

THE MEDIABASE MAGAZINE

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## SPECIAL INSIDE

Spicing Up Smooth Jazz  
'99 Christmas Releases

## MUSIC

### TOP 40

Santana Closes In  
On #1

### RHYTHM CROSSOVER

It's All About Will 2K

### MAINSTREAM A/C

Celine's "Way" Is Up

### ALTERNATIVE

Foo Fighters Flying High

### COUNTRY

Martina McBride  
Loves #1

### NEWS

WB Radio Music Awards  
Broadcast This Week

Home of the **#1** Seminar in Radio  
G2K in SFO—Feb. 16-19, 2000

From the Publishers of Music Week, MBI and fono  
A Miller Freeman Publication

*YOUR SONGWRITING IS  
"RIGHT ON THE MONEY!"  
ALAN JACKSON*

*Your voice is  
so soulful and real—  
it's just right for  
country music today.*

## they're **TIM MCGRAW** talking about his **hit songs**

*As a songwriter, your work speaks loudly for itself. As an artist, you are one of Nashville's best kept secrets with this record, the world will finally realize what our industry and your admirers, like myself, have known for a long time. And that is, that no one sings your great songs like you do. This is absolutely, a long awaited stellar collection of work by one of Nashville's few, true thoroughbreds.*

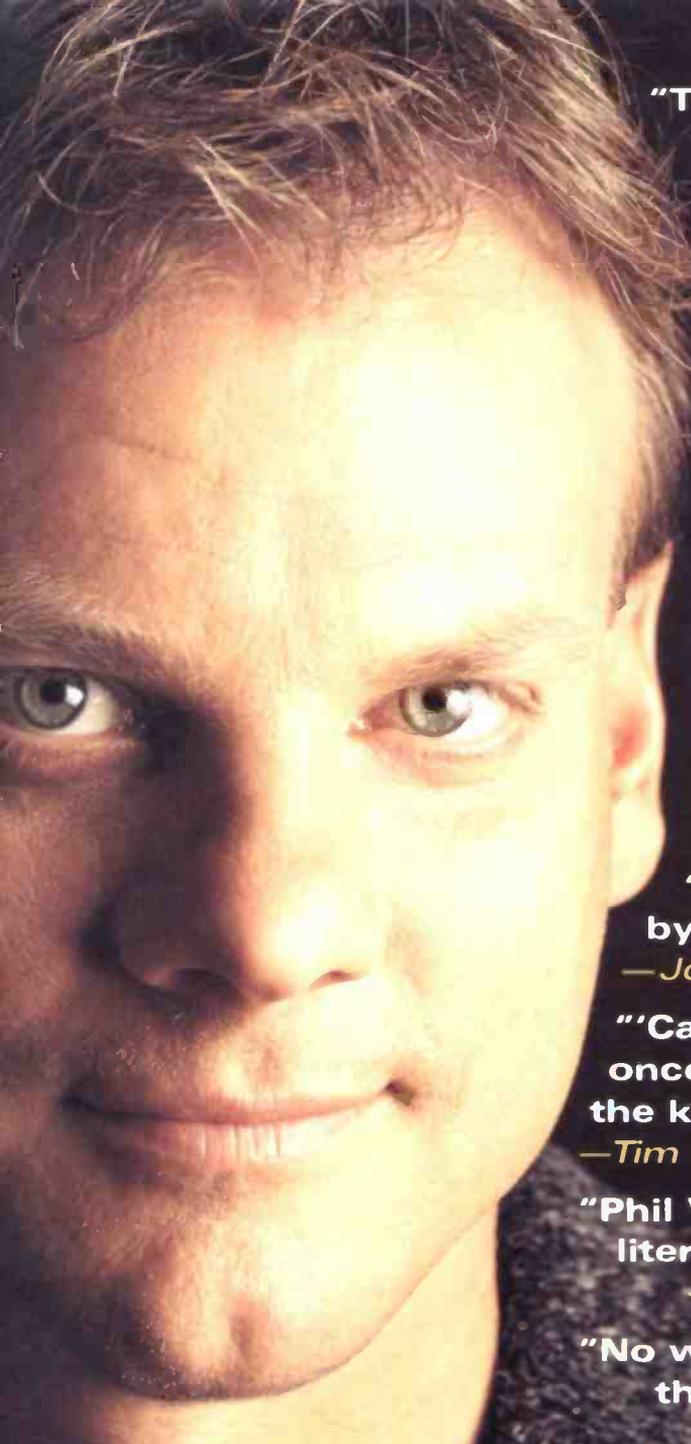
*Collin Raye*

*Your music has changed my life. You have a gift and a style like no other. I can honestly say I am proud that your songs are part of my record. PS - Send more songs for my new album!*

*Jo Dee Messina*

*Your enormous success as a songwriter has opened the door for a recording artist is unlimited! "BackHawk" your success as a songwriter has opened the door for a recording artist is unlimited!*





**"The most original country music I've heard in a long time. Some of the young pups and poodles will have to step aside and let this Big Dog run!"**

*—Bob Moody, VP McVay Media*

**"His sound moves him several notches above many of the other "sound alike" new artists."**

*—Ken Johnson, PD WXTU Philadelphia*

**"The music is today and the lyrics are timeless. This is the soundtrack to life!"**

*Mac Daniels, PD WMZQ Washington, DC*

**"From the very first note on Phil Vassar's 'Carlene,' you know something special is about to happen. Quite simply if you don't hear it, you need new ears!"**

*—John Marks, PD KWNR/KFMS Las Vegas*

**"Everything music should be. Emotion, Passion and Honesty. It's a musical masterpiece."**

*—Bob McKay, PD WKIS Miami*

**"Un(blanking)believable! Phil Vassar is in a class by himself."**

*—Johnny Gray, MD WKHX Atlanta*

**"'Carlene' is one of those records you only have to hear once to make you sing along for the rest of the day. It's the kind of record that makes me glad I'm back in radio."**

*—Tim Murphy, PD KKBO Houston*

**"Phil Vassar's CD is truly brilliant, innovative music. I literally listen to it everyday. I love it! And I'm adding it."**

*—Eric Logan, OM WQYK Tampa*

**"No wonder Phil's the songwriter of '99. He may be the artist of 2000... This is a hit!"**

*—Bill Hagy, OM WXBQ Tri-Cities*

now they're talking about  
his **hit single.**

# PHIL VASSAR

## Carlene

**ON YOUR DESK NOW!**

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NASHVILLE



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Produced by Byron Gellimore and Phil Vassar  
Management: Jim Morey & Chevy Nash, Morey Management Group

IMPACT DATE: 11/15

## Radio Music Awards Set To Air This Week

Ninety-two radio stations, including just-added WTMX-Chicago, will be broadcasting live this week at the two day Radio MegaBlast leading up to the WB Radio Music Awards in Las Vegas.

Top 40 stations include Z100 New York, KHS and KPWR-LA, WIOQ Philly, WPST Trenton, KYLD-San Francisco, WNKS-Boston, KBXX Houston, KUBF Seattle, Y100 Miami, KZZP and KKFR Phoenix, KSLZ St. Louis, KHIS and Z90-San Diego, WNKS Charlotte, KMV-Kansas City, WKSE Buffalo, KLUC Las Vegas, and more. GWIN and gmail will

also be broadcasting live for three days (tough assignment).

Naughty By Nature has just been added as a performer, joining David Bowie, Garth Brooks, NSync, Smash Mouth, Earth Hill, and a host of other celebrity presenters. Fans can also vote online (www.wbexcite.com) in

two award categories: Favorite Car Jam and Parents Just Don't Understand, according to Director of Events Scott Baker.

The TV broadcast from the Mandalay Bay Resort & Casino is Thursday, October 28 at 8:00 EDT on the WB.



**M2M TAKES ATLANTIC 2 PACIFIC** New Atlantic duo M2M recently stopped in San Francisco on their whirlwind promotion tour in support of their debut single "Don't Say You Love Me" from the upcoming *Pokémon* movie soundtrack. One of their stops included Alice@97.3 (KLLC)-San Francisco. Shown here (l-r) are: Alice PD Louis Kaplan, Atlantic EVP Andrea Ganis, Alice APD/MD Julie Stoeckel and daughter Megan, and M2M—Marion and Marit.

## Candid Camera

"I like the idea that there's this camera that orbits around your heart and sees things she can't see...yet. And then they form themselves into songs and they can work as a reflector, and then she can hear it through that image but not necessarily as the camera sees it." —TORI AMOS, EXPLAINING HER ALBUM *To Venus and Back*



## X-Files

"Like the government didn't have something better to do than follow the Kingmen around. We were a bunch of clean cut guys from the Northwest. We didn't know anything about subverting the moral standards of America." —KINGSMAN DICK PETERSON, REACTING TO RECENTLY RELEASED REPORTS THAT THE FBI CONDUCTED REGULAR SURVEILLANCE OF THE KINGSMEN, GRATEFUL DEAD, AND JEFFERSON AIRPLANE



## No Mas

"It's just pop music and really the common denominator is the fact we're all Puerto Rican. The music industry is everybody's, and I really don't know what I'm crossing over from. If I see another article with a jalapeno pepper next to my name, or a set of maracas, or a sombrero, or 'Marc Mux Caliente' [sigh]." —POP SINGER MARC ANTHONY, LAMENTING BEING PEGGED AS PART OF WHAT HE CALLS A "NON-EXISTENT LATIN INVASION"

## HyperACTIVES of the Week

### Prince, "Got 2 Get It"



"The new one by the Artist is gonna be a smash!"  
—Steve Hegwood, VP/Programming of Radio One

"When I first heard the Prince song I said 'work record.' But you know who hears it right away? Women. Boy, was I wrong! It's about Adam and Eve...it's fitting that he put Eve on the remix. This record is gonna be huge."

—Sam Weaver, PD, Hot 103 Jamz (KPRS)-Kansas City

### Rage Against The Machine, "Guerrilla Radio"



"Rage is number one phones."  
—Pat Ferrise, PD, WHFS-Washington

"Musically, nearly everything seems to be working, including 'Guerrilla Radio.'"

—Phil Manning, PD, The End-Seattle

"Music that works: the new Rage."  
—Chuck Roast, PD, KFMA-Tucson

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# Sales of Terror

BY PAIGE NIENABER

Deep water.

There. I said it.

Just about everyone has *some thing* that freaks them out. Insects, tall buildings, snakes. For me, it's deep water. That and an occasional sales promotion. Hearing any of the following phrases from an AI would instantly cause my skin to transform into the goosflesh of unbridled terror.

- There's no buy but they promised if we do this, they'll buy us *next* time.
- No. *Really*. The client wants us to do an open house at a funeral home.
- We want the morning show to come out of a manhole cover on Groundhog Day.
- But they're spending \$10,000 so we *have* to give away cases of cereal on the morning show using trivia based on breakfast.
- The client wants this live broadcast, but they can't give me the name of the product or the location.

This is the week before Halloween and everyone is focusing on frights and horrors, so sticking with that theme, here's a look at some of the scariest sales requests to come down the pike.

**SHEILA SILVERSTEIN, PROMOTION DIRECTOR, WPOC-BALTIMORE:**

"We had a weight loss client who wanted us to give out their diet candy bars at a remote. I got accosted by a large woman who thought I was accusing her of being fat, plus someone got sick and threw up."

**JENNIFER NECH, PROMOTION/MARKETING DIRECTOR, 99X-ATLANTA:**

"One promotion that became kind of a nightmare for us to execute was for Fruitopia. She says: Listeners qualified on air by winning prize packs from the client (danger sign ≠ I prize packs from clients) and they also received a dart. At an event at a grocery store, the qualifiers threw their darts at fruit mounted on a board with the hopes of winning a

trip to the Big Apple, Strawberry Fields in London or Pineapple Island in Hawaii. It was a clever but that one should have stayed on the shelf," laughs Jennifer, who recently had another client send her a rubber butt along with a request to promote Bare Buns Day.

**DIANNA OBERMEYER, DIRECTOR OF MARKETING & PROMOTION, POWER 106-LOS ANGELES:**

Utilizing the lemons into lemonade theory of marketing, when



"The Client wants us to do an open house at a funeral home."

she was in Denver, Dianna and her morning show combined two terrible sales promotional requests—for a toothpaste and a douche—into Flush And Brush. The concept was simple: Guys called in with their most horrible one-night stand stories to win a Flush And Brush Gift Pack, so their next experience would more fresh.

**KIM LEEDS, MARKETING & PROMOTION DIRECTOR, KFMB-SAN DIEGO:**

"A certain champagne client recently requested that we host a 'practice countdown' for New Year's Eve

Yup. Listeners would be invited to a mall and on cue, would practice counting down. Huh? Like people need to practice counting? The worst part was that they weren't even going to serve any of their champagne. Hello?!"

**TRISTANO KORLOU, DIRECTOR OF MARKETING, INFINITY BROADCASTING-HARTFORD:**

"When the movie *Scream* came out on video, a local retailer wanted us to give them away on air by having us judge the loudest scream. Basically they wanted us to put someone on the air and have them scream at the top of their lungs. This is not a joke. There's nothing like having to hear people scream on the radio for a full minute."

**MIKE PATERSON, MARKETING DIRECTOR, CLEAR CHANNEL-AUSTIN:**

"A company wanted us to drive traffic to their Website by doing extremely difficult trivia on the air. The answer would be posted on the Website so listeners could go there, come back and then try to be caller number nine. Lots of hoops and hassles. Very scary," says Paterson, who also gets chills when asked to do on-air DJ make overs.

PAIGE NIENABER, VP OF FUN 'N GAMES FOR GHEEON RADIO FIVES IN MINNESOTA, A STATE WITH 10,000 LAKES FULL OF DEEP WATER. YOU CAN REACH HER AT (651) 433-1554 OR VIA EMAIL AT NWCPROMO@ARTHEINK.NET.

## Seminar A&Q

Answer: Everyone.

**Question:** Who's coming to the GAVN Seminar this year in San Francisco.

**Why?** Maybe it's because of our exclusive annual Town Hall Meeting. This year we've got the top major market PDs—just PDs—talking about the stuff that's important to you. Music, numbers, competition, marketing, jocks, positioning—all the problems and challenges that can make or break you and your station.

Of course, it could also be our "Just Promotion" session, bringing together the best minds in radio to present new, cutting-edge marketing tactics designed to build cumes while annoying the hell out of your competition. Add to that our "Group Heads" forum, Jukebox Juries, research roundtables, format sessions, awards presentations—everything you've come to expect from a GAVN Seminar—and you've got the best radio lineup kicking off the new millennium.

Then there's the music. That's what you really come for, because you know we deliver the best there is. From established legends to emerging artists, there's more music showcased at the GAVN Seminar than all the other industry conventions combined.

And don't forget the world-renowned GAVN Cocktail Party. There are more radio people, more record execs, more great food and drink, and fun and surprises in our Friday night blow-out than you've ever seen (or maybe care to remember in the morning).

Finally, of course, there's San Francisco. Nowhere will you find better restaurants, better food, and better ambiance than in the City by the Bay. And, for your after-hours pleasure, we're lining up some of the hottest new acts to perform at some of the city's trendiest nightclubs. Count on it!

There's no question about it: the GAVN Seminar is the best there is.

But then, you already knew that.

Reed Bunzel,  
Editor-in-Chief

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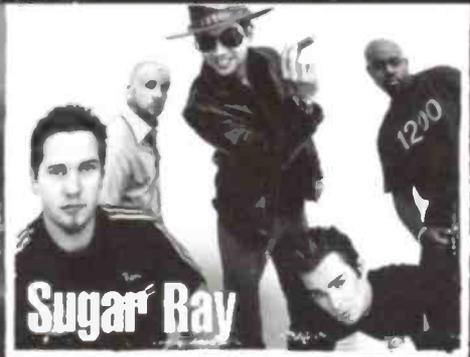
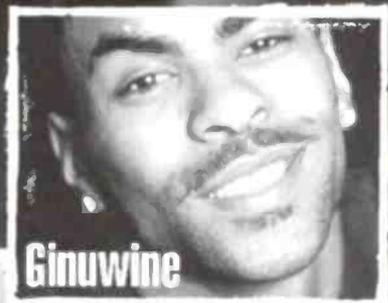
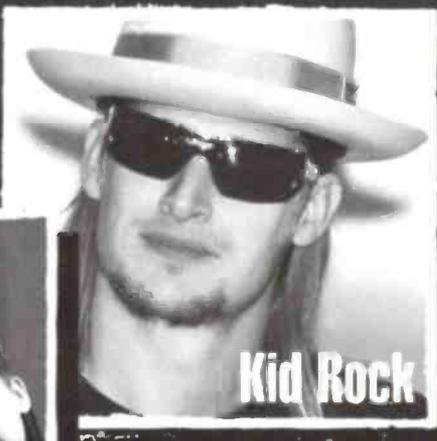
MANDALAY BAY RESORT & CASINO

Performers & Presenters include:

Lou Bega

David Boreanaz

David Bowie



The WB

# RADIO MUSIC

Awards™

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B\* Witched

Tom Green

Kenny Chesney

Faith Hill

Julio Iglesias Jr.

Joshua Jackson

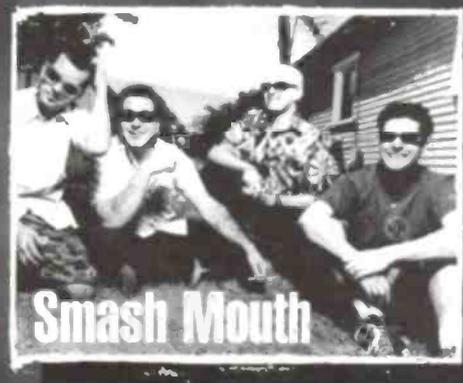
Luscious Jackson

JoDee Messina

98°

Vitamin C

For the first time ever,  
your number one songs  
and performers are chosen  
by your favorite DJ's.



Vote on select categories  
and go behind the scenes at  
[thewb.excite.com](http://thewb.excite.com)

Artists scheduled to appear.

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**JAZZ, SMOOTH JAZZ & VOCALS**

KETHE ZIMMERMAN (Senior Editor)

KEN ZIMMERMAN (Senior Editor)

Associate Art Director: RENE BRICKNER

Graphic Designer: CHARLES MACNEILY

Art Production: GABRIELLA NEAL

Music Research Assistants: JON FOLLIK

JUSTIN TORRES, KAREN BARD, SEAN CURRAN

Contributing Editor/Research: MIAN HEBER

Contributing Editor: IVAN CHEUSZKI

Head of Sales and Marketing: TOU GATFANI

(805) 512-0999 Fax: (805) 512-0997

RICK GATFANI

(415) 459-4703 Fax: (415) 485-1799

Top 40 Marketing: SHARIE RENNICK

(818) 951-6700 Fax: (818) 951-6800

A/C, Urban Marketing: MEL DEHATTI

(310) 573-4244 Fax: (310) 573-4289

Hip-Hop Marketing: MICHAEL NIXON

(310) 667-6163 Fax: (310) 318-5803

Country &amp; Americana Marketing: PAULA ERICKSON

(615) 255-5010 Fax: (615) 255-5020

Active Rock Corporate Accounts/Rap Marketing:

ERIC SHADI

(800) 785-0956 Fax: (805) 544-0862

Manager: Media Services: DAVE ROTHSTEIN

Office Manager Assistant: CFO: THERESA MURPHY

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BIANNE HILL

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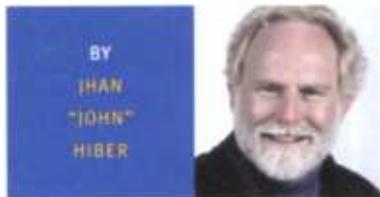
Event Coordinator: DEIRDRE MORRISSEY

Grant Solicitor/Special Counsel: RON ALLENBERG

NASHVILLE OFFICE

201 Dobb Avenue, South Suite 516, Nashville, TN 37203

(615) 255-5010 Fax: (615) 255-5020

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 BY  
 IVAN  
 "JOHN"  
 HIBER

# Smooth Jazz = Smooth Sailing in Arbitrons

- 65% of the stations saw notable increases

- 30% suffered some slippage vs. Spring '98

- 5% of the stations garnered essentially stable shares

Well, it's great that almost two-thirds of GAVIN's Smooth Jazz stations dissected here were up, but by how much? Was it enough to gladden the heart of not only the PD, but also the GM or GMM? In a word, yes.

- Of those that improved, average growth was 20 percent Spring-to-Spring, a healthy boost.

- Among those saddled with slippage, average declines were only in the 10 percent range. Thus, not only were there more winners than losers, but the winners notched notable gains.

## TWENTY-FIVE-54: WINNERS OUTNUMBER LOSERS

Getting to the sales nitty-gritty, how did the format score among 25-54? Still very solid, though not quite as gaudy as the overall share results.

- 50% of the Smooth Jazz outlets were up 25-54, total week, versus Spring '98

- 30% saw slippage

- 20% were stable

Overall, a healthy picture, especially when you see that gamers were up more than losers were down.

- Average growth 25-54 virtually duplicated the 12+ climb, with 19% being the norm

- The 30% that were softer were down by an average 15%

Whether you look at the total picture or focus on the sales target, Smooth Jazz has been a super-solid performer in most cases.

## WHY THE DEFECTIONS?

If the industry is seeing a shrinking pool of Smooth Jazz stations, what's the cause? Given numbers as shown here, there should be a healthy devotion to the format—either as a unique stand-alone or as an unduplicated asset to a sales

cluster (unduplicated in the sense that there's usually only one Smooth Jazz outlet per metro). There might be these sales-driven elements in the equation...

- Smooth Jazz isn't usually going to be #1, thus perhaps a "bigger is better" mentality looks for another format that might be more "mass appeal."

Given numbers as shown here, there should be a healthy devotion to the format—either as a unique stand-alone or as an unduplicated asset to a sales cluster (unduplicated in the sense that there's usually only one Smooth Jazz outlet per metro).

- Perhaps the "power ratio" for Smooth Jazz isn't as potent as for other formats—that is, the format's share of local revenues doesn't equal or exceed the format's share of local audience.
- It's a tough sell for account execs, thus leading to the power-ratio shortfall. However, properly positioned with qualitative research extolling the value of Smooth Jazz's cume, AEs should be able to clean up. It just takes brains and creativity to sell this format (not to mention programming it)—and maybe that's where the real shortfall is in today's post-dereg universe.

The waters for Smooth Jazz may not be placid, but they can be profitable. ■

Hard to believe, but there's been a sour note heard recently regarding Smooth Jazz stations. All too many outlets for this mellow sound have been fleeing the format, heading in many cases for Jammin' Oldies Land.

Why is this happening? Are Smooth Jazz stations lackluster performers in the Arbitron derby? An analysis of the Spring Books does not show a serious problem. Indeed, in both 12+ and 25-54, the vast majority of Smooth Jazz stations outperformed their shares from the previous spring. Let's go to the data and see what the tale of the tape says about the health of Smooth Jazz.

...in both 12+ and 25-54, the vast majority of Smooth Jazz stations outperformed their shares from the previous spring.

## TWENTY MARKETS ANALYZED

In order to derive an accurate picture of the vigor (or lack thereof) of this format, GAVIN probed 20 markets, equating about 40 percent for our reporter database for Smooth Jazz. Large and smaller markets were included, from New York City to L.A., Anchorage to Miami. As we've done with other formats analyzed to date, we looked at the stations' 12+ total week shares as well as the jackpot adults 25-54 cell. Spring '98 to Spring '99 comparisons were used to take into account seasonality.

The bottom line? Smooth Jazz is still hot—at least on Arbitron's scorecard.

## TWELVE-PLUS: 65% GREW

Among the 20 stations, here's how they tally looked regarding 12+ growth slippage year to year.

**BUFFETT LIVE Tuesdays, Thursdays, Saturdays**

**Buffett**

**"Southern Cross"**

and "One Particular Harbour"  
from the forthcoming Mailboat debut.  
"BUFFETT LIVE Tuesdays, Thursdays,  
Saturdays"



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*(or, Plan your holiday playlist now)*

*It's the same thing every year: The frost is barely chilling the pumpkin and already the musical Santas have begun to twist their clock-rockin' backsides into the stores. While visions of sugarplums are still a few days off, it's now time to take note: there are only 60 more shopping days until Christmas arrives, and only 67 before the new millennium descends upon us.*

*What does this mean? Generally, start your holiday planning now, before the rush begins. No, not the rush to the malls*



*and the catalogs and the Internet, but the rush to sort through this year's Christmas releases and figure out what's going to make your rotation those last frustrating days before Christmas 1999. You make your list, check it twice, and start balancing the wants and needs of your on-air staff—and listeners.*

*So, with a quick nod to all you leapin' lords and milkin' maids in radio, here's a partial list of this year's holiday releases.*

*—Reed Bunzel*

*In Recognition of*  
**Black Radio Month**  
 The Eighth Annual

**Salute to  
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**Awards Dinner**



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Keith Clinkscals	Cathy Hughes	Steve Rifkind
Lyor Cohen	Hal Jackson	Jean Riggins
Sean "Puffy" Combs	Jimmy Jam	Ruben Rodriguez
Frankie Crocker	Larry Khan	Tommy Silverman
Jocelyn Cooper	Terry Lewis	Russell Simmons
Jermaine Dupri	Kevin Liles	Joe "Butterball" Tamburro
Kenneth "Babyface" Edmonds	David Linton	Charles M. Warfield, Jr.
Tracey Edmonds	Jules Malamud	<i>(list in formation)</i>
Kenny Gamble	Garnett March	

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Erik Ford	Alan Lott	Belinda Wilson
Randy Franklin	Walt "Baby" Love	Ken Wilson
Chuck Gamble	Mike Mack	<i>(list in formation)</i>

**A&M INTERSCOPE**

**Amy Grant.**  
*A Christmas To Remember*



**ARISTA**

**Kenny G.**  
*Faith: A Holiday Album*

**Various Artists.** *Ultimate Christmas*

**ASYLUM**

**Trio II.** "Feels Like Home"  
**Bryan White.**

*Dreaming of Christmas*

- ✧ Single release: "Holiday Inn"
- ✧ Highlight tracks include "I'll Be Home For Christmas" and "One Bright Star"



**ATLANTIC**  
**Michael Crawford.**  
*A Christmas Album*

**BNA**  
**Kenny Chesney,**

- "Just Put A Ribbon In Your Hair"
- ✧ Available on the upcoming CDX

**CAPITOL NASHVILLE**

**Garth Brooks.** *Garth Brooks and The Magic of Christmas*

- ✧ 14 songs, including 12 classics and new songs
- ✧ In stores November 23

**CHICAGO RECORDS**

**Chicago.** *Chicago 25* (Re-release)

**COLUMBIA**

**Gene Autry.**  
"Rudolph The Red Nose Reindeer"

**Ricochet.**  
"Let It Snow, Let It Snow, Let It Snow"

- ✧ The label is shipping the singles exclusively to radio.

**Rosie O' Donnell.**  
*A Rosie Christmas*



**DREAMCATCHER**

**Kenny Rogers.**  
*Christmas From The Heart*

- ✧ Highlight tracks include "The Christmas Song" and "Let It Snow, Let It Snow, Let It Snow."

**Elektra**

**Natalie Cole duet with Nat "King" Cole.**  
"The Christmas Song," from *The Magic of*

*Christmas.* Natalie Cole w/ The London Symphony Orchestra



**Epic**

*Touched By An Angel*  
Christmas album

**Collin Raye.** *The Gift*

- (Re-release)
- ✧ Single: "Silent Night"
- ✧ Highlight tracks include "Winter Wonderland" and "Away In A Manger"

**Epic WORD**

**Point of Grace.** *A Christmas Story*

**GLANT**

**Keith Harling.**  
"Santa's Got A Semi"

**Clay Walker.**  
"Blue Christmas"  
(Both singles are being released on the upcoming CDX)



**Koch**

**Philip Aaberg.** Darol Anger, Alison Brown, Mike Marshall, Tim O'Brien, and Todd Phillips, *A Christmas Heritage* (released Oct. 19)

**LYRIC STREET**

**SheDAISY.** "Deck The Halls"

- ✧ The single will be available commercially the first week of November
- ✧ This song also appears with the end title credits of Disney's home video *Mickey's Once Upon A Christmas* (in stores Nov. 9)

**MCA**

**George Strait.** *Merry Christmas Wherever You Are*

- ✧ Single: "Old Time Christmas"
- ✧ A sample that includes the single and three other cuts will be shipped 11/ 4.
- ✧ Highlight tracks include "Jingle Bell Rock" and "The Christmas Song"

**Reba McEntire.** *Secret Of Giving: A Christmas Collection*

- ✧ The title track "The Secret Of Giving" will be a commercial release.
- ✧ Reba's holiday television movie, *The Secret Of Giving*, airs Thanksgiving night.
- ✧ Highlight tracks include "One Child, One Day" and "The Angels Sang"

**PABLIFFION**

**Sundogs.**  
*Bon Temps Noel* (released Oct. 12)

**RCA**

**Tracy Byrd**  
"Merry Christmas From Texas, Ya'll"  
✧ Available on the upcoming CDX.  
**Martina McBride** *White Christmas*  
✧ Originally released in 1998, the album features two new tracks, "O Come All Ye Faithful" and "Do You Hear What I Hear"

**REPRISE**

**Take 6.** *We Wish You A Merry Christmas*

**RHINO**

*Chicken Soup Christmas Songs* (various artists)

**THE RIGHT STUFF CAPITOL**

**Dion.** *Rock n' Roll Christmas*

**ROUNDER**

**Riders in the Sky.**  
*Christmas the Cowboy Way* (released Oct. 5)

**SEVENTH WAVE**

**suzanne Ciani.**  
*A Very Green Christmas*  
✧ Emphasis Track: "Adeste Fidelis"

**SIGNATURE SOUNDS**

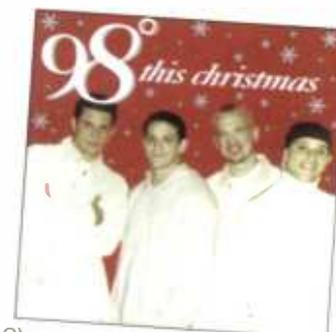
**Laurie Lewis and Tom Rozum.**  
*Winter's Grace*

**TA TANKA**

**Mitchell John.**  
*Christmas*

**UNIVERSAL**

**98.** "This Gift" (single)  
(album *This Christmas* released 10/19)



**VALLEY WESTERN**

**Michael Martin Murphey.** *Acoustic Christmas Carols*

**WARNER REPRISE**

**Paul Brandt.** *Shall I Pray For You*  
✧ Single: "Six Tons Of Toys"  
✧ Highlight tracks include "The Little Drummer Boy" and "O Holy Night"

**WARNER BROS.**

**Fourplay.** *Snowboard*, featuring "The Christmas Song" w/ Eric Benet

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Developed with input from PDs nationwide, PD Advantage™ gives you an “up close and personal” look at listeners and competitors you won’t find anywhere else. PD Advantage delivers the audience analysis tools most requested by program directors, including:

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***When listeners leave a station, what stations do they go to?***

See what stations your drive time audience listens to during midday.

***How are stations trending by specific age?***

Track how many diaries and quarter-hours your station has by specific age.

***How’s my station trending hour by hour?***

Pinpoint your station’s best and worst hours at home, at work, in car.

***How often do my listeners tune in and how long do they stay?***

Breaks down Time Spent Listening by occasions and TSL per occasion.

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***When I’m P1, who’s P2?***

See whom you should be trying to pull listeners from.

***When I’m P2, who’s P1?***

See whom your listeners prefer over you.

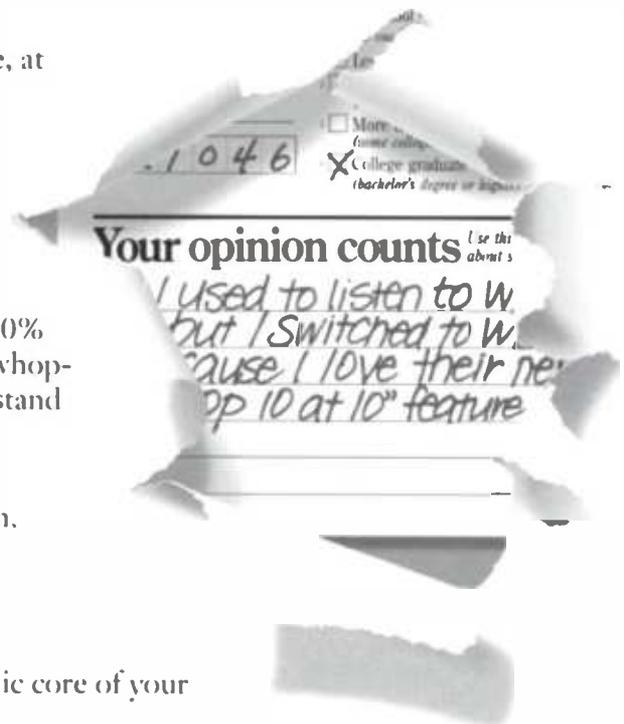
***What age range accounts for most of my audience?***

Find out what age range defines the true demographic core of your station.

***What are the residential and workplace zips of my (Total or P1-P4+) listeners?***

Find out where your listeners live for better marketing and promotion results.

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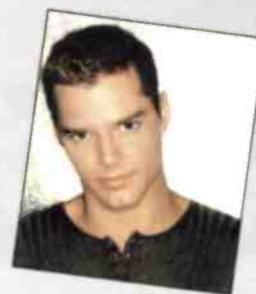
# The 1999 WB Radio Music Awards Nominees

Here's your personal ballot for the WB Radio Music Awards, scheduled to be televised live from Las Vegas on the WB Network **Thursday, Oct. 28, at 8:00 p.m. (EDT)**.



## DIRECTIONS FOR USE:

1. Keep GAVIN open to this page
2. Sharpen #2 pencil
3. Mark your predictions, both who you want to win and who you think will win
4. Pour a beverage of your choice
5. Sit back, watch the awards, and see how smart you really are.



**Want to Win**    **Will Win**

### FAVORITE CAR JAM

- |                          |                          |  |
|--------------------------|--------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | Lenny Kravitz, "Fly Away"                            |
| <input type="checkbox"/> | <input type="checkbox"/> | Will Smith w/ Dru Hill/Kool Mo Dee, "Wild Wild West" |
| <input type="checkbox"/> | <input type="checkbox"/> | 98°, "Because Of You"                                |
| <input type="checkbox"/> | <input type="checkbox"/> | Jay-Z, "Can I Get A"                                 |
| <input type="checkbox"/> | <input type="checkbox"/> | Kenny Chesney, "How Forever Feels"                   |

### PARENTS JUST DON'T UNDERSTAND

- |                          |                          |                    |
|--------------------------|--------------------------|--------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Kid Rock           |
| <input type="checkbox"/> | <input type="checkbox"/> | Marilyn Manson     |
| <input type="checkbox"/> | <input type="checkbox"/> | Insane Clown Posse |
| <input type="checkbox"/> | <input type="checkbox"/> | KoRn               |
| <input type="checkbox"/> | <input type="checkbox"/> | Rob Zombie         |
| <input type="checkbox"/> | <input type="checkbox"/> | Limp Bizkit        |

### SONG OF THE YEAR: URBAN, RHYTHMIC

- |                          |                          |   |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | Lauryn Hill, "Doo Wop (That Thing)"         |
| <input type="checkbox"/> | <input type="checkbox"/> | Deborah Cox, "Nobody's Supposed to Be Here" |
| <input type="checkbox"/> | <input type="checkbox"/> | Jay-Z, "Can I Get A"                        |
| <input type="checkbox"/> | <input type="checkbox"/> | TLC, "No Scrubs"                            |
| <input type="checkbox"/> | <input type="checkbox"/> | Dru Hill, "These Are The Times"             |
| <input type="checkbox"/> | <input type="checkbox"/> | Brandy, "Have You Ever"                     |

### SONG OF THE YEAR: ALTERNATIVE, ACTIVE ROCK

- |                          |                          |                            |
|--------------------------|--------------------------|----------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Lenny Kravitz, "Fly Away"  |
| <input type="checkbox"/> | <input type="checkbox"/> | Metallica, "Turn The Page" |
| <input type="checkbox"/> | <input type="checkbox"/> | Cake, "Never There"        |
| <input type="checkbox"/> | <input type="checkbox"/> | Everlast, "What It's Like" |
| <input type="checkbox"/> | <input type="checkbox"/> | Creed, "One"               |
| <input type="checkbox"/> | <input type="checkbox"/> | Sugar Ray, "Every Morning" |

### FAVORITE HOOK-UP SONG

- |                          |                          |   |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | Mark Chesnutt, "I Don't Want To Miss A Thing"             |
| <input type="checkbox"/> | <input type="checkbox"/> | Brandy, "Have You Ever"                                   |
| <input type="checkbox"/> | <input type="checkbox"/> | Backstreet Boys, "I'll Never Break Your Heart"            |
| <input type="checkbox"/> | <input type="checkbox"/> | Edwin McCain, "I'll Be"                                   |
| <input type="checkbox"/> | <input type="checkbox"/> | *NSync, "(God Must Have Spent) A Little More Time On You" |

### SONG OF THE YEAR: COUNTRY, YOUNG COUNTRY

- |                          |                          |   |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | Dixie Chicks, "Wide Open Spaces"              |
| <input type="checkbox"/> | <input type="checkbox"/> | LoneStar, "Amazed"                            |
| <input type="checkbox"/> | <input type="checkbox"/> | Mark Chesnutt, "I Don't Want To Miss A Thing" |
| <input type="checkbox"/> | <input type="checkbox"/> | Jo Dee Messina, "Stand Beside Me"             |
| <input type="checkbox"/> | <input type="checkbox"/> | Kenny Chesney, "How Forever Feels"            |
| <input type="checkbox"/> | <input type="checkbox"/> | Tim McGraw, "Please Remember Me"              |

**Want to Win**    **Will Win**

### SONG OF THE YEAR: TOP 40, HOT A/C

- |                          |                          |                                      |
|--------------------------|--------------------------|--------------------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Shawn Mullins, "Lullaby"             |
| <input type="checkbox"/> | <input type="checkbox"/> | Barenaked Ladies, "One Week"         |
| <input type="checkbox"/> | <input type="checkbox"/> | Goo Goo Dolls, "Iris"                |
| <input type="checkbox"/> | <input type="checkbox"/> | Sugar Ray, "Every Morning"           |
| <input type="checkbox"/> | <input type="checkbox"/> | Sarah McLachlan, "Angel"             |
| <input type="checkbox"/> | <input type="checkbox"/> | Britney Spears, "Baby One More Time" |

### AIR PERSONALITY OF THE YEAR

- |                          |                          |                                    |
|--------------------------|--------------------------|------------------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Kidd Kraddick, KHKS-Dallas         |
| <input type="checkbox"/> | <input type="checkbox"/> | Howard Stern, WXRK-New York        |
| <input type="checkbox"/> | <input type="checkbox"/> | Rick Dees, KIIS-Los Angeles        |
| <input type="checkbox"/> | <input type="checkbox"/> | Gerry House, WSIX-Nashville        |
| <input type="checkbox"/> | <input type="checkbox"/> | Tha Dog House, KYLD-San Francisco  |
| <input type="checkbox"/> | <input type="checkbox"/> | Kevin and Bean, KROQ-Los Angeles   |
| <input type="checkbox"/> | <input type="checkbox"/> | Mancow, WKQX-Chicago               |
| <input type="checkbox"/> | <input type="checkbox"/> | MJ Kelly and BJ Harris, WFLZ-Tampa |

### ARTIST OF THE YEAR: URBAN, RHYTHMIC

- |                          |                          |                 |
|--------------------------|--------------------------|-----------------|
| <input type="checkbox"/> | <input type="checkbox"/> | 112             |
| <input type="checkbox"/> | <input type="checkbox"/> | Destiny's Child |
| <input type="checkbox"/> | <input type="checkbox"/> | Ginuwine        |
| <input type="checkbox"/> | <input type="checkbox"/> | Lauryn Hill     |
| <input type="checkbox"/> | <input type="checkbox"/> | Jay-Z           |
| <input type="checkbox"/> | <input type="checkbox"/> | TLC             |

### ARTIST OF THE YEAR: ALTERNATIVE, ACTIVE ROCK

- |                          |                          |                       |
|--------------------------|--------------------------|-----------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Red Hot Chili Peppers |
| <input type="checkbox"/> | <input type="checkbox"/> | Blink 182             |
| <input type="checkbox"/> | <input type="checkbox"/> | Godsmack              |
| <input type="checkbox"/> | <input type="checkbox"/> | Rob Zombie            |
| <input type="checkbox"/> | <input type="checkbox"/> | Offspring             |
| <input type="checkbox"/> | <input type="checkbox"/> | Smash Mouth           |

### ARTIST OF THE YEAR: TOP 40, HOT A/C

- |                          |                          |                 |
|--------------------------|--------------------------|-----------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Ricky Martin    |
| <input type="checkbox"/> | <input type="checkbox"/> | Backstreet Boys |
| <input type="checkbox"/> | <input type="checkbox"/> | Smash Mouth     |
| <input type="checkbox"/> | <input type="checkbox"/> | Sugar Ray       |
| <input type="checkbox"/> | <input type="checkbox"/> | Sarah McLachlan |
| <input type="checkbox"/> | <input type="checkbox"/> | Goo Goo Dolls   |

### ARTIST OF THE YEAR: COUNTRY, YOUNG COUNTRY

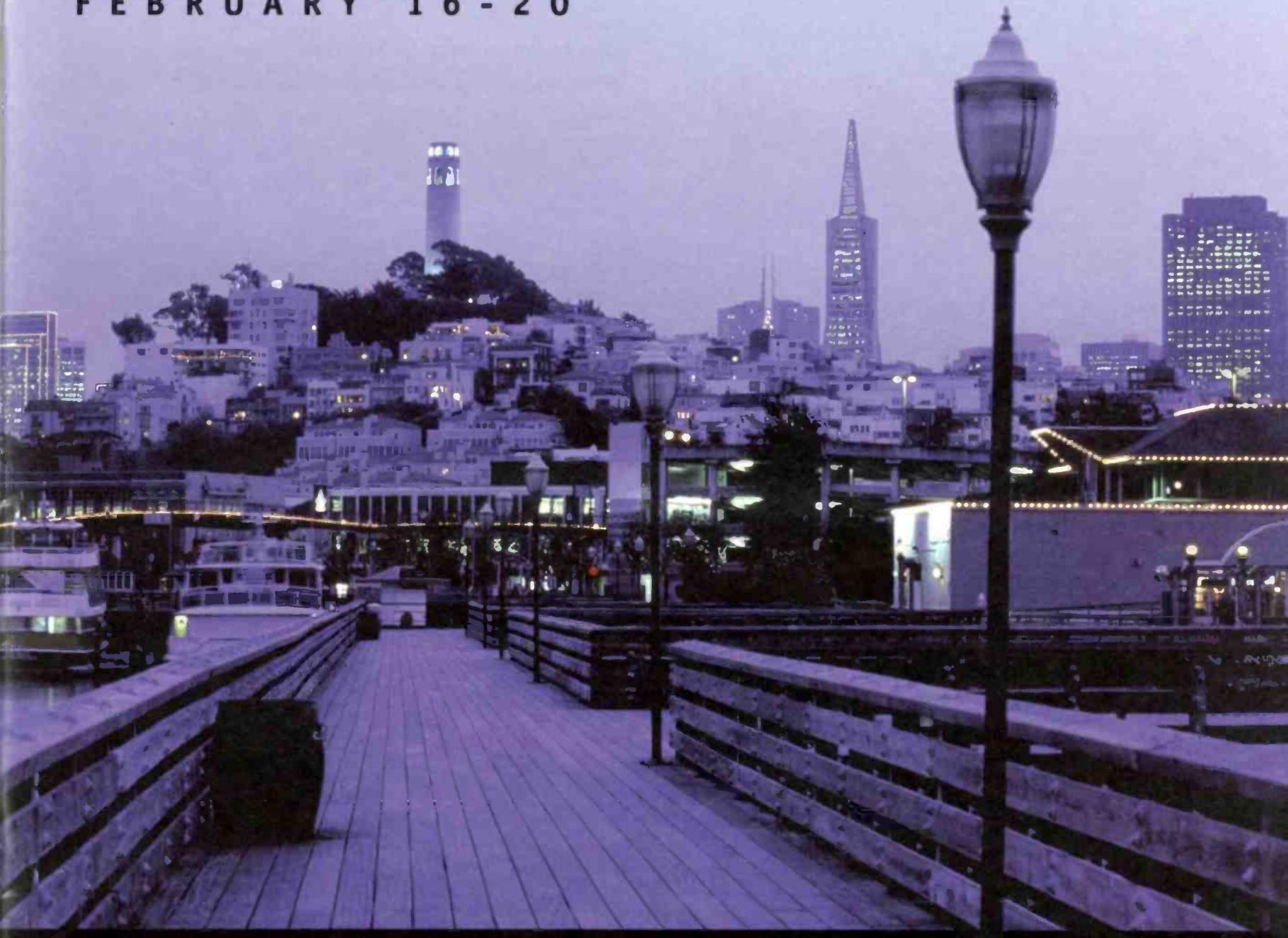
- |                          |                          |                |
|--------------------------|--------------------------|----------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Dixie Chicks   |
| <input type="checkbox"/> | <input type="checkbox"/> | Jo Dee Messina |
| <input type="checkbox"/> | <input type="checkbox"/> | Shania Twain   |
| <input type="checkbox"/> | <input type="checkbox"/> | Kenny Chesney  |
| <input type="checkbox"/> | <input type="checkbox"/> | George Strait  |
| <input type="checkbox"/> | <input type="checkbox"/> | LoneStar       |



Note: Not all categories will be televised during the two-hour broadcast; those that will be are indicated by a

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SEMINAR**  
SAN FRANCISCO

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## A Gig You Can't "Beat" With a Stick

Mike Abrams, PD of Cox Radio's WBHK (98.7 Kiss FM) Birmingham transfers to Atlanta as PD of the company's newest major market Top 40 outlet WYAP (95.5 The Beat). "The last few weeks have been interesting to say the least," Abrams tells GAVIN. Both Abrams and cohort Greg Brady have been doing The Beat's music since the station's sign-on several weeks ago.

When asked to describe the station, Abrams says, "The Beat is an upbeat Top 40 with a rhythmic slant. This philosophy goes back to the days before fragmentation, where a station would lean a certain way depending on the market. We're a Top 40 station that leans rhythmic."

We're *not* a rhythm station." Comparing The Beat with adult-leaning crosstown Star 94, Abrams notes, "We're obviously targeting a younger arena than Star. Our typical P1 listener will not be a Star P1 listener." (See The Beat and Star 94 go Head 2 Head, at right).

Prior to his three-year tenure at Kiss, Abrams was program coordinator at Hot 97 New York and KKFR Phoenix, working with Steve Smith who, strangely enough, will be consulting The Beat along with Bill Tanner.

"Steve and Bill are the best consultants out there, and their skills really complement each other," says Abrams. Adds GM Lori Sheridan, "We have another key addition. Katie Reid is joining us as sales manager."

from Country WKKT-FM Charlotte. She's driven, passionate, and has had great success as sales manager in a tough country market and has fearlessly and successfully gone up against Country giant WSOC-FM," she says.

As far as staff goes, "We have hundreds of tapes and resumes to sort through. I'm looking to put together the best team in the country," says Abrams, who, during the transition, will divide his week between Birmingham and Atlanta.

"Kiss is a big moneymaker for this company, so I don't want to screw anything up here," he laughs. Look for the WYAP calls to change to something more Beat-related, soon.

### Impact

(subject to change)

#### OCTOBER 25 & 26

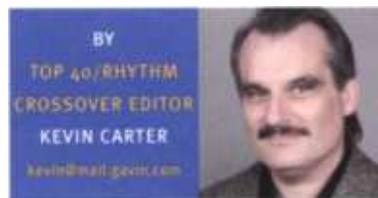
- 98\* "This Gift" (Universal), Top 40
- 311 "Come Original" (Capricorn), Top 40
- Fiona Apple "Fast as You Can" (Epic/WORX), Top 40
- Barenaked Ladies "Get in Line" (from *King of the Hill* sndtk.) (Elektra/EEG), Top 40
- Enrique Iglesias "Rhythm Divine" (Interscope), Top 40 & Rhy-Xover
- Jewel "What's Simple is True" (Atlantic), Top 40
- Loreta "Trouble With Boys" (Reprise), Top 40 & Rhy-Xover
- Melanie C "Northern Star" (Virgin), Top 40 & Rhy-Xover
- Method Man w/ Redman "Da Rockwilder" (DJMG), Rhy-Xover
- Chanté Moore w/Jo Jo "I See You in a Different Light" (Silas/MCA), Rhy-Xover

- Notorious B.I.G. "Dead Wrong" (Bad Boy/Arista), Rhy-Xover
- Oleander "I Walk Alone" (Universal), Top 40
- Tom Petty "This One's For Me" (Warner Bros.), Top 40
- Will Smith "Will 2K" (Columbia/CRG), Top 40 & Rhy-Xover
- Terror Squad "Tell Me What U Want" (Atlantic), Rhy-Xover

#### NOVEMBER 1 & 2

- David Bowie "Thursday's Child" (Virgin), Top 40
- Coko feat. Eve "Triffin" (RCA), Rhy-Xover
- Collective Soul "Needs" (Atlantic), Top 40
- Missy Elliott feat. NAS "Hot Boyz" (Elektra/EEG), Rhy-Xover
- Faith Evans "Lately I" (Bad Boy/Arista), Rhy-Xover

# Head 2 Head: Atlanta Heats Up



The latest Top 40 major market battleground is Atlanta, where Jefferson-Pilot's adult-targeted WSTR (Star 94) has been alone in the format since Susquehanna flipped Power 99 to Alternative WNNX (99X). Recently,

however, Cox moved former Country WNGC in town from nearby Athens and flipped it Top 40 as 95.5 The Beat. Although targeted younger than Star, the Beat is clearly designed to kick up some of that overlapping format sand and shake up that lucrative 18-34 demographic. As that flank heats up, Susquehanna has been sitting on its own move-in from Anniston, Ga., and sources tell Gavin that Top 40 is among the formats being considered.

### TOP 10 MOST-PLAYED SONGS OCTOBER 10-17



### 95.5 THE BEAT (IF THEY HAD A REAL LOGO IT MIGHT LOOK SOMETHING LIKE THIS)

#### WSTR

PD: DAN BOWEN  
MD: J.R. AMMONS  
OWNER: JEFFERSON PILOT

ARTIST	TITLE	TW	LW
SANTANA FEAT. R.THOMAS	Smooth	67	67
SMASH MOUTH	All Star	67	65
SUGAR RAY	Someday	66	63
GOO GOO DOLLS	Black Balloon	64	66
LOU BEGA	Mambo #5	64	59
GOO GOO DOLLS	Slide	63	64
LEN	Steal My Sunshine	40	4*
TAL BACHMAN	She's So High	40	39
SIXPENCE NONE THE RICHER	There She Goes	40	38
JEWEL	Down So Long	37	37

#### WYAP

PD: MIKE ABRAMS  
OWNER: COX

ARTIST	TITLE	TW	LW
CHRISTINA AGUILERA	Genie in a Bottle	105	98
112	Anywhere	103	102
TLC	Unpretty	97	99
BACKSTREET BOYS	I Want It That Way	94	93
LEN	Steal My Sunshine	79	72
PEARL JAM	Last Kiss	78	19
98*	I Do (Cherish You)	77	72
JENNIFER LOPEZ	If You Had My Love	67	42
LOU BEGA	Mambo #5	67	28
702	Where My Girls At	62	99

### TOP 10 SONGS BY PLAY INCREASE OCTOBER 10-17

#### WSTR

ARTIST	TITLE	TW	LW
BRITNEY SPEARS	(You Drive Me) Crazy	22	9
SARAH MCLACHLAN	Ice Cream	32	25
SARAH MCLACHLAN	I Will Remember You	23	16
RED HOT CHILI PEPPERS	Scar Tissue	21	15
SHANIA TWAIN	That Don't Impress Me Much	11	5
LOU BEGA	Mambo #5	64	59
PAULA COLE BAND	I Believe in Love	22	17
SHAWN MULLINS	Lullaby	15	11
SUGAR RAY	Someday	66	63
LENNY KRAVITZ	American Woman	23	20

#### WYAP

ARTIST	TITLE	TW	LW
PEARL JAM	Last Kiss	78	19
GOO GOO DOLLS	Black Balloon	60	16
LOU BEGA	Mambo #5	67	28
SANTANA FEAT. R.THOMAS	Smooth	37	0
RED HOT CHILI PEPPERS	Scar Tissue	35	0
JENNIFER LOPEZ	If You Had My Love	67	42
BLINK 182	What's My Age Again	25	0
WHITNEY HOUSTON	It's Not Right But	42	24
BRITNEY SPEARS	(You Drive Me) Crazy	42	30
BACKSTREET BOYS	Larger Than Life	32	22

### AVERAGE SONGS PER HOUR BY DAYPART FRIDAY, OCTOBER 15

#### WSTR

DAYPART	TOTAL SONGS PLAYED	AVERAGE SONGS PER HOUR
Overnights	80	13
Mornings	25	6
Middays	66	13
Afternoons	49	12
Nights	64	13
Overall	284	12

#### WYAP

DAYPART	TOTAL SONGS PLAYED	AVERAGE SONGS PER HOUR
Overnights	93	16
Mornings	62	16
Middays	78	16
Afternoons	63	16
Nights	78	16
Overall	374	16

ALL QUANTITATIVE INFORMATION LISTED IS COURTESY OF MEDIABASE 24/7



Here's Z100 architect (and current WPLJ PD) Scott Shannon, Z100 OM Kid Kelly, and original Z100 engineer Frank Foti at the station's Secaucus studios seconds before Shannon did the last break and played "Eye of the Tiger" before flipping the switch to inaugurate Z100's new studios in Jersey City.

# MELANIE C NORTHERN STAR

The new song from the debut album **Northern Star**

Produced by Marius De Vries [www.virginrecords.com](http://www.virginrecords.com) © 1999 Virgin Records Ltd.



GavinTOP40		SPINS				
LW	TW		TW	LW	Trend	Spins
1	1	<b>LOU BEGA</b> - Mambo #5 (RCA)	6748	6743	+5	105
2	2	<b>SANTANA featuring ROB THOMAS</b> - Smooth (Arista)	6255	5640	+615	105
<p><b>g</b> Closing in on #1, and the #2 most HyperActive this week. 90+ spins @ WKIE-Chicago, KKDM-Des Moines, and huge research stories everywhere.</p>						
3	3	TLC - Unpretty (LaFace/Arista)	5209	5422	-213	98
4	4	CHRISTINA AGUILERA - Genie In A Bottle (RCA)	4680	5223	-543	102
7	5	<b>BRITNEY SPEARS</b> - (You Drive Me) Crazy (Jive)	4677	4377	+300	100
5	6	SUGAR RAY - Someday (Lava/Atlantic)	4467	4875	-408	100
9	7	<b>BACKSTREET BOYS</b> - Larger Than Life (Jive)	4074	3906	+168	103
8	8	98° - I Do (Cherish You) (Universal)	3677	4028	-351	90
12	9	<b>702</b> - Where My Girls At (Motown)	3592	3567	+25	78
10	10	SMASH MOUTH - All Star (Interscope)	3447	3778	-331	101
13	11	<b>RED HOT CHILI PEPPERS</b> - Scar Tissue (Warner Bros.)	3355	3254	+101	93
17	12	<b>JENNIFER LOPEZ</b> - Waiting For Tonight (Epic/WORK)	3201	2847	+354	95
11	13	TAL BACHMAN - She's So High (Columbia/CRG)	3091	3581	-490	87
16	14	<b>SIXPENCE NONE THE RICHER</b> - There She Goes (Squint/EEG)	3086	3020	+66	95
15	15	GOO GOO DOLLS - Black Balloon (Warner Bros.)	2803	3040	-237	74
18	16	<b>MARC ANTHONY</b> - I Need To Know (Columbia/CRG)	2747	2442	+305	80
14	17	RICKY MARTIN - She's All I Ever Had (C2/CRG)	2577	3054	-477	82
21	18	<b>BRIAN MCKNIGHT</b> - Back At One (Motown)	2473	2031	+442	69
19	19	SHANIA TWAIN - Man! I Feel Like A Woman! (iDJMG)	2327	2229	+98	77
20	20	<b>LENNY KRAVITZ</b> - American Woman (Virgin/Maverick)	2117	2065	+52	74
22	21	<b>TRAIN</b> - Meet Virginia (Aware/Columbia)	2080	1930	+150	69
26	22	<b>SAVAGE GARDEN</b> - I Knew I Loved You (Columbia/CRG)	2019	1488	+531	82
23	23	<b>MARIAH CAREY</b> - Heartbreaker (Columbia/CRG)	1867	1785	+82	63
30	24	SMASH MOUTH - Then The Morning Comes (Interscope)	1668	1155	+513	80
25	25	<b>MANDY MOORE</b> - Candy (Epic/550 Music)	1615	1551	+64	81
24	26	BLINK 182 - What's My Age Again (Cargo/MCA)	1601	1715	-114	71
31	27	<b>JESSICA SIMPSON</b> - I Wanna Love You Forever (Columbia/CRG)	1372	1001	+371	65
29	28	<b>ROBBIE WILLIAMS</b> - Angels (Capitol)	1358	1254	+104	67
28	29	MELISSA ETHERIDGE - Angels Would Fall (iDJMG)	1353	1394	-41	65
<b>D</b>	30	<b>WILL SMITH</b> - Will 2K (Columbia/CRG)	1294	—	<b>NEW</b>	55
<p><b>g</b> Will strikes gold (soon-to-be platinum) again, as expected: 77 spins out of the box @ KHS-LA: 0-67 @ KZZU-Spokane, and any other call letters you care to name.</p>						
27	31	'N SYNC feat. GLORIA ESTEFAN - Music Of My Heart (Epic)	1061	1413	-352	41
32	32	PAULA COLE BAND - I Believe In Love (Imago/Warner Bros.)	726	781	-55	43
34	33	<b>LFO</b> - Girl On TV (Arista)	681	584	+97	39
36	34	<b>BLAQUE feat. 'N SYNC</b> - Bring It All To Me (TrackMasters/Columbia/CRG)	665	502	+163	24
35	35	<b>WHITNEY HOUSTON</b> - My Love Is Your Love (Arista)	630	549	+81	40
37	36	<b>KID ROCK</b> - Cowboy (Lava/Atlantic)	621	447	+174	39
33	37	SHAGGY - Hope (MCA)	620	646	-26	40
39	38	<b>JUVENILE</b> - Back that Azz Up (Cash Money/Universal)	402	323	+79	18
38	39	<b>CHRIS PEREZ BAND</b> - Best I Can (Hollywood)	401	369	+32	27
<b>D</b>	40	<b>CHRIS GAINES</b> - Right Now (Capitol)	400	—	<b>NEW</b>	18

HyperACTIVE	SPINS	TREND
<b>WILL SMITH</b> - Will 2K (TrackMasters/Columbia/CRG)	1294	+1086
<b>SANTANA featuring ROB THOMAS</b> - Smooth (Arista)	6255	+615
<b>SAVAGE GARDEN</b> - I Knew I Loved You (Columbia/CRG)	2019	+531
<b>SMASH MOUTH</b> - Then The Morning Comes (Interscope)	1668	+513
<b>BRIAN MCKNIGHT</b> - Back At One (Motown)	2473	+442
<b>JESSICA SIMPSON</b> - I Wanna Love You Forever (Columbia/CRG)	1372	+371
<b>JENNIFER LOPEZ</b> - Waiting For Tonight (Epic/WORK)	3201	+354
<b>MARC ANTHONY</b> - I Need To Know (Columbia/CRG)	2747	+305
<b>BRITNEY SPEARS</b> - (You Drive Me) Crazy (Jive)	4677	+300
<b>M2M</b> - Don't Say You Love Me (Atlantic)	217	+207
<b>KID ROCK</b> - Cowboy (Lava/Atlantic)	621	+174
<b>BACKSTREET BOYS</b> - Larger Than Life (Jive)	4074	+168
<b>BLAQUE feat. 'N SYNC</b> - Bring It All To Me (TrackMasters/Columbia/CRG)	665	+163
<b>CHRIS GAINES</b> - Right Now (Capitol)	400	+156
<b>TRAIN</b> - Meet Virginia (Aware/Columbia)	2080	+150
<b>CELINE DION</b> - That's The Way It Is (Epic/550 Music)	136	+136
<b>COUNTING CROWS</b> - Hanginaround (DGC)	237	+128
<b>RICKY MARTIN</b> - Shake Your Bon-Bon (C2/CRG)	149	+121
<b>ROBBIE WILLIAMS</b> - Angels (Capitol)	1358	+104
<b>STROKE 9</b> - Little Black Backpack (Universal)	336	+103

Top40CHARTBOUND	SPINS
<b>STROKE 9</b> - Little Black Back Pack (Universal)	336
<b>YOUNGSTOWN</b> - I'll Be Your Everything (Hollywood)	336
<b>BLESSID UNION</b> - Standing At The Edge Of The (Push/V2)	297
<b>RENO</b> - I Think I Know (Curb)	272
<b>TONIC</b> - You Wanted More (Universal)	269
<b>AMBER</b> - Sexual (TommyBoy)	262
<b>OLD 97'S</b> - Nineteen (Elektra/EEG)	260
<b>PUFF DADDY feat. R.KELLY</b> - Satisfy You (Bad Boy/Arista)	248
<b>DJ RAP</b> - Good To Be Alive (HigherGround/C2/CRG)	240
<b>COUNTING CROWS</b> - Hanginaround (DGC)	237
<b>BETH HART BAND</b> - L A Song (143/Lava/Atlantic)	222
<b>NU FLAVOR</b> - Sprung (Reprise)	219
<b>M2M</b> - Don't Say You Love Me (Atlantic)	217
<b>SARAH McLACHLAN</b> - Ice Cream (Live) (Arista)	213
<b>DEF LEPPARD</b> - Goodbye (iDJMG)	209
<b>BELLE PEREZ</b> - Hello World (Priority)	175
<b>RICKY MARTIN</b> - Shake Your Bon-Bon (C2/CRG)	149
<b>A*TEENS</b> - Mamma Mia (MCA)	148
<b>CELINE DION</b> - That's The Way It Is (Epic/550 Music)	136
<b>THISWAY</b> - Crawl (Reprise)	135

Top40RECURRENTS	SPINS
<b>LEN</b> - Steal My Sunshine (Epic/WORK)	5141
<b>JENNIFER LOPEZ</b> - If You Had My Love (Epic/WORK)	2070
<b>PEARL JAM</b> - Last Kiss (Epic)	1969
<b>ENRIQUE IGLESIAS</b> - Bailamos (Overbrook Music/Interscope)	1857
<b>FASTBALL</b> - Out Of My Head (Hollywood)	1774
<b>BLESSID UNION OF SOULS</b> - Hey Leonardo (She Likes Me...) (Push/V2)	1682
<b>CITIZEN KING</b> - Better Days (& The Bottom...) (Warner Bros.)	1654
<b>BACKSTREET BOYS</b> - I Want It That Way (Jive)	1439
<b>GOO GOO DOLLS</b> - Slide (Warner Bros.)	1359
<b>SIXPENCE NONE THE RICHER</b> - Kiss Me (Squint/Columbia)	1061

ALL 24-7 CHART RESEARCH IS CONDUCTED AND SUPPLIED BY MEDIABASE RESEARCH, A DIVISION OF PREMIERE RADIO NETWORKS, INC.

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ONLINE TRACKING SERVICES NOW ARE AVAILABLE UNTIL 12 NOON WEDNESDAY PACIFIC DAYLIGHT TIME.

## RhythmCROSSOVER

LW		TW		SPINS			Trend	Stns.
LW	TW	TW	LW	Trend	Stns.			
1	1	<b>JUVENILE</b> - Back That Azz Up (Cash Money/Universal)	2356	2514	-158	47		
3	2	<b>BRIAN MCKNIGHT</b> - Back At One (Motown)	2198	2095	+103	43		
2	3	MARIAH CAREY - Heartbreaker (Columbia/CRG)	2060	2116	-56	43		
9	4	<b>PUFF DADDY feat. R. KELLY</b> - Satisfy You (Bad Boy/Arista)	1907	1659	+248	43		
5	5	<b>LOU BEGA</b> - Mambo #5 (RCA)	1833	1831	+2	32		
4	6	CHRISTINA AGUILERA - Genie In A Bottle (RCA)	1828	2017	-189	38		
6	7	<b>BLAUQUE feat. 'N SYNC</b> - Bring It All To Me (TrackMasters/Columbia/CRG)	1805	1775	+30	40		
<p><b>g</b> <i>These ladies have been red-hot this year, and the addition of 'NSync just doubles your pleasure. 70+ spins @ KOHT-Tucson, 42-68 @ WJMN-Boston, 36-63 @ KQBT-Austin.</i></p>								
13	8	<b>DESTINY'S CHILD</b> - Bug A Boo (Columbia/CRG)	1676	1526	+150	44		
11	9	<b>EVE</b> - Gotta Man (Interscope)	1676	1616	+60	45		
12	10	<b>B.G.</b> - Bling Bling (Cash Money/Universal)	1617	1553	+64	41		
10	11	702 - Where My Girls At (Motown)	1582	1636	-54	44		
8	12	Q-TIP - Vivrant Thing (Violator/IDJMG)	1551	1660	-109	44		
14	13	LIL' TROY - Wanna Be A Bailer (Republic/Universal)	1396	1523	-127	36		
16	14	<b>BRITNEY SPEARS</b> - (You Drive Me) Crazy (Jive)	1193	1078	+115	26		
17	15	TLC - Unpretty (LaFace/Arista)	989	1061	-72	32		
15	16	JAY-Z - Girls' Best Friend (Epic)	985	1078	-93	32		
18	17	98° - I Do (Cherish You) (Universal)	980	985	-5	25		
19	18	IMX - Stay The Night (Silas/MCA)	928	958	-30	28		
23	19	<b>OL' DIRTY BASTARD</b> - Got Your Money (Elektra/EEG)	916	833	+83	33		
21	20	<b>WARREN G.</b> - I Want It All (Restless)	908	888	+20	32		
20	21	RUFF RYDERS - What Ya Want (Interscope)	875	958	-83	34		
24	22	<b>SNOOP DOGG</b> - B PLEASE (No Limit/Priority)	825	810	+15	27		
22	23	JENNIFER LOPEZ - Waiting For Tonight (Epic/WORK)	824	833	-9	27		
25	24	<b>BACKSTREET BOYS</b> - Larger Than Life (Jive)	747	715	+32	22		
26	25	<b>SANTANA/WYCLEF JEAN</b> - Maria Maria (Arista)	718	686	+32	20		
27	26	<b>WHITNEY HOUSTON</b> - My Love Is Your Love (Arista)	665	661	+4	29		
<b>D</b>	27	<b>WILL SMITH</b> - Will 2K (Columbia/CRG)	639	—	<b>NEW</b>	27		
<p><b>g</b> <i>Leave it to the man who made the Old West hip again to have a similar effect on the upcoming millennium by putting his own name on the proceedings.</i></p>								
29	28	<b>MONTELL JORDAN</b> - Tonight (IDJMG)	607	525	+82	29		
30	29	<b>DR. DRE</b> - Still D.R.E (Interscope)	551	516	+35	25		
28	30	BEATNUTS - Watch Out Now (Loud)	537	609	-72	24		
38	31	<b>DONELL JONES</b> - U Know What's Up (LaFace/Arista)	513	412	+101	21		
37	32	<b>ERIC BENET</b> - Spend My Life With You (Warner Bros.)	485	414	+71	22		
33	33	<b>MARC ANTHONY</b> - I Need To Know (Columbia/CRG)	473	472	+1	15		
<b>D</b>	34	<b>IDEAL</b> - Get The Hell On(Get Gone) (Virgin)	455	—	<b>NEW</b>	16		
34	35	DEBORAH COX - We Can't Be Friends (Arista)	450	454	-4	13		
32	36	JAY-Z - Jigga My Nigga (Ruff Ryders/Interscope)	401	488	-87	15		
39	37	SOLE - 4, 5, 6 (DreamWorks)	396	406	-10	14		
40	38	<b>FAITH EVANS</b> - Never Gonna Let You Go (Arista)	381	368	+13	12		
36	39	TRACIE SPENCER - It's All About You (Capitol)	370	422	-52	11		
31	40	'N SYNC feat. GLORIA ESTEFAN - Music Of My Heart (Epic)	358	496	-138	14		

## HyperACTIVE

ARTIST - Song (Label)	SPINS	TREND
<b>WILL SMITH</b> - Will 2K (Columbia/CRG)	639	+494
<b>PUFF DADDY FEAT. R. KELLY</b> - Satisfy You (Bad Boy/Arista)	1907	+248
<b>LAURYN HILL/BOB MARLEY</b> - Turn Your Lights Down Low (Columbia/Sony)	288	+162
<b>SISQO</b> - Gotta Get It (IDJMG)	162	+162
<b>DESTINY'S CHILD</b> - Bug A Boo (Columbia/CRG)	1676	+150
<b>IDEAL</b> - Get The Hell On(Get Gone) (Virgin)	455	+139
<b>LIMP BIZKIT</b> - N 2 Gether Now (Flip/Interscope)	309	+136
<b>BRITNEY SPEARS</b> - (You Drive Me) Crazy (Jive)	1193	+115
<b>PHAROAEH MONCH</b> - Simon Says (Rawkus Entertainment)	339	+106

## R/C CHARTBOUND

ARTIST - Song (Label)	SPINS
<b>PHAROAEH MONCH</b> - Simon Says (Rawkus Entertainment)	339
<b>LIMP BIZKIT</b> - N 2 Gether Now (Flip/Interscope)	309
<b>MOBB DEEP</b> - Quiet Storm (Loud)	299
<b>ICE CUBE</b> - You Can Do It (Priority)	294
<b>LAURYN HILL/BOB MARLEY</b> - Turn Your Lights Down Low (Sony)	288
<b>KEVON EDMONDS</b> - 24 7 (RCA)	284
<b>KELIS</b> - Caught Out There (Virgin)	270
<b>DRU HILL</b> - Beauty (IDJMG)	263
<b>NU FLAVOR</b> - Sprung (Reprise)	204
<b>MR. VEGAS</b> - Heads High (VPI)	190
<b>SANTANA feat. ROB THOMAS</b> - Smooth (Arista)	184
<b>JESSICA SIMPSON</b> - I Wanna Know You Forever (Columbia/CRG)	183
<b>SISQO</b> - Gotta Get It (IDJMG)	162
<b>SAVAGE GARDEN</b> - I Knew I Loved You (Columbia/CRG)	158
<b>NAUGHTY BY NATURE</b> - Holiday (Arista)	139
<b>RICKY MARTIN</b> - Shake Your Bon Bon (C2/CRG)	129
<b>702</b> - You Don't Know (Motown)	122
<b>LIL' WAYNE</b> - Tha Block Is Hot (Cash Money/Universal)	121
<b>MYSTIKAL</b> - I Smoke (Jive)	116
<b>MARY J. BLIGE</b> - Deep Inside (MCA)	114

## SnapSHOTS

### Success Stories:

"Pay attention to 'Heartbreaker'—this is the best callout I've seen on a **Mariah Carey** record in the last few years. It's also Number One phones."

—**Brian Bridgman, PD, WIOQ-Philadelphia**

"'Bling Bling' is the 'sh't sh't'... 'Bug A Boo' is Top Five phones and huge research...and I love the new **Jennifer Lopez**, a huge crossover, mass appeal record."

—**Carmy Ferreri, PD, KRBV-Dallas**

"**Britney Spears** is our Number One phone record, **Mariah's** 'Heartbreaker' is huge in phones and callout, and I love 'Hello World' by **Belle Perez**—I'm singing it right now in my office shower."

—**Diana Laird, PD, KHTS-San Diego**

"**Santana's** 'Smooth' is our biggest record—Number One research and Top Ten phones. We're already getting response to **Will Smith's** 'Will 2 K.'"

—**Mike Danger, PD, WPXY-Rochester**

"The **Bob Marley-Lauryn Hill** song from the *Best Man* soundtrack is incredible—it's actually driving people to the station. I'm getting calls like 'My friend told me about this awesome song you guys are playing...' It's very intriguing to hear these two artists together."

—**Shellie Hart, OM, KUBE-Seattle**



**RMA Update:** Ninety-two radio stations will be broadcasting live this week at the two-day **MegaBlast** leading up to the **WB Radio Music Awards** in Las Vegas. Top 40 stations include **Z100**-New York, **KIIS** and **KPWR**-LA, **WIOQ**-Philly, **WPST**-Trenton, **KYLD**-San Francisco, **WXKS**-Boston, **KBXX**-Houston, **KUBE**-Seattle, **Y-100**-Miami, **KZZP** and **KKFR**-Phoenix, **KSLZ**-St. Louis, **KHTS** and **Z90**-San Diego, **WNKS**-Charlotte, **KMXV**-Kansas City, **WKSE**-Buffalo, **KLUC**-Las Vegas, and more. **Naughty By Nature** has been added as a performer, joining **David Bowie**, **Garth Brooks**, **'NSync**, **Smooth**, **Faith Hill**, and other celebrity presenters. The TV broadcast from the Mandalay Bay Resort & Casino is Thursday, October 28 on the WB.

EMAIL COMMENTS TO KEVIN@MAIL.GAVIN.COM OR CALL 415-495-1990

G2Top40

LW	TW	Artist	Album	Label	SPINS	TREND	Wks.	Adds
1	1	LOU BEGA	Mambo #5	RCA	4674	+8	96	0
2	2	SANTANA	Smooth	(Arista)	4254	+235	91	0
3	3	LEN	Steal My Sunshine	(Epic/WORK)	3936	+361	92	0
<p><b>Another huge week for Len, gaining in strength and moving up yet another 361 spins. Even as it resides in the Top 3, 'Steal My Sunshine' has its sights set on #1 status.</b></p>								
5	4	BRITNEY SPEARS	(You Drive Me) Crazy	(Jive)	3680	+251	91	0
8	5	BACKSTREET BOYS	Larger Than Life	(Jive)	3610	+213	94	0
4	6	TLC	Unpretty	(LaFace/Arista)	3548	+106	82	1
7	7	CHRISTINA AGUILERA	Genie In A Bottle	(RCA)	3158	-251	75	0
11	8	SIXPENCE NONE THE RICHER	There She Goes	(Squint/EEG)	3112	+265	89	0
12	9	RED HOT CHILI PEPPERS	Scar Tissue	(Warner Bros.)	2787	+187	82	0
10	10	RICKY MARTIN	She's All I Ever Had	(C2/CRG)	2783	-411	80	0
9	11	SUGAR RAY	Someday	(Lava/Atlantic)	2736	-534	69	0
6	12	98°	I Do (Cherish You)	(Universal)	2638	-772	74	0
19	13	JENNIFER LOPEZ	Waiting For Tonight	(Epic/WORK)	2585	+493	84	5
14	14	MARC ANTHONY	I Need To Know	(Columbia/CRG)	2531	+142	79	1
18	15	TRAIN	Meet Virginia	(Aware/Columbia)	2296	+191	82	4
15	16	MARIAH CAREY	Heartbreaker	(Columbia/CRG)	2282	-40	70	0
20	17	SHANIA TWAIN	Man I Feel Like A Woman	(IDJMG)	2135	+104	71	0
23	18	MELISSA ETHERIDGE	Angels Would Fall	(IDJMG)	2088	+240	79	0
13	19	GOO GOO DOLLS	Black Balloon	(Warner Bros.)	2003	-426	63	0
21	20	TAL BACHMAN	She's So High	(Columbia/CRG)	1949	-71	56	0
17	21	SMASH MOUTH	Allstar	(Interscope)	1942	-198	56	1
27	22	SAVAGE GARDEN	I Knew I Loved You	(Columbia/CRG)	1903	+398	81	4
25	23	BRIAN MCKNIGHT	Back At One	(Motown)	1843	+230	62	7
22	24	702	Where My Girls At	(Motown)	1788	-101	53	0
16	25	ENRIQUE IGLESIAS	Bailamos	(Overbrook Music/Interscope)	1712	-587	53	1
26	26	MANDY MOORE	Candy	(Epic)	1684	+171	68	1
30	27	ROBBIE WILLIAMS	Angels	(Capitol)	1616	+267	72	2
29	28	LENNY KRAVITZ	American Woman	(Virgin)	1559	+203	61	1
24	29	'N SYNC feat. GLORIA ESTEFAN	Music Of My Heart	(Epic)	1208	-413	42	1
28	30	BLINK 182	What's My Age Again?	(Cargo/MCA)	1133	-254	49	0
32	31	RENO	I Think I Know	(Curb)	1113	+29	53	1
31	32	PAULA COLE BAND	"I Believe In Love"	(Warner Bros.)	1105	-54	52	1
39	33	SMASH MOUTH	Then The Morning Comes	(Interscope)	1044	+370	68	20
36	34	JESSICA SIMPSON	I Wanna Love You Forever	(Columbia/CRG)	918	+100	51	9
40	35	STROKE 9	Little Black Backpack	(Universal)	811	+172	44	2
33	36	JENNIFER LOPEZ	If You Had My Love	(Epic/WORK)	773	-213	31	0
D	37	LEO	Girl On TV	(Arista)	708	new	36	6
<p><b>A one-listen smash...period. We all know "Summer Girls" was huge; now, as the leaves change color, this follow-up will be an even bigger mass appeal record.</b></p>								
D	38	CHRIS PEREZ BAND	Best I Can	(Hollywood)	687	new	34	3
38	39	SHAGGY	Hope	(MCA)	674	-8	29	1
34	40	FASTBALL	Out Of My Head	(Hollywood)	655	-188	22	0

G2Top40CHARTBOUND

Artist	Album	Label	Reports	Adds	SPINS	TREND
WHITNEY HOUSTON	"My Love Is Your Love"	(Arista)	26	3	616	+17
CHRIS GAINES	"Right Now"	(Capitol)	17	0	588	+85
BLAQUE feat. 'N SYNC	"Bring It All To Me"	(TrackMasters/Columbia/CRG)	16	1	546	+104
BLESSID UNION	"Standing At The Edge"	(iPush/V2)	31	6	545	+161
JULIAN LENNON	"I Don't Wanna Know"	(Fuel/2000)	29	1	544	+110

**WHTZ-New York**  
 PD: T. Poleman/OM: K. Kelly  
 APD: S. Dastur/MD: C. Bryant  
 (212) 239-2300  
**AMFM Inc.**

	TW	LW	ZW
JENNIFER LOPEZ - Waiting For Tonight	77	57	28
CHRISTINA AGUILERA - Genie In A Bottle	75	78	39
MARC ANTHONY - I Need To Know	74	54	55
98 DEGREES - I Do (Cherish You)	70	79	77
TLC - Unpretty	69	72	77
FATBOY SLM - The Rockstarz Skank	52	33	32
LEN - Steal My Sunshine	51	73	56
CHRISTINA AGUILERA - Genie In A Bottle	48	46	49
SMASH MOUTH - Allstar	45	42	72
BACKSTREET BOYS - Larger Than Life	44	22	22
LEN - Steal My Sunshine	42	68	71
SANTANA - Smooth	25	17	13
LENNY KRAVITZ - American Woman	30	29	26
ENRIQUE IGLESIAS - Bailamos	29	24	24
AMBER - Serual	29	19	26
MARIAH CAREY - Heartbreaker	28	53	33
GOO GOO DOLLS - Black Balloon	27	34	28
BACKSTREET BOYS - I Want It That Way	27	24	24
WHITNEY HOUSTON - It's Not Right But It's Okay	24	23	24
TAL BACHMAN - She's So High	24	12	27
LOU BEGA - Mambo #5	24	26	67
LARRYN HILL - Can't Take My Eyes Off You	23	40	39
RICKY MARTIN - She's All I Ever Had	23	27	45
THURSDAY - Crown	23	23	24
BLESSID UNION OF SOULS - Hey Leonardo	22	11	25
JENNIFER LOPEZ - If You Had My Love	20	18	20
JESSICA SIMPSON - I Wanna Love You Forever	20	23	22
ROBBIE WILLIAMS - Angels	20	12	9
SMASH MOUTH - Then The Morning Comes	18	18	0
SAVAGE GARDEN - I Knew I Loved You	18	0	0
RID RUCK - Goodbye	18	0	0
WHITNEY HOUSTON - My Love Is Your Love	17	15	0
WILL SMITH - I'll Be There	17	0	0
SIXPENCE NONE THE RICHER - Kiss Me	15	17	19
SUGAR RAY - Someday	14	23	40
SHANIA TWAIN - Man I Feel Like A Woman	14	21	25
THAIN - Meet Virginia	14	15	12
SHANIA TWAIN - Man I Feel Like A Woman	13	13	12
MOM - Don't Say You Love Me	13	10	0
LEO - Girl On TV	12	14	14



**106.1 KISS FM KHKS-Dallas**  
 PD: Mr. Ed Lambert  
 MD: Dave Morales  
 (214) 891-3400  
**AMFM**

	TW	LW	ZW
LOU BEGA - Mambo #5	64	62	61
CHRISTINA AGUILERA - Genie In A Bottle	63	60	66
SMASH MOUTH - Allstar	57	63	57
SANTANA - Smooth	52	52	59
LEN - Steal My Sunshine	50	51	47
TLC - Unpretty	49	57	52
JENNIFER LOPEZ - If You Had My Love	45	53	29
JAY Z/JAYM - Can I Get A	44	42	43
98 DEGREES - I Do (Cherish You)	44	39	41
WILL SMITH - I'll Be There	44	0	0
LARRYN HILL - Can't Take My Eyes Off You	42	41	37
LEO - Right Now	42	42	40
BRIAN MCKNIGHT - Back At One	42	28	11
BRITNEY SPEARS - Crazy	41	38	38
'N SYNC - Bring It All To Me	41	35	35
TRAVIS - Meet Virginia	39	29	26
R. KELLY - I'll Be There	37	40	30
LARRYN HILL - Dog Walk	35	39	40
BACKSTREET BOYS - Larger Than Life	28	32	33
98 DEGREES - The Hardest Thing	27	9	15
LEO - Right Now	27	37	32
BLINK 182 - What's My Age Again?	27	0	0
LEO - Right Now	26	26	34
BRITNEY SPEARS - Crazy	24	40	42
MANDY MOORE - Candy	18	21	25
P. D'BAUGH & J. EVANS - I'll Be There	17	21	18
WILL SMITH - I'll Be There	17	23	21
JIMMY NAIL - Back That Azz Up	17	16	15
RNO - I Think I Know	16	14	13
SUGAR RAY - Someday	15	8	11
ACTIVATED - You That Somebody	15	16	14
SUGAR RAY - Someday	15	13	16
BRITNEY SPEARS - Crazy	15	11	0
BACKSTREET BOYS - I Want It That Way	14	15	12
MIKI AT - Too Close	14	19	12
WILL SMITH - Gettin' Jiggy Wit It	14	18	15
GOO GOO DOLLS - Black Balloon	14	15	15
THE NOTORIOUS B.I.G. - Money, Mo' Problems	14	18	21
MORIC - Angels Of Mine	13	14	16

**104 KRBE KRBE-Houston**  
 PD: John Peake  
 APD/MD: Jay Michaels  
 (713) 266-1000  
**Susquehanna**

	TW	LW	ZW
LOU BEGA - Mambo #5	70	68	73
RED HOT CHILI PEPPERS - Scar Tissue	65	67	69
BRITNEY SPEARS - You Drive Me Crazy	64	40	38
SANTANA - Smooth	64	51	43
SUGAR RAY - Someday	60	56	61
LENNY KRAVITZ - American Woman	49	39	44
JENNIFER LOPEZ - Waiting For Tonight	45	39	24
LEN - Steal My Sunshine	42	38	42
WHITNEY HOUSTON - It's Not Right But It's Okay	41	42	36
702 - Where My Girls At	40	37	38
SMASH MOUTH - Allstar	39	43	68
TLC - Unpretty	39	22	13
PEARL JAM - Last Kiss	34	39	55
98 DEGREES - I Do (Cherish You)	34	22	20
MARC ANTHONY - I Need To Know	34	26	19
GOO GOO DOLLS - Black Balloon	33	33	30
ROBBIE WILLIAMS - Angels	33	27	18
THAIN - Meet Virginia	32	31	34
CHRISTINA AGUILERA - Genie In A Bottle	30	58	68
RICKY MARTIN - She's All I Ever Had	29	35	65
CITIZEN KING - Better Days (A) The Bottom	28	27	28
LIT - My Own Worst Enemy	26	27	17
WHITNEY HOUSTON - My Love Is Your Love	24	20	18
LEO - Right Now	24	20	18
DIKCI - Here With Me	24	6	10
ENRIQUE IGLESIAS - Bailamos	23	56	40
AMBER - Serual	22	25	26
BLINK 182 - What's My Age Again?	21	18	13
BACKSTREET BOYS - Larger Than Life	21	27	26
LEVI RAST - What's Life Like	20	19	17
SAVAGE GARDEN - I Knew I Loved You	19	11	0
TRE LEPPARD - Goodbye	18	22	17
LOPE AMOS - I Don't Dream	17	16	14
SUGAR RAY - Someday	16	19	28
TAL BACHMAN - She's So High	16	11	12
CHRIS PEREZ BAND - Best I Can	16	11	0
SIXPENCE NONE THE RICHER - Kiss Me	15	17	12
THIRD EYE BLIND - Jumpin'	14	22	18
FATBOY SLM - The Rockstarz Skank	14	19	20
SHANIA TWAIN - Man I Feel Like A Woman	14	13	14

**KIIS-Los Angeles**  
 PD: Dan Kieley  
 APD/MD: Michael Steele  
 (818) 845-1027  
**Clear Channel**

	TW	LW	ZW
SANTANA - Smooth	79	80	78
CHRISTINA AGUILERA - Genie In A Bottle	78	78	76
SUGAR RAY - Someday	78	76	81
TLC - Unpretty	76	79	83
WILL SMITH - I'll Be There	74	13	0
LOU BEGA - Mambo #5	43	41	80
WHITNEY HOUSTON - It's Not Right But It's Okay	42	77	38
BRITNEY SPEARS - You Drive Me Crazy	42	43	42
'N SYNC feat. GLORIA ESTEFAN - Music Of My Heart	40	41	44
LEN - Steal My Sunshine	37	38	36
BACKSTREET BOYS - Larger Than Life	37	41	40
MARC ANTHONY - I Need To Know	37	39	37
JENNIFER LOPEZ - Waiting For Tonight	37	38	15
98 DEGREES - I Do (Cherish You)	38	36	37
K. C. & JOJO - Tell Me It's Real	26	31	32
SMASH MOUTH - Allstar	26	22	25
ENRIQUE IGLESIAS - Bailamos	26	28	28
702 - Where My Girls At	26	19	38
SIXPENCE NONE THE RICHER - There She Goes	26	31	28
JENNIFER LOPEZ - If You Had My Love	24	24	22
BLINK 182 - What's My Age Again?	24	25	18
PAULA COLE BAND - "I Believe In Love"	24	25	18
OF MONARCH CODE - Nobody's Supposed To Be Here	22	28	21
RICKY MARTIN - She's All I Ever Had	22	28	20
SHAGGY - Hope	22	29	27
LENNY KRAVITZ - American Woman	22	17	19
RICKY MARTIN - She's All I Ever Had	21	23	22
ROBBIE WILLIAMS - Angels	21	13	21
SHANIA TWAIN - Man I Feel Like A Woman	21	18	21
RICKY MARTIN - She's All I Ever Had	20	16	17
JESSICA SIMPSON - I Wanna Love You Forever	20	19	17
BOSSON - We Live	20	17	19
LENNY KRAVITZ - Fly Away	19	18	15
MANDY MOORE - Candy	19	18	18
GRAND MACKNIGHT - Black At One	18	19	13
AMBER - Serual	18	17	13
CHEE - Believe	15	10	11
BRITNEY SPEARS - Crazy	15	11	18
LEO - Summer Girls	14	12	12
SAVAGE GARDEN - I Knew I Loved You	14	12	9



**STAR 96.1 WSTR-Atlanta**  
 PD: Dan Bowen  
 MD: J.R. Ammons  
 (404) 261-2970  
**Jefferson-Pilot**

	TW	LW	ZW
SUGAR RAY - Someday	67	62	65
SMASH MOUTH - Allstar	66	66	67
GOO GOO DOLLS - Black Balloon	66	65	67
SANTANA - Smooth	65	68	68
LOU BEGA - Mambo #5	63	62	61
GOO GOO DOLLS - Black Balloon	62	65	63
SIXPENCE NONE THE RICHER - There She Goes	41	38	37
LEN - Steal My Sunshine	40	40	37
TAL BACHMAN - She's So High	39	39	40
JEWELL - Down So Long	37	36	38
COLLECTIVE SOUL RING	36	36	34
SIXPENCE NONE THE RICHER - Kiss Me	36	42	61
BLESSID UNION OF SOULS - Hey Leonardo	35	34	38
SHAWN MULLINS - Shimmer	35	35	37
EDWIN MCCAIN - I Could Not Ask For More	35	36	38
MATCHBOX 2 - Black 2 Good	33	37	31
SAVANNAH - Ice Cream II (Pt. 2)	33	28	0
TRAIN - Meet Virginia	31	34	36
ROBBIE WILLIAMS - Angels	30	31	32
SAVAGE GARDEN - I Knew I Loved You	29	30	26
VONDA SHEPARD - Baby Don't You Break My	25	26	32
PEARL JAM - Last Kiss	23	23	19
LENNY KRAVITZ - American Woman	23	20	17

**WWZZ-Washington**  
PD: Dale O'Brian  
APD/MD: Ron Ross  
(703) 522-1041  
**Bonneville**

	TW	LW	ZW
LEN SHAH, My Sunshine	56	53	47
LOU BEGA, Mumbo #5	55	48	49
SANTANA, Smooth	52	51	50
CHRISTINA AGUILERA, Genie In A Bottle	50	55	55
TLC, Unpretty	49	41	45
MARK ANTHONY, I Need To Know	48	35	47
JENNIFER LOPEZ, Waiting For Tonight	47	34	44
JENNIFER LOPEZ, Waiting For Tonight	42	35	40
HACKSTREET BOYS, Larger Than Life	42	38	40
MAHARAJ CAHAY, Heartbreaker	34	27	40
MAHARAJ CAHAY, Heartbreaker	33	27	24
SAVAGE GARDEN, I Knew I Loved You	33	24	22
WHITNEY HOUSTON, My Love Is Your Love	29	28	30
WHITNEY HOUSTON, My Love Is Your Love	28	33	45
MAHARAJ CAHAY, Heartbreaker	28	29	28
MAHARAJ CAHAY, Heartbreaker	27	33	20
THE NOTORIOUS B.I.G., Ready To Die	26	24	33
RICKY MARTIN, She's All I Ever Had	26	27	33
WHITNEY HOUSTON, My Love Is Your Love	25	9	0
THE NOTORIOUS B.I.G., Ready To Die	23	22	33
ONE VOICE, When You Think About Us	23	20	20
SMASH MOUTH, Then The Morning Comes	23	24	23
THE NOTORIOUS B.I.G., Ready To Die	23	24	23
BLANK 18, What's My Age Again	20	28	23
FATBOY SLIM, The Rockafeller Skank	20	9	14
THE NOTORIOUS B.I.G., Ready To Die	17	14	0
WHITNEY HOUSTON, My Love Is Your Love	16	12	18
ENRIQUE IGLESIAS, Balamis	16	14	18
THE NOTORIOUS B.I.G., Ready To Die	16	18	19
THE NOTORIOUS B.I.G., Ready To Die	16	7	0
ALICIA KEYS, A Woman Like Me	16	16	0
MANDY MOORE, Candy	15	18	20
THE NOTORIOUS B.I.G., Ready To Die	12	0	7
THE NOTORIOUS B.I.G., Ready To Die	12	12	18
RICKY MARTIN, Shake Your Bon Bon	12	0	0
BRITNEY SPEARS, Baby, One More Time	11	0	7
THE NOTORIOUS B.I.G., Ready To Die	10	10	10
LENNY KRAVITZ, Fly Away	10	9	0
MADONNA, Beautiful Stranger	10	18	12

**ZQZ-San Francisco**  
MD: Lara Scott  
(415) 957-0957  
**Bonneville**

	TW	LW	ZW
LOU BEGA, Mumbo #5	75	63	71
SUGAR RAY, Schemin	65	65	62
BRIAN MCKNIGHT, Back At One	65	66	60
MARK ANTHONY, I Need To Know	60	59	60
SANTANA, Smooth	60	49	35
BACKSTREET BOYS, Larger Than Life	59	65	62
BRITNEY SPEARS, You Drive Me Crazy	57	55	52
JENNIFER LOPEZ, Waiting For Tonight	57	42	33
LEN SHAH, My Sunshine	55	51	45
98 DEGREE, I Do (Cherish You)	53	40	63
TAJ, HAD I MAN, She's So High	53	47	44
AMBER, Serious	50	52	35
MAHARAJ CAHAY, Heartbreaker	44	31	40
BRITNEY SPEARS, You Drive Me Crazy	42	44	43
RED HOT CHILI PEPPERS, Scar Tissue	40	44	35
TLC, Unpretty	38	43	45
SAVAGE GARDEN, I Knew I Loved You	38	24	19
WILL SMITH, Will 2K	37	0	0
IN SYNC, GLORIA ESTEFAN, Music Of My Heart	34	39	36
JENNIFER LOPEZ, Waiting For Tonight	33	62	68
ONE VOICE, When You Think About Us	33	44	42
MICHELLE LOU, Body Rock	32	0	0
SMASH MOUTH, A Star Is Born	29	24	25
U2, Where My Heart Is	24	25	30
Q-TIP, Vant'Gang	24	17	0
WHITNEY HOUSTON, My Love Is Your Love	24	9	0
SOUL SEARCHER, I Can't Get Enough	24	6	0
WHITNEY HOUSTON, My Love Is Your Love	24	0	0
JENNIFER LOPEZ, If You Had My Love	23	21	24
THE NOTORIOUS B.I.G., Ready To Die	23	21	20
THE NOTORIOUS B.I.G., Ready To Die	22	25	37
JENNIFER LOPEZ, Waiting For Tonight	21	17	14
BRITNEY SPEARS, Sometimes	20	19	19
MADONNA, Beautiful Stranger	19	19	19
LFO, Summer Girls	19	19	21
SAVAGE GARDEN, I Knew I Loved You	19	12	0
SHANIA TWAIN, That Don't Impress Me Much	18	19	17
THE NOTORIOUS B.I.G., Ready To Die	18	10	16
TLC, No Scrubs	17	19	15
LFO, Summer Girls	17	15	9

**97.5 PST**  
**REAL MUSIC VARIETY**

**WPST-Trenton**  
PD: Dave McKay  
MD: Chris Puroro  
(609) 419-0300  
**Nassau Broadcasting**

	TW	LW	ZW
FRANK JAMES, Last Kiss	59	62	61
SANTANA, Smooth	58	39	57
SMASH MOUTH, A Star Is Born	57	60	64
LEN SHAH, My Sunshine	56	57	47
LIT, My Own Worst Enemy	51	30	23
SUGAR RAY, Schemin	45	57	62
BACKSTREET BOYS, Larger Than Life	44	36	26
LOU BEGA, Mumbo #5	39	37	53
CHRISTINA AGUILERA, Genie In A Bottle	38	39	33
GOO GOO DOLLS, Back Balloon	37	36	31
TLC, Unpretty	37	35	37
RED HOT CHILI PEPPERS, Scar Tissue	37	35	59
BRITNEY SPEARS, You Drive Me Crazy	37	38	24
SHANIA TWAIN, Man! I Feel Like A Woman!	37	28	28
TONIC, You Wanted More	36	23	21
SOFTICE, None The Richer, There She Goes	36	33	29
REDEEMER, I Do (Cherish You)	34	30	31
BLANK 18, What's My Age Again	34	27	23
JENNIFER LOPEZ, Waiting For Tonight	34	28	29
SHANIA TWAIN, Man! I Feel Like A Woman!	33	30	34
CITIZEN KING, Better Days (The Bottom)	32	27	26
GOO GOO DOLLS, Slide	29	27	28
LENNY KRAVITZ, American Woman	28	27	28
THAN, Meet Virginia	25	26	18
MANDY MOORE, Candy	24	21	21
FASTBALL, Out Of My Head	23	30	34
JENNIFER LOPEZ, If You Had My Love	22	23	32
TAJ, HAD I MAN, She's So High	20	25	25
PAULA PATTON, I Believe In Love	20	22	15
THE NOTORIOUS B.I.G., Ready To Die	20	18	16
MARK ANTHONY, I Need To Know	20	21	18
THE NOTORIOUS B.I.G., Ready To Die	20	17	13
BRITNEY SPEARS, Sometimes	19	18	16
MADONNA, Beautiful Stranger	19	23	20
LFO, Summer Girls	19	19	21
SAVAGE GARDEN, I Knew I Loved You	19	12	0
SHANIA TWAIN, That Don't Impress Me Much	18	19	17
THE NOTORIOUS B.I.G., Ready To Die	18	10	16
TLC, No Scrubs	17	19	15
LFO, Summer Girls	17	15	9

**WNCI-Columbus**  
OM: Todd Shannon  
PD/MD: Neal Sharpe  
(614) 430-9624  
**Clear Channel**

	TW	LW	ZW
LOU BEGA, Mumbo #5	68	47	37
BACKSTREET BOYS, Larger Than Life	67	70	70
JENNIFER LOPEZ, Waiting For Tonight	65	68	70
SANTANA, Smooth	65	63	37
TAJ, HAD I MAN, She's So High	44	41	38
RED HOT CHILI PEPPERS, Scar Tissue	38	37	38
BRIAN MCKNIGHT, Back At One	37	29	66
BRITNEY SPEARS, You Drive Me Crazy	36	33	30
LEN SHAH, My Sunshine	36	65	65
SHANIA TWAIN, Man! I Feel Like A Woman!	36	11	12
REDEEMER, I Do (Cherish You)	34	22	32
RICKY MARTIN, She's All I Ever Had	34	25	37
SURFNOISE, None The Richer, There She Goes	34	39	38
CHRISTINA AGUILERA, Genie In A Bottle	32	41	68
WILL SMITH, Will 2K	32	38	39
JENNIFER LOPEZ, Waiting For Tonight	31	22	19
JENNIFER LOPEZ, If You Had My Love	29	19	25
MAHARAJ CAHAY, Heartbreaker	29	56	29
LENNY KRAVITZ, Fly Away	28	16	18
CITIZEN KING, Better Days (The Bottom)	22	19	30
MARK ANTHONY, I Need To Know	22	9	0
WILL SMITH, Will 2K	22	0	0
FASTBALL, Out Of My Head	20	22	26
LENNY KRAVITZ, Fly Away	19	18	19
THE NOTORIOUS B.I.G., Ready To Die	18	16	18
SMASH MOUTH, Then The Morning Comes	18	16	10
BACKSTREET BOYS, Larger Than Life	17	21	25
BACKSTREET BOYS, Larger Than Life	16	16	13
MAHARAJ CAHAY, Heartbreaker	16	28	14
BRITNEY SPEARS, Sometimes	16	15	13
SHANIA TWAIN, Man! I Feel Like A Woman!	16	15	13
ENRIQUE IGLESIAS, Balamis	14	17	13
ROBBIE WILLIAMS, Angels	14	17	18
MAT HERB, It's Back 2 Good	13	13	15
MANDY MOORE, Candy	13	13	13
WHITNEY HOUSTON, My Love Is Your Love	13	18	15
ENRIQUE IGLESIAS, Balamis	12	37	37
BLANK 18, What's My Age Again	12	14	11

"People are missing this Beth Hart record—it's been a power here...calling out Top 5...it's an absolute smash!"  
—John Ivey, PD, WXKS-Boston

**WQHT-New York**  
PD: Tracy Cioherty  
APD/MD: Sean Taylor  
(212) 229-9797  
**Emmis**

	TW	LW	ZW
Q-TIP, Vant'Gang	47	41	47
MOBB DEEP, Quiet Storm	46	45	43
BLANK 18, What's My Age Again	44	37	0
WILL SMITH, Will 2K	43	40	42
LIT, My Own Worst Enemy	42	44	45
JAY-Z, Best Friend	42	44	45
MONTELL JORDAN, Tonight	41	34	13
MISSY "MISSE MEANOR" ELLIOTT, Hot Boyz	41	41	43
MISSY "MISSE MEANOR" ELLIOTT, Hot Boyz	40	37	41
JENNIFER LOPEZ, Waiting For Tonight	39	41	28
JENNIFER LOPEZ, Waiting For Tonight	39	38	31
THE NOTORIOUS B.I.G., Ready To Die	38	42	48
LOU BEGA, Mumbo #5	36	32	38
THE NOTORIOUS B.I.G., Ready To Die	35	27	30
FATBOY SLIM, The Rockafeller Skank	31	28	30
MAHARAJ CAHAY, Heartbreaker	29	28	38
WHITNEY HOUSTON, My Love Is Your Love	28	27	27
THE NOTORIOUS B.I.G., Ready To Die	28	25	25
THE NOTORIOUS B.I.G., Ready To Die	28	21	21
BRANDY, You Don't Know Me	28	22	9
JENNIFER LOPEZ, Waiting For Tonight	27	28	46
FRANKIE MCNEEL, Simon Says	27	28	4
THE NOTORIOUS B.I.G., Ready To Die	26	26	4
BLANK 18, What's My Age Again	25	28	42
PURF DADDY, Satisfy Your Soul	25	25	26
THE NOTORIOUS B.I.G., Ready To Die	24	27	28
THE NOTORIOUS B.I.G., Ready To Die	22	25	43
THE NOTORIOUS B.I.G., Ready To Die	22	25	11
THE NOTORIOUS B.I.G., Ready To Die	22	25	26
THE NOTORIOUS B.I.G., Ready To Die	21	29	26
THE NOTORIOUS B.I.G., Ready To Die	21	25	24
THE NOTORIOUS B.I.G., Ready To Die	16	17	21
THE NOTORIOUS B.I.G., Ready To Die	16	10	15
THE NOTORIOUS B.I.G., Ready To Die	16	15	18
THE NOTORIOUS B.I.G., Ready To Die	15	15	18
THE NOTORIOUS B.I.G., Ready To Die	15	13	8
THE NOTORIOUS B.I.G., Ready To Die	15	16	20
THE NOTORIOUS B.I.G., Ready To Die	14	7	25
THE NOTORIOUS B.I.G., Ready To Die	14	0	0
THE NOTORIOUS B.I.G., Ready To Die	13	2	13
THE NOTORIOUS B.I.G., Ready To Die	13	10	2
THE NOTORIOUS B.I.G., Ready To Die	13	13	15
THE NOTORIOUS B.I.G., Ready To Die	13	13	15
THE NOTORIOUS B.I.G., Ready To Die	12	10	7
THE NOTORIOUS B.I.G., Ready To Die	12	13	9
THE NOTORIOUS B.I.G., Ready To Die	12	13	9
THE NOTORIOUS B.I.G., Ready To Die	12	14	9
THE NOTORIOUS B.I.G., Ready To Die	12	2	0
THE NOTORIOUS B.I.G., Ready To Die	11	12	10
THE NOTORIOUS B.I.G., Ready To Die	10	8	0
THE NOTORIOUS B.I.G., Ready To Die	8	13	27

**WKTU-New York**  
PD: Frankie Blue  
APD/MD: Andy Shano  
(201) 420-3700  
**AMFM**

	TW	LW	ZW
Where My Heart Is	65	56	71
CHRISTINA AGUILERA, Genie In A Bottle	62	70	76
MARK ANTHONY, I Need To Know	62	54	60
JENNIFER LOPEZ, Waiting For Tonight	60	56	54
AMBER, Serious	53	48	53
JAY-Z, Best Friend	46	54	50
ENRIQUE IGLESIAS, Balamis	42	26	23
WHITNEY HOUSTON, My Love Is Your Love	42	36	31
RICKY MARTIN, She's All I Ever Had	41	65	66
TLC, Unpretty	40	53	46
MAHARAJ CAHAY, Heartbreaker	38	33	37
BRITNEY SPEARS, You Drive Me Crazy	33	32	33
MARK ANTHONY, You Sang To Me	31	30	17
LOU BEGA, Mumbo #5	29	54	49
BRIAN MCKNIGHT, Back At One	29	30	48
BACKSTREET BOYS, Larger Than Life	28	2	0
VERONICA, Release Me	23	21	0
DEBORAH COX, Nobody's Supposed To Be Here	22	21	21
JENNIFER LOPEZ, If You Had My Love	22	21	18
WHITNEY HOUSTON, My Love Is Your Love	21	23	25
RICKY MARTIN, Shake Your Bon Bon	21	17	17
CHRISTINA AGUILERA, Genie In A Bottle	21	17	14
BACKSTREET BOYS, I Want It That Way	17	15	11
JAMPERE R. MAYA, Feel It	17	16	10
SM TRAX, Get the Groove	17	18	12
JS 16, Stamp It My Beat	15	18	18
TLC, No Scrubs	15	13	8
LARRY CARL, Do You Want That Thing	15	16	20
DONNA SUMNER, I Will Get With You	14	7	25
WILL SMITH, Will 2K	14	0	0
RAJAZZ & GUIDO, Do It Again	13	2	13
WHITNEY HOUSTON, My Love Is Your Love	13	10	2
STANISLAV, If It Ain't Broke, Don't Fix It	13	13	15
BRANDY, You Don't Know Me	12	13	13
BACKSTREET BOYS, I Want It That Way	12	10	7
BRANDY & MONICA, The Boy Is Mine	12	13	9
LARRY CARL, Do You Want That Thing	12	14	9
CELINE DION, That's The Way It Is	12	2	0
RICKY MARTIN, She's All I Ever Had	11	12	10
MARK ANTHONY, I Need To Know	10	8	0

**POWER 106.7 FM**  
**USA's Hottest Rhythmic**

**KPWR-Los Angeles**  
VP/Prog.: Jimmy Steal  
APD: D. Young MD: E-Man  
(818) 953-4200  
**Emmis**

	TW	LW	ZW
DIRTY NASTY, Get Your Money	81	54	83
DIRTY NASTY, Get Your Money	77	53	80
DIRTY NASTY, Get Your Money	77	74	64
DIRTY NASTY, Get Your Money	77	78	83
DIRTY NASTY, Get Your Money	73	78	81
DIRTY NASTY, Get Your Money	54	39	40
DIRTY NASTY, Get Your Money	54	45	70
DIRTY NASTY, Get Your Money	52	76	87
DIRTY NASTY, Get Your Money	50	62	45
DIRTY NASTY, Get Your Money	50	44	49
DIRTY NASTY, Get Your Money	50	24	0
DIRTY NASTY, Get Your Money	49	77	50
DIRTY NASTY, Get Your Money	40	39	7
DIRTY NASTY, Get Your Money	36	51	54
DIRTY NASTY, Get Your Money	36	40	0
DIRTY NASTY, Get Your Money	36	30	54
DIRTY NASTY, Get Your Money	35	46	48
DIRTY NASTY, Get Your Money	33	34	32
DIRTY NASTY, Get Your Money	33	17	35
DIRTY NASTY, Get Your Money	31	30	33
DIRTY NASTY, Get Your Money	23	24	22
DIRTY NASTY, Get Your Money	20	17	13
DIRTY NASTY, Get Your Money	18	8	0
DIRTY NASTY, Get Your Money	15	28	0
DIRTY NASTY, Get Your Money	15	7	6
DIRTY NASTY, Get Your Money	11	0	0
DIRTY NASTY, Get Your Money	9	4	0
DIRTY NASTY, Get Your Money	9	0	0
DIRTY NASTY, Get Your Money	9	0	0
DIRTY NASTY, Get Your Money	9	0	0
DIRTY NASTY, Get Your Money	9	0	0

# gavin

Rap

## HOT NIX: Word on the Street

BY MICHAEL NIXON

With the 25th anniversary of hip-hop approaching—its official birthdate coincides with the founding of the **Universal Zulu Nation** on November 12, 1974—people are taking time to think about hip-hop's past, present, and future. The most official celebration is hosted in New York November 11-13 by the Universal Zulu Nation and Zulu Nation founder **Afrika Bambaataa**. The event takes place in Midtown Manhattan (Wetlands and The Cooler), and in Brooklyn at the Empire Roller Disco. On Friday and Saturday there will be a b-boy competition. Sunday features a hip-hop fashion show and the **25th Anniversary Hip-Hop Awards**. For press credentials contact Meridian Entertainment at (201) 521-9742 no later than November 8.

Conjecture is that the feud between the **DMX** and **Kurupt** camps is to blame for the shooting Sunday night (Oct. 17) in Los Angeles at Echo Sounds Recording Studio where Kurupt and **Daz** were working on a project. One man was killed and two others injured. Twenty-three-year-old **Dwayne "Draws" Dupree** (Kurupt & Daz's security guard) died from multiple gunshot wounds. The two other victims, **Jevon "Realistic" Jones** and **Willard "Act Da Fool" Givers**, were wounded from gunshots to the foot and leg.

This real-life controversy seems to

mirror the feud-based storyline of the new **Mack 10** executive produced movie, **Thicker Than Water**.

Combining rap talents from both the East and West Coast, **Thicker Than Water** stars **Mack 10**, **Fat Joe**, **Ice Cube**, **MC Eiht**, **CJ Mac**, and **Big Pun**, with cameos by **Krazie Bone**, **Flesh N Bone**, **B-Real**, **Bad Azz**, and **WC**. This Hood Bangin' Priority film was directed by **Richard Cummings, Jr.** Palm Pictures releases the film nationwide in selected markets on Oct. 27. **Westside Connection's** blazing hot single, "Let it Reign," is the first from the fat Priority distributed double CD soundtrack. The buzz on the streets is bangin'.

Guess who's posing naked on the cover of the November issue of *Interview*: If you guessed **Lil Kim** you were almost right. **Lil Kim** is featured in the nude, covering her body parts with her hands with Louis Vuitton logos painted all over her body. Meanwhile her controversial partner **ODB** is getting shafted for wearing clothes. Even Dirty's lawyer **Robert Shapiro** couldn't get **Judge Marsha N. Revel** to drop charges stemming from his wearing a bullet proof vest.

Old Dirty Bastard was ordered back to court on November 19.

Think **G2K/SFO 2000** and you will be in rhythm. If you need to get at me, call the GWIN Hotline (310) 798-0024 or N5mktg@aol.com ●

### RadioSAYS



#### PHAROAE MONCH

"Simon Says" (Rawkus)

"Few artists can bring instant energy to a beat like Pharoahe Monche. It reminds me of the first time I heard Organized Confusion's 'Bring It On.' Makes me wanna slap my mamma!"

—DJ Ish, KMTR-Houston



#### AGENT 106

"Hustla's Anthem" b/w "(Spanish) Harlem Nights" (Blacklight Ent.)

"The a-side has a R&B flava that has that mass-appeal sound where even a thug can feel it. The b-side got a RZA-type beat with violins and shit all through it."

—D. Originoo, WYBC-New Haven, Conn.



#### GROUP HOME

"The Legacy" (Replay)

"Premier has done it once again! He combines the illest samples to make one of my favorite tracks of '99. And Guru plus Group Home flip some super-tight lyrics as usual. If you sleep on this you're bound to die."

—Nick Nack, KVRX-Houston

### Review

#### MOS DEF

"Black on Both Sides" (Rawkus/Priority)

To hell with all other "most-anticipated" albums of the year, because this one is *it*, ladies and gentlemen! This Brooklynite, who is one-third of U.T.D. and one-half of Black Star, has finally come to drop a solo project.

With hype production from Psycho Les of Beatnuts fame, Diamond from DITC, DJ Premier of Gangstarr, and notable others, what you get on this album are those block-rockin' beats that y'all have come to love so much. Notice the name *Weldon Irvine* on the album? That folks, is one of the illest musicians to come out of the late-'60s-early-'70s

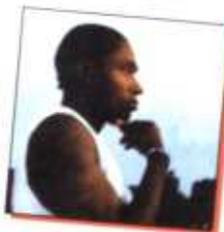


soul-jazz era. Weldon was sampled by artists like A Tribe Called Quest and Boogie Down Productions, and now he's here to bless Mos Def's album with his production skills and musical ability. The first single is blazing hot right now and is charting on Rap and being spun at Mixshow. "Ms. Fat Booty" is an excellent track produced by Ayatollah, which has a neckbrace-needin' beat with a funky female-sung hook provided by the over-sampled Aretha Franklin.

Mos' lyrics (some of them sung!) of chicken-head lust coming and fading are comedy, yet there's a message we all need to be aware of.

"Mathematics," the single's b-side, is a

Primo production with a heavy bass line and a rap-sampled, scratched-in hook, that leaves Mos ready to handle and crush all competitors with his smooth, Brooklyn-born, black-pride-enforced lyrics.



Other tracks to be aware of are the wonderful spoken word on "Fear Not of Man," "Do it Now" featuring Busta Rhymes, "Hip Hop," the Brooklyn-Bounce beat of "Got," the thought-provoking Illuminati/N.W.O.-fueled "New World Water," the Black Star reunion "Know That," and "Mr. Nigga," which features the vibrant one himself, Q-Tip.

If you have yet to get your copy, better call Rawkus right now.

—Justin Torres



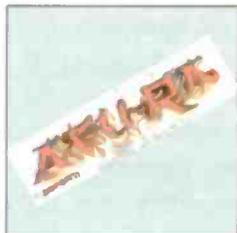
#### THE MOUNTAIN BROTHERS

stopped by to rock the mic at a recent B-Boy jam in San Francisco after performing at The Golden Ring Awards. Left to right: Amelia (MB's manager), Peril-L, Justin Torres, Styles, Chops, and DJ Rolli Rolli.

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LW	TW		SPINS	TREND	Spins	Adds
4	1	<b>AFU RA</b> - Defeat (D&D Rec./Gee Street/V2)	239	+36	86	0
5	2	<b>THE ALCHEMIST</b> - E=MC2 (Eastern Conference)	229	+45	83	1
8	3	<b>THE GENIUS</b> - Beneath The Surface (MCA)	222	+48	83	0
3	4	<b>RASCALZ</b> - Gunfinger feat. KARDINAL OFFISHAL (Figure IV)	217	+11	81	2
1	5	<b>PHAROAE MONCH</b> - Simon Says! (Rawkus Entertainment)	194	-34	72	0
12	6	<b>MOUNTAIN BROTHERS</b> - Galaxies (Pimpstrut)	177	+40	70	1
<p><b>g</b> <i>Popping up into the Top 10 this week with 177 spins with a +40 Spincrease. Brand new add this week from WUSB.</i></p>						
9	7	<b>INSPECTAH DECK</b> - Show & Prove (Loud)	175	+7	75	1
14	8	<b>SUPERNATURAL</b> - Another Love Song (Landspeed)	170	+43	72	0
15	9	<b>GANG STARR</b> - All 4 The Cash (Noo Trybe/Virgin)	165	+46	70	1
13	10	<b>MEMPHIS BLEEK</b> - My Hood To Your (Roc-A-Fella/DJMG)	155	+18	63	0
17	11	<b>CASUAL</b> - VIP/1 Gotta/Turf Dirt (Stimulated/Loud)	153	+43	61	0
11	12	<b>TASH</b> - Rap Life (Loud)	151	+9	76	0
18	13	<b>JURASSIC 5</b> - Improve/Concrete Schoolyard (Interscope)	125	+21	56	1
2	14	<b>SCREWBALL</b> - H.O.S.T.Y.L.E./Take... (Black Label/Tommy Boy)	124	-103	51	0
33	15	<b>AKROBATIK</b> - Say Yes.Say Word/Militant... (Detonator Records)	114	+48	78	5
<p><b>g</b> <i>Making jumps and flips up 18 spots to 15. With five brand new adds and the number-one Spincrease, how could you lose?</i></p>						
20	16	<b>SCRITTI POLITTI</b> - From Tinseltown To Boogiedown (Virgin)	109	+11	51	1
26	17	<b>GHOSTFACE KILLAH</b> - Apollo Kids (Razor Sharp/Epic Street)	108	+30	57	0
29	18	<b>D&amp;D CREW</b> - Ghetto Like D&D (D&D Rec./Gee Street/V2)	101	+31	67	0
6	19	<b>QUANNUM MC'S</b> - Extravaganza feat. (Quannum Records)	101	-82	53	0
38	20	<b>GROUP HOME</b> - The Legacy (Replay)	92	+40	64	11
31	21	<b>CHOCLAIR</b> - Let's Ride (Figure IV)	92	+24	71	2
24	22	<b>KAZI</b> - Called Your Bluff (Concentrated Records)	91	+10	52	0
34	23	<b>ARSONISTS</b> - Backdraft/Halloween (Matador)	90	+26	65	3
16	24	<b>STRICT FLOW</b> - People On Lock (Raw Shack)	88	-23	38	1
D	25	<b>THOR-EL</b> - Patiently (Reprise)	84	new	55	0
7	26	<b>DA GRASSROOTS</b> - Thematics (Conception Records)	84	-93	39	0
27	27	<b>DR. DRE</b> - Still D.R.E. (Interscope)	80	+4	43	1
10	28	<b>DYNASTY</b> - Outlaw (Fat Beats)	80	-79	43	0
D	29	<b>LIL' WAYNE</b> - The Block Is Hot (Cash Money/Universal)	77	new	51	2
D	30	<b>PLANET ASIA</b> - Place Of Birth (ABB)	76	new	44	2
30	31	<b>FOD</b> - Frontline (Sumthing Else Music Works)	76	+7	40	0
D	32	<b>CASSIDY</b> - Decisions (B-Side Records/DLM)	75	new	49	3
39	33	<b>T-DOUBLE</b> - Lost Scriptures (Goodvibe)	73	+22	31	0
19	34	<b>OL' DIRTY BASTARD</b> - Got Your Money/Rollin' Wit You (Elektra/EEG)	73	-26	29	0
21	35	<b>SHABAAM SAHDEEQ</b> - Are You Ready (Rawkus Entertainment)	68	-25	31	0
D	36	<b>KRUMBSNATCHA</b> - Take The Pain Away/Thug In (MIA)	67	new	65	60
D	37	<b>D.I.T.C.</b> - Thick (Tommy Boy)	65	new	60	56
25	38	<b>UNSPOKEN HEARD</b> - Jamboree (7 Headz Recordings)	63	-18	27	0
D	39	<b>PEANUT BUTTER WOLF</b> - Definition Of Ill (Stones Throw Records)	62	new	54	52
D	40	<b>J LIVE</b> - Them That's Not (Full Frequency/London)	62	new	57	56

RadioSAYS



**AFU-RA**  
"Defeat"  
D&D/Gee St./V2

"Primo laced him with tight production. Afu's ever-improving flow makes this one hard to ignore."  
—Anthony Pukalo, WECS-Williamantic, Conn.

GAVIN RAP

rap  
most  
added

- KRUMBSNATCHA (60)** - "Take The Pain Away/Killer In Me" (MIA)
- DITC (56)** - "Thick" (Tommy Boy)
- J-LIVE (56)** - "Them That's Not" (Full Frequency/London)
- PEANUT BUTTER WOLF (52)** - "Definition Of Ill" (StonesThrow)
- THE ROOTS (38)** - "What You Want" (Columbia)

SpinCREASE

- KRUMBSNATCHA** +67
- DITC** +65
- PEANUT BUTTER WOLF** +62
- J-LIVE** +62
- GZA** +48

ChartBOUND

- THE NONCE** *W&W*
- THE ROOTS** *Columbia*
- DJ FRANE** *Goodvibe*
- US** *House Of Power*
- KURUPT** *Private*
- THE ANONYMOUS** *Goodvibe*
- SKITZOFRENKIS** *Black Landspeed*
- LIMP BIZKIT** *Fip Interplate*
- REPRESENTATIVZ** *Dickie Down Priority*
- AKINYELE** *Live*

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Review

**J GRAND**  
"Y2G" Mixtape (Big Dawg)

Damn! Volume 3 already? Mr. Grand is itching to get the Mixtape King of the Year title. This is a double tape full of unreleased and just released tracks from majors like Nas, Mos Def, De La Soul, Eminem, Pharoahe Monch, Ol' Dirty Bastard, Mobb Deep and indies like Mike Zoot, Grand Agent, Don Scavone, I Born, and that incredible female, Jean Grae (you are on fire girl!). You get all of this and a special host on Tape 2, which is none other than the infamous Bobbito! Yeah! If you don't have this...you better start begging!



—Justin Torres

ARTIST PROFILE Planet Asia

**CURRENT PROJECTS:** "Callin' the Shots" (Certified), "The Birth" (ABB), and "Definition of Ill" (Stones Throw). Also, his Blackberry single, "Bringing it Back," feat. 427, is still making noise on the under.

**BORN:** Fresno, California.  
**ROOTS:** His Fresno crew, Yard Massive, made some noise and opened for Cypress Hill, WC, X-Clan, and others.

**RELOCATION:** In 1998, Asia moved to the Bay Area and became legendary for rocking the mic.  
**SCIENCE BEHIND THE NAME:** The name Planet Asia is symbolic to the original man. The original people called our planet "Asia."

Is he really a planet? Ummm...no.  
**INFLUENCES:** Rakim, A Tribe Called Quest, King Tee, Too Short, and KRS-One.  
**ALBUMS:** His self-titled EP produced by Fanatik continues to gain popularity from those in-the-know. Still selling copies

Independently, we can look for a full-length album, *Life as it is*, in 2000.  
**TRACK RECORD:** Notable appearances include The Wake Up Show album (*This or That*), The Rasco LP (*Time Waits For No Man*), the Peanut Butter Wolf LP (*My Vinyl Weighs a Ton*) and the M-Boogie mixtape album (*Laid in Full*).  
**UPCOMING GOODIES:** Asia has appearances on the DJ Revolution album (*R2K*



*Version 1.0*), Refugee Camp songstress Jeni Fujita's solo album, his duet album with Rasco (under the "Cali Agents" moniker), and of course, his own solo album.

—Mick Boogie

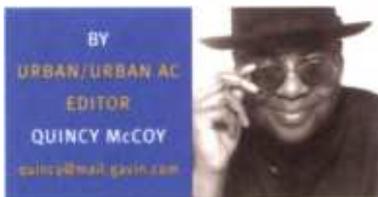
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## Urban/Urban AC

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## Programming Commandments



Like a skipping record, the most repeated request I receive is to write about key qualities that make a great program director. In my book *No Static: A Guide To Creative Radio Programming* I use a lot of sports metaphors to help clarify my viewpoint that programming is analogous to teamwork. Great programmers develop a creative environment for their people that allows them the freedom to improve their craft, while simultaneously operating within a system.

In *No Static*, I include these essential elements of successful coaching. I believe that all coaches—no matter what their game, business, or level—share these common performance standards.

■ First, the coach has to embody a value system—one that deals with human relationships within the station (with staff) and without the station (with customers). You must live, teach, excite, listen, and help facilitate your goals. Facilitating means making things less discouraging and complicated—but not less demanding, interesting, or intense.

■ Second, the coach should maintain and encourage a strategy of collaboration and teamwork among employees at every level of the station. This will lead to behavior that is team-oriented, results-driven, and self-starting.

■ The third essential quality is accessibility. The coach must be available for honest, open, two-way communication. The impact of direct communication is enormous. With the help of electronic mail, leaders can be in touch instantly

with anyone in their company.

■ Lastly, I believe that coaches need to be good at psychology. Coaches cannot be manipulators. The days of slick manipulation are over. You have to be genuine to succeed.

**While I still believe these basic qualities are essential, I also believe that to separate yourself from the rest of the programming pack, a working PD must dedicate himself to the following list of ideas. Let's call them the four commandments of programming.**

**1. Read** You must keep up with what your contemporaries are doing. That means staying in touch with the latest technical developments and concepts and listening and reading about every cutting edge idea from strategic and motivational thinkers. In short, maintain a hunger for learning. Develop a personal learning plan to fill the gaps in your skills. Smart goals are specific, measurable, and achievable. A constant thirst for knowledge will keep you topical. This type of passion is contagious and will uplift your

## ARTIST PROFILE IDEAL

**CURRENT SINGLE:** "Get Done"  
**ALBUM:** IDEAL  
**LABEL:** Virgin

IDEAL...they're young...good looking...have a coordinated wardrobe...and can tear up the dance floor.

IDEAL is the latest hunk sensation to hit record stores and teenage girls' walls everywhere, but besides all the showbiz trappings—these guys can sing! Houston's own J-Dante, Maverick, PZ, and Swab make up this new R&B quartet that actually sounds as good as they look.

Influences range from Take 6 to the Isley Brothers and you can hear the history in "Get Gone," the first release off their self-titled debut. It's a smooth cut with a mellow bass line and a seductive four-part harmony that warns ladies everywhere to start appreciating the men in their lives. The tables



have turned and it's the men of IDEAL asking, "What have you done for me lately?"

Virgin snagged these twenty-year-olds and waited two years to get them into the studio. They're betting that the wait will pay off and that this will mark the start of a beautiful new relationship between the label and the world of R&B. Some of R&B's heavy-hitters came out to lend their talent to the album, including Bryan Michael Cox, Babyface protégé Jon John, and songwriter/producer Teddy Bishop.

—Theresa Murphy

individual performers, along with your entire organization.

**2. Imitate** Spend time listening to stations you find interesting. Just like a painter learns the techniques of the masters, you can learn the style and nuances of other programmers by developing your ear and imitating their sound. Ingest their ideas. Eventually you'll be able to digest the elements that work for you and assimilate them into *your* concepts, producing a distinctive product.

**3. Time** Often the thing that separates the amateur from the professional programmer is the amount of time spent working on various parts of the craft. Time—with its fleeting nature—can be our enemy if we don't use it wisely. I suggest that you block out two hours every morning to work on your most important tasks. Book appointments with yourself to get specific jobs done when

you have the most energy and enthusiasm. It's critical for you to have a clear head in order to prepare meeting notes or gather information for monthly reports. But also some "quality time" has to be for reading and spend time with your staff.

Do a mental time check: how much of an average work day is dedicated to "creating"? Kind of a numbing thought, isn't it? When you add up all of the mounting tasks being piled on managers, and the occasional crisis thrown in just to keep things exciting, there's very little time left over to sit down and come up with the next batch of great ideas.

I suggest you budget at least 30 minutes every other day to sit down with other creative thinkers to drum up new ideas. More often than not, programmers who understand the importance of budgeting time for idea generation produce a unique product.

## URBAN WORKSHOP

## Strategies for Winning

**As a chess player, I've always found it useful when competing in radio to use rules from the game to help take out my opponent. Chess master Bruce Pandolfini, in his book *The ABC's of Chess*, has a set of commandments that I think relate to radio. Here are a few of them:**

■ **Be aggressive, but play soundly. Don't take unnecessary chances.**

■ **Answer all threats. Try to do so by improving your position and/or posing a counter threat.**

■ **Play for the initiative. If you already have it, maintain it. If you don't have it, seize it.**

■ **Cut your losses. If you must lose material, lose as little as possible.**

■ **If you blunder, don't give up fighting. After getting the advantage, your**

**opponent may relax and let you escape.**

■ **Rely on your own powers and trust your instincts. If you can't see the point of your opponent's move, assume there isn't any.**

■ **Try to develop with threats, but don't threaten pointlessly.**

■ **Choose a plan and stay with it. Change it only if you should, or must.**

**4. Failure** Creative programming is like writing novels or painting fine art; it is one of the harder things to do. I'm not talking cookie cutter, formula stations or PDs who do little but play with their computers and write boring liners. I'm talking about the ones you take chances and stretch the envelope. Accepting failure as a part of what you do is vital. All your ideas may not work, but *don't* despair. Say to yourself, *I accept failure as the condition of this work. I accept it as my destiny.* Then go on and do great work. Never ask yourself anything beyond, did I do my best work today? ■

Urban		SPINS				
LW	TW		TW	LW	Trend	Spins
1	1	DEBORAH COX - We Can't Be Friends (Arista)	1606	1567	+39	51
2	2	IDEAL - Get The Hell On(Get Gone) (Virgin)	1572	1472	+100	51
5	3	DESTINY'S CHILD - Bug A Boo (Columbia/CRG)	1475	1414	+61	51
10	4	DONELL JONES - U Know What's Up (LaFace/Arista)	1471	1279	+192	51
4	5	Q-TIP - Vivrant Thing (Violator/IDJMG)	1403	1437	-34	49
6	6	EVE - Gotta Man (Interscope)	1360	1376	-16	51
8	7	BRIAN MCKNIGHT - Back At One (Motown)	1329	1288	+41	49
3	8	ERIC BENET - Spend My Life With You (Warner Bros.)	1310	1462	-152	50
7	9	JUVENILE - Back that Azz Up (Cash Money/Universal)	1235	1297	-62	46
9	10	TLC - Unpretty (LaFace/Arista)	1179	1281	-102	47
16	11	PUFF DADDY - Satisfy You feat. R. KELLY (Bad Boy/Arista)	1158	1049	+109	49
13	12	MARIAH CAREY - Heartbreaker (Columbia/CRG)	1125	1162	-37	44
12	13	B.G. - Bling Bling (Cash Money/Universal)	1107	1176	-69	48
11	14	WHITNEY HOUSTON - My Love Is Your Love (Arista)	1061	1202	-141	46
18	15	KEVON EDMONDS - 24/7 (RCA)	993	891	+102	45
14	16	SILK - Meeting In My Bedroom (Elektra/EEG)	921	1069	-148	44
17	17	DRU HILL - Beauty (IDJMG)	910	933	-23	33
24	18	MONTELL JORDAN - Tonight (IDJMG)	861	680	+181	48
19	19	112 - Love You Like I Did (Bad Boy/Arista)	821	863	-42	34
23	20	MINT CONDITION - If You Love Me (Elektra/EEG)	807	709	+98	43
22	21	BRANDY - You Dont Know Me (Atlantic)	770	717	+53	43
21	22	SNOOP DOGG - B PLEASE (No Limit/Priority)	718	757	-39	42
26	23	ANGIE STONE AND DEVOX - No More Rain (In This Cloud) (Arista)	712	645	+67	33
27	24	MARC NELSON - 15 Minutes (Columbia/CRG)	695	632	+63	38
28	25	CHICO DEBARGE - Give You What You Want (Motown)	625	613	+12	37
29	26	FAITH EVANS - Never Gonna Let You Go (Arista)	597	612	-15	27
48	27	MARY J. BLIGE - Deep Inside (MCA)	594	302	+292	36
<p><b>9</b> WUSL-Philadelphia (39), WFXA-Augusta (32), WBLS-New York (30), WJTT-Chattanooga (26).</p>						
30	28	IMX - Stay The Night (Sifas/MCA)	590	594	-4	38
38	29	OL' DIRTY BASTARD - Got Your Money (Elektra/EEG)	589	478	+111	38
25	30	MARY J. BLIGE - All That I Can Say (MCA)	588	663	-75	38
20	31	JAY-Z - Girls' Best Friend (Epic)	588	802	-214	37
37	32	JAGGED EDGE - He Can't Love U (So So Def/Columbia/CRG)	573	480	+93	36
32	33	HOT BOYS - We On Fire (Cash Money/Universal)	564	542	+22	30
36	34	DR. DRE - Still D.R.E. (Interscope)	526	486	+40	38
35	35	CASE - Think Of You (IDJMG)	525	519	+6	42
44	36	MOBB DEEP - Quiet Storm (Loud)	493	425	+68	31
34	37	CASE - Happily Ever After (IDJMG)	493	533	-40	32
39	38	GERALD LEVERT - Nothin' To Somethin' (EastWest/EEG)	475	470	+5	33
31	39	MISSY ELLIOTT - All N My Grill (The Gold Mind/EastWest/EEG)	469	579	-110	33
40	40	SOLE - 4, 5, 6 (DreamWorks)	462	458	+4	26
33	41	RUFF RYDERS - What Ya Want (Interscope)	459	539	-80	32
41	42	WARREN G. - I Want It All (Restless)	452	440	+12	35
D	43	PHAROAE MONCH - Simon Says (Rawkus Entertainment)	417	—	NEW	30
D	44	AFKAP - The Greatest Romance Ever Sold (Arista)	404	—	NEW	22
<p><b>9</b> WJUC-Toledo (47), WCDX-Richmond (33), WWWZ/FM-Charleston (29), WOWI-Norfolk (24).</p>						
45	45	K-CI & JOJO - Fee Fie Foe Fum (MCA)	388	343	+45	31
43	46	JA RULE - Damn (IDJMG)	381	427	-46	25
D	47	MAXWELL - Let's Not Play Games (Columbia/CRG)	360	—	NEW	26
47	48	CHANTE MOORE - I See You In A Different Light (Sifas/MCA)	329	325	+4	22
D	49	RAHSAAN PATTERSON - Treat You Like A Queen (MCA)	300	—	NEW	20
D	50	PROJECT PAT - Ballers (Relativity)	251	—	NEW	17

HyperACTIVE	SPINS	TREND
JAGGED EDGE - He Can't Love U (So So Def/Columbia/CRG)	480	193
AFKAP - The Greatest Romance Ever Sold (Arista)	179	179
MONTELL JORDAN - Tonight (IDJMG)	680	168
PHAROAE MONCH - Simon Says (Rawkus Entertainment)	275	139
KEVON EDMONDS - 24/7 (RCA)	891	135
MARY J. BLIGE - Deep Inside (MCA)	302	132
D'ANGELO/REDMAN/METH - Left & Right (Virgin)	144	132
MAXWELL - Let's Not Play Games (Columbia/CRG)	235	124
NAUGHTY BY NATURE - Holiday (Arista)	158	117
TRACIE SPENCER - Still In My Heart (Capitol)	134	112
THE NOTORIOUS B.I.G. - Dead Wrong (Bad Boy/Arista)	107	100
PHAJJA - Checkn' For Me (Warner Bros.)	134	96
THE ROOTS - What You Want (MCA)	187	93
DONELL JONES - U Know What's Up (LaFace/Arista)	1279	77
DR. DRE - Still D.R.E. (Interscope)	486	67
MARC NELSON - 15 Minutes (Columbia/CRG)	632	61
TOTAL - I Tried (Bad Boy/Arista)	60	60
J-SHIN - One Night Stand (Slip N' Slide/Warlock)	69	59
MINT CONDITION - If You Love Me (Elektra/EEG)	709	46
CASE & JOE - Faded Pictures (Def Jam/Mercury)	100	45

UrbanCHARTBOUND	SPINS
MAXWELL - Let's Not Play Games (Columbia/CRG)	360
RAHSAAN PATTERSON - Treat You Like A Queen (MCA)	300
PROJECT PAT - Ballers (Relativity)	251
TRACIE SPENCER - Still In My Heart (Capitol)	242
D'ANGELO feat. REDMAN AND METHOD MAN - Left and Right (Virgin)	233
THE ROOTS - What You Want (Columbia/Sony Music/Saur Trax)	227
NIGHT & DAY - Dante's Girl (Jive)	221
MISSY "MISDEMEANOR" ELLIOTT - Hot Boyz (The Gold Mind/EastWest/EEG)	215
NAUGHTY BY NATURE - Holiday (Arista)	214
PUFF DADDY - Do You Like... Do You Want It! (Bad Boy/Arista)	213
JOE - I Wanna Know (Jive)	209
MARY J. BLIGE - Your Child (MCA)	207
LIL' WAYNE - Tha Block Is Hot (Cash Money/Universal)	202
LAURYN HILL/BOB MARLEY - Turn Your Lights (World Circuit/Columbia)	182
J-SHIN - One Night Stand (SlipN Slide/Warlock)	178

UrbanRECURRENTS	SPINS
GINUWINE - So Anxious (Epic/550 Music)	946
MAXWELL - Fortunate (Columbia/CRG)	601
DESTINY'S CHILD - Bills, Bills, Bills (Columbia)	398
K-CI & JOJO - Tell Me It's Real (MCA)	387
702 - Where My Girls At (Motown)	350
R. KELLY - If I Could Turn Back The... (Jive)	330
TANTO METRO/DEVONTE - Everyone Falls In Love (VP)	323
COKO - Sunshine (RCA)	321
112 - Anywhere (Bad Boy/Arista)	279
LAURYN HILL - Everything Is Everything (Columbia/CRG)	250

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ONLINE TRACKING SERVICES NOW ARE AVAILABLE UNTIL 12 NOON WEDNESDAY PACIFIC DAYLIGHT TIME.





# gavin

## AC/Hot AC

### Impact

(subject to change)

**OCTOBER 25 & 26**

98° "This Gift" (Universal), Hot & Mainstream

**Fiona Apple** "Fast as You Can" (Epic/WORX), Hot

**Jimmy Buffett** "Southern Cross" (Mailboat), Hot & Mainstream

**Harry Connick, Jr.** "Come By Me" (Columbia/CRG), Hot & Mainstream

**Jewel** "What's Simple is True" (Atlantic), Hot/Modern

**Kenny G** "Stranger on the Shore" (Arista), Mainstream

**Dave Koz** "Together Again" (Capitol), Mainstream

**Ricky Martin** "Shake Your Bon Bon" (C2/CRG), Hot

**Oleander** "I Walk Alone" (Universal), Hot/Modern

**Tom Petty** "This One's For Me" (Warner Bros.), Hot/Modern

**Semisonic** "Delicious" (Reprise) (from *Friends Again* soundtrack), Hot/Modern

**Simply Red** "Wave the Old World Goodbye" (eastwest/EEG), Mainstream

**NOVEMBER 1 & 2**

**Blinker the Star** "Below the Sliding Doors" (DreamWorks), Modern

**Michael Bolton** "Sexual Healing" (Columbia/CRG), Mainstream

**David Bowie** "Thursday's Child" (Virgin), Hot/Modern

**Collective Soul** "Needs" (Atlantic) Hot/Modern

**Molly's Yes** "Sugar" (Universal), Hot

**Vertical Horizon** "Everything You Want" (RCA), Hot/Modern

## Mix 98-5's MixFest Makes Boston Rock 'n' Roll



BY  
AC/HOT AC EDITOR  
ANNETTE M. LAI  
annette@mail.gavin.com

"WOW? I had soooo much fun at MixFest!! I went both days and was lucky enough to win tickets for the second day! So, what if it poured all day!!!! I could not have cared less. Duran Duran was awesome. Melissa Ethridge [sic] rocked, as well as Sugar Ray and Blondie! Everyone was so great. Thank you Mix, you just helped me start a tradition! You guys are the best!"

—Mix 98-5's Website message board.

quality event where each artist usually gives a 50-60 minute performance and comes with a full band. It brings in as much great talent as any festival tour in the country. Another sense of satisfaction is that the artists *always* feel great about the event after the show. They dig the event and Mix, and that means a great deal to me."

Saturday, October 9th's free show held in Boston's City Hall Plaza drew a crowd of 60,000-plus. The sun-soaked crowd was entertained by newcomers such as Jeremy Toback, Jude, Train, Dido, Lou Bega (who in delivering his first U.S. performance, sang "Mambo #5" twice because the crowd loved it so much!), as

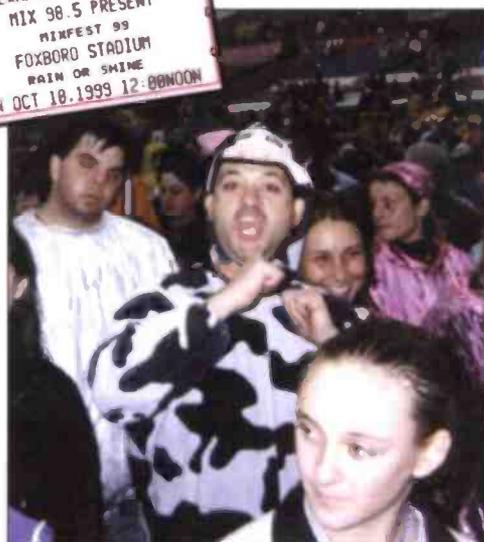
W B M X 's MixFest rocked their hometown city of Boston in a big way this month with a

musical extravaganza and festival boasting 31 acts on two stages over two days.

In the course of its seven-year history, MixFest has become a WBMX trademark that continues to grow and prosper.

Part of this year's proceeds benefited three charities: the Children's Advocacy Center of Suffolk County, the New England Patriots' Charitable Foundation, and the Susan

G. Komen Boston Race For the Cure. Mix 98-5 VP Programming and MixFest mastermind Greg Strassell says that for him that the greatest sense of satisfaction comes from "Bringing the music that we play everyday to life for our audience. MixFest is a true



Here's one happy MixFest-er who even dressed up for the occasion!

well as established stars like Vonda Shepard, Ben Folds Five, hometown faves NRBQ, and headliner Duran Duran.

Sunday proved to be the more challenging of the two days, which this year was staged at suburban Foxboro Stadium. There,

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## Attention Hot A/C-A/C program directors and label executives:

Watch your mail for your official GAVIN Awards Nomination Ballot!

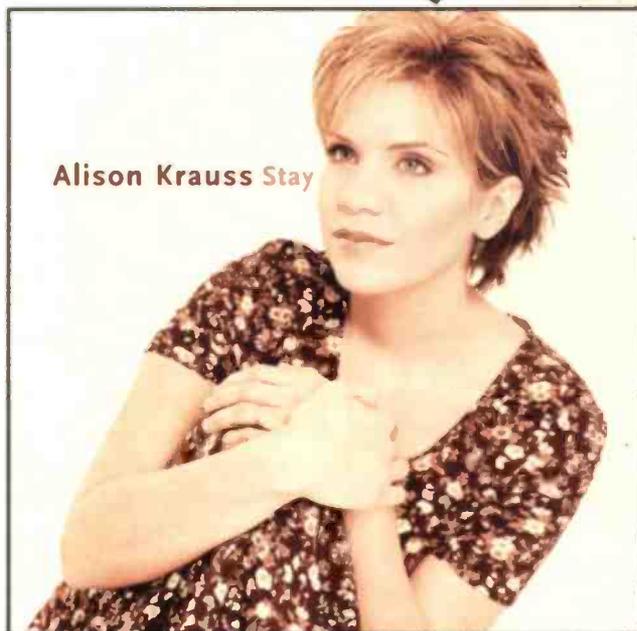
Your votes determine the nominees for the upcoming GAVIN Awards that will be handed out at GAVIN Seminar 2000 in San Francisco, February 16-20, 2000.

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# Alison Krauss

A/C add date November 8

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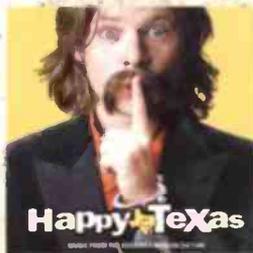
"An unforgettable force."  
—BILLBOARD

"Listening to Alison Krauss sing is like having rivulets of chilled water trickle down your back on a hot day."  
—WASHINGTON POST

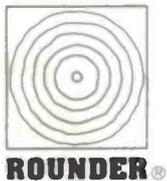
"The virtuoso creates her own kind of pop."  
—ROLLING STONE



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some 30,000 New Englanders proved they are indeed a hearty bunch by braving some icky precipitation to enjoy 12-plus hours of terrific music from burgeoning acts like Fastball, Angry Salad, Citizen King, Sugar Ray, and superstars Natalie Merchant, the Pretenders, Melissa Etheridge, Blondie, and Massachusetts' own Susan Tedeschi.

And like Strassell mentioned, MixFest artists feel great about being part of this event. Vonda Shepard, who had the crowd singing along to "Searchin' My Soul," her hit single from *Ally McBeal* and other material from her newest album, *7:30*, told

GAVIN, "When I play shows like this, I look at it as a tying together of my whole career—not just the TV stuff, and the fact that people are singing along shows me that my songs have reached people and that is very fulfilling."

Singer-songwriter Jude admitted from the stage that this was the biggest crowd he's ever played for to-date. "It's about exposure...it's nice to be able to play my music for a lot of people who probably haven't heard it," he says.

Newcomers Train admit that Boston has been a "chip-away town" for them and that playing MixFest was truly "a breakthrough because people came for variety

and we're happy to be a part of that." Melissa Etheridge said that she considered being at MixFest "really cool and an honor to be on a bill with these acts. What I do best is my live performance, so this is a nice opportunity for me to reach people who might not just come out to see my show...and maybe the next time I come through Boston, they'll remember me" and my performance from MixFest."



Adding to the MixFest festivities, Mix 98-5 clients and sponsors, such as record retailer Strawberries, set up booths such as these surrounding the stage areas. Here concert attendees were able to buy CDs from MixFest performers (and get them autographed, too) as well as buy music from some of today's hottest acts.



RCA singer/songwriter Jeremy Toback helped kick-off the MixFest '99 weekend in style at Friday night's party. Shown here l-r: Mix 98-5's VP, Programming Greg Strassell, Toback, GAVIN's Annette M. Lai, the label's Cheryl Khaner, WBMX MD Mike Mullaney, KBBT-Portland PD Michelle Engel, and RCA's Aaron Borns.

Addressing the production of a show of this magnitude, Strassell says, "Every year has its new challenges. This year, we introduced the ticketing element to the traditionally free show, and put the second day at Foxboro Stadium. When you begin to charge, the audience and the local media begin to put the event under a microscope, but so far the feedback has been very positive. The biggest challenge this year was the pressure to sell tickets, in addition to acquiring acts, satisfying clients, and pleasing both the performing artists and our listeners."

In regards to attracting star power for the lineup, especially when competitors like Alternative-formatted WBCN and Top 10 powerhouse Kiss 108 (WNKS-FM) also host mega-con-

cert events of their own, Strassell says, "WBMX, WBCN, and WNKS are all respected stations nationally in each of their formats. WBMX only asks for star power once a year from record companies. We're responsible for breaking a lot of hit music in this market and each year more of the best artist management companies and record promo people recognize the influence we have and what this event can do...and they want to be a part of it."

In terms of lessons learned from their first Foxboro Stadium experience, Greg says, "My main concern next year will be to shorten the length of the set-up time between acts. This was the only main concern from local newspaper music critics, but the artist lineup and audience acceptance was incredible."

As for Sunday's unexpected wet weather, he says, "We probably missed up to 7,500 walk-ups [at Foxboro] that would've happened the day of the event if not for the storm. However, the people who bought tickets in advance came and had a great time!" ■



Elektra Entertainment's Natalie Merchant entertains Foxboro Stadium's water-logged crowd.



Helping cheer on IDJMG superstar Melissa Etheridge were her manager Bill Leopold, WBMX's Greg Strassell, and the label's David Leach.

# Andy James

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# Adult CONTEMPORARY

LW		TW		SPINS			Trend	Stns.
				TW	LW			
1	1	<b>BACKSTREET BOYS</b>	Want It That Way (Jive)	1822	1821	+1	90	
2	2	PHIL COLLINS	You'll Be In My Heart (Walt Disney/Hollywood)	1781	1781	+0	89	
3	3	<b>'NSYNC feat. GLORIA ESTEFAN</b>	Music Of My Heart (Epic)	1553	1499	+54	87	
4	4	<b>RICKY MARTIN</b>	She's All I Ever Had (C2/CRG)	1473	1409	+64	86	
6	5	<b>EDWIN McCAIN</b>	I Could Not Ask For More (Lava/Atlantic)	1355	1335	+20	88	
7	6	<b>98°</b>	The Hardest Thing (Universal)	1257	1229	+28	87	
5	7	ERIC CLAPTON	Blue Eyes Blue (Reprise/Columbia)	1244	1380	-136	83	
10	8	<b>98°</b>	I Do (Cherish You) (Universal)	1131	1019	+112	86	
8	9	SARAH McLACHLAN	I Will Remember You (Live) (Arista)	1072	1180	-108	88	
11	10	CHRIS GAINES	Lost In You (Capitol)	971	982	-11	80	
14	11	<b>'NSYNC</b>	God Must Have Spent A Little... (RCA)	963	807	+156	86	
12	12	SIXPENCE NONE THE RICHER	Kiss Me (Squint/Columbia)	923	934	-11	83	
9	13	SHANIA TWAIN	You've Got A Way (IDJMG)	872	1033	-161	81	
13	14	<b>SHANIA TWAIN</b>	From This Moment On (IDJMG)	846	821	+25	87	
15	15	<b>ENRIQUE IGLESIAS</b>	Bailamos (Overbrook Music/Interscope)	801	744	+57	69	
16	16	<b>LONESTAR</b>	Amazed (BNA)	786	695	+71	79	
20	17	<b>SAVAGE GARDEN</b>	I Knew I Loved You (Columbia/CRG)	664	444	+220	55	
17	18	BRITNEY SPEARS	Sometimes (Jive)	552	595	-43	59	
18	19	MARTINA McBRIDE	I Love You (Columbia/CRG)	492	543	-51	59	
19	20	BOYZONE	No Matter What (IDJMG)	467	537	-70	69	
<b>D</b>	21	<b>CELINE DION</b>	That's The Way It Is (Epic/550 Music)	389	—	<b>NEW</b>	54	
<p><b>g</b> In just one week out, "That's the Way It Is" is proving itself to be a runaway hit! Out-of-the-box believers include WLTW, WLIT, WNND, K-101, WALK, KSRC, WDOK, and many more.</p>								
23	22	<b>SHANIA TWAIN</b>	Man! I Feel Like A Woman! (IDJMG)	387	356	+31	32	
22	23	<b>R. KELLY</b>	If I Could Turn Back The... (Jive)	374	368	+6	47	
25	24	<b>JIM BRICKMAN/MICHAEL W. SMITH</b>	Love Of My Life (Windham Hill)	320	272	+48	60	
24	25	JIM BRICKMAN w/ HILL & PORTER	Destiny (Windham Hill)	249	353	-104	59	
21	26	KENNY G/LOUIS ARMSTRONG	What A Wonderful World (Arista)	246	382	-136	41	
28	27	<b>SANTANA feat. L. ROBERT THOMAS</b>	Smooth (Arista)	239	205	+34	15	
29	28	<b>MARC ANTHONY</b>	I Need To Know (Columbia/CRG)	238	203	+35	21	
27	29	<b>SUGAR RAY</b>	Someday (Lava/Atlantic)	231	225	+6	12	
26	30	JOHN TESH	Heart Of The Sunrise (GTSP/IDJMG)	223	272	-49	32	
34	31	<b>JIM BRICKMAN/MICHELLE WRIGHT</b>	Your Love (Windham Hill)	185	140	+45	39	
30	32	<b>LOU BEGA</b>	Mambo #5 (RCA)	172	153	+19	11	
38	33	<b>SIXPENCE NONE THE RICHER</b>	There She Goes (Squint/EEG)	157	102	+55	12	
<p><b>g</b> Leigh Nash and Company take a five-notch jump this week thanks to airplay increases at stations like KBIG (5-24), WHBC (11-25), and WTCB (7-14).</p>								
31	34	<b>ROBERT PALMER</b>	True Love (Pyramid/Rhino)	151	149	+2	25	
36	35	<b>JESSICA SIMPSON</b>	I Wanna Love You Forever (Columbia/CRG)	150	127	+23	23	
32	36	<b>AVALON</b>	Can't Live A Day (Sparrow)	150	148	+2	24	
33	37	BARBRA STREISAND/VINCE GILL	If You Ever Leave Me (Columbia/CRG)	145	148	-3	22	
37	38	KIM RICHEY	Come Around (IDJMG)	110	114	-4	19	
35	39	FASTBALL	Out Of My Head (Hollywood)	107	139	-32	6	
<b>D</b>	40	<b>CHICAGO</b>	Back To You (Chicago)	105	—	<b>NEW</b>	13	

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## HyperACTIVE

	SPINS	TREND
<b>CELINE DION</b> - That's The Way It Is (Epic/550 Music)	389	+385
<b>SAVAGE GARDEN</b> - I Knew I Loved You (Columbia/CRG)	664	+220
<b>'NSYNC</b> - God Must Have Spent A Little... (RCA)	963	+156
<b>98°</b> - I Do (Cherish You) (Universal)	1131	+112
<b>LONESTAR</b> - Amazed (BNA)	766	+71
<b>RICKY MARTIN</b> - She's All I Ever Had (C2/CRG)	1473	+64
<b>ENRIQUE IGLESIAS</b> - Bailamos (Overbrook Music/Interscope)	801	+57
<b>SIXPENCE NONE THE RICHER</b> - There She Goes (Squint/EEG)	157	+55
<b>'NSYNC feat. GLORIA ESTEFAN</b> - Music Of My Heart (Epic)	1553	+54
<b>CHICAGO</b> - Back To You (Chicago)	105	+50
<b>JIM BRICKMAN/MICHAEL W. SMITH</b> - Love Of My Life (Windham Hill)	320	+48
<b>k.d. lang</b> - Anywhere But Here (Atlantic)	50	+46
<b>JIM BRICKMAN/MICHELLE WRIGHT</b> - Your Love (Windham Hill)	185	+45
<b>MULBERRY LANE</b> - Just One Breath (Refugee/MCA)	50	+40
<b>MARC ANTHONY</b> - I Need To Know (Columbia/CRG)	238	+35

## A/C CHARTBOUND

	SPINS
<b>BRIAN McKNIGHT</b> - Back At One (Motown)	81
<b>PAULA COLE BAND</b> - I Believe In Love (Imago/Warner Bros.)	76
<b>CHRISTINA AGUILERA</b> - Genie In A Bottle (RCA)	59
<b>BETTE MIDLER</b> - That's How Love Moves (Warner Bros.)	55
<b>JONATHAN BUTLER</b> - What Would You Do For Love (Nonesuch Music)	52
<b>k.d. lang</b> - Anywhere But Here (Atlantic)	50
<b>MULBERRY LANE</b> - Just One Breath (Refugee/MCA)	50
<b>SARAH McLACHLAN</b> - Ice Cream (Live) (Arista)	46
<b>GOO GOO DOLLS</b> - Black Balloon (Warner Bros.)	45
<b>MELISSA ETHERIDGE</b> - Angels Would Fall (IDJMG)	36

## A/C RECURRENTS

	SPINS
<b>SARAH McLACHLAN</b> - Angel (Warner Sunset/Reprise)	988
<b>SAVAGE GARDEN</b> - Truly Madly Deeply (Columbia/CRG)	855
<b>CHER</b> - Believe (Warner Bros.)	782
<b>FAITH HILL</b> - This Kiss (Warner Bros.)	726
<b>SHANIA TWAIN</b> - You're Still The One (IDJMG)	704
<b>EDWIN McCAIN</b> - I'll Be (Lava/Atlantic)	613
<b>NATALIE IMBRUGLIA</b> - Torn (RCA)	603
<b>PAULA COLE</b> - I Don't Want To Wait (Imago/Warner Bros.)	507
<b>BACKSTREET BOYS</b> - All I Have To Give (Jive)	488
<b>CELINE DION</b> - My Heart Will Go On (Epic/550 Music)	487

## G2 Most ADDED

	ADDS
<b>CELINE DION</b> - "That's the Way It Is" (Epic/550 Music)	13
<b>**k.d. lang</b> - "Anywhere But Here" (Atlantic)	6
<b>**OLIVER</b> - "I'll Get By" (Real Deal)	6
<b>**RICK SPRINGFIELD</b> - "Free" (Platinum)	6
<b>CHICAGO</b> - "Back To You" (Chicago)	5

## G2 SpinCREASE

<b>ENRIQUE IGLESIAS</b> - "Bailamos" (Overbrook Music/Interscope)	+89
<b>CELINE DION</b> - "That's the Way It Is" (Epic/550 Music)	+65
<b>SARAH McLACHLAN</b> - "Ice Cream (Live)" (Arista)	+62
<b>'NSYNC featuring GLORIA ESTEFAN</b> - "Music Of My Heart" (Epic)	+61
<b>CHICAGO</b> - "Back To You" (Chicago)	+55

REPORTING DEADLINES FOR G2 (GAVIN SECONDARY) HOT A/C AND MAINSTREAM A/C STATIONS STAY THE SAME:  
 HOT A/C: PLEASE REPORT BY 5 P.M. (PDT) ON MONDAYS.  
 MAINSTREAM A/C: PLEASE REPORT BY 2 P.M. (PDT) ON TUESDAYS.  
 YOU MAY CALL IN (415) 495-1990 OR FAX (415) 495-2580 YOUR REPORT. THANK YOU VERY MUCH.

HotAC		SPINS				
LW	TW		TW	LW	Trend	Stas.
1	1	<b>SANTANA feat. ROB THOMAS</b> - Smooth (Arista)	3279	3131	+148	79
2	2	TAL BACHMAN - She's So High (Columbia/CRG)	2941	3015	-74	82
3	3	LOU BEGA - Mambo #5 (RCA)	2856	2803	+53	74
5	4	SMASH MOUTH - All Star (Interscope)	2588	2625	-37	79
4	5	SUGAR RAY - Someday (Lava/Atlantic)	2528	2683	-155	76
7	6	GOO GOO DOLLS - Black Balloon (Warner Bros.)	2270	2183	+87	70
6	7	FASTBALL - Out Of My Head (Hollywood)	2189	2321	-132	70
9	8	SIXPENCE NONE THE RICHER - There She Goes (Squint/EEG)	2028	1867	+161	73
8	9	LEN - Steal My Sunshine (Epic/WORK)	2027	1964	+63	66
10	10	MELISSA ETHERIDGE - Angels Would Fall (IDJMG)	1751	1744	+7	71
11	11	RED HOT CHILI PEPPERS - Scar Tissue (Warner Bros.)	1569	1486	+83	51
17	12	GOO GOO DOLLS - Slide (Warner Bros.)	1259	1227	+32	75
14	13	SHANIA TWAIN - Man! I Feel Like A Woman! (IDJMG)	1257	1308	-51	51
19	14	TRAIN - Meet Virginia (Aware/Columbia)	1253	1105	+148	51
<p><b>9</b> <i>KMXB-Las Vegas PD Duncan Payton reports Top 10 research on Train's debut single and is giving it 55 spins. Other hot believers include: KZZO (66), KQMB (64), WVRV (56), and WTMX (53).</i></p>						
15	15	PEARL JAM - Last Kiss (Epic)	1250	1304	-54	57
16	16	SIXPENCE NONE THE RICHER - Kiss Me (Squint/Columbia)	1185	1231	-46	77
13	17	BACKSTREET BOYS - I Want It That Way (Jive)	1157	1323	-166	45
12	18	CITIZEN KING - Better Days (& The Bottom ) (Warner Bros.)	1157	1402	-245	48
18	19	SARAH McLACHLAN - I Will Remember You (Live) (Arista)	1150	1225	-75	67
20	20	EDWIN McCAIN - I Could Not Ask For More (Lava/Atlantic)	1021	1087	-66	48
21	21	PAULA COLE BAND - I Believe In Love (Imago/Warner Bros.)	919	975	-56	48
28	22	<b>SARAH McLACHLAN</b> - Ice Cream (Live) (Arista)	897	637	+260	44
<p><b>9</b> <i>'Ice Cream' is melting listeners' hearts...Sarah tops the HyperActive chart thanks to increased spins at WXPT (33-51), KSRZ (5-44), KFMB (20-33), KQMB (4-31), and more.</i></p>						
23	23	RICKY MARTIN - She's All I Ever Had (C2/CRG)	886	893	-7	38
22	24	BLESSID UNION - Hey Leonardo (She Likes Me .) (Push/V2)	884	966	-82	42
25	25	PHIL COLLINS - You'll Be In My Heart (Walt Disney/Hollywood)	812	818	-6	37
24	26	JEREMY TOBACK - You Make Me Feel (RCA)	808	830	-22	36
26	27	LENNY KRAVITZ - American Woman (Virgin/Maverick)	796	739	+57	29
27	28	STING - Brand New Day (A&M/Interscope)	747	678	+69	37
29	29	ROBBIE WILLIAMS - Angels (Capitol)	662	608	+54	38
32	30	SAVAGE GARDEN - I Knew I Loved You (Columbia/CRG)	607	457	+150	31
31	31	BETH HART BAND - L.A. Song (143/Lava/Atlantic)	547	480	+67	29
30	32	CHRISTINA AGUILERA - Genie In A Bottle (RCA)	547	531	+16	21
39	33	COUNTING CROWS - Hanginaround (DGC)	506	366	+140	22
D	34	SMASH MOUTH - Then The Morning Comes (Interscope)	485	-	NEW	26
33	35	LIT - My Own Worst Enemy (RCA)	477	457	+20	16
36	36	SPLENDER - Yeah, Whatever (C2/CRG)	475	414	+61	25
35	37	TONIC - You Wanted More (Universal)	474	436	+38	25
34	38	ENRIQUE IGLESIAS - Bailamos (Overbrook Music/Interscope)	454	437	+17	20
37	39	JUDE - I'm Sorry Now (Maverick)	443	386	+57	24
38	40	98° - I Do (Cherish You) (Universal)	388	380	+8	17

HyperACTIVE	SPINS	TREND
SARAH McLACHLAN - Ice Cream (Live) (Arista)	897	+260
SMASH MOUTH - Then The Morning Comes (Interscope)	485	+185
SIXPENCE NONE THE RICHER - There She Goes (Squint/EEG)	2028	+161
SAVAGE GARDEN - I Knew I Loved You (Columbia/CRG)	607	+150
SANTANA feat. ROB THOMAS - Smooth (Arista)	3279	+148
TRAIN - Meet Virginia (Aware/Columbia)	1253	+148
COUNTING CROWS - Hanginaround (DGC)	506	+140
BARENAKED LADIES - Get In Line (Elektra/EEG)	242	+99
GOO GOO DOLLS - Black Balloon (Warner Bros.)	2270	+87
EURHYTHMICS - Seventeen Again (Arista)	261	+87
RED HOT CHILI PEPPERS - Scar Tissue (Warner Bros.)	1569	+83
BACKSTREET BOYS - Larger Than Life (Jive)	217	+82
STING - Brand New Day (A&M/Interscope)	747	+69
BETH HART BAND - L.A. Song (143/Lava/Atlantic)	547	+67
LEN - Steal My Sunshine (Epic/WORK)	2027	+63

HotAC CHARTBOUND	SPINS
BLINK 182 - What's My Age Again (Gargo MCA)	333
'NSYNC feat. GLORIA ESTEFAN - Music Of My Heart (Epic)	273
OLD 97'S - Nineteen (Elektra/EEG)	272
EURHYTHMICS - Seventeen Again (Arista)	261
BACHELOR GIRL - Buses & Trains (Arista)	244
BARENAKED LADIES - Get In Line (Elektra EEG)	242
BACKSTREET BOYS - Larger Than Life (Jive)	217
TLC - Unpretty (LaFace/Arista)	201
THISWAY - Crawl (Reprise)	186
FIONA APPLE - Fast As You Can (Epic Clean Slate)	179

HotAC RECURRENTS	SPINS
MATCHBOX 20 - Back 2 Good (Lava/Atlantic)	1034
SUGAR RAY - Every Morning (Lava/Atlantic)	996
EAGLE EYE CHERRY - Save Tonight (Epic/WORK)	887
NATALIE IMBRUGLIA - Torn (RCA)	805
SHAWN MULLINS - Lullaby (Columbia/CRG)	768
GOO GOO DOLLS - Iris (Warner Bros.)	692
LENNY KRAVITZ - Fly Away (Virgin)	680
THIRD EYE BLIND - Jumper (Elektra/EEG)	644
SHERYL CROW - My Favorite Mistake (A&M/Interscope)	631
GREEN DAY - Time Of Your Life (Good...) (Reprise)	602

G2 Most ADDED	ADDS
SMASH MOUTH - "Then the Morning Comes" (Interscope)	9
**SARAH McLACHLAN - "Ice Cream (Live)" (Arista)	6
**COUNTING CROWS - "Hanginaround" (DGC)	6
TRAIN - "Meet Virginia" (Aware/Columbia)	5
*STING - "Brand New Day" (A&M/Interscope)	4
*CELINE DION - "That's the Way It Is" (Epic/550 Music)	4

G2 SpinCREASE	
RICKY MARTIN - "She's All I Ever Had" (C2/CRG)	+202
SMASH MOUTH - "Then the Morning Comes" (Interscope)	+136
RED HOT CHILI PEPPERS - "Scar Tissue" (Warner Bros.)	+114
LEN - "Steal My Sunshine" (Epic/WORK)	+104
JENNIFER LOPEZ - "Waiting For Tonight" (Epic/WORK)	+97

REPORTING DEADLINES FOR G2 (GAVIN SECONDARY) HOT A/C AND MAINSTREAM A/C STATIONS STAY THE SAME:  
 HOT A/C: PLEASE REPORT BY 5 P.M. (PDT) ON MONDAYS.  
 MAINSTREAM A/C: PLEASE REPORT BY 2 P.M. (PDT) ON TUESDAYS.  
 YOU MAY CALL IN (415) 495-1990 OR FAX (415) 495-2580 YOUR REPORT. THANK YOU VERY MUCH.

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## STATION NEWS

- **"We're moving on October 25th, and our new studios are being 'wired' as we speak," says WHFS-Washington APD Bob Waugh. And since the entire moving operation will not be completed in time, WHFS has to make other on-air plans. "We'll be broadcasting out of a tour bus for several days, driving around Washington and Baltimore giving away all that crap that's been in our prize closet forever," Waugh tells GAVIN 24/7. Their new address after November 1st: 4200 Parliament Place, Suite 300, Lanham, MD 20706.**
- **KNCL-San Jose has a new morning show, the first-ever real live jocks to be heard on Modern Gold "Channel 104.9." "We've hired Ed Wenck and Dave O'Brien from WRZX-Indianapolis," says PD Gary Shoenwetter. "Since the San Francisco Bay Area is such a sophisticated and radio-savvy area, we decided to hire a couple of rednecks from the Midwest," he laughs. Meanwhile, X-103 PD Scott Jameson says, "We're looking for the best Alternative communicators in the biz—put the word out to everyone!"**
- **"We are continuing our search for a quality promotions person," says KWOD-Sacramento PD Ron Bunce, who plants his tongue firmly in check before adding rhetorically, "We're looking for someone who is very bright, works hard, and doesn't expect to get rich...well, does that disqualify the bright part?"**
- **"I'm the new Buzz morning show, if you hadn't heard," says WTBZ-Burlington PD Stephanie Hindley. "I'm up at 4, here at 5, on 6-10, and then I come back at noon to do the 'Buzz Back Lunch,' just because it's my baby."**

### ARTIST PROFILE

## Ash

**LABEL:** Dreamworks

**CURRENT SINGLE:** "Jesus Says"

**CURRENT ALBUM:** *Nu-Clear Sounds*

Ash hails from Downpatrick, Ireland where entertainment opportunities for the local youth are limited to watching grass grow and counting raindrops. Therefore much of the social activity centers around listening and making music. This is where the heroes of our story come to play.

In 1988, at the age of 11, Tim Wheeler and Mark Hamilton decided to become rock stars. "We used to mime playing bass and guitar with tennis rackets, and use boxes for drums. Finally, we begged our parents to buy us proper instruments. Within a week, we'd written our first song—on one string. We taught ourselves how to play. We wrote our own songs from the start 'cos we weren't good enough to do covers."

As their musicianship improved, Hamilton and Wheeler absorbed the sounds of The Stooges, The Pixies, and Mudhoney. Then came Nirvana. "Nirvana was very inspiring to us," Wheeler attests. "The honesty and power of the music, and how melodic it was." In 1994, at 17, Wheeler and Hamilton signed with Infectious Records. 1995 saw America's introduction to Ash with two of

their songs being featured in the soundtrack to the movie, *Angus*. The single, "Goldfinger," ascended to the Top five in the U.K. It advanced the release of the band's first long-player, 1977, on *Infectious* (in the U.K.) and *Reprise* (in the U.S.). 1977 sold

more than 1.5 million copies internationally. Another single, "Oh Yeah," followed "Goldfinger" into the Top Five.

Nineteen ninety-nine brings us Ash's second full-length, *Nu-Clear Sounds*, which showcases Charlotte Hatherley's emergence as a co-songwriter. Wheeler describes the record produced by Owen Morris (Oasis) and Chris Kimsey as "Quite noisy in places and quite uncompromising. Very passionate."

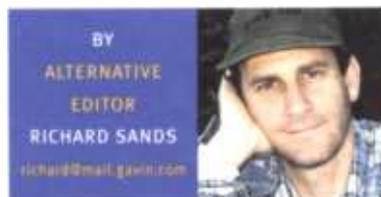
Lyrical, the songs have a greater depth than some of Wheeler's previous efforts. Many address the feelings of frustration and burnout that accompany years of touring, not to mention the excesses Ash have become known for.

"We're not as reckless as we used to be, but we can still hold our own," says Hamilton.

—Sean Curran



## Weekends: Going Jockless?



Recently in one of my weekly Alternative faxes, I broached the subject of the necessity of weekend jocks, and the concept of going "jock free" on the weekend. The idea at some stations is this: Since people have different listening habits on Saturday and Sunday, why not just give them more of what they want—music? But in doing so, would radio be losing something essential?

Some stations have experimented with a "no-jock weekend" or given the DJs the "weekend off," saying something like, "We're sending our DJs off to summer camp this weekend, so for you there's nothing but music." But what about the concept of permanent jock-free weekends? I asked for some feedback, and here's a sample of the responses:

### SARA TREXLER, KROX-AUSTIN.

The idea of going jock-less is great and I often toy with it myself. It's so hard to get part-timers that are good, especially when we pay them so little. I'm pretty lucky with my staff, but remember in Austin, you can get \$8.50 for making burritos and starting pay on the air is often less than that! If the part-timer doesn't love being on the air, it might not be worth his or her time at all. In addition to my part-timers I also use my full-timers on the weekends, too.

The personalities—the real live people and their real funky personalities—are as much a part of the fabric of this station as the music. Even the part-timers have their role to play. They are there, alive, present, and able to react to anything that might come their way. So while I get frustrated trying to find the right people to do part-time work, I'd rather have my part-timers than go jockless. Otherwise, KROX is just a jukebox with commercials, and would soon be obsolete!

### MURRAY BROOKSHAW, CIMX-DETROIT

No, 89X wouldn't consider going

jockless on the weekends. I believe that the right jock interaction adds excitement and relevance to our station. In this age of automation and faceless music sources, it's essential to communicate with our audience. That's one of our differences that we must promote in the face of satellite and cable music channels. Radio has always been local, and it must maintain that edge.

### LESLIE FRAM, WNNX-ATLANTA

We are currently live on the weekends, although we have voice-tracked Sean Demery so he can critique himself while lounging on his futon! 99X has gone one step further



Leslie Fram

and will be incorporating a "monkey with a bell" to replace all DJs.

### GUY ZAPOLEON, ZAPOLEON MEDIA STRATEGIES

Whether it's right or wrong, it's becoming a business reality. It does make me sad since a lot of the Kevin Weatherlys, Todd Fishers, and Michelle Santosuosos started in radio doing weekends running the "God Squad" and Casey Kasem.

### SCOTT JAMESON, WRZX-INDIANAPOLIS

I think weekenders are important, and running jockless only promotes less localism. We put our



Scott Jameson

full-time jocks on the weekends because we realize it is a very heavy listened-to part of the broadcast week. Plus, we have many appearances and live broadcasts that necessitate a personality. Doing it jockless limits the sales department to sell certain types of activities. With non-traditional revenue being so important these days, using board-ops, in my opinion, just offers up more problems than solutions.

### MARK HAMILTON, KNRK-PORTLAND

I think it's sad that people are starting to do away with jockeys. What will the jockeys do instead? They're such small people and quite light. ■

Alternative		SPINS				
LW	TW		TW	LW	Trend	SPINS
1	1	<b>BUSH</b> - The Chemists Between Us (Trauma)	2035	2022	+13	58
2	2	CREED - Higher (Wind-Up)	1916	1917	-1	55
4	3	<b>FOO FIGHTERS</b> - Learn To Fly (RCA)	1861	1738	+123	58
3	4	LIVE - Dolphin's Cry (Radioactive/MCA)	1737	1827	-90	58
6	5	RED HOT CHILI PEPPERS - Scar Tissue (Warner Bros.)	1482	1567	-85	59
7	6	311 - Come Original (Capricorn)	1472	1520	-48	55
5	7	KID ROCK - Cowboy (Lava/Atlantic)	1472	1632	-160	55
12	8	<b>LIMP BIZKIT</b> - Rearranged (Interscope)	1290	1109	+181	55
8	9	CHRIS CORNELL - Can't Change Me (A&M/Interscope)	1261	1328	-67	55
13	10	<b>RAGE AGAINST THE MACHINE</b> - Guerilla Radio (Epic)	1180	1081	+99	53
10	11	STONE TEMPLE PILOTS - Down (Atlantic)	1166	1217	-51	55
15	12	<b>RED HOT CHILI PEPPERS</b> - Around The World (Warner Bros.)	1164	1015	+149	52
9	13	BLINK 182 - What's My Age Again (Cargo/MCA)	1150	1240	-90	54
16	14	<b>FILTER</b> - Take A Picture (Reprise)	1127	997	+130	51
11	15	NINE INCH NAILS - We're In This Together (Nothing/Interscope)	1084	1116	-32	53
21	16	<b>BLINK 182</b> - All The Small Things (MCA)	1022	846	+176	46
<p><b>Up five spots from last week, This is one to watch.</b>  <b>KPTY (56) KNDD (47) XTRA (42) KFMA (42) WHFS (41)</b></p>						
18	17	<b>JIMMIE'S CHICKEN SHACK</b> - Do Right (DJMG)	953	941	+12	48
14	18	OUR LADY PEACE - One Man Army (Columbia/CRG)	927	1016	-89	46
17	19	LIMP BIZKIT - Nookie (Interscope)	856	956	-100	47
24	20	<b>SANTANA</b> - Put Your Lights On (Arista)	806	744	+62	39
30	21	<b>STAINED</b> - Mudshovel (Elektra/EEG)	779	650	+129	42
19	22	DAYS OF THE NEW - Enemy (Interscope)	707	896	-189	31
29	23	<b>COUNTING CROWS</b> - Hanginaround (DGC/Interscope)	705	651	+54	35
28	24	<b>STROKE 9</b> - Little Black Backpack (Universal)	680	655	+25	35
22	25	LIT - Zip-Lock (RCA)	651	792	-141	36
25	26	POWERMAN 5000 - When Worlds Collide (DreamWorks)	645	737	-92	37
34	27	<b>BECK</b> - Sexx Laws (DGC/Interscope)	618	566	+52	36
33	28	<b>OFFSPRING</b> - She's Got Issues (Columbia/CRG)	611	570	+41	37
23	29	OFFSPRING - The Kids Aren't Alright (Columbia/CRG)	596	750	-154	37
D	30	<b>BEASTIE BOYS</b> - Alive (Grand Royal/Capitol)	580	—	new	35
<p><b>Debuting at #30, and getting big spins at WKQX (34)</b>  <b>KNDD (34) KXRK (30) KTCL (29) WXRK (27)</b></p>						
31	31	TONIC - You Wanted More (Universal)	536	572	-36	25
36	32	SEVENDUST - Denial (TVT)	533	548	-15	34
35	33	OLEANDER - Why I'm Here (Republic/Universal)	514	562	-48	32
32	34	SUGAR RAY - Someday (Lava/Atlantic)	495	571	-76	33
42	35	<b>SMASH MOUTH</b> - Then The Morning Comes (Interscope)	471	429	+42	26
37	36	SMASH MOUTH - All Star (Interscope)	462	535	-73	38
41	37	<b>GODSMACK</b> - Keep Away (Republic/Universal)	452	439	+13	23
43	38	<b>MARCY PLAYGROUND</b> - It's Saturday (Capitol)	438	388	+50	27
40	39	FILTER - Welcome To The Fold (Reprise)	412	444	-32	22
D	40	<b>FIONA APPLE</b> - Fast As You Can (Epic/Clean Slate)	356	—	new	23
45	41	JOYDROP - Beautiful (Tommy Boy)	354	384	-30	19
46	42	SANTANA - Smooth (Arista)	341	352	-11	14
D	43	<b>FUEL</b> - Sunburn (Epic/550 Music)	322	—	new	22
47	44	GOO GOO DOLLS - Black Balloon (Warner Bros.)	321	352	-31	18
D	45	<b>OLEANDER</b> - I Walk Alone (Republic/Universal)	314	—	new	17
39	46	BUCKCHERRY - For The Movies (DreamWorks)	288	456	-168	20
50	47	LONG BEACH DUB ALLSTARS - Trailer Ras (DreamWorks)	281	300	-19	20
D	48	<b>TRAIN</b> - Meet Virginia (Aware/Columbia)	279	—	new	14
44	49	KOTTONMOUTH KINGS - Bump (Capitol)	272	388	-116	18
D	50	<b>SAVE FERRIS</b> - Mistaken (Epic)	261	—	new	17

HyperACTIVE	SPINS	TREND
BEASTIE BOYS - Alive (Grand Royal/Capitol)	580	+318
LIMP BIZKIT - Rearranged (Interscope)	1290	+181
BLINK 182 - All The Small Things (MCA)	1022	+176
RED HOT CHILI PEPPERS - Around The World (Warner Bros.)	1164	+149
ALICE IN CHAINS - Fear The Voices (Columbia)	250	+137
FILTER - Take A Picture (Reprise)	1127	+130
STAINED - Mudshovel (Elektra/EEG)	779	+129
FOO FIGHTERS - Learn To Fly (RCA)	1861	+123
INCUBUS - Pardon Me (Immortal/Epic)	199	+108
KORN - Falling Away From Me (BLANK LABEL)	105	+105

AlternativeCHARTBOUND	SPINS
STATIC X - Flight Into A Sunday	254
ALICE IN CHAINS - Fear The Voices (Columbia)	250
SYSTEM OF A DOWN - Sugar (Columbia America)	242
MUSE - Muscle Museum (Maverick)	217
INCUBUS - Pardon Me (Immortal/Epic)	199
GUSTER - Barrel Of A Gun (Hybrid Six)	182
KORN - Falling Away From Me (Epic)	105
TONIC - Knock Down Walls (Universal)	103
BEN HARPER - Burn To Shine (Virgin)	101
MATTHEW SWEET - What Matters (Various Recordings)	93

AlternativeRECURRENTS	SPINS
LIT - My Own Worst Enemy (RCA)	857
LO-FIDELITY ALLSTARS - Battle Flag f/Pigeonhed (Skin/SupPop/Columbia)	639
LEN - Steal My Sunshine (Epic/WORK)	573
KORN - Freak On A Leash (Immortal/Epic)	533
LENNY KRAVITZ - American Woman (Virgin/Maverick)	476
COLLECTIVE SOUL - Heavy (Atlantic)	446
FUEL - Shimmer (Columbia/CRG)	435
ORGY - Blue Monday (Elementree/Reprise)	418
GODSMACK - Whatever (Republic/Universal)	387
LENNY KRAVITZ - Fly Away (Virgin)	382
KORN - Got The Life (Epic)	376
EVE 6 - Inside Out (RCA)	365
KID ROCK - Bawitdaba (Lava/Atlantic)	352
EVERLAST - What It's Like (Tommy Boy)	331
THE FLYS - Got You (Where I Want You) (Trauma/Delicious Vinyl)	317
CAKE - Never There (Capricorn)	313
CITIZEN KING - Better Days (& The Bottom...) (Warner Bros.)	310
CREED - One (Wind-Up)	309
FATBOY SLIM - Praise You (Astralwerks/Virgin)	295
MOBY - Body Rock (V2)	285

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# The State of Active Rock in San Diego

BY ANDY COOPER

*Not long ago, Bill May took over Tim Dukes' old job as operations manager at KIOZ FM San Diego. Bill is fortunate enough to accept a situation as pleasant as the local weather. What would you change if you walked into a station that came fully loaded? Would you implement your own philosophy or stay with the status quo?*

*Bill May shares his thoughts on promotion, marketing, and what Bill May (or may not) change about the state of Active Rock in San Diego.*

## What changes have you made to the station since you've taken over?

None! Tim Dukes had this station smoking when I walked in. As a matter of fact, Tim's last Spring Book had the highest ratings the station's ever had. It didn't need to be fixed. The quote from MP Jack Evans was, "Don't screw it up!" My job was to take over the reins, move forward, and find new ways of doing things. In terms of the nuts and bolts of the station, it ain't broke, so why fix it?

## How do you balance all the elements of the radio station: programming, sales, marketing, and promotion?

The concept, although not original, is to be as safe and scientific in the selection and rotation of music as you can possibly get. Throw away all the research for what goes on between the records. Use the research to make sure you're playing the right songs, and the music we're playing is laser sharp on target to the audience that we want. Then, with regard to the stuff between the records, try to create art. Try

to develop a magic that touches the listeners and makes them want to be a part of your radio station. Whether you do it with a cool promotion or a goofy statement, try to touch people and elicit an emotion.

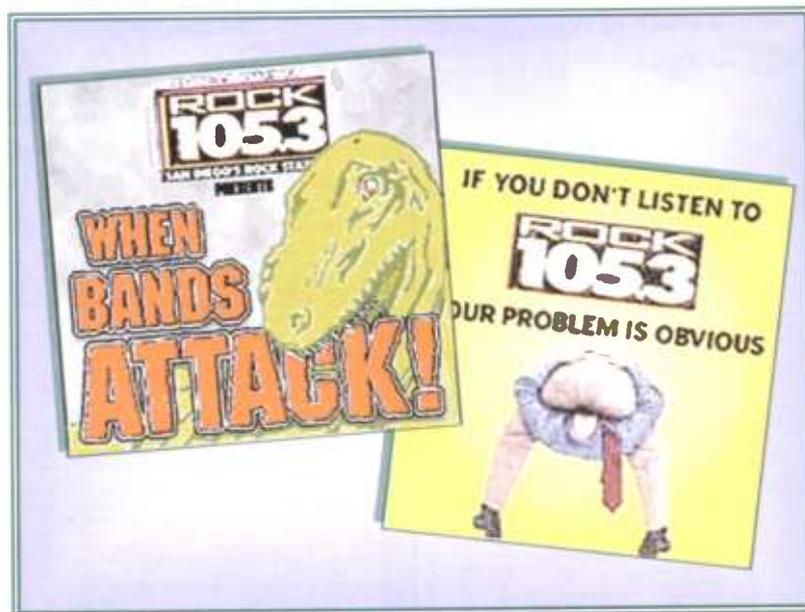
## What constitutes great show prep... and how do you use it?

Obviously, you have to search for the top pieces of things that really stand out, whatever the source. You need something that you can use and put a spin on. A great on-air talent will take the obvious, look at it from a different perspective, and let the audience see it through his or her eyes.

## From a marketing/promotion perspective, how do you target your in-car listeners?

We just try to entertain them as much as we can. We have a huge in-car listening market with Howard Stern in the morning. We have BC and Woody in the afternoons. We don't have a local morning show, so if we want to do some of the more outrageous stunting and entertainment elements, we have afternoon drive as an option. We also try to do some creative outdoor projects. For the kind of radio station that we are, we need to scream that we're here.

## Speaking of screaming for attention, how do you define a



## successful outdoor campaign?

Anything that will grab people's attention, especially on a rock station. Try something that will generate talk, emotion, and passion in the community. Some of it will be positive, some of it will be negative, but at least everybody will be talking about what's going on. That's the most important aspect, especially for a rock station. We can get away with so much more.

## How critical is it to reach out

We're owned by Clear Channel, a company blessed with some of the greatest programming minds. I'm very lucky here. Down the hall I have KGB's Todd Little, who is one of the really bright, creative guys. I've got Bryan Shock at 91X. Again, a brilliant programmer. I also have guys like Jack Evans, who has a terrific track record and is a great person to have as a sounding board. Then there's Bill Pugh, who has a huge background in

## to your P2 listeners?

Especially in this market with three rock stations, we have a very sharp focus. If we're going to have the come that we need in order to be successful, we're going to target those P2s and give them some reason to come to us on occasion. Research is the tool that really helps us accomplish our goals. It allows us to look at anybody in the rock universe and see where his or her mindset is. You may not always play to them, but we definitely want to know what they're thinking as well.

## How do you convert come into time spent listening?

By finding the songs that people want to hear the most and playing them. Sadly, for musicologists in the audience, a lot of it means that you will play fewer songs. ■

## And now for a few kudos...

rock, which is now part of our cluster. And that's just here in town. We also have VP of Programming Gene Romano in Atlanta, and I still can bounce ideas off the ears of Tim Dukes. Who knows this situation better than he does? And Tom Owens, of course, has been a major influence for many, many years. With all of these incredibly gifted people at my disposal, who needs a consultant?

—Bill May

**COOPER IS IN DA' HOUSE**  
**GIVE ACTIVE ROCK EDITOR ANDY COOPER**  
**A CALL AT (847) 328-1366**



ActiveROCK		SPINS				
LW	TW		TW	LW	Trend	Staz.
1	1	<b>CREED</b> - Higher (Wind-Up)	1714	1769	-55	55
3	2	BUSH - The Chemicals Between Us (Trauma)	1191	1196	-5	53
4	3	GODSMACK - Keep Away (Republic/Universal)	1171	1179	-8	51
2	4	LIVE - Dolphin's Cry (Radioactive/MCA)	1166	1205	-39	49
6	5	<b>STONE TEMPLE PILOTS</b> - Down (Atlantic)	1159	1107	+52	55
7	6	<b>FOO FIGHTERS</b> - Learn To Fly (RCA)	1113	1102	+11	53
5	7	DAYS OF THE NEW - Enemy (Interscope)	1015	1128	-113	48
8	8	KID ROCK - Cowboy (Lava/Atlantic)	901	955	-54	45
9	9	CHRIS CORNELL - Can't Change Me (A&M/Interscope)	780	918	-138	43
14	10	<b>STAINED</b> - Mudshovel (Elektra/EEG)	767	700	+67	50
16	11	<b>RAGE AGAINST THE MACHINE</b> - Guerilla Radio (Epic)	755	646	+109	51
<p><b>g</b> Up five spots from last week, This is one to watch. KPTY (56) KNDD (47) XTRA (42) KFMA (42) WHFS (41)</p>						
15	12	<b>LIMP BIZKIT</b> - Rearranged (Interscope)	738	660	+78	45
12	13	<b>SEVENDUST</b> - Denial (TVT)	727	709	+18	47
10	14	RED HOT CHILI PEPPERS - Scar Tissue (Warner Bros.)	715	812	-97	47
11	15	LIMP BIZKIT - Nookie (Interscope)	631	718	-87	42
17	16	<b>NINE INCH NAILS</b> - We're In This Together (Nothing/Interscope)	628	607	+21	44
13	17	POWERMAN 5000 - When Worlds Collide (DreamWorks)	625	709	-84	38
18	18	<b>SANTANA</b> - Put Your Lights On (Arista)	587	586	+1	36
22	19	<b>KENNY WAYNE SHEPHERD</b> - In 2 Deep (Revolver)	531	514	+17	38
20	20	OLEANDER - Why I'm Here (Republic/Universal)	511	528	-17	47
19	21	OFFSPRING - The Kids Aren't Alright (Columbia/CRG)	507	562	-55	30
23	22	OUR LADY PEACE - One Man Army (Columbia/CRG)	493	509	-16	41
29	23	<b>RED HOT CHILI PEPPERS</b> - Around The World (Warner Bros.)	480	396	+84	36
24	24	MEGADETH - Insomnia (Capitol)	479	494	-15	42
26	25	<b>COAL CHAMBER</b> - Shock The Monkey (Roadrunner)	466	460	+6	33
27	26	OLEANDER - I Walk Alone (Republic/Universal)	442	444	-2	35
D	27	<b>ALICE IN CHAINS</b> - Fear The Voices (Columbia)	441	—	NEW	36
21	28	FILTER - Welcome To The Fold (Reprise)	382	519	-137	34
33	29	<b>GUNS N' ROSES</b> - Oh My God (DCG)	373	305	+68	38
28	30	ALICE IN CHAINS - Get Born Again (Columbia/CRG)	342	404	-62	30
<p><b>g</b> Debuting at #30, and getting big spins at WKQX (34) KNDD (34) KXRX (30) KTCL (29) WXRK (27)</p>						
31	31	ROB ZOMBIE - Superbeast (Geffen)	306	312	-6	24
36	32	<b>OFFSPRING</b> - She's Got Issues (Columbia/CRG)	293	285	+8	22
32	33	LIT - Zip-Lock (RCA)	285	311	-26	20
34	34	TYPE O NEGATIVE - Everything Dies (Roadrunner)	280	299	-19	29
37	35	BUCKCHERRY - For The Movies (DreamWorks)	277	280	-3	16
30	36	DOUBLEDRIVE - Tattooed Bruise (MCA)	267	369	-102	24
D	37	<b>DOPE</b> - Debonaire (Flip)	239	—	NEW	27
D	38	<b>DRAIN S.T.H.</b> - Simon Says (Mercury)	239	—	NEW	27
D	39	311 - Come Original (Capricorn)	228	—	—	15
D	40	<b>8 STOPS 7</b> - My Would Be Savior (Reprise)	225	—	NEW	28

ALL 24-7 CHART RESEARCH IS CONDUCTED AND SUPPLIED BY MEDIABASE RESEARCH, A DIVISION OF PREMIERE RADIO NETWORKS, INC.

ALL NON-MEDIABASE CHARTS ARE COMPILED BY GAVIN. THE G2 DESIGNATION REFERS TO "GAVIN SECONDARY CHARTS," COMPILED FROM PROJECTED AIRPLAY DATA SUBMITTED BY SELECT NON-MONITORED STATIONS.

ONLINE TRACKING SERVICES NOW ARE AVAILABLE UNTIL 12 NOON WEDNESDAY PACIFIC DAYLIGHT TIME.

HyperACTIVE	SPINS	TREND
<b>GUNS N' ROSES</b> - Oh My God (DCG)	305	305
<b>ALICE IN CHAINS</b> - Fear The Voices (Columbia)	186	160
<b>LIMP BIZKIT</b> - Rearranged (Interscope)	660	144
<b>RAGE AGAINST THE MACHINE</b> - Guerilla Radio (Epic)	646	98
<b>RED HOT CHILI PEPPERS</b> - Around The World (Warner Bros.)	396	96
<b>KENNY WAYNE SHEPHERD</b> - In 2 Deep (Revolver)	514	89
<b>OFFSPRING</b> - She's Got Issues (Columbia/CRG)	285	76
<b>FOO FIGHTERS</b> - Learn To Fly (RCA)	1102	76
<b>INCUBUS</b> - Pardon Me (Epic/Immortal)	97	76
<b>DRAIN S.T.H.</b> - Simon Says (Mercury)	214	57

ActiveRock	CHARTBOUND	SPINS
<b>SYSTEM OF A DOWN</b> - Sugar (Columbia/American)	177	
<b>GUANO APES</b> - Open Your Eyes (Super Sonic)	170	
<b>FILTER</b> - Take A Picture (Reprise)	167	
<b>COUNTING CROWS</b> - Hangingaround (DGC)	130	
<b>EARTH TO ANDY</b> - Tremble For My Beloved (Giant)	114	
<b>TONIC</b> - Knock Down Walls (Universal)	96	
<b>GREAT WHITE</b> - Rolling Stoned (Capitol)	73	
<b>SMASH MOUTH</b> - When The Morning Comes (Interscope)	53	
<b>MARILYN MANSON</b> - Astonishing Panorama of End (Interscope)	48	
<b>BEASTIE BOYS</b> - Alive (Grand Royal Capitol)	47	

ActiveRock	RECURRENTS	SPINS
<b>GODSMACK</b> - Whatever (Republic/Universal)	577	
<b>KORN</b> - Freak On A Leash (Immortal/Epic)	507	
<b>STATIC-X</b> - Push It (Almo Sounds)	486	
<b>BUCKCHERRY</b> - Lit Up (DreamWorks)	416	
<b>KID ROCK</b> - Bawitdaba (Lava/Atlantic)	402	
<b>ROB ZOMBIE</b> - Dragula (Geffen)	357	
<b>CREED</b> - One (Wind-Up)	355	
<b>ROB ZOMBIE</b> - Living Dead Girl (Geffen)	328	
<b>COLLECTIVE SOUL</b> - Heavy (Atlantic)	314	
<b>LENNY KRAVITZ</b> - Fly Away (Virgin)	279	
<b>LIT</b> - My Own Worst Enemy (RCA)	278	
<b>KORN</b> - Got The Life (Epic)	256	
<b>METALLICA</b> - Whiskey In The Jar (Elektra/EEG)	255	
<b>EVERLAST</b> - What It's Like (Tommy Boy)	214	
<b>METALLICA</b> - Turn The Page (Elektra)	206	
<b>MONSTER MAGNET</b> - Space Lord (A&M)	190	
<b>CREED</b> - What's This Life For (Wind-Up)	185	
<b>CREED</b> - Torn (Wind-Up)	173	
<b>STABBING WESTWARD</b> - Save Yourself (Columbia/CRG)	168	
<b>LENNY KRAVITZ</b> - American Woman (Virgin/Maverick)	168	

**COOPER IS IN DA' HOUSE**

GIVE ACTIVE ROCK EDITOR ANDY COOPER A CALL AT (847) 328-1366

**gavin**

## THE MUSIC MEETING



### Scott Winston MD, KVOX-Fargo

**Background:** I've been on-air at KVOX-FM since 1981. I became full-time music director in 1983. I was also interim program director twice in that time period.

**What is your definition of a music director?** A music director should be passionate about the music they're listening to and selecting every week, regardless of format. They should also possess a certain degree of passion for the format to which they belong, as well as act as a diplomat for the industry as a whole.

**How much research is involved in your job?** So far we've mostly done perceptual studies, but with new resources, we hope to get into music testing and other methods of surveying our listeners' attitudes toward our station very soon.

**When should you trust your instincts more than you trust your consultant, or research?** When you listen to a song for the first time and say to yourself, "Wow, that's a hit," you go with it!

**Who, besides yourself, is involved in the music decisions?** It's primarily me and our consultant. I'm fortunate to be given a lot of autonomy regarding our music decisions. However, if I'm uncertain about a song I'll drag in the PD, OM, or some of our jocks and get their reaction.

**How much of your time do you actually devote to listening to new music?** Not as much as I should! I suppose I spend a total of about two hours a week.

**What songs are making a big impact on your station right now?** The truly emotionally driven songs are really hitting home right now. In the post-"Amazed" frenzy, these songs are huge: Brad Paisley "He Didn't Have to Be," Tracy Byrd "Put Your Hand in Mine," Reba McEntire "What Do You Say," and Steve Wariner "I'm Already Taken."

### ARTIST PROFILE

## Yankee Grey

#### YANKEE GREY IS:

Tim Hart—lead vocals, acoustic  
Joe Coverlee—fiddle vocals  
Matthew Basford—lead guitar  
Jerry Hughes—keyboards  
Kevin Griffin—drums  
David Buchanan—bass vocals

**HOMETOWNS:** Tim Mt Vernon Ohio  
Joe Trotwood, Ohio, Matt Monroe Ohio,  
Jerry Seven Mile Ohio, Kevin Lexington Ky  
Dave Middletown, Ohio

**HOBBIES:** Tim Songwriting, martial arts, soccer golf, Joe Reds baseball martial arts, softball, collecting CDs Matt Graphic arts, Reds baseball, golf; Jerry, Fishing, skiing, Kevin Swimming, skateboarding, growing roses

**HOW THEY MET:** Matt and Kevin started the band in 1986 in suburban Cincinnati. They added Dave, and when Tim was brought on board, they knew they had something. Joe and Jerry joined next, completing the lineup.

**THE BIG DEAL:** Ronny Thomas, who worked in mastering, gave their demo to Warner

Chapell. This led them to their first publishing/developmental deal. Senior Director, Sony Music A&R Cliff Audretch heard their work and introduced them to label President Allen Butler. The band performed in a showcase a week later and were signed to Monument Records on the spot.

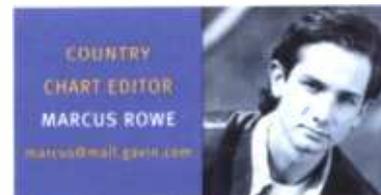


**THEIR RESPONSE TO HAVING A TOP-20 SINGLE:** "A dream come true!"

**PLANS FOR THE MILLENNIUM:** It being such a special night and all, we are trying to find the perfect place to play. We definitely plan to be playing somewhere.



COUNTRY  
EDITOR  
JAMIE MATTESON  
jamie@heartlink.net



COUNTRY  
CHART EDITOR  
MARCUS ROWE  
marcus@mail.gavin.com

## Head 2 Head in the Heartland

With 15+ Country shares currently divided among three stations, Kansas City is no doubt a healthy battleground between Infinity's KBFQ & KFKE, and Entercom's ratings leader, WDAF AM. Through GWIN'S Mediabase research, we decided to check out a snapshot of afternoon drive for Tuesday, October 12 at each station.

For comparison, we've highlighted current GWIN charted or chartbound songs for each hour.

All ratings are based on persons 12+ Mon-Sun 6 a.m.-midnight



### WDAF

Arbitron F98 6.5/S99 6.2  
PD MD Ted Cramer

#### 3 p.m.

**RANDY TRAVIS** Forever and Ever Amen

**MARK WILLS**

**DIXIE CHICKS** Tonight the Heartache s on Me

**TY HERNDON**

**COLLIN RAYE** Not That Different

**FAITH HILL** Piece of My Heart  
**BRAD PAISLEY**

**LINDA RONSTADT** When Will I Be Loved

**CLINT BLACK** Desperado  
**SHANE MCANALLY**

#### 4 p.m.

**ALABAMA** How Do You Fall in Love

**MARY C. CARPENTER** Down at the Twist and Shout  
**STEVE WARINER**

**GEORGE STRAIT** Baby Blue  
**LEANN RIMES**

**VINCE GILL** One More Last Chance

**BROOKS & DUNN**

**TIM MCGRAW** One of These Days

**DAVID KERSH** Goodnight Sweetheart

#### 5 p.m.

**LITTLE TEXAS** Peaceful Easy Feeling

**ANDY GRIGGS**  
**REBA MCENTIRE**

**ALABAMA** Southern Star  
**JOHN M. MONTGOMERY**

#### SPECIAL PROGRAMMING

Paul Harvey

**MARK CHESNUTT** Thank God for Believers

**GARTH BROOKS** Two Piña Colodas

**RESTLESS HEART** Bluest Eyes in Texas



### KFKE

Arbitron F98 7.2 / S99 4.6  
PD Dale Carter MD Tony Stevens

#### 3 p.m.

**KEITH URBAN**

**W. NELSON/M. HAGGARD**

Pancho and Lefty

**YANKEE GREY**

**COLLIN RAYE** Love Me

**SHERRIE AUSTIN**

**BLACKHAWK** That's Just About Right

**REBA MCENTIRE**

**GEORGE STRAIT** True  
**STEVE WARINER**

**L. GATLIN/GATLIN BR** Houston (Means I m One Day)

**CLAY WALKER**

**DIXIE CHICKS** Wide Open Spaces

#### 4 p.m.

**TRACY LAWRENCE** Is That a Tear

**CLINT BLACK**

**DOUG STONE** A Jukebox With a Country Song

**TRACY BYRD**

**DIAMOND RIO** Holdin'

**THE WARREN BROTHERS** Guilty

**WYNONNA** Heaven Help My Heart

**CHAD BROCK**

**JOHN M. MONTGOMERY**

**TIM MCGRAW** Down on the Farm  
**TRACE ADKINS**

#### 5 p.m.

**LEANN RIMES** Commitment

**KEVIN SHARP** Nobody Knows

**MARTINA MCBRIDE**

**ALABAMA** The Cheap Seats

**BRAD PAISLEY**

**GARTH BROOKS** Standing Outside the Fire

**TRISHA YEARWOOD** Powerful Thing

**GEORGE STRAIT** Check Yes or No

**TIM MCGRAW**

**TRAVIS TRITT** Where Corn Don't Grow

**SHEDAISY**

**AARON TIPPIN** Her



### KBEQ

Arbitron F98 4.4 / S99 4.4  
PD Mike Kennedy MD T.J. McEntire

#### 3 p.m.

**JO DEE MESSINA** Bye Bye

**MARK WILLS**

**LEANN RIMES**

**BROOKS & DUNN**

**ALAN JACKSON** Who's Cheatin' Who

**ALECIA ELLIOTT**

**JOHN M. MONTGOMERY** Rope the Moon

**YANKEE GREY**

**SHANIA TWAIN** Man! I Feel

**JOE DIFFIE**

**BRAD PAISLEY**

**TRISHA YEARWOOD** There Goes My Baby

**LONESTAR**

#### 4 p.m.

**TIM MCGRAW**

**ALABAMA** God Must Have

**REBA MCENTIRE**

**NOVELTY** Novelty

**LILA MCCANN**

**CLAY WALKER** What's it to You

**GEORGE STRAIT**

**SHERRIE AUSTIN**

**CLINT BLACK**

**SHANE MINOR** Slave to the

**JERRY KILGORE**

**SHANIA TWAIN**

**STEVE HOLY**

#### 5 p.m.

**MONTGOMERY/GENTRY**

**DIAMOND RIO** Unbelievable

**RANDY TRAVIS**

**DIXIE CHICKS** I Can Love You

**JOHN M. MONTGOMERY**

**KEITH URBAN**

**TIM MCGRAW** Everywhere

**MARTINA MCBRIDE**

**SAWYER BROWN** Six Days on

The Road

**CHAD BROCK**

**TRACE ADKINS**

**JASON SELLERS**

**LEANN RIMES**

**JO DEE MESSINA**

# RANDY TRAVIS

## A MAN AIN'T made of STONE

"If I had your voice,  
people could just kiss my ass."

— DAVID LETTERMAN

following Randy's performance of  
"A Man Ain't Made Of Stone"

"Here's the truth: Travis still possesses  
one of country's most incredible voices,  
and he's one guy who's still keeping the  
faith, musically and spiritually."

— BRIAN MANSFIELD  
USA TODAY

"His thrilling baritone, which leaps and  
slides in Jonesian fashion, still rattles the  
walls, and his songs still plumb the  
depths of spiritual and moral truths.  
Nowhere is he better than on the title  
track, a character-shaping realization  
of marital meltdown."

— ALANNA NASH  
ENTERTAINMENT WEEKLY

"From the outset it is clear that  
Travis retains the same rich, smooth voice  
that's made him one of the most  
easily identifiable country figures of the  
last 20 years."

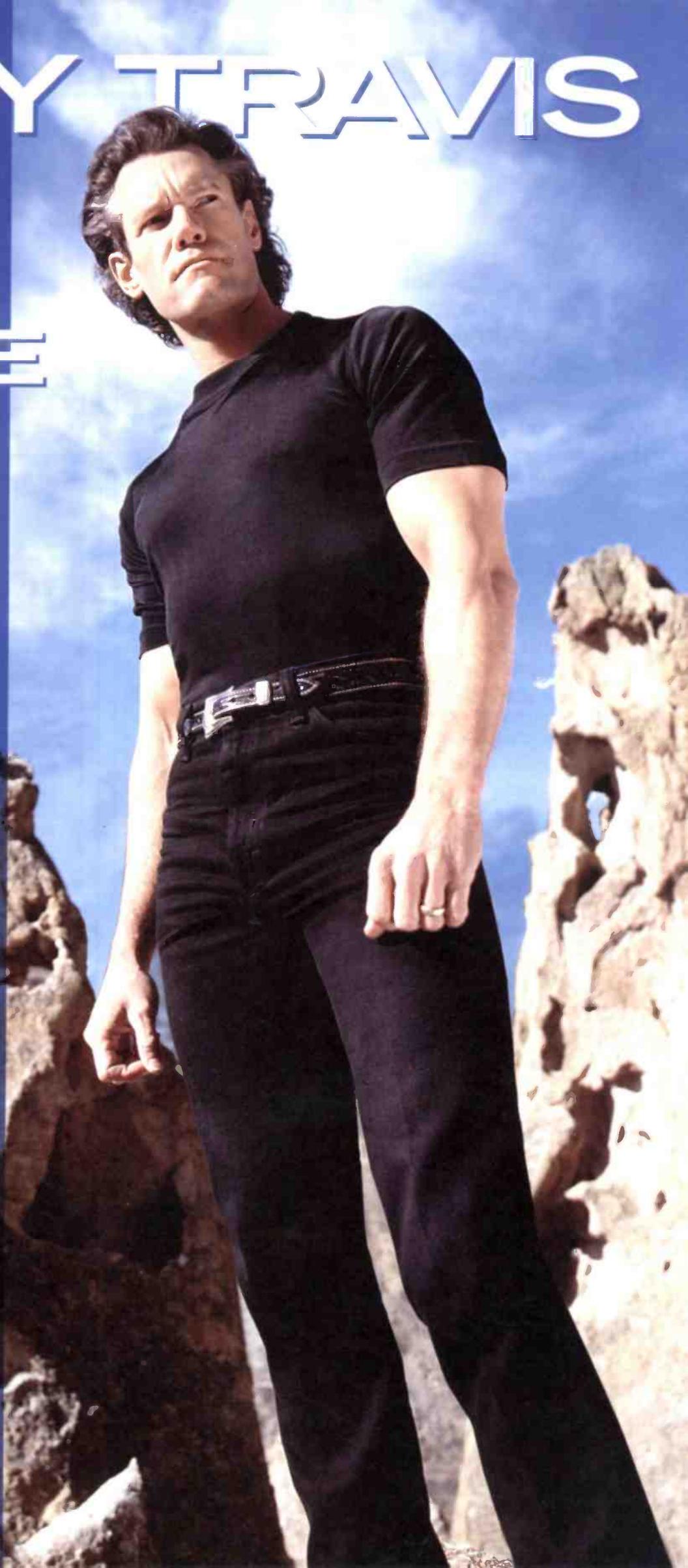
— TOM ROLAND  
NASHVILLE TENNESSEAN

[www.randy-travis.com](http://www.randy-travis.com)



[www.dreamworksrecords.com](http://www.dreamworksrecords.com)

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Country		SPINS				
LW	TW		TW	LW	Trend	SPINS
2	1	<b>MARTINA McBRIDE</b> - I Love You (RCA)	5647	5544	+103	147
<p><b>g</b> This chart-topping first single from the new album, <i>Emotion</i>, helps fuel the growing love affair between Martina and her fans.</p>						
1	2	TIM MCGRAW - Something Like That (Curb)	5495	5672	-177	148
4	3	STEVE WARINER - I'm Already Taken (Capitol Nashville)	4862	4536	+326	147
5	4	GEORGE STRAIT - What Do You Say To That (MCA)	4424	4193	+231	148
3	5	DIXIE CHICKS - Ready To Run (Monument)	4392	4928	-536	148
6	6	MONTGOMERY GENTRY - Lonely And Gone (Columbia)	4230	3995	+235	148
8	7	JOHN MICHAEL MONTGOMERY - Home To You (Atlantic)	4009	3823	+186	147
7	8	MARK WILLS - She's In Love (Mercury)	3854	3971	-117	147
10	9	CLINT BLACK - When I Said I Do (RCA)	3598	3450	+148	148
11	10	ANDY GRIGGS - I'll Go Crazy (RCA)	3498	3327	+171	148
9	11	LONESTAR - Amazed (BNA)	3486	3634	-148	145
15	12	SHANIA TWAIN - Come On Over (Mercury)	3412	3032	+380	147
16	13	BRAD PAISLEY - He Didn't Have To Be (Arista)	3265	3000	+265	148
18	14	YANKEE GREY - All Things Considered (Monument)	2910	2743	+167	142
17	15	CHAD BROCK - Lightning Does The Work (Warner/Reprise)	2783	2772	+11	141
21	16	REBA McENTIRE - What Do You Say (MCA)	2622	2310	+312	146
24	17	FAITH HILL - Breathe (Warner/Reprise)	2594	2030	+564	139
<p><b>g</b> Faith most likely has little time to breathe these days as she takes this week's biggest leap and jumps seven spots into GAVIN's Top 20.</p>						
14	18	BROOKS & DUNN - Missing You (Arista)	2574	3058	-484	137
20	19	RANDY TRAVIS - A Man Ain't Made Of Stone (DreamWorks)	2491	2345	+146	144
22	20	LeANN RIMES - Big Deal (Curb)	2373	2160	+213	137
23	21	SHANE MINOR - Ordinary Love (Mercury)	2100	2053	+47	144
28	22	ALAN JACKSON - Pop A Top (Arista)	2046	1522	+524	127
26	23	TY HERNDON - Steam (Epic)	1938	1763	+175	133
27	24	CLAY WALKER - Live, Laugh, Love (Giant)	1833	1639	+194	125
31	25	KENNY CHESNEY - She Thinks My Tractor's Sexy (BNA)	1685	1330	+355	123
19	26	TRISHA YEARWOOD - I'll Still Love You More (MCA)	1493	2553	-1060	110
29	27	SHANE McANALLY - Are Your Eyes Still Blue (Curb)	1400	1390	+10	117
34	28	TRACY BYRD - Put Your Hand In Mine (RCA)	1389	1029	+360	120
32	29	GARY ALLAN - Smoke Rings In The Dark (MCA)	1303	1205	+98	105
25	30	GARTH BROOKS - It Don't Matter To The Sun (Capitol Nashville)	1261	1954	-693	108
30	31	DOUG STONE - Make Up In Love (Atlantic)	1207	1371	-164	102
36	32	JOE DIFFIE - The Quittin' Kind (Epic)	1047	880	+167	91
33	33	JASON SELLERS - A Matter Of Time (BNA)	1037	1035	+2	98
38	34	KEITH URBAN - It's A Love Thing (Capitol Nashville)	945	872	+73	86
39	35	TRACE ADKINS - Don't Lie (Capitol Nashville)	944	751	+193	87
37	36	JERRY KILGORE - Love Trip (Virgin)	849	878	-29	70
35	37	SAMMY KERSHAW - When You Love Someone (Mercury)	755	934	-179	90
41	38	SHEDAISY - This Woman Needs (Lyric Street)	737	580	+157	73
40	39	LILA McCANN - Crush (Asylum)	723	662	+61	74
46	40	LONESTAR - Smile (BNA)	674	412	+262	69
47	41	CHELY WRIGHT - It Was (MCA)	501	282	+219	64
50	42	TIM MCGRAW - My Best Friend (Curb)	497	177	+320	54
44	43	JOHN BERRY - Power Windows (Lyric Street)	493	465	+28	52
D	44	JO DEE MESSINA - Because You Love Me (Curb)	486	—	NEW	59
45	45	TOBY KEITH - When Love Fades (DreamWorks)	472	434	+38	54
48	46	ALABAMA - Small Stuff (RCA)	421	225	+196	45
49	47	PAUL BRANDT - It's A Beautiful Thing (Warner/Reprise)	250	215	+35	32
D	48	DIXIE CHICKS - Cowboy Take Me Away (Monument)	227	—	NEW	16
D	49	THE MAVERICKS - Here Comes My Baby (Mercury)	222	—	NEW	22
D	50	STEVE HOLY - Don't Make Me Beg (Curb)	209	—	NEW	25

Country CHARTBOUND		SPINS			
Rpts.	Spins				
17	166	ALECIA ELLIOTT - I'm Diggin' It (MCA)			
15	159	BROOKS & DUNN - Beer Thirty (Arista)			
20	143	AARON TIPPIN - What This Country Needs (Lyric Street)			
16	112	MARY CHAPIN CARPENTER - Wherever You Are (Columbia CRG)			
13	84	KENNY ROGERS - Buy Me A Rose (Dreamcatcher)			
11	62	SHANA PETRONE - Something Real (Epic)			
16	57	LEE ANN WOMACK - Don't Tell Me (MCA)			
9	56	BRYAN WHITE - God Gave Me You (Asylum)			
5	47	BARBRA STREISAND/VINCE GILL - If You Ever... (Columbia CRG)			
5	44	TRAVIS TRITT/GEORGE THOROGOOD - Move It On Over (Asylum EEG)			

Country RECURRENTS		SPINS
JO DEE MESSINA - Lesson In Leavin' (Curb)		3249
KENNY CHESNEY - You Had Me From Hello (BNA)		3088
ALAN JACKSON - Little Man (Arista)		2461
GEORGE STRAIT - Write This Down (MCA)		2398
CHELY WRIGHT - Single White Female (MCA)		1657
ALABAMA - God Must Have Spent A Little.. (RCA)		1601
KENNY CHESNEY - How Forever Feels (BNA)		1521
SHEDAISY - Little Good-Byes (Lyric Street)		1520
JOE DIFFIE - A Night To Remember (Epic)		1494
FAITH HILL - The Secret Of Life (Warner/Reprise)		1461
TIM MCGRAW - Please Remember Me (Curb)		1432
MARTINA McBRIDE - Whatever You Say (RCA)		1392
ANDY GRIGGS - You Won't Ever Be Lonely (RCA)		1320
LEE ANN WOMACK - I'll Think Of A Reason Later (MCA)		1197
DIAMOND RIO - Unbelievable (Arista)		1162
DIXIE CHICKS - You Were Mine (Monument)		1098
JO DEE MESSINA - Stand Beside Me (Curb)		1058
COLLIN RAYE - Anyone Else (Epic)		1048
SHANIA TWAIN - Man! I Feel Like A Woman! (Mercury)		994
MARK WILLS - Wish You Were Here (Mercury)		986

SpinCREASE	SPINS
Faith Hill "Breathe" (Warner/Reprise)	+564
Alan Jackson "Pop A Top" (Arista)	+524
Shania Twain "Come On Over" (Mercury)	+380
Steve Wariner "I'm Already Taken" (Capitol Nashville)	+326
Reba McEntire "What Do You Say" (MCA)	+312
Brad Paisley "He Didn't Have To Be" (Arista)	+265
Montgomery Gentry "Lonely And Gone" (Columbia)	+235
George Strait "What Do You Say To That" (MCA)	+231
LeAnn Rimes "Big Deal" (Curb)	+213
Clay Walker "Live, Laugh, Love" (Giant)	+194

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EDITOR'S NOTE:  
THIS WEEK'S GAVIN MEDIABASE COUNTRY CHART INCLUDES MONITORED AIRPLAY DATA FROM 148 OF 149 TOTAL STATIONS. KTEX-MCALLEN'S AIRPLAY SHOULD BE FACTORED IN WITHIN THE NEXT SEVERAL WEEKS.

HotLINE

Jay Roberts, MD, WQYK-Tampa

"When I got the **Steve Holy** record 'Please Don't Make Me Beg,' I played it for the staff, and everybody liked it! Then I gave it to our midday guy and he gave it a spin and got immediate positive response. Our morning host heard the song on the midday show and asked if he could play it and he got calls, too. There just might be something here....We started playing **Tim McGraw's** 'My Best Friend' as an album cut and our listeners love it. Right now he can do no wrong.... **Jason Sellers'** 'A Matter of Time' is showing up in our *Top 10 Most-Requested* feature....One cool record is **Keith Haring's** 'Bring It On.' It's definitely one to watch....I think one great album cut is the **Suzy Bogguss/T. Graham Brown** duet 'Love is Blind' on Suzy's current album."



Lance Tidwell, PD, WCOS-Columbia, S.C.



"Without a doubt, our biggest phone record is **Alan Jackson's** 'Pop a Top.' Requests were instant and we've had total positive response....**Montgomery Gentry's** 'Lonely and Gone' is really strong for us....Our morning show host **Jeff Roper** continues to get a ton of requests for the **Chicks'** 'Goodbye Earl' and he only spun it once!....If **LoneStar's** new song 'Smile' does not hit #1 in GAVIN, I'll shave my head!"

Jack Douglas, MD, WPSK-Radford, Va.

"**Yankee Grey** is an awesome band! I love the album—there are so many good things on it! 'All Things Considered' is getting great phones, too!....We're getting lots of calls for **Gary Allan's** 'Smoke Rings in the Dark'! I've been a fan of his since his early Decca days!...I also like **Jason Sellers'** 'A Matter Of Time'! It's got a great feel!...I'm really happy to see **Keith Urban's** 'It's A Love Thing' doing so well!...Of course, I'm expecting **Tim McGraw's** 'My Best Friend' to do well after his CMA performance!...**Jo Dee Messina's** 'Because You Love Me' blew me away on the first listen! The vocals are amazing! She is very deserving of the CMA Horizon Award!...**Chely Wright's** 'It Was' is a great follow-up to her #1 'Single White Female'!...I'm real excited about **Tara Lynn Hart!** She gave an incredible performance at CRS Gulf Coast in Mobile and she's got some great stuff!...I can't wait to hear more from **Georgia Middleman's** project! She also performed in Mobile and was very impressive!"



Mobile and was very impressive!"

E.J. Foxx, MD, WICO-Salisbury, Md.

"**Tim McGraw's** 'Something Like That' is still very hot with our listeners! We also just added 'My Best Friend' because the phones have been off the hook requesting it!...**Faith Hill's** 'Breathe' has really taken off!...**Ty Herndon's** 'Steam' is generating a lot of calls!...Taking into account the fact that we're out here in farm country, **Kenny Chesney's** 'She Thinks My Tractor's Sexy' is getting tremendous phone action!...If you ask me, **Clint Black's** 'When I Said I Do' should be the next song of the year! We're getting so many calls from both men and women who just love it!...We just wrapped up a 'secret sound' contest where we gave away a New Year's Eve trip to Nashville for the Tim & Faith concert!"



G2Country

LW	TW		Stations	ADD	SPINS	TREND
2	1	<b>GEORGE STRAIT</b> - What Do You Say To That (MCA)	101	0	3831	+64
1	2	<b>MARTINA McBRIDE</b> - I Love You (RCA)	100	0	3820	-52
4	3	<b>STEVE WARINER</b> - I'm Already Taken (Capitol Nashville)	101	0	3738	+50
5	4	<b>MARK WILLS</b> - She's In Love (Mercury)	101	0	3696	+93
6	5	<b>MONTGOMERY GENTRY</b> - Lonely And Gone (Columbia)	100	0	3667	+65
8	6	<b>JOHN MICHAEL MONTGOMERY</b> - Home To You (Atlantic)	100	1	3627	+159
9	7	<b>ANDY GRIGGS</b> - I'll Go Crazy (RCA)	101	0	3408	+130
12	8	<b>CLINT BLACK</b> - When I Said I Do (RCA)	101	0	3223	+284
3	9	<b>TIM MCGRAW</b> - Something Like That (Curb)	97	0	3164	-601
11	10	<b>CHAD BROCK</b> - Lightning Does The Work (Warner/Reprise)	100	0	2995	+42
13	11	<b>BRAD PAISLEY</b> - He Didn't Have To Be (Arista)	101	0	2818	+256
7	12	<b>DIXIE CHICKS</b> - Ready To Run (Monument)	91	0	2761	-840
10	13	<b>BROOKS &amp; DUNN</b> - Missing You (Arista)	89	0	2736	-269
16	14	<b>SHANIA TWAIN</b> - Come On Over (Mercury)	96	0	2702	+182
15	15	<b>YANKEE GREY</b> - All Things Considered (Monument)	100	1	2692	+140
14	16	<b>RANDY TRAVIS</b> - A Man Ain't Made Of Stone (DreamWorks)	101	0	2643	+81
18	17	<b>LeANN RIMES</b> - Big Deal (Curb)	100	0	2623	+171
17	18	<b>CLAY WALKER</b> - Live, Laugh, Love (Giant)	101	0	2549	+80
20	19	<b>REBA McENTIRE</b> - What Do You Say (MCA)	101	1	2506	+198
24	20	<b>FAITH HILL</b> - Breathe (Warner/Reprise)	99	2	2229	+388
<b>g Top 20 in just four chart weeks thanks to top requests at 14 stations and big spins at KAGG 42X, KEAN 42X, KSUX 40X, KGKL 38X, WTNT 37X, KGNC 35X, WOOZ 33X, WDMX 32X...</b>						
21	21	<b>SHANE MINOR</b> - Ordinary Love (Mercury)	96	1	2204	+61
22	22	<b>TY HERNDON</b> - Steam (Epic)	95	1	2111	+175
25	23	<b>ALAN JACKSON</b> - Pop A Top (Arista)	96	3	2020	+294
23	24	<b>GARY ALLAN</b> - Smoke Rings In The Dark (MCA)	95	2	1926	+83
27	25	<b>KENNY CHESNEY</b> - She Thinks My Tractor's Sexy (BNA)	100	7	1877	+356
26	26	<b>TRACY BYRD</b> - Put Your Hand In Mine (RCA)	97	3	1735	+118
28	27	<b>SHANE McANALLY</b> - Are Your Eyes Still Blue (Curb)	82	2	1598	+91
32	28	<b>JOE DIFFIE</b> - The Outtin' Kind (Epic)	90	7	1509	+131
30	29	<b>JASON SELLERS</b> - A Matter Of Time (BNA)	83	1	1474	+39
31	30	<b>SAMMY KERSHAW</b> - When You Love Someone (Mercury)	79	3	1468	+51

G2BreakTHROUGH ARTISTS WITH NO MORE THAN 3 TOP 10 SINGLES

LW	TW		Stations	ADD	SPINS	
1		<b>MONTGOMERY GENTRY</b> - Lonely And Gone (Columbia)	100	0	3667	
2		<b>ANDY GRIGGS</b> - I'll Go Crazy (RCA)	101	0	3408	
3		<b>CHAD BROCK</b> - Lightning Does The Work (Warner/Reprise)	100	0	2995	
4		<b>BRAD PAISLEY</b> - He Didn't Have To Be (Arista)	101	0	2818	
5		<b>YANKEE GREY</b> - All Things Considered (Monument)	100	1	2692	
6		<b>SHANE MINOR</b> - Ordinary Love (Mercury)	96	1	2204	
7		<b>GARY ALLAN</b> - Smoke Rings In The Dark (MCA)	95	2	1926	
<i>Gary continues to prove that smoke does indeed rise, with eight stations already reporting top requests, and big spins at WJLM 49X, KSUX 40X, KGKL 38X, WTNT 37X, WDMS 34X, WDJR 32X, WKYQ 32X, WUSZ 31X, and KOUL 30X.</i>						
8		<b>SHANE McANALLY</b> - Are Your Eyes Still Blue (Curb)	82	2	1598	
9		<b>JASON SELLERS</b> - A Matter Of Time (BNA)	83	1	1474	
10		<b>LILA McCANN</b> - Crush (Asylum)	80	0	1433	
11		<b>KEITH URBAN</b> - It's A Love Thing (Capitol Nashville)	75	5	1249	
12		<b>SheDAISY</b> - This Woman Needs (Lyric Street)	80	7	1145	



**Jo Dee Messina**  
"Because You Love Me" (Curb)  
Jo Dee's softer side proves to be every bit as appealing as the tough and sassy side we know and love! This year's CMA Horizon Award winner earns 29 early adds this week for the 5th single from her platinum album *I'm Alright*.

EMAIL COMMENTS TO GAVINGIRL@EARTHLINK.NET OR CALL 615-255-5010



NORTHEAST

SOUTHEAST

MIDWEST

SOUTHWEST

WEST

MOST SPINS:

Tim McGraw (1196)
Martina McBride (1161)
Steve Wariner (1024)

SPINCREASE:

Alan Jackson +140
Faith Hill +108
Shania Twain +88

"Brad Paisley's 'He Didn't Have To Be' is a song that's very personal to all our listeners no matter how it relates to their own experiences!"
-Mike Montgomery, MD, WCMS-Virginia Beach, Va.

MOST SPINS:

Martina McBride (1615)
Tim McGraw (1568)
Steve Wariner (1334)

SPINCREASE:

Alan Jackson +136
Faith Hill +128
Reba McEntire +105

"Instant phones from the very first play for Brad Paisley's 'He Didn't Have To Be' No burn at all and we couldn't be happier!"
-Bill Poindexter, MD, WUSY-Chattanooga, Tenn.

MOST SPINS:

Tim McGraw (771)
Martina McBride (762)
Steve Wariner (713)

SPINCREASE:

Faith Hill +85
Clint Black +69
Alan Jackson +63

"There are not enough adjectives in the dictionary to describe what a blessing Brad Paisley is to the Country format!"
-J.D. Cannon, MD, WFMS-Indianapolis

MOST SPINS:

Martina McBride (898)
Tim McGraw (740)
Steve Wariner (735)

SPINCREASE:

Shania Twain +108
Steve Wariner +97
Alan Jackson +89

"Research is actually ahead of requests on Brad Paisley's 'He Didn't Have To Be' Anyone who isn't playing it is crazy!"
-Keith Montgomery, PD, KAJA-San Antonio

MOST SPINS:

Tim McGraw (1220)
Martina McBride (1211)
Steve Wariner (1056)

SPINCREASE:

Faith Hill +166
Alan Jackson +102
Reba McEntire +100

"The Mavericks' 'Here Comes My Baby' just explodes on the air. We got instant positive response!"
-Evan Bridwell, PD, KUZZ-Bakersfield

WCMS Virginia Beach PD John Crenshaw MD Mike Montgomery 757-424-1050 Majorie Crump

WUSY Chattanooga PD Leslie Pardue MD Bill Poindexter 423-892-3333 Cumulus

WFMS Indianapolis PD Bob Richards MD J.D. Cannon 317-842-9550 Susquehanna

KAJA San Antonio PD Keith Montgomery MD Jenne James 210-736-9700 Clear Channel

KUZZ Bakersfield PD Evan Bridwell MD Kris Daniels 805-326-1011 Buck Owens Productions

WYRK Buffalo PD/MD Mark Lindow 716-852-7444 Infinity

WAMZ Louisville PD/MD Coyote Calhoun 502-479-2222 Clear Channel

WYCD Detroit PD Lisa Rodman MD Ron Chatman 248-799-0600 Infinity

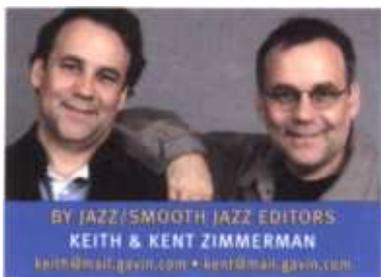
KMDL Lafayette PD Bruce Mikus MD Stephanie Crist 318-232-2266 CamCorp

KZLA Los Angeles GM Marda Peirajan APD Mandy McCormack 323-882-8000 Bonneville

**"OFF THE HOOK" AND SLEEPLESS IN SEATTLE**  
**Keyboardist and Miramar recording artist Roger Smith visited the Smooth Jazz folks at KWJZ-Seattle. Pictured (l-r) are MD Dianna Rose, PD Carol Handley, Roger Smith, and afternoon driver Jay Phillips.**



## Jonathan Butler Sings His Heart Out...and Then Plays Guitar



As the title suggests, Jonathan Butler's latest release on *N-Coded*, *Story of Life*, traces his innermost feelings about his South African homeland and the importance of his wife and family.

**Story of Life seems highly autobiographical and personal.**

I grew up on the road; not at home like most kids. At age seven I started traveling as a professional entertainer with big road shows that went away for six months to a year at a time. I would come home to say hello for a month then leave again for the money. I bought my father his cigarettes, and presents for everyone, then I would go back out to Zimbabwe, Zambia, Namibia, and Angola. I don't think I ever bonded with my father. We didn't play ball, go for a walk or share the facts of life. My parents didn't talk to me about what was going on in South Africa socially and politically. There were some painful times.

**The songs are about you coming**

**to terms with being a rolling stone with your own family.**

I moved from South Africa to London to New York to Los Angeles then back to London and back again to Los Angeles. We're finally settling down in Calabasas [So. California]. For the last five years, my wife and kids weren't sure about making the commitment to live in the States. Every time we moved, we didn't move with just suitcases. We moved



a house full of furniture, dogs and cars. Now we're surrounded by rural canyons and horses. We'll be here for a while.

**"What Would You Do For Love?" is about that.**

Sometimes you write a song and you know it's all about you. I felt predestined to write it because I needed to make those life choices. Am I prepared to sacrifice my career for the love of my family? It's

not a perfect situation; nobody gets it all. It was very deep for me.

**You sing about universal topics that couples discuss.**

Since the last record, *Do You Love Me?*, I wanted to sing again. I realized that lyrical content is key to setting me apart from where I was. I wrote with lyricists like David Bateau, Tomo K., and Richard Page to find the right expression of words. I perceive myself as an artist whose records should be next to Seal and Sting. People perceive me as a guitar player, but I'm a singer first. But the guitar is strapped around my neck much more now a days than ever before.

**How are you going to re-create this material live?**

I'm going on the road now with Brian Bromberg on acoustic bass, Munyango Jackson on percussion, two female background singers, and me on acoustic guitar. No drummer, keyboards or saxophone. I want people to hear the words to make a bigger emotional impact.

**The instrumental tracks are another segment of the record.**

We cut those at Maurice White's studio. The instrumentals give you room to breathe and digest the vocal tunes. "Sunset Ride" is my favorite. I wrote it a while ago, and

had no idea it would turn out so pretty. It feels like you're on the beach and it sounds so Brazilian. In the middle of the song it goes into a double time groove thing and the horns come in.

**"Suite 830" features Candy Duffer.**

That was the first instrumental I ever wrote in London. I had written a lot of the vocal stuff. I had finished writing "So in Love" and "Sunset Ride," but I didn't have a third instrumental. The melody on "Suite 830" was really bouncy so I decided it was perfect for saxophone. Originally, I didn't want any saxophone on this record. I didn't plan to have any since I had so much on the previous record. Then I heard Candy's sax sound in my head for that song, so I called Carl Griffin from the label.

**You really laid your feelings on the line on this record.**

I've been completely open about my feelings. I have been labeled this and labeled that. I've been called R&B. I've been labeled Smooth Jazz. Sometimes I get frustrated with other artists who accept the limitations and sacrifice their integrity. I believe in what's inside of me and if I share that musical passion, people will get it. I'm a child from the '60s. I grew up with Stevie Wonder, Donny Hathaway, and Herbie Hancock. I can't shake those influences off of me. ■

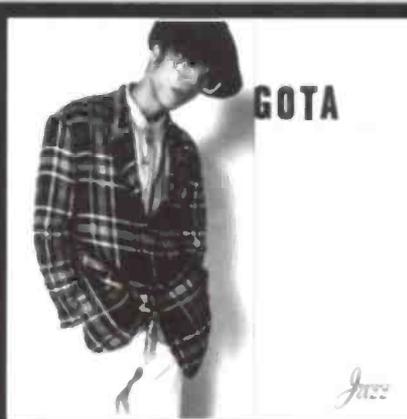


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 Look for the new CD by  
**TOM SAVIANO, "CROSSINGS"**  
 in 2000.

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# DID SOMEBODY SAY "SPICE?"



## GOTA

### "LET'S GET STARTED"

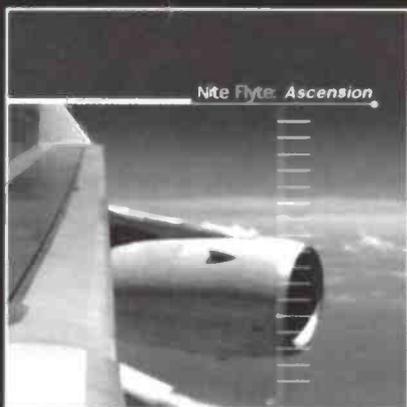
Hit singles include "In The City Life" and "Let's Get Started"  
- NEW SINGLE ON THE WAY!!!



## BRIAN TARQUIN

### "SOFT TOUCH"

The second album which includes the hit "Darlin' Darlin' Baby"  
- NEW SINGLE ON THE WAY!!!



## NITE FLYTE

### "ASCENSION"

Their debut release includes the wildly popular "Open Your Heart",  
and the new single "Dawn".

new single also on the way from **Shakatak!**

**COMING IN Y2K:**  
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CHRIS STANDRING "HIP SWAY"

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## Gavin Jazz/Smooth Jazz

### Jazz

LW	TW		Stations	Adds	SPINS	TREND
1	1	<b>HORACE SILVER</b> - Jazz Has a Sense of Humor (Verve Music Group)	85	0	920	-12
2	2	<b>ERIC REED</b> - Manhattan Melodies (Verve Music Group)	80	0	760	-94
3	3	<b>LARRY GOLDINGS</b> - Moonbird (Paimetto)	79	0	722	+48
7	4	<b>PETERSON/JACKSON/BROWN</b> - The Very Tall Band (Telarc Jazz)	75	0	647	+69
<p><b>g</b> <i>It's bittersweet to see the latest Milt Jackson project (with Oscar Peterson and Ray Brown) go Top Five upon the news of Bags' death.</i></p>						
6	5	<b>MINGUS BIG BAND</b> - Blues & Politics (Dreyfus Jazz)	71	1	634	+44
11	6	<b>CHARLES EARLAND</b> - Cookin' with the Mighty Burner (HighNote)	78	2	602	+124
5	7	<b>NICOLE YARLING</b> - Joe Williams Presents Nicole Yarling (Jazz MCG)	66	0	600	-28
10	8	<b>RENEE ROSNES</b> - Art & Soul (Blue Note)	75	1	591	+86
13	9	<b>STEFON HARRIS</b> - BlackActionFigure (Blue Note)	78	1	575	+118
4	10	<b>CHARLIE HADEN QUARTET WEST</b> - Art of the Song (Verve Music Group)	62	0	556	-76
8	11	<b>JEFF "TAIN" WATTS</b> - Citizen Tain (Columbia/CRG)	64	0	547	-11
14	12	<b>TEDDY EDWARDS &amp; HOUSTON PERSON</b> - Close Encounters (HighNote)	72	0	532	+77
12	13	<b>SCOTT HAMILTON</b> - Blues, Bop & Ballads (Concord Jazz)	67	1	504	+29
26	14	<b>CARLA COOK</b> - It's All About Love (MAXJAZZ)	70	1	496	+115
23	15	<b>TOM HARRELL</b> - Time's Mirror (RCA Victor)	68	4	484	+89
16	16	<b>MARIAN MCPARTLAND'S HICKORY HOUSE TRIO</b> - Reprise (Concord Jazz)	67	2	473	+39
19	17	<b>GONZALO RUBALCABA</b> - Inner Voyage (Blue Note)	68	2	461	+45
15	18	<b>RAY VEGA</b> - Boperation (Concord Jazz/Picante)	64	2	448	+9
25	19	<b>LYNNE ARRIALE TRIO</b> - Melody (TCB)	66	0	446	+62
21	20	<b>T.K. BLUE</b> - Another Blue (Arkadia Jazz)	55	0	423	+14
34	21	<b>RAMSEY LEWIS</b> - Appassionata (Narada)	68	3	420	+83
41	22	<b>WYNTON MARSALIS</b> - Mr. Jelly Lord Standard Time Vol. 6 (Columbia/CRG)	65	3	415	+171
9	23	<b>WINARD HARPER SEXTET</b> - Winard (Savant)	50	0	404	-109
35	24	<b>FREDDY COLE</b> - Le Grand Freddy (Fantasy)	60	3	393	+90
30	25	<b>JAMES HURT</b> - Dark Grooves (Blue Note)	56	1	391	+17
48	26	<b>JOEY DeFRANCESCO</b> - Good Fellas (Concord Jazz)	67	5	389	+177
32	27	<b>KARRIN ALLYSON</b> - From Paris To Rio (Concord Jazz)	58	3	389	+25
24	28	<b>KEITH AILER</b> - Spaces & Places (Jazzateria)	54	1	381	-13
22	29	<b>MICHAEL DAVIS</b> - Bonetown (Whirlybird)	48	1	376	-25
37	30	<b>BRAD MEHLDAU</b> - Art of the Trio Vol. 4 Back At the Vanguard (Warner Bros.)	63	5	365	+87
<b>D</b>	31	<b>ANTHONY WILSON</b> - Adult Themes (MAMA Records)	64	8	332	<b>NEW</b>
43	32	<b>BARBARA MORRISON</b> - Visit Me (Chartmaker)	61	3	328	+87
20	33	<b>TED PILTZECKER</b> - Unicycle Man (Equilibrium)	45	1	314	-99
40	34	<b>DAKOTA STATON</b> - A Packet of Love Letters (HighNote)	57	1	308	+47
33	35	<b>BILL WARE</b> - With Drawn (Knitting Fac. Recs.)	45	0	291	-53
17	36	<b>STANLEY TURRENTINE</b> - Do You Have Any Sugar? (Concord/Vista)	33	0	290	-136
18	37	<b>LaVERNE BUTLER</b> - Blues In the City (MAXJAZZ)	39	0	289	-137
<b>D</b>	38	<b>DON BYRON</b> - Romance With The Unseen (Blue Note)	54	2	288	<b>NEW</b>
45	39	<b>MIKE STERN</b> - Play (Atlantic)	54	3	278	+52
<p><b>g</b> <i>The ultimate progressive jazz guitar album featuring guests John Scofield and Bill Frisell. Check out the Stern interview in this issue, p.54.</i></p>						
27	40	<b>JAVON JACKSON</b> - Pleasant Valley (Blue Note)	32	1	257	-124
28	41	<b>GEORGE MRAZ TRIOS</b> - Duke's Place (Milestone)	33	0	255	-124
<b>D</b>	42	<b>JOHN LEWIS</b> - Evolution (Atlantic)	45	2	245	<b>NEW</b>
<b>D</b>	43	<b>BENNIE WALLACE</b> - Someone To Watch Over Me (Enja)	54	8	244	<b>NEW</b>
31	44	<b>STEVE MILLION</b> - Truth Is... (Palmetto)	39	0	240	-125
29	45	<b>WILLIAM MENEFIELD</b> - Big Will Leaps In (J Curve)	35	0	223	-152
<b>D</b>	46	<b>SADAQ WATANABE</b> - Remembrance (Verve Music Group)	62	19	219	<b>NEW</b>
36	47	<b>ERIC ALEXANDER</b> - Man With a Horn (Milestone)	31	0	218	-72
<b>D</b>	48	<b>IAN SHAW and CEDAR WALTON</b> - In a New York Minute (Milestone)	34	3	208	<b>NEW</b>
<b>D</b>	49	<b>PATRICIA BARBER</b> - Companion (Premonition)	60	16	203	<b>NEW</b>
<b>D</b>	50	<b>JOH YAMADA</b> - Bluestone (Milestone)	39	2	202	<b>NEW</b>

## GAVIN JAZZ

jazz  
most  
added

**TERI THORNTON (47)** I'll Be Easy To Find (Verve)  
**TONY BENNETT (45)** Sings Ellington Hot & Cool (Columbia/CRG)  
**MELISSA WALKER (37)** Moment of Truth (Enja)  
**COUNT BASIE ORCHESTRA (31)** Swing Shift (MAMA)  
**PAUL MOTIAN (27)** Motian, Monk and Powell (Winter & Winter)

### SpinCREASE

**ANTHONY WILSON** +184  
**JOEY DeFRANCESCO** +177  
**W. MARSALIS (Jelly Lord)** +171  
**PATRICIA BARBER** +171  
**SADAO WATANABE** +166

### ChartBOUND

**TERI THORNTON** Verve  
**TONY BENNETT** Columbia/CRG  
**MELISSA WALKER** Enja  
**JEFF COFFIN ENSEMBLE** Compass  
**DAVE PECK** Let's Play Stella  
**RON AFFIF** Pablo  
**BILL FRISELL/ELVIS COSTELLO** Decca  
 Dropped: #30 Clarence "Gatemouth" Brown, #39 Paula West, #42  
 Phil Collins Big Band, #44 Arturo O'Farril, #46 Wynton Marsalis  
 Big Train, #47 Bob DeRos, #49 Art Blakey, #50 Kenny Garrett.

JAZZ REPORTS ACCEPTED  
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### Review

#### RUMBA CLUB

**Espiritista**  
 (Palmetto)



The Afro-Cuban influence on jazz has been inestimable, be it big bands or small post-bop combos. *Espiritista's* fine percussive bed of congas, bongos, and timbales flourishes alongside the melodic horn frontline of trumpet, trombone, and saxophone. The equation for Rumba Club is simple: for every horn player (Alexander Pope Norris, Paul Hannah, & Craig Considine) there's a percussionist (Sam Turner, Rudy Ramon Morales & Orlando Cotto). The horns and drums go "thunk" with a nice, warm sound and the music is never frenzied. Perfect Latin spice for that swinging jazz set.

### ARTIST PROFILE

## Milt Jackson, Art Farmer & Manfredo

#### WE'LL MISS 'EM

This month the jazz world lost three fine musicians. On Saturday October 9, vibraphonist Milt Jackson died at St. Luke's Hospital in Manhattan. He was 76. Jackson was best known for being a member of the Modern Jazz Quartet for 40 years. In addition, Jackson played with seemingly every major jazz legend, including Bird, Monk and Trane.

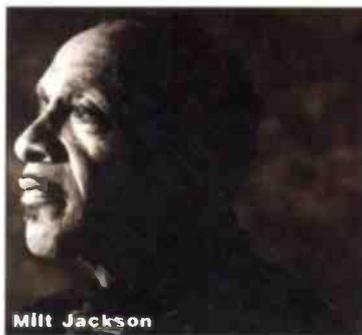
One of Jazz radio's last contacts with Jackson was when Warner Jazz's Chris Jorz organized a non-stop barrage of short phoners with Milt to promote his last recording, *Explosive!*, with the Clayton-Hamilton Jazz Orchestra. Jackson spoke enthusiastically about blending his distinct vib sound with the blasting swing of the Clayton-Hamilton Orchestra. The record was a success as *Explosive!* went Top Five on the Gavin Jazz chart. Jackson was a favorite on the airwaves.

As Jazz programmers ponder his memory, he's currently in the Top Five with *The Very Tall Band* project on Telarc—a live recording he made with Ray Brown and Oscar Peterson. He will be missed.

Five days before Jackson's death, on October 4, fluegelhorn/trumpet legend Art Farmer died in New York City. He was 71. Farmer along with Clark Terry popularized the fluegelhorn in jazz. He lived in Eastern

Europe for a while, and was named a 1999 American Jazz Master by the National Endowment of the Arts, along with Dave Brubeck and Joe Henderson.

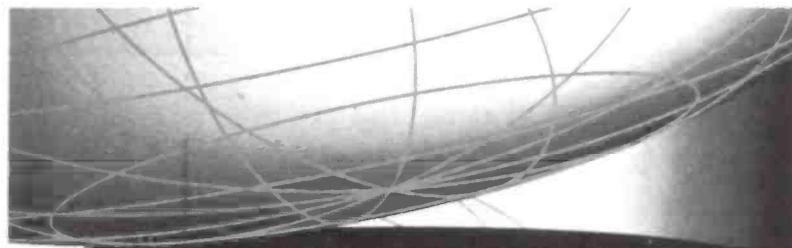
The third jazz loss was Brazilian pianist Manfredo Fest who died on October 8 from



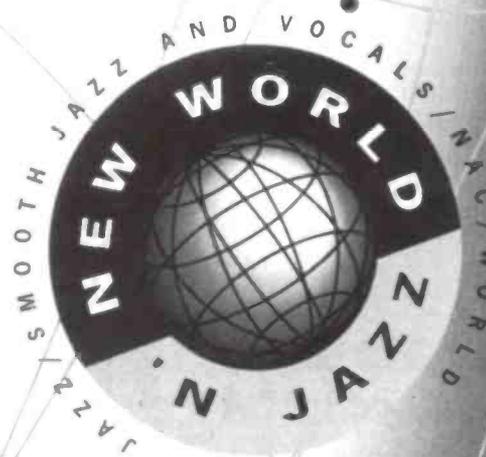
Milt Jackson

liver damage. Fest was 63. Manfredo recorded a number of fine Bossa Nova-styled jazz sides for the Concord and DMP labels.

"Manfredo made remarkable music," said WUSF-Tampa's Bob Seymour, who attended a memorial service in Palm Harbor, Florida. "I knew him to be one of the sweetest people among us. Just two days before being admitted to the hospital, Manfredo and his band played his orchestral charts with an 88-piece orchestra in a very successful, grueling concert."



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Smooth Jazz & Vocals		Stations	Adds	SPINS	TREND	
2	1	DAVE KOZ - The Dance (Capitol)	47	0	755	+80
1	2	NORMAN BROWN - Celebration (Warner Bros.)	45	1	739	+45
6	3	BONEY JAMES - Body Language (Warner Bros.)	38	1	696	+42
3	4	DOWN TO THE BONE - "Long Way From Brooklyn" (Internal Bass)	37	0	671	-2
4	5	KENNY G - Classics In the Key of G (Arista)	36	0	623	-48
7	6	CHRIS BOTTI - Slowing Down the World (GRP)	41	0	591	-47
9	7	BRIAN CULBERTSON - Somethin' Bout Love (Atlantic)	45	1	555	+48
5	8	RICHARD ELLIOT - Chill Factor (Blue Note)	41	0	548	-110
12	9	NESTOR TORRES - Treasures of the Heart (Shanachie)	34	1	496	+39
<p><b>g Nestor Torres makes a major comeback to the Smooth Jazz Top Ten with some romantic Latin Jazz stylings.</b></p>						
8	10	THE JAZZMASTERS feat. PAUL HARDCASTLE - Jazzmasters II (Hardcastle Records)	34	0	492	-54
11	11	CHUCK LOEB - Listen (Shanachie)	40	0	487	+30
14	12	GOTA - Let's Get Started (Instinct)	35	0	479	+32
13	13	KOMBO - The Big Blast (Verve Music Group)	39	1	472	+24
10	14	CHRIS GAINES - Lost In You (Capitol)	31	0	456	-6
17	15	BOB JAMES - Joyride (Warner Bros.)	43	0	455	+36
16	16	EARL KLUGH - Peculiar Situation (Windham Hill Jazz)	35	0	423	-8
15	17	CRAIG CHAQUICO - Four Corners (Higher Octave)	34	0	406	-29
19	18	BRIAN MCKNIGHT - Back At One (Motown)	28	0	395	+2
18	19	BRIAN TARQUIN - Soft Touch (Instinct)	30	0	375	-21
24	20	JOYCE COOLING - Keeping Cool (Heads Up)	39	3	371	+51
20	21	ERIC CLAPTON - Runaway Bride Soundtrack (Reprise/Columbia)	26	1	358	+13
23	22	KIRK WHALUM - For You (Warner Bros.)	31	1	357	+36
21	23	DWIGHT SILLS - Easy (Citylights)	32	0	312	-26
22	24	DAVID BENOIT - Professional Dreamer (GRP)	32	6	294	-31
25	25	NATALIE COLE - "Snowfall on the Sahara" (Elektra/EEG)	24	0	293	-12
28	26	THE RIPPINGTONS feat. R. FREEMAN - Topaz (Windham Hill Jazz/Peak)	23	0	280	+28
26	27	STEVE COLE - Stay Awhile (Bluemoon/Atlantic)	19	0	239	-50
31	28	JONATHAN BUTLER - Story Of Life (N-Coded Music)	24	0	235	+35
<p><b>g Besides the breezy Smooth Jazz instrumentals, Butler's latest is a decided swing towards more heartfelt vocals. Check out this week's column, p. 43.</b></p>						
27	29	SPYRO GYRA - Got the Magic (Windham Hill Jazz)	27	1	231	-30
29	30	MARCOS ARIEL - My Only Passion (Paras)	18	0	199	-41
30	31	BONA FIDE - Royal Function (N-Coded Music)	18	0	190	-14
35	32	BRIAN HUGHES - Shakin' Not Stirred (Higher Octave)	23	1	188	+16
34	33	JOE SAMPLE with LALAH HATHAWAY - The Song Lives On (PRA/GRP)	17	0	174	-3
37	34	STEVE OLIVER - First View (Native Language)	18	2	169	+8
33	35	VICTOR WOOTEN - Yin-Yang (Compass)	15	1	165	-13
39	36	HIROSHIMA - Between Black and White (Windham Hill Jazz)	18	0	159	+8
32	37	PETER WHITE - Perfect Moment (Columbia/CRG)	17	0	150	-35
40	38	SPECIAL EFX - Masterpiece (Shanachie)	18	3	147	-3
38	39	ROGER SMITH - Both Sides (Miramar)	17	0	147	-8
D	40	KIM WATERS - One Special Moment (Shanachie)	21	5	143	NEW
36	41	TOM SCOTT AND THE L.A. EXPRESS - Smokin' Section (Windham Hill)	16	0	137	-30
48	42	SANTANA - Supernatural (Arista)	12	0	132	+21
D	43	DENNY JIOSA - Among Friends (1201 Music)	18	5	126	NEW
43	44	DIANA KRALL - When I Look In Your Eyes (Verve Music Group)	10	0	126	-10
46	45	PHILIPPE SAISSSE - Halfway 'Til Dawn (Verve Music Group)	12	0	123	-1
41	46	SLIM MAN - Jazzified (GES)	13	0	123	-22
D	47	RHYTHM LOGIC - Rhythm Logic (Zebra)	11	1	117	NEW
42	48	WARREN HILL - Life Thru Rose Colored Glasses (Discovery/Sire)	10	0	114	-31
45	49	JEFF GOLUB - Out of the Blue (Bluemoon/Atlantic)	15	0	106	-20
D	50	RAMSEY LEWIS - Appassionata (Narada)	13	0	102	NEW

GAVIN SMOOTH JAZZ & VOCALS

smooth jazz  
most  
added

- KENNY GARRETT (8) "Simply Said" (Warner Bros.)
- DAVID BENOIT (6) "Miles After Dark" (GRP)
- DENNY JIOSA (5) "Y2GRUV" (1201 Music)
- KIM WATERS (5) "Secrets Told" (Shanachie)
- THOMAS CROWN AFFAIR SMDTRK (4) Featuring Sting (Pangea/Ark 21)

SpinCREASE

- DAVE KOZ +80
- KIM WATERS +56
- JOYCE COOLING +51
- DENNY JIOSA +50
- BRIAN CULBERTSON +48

ChartBOUND

- KEVIN TONEY (Shanachie)
  - 3RD FORCE (Higher Octave Music)
  - GERALD VEASLEY (Heads Up)
  - KENNY GARRETT (Warner Bros.)
  - JANGO (Samson Music)
  - LEO GANDELMAN (Jazzica/Push)
  - A ONE (Trippin' in Rhythm/Push)
  - PIECES OF A DREAM (Blue Note)
  - SMOKEY ROBINSON (Motown)
- Dropped: #44 Candy Dulfer, #47 Michael Franks

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Review

LEO GANDELMAN

"Rise"  
(Jazzica/Push)



Brazilian saxophonist Leo Gandelman has appeared on and off the Smooth Jazz scene over the past decade. This time he's re-created a funky, beat-driven version of Herb Alpert's '70s Number One pop hit "Rise." The last time we heard a cover of "Rise" was on the jazz side when guitarist Russell Malone added his bop changes. Gandelman's "Rise" evokes a party atmosphere with some Fender Rhodes-sounding vamps, fat guitar octaves, and sampled strings that swell in and out of the groove. Gandelman's sexy treatment gives "rise" to a truly Smooth 70's funk flashback.

ARTIST PROFILE Pieces of a Dream

BACK TO THE FUTURE

As teenagers in Philadelphia, Pieces of a Dream's big break came when Grover Washington, Jr. produced their self-titled debut in 1981. Washington (also from Philly) produced their next two efforts (in '82 & '83) and Pieces of a Dream went on tour as Grover's backup group.

With their latest Blue Note recording, *Ahead to the Past*, Pieces of a Dream, who helped put urban changes into what is now Smooth Jazz, reflect on their early soul roots.

"Our fans continually tell us that while they've enjoyed our music over the years, there's something special and free spirited about our first three early-'80s albums that keeps them excited," says James K. Lloyd. "Some even say it's the best stuff we ever recorded. On the new album, we decided to go back to the old school way of recording—doing the whole album at one studio and doing it all ourselves."

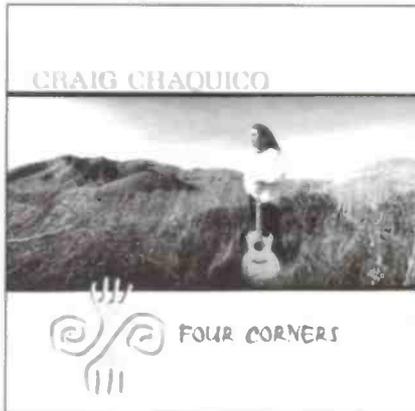
"The chief difference between then and now," adds Curtis Harmon, "is that we were kids then—just playing to have a good time; less concerned about having a hit record. The goal then was to have fun and hope that peo-

ple would listen and enjoy it. *Ahead to the Past* is the best of both worlds, combining fresh-faced, daring innocence with all the spiritual and music growth that has made our songs and productions better over the years." The first taste of the new CD is "Took So



Long," a godsend to programmers looking for an urban lean to their Smooth Jazz flow. "Took so Long" is kind of a wistful tune; a little bit Grover, a little bit in the style of Bobby Caldwell but without the vocals," says Lloyd. "Philly High," featuring British guitarist Ronny Jordan, is also a flashback to the band's '80s recording style. "To us, the Philly feeling is kind of easy-listening soul music that's caught between the fast pace of New York jazz and the more laid-back West Coast groove," adds Lloyd.

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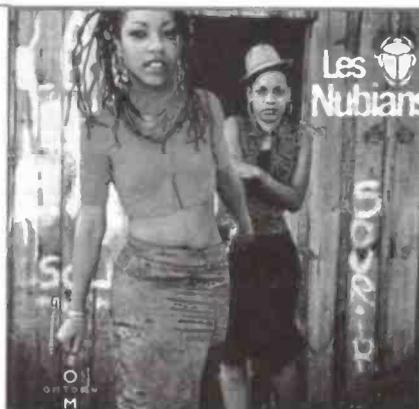
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# KEEPING THE PLAYLIST FRESH WITH SPICE TRACKS

**S**pice tracks are the tunes on a playlist that add character and freshness to a station's music flow, even though they may be initially assigned to a limited rotation. Spice comes in many different forms: a golden oldie, a vocal cross-over, an uncharacteristic song by a core artist, a local artist that's special to a particular market. But mostly it's that song in the set that takes a stylistic left turn and jars the listeners.

"A Smooth Jazz spice track has to have integrity," says Chris Moreau, program director at WJZI Milwaukee. "It has to live up to tougher standards than something by Richard Elliot or Peter White because it's different and it has to be an ear-catcher."

## CARLOS, GARTH, AND KENNY

Over the past several weeks, Smooth Jazz radio has seen some particularly unique tunes pushing the boundaries. Tunes like Santana's "El Farol" and Kenny Garrett's "Simply Said" are challenging a programmer's notion of what works for the audi-



Carlos Santana

ence—and what doesn't.

"We were on the Kenny Garrett song pretty early," recalls WNUA-Chicago APD/MD Steve Stiles. "I guess it can be



KWJZ-Seattle PD Carol Handley

considered spice because Garrett comes from a traditional jazz background, but the song's phrasing could easily be from one of our core

Smooth Jazz artists."

When Warner Bros. (Garrett's label) decided to service the track to Smooth Jazz after it soared to Number One on the GAVIN Jazz chart, they tried an interesting experiment: Smooth Jazz producer Paul Brown re-mixed the tune and added signature Smooth Jazz rhythmic sound beds, replacing Garrett's more acoustic arrangements. But Stiles opted for the distinctness of the original version.

"We're playing the original version of 'Simply Said' right off the album," he says. "We love the parts after the solo when Kenny says 'Oh yeah.' I wouldn't change that for the world."

While some PDs and MDs hesitate to play a record by an artist whose music is a staple across four or five competing stations on the dial, other programmers will add a spice track for that precise reason. For instance, "El Farol" by Santana has gotten the Smooth Jazz nod in rock-

friendly Seattle.

KWJZ-Seattle PD Carol Handley, who came over to Smooth Jazz from Triple A radio, has added "El Farol." "It stays within the boundaries and is a classic Santana sound. Another Santana piece we can play is the one with Ottmar Liebert, 'Samba Para Ti.' I hope this new one works well with the audience."

Moreau, meanwhile, is unconvinced that "El Farol" can spice up WJZI.

"The Santana song is a bit too Classic Rock-sounding to me, which pushes the parameters of the entire mood of the radio station too far," he observes. "I can hear that on four other radio stations here. We have more of an Urban groove to what we do."

Whether a Smooth Jazz station leans

Urban or textural, when "Lost In You" by Chris Gaines was released, many Smooth Jazz slipped the song into limited spice rotation only to watch it blend well with contemporary instrumentals.

"The Chris Gaines record applies [as spice]," says Stiles. "What was unique about it when it first came out? It was Garth Brooks' alter-ego. Did it feel like a hit? There were 40 A/C stations adding it the first week out. That was a pretty good indicator. We were early on it and now it's a great cross-over vocal."

"When I first played Chris Gaines, almost everybody guessed it was by Kenny Loggins, which was not necessarily a direct thumbs-up," Handley recalls. "I have two sister stations playing Chris Gaines, so anytime I can get something

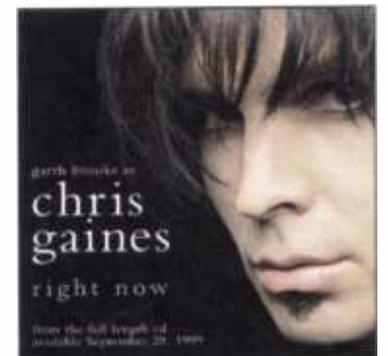
that blends well in the format and is supported by those other stations, it can be to my advantage. The Garth Brooks angle didn't scare me."

"A perfect example of a spice track that moved up on my playlist is the Garth Brooks/Chris Gaines track," reckons Moreau. "We were almost afraid to say Garth Brooks sang it, but I came around because when Garth Brooks comes to Milwaukee, he sells out the 40,000-seat arena five days in a row. He's somebody my listeners have heard of before. The music makes sense and it's fun to perk their ears up and make them think, 'Did I just hear that right?'"

Ross Block, the legendary Smooth Jazz PD who programs WSJT in Tampa/St. Petersburg, does not back-announce the Gaines records as being Garth Brooks. He prefers to keep the mystique intact.



Ross Block, PD at WSJT-Tampa



"We still won't say Garth Brooks' name on the radio," he says. "The people who are into it already know who it is, so I don't need to say 'it's Garth.' Why draw attention to it? We just say it's Chris Gaines. It's a cross-over vocal to try and catch new listeners."

BY KEITH ZIMMERMAN



# *f*OURPLAY FOR THE HOLIDAYS

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MAJOR ARTIST SPICE

Spice can be one song or a three-hour weekly show that demonstrates to the audience that the station is on its toes and not just a jukebox with commercials. Also, spice songs can even emanate from major format artists.

"You can have a spice track from a core artist, too," explains Moreau. "For example, 'Summertime' by Kenny G is a special and unique song. We've heard that standard done so many different ways—from Tim Weisberg (which we played heavily) to Anita Baker (which we play sparingly late at night). It's an "oh-yeah" song and I play the whole six minutes worth."

"From the major artist side of spice," Handley recalls, "we dug into a third track off Lee Ritenour's record, a song called 'Can You Feel It.' At the time I had a lot of



Eric Clapton

round, warm-sounding electric guitar and Smooth Jazz saxophone things, and I was looking for something more acoustic, percussive, and textural. Our music director, Dianna Rose, thought it sounded good on the air, and the audience liked it very much."

"The Clapton tune, 'Blue Eyes Blue,' broadens the base a little bit and still fits into the sound of the radio station," offers WSJT's Block. "One past spice track was 'Do Nothing 'Til You Hear from Me,' by Quincy Jones and Phil Collins on Q's *Jook Joint*. While it was on, it was a real conversation piece. It brought people together from different generations. Older jazz fans knew the song and younger WSJT listeners recognized Phil Collins' voice."

WNUA's Stiles recalls a time last winter when an A&R staffer brought him a work-in-progress and pitched it as unique for spice.

"Kombo came out of left field," Steve remembers. "Bud Harner from GRP played a rough mix for me and I was knocked out by it. It has the retro sound and its beefy Hammond organ sound is different for us as a lead instrument. Initially, after you get over the 'oh wow' uniqueness, there's a



Kombo

real solid melody in there. Just before it came out, it was one of the highest-testing songs for a tune that had never been on the air."

LOOKING FOR SPICE?

Generally, Smooth Jazz programmers carry one or two spice titles, and never more than three. Most programmers "know" them when they hear them, usually when they're *not* looking for something unusual or fresh to play.

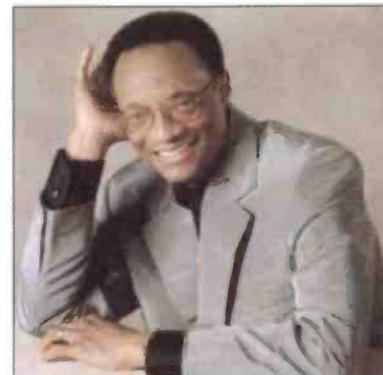
"I carry one or two spice tracks if they're around, but I don't force it," says Block. "I'm not out there looking for things to play just because they're different. I'm always looking for great songs. Sometimes the great ones are not quite squarely down the middle like Boney James or Rick Braun. It took me a while to hear 'Brooklyn Heights' by Down To The Bone because the hook wasn't the melody, it was the rhythm and the beat, which is different for our format."

"We're not specifically mining for spice," Stiles adds. "We're looking for hit songs, instrumental hits or vocal stuff that crosses over from Urban A/C or Adult/Contemporary. But we need something unique and different within the context of Smooth Jazz, but that fits within our elements of melody, rhythm and tempo."

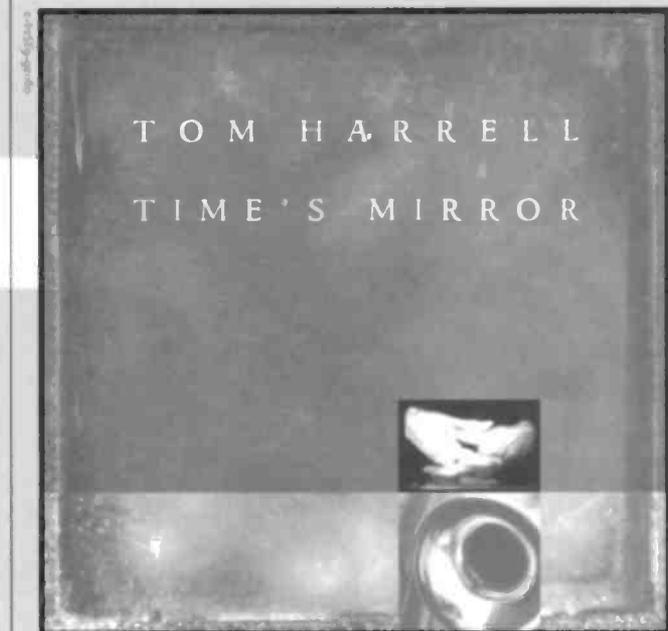
"I may have a time when KWJZ is really heavy on saxophones and I'm looking for a guitar track because I need some texture or something different," KWJZ's Handley says. "I might have to actively seek something I can add as spice. Other times it seems like there's a bunch of textural things and I'm looking for the glue that is Smooth Jazz."

Unlike other pop formats, the typical Smooth Jazz spice oldie evolves from year to year.

"I consider Ramsey Lewis's hit 'The In Crowd,' and Hugh Masekela's 'Grazing In the Grass,' to be spice tracks," says Block. "The attraction is they were hit



Ramsey Lewis



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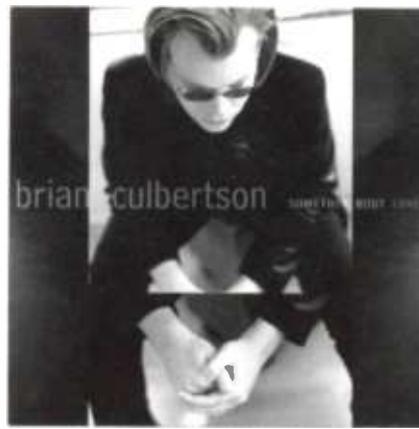
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**Brian Culbertson**

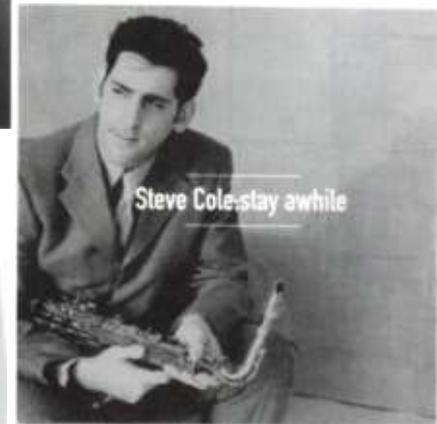
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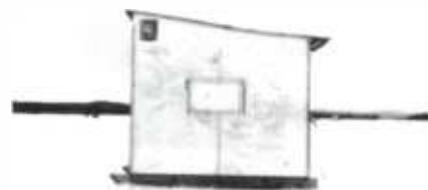
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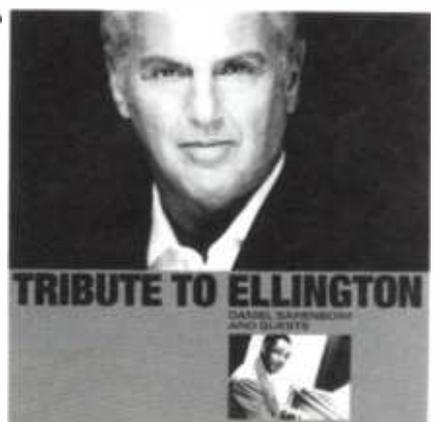
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**ATLANTIC** Antidote to the ordinary



WNUA-Chicago APD/MD Steve Stiles

songs during their day. They sound different than Peter White. I remember when 'Thieves of the Temple'

by Herbie Hancock was released. I just didn't hear it. Same thing with Joe Sample's 'Hippies on the Corner.' I eventually called other PDs and added those records. In fact, we still play those songs."

"With Chicago being a jazz town, we play 'Grazin' In the Grass,'" says Stiles. "'Moments in Love' by Art of Noise and Booker T. Jones' 'The Cool Dude' are two other spice oldies."

### THE LOCAL ANGLE

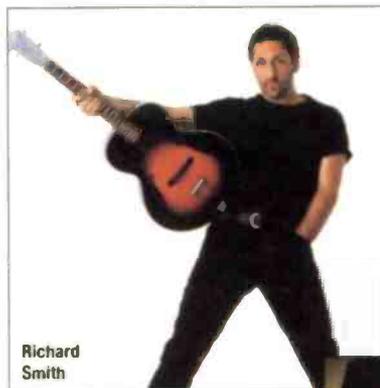
If a song has a local angle, then that could be the toe-hold for it to move up in rotation to full-time status. Such is the case for Ramsey Lewis's latest recording, "Close Your Eyes and Remember," his first jazz trio recording in over a decade.

"Ramsey Lewis is an interesting title," stresses Moreau, "because he's from Chicago (which is close by) and he signed to Narada, which is a Milwaukee record label. Our core Smooth Jazz audience is very familiar with Narada Productions and there's a brand loyalty. We daypart it during evenings and weekends to mellow

things out, but that's a great example of a spice track for our particular market because it has local ties. It makes a lot of sense to keep things at home."

Ramsey's latest is an obvious natural for WNUA, where Lewis does an airshift. "Having your morning man being the featured soloist doesn't hurt," says Stiles.

"From a local angle, guitarist Richard Smith is originally from the Northwest and has a presence in Seattle," Handley



Richard Smith

notes. "I always take extra time to listen through because he has a local following. 'Flow' has a little more edge than Norman Brown, but it worked well for us on the West Coast."

### THE DARK SIDE

Another localized spice experience to please the valuable P1 listener is done through special programming.

"I have a show on Sunday evening called *Traditions and Trends*," Handley told GAVIN. "It's two hours of new music.

Some of it is deeper tracks of artists and CDs we're already featuring. Sometimes it's an artist or CD we will never play in regular rotation, like Me'Shell Ndegéocello. Another example is the soundtrack to the film, *Midnight in the Garden of Good and Evil*, which has some nice mainstream jazz tunes, but is very melodic. We do artist interviews and wrap them around three or four tracks from a CD we'll highlight. It comes on at eight o'clock and is hosted by Dianna Rose. We follow the show with Ramsey Lewis's 'Legends of Jazz.' We tie those two shows together, which spices things up."

Along with her regular weekday airshift, Handley also programs another special weekend show: "I host *Jazz Cafe* for three hours. It's all-instrumental which sets the mood for Sunday morning. It's highly textural, laid-back Smooth Jazz and acoustic instrumentals. We go back and play all

the old, lovely Pat Metheny tunes and dig deeper into the Marcos Ariel or Craig Chaquico albums. We crossed over 'Lost In Space' by Paul Hardcastle on that show."

At WJZI, Moreau recently hired a legendary Milwaukee jazz deejay to host a

straight, traditional jazz program weekends at midnight.

That's a spice show. "Ron Cuzner has been a local legend in this market for 35 years," observes Moreau. "He was on the classical station for 20 years with a show



Chris Moreau, PD/MD at WJZI-Milwaukee

called *The Dark Side*. His delivery is spooky; he's the Wolfman Jack of jazz. He plays everything from Basie to Coltrane. In

fact, Clint Eastwood, a friend of his, bought Ron's jazz vinyl collection. Clint left town with two semi-trucks full of LPs."

### NOVELTY SPICE

As long as Smooth Jazz stays in the hunt for mass appeal ratings success, spice will be the main ingredient to experiment and keep its loyal listeners off balance. Spice need not be future slam-dunk hits; they can also be flash-in-the-pan novelties.

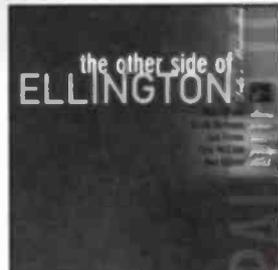
"These songs may not find a permanent home in our library," explains Block. "But when they're new they *do* spice up the station. That's a good thing. We get criticized for being a background format, and certainly songs like that bring you right into the foreground. Some of them work, some don't, but ultimately they serve their purpose." ■

## Palmettojazz

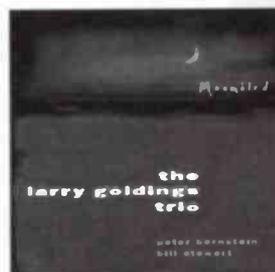
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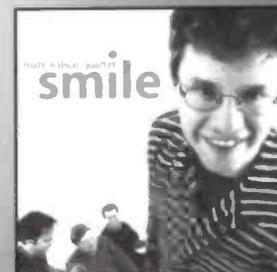
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FRIENDS OF RADIO

BY ANNETTE M. LAI

# Michael Feinstein

**Recording artist, composer, arranger**



**Recent credits:** Concord Jazz has just released Feinstein's 18th album, where he teams up with legendary trumpeter/bandleader Maynard Ferguson for *Big City Rhythms*. Concurrently, Feinstein has just opened up his first nightclub, Feinstein's at the Regency, located in Manhattan.

**What radio stations do you listen to?** When home in Los Angeles, I listen to KLOV/FM-Long Beach for its great, eclectic jazz, and KCRW/FM-Santa Monica for its great news coverage and musical variety.

**What is your favorite track on your new CD, *Big City Rhythms*?** "Close Your Eyes" because it swings, thanks in large part to the participation of Maynard Ferguson!

**What is your most memorable recording session to-date?** My first recording with a full orchestra was an album called *Isn't it Romantic*—that in itself was exciting, but the biggest thrill was working with Johnny Mandel, who did all the arrangements and composed "Where Do You Start," which I got to introduce. I'll never forget the feeling of elation verging on tears when I heard the orchestra start playing.

**What's one thing you'd like people to know about your new nightclub?** That it's a contemporary re-creation of the classic New York nightclub, and will feature a great variety of talent that will welcome a new generation of patrons.

**Your favorite songwriter of all-time and why?** George Gershwin is my favorite 20th century composer because he created an amalgam of jazz and popular music of the '20s and '30s that became a unique and timeless expression of genius. No one has ever been able to equal his achievements even though others like [Duke] Ellington, [Harold] Arlen, and [Irving] Berlin had other significant but different successes.

**Who is an artist you'd still really like to work with someday and why?** k.d. lang because she has the best voice on the planet and can sing *anything*—any style or genre

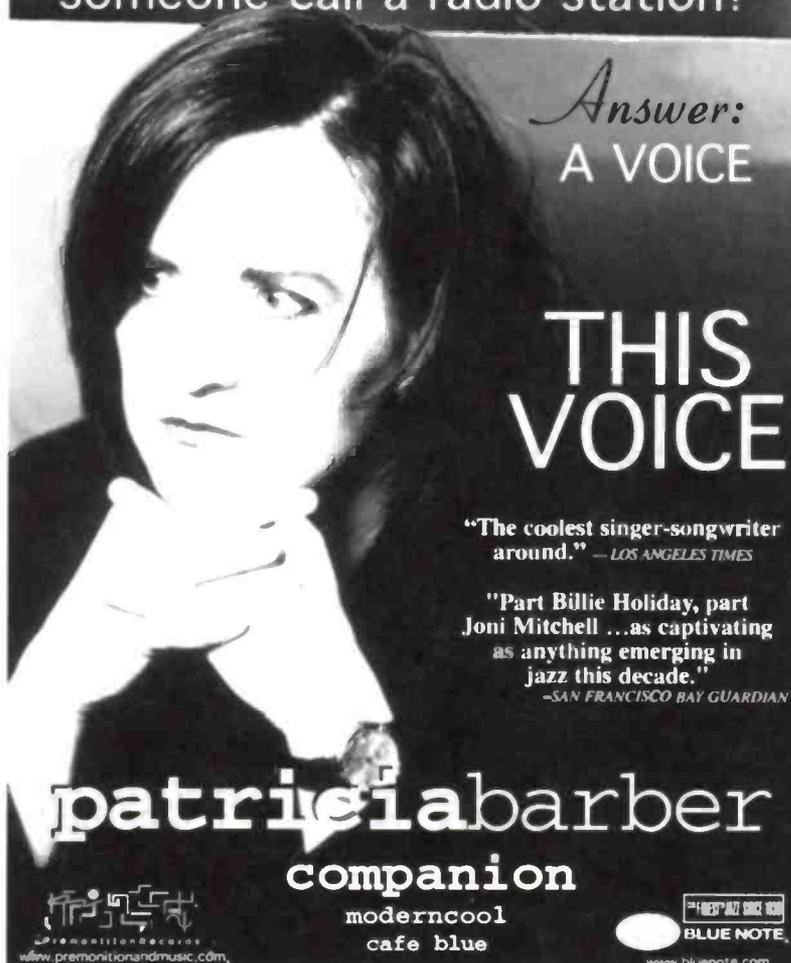
**Proudest career achievement so far:** My proudest moment was being invited to the White House and taking my parents. It meant so much more being able to experience it through their eyes.

**Future ambitions:** I have just composed my first film score [*Get Bruce*] and am looking forward to doing more. Writing songs is definitely a current priority, as is getting enough rest!

#291

Question: what makes someone call a radio station?

Answer:  
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# STERN ADDS TWO GUITAR CHAIRS TO HIS LATEST JAZZ RAVE

BY KEITH ZIMMERMAN



*Just when it's assumed that the best jazz you can play on the air is of the melodic and tuneful variety, along comes Mike Stern with a new album that shatters the mold. He's truly one of jazz's most slamming but lyrical guitarists.*

*When Stern tours, he draws a large crowd of fanatics who relate to him on almost a rock 'n' roll level. For his latest Atlantic release, *Play*, Stern invited two of his closest contemporaries, John Scofield and Bill Frisell, to join a band which includes bassist Lincoln Gomez, keyboardist Jim Beard, saxophonist Bob Malach, and alternating drummers Ben Perowsky and Dennis Chambers.*

*As a result of *Play*, progressive jazz guitar music is making a comeback on the *CWJAZZ* chart.*

**How did you pick Bill Frisell and John Scofield as guests? Did they complement your playing in a certain way or are they just buddies?**

All of the above. I've known these guys forever. We came up all together at the same time, in the same generation. It was a fun record to make for sure. I had never recorded with another guitarist on one of my CDs. The recording went down really fast. We got it in first- and second-takes.

**Both you and Scofield played with Miles Davis.**

At first I was the only guitar player with Miles, then both John and I

played with him. After that, Sco was the only guitarist and when he left, I went back. So there was a bit of a revolving door between

me and Sco for a few years.

**What are your memories of you and Sco playing with Miles?**

It was a total groove. We all knew each other from Boston and went to Berklee College of Music together. Sco and I recorded on *Star People* together with Miles. He would point to one of us and we'd solo

for a while. Then he'd point to the other guy and he'd solo for a while. It was a neat thing. In fact, Miles was a real guitar freak and wanted us to

give him lessons. We said, forget it, he couldn't afford it, just kidding.

**Did you change your writing to accommodate guests?**

The whole idea was impulsive. When I called them, they were into doing it, so I wrote more tunes to fit each guy's style. *Work* was my ninth record for Atlantic. When you have that many on one label, you need to do something you haven't before. I could hear either one of those guys on the tunes. Frisell has both this lyrical and quirky side to his playing that meshes well with my style. I wrote tunes that featured both those sides of his musical personality.

**What about Scofield?**

The first three tunes are with Sco. "Play" is a minor blues where we stretch out together. The second song, "Small World," is a lyrical New Orleans groove, which I know John is into. Mainly, I want-

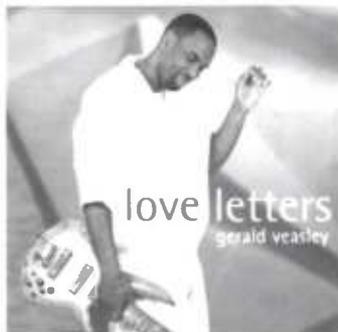
**MILES WAS A REAL GUITAR FREAK AND WANTED JOHN SCOFIELD AND I TO GIVE HIM LESSONS. WE SAID FORGET IT, HE COULDN'T AFFORD IT.**

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ed these guys to just play. I didn't want to struggle with new changes and too much information.

**My early favorite is the ballad, "All Heart."**

I had written "All Heart" on the road and played it live with my band. It also sounds good as a saxophone melody. Both "Blue Tone" and "All Heart" are ballads featuring Frisell. It was loose. I played the only solo on "All Heart," so we just went for it. I kept soloing and Billy colored it with an acoustic guitar overdub. He played electric guitar on the basic tracks. You hear his vibe for sure. We did very few overdubs; *Play* was pretty organic and straight up and down.

**You cut the songs with Frisell in Seattle instead of New York City.**

I had never recorded any of my own CDs outside of New York City. We went to Seattle because Frisell couldn't make it to New York. He had been on the road so much he said his wife was going to kill him, so I used a

bunch of frequent flyer miles and flew the band members out there. We rehearsed for a few hours and cut four tunes in two days. It was actually done in Pearl Jam's studio, which is very funky. Right in the middle is this big couch you can sit on when you're playing. It was cool.

**Then it was back to NYC to finish.**

A week later I got together with Scofield and we did three tunes in one day. The following day I cut a bunch of stuff with just me and the band. Dennis Chambers replaced Brad on drums.

"Tipatinas," "Link," and "Goin' Under" were the strongest tunes. I had decided that those three tunes with me and a saxophone player would still fit well with the ones we did with Billy and Sco.

**Why did you call the record *Play*?**

Obviously there's a lot of playing on it, but the music is also *Play*-ful. I like to think there's some humor in the songs, even though we're all serious musicians in the professional sense. ■

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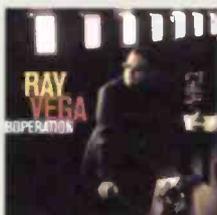
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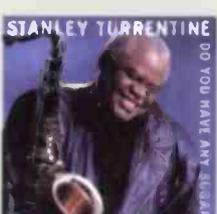
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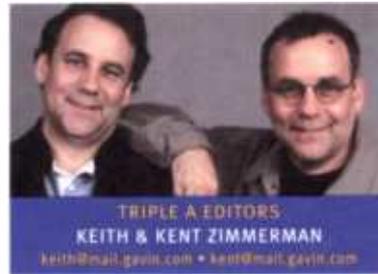
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## Non-Commercial Radio Research, Part II: Modal Music Testing and Mornings

BY KENT ZIMMERMAN

Last week we discussed musicology, core listener loyalty, and the importance of TM versus come-for-non-commercial Triple A. This week, we complete our interview with WXPN PD Bruce Warren regarding his recent Walrus Research project.

### Describe the process involved if a non-commercial station wants to do research.

We did music tests using Walrus Research, which does almost all the public radio music testing. It's run by George Buley out of Milwaukee. While they had little experience in Triple A music testing, the research processes are virtually universal. We did auditorium testing on specific songs, drawing 150 people from our database, which we provided to Walrus, so all were WXPN listeners—most of them core, the rest fringe. We basically wanted to know the differences between NPR users and avoiders in terms of their musical tastes.



Bruce Warren

share a lot with WHY?; the public news station. But we also share with WYSP, the rock station in town. Clearly we're talking about two different audiences. NPR and rock. What we found was that core WXPN listeners were listening to Howard Stern. Go figure that. And there were a lot of disconnects and surprises like that.

We also did this thing called Modal Music Testing—not testing for familiarity but preferences, analyzing how an audience hears the sound of your station. That truly takes things out of the musical realm. We found that while we like to categorize music, a regular listener perceives the music differently. They'll hear a song, and they'll either like it or they won't.

They don't usually bother defining it. Whether it's Bonnie Raitt or B-52s, they either like it or they don't. In addition to the music testing, we did some comprehensive morning show testing as well.

**What did the research tell you**

### about mornings, always a thorny Triple A ingredient?

We had questions going in about what our host did. It turned out that she tested extremely high, no surprise. For us, it's more about tweaking the little things. Example: Our host reads a weekend arts calendar on Friday mornings at 8:15, and she can go on for about five minutes listing events. That used to drive me crazy. I could just imagine our listeners punching out. We found out that both our core and fringe listener likes that information, but for no more than a minute or so at a time. So we created a new feature called the *Arts Crawl*.

Now every hour we spend one minute concentrating on one or two events at the most. It's also forward-promoted and packaged a little differently by adding a music bed.

### Did the research blow up any preconceptions you had about music?

The major preconception I had

was that we should be playing less Alternative/modern rock and more rootsy rock stuff. Let's stop playing the Smashing Pumpkins, Pearl Jam, Tomo, and the Foo Fighters. The listeners in the room preferred John Hiatt and Stevie Ray Vaughan. The average WXPN listener is 40 years old. They may have grown up on the B-52s and they may still like the Smiths and the Cure, but when they're driving to work in the morning, they want to hear Bonnie Raitt, Steve Earle, Air, Suzanne Vega, or Macy Gray.

For years, "Rock Lobster" was an important part of WXPN when we were an important college radio station playing that kind of music, and I know it's hard to let go of music that you've broken, but my response to the staff is to figure out how to handle it. We want to maintain image and position in the market to our core

listeners,

which still involves a huge amount

of diversity. So even if you reel it in a tiny

bit, you're still providing a lot of variety.

Now we have a better idea as to where our audience's comfort zone

is, and we find that it's still incredibly wide. Of the 30 different

styles we defined, we found that our listeners

hear them as only four

or five different styles. They

hear Stevie Ray Vaughan into

Allman Brothers into the Neville

Brothers into Aretha Franklin as

being the same genre.

Meaning that their category subsets of music are larger. What were the findings on

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**blues and reggae?**

Blues did well. We play blues regularly during our mix, but we've also had a blues show on Saturday night that's been on the air for 25 years that's hosted by a local legend possessing one of the highest core loyalties on the station. In other words, it fundraises really well.

**So, is research something you'll do annually as a tune up?**

We're in the process of applying the new ideas now. One thing I want to make clear is that we're certainly not throwing the baby out with the bath water by cutting our playlist. WXPB has a huge image in Philadelphia as a really cool music station, and I want to maintain that. I just want to make sure that when we've got 25 records on our desks every week, we make the best-informed decisions as far as what to play. We now have building blocks to work with, so we're tweaking our ideas week-to-week, hour-to-hour. Then we'll follow up, maybe with a focus group within the next six-to-eight months.

**Besides insight on local listeners, were you able to glean any national data for World Café?**

Yes. We now have sense of what NPR listeners and avoiders prefer to hear. From a marketing perspective for *World Cafe*, we can now go to a public station like KQED in San Francisco and while they think we're playing pop music, we now know that the KQED listeners enjoy the same kind of music WXPB is producing through *World Cafe*. There's this thought that public radio listeners are afraid of pop music, that they might prefer a world of world beat or bluegrass. That's not the case. We found out that they like both U2 and Doc Watson, and that's a significant finding. How we'll use that as we move ahead is a whole separate issue that I still need to figure out. ●

GEORGE BAILEY OF WALRUS RESEARCH CAN BE REACH AT: 9049 TOWER LANE, GREENBUSH, WI 53026, (920) 526-3593 OR WALRUSRESEARCH@COMPUSERVE.COM.

**Tom Waits, with Patty Martin and Norm Winer, making his presence felt on Chicago's WXRT. Looks like he's planning a takeover.**

**Cindy Bullens at an 'FUV gig in support of Somewhere Between Heaven and Earth.**

**Pint-sized players at KFOG. The Moss Brothers performed their song, "Football All The Way," for KFOG's morning show. (L-R) Marshall Lamm (MLPR), Reuben Moss, Dave Morey (KFOG), Evan Moss, and Peter Finch (KFOG).**

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**MATTHEW SWEET (9)** "What Matters" (Volcano)  
**VERTICAL HORIZON (7)** "Everything You Want" (RCA)  
**LORI CARSON (7)** "Stars" (Restless)

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9	5	244	214	+30	15
6	6	239	232	+7	13
7	7	236	229	+7	13
5	8	212	233	-21	14
10	9	192	204	-12	15
16	10	174	159	+15	15
8	11	174	229	-55	14
11	12	171	195	-24	13
17	13	169	158	+11	8
12	14	165	188	-23	11
15	15	164	160	+4	12
19	16	162	141	+21	9
20	17	158	139	+19	11
14	18	154	181	-27	13
25	19	148	100	+48	11
18	20	148	145	+3	12
22	21	142	119	+23	10
13	22	141	185	-44	12
21	23	128	129	-1	10
D 24	24	104	—	NEW	8
 <i>Jon Brion speeds Fiona's sound up a notch nudging her into the top half.</i>					
26	25	101	94	+7	10
23	26	94	106	-12	10
28	27	93	91	+2	3
33	28	87	78	+9	7
49	29	85	51	+34	7
32	30	82	81	+1	10
38	31	80	65	+15	3
37	32	80	72	+8	3
29	33	80	83	-3	8
34	34	77	77	+0	6
50	35	76	51	+25	4
24	36	76	104	-28	8
36	37	73	72	+1	5
30	38	72	83	-11	8
27	39	70	92	-22	8
39	40	69	63	+6	6
D 41	41	67	—	NEW	4
 <i>A hit at the GRIDDLE, BNL's funky diatribe is set to the cartoon King Of The Hill. Get in line, turn and cough!</i>					
43	42	55	55	+0	6
45	43	54	54	+0	6
48	44	53	52	+1	4
D 45	45	49	—	NEW	5
D 46	46	48	—	NEW	2
41	47	48	61	-13	6
D 48	48	47	—	—	6
47	49	45	53	-8	3
46	50	44	54	-10	5





# gavin

## Americana®

### STATION NEWS

- It's the fourth time WMLB-Cumming, Ga. was awarded Best Country Radio Station in *Creative Loafing's* "Best of Atlanta" issue. That's pretty significant, as WMLB was up against five "real" Atlanta Country stations in the nation's 11th-largest radio market.
- Anne Williams does Americana mornings and programming at WNRN-Charlottesville, Va., where Brian Meffe is the MD. They weave it into the rest of their day, as well, and are looking for service. WNRN is at: 2250 Old Ivy Road, Suite 2, Charlottesville, VA 22903, or call (804) 971-4096.
- Jamie Hayes is the Americana director at KWUR-St. Louis, and is seeking service at: Box 1205, 1 Brookings Drive, St. Louis, MO 63130. Phone (314) 935-5852, fax (314) 935-5889.
- Chris Hayes at WLGN-Logan, Ohio is changing his call times to Mondays, Wednesdays, and Fridays from 4-6:30 p.m. (ET).
- Please make note, Craig Lammers at WBGU-Bowling Green, Ohio has a new fax number: (419) 372-9449.
- KPIG-Monterey's Laura Hopper reports on their "Fry Extravaganza," as acts from the annual Fat Fry were invited to perform live on-the-air that Sunday. Included in the four-hour broadcast: Fred Eaglesmith, The Souvenirs (not a Fry act, just passing through), Anders Osborne, Peter Rowan with Dura Trava, Ray Wylie Hubbard, and John Cowan with special guest Wendy Waldman—and it's archived on the Website ([www.kpig.com](http://www.kpig.com)), by the way.

### MUSIC NOTES

- When Asleep at the Wheel hit #1 on the GAVIN Americana Chart, the post-modern king of Western swing, Ray Benson said, "Not only is it so cool after all these years to finally have a Number One record, but to be on a chart with so many great artists is amazing. You look at the other people on this chart, and it makes you feel like your music is in good company."
- Mark O'Connor adds to his revered body of work with an entry from Sony Classical. On *Fanfare for the Volunteer*, he performs as violin soloist with the London Philharmonic Orchestra in three acts. Luscious listening.
- Steve Earle played the legendary Algonquin Hotel in New York recently, in support of an *Atlantic Monthly* Americana sampler CD being shipped to their readership. The evening was filmed for a documentary about Steve by George Nierenberg from Soul Pictures.



In acknowledgement of Asleep At The Wheel's Ride to #1, (L R) DreamWorks' Scott Borchetta, GAVIN's Paula Erickson,

Counterpoint's Jon Grimson, Gavin's Jessie Scott, and Dreamworks' Bruce Shindler gathered to celebrate.

#### Impact

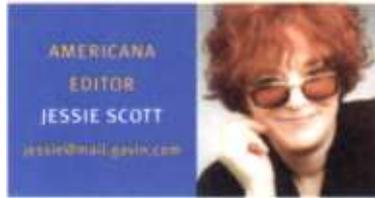
OCTOBER 26

- Ilird Thyme Out** John and Mary (Rounder)
- The Mavericks** Super Colossal Smash Hits of the '90s (Mercury Nashville)
- J Byrd Hosch & The Country Kays** *Cat O' Nine Tails* (Dirty Bird)
- Trout Fishing in America** *Closer to the Truth* (Trout)

NOVEMBER 2

- Sally Timms** *Cowboy Sally's Twilight Laments* (Bloodshot)
- Pee Wee** *King Country Hoedown* (Bloodshot Revival)
- Alan Jackson** *Under the Influence* (Arista Nashville)
- Deke Dickerson** *More Million Sellers* (HighTone)
- Jerry Jeff Walker** *Gypsy Songman: A Life in Song* (Tried & True)
- Debra Davis** *Angels in the Attic* (Farrin)
- Rob McNurlin** *Last of the Boatnik Cowboys* (Buffalo Skinner Records)
- Edge City** *Mystery Ride* (Edge City Records)
- Brooklyn Cowboys** *Doin' Time on Planet Earth* (Leaps)
- Mark Stuart** *Songs From a Corner Stage* (Gearle)

# Making Dollars and Sense With Americana



BY FRED STOCKWELL

While many suggestions have been discussed as to how to grow the format, I have always maintained that a big factor in Americana's success is the ability for it to be a profitable radio format. I know that this section is usually read by program directors, but this time, read it with your sales staff and station management, so that it can begin a dialogue leading to a healthy bottom line.

Don't expect your sales people to be program directors. Their job isn't to convert prospective clients into listeners, but to turn them into advertisers. Clients very rarely care about the format, but they *do* care about the results. Share success stories, testimonials, tapes of well-produced commercials, spec spots, and ideas that satisfy their goals. Spend time talking about their business, not your format.

Program directors need to explain the theory of "heavy rotation" to their sales people: a song in heavy gets heard more, people become familiar with it, and they begin to sing along, leading to the purchase of the CD. Isn't that exactly what an advertiser wants from a commercial schedule? To have it heard often enough for the message to become familiar so that listeners respond? Lower the spot rate and sell 30-40 spot per week schedules. If the client has an

offer that the listener finds beneficial, results will happen.

Do your best to demonstrate the loyalty and affluence of the Americana audience. This year at an auction for our local United Way, we donated an autographed Robert Earl Keen guitar which brought \$1,600. A mother bought it for her 10 year old son, who was a huge REK fan. While that's great PR for the station, it also shows the loyalty of the listeners and their ability to make sizeable purchases.



Fred Stockwell

These are the kinds of people who are Americana fans, and they spend a lot of time with KNBI. We don't need to come 100,000 to have an impact on the business that buys time on our air. Our audience is savvy enough to know they need to support our advertisers to keep this music

on the radio station. If a car dealer sells three new cars a month or if a restaurant has 100 new customers, *that's* a big impact. The manager of

Hastings constantly tells us that Americana is the latest turning format he has in the New Braunfels store, and that it's not unusual for people to come in and drop \$200 or more on CDs.

It's all part of the story we tell prospective clients.

It's OK for Americana to be a growing niche format. There are a lot of successful products and companies that are niche, too. It's a very dynamic marketplace right now. You don't need huge numbers to do well. ♦

FRED STOCKWELL IS THE GENERAL MANAGER OF KNBI NEW BRAUNFELS, TEX.

EMAIL COMMENTS TO [JESSIE@MAIL.GAVIN.COM](mailto:JESSIE@MAIL.GAVIN.COM)

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Americana®		SPINS	TREND	Wks.	Adds	
LW	TW					
1	1	<b>ASLEEP AT THE WHEEL</b> - Ride With Bob (DreamWorks)	1207	-27	75	0
<p><b>g</b> <i>The wheel in the sky keeps on turning! Another week at the top thanks to big spins at WKGE 75X, WVHL 75X, WLGN 60X, TWANGCAST 52X, KTXN 40X, KLOA...</i></p>						
3	2	<b>JIM LAUDERDALE</b> - Onward Through It All (RCA)	1143	+23	71	1
5	3	<b>JOHN PRINE</b> - In Spite Of Ourselves (Oh Boy)	1136	+56	85	1
2	4	<b>ALISON KRAUSS</b> - Forget About It (Rounder)	1122	-87	72	0
6	5	<b>HANK WILLIAMS III</b> - Risin' Outlaw (Curb)	1099	+52	74	3
4	6	<b>L. RONSTADT &amp; E. HARRIS</b> - Western Wall: The Tucson (Asylum)	958	-137	71	0
7	7	<b>WAYNE HANCOCK</b> - Wild, Free, And Reckless (Ark 21)	948	-56	63	1
9	8	<b>THE SOUVENIRS</b> - King Of Heart Ache (Will)	904	+61	68	0
14	9	<b>DERAILERS</b> - Full Western Dress (Sire)	839	+96	69	3
8	10	<b>RAY WYLIE HUBBARD</b> - Crusades of the Restless Knights (Philo)	836	-98	60	0
11	11	<b>KRIS KRISTOFFERSON</b> - The Austin Sessions (Atlantic)	805	+19	69	2
12	12	<b>AMAZING RHYTHM ACES</b> - Chock Full Of (Valley)	778	+24	59	0
13	13	<b>JACK INGRAM</b> - Hey You (Lucky Dog)	777	+29	57	1
19	14	<b>HAPPY, TEXAS</b> - Soundtrack (Arista Nashville)	758	+114	60	3
10	15	<b>BRUCE ROBISON</b> - Long Way Home From Anywhere (Lucky Dog)	748	-78	45	1
15	16	<b>SISTERS WADE</b> - How Much Longer (Blue Hat)	702	-29	39	1
16	17	<b>MATRACA BERG</b> - Lying To The Moon & Other Stories (RCA)	671	-57	44	0
20	18	<b>FANTASY</b> - Steel Toe Cowboy (DGG)	612	+12	34	1
18	19	<b>JULIE MILLER</b> - Broken Things (HighTone)	581	-78	59	0
21	20	<b>KATE CAMPBELL</b> - Rosaryville (Compass)	578	-3	50	3
23	21	<b>ROGER WALLACE</b> - Hillbilly Heights (Texas Round Up)	568	+28	53	2
17	22	<b>BLUE HIGHWAY</b> - Blue Highway (Ceili)	565	-132	40	1
24	23	<b>DON WALSER</b> - Here's To Country Music (Sire)	551	+34	57	4
28	24	<b>J. LAUDERDALE &amp; R. STANLEY</b> - I Feel Like Singing (Rebel)	537	+68	64	4
26	25	<b>DAVID CHILDERS</b> - Hard Time County (Rank)	522	+19	34	1
<b>D</b>	26	<b>DOLLY PARTON</b> - The Grass Is Blue (Sugar Hill)	516	<b>NEW</b>	59	20
<p><b>g</b> <i>The grass is looking pretty green for Dolly after 59 adds in two weeks! This week's 20 adds include WVLS, KTJJ, KNBT, WJMQ, WCBN, WDVR, WMMT, KCSN...</i></p>						
36	27	<b>LEFTOVER SALMON</b> - The Nashville Sessions (Hollywood)	495	+127	56	8
33	28	<b>R. B. MORRIS</b> - Zeke And The Wheel (Koch)	483	+64	50	3
22	29	<b>GEORGE JONES</b> - Cold Hard Truth (Asylum)	470	-71	30	1
30	30	<b>BOTTLE ROCKETS</b> - Brand New Year (Doolittle)	464	+26	48	3
35	31	<b>JON RANDALL</b> - Willin' (Eminent)	450	+64	43	8
25	32	<b>HOT CLUB OF COWTOWN</b> - Tall Tales (HighTone)	418	-88	48	0
<b>D</b>	33	<b>BUDDY MILLER</b> - Cruel Moon (HighTone)	394	<b>NEW</b>	49	10
32	34	<b>TEXAS TORNADOS</b> - Live From the Limo (MAS/Virgin/Frontera)	381	-42	31	0
<b>D</b>	35	<b>L. CORDLE / LONESOME STANDARD TIME</b> - Murder (Shell Point)	365	<b>NEW</b>	43	17
34	36	<b>TRIBUTE TO GRAM PARSONS</b> - Return Of The (Almo Sounds)	359	-44	32	0
31	37	<b>MAX STALLING</b> - Comfort In The Curves (Blind Nello)	339	-85	23	0
37	38	<b>KEVIN WELCH</b> - Beneath My Wheels (Dead Reckoning)	337	-30	31	0
29	39	<b>JESSE WINCHESTER</b> - Gentleman Of Leisure (Sugar Hill)	335	-114	28	0
<b>D</b>	40	<b>RICE, RICE, HILLMAN &amp; PEDERSON</b> - (Rounder)	328	<b>NEW</b>	46	10

SnapSHOT

"Volume 2 of the FolkScene Collection is more Americana and more commercial than our folkier first effort. The Vince Gill, Nanci Griffith, Lucinda Williams, Chris Hillman, and Jim Lauderdale tracks were all recorded on the air over the past 25 years. Our engineer, Peter Cutler, makes everyone sound great. The hardest part is deciding what will be on the disc. We try to reflect how eclectic FolkScene is. The show will be celebrating our 30th anniversary in February 2000." —Roz Larman, KPFF-Los Angeles



GAVIN AMERICANA

americana  
most  
added

- GUY CLARK (42)\* Cold Dog Soup (Sugar Hill)
- THE EX-HUSBANDS (23) All Gussied Up (Tar Hut)
- DOLLY PARTON (20) The Grass Is Blue (Sugar Hill)
- L. CORDLE & LONESOME STANDARD TIME (17) Murder On Music Row (Shell Point)
- KATY MOFFATT (17) Loose Diamonds (HighTone)

HotPICKS

- LEFTOVER SALMON
- HAPPY, TEXAS
- DERAILERS
- J. LAUDERDALE & R. STANLEY
- R.B. MORRIS

ChartBOUND

- RED DIRT RANGERS - Lazy SOB
- NEWGRANGE - Compass
- T. GRAHAM BROWN - Platinum
- J. HARTFORD & THE HARTFORD STRINGBAND - Rusty
- BELL, MEYER, BUSH, MARSHALL - Sony Classical
- GUY CLARK - Sugar Hill
- HARTFORD, GRISMAN, & SEEGER - Acoustic Disc
- THE GROOBEES - Blue Street
- BLUE MOUNTAIN - Roadrunner
- BOB CHEEVERS - Hayden's Ferry

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Review

Buddy Miller  
Cruel Moon (HighTone)

Buddy Miller is a secret weapon. His producing, writing, playing, and singing make him an asset in any circumstance. On *Cruel Moon*.



Buddy's voice is haunted by the ghosts of country past. Contributions from Emmylou Harris, Joy Lynn White, Jim Lauderdale, and wife Julie Miller abound. "Does My Ring Burn Your Finger" swaggers. And there are covers from Gene Pitney and the Staple Singers and collaborations with Steve Earle, Paul Kennerley, and Jim Lauderdale. This stuff is "the kind."

—Jessie Scott

ARTIST PROFILE

Jim Lauderdale

**PROJECTS:** *Onward Through It All* (RCA)  
*I Feel Like Singing Today* w/ Ralph Stanley (Rebel)

Jim Lauderdale is the guy in the proverbial white hat.

"I'm so happy this format exists, I want to be able to do my part," he says. Lauderdale has plied his songwriting craft for over a decade, signing his first recording contract with Pete Anderson in 1987. Jim takes a philosophic view. "You almost put your eggs in the company's basket when you get a record deal. People leave too much for the labels to do and blame too much on them after that. I'm in a rare situation at RCA because they aren't pushing me to mainstream Country radio, so they don't have the usual promotion expenses."

Jim's reverential collaboration with Ralph Stanley, *I Feel Like Singing Today*, is a more recent entry to the chart.

"It's kind of unusual that both of these records came out so close to each other," says Jim. "What other format could I do that at?"

One might add that they are two totally different records. *Onward* has a progressive leaning; *I Feel Like Singing Today* with Ralph is a focused Clinch Mountain sound—a charming and stately effort.



JIM LAUDERDALE RALPH STANLEY  
AND THE CLINCH MOUNTAIN BOYS



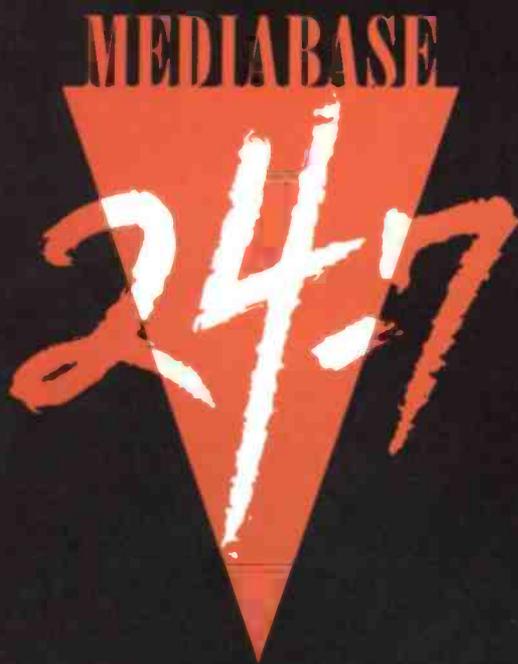
I FEEL LIKE SINGING TODAY

someone 'this song moved me to tears,' or that their music shaped my music."

—Jessie Scott

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**WILL2K**

*(featuring N-ET)*

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**Album Hits Stores Tuesday, November 16.**

*Single produced by Poke and Tone for Track Masters Entertainment Inc.*

*Management: James Lussifer*

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