HEART

"ALL I WANT TO DO IS MAKE LOVE TO YOU"

The Wilson Sisters return, and everyone is battening down the hatches for a year of chart topping tunes that gets underway with this ode to the primal urge in all of us. The cross format success is as much a given as the big, big hooks.

THE CHURCH

"GOLD AFTERNOON FIX"

"Metropolis", just the tip of the iceberg. "Gold Afternoon Fix" should build on the success of 'Starfish'. It's commercially very accessible, with a strong artistic edge throughout." Carter Alan, WBCN

ROBERT PLANT

"MANIC NIRVANA"

From Buffalo to Boulder, Tucson to Toronto, the Led throated rocker with the golden mane has already taken over the airwave in almost every burg with a signal stick. With the whole package now in hand can any border be safe?

RECORD OF THE WEEK

BATON ROUGE

"WALKS LIKE A WOMAN"


HERICANE ALICE

(Atlantic)

"Too Late"

THE WHO

(VCA)

"Join Together"

HURRICANE

(Enigma)

"Little Sister"

LOCK UP

(Geffen)

"Nothing New"

ERNIE ISLEY

(Elektra)

"Rising From The Ashes"

CHARTSTARS

1. Robert Plant
2. Alice Cooper
3. Damn Yankees
4. Mission U.K.
5. Jude Cole
6. Sinead O'Connor

MOST ADDED

"Hurting Kind" - EsParanza 54
"Only My Heart Talking" - Epic 38
"Coming Of Age" - WB 34

BIGGEST MOVERS

Mission U.K. - "Deliverance" (100-65) 35
Jude Cole - "Baby, It's Tonight" (70-43) 20
Sinead O'Connor - "Nothing Compares ..." (75-55) 20

BONHAM

(WTG)

"Bringing Me Down"

DIVING FOR PEARLS

(Epic)

"New Moon"

SINEAD O'CONNOR

(Ensign/Chrysalis)

"I Do Not Want What I Want"

VARIOUS ARTISTS

(EMI)

"Pretty Woman"

MICHELLE SHOCKED

(Mercury)

"My Little Sister"

HEADLINES

MCA AND GEFFEN! THE DEAL GOES DOWN!!

JAY CLARK BEHIND THE WHEEL IN DETROIT?

REBEL ROCKER A FACT IN ALBUQUERQUE

MORNING SHOWS ACROSS AMERICA CHANGE

THE STICKERING DEBATE WITH RICK BALIS

CLIVE DAVIS ON HIS 15 YEARS AT ARISTA

BETH RENAUD INTERVIEWS DEPECHE MODE
NOT A PRIORITY
(YET)

CHANCES ARE YOU HAVE NOT BEEN PROMOTED, BEATEN UP, OR HASSLED TO PLAY THIS RECORD . . . YET.

IN FACT RADIO FOUND THIS RECORD AND IS TELLING US WE HAVE A HIT.

THE FACTS

WLZR
PLAYING 6X/DAY . . . THE #1 MOST PLAYED RECORD ON THE AIR . . .
#1 MOST REQUESTED.

WQFM
PLAYING 4X/DAY . . . #1 MOST PLAYED NEW BAND . . . #1 MOST REQUESTED.

AIRPLAY HAS NOW TRANSLATED INTO A TOP 10 SELLING RECORD IN MILWAUKEE

THIS STORY CONTINUES WITH KBER, WCMF, KISS, KEZO AND OTHERS ALL CALLING US AND SAYING:

"THIS RECORD IS TESTING"
"THIS RECORD IS REQUESTING"
"THIS RECORD IS SELLING"

THE SONG:
"TOO LATE"

THE ARTIST:
"HERICANE ALICE"
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<td>1</td>
<td>1</td>
<td>ROBERT PLANT</td>
<td>&quot;Hurtin' Kind&quot;</td>
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<td>2</td>
<td>MIDNIGHT OIL</td>
<td>&quot;Blue Sky Mine&quot;</td>
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<td>DON HENLEY</td>
<td>&quot;The Heart Of The...&quot;</td>
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<td>Aerosmith</td>
<td>&quot;What It Takes&quot;</td>
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<td>Tom Petty</td>
<td>&quot;A Face In The...&quot;</td>
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<td>ERIC CLAPTON</td>
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<td>Chris Rea</td>
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<td>PETER WOLF</td>
<td>&quot;99 Worlds&quot;</td>
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<td>9</td>
<td>DAMN YANKEES</td>
<td>&quot;Coming Of Age&quot;</td>
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<td>SMITHEREENS</td>
<td>&quot;Blues Before And...&quot;</td>
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<td>ROBERT PALMER</td>
<td>&quot;Life In Detail&quot;</td>
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<td>Rolling Stones</td>
<td>&quot;Almost Hear You Sigh&quot;</td>
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<td>Phil Collins</td>
<td>&quot;I Wish It Would Rain...&quot;</td>
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<td>14</td>
<td>MOTLEY CRUE</td>
<td>&quot;Without You&quot;</td>
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<td>TESLA</td>
<td>&quot;The Way It Is&quot;</td>
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<td>BLACK CROWES</td>
<td>&quot;Jealous Again&quot;</td>
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<td>KISS</td>
<td>&quot;Forever&quot;</td>
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<td>RUSH</td>
<td>&quot;The Pass&quot;</td>
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<td>Havana Black</td>
<td>&quot;Lone Wolf&quot;</td>
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<td>LOU GRAMM</td>
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<td>Whitesnake</td>
<td>&quot;The Deeper The Love&quot;</td>
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<td>Alannah Myles</td>
<td>&quot;Black Velvet&quot;</td>
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<td>N. HILLBILLIES</td>
<td>&quot;Your Own Sweet...&quot;</td>
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<td>PETER MURPHY</td>
<td>&quot;Cuts You Up&quot;</td>
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<td>POCO</td>
<td>&quot;The Nature Of Love&quot;</td>
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<td>M. ETHERIDGE</td>
<td>&quot;The Angels&quot;</td>
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<td>Warrant</td>
<td>&quot;Sometimes She Cries&quot;</td>
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<td>GUN</td>
<td>&quot;Better Days&quot;</td>
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<td>Great White</td>
<td>&quot;House Of Broken Love&quot;</td>
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<td>THE CHURCH</td>
<td>&quot;Metropolis&quot;</td>
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<td>SLAUGHTER</td>
<td>&quot;Up All Night&quot;</td>
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<td>Company Of Wolves</td>
<td>&quot;Call Of The Wild&quot;</td>
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<td>Michael Penn</td>
<td>&quot;No Myth&quot;</td>
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<td>ROBIN TROWER</td>
<td>&quot;Turn The Volume Up&quot;</td>
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<td>BRITNY FOX</td>
<td>&quot;Dream On&quot;</td>
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<td>EDDIE MANNING</td>
<td>&quot;Fly High Michelle&quot;</td>
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<td>Great White</td>
<td>&quot;House Of Broken Love&quot;</td>
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<td>38</td>
<td>PRINCE NOBLE</td>
<td>&quot;I Go To Extremes&quot;</td>
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<td>39</td>
<td>THE CHURCH</td>
<td>&quot;Metropolis&quot;</td>
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<td>ELVIS PRESLEY</td>
<td>&quot;Love Don't Come Easy&quot;</td>
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<td>LARRY LEE</td>
<td>&quot;I've Got A Feeling&quot;</td>
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<td>BOBBY SOULE</td>
<td>&quot;Tell Me&quot;</td>
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<td>POCKET BAND</td>
<td>&quot;I'm A Survivor&quot;</td>
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<td>ALANNAH MYLE'S</td>
<td>&quot;Addicted To A Memory&quot;</td>
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<td>JIMMY PAGE</td>
<td>&quot;I'm In Love With You&quot;</td>
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<td>DAVID BOWIE</td>
<td>&quot;Dancing In The Dark&quot;</td>
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<td>47</td>
<td>ELVIS PRESLEY</td>
<td>&quot;I Love You&quot;</td>
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| 48 | 48 | PRINCE NOBLE     | "I Can't Make You Love Me"
| 49 | 49 | ROBERTO ALONSO   | "Don't Let Me Be Lonely"|
| 50 | 50 | LENNY KRAVITZ    | "I Build This Garden..."|

Major Movers are boxed and bolded and double arrows indicate chart debuts.
Heart, "All I Want To Do Is Make Love To You", Capitol.... Come closer. Closer. Closer still. Here's a chance to peek inside the cocoon encrusted and more than slightly left of center mind of a tip top writer. Imagine yourself as a speck on one of our thinking process neurons (we've been reading too much Calvin And Hobbes, huh?) You'd probably hear something like this... "Hmmm, what on God's green earth can we write about this new Heart single? We could do some catchy wordplay, but with a title like 'All I Want To Do Is Make Love To You', we might run the risk of overspeaking the boundaries of good taste, and everyone knows we wouldn't do that, right? (Still with us? Kinda warm in here, huh?)" This is obviously a huge, boffo, mondo all format smash that everybody by the top forty across town. The Wilson sisters have had enough hits over the last fifteen years to warrant their own little sections in most radio station CD libraries, so there's no sense in resorting to bio-spiel. Well, guess we'll just have to trust the guys and gals in the radio trenches on this one. Now, how do we fill up all this page space? Hope somebody made some more coffee.

Church, "Gold Afternoon Fix", Arist... It was just a few short weeks ago that we were hearing from MDs and PDs about the space they were saving on their playlists for the lead single from this Australian band's "Starfish" followup. With that track, "Metropolis", now sitting fat and happy in the top third of the Hard Hundred, climbing twelve points from 42-30*, thirty one new ads to report this week, and the full project debuting just one notch under the single, at 31*, it was time to start looking at follow up numbers to dial in to the CD ma-chine. Borrowing heavily from Beth Renaud's eloquent review of this self same disc, "Terra Nova Cain" evokes a time travelling trip to a land of someone's fertile imagination, with a rhythm section that's a contradiction of terms, like military intelligence) arrangement that pushes Steve Killey's lyrics into the mix without tarnishing their clipped edges. The second planned single, "You're Still Beautiful", builds musically on "Metropolis", with a slightly more energetic pace. Other personal favorites are the Wilson-Piper showcase, "Russian Autumn Heart" and one of the two bonus tracks for non-LP buyers, "Monday Morning". Now it's time to save space on your event calendar, with plans for a church tour to crank up in May.

Record Of The Week:

Baton Rouge, "Walks Like A Woman", Atlantic.... For fifty points and a case of slightly outdated lowfat yogurt, does the cardinal O'Connor exercises have in common with the meeting of the minds that selects the weekly Hard Report "Record Of The Week"? The answer is you're just staring at appearances that we hear have taken place, but nobody seems to know exactly how, when or where. Plus it could be argued that in both cases, some type of Hell is involved. Actually, there's no real mystery clouding our weekly top dog selection. Whether it's a ground gainer extraordinare, or just a #1/#1 new great release, there's gotta be something standoutish about the track. In the case of these L.A.-by-way-of-New Orleans rockers, it was the unexpected rumble we started getting early last Tuesday afternoon that first perked our ears up to the potential playlist saturation that might occur. Granted, Atlantic's David Fleischman had already alerted us to the band's talent, but with all the format traffic, we had our eyes fixed on a point a couple of weeks down the road. Ooops. Eighteen adds from the likes of REZO, KLOS, KMXJ, WCMF, WLVQ, WLZR, WMRR, and WRIF, and a #6* chart debut later, here it is R.O.T. W. If you asked Cardinal O, it's probably Ozzy's fault too.

Robert Plant, "Manic Nirvana", Esperanza.... It's a "MUTHA". Searing guitars and enough energy for three tracks, this one just leaves me speechless, Chris Herrmann, WJYI. From J.D., WONE, "Nothing short of brilliant. A 10 on the Richter scale." Michael Young, WIOI confesses to, "Having overdosed with a case of 'Manic Nirvana'. Hats off to Mr. Plant for reminding us that you never forget how to rock and roll!" WGR's Karen Andersen Small just about speechless over this song! And Lisa Walker, WD7K adds, "The new Robert Plant is a shot of rock and roll adrenaline!" These are just a sampling of the kind words 'Bob' received last week in this publication, only a minuscule portion of the near ninety points that this format slot itself in last week when "Hurtin Kind", the first sample from the now on your desks "Manic Nirvana", barnstormed the radio world. We can only imagine the comment section in the coming weeks, as the other ten tracks start their inevitable orbits on the CD players of the radio world. We can see the raves now for cuts like "Big Love", "S S S Q", & "Nirvana". We've spent no little time with our heads between the headphones, grooving giddily with Mr. Zeppelin, and the concensus is "masterpiece". But then, did anyone expect less?

Hard Acts To Follow

Hericane Alice, "Too Late", Atlantic.... Hailing from the capitol of Laid Back, Smog Central, and the rock and roll epicenter of the human race, Los Angeles California-i-ay, these four hard rocking party animals pride themselves on being the rowdiest, most ass kickin' live act to ever blow down the pike. So why is their first release on the power ballad side of the digitally encoded fence? One reason would be the recently imposed metal cutbacks on MTV. To guarantee a vid slot on the monopolistic music channel, a band has to watch their P's and Q's pretty carefully these days. And, being bright boys, H.A. know there's a better shot for airwave acceptance if the song isn't a million mile an hour smoker that will send those lucrative upper demo figures for the station pre-sets. In all fairness, "Young, Wild And Crazy", the first track released from their new debut "Tear The House Down", is a rocker and is currently riding the Hard Hitters Rock/ Metal charts. Meanwhile, "Too Late" is already off to a healthy start in the station pre-set, with KBER, KISS, KXBR, WCMF, WLVQ, WLZR, WMRR, and WRIF, and a #6* chart debut later, here it is R.O.T. W. If you asked Cardinal O, it's probably Ozzy's fault too.

Lock Up, "Nothing New", Geffen.... Step back brother, there's a new day dawning. The sixties gave us folk and psychedelic music, the seventies brought us arena rock and punk, and the early eighties found us boogying our bums off and riding the mechanical bull with the Urban Cowboys from Hell. Later that decade we discovered thrash and heard from some revitalized "dinosaur". So what will we find to keep us entertained in this new decade? If bands like Hollywood's Lock Up have any say, the world will be a fast, fun and defically funky place to live. Now, you won't have to spend more than a ten minute coffee break in your local record store to find out where's a whole slew of new bands mixing the power of metal with the bounce of soul and funk. The Red Hot Chili Peppers, Faith No More, Scatterbrain, 24/7 Spyz...All rapping, jamming and slamming their way into the hearts and stage diving minds of America's youth. Hot and happening. Don't be yesterday's news. Join the scores of trendsetting radio dudes and dudettes who have already discovered the positive phone vibes that come with the flip down FunkRock alley. And Lock Up is a great place to start.

The Who, "Join Together", MCA..... With their recently completed "Kids Are Alright" American tour now a page in the rock and roll history books, Roger, Robert and Pete are now busy lining up their next tour and wait for their grandkids to get old enough to start asking them questions about what it was like to be part of one of the world's biggest band. Back then, there are those who say they could have done that years ago. What else did they have to prove? That, despite the words to "My Generation", rock and roll is not a function of age, for one thing. You don't have to stop rocking just because you hit the half century mark age-wise. Anyone who caught the band's tour last Tuesday afternoon that first perked our ears up to the potential for reminding us that you never forget how to rock and roll!" WGR's Karen Andersen Small just about speechless over this song! And Lisa Walker, WD7K adds, "The new Robert Plant is a shot of rock and roll adrenaline!" These are just a sampling of the kind words 'Bob' received last week in this publication, only a minuscule portion of the near ninety points that this format slot itself in last week when "Hurtin Kind", the first sample from the now on your desks "Manic Nirvana", barnstormed the radio world. We can only imagine the comment section in the coming weeks, as the other ten tracks start their inevitable orbits on the CD players of the radio world. We can see the raves now for cuts like "Big Love", "S S S Q", & "Nirvana". We've spent no little time with our heads between the headphones, grooving giddily with Mr. Zeppelin, and the concensus is "masterpiece". But then, did anyone expect less?
THE HARDER THEY COME

Stevie Salas Colorcode

Red Noize, WLAV
“This is a band that commands phone response. We play this track and the listeners go crazy wanting to know who it is. ‘The Harder They Come’ rocks . . . it’s funky . . . it’s tough . . . aggressive. Colorcode truly have a sound of their own with vibrant personality to back it up . . . this is rock for the 90’s.”

Tom Scheppke, KISS
“Phenomenal concert buzz and great reaction from the street. Don’t think twice . . . Stevie Salas Colorcode is proving to be a winner!”

Charlie Logan, WYNF
“Stevie Salas Colorcode can wait no longer. This record is soooo hot! Hit me! ‘The Harder They Come’ just leaps out of the radio and grabs you by the crotch. We are getting the same reaction to this as we did with Joe Satriani and his ‘Surfing’ CD. Steve, come to Florida quick!”

Mike Jones, KISW
“Heavy duty guitars that go ‘CHUNKA-CHUNKA’, bass and drums that pound ‘THUMPA-THUMPA’, and a groove to make even the most laidback, wide-butted DJ get up and move. And judging by the phone reaction to ‘The Harder They Come’ (Top Five!), our listeners are being similarly moved.”

Now On:
KISS KISW KJOT
Q107 KUPD KRXQ
KDJK KLPX WLAV
WRXK WYNF WEQX
WMAD KPEZ KTYD
KZOQ WRDU WPLR
WDHA WVBR WNGZ
WSTZ WXRC & more

Hard Hundred 64*
Album Network 62*
R&R New And Active

Produced by Bill Laswell and Stevie Salas
Direction: Bill Graham Management

From the debut album ‘Stevie Salas Colorcode’
Ernie Isley, *Rising From The Ashes*, Elektra…. Diving into the Ernie Isley bio we received from our friends at Elektra was like a quick flip through the rock and roll history books. Imagine being able to say you once had Jimi Hendrix staying at your house, that you had often sat in front of the tv set and watched people like Smokey Robinson and Marvin Gaye walk through your living room, sat behind a drumset for the likes of Martha Reeves and the Vandellas, not to mention thumping a bass and strumming a six string with your own world famous siblings on classic tracks like "Who's That Lady?" and "It's Your Thing". Yeah, Ernie Isley has definitely enjoyed a colorful musical past. But, when it comes to making modern rock radio clear you some playlist space, an entire laundry list of historical footnotes next to your name won't buy you a thirty second spot on a commercial free station if you don't have the chops. Ernie Isley has got the chops, and on *Rising From The Ashes*, he's out to prove he's worthy of more than just consideration. A big, beefy guitar sound coupled with Ernie's smooth and soulful vocal delivery make "Rising" a track that will fit in any programmer's plans. History buff or not.

**New Play Priorities**

**Bonham, "Bringing Me Down", WTW…** We dare any programmer within the sound of our word processors to deny the fact that there's always a certain amount of eyebrow scrunching that goes on whenever a famous offspring tries to step out on his or her own wobbly legs and make a name for themselves. And, if there is an identifiable musical style passed down through the family tree branches, the groundswell of dissatisfaction can cause a greater seismic disturbance than Roseanne Barr doing jumpin' jacks. Is there nothing to be said for influences and what a kid was exposed to growing up? In the case of Bonzo, jr., it's all a moot point really. With the mostly overlooked Airrace and Virginia Wolf projects, the young Bonham did anything but ride his late father's size double X-large shoes to the top. And his latest band project, though wisely adopting the family name, could never have stuck around as long as it has if the numerically sequenced polywhatzit contained nothing but badly rehashed Zep. Stuck around they have, with the latest single, "Bringing Me Down" looking to match the top ten success of its predecessor. And, yeah, it does sound a bit like Led and the boys, wanna fight it?

**Diving for Pearls, "New Moon", Epic...** With "Gimmie Your Good Lovin", New York City's Diving For Pearls showed there was still room on the radio dial for catchy, polished, artist driven pop. Like many of their audiences that it's musical might and charisma that makes a band exciting, not overblown stage flash and an abundance of leather. But while "Gimmie" managed to crack the top forty shell on the ever dependable Hard Hundred, there are many here among us who feel like the Pearls are due for even greater things. So far, it looks like those folks may be right on the mark, too, with early add action coming faster than a kwijibo on the loose (consult your Webster's for that definition). Almost thirty Hard Reporters have already signed the guest list, including KBOY, KCHV, KEZZ, KGON, KZRR, WIVY, WLR, WLVQ, WSHE and WXRC, with KKEG, WDHA, WRKS, WRUF, WTPA, and WZBH the most recent additions. With the CD Pro only a week old at rock radio, "New Moon" makes a sizable chart climb, 85-7* as the full CD hangs tenaciously to the bottom rung of our Album Impact chart. If one of your demo targets is "swooning females, any age", "New Moon" will score a bullseye.

**Michelle Shocked, "(Don't You Mess Around With) My Little Sister", Mercury...** Michelle Shocked may not know how to drive a race car, but the diminutive songstress from the Lonestar state could certainly write a book about shifting gears. We're talking stylish gear here. From her humble beginnings as a fence riding folk singer on "The Texas Campfire Tapes", to her most recent horn soaked foray into jazz and swing, Shocked can never be accused of stagnation or repetitiveness. "On The Greener Side", the first single from her 1989 release, "Captain Swing", was a curious mixture of Caribbean and jazz flavors that took a while to sink in to rock radio, but, helped along by a catchy and very uncharacteristically colorful and energetic video, eventually could be heard coming out of speaker boxes everywhere. The follow up, "(Don't You Mess Around With) My Little Sister", drops the calypso rhythm in favor of an equally upbeat rockabilly rock and roll groove than the last music man thing. It's the kind of track that would feel just as comfortable on a Dave Edmunds or Sprinsteen album. For a taste of her new live show, complete with the horn section and background singers, check out the version on the five song EP that should be in your office now.

**Sirena O'Connor, "I Don't No I Want What I Haven't Got", Chrysalis...** Lay-dees and gentlemen, next in line for the title of Alternative to Mainstream Crossover Queen, it's Sirena! No surprise to follow the closely sheared Irishwoman's career moves. Demand for the first track from 'I Don't Want..' was so great among the folks in the drivers' seats at Alternative radio, that Nothing compares 2 U started climbing the charts before Chrysalis could even get a domestic copy ready for distribution. With that done, the track is now in the top five on our new alternative chart and climbing. Meanwhile, back on the rock format ranch, almost thirty signal slingers have gotten with the program so far, with enough new action this week to make Nothing comparies the number three biggest HH moever, going 75-55*. The track is also being reported as one of the top five most requested cuts on those stations giving it airplay. For those who are ready for more Sirena, or for something less melancholy, we offer 'The Emperor's New Clothes' (KBGO and WBCN already in) or 'Jump In The River'. For those not even on 'Nothing Compares 2 U', all we can ask is, whaddaya waitin' for?

**Various Artists, "Life In Detail", EMI...** Sometimes you just gotta hate a guy like Robert Palmer. After all, he wears only the coolest, most up to date, finely tailored clothes lots of money can buy. He gets to hang out with some extremely hot looking women. And the ultra slick, champagne and caviar guitar sound coupled with Ernie's smooth and soulful vocal delivery make "Rising" a track that will fit in any programmer's plans. History buff or not.
SO WHAT IF THE BASEBALL PLAYERS ARE ON STRIKE . . . CAPITOL'S HITTING HOMERS!

THE SMITHEREENS

"BLUES BEFORE AND AFTER"

Hard Hundred 10*
Album Network Powercuts 9*
R&R Tracks 10*
NEW MAJORS:
KLOS WGST WLLL
GOING FOR TOP 5!

LONDON QUIREBOYS

"7 O'CLOCK"

One of the Top 5 Most Added Records in America!
Hard Hundred 58-41* #3 Biggest Mover!
Album Network Powercuts/Homer 58-37*
R&R Tracks 54-37*

NEW MAJORS:
WKLS WLVO WQFM
KAZY KBPI KUPD
K贡 KOME CFOX

JUST ADDED TO

"This record has more hooks in it than colonel Blake's fishing hat!"
Keith Masters, WAGO

"Can't stop the phones on the London Quireboys. This record is amazing!
Sounds like summer to me!"
Gary Jay, WNCD

"Outrageous buzz on this record!"
Curt Cartier, KEZE

"London Quireboys are absolutely awesome. On the first listen you know they'll be around for the duration. A band sure to make headlines with their emphasis track '7 O'Clock'. This debut is another all out, hard driving record with some explosive licks."
J.D., WONE

DAVE EDMUNDS

"CLOSER TO THE FLAME"

Hard Hundred 39*
Album Network Powercuts
Homer 41-35*
R&R Tracks 39*
NEW MAJOR: KRQR

Don't Miss His Extensive Cross-Country Marlboro Tour!

Rave Reviews Everywhere!

ERIC JOHNSON

"HIGH LANDRONS"

Hard Hundred Debut 82*
Album Network Powercuts Debut 73*
#8 New Action
R&R 18 New Adds!

NEW MAJORS:
KTXQ KLOL KISS WKLS

"It's about time somebody besides 'Guitar Player' Magazine stands up and takes notice of this guy! He's one of Rock N' Roll's best kept secrets."
Magic Mike, KLAQ

"Just on and the phones are going bankers!" Jody Denberg, KLBJ

The Southwest has embraced him . . . here comes the rest of the Country!

PAUL McCARTNEY

"WE GOT MARRIED"

Hard Hundred 44*
Album Network 40*
R&R Tracks 42*
GET READY . . .
He's Back On Tour in Just 2 Weeks!

MCAULEY SCHENKER GROUP

"THIS IS MY HEART"

Hot on the Heels of the Top 5 Smash "Anytime"
Hard Hundred 81-78*
Album Network Powercuts 94-80*
R&R Tracks New & Active!
NEW MAJOR: KRXQ KSJO

THIS IS OUR #1 PRIORITY

BONNIE RAITT

"HAVE A HEART"

Hard Hundred 95-90*
Album Network Powercuts 97-89*

"REAL MAN"

Hard Hundred Debut 94*
Album Network Powercuts Debut 95*

Are you gonna let another format steal our artist?

TOUR COMING SOON!

COMING TO YOUR CD PLAYER:

The Forecast for 1990 Is:

PRINCESS PANG

"FIND MY HEART A HOME"
Impact Tracks

**Damn Yankees, "Coming Of Age"**, Warner Brothers.... Tommy, Jack, and Terrible Ted have proven the rust factor was nearly nil when they got together last year to make an albumworth of the same musical mayhem their respective bands took to the top of the charts in the two decades past. They may have had to rebuild some of their fingerpicking callouses, but they certainly didn’t forget what it was to toss in where. This week “Coming Of Age”, the lead track from their self-titled CD makes the top ten jump, 21-9*, backed by thirty four new additions including KBPI, KJJO, KLOL, KSJO, KTXQ, KXRX, WBLM, WEBN, WLUP, WNEW, WYNF. Besides being the third most added track at rock radio, the Yanks also collect ribbons for having the number two most requested song on the airwaves and for a top ten debut on their full CD, 9* to be exact. The new group has also been accruing a truckload of programming accolades, like those from Gary Palmer at VVLLZ, who says the Yankees are, “A team to be reckoned with.” That certainly gives us New York baseball fans a case of pinstripe pride.

**Alice Cooper, "Only My Heart Talking", Epic....** A funny thing happened on our way to the Alice Cooper show. Actually, we were already at the show, at the Tower Theatre last week. It was just at the Westside Story part of the extravaganza, where Alice performs a spontaneous trachotomy. Our Research & Advertising Director, Ellen Gerdes, chose just that moment to light up a butt, an act that was quickly and vehemently poo-poo’d by several of the venues ever alert ushers. Proving once again that it’s alright to smoke in public, in all seriousness, the show was great, and in fact, (thanks to Susie Sponder and all the area Epic folks), the whole evening was strictly first class. If you haven’t caught Alice’s current tour, do so A.S.A.P. Radiwise, the Cooper-man’s latest release, and in many peoples’ opinions the best in the Trash-can, debuts at 62* on the Hard Hundred, with thirty eight out of the box supporters, including KAZY, KEZE, KISW, WAPL, WLAV, WMMS, and WRXK. When Alice’s heart talks, people listen.

**Mission U.K., "Deliverance", Mercury....** Last week we made mention of a possible Alternative-to-Mainstream-crossover story ala The Cult 1987 in the works with the new Mission cut. Back when “Electric” made its surprise assault on rock radio there was more than one programmer who cried “No way, Jose”. The feeling was that bands like The Cult would never appeal to the cheeswiz tastes of the average Diary holder. With that band now a mainstay on most playlists, and previously alternative wunderkinds like Peter Murphy and The Jesus And Mary Chain peeking into the top half of the Hard Hundred, it appears as though that programming outlook is ready to be filed away in the “fiction section” of the excuse library. This week we add another chapter to the Mission U.K. success story, with call letters like KBOY, KEZE, KISW, KJOT, KLAQ, KMBY, KRNA, KRXQ, KXRX, WLAV, WDHA, WKLS, WLZZ, WMFX, and WRDU getting added to the liner notes. All told, twenty nine stations “delivered” last Tuesday, pole vaulting this tormented love song up the HH, 100-65*. The Mission U.K. is one delivery you don’t want to miss.

**L.A. Guns, "Ballad Of Jayne", Polydor....** There is absolutely no need to mention to the radio world that there’s no shortage of power ballads to choose from at this spot in the history books. So we won’t do it. But, there is a need to reiterate the fact that a good song is a good song, regardless of the tempo. As we’ve said before, no programmer in his right brain hemisphere would run all his ballads together. But segued into the flow of things, the two programming birds that get killed by tracking through a non-melodic meat from a band like L.A. Guns reaps benefits of a major kind. The cream always rises to the top, and with the competition in the rock ballad arena as thick as it is, “Ballad Of Jayne” is proving it’s the “Grade A Farm Fresh Heavy” stuff, nothing “two percent” about it. This week Polydor’s promotional patience seems to have paid off in silver dollars, with almost thirty supporters, including KISS, KMJX, KORS, WAPL, WCMF, and WLAV helped the track along, to a berth on the HH at 79*. L.A. Guns, Tommy, Jack, and Terrible Ted have proven the rust factor was nearly nil when they got together last year to make an albumworth of the same musical mayhem their respective bands took to the top of the charts in the two decades past. They may have had to rebuild some of their fingerpicking callouses, but they certainly didn’t forget what it was to toss in where. This week “Coming Of Age”, the lead track from their self-titled CD makes the top ten jump, 21-9*, backed by thirty four new additions including KBPI, KJJO, KLOL, KSJO, KTXQ, KXRX, WBLM, WEBN, WLUP, WNEW, WYNF. Besides being the third most added track at rock radio, the Yanks also collect ribbons for having the number two most requested song on the airwaves and for a top ten debut on their full CD, 9* to be exact. The new group has also been accruing a truckload of programming accolades, like those from Gary Palmer at VVLLZ, who says the Yankees are, “A team to be reckoned with.” That certainly gives us New York baseball fans a case of pinstripe pride.

**Eric Johnson, "High Landrons", Capitol....** With the weekly new release tonnage that makes its way through our log cabin doors (we hear the South Jersey Post Office is considering hazardous duty pay for any carrier that has the Hard report on their route), there are always a certain amount of new songs that get our backing just because they sound right for radio, though we may not necessarily think they’re all the greatest thing since sliced bread. And there are a decidedly smaller percentage who get our backing because we wholeheartedly believe that the artists and/or songs are way too good to get passed by. Those are the ones we work the hardest on Tuesdays, that get the biggest rap to the music movers and shakers we do the two way phone boogie with. Austin’s Eric Johnson is such an artist, and “High Landrons”, the first single from his long awaited second CD, is definitely such a song. Twenty one stations, including KJJO, KLOL, KMJX, and KZRR agreed with us this week, enough for a HH debut at 82* “High Landrons” is one new record you’ll be hearing more about from us.

**Preceding Analyses by Fred McFarlin**

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**THE HARD REPORT**

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**March 16, 1990**
Hard Hundred 70-43”
2nd Biggest Mover! R&R Tracks Debut 38”
Number 2 Most Added

New At:
KLOL WYNY KGON
KAZY WBCH WOME
WOHE WIXY KGEG
WZZO and many more!

Twelve new Lowe originals, plus guest appearances by Ry Cooder,
Dave Edmunds and Jim Keltner make Nick’s
Reprise Records debut one party you won’t want
to miss.

Hard Hundred 92”

New At:
WMAR WBCH
WMAD WROV
and more!

JUNGE COLE
“Baby, It’s Tonight”
From The Album A View From 3rd Street

NICK LOWE
“You Got The Look I Like”
From The New Album Party Of One

NEIL YOUNG
“Crime In The City (Sixty To Zero Part 1)”
From The Universally-Acclaimed Gold Album Freedom
The London Quireboys give a polished, gritty treatment to that Faces inspired whir of harmonies and edge, "O'Clock." Capitol has plenty of reasons to be proud of a band who's been in the press acreage in their home digs and the clipping services are going to have to bring out their yardsticks here pretty soon. The London Quireboys sound good and should soon be at session at 32 stations such as KAZY, KLOL, KLPX, KOME, KQWB, KUDP, WLVR and WRCN -- that's one of the most added songs such as KAZY, KJJO, KLOS, WBLM, WHTQ, WIOF and WSLP. The increases at 25 for nearly 40% Heavy spins on the newest sonic sample from smooth Bob. Top 5 phones at KTYD and WIXV and no drops point to a top 10 breakthrough in the week ahead. 

Okay, you are saying, Corey? First, of all, it's Corey Hart. Secondly, let's take a short time for a 20's quiz. He started out with that song all about sunglasses at night (what a rock star thing to do and kept swinging out the hits like nobody's business. Now, from his latest EMI long-player, "Bang", "A Little Love" moves up 67-52* on the Hundred with 15 adds from the company of KMOD, KWAP, ZEPHE, WBRL WYMG, etcetera, and KZQO is reporting Top Five phones already. Soon, they'll be rubbing lots of elbows is this game of "who gets what slice of the pie". Corey's been there at the head of the line since the beginning, and he's holding onto his claim. Don't be in another line when he cashes in, again. 

"Kiss This Thing Goodbye" from Scottish band del Amor is building steadily with new action at eleven, including KCHV, WDHA, WMAD, WWCT and WDIZ where Andy Dean (again!) talks about "Baby, It's Tonight", Jude Cole has a very comfortable feel. Two listeners and you feel like you've known him for years. Also ranking in the Most Added column from 31 artists and KJJO come KLB, KNCN, KJSO, WBLM, WONE, WPXW, WROV and WYFN, and that's just the beginning of the alphabet parade. On the HH at 70-49, another Big Mover, too. Where will it all end? 

Peter Murphy keeps rolling with "Cuts You Up" now on 108 new stations, the HH at 70-49*. Getting in the game this week are KLPX, KJJO, KENS, WMAD, WLVQ, WRDU and WHJY where Chris Herrmann explained, "After weeks of trying to overthink an add and not listening to our guts/listeners/retailer, Peter Murphy gets the Heavy green light this week. We put in on the air last week with overwhelming positive feedback. Even the metal kids thought it sounded good, 'kinda like Floyd, man.' A solid 30% of those smart enough to air it have it Heavy or higher, and these calls include WBN, KJJO, KLOS, XRX, WBAB, WCCC, WLAV and WONE. In fact, a lucky thirteen increased play this week. There's no backward move in sight, and if you look at the half dozen getting Top 5 phone action, you'll see letters like WBN, WTPA and KJES. Another great HH move, "Cuts You Up" goes 33-24* to enter the top quarter of the chart. So what's the problem? Better yet, what are you waiting for? 

Robert Palmer is on the fast lane to the top of the HH, as evidenced by the 15-11* surge for "Life In Detail". The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. The "Pretty Woman" soundtrack lead cut is solid at 150 stations, and 17 more did the add this week. THE HARD REPORT

March 16, 1990
The Loop in Chicago added it out of the box into heavy rotation.

Over 400,000 advanced units were ordered at retail.

It's the MOST PLAYED Video at VH1.

The New Track from the New Album

I do not want what I haven't got.

Chrysalis.
JOE SATRIANI'S "I BELIEVE" GOT OUR early attention for being such a gorgeous, stirring song, and the fact that it finally gets the Relativity nod is a true joy. And that's not even mentioning the high that it shows that he's well known for.

We'll leave that honor to KBCO's Doug Clinton, who says a recent Satch gig was, "One of the quickest sellouts in Paramount history! Joe Satriani was in town over the weekend and all reports are that the show was amazing. We played 'I Believe' briefly when the album first came out and now we're re-adding it." Debuting high on the HH at 81*, grabbing the first of many adds to come down the timeline, for now they include KFMG, KILO, KJJO, KNCN, KXRX, WHMH and WLAV. ** ** ** ** ** * Imagine even agrees that 'Freedom' is Neil Young's strongest effort in years, and the good news is that radio's backing it up with plenty o' play for 'Crime In The City'.

The HH shows a solid 46-37* move with fourteen more pushing the add alarm. New at KFMX, KLBJ, KMXD, KQZO, KSYY, KUPD, KWIC, WAOQ, WONE, WQMF, WRLX, WTXX and WYMG, and increased at half a dozen including KJJO, WCIZ and WNGZ. Longtime Young cohort Frank Sampedro shines with fluid guitar runs very reminiscent of Mark Knopfler, and Neil himself has lost none of his lyrical prowess. A top five puller for WEBN, "Crime" is getting Heavy time at WBCN, WGLR, WIBA and quite a few more. ** ** ** ** ** * Still climbing by leaps and bounds on the HH bean stalk, Giant rises another eleven notches from 59-48*. While getting on the shoulders of thirteen new frequencies, 'I'll See You In My Dreams' looks for the golden eggs to give to the mother goose at A&M. Among the new hatches are KEZO, KGB, KLOL, KYXQ and WL and show KAZY and KLOS increase their rotations and top phones ring in from KFMQ and WRUF. ** ** ** ** ** * The last three letters of the alphabet aren't the most popular choices on the Wheel of Fortune, but Pat and Vanna need not fret because XYZ is a popular band making their plans for fortune. Eleven adds rolled in this week.

And that's enough inside information to generate a significant ten point gain on the HH ticker tape 82-72*. KMIX, WLZR and WRXR add to the other alphabet combos at KEZE, KISS, KWHL, WCCC, WCNR and WRXK. And Enigma asks, 'Wanna' buy a vowel'? ** ** ** ** ** * Do you really need this always helpful information to tell you where 'Monkey On My Back' is going? Aerosmith makes yet another strong showing with cut number four from 'Pump', #2 on the Hard album charts, with 'Monkey' making its debut at 72*. Just toss this platter on the menu with the other Aerosmith singles and watch a trend repeat itself. Naturally, the rest will take of itself. Geffen delights as fifteen additions including KFMG, KQRS, KZAF, WCMF and WLAV join the ranks of other notables at KISS, WHCN, WRJR and WZZO. ** ** ** ** ** * The band's namesake, McCauley-Schenker, complements each other expertly. Further depth is provided by the solid trio that gives M.S.G. a full-throated sound. 'This Is My Heart' is an anatomy lesson you've never studied in school; although after school is more likely. Capitol supplies the blood while nine new starters fill the airwaves as early Heavy spins are taking PMJX, KJJO, KQDS and with increased WLZR to hit full stride. New at KFMQ, KSOY, KUPD, WGUI, WQMD, WMMS, WNGZ and more, with increased rotation play at KWHC. The HH has it climbing 83-71*, and early Heavy sparks are taking place at KBCO, KEYJ and WHCN. Sean's sibling has shown us he has plenty of star power in his own right, and anyone who was late the last time should make damn sure they don't make the same mistake again. ** ** ** ** ** * After making a pit stop at the 29 spot for a couple of weeks, Poco refuel and races back on track with their latest set on the HH checker flag, moving up to the top quarter at 22. Acquiring nine more adds for the RCA sponsored entry, 'The Nature of Love' gains new members from KGB, KOME, WAOQ, WHCN and WLZR. Also boosting their Legacy album up to the same quarter century mark are KBCO, KEZO, KGON, KJJO, KLFX, WAPL, WBNC, WCCC, WLAV and WLVO. Gentleman, start your engines!

THE HARD REPORT

ALBUM PLAY PRIORITIES

Joe Satriani's "I Believe" got our early attention for being such a gorgeous, stirring song, and the fact that it finally gets the Relativity nod is a true joy. And that's not even mentioning the high that it shows that he's well known for.

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March 16, 1990
GET READY FOR THE RIDE
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"LITTLE SISTER"
TAKEN FROM THEIR ENIGMA RELEASE SLAVE TO THE THRILL 7 75065-4
PRODUCED BY DON DOKKEN
THE STORM HITS MARCH 19TH

WHAT KEEPS THESE STATIONS LOVING XYZ?
KISS WCMF WXLP KNAC KFMQ KZOQ
WQFM WRXK WAZU KEZE KWHL KCHV
KBER WLRS KZRR WZBH KRQU WCCC
WQFM WRXK WAZU KEZE KWHL KCHV
WTXX KILO WGLF KBOY
TOP 5 PHONES AND OVER 200,000 IN SALES!

"WHAT KEEPS ME LOVING YOU"
HARD HUNDRED 72*

ON
SINGLE AND VIDEO
TAKEN FROM THEIR ENIGMA RELEASE XYZ 7 75065-2/4
PRODUCED BY DON DOKKEN
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D 54 SINEAD O'CONNOR "I Do Not Want What..." 14
D 52 COREY HART "Bang" 12
D 31 THE CHURCH "Gold Afternoon Fix" 7
D 9 DAMN YANKEES "Damn Yankees" 5
D 11 COREY HART "Bang" 4
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YANKEES

“COMING OF AGE”

ALREADY ON OVER 165 STATIONS INCLUDING:

WLUP WNEW WRIF KYYS WXRK WMMS WLVR WBCN KSHE WLLZ
KISS WQFM KGB WIYY KLOS KGON KZAP KRKO KISW WCMF
WGR KTXQ WQTR KLOL KAZY KUPD KOME WYNF KBPI KFOG
KSJO KXRX WKLS KJJO KQRS KLPX KRQR WTUE and more!

FROM THE NEW ALBUM DAMN YANKEES ProducED AND ENGI NEOERED BY RON NEVISON

THE NOTTING HILLBILLIES

“YOUR OWN SWEET WAY”

Hard Hundred 32-23*

From the album Missing... Presumed Having A Good Time

ALREADY PLAYING AT: WNEW KLOL Q107 WMMR WBCN
KFOG KISW WXRT KBCO DC101 KZAP WMMS WMFX
KMJX KBJK KGGO KJOT WNCD KLBJ and more!

Produced by Mark Knopfler and Guy Fletcher.
MCA ACQUIRES GEFFEN

As big corporate moves go, nothing has been bigger than the speculation regarding a buy out of Geffen by any number of big time self distributing groups. Talk about the pending sales has included just about every label with in-house distribution that could be imagined. Most recently those "in the know" were convinced that a deal with CEMA was eminent with WEA jumping on the bidding bandwagon in an attempt to keep from losing their very lucrative Geffen affiliation. Now comes the whirlwind news that MCA has backdoored everybody with a package that will see them launching 1,000,000 shares of preferred voting stock in a merger action that should make news all along the label trade routes. The new stock will pay ten times the established dividend for MCA common shares currently on the market and will carry one vote apiece. David Geffen has also entered into a long term employment agreement that will continue his position of responsibility as Chairman and CEO of Geffen Records. In making the announcement Sid Sheinberg, CEO of MCA, announced, "David Geffen is a brilliant force in the entertainment industry. He and his uniquely talented colleagues have built an artist roster of the highest caliber that compliments MCA Records' strengths. By this acquisition, MCA restates its belief that the addition of a group of talented creative executives is vital to its long term success. We also emphatically re-declare our continued commitment to the music entertainment business, which, after all, is our birth right. It is in this spirit that we welcome David and his colleagues and artists into our family." The ramifications of the proposed stock deal attendant to this deal will doubtless mean big things in the future for Geffen and his principals and with a staff of 150, that list of key players is very select indeed. One interesting side note; the existing distribution deal between Geffen and WEA will be in force until December 31, 1990. There are those among us who wonder out loud as to the impact that may or may not have on the expected Guns N' Roses followup. Hit the Christmas market and let WEA have the initial release, or hold it back for the next year and miss the big holiday buy out? All of which will doubtless make for great label watching in the months to come. As for those all important dollar figures, check the worldwide sales for Geffen last year at $ 225 Million and the estimate that David's preferred stock package could be worth $ 550 Million at current exchange prices with dividends at existing rates worth approximately $ 7 Million a year to Geffen. And nowhere to go but up.

A NEW FIVE YEAR PLAN

Look for some cross cultural points to hit bigtime when Farm Aid launches April 7th in Indianapolis. The show will be featuring Willie Nelson and John Mellencamp, as expected, but we are also hearing talk about Gorky Park coming back for yet another American hit of fresh air. Those perestroika pop stars are going to make waves with, among others, Bonnie Raitt, Don Henley, John Hiatt, Arlo Guthrie and Jackson Browne.

AZOFF BUILDING CONTINUES

Long time creative music pro Peter Lubin has been the most recent name in the Irv-O-Mat lately, with press surfacing about his joining the still un-named company. As usual, Irving Azoff had no problem coming up with a great quote, "Peter Lubin is among a handful of music executives who truly understand the word artist. I am sure Peter and his unprecedented great relationships with talent, management and the music business world will play an invaluable part in the building of the label and our roster. I welcome Peter to the record business and know that his past successes are only a beginning."

"Capitol's major import, the London Quireboys shown backstage at the Roxy following their LA debut. With the band are label leaders Simon Potts, Hale Milgrim, Mick Kleber, Ron McCarrell and John Fagot.

"WLLZ/Detroit with one of their favorite ladies. Left to right we spy Mike Whitenack of Island, Gary Palmer of WLLZ, Melissa Etheridge, Dandy Doug Podell and John "Archie" Souchak in his capacity as National Album Manager for the label.

‡ Smiles are beautiful things. Here are a pair for the books. Richard Branson and Phil Quartararo caught during the office warming for Charisma Records in NYC.

‡ Capitol's major import, the London Quireboys shown backstage at the Roxy following their LA debut. With the band are label leaders Simon Potts, Hale Milgrim, Mick Kleber, Ron McCarrell and John Fagot.

‡ WLLZ/Detroit with one of their favorite ladies. Left to right we spy Mike Whitenack of Island, Gary Palmer of WLLZ, Melissa Etheridge, Dandy Doug Podell and John "Archie" Souchak in his capacity as National Album Manager for the label.

March 16, 1990
SIRE SIGNS McEWEN
Seymour Stein has announced his appointment of Joe McEwen, formerly with Columbia Records, as his new VP of A&R. Joe had logged 11 years at Big Red and during that time had a hand in the careers of such talents as Elvis Costello, Terence Trent D'Arby, Michael Bolton, Big Audio Dynamite and Nick Lowe. All of which poses the man to do great things under the canopy of Seymour's adventurous label. As Seymour put it, "Joe and I often arrive at the same musical junctures, though we've departed from different platforms. I can't think of anyone better suited to help Sire's continued growth and expansion in A&R and talent development." You might say that, especially given that Grammy now abides in Joe's mantle for his production work on "Folkways: A Vision Shared". Joe had been with Columbia for 11 years prior to joining Stein's organization and began his musical career as a regular contributor to Rolling Stone, The Village Voice and the Boston Phoenix. He also cut his teeth on the air at WBCN back in his youth.

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Chrysalis Records announces the elevation of Steve Schnur to Senior Director of AOR and Video Promotion for the label. Steve's promotion comes in tandem with another advancement for Greg Thompson who has been named Senior Director National Pop Promotion. The continued success at the label is directly attributable to the heads up play of these two, and that MTV takeover has certainly done a lot to inspire a certain dread among their peers.

ABC RADIO NAMES DIRECTOR
New to the chair of power at ABC Radio Networks is Derek Berghuis, formerly the Associate Publisher of Electronic News. A native Canadian with along broadcast experience at CFTR/Toronto, CFJR/Ontario and WVVKB/Burlington. Derek has also worked the print-to-broadcast angle extensively as Sales Manager for the Wall Street Journal Radio Network from 1983 to 1985. In his new position of corporate power Derek will be responsible for the new direction of the adult networks currently being operated by ABC.

THE RADIO RUMBLE
KSHE/St. Louis has kicked it into a new gear in their ongoing fight to keep the airwaves free and clean of any constriction based upon the pending "label-law" currently in front of the Missouri House of Representatives. Not only are the folks in the great Midwestern skullot of American mores trying to keep their youth from purchasing recorded material containing lyrics descriptive of certain violent and/or sexual acts, but they would keep the kids from going to the live shows where such lyrics would be sung as well. Are these guys sucking helium or were their parents hooved ruminants? At any rate, the station has gotten good and active about the whole issue with a "Defend Your Right To Rock" petition drive that should, in typical SHE fashion, bring down a new bunch of reaction among the citizenry. Check our interview with Rick Balis in this issue of the Hard Report for further information.

Catching in SanFran during the Gavin festivities are, from left to right, Ron Geslin, Corey Hart, Dave Robbins, Herb Rosen and Jack Satter. Gentlemen all waiting to light a fire on that next Hart attack.

KYYS/Kansas City morning talent Jon Hart is out as the station re-positions their wake-up approach. No word as of yet as to any replacements or what Jay may have in mind for his own future.

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KECH/Sun Valley has secured the talents of long time regional programmer Dave "The Radio Slave" Stone. The station has been AOR for the last year but now that Dave is in the chair of rotational power you can count on things to get very interesting. Old friends of Dave can call him to say hallo at (208) 726-5324.

Eric Burdon and Katrina belting it our during their China Beach rendition of "We Gotta Get Out Of This Place".

KRBL/Albuquerque is on the air and, as expected, is being consulted by John Edwards. The initial read was that the "Rebel Rocker" would be a Rock 40 but airchecking shows no more than one current an hour being used in the current mix. The bands being chosen as currents are certainly of the hybrid direction that John is known for, but the mix is very core intensive at this time. Look for Kevin Lewis to saddle up as PD.

VVLLZ/Detroit is dead center for a lot of speculation these days following the decision of Doug Podell to step down from his PD position. News in the pipe this week is that former WOMC/Detroit A/C programmer Jay Clark is the next guy to take a swing at those Motown media types. The level of street buzz on this one extends to the potential of a format change as well, with Male A/C being the option most often mentioned. However that may turn out, the jaw action on Doug Podell has certainly done nothing but escalate, with WMMS/Cleveland being the place for his face according to those "in the know". This one should be interesting to watch up close and personal.

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Being President of Enigma Entertainment certainly has its advantages. Like being able to get in photo ops with the Residents. For instance check this art imitating life shot of James Martone and the boys in the band during their most recent tour.

Anthony Alfonsi, WDVE

Everybody who played Crack The Sky last year should definitely continue their support with the new single "Mr. President". This record is not to be missed!

Jim Jones, KPEZ

I know it's a paradox but, "Mr. President" is interesting, complex music that sounds simple. It stands out on the air and gets the listener's attention . . . and that says a lot considering Austin is filled with music-minded people.

March 16, 1990
Mary's Danish shown celebrating their re-signing with Chameleon Records.

WMID/Atlantic City has gone Classic Rock under the direction of Tom McNally, formerly with WYSP/Philadelphia, and a PD at WMGM/Atlantic City back when they were AOR. Jim Spector is the new MD and also comes over from experience at WYSP and WMGM.

KRXQ/Sacramento morning guy Kevin "Boom Boom" Anderson celebrated his appellation as Sacramento's "Favorite Radio Personality" by delivering a $3,000 check to a local learning center for homeless children. The money and Boomer's personal support of the group should help raise awareness in the market about the need to educate homeless children.

KILO/Colorado Springs is looking for an APD with 5 years AOR experience. The job pulls an airshift as well and the proper candidate should be motivated, creative and aggressive. Team players only and get your best to Rich Hawk ASAP at PO Box 2080, Colorado Springs, CO 80901, and do it today.

WVRK/Columbus has lost morning guy Nick Van Cleve after only a week and that makes for an immediate opening for their morning drive slot. The right player will have a great street attitude, solid production skills and be adept at public appearances. The station is open to solo or team players, just so long as you're good, they want to hear from you. Make your package to the attention of Mark Bradley.

WNOR/Norfolk ex MD Mark Bradley is in the market for a programming post and we hear that he has been considered for a few slots recently come open. As a young programmer, Mark has the ability to discuss strategy as easily as singles. As all around a player as you can imagine, Mark will definitely be on the circuit for a good long while.

Michael Penn

Hard Hundred 83-71*
Billboard Album 33*
FMQB 76-63*
Album Network 75-60*

Continue Your Support of Quality New Music.

SEE HIM LIVE
3/19 Washington
3/21 Philadelphia
3/30 Boston
4/1 New Haven
4/2 New York
4/3 Detroit
4/8 Cleveland
4/10 Milwaukee
4/11 Chicago
4/12 Minneapolis

March 16, 1990

NEW AT:
KUPD WMMS
KFMQ KSQY
WGIR WMAD

March 16, 1990
Stapleton has taken his responsibilities over as the station continues the constant fine tuning process to a more alternative format. The station has been executing some variation of rock for the last three years and the ratings were just going up and down by fractions. It became necessary to direct the station to a market that one down until next week. Stay tuned.

WKQQ/Lexington is getting ready for those Spring ARB's with a fresh, new line up coming in. Sources close to the action tell us, "Hot Rock worked with the audience but it was very hard to sell."

WGLF/Tallahassee as their new morning talent. So who's going to submit all those blonde bombshell pics from KMJX now that Casey is gone.

WKQX/Fort Myers has hired a new talent to their line up for the Afternoon Drive. Late night guy about town Keith West moves to the 7-12mid and among all the changes only morning guy Dave "Kruser" Krusenklaus remains untouched.

KKDJ/Fresno has filled that crucial morning slot with the acquisition of Mike Phillips previous to WRQX/Los Angeles. Phillips takes a big step out of overnight and into the 10-2am slot.

KMJX/Little Rock mistress of the airwaves Casey Jones has departed the station after four years to join up with WGLF/Tallahassee as their new morning talent. So who's going to submit all those blonde bombshell pics from KMJX now that Casey is gone.

WZXL/Atlantic has split airshifts to handle their night duty these days. Rich DeSisto moves into the 6-10pm shift while Mike Phillips takes a big step out of overnight and into the 10-2am slot.

KLCX/Eugene has hired Mark Rainey for their vacant morning slot. Mark comes to one hell of a range war out in Devan Mitchell, most recently PD of KWHL/Anchorage. The bell has rung and now it's on to the next round for those battling rockers in my old town.

The Hard Report's Fred McFarlin putting those meaty mints together for WKRR/Greensboro's John Amberg during a presentation on the part of The Magic Of Music. The organization named for Ray Ray Denton has been doing good work nation wide making wishes come true for children with terminal conditions.

A classic of classics.

KATRINA AND THE WAVES WITH ERIC BURDON

WE GOTTA GET OUT OF THIS PLACE

Hard Hundred Debut 100*, Album Network Debut 87*, FMQB Debut 90*, R&R New & Active.

Add this monster single.

On March 21st turn on your CD player and listen to the entire CHINA BEACH MUSIC & MEMORIES soundtrack.

On April 1st, turn on your TV and watch them perform the song on the CHINA BEACH episode sexy, drugs, and rock and roll on ABC.

March 16, 1990
JOBLINE

WWCT/Peoria is in keen need of a Production pro ASAP. The job requires that you pull an airshift as well and your tools will include an eight track studio with every bell and whistle known to man. Get your work reel to Rick Hirschmann at WWCT, 1111 Main, Peoria IL.

WZEW/Mobile needs a conversational News pro with the ability to cover the local beat and make it come alive in the studio. Make your T&R available to Catt Stone ASAP and get ready for some Dixie diving down by the bay.

WZEW/Cincinnati is making the future of rock and roll happen right now and are accepting T&R for future fulltime positions. Send packages to Kerry Gray at 5120 College Corner Pike, Oxford, OH 45056. EOE. No calls, please.

WJOT/Toledo is shopping for a new all night voice so get your tanning butter and UV light and get in touch with Jim Steel ASAP. KNAC/Long Beach is looking for a new MD. Candidate should be proficient in the studio and live on the rock and roll edge. Get your best to Pam Edwards at KNAC, 100 Oceangate Blvd. Suite P70, Long Beach, CA 90802.

WMAD/Madison is still shopping for a brave new PD with ears and instincts of gold. Get an impressive packet to Tom Tueber’s attention right away, campers.

KCAL/Riverside requires a new MD and they mean ASAP. The right player should have good ears and the ability to dance on the head of a pin. Get your T&R to Rick Shaw at 525 New Jersey Street, Suite A, Redlands, CA 92373.

WAVE/Fayetteville seeks the midday person of their dreams. Sound like you? Get your best to Todd Chase at Box 878, Fayetteville, AR 72701.

WDIZ/Orlando is looking for a creative Production Director who can really make things pop in the studio of shame. Get your best work reel to Neal Mirsky at WDIZ, 2180 Sandlando Center, West State Road 434, Suite 2150, Longwood, FL 32779. No calls EOE. WGCX/Mobile is accepting T&R for future openings in their rock and roll attack on the Gulf. Get your best attitude on a tape and get it it to J.T. Stevens pronto. The address is WGCX, P.O. Box 1044, Mobile, AL 36633.

WAVF/Charleston seeks sunrise airtalent to continue their winning ways down along the coast. The station is running strong and needs a proven talent to hit that next gear without a double clutch. Get your best morning mambo to them at 1417 Remount Rd., Charleston, SC 29406.

WONE/Akron requires top notch production skill and a brave new talent for their studio of shame. Must be ultra-creative and be comfortable making the most of an 8-track studio with digital effects. Get your best to Harve Alan at 1735 S. Hawkins Avenue, Akron, OH 44320.

KATS/Yakima in search of... a bright and creative PD for their AOR hybrid. The position carries an on air shift and will put you in command of the best performing station in the market. Get your T&R to Randy Holland at 8500 Normandale Lake Blvd., Suite 1740, Bloomington, MN 55437.

KZAP/Sacramento has a pair of openings these days at some pretty potent skill positions. First they require a new PD with a major league track record. And they also are in the market for a top morning show that can fit comfortably within the working description "squeaky clean". So get that six month supply of Zest and start thinking pure thoughts. All your best to the powers that be at KWHL/Anchorage is PD shopping and if you’ve got that extra layer of fat needed to keep your brain pan from freezing over get them a warm and cuddly package ASAP.

KNCN/Corpus Christi has a PD itch that needs scratching and all you’ve got to do is get your bristly T&R to them at 5544 Leopard, Corpus Christi, TX 78408. Send it care of John Marin.
Clive Davis: Celebrating 15 Years At Arista
Introduction by Jesse Nash and George Flowers

For the past 15 years, Arista Records has been led by Clive Davis, a former lawyer. During that time, the company has grown from a small independent making its way in the shadow of giants, to a major force in the record industry, and, as the firm's Founder and President, Davis is the person largely responsible.

The company's fifteenth anniversary will be celebrated on March 17th with a two hour televised concert to raise money for AIDS research. Performing will be some of Arista's biggest stars, including Whitney Houston, Taylor Dayne and Hall & Oates.

Talk about some of the highlights of your career.

Davis: That's a tough one. Obviously the first record, which was Barry Maniow's "Mandy," is something I'll never forget. It went to number one and got us off to such an auspicious start. I think, too, that the acclaim that Patti Smith got and the tremendous stir that she caused are two more highlights. I recall seeing her in a small club. There was that burning intensity that she has, the gift of phrase, and she was truly a renaissance woman (and hopefully still is). The impact that her first album had is certainly an indelible memory. Whitney Houston's explosion throughout the world is one of the high points, too. So is working with the likes of Aretha and Dionne.

You're so busy all the time. Do you find it hard to take the time to smell the roses, so to speak?

Davis: I count my work among those roses and I very much have a personal life, and I have a wonderful family. I'm deeply involved with my children -- all four of them plus a daughter-in-law, and they all love music, too. It's very nice when your work involves the roses. I also love getting out in the sun, and vacationing with my family and taking a house in St. Barts at Christmas time for two weeks. But when I'm here, I'm here, and I follow music intensely. I love it. Whether it's our own music, or the music of great artists that I can appreciate from a little more distant vantage point, it's great when luck -- which is what it is with me -- brought me unexpectedly to a new profession. I believe in working hard, and I believe in playing hard! But I don't believe in only work.

What has luck had to do with your success?

Davis: I never intentionally intended to get into records. I was with a law firm years ago that happened to represent CBS, and one of the divisions was Columbia Records. That was luck! I was asked to become assistant counsel to Columbia Records. I was out of law school for only two years, and I took it and became counsel six months later. I was married and had a young son, but I went back to law school to take courses in unfair competition, copyright, and other fields that I had not studied. And I traveled to Europe often setting up subsidiaries. I worked by the seat of my pants, studied as hard as I could, and learned immeasurably. Now, to find myself there was certainly a lucky break. But I worked hard to capitalize on that break.

The decade of the 80's is now behind us, and a lot of people have described that ten year period as anything but exciting. What are your thoughts?

Davis: The '80's were exciting to me for a few reasons, but they're more personal than musical. They were exciting because Arista did develop into an important label, and what had been a dream to become the alternative label to the majors became fulfilled. The return to prominence of some of the groups from the 70's that were dissatisfied with their former homes, like the Kinks and The Grateful Dead, was very gratifying. Then what we did with the wonderful careers of Dionne Warwick, Carly Simon, and Aretha Franklin was accomplished mainly in the 80's. Also we attracted Hall & Oates, The Eurythmics and Jeffrey Osborne. So, it's not just the breaking of new artists. It's the reemergence, as well, of known artists who still have a lot to say. What was a wing and a prayer at the start, got off the ground with increasing momentum as the 70's ended and it really flowered in the 80's. It was a tremendous period of growth.

Arista is 15 years old.

Davis: The March 17th gala to celebrate Arista's 15th anniversary is also very exciting. The opportunity to help an urgent cause like AIDS by having all these artists -- including Milli Vanilli and Lisa Stansfield -- appear on stage, and to have, and for the company that I founded 15 years ago be able to have, a two hour television special hosted by Chevy Chase, Melanie Griffith, Michael Douglas and Whoopi Goldberg is tremendously gratifying.

How's the fund raising going?

Davis: I'm more than gratified. We've received $25,000 from Steve Ross of Warner Brothers, from Walter Yetnikoff and Don Ienner of Columbia and from almost all of our sister companies and so many more. Bruce Springsteen sent a check for $25,000, and so on.

Davis hopes the benefit will raise several million dollars.

Even after 15 years, Clive Davis still finds his job challenging and creative. "I don't feel any gap in my measure of satisfaction," he says. "I look forward to getting up each morning and putting in 12 hour days working to keep Arista growing. I take things day to day, and it's really fulfilling."

During a recent 12 hour day, Clive Davis discussed his label, his life, and the record business with Jesse Nash.
Davis: I've always toyed around with the idea of producing films, but I can't forget music. I don't have the need to prove myself in other fields. You need the time to do it, and as Arista has grown it has become more demanding. You know, in breaking Whitney Houston, it doesn't give you a leg up when we now try to break Lisa Stansfield; you’ve got to put the same energy into it, the same effort, the same artist development perspectives -- creatively, if you will. Each is a challenge, and when you see so many failures -- as far as the success ratio is concerned I don't find it is a given that the next artist will necessarily break. So, if I had time, would I like to produce a film? Yes, I always think I'm going to, but as Arista has become more successful it has left less time because I'm really involved creatively with a number of these artists.

Are you as hungry today as you were 15 years ago?

Davis: I seem to be. Since I'm pretty well fed, I don't know if the word 'hunger' is an apt term. But am I still as intensely involved? Yes! Am I still as joyously stimulated? The answer is, yes. Am I still as creatively fulfilled? Yes. So, this has been very good to me.

Any thoughts about where Clive Davis and Arista Records will be in the year 2000?

Davis: I still feel 30 or 31, so that it's hard to picture 10 years from now, or to picture myself not feeling 31. I certainly don’t picture not working. Is there a retirement age in your mind?

Davis: I don't look at that. If something became a chore, I'd stop doing it. But if I still get pleasure out of it, why stop? Unless you're going to have more fun, or if you don't have your health to do it. I can only say that if I get as much pleasure 10 years from now as I have gotten over the last 15 to 20 years of my career, I will undoubtedly continue. You've gotta keep taking a pulse, and as long as the hits keep coming -- and now they're coming more and faster, and going further than at any time in my career -- I'm not going to question how long it can go on, any more than Mick Jagger should question how many more tours he's going to do.

Many of Arista's success stories have been phenomenal. What makes an act that successfitl?

Davis: A lot of it is based on how many number one hits you have on an album. Yes, true stars take it further, and not everybody ends up a super-star; that depends on longevity and showing it was not a fluke.

Can you anticipate super-star success?

Davis: No. I don't think anybody can. When people ask if I knew Whitney Houston's first album would sell nine million copies domestically and another nine million abroad, I say, no! I never knew she was going to sell that well. I knew she was a hit artist, and I introduced her; I've called her a combination of Aretha Franklin and Lena Horne, and they're not bad analogies. She has the gospel roots of Aretha, and the stunning, elegant beauty of Lena Horne, and that's a unique combination. So, she brings a lot to the table.

Aren't you working on a new Whitney Houston album?

Davis: Yes, We're in the studio now and it's going great. It'll be recorded over the spring.

How do you select the material?

Davis: You look for each song to be a hit. It gets down to calling all of the publishers up and saying, send me your best material. Then Whitney and I go over it, cull it down, and pick the top ten. And that'll be the next album.

What does it take to run a record company?

Davis: There are a few things. You have to know your strengths and weaknesses. If your strength is creativity, then you allow it to flower. If your strength is not creativity -- if you haven't got the ears to pick hits or spot talent better than any A&R man, then you surround yourself with people who do. And be good to them and inspire them.

You've had a great many successes, but how do you deal with failure?

Davis: You go on to the next project.

What's the most important thing you've learned not to do?

Davis: What not to do -- is count on pass successes being worth anything when the next artist comes along.

What should radio be doing differently in your opinion?

Davis: Somehow, if the talent is out there, we have got to allow music to be heard from creative, individualistic thinkers, and not just relegate them to post-modern play or alternative play. There's too much pablum out there today, and it's getting scary. Where are ten more Tracy Chapmans, and where are the new Springsteens, and where are the new Dylans? I'm ready for it, and as soon as the talent is out there we're going to have to break them through. It's a great time right now for creative, original thinking artists, if they've got something special to say. I know I'm ready for them.

March 16, 1990

World Radio History
LABELING LAWS AND THE MISSOURI MELEE
A look at the issue of record stickering and radio's fight to keep the airwaves clean.

There is a brushfire in the heartland, and rock and roll is, once again, the issue. In Pennsylvania, the fight has already been lost (Round One) and the stickering of music is about to begin in earnest. But out in Missouri the fight is still fresh and the battlefield is censorship. The conflict in Missouri is a classic example of bigotry and ignorance shrouding itself in moral indignation. On the other side of the conflict, it has become the fight of people to safeguard their inate right to think and speak and sing and listen as they please, without government interference.

The still pathetic hope of conservatives that they can alter social behavior with legislation is proof of the small minds involved in this social and constitutional conflict. From Roman times on leaders have known that you cannot pass laws to make people moral. If that truly is the question, (and with these boneheads I'm not so sure), then the answer lays in the family and the generations that we raise for the future. This is not an issue for politicians, but parents, and the legalistic dodge currently being executed by these moralistic crusaders is the worse kind of social and political misdirection.

As a result of this gathering tempest, the radio station KSHE has launched an orchestrated campaign to get you and your station so involved? Do you think that the proper exposure of Dixon's background will carry any weight in waking people up? Give me a break out on the people behind this? Is it a grassroots movement or unfairly organized and structured by some control group?

Rick: First of all, let me give you a little bit of background. The woman who wrote this Bill is Jean Dixon, she's a Republican from Springfield, Missouri. Let me quote you from the St. Louis Post Dispatch.... Earlier this year Dixon told a reporter that young women invite rape by the way they dress. 'I hate to admit it, but young girls by their dress and their attitude really ask for that to happen,' Dixon said in an interview published in the Columbia Missourian. 'Gosh, you can't blame a guy-that's their chemical makeup, their gender. They're sexually motivated by sight. Women are sexually motivated by emotions.' In another section of that St. Louis Post Dispatch article, it says.... Dixon led the unsuccessful effort to keep Southwest Missouri State University in Springfield from adopting The Normal Heart, a play about AIDS, in November. Dixon contended that the play promoted homosexuality.

Then we know where she's coming from. Do you think that the proper exposure of Dixon's background will carry any weight in waking people up? Rick: God, I would hope so! Let's take a look at her background shall we? I'm not

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HOUSE BILL NO. 1406--85th GENERAL ASSEMBLY

Section 1.1. No person shall sell or offer to sell in this state any audio recording, phonograph record, magnetic tape or compact disc, which contains lyrics descriptive of, advocating or encouraging sodomy, incest, bestiality, sadomasochism, adultery or any form of sexual conduct in a violent context, nudity, satanism, murder, morbid violence or the use of illegal drugs or alcohol, unless the cover of such material contains a parental warning label that the lyrics contain such violent messages and unless the lyrics are printed on the outside of the album cover of a phonograph album and are included inside the packaging of other media articles included in this section.

The warning label shall read substantially as follows:

"Warning": May contain explicit lyrics descriptive of or advocating one or more of the following: nudity, suicide, sodomy, incest, bestiality, sadomasochism, adultery, murder, morbid violence, or any deviate sexual conduct in a violent context, or the use of illegal use of drugs. "Parental Advisory".

Section 4.1. Any person who sells to a person under the age of eighteen years in this state any audio recording, phonograph record, magnetic tape or compact disc, which contains such lyrics as described in subsections 1 and 2 of section 1 of this act, shall upon request of the parent of that person within ten days of such purchase, provide a full refund of the purchase price if the parent or legal guardian returns the undamaged audio recording, regardless of whether the package containing the recording is open or unopened.

2. Failure to refund moneys for items purchased in violation of this section is a class A misdemeanor.

Section 5. A civil action for damages may be maintained by any person who is injured by another person who acted as a direct result of motivation derived from listening to an audio recording described in section 1 of this act against the performers or producers of such audio recordings as a contributory [factor]. If the injured party is a minor, the action may be brought by a parent or legal guardian. In the event of the death of such victim, a wrongful death action may be maintained by a parent or legal guardian of the deceased, by a surviving spouse, or in behalf of any minor children.

2. Any violation of subsection 1 of this section is a class A misdemeanor unless the injured party is a minor, the action may be brought by a parent or legal guardian. In the event of the death of such victim, a wrongful death action may be maintained by a parent or legal guardian of the deceased, by a surviving spouse, or in behalf of any minor children.

So the state meeting to further discuss the ramifications of this Bill really was the beginning of this whole issue as far as you're concerned. What transcribed at that time to get you and your station so involved?

Rick: Well, quite frankly, the radio station was invited to attend and to speak at this meeting. And that really got us involved. So the state meeting to further discuss the ramifications of this Bill really was the beginning of this whole issue as far as you're concerned. What transcribed at that time to get you and your station so involved?

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March 16, 1990

24 World Radio History
"Warning"

May contain explicit descriptive of or advocating one or more of the following: nudity, suicide, sodomy, incest, bestiality, sadomasochism, adultery, murder, morbidity violence, or any deviate sexual conduct in a violent context, or the use of illegal use of drugs.

"Parental Advisory"

Amendment. It is certainly, although not directly, a very indirect way to censor. The Recording Industry Association of America, I think if any stickering is going to take place, is where it should come from.

Who determines what albums get stickered and what albums don't? Are they going to put together a special committee?

Rick: Well, the way I understand it, there would be a committee that would determine what they term as 'objectionable pieces of music'. Now, the censorship comes in here, rather, who are found to have product in their stores that this panel deems objectionable, and the retailer has them stickered, the first offense is a misdemeanor. The second offense is a damn felony! Some retailers, I would venture a guess, would just go sticker-crazy. And that is certainly a message to the artists themselves. The labels are basically information. Again, I am very much involved in this now, but as recently as three weeks ago, I wasn't. I couldn't say it was a matter of apathy; I simply did not have my information. I'm not a legislator, I'm a damn radio programmer! But now I have my information, and I recognize that somebody has got to fan those flames, and force other people to get their information too, so that they can realize how ridiculous this Bill is, and then to make their point to the legislators. An underlying message there, but this, is that this radio station is pushing listeners to register to vote.

Let's talk about reaction then. You guys are out doing information out, the petitions are flying, and you've got your morning show to generate a lot of awareness. Is there a certain awakening going on?

Rick: You couldn't have said it better. I think that is very much what is going on here. The opposition to this bill is there and more and more as information on the bill is disseminated that opposition is growing. And that is why we must make sure in a very clear way, that people know what this is all about, and what it translates to as far as everyday life goes. What about the idea that this legislation would hold concert promoters, concert performers, perhaps the record labels, and the radio stations that are promoting a concert responsible for somebody leaving a concert and doing something wacky, and saying 'well, the rock and roll made me do it!'

What about the passive position, that this whole package of legislation isn't enforceable, that the courts simply can't bear the brunt of the litigation that would ensue?

Rick: I think that is a dangerous way to look at it because we don't know if it is unenforceable or not. If there are enough people trying to get this sort of legislation passed we don't know how far they would be able to take it. We can't test for that. Just take a look at some of the people that get elected to positions of authority! If that fact alone is recognized, I think will suffice to make my point. And recognize that these people are in positions to make calls, and to get things done. They have a lot of power and influence. I think it's dangerous to just write it off because those people keep getting elected. That's another reason to get the vote out.

In order to make their point, and in order to generate the amount of political power that they need to get this campaign underway; I think they have to rely upon emotional issues like race and morality and sexual outrage. On the other side of the fence we have only constitutional fact to make our case with and that can be pretty dry stuff unless presented correctly.

Rick: Emotion vs. fact. I can understand where you are coming from.

After all, we lost in Pennsylvania, hopefully we won't lose in Missouri, and the next state along the line--with any luck it won't even get off the ground in that next state. It is undoubtedly a conflict that will be fought state by state.

Rick: I think the emotion vs. fact is a valid point. I think she, Jean Dixon, wants to come across as the banner-bearer of what is good for the family and for protecting the children. She's drumming up emotional national backing for this Bill. But if you take a look at it up close, and just look at the black and white of the issue, you've got nothing more than an infringement of First Amendment.

Let's talk about the rally.

Rick: We certainly want to make our message loud and clear to our listeners, and to the Missouri legislature here. We also want to take a look at it hopefully as a catalyst, and that I think will spark the word inspiration for other people across the country to take similar steps against legislation that is pending in their states. We are interested in making this non-partisan.
It's a rally to take place at Union Station in downtown St. Louis, mid day on Thursday, April 12th. It's a series of speakers, political and non-political. We do have confirmation from Democratic Lt. Governor Mel Carnahan who will speak, and the invitation has been made but it has not been accepted or rejected yet from St. Louis mayor Vincent Schoemehl. We feel we have the Democratic side of things covered, but we have been unable to get somebody of the Republican persuasion who has gone out against this bill as of yet. I called the Republican State Headquarters in Jefferson City, and tried to get that information. I was not successful. They directed me to somebody at AP and I was unsuccessful there. I went back to the Republican State Headquarters and said, "Listen, we're doing this rally, and we want it to be non-partisan." So hopefully, they will follow through and we will have a non-partisan rally here. We also have, former Lieutenant Governor Harriet Woods who is going to speak for us. Of course, we will have a couple of station representatives speaking, Jeff Pollack of the Pollack Media Group and Danny Goldberg of Musical Majority who have been so instrumental in making all this happen. We will have an in person address from Don Henley. We will also have Don Johnson live and a recorded message from Sammy Hagar and Eddie Van Halen. And for a little bit of entertainment Alannah Myles and her band will perform "Black Velvet". We're trying to have an event. And so we really feel that we've got everything covered here.

And there's no political rain out allowed. Even if the Bill is killed in committee the show will go on.

Rick: Under any scenario, we're going to do this. Killed in Committee or passed to the House, or whatever. There's a message to be made here, and that's our intention. Both about this bill specifically, and all bills of this type. Also, to get a flock of people out there to register and to vote.

It is very weird. So many of us sit home and click, click, click on the television and moan and groan about what's going down without being involved.

Rick: This is just a situation where people simply don't have the facts. When they really take a look at this Bill they get very upset and involved. The people involved with KSHE in taking a stand against this issue are not just a small group of 60's fist in the air rock and rolling hippies crying out about some establishment move. It's a large segment of 90's mainstream voting Americans defending the First Amendment, and insisting that government stays within it's boundaries.

In subsequent discussions with Jeff Pollack it became clear that the battle plan is to use this St. Louis rally as a springboard for other similar actions across the country. "This is just the beginning", Jeff said when contacted this week, "Especially as we view the current FCC crackdown on radio and this attempted stickerization of albums as being very interrelated. As such, these are both issues that need to be continually addressed. Many people are unaware of the fact that there is some stickerizing going on already and I totally reject the concept of an independent 'authority' making these decisions for us. That notion alone makes the proposed label law in Missouri totally unacceptable to us."

The latest outcroppings of conservative thought have reached up in an attempt to obscure our vision yet again. And now is the time for those of us in the business of communication and music to get back in the public eye and take the light to the opposition. Let those anxiety cases in the House and Senate in on a little fact; there are a lot more of "us" than anybody else in the mix. The moral morons may be loud and organized, but they still only get one ballot apiece. And unless we descend to election rigging in this country, that means that we will win everytime we get in the fight. We can't be beat, except when we don't try. The real ballot box power in this country lies within our grasp, now more so than ever. We only have to get involved and our weight of numbers will carry the day everytime. Politicians may not be smart, or even literate, but they can count. And what issue could be more worthy of our energy than the ability to enjoy whatever music we want with no restraint placed on that right.

Jim Trapp

"Room At The Top" On Manners & Physique

"Paisley Killers" On Dynamite From Nightmareland

"Mass Confusion" (By DBX) On Legalized Dope

"Out Of Control" On Dark At The End Of The Tunnel

"River To River" On Primul Dream

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RICHARD BARONE

KILL FOR THRILLS

ADAM ANT

VICEOUS BEAT POSSE

THE SPOTLIGHT IS ON
FEELING THE UNDERTOW

An Interview with Andrew Fletcher of Depeche Mode

March 16, 1990

Beth: How do you feel about being a band to put in tune with the youth culture of this country, was it something that you ever thought would grow into being such an enormously popular entity?

Andrew: When we formed the band, it was a hobby, so even the initial success in England was a total surprise. We went to the States after the first album, and when we went back after six or seven months later, it was pretty disastrous. At that point, we decided that we weren't American enough for everybody, and we went back to Europe, and it worked. Even so, we came back about three years later and sold out gigs all over the place and it's been on the up and up ever since. We've been in a lot of media, we've got ourselves to get where we are. They changed, we didn't.

What do you think accounts for this phenomenon in domestic tastes?

Disillusionment with the American music scene. When we first started, the American music scene was pretty much Bruce and we thought that's what all American kids liked. When we came in, it was a big rock and urban scene, we thought, well, obviously we're white, so we didn't think we had a chance. What we've done now is that we've lifted segments of the audience from both sides -- the rock and dance followings and made them our own.

What is your view of MTV and its 'just add water' exposure for certain bands? Are you one of those that think you're being too dependent on them for your airtime?

It's a bit like top 40, with the same ten videos being played all day long. It's hard, things happen. We've been one of the first ones to make videos and they weren't as important then. Now, they are essential to a new band's profile. A band can start and finish on the international front in just a year. Videos have made them and the whole face of music more accessible.

How do you feel about being perceived as the epitome of the "synth British band"? Is this something that might have hindered you, or is it just another amusement along the way?

We're out on our own basically. The thing is, we're a song-based band, if it's good, that's what.

When you went into the studio to record "Violator" how much of you or what you wanted to contribute ended up on the record. Was it a pretty cut and dried process?

This demo system we've been using on all the prior records has been getting better and better, normally a demo is brought in and you listen to it for a few weeks and that's it. For "Violator", the songs were just constructed for our ears with acoustic guitar and then we worked from there. This is more of a band record than we've ever done before. It shows that you can strip down a song to its bare nubs and it still speaks for itself.

Carrying that one step further, do you see yourselves playing a longer acoustic set on the forthcoming tour? Would it be logistically possible or desirable? I think more songs like "Personal Jesus" (the acoustic version) would really open some people's eyes to your songs.

On the tour we're planning to do a sort of acoustic set with a few of the songs, but we don't like the idea of traditional songs. It's a bit like top 40, with the same ten videos being played all day long. It's hard, things happen. We've been one of the first ones to make videos and they weren't as important then. Now, they are essential to a new band's profile. A band can start and finish on the international front in just a year. Videos have made them and the whole face of music more accessible.

Unlike some others, obviously "Personal Jesus", but others like "Sweetest Reflection" and "Policy Of Truth" have a real bluesy feel, and still, other songs are more techno than we've done for years.

Just for my curiosity, and probably for some other longtime fans, are you still in contact with Vince Clarke?

I just spoke with him a few weeks ago and the relationship is good. We don't cross paths that much, but at the same time, we don't compete for the same people or the same money. If they do well, we do well. Their last album just came out, and so I anticipate that amount of sales for us at least.

How much did the songs change in the studio? Did they undergo any real drastic changes while being constructed?

We had perfected the recording technique on "Violator", but when we started recording in Milan, we scrapped a lot of material and started over. We didn't want to make another record just like that. Among some of the things we did off the cuff were the guitar and drum lines. Everything was done fairly early and seemed almost inspired.

Looking at the progression of "electronics" in your mix, do you consider using more "non-electronic" instruments, or do you just work with synths?

It's all the strange little things you encounter in the studio? Did they undergo any real drastic changes while being constructed?

None of this has been planned! We really haven't mapped out anything during our career ever and this latest session was just a step in that. We just do things as they come along -- we don't examine an album by its pores and try to improve on it. It's hard to come up with an objective about an album that you've just completed, and while I've always been sick of a new album even before it's out, I'm really just starting to enjoy this one.

Which song would you say is your favorite right now?

"World In My Eyes" is probably my favorite. Since we primarily service the AOR/mainstream radio programing audience, was there anything you'd like to leave them with as they're opening up any passages with your name on it?

I don't have any preconceived ideas about what we stand for in the past or now and you might be surprised.
Depeche Mode, "Violator" (Sire/Reprise)

They're one of the handful of bands still intact, save for Vince Clarke, that made an Alternative section necessary in trade magazines. Depeche Mode are ten years old and appeal to a diverse group of people. Sure the "little girls understand", but those of us weaned on Enos and the like have always been attracted. Now, it seems the band is at such a level, sales and performance wise, that the "mainstream" side of things will not be able to ignore them any longer. And their fine new release will make it very tough to start slacking off on this side of the dial as well. The advance word of the recording hinted at a "more muscular-- guitar sound", and although a bit more strings are apparent this is very easily recognizable as a Depeche Mode record. Speaking of which, of the things we all know about such a record is that within the year there will be a slew of additional tracks and remixes to keep things fresh. So you can safely dig in to the seven remaining samples without fear of a quick burn. "Enjoy The Silence" currently at 15-13* on the chart can expect company very soon from 'Policy Of Truth'. This one is a bit of a "departure" with a running acoustic guitar riff on the intro, and a more sinister overall "Matt Johnson" feel throughout. "Halo" would make a nice switch off track, but the next single is likely to leave our Eyes and rightfully so! Martin Gore has the knack for melody, the sort that seep into your brain for days on end, and they are plentiful on "Violator". When you think about it, what more needs to be said about Depeche Mode? Just play it, and don't forget "Clean", OK? (MM)

The Lightning Seeds, "Cloudcuckooland"

(MCA/Ghetto)

Anything even remotely related to Zoo Records and lifestyle has always been a major personal priority, and Ian Brodie is a gentleman in possession of a corner cage since the days Big In Japan. As evidenced by the perfect slice of Pop on this album that goes by the name of "Pure", Ian has never hid his love and devotion for all things "Sixties Simple". It's unfortunate his brilliant single with The Care 'My Boyish Days' never saw the light of wax here in The States, but thanks to production credit on disks from Records and lifestyle has always been a major personal priority, and Ian Brodie is a gentleman in possession of a corner cage since the days Big In Japan. As evidenced by the perfect slice of Pop on this album that goes by the name of "Pure", Ian has never hid his love and devotion for all things "Sixties Simple". It's unfortunate his brilliant single with The Care 'My Boyish Days' never saw the light of wax here in The States, but thanks to production credit on disks from Zoo Records and lifestyle, it's amazing what a juicy album of cleverly diversified guitar nutrition can accomplish. The eyes

Blue Aeroplanes "Swagger" (Ens ign/Chrysalis)

Sometimes in the depth of jaded expectations and ill-tuned ear functions, it's amazing what a juicy album of cleverly diversified guitar nutrition can accomplish. The eyes are cleared, the nostrils flair-- it's like a th

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Lush have released their follow up to '89's 'Scar' EP with 'Mad Love' on 4AD. Among the four tunes you will find a more up-tempo remake of 'Thoughtforms' from their debut. One can't help but dream and cry that the band's live bill with labelmates The Pale Saints will hop over to this side of the Atlantic. Lush actually fit their name, lavish and exuberant, enticing and erotic music that is serious in its dense pop presentation. Contact 4AD at (212) 353-3773 and ask Sheri Hood to help you open your eyes. It's getting play at WFUV and WNUH already.... Nick Saloman has put his dipped in anyone's guess stamp on another project which means another Bevis Ford aura equally continuing on the more song oriented trail of 'Trickyb'. Bevis takes a step further by using the Texas Campfire studio instead of his bedroom for "Any Gas Faster" on Reckless Records. An admitted Hendrix worshiper, Bevis is no Frank Marino re-write machine, but a true 'leftover'. Years from now "Any Gas Faster" will be part of the curriculum of Psychadelic 101, and anyone who can pull off that after this amount of time deserves attention. On at WBRU, WCRD, WPUU and more. Try a dose of "Somewhere Else", "Legendary" or the Seeds-esque "Your Mind's Gone Grey", also the quieter "This Corner Of England" is worth a spin as well.... Another Restless release to be aware of is The Henry Kaiser Band's live direct to digital double album called "Heart's Desire". This one is airing at stations like KSJS and WCDB, and can best be described as the 90's version of The Dead meet Man. Henry is a legend in avant garde and is proofed by his new album "Perfect Tom Constanten for a free form set including covers of "Are You Experienced" and The Band's "King Harvest". Even though there's no music from their new album "The Quiet Side".... The Bunsy and True from their new Mercury/RooArt release will flip for the best damn label in the world, any fan of great Australian exporting a boatload of psycho single freakouts, but to have the material is from 1988 and 1989 with tracks from Cosmic Psychos, The Hitmen and Voodoo Lust. But a 1987 beauty from The Tribesmen has two more tracks on the disc, the quality side for some, play at KBLE (Top 5 phones!), KTDO, KACV and WLRA prove a few of you look to satisfy the upper end of demo land. Clive is, and has always been, a first class songwriter, and Christine possesses a very attractive set of pipes. By way of example, picture this... OK, for example, picture this... By way of example, picture this... the quiet side for some, play at KBLE (Top 5 phones!), KTDO, KACV and WLRA prove a few of you look to satisfy the upper end of demo land. Clive is, and has always been, a first class songwriter, and Christine possesses a very attractive set of pipes. By way of example, picture this... OK, for example, picture this...
deep and go with the flow. Virgin Records have served College radio with an EP sampler from That Petrol Emotion on Homestead Records. Maybe you've caught a whiff of their oddity and predict line heavy claustrophobic guitar etchings from their first two albums "Reality Bath" and "Mind Furnace". Their rhythm section's tenacity and drive, dependent on"Wuthering Heights and "Joker's Punch" show up in the arm for the state of distraught white men who've spent an inordinate amount of time with not just the usual fare of Seventies heavy rock, but a drug dependent rock. This is a creature descended from something other than the inbred music hedge. Small details may not be your interest, but just keep your knees bent when the blast arrives, the surprise doesn't buckle your joints. Heavy airplay is at KJHK, WBAA, WCDB and WRUV. Kevin Thompson, Jeffrey Hoskins and Jason Asnes concoct a mishmash of passive and ferocious songs like 'Deser Beauty Bloom', 'Lost Sleep', 'White Wonder' and "Stress City". From the mind of Bar/None cofounder Glenn Morrow comes a job offer ( maybe that's "coz" that's how 'bout a CD, bro" to me, although it does fit on vinyl) Cuts 13 through 20 show where they've brought their accomplishments from, then an already charismatic listen. On the second for Twin Tone), recorded at the auspicious digs of his Prince-ness at second for Twin Tone, you'll get something to air very soon, and you all should have an advance cassette of the new LP by now. We'll get much more in depth about this next week, but don't you agree "Mind Furnace"? "Scout Surfin" and "Squidster" are the two in one packaging from his band, Rage To Live, the albums are already. ( Sub Pop, 1932 First Avenue, Suite 1103, Seattle, WA WNHU, WRVU, WUNH, KCMU and WCDB get gold stars for the parts that they're doing some gigs and if you're a good kid, drink your milk before it turns into yogurt, maybe you can go. KUCI, WNHU, WRUV, WUNH, KCMU and WCDB get gold stars already. (Sub Pop, 1932 First Avenue, Suite 1105, Seattle, WA 98101).... Agitpop describe themselves as 'strapping young men', but I won't hold that against them, even mentioning their place of origin. "Stick it!" is their fourth album ( and second for Twin Tone) and I'm still gaurd and do not want to give up anything away. This is a new artist. That's right, Adrian is not a floor wax or a desert hedge. Small details may not be your interest, but just keep your knees bent when the blast arrives, the surprise doesn't buckle your joints. Heavy airplay is at KJHK, WBAA, WCDB and WRUV. Kevin Thompson, Jeffrey Hoskins and Jason Asnes concoct a mishmash of passive and ferocious songs like 'Deser Beauty Bloom', 'Lost Sleep', 'White Wonder' and "Stress City". From the mind of Bar/None cofounder Glenn Morrow comes a Also from the Philadelphia vicinity are local and nationally recognized Wishknaps. Their latest LP, "Catch 33", on Blood Money Records packs a wallow for those who don't quite get the raging Southside regional cramp up bands like this one. Try "Day To End All Days", "One Eye Open", "Summertime" and "Monterey" - this album won't quit in the artery of unorthodox guitar sawings and unpolished melodies. (distributed by Skyclad, but contact Blood Money, P.O. Box 30084, Philadelphia, PA 19103).... Sub Pop has already sent you the latest release, "Go The Hack" from the Cosmic Psychos -- no, they're from Australia, but they're still gaurd and do not want to give up anything away. 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The Top 50 Airplay Chart combines airplay point totals for 12" and albums listed by commercial metal and college reporters.

March 16, 1990
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now be heard pulling out all the stops on their latest, "Slave To The Thrill" (the artwork to which is sure to cause a not-so-pleasant uproar). Doug brings to the band an accessible six string touch, sure to set the AOR world on their ear, but he's perfectly capable of delivering crunch when it's called for. That should keep the harder rockin' ranks plenty happy. As for the rest of the band (Jay Schellen - drums, Tony Cavazo - bass and Kelly Hansen - vocals), they certainly seem primed and ready for the daze ahead, and sound more cohesive as a unit then ever before. Kelly's deep, throaty vocals are as prominent and strong as ever and seem incredibly well suited to the bluesier style this lead track offers up. Yeah, here's a track that's sure to put bodies in motion all over the place with its swaggering, ultra-catchy chorus. No doubt it should lock in very easily at commercial radio, as it's already doing on the harder side with adds flowing in from KGB, KJKJ, KNGX, WCWP, WGLS, WHMH, WHVY, WKDU, WGTK, WSOU, WSUC, WTSR, KNAC and WWSP. Already dancin' along the way with hard action on KFXX, KSLLC, WRTN, ARN and Z-ROCK.

Nevada Beach, "Nevada Beach", Metal Blade.... These Blade people never cease to amaze, do they? Gezz, just when they get you used to their predominantly thrash and metal oriented roster (y'know Fates, D.R.I., Candlemass, Lizzy, Anacrusis!, etc...), suddenly they throw you another curve - even though it was them who brought us Princess Pang... but more on that next week! This is a different beast altogether from that. Man, if AC/DC is your passion, or at the very least that kind of sound tho' somewhat milder, you'll just flip for Nevada. Up front is a singer (Hank Decken - who's also the lead guitarist in the group) who must have graduated Magna Cum Laude from the Bon Scott school of vocals (although his voice is also slightly reminiscent of the lead singer of Sniff N' The Tears. Remember them? "Driver's Seat"?). It's a very different sounding voice from the norm and instantly identifiable which should prove to be quite a plus for them. Flexing their straightforward and hard hitting musical muscle along with Decken are Geoff Stanford (guitar), Tony Rivers (bass) and John Murphy. On this five song introductory Ep, you'll find a cover of the Angel's "Marseilles", "Wildfire", "Fire Or Ice", "A-OK' and the best track by far, "Dance Till Dawn" - strong chorus. Look for a full Lp sometime in the near future (hopefully by fall). Already added on WAIF and WBNY.

Damn Yankees, "Damn Yankees", WB.... We've been hearing so much about this star-studded project for so long, that it's really great to finally have the product in hand. Hopefully, by now you're all aware that the Damn Yankees are Ted Nugent, Jack Blades (ex-Night Ranger), Tommy Shaw (ex-Styx) and Michael Cartellone. Just the thought of all this talent in one group is mind-boggling. And you get from this record exactly what you would expect: powerful rock. That is, songs that explode off the disc (or whatever format you have) like an electrical storm. They are commercial but heavy tales tangled up in the kind of twisting guitar leads and fills (lots of sustain and reverb) you would expect from the Nuge and Shaw - both of whom are exceptional players, and as for the vocals, well what can I say? You get two (Blades and Shaw) incredibly versatile and complementary singers (plus a little help here and there from Ted) for the price of one and the harmonies are stunning. Not surprisingly the band sounds like the perfect blend of early Night Ranger and you guessed it - Styx, but updated for the new decade. Never fear all ye rock hounds who may be thinking this record is destined only for the oft mellower AOR horizons, 'cause there are some really wicked little rockers on here as well as some mid-tempo mainstream monsters. Hooks run rampant, but so does a heavy handed drum, bass and guitar interaction - and those multi-layered, double-edged vocals. Check out "Bad Reputation", "Damn Yankees", "Rock City", "Coming Of Age", and the hellaciously entertaining "Piledriver". Kickin' in at KGB, KSLLC, WAIF, WCWP, WGLS, WSOU, WWSP and Z-ROCK this week with continued play on KNAC, KFXX, WRTN and WHVY.
QUICK PICKS

Danger Danger, "Down And Dirty Live", Epic.... These five behbs from New York, have taken canoe paddle (you had to be there - right guys?) in hand and are headed for the golden shores of stardom with their self-titled album (the second track "Bang Bang" is going out to AOR as you read). They’ve also taken their very entertaining live show on the road with a few different bills including some headlining stints of their own, and by the time you read this they will have slotted into the opening spot on the Alice Cooper tour (thru April). Good news for a band who sure deserve it. Just what is this commercial hard rock machine like on stage? One listen to this 5 song EP will answer that for you. Having seen these guys play in our area a few times, I can only tell you that they’re an exceptional live act and it’s certainly captured here. They play well, they smile A LOT, they all sing well, they can recreate every song near perfectly, they do a great cover of Rick Derringer’s "Rock ‘N’ Roll Hoochie Koo" (which you’ll find here), and as for audience reaction… one has only to look into the faces of the females firmly attached to Ted Poley’s legs at the front of the stage or listen to the multitude of screams for Steve, Bruno, Kassey or Andy, that constantly fill the air at any of their shows. And hey, the guys seem to enjoy the show just as much as the women. Go get ’em guys.

Junkyard, "Hands Off", Gefen.... You know, it’s been a good long run for these guys, but two or three singles down the road and believe it or not, there’s still some mileage left in this record. Yep, Gefen’s not surrendering up the ship yet ‘cause there counting one more time on you fine metal folks (who have been very supportive of this group) to rally ‘round ‘em one more time. Yeah, you’ll notice right off that this is not a “metal” track, but it rocks none-the-less, and with lyrics like “Get your hands off my throat”, you gotta love it right?! Anyway, this is a mid-tempo rocker complete with ivories tinkling underneath, David Kool’s bluesy vocals (and a cool little Rap in the middle - about an unfortunate relationship), and a couple blazing leads. A nice little transitional song to add a little more dimension to your playlist. Apparently this song gets the lion’s share of response at the band’s shows, so it was only fitting it should get it’s shot at radio. Yeah, there are some harder tracks (“Can’t Hold Back”, “Hot Rod”, “Life Sentence”) left on the Lp too, but listen hard to this one just the same, it may just work for you.

Death, "Spiritual Healing", Combat.... Apparently a lot of people got a real shock in the shorts when first they listened to this latest Death release. Seems like the band had really taken the clearest, most direct approach that this album boasts, and they’re rivalry around it in large numbers. In fact so many stations leapt at that “Spiritual Healing” that in barely two weeks since its release the record has already entered the hard to unseat #8 Most Requested chart topping hold of #1 with a chilling quickness. The band also raked in more adds at WKDU, WKVU, WTSR and WQCR all the while picking up some mighty impressive increases over on G-FORCE, KRZQ, KSVR, WBER, WINY, WKNH and WMRM. Death’s still rarin’ like the plague on WEDS, WHY, WPSU, WZMB, KBPI, KCMU, KMSA, KSJS, KSCL, KWUR, WACR, WWDN, WJUL, WLFK, WMMS, WWHU, WUSB, WSWP, WWVU, WXIN, WXPL and Z-Rock’s Headbanger’s Heaven.

SANCTUARY, "Into The Mirror Black", Epic.... Seattle screamers aren’t to hard to come by these days, but this bunch is definitely destined to put a holleva big dent in the metal horizon. The music is intense, deliberate and washes over you in a tidal wave of talent (thanks X). This time out the band tackles a handful of deep and thought-provoking topics but should come off heavy handed, Darrell Dane’s searing vocals and the musical storm exploding from the hands of Lenny Rutledge (gits), Sean Besk (gits 2), Jim Sheppard (bass) and Dave Butcher (drums), see to it that the songs soar yet hit with an unrivaled intensity. So many have sought refuge in Sanctuary’s black mirror that the record this week took flight up 17 from 36-19 on Hard Hitlers and settled just as easily into #8 Most Requested Metal. New on KJKJ , KNQX, WJUL, WMMR, WMMS, WMRC, WRKX, WTSR with increases at KCMU, KUNV, WPSU, WSMU, Z-Rock (HBB). Scons on KJSW, KSLC, WAIB, WBER, WERS, WJSE, WKDU, WQCR, WSWP, WWXN and WZMB. A band who sure deserve it. Just what is this self-titled Atlantic debut is poised just outside of the Top Twenty after a stealth move this week up 18 big ones from 39-21 on Hard Hitlers. Getting in on the gossip this week were our friendly neighbors at KCMU, WKDU and WHLU. Also showing this week for the record were increases at KGB, KUNV, WCWF, WHJY, WSMU, WSUC, WXRC and WZMB. Also helpin’ keep the Rumors flying high in the land of Hard are WSWP, KJSW, KMSA, KSLC, WBER, WGLS, WHVY, WRLF, WJWX, WQCR, WSWP, WXIN, WXPL, Z-Rock (HBB) and ARN. Spread the word why not tell two friends....
Columbia's Jim Pitulski sent word this week that Janick Gers, the guitarist who plays on Bruce Dickinson's forthcoming solo album, 'Tattooed Millionaire' - which is now officially the replacement for Adrian Smith in Iron Maiden.

The new Atlantic recording artists The Lostboys are releasing their first album in about two years called 'For Those Who Dare.' The album was written, produced, and engineered all by the Vai man himself plus some guest licks from Guitarist extraordinaire Steve Vai is on the move again. Seems he'll be releasing his latest solo album Passion and Welfare on Relativity Records. The album was written, produced, and engineered all by the Vai man himself plus some guest licks from Stuart Hamm (bass), Vai's wife Pia, and one-year-old son Julian Angel. But don't worry all you Whitesnake fans, he's still playing with them.

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THE HARD TOUR GUIDE
And the tours roll on, and on, and on... Lots of bands on the road all across America and Europe and this is where you'll find them from now on. Check the Tour Box in coming weeks if and when you need to find out where your favorite artists will be appearing.

For all you Europeans out there--OR--all you European travellers out there, we've got those all important dates for Faith No More and Prong. And guess where they are? Europe!! (ISC) Dublin; (ISP) Belfast; (I22) Glasgow; (ISC) Newcastle; (IC2) Manchester; (IC2) Nottingham; (ISC) Birmingham; (IC) Hamermith; (IC2) Brixton; (IC2) Liverpool; (IC) Bristol; (IC) Gent; (IC) Utrecht; (IC) Tilberg; (IC2) Haag; (IC2) Frankfurt; (IC2) Dusseldorf; (IC2) Berlin; (IC2) Hamburg; (IC2) Bremen; (IC2) Stuttgart; (IC2) Munich; (IC2) Berlin; (IC2) Paris • • • Law and Order with Ragin' Shab: (IC) Guernville, CA; (IC2) Salt Lake City, UT. A couple more are still to be announced, so keep your eyes peeled for them. The Killer Dwarves are going on tour for a while too! Here's some dates: (IC) Cleveland, OH; (IC2) Denver; (IC) Chicago; (IC) Indianapolis; (IC2) Cincinnati; (IC) Milwaukee; (IC2) Dallas; (IC) San Antonio; (IC2) Austin; (IC) Houston; (IC) Memphis; (IC2) Atlanta • • • • The Excel and Overkill tour is coming your way! (IC) Phoenix; (IC2) Tucson; (IC2) Tijuana; (IC2) Anaheim; (IC2) Hollywood; (IC2) Oakland; (IC) Seattle; (IC) Portland; (IC2) Vancouver; (IC2) Butte; (IC) Salt Lake City; (IC) Wichita; (IC2) Ft. Worth; (IC) Omaha, NB; (IC) Lawrence, KS; (IC2) Lawton, OK; (IC2) Springfield, MO • • • • • We got the last couple of concert dates for Britny Fox with Joan Jett & the Blackhearts: (IC2) Joplin, MO; (IC) Storm Lakes, IA; (IC) Sioux Falls, SD; (IC) Bismark, ND; (IC) Fargo, ND; (IC) Minneapolis; (IC) Peoria, IL; (IC2) Danville, IL; (IC2) Rockford, IL; (IC2) Stevens Point, WI; (IC2) Davenport, IA.
Janick Gers is the new guitarist for Iron Maiden, and has begun working with the band on their next album. "When Adrian left we met and thought about his replacement, and it was obvious to all of us who that should be," says Steve Harris. "We've all known Janick for a number of years and all get on great with the guy. He's a super guitarist, lives and breathes heavy metal and has always been a big fan of Maiden's music. We did an audition anyone else but just asked Janick to learn a couple of songs and come down to rehearsal. The playing gelled immediately." Janick was originally in the band White Spirit, and played with Gillan in the early 1980s.

Australian singer John Farnham has been recruited to be the spokesman for a new $5 million advertising campaign to reviue tourism. The theme of the campaign will be, "There's never been a better time to have an Aussie holiday."

Los Angeles band Harlow have a self-titled debut album coming out soon (on Reprise Records). It's a rare instance where a band sent an unsolicited tape to a record company, but the tape was listened to and a decision was made to sign the group. Tommy Thayer, formerly of Black 'N Blue, is the group's guitarist.

Members of L.A. Guns visited a 14-year-old fan in an Ottawa hospital where she was recovering from having been shot and wounded by a gunman at her parents' home in December. Her 18-year-old brother was killed in the incident. Band members Kelly Nickels and Mick Cripps visited Shawla Brown. "It's so sad seeing anybody go through this," Nickels says. "When we heard about her wanting to meet us, we said, 'How can we refuse?'

Margaret Menezes, the Brazilian singer who backed David Byrne on his recent world tour, has her debut album coming out soon (on Mango Records). The LP will include two tracks performed with Byrne. Menezes is planning to tour the U.S., Europe and Brazil this summer.

Buckwheat Zydeco will have a third album out (on Island Records) in May. It is called "Murder". It's a live recording made at St. Ann's Church in Brooklyn, New York last November. It includes "Blazing Away". It's a live recording made at St. Ann's Church in Brooklyn, New York last November. It includes "Blazing Away". It's a real pleasure to work with him." Buckwheat Zydeco plan U.S. and world tours in support of the as yet untitled album.

A committee of the Arizona legislature has approved a bill that would require warning labels on albums with explicit lyrics. The bill, which was sponsored by Donny Osmond who argued against the Senate measure.

Billy Idol has been released from Cedars-Sinai Medical Center in Los Angeles, following his motorcycle accident in February. He will be released from the hospital after six weeks, according to his injuries. His "Charmed Life" album is scheduled for release in mid-April. The LP has been awarded a number one spot by Billboard.

Marianne Faithfull is about to begin her first U.S. tour in seven years. It will begin with three nights at the Bottom Line in New York on March 22 and continue through an April 22 show in San Diego. She'll then tour Europe in May and Japan and Australia in June. Faithfull will have a new album out in mid-April, called "Blazing Away". It's a live recording made at St. Ann's Church in Brooklyn, New York last November. It includes "Broken English", "Working Class Hero" and "Sister Morphine" as well as some new material, including a studio recording of the title track. Dr. John and Garth Hudson are among the artists featured on the live LP.

Ian Hunter and Mick Ronson say Great White's cover of their "Once Bitten Twice Shy" has caused a bit of confusion for them. When we were playing our way around the southern states people would ask us if we were a cover band. They thought "Once Bitten was a Great White song," Hunter says.

Third World and Junior Reid each won three awards in the Popular Music category at the fourth annual Jamaican music awards, the JAMIs. Reid's "One Blood" was named Song Of The Year. Aswad, Shelly Thunder and Chalice featuring Lovindeer won the same category, "Jamaica Groove". Chalice & The Melody Makers won no awards at the annual event.

Iron Maiden lead singer Bruce Dickinson will have his solo album out in May, with the titles "Tattooed Millionaire" and "First Officer" being considered for the LP. The LP includes efforts by guitarist Janick Gers, who has been a fan of Maiden's music for four years and has been working with the band on their next album. Gers will also work with Dickinson in support of the solo LP. Dickinson also has a novel coming out in May, called "Lord Ify Boattrace".

Frank Zappa has been appointed an adviser to Czechoslovakia on trade, tourism and cultural matters. Zappa says the appointment by Czech culture minister Milan Lukes came at a time when he was considering his future. "I had decided to put my own band together instead."

Stevie Wonder might lose the Oscar he won for "I Just Called To Say I Love You", even though he was successful in a copyright infringement lawsuit that had been filed against him. During the trial Wonder's lawyers said he had donated the song to a charity without knowing that it was going to be used in a movie drama. Wonder is scheduled to visit his mother in 1976. But the rules of the Academy of Motion Picture Arts & Sciences say that to be eligible for an Oscar, the song must be "created specifically for an eligible feature-length motion picture released during the previous calendar year, and not to have had its copyright transferred to the copyright holder of the motion picture, unless the copyright holder of the motion picture has made a voluntary assignment of the song to the copyright holder who is eligible to enter the song in for the award in order to enter the song for any reason other than a purpose not related to the making of the motion picture in which the song was first performed or recorded".

The Rolling Stones were big winners in the 1989 Readers Poll Awards of the "Performance" trade magazine. Seventeen awards went to the Stones and their production personnel, including awards for Best of Year for 1989, Concert, Rock Act and Music Video. The Stones also won the award for Best of the Year: Album, "Steel Wheels". The band also won the award for Best of the Year: Video, "Voodoo Child".

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James Brown is being considered for two work-release jobs at the World Foundation and the Lennon Scholarship. The show, which will benefit groups like the Greening Of The Beatles, is scheduled to be released in June. The Waterboys are finishing work on a new album, scheduled to be released in June. Attorney Shea Dixon has filed suit against the city of New Orleans for failing to host a Grammy Hall of Fame, including three Grammy Halls of Fame, in the city. C. C. Levy has sold out in just two days. Mandela and his wife, Winnie, have agreed to attend the concert at Wembley Stadium in London on April 16. There were 72,000 tickets sold, with a total value of $815,000. Peter Gabriel, Neil Young and Tracy Chapman are among those scheduled to appear.

Carla Olson has been performing with former Rolling Stones member Mick Taylor. Olson has been touring with a band that includes ex- Faces Ian McLagan on keyboards. Two shows at the Roxy in Los Angeles have been recorded for a planned live album.

A county judge in Florida has refused to rule that rappers 2 Live Crew are obscene. Seminole Chief Judge O.H. Eaton Jr. has told Sheriff John Polk that only a state attorney can prosecute the group if he thinks the record "As Nasty As They Wanna Be" is obscene. Some record chains in Florida have pulled the record from their shelves because of recent controversy. But a statewide prosecutor has already said that the issue should be prosecuted by local officials and not by the state.

FAST FACTS
Former Little River Band guitarist Beeb Birtles is starting up with a new band in Melbourne, Australia. The Pretenders have finished recording a new album in Los Angeles. Keef has broken up, though Ron Keel is putting together an all-female backing band. The Pretenders have finished recording a new album in Los Angeles. Keef have broken up, though Ron Keel is putting together an all-female backing band. The Pretenders have finished recording a new album in Los Angeles. Keef have broken up, though Ron Keel is putting together an all-female backing band.

Monday, March 26
1988: Morrisey's "Viva Hate" album becomes the top album in Britain. Aswad's "Don't Turn Around" is the top single.
1983: "Is There Something I Should Know" by Duran Duran enters the British singles chart at number one. Tears For Fears top the album chart with "The Hurting." The best-selling independent single in Britain is "Blue Monday" by New Order.
1976: Paul McCartney's first live appearance in the U.S. is delayed by three weeks when guitarist Jimmy McCulloch breaks a finger in an accident in his Paris hotel room.
1975: "Don't Turn Around" is the top single.
1974: Birthday of Fran Sheehan, bass player for Boston.
1970: Peter Yarrow of Peter, Paul & Mary pleads guilty to taking immoral mind when David Bowie offers them "All The Young Dudes" to record.
1962: Ringo Starr announces that the Beatles will never make another live appearance as a group.
1964: Birthday of Richard Coles of the Communards.
1963: Birthday of Fran Sheehan, bass player for Boston.

March 16, 1990
Thursday, March 29

1978 Madonna makes her stage debut in David Mamet's "Speed The Plow" at Lincoln Center in New York.

1982 Tom Bailey of the Thompson Twins is ordered by doctors to take a break after he's found on the floor of his hotel room suffering from exhaustion.

1982 Alan Winstanley have walked out of the project. The NME claim that Morrissey had been working at Langer and Winstanley's studios according to 'The New Musical Express' there are rumors that Morrissey's recording plans are in trouble and have been postponed indefinitely and that the two singles are all we're likely to see this year. There is strong speculation that producers Clive Langer and

Friday, March 30

1985 Squeeze mark their reunion with an appearance on the British television program, "The Tube."

1985 Greg Lake leaves Asia, and John Wetten returns to the band in his place.

1985 Bob Dylan wins a Grammy for his "Saved" album.

1976 The Sex Pistols play for the first time at the 100 Club, one of their early venues, before a crowd of 50 people.

1976 The Ramones play their first show at a New York club.

1986 Birthday of Lene Lovich in Detroit.

1986 Birthday of Tony Brock, drummer for the Babys and Rod Stewart.

1986 Birthday of Jim Dandy of Black Oak Arkansas in Black Oak, Arkansas.


1986 Birthday of Sunny Boy Williamson in Jackson, Tennessee.

Saturday, March 31

1986 Depeche Mode release the "Black Celebration" album, while Prince's "Parade" LP is released.

1986 Founding Isley Brothers member Kelly Isley dies of a heart attack at the age of 48.

1986 Kenny Loggins has the top U.S. single, "Footloose."

1987 The Doobie Brothers announce they are breaking up. The news comes about a week after a similar announcement by the Eagles. However, the Doobies continue to record, and they reform in 1987.


1964 Birthday of W.C. Handy, author of "St. Louis Blues" and "Beale St. Blues," at the age of 84.

1944 Birthday of John Evans, keyboardist for Jethro Tull.

1948 Birthday of John Lennon of the Beatles in Liverpool.

1954 Birthday of Tony Brock, drummer for the Babys and Rod Stewart.

1954 Birthday of Lene Lovich in Detroit.

1954 Birthday of Thijs Van Leer of Focus, in Holland.

1958 Birthday of W.C. Handy, author of "St. Louis Blues" and "Beale St. Blues," at the age of 84.

1964 The Beatles have the top five singles in the American chart. "Can't Buy Me Love" is followed by "Twist And Shout," "She Loves You," "I Want To Hold Your Hand," and "Please Please Me." The band had seven other singles in the top 100.

1965 Birthday of Jim Dandy of Black Oak Arkansas.


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The Fine Young Cannibals have sparked to take part in the ceremony, because of The band returned the statue and refused about her favorite records on video. The statement issued by FYC reads: "It is always unpopular with somebody, but I began to realize the importance of it whatever they do with the situation. They still remain the holders of the awards, whatever they do with the statue. The music business is a very important industry. It is the forth largest earner of foreign currency in the UK and earns £35m a year from licenses alone. It is beginning to realize the importance of it and be involved with it. The programme's producer, Jonathon King, said: "It was not a political appearance but a human appearance by the first lady of Britain." London Records refused by comment this week about their relationship with the band.

Trent Terence D'Arby, BB King, and Kylie Minogue have all been added to the John Lennon tribute concert to be held at the docks in Liverpool, north-west England, May 5th. As reported in last week's 'Hard Report', they join Lou Reed, Deacon Blue, Ronnie Wood, and Wet Wet Wet for the concert, which is expected to be televised live to an estimated audience of 100m. Also expected to confirm this week are: Al Green, Roberta Flack, Randy Travis, Herbie Hancock, Sarah Vaughan, Joe Cocker, Foreigner's Lou Gramm and the Liverpool Philharmonic Orchestra. Reports that the commercial aspect of the concert would also include Sting, David Bowie, Elton John and George Michael—has now been ruled out by the promoters. The proceeds from the concert will go to the Sped Foundation, a charity founded by John and Yoko in 1978, to back green environmental projects world-wide (like Yoko's fur coat collection in the Dakota building perhaps?). Dave Edmunds is the musical director for the whole event and more information will be announced in the next few weeks. The artists are expected to do their own interpretations of John Lennon songs. Yoko Ono said this week: "The whole idea is that this is the first musical production that's been sanctioned by the Lennon estate in ten years. There will be no copyright battles, no Beatles reunions that are rumored. We wanted people who genuinely feel they wanted people who genuinely feel they have something special to say about Lennon. John was committed in his life and music to spreading peace and harmony in the world for his generation and generations yet unborn." Roberta Flack created a stir this week when she left a tremendous void in our lives. He shaped a generation's way of imagining the world. Mr. Musical Gentleman, said Flack. Randy Travis added: "Though I grew up listening to country music, not rock and roll, there is no denying that The Beatles' music cut across all genres of music." The tribute concert will be one part of Imagine It has now been confirmed that there will be a second Nelson Mandela concert, to be held at the Wembley Stadium. Tickets for the event, announced at a press conference in London last week, will cost £5.50. According to sources reported for the past three weeks in 'The Hard Report', is Nelson Mandela himself. He was announced this week that Nelson, along with his wife Winnie, has accepted an invitation from the International Red Cross Committee to attend the ceremony. Mandela's first public appearance outside of Africa, since being released on 11th February, and his first exposure to rock and roll. When he was incarcerated in 1962, Frank Field was top of the chart with 'Loving You' and The Beatles had yet to record 'Love Me Do'. "It was thought the concert would last a few hours, but so far committed themselves to the concert are Simple Minds, Peter Gabriel, Tracy Chapman, Hugh Masakela, Neil Young and The Neville Brothers. Other acts will be announced later in the next few weeks. It has been reported that the concert will be aiming, not only to celebrate the release, but to highlight the continuing struggle against apartheid in South Africa. For the anti-apartheid movement in London, this will be a victory rally. They gained enormous strength in the early eighties, when one of its leading members, Jerry Dammers recorded the hit, "Free Nelson Mandela", which began the marriage between the movement and rock, continuing with the Nelson Mandela 70th Birthday Party two years ago, which was watched by more people globally than Live Aid. London is home to thousands of black South African exiles, and in his "Black Pimpernel" days in the late 50's, Mandela himself used to take refuge in London, while on the run from the South African authorities. Splinter groups of the anti-apartheid movement have held a 24 hour permanent picket of the South African embassy in Trafalgar Square, since 1985. But ironically, the aims of the concert pit themselves directly against the aims of the British Government. Mrs. Thatcher regards Mr. De Klerk, the President of South Africa as a sort of Garbocharacter--a reformer who needs trade and moral support. She stands alone in this view in the Commonwealth, The European Community and between the UK and the USA. The USA and the UK share a common view that De Klerk is well suited to bring about a bloody revolution. The other school of thought adopted by the anti-apartheid movement and most of the world is that Mandela's release only marks the let go of a political prisoner who never should have been there in the first place. A point of warning. Without the release of a Nelson Mandela, the Eythumics are currently in discussion with the organizers. The producers Daniel Lanois and George Duke will each be recruiting and presenting a supergroup for the event. Titled 'Nelson Mandela--An International Tribute For A Free South Africa', the concert will be held on June 26th, with the release, to be a sight to be seen. The concert will be one part of Imagine Peace, which began the marriage between the movement and rock, continuing with the Nelson Mandela 70th Birthday Party two years ago, which was watched by more people globally than Live Aid. 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Mike Jones, KJSL, Seattle

Proud to go out-of-the-box on the Mission U.K.'s "Deliverance" has a sense of urgency missing from a lot of today's rock...I would not be surprised if "Kiss This Thing Goodbye" by Def Leppard is the feel-good hit of the summer. After mentioning this song repeatedly to record folks (Yeah, that's pretty good, but the song I really like...), I figured it was time to put the playlist where my mouth's at. Lemon Twist made a believer out of me and the capacity crowd at the Backstage. Aside from the anemic and haunting "Let Love Rule", "Mr. Cabdriver" was the standout. Thanks to Lenzy for visiting the Stroator Lounge and giving us an excl.-rating performance. He's a warm and genuine talent destined for greatness.

David Allen Ross, KMUX, Little Rock

Flash! Homeboys big the big time! Little Rock's own Gunnibunnie's are a band deserving your attention. We've known for a long time and you've got a chance to turn your audience on to them. "Stranded" is the title of the album and you should do the tricky. Secondly, the Robert is a mother! Thanks to Jeff, Angela and all the other Gunnibunnie's, make show and does anybody know what I did? Latest Birch has us at a 14.1 12+ and climbing.

Gary Palmer, WLIZ, Detroit

It's another week's worth of some awesome releases. At the top of the list there's a project out from what I believe to be the first time, but once it sinks in, watch out! "Presto" is the Mission U.K. and it has a hypnotic melody and a hook that might elude you the first time, but once it sinks in, watch out! "Presto" is one of the most talented guys. The Damn Yankees is a damn smash! The band that Robert has assembled for "Now in the Right Direction" is maturing and in your future endeavours and I hope one day you will be around for a while. 'The Pass' by Rush has a kick-ass treatment and that's all I'm going to say about it for now. Thanks to Lenny for the tickets, and all. The Church goes on the road and does anybody know what I did?! Latest Birch has us at a 14.1 12+ and climbing.

J.D. Wone, Akron

Big phones on Robert Plant already, not that I'm surprised, since the tracks is a serious kick-ass piece of work. The band that Robert has assembled for "Now in the Right Direction" is maturing and in your future endeavours and I hope one day you will be around for a while. 'The Pass' by Rush has a kick-ass treatment and that's all I'm going to say about it for now. Thanks to Lenny for the tickets, and all. The Church goes on the road and does anybody know what I did?! Latest Birch has us at a 14.1 12+ and climbing.

Pam Brooks, WDDH, Ponte Vedra

It's 83 degrees out there. Sun is shining. My Mom and Dad love me. I have a job I like. The summer's over. We're playing two of my favorite new groups, the Mission U.K. and del Amitri, and del Amor. I'm staring at Paul Laine wishing he would stick in my ear and he's actually got a hot song to go with a hot face. God, I'm glad to be single and alive!

Paul Cayangan, KFMU, Steamboat/Val

Phones are hottoned on Midnight Oil's "Blue Sky Mine", "Helfrich" by Simon & Garfunkel's Nothing Comes to Us. Check out "The Emperor's New Clother", "Black Boys On Mopeds", and "You Cause As Much Trouble"--excellent! Continued phones on Notting Hillbillies, Smithereens, and Melissa Etheridge. Don't overlook Canadian Suzie Jordan. She has been pulling out an simply gorgeous album. Digging deeper into some other major releases, we've latched onto "New York Minute" by Don Henley (featuring the shimmering harmonies by Take 6 and 1-1 Downbeats) and "Coming of Age" by John Lassman. KQRS. Minneapolis.

The Mission U.K. also, it really captures the raw energy of early 62 in a new way. Finally, I spent the working afternoon with Nick Lowe (those Heinekens were great!), and I was happy to be on the ground floor of some incredible things that will happen. Watch the trades in the next few months. He will be accepting record calls on Thursday and Fridays from 2pm till 3:30 pm EST. In-station visits are by appointment only.

Buddy Angelo, WRCN, Long Island

Thank you to Linda Loomis the keeper of the petty cash. It has been an absolute favorite record out right now -- the London管 - what happens tomorrow? I will be accepting record calls on Thursday and Fridays from 2pm till 3:30 pm EST. In-station visits are by appointment only.

Malcolm Ryker, WXLP, Davenport

A couple of thank you's to Hillary Scribner at Reprise for the fun you created for "Wangdoodles" in past weeks. I also want to throw up for all of you who have disappeared in a hurry, and to the one and only Jon Moschitta at AM 830 for braving alt music to put on my show. Steven O'Connor continues her domination of the WRCN phone lines with her second week at the top, with about double the number of calls of the first runner up. The song is now in heavy, and we've gone with "Emerong's "Wangdoodles" on the CD. I really like the Katina The And The Waves cover, and it was a nice touch to bring back Eric Burdon for some vocal assistance. "Deliverance" by the Mission U.K. is more than a hit, and "Tonight" by Joe Satriani is absolutely fabulous, as is "The Emperor's New Clothes" for early depth on the CD. Thanks to Miller Genuine Draft, GMRC, Remote Possibilities and all "5 live" radio stations that made the KQ "Top 5 Party" satellite remote out of the Bahamas another landmark!

Jeff Miller, WKFM, Syracuse

As the new kid on the block...no, let me rephrase that. As the latest and greatest in the world of radio professionals profiling their pithy opinions to these pages, allow me to say greetings and salutations to all of you. Special thanks to Brian and Jay here at KQ for their trust and confidence. Enough already! It's sunny and 70 in Syracuse and it ain't even spring. I've got some serious hoes to shoot. Till next time, I'm outta here.

John Anberg, WKRR, Greensboro

To Andy Dean, KWBX, Dover, Had a lot of great comments from listeners we sent down to experience the "The Gris" in Minneapolis. Thanks again Lenny for the tickets, and all. The Church goes on the road and does anybody know what I did?! Latest Birch has us at a 14.1 12+ and climbing.

Andy Dean, WHDA, Dover

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March 16, 1990
The Hard Report

is the mass appeal tune that lyrically sounds like the 90's—very tasteful..." Pump" 5 times so far, that promptly sold out in 3 hours! That's not surprising out of all spring and summer. The recognition factor strong line-up of tunes that we'll probably bang the piss for more! Check out the cuts. Killer new super group! great to be playing the new Damn Yankees! While on 90's-- very tasteful!... Tesla  continues to build here at rocks like a mutha! High octane rock and roll with a and call- out. Good calls on the new Slaughter too. here. Britny Fox packed a club last weekend for a great is already getting a healthy amount of calls. My other I gotta say...the Damn Yankees is Damn Good! A to Beverly of WB and Michelle of Elektra for an excit- for the new Robert Plant and Damn Yankees. Thanks My first week on the job and already big phone action radios this spring.

John Griffin. WPLR. New Haven

Thanks also to Hugo of EMI, hey it's good go see another longhair in this biz. Oh Yeah, music hours are

John Fisher's former bandmates--Marillion's " Season End"--it and we can't get it!" and while the latest album by only throw up their hands and declare " We don't have even Top 5 requests on the song " State of Mind", and "Vigil In A Wilderness of Mirrors". We've seen Top 10, a rockin' good time and keep the Earth Day Events in a smile on his face and feeling only slightly light headed must be given to the " Rude Awakenings" Drew Townsend who came out of his temporary coffin with $20,000 to help stop child abuse. Credits and applause... the at- workers on " Daydream Getaway". The " it's just great about things from other stations around the country...just the way it's all to stand up and run this to the fax, see ya next week for another yak attack!

Joe Moss, WPPX. Albany

Thanks to Mercury's Eric Hodge ( one of the hardest studio last week. It was great to meet and talk with the head Kasstain...also good to see Chrysalis' Steve Scher new last week. Steve brought a beautiful cake from his local erotic baker. Let's just say you had to be there...the way, Steve, the guy on the cover wears mot. Got it? Me...I know it's good. Thanks to Cap...I've been thinking about Culp's album...all the new Heart album...this one's gotta be hot! No doubt the first single...is already making a name for itself, as is the artist.

Mark Savage. WKLC. Charleston

Nothing too surprising this week. I'm generating tremendous listener response from all demos, men and women. Play Snead and get ready for a request line overload. Barangramas! "Last Cigarette" is burning in some strange wax action as well, as we look forward to their upcoming show in Albany. The new Church, Steve Salas Colorado and Melissa Etheridge's "Ap- ples" I tool the week as we've added more "Down in the inner current rotation this week, with House Of Love's "I Don't Know Why You Love Me" from a good lady. A terrific song with a killer lyric and some pretty guitar action...yet a bit predictable. Robert Plant...well, he's fairly real fine, and after two weeks debating, researching and finding great excuses for getting off the air out of the game, a new one from him...I'm going with " Drive All Night" to capitalize on that momentum, and the public at large is

Michael Lee. WKGR. W. Palm Beach

Radio Comments

March 16, 1990
Scott Brown, WRIF, Detroit

In the words of the author, it's time once again for us to prepare for our annual pledge drive. Since things are a little tighter this year, and we must raise a certain amount for 'Our Format', we will be doing a few benefit shows. Ideally we want to have one of our programming staff attend each show. Before you do this, you have to make sure that you're well versed in the music of the band you're attending. In other words, thoroughly research the band's music before you go. As usual, our audience of listeners will be eagerly awaiting your report on the show. So, pick your favorite band and go out there and do your best to make them sound good! We'll see you next week.

Jeff Lunden, WRFL, Nashville

It has been a long time since I have written, so I decided to put up a lot to say this month, mostly thanks with one big thanks to start things off... thanks to all. I'm going to talk about the upcoming Sunday for having such a long guest list that Bang Tango was one of the cut ten up shows. The band Tang Bang was a much better band anyway and deserves a much more intimate setting. From now on I'm going to list all of my friends that I like a lot play with Britny Fox. They wind up getting screwed on their guest list. Now for some reason I just can't get the Notting Hillbillies... Retail: Midnight Oil, Basia, Chris Rea, Electronic, Everything But The Girl and Sinead O'Connor. To this album, the more I like it... Phones: Sinead, My Mistakes". Our second track from Sinead O' Connor's "The World..."

Kerry Larson, WRMU, Providence

Ever since the announcement of the release of "The Boy Who Cried Wolf" by the band "Zero" the entire Providence area has gone crazy. A new album from this band will be released on May 17th. So far they have released a single, the title track of which was released in March. The single is receiving heavy airplay on college radio stations across the country. The band is currently touring the East Coast and performing live at colleges and universities. The album is expected to be released in May and has already generated a lot of interest among music fans. The band has been gaining a following among college students and is expected to be one of the biggest breakthroughs of the year. Stay tuned for more updates on "The Boy Who Cried Wolf" and the Zero band. 

Kevin L. aparece, WRUP. Portland

It's been a while since I've written, so I'd like to start off by thanking all of you for your continued support. I've been getting a lot of positive feedback from listeners who have heard the new release from the band "The Viper". They have been singing about the music for weeks and I've been hearing about it everywhere. I think it's safe to say that the band has definitely made a statement with their new album. The sound is a mix of punk and alternative rock with a touch of pop. They have a really catchy tune that is sure to get stuck in your head. The lyrics are great and the band has a lot of energy on stage. I recommend that you check out their new album and see for yourself why they are getting so much attention. Thanks again for your support and keep listening to WRUP.

Mike Brown, WRIF, Detroit

It has been a long time since I have written, so I decided to put up a lot to say this month, mostly thanks with one big thanks to start things off... thanks to all. I'm going to talk about the upcoming Sunday for having such a long guest list that Bang Tango was one of the cut ten up shows. The band Tang Bang was a much better band anyway and deserves a much more intimate setting. From now on I'm going to list all of my friends that I like a lot play with Britny Fox. They wind up getting screwed on their guest list. Now for some reason I just can't get the Notting Hillbillies... Retail: Midnight Oil, Basia, Chris Rea, Electronic, Everything But The Girl and Sinead O'Connor. To this album, the more I like it... Phones: Sinead, My Mistakes". Our second track from Sinead O' Connor's "The World..."

Kerry Larson, WRMU, Providence

Ever since the announcement of the release of "The Boy Who Cried Wolf" by the band "Zero" the entire Providence area has gone crazy. A new album from this band will be released on May 17th. So far they have released a single, the title track of which was released in March. The single is receiving heavy airplay on college radio stations across the country. The band is currently touring the East Coast and performing live at colleges and universities. The album is expected to be released in May and has already generated a lot of interest among music fans. The band has been gaining a following among college students and is expected to be one of the biggest breakthroughs of the year. Stay tuned for more updates on "The Boy Who Cried Wolf" and the Zero band. 

Kevin L. aparece, WRUP. Portland

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The Cowboy Junkies album is out. Radio is pleasantly sounds...that's the Silos. Thin White Rope are on tour. "The Caution Horses". Four star reviews from the surprised at the improved quality of the songwriting The Front continues to build steam. Between touring, advantage for the playoffs, God I hate when that hap-

sound great on your station. The Stone Roses are on Germany's answer to the Clash meets the Wonder Murphy live you are missing half of the big picture. will keep you goin'. Watch out for a band known as they play. It certainly was great to hit the road once

bunch of others) are ready to take KY-102 in new the one and only Larry Moffitt. He and Paul

directed by Tim Sommer of MTV, and will be premier-

for NASA, we still think "Shah Shah" kicks the Sheik's as, but

murderous musical knowledge and background. Lee has

Siberry, James McMurtry, etc. Very hip, very musi-

up your daughters. L.A. Guns are storming the

in your music meeting, get it on your playlist, and lock

categorize this music while your competition beats you

waste valuable time trying to figure out how to

of refreshing, hook- ridden rock and roll. Our first

GIANT is proving itself with new adds on KGB, KSJO,

135,000, phone stories and concert sellouts. Why not

dous musical knowledge and background. Lee has

508-744-7678

the tour!!! Ace Frehley out live when this amazing band

"Song's From the Sacred Napkin") is an amazing song. Any interested stations should call me soon and I'll clue

Super Dave for dinner Saturday night. V- Man and

and ROCK 40 embracing it already. This band is sure

top phones and are increasing rotations within the first

directly during his tour in the summer of 1990 and was most triumphant! I HATE: Guys who ask me out,

Remember to check out Scatterbrain's soon to be

of KTAO lists "Tied 'Up In Chains", "Dead Web", are already digging deep into the LP. V-Man and

of his voice, the hook of the music, and the power-

for NASA, we still think "Shah Shah" kicks the Sheik's

for the video yet your missing out...it's killer!!!

Remember to check out Scatterbrain's soon to be

for years. If you can't find it under all the stuff on your desk, then you can't find it.

You'll also notice that the Scattecbrain 12" debuts this

WORX. After missing out on a live appearance on the
directly during his tour in the summer of 1990 and was most triumphant! I HATE: Guys who ask me out,

Stew Stewart Morales. Torrid. 914-664-3885

of his voice, the hook of the music, and the power-

"Slamming " Trough The States" U.S. tour. After

and the Amensty benefit in Boston and (drum-roll) Torrid Records has hired me as their new manager to do the Spin

top phones and are increasing rotations within the first

superstar I saw him in Philly and NYC and

and Shark Island are proving themselves to be a hot

real cool...Seattle's Sanctuary kick off the " Seasons of

of their " Slamming " Trough The States" U.S. tour. After

loose, bouncy and it's real obvious

further express surprise and delight after having listen-

programmer I speak with tells me flat out how much

and the power-of his voice, the hook of the music, and the power-

I'm screaming Prong until this

of my voice, the hook of the music, and the power-

This year is the 25th anniversary of the

the video version of " The Ballad". Coming soon from

their last LP " Dead Men". A video for the song was

MAY 13TH. This year is the 25th anniversary of the

and the Amensty benefit in Boston and (drum-roll) Torrid Records has hired me as their new manager to do the Spin

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I'm screaming Prong until this

back and better than ever. You'll receive it early this
car

of his voice, the hook of the music, and the power-

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of his voice, the hook of the music, and the power-

of his voice, the hook of the music, and the power-
three weeks of clubs with Johnny Crash. So play, "Bring
Me Down" by Bennet "Hey Kid" by Johnny Crash and let me know how you enjoyed it and
get in a car and go on a road trip to see the rest of the
world so I can see you again. I know it will be
worth it for you. The MTV exposure (Medium rotation)
is also helping to assure good phone numbers and
in The Cactus and I have heard of a number of
sawing off somewhere in time, pondering the all
morning conversation, killer smile and general wit and
ments: The crew from the Cactus, including special
The crew from the Cactus, including special
Jill Cohn, Medusa, 213-390-9969 x124
You get the point! By now you should all be jamming
and you get the point! By now you should all be jamming
You get the point! By now you should all be jamming
Let me go, leave me be, play "Puppies And Friends",
and has already garnered mucho press in the UK.
and has already garnered mucho press in the UK.
and has already garnered mucho press in the UK.
Well kids, Kathy is currently recuperating from her
90's on the Ultraviolet. The band is fast approaching
90's on the Ultraviolet. The band is fast approaching
90's on the Ultraviolet. The band is fast approaching
Michael Brandvold. DKP Productions,
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Michael Brandvold. DKP Productions,
"Renaissance Junkyard"! This jacket is definitely cool,
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<th>Radio Reports</th>
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<tbody>
<tr>
<td><strong>THE HARD REPORT</strong></td>
</tr>
<tr>
<td><strong>March 16, 1990</strong></td>
</tr>
</tbody>
</table>

**Radio Reports**

**March 16, 1990**

**Chart Key**
- * = Top Requests
- _ = Increased Rotation

**Radio Stations**

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<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Call Letters</th>
<th>Format</th>
<th>Frequency</th>
<th>Country</th>
<th>Rights</th>
<th>Advertiser</th>
<th>Specials</th>
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<tbody>
<tr>
<td>KJIT</td>
<td>Portland</td>
<td>91.7</td>
<td>FM</td>
<td>KJIT</td>
<td>Portland, OR</td>
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<td>KJIT</td>
<td>KJIT Radio Hour</td>
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<td>KGON</td>
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<td>96.7</td>
<td>FM</td>
<td>KGON</td>
<td>Seattle, WA</td>
<td>96.7</td>
<td>KGON</td>
<td>KGON Morning Show</td>
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<td>KGOL</td>
<td>Boise</td>
<td>92.9</td>
<td>FM</td>
<td>KGOL</td>
<td>Boise, ID</td>
<td>92.9</td>
<td>KGOL</td>
<td>KGOL Afternoon Drive</td>
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<tr>
<td>KMUN</td>
<td>Eureka</td>
<td>93.1</td>
<td>FM</td>
<td>KMUN</td>
<td>Eureka, CA</td>
<td>93.1</td>
<td>KMUN</td>
<td>KMUN Evening Show</td>
</tr>
<tr>
<td>KXMO</td>
<td>St. Louis</td>
<td>96.3</td>
<td>FM</td>
<td>KXMO</td>
<td>St. Louis, MO</td>
<td>96.3</td>
<td>KXMO</td>
<td>KXMO Radio Hour</td>
</tr>
</tbody>
</table>

**Top Requests**

1. Joe Satriani - "Satchurated"
2. Mariah Carey - "Hero"
3. The Pointer Sisters - "Slow Jamz"
4. Gloria Estefan - "On My Own"
5. Lionel Richie - "Dancing on a Ceiling"

**Increased Rotation**

1. The Eagles - "Hotel California"
2. Journey - "Don't Stop Believin'"
3. Elton John - "Sorry Seems to Be the Hardest Word"
4. Dennis DeYoung - "The Spirit of Radio"
5. Pat Benatar - "You Better Run"

**Specials**

- **KJIT Radio Hour**: Featuring interviews with local musicians and DJs.
- **KGON Morning Show**: Morning talk show with listener calls and local news.
- **KMUN Evening Show**: Evening talk show with music requests and local news.
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**World Radio History**

**March 16, 1990**

**Radio Reports**

**THE HARD REPORT**

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<td>KJIT</td>
<td>KJIT Radio Hour</td>
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<td>FM</td>
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<td>Seattle, WA</td>
<td>96.7</td>
<td>KGON</td>
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**World Radio History**
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March 16, 1990

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<tr>
<th>Station</th>
<th>Format</th>
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<th>City</th>
<th>Engineer</th>
<th>Date</th>
<th>7am</th>
<th>9am</th>
<th>11am</th>
<th>1pm</th>
<th>3pm</th>
<th>5pm</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WQXI</td>
<td>Classic Hits</td>
<td>CALLS-MON-FRI 5-10</td>
<td>Markham, IL</td>
<td>Jim Rizzi</td>
<td>03-16-90</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>WRRT</td>
<td>Classic Hits</td>
<td>CALLS-MON-FRI 5-10</td>
<td>Berea, OH</td>
<td>Tom Schubert</td>
<td>03-16-90</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td>WBAL</td>
<td>Classic Hits</td>
<td>CALLS-MON-FRI 5-10</td>
<td>Baltimore, MD</td>
<td>John Landers</td>
<td>03-16-90</td>
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<tr>
<td>WLSX</td>
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<td>CALLS-MON-FRI 5-10</td>
<td>Hasbrouck Heights, NJ</td>
<td>Gary Frey</td>
<td>03-16-90</td>
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<tr>
<td>WTIM</td>
<td>Classic Hits</td>
<td>CALLS-MON-FRI 5-10</td>
<td>Williamsburg, PA</td>
<td>Bob Slevin</td>
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**Notes:**
- Chart Key:
  - * = Top 5 Requests
  - ** = Increased Rotation

**March 16, 1990**

- **WQXI** in Markham, IL
- **WRRT** in Berea, OH
- **WBAL** in Baltimore, MD
- **WLSX** in Hasbrouck Heights, NJ
- **WTIM** in Williamsburg, PA

**Radio Stations:**

- **WQXI** (Markham, IL) Classic Hits
- **WRRT** (Berea, OH) Classic Hits
- **WBAL** (Baltimore, MD) Classic Hits
- **WLSX** (Hasbrouck Heights, NJ) Classic Hits
- **WTIM** (Williamsburg, PA) Classic Hits
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<th>MONDAY-FRIDAY</th>
<th>NIGHTS</th>
<th>PROGRAM DESCRIPTION</th>
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<tr>
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<td>WXYZ</td>
<td>1270AM</td>
<td>Country</td>
<td>10:00 PM - 6:00 AM</td>
<td>7 - 11 PM</td>
<td>Country Music Programs</td>
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<tr>
<td>Cleveland</td>
<td>WQAR</td>
<td>1300AM</td>
<td>Rock</td>
<td>11:00 PM - 3:00 AM</td>
<td>12 - 4 AM</td>
<td>Rock Music Programs</td>
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<tr>
<td>Columbus</td>
<td>WCOL</td>
<td>104.9FM</td>
<td>Pop</td>
<td>10:00 PM - 4:00 AM</td>
<td>11 - 3 AM</td>
<td>Pop Music Programs</td>
</tr>
<tr>
<td>Cincinnati</td>
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<td>1540AM</td>
<td>Jazz</td>
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<td>12 - 6 AM</td>
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<td>WAAF</td>
<td>1060AM</td>
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<td>Chicago</td>
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<td>105.7FM</td>
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<td>RnB</td>
<td>11:00 PM - 3:00 AM</td>
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<td>RnB Music Programs</td>
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**Chart Key**
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- U = Increased Rotation
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<td>MZ</td>
<td>Rock</td>
<td>New Haven</td>
<td>CT</td>
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<tr>
<td>10:10 AM</td>
<td>WQNC</td>
<td>QC</td>
<td>Rock</td>
<td>New Haven</td>
<td>CT</td>
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<tr>
<td>10:20 AM</td>
<td>WCTQ</td>
<td>CTQ</td>
<td>Rock</td>
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<tr>
<td>10:30 AM</td>
<td>WYIC</td>
<td>YIC</td>
<td>Rock</td>
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<tr>
<td>10:40 AM</td>
<td>WCML</td>
<td>MLM</td>
<td>Rock</td>
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<tr>
<td>10:50 AM</td>
<td>WCCQ</td>
<td>CCQ</td>
<td>Rock</td>
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<tr>
<td>11:00 AM</td>
<td>WZML</td>
<td>ZML</td>
<td>Rock</td>
<td>New Haven</td>
<td>CT</td>
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<tr>
<td>11:10 AM</td>
<td>WGNU</td>
<td>GNU</td>
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<td>11:20 AM</td>
<td>WZQD</td>
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<td>WRCT</td>
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<td>WZIP</td>
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<td>YCP</td>
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**March 16, 1990**

*Radio Reports*
<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
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<td>WDRX</td>
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<td>Rock</td>
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<td>92.1</td>
<td>1979</td>
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<td>WBBM</td>
<td>Chicago</td>
<td>Classic Hits</td>
<td>WBBM</td>
<td>102.3</td>
<td>1979</td>
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<td>WLS</td>
<td>Chicago</td>
<td>Classic Hits</td>
<td>WLS</td>
<td>94.7</td>
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<td>WDAE</td>
<td>Atlanta</td>
<td>Adult Hits</td>
<td>WDAE</td>
<td>97.3</td>
<td>1977</td>
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<td>WQAM</td>
<td>Miami</td>
<td>Rock</td>
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<td>96.3</td>
<td>1982</td>
</tr>
<tr>
<td>WQKX</td>
<td>Dallas</td>
<td>Classic Hits</td>
<td>WQKX</td>
<td>94.5</td>
<td>1980</td>
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<tr>
<td>WQRC</td>
<td>San Diego</td>
<td>Classic Hits</td>
<td>WQRC</td>
<td>97.5</td>
<td>1979</td>
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<tr>
<td>WABC</td>
<td>New York</td>
<td>Pop</td>
<td>WABC</td>
<td>103.5</td>
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<tr>
<td>WOR-FM</td>
<td>New York</td>
<td>Jazz</td>
<td>WOR-FM</td>
<td>107.5</td>
<td>1976</td>
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<tr>
<td>WINS</td>
<td>New York</td>
<td>News</td>
<td>WINS</td>
<td>100.7</td>
<td>1979</td>
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<td>WINS-FM</td>
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<td>News</td>
<td>WINS-FM</td>
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**Radio Reports**

Monday & Tuesday
10:00 AM - 7:00 PM EST

March 16, 1990
<table>
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<tr>
<th>Station</th>
<th>City</th>
<th>Format</th>
<th>Call Letters</th>
<th>Owner</th>
<th>Address</th>
<th>Website</th>
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<tbody>
<tr>
<td>WEZU</td>
<td>West Palm Beach</td>
<td>Adult Contemporary</td>
<td>WZLA</td>
<td>Sun Broadcasting</td>
<td>2000 S Military Trail, West Palm Beach, FL 33409</td>
<td><a href="http://www.wzla.com">www.wzla.com</a></td>
</tr>
<tr>
<td>KZMU</td>
<td>Monroe</td>
<td>Country</td>
<td>KMZU</td>
<td>Monroe Broadcasting</td>
<td>650 S Main St, Monroe, WI 53566</td>
<td><a href="http://www.mzradio.com">www.mzradio.com</a></td>
</tr>
<tr>
<td>KZMG</td>
<td>Seattle</td>
<td>Classic Hits</td>
<td>KZMG</td>
<td>Coffee Capital Broadcasting</td>
<td>2150 5th Ave, Seattle, WA 98121</td>
<td><a href="http://www.kzmg.com">www.kzmg.com</a></td>
</tr>
<tr>
<td>KZMG</td>
<td>San Antonio</td>
<td>Classic Rock</td>
<td>KZMG</td>
<td>Coffee Capital Broadcasting</td>
<td>2150 5th Ave, Seattle, WA 98121</td>
<td><a href="http://www.kzmg.com">www.kzmg.com</a></td>
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<tr>
<td>KZMG</td>
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<td>Classic Rock</td>
<td>KZMG</td>
<td>Coffee Capital Broadcasting</td>
<td>2150 5th Ave, Seattle, WA 98121</td>
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<tr>
<td>KZMG</td>
<td>Houston</td>
<td>Classic Rock</td>
<td>KZMG</td>
<td>Coffee Capital Broadcasting</td>
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<td>KZMG</td>
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<td>KZMG</td>
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<td>KZMG</td>
<td>Coffee Capital Broadcasting</td>
<td>2150 5th Ave, Seattle, WA 98121</td>
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<tr>
<td>KZMG</td>
<td>Denver</td>
<td>Classic Rock</td>
<td>KZMG</td>
<td>Coffee Capital Broadcasting</td>
<td>2150 5th Ave, Seattle, WA 98121</td>
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<tr>
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<tr>
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<tr>
<td>KZMG</td>
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<td>2150 5th Ave, Seattle, WA 98121</td>
<td><a href="http://www.kzmg.com">www.kzmg.com</a></td>
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</tbody>
</table>

*Note: This is a sample of the data and not all stations are listed.*
Radio Reports

Monday & Tuesday
10:00 AM - 7:00 PM EST

March 16, 1990
THE ANGELS
FIFTH ANGEL
JOHNNY CRASH
SHARK ISLAND
TESLA
ALICE COOPER HOUSE
KILLER DWARFS
PRINCESS PANG
BALAAM/ANGEL
RUSH
WARRANT
ACE FREHLEY
SKID ROW
lop7
JOHNNY CRASH
OVERKILL
OZZY OSBOURNE
CANDLEMASS
T
WRATH
SLAUGHTER
BLOCK PROGRAM
PHONE: 619-292-1360
CONTACT: BRYAN SHOCK
BARRACUDA
A.S A P.
XYZ
HERC.ANE ALICE
LEATHERFACE  STE
SLAUGHTER
Top Twenty
MORTAL SIN
HURRICANE
CONT: SAM GRAHAM
A.S AP.
JOHNNY CRASH
SLAUGHTER
SHARK ISLAND GET
ADDS
s
SHY ENGLAND
SANCTUARY
PH: 701-746-1417 OR
ELVIS HITLER
CANDLEMASS
PH: 315-253-0449
CONTACT: MARK WYMAN
BABYLON A.D.
UM/ ROCR
NUCLEAR ASSAULT
R.I
DAMN  YANKEES  PARADOX
ANACRUSIS // ROUBLE
ATROPHY FOUR HORSEMEN
SALTY DOG CANDLEMASS
LOVE/HATE ROBERT PUNT
HEAVY PETTIT' ( IMP)
DOXY ( LOCAL)
KING CRASH
NUCLEAR ASSAULT
SANCTUARY GOTHIC SLAM
PENTECOST
SANCTUARY
Contact: STEVE UCHTE
6-8 HOURS WEEKLY
WED 7- MID
WHY-B.EDW. 7- MID
Fri 10PM-2AM  TUES  2AM-6AM
WCIB-ALBANY
Cont: steve kandscheid
Dr. Charlie Moore
Wednesdays 11-4AM
THURSDAYS 10-11PM
WCX-NEWARK
Cont: Paul Laidlaw
Thursdays 11-4AM
W TRY-PROVIDENCE
Contact: dr. metal
Phone: 401-364-3110
Sat mid-24AM
WCX-NEWARK
Cont: Paul Laidlaw
Thursdays 11-4AM
WTRY-PROVIDENCE
Contact: DR. METAL
Phone: 401-364-3110
Sat mid-24AM
ksx-portland
Cont: enoch andersson
Ph: 503-223-1441
KKB-sandiego
Contact: brian shock
Block program
Sun/saturday
KKB-SANDIEGO
Contact: brian shock
Block Program
Thursdays 2-6AM
GULFPORT/ST PETERSBURG
Cont: Roy Kelly
Block program
Sun/saturday
KGB-PLAINFIELD
Cont: Tom Blikstein
Thursdays 2-6AM
LITTLE ANGELS
DR DRYER'S
Ph: 315-253-0449
ON AIR AUG
IMPROVEMENTS ADDED
WJUL-LOWELL
Cont: Sam Lugo
Block Program
Thursday & Fri
KUOT-Lee's Summit
Cont: Mike Sather
Block Program
Fri-Sat 1-7PM
KUOT-BOISE
Cont: RICK ROY
208-344-3511
KURC-CODY
Cont: MIKE STANTON
KUXL-CLOVIS
Cont: JAY SAMUELS
Ph: (505) 234-6100
(wrj: insanity Sat 10AM-3PM
KZQX-BATTLE CREEK
Cont: MIKE STANTON
KXLA-Claremore
Cont: JAY SAMUELS
Ph: (918) 341-6100,
918-546-2879
Hrs: Insanity Sat 10AM-3PM
KZQX-BATTLE CREEK
Cont: MIKE STANTON
KXLA-Claremore
Cont: JAY SAMUELS
Ph: (918) 341-6100,
918-546-2879
Hrs: Insanity Sat 10AM-3PM
KZQX-CLOVIS
KZQX-BATTLE CREEK
KZQX-Claremore
KXLA-Claremore
Peacock
KXLA-Claremore
Peacock
KZQX-BATTLE CREEK
KXLA-Claremore
Peacock
KZQX-CLOVIS
KXLA-Claremore
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KXLA-Claremore
Peacock
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<td>WCBS-NY</td>
<td>105.5 FM</td>
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</table>

**Chart Key**
- **Top 5 Requests**
- **Increased Rotation**

March 16, 1990
SUBSCRIBE NOW!!!

... AND BE A HARD ACT TO FOLLOW

MAIL TO:

The Hard Report
4 Trading Post Way
Medford Lakes, NJ
08055

CALL
609-654-7272
FOR MORE INFO

The Hard Report
March 16, 1990

Company                      
Street                       
City, State, Zip             
Name & Title                
Phone #                      

☐ Radio: $250.00  ☐ Other: $300.00  ☐ Canadian: $325.00

Overseas: Rate Upon Request
Upcoming Releases
Compiled by Fred McFarlin

March
18th David Bowie
"Changes Bowie" (greatest hits plus 'Fame 90' from Pretty Woman soundtrack) Ryko
19th Lostboys
"Lost and Found" Atlantic
Baton Rouge
"Shake Your Soul" Atlantic
Robert Plant
"Manic Nirvana" Esperanza
MacAlpine
"Eyes of the World" Mercury
Paul Laine
"Stick It In Your Ear" Elektra
20th The London Quireboys
"A Bit of What You Fancy" Capitol
Eric Johnson
"Ah Via Musica!" Capitol
Sinead O'Connor
'I Do Not Want What I Haven't Got" Chrysalis
Blue Aeroplanes
"Swagger" Chrysalis
Depeche Mode
"Violator" Reprise
Shy England
"Misspent Youth" MCA
Aquanettas
"Love With The Proper Stranger" IRS
Wilson Phillips
"Wilson Phillips" SBK
22nd Prong
"Beg To Differ" Virgin
23rd That Petrol Emotion
"Chemecrazy" Epic
26th Corey Hart
"Bang" EMI
Second Self
"Mood Ring" EMI
27th Poi Dog Pondering
"Wishing Like A Mountain And Thinking Like The Sea" Columbia
Harlow
"Harlow" Reprise
Andrew Dice Clay
"The Day The Laughter Died" Geffen
Jude Cole
"A View From Third St." Reprise

April
3rd Heart
"Brigade" Capitol
Urban Dance Squad
"Mental Floss For The Globe" Arista
5th The Origin
"The Origin" Virgin
Mano Negra
"Pusis Fever" Virgin
Marianne Faithful
"Blazing Away" Island
Kimm Rogers
"Kimm Rogers" Island
10th Little Caesar
"Reheated" Geffen
11th Canned Heat
"Toy Boat, Toy Boat, Toy Boat" Dali
13th O-Positive
"Slam" Epic
Big Dipper
"10" Epic
The Stranglers
"Burning Tree" Epic
Burning Tree
"Tales of Great Runners" Columbia
15th Robert Hunter
"Days Of Open Hand" A&M
16th Suzanne Vega
"Charmed Life" Chrysalis
World Party
"Goodbye, Junho" Chrysalis
24th Heaven's Edge
"Heaven's Edge" Columbia
Y&T
"Ten" Geffen
Gene Loves Jezebel
"Kiss of Life" Geffen
The BANGLES
"Greatest Hits" Columbia
Human Radio
"Human Radio" Columbia

May
8th Bruce Dickinson
"Tattoed Millionaire" Columbia
11th Desperado
"Ace" (Dee Snider) Elektra
15th Concrete Blonde
"Blood Letting" IRS

Release dates subject to change
March 9, 1990
ALICE COOPER

THE NEW HIT SONG

"ONLY MY HEART TALKIN"

Hard Hundred Debut 62*
FROM THE ALBUM TRASH
OVER 1,000,000 SOLD!

ALICE COOPER TRASHES AMERICA:
3/1 CLEVELAND 3/27 ST. LOUIS
3/18-21 DETROIT 3/28 SPRINGFIELD
3/23 CHICAGO 3/29 KANSAS CITY
3/24 MILWAUKEE 3/31 DENVER
3/25 ST. PAUL

SPECIAL THANKS TO STEVEN TYLER