

uakec

AUDIENCE REACH...OVER 1 MILLION!!

One of the smoothest sounding records on the station. It has the makings of a multi-demo success." -Dan Persigehl - PD, KZZP - Phoenix

RAINING ON THE SKY

#1 WINNER OF 1998 GAVIN JUKEBOX JURY!!

americantradiohistory co

Already Getting Naked: **KZZP-Phoenix** WVRV-St. Louis WXRV-Boston **KINK-Portland**

http://www.red-ant.com

KZZO-Sacramento WKOC-Norfolk WBOS-Boston WXLE-Albany

KLLC-San Francisco WOMP-Wheeling **KKZN-Dallas** WDCG-Raleigh **OVER 35,000 SOUNDSCANNED**

WXXM-Philadelphia WKZL-Greensboro **KMTT-Seattle** WXIS-Johnson City

ant @



Singles BY DAVE SHOLIN

who can score on several format fronts with this release. Producer Danny Kortchmar oversaw this



NAKED "Raining on the Sky" (Red Ant)

Since taking honors as the best scoring newcomer at this year's "Top 40 Jukebox Jury," the buzz on this track has been doing nothing but getting louder. Expect it to bust out in a big way with audience reaction to follow quickly.

SOLID HARMONIE "I'll Be There for You" (Jive)



Not surprising that this foursome considers the Backstreet Boys "big brothers," since they both come from the same camp. Thanks to B96-Chicago MD Erik Bradley for spotting this one early and turning me on to the group and their music. Here's the first of several rhythmic/pop hits Solid Harmonie will be

delivering in the months ahead. SISTER 7 "Know What You

Mean" (Arista Austin) Stunning debut by a band effort, which gets ink as Hot A/C's Top Tip this week Melody and lyric make it worthy of strong consideration.

DAFT PUNK "Da Funk" (Virgin)

Happy to see this track resurface. Those who enjoyed enormous success with "Around the World" can testify to the power of this European group's highly inventive sound. Off to a great start with

> some key alternative outlets. **CROSSOVER PICK** DR. DRE & L.L. COOL J. "Zoom"

(Interscope/ Aftermath)

Only takes a few seconds to figure out there's something very special going on here. Two of hip-hops top talents created this track for Warren Beatty's upcoming film

Bulworth, and the result is a

production destined to blow

up in no time at all

Albums **KEITH WASHINGTON** KW (Silas Records/MCA)

Keith Washington is back with a third album that should, finally, establish him as one of the Urban Landzcape's true soul men. Washington is a first-rate balladeer, whose smooth vocal delivery has captivated female radio listeners for years. After a two-year hiatus, Washington returns with an album of contemporary and traditional R&B grooves that's perfectly suited for the challenge of (re-)introducing him to today's young urban record buyers and radio listeners. With KW, Washington's unique blend of smoldering soul and upbeat R&B has the right '90s flavor. -QUINCY MCCOY

THE MAVERICKS Trampoline (MCA)



Trampoline are best described as pop music that's reminiscent of the '50s and '60s, when interesting arrangements were integral to the music and tempos were subject to experimentation. Like madmen, Raul and the boys throw caution to the wind, not merely capitalizing on previous successes, but venturing out into new territory. The record is captivating, filled with remarkable tracks like the rockabilly gospel "Save a Prayer," the Orbisoninfluenced "To Be With You," and the saucy rhythms of the "Melbourne Mambo." This last one could be the pop instrumental hit of the decade in waiting. And really, if country radio can enthusiastically embrace Clay Walker's Caribbean-flavored "Then What," then the Latino-laced "Dance the Night Away" should be the country hit of



March 22 Neil Sullivan WBBO-Monmouth-

Ocean, N.J Jimmy Barreda KJ103-Oklahoma City Nikki Garrett RCA Records Stephanie Mills, Andrew Lloyd Webber, Doug Stanny (High Lonesome)

March 23

Jimmy Steal KDMX-Dallas Chaka Khan, Ric Ocasek, Louise Goffin, Damon Alborn (Blur), Rico Luna (Nu Flavor)

March 24

Lena Lovich, Maia Sharp, Sharon Corr (The Corrs)

March 25

Jimmy Harnen DreamWorks Bill Shahan WVSR-Charleston, W. Va. Russ Maloney WLHM-Logansport, Ind

Hoyt Axton, Aretha Franklin, Elton John, Nick Lowe, Michael Stanley, Jeff Healey

rch 26 Angie Logan WQMZ-Charlottesville,

Kevin Weatherly KROQ-Los Angeles **Bill Mitchell**



Diana Ross, Steven Tyler (Aerosmith), Charly McClain, Ronnie McDowell, Teddy Pendergrass, Dean Dillon

March 27

Darryn D. WKKV-Milwaukee Steve Suter WLTS-New Orleans Lee Gerald Asylum Records Michelle Madison Elektra Entertainment

Debbie Sims WBLK-Buffalo, N.Y.



Dave Koz. Mariah Carey, Andrew Farriss (INXS), Jann

Arden

March 21

Michael Powers Mercury Records John Foster KXXO-Olympia, Wash. Mark Lennon (Venice), Cecilia Dangcil (dancer), Charlie McCoy, **Reba McEntire, James Saul Atkins** (EMF)



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the summer. ---CHRIS MARINO



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EAST COAST SPINZ

133 FOO FIGHTERS "My Hero" (Roswell/Capitol)

113 VAN HALEN "Without Your" (Warner Bros)

92 PEARL JAM "Given To Fly" (Epic)

117 MARCY PLAYGROUND "Sex & Candy" (Capitol)

Reporters: WAAF, WCCC, WIYY, WSOU, WTOS, WXRK

102 DAYS OF THE NEW "Shelf In A Room" (Outpost/Geffen)

MOUNTAIN SPINZ Reporters: KDOT, KILO

- 119 METALLICA ""The Unforgiven II" (Elektra)
- 116 FOO FIGHTERS "My Hero" (Roswell/Capitol)
- 101 DAYS OF THE NEW "Shelf In A Room" (Outpost/Getten)
- 86 PEARL JAM "Given To Fly" (Epic)
- 81 MARCY PLAYGROUND "Sex & Candy" (Capitol)

MIDWEST SPINZ

Reporters: 93X, KIBZ, KZZK, WBUZ, WLZR, WMMS, WRCX, WTFX, WYKT 262 VAN HALEN "Without You" (Warner Bros) 177 MARCY PLAYGROUND "Sex & Candy" (Capitol) 172 KENNY WAYNE SHEPARD "Blue On Black" (Revolution) 164 DAYS OF THE NEW "Shelf In A Room" (Outpost/Geffen) 161 METALLICA ""The Unforgiven II" (Elektra)

RAMMSTEIN "Du Hast" (Island) Added at WRCX-Chicago

G-SPOT

SAMIAM "She Found You" (Ignition) Added at WCCC-Hartford

BROTHER CANE "Lie In Bed" (Virgin) — Added at KRZR-Fresno

SEVENDUST "Black" (TVT) 30 spins at WMFS-Memphis. New Sevendust single, "Too Close Hate" impacts

on March 23/24

FASTBALL The Way" ~ (Hollywood) Added at KLBJ-Abilene

WEST COAST SPINZ Reporters: KIOZ, KISW, KRXQ, KRZR, KSJO

70 DAYS OF THE NEW "Shelf In A Room" (Outpost/Geffen)
67 VAN HALEN "Without You" (Warner Bros)
65 FOO FIGHTERS "My Hero" (Roswell/Capitol)
60 JERRY CANTRELL "Cut You In" (Columbia/CRG)
57 PEARL JAM "Given To Fly" (Epic)

SOUTHWEST SPINZ

Reporters: KEYJ, KISS, KLBJ, KUPD, KZRK, KBAT
181 METALLICA "The Unforgiven II" (Elektra)
168 DAYS OF THE NEW "Shelf In A Foom" (Outpost/Geffen)
164 VAN HALEN "Without You" (Warner Bros)
163 CHRIS CORNELL "Sun Shower" (Atlantic)
162 MARCY PLAYGROUND "Sex & Candy" (Capitol)

SOUTHEAST SPINZ Reporters: KTUX, WXTB, WMFS 107 DAYS OF THE NEW "Shelf In A Room" (Outpost/Geffen) 92 METALLICA "The Unforgiven II" (Elektra) 82 CHRIS CORNELL "Sun Shower" (Atlantic)

78 JERRY CANTRELL "Cut You In" (Columbia/CRG)

78 VAN HALEN "Without Your" (Warner Bros)

Most Added

BROTHER CANE (24) "I Lie In The Bed I Make" (Virgin) KBAT, KEYJ, KFMW, KIBZ, KILO, KISS, KISW, KLBJ, KRZR, KSJO, KTUX, KXXR, KZRK, WCCC, WMFS, WTOS, WXRK, WYKT, KZZK, WAAF, KRXQ, KUPD, WRCX, WLZR METALLICA (10) "Fuel" (Elektra/EEG) KBAT, KFMW, KTUX, WMMS, WTOS, KZZK, KRXQ, WXRK, KRZR, WYKT CREED (4) "Torn" (Windup) KISS, KISW, KXXR, KUPD STABBING WESTARD (2) "Save Yourself" (Columbia/CRG) KISW, WTOS **HURRICANE (2)** "Step Into My World" (Warner Bros.) KEYJ, KTUX

Top Ten Spinz

1. VAN HALEN "Without You" (Warner Bros) 2. DAYS OF THE NEW "Shelf in A Room"	741
	740
(Outpost/Geffen)	712
3. METALLICA The Unforgiven II" (Elektra)	688
4. MARCY PLAYGROUND "Sex & Candy"	
(Capitol)	664
5. FOO FIGHTERS "My Hero" (Roswell/Capitol)	628
6. JERRY CANTRELL "Cut You In"	
(Columbia/CRG)	571
7 CHRIS CORNELL "Sun Shower" (Atlantic)	547
8. PEARL JAM "Given To Fly" (Epic)	531
9. KENNY WAYNE SHEPARD "Blue On Black	99
(Revolution)	507
10. OUR LADY PEACE "Clumsy"	
(Columbia/CRG)	455

Top 5 Demands

VAN HALEN "Without You" (Warner Brothers) MARCY PLAYGROUND "Sex & Candy" (Capitol) JERRY CANTRELL "Cut You In" (Columbia/CRG) CHRIS CORNELL "Sun Shower" (Atlantic) METALLICA

"The Unforgiven II" (Elektra/EEG)

Infiltrating

STABBING WESTARD "Save Yourself" (Cohumbia/CRG) Generous spins from KUPD (20), WMFS (18), WAAF (16), KXXR (15), KFMW (12), KDOT (11), KILO (11), KISS (11), WLZR (11), KIBZ (9), KZRK (9), WRCX (9), KEYJ (7), KRZR (7), KTUX (7), WXRK (7), KIOZ (6), and WCCC (5) help Stabbing Westward claim this week's highest debut spot.

2WLWTWSingles11PUFF DADDY & THE FAMILY - Been Around The World (Bad Boy/Arista)22LORD TARIQ & PETER GUNZ - Deja Vu (Codeine)563L.L. COOL J - 4,3,2,1 (Def Jam Recording Group)244RAKIM - Saga Begins (Universal/MCA)675BUSTA RHYMES - Dangerous (Flipmode/Violator/Elektra/EEG)446MASE - What You Want (Bad Boy/Arista)757QUEEN PEN - All My Love (Lil' Man/Interscope)338BIG PUNISHER - I Ain't A Player (Loud)14139MASE - Feel So Good (Bad Boy/Arista)9810EPMD - Richter Scale (Def Jam Recording Group)NETV11DMX - Get At Me Dog (Def Jam Recording Group)111112MILITIA - Burn (Red Ant)121413ICE CUBE - We Re Clubbin' (A&M)	6			b Rap Rall
22LORD TARIQ & PETER GUNZ - Deja Vu (Codeine)563L.L. COOL J - 4,3,2,1 (Def Jam Recording Group)244RAKIM - Saga Begins (Universal/MCA)675BUSTA RHYMES - Dangerous (Flipmode/Violator/Elektra/EEG)446MASE - What You Want (Bad Boy/Arista)757QUEEN PEN - All My Love (Lil' Man/Interscope)338BIG PUNISHER - I Ain't A Player (Loud)14139MASE - Feel So Good (Bad Boy/Arista)9810EPMD - Richter Scale (Def Jam Recording Group)NEW11DMX - Get At Me Dog (Def Jam Recording Group)111112	2W	LW	TW	Singles
16 18 14 WYCLEF JEAN - Gone 'Til November (Columbia/CRG)	2 5 6 4 7 3 14 9 NE 11 12	2 6 24 7 4 5 3 13 8 13 8 11 14	2 3 4 5 6 7 8 9 10 11 12 13	LORD TARIQ & PETER GUNZ - Deja Vu (Codeine) L.L. COOL J - 4,3,2,1 (Def Jam Recording Group) RAKIM - Saga Begins (Universal/MCA) BUSTA RHYMES - Dangerous (Flipmode/Violator/Elektra/EEG) MASE - What You Want (Bad Boy/Arista) QUEEN PEN - All My Love (Lil' Man/Interscope) BIG PUNISHER - I Ain't A Player (Loud) MASE - Feel So Good (Bad Boy/Arista) EPMD - Richter Scale (Def Jam Recording Group) DMX - Get At Me Dog (Def Jam Recording Group) MILITIA - Burn (Red Ant) ICE CUBE - We Be Clubbin' (A&M)

2W	LW	TW	Albums
1	1	1	MASE - Harlem World (Bad Boy/Arista)
2	2	2	RAKIM - The 18th Letter (Universal/MCA)
3	3	3	2 PAC - R U Still Down (Amaru/Jive)
6	6	4	PUFF DADDY & THE FAMILY - No Way Out (Bad Boy/Arista)
7	7	5	BUSTA RHYMES - When Disaster Strikes (Flipmode/Violator/Elektra/EEG)
4	4	6	VARIOUS ARTISTS - In The BeginningThere Was Rap (Priority)
10	8	7	THE LOX - Money, Power, Respect (Bad Boy/Arista)
5	5	8	JAY-Z - In My Lifetime Vol. 1 (Roc-A-Fella/Priority)
8	9	9	M.J.G - No More Glory (Suave/Universal)
9	10	10	MASTER P - Ghetto D (No Limit/Priority)
NE	W	11	VARIOUS ARTISTS - Caught Up Soundtrack (Noo Trybe/Virgin)
11	11	12	THE FIRM - The Firm (Aftermath/Interscope)
12	12	13	LUNIZ - Lunitik Muzik (C-NOTE/Noo Trybe)
NE	W	14	SILKK THE SHOCKER - Charge It 2 Da Game (No Limit/Priority)
13	13	15	QUEEN PEN - My Melody (Lil' Man/Interscope)

Complied by Matt Brown and Justin Torres

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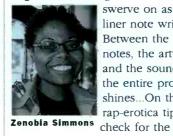
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REAL SPINZ

ŤŴ		Spinz	Trend
1	ICE CUBE - We Be Clubbin' (Heavyweight/A&M)	84	-10
2	QUEEN PEN - Party Ain't A Party/All My Love (Lil' Man/Interscope)	72	-8
3	TIMBALAND & MAGOO - Clock Strikes (Atlantic)	68	0
4	MYSTIKAL - The Man Right 'Chea/Unpredictable (Jive)	62	-7
5	L.L. COOL J - 4,3,2,1 (Def Jam Recording Group)	55	-4
6	LORD TARIQ & PETER GUNZ - Deja Vu (Codeine)	50	-7
7	JAY-Z - City Is Mine (Roc-A-Fella/Def Jam)	42	-6
8	MASTER P - Make em Say Uhh (No Limit/Priority)	41	-11
9	2 PAC - Do For Love (Amaru/Jive)	38	-9
10	SILKK THE SHOCKER - Just Be Striaght With Me (No Limit/Priority)	35	N
11	WHORIDAS - Never Heard (Delicious VinyI/V2/BMG)	35	+7
12	BUSTA RHYMES - Dangerous (Flipmode/Violator/Elektra/EEG)	35	-3
13	RAKIM - Saga Begins (Universal/MCA)	35	-11
14	MASE - What You Want (Bad Boy/Arista)	34	-5
15	FUNKDOOBIEST - Act On It feat. Kam (BuzzTone)	31	N
16	DMX - Get At Me Dog (Def Jam Recording Group)	30	+1
17	SCARFACE - My Homies Feat. 2Pac & Master P (Rap-A-Lot)	29	0
18	LUNIZ - Hypnotize Feat. Redman (C-NOTE/Noo Trybe)	26	-8
19	THE LOX - If You Think I'm Jiggy (Bad Boy/Arista)	25	-9
20	EA-SKI - Showdown (Relativity)	24	N

a coordinator on the project, and hats off to Billy Johnson, Jr. of Rap Sheet, who got his editorial

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swerve on as a liner note writer. Between the notes, the artwork, and the sounds. the entire project shines...On the rap-erotica tip,

Z

Punany Poets, a Bay-Area based collective of poets and performers who turn up the heat on issues of love, sex, safety, and hip-hop. Their art is available in two mediums: Punany, the Hip-Hop Psalms, a book conceived by Punany founder



(I-r): Jessica Holter and Punany model Eebony keep it hot.

Jessica Holter, and a slammin' 5song demo putting the poetry to music. Only call Jessica for the demo and book if you're serious at (510) 658-1237 Urban music director Ahsan has been doin' his thing at WRSU-New Brunswick. The station now boasts six hip-hop shows, so you need to holla at him (732) 932-7800 ext. 979...All accounts confirm that the **BMCP** Conference at U. Mass was phat this past weekend! Lord Tariq & Peter Gunz set it off live, and the fashion show was even hotter than last year. The panels included "Politics and Music," "Radio, Black Music, and the Internet, "Internships: Behind the Scenes,"

and "What Is Hip-Hop?" featuring Grandmaster Caz and PeeWee Dance. Each was well attended and effective in satisfying those students and executives who were hungry for information. WTCC's James Lewis, and BMCP divas Suki, Shannon, and Kendra get mad props for putting on a great event. In attendance were the finest college promoters out there, including Crusader Ray Tamarra, Dwight Willacy from Atlantic, Big Will of Label Records, and Gee Street kingz Nelson and Pecas...Aisha from Epic, Gavin Award winner Chris Atlas of Tommy Boy, and Interscope's Pierre Diaz...like that. One Love.

> New E-mail Address! Thembisa@mail.gavin.com

Rap Picks KOMPOZUR "Take Your Time" (All Net)

Taking a strong cue from Junior's "Mama Used to Say," Kompozur blasts onto the scene with an impressive lead single. The duo keeps it wholesome without losing the intensity of their timely message, which is aimed at young people in the fast lane. The crisp production and moderate pace of the radio edit has dayparted rotation all over it. The All Day Remix, however, boasts an up-tempo drum pattern and a thick bassline tailor made for the mix. For wax, contact Anthony at All Net (513) 381-8266.

SPEED KNOT MOBSTERS "In Your World" feat. Twista, Mayze & Malif (CWAL/Atlantic)

After putting in work with his amazing-yet-slept-on sophomore album Adrenaline Rush, Twista has joined forces with Speed Knot Mobsters for the smash radio has needed to put the world's fastest rapper over the top. Before long, you'll hear this infectious, body-rockin' jam everywhere! And yes, that is Christopher Williams on the hook. Contact Dwight or Just O at Atlantic (212) 707-2424.

GOODIE MoB "They Don't Dance (No Mo')" (LaFace)

If you're not bangin' this, you've forgotten something: Goodie MoB is one of the most progressive, insightful groups to emerge from our format; the people love 'em. The video is the perfect combination of hilarious and next-level, and it's impossible to keep the body from bouncin' to this ill track! Call Taiye at (404) 869-4050

> 1996 Women Mean Business

1997 A Salute to Women in the Game

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Contact John Austin for placement NOW

GAVIN MARCH 20, 1998

MJG

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In the Middle of the Night (Remix) (Suave/Universal) **X-ECUTIONERS** Raida's Theme/Musica



Negra (Asphodel)



DJ HONDA On the Mic (Relativity) DJs are claiming their props this year! Honda

TOP TIP



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RECORD TO WATCH

JEMINI THE GIFTED ONE Who Wanna Step II Dis? (Brainchild) Jemini snags Third Most Added this week with 23 adds on his independent debut



1	1	1	GANG STARR - Royalty (Noo Trybe/Virgin)
\$	4	2	MOS DEF - Body Rock Feat. Q-Tip & Tash (Rawkus Entertainment)
3	2	3	BULWORTH - They Talk About It Feat. KRS-ONE, Method Man, Prodigy, KAM (Interscope)
\$	3	4	RAKIM - Saga Begins (Universal/MCA)
10	6	5	SUNZ OF MAN - Can't Be Touched (Wu-Tang Records/Red Ant)
\$	5	6	CAUGHT UP SNDTRK Snoop Doggy Dogg & Kurupt: Ride On/Gang Starr:Work (Noo Trybe/Virgin)
28	10	7	RUFUS BLAQ - Artifacts of Life/Out Of Sight (A&M)
9	7	8	ONYX - Shut Em Down (JMJ/Def Jam Recording Group)
14	11	9	LA' THE DARKMAN - Heist Of The Centry (Big Beat/Atlantic)
\$	13	10	BUSTA RHYMES - Turn It Up (Flipmode/Violator/Elektra/EEG)
\$	8	11	LUNIZ - Hypnotize Feat. Redman (C-NOTE/Noo Trybe)
-	23	12	BLACK EYED PEAS - Fallin' Up/Que Dices? (Interscope)
7	9	13	SENSELESS SNDTRK Gravediggaz:Unexplaned/RZA:12 Jewelz (Gee Street)
\$	14	14	JAY-Z - City Is Mine (Roc-A-Fella/Def Jam)
15	12	15	KILLAH PRIEST - One Step/Fake MC's (DGC)
20	16	16	MOOD - Karma (Blunt Recordings)
_	30	17	SCARFACE - My Homies Feat. 2Pac & Master P (Rap-A-Lot)
NE	W	18	CAPPADONNA - Run (Razor Sharp/Epic Street)
\$	15	19	2 PAC - Do For Love (Amaru/Jive)
NE	W	20	POLY-RHYTHM ADDICTS - Not Your Ordinary (Nervous)
-	34	21	<u>SPORTY_THEIVZ</u> - Mac Daddy/Street Cinema (Roc-A-Blok)
\$	18	22	ICE CUBE - We Be Clubbin' (Heavyweight/A&M)
30	28	23	DIVINE STYLER - Before Mecca (DTX Records)
13	17	24	DAS EFX - Rap Scholar Feat. Redman (EastWest/EEG)
32	33	25	TIMBALAND & MAGOO - Clock Strikes (Atlantic)
_	35	26	WHORIDAS - Never Heard (Delicious VinyI/V2/BMG)
27		27	M.O.P Handle Ur Bizness (Relativity)
19	19	28	JOHN FORTE' - All You Gotta Do/Hot (RCE/Ruffhouse/Columbia/CRG)
24	24	29	TONE KAPONE - Down For Mine (Freeze Records)
NE		30	<u>COCO BROVAZ</u> - Black Trump Feat. Raekwon (Duck Down/Priority)
	27	31	EPMD - Do It Again (Def Jam Recording Group)
NE		32	CARDAN - Jam On It Feat. JD (Penalty Recordings)
31		33	ONE TOUGH COP SDTRK feat. Sadat X, Diamond D & Nikki Bond: Feel It (H.O.L.A.)
26		34	MONEY BOSS PLAYERS - Area Code 212/Dollar Bill (Warning/Qwest/Warner Bros.)
36	36	35	24/7 - 24/7 (Loud)
NE		36	BEDROOM WIZARD - Skillz in '98 feat. Mad Skillz (Unsigned Recordings)
21	25	37	RIDE SOUNDTRACK - Wu-Tang & Onyx: The Worst/Noreaga & Nas: Blood Money Pt. II (Tommy Boy)
38	38	38	FUNKDOOBIEST - Act On It feat. Kam (BuzzTone)
34	37	39	N.O.T.S. CLICK - Work Is Never Done Feat. Big L (Official Jointz)
17	22	40	CANIBUS - How We Roll/Various Freestyles (Universal/MCA)

\$-Indicates GAVIN Rap Retail Action

Chartbound

GOODIE MoB-They Don't Dance (No Mo') (LaFace) CAM'RON-Pull It/.357 (Untertainment/Epic) DJ HONDA-On the Mic (Relativity)

Up & Add 'Em

TOO \$HORT-Independance Day feat. Keith Murray (\$hort) 3/26 RASCALZ-Northern Touch (Remix) (Figure IV) 3/26 MOKA ONLY-Ow (Hand Solo) 4/9

Like That! BY THEMBISA S. MSHAKA

Telling HERstory

March is Women's History

Month, a perfect time to reflect upon the contributions women make to the world. We females have mastered the art of balance-successfully juggling careers, family, and community. We're even getting better at rewarding ourselves for thriving in the midst of it all by becoming more health-conscious and spiritually grounded. Radio, in recognition of its significant and highly influential female demographic, has taken a cue and found a wonderful way to attract, support, and affirm its female listeners. Look for station sponsored Women's Expos to crop up all over America.



Martin Chase, Queen Latifah, Danyel Smith, Tamu DuEwa

KKBT-Los Angeles and WGCI-Chicago have had great success with theirs in recent years. San Francisco's KMEL 106.1 came away victorious after putting on one of their own, the Universal Women's Expo, which took place at the Oakland Convention Center at the end of February. The Expo seamlessly combined an exhibit hall, live performances by Jody Watley, Salt & Pepa and Terry Ellis, and panels featuring amazing women executives, authors, and motivational speakers, including Tina McElroy Ansa and Essence Editor-in-Chief Susan L. Taylor. I had the pleasure of moderating the "Women in Entertainment" panel featuring



Sassy singer Terry Ellis (center) snaps a flick with T and Cathy. Director of A&R, Alien Records while promoting her new fragrance Southern Exposure

Queen Latifah, VIBE Editor-in-Chief Danyel Smith, and Debra Martin Chase of Brown **House Productions**.

The Expo was informative. safe, and fun for all ages. It even happened in conjunction with a job fair, an added networking opportunity for the women in attendance. Kudos to KMEL's staff for connecting with the community in an intelligent and exciting way ... Props also go out to Rhino for going where no box set has gone before: into the crates for women's contributions to hip-hop. Fat Beats & Bra Straps is a three-CD box set of epic proportion, including acts from the '70s to the present. With an



entire CD devoted to classics, battle rhymes and posse cuts, and new emcees, the listener gets to reminisce while they soak up a thorough education of the female's place in hip-hop. After just one listen, you'll marvel at how powerful and emotive women are when we take to the mic. I have a new appreciation of the diversity women rappers offer to the genre. Zenobia put it down as

Editor: THEMBISA S. MSHAKA • Rap Assistant: AYOKA MEDLOCK Rap reports accepted Thursdays 9 a.m.-4 p.m. Station Reporting Phone: (415) 495-1990 GAVIN Fax: (415) 495-2580 By email: rapreports@mail.gavin.com

On-line BY QUINCY MCCOY Memorize and Solve

N

y wife and I have been researching schools for our five-year old, who begins kindergarten in the fall. The reason for our search is that our son Louie is very artistic. He's already playing keyboards and guitar; the latter is the love of his young existence, and by all indications will certainly be central to his life. He loves to draw pictures of his heroes-Bob Marley, Ziggy Marley, and Seal. Other favorite subjects include Jamaica, cheetahs, leopards, guitars, Spiderman, and Michael Jordan. We're looking for a creative school that will accept his dreadlocks, develop his musical inclination, offer a diverse and open-minded atmosphere; one that has a fun approach to learning.

R

В

It's not an easy task today, especially in the conservative state of California, which has a State Board of Education filled with political appointees who lack any educational background. The State Board has changed the language of what is required for a good education, eliminating all the verbs that have to do with creativity and replacing them with two words: memorize and solve. With "memorize and solve" as their foundation, they've diminished the innovative teaching methods that encourage children to ask questions and help them begin to make order out of chaos-essential qualities to prepare anyone for the real world.

The "memorize and solve" policy is the result of shameless secondguessing from outsiders. It has led to an approach to learning that hampers creative development and social skills. I believe that it also represents the abdication of artistic freedom and judgment for both students and teachers. What does all this have to do with radio? Plenty.

Teaching, like radio, is a craft. Perfectir.g your teaching skills—or your radio skills—takes years of experimenting and innovation in order to gain access and learn to direct your creative output. Organizations both public and private face a common need to create in order to keep pace with rapidly changing markets. More important, our human need responds negatively to a *lack* of creativity. In work or school, we develop strong feelings of frustration, burnout, and anger when deprived of the



Like a good school, creative radio stations employ innovative methods to reach their listeners (students) and involve them in the process of winning (learning).

vibrancy of creation. "Memorize and solve" educational systems suppress creativity and are indistinguishable from radio stations programmed solely with a

"research and deploy" mentality. Radio-by-the-numbers is boring,

predictable, and formula driven. All events—music, news, information, and canned entertainment are tightly scheduled and modulated. Creative stations, on the other hand, stretch the rules and encourage personnel to "play and employ." Like a good school, creative radio stations employ innovative methods to reach their listeners (students) and involve them in the process of winning (learning).

America's growing dependence on research disturbs me. We now love to create by consensus; we're afraid to allow room for what made us great—singular artistic visions. Instead, from the political arena all the way to the Broadway stage, consumer research is a determining factor and the research is founded on the old advertising adage that the customer is always right—even if the customer has no experience, knowledge, or taste.

D

C

Focus group results are replacing personal belief and creative vision. In Washington, President Clinton doesn't make a move without checking with his pollsters. He's not leading, he's just mirroring the general psyche of the country. Hollywood movie endings are reshot until test audiences give a favorable score. The result is the same repetitive storyline in movie after movie. In an effort to increase circulation, many newspapers across the country are using reader-preference surveys to determine what stories should be priorities. Get your crime and disaster right here! In a recent article in the New York Times, 20-year veteran movie producer Garth Drabinsky bragged about transferring Hollywood practices of research to the stage. He hired a polling firm to calibrate audience reactions in order to find out what's working and what's not. Drabinsky altered one play's script 20 times based on these polls. His hit Broadway show Ragtime has now earned

over \$17.5 million. This has led other producers and theater owners to become assembly line manufactures of art by using similar surveys and exit polls to attract the demographically correct. If Broadway—one of the last bastions of unfettered creativity won't take a chance on risky art anymore, where are we headed?

Of course, radio has been dependent on research for decades. And today with consolidation, we're also answering the call of the sales imperative-be popular, be accessible, get more quarter hours than the other guys. We have market research companies that tell us what the listeners want to hear. Every company has a simple process to insure you that your station is liked. They systematically exclude music that provokes the strongest reaction-positive or negative-resulting in music that is predictable, homogenized, upbeat, and most important, safe. And when it comes to choosing new music, the rule is, just stick with the tried and the true artists; always be suspicious of newcomers. Memorize and solve.

If all this research really works, why are we constantly late on picking up on new musical trends? Rap, alternative, and electronica music dominate retail sales with little or no radio airplay. Artists like DJ Shadow, Gangstarr, and Hum sell out venue after venue without the aid of radio. They don't need it, because the energy of their creativity has an aura of excitement that doesn't need hot rotations to reach listeners. They're already connecting with the listeners on an emotional level.

If polling really worked, people wouldn't distrust politicians and their motives, Hollywood wouldn't fear the independent filmmaker and their ability to incorporate reality into entertainment, and there would be more hit shows on Broadway than Off Broadway.

I think we should end our heavy dependency on research. We should enter a creativity rehabilitation school, where we can be reminded—as I am everyday when I look at my son, hear a great radio station, or see an inspiring film—of the richness of the particular, not the abstractions of the general.

Sylk E. Fyne

RAW SYLK in stores March 24th R&B Mainstream Monitor 25* AIRPOWER-22* Monitor Crossover 17*-12* GREATEST GAINER • Rap Monitor 4*-3* Rhythm Top 40 Monitor 15*-14* • Billboard Hot 100 Singles 29*-21*

Billboard Hot R&B Singles 12*-12* • Billboard Hot Rap Singles 7*-4*

TOP SOUNDSCAN MARKET RANKINGS: San Francisco 8-3 Washington, DC 15-8

Atlanta 6-2 Houston 19-6

🚺 in Phoenix, Sacramento, Charlotte, Columbus, Grand Rapids, Green Bay, Roanoke, Syracuse, Tucson





Elusion

ON at 77 #174 "Pick up the phone, dial your number CLICK... R&R UC 26* • R&B Mainstream Monitor 36* BDS 779 Total plays, 6.8 million in audience • 10,000 single sales Billboard Hot 100 Singles - New 75* • Billboard Hot R&B Singles - New 34* ...THINK ABOUT IT!!!

This is the 411. 888.RCA.JAM1

ELUSIONREALITY REALITY ELUSION

SPINNIN' @ WCDX-Richmond 10x KDKO-Denver 12x

Not just your average......girl!!!! DO YOU REALLY WANT ME (QDIII Mix)

KTBT-Baton Rouge 23x WROU-Dayton 11x

WJUC-Toledo 22x WBTT-Dayton 11x

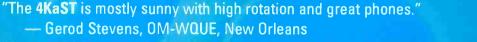
Robyn



4KaST

ON at 5

7 Day 4KaST Every Day And Night, You're Gonna MISS MY LOVIN' ... **IMPACTING 3/23**



"Smooth R&B track that ALL radio can appreciate."

- Big Daddy, AKA Terry Monday, PD-KJMM/KVSP, Oklahoma City

"They can sing, it's a great song and I expect EVERYBODY to give it great airplay. It's a safe song!" -Quinn Echols, PD-KDKS, Shreveport

"You don't want to Miss this one. It's for ALL demos." —Don Cody, PD-WTMG, Gainsville

4KAST MISS MY LOVIN'





Gavin Urban Landzcap

GINAL PRIME PROPERTY

WEST COAST

U

P

MONTELL JORDAN +40 "Let's Ride" (Def Jam) RANDY CRAWFORD +37 "Bye Bye" (Atlantic) BUSTA RHYMES +33 "Turn It Up/Fire It Up" (Flipmode/Violator/Elektra) BILLY PORTEFI +31 "Borrowed Time" (DV8/A&M) JANET JACKSON +28 "I Get Lonely" (Virgin)

MIDWEST

JANET JACKSON +66 "I Get Lonely" (Virgin) CHICO DEBARGE +62 "No Guarantee" (Kedar/Universal) JON B. +61 "They Don't Know" (YabYum/550 Music) MYA +48 "It's All About Me" (Interscope) MONTELL JORDAN +47 "Let's Ride" (Def Jam) EAST COAST MYA +50 "It's All About Me" (Interscope) CHICO DEBARGE +49 "No Guarantee" (Kedar/Universal) NEXT +47 "Too Close" (Arista) JANET JACKSON +45 "I Get Lonely" (Virgin) DAVINA +39 "Come Over To My Place" (Loud/Interscope)

SOUTHWEST

THE JACKSON 5 & PUFF DADDY +68 "I Want You Back" (Motown) SMOOTH -68 "Strawberries" (Perspective/A&M) CHICO DEBARGE +42 "No Guarantee" (Kedar/Universal) GOODIE MOBB +40 "They Don't Dance No Mo" (LaFace/Arista) QUEEN PEN +30 "Party Ain't..." (Lit' Man/Interscope)

SOUTHEAST

JANET JACKSON +128 "I Get Lonely" (Virgin) SWV +124 "Rain" (RCA) ARETHA FRANKLIN +92 "A Rose Is Still A Rose" (Arista) QUEEN PEN +92 "Party Ain't A Party" (Lil' Man/Interscope) MONTELL JORDAN +75 "Let's Ride" (Def Jam)

CAROLINAS/VIRGINIA

GOODIE MOBB +129 "They Don't Dance No Mo'" (LaFace/Arista) JANET JACKSON +126 "I Get Lonely" (Virgin) PUBLIC ANNOUNCEMENT +92 "3ody Bumpin"(A&M) THE JACKSON 5 & PUFF DADDY +71 "I Want You Back" (Motown) DAVINA +64 "Come Over..." (Loud/Interscope)

TOP TEN SPINZ _____ 3329 3444 SWV "Rain" OL' SKOOL "Am I Dreamin 3097 3187 3133 DESTINY'S CHILD "No, No, No" 3419 3356 K-CI AND JOJO "All My Life" 2938 2609 **NEXT** "Too Close 2777 PUBLIC ANNOUNCEMENT "Body Bumpin" 2251 2549 **ARETHA FRANKLIN** *A Rose Is Still A Rose 2543 23.10 8 MARY J. BLIGE "Seven Days" 2480 2751 SPINZ AST WELK MISSY "MISDEMEANOR" ELLIOTT "Beep Me 911 2445 2471 SPINZ THIS WEEK 10 LSG "Curious" 2401 2500

Editor: QUINCY MCCOY • Assistant: ANNA CALIX

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SPINZ MOST ADDED MYA (34)

C

It's All About Me (Interscope) wild, wkgn, kbce, wtlz, wkys, weup, khrn, wphi, wdzz, kyea, wjmg, wjmz, wjzd, wjjn, kdko, whrk, wgci, wjhm, wibb, wmnx, kzwa, wowi, kcep, wtmp, wqhh, wcdx, wizf, wpal, kkda, wgzb, wzak, wfxe, kmjm, ksjl All (27)

Love Letters (Island)

WZHT, WKGN, WTLZ, KJMM, KVSP, KMJJ, WEUP, KHRN, WPHI, WDZZ, KYEA, WJMG, WJZD, WJJN, WIBB, WMNX, WQMG, KZWA, WTMP, WQHH, WIZF, WPAL, WGZB, WZAK, WFXE, WPLZ, WYNN M J G (27)

In The Middle Of The Night (Suave/Universal)

WKGN, WTLZ, KJMM, KVSP, KTBT, KMJJ, WBLX, KHRN, WDZZ, KYEA, WJMG, WJZD, WJJN, WZFX, WIBB, KXHT, KZWA, WOWI, WTMP, WQHH, WIZF, WPAL, KKDA, WGZB, WFXE, WPLZ, WYNN N A D A N U F (17)

6:00 A.M. (We Be Rollin') (Warner Bros.)

WKGN, KBCE, KTBT, KMJJ, KHRN, KYEA, WJMG, WJZD, WJJN, WZFX, WIBB, WMNX, KZWA, WAMO, WPAL, WJTT, WPLZ A TOWN PLAYAS (14)

Player Can't You See (Elektra/EEG) wjmg, wjzd, kjmm, kvsp, ktbt, kmjj, khrn, wjjn, wibb, kzwa, wtmp, wpaL, wjtt, wynn

BLACK A/C

Most Played Current Hits ARETHA FRANKLIN

"A Rose Is Still A Rose" (Arista) JODY WATLEY "Off The Hook" (Atlantic)

BRIAN MCKNIGHT "Anylime" (Motolum) OL' SKOOL

"Am I Dreamin'" (Universal) JANET JACKSON "I Get Lonely" (Virgin)

Q - F I L E

Need to get a hold of Quincy??? E-Mail him at: **QUINCY@Mail.gavin.com**

We are also taking playlists by E-Mail!!! E-Mail Anna at:

anna@mail.gavin.com.

Playlists should be in **no later than 3:00 Pacific time on Tuesdays**. We accept playlists on Mondays as well.

You may still fax in your playlist to (415-495-2580) or phone it in to Anna at (415-495-1990 ext. 627).



ERIC CLAPTON (12/28 reports) GREGG KARUKAS (11/33 reports) SPYRO GYRA (11/14 reports)

TOP TIP

7 176

30

MARILYN SCOTT Starting to Fall' (Warner Bros.) Marilyn Scott adds a sophisticated jazz vocal flair to the Smooth Jazz chart with an impressive debut at #33

RECORD TO WATCH

ERIC CLAPTON "Need His Woman"

(Duck/Reprise) Eric Clapton experiments with studio loop rhythms and Smooth textures instead of his patented blues guitar licks.

create the same kind of forward momentum to really catch the ears of our listeners!"

WJJZ is just in the process of finishing up their Winter book campaign by giving away a trip a day to the Caribbean. They kicked off that promotion by doing an island remote featuring their morning show host teri webb. On March 27, WJJZ begins broadcasting from London to kick off its daily London vacation giveaways, which begins on April 6.

"Mornings on Smooth Jazz are difficult dayparts," said Ann. "This is a way to get people to hear something different in morning drive. Hopefully it will drive more listeners into that time slot, as well as feature our big promotion.'

WJJZ has been adopting the remote strategy tie-in for the last few Arbitron books. Prior to the London and Caribbean campaigns, Music Director Michael Tozzi staged live remotes in Bermuda, Paris, and Rome.

Of course as Program Director, Gress had the enviable task of supervising the proceedings in Paris and Rome, and plans to be on hand in London when they again beam the signal overseas. It'll also give her a chance to meet some of the lucky winners, "Our listeners are awesome." she says, "When we did our remote from Paris, we did it from the Planet Hollywood. It was funny standing over the beautiful Avenue Champs Elysees, and all of a sudden,

SJ&V Spin Trends

1.	MARILYN SCOTT +118
2.	GREGG KARUKAS +91
3.	BONEY JAMES +88
4.	KEIKO MATSUI +83
5.	EVAN MARKS +62

Jazz Chartbound

*MARK ELF (Jen Bay) *LOSTON HARRIS (N2K Encoded Music) *CHARLIE HADEN/KENNY BARRON (Verve) *ERNEST RANGLIN (Island) *RUBEN WILSON (Jazzaleria) Dropped: #40 George Rabbal & Co., #44 Melissa Walker, #45 Fred Sanders, #46 Midnight in the Garden, #48 Harry Connick, Jr., #49 GeriAllen.

seeing a neon green Philadelphia Eagles jacket coming down the street. 'Look! There's a WJJZ listener!"

WJJZ plans to bolster the promotion with direct mail marketing from their database, using a piece depicting the WJJZ sunscape logo superimposed behind Big Ben.

KOZ DEBUTS NEW RADIO SHOW

An excited **Dave Koz** phoned us from Los Angeles last week, the day AMFM Networks announced the formation of his brand new syndicated show.

"I'm happy to have been able to select my own team and put everything into the show that I ever wanted," said Koz. "David Kantor and AMFM Networks are ready to take this show into the future with me."

The Dave Koz Radio Show will begin broadcasting weekly April 4 and 5. Each two-hour show will feature an artist interview as well as other entertaining Smooth Jazz tidbits. Keyboardist Keiko Matsui is slated to be one of the first guests.

Over the next two weeks, the affiliate relations staff at AM/FM will begin contacting stations about carrying the show. Don't be left out! Contact Melody Talkington at AM/FM Networks today! (972) 239-6220.

SJ&V Chartbound

GREGG KARUKAS (i.e. music) ERIC CLAPTON (Duck/Reprise) KEIKO MATSUI (Countdown/Unity) B-TRIBE (Atlantic) BILL EVANS (Escapade) JONATHAN CAIN (Higher Octave) HIROKO KOKUBU (JMI/JVC) PHAJJA (Warner Bros.) DAKOTA MOON (Elektra/EEG) *SPYRO GYRA (GRP) **RICK RHODES** (Award) RIPPINGTONS (Best of) (GRP) ALISON BROWN QUARTET (Compass) *MICHAEL BOLTON (Columbia) STEVE NIEVES (JMU/JVC) *MARCUS MILLER (PRA/GRP) PATSY MEYER (Hearts of Gold) Dropped: #41 Yanni, #48 Specia: EFX, #49 Finger Roll, Earl Kugh, Marion Meadows.

Editors: KEITH & KENT ZIMMERMAN • Jazz & Smooth Jazz reports accepted Thursdays 9 a.m.-3 p.m. Station Reporting Phone: (415) 495-1990 • GAVIN Fax: (415) 495-2580

Gavin Smooth Jazz

LW	TW		eports	Adds	Spins	Differences
1	1	PAUL HARDCASTLE - Cover To Cover (JVC)	52	0	870	-56
8	2	BONEY JAMES - Sweet Thing (Warner Bros.)	46	0	762	+68
3	3	THOM ROTELLA - Can't Stop (Telarc Jazz Zone)	50	1	762	0
5	4	BRIAN TARQUIN - Last Kiss Goodbye (Instinct)	51	1	734	+12
7	5	CHIELI MINUCCI - It's Gonna Be Good (JVC)	58	0	720	+24
2	6	AVENUE BLUE featuring JEFF GOLUB - Nightlife (Bluemoon/Atlar	tic) 46	0	708	-111
6	7	CHUCK LOEB - The Moon, The Stars, the Setting Sun (Shanachie		0	708	-1
4	8	RICHARD ELLIOT - Jumpin' Off (Metro Blue/Capitol)	52	1	659	-99
10	9	KENNY G - My Heart Will Go On (Arista)	39	1	625	+32
12	10	EVAN MARKS - Coast to Coast (Verve Forecast)	48	0	624	+62
11	11	DOWN TO THE BONE - From Manhattan to Staten (Nu Groove)	51	1	583	+18
14	12	RANDY CRAWFORD - Every Kind of Mood (Bluemoon/Atlantic)	48	0	559	+10
9	13	CANDY DULFER - For the Love of You (N2K Encoded Music)	47	0	550	-71
15	14	JOHN TESH - Grand Passion (GTSP/Mercury)	45	0	526	+1
19	15	DEAN JAMES - Intimacy (Brajo)	45	0	506	+9
16	16	RICK BRAUN - Body and Soul (Bluemoon/Atlantic)	39	1	505	-18
18	17	JONATHAN BUTLER - Do You Love Me? (N2K Encoded Music)	47	0	484	-20
13	18	THE RIPPINGTONS featuring RUSS FREEMAN - Black Diamond (Windham Hill Jazz/Pea	48	2	474	-83
17	9	JOYCE COOLING - Playing It Cool (Heads Up)	47	0	466	-49
24	20	MELROSE PLACE JAZZ - Braxton Brothers (Windham Hill)	53	3	453	+14
21	21	PAUL TAYLOR - Pleasure Seeker (Countdown/Unity)	32	0	443	-17
26	22	BRIAN CULBERTSON - Secrets (Bluemoon/Atlantic)	43	0	421	+7
28	23	BRIAN BROMBERG - You Know That Feeling (Zebra)	51	2	414	+40
27	24	BRIAN HUGHES - One 2 One (Higher Octave)	47	2	414	+7
20	25	RICHARD SMITH - First Kiss (Heads Up)	40	1	379	-87
23	26	CHARLES FAMBROUGH - Upright Citizen (Nu Groove)	41	0	374	-72
22	27	DAVID BENOIT - American Landscape (GRP)	29	0	366	-82
30	28	PETE BELASCO - Get It Together (Verve Forecast)	35	3	323	-22
29	29	BOB JAMES - Playin' Hooky (Warner Bros.)	33	2	321	-48
35	30	CHRIS CAMOZZI - Suede (Discovery/Sire)	41	2	319	+59
33	31	DENNY JIOSA - Jazzberry Pie (Blue Orchid)	37	3	313	+1
31	32	DIANA KRALL - Love Scenes (Impulse!)	32	0	302	-37
_	33	MARILYN SCOTT - Starting to Fall (Warner Bros.)	35	2	299	N
25	34	PHILIPPE SAISSE - Next Voyage (Verve Forecast)	24	0	285	-130
36	35	VANESSA WILLIAMS - "Next" (Mercury)	24	0	270	+12
32	36	KIRK WHALUM - Colors (Warner Bros.)	31	0	268	-48
45	37	PHIL PERRY - One Heart One Love (Windham Hill Jazz/Peak)	25	2	240	+33
34	38	KENNY G - Greatest Hits (Arista)	19	0	240	-25
39	39	LOREENA MCKENNITT - The Book of Secrets (Warner Bros.)	21	0	238	-11
38	40	PIECES OF A DREAM - Pieces (Blue Note) BOB MAMET - Adventures In Jazz (Atlantic)	26	1	233	-19
42 44	41	CHRIS BOTTI - Midnight Without You (Verve)	30	3	226	+11
44 46	42 43	A TWIST OF JOBIM - Various Artists (i.e. music)	23 19	2	223 212	+15 +13
40 40	45	CRAIG CHAQUICO - Once In a Blue Universe (Higher Octave)	23	0	212	-14
40 43	44 45	YULARA - Cosmic Tree (Higher Octave)	22	1	203	-14
43 50	45 46	480 EAST - Eastside (Boomtang/Cargo)	29	9	199	+15
47	40	JEANNE NEWHALL - Bedouin's Paradise (Marzipan Music)	25	1	198	+2
	48	SOUNDSCAPE - Surreal Thing (Instinct)	23	1	196	N
37	49	PAT METHENY GROUP - Imaginary Day (Warner Bros.)	19	0	178	-79
01	43	KINI WATERS Lowis Meledy (Shapashia)	20	7	170	

GAVIN MARCH 20, 1998

- 50 KIM WATERS - Love's Melody (Shanachie)

MOST ADDED MARK ELF (41) LOSTON HARRIS (36) **CHARLIE HADEN/ KENNY BARRON (31) JACKIE MCLEAN SEPTET (28)** BRAD MEHLDAU (27)

1 TIM HAGANS & MARCUS PRINTUP (Blue Note)

HOWARD JOHNSON & GRAVITY feat. TAJ MAHAL (Verve)

RAY BRYANT (JMI/JVC)

FRED HERSCH (Nonesuch)

CLAIRE MARTIN (Honest/Linn)

LIVE AT SMALLS (Impulse!)

ALLEN FARNHAM (Concord Jazz)

KENNY DREW, JR. (Arkadia Jazz)

BARBARA MORRISON (Chartmaker)

ARKADIA ALL-STARS (Arkadia Jazz)

CHARLIE BYRD TRIO (Concord Jazz)

MINGUS BIG BAND (Dreyfus Jazz)

MARK ISHAM (Columbia/CRG)

JOHN PISANO (Pablo)

MARK SHIM (Blue Note)

TOM HARRELL (RCA Victor)

PAUL ARSLANIAN (DBK Jazz)

ERIC ALLISON (Contemporary)

LYNNE ARRIALE TRIO (TCB)

DEWEY REDMAN (Palmetto)

PATRICK WILLIAMS (EMI)

JIMMY PONDER (Highnote)

MARC JOHNSON (Verve)

TEDDY EDWARDS (Highnote)

TERELL STAFFORD (Candid)

GLORIA LYNNE (HighNote)

DOUG LAWRENCE (Fable)

ROMANE (Music Masters)

HERBIE MANN (Lightyear)

NEW YORK VOICES (RCA Victor)

MIKI COLTRANE (Chartmaker)

MARK VINCI (Iris)

WESLIA WHITFIELD (HighNote)

PAUL BOLLENBACK (Challenge)

CALDERAZZO/WATTS/GAGNON (Lost Chart)

CHARLIE HUNTER QUARTET (Blue Note)

DAVELL CRAWFORD (Bullseye/Rounder)

PAQUITO D'RIVERA & UNITED NATION ORCH. (Jazz MCG)

TOM TALBERT JAZZ ORCHESTRA (Chartmaker)

JOE LOVANO & GONZALO RUBALCABA (Blue Note)

HANK CRAWFORD & JIMMY McGRIFF (Milestone)

CHARLIE HADEN (Verve)

JOEY & "PAPA" JOHN DEFRANCESCO (HighNote)

JIM CIFELLI NEW YORK NONET (Short Notice Music)

STEFHANE GRAPPELLI/MARTIN TAYLOR (Honest/Linn)

BUSTER COOPER & THURMAN GREEN (Chartmaker/Blue Lady)

MICHAEL WOLFF TRIO (Varese Sarabande)

RAY BARRETTO (Blue Note)

MOSE ALLISON (Blue Note)

ERIC REED (Impulse!)

TW

12 21

32 22

39 23

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Reports

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"13

TOP TIP CHARLIE HUNTER & POUND FOR POUND

Return of the Candyman (Blue Note) Jazz radio gives Charlie Hunter's more tempered jazz sound a resounding thumbs up and a healthy debut at #36.

RECORD TO WATCH

LOSTON HARRIS Comes Love

(N2K Encoded Music) Loston Harris is the latest piano discovery to grace jazz airwaves. Thirty-six out-of-the-boxers display great taste.

ON Z CORNER BY KEITH ZIMMERMAN

Ch-ch-changes, and London Remotes

MULLEN NAMED NEW PD AT WOCD

John Mullen has been appointed Program Director at WQCD (CD101.9), replacing Steve Williams, who departed to program KSSJ-Sacramento on the West Coast. Mullen was formerly Operations Coordinator and Emmis programming exec Steve Smith's right-hand man, overseeing the formatics of WOCD as well as Emmis sister stations Hot 97 (WQHT) and KISS/FM (WRKS), New York's urban A/C outlet. Prior to his affiliation with Emmis, Mullen worked at WBLS back when GAVIN Urban Editor Ouincy McCoy was PD there. Before that, he worked as a night producer with Hot 97 when the station had major dance leanings.

"I've worked with and learned from many New York radio legends-Steve Smith, Tony Gray, Quincy McCoy, and Frankie Crocker-so how can I go wrong?" he enthused. "I'm excited, and it's a new chapter for WQCD. [Last week] we just moved the station to an all-digital studio on Hudson Street in Greenwich Village." That puts all three facilities under one roof.

In terms of direction, Mullen emphasized that "the texture of the radio station will remain 'Smooth' and fit what the audience expects. I already have an all-star lineup on the air, including Pat Prescott on mornings and Ray White doing afternoons

Mullen did hint that he has his own ideas about how to inject more passion on the CD101.9 airwaves, and spoke of the need to "Emmis-ize" the sound of the station by making it more artist-intensive and add some Manhattanstyled showmanship.

One way would be to give highprofile Smooth Jazz artists an on-air

what Emmis did when it brought Isaac Hayes or Valerie Simpson and Nicholas Ashford aboard to pull down airshifts on KISS. Look for the possibility of Mullen hiring an artist to co-host some dayparts-perhaps Prescott's morning drive show

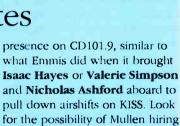
BLIMEY! WJJZ **GOES TO LONDON**

Gone are the low-key days when Smooth Jazz radio listeners preferred a music-intensive environment with no cash prizes or contest giveaways. Today, many of the top Smooth Jazz stations are going vacation-giveaway crazy, since the research says that's what kind of contests people like to hear about on the air. Paul Goldstein recently threw down the gauntlet at WNUA-Chicago and is now giving away a trip on the air every day. As a result, the station's visibility-both in the market and among its listeners-has risen significantly, as have the ratings. Many of Paul's contemporaries have since reevaluated their positions and stepped up their own contest promotions.

Last week we spoke with Ann Gress, Program Director at WJJZ-Philadelphia. Ann was excited to read our article on London's Jazz FM because, starting March 30, the station is broadcasting its morning drive show live from London as a way to kick off its spring book promotion. Ann looks back at her decision to step up vacation giveaways after WNUA's success.

"We both started giving away trips about the same time," recalls Gress. "Then WNUA switched to 'a trip a day' when Paul Goldstein came to town. At the time, we were qualifying people all week long and would give one away at the end of the week. We clearly saw the difference between the men and the boys, and wanted to

Editors: KEITH & KENT ZIMMERMAN • Jazz & Smooth Jazz reports accepted Thursdays 9 a.m.-3 p.m. Station Reporting Phone: (415) 495-1990 • GAVIN Fax: (415) 495-2580





COUNTRY NOTES BY JAMIE MATTESON

Radio Remembers, Part II

In last week's issue, several radio programmers shared their thoughts regarding the recent CRS-29. While we don't have space to run all the responses we've received, we felt there were still several that needed to be shared. A highlight for Gavin Country last week was a phone call from CRB Executive Director Paul Allen, who praised our coverage of CRS and again stressed the empowerment we all get from sharing feedback and ideas.

"Bringing the seminar downtown was a drastic improvement. It created more flexibility and made it easier to attend a variety of events. Plus, being able to walk outside and experience different venues made you feel like a human being.

"The 'Town Meeting' panel was excellent. There was great dialogue between the panelists and the attendees, and even though people disagreed, it was important that they felt they could stand up and speak honestly. Many times at seminars, people are too afraid to bring up certain issues or to really say what's on their minds.

"As our keynote speaker, Garth provided a visionary look at what country could be in the future; an inclusive versus exclusive format.

"Not coming from a country background, I think it is great that in this format-and especially at CRS-you can reach out and touch so many artists in one fell swoop. I was able to see a lot of artists perform this year, and I came away being very impressed with the Wilkinsons, Amanda in particular." -John Sebastian, PD, KZLA-Los Angeles

"I felt the best session was 'The Covey Leadership Center: Leading Your Team Into the Next Millennium.' It let us know that. while radio is a great workstyle/ lifestyle choice that satisfies many of our creative and monetary needs, we still need to take care of the person inside. Without our insides being nurtured, and in turn giving us stuff with which to nurture others, we have no basis to enjoy life. Radio is a pretty crazy business, and lately, even crazier. People tend to lose perspective. The session helped to redevelop perspective in a humanistic way. It was great stuff!

"Downtown was also fantastic. No

more Opryland muzak in the bathrooms or being stuck out in the sticks where going out to eat meant the Cracker Barrel. It finally felt like a hip conference. I can't wait for next year!" -Lincoln Zeve, President/CEO, WHYL-Carlisle, Penn.

"I thought the 'Artist Liner' session would have been more effective if there had been only one line per record label. If a label has, say, four artists recording liners, there should be only one line of radio

'Expanding the lifegroup.' They should be in it for the revenue; I don't understand why they would say otherwise. We are in the entertainment business. It is-or at least should be-the goal of every radio station in America to maximize their commercial inventory and achieve high ratings.

"As for the seminar moving downtown, I think we would have been better off staying at Opryland. I didn't get to see many people because everyone was so spread out.

"Decca's

"It was

the table,

especially

since so many



Group hug! (I-r): MCA's Bill Macky, KBST's J.B. Cloud, KCKI's Jerry Austin, MCA's Kim Sexton, Gavin's Jeff House, and WUSW's Billy Cannon.

people formed. Once someone reaches the first artist, they simply slide over to the next three artists on the label. It would have been much simpler than having a separate line for each artist.

"I also had mixed feelings about the 'World's Largest Music Meeting' session. It was basically a good idea, but I thought the songs should have been sung by the actual artists instead of demo singers. With all due respect to the experts on the panel, I didn't think it was a benefit to simply hear their opinions on the music. Next year they should make it a roundtable discussion.

"In regards to the 'Town Hall/Pay for Play' panel, I felt it was a total tap dancing session. I went into that meeting with a pretty good understanding of what Pay for Play is. I think most people went in and also came out thinking it was a strictly 'money for playing a record' hype thing. Honestly, I am not sure at this point if I am for or against it. I do believe CBS should step up and admit what everyone else knowsthey're in this venture totally for the revenue, not for, as they say,

people had so many misconceptions. Hopefully, the prospect of dictated playlists has been put to rest, and we can get on with something more important-like how to use radio to directly link the consumer's dollar to the on-sale product.

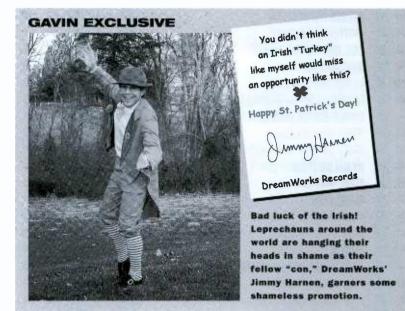
"On the issue of consolidation, it's worth noting that Clear Channel's Mark Mays, Citadel's

Larry Wilson, and ARS' John Gehron are all known for their belief in the value of quality people. And their message was clear: the most talented, most creative, and most innovative people will be around when all the dust settles after consolidation.

"As for performances, I was amazed by Sons of the Desert's performance of 'Leaving October' during the New Faces show. It is a great song written and performed by someone with real passion. I was impressed." -Ken Boesen, PD, KSKS/KNAX-Fresno

"This year's CRS-29 was a step in the right direction. The kick-off with Garth was an event and something country needs more of. The sessions were improved with speakers from outside the industry such as motivational speaker Al Ries. If the board can continue this trend, it can only help.

"However, I learned more after meeting a homeless man on the streets of Nashville, someone who wasn't phased that Garth's new single might be played at A/C radio, whether or not 'Pay for Play' takes shape, or what direction the format is heading. He just took the Jackson I handed him and went back into the darkness he called home. I walked away with more knowledge from him than a room filled with people pontificating about a business that thrives today, but, like the homeless man, has difficulty visualizing the future." -Dan Pearman, PD, KYNG-Dallas



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GAVIN across the COUNTRY

V TV		Wks.	Reports	Adds	SPINS	TREND	35+	25+	15+	
2 -		11	200	0	7373	+162	144	52	4	1
		11	197	0	7190	-183	137	54	4	
		14	200	1	7166	+178	127	66	7	
;								75		
4		12	199	0	6719	+570	105		19	
1		19	192	2	6542	-269	107	64	14	
1		18	191	1	6477	+243	104	66	19	
		13	199	0	6300	+248	83	75	39	
1		11	200	0	6105	+461	69	86	45	
-		9	196	0	6049	+421	76	76	37	
10	TRACE ADKINS - Lonely Won't Leave Me Alone (Capitol Nashville)	10	200	0	5996	+283	68	81	49	
1	SHANIA TWAIN - You're Still The One (Mercury)	7	200	1	5456	+424	44	83	66	
12	TOBY KEITH - Dream Walkin' (Mercury)	9	200	0	5388	+237	35	95	64	
1:	COLLIN RAYE - Little Red Rodeo (Epic)	14	164	1	5182	<mark>-1830</mark>	92	30	20	
14	WYNONNA - Come Some Rainy Day (Curb/Universal)	14	177	1	5135	-982	60	61	37	
1	MICHAEL PETERSON - Too Good To Be True (Reprise)	9	200	2	5027	+292	27	82	79	
10		8	200	1	49 81	+155	20	87	84	
1		5	199	2	4977	+345	17	94	81	
1		4	200	0	4820	+490	13	86	95	
1		8	196	1	4661	+363	24	69	79	
2		2	195	25	4357	+1282	11	74	80	
2		15	179	0	4222	-59	23	69	58	
		10	193	3	4165	+198	6	72	82	
2		7	192	3	3906	+212	4	61	89	
		9	185	3	3519	+131	5	45	81	
		4	191	26	3479	+941	4	32	94	
2		4	173	3	3417	+278	4 5	49	79	
2										
2		8	181	6	3374	+298	4	49	68	
2		6	180	7	3314	+370	4	38	80	
2		3	187	29	3301	+883	1	30	94	
3		11	121	0	3220	-1713	44	22	30	
3		4	176	27	2753	+591	0	20	75	
3		12	151	0	2692	+72	6	33	49	
3		10	109	0	2645	-3071	20	31	41	
3	THE LYNNS - Woman To Woman (Reprise)	6	149	8	2264	+134	1	23	50	
3	RICOCHET - Connected At The Heart (Columbia/CRG)	7	135	2	2226	+109	0	26	48	
3	MARK CHESNUTT - I Might Even Quit Lovin' You (Decca)	3	149	35	2176	+607	0	12	59	
3	KENNY CHESNEY - That's Why I'm Here (BNA Records)	3	160	54	2164	+796	0	9	53	
3	B LILA MCCANN - Almost Over You (Asylum)	4	134	12	2044	+250	0	17	45	
3	KEITH HARLING - Papa Bear (MCA)	4	147	24	2037	+476	0	7	63	
4	SAMMY KERSHAW - Matches (Mercury)	2	144	53	1980	+741	0	7	51	
4	THE MAVERICKS - To Be With You (MCA)	8	118	4	1927	+66	Ũ	19	48	
4	2 MATT KING – A Woman's Tears (Atlantic)	5	108	11	1474	+174	1	8	36	
4		4	90	6	1388	+131	0	11	30	
4		3	100	34	1281	NEW	0	4	35	
4		7	69	0	1244	-452	1	13	30	
4		1	86	85	1196	NEW		6	24	
- 4		2	90	26	1168	NEW		4	27	
4		6	54	1	878	+19	1	8	18	
4		6	53	1	866	-29	0	6	26	
4	I LITELOT STRAINGER - THE HULLIS LYIT WERE TO TOU (OUD)	U	00	70	704	LJ	U	U	10	

- 50 TY HERNDON - A Man Holdin' On (Epic)

A DEAL

Γ	Rpts.	Adds	Spins	Wks	
	61	22	778	2	SHANE STOCKTON - What If I'm Right (Decca)
	61	55	749	1 *	CHELY WRIGHT - I Already Do (MCA)
	58	47	754	1 *	NEAL McCOY - Party On (Atlantic)
	53	13	663	2	JIM COLLINS - My First, Last, One & Only (Arista)
	51	6	702	3	THE RANCH - Just Some Love (Capitol Nashville)

Up & Coming

lpts.	Adds	Spins	Weeks	
39	5	537	2	THE THOMPSON BROTHERS - Back On The Farm (RCA)
32	9	466	1 *	GREAT DIVIDE - Never Could (Atlantic)
32	23	357	1 *	CHRIS CUMMINGS - I Waited (Warner Bros.)

1 76 70 791 NEW 0 1 16 59

Most Added

LEANN RIMES (85) "Commitment" (MCG/Curb) TY HERNDON (70)"A Man Holdin'

On" (Epic) CHELY WRIGHT (55)

"I Already Do" (MCA) **KENNY CHESNEY (54)** "That's Why I'm Here" (BNA) SAMMY KERSHAW (53) "Matches" (Mercury)

Spincreases

GARTH BROOKS +1282 "Two Pina Coladas" (Capitol) CLAY WALKER +570 "Then What" (Giant) RANDY TRAVIS +490 "Out Of My Bones" (Dream Works) JODEE MESSINA +461 "Bye Bye" (Curb) SHANIA TWAIN +424 "You're Still The One" (Mercury)

Top Requests

CLAY WALKER "Then What" (Giant) FAITH HILL "This Kiss" (WB) GARTH BROOKS "Two Pina Coladas" (Capitol) SHANIA TWAIN "You're Still The One" (Mercury) JODEE MESSINA "Bye Bye" (Curb)

Record to Watch

KENNY CHESNEY "That's Why I'm Here" (BNA)



WE SAY: "With songs like these, Kenny is sure to advance to the next level of stardom." RADIO SAYS: "One of the most passionate records I've heard in a long time." Steve Chase, KUBL-Salt Lake City, Utah MD

STATS: 47*-37*/4th Most Added with 54

"By the time they reached it, the pass was already in the shadow of the mountains. And as they moved slowly up between the darkening banks of trees, they looked back and saw the shadow spread east like a stain behind them until only the distant plains retained the sun. Above the trees on either side, sheer gray walls of rock encompassed them, making echoes of the children's calls and the murmur of the cattle."

-The Horse Whisperer, Nicholas Evans

where it was more about creating an atmosphere and not being as concerned with having a 'hit single.'"

In fact, although a variety of tracks will, no doubt, find their way onto Americana airwaves, the only single that will be released to country radio is "A Soft Place to Fall," by MCA newcomer Allison Moorer. Moorer will also be seen performing her song during a barn dance scene in the film. "Allison Moorer was cast the way an actress would be cast," explains Nelson. "First [Robert Redford] approved the song, but then she had to go meet him because she was going to be on camera. Her song is [key, because it underlies] probably the singlemost emotional scene."

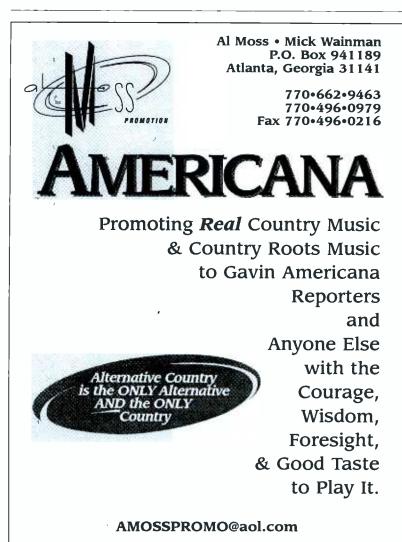
Country veteran Don Edwards also appears both in the film and on the soundtrack. His character, Smoky, is the grizzled right hand man

to Redford's whisperer Tom Booker. Edwards' performance of "Cowboy Love Song" as well as Texas hero Don Walser's "Big Ball's in Cowtown"—both also from the barn dance sequence close the circle of new and old music during a pivotal moment that ultimately sets in motion the film's unexpected conclusion.

The Horse Whisperer explores the fragile bridges people build between love and trust and fear. It is a love story, but not always a traditional one, involving a young girl, her mother, and a horse. And the songs included on the soundtrack echo the struggles of each character, their triumphs and tragedies, and will surely become a magical touchstone for the audience.

By appealing to mainstream country fans (via Allison Moorer, George Strait, and the Mavericks) while also including the likes of Gillian Welch, Steve Earle, and Lucinda Williams, *The Horse Whisperer* soundtrack could be the bridge Americana music has been seeking. Explains Brown, "When it comes to music that isn't considered 'mainstream'—like jazz, Americana, or real R&B, for example—it often takes an outside vehicle to expose people to it. This soundtrack could be an important milestone for Americana.

"The world needs to hear this music in order to know it exists and to know how wonderful it is."





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"Frank's song <u>Newsboy</u> absolutely killed me! The quiet desperation portrayed in the lyric really moved me." Chris Keaton Still Working Music Group

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actors and directors in this world, but Redford's whole deal is about integrity," he enthuses.

An initial meeting with Nelson, Brown, the film's co-producer Patrick Markey, and longtime Redford associate John Bissell

("Redford's ears," Brown calls him) proved that the project was in the right hands. "John had been talking with Redford about some of the artists that they'd envisioned being on the soundtrack, and it turned out to be some of the same people I had been thinking about—Emmylou [Harris], Dwight Yoakam. Then we started bringing up other names, and it was obvious we were on the same page."

The resulting *Horse Whisperer* soundtrack roster reads like an Americana who's-who: the Mavericks; Lucinda Williams; Dwight Yoakam; Emmylou Harris; the Hill Country Flatlanders. Yes, you read that right—*the Flatlanders*.

"It was a coup," admits Brown of the seminal Americana supergroup's reunion, but what better voices to anchor a sweeping tale of love and loss set in the wilds of Montana than the hard-battleswon delivery of Joe Ely, the rough-hewn drawl of Butch Hancock, and the high lonesome cry of Jimmie Dale Gilmore.

"Robert Redford's objective was to create a *western* movie, not a *country* movie," Nelson explains. "It takes place in 'the west.' The one thing he especially didn't want was a contemporary, commercial, mainstream country record. He wanted something that would embrace the spirit of the west and not be so slick and obvious."

Because The Horse Whisperer is set in modern-day Montana, this distinction becomes especially important. There is a spirit and lore that belongs solely to the American west—sweeping landscapes, desolate beauty—and much of the music included on The Horse Whisperer soundtrack echoes these images. Like Redford's A River Runs Through It, the landscape again becomes a character, furthering



and tangling plotlines just as much as any actor. And whether listening to Iris DeMent's "Whispering Pines," Steve Earle's "Me and the Eagle," or George Strait's take on the cowboy classic "Red River Valley," the land is there—lonely, vast, and untamed.

> "The original concept was that it would be a totally 'Western' album, which probably would have had to be old standards or something," remembers Brown. "Eventually we agreed that we should include [some] old western music, but [that we should] blend it with new songs inspired by those styles—everything from country to folk—to show how western music has evolved."

> "Western." It's a term both Nelson and Brown use repeatedly to describe *The Horse Whisperer* project. And it's a term that has been slowly vanishing from country music's vocabulary. We're not going to give you a long history lesson here, but there was a time—not so long ago—that "western music" was viewed as a legitimate second arm of the country music animal. Somewhere along the line, though, the western aspect became relegated to the fringe, as did the acts that embraced it.

> But the tide is turning back, and Americana radio is riding the first wave. Inspired by Dead

Man Walking's powerful soundtrack, Brown sought out artists who understood the moods and atmospheres of Evans' story, who could capture hard emotions with brutal-yet-beautiful words. This was exactly what Redford wanted for *The Horse Whisperer*.

"Everybody wanted to be on this soundtrack," reveals Brown. "We had to constantly evaluate the tone of the movie, re-examine the feel we wanted for the soundtrack, and select carefully. Once it was done, it was absolutely everybody we wanted."

"So many times, filmmakers want the obvious," says Nelson. "They're much more concerned with what's commercial, because they want to sell the movie. It was such a dream to work on an album

"It was such a dream to work on an album where it was more about creating an atmosphere and not being as concerned with having a 'hit single.""

-KATHY NELSON, WALT DISNEY MOTION PICTURE GROUP



THE HORSE WHISPERER

Can a Star-Studded Soundtrack Bring Americana to the Masses?

By Alexandra Russell

M usic, it's said, is one of the strongest memory triggers we have. And it's true; everyone has songs that can instantly take them back to a specific time or place. This is the idea that movie soundtracks revolve around. The best soundtrack cuts return us to particular scenes with an intensity that's hard to duplicate. Who, after seeing *Reservoir Dogs*, can listen to "Stuck in the Middle With You" without at least a slight cringe? Who can hear the Bee Gees' "Stayin' Alive" without doing their best John Travolta impersonation? Great soundtracks keep the movies we love alive in our memory. jumped to the Walt Disney Motion Picture Group. As President of Music for the film company, she is involved in all music—songs and scores—for all live action films released by Disney. It's a dream job, she says, and soon after arriving, she was approached about a dream project: Robert Redford's adaptation of Nicholas Evans' best-selfing novel *The Horse Whisperer*.

With no Disney affiliate label in Nashville (Disney has since opened Lyric Street), Nelson turned to MCA Nashville President Tony Brown. "I knew it was going to be a very complicated project, and an important movie," explains Nelson, "and I needed to work with someone

Kathy Nelson is a soundtrack expert. After 10 years with MCA Soundtracks during which time she oversaw soundtrack projects for films as diverse as *Beverly Hills Cop* 1 and 2, *The Commitments, Pulp Fiction,* and *Thelma & Louise*—she



who had a great relationship with a huge number of artists, because I wasn't sure who we were going to use. I knew I had that in Tony Brown."

Brown, for his part, was thrilled at the prospect. "There are a lot of famous

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Hole in the Wall

The Hole in the Wall has been featuring live music, without exception, everyday since its opening in 1974. Essentially a little neighborhood bar that sits directly across from the University of Texas at Austin, the club was the early home of artists like Nancy Griffith, Timbuk 3, and the Reverend Horton Heat. "It's a cozy little room steeped in Austin musical history," says The Austin Statesman. Besides being a place to play for developing artists, the club is also frequented by established performers, who will often share the stage with younger talent. Owner Doug Cugini remarks, "Over the years lots of prominent musicians have stood up and played here, including Emmylou Harris, Bonnie Raitt, and Doug Sahm, who hangs out at the Hole in the Wall and has many fond memories." "With the city growing at such velocity, it's one of the last remaining strongholds," remarks Doug Sahm, adding "its like playing your living room."

Jhreadgill's

Opened in 1933, this now famous restaurant was once a gas station and beer joint owned by Kenneth Threadgill, who is said to have received the first beer license in Travis County. The honky-tonk soon

became a hot spot where, on Wednesdays, local musicians would gather to play for the patrons. The tradition soon became known as the "Wednesday Night Supper Sessions." In 1961, an 18 year old college dropout named Janis Joplin sang for the first time in public at

Threadgill's. Says current owner Eddie Wilson, "Mr. Threadgill was a yodeler in the Jimmie Rodgers vein, and one of the few authority figures she respected." Wilson, who bought the place in 1981 and turned the joint into an awardwinning restaurant, still holds the Wednesday Night Supper Sessions. Artists like Jimmie Dale Gilmore, Tish Hinojosa, and the late Walter Hvatt have been known to drop by and jam. Recordings of the Sessions are available on Watermelon Records.

Special thanks to Casev Monahan, Director of the Texas Music Office, Office of the Governor, Cornell Hurd, and the folks at Watermelon Records (Eric, Tristan, and Hienz) for their time. -Chris Marino ANTOWE'S SPOKE THURSDAY ROUNDER RECORDS THURSDAY PRESENTS Pat Boyack and Susanna Van the Prowlers Tassel Wylie & the Wild Johnny Bush West

Susan Tedeschi FRIDAY WEDNESDAY ANTONE'S RECORDS "Wednesday PRESENTS: The Keller Brothers

Doyle Bramhall II Doug Sahm, Kim Wilson & Angela Strehli SATURDAY Paula Nelson Band

Choir Lee Rocker **Chris Whitley** The Scabs

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THURSDAY FRIDAY Jim Campilongo & Sugar Free the 10 Gallon Cats **Records Presents:** Kim Lenz & Her Fernando Jaquars birddog Bill Kirchen & Too Chris Mills Much Fun Jon Langford and Gene Summers Skull Orchard James Intveld SATURDAY FRIDAY Farmer Not So WATERMELON John RECORDS PRESENTS: Gerald Collier Duane Jarvis Mount Pilot The Good Sons Don Walser &

Damon Bramblett THURSDAY Asylum Street Janis lan **Snankers** Show of Hands SATURDAY Jules Shear Jamie Hartford Nils Lofgren **Eric Heatherly** Neal Coty Kim Richey

THE BROKEN FRIDAY Clovis Hart-Rouge The Geezinslaws

Michael Fracasso Chuck Prophet Jeb Lov Nichols SATURDAY Don McCalister

THREADGILLS

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"Savvy and accessible."-USA Today "Best Bets"

"Bruce Henderson is to New York what Dwight boakam is to Los Angeles."***-Rolling Stone

"I Can Drive"-the new cut from The Wheels Roll.

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Wheel, and Ernest Tubb, you'll also want to stick around for the show. Says Texas icon Don Walser, "all the greats have—and still do—play at the Broken Spoke. It is here where real country is made, and may it last forever."

Cactus Cafe

Founded in 1970 and located inside the Texas Union at the University of Texas at Austin, the Cactus Club is said to be the premier listening room in Austin. And indeed, the relatively intimate venue features some of the best acoustic music anywhere. Shawn Colvin, Townes Van Zandt, Joe Ely, Robert Earl Keene, and Lucinda Williams have all been booked here. "The Cactus is a really great acoustic room," says Joe Ely, adding affectionately, "I remember when Butch Hancock played there once for more than a week. He played three- to four-hour sets of only songs he wrote, and he never repeated the same song twice. It was incredible."

Continental Club

When owner Morin Scott opened the Continental in 1957, it was a fashionable supper club featuring the popular Big Bands of the time. Beginning about a decade later and continuing on into the '70s, the club went through quite a few incarnations—including stints as a pool hall and as one of Austin's first topless bars. But in the late '70s and under new management, the Continental Club returned to its musical roots, this time with a distinctly Austin attitude. Current owner Steve Wertheimer remarks, "In 1978, this guy named Roger One Knite, a local club owner, leased the club. That's when guys like Stevie Ray [Vaughan] and Joe Ely started to play here." Wertheimer, who purchased the club in 1987, has restored the Continental to much of its 1957 appearance and now regularly features acts such as Junior Brown, Toni Price, the Derailers, and Cornell Hurd, who calls the Continental Club "the crown jewel of Austin."

Gruene Hall

About 45 minutes south of Austin, in New Braunfels, is historic Gruene Hall. Built in 1878, it is Texas' oldest and without a doubt, most famous dance hall. For years the hall served as the center of social activities for the town of Goodwin (which has since changed its name, first to Gruene and finally to New Braunfels), used for everything from badger fights to election polling. Its antiquity has made it a popular site for films and videos and Gruene Hall has been the location for a number of commercials, music videos, and feature films, including most recently the John Travolta film Michael. But ultimately, it is live performances that have made Gruene Hall legendary. Past performers include Lyle Lovett, the Texas Tornadoes, Patsy Montana, Hal Ketchum, and Jerry Jeff Walker, who in 1989 recorded Live at Gruene Hall for his own Tried and True imprint. "It's a great place to play," says Walker. "It's an old setting that takes you away from the 'fern bar' stuff. Pick-up trucks, blue jeans, and everybody has a great time."



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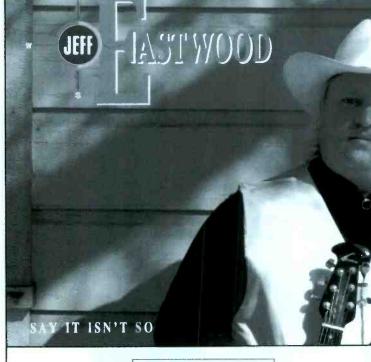
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RECORDS More Artists Coming Your Way!

Media Records (909) 677-8288 www.srhhold.inland.net Head of Promotions & Consultant for Media Records Artie Kornfeld (805) 252-9272 Promotions: Kim @ Michele Clark Promtion (609) 232-7775 Debbie Green @ BGM (210) 654-8773 Antone's, the Cactus Cafe, and the Hole in the Wall have been instrumental in launching—and, more important, *sustaining* the careers of many of the Lone Star State's best. Artist's like Stevie Ray Vaughan, Kelly Willis, Doug Sahm, Junior Brown, and Jimmie Dale Gilmore honed their skills on Austin stages, and the cycle continues. Even now, young artists gather in Austin to make the club scene, hoping some of the history, heritage, and talent will rub off.

Each year since 1987, Austin's South by Southwest Festival has brought the music industry to town and introduced it to these new faces. And each year, acts are discovered, deals are signed, and Austin's reputation grows a little more. This year as SXSW gets underway, we decided to take a closer look at some of the clubs that have given the city its soul.

-CHRIS MARINO

Antone's

Also known as "Austin's Home of the Blues," Antone's opened its doors in 1975 and quickly became the roadstead for legions of blues

greats like B.B. King, John Lee Hooker, Fats Domino, and the late Muddy Waters. In fact, the late Clifton Chenier was its first performer. And though marquee acts regularly perform at Antone's, it has been—and still is—a haven and proving ground for developing young artists. Stevie Ray Vaughan, Lou Anne Barton, and the Fabulous Thunderbirds all honed their chops at Antone's. The club, which has moved quite a few times over the years (starting out on 6th Street and eventually landing at 213 West Fifth last year), remains one of the country's premier blues venues. In 1987, proprietor Clifford Antone



started his own record label (Antone's Records) with the intent of making the music heard in his club available to everyone. Says Omar Dykes of Omar and the Howlers, "Wherever Clifford has a stage and brings along his address book, it's history in the makin'. Antone's is a blues club like no other."

The Broken Spoke

Opened November 10, 1964, the Broken Spoke has since become one of the premier dance clubs in Texas. Owner James White says he was inspired to open the now legendary establishment after exposure to dance halls around Austin as a child. "My parents used to take me to dances around the Austin area and I always had a good time," he remembers. "So I thought it would be neat to have a place of my own." The Spoke has appeared in numerous films and videos, and inside you'll find a room filled with memorabilia that White has accumulated over the years; this alone makes a trip to the Broken Spoke worthwhile. But with a stage that has been graced by the likes of Willie Nelson, George Strait, Bob Wills, Asleep at the



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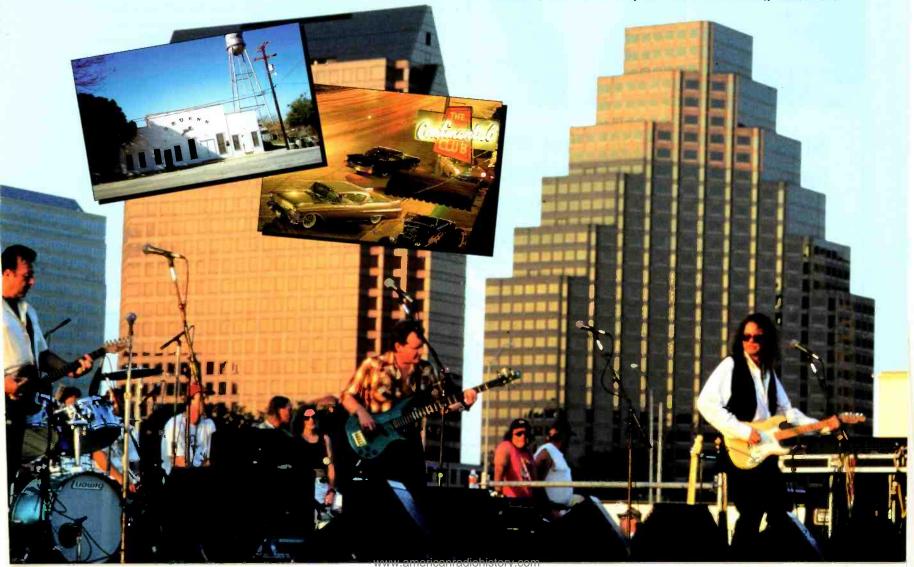
A Musical History Tour

By Chris Marino

or the outsider, everything in Texas has always seemed larger than life. As kids, most off us saw Texas on TV as big cowboys on big horses, riding around big ranches that had big cactus, drinking at big saloons, and dancing to big Texas swing bands. In fact, there are volumes of jokes and lore dedicated to Texas' grandiosity. And as inaccurate as many of these images may be, Texas has made sizable contributions to these United States, and when talking about music, Texas is king.

Of all the cities in Texas where musical roots run deep—and they run deep in quite a few—none is as prolific as Austin. Since the mid-'70s Austin has been a Mecca for roots rock, blues, country, alternative, and folk music. One reason often cited for Austin's rise in status as a music community during that time is Willie Nelson's return to the city after establishing himself as an important national artist. Casey Monihan, Director of the Texas Music Office in Austin, remarks, "the modern Austin music scene really began when Willie moved back from Nashville. He had national success based out of Austin. After that a lot of people in Austin and around Texas started getting record deals."

Nelson's success may have been an inspiration to legions of Texas musicians and songwriters, but Austin's legendary club landscape also played a vital role in the development of the city's music scene. Supported by a vibrant student population (provided by the University of Texas at Austin), clubs like



GAVIN AMERICANA

interpretation is fresh. The string arrangements on "House of Secrets," "Worst of All," "Christmas Past," and "Learning How to Live" are magnificent, adding an extra dimension to these fine, bucolic songs. "Graveyard Song" knocks me dead, but the whole CD is so wonderful from beginning to end, it makes it difficult to pick favorites. Give a listen and see what I mean; with a little luck, maybe some music loving PDs from mainstream country radio will give this record a chance!

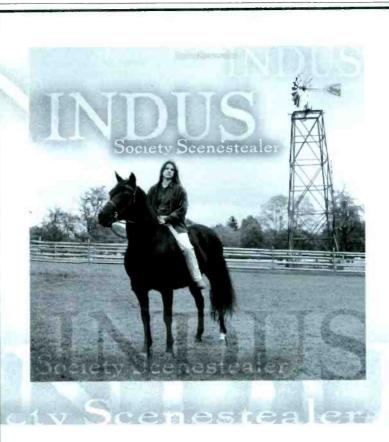
KIERAN KANE Six Months, No Sun (Dead Reckoning)



On Six Months, No Sun, Kane's writing never gives way to wonderment, instead expressing an acceptance of life's stark realities. His ability to make simple, poignant songs that evoke pastel-like images is truly a gift, and his melodies are both seductive and addicting. Add to his own formidable talent a great cast of supporting musicians, including Harry Stinson, Mike Henderson, Tammy Rogers, and John Jarvis, and you've got one damn fine record. I can't get enough of the addict's anthem "Physical Thing," the chilling "Kill the Demon," the soul searching harmonies on the title cut, or the politically incorrect "(You're Just) Takin' Up Space." And although a good deal of the material is emotionally charged, Kane is never pedantic. Also of note is Kieran's amazing version of the timeless "What a Wonderful World."



Stopping by Sunny 95.9 FM are Michael and Dyann of The Woodys, seen with air personality Tim Swoape (far right).



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MAVERICKS (15) ALEJANDRO ESCOVEDO (14) RAMBLIN' JACK ELLIOTT (11) V/A "WHERE HAVE ALL THE Flowers Gone" (11) RENO BROTHERS (8)

TOP TIP SARA EVANS

Three Chords and the Truth (RCA) Evans is incredible. She could turn Black Sabbath's "Sweet Leaf" into a country ballad. This Pete Anderson-produced record is a must for anyone claiming to love country music.

Already on air at KFDI, WVLS. WJJC, KFAL, KSYM, and WCBN.

RECORD TO WATCH

RAMBLIN' JACK ELLIOTT Friends of Mine (Hightone)

The legendary Elliott gets together with buds Guy Clark, John Prine, Tom Waits, and Emmlou Harris, among others, for some incredible music making. Playing on KFDI, KPFA, KSYM, WJJC, and KBCS.



LW	TW		Rpts.	Adds	H	M	L
3	t	CHRIS KNIGHT - Chris Knight (Decca)	72	4	39	21	12
2	2	JIM LAUDERDALE - Whisper (BNA Records)	69	1	31	26	1
1	3	THE WOODYS - The Woodys (Rounder)	72	1	36	12	2
6	4	CHERI KNIGHT - Northeast Kingdom (E-Squared)	68	0	26	24	1
4	5	THE DERAILERS - Reverb Deluxe (Watermelon/Sire)	62	0	30	17	1
5	6	JAMIE HARTFORD - What About Yes (Paladin)	61	0	29	19	1
9	7	AUSTIN LOUNGE LIZARDS - Employee Of The Month (Sugar Hill)	60	2	16	27	1
8	8	PETER CASE - Full Service No Waiting (Vanguard)	62	3	19	18	2
7	9	ROBIN & LINDA WILLIAMS - Devil Of A Dream (Sugar Hill)	60	0	17	24	1
11	10	PAUL BURCH - Pan-American Flash (Checkered Past)	53	4	19	22	1
12	11	BLUE HIGHWAY - Midnight Storm (Rebel)	54	2	17	17	2
10	12	APOSTLE - SOUNDTRACK - Various Artists (Rising Tide)	57	0	13	18	2
19	13	MIKE IRELAND & HOLLER - Learning How To Live (Sub Pop)	53	7	13	20	2
17	14	KEVIN GORDON - Cadillac Jack's #1 Son (Shanachie)	56	6	8	23	2
25	15	THE MAVERICKS - Trampoline (MCA)	56	15	11	15	2
13	16	THE HOLLISTERS - Land Of Rhythm And Pleasure (Freedom)	52	1	9	24	1
16	17	HANGDOGS - East Of Yesterday (Crazyhead)	51	0	10	16	2
15	18	TOM T. HALL - Home Grown (Mercury)	49	1	13	14	2
4	19	STEVE EARLE - EI Corazon (E-Squared/Warner Bros.)	39	0	19	13	
20	20	MICHAEL RENO HARRELL - Ways To Travel (Rank Records)	47	1	7	20	2
18	21	RICKY SKAGGS - Bluegrass Rules (Rounder)	40	0	16	14	1
26	22	CARRIE NEWCOMER - My True Name (Philo/Rounder)	45	3	6	16	2
23	23	JERRY JEFF WALKER - Cowboy Boots And Bathin' Suits (Tried & True)	39	H	9	20	1
29	24	CONTINENTAL DIVIDE - Feel Good Day (Pinecastle)	43	3	7	13	2
28	25	THOMPSON BROTHERS BAND - Blame It On The Dog (RCA)	37	2	10	11	1
21	26	DELBERT McCLINTON - One of the Fortunate Few (Curb/Rising Tide)	35	0	12	11	1
24	j 2 7	FRED EAGLESMITH - Lipstick Lies & Gasoline (Razor & Tie)	32	0	13	12	
22	28	BOBBY HICKS - Fiddle Patch (Rounder)	39	0	8	9	2
27	29	ROBBIE FULKS - South Mouth (Bloodshot)	32	0	7	19	
36	30	<u>RENO BROTHERS</u> - Three Part Harmony (Pinecastle)	37	8	3	11	2
30	31	CRAIG CHAMBERS - The Cowboy's Conscience (WR Records)	35	1	4	13	1
N	32	RAMBLIN' JACK ELLIOTT - Friends Of Mine (Hightone)	31	11	4	11	1
32	33	LONGVIEW - Longview (Rounder)	37	0	3	6	2
N	34	KATE WALLACE/MICHAEL CAMP - Two Lane America (New Pair O' Dimes)	32	5	2	10	2
39	35	LOUDIN WAINWRIGHT III - Little Ship (Charisma)	23	1	8	10	
N	36	MICHAEL FRACASSO - World (In A Drop Of Water) (Rounder/Bohemia Beat)	30	4	3	7	2
35	37	RAY CAMPI QUARTET - Train Rhythm Blue (Mouth Piece)	27	0	2	14	1
N	38	SARA EVANS - Three Chords and the Truth (RCA)	24	4	4	12	
N	39	CHRIS. WHITLEY - Dirt Floor (Messenger)	24	4	5	9	1
37	40	RECKLESS KELLY - Millican (Cold Spring)	23	0	6	10	

Chartbound

GREAT DIVIDE (Atlantic) JOLENE (Sire) TODD THIBAUD (Doolittle) BALL, THOMAS, NELSON "SING IT!" (Rounder) PRICKLY PAIR (Rockhouse) LOST CONTINENTALS (Landslide) KUDZU KINGS (Independent) V/A "JUKEBOX CANTINA" (Hayden's Ferry)

Americana Inroads by Chris Marino

Have You Hurd?

SXSW kicks off this weekend, with hundreds of bands scheduled to play at various clubs throughout Austin. And while most events are officially sanctioned, there are some gems that you won't find on the schedule.

One of the most anticipated of these is the Cornell Hurd Band's



performance outside the

Texacalli Grille on Saturday at 1 p.m. A local hot spot known for its eclectic mix of clientele (politicians, musicians, and high-tech workers feel equally comfortable dining there), the Texacalli is filled with musical memorabilia from floor to ceiling. Owned by Hurd's washboard player Danny Roy Young, the restaurant not only serves up great vittles, it also sells the band's records and merchandise. Says Hurd, "The get together is essentially an in-store that has grown over the last couple of few years."

That's an understatement. The so-called "get together" has, in a very short period of time, become a who's-who of Texas and Americana greats. Legends Johnny Bush and Johnny Gimble have played with the band; so have Bill Kirchen, Roy Heinrich, and Don Walser's fiddle player Howard Kalish to name a few. In the audience last year were **Doug Sahm**, **Rosie Flores**, **Dale Watson**, and the **Derailers**, who are always a threat to rush the stage and perform. Hurd's only concern this year is the weather. "If it rains we move it inside, and then it becomes a little crazy," he says, "because the Texacalli Grille is a converted Taco Bell." Like the little dog says, "Yo quiero Taco Bell." The Texacalli Grille is located at 534 East Oltorff, between Congress and I-35 in Austin. •

Americana Picks Mike Ireland & Holler Learning How to Live (Sub Pop)

With all the retro-trendiness of the '90s, it's sometimes easy to get stuck in the role of imitator without actually bringing anything new to the art you're honoring. Don't get me wrong—there are quite a few bands that do a great job of carrying on tradition, but



Ireland (formerly with the **Starkweathers**) and his band don't just piece together the past, they take classic country to another level. His songs (Ireland penned all except "Cry" and "Banks of the Ohio") are deliberately pop in the best sense of the overused word, and while the arrangements harkenback to Nashville in the '70s, Ireland's

Editor: CHRIS MARINO • *Assistant:* TOBY FRENCH Americana reports accepted Mondays 9 a.m.-5 p.m. and Tuesdays 9 a.m.-3 p.m. Station Reporting Phone: (415) 495-1990 • GAVIN Fax: (415) 495-2580 also knows a great song when he hears one), *RH* is brimming with airplay contestants. Davis' energy is contagious, and in the past he's opened for A3 core artists like Bob Dylan, Suzanne Vega, Shawn Colvin, Blues Traveler, and Little Feat. At times you'll hear the remnant spirits of early Graham Parker and R.E.M., surrounded by hooks and choruses galore. Single is "Buried Alive," although we're extremely fond of "Dancing in the Rain," "That's What Love Is," "The Key," and "Falling Down."

ALANA DAVIS "Crazy" (Elektra/EEG)

For our money, this song is just as snappy and hook-laden as "32 Flavors" and then some. "Crazy" is a seamless collaboration between producer and performer, an excellent opportunity to sample some of Alana Davis' own songwriting.

TRAIN "Meet Virginia" (Aware/Columbia)

Fronted by vocalist Patrick Monahan, Train is an impressive Bay Area quintet whose music has been scattered across the country on Aware's groundbreaking samplers. Since their impending "awareness"



though, the band has picked up some valuable technical allies, including producer Matt Wallace (Dog's Eye View, Paul Westerberg) and Counting Crows keyboardist Charlie Gillingham, and if the Crows' audio stamp persists, that's probably because CC guitarist David Bryson mixed the album as well. All of which would mean diddley if the songs weren't there. We suggest "Meet Virginia" and "If You Leave."

MULU Smiles Like a Shark (Dedicated)

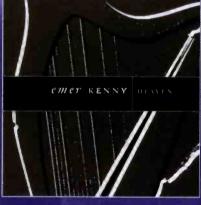
Lately there's been an outbreak of boy/girl electronica-synth duos floating across the Atlantic. Thanks to aggregations like Everything But the Girl, which begot Sneaker Pimps and now Mono, the sexes have melded in the studio. And like labelmate Beth Orton, Mulu quietly surfs the radio void between Alternative and textural A3. As technology continues to blossom, it's a certainty we'll be hearing more and more "couples" adapting technology to their own musical influences-in this case, Thomas Dolby and OMD. "Filmstar" was a European single.





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ERIC CLAPTON (Reprise)	34	5	32	1		17	8					2	10	16		35	17	20	10		3	24	8	24	10		19	38		26	13	35	32	11
BUNNIE RAITT (Capitol)	7	3	23			8	9	14	3			7		12	1	25	13	15	6		3		12	26	4		11	25		26	21	13	29	10
AGENTS OF GOOD ROOTS (RCA)		8	11		6	5		21				5				16	7	10	14	8	3	7	14	10			20	24	14	11	11	11	30	12
ROBBIE ROBERTSON (Capitoi)	6	6			6	4	16	7	3	6		9		6		12	8	10	5	4	15	18	12		11		18				28	8	17	8
WARC COHN (Atlantic)	7	4	9			6						5		12		20	14	12	9	8	3	7	5	28	7		12				6		15	20
SARAH McLACHLAN (Nettwerk/Arista)	26	4	31			4				6	8	9	2	12		22	14	20	-			16		16				8	22	42		16	5	7
ANI DIFRANCO (Righteous Babe)	1			8	9	4	16	7	50	8		10		16		10		12	7	16	15	4	14		8				27		17	9	15	13
KENNY WAYNE SHEPHERD (Revolution)		4						7	3				11			12	8	7	_			17	9	10			24					11	10	
PETER CASE (Vanguard)		11			3	5	16	19	17	8	12	4	3	12		6	6	10	15	16	15	6	9	14	6		20				3		11	8
LOREENA McKENNITT (Warner Bros.)	6			1	6	2				6		8		16			18	12	17			24	8	17	2			22		51	6	15		5
CHRIS STILLS (Atlantic)		5		8		5	14	17	50			5				15	6	10	13	8	15	9	14	10	2		24				5	5	12	9
THE VERVE (Virgin)		7	22							5			12			23	10					24		14	-	_		25	31	47	13	15	1	7
FASTBALL (Hollywood)			24	12	3		1	14	3		8		16			9			12			17	14		4		13	_	19	33	10		14	6
B.B.KING (MCA)	12	5			9				7			7		16		9	14	10	11				14	14								8		7
ALANA DAVIS (Elektra/EEG)	13	5		11		5			17		12	2		16			7	15	11			17		25			9			24	5			9
PEARL JAM (Epic)	1		-					18					10			13					3	13					10		41		15	21	11	7
NATALIE IMBRUGLIA (RCA)		7	25	1		5		7									11	7				6	5	25			21	22		47			1	
MATCHBOX 20 (Lava/Atlantic)			40	1			1										13					6		21				39		50		8		
PAULA COLE (Warner Bros.)	7		31			3						5	2				7	15	_			1		28				40	11	56		-	5	5
STEVE POLTZ (Mercury)		4	4	1	6	5	10	12	24			5		6			4	5	3	16	15	7	12	9	8		17			7	20	9	14	8
THIRD EYE BLIND (Elektra/EEG)	-	1	49									-	23	-	-		· ·		7			17						40	22	39				-
ROLLING STONES (Virgin)			24	1	-				24				11	16			10	10	10		-	5	-	21	7							19		-
NAKED (Red Ant)		7	11			8			7		_		2	10	-		7	10	9		-	8					24	21		23			14	-
MARCY PLAYGROUND (Mammoth)	-		33						-				17		-		· ·				_	29		7				25	_	46		16	11	
MARY LOU LORD (WORK)	1	7	10	6	9	5		15	3	8	12	5	5				4	7	10	8	6		5	-	4		24	20			6	10	10	5
FREDDY JONES BAND (Capricorn)	-					3		8	17			, i	11				4		14			18	8		-		25					10		
MARK KNOPFLER (Mercury)			-	10		5	4	U			4	7		12	-	24		7	14	_	3	8	5	_			20					8		-
SEMISONIC (MCA)	-	8	-	10		3	-4	21	-	_	*	-	6	12		9	6	7	7		3	24	5		4		20	-	22	12	4	U	10	8
SING IT (Rounder)		4		9	9		16	7	7	7	12	7	0	12		3	6	15	9	16	15	24	9		4		20			12	-		10	0
TOOD THIBAUD (Doolittle)	3	3		3	9	6	10	8	3	1	4	-	-	6	_		6	8	8	4	6	18	3		2		24			-			6	-
GREEN DAY (Reprise)		5	34	4	3	0		U	3		4		11	0	-		0	U	U	-		10		_	2		24	27	19	42			14	_
LISA LOEB (Geffen)	4		- 04	4	9									12		18	10	10				5	-	17				30	13	24	3	5	14	
JOLENE (Sire)	4	4	5	9	3			13	50	6		2	5	6	-	10	10	10		16	15	9	_	8	4		24	30		24	6	J		_
WHISKEYTOWN (Outpost)		4	5	3	-			15	30	9	4	4	7	0	-	8			_	10	13	3	5	6	9		24		22		11	16		6
STEVE EARLE (E-Squared/Warner Bros.)		2		-		5				9 10	8	4	1	16		0 15	8	15	4		_	6	5 8	0	6		24	-	22		11	6		0
VICTORIA WILLIAMS (Atlantic)		4			9	3	15	8	3	6	o 12	9	_		-	8		10	4	16	15	0	9		4		19				6	0		6
REBEKAH (Elektra/EEG)	1	7	3	8	3		12	21	0	0	8	-	16	12		0	6	10	_	16	13	e	3	7	2		11			11	6		-	4
JONATHA BROOKE (Refugee/MCA)	10	6	3	9	3	4	17	21		9	o 12	5	10	16	1		7	9	6			6		-1	4		-				7			15
JAMES IHA (Virgin)	10			12	_	4	6	14	_		12	2		10			1	5	0			17	_		2					-	3	10	15	6
		9	10	12		5 7	D	14	50	5		2			1					4	6				2				-		3	10	10	D
MAX CARL & BIG DANCE (Mission)			10				40	15	50	7			47					5			3	6					40							10
DAVID POE (550 Music)	7	6	10		3	4	12			6	4	5	17				-	-		8	6	40			3		13	_		45	9		11	10
EBBA FORSBERG (Maverick)	13	5	3	-	_	2	8			_	_		_				5	-	8			18	-	9	2	_			-	15	6		16	5
BOX SET (Capricorn)		4	-			5		8	7						1 4		10	10	5	4	6	8					40	-	40					
BLUES TRAVELER (A&M)			-		9	3	47	40	7				11				10	12		40	45	6		7		_	13		13			4		
CHERI KNIGHT (E-Squared)		3	1	9	6	1	17	13		9	12	4		12		_		12		16	15				8	_					3			7
RADIOHEAD (Capitol)									17	6												17	4				12		45	6	4	11		5
BEN FOLDS FIVE (Caroline)			24	12		5					8		13									1						28	12	40				
BOB DYLAN (Columbia/CRG)	-				-		13	8	_	10		9	_	16		_	8								4			_	15		-	-		6
LOUDON WAINWRIGHT III (Charisma)	1				9	3	14	13		5	4							5		16	15				2									6
KATHLEEN WILHOITE (V2)		5			6		8	13	24	3		5	_							4	15				10						6			

A3 Picks STEVE POLTZ One Left Shoe (Mercury)

To see Steve Poltz play live is to "get" him. Extremely smart with a lyric line, Poltz injects a lot of his appealing stage personality onto his first single, "Silver Lining," a minimally-produced number that's grabbing airplay on stations not often known for playing bare-boned, under-produced songs. And now, after a six-week head start at radio, Poltz' new album finally hits the retail bins this week. Producer Steven Soles supplies the kind of production reserved for troubadours, using a host of familiar sidemen and '70s legends including Van Dyke Parks, arranger Jimmie Haskell, and even photographer Gary Burden-Poltz is obviously hearing a retro sound in his head. However, as is

the case with his writing partner Jewel, who also keeps her songs uncluttered, retro is only retro if the audience is so rooted. The end result here is songs that seem fresh and baggage-free. Since we're on the subject of roots, Poltz' songs do resemble the early work of Michael Franks, another San Diego native who successfully mixed whimsy with a friendly voice. Album tracks: "Good Morning," "Forbidden Fruit," and "The Great Mystery."

KYLE DAVIS Raising Heroes (N2K) If this major

le Daljús

yourself" artists of the 1990s, releas-

label debut

sounds like a

third album,

that's because

ing two previous independent albums that simmered in and around the mid-Atlantic region. Part of his indie days included working with producer Don Dixon, whom he met at a college circuit booking showcase. For *Raising Heroes*, the Virginia-born Davis resumed his association with Dixon, who lends a confident hand to this N2K debut. Overseen by Phil Ramone (who

Spin Trends

- 1. ERIC CLAPTON +234
- 2. THE SPECIALS +131
- 3. BONNIE RAITT +126
- 4. FASTBALL +116
- 5. ROBBIE ROBERTSON +108
- 6. MARC COHN +102

	3 Gridboun	d	
OCE (Ruf)	PETE BELASCO (Verve Forecast)	*BETH ORTON (Dedicated)	
ECIALS (Way Cool/MCA)	CHRIS KNIGHT (Decca)	FINLEY QUAYE (550 Music)	
ALL	RADIO KINGS (Rounder)	ELLIOT SMITH (Capitol)	
ram/Cabana Boy)	SHAWN COLVIN (Columbia/CRG)		
MULDAUR (Telarc Blues)	DAN BERN/ZERO EFFECT	Dropped: #40 Huffamoose,	
N MATHER (Copper)	(WORK)	#41 Holly Cole, #42 Delbert	
CALLIER (Verve)	*BIG HEAD TODD & MONSTERS	McClinton, #45 Sister Hazel,	
TEDESCHI (Rounder)	(Revolution)	#49 Jules Shear.	

A.J. CR

THE SPE

TOM HA

(Enneagr

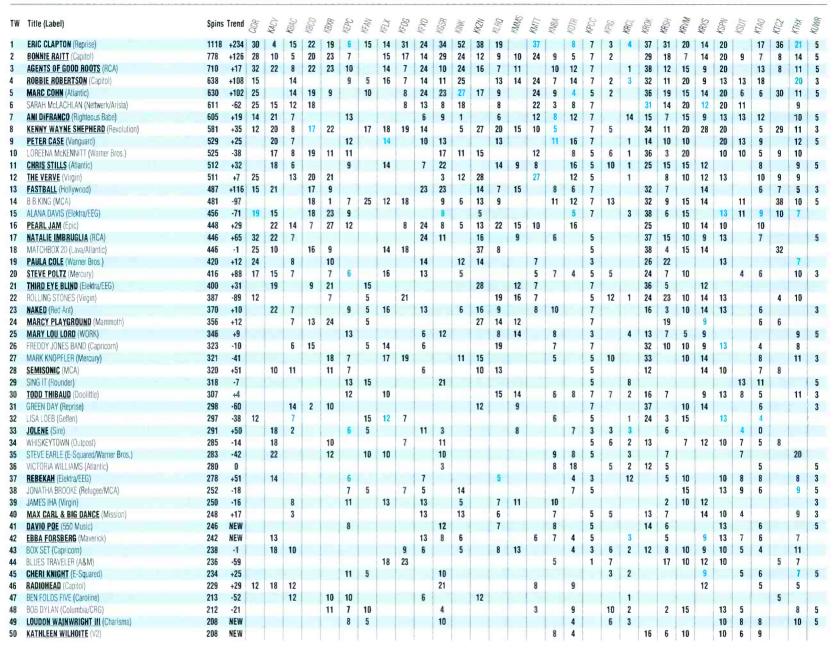
MARIA

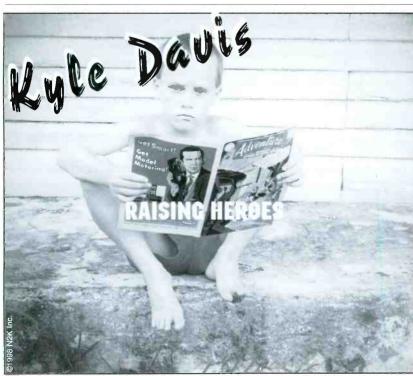
COTTON

TERRY (

SUSAN 1

EDITORS: KENT/KEITH ZIMMERMAN





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GAVIN MARCH 20, 1998

NZK

ENCODED MUSIC

ALANA DAVIS (23/46 reports) A TRIBUTE TO LOWELL GEORGE (13/13 reports) WHERE HAVE ALL HE FLOWERS GONE? (12/17 reports) LISA LOEB (10/31 reports)

TOP TIP DAVID POE (550 Music)

(550 Music) **EBBA FORSBERG** *Been There (Maverick)* Two new artists, two highest debuts Both racking up 20% spincreases.

Blue entries highlight a stronger

RECORD TO WATCH

THE SPECIALS Guilty 'Til Proved Innocent! (Way Cool) Where do the original ska-heads go for music? Why Triple A, of course. 27 stations and 188 spins on "It's You."

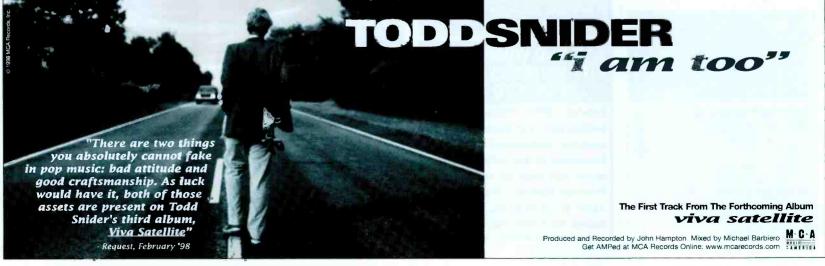
EDITORS



LW

 TW

	performance that	in or	the combined A3		Kent	/Kei	TH ZIMMERMAN	
	COMBINED LW	TW		COMMERCIAL	LW	TW		NON-COMMERCIA
ERIC CLAPTON (Reprise)	1	1	ERIC CLAPTON (Reprise)		1	1	ANI DIFRANCO (Righteous Babe)	and the second second
BONNIE RAITT (Capitol)	2	2	BONNIE RAITT (Capitol)		2	2	PETER CASE (Vanguard)	
AGENTS OF GOOD ROOTS (RCA)	3	3	AGENTS OF GOOD ROOTS (RCA)		7	3	ROBBIE ROBERTSON (Capitol)	
ROBBIE ROBERTSON (Capitol)	6	4	MARC COHN (Atlantic)		3	4	SING IT (Rounder)	
MARC COHN (Atlantic)	4	5	SARAH McLACHLAN (Nettwerk/Arista)		5	5	MARY LOU LORD (WORK)	
SARAH McLACHLAN (Nettwerk/Arista)	5	6	THE VERVE (Virgin)		8	6	VICTORIA WILLIAMS (Atlantic)	
ANI DIFRANCO (Righteous Babe)	7	7	KENNY WAYNE SHEPHERD (Revolution)		10	7	AGENTS OF GOOD ROOTS (RCA)	
KENNY WAYNE SHEPHERD (Revolution)	12	8	ROBBIE ROBERTSON (Capitol)		12	8	CHERI KNIGHT (E-Squared)	
PETER CASE (Vanguard)	9	9	LOREENA MCKENNITT (Warner Bros.)		21	9	REBEKAH (Elektra/EEG)	
LOREENA McKENNITT (Warner Bros.)	23	10	FASTBALL (Hollywood)		13	10	CHRIS STILLS (Atlantic)	
CHRIS STILLS (Atlantic)	17	11	PAULA COLE (Warner Bros.)		33	11	STEVE POLTZ (Mercury)	
THE VERVE (Virgin)	13	12	PEARL JAM (Epic)		9	12	JULES SHEAR (High Street/Windham Hill)	
FASTBALL (Hollywood)	8	13	ROLLING STONES (Virgin)		28	13	ERIC CLAPTON (Reprise)	
B.B.KING (MCA)	14	14	CHRIS STILLS (Atlantic)	1	18	14	TERRY CALLIER (Verve)	
ALANA OAVIS (Elektra/EEG)	15	15	MARCY PLAYGROUND (Mammoth)		25	15	BONNIE RAITT (Capitol)	
PEARL JAM (Epic)	11	16	MATCHBOX 20 (Lava/Atlantic)		20	16	LOUDON WAINWRIGHT III (Charisma)	
NATALIE IMBRUGLIA (RCA)	22	17	NATALIE IMBRUGLIA (RCA)		6	17	JONATHA BROOKE (Refugee/MCA)	
MATCHBOX 20 (Lava/Atlantic)	18	18	ANI DIFRANCO (Righteous Babe)		11	18	LOREENA McKENNITT (Warner Bros.)	
PAULA COLE (Warner Bros.)	20	19	THIRD EYE BLIND (Elektra/EEG)		4	19	B.B.KING (MCA)	
STEVE POLTZ (Mercury)	10	20	ALANA DAVIS (Elektra/EEG)		14	20	DAVID POE (550 Music)	
THIRD EYE BLIND (Elektra/EEG)	16	21	B.B.KING (MCA)		34	21	JOLENE (Sire)	
	21	21	PETER CASE (Vanguard)		16	22	SARAH McLACHLAN (Nettwerk/Arista)	
ROLLING STONES (Virgin)		23			NEW	23	KATHLEEN WILHOITE (V2)	
NAKED (Red Ant)	30	24	SEMISONIC (MCA)		17	24	ALANA OAVIS (Elektra/EEG)	
MARCY PLAYGROUND (Mammoth)	25		STEVE POLTZ (Mercury)		22	24	JAMES IHA (Virgin)	
MARY LOU LORD (WORK)		25	FREDDY JONES BAND (Capricorn)		27			
FREDDY JONES BAND (Capricorn)	28	26	NAKED (Red Ant)		15	26	MARIA MULDAUR (Telarc Blues) COTTON MATHER (Copper)	
MARK KNOPFLER (Mercury)	19	27	GREEN DAY (Reprise)			27		
SEMISONIC (MCA)	29	28	LISA LOEB (Geffen)		49	28	MARC COHN (Atlantic)	
SING IT (Rounder)	27	29	STEVE EARLE (E-Squared/Warner Bros.)		19	29	HOLLY COLE (Metro Blue/Capitol)	
TOOO THIBAUD (Doolittle)	40	30	RADIOHEAD (Capitol)		23	30	KRISTIN HERSH (Rykodisc)	
GREEN DAY (Reprise)	35	31	TODD THIBAUD (Doolittle)		32	31	NAKED (Red Ant)	
LISA LOEB (Geffen)	26	32	BEN FOLDS FIVE (Caroline)		24	32	TODD THIBAUD (Doolittle)	
JOLENE (Sire)	38	33	JOLENE (Sire)		35	33	WHISKEYTOWN (Outpost)	
WHISKEYTOWN (Outpost)	39	34	MARY LOU LORD (WORK)		42	34	CARRIE NEWCOMER (Philo/Rounder)	
STEVE EARLE (E-Squared/Warner Bros.)	34	35	WHISKEYTOWN (Outpost)		26	35	BOB DYLAN (Columbia/CRG)	
VICTORIA WILLIAMS (Atlantic)	31	36	MARK KNOPFLER (Mercury)		37	36	BOX SET (Capricorn)	
REBEKAH (Elektra/EEG)	41	37	MAX CARL & BIG DANCE (Mission)		36	37	CHRIS KNIGHT (Decca)	
JONATHA BROOKE (Refugee/MCA)	32	38	HUFFAMOOSE (Interscope)		50	38	A. J. CROCE (Ruf)	
JAMES IHA (Virgin)	33	39	BLUES TRAVELER (A&M)		48	39	SUSAN TEDESCHI (Rounder)	
MAX CARL & BIG DANCE (Mission)	50	40	EBBA FORSBERG (Maverick)		31	40	FINLEY QUAYE (550 Music)	
DAVID POE (550 Music)	47	41	BILLIE MYERS (Universal)		38	41	PHOEBE SNOW (House of Blues)	
EBBA FORSBERG (Maverick)	NEW	42	THE SPECIALS (Way Cool/MCA)		29	42	STEVE EARLE (E-Squared/Warner Bros.)	
BOX SET (Capricorn)	36	43	SISTER HAZEL (Universal)	4	41	43	NATALIE IMBRUGLIA (RCA)	
BLUES TRAVELER (A&M)	37	44	EDWIN McCAIN (Atlantic)		43	44	FASTBALL (Hollywood)	
CHERI KNIGHT (E-Squared)	NEW		REBEKAH (Elektra/EEG)		39	45	KENNY WAYNE SHEPHERD (Revolution)	
RADIOHEAD (Capitol)	44	46	BOX SET (Capricorn)		40	46	MARK KNOPFLER (Mercury)	
BEN FOLDS FIVE (Caroline)	NEW	47	SHAWN COLVIN (Columbia/CRG)		30	47	GREAT EXPECTATIONS SOUNDTRACK (Alla	intic)
BOB DYLAN (Columbia/CRG)	45	48	BOB DYLAN (Columbia/CRG)		44	48	TRIBUTE TO HOUND DOG TAYLOR (Alligate	.r)
LOUDDN WAINWRIGHT III (Charisma)	43	49	WILLIAM TOPLEY (Mercury)		NEW	49	EBBA FORSBERG (Maverick)	
KATHLEEN WILHOITE (V2)	NEW	50	TOM HALL (Cabana Boy)		NEW	50	RADIO KINGS (Rounder)	



much time and agony when we released Vol. 2 of *Local Live* this past January (which features the Grifters, Vena Cava, Railroad Jerk, Scud Mt. Boys, Richard Buckner, and others).

During SXSW, KVRX will broadcast its annual "3x5," which showcases three bands playing live on air each night. This year, we have scheduled **Citizens Utilities**, **Firewater, the Handsome Family, Glyn Styler, Calexico, To Rococo Rot,** and **Brian Jonestown Massacre** among many others.

* * *

Adds for March 23/24: Gaunt (Warner Bros.), Zeke (Epitaph), New Bomb Turks (Epitaph), Gas Huffer (Epitaph), The Humpers (Epitaph), Red Aunts (Epitaph), Hasil Adkins (Fat Possum), Brandtson (Deep Elm), Ilium (Hefty), The Faint (Saddle Creek), Drill Team (Reprise), Arto Lindsay (Bar/None), Propellerheads (DreamWorks), Mach Five (Island), To the Moon Alice (dv8). ●

Chartbound

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roduced by Jon CROSBY Management: KON LAFATTE

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CLUTCH (27) TUSCADERO (26) POLARA (26) THE SPECIALS (23) MORCHEEBA (20)

2 HALO BENDERS - The Rebels Not In (K)

4 AIR - Moon Safari (Source/Caroline)

GASTR DEL SOL - Camoufleur (Drag City)

5 BUFFALO DAUGHTER - New Rock (Grand Royal)

BEDHEAD - Transaction de Novo (Trance Syndicate)

HIGH LLAMAS - Cold and Bouncy (Alpaca Park/V2)

THE REVEREND HORTON HEAT - Space Heater (Interscope)

THE DONNAS - American Teenage Rock-N-Roll Machine (Lookout!)

EIG BAD VOODOO DADDY - Big Bad Voodoo Daddy (Coolsville)

GOOD RIDDANCE - Ballad From The Revolution (Fat Wreck Chords)

6 KRISTIN HERSH - Strange Angels (Rykodisc)

7 SWERVEDRIVER - 99th Dream (Zero Hour)

8 JESUS LIZARD - Jesus Lizard (Jetset)

10 DJ SPOOKY - Synthetic Fury EP (Asphodel)

12 DIMITRI FROM PARIS - Sacrebleu (Atlantic)

17 GOLDIE - Saturnzreturn (ffrr/London)

18 CURVE - Come Clean (Universal)

21 **DUSTER** - Stratosphere (Up)

9 23 HEPCAT - Right On Time (Hellcat)

GAZE - Mitsumeru (K)

10 18 31 HUM - Downward is Heavenward (RCA)

32 28 33 SAMIAM - You Are Freaking Me Out (Ignition)

15 23 36 AUTOUR DE LUCIE - Immobile (Nettwerk)

38 37 BRAN VAN 3000 - Glee (Capitol)

34 34 38 TEEN IDOLS - Teen Idols (Honest Don's)

36 41 42 16 HORSEPOWER - Low Estate (A&M)

27 36 39 BLACK GRAPE - Stupid Stupid Stupid (Radioactive)

43 SKATALITES - Ball Of Fire (Island Jamaica)

NEW 48 SUPERDRAG - Head Trip in Every Key (Elektra/EEG)

- 50 VARIOUS ARTISTS - Deutcher Funk (Caipirinha)

DROPKICK MURPHYS - Do or Die (Helicat)

24 40 JUNE OF 44 - Four Great Points (1/4 Stick)

NEW 45 TRANS AM - The Surveillance (Thrill Jockey)

33 37 46 DUMP - A Plea for Tenderness (Brinkman)

29 30 47 HOME - 13: netherregions (Jetset)

19 32 MONO - Formica Blues (Mercury)

18 25 34 BUNNYGRUNT - Jen-fi (No Life)

24 TORTOISE - TNT (Thrill Jockey)

MARY LOU LORD - Got No Shadow (WORK)

19 DJ SHADOW - Preemptive Strike (Mo'Wax/ffrr/London)

20 ANI DiFRANCO - Little Plastic Castle (Righteous Babe)

12 22 UNWOUND - Challenge For a Civilized Society (Kill Rock Stars)

COME - Gently Down the Stream (Matador)

TULLYCRAFT - City of Subarus (Cher Doll)

30 CAP 'N JAZZ - Analphabetapolothology (Jade Tree)

16 26 35 PEE SHY - Don't Get Too Comfortable (Blue Gorilla/Mercury)

SPACEHOG - The Chinese Album (Sire/Warner Bros.)

HOT WATER MUSIC - Forever and Counting (Doghouse)

26 TOWA TEI - Sound Museum (Elektra/EEG)

NEUTRAL MILK HOTEL - In the Aeroplane Over the Sea (Merge)

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NEW 49

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TOP TIP TORTOISE

TNT (Thrill Jockey)

No surprise here. Tortoise nabs this week's highest debut spot, coming in at number 24 with a total of 20 reports.

RECORD TO WATCH

SPACEHOG The Chinese Album

(Sire/Warner Bros.) The Hogs crack the chart at number 41 this week with album number two. Heavy hitters so far include KGLT, WBNY, WICB, WMNF, and WTSR.

None of the Hits All of the Time

Inside College By Matt Brown & VINNIE ESPARZA

Seeing as how we're fixin' to be at South by Southwest this week, we figured it would be a spiffy idea to spotlight the pride of Austin, college station KVRX. We decided to let them tell us a bit about their station and their latest CD release, Last Night As I Lay Screaming: KVRX Local Live 2.

Here now, in the words of Music Director David Shaenfield. is the essence of KVRX:

"None of the Hits, All of the Time" is more than just a catchy slogan; it's the philosophy that drives the University of Texas at Austin's student run radio station KVRX. The station will celebrate it's 10th anniversary on April 11 of this year. When we began, the station's call letters were KTSB, but this was changed after the U.S. Military informed us the call letters already meant something to them. We had no choice-they had more missles.

In its infancy, the station broadcast over community cable systems. Today, the station broadcasts at 3000 watts of power, which covers all of Austin and half-way down to San Antonio [Where they make Pace® salsa-ed].

So how did a little station turn into the 3000 watt bastard child of the Austin music scene? Well, shortly after its inception, KVRX (then KTSB) applied to the FCC for 91.7 FM, the last remaining non-commercial frequency available in Austin. At the same time, another community station. KOOP, filed for the same frequency. What followed was a long, drawn-out legal battle. Finally, in June 1993, both stations asked the FCC to approve a time-share agreement for the frequency. This was approved and the station hit the air on November 15, 1994. What makes KVRX different

from the rest of radio in Austin is its diversity. DJs are encouraged to explore genres that would otherwise get no airplay. Within a single hour, a listener may hear electronic, Gamelan, hip-hop, death metal, country, blues, salsa, and of course, rock & roll. In addition, the station focuses on Texas artists. Not only your stereotypical songs about cow shit and cactus-although those get played too-but we want to prove that Texas music can be just as diverse as the rest of the world

In addition to supporting local and homestate artists, the station has hosted a live-in-the-studio program every Sunday night since the fall of 1995. Every week a local artist plays in our studio for about an hour. This has proved to be one of KVRX's most popular shows. Local favorites such as Sixteen Deluxe, Paul Newman, High Noon, and Don Walser have all participated.

Selections from these broadcasts, along with tracks from visiting bands are featured on two CDs that the station has released in the past two years. The first, Cooking by Strobe Light: KVRX Local Live Vol. 1, was a true learning experience for the station. We liked the idea of releasing a CD, but we had to study production and marketing to ensure its success. The whole process took about six months from conception to release. To raise money for the project, we had an on-air pledge drive.

My advice to other stations considering the same type of projecta make a schedule and stick to it. Also, try and make friends with people who have CD and printing resources, as this is where the bulk of the costs come from. All the lessons we learned saved

Associate Editors: MATT BROWN and VINNIE ESPARZA College reports accepted Mondays 9 a.m.-4 p.m. and Tuesdays 9 a.m.-3 p.m. Station Reporting Phone: (415) 495-1990 • GAVIN Fax: (415) 495-2580



Spins: 879

Virtually Alternative: #36

naked

RAINING ON THE SKY

"Thanks to alternative and rock radio for your continued support of 'Raining on the Sky'''

ON:

R&R: #37

Spins: 789

WHMP, WLIR, WKRL, WBZU, WKRO, WRXQ, KFTE, KHLR, KROX, KACV, WGRD, WXEG, WPGU, WXDG, KNSX, WWDX, KKND, WLUM, WIXO, KEDG, KRZQ, KMTT, WBOS, WXLE, WRLT, WCLZ, KKZN, KINK, KZON, KNRQ, KTOZ, WMRQ



(Geffen)

(Virgin)

(Island)

(Renrise)

(Atlantic)

(Ignition)

(Arista)

(Elektra)

(Virgin)

(NinjaTune)

(Sire/China)

(No Records)

(Grand Royal)

(Mammoth)

(Mammoth)

(Caroline)

(DGC)

(Alias)

(Elektra)

(Elektra)

(Matador)

(New Dog) (RCA)

(Columbia)

(Columbia)

(Epitaph)

(Geffen)

(Projekt)

(Virgin'

(Epitaph)

(Columbia)

(Wingnut)

(Geffen)

(Elektra)

(Geffen)

(Virgin)

(Columbia)

(Sire/Hybrid)

(Roadrunner)

(Matador)

(Elektra)

(Matador)

(Matador)

(Beggars Banquet) (World Domination)

(4AD)

(Columbia)

(Hollywood)

(Beggars Banquet)

(World Domination)

(Fifty Seven/Epic)

(Beggars Banquet)

(Creation/Columbia)

(Virgin)

(Maverick)

(Loosegroove)

ON THE LOOKOUT BE

F.Y.I. - Lookout is strictly Alternative. Field any questions, comments or laments to Spence D. @ fon: (415) 495-1990 x 648 fax: (415) 495-2580 e-mail: dookey@gavin.com

MARCH 24

v/a Black Lab Cornelius Daft Punk Drill Team Evan Jaron Foil Hellbillys The Hunger Imani Coppola Jim Morgan Junkie XL Matchbox 20 **Pussy Galore Pussy Galore Pussy Galore** Samiam Shift Spiritualized Steve Stoll Superdrag

MARCH 30

Brother Car Chocolate Wease Morcheeba PepaMcov Pure Pure Sean Lennon The Shining Path Slowpoke **Trunk Federation** Tuscadero Wank Weapon of Choice APRIL 7

Alana Davis Bassholes Ben Harper Dogon Eve6 **Getaway People Jerry Cantrell** Long Fin Killie New Bomb Turks Perfume Tree Pete Droge Slowpoke **Stabbing Westward Steve Roach** Suicide Machines Tones On Tail **The Verve**

APRIL 13

Zeke

Bernard Butler Clutch Fang Lisa Gerrard & Pieter Bourke Sonic Youth Soul Asylum Tuscadero

APRIL 20

Guste Hayden Lenny Kravitz Max Cavalera Natacha Atlas **Perfume Tree** Pizzicato 5 Scott Thomas v/a Sportsguitar

APRIL 28

Gas Huffer Humpers Massive Attack v/a **Red Aunts** Suncatche

After The Flood (World Domination) "Time Ago" Fantasma (Matador) "Da Funk" Hope and Dream Explosion "And Then She Says' (Mute/13th Hour) Spread It All Around **Cavalcade of Perversions** (Wingnut) **Cinematic Superthug** (Universal) "I'm A Tree" (Columbia) **Ordinary Time** (Grace Note/Ichiban Int.) (ESP/Roadrunner) Saturday Teenage Kick "Real World" **Dial M For Motherfucker** (Matador) **Right Now!** (Matador) Sugarshit Sharp (Matador) You Are Freaking Me Out "I Want To Be Rich" (Columbia) "Come Together/L.A.G.W.A.F.I.S." the blunted boy wonder (Novamute) Head Trip In Every Key

Wishpool Spaghettification "Let Me See" Amarcord "Chocolate Bar' Feverish "Home" The Shining Path "Lorraine" "Truck Lover" "Paper Dolls" Get A Grip On Yourself **Nutmeg Fantasy**

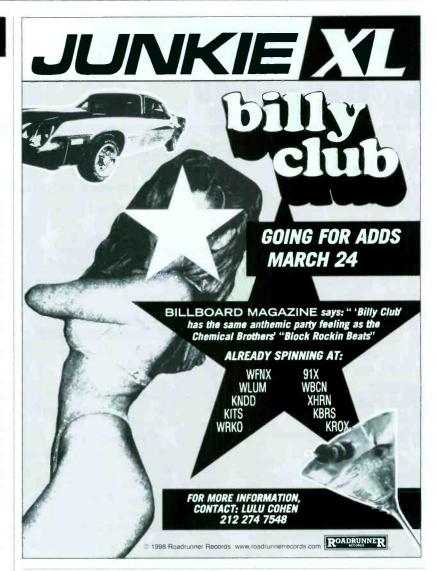
"Crazy"

Long Way Blues 1996-1998 "Mama's Trippin' (Remix)" The Sirius Expeditions Eve6 The Getaway People **Boggy Depot** Amelia At Ropes End Feeler Spacey and Shakin Virgin Stripes Darkest Days **Dust To Dust Battle Hymns** Everything "Lucky Man" **Kicked In The Teeth**

People Move On The Elephant Riders American Nightmare Duality "Sunday "I Will Still Be Laughing" My Way or the Highway

"Airport Song" "The Hazards" "If You Can't Say No" Soulfly Halim Feeler Happy End of You (Remix LP) "Black Valentine" Singles Going Home Alone **Happy Already**

(Epitaph) Just Beautiful Music Euphoria, Confusion, Anger, and Remorse (Epitaph) (Virgin) "Teardrop" Ninja Cuts 3: Funkungfusion (NiniaTune) **Ghetto Blaster** (Epitaph) Suncatcher (Restless)



The Gavin Alternative Video Magazine arrives April 3rd

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Bavin Alternative

No Static at All by Spence D.

Shuffling Discs

Things Probably Sitting on Your Desk That You Should Really Lend an Ear To

In last week's special I tackled a serious subject: Consultants. The feedback is still rolling in, so this week, I figured I'd focus on something a little more lighthearted in scope. Following the recent GAVIN Seminar in San Diego, we heard about some of the hot picks as chosen by GAVIN MD of the Year winners. Now it's time for me to flex my own musical taste, and hopefully open your ears to some sounds that may have been overlooked.

LIBIDO Killing Some Dead Time (Velvel)

Emphasis Track: "Supersonic Daydream"

Who's Spinnin' It: WHTG, WDST, KNRK, WWDX, WHMP, WKRL, 91X, KCXX

Why You Should Be Spinnin' It: This Norwegian trio's atmospheric pop sensibility is perfect for the format.

For the Adventurous: Listen to "Strange News," with it's hypnotic shimmer guitar, shuffle rhythm, and bizarre, other worldly yet brilliant chorus.

ULTRAHORSE *The Pleasure and Pain of an Automobile* (911/Red Ant)

Emphasis Track: "Telecom" Who's Spinnin' It: KPOI, WLUM, WEQX, WHTG, WIXO, KNRX, KKND, WKRL, KNSX, KSPI, WRXQ, KTOZ, KTCL, KFTE, XHRM, WDST, KHLR

Why You Should Be Spinnin' It: Off-center, buzzing guitar-driven pop augmented by a "Symphony for the Devil" conga drum beat. Close in sonic proximity to the Eels. For the Adventurous: The gurgle chug liquidity of "Immune" and the electro skip pulse of "Landfill."

BLACK GRAPE Stupid Stupid Stupid (Radioactive)

Emphasis Track: "Marbles" Who's Spinnin' It: WEQX, KACV, WFNX, WEJE, XHRM, WEND, WWCD, CFNY, WRXQ, WOXY, KLZR, WHTG, WHMP, KSPI, WBTZ, WDST, KROX, KDGE, KTBZ, KPKX Why You Should Be Spinnin' It: Hallucinogenic funk licks coated with sticky riffs and rubber band rhythms.

For the Adventurous: Both "Spotlight" (imagine if the Beatles had slept with George Clinton) and "Money Back Guaranteed" are brilliant, booty shakin' no-brainers.

PROPELLERHEADS *Decksandrumsandrockandroll* (Dreamworks)

Emphasis Track:

"History Repeating" Who's Spinnin' It: XHRM, WBTZ, WKRL, KSPI, KGDE, WEQX, WDST, KNSX, CIMX, WOXY, WBER (WFNX, WXDG, CIMX, WBER, WBZU, WOXY, and XHRM are spinning alternate tracks, too). Why You Should Be Spinnin' It:

Big beat blow-out. Wonderful electronic bravado that rocks. For the Adventurous: "Winning Style," "Bang On!," "Spybreak," and "Better?"

DRILL TEAM *Hope and Dream Explosion* (Reprise)

Emphasis Track: "Hold You Down" Who's Spinnin' It: WRXQ, WHMP, WXDG, KFTE, KJEE, WLUM, WKRL, WFNX, WOXY, WGRD, KPOI, KHLR Why You Should Be Spinnin' It: Guitars, pop drenched feedback, and harmonious vocal interchange that jumps right out at you. For the Adventurous: The icy "Peppermint," the slam-bam of "Over-flow," and sweet chug of "Frosting."

JUNKIE XL Saturday Teenage Kick (Roadrunner)

Emphasis Track: "Billy Club" Who's Spinnin' It: WBER, WFNX Why You Should Be Spinnin' It: Remember Urban Dance Squad? They pioneered the metal-pop-hiphop slam back in the late '80s. Well, Junkie XL is former UDS frontman Rudeboy, backed by technotronic shotgun ecstasy.

For the Adventurous: "X-Panding Limits" and the title track "Saturday Teenage Kick." Both rock in a grungy, industrialized, catchy way.

Associate Editor: **SPENCE D.** Alternative Reports accepted through Tuesday 3:00 p.m. Station Reporting Phone: (415) 495-1990 • GAVIN Fax: (415) 495-2580

GAVIN MARCH 20, 1998



BOND

(Fictitious Circle)"

PEE SHY

(Mercury)

Blue Sky."

Bang Out of Order (WORK)

WDST, WHTG, KACV KNSX

Emphasis Track: "Nothing Fits

Who's Spinnin' It: WENZ, WPLA,

Why You Should Be Spinnin' It:

Computerized rhythms lead into ser-

pentinean vocals and crunchy guitar,

creating an edge of hypnotic gloss.

For the Adventurous: The ping-

ponging "Starbucked," the shifting

ebb and flow of "Retronoyoko.

Don't Get Too Comfortable

WAVF, KNSX, WXDG, WDST

WHTG, WPBZ, KHLR

Emphasis Track: "Mr. Whisper"

Who's Spinnin' It: WHTG, KSPI,

Why You Should Be Spinnin' It:

Great melding of piano, plinky gui-

tar, and lightly raspy female vocals

enhancement of "Bathroom Floor"

and the thick rock veneer of "Big

The Devil You Know (Restless)

Who's Spinnin' It: KKND, CFNY,

WWDX, KLZR, WQXA, WHTG, WBER,

WOXY, KMYZ, WIXO, WBZU, WRXQ

WKRO, KDGE, WKRL, KJEE, WPBZ,

Why You Should Be Spinnin' It:

Pummeling guitar and machine gun

rhythms provide an aggro-convulsive

For the Adventurous: The pounding

Emphasis Track: "Drinking in L.A."

Who's Spinnin' It: WBTZ, WFNX,

XHRM, WDST, CIMX WOXY KACV

KEDJ, WBRU, WBZU, WROX, KGDE

Why You Should Be Spinnin' It:

beat that grabs you by the throat.

omnisity of "Surefire" and the more

electronically inclined title track.

CFNY, WBER, WPGU_KKDM

WPLA, KNRK, KSPI, KTCL, 99X

Superb mix of ethereal female

vocals, upfront drum loops, and

keyboard melodies: it's just catchy

For the Adventurous: The mes-

merizing eccentricity of "Couch

Surfer" and the warped country

twang beatology of "Supermodel."

as hell. Besides, everyone dreams of

BRAN VAN 3000

Glee (Capitol)

drinking in L.A.

ECONOLINE CRUSH

Emphasis Track: "Home"

For the Adventurous: The acoustic

Data

MOST ADDED The urge (23)

Jump Right In (Epic)

WHTQ, WQBK, KXPK, WEDG, WXDX, WPQU, KLZR, WEND, KKDM, WNNX, WHMP, WBZU, WWCD, WPBZ, WKRL, WPLA, KGDE, KNRX, KROQ, XHRM, KEDJ, KITS, KHLR

ALANIS MORISSETTE (16)

Uninvited (Maverick) KKNB, WQXA, WMAD, KFTE, WEDG, WXDX, WXEG, KKDM, WNNX, WHMP, WROX, KLYY, WWDX, WPLT, KTEG, WEQX GOO GOO DOLLS (14)

Iris (Warner Bros.)

WEDG, KENZ, WXDX, WXEX, WPGU, KLYY, WOSC, WPLI, WXDG, KTEG, WEQX, KGDE, WKRO, KEDJ

THE SPECIALS (10)

It's You (Way Cool/MCA) KFTE, KPOI, WEDG, KENZ, WGRD, WROX,

KLYY, KGDE, KJEE, KEDJ ATHENAEUM (10)

What I Didn't Know (Atlantic) KFTE, KPOI, KXPK, KPNT, WPGU, KNRK, KLZR, KMYZ, KRZQ, KGDE

MOST REQUESTED

FASTBALL "The Way" (Hollywood)

SEMISONIC

"Closing Time" (MCA)

EVERCLEAR "I Will Buy You A New Life" (Capitol)

BLINK 182

"Dammit" (Cargo/MCA) MARCY PLAYGROUND "Sex & Candy" (Mammoth/Capitol)

MOST BUZZ

JERRY CANTRELL "Cut Me In" (Columbia) FASTBALL "The Way" (Hollywood) SEMISONIC

"Closing Time" (MCA) MONO

"Life In Mono" (Mercury) PEARL JAM

"Wisblist" & "In Hiding" (Epic)

MOST LIKELY TO Succeed

What's movin' up the charts, baby, **STABBING WESTWARD** "Save Yourself" (Columbia) **GOD LIVES UNDERWATER** "From Your Mouth" (A&M) **HARVEY DANGER** "Flagpole Sitta" (Slasb/London) **GETAWAY PEOPLE**

"Sbe Gave Me Love" (Columbia) THE SPECIALS

"It's You" (Way Cool) AGENTS OF GOOD ROOTS "Come On" (RCA)

A/C

A/C Up & Coming

R	eports 32	Adds 9	SPINS 378	TRENDS + 49	JAMES HORNER - Southampton (Sony Classical/WORK)
	30	1	473	+78	BACON BROTHERS - Boys in Bars (Bluxo)
	30	9	364	+126	38 SPECIAL - Saving Grace (Razor & Tie)
	28	12	309	+155	FULL MOON BAY - Paradise (Hudson Valley)
	25	2	470	+41	EDWIN McCAIN - III Be (Lava/Atlantic)
	24	4	307	+73	MATT GARBO - Secrets (CMI Productions)
	21	13	27E	+158 *	RICHIE SAMBORA - Hard Times Come Easy (Mercury)
	20	5	223	+56	DAVE ROBYN - Thes Ain't Good (High Time)
	20	9	241	+117 *	SHAWN COLVIN - Nothin On Me (Columbia/CRG)
	20	5	244	+104	DANA MASE - A Little Light (Water)
	19	3	210	+38	NATHAN WHITT - Shadow Jumpin' (Lick)
	18	8	186	+78 *	AALIYAH - Journey To The Past (Atlantic)
	18	6	197	+52 *	PATTY O'HARA - I Love You (J-Bird)
	18	3	289	+62	THE TUESDAYS - It's Up To You (Arista)
	17	8	192	+76 *	DENIECE WILLIAMS - Standing (Harmony)
	16	3	145	+21 *	JANN ARDEN - Wishing That (A&M)
	16	3	166	+19	GINAMARK BAPD - Fools Gold (Melody Fair)
	15	2	221	+47 *	NA LEO - The Rest Of Your Life (NLP)
	15	7	163	+91 *	JOE'S BAND - Better Man (Rag)
					nbuckle, Barbra Streisand, Joey Lawrence, Jim Eye Blind, The Verve and Jimmy Ray. Thdicates Debut

Π S L P L



% Call-In Approval

Debuted as the featured "Plus One" track on 103.3 KRUZ-FM's "Top Nine at Nine". With over 100 listener calls logged, results showed an approval rate of 88%.

"All That I Am

FROM THE DEBUT ALBUM ... NOW OR NEVER

"Great vocals, great hooks, and a whole lot of positive energy ... what more can you ask for? - DAVE KOZ -

"A lot of heart & soul, with excellent production and superb vocals." - Steve Resnik, GAVIN -

"Rich, powerful music. An exceptional debut." - Cheryl Dickerson, BMI -



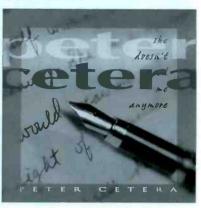
Balance Records 213-296-4000 Stephanie B. Promotions 610-789-7833

Dain Craig, KSFI-Salt Lake City Julie Deppish, KKIQ-Pleasanton, Calif. Bernie Eagan, WENS-Indianapolis Scott Emerson, A&M Records Joe Hann, WRCH-Hartford, Ct. Ann Hesen, Reprise Records Reid Holsen, KELO-Sioux Falls, S.D. Bob Hylka, WJTW-Joliet, Ill. Mary Ellen Kachinske, WQAL-Cleveland Dana Keil, Elektra Entertainment Cheryl Khaner, RCA Records Dave Koz Annette M. Lai, GAVIN Charlie Lombardo. WALK-Long Island, N.Y. Donna Miller, KOSO-Modesto, Calif. Donny Osmond Andrea Paulini, Windham Hill Records Leonard Peace, WKTI-Milwaukee Angela Perelli, Star 98.7-Los Angeles Julie Rhodes, WZDQ-Jackson, Tenn. Mark Rizzo, Arista Records Donna Rowland, WBEB-Philadelphia Lily Shih, GAVIN Greg Simms, Star 100.7-San Diego Julie Stoeckel, KLLC (Alice)-San Francisco Linde Thurman, Elektra Entertainment Etoile Zisselman, Arista Records **C** Picks

MARIAH CAREY "My All" (Columbia/CRG)

This Mariah Carey/Walter Afanasieff love song will appeal to both mainstream and hot stations; the album version is torchy and heart-rending, while the "Classic Radio Club Mix" puts a different spin on the song, adding tempo and brightness.

PETER CETERA "She Doesn't Need Me Anymore" (River North)



Seen schmoozing at NARM in San Francisco this week, Peter Cetera presents the latest from his greatest hits album, A Collection. A signature sound from a core artist for the format. An early believer is KVIL-Dallas.

LISA LOEB "Let's Forget About It" (Geffen)

A darling of the modern and hot A/C set, Loeb has recently been opening for Sarah McLachlan's tour (not too shabby, huh?). She brings us the second single from her album, Firecracker.

REACT "Can't Keep My Hands Off You"

(Berman Brothers/Columbia/CRG) I've loved the hook to this song since the first time I heard it at the end of January. As we step into spring, are you looking for a tune to put some spark into your playlist? Check out this debut from React.

Pure pop as produced by hitmakers

the Berman Brothers.

S/P	$\sim 10^{-1}$	
	s	F
AVAGE GARD	N - Truly, Madly, Deeply (Columbia/CRG)	
ELINE DION	My Hood Will Co On (EED Music)	

SPINS	PER	WEEK	PER	STATION

CELINE DION - My Heart Will Go On (550 Music) 25.03	
ERIC CLAPTON - My Father's Eyes (Duck/Reprise) 24.99	
MATCHBOX 20 - 3 AM (Lava/Atlantic) 23.70	
BILLIE MYERS - Kiss The Rain (Universal) 23.61	
JOHN TESH & JAMES INGRAM - Give Me Forever (GTSP/Mercury) 23.58	
LOREENA MCKENNITT - The Mummers' Dance (Warner Bros.) 23.26	
BACKSTREET BOYS - As Long As You Love Me (Jive) 22.61	

Listed above are the top ranked singles based on the division of each song's total stations into its total Spins.

CREASES

RANKED INCREASE IN TOTAL	SPINS
MICHAEL BOLTON - Safe Place From The Storm (Columbia/CRG)	639
ELTON JOHN - Recover Your Soul (Rocket/Island)	431
MADDNNA - Frozen (Maverick/Warner Bros.)	425
NATALIE IMBRUGLIA - Torn (RCA)	304
AMY GRANT - Like I Love You (A&M)	301
SARAH McLACHLAN - Adia (Nettwerk/Arista)	296
KATHY MATTEA - Patiently Waiting (Mercury)	286
SHANIA TWAIN - You're Still The One (Mercury)	234



KATHY MATTEA (34) MICHAEL BOLTON (29) SARAH MCLACHLAN (27)MADONNA (16) NATALIE IMBRUGLIA

(14)THE CORRS (14)

TOP TIP

KATHY MATTEA "Patiently Waiting (Mercury) This week's Number One Most Added doesn't have to wait any longer at the likes of KKCW, WEIM, WHAI, WDEF, WDMG, KAYL, KLWN, KMXL, WFDL, KORQ, KBLQ, KOJM, KGY, and more.

RECORD TO WATCH

THE TUESDAYS

"It's Up to You" (Arista) On fire at Top 40 and Hot AC, this Norwegian quintet sets its sights on conquering the mainstream world, too.

	Adult Contempore	ary								
TW		Weeks	Reports	Adds	SPINS	TREND	28+	21+	14+	7+
1	ERIC CLAPTON - My Father's Eyes (Duck/Reprise)	6	170	0	4248	+200	80	42	35	12
2	SAVAGE GARDEN - Truly, Madly, Deeply (Columbia/CRG)	23	162	2	4233	+11	81	39	34	8
3	CELINE DION - My Heart Will Go On (550 Music)	16	149	0	3730	-320	61	40	38	8
4	JOHN TESH & JAMES INGRAM - Give Me Forever (GTSP/Mercury)	10	158	4	3725	+117	66	40	31	14
5	FLEETWOOD MAC - Landslide (Reprise)	9	152	6	3265	+49	51	36	32	24
6	SHANIA TWAIN - You're Still The One (Mercury)	10	137	5	2843	+234	42	29	31	29
7	BACKSTREET BOYS - As Long As You Love Me (Jive)	21	124	5	2804	-383	40	31	35	15
8	ELTON JOHN - Recover Your Soul (Rocket/Island)	7	142	7	2740	+431	32	29	51	23
9	DARYL HALL and JOHN OATES - The Sky Is Falling (Push/BMG)	8	125	0	2571	+69	39	26	36	17
10	MADONNA - Frozen (Maverick/Warner Bros.)	5	122	16	2208	+425	24	25	33	30
11	AMY GRANT - Like I Love You (A&M)	8	119	11	2075	+301	19	23	40	27
12	LOREENA MCKENNITT - The Mummers' Dance (Warner Bros.)	11	86	6	2000	+199	37	16	22	8
13	VANESSA WILLIAMS - Oh How The Years Go By (Mercury)	16	95	0	1901	-315	18	31	24	19
14	EDDIE MONEY - Can You Fall In Love Again (CMC International)	10	91 _e	4	1776	+58	23	22	25	15
15	VENICE - Running Home (Vanguard)	9	79	1	1635	+66	22	21	22	13
16	PAULA COLE - I Don't Want To Wait (Imago/Warner Bros.)	36	80	0	1613	-212	14	21	28	13
17	GARY BARLOW - Superhero (Arista)	9	87	0	1565	-644	10	21	37	16
	MICHAEL BOLTON - Safe Place From The Storm (Columbia/CRG)	4	112	29	1563	+639	7	18	36	34
	DAKOTA MOON - A Promise I Make (Elektra/EEG)	8	95	5	1557	+124	8	20	37	23
20	JOHN WAITE - Imaginary Girl (Mercury)	5	78	5	1328	+160	8	19	31	19
	<u>STONE RAIN</u> - The World Today (Uvula)	8	64	0	1302	+80	16	19	18	11
	CHUCK JACKSON & DIONNE WARWICK - If I Let Myself Go (Wave Entertainment)	13	65	2	1299	+36	18	17	16	13
	RICHARD MARX/DONNA LEWIS - At The Beginning (Atlantic)	23	67	0	1193	-309	11	13	23	13
	SIMON APPLE - It's Over (Trunk)	10	59	5	1087	+132	10	16	20	13
	BRYAN ADAMS - Back To You (A&M)	16	60	1	1066	-274	7	15	23	11
	NATALIE IMBRUGLIA - Torn (RCA)	7	56	14	1056	N 000	16	5	18	11
	MATCHBOX 20 - 3 AM (Lava/Atlantic)	23	44	1	1043	-223	19	11	7	6
	PAULA COLE - Me (Imago/Warner Bros.)	8	60	5	1037	+131	5	17	26	8
	RICK MONROE - Life Goes On In L.A. (Divorce)	8	54	3	1028	+30	8	19	17	10 15
	ELTON JOHN - Something About The Way You Look Tonight (Rocket/Island)	29	60	0	1010	-4	6	10 18	23 20	15
	DIANA KRALL - Peel Me A Grape (Impulse!)	8	60 54	8	956	+125	4		20 19	11
	SPICE GIRLS - Too Much (Virgin)	11	54	3 9	909 862	+4 +94	4		23	22
33	KENNY G - My Heart Will Go On (Arista)	5	66	9	002	+94	4	0	23	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~

BY ANNETTE M. LAI

Inside A/C



And the Winner Is...

The Academy Awards will be handed out Monday night, so, in what's become an annual tradition, GAVIN polled some of the A/C community to see who they thought would win the prized statuette for "Best Original Song from a Motion Picture. Needless to say, it looks like "My Heart Will Go On," which has already been awarded a Golden Globe Award, is a slam dunk-but hey, upsets are known to happen. (P.S. Voters are listed per song, alphabetically by last name.) Thanks to all of you who voted. "GO THE DISTANCE" -HERCULES Elaine Locatelli, Columbia Records Brian Walker, WRZI-Elizabethtown, Ky. Thom Walsh, KUDL-Kansas City "HOW DO I LIVE" - CON AIR Christian Dady, KYMN-Northfield, Minn. Mark Edwards, WLIT-Chicago Jill Ramsdell, McD Promotion Michael Rogers, KAKQ-Fairbanks, Ak. "JOURNEY TO THE PAST" -ANASTASIA Kevin McDonald, McD Promotion "MISS MISERY" -GOOD WILL HUNTING Tom Callahan, Callahan & Assoc. Tom Mazzetta, Mazzetta Promotion Meg MacDonald, Vanguard Records Scott Meyers, Polygram/GTSP Records "MY HEART WILL GO ON" -TITANIC Lisa Adams, KBBT-Portland Rich Anhorn, KHMX-Houston Mark Anthony, KMXL-Joplin, Mo. Mark Barnowski, Entertainment Promotions Bill Cason, Mercury Records

GAVIN	MARCH	20,	1998	
0		,		

* KATHY MATTEA - "Patiently Waiting" (Mercury)

34 MICHAEL DAMIAN - Why Not Me? (Weir Brothers)

35 SARAH McLACHLAN - Adia (Nettwerk/Arista)

36 BLESSID UNION - Light In Your Eyes (Capitol)

37 JANIS IAN - Getting Over You (Windham Hill)

39 LOVERBOY - Secrets (CMC International)

HARRY CONNICK JR. - "Learn to Love" (Columbia/CRG)

TAMMY TRENT - "Welcome Home" (River North)

CHRIS BRAIDE - "If I Hadn't Got You" (Atlantic)

FICTION - "I Could Cry" (High Time)

40' PETER TRIPP - Back Alley (Dolphin)

Chartbound

38 SARAH MCLACHLAN - Sweet Surrender (Nettwerk/Arista)

47

68

45 0

44 3 633

34 0 624

39

40

8

3

19

5

23

8

8

TREND

+20

+46

+19

+91

+286

Reports Adds SPINS

1

555

435

41

39 2 540

36 1

35 6 506

34 34 286 4 821

27

2

2 597

757

706

602

+51

N

-363

N

-269

N

N

Editor: ANNETTE M. LAI

GAVIN Fax: (415) 495-2580

A/C reports accepte[pd: Mondays

Assistant: LILY SHIII

Total Reports This Week: 177 Last Week: 178

8 a.m.-5 p.m. and Tuesdays 8 a.m.-2 p.m.

Station Reporting Phone: (415) 495-1990

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Johnny Chiang,

KOST-Los Angeles

1 SAVAGE GARDEN - Truly, Madly, Deeply (Columbia/CRG)

LOREENA McKENNITT - The Mummers' Dance (Warner Bros.)

2 MATCHBOX 20 - 3 AM (Lava/Atlantic)

NATALIE IMBRUGLIA - Torn (RCA)

6 BILLIE MYERS - Kiss The Rain (Universal)

CELINE DION - My Heart Will Go On (550 Music)

ERIC CLAPTON - My Father's Eyes (Duck/Reprise)

SMASH MOUTH - Walkin' On The Sun (Interscope)

THE VERVE - Bitter Sweet Symphony (Virgin)

MADONNA - Frozen (Maverick/Warner Bros.)

12 BEN FOLDS FIVE - Brick (550 Music)

17 LISA LOEB - I Do (Geffen)

14 GREEN DAY - Time Of Your Life (Reprise)

18 EDWIN McCAIN - I'll Be (Lava/Atlantic)

JIMMY RAY - Are You Jimmy Ray? (Epic)

21 TONIC - If You Could Only See (Polydor/A&M)

22 FLEETWOOD MAC - Landslide (Reprise)

25 JANET JACKSON - Together Again (Virgin)

26 CHUMBAWAMBA - Tubthumping (Republic/Universal)

SARAH MCLACHLAN - Adia (Nettwerk/Arista)

29 ELTON JOHN - Recover Your Soul (Rocket/Island)

32 MEREDITH BROOKS - What Would Happen (Capitol)

24 SUGAR RAY - Fly (Lava/Atlantic)

AQUA - Turn Back Time (MCA)

30 THE TUESDAYS - It's Up To You (Arista)

31 BLESSID UNION - Light In Your Eyes (Capitol)

33 SHANIA TWAIN - You're Still The One (Mercury)

34 PISTOLEROS - My Guardian Angel (Hollywood)

37 TONIC - Open Up Your Eyes (Polydor/A&M)

SISTER HAZEL - All For You (Universal)

CHUMBAWAMBA - Amnesia (Republic/Universal)

39 ELTON JOHN - Something About The Way You Look Tonight (Rocket/Island)

35 FASTBALL - The Way (Hollywood)

36 ROBYN - Show Me Love (RCA)

PAULA COLE - Me (Imago/Warner Bros.)

THIRD EYE BLIND - How's It Going To Be (Elektra/EEG)

BACKSTREET BOYS - As Long As You Love Me (Jive)

MARCY PLAYGROUND - Sex and Candy (Capitol)

PAULA COLE - I Don't Want To Wait (Imago/Warner Bros.)

SARAH McLACHLAN - Sweet Surrender (Nettwerk/Arista)

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SARAH MCLACHLAN (21) SISTER 7 (13) * MADONNA (7) * SHAWN COLVIN (

* SHAWN COLVIN (7) * Alanis Morissette (7)

TOP TIP

SISTER 7

"Know What I Mean" (Arista Austin) Nearly doubling its spins, Sister 7 adds 13 more believers, including WMTX, KBBT, KBBT, KACW, KROG, Y93, WCVQ, KDEC, KSCQ, WTBX, KZXR, and KKBJ/FM.

SPINS

3751

3482

3415

3066

2421

2323

2028

1975

1644

1635

1490

1454

1424

1364

1244

1182

996

992

921

862

860

845

826

774

773

651

640

621

616

610

573

568

Reports Adds

0 3877

0 3868

0

1

0

0

2 2936

0 2620

1 2572

3 2539

7

1

1 2113

0

0

4

5

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0 1088

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58 21

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33

26

22

30

TREND

-243

-71

-101

+246

-314

-137

+169

-88

-90

+113

+299

-137

-18

-223

+97

+269

-449

+204

-143

-39

-129

+60

-217

-39

-66

-96

N

+65

+40

+62

-58

-312

-65

+44

N

-152

+17

-277

-141

N

RECORD TO WATCH

ROBYN

"Do You Really Want Me" (RCA) Swedish teen sensation makes some more friends this week with adds at WKHI, KNNN, WSPT, KEMB, WHSB, and KQMX.

HOT STUFF BY RON FELL



Thanks and Good bye

You may know by now that I have left GAVIN after 24 wonderful years as its Adult Contemporary Editor. Those years—nearly half of my life—have been wonderful, mostly because of all of the great friends I've made in the format, both at radio and in the music business.

I'm proud of the people in Adult Contemporary radio and those who make and promote A/C music. There is no classier group anywhere. If you care about the format and its music, keep the faith and speak up.

Thanks to my friends and coworkers past and present at GAVIN, most particularly **Diane Rufer**, **Annette M. Lai**, and **Lily Shih**, who worked so hard to make GAVIN'S A/C department grow. Thanks to everyone for your support of me and GAVIN'S A/C department over the past quarter century. We've all come a long way.

So what's next for me? I don't want to limit my options, but I'll bet we meet again. I know nothing will compare with my GAVIN experience, but I also know the knowledge I gained at GAVIN can enhance some enterprise.

In the meantime, I can be reached at my personal e-mail address of *RonF104801@aol.com*. Best regards to all,





RCA recording artist Jai recently dazzled a sold-out crowd in San Francisco. Posing for the cameras after-show are (I-r): Tom Smith, RCA Sales; Hugh Surratt, VP, Marketing; Annette M. Lai, GAVIN; Jai; Ron Fell, and the label's Regional Promotion Manager Eric Baker.

Total Reports This Week: 109 Last Week: 113 *Editor:* **ANNETTE M. LAT •** *Assistant:* **LILY SITH A/C** reports accepted: Mondays 8 a.m.-5 p.m. Station Reporting Phone: (415) 495-1990 GAVIN Fax: (415) 495-2580

	Keports	Adds	SPINS	TREND
	18	3	355	+24
	16	2	366	+8
AMY GRANT - "Like I Love You" (A&M) 25 1 440 -50 * ROBYN - "Do You Really Want Me" (RCA)	16	6	295	+151
DARYL HALL & JOHN OATES - "The Sky Is Falling" (Push/BMG) 20 1 395 -8 * FIONA APPLE - "Shadowboxer" (Clean Slate/WORK)	16	3	266	+53
JAMES HORNER - "Southhampton" (Sony Classical/WORK) 19 2 285 -29 *DAR WILLIAMS - "What Do You Hear in These Sounds" (Razor & Tie)	14	1	276	+14

TOP 40



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GO STATION PANEL: The GO Chart is based on reports by 110 GAVIN correspondents who are not part of *Radio & Record's* or *Billboard's* panels. Underlines indicate upward movement, while blue entries highlight a stronger performance than on the main Top 40 chart.

TW		SPINS	TREND
1	CELINE DION - My Heart Will Go On (550 Music)	3974	-149
2	SAVAGE GARDEN - Truly, Madly, Deeply (Columbia/CRG)	3632	+23
3	BILLIE MYERS - Kiss The Rain (Universal)	3597	-105
4	MADONNA - Frozen (Maverick/Warner Bros.)	3540	+464
5	MATCHBOX 20 - 3 AM (Lava/Atlantic)	3410	-66
6	LOREENA McKENNITT - The Mummers' Dance (Warner Bros.)	3377	+18
7	NATALIE IMBRUGLIA - Torn (RCA)	3218	+311
8	<u>IN SYNC</u> - I Want You Back (RCA)	2888	+163
9	BEN FOLDS FIVE - Brick (550 Music)	2698	+156
10	JIMMY RAY - Are You Jimmy Ray? (Epic)	2651	-208
11	THE VERVE - Bitter Sweet Symphony (Virgin)	2557	+50
12	ERIC CLAPTON - My Father's Eyes (Duck/Reprise)	2545	+211
13	K-CI & JOJO - All My Life (MCA)	2430	+231
14	BACKSTREET BOYS - As Long As You Love Me (Jive)	2392	-27
15	THIRD EYE BLIND - How's It Going To Be (Elektra/EEG)	2378	-52
16	JANET JACKSON - Together Again (Virgin)	2287	-41
17	AQUA - Turn Back Time (MCA)	2076	+210
18	MARCY PLAYGROUND - Sex and Candy (Capitol)	1972	+240
19	THE TUESDAYS - It's Up To You (Arista)	1928	+230
20	ROBYN - Do You Really Want Me (RCA)	1816	+253
21	CHUMBAWAMBA - Amnesia (Republic/Universal)	1789	+288
22	PAULA COLE - Me (Imago/Warner Bros.)	1788	+175
23	EDWIN McCAIN - I'll Be (Lava/Atlantic)	1543	+106
24	SPICE GIRLS - Too Much (Virgin)	1533	-28
25	WILL SMITH - Gettin' Jiggy Wit It (Columbia/CRG)	1531	+124
26	GREEN DAY - Time Of Your Life (Reprise)	1512	-192
27	SMASH MOUTH - Walkin' On The Sun (Interscope)	1485	+20
28	TONIC - Open Up Your Eyes (Polydor/A&M)	1320	+46
29	USHER - Nice & Slow (LaFace/Arista)	1252	+111
30	JANA - Near Me (Curb)	1148	-27
31	ALL SAINTS - I Know Where It's At (London/Island)	1021	-107
32		988	-9
33		884	-6
34		862	+101
35		857	+18
36		815	N
37		782	+61
38		769	N
39		734	-56
40	AEROSMITH - Pink (Columbia/CRG)	721	-14

Crossover

URBAN/DANCE

MASE feat. TOTAL - "What You Want" (Bad Boy/Arista) JANET JACKSON - "I Get Lonely" (Virgin) ARETHA FRANKLIN - "A Rose Is Still a Rose" (Arista) S.O.A.P. - "This Is How We Party" (Crave) REACT - "Can't Keep My Hands Off of You" (Berman Brothers/CRG) DUKE - "So in Love With You" (RU/Universal)

ALTERNATIVE

SARAH MCLACHLAN - "Adia" (Nettwerk/Arista) FASTBALL - "The Way" (Hollywood) OUR LADY PEACE - "Clumsy" (Columbia/CRG) MONO - "Life in Mono" (Echo/Mercury) SMASH MOUTH - "Why Can't We Be Friends?" (Interscope)

GAVIN MARCH 20, 1998

TOP 40

Up & Coming

	s Add	s SPINS	TREN	IDS
61	10	974	+144	HANSON - Weird (Mercury)
49	-	974	+24	JONNY LANG - Missing Your Love (A&M)
44	13	934	+333	JANET JACKSON - I Get Lonely (Virgin)
43	3	927	+42	JAMES HORNER - Southampton (Sony Classical/WORK)
42	2	768	+210	SHE MOVES - It's Your Love (Geffen)
34	2	833	+48	FLEETWOOD MAC - Landslide (Reprise)
32	11	443	+106	ELTON JOHN - Recover Your Soul (Rocket/Island)
31	1	1169	-6	MASE - What You Want (Bad Boy/Arista)
31	2	627	+131	INNER CIRCLE - No! About Romance (Sound Bwoy)
31	18	334	+180	KENNY WAYNE SHEPHERD - Blue On Black (Revolution)
30	8	446	+194	BARENAKED LADIES - Brian Wilson (Reprise)
28	16	245	+148	REBEKAH - Sin So Well (Elektra/EEG)
28	25	68	+36	* S.O.A.P This Is How We Party (Crave)
26	11	307	+127	REACT - Can't Keep My Hands Off Of You (Berman Brothers/Columbia/CRG
26	10	293	+125	GARRISON STARR - Superhero (Geffen)
23	3	419	+97	SAMANTHA COLE - Without You (Universal)
22	3	532	-14	WYCLEF JEAN - Gone Til November (Columbia/CRG)
21	3	4)3	-36	BEHAN JOHNSON - World Keeps Spinning (RCA)
21	4	364	+36	IVY MARKAITY - My Hip Life (National)
19	-	739	+23	TIMBALAND & MAGOO - Luv 2 Luv U (Atlantic)
19	1	505	+127	LSG - Curious (EastWest/EEG)
19	2	839	+48	JAMES IHA - Be Strong Now (Virgin)
19	8	204	+107	SHAWN COLVIN - Nothin On Me (Columbia/CRG)
18	5	369	+94	FASTBALL - The Way (Hollywood)
18	5	261	+100	DANA CALITRI - She Wants It All (Universal)
17	-	502	+114	SYLK-E. FYNE - Romeo And Juliet (RCA)
17	1	192	-32	ALLURE - Last Chance (Crave)
16	3	370	+93	ARETHA FRANKLIN - A Rose Is Still A Rose (Arista)
16	1	293	+2	CHRIS BRAIDE - If I Hadn't Got You (Atlantic)
16	2	248	+29	FATBOY SLIM - Going Out Of My Head (Astralwerks)
15	8	198	+63	* OUR LADY PEACE - Clumsy (Columbia/CRG)
14	1	353	+2	MONTELL JORDAN - Let's Ride (Def Jam Recording Group)
13	1	359	+97	LORD TARIQ & PETER GUNZ - Deja Vu (Codeine)
13	2	212	+32	FREE CLINIC - Searching For Something (Free Clinic)
13	10	117	+33	* JAI - Heaven (M&G/RCA)
12	_	408	+60	OL' SKOOL - Am I Dreamin' (Universal)
12	1	189	-24	DRU HILL - 5 Steps (Island)
12	4	165	+74	* SISTER 7 - Know What You Mean (Arista Austin)
11	-	275	+14	AMBER - One More Night (Tommy Boy)
11 11	1	215	+4	* VOICES OF THEORY - Say It (H.O.L.A./Island)
11 11	2	212	+148	PUBLIC ANNOUNCEMENT - Body Bumpin' Yippie-Yi-Yo (A&M) SCARE The Arms of the One When Leave You (SE Se Def(Columbia/CDD)
11	7	153	+120	* XSCAPE - The Arms Of The One Who Loves You (S& So Del/Columbia/CRG
11	6	146	-32	* NAKED - Raining On The Sky (Red Ant)
11	3	136	-66	ZOBA - Fax Me (Starbound)
10	1	330	-59	MARY J. BLIGE - Seven Days (MCA)
10		279	+58	PRINCE BE - Gotta BeMovin' On Up (V2)
10	-	269	+63	* EVERCLEAR - I Will Buy You A New Life (Capitol)
		217	+10	* TAMIA - Imagination (Qwest/Warner Bros.)
10	2	217	TIU	Amina - inagination (Gwest/Warner Dros.)

urops: #35-Eoy2 II Men, #38-Chumbawamba (*Tubihumping), #40-Aerosmith, M. Caray ("Breakdown"), SWV, Touch the Sky, R. Sambora, Rolling Stones, Kai, E. Sermon, K. Murray & Redman, Cornershop, Presidents of the U.S.A., C. Comell * Indicates Debut cold," Clarke drove to a radio convention in L.A. and recalls, "although I'd been a major market PD just a few months earlier, the same people who bought me dinner [when I was] at B94 didn't buy me so much as a drink or hors d'oeuvre. Although I'm hardly one to hold grudges, I've never forgotten this. I learned a lot about who my friends were—and weren't—that weekend."

Now happy and successful in Rochester, Ingram says he counts his friends and blessings "a little more carefully."

Among his many unforgettable radio moments, Clarke says these stand out in his memory: "multiple GAVIN nominations and two awards, which hang proudly in my office; meeting **Dr. Don Rose** and **Dan Ingram**, whose illegitimate son I occasionally claimed to be at Z100; and doing a **KZZP** remote with traffic backed up for miles, asking listeners to honk their horns and hearing what sounded like everyone doing it for miles."

Standout songs he had a hand in breaking nationally, he says, are "Turn Me Loose' by Loverboy (my first gold record), Nikki French's 'Total Eclipse of the Heart,' which [98PXY's APD/MD] J.J. Rice brought into the office saying, 'You have to hear this'; after one listen, we knew it was a smash and 98PXY was first in the country to play it. And Paula Cole's 'Where Have All the Cowboys Gone,' which we went on out-of-thebox."

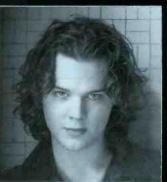
Few care more about radio or get as passionate about Top 40 as Clarke Ingram, who counts among his strongest influences "listening to **KQV**-Pittsburgh and **WFIL**-Philadelphia, both were great AM Top 40 stations that gave me a gut instinct for fast-paced, tightly formatic CHR which I still use today. And I would surely not be in the PD chair at all if it were not for four great programmers who have taught me much of what I know—**Bobby Christian**, **Steve Kingston, Guy Zapoleon, and Steve Rivers.**"

Calling himself "fortunate to do what I do," Clarke concludes, "I have always tried to bring a certain personality of my own to the stations I program. Once in a while, I hear someone talk about 'Clarke Ingram's style of radio' or 'Clarke Ingram-type CHR.' That is the ultimate compliment. I take that responsibility very seriously."

Happy 20th, Clarke, and here's to a Top 40 Anniversary two decades from now.

CHRIS BRAIDE

ARTIST PROFILE



HOMETOWN & BIRTHDATE: "Warrington (near Liverpool), England; February 6, 1974." LABEL: Atlantic SENIOR VP, PROMOTION: Danny Buch DEBUT SINGLE: "If I Hadn't Got You" DEBUT ALBUM: Life in a Minor Key MAJOR MUSICAL INFLUENCES: "Stevie Wonder, Marvin Gaye, Squeeze, and

Prince (the Artist)." How were you

DISCOVERED? "I was spotted busking (read: street performing) in Liverpool by someone at Zomba Music and offered a publishing deal when I was 17."

THINGS THAT MAKE YOU

HAPPY: "Having a musical idea, turning it into a song, and people liking it."

THINGS THAT MAKE YOU SAD: "Cruelty to people and animals."

PET PEEVE: "London traffic." FAVORITE FOOD: "Crispy duck and pancakes."

LEAST FAVORITE FOOD:

"Mussels."

FAVORITE WAYS TO RELAX: "Spending quality time with my friends."

SOMETHING PEOPLE WOULD BE SURPRISED TO KNOW ABOUT YOU: "Cathy Dennis, the pop singer, was once my landlord."

BRAIDE ON WORKING WITH PRODUCER DAVE STEWART: "He was as mad as a hatter, but he was fun to work with and I learned a lot from him." FUTURE AMBITIONS: "To win a Grammy."

MOST ADDED

S.O.A.P. (25) SARAH MCLACHLAN (21) **BACKSTREET BOYS (20) KENNY WAYNE SHEPHERD (18) REBEKAH (16)**

TOP TIP ELTON JOHN

"Recover Your Soul" (Rocket/Island) Chart gains combined with 11 adds including KDWB, Star 94, WZNY, WSPK, and KDUK, set this track in motion to become EJ's first hit as "Sir Elton."

RECORD TO WATCH

KENNY WAYNE SHEPHERD

"Blue on Black" (Revolution) Spins more than double as Top 40 audiences get acquainted with the remarkable talent of this young guitar playing singer/songwriter.

Weeks Reports Adds SPINS TREND CELINE DION - My Heart Will Go On (550 Music) 16 175 0 8664 -602 1 SAVAGE GARDEN - Truly, Madly, Deeply (Columbia/CRG) 22 160 0 7670 -352 2 3 MATCHBOX 20 - 3 AM (Lava/Atlantic) 20 154 0 6889 -426 MADONNA - Frozen (Maverick/Warner Bros.) 5 177 3 6411 +6204 28 -341 BILLIE MYERS - Kiss The Rain (Universal) 150 2 5993 5 K-CI & JOJD - All My Life (MCA) 16 149 5 5937 +367 6 8 162 1 5610 +466 NATALIE IMBRUGLIA - Torn (RCA) 7 BACKSTREET BOYS - As Long As You Love Me (Jive) -326 8 21 125 0 5150 9 'N SYNC - I Want You Back (RCA) 10 142 3 5084 +110-424 21 125 0 5050 10 JANET JACKSON - Together Again (Virgin) 11 LOREENA McKENNITT - The Mummers' Dance (Warner Bros.) 15 137 0 4903 -335 12 142 2 4382 +11912 BEN FOLDS FIVE - Brick (550 Music) 13 THIRD EYE BLIND - How's It Going To Be (Elektra/EEG) 20 130 1 4363 -194 14 WILL SMITH - Gettin' Jiggy Wit It (Columbia/CRG) 17 110 2 4014 +124 15 JIMMY RAY - Are You Jimmy Ray? (Epic) 11 119 0 3913 -811 -68 17 128 4 3862 16 THE VERVE - Bitter Sweet Symphony (Virgin) 17 ERIC CLAPTON - My Father's Eyes (Duck/Reprise) 6 135 3 3617 +165 18 MARCY PLAYGROUND - Sex and Candy (Capitol) + 19 134 5 3543 +467 +564 19 ROBYN - Do You Really Want Me (RCA) 7 137 5 3520 20 AQUA - Turn Back Time (MCA) 8 133 2 3457 +240 21 USHER - Nice & Slow (LaFace/Arista) 13 96 2 3203 +214 29 87 0 3095 -453 22 SMASH MOUTH - Walkin' On The Sun (Interscope) 23 THE TUESDAYS - It's Up To You (Arista) 6 122 6 2960 +342 24 USHER - You Make Me Wanna... (LaFace/Arista) 29 80 0 2957 -662 +547 25 CHUMBAWAMBA - Amnesia (Republic/Universal) 8 121 4 2790 26 PAULA COLE - Me (Imago/Warner Bros.) 8 112 3 2535 +203 27 GREEN DAY - Time Of Your Life (Reprise) 16 86 0 2498 -689 +260 10 72 14 2452 28 BRIAN MCKNIGHT - Anytime (Motown) 29 UNCLE SAM - I Don't Ever Want To See You Again (Stonecreek/Epic) 18 76 1 2409 -298 0 2147 -833 30 SPICE GIRLS - Too Much (Virgin) 11 78 31 EDWIN McCAIN - I'll Be (Lava/Atlantic) 19 92 2 2112 +18427 64 1905 32 ROBYN - Show Me Love (RCA) 0 -776 33 TONIC - Open Up Your Eyes (Polydor/A&M) + 9 84 4 1713 -27 15 34 DESTINY'S CHILD - No, No, No (Columbia/CRG) 53 6 1583 +16435 BACKSTREET BOYS - Everybody (Jive) 6 83 20 1422 N N 10 49 8 1418 36 KP & ENVYI - Swing My Way (EastWest/EEG) 10 61 1 1392 -158 37 JANA - Near Me (Curb) 38 ALL SAINTS - I Know Where It's At (London/Island) 11 49 Ω 1368 -843 -345 39 LISA LOEB - I Do (Geffen) 21 51 0 1311 40 SHANIA TWAIN - You're Still The One (Mercury) 10 55 1306 N 1 Total Reports This Week 203 Last Week 205 t = Daypart **Reports Adds SPINS** TREND Chartbound 68 21 1046 +649 SARAH McLACHLAN - "Adia" (Nettwerk/Arista) 1195 +181 DAKOTA MOON - "A Promise I Make" (Elektra/EEG) 66 7

Inside Top 40 BY DAVE SHOLIN



20 Years of Top 40 For 'PXY's Clarke Ingram

When 98PXY (WPXY)-Rochester OM/PD Clarke Ingram was born, it was 1957 and Bill Gavin was just about to start The Gavin Report. A little over 20 years later, Clarke hit commercial radio airwaves for the first time at WXKX (96KX) in his hometown of Pittsburgh. At the

> time. Ingram was a student at Point Park College and

PD of



Sam Zema, a member of his student airstaff, told him of a field trip one of his classes had taken to 96KX, and of a rumor that they were searching for weekend air talent. In a heartbeat, Clarke rushed a tape to 96KX PD Kevin Metheny, who called and wanted to hear an entire show-unscoped

Clarke Ingram

campus station WPPJ

Ingram remembers "carefully planning an entire show and performing it on the air." But after going over the tape, he was less than thrilled. The result? Clarke says he "went into the studio the next day, and with very few changes, did exactly the same show again." The tape went over well and with an extra nudge from night jock Dennis Elliott, Ingram landed his first job. "I've always tried to remember Dennis and Sam over the years," says Clarke. "We hired Dennis at WZPT in Pittsburgh a few years ago, and Sam did swing for me here in Rochester until recently.

Metheny left for WEFM-Chicago several months later, only to be replaced by former 96KX PD Bobby Christian, who was returning to

the station for a second tour of duty Upon Christian's re-entry, Clarke remembers, "he took me under his professional wing and in a very short period of time, I went from part-time, to full-time, to nights, to MD, to APD. I certainly owe him much of my career. Bobby is still a brilliant man, and we've remained friends to this day."

The first of Clarke's many on-air successes was doubling the nighttime numbers on 96KX. Competition eventually arrived in the form of WBZZ (B94) under the direction of

PD Steve Kingston, who ended up bringing Ingram on board. Doing nights there, he enjoyed the distinction of beating KDKA---an unprecedented feat at the time.

Then, it was on to KZZP-

Phoenix, where he met Group PD Guy Zapoleon, and had some of the highest ratings in the history of the market. Not long after, Clarke had his first PD gig at KRQ-Tucson. He transformed the then "sleepy, adult station into a flame-throwing Top 40" and in less than a year, KRQ had a 23-share, 12-plus, and was the highest-rated station in the nation!

But it was after he left Tucson to program his old station, B94, that he learned the most important lesson of his career. All seemed "perfect on paper," he says. "Then I ran head-on into a GM who would ultimately go through 11 PDs in 11 years, and I learned very quickly that the world was not going to be conquered by me. Although the ratings did go up, he and I did not mesh well and six months later it was over.

With his career "almost stopped

Editor: DAVE SHOLIN . Associate Editor: ANNETTE M. LAI Top 40 reports accepted Mondays and Tuesdays 8:30 a.m.-4 p.m. Station Reporting Phone: (415) 495-1990 • GAVIN Fax: (415) 495-2580

NEXT - "Too Close" (Arista)

FIONA APPLE - "Shadowboxer" (Clean Slate/WORK)

66 4

42 7 1183

1236

+97

+311

By Dave Sholin

Upheaval once again at WBLS-New York where PD Lee Michaels is no longer in charge. Any truth to those whispers of consultant and former WRKS-New York PD Vinny Brown sliding into the chair?

L.A.'s 'Jammin' Oldies' outlet Mega 100 signs former KKFR-Phoenix PD Don Parker as OM. Parker will work hand-in-hand with PD Harold Austin and APD/MD Ricci Filiar.

Quite a turnout in the Northwest last weekend as well-wishers partied with GAVIN Large Market PD of the Year Ken Benson and his wife Lori. Benson,



who leaves KKRZ-Portland to become VP/Programming at MTV, is seen here with a couple of other ex-Z100 staffers-onetime PD Sean Lynch, who's now at Priority, and the station's former MD Connie Breeze, who's currently handling West Coast promo for

Motown. And what would the celebration be without a hug from Gavin's Annette M. Lai, who vowed to switch from soaps and become MTV's most loval viewer.

Interscope's Paula Tuggey resigns to join DreamWorks, where she'll be reunited with friends Bruce Tenenbaum and Mark Gorlick.

Longtime Seattle-based A&M VP Promotion Operations Lori Holder-Anderson has left the label. Expect her to stay put in the Emerald City and play a key role in another entertainmentbased firm (hint: don't rule out the possibility of another label affiliation).

She can be reached at (206) 842-2851. Scratch the talk about WJMN-Boston MD Cat Collins making a move anytime soon. He plans to continue to Jammin' in Beantown for the forseeable future.

Michael Newman, who just signed on with Steve Smith's Radio and Ratings Consultancy, signs on another client, KWIN-Stockton.

What does the future hold for KKPN-Houston?

Steve Hoffman, last in Las Vegas as OM of KEDG "The Edge," has taken on PD duties at KCAL-Riverside.

Madison, Wisconsin radio legend Jonathan Little steps down as GM of WMMM/WYZM/WOLX in the Mad City. Woodward Communications VP Susan Knaack tacks on GM duties in his stead. Contact Jonathan at (608) 271-8884. The San Jose radio community is in mourning over the loss of KOME/FM Sr. AE Dayton Phillips, who suffered a heart attack last weekend while: playing softball. Phillips, 58, was one of the good ones and was former GM at KOON- Salinas and KHQT "Hot 97.7"-San Jose. Details in News next

Will Sinclair finalize its purchase of Heritage New Orleans properties WEZB, WRNO, WBYU, and KMEZ by the end of June? What are the odds of holding on to B97, but spinning off the remaining trio?

Some tweaking goin' down at KEZR-San Jose, which is leaning in more of a modern A/C direction as the morning team of Sean King, Steve Dini, and newsperson Bill Polish exits. No word on a replacement.

2100-New York inks WIOQ-Philly nighttimer Billy Hammond for late nights in the Big Apple.

On the Air & In the Grooves: ALEXANDRA RUSSELL Friends of Radio: ANNETTE M. LAI

Todd Joins Richards Consulting

Veteran programmer Mark Todd has signed with Bill Richards Radio Consulting as a Senior Associate. "Mark's extensive background in programming will be a tremendous asset to our client base," says company founder Bill Richards. "Not only has he had considerable success as a programmer in his own right, but he's also worked with some of radio's best talent, from Scott Shannon to Steve Rivers, and this will be a great background to draw upon."

Geffen Top 40 Reorganizes



"In the past year, Geffen has strengthened its position in the pop marketplace by aggressively signing new acts," says Geffen head of promotion Bob Catania. "In order to best serve the needs of these artists and radio, I am pleased to announce three individuals who will be responsible for our efforts at the Top 40, Rhythm Crossover, and A/C formats."

Steve Kline is the label's new head of Top 40 promotion; Tracy Skelly is West Coast Top 40 Director and Kevan Rabat will handle East Coast duties.

"I'm grateful to Bob for presenting Tracy, Kevan, and myself with this incredible opportunity," said Kline. "We embrace the challenge of guiding the label to the next level at [these] formats."

LaGambina to Red Ant

Doug LaGambina has been named National Director of Alternative Promotion for Red Ant Entertainment, LaGambina comes to Red Ant from Revolution Records. "Doug rocks, alternatively speaking," says Red Ant VP Pop Promotion Margaret LoCicero. "I'm very excited that he's decided to bring his inimitable promotion talents to Red Ant."

Also at the label, Jim Stein is upped to West Coast Director of Top 40 and Hot A/C and George Silva takes on similar East Coast duties.

Costner Raps for Gee Street

Shawn "Pecas" Costner becomes Director of Rap Promotions at Gee Street Records, responsible for mixshow and DJ connections. "Shawn's knowledge of hip-hop and the streets gives him the perfect qualifications for this position," says label President and founder Jon Baker. "His strong relation-



ships also make him a great asset to the Gee Street team." Costner comes to GS from Dream Team Marketing & Promotions, an independent marketing firm based in NYC.

Keeping Up With Jones

Jones Radio Network has hired Tom Watson to head up its soon-to-be-launched Jones Radio Programming Services division as Managing Director. Using state-ofthe-art methods and technology, JRPS will provide customized, multi-format consulting services, localized voice tracking, research, talent coaching, and on-site assistance to radio stations. "We could not have found a more qualified individual to run this segment of our business," says Phil Barry, VP of Programming for Jones.

Jones Radio network also announced this week a partnership with WSIX/FM-Nashville to produce and distribute Nashville Nights, a music intensive show featuring live performances and interviews with country's hottest stars. The five-hour, five nights a week program will be delivered via satellite to accommodate 7 p.m.-midnight in all time zones.

F.O.R. #226 Friends of Radio Bernie Taupin



Current project: Farm Dogs' Immigrant Sons (Sire Records)

Hometown:

What radio stations did you grow up listening to?

What stations do you listen to now?

What do you like most about your new album and why?

Someone you'd still like to work with in the future?

When he gets it right he's

A song you wished you'd written?

There are several, but off

Your proudest career achievement to-date:

Being on stage with John

week.



NEWS

News/Talk, Urban Tops In Top 10 Radio Markets

How do individual formats shape up within the top 10 markets? Interep's new listenership analysis shows that News/Talk is the listeners' top choice, drawing a 16.5 share of the audience. Urban places second with a 10.1 share, while Top 40 comes in third with a 9.7 share. Details for the top five formats:

■ News/Talk: CBS dominates the format with a 7.3 share, almost half of all AQH for the format in the top 10 metros.

■ Urban: Chancellor has the strongest share (4.4) in this format, with properties in five out of the top 10 markets. Emmis comes in second with WRKS in New York, and Radio One places third. ■ Top 40: Chancellor leads in this format as well, with a 4.3 share vs. Emmis' 2.3, with CBS and Jacor placing as also-rans.

• A/C: Highest share in this format also belongs to Chancellor, with a 4.0, with Bonneville placing second (1.4) with four A/C stations in the top 4 metros, followed by ABC (1.0) and Cox (.7).

■ Spanish: Two major players rule this format, with Spanish Broadcasting (3.0 share) and Heftel (2.9) in a tight battle for first. Golden West is third with a .8 share coming from KSCA-Los Angeles, but a pending sale will give this station—and the #1 slot—to Heftel.

FCC Mulls Ownership Rule Changes One-to-a-Market, TV Duopoly Due for Summer Action

BY TONY SANDERS

The FCC opened a new inquiry into radio and TV ownership rules last week, but any changes the Commission may be contemplating are still a long way off.

The action taken last week by the five commissioners was just the first step in a formal process of letter writing, note-taking, and rule-drafting that will go on through most of 1998 and possibly could stretch into early next year. Among other things up for review and comment are: the local radio and TV ownership limits; the rules prohibiting common ownership of a daily newspaper and a broadcast station in the same market; the rules prohibiting ownership of a TV station and a cable system in the same market; and the dual-network rule, which prevents one company from owning two of the Big Four (ABC, CBS, Fox, NBC) TV nets or

from owning one of the Big Four plus either UPN or The WB.

Separate from this inquiry, and due for some formal action by the Commission this summer, the FCC has been reviewing proposals to change both the

"one-to-a-market" rule, which prohibits owning a TV and radio station in the same market, and the TV duopoly rule, which prohibits controlling two TV stations with overlapping grade B signal contours.

Sports Byline, Prime Sports Merge

Two powerhouses of syndicated sports programming have announced a merger. Effective March 16, Radio Shows' Prime Sports overnight and weekend deliveries will bond with Sports Byline USA's eight hours of daily overnight service.

"We are pleased to become a part of such a large and successful sports network," said Prime Sports Radio Exec. VP David Lynch of Sports Byline, which is heard on 250 stations nationally and internationally on the Armed Services Network. "Our affiliates can only benefit from this alignment, and we look forward to an ongoing collaboration."

Ron Barr, Chairman and host of Sports Byline USA, added, "we're thrilled to add Prime Sports affiliates to our growing network. I'm proud of our ratings success and our relationships with affiliates and sponsors. We will continue to produce quality sports programming."

Sports Byline USA is the largest nightly sports talk radio network in the country and will celebrate its 10th year in October.





He traveled with Woody Guthrie, influenced Bob Dylan and inspired a young Mick Jagger to buy his first guitar. Ramblin' Jack is an American treasure, a living link between the musical traditions of the past & the modern American roots scene. On Friends Of Mine he is joined by some of contemporary music's most influential writers and performers

featuring duets with:

Guy Clark Peter Rowan Nanci Griffith Rosalie Sorrels Arlo Guthrie Tom Waits Emmylou Harris Jerry Jeff Walker John Prine Bob Weir

ON YOUR DESK AND LOOKING FOR ADS NOW!!

HIGHTONE RECORDS

HighTone Records 220 4th St # 101, Oakland, CA 94607 www.hightone.com HighTone Compact Discs are distributed in the US by Rhino Records InclWEA Radio promotion: Darrell Anderson 510-763-8500 email: dander959@aol.com

The G-files

- CLEAR CHANNEL agreed to pay \$57 million for 40 percent of Mexican broadcasting firm Grupo Acir, which holds some 164 radio stations in over 70 markets.
- JOURNAL BROADCASTING inked a deal to buy seven Boise stations for \$16 million from American General Media. Stations include KCID AM/FM, KGEM/AM, KSRV/AM, KJOT/FM, KQXR/FM, and KSRV/FM.
- CUMULUS BROADCASTING announced the purchase of eight more stations this week in three separate markets. Four of the acquisitions come from Jim Ingstad for an undisclosed sum (estimated at just over \$7 million) and include Nostalgia-oriented KLXX/AM, Classic Rocker KBYZ/FM, Oldies-formatted KACL/FM, and Country outlet KKCT/FM, all in Bismarck, N.D. Cumulus also agreed to buy A/C-formatted WTWR/FM in Toledo from Lesnick Communications for \$2.8 million. Additionally, Cumulus entered into an agreement to purchase three stations from Mustang Communications for \$2 million, including Christian-formatted KEXO/AM, Sports/Talk KQIL/AM, and Country-oriented KKNN/FM, all in Grand Junction, Colo. Cumulus now owns (pending FCC approval) 141 stations.
- BONNEVILLE INTERNATIONAL swapped News-formatted WTOP/AM and \$8 million cash for First Virginia Communications' Country-formatted WUPP/FM, both in Washington. Bonneville is operating WUPP under a time brokerage agreement until the deal closes and is simulcasting WTOP's current format.
- SLOAN BROADCASTING purchased KTUC/AM and KSJM/FM in Tucson from Maloney Broadcasting for \$6.5 million.
- HOLSTON VALLEY announced it would buy Summit Broadcasting's Country-formatted WMEV AM/FM in Johnson City-Kingsport for \$1.7 million. Media Services Group's Scott Knoblauch and George Reed initiated the deal.
- BREWER BROADCASTING agreed to buy Nostalgia-oriented WBAC/AM and A/C-formatted WALV/FM in Chattanooga from Thomason Broadcasting for \$1.6 million.
- SANDAB COMMUNICATIONS inked a deal to purchase Nostalgia-formatted WOCN/FM in South Yarmouth, Mass. from Cape Cod broadcasting for \$1.2 million.

MISCELLANY

- AFTRA filed an unfair labor practices case against CBS with the national Labor Relations Board, claiming that CBS violated federal law when it altered corporate benefit plans prior to bargaining with the union.
- HEFTEL cash flow was up 88 percent in 4Q 1997 vs. the same period in '96, delivering an earnings increase of almost 20 percent for the quarter.

BP Launches Hands-Free "Total Radio"

Seattle-based Broadcast Programming has launched Total Radio, a new "virtual" radio format service to provide stations hands-free, voice tracked digital programming.

Total Radio is designed to deliver complete localized music formats or dayparts to a station direct via satellite from studios in Seattle. "In the era of ownership consolidation, it's apparent that there's now a desire for completely voice tracked dayparts and formats," commented BP President/General Manager Edie Hilliard. "It's only natural that we would add voice tracking and direct delivery to our services."

"With our direct digital delivery and format coordination, we're providing the first truly hands-free local programming solution," added Klem Daniels, Director of Total Radio for BP.

Richard Branson: Small is Beautiful...and Profitable

Richard Branson, inventor of the Megastore concept, mastermind of the early rapid growth of Virgin Records, and owner of a burgeoning international airline business, nevertheless promotes the philosophy that "small is beautiful."

Keynoting the 40th anniversary NARM convention of retailers and suppliers in San Francisco earlier this week, the adventure-seeking entrepreneur declared that a strong brand is far more important than size and that "fun" is an essential ingredient for success. He could have been describing a successful radio station's relationship with its audience when he said, "When a company believes in itself and is having fun, the net result is customers who enjoy the product and keep coming back."

But that is where the parallel with radio ends. In contrast with the new breed of radio combines, which tend to be large companies made up of lots of individual brand identities, Branson described Virgin as a "big brand made up of lots of small companies.

"Virgin's priorities are the total opposite of its conventional, large competitors. Convention dictates that a company look after its shareholders first, its customers next, and worry about its employees last of all. At Virgin we take a very different view...Virgin's employees matter the most."

If you doubt the philosophy, follow the growth of new record label V2, which has a five-year war chest. Look out for Virgin Cola, coming to the U.S. soon after racking up UK sales of \$75 million with just four employees. And expect a new line of Virgin apparel to be merchandised through existing retail stores. "We don't plan to be selling too many suits," quipped Branson.

And don't rule out Branson's entry into the U.S. radio scene. Apart from the possibility of involving radio in a new Internet venture (see sidebar), Virgin is already one of the largest radio operators in the UK and Branson is always looking for ways to internationalize Virgin's brand image.

Attention radio.com.

How would you like to draw on the strength of the Virgin brand to boost your internet image?

Richard Branson recently told GAVIN that, when he introduces an on-line music retail outlet to the US in the summer, he "might work with radio" in order to kick start the service.

Watch Gavin for further details.

In his NARM address, Richard Branson struck out at "selfappointed moral guardians" who have pressured the music industry to tighten controls on "questionable lyrics."

"As an industry, we haven't stood up and defended our artists," he said. "It's time that we took a more collective pride in what we offer as a global market. The words of our musicians are the popular poetry of the 20th Century, whether it's folk, hip-hop, or jazz."

Russell Promoted to Managing Editor

As part of GAVIN's realignment, former Assistant Editor Alexandra Russell has been promoted to the position of Managing Editor, effective immediately. She will work directly with Editor-in-Chief Reed Bunzel to manage the editorial resources of GAVIN, GAVIN GM, and other products to be announced.

"Every solid publication has a strong managing editor at the helm, and it became obvious to me over the last few months that Alex, without question, was that person at GAVIN," commented Bunzel. "I look forward to working with her on a daily basis to help us steer this publication into the new millennium."

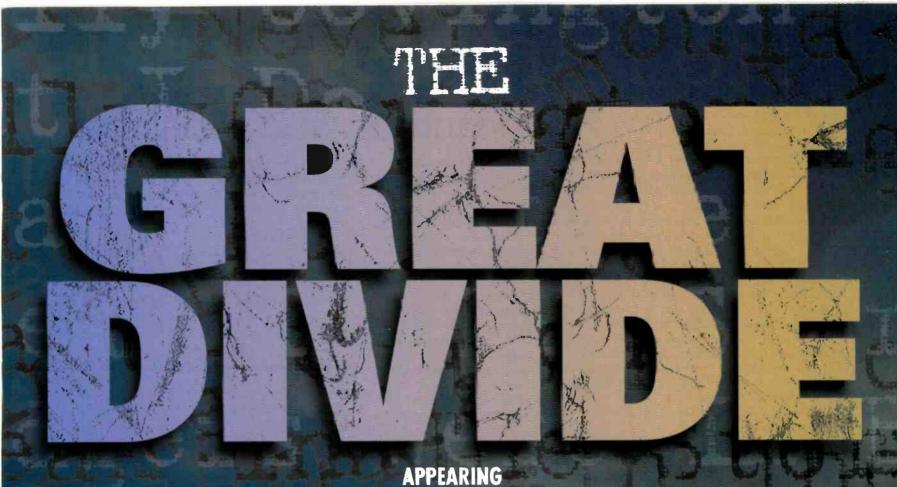
"This is a great opportunity," Russell added. "I'm grateful to Reed, David [Dalton], and the rest of GAVIN's senior staff for the faith they've shown in my abilities. GAVIN's about to take a great leap forward, and I'm happy to part of that change."

Sanders Named East Coast Bureau Chief

GAVIN GM Contributing Editor Tony Sanders has been added to the GAVIN staff as East Coast Bureau Chief, effective immediately. Sanders, who previously served as Managing Editor of *Radio Business Report*, will be based in Washington, D.C., and will cover radio and record industry issues there and in New York.

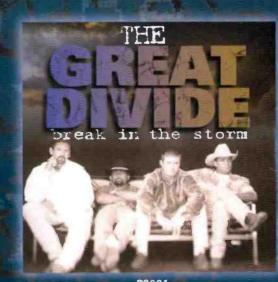
"Over the past year Tony developed for GAVIN GM some of the most insightful and probing stories covering the radio industry," GAVIN Editor-in-Chief Reed Bunzel observed. "When we decided to expand our editorial base on the East Coast, he was the obvious choice. The fact is, Tony 'gets it."

"Tm really very excited to be part of the GAVIN team and to be working with such a great group of writers and reporters," Sanders said. "Tm looking forward to digging up important news stories and to keeping that programming perspective up front. We'll leave the boring business news for somebody else to follow."



SOUTH-BY-SOUTHWEST SHOWCASE

March 19th THE CONTINENTAL CLUB 11:00 P.M.



53086 The new album BREAK IN THE STORM featuring "Never Could"

TRUST THE MUSIC

"The world needs to hear this music in order to know it exists and to know how wonderful it is."

— Tony Brown see story page 33

Gavin Realigns Editorial Team To Reflect Radio, Record Prior

Ask anyone in the radio or music business, and they'll tell you that "business as usual" isn't so usual anymore.

That's the thinking behind a major realignment at GAVIN that restructures the editorial department to reflect the new realities of both industries. Rather than maintain a dozen individual format departments, each of which focuses on a specific programming niche or demo group, GAVIN has created a new model in which radio's major formats are clustered under two broader programming "umbrellas." The Pop/Mainstream division, supervised by newly appointed Sr. Editor Quincy McCoy, encompasses Top 40,

A/C, Hot A/C, Urban, and Hip-Hop; the Rock section, headed by Kent and Keith Zimmerman, will cover Alternative, A3, Active Rock, and College. GAVIN's Nashville office will continue to focus specifically on Country and Americana, while Jazz and Smooth Jazz will remain an independent format grouping.

"As record labels develop more and more product that targets a broader range of consumers, and radio groups consolidate stations under more generalized format umbrellas in order to control specific listener demos, the way people in both industries

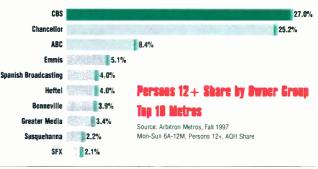
look at data and information has changed dramatically," GAVIN CEO David Dalton observed upon announcing the change. "We're thrilled to be moving in a direction that parallels developments in the two industries we serve."

"After thorough analysis, it became evident that consolidation rapidly is changing the way we all conduct business," added GAVIN Editorin-Chief Reed Bunzel. "This realignment allows us to expose more people to more quality information about the radio and record industries than ever before. As we all know, the key in this business is 'time spent listening.'"

CBS, Chancellor Get 50%+ Of Top 10 AQH Listening

While it's common knowledge that CBS Radio tops the list of industry revenue earners, the mega-group also leads in average quarter hour share within the top 10 markets. In fact, the country's two largest groups together control more than 50 percent of the AQH in these metros.

According to a new report compiled by Interep, CBS controls 27 percent of listening, followed by Chancellor at 25.2 percent.



Galliani Named Gavin COO

GAVIN Commercial Director Bob Galliani has been



You Need More Than Time 'n' Temp

Thirty-two years ago-in the March 18, 1966 edition of this publication-Bill Gavin went "On the

Record" with this sage advice: "Have you heard about the parent rebellion? It's beginning to look as if the hand that rocks the cradle has also taken control of the radio dial at the breakfast table.

"In several cities, conventional Top 40 formats that had been comfortably number one all day long have been recently passed by middle roaders (middle of the road stations). In other cities, where Top 40 morning men have something to say besides time 'n' temp, they are doing better than ever. And in one major market, a Top 40 morning show that features two LP cuts per hour

more than doubled its format competitor on a one-month (ratings) breakout.

"There are better ways of playing the top hits than grinding them out by the numbers. There are better ways of being a disc jockey than par-



roting the time and temp. A poverty of the spoken word can be enriched by vari-

ety of music; a tiresome repetition of a tired Top 40 can be enlivened by a disc jockey with something to say; a combined monotony of words and music is a proven way to lose a daytime audience.

"The name of the game is entertainment."

-BEN FONG-TORRES

New Gavin Team Line-Ups Announced

GAVIN's new Pop/Mainstream division encompasses currentbased Top 40, A/C, Hot A/C, Urban, and Hip-Hop. Led by former Urban Landzcape Editor Quincy McCoy, this team also includes Pop Manager Sandy Skeie (who will retain his duties as Associate Publisher of GAVIN GM) and Editor Annette M. Lai, who most recently served as Associate Editor of GAVIN. The team also will include several heavy hitters culled from the radio industry, to be announced shortly.

The Rock Division will be headed by GAVIN veterans Kent and Keith Zimmerman, and will focus on Alternative, A3, Active Rock, and College. The team also will include Associate Editors Spence Abbott, Vinnie Esparza, and Matt Brown, plus Research Coordinator Jon Fojtik.

Ron Fell is relinquishing his duties as A/C Editor to take on a book project for GAVIN. The work will draw on his extensive pop music knowledge and serve as a reference tool for radio. More details will be available closer to publication.

Hollars Named Gavin

GAVIN veteran Betty Hollars has been promoted to the position of Chief Financial Officer of the company, effective immediately. Hollars, who joined GAVIN in 1971, previously had served as General Manager.

"As Bill Gavin's second hire, Betty knows how things tick and knows how to make things

tick at GAVIN," CEO David Dalton commented. "Her new role is the latest in many important responsibilities at GAVIN."

"I'm thrilled to be part of an incredible team at GAVIN," commented Hollars. "Knowing Bill and Janet [Gavin] the way I did, I know they both would be happy to see the company going in this direction."

named Chief Operating Officer of the company, it was announced by CEO David Dalton earlier this week. In his new position Galliani, who has served in several capacities at GAVIN, will be responsible for all operational and administrative matters dealing with the publication and ancillary products and services.

Commenting on Galliani's promotion, Dalton said, "In the record industry Bob was the consummate promotion executive. Joining GAVIN, Bob developed excellent sales and marketing skills and, as Commercial Director, he has had a dynamic effect on GAVIN's revenues. I'm delighted that Bob will now be able to lead from the front."

"I'm delighted to represent GAVIN as its new COO." Galliani commented. "To be even a small part of Bill Gavin's legacy is an honor, and working in San Francisco with an incredible staff at a publication with the history and reputation for honesty that GAVIN has, while being supported by a world class parent company, is about as good as it gets."

First Person

AS TOLD TO CHRIS MARINO

Roland Swenson

On South by Southwest and the Birth of a Notion

Founded in 1987 by Roland Swenson, Lewis Myers (who left the organization five years ago), Lewis Black, and Nick Barbaro, South by Southwest bas since set a new standard for regional music gatherings When the conference started, Swenson was manager of a small indie label, Moment Productions, which had a distribution deal through Enigma; Black and Barbaro were, respectively, editor and publisher of the Austin Chronicle

"Like most people in the business I started out as a fan," says Swenson. "When I was in college, my roommate, who was a friend of mine from high school, and some other friends started a band, and since I was the guy who had a car. I became the manager. I'm not a musician, so that role sort of fell to me. That's how I got started.

had gone to the New Music Seminar in New York probably three time before we started South by Southwest. One of the things that was real attractive about it was its music focus and all the clubs in the evening. Being from Austin, club-hopping was kind of a way of life; we had all these clubs that were very close to each other and that booked regional music year 'round, so I immediately recognized that, "Hey we could do something like this in Austin."

I went to the University of Texas at Austin, and am a home-bred native, so I knew one of the problems of being in the music business in Texas-or pretty much anywhere besides New York, Los Angeles, or Nashville-was the kind of isolation

"I was aware that there needed to be more interaction between the artists and music business people here in the hinterlands and those in the major markets. We were looking for a way to bring people from the industry down to Austin to look at what was going on."

that was really easy to fall into. It was hard to interact with the music industry as a whole, simply because we didn't run into people in restaurants, bars, and concerts-at least not the way you can if you live in [one of the major cities]. So I was aware that there needed to be more interaction between the artists and music business people here in the hinterlands and those in the major markets. We were looking for a way to bring people from the industry down to Austin to look at what was going on. [To experience usl on our home turf.

When we started South by Southwest, we didn't really have the expectation that it would be a national or international thing, so we

focused on our region-Texas and the 5 states around us-and we got newspapers and news weeklies to act as our co-sponsors; we asked them to send their writers, asked them to help pick the bands from their areas.

Surprisingly, from the first year we ended up with people that came in from New York, Los Angeles, and Nashville, because they were interested in meeting our artists and business people. We were initially thinking maybe we would have an event for maybe 150 to 300 people, and we ended up with over 700 people the first year. It just kept growing after that.

Now we also produce North by Northwest in Portland and North by Northeast in Toronto; they're the same kind of regional showcases that South by Southwest has become known as. And in Austin, we are now three events in one. We have the South by Southwest Film Festival, the South by Southwest Interactive Media Festival, and then the music festival.

We added those other two festivals five years ago, and response has been amazing. We knew that this would be a great place to hold a film festivaland we knew that combining it with the music and the interactive media was going to be a winning formula.

We are always pretty careful not to take too much credit for the acts. They break because they are good acts, not just because they play South by Southwest. This year's model is Hanson, who came down here in 1994 and hooked up with a guy who became their manager and then signed them up with Mercury. In my opinion, anything that makes teenage girls scream is a good thing. GAVIN

First Words

Who on Earth would listen to "a guy who didn't finish high school, travels in hot air balloons, and is basically technically challenged?" When that "guy" is billionaire entrepreneur Richard Branson, describing himself in that self-effacing summary, people listen.

I have seen him pull off enough crazy schemes (and fail in a few) since we first met in the '70s to know that when he talks of "attacking Coca-Cola" with his own Virgin cola, I should take him seriously.

That's also why I warm to his philosophy of practicing "business unusual" and building a brand that draws on the values of "quality, competitiveness, innovation, and fun."

In restructuring the way we operate at GAVIN, we have sought to reflect some of the significant changes which have taken place in radio and the record business. But at the same time, if convention is "the enemy of progress," as Richard contends, then you can expect GAVIN to attempt some challenging innovations as we try to serve you better in the future. Look out for some new ideas and fresh faces in the coming weeks.

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David Dalton, CEO

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NEXT WEEK **Radio and the** Internet

Kent Zimmerman explores the growing resources available for programmers online. From show prep and information links to station and music sites Plus, content designers pick their faves.

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"Mariah's classic ballads always had passionate lyrics, and My All is no exception. This is one of her most intimate & emotional singles to date." Tom Poleman, Program Sirector, Z100/NEW YORK

"The simplicity of th**is** song will make it a huge hit. This is the one we've been waiting for." Dan Kieley, Program Director, KIISFM/LOS ANGELES

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Strong lyrics, Passionate vocals make this the most accessible pop song on the album. Mariah is giving Too Forty a winner for our Spring & Summer Looks. Rob Morris, Program Disector, KDWB/MINNEAPOLIS

"Her performances of <u>My All</u> on the American Music Awards & Rosie O'Donnell confirmed my belief this is destined to become another M.C. classic."

Erik Bradley, Music Director, B96/CHICAGO

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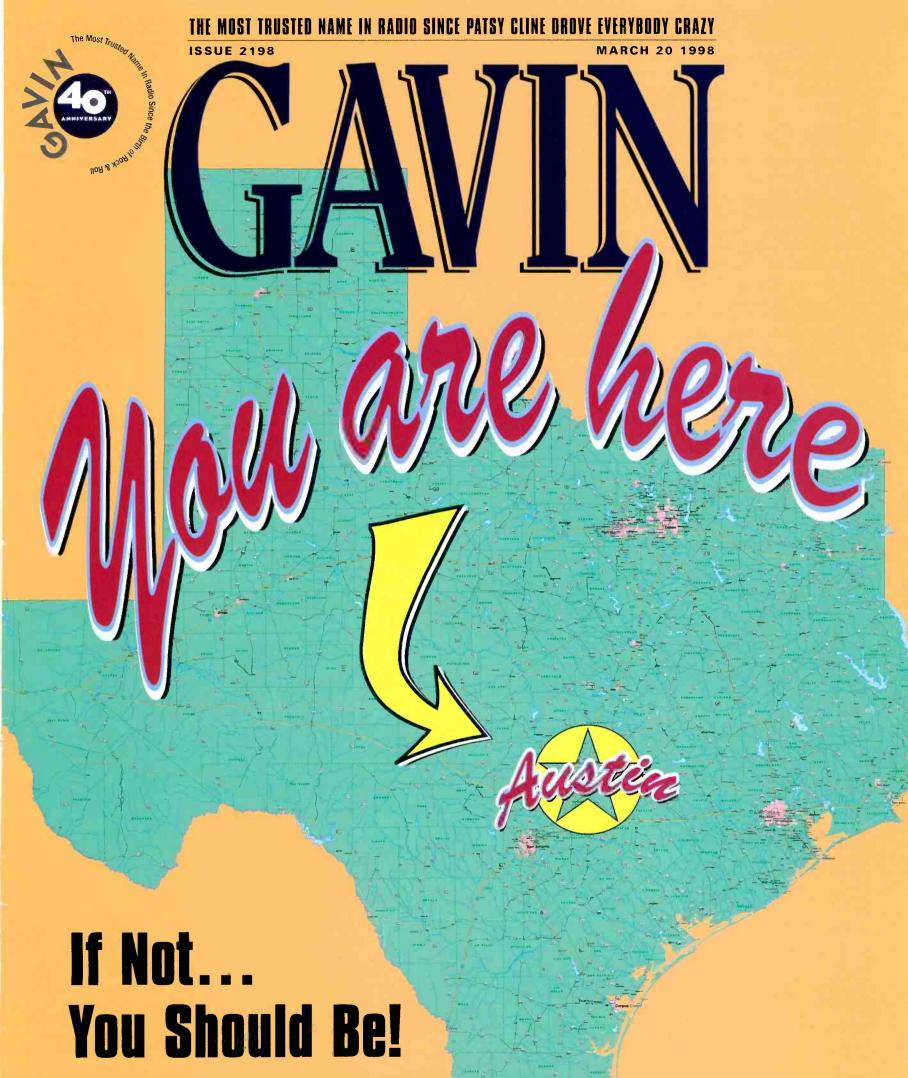
DON'T MISS MARIAH ON BET'S "PLANET GROOVES" TUESDAY, MARCH 24 & THE WORLD MUSIC AWARDS, WEDNESDAY, MAY 6.





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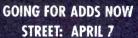
With this album, inspired by The Horse Whisperer, we wish to pay tribute to the uniquely American sound of traditional western music. A diverse group of artists generously collaborated on this project. New recordings of old cowboy baliads by some of the most respected artists in the contemporary music world combine with original pieces to echo the spirit and values of the ranching life of the wide open West . . . a life that sadly seems to be disappearing.

As we race toward the end of the century, our lives are too often invaded by e-mail, cell phones. faxes and other mind numbing contrivances. We might take a moment, sit back and imagine a simpler place, a place where the family, the livestock, the weather, and "getting the hay up" are all that ultimately matter.

It has been said about ranching, "You choose this life," a simple statement that I've reflected upon many times. It is a life of hardship, discipline and austerity that most of us couldn't endure, but is so fulfilling for those who have made that choice, humbly serving as stewards of the last remaining family ranches of the American West. Their commitment to the land assures the rest of us that it won't disappear.

Robert Redford

THE HORSE WHISPERER



The Horse Whisperer

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