FRONTRUNNERS

AEROSMITH
"DUDE (LOOKS LIKE A LADY)"
This legendary band's comeback is close to complete—with platinum plateau sales a done deed once this hits the street.

MR. MISTER
"SOMETHING REAL"
Before you even think about A&Ring the pop elements in this smash, ask yourself "Do I really want to bet against Mr. Mister?"

HELIX
"WILD IN THE STREETS"
You know they're aces at anthem rock—but did you know they could also crank out straight ahead hooks this good?

LOVERBOY
"NOTORIOUS"
It's back seat boogie that made 'em great in the first place, and here's the logical follow up to "Lovin' Every Minute".

GLEN BURT Nick
"HEROES AND ZEROS"
We suggest you follow the #2 station and pattern on the leadoff 12", but "Radio" and "Spinning" are also direct hits.

RECORD OF THE WEEK
DEF LEPPARD, "Hysteria"
Gosh, tough call, huh? For starts we've gotta mention "Women" moves to #1 Requested and Hard Hundred debuts for three more!

NEW PLAY PRIORITIES...
The dB's, Envy, John Hiatt, Fleetwood Mac, Tom Kimmel, Farrenheit and yes—another shot for the Cult... INSIDE!

CHARTSTARS

MOST ADDED
1. J.C. Mellencamp "Paper In Fire" Mercury 142
2. Insiders "Ghost On The Beach" Epic 47
3. Def Leppard "Animal" Mercury 43
5. Pretenders "Where Has Everybody Gone" WB 32

BIGGEST MOVERS
The Cult "Wild Flower" (98-68) 30
Glen Burtick "Fallow You" (81-55) 26
Feb T-Birds "How Do You Spell Love" (69-48) 21
Pretenders "Where Has Everybody Gone" (60-30) 21
Insiders "Ghost On The Beach" (54-34) 20

INCREASE INDEX
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Beat Farmers "Dark Light" 22
Crazadoes "Bed Of Lies" 19
Tom Petty "All Mixed Up" 19
38 Special "Back To Paradise" 18

HEADLINES

KNSF MEANS KK — STEVE FEINSTEIN OPENING NEW BAY AREA STATION EX-RAGSTER REVEALS ALL PLUS 10%

SLATS SLAYS 'EM AT T-K INTERIM PD AT WHTQ KENDALL KOMMUTES

NORM WINER TIES KNOT BILL BARTLETT EXITS CAPITOL

THE JON SINTON INTERVIEW

Copyright 1987 © The Hard Report, Inc
THE PERFECT PAIR.

"Where Has Every Body Gone"

The New 12"
Produced by John Barry
and Paul O'Duffy
From The Living Daylights
Original Motion Picture Soundtrack
Also Includes The Pretenders'
"If There Was A Man"
Management: Dave Hill

THE PRETENDERS
AND 007®
Aerosmith, "Dude (Looks Like A Lady)". Geffen... I've always been fascinated by how many 20 to 30 year-old programmers cite Aerosmith as a primary musical influence, especially in light of the fact that their airplay was basically minimal when those same programmers were 18-24's. I guess that's because they're a street/touring/people's act first. I sure got religion on seeing the band a couple of years ago, both in terms of song and performance quality. They were truly one of the most magnetic, inspiring hard rockin' shows I've ever seen. The first Geffen album to coincide with that fabulous tour did well—especially considering the absence of a killer cut like "Dude" and the confusion of a competing Columbia Greatest Hits LP at the time. This time it's platinum or bust. They've never made a stronger, more relevant radio track, and you know the tour will be the best yet. As Marko says, it's easily their "Brown Sugar".

Helix, "Wild In The Streets", Capitol... The downside of so-called "anthem" rock is the fact that it tends to focus almost exclusively on what's considered low demo subject matter. Frinstance - skipping school, driving fast, getting loaded and/or laid, and the concert basics - fists, lighters, babes, leather and most of all, no authority figures within 50 yards. But when you think about it, isn't that what most people are into? Just not in the order And I say they're not adverse to hearing songs about same; they just need a little more hook and a littlt less chant. Now enter the latest from Helix. "Dead Cuts The Knife" proved they could power ballad (well, almost) it up with the best of them, but (it's the "Rock You" corner of their consciousness that gets reaction.

And finally, "I Never Loved A Woman (Nearly)" it up with the best of them, but it's the "Rock You" corner of their consciousness that gets reaction. You'd best believe Hard Rock/Metal is getting bigger all the time, and "Wild In The Streets" is the strongest "Rock You" corner of their consciousness that gets reaction. You'd best believe Hard Rock/Metal is getting bigger all the time, and "Wild In The Streets" is the strongest "Rock You" corner of their consciousness that gets reaction.

Loverboy, "Notorious", Columbia... Nice to see the band that put Canada on the rock map with those slippery teen themes is back to doing what—and who—they do best. You had to love last year's "Loving Every Minute Of It", and this year's model spurs from the provocative pen of J. Bon Jovi, with Bruce Fairbairn providing those studio trix we know and love. It's easy, it's fun, it's 4:37 seconds worth of cross format foreplay that's guaranteed to get teens of all ages up and at the phones.

Glen Burtnick, "Heroes And Zeros", A&M... As fast as the new song is moving, there is no doubt that he's well thought of from the last outing. We're looking at 21 more adds, 62 in just two weeks, and this week's second longest 81-55 Hard Hundred move. We're talking inspirational stats, a clean uncluttered sound—and credentials. Go for it!! But if for some reason you don't have room for this particular song, you can still invest early in an artist who's on the way. Glen has thoughtfully provided another ten tracks for your listening and playing pleasure, and if you'll simply devote an hour or two at the stereo (or perhaps on the way to work) you'll find more wonderful (and beautifully produced) music. "Heard It On The Radio" and "Spinning My Wheels" sound best to us.

Mr. Mister, "Something Real (Inside Me/Inside You)", RCA... Really, with their track record, is there any legit reason not to play now and ask questions later? Of course, realizing that AOR types always start with a little more territorial imperative, this song has to get the microscope treatment first. You'll love the production and the hook—but the slightly dancey breaks might raise an eyebrow or two. But it's definitely mega-hit material, and probably borrows more from the Winwood/adult (or even new age) approach than from straight pop or dance music. Wait on this? Dumb.

ALSO NEW THIS WEEK

The dB's, "I Lied", IRS... Losing founding member Chris Stamey in 1983 and recording their last album for Bearsville in 1984 just as that label was evaporating hasn't made it easy for the dB's. What's their tumultuous history has apparently done is to give them a whole new sound this time out—and we're duly impressed. Forget specialized programming. This act is as mainstream as any baby band you'd care to name, with a killer guitar sound and facile command of both the pop and desert rock approach. "I Lied" is the comfortable commercial track with "Never Before/Never Again" a wonderful Henley-esque story-song. The nicest surprise this week.

Envy, "I Believe In You", Atco... These hard rocking Long Island sisters made a lot of friends with their first track "Ain't It A Sin". In terms of a vehicle to position the band and showcase Gina's guitar playing, it was perfect. It is not, though, as one listen to the above will prove, the best track on the album. But release "I Believe" the same week as Heart's "Alone"? That's how it would have worked and who'd wanna go head on with Heart? Now that "Alone" has steamed on by and there's room for some reason you don't have room for this particular song, you can still invest early in an artist who's on the way. Glen has thoughtfully provided another ten tracks for your listening and playing pleasure, and if you'll simply devote an hour or two at the stereo (or perhaps on the way to work) you'll find more wonderful (and beautifully produced) music. "Heard It On The Radio" and "Spinning My Wheels" sound best to us.

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Mr Mister

go on...

their long-awaited
new album
featuring the first
hit single
"something real (inside me/inside you)"

produced by Mr Mister and Kevin Killen
representation: mogul entertainment group
george ghiz: mogulmgmt.com
NEW THIS WEEK

John Hiatt, "Thing Called Love". A&M.... I was just leafing through a pile of great Hiatt press that JB forwarded to us—with the likes of the New York Times ("as fine as rock albums get"), Musician ("a stunning return to form for the L.A. troubadour"), and the LA Times ("an excellent return to form") for this new record—and I just had to go back to our front page to mention the new track. I'm a little light on big chart jumps and fresh off the phone quotes this week—but if you pride yourself on being able to recognize a special talent before the world does and aren't afraid to provide the vehicle, we can't think of a more deserving artist or performance. Currently on KFOG, WLLZ, WDHA, KTYD, WKFM and half a dozen more.

The Cult, "Wild Flower". Sire/WB.... WLNZ's Rick Van Gil urges, "Don't let The Cult get lost in the shuffle. This is a strong third single from an extremely strong album. The Cult is laying the foundation for what could be a future core band...." WIXV's Virgil Thompson calls it "a great rock and roll record that should finally get the band noticed by the masses".... and Dave The Slave at KJOT calls it "Great rock and roll that belongs on the radio. They're like a 1980's version of the young Rolling Stones".... The tempo intensifies—with adds on 17 this week, current play on 43, ups from WBCN, KMOD and KTYD, and this week's longest, strongest 98-68* advance.

IMPACT TRACKS

John Cougar Mellencamp, "Paper In Fire", Mercury.... The man once again proves his mass appeal muscle with 142 immediate adds—a number only the likes of Springsteen could begin to match at this point. That stat is all the more impressive considering that over 100 reporters start with heavy to power play designation—all of which translates to a #3 Hard Hundred debut. As WLNZ's Rick Van Gil puts it, "I've been laying awake at night trying to come up with a catchy iconic nickname for John. The Boss, the King, the Chairman of the Board have all been taken. So how about Chart Champ Mellencamp".... Of the unusually down home arrangement, WAPL's Rick Panneck says, "John shows real musical growth here. You have to change to stay on top and John is doin' it".... WAQX Simon Jeffries feels, "John has masterfully integrated a new variety of musical instruments to forge a truly American work of art".... Here's KFOG's Sky Daniels perspective, "Here's one artist spending more time observing the human condition and reading the likes of Sandburg and Frost than he is checking the sales stats".... It's obviously an instant audience pleaser as well, with 23 top 5 mentions and a #6 Most Requested debut.

Pretenders, "Where Has Everybody Gone", WB.... Check the covers on the newsstands and you know Bond is bigger than ever, with the Pretenders' bold and brassy soundtrack special just riding that wave. It's got 36 adds, 93 now playing as increases at WXRT, WRKI, WPYX, WBVR and KPOI factor into a #14 Hard Hundred move. Pam Brooks comments, "What a way Chrisisle has with those moody, sultry ballads. We're using 'Everybody', which is great—but my favorite is 'There Is A Man'. No wonder the Pretenders have weathered the storm and come out stronger than ever".... WDVE's Anthony Affonso adds, "I think this is a song to be reckoned with. Looks like this will be another hit movie song along the line of 'Shakedown'!"

Bryan Adams, "Victim Of Love", A&M.... Here's a quick look—see at the latest stats on Bryan's latest mover: "Victim" collects 38 adds, increases at KLOS, WFYV, WGR and WXRC—as 22 heavies and 103 current reports take the track 43-31*. Looking good and listing better.

David Bowie, "Never Let Me Down", EMI/Manhattan.... It may not have been the Hammer out of the box—but those Lennonesque tones sure sound great coming out of the dashboard now. David's got new air on 25 and that's the primary impetus for a strong 57-45 move. WBCN, WPLR and WRKI increase, with heavy action now on 21, a list that includes majors KBCO, KFOG, KOME, KSJO, WIOQ, WMNR, and DC101. You shouldn't even need the tour to get behind this track.

Fleetwood Mac, "Little Lies", WB.... The new 12" adds at 15—as 40 total reports and play at majors WLUP, DC101, KLOS, WDVE and KLOL motivate an 85-67* underline. You'll play it sooner or later.

Farrenheit, "Bad Habit". This one's definitely a must listen, especially if you have Farrenheit down as a softer sounding act. Sure, "Fool In Love" had plenty of upper demo/female appeal—but "Bad Habit" is as cool a rock/funk rhythm groove as you could ask for. Great radio crossover material, just now hitting your desk.
“Every mother’s nightmare

Every schoolboy’s dream”

LOVERBOY

"NOTORIOUS"

The first single written by

Paul Dean, Mike Reno, Joe Bon Jovi,

Richie Sambora and Todd Cerney.

From the new album, "WILDSIDE."

by the multi-platinum masters of

hard hits—LOVERBOY!

On Columbia Records, Cassettes and Compact Discs.

Produced by Bruce Fairbairn.
THE HARD REPORT

Steppenwolf. "Hold On", Quil... Again one of the most active new records out there, John Kay and the boys land another 18 stations, for a two week total of 71. Tom Stark feels, "Steppenwolf has to be the summer's most pleasant surprise. 'Hold On' is good, but when you get your paws on the LP, check out 'Glimmer Life'. Looks like a bona fide comeback for Mr. Kay..." WKDF's David Hall feels "We all need a little encouragement now and then just to hang in there and John has delivered it. A great new song from Steppenwolf would be welcome anyway, and the positive message of 'Hold On' is a big bonus..." 67-50* on the Hard Hundred.

Marillion. "Sugar Mice", Capitol... I can't believe more of you aren't raving over this incredible song! I think it's one of the best ballads this year, a perfect song for midnights at least, and a fabulous continuation of the group's "Kaleleigh" to "Incommunicado" momentum. And just get your hands on the extended mix on that import CD that's floating around. Sound just doesn't get any better than that! Just keep your eye on WIOQ. They'll have top phones inside of two weeks. Better than the "Incommunicado"? I think so.

Omar And The Howlers. "Mississippi Hoodoo Man", Columbia... It's hard to miss the quick moves "Mississippi" has taken these past couple of weeks as reporters go deep with one of our favorite tracks on the Lp. 9 adds with WONE, WKLS, WPFY and WBLM all on, push the total playing to 35, fueling the 26 position jump on the Hundred 91-76*. Not a bad week as the tour continues to pull 'em in. WONE's Mike Michelli raved about the performance Omar and Co. put on for a 5000+ crowd in Akron this week, and the show is quickly becoming one not to miss. On the single side, 'Dancin' in the Canebreak' is going to Top 40 momentarily, and deserves immediate consideration. 15 reporters already check in on "Dancin'", with bigtime play on the horizon.

Hooters. "Satellite", Columbia... "Johnny B" warms the phones at 20 stations this week with a #7 showing on the Most Requested list, while unseating Heart for the #2 position on the Hundred. Meanwhile, "Satellite" shines as the lead for depth play as 12 more add (KBPI, WBYR, WPYX, KGB), and the total on climbs to 43. Hometown supporter MMR already reports Top 5 phones for the second cut as it surges a healthy 13 positions 74-61* HH.

Sammy Hagar. "Returning Home", Geffen... The battle continues as overall support for Sam the Man's Lp means relatively divided attention for both "Boys' Night Out" and "Returning Home". Hey, we're crazy about both of 'em! And it's merely a matter of attitude and tempo that could sway you towards either tune. Any way you slice it, the project's selling and to pass on the depth offered on Sammy's solo is an opportunity gone by. Lookin' for numbers? Here's the poop... "Boys'" gets 5 more adds this week as the cut daringly breaks into the top 20 on the Hundred with a 23-19* Jump. "Home" benefits from the company nod and picks up 11 adds, with a 64-57* move on the Hundred.

Roger Waters. "Sunset Strip", Columbia... The total on grows to 118 for this track as 10 more add (KDJK, KSHE, KSJO, KTYD, WPDH, WWCK) and 8 increase rotation on one of the summer's legitimate taste testers. 26 report heavy or better play with sales maintaining in most markets, and expectations high in light of the reportedly extraordinary stage show. A respectable HH advance with a 25-21* leap this week.

Starship. "Babylon", Grunt/RCA... The second track locks new air on 7, including WIMZ, KOME, WRCN, and KZQO as 29 total stations (KZAP, KF戈, KRQR, WLAV, WRIF, DC101, KFMJ) bring home a healthy 93-78* showing. Definitely our favorite track on the record.

Mason Ruffner. "Dancin' On Top Of The World", CBS Assoc... The kid's got some smooth moves, eh? New air includes KISS, KSJO and WFFY, with ups from WBCN, KCNC, WZZO and KGWB. Currently on 79 Hard reporters, with heaviest play on KFGO, KCNC, KPEZ, KGWB, WBCN, WHCN, WIZN and WPLR. Now #44*.

Stevie Ray Vaughan and Dick Dale. "Pipeline", Columbia... Nice to see a cool instrumental from guitar legends about three generations apart getting a real shot here. How about adds at KISW, KXRX, KRCK, KGB-FM, WONE, KZAM and several more? And it's already on WRIF, WRXL, WQBF, WPDO, WBCN, KILO, KQZ2 and six more. New at #92*.

Suzanne Vega. "Solitude Standing", A&M... If you've been one of the few to hold out on Suzanne on this project, now's the time to redeem yourself and pop on one of THE upper demo tracks of the year. Get past the beginning and give "Solitude" a chance. IOT's Jim Steel wasn't convinced 'til he was 2 minutes into it, then "I felt like I was hit with a Mike Tyson 1-2 combination and felt myself really getting into the song. The best part is that it's working. Upper demo calls from people that never call the station. She's a happening lady and I'm glad we are right there"... 13 go on this week, (KLOL, KYYX, WKDF), with Increased play at KKDJ, WPDO, WONE and 6 more. With 78 total playing, "Solitude" continues to build on the chart with a 50-43* advance.

Crowded House. "World Where You Live", Capitol... 11 new adds (WBAB, WBLM, WPFY, WLZR) push the total on to 74 as attention turns to this "Could be a Classic" cut. The majors are in with WNEW, WHCN, KGB, KF戈, KILO, KOME, KYYY, WAMX, WQBF, WQBG, and several more? And it's already on WRIF, WRXL, WQBF, WPDO, WBCN, KILO, KQZ2 and six more. New at #92*.

Europe. "Carrie", Epic... Many have doubted, but more have believed and the stats do not lie! 89 total on with 8 adds this week (WKLS, KLOL, WAPL, WBAB, KLOS), increases at 5 and hot phones at 13, all back up that well worn credo "How can you go wrong with a Power Ballad?"... But there's more to this song than the tight jeans on the video. "CARRIE" IS A GOOD SONG! Just a few weeks ago, we fielded reports of a 45-year-old secretary seriously getting into it after catching it on the station's monitor! (No pun intended.) If you've said "Nah" based on expected teen overreaction, go back and surprise yourself with another listen-through. Increased points gives the underline to "Carrie" this week as the track holds steady at 33*.

August 7, 1987
AMERICAN RADIO DEBUT

"DUDE (LOOKS LIKE A LADY)"
THEIR 1ST CD SINGLE
IN YOUR HANDS AUGUST 13TH!!
Motley Crue, "Wild Side". Elektra.... The tour with Whitesnake is in town tonight and, no joke, female staff members were overheard today debating whether or not the underewear that is destined to fly up on stage should be worn, or brought into the concert.... Hmmm.... 61 reporters are now on "Wild Side" with 7 new this week (KAZY, KZEW, WKLS, WLLZ, WMGM), plus increases at PLR and WKLO. Speaking of moves, nice one on the Hundred, 59-54*....

Jon Butcher, "Wishes". Capitol.... Phone reaction has really kicked in for Mr. B. with Top 5 requests at 9 reporting stations, supporting the sincere response we've been logging from programmers. KBKO's Doug Clifton's comment was a common one...."We've gone back to Jon Butcher for 'Wishes', which we should have played long before now".... We're betting on the longevity of this soon-to-be-classic, and truly believe it deserves quality airline. 6 adds, 4 increases, HH 39-37*.

Warren Zevon, "Detox Mansion". Virgin.... Warren's comeback continues with the definitive Zevon-esque "Detox Mansion", and de fans, dey be callin'. We log Top 5 phones at 7, as reaction to play just starts to take hold. Meanwhile 5 more add, with increases at 7 helping with the 41-40* HH move. And keep an ear on the pop/club side, where the sinister "Leave My Monkey Alone" is lockin' them up.

Paul Kelly, "Darling It Hurts". A&M.... Here's one that definitely pulls from the past in style, but hits ya between the eyes with a hook from the 80's. "Darling" continues to convince with 17 adds this week, 10 increasing play, as the total on climbs to 104. New air this week at WLIR, KEZO, WBLM, WDVF, WKLS, WLUP, KLOL and WRCN as the cut strides 40-35* on the Hundred. 'DVE's Anthony Alfonsi is into "The 60's sound with the 80's approach. It's probably why I like it and feel it fits the station in terms of musical balance"....

The Silencers, "Painted Moon". RCA.... This one's been sneaking up on the Hundred, and now it's time for the big numbers to roll! 12 adds this week push the total to the 112 mark, as KLOS, WOUR, WKLS, WYYV and CHOM all come on, with 11 increases contributing to the substantial 35-29* Hundred move. With the action this strong, can top 10 be far off? If you passed earlier, it's time to go back and re-assess your stance on this thoroughly accessible tune....

Petra Wylie, "Sinful". Virgin.... Wanna hear a hit? Focus in on "Sinful" and be amazed. We've been logging early support from the Alternative end, but all indications point to a solid mainstream hit "Sinful". Should be high on your "Find and Listen" list. Pete registers 7 adds this week with 17 total on.

Roger Daltrey, "Hearts Of Fire". Atlantic.... Roger took his chances and did rather well with the lead track from "Movie", but "tis time to get to the meat, and "Hearts" is as solid as they come. 4 adds bring the total on to 32, as ears just begin to open up to this track. Those on Include WNEW, KSHE, KQRS, WQMF, WLLZ, WIOQ, WEBN, WDVF, WBCN, KFOG, WRIF and KBPI with plenty of room for expansion. On the Hundred, Roger gains 7 positions with an 89-82* advance.

Tony Petto, "All Mixed Up". MCA.... Big week for Tom as stations up rotations on "Mixed" and 8 of the few still not on, come in. 19 increases (KOME, WIOQ, WDIZ, WOUR, WCKW), and new at WMAD, KBCO, WQMF, WRRC, KKDJ, WLVO and WONE combine for a significant 22-16* drive on the HH.

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Radio Reports Monday & Tuesday 10 AM & 7 PM EST
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August 7, 1987
From The Hit Album
Electric
Produced By Rick Rubin
Management: Ian Grant/Alan Edwards

© 1987 Beggars Banquet Records Limited
Fire Town, "Rain on You", Atlantic. Just out and 13 on as reporters begin to realize the depth available from this highly acclaimed band. WKDF, WPLR, WIZM, WLNZ and WMAD are just a few of the convinced, as "Rain on You" comes on as the new emphasis track. Give it a couple of listens and then see if you don't agree with PLR's Christina. "We're not playing anything else quite like 'Rain'. That's why the harmonies and melodies sound so nice. It's as though you recognize the music even though you've never heard it before".

Urgent. "I Can't Take It No More". EMI/Manhattan. Another quality week of adds for these guys as WKDF, WRCN and WRK check in, pushing the total on to 54. Take a look at who's already at the party. KOME, KSHE, WLZ, WNEW, WSHE, KGB, WYNF, KBPI, KILO, KISS, WCKW, WONE, WPYX and many more. Looking for phones? Power play at KROQ, and heavy air at WRK has stimulated top 5 requests, and with the obvious reaction potential this one is packin', hot rotation can't help but pull phones. Solid week on the Hundred, as the song climbs 8 positions, 68-60*.

Guns N' Roses, "Welcome to the Jungle". Geffen. Has the controversy interfered or helped promote this project? We're at a loss to say. We still feel that initial excitement that emerged with the advance (pre-artwork) cassette, and believe we've got the excitement that emerged with the advance (pre-artwork) cassette, and believe we've got the harmonies and melodies sound so nice. It's as though you recognize the music even though you've never heard it before".

Robert Vaughn and the Shadows, "Justice", Exit/Island. Hey, decent chart moves this week as the 6 new adds, and increases figure nicely on the Hundred 92-86*. New air at WNEW, WRCN, WKDF and KOZZ backed with upper rotations at KBCO and WOUR did the trick, and the positive reaction is just beginning. KRNA's Steve Kosbau, "If you haven't listen to 'Justice', you should today! After only two weeks on, it is generating excellent phones from our often passive 20+ listeners". And WOUR's Tom Starr urges, "If Dire Straits means something to your listeners, don't miss this debut from Robert and the Shadows".

Pete Wylie, "Sinful", Virgin. Wanna hear a hit? Focus In on "Sinful" and be amazed. We've been logging early support from the Alternative end, but all indications point to a solid mainstream hit with "Sinful". Should be high on your "Find and Listen" list. Pete registers 7 adds this week with 17 total on.

Cock Robin, "Just Around the Corner", Columbia. This one's got a hook so deep it hurts! We dare you to make it through one listen and not catch yourself singing the chorus the rest of the day. We're talking big time gorilla smash, here! New at 5 with the 'LUP joining WNEW, KFOG, PLR and 20 others this week as the track breaks through onto the Hundred with a debut at 99*.

The Bears, "Fear Is Never Boring", PMRC/IRS. With Lyons on the case, war is declared as the man comes through again with 3 adds this week including KFOG, launching the track 6 positions on the Hundred with a 70-64* advance. And the phones? We've got top 10's at WOUR and "HCN, where Kim Alexander suggests, "Dropping it on a few times, watch the phones go nuts, then add 'Fear' into heavy". Sounds easy enough. Give this one a chance; you'll be surprised.

Los Lobos, "La Bamba", WB. We know you know it's a hit, but we just have to lavish a little more ink on the latest round of up indicators for one of our house favorites: "La Bamba" leads in play increases with 24, which teams up with 19 more adds, 63 heavies, and 19 Powers for a stellar 18-10* advance. Hey, anybody ready to go back and be a hero with "One Time, One Night", the overlooked classic from their most recent album?

Grateful Dead, "Hell In A Bucket", Aristac. Moving like a mutha—what with 124 on board and 14 increases. It's up on KSHE, KZEL, WCMF, WLUP, KEZO, WOUR and KLOS to name a few, and now max on 46. One of this Report's strongest gainers 19-13*.

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August 7, 1987
### Hard Hundred

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<td>&quot;Isn't It Enough&quot;</td>
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<td>&quot;Gold In A Bucket&quot;</td>
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<td>&quot;Since You've Been&quot;</td>
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<td>&quot;Isn't It Midnight&quot;</td>
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<td>&quot;All Mixed Up&quot;</td>
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<td>&quot;Busted Down...&quot;</td>
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<td>&quot;These Times Are...&quot;</td>
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<td>&quot;Boys Night Out&quot;</td>
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<td>&quot;In My Car&quot;</td>
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<td>&quot;Sunset Strip&quot;</td>
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<td>&quot;Give To Live&quot;</td>
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<td>&quot;Victim Of Love&quot;</td>
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<td>&quot;Spanish Eyes&quot;</td>
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<td>&quot;Carrie&quot;</td>
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<td>&quot;Ghost On The Beach&quot;</td>
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<td>&quot;Darling It Hurts&quot;</td>
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<td>&quot;Stand Back&quot;</td>
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<td>&quot;Wishes&quot;</td>
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<td>&quot;Detox Mansion&quot;</td>
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<td>&quot;World Where You...&quot;</td>
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<td>&quot;That's Freedom&quot;</td>
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<td>&quot;Sitting On The Ground&quot;</td>
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<td>&quot;Dancin' On Top...&quot;</td>
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<td>&quot;Never Let Me Down&quot;</td>
<td>Lw-Tw 18-101</td>
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<td>&quot;Incommunicado&quot;</td>
<td>Lw-Tw 18-102</td>
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<td>&quot;Don't Mean Nothing&quot;</td>
<td>Lw-Tw 18-103</td>
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<td>&quot;How Do You Spell&quot;</td>
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<td>&quot;West L.A...&quot;</td>
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<td>&quot;Hold On&quot;</td>
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### Most Added Tracks

<table>
<thead>
<tr>
<th>Track</th>
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<tr>
<td>&quot;Hearts On Fire&quot;</td>
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<tr>
<td>&quot;In Dreams&quot;</td>
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<td>&quot;Seven Wonders&quot;</td>
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<td>&quot;Wild Side&quot;</td>
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<td>&quot;Follow You&quot;</td>
<td>Lw-Tw 59-54</td>
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<td>&quot;When Push Comes...&quot;</td>
<td>Lw-Tw 59-55</td>
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<tr>
<td>&quot;Returning Home&quot;</td>
<td>Lw-Tw 59-56</td>
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<td>&quot;Animal&quot;</td>
<td>Lw-Tw 59-57</td>
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<td>&quot;Mary's Prayer&quot;</td>
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<td>&quot;I Can't Take It...&quot;</td>
<td>Lw-Tw 59-59</td>
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<td>&quot;Satellite&quot;</td>
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<td>&quot;Long Walk Home&quot;</td>
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<td>&quot;Ai'n't Ever...&quot;</td>
<td>Lw-Tw 59-62</td>
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<td>&quot;Fear Is Never...&quot;</td>
<td>Lw-Tw 59-63</td>
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<tr>
<td>&quot;Until It Burns&quot;</td>
<td>Lw-Tw 59-64</td>
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<td>&quot;Too Lonely&quot;</td>
<td>Lw-Tw 59-65</td>
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<td>&quot;Little Lies&quot;</td>
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<td>&quot;Wild Flower&quot;</td>
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<td>&quot;Thank You Girl&quot;</td>
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<td>&quot;Radio Waves&quot;</td>
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<td>&quot;Don't Be Scared&quot;</td>
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<td>&quot;The Radio Song&quot;</td>
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<td>&quot;I Still Haven't...&quot;</td>
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<td>&quot;Alex Chilton&quot;</td>
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<td>&quot;Hard Times...&quot;</td>
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<td>&quot;Mississippi Hoodoo...&quot;</td>
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<td>&quot;Rock Me To The Top&quot;</td>
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<td>&quot;Babylon&quot;</td>
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<td>&quot;In God's Country&quot;</td>
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<td>&quot;Luka&quot;</td>
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<td>&quot;Bang Bang&quot;</td>
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<td>&quot;Hearts Of Fire&quot;</td>
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<td>&quot;Can't Keep Running&quot;</td>
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<td>&quot;Runaway Trains&quot;</td>
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<td>&quot;Bullet The Blue Sky&quot;</td>
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<td>&quot;Justice&quot;</td>
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<td>&quot;Just Like Heaven&quot;</td>
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<td>&quot;Something So Strong&quot;</td>
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<td>&quot;Doing It All For...&quot;</td>
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<td>&quot;Alone&quot;</td>
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<td>&quot;Girls Girls Girls&quot;</td>
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<td>&quot;Pipeline&quot;</td>
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<td>&quot;It Doesn't Matter&quot;</td>
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<td>&quot;New Direction&quot;</td>
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<td>&quot;Rock Soldiers&quot;</td>
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<td>&quot;That's The Way...&quot;</td>
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<td>&quot;Hysteria&quot;</td>
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<td>&quot;Throwing Stones&quot;</td>
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<td>&quot;Just Around The...&quot;</td>
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<tr>
<td>&quot;Tear It Down&quot;</td>
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**August 7, 1987**
Produced By Neil Kernon  Mixed By Mike Stone  Management By Bill Seip

WARD IN THE STREETS
MARILLION

MARILLION

Produced By Chris Kimsey

SUGAR MICE

The Second Rock Radio Hit — And 1st Single
From CLUTCHING AT STRAWS
Special Edited And Extended Versions On CD — Available Now!
See MARILLION On Their First U.S. Headline Tour Beginning August 22
Radio Reports...
Monday and Tuesday
10am - 7pm EST
609-654-7272
2. ADRIAN BELEW IS THE GUITARIST

47x191

[Image 0x0 to 612x1012]

[47x191]Lw-Tw Artist
1 1 GRATEFUL DEAD
2 2 J.C. MELLENCAmp
3 3 WHITESNAKE
4 4 HOOTERS
5 5 J.BARNEs/INXS
6 6 JOHn ASTLEY
7 7 38 SPECIAL
8 8 CRUZADOS
9 9 DEf LEPPARD
10 10 LOS LOBOS
11 11 OUTFIELd
12 12 U2
13 13 GRATEFUL DEAD
14 14 STARSHIP
15 15 GREAT WHItE
16 16 HEART
17 17 ROGER WATERS
18 18 TOnY MORTON
19 19 U2
20 20 RICHARD MARX
21 21 CHARLIE DANIELS
22 22 FAB T-BIRDS
23 23 BRYAN ADAMS
24 24 FLEETWOOD MAC
25 25 JOE WALSH
26 26 SAMMY HAGAR
27 27 INsIDERS
28 28 PATTY SMYTH
29 29 DIO
30 30 SUZANNE VEGA
31 31 SAMMY HAGAR
32 32 PrETENDERS
33 33 The CALL
34 34 PAUL KELLY
35 35 BEAT FARMERS
36 36 DEf LEPPARD
37 37 PETE BARDENS
38 38 SAMMY HAGAR
39 39 GRATEFUL DEAD
40 40 THE SILENCERS
41 41 STEPPENWOLF
42 42 WAREn ZEVON
43 43 EUROPE
44 44 THE BEARS
45 45 CROWDED HOUSE
46 46 DAVID BOWIE
47 47 FAB T-BIRDS
48 48 J.BARNEs/INXS
49 49 JUSt RWIN
50 50 JOHn WAITe
51 51 DEF LEPPARD
52 52 38 SPECIAL
53 53 GRATEFUL DEAD
54 54 J.C. MELLENCAmp
55 55 HEART
56 56 JOHn ASTLEY
57 57 CRUZADOS
58 58 FLEETWOOD MAC
59 59 GREAT WHItE
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62 62 J.BARNEs/INXS
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67 67 FLEETWOOD MAC
68 68 RICHARD MARX
69 69 SUZANNE VEGA
70 70 PATTY SMYTH
71 71 JOE WALSH
72 72 BRYAN ADAMS
73 73 SAMMY HAGAR
74 74 J.BARNEs/INXS
75 75 ROGER WATERS
76 76 BRYAN ADAMS
77 77 J.BARNEs/INXS
78 78 ROGER WATERS
79 79 BRYAN ADAMS
80 80 SAMMY HAGAR
81 81 J.BARNEs/INXS
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97 97 J.BARNEs/INXS
98 98 J.BARNEs/INXS
99 99 J.BARNEs/INXS
100 100 J.BARNEs/INXS

THE BEAR FACTS

1. THE BEARS ARE A BAND
2. ADRIAN BELEW IS THE GUITARIST
3. FEAR IS NEVER BORING IS THE CONSENSUS CUT

"Drop it on a few times, watch the phones go nuts, then add 'Fear Is Never Boring' into heavy!"
Kim Alexander, WHCN

70-64* Hard Hundred #3 R&R New Artist
"TRYIN' TO DANCE"
THE NEW HIT FROM
TOM KIMMEL’S DEBUT
ALBUM “5 TO 1”

TOM KIMMEL

TRYIN’ TO DANCE

BILL SAINT JAMES—KZEL
When Tom Kimmel’s album came out a few weeks ago, we opted to play the track “Tryin’ To Dance” and have almost had to hold it back from imminent explosion. This week there was no longer any way to keep it out of hot rotation. Once again we would like to point out the merit of this particularly incisive working man’s lament. It’s not really about dancing in the traditional sense at all, although one could while listening to it. It’s been our biggest phone response record since the day we put it on the air.

REDBEARD—KTXQ
"Tryin' To Dance" is a hit for us—it’s Rock & Roll for the common man from an uncommon talent.

Produced by Bill Szymczyk for Pandora Productions
Mixed by Bob Clearmountain
Management: John Baruck & Tom Consolo for John Baruck Management
Utz loves to entertain in his home and if he can get Sue to put up the drywall, lay the carpet and fix that living room up, we’ll come over. Hey, just kidding. Backstage in Philly after WMMR anchored the coast-to-coast broadcast of Epic’s Gregg Allman and Stevie Ray. Left to right: Ron Huntsman, Joe Sullivan, Alex Hodges, Reese Wynans, Tommy Shannon, Stevie Ray Vaughan, Dan Neer, Ted Utz, Chris Layton, and Skoal brother Charlie Daniels, who joined Gregg in his encore. Front row: Harvey “There are those who follow and then there’s” Leeds and Bill Kennedy.

WRITE IF YOU GET WORK

"Feinstein" is a household word in San Francisco. Ask anyone and they’ll tell you: Diane Feinstein is the Mayor of San Francisco. Well, there’s a new Feinstein in town and this one’s opening up a station.

"I’ve bit off an awful lot," says ex-R&R AOR Editor STEVE FEINSTEIN. "This town eats FM signals alive," referring to the Terrain From Hell where little cable cars climb halfway to the stars. "I hope we can make this one happen."

Steve is the new PD at the former KLOK (now KKSF -- and he says the "SF" stands for "San Francisco" not "Steve Feinstein.") KLOK was a floundering AC recently purchased by Brown Broadcasting, the people who have owned KGB since Christ left Chicago. The station had a "Yes/No" format where the listeners could vote on what was heard. It must have sounded like train wreck.

"We're calling what we're doing 'Hip AC," says Steve. "It will be a soft adult alternative. We'll play Dire Straits, Roxy Music, and Steely Dan. From the pop side, we'll play Sade, Whitney Houston, Anita Baker and stuff from the New Age vein: David Sanborn, Larry Carlton and so on."

Let me mention here that a number of us seem to remember KLOK as a San Jose license. If that’s the case, I’d be worried about the terrain in SF, too -- you’d have to yell awful hard to be heard. But, we might be wrong. We haven’t been yet, but...

Anyway, Steve tells us the station will be heavily day-parted. 5 am to 7 pm will primarily vocal, leaning on Phil Collins, etc. Nights will see “Lights Out In San Francisco,” patterned after the highly instrumental San Diego night time radio show of the same name.

"People are going to need a handle," admits Feinstein. "They’ll compare us to The Wave in LA and New Age in Chicago. There are certain similarities, I don’t deny. But there are differences, too. We are all operating in the same arena, operating on the presumption that adults care about new music and looking for something more sophisticated and with more depth than traditional AOR."

"We will never use the terms 'New Age' or 'Jazz," adds Steve. "That kind of trendy stuff would pigeon-hole us -- we’ll avoid labels like the plague."

This is the time of year the pilgrims go to Mecca (and stab each other and blame it on the United States) so Feinstein paid homage.

"I have immense respect for FRANK CODY and JOHN SEBASTIAN," said Steve from his prayer rug."...in a way, they have been part of my continuing education."

"We’ll try to get ‘listeners by default,” adds Steve, "but there won’t be much shared listening with KFOG...we won’t play ZZ or the T-Birds. I don’t think that there is an AOR in the country that is better marketed, produced or imaged than KFOG. But that’s a moot point, because we’ll share very little audience with them."

And how about Feinstein’s replacement at R&R? NOISE has a very strong feeling that they won’t have to change the caricature at the top of the column very much -- just white-out the beard.

WRIR PD Mike Scott with The Cult’s Ian Astbury. Mike’s the one in the Atlanta Braves hat. Really.

August 7, 1987
GLEN BURTNICK

“FOLLOW YOU” NEW AT 14 STATIONS INCLUDING
WEBN  WQFM  KOME  KMOD  KEZE  WRXL
WDIZ  WIMZ  WQYV  KWIC  n’more . . .
The Lp “Heroes & Zeros” is on your desk!
55* Hard Hundred   56* Powercuts   59* R&R Tracks
“Glen Burtnick will not come out of my dashboard. Great rock n’ roll that is summer perfect!”
Lex Staley, WQYV

PAUL KELLY AND THE MESSENGERS

“DARLING IT HurTS”
NOW ON AT OVER 105 AOR STATIONS!
35* Hard Hundred  38* Powercuts  34* R&R Tracks
On tour with Crowded House, coming to your town soon!
“Paul Kelly is in breakout heavy rotation. If ever there was a KBPI record ‘Darling’ is it!”
John Edwards, KBPI

BRYAN ADAMS

“VICTIM OF LOVE”
ANOTHER MEGA SMASH FROM THE PLATINUM LP!
#4 Most Added — New at 37 Stations!
31* Hard Hundred
25* Powercuts Homer    22* R&R Breaker
13* Album Impact

SUZANNE VEGA

“SOLITUDE STANDING”
New at KLOL KYY5 WHHF WKDF KPEZ n’more . . .!
“Two minutes into ‘Solitude Standing’ and I felt like I was knocked down by a Mike Tyson 1-2 combination. And the song is working! Upper demo calls from people who never call the station!”
Jim Steel, WIOT

38 SPECIAL

“Back To Paradise”
From the greatest hits Lp on your desk now!
Now in Heavy rotation at
KGSN  KZAP  KOME  KJSO  KSHE  KQRS  WQFM  WHJY
KYY5  WRIF  WEBN  WLUP  WYNF  WSHE  WDVE  WGTR
KAZY  KBPI  KUPD  Tons more!

JOHN HIATT

“A Thing Called Love”
The next single already at
WXRT  WLLZ  WBRU  WKFU  WDHA  KWIC  WRDU  KTLD
On Tour Now!

DAVE PERKINS

“You Can Make Me Feel”
The Brand new single from the forthcoming Lp “The Innocence”
KSPN  KZAR  KVEZ  KATP  WTOS  WYXW  WPGU  WOXY  KLWD
KFUH  KZ5L  KTEL  WNCS . . .
DISNEYWORLD, TAKE II

More from Orlando on the T-K takeover of WHTQ.

"SLATS is running things for me now," says a CHARLIE KENDALL who has lived on airplanes for the last week.

"The direction of the station will remain AOR," adds Charlie, "...as much as we can, because they bombed the music computer on the way out. They erased it. I'm very surprised; DAVE [GARIANO] told me he was gonna stay."

[GM] JIM JORDAN is gone and DAVE PARK is the key guy at WHTQ now. Park is a former Philadelphia radio figure who has been GSM at WIP and GM at WiFi.

Making your Simple Mind pay. Left to right: A&M's Chuck Bliziotis, Simple Minds singer Jim Kerr (and you thought Jim Kerr did mornings at WPLJ), WLIR's Long Tall Andy, Denis McNamara and Larry the Duck.

ADVENTURE IN MOVING

Z103/Coastal Carolina now accepting tapes for immediate overnight position and future openings. T&R to: JT STEVENS, WZYC, PLAY BOX WZYC, Beaufort, NC 28516.

SHERRY RING GINSBURG from PolyGram to Elektra as National Director, Press and Artist Relations.

New Asst. PD at WHEB is RUSS DUMONT.

WKQO's looking for a production wiz. T&R to: PETER DELLORO, WKQO, Play Box 100, Lexington, KY 40590.

MICHAEL SCHNAPP has joined the Roadrunner promotion staff. Ring him at 212-219-0077 when he's not getting evil with King Diamond.

HILLARE BROSIO is the new radio guy at Big Time now.

PAUL BROWN now with Virgin NY. We all loved him with the Browns and the Bengals.

RIP - The Fairness Doctrine - 38 years old; Died Tuesday (8/11) at the hands of the FCC in order to extend the First Amendment guarantees print enjoys to broadcast media.

Concrete Blonde stopped by KEYX/Phoenix to write on the walls. Left to write: The station's Jackie Selby, promoter Richard Crowley, CB's Harry, Johnette, James and MD Jonathan Rosen.

Canoe Carnival reared, uh, raised its ugly head once again this year. No drownings, great Flamin' Harry tunes. Hope you enjoyed the big party at Captain Tipsheet's palatial Log Ranch -- thanks for coming. We'll be eating these things for a long time.

Some of the sixty PDs and DJs who attended DKM Broadcasting's Talent Workshop while setting room service records at the Hyatt Regency in Chicago.

August 7, 1987
STAESIHUIP

NEXT AT ROCK RADIO!!!

THE FOLLOW-UP TO THE TOP 10 ROCK HIT, "IT'S NOT OVER."
FROM THE ALBUM, "NO PROTECTION," ONE OF THIS SUMMER'S BIG RETAIL HITS!

LP: 14-12* BILLBOARD.

THE

SILENCERS

35-39* Hard Hundred
41-33* Album Impact

POWERCUTS • 32-27*
HOTTEST NATIONWIDE • 33-31*

R&R DOUBLE BREAKER!!!
ALBUM • 32-28* TRACK • 32-29*

ON: KBPI WNEW KTXQ KLOL WEBN WLLZ
KUPD KGB KFOG WQFM KRXQ KRQR WMMR
KZAP KXRX KOME WNOR KDKB KSJO CFOX
KROQ WLIR 91X WXRT KBCO

NEW: KLOS WKLS WIYY WHJY CHOM

RCA
**INDUSTRIAL NOISE**

**Bottom line affects whether you're going to get your promotion budget, new board, raises -- the whole number. PDs: You have to deal with GMs on their level, not yours. You have to understand that most GMs are paid on earnings -- the bottom line. There's that word again. The GM is taking money out of his own pocket to enhance a promotional budget. In other words you have to show how everything you as a PD want will increase earnings, not just ratings.

I have been a PD. As an owner, I know that the PD is at a disadvantage when weighed against the Sales Manager. The Sales Manager has honest-to-God tangible results daily -- the billing figures. Ever notice how the business manager's office is in the center of the station? It's never more than two doors from the GM's. If you thought sex was popular because it's centrally located, what about the business office? Those figures are right there in the business manager's office and that's why the GM goes into that office like Woody Allen went into the Orgasmatron in "Sleeper." Most times, a PD does something that costs a radio station immediately but doesn't have a tangible result for months, when the ratings come out.

Steve: I really admire Alan Browning (the GM at KLPX/Tucson). Here is a guy who is an up-thru-the-ranks DJ, MD, PD, and GM. I once asked him what the hardest realization as a new GM was and he said, "That it's easier for me, being an owner. I have the money, it makes you money. -- outside advertising doesn't cost you money. It's a waste of money.) This is stuff you get so much junk mail it never gets opened. It's a waste of money.) This is stuff you can tell a winner or a loser right away, you can't?

Jon: The man has been like a brother to me.

Steve: When you walk into a radio station, you can tell a winner or a loser right away, can't you?

Jon: No. Sometimes it can take as much as thirty seconds.

Steve: Does the rubber plant in the reception area talk to you?

Jon: It has more to do with a feeling than the way the station sounds. It's got everything to do with the behavior of the people in the place -- from the GM to the interns. After all these years and all these radio stations, I could close my eyes and taste it.

A positive attitude is a must. Nothing spreads through a radio station faster than negative energy. One radio station never passes another in the ratings because it's so much better -- it usually wins because there is something wrong with the station being passed -- an internal problem. That's where we come in.

Steve: Let's say I hire you. What's the first thing you do?

Jon: Depends on the stage of development of the radio station -- that's the first thing we'll gauge. We'll go in and do a market analysis -- it's a full physical examination, a complete work-up on the patient.

Steve: I don't have to drink Barium for this, do I?

Jon: From the analysis, we get a road map. This road map tells us how we're going to get the station from where it is to where we want it to be. At Joint, we call this the "Strategic Plan."

Until you have a Strategic Plan, you don't have a road map and you will drive all over East Jesus. If you win, it's out of luck, and if you lose it's out of stupidity.

Steve: You're in the unique position of being an owner-operator and a consultant. What extras do you bring to consulting?

Jon: Reality. PDs never hear the terms "bottom line", "debt service" and the like, but these things are swaying their GMs hour-by-hour. Ever wonder why your GM is as pleasant as the guy on the Quaker Oats box one minute, but emerged from the business manager's office as Frank from "Blue Velvet" the next? Bottom line.
WHO IS Robert Vaughn?

ROBERT VAUGHN AND THE SHADOWS
LOVE AND WAR

Includes: Love And War, Justice, Love Came Falling

ONLY THE SHADOWS KNOW

WNEW WMRY KBCO
WQFM KGB KRNA
WKDF WMAD 91X
KYYS KROQ KOZZ

86* Hard Hundred
96* Powercuts
84* FMQB Hot Trax

“Justice”
and a fact that was lost on this particular radio station. Their demo was growing up, maturing and becoming part of the most important demographic group in history: Baby Boomers, or as Parikhal and I like to call them, the Big Generation.

Steve: What's a good PD in 1987?

Jon: Unlike 1977, in '87 you've got to be a good department head. You should be equal parts creative genius, promotional wizard, music aficionado, talent motivator, research analyst and management negotiator.

Steve: Who can do all this? Robo-PD?

Jon: Ted Utz...Dave Logan...Frank Jaxon in Albuquerque. Scott Jameson and Bill Wise are sharpshooters as well. And my apologies to you if I missed you...[Laughter.] There are others, but these are great examples.

In 1977, you could play the right records and win. Now you have to be so much more.

Steve: How important is research?

Jon: Crucial.

Research still frightens some people; mention the word and they run away. Research is as simple as opening a 'trade' such as this one or as complex as a multi-dimensional attitude survey. There is a place for all of these things. But one of the most important things is still the ability to balance emotion and statistics.

Steve: And read that stuff right when it comes back. That's where a lot of stations blow it -- they misinterpret research. They take a survey that cost between $5,000 and $100,000 and they don't read it right.

Jon: It's not so much they don't read it right; it's that they turn it into a self-fulfilling prophecy. You can read it right if you have an open mind, but if you don't you'll read into it what you want.

Steve: What is the ideal morning show in 1987?

Jon: Lean, mean, fat-free and embraceable. TOPICAL.

Steve: What are your two favorites?

Jon: Pat & Wags at WRIF. Bob & Tom at WFBQ. These could be the two best AOR morning shows in the country. Not to take anything away from the Greaseman or Howard. But they are not format-driven DJs. Their shows could be on any kind of station.

Steve: You guys are reaching outside radio with your consultancies.

Jon: We've done that on more than one occasion. We've got Y-100 to the point that it's cutting edge of the new upper-demo top 40 station -- that's a whole new specialty in radio and we're pioneering it.

Steve: What do you guys do for MTV?

Jon: At radio stations, we'll deal with the nuts and bolts of the operation, but MTV really likes to keep us away from the day-to-day stuff. We focus on the broad stroke. They are a canvas with excellent tools. I'd like to be more specific, but I can't.

Steve: How about NBC?

Jon: We're involved with the NBC Radio Networks -- especially the Source, since its inception. Parikhal created and wrote "Coping With." I've been a consultant there since the beginning in '80 -- first with Burkhart-Abrams, then on my own. We provide news research to focus the newscasts, analyze NBC Radio News, and critique the anchors.

Steve: When I was a PD, there were a lot of unfair aspects to the job. The worst was being responsible for things beyond my control. I imagine it's even worse now.

Jon: It's as bad as managing a baseball team. Everybody is a program director. Everybody can do it better than you can. Everybody has an opinion and you live in a world of second-guessers.

Programming requires a great deal of intestinal fortitude. It's not so tough when you're winning by 4 or 5 points. It's damn tough when you have a 4.5 and your competitor has a 4.7. At that point, everybody knows your job better than you do.

Steve: What advice would you give today's PDs on having successful radio stations?

Jon: If you're in Top 40, wear knee braces. It's a sensitive joint that heals slowly. If you see Mike Wallace in the driveway, don't go to work that day.

If you're in AOR, I advise you to expand your horizons: Live the way your audience does. Know why they consume radio -- what they like about it, what they don't like about it. Don't get caught up in all the hype that surrounds the job. Spend as much time in the community as you can, and as little time doing busy work at your desk as possible. Hear all radio stations, all the time. Take two or three days where you don't listen to the radio at all. And to repeat what Parikhal said last week: Read as much fiction as you can -- open your mind.

One of my favorite sayings comes from Bill Lynett, who owns and operates the Shamrock Communications group. He says, "I had an idea the other day, but I discounted it because it was mine." That is a very healthy attitude. I wish more people would recognize that other people's ideas are easier to gauge than your own because there is an obvious emotional attachment to your own creation.

Welcome back to radio, Steve. Break a leg.

Steve: But I'm not gonna be a Top 40 PD.

STEVE SUTTON

August 7, 1987
Thanks for all your help on the recent Texxas Jam promotion. Your speed in both returning my phone calls for information and contacting the winner was much appreciated and very refreshing! Once again, thanks for all your help with this promotion. Please feel free to call us with any future events you might be involved with.

BARRY SCOTT
BOSTON

As usual, it was wonderful working with you on the Tom Petty "Let Me Up" promotion. Our winners returned with the usual praise for the way everything worked out there. Having Music Awareness Promotion taking care of our winners is the next best thing to sending someone from our staff with them. Thanks for everything and as always, we are ready to do it again.

MICHAEL DALFONZO
FT. LAUDERDALE

Thank you, once again, for letting WDVE be the station that gave away the "Easter Week U2 Trip". We at WDVE feel that the promotion was a huge success. We received well over 4,500 entries. Pittsburgh Brewing, through their product—i.e. Light—helped finance the trip. They were also pleased with the promotion. But, of course, the happiest person was Judith Novogradac, the winner of the trip. Enclosed is an aircheck of the recorded and live promo. Once again, thank you for all of your help and hopefully we can work together again.

ANTHONY ALFONSI
PITTSBURGH

I want to thank you for your care in taking time to service our listeners. They had a blast and I know from experience they were hard to please! The contest gave WAAF top of mind awareness in the market as the station that was the U2 connection. We owned the band's appearances in the market due in part to this trip, I hope to be able to do more with you, Jon, in the future. Thank you for your attention and service in this promotion.

Worcester

Let me say that it's a pleasure dealing with Music Awareness.

STEVE LEGERSKI
CLEVELAND

The Tom Petty/MCA/L.A. promotion started airing on 98UPD Tuesday, May 12th and ran through Tuesday, May 26th, the day of the Tom Petty show in Phoenix. Once again, Jon, it's a pleasure working with you and the pros at Music Awareness.

CURTISS JOHNSON
PHOENIX

These are some more reasons why you should let Music Awareness coordinate your promotions. Call Jon Scott or Lyn Benson at 1-818-883-7625.
the talented hand at writing colorful, innocent songs that country
obvious qualities of a dB's record
an album that encores are made of. One of the more
have remained true to their music, as they return with
says Peter Holsapple. America is fortunate the dB's
heritage, but we can't chain ourselves to our past,"...
Nine years with the same band creates a certain
dB's "THE SOUND OF MUSIC" (IRS)
the Lp is "1963" (on import),
was available on import early this year. Also not on
the airplay roster, and "State Of The Nation" which
achievements
funked update of "Confusion" that qualify for an
contains re-recorded versions of "Temptation" and a
via dance club and college radio exposure the timing
"Shellshock" on the
Last year the masses caught wind of New Order's

dedication eventually gets 'em where it counts.
that
"Sound Of Music" is simply made to order and shows
originally on England's Albion label. But for now, "The
plans to
Changing Times" or the lead track "I
embrace any mood. This is real stuff folks, and pure
rock Americana junkies need look no further than

NEW ORDER "SUBSTANCE" (QWEST/WB)

FOR "DIEGO" (CAP)

NOW on a national tour!!
ALREADY AT KEYX/CFNY/WRAS/WBNY/KTCL/WHTG/KUSF/KRKC/KJET/KCMU/WOXY

"SPIES" "ROCKESTRA"
"THE TREMBLER"
"WHITE COATS"

The legend is back.
Now on a national tour!!

August 7, 1987
subtle way. Mood Six have definite sound appeal that meshes with the Rundgren motif on a flowery psychedelia Soop level. The "19 By Six" CD combines this mini album plus songs on "A Matter Of" (19 songs by Mood Six). If you passed last year, it's the perfect season to re-focus on a band who have been dominant in the mod-rock revival.

BUCKWHEAT ZYDECO "ON A NIGHT LIKE THIS" (ISLAND) This band champions a Creole dance groove to its utmost limit led by Stanley "Buckwheat" Dural on accordion. Zydeco music that originated in the French-speaking parishes of Louisiana in the mid-'70s and Buckwheat Zydeco are at the forefront of this movement, producing a form of grass roots blues and soul beat fascination that demands to be heard! Uncap your culture a bit further to find that this infectious rhythmic swing captures a summertime audience with tracks like "Space Zydeco", "Marie Marie" and "On A Night Like This".

TOM WAITS "HANG ON ST. CHRISTOPHER" 12" (ISLAND) Tom Waits is a major artistic force on the American scene who renews his presence on this Infectious rhythmic swing captures a summertime perfect season to re-focus on a band who have been on the fringes of this movement, producing a form of grass roots blues and soul beat fascination that demands to be heard! Uncap your culture a bit further to find that this infectious rhythmic swing captures a summertime audience with tracks like "Space Zydeco", "Marie Marie" and "On A Night Like This".

CHARTSTARS

BEAT FARMERS "THE PURSUIT OF HAPPINESS" (CURB/MCA) Up from the depths of scorch rock they arose and so did "Dark Light" to the tune of 141 now playing. The album blazes a path for a long stint at radio with swinging' sizzlers like "Ridin'", "Hollywood Hills" and an early buzzer, "Rosie" (penned by Tom Waits). Still gritty in between AOR found a happy medium with "Dark" and the alternative sector is ridin' high thanks to play at WXRT, KBCO, WLOX, KJET, WBCN, WEQX, WHFS, WXKL, WWVY, WRAS, KTCI, KBCO, WFXN, WHGT, WXXI and tons more. John Jesser, WOXY sez, "Rumor has it that Country Dick and the Boys are on the road and heading too our humble town. Can't wait!".... WBNY's Adam Langley adds, "Good midwestern rock with a hard edge. Play it!".... and WWZU's Mark Williams says "They sound like a cross between so and so and ZZ Top!".... And pick up your copy of the Beat Farmers Almanac. It'll put many zines out to pasture.

10,000 MANIACS "IN MY TRIBE" (ELEKTRA) A quick follow up in the form of a tour in underway and they'll be super anxious to hear the prime cuts on the new album ("Hey Jack Kerouac", "Don't Talk", "What's The Matter Here"). The station count checks in at 27 stations as the feedback rolls.... WVTV's Butch Lazorchak sez, "Misty, sensitive new album that's moody and vibrant. The 'Peace Train' remake is a modern classy interpretation of a classic tune".... KBCO's Doug Clifton reports, "We had good response to the first Lp and calls are starting for the latest single. Natalie's voice is so unique!" Note the 24-15* move.

TOM VERLAINE "FLASH LIGHT" (I.R.S.) He's back with a superior effort and the gee-tar twangs in the most perfect way on tracks like "A Town Called Walker", "Cry Mercy Judge" and "Bomb" says you. This one will go far on one listen and so far sharp ears at 22 stations including WMDK, WXRT, KTAO, WHFS, WRIR, WBNN, WWVU, KJET, WEQX, KRCK, WRAS and WFXN know that airplay is 'go'. New at 30* this week.

NEW MODEL ARMY (CAPITOL) Picking up in larger proportions, "White Coats" will be the consensus to pull in the listeners. WWUH's Mark Greeneland feels "Many people missed the boat last year and this album is a good opportunity to regain recognition for the band. A great live sound".... On the band wagon are KEYX, WMDK, WFNX, WRVU, WUOG, WWUH, KCMU, KJET, KUSF, WCDB, KROCK, KTCI, WWU, WLOX, WTSO and more. Now at 28*.

LIME SPIDERS "THE CAVE COMES ALIVE" (VIRGIN) They'll be stiff competition in no time. "NSU", "Jessica", and "My Favorite Room" are the tracks but "Space Cadet" is the new rave. Deep? Yes and there's album action to prove it at KTCI, KPOI, KCMU, KUSF, WBNN, KABL, WMDK, WTOS, WHFS, WWVV, WRVU, WWUH, WWVU and more. Potential cross over is the word - but just remember that records don't break themselves. Join early.

continued

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**TRACKS**

1- THE SILENCERS "Painted Moon"
2- ECHO/BUNNYMEN "New Direction"
3- BEAT FARMERS "Dark Light"
4- UZ "Spanish Eyes"
5- JESUS/MARY CHAIN "April Skies"
6- NEW ORDER "True Faith"
7- PAUL KELLY "Darling It Hurts"
8- THE CURE "Just Like Heaven"
9- REPLACEMENTS "Alex Chilton"
10- CRUZADOS "Bed Of Lies"
11- GO BETWEENs "Right Here"
12- "Fourth Of July"
13- THE CALL "I Don't Wanna"
14- LOS LOBOS "La Bamba"
15- GRANADA VEGA "Solitude Standing"
16- 10,000 MANIACS "Peace Train"
17- DEPECHE MODE "Strangelove"
18- HOOTERs "Johnny B"
19- THE FIXX "Don't Be Scared"
20- ICICLE WORKS "Understanding Jane"
21- J.C. MELLENCAMP "Paper In Fire"

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**Most Added**

| #1 John C. Mellencamp (PolyGram) | Pete Wylie (Virgin) |
| #2 Brandos (Relativity) | Mood Six (Passport) |
| #3 Beat Farmers (MCA) | Lucky 7 (i.e.) |
| #4 Pete Wylie (Virgin) | ABC (PolyGram) |
| #5 Tom Verlaine (IRS) | Hurrah (Arista) |

**Bubbling Under**

| #1 Bears (PRMC) |
| #2 Dead Milkmen (Enigma) |
| #3 Go Between (Big Time) |
| #4 Wire (Enigma) |
| #5 Royal Crescent Mob (M. Target) |

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**Indie Label Picks**

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August 7, 1987
Julian Cope is presently on an east coast tour to finish the damage he started last fall. In other words, don't pass on this one! SST Records are in the midst of a record release flood as Screaming Trees and Lawndale and Sonic Youth tempt the college community. Upcoming releases are OPAL which arrives at radio this week; The Leaving Trains, Brian (Violent Femmes) Richlie and Divine Horsemen in September. There is also word of a solo LP from Bad Brains lead singer HR on SST. The rumors of the Bad Brains breakup are sketchy at best. In case you enjoyed "Live Is Life" by Opus last year, you'll be interested in Laibach's version on Wax Trax Records. This Yugoslavian band dishes out a profound sound to say the least. Contact Cheryl Payne for your fresh pressed copy: 212-460-5427. Cheryl is also handling the Crammed Discs import album, "Lowlands Flight", recorded for a ballet entitled "Two By One". PVC has re-released the classic Angry Samoans "Inside My Brain" album which originally came out in 1980 and was probably stolen from every college station in the country. It has been out of print for some time and contains some of the best punk tunes that ever were (i.e. "Hot Cars" and "You Stupid Asshole...""). Look for an album of all new material from the Samoans this fall. The Smithereens will be working on their fourth video from the "Especially For You" LP, "Strangers When We Meet" produced by Arthur Rosato (Bruce, Simon & Garfunkel, Dylan). The band is completing an extended national tour with dates in Philadelphia, New York and Boston in the next few weeks. Randy Kaye is the new director of marketing and Michelle Zichella is the new national director of promotions at Slash Records in Los Angeles. Pat Hall has moved to RCA Records in L.A... Hillaire Brosio assumes the radio promotion post at Big Time Records... The Chamelecon Music Group has released the "Best Of The Radio Tokyo Tapes", a compilation of early and hard to find works by The Smithereens, The Mekons, The Renegades and more. Recommended listening: The entire album is worth your serious attention... Moving on to the urban setting, Green River. Damn, this band absolutely kills me! Having been compared to the Stooges and "pusher"... Moving on to the urban setting, Green River. Damn, this band absolutely kills me! Having been compared to the Stooges and "pusher"...


**THE HARD REPORT**

**AIRPLAY**

<table>
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<tr>
<th>Album/Track</th>
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<tr>
<td>&quot;Hysteria&quot;</td>
<td>Whitesnake</td>
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<tr>
<td>&quot;Dream Evil&quot;</td>
<td>Whitesnake</td>
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<td>&quot;Y&amp;T&quot;</td>
<td>Def Leppard</td>
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<td>&quot;Love Is A Drug&quot;</td>
<td>Poison</td>
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<td>&quot;Boys N' Action&quot;</td>
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<tr>
<td>&quot;Tonight You're Mine&quot;</td>
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**MOST ADDED**

1. DIO
   - "Dream Evil"
2. GUNS N' ROSES
   - "Applite For..."
3. FASTER PUSSYCAT
   - "Faster Pussycat"
4. LOUDNESS
   - "Hurricane Eyes"
5. WHITE LION
   - "Pride"

**MOST REQUESTED**

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<th>Album/Track</th>
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<td>1 ANTHRAX</td>
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<td>3 KING DIAMOND</td>
<td>8 WHITESNAKE</td>
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<td>4 SWORD</td>
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<td>5 NUCLEAR ASSAULT</td>
<td>10 GRIM REAPER</td>
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**MUSIC**

White Lion, "Pride", Atlantic.

This week we felt to due their chart success that The Mighty Lion deserved another serious looking at. This is a truly great album stocked full of potential crossover tracks in the tradition of Tesla, Bon Jovi and Whitesnake. Take a listen to songs like "Hungry", "Lady Of The Valley", "Walt" and "When Children Cry" and especially the hard rockin' "All You Need Is Rock And Roll". We aren't messin' around now, these guys have got that commercial rock and roll formula. Rock and Roar!

August 7, 1987
Atlantic recording artists, Savatage, will be releasing their fifth album (third on Atlantic) in the fall. The album is entitled "Hall Of The Mountain King". Advance word says that this will be the album that finally earns Savatage the respect that they deserve. The album is said to be a combination of classical instrumentation with a heavy metal aggressiveness. The album also features an orchestra on several tunes. Former Black Sabbath vocalist Ray Gillen does vocals on a cut called "She Flies On Strange Wings". The song was originally recorded by Golden Earring. The original can only be found on the "I am the Law?/I'm the Man"/"Bud E. Luvbomb and Satan's Lounge Band" Ep. That's sure to get your phones lit up.

The Scorpians are currently in Germany mixing their new album. The duo is currently in Montserrat at Studios Bath takes over on guitar. Look for a late August release.

Deep Purple is getting ready to tour Europe. As many of you will remember, DP had to cut their American tour short due to the injury suffered by Ritchie Blackmore. Well, according to Don Bernstine, the band's co-manager, they will not reschedule the American dates. Instead, they will go to Europe to fulfill their European dates. Bernstine informed me that the band has and will, record all their dates for a new live album to be released for the Christmas season. The album is expected to be a double album and will NOT be a carbon copy of "Made In Japan". The material used is expected to concentrate on post-reunion material. However, it is rumored that "Hush" will be on the Lp. In other DP news, vocalist Ian Gillan and bassist Roger Glover are currently putting finishing touches on their new album. The duo is currently in Montserrat at Air Studios completing the album. According to Bernstine, the two have been working on the record for the past several years. With the injury to Blackmore, they found the time to complete the record. The Lp will be released on Virgin Overseas with a U.S. deal still to be finalized. Apparently, though, the Lp will not be released on Virgin U.S. or Mercury, which is DP's label.

The song was originally recorded by Golden Earring. The album also features an orchestra on several tunes. Former Black Sabbath vocalist Ray Gillen does vocals on a cut called "She Flies On Strange Wings". That's sure to get your phones lit up. Former Iron Maiden lead vocalist Paul Di'anno will be releasing his second Lp on Shatter Records entitled "Children Of Madness". The band plans to tour the U.S. shortly after the release of the record. They will also be shooting a video and releasing the record on compact disc. This will mark the first artist Shatter Records will be releasing on CD. Di'anno will have two new members on this album. Steve Hopgood will be the new drummer and Graham Bath takes over on guitar. Look for a late August release. Former Iron Maiden lead vocalist Paul Di'anno will be releasing his second Lp on Shatter Records entitled "Children Of Madness". The band plans to tour the U.S. shortly after the release of the record. They will also be shooting a video and releasing the record on compact disc. This will mark the first artist Shatter Records will be releasing on CD. Di'anno will have two new members on this album. Steve Hopgood will be the new drummer and Graham Bath takes over on guitar. Look for a late August release.
After a yearlong courtship, SIOBHAN FAHEY of BANANARAMA and DAVE STEWART of the EURYTHMICS have tied the knot in a ceremony in the Normandy region of France. Stewart is believed to have spent $800,000 on flying his guests from London’s Heathrow airport to the Chateau de Dangu in northern France for the ceremony. Fahey’s partners in Bananarama, Karen Wimond and Sarah Dallin, were both in attendance, serving as bridesmaids. The other half of the Eurythmics, Annie Lennox, was there as well. Stewart’s brother was the best man for the ceremony. Fahey is expecting a child by Stewart in November.

Guitarist JOHNNY MARR has officially left the SMITHS, though Morrissey and the rest of the band are continuing. As soon as they’ve found a replacement guitarist, they’ll be promoting a new album which will be out in September. The LP will be called “Strangeways, Here We Come.” Recorded in Britain, it features ten new songs by the band. “Girlfriend In A Coma” is being released as the first single from the LP in England.

Record producer ALEX SADKIN has died of injuries suffered in an automobile accident in the Bahamas. Sadkin was there to produce an album by a new artist named Jonathan Perkins at the Compass Point Studios. He was the passenger in a jeep driven by engineer Will Gosling which went out of control and crashed into a brick wall. Sadkin suffered immediate and irreversible brain damage, and died after being flown to Miami and put on a life support system. Sadkin began his career at Criteria Studios in Miami, engineering many of Bob Marley’s albums. He’s produced LPs by Sly & Robbie, Grace Jones, Scritti Politti and the Thompson Twins. Ironically, Sadkin produced Jones’ version of “Warm Leatherette,” a song about a car crash.

The surviving members of LYNYRD SKYNYRD will get back together for a national tour that will begin at Volunteer Jam 13 near Nashville September 6th. Johnny Van Zant will join six original members of the group for the show at the Starwood Amphitheatre. CHARLIE DANIELS, in making the announcement, notes that the surviving members of the band have only performed once since the October 1977 plane crash that ended the band’s career. That performance was at Volunteer Jam 5 in 1979. “The Lynyrd Skynyrd Band was a special kind of band that held a special place in people’s hearts,” Daniels says. He says the Skynyrd reunion tour will visit over 25 cities. Daniel’s wouldn’t say who else will be at this year’s Volunteer Jam. A video for Skynyrd’s “Free Bird” is to be released soon, and this fall an album of previously unreleased Skynyrd material will be released. Lynyrd Skynyrd released six albums before Ronnie Van Zant was killed in a plane crash in rural Missippi on October 20, 1977.

“Momentary Lapse Of Reality” is the working title for PINK FLOYD’s next album, produced by David Gilmour and Bob Ezrin. It should be out in late August. Tony Levin plays bass on the LP.

THE SWIMMING POOL QS, who had two albums released on A&M Records, are back on DB Records for a new 12-inch called “The Firing Squad” for God.”

LEON REDBONE, ROBERT CRAY and the GRATEFUL DEAD’S JERRY GARCIA are part of a new $20 million radio advertisement campaign for Levi’s 501 Jeans. An advertising agency had approached the Dead about doing a commercial as a group, but the idea was rejected.

ANTHRAX will soon have their own skateboard outlet in the market.

JETHRO TULL’S IAN ANDERSON appears on the next album from the Canadian band Men Without Hats, which will be out in September. The working title for the LP is “Pop Goes The World.”

Atlanta-based DB Records has reached a distribution agreement with Capitol Records covering some of DB’s releases. The first record under the new arrangement will be a Zeitgeist LP called “Saturday.” The album will be out on September 8th. Howard Libov, who has worked on clips for REM, is likely to direct a clip for the band.

MARIANNE FAITHFULL says she never did like her original version of the Mick Jagger/Kev Richards song, “As Tears Go By.” “I always thought it was really an inappropriate song for a 17-year-old girl to sing with a group of people to write,” she says. She hasn’t sung it live for years. I stayed away from it and avoided it. But one of the reasons I did it again is because I wanted to do it as I’d always heard it in my head. Now I’m 40. It’s really quite appropriate for a woman my age.”

NEIL YOUNG will join WAYLON JENNINGS and JOHNNY CASH for a concert August 16 to raise money for tornado victims in Saragosa, Texas.

THE BEATLES, as Apple Records Inc. and Apple Corps Ltd., have filed a $15 million lawsuit against the Nike show company because of the firm’s commercial using the song “Revolution.” The lawsuit accuses the group of “endorse and peddle sneakers or ponyhouse.” The lawsuit was filed in New York Supreme Court against Nike, their advertising agency and the Beatles’ record label. As well as seeking damages, the suit asks that the commercials using the song be taken off the air. This is the first time the Beatles singing one of their recordings has ever been challenged. Sadkin produced LPs by Sly & Robbie, Grace Jones, Scritti Politti and the Thompson Twins. Ironically, Sadkin produced Jones’ version of “Warm Leatherette,” a song about a car crash.

The Beatles say, “The Beatles created music for artis-tic value and this is going to cheapen their stuff.” Capitol Records and EMI Records call the lawsuit “totally groundless.” Bob O’Neill, vice-president and general counsel for Capitol Industries-EMI Inc. calls the action “the latest in a succession of frivolous lawsuits which New York attorney Leonard Marks has brought against Capitol and EMI on behalf of Apple.” He says the lawsuit is “absurd and nonsensical... because Capitol’s and EMI’s contractual rights to license its Beatles masters are crystal clear, and nonsensical because Capitol licensed the use of ‘Revolution’ in the Nike advertisement with the active support of Bobbi George, the Beatles’ U.S. agent.” The suit was filed in New York State court.

The lawsuit is contributed by Mike Cooper, P.O. Box 4111 Atlanta, GA 30302. 404-627-2834.

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After they finish their current tour, the members of the PSYCHEDELIC FURS will begin work on a new album, expected to be released early next year. "It'll be more free form, less structure, more experimental," Tim Butler says.

THE LEAVING TRAINS are calling their new album "Fuck." The slogan promoting the album in stores and tours will be "Fuck. Ask for it by name."

JOHN COUGAR MELLENCAMP'S new album will be called "Lonesome Jubilee." "I wanted to make a record that didn't sound like anything I'd ever heard before," he says of the album. Mellencamp will tour to support the album beginning at the end of October.

Principal photography has been completed for "Vibes," which features CYNDI LAUPER in her first film role. Production of the film began in April with three weeks of location shooting in Ecuador. Scenes were then shot in a Burbank studio made to look like an Incan Indian city. The film will be out next summer.

BONO made the list of Playgirl magazine's ten sexiest men in America. The magazine says that U2's lead singer is "beautiful to gaze upon." Max Headroom also made the list.

THE COOLIES, who gained a lot of attention for their debut album of Simon & Garfunkel covers, will feature all original material on their next album, which is described loosely as a "concept" album.

The surviving member of SAM & DAVE can't use that name in club performances, a judge in San Francisco has ruled. Superior Court Judge Claude Perasso says that using the name is misleading, because Dave Prater is now performing with Sam Daniels, not Sam Moore, who was Prater's original partner. An attorney representing Moore says he wants some of the $100,000 he estimates that the new duo has earned, because of the misuse of his name. The original Sam & Dave played for the last time on New Year's Eve in 1981.

A 10th grader with a form of bone cancer was able to get her wish to meet the members of BON JOVI last month, in part through the efforts of the Sunshine Foundation, a Philadelphia group that helps terminally or chronically ill children. Heather Groshart and her family went to the band's show in Huntington, West Virginia, with the Sunshine Foundation picking up the tab. concert last month, all at an expense of $2,000 for Sunshine. "Before the concert I went backstage and the (band members) walked in and then Jon walked in," she says. "I couldn't even speak." She says that Jon Bon Jovi is "cuter, but more shy" than she had expected. "I thought he'd be different. He was kind of quiet and he didn't talk much. It's not like he is in his videos."

DEF LEPPARD will tour the U.S. in support of their new album beginning in late September.

Former SUPERTRAMP member ROGER HODGSON will have a new album out next month called "Hai, Hai."

The soundtrack to the film "Princess Bride" will feature MARK KNOPFLER and a new track from WILLIE DEVILLE. The two musicians have been working together on DeVille's next album, due in September.

ROBBIE NEVL in says he doesn't think of himself as a sex symbol. "I take it all with a pinch of salt," he says. "I seem to remember that not many girls looked at me last year when I wasn't famous. If you were dressed up and appeared in a video, you'd be a sex symbol. It could be anyone."

ADAM HOROWITZ, or AD ROCK of the BEASTIE BOYS, has had the charges against him in England reduced. He'd been charged with causing "grievous bodily harm" to a girl in the audience at a concert at the Royal Court Theatre in Liverpool. He's not been charged with causing "actual bodily harm." Authorities say 20-year-old Joanne Clarke was injured when she was hit by a beer can thrown by Rock while he was onstage.

ALAN RANKINE, formerly of the ASSOCIATES, has released a solo single called "The World Begins To Look Her Age." Rankine released an album on a Belgian label during the five years since the Associates broke up. He's been producing acts like The Cocteau Twins, Fiction Factory and Paul Haig during the same period.

RONNIE SPECTOR has a new album coming out called "Unfinished Business." "That's exactly what I'm getting back to," she says. "This album is the first one where I've really been allowed to do what I want, how I want."

DAVID BOWIE and MICK JAGGER have agreed on a script for their first joint film project which goes into production later this year. They got the idea for the movie after working together on the video for "Dancing In The Street," which they performed at Live Aid in 1985. Bowie and Jagger remain tight-lipped about the plot of their new film.

SIMPLE MINDS won't be touring in support of their album "Live In The City Of Light." Jim Kerr says that will give the group more time to work on the next studio album and a possible instrumental album to be released simultaneously. "We've got no obligation to make a record in any given time, so we can go away and come back when we feel that we've got something more to give," Kerr says. "I think there have been a few things lately where we've sort of cut ourselves short or neglected certain sides of ourselves, and now we want to go away and come back with a body of work, as opposed to just eight or nine songs to put on an album."

BOY GEORGE has announced he has become a Buddhist, after being raised a Catholic.

Another BEATLES item is going up for auction in London. An autographed draft of JOHN LENNON'S "A Spaniard In The Works." Written on a white envelope and two brown paper bags, it's expected to bring in over $20,000.

MICK JAGGER'S girlfriend, JERRY HALL has reportedly gone to a clinic for cosmetic breast surgery. She's said to have spent a day and a half at the Harley Street Clinic in London for the operation.

British actor RUPERT EVERETT is having a tough time launching a music career, even though his notable manager, SIMON NAPIER-BELL, predicted he would "become as big as Bowie or Springsteen." Everett's debut single, "Generation Of Loneliness," which is said to be about his "relationship" with Bob Geldof's wife, Paula Yates, failed to chart. His new single will be a cover version of Soft Cell's "Tainted Love."

MADONNA is doing more AIDS benefits in Europe. She plans to donate some of the proceeds from four British concerts to AIDS research, according to Britain's leading AIDS charity, The Terence Higgins Trust. "We're thrilled that Madonna is doing so much to highlight the cause," says a trust spokesman. She raised funds for AIDS last month with a concert at Madison Square Garden. A concert in France later this month will also raise about $82,000 for the French Association of Artists Against AIDS. About 100,000 people are expected to attend the show August 29 at the Sceaux stadium. She's expected to make the donation at a ceremony attended by Prime Minister Jacques Chirac.

SHAM 69's Jimmy Pursey escaped serious injury when his car ran off a main highway outside London last week. Pursey and partner Dave Parsons were involved in the accident, which was due to rain-slicked roads.

BRUCE WILLIS is said to not be welcome backstage at U2 shows, according to a report in a London newspaper. "The guys couldn't believe it when Willis turned up, smashed out of his mind, waving his guitar, demanding to go on stage and jam with them," the newspaper quotes an "insider" with the band as saying.
Monday August 3

1971 Paul McCartney announces plans to form a band, with former Moody Blues member Denny Laine, called Wings.
1969 Carl Wilson of the Beach Boys is indicted for failure to report for community service in place of spending two years in military service.
1968 The Doors' "Hello, I Love You" is the top single in the U.S.
1966 Several U.S. radio stations ban the playing of Beatles records after John Lennon's remark that the band is "probably more popular than Jesus now."
1963 The Beatles make their final (and 294th) appearance at Liverpool's Cavern Club.
1955 Birthday of Kirk Brandon of Spear Of Destiny and Theatre Of Hate.

Tuesday August 4

1980 Pink Floyd presents "The Wall" live on stage for the first time, at Earls Court in London, in a week-long series of concerts.
1979 Members of Little Feat put on a benefit concert at the Forum in Los Angeles for the widow of Little Feat lead singer Lowell George. Linda Ronstadt and Jackson Browne also participate.
1975 Robert Plant, his wife Maureen, and their children are injured when their rented car runs into a tree while they are on vacation.
1972 10cc release their first single, "Donna."
1970 The Doors' Jim Morrison is arrested in Los Angeles for being publicly drunk, after a woman finds him collapsed on her front porch.
1967 Pink Floyd releases its first album, "The Piper At The Gates Of Dawn."
1966 Birthday of Paul Reynolds of A Flock Of Seagulls.
1960 Birthday of Robbie Crosby of Ratt.
1958 Ricky Nelson's "Poor Little Fool" is the top single in the U.S.
1947 Birthday of Rick Derringer.

Wednesday August 5

1985 John Waite releases the album "Mask Of Smiles."
1983 Performance artist Klaus Nomi dies of AIDS in New York at the age of 38.
1981 Rita Marley joins the Wailers for the fourth Reggae Sunsplash Festival, dedicated to the memory of her late husband Bob. Stevie Wonder makes a guest appearance.

Thursday August 6

1983 Stevie Wonder suffers head injuries when the car in which he was a passenger collides with a logging truck near Salisbury, North Carolina. Wonder is hospitalized for several weeks.
1971 Procol Harum record a concert in Canada with the Edmonton Symphony Orchestra, producing a live album and the hit single, "Conquistador."
1966 The Troggs' "With A Girl Like You" is the top single in Britain.
1966 The Small Faces release their first single, "Watcha Gonna Do About It."
1953 Birthday of Pat MacDonald of Tintubb 3.

Friday August 7

1982 Dexy's Midnight Runners top the British singles chart with "Come On Eileen."
1982 Sting sues Virgin Publishing over rights to his early songs, claiming he was the victim of an unfair contract.
1982 "Mirage" by Fleetwood Mac displaces Asia's debut album in the number one spot on the U.S. LP chart.
1981 Phil "Animal" Taylor of Motorhead is fined under $100 for possession of two grams of marijuana.
1977 The Police make their last appearance as a four-piece at the Second Annual European Punk Festival in France.
1974 Peter Wolf of the J. Geils Band marries Faye Dunaway in a courtroom in Beverly Hills, California.
1965 The top single in the U.S. is "I'm Henry VIII, I Am," by Herman's Hermits.
1958 Birthday of Bruce Dickinson of Iron Maiden.
1953 Birthday of Andy Fraser of Free.
1950 Birthday of Rodney Crowell.

Saturday August 8

1985 The Outfield release the album "Play Deep."
1982 Harold Melvin and three of his Blue Notes are arrested in Atlantic City, New Jersey for cocaine possession.
1980 Three hours before the show is to start, the Greater London Council refuses to let the Plasmatics blow up a car onstage as part of their show at the Hammersmith Odeon. The show is subsequently canceled.
1978 Peter Bardens leaves Camel.
1976 Boston release their debut album.
1976 Christine McVie joins Fleetwood Mac, two months after saying she was getting out of rock & roll.
1968 "Mony Mony" by Tommy James and the Shondells is the top single in Britain.
1961 Birthday of The Edge (David Evans) of U2, in Ireland.
1959 Birthday of Chris Foreman, guitarist for Madness, in London.

Sunday August 9

1980 AC/DC's "Back In Black" tops the British album chart. Olivia Newton-John's "Magic" is the top single in the U.S.
1978 Muddy Waters plays a concert on the White House lawn, at the invitation of President Jimmy Carter.
1977 The Tom Robinson Band signs a contract with EMI Records.
1963 Birthday of Whitney Houston.
1958 Cliff Richard signs his first recording contract.
1957 Birthday of Mickey Billingham of General Public.
As reported to North America in last week’s Hard Report and on CFNY radio, JOHNNY MARR, THE SMITHS’ guitarist and music writer, is leaving the group. The story first appeared in “The New Musical Express” who also claimed that the group would split up in September, a claim that has since been hotly denied by both Marr and Morrissey, the group’s lead singer and lyric writer. “Friends” of Marr told the NME that the guitarist had been reported as saying that he had not spoken for 3-1/2 months since they had not spoken to each other in 3-1/2 months and that he “was sick of Morrissey acting like the self-centred star.” Their story, which appeared on Wednesday, was not corroborated by any of the other music papers who seemed unaware that anything was wrong.

Marr announced their next single, “Girlfriend In A Coma” and their last studio album for Rough Trade, “Strangeways Here We Come”. By Thursday, Rough Trade issued a statement confirming Marr’s departure. Auditions will be held for a new guitarist, the band will continue as the Smiths and they hope to have their new line up ready to go on tour by the end of September. After a possible extra live album for Rough Trade, The Smiths will be leaving for EMI Records, with whom they have already signed a lucrative contract. “The basis for the NME’s claim that they will split up is based in their belief that they will never record an album for EMI,” says Pat Bellos. “But that’s not true,” she adds. One could equally argue that The Smiths are determined to stick together because of such a contract waiting for them. Whatever the speculation, one cannot overlock the seriousness of Marr’s departure, the songwriting relationship had been compared with some of the greats in the history of rock. While Rough Trade keep their spirits up, telling us that all the other members of the band have been writing more of the music recently, John Peel, the BBC deejay and the man often credited with bringing The Smiths to prominence, echoed the thoughts of many: “I can’t honestly see how it’s all going to work. I think the band will split up. A lot of people have who clearly came together for all the right reasons and they have now parted for all the wrong ones. That makes me very sad.”

DAVID BOWIE and MICK JAGGER have agreed on the script of their first joint film venture which goes into production this fall. Bowie, in America on the first leg of his “Glass Spider” tour, says advance work is already underway. But he is being coy about the parts that he and Jagger might play. The pair realised their potential as a movie duo after the success of their Live Aid video, “Dancing In The Streets”, whether they will become the Chevy Chase and Dan Aykroyd of rock and roll remains to be seen.

Beastie Boy, ADAM “AD ROCK” HOROWITZ, has had his charge of causing “grievous bodily harm” reduced to “actual bodily harm”, a less serious charge, at Liverpool Crown Court in north west England. He was not actually present in the court this week and his ball has been extended until November when the case was heard. In court was the famous Liverpool musician Horowitz. He is on trial for battery in the case of a 16-year-old girl who clearly came together for all the right reasons and they have now parted for all the wrong ones. That makes me very sad.”

THE PET SHOP BOYS, barely off the number one spot with “It’s A Sin” are about to release their next intriguing single. It’s a duet between Neil Tennant and the rather fab sixties starlette Dusty Springfield called “What Have I Done To Deserve This?” The first time the Pet Shoppers approached Dusty, she turned them down. But after hearing a tape of the song she changed her mind. The 12” will contain an extended version and a totally different remix by dance producer, Shep Pettibone. It will also be available in the U.K. as a cassette single, CD single and of course the good old 7”. All formats will be backed by a new song, “A New Life”. Their new album, “Actually”, will be out on 7th September.

U.K. INDUSTRY NEWS:

The “Music Week” quarterly survey of British record companies shows BMG (formerly RCA-Ariola) climbing to the top from fourth place in the singles market, deposing WEA, who fell to fourth place. PolyGram retain top place in the album sector with 16.2% with WEA remaining in second place with 12.2% and CBS displacing EMI in third place with 11.4%. EMI finish fourth with 10.9%.

Concern is growing in Britain and West Germany about the growing number of shops offering Compact Disc rental. In West Germany, an estimated 300 video libraries are also renting out CDs at around $2 a day and also selling blank tapes to facilitate home taping.

Concern over import restrictions of British records to the U.S. has reached fever pitch. One industry magazine editorial blasted the restrictions as “bizarre for the self-proclaimed bastion of free trade to be putting up barriers against goods from a friendly trading partner.” expected to be particularly affected are the independent labels who have worked hard in exports for their bread and butter.

WEA have not renewed their agreement to distribute the former indie label, Vindaloo Records, whose roster includes Fuzzbox.

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and The Nightingales. Fuzzbox, who have had top twenty hits in the U.K. and recently completed a successful tour of the club and college circuit in The States, have been offered a contract with WEA which the band are considering.

Reports are reaching London that a musicians union is being set up in black South Africa. Among items under discussion by the new union are ways of preventing exploitation of black musicians from royalties and contracts, ways of boycotting the state-owned South African Broadcasting Corporation and a code of conduct which contains guidelines on how not to become involved in government propaganda.

IN BRIEF:

GODLEY AND CREME have released a remixed version of their song "Snack Attack". It also appears on a forthcoming compilation of the duo's work to date.... Can it be true that behind our backs PAUL WELLER and sometime STYLE COUNCILLOR D.C. LEE have lied the knot? Several people seem to think that the pair were married in a secret ceremony a couple of weeks ago. We almost knew ANDREW RIDGELY was a terrible driver, but BOY GEORGE has been keeping his total ineptitude behind the wheel a well-kept secret. I hear that he's still trying to learn how to drive, but that he is so awful he can't find any more driving instructors willing to teach him.... Controversy has erupted over a bizarre T-shirt to promote the soul come rock band "The Living Corner": "A pop star..." has revealed that his favourite music at the moment is THE COCTEAU TWINS.... ELTON JOHN and SYLVIA STALLONE have apparently become best buddies. El has agreed to produce brother Frank Stallone's first album.... THE PRETENDERS release a new single this week, "There Was A Man", from the new James Bond film "The Living Daylights". .... Quote Corner: "A pop star is a pop star. You think up a few good tunes and supply the dreams. Real change comes from elsewhere." - BOB Geldof.... Meanwhile, ANDY PARTRIDGE of XTC is continuing to be unrepentant following the controversy over "Dear God", banned in some shops. "I wonder what God does. Does he wake up in the morning and say, 'I think I'll wipe out a bushel of Sri Lankans'? I mean, that's really benevolent...".... Costello corner. Has the great man been sleeping? No chance! I hear of his upcoming production credit on the forthcoming BHUNDU BOYS album and also several songs he has written for the salsa king RUBEN BLADES. Other contributors are STING and LOU REED to Blades' first English language album. Can't wait!

NEW ALBUM:

"Strange Weather" by MARIANNE FAITHFULL. Yours truly has not actually heard this yet. Full review next week. Raved about by British press.

U.K. CHARTS:

In the absence of much exciting in the general charts, let's look this week at the British AOR charts: New at 16, "Night Songs" by CINDERELLA. New at 9, "Sammy Hagar". New at 6, "Con-thagious" by Y&T. Top 5, 5) "Into The Fire" by BRYAN ADAMS; new at 4) "Outchting At Straws" by MARILLION; new at 3) "Love Is For Suckers" by TWISTED SISTER; still at 2) "Slippery When Wet" by JON BIV and still at 1) "Whitesnake 87".

DAVID COVERDALE joined THE CULT recently on stage in Amsterdam. Together they sang a kick ass version of "Puppy Love!!". In the national singles charts "La Bamba" by LOS LOBOS has disposed Madonna after only one week at the top. "Who's That Girl" contained a smattering of Spanish, while "La Bamba" is sung wholly in that language. It is only the third number one to be sung in a foreign language. The other two were "Volver A Empezar" in 1981, Julio Iglesias' Spanish reading of Cole Porter's "Begin The Beguine" and "Je T'Aime Moi Non Plus", Jane Birkin and Serge Gainsbourg's steamy French 1969 record, which also holds a record for being one of only three number ones banned from airplay. But that's another story!

Finally, I couldn't resist repeating this joke from the already overmentioned "New Musical Express": A biologist meets a blind snake in the desert. "What are you?" asks the rabbit. "I don't know what I am either," says the rabbit. "Let's feel each other and see if we can work out what we are, suggests the snake. So the snake wraps himself around the rabbit. "You're fluffy," says the rabbit. "I'm blind," says the rabbit, "and I don't know what I am." "I'm blind, too," replies the snake. "I'm blind," says the rabbit.... What are you?" asks the rabbit, "I don't know what I am either," says the rabbit.

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**THE HARD REPORT**

Gone* which is great but my favorite is "If There Was A Man" so I can't wait to hit with that one. No wonder the Pretenders have weathered the storm and come out stronger than ever.

**Paul Nelson, WWCT, Peoria**

Our Jim and Tammy lookalike party went rally well. 500 people braved 90 + temps and jammed into Sully's Bar to see my partner, Dan Conlina and yours truly MC. Several bogus Jim and Tammys were present, including myself as Jim and Dan, because of the fine print, as Tammy. The party was covered by TV who sent the tape to CNN. It's too bad Dan's network TV debut was in drag. He made a great Tammy, except for the beard. The winner, a dead ringer for Tammy, will stay at The Sheraton where Jim laid hands and maybe a few other people.... John Cougar Mellencamp: I couldn't be added more quickly. If "Paper" is any indication of the upcoming Lp, I'm sure we'll be on it for the next couple of years.... The Insiders -- what a great record! Chicago does produce bands that write and perform quality rock and roll.

**Ed Trunk, Megafone, 201-254-6533**

"Rock Soldiers" had its world premier on MTV last week and the feedback has been amazing. Frehley's Comet has just kicked off their second leg of touring, this time the bill also includes Y&T. The show was absolutely amazing. Ace was an special guest at MTV's recent birthday celebration. Megafonie/Atlantic will be doing a great "Rock Soldiers" promotion with MTV in the coming weeks. One lucky winner will win an Ace Frehley model guitar, a guitar lesson with Ace, and will play "Rock Soldiers" live on stage with Frehley's Comet at the Beacon Theater in New York.... Anthrax will be leaving for the upcoming Donnington Festival in England next week. The band will be playing with the likes of Bon Jovi and Dio at the Festival. After that Anthrax will return to the U.S. to play a second leg of headline dates. Anthrax just completed shows with Whitesnake and Motley Crue and the audience response was great.... Overkill and Testament continue to tour to packed houses. The Testament video for "Over The Wall" will blow you away!... The shock record of the year will be hitting the racks next week. The buzz at retail for U.S.A For M.O.D. is tremendous.... Meanwhile, our two new rock acts, Prophet and King X are making some great music. Both albums are due out in January.

**Jeff Ivan, KFMX, Lubbock**

First up, my new music calls/whatever else you need to talk about hours are Friday 3-5 and, of course, we are in the Central Time zone.... I just can't seem to get enough of the new Guns N' Roses. Their latest release is the best so far. The new TNT single is a real winner as well.... Ace Frehley's video for "Rock Soldiers" is great and is doing damage to our phone lines.... Anthrax's "I'm The Man" is doing very well, too.... Big sellers in town continue to be Motley Crue, Whitesnake, Y&T, and Dio.... Give Dirty Looks on Mirror Records a listen. Word on the street is that they're making some great music. Both albums are due out in January.

**Ron Simmons, WIXX, Savannah**

Incredible phones for Guns N' Roses' fresh new sound. It's the most requested hands down for the last two weeks.

**Dr. Metal, WHJY, Providence**

Thank you to Ron Keel and the group for the great interview and party at Great Woods.... I think the Def Leppard Lp has been worth the 4 year wait.... Looking forward to the Crue the next two weekends.... The new Dio Lp is really hot. Craig Goldy makes a big difference.

**Dewey McCafferty, WKNC, Raleigh**

Ace Frehley and White Lion came to town in Raleigh, NC last night and the show was great! Ace certainly has himself together and the band was real tight. He's about to move to larger venues with the next record.... King Diamond are doing great. Getting regular airplay - and are in the top requests right now.... "Abigail" on Emergo is a hot seller in North Carolina and the band has a lot of fans.... Heathen - we featured it about three weeks ago with great response. "Set Me Free" produced by Ronnie Montrose is melodic, yet heavy and carries itself as a standout single for the band where most metal bands don't put forth singles.... My fave this week is the new "Sabbath Bloody Sabbath" 12" from Anthrax. This Black Sabbath remake will go places!.... Possessed on Combat Records are the next Slayer. Watch "Stirring Embers On Their Lip..." TSOL is great and are live in medium rotation and getting lots of exposure here. We just did a Fourth Of July True Sounds Of Liberty and they went hand in hand! And the audience is responding to their "Hit And Run" Lp on Enigma Records. Right on target! They blend progressive metal and some country blues and punk elements. A few more albums and they'll be right up there with the rest of the best.

**Dave Ross, KFMU, Steamboat Springs**

It was fun in the sun and last weekend was the Third Annual KFMU versus the Record Reps softball game. Thanks to everyone who came out here and it was great finally seeing you in person. Needless to say to KFMU pulled out on top to beat the Reps 22-14. Better luck next year.... A few bands who caught my ear were the Brandos, with a catchy chorus, straight ahead chord changes, and haunting vocals. They've got it all. "Gettysburg" is the song and the Brandos are my pick for the next hot band for the future.... Glen Burtmick is another one. I threw in the triple play cassette in my car and by the third play I found myself singing along. One to watch out for.... That's it for now from the world's only wind-powered radio station.

**Brad Martin, WRCN, Long Island**

Thanks to Cindy at Amuse America for having EZO out to our studios to introduce Metal Mix for us. "House Of A 1000 Pleasures" is getting a lot of phones.

**Steve Kosbaw, KRNA, Cedar Rapids**

If you haven't listened to Robert Vaughan And The Shadows' song "Justice", you should today! After only two weeks on, it is generating excellent response from our often passive 20 + listeners.... Another new one that deserves four minutes of your time is Pete Wylie's "Sinful". This toe-tapper will magically push your volume control to maximum and make you crave more! It's going to be huge!.... "Paper In Fire" is incredible. It's bluessier than old Cougar, yet still has the Mellencamp trademark -- excellence. No matter what comes out between now and the end of the year, it is one of 1987's ten best songs! JCM has hit yet another all time high!

**Howard Glassman, WEOX, Manchester/Albany**

There's something very wonderful and mesmerizing about the Pretenders' song "Justice".... I've been trying! After only two weeks on, it is generating excellent response from our often passive 20 + listeners.... Another new one that deserves four minutes of your time is Pete Wylie's "Sinful". This toe-tapper will magically push your volume control to maximum and make you crave more! It's going to be huge!.... "Paper In Fire" is incredible. It's bluessier than old Cougar, yet still has the Mellencamp trademark -- excellence. No matter what comes out between now and the end of the year, it is one of 1987's ten best songs! JCM has hit yet another all time high!

**Alison Stewart, WBRU, Providence**

Here at WBRU we are high on HiLit. "Thing Called Love" not only has the rock and roll rhyme of the year but the guitar riffs gets under your skin and into your soul.... I have new faith in the Fabulous T-Birds. "How Do You Spell Love" is there at their best. This song has 't tell it like it is' lyrics and salt of the earth sound.... The Cult gives us the most melodic of their internal infernal rockers with 'Wild Flower'.... A quick note on Gun N' Roses. I, too, am offended by this album cover. It is not only offensive; it is intellectual programmers took the time to comment on this album.
THE HARD REPORT

Scott Borchetta, MTM, 615-242-1931

Thanks to everybody for your words of support, and special thanks to Vanna for "opening doors and pulling some strings".... I've been on the road with Hege V for the last two weeks. Record Bar Headquarters kicks ass! Thanks to Bob Walton and Bob Robinson at WRDU for treating Hege V first class. WKLC in Charleston; top 15 on "Burial Ground Of The Broken Hearted". Charlie Logan in Tampa is a rocker! Thanks for the shot and we will be back. Good to meet Virgil Thompson at WXIX. Look out Southeast because Hege V is coming on strong, and the new 12" is "House Of Tears" by popular demand. Get ready 'cause we're coming to your town.

Lin Brehmer, WXRT, Chicago

Norm Winer and Wendy Rice were married last Saturday. Some say it is a marriage made in heaven, but I happen to know they spent most of their time in Chicago. Yes, congratulations are in order. While the newlyweds honeymoon I promised to take care of WXRT. We've already made a few minor changes. For one, we have a new format. It's a very popular format nationally and I thought it was time we brought it to Chicago. NUDE AGE MUSIC, which is music by artists who've performed nude or partially nude. It will include such performers as Grace Slick, Vanity, The Red Hot Chili Peppers, Wendy O'Williams and, of course, Jim Morrison. The demos are there, the music is happening and we can hire some big name radio people to lend it credibility.... Does the name Bleached Black remind anyone else of William Blake's phrase "stained the water clear"? I thought so.... The Long Ryders are in town tonight which reminds me to mention that the song "For The Rest Of My Days" is generally acknowledge to be one of the decade's best songs. Boy, oh boy.... Do you remember when the band Camel used to release albums that only six stations in the country would even consider? What a surprise it is then to see over 50 stations jump on the solo release from Pete Bardens a few years later. And what a surprise that with so much material of that ilk circulating on the solo release by popular demand.... Get ready 'cause we're coming to your town.

Jonathan Rosen, KEYX, Phoenix

Congratulations to Mark Kates. It's good to hear him smile at Wrigley. The Chicago police have been informed. The city is looking forward to Dr. K's annual pilgrimage to see the Mets/Cubs series at Wrigley. The Chicago police have been informed. The city is ready, Doctor.... Hey how 'bout them Insiders?

Adam Langley, WBNY, Buffalo

WBNY's Elektra Records Car Push was a tremendous success despite torrential downpours. 17 three-person teams completed the mile and a half race and the winning time was 13:51.56 won by the Bean Poles (ex-cross country runners). The event was covered by the six o'clock local news and terrific time was had by contestants and spectators. The live simulcast extended the event right out to the entire city and people are looking forward to next year's race! Talk about modern radio promotions. Big thanks go to Mark Coen and Elektra Records for the generous contributions. Also thanks to Todd Bisson/Virgin, Chris Lopes/PolyGram, John Souchak/Island, Nick Cucci/Relativity, Hillare/Big Time, Jackie Tesman/Atlantic and Steve Tipp/Warner Bros, Harry Levy/Capitol, Ilene Barg/Enigma, Chris Lopes/PolyGram, John Souchak/Island, Nick Cucci/Relativity, Hillare/Big Time, Jackie Tesman/Atlantic and Steve Tipp/Warner Bros for helping to make this show a great success!

RADIO COMMENTS

Butch Lazorchak, WWV, Christiansburg

Fill a packed hall with sweaty rowdy music maniacs, add lots of beer and then throw the Replacements on top and you have a highly combustible situation. Believe it or not that's what happened! I saw the Replacements last Saturday night at Trax in Charlottesville and they proved once again they're the best new band in America! They did covers of "Sweet Home Chicago" and "Another Girl Another Planet" and their own stuff had the crowd in ecstasy! Please everyone - see the band, hear the record and don't be foolish! Thanks to Maynard Sipe and Steve Tipp from Warner Bros. for helping to make this show a great success!

Doug Clifton, KBCO, Boulder

"Paper In Fire" could be John Mellencamp's biggest song yet. He seems to be getting better with each new album and we're very anxious to hear the "The Lonesome Jubilee".... The Insiders had an impressive first week. We can't ignore that. "Ghost On The Beach" fits all AOR formats.... Pete Wylie's "Sinful" didn't take long to get the green light.... It's a little strange hearing Chrissie Hynde singing a James Bond movie song, but after listening to it a couple more times and seeing the film, we'll play it and see what kind of response we get.... We've gone back to Jon Butcher for the track "Wishes" which we should have played long before now.... Also new songs from the Bears "Trust"; Fire Town "Rain On You" and 10,000 Maniacs "Hey Jack Kerouac".... Thanks to Suzanne Vega, her band, management and road crew for helping to make our live broadcast of a part of her show a big success. Also thanks to Dick Merkle and JB Brenner for their support.... More thanks to Lisa Wolfe for dropping by with Rob Hyman and Eric Brazilian of the Hooters. Their performance at Red Rocks was electrifying.... Hours for music calls: Wednesday and Thursday 9-11AM and 3:30 to 5PM. When you can't reach me, you can always ask for Assistant Music Director Ginger Havlat who can assist you with your music calls.

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ON AUGUST 19, 1987

Honor Among Thieves

IS ALL YOU'LL NEED

August 7, 1987
tenssiantive radio. Great song, whatta voice!... That Petrol Emotion takes their position this week with their excellent tune "Creeping To The Core"... Last Thursday I got 30 phone calls for Depeche Mode's "Strange Love"! I was shocked. They love it... Beat Farmers "Dark Light" is midwestern hard rock edge. Try it!

Renee Blake, WKKL, Concord
I don't think I was ever more personally moved than I was this past Sunday airing Billy Joel's concert live from Leningrad and knowing that people across two great nations that had been hostile enemies for years were sharing the same musical experience. I was so excited that I went home and listened to Billy Joel's marvelous music and his willingness to share it; my friend Ed Siclai for an excellent job as MC; and DIR for allowing us to part of broadcasting this experience and for its special recognition that the small radio stations are important, too.

Duane Sherman, WTOS, Skowhegan
You're all invited to my Skowhegan State Fair August 14th through the 23rd. It's big, it's exciting and it comes complete with a rock 'n' roll show as WTOS presents the Del Fuegos Friday August 14th at the Skowhegan Fair. Thanks to George Skabull at WTOS for the heads up. The Silencers' "God's Gift" is soon moves to the big labels with his first major release on CBS Records. The song is called "Listen To Me" and we're pleased to support Scott as we have for years.... Going to heavy this week: ABC, New Order, John Mellencamp, 10,000 Maniacs.... Pick Of The Week: Curiosity Killed The Cat. America, get ready for this band.... Co-Picks Of The Week: The Wildflowers. America, get ready for this band.

Harvey Kojan, KLOL, Houston
(Author's note: These comments were written immediately following a rare champagne-enhanced drive in our car...) ... Wow! Wow! Great song alert! Great song alert! You know when you listen to a tune, rewind it, listen again, rewind it, listen again and start lighting matches and screaming at the top of your lungs you've found a killer. I just deafened myself with the Silencers' "God's Gift". The SIlencers are "wild" and I'm ready for more. Please, please, don't listen to this album in your office with the GM whining and the PD crying and ... you get the idea. Instead, listen as I did - with the windows open and the stereo blaring and you'll soon discover that the Silencers have put together an outstanding debut. This is the type of exciting new music we play, the more we requests we get with no negatives on bands like the Psychedelic Furs, The Cure, etc. There is a huge number of estranged listeners in quite a few markets who aren't being served. It's only a matter of time till someone gets its hands on programs for them. In Houston it might as well be KLOL.

Rick Van Gil, WLNZ, Lansing
I've been lying awake at night trying to come up with a catchy nickname for John Mellencamp. The Boss, the King, the Chairman of the Board have all been taken. So how about Chart Champ Mellencamp? This new song has me woozie with midwest pride. There is no doubt that, in my mind, John's music remains fresh, vital, influential, inspiring. That was it.

Kelly Cruise, WEGR, Memphis
The new Def Leppard album is causing "Hysteria" in Memphis. The Boss, the King, the Chairman of the Board have all been taken. So how about Chart Champ Mellencamp? This new song has me woozie with midwest pride. There is no doubt that, in my mind, John's music remains fresh, vital, influential, inspiring. That was it.

In less than 2 hours and at this point there is only general admission.

Vic Lentinii, Passport/Passar, 818-500-7677
19 X 6 = Mood Six CD...KZAM, KROC, KCKY, KEYX (of course), KSPN, KACV, KNON, WCXW, WGST, KSLS, WEGI, WYGG, WVUM, WUSC, WUSB, WMWU, KYNV, all have joined us in Ohio and we are running out of space. While you are buying... Keep on increasing the Mood Six rotations, be on the lookout for the Alien Sex Fiends' three-cut I2 of hit British singles, including "The Imposible Mission", The Droogs' "Kingdom Day" following their critically acclaimed "Stone Cold World" LP, and the next installment from the Angry Samoans, "Inside My Brain"!... Following that exciting package will be releases from Bobby Sutliffe of (Windbreakers) and Richard Barone (from The Bongos).... Stay tuned to this same b.t channel at the same time next week for more updates and tantalizing information.

Kevin Vargas, KWHL, Anchorage
Suddenly, there is a large amount of product out there that promotion people are saying sounds a lot like Aerosmith or AC/DC. Is there a lack of creative comparison or does this stuff really sound like that?... One of the best from this category is Faster Pussycat. "Don't Change That Song" is probably not suited to be on when the clock radio goes off but it is definitely suited to make your rockers stand at attention.... Speaking of Aerosmith, I've heard from a couple of people about what a wonderful LP it's going to be. I'm very curious and eager to hear their latest return project.... The Def Leppard LP appears to be heading toward #1 retail after one and half days on the shelf... Cruzados moves into power this week because the song is too cool. Also, it is performing with an increase in sales and phones. After their rock-like appearance last night, this band is ready to break big.

Cattish, WHMD, Hammond
I would like to hear from a PolyGram rep. Please call 504- 345- 1070. Thank you.... All promo people: Music hours Mon-Fri, 10 am to noon and 1 to 2 Central Time. That's fifteen hours a week for y'all to call. After 2pm, I am on the air and cannot accept music calls. Please call 504-685-2295. After their rock-like appearance last night, this band is ready to break big.

Charlie Logan, WYNF, Tampa/St. Pete
I remember reading a review of little Johnny Cougar's debut LP in the Village Voice. I cut it out and saved it. I don't think I was ever more personally moved than I was this past Sunday airing Billy Joel's concert live from Leningrad and knowing that people across two great nations that had been hostile enemies for years were sharing the same musical experience. I was so excited that I went home and listened to Billy Joel's marvelous music and his willingness to share it; my friend Ed Siclai for an excellent job as MC; and DIR for allowing us to part of broadcasting this experience and for its special recognition that the small radio stations are important, too.

Then, I heard a story about the first man on the moon. This man was one of our greatest musicians, one of our greatest men. His name was John Mellencamp. The Boss, the King, the Chairman of the Board have all been taken. So how about Chart Champ Mellencamp? This new song has me woozie with midwest pride. There is no doubt that, in my mind, John's music remains fresh, vital, influential, inspiring. "That was it."
It's PolyGram week. "Paper In Fire" from John Mellencamp just might be my favorite tune of the week. Mellencamp sounds better than ever. I've never been much of a Def Leppard fan, but this LP is excellent. It's got crisp production texture, melody, style and lots of crossover potential. My favorite track is "Gods Of War" and I also like "Animals" and "Hysteria".

Rona Richmond, WWRX, Providence

One listen to the John Cougar record and you know you have a hit. It will burn up the charts. Now this Pete Bardens record picks up where Pink Floyd left off. You make sure you turn your fans on to this stuff.... Insiders' "Ghost On The Beach". Where has the Wind City been hiding these fabulous musicians?... Steppenwolf's "Hold On". It's great to hear this old man hitting the rock and roll records. US old folks need to listen him.

Paul Marszalek, WMAD, Madison

Fire Town "Rain On Your". Find space in the heart of your country for this record. Phil Dampney has been dating my fiancee Judy Barahal's younger sister, Agnes Barahal, for some time now. Finally, the news has come. You guessed it. A double wedding is slated for October. Be there.... Other than that, no one famous stopped by our studios this week - again.

Paul Marszalek, WMAD, Madison

White, KILO, Colorado Springs

In response to KGB Pam Edwards' comments, well, we may not agree with the cover art for Guns N' Roses. But it is, after all, an artist's depiction and should not interfere with what can be found on the cover. You understand that the album art will be changed and thanks for speaking your mind, Pam.... Question: Why is it that record companies are putting more and more unreleased B sides on singles but still insist on servicing radio with double A side singles?

Tim Jeffries, KAZY, Denver

Def Leppard's "Hysteria" is a very good record. The sound of the 60's sound with an 80's approach. It's probably why I like it a lot. We all need a little encouragement now and then just to hang in there and John Kay rowing it down that far was painful. It's one of those rare albums that might have had too long to tinker with this material and the result would be an overproduced mess. There was no need to worry. The album is brilliant. We're starting six cuts deep and even narrowing it down that far was painful. It's one of those rare albums when whatever you're ever song is good.... We all need a lot of encouragement now and then just to hang in there and John Kay has delivered it. A great new song from Steppenwolf would be welcome anyway and the positive message of "Hold On" is a big bonus.... The response we're getting to "Trip Through Your Wires" blows away what we got on "Where The Streets Have No Name". If you're looking for a different or an extra U2 track, I think "Trip" is the true heir apparent to the #1 status of the previous two singles. I've got top 10 in callout already.

Anthony Alfonsi, WDVE, Pittsburgh

John Cougar Mellencamp has done it again. In the words of Sophia the secretary, John's #1 fan here at the station, the record is awesome. John has become one of the top songwriters of today and "Paper In Fire" adds fuel to the fire. I'm hoping "Lonesome Jubilee" is here in time to make my Labor Day a happy one, just like "Scarecrow" did two years ago.... Well, the "hysteria" hit here last week and it's what everybody is talking about. The response we're getting to "Trip Through Your Wires" blows away what we got on "Where The Streets Have No Name". We all need a little encouragement now and then just to hang in there and John Kay rowing it down that far was painful. It's one of those rare albums that might have had too long to tinker with this material and the result would be an overproduced mess. There was no need to worry. The album is brilliant. We're starting six cuts deep and even narrowing it down that far was painful. It's one of those rare albums when whatever you're ever song is good.... We all need a lot of encouragement now and then just to hang in there and John Kay has delivered it. A great new song from Steppenwolf would be welcome anyway and the positive message of "Hold On" is a big bonus.... The response we're getting to "Trip Through Your Wires" blows away what we got on "Where The Streets Have No Name". If you're looking for a different or an extra U2 track, I think "Trip" is the true heir apparent to the #1 status of the previous two singles. I've got top 10 in callout already.

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The best show at our Friday Afternoon Broadcast booth high atop Giants Stadium.... Thanks this week also to Bill & Rose McGathy. "McGathy Day" was lots of fun. The Yankees didn't do it for us, but that Texas barbecue did!... Have you heard Melvin James' song "Why Won't You Stay?" If this song doesn't have smash written all over it, I don't know what does!... MCA finishes their 1-2 punch with a new artist named Jimmy Davis. Ask your MCA Good Guy to hear a track called "Kick The Wall".... Gotta go for now. It's time to rewind, call me today -- the boys are hungry!

Monte Conner, Shatter Records, 212-645-5630

The debut EXE Lp "Stricken By Might" continues to get a heated reaction out of Australia and the commercial and legal league, with songs like "Autopsy" and "Metal Hell" lighting up the phone lines at many block shows. Special thanks to KISS, KFMM, KJOT, KTEC, WXRC, WBAB, WEOS, WBM, WGBW, WRKC, WSOU, WUCF, WCRJ, WPLR, WBAM, WBMR, WIND, WWUH, WWUW, and Z-Rock for staying hard. "Stricken By Might" has been called "...the best debut of the Lp of '87, no problem," by Kerrang. And England's Metal Forces calls it "The best thrash debut since 'Kill 'Em All'".... Currently EXE is the #1 metal import in England, a distinction they have enjoyed for two weeks straight. Join the list of close to 40 stations that have already done EXE interviews and giveaways. Don't worry, the boys don't bite. They just maim to please! All done neatly, with no mess. Sounds like fun, Jim Steel, WIOT, Toledo

Now doing morning drive 6a-10p is PD Keith Masters and Dan Gerard. He's the former 10p-2a jock. Handling middays is Becky Shock, also Promotions Director. Afternoon drive is Steven Kay, former WTUE jock and has worked here about a month prior to afternoon drive. His nickname is Thunder Throat. In the even- ings is me, Jim Steel. 10p-2a is Mark Benson, former RQK PD and rejoining the WIOT staff after a 3-4 month absence. Doing overnight is Bryan Adams who comes to us from our crosstown QHR competitor. Jeff Howe officially grabs the Production Director title after a year.... Since there is no correct adjective to describe this guy, I recently even going to try. Suffice to say I bought the CD the first day on the streets.... Causing instant vengeance and the John Boulos/Pat Rascona road show was ready done EXE interviews and giveaways. Don't worry, the boys don't bite. They just maim to please! All done neatly, with no mess. Sounds like fun, Jim Steel, WIOT, Toledo

We're still in need of service from Columbia and RCA. Please add us to your mailing list.... We're also in need of experienced AOR jocks. Mail your T&R (no calls, please) to me, Bobby Reno, P.O. Box 970, La Place, LA 70069.

Comparing any other hard rock album to "Hysteria" is like comparing a toaster oven to a blast furnace. This one blows you away with its power, finesse, ingenious production, masterful performance and those all important monster melodies. Except for a couple of tracks, we don't have any history with Def Leppard prior to "Pyromania". The new one confirms the genius that Lp introduced.... That and the new one is one of the best albums of the year. PolyGram way over the legal limit at the registers from now 'til Christmas. The Indiana kid is back with a vengeance and the John Boulos/Pat Rascona road show was in town for a preview of the Lp to prove it. I even played golf with Boulos and lived to tell about it. He'll say the same thing about riding with me to the course. This guy hits the ball into the next time zone even on the green.... If Dire Straits means something to your listeners, don't miss Robert Vaughn And The Shadows' debut.... Insiders go directly to heavy for maximum beach exposure.... The summer's most pleasant surprise has got to be Steppenwolf. "Hold On" is good, but when you get your paws on the Lp check out "Glimme Life". Looks like a bonfire come-back for Mr. Kay.

Fred Leehumis, KGRQ, Casper

We are on good terms with the WWF. I know we could get a match together. We'll hold it at the New Haven Coliseum. A battle royal! Mr. T as the ref and a guarantee of Jessie The Body Ventura doing the color.

Christina, WPLR, New Haven

We're not playing anything quite like Fire Town's "Rain On Me"; that's why the harmonies and melodies sound so nice. It's like you recognize the music even though you've never heard it before.... Remember 1984? Looks like it's going to be another battle for the new #1 spot between Michael Jackson and Def Leppard.... Speaking of battles, this is confidential from P.D. Griffin: "Available soon on a first come, first serviced basis, the video of the century. Barefoot Bob Bittens against He Man Ventura doing the color. This guy hits the ball into the next time zone even on the green.... If Dire Straits means something to your listeners, don't miss Robert Vaughn And The Shadows' debut.... Insiders go directly to heavy for maximum beach exposure.... The summer's most pleasant surprise has got to be Steppenwolf. "Hold On" is good, but when you get your paws on the Lp check out "Glimme Life". Looks like a bonfire come-back for Mr. Kay.

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Our On-air personalities say we should be sending a thank you to Mike A Wish kid named Robin to Lake Tahoe to see Kool & The Gang in concert. Special thanks to the Gang for taking the time to call Robin on stage, give her flowers and change the lyrics to one of their songs to include Robin's name.... Also thanks to Gelina Horton of Chrysalis for the Huey Lewis T-shirts.

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# New Releases

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<td>Aug 14</td>
<td>&quot;Bonnie Hayes&quot;</td>
<td>Bonnie Hayes LP</td>
<td>Chrysalis</td>
<td></td>
</tr>
<tr>
<td>Aug 17</td>
<td>&quot;Hold On&quot;</td>
<td>John Kay &amp; Steppenwolf</td>
<td>Quil</td>
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<tr>
<td>Aug 18</td>
<td>&quot;If&quot;</td>
<td>Hollywood Beyond LP</td>
<td>WB</td>
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<tr>
<td>Aug 18</td>
<td>&quot;The Fat Skier&quot;</td>
<td>Throwing Muses LP</td>
<td>WB</td>
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<tr>
<td>Aug 19</td>
<td>&quot;Don't Lose Any Sleep&quot;</td>
<td>John Waite 12&quot;</td>
<td>EMI</td>
<td></td>
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<tr>
<td>Aug 20</td>
<td>&quot;Honor Among Thieves&quot;</td>
<td>The Brandos LP</td>
<td>Relativity</td>
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<tr>
<td>Aug 21</td>
<td>&quot;Holiday&quot;</td>
<td>The Other Ones 12&quot;</td>
<td>Virgin</td>
<td></td>
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<tr>
<td>Aug 21</td>
<td>&quot;The Things I Do for Money&quot;</td>
<td>Northern Pikes 12&quot;</td>
<td>Virgin</td>
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<tr>
<td>Aug 21</td>
<td>&quot;Lolita Pop&quot;</td>
<td>Lolita Pop LP</td>
<td>Virgin</td>
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<tr>
<td>Aug 21</td>
<td>&quot;Bang Your Head&quot;</td>
<td>Lolita Pop 12&quot;</td>
<td>Virgin</td>
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<tr>
<td>Aug 21</td>
<td>&quot;The Big Town Soundtrack&quot;</td>
<td>When the Wind Blows St Savatage LP</td>
<td></td>
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<tr>
<td>Aug 24</td>
<td>&quot;The One I Love&quot;</td>
<td>Squeeze 12&quot;</td>
<td>A&amp;M</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Bo-day-shus!!&quot;</td>
<td>MoJo Nixon LP</td>
<td>IRS</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Visual Lies&quot;</td>
<td>Lizzy Borden LP</td>
<td>Enigma</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Beautiful Thing&quot;</td>
<td>Ben Vaughan Combo</td>
<td>Enigma</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Oh My Gaud&quot;</td>
<td>Flaming Lips</td>
<td>Restless</td>
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<tr>
<td>Aug 24</td>
<td>&quot;The Impossible Mission&quot;</td>
<td>Alien Sex Fiend</td>
<td>Restless</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Only Ghosts Remain&quot;</td>
<td>Bobby Sutliff</td>
<td>Passport</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Force 10&quot;</td>
<td>Rush 12&quot;</td>
<td>Pgram</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Lonesome Jubilee&quot;</td>
<td>John Cougar Mellencamp LP</td>
<td>Pgram</td>
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<td>Aug 24</td>
<td>&quot;Door to Door&quot;</td>
<td>The Cars LP &amp; Cd</td>
<td>Elektra</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Too Lonely&quot;</td>
<td>Tom Verlaine Cd</td>
<td>IRS</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Frank's Wild Years&quot;</td>
<td>Neil Young 12&quot; Cd</td>
<td>Geffen</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Yoyo&quot;</td>
<td>Tom Waits LP</td>
<td>Island</td>
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<tr>
<td>Aug 24</td>
<td>&quot;The Sound Of Deep Ellum&quot;</td>
<td>Bourgeois Tagg LP</td>
<td>Island</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Life's Hard Then You Die&quot;</td>
<td>Compilation</td>
<td>A&amp;M</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Watercourse Way&quot;</td>
<td>It's Immaterial LP</td>
<td>Windham Hill</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Flying Color&quot;</td>
<td>Shadowfax LP</td>
<td>Flyer/Grifter/Frontier</td>
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<tr>
<td>Aug 24</td>
<td>&quot;Engine&quot;</td>
<td>Flying Color LP</td>
<td>Grifter/Frontier</td>
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<td>Aug 24</td>
<td>&quot;What's My Scene&quot;</td>
<td>American Music Club LP</td>
<td>Elek</td>
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<td>Sept 2</td>
<td>&quot;Crazy&quot;</td>
<td>Hoodoo Gurus 12&quot;</td>
<td>Atco</td>
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<tr>
<td>Sept 3</td>
<td>&quot;Hold Your Fire&quot;</td>
<td>Yes LP</td>
<td>Chrysalis</td>
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<tr>
<td>Sept 8</td>
<td>&quot;Bing Can't Walk&quot;</td>
<td>Rush LP</td>
<td>Pgram</td>
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<tr>
<td>Sept 8</td>
<td>&quot;WOW&quot;</td>
<td>Boom Crash Opera LP</td>
<td>WB</td>
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<tr>
<td>Sept 8</td>
<td>&quot;The First Chapter&quot;</td>
<td>Stan Ridgway 12&quot;</td>
<td>Geffen</td>
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<tr>
<td>Sept 8</td>
<td>&quot;Alone With Daddy&quot;</td>
<td>Bananarama LP</td>
<td>Pgram</td>
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<tr>
<td>Sept 8</td>
<td>&quot;The Fat Skier&quot;</td>
<td>Mission UK LP</td>
<td>Pgram</td>
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</table>

*August 7, 1987*
Radio Reports...
Monday & Tuesday
10am - 7pm EST
<table>
<thead>
<tr>
<th>Station Location</th>
<th>Call Letters</th>
<th>Music:</th>
<th>Days and Hours</th>
<th>Phone Number</th>
<th>Artist/Band Names</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEKZ Mesa</td>
<td>KEKZ</td>
<td>MON AFT</td>
<td>MON - TUE 12 - 3</td>
<td>509-448-1000</td>
<td>Sammy Hagar, Warren Zevon, BSOY</td>
</tr>
</tbody>
</table>
HEAVY

M.D. INESSA YORK

KGON PORTLAND

CALLS: MON-TUE 11-2

PH: 206-293-7025

LIGHT ADDS

HEAVY ADDS

P.D. FRED LEEMHUIS

M.D. FRED LEEMHUIS

PH: 206-293-7025

MUSIC/THE ROCK

CALLS: MON-FRI 2-4

M.D. TOM SCHEPPKE/AP

DIO

Y&T

DEF LEPPARD

THE CULT

GRATEFUL DEAD

JERRY GARRETT

ROGER WATERS

JERRY GARRETT

ROGER WATERS

DEF LEPPARD

THE CULT

GRATEFUL DEAD

JERRY GARRETT

ROGER WATERS

JERRY GARRETT

ROGER WATERS

DEF LEPPARD

THE CULT

GRATEFUL DEAD

JERRY GARRETT

ROGER WATERS

JERRY GARRETT
August 7, 1987
Radio Reports... Monday & Tuesday
10am - 7pm EST
CHART KEY
*= Top 5 Requests
# = Increased Rotation
(CD) = CD Airplay

August 7, 1987
<table>
<thead>
<tr>
<th>Radio Station</th>
<th>City</th>
<th>Call Letters</th>
<th>Format</th>
<th>Ownership</th>
<th>Contact Information</th>
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<tbody>
<tr>
<td>KRCQ-MSP</td>
<td>Minneapolis</td>
<td>KRCQ</td>
<td>Adult Contemporary</td>
<td>KMHK/MSP</td>
<td>612-339-0900</td>
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<tr>
<td>KDNL</td>
<td>Las Vegas</td>
<td>KDNL</td>
<td>Classic Rock</td>
<td>KKLW/LAS</td>
<td>702-736-1500</td>
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<tr>
<td>KMZC-DEN</td>
<td>Denver</td>
<td>KMZC</td>
<td>Classic Rock</td>
<td>KMGK-DEN</td>
<td>303-627-9000</td>
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<td>KTVK</td>
<td>Phoenix</td>
<td>KTVK</td>
<td>Classic Rock</td>
<td>KCCM-PHX</td>
<td>602-255-7100</td>
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<tr>
<td>KZM-SE</td>
<td>Seattle</td>
<td>KZM</td>
<td>Classic Rock</td>
<td>KZQZ-SEA</td>
<td>206-783-2000</td>
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**Music Play List**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Release</th>
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</thead>
<tbody>
<tr>
<td>JUDAS PRIEST</td>
<td>BREAKING THE LAW</td>
<td>1980</td>
</tr>
<tr>
<td>GREAT WHITE</td>
<td>T.W.O.</td>
<td>1980</td>
</tr>
<tr>
<td>BEAT FARMERS</td>
<td>FRIENDS</td>
<td>1980</td>
</tr>
<tr>
<td>NEIL YOUNG</td>
<td>THE STAINS</td>
<td>1980</td>
</tr>
<tr>
<td>JON BUTCHER</td>
<td>WHERE SEA MEETS LAND</td>
<td>1980</td>
</tr>
<tr>
<td>38 SPECIAL</td>
<td>IF I COULD</td>
<td>1980</td>
</tr>
<tr>
<td>CRUZADOS</td>
<td>VIOLET</td>
<td>1980</td>
</tr>
</tbody>
</table>

**Music Notes**

- **KRCQ-MSP** features an Adult Contemporary format with a focus on classic rock artists like JUDAS PRIEST, GREAT WHITE, BEAT FARMERS, and NEIL YOUNG.
- **KMZC-DEN** is a Classic Rock station with notable artists such as JUDAS PRIEST, GREAT WHITE, and BEAT FARMERS.

**Contact Information**

- **KRCQ-MSP**: 612-339-0900
- **KDNL**: 702-736-1500
- **KMZC-DEN**: 303-627-9000
- **KTVK**: 602-255-7100
- **KZM-SE**: 206-783-2000

---

**Charts**

**Top 5 Requested Songs**

1. **JUDAS PRIEST** -Breaking the Law
2. **GREAT WHITE** -T.W.O.
3. **BEAT FARMERS** -Friends
4. **NEIL YOUNG** -The Stains
5. **JON BUTCHER** -Where Sea Meets Land

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**August 7, 1987**
**Reports**

**August 7, 1987**

**The Hard Report**

**Stations**

**WRK-FM Knoxville**
- P.O. Box 260
- Knoxville, TN 37901
- Phone: 615-425-4100
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**WHO**
- P.O. Box 12
- Knoxville, TN 37914
- Phone: 615-524-2400
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**WUI-FM**
- P.O. Box 14
- Knoxville, TN 37914
- Phone: 615-774-2000
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**WNO-FM**
- P.O. Box 18
- Knoxville, TN 37915
- Phone: 615-744-2100
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**WOF Nashville**
- P.O. Box 625
- Nashville, TN 37202
- Phone: 615-547-4100
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**WQX Philadelphia**
- P.O. Box 7
- Philadelphia, PA 19101
- Phone: 215-887-9100
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**WQL-FM**
- P.O. Box 9
- Philadelphia, PA 19102
- Phone: 215-887-9100
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**WQY-FM**
- P.O. Box 11
- Philadelphia, PA 19103
- Phone: 215-887-9100
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**WQX Baltimore**
- P.O. Box 5
- Baltimore, MD 21202
- Phone: 301-697-9009
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**WQY Syracuse**
- P.O. Box 7
- Syracuse, NY 13202
- Phone: 315-697-1600
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**WQX Charleston**
- P.O. Box 9
- Charleston, WV 25302
- Phone: 304-273-2100
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**WQX Lexington**
- P.O. Box 11
- Lexington, KY 40503
- Phone: 606-299-9118
- Music on the air:
  - WRR
  - WTV
  - WXK
  - WRO
  - WJX
  - WKS
  - WOL
  - WRK

**Chart Key**
- *Top 5 Requests
  - CD = CD Airplay*
## W62 SAGINAW
**P.O. BOX 29**
Muscle Beach, MI 48759

- **GUITAR**
- **BASS**
- **DRUMS**
- **KEYS**
- **SINGERS**

- **CALLS:** FRI-MON 10-2
- **SAMMY HAGAR**
- **GRATEFUL DEAD**
- **CRUZADOS**
- **HOOTERS**
- **GRATEFUL DEAD**

### MARILLION IN COMMUN
- **MASON RUFFNER**
- **WORLD OUTFIELD**
- **THE CALL**
- **JON ASTLEY**
- **TOM PETTY**
- **JOE WALSH**
- **FLEETWOOD MAC**

### THE WEE KANSAN
**P.O. BOX 29**
Muscle Beach, MI 48759

- **GUITAR**
- **BASS**
- **DRUMS**
- **KEYS**
- **SINGERS**

- **CALLS:** MON-FRI
- **MEDIUM**
- **WHITESNAKE**
- **SUZANNE VEGA**
- **PAUL JANZ**
- **EUROPE**
- **THE CULT**
- **THE CURE**
- **BEAT FARMERS**

### THE CALL
**ADD: P. O. BOX 29**
Muscle Beach, MI 48759

- **GUITAR**
- **BASS**
- **DRUMS**
- **KEYS**
- **SINGERS**

- **CALLS:** MON-FRI
- **MEDIUM**
- **WHITESNAKE**
- **SUZANNE VEGA**
- **PAUL JANZ**
- **EUROPE**
- **THE CULT**
- **THE CURE**
- **BEAT FARMERS**

### THE WEE KANSAN
**P.O. BOX 29**
Muscle Beach, MI 48759

- **GUITAR**
- **BASS**
- **DRUMS**
- **KEYS**
- **SINGERS**

- **CALLS:** MON-FRI
- **MEDIUM**
- **WHITESNAKE**
- **SUZANNE VEGA**
- **PAUL JANZ**
- **EUROPE**
- **THE CULT**
- **THE CURE**
- **BEAT FARMERS**

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**August 7, 1987**
| Station: WMWE Philadelphia | P.O. BOX 10266
| | 930 N. 16TH STREET
| | PHILADELPHIA, PA 19121
| | CALLS: TUE 11-3
| | MUSIC: MON/MOB
| | PH: M.D. JIM SPECTOR
| | REPORTS

| Station: WMWE-FM New York | P.O. BOX 10266
| | 930 N. 16TH STREET
| | PHILADELPHIA, PA 19121
| | CALLS: TUE 11-3
| | MUSIC: MON/MOB
| | PH: M.D. JIM SPECTOR
| | REPORTS

| Station: WQW-FM Akron | P.O. BOX 10266
| | 930 N. 16TH STREET
| | PHILADELPHIA, PA 19121
| | CALLS: TUE 11-3
| | MUSIC: MON/MOB
| | PH: M.D. JIM SPECTOR
| | REPORTS

| Station: WQW Atlantic City | P.O. BOX 10266
| | 930 N. 16TH STREET
| | PHILADELPHIA, PA 19121
| | CALLS: TUE 11-3
| | MUSIC: MON/MOB
| | PH: M.D. JIM SPECTOR
| | REPORTS

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### Chart Key
- **Heavy**
- **Medium**
- **Light**
- **Power**
- **Call**
- **Add**
- **Doo**
- **Power Add**
- **Heavy Adds**
- **Medium Adds**
- **Light Adds**
- **Power Power**
- **Heavy Power**
- **Medium Power**
- **Light Power**
- **Power Power Power**
- **Heavy Power Power**
- **Medium Power Power**
- **Light Power Power**

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### Reports

**Joe Walsh**

**The Great White**

**Beast Farmers**

**J. C. Melencamp**

**The Saints**

**The Other Side**

**The Exploited**

**The Replacements**

---

**NEXT WEEK**

**The Saints**

**The Other Side**

**The Exploited**

**The Replacements**
<table>
<thead>
<tr>
<th>Station</th>
<th>Call Letters</th>
<th>City</th>
<th>Location</th>
<th>Frequency</th>
<th>Music</th>
<th>Time</th>
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<tbody>
<tr>
<td>WXJF Detroit</td>
<td>WJL</td>
<td>Detroit, MI</td>
<td>WJR</td>
<td>97.9 FM</td>
<td>Classic Rock</td>
<td>Mon-Fri 5-7</td>
</tr>
<tr>
<td>WXJF Gainsville</td>
<td>KB1</td>
<td>Gainesville, GA</td>
<td>WJL</td>
<td>106.3 FM</td>
<td>Rock</td>
<td>Mon-Fri 5-7</td>
</tr>
<tr>
<td>WXJF Richmond</td>
<td>WMR</td>
<td>Richmond, VA</td>
<td>WMZ</td>
<td>101.3 FM</td>
<td>Pop</td>
<td>Mon-Fri 5-7</td>
</tr>
<tr>
<td>WXJF Charleston</td>
<td>WSH</td>
<td>Charleston, SC</td>
<td>WJL</td>
<td>104.5 FM</td>
<td>Classic Rock</td>
<td>Mon-Fri 5-7</td>
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<tr>
<td>WXJF Charleston</td>
<td>WSH</td>
<td>Charleston, SC</td>
<td>WJL</td>
<td>104.5 FM</td>
<td>Classic Rock</td>
<td>Mon-Fri 5-7</td>
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<tr>
<td>WKQW Miami</td>
<td>WQW</td>
<td>Miami, FL</td>
<td>WJL</td>
<td>106.3 FM</td>
<td>Pop</td>
<td>Mon-Fri 5-7</td>
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</table>

**Reports**

- **LIVING/DEAD**: Wed-Fri 12-4
- **FROZEN REPORT**: Thu-Sat 12-4
- **JET**: Mon-Tue 10-3
- **FALL**: Mon-Fri 3-5
- **SUMMER**: Mon-Fri 3-5
- **WINTER**: Mon-Fri 3-5
- **SUZANNE VEGAS**: Mon-Fri 3-5
- **SOLITUDE**: Mon-Fri 3-5
- **JOHNNY WHO**: Mon-Fri 3-5
- **TIMES**: Mon-Fri 3-5

**Station Contacts**

- **WXJF Detroit**: Call Letters WJL, Frequency 97.9 FM
- **WXJF Gainsville**: Call Letters WJL, Frequency 106.3 FM
- **WXJF Richmond**: Call Letters WMR, Frequency 101.3 FM
- **WXJF Charleston**: Call Letters WSH, Frequency 104.5 FM
- **WKQW Miami**: Call Letters WQW, Frequency 106.3 FM

**Contact Information**

- **WXJF Detroit**: P.O. Box 123, Detroit, MI 48222
- **WXJF Gainsville**: P.O. Box 456, Gainesville, GA 31302
- **WXJF Richmond**: P.O. Box 789, Richmond, VA 23202
- **WXJF Charleston**: P.O. Box 1234, Charleston, SC 29401
- **WKQW Miami**: P.O. Box 567, Miami, FL 33130
### THE HARD REPORT

**MIDWEST**

### CALLS: MON-03-06

**MEDIUM**

- *WHITESNAXE*, 38 SPECIAL, BACK LIGHT, CRUZADOS
- CROWDED HOUSE, SOMETHING DISORDER
- LIES HOOTERS, LA BAMBA ST, ST, BAMB
- JOE WALSH, RADIO OUTFIELD, SAMMY
- TWISTED SISTER, NEIL YOUNG, PETE BARDEN, SPAUL KELLY

### WMF Davenport

P.O. Box 1346, M. D. RAS NOVEMBER, PH: 315-367-2481

CALL-1MON-03-06

### MEDIUM ADDS - AIRPLATES AT LIVE (CD)

- HEAVY
- BARGAIN BARN, BARGAIN BARN, BARGAIN BARN, BARGAIN BARN
- CRUZADOS, CRUZADOS, CRUZADOS, CRUZADOS
- HEAVY, HEAVY, HEAVY, HEAVY
- M.D. PREVIA, M.D. PREVIA, M.D. PREVIA, M.D. PREVIA
- SAMMY HAGAR, SAMMY HAGAR, SAMMY HAGAR, SAMMY HAGAR

### WNC ST PETERSBURG

P.O. Box CEN, M. C. CHARLES JOHAN, PH: 512-333-2866

CON: JEFF BOLLACK

### MEDIUM ADDS - ROCKET CAMP PAPER (CD)

- POWER
- THE CRUZADOS, THE CRUZADOS, THE CRUZADOS
- WHITESNAKE, WHITESNAKE, WHITESNAKE

### WEEK MOBILE

P.O. BOX 1796, PH: 205-412-2012

CON: BOBBY HUMPHREY, CALL-1MON-12-3

### MEDIUM ADDS - CITY STREETS (CD)

- CRUZADOS, CRUZADOS, CRUZADOS
- WHITESNAKE, WHITESNAKE, WHITESNAKE

### WNP Pittsburg

P.O. Box 1545, M. D. RAS MORMAX, PH: 411-262-0840

CON: BILL SHERIFF, CALL-1MON-10-02

### WEEKEND

**MIDWEST**

### CALLS: THU-MON 12-3

- JOHN SCOFIELD, FIRE TOWN, BALANCING ACT, WIRE
- CHARLIE DANIELS, COLOURFIELD, THE BEARS, U2
- "REPLACEMENTS, SUZANNE VEGA, ALISON MOYET, NEW ORDER, PET SHOP BOYS
- ABC, ABC, ABC, ABC

### WKCQ BEAUFORT

P.O. BOX 27, M. D. RAS MITCHELL, PH: 915-726-2015

### MEDIUM ADDS - ROCK CAMP PAPER (CD)

- G.W. WHITESNAKE, G.W. WHITESNAKE, G.W. WHITESNAKE
- THE CRUZADOS, THE CRUZADOS, THE CRUZADOS

### WKCQ Terre Haute

P.O. BOX 1247, M. D. RAS MIHAIL, PH: 812-322-0102

### MEDIUM ADDS - MIXED ADDS

- CRUZADOS, CRUZADOS, CRUZADOS
- WHITESNAKE, WHITESNAKE, WHITESNAKE

### WFM-AM ATLANTIC CITY

P.O. BOX 429, M. D. RAS WAXMAN, PH: 609-122-1448

CON: MIKE NELSON, MUSIC:D.J.: APRIL 1-3

### MEDIUM ADDS - MIXED

- CRUZADOS, CRUZADOS, CRUZADOS
- WHITESNAKE, WHITESNAKE, WHITESNAKE

### Radio Reports

- Monday & Tuesday
- 10am - 7pm EST

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August 7, 1987
HEAVY METAL

Kono-Seattle
Contact: Joe Gilberg
Phone: 206-245-8600
Block Program
Sat 8-11AM

Top Ten
1. King Diamond
2. Metallica
3. Megadeth
4. Anthrax
5. Testament
6. GRIM REAPER
7. ANTHRAX
8. Loudness
9. King Diamond
10. Testament

Shout:
1. Corey (Metallica)
2. Steve (Megadeth)
3. Steve (Metallica)
4. Scott (Anthrax)
5. Mike (Testament)
6.pub.
7. pub.
8. pub.
9. pub.
10. pub.

Guns N' Roses cd.

KRMU-Lookout Contact: Jeff Hahn
Phone: 989-741-1224
Block Program
Sat 12-3AM

Top Ten
1. AC/DC
2. Dio
3. Guns N' Roses
4. Whitesnake
5. Metallica
6. Queensrheese
7. Dio
8. Pretty Maids
9. White Lion
10. King Diamond

Shout:
1. Dio
2. Dio
3. Dio
4. Dio
5. Dio
6. Dio
7. Dio
8. Dio
9. Dio
10. Dio

Dio cd.

KUSA-Louisian Contact: John Hare
Phone: 280-245-8600
Block Program
Sat 1-4PM

Top Ten
1. Dio
2. Dio
3. Dio
4. Dio
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8. Dio
9. Dio
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Shout:
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10. Dio

Dio cd.

KUSA-Louisian Contact: John Hare
Phone: 280-245-8600
Block Program
Sat 1-4PM

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Dio cd.
FLEETWOOD MAC

"Little Lies"

The New Pro From The Hit Album
Tango In The Night
Produced By Lindsey Buckingham and Richard Dashut