CASH CALL DROPPED

THE HITS

1. LONELY DAYS.......................... Bee Gees
2. YOUR SONG ......................... Elton John
3. KNOCK 3 TIMES ...................... Gladys Knight
4. IF I WERE YOUR WOMAN ........... Stephen Stills
5. LOVE THE ONE YOUR WITH ........ George Harrison
6. MY SWEET LORD ..................... George Harrison
7. IMMIGRANT SONG .................... Led Zeppelin
8. I HEAR YOU KNOCKIN .............. Dave Edmonds
9. ROSE GARDEN .......................... Lynn Anderson
10. STONEY END .......................... Barbra Streisand
11. BLACK MAGIC WOMAN .......... Santana
12. IT'S IMPOSSIBLE .................... Perry Como
13. ONE LESS BELL ...................... 5th Dimension
14. GROOVE ME ............................ King Floyd
15. THERE GOES MY EVERYTHING ....... Osmond Brothers
16. REMEMBER ME ...................... Rare Earth
17. ONE MAN BAND ........................ 3 Dog Night
18. ONE BAD APPLE ..................... Osmond Brothers
19. BORN TO WANDER .................. Jerry Reed
20. IF YOU COULD READ ............... G. Lightfoot
21. AMOS MOSES .......................... Judy Collins

HOT

AMAZING GRACE .......................... Judy Collins
APE MAN .................................. The Kinks
LET YOUR LOVE GO .................. Bread

San Diego

This city's listeners are going to be in for a big surprise if they are expecting the bread to flow as it did in the KGB-KCBQ battle of the bulge in the pocket as it did last year, according to the newly appointed PD Buzz Bennett. Bennett who instituted Double Cash, upon his arrival to KGB 18 months ago, said there would be no growing telephone call type jackpot at KCBQ. "I think I can beat them without it," Bennett said. "I just don't want to buy the audience." According to Bennett he has the promotional budget to do so if he wishes but, will refrain. The word is that KGB will continue with their double cash. Bennett immediately has made changes, the most important being that of enticing afternoon drive man...and heavy rating getter Bobby Ocean across the street to do the afternoon drive at KCBQ. Besides Bennett and Ocean, both Rich Robbin coming from Detroit, and Chuck Browning moving in from Phoenix, are former members of the Drake team. All but, Browning worked at KGB...he did stints at CKLW, KFRC, and KHJ for Drake. Upon Bennett's arrival, PD Gary Allyn, Rich Robbin coming from Detroit, and Chuck Browning moving in from Phoenix, are former members of the Drake team. All but, Browning worked at KGB...he did stints at CKLW, KFRC, and KHJ for Drake. Upon Bennett's arrival, PD Gary Allyn, K.O. Bailey, Neilson Ross, and China Smith were all let go...Lee "Baby" Sims remains. Charlie Van Dyke, PD of KGB, was contacted and issued this statement "Cash Call has been a part of KGB for a long time...we plan to continue it...we however, are probably running the smallest jackpot ever...and don't expect to increase the amount drastically. Some $150,000 was given away last year alone by both stations.

Atlanta

The sessions the FCC spent on this one must be a record. Finally after months of review, adjustment, re-review, etc., the purchase of four radio stations by Pacific-Southern Broadcasting has been approved. The stations include KIMN in Denver, WJRZ in Hackensack, KXYI in Portland, and KRHM in Los Angeles. Only KIMN has been top 40. This brings to six the number of stations owned by Pacific-Southern; these 4 being additions to WSAI in Cincinnati and WQXI in Atlanta. What changes will be brought about personnel-wise and format-wise at any of the stations remains to be seen.

Fayetteville, Arkansas

Roy (Pat) Patterson, long time sales manager of KHOG here, died last Tuesday night in his sleep of a heart attack. Patterson 60, was an extremely well liked, popular figure in the Oklahoma-Arkansas radio community.
Anaheim ..... KEZY PD Mark Dennis hipped us to a promotion ....... “Christmas Eve morning I made a
direct call live via satellite to Camranh Bay, Vietnam. (7:45am California time - 11:45 pm Christmas Eve
Vietnam time.) During an in-progress Christmas party, the USO director assembled several California boys
around the phone for a brief hello and greeting from each. Perhaps the high point of the entire half way
around the world conversation was a serenade of “Silent Night” by the troupes.

The next hour we played back a conversation from KEZY to Saigon via Mars radio at Fort McArthur
(general conversation regarding the mood and yuletide attitude of the boys, etc.). The station received
heart-warming response and we felt it was another successful link to our “humanication” approach.......
often times not found in a contemporary operation.”

Los Angeles - KHJ’s Charlie Tuna is now being heard weekends on 15 stations in the country via Continental
radio. He’s on 3 hours Saturday and 3 hours Sunday. The show contains ten one minute PSA’s in each hour
which can be replaced with station commercials. Shows are free except for handling charges. If you need
more info you can contact Jeff Alan at 1680 North Vine St. in Hollywood.

Los Angeles - Speaking of syndicated shows, American Top 40 reports a 99% increase in ratings since it
started at WMEX in Boston. Also showed in increases at KRLA, WFPG and WGAR. Currently the show is
running on 53 stations and is being made available to smaller markets. Phone for them is 213-659-3854.

Minneapolis - Val Jon by the way, (KDWB, KPOI, and KMEN) has started its own television production
company. Seymour Berns is President of the new company.

Houston - Larry Vance of KNUZ has had many inquires on that top 40 survey on a record shuck. He
informs us he’ll sell the thing for 50 bucks to first station contacting him in each market.

Pittsburgh - With newspaper strike in full swing here KQV, rather than following other stations expanded
news policy is running the comics on radio. Each day they pick up “Rex Morgan MD, Short Ribs and
Lil Abner from the local shut down daily and tapes it complete with narration (by Chuck Brinkman) and
sound effects. The daily strip runs about 60 second.......station runs one an hour.

Seattle - KJR is sending their morning man to Alaska to pick up a glacier. Fact is the station is taking a
chunk that weighs a ton off the 29,000 year old Mendenhall Glacier. They’re transporting it back to Seattle
and will be giving it away at the Boat Show.....a bag at a time. Promotion is the talk of the town.

Wichita - No smoking campaign at KLEO is spiced by the fact that not only have all the jocks quit but station
management is donating $.40 a day per jock (price of pack of cigarettes there) to the Cancer Fund as long
as jocks stay off them.

Nashville - US Apple Corps., a new group, recording for SSS is aiding Joe Sullivan and WMAK in a drug
truth drive here using the theme, “Life Is Real.” Group has written a song with that title and are using
several other songs, some original in a station sponsored assembly at each and every Nashville high school,
WMAK is using the “Life Is Real’ and so are the following medical facts’ poster along with billboards, bus
cards and air time to promote the campaign.

Philadelphia - Two to three hundred FM broadcasters are expected to attend the National Association of FM
broadcasters regional meeting at the Marriott, January 26. A cocktail party will highlight the event.....Dave
Klahr of WFIL-FM is looking for artists to perform at that party.

Los Angeles - Unbelievable! Within just a few weeks KHJ music director, Sharon Nelson has been involved
in 3 accidents. The latest came in the form of a head on collision New Years Eve. No injuries fortunately
but, hopefully somebody is buying her a new car. She by the way wasn’t driving.

Minneapolis - The Women’s Lib group here objected to the line in the Runt record, “Women they sure
are stupid but, they sure are fun.” The letter they sent contained misspelled words, mistakes in grammer
and no punctuation. KDWB is still playing the record.

Montreal - Two and a half million votes in CFOX’s year end poll. Results: Best female - Melanie, Best male -
Neil Diamond, Best group - Beatles, Best Canadian group - Guess Who.

Denver - KIMN likewise gave awards. Best male - Neil Diamond, Best song - I Think I Love You., Best group -
Beatles, Best female - Barbra Streisand.
BOB HAMILTON RADIO REPORT

OPENINGS

<table>
<thead>
<tr>
<th>STATION</th>
<th>CITY</th>
<th>POSITION</th>
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<tbody>
<tr>
<td>KNAK</td>
<td>Salt Lake</td>
<td>Morning 1st Ticket</td>
<td>Richard Boothe</td>
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<td>WOKY</td>
<td>Milwaukee</td>
<td>Midday</td>
<td>Skip Brousard</td>
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<tr>
<td>KGB</td>
<td>San Diego</td>
<td>Jock</td>
<td>Charlie Van Dyke</td>
</tr>
<tr>
<td>WIXY</td>
<td>Cleveland</td>
<td>Heavy night man</td>
<td>Chuck Dunaway</td>
</tr>
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<td>WCCC</td>
<td>Hartford</td>
<td>Mid-morning</td>
<td>Rusty Potz</td>
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<tr>
<td>CJME</td>
<td>Regina, Saskatchewan</td>
<td>9-12 Noon</td>
<td>Hart Kirch</td>
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<tr>
<td>CHED</td>
<td>Edmonton</td>
<td>Jock</td>
<td>Keith James</td>
</tr>
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CHANGES

Scott Muni has been named as program director of WNEW-FM...will take over the middle of this month...
Dino Airele, formerly of A&M will be going to Shelter records...he'll do various gigs there....
Lyle Wood has resigned at KIXZ in Amarillo....he's looking...806-355-8519.....
Scott Lawrance has been named as new program director at KIXZ.....
Harold Childs moves to the coast as new head of A&M.....
Ron Riley will take over as PD of WPDQ.....Jack Gale will be consulting that station.....
Larry White resigns as music director of WBBF in Rochester...he'll still be on the air.....
Tim Griffin will take his place handling music........
Nat Stevens programming KULF in Houston...Bill Bossey is GM there.....
Shift changes at KYA...Howard Clark from 2 to 6 AM...John Hardy doing 10PM to 2AM...Chris Edwards now doing 6 to 10 PM.....
Nine to noon man at WOKY, Jim Brown leaves that station to take over morning drive at WRIT.....
Rick Holley leaves KALE....looking.....
Jimmy Spyder taking over music at KALE.....
Lee Leseff married to Elaine in Los Angeles..........
Dave Brooks leaving KPAR....looking....505-296-2171......
WCFL naming Nick Acerenza as Assistant Music Director....He has been in the WCFL music library for nine years....

THE CHARLIE TUNA SHOW

5-10-15-20-25-30 Years Of Love With...what's her name.

It's so cold in Los Angeles, the KHJ accounting department reported that even their assets are frozen.

I've always had a mean streak...even as a Boy Scout, I used to help little old ladies halfway across the street.

TV football can really get to you. I saw so many instant replays yesterday that...I saw so many instant replays yes-terday that...I saw so many instant replays yesterday that.....I hope it hasn't affected me.

I'm not worried about automation...how many buttons do you know that would get up this early?

The newest thing at my bank is an Easter Bunny Club. It works like the Christmas Club, you put one rabbit in each week for an entire year, and at the end of the year....you have 4,016 rabbits.

It's either this or my old job of selling sand paper to shoe shine boys in Holland.
### Chicago ARB

**October/November 6-10AM**

<table>
<thead>
<tr>
<th>Station</th>
<th>6-10AM</th>
<th>10-3PM</th>
<th>3-7PM</th>
<th>7-12Mid.</th>
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<tr>
<td>WBEE</td>
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<td>.5</td>
<td>.4</td>
<td>-</td>
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**October/November 10-3PM**

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**Memphis October/November 1970**

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**Los Angeles - Requests for demographics on that ARB from here we printed last week. Following are totals.**

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
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<td>14.3</td>
<td>18.6</td>
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<tr>
<td>Saturday</td>
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</tr>
<tr>
<td>Sunday</td>
<td>13.7</td>
<td>18.0</td>
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</table>

**New York - A discussion of the concert scene in New York and the rest of the country prompted research on how well concert situation was going. Here's what we found out city by city...**

- **Toronto**—good...especially with Creedence Clearwater and 3 Dog Night...facilities are rough though.
- **Chicago**—heavy...depending on the acts.
- **New York**—very heavy...especially at Madison Square Garden and Filmore East.
- **Nashville**—very heavy...have quite a few.
- **Dallas**—Enormous...one almost every week.
- **Seattle**—good...Neil Young here recently...a sell-out.
- **Cleveland**—almost every one is a sell-out.
- **Indianapolis**—Just had a sell-out last week...11,000 for Grand Funk...only thing is that the acoustics are bad in the only place to play which is the Coliseum.
- **Washington, DC**—At the moment very little activity...most of the places have closed their doors to concerts. Some held at Baltimore Civic Center with good results.
- **Minneapolis**—Very heavy...recent successes with John Sebastian, 3 Dog Night...The Depot is the local happening club.
- **Boston**—Nothing much is happening in the major category. When they are, they draw good. Boston Gardens is the biggest place.
- **San Francisco**—Probably the best spot along with New York...biggest draw places, Filmore, Winterland and Pepperland.
- **Cincinnati**—Weird...Grand Funk sold out but most groups don't do that well...overall is bad.
- **Los Angeles**—Heavy with many concerts every week...Forum, Anaheim Convention Center, Santa Monica Civic Auditorium.
- **Atlanta**—Pretty good...don't have a good facility however. Civic Auditorium is bad.
- **Louisville**—Very good.
- **Miami**—If you've got the right groups...very good.
- **Oklahoma City**—very good...fairly good facilities.
- **Detroit**—Has to be a dynamite act to pack them in...varies according to group and promotion.
- **Pittsburgh**—Good...attraction must be major league. 70% of last year's shows sold out. $1,750,000 gross last week.
Music Director—Carol Archer—Originally from San Diego. Is beginning her third year at KFRC...before that worked...satile...cooker...ambitious...WQXI as PD...March of 1967 went to Detroit as PD at CKLW...then went to KFRC about five months ago.

Program Director—Paul Drew—Originally from Detroit.. graduate of Wayne State University. Was at WAKE...then to...show a welcome companion.

Swing-Man—Don Kelly—Originally from Baltimore. Worked at WKYC...Ted Atkins brought him out with him. "Ver-

12 Noon-3 PM—Duke Roberts—Originally from Scranton, Pennsylvania. Worked at WMEX...WFUN...CFOX...CHUM...WIBG...CKLW. At one time he owned his own radio station in New York State...WYBG. "does what

3PM-6PM—Mike Phillips—Originally from Portland, Oregon. Worked at KISN...KNBR...KJR...where he was PD....was one of the original jocks at KFRC when Drake took oiter ."has all the tools., dedicated broadcaster...a lot of drive..

6PM-9PM—Dave Diamond—Originally from Deadwood, South Dakota. Worked at KFOR in Lincoln, Nebraska...KOIL in Denver...KJJJ...KBLA...KFWB...graduate of Southern Mississippi where he got a degree in journalism. Always hás

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4:00-6:00PM—Ted Atkins—Originally from Upland, California. Worked at KFWB in Los Angeles. Started with Drake...worked here for two years...then

9AM-12 Noon—Frank Terry—Originally from Rapid City, South Dakota. One of the original boss jocks in LA...worked at KJH. Also worked at KFI and KGIL in LA. Plays the drums. "a happy go lucky sort of guy...very happy

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BOB HAMILTON RADIO REPORT

RAO STATION OF THE WEEK

KFRC Radio
415 Bush Street
San Francisco, California
415-982-9200

Format: Contemporary...well produc-d...personality. Playlist is anywhere from 31 to 36 records. Jingles are pro-
duced by the Drake organization. New jack identification jingles have just been added. Usage is before a record...

Community Involvement: Very important. Station for example hires trainees in various departments of the station...such as news, engineering...public affairs, etc. These people learn about their specific area plus are paid for the work


time. Station is involved in some charity fund raising...put out oldie album and first 5 thousand dollars went to San Francisco State for needy students. Other charity kind of things. Have been involved in a drug abuse program...which

unique in itself. Station has presented its campaigns in a very hip matur e sort of way. Its projects are planned care-

8:30-11:00AM—Carol Archer—Originally from San Diego. Worked at KFOR in Lincoln, Nebraska...KOIL in Denver...KJJJ...KBLA...KFWB...graduate of Southern Mississippi where he got a degree in journalism. Always hás

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BOB HAMILTON RADIO REPORT

LABEL TIME INTRO END

APE MAN/Kinks
Reprise 3:53 :15½ Cold
Added by WCFL, KNUZ, WIXY, WKLO, WRKO, WLS, Hot at WSAI HB-26, KFRC 30-21

AMAZING GRACE/Judy Collins
Elektra 4:00 :00 Cold
Added by KRUX, KYA, KJR...WMKA 29-24, KLRA 14-5, KNUZ 7-3, WEMAK 17, WKY HB-9, KILT 5-2, WRKO 28-24, WHBQ 1-1

GET YOU A WOMAN/Runt
Ampex 2:58 :05 Cold
Added by WCFL, KNUZ, WIXY, KDWB 10-3, WFIL 26, WAKY 20-10, KHJ 20-26, WLS 30

LET YOUR LOVE GO/Bread
Elektra 2:25 :08 Fade
Heavy addition...CHUM, WKBW, KYA, WIFE, WIXY, CFOX, WOKY, WFUN...WAR-FM, 25-23, KRUX, 22, KGB HB-29, KLRA 32-20, KINU 28-22, KILT HB-33, WAKY 22-18, WKLO 22-13, KIMN 27-20, KHJ 26-23, WLS 23-20

LOVE STORY/Henry Mancini
RCA 2:55 Inst. Cold
Almost all places it's Mancini...However Fréncis Lai, at KYA, WKLO, WFIL, Manici...WCF 33-24, WFUN HB-38 XIMN...added at KLIP, KNUZ, KJR, WIXY, KILT, WHBQ. Movie is a giant...getting in is a problem....Romeo & Juliet return. One station checks when the movie lets out...then plays it 10 minutes later.

MR. BOJANGLES/Nitty Gritty Dirt Band
Liberty 3:35 :03½ Cold
This record is a hit wherever it been played. 1'EM 20-15, KDWB HB-24, KHJ HB-28, WHBQ 22-12, WKNR 15-10, KQV 13-6, Added by KLIF, WQAM, KFRC, WRKO.

MOTHER/John Lennon
Apple 3:55 :00 Fade
KNUZ pick-35, KLRA 36-29, KIMN pick-34, KQV 30-24, Added by KYA, WIXY, WEMAK, WFUN, WAKY, WLS

MAMA 'A PEARL/Jackson Five
Haven't got this record yet but KLIF, WCF, KRLA, KFRC, KJH, WLS and WKNR have and they're playing it.

SWEET MARY/Wadsworth Mansion
Sussex 3:01 :00 Fade
CHUM HB-12, KYA 5-4, WCF, 18-12, KLRA 18-7, WEMAK hb-22, WOKY 16-11, WKY hb-20, WFUN 4-4, WFIL 26-21 KHJ 9-6, WLS 17-11, WKNR 9-8, Added at KNUZ.

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BEST OF THE REST OF THE NEW RECORDS

JUST ANOTHER DAY/John Townley & Apostolic Family (Vanguard)
Got to be the best record I've heard in a month...heavy record...sounds like a hit...

I'VE BEEN LOVING YOU TOO LONG/Otis Redding (Atco)
From the Live album...Just might be ready for another Otis.....

YEAR OF WAR/Frank Lewis (Beverly Hills)
Understand this was a hit in Australia...sound is certainly different but, message comes over as sincere...left fielder but.........