Official Alternative Boot Camp Special Issue
I can’t eat and I can’t sleep and I’m so damn tired but I’m so hung up in you

PERFORMING LIVE!
Saturday, July 19th, at the T T Bears in Cambridge.

Contact Gary Spivak or Kris Metzdorf to get on the list.

“madder rose have blossomed as a band well-versed in the ways of pretty rock, floating pop arias and newfound lush atmospheres nearly slide through the speakers.”
US MAGAZINE

“updated but mournfully brilliant as before.”
NME

www.atlantic-records.com
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First Person

Paul Jacobs

On Why Alternative Radio Must Deliver the Goods

Paul Jacobs is sharp as a tack, and a compelling public speaker who is fluent in seven different sales languages. Coming from the business and management side of radio, Paul is perhaps the most "corporate" face of Jacobs Media, a consultancy that has grown from the one-man operation of brother Fred, to the well-oiled machine that consists of brother Bill, Dave Bessing, who handles Modern AC, and Tom Cattorone, who spearheads alternative. Paul possesses that killer combination of business and format savvy that spells success for so many of Jacobs Media's clients.

We're just glad he's on our side, once again helping us to make Boot Camp a meaningful event.-Max Taylor

Eighteen months ago, several of us got together in New York to kick around the idea of a different kind of convention. We envisioned a gathering of the people who make up the alternative world—programmers and record reps—in an environment that was a little different from the norm. Up until then, most conventions were a combination of a few panel sessions, a lot of music, and significant indulgence. We sensed that the landscape was changing, and we wanted to do more.

Out of that meeting, the Alternative Boot Camp was born. Last year in San Francisco, we had an amazing couple of days that focused on serious issues facing the alternative format. It was a unique experience for us to watch record reps taking copious notes while Pierre Bourdais from Arbitron was explaining their methodology. Or to hear a programmer ask David Field from Entercom to justify the multiples that he was paying for his radio properties. It was clear to us that the individuals who made up our format were taking things seriously.

That's not to say that last year's Boot Camp wasn't fun. When we sent our follow-up questionnaires to the attendees, one of the most important requests was to start the seminars later in the morning so they could stay out later (they'll start at 10 a.m. this year). However, our intent was to stimulate thought and address critical issues, and based on the rest of your input, we hit those goals.

In 1997, the format faces similar issues. But new problems have popped up as well. We've got our latest competitive threat: Modern A/C. Active Rock has solidified its presence in many markets. The music isn't as earth-shattering as it used to be. And, of course, consolidation and the general upheaval in our industry has placed stress and uncertainty in staffs and managements.

Where we take Boot Camp in the future will be up to you. We realize that we've broken new ground by bringing a more serious approach to a broadcasting convention. Our belief is that while the format is as enjoyable as ever, the business side has become more omnipresent, and we need to invest the time to get control and understand it. Simply sitting around listening to music just isn't enough anymore (Sorry, record companies). If we aren't up to a broader array of challenges, alternative will fall behind other formats that can be more profitable.

I spend a large chunk of my time helping alternative stations make money. In that role, I also have to sit with GMs and owners and explain how the format is going to survive financially in a 25-54 world. It's become clear to me that the burden of success lies not only in the sales department, but in programming and promotion as well. Program directors who only know about the next Wallflowers single aren't going to be able to deliver the goods in today's consolidated (and more demanding) environment.

Radio has evolved from checkers to three-dimensional chess. Only those who understand all of the moves will be able to succeed and thrive. Therefore, this year's Boot Camp will be a natural extension of the 1996 version. We've come up with an assortment of meetings that are designed to stimulate you and help you solve problems that you may be facing. You'll still have time to sample the best of Boston.

However, we'll try hard to make sure that you are in fighting shape for the Fall book when you get home.

First Words

We don't know how it was that Gen. Max Tolkoft, our Alternative Editor, got into this whole "boot camp" motif for his conference. Maybe he just thought he looked good in tanks. (You should also see him in a tanktop...)

Anyway, Alexandre Haslam, my own deputy officer, came up with the idea of giving Max's welcome to the Boot Camp the old Heavy Security, Eyes Only, black-out treatment. One of our models was the FBI file on "Louie Loute," which the Feds investigated, with astounding energy, for indecent lyrics back in the '60s. Which seems apropos for the Alternative Boot Camp, taking place in a town famous for the slogan, "Banned in Boston."

Anything that's seen as wily out of the mainstream is jumped on by authority figures, many of them self-appointed; some of them self-declared. (Louie Loute, as we all know, never had "dirty" lyrics.)

Even without such annoyances, the alternative format has plenty of work to do. As Paul Jacobs, upstarts, notes, format leaders have committed themselves to addressing some very serious issues.

That's what the Gavin Alternative Boot Camp is all about. However, we suspect that attendees will find some time for fun (and)

Ben Fong-Torres, Editor
Fogerty Will Rock Boulder

BY LAURA SWEZEY

Although GAVIN'S A3 Summit is all about new faces and ideas, it's a veteran rock & roller who will headline the Fox Theatre show on Friday, August 15: John Fogerty.

Along with Big Blue Hearts and Old 97s, the legendary frontman of Creedence Clearwater Revival leads a strong pack of artists into Boulder, Colo. for the Summit, which rolls August 14-16.

Thursday's showcase features World Party, acoustic vocal group Venere, and Laura Love; its recent Number One artist on the A3 nonComm chart. Also slated is a special act to be announced on the 14th. The only details GAVIN A3 Co-editor Kent Zimmerman would reveal is that the group has sold 1.4 million copies of its last release, and "we're really happy to have them." Saturday's performances will follow a grassroots theme, with Ben Harper, whose popularity in the Boulder area should make for an exciting performance.

Also on the bill are songwriters/hip-hop/folkster Beth Orton, Matthew Ryan, and Dan Bern. On the seminar side of things, keynote speaker Dan Mason, President of CBS Radio, kicks things off, followed by a session on trends and lifestyles, radio concert promotions, and the competitive adult music spectrum. That meeting is presented with Arbitron.

Zimmerman says attendance promises to be higher than in previous Boulder summits. "We have a two-fold mission here," he said. "One is to discuss and evaluate progress of A3 and adult radio, where people can get together and compare notes, and another is to see the music managers people will be playing for the next year or two."

Clown Posse Vs. Disney: It's No Laughing Matter

BY BEN FONG-TORRES

The Insane Clown Posse, whose new album sold 18,000 copies its first week out despite a recall of the album, is being promoted at CBC Radio. President of the Walt Disney Co., is complaining to Hollywood Records, which is Hollywood, which issued a recall of the album just a day after its release, citing "inappropriate" lyrics. The claim made by Alex Abbiss, manager of the two men for the Posse.

The label said signed to promoting the Posse (those labels have either denied expressing interest or declined comment)

A day after SoundScan reported that no sales of the album, "The Great Mokibah"—indicating that most retailers, as expected, were ignoring Disney's request for the return of the album—Abbiss said he was told the Posse was free to go to another label, but would have to pay the rights for the album before it could re-release it. In the aftermath of the recall controversy, Hollywood has been reported as having spent upwards of $1 million in production and marketing costs for the album.

Abbiss said he told Hollywood executives that their position was "ridiculous. I told them they're not taking into consideration all the hours the band put into this project, and all the work my staff and I put into this product." A Hollywood spokesperson, however, labeled as "untrue" that Hollywood Records is trying to take a dime out of Insane Clown Posse's pockets.

Imprint Exits Music With Blast at Country Industry

Unloading an angry blast at the "temporary insanity" of the country music industry, including radio and trade magazines, Imprint Records has closed its doors.

The Nashville-based label, which was in business only two and a half years, dissolved its promotion staff, gave its artists permission to go to other labels, and switched identities to Imprint Entertainment.

Chairman/CEO Roy Wunsch said Imprint will focus on television, film, and multimedia development, production, and distribution, with TV veteran Buc Schuetze overseeing the new company.

While Schuetze, the producer of specials with Garth Brooks and the Judds, as well as the impressive The Roots of Country and The Women of Country series, delayed specifics of Imprint's first television ventures, he and Wunsch were anything but hesitant to discuss why Imprint has left the music industry "for now." ("We are not forsaking music," said Schuetze. "But it's no secret that we have not been able...to achieve the goals of our first couple of years in business.

"The radio environment for making progress with our music...is the most constricting that I have ever seen."

—Roy Wunsch, Imprint Records

See Below
the delevantes i'm your man

the debut single from
the album
postcards from along the way

"Mike and Bob Delevante combine big-city toughness with bluegrass twang. The duo's songwriting sets them apart from the root-rock rabble." - Entertainment Weekly

"Brotherly harmonies; country rock with an attitude; jangly, hook happy guitar parts; image rich lyrics." - Associated Press

"The Delevantes deliver a broad view of the American musical crossroad where country and rock meet and in this case become one." - Rolling Stone

ADD DATE
July 14

Represented by: Monty Hitchcock Management
Produced by Garry Tallent for Mr. E. Train Productions
LIKE A ROLLING STONE

I Don't Wanna Hear Your Body Talk!

JUST BECAUSE you're in the music business doesn't mean you like all the music you hear. In fact, you're probably in the industry because you have some talent for distinguishing between good and bad, whether to sign and market for a record label, or to play and praise on the radio.

Today, we talk about the bad.

That's because Dave Barry, the columnist whose occasional "Bad Song Surveys" have invariably drawn the most, and most fervid responses, has compiled the bad and best into Dave Barry's Book of Bad Songs.

For $12.95, you get nothing short of a full riot, as they used to say, and lots of fodder for heated debates, whether around the office or on the air.

I love this book. That's mainly because I agree with every one of the "bad songs" Barry has collected. And so, while good music may inspire you to sing along, this book will have you nodding along in agreement, as Barry cites lines from Neil Diamond ("I am, said to no one there, and no one heard at all, not even the chair"), reveals the all-time worst song ("MacArthur Park"), or reprints comments from readers ("Wherever I hear the Four Seasons' "Walk Like a Man," I want to scream, "Franke, SING like a man!" or, in response to Olivia Newton-John's "Physical": "I don't want to hear anybody's body talk.")

At 88 pages, Bad Songs is barely longer than several tunes considered not only lame, but too long, among them "In-A-Gadda-Da-Vida," "American Pie," "Taxi," and "Hey Jude.

"I know these are great rock classics," says Barry. "I'm just saying that after a while they get to be great boring rock classics whose primary musical value seems to be that they give radio DJs time to go to the bathroom.

Barry scored big points with me for pointing out two of the songs I revile most: "Honey," as performed by the great Bobby Goldsboro, with that mind-bending heck/neck rhyme. You remember, C'mon, nod along:

She wrecked the car and she was sad
And so afraid that I'd be mad
But what the heck
Tho' I pretended hard to be,
Guess you could say she saw through me
And hugged my neck.

The second song that gets me humming music from the new Jack Kervorkian CD is in Barry's "Weenie Music" chapter. No, not "Feelings," which kicks off the chapter with...feeling. But Dan Hill's "Sometimes When We Touch," for these lyrics, which are, as Ed Grimley, Jr., would put it, saddler than sad, I must say:

I want to hold you till I die
Till we both break down and cry...

Barry didn't include every song ever mentioned to him. Maybe that's why, I didn't read about the Staple Singers' "Respect Yourself," which advises how to fight air pollution.

Put your hand on your mouth when you cough
That will help the solution
or Bobby Vee's "Staying In," featuring one of the all-time great rhymes:

He was saying things that weren't true about her
So I let him have it, in the cafeteria
or the grammar lesson from Little Caesar and the Romeros:

These oldies but goodies reminds me of you.

Or, well, I could write a book. Fortunately, thanks to Dave Barry, the best such book has already been published.

And don't worry. There's no accompanying CD.

BY BEN FONG-TORRES

It was the unkindest cut of all.

Michael Jackson, the urbane talk show host from England who'd been with KABC/AM-Los Angeles for more than 30 years, has been sent to weekend duty.

The decision, which management said it based on ratings, came just days after Jackson had been honored as Talk Show Host of the Year at the National Association of Radio Talk Show Hosts Conference.

In Jackson's place, KABC will bring in Ronn Owens of sister station KGO/AM-San Francisco. Beginning July 21, Owens will be simulcast on the two ABC stations, doing his show from both cities, alternating weekly.

For the 51-year-old Owens, who has long wanted to syndicate his show, the addition of Los Angeles is a coup—and a reward for being one of the few talk personalities to top Rush Limbaugh's ratings. Top-rated in his 9-11:45 a.m. slot in the Bay Area, Owens reportedly beats Limbaugh by a two-to-one margin.

In Los Angeles, meantime, KABC management, led by Maureen Lesourd, appointed President/GM of KABC, KNPC and KLOS last May, and OM/PD Dave Cooke, brought in a few months later, responded to Jackson's numbers. "This," said Cooke, "was strictly a business decision.

Since 1991, they say, the 63-year-old Jackson has traile Limbaugh, and, in the most recent Arbitron book, ranked 12th in his time slot with a 2.9 share while Limbaugh led the market with a 6.8.

Never one to hide his feelings, Jackson jumped the gun on any KABC announcement of his fate by announcing it himself. Although clearly disappointed with management's decision, Jackson deflected callers' on-air complaints. "I'm not a program director," he told one. "I'm not a general manager. They may well be doing the right thing."

Off the air, he added, "I am truly blessed at having the run I've had."

Lesourd was equally gracious. "Michael is a tremendous talent," she said, "and offers us a unique opportunity to hopefully explode the weekends."

Brandmeier Headed for Los Angeles

Jonathon Brandmeier, longtime (and high-priced) Chicago personality, is off the FM air, as Bonnville takes over WLUP (The Loop) from Evergreen.

However, Brandmeier will remain on ex-sister WMVP/AM, the sports-full service station Chancellor/Evergreen is retaining.

Beyond that, Brandmeier appears headed for Los Angeles and Evergreen's KYSR/AM. "They need a morning show, and speculation is that's where he's going," said Mark Edwards, Program Director of WLIT (Lite FM), also owned by Chancellor/Evergreen.

Brandmeier's Los Angeles-based show would also be heard on WMVP according to reports out of Chicago. Bonnville declined to pick up Brandmeier's contract, said to be in the $2.8 million range.

MEMO TO THE GM

The Dream is Over...Or Is It?

With the elimination of national radio ownership limits—and the subsequent consolidation by mega-groups—many GMs are finding that the traditional dream of owning one's own station is a dim flicker of the past. In this new era of mass acquisition, enormous amounts of capital are required to purchase a station, and most attractive properties already have been targeted (or bought) by the industry's superpowers. Additionally, an independent operator's prospect of succeeding effectively against a clustered market group is diminished greatly by the accumulation of post-Telecom critical mass.

Can a tenacious (and patient) entrepreneur still become the station owner, or has the "new world order" put radio ownership out of reach of the individual player? The hard, sweat-equity truth about this issue—and much more—is in the July issue of GAVIN GM—REED BUNZEL.
BE AfRAID. BE VERY AfRAID.

Mötley Crüe

AFRAID

THE FIRST SINGLE AND VIDEO FROM THEIR NEW ALBUM
GENERATION SWINE.

Produced by Scott Humphrey
Co-produced by Nikki Sixx and Tommy Lee
Management: The Left Bank Organization
www.generationswine.com
ABC Up to Its Ears With Radio Disney

BY ELIOT TIEGEL

Who's got a playlist with tunes by the Beatles, Beach Boys, Paula Abdul, Elvis Presley, Go-Go's, Los Del Rio, Little Richard, Jackson 5, the Chipmunks, Snow White, Winnie the Pooh, and Goofy? And who's going against the conventional wisdom that FM rules music formats?

Answer: Radio Disney.

The ABC Radio Network's newest offering is a 24-hour satellite-delivered program service with a target audience of two- to 11-year-olds.

Radio Disney debuted last Nov. 18 on four test market AMs WKHX (Atlanta), KDIZ (Minneapolis), KCNR (Salt Lake City) and WYDE (Birmingham). KKDZ-AM Seattle has joined the hookup.

The orchestrated rollout, says David Kantor, President, ABC Radio Networks, is to have 50 affiliates within two years and 150 two years later. He says stations open to changing formats are those simulcasting music, are the number three or four rated station in their market, or are programming ethnic, news or talk.

Kantor claims it's not hard to sell a station manager in music stations? Responds Kantor: "This is not just going to bring in new listeners to AM, it's bringing in new listeners to radio in general. We're not sure it's economically viable for FM because of limited inventory load."

Does it matter to ABC whether a station is AM or FM? "We're not concerned," admits Scott McCarthy, Vice President/General Manager of the network. "We've seen during the test phase that with kids and parents FM was not an issue. The bigger issue is that we have a strong signal which is static free."

Kantor calls the Top 40-style music mix emanating from Dallas, "eclectic fun songs which are beat-driven with simple lyrics, whether they're oldies or currents." Music, which represents 90 percent of the programming, encompasses pop, oldies, soundtracks and kid's tunes. (ABC Radio is still looking for a permanent Music Director.)

The music is "scientifically researched" through audience and callout testing, and every song is screened by Program Director Robin Jones and a second person. "We're looking for words that are totally inappropriate, which have sexual or adult relationship innuendos," adds McCarthy.

Augmenting the music are hourly contests, story features and 90-second news and sports from ABC. News runs at 6 and 8 a.m. and 2 and 4 p.m. Sports runs at 5 and 7 a.m., all Central time. Overnight music from 10 p.m. to 5 a.m., offered more for format continuity than in expectation of a large audience of kids, is low-keyed, with no chatter or contests.

Rosen Rises at RIAA

Hilary Rosen, President and Chief Operating Officer of the Recording Industry Association of America (RIAA), will go to the very top of the industry organization next January when she succeeds retiring Jason Berman as CEO.

Rosen, a ten-year veteran at the RIAA, became President and COO in 1994. She has led the trade group's anti-piracy, anti-censorship, and anti-drug efforts. A former lobbyist, she also helped the music industry win an amendment to the Copyright Act providing a performance right for sound recordings. She created a technology division at the RIAA last year to address potential digital piracy and distribution of audio recordings.
Rick Danko, Three Rap Stars in Trouble

Rick Danko, bassist and vocalist with The Band, denies charges of conspiring with his wife to smuggle heroin into Japan while touring there. Danko testified in the Chiba District Court that his wife was supposed to send him medicinal codeine by courier. (It's uncertain how his wife had any heroin to send Danko.)

Also having legal problems are two members of Naughty By Nature, who were arrested in New York for carrying loaded pistols in their vehicle.

Anthony "Treach" Criss, the rap trio's lead singer, and Vincent Brown said, through an attorney, that they started carrying weapons because of death threats.

And, over the Fourth of July weekend, Bone Thugs-N-Harmony's founder, Stanley V. Howse, was arrested, with his brother-in-law, Jamartink Cole, for investigation of possession of explosives. Neighbors in the San Fernando Valley reported hearing gunshots at 1:50 a.m., but police found no evidence of shooting. They arrested the pair after finding what they called "destructive devices." Howse and Cole were held on $500,000 bail each, which incensed Howse's manager, Gary Hallen. "I'd like to know how many people getting arrested this weekend for fireworks will be held on a half a million dollars bail," he said.

Chancellor, Evergreen Are Close

It shouldn't be long before it's simply and officially the Chancellor Media Corporation.

For now, it's still Chancellor/Evergreen, but, with the FCC's approval of Evergreen's purchase of six stations from Viacom, coupled with Viacom's four-station sale to Chancellor, Viacom is out of radio, while the merged Chancellor and Evergreen companies are expected to become Chancellor Media sometime in the next three months.

Viacom sold KYSR and KBB/WMXJ-AM to KBB/FM-

Virginia Trims Stern, Welcomes 'Mancow'

In the battle between Howard Stern and Mancow, it's the underdog one who's scored the latest blow. In Norfolk, Va., just as Stern was cancelled at WOKO/WMXJ-FM (The Coast), the Chicago-based Mancow took over mornings on the Coast's sister station, WROX/WMXJ-FM (96 X).

Mancow Muller, whose show originates on WRX/WMXJ-FM (Rock 103.5), has been syndicating Mancow's Morning Madhouse since March through the Free Speech Radio Network.

In Norfolk, Mancow supplants Perry Stone and Holly Williams, who slid over to WOKO to replace Stern.

"In many cities, Stern is the Number One program," owner Sinclair Communications stated. "However, in the Norfolk Arbitron ratings, the show never made it into the top five. This is purely a business decision: too much expense for not enough return."

Meantime, said Bob Sinclair, the company President, "We want to get in on the ground floor of (Mancow's) national success. His audience matches up perfectly with the listeners of 96X."

Mancow's show is in 15 states, according to his office, including KEDG/WMXJ-FM (The Edge)-Las Vegas, KAZR/WMXJ-FM (Lazer 103.3)-Des Moines, WDGE/WMXJ-Providencia, and WBIE/WMXJ-FM-Portland, Ind.
**That's Sho Biz By Dave Sholin**

Need those free passes to Zoot Wonk? Just call Bruce Tenenbaum. As we go to press, we learn all the free passes are dotted and from cross, making him an official part of the DreamWorks team.

Did KDWB—Minneapolis acting PD Rob Morris take time earlier in the week to get some official CD strips sewn on?

In another apparent move, WBLS—New York PD Lee Michaels making a serendipitous attempt to lure Doug Banks away from ABC Radio with a wake-up slot at 98.9.

Radio listeners in and around San Francisco are more confused every week. KQED (95.7 FM) continues to broadcast WTMX—Chicago instead of debuting its new format, which just about everyone expected during the Fourth of July weekend. And after about four days of KYL D—Elvis and JY barking at "idits and jerskets" who were tuning in to 107.7, listeners have no idea the station's new frequency is 94.8, new owners Susquehanna being run by a tape loop on the station saying something new was under construction at 107.7. The tape played various rock & roll oldies, ranging from the Beatles to Elton John to Chuck Berry. Could this be in anticipation of Chancellor flipping '70s oldies-formatted KBGS (99.3) to Urban AC? And will PD Bob Hamilton wind up all at a nearly frequency?

Lots of love in NYC for En Vogue and Z-100 helped prove it. The trio's welcoming committee included (standing l-r): 2100's Chris "Axl" Neto, Electra's Don Goodlett, the station's Sharice Daustel, and PD Tom Poelzen, En Vogue's Maxwell Jones and Cindy Verza, 2100's Paul "Cubby" Bryant, the group's Terry Ellis, Electra's Greg Thompson and Jeff Bardin, (kneeling l-r): the label's Bill Pflodrucker and Mark Snyder.

After a long and exhausting season, WDQ-Muscleheads Jay Towers has a partner on WTWB—Toronto. To handle MD duties.

Was that Not 97 New York's Dr. Dre and Ed Lover filling in for Bruce Kelly at KKFR—Phoenix via satellite?

On the heels of cutting one Lexington, Ky. properties WLCT and WKQO, is Randy Michaels already looking to make WING/AM and WGLT/FM (92.5) Dayton, Ohio members of the Jacuzzi family?

After three years of handling mornings and programming, WMGI—Terre Haute, Ind.'s Beau Richards leaves due to "philosophical differences." Wife Kelly, who does middays and is due to give birth at any minute, remains with the station. Reach Beau at (812) 204-9139.

Will former KSAN—San Francisco PD Tim Roberts be returning to Detroit as PD of WWWW?

550 Music's Northern California rep Troy Prickett is leaving the station at the end of the month to seek new challenges. His replacement is Mark Rose, formerly with MCA in Seattle.

Are there still plans to turn urban WEHN—Birmingham into a Top 40 now that Dick Broadcasting has taken ownership?

Are these the Men in Black? Will Smith star of, "I" and music, stopped by WKTU—New York to promote the film and song of the same name. Seen here (l-r): WKTU's Jeff Z, Andy Shaw, and Frankie Blue. Smith, the station's Hollywood Hamilton and Gumbert Johnny Awww...there's one less bachelor at Columbia. Gumbert extends hearty congratulations to our bro Charlie Walk and his bride, Laura Miller, who tied the knot July 12 in Boston. They're honeymooning in Hawaii, and Charlie promised not to talk his cell phone in the bath.

Since they've moved to a new frequency, why not a new address? KYLD (Wild 94.9) heads across town to 340 Townsend Street, Suite 4-949, San Francisco, CA 94107-1533, effective July 14. It's the same location as K101 and KMLE.

**In the Grooves**

**Craig Kallman** has been promoted to Executive VP/Office of the Chairman of Atlantic Records. Kallman, who has been with the company since 1991, founded the Atlantic-distributed Big Beat label and was most recently Senior VP of Atlantic. In his new post, he will oversee the label's A&R department and involve himself in a wide array of other label ventures. "Since joining the Atlantic family six years ago, Craig has played an increasingly important role in charting our creative course," says Atlantic Group Chairman/co-CEO Val Azzoli.

"His great success with Big Beat represents only one facet of his contribution to the company, which has expanded to include working with Atlantic artists in a diversity of musical fields, helping formulate the direction of our urban division, brightening our presence in the soundtrack and theatrical areas, and exploring a variety of new projects."

**On the Air will return next week.**

**Laugh Tracks**

**Scientists are comparing the aerial, rocky terrain of Mars with the state of Arizona. The only notable difference is that the people of Mars willingly celebrate the birthday of Martin Luther King, Jr. —Craig Kilborn, The Daily Fix, Comedy Channel**

Disney pulled a rap record for dirty words. Let's keep that kind of talk off golf courses, where it belongs. —Jim Mullen's Hot Sheet, Entertainment Weekly

It's Be Nice to New Jersey Week. We don't want to be in the position of mentioning that it smells. —Cutler Online Prep

The biggest drug kingpin in the world died during nine hours of liposuction and plastic surgery—or as it's known here in Beverly Hills, "of natural causes." —Bill Maher, Politically Incorrect

That's Shobiz continued on page 13

**On the Air & In the Grooves:** ALEXANDRA HASLAM • Sho Prep and Flashbacks: RON FELL

Friends of Radio: ANNETTE M. LAI • Sho-Dates DIANE RUHER

**Gavin July 11, 1997**

www.americanradiohistory.com
Gavin Top 40

**Most Added**
- Hanson (68)
- Jewel (55)
- Spice Girls (38)
- Paula Cole (32)
- The Wallflowers (20)

**Top Tip**
God's Property featuring Kirk Franklin
Franklin's Nu Nation
"Stomp"
(H-rite/Interscope)
Early resistance at Top 40 is fading fast. Could massive sales and listener demand be a factor? Duh!

**Record to Watch**
Lil' Suzy
"Can't Get You Out of My Mind" (Metropolitan)
Early airplay stats indicate this recent high school grad could be on her way to picking up her biggest hit yet, as well as that diploma.

Inside Top 40 by Dave Sholin

Top 40 Welcomes Aboard...

Calendars never lie, and, glancing at our handy GAVIN Executive Planner, it seems we have passed the halfway mark for 1997. With the third quarter of the year underway, we're happy to welcome the following new correspondents to our Top 40 panel.

**KDMO** (Z101)
- #1 Shackleford Drive
  - Little Rock, AR 72211
  - (501) 219-2400
  - Fax: (501) 221-3955
  - PD: Neal Ardnan
  - MD: Gary Robbins

**KMQQ**
- Magic 106
  - 414 E. Cota Street
  - Santa Barbara, CA 93101
  - (805) 966-1755
  - Fax: (805) 564-4489
  - PD/MD: Vince Garcia

**KNUQ (Q103)**
- 311 Aono Street
  - Kahului, HI 96732
  - (808) 877-5566
  - Fax: (808) 871-0666
  - PD/MD: Derek Da Kine

**KRXQ**
- 93.3 Q-Rock
  - 2400 E. Broadway
  - #200

**KZQX**
- 92.3 KZQX
  - 703 Mill Creek Road
  - Manahawkin, NJ 08050
  - (609) 597-6700
  - Fax: (609) 597-0639
  - PD: Neil Sullivan
  - MD: Liz Jordan

**Signals & Detections**

Now is the time to get your hands on a copy of "Barbie Girl" by Aqua. As mentioned last week, KNHC (C-99)-Seattle broke this import, and PD Jon McDaniel sez the track, which now holds the station's all-time record for weekly requests, remains Number One on the phones. The word is spreading, and B96-Chicago MD Erik Bradley says expect to see some spins there next week. Top 40 can own this one. Erik also tips us to another third party track, "Love Is Alive." He predicts Puff Daddy ("Number One requests in every cell with "I'll Be Missing You") will break a record in first week sales as the biggest hip-hop album of all time...KMXV-Kansas City...reports that Matchbox 20 is now top ten at retail also. Also, "The Dave Matthews Band's "Crash Into Me" is testing great and Night Ranger's "Forever All Over Again" sounds great on the air. It's a perfect mididay record...Matchbox 20 gets added at WPJL-New York along with the 10,000 Maniacs and James Taylor. Dave Universal, MD at WKSE-Buffalo, steps out with a super early prediction for his pick of 1998's Number One song. Dave sez it's gonna be "To Love You More" from Celine Dion's next album. But as for right now, Will Smith's "Men In Black" tops their request list with the Spice Girls top five on the phones and getting very good callout results...David Day, new MD at WMGI-Terre Haute, reports Hanson's "Where's the Love" has "taken off fast on the phones."

**Gavin July 11, 1997**

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**Chartbound**

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**Total Reports This Week: 203 Last Week: 197**
CHANGING FACES

Cassandra Lucas and Charisse Rose

HOMETOWNS:
Cassandra is from East Harlem, N.Y., while Charisse comes from the Bronx.

LABEL:
Big Beat/Atlantic

CURRENT SINGLE:
"G.H.E.T.T.O.U.T.

CURRENT ALBUM:
All Day, All Night

THINGS THAT MAKE YOU HAPPY:
Cassandra—"Food, love, family, and friends"; Charisse—"Seeing my family all together on weekends and holidays."

THINGS THAT MAKE YOU SAD:
Cassandra—"Poverty and ignorance"; Charisse—"Our community not having centers for our kids to attend."

FAVORITE JUNK FOOD(S):
Cassandra—"Boston Baked Beans, Violets, Alexander the Grape, Lemonheads, etc."; Charisse—"Buffalo wings."

FAVORITE WAYS TO RELAX:
Cassandra—"Light a candle and sit near the fireplace with a Brian McKnight CD"; Charisse—"Go bowling on Saturday nights and watching movies."

CHARISSE ON THEIR MUSIC: "It has variety, and we're not trying to limit ourselves."

www.americanradiohistory.com
GO Chart

GO STATION PANEL: The GO Chart is based on reports from 110 Gavin correspondents who are not part of Radio & Records or Billboard's panels. Underlines indicate upward movement, while blue entries highlight a stronger performance than on the main Top 40 chart.

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<td>ROBYN - Do You Know (What It Takes) (RCA)</td>
<td>3545 +257</td>
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<td>2</td>
<td>SISTER HAZEL - All For You (Universal)</td>
<td>3391 +226</td>
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<td>HANSON - MMMBop (Mercury)</td>
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<td>SHERRY CROW - A Change Would Do You Good (A&amp;M)</td>
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<td>THIRD EYE BLIND - Semi-Charmed Life (Elektra/EEG)</td>
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<td>THE VERVE PIPE - The Freshmen (RCA)</td>
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<td>MEREDITH BROOKS - Bitch (Capitol)</td>
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<td>SHAWN COLVIN - Sunny Came Home (Columbia/CRG)</td>
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<td>OMC - How Bizarre (Mercury)</td>
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<td>SPICE GIRLS - Say You'll Be There (Virgin)</td>
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<td>BACKSTREET BOYS - Out Playing Games (With My Heart) (Jive)</td>
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<td>10,000 MANIACS - More Than This (Gafton)</td>
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<td>COUNTING CROWS - Daylight Fading (EGC)</td>
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<td>MARK MORRISON - Return Of The Mack (Atlantic)</td>
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<td>THE WALLFLOWERS - One Headlight (Interscope)</td>
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<td>JAMIROQUAI - Virtual Insanity (WGP)</td>
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<td>R. KELLY - Gotham City (Jive)</td>
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<td>BLESSED UNION OF SOULS - I Wanna Be There (EMI)</td>
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<td>WHITE TOWN - Your Woman (EMI)</td>
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<td>BOB CARLISLE - Butterfly Kisses (CAG)</td>
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<td>INDIGO GIRLS - Shame On You (Epic)</td>
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<td>SAVAGE GARDEN - I Want You (Columbia/CRG)</td>
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<td>PAUL McCARTNEY - The World Tonight (Capitol)</td>
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<td>WILL SMITH - Men In Black (Columbia/CRG)</td>
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<td>MATCHBOX 20 - Push (Lava) (Atlantic)</td>
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<td>DAVE MATTHEWS BAND - Crush Into Me (RCA)</td>
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<td>THE WALLFLOWERS - The Difference (Interscope)</td>
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<td>PAULA COLE - Where Have All The Cowboys Gone (Warner Bros.)</td>
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<td>PUFF DADDY &amp; FAITH EVANS feat. 112 - I'll Be Missing You (Bad Boy/Arista)</td>
<td>1043 NEW</td>
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<td>SPICE GIRLS - 2 Become 1 (Virgin)</td>
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<td>CULTURE BEAT - Take Me Away (Interscope)</td>
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<td>COLLECTIVE SOUL - Listen (Atlantic)</td>
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<td>MONICA - For You I Will (Warner Bros/Atlantic)</td>
<td>907 +36</td>
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<td>40</td>
<td>DE ANTHI - Not Where It's At (A&amp;M)</td>
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Crossover

URBAN/DANCE

CHANGING FACES - "G. H. T. T. O. U. L." (Big Beat/Atlantic)
GOD'S PROPERTY feat. KIRK FRANKLIN - "Stomp" (B-Rite/Interscope)
DJ COMPANY - "Rhythm Of Love" (Crawl)
GINIWINE - "When Doves Cry" (500 Music)
MAXWELL - "Wherever, Whenever, Whatever" (Columbia/CRG)

ALTERNATIVE

LIVE - "Turn Me Down" (Radioactive)
THE MILKY MIGHTY BOStONES - "The Impression That I Get" (Mercury)
ABRA MOORE - "Four Last Covers" (Aretha Austin)
Q2 - "Last Night On Earth" (Island)
MONACO - "What Do You Want From Me?" (Polydor/A&M)

Sho-Case

DOLLY PARTON

Dolly Parton stars in Holding Out, a film comedy in which she portrays a woman who launches a nationwide boycott of sex with the hopes of forcing a wife-beating Supreme Court Justice to resign.

Sho-Prep

SPICE GIRLS

Sales of the Spice Girls' debut album, Spice, are at the 12 million mark worldwide.

SAVAGE GARDEN

Savage Garden's debut American single, "I Want You," was the best-selling single in the band's native Australia last year.

PAT METHENY

Guitarist Pat Metheny has signed a worldwide recording contract with Warner Bros. Records.

PAUL McCARTNEY

It's estimated that Paul McCartney's net worth is more than $600 million.

MOTLEY CRUE

Hustler publisher Larry Flint, a longtime friend of Motley Crue, makes a cameo appearance in the band's video for "Afraid."

JOHN WAITE

Billy Joel isn't the only one covering Bob Dylan's songs these days. John Waite's next album, When You Were Mine, due later this summer, will include a cover of Dylan's "Just Like A Woman."

B.B. KING

B.B. King is completing production on an album of duets that will include performances from Bonnie Raitt, Mick Hucknall, Eric Clapton, Van Morrison, Jeff Beck, Heavy D., and the Rolling Stones.

BON JOVI

Drummer Tico Torres of Bon Jovi has opened an art gallery in Miami, Florida called Art de Tico. Among the objects on exhibit are his own paintings and photos of his wife, Wonderbra model Eva Herzogova.

RAY CHARLES

In September, Rhino Records will release a 5-CD career retrospective of Ray Charles' 50 years of music making. The set will include all the essential Charles hits from his days at ABC/Paramount and Atlantic.

RADISH

Ben Kweller, 16-year-old member of Radish, says the group's sound could be described as "sugar metal." He told Rolling Stone, "It's a cross between nerd rock and the Monkees with loud guitars."

KENNY ROGERS

Fifty-eight-year-old Kenny Rogers recently married 30-year-old Wanda Miller at his ranch near Athens, Georgia. Rogers' oldest child, Carole, from his first marriage, is eight years older than her new stepmother.

JANET JACKSON

Janet Jackson's new Virgin album is due for release in September.

Flashbacks

JULY 12, 1996

Smashing Pumpkins' touring keyboard player Jonathan Melvoin dies of a heroin overdose in New York City.

JULY 12, 1994

The reunited Eagles sign with Geffen Records.

JULY 12, 1979

Chicago air personality Steve Dahl dynesises a stack of disco records between games of a Cubs double-header at Comisky Park.

JULY 13, 1939

Frank Sinatra records his first single, "From the Bottom of My Heart."

JULY 13, 1985

Live Aid is held simultaneously at Wembley Stadium in London and JFK Stadium in Philadelphia.

JULY 13, 1973

Don and Phil Everly decide to dissolve their sibling singing duo. Phil storms off a Knott's Berry Farm stage after smashing his guitar in disgust at his brother's performance.

JULY 14, 1992

Olivia Newton-John announces that she's battling breast cancer. In the announcement she says, "I am making this information public myself to save inquiring minds 95 cents."
Blue entries highlight a stronger performance than on the combined A3

**WHISKEYTOWN**

**"16 Days**

(Outpost/Mood Food Records)

We caught Whiskeytown on their No Depression tour with the O Loves. After insulating the lighting from the stage, the band emerged playing most of their set in the dark. Underneath, Whiskeytown felt their way through a fine set. The really good news now is that the album is miles better. Like Son Volt, Whiskeytown is chasing Gram Parsons' ghost, appealing to the flannel-shirted college crowd, creating parallel music that tucks the fancy of those of us who actually saw the Burritos in action. A fine band playing dead-honest music.

**ROBERT EARL KEEN**

"Loveland" (Arista Austin)

"I can hear the marching band doin' the best they can playing/Smoke on the water/Freezy the world" could possibly be one of James McMurtry's best lines, and Robert Earl gives it a raucous read. The electric radio remix certainly has the necessary rock teeth, while the special acoustic version tagged on the single ain't nothin' to sneeze at, either. A good song's just a good song. Here's proof.

**MICHELLE MALONE**

"Grace" (velvel)

Astin's Michelle Malone and her upcoming album rank as one of our recent favorites. and "Grace" is the well-selected highlight. Seductive and rocking, Malone stands tall among the ranks of the terrific female singers currently popping up (propping up) on the Triple A format. And while we love the original LP version, the edit...

**Spinn Trends**

1. DAR WILLIAMS +237
2. SARAH McLACHLAN +129
3. JOHN HIATT +99
4. BLUE RODEO +94
5. 10,000 MANIACS +90
6. DUNCAN SHEIK +83

**A3 Gridbound**

Ron Sexsmith (Interscope)

Edwin McCain (Live/Atlantic)

Beth Orton (Dedicated)

Marl Sharp (A&M)

Big Blue Hearts (Rounder)

Sinead O'Connor (Chrysalis/EMI)

Brad (Verve)

Big Back Forty (Polydor)

Neil Young & Crazy Horse (Reprise)

Robert Earl Keen (Arista Austin)

Pat MacDonald (A&M)

David Wilcox (Koch)

Dropped: #145 William Topley, #18 Robert Earl Keen, Tribute/Laura Nyro, Morphine.

**MOST ADDED**

**BLUE MOUNTAIN**

(7/22 reports)

**BLUES TRAVELER**

(7/46 reports)

**BIG BLUE HEARTS**

(8/20 reports)

**BRAD**

(8/21 reports)

**TOP TIP**

**DAR WILLIAMS**

"Are You Out There?" (Razor & Tie)

No matter the trends and turns of A3, great songwriters still rule the roost. Here's the latest example. Highest debut at #31 with a #1 Spin Trend of +237 out of 365 total spins.

**RECORD TO WATCH**

**BIG BLUE HEARTS**

"Nobody Wants Her" (Geffen)

35% of the total panel after just two weeks, including KMTT, KFOG, KTHX, KRSH, WXPN, KZKN, KINK, WRLT, and more.
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<td>PAUL McCARTNEY (Capitol)</td>
<td>933 -47</td>
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<td>THE WALLflowers (Intercope)</td>
<td>948 -66</td>
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<td>A&amp;M MOORE (A&amp;M)</td>
<td>796 -51</td>
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<td>JOHN FOXX (Wattax Records)</td>
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<td>SARAH MCLACHLIN (RCA)</td>
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<td>TOBY HATE (Columbia/Capitol)</td>
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<td>INDIGO GIRLS (4)</td>
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<td>DAVE MATTHEWS BAND ( RCA)</td>
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<td>RICKIE HUFFAMOOSE (Interscope)</td>
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<td>JOHN HIATT (Capitol)</td>
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<td>SISTER HAZEL (Sugar)</td>
<td>560 -24</td>
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<td>13</td>
<td>MATCHER'S (Warner Bros.)</td>
<td>493 -31</td>
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**New Faces.**

**Familiar Faces.**

**Talented Faces.**

*You Never Know Who You'll Run Into at the 1997 Gavin A3 Summit.*

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**Gavin July 11, 1997**

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www.americanradiohistory.com
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**Note:** The table above lists various artists and their respective albums and labels.
enhances “Grace”’s radio presentation even more. Take it easy on us.

THE DELEVANTES
“I’m Your Man” (Capitol)

After a label switch and a subtle shift of gears, Bob and Mike Delevante criss-cross the Everlys with the BoDeans, and the results are terrific. Produced in Smashville by Garry W. Tallent, “I’m Your Man” was plucked right out of the dead center of the Del’s new album. Combine jangle, twang, and skintight harmonies, and you’ll begin to get the idea. This song was one of our favorites, along with the final track, aptly titled “John Wayne Lives in Hoboken.” Actually, so do the Dels, who have toured with the likes of Emmylou, Alison, Prine, T-Birds, and Steve Earle, and who were awarded CMT Europe’s Rising Star award in 1996.

WORLD PARTY
“Call Me Up” (The Enclave)

This is the next in a surely long line of singles to be picked from the melodically-rich World Party CD Egypology. Cleverly constructed, on “Call Me Up,” Wallinger tips his hand by directly describing his songwriting process in the bridge: “Whatever happened to those bits in the middle/you know those crazy piano bits.” Genius at work. We also love that “Lady Madonna” decay on the last note.

BLUE MOUNTAIN
“It Ain’t Easy to Love a Liar” (Roadrunner)

Anyone remember Marc Benno, formerly one half of the Asylum Choir with Leon Russell back in the ’60s? Blue Mountain’s Cary Hudson and his wavering voice recalls Benno’s rootsy A&M recordings of the ’70s. That’s because Blue Mountain play a convincing brand of homegrown rock that never sounds low budget. Clear as a bell—and simple as heck—we like Hudson’s vulnerable vocal track. It sounds great with that Slim Harpo guitar and stray dog harmony vocal.

“THEY KICKED ME OUT OF THE BAND” (2:05)
Single from the RDK Records CD
Bill ‘Sputnik’ Spooner MALL TO MARS

Huey Lewis, upon hearing that Bill was ‘kicked out of the TUBES,’ gave Bill the appropriately titled song, “THEY KICKED ME OUT OF THE BAND.”

“THEY KICKED ME OUT OF THE BAND” surfaces with no promotion and logs thousand’s of BMI performances!

Features the single
“Grace”
Impacting July 15

Huey Lewis, upon hearing that Bill was ‘kicked out of the TUBES,’ gave Bill the appropriately titled song, “THEY KICKED ME OUT OF THE BAND.”

Available nationwide
MS DISTRIBUTING CO.
800.688.3383

Nick Bull: 818-992-4715
Laura Bender: 773-489-5726
Mike Abbattista: 212-353-8800
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**Most Added**

**Jewel (45)**

**Kenny Loggins (43)**

**R. Kelly (39)**

**Belinda Carlisle (30)**

**Hanson (27)**

---

**Top Tip**

**Kenny Loggins**

"I Am Not Hiding" (Columbia/CRG)

Kenny's loggin' Most Added stats with 43 new this week like WDEF. KQXT, WDOK, KELI, 3WM, KSEQ, WKWK, WWLL, KEZG, WMJX, WLIF, and KOSI.

---

**Record to Watch**

**Backstreet Boys**

"Quit Playing Games (With My Heart)" (Jive)

Foreigners to A/C until now, this quintet is stacking up impressive calls like WLTE, WKT1, Y92, KWAV, WALK, WFMK, KQXT, WKQI, KMAJ, WMEE, 98Q, and WMGN.

---

**Gavin A/C**

*Adult Contemporary*

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**Charbot-bound**

Reports | Adds | SPINS | TREND
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Kenny Loggins - "I Am Not Hiding" (Columbia/CRG) | 73 | 43 | 786 | +483
Natalie Cole - "A Smiling Face" (Elektra/EEG) | 70 | 8 | 1012 | +283
Weatherhaven - "Roll Like Thunder" (Soup Can Music) | 67 | 12 | 969 | +254
R. Kelly - "Gotham City" (Jive) | 66 | 39 | 872 | -601
Jamie and the Jury - Holdin' Onto Someone Else" (Rocstopia) | 65 | 5 | 976 | -986

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**Inside A/C**

*By Ron Fell*

"Sunny Came Home" is back at the top of our chart this week, taking the coveted top ranking from Bob Carlise's "Buttery Kisses." Gavin's latest offering took the top spot back on April 25 and held it until "Buttery Kisses" arrived on June 3. Look for a similar interview with Shawn Colvin in next week's Gavin.

After more than three years away, the re-formed 10,000 Maniacs, now signed to Geffen, return to the A/C chart wars with "More Than This," a clever and convincing cover of the Roxy Music standard. The song claims #22 on the A/C chart in just its second week of ranked status. Top calls among the 117 players include 98Q, WQLI, KXMB, WKDD, WDBZ, KOSO, WJDX, WWSE, WMEE, KDMX, WMWX, WMXT, WMX, WMC, KRZU, KYSR, WRQX, WAHR, KNEV, WKQI, and KMXC.

Singer-songwriter/producer R. Kelly scores his second consecutive A/C hit with his Batman & Robin-inspired "Gotham City." The track leads everything in the format with a Spincrease of +601. Top calls include WMEE, KUDL, KBBE, WQLI, WQLI, WMX, WJMK, KQXT, WRCH, and KELO.

Two singles, both with support from far less than half the format, are nonetheless showing excellent spins where they play. Check out Sister Hazel's "All for You" with a format-leading 50.35 spins per playing station, and the Wallflowers' 30.27 on "One Headlight." The Hazels only have 102 players and Wallflowers even less with 82, but the quality of play is more than impressive.

---

**Tool Report This Week: 248 Last Week: 245**

**Editor: Ron Fell**

Associate Editor: Annette M. Lai

A/C reports accepted: Mondays

8 a.m.-5 p.m. and Tuesdays 8 a.m.-2 p.m.

Station Reporting Phone: (115) 495-1990

Gavin Fax: (115) 495-2580

---

**Gavin July 11, 1997**

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I Remember You
from the album "tangled in blue"

On Your Desk Now!

The former voice of Bad Company has learned something about love

Produced by Terry Thomas & Felix Krish for Vision Records

Touchwood Records, LLC.
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Touchwood Online: www.touchwood.com
### A/C Up & Coming

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### A/C Picks

**TEXAS**

"Say What You Want" (Mercury)

The only thing strange about this music is that the group calls itself Texas even though it hails from England. Otherwise it's a straightforward pop record. It's kind of a sticks-and-stones-will-break-my-bones, but-words-will-never-hurt-me-dirty.

**BRIAN HOWE**

"I Remember You" (Touchwood)

Bad Company lead vocalist Brian Howe proves once again that he can bring solid vocals to any track, even those that don't have the harder rockin' edge he's been known for. This one's a powerful ballad, lead by Howe's muscular voice, and a strong acoustic piano for accompaniment.

**TIN DRUM**

"Lay Your Hands" (CMG Music)

Burleigh Drummond, a core member of Ambrosia for many years now fronts the band 'Tin Drum. It's another chance to showcase his pure pop sensabilities. Did you think, as I did, that he was headed into "Money for Nothing" territory at the beginning of the track? 'Tin Drum's 'Surrender,' from last fall, established for the band, some valuable equity with A/C. Now the band can take this stock to new heights with this even better track.

**NICKY HOLLAND**

"Nobody's Girl" (Epix)

She's not interested in being possessed by anyone, and she sings so in no uncertain terms. The intro to Ms. Holland's opus is a "been there, done that" that sounds very much like 10cc's declaratory, "I'm Not in Love."

**BACKSTREET BOYS**

"Quit Playing Games (With My Heart)" (Jive)

Infectious in the best kind of way, Backstreet Boys' latest takes them further than the furthest territories not counting the biggest enchilada, the U.S.A. But look for this charmer to convert any possible doubters.
OFFICIAL ALTERNATIVE BOOT CAMP AGENDA

Top Secret: Authorized Personnel Only
dEUS
In A Bar, Under The Sea

A genius pop group, a great rock and roll band, experimental art-house hipsters and grungy folksters all rolled into one.

featuring "Fell Off The Floor, Man" and "Little Arithmetics"

"...unabashedly beautiful...brimming with intelligent emotion"

8 out of 10 - SPIN

ATTENTION BOOT CAMPERS!
If you’re in on Wednesday, come see Deus play at 7PM with Cinnamon (8PM) at Bill’s Bar on Landsdown Street.
Welcome to Boston. Paul Revere once spent some time here before realizing that Winter ______ and deciding ______ would be a better place for his family to live (they opened a ______ there in 1782). ______ still named a city after him. Revere, just outside of Boston proper, is home to the best roast beef stand in America: ______ Trust me, it's worth the 2 a.m. ride out to Revere Beach for the fried shrimp (I'm organizing a late Friday jaunt out to ______). But we'll save this discussion for later.

It is once again an honor to put together Boot Camp with Jacobs Media and SW Networks. ______ and ______. Only because it's the best way to ______. Plus, it gives people the opportunity to ______ and ______. But that's because ______ insisted on ______, and if we didn't, then ______ would ______ until the end of time.

As for the sessions themselves, you can see by examining the agenda that ______. As Paul Jacobs is fond of saying "______ to ______ after which ______ by ______ meat on the bone." I wholeheartedly agree. And so will you. Especially when you see that Coleman Research will ______, and Pierre Bouvard from Arbitron reveals ______ ______ ______ ______ ______. But wait until you see ______ of the focus groups. The most ______ and ______.

But when you remember that Boot Camp is designed to truly be a ______, that's when ______, no matter what John Loscalzo from SW Networks says. And all I can say about Jukebox Jury is ______ if you know what I mean.

And enjoy Boot Camp!
Gavin Alternative

Static by Max Tolkoff

Boot Camp Anti-Chart Special Report

It's funny. Six months ago, we had a chart called "Top 5 Songs We Know Will Work. But We're Too Scared to Play Them Cause They Don't Sound Like Green Day." My how things have changed. After all, it's the summer of Sugar Ray. And what happened to "rhythmotech"? And who said guitars are dead?

Yes, pop is back. But, as you may have noticed there are quite a few really loud pop songs out there making the kids all wiggly (like Tool, ferinstance). It's an interesting time, musically, in this format. And who's to say where we'll be at the end of the year? Me, that's who.

Top 5 Songs That Will Determine the Future of the Format

Or, we think we know where we're going, but we're not sure.

1 Smash Mouth, "Walkin' on the Sun" (Interscope)
2 Sneaker Pimps, "6 Underground" (Virgin)
3 Buck-O-Nine, "My Town" (TVT)
4 Super Deluxe, "Love Liquid 'Wrapped around'" (Revolution)
5 Plumb, "Sobering (Don't Turn Around)" (Silverton)

Top 5 Songs That Will End Up in Recurrent at the End of the Year

These are the "keepers," destined to live long in the library.

1 Sugar Ray, "Fly" (Lava/Atlantic)
2 Blur, "Song 2" (Virgin)
3 Smash Mouth, "Walkin' on the Sun" (Interscope)
4 Sarah McLachlan, "Building a Mystery" (Arista)
5 Oasis, "D'you Know What I Mean?" (Epic)

Top 5 Really Loud Pop Songs

Seattle may be just another city again, but guitars ain't dead yet.

1 Tool, "Anenma" (Volcano)
2 Vento, "One Way Ticket" (Way Cool/MCA)
3 Fireight, "Stanley" (Vel Vel)
4 Matchbox 20, "Push" (Atlantic)
5 Pennywise, "What If I?" (Epitaph)

Top 5 Left Field Contenders

You need to be playing closer attention to these.

1 Souls Coughing, "Soft Serve" (Warner Brothers)
2 Manbreak, "Ready or Not" (Almo/Geffen)
3 Faith No More, "Last Cup of Sorrow" (Reprise)
4 Dandy Warhols, "Not If You Were the Last..." (Capitol)
5 Our Lady Peace, "Superman's Dead" (Columbia)

Top 5 Women Who Are Saving the Format

This is why we listen to the radio.

1 Luscious Jackson
2 Veruca Salt
3 Abra Moore
4 Fiona Apple
5 No Doubt

Boot Camp Showcase

Thursday, July 17th

8:30 p.m.

It's our first ever official concert!

1 Power, "Come Back" (Elektra)
2 sticker, "Let's Not" (Virgin)
3 D'you Know What I Mean?" (Epic)
4 Boot Camp, "Ready or Not" (Almo/Geffen)
5 Faith No More, "Last Cup of Sorrow" (Reprise)

Most Added

OASIS (55)
- "Do You Know What I Mean?" (Epic)
- "Smash Mouth" (Virgin)
- "I Don't Care" (Virgin)
- "Smash Mouth" (Virgin)
- "One to Another" (Capitol)

SMASH MOUTH (17)
- "Walking on the Sun" (Interscope)
- "D'you Know What I Mean?" (Virgin)
- "I Don't Care" (Virgin)
- "One to Another" (Capitol)
- "Ready or Not" (Almo/Geffen)

MCLACHLAN (15)
- "I Don't Care" (Virgin)
- "One to Another" (Capitol)
- "Ready or Not" (Almo/Geffen)
- "Smash Mouth" (Virgin)
- "One to Another" (Capitol)

Matchbox 20 (13)
- "Push" (Atlantic)
- "D'you Know What I Mean?" (Epic)
- "Building a Mystery" (Arista)
- "Ready or Not" (Almo/Geffen)
- "Smash Mouth" (Virgin)

Most Requested

SUGAR RAY (49)
- "Fly" (Atlantic)
- "D'you Know What I Mean?" (Epic)
- "I Don't Care" (Virgin)
- "One to Another" (Capitol)
- "Ready or Not" (Almo/Geffen)

PRODIGY (49)
- "Come Back" (Elektra)
- "Let's Not" (Virgin)
- "D'you Know What I Mean?" (Epic)
- "I Don't Care" (Virgin)
- "One to Another" (Capitol)

BLUR (49)
- "Song 2" (Virgin)
- "D'you Know What I Mean?" (Epic)
- "I Don't Care" (Virgin)
- "One to Another" (Capitol)
- "Ready or Not" (Almo/Geffen)

SMASH MOUTH (49)
- "Walking on the Sun" (Interscope)
- "D'you Know What I Mean?" (Virgin)
- "I Don't Care" (Virgin)
- "One to Another" (Capitol)
- "Ready or Not" (Almo/Geffen)

Most Likely to Succeed

They're just seedlings, but watch 'em grow.

OASIS (UK)
- "One to Another" (MCA)
- "Smash Mouth" (Virgin)
- "D'you Know What I Mean?" (Epic)
- "I Don't Care" (Virgin)
- "One to Another" (Capitol)

LIONROCK (UK)
- "Fire Up the Shoeshine" (Time Bomb/Deconstruction)

SARAH MCLACHLAN (UK)
- "Building a Mystery" (Arista)
Of the million things you'll feel when you hear it

Let Down

isn't one of them.

Debut 21* at Billboard Top 200 Album Soundscan Sales Chart with 51,000 units sold in the first week!!!

Most Added Out-Of-The-Box!

Including: WXRK Q101
          KITS WHFS WFNX
          99X KNDD KEDJ
          KTCL KNRK WBRU
          KNSX WRXQ WOXY
          WHTG WPRA WEOX
          KFMA WGRD WNFZ
          WHMP KICT WAVF
          KQXR WDST WXRQ
          KJEE WBTZ KZTX
          WOBR and more!

U.S. theater tour in July and August!

“Let Down” the first track from

RADIOHEAD

OK COMPUTER

“Truly this is one of the greatest albums of living memory — and one that distances Radiohead from their peers by an interstellar mile (10 out of 10).” — NME
BE ON THE LOOKOUT

F.Y.I. — Lookout is strictly Alternative.
Field any questions, comments or laments to Spence D. @
tel: (415) 495-1990 x 648 fax: (415) 495-2580
email: dookey@gavin.com

GAVIN ALTERNATIVE BOOT CAMP

THURSDAY, JULY 17TH

NOON
Registration opens
Grand Ballroom Foyer

NOON
SW Network’s Ultimate Break Room
Skyline E
Boot Camp is very demanding on your brain. This is where you go for a break.
Food, drink, and Sony Playstations are just some of the treats. Not to mention
the massage tables (yes, it’s true). The Ultimate Break Room will be open throughout
the day on Thursday, Friday, and Saturday.

3 P.M.
State of the Union
Grand Ballroom A
It’s the Summer of 1997. How are we doing? Our kick-off session will be an overview
of today’s format as seen through the eyes of a GM, a PD, a consultant, a media
buyer, a label rep, a researcher, and an image production wizard.
Participants include: Oedipus, WBCN; Tom Calderone, Jacobs Media; Jack Iqulith, Timebomb
Recordings; Bill Sauer, WEDG; Keith Eubanks, Jon Coleman, Coleman
3:00 P.M.
Participants include:
Jon Coleman
President of Coleman Research, Inc., one of the top research companies in the radio
industry, Jon Coleman is himself considered a pioneer of radio research. In fact,
his work in strategic positioning is widely considered to be the best in the field. Since 1978,
Coleman Research’s focus group studies, Plan Developer perceptual
studies, and Fit Acceptance Compatibility Tests (FACT) have
provided invaluable information for long-term strategic planning to leading radio groups throughout
the U.S. and Europe.

Abra Moore

At a time when almost every new rock artist feels the need to trumpet
their personal angst, Abra Moore offers a true alternative. We’re talk-
ing about alternative pop that
stands up to the likes of Liz Phair,
Joan Osborne, and Ani DiFranco
without backing down. Strangest
Places, Moore’s major label debut
for Arista Austin, is a perfect blend
of the various sounds that have shaped her life since early child-
hood. “It’s a canvas that I threw all my life experiences and musical
influences onto, and this is what came out,” she says.
Bicycle Song
the new single from
orbit
going for adds 7/28

see orbit perform at mama kin
saturday, july 19 at gavin boot camp

Produced & Mixed by Ben Grosse
Management: Joe Solio for Steve Stewart Management
©1997 A&M Records, Inc., a PolyGram company. All rights reserved.

DOWNTIME THE SINGLE

Produced by FAT and Kanudrum Inc.
Executive Producer: Ric Wake for W&R Group
Management: All Access Entertainment Management Group
The first single from

Our Lady Peace

clumsy

The New Album.

Produced by Arnold Lanni.
Management: Eric Lawrence & Robert Lanni for Coalition Entertainment Management
http://www.ourladypeace.com

WECN/Boston - Soundscan ranking #83 - 430 pieces sold
KTBZ/Houston - #1 Phones - Soundscan ranking #165
X96/Salt Lake - #1 Phones
WERU - #5 Phones - Increase from 29-68 pieces sold
89X/Detroit - #1 Phones - Top 5 Callout - Soundscan ranking #119 - 220 pieces sold
KXTE - #2 Phones - Top 10 Callout
KKNK - #1 Phones - Top 10 Callout
WEDG/Buffalo - #3 Phones - Soundscan ranking #51-43 - 165 pieces sold
WKRL/Syracuse - #3 Phones - Soundscan ranking #55
WNUE/Rochester - Top 5 Phones - Soundscan ranking #89
WETZ/Burlington - #2 Phones - Soundscan ranking #54

ON TOUR NOW

COLUMBIA

Boundaries of the Format provides an evaluation of the various sounds that make up the format, based on new research with alternative format cueme listeners who are P1 to either Alternative-AOR/Active Rock, or Modern AC/Hot AC-formatted stations. This new research is being unveiled for the first time exclusively at Boot Camp. Presenters: Jon Coleman and Warren Kurtzman

6 P.M.
Whendjagetin? Cocktail Party
Riverfront Room
Revolution Records (home of Agnes Gooch, Super Deluxe, and the soon-to-be-huge Closer) is buyin' us drinks and hors d'oeuvres. Yay! This is the official Boot Camp meet & greet, so make friends.

8:30 P.M.
Boot Camp Showcase
Mama Kin Music Hall
It's our first ever official concert hang. The emphasis is on the new, the up-and-coming, the stars of tomorrow. Your badge will get you in to the infamous and intimate Mama Kin Music Hall on Lansdowne Street across from Fenway Park. Tonight's line-up: Fat (A&M), Abra Moore (Arista), and Buck O Nine (TVT)

FRIDAY,
JULY 18TH

9:30 A.M.
The A&M Wake-Up Call
Grand Ballroom Foyer
Continental breakfast from the folks who brought you Fat, Orbit, Sheryl Crow, and all the other fine bands you play on a regular basis.

10 A.M.
What Arbitron Knows About Alternative, Part 2
Grand Ballroom B
One of the most talked-about and heavily-attended sessions from last year, Arbitron GM Pierre Bouvard is back to reveal new information (and answer questions) for us. This is a "must attend."

11:30 A.M.
Alternative Goes to War, Part 2
Grand Ballroom A
The theme is "competition"

Fountains of Wayne
The self-titled debut from New York's Fountains of Wayne combines soaring harmonies with sludge-filled guitars, clever wordplay with juvenile private jokes, and innovative arrangements with shameless rock cliches. In short, it's everything good about popular music as we know it. It's said that FoW can do in two-and-a-half minutes what it takes some bands at least 3:10 to accomplish: they can insert a big, insidious chorus into your head, thus driving all other thoughts and melodies out. Need proof? Co-founder Adam Schlesinger penned the faux-oldie "That Thing You Do" for Tom Hanks' directoral debut last year, and lead singer Chris Collingwood has recently showcased his talents on tribute's to Brian Wilson and Burt Bacharach as part of New York's "Loser's Lounge" series.

Buck-O-Nine
"MY TOWN"
FROM THE ALBUM
TWENTY-EIGHT TEETH

KROQ 8X  WHFS 10X
91X 24X  WENZ 19X
KITS 13X  WLUM 10X
KOME 12X  WEDG 10X
KNDD 7X  KTBZ 10X
KTCL 10X  WPBZ 17X
KXTE 17X  WQXA 16X
KCXX 15X  WGE  NEW ADD
KHTY 17X  KGDE 10X
KJEE 26X  KLZR 10X
KZON 15X  KFTE 10X
KEDJ 20X  AND MORE!

CHARTBOUND: MODERN ROCK AIRPLAY MONITOR
NEW AND ACTIVE: R&R ALTERNATIVE

ALBUM SALES:

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TOURING ALL SUMMER INCLUSIVE DATES ON THE WARPED TOUR!

For Touring Info: John Perrone, 1994 Tour Director, 315-796-410. Visit: www.tvtrecords.com
from both inside and out. Are Modern A/C and Active Rock the enemy? What about your battles with the other stations owned by your group? How do you all jockey for position internally? Panelists include: Greg Strassel, ARS/WBMX; John O'Connell, WPBZ; Skip Isley, KTEG; and others.

Moderator: Tom Calderone

1 P.M.

Mess Kit 101 (Lunch)
Grand Ballroom B
Presented by Strategic Media Research
First we'll join the chow line. Then, an informal (but highly informative and graphic) presentation on the national health of Alternative from Kurt Hanson, Chairman of Strategic Media Research. Attendees will get an exclusive first look at Strategic's fourth annual National Format Trends Study, which is based on over 30,000 AccuRatings interviews in the country's largest markets. The study's 37 formats include five versions of AOR (Mainstream, Classic, Alternative, Hard, and A3). Kurt will compare the current demographic profiles of each of the various alternative—and alternative-leaning—formats, and reveal which are gaining (or losing) listeners. He'll also reveal perceptual research findings on almost a dozen of the country's top stations owned by your group. How do you all jockey for position internally? Panelists include: Greg Strassel, ARS/WBMX; John O'Connell, WPBZ; Skip Isley, KTEG; and others.

Fat's self-titled debut is like a packed subway train careening down the track with burned-out brakes. Full of different sounds and styles, it's a combustive, high energy album that seamlessly blends barked raps, noisy samples, and razor-edged riffs with infectious melodies. "We really bring our personalities into whatever we do," says guitarist Gareth Prosser. "But most of all, we want to jump around and put on a show. When we started the band, there were all those groups standing onstage staring at their shoes and showing how pained they were. We were like, 'fuck that, let's put some fun back into playing music.'"

The first single from their debut album

The Infamous Hamburger Transfer

Produced by Alex Newport

The first single from the new album Killjoy

Produced by Alex Newport

Alien Records 2815 W. Olive Ave. Burbank, CA 91505 USA
THIS SUMMER, GIVE YOUR LISTENERS SOMETHING THAT TASTES GOOD AND IS GOOD FOR THEM!

plumb

Early Adds at: WRLG, WRAX, KQRX, WOXY and more!

See PLUMB at Boot Camp, Friday night July 18th at the Mama Kin's showcase.

Bring your mess forks and dig in!

"Sobering (Don't Turn Around)"
the lead modern rock smash from the debut CD plumb

Album ripe and releasing on July 29

Call 212-824-1798 or 310-247-8300 for more information
Blur :: next up "M.O.R. (Road Version)"
newly recorded :: Produced by Stephen Street :: Mixed by Alan Moulder
Album sales over 250,000

Sneaker Pimps :: "6 Underground"
coming soon "Spin Spin Sugar" remix/edit August 4
U.S. tour continues in September

Ben Harper :: "Faded" from The Will To Live
On tour now: July 18 Bingen WA 19 Seattle WA 20 Vancouver BC 21 Victoria BC
24 San Francisco CA 26 Angels Camp CA 28 Santa Ana CA 29 Los Angeles CA
31 San Diego CA

Cellophane :: "Down"
debut album in stores August 12
See them at Bill's Bar in Boston, July 18 11pm

The Geraldine Fibbers :: "California Tuffy" edit
from the new album Butch
On tour now: July 18 Long Beach CA 19 Los Angeles CA 20 San Diego CA
Lauren Hoffman :: "Rock Star"
from the debut album Megiddo :: Produced by David Lowery

Silver Jet :: "Kid" edit
from the album Pull Me Up... Drag Me Down

Common Sense :: "Never Give Up"
from the album Psychedelic Surf Groove

cottonmouth, texas :: anti-social butterfly out now!
featuring "Hoops" and "Three Dimes" :: On the Lollapalooza Tour!

Just released:
UB40 :: Guns In The Ghetto
featuring "Tell Me Is It True" and "Always There"

John Lydon :: Psychos Path
His solo debut album

Coming soon:
Daft Punk :: "Around the World"
August 4

The Verve :: "Bitter Sweet Symphony"
August 18

http://www.virginrecords.com :: AOL Keyword: Virgin Records
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www.americanradiohistory.com
alternative radio stations, showing their specific strengths and weaknesses as perceived by their listeners. Looks like you're in for a rich dessert.

3 P.M.
Covert Operations
Grand Ballroom B
Sponsored by 550 Records
Back by popular demand, Jacobs Media once again presents videotaped highlights of actual focus groups. New groups, new city. This time specific stations are examined. We can’t reveal the market until the session, but you won’t want to miss this. Due to the amount of information in the videotapes, and to allow for Q&A, this session will start promptly.

Moderators: Paul Jacobs and Tom Calderone

4:30 P.M.
Music Scheduling
Cheat Sheet
Eastroom
Garbage in, garbage out? It’s just a computer, dammit! We’ll show you how to get the most out of your music scheduling system. Plus, there’ll be a contest to see who can program the best music flow over a four-hour airshift.

Moderator: John Loscalzo

Kurt Hanson
Strategic Media Research invented the concept of professional call-out research with its 1981 debut of STAR. Today, Strategic is North America’s premiere music research firm, with a client roster that includes dozens of leading market-leading radio stations in the U.S. and Canada, MTV, VH1, and all six major record companies. Kurt Hanson, the company’s founder and Chairman, comes from a radio background himself, having worked at stations in his hometown of Milwaukee during his junior high and high school years and interning at WLUP in its Top 40 heyday.

Headswim

"[They] stand astride genres like a multi-legged colossus," is how Select magazine describes Essex, England natives Headswim, and indeed, the group—comprised of Dan Glendining on guitar and lead vocals, Nick Watts on keyboards, Clovis Taylor on bass, and Tom Glendining on drums—does boast a wide spectrum of musical influences, ranging from smoothed-out soul washes a la Curtis Mayfield to the controlled epic energy of the Who, which manifests itself on songs like "Tourniquet," to the Love-era Cult stylings of the track "Hype." Other cuts, like "Climbing to the Wreckage" are propelled by mournful introspection, giving the group an immense air of hyper-intensity. Despite Yourself, the group’s debut for 550 Music, follows three successful U.K. releases, including the acclaimed Flood.
On the HORSE Tour this Summer:

7/11 San Francisco, CA - Shoreline Amphitheater
7/13 Portland, OR - Willamette Riverfront Park
7/16 Park City, UT - Ute Theater
7/17 Irvine, CA - Verizon Wireless Amphitheater
7/18 Phoenix, AZ - The Venue
7/20 Englewood, CO - Red Rocks Amphitheater
7/23 Bonner Springs, KS - Sporting Park
7/24 Maryland Heights, MO - Verizon Wireless Amphitheater
7/25 Indianapolis, IN - Indianapolis Motor Speedway
7/27 Detroit, MI - The Fillmore
7/29 Cincinnati, OH - Riverbend Music Center
7/30 Columbus, OH - Express Live Music Center
8/1 Southington, CT - Sherman Green Park
8/2 East Troy, WI - Alpine Hall Music Theatre
8/3 Chicago, IL - UIC Pavilion
8/5 Vernon, NY - Jannus Live
8/6 Hartford, CT - Oakdale Theatre
8/8 Boston, MA - The Monster Ball
8/9 Boston, MA - Eastern Promenade
8/10 Saratoga Springs, NY - Saratoga Performing Arts Center
8/12 Wantagh, NY - Jones Beach

http://www.bf5.com
It's a jungle out there! We know...

Multi-format Promotion with a Southern Regional Focus

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Guerrilla1@aol.com  *  www.musicsouth.com

We call it home.

GAVIN ALTERNATIVE BOOT CAMP

Boot Camp Agenda

6 P.M.
The Official Gavin/Reprise Records Post-Session, Decompression Happy Hour
You've had a long day. You've worked hard. You've actually paid attention at all the sessions. Now it's time to let down whatever hair you have left. Shuttle buses will be waiting to whisk you to Boston's famous Fort Apache Studios for a fabulous buffet and an open bar while Tanya Donelly performs songs from her upcoming album. Then, just when you're on the verge of becoming drunk and obnoxious, shuttle buses will whisk you away. All the cool people will be at this exclusive party. So will you.

8:30 P.M.
Boot Camp Showcase
Mama Kin Music Hall

Night Number Two of the official concert hang. Tonight's line-up: Head Swim (550), Fountains of Wayne (Atlantic), and Plumb (Silvertone)

SATURDAY, JULY 19TH

9:30 A.M.
The Silvertone Wake-Up Call
Grand Ballroom Foyer
Continental breakfast from the folks who brought you Jars of Clay and Plumb. Thank them, but not with your mouth full.

10 A.M.
Anatomy of a Music Meeting
Grand Ballroom A
9X in Atlanta has bravely agreed to go public with an inside look at their programming machinery. PD Leslie Fram and MD Sean Demery will conduct an actual music meeting, but with a twist. Be there.

11:30 A.M.
Jukebox Jury:
The Boot Camp Edition
Charles Room
New songs! New panelists!

Plumb

The self-titled debut from Nashville-based Plumb is an album layered deep in textured guitar and inventively looped rhythms. Lead vocalist Tiffany Arbuckle straddles the line between smoky atmospherics and gut-wrenching hypnotics. The rest of the group—J.J. Plasencio on bass, Joe Porter on drums, and Matt Stansfield on keyboards and programming—keep things musically in check with tight rhythms, shifting power play, and engaging ambiance. From the thunder chug of the opening track, "Sabering (Don't Turn Around)" to the swirling and haunted vibe of "Who Am I?" to the upbeat bliss of "Endure" and the sloping moodiness of "Send Angels," Plumb perfectly blends a broad modern rock aesthetic with a keen melodic sensibility, balancing the conflicting nuances of harsh angst with gentle shuffling rhythms.

New angst! This past February at the big GAVIN, you liked Naked, Abra Moore, and Third Eye Blind. Who's next?

1 P.M.
Mess Kit 102 (Lunch)
Charles Room
Hey, more food. Then you go shopping. The rest of the weekend is yours!

Buck-O-Nine

With the recent breakthrough success of groups like No Doubt, Sublime, and Mighty Mighty Bosstones, San Diego's Buck-O-Nine seem poised for the big time. The band has been offering its own unique mix of ska, punk, and reggae to local audiences since founding five years ago. Twenty-Eight Teeth, the band's third recorded offering, 809 builds on its original sound and branches out stylistically to include a new range of musical dynamics. "We have all been listening to and playing punk, ska, and reggae almost as long as we can remember," says guitarist Jonas Kleiner, "so we're really take the music to heart. We don't want to play trivial music that lacks substance and integrity."
Make Room...

Mansun. “Wide Open Space”

The first track and video from their North American debut “Attack Of The Grey Lantern.”

On 79 Alternative Stations including:
- KROQ
- Q101
- KROX [20X]
- WENZ [18X]
- WLUM
- WBZU (18X)

Top 5 Phones:
- WEDG (22X)
- WBCN (23X)
- WFNX (27X)
- WBRU

See Mansun on MTV 120 Minutes

“The most enthralling, far-reaching rock debut in eps.”
— Melody Maker

“Music that verges on the awesome with almost every fiddled fret.”
— NME

Produced by Paul Draper
Management: Rock n Roll Management (Robert Swerdlow and David Nicoll)

http://www.sony.com
http://www.mansun.co.uk

 Epic Records Group

www.americanradiohistory.com
When it came time to find someone local to write what has become a traditional (I know it's only our second year doing Boot Camp, but I've deemed this traditional) greeting/warning to Boot Campers about the city they're in, I immediately thought of three or four people who would strike the right note. Then I thought of Greg Wymer. Ha, ha. Just kidding, Greg. Actually, I thought of Greg right away. He's clever, witty, and most importantly, witty and clever.

Greg has faithfully served WFNX in many capacities during his 700 years at the station. He's done time in the promotion department, he's been a highly decorated part-time jock, and currently, Greg's tour of duty takes him into the world of copywriting every day. He's very creative. Oh, I nearly forgot. Greg also spins regularly at the Bull & Finch (known to tourists as the Cheers bar—you know, the actual place you saw on the opening of every Cheers episode). I asked Greg to write about Boston from an alternate perspective. —Max.

So, you're at Boot Camp.

Well, I am here to assure you that Boston is, indeed, nicer than Parris Island. And to inform you that any rumors about us New Englanders being nastier than some of the drill sergeants you'd find at the "other" Boot Camp are just that—rumors. We're all extremely pleasant people, especially now that those hideous college students (who really deserve to die) have gone home to their wretched mommies and daddies and returned the city to its rightful owners. But I digress. Just remember, should you feel the urge to ask a local to say "Park the car at Harvard Yard," be prepared for said local to suddenly pull a Sgt. Carter from The Vents Venus Again "One Way Ticket (Heaven)"

"One Way Ticket" is one of those records with instantaneous gratification. The Moment you hear it, you love it.”

Scott Jameson, WRZX

Already Ticketed:

99X Q101 WENZ KTCL KTOZ KCHZ WRZX KPNT KNRK WEJE KXRX KNRQ KEDG WRKL WRAX WRRV KQXR WNFZ KZQ KWOD
Platinum and Growing!

Headlining Lollapalooza this Summer!

Learn To Swim
Gomer Pyle on your head.

See, we don't all talk like Kennedys or Cliff Clavin from Cheers. And speaking of Cheers, I'm here to tell you, as somebody who has D.J.'d at the bar that inspired the show for over seven years, don't bother. Everyone at the Bull & Finch Pub is very nice and happy to see all of the tourists that support our livelihood. But the inside doesn't look like the TV show, the food is over-priced and just okay, and the music I play isn't very alternative (but I'm willing to sell out to pay my rent). No, this article is meant to steer you in the direction of the "alternative" Boston; the places the average family of four from Fresno doesn't often visit.

Let's start off with food (it's Max's favorite subject, after all). Many of you are traveling from areas where the biggest body of water is at the local Mini Golf emporium. Not so here. Boston is a seafood lover's wet dream, with literally dozens of top-notch seafood restaurants at which I've never eaten (it's a long story involving scallops from a clam shack on Cape Cod), but anyone who lives in the 617 area code knows the best place to go is Legal Seafoods, which can be found in a number of locations in the city. Sure, there's Jimmy's Harborside, the No Name, and Anthony's Pier 4, but Legal is the Neptune (a.k.a. the King of the Sea) of aquatic eating establishments.

Boston also has some of the best authentic Italian restaurants in the country, located in the North End, and July is a prime month for religious street festivals celebrating one patron saint or another. The best thing to do is to wander the narrow streets of this neighborhood and take in the sights and smells. But if you're looking for a recommendation, I'd suggest Giacomo's, Francesca's, or Lucia's.

Of course, a city can also be measured by it's fast-food and late night dining establishments. If I were your tour guide, I'd steer you towards Gyuhama and their Rock n Roll sushi after midnight, the Tasty in Harvard Square (you want the two hot dogs or the cheeseburger. Those are your options), Buzzy's—always open, always dangerous—and, of course, Kelly's Roast Beef in Revere. Now, back in the days when Max ran WFNX, word was that you could get your song added if you just brought him a bucket of shrimp from Kelly's. The food is that good. Kelly's is located right along the beach, and the setting is either the front of your car or the cement wall separating the sand and the road. Just be aware that some of the nastiest seagulls in the aviary world reside here, so avoid feeding Jonathan Livingston.

Kelly's is most easily reached by car. And although Boston is one of the most "walkable" cities in the nation, I strongly suggest you rent an auto during your stay. The reasoning? Well, it's not because our subway sys-
THE DAMBUILDERS
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Already On In Just 2 Weeks!

KROQ  Q101  WHFS  WBCN
Live105  KOME  WFNX  KEDJ  KTCL

KZON  WKRL  WDOX  WXSR  W_DST
WBRU  WHMP  WRRV  WBTZ  WBER
KJEE  WFJF  WKLL  KACV  WIXO
WRAK  KORB  KWHL  WOXV  KNSX
MCH2

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> "THE BEST AMERICAN BAND THAT DOESN'T SOUND LIKE DINOSAUR JR. OR PAVEMENT"--SPIN

> PRODUCED BY ERIC MASUNAGA  >MANAGEMENT: LARRIKIN MANAGEMENT

www.americanradiohistory.com
tem, the "T," is sub-standard. It's actually pretty good, even though it's the oldest in the world. And you shouldn't rent a car simply because Boston lacks enough taxis to sufficiently service the city, especially when it rains. No, you should rent a car because driving in Boston is a sport.

There is no greater thrill than entering a rotary (you call them "traffic circles") and wondering who has the right of way which blends the old architecture of the Hub with the latest fashions from The Gap.

There are two places in town, however, that have managed to retain a certain air of individuality. First is Newbury Street which begins with the Ritz-Carlton and high-priced boutiques and art galleries on one end and Tower Records and Urban Outfitters at the other. In between, you'll find a world of unique stores and enough hair salons to relaunch of town, but they do conduct tours of the field). Mama Kin is the first bar you'll encounter on Lansdowne Street, the mecca of revelry for all Bostonians. The dance clubs of Avalon, Axis, and Karma are mere steps away, offering a diverse array of music depending on the night.

At the end of the block is Jillian's. This is a club that knows how to reach the inner child in all of us. On the ground floor is Atlas Bar and Grill, fea-

(Answer: Everyone has the right of way). There is nothing more exciting than Storrow Drive, Boston's miniature version of the Autobahn, during rush hour. It's actually very easy to adapt to Boston drivers; always expect the Toyota in your rear view mirror to pass on the right in the breakdown lane, cut you off, stop short, move to the left lane and then dive across all three lanes to grab the only open parking meter for blocks. So rent that car—and pay the $5.95 for collision insurance.

Alright, you've figured out where to eat and how to get there. What about a shopping spree? The sad truth is that, Boston has all the same Starbucks, Limiteds and Disney stores as your hometown. Our prettiest collection of these chains is Faneuil Hall Marketplace, the careers of every '80s metal band. The second, more eclectic, shopping destination is Harvard Square, which has fought long and hard to keep as many chains as possible from opening their doors. And for all you "bibliophiles" out there (that means "book-lover" for all you folks from Texas... it's a joke!), Harvard Square has a greater concentration of book stores than any other area on the planet.

Finally, there's Boston's nightlife. Now, the Boot Camp showcases are taking place at Mama Kin, the club partially owned by the members of Aerosmith, but don't expect Steven Tyler to be serving drinks. Mama Kin is just a very cool bar with an exception- al sound system, located in the shadow of the Green Monster we call Fenway Park (sorry, sports fans, the Sox will be out turing the latest in interactive gaming technology. On the top floor are dozens of billiard tables, dart boards, ping-pong, and black jack "just-for-the-fun-of-it." Nestled in between is the game room, which is not the corner arcade from your youth, but a mass of virtual reality video games that swallow up quarters faster than Max can swallow up chicken nuggets. Credit cards are accepted.

And if you want authentic Irish bars, Boston is your place. It's sometimes called the most Irish city in the world outside of Dublin, and you don't have to travel too many blocks to find a good pint of Guinness. For my money though, no bar tops J.J. Foley's on Kingston Street in Downtown Crossing. While it may be off the beaten path, the friendly bartenders at Foley's are always ready to pour, and the clientele, ranging from the suit-and-tie power players to dreadlocked bike messengers, are friendly, easy-going, and fun. But, remember, get there early. The Puritan past of our forefathers lives on in the 2 a.m. last call.

Perhaps you want to catch some of Boston's live music scene. If so, you could do much worse than to head to Central Square in Cambridge. Located right next to each other are two of the city's live music institutions, the Middle East and T.T. the Bear's.

"Should you feel the urge to ask a local to say 'Park the car at Harvard Yard,' be prepared..."

With three stages, no one can touch the range of acts that the Middle East books. Meanwhile, the slightly smaller T.T.'s proves a great launching pad for the bigger venues in town. Central Square is also home to the Phoenix Landing, Man Ray, Green Street Grill, and the Cantab, which features Little Joe Cook. He's been singing the same set for nearly 40 years.

So, Boston awaits you (and your expense accounts) with open arms. The reason I love this place so much is that it's a big, cosmopolitan city and a small town at the same time. Plus, you really have to try hard to get bored, because the options extend far beyond the few suggestions I've written for you here. And should a green VW Golf with 'FNX, Soul Coughing, and 'Mean People Suck' bumper stickers cut you off, that'll be me. Please wave hello.
You are invited to see Reprise Recording Artist Tanya Donelly @ Fort Apache Studios

Shuttle Buses to Fort Apache leave the Royal Sonesta lobby at 6PM

FRIDAY, JULY 18TH AT 6PM

TANYA DONELLY

ADMIT ONE
New Adds:
WFNX
KNRG
WIXD
WDOK
WDOXY

Getting Spins:
Q101
99X
KROQ
WBRU

agnes gooch

Baby In Green
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Starting Lollapalooza July 22nd

7/22 Riverbend Amphitheater Cincinnati, OH
7/23 Deer Creek Amphitheater Indianapolis, IN
7/25 World Amphitheater Chicago, IL
7/26 Val Du Lakes Grand Rapids, MI
7/27 Alpine Valley Amphitheater East Troy, WI
7/29 Sandstone Amphitheater Kansas City, MO
7/30 Riverport Amphitheater St. Louis, MO
7/31 Starwood Amphitheater Nashville, TN

From the album blind in stores now!

Produced, Recorded and Mixed by Rob Schnapf and Tom Rothrock
Managed by Paul Filippone for Syndicate Management
www.revolution-online.com
### Most Added

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<th>Song</th>
<th>Label</th>
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<tr>
<td>1</td>
<td>YO LA TENGO</td>
<td>I Can Hear The Heart Beating As One</td>
<td>Matador</td>
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<td>2</td>
<td>40 20</td>
<td>10 22</td>
<td>19 35 36 42 45</td>
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<tr>
<td>3</td>
<td>2</td>
<td>THE MOLLUSK</td>
<td>(Elektra/EGG)</td>
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<td>4</td>
<td>2 2</td>
<td>THE CHARLATANS UK</td>
<td>Tellin' Stories</td>
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<td>5</td>
<td>40</td>
<td>SPIRITUALIZED</td>
<td>Ladies and gentlemen we are floating in space</td>
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<td>6</td>
<td>4</td>
<td>GUIDED BY VOICES</td>
<td>Maps</td>
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<td>7</td>
<td>12</td>
<td>THE MUFFS</td>
<td>Happy Birthday To Me</td>
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<td>8</td>
<td>22</td>
<td>OLD 97's</td>
<td>Too Far To Cry</td>
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<td>Memories Of Love</td>
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<td>PRIMUS</td>
<td>The Brown Album</td>
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<td>MEAT BEAT MANIFESTO</td>
<td>Original Fine</td>
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<td>40 20</td>
<td>11</td>
<td>MADDER Rose</td>
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<td>13</td>
<td>3 7 12</td>
<td>VARIOUS ARTISTS</td>
<td>Sausage: The Can Reeves (Mojo)</td>
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<td>14</td>
<td>11</td>
<td>BEN LEE</td>
<td>Summertime To Remember Me</td>
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<td>15</td>
<td>13 14</td>
<td>FOLK IMPLOSION</td>
<td>Bare To Be Supplied</td>
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<td>16</td>
<td>15</td>
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<td>Feelings</td>
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### New Added

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<td>16</td>
<td>FUCK</td>
<td>Parson My French</td>
<td>(Matador)</td>
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<tr>
<td>17</td>
<td>SWOG</td>
<td>Red Apple Falls</td>
<td>(Dag City)</td>
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<tr>
<td>18</td>
<td>BLINK 182</td>
<td>Dude Ranch</td>
<td>(Cape/WM/CIA)</td>
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<td>19</td>
<td>BEN HARPER</td>
<td>The Will To Live</td>
<td>(Virgin)</td>
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<td>20</td>
<td>MOUNTAIN GOATS</td>
<td>Full Force Galesburg</td>
<td>(Trance Syndicate/Empire Jones)</td>
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<tr>
<td>21</td>
<td>BARBRA MANNING</td>
<td>1212</td>
<td>(Matador)</td>
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<td>22</td>
<td>15 24</td>
<td>SLEATER-KINNEY</td>
<td>Dig Me Out</td>
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<td>23</td>
<td>ME FIRST AND THE GIMME GIMMES</td>
<td>Have A Ball</td>
<td>(Fat Wreck Chords)</td>
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<td>24</td>
<td>SUMMERCAMP</td>
<td>Pure Juice</td>
<td>(Maverick)</td>
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<tr>
<td>25</td>
<td>PRODIGY</td>
<td>The Fat of the Land</td>
<td>(Maverick/Warner Bros.)</td>
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<td>26</td>
<td>JOAN OF ARCA</td>
<td>portable model of</td>
<td></td>
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<td>27</td>
<td>SILKWORM</td>
<td>Develop</td>
<td>(Matador)</td>
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<tr>
<td>28</td>
<td>BELLE &amp; SEBASTIAN</td>
<td>IF You're Feeling Sinister</td>
<td>(Enclave)</td>
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<td>29</td>
<td>RYE COALITION</td>
<td>Hare Saw Dhui Kaet</td>
<td>(Gern Bahn)</td>
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<td>30</td>
<td>MOUSE ON MARS</td>
<td>Cache Cour Not</td>
<td>(Thrill Jockey)</td>
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<td>31</td>
<td>THE SEAHOSES</td>
<td>Do It Yourself</td>
<td>(Get)</td>
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<td>32</td>
<td>RED STARS THEORY</td>
<td>But Sleep Came Slowly</td>
<td>(Rx Remedy)</td>
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<td>33</td>
<td>BLUE MEANIES</td>
<td>Full Throttle</td>
<td>(Thin Lizzy)</td>
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<td>34</td>
<td>TINDERSTICKS</td>
<td>Curtains</td>
<td>(London)</td>
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<td>35</td>
<td>DR. OCTAGON</td>
<td>Dr. Octagonology</td>
<td>(MushroomWorks)</td>
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<td>36</td>
<td>L A R O</td>
<td>Pure Chewing Satisfaction</td>
<td>(Alternative Tentacles)</td>
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<td>37</td>
<td>BUFFALO DAUGHTER</td>
<td>Socks, Dresses, and Rock and Roll</td>
<td>(Grand Royal)</td>
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<tr>
<td>38</td>
<td>RADIOHEAD</td>
<td>OK Computer</td>
<td>(Capitol)</td>
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<tr>
<td>39</td>
<td>MAN OR ASTROMAN</td>
<td>10000</td>
<td>(Touch &amp; Go)</td>
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<td>VARIOUS ARTISTS</td>
<td>Deep Concentration</td>
<td>(Om)</td>
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<td>41</td>
<td>LIRA HUSK</td>
<td>Fly Stereoscopic</td>
<td>(Alta)</td>
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<td>42</td>
<td>SUPERGRASS</td>
<td>In It For Money</td>
<td>(Capitol)</td>
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<td>43</td>
<td>FOO FIGHTERS</td>
<td>The Colour And The Shape</td>
<td>(Roswell/Capitol)</td>
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<td>44</td>
<td>VARIOUS ARTISTS</td>
<td>Source Lab 3</td>
<td>(Source/Caroline)</td>
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<td>45</td>
<td>VARIOUS ARTISTS</td>
<td>Austin Powers Soundtrack</td>
<td>(Hollywood)</td>
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### Gavin College

**2W LW TW**

<table>
<thead>
<tr>
<th>#</th>
<th>Song</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;I Can Hear The Heart Beating As One&quot;</td>
<td>YO LA TENGO</td>
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<tr>
<td>2</td>
<td>&quot;The Mack&quot;</td>
<td>Luke Winslow-King</td>
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**Most Added**

- GERALDINE FIBBERS
- THE DAMBUILDERS
- RADIOHEAD
- LITTLE RED ROCKETS
- JOHN LYDON
- RANDOM

**Top Tip**

- Pardon My French

**Record To Watch**

- JAYMZ BEE & THE ROYAL JELLY ORCH.

**College Picks**

- THE EL CAMINOS
- REVERB EXPLOSION

**Gavin College**

**Get Well Soon, Link**

A shout out is in order for that award winning indie promo cat Dan "The Mack" Mackata at Autotonic for hooking us up with tickets to check out the legendary Link Wray at Bimbo's 365 Club here in "Frisco, the man who penned "Rumble," in the '50s.

The show was smooth at first. Link started out with "Rumble" and then worked his way through a set that included covers of Hank Williams and the Pointer Sisters (2). Link, a 68-year old who's looking a lot like Dick Dale—sunglasses dressed in black with a long pony tail, was constantly being fed beer by his young wife. I guess he got a bit too trippy, 'cause next thing we know, he trips on stage and falls into the crowd! He was then carried off by roadsides and staff members. Poor Link.

Later, we ask one of the bouncers if Link will be OK. He replies, "I don't know. He wasn't smiling when they carried him off stage." We're pulling for you, Link!

Add for July 14/15: Pink Noise Test (Boys' Life/Interscope), Luna (Elektra), Reservoir (Zero Hour).

**RETAIL SPOTLIGHT**

**Band:** Me First and the Gimme Gimmes
**Latest album:** Have A Ball
**Label:** Fat Wreck Chords (415) 284-1790
**Store of sale:** Flipside Records 120 Wanaque Ave. Pompton Lakes, NJ 07442
**Contact:** Alan Rappaport (201) 835-1961

**SPIKE SLAWSON**

"Whenever me or the other Gimme Gimmes find ourselves in New Jersey, we park it at Flipside Records in Pompton Lakes for the duration. Alan Rappaport and the rest of the staff maintain that perfect air of retail aloofness (rolling of the eyes, sighs, shrugs), that keeps me coming back every time. Thanks, guys."

**Flipsides' Top Ten this week:**

1. Me First and the Gimme Gimmes - Have a Ball (Fat Wreck Chords)
2. Sicco - 3 Teen (Mutant Pop)
3. Millencolin - For Monkeys (Epic/Legacy)
4. Walker - Actually, Being Lonely Isn't All That Bad (Rumble)
5. Chisel - Set You Free (Gern Bahn)
6. Muffins - American Psycho (Geffen)
7. Star Machine - Sunday's Worst Enemy (Diooes)
8. Christie Front Drive - Christie Front Drive (Caliefd)
9. Follies - Peach Tree (Wind-Up)
10. Get Up Kids - Get Up Kids (Doghouse)

**Check out...**

**College Creations**

**Matt Brown and Vinnie Esparza**

**College reports accepted Monday at 4 p.m. and Tuesdays at 9 a.m.**

**Station Reporting Phone:** (415) 495-1990 • **Gavin Fax:** (415) 495-2580

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VISION TRUST AT 415-752-2564
E-MAIL: VT@CR1.COM

ARTIST PROFILE

COOLBONE

FROM: NEW ORLEANS, LOUISIANA

LATEST RELEASE: BRASS-HOP

CONTACT: JEFF MARKS AND MIKE LIEBERMAN (818) 909-5980

WEBSITE: WWW.HOLLYWOODREC.COM

COOLBONE IS: STEVE "COOLBONE" JOHNSON (TROMBONE, VOCALS); ERIC "CASH US" CLAY (LEAD RAPPER, TRUMPET); ANDRE "BIG DRE" CARTER (LEAD SINGER, TRUMPET); ERNEST "JUICE" JOHNSON (TRUMPET, VALVE TROMBONE); DARYL "DEE JAY" JOHNSON (SAXOPHONE); RONELL "ROO" JOHNSON (TUBA); LEE "IRON CHOPS" ANDERSON (VALVE TROMBONE, TRUMPET, PERCUSSION); DERRICK FREEMAN (DRUMS).

COOLBONE


MUSICAL INFLUENCES: LOUIS ARMSTRONG, BENNY GOODMAN, DUKE ELLINGTON, DIZZY GILLESPIE, GROVER WASHINGTON, GANGSTARR, AND THE ROOTS.

STAY IN SCHOOL: COOLBONE STUDIED AT THE UNIVERSITY OF NEW ORLEANS UNDER ELLIS MARSALIS' CURRENT JAZZ PROGRAM.

LITTLE KNOWN FACT: "MY GREAT UNCLE, JOSEPH BUTLER, WAS LOUIS ARMSTRONG'S BASS PLAYER AND ALSO HIS FIRST COUSIN." — STEVE

TOURING: CURRENTLY ON THE ROAD WITH BEN HARPER.

PINK NOISE TEST

ADD DATE: JULY 14TH & 15TH

QUESTIONS? 800-992-6553 WWW.PINKNOISETEST.COM

GAVIN JULY 11, 1997
Most Added
Crushed (50)
GALACTIC COWBOYS (47)
ENDEAVOR (33)
DECEASED (31)
PLEXI (25)

Top Tip
PANTERA
101 Proof (eastwest/Elektra)
Generous spins from WSOI (34), KFXI(21), WELH(20), WBRC(20), WKTA(18), WPCS(17), WKNC(15), KNKI(11), WCDB(10), and WSGR(10) help Pantera conquer this week's highest debut position

Record to Watch
GEEZER
Black Science (TVT)
Geezer Butler's second full-length introduces a new melodic direction along with new singer Clark Brown. The band's grizzly rhythms and sordid melodies complement Butler's dark lyric content. Black Science is a solid sophomore effort.

Gavin Rocks

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<tr>
<th>TW</th>
<th>SPINS</th>
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<td>558</td>
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Warped Weekend
By Rob Fiend

It was an unusually hot day when the Warped Tour arrived in San Francisco last Sunday (July 6). The sun, normally shrouded by low clouds and thick fog this time of year, raged like an Arc Light (1952 bomb strike). Since summers normally don't blossom here until mid-August or early September, it was an unexpected treat to have such a fine day. While most of the country enjoys consistent heat and sun during the summer months, San Francisco is known for cold wind and gloomy clouds. Mark Twain put it best when he said, "The coldest winter I ever spent was a summer in San Francisco." F.A.D.'s Chris Roberts happened to be in town, and even though I did my best to avoid him, we ended up hanging out at the show. Apparently, Roberts flew up here from L.A. to solicit a retraction from me regarding last week's Ozzfest column. In that issue, I wrote that I found Robert's failed attempt to give Faith No More's Mike Bordin a CD amusing. According to Roberts, Bordin didn't take the CD because he had already had one. The CD in question is the new self-titled Shihad full-length, which will be shipped to radio soon.

Shihad toured with Faith No More in Europe last year and the two groups became good friends, so it is possible that Roberts story is true. When I asked him for more details, Roberts would only say, "That's what I'm talking about." To which I responded, "What are you talking about?" and he responded with, "That's what I'm talking about." This verbal sparring lasted a good hour before the Knight from Monty Python's Flying Circus arrived and slapped us both with the rubber chicken.

The slap in the face did me good, because it motivated me to escape from the beer garden where I had been cowering for much too long. I entertained the idea of smuggling a beer case package out with me, but quickly dismissed that plan after Bruno, the 12-foot-tall footguarding the exit, convinced me with one flex of his neck muscles that it was not a good idea. Attracted to the flailing arms and legs in the distance, I walked in that direction and was pummled by the gooey grinds of the Descendents. These guys rocked, as did Sugar Ray, Pennywise, Social Distortion, and Limp Bizkit. Other bands that got the audience mob of approval included Mighty Mighty Bosstones, Blink 182, Protein, the Vandals, and Reel Big Fish. There were probably others, but I was distracted when I wandered over to the Sony Play station tent and became instantly addicted to Game: Day 98 Football.

The Warped Tour was loaded with great bands, not to mention those crazy skaters and bikers that perform those amazing aerial acrobatics. That night, I dreamt that I had to perform those stunts for a sobriety test. I failed the triple back flip and was placed in the same jail cell as theflexing Bruno. What a nightmare. Adds for July 19/15 are Flamin' Groovies, Flamin' Groovies (F.A.D.); G'z/R, Geezer (TVT), Pipe, Pipe (Lead Pipe), Stem, Forever Up (Ignition)...Ad Zo's for July 21/22 include Filter and the Crystal Method, "Can't You" Trip Like I Do" (Immortal/Epic/Sony Music Soundtrack), Jackyl, Get the Beat (Epic), Sister Machine Gun, Metropolis (Vax Trac/TVT).

Editor: Rob Fiend • Rock reports accepted Mondays 9 a.m.-5 p.m. and Tuesdays 9 a.m.-2 p.m. • Station Reporting Phone: (415) 495-1990 Ext. 618
Gavin Fax: (415) 495-2580

www.americanradiohistory.com
**Artist Profile**

**SKINLAB**

**From:**
Oakland/San Francisco Bay Area

**Label:** Century Media

**Latest Release:** Bound, Gagged and Blindfolded

**Add Date:**
You should already be on it!

**Radio Promotion Contact:**
Marco Barbieri
(310) 574-7400 ext. 113

**Skinlab is: Steev Esquivel,**
*vocals/bass; Mike Roberts, guitar; Chris Amor, guitar; Paul Hopkins, drums

**Background:** Skinlab, formed in September, '95, is the brain child of Steev Esquivel and Mike Roberts. Soon after its inception, Skinlab began playing regularly in the Bay Area, headlining and supporting national acts like Machine Head, Crowbar, Voivod, and Forbidden. Skinlab creates a sound that has been described as a dark, ominous hybrid of Machine Head and Neurosis, but with a style and intensity that transcends any comparisons.

**About the Album:** Produced by Andy Sneap (Machine Head, Napalm Death, and Exodus). Bound, Gagged and Blindfolded was recorded at San Francisco's Hyde Street Studios and mixed at Liverpool, England's Parr Street facility. The first singles are "Dissolve" and "Race of Hate."

**General:** Skinlab has recently recruited guitarist Chris Amor, to replace Gary Wendt. Amor will join the band on tour and contribute to the writing of the band's next album.

**Touring:**
Will be on the road with Exodus from July 17 to September 20.

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**Rocks Chartbound**

*FE26 (104)*
Stonehenge (99) J.E.M.
G&M (91) Triple X
*Galactic Cowboys (72)*
*Skinlab (60) Century Media*
*Deceased (95) Relapse*

Dropped: Shred, #46 Hanzel&Grathy, #47

Withdraw, #39 Downset

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**TOP REQUESTS**

MegaDeath
Sevendust
Ozzfest
Pantera
Testament

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**Rock Picks**

**Geezer**

Black Science (TVT)

Black Science. A follow-up to 1995's Plastic Planet, Black Science showcases a low-end abrasive sound that's a little more melodic than its predecessor. It's a heavy listen, but the song structures are not limited to repetitive grinds. Instead, Geezer draws the maximum amount of life from each chord, descending bars, and callused hooks. "Number 5," featuring keyboards, is a good example of Geezer's successful attempt to be heavy while still delivering enriched melodies. The most significant difference between Black Science and Plastic Planet is new singer Clark Brown, who replaces Fear Factory's Burton C. Bell. Brown, from an unknown, apparently defunct Boston-based band, doesn't have Burton's theatrics, but he does deliver enough abrasiveness to complement the band—and he can sing when the song requires it. The last notable change between the debut and current album is the name of the band. Although pronounced the same, Geezer is now spelled out instead of its pseudo-acronym G/2/Z. It which was listed on Plastic Planet.

Suggested tracks include "Man in a Suitcase," "Justified," " Has to Be," and "Mysterons."
**Most Added**

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**On Z Corner**

**By Keith Zimmerman**

**More Summer Releases for Jazz & Smooth Jazz**

This summer has been a busy time for new releases. In an effort to stay on top of our listening, here are a few highlights:

**Eliane Elias**

**The Three Americas**

In recording *The Three Americas*, pianist Eliane Elias combined the musical influences of North, Central, and South America. You might hear some Latin flute riffs from Dave Valentine, some swinging mainland post-bop bass from Marc Johnson, some suave Brazilian sounds from guitarist Oscar Castro Neves, and a Johny melody or two. Gil Goldstein also contributes some Argentinean tango-style accordion. *The Three Americas* expands and contracts with solo piano pieces (with and without vocals), duos, trios, quartets, quintets, and septets.

**Philippe Saisse**

*NeXT Voyage* (Verve Forecast)

Barbieri's stirring comeback, *Que Pasa*, Saisse injects a little jazz sophistication into the Smooth Jazz front with his completely funky makeover of Art Blakey's bop anthem, "Moanin'". "Riveria" is wonderfully textured with four different keyboards. The melody kicks in nicely at the one-minute mark, and simmers with a nice samba-styled rhythm package. "Land of the Flying Funk" has a rich R&B feel to it, and sports some intriguing, but subliminal, DJ effects, as well as some under-stated muted trumpet. Saisse certainly has his pulse on the Smooth Jazz sound, and it's a credit to his creativity that Blakney's "Moanin" will find new audiences with its unrecognizable modern approach.

**Susannah Mccorkle**

*Let's Face the Music* (Concord)

Vocalist Susannah Mccorkle continues her tribute concert concepts honoring the great American songwriters. Past tributes have included Johnny Mercer, Leo Robin, and Cole Porter, as well as Broadway tunes set to modern bebop. Her latest, *Let's Face the Music*, salutes the Irving Berlin songbook. An octet featuring pianist Allen Farnham, trombonist Conrad Herwig, and Chris Potter on woodwinds accompanies Mccorkle throughout. Since jazz DJs are always searching for that extra special vocal to spike the hour two or three times, why not experiment with the waltz, cha-cha and bands like Weather Report were applauded for their will to experiment with fusion, rock, and world rhythms, Richie Cole was a...
## Gavin Country

**Reports This Week: 204**  **Last Week: 206**

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### Top Ten Up & Coming

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### Most Added

**Vince Gill (129)**
- "You And You Alone" (MCA)
- "John Anderson (58)"
- "Somebody Stole Me" (Mercury)
- "Helping Me Get Over You" (WB)
- "There Goes" (Arista)
- "Nowhere USA" (Capitol)

### Spincreses

**Alan Jackson +1464**
- "Where Goes" (Arista)
- "Alabama + 815"
- "Dancin' Shaggin' On The Boulevard" (RCA)
- "John M. Montgomery +803"
- "What Was I To Know" (Atlantic)
- "How Do I Live" (MCA)"The Shake" (Atlantic)

### Top Requests

**Tim McGraw**
- "It's Your Love" (Curb)
- "Carrying Your Love With Me" (MCA)
- "Lila McCarn"
- "Down Came A Blackbird" (Asylum)
- "Neil McCoy"
- "The Shake" (Atlantic)

### Record to Watch

**Dean Miller**
- "Nowhere USA" (Capitol)
- "We Say" (Curb)
- "Radio Says" (Curb)

**Major Markets as well as Nowhere, USA**

- "Helping Me Get Over You" (WB)
- "There Goes" (Arista)
- "Nowhere USA" (Capitol)
- "What Was I To Know" (Atlantic)
- "How Do I Live" (MCA)"The Shake" (Atlantic)
Fantastic Fall!

In last week's special issue, we highlighted what's hot this summer in country music. But as much as we love summer and the warm weather, a cool fall is just around the corner. We've asked Nashville labels for a peek at what exciting projects we can look forward to. Here's part one.

**EPIC RECORDS**

Sneak Peek for Fall:

- James Bonamy's new single, "Naked to the Pain," ships to radio in August. This is everything his first hit record was and more! The current album, *Roots and Wings*, is in stores now.
- Patty Loveless will release the first single from her new album this fall. Patty just finished tracking her studio album with producer (and husband) Emory Gordy, Jr., and is currently on her summer concert tour.

**MCG/CURB**

Sneak Peek for Fall:

- LeAnn Rimes will release an inspirational album in September.

**ASYLUM**

Sneak Peek for Fall:

- Kevin Sharp will enter the studio to record his next album.

**GIANT/REPRISE**

Sneak Peek for Fall:

- Reprise: New sister duo the Lyns will be introduced. Peggy and Putty Lynn made their Grand Ole Opry debut when they were just three weeks old. The two began writing songs together in 1990.
- Paul Brandt will have a new album produced by Josh Leo. Brandt is writing much of the album's material.

**GIANT RECORDS**

- Rebelsk8 Del Rio's first single will be released in mid-October. The album is being produced by James Strouf.

**MERCURY RECORDS**

Sneak Peek for Fall:

- Shania Twain will release a new album, produced by husband Mutt Lange.
- Mark Wills will record a new album with producers Carson Chamberlain and Keith Stegall.
- Terri Clark and Sammy Kershaw will also enter the studio to record new albums. Keith Stegall will produce both.

**RLG**

**Sneak Peek for Fall:**

- Lorrie Morgan has completed her book about life with Keith Whitley, *Forever Yours*. Faithfully is due in bookstores this October. Lorrie's new album, *Shakin' Things Up*, will hit stores in mid-August.
- Mindy McCready has several tour dates with Tim McGraw and a follow-up album to her platinum debut, *10,000 Angels* scheduled for release in September. Mindy is also working on a special song for the St. Jude's Christmas album and a possible TV movie.
- To celebrate their consistent success in the Country format, RCA plans to release to radio only a special CD containing all of Alabama's 41 Number One singles.
- RCA's newest act, the Thompson Brothers, will release a single, followed by their debut album in October.

**CAREER RECORDS**

Sneak Peek for Fall:

- Brett James is in the studio to record his next album. The label anticipates a '98 release.

**EMERSON RECORDER'S**

Sneak Peek for Fall:

- Shania Twain will release a new album, produced by husband Mutt Lange.
- Mark Wills will record a new album with producers Carson Chamberlain and Keith Stegall.
- Terri Clark and Sammy Kershaw will also enter the studio to record new albums. Keith Stegall will produce both.

**MARK TUDOR**

**Mark Tudor & Associates**

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P (704) 846-5822; F (704) 846-5823

**Procrastinators Favorites!**

- When was the last time you got out of the station for a day or two, and listened to both your station and the competition? It's amazing what you hear when you listen in a listener's environment!
- When was the last time you did an indepth "one on one" air check session with every member of your staff? Yes, even part-time and news people.
- When was the last time you and the News Director discussed strategy for your information package? Many times, a news person's idea of what is news and how much is enough varies greatly from a PD's vision.
- Has all information in the control room been checked and updated recently? Basic clock/format information, weather, news, traffic formats, etc. Even in a paperless environment, outdated elements such as liners, specialty formats, promos, EAS instructions, and emergency phone numbers slip through the cracks.
- Listen and analyze every production element on your station. Syndication, promotions, station voice, jingles. Is it time to freshen, update, or drop certain elements? Now is the time to request demos, and figure out where expense is incurred in order to plan for the upcoming Budget Season.
- Rid your music scheduling software, CD racks, and hard drive of songs that will never play again. Everything will run more efficiently, the chance of unwanted material getting on the air will be reduced. Housecleaning your music scheduling software is especially important when personnel changes have occurred. Make sure the rules and codes are set to your specifications.
- Personnel recruitment! You may not anticipate changes, but what if your morning show respites today? Great people are hard to find, and if you have to start from ground zero, most of your time and energy for the next several months will be devoted to filling the position. Network and run an occasional blind box in the trades or one of the online services. Real Audio is one online service that is a good source for talent and ideas.
- Do you have a handle on annual or seasonal promotions or events? Having a record of what promotions have worked or flopped in the past really helps when analyzing Arbitron results.

**PROFILE**

Jay Richards

**Grew Up In:** Detroit, Mich.

**My First Job In Radio Was:** WSAM-Saginaw, Mich. 25 years ago

**Title:** Announcer/newsperson/chief cook and bottle washer.

**What Is Your Favorite Song Of All Time?** "From a Jack to a King" by Ned Miller, because it was the first song I learned.

**What Album/CD In Your Collection Are You Most Ashamed Of?** Moonglow by Artie Shaw (never mind why).

**Did You Know?** "I hold first degree black belts in Chinese Kempo and Tae Kwon Do karate."

**If I Worked For A Record Label, I Would:** "Work hard, be serious, have fun, and succeed, because that's me."

**Motto To Work & Live By:** "Wake up with a breath of fresh air, work every day like it's your first day on the job, and remember not to worry about things out of your control."

**Station/Market:** KIXS, Victoria, Texas

**Position:** Music Director/Afternoon Drive

**How Long?** 5 1/2 years

**What Do You Like Most About Your Job?** I'm a people kind of guy, so I enjoy meeting and working with people in my business and my community.

**Least?** Being in the business 25 years, I'm also an "old school" kind of guy. I understand there must be changes, but it doesn't mean I have to like them.

**The Early Years:**

**Born In:** Detroit, Mich.
A Festive Fourth All Across the Country

Wave that flag, indeed. As we gathered together, it opened the way to actual freedom. It was a day to celebrate and enjoy. What better way to do that than by listening to some great music?

High Sierra took on the vibe of a musical revolution that never was. This year, the festivities associated with the Fourth of July continue to grow as well.

The High Sierra Festival, one of the country's most free-flowing and on-the-rise music festivals, took place over the holiday weekend in Bear Valley, California. With a diverse lineup and crowd to match, it was a sight to see.

High Sierra is a place where you can find talent of all kinds. From old favorites to new artists, the festival provided something for everyone. It was a great way to spend the day.

The Boston-based Hypnotic Clambake also shook up the scene. They brought their own unique sound to the festival, and it was a hit with the crowd.

The Boston-based Hypnotic Clambake also shook up the scene. They brought their own unique sound to the festival, and it was a hit with the crowd. They provided a new twist to the traditional Fourth of July festivities.

The festival was a success, and everyone who attended had a great time. It was a day to celebrate and enjoy. The music was great, and the atmosphere was electric.

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The festival was a success, and everyone who attended had a great time. It was a day to celebrate and enjoy. The music was great, and the atmosphere was electric.
it for snapping that shot of General Norman Schwarzkopf, Vince Herman, and myself a few weeks back.

July fourth also means Willie Nelson's annual picnic. Held again this year in Luchenebak, Texas, the reports coming from KNBT's Mattson Rainer and KFAN's J.D. Rose were of one beer-drrenched good time. Joining Willie onstage for this year's festivities were Dwight Yoakam, Joe Ely, Jimmie Dale Gilmore, Kimmie Rhodes, Ray Price, Leon Russell, Ray Wylie Hubbard, and of course, the Gazzinslaws. "Joe Ely blew the roof off the proverbial joint," says KNBT's Rainer. "He rocked it hard and provided plenty of fireworks." KFAN did a live remote from the concert site again this year, reaching out to more people than ever with their strong new signal in Bandera.

**Americana Picks**

By Rob Bleistein

**The Delegates**

Postcards From Along the Way
(Capitol Nashville)

The second effort from Bob and Mike Delevante continues along the path set by 1995's *Long About That Time*—brotherly harmonies, image-intensive lyrics, and a musicianship that intertwines country, rock, and pop with perfection.

Postcards, the band's Capitol debut, provides several tracks that Americana can latch onto and play with regularity. We should all lay claim to this band, which can break out as leaders of the format. "Heart Shaped Locket" leads the pack, with its tempting melody and driving chorus. The boys rock it up on "My Daddy's Cadillac," "I'm Your Man," and the intriguing "John Wayne Lives in Hoboken."

---

**Stringtown Road**

Thanks Americana for playing "Chamomile and Color TV"

---

**Gavin Classifieds**

Opportunities

**Production Director**

& afternoon AT for top-rated T&Rs 90 miles west of Chicago. T&R and station to Keith Slawson, P.O. Box 448, DeKalb, IL 60115.

**HOT AC**

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**NEWS DIRECTOR**

for Top North Central Pennsylvania Combo. T&R to WQXK/P.O. Box 110, 10830 E.O.E. WOBB/WNWR in search of on-air talent for possible future openings. Please send resumes, tapes and photos. Attn: Bill West, P.O. Box 3106, Allentown, PA. 17701.

**Building Top 40 Morning Show**

From ground up. Already have female co-host/news person. Need high energy, team player. T&R TO TWIN 1010, P.O. Box 670 Rossville, TN 38064.

**The Legendary Z100/NEW YORK**

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**100.7 The Buzz**

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**Gavin America**

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Like That!  

Justin Does Lunch, NYC Style

This week I'm turning over the column to my assistant, Justin Torres, who has just returned from NYC after a week-long meet-and-greet session. — T

I finally made it to New York last Friday, after a horrible five hour flight. Ocean from Natural Resource met me at JFK Airport and drove me to Brooklyn, where I met OT from Makin' Records, who then introduced me to J. Grand from KWUR. The three of us then listened to the new songs from the Makin' Records camp, and I heard a song by Natural Resource, Pumpkinhead, and the group Medina Green with Mos Def. I spent Saturday with Georges from Raw Shack listening to new tracks from J-Live, and shopping in Chinatown for all the new Jackie Chan and Jet Li kung-fu bootleggs. J. Grand was serving as my tour guide, so on Monday we went up with Chris Atlas from Tommy Boy. After lunch, we had dinner with Al Lindstrom and Erik Skinner from Jive, and met Roy Williams at Penalty Recordings, and went to Street to see the Friskline's Sherwin Miller. The label runs continued Tuesday: lunch with F-Sharp at Roc-A-Fella, then we walked over to Def Jam and met Baja, Eddie, and Kevin, and ended the day at Rawkus, where we checked all the new music with Brian, James, Nelson, and Mancil. (Mancil, you new songs are hot!) Wednesday night, we went to the Crucy party at 88HipHop and met Randy. Mecca, and Evil Dee (shown below). We also met Allen Garland from WCBS, who sweeps way too much for one human being. We left the party early to check out Natural Resource with F-Sharp and Serch at Club Wetlands (those Non-Phixion lyrics are bananas). We posted up at the bar for the night. Just ask J. Grand (Mr. Rum & Coke) how much fun he had...Thursday, Grand and I met up with Al and Eric again for a late lunch at Elektra. After lunch, Al brought me to Hot 97's Summer Jam in New Jersey. Puff Daddy and the Bad Boy family had the best set. They had the whole crew on their feet, paying respect to Biggie and rocking the mic...I ended the week by having lunch with Kham from Khari Entertainment, who let me hear the new songs from A Chosen Few. After returning to the independent scene, Kemp (the only original member of the group) and his new group decided to change their name and start anew...So, I had an incredible week in New York. Thanks to everyone that looked out and took care of me...like that —ONE LOVE.

Chris Atlas strikes lint in a hold-up attempt at J. Grand

Justin gets Rawkus...

Gavin July 11, 1997
DR. OCTAGON

The Dr. Prescribes:

"Blue Flowers"

The First Track
From the DreamWorks Album DR. OCTAGONECOLOGYST

Going for Adds
July 17th

Produced by Automator for the Wide World of Water Sports
management: Toni Isabella
www.dreamworksrec.com
© 1997 SKG Music L.L.C.
Gavin Rap Retail

Compiled by Matt Brown and Justin Torres

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<td>SCARFACE - Smirk (featuring 2 Pac and Johnny P) (Rap-A-Lot/Noo Trybe)</td>
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<td>THA ALKALOIDS - Hip Hop Drunkies (Loud)</td>
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<td>KRS-ONE - Step Into A World (Rap-Up's Delight) (Loud)</td>
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<td>WYCLEF feat. REFUGE ALL STARS - We're Tryin' To Stay Alive (Columbia/CRG)</td>
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<td>CRU - Just Another Case (Def Jam Recording Group)</td>
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<td>WHORDAS - Talkin' Bout' Bank/Takin' (South Paw/Delicious Vinyl)</td>
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<td>BOOGEMINISTERS - The Beginning Of The End (EMI)</td>
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<td>RAMPAGE - I See It To The Streets (Fujimori/Violator/Atlantic)</td>
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<td>FREAK NASTY - Da Dip (Power)</td>
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<td>DJ TAZ - That's Right (EMI)</td>
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<td>B-ROCK &amp; THE BIZZ - My Baby Daddy (Lil'Flip/Arista)</td>
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<td>LADY OF RAGE - Shoo Shot (Death Row)</td>
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<td>KRS-ONE - I Got Next (Loud)</td>
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<td>I'M Bout IT Soundtrack - Various Artists (No Limit/Priority)</td>
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<td>LOST BOYZ - Love, Peace, and Happiness (Universal)</td>
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<td>SCARFACE - The Unbeatable (Rap-A-Lot/Noo Trybe)</td>
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<td>MIA X - Untitled (No Limit/Priority)</td>
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<td>WYCLEF feat. REFUGE ALL STARS - The Carnival (Ruffhouse/Columbia/CRG)</td>
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<td>BOOT CAMP Clik - For The People (Universal)</td>
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<td>TRU - To Be Game (Rap-A-Lot/Priority)</td>
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<td>TWISTA - Emotions (Big Beat/Atlantic)</td>
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<td>JUNGLY BROTHERS - Raw Deluxe (Geffen)</td>
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<td>BIG MIKE - Still Serious (Rap-A-Lot/Noo Trybe)</td>
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<td>STEADY MOBaN - Pre-Meditated Drama (No Limit/Priority)</td>
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<td>LIL' KIM - Hardcore (Untearable/Big Beat/Atlantic)</td>
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<td>CHUBB ROCK - The Mind (Select)</td>
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<td>VARIOUS ARTISTS - Nothing To Lose Soundtrack (Tommy Boy)</td>
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<td>MAKAVELI/THE DON KILLUMINATI - The 7 Day Theory (Death Row/Interscope)</td>
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<td>3 X KRAZY - Stackin Chips (Noo Trybe/Virgins)</td>
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The First Annual Independent Record Summit

The nation's first multi-format Urban Music event with the independent entrepreneur in mind

Thursday, August 14-Sunday, August 17, 1997
Drexel University, Philadelphia, PA

Conference Highlights Include:

- Workshops all three days with industry specialists
- Billiard and Bowling Reception
- Luncheon featuring Dynamic Keynote Speaker To Be Announced
- Fan Fare Exhibit Hall and Marketplace
- 5K Walk for Peace & Unity
- Celebrity basketball tournament
- All-Star Fashion Show by Shaustin Design Studio
- Soul Picnic
- Blowout Concert and Showcase

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For registration information and/or marketing opportunities contact John Austin at Austin Associates (215) 424-6571

Austin Associates Inc., Drexel University, GAVIN, Entertainment Basketball Classic and Pay Up Promotions present

Gavin July 11, 1997
**Top Ten Spinz**

<table>
<thead>
<tr>
<th>Ranking</th>
<th>Title</th>
<th>Artist</th>
<th>Station Reporting Phone</th>
<th>WMX</th>
<th>WJHM</th>
<th>WJZD</th>
<th>WFXE</th>
<th>WBBK</th>
<th>WENN</th>
<th>WJMI</th>
<th>WJLB</th>
<th>WZND</th>
<th>KBMS</th>
<th>KHRN</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;God's Property&quot; feat. Kirk Franklin</td>
<td>&quot;Stomp&quot;</td>
<td>(35)</td>
<td>2743</td>
<td>2906</td>
<td></td>
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<td>2</td>
<td>&quot;The Sweetest Thing&quot;</td>
<td>Lauryn Hill</td>
<td>(35)</td>
<td>2585</td>
<td>3011</td>
<td></td>
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<tr>
<td>3</td>
<td>&quot;Whatever&quot;</td>
<td>En Vogue</td>
<td>(35)</td>
<td>2516</td>
<td>2508</td>
<td></td>
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<td></td>
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<tr>
<td>4</td>
<td>&quot;Ill Be Missing You&quot;</td>
<td>Puffy, Faith Evans, 112, Mase +110</td>
<td>(35)</td>
<td>2533</td>
<td>2501</td>
<td></td>
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<td>5</td>
<td>&quot;When You Talk About Love&quot;</td>
<td>Patti Labelle</td>
<td>(35)</td>
<td>2284</td>
<td>2216</td>
<td></td>
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<td>6</td>
<td>&quot;Mo' Money, Mo' Problems&quot;</td>
<td>Puffy, Faith Evans, 112, Mase +133</td>
<td>(35)</td>
<td>2216</td>
<td>2216</td>
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<td>7</td>
<td>&quot;5 Miles To Empty&quot;</td>
<td>Brownstone</td>
<td>(35)</td>
<td>2097</td>
<td>2350</td>
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<td>8</td>
<td>&quot;Ghetto Cut&quot;</td>
<td>Changing Faces</td>
<td>(35)</td>
<td>2015</td>
<td>2214</td>
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<tr>
<td>9</td>
<td>&quot;Can You Love Me&quot;</td>
<td>Mary J. Blige</td>
<td>(35)</td>
<td>1856</td>
<td>1879</td>
<td></td>
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<tr>
<td>10</td>
<td>&quot;Next Lifetime&quot;</td>
<td>Erykah Badu</td>
<td>(35)</td>
<td>1825</td>
<td>1839</td>
<td></td>
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**WEST COAST**
- JOE +55 "The Love Scene" (Jive)
- FRANKIE +55 "3 It Had You" (Atlantic)
- ADINA HOWARD +55 "(Freak) And U Know It" (eastwest/EEG)
- MAXWELL +55 "SuiteLady" (Columbia/CRG)
- BILLY PORTER +55 "Show Me" (A&M)

**MIDWEST**
- SWV AND PUFF DADDY +119 "Someone" (RCA)
- PUFFY, FAITH EVANS, 112, MASE +101 "I'll Be Missing You" (Bad Boy/Arista)
- PUFFY DADDY +110 "All About The Benjamins" (Bad Boy/Arista)
- JESSE HILL +110 "Fix" (Interscope)

**SOUTHWEST**
- BLACKSTREET +109 "Fix" (Interscope)
- PUFFY, FAITH EVANS, 112, MASE +76 "I'll Be Missing You" (Bad Boy/Arista)
- PUFFY DADDY +59 "All About The Benjamins" (Bad Boy/Arista)
- DRIU HILL +50 "Never Make A Promise" (Island)
- CHRISTON +57 "Full Of Smoke" (Private/Music)

**SOUTHEAST**
- PUFFY, FAITH EVANS, 112, MASE +171 "I'll Be Missing You" (Bad Boy/Arista)
- DRU HILL +166 "Never Make A Promise" (Island)
- MISSY ELLIOTT +126 "Just Can't Stand" (CJ International)
- PUFFY DADDY +122 "All About The Benjamins" (Bad Boy/Arista)
- DANA HARRIS +119 "As We Lay" (LaFace/Arista)

**CAROLINAS/VIRGINIA**
- PUFFY, FAITH EVANS, 112, MASE +109 "I'll Be Missing You" (Bad Boy/Arista)
- DRU HILL +87 "Never Make A Promise" (Island)
- NOTORIOUS B.I.G. +85 "Mo' Money, Mo' Problems" (Bad Boy/Arista)
- BILLY PORTER +76 "Show Me" (A&M)
- BLACKSTREET +78 "Fix" (Interscope)

**DISTRICT OF COLUMBIA**
- ERYKAH BADU "Next Lifetime" (Kedar/Universal)

**Q-FILE**
Qzcape has a new address: qzcape@gavin.com

**THE MENTORING HOTLINE**

Editor: Quincy McCoy  | Assistant: Stacy Baines
Urban reports accepted through Tues. 3 p.m. Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580
The Philadelphia Story, Part 1

Philly 103.9

A radio war is raging in the city of Philadelphia. Three of the country's best urban stations are battling for the right to be called Number One. WDAS-FM was the city's Number One black music outlet for decades until the early '80s when WUSL-FM (Power 99) debuted, igniting a battle over the young black audience. Power 99 eventually dominated that demo, moving WDAS into its current comfortable niche of the heritage station playing classic R&B music. Recently, Evergreen Media acquired both Power 99 and WDAS as part of their five-station cluster in the market. This big move, however, did not scare off Cathy Hughes' company, Radio One, which went after the black listening audience with its new WPHI (Philly 103.9).

The station debuted in February with an aggressive marketing plan aimed at the 18-34 demo. Program Director Mike Fox, a self-proclaimed workaholic who doubles as the afternoon driver, encourages his staff to live the lifestyle of the young people of Philadelphia. That, he believes, is the ticket in the market and the way to victory. In the last Arbitrend (12+ numbers), WUSL is still the leader with a 5.6 share, while WDAS and WPHI following with 4.9 and 3.5, respectively. This is the first in a series of interviews with programmers participating in the battle for Philadelphia.

Q: What makes you think you can just come into Philadelphia, a market dominated by two institutions WDAS, and Power 99, and win?

MF: Radio One is a black company with a grassroots mentality, one that insists that we can play ball with everyone else. We're used to being in underdog situations, and everyone in this company is a positive thinker. We believe that we can do anything. We've proved it in Baltimore. We're showing positive strength in D.C., where our energy is growing, and our mindset for Philly is that we can win.

What do you see as your competition's biggest weaknesses?

We didn't think we could just walk in and take over. We did a massive perceptual research study. We found that there was a definite niche for the format we're executing now, targeting 18-34 year-olds. The young listeners in Philly were saying that there was room for another radio station, and the research proved that there was enough audience for us to do it.

What does your station do that separates it from the rest of the pack?

We've totally embraced the 18-34 year-old lifestyle of Philly and have absorbed it into the radio station. The language, the clothing styles, the attitudes of the target demo—we live and breathe it. Our entire on-air staff is within our target demo, and we've brought in a lot of jocks who are from the area.

That's why we call ourselves Philly 103.9. We're trying to do what Hot 97 in New York has done—it's more than just a radio station, it's part of the hip-hop lifestyle. We want to be the station that people turn on to know what's going on.

What five artists best represent your station?


You want to be part of the community?

Oh, yeah! Doing things for the community is essential to winning. First of course, is to get the music and programming aspects in pocket. Then there are two or three other phases this station hasn't even entered into yet, but we will. The most important phase is community involvement. I learned how important that is to your nationality from Gerod Stevens when I worked at WQUE in New Orleans.

Obviously you can't claim to be the heritage music station. Does that work against you in a market that has such an enormous black music history?

I don't think so. There is a whole generation of people who have been waiting for a station to represent them. You can call them Generation X or Next, but between the two, we are the radio station they are gravitating to. This takes me back to your original question, I feel that we best represent the new generation of listeners in Philadelphia.

Power 99 and WDAS are owned by one of the country's largest Urban operators, Evergreen. Is Radio One prepared to fight the good fight for bragging rights in Philly?

You can ask CBS/Infinity about that. A prime example of our resolve is V-103 in Baltimore, a heritage station that a lot of people thought could never be taken, but our sister station WERQ (Q20) has forced them to change format! This should indicate to all our competitors that this company competes.

How much influence does your VP of Programming, Steve Negrow, have over you?

Right now I'm just coming toward the end of my learning curve as a new PD, and Steve is a great consultant. He has weekly conference calls with all the PDs in the chain, and visits every couple of weeks. Because there are so many young PDs in the chain, he has a lot of influence over operations, but for our day-to-day stuff, we're on our own. Steve doesn't want puppets in PD positions.

Since you've never programmed in Philly before, how long will it take you to understand the nuances of the market?

Because I was a night jock for so many years, I'm a natural at picking up on the local flavor quickly. For example, a big catch phrase here is, "That's what's up!" So our drops echo that. When you talk to brokers here you open with "What's up, fam," as in family. It's a matter of getting around to barber shops, talking to club jocks, and to listeners at clubs and on the phones. We keep our ears open to what our audience wants and give it back to them, in their own language and style.

Like all new stations, you came in playing long stretches of music, because you had no commercials. Now that the game is over, what are you going to do to win the hearts of the listeners?

It did help, not having any spots, because we went through the number one game of what station plays the most music with Power 99. We came in with 20-in-a-row, they went to 25, we countered with 30. Now we're commercial-free every other hour. Everybody is playing the same music, so I think the biggest impact will be made in unique personalities and promotions.

What kind of promotions are you planning?

We just had a big event called Philly Jam 1. It was our coming out party, and some of the artists were Montell Jordan, Bustin' Rhymes, Rampage, 112, Gina Thompson, Ej Kool, and Funk Master Flex. We held it in one of the hottest clubs in the city. Right now, because we're still getting the feel for the city, small and medium-sized promotions are more advantageous.

When will the community involvement phase begin?

We're beginning our second phase right now. We're running promos encouraging leaders of grassroots community efforts to contact us, and we'll help them execute their projects. From neighborhood clean-ups to community center fund raisers, we feel we can get the word out quicker by working with small groups. We have plans for larger projects when we move into the next stage of our growth.

What do you think about the state of urban radio?

My personal opinion is that we need to grow more when it comes to playing eclectic R&B music. Black radio should keep its ears open for more artists like Erykah Badu, Maxwell, and D'Angelo. As far as consolidation is concerned, unfortunately, it's the American way. To be a player, you have to have a group of stations. My company will be a significant player, but programmers must change and know the business side of the business.
ALLSTAR AND STARCYDE ENTERTAINMENT PRESENT

ROOM SERVICE

AIN'T NUTHIN' WRONG

THE PREMIERE SINGLE AND VIDEO FROM THEIR FORTHCOMING SELF-TITLED DEBUT ALBUM.

Produced by Allstar for Starcyde Entertainment Inc.
Co-Produced by José Sanchez, Frank Rodriguez and Junior Guillermo Edghill
for Starcyde Entertainment, Inc./Swing Central Station Entertainment, Inc.
Executive Producer: Allen "Allstar" Gordoa, Jr. for Starcyde Entertainment, Inc.
Associate Executive Producers: Merlin Bobb and Troy Patterson

On Eastwest Records America compact discs and cassettes.

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in the room mesmerized. The guiding force behind this summer's highly-touted Lilith Fair tour has the song that will take her over the top at Top 40. Her words and music have built a fiercely loyal following, which is certain to grow tenfold in the wake of this awe-inspiring effort.

WYCLEF JEAN
The Carnival featuring Refugee Allstars
(Ruffhouse/Columbia/CRC)

From least anticipated to the most wanted. That's the story of the Guttermoove-producer Wyklef Jean's life. As one-third of the Fugees, Wyklef's albums have come from obscurity to gold (Blunted on Reality) and on to multi-platinum (The Score) status worldwide. Now, as the ringmaster of The Carnival, he's being chided for the carefree use of a classic Bee Gees' sample on "We Trying to Stay Alive." Troubhlovers are often misunderstood before they're lauded, and I predict Wyklef is in store for newfound respect and great sales with The Carnival, a boundary-blasting tour de force that celebrates hip-hop as the revolutionary global phenomenon it has become. The Carnival is a delightful, fertile garden where the seeds of rap, roots, and Afro-Caribbean sounds cross-pollinate, doing witness to at least three instant classics—"Year of the Dragon," "Apocalypse," and "Gunpowder," a Marley-esque gem blessed with backing vocals by the F-Tress. Wyklef even polishes "Guanatamana" to a high, buzz-booming gleam with a little help from Celu Cruz. "Monu Liu" is the articulo castigation of the year in which Wyklef produces the Neville Brothers with equal parts new-school vision and reverence for tradition, proving once and for all that all hip-hop can grow up and still get down.

BETH NIELSEN CHAPMAN
Sand and Water (Reprise)

The tragic death of Beth Nielsen Chapman's husband Ernest in 1994 is the pivotal emotional core to this triumphant set of touching songs. Chapman was already one of pop music's most thoughtful songwriters, but the real-life loss of her soulmate seems to have raised her craft to spectacular new levels. The songs are confrontational, cathartic, spiritual, virtuous, meditative, and honest. Check out the set's title track, and pieces like "All the Time in the World," "Beyond the Blue," "No One Knows Why You," "Heads Up for the Wrecking Ball," "The Color of Roses," and the first single, "Happy Girl." RON FELL

SARAH McLACHLAN
"Building a Mystery" (Nettwerk/Arista)

I can't recall how long it's been since Sarah first stopped by the office to play for the Gavin crew, but this singer/songwriter from north of the border had everyone...

WILD ORCHID
"Supernatural" (RCA)

Producers and co-writers Carl Sturken and Evan Rogers once again show off their skills when it comes to creating super-infectious Top 40 hits wrapped inside clean, rhythmic arrangements. This time around, they marry their approach to the vocal talents of Wild Orchid, and you have all that's necessary for this exciting trio's most successful outing.

SINGLES

By Dave Sholin

WYCLEF JEAN
"Turn My Head" (Radioactive)

Those who wondered how in the world Ed Kowalczyk and company would ever come up with a tune to match "Lightning Crashes" now have their answer. Already turning heads at alternative, where it currently sits at number three, it's bound to cross pop in a big way and keep listeners busy turning up their radios.

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"The Rascal King"
the new single from the GOLD album
"LET'S FACE IT"

"The Impression That I Get" Peaked At #1 Modern Rock Monitor

On WARPED and H.O.R.D.E. Tours This Summer

Produced and Engineered by Paul Q. Kolderie and Sean Slade  Co-Production: The Mighty Mighty Bosstones  Management: Ami Bennitt for Nasty Little Man
"geneva are a scottish guitar band with an unashamedly epic sound, led by a singer with the voice of an angel and the doubts of a sinner. take them seriously -- everybody else is going to..." - melody maker

"perfectly poised to excite and take over:" - the face

"utterly bloody gorgeous." - id

from the debut album further in stores 8.12.97