**BOB HAMILTON**  
**RADIO REPORT**

**SAN CLEMENTE!**

**THE HITS**

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**HOT!**  
DON'T PULL YOUR  
Hamilton, Joe Frank, & Reynolds  
SHE'S NOT JUST ANOTHER.................. Eighth Day

**Chicago**  
The wind seems to be blowing a hit heavier than usual here this week, especially in the morning. Howard Miller, long time AM driver at WGN, has resigned; speculation is he's going into politics. At the same time, Clark Weber, WCFL's morning man is believed to be moving over to the WGN spot. Word is Weber's contract is up the 20th of July and that will be the end of his WCFL trip. That leaves a morning open at WCFL and manager Lew Wetz commented, "There's nothing official because we haven't come to any agreement with anybody". That ANYBODY most probably will be former WLS AM driver Art Roberts, but, other people are also supposed to be in the running. On the definite side, Robert E. Lee was named WCFL P.D. this week.

**San Clemente**

Some 200 industry personnel are expected to gather in this city for a two day meeting to learn more about each other's gig as the fifth Radio Report Clinic begins. This particular gathering differs with the fact that it sports a particular theme: "What's It Like To Be?" Highlighting the event will be the appearance of singer/song writers Buffy St. Marie and John Denver, along with a class conducted by Mike Nesmith, formerly of the Monkees and now having records on his own. The meeting will be a positive trip toward letting each other understand the other and at the same time, learn more of the specifics. The meeting begins at one P.M. this Saturday afternoon.

**Louisville**

Carl Wigglesworth, program director of WKLO, has resigned with no immediate plans announced. Bill Hennes, formerly of WNHC, New Haven, has been appointed as his successor.

**Dallas**

Announcement of the sale of KLIF to Fairchild Industries–Germantown, Maryland, last Wednesday afternoon. This marks the sale of the last radio station programming top 40 by Gordon McClendon. KNVS, the sister FM'er was not said. The selling price was 10.5 million dollars.

**Los Angeles**

The Superior Court of California has issued a temporary restraining order against TM Productions of Dallas preventing them from soliciting, manufacturing, producing or re-producing the radio ID spot concept called UP YOUR RATINGS by Joe Reynolds Associates, Inc. The hearing for permanent injunction has been set for June 9. According to Joe Reynolds Associates Inc., TM has engaged in unfair competition by copying their concept for radio ID spots.

Ivan Hoffman of Los Angeles, attorney for Reynolds Associates, indicated that other companies have also been given ample time to withdraw their "pirated" version from the market, but had not complied and similar suits would be filed.
SAN FRANCISCO
In case you didn’t know, Sly Stone started his industry career as a jock. Listened to an air check from KSOL in this city last week. Sang with the records on occasion and talked at 240 m.p.h. but related. A thrill to hear. Good jock.

New York
Reminding you that June is Cat & Kitten Month, Dairy Month, and Fight The Filthy Fly Month. June 4th is Old Maids Day and the 4th and 5th of June is the Delmarva Chicken Festival and National Chicken Cooking contest. More exciting news next week.

Palm Springs
Elliott Field, former Hollywood disc jockey during the golden years of KFWB, is now managing a new progressive MOR station in Palm Springs. Completely new operation from call letters, KPSI (formerly KPAL), to studios and transmitter.

San Francisco
Forgot to add KYA’s number last week ................
PULSE...Feb–March........SHARES........
6am - 10am 10am - 3pm 3pm - 7pm 7pm - 12mid
4 7 9

Denver
KTLK announced in a press release this week that all major one stops and record stores here have switched to the KTLK Bookmark survey for stacking their stores with records.

Des Moines
KIOA is running a contest called “A Diamond a Day”. They’re giving away a Neil Diamond album each day . . . with that winner qualifying for the grand prize of a diamond ring. Contest ends the same day that Neil Diamond appears in concert.

Winnipeg
CFRW is holding a contest to name the Hit 71 Summer Songs. Listeners are sending in their nominations, which must be hit songs of the past summers. First day of summer all the winning records will be played.
BOB HAMILTON RADIO REPORT

Altoona, Pennsylvania—197th market. Population 69,000. Metro area, 250,000. City is a heavy Italian area with less than 1% black population. Altoona was once one of the largest railroad centers in the U.S., but with the loss of passenger trains, this particular industry has vanished and the city does not flourish the way it once did. You'll find this town with an average age, older than the average city and with it an ultra conservative attitude. Things are beginning to brighten, however, with a push for new industry. While the city may be quiet, the radio market is far from it. WFBG, programmed by Charlie Tuna (who also picks the music) and WVAM, captained by Bill Robbins, sport some 14 mobile news units between themselves, for example. WFBG is playing a shorter playlist, while WVAM is into a longer one. WFBG is leading as far as ratings, which are infrequently taken, by the way. WFBG-FM is automated MOR, WRTA a block programmed station aimed at an older audience. WVAM-FM is simulcast with AM, WKMC in Roaring Springs is country and western and WTRN in Tyrone is a sort of top 40. Cost of living is the average of a northern city. Living is relatively cheap, a one bedroom apartment will go for about $150. KAFY is by far the leading station, according to last fall's ratings, pulling 2 1/2 times its nearest competition. That station is programmed by Monty Montgomery, with Jerry Clifton handling the music. KERN is the other top 40. John Sherman programs that station with Steve Ling picking the music. KERN, which leans more toward the hipper element, has tightened considerably and is expected to do more in the latest ARB. In that last rating, KERN pulled in second, but was followed closely by MOR—KLYD and daytime country station KUZZ. KBIS is CBS network and MOR. KGEE is NBC and block. KGFM is automated good music. KLYD—FM, simulcasts with AM'er. KPMC is ABC and MOR with country at night. KWAC is all Spanish. Sunny California weather resides here. Summers are fairly cool. Winds in the summer. The city has 6 AM's and 2 FM's.

Bakersfield, Calif.—92nd. market. Population 315,000. City is about 5% black, contains about 65,000 Mexican-Americans. This city is basically a farming center, producing a good part of the state's cotton and potatoes. It's also the leading oil producing county in the state. Bakersfield College is here with about 3,000 students. Bakersfield is highlighted by a fantastic growth both in population and in industry. The city's attitude is split, but the conservatives seem to lead slightly. Cost of living isn't bad, a one bedroom apartment will go for about $150. KAFY is by far the leading station, according to last fall's ratings, pulling 2 1/2 times it's nearest competition. That station is programmed by Monty Montgomery, with Jerry Clifton handling the music. KERN is the other top 40. John Sherman programs that station with Steve Ling picking the music. KERN, which leans more toward the hipper element, has tightened considerably and is expected to do more in the latest ARB. In that last rating, KERN pulled in second, but was followed closely by MOR—KLYD and daytime country station KUZZ. KBIS is CBS network and MOR. KGEE is NBC and block. KGFM is automated good music. KLYD—FM, simulcasts with AM'er. KPMC is ABC and MOR with country at night. KWAC is all Spanish. Sunny California weather resides here. Summers are fairly cool. Winds in the summer. The city has 6 AM's and 2 FM's.

Amarillo, Texas—150th market. Population, 203,200. 4.5 percent black and 4.5 percent Mexican-American. Amarillo is situated right in the center of the Texas panhandle. While it still is very heavy agricultural . ranching and oil . . . industry is starting to move in more and more. Levi's, which employs 1500 people, add Bell Helicopter. About the same, are the two largest industries. Amarillo is a very young community, but philosophically it is still very conservative. A recent survey, which shows that 80 per-cent of the city goes to church less than two Sundays out of the year, seems to display the usual Bible belt image. Two colleges are located here. West Texas state is 8,000 people, and Amarillo Junior College has about 4,000 students. Two top 40 stations vie for first place. KIXZ, programmed by Gene West with Dave Beecher picking the music is on top, according to last ratings. Cost of living is about as low as you'll find anywhere. The weather is extreme . . . blizzards in the winter and hot weather with heavy winds in the summer. The city has six AM's and two FM's.

MARKETS OF THE WEEK

Ashville, North Carolina—189th market. Population 165,000. City itself is 65,000. Ratings are usually taken in all six counties. 17 per-cent black population. A branch of University of North Carolina is located here. 1800 students. Mark Hill and Warren Wilson also are here with about 1500 more students. Ashville, located in the beginning of the Smokies, is primarily a tourist town. Mount Mitchell, highest mountain in the South East attracts a lot of people. The city is very conservative with the average age being about 24. WKKE and WIDE are the two top 40 stations. John Anthony is PD at WKKE . . . and Steve Murphey leads WISE. WLOS—FM is background music. WSKY is MOR with some country. WWNC is country. In latest ratings, WKKE was the leading station with WWNC second . . . WISE, third and WKSY, fourth. Cost of living is extremely low . . . summers are fairly cool . . . winters are mild . . . there are 4 AM's here and 1 FM.

San Francisco

KFRC engineer, Dennis Pipes, is doing the most contemporary comedy service available at this moment. Lines are geared toward particular current records, helping with entros, etc. Have no address for him, but you can most undoubtedly write to him at KFRC for information.

Philadelphia

As reported, WFIL was not able to hold their usual three day, outdoor marathon set to raise money for Retarded Children, so they had to hold it inside just over the air. Last year in the outdoor thing, they made 72,000 . . . this year $84,000 . . . interesting.

John M. Eger, 31, attorney-advisor in the FCC Office of General Counsel, has been appointed Legal Assistant to FCC Chairman Dean Burch. He replaces Patrick E. O'Donnell who is leaving the Commission to join the White House staff.
BOB HAMILTON RADIO REPORT

WHHY – Montgomery
KCBO – San Diego
WOAM – Miami
WFIL – Philadelphia
WFBG – Altoona
WGH – Newport News
WERK – Muncie
KERN – Bakersfield
WMAK – Nashville
KSTT – Davenport
CHED – Edmonton
CJME – Regina
KIXZ – Amarillo
WTRY – Troy, N.Y.
WDAK – Columbus
WEAM – Washington
WJDX – Jackson

OPENINGS

jock
jock
Newsmen
jock
Drive time
jock
lst phone jock
afternoon jock
Morning man
morning newsmen
all night jock
9-12 noon & Prod.
lst. ticket
jock
lst. ticket jock
newsman
jock

Bob Baron
Buzz Bennett
Jim Dunlap
Jay Cook
Charlie Tuna
Lee Fowlers
Bill Shirk
John Sherman
Joe Sullivan
Jerry Reed
Keith James
Hart Kirch
Gene West
Jay Clark
Alan Boyd
Mike Michaels
Bill Tanner

CHANGES

Curt Perry from KCFI to KWWL ...
Mike Cunningham from KYSM, Mankato to KWWL ...
Trip Summers from WKY to WCUE in Akron ...
Sammy Moon will do nine to midnight at WKY and Freddy Hendrickson goes on all night show ... Terrell Metheney’s son, Kevin takes over weekends at WKY at age 16 ...

Bob Hamilton (not the one that Chris cooks for) is the new program director at WIXZ in Pittsburgh ...
Walt Taylor moving from WGLI to WINZ ...
Paul Patrick leaving KUDE ... Bruce B. Allen, newsman and relief man there ...
Larry Edwards new music director at KNOE ... Don Anthony, moved to WTIX ...
Ex-KCBQ'er, Ron Thompson doing 7 to midnight at KISN ...
Bill Stevens from KIMN to KISN ...
Dic Youngs moves into sales at KIOA ... still doing a weekend gig ...
Mike Welch, new music director at KIOA ...
WPGC, under Hary Moore beefing up on the music side ... Last Tuesday they ran a record industry appreciation night ... will be an annual event ...

THE CHARLIE TUNA SHOW

A college in Oregon that had invited the vice-president to speak, received a reply from Spiro with only a 6 cent stamp on it, two days after the postal increase had taken effect. So, the college had to pay the two pennies postage due. As far as I know, that’s the only time on record of Spiro ever forgetting to put his two cents worth in.

There is so much religious music nowadays, when you say “Top Ten” ... you don’t know if they’re talking about hits or commandments.

The 23rd annual cocktail competition will be held this afternoon at the Beverly Hilton Hotel. 125 judges will taste the concoctions of 81 bartenders ... I seriously question the judgement though, of a guy who’s had 81 cocktails.

The Brooklyn Bridge is 88 years bld today. Officials were going to mark the occasion with a cake and 88 candles. But, they were afraid it might set fire to the pollution in the East River.

Michigan State Researchers have finally succeeded in inducing “false pregnancy” in female cucumbers. The result is the world’s first seedless pickle. They’re expected to be on the market in a few years ... in the meantime, may I be the first to urge you to “Support Planned Picklehood”.

PAGE 4
This will really be my own thing this week... I have no particular theme to discuss... so I'll just rap with you a bit about a lot of things. Was in Memphis for the Memphis music awards... understood about 800 people there. Memphis music people certainly are friendly and accommodating... really dig going down there... maybe it's my southern blood or something. Chips Moman's farm and motorcycles through the woods... a little row boating on the tree covered lake really will straighten your head... Tommy Cogbill, Walter Hansen, Charlie Nuccio... several others riding. Chips really has some kind of farm. Really strange thing about living on the beach... seems like the sound of the ocean keeps on hitting your sub-conscious mind and a couple of months of it and you find yourself getting quieter and calmer. Maybe it's just me... but, I've noticed myself smiling a lot more. Are moving into a new set of offices one floor down this week... four good sized offices instead of the two we have at the moment... certainly is a pretty place... have to move because the space is impossible at the moment. The demand on the office is so great, two more people are being added to the staff... one to handle music information and one just to assist. Everything looks so unbelievably positive, it sometimes seems like a dream! Haven't forgotten about the employment agency for jocks... guarantee you'll be in full swing within a few weeks... just ran into a snag and had to cool it for awhile. The clinics get bigger and better with each one. Only hope at this moment that the largest group we have had at a clinic are coming for the right reason with positives on their heads. That's up to them... but, the setting is fantastic and the program is going to be incredible... a lot of very loving folks working their heads off for San Clemente. Spent a long time with Wayne Newton rapping about people who come down on you in print or who start rumors... he's had his troubles with a local columnist who has been in such desire of satisfying his ego that he has written a lot of very personal untrue things about Wayne. Sad... not the truth, but sometimes that kind of thing is not easy to handle. I've had my share of it, but you just take a look into the Pacific Ocean at your reflection and tell yourself the truth. What other people write and talk about you is only their trip... what's important is what you think about yourself... and I sure try to tell myself the truth. Somebody asked Brother Dave Gardener if he had to watch what he said... "No, I just watch what I think." That's my theme. When it all comes down to it... the sun... the ocean... the joy of listening to all kinds of music... and Chris... those are the important things. Knowing that certainly makes it a lot more peaceful. Have been studying a little bit what makes a hit record. That funny thing called "identification"... seems to me that's what makes anything a hit... just to open another little door in people's heads... and the doors are being opened a lot more frequently now, even though sometimes maybe we'd all like to slow it down. I just want you to know that everything is okay here. We're by no means getting rich... the profit at the end of the month will go into a fund for the other projects; employment agency, etc. The growth gets faster and faster everyday... that I'm not trying to slow down. Keep on moving upward... Hope everything is positive. Where your at... if I can help you any way... call... we're trying. See you in San Clemente.

Sonderling Broadcasting Corporation has been issued a short term license renewal for WWRL, New York, New York, to expire on June 1, 1972, following an FCC investigation of broadcasts on which the Reverend James Lofton, Jr., advertised meetings at which he solicited money from his audience in return for tips on the numbers game. Lofton also used the mail for this purpose. The Commission investigation showed that Reverend Lofton urged his listeners to send donations by mail in return for financial "blessings" which many in his audience understood would be in the form of tips on the numbers, and by urging attendance at religious services where those making donations would be given tips. The tips were customarily given by means of three-digit biblical references or through words which were "dreambook" references to three-digit numbers. Although the station said it was not aware of any improper practices by Reverend Lofton, the Commission said that monitoring of his broadcasts by station personnel should have alerted management to the need for a careful inquiry into his activities:

Noting that the renewed WWRL license will expire at the same time other New York licenses expire, the Commission said that it is to be considered as a short-term renewal because of the way the station was operated. The Commission said it arrived at this determination after consideration of the licensee's representations about measures taken to prevent future abuses of this type, the prompt removal of Lofton from the air as a result of the investigation, the absence of prohibitive evidence of fraudulent practices by other ministers whose programs were carried by the station, and that monitoring of the Lofton programs "failed to disclose any explicit mention of betting odds or three-digit scripture references corresponding to predicted winning numbers." The Commission said that if it were not for these facts, the investigation "might have culminated in a totally different result" and that recurrence of the conditions uncovered by the investigation could be the basis for denial of license renewal, license revocation, or monetary forfeiture.

WCGA, CALHOUN, GEORGIA, DENIED RECONSIDERATION FOR FCC REFUSAL TO ASK COURT FOR RENEWAL CASE REMAND: A petition by Gordon County Broadcasting Company, licensee of standard broadcast station, WCGA, Calhoun, Georgia, for reconsideration of Commission action refusing to request remand of the WCGA renewal case from the Court of Appeals has been denied by the Commission as "completely without merit." Gordon County said that it wanted the case remanded to the Commission so it could show that a monetary forfeiture, rather than a denial of its license renewal, would be proper in this case. The licensee contended that the FCC had failed to consider the arguments in its earlier petition, and that the Commission now routinely imposes forfeiture instead of license revocation where circumstances permit.
When they told me that I should go spend an evening with Wayne Newton at the Frontier, I thought they were kidding... but, later on I found why Paul McCartney frequented the show in London... Wayne and I later rapped... for over an hour... 

BOB HAMILTON RADIO REPORT

BOB: I have always had the feeling that when you are trying to please people, you're trying to do two things... you have to be a reflection of your audience and you also have to be an innovator of the audience. Now... watching your show, which totally gassed me... it seemed to me that your whole shitck was being a reflection.

WAYNE: That's basically true... I think that our act is pretty much a reflection. You're getting into words like anachronism. I think it pretty much evolved when we were in the lounges where we did six shows a night, six nights a week... and this went on for five years. We had people die... in the audience... we had people throw things at us... a heckler was the least of your problems. Your prime purpose if you're going to keep your job... in those days, we couldn't say... everybody needs that "Go to hell" money, and we didn't have it... so when you work that way, your total concept is to please those people, whatever they want to hear, that's what you're going to do. You're not going to please them all, but you please as many as you can... then you've really done it. I think that when an act walks on stage... and is that self centered... saying, "the hell with you... I'm going to do what I'm going to do and since you're paying to see me, your going to have to listen to what I want to put down"... That's never been my concept of the entertainment business... I think there are places for that... I don't think the place for it is on stage.

BOB: One of the things that I know, that you know, because you exemplified that on stage tonight. You talk about your image... you are the same age as me and at this point, guys that are our age have long hair and are playing in rock bands at this point... and you're talking about 43 year married couples. Right?

WAYNE: Right.

BOB: Tell me about how aware you are of your image and what you think you're image is with the public.

WAYNE: I am very aware of my image... I've been made aware of it. I did a movie called Eighty Steps to Jonah, where I wore my hair down... not nearly as long as yours, but just down... I mean people just went ape... people that were Wayne Newton followers just couldn't believe it... I mean, why would he do that with us... You're a very personal property to these people and that is another reason I have kept my personal life, very personal. I don't allow them to come to the ranch to take pictures of my wife and I together. I allow no films at the ranch because I want my wife to be able to go out and I want personal life, too... whatever I say or do or react to there is my business. When I'm out, I am in fact subject to these people and I learned one thing a long time ago, that when people identify with you, they don't do it because they like you so much. It's that they then elevate themselves to your level. You tear that down... you're not tearing you down... you're tearing them down, and they'll hate you for the rest of their lives. So, therefore, I am very aware of what I say and do and react to in public and of what my image is. Now, my image in the last year or so has changed.

BOB: What kind of audience do you expect to have ten years from now? I mean, you expect to still be playing ten years from now...

WAYNE: I hope. Maybe not as much as I'm playing now. I think the audience will be somewhat the same. I'm convinced it will. We get kids right out of college who start to become followers. Johnny Cash and Liberace used a cliche... This group of people discovered me. I don't think that will ever happen to me. I think what will happen is that kids right out of school... college age... as long as night clubs exist, they're going to come to see what they're all about... and when they do come in to see what they're all about, I'll be there... and they'll either like what I do or they'll totally dislike what I do. There never seems to be any gray with our show... they either like what I do or they dislike what I do. There's never any middle.

BOB: What do you think makes a hit show?

WAYNE: I think it probably differs today... no, I don't guess it does... when you stop and think what made Jolson so effective... Eddie Cantor and Judy Garland... the same think holds true today... this genuine desire to entertain. If you walk out on that stage and bust your butt, they're going to react to you... even if they don't like what you do, they'll say, "Jesus Christ, he worked hard."

BOB: Would you define the word "entertain"?

WAYNE: Yes. A guy said to me, "Why don't you close once you finish all those instruments because you've got the people right at the peak and that would be a great time to walk off"... and I said to him, "If you go see a movie and you laugh all the way through that movie because it's a great comedy, you'll probably never go see that movie again, but you'll say how great it was. If you walk out of that theatre with tears in your eyes, you'll go back and see it six times". I think that's entertainment... when you can take people through the entire spectrum of their emotions... happiness... standing and applauding... right down to tears in their eyes. They walk out of there feeling emotionally fulfilled.
BOB HAMILTON RADIO REPORT

Thoughts from: The Power of Your Subconscious Mind
by Dr. Joseph Murphy

1. The treasure house is within you. Look within for the answer to your heart's desire.
2. The great secret possessed by the great men of all ages was their ability to contact and release the powers of their subconscious mind. You can do the same.
3. Your subconscious has the answer to all problems. If you suggest to your subconscious prior to sleep, "I want to get up at 6 A.M.," it will awaken you at that exact time.
4. Your subconscious mind is the builder of your body and can heal you. Lull yourself to sleep every night with the idea of perfect health, and your subconscious, being your faithful servant, will obey you.
5. Every thought is a cause, and every condition is an effect.
6. If you want to write a book, write a wonderful play, give a better talk to your audience, convey the idea lovingly and feelingly to your subconscious mind, and it will respond accordingly.
7. You are like a captain navigating a ship. He must give the right orders, and likewise, you must give the right orders (thoughts and images) to your subconscious mind which controls and governs all your experiences.
8. Never use the terms, "I can't afford it" or "I can't do this." Your subconscious mind takes you at your word and sees to it that you do not have the money or the ability to do what you want to do. Affirm, "I can do all things through the power of my subconscious mind."
9. The law of life is the law of belief. A belief is a thought in your mind. Do not believe in things to harm or hurt you. Believe in the power of your subconscious mind to heal, inspire, strengthen, and prosper you. According to your belief is it done unto you.
10. Change your thoughts and you change your destiny.

Hey life!
Philosophers stumble and search for meaning
Studying the heavens to comfort the earth.
There is no comfort—only time to serve,
There is no prison—save that which man makes
And offers to another.

Hey life!
Man lives never knowing what it means,
Contented by a dash of pleasure and the screams.
His joy—but a moment's respite from pain,
His victory—to know that he is not slain
And can have children!

Hey life!
I see your mocking smile
That hovers over sadness in scorn
Without ever sharing it or even seeing it.
I have no time for you—only for man
Who outlives you!

I asked God to help me find love.
He told me, "You are love."
I asked God to help me find a purpose.
He told me, "You are the purpose."
I asked God to help me find Truth.
He told me, "You are Truth."
Then God said, "When you find me,
your questions will cease."

OTHER THOUGHTS

One man of courage makes a majority.
This is what I get for trying to bring joy and recreation to the people of this country. (Al Capone, shortly before his death in prison).
Blessed are they which do hunger and thirst after righteousness for they shall be filled.
The truth is what is; what should be is a dirty lie.
-Lenny Bruce-
To live outside the law you must be honest
-Bob Dylan-
BOB HAMILTON RADIO REPORT

STATION/CITY
WABB-Mobile  
WERK—Muncie  
WPOP-Hartford  
WTMA—Charleston  
KYNO—Fresno  
WBBF—Rochester  
KEYN—Wichita  
WKBR—Manchester  
KIRL—St. Louis  
WCCC-FM—Hartford  
KBIX—Muskogee  
KUDE—Oceanside  
KNAK—Salt Lake  
KTLK—Denver  
KYNADenver  
WEAK—Jacksonville  
KDA—Des Moines  
WGHI-Newport  
WSSG—Savannah  
WING—Dayton  
WDBQ—Dubuque  
WAYS—Charlotte  
KQTT—Davenport  
KSEE—Santa Maria  
WDAK—Columbus  
KWUL—Waterloo  
WHHY—Montgomery  
WOSH—Oshkosh  
WTOW—Winston  
KNOE—Monroe  
KLMS—Lincoln  
WFOM—Marietta  
KISN—Portland  
KQOA—Des Moines  
WLCY—Tampa  
WYNE—Appleton

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Scott Christenson  
Jerry Rogers  
Jerry Kaye  
Paul Hemmer  
Jack Pride  
Barry James  
Dandy Horn  
Alan Boyd  
Dave Stein  
Larry Steele  
Gregg Albert  
Buddy Latham  
Larry Edwards  
Fred James  
Red Jones  
Bob Noonan  
Dick Youngs  
Scott Carpenter

HOTTEST RECORD
Brown Sugar  
It's Too Late  
Wild Horses  
It Don't Come Easy  
Tarkio Road  
Want Ads  
Indian Reservation  
It's Too Late  
It's Too Late  
Brown Sugar  
Brown Sugar  
Lowdown  
Want Ads  
Treat Her Like A Lady  
It Don't Come Easy  
Toast & Marmalade  
Stay Awhile  
Double Lovin'  
Rainy Days & Mondays  
Brown Sugar  
Nathan Jones  
Rainy Days & Mondays  
Brown Sugar  
Crazy Love  
Double Lovin'  
Nathan Jones  
Timothy  
Indian Reservation  
When You're Hot  
Brown Sugar  
Rainy Days & Mondays  
Rainy Day Feeling  
Double Lovin'  
You've Got A Friend  
You've Got A Friend  
Do You Know What Time It Is  
Brown Sugar  
Rainy Day Feeling  
Double Lovin'  
Rainy Day Feeling  
Double Lovin'  
Do You Know What Time It Is

BEST NEW RECORD
Draggin' The Line  
That's The Way  
Stand For Our Rights  
Witch Queen of New Orleans  
Draggin' The Line  
Mother Nature's Wine  
Do You Know What Time  
Rainy Day Feeling  
Gotta Have Love  
I'll Meet You Halfway  
High Time We Went  
Rainy Day Feeling  
Not Just Another Woman  
Double Barrell  
Don't Pull Your Love  
Get It On  
Mr. Big Stuff  
Puppet Man  
Summertime  
Bring The Boys Home  
Give More Power To The People  
Love Means  
Rings

COMMUNICATORS

Thanks to Peter McLane of KIOA for dropping us a copy of this memo written by Gordon McClendon for KLIF.

MUSIC POLICY

This music policy will apply to all record shows regardless of the time of day or night—except those specifically designated otherwise, such as all Top 40 Shows. Absolutely no deviation from this format is permitted.

No hour shall contain more than 13 commercial minutes (excluding newscasts) according to the attached schedule. No newscast shall last longer than 4 minutes, including intro and all commercials.

You will play a MINIMUM of 13 records (preferably 14) in each hour, broken down as follows, except for driving hours:

1. 6 records from station's Top 40 List (with deletions), spread equally from top to bottom.
2. 3 records from station's "comer list" of 50 or more.
3. 2 records from old favorites group with emphasis on those.
OTHER RECORDS YOU MAY BE CONSIDERING

AND I LOVE HER SO/Bobby Goldsboro
WIP, WLCY-FM, WGR, WJDX, KOGO, WWJ, WNEW,
WIBC ... add KJAE, WDAE
AND THEN HE WALKED IN/Sammi Smith
KOGO, WNEW
BE NICE TO ME/Runt
WLCY-FM, KOGO
BROWNSVILLE/Joy of Cooking
WIP, WJDX, WIBC
BRIDGE OVER TROUBLED WATERS/Aretha Franklin
WNBC, WTAE, WIND, WBNB, WIBC
BUTTY BUTT/ Ray Charles
WNBC, WXYZ
COOL AID/Paul Humphreys
WIP, WIND, WLCY-FM
CAN'T FORGET THE TIME/Rose Coloured Glass
WIP, KJAE, WIND, WJDX, KOGO, WIBC
CUBANO CHANT/El Chicano
WNBC, KOTO, WNEW ... add WXYZ, WWJ
DONE TOO SOON/Neil Diamond
KOGO, KSFO, WLCY-FM, KVI ... add WIP (nite)
WIND, WDAE
DONT SAY YOU DON'T REMEMBER/Beverly Bremers
WIP, WNEW, KJAE ... add KJAE, WJDX
DONT PULL YOUR LOVE/Hamilton, Joe Frank & Reynolds
WIP, WNBC, WLCY-FM, KJAE, WGR, WJDX, WIBC ...
... add WNEB, WIBC
DAYS I REMEMBER/Pickettywitch
WLCY-FM ... add WJDX, KFI
ETUDE IN RHYTHM & BLUES/Paul Mauriat
WJDX ... add WNBC, KFI
FEELINGS/Lettermen
WDAE, WGR ... add KOGO, WLCY-FM
HOUSE ON POOH CORNER/Nitty Gritty Dirt Band
WNBC, WLCY-FM, KJAE ... add KJAE, WDAE
HE'S SO FINE/Jody Miller
KVI ... add WTAE, WNEW, WIBC
HILL WHERE THE LORD HIDES/Chuck Mangione
KSFO ... add WDXJ, WBNB
IT DON'T COME EASY/Ringo Starr
KOGO, WIP, WNBC, WIND, WDAE, WLCY-FM, WXYZ ... add KJAE, WJDX, WIBC
I ONLY WANT TO SAY/Jose Feliciano
KOGO, WP, WJDX ...
I LOVE YOU FOR ALL SEASONS/Fuzz
WIND, WGR, WXYZ, WWJ
IF NOT FOR YOU/Olivia Newton-John
WIP, WTAE, WJDX ... add KJAE, WIND, WWJ
I DON'T KNOW HOW/Helen Reddy
WIP, WNBC, WTAE, WDAE, KSFO, WGR, WJDX, WBEN
I DON'T KNOW HOW/Yvonne Elliman
WIP, KJAE, WNBC, WIND, WDAE, WXYZ, WWJ ...
... add WJDX, WJDX, WBEN
INDIAN RESERVATION/Raiders
WIP, KJAE, WNBC, WXYZ, WBEN ...
... add WJDX
LET ME BE THE ONE/Jack Jones
WIP, KJAE, WDAE, WGR, KOGO
LOVE LOOKS GOOD ON YOU/John Belaher
WIP, KJAE, WJDX, WLCY-FM, KOGO, WBNB
LOVE MEANS/Sounds of Sunnshine
WIP, WIBC, KJAE, KOGO, KVI
MOZART 40/Welso do Los Rios
WIP, WTAE, KSFO ... add WJDX, WWJ

NEVER CAN SAY GOODBYE/Isaac Hayes
WIP, WNBC, KSFO, KVI, WNEW ... add KJAE, WJDX
NEVER CAN SAY GOODBYE/Impact of Brass
WGR, KOGO
NATHAN JONES/Supremes
WNBC, WLCY-FM, WJDX ... add KJAE, WIND
NEVER ENDING SONG/Delaney & Bonnie
WJDX, KSFO, KVI ... add WJDX
PUPPET MAN/ Tom Jones
WNBC, WLCY-FM, WJDX ... add WIND
RINGS/Cymamar
add WIP, WTAE, WJDX
REACH OUT/Diana Ross
WIP (fading), WNBC, WIND, WDAE, WLCY-FM, WJDX, KOGO, WNEW, WIBC
RAINY JANE/Davy Jones
... add WGR, KVIS
SUMMETIMES/Herb Alpert
KSFO, WIBC ... add KOGO, WIP, WLCY-FM, WJDX (both)
SUMMER OF '42/Roger Williams
Add WIP, WJDX (both sides)
SUPERSTAR/Murray Head
WNBC, WXYZ, KFI
TOO LONG ON THE ROAD/Mark Lindsay
WIP, WNBC, WLCY-FM, KVI ... add KOGO
THE CITY/Mark—Almond
KSFO ... add KJAE, WTAE
TIME FOR LOVE/Dennis Yost
WIP, WLCY-FM, KJAE, WGR, KOGO
TREAT HER LIKE A LADY/Cornelius Bros.
WNBC, WIND, WJDX (hottest request)
TAKING HOME/John Denver
WJDX ... add WJDX, WLCY-FM
WHERE DID THEY GO/ Pinky Lee
Add KOGO, WIP, WWJ
WE'RE ALL GOING HOME/Bobby Bloom
WNBC, KVI
YOU'VE GOT A FRIEND/Roberta Flack & Donny Hathaway
KSFO, WNEW ... add WTAE, KVI
YOU'VE GOT A FRIEND/James Taylor
WNBC, WLCY-FM, WJDX ... add at WIP, WNEW

ALBUM SECTION

PETER ALLEN/Metro — Incredible lyrics on almost all cuts "The Lives of Me", "Spit Before You Swallow" "5 AM in L.A."
RUNT/Ballad of Todd Rundgren (Bearsville) "Long Flowing Robe", "The Ballad" "A Long Time, A Long Way To Go" (Todd has done it again)
ALBUMS GETTING PLAY

# BOB HAMILTON RADIO REPORT

## THE HITS

<table>
<thead>
<tr>
<th>NO.</th>
<th>LW TW</th>
<th>HIT</th>
<th>LABEL</th>
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<tr>
<td>1</td>
<td>3</td>
<td>ME &amp; YOU &amp; A DOG/LoBo</td>
<td>Big Tree</td>
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<td>YOU'RE MY MAN/Lynn Anderson</td>
<td>Columbiz</td>
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<tr>
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<td>ME &amp; YOU &amp; A DOG/LoBo</td>
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<td>6</td>
<td>ME AND MY ARROW/Nilsson</td>
<td>RCA</td>
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<td>5</td>
<td>8</td>
<td>5TH DIMENSION/5th Dimension</td>
<td>Bell</td>
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<td>11</td>
<td>THAT'S THE WAY/Carly Simon</td>
<td>Elektra</td>
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<td>IT'S TOO LATE/Carole King</td>
<td>Ode</td>
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<td>TOAST &amp; MARMALADE/TinTin</td>
<td>Atco</td>
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<td>FLIM FLAM MAN/Barbra Streisand</td>
<td>Columbia</td>
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<td>IT'S TOO LATE/Carole King</td>
<td>Ode</td>
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<td>12</td>
<td>12</td>
<td>TOAST &amp; MARMALADE/TinTin</td>
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<td>13</td>
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<td>LIGHT SINGS/5th Dimension</td>
<td>Bell</td>
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<tr>
<td>14</td>
<td>14</td>
<td>I’LL MEET YOU HALFWAY/Partridge Family</td>
<td>Bell</td>
<td>1</td>
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<tr>
<td>15</td>
<td>8</td>
<td>PUT YOUR HAND/Ocean</td>
<td>Buddah</td>
<td>8</td>
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<tr>
<td>16</td>
<td>8</td>
<td>I AM I SAID/Neil Diamond</td>
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## WILL BE HITS

- RAINY DAY FEELING/Fortunes Capitol
- WHEN YOU'RE HOT/Jerry Reed
<table>
<thead>
<tr>
<th>TITLE/ARTIST</th>
<th>RECORD LABEL</th>
</tr>
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<tbody>
<tr>
<td><strong>1. BRIDGE OVER TROUBLED WATER/FLIP</strong>/Aretha Franklin</td>
<td>Atlantic</td>
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<td>1-1 KGFJ, 1-1 WVON, 8-13 WOL, 6-5 WDAS, 2-2 WTLC, 4-1 KATZ, 1-3 WDIA, 2-2 WAOX, 5-9 WWIN, 2-2 KDIA, 1-1 WCHB</td>
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<tr>
<td>*<em>2. WANT ADS</em>/ Honey Cone</td>
<td>Hot Wax</td>
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<tr>
<td>3-4 KGFJ, 2-2 WVON, 1-7 WOL, 1-3 WWRL, 1-1 WDAS, 1-1 WTLC, 7-8 KATZ, 2-6 WDIA, 8-2 WWIN, 1-1 KDIA, 5-5 WCHB</td>
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<tr>
<td><strong>3. DON'T KNOCK MY LOVE/Wilson Pickett</strong></td>
<td>Atlantic</td>
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<tr>
<td>5-2 KGFJ, 8-5 WVON, 4-15 WOL, 7-7 WWRL, 3-2 WDAS, 9-5 WTLC, 1-2 KATZ, 3-4 WDIA, 9-5 WAOX, 6-4 WWIN, 5-3 KDIA, 10-9 WCHB</td>
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<td><strong>4. SHE'S NOT JUST ANOTHER WOMAN/8th Day</strong></td>
<td>Invictus</td>
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<tr>
<td>8-6 KGFJ, 4-7 WVON, X-29 WDAS, 23-18 WTLC, 2-3 KATZ, 4-2 WDIA, 9-9 KDIA, 3-3 WCHB</td>
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<tr>
<td>*<em>5. MR. BIG STUFF</em>/Jean Knight</td>
<td>Stax</td>
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<tr>
<td>3-1 WWRL, 5-1 WDIA, 1-1 WAOX, 9-5 KDIA,</td>
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<tr>
<td><strong>6. STOP, LOOK, LISTEN/Stylistics</strong></td>
<td>Avco Embassy</td>
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<tr>
<td>15-3 WOL, 25-15 WWRL, 5-4 WDAS, SS-32 KATZ, 10-6 WWIN</td>
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<tr>
<td><strong>7. I KNOW I'M IN LOVE/Chee-Che &amp; Pepe</strong></td>
<td>Buddah</td>
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<tr>
<td>30-24 KGFJ, 6-6 WOL, 2-2 WWRL, 37-20 WTLC, 8-9 KATZ, X-24 WAOX</td>
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<tr>
<td><strong>8. STEP INTO MY WORLD/Magic Touch</strong></td>
<td>Falcon</td>
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<tr>
<td>2-1 WOL, 5-5 WWRL, 33-25 WDAS</td>
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<tr>
<td><strong>9. SPINNING AROUND/Main Ingredient</strong></td>
<td>RCA</td>
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<tr>
<td>6-3 WTLC, 33-28 KATZ, 2-2 WCHB</td>
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<tr>
<td><strong>10. I DON'T WANNA DO WRONG/Gladys Knight &amp; The Pips</strong></td>
<td>Soul</td>
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<tr>
<td>24-14 WWRL, X-27 WDAS, 17-6 WDIA, X-4 WAOX, 34-20 WCHB</td>
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</tbody>
</table>

*DENOTES SUPER HOT

OTHER RECORDS YOU MAY BE ON OR CONSIDERING

<table>
<thead>
<tr>
<th>TITLE/ARTIST</th>
<th>RECORD LABEL</th>
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</thead>
<tbody>
<tr>
<td>LOVE/Watts</td>
<td>Warner Brothers</td>
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<td>4-5 WVON, 8-6 WTLC, 6-8 WCHB</td>
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<tr>
<td>NEVER CAN SAY GOODBYE/Isaac Hayes</td>
<td>Enterprise</td>
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<tr>
<td>3-3 WVON, 3-9 WAOX, 4-4 WCHB</td>
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<tr>
<td>FUNKY NASSAU/Beginning Of The End</td>
<td>Alston</td>
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<tr>
<td>10-2 WOL, #10 WWRL, 22-13 WDAS, X-6 WAOK</td>
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<tr>
<td>BRING THE BOYS BACK/Freda Payne</td>
<td>Invictus</td>
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<tr>
<td>14-7 WDAS, 29-13 KATZ, 28-17 WDIA, X-30 WWIN</td>
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<td>FUNKY MUSIC/Edwin Starr</td>
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<td>6-4 KGFJ, 12-9 WTLC</td>
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<td>I KNOW YOU GOT SOUL/Bobby Byrd</td>
<td>King</td>
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<td>16-12 WDAS</td>
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<tr>
<td>ELECTRONIC MAGNETISM/Solomon Burke</td>
<td>MGM</td>
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<tr>
<td>10-7 WTLC</td>
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</table>
BLACK MARKET

By: LeBaron Taylor.

OTHER RECORDS YOU MAY BE ON OR CONSIDERING

NATHAN JONES/Supremes
23-18 KGFJ, 14-14 WCL, 15-8 WTLC

YOU'RE THE REASON WHY/Ebonys
X-16 WOL, 2-3 WDAS, 11-7 KATZ, 5-8 WAOK, 13-8 KDIA,
22-17 WCHB

I DON'T WANT TO LOSE YOU/Johnnie Taylor
12-5 WDIA, 8-10 WAOK

I'LL ERASE AWAY YOUR PAIN/Whatnauts
4-10 WDAS, 7-4 WCL

HEY LOVE/Delfonics
12-6 WDAS

REACH OUT/Diana Ross
9-8 KGFJ

ESCAPE-ISM/James Brown
HB-19 WWRL, 25-3 WAOK

YOU'VE GOT A FRIEND/Roberta Flack and Donny Hathaway
HB-21 WWRL, X-31 WWIN

SMASH
I DON'T WANNA DO WRONG/Gladys Knight & The Pips

SMASH ALBUMS
BILL WITHERS/Bill Withers
Cut-Ain't No Sunshine

ARETHA LIVE AT THE FILLMORE WEST/Aretha Franklin

HIT BOUNDS
ESCAPE-ISM/James Brown
(see above)

LOVE THE ONE YOU'RE WITH/Isley Brothers

WWRL - Hot-Magic Touch 5-5, Luther Ingram 11-8, Intrigues 10-9, Z.Z. Hill 22-11,
Sound Express 30-24

WOL - Hot-Continental 4 13-10, Intrigues 11-8, Ben Aiken 12-11, Bobby Womack 3-4,
Whispers 7-9, Chocolate Syrup 9-12. Additions-Isley Bros., Delfonics,
Rufus Thomas

WABQ - Hot-Margie Joseph 17-6, Luther Ingram 13-7, Clarence Carter 24-10,
Five Flights Up 12-12, Faith, Hope and Charity 25-14, Free Movement 28-16,
Flaming Ember 26-18, Additions-Bull and Cabilara's, B.B. King,
Joe Cooker, Carl Carlton

WTLC - Hot-Sisters and Bros. 27-17, Diana Ross 27-10. Additions-Clarence Carter,
Beginning Of The End, Jean Knight, Presidents, Lovelites, Buddy Miles,
Chicago

KATZ - Hot-Bobby Rush #7, Linda Jones 9-5, Ollie Nightingale 6-4. Additions-
Isley Bros., Al Perkins, Leon Haywood, Jazz Crusaders LP.
BLACK MARKET
By: LeBaron Taylor

WDIA - Hot-Jackie Moore X-18, Chairman X-28, Bobby Bland 6-7, Little Milton 8-9, Temprees 9-10. Additions-Intruders, Lee Dorsey, Five Miles High, General Crook, Roscoe Robinson

WAOK - Hot-Dee Dee Warwick 7-7, Gene and Jerry X-17. Additions-Osmond Bros., Johnnie Williams, Meters, Supremes and Four Tops, Stylistics


WCHB - Hot-Eddie Kendricks 7-6, 8-7 Candy Staton, David and Jimmy Ruffin 9-10, Bobby Rush, Glass House, Dramatics. Additions-Mandrill, Undisputed Truth, Al Green, Festivals

KNOW THE PROS

Curt Shaw, Operations Manager of WABQ Radio in Cleveland, Ohio, is a thoughtful man who obviously has a lot on his mind concerning the role broadcasters should play in a community.

Curt, who took over the top post at WABQ November 1, 1970, feels deeply that there should be a coalition of broadcasters who are concerned with the problems that plague their listeners and peers. Only in this way, the former program director and air personality believes, can broadcasters best serve their listenership and make a solid contribution to society.

Shaw joined WABQ in 1965 after serving a three year stint with WBOE as an air personality. Born in Cleveland, Ohio, he is a product of Cleveland's public schools who went on to major in Mass Communications at Cleveland State University with minors in Political Science and Speech.

An athletic type, Shaw's hobbies are swimming, horseback riding and tennis.

Prior to entering communications, Curt worked as an accountant with General Electric Company in his home town...but now bitten by the electronic media bug, his big ambition is to one day own his own station, and anyone knowing Curt Shaw won't bet that he won't.

CORRESPONDENTS

Norma Pinnella—WWRL—New York
E. Rodney Jones — WVON — Chicago
Jimmy Bishop — WDAS — Philadelphia
Bill Williams — WCHB — Detroit
Gene Norman — KATZ — St. Louis
Music Director — KGJ — Los Angeles
Spider Harrison — WTLX — Indianapolis
Dave McNamee — WOL — Washington

Al Jefferson — WWIN — Baltimore
Curt Shaw — WABQ — Cleveland
Burke Johnson — WAOK — Atlanta
Les Anderson — WDDA — Memphis
Bob Jones — KDIA — San Francisco
Ray Henderson — WYLD — New Orleans
Fred Hanna — WBNN — Miami

PAGE 13
## CANADA

### BOB HAMILTON RADIO REPORT

By Beverly Magid

#### THE HITS

<table>
<thead>
<tr>
<th>#</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>BROWN SUGAR</td>
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<td>2</td>
<td>IT DON'T COME EASY</td>
<td>Ringo Starr</td>
<td>Apple</td>
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<td>ALBERT FLASHER</td>
<td>Guess Who</td>
<td>RCA</td>
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<td>SUPERSTAR</td>
<td>Murray Head</td>
<td>Decca</td>
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<td>5</td>
<td>INDIAN RESERVATION</td>
<td>Raiders</td>
<td>Columbia</td>
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<td>SWEET &amp; INNOCENT</td>
<td>Donny Osmond</td>
<td>Polydor</td>
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<td>7</td>
<td>LOVE HER MADLY</td>
<td>Doors</td>
<td>Elektra</td>
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<td>8</td>
<td>WHERE EVIL GROWS</td>
<td>Poppy Family</td>
<td>London</td>
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<td>9</td>
<td>ME &amp; YOU &amp; A DOG</td>
<td>Lobo</td>
<td>Big Tree</td>
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<td>10</td>
<td>HERE COMES THE SUN</td>
<td>Richie Havens</td>
<td>Stormy Forest</td>
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#### OTHER RECORDS YOU MAY BE CONSIDERING

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>BRIDGE OVER TROUBLED WATER</td>
<td>Aretha Franklin</td>
<td>Atlantic</td>
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<tr>
<td>COUNTRY BOY</td>
<td>Spring</td>
<td>London</td>
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<td>CRY BABY</td>
<td>Janis Joplin</td>
<td>Columbia</td>
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<td>DOUBLE LOVIN'</td>
<td>Osmond Bros.</td>
<td>Polydor</td>
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<td>DRAGGIN' THE LINE</td>
<td>Tommy James</td>
<td>Roulette</td>
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<td>DON'T PULL YOUR LOVE</td>
<td>Hamilton, Frank, Reynolds</td>
<td>ABC</td>
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<td>DEEP ENOUGH</td>
<td>Ocean</td>
<td>Yorkville</td>
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<td>FUNKY NASSAU</td>
<td>Beginning of the End</td>
<td>Alston</td>
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<td>FAST TRAIN</td>
<td>April Wine</td>
<td>Aquarius</td>
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<td>GET IT ON</td>
<td>Chase</td>
<td>Epic</td>
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<td>GARDEN OF URSH</td>
<td>Karen Young</td>
<td>Aquarius</td>
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<td>CKXL 9-5</td>
<td>Joe Cocker</td>
<td>A&amp;M</td>
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<tr>
<td>HIGH TIME WE WENT</td>
<td>T-Rex</td>
<td>WB</td>
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<tr>
<td>HOT LOVE</td>
<td>Nitty Gritty Dirt Band</td>
<td>UA</td>
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</table>
HERE COMES THAT RAINY DAY FEELING
Fortunes
Capitol

I’LL MEET YOU HALFWAY
Partridge Family
Bell

IT’S TOO LATE
Carole King
Ode

I DON’T KNOW HOW
Helen Reddy
Capitol

CHUM 10-6, CKOM 39-25, CHLO 29-21
Everyday People
GRT

I GET THAT FEELING
Add at CJCH

LADY DAWN
Add CKLW, CJCH, VCOM, CKXL, CHLO

MAKE IT BETTER
Jericho
Ampex

NEVER ENDING SONG
Delaney & Bonnie
Atlantic

PUPPET MAN
Tom Jones
Parrot

RAINY DAYS & MONDAYS
Carpenters
A&M

SHE’S NOT JUST ANOTHER WOMAN
Delaney & Bonnie
Atlantic

SIGNS
5 Man Elec. Band
Polydor

SOONER OR LATER
Grassroots
ABC

TREAT HER LIKE A LADY
Cornelius Bros.
UA

TRY
Pepper Tree
Capital

THAT’S THE WAY
Carly Simon
Elektra

LEON RUSSELL—“Crystal Closet Queen”, “Alkatraz”.

PAUL McCARTNEY—“Too Many People”, “Eat At Home”, “Uncle Albert”, “Admiral Halsey”

PROCUL HAREN—“Memorial Drive”

JETHRO TULL—“Hymn 43”, “Mothers Gooses”, “Up To Me”

GORDON LIGHTFOOT—“Talkin’ In Your Sleet”, “Summer Side Of Life”.

PAGE 15
4. 1. IT'S TOO LATE/Carole King
Demographics: Super all
33 of 37 show hot with WKY adding. Number one at WKY, WFUN, KHJ, KYA, WQAM, WRKO, KRLA, KFRC. Top ten at 18 of 33 stations.

3. 2. RAINY DAYS & MONDAYS/Carpenters A&M 3:04 :16 Cold
Demographics: Super all
KRUX 9-5, KNUZ 8-5, WFUN 21-15, WKLO 6-3, KILT 10-6, WMAS 9-5, KTLK 14-7, WFIL 17-11, WKNR 21-16, CHUM 16-6, WLS 18-9, KDWB 14-5, KHJ 17-5, WRIT 20-11, KQV 11-8, WQAM 14-8, WOR- FM 12-4, WHBQ 7-2, WRKO 10-6, WABC 24-15, KILF 14-7, KRLA 16-5, WCFL 20-12, KILF 14-7, KRLA 16-5

2. 3. WANT ADS/Honey Cone Hot Wax 2:35 :02 Fade
Demographics: Heavy teen....some young adult
22 of 37 report hot.....Number one at KRUX; CKLOW, WKNR, WOR--FM

1. 4. BROWN SUGAR/Rolling Stones Rolling Stones 3:50 :30 Cold
Demographics: All.....super young adult
19 of 37 report hot......still number one at WIXY, KTLK, WLS, KDWB, WEAM, WIFE, WHBQ, KING, KCBQ

8. 5. INDIAN RESERVATION/Raiders Columbia 2:65 :08 Cold
Demographics:
KRUX 23-15, KNUZ 5-3, KILT 4-2, WMAS 4-1, WFX 14-5 WFIL 14-10, WKL 19-12, KDWB 24-13, WEAM 6-5, KHJ Hb-50, KQV 12-6, OR--FM 26-12, WHBQ Hb-30, WRKO 26-15, KING 6-3, KILF 30-19, KRLA Hb-28, WKWB 28-15, WLY 14-9, KLR 1-1, KCBQ 21-14, KFRC 27-15 SMASH!

9. 6. TREAT HER LIKE A LADY/Comelius Bros. UA Capitol 2:45 :13% Fade
Demographics:
KFRC 30-20, KRUX 11-10, WFUN 15-6, WMAS 6-3, KTLK 8-5, KCLW 30-19, WKNR 30-23, WLS 5-4, KDWB 9-3, WEAM 7-4, WIFE 30-15, KHJ 15-12, WRIT Hb-20, KYA 30-23, OR--FM 18-14.

7. 7. I DON'T KNOW HOW/Raddy & Elliman Capitol
Demographics:
KNUZ 1-1, KILT 1-1, WFIL 10-3, CHUM 6-3, WLS 21-14, KRLA 20-15, WRIT 13-10, KYA 19-3, WQAM 38-16, WOR--FM 6-3, KCBQ 35-18, KFRC 8-5....WKY added both versions....WFIL--both.

13. 8. I'M MEET YOU HALF WAY/Partridge Fam. Bell PAGE 18 3:26 :10½ Fade
BOB HAMILTON RADIO REPORT

IN DEPTH (cont)

LW TW

I'LL MEET YOU HALFWAY (cont)
KRUX 21-12, KNUZ 16-12, KILT 24-19, WMAK 17-11, KTKL 31-21, CKLW 18-14, WKNR 20-14, CHUM Hb-27, WLS 8-6, WEAM 20-15, KUH 30-28, KQV 4-3, KYA 23-6, WQAM 20-13, OR-FM Hb-25, WHBQ 19-16, WRKO 14-9, WABC -16, WKBW 15-12, WFIL 8-7, KOL 16-14, KCBQ 51-17, KFRC 9-6. Most positive record yet for them.

5. 9. IT DON'T COME EASY/Ringo Starr Apple 3:00 :19 Cold
Demographics: All
19 of 37 still report hot.

5. 10. DOUBLE LOVIN'/Osmond Bros. MGM 2:30 :06 Fade
Demographics:
KRUX 6-4, KNUZ 29-20, WFUN 24-12, WAKY 24-12, KTLK 37-24, CKLW 23-16, KQV 17-14, KYA 24-18, WRKO HB-29, WCFL 27-20, KOL 40-36. Added at WHBQ, WKBW, KCBQ.

6. 11. SWEET & INNOCENT/Donny Osmond MGM 2:49 :11 Fade
Demographics: Super teen....25 to 36 housewives
KTLK 3-2, WIL 2-2, WRKO 2-1, WABC 17-10, KCBQ 5-5.

6. 12. WHEN YOU'RE HOT/Jerry Reed RCA 2:06 :08 Fade
Demographics:
KRUX 26-18, KNUZ 39-25, WAKY 4-1, KTLK 25-14, KQV 22-19, KYA 28-17, WQAM 30-15, WKY 20-18, KJR 16-8, KFRC 22-11. Added at WIL, WHBQ, WABC, KCBQ.

6. 13. NATHAN JONES/Supremes Motown 2:58 :14½ Fade
Demographics:
WMAK 29-14, WIL 31-18, WAKY 3-2, OR-FM 28-22, WQAM 20-13, WHBQ 14-10, KCBQ 12-17. Added at KCBQ.

14. 14. SUPERSTAR/Murray Head Decca 4:10 :29¾ Fade
Demographics: Super all
WFUN 25-12, KILT 31-25, CHUM 2-1, WRIT 6-5, WQAM 21-7, WHBQ 13-12, KFRC 19-12. Picked up some again this week.

15. THAT'S THE WAY I HEARD/Carly Simon Elektra
Demographics:
WFUN 33, WIL 31-18, WAKY 24-12, WHBQ 20-13, WQAM 18-5, WRIT 6-5, KCBQ 21-7, KFRC 19-12. Picked up some again this week.

16. NEVER ENDING SONG/Delaney & Bonnie Atco 2:37 :00 Fade
Demographics:
KRUX HB-24, WIL 2-2, KQV 6-4, WQAM 27-12, CHUM HB-30. Added at KDWB, WEAM, KCBQ, KFY, WQAM, KCBQ. Heavy play.

19. ME & MY ARROW/Nilsen RCA 2:03 :00 Fade
Demographics:

18. ALBERT FLASHER/Flip/Guess Who RCA 2:18 :07 Cold
Demographics:
WIL 31-23, WAKY 9-7, KQV 18-7, WQAM 54-31, WHBQ 9-6, KCBQ 5-5, OR-FM 9-6, KCBQ 9-6. Added at WIL, WEAM, WABC, KCBQ.
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<tr>
<th>RECORD</th>
<th>LABEL</th>
<th>TIME</th>
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<tr>
<td>AND I LOVE YOU SO/ Bobby Goldsboro</td>
<td>UA</td>
<td>2:58</td>
<td>:11</td>
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<td>ARE YOU LONELY/ Sisters Love</td>
<td>A&amp;M</td>
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<td>AWAITING ON YOU/ Silver Hawk</td>
<td>Westbound</td>
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<td>A BRAND NEW/ Aretha Franklin</td>
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<td>AJAX LIQUOR STORE/ Hudson &amp; Landry</td>
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<td>BEGINNINGS/ Chicago</td>
<td>Columbia</td>
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<td>BRING THE BOYS/ Freda Payne</td>
<td>Invictus</td>
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<td>COOL AID/ Paul Humphrey</td>
<td>Lizard</td>
<td>2:40</td>
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<td>CAN'T FIND THE TIME/ Rose Coloured Glass</td>
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<td>CRY BABY/ Janis Joplin</td>
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<td>CALIFORNIA EARTHQUAKE/ Norman Greenbaum</td>
<td>Reprise</td>
<td>3:08</td>
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<td>CHICAGO/ Garham Nash</td>
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<td>CHANGE PARTNERS/ Stephen Stills</td>
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<td>CAUGHT IN A DREAM/ Alice Cooper</td>
<td>Warner Bros.</td>
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<td>DON'T KNOCK MY LOVE/ Wilson Pickett</td>
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<td>DOUBLE BARREL/ Dave &amp; Ansil Collins</td>
<td>Big Tree</td>
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<tr>
<td>DONE TOO SOON/ Neil Diamond</td>
<td>UNI</td>
<td>:00</td>
<td>Cold</td>
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<tr>
<td>DON'T SAY YOU/ Beverly Brammers</td>
<td>KLIF</td>
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<td>DEEP ENOUGH FOR ME/ Ocean</td>
<td>Kama Sutra</td>
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<td>GET IT ON/ Chase</td>
<td>Epic</td>
<td>2:57</td>
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<td>18</td>
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</table>

*BOB HAMILTON RADIO REPORT*

WMAK 22-13

KNUZ 32-26, KILT 33-22

WIXY 26-14

KRIZ 37-18...

KQV 30-23 .

KUL 8-4, KJR 23-12 .

KQV 30-23.

KILT 16-13, KQV 30-23.

KILT, KQV, KLIF, KRLA


KUL 8-4, KJR 23-12.

KUL 8-4, KJR 23-12.


KUL 8-4, KJR 23-12.


KUL 8-4, KJR 23-12.

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<th>Intro</th>
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<tr>
<td>GIVE UP YOUR GUNS/Buoys</td>
<td>Scepter</td>
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<td>GIVE MORE POWER TO THE PEOPLE/Chi-Lites</td>
<td>Brunswick</td>
<td>3:17</td>
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<td>HOUSE ON POOH CORNER/Nitty Gritty Dirt Band</td>
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<td>2:37</td>
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<td>I'VE FOUND SOMEONE OF MY OWN/Free Movement</td>
<td>Decca</td>
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<td>IF NOT FOR YOU/Olivia NewtonJohn</td>
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<td>I DON'T WANNA/Gladys Knight</td>
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<td>LOWDOWN/Chicago</td>
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<td>LIGHT SINGS/5th Dimension</td>
<td>Bell</td>
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<td>LOVE MEANS/Sounds of Sunshine</td>
<td>Ra nwood</td>
<td>2:39</td>
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<td>LOVE IS LIFE/Earth, Wind, Fire</td>
<td>Warner Bros.</td>
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<td>LIAR/3 Dog Night</td>
<td>Dunhill</td>
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<td>LOVE MADE A FOOL/Cochise</td>
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<td>LOVING HER WAS EASIER/Casinos</td>
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<td>LOVE SONG/Vogues</td>
<td>KQV HB-29</td>
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<td>NEVER CAN SAY GOODBYE/Isaac Hayes</td>
<td>Enterprise</td>
<td>3:32</td>
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<td>ONLY ONE SONG/Shi Na Na</td>
<td>Buddah</td>
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<td>OOH POO PAH DOO/Ike &amp; Tina Turner</td>
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<td>PUPPET MAN/Tom Jones</td>
<td>Parrot</td>
<td>3:25</td>
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<td>PUFF OF SMOKE/Roy Head</td>
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<td>RIGHT ON THE TIP/Brenda &amp; Tabulations</td>
<td>Tops &amp; Bottoms</td>
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<td>RINGS/Cymarron</td>
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BOB HAMILTON RADIO REPORT

Other Record Continued

PAGE 19
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<td>SOONER OR LATER</td>
<td>/Grassroots</td>
<td>Dunhill</td>
<td>2:37</td>
<td>:16</td>
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<td></td>
<td>KNZU 37-21, WFIL HB-29, WEAM HB-23, WHBQ HB-29. Added by WFUN, KQV, KYA, WKBQ, KJR. Watching......</td>
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<td>SPINNING AROUND</td>
<td>/Main Ingredient</td>
<td>RCA</td>
<td>3:12</td>
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<td>WKNR 7-5, OR-FM HB-28</td>
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<td>SUMMER SAND</td>
<td>/Dawn</td>
<td>Bell</td>
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<td>Added at WAKY, KILT, WLS, KHY, KING</td>
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<tr>
<td>THE DRUM</td>
<td>/Bobby Sherman</td>
<td>Metromedia</td>
<td>2:20</td>
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<td>KNZU 23-19, WKLO 26-15, KTLK 19-17, WIFE 12-9, KYA 21-9, WCFL 36-30, KOL 14-12.</td>
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<tr>
<td>13 QUESTIONS</td>
<td>/Seatrain</td>
<td>Capitol</td>
<td>2:58</td>
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<td>CKLW 24-17, WKNR 27-22, KQV 20-13, WHBQ 30-24, WKBW HB-14. Added at WEAM</td>
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<tr>
<td>TARKIO ROAD</td>
<td>/Brewer &amp; Shipley</td>
<td>Kama Sutra</td>
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<td>KTLK 35-25, WLS 23-15, KRLA-29. Added at KHJ</td>
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<td>TOAST &amp; MARMALADE</td>
<td>/Tin Tin</td>
<td>Atlantic</td>
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<td>WFIL 12-8, WHBQ 25-16, KCBQ 15-13</td>
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<td>WHAT YOU SEE IS WHAT YOU GET</td>
<td>/Stoney &amp; Meatloaf Rare Earth</td>
<td>Capitol</td>
<td>2:20</td>
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<td>WKLO HB-30, KTLK 22-12</td>
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<td>WHOLESALE LOVE</td>
<td>/Buddy Miles</td>
<td>Mercury</td>
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<td>KHY 26-24. Added at KTLK, KING</td>
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<td>WALK AWAY</td>
<td>/James Gang</td>
<td>ABC</td>
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<td>WEAM 21-17. Added at WIXY, KDWB</td>
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<td>WHEN MY LITTLE GIRL IS SMILING</td>
<td>/Steve Alaimo Entrance</td>
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<td>Added at KILT and WQAM</td>
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<td>WE'RE ALL GOING HOME</td>
<td>/Bobby Bloom</td>
<td>MGM</td>
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<td>KHY HB-29. Added at KRIZ and KJR</td>
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</table>

There have been questions from several gentlemen concerning their wives attending the Clinic. They of course are welcome and will be guests of the Clinic, except of course for hotel rooms and meals. Meal tickets will be available at the registration desk. We look forward to their becoming a part of the Clinic.

We wish to accommodate you any way we possibly can. There are no planned transportation from either San Diego or LA airport, however, if you do have a transportation problem, please call our LA office and we will arrange it for you. Crazy Freddie has a new Harley.
BOB HAMILTON RADIO REPORT

ALBUM SECTION

1. CAROLE KING - Tapestry (Ode)
   YOU'VE GOT A FRIEND....I FEEL THE EARTH and SMACKWATER JACK

2. JAMES TAYLOR - Mud Slide Slim (Reprise)
   YOU CAN CLOSE YOUR EYES.....LET ME RIDE

3. PAUL McCARTNEY - Ram (Apple)
   ADMIRAL HALSEY.....TOO MANY PEOPLE.....3 LEGS.....SMILE AWAY

4. ROLLING STONES - Sticky Fingers (Rolling Stone)
   SWAY and WILD HORSES. Added play on CAN'T YOU HEAR ME and DEAD FLOWERS'

5. SUPERSTAR - Soundtrack (Decca)

6. CROSBY, STILLS, NASH - 4 Way St. (Atlantic)
   CHICAGO,.......ON THE WAY HOME...DON'T LET IT.

7. DOORS - L.A. Woman (Elektra)
   CHANGELING.....RIDES ON THE STORM.

8. JANIS JOPLIN - Pearl (Columbia)

9. GRAND FUNK - Survival (Capitol)
   FEELIN ALRIGHT.....ALL YOU'VE GOT IS MONEY

10. JETHRO TULL (Warner Bros.)
    KYMN 43.....MOTHER GOOSE

11. CARPENTERS - (A&M)
    MEDLEY.....LET ME BE THE ONE

12. LEON RUSSELL (Shelter)
    HARD RAIN GONNA FALL.....ALCATRAZ.....CRYSTAL CLOSET QUEEN.....OF THEE I SING

13. JACKSON FIVE - Maybe Tomorrow (Motown)

14. LILY TOMLIN

RAY CHARLES - Volcanic Action in my Soul(ABC)
   FEEL SO BAD.....THREE BELLS

ALAMO (Atlantic)
   GET THE FEELIN.....good play

SEATRAIN (Capitol)
   SONG OF JOY

FLYING BURRITO BROTHERS (A&M)
   4 DAY OF RAIN.....TO RAMONA.....ALL ALONE

LEE MICHAELS (A&M)
   KEEP THE CIRCLE TURNING.....YOU ARE WHAT YOU DO.....WILLIE AND THE HAND JIVE.....CAN'T GET A WITNESS

15. THREE DOG NIGHT - Naturally (Dunhill)

16. TOM JONES - She's A Lady (Parrot)
    DO WHAT YOU GOTTA

17. CAT STEVENS - Tea For The Tillerman (A&M)

18. PARTRIDGE FAMILY - Up-To-Date (Bell)
    YOU'D RATHER HAVE RAIN

19. EMERSON, LAKE, PALMER - Lucky Man (Cotillion)
    LUCKY MAN

20. CHICAGO - Chicago III (Columbia)
    FLIGHT 602

21. THREE DOG NIGHT - Golden Biscuits (Dunhill)
    DON'T MAKE PROMISES.....LIAR

22. PROCOL HARUM (A&M)
    MEMORIAL DRIVE.....BROKEN BARRIER

23. BREAD - Manna (Elektra)
   SHE WAS MY LADY.....TOO MUCH LOVE.....TRUCKIN'

24. RICHIE HAVENS - Alarm Clock (Stormy Forest)

25. JAMES GANG - Thirds (Dunhill)
    WALK AWAY

26. BREWER & SHIPLEY - 'Tarkio Road (Kama Sutra)
   Besides single, possibly several cuts that are good programming. Nothing specific.

27. NILSSON (RCA)
    Sales continue

28. CARLY SIMON (Elektra)
   Besides the single would recommend DAN MY FLING.....

29. TEMPTATIONS - Says the Limit (Gordy)
    Good sales.....little top 40 play.

OTHER ALBUMS

MARIUM WELCH & FARAR (Capitol)
   SILVERY RAIN.....Capitol will be releasing it.

LOBO (Big Tree)
   SHE DIDN'T DO MAGIC......ALBATROSS

BURT SOMMER (Buddah)
   ME & THE SUNSHINE.....SHE KNOWS ME BETTER

CHASE (Epic)
   GET IT ON.....

GORDON LIGHTFOOT Summerside of Life (WB)
   SUMMERSIDE OF LIFE.....TALKING IN YOUR SLEEP....

EDGAR WINTERS - White Trash (Epic)
   WHERE WOULD I BE
RADIO REPORT

AND

KCBQ

PRESENT THE

CLINIC

JUNE 5 and 6

SAN CLEMENTE INN
San Clemente, California
home of the
Summer White House

WHAT'S IT LIKE TO BE?

SATURDAY- JUNE 5th

1:00- BOB HAMILTON- What's It Like To Be
2:00- BUZZ BENNETT- A Program Director
3:30- LEBARON TAYLOR- In Black Radio
5:00- CHUCK BROWNING- A Top 40 Jock in '71
6:30- WALTER HOFER- A Music Business Attorney
8:00- AWARDS BANQUET
10:00- INDIVIDUAL SESSIONS

SUNDAY- JUNE 6th

9:30 AM- BUFFY ST. MARIE- What's It Like To Be?
10:30AM- AUGIE BLUME- In the Music Business
12:00PM- LUNCH- with John Denver
2:00PM- RON SHERWOOD- A Music Director
3:30PM- MIKE NEWMAN- A Recording Artist
5:00PM- BUZZ BENNETT- In Radio

NAME ____________________________

STATION/COMPANY ____________________________

CITY ____________________________ STATE ____________________________

Endorse $110.00 registration fee and send to Los Angeles Office.
# Bob Hamilton Radio Report

## Records That Will Be Hits

<table>
<thead>
<tr>
<th>Label</th>
<th>Time</th>
<th>Intro</th>
<th>End</th>
</tr>
</thead>
<tbody>
<tr>
<td>DRAGGIN THE LINE/Tommy James</td>
<td>WIXY 37-17...Added by KRUX, KNUZ, WKLO, WMAK, KTLK, WAKY, WLS, KDWB' KHI, WRKO, KING' KLIF, WCFL, KJRIg..everybody and his brother is on it.</td>
<td>2:45</td>
<td>:18 Fade</td>
</tr>
<tr>
<td>FUNKY NASSAU/Beginning of the End</td>
<td>KNUZ PH, CHUM 15-10, WEAM HB-21, KRLZ 38-29, KQY-30, KYA 25-20, OR-FM 7-5, WRKO 30-28, WABC 16-14. Added at WKLO. Not spreading into non R&amp;B areas as fast as expected.</td>
<td>3:10</td>
<td>:08% Fade</td>
</tr>
<tr>
<td>SHE'S NOT JUST ANOTHER WOMAN/Eighth Day</td>
<td>WKLO HB-12, WIXY 35-24, WAKY 1-1, CKLW 5-2, WKNR 4-2, WLS 15-12, WIFE 27-23, WHBQ 26-23. Added at KNUZ, WFUN, WMAK, KQV. I have yet to hear the record by numbers are heavy.</td>
<td>5:10</td>
<td>:20 Fade</td>
</tr>
</tbody>
</table>

## Best of the Rest of the New Records

- **LOVE SONG** -- Punch (A&M) Pretty nice sound for contemporary but, the words are heavy and the melody is there.
- **I LIKE WHAT YOU GIVE** -- Nolan (Lizard) A couple of listens...  
- **AMERICA** -- Simon & Garfunkel (Columbia) Perfect timing...cut was played as an album cut with good reaction at WCFL a few months ago...really think this is a hit.  
- **MOON SHADOW** -- Cat Stevens (A&M) Well.....uh.....  
- **STAND UP FOR YOUR RIGHT** -- Gary Wright (A&M) Looks like A&M week but, the man is a talent....immediate reaction from several stations.....listen to it.  
- **LADY DAWN** -- Bells (Polydor) Really can't make up my mind about this record.....may be a smash number one.....or whatever.....just want you to be aware that it's out.....  
- **GRAHAM NASH** -- Songs for Beginners (Atlantic) Immediate play on such cuts as SLEEP SONG.....  
- **IAN MATHES** - If You Saw Through My Eyes (Vertigo) Title song.....IF YOU SAW THROUGH MY EYES.....HEARTS is the single.....first listen......possible other cuts.....good album.  
- **LINK WRAY** (Polydor) LA DE DA..TAKE ME HOME JESUS......and especially FALLIN RAIN......  
- **MASON PROFFIT** - Movin Toward Happiness (Happy Tiger) Particularly into FLYIN' ARROW.....and also MICHAEL DODGE  
- **ARETHA FRANKLIN** - Aretha Live at Fillmore West (Atl) Immediatly play on SPIRIT IN THE DARK