THE PRETENDERS
"GET CLOSE"
CHRISSIE'S THE ULTIMATE MID-TEMPO MAMA
SIRE

STEVE MILLER
"I WANNA MAKE THE WORLD TURN AROUND" 12"
ONE OF 86's STRONGEST TURNAROUND TRACKS
CAPITOL

DON HENLEY
"WHO OWNS THIS PLACE" 12"
A CUT ABOVE SOUNDTRACK STANDARDS — PLUS IT'S HENLEY
GEFFEN

KANSAS
"ALL I WANTED" 12"
WILL BE THEIR BIGGEST HIT SINCE WALSH WALKED
MCA

BILLY IDOL
"WHIPLASH SMILE"
AN LP EVEN STRONGER THAN THE SINGLE!
CHRYSLER

BEN ORR
"THE LACE"
FEMALES? ORR HITS MISSES WHERE THEY LIVE
ELEKTRA

PAUL YOUNG
"BETWEEN TWO FIRES"
MAKE ROOM FOR THE MARVIN GAYE OF ROCK
COLUMBIA

LONE JUSTICE
"SHELTER" 12"
SHE'S THE CHRISSIE HYNDE OF NEO-AMERICAN ROCK
GEFFEN

FROM THE PICK POLICY TO INDUSTRIAL NOISE AND THE HARD HUNDRED BILL TELLS ALL AND NAMES NAMES IN A TORRID TESTIMONIAL

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EURYTHMICS

"Thorn In My Side"
**THE HARD REPORT**

**MORE ON THE PICKS**

**PRETENDERS "GET CLOSE"**

As a tan from day one, I always think the single tops -- from a whisper to a scream. But as we're all finding out, it gets a little tougher to rock from thirty-three on up, and that's why Chrissie has settled in as the ultimate mid-tempo mama. Now, don't get me wrong, she still shines on stuff like the Inx-ish "How Do You Love Me?" and "Your Soul", but for our money "My Baby" is the only way to go. "Hymn To Her" and "Chill Factory" rate as two more female appeal standouts.

**STEVE MILLER "I WANT TO MAKE THE WORLD..."**

Kenny G's mile-high sax hook 15 seconds into this number is arguably that instrument's finest cameo appearance. Since Raphael Ravenscroft blew the roof off "Baker Street". And when Steve turns on the wonderful David Gilmour guitar efx, forget it. An easy call for his first #1 record since '82's "Abracadabra", and one of Howard's strongest career turn-around tracks.

**DON HENLEY "WHO OWNS THIS PLACE"**

Although Don obviously saves the top-shelf stuff for his own records, this is clearly a cut above standard soundtrack fare. Between Tom Cruise and Paul Newman there's potential female appeal from 16 to 60 and even if the movie mid-charts, new Henley music is always an event.

**LONE JUSTICE "SHELTER"**

Mark our words, Maria McKee is to the neoAmerican rock revival what Chrissie Hynde represented to the second wave of the British invasion... She's the best female rock writer out there, and the brilliant pairing with Little Steven will add her name to the lights, mediums and heavies. In short order. You're gonna love the album, but even the session's most obviously mass-appeal single has more than enough for rock radio.

**WORLD PARTY "SHIP OF FOOLS"...**

Being able to wax poetic about this amazing debut album is one of the high points of getting back into print. No lie. We live to rave about talent like this, especially when it appears that radio in general, appears practically one of this Karl Wallinger's Morrison/Mick Jagger overtones and ridiculously sharp pen will make him a huge star. With the single but one of album's excellent tracks. I'd go for a page if I had the room -- so let's just continue the testimonial next week. Now on KIOL and WNEW.

**SMITHEREENS "BEHIND THE WALL OF SLEEP"**

KWKI, WCON and WZYA highlight the new calls on the follow up. It's garage rock of the highest order, and based on "Blood And Roses" track record it's more than earned a shot. In fact, a song half this good would have deserved a test. Could be the 80's Heartbreakers.

**BILLY BOOL "WHIPLASH SMILE"**

Billy may be the star of the Top Requested single, but Steve Stevens definitely shares star billing on this ultra-excitng guitar extravaganza of an album. His work on "Soul Standing By" gives Billy Gibbons a run for the money. "Man For All Seasons" takes "White Wedding" one step further, and "Don't Need A Gun" gets the job done, too. But does anyone else think "Sweet Sixteen" will be the biggest song on the record? Get to be his best LP to date.

**BEN ORR "THE LACE"**

The synchronicity of the Cars' co-founders hitting the bricks with their respective solos is more than an interesting coincidence. The chemistry that made the band so huge makes this record part of the most potent double play LP combo on your playlist. Orr offers more of that dreamy pretty boy appeal that's perfect counterpoint to R.E.M.'s worldly weirdness. "Too Hot To Stop" will be, thanks to that comfortable cut 1, side 1 position, but the "Any Woman Can Pass" proclamations in "In Circles" is equally hard to deny.

**PAUL YOUNG "SOME PEOPLE"**

If there's one artist we'd like to see profit from our new airplay analysis systems, it's Paul. And while ex-producer Laurie Latham's quickness worked high-time overseas, the more subdued and slightly more predictable fool of "Some People" is just the way they like it stateside. Invest a little aitine in the man who would well be the rock and roll Marvin Gaye.

**KANSAS "ALL I WANTED"**

Can we talk? It's really been bugging me that John Elefante waited his whole life to get a shot with Kansas, only to walk right into a succession of B-level tracks. Well, we knew it was a matter of time those world-class tonsils tied into a winner, and here's the vinyl validation that real life is at least somewhat fair. Every programmer we've talked with who's heard it loves it, and we're confident in predicting the group's most successful post-Walsh track yet.

**DON DIXON "PRAYING MANTIS"...**

It amazes me that such a heavy-duty new/alternative personality makes such strikingly normal records himself. Aside from his twisted sense of humor, you'd never guess this is the guy who has produced R.E.M. The man who did such a great John Lennon impersonation on his last record this time combines the best parts of the Amazing Rhythm Aces, Three Dog Night and Southside Johnny.

**THE RAINMAKERS "DOWNSTREAM"...**

Now here's the track that grabbed my gut from the word go. And I'll guarantee it stole the show when I caught the act in Minneapolis and NYC. And sure, "Go Go" got lots of adds and a good little industry buzz -- but was it a top airplay item at hard-to-convince KHRS for weeks and weeks? Nooooo. But "Downstream" was. For slide guitar killer chords and uncommonly cool wordplay -- this one's the goods.

October 17, 1986
THE SECOND COMING

THE DARK

FEATURING "START THE FIRE"
PLAY IT NOW OR PAY LATER!

Worldwide Representation: Concrete Management, Inc.

...IT MUST BE ON ELEKTRA MUSIC CASSETTES, RECORDS AND COMPACT DISCS

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Hello again!! Welcome to the first edition of the real Hard Report. It's with tremendous pride, pleasure and relief that we've sent you this kickoff issue--because "real hard" is what it was to get this sucker up and running in just a couple of short months. Fact is, we've been busting butt to put together what we feel is the industry's most logical and timely approach to album rock radio airplay analysis, and guarantee you'll agree after reading on....

Before we get down to the How's, Why's and Wherefore's, some definite thanks are in order. This "new" publication hits the street with well over a hundred reporting stations, most of which have been calling in lists for a month now. Any way you slice it, four consecutive reports in the pre-print mode is way above and beyond the call of duty. Radio's early calls and encouragement have enabled us to stay current, to front-load our computers with real-time data, and allowed us to stay in touch. We truly appreciate the help.

Special thanks also to our label friends, for their valuable feedback and advice in the critical R&D stages. Coming up with new slants and systems is a bitch at best, and in this case was made significantly less difficult with help from people like Paul Rappaport, Danny Buch, Alan Wolmark, Brad Hunt, Bill Bennett, Drew Murray, George Gerrity, Michael Prince, Al Cafaro, J.B. Brenner, Tony Smith, John Hey, and Michael Plen, just to name a few. Don't kid yourself. Pros like these offer world class insight into how the radio mind works, and really deserve more credit in the "What do they really know about programming?" department.

One more thought before we get to the weighty stuff, concerning my response to those questions regarding "room" for another tip sheet. The answer to that query really comes down to whether or not the existing publications have kept pace with changing music and radio directions. My ten year overview tells me little has changed, other than new and better ways to merchandise promotional services to the record companies. I've also long felt that the east coast/west coast power balance has tended to stifle initiative in my field. Obviously I feel there's a better way, and we're ready to challenge the old guard with new ideas and state of the art technology--and the end result can only benefit the industry. On that note, let's fast forward to one of our principle innovations--the sub-format divisions.

We submit that the notion of one so-called "album radio" format that's 200 some-odd stations deep is totally out of sync with what's really happening in the marketplace. There is real and distinct fragmentation happening, and it's our intention to be the first trade publication to accurately reflect same.

Ah, the good ole days, when a 65 station sample base served as the industry standard. Then, you could grab a dozen or more reports on something a little off the beaten path--say Dire Straits or Tom Petty--and actually have a shot at shaking up the bottom end of the chart. Now a decade has passed, and the "album radio" ranks have swelled to triple that amount. It takes serious tonnage to register any kind of impact, especially with music that leans metal, soft/adult, or alternative. But there's a lot more to what's happening than simply skewing the station roll call to debut a few more records. The format has, in fact, subdivided, and we'd be remiss not to structure our new systems to reflect that.

It's our contention that there are four fairly distinct sub-formats, and that they're based on what does--and what doesn't get played. Furthermore, we've found that most of our reporters tend to overlap on at least two of the following: Hit-oriented tight listed 18-34, Core Rock 18-24, 25+ Adult, and New Music/Alternative.

Hits radio forms the backbone of what's commonly called "AOR". These outlets specialize in the big lead cuts from the name acts, most of which ultimately cross CHR. They tend to rely on those automatics that go in with little or no deliberation, and new acts are added only after winning quick industry approval--i.e. Timbuk 3, Smithereens, and David and David. In the purest form, this category avoids all but ultra validated crunch.

October 17, 1986
"Maybe I've a reason to believe
We all will be received in
Graceland"

Paul Simon

"Graceland" the new single and 12" from the album Graceland.
© 1986 Warner Bros. Records Inc.
They might roll Ratt with the right market sales and/or requests, but they'd never deal with Queensryche or Black and Blue. It should also be noted that these stations like to steer clear of most overly adult acts, such as Paul Simon, Bonnie Raitt, or the Beach Boys. Examples would be WKLS, WXRR, KISW and WCMF.

Next up we find the Core group, as typified by KISS, KNAC, and KFMC. Naturally, Yngwie and Iron Maiden are mainstays, with plenty of room also for the up-and-coming metal bands. Again, in pure form, you'll find minimal pop crossover action and a similar scarcity of adult acts. And as evidenced by the difficulty in charting such acts nationally (given the prevailing methodology), there are but two dozen or so exclusively targeted stations.

Ditto the strictly Adult stations. Sure, there are a few purists such as WSHF, WXRT, KFOG and WRDU, but for the most part album programmers go after adults by augmenting the hits with CHR crossovers, a few prime AC acts and the random New Age item. In fact, you could almost type Adult stations more by what they don't play.

Of course, the New/Alternative stations are always the easiest to spot, due primarily to their long lists and distinctive artist rosters. They also rely much more on artist image and album play, with far less focus on particular cuts.

**SPECIAL - CORE ROCK**

1. Boston - "Amanda"
2. Ric Ocasek - "Emotion in Motion"
3. Bob Mould - "I Don't Know Why"
4. Steve Winwood - "Freedom Overspill"
5. Pretenders - "Don't Get Me Wrong"
6. David and David - "Boontown"
7. Billy Idol - "To Be A Lover"
8. John Fogerty - "The Way It Is"
9. Bruce Hornsby - "Change In The Weather"
10. John Doe - "Goin' Crazy"
11. Billy Squier - "Love Is The Hero"
12. Til' Tuesday - "Wild Wild Life"
13. Boston - "Somebody Out There"
14. Bad Company - "This Love"
15. Outfield - "Everything You Cry"
16. KBC Band - "It's Not You It's Not Me"
17. John Fogerty - "Headlines"
18. Talking Heads - "Wild Wild Life"
19. Timbuk 3 - "Futures So Bright/Mear"
20. Van Halen - "(S)挂着"
21. G. Satellites - "Keep Hands To Yourself"
22. Smittereens - "Blood and Roses"
23. Huey Lewis/News - "Jacobian's Ladder"
24. Cinderella - "Wonderful Fool"
25. Ray - "Dance"
26. Boston - "Cool The Engines"
27. Kid Creole - "Fall On Me"
28. Pete Townshend - "Life Is Life"
29. Talking Heads - "True Stories"
30. Elvis Costello - "Blood and Chocolate"

**ALTERNATIVE ALBUM AIRPLAY**

1. The Communards - "M maize"
2. Outfield - "Welcome Home"
3. Eurythmics - "Don't Get Me Wrong"
4. Pretenders - "Don't Get Me Wrong"
5. Talking Heads - "Wild Wild Life"
6. Huey Lewis - "Jacobian's Ladder"
7. The Stranglers - "Strange Little Girls"
8. Talking Heads - "Burning Down the Sugar"
9. The Smithereens - "Blood and Roses"
10. The Smithereens - "The Queen Is Dead"
11. The Smithereens - "Stop"
12. The Smithereens - "Back Where You Started"
13. The Smithereens - "Mosaic"
14. The Smithereens - "Everything You Cry"
15. The Smithereens - "I'm Only An Animal"
16. The Smithereens - "Hey Jude"
17. The Smithereens - "Wild Wild Life"
18. The Smithereens - "Change In The Weather"
19. The Smithereens - "Futures So Bright/We Don't Care"
20. The Smithereens - "Waltz For The Flowers"
21. The Smithereens - "Mosaic"
22. The Smithereens - "Keep Hands To Yourself"
23. The Smithereens - "Wild Wild Life"
24. The Smithereens - "Change In The Weather"
25. The Smithereens - "Futures So Bright/We Don't Care"
26. The Smithereens - "Wild Wild Life"
27. The Smithereens - "Change In The Weather"
28. The Smithereens - "Futures So Bright/We Don't Care"
29. The Smithereens - "Wild Wild Life"
30. The Smithereens - "Change In The Weather"

**SPECIAL - ADULT ROCK**

1. Ric Ocasek - "Emotion in Motion"
2. Huey Lewis/News - "Hip To Be Square"
3. David and David - "Boontown"
4. Steve Winwood - "Freedom Overspill"
5. Pretenders - "Don't Get Me Wrong"
6. Billy Idol - "To Be A Lover"
7. Til' Tuesday - "What About Love"
8. Bruce Hornsby - "The Way It Is"
9. Boston - "I Am Waiting"
10. John Doe - "Goin' Crazy"
11. John Doe - "Change In The Weather"
12. Talking Heads - "Wild Wild Life"
13. Smittereens - "Blood and Roses"
14. Wang Chung - "Everybody...Fun Tonight"
15. KBC Band - "It's Not You It's Not Me"
16. Ric Ocasek - "That Voice Again"
17. Peter Gabriel - "Take Me Home Tonight"
18. Peter Gabriel - "It's Not You It's Not Me"
19. Wang Chung - "Everybody...Fun Tonight"
20. KBC Band - "It's Not You It's Not Me"
21. Patrick Swayze - "She's Like The Wind"
22. John Fogerty - "Headlines"
23. David L. Roth - "Goin' Crazy"
24. Linn - "Mosaic"
25. "The Smithereens" - "Keep Hands To Yourself"
26. Huey Lewis - "Jacobian's Ladder"

You'll find the relative positions of a number of acts very interesting. For instance, Boston's "Amanda" ranks first on the Core Rock chart, but places 9th at Adult oriented stations. Bon Jovi's numbers indicate a similar bias, at #3 Core and #15 Adult. And it's certainly no surprise that Cinderella and Ratt place in the mid 20's Core and fail to dent the Adult top 30. Conversely, Wang Chung places a high #14 Adult, with a Core ranking of approximately #32. And how about those Smittereens, with "Blood and Roses" ranked #13 Adult and #24 Core. It's also interesting to note the multi-format success of Bruce Hornsby and Billy Idol. One might have thought they somewhat more demographically exclusive appeal. For a sneak peak at tomorrow's music today, try cross-referencing the above with our Alternative Airplay chart. Any doubts about Timbuk 3's legitimacy tend to fade with #11 airplay, Wang Chung's #27 spot suggests the Core stations will soon cave in, and Richard Thompson's #12 placement also bodes well for mainstream acceptance, especially considering his #88 toe-hold on the Hard Hundred.

October 17, 1986
As Don Henley would say, are you with me so far? We would never be so presumptuous as to start jamming square pegs in round holes. If we were to create a whole new system of charting based on pigeonholing stations into one or another category, it just simply wouldn't work. But as we stated early on, most of our reporters qualify for inclusion in more than one category. The Hits stations drop in a little crunch if they want lower demos, and heavy up on pop if they're after more adults. And you can easily scan the playlists and sort 'em out. We'd also like to point out that for a station's airplay totals to count toward a special chart, they had to demonstrate more than a passing interest and commitment to the type of music in question. Simply playing Bon Jovi isn't enough to be factored into the Core Chart. On the other hand, early attention to Ratt, Cinderella, and/or Great White does the trick. The same with adult positioning. Show us early depth on David and David, solid play on Billy Joel, Paul McCartney, and Elton John and you're in.

So, we've created our special Charts and Sections with all of the above in mind. To be sure, our systems of categorizing might appear to be a bit arbitrary—or even wrong. But the fact remains that to assume that 170 or so stations represents one umbrella format is even more ludicrous. The divisional criteria has to hinge on what does or doesn't get played, plain and simple. Besides, if you ask stations to classify themselves, nine out of ten claim adult status. Do they think their kids are reading the sheet? We're in the business of legitimate finding the tracks that will ring phones and cash registers—and hopefully both. We've spent a great deal of time, money and energy to develop this new approach, and think it should become a super useful tool for both sides of the street.

But wait!! There's more! Considering how the existing airplay journals handle the individual station report, we basically had two options: Go Big or go home—and Big it is. We've done our best to make what's usually the least read section of the sheet a whole lot more interesting. Our station reports will asterisk the leading request items; play increases will be noted with a nifty little arrow; play decreases and drops will get an anchor (only kidding), and although we won't show it till my home CD service improves, we've also left a display field to indicate CD airplay. Could a CD chart be far behind? Hmmm....At a glance you'll be able to tell what went up, what's getting calls and who's spending big bucks for compact discs. Our adds will also be grouped by power levels, a feature I've found to be veddy interesting...and every Hard reporter merits a full 60 slot playlist, not just the heavies or a 40 song list.

Now it's time to discuss one of our key innovations, the plays-per-day conversion concept. It seems the existing trade/tip charting systems depend on assigning more or less arbitrary values to the various reporting categories or assigning a "X" points on a numerical scale. Giving a Heavy "X" points or assuming that song #4 has one more "airplay" point than song #5 is fine for government work, but we think there's a better way to determine accurate song and album rankings. And that's by asking reporting stations how much those play categories come up in their format. We've spent the last month collecting daily play keys from our reporters, with over 95% now providing that information. So, if you'd like to know what's really happening with your record, send $5 to TIPSHEET, 4 Trading Post, Medford Lakes, N.J. Actually, we'll start printing those play keys (as we call them) next week and will, of course, keep them in confidence where requested. That costs $6. It's a lot more work to build this system, but accurate, reliable charts depend on quality input, and you can't do better than daily plays.

Finally, here's the pick policy, loud and clear: Find the hits first. We've spent days on the phone asking radio what they wanted in a sheet, and again and again we heard complaints about the laundry list approach to choosing front page music. Any goon can whip out a few glib lines on every record released in a given week and later highlight the ones that did well. It's a neat trick to navigate through the traffic and find the artists and songs that will mutually benefit radio programmers and record companies. It takes a musically aware staff, good ears, lots of listening time and tons of concentration. I feel that's a large part of what the industry has come to expect from me, and pledge to continue in the tradition to which you've become accustomed. As an ex-employer of mine once said, in the tip game you can be anything but wrong. Right on, indeed.

- BILL HARD

October 17, 1986
KILLER MILLER

WORLD TURN AROUND

THE NEW SINGLE BY
THE STEVE MILLER BAND

FROM THE FORTHCOMING ALBUM
LIVING IN THE 20TH CENTURY

Produced by Steve Miller for Sailor Music
THE HARD REPORT

October 17, 1986

MOST ADDED TRACKS

1. POLICE "DON'T STAND SO CLOSE TO ME" (59)
2. SURVIVOR "IS THIS LOVE" (32)
3. LONE JUSTICE "SHELTER" (27)
4. TRIUMPH "TEARS IN THE RAIN" (25)
5. BEN ORR "STAY THE NIGHT" (20)
6. R.E.M. "SUPERMAN" (18)
7. DAVID + DAVID "SWALLOWED BY THE CRACKS" (17)
8. PETER GABRIEL "THAT VOICE AGAIN" (17)
9. RON JONES "WANTED DEAD OR ALIVE" (15)
10. TALKING HEADS "PUZZLIN' EVIDENCE" (15)
11. GENESIS "ONE SIMPLE THING" (13)
12. G. SATELLITES "KEEP YOUR HANDS TO YOURSELF" (12)
13. DARYL HALL "FOOLISH PRIDE" (11)
14. EDDIE MONEY "WE SHOULDN'T BE SLEEPING" (10)
15. GENESIS "LAND OF CONFUSION" (9)
16. RIC OCASEK "IT'S NOT YOU, IT'S NOT ME" (9)
17. BON JOVI "TRUE TO YOU" (9)

TIL TUESDAY

BILLY IDOL

16. PRETENDERS "DON'T GET ME WRONG"
15. HUEY LEWIS/NEWS BOSTON
14. STEVE WINWOOD
13. WHOLE LOTTA LOVIN' "A MATTER OF TRUST"
12. K.B.C. "TAKE IT AS IT COMES"
11. BAD COMPANY "WEIGHT OF THE WORLD"
10. JOHN FOGERTY "YOU KNOW I LOVE YOU..."
9. DAVID LEE ROTH "WHEN TOMORROW COMES"
8. FABULOUS "HAPPY ENDING"
7. DAVID & DAVID "OH, LADY LOVE"
6. B.J. THOMPSON "NIGHTMARE"
5. POLICE "DON'T STAND SO CLOSE TO ME"
4. BAD COMPANY "ONE MILLION"
3. HUEY LEWIS/NEWS "I KNOW WHAT YOU WANT"
2. GENESIS "HERE COMES THE SUN"
1. RIC OCASEK "EMOTION IN MOTION"
THE GOOD NEWS GETS EVEN BETTER!

BAD COMPANY
FAME AND FORTUNE
with these stations now playing
"THIS LOVE"
the first BAD COMPANY single
from their new album, "FAME AND FORTUNE"
Produced by Keith Olsen
Executive Producer: Mick Jones
Management: Bud Prager / ESP Management & Phil Carson

THE INFESTATION SPREADS!

as these stations jump on
"DANCE"
the first RATT single
from their new album, "DANCING UNDERCOVER"
Produced by Beau Hill, A Berle Company Production
Personal Management: Marshall Berle

OUT NOW! THE BRAND NEW SINGLE FROM GENESIS:
"LAND OF CONFUSION"
also available on the 12" extended version: 0-86761

On Atlantic Records, Cassettes and Compact Discs
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October 17, 1986
SURVIVOR “IS THIS LOVE”

IMMEDIATE...

WPLR  WBAB  WHJY  WLLZ
WAPL  WRDU  WLUP  KOME

#1 MOST ADDED LP R & R-Album Debut 39*
#2 MOST ADDED TRACK R & R—Song Debut 56*

OUTLAWs

“SOLDIERS OF FORTUNE” LP

ALREADY ON
WDVE  WHJY  KTXQ  WYNF
KLBJ  WDIZ  WMRY  KQRS
KYY’S  KAZY  KILO  KZEL

PLUS MANY MORE

38 R & R Albums
“SOLDIERS OF FORTUNE”... NEW AND ACTIVE TRACK—R & R

JOAN JETT AND THE BLACKHEARTS

“GOOD MUSIC”?
An understatement to say the least. Joan Jett and the Blackhearts’ 1st release for EPA is an absolute smash from beginning to end. It’s the first thing I listen to every morning; the last thing at night. This will be the LP to break Joan Jett everywhere.”

KENNY ALTMAN, TOWER RECORDS, N.Y.

IMMEDIATE RETAIL RESPONSE • BOSTON • NEW YORK • DALLAS • PHILADELPHIA

EUROPE

“THE FINAL COUNTDOWN”

THIS RECORD IS CAUSING IMMEDIATE REACTION
PHONE AND RETAIL RESPONSE GUARANTEED!

—EPIC—
BIG CHANGES IN THE BIG APPLE

Hot on the heels of the summer Arbitron, big changes at New York City's #1 AOR WNEW-FM. 15-year veteran and morning show host Richard Neer is out. Though this comes within days of ARB advances showing NEW down and rival WXRK up (NEW 3.9-3.5/XRK 3.1-3.3), NEW PD Charlie Kendall says the decision was not a hasty one: "Richard and Mark (McEwen) were under an 18-month evaluation. During this period, there were no audience increases—but there were decreases, even with the additional tools of production help, TV spots—the works. I'm doing the morning show until I hire the finest morning talent in the universe."

Kendall may not like getting up at a quarter to cock-a-doodle-doo, but he is no stranger to mornings. He was a top-flight AM driver WMMS and KZEW. On ratings, Charlie allowed, "I'm not gonna say this is a fluke book, but there are 4 points missing from contemporary radio this time around. The burden falls on my shoulders...this problem is mine and I'm gonna fix it."

We should also note that this was a very strong Howard Stern book. "They die after 10am," says Charlie,...after that we beat them 2-to-1." Knowing how Kendall hates to lose, look for him to somehow make this WW III.

(We tried to reach XRK PD Pat Evans for comment on the numbers, but she was unavailable.)

ERIE HAPPENINGS IN CLEVELAND

Consultant John Gorman has landed his first really big fish. As had been rumored during the week, Cleveland's WGCL—now WNCX—is in the Gorman camp. Though John says no line-up has been set, we understand Bernie Kimble has followed his master to Cleveland for middays against Matt the Catt and Denny Sanders goes against Kid Leo in afternoons. Other MMS defections: Spaceman Scott, Gina Iorillo (promotion director), and Rhonda Kiefer (music director). Also Nancy Alden (WKDD) and morning man Paul Tapie (from Cleveland country WGAR) have joined the staff. Altogether, eight people have bolted WHK and WMMS to join WNCX.

Gorman talked about the targeting: "It's gonna be an Adult/CHR. Like my stations of the past, it will be designed to break rules, not adhere to rules. We'll have a wide variety of currents, R&B, the best of AOR, etc. We're out to break records. We won't do flash promotions or programming. We'll appeal to an older audience. It will not sound like anything else in Cleveland."

When asked about the seemingly obvious gap for an AOR station in Cleveland, Gorman indicated that gap "doesn't exist."

Or does it?

I LOVE NEW YORK

Stan Main, formerly Y94/Fargo, is the new PD at WCMF, Rochester. He starts the 27th.

The new PD at WAOX, Syracuse is Simon Jefferies of WTPA, Harrisburg. No start date as yet.
Iggy Pop
"Cry For Love"
(AM 2874)
produced by DAVID BOWIE
+ DAVID RICHARDS

R & R Tracks 34
Powercuts 33

The First Track
From His
ATM Debut
"Blah-Blah-Blah"
Better With Age.
THE HARD REPORT

INDUSTRIAL NOISE

ROACH MOTEL
WDVE morning legend Jimmy Roach and his partner Steve Hansen will scoot to WSHF. After 14 years—you heard right, 14 years—on DVE, Roach is probably the most recognizable non-KDKA air personality in Pittsburgh. DVE PD Greg Gillispie says the team's last show will be the 24th, and that "fortunately, we have a station that's strong across the board. Now it's on to the next level in the morning. I'm open to any style or approach." Greg then spent the rest of the day walking through the local TV/newspaper minefield.

When reached at home, Jimmy said that he and Steve had signed a 3-year deal with SHE. "Money was not the principal factor," said Roach. "We really liked the attitude and the mindset of the SHE people, especially Mike (SHE PD) Dalfonzo."

In Miami, Dalfonzo confirmed all this and hoped his new morning show could be on the air the 27th. He declined further comment.

Dept. of Redundancy Dept: PD Gillispie will do the DVE morning show until a replacement is found. Maybe he and Kendall can go halves on an alarm clock.

NEW AND REFRESHING
John Griffin on being congratulated on his first PD gig (WPLR, New Haven): "I was just made program director, not a sage. Noble Prize winners get quoted, not PD's." John says he plans to spend the next two weeks just trying to grab his ass with both hands.

KZEW SOLD
Rumors flew all over Dallas last week and this week they turned out to be true. KZEW and AM sister KROX are sold by A. H. Belo to Anchor Media for $20 million.

Don't anticipate a format change at "the ZOO." Anchor is headed by Alan Henry, who has an AOR history (Gulf Broadcasting).

GEORGIA ON MY MIND
Of the thirty people who are trying to become the next WKLS, Atlanta PD, only three are really being considered. Whether from the inside or outside, we look for the PD to have some Taft history.

GREG MULL'S FABULOUS FURNITURE IN FT. MYERS
Greg Mull is leaving WXRC to become the PD at the new Beasley AOR WRXX (formerly AC WLEO). WRXX will be a Burkhart/Abrams station on Dave Logan's roster. Greg will have the station AOR on the 31st...Halloween. Get out the chain saw and the hockey mask.

Greg, who's been at XRC for 3 years, said: "I'm tremendously excited to be able to go into a market thats at the beginning of its growth cycle, and put on a 100,000 watt mainstream AOR. The Beasley group is prepared to do what it takes to make us #1 in the market and I love the chance to again build one from the ground up, putting my own personal rock n roll stamp on it. I'm in the process of lining up an airstaff and I'm looking for a few good jox. T & R to: WRXX/Greg Mull, Box 9600, Estero, FL 33928. It's not just a job, it's a rock n roll adventure."

WHAT'S YOUR HANDICAP?
Alice Cooper will play in 2nd Annual KLFX Golf Tournament the 25th in Tucson. Phellow Phoenixite and KLFX PD Arin Michaels got Alice on the phone, and he was more than happy to be a part of this benefit for the T. J. Martell Foundation.

GARIANO JOINS HARRIS
Harris Communications has appointed David Gariano VP/Programming for the Philadelphia based company. Dave is a fourteen year broadcasting vet, and was Director of Research for WCOZ, Boston helping guide the station from 4.1-12.6 in just over one year. Dave left slightly before the place experienced a level-four meltdown, if nothing else proving he knows when to haul ass.

continued
Join The WORLD PARTY!

WORLD PARTY
PRIVATE REVOLUTION

including:
Ship Of Fools/Private Revolution
All Come True

Chrysalis
But seriously folks, Gariano's ambidexterous. His experience in research, consultation, and radio programming allows Harris Comm. to expand. "David has achieved success in a variety of formats including AOR, CHR, AC, Country and offers a broad perspective on the business of Radio," said president George Harris.

BUT WAIT! THERE'S MORE! Dave has been PD at WZOU/Boston, WLLZ/Detroit, KPOP/Sacramento, and KAZI/Las Vegas. He'll be involved in sales, marketing, and station consultation for Harris. Dave says, "It's a great thrill to be joining the all-star ranks of this outfit. This company is dedicated to providing quality broadcasters with the best service and all tools they need to achieve ratings and bottom line.

LOOK OUT THERE'S A LOBSTER LOOSE

Former KNAC morning man Lobster is back

In the Bay at KSJO, San Jose doing midday. We'd mention the calls of all the SF/SJ stations this bay area legend has worked, but the printer charges us by the page. PD Ken Anthony hit it on the head when he called Lob "one of the most magical, cinematic DJs around."

BIBLICAL EPIC

It appears pretty obvious that Harvey Leeds will be named National Album Promotion Director at Epic Records. Harvey will lead his promotion staff to the promised land.

UPTOWN MOVE

KSHE has moved up in the world. New address: KSHE Radio, 700 St. Louis Union Station, The Annex/Suite 101, St. Louis, MO. 63103. Phone 314-621-0095.

OOH BABY BABY

Atlantic National LP guy Danny Buch is happy to announce a new fall release: A 7 lb., 14 oz. baby boy the evening of October 16th. Wife Sue is doing fine, but has our empathy...after doing the first sheet, we sure know a lot about giving birth.

BIG WLLZ KEEPS ON TURNING

You probably can't get WLLZ PD Doug Podell and Asst. PD Jim Pemberton off the ceiling these days. Their summer book was a knock-out. Motown is a two-station AOR race again. The summer Arbitron shows WLLZ 4.1-5.0/WRIF 5.3-5.3, with WLLZ taking the crosstown ABC powerhouse in AM drive 5.1 to WRIF's 4.8. WLLZ had a nice rise M25-34 6.7-9.3. Sell those BMW and Perrier ads, gentlemen.

PREMATURE SPECULATION

Contrary to what you may have heard elsewhere, DIR Broadcasting and Lee Abrams do not have a deal on a new age music show. Instead Denny Somach Productions is marketing a The New Age Show, consulted by Lee Abrams. This fully researched, almost 100% CD show for AOR, CHR, and ACs can be heard on a demo from: R. D. Steele, GM/Denny Somach Prods., 14 Ardmore Av., Ardmore, Pa. 19003.

THROUGH THE ROOF PLUS 10%

Not only did Ted Utz's WMMR pull an 11.5 12+ in the summer book, probably establishing the station as America's Premier AOR, but the damn thing cumed 1.4 million!!

Utz is not just resting on his numbers, either. WMMR has undergone a minor overhaul, most of it designed to eliminate staleness and shore up small cracks. Dar Vigna has joined DeBella's zoo staff, some of the DJs take their shows on the road with Martis and port-a-pack mics. A large part of MMR's continued success in heavily blue collar Philly is its ability to get out into the neighborhoods and the people.

KRANES TO K-ROCK?

Don't be surprised if WBCN MD Bob Kranes jumps to Infinity sister station WXKR, New York to fill the music vacancy there.

Trust us. We have the inside track on this one.

Steve Sutton
TO HELL WITH THE DEVIL

DON DIXON
produced: REM/THE SMITHEREENS
GUADALCANAL DIARY
TOMMY KEENE/MARTI JONES
DON DIXON
performs:
"PRAYING MANTIS"
*Already a Top 5 Single in Europe*
And the first 12" from his "MOST OF THE GIRLS LIKE TO DANCE BUT ONLY SOME OF THE BOYS LIKE TO" LP

STRYPER Rocks the Right Way.
"CALLING ON YOU" is the first 12".
"TO HELL WITH THE DEVIL" is their new LP. Ships October 24th.
*LP ships 400,000 pieces!*

But maybe a little faster this time?
"BEHIND THE WALL OF SLEEP"
*Video clip just added to "ACTIVE" Rotation on MTV!*
The Second SMASH from THE SMITHEREENS' "ESPECIALLY FOR YOU" LP

LET'S DO IT AGAIN!
Bob Seger says HBO has been trying to convince him to do a show for them, but he says he doesn't want to. "They want to give us a bunch of money, but that's where I think you really get the burnout is when you expose your whole show," Seger says. "When you expose all your best stuff, which is what they'd use, who would want to go see it? Concerts are like tribal events and you just can't capture that on a small screen, not to mention the sound." Seger says his manager is trying to convince him otherwise, but he thinks it would be "counterproductive" to do a show. "It's just a bunch of money, that's all."

Eddie Money has begun his first tour in three years with a series of dates in California. He'll open for Cyndi Lauper beginning October 30, for a series of dates in the midwest.

A Halloween show in Detroit featuring Alice Cooper and Vinnie Vincent's Invasion sold out 15,000 seats within three hours. The show launches an international tour by Cooper that he says will center around the concept of "Splatter Rock." He says the first few rows of his audiences should wear raincoats because it involves "a lot of blood."

UB40 say title of their new album, "Rat In The Kitchen," came because of a real rat, according to Robin Campbell. "There was one in Ali (Campbell)'s kitchen. Astro came round to show him some lyrics, Ali said 'forget your lyrics, I've got a fucking rat in my kitchen!' Astro thought it would make a great song." UB40 are just wrapping up their 12-date tour of the Soviet Union. The band has also recorded the title track for Jonathan Demme's new film "Something Wild."

Paul Young will start a world tour in January, after the release of his new album, "Between Two Fires." Young says it's a more rock-oriented album, that features a "dirty sound." The album was recorded in France and Italy, and only features two cover versions. Don't expect Young to record any duets anytime soon, "I'm sick of duets... I don't ever want to hear another one!" And, you won't find him on any movie soundtracks either. "I'm sick of that as well."

Ric Ocasek says he won't tour to support his second solo album, "This Side Of Paradise," though he will play a special gig on "Saturday Night Live" on October 25 with Steve Stevens of Billy Idol's band. Ocasek says he was originally only going to use Stevens on one track on the LP, "but he was so good I had him play on more."

Bob Geldof has sold the U.S. rights to his autobiography, "Is That It?" But, New York publishers Weldenfeld & Nicolson only paid $75,000 for the book rights, but they were the highest bidders for the book, which has been on the bestseller lists in England since it was published.

General Public's new album, "Hand To Mouth," would have come out sooner, but it was delayed by a few children. In fact, Dave Wakeling, Ranking Roger, the band's producer and two engineers all had children arrive during the record's progress. "Wives and girlfriends kept going into labor," Wakeling says.

Ratt will perform in Eddie Murphy's new movie, "The Golden Child," which will be out in December. The band will perform a song called "Body Talk," which isn't included on their new album "Dancing Undercover."

Roger Daltrey is working on another solo album that's expected to be released early next year.

Depeche Mode, Icehouse, The Call, Toni Basil and The Belle Stars are among the groups featured on the soundtrack to the film, "Modern Girls," which is being released next month.

Peter Cetera admits that choosing Amy Grant to duet with him on "The Next Time I Fall" was a bit unusual, but he says that was the idea. "I was looking for somebody who wasn't that logical a choice," Cetera says. "Actually, I was going to use an 'unknown' singer until someone at my record company suggested Amy Grant."

The Bangles are about to start a month-long tour of college dates in the south, southwest and Pacific northwest later this month. continued...
KANSAS

'All I Wanted'

The first single from the MCA debut album 'Power'

Produced by Andrew Powell • Management: Budd Carr/THE CARR COMPANY
**Billy Idol** is releasing a cassette-single of "To Be A Lover," which features a "Mother of Mercy" mix of the track.

**Jimmy Buffett** has been ordered to attend driving school after allegedly driving through a red light in Dania, in south Florida, in February. Buffett maintains he is innocent, but his flight from Key West to Hollywood, Florida, was cancelled and he couldn't get to the courtroom on time, so his attorney pleaded no contest on Buffett's behalf. A Broward County judge ordered Buffett to attend driving school and pay $40 in court costs.

**Dennis DeYoung** has produced a second song for Liza Minnelli's new album. DeYoung produced "Love Lessons" at a studio in Oak Lawn.

**U2** might have their new album finished by the end of the year, but The Edge thinks they'll delay completion of it. "It might well be ready for late November but then you're competing with the George Michaels of this world and that's not really out scene, so it'll probably be early 1987 before it's out." The Edge says the album is being completed in a big house "not unlike the ballroom at Slane where we did the last one." He predicts people will notice "some changes" in the band's new album, "but the whole thing will obviously be tempered with what U2 have always been about. Let's say it will be more direct." The Edge calls it "the best stuff we've written for three, maybe four years."

**Genesis' Tony Banks** and Fish, lead singer for **Marillion**, have teamed up for a single just out in Britain, called "Shortcut To Somewhere." Marillion should have an album out in the new year.

A YEAR AGO THIS WEEK:
"Sun City" was released . . . Ricky Wilson of the B-52's died of cancer in New York . . . Jane Wiedlin releases her debut solo album, with cards inserted urging an end to the nuclear arms race. The idea appears to have been marginally more successful than the Iceland summit.

FIVE YEARS AGO THIS WEEK:
"It's My Party" by Dave Stewart (not the Eurythmics member) and Barbara Guesskin is the #1 single in Britain . . . "Ghost In The Machine" by the Police is released. --Music Now!

**Frankie Goes To Hollywood** are set to release their second LP on the 20th here. Entitled "Liverpool," (The Frankie's hometown) the album contains eight brand new songs and in this country, both the CD and the cassette will contain a posh glossy booklet.

Rumors have been flying for some time that their lead singer, Holly Johnson may quit the band because, amongst other reasons, he is fed up with the rest of the group's childish antics. This would not take place though until after his current touring and promotional obligations for the new album. One source even claims that Pete Wylie is going to be Holly's replacement. As I say this is all, for the time-being, just rumour and conjecture, although there is no doubt that FGTH's self-imposed period of tax-exile in Dublin, Ireland and Ibiza, Spain, has been a time of friction and boredom for the group.

Frankie were being interviewed on French television last week and one group member asked a bewildered interviewer whether he enjoyed close personal relationships "avici les cochons." So embarrassed was Holly, he got up and left the others to it.

**Billy Idol** has been back on these shores, promoting his excellent new single, "To Be A Lover." The new LP, "Whiplash Smile," is out here next week on Chrysalis. "I don't see myself as English or American now" Idol told "Smash Hits," "because I also lived in the States when I was very young. When I was about three years old, we moved to Long Island when Elvis was on the radio and it was all Walt Disney and huge fins on cars and drive-ins. My Dad was pursuing the American dream, but he didn't find it so he came back. But, I still have this dream about America." On previous visits to Britain, like many other ex-pats (like John Lydon) Idol has been very cutting and sneering about here. But now he admits there are several aspects of British life he misses, like the cricket and good hairspray (??).
GENERAL PUBLIC

“TOO MUCH OR NOTHING”
OVER 1/4 MILLION IN ADVANCED SALES!
27/4 R & R
77* POWERCUTS
FROM THE LP “HAND TO MOUTH”
45* HOTTEST NATIONWIDE

REM

“SUPERMAN”
A HOT REQUEST ITEM
57-42* R & R Tracks
61-39* Powercuts

SEE THEM ON TOUR
FROM “LIFE’S RICH PAGEANT” NEARING GOLD!

TIMBUK 3

“THE FUTURE’S SO BRIGHT...”
12* R & R Tracks
CHR STORY: 53/30

This record is so hot,
You’re gonna have to wear nuclear shades

DOCTOR AND THE MEDICS

“BURN”
THE BOLSHOI

“A WAY”

HUNTERS & COLLECTORS

“THROW YOUR ARMS AROUND ME”

I.R.S.
Did you know that fellow defectors to the red, white and blue, The Psychedelic Furs, received $200,000 for allowing their title "Pretty In Pink" to be used? They've just released a brand new single "Heartbreak Beat" which is definitely my pick of the week and should be added to any radio playlist. Slower in pace to "Pretty In Pink" - luscious, slurred vocals lick their way around a solid tune and an excellent hook.

In eight years, The Pretenders have only produced three albums whilst also holding the record for rock and roll deaths and defections. The Pretenders fourth LP "Get Close" is on its way. "Don't Get Me Wrong," the taster single is usual Pretenders fare and is currently gracing the B or C lists of pop radio here. There is one pop song that will never be heard on the radio here, or anywhere else. Elton John has recorded a song as a special private present for Andy and Fergie. Informed sources say that it's a variation on "A Song For Guy."

From the silly-rock-stars-with-more-money-than-sense department comes the curious news that Annie Lennox gave Dave Stewart an elephant for his birthday. Poor elephant.

UB40 are about to set off on their dates in the Soviet Union soon and they've announced plans to make a full length film of their visit. Says Brian Travers: "Forget about 'Wham In China,' forget about Sting (his "Bring On The Night" film) forget about rock and roll films. It won't be a rock and roll film. It will be a film on personalities; it will be a drama about the music business." When asked by "Number One" magazine whether they will consider themselves as ambassadors for Britain, Ali Campbell replied; "We don't represent Britain, we represent eight wankers from Birmingham." ("wanker" is quite a rude word in British circles and means one who enjoys a particular wrist exercise).

As an indication of how seriously hip-hop and funk is taken here for a moment, last week's Cameo gig seemed to attract a truckload of rock musos. Spotted watching the kings of the gyrating cod-piece, were Simon Lebon with Yasmin, Pete Wylie, assorted, indistinguishable Bananaramas, Five Star, Paul Young, George Michael and The Pet Shop Boys. Washington "Go-Go" music and New York hip-hop are possibly the US's most successful exports to Britain this year.

CHART SURVEY:
- **Best selling Indie LP:** "Talking With The Taxman About Poetry" (Go Discs) - Billy Bragg. Promising material from one of Britain's favorite angry young one man bands. **BEST SELLING INDIE SINGLE:** "State Of The Nation" (Factory). Excellent! **BEST SELLING CD:** "Break Every Rule" - Tina Turner. **BEST SELLING VIDEO:** "Foreign Skies" - Wham In China!
- **NEW ENTRIES:** "Bend Sinister" - The Fall, "Blind Before I Stop" - Meatloaf, "True Colors" - Cindi Lauper, "The Pacific Age" - OMD, "Somewhere In Time" - Iron Maiden (highest NE at 3).
- **CLIMBERS:** "Please" - The Pet Shop Boys, "True Blue" - Madonna. **NUMBER ONE LP:** "Graceland" - Paul Simon.
- **NEW ENTRIES:** "Think For A Minute" - The Housemartins.
- **NUMBER ONE SINGLE:** Madonna's "True Blue" topples The Communards' "Don't Leave Me This Way." Madonna's track record is extraordinary here, even for a song like this, which is not one of her strongest. "Shanghai Surprise" opens here next week, amid a great deal of hype and promotion, although the shadow of its box office failure in the States hangs heavily over its success. "True Blue" entered the singles chart at number three last week making it the highest debuting single by a woman in British chart history. Madonna has become the first artist to sell a million albums in Britain this year. 750,000 of those are due to sales of "True Blue" just in the past three months. She will doubtless become the best-selling female artist of the year for two years running.

October 17, 1986
WHO OWNS THIS PLACE?

The New AOR Pro
Produced By Don Henley, Greg Ladanyi and Danny Kortchmar
Front Line Management

From The Soundtrack Album The Color Of Money (MCA 6189)
Featuring New Music By: Robert Palmer • Eric Clapton • Mark Knopfler
B.B. King • Warren Zevon • Willie Dixon

AVAILABLE ON MCA CASSETTES AND RECORDS

© 1986 The David Geffen Company
New Order will tour the U.S. in November. "This huge American tour is a very big thing for us," says Peter Hook. "We've come to the sad realization that, out there, you have to play the game by their rules or they just won't entertain you." Hook says that the American record business "is run purely by businessmen. At least in England there are a few idealists who think of music first."

Simon Raymonde has rejoined The Cocteau Twins for a new album and single being released in Britain. Raymonde, who did not perform on the "Victorialand" album released earlier this year, does appear on the band's new single "Love's Easy Tears." A new album, with eight new tracks, is scheduled to be released in England next month. No album title has been determined.

Cabaret Voltaire have signed with a new record label (Parlophone/U.K.), and are expected to release a new album early next year.

Johnny Marr of the Smiths plays guitar on Bryan Ferry's upcoming album. He's also been working with Keith Richards.

Johnny Marr of the Smiths plays guitar on Bryan Ferry's upcoming album. He's also been working with Keith Richards.

Irish rock band Zerra One will finally have a U.S. release of their material. The band, which has released a number of singles in Great Britain and Europe, will have an album "The Domino Effect" out soon, produced by Barry Blue.

The Art Of Noise have re-recorded "Legs," and re-titled it "Legacy." The band is also releasing a mini-album of remixes and live tracks in Britain.

Public Image Ltd. cancelled their European tour after guitarist John McGeoch was struck by a bottle at a concert in Vienna. He required 40 stitches in his face.

The feud between Mick Jones and Joe Strummer now definitely appears to be over. Big Audio Dynamite have teamed up with Strummer on a new single, "C'mon Every Beatbox." BAD will have an album, "Number 10 Upping Street," out soon.

Britain's Housemartins will be their own opening act on an upcoming British tour. The band plans to play an a cappella set some nights, calling themselves The Fish City Five. Other nights, they'll play ping pong, and call themselves the Ping Pong Club.

The Smiths say they will return to the U.S. to make up for dates that were cancelled because of Morrissey's laryngitis. The final dates of their tour were cancelled, including gigs at New York's Radio City Music Hall and in Atlanta.

Drummer Pete De Freitas rejoined Echo & The Bunnymen for an appearance on British television recently. De Freitas had left the band last year, and he had been replaced with former Haircut 100 member Blair Cunningham. However, Cunningham is now out of the band, but it's not known if De Freitas' return is "permanent." Echo & The Bunnymen are not expected to have a new album out until early next year.

The Psychedelic Furs' new album is called "Midnight To Midnight," and has "more guitars on it than 'Mirror Moves'," says Richard Butler. The LP is produced by Keith Forsey, who "always leaves a lot of space" in his production, according to Butler. "Whether it's a Billy Idol record or Charlie Sexton, he's always careful that different sounds go in different ranges. There's brass on this album," Butler adds. "Miles Williams has been with us for three and a half years now and I honestly think he's the best sax player in the world. The band is a real professional outfit these days, which I never thought we would be.

Nigel Planner, Neil of The Young Ones, has teamed up with Hugh Cornwell of The Stranglers on a new single in Britain. The track is the theme to a British television series airing this fall.
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ALTERNATIVE...

Four Detroit-area Shriners are suing The Dead Kennedys because they were pictured on the cover of the band's "Frankenchrist" album. Also named in the lawsuit are Newsweek magazine and two Detroit-area record stores. The $45 million lawsuit was filed in Wayne County Circuit Court in Michigan. The Shriners say the album is obscene, and they don't want to be associated with it. The picture in question was published in Newsweek 10 years ago, and was sold to the band's record company for $175.

Go West are delaying their plans for a new album until early next year, blaming computer problems at their recording studio in Denmark. Their new album should be out in January.

Kissing The Pink have shortened their name to KTP, and have a new producer, Peter Walsh, a member of Simple Minds who has worked with Heaven 17, has produced the band's new album. More than the band's name has changed, says Nick Whitecross of the band. "First, we've cut the band size down to four from seven. It was all getting a little unruly and we wanted to get back to a simpler sound. This change in direction coincided with the realization that in the U.S., Kissing The Pink has a rather obscene double meaning," Whitecross says.

Heaven 17 are back with an LP out in a couple of weeks "Pleasure One" and a new single, "Contenders." They've rid themselves of the synthesized sound that they pioneered back in 1981 with "Penthouse and Pavement" but, (since they can't really play anything else) have instead augmented their sound with studio musicians. A critic in "Melody Maker" describes their latest waxing as "glossy, busy-busy pop funk all chunky slap-bass and zing-a-zing flecked guitar and stretchy Earth Wind and Fire horns; Zestful, but a little old-fashioned." Well LL isn't sure what all that means but Heaven 17 should be hitting the stores within the month.

NEW RELEASES IN BRIEF:

"Hang Ten" is the new single by the very promising Indie band The Soup Dragons, on Rough Trade, who are an outfit regularly championed by progressive nighttime national radio shows like John Peel. A brilliant piece of raw infectious power-pop, which might appeal to programmers who've had success with the likes of The Ramones "Crummy Stuff."

Even if you are already playing The Cocteau Twins, their new single "Love's Easy Tears" on 4AD records sees some signs of stagnation.

Stiff's Furniture are rapidly becoming new favorites of the moody slightly arty, accessible pop a la Lloyd Cole and The Commotions. Their new one "Love Your Shoes" is actually a remix of their first single, which because it deserves to be heard. Their second single "Brilliant Mind" was a top twenty hit here.

The Woodentops deserve recognition also. Their new one, "Everyday Living" follows a string of other fresh, tight, lean sounding songs and it only seems a matter of time (or like their Rough Trade brethren The Smiths, a transfer to a major label) before they become very successful.

AROUND TOWN IN BRIEF:

Sigue Sigue Sputnik, after the recent embarrassment of the cancellation of their British tour, due to poor ticket sales, are going to try their luck filling the massive Royal Albert Hall this week. Hope the musical space shuttle manages to fill a few seats this time.

A surprise American visitor is Curtis Mayfield. But with the seriousness that American black music is taken here, it is likely that his gig will be patronised by earnest looking Style Councillor types.

Bob Geldof holds his press conference next week at London's Hard Rock Cafe. LL will be there.

Lee Carter

October 17, 1986
CMJ MUSIC MARATHON
THE DISCOVERY & DEVELOPMENT OF NEW ARTISTS

OCTOBER 30 - NOVEMBER 2, NEW YORK CITY

SCHEDULE OF EVENTS

Thursday, October 30

COLLEGE RADIO: Present & Future
Evening: Club Weekend in NYC
Halloween, Friday, October 31

DISCOVERY OF NEW ARTISTS
10:00 - 11:00 am
KEYNOTE ADDRESS
Jeff Ayerott (Managing Director, Virgin Records)

11:00 - 12:30 pm
METAL MARATHON KEYNOTE ADDRESS
Ronnie James Dio
FROM THE TURF TO THE TOP—A CASE STUDY
Howard Dwelling (Jem Records), moderator
MUSIC PUBLISHING
David Renzer (Jive/Zomba), moderator
INTERNATIONAL LICENSING
Amy Wachtel (Night Nurse—CMJ), moderator
METAL MARATHON I
Fresh Metal: Discovery & Development
Walter O'Brien & Bob Chipaldi (Concrete Marketing & Management), co-moderators
2:00 - 3:30 pm
COLLEGE AND ALTERNATIVE RADIO
David Scharff (NY Talk), moderator
MANAGEMENT
Richard Grabel (Cowan & Bodine), moderator
FANZINES AND LOCAL PRESS
George Aposporos (Vusic Express Ltd.), moderator
UNDERGROUND NETWORKING
RHYTHM WORKSHOP
Scott Becker (Option), moderator
Jill Hazelton (CMJ), moderator
METAL MARATHON II
Metal and Radio
Brad Hunt (Elektra), moderator
2:30 - 4:00 pm
SUCCESSFULLY MARKETING A NEW ARTIST
Tony James (Sigue Sigue Sputnik), moderator
Tim Carr (Capitol), moderator
METAL MARATHON III
Evening: The 1986 New Music Awards
Hard Rockin' Around The World at the Twelfth Rose Theatre (formerly the Savoy)
Bruce Kirkland (Second Vision), moderator
Starring Sandra Bernhard and Ron Reagan.

Friday, November 1

DEVELOPMENT & MARKETING
OF NEW ARTISTS
10:00 - 11:30 am
MAJOR RECORD LABELS
Pam Kent (Landslide), moderator
MUSIC JOURNALISM
Anthony De Curtis (Rolling Stone), moderator
CHR
FOLK WORKSHOP
Tom Goodkind (Washington Squares), moderator
INTERNATIONAL ARTIST DEVELOPMENT
Peter Wright (Red Rhino), moderator
11:30 - 1:00 pm
THE COLLEGE RADIO AUDIENCE
Non Fisher (MCA), moderator
VISUAL MARKETING
INDIE DISTRIBUTION
Chris Osgood (Twin/Tone), moderator
COUNTRY WORKSHOP
Brenna Davenport (RCA), moderator
METAL MARATHON I
1:00 - 2:30 pm
THE RETAIL CONNECTION
Cathy Lincoln (Warner Bros.), moderator
PROGRESSIVE ALBUM RADIO
John Myers (EMI), moderator
THE VIDEO MEDIUM
George Apparps (Music Express Ltd.), moderator
UNDERGROUND NETWORKING
Scott Becker (Option), moderator
METAL MARATHON II
Metal In The Eyes Of The Public
Dave DiMartino (Creem), moderator
METAL MARATHON III
Evening: The 1986 New Music Awards
The Artists Encounters and Free for All
Compact Disc Player Drawing
The 1986 New Music Awards
at the Twelfth Rose Theatre (formerly the Savoy)
Starring Sandra Bernhard and Ron Reagan.

Saturday, November 2

REGISTRATION FORM
CMJ Music Marathon
The 1986 New Music Awards
October 30-November 2, The Roosevelt Hotel, New York City

NAME
AFFILIATION
ADDRESS
CITY
ZIP
PHONE
TITLE
STATE
($150 regular, $85 student)

$150 regular: $85 student
(Induces entrance to all Marathon events including College Day and Metal Marathon. Please attach list with delegate names.)

Check must accompany registration form or provide the following credit card information:

Cardholder Name
Card Number
Expiration Date
Signature

Mail to: CMJ Music Marathon, 830 Willis Avenue, Albertson, NY 11507.
Andi Turco, WPYX, Albany
First of all, I want to wish everyone at the Hard Report the best and much success in the years to come... But anything with a staff as good as yours will undoubtedly succeed.

Trip Reeb, KISS, San Antonio
Best wishes everyone at The Hard Sheet on your first issue. And Steveki, I'm glad to see you finally landed a nice job with nice people so you can stop living off your lawyer wife.

David Alan Ross, KMJX, Little Rock
First of all we're glad to be a part of the new Report and hopefully we'll be able to help, and give you a good idea what's going on in Central Arkansas... The new Ratt is an absolute phone monster right from the beginning, also the phones won't quit for Bon Jovi, Timbuk 3, and Cinderella... We added the Iron Maiden this week -- and why not! This band sells gobs of records with virtually no airlay. "Wasted Years" is probably their most commercial attempt to date. If you're the rocker in town you should definitely consider it for night airplay.

Kevin Stevens, KNAC, Long Beach
Congrats Hard Sheet, from those who play hard rock 'n' roll. Rock on, Bill... and may all your knobs be turned up to 11.

Paul Cannell, KORX, Springfield
No... you're not hallucinating, KORX is back on the air, saved at the last minute from an adult contemporary death. Many thanks to everyone who helped us get up to date so quickly. Too many to mention, but you know who you are.

Ty Banks, KQWB, Fargo
Glad to see Bill Hard continuing. Best of luck with the new sheet, and we look forward to being a reporter.

Steve Kosbau, KRNA, Iowa City
"Future's So Bright" has really surprised me. Phone calls are pouring in for this innovative grabber... It's hard for me to believe that it's been over a month since I added OMD's "Forever Live And Die". Generally, when I feel so strongly about a record from the start, I tire of it quickly. But, this thing may end up having better legs than Demi Moore. It's grown on me with every play and our listeners seem to concur... I've always been a big Cars fan, and thus, have wondered who really made them tick. After hearing Ric Ocasek, I thought I had the answer, but no! Benjamin Orr has confused me again. His new single is incredible, awesome, a killer! He'll be big news for some time to come... I've been trying to think of a single word to describe the new Survivor record, but I couldn't... so I had to invent one. It's an "Ear-phrodisiac". The women will go crazy over this! Finally, there's the new Idle Eyes tune, "Sandra". It sounds fantastic! If you haven't already, you really owe it to yourself and to your listeners to give it a chance.

Jeff Michaels, KSQY, Rapid City
KSQY looks forward to reporting in Bill's new sheet and is proud to be a part of this new, exciting venture. The best of luck to Bill and his crew.
Erin Riley, WMMR, Philadelphia

Artists are always telling me how much they love to play Philly. The audiences are so responsive that they throw money instead of underwear. It's just like Easter.

The weekend brought us a long awaited show with D.L. Roth & Co. The weekend brought us a long awaited show with D.L. Roth & Co. First an interview, and then Joe Bonadonna followed him around with a wireless. Billy then got into some rather interesting renditions of "Bennie And The Jets", "Start Me Up", "The Night Before", "Ticket To Ride", and "What Is And What Should Never Be" -- all broadcast live. It was just like Easter. Thanx to Herbie, who is a major babe, Paul Rappaport, Jeff Schock and Jim Miner for bringing it all together.

The voting is over and the tabulations have been done. The voting is over and the tabulations have been done. Don Berns, CFNY, Toronto

was Billy Sheehan...The best bass player I've ever witnessed. I didn't even have time to go to the bathroom!!

Erin Riley, WMMR, Philadelphia

The weekend brought us a long awaited show with D.L. Roth & Co. They tell me it was the best show of the tour, and I believe 'em!

Don Berns, CFNY, Toronto

The weekend brought us a long awaited show with D.L. Roth & Co. They tell me it was the best show of the tour, and I believe 'em!

The week of November 17th. Once again our morning show will be broadcasting from Capitol Radio in London the week of Nov. 17th. If you've an artist available during that time, please contact either Ken or Drnm at 215-642-8646...or me...or Ted Utz...Thanx.

Al Branca, WMGM, Atlantic City

Congratulations to Bill Hard and good luck to the new tip sheet. We wish him all the best. Some hot adds this week include Survivor's "Is This Love"...this week's staff fave. I'll eat this page if this record doesn't make top 10 AOR, top 5 CHR. Police - "Don't Stand So Close" '86: fresh Police. I don't consider this a remake...It's so different from the original and already #4 phones. Peter Gabriel's "That Voice". The LP is #2 retail and his concert tour is heading this way. This track should keep the fire burning...Andy Taylor "When The Rain Comes Down": thank God he's severed ties with Duran Duran. He can really rock on his "David Brin - "Flames". "The Metro" and "No More Words" are always big request items during our weekly feature "The Original All Request Tuesday". "Like Flames" is such a good track. How can you go wrong? Lone Justice "Ways To Be Wicked" did well here last year, and just like last year's track, "Shelter" is a bit twangy...Making for a good balance in your playlist. Bricklin - "For Her Love": this market has all but adopted this group. This is the 3rd track that we've played from their debut LP...The 1st two drew top 10 phones. Also on-Cheap Trick's "Kiss"...REM's "Superman" and Alice Cooper...
Greg Gillispie  WDVE, Pittsburgh

No adds this week, but next week, the initial Christmas dam bursts open, with new records from Steve Miller, Billy Idol and the Pretenders. After hearing the new Steve Miller record, I scratched my head and totally wrote off his last three efforts. "Living in the 20th Century" is the goods and perfect positioning for Steve Miller in the mid 80's. "I Want To Make The World Turn Around" is very reminiscent of the "Your Saving Grace" days, while the second side reminds me of the very earliest and very best Steve Miller. Realistically, you could drop the needle or aim the laser at any track on this record and satisfy the audience. It's hard to believe it has been three years since the last Billy Idol record. This record, upon first listen, doesn't strike me as having as many hit singles or potential hit singles as the last album, but it certainly is his best rock and roll effort to date. "Worlds Forgotten Boy," "Sweet Sixteen," and "Don't Need A Gun" were my initial favorites, but I think more will surface. This will be a great AOR project because it's a record done with feeling first, and hit singles in mind later . . . On the last Pretenders record Chrissie told us that she's got a kid and she's 33 and now it appears that she's mellowing with age—but there's nothing wrong with that. The new record is well written and well produced and the playing is very good. On initial listens I like "I Remember You," "Chill Factor," "My Baby" and "Hymn To Her" has a nice feel too. The KBC record is much deeper than the single. I think a lot of people wrote these guys off a long time ago but the new band seems to have revitalized their energy and creativeness. "America" would be a good follow-up to the single, which this week is a top 5 request getter. Nice to hear from Henry Paul the other day, regarding the new Outlaws record. Its great when an artist remembers where they got their start and where they still get their support. The Smithereens were in last week and really knocked me out live, more so than they did on record. I guess you hear the influences on the album . . . but when you see them live, the influence of the Beatles and Byrds, the Who and the Kinks really come to life. These guys certainly have qu' a future ahead of them.

Phil Manicki, WWCT, Peoria

Thanks to Kevin Carroll at MCA and Leslie West for the Budweiser Guitar we gave away in conjunction with the Triumph show. A big clean sound was produced by Mike Levine and company. There isn't a nicer guy in the business. Thanks for stopping by the station and chatting. Two automatics that CHR will ruin before you can say "Burnout" are: Survivor's "Is This Love" and Daryl Hall's "Foolish Pride". Do them now before the Fallout.

Rich Flamingo, KLUB, Concord, CA

I went to "The Bridge" benefit last night and was treated to an acoustic performance from Tom Petty plus Bruce Springsteen, Don Henley, Nils Lofgren, Robin Williams, and saw the first real Crosby, Stills & Nash reunion. The money went to "The Bridge Society" to help handicapped kids. Kudos to Neil Young and Bill Graham for putting it on! The New Order single, "Bizarre Love Triangle" sounds great on the radio. Also, the new Chameleons album is fantastic! Check the cover of Bowie's "John, I'm Only Dancin". Everybody should be playing Crowded House, Peter Case, and The Bolshoi.

Steve Cormier, WIZN, Burlington

We're all pretty bummed out over Lou Reed's hand injury. We got the bad news two days before Lou and The Smithereens were to play in Burlington. Hope the hand heals soon . . . One of the more pleasant surprises over the past few weeks has been the response on the Outlaws record. WIZN is three tracks deep on the album, and "Soldiers Of Fortune" is getting top 5 requests. This album and this band are naturals for AOR and the Northeast. Think back ten years ago when the Marshall Tucker Band & Lynyrd Skynyrd got airplay. The folks who liked them then haven't gone away, just gotten a little older. Southern Rock has been and always will be a mainstay in New England. My favorite tune this week is Alvin Lee's "Shot In The Dark". ZZ Top or what??? Thanks to Debbie deTulio of Warners for all the great ZZ Top material. Should really help in our ZZ Top trip to Hawaii . . . also a big thanks to Alex Miller from Atco for the presents for WIZN's third birthday -- November 10th. Just a reminder to all I have talked to about artists' IDs and thanks.

Chris Emry, WIYY, Baltimore

Instant add for Don Henley. If the movie "Color Of Money" is 1/10th as strong as Don's song...they've got a mega hit on their hands. A&M continues to lead the way with CDs. Thanks for the Police and the farsightedness. 98 Rock is the only station in the market playing Bruce Hornsby so it's very gratifying to see that LP remain a top seller week after week.
Thanks are in order for Mike Levine and Triumph for their latest return to Syracuse. Mike took the time to hang with afternoon jock Dave Frisina, taking calls and playing guest DJ for over an hour this past week...Next up in Central New York, the one and only Bob Seger. Can't wait to present Bob with our giant "95X Segergram" filled with thousands of signatures from 95X listeners.

More good news on the ratings front...The Birch Quarterly for Jun/Jul/Aug shows WAQX again dominating the market with the #1 12+ showing. Incredibly, we got a 44.4 share in men 18-24. Now you know why we keep on rockin...

Another change in personnel for Chrissie and the Pretenders and once again they've delivered a premier performance. Got a chance to hear the album and can't wait to play "Hymn For Her" on the air...The Outlaws are key for our core...And "Soldiers" is a great tune to come back with. Glad to be getting deeper on the REM. Like 'em or not, REM is a solid AOR band with an underground following that can't be denied. "Superman" has that Byrds feel that makes it so appealing.

And finally let me congratulate Mr. Bill and the whole crew at the Hard Report for giving the industry another credible outlet. Best of luck to all.

Harve Alan, WCCC, Hartford
Go for it Bill. Looking forward to seeing the sheet in print. Gotta go...

More next week.

Tom Daniels, WCKG, Chicago
I should see my desk by next Monday...I love the 1987 version of the Police. Thanks for the CD...but what a waste of vinyl. Great follow-up to "Fall On Me" from REM. You can hear the vocals! "America" will be the anthem for The KBC Band for years to come. Kantner and Balin haven't sounded so good since 1975's Red Octopus album.

Kolly Curtis, WEGR, Memphis
"How Ya Doin'"...That's the buzz around Memphis these days since Joe Walsh came in town for a benefit concert over the weekend. He took over our airwaves for three hours Friday night, playing music and taking callers...Most notably, Stephen Stills and ex-Barnstormer Joe Vitale. The Walsh concert the following night was incredible as he and local bands raised over $12,000 for the liver foundation. On to music...Love the new Ben Orr. We added it right out-of-the-box as well as the new Police '86. Lots of calls on Bon Jovi's "You Give Love A Bad Name". By the way, .38 Special and Bon Jovi have a sold-out show at the coliseum. For a good time, give a listen to Peter Gabriel's "Bigtime"...We have also got good response from the title track from the new A-ha LP on our new music hour. Rocktober continues...

Kliff Kahuna, WHMD, Hammond
Glad to be aboard The Hard Report...Added the Genesis "Land Of Confusion". Don't give up on the trio yet. "Land Of Confusion" is just as good as "Invisible Touch" and "Throwing It All Away"...Also went with Paul Simon's "Graceland": that's a fabulous track, from an album selling top 10 in this market. Survivor "Is This Love" is a winner. Got a great hook in it. We're considering Boston "Can't Cha Say". Could we please have a 12" without "Still In Love" on it??! Otherwise the track is great. And other than that, because of Columbus Day, we didn't get much done.

Rob Ellis, WKQQ, Lexington
The retail is happening here on David & David which helps justify a second cut. "Swallowed By The Cracks" is right in line. Congratulations to the Henry Lee Summer organization on their signing to CBS Assoc. Bill Heltemes of Atlantic turned me on to this act a while back. Henry Lee's got a record out called "Time For Big Fun." If you have it, check out "Wish I Had A Girl." This is an act you'll soon be familiar with and will be playing on your station. And finally, congrats to Bill Hard and staff on their first of hopefully many issues of the Hard Sheet.

Jim Pemberton, WLLZ, Detroit
All right! I can hardly wait to see the real Hard Sheet. With the guys you have, I know I can count on it. And with Sutton around, I'll count the silverware, too. We celebrated to the max last nite because of the great summer Arbitron. We went 4.1-5.0. Whoa...morning drive 3.8-5.1. Overall, up 2 points women 18-34 and men 25-34, up almost 3. Doug and I couldn't be happier. Lots of bucks and schemes for the Fall...We're in great shape!
THE  ImPOI
Wayne Summers, WFCN, Long Island

Congratulations to Bill Hard! I'm delighted to be a contributor. Congrats also to Amy and all the Hard Crew. I look forward to an exciting future of listening and sharing rock music within your pages! Can't wait to get my hands on the new Pretenders record,...I'm captured! Really think the new Survivor will be a smash. It's dayparted, but a hit. Howard Jones will eventually come through...I believe. If AOR could embrace The Models, what's difficult about The Stabilizers? Proof that if your product is this good, Radio can't help but notice. Though the reaction has been slow, "One Simple Thing" has the goods to deliver...REM's "Superman" is one of these "grow on you" tracks. After hearing it on the air (which was about my 5th listen) I was convinced that this was the right follow-up to "Fall on Me". Bon Jovi expands the demo appeal with "Wanted Dead or Alive"...one, we 30 year olds can get into. Finally, I would be remiss if I did not acknowledge the electricity in the air for the Mets. Barring Mike Scott's sand paper and rained out games, it should only be 2 more til the World Series...at this writing.

Duane Sherman, WTOS, Skowhegan
For those of you unfamiliar with WTOS, let me fill you in. We're a 24 hour 50,000 watt AOR -Progressive station, broadcasting from East BF. Actually, we broadcast from the top of Sugarloaf, U.S.A., a major east coast ski resort. We're very lucky, because we have the most intelligent listeners in the state of Maine. It's true, we play "EVERYTHING" but we're very, very selective. In any given hour, you'll hear things ranging from R.E.M. to the Dead Milkmen to Jimmy Buffett to Traffic. We don't want to be #1 because there's no place to go but down. We welcome the Hard Report to the real Rock and Roll world. Soon you will be out of your diapers and headed down the road. Musically speaking, great releases this week from the Pontiac Bros., the Johnsosn, Bon Jovi, and Eric Clapton. Watch for Lone Justice to make the big break this time around. Lastly, while viewing the Housemartins video, I couldn't wait to go drinking with Gumby and Pokey, so I'm off to Clay-mation Land!

Chris James, WTPA, Harrisburg
Thanks to Herb Gordon for helping out with the Journey concert. Major thanks to MCA and the guys affiliated with Adrenalyn for the great Chicago promotion. Thank you also to Geffen Records for the Neil Young tickets. The Adrenalyn "Northern Shores" track continues to build. It seems to have a future written on it like "Road of Gypsies". My sleeper for possible add next week---Europe's "Final Countdown".

John Beaulieu, WTUE, Dayton
New Music hours will be Tues-Wed-Thurs 11A-1:30 PM EST. Adds are available Monday at Noon. Thanks to those involved for the recent 38 Special/BonJovi show and the Journey/Glass Tiger show, for their efforts beyond the call of duty. One peek inside the new KBC album reveals not only an excellent album, but a hidden picture. Just had a listen to the now Ronnie Mack tape and the chills have begun....and finally, GLAD TO BE ABOARD, BILL!

Rick Van Gil, WLNZ, Lansing
Will someone please send me a case of lit dynamite to wake me up from this bad dream? I mean...Bobby Ewing is alive...right?! Someone please tell me that The Police didn't hop the cop-out band wagon and remake one of their not-so-old hits. All these damn remixes that are out might as well be my mom's tuna casserole...I love it on Monday, but let's not eat it on Tues-Wed-Thurs-Fri-Sat and Sunday, too! Please, Bruce Springsteen...Don Henley...U2 and Dire Straits...don't do any remixes. Don't sell out. And to Sting...Stewart Copeland...and Andy...I'd like to say the same thing my old football coach told me when he found me gluing books together in the library...I'm not mad...I'm just disappointed."

Keith Taylor, WQMF, Louisville
Shuffle, shuffle, shuffle, all the way around. The Rocktoberfest, Sunday Rocktober 19th down Theatre Square and Broadway, downtown Derby City -- cruise in for the mega-party with Weasel, the QMF party professional, Spankylee (some hometown boys) and Henry Lee summer. Also, Triumph is in town the same night. WHO the hell named Cleveland the Home of Rock and Roll?...Ron Clay returns to the big ol' funky Q from Sacramento after a 4-month vacation? KAT moves from 7P to 12M slot. With a line-up like this (of course, Duke still in the middays and future - Bob on afternoons), it won't be long before we take the city by storm with no warning.
THE RADIO COMMENTS

Drew Dawson, KBAT, Odessa
We're accepting tapes and resumes for morning personalities. Send them to Bill Bateman: 3600 Andrews Highway, Midland, TX 79703. Please don't call...

Doug Clifton, KBCO, Boulder
Thanx to Jimmy Tovine for the advance cassette on Lone Justice. Love side one. Early fave after "Shelter" is "I Found Love". Thanx to Bob Myers for coming by with Mark Germino...Had a great time at the Winwood show last nite. Spencer Davis rules!! Chris Blackwell was in Steve's dressing room after the show. For a second I thought it was 1970. Congrats to Chris and Island on their upcoming anniversary...

John Bradley: If Ozzy Osbourne joined the KBC Band, they'd be the KBCO Band and could do a remake of Ironman. Got an advance on the ARB advances: We're up to a 7.8 from a 6.9 Spring, but what's most important to us is having fun and making sure the audience does, too. We've never cared about being #1. Best wishes to everyone at the Hard Report from all of us at KBCO. We know you'll have fun and be #1, too.

Ron Sorenson, KBLE, Des Moines
For a bunch of guys who put out their first record 20 years ago, Kantner, Balin and Casady have come up with a remarkably fresh sounding album. Their excitement and eagerness are as obvious as their relevance. "America" and "Mariel" will please the Kantner faction, while songs like "It's Not You" and "No More Heartaches" should suck in new converts, including those not even born when the original Airplane took off...

"Shelter" is certainly the strongest song we auditioned this week. It's a breakthrough track. I hope Lone Justice plans on playing big halls...cause sure as Payton follows the Refrigerator, success will follow "Shelter."

Joe Blood, KEZO, Omaha
In Omaha retail news, the Ratt album "Undercover Dancing" debuts at #8. The Bruce Hornsby record explodes...and the 'Til Tuesday debuts at #26...Phone activity: Georgia Satellites, starting to pull some calls...some curiosity calls on The Stabilizers and Iggy Pop is definitely getting top 10 phone action this week...the David and David "Cracks" is a fitting follow up to "Boombowntown", a former top 5 request item here...Love the new Bad Company title cut. Reminds me more of Free than Bad Co...Hornsby's "Down The Road" will probably be the sleeper for the rest of this year...Possibilities: Survivor and Black And Blue "I'll Be There For You".

Marty Griffin, KFMF, Chico
Congrats to Bill Hard and the entire staff at the Hard Report for tons of dedication and hard work in putting together this, their first issue. KFMF is proud to be a reporting station and we're looking forward to working with a great bunch of people...'til next time, keep rockin!

Alan White, KILO, Colo. Springs
Our paths crossed 10 years ago in Cincinnati, Steve. It's great to see you and all the other high horsepower talent on the Hard Report. Best of everything...and keep on flying...

Kevin Vargas, KWHL, Anchorage
Congrats on the first issue. With the staff you've organized, there's no way the Hard Report will fail to become the rock and roll radio industry's most essential source.

Rusty Kimball, KZEL, Eugene
Now do I get that shoebox that Bill promised me? Let's go people! New music!! How many times can you spin the tire before the tread is gone!

Cindy Bailen, KZEW, Dallas
Thanx to everyone who helped last week with our broadcast from Carlos and Charlie. Tempe and Rob came back exhausted but happy. If you heard rumors about KZEW's sale to Anchor Media, you heard right. New owner Alan Henry is a fan or AOR. We don't expect changes.

Karin Simmons, WAOR, South Bend
Good to have you people back on the air...I've been watching my mailbox...

October 17, 1986
HEAVY ADDS

MUSIC:TUE AFT
M.D. LARRY DUNN
WLIR-FM LONG ISLAND

HEAVY ADDS

MUSIC:TUE AFT
M.D. MARK CHERNOFF
WHEW -FM NEW YORK

HEAVY ADDS

MUSIC:TUE AFT
M.D. ROBIN MATHIEU
WBLM AUBURN

HEAVY ADDS

MUSIC:TUE AFT
M.D. BURKHART/ABRAMS

HEAVY ADDS

MUSIC:TUE AFT
M.D. AL PETERSON
CON: BURKHART/ABRAMS

HEAVY ADDS

MUSIC:TUE AFT
M.D. LAURIE MURPHY
CON: BURKHART/ABRAMS

WEATHER REPORT

P.O. BOX 755
LYONS NY 12532

NOAA

MIDWESTERN U.S.

RAIN

FALL

HAIL

SNOW

WINTER STORM

THE RAINBOW REPORT

BY BILL JOHNSON

MIDWEST

HOT

WARM

MILD

COLD

FREEZING

FROST

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*WCBS-FM 93.1 is a radio station in New York City.*
### Regional Reports

#### KFBA Phoenix
- **Friday, October 17, 1986**
- **P.D.: Val MacIntosh**
- **M.D.: Karen Henke**
- **Calls:** Mon-Fri 10-12

#### KFBA Sacramento
- **P.D.: Tom Cale**
- **M.D.: Bill Prescott**
- **Calls:** Mon-Fri 12-4

### The Hard Report

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### Music Report

**Medium:**
- **KFOX-VAN**
  - Power
  - Bruce Hornsby & the Range

**Medium ADDS:**
- **Call:** Mon-Fri 6-10
  - Bruce Hornsby & the Range

**Call:** Mon-Fri 12-4
- **KJVM**
  - Power
  - Bruce Hornsby & the Range

**Medium:**
- **KJVM**
  - Power
  - Bruce Hornsby & the Range

**Medium ADDS:**
- **Call:** Mon-Fri 10-12
  - Bruce Hornsby & the Range

**Call:** Mon-Fri 12-4
- **KJVM**
  - Power
  - Bruce Hornsby & the Range

### Coming Events

**KJVM:**
- **Call:** Mon-Fri 10-12
  - Bruce Hornsby & the Range

**Call:** Mon-Fri 12-4
- **KJVM**
  - Power
  - Bruce Hornsby & the Range

**Medium:**
- **KJVM**
  - Power
  - Bruce Hornsby & the Range

**Medium ADDS:**
- **Call:** Mon-Fri 6-10
  - Bruce Hornsby & the Range

**Call:** Mon-Fri 12-4
- **KJVM**
  - Power
  - Bruce Hornsby & the Range

### Other Events

**Medium:**
- **KJVM**
  - Power
  - Bruce Hornsby & the Range

**Medium ADDS:**
- **Call:** Mon-Fri 6-10
  - Bruce Hornsby & the Range

**Call:** Mon-Fri 12-4
- **KJVM**
  - Power
  - Bruce Hornsby & the Range
It's always the right time for
GEORGE THOROGOOD's "NIGHT TIME;"
GLASS TIGER "SOMEDAY;"
JASON & THE SCORCHERS "19TH NERVOUS BREAKDOWN;"
COREY HART "I AM BY YOUR SIDE."

Coming soon—Peter Wolf and Little Steven

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