December 18, 1987

Issue #59

609-654-7272

ARTIST OF THE YEAR

U2

ISLAND

BEST ALBUM

SONG

MALE VOCAL

RADIO RATES THE BEST OF '87

COMEBACK

GRATEFUL DEAD

"TOUCH OF GREY"

ARISTA

FEMALE VOCAL

ANN WILSON

"BAD ANIMALS"

CAPITOL

NEW MALE

RICHARD MARX

EMI

NEW AMERICAN BAND

THE BRANDOS

"HONOR AMONG THIEVES"

RELATIVITY

BREAKTHROUGH

REM

"DOCUMENT"

IRS

NEW FEMALE

SUZANNE VEGA

"SOLITUDE STANDING"

A&M

IMAGE

TURNAROUND

AEROSMITH

"PERMANENT VACATION"

GEFFEN

NEW IMPORT

ACT

WORLD PARTY

"PRIVATE REVOLUTION"

CHRYSALIS

AND NOW A WORD FROM OUR SPONSOR...

It's four in the morning and from where we sit, this Final Issue looks like a keeper. We've put a ton of time and energy into this particular edition, and we think you'll have lots of fun with the overview. After all, with some 90+ stations responding to our survey, it's basically your window on RockWorld as it went down this past year. The first year of any new business is hell on wheels, (Groaning, creaking, barking dog sound eff, please) and we've seen quite a parade in '87. When I look back over my final comments last year (after nine issues), it sounded as if we had moved mountains. And in a way we had, starting from scratch to a full service publication some 140 stations deep.

But in the 12 months since, it has become readily apparent that we were barely walking then. We've extended our reporter roster well past the 200 mark. Our New Alternative and Hard Rock sections have inspired numerous imitators, and our combination of high technology and people power has effectively re-defined what a tip sheet can and will be in the years to come. Hey, wait a minute! I'm out of space? I haven't hyped the Custom CD Sampler Promotion yet! Who runs this place, anyway? At any rate, it's been a great year. We appreciate your support, and look forward to cranking it all up again starting the week of January 4th. Best Wishes for a Happy New Year!

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WBCN, Boston once again proves that musically intensive AOR can be a critical and commercial success; and given the current state of the format in general, we're happy to recognize a role model that wins the big game every time. This has definitely been their decade, and there's no letup in sight. Honorable mention to WNEW, WXRT and KBCO.

Oedipus, WBCN, Boston

Obviously one of the key ingredients in WBCN's industry regard is Oedipus' personal commitment to his station's primary product—music. As such he's the co-winner in our Most Musically Involved PD category. "I feel guilty," says Oedi, "if something is left sitting on my desk without me hearing it. Finding that diamond in the rough is what makes this job all worthwhile".

Mark Chernoff, WNEW, New York

Dating back to his WDHA days (where he copped that AIR Research Mercedes), Mark has always been one to listen—take a shot—and come up thumbs up. Witness current WNEW play on the likes of Tom Caufield, Sinead O'Connor, Flesh for Lulu, the Connells, the Godfathers—and league leading multi-track depth on other developing artists. And what makes this #1 Market Maestro an even bigger hit with the record industry? His willingness to grab that phone and turn those calls around.

Mike Boyle, WDHA, Dover

And speaking of DHA, it must be something in the water once you clear the Lincoln Tunnel. This station has long delighted in a successful combination of hi-technology and musical exploration that has made them a long-standing favorite with the record industry. Mike's the clear choice in this division—and he's got the frequent flier points to prove it.

Howard Stern, WXKR, New York and WYSP, Philadelphia

Yeah, we know, change the picture. But, hey, we can't help it if Howard still thinks Golfing Gloves and granny glasses are the height of fashion. Actually, we thought Trip Reeb's moving tab deserved top billing, second to Krysz's travel plans. But seriously folks, you've got to give Howard credit for dominating the headlines, the FCC and two major Northeast metro's each and every working day of the week.

WMMR, Philadelphia

You guys have been so good to the record guys this year that we really had to beg for votes in this category. Finally, after much head scratching WMMR squeaked ahead of WEBN and KISW. In fact, it was basically a category of three. In the event of a tie, we'd have deferred to the "Most Creative Excuse for Not Adding" category, which Ted and Erin at MMR took away from Charlie Kendall in the vinyl analysis.

December 18, 1987
Instructions:
2. Gut your playlist.
3. Drop tablets in a glass of water.
4. Swallow drink and add “Doctor, Doctor.”
5. All your headaches are gone.

"Doctor, Doctor", your New Year's Solution from The Radiators!
Garrett Hart, WAPL, Appleton
With 18 inches of snow on the ground in Wisconsin and the Packers playing like their namesakes, this guy better have a sense of humor. Sorry for the crappy pic, Garrett, but with Federal Express grounded, what did you expect? This was a very closely contested award, with WIYY’s Tom Evans, WFBQ’s Marty Bender, and KYYS’ Skid Roadie all in close contention.

Dave Hamilton, KQRS, Minneapolis
Believe it or not, this category was also kind of tough for our record friends. And who was difficult for one rep was usually easy for others. But in the end, Dave took top honors. That kind of surprised us, since we have no problem connecting. Except, of course, when we called for a headshot this week. And while you’re at it, please leave a message for Dave Brown and Ron Garrett.

Rad Messick, WDIZ, Orlando
Now this award might seem a little superficial, and was frequently misconstrued as signifying an, “I’m going to add it next week”, happy face attitude. Not so. In fact, we’d almost consider this the sum total of several of the above--especially going to a relatively tight listed guy like Rad. As he says, “I guess it took me 15 years to learn how to say “no” with the right attitude. But should I feel like Miss Congeniality”. Not in the least Rad. But could you show us a little more leg?

Carter Alan, WBCN, Boston
Gosh, we were kind of surprised when Carter topped this one. As far as we’re concerned he’s already a star. Captain Turntable at a powerhouse like WBCN isn’t exactly waiting for your big break. And given his major influence in the fortunes of that state of the art AOR, you just gotta know that Carter is being measured for those footprints in the Radio Walk of Fame. Dispelling the myth that new music doesn’t work, Carter is crucial to a program team that, fueled with Infinity’s largesse, promises to spread their influence from coast to coast. Throw in Carter’s musical and writing skills and the horizon just gets bigger.

Greg Mull, WRXK, Ft. Myers
Greg had a tremendous year, moving from WXRC Charlotte to start up WRXK. He introduced himself with an amazing 2 to 10.2 gain 12+ in the first book. Knowing a winner when they see one, Beasley Broadcasting made Greg their PD of the Year and we second that vote of confidence. Best of all, says the promotion community, Greg powered up that impressive debut with a 50/50 current music mix. A regional secret ready to break bigtime, Greg is the goods. Write down his name and remember where you heard it, this man’s legacy is only just beginning to take shape.

Lin Brehmer, WXRT, Chicago
Much like Carter, Lin is already a serious player in the ranks of music programmers. And thanks to his chemistry with Norm Winer, we’ve watched WXRT exert an ever larger influence during his three year tenure. Lin’s discerning ear has helped fashion a radio station that has been justly acclaimed a barometer for quality AOR’s everywhere. His cool personality belies a fierce passion for the format and its music. Looks like Big Time PD material in the making. Lin put it well by quoting Gerard Manley Hopkins, “Flesh fade and mortal trash fall to the residuary worm” so you and I, we might as well rock and roll.”

David Sadof, KLOL, Houston
Obviously, Harvey Kojan made a lot of friends in his relatively short MD tenure at KLOL, leaving a couple of serious shoes for a youngster like David to fill. He was fresh out of college, with no other real experience—but thanks to his willingness to mix New/Alternative product with all the right format basics, KLOL is now experiencing some of their best numbers in the last five years. There are those who would’ve bet it couldn’t happen in Oiltown, but David is proving ‘em wrong at every turn. Watch this kid.

December 18, 1987
The Album: PRIDE
Hard Album Impact 39*
R&R Albums Debut 39*
#1 R&R New Artist Chart*
Album Network Hottest Nationwide 41*

The Hit: “Wait”
A Most Requested Track!
Hard Hundred 42*
R&R Tracks 46*
Album Network Powercuts 47*

Produced, Recorded and Mixed by Michael Wagener for Double Trouble Productions, Inc.
Management and Direction by: Loud & Proud Management Inc.

Among the Most Requested Records Nationwide!

Just upped rotation!

On Atlantic Records, Cassettes and Compact Discs
© 1987 Atlantic Recording Corp. A Warner Communications Co.
Russ Mottla, KTYD, Santa Barbara
Russ was instrumental in putting Boston’s WFNX on the map, with further regional acclaim via his stint as WAAF’s Assistant PD. He has since traded that brisk climate for the sunny shores of Santa Barbara, one of those towns where it’s easy for mere mortals to get plenty sidetracked by the local color. Nonplussed by nature’s beauty, Russ likes to go to LA regularly for a dose of carbon monoxide just to keep his gritty perspective in line. The man’s organizational skill and no nonsense approach has KTYD humming once again and with this win under his arm he’s headed straight to the top.

Curt Cartier, KEZE, Spokane
Another face fresh from the ranks of academia, Curt has made quite a home for himself at this formerly restrictive rocker. He has presided over an ever expanding playlist that hinges on the belief that AOR’s product is getting better all the time. Curt is the archetypical radiohead, famous for 20 hour days and a refreshing commitment to the musical maxim, “more is better.” Once his management chops equal his raw instinct PD’s everywhere will quake at his approach.

Radio Picks the Promo Winners!

Danny Buch, Atlantic
For a little insight into what it is that enables Danny to pound those phones from dawn ‘til dusk, we asked Hardette Venetia Rainer (formerly Danny’s assistant) for the inside scoop. “Well, it’s mostly hockey rap” she said, “And besides, I think Vince Faraci has a cattle prod”.

Lenny Bronstein, “Heavy Lenny Promotions”
As befits a man of his stature, Lenny bags a double in this year’s voting -- and we must say they’re impressive wins indeed. Phone technique is self explanatory, with the “Ears” award indicating radio’s regard for Lenny’s Hits to Stiffs ratio. Nice work. Now where’s our day planner?

Jeffrey Naumann, Virgin
One has only to sit through Jeff’s infamous “blood farts” tape or hear any Virgin “Pistonworks” compilation to know that he’s one heck of a dinner date. Only problem is, you can never go back to the same restaurant. It’s like the time he followed Erin Riley into the ladies room to see the device that automatically bags the toilet seat after each use… Big points also to Capitol’s Dave Rothstein for his legendary liners -- and high marks for phone technique, too.

Capitol and Crowded House
You realize what a heavy duty job Ray Tusken and the gang did here when you check this album’s first release date. How about an initial street date in early spring of ’86. After initially releasing “World Where You Live”, Capitol had to reservice “Don’t Dream It’s Over twice before a few key stations like WMAD, WLUP and KYYs led the way. And of course, the happy ending to this story is two Top 10 AOR and CHR tracks, and near platinum Lp sales.

Atlantic
And while we’re talking Long Term, it’s Atlantic’s success on two key records that puts them on top in this category. Jon Astley was a minute away from oblivion when Judy, Flash Danny and the field staff got really serious, and wound up with a top 15 record. And how long have they kept the build on hot and heavy with White Lion? Bottom line - when you turn two projects like these around, radio hears you coming.

December 18, 1987
WHY ARE THESE PEOPLE SMILING?

- **DOKKEN**
  - "BURNING LIKE A FLAME"
  - from the *Back For The Attack* LP.

- **THE CALL**
  - "WALK, WALK"
  - from the *Into The Woods* LP.

- **GUADALCANAL DIARY**
  - "LIPS OF STEEL"
  - from the 2x4 LP.

- **10,000 MANIACS**
  - "DON'T TALK"
  - from the *In My Tribe* LP.

- **THE CARS**
  - "COMING UP YOU"
  - from the *Door To Door* LP.

- **THE SCREAMING BE MESSIAHS**
  - "I WANNA BE A FLINTSTONE"
  - from the *Bikini Red* LP.

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**THE LIFE OF EVERY PARTY IS...ON ELEKTRA**

**SUPERIOR-QUALITY CASSETTES, COMPACT DISCS AND RECORDS.**

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Polygram

Coming off of ’86’s Bon Jovi/Cinderella double whack pack, it looks like Polygram had an equally bullish ’87. Between heavy touring from Robert Cray, Def Leep, Rush, Kiss, more Bon Jovi -- and new acts like the Rainmakers, these folks have worked their tails off.

Columbia and Warner Brothers

Big isn’t always better, but that does appear to be the case in regard to our reporters’ perceptions on label follow through. Certainly CBS and WB have more releases to bird-dog than just about anyone else -- but there’s no doubt that the old “throw it and see what sticks” attitude formerly attributed to the majors is long gone. Does more pressure and a relentless release schedule make for better follow through on the local level? Sure looks like it.
GET A LEAP ON NEXT YEAR!

Jethro Tull Crest Of A Knave

Paul Carrack One Good Reason
Radio's favorite voice has a face and now a home at Album Radio. Featuring "Don't Shed A Tear" and "One Good Reason".

Sinead O'Connor The Lion And The Cobra
In just 4 short weeks she has attained #1 in the Alternative kingdom. A rare talent awaiting your discovery, featuring "Mandinka".

Icehouse Man Of Colours
#1 album in Australia for 11 Weeks. Great response on Tour with The Cars, Seen by Millions on Johnny Carson and Top Of The Pops, Appearing in upcoming American Music Awards. Absolutely, unequivocally undeniably their year!! Featuring "Electric Blue".

Year Zero Year Zero
A new Austin tradition, featuring "Hourglass".

Chrysalis®
**Year End Album Chart:**

**1987 Highest Debuts**

1. *U2* "The Joshua Tree" (Island)
2. *Fleetwood Mac* "Tango in the Night" (Warner Brothers)
3. *Whitesnake* " Whitesnake" (Geffen)
4. *Bryan Adams* " Into the Fire" (A&M)
5. *Heart* "Bad Animals" (Columbia)
6. *John Cougar Mellencamp* "The Lonesome Jubilee" (Mercury)
7. *Gregg Allman* "I'm No Angel" (Epic)
8. *Bon Jovi* "Slippery When Wet" (Mercury)
9. *Eric Clapton* "August" (Warner Bros)
10. *Tom Petty* "Let Me Up I've Had Enough" (MCA)
11. *David Bowie* "Never Let Me Down" (EMI)
12. *Crowded House* "Crowded House" (Capitol)
13. *Richard Marx* "Dance with a Dreamer" (Chrysalis)
14. *Lou Gramm* "Ready or Not" (Atlantic)
15. *John Cougar Mellencamp* "The Lonesome Jubilee" (Mercury)
16. *Bryan Adams* "Into the Fire" (A&M)
17. *Heart* "Bad Animals" (Capitol)
18. *John Cougar Mellencamp* "The Lonesome Jubilee" (Mercury)
19. *Eddie Money* "Can't Hold Back" (Capitol)
20. *Fleetwood Mac* "Tango in the Night" (Warner Brothers)
21. *Bryan Adams* "Into the Fire" (A&M)
22. *John Cougar Mellencamp* "The Lonesome Jubilee" (Mercury)
23. *David Bowie* "Never Let Me Down" (EMI)
24. *Bon Jovi* "Slippery When Wet" (Mercury)
25. *Eric Clapton* "August" (Warner Bros)
26. *Tom Petty* "Let Me Up I've Had Enough" (MCA)
27. *Bruce Springsteen* "Tunnel Of Love" (Columbia)
28. *REM* "Document" (IRS)
29. *Europe* "The Final Countdown" (Atlantic)
30. *Bruce Springsteen* "Tunnel of Love" (Columbia)
31. *Rush* "Hold Your Fire" (PolyGram)
32. *Steve Winwood* "Back in the High Life" (Warner Brothers)
33. *Bruce Hornsby* "The Way It Is" (RCA)
34. *Peter Wolf* "Come As You Are" (EMI)
35. *Fleetwood Mac* "Tango in the Night" (Warner Brothers)
36. *Bruce Springsteen* "Tunnel Of Love" (Columbia)
37. *Steve Winwood* "Back in the High Life" (Warner Brothers)
38. *Bruce Hornsby* "The Way It Is" (RCA)
39. *Ted Nugent* "Ted Nugent" (Chrysalis)
40. *Boston* "Third Stage" (MCA)
41. *Jethro Tull* "Crest of the Knave" (Chrysalis)
42. *Great White* "Once Bitten" (Capitol)
43. *Billy Idol* "Whiplash Smile" (Chrysalis)
44. *Pretenders* "Get Close" (Sire/WB)
45. *Bruce Springsteen* "Tunnel of Love" (Columbia)
46. *Steve Miller* "Living in the 20th Century" (Capitol)
47. *Patti Smyth* "Never Enough" (Atlantic)
48. *Los Lobos* "By the Light of the Moon" (Slash/WB)
49. *REO Speedwagon* "Life As We Know It" (Epic)
50. *Boston* "Third Stage" (MCA)
51. *Metallica* "Master of Puppets" (Elektra)
52. *Paul Simon* "Graceland" (Capitol)
53. *Elton John* "The Woman in Love" (Atlantic)
54. *Bruce Springsteen* "Tunnel Of Love" (Columbia)
55. *David Bowie* "Never Let Me Down" (EMI)
56. *Eric Clapton* "August" (Warner Bros)
57. *Tom Petty* "Let Me Up I've Had Enough" (MCA)
58. *Bruce Springsteen* "Tunnel Of Love" (Columbia)
59. *Steve Winwood* "Can't Hold Back" (Capitol)
60. *Jethro Tull* "Crest of the Knave" (Chrysalis)

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**D #1**
March 20, 1987

*U2* "The Joshua Tree" (Island)

**D #2**
April 23, 1987

*Bryan Adams* "Into the Fire" (A&M)

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**D #1**
August 28, 1987

*John Cougar Mellencamp* "The Lonesome Jubilee" (Mercury)

**D #2**
April 17, 1987

*Fleetwood Mac* "Tango In The Night" (Warner Bros.)

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‘TIS THE SEASON TO BE GRATEFUL

"Throwing Stones"

Hitting this holiday at over 130 Hard Reporting stations!
20* Hard Hundred
23* Album Impact

In The Dark

#17 in Album Airplay for 1987!!
Comeback Of The Year!
The Gavin Seminar for Media Professionals
Celebrating 30 Years of the Gavin Report

FRIDAY, FEBRUARY 12

KEYNOTE ADDRESS by LINDA ELLERBEE
A touch of rawhide in the plush world of network television anchors, Linda Ellerbee has brightened the tube—while sometimes dismaying her corporate superiors. Learn what this Texas maverick has found out through the ups and downs of big-buck media.

THE INEVITABLE TOP 40 AND URBAN/CONTEMPORARY FACE-OFF!
HOSTED BY LEE MICHAELS, OPERATION MANAGER OF WBFS-CHICAGO
It's the Clash of the Titans as radio and music representatives of both formats have it out in an uncontrolled controlled environment " refereed " by Lee Michaels.

THE THIRD ANNUAL CUTTING EDGE SHOW
starring SIRE RECORDS VICE PRESIDENT/GENERAL MANAGER HOWIE KLEIN
The Gavin Album and Alternative section presents a unique overview of music and artistry and how it relates to Album, Alternative...and, well, all formats of radio! Look for surprise artists, radio, retail and record industry guests who look at our business from their own unusual perspective.

STATE-OF-THE-ART PRODUCTION ON A STATE-OF-THE-ECONOMY BUDGET
HOSTED BY MARK DRISCOLL, BOBBY OCEAN and RON HUMMRF
Great production doesn’t have to cost a fortune. Let the latest technology and production ideas push your control room into the 1990’s. This will be a simplified, hands-on guide toward advancing technology and technique into your production room without busting your budget.

THE GAVIN CELEBRITY COCKTAIL PARTY
Artists and music and radio folks take over the St. Francis Grand Ballroom. Additional tickets available in advance and at the door.

SATURDAY, FEBRUARY 13

URBAN CONTEMPORARY: RATINGS AND REVENUE—ARE YOU GETTING YOUR FAIR SHARE?
Do you really know what’s available in your market? Are you getting the ratings and the dollars that complement the numbers? Programming and sales people will be on hand.

MARKETING COUNTRY
Building cures and client lists. Discussions will include promotions, music rotations, using consultants and learning how news can raise community profile.

ADULT/CONTEMPORARY: THE FIRST 15 YEARS AND THE NEXT GENERATION
HOSTED BY THE GAVIN REPORT'S RON FELL AND DIANE RUFE
Who listens to Adult Contemporary radio—and why? America’s most listened-to format is finding new ways and is refining old ways to capture the contemporary adult. No two stations do it the same. We’ll talk about the variety of winning alternatives.

MANAGEMENT TECHNIQUES SPOTLIGHT:
THREE RADIO/MUSIC CASE STUDIES
Three representatives of the radio/music industry—a radio station general manager, a program director and a record promotion VP—share their methods of managing people and creating successful organizations. How do some of our industry success stories solve problems and generate high team morale?

THE LEANING TOWER OF TOP FORTY
HOSTED BY GAVIN TOP FORTY EDITOR, DAVE SHOLIN
Is the phrase, "All the hits, all the time" outdated? Dayparting, emphasis on certain types of music and target audience will be the focus. Key programmers representing various Top Forty factions will discuss and interact with the audience.

THE GAVIN MEDIA PROFESSIONALS ACHIEVEMENT AWARDS BANQUET
The best in the business are honored as the Gavin Report celebrates thirty years of publication. In addition to honoring this year’s award winners, we will be honoring the very first recipient of the Bill Gavin Humanitarian Award.

$195.00 Before January 29th
Contact the Gavin Report for special registration and room rate information: (415) 392-7750.

LOOK FOR UPDATES AND EXTRA EVENTS

TBA
DECEMBER IS HOT AT CAPITOL

JANUARY WILL BE EVEN HOTTER!

GREAT WHITE

"Save Your Love"

The new hit from the Platinum bound album, Once Bitten. Now on over 100 stations.

New Majors

California

WDVE DC101 WNOR-FM KTXQ KQRS KGB-FM KSJO KRSP

Already on

WEBN WLVQ WQFM KJJO KAZY KBPI KLOS KDKB KUPD KRXQ

KROR KOME KISW KLOL WYNF WHLY and more!

The single is just released to CHR Video now in medium rotation at

Play the great new version on the December Hard Attack CD!

JOE COCKER

"Two Wrongs"

The great follow up to the top 15 rock radio hit "Unchain My Heart"

See Joe on the New Year's Eve Special...
The Cocker comeback story continues!

MSG

"Love Is Not A Game"

One of this week’s biggest Hard Hundred Gainers 73-59*

with over 150,000 albums sold, the second track is kicking in even faster than the first with over 50 rock stations in over 3 weeks! Video coming soon...

Headline Tour Starts In January!

FLESH FOR LULU

"Postcards From Paradise"

Already top 10 Hard Alternative

"WBCN's Carter Alan says it best, "... a bright rock `n' roll tune with lots of power and one of those great 60's sounding melodies that made the classic hits classic!"

Already on over 50 stations including WBCN (Heavy), WNEW KBCO WHJY WAIF WAGY WHFS WBRU WDHA

WKGR WSTZ WMZ KLAQ KPEZ KMOD KFMG KZRR KPOI and more!!

The new video added to the Buzz Bin!

U.S. tour coming in January!

HAPPY HOLIDAYS FROM CAPITOL
RECORD OF THE WEEK

Peter Himmelman, Waning Moon, Island....

It's been a pleasure to watch the steady growth on this incredible second outing from an artist that has made himself welcome in double quick time. The "Waning Moon" story sees a dozen new believers lining up to sample the soaring harmonies and stop you dead lyrics that has those upper demos supporting with phone action that usually follows more established artists and they have upped their rotations to Heavy as a result. Other big believers lining up to sample the soaring harmonies and stop you dead lyrics that has those upper demos supporting with phone action that usually follows more established artists and they have upped their rotations to Heavy as a result.

David Lee Roth, Just Like Paradise, WB....
What has Steve Vai been eating? These guitar riffs could power a DC-10 with enough juice left over to push a dozen pop divas over the top. In this case the welding of Steve's incendiary playing with a juke box sing-a-long hook from the Diamond Dudes has AOR programmers chomping in anticipation. The multi-layered vocal track locks the volume control on maximum and the positioning of this release in the holiday doldrums is completely on-target. Look for the man with rock's biggest selection of tight sound to favor us with yet another video opus from the Pico- 
sos that is bound to drive listener awareness through the ionosphere. Could be bigger than the summit and certainly a lot more fun.

IMPACT TRACKS

The Radiators, "Doctor Doctor", Epic....
Last issue's ROW came through with flying fish, bringing home 38 new for the #1 most added spot this week, doubling the play base, while earning high marks in the radio reaction division. From "Girl's Karen Anderssen Small, "It's got a Little Feat feel and a basic rock and roll appeal"... KRIX Sonny Cuellar, "The Rads have done so well here we had to shift over to the new track. This album has so happy a island feel it really gets the audience going"... KBAT's Dru Dawson, "Doctor" is some of the best stuff out there!... WMAD's Paul Marszalek, "Doctor" is a natural"... and WIZM Mike Stewart, "The reality of the music has set in and these guys have my vote"... 75 deals the double shot so far, moving the tune 59-47....

Joe Cocker, "Two Wrongs", Capitol....
Out barely a week and 32 jump at the chance as KILG, KSS, KZAP, WQFM, WLAV, WNEW, WZEE, WMAD, WIZN, KEZE all deal themselves in. Power player at KXRX leads the pack to the #90 debut on the Hundred this week. KPEZ's Doc Phillips, "Joe goes right into heavy with 'Two Wrongs'. This is a truly great album and the man is a treat to have back in such fine form"....

Royal Court of China, "It's All Changed", A&M....
We were charmed first time "Changed" made the circuit a few months back, then but the glory was still thick even the heavies were takin' numbers on line. This time, however, everything has fallen right in place and looks like it's gonna be a keeper. 9 adds wrap up the year as the total hits a respectable 41. New at WGIR, KGB, WCCC, WDHA and WFYY, 81-70....

Foreigner, "Heart Turns To Stone", Atlantic....
Just in time for Christmas, the album snags the #1 spot on the Album chart while the single hangs tough at the top of the Hundred AND maintains its hold as the #1 most requested song in the nation. Danny and Flash couldn't have asked for a nicer present. (Unless it's top 10 for White Lion). But it's not over yet. "Heart Turns To Stone" is making quick work of the Hundred, wrapping up the year with 31 adds this week, as the track moves 47-34. And at the other end of the chart, the battle between the title track and "The Beat of My Heart" is eclipsed only by the headway "Can't Wait" is experiencing. No other album is garnering new depth play like this heading into the New Year. Nominations for next year's Music Poll?....

White Lion, "Wait", Atlantic....
A champion among long term projects, White Lion has emerged from the pack and continues to make itself known as 18 adds become a weekly event.... Total play grows to 84 as new air at WOUR, WHJY, KICAL, WBCN, KAZY and KBAT help round out national play. KDJK's Beaver Brown has been keeping an eye on his retail, "It's no surprise local retailers can't keep the White Lion in stock. They're blowing out the doors as fast as they come in, while jumping to the #1 most requested"... #10 most requested, with a 51-42* leap on the chart....

December 18, 1987

More On The Picks....

New at 13, with a 37-33* climb from KTYD, KSQY and CHEZ.... Anni and Dave have come up with the unexpected, but this time day....

The Broadcasters, "Down In The Trenches", Enigma.... It's getting tough to find a MD out there not smitten with the 'Casters, and with playlists wide open, these guys are getting the shot they deserve. 37 now on, 8 new this week including KISW, WLNZ, KQRS, KATP and KXEL.... Big jump on the chart bodes well for the New Year with the 96-79* advance a early welcomed Christmas present....

IMPACT TRACKS

Michael Bolton, "(Sittin' On The) Dock Of The Bay", Columbia....
Michael's powerful treatment was a near miss as our Best Cover tune this year--impressive performance considering the late entry status.... 30 adds this week give the track a hefty boost, combining with 7 increases to lift the cut 42-31*. From 'DVE's Anthony Fonisi, "It sends chills up my spine every time I hear it. The Neal Schon guitar solo is stupendous".... WWCT's Paul Nelson, "It's the best song on the album and with the guys across the street playing the ballad, this is a good way to keep our ass covered".... KBAT's Dru Dawson, "Instant response on the phones from a wide slice of the audience. It's great to have this song back on the air"... and KRIX Sonny Cuellar, "The Bolton moves up after only one week, primarily because of the instant phones on it. This is really a hot song!"... "...Now on 104, and a sure-bet to come smokin' out of the holidays....

Great White, "Save Your Love", Capitol.... There's lit- tle doubt the pumped up 12" CD has done the trick for this track, and by the looks of things, we predict a performance rivaling 'Rock Me' before it's all said and done. 16 this new week swell the ranks to 41, with the phones blazin' at 7, as "Love" just misses the Most Requested this week.... Upped air at 7 should be duly noted, as audience reception has been gently warming these past few weeks. KRIX Sonny Cuellar, "The Great White is up to medium at listeners' welcomed them back".... 39-35....

Foreigner, "Heart Turns To Stone", Atlantic.... Just in time for Christmas, the album snags the #1 spot on the Album chart while the single hangs tough at the top of the Hundred AND maintains its hold as the #1 most requested song in the nation. Danny and Flash couldn't have asked for a nicer present. (Unless it's top 10 for White Lion). But it's not over yet. "Heart Turns To Stone" is making quick work of the Hundred, wrapping up the year with 31 adds this week, as the track moves 47-34. And at the other end of the chart, the battle between the title track and "The Beat of My Heart" is eclipsed only by the headway "Can't Wait" is experiencing. No other album is garnering new depth play like this heading into the New Year. Nominations for next year's Music Poll?....

White Lion, "Wait", Atlantic.... A champion among long term projects, White Lion has emerged from the pack and continues to make itself known as 18 adds become a weekly event.... Total play grows to 84 as new air at WOUR, WHJY, KICAL, WBCN, KAZY and KBAT help round out national play. KDJK's Beaver Brown has been keeping an eye on his retail, "It's no surprise local retailers can't keep the White Lion in stock. They're blowing out the doors as fast as they come in, while jumping to the #1 most requested"... #10 most requested, with a 51-42* leap on the chart....
lita ford
the silencers
kings of the sun
eurythmics
marc jordan
love & rockets
treat her right
bonfire
mr. mister
pierce turner
buster poindexter
clannad
fields of the nephilim
bruce hornsby
udo
the bolshoi
mama's boys
rick springfield

butch waugh
jim mckeen
hugh suratt
john sigler
denice wexler
david ross
mike whitenack
skip bishop

have a rockin' holiday and a great '88
Steve Winwood, "Talking Back To The Night", Warner Brothers. The upper end demo draw that Stevie enjoys has made his work a staple in this format, and the edited, remixed CD of one of his best pulls 24 easy adds out of the chute, launching the track onto the chart at a highly dignified 72nd debut on position 1, with WONE, WLUP, WHCN, KATT, WCMF, WHJY and 22 more.

Jethro Tull, "Jump Start", Chrysalis. Tough competitors in the Comeback of the Year category, Tull took many by surprise on that first listen this summer to "Steel Monkey". Now with everyone’s vision focused on the programmer pick, "Jump Start"’s 19 adds is a great way to wrap up the year, and the 65 total is on one heck of a way to start the new. Up at 5, phones at 2 with an 11 position jump on the Hundred: 57-46*

Sting, "Lazarus Heart", A&M. Sting earned strong marks in the Artist, Album, and Male Vocalist of the Year awards, but came through with the gold for his stirring rendition of Hendrix’ “Little Wing”. Nothing But the Sun” meanwhile, is one of those albums so thoroughly stocked with significant material, you can count on continuing play on many tracks well into the New Year. Currently "Lazarus Heart" is the ticket, and the week was a good one overall. 13 new, with increases at four fueling the 43-38* stint up the chart. Next up, "Be Still My Beating Heart" is scheduled for a January release.

The Call, "Walk Walk", Elektra. Distinctive vocals and a rhythmic drive seem to be one of the trademarks of this band. "Walk Walk" keeps the tradition intact, and finds the Call in a happier mood as 8 more take the plunge with KSJO, KTYD, WDHA, WBRU. Expect advancement quicko pronto come January 1.

INXS, "Devil Inside", Atlantic. We found surprising deep play OTB on "Kick" and if you’ve been keeping an eye on the Hundred, you’ve undoubtedly noticed how well play on those secondary tracks has maintained long past the initial excitement of the album release... Now that the single’s in full swing, "Devil Inside" gets the nod. The adds at 9 this week pushes the total on to 56, with increase play already in at ‘KQQ, WIZN, KQWB, KZOO and WHFS. Ten point jump on the Hundred is a great way to end the year: 83-53*.

The Northern Pikes, "Big Blue Sky", Virgin. The Pikes took their time with "Money", utilizing the slow build to make themselves known both on the road and on the phones. Now it’s time to get serious and "Big Blue" is set to take ‘em the rest of the way home... New at 10 (KGB, WFYV, KOZZ) total on 49-25*.

Fleetwood Mac, “Everywhere”, Warner Brothers. Christine gave Ann Wilson quite a run for the money in the Female Vocalist category this year, and her extensive exposure and overall input into the ‘Tango’ album has made her one of the forces to be recognized in ’87. But who didn’t know that? "Everywhere" is on the move top 40, and as usual AOR is two steps ahead. Adds at 13 (KLOS, WPDP, KNCN, WCOC, WOUR, KEZE, KISS, WQMF, WLAV, WSHE, KCAL)...
Have "A Very Special Christmas"

From A&M Records

STING

Nothing Like The Sun
10* Album Impact

U.S. Tour begins January 1988!

The Lp has sold over 1.5 million copies.

CD Single radio edit of "Be Still My Beating Heart" on your desk!

ROYAL COURT OF CHINA

Featuring.
"It's All Changed"
81-70* Hard Hundred
87-70* Powercuts
#5 R&R New Artist Chart

New—
WPHD WDHA WCCC
KGB WBRU WEZX
KWIC KWLN KQWB
WKLT

Already On—
WLIR WKLS KYY S
WQFM KJJO KFOG

Second wing of U.S. Tour begins in February!

SQUEEZE

Babylon And On

Don't lose this number!
"853-5937"

It's a hit:
R&R CHR 127/65

New at- WBCN WHMD
WBAB 91X WPYY
WDHA WPDH WBLM
KRNA KNX KKCY
KZOQ

Hot at- WMMR DC101
WXRT KFOG WHFS
WHCN WBRU WPLR
WWCT WFNX WZXL
WXXP WWWV
"WANING MOON"

WNEW KGB KLOL KRQR KQRS
KISS KBPI WHCN WFYV WBCN
WEGR WZEW KTXQ KDKB WLAV

and over 90 more!

44* Hard Hundred
40 Album Impact

New at 11 stations!
<table>
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<th>LW</th>
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<th>Artist</th>
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<tr>
<td>1</td>
<td></td>
<td>FOREIGNER</td>
<td>&quot;Say You Will&quot;</td>
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<td>2</td>
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<td>GEORGE HARRISON</td>
<td>Cloud Nine</td>
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<td>3</td>
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<td>YES</td>
<td>&quot;Big Generator&quot;</td>
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<td>4</td>
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<td>B. SPRINGSTEEN</td>
<td>Tunnel Of Love</td>
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<td>5</td>
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<td>R. ROBERTSON</td>
<td>&quot;Robbie Robertson&quot;</td>
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<td>6</td>
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<td>PINK FLOYD</td>
<td>&quot;A Momentary Lapse...&quot;</td>
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<td>J.C. MELLENCAMP</td>
<td>The Lonesome Jubilee</td>
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<td>DEF LEPPARD</td>
<td>&quot;Hysteria&quot;</td>
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<td>9</td>
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<td>INXS</td>
<td>&quot;Kick&quot;</td>
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<td>STING</td>
<td>&quot;Nothing Like The Sun&quot;</td>
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<td>11</td>
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<td>AEROSMITH</td>
<td>Permanent Vacation</td>
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<td>12</td>
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<td>JETHRO TULL</td>
<td>&quot;Crest Of The Knave&quot;</td>
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<td>13</td>
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<td>THE ALARM</td>
<td>&quot;Eye Of The Hurricane&quot;</td>
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<td>VARIOUS ARTISTS</td>
<td>A Very Special...</td>
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<td>15</td>
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<td>PAUL CARRACK</td>
<td>&quot;One Good Reason&quot;</td>
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<td>16</td>
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<td>REM</td>
<td>&quot;Document&quot;</td>
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<td>U2</td>
<td>&quot;The Joshua Tree&quot;</td>
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<td>RUSH</td>
<td>Hold Your Fire</td>
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<td>Whitesnake</td>
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<td>DOKKEN</td>
<td>&quot;Break Out The Attack&quot;</td>
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<td>RICHARD MARX</td>
<td>&quot;Richard Marx&quot;</td>
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<td>HEART</td>
<td>&quot;Bad Animals&quot;</td>
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<td>GRATEFUL DEAD</td>
<td>&quot;In The Dream&quot;</td>
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<td>BOURGEOIS TAGG</td>
<td>&quot;Yoyo&quot;</td>
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<td>LOVE &amp; ROCKETS</td>
<td>&quot;Earth Sun Moon&quot;</td>
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<td>THE RAINMAKERS</td>
<td>&quot;Tornado&quot;</td>
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<td>27</td>
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<td>FLEETWOOD MAG</td>
<td>&quot;Zango, Zang, The Night&quot;</td>
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<td>28</td>
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<td>JOE COCKER</td>
<td>Unchain My Heart</td>
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<td>29</td>
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<td>G.B.A.N.</td>
<td>&quot;Bad Omen&quot;</td>
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<td>30</td>
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<td>ICEHOUSE</td>
<td>&quot;One Way Home&quot;</td>
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<td>31</td>
<td></td>
<td>MICK JAGGER</td>
<td>&quot;Rhythm Of Love&quot;</td>
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<td>Eurythmics</td>
<td>Savage</td>
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<td>GREAT WHITE</td>
<td>Once Bitten</td>
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<td>THE RADIATORS</td>
<td>&quot;Chronic&quot;</td>
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<td>STEVE WINWOOD</td>
<td>&quot;One Way Home&quot;</td>
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<td>TRINITY</td>
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<td>38</td>
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<td>JOHN LENNON</td>
<td>&quot;Imagine&quot;</td>
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<td>WHITE LION</td>
<td>Pride</td>
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<td>P. HUMMELMAN</td>
<td>&quot;Gematria&quot;</td>
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<td>SQUEEZE</td>
<td>&quot;Baby On Baby&quot;</td>
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<td>MICK JAGGER</td>
<td>&quot;Painting A Fool&quot;</td>
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<td>Mech. Resonance</td>
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<td>THE CARS</td>
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<td>MSG</td>
<td>Perfect Timing</td>
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<td>BODEAN</td>
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<td>GLEN BURT</td>
<td>Heroes &amp; Zeros</td>
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<td>BRYAN FERRY</td>
<td>Bete Noire</td>
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<td>BOB HOUGHTON</td>
<td>Hai Hai</td>
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<td>DAVE MASON</td>
<td>Two Hearts</td>
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<td>BOB RIVERS</td>
<td>&quot;Twisted Xmas&quot;</td>
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<td>HEARTS OF FIRE</td>
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<td>ELTON JOHN</td>
<td>&quot;Elton John Live&quot;</td>
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<td>Royal Court Of China</td>
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<td>GUNS N' ROSES</td>
<td>Appetite For...</td>
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<td>THE CALL</td>
<td>Into The Woods</td>
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<td>BROADCASTERS</td>
<td>&quot;13 Ghosts&quot;</td>
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<td>THE BRANDOS</td>
<td>&quot;Honor Among Thieves&quot;</td>
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<td>NORTHERN PIKES</td>
<td>&quot;Big Blue Sky&quot;</td>
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<td>FLESH FOR LULU</td>
<td>&quot;Long Live The New...&quot;</td>
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**Radio Reports**

Monday and Tuesday
10am - 7pm EST

609-654-7272
FAX: 609-654-6852

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**December 18, 1987**
MICHAEL BOLTON

“(Sittin’ On The) Dock of The Bay”

#3 Most Added!!
New 30 Hard Reporting stations
Top 5 phones at WLLZ KSJO WDIZ WEGR WWCK WOUR WBLM WKQQ

42-31* Hard Hundred

“Michael Bolton’s ‘Dock Of The Bay’ sends chills up my spine every time I hear it. The Neal Schon guitar solo is stupendous and this remake should have Otis in Heaven smiling!”

Anthony Alfonsi, WDVE

From the Lp, The Hunger 31* Album Impact

HOOTERS

“Karla With A K”

Now at over 75 stations

WMMR KAZY WNEW WRXK KGB KISS KRXQ KSJO WBCN WLAV WSHE WWDC KRQR WHJY KKDJ KNCN KLPX KMOD and more!

41* Hard Hundred

“Karla’ leaped to #3 Most Requested KDJK, play the longer version! The short version loses the magic that this song is.”

Beaver Brown, KDJK

“Song for Song, this is the definitive album for them and if you’re a fan you’ve got to play it.”

Ty Banks, KQWB

From The Lp One Way Home #25 Album Airplay ’87!!

Happy Holidays from the staff at Columbia Records!
THE NOISE AWARDS

As you know, the 1st Annual HARD REPORT Music and Media Poll has been tallied and the results are in this issue for your edification. As comprehensive as these awards are they don't touch the greater issue of Tipsheetdom. As a result I have taken it upon myself to dispense a few in-house kudos. To Dawn, thanks for all the great new music, my ears are still singing.... To Jeff, who is 17 going on 70, hang in there dude, life is good.... Collie and Bill, thanks for making what could have been a horrendous move a whole lot more pleasant than Kris and I had a right to expect, our company cabin is a delight.... To our Metal Mistress Chris, can I work for you when you hit thebigtime and thanks for the cats.... Rich, you have taught me the meaning of the word respect, oh master of the mouse.... Dahl-jesus, keeper of the keys to the Kingdom, without your help I wouldn't know how to turn this stuff on.... To Susan of the speedy fingers, I stand in perpetual amazement at your virtuosity and acerbic wit.... And to Venetia, our Rookie of the Year, Atlantic's loss is definitely our gain.... The time I have spent with these folks has been some of the most, well, uh, interesting duty I have ever signed up for.

THE RADIO RUMBLE

KAZY/Denver has made it official, Andy Schuon gets the PD slot vacated by Trip Reeb as the old Tripster heads for the balmy clime of San Diego. Andy will continue handling music for the time being so fire up those calls folks.

KZEW/Dallas has signed with Fred Jacobs to steer them via a consulting agreement. Fred and David Grossman have worked together in the past and are both very upbeat about the chance to share some time together again.

KNAC/Long Beach has launched a "Just Say No Bo" campaign aimed at pressuring the juggernaut known as Mr. Jackson to remain with the Raiders. With Bo slated for AAA ball in the Royal's organization and an ego as big as all Kansas, it's not real likely that the Bo-man will stand still for the bush league treatment in B-ball, especially when he can get paid big money for making Brian Bosworth yell for his momma.

ZETA FEEDBACK

It was interesting to note the number of folks in the Florida zone who called to respond to our piece regarding Neil Roger's and his morning show at WZTA/Miami. The general vibe was that Neil is a whole lot less confrontational than his nemesis, local attorney John Thompson, would have us believe. Neil is an avowed homosexual and a lot of his comments would come across as typically macho morning man fodder except that they are aimed at men instead of women. And that seems to be the prime obstacle to Mr. Thompson's sleep at night. The comparisons to other shock jocks are a bit of a stretch but the local buzz on Thompson is unanimously strange. Homophobia seems to be the mainspring for this nasty little run on ZETA's 1st Amendment turf but I still maintain that the station lends too much credence to Thompson's voo-doo hoo-doo by settling on the arbitration scheme for judging the morning show's obscenity level.

Caught in the studios at KYYS/Kansas City is that fleet foot man about town Gregory Hines and MD Skid Roadie along with mid-day personality Paul Fredrocks.

Squeeze, when they were in Philadelphia, got a sweet surprise from local A&M guy Stuart Goldberg. Pictured are the boys in the band before their Philly show and enough cake to put the entire road crew in sugar shock.

December 18, 1987
SEASONS GREETINGS

From The HARDEST Working Promotional Staff as Voted By Hard Reporters in 1987!

National Staff
John Brodey
Raina Bundy
Diane Earl
Tim Hyde
Diane Kovach

Gay Perry
Mario Rios
Randy Roberts
Brenda Romano
Kerry Wood

Regional Staff
Bill Smith
Dave Loncao

John Boulos
Kyle Hetherington

Promotion Staff
Steve Smith
Jeff Asher
Don Masters
Chris Lopes
Gary Triozzi
Marty Mooney
Joe Riccitelli

Del Williams
Doug Burton
Wynn Jackson
Bill Rusch
George Luthin
Ted Mellencamp
Pat Rascona

Bobbi Silver
Jimmy Fay
Katie Arnold Pedretty
Don Coddington
David Kragskow
Paula Tuggey
Andy Szulinski

And thanks for your support of our year end winners:

John Cougar Mellencamp
#6 Album Airplay '87

Bon Jovi
#8 Album Impact '87

Def Leppard
#20 Album Impact '87

Robert Cray
#21 Album Impact '87

Rush
#31 Album Impact '87

PolyGram Rocks Radio ★★★★★★★★★★★★★★★★★
Yet another label has been launched with the announcement of Apache Records' distribution deal with CEMA. Formed by industry vet Burt Stein and songwriter/producer David Malloy, the label is devoted to rock and roll. Stein, started Elektra's first album promotion department before launching Gold Mountain Records. Now his years in the business have brought forth the Apache label. Pictured are Dennis White President CEMA, Burt Stein CEO Apache, Joe Smith President and CEO Capitol-EMI Inc., David Malloy President Apache, John Brannen Apache's first signing.

KRQU/Laramie signs Jammin' Jim Wilkinson to do afternoons, Jim Miller exits. With Tony Montoya getting married to the lovely Lisa, things are lining up for a great New Year in that ol' Big Sky country.

WDHA/Dover has a rare opening in their morning shift. Mike Boyle tells us that he's open to a complete package and doesn't have any preconceptions about what might work best. Fire off that truly stellar T&R right away for a shot at one of the East's premiere AOR's. No calls please.

WRUF/Gainesville has a new MD, his name is Brian Jordan and he takes up the music duties immediately. Morning talent Eden Kendall gets the nod as APD also. All of these changes are made necessary by Jason Tyler's departure for WYNF/Jacksonville. Jason will be getting his foot in the door with part time and relief work, "I grew up listening to those guys so it's great to be going back there." Now all he has to do is push a few folks under a train and, pow, the bigtime is calling.

KBAT/Odessa with some holiday driving tips. Dru Dawson got clipped going through an intersection with the lights in his favor. A slightly inebriated woman blew through a red light and broadsided him. The man is fine but his car is history, I can't wait to see the photo for our PD Wheels feature.

KPOI/Honolulu is celebrating their 8th birthday after the New Year and would like artist IDs to announce the fact. Any labels interested in making friends for life should contact Andy as soon as he gets back from his vacation in BC.

KLOL/Houston Assistant Promotion Director Tim Trostle is headed for KTXQ/Dallas and the Promotion job there. No replacement for him has been announced.

KQSP/Spokane has announced the promotion of Marty McCormick to full time Production Director. PD Sky Walker tells NOISE, "Marty has proven to be a production wiz in the time he's been with us."

KISS/San Antonio's former PD Jimmy Christopher gave us a call with some holiday hoopla, "1987 was a crazy year for me. Many thanks to all that are concerned, I appreciate your calls. I'm looking forward to getting back on track in '88, I'll talk to you then, so happy holidays and keep rocking." The Saint is out there talking to a few folks already and is open to other conversations at 512-558-4905. Give a guy named Jim a call and you won't regret it.

KROU/Laramie signs Jammin' Jim Wilkinson to do afternoons, Jim Miller exits. With Tony Montoya getting married to the lovely Lisa, things are lining up for a great New Year in that ol' Big Sky country.

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BoDeans on tour pause to pose with some Oregon rockers. The guys from KZEL/Eugene are Al Scott, Scott Alexander and AJ Hendrich.

JSJO/San Jose has signed Trish Bell, formerly with KMSB/Monterey to join Perry Stone. The Stone-man is getting about a trillion complaints per daypart with his in your face style. Pretty much par for the course, somebody must be listening, eh Ken? In another studio, Production Director Steve Moore is leaving the station. Ken is looking for a strong, creative production type wizard. T&R with production samples should be directed to Ken - ASAP. No calls please.

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KISS/San Antonio's former PD Jimmy Christopher gave us a call with some holiday hoopla, "1987 was a crazy year for me. Many thanks to all that are concerned, I appreciate your calls. I'm looking forward to getting back on track in '88, I'll talk to you then, so happy holidays and keep rocking." The Saint is out there talking to a few folks already and is open to other conversations at 512-558-4905. Give a guy named Jim a call and you won't regret it.

KPOI/Honolulu is celebrating their 8th birthday after the New Year and would like artist IDs to announce the fact. Any labels interested in making friends for life should contact Andy as soon as he gets back from his vacation in BC.

KLOL/Houston Assistant Promotion Director Tim Trostle is headed for KTXQ/Dallas and the Promotion job there. No replacement for him has been announced.

KQSP/Spokane has announced the promotion of Marty McCormick to full time Production Director. PD Sky Walker tells NOISE, "Marty has proven to be a production wiz in the time he's been with us."

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Christmas comes once a year. . . .

. . . . but you can hear great music from

Relativity     COMBAT
A DIVISION OF RELATIVITY RECORDS INC

all year long!

Happy holidays to all, from the staffs of

Relativity     COMBAT
A DIVISION OF RELATIVITY RECORDS INC

See you in '88, '89, '90, '91. . .
THE HARD REPORT

NOVEMBER.... Brent Alberts named PD at WQFM/Milwaukee.... WXL/P/Davenport makes Guy Perry PD.... John Schoenberger heads up Relativity West Coast promotion.... Jon Erdahl is made OM at WGGI/Manchester.... Tim Hyde joins PolyGram Alternative from KUSF/San Francisco.... WIOQ/Philadelphia drops AOR for Gold.... Jeff Cook gets National AOR post at Elektra.... Neal Mirsky becomes OM at WHTQ/Orlando.... Greg Steele named PD at KNOX/Grand Forks.... Gary Landis promoted to VP-Programming at Westwood One.... Jim St. John gets MD nod at KTYD/Santa Barbara.... Mike Beck promoted to APD at KCFX/Kansas City.... Mark Bradley gets MD-ship at WNO/Norfolk.... Frank Cody is made VP-Programming for the WAVE Network.... Rich Flamingo becomes MD at KCRK/Walnut Creek.... Tom Scheppke promoted to PD at KISS/San Antonio.... Denis McNamara signs with purchasers of WLIR/Long Island.... Jon Sinton gets WEQX/Manchester as client.... Stephen Powers becomes President of Chameleon Music Group.... WOUR/Utica sold to Premiere for 3 million.... Downstairs Dan named MD at WQFM/Milwaukee.... Tim Butler is made PD at KATP/Amarillo.... Kidd Redd becomes PD at WDF/Nashville.... Ken Martin is re-named PD at KZEL/Eugene.... Bonnie Simmons gets National Promotion at Highpoint.... KRQ/Casper goes dark following Chapter 11 problems.... KLY/Kansas City is sold to Olympic Broadcasting for $4 million.... Joe Anthony becomes MD at KISS/San Antonio.... Bob Clemmons is named PD at KXBR/Springfield.... Steve Hoover leaves KMBY/Monterey for WIBA/Madison PD job.

DECEMBER.... Jon Russell rejoins KZAP/Sacramento as MD.... KSJO/San Jose names Patty Martin MD.... Al Scott gets MD job at KZEL/Eugene.... Kim Pool leaves WMRY/St Louis for local Reprise job.... Alan Wolmark forms MCT.... Trip Reeb becomes OM at 91X/San Diego.... David Leach promoted to VP Promotion at PolyGram.... John Picollo is rehired at WBY/Buffalo as PD.... Chris Garrett named WHEB/Portsmouth PD.... Larry Dunn made PD at WLIR/Long Island.... Jarad Broadcasting announces change of WLIR to WDRE, DARE 92.7.... WHU/Providence gets Ron St Pierre as PD.... JJ Jackson becomes MD at KMPG/Los Angeles.... Andy Schuon upped to PD at KAY/Denver.

GUYS TO WATCH

Jeff Cook/Elektra
Frank Cody/KTWV
Denis McNamara/WLIR

Sky Boy/KFOG out on a date we wouldn’t wish on you.

December 18, 1987
<table>
<thead>
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<th>Rank</th>
<th>Album Title</th>
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The New/Alternative Top 75 is based on weekly progressive radio reports from January 9 through December 11, 1987. Rank order was determined by airplay point totals, chart positions and weeks on. Copyright 1987 © The Hard Report, Inc. December 18, 1987.
**NEW ALTERNATIVE**

**TOP 50 AIRPLAY**

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<td>SINEAD O'CONNOR</td>
<td>&quot;Mandinka&quot; &quot;Hand's&quot; &quot;Troy&quot; (Chrysalis)</td>
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<td>&quot;Need&quot; &quot;New&quot; &quot;Guns&quot; (Atlantic)</td>
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<td>5-5</td>
<td>R. ROBERTSON</td>
<td>&quot;Show&quot; &quot;Sweet River&quot; (Geffen)</td>
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<td>6-5</td>
<td>BRYAN FERRY</td>
<td>&quot;Right&quot; &quot;Limbo&quot; &quot;Seven&quot; (Reprise)</td>
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<td>7-5</td>
<td>HOUSEMARTINS</td>
<td>&quot;People&quot; &quot;Caravan&quot; &quot;Farewell&quot; (Elektra)</td>
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<td>&quot;Over&quot; &quot;Scotty&quot; &quot;Paws&quot; (TVP)</td>
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<td>&quot;Fishing&quot; &quot;Bums&quot; &quot;Going&quot; (Honestreed)</td>
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<td>&quot;Orpheus&quot; &quot;Boy&quot; (Virgin)</td>
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<td>&quot;Shed&quot; &quot;Reason&quot; &quot;Buton&quot; (Chrysalis)</td>
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<td>&quot;Tune&quot; &quot;Sap&quot; &quot;Chroma&quot; (Atlantic)</td>
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Alternative reps working and off the charts! Shown left to right: Lyn Oaks (TVT), Jennifer Grossberndt (EMI), Michael Mena (A&M), Andy Kipness (A&M) and Liz Groves (Chrysalis) met and discussed promotional topics. Wish you were there! Also in attendance and not shown: Fred Ehrlich and Mark Reiter (CBS), Georje Gillespie (Celluloid) and Jackie Tesman (Atlantic).

December 18, 1987

**NEW RELEASES**

As 1987 winds down, the potential for going back to find the records that got pushed out of the way is at its best. Not only are second tracks on the way from bands like 10,000 MANIACS and Guadalcanal Diary, but new releases in 1987 that have us in high anxiety are the Godfathers, Sisters Of Mercy and Robyn Hitchcock for starters.... Here's a run down of the prime new vinyl real estate that's amidst the end of the year hub bub, but sounds as good as gold, Silver And Gold that is.... Fishbone's Ep on Columbia features "It's A Wonderful Life" and a selection of Christmas tunes like "St. Nick, You Devil You". Dasterly! New on the chart at 37 this week, the buzz is out and on for the album at 20 reporting stations.... The Pogues "Fairytale Of New York" is another album primer and a seasonal treat. New at stations.... The Pogues "Fairytale Of New York" is another album primer and a seasonal treat. New at

**THE CREEPERS "ROCK 'N ROLL LIQUORICE FLAVOR" (FUNDAMENTAL)**

Last year about this time, Marc Riley And The Creepers snuck into the States with a wild and wonderful Miserable Sinners album, criminally overlooked. Don't make the same mistake! His music may sound like a cousin to The Fall (he was once in that band), but Riley's outstanding character is the lifefood that completes a colorful spectrum of wit, cynicism and true gift in his music. Where else can you find a raunchy serenade like the (Oh, Mickey you're so fine) line in "Liquorice Flavor", the dingy bounce of "Cheshire Life", and the Three Johns induced "Derbyshire". The whole rockin' thang was produced by Three Johns/Mekons man Jon Langford -- a perfect combination that will find you unlocking this album after one listen.

Till January 4th... Dawn Hood
As 1987 comes to a close, The Hard Report progressive pages continue to flood with the hope of a promising musical future, based on the radio commitments and artist follow through that helped to expose new and developing acts this year. These programmers disprove the blank assumption that alternative radio is a temporary phenomenon, and although the format lacks predictability and repetition, its power to influence outweighs any skepticism. All popular music starts here. It takes a special ear to make new music "work" on the radio, and the skill of presentation to make it stick. Persistence in giving an active audience the credit it deserves has certainly manifested itself on sales charts, and moreover by the fact that cross over is not such a bad idea these days. The contributors to this section possess these qualities and more. The weekly information they provide launches an upward spiral for so many new artists, and their opinions are invaluable to the flow of information that appears in each issue of The Hard Report. And so it will continue. Thanks for a great year...

Jonathan Rosen, "Virgin Vinyl", Phoenix

As we look towards next year, optimism is a must for those of us who are dedicated to the advancement of artist maturity while exposing fresh new ones on the horizon. Frankly, radio is a majority of safe, don't make waves type of programmers, many in-betweeners are a very small amount of serious believers in going forward. I'm proud to be in the latter category. A note for AOR - better heed the declining interest in listenership. In most markets CHR is tops. Why? Because it's simple. Even this year, the sound of alternative radio stations on the other hand can be bland especially those classic few current... yeah, we rock types. There is no consistent tempo and other hand can be bland especially those safe, classic few currents. In going forward, I'm proud to be in the latter category. A note in-betweenies an a very small amount of serious believers in us who are dedicated to the advancement of artist maturity while Jonathan Rosen, "Virgin Vinyl", Phoenix


Snapneck III, The Dead Milkmen, Surf MC's and Full Fathom to sign future stars.... My favorite indies of 1987: Sigmund Snapneck III, The Dead Milkmen, Surf MC's and Full Fathom Five.... Best radio songs of the year: "Can't Hardly Wait", The Replacements; "You're Sister Told Me", Don Dixon; "Some-where Down That Crazy River", Robert Robbie Robertson; "Dear God", XTC; "New Direction", Echo And The Bunnyman; "Instant Club Hit", Dead Milkmen.... Most unusual albums in 1987: Negativ-land, Sigmund Snapneck III, Mercy Seat, Zoogz Riff.... Best live recording of the Year: UB40's "CCCP Live" in Moscow.... It's tough being unemployed through the holidays, but I'd like to say a huge thanks to those of you who have continued to call and install faith in the future. This is quite special and makes a person feel wanted. Happy Holidays and cheers for '88! Lin Brehmer, WXRT, Chicago

Of the many blues recordings we champion, the new album from The Kinsey Report is exceptional. Donald Kinsey has played guitars and recorded with Peter Tosh and Bob Marley as well as with Big Daddy Kinney. An album from The Kinsey Report as their own band is long overdue.... We're wrapping things up for '87 this week: the new Christmas songs from the Pretenders and The Smiths, "By The Light Of The Moon"; The Smiths, "Louder Than..."

Michael Bright, WFNX, Boston

Top 10 records of 1987 at WFNX: The Cure, "Kiss Me, Kiss Me, Kiss Me"; U2, "The Joshua Tree"; Julian Cope, "Saint Julian"; Los Lobos, "By The Light Of The Moon"; The Smiths, "Louder Than Bombs"; World Party, "Private Revolution"; The Replacements, "Pleased To Meet Me"; PsychicFurs, "Midnight To Midnight"; R.E.M., "Document"; It's Immaterial, "Life's Hard And/Then You Die".... "Tis the season, after all, when alternative music stations all over the country have floundered, have been invaded by consultants, and miscellaneous penguins and have finally thrown in the towel, we are thankful this season that "FNX remains happy and healthy. Every time another alternative station bites the dust the true spirit of radio dies a little. What is equally disturbing is that the jocks, program directors, music directors and even support staff die a little bit too, and perhaps even stop believing in the spirit, because alternative radio people believe in and are totally dedicated to this thing they put on the airwaves in the same way their predecessors were dedicated to progressive FM in the 60's it is their life more than any other format can be. So my Christmas wish this year is that general managers, owners, program directors and major labels continue to believe in and support their alternative station. Build it, work at it, fine tune it and do what you must to make it work economically, but don't let it die!"

December 18, 1987
Bruce McDonald, WFNX, Boston
I can’t let a week go by without mentioning O positive! The record’s performance here speaks for itself. It’s still our most played and requested disk and it’s one of the best selling indie releases of the year both inside and outside of Boston…. Owing as much to the early Rolling Stones as they do to the Clash, The Godfathers are the most vital band to come out of England in the past 10 years. And “Birth School Work Death” is one of the definitive rock anthems for the 80’s…. Some images from ’87: Archie Live At The Cadillac Bar; paint cans and potted plants; Red; the stairs; Nirvana; everything about the Gavin convention; dinner with Jon Astley; jail (twice); the cough in the Rhino suite; lunch with Ed; the Buster weekend; the #1 station in the Boston Globe; Boston Rock and Boston Magazine; The Atlantic suite at NM9; the Bowling Party; WFNX’s 4th Birthday; dinner with Steve Tipp anywhere; the Capitol Boat Cruise; the Fed ex bills from Toronto; the Masonic Lodge; and finally; getting a new O Positive record…. 5 most memorable shows for ’87: The Chills at the Cat Club; the Godfathers at TT The Bear’s; Hunters and Collectors; The Channel; O Positive at the Bitter End; and the Smithereens at the Paradise Theater…. Happy Holidays everyone, thanks for your support last year. Here’s to a huge 1988.

Ivar Hamilton, CFNY, Toronto
This was the year I finally got to the New Music Seminar and met all of the people who I’ve talked to all these years. We are very thankful that everyone has been so supportive of Canadian radio and what we are trying to do at CFNY. Our thanks to all the labels and Indies who sent the records; the radio stations who played the records that we sent out and the trades for allowing us to be a part of it all. 1988 will see CFNY entering its second decade of operation and we are looking forward to the most exciting phase ever!…. Musically, watch for the Canadians, Triffids, The Name, Blue Rodeo, The Pursuit Of Happiness, The Wonderstuff and much more….

Ann Delisi, WDET, Detroit
With WDET as one of the top fund raising non-commercial stations in the country, and having completed our most successful fund raiser ever, we’ve proven that a major market station can dedicate itself to exposing music of the Alternative and still survive…. The XTC/Dukes Of Stratosphear efforts have been at the top of WDET’s selections in 1986. Finally getting the recognition they deserve, XTC captivated new audiences while giving their loyal fans one more surprise…. Other Lps that caused a stir were Duruti Column’s “Vulnerable Passages”, a gem for rock a and new age listeners alike; Suzanne Vega was one of the most requested albums ever, and Yello’s album generated much interest with the “Oh Yeah” remix, the double greatest hits Lp and their latest effort “One Minute”…. Our audience was thrilled with David Sylvian and the fact that his material is now available domestically…. The “One Minute”…. Our audience was thrilled with David Sylvian and the fact that his material is now available domestically…. The Washington Square album was one of WDET’s favorite new albums and they stopped by and played live in our studios while in Detroit.

Mike Marrone, WHTG, Asbury, Park
THE YEAR IN REVIEW: first of all there’s nobody here by that name…. 1987 was all in all a pretty good year. WHTG soared to new heights and a large part of the credit must go to all the great people out there in Label Land and Trade Land. Rich and I just can’t thank you enough! Now that I’ve buttered you up, where’s the truck load of CD’s (just kidding)…. On the musical front, personally any year that contains a new Lp from Julian Cope is a- ok in my book…. There are so many records to talk about that these comments would resemble War And Peace, so let’s just say it was very rewarding to see so many artists considered exclusively alternative cross over to more mainstream AOR. Let’s hope that everyone remembers to keep looking on those alternative charts for the next R.E.M., Cure, Echo And The Bunnymen, Love & Rockets, The Alarm etc…. There’s really not much more to say except have a great holiday season, don’t drink and drive and above all have a very nice day - love and kisses, Spike.

Deb Brady, WXXP, Pittsburgh
1987 saw the music listeners in Pittsburgh shake their reputation for being unhip and behind the times. Record sales, concert attendance and radio requests over the past year should prove without a doubt that the door in Pittsburgh is wide open for New and Alternative music and the staff at Double-X is proud to have unlocked it!!

Jamey Karr, KACY, Amarillo
I’ll remember 1987 as the year of the Brandos, T’Pau, Silencers and Julian Cope! This was also the year that R.E.M. became the Beatles of alternative music…. Many thanks to all the labels and for Sinead O’Connor, Grape Of Wrath, Tinie Temp, Suzanne Vega and many more! Look at the progress that records and radio made together. 1988 should be the year “the new thing” finally broke. This new music is much too good to keep to ourselves…. Thanks to MY staff for busting their butts and thanks to the labels for their help. I can’t wait to come back to work and see which new records will be waiting next year!

Butch Lazorchak, WWVV, Christiansburg
At this time of the year people like to thank people nationally who they work with, but I want take this special opportunity to thank the people I work with here at WWV, who make this place run! Especially our F.D. Paula Coleman, who doesn’t get 1/2 as much press as I do but deserves twice as much. I didn’t get into this business to get rich and I didn’t get into this business to be famous, I got into it because I like music and I think we all need to keep in mind that the music is the most important thing. I would like everyone to think about this over the holidays.

Josh Rosenthal, WCDB, Albany
WCDB salutes Hard and any Big Radio trade for making room in their publication for station whose records aren’t coded, aren’t sma-shifts and aren’t the same size!! 1987 saw great developments in alternative marketing and at home at WCDB/Albany. “In Dreams Begin Responsibilities” - Delmore Schwartz.

Susan Kennedy, WWVU, Morgantown
Some of my best memories of 1987…. The Gavin Convention In SFI…. Spraining my fingers slam-dancing at the Faith No More and Red Hot Chili Peppers show in Morgantown…. Missing the CMJ Convention…. On April Fool’s Day our station went all country and we called ourselves “MOO-92”. It was a real salute to Kenny Rogers…. There were so many fabulous females on vinyl: Syd Straw, Hope Nicholls (Fetchin’ Bones), Kristin Hirsh (Throwing Muses) and Sinead O’Connor…. For 1988? I’m looking forward to Robyn Hitchcock’s album the most.

Jody Petersen, WNCS, Montpelier
1987 was a milestone for WNCS. We celebrated our 10th Birthday! It was Van Morrison’s “Caravan” that introduced us to the airwaves in central Vermont back in ’77. Van Morrison has come a long way since then, yet he hasn’t really changed that much at the heart of things. It’s with the true spirit of artists like Morrison that we grow parallel as we grow and change and stay true to what we stand for! 1988 should be the year “the new thing” finally breaks. This new music is much too good to keep to ourselves…. Thanks to MY staff for busting their butts and thanks to the labels for their help. I can’t wait to come back to work and see which new records will be waiting next year!
Faith Henschel, KCMU, Seattle
1987 has been an incredibly interesting year. Top 40 radio has
gone dance. AOR has gone neo-classic and alternative has
wiggled out completely... seems anything goes. Radio is really
taking on some interesting twists in trying to discover where
the ratings and money lie, and it sure makes for intriguing listening and
watching. I think it’s a shame that sometimes, in this jumble,
radio forgets about the music (unless of course you're a news
station). Over time, we have all learned the impact that music
can have on us. Our listeners, and in our society. Hopefully one
day, station owners and sponsors will learn to take a few risks
in their programming rather than yanking formats which take a
while to develop (i.e., the demise of far too many alternative sta-
tions this year). If something is done really well, I have no doubt
that it will succeed with some time. I am looking forward to the
new year and hope that things will keep going as well as they
did throughout '87, or better...

Mike Thomas, WMDK, Peterborough
Thanks to everyone for their support, and for making my first
year in this position so enjoyable. Happy Holidays to you all.

Mark Miller, KABL, Minneapolis
After a change of location, we’re back on the air! Please send
music and correspondence to KABL, 420 N. 5th St, Suite 470,
Minneapolis MN 55401, or call (612-339-0336)... To bands that
will be touring thorough Minneapolis, we welcome a live visit to
our studio. We'll be doing a live music show each week featur-
ing local bands and wish to feature national acts as well. The
new facilities are five blocks from the First Avenue club and very
easy to find. Our building is perfectly suited for unloading equip-
ment etc.... Why didn’t the Replacements really break at album radio?

Adam Langley, WBNY, Buffalo
Our car obsession continues, the Road Rally was a smashing
success. The Scavenger Hunt by automobile around Buffalo that
we organized was completed in 1 hour, 15 minutes. Out of the
23 teams that competed (mostly men), a three member women’s
team won! Either women are terrible drivers (and reek havoc all
over the road) or they really are superior drivers.... Some records
that rated high on the list at WBNY this year: Echo And The Bun-
nymen topped the year end list, an impressive summer release
that rated high on the list at WBNY this year. Echo And The Bun-
nymen topped the year end list, an impressive summer release
with no argument from me! Also The Dead Milkmen, Pil., Duk,
Stratosfear, The Cult and That Petrol Emotion. 1987 was our
biggest year in existence. More people listened than ever and we
really pulled out all the stops on major promotions like
The Car Push, Battle Of The Bands, The Road Rally and The Echo
Party Bus. Personally I’d like to thank everyone who’s been in
contact with the station in the past year - you know who you are.
Looking ahead to ’88 for greater success.... As for this week,
there’s some great music out there to be talked about. Big
movers are The Proclaimers who take over #1 with a lot of good
response on the phones and in stores. Up and coming faves in-
clude The Gaye Bikers On Acid Lp. Don’t count this one out - lis-
ten to “Zen Express”. Also the Nils record sounds great and is
still moving up, and I hope the Fishbone single is a hint of things
to come from the album.... Impressive import 12”s include
Motorcycle Boy, The Pastels, The Sugar Cubes and Scraping Foetus Off The Wheel. Happy Holidays, see you in ’88!

Terry Hamilton, WNDY, Crawfordsville
My favorite new band this year was the Insiders. I don’t suppose
they did anything really that new, no great new look or instru-
ments, but there’s a sense of urgency in their music that strikes
me as what new bands should sound like. We were successful
with “Peace In Time”, “Ghost On The Beach” and “Love Like
Candy”. I like the way Epic handled this clever promotion.... I also
thought the Dukes Of Stratosfear record was a high point for
the year. XTC hidden under a name - what’s in a name? That
shouldn’t determine airplay decisions as much as it does.... As
for the progressive music scene right now - first you have to de-
fine “progressive”.... If it means trying to make music that sounds
like something nobody’s ever made before by banging on a bar-
rel or something, forget it. The idea is to an artistic statement that
fits your moods and emotions enough that people will accept it.
If the music doesn’t sound like anything anyone has ever done
before, then that’s great! Progressive isn't always defined by dif-
erent.

Paul Kriegler, KRCK, Omaha
As owner and P.D. of this wonderful cable broadcast outlet, we've
seen the station go in 1 year from a pirate station swashbuckling
its way across the airwaves of Omaha to being a genuine radio
station on cable. It’s been quite a year, the station has come quite
a ways in such a short time and we’ve quited a lot to look forward
to in the future. First of which being, getting our license! We hope
to know some time in the next year, whether or not the applica-
tion will be approved. If so, this will see its very first com-
mercial alternative radio station. A lot of people scoff at the idea
of a station like ours (Hi Joe), however, incidents like just today,
I was at a local record store when a business suit type came up
and bought the latest Jesus And Mary Chain, Smiths, Connells,
and a Dead Kennedys Lp and turned around and spotted one of
our tee shirts in the back ground and said “I’ll take one of those
too.” it underlines the fact that more people are opening up to
the alternative more and more. Look at the recent success of New
Order, R.E.M. and The Cure! We hope to double our listenership
the same time next year.

Renee Blake, WKXL, Concord
This has been the Year Of The Independent for the Music Zone.
The Brandos, Blind Owl, db’s, A.C. Reed, Ben Vaughan Commo,
The Kinsey Regrot and The Bears. Also for come backs, the
Grateful Dead, Pink Floyd, Yes, Jethro Tull and in the jazz world,
Al DiMeola. Plus the stand-bys Springsteen, Paul Simon, Van
Morrison and Sting! I’m looking forward to seeing Ry Cooder
come into his own with “Get Rhythm”. There’s been a lot of great
blues and an increasing show of good jazz and energetic rock
this year. To all of you distributors, publicists and journalists who
worked with us this year to make the music great, thank you
everyone! One quick note to Jack Isquith at Epic: Is our mail still
going to Ohio? We’re still searching the post office for the
Strangers album.

Duane "Bruce" Sherman
Best album of the year: U2 “The Joshua Tree”; Runner up: R.E.M.
"Document".... Best Tour: U2’s “Joshua Tree” Tour; Runner up: "The World Tour", R.E.M.... Producer of the year: John Leckie and the
Dukes Of Stratosfear.... Best album track: “Running The Stand
Still” U2.... Best single: “Dear God”, XTC, Runner Up: "Why Can’t
I Be You", The Cure.... Most truthful single: “Elvis Is Everywhere”,
U2.... Best rock album: “This Is Low”, Sonic Youth.... Best rele-
ase: The Smiths breaking up.... Best place to live: Home.... Best
comedy: “Amazing Grace And Chuck”.... Worst movie: "Flowers In
The Attic".... Biggest waste of time and money: Samantha Fox.
Best job: The music industry.... Best station: WFNX/Boston....
Thanks to all for your support during the turmoil at the late great
WTOS/Skowhegan. I couldn’t have gotten through it without all of
you. Special thanks go to George Skaubitis/VVB, Linda Kirish-
ian/Columbia, John Souchak/Island, Jay Ziskroust/Arista, Dawn
Hood/The Hard Report, Jose Diaz/WBLM and Michael
Bright/WFNX.... “A very kerry grumble and a happy goo year!"
The Screaming Blue Messiahs burst onto the scene less than 3 years ago with Gun Shy, roaring songs that rode on a string of dense percussion and pulsing guitar, washing over America like a tidal wave. They’re back with Bikini Red, the sequel to raw, blazing guitar style that won big the first time around, only now with a few more curves, more crunch and a wider range of prime cuts to choose from. Their fan club is about to double if it hasn’t already, as the Messiahs prepare to launch their long awaited tour in January. Bill Carter’s bite-your-tongue-in-cheek humor extends far beyond his music. He’s an original both on and off record...

Dawn Hood: You’ve really generated new life back into the Fred Flintstone theme with “I Wanna Be A Flintstone”. How was the song inspired?

Bill Carter: We usually just make things up from thoughts we think sound funny. When we’re stuck for an idea someone in the band will just bring up any suggestion for a song – there’s no big plan of how they come about. We used to do a song in Motor Boys Motor called “Here Come The Flintstones”. That was a band we were in about 5 years ago, so we thought we’d do another version of it this time.

Dawn: Are you a Flintstones follower?

Bill: I think I like Dino.

Dawn: I noticed quite a contrast in sound from the Gun Shy LP to Bikini Red. What were the differences?

Bill: I didn’t like the last one at all – I thought it sounded very tired. This one is better record, it’s just... it has more feeling about it with more attack and I feel happier about this album than the last. It took six weeks to make, whereas the last album took three different recordings to make.

Dawn: What does “Bikini Red” mean?

Bill: It means she’s wearing a red bikini... that’s all.

Dawn: What songs are your faves from the LP?

Bill: I prefer “Sweet Water Pools”.

Dawn: What is it about?

Bill: Oh, just a lot of rubbish... it’s about when I went to Tunisia and I was looking into this pool at the hotel I was staying in and it was called the Sweet Water Pool. I was dreaming and seeing all these things in it and then the huge monster came...

Dawn: “Lie Detector” appears on our New Music CD Sampler. How does the band conjure up such driving rhythm?

Bill: It was supposed to start with a 60’s blue beat, but that didn’t sound very good so we changed it. That one is about getting strapped to chair with wires plugged in...

Dawn: You worked with producer Vic Maile on both albums?

Bill: Yeah, in the end. We went with Vic on the last one because he had to clean it up. This one we worked from the start with Vic and that made a big difference. He’s the one we wanted to work with in the first place.

Dawn: I haven’t heard one record produced by Vic that wasn’t terrific, from Red Lorry Yellow Lorry to Fatal Flowers...

Bill: He’s also worked with Motorhead.

Dawn: What’s he like in the studio?

Bill: He’s asleep most of the time... he normally wakes up if anything sounds fairly reasonable and dozes off again. He keeps going into comas because he’s diabetic. It’s very difficult to tell whether he’s in a coma or he’s thinking about something. You got to be careful, he might need a biscuit.

Dawn: You recorded a John Peel Session Ep too. How do the Peel Sessions work?

Bill: You have six hours to record, like a live session sort of thing, then they play your songs on the radio. You have from 1 PM to 12 Midnight to get something together. It’s a recent thing, and that program is very well known in England. The actual sessions were gradually put out on records because the show became so successful. A lot of bands he’s had on the show were there at an early stage and some have gone on to be quite popular.

Musical Marksmen L to R: Kenny Harris/drums, Bill Carter/Just For Fun, Chris Thompson/bass

December 18, 1987
Interview

Screaming Blue Messiahs  Continued

Dawn: What bands do you like to listen to? You drive around a lot, you must like to crank the music...

Bill: When it’s working... I like to listen to Willy Dixon, John Lee Hooker, reggae sometimes... anything that makes me feel good. I prefer listening to engines though.

Dawn: Engines?

Bill: No, not Injuns [Indians], ENGINES in a car! But injuns might be better.

Dawn: What kind of car do you have?

Bill: I’ve got a Dodge Challenger. I don’t have the time to drive it like I used to.

Dawn: It’s not blue by any chance...

Bill: No it’s black and evil with chrome down the side.

Dawn: During your last tour, I was amazed at the intensity of sound coming from just three players.

Bill: We just turn everything up quite loud. It starts with Kenny, he’s a powerful drummer. Chris’s bass playing is quite full. He doesn’t play like a standard bass player. He used to play a lot of blues and he plays with a guitar style that fills out the sound even more. And I turn mine up as loud as I can and we make as much noise as possible.

Dawn: What are your impressions of America?

Bill: It’s very exciting and I like it but it doesn’t look like it’s gonna be around very long. If you go out into surrounding towns and the sort, it looks like people just put a few pieces of wood together. I suppose it’s going to take a bit of organizing. You haven’t been at it that long, have you? I’m only joking... Did you ever see the interview Phil Montgomery did? He won the second world War. He came back over and told everyone in America how he won the war in 1950. It was a famous interview, because at the time he was made Honorary Citizen in all these small towns. After the interview they took it all off of him.

Dawn: What’s the music scene like now in England?

Bill: I don’t know. I never go out to see bands so I don’t know what’s happening. I don’t like going to gigs! I don’t know how people just stand up for about three hours. It’s boring and crowded and uncomfortable.

Dawn: Do you like to perform?

Bill: ... Do I like to perform? You make me sound like a seal. I don’t like doing it night after night. I like doing it sometimes and sometimes I do it for money.

Dawn: How has David Bowie’s statement that the Screaming Blue Messiahs are one of his favorite bands affected the group?

Bill: It was quite good for us because we weren’t doing much at the time. Everybody reacted to it, like God had spoken. It’s good. The guy has come to his senses. He’s got good taste.

Dawn: What’s the one impression you like to leave when someone is finished listening to your Lp?

Bill: I just want them to feel like something happened, that they’ve been somewhere where they wouldn’t normally go.

December 18, 1987
We got the chance to meet Lizzy Borden backstage when they played Pulsations in Glen Mills, PA last month. Mega-thanks to Peggy Donnelly for all her help and patience.

Later that same night: Shok Paris' Ken Erb cave me a coke and a smile. He kept the beer for himself. The Lizzy Borden/Shok Paris show is a great one. Catch it when they resume the tour sometime in January. You'll get the dates when we do.

At this time I'd like to thank everyone who helped make the metal section succeed, especially when it's future was up in the air. Thanks to all the record labels for sending music and bios and calling for interviews. Thanks to Clarissa, Megadon, Monte, John Bello, Scott Gibbons, Derek Simon, Peggy Donnelly, Mike Foley, Rita Fukui, Barry Lyons, David Ross, Ray Tusken, John Souchack, Mark Cohen, and all the others to numerous to name. Thanks to Sal Treppledi for his cool column of music news every week. Many thanks to all our metal reporters who faithfully called in their playlists, comments and gossip. Bill Fisher, Jessica, Bob Berzins, Mike J., Mike Z., Bob Lang, Shelli B., Brad Martin, Rich Scroggs, Ross Goza, Mad Max Hammer, Kevin Nissley, Rudy M., and everyone else — you all know who you are — you're the best. Thanks to all the artists like White Lion, Savatage, Helix, Obsession, Blackie Lawless, Helloween, MSG, Ken Erb, and Lizzy Borden just to name a few, for the calls, interviews and autographed pix and stuff. It's been fun getting to know all of you, and here's to a great new year for Hard Rock/Heavy Metal. 'Till January 4th...keep it Hard and Heavy.

The Krusher and Metallica band together in Las Vegas.

KRSR, The Krusher In Las Vegas held a clothes drive to benefit the needy kids of Child Haven — an organization that shelters abused, abandoned and destitute kids in Southern Nevada. When Lars Ulrich of Metallica heard about this, he offered his help. So with the help of Ray Gmeiner of Elektra, the Krusher held a "party" to thank all of the listeners who donated to Child Haven. Their reward was of course to meet and party with Lars this past Saturday (12/12). Krusher listeners were even more surprised when James Hetfield of Metallica showed up with Lars. It was a great party but most of all it was great to see the Krusher listeners supporting such an important cause. Seasons Greetings!!!! (courtesy of Bob Berzins)

Metal Editor: Christine Black
Metal Slave: Jeff Luttrell

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Note: This is based on the chart positions of bands during the period from April 10th through December 12th of this year, due to the metal section getting a late start in '87. Of course some bands had already peaked previous to April 10th so their position is reflected as such. (Bon Jovi, Poison, Tesla, etc...) Others are just breaking le. Dokken, Triumph, Less/Zero (Slayer, Poison, Aerosmith etc...) All in all, it was a great year for Hard Rock/Metal.

Whitesnake, "Whitesnake", Geffen...

No doubt this record was THE hottest of the year. On the Hard Hitters Chart for over thirty weeks, they dominated the number one spot for five weeks. David Coverdale, Rudy Sarzo, Adrian Vandenburg, Vivian Campbell and Tommy Aldridge have not only dominated the airwaves with their hits "Still Of The Night", "Is This Love", "Here I Go Again" and the current hit "Give Me All Your Love", but they've also permeated our lives through maximum exposure on MTV. They've toured extensively with Motley Crue and Great White, and have received overwhelming reviews from everywhere they've played. Undeniably, this was the year of the Snake.

December 18, 1987
HERE THEY ARE! The sort of... official results of our METAL POLL '87. All results are based on... an... answers... given by our metal reporters.

1. Best Metal Band of 1987
   Metallica
   Honorable Mentions:
   Anthrax
   Iron Maiden
   Dokken
   Guns N' Roses

2. Best Metal Album of 1987
   "Appetite For Destruction"
   Guns N' Roses
   Honorable Mentions:
   Whitesnake "Whitesnake"
   Aerosmith "Permanent Vacation"
   Exodus "Pleasures Of The Flesh"

3. Metal Artwork Winners:

   1. Savatage
      "Hall Of The Mountain King"

   2. Guns N' Roses
      "Appetite For Destruction" (original)

   3. Iron Maiden
      "Somewhere In Time"

   4. Warlock
      "Triumph And Agony"

   5. Joe Satriani
      "Surfing With The Alien"

   Honorable Mentions:
   - Armored Saint "Raising Fear"
   - White Lion "Pride"
   - Def Leppard "Hysteria"
   - Alice Cooper "Raise Your Fist..."
   - Laaz Rockit "Know Your Enemy"

4. Most Promising New Metal Act:
   Guns N' Roses
   Runners Up:
   White Lion
   Testament

5. Best Metal Song Of 1987:
   "Welcome To The Jungle" - Guns N' Roses
   Runners Up:
   "Rock Me" -- Great White
   "I'm The Man" -- Anthrax

December 18, 1987
6. **Killer Vocalist:**

David Coverdale -- Whitesnake

Runners Up:

Jon Oliva -- Savatage

Axl Rose -- Guns N' Roses

---

7. **God-like Guitarist Of 1987**

Tie: George Lynch -- Dokken

Joe Satriani

Runners Up:

D.T. Chastain

Michael Schenker

Kane Roberts

---

8. **Best Drummer of 1987:**

Tie: Lars Ulrich - Metallica

Charlie Benante - Anthrax

Runners Up:

Tommy Lee - Motley Crue

Rick Allen - Def Leppard

Tommy Aldridge - Whitesnake

---

9. **Best Metal Video:**

Tie: Guns N' Roses - "Welcome To The Jungle"

King Diamond - "Family Ghost"

Honorable Mentions:

Whitesnake - "Still Of The Night"

Savatage - "Hall Of The Mountain King"

Anthrax - "Indians"

Def Leppard - "Women"

---

10. **Best Bassist for 1987:**

Jason Newsted - Metallica

Runners Up:

Billy Sheehan - D.L. Roth Band

---

11. **Metal Comeback Of The Year:**

Aerosmith - "Permanent Vacation"

Runners Up:

Coverdale/Whitesnake - "Whitesnake"

Def Leppard - "Hysteria"

Exodus - "Pleasures Of The Flesh"

---

12. **Coolest Metal Rep.:**

Tie: Clarissa R. Garcia - Enigma

Monte Conner - Shatter/Roadracer

Runners Up:

Megadon - Combat

John Bello - Roadracer

Derek Simon - Concrete

Peggy Donnelly - Metal Blade

---

13. **Biggest Party Animal:**

Megadon - Combat Records

Runners Up:

Scott Gibbons - Combat Records

Slash - Guns N' Roses

Guns N' Roses - The whole band

---

14. **Best Interview:**

Savatage - Chris and Jon Oliva, Tommy Lee Middleton, Steve Walcholz

Honorable Mentions:

Nick Bowcrot - Grim Reaper

Armored Saint

Ace Frehley

Laz Rockit

George Lynch - Dokken

Lizzy Borden

Ron Keel - Keel

Kiss

Death Angel

and numerous others

---

15. **Best Live Show:**

Anthrax

Runners Up:

Guns N' Roses

Def Leppard/Tesla

Motley Crue/Whitesnake
Hardy greetings, metal elves. This is Sal "Ho, Ho, Ho" Treppiedi with the year-end metal news column. I'm sure you are going to enjoy what we've got in store for you.

First off, congratulations to Cliff Burnstein on the birth of his son Samuel Clay. Samuel weighed in at a healthy six pounds. Proud mother, Sabra Turnbull, and son are doing great. According to some of Cliff's friends, daddy is stunned by the whole thing. For the rest of you who are not aware Cliff is the manager of Metallica, Dokken, Queensryche, Tesla and Def Leppard.

One of my good friends is moving on. Monte Conner is moving on to bigger and better things. Many of you know Monte as the national radio promotions director for Shatter Records. Well, starting December 21st, Monte will now be making his home in the offices of Roadrunner/Roadracer Records. Monte will now head Roadrunner's radio promotions department. Monte informs me that Mr. Death has wholeheartedly approved the move. Mr. Death happens to love King Diamond, Whiplash and Gang Green. He feels that Monte will bring a new dimension to Roadrunner. Good luck to you, Monte, from all your friends in the business.

Several friends recently called me to convey their New Year's resolutions and goals for 1988. Here's what some had to say:

**Jason Rainey – Sacred Reich**

"My goals for 1988 would be to end all world ignorance and to bring public awareness off the shelves and into the minds of the population. My New Year's resolution is to tour extensively."

**John Bush – Armored Saint**

"The resolution is to quit f**king around and take everything about Armored Saint much more seriously, but no take life too seriously. To make '88 the year that Armored Saint finally invades every eardrum in the world and smashes that eardrum by the power of "Raising Fear". To make sure that Armored Saint is the conquering factor in music for 1988."

**The Great Kat**

"My resolution is to get the whole world to wake up and realize that the Great Kat is God. Now, on your knees and bow to the Great Kat."

**Nick Bowcott – Grim Reaper**

"Since I've broken every resolution that I've ever made, my resolution for this year is not to make anymore of the bloody things. My goals for '88 are to make a record that's better than the one we've made this year, "Rock You To Hell". Also, I'd like to do something for some up and coming bands. I'd like to make something in either form of a book or video that will help these kids stay away from the pitfalls that I fell victim to. Also, I wouldn't mind having Ebony Records off my back for good."

**Taro – EZO**

"We want to open a Japanese restaurant here in Hoboken (New Jersey). We would probably call it EZO. There is currently no Chinese restaurant in Hoboken so we would like to open one up next year."

Well, that's going to do it for 1987. Metal searched for new plateaus following 1986 and found them in 1987. Here's to all of you special people who have helped to make metal in 1987 something special. I have some goals for 1988 and New Year's resolutions from several of your favorite metal stars. Thanks to everyone involved.

Well, it's time to give you my Top 15 for the year 1987. These albums will not be in any particular order.

1. **HADES – "Resisting Success"**
2. **ANTHRAX – "Among The Living"**
3. **WHITESNAKE – "Whitesnake"**
4. **ARMOURED SAINT – "Raising Fear"**
5. **FATES WARNING – "Awaken The..."**
6. **KING DIAMOND – "Abigail"**
7. **MALICE – "License To Kill!"**
8. **THE RODS – "Heavier Than Thou"**
9. **MANOWAR – "Fighting The World"**
10. **MENTORS – "Up The Dose"**
11. **WATCHTOWER – "Instruments Of..."**
12. **METALLICA – "Garage Days..."**
13. **WHITE LION – "Pride"**
14. **MOTORHEAD – "Rock 'N' Roll"**
15. **NUCLEAR ASSAULT – "The Plague"**

There were so many bands to choose from, but these were the fifteen that jumped onto my turntable most often. There you are. Some goals for 1988 and New Year's resolutions from several of your favorite metal stars. Thanks to everyone involved.

December 18, 1987

-Sal Treppiedi
Keyboardsit Joey Pesce has left "Till Tuesday to begin a solo career, though the split has been described by the band's manager as "totally amicable." "Till Tuesday are now recording their third album in New York without Pesce and have no plans to replace him. The LP should be out in the spring.

Sting's solo tour of the U.S. will begin January 20 at the Sun Dome at the University of South Florida in Tampa.

The Pope is teaming up with Belgian rocker Plastic Bertrand on a charity single due for release in the new year. The man behind it all is a Belgian record producer who was turned down eight times before the Pope agreed to be involved with the record. He'll read a short message in five languages (French, Italian, English, Spanish and Polish) and all the proceeds will go to charities chosen by the Vatican.

Having completed his "Glass Spider" tour of Australia, David Bowie is now turning his attention to his sixth screen role, as Pontius Pilate in Martin Scorcese's new film, "The Passion."

Paul McCartney is having a junior school in Poland renamed after him because, the headmaster claims, his music has helped the school's 40 pupils to learn English. While he is unable to attend the renaming ceremony next month, McCartney has sent a package of records and tapes to the school's pupils, aged between 6 and 11, to help them in their studies.

Paul Berrere is leaving the Bluesbusters temporarily to reform Little Feat. "The Bluesbusters will be put on the back burner," Berrere says. "We've done quite a bit of touring over the past year -- it's kind of time to take a break." Craig Fuller, formerly of Pure Prairie League, will fill in for the late Lowell George in the new version of Little Feat. "We're going to get the doubting Thomases who think Little Feat can't go on without Lowell George and others who think the band is more than one person," Berrere says.

Ray Davies is finishing his work on the score for "80 Days," a musical adaptation of Jules Verne's novel "Around The World In 80 Days." "80 Days," produced by David Stinger, opens at the La Jolla Playhouse in southern California in May.

Sting, Peter Gabriel and Ruben Blades will participate in a six-week five-continent tour next August to support Amnesty International and efforts to renew support for the Universal Declaration of Human Rights. There are plans in the air for as many as 20 shows. The Human Rights Now tour might be allowed to appear in China and the Soviet Union, according to Gabriel. "Nothing like this tour has ever happened before," Gabriel says. "The potential for focusing publicity on a human rights platform is quite extraordinary." African musician Youssou N'Dour is to participate in the tour, and Bill Graham will serve as concert producer, as he did for last year's Conspiracy Of Hope tour of the U.S. At the concerts, people will be asked to sign petitions supporting the human rights declaration. "We are constantly confronted by the fact that people around the world simply do not know what their rights are," says Franca Sciuto, chairwoman of Amnesty's executive committee. "We plan to change that on a scale that we have never attempted before." Organizers are also talking with Bob Dylan, Tina Turner and Mark Knopfler of Dire Straits about participating. At the press conference on Sao Paulo, Brazil, where the shows were announced, Sting commented about the song on his new album that stemmed from last year's Amnesty tour. "They Dance Alone" is an indictment of Chile's military regime. He took pride in saying the song had been banned in Chile. "I sent the album to Gen. Pinocchet for his birthday," Sting said. "I'm very upset that he sent it back."

Bob Geldof, after a 12-day tour of Africa, says an end to the civil war in Ethiopia is the most important thing that will help end the famine in the country. "An immediate cease fire" is the only solution, Geldof says. "Somehow pressure must be brought on governments that provide the rebels and the government with military aid," he says. The civil war is preventing food shipments from arriving in portions of the country where they are badly needed. Geldof toured remote mountain areas where the country's drought has hit hardest. Geldof has offered to pay $3 million of Ethiopia's debts to the U.S. government if it will cause the U.S. government to resume its development aid to Ethiopia. He says he'd take the money from funds raised by Band Aid and Live Aid. In Mozambique, Geldof was told of the torture and mutilation of children by right-wing rebels fighting the government. Geldof says famine in Mozambique is also being caused by civil war. He condemned the conflict in Mozambique as one of the dirtiest wars going. In Mozambique, Geldof met 28 children who had been captured by the rebels. Some were forced to kill their own families. Geldof says the Mozambique government is now trying to rehabilitate children who have been victims of the war's brutality. "You really forget they're children, because they're just dead and serious and it takes them a long time to speak to anyone," Geldof says. "They are so ashamed of what they've done. It's awful." Mozambique's president, Joaquim Chissano, told Geldof the government was trying to use military, political and diplomatic means to end the war. Chissano praised British Prime Minister Margaret Thatcher for playing a positive diplomatic role. "In dissuading the U.S. government from supporting the rebels, he praised Geldof for bringing his country's plight to world attention. A few days after Geldof returned to Britain, Mozambiquan rebels called on Geldof to visit areas of the country held by rebels to find out what is really going on in the country. The rebel group, in a statement issued in Lisbon, says Geldof has only reflected the view of the Mozambique government, and that he should visit rebel-held areas if he wants to get the full picture.

MTV has too much influence, according to the Monkees' Davy Jones. "Now unless you're on MTV, you don't supposedly get a hit record," Jones said in Milwaukee while promoting his book, 'They Made A Monkee Out Of Me.' While MTV ran the old Monkees shows last year, Jones says the cable channel won't play new clips from the band "They gave us the air time and the time of day (in 1986) but I think they wanted us to go away after that," Jones says. "They don't want to play us because they want us to be a '60s act and not an '80s act."

There have been some more personnel changes in the group Roomful Of Blues. Lead guitarist Ronnie Earl has left the band, just after the departure of bass player Rory Macleod. Replacing the two are 24-year-old Tommy K. of Dallas, and bass player Paul Tomasello, who has played with some Boston-area bands. Also new to the group is Junior Brantley, who has toured with some Boston-area bands.

December 18, 1987
THE HARD REPORT


Over five hundred students joined Joey and Marky Ramone in a rally at Boston University last month over the school's refusal to allow the Ramones to perform at the school. The BU Student Affairs Office rejected plans for a Ramones concert partially because of fears of "rowdy" behavior. "To me this is total absurdity," Joey Ramone told the students who participated in the rally. "You guys pay to go to school here. We are here to uphold the honor of students and of the Ramones." School officials say there were a number of other problems unrelated to the Ramones which caused the cancellation.

Rush drummer Neil Peart recently returned from climbing Mt. Kilimanjaro. "I was apprehensive at first, because a lot of people get sick and die from it," Peart says. "It was the first climb I've done, which made it an amazing experience. You never know if you'll make it or not. There's no heat, no water, and the food is maybe cabbage or potatoes. But I'm a nature lover, and I love doing something anonymous like that -- just dumping myself into a group of people, without the cushioning atmosphere of friends. You get more focused, when you're away from that rock star stigma." Peart says he's already thinking about another expedition. "Next year I'd like to go to Mongolia, Zaire and the jungle country -- again, to enjoy life on a rudimentary level, as an expedition. "The only thing we can say for sure about the next album is that there'll definitely be one," Peart says.

The latest issue of Vegetarian Times carries a cover story on the year. "The only thing we can say for sure about the next album is that there'll definitely be one," Peart says.
drought which is again threatening the lives of 6 million people. Geldof says that the efforts to transport to Tigre and Eritrea are "pathetic". Having flown to Ethiopia to see first hand the effects of the new drought, he has also requested a meeting with the country’s leader, Colonel Mengistu. Although Geldof is not planning another Band Aid fundraising drive, following television reports of his tour of the stricken area - the Ethiopia Emergen- cy Fund received around half million pounds in spontaneous donations from the British public.

UK INDUSTRY NEWS

The record industry’s equivalent of the “summit” is taking place in Paris. East and West are meeting to thrash out their differen- ces and try and work out a formula for successfully marketing Digital Audio Tap (DAT) and compact disc. To see how it may sound see last week’s “Hard Report” under this column. From Europe there is Phillips, Thompson and Grundig and from Japan, Sony, JVC, and Matsushita. Failure to agree on a formula for protecting record companies from copyright infringement in the form of ideas for copyspoilers, have hindered the arrival of DAT. This Paris meet- ing indicates that Sony would rather talk with their rivals, rather than simply start issuing DAT on CBS, which they recently pur- chased, as many feared they might.

More glowing sales statistics for the British record industry. The UK record market has grown by one fifth in a year according to latest BPI sales figures as published by this week’s “Music Week”. The total trade value of recorded music was around 489.4m, a 19% increase on the previous year, which runs be- tween Septembers. Growth was steady for CDs with 7" singles continuing to “gently fade away” although perhaps not as quick- ly as some had suspected.

French Record Industry income rose by 10% in the third quarter of this year, largely due to a 100% increase in the sale of com- pact discs, reports “Music Week”. Singles recovered slightly due to huge sales from Madonna, U2, Gerard Blanc and Image. Album sales dropped by 17% while cassettes rose by 15%. In France cassettes are now outselling albums by a 3:2 ratio.

IN BRIEF:

The Pet Shop Boys, rocketing up the charts with “Always On My Mind” are making a movie for release next year. As yet un- titled it will star Barbara Windsor (Carry On...) and Gareth Hunt (New Avengers)...Peter Gabriel, UB40, Suzanne Vega, Gary Numan, Curiously Killed The Cat, Paul Young and Phil Col- lins are some of the artists who have involved themselves with a new anti-fur organization, Campaign Against Animal Farm Abuse, who are based in Birmingham in the English midlands...

Michael Aston of Gene Loves Geobel is rather less than com- plimentary about Echo and The Bunnymen and New Order, who they recently supported on their North American tour. Aston says in the “New Musical Express”: “I was surprised by their performance and their lack of enthusiasm...Icelandic favourites The Sugarcubes may not be a formidable talent but they are a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports gear, a really yuppyish audience. They were really in- terested in their sports ger...
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THE HARD REPORT

BRIAN ILLES, WKFM, SYRACUSE


RECORDS EARS: Ken Benson.... FUNNIEST: Dave Bouchard, Epic.... HARDEST RECORDS TO WORK: Kevin Young, Atlantic.... FOLLOW-THROUGH: A tie: Dave Bouchard, Epic; Roman Markinciewicz, MCA.... SAY NO: Roman Markinciewicz, MCA.... DINNER DATE: Dave Bouchard, Epic.... PHONE TECHNIQUE: Bill McGathy.

KIM ALEXANDER, WHCN, HARTFORD


CHRISTINA, WPLR, NEW HAVEN


KELLI CLIQUE, KCAL, REDLANDS


DAVID SADOF, KLOL, HOUSTON


TOM STARR, WOUR, UTICA


ERIN RILEY, WMMR, PHILADELPHIA


MARTY GRIFFIN, KFMF, CHICO


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LARRY DUNN, WLIR, LONG ISLAND  
MUSIC ARTIST: U2... ALBUM: REM... "Document"... SONG: U2... "With Or Without You"... MALE: Bono... FEMALE: Maria McKee... COVER: Los Lobos, "La Bamba"... NEW AMERICAN BAND: Replacements... NEW IMPORT ACT: The Godfathers... NEW MALE: Black... NEW FEMALE: Sinead O'Conner... IMAGE TURNAROUND: Paul Simon... VIDEO: Replacements, "The Ledge"... SOUNDTRACK SONG: Tonio K., "Sex With You"... MOUSSEHEAD: John Lydon... COMEBACK: Warren Zevon... BEST SONG: The Cure, "Kiss Me"... RECORDS EARS: John Souchack, Island... FUNNIEST: J.B. Brenner, A&M... HARDEST RECORDS TO WORK: Barry Lyons, IRS... HARDEST WORKING NATIONAL: Michael Plen, Virgin... HARDEST WORKING LOCAL: Valarie Goodman, Warner Bros... LONG TERM PROMO: Paul Brown, Virgin... FOLLOW THROUGH: Ken Puvogel, Warner Bros... SAY NO: Danny Buch, Atlantic... DINNER DATE: John Weston, Atlantic... PHONE TECHNIQUE: Kevin Sutter, Chrysalis... INDIE: Bigtime

WENDY STEELE, WLVQ, COLUMBUS  
MUSIC ARTIST: Whitesnake... ALBUM: U2... "The Joshua Tree"... SONG: U2... "I Still Haven't Found"... MALE: David Coverdale... FEMALE: Christine McVie... COVER: Billy Idol, "Mony Mony"... NEW AMERICAN BAND: Georgia Satellites... NEW IMPORT ACT: Crowded House... NEW MALE: Richard Marx... METAL: Def Leppard, "Hysteria"... IMAGE TURNAROUND: Robert Cray... VIDEO: U2... "I Still Haven't Found"... SOUNDTRACK SONG: Bob Seger, "Shakedown"... MOUSSEHEAD: Mick Brown... COMEBACK: Grateful Dead... BREAKTHROUGH: REM... RECORDS EARS: Mark Fitzges, Atlantic... FUNNIEST: Howard Lesnick... HARDEST RECORDS TO WORK: Pete Spassoff, RCA... HARDEST WORKING NATIONAL: Drew Murray, Virgin... HARDEST WORKING LOCAL: Alex Maye, EMI... LONG TERM PROMO: Judy Barahal, IRS... FOLLOW THROUGH: Shelley Mori, Epic... SAY NO: Jay Brooks, Elektra... DINNER DATE: Bill McGathay... PHONE TECHNIQUE: Heavy Lenny... INDIE: Relativity

LIN BREHMER, WXRT, CHICAGO  
MUSIC ARTIST: REM... REM... ALBUM: U2... "The Joshua Tree"... SONG: Bruce Springsteen, "Stoutger"... MALE: Bono... FEMALE: Suzanne Vega... NEW AMERICAN BAND: Brandos... NEW IMPORT ACT: Godfathers... NEW MALE: Chris Isaac... NEW FEMALE: K.D. Lang... IMAGE TURNAROUND: REM... SOUNDTRACK SONG: Sister Carol, "Wild Thing"... MOUSSEHEAD: Willy DeVille... COMEBACK: Robbie Robertson... RECORDS EARS: Richard Wolod, Reprise... RECORDS RECORDS TO WORK: Paul Yeskel... R.I.P.: Howard Lesnick... HARDEST WORKING NATIONAL: Drew Murray, Virgin... HARDEST WORKING LOCAL: Alex Maye, EMI... NEW IMPORT ACT: Eurosonic... NEW MALE: Richard Marx... METAL: Tesla... IMAGE TURNAROUND: Aerosmith... VIDEO: Pink Floyd, "Learning To Fly"... SOUNDTRACK SONG: INXS, "Good Times"... MOUSSEHEAD: Brian Bosworth... COMEBACK: Grateful Dead... BREAKTHROUGH: REM... RECORDS EARS: Paul Yeskel... FUNNIEST: Jordan Zucker, A&M... HARDEST RECORDS TO WORK: Al Moss... HARDEST WORKING NATIONAL: Marko Babineau, Geffen... HARDEST WORKING LOCAL: Steve Jones, Atlantic... LONG TERM PROMO: Atlantic... FOLLOW THROUGH: Jeff Cook, Elektra... SAY NO: Dave Garbarino, Geffen... DINNER DATE: Laura Hinson, Chrysalis... PHONE TECHNIQUE: Heavy Lenny... WE like his brevity!... INDIE: Enigma

JOHN EDWARDS, KBPI, DENVER  
MUSIC ARTIST: Whitesnake... ALBUM: Yes, "Big Generator"... SONG: Whitesnake, "Here I Go Again"... YES: "Love You Find A Way"... MALE: Billy Idol... FEMALE: Ann Wilson... COVER: Billy Idol, "Mony Mony"... NEW AMERICAN BAND: White Lion... NEW IMPORT ACT: Europe... NEW MALE: Richard Marx... METAL: Tesla... IMAGE TURNAROUND: Aerosmith... VIDEO: Platinum Blonde, "Contact"... SOUNDTRACK SONG: INXS, "Good Times"... MOUSSEHEAD: Richard Marx... COMEBACK: Aerosmith... BREAKTHROUGH: Glen Burtnick... RECORDS EARS: Arthur Poffomt, Geffen... FUNNIEST: Hugh Surratt, RCA... HARDEST RECORDS TO WORK: Arika... HARDEST WORKING NATIONAL: J.B. Brenner, A&M... HARDEST WORKING LOCAL: Kevin Carroll, MCA... LONG TERM PROMO: REM... FOLLOW THROUGH: U2... SAY NO: Linda Kirshjan, Columbia... DINNER DATE: Bill Kennedy, RCA... PHONE TECHNIQUE: Jack Isquith, Epic... INDIE: Alligator

LORRAINE RAPP, WAQX, SYRACUSE  
MUSIC ARTIST: U2... SONG: Grateful Dead, "Touch Of Grey"... MALE: Gregg Allman... FEMALE: Chrsis Hynde... COVER: Los Lobos, "La Bamba"... NEW IMPORT ACT: Frozen Ghost... NEW MALE: Richard Marx... METAL: Whitesnake... SOUNDTRACK SONG: Bob Jovi, "Edge Of A Broken Heart"... MOUSSEHEAD: Joey Tempest... COMEBACK: Robbie Robertson

JIM PEMBERTON, WLLZ, DETROIT  
MUSIC ARTIST: Whitesnake... ALBUM: Whitesnake... SONG: Whitesnake, "Still Of The Night"... NEW MALE: David Coverdale... FEMALE: Stevie Nicks... NEW AMERICAN BAND: Richard Marx... NEW MALE: Richard Marx... METAL: Whitesnake... IMAGE TURNAROUND: Jethro Tull... VIDEO: Whitesnake, "Is This Love"... SOUNDTRACK SONG: Bob Seger, "Shakedown"... MOUSSEHEAD: David Coverdale... COMEBACK: Aerosmith... BREAKTHROUGH: Robbie Robertson... RECORDS EARS: Joe Carroll, Epic... FUNNIEST: Mike Stone, EMI... HARDEST RECORDS TO WORK: Greg Thompkin, Chrysalis... HARDEST WORKING NATIONAL: John Brody, Polycram... HARDEST WORKING LOCAL: Jeff Appleton, Atlantia... LONG TERM PROMO: Howard Leaneck, Geffen... FOLLOW THROUGH: Doug Burton, Polycram... SAY NO: Joe Carroll, Epic... DINNER DATE: Mike Stone, EMI... PHONE TECHNIQUE: Doug Burton, Polycram

JIM STEEL, WQFM, TOLEDO  
MUSIC ARTIST: Def Leppard... ALBUM: Def Leppard, "Hysteria"... SONG: Bruce Springsteen, "One Step Up"... MALE: Bruce Springsteen... COVER: Banges, "Hazy Shade"... NEW AMERICAN BAND: Richard Marx, Jimmy Davis... NEW MALE: Richard Marx, Jimmy Davis... METAL: Whitesnake... IMAGE TURNAROUND: Aerosmith... SOUNDTRACK SONG: Kenny Loggins, "Meet Me Half Way"... COMEBACK: Aerosmith, Robbie Robertson... BREAKTHROUGH: REM

LEX STALEY, WFYV, JACKSONVILLE  
MUSIC ARTIST: Whitesnake... ALBUM: Pink Floyd, "Momentary Lapse"... SONG: Tom Petty, "Jammin' Me"... MALE: John Mellencamp... FEMALE: Stevie Nicks... COVER: INXS, "Good Times"... NEW AMERICAN BAND: Little America... NEW IMPORT ACT: Eurosonic... NEW MALE: Richard Marx... METAL: Tesla... IMAGE TURNAROUND: Aerosmith... VIDEO: Pink Floyd, "Learning To Fly"... SOUNDTRACK SONG: INXS, "Good Times"... MOUSSEHEAD: Brian Bosworth... COMEBACK: Grateful Dead... BREAKTHROUGH: REM... RECORDS EARS: Paul Yeskel... FUNNIEST: Jordan Zucker, A&M... HARDEST RECORDS TO WORK: Al Moss... HARDEST WORKING NATIONAL: Marko Babineau, Geffen... HARDEST WORKING LOCAL: Steve Jones, Atlantic... LONG TERM PROMO: Atlantic... FOLLOW THROUGH: Jeff Cook, Elektra... SAY NO: Dave Garbarino, Geffen... DINNER DATE: Laura Hinson, Chrysalis... PHONE TECHNIQUE: Heavy Lenny... WE like his brevity!... INDIE: Enigma

LARRY MILES, KLKP, TUCSON  
MUSIC ARTIST: Yes... ALBUM: Jon Butcher, "Wishes"... SONG: Yes, "Shoot High"... MALE: Robbie Robertson... FEMALE: Christine McVie... COVER: Banges, "Hazy Shade"... NEW AMERICAN BAND: Richard Marx, Jimmy Davis... METAL: Whitesnake... IMAGE TURNAROUND: Aerosmith... SOUNDTRACK SONG: INXS, "Good Times"... MOUSSEHEAD: Sinead O'Connor... COMEBACK: Robin Trower... BREAKTHROUGH: Jon Butcher... RECORDS EARS: Michael Papale... FUNNIEST: Sharon White, MCA... HARDEST RECORDS TO WORK: Bob Frymire, Virgin... HARDEST WORKING NATIONAL: Ray Gmeiner, Elektra... LONG TERM PROMO: REM... FOLLOW THROUGH: Bob Conrad, Columbia... SAY NO: Ray Gmeiner, Elektra... DINNER DATE: Bob Frymire, Virgin... PHONE TECHNIQUE: Del Williams, Polycram... INDIE: Enigma

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RADIO MUSIC POLL ’87

CHRISTINA GORTON, KOSP, SPOKANE
RECORDS EARS: Stan Foreman, Capitol.... FUNNIEST: Mark Rose, Atlantic.... HARDEST RECODERS TO WORK, HARDEST WORKING NATIONAL: Heavy Lenny.... LONG TERM PROMO: David Bowie.... SAY NO: Donna, Passport.... DINNER DATE: Stan Foreman, Capitol.... PHONE TECHNIQUE: Heavy Lenny.... INDIE: Passport

STEVE KOSBAU, KRNA, CEDAR RAPIDS
RECORDS EARS: Gary Wisner, Atlantic.... FUNNIEST: John Grady, Arista.... HARDEST RECORDS TO WORK: John Sigler, RCA.... HARDEST WORKING NATIONAL: Alex Miller, Reprise
FAVORITE: Marvin Gleicher, Geffen.... FOLLOW THROUGH: We're lucky; several are excellent.... SAY NO: Marvin Gleicher, Geffen; Gary Wisner, Atlantic.... DINNER DATE: Bernadette Powers, Capitol.... PHONE TECHNIQUE: Marvin Gleicher, Geffen.... INDIE: Enigma.... BEST COMERCER: Ken Cimbseg, Reprise

TONY MONTOYA, KQRL, LARAMIE

ROBYN MUNCHLER, WZYC, BEAUFORT
RECORDS EARS: Randy Robbins, Capitol.... FUNNIEST: Dave Ross, Chrysalis.... HARDEST RECORDS TO WORK: Kate Seldel, Reprise.... HARDEST WORKING NATIONAL: Jeff Cook, Elektra.... HARDEST WORKING LOCAL: Joe Rigtatelli, Polygram.... SAY NO: Warren Hudson.... DINNER DATE: Joe Rigtatelli, Polygram....

SUE FREY, WAOR, SOUTH BEND
RECORDS EARS: Louis Heidelmeier, Elektra.... FUNNIEST: Matt Pollack, Relativity.... HARDEST RECORDS TO WORK: David Pearl.... HARDEST WORKING NATIONAL: Danny Buch, Atlantic.... HARDEST WORKING LOCAL: Shelley Mori, Epic.... LONG TERM PROMO: Europe.... FOLLOW THROUGH: Phil Dempsey, Capitol.... SAY NO: Greg Thompson, Chrysalis.... DINNER DATE: Louis Heidelmeier, Elektra.... PHON TECHNIQUE: Greg Thompson, Chrysalis.... INDIE: Relativity

DICK SHEETZ, KQRZ, RENO
RECORDS EARS: Kenny Ryback.... FUNNIEST: Ray Gmeiner, Elektra.... HARDEST RECORDS TO WORK: Rick Winward, Enigma.... HARDEST WORKING NATIONAL: Kenny Puvogel, Warner Bros.... HARDEST WORKING LOCAL: Kim Hughes, RCA; Michele Melsner, Elektra.... LONG TERM PROMO: Jon Astley.... FOLLOW THROUGH: Elektra, Columbia.... SAY NO: Ray Gmeiner, Elektra; Kevin Knee, Columbia.... DINNER DATE: Dave Rothenstein, Capitol.... PHONE TECHNIQUE: Jeff Lauffer, Chrysalis.... INDIE: Enigma

TRISHA GRIFFITH, KBER, SALT LAKE CITY

SLATS, WHTQ, ORLANDO
RECORDS EARS: Richard Pachter.... FUNNIEST: Jeff Naumann, Virgin.... HARDEST RECORDS TO WORK: Lee Arndold.... HARDEST WORKING NATIONAL: Jeff Cook, Elektra....

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HARDEST WORKING LOCAL: Steve Jones, Atlantic.... FOLLOW THROUGH: Danny Buch, Atlantic.... SAY NO: Heavy Lenny.... PHONE TECHNIQUE: Jeff Cook, Elektra.... INDIE: TVT

RIK ELLIOT, WRQK, CANTON

RECORDS EARS: Larry Bole, Warner Bros.... FUNNIEST, FOLLOW THROUGH: Mike Van Orsdale, Chrysalis.... HARDEST RECORDS TO WORK: Jay Brooks, Elektra.... HARDEST WORKING NATIONAL: Larry Bole, Warner Bros.... HARDEST WORKING LOCAL, SAY NO, PHONE TECHNIQUE: Rob Ellis, Geffen.... DINNER DATE: Kevin Young, Atlantic.... INDIE: Relativity

DAVE KANE, WCMF, ROCHESTER

RECORDS EARS: Bruce Moser.... FUNNIEST: Sean Coakley, Aristal; John Boulos, Columbus.... HARDEST RECORDS TO WORK: Andy Allen, Island.... HARDEST WORKING NATIONAL: Marko Babineau, Geffen.... HARDEST WORKING LOCAL: Rob Ellis, Geffen.... LONG TERM PROMO: Europe.... FOLLOW THROUGH: Geffen.... SAY NO: Danny Buch, Atlantic.... DINNER DATE: Jack Snyder, Capitol.... INDIE: Enigma

DAVE STONE, KJOT, BOISE

RECORDS EARS: Michael Stein, Geffen.... FUNNIEST: Don Coddington, Polygram.... HARDEST RECORDS TO WORK: Greg Lee, Warner Bros.... HARDEST WORKING LOCAL: John Kohl, Elektra.... FOLLOW THROUGH: Joe Schmidt, Columbus.... SAY NO: Bob Smith, RCA.... PHONE TECHNIQUE: Freddie Zasher, MCA.... INDIE: Relativity

ROBIN MATHIEU, WBLM, PORTLAND/LEWISTON

RECORDS EARS: Paul Yeskel.... FUNNIEST: Lenny Collins, Epic.... HARDEST RECORDS TO WORK: Don DeLacy, RCA....


MARK ZIEGER, KDXR, AMARILLO

RECORDS EARS: Alex Miller, Atco.... FUNNIEST: David Pearl.... HARDEST RECORDS TO WORK: Phil Polous, Elektra.... HARDEST WORKING LOCAL: Phil Polous, Elektra.... SAY NO: David Pearl.... DINNER DATE: Alex Miller, Atco.... PHONE TECHNIQUE: Alex Miller, Atco.... INDIE: Relativity

PAM EDWARDS, KGB, SAN DIEGO


RICK VAN GIL, WLNZ, LANSING

RECORDS EARS: Beth Rosengard.... FUNNIEST: Danny Buch, Atlantic.... HARDEST RECORDS TO WORK: Lee Arnold.... HARDEST WORKING NATIONAL: Marko Babineau, Geffen.... HARDEST WORKING LOCAL: Mike Whitenack, RCA.... LONG TERM PROMO: Geffen for Tesla.... SAY NO: Joe Carroll, Epic.... DINNER DATE: Mike Whitenack, RCA/Doug Burton, Polygram.... PHONE TECHNIQUE: Dave Loncao, Polygram.... INDIE: Enigma

JOHN LOSCALZO, WRCN, LONG ISLAND

RECORDS FUNNIEST: Chuck Blozis, A & M.... HARDEST RECORDS TO WORK: Bobby Shaw, MCA.... HARDEST WORKING LOCAL: Jerry Lembo, CBS.... LONG TERM PROMO: Mark

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Diller, Chrysalis... FOLLOW THROUGH: Michelle Block, Aris- ta... SAY NO: Hillary Scribben, Reprise... PHONE TECHNIQUE: Valerie Goodman, Warner Bros... INDIE: Link Records

JENNIFER GIPE, WWTR, OCEAN CITY MD
MUSIC ARTIST: U2... ALBUM: U2 “The Joshua Tree”... SONG: “Still Haven’t Found What I’m Looking For...” MALE: David Gilmor... FEMALE: Steve Nickes... COVER: Sting “Little Wing”... NEW AMERICAN BAND: Guns ’n Roses... NEW IMPORT: Love & Rockets... NEW FEMALE: Girl In 0,000 Maniacs... METAL “Appetite For Destruction”, Guns ’n Roses... SOUNDTRACK: Aerosmith “Rock’n Pneumonia”... COMEBACK: Aerosmith, Robbie Robertson

RECORDS FUNNIEST: Ron Gregory, Elektra... HARDEST RECORDS TO WORK: Andy Szulinski, Polygram... FOLLOW THROUGH: Jann Zlotkin, Geffen... SAY NO: Steve Schnur, Elektra

AL SCOTT, KZEL, EUGENE
MUSIC ARTIST: Robbie Robertson... ALBUM: Pink Floyd “Mamoryt Lapse”... SONG: Warren Zevon, “Detox Mansion”... MALE: Bono... FEMALE: Annie Lennox... COVER: Ry Cooder, “All Shook Up”... NEW AMERICAN BAND: Insiders... NEW IMPORT BAND: Paul Kelly & The Messengers... NEW FEMALE: Sinead O’Connor... NEW MALE: Terence Trent D’Arby... METAL: Metallic, “Garage Days Revisited”... IMAGE TURNAROUND: Bruce Springsteen... VIDEO Mötley Crue, “Girls, Girls... uncut version”... SOUNDTRACK SONG: Full Metal Jacket “Surfin’ Bird” Trashmen... MOUSSEHEAD: Annie Lennox... COMEBACK: Jethro Tull... BREAKTHROUGH: Sony Buyout of CBS/Columbia

RECORDS BEST EARS: Bill St. James... FUNNIEST: Michael Stein, Geffen... HARDEST RECORDS TO WORK: Kenny Ryback (Promotion Department)... HARDEST WORKING NATIONAL: Danny Buch, Atlantic... HARDEST WORKING LOCAL: Larry Reymann, Columbia... LONG TERM PROMO: John Schoenberger, Relativity... FOLLOW THROUGH: Sue Brett, Reprise... SAY NO: Jon Kohl, Elektra... DINNER DATE: Debi Lipetz, Epic... PHONE TECHNIQUE: Bob Smith, RCA... INDIE: Paradox

LORIS LANE, KFMX-FM, LUBBOCK
MUSIC ARTIST: Robbie Robertson... ALBUM: U2 “Joshua Tree”... SONG: Jon Butcher, “Wishes”... MALE: Chris Isaak... FEMALE: Suzanne Vega... COVER: Concrete Blonde “Beware Of Darkness”... NEW AMERICAN BAND: Little America... NEW IMPORT: Northern Pikes... NEW MALE: Paul Kelly... NEW FEMALE: Johnette Napolitano... METAL: Guns & Roses, “Appetite For Destruction”... IMAGE TURNAROUND: Jon Butcher,... BEST VIDEO: Grateful Dead “Hell In A BuEet”... SOUNDTRACK SONG: “Good Times” INXS & Jimmy Barnes, Lost Boys... MOUSSEHEAD: Cinderella... COMEBACK: Grateful Dead... BREAKTHROUGH: REM

RECORDS BEST EARS: Jeff Lauffer, Chrysalis... FUNNIEST: Jeff Lauffer, Chrysalis... HARDEST RECORDS TO WORK: Donna Geelsing, Passport... HARDEST WORKING LOCAL: Grant Spifford, Chrysalis... LONG TERM PROMO: Kitty Kaar- toons MTM... FOLLOW THROUGH: Joe Estrada, IRS... SAY NO: Jay Ziskrout, Arista... DINNER DATE: Charlie Strobil, Epic... PHONE TECHNIQUE: Alex Miller, Atco... INDIE: Enigma

RENEE BLAKE, WXXL-FM, CONCORD

RECORDS EARS: Jackie Tesman, Atlantic... FUNNIEST: Paul Brown, Virginia... HARDEST RECORDS TO WORK: Norman Bloom, Silver Fox Records... HARDEST WORKING NATIONAL: Michelle Block, Arista... LONG TERM PROMO: John Sigler, RCA... FOLLOW THROUGH: John Colasanti, Peer Pressure Promotion... SAY NO: Heavy Lenny... DINNER DATE: John Souchack, Island... PHONE TECHNIQUE: Rose McGathy... INDIE: Alligator

JANE FREDERICKSEN, KTCZ, MINNEAPOLIS
MUSIC ARTIST: Grateful Dead... ALBUM: Robbie Robertson... SONG: Suzanne Vega “Luka”... MALE: Robbie Robertson... FEMALE: Suzanne Vega... COVER VERSION: La Bamba... NEW AMERICAN BAND: Chris Daniels... NEW IMPORT ACT: Danny Wilson... NEW MALE: Jon Ashley... NEW FEMALE: Basia... IMAGE TURNAROUND: Jennifer Warrens... VIDEO: Grateful Dead, “Touch Of Grey”... SOUNDTRACK SONG: La Bamba... MOUSSEHEAD: Sinead O’connor... COMEBACK: Robbie Robertson, George Harrison/Grateful Dead... RECORDS EARS: Gary Wisner, Atlantic... FUNNIEST: Tony Gates... HARDEST RECORDS TO WORK: Penny Barnes, Rhino... HARDEST WORKING NATIONAL: Graig Lambert, A&M... HARDEST WORKING LOCAL: Steve Fingere, WB... FOLLOW THROUGH: Steve Fingeit/Doug Lee... SAY NO: Rickie Gail, MS Dist... DINNER DATE: Doug Lee, Barry Ert, RCA, Charlie Minor, A&M... PHONE TECHNIQUE: Heavy Lenny... INDIE: Cypress

ART BOERKE, WKWQ, COLUMBIA
MUSIC ARTIST: Robbie Robertson... ALBUM: “Appetite For Destruction”, Guns & Roses/’Eye Of The Hurricane’, The Alarm... SONG: Icehouse ‘Crazy’... MALE: Paul Carrack... FEMALE: Chick from Concrete Blonde... COVER: Inxs & Jimmy Barnes, “Good Times”... NEW AMERICAN BAND: Guns & Roses/The Brandos... NEW IMPORT ACT: Paul Kelly & The Messengers... NEW MALE: Doug MacMillan, The Connells... NEW FEMALE: Chick From Concrete Blonde... METAL “Appetite For Destruction”, Guns & Roses... IMAGE TURNAROUND: Bryan Adams... VIDEO: “Dear God”... XTC... SOUNDTRACK SONG: Inxs & Jimmy Barnes, “Good Times” from Lost Boys... MOUSSEHEAD: Poison... COMEBACK: Rob- bie Robertson/The Saints... BREAKTHROUGH: Love & Rockets

RON MARSH, WKWQ, COLUMBIA

RECORDS BEST EARS: Chris Lopes... FUNNIEST: Jeffrey Naumann, Virginia... HARDEST RECORDS TO WORK: Harry Levi... HARDEST WORKING NATIONAL: Linda Kirshhjan... HARDEST WORKING LOCAL: Karl Groover... LONG TERM PROMO: Scott Davenport... FOLLOW THROUGH: Karl Groover... SAY NO: Linda Kirshhjan... PHONE TECHNIQUE: Lynn Oates... INDIE: MTV

MIKE JONES, KISW, SEATTLE
MUSIC ARTIST: U2... ALBUM: U2 “The Joshua Tree”... SONG: U2 “With Or Without You”... MALE: Bono... FEMALE: Ann Wil- son... COVER: “La Bamba”, Los Lobos... NEW AMERICAN BAND: Replacements... NEW IMPORT ACT: World Party... NEW MALE: Richard Marx... NEW FEMALE: Suzanne Vega...

DON GILMORE, KBJI, AUSTIN

ELLEN GERDES, KYYS, KANSAS CITY

MARK WILLIAMS, WWZU, WILLIAMSPORT

JOE BLOOD, KEZO, OMAHA

PHIL MAIKE, KFMH, DAVENPORT

ANTHONY ALEFONSI, WYVE, PITTSBURGH

MIKE GARDNER, KOAS, KEALAKEKUA

JOHN LAETZESS, KQRS, MINNEAPOLIS

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CARVER ALAN, WBCN-FM, BOSTON


FRANK JAXON, KZRR, ALBUQUERQUE

BRENT CLANTON, KPEZ, AUSTIN


DOC PHILLIPS, KPEZ, AUSTIN


BEAVER BROWN, KDJK, MODESTO

RECORDS EARS: Bob Smith, RCA.... FUNNIEST: Jeff Naumann, Virgin.... HARDEST RECORDS TO WORK: Larry Reymann, Columbia.... HARDEST WORKING NATIONAL: Jeff Laufer, Long Term Promo.... FUNNIEST: Jeff Naumann, Virgin.... DINNER DATE: Jeff Naumann, Virgin.... PHONE TECHNIQUE: Stan Foreman, Capitol.... INDIE: Big Time

PAUL MARZALEK, WMAD, MADISON

RECORDS EARS: Roger Lefset.... FUNNIEST: Matt Pollack, Relativity.... HARDEST RECORDS TO WORK: Robyn Kravitz.... HARDEST WORKING NATIONAL: Paul Brown, Virgin.... HARDEST WORKING LOCAL: Louis Heldelmier, Elektra.... LONG TERM PROMO: Crowded House.... FOLLOW THROUGH: Louis Heldelmier, Elektra.... SAY NO: Joy Hall.... DINNER DATE: Judy Barahiel, IRS.... PHONE TECHNIQUE: John Sigler, RCA.... INDIE: Alligator

RUSS MOTTLLA/JIM ST. JOHN, KTVD, SANTA BARBARA


RAY GRAHAM, WRKL, BRIDGEPORT

ALAN WHITE, KILO, COLORADO SPRINGS

RICK PANNECK, WAPL, APPLETON

JEAN CASHMAN, WZTA, MIAMI

RECORDS EARS: Mickey Mouse, Disney.... FUNNIEST: Steve Stup, RCA.... HARDEST RECORDS TO WORK: Heavy Lenny.... HARDEST WORKING NATIONAL: Ed Nuher, WB.... HARDEST WORKING LOCAL: Jeffrey Schane, Capitol/Jordan Zucker,A & M.... LONG TERM PROMO: Crowded House.... FOLLOW THROUGH: Jeffrey Schane, Capitol.... SAY NO: Ed Nuher, WB.... DINNER DATE: Ed Nuher, WB.... PHONE TECHNIQUE: Jim & Tammy Bakker.... INDIE: Rhino

RAD MESSICK, WDIZ, ORLANDO


PAUL SHUGRUE, WRXL, RICHMOND

RECORDS EARS: Andy Szulinski, Polygram.... FUNNIEST: Jeff Naumann, Virgin.... HARDEST RECORDS TO WORK: Andy Szulinski, Polk; am.... HARDEST WORKING NATIONAL: Jeff Cook, Elektra.... HARDEST WORKING LOCAL: Jann Zlotkin, Geffen.... LONG TERM PROMO: World Party, Chrysalis.... FOLLOW THROUGH: John Powell, Ariesta.... SAY NO: Lisa Wolfe, ........

December 18, 1987

THE HARD REPORT

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Columbia... DINNER DATE: Neil Lasher, Chrysalis... PHONE TECHNIQUE: Tom Boback, Virginia... INDIE: Enigma

CYNDEE MAXWELL, KWHL, ANCHORAGE

CATFISH, WHMD, HAMMONT

DAN HANSEN, WQFM, MILWAUKEE

DAVE ROSS, KFMU, STEAMBOAT SPRINGS

KELLY CRUISE, WEGR, MEMPHIS

JOHN COOPER, WPyx, ALBANY

KELLY CRUISE, WEGR, MEMPHIS

KELLY CRUISE, WEGR, MEMPHIS

JOHN COOPER, WPyx, ALBANY

JOHN COOPER, WPyx, ALBANY
RADIO COMMENTS

December 18, 1987

David Sadof, KLOL, Houston

In 1987 KLOL successfully made the transition from a classic AOR to a more progressive AOR. Over the past 12 months we have taken pride in playing the Cure, Echo and The Bunnymen, World Party, The Cult, Little America, Concrete Blonde and The Rainmakers as well as the latest from U2, Def Leppard, Pink Floyd, Peter Gabriel, Aerosmith, Rush, Jethro Tull, and Bruce Springsteen. We’re enjoying our best ratings in 5 years while maintaining our commitment to new music.... Our two hour “Exposure” program has worked very well, giving our audience a chance to hear several tracks from the latest alternative releases. This past week we featured the Neighborhoods, Pierce Turner, the Eurythmics, Game Theory, Max Eider, Rainmakers, David Sylvian, The Connells, The Alarm, Peter Himmelman and Leather Nun.... Have a great holiday! We’re looking forward to a wonderful 1988.

Jon Scott, Music Awareness, 818-883-7625

Record Of The Week: AC Reed, “I’m In The Wrong Business”, Alligator.... Thanks to all the great radio stations and record companies that have called upon Music Awareness for their travel promotional needs. We appreciate your business and look forward to more unique rock and roll travel adventures in 1988.... Also best of holiday greetings from all of us at Music Awareness: Lorraine, Tracey, Tiffany, and Rob.... Finally, thanks to all of you who voted the Tissue the #1 rag of its kind. Remember it’s available everywhere whether you want it or not. The Tissue is read and used by anybody who thinks they’re anybody in the business. Most importantly, it doesn’t chafe like the others. If you’re not getting your copy, call us at 818-883-7625.... See ya next year.

Kim Alexander, WHCN, Hartford

What a year! This really is the world’s greatest job. My years fave? (Glad you asked) U2, Robbie Robertson, Def Leppard, Radiators, Squeeze, KD Lang, Aerosmith, The Brandos, INXS, and the dB’s.... By the way, the dB’s “Change With The Changing Times” sounds great on the radio.... P.S. It’s still a joy hearing the Beatles on CD.... Guns ‘N Roses is still the #1 requested record here, followed by Whitesnake and Robbie.... Hey, I’ve got some great Christmas gifts so far.... Hey, Lenny, now I’ll finally be organized.... The A&M Christmas album is wonderful.... I trimmed my tree to it.... Finally, it’s been great meeting and working with so many folks this year, especially Jill, Pat, Bill and Rose, Don (I Miss you), Karen, Merv, Christina Anthony (thanks for the Xmas present), Debby John, and just about every one else. Hey, girls, have a great holiday.

Downstairs Dan, WQFM, Milwaukee

Richie Blackmore is not god. It’s Joe Satinami.... Annie Lennox should get some new stockings, really Annie.... Hope to see you next year.... Maybe in 88 I’ll grow up, hope not, but maybe.

Vern Argo, KZQO, Missoula

Merry Christmas and we’ll see ya in ’88.

Larry Dunn, WLIR, Long Island

Merry Christmas and Happy Holidays to all. We look forward to bringing you the best new music first in New York in 1988.... Screamer of the week, Love & Rockets, “Lazy”.

JJ Jeffries, KJJJO, Minneapolis

Hot rock lives! Thanks to Dokken and Aerosmith for the interviews, and one major kickass show on the 12th. Steven Tyler, obviously displaying his favorite rocker, with the 104 banner on stage with him for a couple of numbers. Also thanks to Beau Sigel for all his help.... Anyone with an extra snowstorm or two, please send it Twin Cities’ way. Mainly, because I, for one, refuse to celebrate a non-white Christmas.... Check out Dokken’s “Kiss Of Death”. Killer track as is any cut from Motherwolf’s vinyl.... This is short and there’s a reason, I’m on holiday or at least I should be. Come to think of it, all of you should be, too. Have a great.

Steve Cormier, WIZN, Burlington

Thank you to Alex Miller of Atco for a great night in Montreal with Yes. Jon Anderson’s voice hasn’t changed at all through the years and the band was great. Hope we can get together again soon.... Congrats to Andi Turco at WEQX. Here’s hoping you put Eddie’s lights out.... Also congrats to Chris Garrett at WHEB.... Many thanks to Jill Glass and A&M for my very first gold album, Suzanne Vega’s “Solitudes Standing”. And nice work on the Willy DeVille record.... To all our record friends: Have a happy holiday season and once again thanks for all your support in 1987, especially the CD giveaway promotion.

Mark Zeiger, KDXR, Amarillo

KDXR wishes a Merry Christmas to one and all; belly flop into the season, friends. Be sure to take time to reflect on the meaning of Christmas and take my advice: set aside a little time to read Dickens’ “Christmas Carol” again. It doesn’t have anything to do with the business, but it will do your heart good.... Here’s to more great rock and roll in ’88!

Joe Skare, KFMQ, Lincoln

First of all, thanks to Mercury/Polygram’s Bill Rusch for rescuing KFMQ’s Jon Terry at the Def Leppard show last week.... Also thanks to Jeff Illand of Geffen for the opportunity to see Aerosmith over the weekend. This is one of those bands that I never got to see in their heyday so it was really great and so was the show! These guys haven’t lost a thing. Steven Tyler has more energy than Pee Wee Herman on a six-pack of Coke and a case of Vivarin. If you’re an Aerosmith fan, don’t miss this tour, it’s a must see. Thanks again, Jeff Illand.... Speaking of Steven and the boys, they’ve always done well for us and their ‘Rockin’ Pneumonia And The Boogie Woogie Flu’ from the ‘Less Than Zero’ soundtrack is no exception. It tested very well for us and gets the nod this week.... Also added The Radiators’ “Doctor” and White Lion “Wait”.... Have a great holiday season. Thanks to all for the cards, greetings, etc.!

Curt Cartier, KEZE, Spokane

If you’re looking for those all important upper male demos, check out The Call’s “Walk Walk”. The phone response has been incredible. This is our third cut off the album and we feel it is the most accessible track for AOR. We’re having great success with this band.

Paul Nelson, WWCT, Poria

As we dig out of 10 + inches of snow, we warm up with some great new music like Michael Bolton’s version of “Dock Of The Bay”. It’s the best song on the album and with the guys across the street playing the ballad, this is a good way to keep our ass covered. Why hand CHR another artist especially one who can hand out a tune as well as Bolton can.... Though I can’t agree with the sentiments, the Eurythmics “I Need A Man” goes in. It’s not a one listen tune, but Dave’s “Stones-like” guitar and Annie’s sincere vocals won us over.... Peter Gabries’ “Biko” has always been a show stopper and the message it delivers is too important to ignore.... We’d like to thank Warner Bros’ Nancy Stein for the great time we had this weekend at the Depeche Mode show. It was nice seeing WAPL’s Rick Panneck again. It was a pleasure to meet WMAD’s Paul Marszalek.... Memo from Manicki: He put Eddie’s lights out.... Also congrats to Chris Garrett at WHEB.... Many thanks to Jill Glass and A&M for my very first gold album, Suzanne Vega’s “Solitudes Standing”. And nice work on the Willy DeVille record.... To all our record friends: Have a happy holiday season and once again thanks for all your support in 1987, especially the CD giveaway promotion.
THE HARD REPORT

Virgil Thompson, WIXV, Savannah
A big thank you to all our record reps for a great year.... With the recent rhetoric concerning the AOR/records relationship, it's nice to have so many great people to work with on a weekly basis. As we start our third year as an AOR, we're looking forward to playing the very best new music and coordinating promotions that create on air excitement to the benefit of all: the station, the label, the artist and the audience. Also looking forward to sharing more programming/promotional ideas on these pages as well as talkin' tunes each week.... In the coming year, may everyone kick the shit out of their CHR/AC/Country/News/Talk, etc. al. competition. How's that for holiday spirit.... Seasons greetings!

Greg Alexander, WNPQ, Canton
First of all, I would like to apologize to all the companies who have tried to contact me in the last two weeks, but when you have the flu and are sitting in a hospital emergency room your mind is kind of on other things. Anybody who is trying to get a hold of me, I am back on the job.... Music wise, a possible fol-

Mike Scott, WRK, Paducah
Alice Cooper was at The Cape which is in Girardeau, Missouri. It was a great show. We got to meet Alice. Everything was great except that the religious community came down hard on him. It was a great show. We got to meet Alice. Everything

Graham Hatch, Frontier Records, Los Angeles/New York
Sympathies to all you radio people that have to work over the holidays. I'll be thinking of ya while I'm throwing down a bourbon at Caesars in Vegas!... In the meantime, get ready for my intolerable pestering (It's gonna worse in '88).... Things to spend time with under the Yule Tide are: Naked Prey ("Find My Way", "The Carnival"), Flying Color (A multi-single Lp) and The Young Fresh Fellows who are undeniable (so don't deny them).... Thanks to WNGZ for jumping on Flying Color this week and KRCK for making the scene with Naked Prey.... Happy Holidays you fashion giants!

Catfish, WHMD, Hammond
I sure felt guilty not adding Royal Court Of China the first time around, but now it's all changed and I feel psychedelic.... The same goes for TVT's The Connells. They're great.... Automatrics this week include Winwood and Joe Cocker.... And what if the Saints do win the playoffs?... By golly, have a great New Year!... God bless Bill Hard, the fertility god of music. Now get along with your own bad self.

Anthony Alfonsi, WDVE, Pittsburgh
Michael Bolton's "Satin' On The Dock Of The Bay" sends chills up my spine every time I hear it. The Neal Schoen guitar solo is stupendous. This remake should have Otis in heaven smiling.... Anthony

Jeff Paretts, KEYX, Phoenix
It was good to see Jeffrey Naumann and Bob Freimeyer of Virgin Records when they stopped by the station.... Happy Holidays to everybody from everyone here at the Key.

KISW KORS 91X CFNY
WLNZ WRQK KRZQ KZEL
KATP WNGZ WKXL all

got “DOWN IN THE TRENCHES”
this week
(Hard 100 96*-79*)

Get down
and have a cool yule
- from Enigma Records.

Stay tuned for a great '88 with the Broadcasters, Don Dixon, the Del Lords and the Smithereens.

December 18, 1987
Rich Scroggs, WWVU, Morgantown
Last night I was watching television, minding my own business, when all of a sudden what should appear but the Alf Christmas Special, and it was really a very moving experience for me. Up to this point, I never realized what an obnoxious little fur ball Alf really is, and I have now taken it upon myself as my life’s work to destroy Alf. I know this will be unpopular in some people’s mind, but I’m doing it for your own good. Merry Christmas.

John Bello, Roadracer, 212-219-0077
To start off the New Year on the right foot, all of you will be receiving the long awaited LP by Gang Green entitled “You Got It.” Most of you should have heard the cut ‘We’ll Give It To You’ which was released a few months ago as a 12”. “You Got It” is a mixture of old AC/DC and Motorhead. Many will be surprised how hard this LP kicks. Be on the lookout for the Gang Green package during the first week of the new year.... It’s great to see that Blessed Death, Paradox, and Kat are doing very well, but don’t forget about Whiplash. Whiplash’s “Ticket To Mayhem” may well be one of the best thrash albums of the year. Thanks to Z-Rock, WJUL, KCMU, WBOB, WGWU, WNU, and WNGZ.... If you haven’t heard yet, Monte “Fnu” Conner of Shatter Records is joining us here at Roadracer. Not only do you have me to abuse, now you have Monte also. WELCOME ABOARD MONTE.... Have a healthy New Year.

Jetson, WOXY, Oxford
First of all, I want to thank Mojo Nixon and Skid Roper for dropping by the station and doing their performance on the air with us. They did the “I’m In Love With Oprah” bit live on the air.... Also thanks to the strange but nice Peter Himmelman who called and did an interview last week.... This week we’re looking forward to the BoDeans coming to the studio to play live on the air. It’s the station of a hundred stars -- you could be next.

Jeff ‘Big Apple’ Cook, Elektra, 404-344-5080
Hi ya, youse guys and gals in Radioland! And greetings from the 21st floor of 75 Rock Plaza in New York. (Where I’ll be spending a lot of my time after the first of January.) Since we’re all busy this time of the year, I’ll quickly get right down to the core of my comments this week.... First, Dokken’s “Burning Like A Flame” is getting buckets of airplay at album radio90 and the result is tree-mendous. Phones and sales! The LP is now over 1 million, with airplay on only one track. As the single gains momentum at top 40 radio, it’s a great reaction track; try it, you’ll like it.... In case you missed “Satch Boogie” by Pink Floyd, Lynyrd Skynyrd, and Bon Jovi were my five faves.... For night time play, for the truly thick skinned, I suggest “Mr. Scary”. A guitar showcase tune featuring George Lynch (the new guitar god).... The Call record, “Walk Walk” you should play play now. This song is a delicious treat for the band. It’s a great reaction track; try it, you’ll like it.... In case you hadn’t noticed the 10,000 Maniacs LP is happening. With the album now over 100,000, their recent appearances on David Letterman and Johnny Carson have exposed them to the masses. Don’t miss “Don’t Talk” or “Like The Weather”. It is a golden opportunity.... The Screaming Blue Messiahs “I Wanna Be A Flinstone” from the LP ‘Bikini Riot’ could explode. The video has just been added to MTV’s Buzz Bin; it plays a day. And for those of you that haven’t seen it, watch out. This ain’t no half baked clip. When your audience sees it, they could be calling you to let you know it’s yabba yabba do time!.... Merry Christmas, Happy Hannukah, Happy New Year, etc.

Rik Elliot, WRQK, Canton
I hope to wish all of you reading this the happiest of holiday seasons.... 1987 was a great year for concerts. Aerosmith, U2, Pink Floyd, Lynyrd Skynyrd, and Bon Jovi were my five faves.... And my award for most overlooked artist with the best material goes to Joe Walsh with “Got Any Gum”.... Here’s hoping the Cleveland Browns are Superbowl champs.

Kelly Cruise, WEGR, Memphis
Congratulations to The Hard Report on a great first year. Happy Holidays.

Matt Pollack, Relativity, 718-740-5700
So, by now I’ve firmly planted a bug in your ear about Joe Satriani. My buddy in LA, John Schoenberger is doing the same and guess what, we ain’t lyin’. Yep, “Satch Boogie” is short, sweet and rocks harder than Gibraltar. And for all you sticklers who feel instrumentals aren’t your cup of tea, well imblle this one for starters. Pre-out of the box on: KLOS, WQFM, KNAC, KISS, WHCN, KJJO, KZEL, KPEZ, KQZZ, KZEL, WSTZ and more. I’m beggin’ you people to test this one out. Run it once, open the phone lines and watch. You’re going to be astonished by the reaction. It’s a curiosity getter, and it only gets better. Besides if you don’t add it, I won’t be able to send potato chips for Christmas.

Stacy Yelton, WKQK, Lexington
Happy Holidays to all!

Tom Starr, WOUR, Utica
Holiday greetings from OUR family to yours. Keep those ears warm and don’t be late (or light) in ‘88.

Ray Graham, WRKI, Bridgeport
It’s official! Take away the interim and put me down as the Program Director of WRKI. Thanks to all who offered support and encouragement. Happy Holidays. Looking forward to working together in 1988.

Marty Griffin, KFMF, Chico
Just a quick note to let the Hard Report know that they did a great job this year. Keep up the good work and Happy Holidays.

Megadon, Combat, 718-740-5700
Well, gang, by the time you read this, Exodus will have just about wrapped up their stint with Anthrax. Seems everyone loved the show. I caught them twice in the New York area and it was absolute insanity. The Bay Area Bashers were better than I’ve ever seen them (especially in Jersey). Both Exodus and ‘Thrax hold the future of true metal in their hands. Much respect goes out to Brad Martin and Sheili B. of WRCN for being able to withstand an evening of sheer sonic brutality, to Phil Hardy at Amuse for letting his “image” down and headbanging to ‘Faster Than You’ll Ever Live To Be’, and to Syndee Banwick at Amuse for being the first girl I’ve met that discovered that one can actually dance to ‘Brain Dead’; If you missed Exodus, never fear, because the second leg of the “Meat Party” tour begins next month with Exodus headlining, possibly M.O.D. in tow. What more could you ask?... It’s that time of the year again, time to finish up that shopping and curl up with someone you love (or at least respect) and ponder the festive season together. It’s also time for me and my Jersey boys to invade Beantown for a few days of insobriety before the New Year rears its head, so if you hear of any arrests in the Boston area next week, you know what happened.... So, have a Happy Holiday and may the fabled fat fellow fill your footwear with freebies. (I’m not that clever -- I lifted that from a card I got last year,) I’ll talk to you in the New Year. Cheers.

Karen Small, WQUR, Manchester
People are beginning to kick back for the holiday season and are recharging their batteries for 1988.... Some good stuff wound up on the old playlist this week. I think the Radiators’ “Doctor Doctor” is a lot better than “Like Dreamers Do”. It’s got a Little
Feat feel and a basic rock and roll appeal.... MSG’s “Love Is Not A Game” is a real strong rock track which struck these ears hard.... Gotta run and make my way through the chaos of traffic in the snow. Happy holidays to everyone and let’s do it again in 1988.

Steve McKnee, WZXL, Atlantic City
Merry Christmas and Happy New Year!

Patty Martin, KSJO, San Jose
Merry Christmas to all and to all a good night!

Dru Dawson, KBAT, Odessa
Being a fan of the band, it’s been a pleasure to see the Radiators come out with another great track from their debut album. “Doctor Doctor” is some of the best stuff out there.... White Lion has been spending a long time at the back of the listen stack but the tour with KISS and the general rock and roll climate makes it time for this record to happen on the radio.... Michael Bolton has shown instant response on the phones from a wide slice of the audience, it’s great to have this song back on the air.... Finally, take it from Dru, who got broadsided by a lady on Sunday night and lost his car, slow down even if the light’s green.

Brian Illes, WKFM, Syracuse
Merry Christmas and Happy New Year to Amy and Jim and Bill and all of the folks at the HARD REPORT.

Brian Jordan, WRUF, Gainesville
The phones are consistently building for Paul Carrack with all elements of our audience so we have upped it to Power straight from Medium.... The Kiss power ballad is also getting lots of phone attention from those younger males, so much so that we are reporting top five phones again.... Jethro Tull is one of my favorite releases this year and “Jumpstart” is another quality release from the band.

Jeff Holbrook, WWCK, Flint
We added George Harrison’s “When We Was Fab” this week and it sounds great in the mix.... Even though the Paul Carrack has been around for a while, it’s new stuff for us and the audience has responded so enthusiastically that we report top five phones out of the chute and a move to heavy.... Big phones continue on Whitesnake’s “Is This Love”. That song keeps going strong.

Dave Fortney, WLK, Kalkaska
We’ve added Sinead O’Connor this week. The woman has a very unique voice that comes across well on the air.... Paul Carrack jumps up to Heavy this week as his story continues to build.... The Broadcasters move up this week also. This song definitely has the right stuff.

Paul Marszalek, WMAD, Madison
I just wanna thank Phil Dempsey at Capitol for telling me all those great jokes about the differences between other people’s record companies and the Titanic.... The Radiators have done very well for us so “Doctor Doctor” is a natural.... Love and Rockets continue to grab audience response and goes to Heavy this week.... Talk about audience response, the new one by the Eurythmics is a really hot song.... Great White is finding a welcome with the audience so we’ve moved it up to Medium.... Paul Carrack jumps to Heavy. It’s a real audience pleaser for sure.

Sonny Cuellar, KRIX, Brownsville
Thanks for a wonderful year; Merry Christmas to all.... The Radiators have done so well here we had to shift over to the new track. This album has such a happy island feel it really gets the audience going.... We anticipate great things from the Tesla and it looks like another great song from these guys.... Michael Bolton moves up after only one week primarily because of the instant phones on it, this is a really hot song.... Great White is finding a welcome with the audience so we’ve moved it up to Medium.... Paul Carrack jumps to Heavy. It’s a real audience pleaser for sure.

Mike Stewart, WIMZ, Knoxville
More great music from the Radiators so “Doctor Doctor” goes in this week. When I got that stinky plastic fish I thought “how tacky”, but now the reality of the music has set in and these guys have my vote.... Richard Marx is getting top five phones, the audience is really behind this guy, and we’ve moved him up to Power as a result.... The research shows a lot of support for the White Lion so it leaps into Heavy. The MTV clip couldn’t hurt.... Research and my gut tell me that Elton John’s “Candle In The Wind” could be one of the biggest songs of the year.

Andy Preston, KPOI, Honolulu
January ’88 finds KPOI, Hawaii’s 98-Rock celebrating its 8th birthday. If possible we’d like to get some artist ID’s that acknowledge that fact. We appreciate your help in advance.... Where does one from Hawaii go for vacation? This MD heads for Fender Island, British Columbia for a breath of cold fresh air.... Many thanks to all our record company friends for being friends even though we’re a tough add.... Mele Kalikimaka to you and to our friends at the Hard Report. We’ll talk story next year. Aloha.

John Loscalzo, WRCN, Long Island
Four words you can’t refuse: Birth, School, Work, Death. Happy Holidays.

Beaver Brown, KDJK, Modesto
A check of our local retailers and it’s no surprise: They can’t keep the White Lion album in stock. They’re blowing out the doors as fast as they come in. It’s also jumped to #1 Most Requested, and if you’re not playing “Wait” you deserve to be mauled.... The Rainmakers are also starting to pick up more phone action.... My personal favorite on the Tornado album “Wages Of Sin”.... One thing to think about in 1988, the Hooters rule!

John Lassman, KQRS, Minneapolis
Big thanks to everyone for everything in 1987 and have a joyous holiday season.

Bob Berzins, KRSR, Las Vegas
A belated thanks to Bill Prescott of KZAP/Sacramento and Beau Phillips, KISW/Seattle for helping the Krusher get started.... Seasons Greetings.

December 18, 1987
### AIRPLAY ANALYSIS

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<td>PINK FLOYD</td>
<td>&quot;On The Turning Away&quot;</td>
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<td>YES</td>
<td>&quot;Rhythm Of Love&quot;</td>
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<td>&quot;Say You Will&quot;</td>
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<td>J.C.MELLENCAMP</td>
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<td>RUSH</td>
<td>&quot;Lock And Key&quot;</td>
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<td>FOREIGNER</td>
<td>&quot;I Need A Man&quot;</td>
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<td>J.C.MELLENCAMP</td>
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<td>PAUL CARRACK</td>
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<td>DOKKEN</td>
<td>&quot;Burnin' Like A Flame&quot;</td>
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<td>DICK BALL</td>
<td>&quot;Have Mercy&quot;</td>
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<td>HEART</td>
<td>&quot;There's The Girl&quot;</td>
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<td>ROBBIE ROBERTSON</td>
<td>&quot;Sweet Fire Of Love...&quot;</td>
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<td>15</td>
<td>GRATEFUL DEAD</td>
<td>&quot;Throwing Stones&quot;</td>
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<td>16</td>
<td>BLACKMORE</td>
<td>&quot;Give Me All You...&quot;</td>
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<td>DEF LEPPARD</td>
<td>&quot;Hysteria&quot;</td>
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<td>AEROSMITH</td>
<td>&quot;Hangman's Jury&quot;</td>
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HEAVY ADDS

WHITE LION
WAITHEAVY ADDS
MUSIC: THU AFT M.D. PAM EDWARDS
KGB - FM SAN DIEGO

AEROSMITH

LIGHT MEDIUM
CALLS: MON-THU 12-2

LOVE & ROCKETS
J.C. MELLENCAMP REAL
B. SPRINGSTEEN
THE RAINMAKERS
SNAKEDANCE CDR. ROBERTSON
BODEANSONLY
YES

THE RADIATORS
FLEETWOOD MAC EVERYWHERE
FOREIGNER WAIT

316-722-5600

THE CARS...
THE 9-5 LAKESIDE
FLEETWOOD MAC
EAGLES
BURNING CD
FOREIGNER
KICK
SAVE
STONE

GIRL
HANGMAN
LOCK
SWEET
COUNTRY

(CD)
(CD)
(CD)
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(CD)
(CD)

PARADISE
SHOOT
LOCK
DOUBLE
TALKING
LP
LP
LP
LP

JETHRO TULL
GUNS N ROSES
RICHARD MARX
YES
DEF LEPPARD
DEF LEPPARD
FOREIGNER
STRANGEWAYS
DEF LEPPARD
FOREIGNER

R. BUCHANON
M/T BRYAN NSFER
ICEHOUSE
WISHING DREAMS FOREVER
SOMETHING BUSINESS/SUNSET
HANNIBAL/GONE CARAVAN/BUILD/GREEN
DAOUY/L KISS/LIMBO
FREE/ONE/BEAT
LOVE
TWO
LONG
ALL
GIFARM
VE
PAINTED
THROWAWAY

SAY
SHED
HYSTERIA

CD
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J.C.

PINK FLOYD

TRIUMPH

512-342-4999

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</table>
THE HARD REPORT

CONTINUED

WFX CHARLOTTE
P.O. BOX 614138
M.D. MARY LONDON
984-348-9795
CON: FRED JACOBS
MUSIC-TUE AFT
CALLEY-MON 9:30
FRIREEPORT

HEAVY

AEROSMITH
FOREIGNER
PAUL CARRACK
HIMMELMAN
PINK FLOYD

MEDIUM ADDS

WHITE LION
MICHAEL BOLTON
JIMMY DAVIS
YES
WORLD
THE RAINMAKERS
JOE COCKER

LIGHT

FLESH FOR LULU
DEF LEPPARD
JETHRO TULL
LESSTHAN ZERO
BILLY IDOL
THE BRANDO
THE CALL
GIRL
NEED
PINK FLOYD
FOREIGNER

WHITELION (CD)
CDCD
CDCD
CDCD
CDCD
CDCD
CDCD

CON: JEFF POLLACK
P.D. HARRY GUSCOTT
P.D. GREG MORRISON
ROYAL COURT...
NICK JAGGER
WORLD
THE RAINMAKERS
JOE COCKER

MUSIC:TUE AFT
WFACT 104.5
PHONE: 203-775-1212
904-392-0771

WRF DETROIT
P. O. BOX 2069
R. D. JOE VEBREL
MUSIC-MON AFT
CALLEY-MON 9:30

LIGHT ADDS

ROCKETS
STING TOLL
JUMP

HEAVY ADDS

MONO MOUTH
NORTHERN PIKES
DAVE MASON
GEORGE HARRISON
WHITESNAKE

MEDIUM ADDS

SOULED
GEORGE HARRISON
GOT STONES
BEAT STONES
SHOWCOUNTRY
RHYTHM MIND
DEVILS
SHED
SWITCHFARM

WRL PADDYCAM, KY
P.O. BOX 119
MICHAEL SCOTT
PH: 309-433-9316
MUSIC-TUE AFT
CALLS-MON 9:30 - 7

HEAVY ADDS

MONO MOUTH
NORTHERN PIKES
DAVE MASON
GEORGE HARRISON
WHITESNAKE

MEDIUM ADDS

SOULED
GEORGE HARRISON
GOT STONES
BEAT STONES
SHOWCOUNTRY
RHYTHM MIND
DEVILS
SHED
SWITCHFARM

WUFR-FM GAINESVILLE
P.O. BOX 120
OTTO CRONIN
PH: 309-792-1977
MUSIC-TUE AFT
CALLS-MON 10 - 4

HEAVY ADDS

MONO MOUTH
NORTHERN PIKES
DAVE MASON
GEORGE HARRISON
WHITESNAKE

MEDIUM ADDS

SOULED
GEORGE HARRISON
GOT STONES
BEAT STONES
SHOWCOUNTRY
RHYTHM MIND
DEVILS
SHED
SWITCHFARM

WXK PENNSACOLA
P.O. BOX 648
R. P. RAMEY
PH: 904-438-3453
CON: BOB ROBERTSON
MUSIC-TUE AFT
CALLS-MON 9 - 5

HEAVY ADDS

MONO MOUTH
NORTHERN PIKES
DAVE MASON
GEORGE HARRISON
WHITESNAKE

MEDIUM ADDS

SOULED
GEORGE HARRISON
GOT STONES
BEAT STONES
SHOWCOUNTRY
RHYTHM MIND
DEVILS
SHED
SWITCHFARM

WHI PENRICHMOND
P.O. NO.
R. M. PAUL SHUGUE
PH: 604-971-1315
CON: FRED JACOBS
MUSIC-MON AFT
CALLS-MON 9:30

HEAVY ADDS

MONO MOUTH
NORTHERN PIKES
DAVE MASON
GEORGE HARRISON
WHITESNAKE

MEDIUM ADDS

SOULED
GEORGE HARRISON
GOT STONES
BEAT STONES
SHOWCOUNTRY
RHYTHM MIND
DEVILS
SHED
SWITCHFARM

WTRF-AM 1050
924-7717
CON: JEFF POLLACK
P.D. HARRY GUSCOTT
P.D. GREG MORRISON
ROYAL COURT...
NICK JAGGER
WORLD
THE RAINMAKERS
JOE COCKER

MUSIC:TUE AFT
WFACT 104.5
PHONE: 203-775-1212
904-392-0771

Radio Reports...
Monday & Tuesday
10am - 7pm EST

December 18, 1987
**THE HARD REPORT**

**WDCW WASHINGTON**
P.O. BOX 5000/VP
M.D. BARBARA VOIGHT
PH: 202-828-9932
CON: HARD COMMUNICATIONS
CALL: MON-FRI 11-3

**WMSU WILLIAMSPORT**
P.O. BOX 5000/VP
M.D. REBECCA ST. JOHN
PH: 717-798-8093
MUSIC: TUE AFT
CALL: MON-FRI 11-3

**WHTI ST. PETERSBURG**
P.D. KAREY CUNI
M.D. CHET LOGAN
CON: JEFF PFAFF
MUSIC: TUE AFT
CALL: MON-FRI 11-3

**WJLM ATLANTIC CITY**
P.D. STEVE MOORE
P.M. ROBERT WRIGHT
PH: 609-322-1713
CON: HARD COMMUNICATIONS
MUSIC: TUE AFT
CALL: MON-FRI 11-3

**WYCB BEAUFORT**
P.D. M. D. BOLGER
P.M. ROGER MITCHELL
PH: 803-722-4938
CON: HARD COMMUNICATIONS
MUSIC: TUE AFT
CALL: MON-FRI 11-3

**WKOZ ALLENTOWN**
P.O. BOX 5000/VP
M.D. JERRY WOOD
PH: 215-694-0511
CON: HARD COMMUNICATIONS
MUSIC: TUE AFT
CALL: MON-FRI 11-3

**CHART KEY**

1 = Increased Rotation
(CD) = CD Airplay

December 18, 1987

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**Radio Reports...**

Monday & Tuesday
10am - 7pm EST
<table>
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<tr>
<th>Station</th>
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<td>Classic Hits</td>
<td>Boston, MA</td>
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<td>WRIF-FM Detroit</td>
<td>WRIF</td>
<td>Rock</td>
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<td>Queen</td>
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<td>KBME-FM Houston</td>
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<td>The Eagles</td>
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**MEDIUM ADDS**

- CALLS: TUE-FRI
- NXL-FM LONG ISLAND
- HEAVY
- MEDIUM ADDS
- P.D. DENIS MC NAMARA
- MAX EIDER
- GRAPES OF WRATH LP
- WILLY DEVILLE
- COUNTRY
- WORLD
- REM
- RICHARD MARX
- MERCY
- JETHRO TULL
- THE ALARM
- AC REED
- NASTY HABITS

**G'CANAL DIARY**

- THE CARS
- U2
- ROYAL COURT...
- MEN W

**MEN W/O HATS**

- GENE LOVES JEZ
- *U2
- BILLY I
- 10,000 MANIACS
- STALK
- TALK
- WORLDR.
- ROBERTSONS
- SWEET
- REIVERS
- BRYAN FERRY
- CUCUMBERS
- 'ECHO/BUNNYMEN

**REM**

- BRYAN FERRY
- 54.40
- STING
- R. ROBERTSON
- SINEAD O'CONNOR
- QUEEN
- MAX EIDER
- GEORGE HARRISON
- LOVE & ROCKETS
- BRYAN FERRY
- 54.40
- 412-821-6140

**INXS**

- G'CANAL DIARY
- THE CARS
- U2
- ROYAL COURT...
- MEN W

**CHART KEY**

- + Top 30
- * Increased Rotation
- CD = CD Airplay

Radio Reports... Monty's Tuesday 10am - 7pm EST

December 18, 1987