

BOB HAMILTON

RADIO REPORT

KHJ WINS LA

THE HITS

LW	TW		
2	1.	INDIAN RESERVATION.....	Raiders
3	2.	DON'T PULL.....	Hamilton, Joe Frank, Reynolds
★ 8	3.	YOU'VE GOT A FRIEND.....	James Taylor
★ 10	4.	DRAGGIN THE LINE	Tommy James
5	5.	THAT'S THE WAY.....	Carly Simon
1	6.	IT'S TOO LATE.....	Carole King
9	7.	NEVER ENDING.....	Dalaney & Bonnie
4	8.	RAINY DAYS.....	Carpenters
★ 14	9.	TAKE ME HOME.....	John Denver
12	10.	SHE'S NOT JUST.....	8th Day
★ ---	11.	HOW CAN YOU MEND.....	Bee Gees
15	12.	SIGNS.....	5 Man Electrical Band
7	13.	TREAT HER LIKE	Cornelius Bros.
★ ---	14.	HERE COME THAT.....	Fortunes
17	15.	HIGH TIME/Flip.....	Joe Cocker
6	16.	DOUBLE LOVIN.....	Osmond Bros.
★ ---	17.	DOUBLE BARREL	Dave & Ansil Collins
★ ---	18.	MR' BIG STUFF.....	Jean Knight
11	19.	WHEN YOUR HOT.....	Jerry Reed.
---	20.	RINGS.....	Cymarron
---	21.	FUNKY NASSAU.....	Beginning of the End

HOT!

BEGINNINGS..... Chicago
 LIAR..... 3 Dog Night
 SOONER OR LATER !..... Grassroots

COMMUNICATIONS NETWORK ADDS

None

Detroit

Ron Sherwood, Music Director at WKNR . . . and jock there for the past three years, has resigned. Ron will be moving to Southern Broadcasting KULF in Houston. Whether he will be involved with the music there or what shift he'll be pulling was unavailable at press time. Asked about his move, he stated, "I've had a desire to do MOR and I feel like I can do a better job if I have a little leeway to create. MOR today is not that much of a change from top forty".

Philadelphia

Bob Gross, former music director and midday man at WIBG, has joined WFIL as promotion director.

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JUNE 28, 1971

Los Angeles

Turn the book up-side down, right side up or whatever. In this city, it's still KHJ as far as contemporary radio is concerned, that is. ~~KFI~~ in the ARB released this week, pulled a total number one in the city with a 7.0. They tied with KFI. In spite of the ace position, KHJ did drop 1.0 from the Jan-Feb overall. KRLA, on the other hand, dropped more than that . . . from a 6.1 in the last one to 4.7 in the current. KHJ took KRLA across the board in every time segment with the largest spread being at night with a 9.0 to 5.7. KDAY was a bit less than most expected. They did, however, do extremely well in the 18 to 25 year old males. KHJ was first in men and women 18-34 and placed second only to KFI in the 18-49 bracket. They also took teens. They led in weekly cumes, with 1,835,000. KABC dropped a bit from the last ARB, KFVB was down, KGBS up some, KJOI-FM came from a 2.9 to a 4.1, KEZY was up, and particularly impressive was KHJ-FM moving from a 2.4 to a 2.8 and grabbing off extremely heavy numbers in the 18 to 34 category . . . pulling at least top four or better. With this rating, they've become an important factor in the market.

The Boston ARB was released a bit early and it was also a Drake format station that pulled better numbers than ever before. WRKO totally came out the number one station there, winning in every time segment except morning where they placed behind WHDH's Jess Kane and WBZ's Carl De Suze. WRKO was number one in teens by far and led in the 18-34 category as well.

In Chicago, WLS dropped a bit in all time segments and in fact lost at night to WCFL, but came up with enough to remain the second overall rated radio station in Chicago. WGN lost a couple of points in the morning, but their 20.5 was still by far the leader. WGN gained every place else. WBBM-FM increased heavily in all time segments to lead that race . . . almost doubling up to a 3.3 in afternoon drive and moving from a 1.7 to a 4.9 at night.

The Philadelphia ARB was also released this week. The word is that WIBG and WIP both came up and WFIL dropped a bit especially in the midday. That report will be available in next week's issue. Figures are available elsewhere in the sheet.

San Diego

Further changes coming down here with Tom Kelly leaving KGB and moving to KCBQ to do noon to three. He'll be replaced by K.O. Bailey, formerly of KCBQ. Also leaving KGB is Mark Richards. He'll be replaced by PD Charlie Van Dyke, who'll be doing the noon to three gig.

Washington

The word is that Commissioner, Thomas Hauser, won't be reappointed to the FCC, but will be replaced by Charlotte Ried, a Republican from Illinois. She probably will be confirmed sometime in early fall. She is the second woman ever appointed to the FCC . . . the first being Freda Hennock in the middle Forties.

New York

Ratings due this week from ARB in Akron, Baltimore, Cleveland, Detroit, Fort Lauderdale, Miami, Pittsburgh, Providence, St. Louis, San Francisco, Washington, and Wilmington, Delaware.

Hartford, Connecticut

WCCC-FM, a station that has been having success with the all request top forty format will begin simulcasting their sound on WCCC-AM. The jocks, themselves, answer the phone.

Albuquerque

KPAR has dropped their numbering system on the chart and are playing a list of forty records, along with three LP cuts and two oldies an hour. Les Howard has just joined the station from WKBN in Youngstown and will be handling music. The rest of the staff includes Scott Ross, Anthony Hickey, Bob Seeman, and Wally O'Brian. Frank Regan is program director.

Houston

KNUZ looking for a circus type promotion, has come up with a contest between a selected listener and a jock. The two will vie for the White Elephant Trophy by washing elephants in the center ring.

Nashville, Tennessee

The WMAK jocks have written a song together and they are letting it out piece by piece on the air. Each hour, another word or phrase is given from one of the three verses or the chorus . . . at the end of the four week contest, listeners have to submit the correct lyrics in proper order . . . winner getting a trip to Florida and a swimming pool. The song, of course, is about WMAK and summer.

San Diego

Plenty of news from KGB following last week's ARB. The station was forced off the air last week for three hours. Later investigation showed the cause of interruption was a severed telephone cable which provides all program line and telephone service to the transmitter. The line was apparently cut with an axe. The Federal Bureau of Investigation is working on the case and the station has offered a \$5,000 reward.

Portsmouth, Virginia

WHIH here changed call letters to WWOC, announcing in a release to the Report that they would be the "World's First Total Community Station". The release went on . . . with a totally integrated staff, WWOC is not

a black station, not a white station . . . but, a people station. WWOC is not interested in the listeners color of skin, only what's in their hearts . . . and in WWOC's heart, "we feel we're an idea WHOSE TIME HAS COME." Reportedly, the station will play a mixture of soul, rock, pop, and jazz.

San Francisco

You can look for KYA to name a new program director in the next two weeks. Several prospects for the Dick Starr vacated gig have flown in for final discussions over the past two weekends. Sherry Smith, long time programming secretary will be leaving the station to join Dick probably at the first of September.

New York

The latest Pulse contains a major change that may be overlooked by some broadcasters. The ratings, according to our information, will be taken in the same area that television ratings are taken. This means an expanded survey area, and consequently, a very heavy blow to lesser signal stations, counting on Pulse.

Washington

To further support the subject matter of last week's My Own Thing, Broadcasting Magazine ran a story in it's last issue, disclosing that a White House notice had directed the local Republican leader in an undisclosed city to hype telephone calls to the radio station that ran one of his last speeches. The story, reportedly, was leaked through the local party leader to the station.

Dallas

KLIF (when all else fails) is running a Do It Yourself contest. Station is awarding a night on the town with John Wayne's son and Jimmy Stewart's son to the listener that comes up with the best contest idea. The two star's offsprings are doing a movie in the Dallas area.

Philadelphia

WIBG is running a Musical Chairs contest, to correspond with the changing of the line up on the station. Promoting the fact that the jocks are moving from shift to shift, listener has to pick off the rotating cart, one of seven European cities and the correct jock and his new shift on the air . . . if listener gets all correct, they win two Musical Chairs (airplane tickets) to the city they named. As a consolation prize, losers get two musical chairs, which are seats to the summer concerts.

Los Angeles

For the second straight week in a row, the Communication Network failed to give a record their approval. Some 44 radio stations are now involved in the network. The major reason, apparently, for the failing to add was in large part no product at many of the stations. When a station does not have a record, he has to give it a zero, this, of course, bringing the average down. Stations must give a record a 7 average, with a possible ten, in order for it to be added in all markets. All records are brand new by new artists. The third ballots will be sent this week.

New York

WABC Program Director, Rick Sklar, informed the Report office that this past ARB was the first time that WABC had accomplished pulling number one ratings in all demographic areas.

Hartford, Connecticut—Market rank 51st Population . 648,100 (includes New Britain, which is about 92,000 people. Hartford County is about 817,600, Black population is about 5%. There is also about 2% Puerto Rican population.

ECONOMY—The economy here is generally based on two industries . . . one sixth of the city's employment is aircraft and aircraft related products, such as helicopters, engine manufacturing, parts, etc. The largest industry in the city is the insurance business. About 30,000 people are employed by insurance companies. Many, many home offices are here. The third largest industry in the city is the gun industry. Colt, Olin, Mathieson, Winchester, and Marlin are all based here. Yale University is close to here (New Haven) . . . University of Connecticut has a branch in Hartford . . . Trinity College is also here. Hartford is the state capitol and government business also is considered a major factor in the economy of the city. Connecticut, by the way, has the second largest per capita income as far as states are concerned.

PEOPLE—The gun capitol and the insurance capitol . . . conservative for the most part. Radio stations, as a result, are somewhat of a reflection of this. The city is 64% Catholic . . . very few long hairs . . . mostly conservative business people. The city has had a great deal of racial trouble . . . a major riot every summer for the last six. Last summer, some 158 businesses were burnt.

COST OF LIVING—Fifth in the country. A one bedroom apartment will go for about \$175 per month . . . Homes are extremely expensive . . . food costs about average. There is no mass transit to speak of. The average top forty jock makes about \$190 . . . salaries are from \$125 a week to \$30,000 a year for tops in the town.

WEATHER—Summers are fantastic . . . extremely lush and green in the summer. Humidity is a little rough, but plenty of sea breezes blowing across. Temps in the summer from 85 to 90 degrees. Bitterly cold winters. . . plenty of snow . . . situated in rolling hill country.

TOP FORTY STATIONS:

WPOP—Lou Morton-PM and Bob Paivia-MD . . . WDRC—Charlie Parker is PD and Jim English is MD . . . WCCC—Rusty Potz is MD and PD . . . this is an all request format.

OTHER STATIONS: WDRC—FM Simulcasts with AM WKSS—FM is background music . . . WEXT is daytime C&S . . . WHCN—FM is underground . . . WINF is talk and MOR . . . WKND is Black Market . . . daytimer . . . WRCH and WRCH—FM are lush . . . WRYM—Ethnic, Spanish, Italian, etc. . . WTIC—NBC—MOR . . . WTIC—FM Simulcasts.

RATINGS: Last ARB showed WTIC pretty much the number one station in town . . . WPOP, WDRC and WRCH pretty well vie for second place and any of these stations could come up with a number one in certain day parts. WDRC—FM also pulled pretty good ratings. Underground does not pull particularly good ratings.

Knoxville, Tennessee—Market rank 73rd. Population 413,500. About 6% Black . . . no other ethnic population. City is located about a hundred miles from Chattanooga.

ECONOMY—Heavy industrial city, but no particular kind of industry leading out . . . aluminum, clothing manufacturing, glove manufacturing . . . etc. The University of Tennessee is located here . . . about 30,000

students attend there . . . little agriculture.

PEOPLE—Plenty of conservatism here . . . extremely church oriented and influenced. City is made up of a good rural people that have moved to take jobs in the industry in the city. Only difference from this would be the influence of the University.

COST OF LIVING—Pretty average . . . one bedroom apartment goes for about \$150. Southern cities are generally a good deal less than the north in most other categories. Average top forty jock makes \$175 a week here. Salaries range from \$125 to \$250 a week.

WEATHER—Summers are very hot . . . and humid. Winters some snow, but not terribly cold . . . maybe five snows a winter, and it doesn't stay on the ground for long. City lies on the edge of the Smoky Mountains . . . Very hilly country. Tennessee River runs right through town, . . . Plenty of lakes around.

TOP FORTY STATIONS

WKGN—Lee Arbuckle-PD and Chris Stone-MD WNOX—Johnny Purtle-PD and Sam Galloway-MD.

OTHER STATIONS: WATE—MOR—NBC . . . WBIR—MOR . . . WBIR—FM—Hit Parade 71 . . . WEZK—FM—Easy listening . . . WIVK—C&W . . . WIVK—FM—Simulcasts . . . WJBE—Black . . . WKXZ—Gospel . . . WROL—C&W . . . WSKT—Religion . . .

RATINGS: WNOX is overall the top station in town, followed by WIVK and then WKGN . . . WATE is fourth WBIR . . . WEZK . . . WROL . . . according to the March/April 71 Pulse . . .

Las Vegas, Nevada—Market rank 118th Population is 271,600 . . . including Henderson, Boulder City and the county, it's well over 300,000 . . . City is about 10% Black.

ECONOMY—Tourism . . . no matter how you look at it, fully one half the jobs in the city have to do with gambling, and the strip in general. City is building a new monorail that will go from the airport to the strip and downtown. There is very little agriculture here. . . The University of Nevada at Las Vegas is about 5,000 people . . .

PEOPLE—Strong country town, despite the Vegas strip . . . interesting to note that the city is tremendously influenced by the Mormon faith . . . by far the largest church in town. Off the strip, you find extreme conservatism . . . heavy Democrat voting here . . . long hairs? . . . very few.

COST OF LIVING—No way it's cheap here . . . one bedroom apartment will go for about \$225 . . . food costs are high . . . gasoline is about 40 cents a gallon . . . On the bright side, Nevada has no state income tax. Average top forty jock makes about \$700 a month . . . Salaries for jocks generally range from \$300 to \$2,000 a month.

WEATHER—The best thing about Vegas. Sun shines 85% of the year . . . average rainfall in a year's time is a total of 3½ inches. There is absolutely no humidity to speak of . . . plenty of winds and typical desert area conditions. Does get plenty hot in the summer, but the humidity and breeze helps a great deal.

TOP FORTY STATIONS

KLUC—Tom Robertson-PD and Keith Sturut-MD KENO Jerry Bright is both PD and MD.

OTHER STATIONS: KLAV—CBS Network and Block Programming . . . KORK—MOR . . . KORK—FM—Good

BOB HAMILTON RADIO REPORT

KRIZ - Phoenix
 KIRL - St. Louis
 WFUN - Miami
 CHUM - Toronto
 WYRE - Annapolis
 VOXM - ST. Johns, Newfoundland
 KXOL - Fort Worth
 WCAR - Detroit
 KPOK - Portland
 WTRY - Troy, N.Y)
 WCCC - Hartford

Jock
 First phone jock
 Utility Man
 Jock
 Summer Swing
 Jock
 Newsman
 Newsman
 Allnight 1st phone
 Morning Man
 Jock

OPENINGS

Dan Clayton
 Dave Scott
 Mike Harvey
 J. Robert Wood
 Dennis Constantine
 Johnny Murphy
 Charlie Pro
 John Webster
 Cliff Wayne
 Jay Clark
 Rusty Potz

CHANGES

CKOC is celebrating it's 50th year of broadcasting.....2nd oldest station in Canada.....
 Dick Cross moves from KUGN in Eugene to KVI in Seattle.....
 Word is that KMAK in Fresno is being sold.....no further word.....
 Joe Allen from Channel 13 in Houston to KNUZ news.....
 Former KHJ, KCBQ jock Chuck Browning is planning on cutting some production for various stations in the country....if you need something with a ballsy voice cut....you can contact the Chucker through the Report Office....
 New line-up at WIBG includes.....6-10am Don Wade....9-12noon Bill Gardener....12-3pm .Bill Winters (from WCAO).....
 3-6pm Long John Wade.....6-10pm John 'Records' Landecker.....10-2am Don Cannon.....2-6am Neal Blase.....
 Rick Sklar's secretary Bernie just back from her honeymoon.....
 Rick and Perry Donovan, parents of a new baby girl.....
 Jeff Alan of Continental RAdio named sales manager of Joey Reynolds Associates Inc.....
 Sheldon Siegel has established his own promotion firm in Vancouver..... you can reach him at 604-688-7274.....
 HB Bailey from WAMM is moving to Sacramento and is looking.....916-455-5659.....

THE CHARLIE TUNA SHOW

That's "Want Ads" by The Honey Cone . . . I'd read some to you out of the paper this morning, but as I'm sure you all know . . . they're classified.

The Boston Globe is the third paper stopped by the Government from publishing the Pentagon War Reports. It's strange how times change . . . now you can buy "Tropic of Cancer" and "Catcher In The Rye", but the newspaper is banned in Boston.

Work is the crabgrass in the lawn of life.

Now that the Nixons don't have their daughters living with them, some democrats think it's time they started looking around for a smaller home.

If you're going to be out on the beaches today, keep an eye on your tummy to prevent sunburn . . . a watched pot never boils.

We've had so many aftershocks lately, if outlaws were still biting the dust around here, you'd probably find a mouthfull of fingernails too when you checked the body.

Johnny Williams is on a four week vacation driving coast to coast, seeing every section of the country . . . Johnny prefers not to think of it as a vacation though. He calls it "Hard Core Geography".

Indianapolis

For your information, WIBC here held it's own Hoosier Hollering contest. Listeners called and taped their own holler and the best five were entered in the national contest in Spivey Corner, North Carolina. Best of the five will also be sent to Spivey Corner to compete in person.

Vancouver

CKLG has such fantastic reaction to weekend Live Rock concert (simulated by using "live" albums with taped background) that they are packaging and selling the tapes. The show lasts 54 hours. Roy Hennessey can be reached at the station.

YESTERDAY

ONE YEAR AGO

Harvey Cooper resigns at RCA after three months as National Promotion Director

Tom Rounds and Ron Jacobs release their "Crusin" series

The Billboard Convention ends . . . likewise, the Alternative Media project

Bob Collins shifts to WRIT from KCBQ

TOP FIVE: 1. Close To You/Carpenters 2. Mama Told Me/3 Dog Night 3. Love You Save/Jackson 5 4. Oooh Child/Five Starsteps 5. Ball Of Confusion/Temptations

BOB HAMILTON RADIO REPORT

Paul Revere, over a glass of wine in L.A. last night, decided to do an interview . . . I began with the question, How did Paul Revere and the Raiders start? Two hours later, I hadn't asked another question. Amazing . . . intriguing . . . this week begins a four part series . . . in Paul Revere's words . . . THE HISTORY OF A ROCK AND ROLL BAND.

PART I

Mark was just 15. Originally, he was from a little town called Cambridge, Idaho. He comes from a family of about nine kids and he was the oldest boy and kind of a rebel, you know, typical high-school, long-haired greaser with the collar up and the white bucks and kind of hard to handle, so his father sent him to live with his grandmother. Shape up boy. And his grandmother lived in Caldwell and he'd quite school or got kicked out or some kind of a mutual agreement. Anyway, he was out of school and was 15 years old. He got a job working in the bakery in Caldwell and he was living with his grandmother, and he delivered the buns to our drive-in. That is where I used to talk with him, you know and when he found out I had a rock band, he flipped because it turned out he was singing with a country and western band that was playing around there called The Blue Sage Riders or something like that, I don't know, and they were playing grange halls and crap kicker dances, you know, for the older people. But he was introduced as their Elvis Presley and he'd come out and do Blue Suede Shoes and a few things like that and just wow these old farmers, man, they thought he was great. But, he wanted to play in a rock band, not a country and western band. So, he started showing up at our dances and he'd stand up front there and he'd just dig the music, man, he loved it and like Jerry Lee was my hero so most everything we did sounded like Jerry Lee Lewis type thing, right. It just so happened that he knew every Jerry Lee song that Jerry Lee had ever recorded and that was before anyone had ever really heard of him, I guess. Finally, he used to ask to come up on the stage and perform with us and so he'd come up and do a few songs, just enough to get him a girl and then he'd drop back down in the audience and dance and take his girl. And that kind of went on for a few months. He really loved the group, though. Like I said, we were the only rock group around. So, he started bugging me because he was singing more and more songs every time he showed up, which was bugging the lead singer I already had in the group, a little bit. Anyway, he says, "Man, I'd like to become a member of the group and play all your gigs. So, finally he did become a member of the group but on one condition, that he learn to play the saxophone cause we needed a sax player and we had none. There was no rock and roll sax players in the whole country. So, Mark has a natural ability, man. I think if he was locked in a room with anything, within three days, he could come out playing it. Anything. He's just that kind of a guy. He has a natural ability with music and he has a fantastic memory for anything. He does everything on memory. Like, he can hear a song once on the radio and a day later sing the song to me, word for word, you know, which used to blow my mind. I don't think that he was aware of the fact that he had an unbelievable memory when it came to music. He can't remember

where he left his shoes but music and words and some little riff that a bass might do that nobody else could catch, he'd remember it. A year later he'd remember it. Anyway, it was like he really had this strange ability. But I really didn't know it at that time. I just needed a sax player, I didn't know that he could play or would be able to learn to play. And I just suggested that he could have a job if he could learn to play the sax. He said, "Man, I never played the sax in my life." I said, "Well, it can't be that rough, I mean, if you really apply yourself and really work at it, like every night, like it really means something to you." I said, I would bet that within three or four months you could play good enough to get by. And the Champs were hot right then and so I gave him an album, well now I'm getting ahead of myself.

All of a sudden he showed up about a week later with a brand new saxophone, cost about \$600, that he had had his grandmother sign her name to cause he was under age. He was only 15, and she'd signed the papers for him and he had it on like a ten year pay plan or whatever it takes, and he had a brand new Mark 3 or Mark 2 Sommer Sax, what it is. Blew my mind. I thought, Oh you crazy kid, cause I really didn't think he'd take me serious and all of a sudden here he was in debt up to his ears just because I had made a comment and here he was holding a sax and he says, "What'll I do?" And I say, first you got to learn how to hold it. I knew of a guy that played sax very well and he taught music at the college so he took one lesson and about all he learned in that lesson was how to hold it, but for some reason, he forgot what he had learned and about two nights later, when he came over to my house, he was holding it wrong and he fingered it wrong, but it didn't matter. He still learned to play by ear and it was only about two years later that he found out the technique that he plays is impossible to play. He could reach notes that were impossible, and the reason was that he was playing it wrong and nobody knew it. We didn't know and he did not know cause he only took that one lesson and forgot what he'd learned. But, anyway, he like locked himself in a room with a Champ's album and he memorized and worked like a dog, and they were reasonably easy sax lines and it wasn't a month or six weeks and he was really playing the sax good enough that we could do the thing on stage. And so the big night came and he played a half dozen songs on the sax, you know, simple little background things and what not and then sang. And anyway, that's how the group got rolling.

continued from page 3

music automation . . . KRAM-C&W . . . KRGH-FM-Hit Parade 71 . . . KVEG-C&W . . . KVEG-FM-Simulcasts . . . KVOV (Henderson) Black . . . KBMI (Henderson) Good Music . . .

RATINGS: KENO is the number one station in town . . . followed by KORK and then KLUC . . . KRAM and KVEG, the two country stations, do well . . . they're neck and neck . . .

BOB HAMILTON RADIO REPORT

Los Angeles.....ARB.....April - May.....Shares.....

	6am - 10am	10 am - 3 pm	3pm - 7pm	7pm - 12mid	Total
KHJ	7.1	4.8	6.9	9.0	7.0
KRLA	4.5	2.9	5.5	5.7	4.7
KABC	8.1	7.7	4.7	6.0	6.2
KDAY	.8	2.0	1.4	1.4	1.2
KFWB	6.8	7.4	3.9	3.1	4.4
KHJ-FM	1.8	3.0	3.0	3.6	2.8
KFI	5.9	5.3	5.9	16.0	7.0
KGBS	1.4	2.5	2.2	-	2.0
KEZY	2.0	3.4	2.4	1.7	2.1
KJOI-FM	2.7	4.0	5.3	5.0	4.1
KMPC	8.6	5.3	5.0	6.3	5.5
KPPC	1.0	1.4	2.1	2.4	1.4
KMET	.4	1.0	.6	1.3	.7

Boston.....ARB.....April - May.....Shares.....

	6am - 10am	10am - 3 pm	3pm - 7pm	7pm - 12mid	Total
WRKO	108,300	85,900	122,700	77,500	97,000
WHDH	117,200	77,800	94,400	44,600	78,000
WBZ	149,300	64,900	80,700	60,100*	76,400
WMEX	22,700	25,400	39,400	23,800	28,700
WJIB-FM	47,800	78,800	70,700	41,700	59,200
WBCN-FM	11,700	11,200	12,700	13,7--	12,500

*sports

Chicago.....ARB.....April - May.....Metro Shares.....

	6am - 10am	10am - 3pm	3pm - 7pm	7pm - 12mid
WLS	10.8	8.1	10.9	11.9
WCFL	7.0	5.1	8.5	13.5
WGN	20.5	10.5	14.5	11.6
WIND	4.7	2.6	3.0	2.5
WBBM	10.9	7.3	5.9	4.6
WBBM-FM	1.1	2.8	3.3	4.9
WVON	5.2	3.0	4.4	5.0

Chicago.....PULSE.....March-April.....Shares.....

	6 am-10am	10am-3pm	3pm-7pm	7pm-12mid
WCFL	6	8	15	15
WGN	20	11	12	8
WLS	16	10	18	18
WVON	10	7	6	12
WBBM-FM	1	2	2	5
WBBM	8	6	5	4
WIND	5	5	4	4

Birmingham.....PULSE.....February - April.....Shares.....

	6 am - 10 am	10 am - 3 pm	3 pm - 7 pm	7 pm - 12 mid
WAPI-MOR	9	5	4	*19
WBRC-Chicken Rock	8	7	5	9
WENN-R&B	17	12	7+	X
WSGN-Rock	25	13	36	31
WVOK-Rock	5+	9	12+	X
WYDE-C&W	14	16	16	7

*Baseball

BOB HAMILTON RADIO REPORT

Just a note of congratulations on the "brotherly" radio clinic. Your approach certainly was a change from the standard grey suit conventions. Sorry I was only able to attend the dinner.

The awards presentation brought a thought of togetherness rarely found.

What a really fine weekend. So much sharing - so much love. We were just knocked out. Thank you for being.

The San Clemente Clinic was a tremendous, heart-warming experience! God, did we exchange truths! And was Love for your Brother ever evident! I learned so damn much, it's hard to believe it all took place in only 30 hours.

I'm sure I speak for many others who found the clinic greatly inspired them to re-evaluate themselves and search for newer ways to make a real contribution in helping to advance the Radio biz.

Thank you much, man, for encouraging me to come. I had no idea what I would be missing. I'm anxiously looking forward to the next clinic, wherever or whenever it is.

I explained to you that the reason I came to San Clemente was because I had seen what it had done for someone else. Let me tell you that when I attend in the future, it will be because I know what it can do for me.

Being there was an experience which will benefit me and I only hope that, in the future, I can make meaningful contributions to others in attendance.

If there is one thing that sustains humanity, it is philosophy. But, we must guard against getting so carried away with our own mental discoveries that we get hoist on our own petard and hence give false impressions. Most importantly, we must avoid the arrogance of virtue. Those of us who resolve to do justly must also resolve to walk humbly. When you suggest that we are a "special breed of people" and you infer that we, in our narrow, little business are more aware and hence more worthy than others, then you do an injustice. We should never allow ourselves that cloak of "exclusivity". It is the most dangerous kind of posturing. Often before we have seen a small group of society told that they were exclusive and superior, believe it and act on it, with disastrous results. Tolerance, humility, gentleness and compassion are the signs of the pure in heart. Let's not get so sold on our own "hipness" or righteousness that we translate it into an attitude and a tone best described as a supreme consciousness of effortless superiority. Because effortless it surely is. It takes a lot of work, study, reflection, love and humility to be a good man. It is a daily challenge and a mighty chore. Nobody gets to take a short course with a reading of Gibran, a study of the I Ching, or any other such currently popular doctrine. There are door-openers to be sure, but that is all they are. We cannot be blessed with some magical cosmic awareness overnight. It takes dues, folks. We did not invent love, nor did the people in our industry create truth and piety. It has been around for a long time. Some of us are new to it, assuredly, and should be careful, therefore, not to take the position that since we have recently discovered it, we have therefore got the copyright. It has been public domain so long that there

YOUR OWN THING

are even those who have devoted entire lives to it. There is nothing more ridiculous than a reformed crook with a Jesus complex. We are neophytes and should remember to be humble.

Genet said in The Balcony: "If we behave like the other side, then we are on the other side. Instead of changing the world, all we'll achieve is a reflection of the one we want to destroy".

It was really a pleasure meeting you at Loyola's Radio Conference last weekend. My only regret is that we were unable to have a more extensive discussion of radio.

As you know, I have been receiving the Hamilton Report for about two months and have found it to be very helpful in the programming of my show and in keeping me informed of what's happening in the radio industry.

In the brief time we talked, you had mentioned that your jock consulting project was delayed for the present time. I was wondering if you had any idea when it would be put into operation and what it would entail. I have been taping myself trying to see if I'm on the right track, but I feel that it would be very helpful to have a more professional critique of my style and was wondering if your jock consulting project would be able to help me in this area.

Enjoy your sheet vastly. It goes a long way toward convincing me I'm in the right line of work after all. Hope you'll flower further. . . MORs, news, production people need a forum too, beyond just hits, contests, and openings. There must be a way to foster this kind of awareness you've engendered in Contemporary formats among "the rest of us guys".

It would interest me to see objective, independent, critical evaluations of stations and markets. An explanation from the inside tells much, but hides much, too. No one can pass total judgement on someone else's creative work, but a critic whose preferences are known provides a useful, if altered, reflection. We all want better radio more than we want better numbers, or I would HOPE so . . . and if the public is pleased and served, I see no call for carping. Aaahh, but ANALYSIS, enlightenment, wow, keep it up.

As if you didn't have enough to do, how about two sheets a week? Gets mighty dull around here after 10 AM Monday.

Today, when I tune through the static on a cold night to consume what the major markets have to offer, I usually hear MORE MUSIC - and that's nice, but there must be more than music. I hear a smile in the disc jockey's voice. In most cases, he has a format clock to follow; spot at :03, weather at :15, never play two blue dots or three reds in a row, only violet dots after 5:00 AM and before 9:00 AM ad infinitum nausea.

And after hearing and looking for so many answers, I look back at my average listener. The great American kid. And I ask all of you great white format fathers, "Where is the fun?" What happened to the jock who had a good time on the air - not necessarily a wild child or a Bionti, but a human who plays the hits instead of a smile with jagged. All I want to know is where is the FUN in radio? (And if you tell me Miami, I'll punch you in the Hooper) . . .

THE ASTRAL PROJECTION

THE RETURN HOME

In Acoma, in Zuni, in Hopi, in Navajoland
 My people live apart.
 My people preserve the traditional ways
 The ways of my fathers.
 The ways of the spirits.
 They have not taken up the white man's
 Life.
 Nor his death.
 The white man knows not his own parents.
 He is ignorant of his spirit father
 And his earth mother.
 He keeps not clean his own hogan
 And fouls the waters and winds of his homeland.
 But his time soon will end.
 And true indian brothers of all races
 will once again walk the forests, planes,
 and mountains.
 Free children of the earth mother
 And sky father.

---Skip Whitson, 1970

COMMENTARIES ON LIVING—1st SERIES

By J. Krishnamurti

THE RADIO AND MUSIC

It is obvious that radio music is a marvellous escape. Next door, they kept the thing going all day long and far into the night. The father went off to his office fairly early. The mother and daughter worked in the house or in the garden; and when they worked in the garden, the radio blared louder. Apparently, the son also enjoyed the music and the commercials, for when he was at home, the radio went on just the same. By means of the radio one can listen endlessly to every kind of music, from the classical to the very latest; one can hear mystery plays, news, and all the things that are constantly being broadcast. There need be no conversation, no exchange of thought, for the radio does almost everything for you. The radio, they say, helps students to study; and there is more milk if at milking time the cows have music.

The odd part about all this is that the radio seems to alter so little the course of life. It may make some things a little more convenient; we may have global news more quickly and hear murders described most vividly; but information is not going to make us intelligent. The thin layer of information about the horrors of atomic bombing, about international alliances, research into chlorophyll, and so on, does not seem to make any fundamental difference in our lives. We are as war-minded as ever, we hate some other group of people, we despise this political leader and support that, we are duped by organized religions, we are nationalistic, and our miseries continue; and we are intent on escapes, the more respectable and organized the better. To escape collectively is the highest form of security. In facing what is, we can do something about it; but to take flight from what is inevitably makes us stupid and dull, slaves to sensation and confusion.

Does not music offer us, in a very subtle way, a happy release from what is? Good music takes us away from ourselves, from our daily sorrows, pettiness and anxieties, it makes us forget; or it gives us strength to face life, it inspires, invigorates and pacifies us. It becomes a

necessity in either case, whether as a means of forgetting ourselves or as a source of inspiration. Dependence on beauty and avoidance of the ugly is an escape which becomes a torturing issue when our escape is cut off. When beauty becomes necessary to our well-being, then experiencing ceases and sensation begins. The moment of experiencing is totally different from the pursuit of sensation. In experiencing there is no awareness of the experiencer and his sensations. When experiencing comes to an end, then begin the sensations of the experiencer; and it is these sensations that the experiencer demands and pursues. When sensations become a necessity, then music, the river, the painting are only a means to further sensation. Sensations become all-dominant, and not experiencing. The longing to repeat an experience is the demand for sensation; and while sensations can be repeated, experiencing cannot.

It is the desire for sensation that makes us cling to music, possess beauty. Dependence on outward line and form only indicates the emptiness of our own being, which we fill with music, with art, with deliberate silence. It is because this unvarying emptiness is filled or covered over with sensations that there is the everlasting fear of what is, of what we are. Sensations have a beginning and an end, they can be repeated and expanded; but experiencing is not within the limits of time. What is essential is experiencing, which is denied in the pursuit of sensation. Sensations are limited, personal, they cause conflict and misery; but experiencing, which is wholly different from the repetition of an experience, is without continuity. Only in experiencing is there renewal, transformation.

TECHNIQUE OF FORGIVENESS

The following is a simple method which works wonders in your life as you practice it. Quiet your mind, relax, and let go. Think of God and His love for you, and then affirm, "I fully and freely forgive (mention the name of the offender); I release him mentally and spiritually. I completely forgive everything connected with the matter in question. I am free, and he/she is free. It is a marvellous feeling. It is my day of general amnesty. I release anybody and everybody who has ever hurt me, and I wish for each and everyone health, happiness, peace, and all the blessings of life. I do this freely, joyously, and lovingly, and whenever I think of the person or persons who hurt me, I say, 'I have released you, and all the blessings of life are yours.' I am free and you are free. It is wonderful!"

The great secret of true forgiveness is that once you have forgiven the person, it is unnecessary to repeat the prayer. Whenever the person comes to your mind, or the particular hurt happens to enter your mind, wish the delinquent well, and say, "Peace be to you." Do this as often as the thought enters your mind. You will find that after a few days the thought of the person or experience will return less and less often, until it fades into nothingness.

TIME EXTENDED FOR FILING COMMENTS, REPLIES IN BROADCAST LICENSE RENEWAL PROCEEDINGS.

In response to a joint petition by several broadcasters for additional time to file comments in Dockets 19153 (Formulation of Rules and Policies Relating to the Renewal of Broadcast Licenses) and 19154 (Formulation of Policies Relating to the Broadcast Renewal Applicant, Stemming from the Comparative Hearing Process) the FCC has extended the time for filing comments and replies in both proceedings.

The time for filing comments in Docket 19153 was extended to August 2, 1971, with the date for reply comments extended to October 1, 1971. In Docket 19154, the date for comments was extended to September 2, 1971, with reply comments now due October 4, 1971.

WWRL, NEW YORK, NEW YORK, LICENSE RENEWAL SET ASIDE BY FCC PENDING FINAL REVIEW OF TECHNICAL QUALIFICATIONS.

The recent grant to Sonderling Broadcasting Corporation of a short-term license renewal for WWRL, New York, New York, to expire on June 1, 1972, has been set aside by the FCC and the renewal application placed in deferred status pending final review and consideration of the technical aspects of the station's operation.

The short-term renewal was issued on May 19, 1971, after a Commission investigation revealed that WWRL had aired programs on which the Reverend, James Lofton, Jr. advertised meetings at which he solicited money from his audience in return for tips on the numbers game.

KXOA-FM, CALIF., DELETION OF "FM" FROM CALL SIGN GRANTED.

The application of KXOA-FM, Inc., licensee of station KXOA-FM, Sacramento, Calif., to change its call sign to KXOA has been granted by the FCC. Objections by the licensees of KNDE and KFBK AM-FM, both of Sacramento, were denied.

KRIB, MASON CITY, IOWA, KXTR-FM, INDEPENDENCE, MO., WMBH, JOPLIN MO., NOTIFIED OF APPARENT LIABILITY FOR FORFEITURE.

Mason City Broadcasting Corp., licensee of KRIB, Mason City, Iowa; Sentesound Broadcasting Association, licensee of KXTR-FM, Independence, Missouri, and Joplin Broadcasting, Inc., licensee of WMBH, Joplin, Missouri, have been notified by the Commission that they have incurred apparent liability for forfeiture for willful or repeated violations of Commission rules including failure to file renewal applications on time. Mason City Broadcasting was notified that it had failed to file its renewal application for KRIB until January 29, 1971, or 87 days beyond the due date, and that it was liable for a forfeiture of \$400. Sentesound Broadcasting Association was notified that it had incurred an apparent liability for \$450, for filing the renewal application for KXTR-FM 85 days late, and for failure to file a financial report for the year of 1969. Joplin Broadcasting, Inc., was notified that it had incurred an apparent liability for \$650 for failure to file renewal application for WMBH until 87 days beyond the due date, and for

failure to file financial reports for WMBH for 1968 and 1969.

ANNUAL EMPLOYMENT REPORT

All radio and television licensees who have not yet filed the Annual Employment Report (FCC Form 395) which was due on May 31, 1971, are requested to do so immediately. Those broadcast licensees which have less than five full-time employees are not required to prepare the report, but are requested to file a statement advising the Commission that they have less than five full-time employees.

OKLAHOMA STATIONS KWLG, WAGONER, AND KVIN, VINITA, DENIED LICENSE RENEWAL; CP FOR FM STATION IN VINITA DENIED; CESSATION OF OPERATION ORDERED WITHIN SIX MONTHS BY FCC.

The applications by Lum A. Humphries (Wagoner Radio Co.) for renewal of license of standard broadcast station KWLG, (1530 kHz), Wagoner, Oklahoma, and by Vinita Broadcasting Co., Inc. (owned 99 percent by Lum Humphries' son Gene) for renewal of license of station KVIN, (1470 kHz) Vinita, Oklahoma, and for a construction permit for a new FM station in Vinita, have all been denied by the FCC. (Dockets 18085-7) The Commission ordered the licensees to stop operating upon the start of a new radio service in Vinita and Wagoner or within six month whichever is sooner.

In either the pre-hearing conferences or the hearing itself the Humphries conceded violating antenna lighting and pre-sunrise regulations, charging a political candidate a higher rate than his opponent; inadequate sponsorship identification of political announcements; failing to log political affiliation of candidates for public office; station operation by improperly licensed operators; improper signing of station logs; not logging station identification during March and July, 1967; failure to log either beginning time of commercials or 15-minute segments beginning on the hour within which commercial announcements were made; and broadcasting commercials substantially longer than the times logged for them, Note 5.

The Commission said that the evidence of the record showed an "almost total lack of licensee responsibility on the part of Lum A. Humphries and affirmative misrepresentations as well as a lack of candor by both Lum and his son, Gene, in numerous statements to the Commission." Lum Humphries made no effort to ascertain and assume his obligations to KWLG but left all station affairs to his son, Gene, the Commission noted. In light of the numerous instances of misrepresentation and concealment attributed to Gene Humphries in the operation of KWLG, grant of his renewal application for KVIN and the CP for the new FM station would not serve the public interest, the Commission said.

The application of 1400 Corp. for renewal of license for standard broadcast station KBMI, Henderson, Nevada, has been granted by the Commission until October 1, 1971. Since this is normal expiration date for Nevada station licenses, the Commission specified that the grant was to be "construed as a short-term renewal."

COMMUNICATORS NETWORK REPORT

			Cherokee	Grease Band	Southern Comfort	Emitt Rhodes
	BEST NEW	HOTTEST				
KLMS - Lincoln - Fred James	Go Down - B.S.&T.	Carpenters	4	5	8	7
KYNA - Des Moines - Dick Shannon	Don't Pull Your Love	Dylan	NR	NR	NR	5
WVIC - Lansing-Bob Sherman	Neil Diamond	Double Barrel	5	5	5	7
KSEE-Santa Maria-Sandy Horn	Elvis	Don't Pull Your	9	6	3	5
KAFY-Bakersfield-Jerry Clifton	Indian Summer	Double Barrel	7	5	5	4
KNAK-Salt Lake-Carolyn Cressall	John Denver	Bee Gees	6	1	5	7
WGH-Newport News-Ron James	Mercy, Mercy	Gladys Knight	6	3	7	7
WTMA-Charleston-John Trenton	Glass Bottle	Double	6	5	6	4
KGW-Portland-Hal Widsten	Lobo	Guess Who	6	3	3	6
KQWB-Fargo-Brian Cummings	Audience	Raiders	7	4	5	8
KWWL-Waterloo-Dave Stein	Lightfoot	8th Day	8	5	7	9
KEYN-Wichita-Paul Baker	Go Down-B.S.&T.	Lord Have Mercy	NO	REPORT		
KIXZ-Amarillo-David Beecher	Res. Shuffle-A.G.&D.	Treat Her Like	6	4	7	8
WHYH-Montgomery-Larry Stevens	Ike & Tina	Don't Pull	9	1	6	5
WABB-Mobile-Gary Mitchell	Isley Bros.	Raiders	3.5	3	4	4.5
WBBF-Rochester-Tim Griffin	Lobo	Tommy James	5	NR	2	9
WYRE-Annapolis-Dennis Constantine	Kongos	Grassroots	5	2	2	NR
WYNE-Appleton-Scott Carpenter	Who In The World	Bee Gees	3	3	4	7
KAAY-Little Rock-Jonnie King	Glen Campbell	Rings	3	4	7	6
KATA-Arcata -Dennis Clay	Buoys	Don't Pull Your	9	5	7	NR
WPOP - Hartford -Bob Paivia	Gayle McCormick	Color My World	8	1	6	6
WCPX-Salt Lake - Johnny Mitchell	Beginnings	Ashton, Gardner	4	3	2	2
WCCC - Hartford - Rusty Potz	F. Newsom	Stones	1	6	4	4
KUDE - Oceanside - Ted Brown	Beginnings	Lobo	6	4	7	8
WSGA - Savannah - Jerry Rogers	Audience	Signs	3	4	2	7
KWHP - Edmond - Jim Wood	Kongos	Raiders	4	8	7	7
KIMM - Rapid City - Jay Brooks	B.S. & T.	Rings	5	2	5	6
WLCY - Tampa - Daylon Rushing	Mercy, Mercy	Doors	5	4	4	7
KYSN-Colorado Springs-Gary Whitman	J. Corbett	Raiders	5	7	7	7
KLWW-Cedar Rapids-Steve Warren	Audience	Lobo	6	5	8	6
KSTT-Davenport - Bobby Rich	Mother Freedom	Davy Jones	8	NR	4	6
KYNO - Fresno - Sean Conrad	If Not For You	Maggie	6	7.5	4	5
WERK - Muncie - Gil Hole	Jean Knight	J. Taylor	5	1	1	5
WDBQ-Dubuque - Paul Hemmer	Bread	Peanut Gallery	4	5	3	7
KOAM - Pittsburgh - Scott Flury						
WDAK - Columbus - Alan Boyd						
WFDF-Flint - Bob Burchette						
WOWL - Muscle Shoals-Dave Johnson						
KMEN - San Bernardino-Dave Stein						
KSPD-Boise - Rick Oldenburg						
WISM-Madison - Chuck Bailey						
WKGN - Knoxville - Chris Stone			5	5	NR	7
WING - Dayton - Ron Vance			7	6	5	10
KCRG - Cedar Rapids-Wayne Johnson			3	NR	1	4
KRSP-Salt Lake - Allan Hague			4	6	7	8

TOTAL POINTS 197.5 138.5 170 220.5
 AVERAGE 5.3 3.8 4.6 6.0

OTHER COMMUNICATORS

WSGN - Birmingham-	Signs	Rings
WIRL - Peoria	Happy Day	Supremes
WKBR-Manchester-Eddie B. Baker	Love Me	Double Barrel
WFOM-Marrietta-Red Jones	Elvis	Bee Gees
KNOE- Monroe - Larry Edwards	Steve Alaimo	Jerry Reed
WIST - Charlotte - Scott Christensen	Crow	Don't Pull Your
WBMJ - San Juan - Stan Barrett	Rainy Jane	Don't Pull Your
KIRL - St. Louise - Dave Scott	Liar	Beginnings

BLACK

MARKET

LeBaron Taylor

TITLE/ARTIST

- * 1. I DON'T WANNA DO WRONG/Gladys Knight & Pips Soul
PK-16 KATZ, 3-4 WWRL, 3-2 WDAS, 3-3 WWIN, 2-1 WABQ, 27-3 WYLD,
3-6 WDIA, 1-2 WOL, 13-10 KGFJ, 3-4 WCHB, 1-1 WAOK, 10-9 KDIA.
- * 2. MR. BIG STUFF/Jean Knight Stax
2-2 KATZ, 2-3 WWRL, 1B-1 WDAS, 27-10 WWIN, 24-13 WABQ, 2-1 WYLD,
2-5 WDIA, 20-14 WTLC, 8-1 WOL, 14-7 KGFJ, 2-2 WCHB, 6-9 WAOK,
1-2 KDIA
- * 3. BRING THE BOYS BACK/Freda Payne Invictus
6-4 KATZ, 11-6 WWRL, 1A-6 WDAS, 1-1 WWIN, 21-12 WABQ, 5-3 WDIA,
14-6 WOL, 16-11 KGFJ, 5-10 WCHB, 24-18 WAOK, PICK-16 KDIA
- * 4. LOVE THE ONE YOU'RE WITH/Isley Brothers T-Neck
11-5 KATZ, 1-1 WWRL, 12-12 WDAS, 9-7 WWIN, 5-5 WOL, 22-15 KGFJ,
8-2 WAOK, 6-4 KDIA
- 5. FUNKY NASSAU/Beginning Of The End Alston
4-5 WDAS, 21-18 WWIN, 6-9 WABQ, 7-6 WYLD, 18-15 WDIA, 18-13 WTLC,
12-8 KGFJ, 2-4 WAOK, 4-1 KDIA
- 6. YOU'VE GOT A FRIEND/Roberta Flack & Donny Hathaway Atlantic
14-12 KATZ, 7-5 WWRL, 11-10 WDAS, 8-6 WWIN, 11-8 WABQ, 10-7 WDIA,
16-10 WOL, 27-18 KGFJ, 11-10 WAOK, 17-15 KDIA
- 7. SHE'S NOT JUST ANOTHER WOMAN/8TH Day Invictus
8-8 WWRL, 5-4 WDAS, 3-5 WYLD, 8-9 WDIA, 4-2 WTLC, 7-8 WOL,
3-2 KGFJ, 7-8 WCHB
- 8. STOP, LOOK, LISTEN/Stylistics Avco Embassy
4-3 KATZ, 10-18 WDAS, 31-20 KDIA, 5-4 WWIN, 9-5 WABQ, 40-30 WTLC,
24-17 KGFJ, #18 WVON, 14-11 WAOK
- 9. WANT ADS/Honey Cone Hot Wax
18-26 WDAS, 2-2 WWIN, 1-8 WYLD, 1-1 WTLC, 2-7 KDIA
- 10. DON'T KNOCK MY LOVE/Wilson Pickett Atlantic
7-19 WDAS, 9-13 WDIA, 1-1 KGFJ, 11-18 WCHB, #1 WVON, 8-8 KDIA
- 11. BRIDGE OVER TROUBLED WATER/FLIP/Aretha Franklin Atlantic
5-3 WABQ, 11-2 WYLD, 2-4 KGFJ, #7 WVON, 13-14 KDIA

*DENOTES SUPER HOT

OTHER RECORDS YOU MAY BE ON OR CONSIDERING

- I DON'T WANT TO LOSE YOU/Johnnie Taylor Stax
1-2 WDIA, 25-19 WTLC, 26-19 KGFJ, 3-5 WAOK
- YOU'RE THE REASON WHY/Ebony's Philadelphia International
10-7 WWRL, 19-25 WDAS, 12-15 WWIN, X-34 WABQ, 14-16 WDIA, 2-12 WTLC,
20-12 KGFJ, 6-16 WCHB, 10-16 WAOK, 12-11 KDIA
- SPINNING AROUND/Main Ingredient RCA
12-18 KATZ, 3-2 WABQ, 9-6 KGFJ
- STEP INTO MY WORLD/Magic Touch Falcon
6-13 WWRL
- NEVER CAN SAY GOODBYE/Isaac Hayes Enterprise
14-14 WWRL, 29-20 WWIN, 10-7 WABQ, 6-4 WYLD, #4 WVON

BLACK MARKET

By: LeBaron Taylor

OTHER RECORDS YOU MAY BE ON OR CONSIDERING

ESCAPE-ISM/James Brown 5-9 WWRL, 2-3 WOL, 15-9 WCHB, 5-8 WAOK, 9-5 KDIA	King
HEY LOVE/Delfonics 33-15 KATZ, 8-17 WDAS, 13-12 WDIA, 4-4 WOL, #3 WVON, 15-6 WAOK	Philly Groove
YOU'RE A LADY/Gene Chandler 36-31 KATZ, 4-4 WABQ, #6 WVON	Mercury
DAY BY DAY/Continental 4 26-21 KATZ, 9-11 WWRL, 9-16 WDAS, 4-5 WWIN	Jay Walking
WHATCHA SEE IS WHATCHA GET/Dramatics 16-15 WDAS, 1-1 WCHB, #13 WVON, 7-3 KDIA. Will be a monster	Volt
I LIKES TO DO IT/People's Choice 26-14 WWIN, X-15 WOL, 18-12 WAOK	Phil L.A.
SMILING FACES/Undisputed Truth 25-6 KATZ, 13-13 WDAS, 4-3 WCHB,	Soul
I KNOW I'M IN LOVE/Chee-Chee & Pepe 3-3 WTLC, 6-3 KGFJ, 4-7 WAOK	Buddah
MERCY, MERCY/Marvin Gaye 20-9 WDAS, X-27 WWIN, 32-14 WCHB, X-29 KDIA - Instant Smash	Tamla
IT'S THE REAL THING/Electric Express 15-14 WDAS, 10-11 WWIN, 25-13 WAOK	Linco
HERE I GO AGAIN/Raeletts This is the flip	Tangerine
YOU'RE THE ONE FOR ME/Joe Simon	Spring
FUNKY L.A./Paul Humphrey	Lizard
CHICKEN HEAD/Bobby Rush 1-1 KATZ, 14-7 WCHB. Will surprise a lot of people	Galaxy
NATHAN JONES/Supremes 27-13 KATZ, 7-7 WTLC, 9-11 WOL, 8-5 KGFJ	Motown
YOU'VE GOT TO EARN IT/Staple Singers X-14 WOL, 25-23 WCHB	Stax
HIT BOUNDS	
FATHER, FATHER/Little Anthony & The Imperials	Janus
AIN'T NO SUNSHINE/Bill Withers 31-13 WCHB	Sussex
LIKE AN OPEN DOOR/Fuzz	Calla
STOP BOY/Little Betty Baker	All Platinum
SMASH ALBUMS	
WHAT'S GOING ON/Marvin Gaye	Tamla
IF I WERE YOUR WOMAN/Gladys Knight & The Pips	Soul
BILL WITHERS/Bill Withers	Sussez
ARETHA AT THE FILLMORE WEST/Aretha Franklin	Altantic

This report indicates the relationship of several Black oriented stations in their respective markets. Some of their ratings will astound you, when you take into consideration that most Black oriented station transmitters are not located in the city limits that they serve, and that most of them are limited power stations normally on a crowded frequency. What would occur if most of these stations had decent signals and frequencies?

	MEN	WOMEN	TEENS	CHILDREN	TOTAL
Chicago					
WVON	9	9	5	2	8
WGRT	4	3	6		4
Combined					
Total	13	12	11	2	12

AREA INFORMATION

Chicago-Survey---8 county Pulse-Population over six years of age 6,803,400. Survey area 17.1% Black - Chicago 33% Black. WVON is no. 1 in men 3-7pm Monday - Friday, 6 am-mid. no. 2 in women 3-7pm. no. 3 in men, 7-mid., no. 2 in women 7-mid., solid no. 3 across the board monday - friday 6 am-mid. No. 1 station is WLS 50,000 watts non-directional. Clear channel 24 hours a day. WVON is 1000 watts day, 250 watts nights. WLS located 890 KC, WVON 1450 KC. WVON licensed to Cicero, Illinois.

Detroit					
WCHB	5	6	15	8	7
WJLB	2	7	5		5
Combined					
Total	7	13	20	8	12

AREA INFORMATION

Detroit-Survey--- Metro area 3 county. Population over six years of age 3,737,700. Detroit Metro Area 17.6% Black. City of Detroit 44.6% Black. WCHB is tied for no. 4 in the market mon-fri. 6am-mid. WCHB is no. 2 in Teens 6am-10am Mon-Fri. no. 1 in Teens 10am-3pm Mon-Fri. Tied for no. 1 in women 7pm - mid. Beats WKNR across the board Mon-Fri 6am-mid. No. 1 station is CKLW with 18%. CKLW is 50,000 watts-clear channel non-directional 24 hours a day at 800KC. WCHB 1000 watts day, 500 watts night at 1440 KC. City of license is Inkster, Michigan 16 miles from Detroit.

Philadelphia					
WDAS	6	7	21	14	9
WHAT	1	2	1	2	2
Combined					
Total	7	9	22	16	11

AREA INFORMATION

Philadelphia-Survey--- 8 County Pulse. Metro Area population over six years of age 4,329,500. Black percentage of survey area 17.1%. Black percentage of City of Philadelphia 33%. WDAS is a solid number 3 in the market Mon-Fri 6am-mid. no. 2 in teens across the board 6 am-mid., no. 1 in women 7-mid, no. 2 in market 7-mid. (total) tied for no. 1 in men 7-mid, no. 1 mid-6am Mon-Fri. No. 1 station is WFIL with 15%. WFIL is 5000 watts 24 hours a day at 560 KC. WDAS is 5000 watts day, 1000 watts nights at 1480 KC.

Washington D.C.					
WOL	7	8	13	14	8
WOOK	7	6	8	16	7
Combined					
Total	14	14	21	30	15

AREA INFORMATION

Washington D.C.-Survey---Metro area population over six years of age 2,538,400. Metro area 24.2% Black, Washington D.C. 71% Black. WOL is tied for no. 2 with WEAM across the board 6am-mid Mon-Fri, no. 2 in teens Mon-Fri 6 am-mid, WOL is no. 2 in women Mon-Fri 6 am-mid. WOL is tied for no. 3 in men Mon-Fri 6am-mid. WOL is no. 1 at night 7pm-mid, also no. 1 in women 7-mid, no. 2 in men 7pm-mid. No. 1 station is WMAL with 13%. WMAL is 5000 directional 24 hours a day at 630 KC. WOL is 1000 watts day, 250 watts night at 1450 KC.



BOB HAMILTON RADIO REPORT

By Beverly Magid

THE HITS

LABEL

No. Weeks On Chart

- 1. 1. IT'S TOO LATE/Carole King Ode 5
WNBC, KVI, KGBS, WTAE, KGIL (both), WXYZ, WRVA, WIND, KARM, WWDC, WJDX, WBEN, WWJ, KOGO, WDAE, WLCY-FM, WLW, KJAE, WGR
- 2. 2. RAINY DAYS & MONDAYS/Carpenters A&M 8
WNBC, KGBS, WTAE, WXYZ, WRVA, WIND, KARM, WWDC, WJDX, WBEN, WWJ, KOGO, WDAE, WLW, KJAE, WGR
- 3. 3. THAT'S THE WAY/Carly Simon Elektra 9
KGBS, WTAE, KGIL, WXYZ, WRVA, WIND, KARM, WWDC, WJDX, WBEN, WWJ, WDAE, WLW, KJAE
- 6. 4. DON'T PULL YOUR LOVE/Hamilton ABC/Dunhill 3
WNBC, KVI, KGBS, WTAE, KGIL, WIBC, WXYZ, WRVA, KARM, WWDC, WJDX, WDAE, WLCY-FM, WLW, KJAE, WGR
- 10. 5. HERE COMES THAT RAINY DAY/Fortunes Capitol 4
WNBC, KVI, KGIL, WIBC, WXYZ, WIND, KARM, WWDC, WJDX, KOGO, WDAE, WLW, WGR, add WLCY-FM
- 5. 6. I'LL MEET YOU HALFWAY/Partridge Family Bell 5
WNBC, WTAE, KGIL, WXYZ, WWDC, WJDX, WDAE, WLW, WGR
- 8. 7. NEVER CAN SAY GOODBYE/Issac Hayes Stax 3
KVI, WXYZ, WIND, KARM, WJDX, WLW, KJAE . . . add WGR
- 11. 8. WHEN YOU'RE HOT/Jerry Reed RCA 3
WNBC, WTAE, WIBC, WXYZ, WRVA, KARM, WWDC, WJDX, WLCY-FM, WLW, WGR
- 9. YOU'VE GOT A FRIEND/James Taylor WB 1
WLW, WNBC, KVI, KGBS, KGIL, WXYZ, WRVA, KARM, WWDC, WJDX, WWJ, KOGO, WDAE, WGR, WLCY-FM, KJAE . . . add WTAE, WIBC
- 7. 10. FOLLOW ME/Mary Travers WB 7
WLW, WLCY-FM, KGIL, WIBC, WRVA, KARM, WDAE . . . add WJDX
- 4. 11. LIGHT SINGS/5th Dimension Bell 5
WXYZ, WDAE, WLCY-FM, WLW
- 12. 12. IT DON'T COME EASY/Ringo Starr Apple 2
KJAE! WNBC, KARM, WWDC, WJDX, WBEN, WLCY-FM
- 13. INDIAN RESERVATION/Raiders Columbia 1
WNBC, KGBS, WXYZ, WIND, WWDC, WJDX, WDAE, WLW, KJAE, WGR
- 14. TALKING IN YOUR SLEEP/Gordon Lightfoot WB 1
KVI, KGIL, WIBC, KARM, WWJ, WLCY-FM, KJAE, WGR . . . add WRVA, WWDC, WJDX, WBEN, WDAE

WILL BE HITS

- LAST TIME I SAW HER/Glen Campbell Capitol
KARM, KGIL, WWJ, KOGO, WLCY-FM, WGR . . . add WNBC, WTAE, WIBC, WRVA, WDAE
- HOW DO YOU MEND/Bee Gees Atco
WGR, KVI, KGIL, WJDX, WBEN, WWJ, KOGO, WLCY-FM . . . add WTAE, WXYZ, WRVA, WLW, KJAE
- RINGS/Cymarron Epic
KGBS, KGIL, WXYZ, WIND, KARM, WJDX, WBEN, KJAE . . . add KOGO, WLW

OTHER RECORDS YOU MAY BE CONSIDERING

- AMERICA/Simon & Garfunkle
KARM, WGR, KJAE, WJDX
- ALL GOD'S CHILDREN/Kenny Rogers
WLCY-FM . . . add KJAE
- BEGINNINGS/Chicago
WIND, WLCY-FM (no. 1 requests) add WNBC, KVI, WTAE, WJDX

BOB HAMILTON RADIO REPORT

BRAND NEW ME/Aretha Franklin
Add WIBC, WIND

CHANGE PARTNERS/Steve Stills
Add WTAE (WNBC)

CAN'T FIND THE TIME/Rose Coloured Glass
WIBC, WRVA, KARM, WJDX, WLW

DRAGGIN' THE LINE/Tommy James
WNBC, KGBS, WTAE, WBEN, WLCY-FM, WGR
add WIND, KARM, WJDX

DON'T SAY YOU DON'T REMEMBER/Bev. Bremers
WJDX, KOGO, WLCY-FM, KJAE, WLW, add WDAE

DEEP ENOUGH/Ocean
KARM . . . add KGBS

DONE TOO SOON/Neil Diamond
KGIL, WDAE, WLCY-FM . . . add WBEN

FUNKY NASSAU/Beginning of the End
Add WIND, WGR

FEELINGS/Lettermen
KOGO, WLCY-FM

HE'S SO FINE/Jody Miller
KARM, KOGO, WLW, KJAE, WGR . . . add WLCY-FM

HOLD ME/Keith Textor
KGIL . . . add WTAE, WWJ

HILL WHERE THE LORD HIDES/Chuck Mangione
WBEN, WLCY-FM, WGR . . . add WDAE

IF NOT FOR YOU/Olivia Newton-John
WTAE, WJDX, WLCY-FM, KJAE . . . add WXYZ, WRVA

I'M A BELIEVER/Neil Diamond
KGIL . . . add KARM, WWKC, KOGO, WGR

K-GEE/Niteliters
KGIL, WXYZ

LOVE MEANS/Sounds of Sunshine
KGIL, KARM, KOGO, WDAE, WLW . . . add WJDX

LOVE SONG/Punch
KGIL, KOGO

LADY DAWN/Bells
WLCY-FM, KARM, WWJ . . . add KGIL, WDAE, WGR

LET IT BE ME/Jack Jones
WJDX, WWJ, KOGO, KJAE, WGR

MERCY, MERCY ME/Marvin Gaye
Add WNBC, WWDC WGR

MIGHTY CLOUDS OF JOY/BJ Thomas
KGIL, WJDX, KOGO, WLCY-FM, WGR . . . add WIND,
KARM, WWDC

MOZART 40/Waldo de Los Rios
WDAE, KOGO, WTAE, KGIL, WIBC, WRVA, WJDX, WWJ . . . add WBEN

MOON SHADOW/Cat Stevens
KGIL, KARM . . . add WLCY-FM, WLW

MELTING POT/Booker T
WBEN, KJAE . . . add WJDX

NEVER ENDING SONG/Delaney & Bonnie
KVI, WRVA, WJDX, KOGO, WLW, KJAE . . . add
WNBC, KGBS, WIND, WBEN

NATHAN JONES/Supremes
WNBC, KARM, WWDC, WJDX, WLCY-FM, WLW, KJAE

NEVER DREAMED YOU'D LEAVE/Stevie Wonder
WXYZ . . . add WJDX, KOGO

PUPPET MAN/Tom Jones
KARM, WWDC, WJDX, WLCY-FM

RAINY JANE/Davy Jones
KVI, KGBS, KJAE, WGR . . . add WIND, WWDC

RIDERS ON THE STORM/Doors
Add KGBS, KARM, WWDC

MOR (cont)**OTHER RECORDS**

SOONER OR LATER/Grassroots
WNBC, WWDC, WBEN, WLCY-FM, WLW, WGR

SUMMERTIME/Herb Alpert
WRVA, KARM, WWJ, KOGO, WDAE

SHE DIDN'T DO MAGIC/Lobo
KARM, WLCY-FM add KGBS, KOGO on Magic,
on flip is WDAE, add WIBC

SUMMERSAND/Dawn

SATURDAY MORNING CONFUSION/Bobby Russell
KARM, WLW Add KGIL, WJDX, WBEN

SUMMER OF '42/LeGrand, Percy Faith, Peter Nero
WRVA . . . add WIBC on LeGrand, WXYZ on Percy
WWJ on Nero

SIX WEEKS/Vikki Carr
KARM, WWJ, KOGO, KJAE . . . add WLW

TREAT HER LIKE A LADY/Cornelius Brothers
WNBC, KGBS, WIND, WWDC, WJDX, KJAE, WGR

DRUM/Bobby Sherman
WTAE, WJDX, KOGO, WDAE, WLW, KJAE, WGR

TAKE ME HOME COUNTRY ROADS/John Denver
KJAE, KVI, KARM, WJDX, WWJ, WDAE, WLCY-FM,
WLW, WGR . . . add WXYZ

WONDER/Miss Abrams & 4th Grade
KGIL . . . add WBEN

WHEN MY LITTLE GIRL WAS SMILING/Steve Alaimo
KVI . . . add KGBS, WTAE

ALBUMS GETTING PLAY

EDIE GORME—"Oh, no Not My Baby"

MIKE CURB CONGREGATION

PERRY COMO—"Me And You", "Put Your Hand"

FREDA PAYNE—"Odds & Ends", "Cherish What is
Dear"

BLOOD, SWEAT & TEARS—(Just released, too early
for cuts)

JACKIE DE SHANNON

THE RAIDERS

O.C. SMITH—"For The Good Times", "Help Me Make
It", "Tall Oak Tree"

VIKKI CARR—"Ain't No Mountain"

JUDY LYNNE

BEST OF THE REST

CHERRYHILL PARK/Dennis Yost (UA)

I'M LEAVIN'/Elvis Presley (RCA)

SHE KNOWS ME BETTER/Bert Sommer (Buddah)

MY ISLAND/Farquahr (Elektra)

**STOP YOUR MOTOR LP/The Association (Soon to
be released) (WB)**

CANADA

BOB HAMILTON RADIO REPORT

By Beverly Magid

THE HITS	ARTIST	LABEL
1. 1. IT'S TOO LATE CKOC 5-4, CKVN 2-2, CKXL 4-1, CKLG 1-1, CHAM 8-4, CJCH 2-1, VOXM 2-1, CJME 1-1. CKGM 1-1 hot at CHED	Carole King	Ode
2. 2. RAINY DAYS & MONDAYS CKOM 2-1, CKVN 9-5, CFRW 25-15, CKLG 7-5, CFRA 5-1, CHAM 4-3, CKGM 7-4,	Carpenters	A&M
3. 3. INDIAN RESERVATION CKOC 1-1, CHED, CHUM 6-1, CFRA 10-2, CHAM 3-1, CKCK 3-1, CKGM 3-2,	Raiders	Columbia
4.** 4. SIGNS CKOC 3-2, CKOM 12-7, CHED CKVN 5-3, CFRW 19-12, CHUM 4-3, CKLG 9-8, CHAM 11-5, CJCH 4-3, VOXM 12-8, CJME 17-16, CKGM 23-21	5 Man Elec. Band	Polydor
8. 5. NEVER ENDING SONG CKOC 12-10, CKOM 30-16, CKVN 1-1, CKXL 14-8, CKLG 3-2, CFRA -18, CKCK-21, VOXM 14-5 CJME 11-4	Delaney & Bonnie	Atlantic
6.** 6. WHERE EVIL GROWS CFRW 2-1, CHUM 3-2, CFRA 19-12, CJME 2-2, CKGM 15-12	Poppy Family	London
9.** 7. LADY DAWN CKOM 24-18, CKXL 15-9, CFRW hb-29, CKLG 14-10, CKCK 10-7, CJCH 23-16, VOXM 7-2; CJME hb-29, CKGM 13-9	Bells	Polydor
- 8. DRAGGIN' THE LINE CKOC 17-7, CKOM 34-27, CHED, CFRW hb-28, CHUM 13-6, CKLG 19-15, CKLW 30-17, CHAM 20-12, CKCK 23-18, CJCH 28-19, VOXM 17-10; CJME 16-11	Tommy James	Roulette
5. 9. DOUBLE LOVIN' CHED, CKLG 5-3, CFRA 15-10, CHAM 7-6	Osmond Brothers	Polydor
- 10. DON'T PULL YOUR LOVE CKOM 22-13, CHED, CKXL 17-13, CHUM 17-10, CKLG 12-7, CFRA 25-14, CKCK 18-10, CJCH 18-13, CJME 14-10	Hamilton, Joe Frank & Reynolds	ABC/Dunhill

OTHER RECORDS YOU MAY BE CONSIDERING

BEGINNINGS Add CKLG, CHAM, CJME	Chicago	Columbia
CRAZY ABOUT THE LA LA LA Add CKOC, VOXM	Smokey & Miracles	Motown
DOUBLE BARREL CKOC 18-12, CKOM 39-22, CFRW hb-27, CKCK-24 . . . add CJCH, CJME	Dave & Ansil Collins	Big Tree
**DEEP ENOUGH CHED, CKVN 30-25, CKXL 10-6, CKLG 11-9, CFRA 24-20, CJCH 29-21, VOXM hb-27, CJME 29-24	Ocean	Yorkville
GET IT ON CKGM 17-16, add CHUM, CKLG, CFRA	Chase	Epic
**GOING TO THE COUNTRY CKGM hb-26	Young	Ampex
HOW DO YOU MEND CKOC 28-19, CKLG -22, Add at CKOM, CHED, CHAM, CKGM	Bee Gees	Atco
HIGH TIME CKVN 8-7, CKGM 4-3	Joe Cocker	A&M
HERE COMES THAT RAINY DAY FEELING CKLW 13-8; CKGM 22-15, CJME 27-22, add CFRA, CKVN, back on CHAM	Fortunes	Capitol
I'LL MEET YOU CKXL 2-2, CJCH 5-4	Partridge Family	Bell
** I BEEN MOVED Add CFRW, CJME	Andy Kim	Dot
MR. BIG STUFF CKOC hb-25, CHUM 29-19, CKLW 20-7, CHUM hb-17, VOXM hb-21 . . . add at CKXL, CKLG, CJME	Jean Knight	Stax
MIGHTY CLOUDS OF JOY Add CKOC; CKXL, CHAM, CJME	B.J. Thomas	Scepter

BOB HAMILTON RADIO REPORT

**CANADA (cont)
OTHER RECORDS**

MOON SHADOW CHED . . . add CKXL	Cat Stevens	A&M
MERCY, MERCY ME Add CKOC, VOCM	Marvin Gaye	Tamla
MELTING POT CKVN 17-14 . . . add CHUM	Booker T	Stax
**MAKE IT BETTER CKVN 25-22, CKXL 17-13, CFRA 29-26, CJCH 19-17, CKGM 30-29	Jericho	Ampex
NATHAN JONES CFRA-23, CKCK 7-5	Supremes	Motown
POOR LITTLE PEARL Add at CKVN, CHAM	Billy Joe Royale	
RESURRECTION SHUFFLE CKOC hb-27, CKLG 26-21 . . . add CKVN, CHUM, CKLW, CKGM	Ashton, Gardner & Dyke	Capitol
RIDERS ON THE STORM Add CKOC, CKOM, VOCM	Doors	Elektra
RINGS Add CHUM, CKLG, CFRA, CKCK, CJCH, CJME, CKGM	Cymarron	Epic
**RAINY JANE CKLG 22-21, add CJCH, CJME	Davy Jones	UA
**SWEET CITY WOMAN CKOC 8-5, CKOM 31-21, CKVN- 24, CKXL 27-25, CFRW 29-21, CKLG 28-23, CFRA 30-22, CHAM 12-9, CKCK-29, CJCH-27, CJME hb-26, CKGM 29-17	Stampede	GRT
SHE'S NOT JUST ANOTHER WOMAN CKOM 40-30, CJCH 27-20 . . . add CFRW	8th Day	Invictus
SOONER OR LATER CKOM-31, CHUM 21-14, VOCM 24-19, CJME hb-29, add CKVN, CJCH	Grassroots	ABC/Dunhill
SHE DIDN'T DO MAGIC Add CKOM, CKCK, CJME	Lobo	Big Tree
**SUN SHOWER IN THE SPRING Add CKOM	Terry McManus	
** SPACE SHIP/SUSANNE CKVN 16-13, CFRW 27-26, on both . . . CKLW 19-14 on Susanne	Tim Northcott	UNI
**SOUTHBOUND TRAIN Add CKVN, CFRA . . . MLS pick hit	Steel River	GRT
**TALKIN' IN YOUR SLEEP CHED, CKXL 29-26, CKLG 18-14, CJCH-30, VOCM hb-28, CKGM hb-27	Gordon Lightfoot	WB
TAKE ME HOME COUNTRY ROADS CHUM 28-20, CFRA 28-21, CJME hb-28	John Denver	RCA
THAT'S THE WAY CHUM 27-21, CJCH 20-14 . . . add CKCK	Carly Simon	Elektra
TREAT HER LIKE A LADY CKLW 2-1, CHAM 24-13, CKCK 6-3, CJCH 6-5	Cornelius Brothers	UA
WHEN YOU'RE HOT CKOM 8-3, CHED, CFRA 11-7	Jerry Reed	RCA
WATCHING THE RIVER FLOW Add at CKOC, CKXL	Bob Dylan	Columbia
WILD HORSES CFRW 26-25, add CHED	Rolling Stones	Atlantic
YOU'VE GOT A FRIEND CKOC 35-24, CFRW 12-9, CHUM 30-22, CKLG 25-20, add at CKLW, CKCK	James Taylor	WB
YOU'RE GONNA MISS ME CKOM 21-17, CKVN 10-6, CKXL 20-20, CFRA 27-24, VOCM 23-15	Wishbone	Celebration
**WAIT FOR THE MIRACLE CKVN 29-26	The Cycle	Tamarac

ALBUMS GETTING PLAY

BURT SOMMERS— "Me & The Sunshine"
LIGHTHOUSE— "One Fine Morning", "Sweet Lullabye", "Love Of A Woman"
JAMES GANG— "Walk Away"
****CURT & NOAH**— "Like A Rolling Stone"
JONI MITCHELL— "Carey"
ROD STEWART— "Reason To Believe"
CHUCK MANGIONE
****BRAVE BELT**— "Rock & Roll Band"

BOB HAMILTON RADIO REPORT

IN DEPTH (cont)

LW	TW		LABEL	TIME	INTRO	END
4.	8.	RAINY DAYS & MONDAYS/Carpenters	A&M	3:04	:16	Cold
		Demographics: Super All KCBQ 2-2, KXOL 2-2, KFRC 4-2, WKY 5-3, WIBG 5-3, WABC 5-3, WRIT 10-8, WCFL 2-2, WLS 28-17, WKBW 7-6, KDWB 3-1 Still hot at 11 of 39				
14.	9.	TAKE ME HOME COUNTRY ROADS/John Denver	RCA	3:08	:06½	Cold
		Demographics: All KXOL 17-10, KOL hb-40, KFRC 29-16, KRIZ 20-14, WMAK 23-10, KNUZ 7-3, WQAM 39-21, WFUN nw-22, WEAM 3-1, KJR 40-30, WIFE 23-14, KILT 8-3, WOKY 29-26, CHUM 28-20, KLIF 5-3 . . . add WIBG, WCFL, WIXYSWLS, WKBW....Continuing points.				
12.	10.	SHE'S NOT JUST ANOTHER WOMAN/8th Day Invictus		3:00	:06	Fade
		Demographics: Across the board in R&B markets KFRC hb-30, KQV 27-18, KRIZ 35-22, WHBQ 18-10, WKLO 2-1, WIBG 14-9, WABC 29-17, WQAM 26-18, WFUN 22-13, KTLK 39-33, WKBW 28-20, WFIL 12-10				
-	11.	HOW CAN YOU MEND/Bee Gees	Atco	3:52	:13½	Cold
		Demographics: KXOL 25-14, KOL hb-30, KYA-29, KING hb-38, KQV hb-16, KRIZ 33-21, WMAK 36-26, KNUZ 27-17, KRLA 28-19, WHBQ 28-21, WKLO 27-21, WRKO 28-14, OR-FM 21-17, WKNR hb-27, WIXY 36-13, WEAM hb-19, KJR 39-23, WLS hb-26, WKBW 27-14, WAKY 30-12, KILT 34-14 . . . add WRIT, WFUN				
15.	12.	SIGNS/5 Man Electrical Band	Lionel	4:05	:28	Fade
		Demographics: KOL 5-1, KYA 19-15, KQV 9-1, KNUZ 32-29, WIBG hb-23, KTLK 22-11, WEAM 22-10, KJR 3-3, CHUM 4-3, KHJ hb-30, . . add KCBQ, KRLA, WKLO, KLIF				
7.	13.	TREAT HER LIKE A LADY/Cornelius Bros.	UA	2:45	:13½	Fade
		Demographics: Teen and young adult Still happening at 9 of 39 stations				
-	14.	HERE COMES THAT RAINY DAY FEELING/Fortunes				
		Demographics: Capitol 2:51 :20 Fade KQV 14-6, WKLO 19-11, WQAM 56-39, WRKO 14-7, WCFL 9-6, WKNR 11-6, CKLW 13-8, WLS 12-5 WAKY hb-27, KDWB 36-21, WOKY 19-12, CHUM 22-17, KHJ 22-17, WFIL 20-18, add WABC, KILT Hit record				
17.	15.	HIGH TIME WE WENT/FLIP/Joe Cocker	A&M	4:25	:07½	Fade
		Demographics: Super young adult KCBQ new-25, KOL 17-12(Black Eyed, KING 39-29, (Black Eyed) KQV 20-14, WRKO 20-15, KTLK 6-5, KJR 24-16 (Black Eyed', WIFE 36-26, WLS 17-15, WAKY 19-10, KHJ 14-10, WFIL 24-22, add KFRC, WQAM, WKBW, -flip WOKY, KLIF Northwest and black market areas on flip.				
6.	16.	DOUBLE LOVIN'/Osmond Brothers	MGM	2:30	:05	Fade
		Demographics: Super teen.....some adult WHBQ 25-19, WKBQ 10-9				
-	17.	DOUBLE BARREL/Dave & Ansil Collins	Big Tree	2:44	:00	Fade
		Demographics: WAKY hb-28, KILT 22-11, WOKY 1-1, CHUM 17-10, KOL hb-38, KYA 22-14, WMAK 21-15, KNUZ 26-9, WQAM 55-28, WKNR 23-19, WIXY 22-6, KJR 49-42, WLS 5-4, add KRIZ, WKLO, WIFE No question.....a smash!				
-	18.	MR. BIG STUFF/Jean Knight	Stax	2:27	:10	Fade
		Demographics: WIXY 32-17, CKLW 20-7, WLS 18-12, KILT 30-23, CHUM 29-19, KHJ hb-26, WOR-FM 17-6, WKNR 19-11, WQAM 32-19, WFIL hb-28, WKLO hb-25, WIBG hb-26, KXOL 30-15, KFRC 14-5, KYA 12-3 KRLA -28, WHBQ 20-17, add KOL, WKY, WMAK, KNUZ, WRKO, WFUN, WEAM, WIFE, WOKY Giant smashola!				
11.	19.	WHEN YOU'RE HOT/Jerry Reed	RCA	2:06	:08	Fade
		Demographics: Primarily 18-25 men.....teen and some adult KXOL 10-7, WKY 15-12, WHBQ 17-7, WABC-15, WQAM 12-7, WLS 14-10, WOKY 18-11, CHUM 11-8, KHJ 11-7				

BOB HAMILTON RADIO REPORT

INDEPTH (cont)

LW	TW	LABEL	TIME	INTRO	END
-	20.	RINGS/Cymarron Entrance	2:45	:20½	Fade
Demographics: KXOL 15-9, KOL hb-37, KYA 23-19, KRIZ 40-26, WKY hb-11, WMAK 27-22, KRLA 26-21, WHBQ 6-4, WIBG hb-29, WRKO hb-29, WKNR 29-26, WFUN -39, KTLK 38-32, WOKY hb-25, add KING, WQAM, WCFL, WIXY, WEAM, WIFE, WLS, CHUM					
-	21.	FUNKY NASSAU/Beginning of the End Alston	3:10	:08½	Fade
Demographics: KOL 40-32, KFRC 26-12, KING 33-22, KRIZ 11-8, WKLO 16-9, WIBG 17-15, KTLK 10-4, KJR-33, WIFE 35-25, WKBW 17-10, KILT-36, WFIL hb-30 . . . add WOKY Has already happened in several markets.					

OTHER RECORDS YOU MAY BE CONSIDERING

AJAX LIQUOR STORE/Hudon / Landry Dore 2:54 :00 Fade
KOL 28-4, KJR 18-9, Record seems to make it where played. Longevity is the question.

AIN'T NO SUNSHINE/Bill Withers
CKLW-23, WKNR hb-21, Heavy positives here.....watch it.

BRING THE BOYS/Freda Payne
WIBC 9-8, WABC 42-23, WKNR -21-13, WLS 23-19, KILT 13-9 . . . add KXOL, KFRC Good track record.

CHANGE PARTNERS/Steve Stills Atlantic 3:13 :13 Cold
KFRC hb-29, KRLA 23-17, WHBQ hb-29, WRKO 30-26, Album could help this single.....

COME BACK HOME/
WMAK.....interesting.....extremely possible because of lyrics.

DON'T KNOCK MY LOVE/ Wilson Picket Atlantic
KING 28-10, KRIZ 29-23, WCFL 5-3, KHJ 6-4, WFIL 26-23, Very heavy in black market areas.

DO YOU KNOW WHAT TIME IT IS/Peanut Gallery Buddah
WMAK 2-1, WOKY 23-14

DRUM/Bobby Sherman Metromedia 2'20 :11 Fade
WCFL 12-8

DEEP ENOUGH/Ocean Yorkville
WIXY 29-20

DOWNTOWN TRAIN/Jewels Blattner
Add WIXY, WOKY

FOLLOW ME/Mary Travers WB
KDWB hb-26 . . . add WIXY Picking up a little.

HOUSE ON POOH CORNER/Nitty Gritty Dirt Band UA 2:37 :10 Fade
KFRC 24-21, KING 9-6, WEAM 19-16, KJR 7-5, . . . add OR-FM, WRIT Awfully good vibes.....

HE'S SO FINE/Jody Miller Capitol 2:35 :09½ Fade
KNUZ 30-25 . . . add KING

HILL WHERE THE LORD HIDES/Chuck Mangione
KJR 37-28, WKBW 6-5, Good Album sales in Dallas.....

IF NOT FOR YOU/Olivia Newton-John UNI 2:55 :16 Fade
WRIT 26-16, WLS 11-2, KILT 36-26, WOKY 16-15, . . . add KOL, WFUN, WIXY, KTLK, KHJ Watch it.....

I DON'T WANNA/Gladys Knight Soul 3:15 :03½ Fade
KING 37-28, KQV hb-29, KNUZ 36-32, WIXY 30-11, WLS hb-27, WAKY hb-30. . . add KOL, KRLA, KHJ, KLIF
Good Vibes.....

I'M A BELIEVER/Neil Diamond Bang 2:48 :07½ Fade
WKLO hb-29

BOB HAMILTON RADIO REPORT

**IN DEPTH (cont)
OTHER RECORDS**

I HEAR THOSE/Dusk KTLK 14-7 . . . add KING, WMAK, CKLW	Bell	2:59	:09	Fade
LADY DAWN/Bells KRIZ-31, KNUZ 33-30,	Polydor			
IT'S ABOUT TIME Add KRIZ, on KHJ as an extra				
I'VE BEEN MOVED/Andy Kim KILT-40, add KNUZ, KXOL, KJR, WOKY	Steed			
INDIAN SUMMER audience KILT 40-30, add KNUZ Beginning to look like a Houston hit.....				
I AIN'T GOT TIME/Glass Bottle WIXY 38-24, CKLW hb-27				
LOVE MEANS/Sounds of Sunshine KING 34-26, WKY hb-15, WQAM 53-45, KLIF 34-31, . . . add WFUN, KILT	Ranwood	2:39	:17½	Fade
LOVE THE ONE/Isley Brothers Add KFRC, WMAK	T-Neck	3:27	:10	Cold
LIGHT SINGS/5th Dimension KING 23-16, WIFE 24-20	Bell			
LOVE SONG/Vogues KQV 8-7				
LUCKY MAN/Emerson, Lake & Palmer WKNR 20-14	Cotillion			
MELTING POT/ Booker T KOL hb-39, KJR 48-41 . . . add CHUM	Stax			
MAGGIE/Redbone KQV hb-22, WIBG 8-7, WFIL 7-3	Epic	2:42	:08	Fade
MIGHTY CLOUDS OF JOY/B.J. Thomas KNUZ 31-28, KILT-29 . . . add KXOL	Scepter	2:56	:09	Fade
MERCY, MERCY ME/Marvin Gaye WKNR hb-23, add KFRC, KYA, KING, WKLO, OR-FM, WCFL, KTLK, WLS, WOKY, KHJ Probably a hit..... Watching				
MOTHER FREEDOM/Bread KYA-28, KJR-39 . . . add KNUZ, KRLA, KILT First week...	Elektra			
NEVER CAN SAY GOODBYE/Issac Hayes KCL hb-36, KING 35-27, WQAM 7-2, WFUN 23-16, KJR 41-31, WKBW 19-16 Has done well....could have used more play.....	Enterprise	3:32	:28½	Fade
NEVER DREAMED/Stevie Wonder WOR-FM hb-25	Tamla	2:53	:11½	Cold
OVER & OVER/Delphonics KQV 22-9				
RAINY JANE/Davey Jones KNUZ 38-33, WIXY 39-32, WLS 28-17 . . . add KTLK	Bell	2:42	:00	Fade
RIDERS ON THE STORM/Doors WRKO hb-30, KTLK pick-34, . . . add KXOL, KING, WKY, WCFL, WIXY, WLS	Elektra	4:35	:11	Fade

BOB HAMILTON RADIO REPORT

**IN DEPTH (cont)
OTHER RECORDS**

RESURRECTION SHUFFLE/Tom Jones

KILT-31, WOKY 25-23, WHBQ hb-30, WQAM 40-29, WRIT 18-17, WIXY 34-14 . . . add KRIZ, WMAK

SUSANNE/TomNorthcott

WKNR 27-18, CKLW 19-14

SUMMER SAND/Dawn

Bell 2:54 :05 Fade

KFRC 28-25, WRKO 25-23, WLS 30-23, WAKY 29-17, KILT 29-20, add KXOL' KQV, WHBQ, KDWB

SHE DIDN'T DO MAGIC/Lobo

Big Tree 2:49 :17 Fade

KYA 26-22, WKLO hb-28, WIXY 27-12, KILT-39, KHJ 25-22, . . . add KJR, WAKY, KDWB On the flip . . . KTLK 48-39, WOKY hb-28

SMILING FACES SOMETIMES/Undisputed Truth

Gordy 2:59 :15 Fade

WKNR 12-5, CKLW 11-2 . . . add KQV

SATURDAY MORNING CONFUSION/Bobby Russell

UA 3:05 :05 Fade

KOL 39-29, KING hb-37, add CHUM Great day play record

SUMMER SYMPHONY/

Add KRIZ

TALKING IN YOUR SLEEP/Gordon Lightfoot

WB

KJR deb-44, KLIF 13-7, add KING

TOO MANY PEOPLE/Paul McCartney

Apple

KFRC hb-24

TRY/Pepper Tree

KYA 30-26,

THEM CHANGES/

KILT-38

WHEN MY LITTLE GIRL WAS SMILING/Steve Alaimo

Entrance 2:33 1:00 Fade

KYA 24-21, KNUZ 40-18, KILT 31-25,

WE'RE ALL GOING HOME/Bobby Bloom

MGM 3:03 :18 Fade

WRKO 26-22, KHJ 21-15

WILD HORSES/Rolling Stones

Rolling Stone 5:38 :21 Cold

WIBG ext-24, WRKO 18-6, OR-FM 23-13, WIXY 33-18, . . . add WCFL, KDWB

WHATCA SEE/DRAMATICS

Volt

KYA 29-17, WKNR 9-2, CKLW 8-4

WATCHING THE RIVER FLOW/Bob Dylan

Columbia

KNUZ 35-31, KRLA 29-22, WRKO 29-19, KTLK 49-43, WLS, hb-28, KILT-34, add WMAK, WIBG, WKNR. Looking good....

WALK AWAY/ James Gang

ABC/Dunhill

KRIZ -39, add WCFL, KHJ

YOU WON'T GET FOOLED/Who

Decca

WFIL Just released

RECORDS THAT WILL BE HITS

BEGINNINGS/FLIP/Chicago

Columbia 2:47 :05½ Fade

KXOL hb-25, KOL hb-33, KNUZ hb-34, OR-FM hb-23, WKNR hb-29, WLS hb-30, WAKY hb-29, KLIF 33-19, WFIL 1-1, add KING KRIZ, WKLO, WQAM, WCFL, WFUN, KTLK, WEAM, WKBW, KILT Flip is the request side in Philly.

CHICAGO/Graham Nash

KTLK 25-21, KOL hb-28, KING 36-30, KQV 3-2, KRIZ 4-4, WHBQ hb-28 . . . add WIBG Positives are really strong, Phoenix and Pittsburgh.....smash!

BOB HAMILTON RADIO REPORT

ALBUM SECTION

1. **CAROLE KING**—Tapestry (Ode)
I FEEL THE EARTH heavy play
2. **ROLLING STONES**—Sticky Fingers (R'S.)
Most play is on WILD HORSES.....
3. **JAMES TAYLOR**—Mud Slide Slim (Reprise)
YOU CAN CLOSE YOUR EYES.....LONG AGO
AND FAR AWAY.....
4. **SUPERSTAR**—Soundtrack (Decca)
5. **CARPENTERS**—Carpenters (A&M)
MEDLEY:.....LET ME BE THE ONE.....and
SUPERSTAR is picking up. Also ONE LOVE.
6. **MARVIN GAYE**—What's Going On (Tamla)
MERCY, MERCY ME.....
7. **PAUL McCARTNEY**—Ram (Apple)
ADMIRAL HALSEY.....heaviest cut. Added
play on TOO MANY PEOPLE....EAT AT HOME.
8. **ARETHA FRANKLIN**—Live (Atlantic)
Most play is on LOVE THE ONE YOUR WITH.....
also on SPIRIT IN THE DARK....RESPECT.
9. **JETHRO TULL** (WB)
HYMN 43.....MOTHER GOOSE....CROSS
EYED MARY....
10. **CARLY SIMON**— (Elektra)
DAN MY FLING.....
11. **CROSBY, STILLS, NASH, YOUNG**—4-Way St. (Atl)
CHICAGO.....ON THE WAY HOME....DON'T LET
GO.....more on 49 Bye Byes.....

12. **GRAND FUNK**—Survival (Capitol)
FEELIN' ALRIGHT.....ALL YOU'VE GOT
IS MONEY.
13. **LEON RUSSELL** (Shelter)
HARD RAIN GONNA FALL.....ALCATRAZ.....
CRYSTAL CLOSET QUEEN....
14. **JAMES GANG**—Thirds (ABC/Dunhill)
WALK AWAY....
15. **TEMPTATIONS**—Skys The Limit (Gordy)
Good sales.....little Top 40 play.
16. **DOORS**—L.A. Woman (Elektra)
RIDERS ON THE STORM is the single.
17. **GRAHAM NASH**—Beginners (Atlantic)
SLEEP SONG.....THERE'S ONLY ONE....
BE YOURSELF.
18. **JACKSON 5**—Maybe Tomorrow (Motown)
MAYBE TOMORROW.....new single
19. **CHASE**
20. **ELTON JOHN**—11-17-70
21. **JANIS JOPLIN**—Pearl (Columbia)
22. **ROD STEWART**—Every Picture Tells A Story (Mer.)
SEEMS LIKE A LONG TIME.....REASON TO
BELIEVE....I KNOW I'M LOSING.....MAGGIE MAY
23. **CAT STEVENS**—Tea For the Tillerman (A&M)
24. **3 DOG NIGHT**—Golden Biscuits (ABC/Dunhill)
LIAR is really getting great response.

BLOOD, SWEAT, AND TEARS IV (Columbia) .
TAKE ME IN.....GO DOWN GAMBLING.....LISA
LISTEN....also same on VALENTINE'S DAY.....
MY LADY.....

STEPHEN STILLS II (Atlantic)
MARIANNE.....SUGAR BABE (super strong) also
play on RELAXING TOWN and SINGIN' CALL. I
hear NOTHING TO DO BUT TODAY.

MOR REPORTERS

WWJ—Detroit
KOGO—San Diego
KARM—Fresno
WBEN—Buffalo
WJDX—Jackson
WXYZ—Detroit
WTAE—Pittsburgh
WNBC—New York
WWDC—Washington
KGIL—Los Angeles
WWTC—Indianapolis

Rick Johnson
Rowena Paley
Bob Connell
Kay Kapping
John Robyn
Joe Bacarella
Bernie Armstrong
Carolyn Kott
Sande Maizel
Chuck Southcott
Tom Ambrose

KVI—Seattle
WDAE—Tampa
KJAE—Denver
WGR—Buffalo
WIND—Chicago
WIBC—Indianapolis
WHN—New York
WLW—Cincinnati
WLCY—FM—Tampa
KGBW—Los Angeles
WRVA

Jack Bolton
Ed Ripley
Ty Stevens
Larry Anderson
Roger Skolnik
Gary Todd
Bob Russo
Bob Martin
Steve Cheney
Ron Martin
Richard Walt Williams

NEW ALBUMS

TIM HARDIN—Bird On A Wire (Columbia)
BIRD ON A WIRE.....SATISFIED MIND

JONI MITCHELL—Blue (Reprise)
CAREY is getting good play. Others....ALL I WANT.

BOB HAMILTON RADIO REPORT**IN DEPTH (cont)
WILL BE HITS**

GET IT ON/Chase Epic 2:57 :11 Cold
 KFRC 23-14, WKLO 8-6, WRIT 24-18, KTLK 20-14, KHJ hb-29, add KQV, WQAM, CHUM

I'M LEAVING/Elvis Presley RCA
 Add KOL, KRLA, WHBQ, OR-FM, KJR, KILT, KHJ With the sound and the play, got to believe it's time again for him.

LIAR/3 Dog Night ABC/Dunhill
 KTLK 15-13, (LP) add KING, KRIZ, KNUZ, KRLA, WIBG, WIXY, WEAM, WAKY, KILT, KDWB, KLIF

MOON SHADOW/Cat Stevens
 KQV 28-23, WRKO 24-12, add WHBQ, WIBG, WLS, KDWB With good jumps, believe it'll come thru.

RESURRECTION SHUFFLE/Ashton, Gardner & Dyke Capitol 3:20 :27 Fade
 WIXY 34-14, KTLK 50-41, KJR 28-21, KOL 32-23, KFRC 8-6, KYA 7-2, KQV hb-28, WKLO hb-30, add WMAK WEAM, CKLW, CHUM

SOONER OR LATER/Grassroots ABC/Dunhill 2:37 :16 Fade
 KILT 15-12, KDWB 15-10, WOKY 21-8, CHUM 21-14, KFRC 30-19, WHBQ 22-18, WKNR hb-30, WFUN 30-24, WIXY 35-27, KJR 30-19, WIFE 43-29, WLS 29-24, WKBW 18-12, . . . add KCB Q, WKLO, WABC, KHJ Looks super good.....

UNCLE ALBERT/Paul McCartney Apple
 KOL 8-3, OR-FM 24-15, WKBW 5-4, KILT-32, Too Many People at KFRC but this has continued to be THE cut right from the start.....no word at all on a single.....

BEST OF THE REST

LAST MORNING—Dr. Hook & The Medicine Show
 Record is so good, I almost put it in Records That Will Be Hits. According to our information, it's in Dustin Hoffman's new movie.....that movie has received extremely heavy reviews. That added to the fact that the record sounds like a smash, means you ought to lister to it.

EVE LAURIN—Tommy Boyce (Capitol)
 Weird.....different.....not sure where this is at but probably will get good play....

REASON TO BELIEVE—Rod Steward (Mercury)
 My God.....this man and this particular song kill me. Got to hear it.....

CAME BACK HOME—Bobby Goldsboro (UA)
 His best in a long time.....heavy lyric"if only for the children"

I'VE BEEN LOVING YOU—Ike & Tina (Blue Thumb)
 With their popularity at the moment, this record just could happen.....re-release.

CANADIAN REPORTERS

CHUM—Toronto	Doug Rawlinson
CKLG—Vancouver	Roy Hennesey
CHED—Edmonton	Wayne Bryant
CKOC—Hamilton	Kevin Grant
CKOM—Saskatoon	Jefferson Davis
CHLO—St. Thomas	Rick Janssen
CKXL—Calgary	Greg Haraldson
CHAM—Hamilton	Paul Godfrey
CKVN—Vancouver	John Sykes

CKCK—Regina	Ken Singer
CFRW—Winnipeg	Jay Jefferies
CFRA—Ottawa	George Johns
CKGM—Montreal	John Mackey
CKLW—Windsor	Alden Diehl
CJCH—Halifax	Danny Roman
CJME—Regina	Johnny Onn
VOCM—Newfoundland	Johnny Murphy

BLACK MARKETS REPORTERS

WWRL—New York	Norma Pinnella
WVON—Chicago	E. Rodney Jones
WDAS—Philadelphia	Jimmy Bishop
WCHB—Detroit	Bill Williams
KATZ—St. Louis	Gene Norman
KGFJ—Los Angeles	Music Director
WTLC—Indianapolis	Spider Harrison
WOL—Washington	Dave McNamee

WWIN—Baltimore	Al Jefferson
WABQ—Cleveland	Curt Shaw
WAOK—Atlanta	Burke Johnson
WDIA—Memphis	Les Anderson
KDIA—San Francisco	Bob Jones
WYLD—New Orleans	Ray Henderson
WMBM—Miami	Fred Hanna

New York

This month begins the July festivities. The month is officially Cool Meals With Eggs Month . . . National Barbeque Month . . . Souvenir Month . . . and National Hot Dog Month.

San Diego

The third and fourth jock was let go; according to late word. Morning man, John Carter and mid-morning man, Christopher Kane left Friday.