OVER 450 total BDS detections and top 5 requests ... guess it's time to go for adds!

"Far Behind"
the new track from the GOLD-PLUS debut album, CANDLEBOX.

Before The Box: KAZY KIOZ WAAF KSFX KIBZ KILO KUPD WLZR KISW WYYY KZRX WDHA WHMH WYCR WJRR KRRK... and more!

Produced by Kelly Gray & Candlebox • Management: Lindy Goetz for LGM
Pink Floyd, "The Division Bell," Colombia

What's the first thing you notice about the new album? It's really the progressive rock godheads' first group effort since The Wall. Hard core Floydians will tell you that B3's The Final Cut was really a Roger Waters solo album, and that 1980's Momentary Lapse... was more incidental lyrics over instrumental passages. The Division Bell truly sounds like a band effort, a perception enhanced in no small way by the number of Gilmour/Wright compositions, including "Keep Talking," still comfortably enconced at #1. The second immediate observation? That the excitement of Mr. Gilmour's signature guitar hasn't diminished the iota. One can't also help but notice the plethora of instantly radio friendly compositions, some of which are as easily as good as the new album leading first single. Expect "Take It Back" to step out first, with "What Do You Want From Me," "Great Day For Freedom" and "Coming Back To Life" all early programmer picks. Also keep an ear on "High Hopes," a standout at last week's opening date in Miami, and "Wearing The Inside Out," if only because Wright sings lead.

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Comments deadline: Wednesday 2PM. Industry comments and opinions are not necessarily those of The Hard Report or its employees. Material written may not be reproduced without permission. Radio reports: Monday & Tuesday 10AM-5PM EDT.
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**THE REPORT**

"Most Requested Track at Triple A!"

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**Beautiful People Featuring Jimi Hendrix If 60's Was 90's**

"Never have we seen a record so reactive. Every time we play this we get phones!" - Stephen Page / VNF

"One week, one play a day, #1 phones." - Bob Neumann/WLO

Instant reaction record...play it once!

Most Requested Track at Triple A!
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Most Added

1. **Pink Floyd** — "Keep Talking" (6)
2. **Green Day** — "Longview" (13)
3. **Smashing Pumpkins** — "Disarm" (11)
4. **Soundgarden** — "Superhuper" (9)
5. **Jimmie Vaughan** — "Boom-Bap-Bam" (6)

Most Requested

1. **Pink Floyd** — "Keep Talking" (6)
2. **Green Day** — "Longview" (13)
3. **Smashing Pumpkins** — "Disarm" (11)
4. **Soundgarden** — "Superhuper" (9)
5. **Jimmie Vaughan** — "Boom-Bap-Bam" (6)

Hard Hundred Debuts

1. **Smithereens** — "Miles From Nowhere" (32)
2. **Stone Temple Pilots** — "Big Empty" (68)
3. **Melissa Etheridge** — "All American Girl" (72)
4. **Primus** — "Requiem for a Dream" (96)

Biggest Movers

1. **Lucy’s Fur Coat** — "Treasure Hands" (78-65)
2. **Sonic Youth** — "Sister" (69-49)
3. **Melissa Etheridge** — "All American Girl" (33-22)
4. **Eleven** — "Reach" (70-59)
5. **Counting Crows** — "A Murder Of One" (79-44)

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1. **Pearl Jam** — "Disident" (76-50)
2. **Cracker** — "Get Off This" (77-61)
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4. **Smashing Pumpkins** — "Ditirn" (18)
5. **Rolling Stones** — "Too Cold In The Winter" (13)

THE HARD REPORT

APRIL 1994
Bonnie Raitt
“Love Sneakin’ Up On You”
THE MULTI-FORMAT SMASH ROCKER FROM HER NEW ALBUM
Longing In Their Hearts... JUST OUT! Debut 2* Billboard!

Hard Hundred 16* Hard Triple A 2*
Already Heavy On: WMMR WBAB WKLS KLOS KCLB And More!
On: WNEW KTXQ WHYJ KORS KYS KDKB WSHE KXRX CILO MOD
WAPL WAVF WCIZ WEGR WGLF WHLO WPDR WPLR WRDU WROQ And More!

NEW VIDEO JUST ADDED TO
Blind Melon
“Change”
CONCERT AUDIENCES ARE TREATING “CHANGE” LIKE THEY DID
“NO RAIN”... SINGING ALONG WITH LIGHTERS LIT!
Already Heavy On: WXTB WMMS WHCN WPLR
And More!

ON: KISW WWBZ KSJQ WIYY
WBZX-WQFM WKDF KQLQ
WKQZ KZRR KEZE KILO
KOME And More!
NEW: KUPD WJRR
From Their Debut Album
JUNO AWARD WINNER “BEST
ROCK ALBUM OF THE YEAR!”

I MOTHER EARTH
“Not Quite Sonic”
Hard Hundred 47*
Hard COR 28*
HEAVY AI: WXTB KAZY AND KIOZ!
Headbanger’s Ball!

HEART
“Back To Avalon”
Hard Hundred 49*
THE TRACK ROCK RADIO WANTED!
Already On Over 39
Hard Reporters

W.A.S.P.
“Hold On To My Heart”

Headbanger’s Ball!

Already Proven On: KILO KRXQ And WWBZ!

Now-Breaking On: KISS KIBZ KBER WQFM KZRR WTUE
KEZQ KRRK QWBB KMYZ KMOD WKQZ KFMX KJOT
WQXR WHMH CATP WRZK KIKI KEZE KCLB KSPQ KFMZ
WVCR WRXX WXOR KEYJ KSEZ KSQY WBTZ WCIZ
WHTF And More!
Mother Earth, "Not Quite Sonic," Capitol: 'Mother Earth explores far more turf than most new bands,' says one review. Yes, another Canadian band, one that mixes up a bit of Jane's Addiction guitar with Santana-like percussion. Dig, the band's current album, blends musical influences ranging from the '60s to the '90s, with some hypnotic vocals and feedback guitars. Capitol continues the beautiful long-term promo job on "Sonic," with new air this week at KUJP and WJRR, along with increases from KEZ2, KIZD, WBTZ and WAKL. It's also heavy at KAZY, KIOZ and WXTB. Take a bow, Dave Downey. 28th OVR, 51-47th Mainstream. Still moving nicely.

Phil Collett, "We Wait and We Wonder," Atlantic: A 40-trk from the LP on which Phil wrote everything, produced everything, and played every damned instrument. Collett is currently on a solo arena tour, the perfect time to make him a part of your programming plans. Sears, where America shops.

Junkhouse, "Out Of My Head," Epic: Heck producer Malcolm Burn up with a blue-collar rock band like this, and you have a class act — even if they are Howard Stern's favorite new band. The debut album from this Hamilton, Ontario quartet is accompanied by a great video, "Out Of My Head" acknowledges the Stooges, but is also sounds a bit like Flash & The Plan meets Sly & The Family Stone.

Black Market Flowers, "Kenny And Cleo," Relativity: The 65 minutes of music on Black Market Flowers' debut album, King, show a combination of wit, muscle and melody. Do you call them chunky, murky, moody, trippy, sensual or mesmerizing? Do you like their energetic bursts or their sense of quietness? See them on tour with Dandelion or check out this track.

CHEAP TRICK

Back and Rocking

Hard Hundred 13*
Album Chart 15*
Hard COR 17*

New Adds: EGGO KISS KSFX WIZN

In Heavy Rotation At: KATP KCAL KRBK RRRK KRZQ KSYQ KWHL WHCN WPLR WRCQ WRIF WTXK WXQR WXRX WZXL

Now in Stores!!
The Hard Hundred is "blown to" Smitherens with a chart debut at #32 for "Miles From Nowhere." Fifty-six adds the first week out show that going back to work with producer Don Dixon was just what this band needed. "Miles" is the most-added track of the week, with KOME, KEZI, KNOX, KWIR, WAPL, WXWU, WPLR, WVFY, WYCD and WTPH among the early believers. "Phil DiNizio and the boys rise up to claim the top again," says John Erdahl at WGR. "This is plain Smither-fun!" Mike Luoma at WZK thinks "Don Dixon's gone the Bronx O'Brien school of record producing." "Any of their songs work for any format," says Scott Steele at WRUF. "I've liked the Smitherens since Blood & Roses, and I'm glad they still have a unique sound."

Bonnie Raitt, "Let's Get Drunk 'Bout You," Capitol. There aren't many 44-year-old singers who haven't gone through an identity crisis. But Bonnie Raitt is just as good as a baby ever since she learned what's her name. In Their Hearts album has just debuted at number two on the Billboard album chart. Hey, and what about that killer Rolling Stone review? But why shouldn't we expect more greatness after three Grammy's for her Nick Of Time album and five million copies of Luck Of The Draw flown over the counter? Now heavy on 59 reporters (increased at this week), underlined at 16" on the Hard Hundred.

The Hardest Report

4/1/94

The Likes of Dinosaur Jr. and Sonic Youth. Four and WXZL already has the track in heavy. Added this week with 15 stations going on the call this "a wonderful mood record" and raves everything they've done." Lenly Bloch at WODA calls this "a wonderful mood record" and raves about the "wonderful segue potential."

Potter "In Bedrock," EastWest. The album jumps retail to debut at number one in Billboard with 185,000 in sales in one week. Terry Date wanted to "out-brutalize" the Volgar Display Of Power album - ya know, it looks like he's succeeded. "I'm the man" debuts at #27 on the Hard Hundred and an impressive 29" on the COR chart. There are now 26 stations moshing the record, including the 14 adds this week — stations like KEZI, KISS, WAFV, WMLC, WYCD and WXQR. "Obviously our audience wanted it before we had it," says Sherry McKitton of KCT. "They have a huge fan base." The band hold down Top 5 phones at KILO, KISS, KRAB and KXRX.

Dolly Bramhall, "Too Soon," Aware. "He's amazing," says WRUF's Scott Steele. This 45-year-old guitarist's move on the Hard Hundred certainly isn't sorry — 89-75. Eighteen stations are sliding on his guitar work as KEZI, KQWB, WAVV, WXPL and WZLX come on board this week. Bramhall was the drummer on the Vaughan Brothers' Family Style album and "Too Sorry" is one of the originals on the Brand New On The Ground CD, which featured Steel's signature guitar. "Brandi, a musician's musician, recorded this track in Memphis but says it really just "guassey" of Dallas music." "It's as close to Stevie as you can get," says Dayna Steele at KLQW, who reminds us that "Stevie is a God down here." Airplay has already increased at KDJP and WGEW.

Primus Screamin, "Rocks," Sire/WR. We can't wait to hear their new album Exit On Main Street! Opsis, we mean, the album Give Out But Don't Give Up. Does singer Bobby Gillespie have a Mick Jagger fixation or is it a Keith Richards thing? This is a '70s-influenced record that could only have been made in the '90s, just as Primus Screamin are a band who add to their influences instead of diluting them. This primar barroom boogie has a strong week, with 17 adds (fourth most-added) and a Hard Hundred leap from 79-50. "Screamin" hits this week on Friday, says WIZN's Mike Luoma. "It's got a great backbeat with a Stones monkey wrench." "I love it. I love it," says WKLZ's Mimi Griswold. "Quite a change for them. It's doing great at COR." "Screamin' in the garage," says Bob Newman at WLVQ. "You can now get your "Rocks" at a total of 98 stations, including KFMF and KRKK where the track's in heavy. New believers include KQDS, KSFX, WAPL, WXZL, WDMA, WJHT, WMMS, WYCD, WTPA and WRKR, and airplay's already being increased at KDJX, KMKP, KRKP and WZRS.

Beautiful People, "If 60's Was 90's," Continuum. If you've somehow missed out, no, Jimi Hendrix hasn't come back from the dead, but he's certainly alive on the Hard Hundred where Beautiful People climb from 89-64. The track is a smooth updating of "6 Was 9," from Axis: Bold As Love with the original vocal sampled and a guitar sample from 'Voodoo Chile.' It gets reaction when it's played. "One week, one play a day, number one phones," says Bob Neumann at WLVQ. Album sales are at 12,000 after just four weeks. It's still a top-request item at KOME. Important alternative station 91X in San Diego's just came on board, too. Beautiful People was the only add this week to their 20-song playlist. There's also top five requests at KPST after eight weeks of play and top phones at WOCA in Columbus. Could we make this stuff up?

Cracker, "Get Off This Thing," Virgin. Get off on these numbers: 77-61 on the Hard Hundred and 24-21 at COR. Thirty-three stations are now on the record, with the addition of 10 stations, including KEZI, WODA, WOVE, WOLF, WSHG and WYTWU. "It'll be bigger than the others," predicts Scott Steele. "These five requests at WHQD and increased rotation at WMMR and X107, with heavy play at WEEX and WOIR. "I love this tune," says WZN's Mike Luoma, "It sounds great. It's summertime."
Chipping away at those adventures some stations. KICT. Hey. She,' we're pretty crazy about you and WZNF. And fourteen adds including KBAT, stations upping rotations on this record, including 10 ads at stations like KBAT, KCLB, KEYI, KOME, KSHE, WAOQ, WSTZ and WZNF. Top five phones at 14 stations, including KEZJ, KRAB, KJRC, WZCQ, WDHA, WRED, WHCN, WNRY, WPFA, WBGB, WVJJ and WKLX.

Crash Test Dummies, "Mmm Mmm Mmm Mmm," Arista No, Brad Roberts didn't forget the title of the song, produced by ex-Talking Heads member Jerry Harrison. And there's no way we can, either, with an upward 25-21* move on the Hard Hundred and a 45-44* move at COR. Another 10 stations have increased rotation. The God Shuffled His Feet album made it into the Top 20 on the Billboard chart this week, and there have been write-ups in People and Rolling Stone. The track's already had a long run in the APA top 10. A total of 101 reporters on the record, including 10 ads at stations like KBAT, KCLB, KEYI, KOME, KSHE, WAOQ, WSTZ and WZNF. Top five phones at 14 stations, including KEZJ, KRAB, KJRC, WZCQ, WDHA, WRED, WHCN, WNRY, WPFA, WBGB, WVJJ and WKLX. Sounds like a shining example of collective wisdom to us.

Collective Soul, "Shine," Atlantic The biggest conversion record of the week with 22 stations and top five in overall most-requested status. Makin' moves from 20-15* on the Hard Hundred and 27-26* at COR. One hundred and eleven stations on the record. Need we say more? Okay, how about 22 stations upping rotations on this record, including KSHE, KMXJ, KSDF, WGLF, WKT, WRUF, WTXX and WZFN. And fourteen adds including KBAT, KFKZ, KOMP, WMY, WEDN, WHCN, WRED and WLFU. Sounds like a shining example of collective wisdom to us.

in Blossoms, "Until I Fall," A&M "Another track that knocked me for a loop," says Greg O'Brien at WPDH. The band's had two hits in a row, and now "Until" becomes the third, moving 50-37* on the Hard Hundred. KDF's Dale Miller calls this track "another great song. They've all done well." The Gin Blossoms are now on at 49 stations including 13 new ones, among them KCLB, KSFX, WAOX, WSCN, WHT, WKT, WCNO, WNEW, WPFX and WRUF. There's heavy play at KEK, KMBY, WHCN, WPDM and WSHE. "Please take notice PDS and MDs. It's a great third track," says Scott Steele at WRUF. "Beat your CHR now!"

Cheap Trick, "Woke Up With A Monster," WB Cheap Trick are rippin' up the Top 20 on the Hard charts, going 15-13* on the Hard Hundred and 20-17* at COR. It's always nice to have a hit record when you're on a new label, and there are many more great songs on this 11 track, Ted Templeman produced album that are just as strong as this one.

Lucy's For Cash, "Tresure Heads," Relativity A nice 7/8* move on the Hard Hundred with a COR debut at 50*. KEZJ and WECQ, two of the 23 stations on the record, have just moved it up in rotation. With KISS, KXCN, WQOZ, WRCO and WTPA having just come on board. "It's one of those 'alternative with a hard edge' records," says Scott Steele at WRUF. "It's gonna work for ADR. People will wanna hear it again and again. Very catchy crossover edge to it."

Possum Dixon, "Watch The Girl Destroy Me," Interscope You're not convinced yet? Possum Dixon are now 30-26* on the Hard Hundred and debut at 39* at COR. Seventy stations are now behind the request, including the heavy play at KEZJ, KEBW, WAVE, WHCD, WMMB, WRCO and WRKX. Top five phones at WQJ and WZQ, and seven adds this week including KMUX, KSHE, WQZ, WRFK and WZFN.
PolyGram is the first western record company to establish a subsidiary in Russia following its agreement to acquire the record and music publishing businesses of BIZ Enterprises, a large Russian media and entertainment company. The new agreement also gives PolyGram the option to acquire the Russian company’s direct mail business ‘BIZ Enterprises’ founder, entertainment entrepreneur Boris Zosimov, is President of the new Moscow-based PolyGram A/O, reporting to PolyGram’s President, continental Europe, Allen Davis. S.A. Baron has been named VP/Video Production at Arista. The appointment follows Baron’s long history with Arista directing music videos, video profiles and home videos for artists such as Whitney Houston, Aretha Franklin,Expose and Sarah McLachlan, among others. Levine/Schneider Public Relations announced the promotion of former assistant Todd Brodginski to the position of Publicist, effective immediately. Brodginski has worked in the Music Division for Mitch Schneider and Tresa Redburn since graduating from Syracuse University in 1991. Dane Solomon has been appointed Director of Account Management, Creative Services Advertising, Sony Music. Solomon will oversee all advertising projects assigned to outside creative resources, and will play an important role in contributing to the development of new in-house computer advertising operations and scheduling system. Susan Lietz has been promoted to Senior Director, Public Relations and Corporate Communications, EMI/RNA. Since October 1991, Lietz has served as Manager, Public Relations and Corporate Communications. Mick Wainman announced the opening of Guerrilla Man, Music Marketing and Promotion for the South. Based in Atlanta, Guerrilla Man will specialize in cross promoting new rock, Alternative and developing artists to retail and radio in targeted Southern markets. Previous to Guerrilla Man, Wainman held a National Retail position with Daedmon Records and also did Radio and Retail Promotion with Sky Records. He can be reached at (404) 916-9473. Music executive/producer Lennie Petze and songwriter/businessman Al Tapper have combined their experience to create Aureus Records, an artist-driven company with a strong focus on songwriting and artist development. With offices in NYC and Cape Cod, the team has already signed six new artists to the label.

Boris Zosimov

Susan Lietz

Dane Solomon

Todd Brodginski

S.A. Baron

Peter Frampton

Going For Adds This Week!!

From the album Peter Frampton on \textit{R}elativi\textit{t}y

Management Larry Mazer

Entertainment Services
Produced by Rob Cavallo and Green Day
From the album Dookie
Management: Cohn-Man.

Buzz clip/stress rotation!
Soundscan: 12,300 pieces last week
Over 140,000 sold!
New At: KISW WMMS WAAF WKLL WXRX and KRRK
Already on: WYY WRZX KXRX WEZX WRCQ
WAPL KEZE WZZQ KQDS KFMX WRZK
Tour selling out everywhere!
Melissa Etheridge took time out from promoting her new release, Yes I Am, to tape a public service announcement on behalf of LIFEbeat, the music industry-fights-AIDS organization. Pictured (l-r): Tim Rosta, Exec. Director, LIFEbeat, Melissa Etheridge, Drew Carolan, Director of LIFEbeat’s public service announcements.

Atlantic Records recently hosted a reception in NYC to celebrate the release of Tori Amos’ new album, Under The Pink. Pictured at the celebration are: Atlantic Group Co-Chairman/Co-CEO Doug Morris, Tori Amos, and Atlantic Group Vice Chairman Mel Lewinter.

He’s no loser — and very hot Geffen artist Beck knows it. American Recordings artist Johnny Cash simply walked away with this year’s South By Southwest convention, if the street buzz is any indication. With more than 1,000 people lined up outside and unable to gain entrance, members of the audience were reportedly bowing (“we’re not worthy!”) to Cash when he took the stage at the Austin club, Emo’s. Paying their respects to the man in black include (+1): Mark Di Dia, GM/American Recordings; Geffen’s Mark Kates; Cash and Beck.
GIVE OUT BUT DON'T GIVE UP

STEVIE RENEE FOR REN'S MANAGEMENT

STEVEN OR II PRODUCED BY TOM DMD

WARREN BROS. & SIRE RECORDS PRESENTS PRIMAL SCREAM

SPICY ROCKS

HAR ALTERNATIVE

BULLSHIT WALKS

#4 MOST ADDED
So that's why they're called the Swinging Steaks... The Swinging Steaks performed at the New England Cystic Fibrosis Ski Challenge sponsored by WHEB, which raised over $135,000 to fight the disease. Pictured (l-r): Steaks' Tim Giovannillo, WHEB MD Scott Laudani, PD Glenn Stewart. Steaks' Jamie Walker and Paul Kohanski. Kneeling is the Steaks' Jim Gambino, and the Swinging Steak is Joe Donnelly.

To celebrate the release of Ice Draft from Budweiser, KSHE erected a giant ice sculpture. Inside the ice sculpture was an actual bottle of Ice Draft beer and inside the bottle was a $1,000 diamond. Two weeks prior to the promotion, listeners predicted when the sculpture would melt to the beer bottle at the bottom, and the winning listener won the diamond. Melting began at 9am on Thursday March 3, and at 2am on the 4th, the bottle was in full view.

KJJO/San Jose welcomed the Scorpions to the bachelor party the station held for morning show host Lamont Hollywood at Centerfold in San Francisco. Pictured in front (l-r): Scorpions' Herman Rarebell, Mathias Jabs, Rudolph Shener and KJJO's morning show team Lamont Hollywood and Paul Tonelli.

KDGE/Dallas is the latest addition to the family of affiliates of the Houston-based Power Media Network. The Edge will carry the comedy duo as part of the weekday programming line-up from 6am to 12am on April 11 — or sooner. "After all, remarked KLOL GM Patrick Fant, "they are the Radio Gaws and they could materialize at any time!" KDGE PD Joel Felger commented, "Talk about living on the edge! Stevens and Pruett are a natural for Dallas." Stevens and Pruett, who are celebrating their 20th anniversary as a team this month, previously held down morning duties in Dallas for a four-and-a-half year period between 1981 and 1986 on KEGL (The Eagle) before returning to the Houston market on KLOL.

WEQX/Boston officially appointed Gary Schoenewolf Music Director. Gary joined the station in November 1992, and has gone from weekend overnights to overnight to late nights to evenings, where he's resided since October '93. There's still no word on a replacement for PD Jim McGuire, who segued to St. Louis to take over programming roles at Alternative KPN7.

KMMS/Exeter officially appointed PD Dave Cowan will shift to Operations Manager of the Triple A station as Gilbert Broadcasting adds another station on the FM side. Colter Langan will take over as Program Director, and the 7pm-midnight talent Kim Rossi will segue in the Music Director position.

WWCD/Columbus signed long-time local TV news anchor Lou Forrest as their new News Director. Forrest reports news during the morning show with Dirk Thompson, which airs from 5:30am to 10:00am. General Manager Terry Mowrey commented, "He's shown us a side that most people in Columbus didn't know existed. It wasn't a hard decision to add Lou to our airstaff. Let's not forget that Lou is the goalie for the indoor-hockey team that we sponsored. He told me that if we didn't hire him, he'd start throwing games. We like to win, Lou likes to win — it's a good match."

WQCD/Columbus has introduced "CD101 OnLine," an interactive listener system. The system, which is operated by the on-air personalities in the studio, allows the station's listeners to be updated by phone, mail or fax about all special events, concerts, and other offers exclusively for OnLine members. The station will kick off the OnLine system by offering a free concert on April 11th to listeners who are members of OnLine, featuring Marc Moore and a very special guest. Opening will be local a cappella group Throat Culture.

X-107/New Horizons has added two members to their staff. Heather Gersten joins the station as Public Service Director and morning drive news anchor. She previously worked down the Jersey shore at WOBM in Toms River, where she was news anchor/reporter. The second addition is overnight rocker Chris "Remo" Pellegrino. Chris comes to X-107 after handling weekends at K-104/Discount Kove and working at Z-100/New York in the promotions department.

WBAB/As part of a major national AOR campaign in support of Atlantic artist Tori Amos' multi-format hit "Good.," Atlantic New York promo rep Lynn Oakes stopped by Long Island radio station WBAB to hand deliver a copy of the song to PD Jeff Levine.

WWCD/Columbus, in support of the American Red Cross, has added two members to their staff. Heather Gersten joins the station as Public Service Director and morning drive news anchor. She previously worked down the Jersey shore at WOBM in Toms River, where she was news anchor/reporter. The second addition is overnight rocker Chris "Remo" Pellegrino. Chris comes to X-107 after handling weekends at K-104/Discount Kove and working at Z-100/New York in the promotions department.
A listener bares all for Pink Floyd tickets.

A listener brings in a whole suitcase full of Pink Floyd money, which stated, "In Floyd We Trust."

Midday shock jock Terrie Carr tries to "dognap" FiFi, the pink poodle that was brought by WDHA studios as an entry.

Lenny Block checks the air in the tire of a pink 1970 Dodge Dart.

TJ Bryan, a man with too much time on his hands.
Industry types converged in San Francisco for NARM’s 36th Annual Convention, setting a record for attendance—not to mention grinning & gripping and winning & dining. Here’s a photo synopsis of the event for those who were unable to attend, or for those who did and want to recapture the moment...

Virgin artist Sam Phillips is pictured backstage following her performance at the Warfield Theater with (l-r): Russ Bach, President, CEMA; Phil Quartararo, President and CEO, Virgin Records America; Sam Phillips; Joyce Castagnola, VP/Sales, Virgin; Joe McFadden, Sr. VP/Marketing & Sales, CEMA.

Epic recording group October Project made a host of new friends with their performance at the convention. Rear (l-r): David Glew, Chairman, Epic; Marina Bellica, Mary Fahl, Urbano Sanchez and Julie Handies, October Project; Peter Ciaccia, artist manager; Alan Miniz, Sr. VP/West Coast, Epic; John McDoelp, Sr. VP/Marketing, Epic. Front: Dan Beck, VP/Artist Dev., Epic; David Sabatino and Emil Adler, October Project; Jim Scully, Sr. VP/Sales, Epic.

I.R.S. artists dada are pictured following their performance at the Warfield with (l-r): Ira Derfner, VP/Sales, I.R.S.; Russ Bach, President, CEMA; Wally Versen, Hit and Run Mgt.; Richard Sand, Live 105 PD; Joe McFadden, Sr. VP/Marketing & Sales, CEMA; Phil Leavitt, Joe Callo and Michael Gurley, dada; Jay Bobberg, I.R.S. President.

And there’s Reg again, this time presenting as “Best Seller Award” to Epic Sr. VP/Marketing John Mc. Doelp.
Following their appearance at NARM, Tony Kaye and Jon Anderson of YES pose with (l-r): Tony Kaye; Rock Dobbis, President/CEO, PIG; Gerry Kupercky, VP/Na'rl Soles, PLG; Jon Anderson; Tony Dimitriades, East End Management; Jim Caporno, President/CEO, PLG Distribution; Phil Carson, President; Victory; Curt Eddy, VP/Field Marketing, PLG Distribution.

Epic recording group The Grays was a highlight of the convention. Pictured standing (l-r): Jim Scully, Sr. VP/Sales, Epic; Jason Falkner, The Grays; David Glew, Chairman, Epic; Warren Ernner, artist manager; Jon Brion, Don McCaoll and Buddy Judge, The Grays; Paul Smith, President, Sony Music Distribution; John Murphy, Sr. VP/Na'rl Accounts, Sony Music Dist. Kneeling: Craig Applequist, Sr. VP/Sales, Sony Music Dist.; Danny Yarbrough, Sr. VP/Soles & Dist, Sony Music Dist.

Angelique Bianco, lead singer of Island recording artist The Indians, poses backstage after their PGD Zone performance with (l-r): Jim Caporno, President/CEO, PLG Dist.; Rick Dobbis, President/CEO PIG; Angelique Bianco; Gerry Kupercky, VP/Na'rl Soles, PLG; Bruce Hicks, PLG local rep.

Capitol artists Crowded House are pictured following their performance (l-r): Grant Thomas, manager; Paul Hester, Crowded House; Tim Hain with Nancy Lewis, Music People, Gary Gersh, President/CEO, Capitol; Steve Rosenblatt, Director, Field Sales, Capitol; Nick Seymour and Mark Hart, Crowded House; Gary Stamler, manager; Neil Finn, Crowded House; Joe McFadden, Sr. VP/Martketing & Sales, CEMA; Ralph Simon, Exec. VP/Capitol; Russ Back, President, CEMA; Lou Mann, Sr. VP/Sales, Capitol.

The convention featured Keynote Speaker and Sony Music Entertainment Chairman Michael P. Schulhof and Featured Speaker Wratts Wacker, Senior Strategy Consultant, Yankelovich Partners. Sharing a NARM moment just prior to their speeches are (l-r): Schulhof; 1993/94 NARM President Steve Strome of Handleman Company; Convention Chairman Rochelle Friedman of J&R Music World, Wacker.

Columbia group Toad The Wet Sprocket was presented during the convention with a plaque commemorating RIAA-platinum sales of their album, past. Seen here congratulating the band against a Diego Rivera mural at SF's City Club are Sony Music Distribution's finest, together with Columbia's Sr. VP/Sales Rich Kadolls, and VP/Marketing, West Coast, Diamuid Quinn.
PAVEMENT MUSIC needs aggressive person for National Retail Director. Will work w/ IMG & RED branches, one stop & chains. Exp. req. No calls, fax resume: 708-916-1159.

Talented Morning Show Host needed at top-rated, medium market AOR. Promotional exp. a plus. Send T&R: Rob Lipshitz, Harris & Assoc., 1907 Darby Rd, Havertown PA 19083.


KFRK, Omaha's new rock leader has 2 openings: 
1) Hip, energetic AM personality, able to relate to the 18-34 demo. Prod. Dir., multi-track & copywriting exp. req. Overnight your best to Ron Smith, KFRK, 1600 S. 72nd, Omaha, NE 68124.
2) CATB, Experienced "Pure Rock" announcer for P-T opening. No calls. Rush T&R: Ted Cannarozzi, 13577 Feather Sound Dr. #550, Clearwater, FL 34622. EOE.

KSEZ, Top-rated midwest AOR seeks PM Driver. Great prod. skills, may assume music duties. T&R: Tim Harrison, PO Box 177, Sioux City, IA 51102. EOE.

WBAB, #1 in the #14 market needs a Programming Coordinator to help run the ship. Admin., Management, scheduling skills & programming exp. needed. Send Resume: Jeff Levine/WBAB, Box 1240, Long Island, New York 11704. EOE.

WCCL, looking for energetic, enthusiastic, aggressive announcers for future openings at ROCK 105. If you want to learn how to be great, rush T&R to: WCCL, 100 Kanawha Terrace, St. Albans, WV 25177. EOE.

WKMV, AAA/Martha's Vineyard is accepting T&R's for a F-T air talent & Production Director. Musical passion, quality air and Production skills a must. T&R to: Barbara Dacey, PO Box 1148, Vineyard Haven, MA 02568. No calls, EOE.

SB Radio Company is looking for on-air PDs & MDs in the AAA adult rock format. Send a letter expressing your philosophies & exp. in the adult rock format along w/T&R to: SB Radio Co., 7464 Arapahoe Rd/B-4, Boulder, CO 80303.

Two Full-Time assistants needed immediately for growing NY based independent record label, PR/Marketing or Operations/A&R/Promotion. Must be organized, flexible, computer literate, have creative writing skills & some entertainment industry exp. $18k base. Fax resume to 212-343-0899.

WRGN, Riverhead, NY has an opening for a F-T announcer. Minimum of 2 yrs on-air exp. is necessary. Exp. In Promotions & Prod. helpful. No calls. T&R: Matt Mangus, Operations Manager, WRCN/Box 666, Riverhead, NY 11901. EOE.

WHEB, has P-T openings on the New Hampshire seacoast! 1 yr professional experience, preferred. Calls welcome! T&R: WHEB, Glenn Steward, 815 Lafayette Road, Portsmouth, NH 03801. EOE.

Rocky Mountain Radio is looking for Air Talent-all dayparts. Excellent prod. skills a must, minimum 2 yrs exp. T&R: Rocky Mountain Radio/Tony Mauro, PO Box 5559, Avon CO 81620. No Calls/EEO.


WKHY/Lafayette has a rare opening. Production skills a must; computer skills helpful; personal appearances a must! Females encouraged. T&R: Mike Morgan/WKHY, PO Box 7093, Lafayette, IN 47903. EOE.

WJXV, #1 in the #14 market needs a Programming Coordinator to help run the ship. Admin., Management, scheduling skills & programming exp. needed. Send Resume: Jeff Levine/WBAB, Box 1240, Long Island, New York 11704. EOE.

WKLY, #1 in the #14 market needs a Programming Coordinator to help run the ship. Admin., Management, scheduling skills & programming exp. needed. Send Resume: Jeff Levine/WBAB, Box 1240, Long Island, New York 11704. EOE.

WMUR, has P-T openings on the New Hampshire seacoast! 1 yr professional experience, preferred. Calls welcome! T&R: WHEB, Glenn Steward, 815 Lafayette Road, Portsmouth, NH 03801. EOE.

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THE HARD REPORT
Have you noticed how all the major labels have started heavy-
ing up on their hard rock hires? In spite of all the Alternative and
Triple A hooplah, record company awareness and apprecia-
tion of the COR format's retail potential is at an all time high. Witness ERG
habbing Schnapp from Epic. Or Harvey raid-
ing Mercury for Cheryl Valentine. An early
supporter of the Adult Alternative sector, A&M
has now thrown their hat squarely into the
COR ring with the new National Director/Rock
Promotion, Mike Rittberg. Ritt was Metal
Blade's VP of Marketing and Promotion for
the last four years, working such acts as
GWAR, Fates Warning and Cannibal Corpse.
This Florida State grad has done retail, run a
top rated AOR/Modern Rock college station
(WVFS/Tallahassee), and, in between hockey
games, has become one of the most respected
and well liked young players in the hard rock
arena. Now, the kid whose library started with
KISS's "Dressed To Kill" has the hot seat on
the Lot, and here's how he plans to use it...

What exactly does A&M expect you to do in
your new capacity?

Mike: They brought me in as National Director of
Rock Promotion, which basically means handling all
of the COR stations on a national level. I'm also over-
seeing Jay Hughen, who runs our Metal department,
trying to give him direction and insight from what I've
been doing.

A&M feels that they could do better in the
COR arena?

Mike: They have a bunch of bands like Paw and
Monster Magnet that really didn't get the concentration
that they needed in that area. That's why they brought
me in.

What's your retail experience?

Mike: One, they were looking for someone to help
out with their metal stuff and to oversee it, and obvi-
ously I had the experience from being at Metal Blade
for four years. I also had the contacts at the COR for-
mat, and had a marketing background, plus I'm able to
deal with these types of bands that they have and want
to go ahead and get them to that next level. Besides
that, I had retail experience and radio experience. So I
was fairly well rounded.

What's your retail experience?

Mike: I worked for Turtle Records and Tapes out of
Atlanta, and when I went to college at Florida State, I
helped open the store down there. I worked for them
for four years and helped do their ordering on a local
level out of the store. It's one thing that I've very glad
that I did. Between that and radio and the label, it
makes you a very well rounded person and it helps
you to have a good background. So, when you have
to work a project, you can walk in and say, 'What
about this for retail, or what about this for radio?'

Other than the big bucks, what was it about
A&M that most interested you?

Mike: Believe it or not, the money had nothing to do
with it, I swear. In all honestly, when it came down to
it:

That dream date with Sheryl Crow?

Mike: No. Basically, the thing that attracted me the
most was: one, coming to a label that was getting
serious about the COR format, and two, joining a com-
pany with such a strong commitment to their bands in
terms of 'Hey, if it's going to take us a year to break
this band, great. We're in it for the long haul.' The
other thing is to come over here and work with people
like J.B., Jim Guerinot, Rick Stone, Jack Isquith, Jill
Glass, and Al Callaro — people I felt that I could bring
something to and also learn a lot from.

What do you consider the key ingredient in
crossing a COR record to mainstream?

Mike: That I did. Between that and radio and the label, it
makes you a very well rounded person and it helps
you to have a good background. So, when you have
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Glass, and Al Callaro — people I felt that I could bring
something to and also learn a lot from.

What do you consider the key ingredient in
crossing a COR record to mainstream?
Mike: The song has to speak for itself, first and foremost. Besides that, you have a sales picture or tour and of course, MTV is playing a role in that for some people. But if the music is not there, then it's not going to go. You can watch bands that will have a few tracks that will do well in terms of landing on charts, but if the music doesn't appeal to the audience, then it doesn't work. I think that's been the case with a few records of late.

At Metal Blade, did you have much COD contact?

Mike: Yeah, via projects like Fates Warning and Ammondsaint, and even the Goo Goo Dolls and The Organization record that's out there right now. I had contacts with a lot of these people. Now, it's just in a different capacity. With all the labels tripping over themselves at Triple A, do you think that COD, if it's not successful, could become the scarred mistress of the rock format?

Mike: I don't think that's going to be a problem because of the fact that Alternative is the 'in' thing. The COD format is still a bit in the background, especially in contrast to Alternative. If anything, I'd say unrealistic expectations could cause people to think Alternative wasn't as viable as they might now think.

How do you think the label perception of COD has changed over the past several years?

Mike: Before it was, “Those are the stations that are playing hard rock or metal records exclusive to their audience,” and now it's more that COD is breaking their bands to a much larger audience. Soundscan has made a major difference in that regard, in that people are finally able to see what Melodica does sell records from. From there, mainstream programmers have been far more open to supporting bands that developed within this genre specifically.

How much do you see the whole Alternative buzz affecting COD?

Mike: There are two affects — obviously, I think that the COD format has to try to claim some of those bands for themselves. I think that's an important to say, “Hey, these are also our bands too, we're going to play them and support them.” Then there is the situation where you are working a record that might lean a little alternative and COD programmers are like, “We're not playing this because it sounds too alternative.” So, one minute they want something with the edge, and the next minute, it's too alternative for them. You had some programmers that are able to play both types of music, someone like KCTR, where you have very heavy stuff and very alternative stuff all within the same format and it works for them. Then you have stations like KRX, who are totally heavy leaning, and that works for them. I think you definitely have the two separate mindsets, and it just depends on what the market place can bear and on what your competition is like.

A&M's recent promotion thrust seems more geared towards having top slots on the radio station. Is it safe to say that part of the company's current mindset is to direct dollars formerly spent elsewhere and spend 'em at the station level?

Mike: For instance, with the Paw project, we felt it was better to have tour support combined with live buys and in-store dollars. I think the logic along with more effective than spending another $75,000 on a video before you have a story.

Are you happy with what has happened with Paw thus far? Or does the label feel like that for the early bookmark on the band that somehow things flattened out a bit quickly?

Mike: You're looking at this from a radio perspective instead of as a whole. As a whole the project has done very well, but now we want to go back to it and have it do it even better.

Where do you rate your degree of difficulty on the Paw project? Wouldn’t it have been easier to work this band six months ago?

Mike: Yes, except that we're going after Jessie which was originally used as a set up song for 'Couldn't Know.' Programmers I speak with tell me they had better response on 'Jessie.' We'll give radio accurate and electric versions on the COD tapes along with an unreleased B-side. We are going to have the band playing acoustically, so we can set it up, whether it's stores or stations. There is a serious commitment on behalf of this label to break this band. After this much time has gone by, you don't go after a record unless you are going to break it. You don't wash your time, you don't waste your money, you just don't do it unless you feel very strongly about it, and everyone does.

I was speaking with Mimi Griswald and Russ Mottla earlier today and both mentioned you had spoken with them about bringing the band to Triple A. Both expressed concern about the lead time — in WKRK's case three weeks, and five weeks for WITY. Do you think that gives a station adequate time to really sell the event?

Mike: I think we've got two great stations, two great programmers and they want to make this event an event in their market. Most of all, they want to make sure their station is able to draw an audience to the show. And in the case of Paw, we're about to do will prove this band's audience is much more active than the stations anticipate because of the story that has built around radio.

Do you feel that stations are as interested in something like a free live show as they are in direct incentives for airplay — timebuyas in particular?

Mike: Let's not kid ourselves. They want both. And the station is always going to need the money. But if I have to do a timebuy, I'd like to see the money spent as co-op dollars so I can fit it into a retailer. A straight time buy, I don't think, does my band that much good. But direct advertising dollars are very important to stations and I don't think they're even changing. The station needs money, and labels have always been there. And gosh darn it, they're not afraid to ask for it!

Mike: Years ago, people might have looked at it as payola or pay for play, but at this point, I think that it's just a normal part of the procedure.

What did working with a wacky band like GWAR teach you?

Mike: That nothing is normal.

I saw them on Joan Rivers one time, what a hoot! Did you see that show?

Mike: I was there for the taping. They are hysterical people, they really are. They have a great sense of humor, and I think that sometimes people take what they are doing too seriously. GWAR's just a bunch of people who realized that they can have some fun and make some money while at the same time acting out the sickest fantasies they could think of.

How lucrative is theirenschick?

Mike: They do quite well when they are on the road, and the record sales are there, you're talking about a band that sells 150,000 units. The last video that came out, "Phallus In Wonderland," was one of the top 5 final sales for a Grammy.

How much did the video goose their record sales?

Mike: That helped a little bit, but I think that the band's sales base has been built up by a few things. One, it's been a very underground thing where the kids have known about them and talked about them, and the other thing is just constant touring. When they go out on the road they are able to draw 3,000 or almost any place that they play. In New York, they will sell out the Ritz, or the Palladium in L.A., and in Chicago it's the same type of thing. They are able to go into a market and sell and draw the kids.

Do they have much problem with half easters with the fake blood they squirt all over the place?

Mike: Yeah, there are a few places where they aren't allowed to come back. At the point where they are now, most people that bring them in know what the band is about, and they hang a lot of plastic. At the Ritz in New York they used to cover the walls, the floors, everything. So therefore when the fake blood is sprayed out into the audience, it stays on the audience and not on the walls of the club.

What exactly is that stuff, out of curiosity?

Mike: I haven't the faintest idea, but it's definitey. If you've even been at one of their shows your skin is pink for days. The first time I met them, it was years ago, I shook their hands and one of them got blood on me, and I swear that my hand was pink for three days.

So what would you consider your biggest success at Metal Blade?

Mike: On a personal level, I like being able to raise some of the bands from out of the "baby band" stage to a recognizable stage. When the Armored Saint record came out for instance, people thought, "Hey, great, the first record from these guys in a few years," and we were able to get it up to sell 100,000 records. It ended up being the Hard Hitter of the year, beating out Metallica in terms of airplay. With the Faster Warning record, the same thing, it was their most successful commercial radio record to date, and it sold 150,000 units. I should also mention being able to get the Goo Goo Dolls project to the point where Warner's signed them, and to get the group to the point where everyone knows the band's name. Hopefully they will have a gold record on their wall when the next record comes out.

How important do you think serious metal experience is in being able to cross a record out of metal and into COD?

Mike: I think that it's important, basically because of the street approach at Metal Blade. My whole thing there was a very grass roots approach in terms of air-
play to sales to marketing. That experience enables me to explain to some of these stations, 'Look, here is what I deal with on a smaller scale. Now let's kind of move this up to a bigger scale and do it on your level.' I think that the approach is still the same. You're looking to get people to play records, sell the records and deal with a marketing thing. I have the promotion experience, but also the marketing background. Hopefully, that will not only help me get records played, but also help the station get listeners and will ultimately sell the record.

After his Harvard Business School sabbatical, A&M Pres Al Catsara divided the A&M promo staff into teams. Is this a swing back into the old days, when they had more of a regional approach?

Mike: In the time that I have been here, I think that the regional people have been a great help in terms of knowing what is going on in each market, instead of having one national person who sits in an office on the phone not being able to deal with everything on a day by day basis. The regions are able to take a look over a few states and go, 'Hey, this is what is going on. This is what I need to concentrate on,' and have a better grasp and understanding of what is happening.

How do you read A&M's credibility in the hard rock area?

Mike: Obviously, Soundgarden has made a huge difference there. My first experience with Soundgarden was when I was at college radio and played the "Ultra-Mega-OK" EP. Now, we seem to have come full circle with this band. Now that they're working up toward the top, we have the Monster Magnet project, the Pow record, Therapy? and even an Extreme record later this year, as well as new Toro Toro.

Do you see the forthcomingExtreme record being a potentially dangerous album for them if they ease a little bit the wrong way? They are a band that has obviously had tremendous commercial success, and I don't have to tell you, coming out of the hard rock arena that major format play can be a career killer.

Mike: This will be the band's fourth record, and I really think at this point, that Extreme knows that they have to go back and rock a little bit. The last record was a great record, but personally for me it wasn't something you were going to hear on the radio. They know that they have to do a record that will be satisfactory to them as artists, yet at the same time, have commercial appeal. I don't think that you can get away with the straight-ahead 90s sounding record anymore. Obviously, when you watch the domain of bands like Winger, Warrant and Poison, you see that kind of sound being out now. You need to have a record that has a little bit of an edge to it.

You don't foresee any kind of recycling into that hair band thing?

Mike: For metal, I think that it will come back, but I predict it's a good four years away. For rock radio in general, maybe a year or a year and a half. Metal has always been a cycle. Right now things are very underground with bands like Sepultura and Cannibal Corpse, but after awhile the more pop stuff will kick back up.

Speaking of Cannibal Corpse, was that blood and guts cover good or bad for their sales?

Mike: When the first record came out, I think that everyone took it more as a joke, and as time has gone on, people have taken the band a lot more seriously. They have a record coming out in mid-April. These guys were in Bag Vultures, that Debby Does for a full minute in the club scene. They are also the first Metal Blade band to go over and play Russia. Plus, they're at 60,000 records, and that's a credible number.

Have you had a chance to hear Q104? If so, what do you think of how they're mixing a lot of the old AC/DC and George Thorogood in with a lot of edgier new stuff?

Mike: Yes and no. I heard a tape of Q104 and I like what I heard, and after living in New York there was definitely a need for a station like that in the market place. They're trying to capture the music with the familiar older music along with heavy doses of new cutting edge music. Otherwise you had everyone listening to WSOU, which had the last time something near a share. There is obviously a need for rock music, in that market, and they're filling the need.

What does college metal radio mean in the grand scheme of things?

Mike: They have definitely helped break and help build bands. Soundgarden is a great example. They started at metal and alternative in college, and three records later, the band has delivered a new record so awesome that they could hold their base while expanding to a much broader audience. College is a good test for what's going to happen. Obviously, they have always been there to support heavy stuff where you are not going to get airplay elsewhere. In terms of straight ahead stuff, they are good in telling what the general public is going to like, especially in the 18-24 range.

Do you expect to be panned on working closely with what will advance in the signing stage?

Mike: After being here just a few weeks, friends have sent me audio tapes and I have passed them along to the people at A&R. I have no problem forwarding things that I feel confident about recommending at any time, I think that almost anyone at any record company is just being at a station, should do that. If you feel so strongly about something or you see some potential, definitely, bring it on. There was a phrase that I heard years ago that I'll always remember — Every record is a hit, some are just bigger hits than others. 'Somebody somewhere that every record was going to be big enough to sign them, that's why there are so many bands out there.

What other labels do you think doing a particular good job with hard rock?

Mike: I think that Capitol and Dave Downey have done a great job with the Mother Earth project, something they have totally continued to stick with, and I don't see how anyone could miss this record. It's a great record, one that I got from the beginning, it's a record that need to listen to a few times, it's something with an edge, and I think that's what made it real appealing. Mercury has also done a good job with the Grida project which they have been pushing hard. On a personal level, I'm friends with John Bush from Anthrax, and I really wish that record would've come home for the band. I don't know where you could place the blame, and my friends over there can comment on it, but personally I wish that record would've gotten a lot further.

What has been your biggest frustration to date, in terms of something that you thought deserved more success than you and the team could make happen?

Mike: Probably the Goo Goo Dolls. I really believe that the record should have gone ten times further than it did. I left that record was nowhere near dead, when you have sales at 80,000 records, you should go after another single.

Are you picking up any kind of vibe on the Green J record yet?

Mike: We think that could be major.

How big do you think the forthcoming Rullies record could be?

Mike: The potential is going to be there. He is a very dynamic performer, from every video he does from his music to his poetry even to the acting in the movie The Chaps. Henry Rullies is definitely somebody that my generation perceives as real. He's lived his life from the Black Flag days to mellowing out now, and I think that everyone really respects him for that. I know that he has some dates coming up in May in the Northeast, some of which will include Therapy?

What's on the slate in terms of product over the next few months?

Mike: We're going to continue on with the Gin Blossoms, we're working on 'Until I Fall Away.' We want to get this band a little higher, looking to break the 2 million mark. That's the rock stuff that I'll be working on for now. We have the Soundgarden tour coming up, then the Extreme record, and then Toro Toro. We'll also be keeping busy at Triple A with bands like Jackson, and John Hiatt. And of course, Sheryl Crow, who we are about to break everywhere.

She was great on Letterman the other night, wasn't she?

Mike: Yes, she's a wonderful performer.

The best belly button in the business. Do you envision that A&M will up the hard rock quotient now that you're on board?

Mike: Sure, I anticipate more records coming from that direction. We do have Monster Magnet in the studio right now, and we'll also be working the soundtrack to the movie 22. It's gonna feature another new song from Soundgarden, along with other A&M bands - Therapy? and Monster Magnet and possible inclusion of Babes in Toyland & GWAR.

How would you rate A&M's faith in mainstream A&M's ability to sell records, especially as compared to COR?

Mike: Obviously, you have more stations, in terms of the AOR level, but the one thing that I have found in the past, in dealing with the COR stations, is that you have very active audiences, incredibly active audi ences. Audiences will go out to promos, they will go out to buy records, they will get involved with the station, and I think that benefits both the station and the artist.
Mike: I think that they are very grateful for the attention. If they are going to help you still records, and you can then create a base for your brand there, then I think that you should definitely work with them. Plus, they are priced accordingly.

Mike: Obviously they are much cheaper in terms of walking into a major market. With marketing so much of the focus of the label, does that tend to de-emphasize radio? For instance, in the comments that Gary Gersh had at Gavin, he was talking about the fact that radio is important, but it's not maybe as important as it was at one point. In the grand scheme of things, what is your feeling about that?

Mike: I think that Gary brought up an interesting thing at Gavin, where he said that — and I hope that I am quoting him correctly — that he was 'hoping that radio and labels would work closer because of the technology that is coming in the future.' Those AT&T commercials about being able to watch any movie from the privacy of your own home at any time, for instance. Right now there is DAX and the DCR where you can tune into commercial free music in your home right now, and I think that was his concern. Obviously labels want radio stations to continue what they're doing and to continue to work with them. I really like the idea of someone tuning into a station that's turned on to new music. I think that's the whole intent of good radio, to go, 'Hey, here's something new, in your home right now, and I think that's where the future is going to be.'

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some things never change

appearing on ‘letterman’ april 7th!
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ed Hawkins, "The Next Hundred Years."

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Lisa Riegel

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1. Bonnie Raitt, "Longing In Their..."
2. Bruce Cockburn, "Dirt To The Heart"
3. Toni Amos, "Under The Pink"
4. Elvis Costello, "Brutal Youth"
5. Crash Test Dummies, "God Shuffled His Feet"
6. Richard Thompson, "Mirror Blue"
7. Billy Pilgrim, "Billy Pilgrim"
8. Sarah McLauchlan, "Fumbling Towards Ecstasy"
9. Crowded House, "Together Again"
10. Van Dyke Parks, "Philadelphia Soundtrack"

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**Substitutes**

1. "Annunciation"
2. "Message For The Mess Age"
3. "August And"
4. "Espresso Logic"
5. "Big Horizon"

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**Counting Crows**

- "Waiting For The Sun"
- "Creosote Moon"
- "Welcome To The..."
- "60's Was 90's"
- "The Division Bell"

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**Rob Wasserman**

- "Fury In The Slaughterhouse"
- "Mono"
- "Tuesday Night Music Club"

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**Ferry**

- "Ricks Road"
- "Jar Of Flies"
- "Rhythm, Country & Blues"
- "A Tribute To Curtis Mayfield"
- "Go Slow Down"
- "I'm Alive"
- "Hip Hop And Making"
- "Died Pretty"
- "Broken Toy Shop"
- "And The Little Big"
- "Trouble No More"
- "Perfectly Good Guitar"

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**Alison Moyet**

- "The Cross Of Changes"
- "The Mask And..."
- "Peculioroso"
- "In The Name... Father Snod"n
- "Vauxhall And I"
- "Strange Cargo II"
- "The Divine Comedy"
- "Angels Of Mercy"
- "Talk"

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**Torrance**

- "Still Got The Blues"
- "Love And"
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<td>Sheryl Crow</td>
<td>&quot;Leaving Las Vegas&quot;</td>
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<td>Jimmie Vaughan</td>
<td>&quot;Boom-BapaBoom&quot;</td>
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<td>Morrissey</td>
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<td>Bruce Springsteen</td>
<td>&quot;Streets Of Philadelphia&quot;</td>
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<td>Elvis Costello</td>
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<td>Sam Phillips</td>
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<td>Indigo Girls</td>
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<td>&quot;Buffalo River Home&quot;</td>
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<td>&quot;Calling&quot;</td>
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<td>Milla</td>
<td>&quot;Gentleman Who Fell&quot;</td>
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**What's Happening On The Cafe**

**Mon. 4/4:**
In the studio with Rob Wasserman... Bassist extraordinare Rob Wasserman co-presents his new album, *Trio*, as the featured Album of the Week.

**Tues. 4/5:**
Ted Hawkins in the Studio... After 20 years of playing his music on the streets of Venice Beach and several critically acclaimed albums on Rounder, Hawkins is back with his new record, *The Next Hundred Years* on SCRATCH and performs new material in the studio.

**Wed. 4/6:**
My Three Songs.

**Thur. 4/7:**
SPIN Magazine called them the "band to watch in 1994," and their Sub Pop debut is currently on top of the college charts. Check out the Spinanes performing songs from their debut album, *Manos*.

**Fri. 4/8:**
With her third album, *Martinis and Bikinis*, Sam Phillips has established herself as one of the premier singer/songwriters of today. Alternative to rat Sam and her band perform material from the new album in the studio.

**Sat. 4/9:**
Straight from their awesome shows at South By Southwest, with *Heartbeats* and the subdudes doing a live set in the studio.

**Album Of The Week**

Rob Wasserman
*Trio* (MCA/GRP)

**The World Cafe is a daily two hour commercial free adult progressive music service.**

Call Bruce Ranès or Bruce Warren @ (215) 898-6677 for more information.

1) Bonnie Raitt | Longing In Their Hearts | (Capitol)
2) Richard Thompson | Mirror Blue | (Capitol)
3) Counting Crows | August & Everything After | (DGC)
4) Sheryl Crow | Tuesday Night Music Club | (A&M)
5) John Hiatt | Perfectly Good Guitar | (A&M)
6) Tori Amos | Under The Pink | (Atlantic)
7) Crash Test Dummies | God Shuffled His Feet | (Arista)
8) Bruce Cockburn | Dark To The Heart | (Columbia)
9) Sam Phillips | Martinis And Bikinis | (Virgin)
10) Elvis Costello | Brutal Youth | (Warner Bros.)

Pick Tracks: "Lies" and "The Night Is Gone".

Strataes Already Playing First Week Out:: WKVT, KFMG, KS PN, WCBE. Blues Shows: WOXY, KFAN, WXPN, KECH, KDBM.

Produced by Mick Abrahams. Representation: Serious Bob

VICEROY MUSIC 547 W 27th St New York, NY 10001 (212) 465-2357 279-6520 fax MUSIC

Frenel, "Labour Of Love," Mammouth/Atlantic. The full album from this band is coming out on Atlantic on May 3rd, until then, Triple A is finding plenty of good music can be found on the EP released by Mammouth. Dal Hunter WKRC. "The reaction on this has been immediate and strong. They all know the song and her voice just you’re in." Chad Gilley WCJZ. "I really like the record. The lead singer’s voice is great, and the acoustic stuff on here will be for everyone." Jefferi Kern KCRC. "We are getting a lot of phones on the band. I would like to hear more of a full length album." Colter Langan KMMN.

"We are playing Frenel in our Specialty Show. Their’s version is better than the one New Order did. We are looking to get them on in the evenings because of the great response from our Specialty Show.

Steve Wynn, "Fluorescent." Mute. Fluorescent is the third solo album from the former frontman of the legendary Dream Syndicate, and we hate to use a cliche, but dammit, it’s his best yet. After all, how often do you chance across a record with Susan Cowsill of the legendary Cowsills providing backing vocals? Suggested Triple A tracks include: "Coreless," "Oder," "The Sun Rises in the West," and "Collision Course." Jon Peterson WCBE. "A tremendous variety of material all useful for Triple A. Wynn obviously has a handle on his total sound in terms of writing, arrangement and production values." Dan Reed WNLU.

"I am a huge fan! The Dream Syndicate was the most overlooked American rock bands in the 1980’s. His music is always understated, but it’s always encompassing. You can feel the roots in all of his songs. His influences are all over the place. He’s one of rocks truly nice guys.

Vance Vibrant, "With Honors." Original Soundtrack, Maverick/Sire/Warner Bros. I’m not really sure what the movie is about, but it doesn’t matter. Anything that brings Grant Lee Buffalo back into focus at Triple A has got to be good. Greg Roberts KKR. "Love it! There are lots of quality artists on here for the Triple A format. I really like "Forever Young" from the Pretenders and "Fuzzy" from Grant Lee Buffalo." Rick Williams KJJO. "Between Billy’s salute to Tom Jones, Chrissie Hynde’s beautiful "Forever Young" and Duran Duran’s take on Zappa’s "Thank You," this one is going to be tough to ignore."

Colter Langan KMMN. "We played the hell out of it. We saw Grant on the Conan Show the other night. It’s nice to see this song get a second chance. The people who blew it the first time should not repeat the mistake.

Kinky MeCol, "Titanic Days." I.R.S. Just to add a little spice to Kirsty’s stellar album, I.R.S. has delivered to Triple A an EP featuring and edited version of this song. If you’ve overlooked this track, sit down and give both the edit and album version a serious listen. It’s a natural for the format. Bruce Stebbins WNKR. "It is the best thing she has ever done, it went immediately into heavy. This is the only Kirk McDill that we ever added into heavy rotation." Steve Cole KSPN. "This is one of my favorite albums of 1993. Titanic Days is an opportunity for stations to discover a gem they might have missed the first time around. Although the edited version is included with the single, play the full album version with it’s beautiful orchestra code. It will transport you.

Mick Abrahams' Bloedwyn Pig, "Lies." Victory. One of the founding members of Jethro Tull, guitarist Mick Abrahams has let an equally impressive mark with his own outfit, Bloedwyn Pig. The band’s first two releases, Aberdeen Out (A&M 1970) and Getting To This (A&M 1971) received critical acclaim, but after several tours, the group disbanded. Abrahams reformed the band in 1988 and released an album in the UK in 1991, All Said And Done, which unfortunately was not available in the States. Fortunately, their latest release, Lies, is. KSGR and KSPN were among the first Triple A stations to add this blues based band.

Steve Cole KSPN. "The legendary Bloedwyn Pig is back! The latest effort from Mick Abrahams' has numerous cuts for Triple A. I thought the background vocals on the first cut were a little cheesy, but with track two, "The Night Is Gone," the band kicks into a nice groove. As the album progresses, you will find a lot of fine guitar work and earthy vocals from Abrahams' and band. We still have requests for material from the first Bloedwyn Pig album and this latest effort proves that Bloedwyn Pig is indeed alive and well!" Chad Gilley WCJZ. "Interesting record, there is some stuff on here that might work for us. Of course, the Jethro Tull connection is a plus. Not a lot of people know that they started out as a blues band." Colter Langan KMMN. "If you’ve got a blues show and it could use some heritage, there are at least three or four tracks that you can go deep with on this album." Suggested tracks include "The Night Is Gone" and "Lies."

** Most Added **

1) Peter Himmelman......With You
2) Boz Scaggs......Some Change
3) Smithereens......Miles From Nowhere
4) Dr. John......Television
5) Jimmie Vaughan......Boom-Bapa-Boom
6) Billy Pilgrim......Insomnic
7) Storyville......Bluest Eyes
8) W.A. Ever......Pal Joey
9) 420......Blueski
10) Bob Dylan......Like A Rolling Stone

** Chart Horizon **

1) Billy Pilgrim......Insomnic
2) Dr. John......Television
3) Storyville......Bluest Eyes
4) Smithereens......Miles From...
5) Alison Moyet......Whispering Your...

** Report **

Steve Cole KSPN, of 1993. ‘Titanic Days’ is an opportunity for stations to discover a gem they might have missed the first time around. Although the edited version is included with the single, play the full album version with it’s beautiful orchestra code. It will transport you.

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8) W.A. Ever......Pal Joey
9) 420......Blueski
10) Bob Dylan......Like A Rolling Stone
“...one of the most emotionally compelling artists in popular music.” —Kurt Loder, MTV

Ted Hawkins

The Next Hundred Years

His DGC Debut Album

Featuring:
“THE GOOD AND THE BAD” and “STRANGE CONVERSATION”
KGSR/Austin recently played host to both Robert Cray and Richard Thompson in the studio, both on the same day within an hour of each other. It makes for a busy day, but PD Jody Denberg doesn’t seem to be complaining.


ERG executives joined SBK/ERG artist Tasmin Archer backstage at the Bottom Line following a special performance as part of the venue’s ongoing 20th Anniversary celebration. Seen here (l-r): Ian McAndrew, Tasmin’s manager, Ken Baumann, Tasmin Archer, Daniel Glass, President/CEO ERG, John Hughes, guitarist, Fred Davis, Exec. VP/A&R, ERG.

Over 400 fans crammed themselves into Boston’s Tower Records to witness David Wilcox’s provocative brand of acoustic-pop. Wilcox performed over a half-hour’s worth of material from his third and most recent A&M LP, Big Horizon, including the single “New World.”

Howard’s Brush with Greatness...

We pick up Howard’s story with his one-man crusade to reunite legendary mock rock band The Monkees for an annual TV special, “The Monkees Family Honors Awards.” While Howard did manage to get three of the Monkees to meet with him, they all pretty much nixed the idea. Peter, of course, never returned Howard’s calls.
A THE HARD REPORT

the term cold cash er dives into a pool of — not water — but green beer on a frigid St. Patrick’s Day in Boston with the hope of tapping into the luck of the Irish and finding the magic shamrock worth $1000. He could then use the cash for the doctor bills created from the nasty case of pneumonia he's sure to get.

Photo

Gray

This picture gives new meaning to the term cold cash! A WAAF listener dives into a pool of — not water — but green beer on a frigid St. Patrick's Day in Boston with the hope of tapping into the luck of the Irish and finding the magic shamrock worth $1000. He could then use the cash for the doctor bills created from the nasty case of pneumonia he's sure to get.

Stone Temple Pilots, Big Empty, Atlantic

This track appears on The Crow Soundtrack, an upcoming movie which features the late Brandon Lee. Bruce Lee's son, who was killed during the filming.

The marketing plan is similar to the box office of the Singles Soundtrack, which also appeared months before the movie was released. The record looks to be a smash at many formats — including alternative, metal, (pulling in 47 new adds this first week out) and COR, where it is showing early signs of success with the Stone Temple Pilots track, "Big Empty," which debuts on the chart this week at #39 with airplay at KQZ, KNAC, KGRC, KUPD, WBSX, WLRZ, WRXZ, WCVR, and WXKL. The song features a surreal introduction that picks up with Weiland's haunting voice, and the prominent drums that drive it. This track is characteristic STP with the flowing melody that made them so popular at COR with "Creep" and "Plush." With a big first week, we think that many more of you will be quickly following to play this newest gem from STP.

Green Day, Live Long, Reprise

The happy punks! This California band combines the anxiety of punk, rebellious youth with an upbeat, fun melody that everyone will truly enjoy. Currently a Top Twenty record at alternative, Green Day are stirring up an early buzz at AOR and COR with early adds at WYTI, VRXZ, KSII, KRK, WAFK, and WXKL. This release shows the potential to go all the way, and Scott Stiel of WSRO goes on to say that "if PDs miss this Green Day record they're missing out on one of the most creative efforts out there!" With a style reminiscent of 80s punk that enjoyed some fun on the airwaves, this song has the underground credibility and a rocker edge to empir them with heavier fans, plus, the strong rhythm and laid back vibe will have all of your listeners begging for more all over the place. Don't be mistaken, this band has a long view, all the way to the top!

Course of Empire, Infested, Zoo

The harder edged alt-rock style is brandished by Course of Empire has been attempted by many, but perfected very few. This band has a dark atmosphere like tabellators, and COR favorites Tool, but is upbeat with its persistent drums and razor sharp guitars. It's very fun and groovy despite the haunting feel, and sprinkles techno elements throughout the song. After a successful run at metal, which still finds them in the Top 25, a handful of percussive COR programmers such as KEZ, WBZ, and WXKL have already discovered this is the type of song that will pull in a reaction (especially the Darwin Goodman mix with the big band samples and horns thrown in). Sherry McKinnon of KICD agrees and adds, "I'm pretty crazy about this track." Take a trip down a new course that you will surely enjoy with Course of Empire.

Primal Scream, "Rocks", WB

As the mainstream build on "Rocks" intensifies (75-50 MH), so now does the COR activity. WMAS adds, KRK increases to Heavy, with NRKR and WZZQ in Medium, and Light at WOXF and WXKL. 61043 was on out of the box, as Vincent Marini comments, "It's got an incredible hook and people dig it. Sounds like a Stones record and that's fine with me." From Minn at KL, "They've taken a different direction the second time out and it's got plenty of grit. Getting great response so far. The only thing that could make this any more fun is if they reserved those little bunnies that came out the first time around." As quickly as your neighboring rock oriented radio formats are coming to the party, listen/decide now or risk getting left out in the cold. Set to debut COR next week.

A THE HARD REPORT

APRIL 1994

The HARD REPORT

35
1. (58) Gwar ................. This Toilet Earth "Jack The World" ..... Metal Blade
2. (54) Infectious Grooves ......... Grav Family Circus "Violent & Funky" ..... 550 Music/Epic
3. (47) Various Artists .......... The Crow Soundtrack .......... Atlantic
4. (34) Crowbar ................. Live +1 .......... Pavement
5. (31) Godspeed ................. "Houston St." .......... Atlantic

Also Added:

Also Requested:
SOUNDTRACKS FOR A TWISTED LIFE

GODSPEED

houston st.

the first single from their debut album RIDE

produced by Rachel Bolan for Brutal Crueve inc.
management: Gloria Butler Management

THE CROW

ORIGINAL MOTION PICTURE SOUNDTRACK

featuring new and previously unreleased music from
NINE INCH NAILS, STONE TEMPLE PILOTS, THE CURE,
HELMET, RAGE AGAINST THE MACHINE, PANTERA,
ROLLINS BAND, and MACHINES OF LOVING GRACE
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**DEMENTED TED — BROKEN HOPE — UNLEASHED**

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**STICK — MOTHER EARTH**

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By Sat Bisla

Sultans Of Ping, "Do RI Me", (Sony, U.K.) Probably the best post-punk record to come out of England since the Sex Pistols. Punk-rock with a 90's (almost pop) twist makes this a very serious track from this relatively unknown act from the U.K. This is a very energetic track from the CD 5 titled "Wake Up And Scratch Me". Don't wait for this record to come looking for you... ya oughta be looking for this one mate!!! This will give your late afternoons and nights the energy, edge and excitement that you've been frantically searching for.

DJ Mike, "What's Up", (European import) Just when you thought dance remixes of your favorite songs were a sound of the past... here comes DJ Mike with some fierce house remixes of the 4 Non-Blondes 1992 mega-hit!!! Great for alternative mix shows and for spacing up your late nights. Don't be embarrassed to play a hit that just grooves... Heck, it will at least have many a demure shakin it in the car seat and on the dance floor!

Khaled, "Chebbâ", (Barclay, France) Remember the 1987 hit from Morÿ Kanté called "Ye Ke, Ye Ke"? Well, this is probably the best thing to come out of Africa since then. This Algerian artist brings out a cool sort of middle-eastern/tri-bal groove that can work on alternative and CHR formats... and mix shows, clubs, etc. There are four mixes to tickle your fancy in all the right places. If you feel like being cutting-edge and adding some international flavor to your airwaves Khaled is just what you're looking for.

Just out and already on WDRE, WFNX, WENZ, KPN, WEXQ, KLZR, KRQK, KCRW, WBRL, WHTG, KRXQ, WZJX, WRLT, WRLG, WQMF II and more...

Movie Opens Nationwide April 22nd.
Alternative Airplay Index

**LIVE**
*“Selling the Drama”*
**Radioactive MCA**
Add: 10 - KBGT KBOZ KDOO WMUK
Medium: 1 - KDOO WMUK

**NINE INCH NAILS**
*“Closer”*
**Intersections Records**
Add: 2 - KBGT KBOZ
Medium: 2 - KBGT KBOZ

**Lucy's Fur Coat**
*“Treason Hands”*
**Reality TV**
Add: 1 - KBMY
Drop: 1 - KDOO
Increase: 1 - KBMY

**Luna**
*“Tiger Lily”*
**Elektra**
Add: 3 - KCBI
Drop: 2 - KCBI
Increase: 2 - KCBI

**Material Issue**
*“Kim the Waitress***
**Mercury**
Add: 4 - KROQ KQKZ KWWF
Power: 1 - KQKZ
Increase: 4 - KROQ KQKZ

**Meat Puppets**
*“Backwater***
**London**
Add: 2 - CMX WAZQ
Power: 1 - KWHX
Increase: 4 - CMX KWHX

**Milla**
*“Gentlemen Who Fell***
**Epic**
Add: 10 - KKIT KQKZ KDOO WMUK
Medium: 2 - KQKZ
Increase: 2 - KKIT

**Nine Inch Nails**
*“Down With Disease***
**Elektra**
Add: 1 - KQMT WBRU WMUK
Request: 1 - WAZQ

**Primal Scream**
*“Spoonman***
**A&M**
Add: 6 - KXKZ KDOO
Power: 2 - KQKZ
Increase: 4 - KXKZ KQKZ

**Sarath Mcclachlan**
*“His Possession***
**Arista**
Add: 1 - WQOM
Drop: 1 - WQOM
Increase: 2 - WQOM

**Soundgarden**
*“Black Hole Sun***
**A&M**
Add: 1 - KQMT WBRU WMUK
Request: 1 - CMX

**Tori Amos**
*“Cornflake Girl***
**Atlantic**
Add: 3 - WOXM WMUK
Power: 2 - WOXM
Increase: 2 - WOXM

**October Project**
*“Sort My Money***
**Epic**
Add: 1 - KQMT WBRU WMUK
Power: 1 - KWHX
Increase: 1 - KQMT

**Pavement**
*“Cut Your Hair***
**Matador/Atlantic**
Add: 1 - WAZQ
Power: 2 - WAZQ
Increase: 2 - WAZQ

**Milla**
*“Gentlemen Who Fell***
**Epic**
Add: 10 - KKIT KQKZ KDOO WMUK
Medium: 2 - KQKZ
Increase: 2 - KKIT

The Cramps have just signed to NYC’s Medicine Label. Pictured celebrating are (L-R): Poison Ivy, the Cramps; Kevin Patrick, The Medicine Label; Lux Interior, Slim Chance and Harry Drumdini, the Cramps.

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The Ocean Blue

\[
y = -b + \frac{\sqrt{b^2 - 4ac}}{2a}
\]

where:
- \(y\) = the position on our chart
- \(a\) = the weather outside the KROQ studios (in degrees Fahrenheit)
- \(b\) = the level of traffic congestion around KROQ (1-5, light to heavy)
- \(c\) = the pattern on Kevin Weatherly’s shirt (1 for solid, 2 for stripes, 3 for paisley/floral, 4 for other, non-traditional patterns)

So you better start watching that Weather Channel, listening to Shadow Traffic and managing to take a peek into Weatherly’s wardrobe every now and again if you want to have juice on your chart, I tell ya. AND FOR ADDED INSIGHT: Multiply \(y\) by 52.2 and you get the “irrelevance factor” which is the amount of time (in hours) you should be working your band on a widespread national, sales-driven level instead of worrying about a silly chart number. PLEASE PLEASE PLEASE don’t let your bosses convince you that a handful of stations make up the whole format... How cool was Boston last Wednesday? As always, KFX manages to display the goods at their Annual Music Poll. Huge image event for the station, and a major success all around...

Danny Goldberg has been announced as the first KXME Speaker at the 15th anniversary of the New Music Seminar. The Keynote Address will take place at the Sheraton on July 20, 1994 at 11am...

TVT has pulled a major coup and signed Catherine, snagging the Chicago band away from Island at what seemed the last minute. Their Steaky EP, originally released on March Records, was produced by Billy Corgan and shows signs of being massive. Look for it to be reissued by TVT, with “Idiot” as the first single. Look for it May 9th, and for a new full-length in October... Why is it that WZLX/Dayton is only getting serviced by the Alternative departments at only about six major labels? Get your product to them. They’ve been on the air for over three months and are going real strong. Call PD Randy Scavini at (513) 264-4168. The station’s address is 8126 N. Main Street. Dayton OH 45415...

KOE’s Edgelet sold out in a record setting three hours — normally the show sells out in three or four weeks... Did you see the Sam Phillips article in Newweek last week? It’s amazing how an artist so right for this format and so lauded nationally is not being embraced A LOT more warmly by alternative radio...

The FCC has approved new call letters for “The Edge” in Minneapolis/St. Paul. 93.7 FM will no longer be identified as KRXX-FM. The new calls are KEGE-FM.

For more information on the station, call Program Director John Lassman at 612-688-1148 or General Manager Mark Steinmetz at 612-545-5601... Time is running out for your participation in the Modern Rock 500 shirts at WFOX. Here’s what you get for $170: your logo will appear on a 144 commemorative shirts to be given out Memorial Day weekend in conjunction with our annual Modern Rock 500 Countdown. This boils down to $1.18 per shirt. Give a call to the Julies if you’re interested... The music of Chemlab is featured in Eric Bogosian’s new one-man off Broadway show, “Pounding Nails In The Floor With My Forehead.” A large painted likeness of the band’s new album cover “Burn Out At The Hydrogen Bar” is featured on the stage and the band is credited in the show program... Word is that The Ocean Blue have been dropped by Site/Reprise...

WRIS is holding a rock auction on April 15th that will benefit the Leukemia Foundation. If you have anything that they can donate get in touch with Buzz...

WROX’s morning show is giving listeners a chance to win Pearl Jam tickets, who have to swim through a giant bowl of milk and cereal to find them... Lou Forrest has been named News Director at CD101 in Columbus... Are you loaming at the mouth thinking about the new Sugar record? Well, Bob Mould just released a statement concerning the band’s next release: “I have the impression that people need to be hit over the head with something of substance as opposed to the current mumbbling semi-dream state rambling half-dressed messiah shit that seems to be all the rage these days. I don’t need to name examples; just look at MTV. This project is going to be very focused, very direct, both musically and visually. Somebody needs to wake everyone out of this early 90’s/mid 70’s oplated haze, and remember that songs are songs, and that videos are commercials.”

Swell next week.

O! the depths to which we mortals fall.
Over 60 women are contributing material to a book called "She Said She Said: Women Writing About Rock, Pop & Rap." The book will include essays by Prevented lead singer Chrissie Hynde, Patti Smith, and Sonic Youth's Kim Gordon.

Former Fleetwood Mac member Bob Welch has filed a breach of contract lawsuit against other members of the group and their record label, claiming he's due money for songs recorded while he was part of the band. Welch's lawsuit, filed in Los Angeles Superior Court, says the band signed agreements in 1976 that entitled everyone to an equal share of royalties. But Welch's court action says he "discovered breaches" last year. His attorney says attempts to "amicably resolve" the matter have been unsuccessful.

The Pogues' manager denies reports that the band are about to break up. Instead, he says they are working on material for a seventh album that they plan to begin recording in September.

The Rolling Band plans a worldwide tour that will last until the end of 1986. "I don't have a whole lot else to do," says Henry Rollins. "Don't have a girlfriend, don't have a wife, don't have an addiction to anything. I have a lot of ambition, I have a lot of fury, a lot of rage...It comes out, hopefully, in cool ways, like books and a lot of work." Rollins has also recorded a jazz album of jams with saxophonist Charles Gaynor which will apparently be released in the fall. He's also recorded a track for an upcoming Led Zeppelin tribute album. "We covered 'Four Sticks' because it sounds like a lot of our songs," Rollins says. "I wrote most of the lyrics, on an account of I couldn't hear what Mr. Plant was singing. I got a few lines down but that chorus part — 'When the owls cry in the night' — I just wasn't gonna sing that so, I wrote the classic Rollins pathetic suicide-cum dateFormatter stuff."

The Beautiful South have re-recorded a track from their upcoming "Kleptomania" album after being warned that they might be sued by former members of the Smiths over the chorus to "The Hidden Jukebox," which says, "Skinhead in a canal, I hope, I hope it's serious."

George Michael is ranked at number six in a chart of the 20 most powerful people in the music business compiled by the British magazine Music. The magazine concludes the former Wham! singer could be considered an odd choice for a list of industry movers and shakers. Michael has vowed never to release another record if he loses his court battle with his record label. If he loses the case, expected to be decided in May, it would end his career and probably cost him millions of dollars. But, the magazine adds, if Michael wins and frees himself from his contract, record companies can expect a number of major artists to start looking at their contractual arrangements.

Michelle Shocked has been named a regional finalist for a White House fellowship. The White House says she's "among the regional finalists competing for places in the 1994-1995 class of White House Fellows." Shocked spend a year working as full-time paid assistants to top government officials. Past fellows include General Colin Powell, former chairman of the Joint Chiefs of Staff.

The CD single for Tori Amos' "Cornflake Girl" includes covers of Joni Mitchell's "A Case Of You," "Jimi Hendrix's "If 6 Was 9," and Billie Holiday's "Strange Fruit."

Kim Wilson of the Fabulous Thunderbirds has released an album (on Antone's Records) called "Tigerman" that features little-known blues songs by people like Willie Dixon and Sonny Boy Williamson as well as some Wilson originals. "There's not many things I don't like about this album," Wilson says. "I like the sound, the performances. It was just a matter of putting the right people together for the right songs." Wilson recorded 46 songs in six days and then whittled them down for the LP. He says he's wanted to do a solo blues album for a long time, and he hopes to begin work on a second LP after a summer tour mostly with the Thunderbirds. "The Thunderbirds are unsigned right now, but that's soon to change," Wilson says.

Pink Floyd opened their first concert in over five years with " Astronomy Domine" from the band's debut album. Over 55,000 people put up with a steady rain to attend the band's two-hour show at Joe Robbie Stadium, the first of 37 North American concerts by the band.

A CD-ROM coming out this summer will allow a computer user to take a tour of Graceland and review Elvis Presley's gold records. "It allows the user to go in and kind of wander around Graceland at his own pace," says Dave Antill, project manager for Crunch Media of Los Angeles. The CD-ROM will also include 100 minutes of interviews with Presley's friends, fellow musicians, and even his cook. The Graceland tour on the CD-ROM will not include Presley's bedroom or the toilet where he was found unconscious in August 1977.

The members of Soil Asylum have written some new material while taking a brief break from the road. "We got some time off recently and spent a week in L.A., and we came up with 16 new songs," says Dan Pinner. "We've been around for a long time, so it doesn't take that long to get back into it. We feel more musically free lately — we can play bad jazz or bad blues or good funk." Pinner says the band's constant touring has made it difficult for him to spend time with his family. "I have a little kid aged four and he's just beginning to understand what his dad does. When I go on tour I miss my wife, my kid, my house, but I think it's worse for the people who are left behind. When you're touring you're just so busy and tired that you don't have time to miss everything."

A new Willie Nelson album (on Justice Records) includes a spoken intro by Nelson that he recorded first. However, to hear it, you have to start to play the disc and then hit "rewind" for a few seconds. Nelson's Houston-based record label has named the technology Justice Soundboard. Label president Randall Jamail says the technique is "a means by which an artist can communicate with a listener without intruding on the listener's experience." The label hopes to license the technology to other record companies.

Bedazzled Records is releasing a compilation CD called "Kindred Spirits," which features Strange Boutique, Siddal, Switchblade Symphony, Big Hat, Violà Peacock and Mistle Thrush, among others.

Cold Chisel has an album of previously unreleased material coming out in Australia this summer.

The Hollywood Chamber of Commerce will meet in June to decide whether Pink Floyd should have a star on the Hollywood Walk of Fame. Michael Ross and Mike Beltran, two fans of the band, are trying to come up with the required $5,000 fee and they've launched a letter-writing campaign targeting the chamber.

Pat Benatar has a second child, a baby girl called Nana Juliana. It's Benatar's second daughter with husband Neil Giraldo. The couple already has a 9-year-old daughter named Hailey.

Czech radio is issuing a CD that features U.S. President Bill Clinton playing saxophone at a club in Prague in January. Clinton performs "My Funny Valentine" and "Summertime" on the 18-minute disc with Czech President Vaclav Havel, called "Two Presidents' Jam Session."

Yes begins a North American tour in Binghamton, New York, on June 2. Dates continue through at least the end of July.

A Cleveland, Ohio, fire-rescue officer is to be disciplined for giving Billy Joel a ride to a concert after he was involved in a minor traffic accident. City officials say it was improper for L.R. Robert Readington to take the vehicle outside the city limits. Readington could be dismissed because of the charge.

Tori Amos is playing 250 concert dates this year in support of her "Under The Pink" album. Amos toured for 14 months after the release of her debut album.

Plans for a lavish concert by Jean-Michel Jarre in Beirut, Lebanon, have reportedly fallen through because organizers couldn't come up with the $4 million needed to stage the show. The cost included Jarre's $2.3 million fee as well as the expense of bringing equipment and crew from Europe to put on the show, which was intended to highlight the reconstruction of central Beirut destroyed during the nation's lengthy civil war.

Melissa Etheridge says things are gradually improving for women. "I do believe that our society has been built around patriarchal building blocks," Etheridge says. "I think that a lot of the women who are making breakthroughs now are coming up against it and are trying to balance it out." And even though she's gained more attention for, and in, the lesbian community with her latest album, "Yes, I Am," Etheridge says she'll continue to play to a broader following. "I don't think I'm going to be writing songs directed toward women. I never have done that. I never wanted to limit my audience," she says. "I've even tried to keep (my lyrics) genderless to a point where a man can relate to it as well as a woman. I know that I related to Rolling Stones songs or Joni Mitchell songs. I knew she was singing about a man, but I could still relate to it as personally. And I'd like to keep my music like that."
Spontaneous, arrested alter riot police were called in. Five people were injured when about 2,000 people who didn't have tickets tried to get their way into an outdoor Pearl Jam concert in Miami. Four people were arrested after riot police were called in.

Sting and singer Nancy Wilson will receive honorary doctor of music degrees from the Berklee College of Music in Boston on May 15. Sting is also to deliver the commencement address to the school's graduating class. Berklee students will hold a tribute concert to the two performers the day before.

Material issue recruited guitarist Rick Nielsen of Cheap Trick and Gilly Clarke of Guns N' Roses for their new album, "Frank City Soundtrack" (on Mercury Records).

Aboriginal band Yathu Yindi have released a new album called "Freedom," which includes collaborations with Neil Finn of Crowded House and Andrew Farriss of INXS. The band is about to begin a North American tour that continues through mid-May.

The Fat Lady Sings, cancelled the freeway concert they'd planned for Dublin in March. Lead singer Rick Kelly decided against the concert because of "pernicious reasons of stress."

Chris Cornell of Soundgarden says the band wanted to record more melodic material for the new "Superunknown" album. "A big part of this record's sound is that some of the songs we wouldn't have attempted in the past — that were further out than what's naturally been known as Soundgarden music — we just went ahead and did," he says. "We made an album instead of a record that has a couple of good songs and loads of fillers. We made an album in the classic sense of the term which goes back to records we bought growing up in the '70s. Bands like Aerosmith and Led Zeppelin made those records where every song counted and I think that's what we did."

Unrest have reportedly broken up after 12 years citing "musical differences."

Drummer Phil Buerstatt was fired from White Zombie. The band's now looking for a replacement.

Veteran British band Status Quo are to give their third performance for the Prince Of Wales. Their charity show at the Royal Albert Hall in London is being billed as "The Appointment," to underline the Buckingham Palace connection. At the show, the Prince will become the proud owner of a guitar regularly played on stage by the band, but for only a few moments. Rather than keep the instrument himself, the Prince plans to immediately hand it over for auction to charity. Status Quo are bringing out their first single in two years this month and they'll hit the road again with a series of European dates in July preceding an October world tour.

4 Non Blondes are beginning work on a new album for September release, though they are still looking for a new guitarist. The band denies rumors that Linda Perry is leaving the group for a solo career.

Gavin Friday and Maurice Sezer, formerly of the Virgin Prunes, have written a song for model Naomi Campbell's forthcoming album. "She doesn't want to make a typical record," Friday says. "She wouldn't drag me in and I wouldn't go into the studio just for the sake of it. She comes from a background where she was trained as a dance and a singer, one of those Shirley Temple backgrounds, and then happened to be picked up as a model when she was 15. I think her first big break was when she danced and sang at a Boy George concert and then she was on his "Tumble 4 'n' Video" when she was about 13." Campbell's album will also include a Kenny Kravitz song.

Magnapop will have an album out in May (on Priority Records) called "Hot Boxing," produced by Bob Mould.

American band Sourdough have scheduled two shows for the month of May: one in Kansas City and the other in Washington, D.C. at the Fillmore East. The band has been together for about a year and a half and plans to release a new album this summer. The band's debut album, "Can't Buy Happiness," was released in 1993 and has sold over 100,000 copies to date.

Billboard's "Hot 100" chart showed no changes this week. The top ten songs remained the same, with "Black and Blue" by Bon Jovi retaining its number one position.

The Los Angeles Times has reported that the "Jackson Family Honors" benefit concert and television special has paid none of its bills. The report also states that only $20,000 of the $400,000 fee that was promised to the Jacksons will go to charity. The newspaper called the $400,000 payment a "misleading" and "misleading" statement, citing the fact that the Jacksons have not received any of the promised proceeds.

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Primal Scream, who continue to attract massive press for their recently released "Give Out But Don’t Give Up," played a surprise show at the 800 capacity Northampton Roadburners last weekend. The band were warming up for their British tour and "lost the plot" during their set at the local club.

Primal Scream's 90 minute set mixed original material with a variety of covers, including versions of The Beatles, "Hey Jude," The Rolling Stones "Sympathy For The Devil" and Johnny Thunders "Chinese Rocks," which were worked into "Maid of Orleans." However, strong industry rumors suggest the band may headline one of the nights at August's Reading Festival. Primal Scream will be unable to perform at any of the other major British festivals because they will be supporting the Depeche Mode on their American tour from May to July.

Pink Floyd released the release of their new album "The Division Bell" by flying a group of journalists around London in an orange, yellow, red and green airship (designed to look like a fish). The stunt was the band's idea and it was planned to promote the new album whilst in the air, as well as fly over London. Unfortunately, the CD player in the aircraft was not working properly and London air traffic control would not give permission to fly over the city of London. This left the journalists flying over the suburbs instead. However, they were not accompanied by any record company personnel. According to the New Musical Express, "Johnny Cigarettes, EMF staff thought the air-lovers knew "a bit nicky.""

The Stone Roses' long awaited second album looks to have been further delayed with news that drummer Paul Schroeader, having parted company with drummer John Leckie, but has left the band at their studios in Wales and returned to London. The official line is that Schroeder is taking a break, but other reports suggest engineer Simon Dawson has been promoted. It is now almost five years since the band's first album "The Stone Roses" was released, but there is still no definitive release date scheduled for its following.

The Levellers have been explaining their decision to play at this year's Glastonbury Festival, which takes place in south-west England in June. As reported at The Hard Rock Last week, the band had previously been critical of the established festivals and had been trying to organise their own event. Speaking to the New Musical Express, singer Mark Chadwick explained the reasons to the band's decision: "We've always had a really good idea to organise a real festival but just to get out of the mire of police objections. We couldn't get a license. We were going to do the Global Event in Manchester, that was to bring all the green groups together, but that was cancelled. We tried to organise one in Cornwall and the Chief Constable summed it down with a veto.

Otherwise, the Levellers' have continued as headliners of a massive anti-racism event on May 28. The band will be playing at south London's Brockwell Park and the concert will be one of the main events organised by the Anti-Nazi League. Chadwick says: "Every time these events happen, it focuses attention on the issues and brings people together." Credit To The Nation and Manic Street Preachers may also play at the event.

The Experience, a 24 hour dance event which is due to take place at Lydiard Park, in Kent, south-east England, late next year. The band, formed in Kent and known as Experience 53, already have an entertainment license by the local government at Shipway District. The council are worried because there is only one major road to the festival site and Peter Wells, assistant Health Director for the area says: "The noise problem is the volume of traffic coming from Amberley (by nearby town). There are a lot of problems with the noise coming into people's gardens and houses to the point of being a problem in that area. There would be a major problem if just one car broke down. However, Dave Phillips has appealed against the decision and last week commented: 'I'm not particularly freaked out by it. We were turned down on two public safety points - noise and access to the area. They were worried that we won't access roads in the site was not sufficient. We're going to spend another £3,000 on providing coaches from London and back again. That'll be swallowed up in the cost of the £25 ticket. To be honest, in my experience of booking festivals, I'm getting cost this happening.' This is how the working week will work. If you speak to anyone, getting permission is the one thing that takes the most time, which is a real threat. 'It's just for the whole weekend. We're going to spend another £3,000 on providing coaches from London and back again. That'll be swallowed up in the cost of the £25 ticket. To be honest, in my experience of booking festivals, I'm getting cost this happening.' This is how the working week will work. If you speak to anyone, getting permission is the one thing that takes the most time, which is a real threat. 'It's just for the whole weekend. We're going to spend another £3,000 on providing coaches from London and back again. That'll be swallowed up in the cost of the £25 ticket. 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New Adds:

**Artist** | **Title**                  | **Label**        |
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Dundie | "And Our Feelings" | Epic  |
Pantera | "I'm Broken" | EastWest/Atlantic  |
Physical Storm | "Pumps And A Bump" | Giant/Reprise  |
Hammer | "Pumps And A Bump" | Sire/WB  |
Pavement | "Cut Your Hair" | Matador  |
Collective Soul | "Shine" | Atlantic  |
Gretta | "Is It What You Wanted" | A&M/Columbia  |

# Weeks On Chart

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THE HARD REPORT

APRIL 1, 1994
MERCEDES "Parisian" Pollard
MD. KTOZ, San Diego, CA
619-550-5464
As you read this, |I'll be lounging on a yacht in Cabo San Lucas sipping Mucho Margaritas, probably cracking my new Henry Rollins CD. Is that cool or what? I think "Liar" will be a huge song for this year. This is a great time for ultra-hard lounge. I just wish the releases would have been more staggered. Frankly, we're more broad based than that and can only afford a certain percentage of it. But right now there's NIN, Pantera, Rollins, Fight, and Infectious Grooves. I wish we had room for the new Prodigy record. "Broken Peace" is awesome and Cheryl bae, we may have to wait for that track! Oh, and sorry, Hes not dead. Sarsipius has his own record coming soon! And I am planning the next vacation already. Woodstock '94. How about one of you nice record geeks planning a fun showcase out on Montauk Point in August too? Wouldn't be that fun? TEE HEE.

Nat Lamp
KUPD, Arizona
602-838-0400
"Your attention please! The Afghan Whigs have the goods and I hope rock radio gives them a shot. 'Understand, do you understand? Understand. (Be) A Gentleman." Lookin' for another one of those dark eerie tunes to play on your listeners, then invite them to 'The Tea Party!' to compare or not to compare (To Jim Morrison) that's up to you. Finally, Smashing Pumpkins, Smashing Pumpkins, Smashing Pumpkins, awesome baby!

Beaver Brown
PD, KQJK
I for one am very happy that the trades are taking plays per week to make up their counts. Yeah, sure B.D.S. can say that they are the only ones that gather true plays with there little gathering system. But lets get real. Until B.D.S. installs gathering systems in each of the markets that they "say" they cover, it will never be a true count of plays. Take the modesto-Stockton market for example. So brave to the trades for taking the plays per week step. Note to B.D.S. if you won't take the time to install a plays per week gathering station for modesto/Stockton. Why are you sending me a copy of your little plays per week chart? You're wast- ing postage and my time. It makes great bird cage lining. Now that I have vented spleen, it's talk music. KQJK has been holding out adding "Harlem" by Ian Moore at the request of Capricorn, but we can wait no longer. Please don't let the time lag form "Nothing" to this track dever you from playing "Harlem". Ian Moore is an artist that we believe in here. We get calls almost everyday from listeners asking if he is coming back to play another concert. play "Harlem"!!! I love the Smithereens and their new track is fantastic. My only question is to Don Dixon Couldn't you have mixed the vocals a little hotter. Pat is drowned out a little. There I go bitching again. You can't get any catchier than Primal Scream "Rocks". This one listen wonder should be a top request item all spring and into the summer. Now bands on the scene that I love are Collective Soul, SugarHill and The Poor. Also, one more bitch, what the hell I'm in a mood. When does MTV play videos? Everyone I turn them on there's some damn show on. Hey, play some videos! Leave the game shows to somebody else. Keep Jon Stewart though, he's cool, Am I truth? Yeah. See ya soon. P.S. Ask Jeff Riedel about hole #11 at Silverado. Splash times III!

Greg O'Brien
MD WVEH
Pourhouse, NY
In response to Kurt St. "Dick" of FNX in last week's issue that quote "all AOR sucks now", Hey Dick, get a real name and shat your winny little alternative ass up. So AOR funk work very hard to do the best job possi- ble, so take a nap!!

Cathy Faulkner
MD, KISW
206-292-7018
We've got big things cooking and, though I'm dying to spill the beans, I will have to wait a little longer...that's why I'm going on vacation. I'll be out April 2-4 and then from April 13th. Jon Richardson will be taking my calls in my absence...please be kind to him. See ya soon!

J.D.
WONE, Akron
The pick-hit-to-click-of-the-week: "Primal Scream "Rocks"!

John Rozz
MD, WSHE
305-561-1301
SHE "Keeps Talking" about Pink Floyd!!! The Division Bell release and world tour kick-off this week in Miami! We're psyched about both! Speaking of concerts, what a show Monday night!!...WSHE wel- comed Pearl Jam and it was nothing short of spec- tacular!!! Eddie rules!!! "Spooderman" from Soundgarden rules this week! Great tune! Obviously, it's a can't miss 18-34, but it has a real hip adult appeal too. Blind Melon "Change" is a change in sound from their previous hits, but it also has appeal across the board...exactly what we want! "Fire and Gasoline" from Barefoot Servants. Is that Stevie Ray or what? Good stuff! And SugarTooth "Sold My Fortune..." this tune Rocks! Yeah...uhh...uhh...Rocks! I love it! If you like to crank it up...your cruisin' gets satisfied with SugarTooth. Ciao for now!!

Dayana Steele
KLOL, Houston
First, the good news...Think Pink! We've got the show in town next week (455) and will report back to you after what will probably be a spectacular perfor- mance. Now, the bad news...something we all dread has happened to me...over the weekend, I lost a "Loved One"...I erased all of the entries in my elec- tronic dayplanner and now have no phone numbers, addresses, birthdays, etc. Please drop a card in the mail with all of your pertinent information. It would be much appreciated. Send the info to P.O. Box 1520, Houston, TX. 77021. Thanks!

Bruce Warren,
World Cafe,
215-836-5267
Hey dudes and dudettes! What can eclipse the com- ing of the new millennium? How about the World Cafe on the Internet? You can now reach us on the Net. All you Gavinites were adowned. These two World Cafe E-mail addresses you can reach at. DIED- PRETTY @ AOL.COM or WORLDCAFE @ Ai relay.upenn.edu. Until next week, remember to keep it virtual, baby. Out like bell bottoms.

Chainsaw
Metal Director, WZMB
Grundy Center, IA
919-757-4271
Well, I was going to use this space to write an insightful and witty statement reminding everyone that I'm graduating in May and moving to New York to seek employment, etc...However, instead I feel I must use it to climb up on my soapbox and scream about a grave injustice. What the hell is with Mike Muir publicly pulling down Rage Against the Machine? I can't even listen to them anymore. I hate it when he's talking. I wish God would stop some day. I don't think so. What bothers me the most is why Mike Muir, a fellow entertainer would do this so publicly? It sure as hell won't help him sell alums. What is the purpose behind it?

Rob Nicholson & Julie Heyt
Channel Z
Augusta
Greeting form Augusta! Hope all is right in your world, and that the southern tomatos managed to miss you. We might as well warn you now that we are going to be a bit out of pocket next week. It's masters week here at Augusta National and Channel Z plans on being right in the middle of it. The Fleshstones came to Augusta last weekend and played to over 1,000 people in an outdoor concert that absolutely blew everyone away. They were by the far the high- light of Ragsta Fest '94. Another big thanks to Hennie Kline for giving our morning show an added kick last week with his wit and special goodies. We ended the "Kevin & Kline" kick-off week with a Friday morning live broadcast from G.M. Tony Power's house that was a total blast. Thanks to Joe Hodge for dropping in last week. Hope you weren't hurting too much the next morning. Thanks also goes to John at ERG for the help with the Millla interview. She was a doll and we got some great stuff on tape. We've got a know how Sweet Concert as well as Pearl Jam and Tori Amos tickets to give away this week, so we'll update you on all that next week. In the meantime, Happy Easter, hugs & kisses, and tons of love. 

Donen Casual/ PD & John Lenac/MD
KTOZ, Channel Z
Springfield
Hi! How the hell are ya? We're fine, thanks. This week was another stellar week at Channel Z. Once again the city was taken by storm as the new Channel Z billboards went up all over town in another brilliant marketing move. The promotions department landed us a spot on the battlefield mall electronic marquee. This is located on the busiest intersection in the state where approximately 1,000,000 people pass by every month! (We know that is an accurate number because we have our interns standing on the corner counting the cars). Thanks to the IMAG folks who stopped by this week. Jim Kerr introduced us to our new local, Amy Kaplin (who is sooo much better looking than him, just kidding Jim...you mugs not so bad). Big news of the week: We announced the line-up of our AIDS Benefit. The buzz on campus (S.M.S.U.) is that it's the biggest and the best concert to happen in Springfield (we think so). The official line-up is: Truck Stop Heaven, Man Moors, The Greatberry Woods, Paw, Lucy's Fur Coat, Best Kissers in the World and The Charlies! In addition to a dozen local and regional bands the event will take place on Saturday, April 16th. It starts at 10:00PM and there will be two stages going all day and night. Thanks to everyone who supported us with the bands (they are all playing for free)!!! For those of you who
spins thus far on Sammy Hagar - from what I'm hearing, the early call out on this track is great - it's only a few weeks old so "High Hopes" should be around for a long time! One more band to talk about and I'll shut up! *Pride & Glory* - Zak Wykle's band is the shit! Get ready for an incredible record - if you don't already know, Zak played lead guitar in Ozzy's band and co-wrote all the hits from Ozzy's last album! - This record rocks and "Loosen Your Mind" is coming out in four weeks! - Get ready! P.S. Jesse James Dupree has been in Georgia! Does that mean we just might have a new Jackyl album this summer?!

**Dave Lombardi
WB Records**

The album's gold-plush. The first low tracks from this band are rock and roll. The record has no doubt that Candelaria is a great story for WB and the rock format. And now we come to the song that's destined to be a most-added, destined to be huge at rock radio, destined to be huge at pop, destined to push the album beyond platinum: "Far Behind", now on your desk. and, if you're like KISW, KZOK, WILM, KUJO, WMGK, WDIA, WBBN, WABC, KHRL, KILO, KAZT and KIZQ, on your radio station. Thanks for making Candelaria such a success story- with "Far Behind", we'll all reap the benefits. I'm out.

**Scott Douglas
Virgin
212-566-7709**

FINALLY!!! The Scott Douglas show moves east this weekend. I'll be listening to some good radio though... please, no block party weekends. I'll check out the DEEDS Eagle and play this on the way out of Dallas... the Magic 105 and KKYX... WERG, KDF and RLT, JIMZ ROV (maybe the fringe of RKL)... OCM... TPA... (the fringe MMR and the DRE simulcast)... and finally, NEW, AKO, BAB, and the REAL DRE. In all of those or four days. Sounds like a good consultant's trip. Catch you on channel 19... we gone. bye, bye...

**Beverly Swan
Hollywood Records
818-560-5679**

ELEVEN Ingredients: 1 trio of cunning and intelligent musicians, a strong album with a unique blend of songs, mixed with one major tour after another (and another big one in the planning process for the near future) and a great amount of support from radio and print. Daily REMcommend Vitamin ALLOWANCE. Low calories, no-risk music. Good for all tastes. * Best results when played on every airshift. * Has been tested at radio and no major side effects have been detected at this time. * P L A Y E N O R N E U S I R Y O U R S T A T I O N B A C K T O G O O D H E A L T H ! *

**Smitty "Eh Rainbow Bay"**

Eric Records
212-833-5897

Hello out there in radio land. Can I core an apple? Oh, yes it can core an apple and make apple sauce too! The new Infectious Grooves album should be on your playlist and streaming up the airwaves at this point. If you're not playing it I'll make Mike Muir call you and get "Violent and Funky" and you know what that is... stay tuned for some Infectious Grooves information soon. Bang zoom - to the moon! Prong stand poised and ready for the super-Third status that has eluded them for some time and it Metal radio is any indication, they will soon be there! "Cleansing" is proving to be one hell of a record. Numbers don't lie!! The requests are there, too! Your listeners want to hear Prong, don't disappoint them (or me!). Another band on the verge of super stardom is Segovia. Look for them to come in your way in the hottest tour of the season (call for details). In the meantime, play the shit out of "Chaos 4.0"! course it will rip the knobs right off the radio. Honey, you're the greatest! Please don't forget about Rob Halford and Fight. Rob was making music when most of us were makin' doo doo in our diapers and he rocks harder than ever. Please call for giveaways. I want to see Fight on all your playlists! The Poor continues to rocket up the charts and surprise everyone. Don't be caught with your pants down on this one - it will be one of the break through bands of 1994. Now album by the king of shock rock - Alice Cooper - coming your way soon. "Unholy War" written by (and with background vocals by) Chris Cornell going for adds 4/12. As always, call for info, giveaways, and/or abuse. And awwwaaaaw, we go! CCC-YYYYAAAA!!!!

**Jason Martin & Larry Wallach

**Seth M. Gershman
Atlantic
212-275-2056**

In an effort to ensure a lifetime of stability and love for my first born child, I have asked my closest friend Bryan Boy to be his god father. All I have to say about the music is... Midler Rose "Paran" on out now. Massive first week so get this one In Soon. Coming next... The Dylan's with their sure to be smash "Grudge". Adds 4/4. See ya.

**Michael Rittenhouse
A & M Records
213-469-2411**

Soundgarden claims the top spot this week on the CMJ chart thanks to their continued support of "Spoonman". Keep on it. On your desk this week is the new emphasis track from PAW. *Jessie* is a great song. The pro also contains an acoustic version. The add date is April 11/12. KQZD starts it early this week. Look for PAW on the road for three months this summer starting April 9th. Need more details give me a call.

**Michael Ehrenberg
High St.,Windham Hill
415-329-0647**

Music drives the adult rock format in an amazingly vibrant fashion. This is pure justification and it shines itself when you encounter John Hiatt who outdid himself in San Fran last Sunday night. There are too many songs to mention (ok "Blue Telecope", "Things Called Love" and "Buffalo River Home", for a short list). The show also sounded superb on KFOG's airwaves for those cruising in autos around the bay area. I would like to say a belated post Gavin thank you to progressive radio and label colleagues for the A3 award this year. I endured a cold that Saturday night so I missed the show, thanks again. The Subdues continue to climb their way up. More and more dates are being set...see them in DC, Richmond and Norfolk the week of 4/4. Also, if you need a ticket(s) for any show , just give a ring. I am setting up an incredible...
blues project with some greats like Alain Tousaint, Dr. John and Earl Palmer. I will talk more about it as time approaches. I will say that if you like that quintessential New Orleans R&B funk shuffles and blues sound, you won’t want to miss out…

Toss Arelano
Polygram
272-333-9855

Polygram group distribution name "Distributor Of The Year" at NARM convention. Polygram Group Distribution (PGD) was honored at the National Association of Recording Merchandisers (NARM) 1994 convention with the first ever "Distributor of the Year" award. This prestigious award is of special significance to PGD in that it is voted upon by PGD's customers - retailers and wholesalers. "I know I speak on behalf of everyone within the PGD organization nationwide in restating our commitment to fulfill the needs of our customers at the retail and wholesale level," said Jim Caparro, president and CEO, PGD. "Since we are the first recipient of this award, we are truly honored." Pam Horvitz, executive vice president, NARM, said of the award presentation: "Outstanding merchandising in the retail community has been recognized excellence among our suppliers. Our congratulations go to PGD." Presented by Steve Stone, president of Handelman Company, and outgoing president of NARM, the retailers and wholesale are asked to weigh the following criteria in choosing the "Distributor of the Year": Good communication with all levels of wholesale and retail. Product of high quality available on a consistent and timely basis. Artist and catalog development. Promotional support where appropriate. Commitment to NARM programs and standards. Professionalism and visibility of personnel. Sensitivity to the needs of the customer and the consumer. PGD is the U.S. distribution entity for Polygram, the global record and entertainment group. Polygram is one of the world's leading companies. Its world famous popular and classical record labels include A&M, Atlantic, Deca/London, Deutsche Grammophon, Island, London, Mercury/Nashville, Motown, Philips Classics, Polydor and Venice. Additionally, Polygram is active in the areas of film development, production and distribution as well as event television, video, theater, merchandising, touring and music publishing. NARM is an international trade association whose 1,000 members represent recorded entertainment retailing, wholesaling, distribution and manufacturing.

Maria "Moon" April
Metal Blade Records
800-422-9111

My first Metal Blade dialogue! I'm happy. This place rocks. The folks here are the best and the bands are the coolest & sickest ever! We have much going on here. GWAR's This Toilet Earth is officially on sale. on radio, on Beavis & Butthead and on Headbanger's Ball! Oh yeah, they're on the road too. Call me for dates, Cannibal Corpse's The Bleeding goes for adds on April 11th with the first track "Staring Through The Eyes Of The Dead." The video is great. The guys will be in a city near you end of April/beginning of May. The LP hits stores April 12th. Many of you may be afraid now but your request lines will ease your worries. Staring thorough the eyes of the dead, nothing looks the same. The Organization is still doing great with "Free Burning" which is now on Headbanger's. Add "Wonder." It has tested in with someSouthern phones to far. Coming: Epidemic, Desolatory, Merciful Fate, Chemlab, Skrew and Beats The Hell Out Of Me. On the road: Beats The Hell Out Of Me, Broken Hope, Chemlab, Epidemic, GWAR and Thought Industry.

Blake Wilcox
Continuum Records
908-709-0411

What's shakin'? You know that feeling you get when you come across something that sounds fresh on the air and gets an immediate reaction? The kind of records that are few and far between, make you sound hip as sh!t, and restore your faith that what you're doing with your life and frequency is all worth it (aside from strong buying)? Maybe it was Alice's "Man In A Box," or the first time you heard Van Halen filter out of L.A. "1160's Wag 93s" you'd get that feeling again. Beautiful People gets added at WNEW this week after one play. WLO is getting #1 phones after only one week of one play a day, and it's #1 stay on the Adult Rock Most Requested List is now up to six weeks. It's selling everywhere it's on 2,200 SoundScan for each of the past five weeks. Get This On! I could bring up the fact that you beat your cross-town rocker and all of CHL-rand to the punch, especially now that we're in another book battle. But I'll spare you that approach. Your guts and passion is where it's at, and you're hearing Beautiful People.

Matt Young
Earache Records
212-343-9099

Will somebody please stop the pain? I can't take it any longer. The voices inside my head won't go away. Play the new edit version of "Triad" or "NB" from Pitch Shifter now. Add dates are April 11th and 12th. The video is on Headbanger! Fuck it up if ya want to. Fuck it up if you please! Disturb destroying! Members of Discharge & E.N.T. ~ hardcore English punk! The first single from Brutality of War is "An Horrific End." Play it! Old, Scorn, Laughmen Deth, Sleep, Meathook and Seed A.C. I God Bless Earache!

Beth Krakower
Mechanic Records
You all know that TAD is traveling Europe with Soundgarden. Keep jamming the record — check out "Throat Locust" if you need a new track. Seed in your face in a few months. In the immortal words of Jimmy Buffet "Wasting away again in maggroti-tuliville." Keep jamming the CD. Keep your eyes peeled for the Paladins Sector 2/Futuristic release. The little track, "Ticket Home" goes for adds April 11 $ 12. Soon to be rocking your world— Cycoomogoth, Earth 18 and Seed.

Bill Mizerzegowski
Futuristic Records
If you haven’t already, now is the time to add My Dying Bride to your playlists. If you are worried about the length of the songs—check out "Black God" (4:30). For those who’ve been asking "Chained Remains" and "Dismemberment" are the Autopsy tracks to check out! You should all be playing Anathema’s "Sennesadat." Check out "I Don’t Think So" from Geddy Fly Boy’s "Self-titled Debut." Marvin Cleicher
Smash Island Records
312-751-0020

What's really important you ask? Ask no further! Be sure to check out the brand new EP form Sheep On Drugs from At A H and back again.

Steve McClure
Leviathan Records
404-453-1009

Any day now you should be receiving the new CD Tap Stuart A. Sassen by Imperium. This is a really destructive and dynamic release. Combining the heavi-ness of influences such as Megadeth/Metallica with the influences of the melodies and dynamics of Fate's Warning/Drum Theater this group from The Netherlands is really a breath of fresh air. Murray Ricci at Skateboard in New York will be handling radio promotion so give him a call at 516-825-5549. The band is also willing to call in from the Netherlands to do interviews on the air! Look for this CD to make a lot of noise! David T. Chastain's "Next Planet Please" continue to surprise us at Hard Music stations. This release was not intended to be shipped due to it's progressive rock/hard rock sound, but every week we are getting numerous calls from stations wanting a copy or reporting the very good response it gets on the air. So if you would like a copy, give us a call and we will oblige!

John Di Maio
Radioactive, New York
212-489-4820

Live and Dig are Radioactive records artists, and signed for the world. The combined efforts of the Radioactive and MCA staffs have made these projects, along with the Ramones, soar to great heights, aided and abetted by the super folks at UNI distribution. Together with my MCA colleague Gary Spivack, I send a whole-hearted thanks to all radio friends who've made both Dig and the Ramones tremendous successes, and stand to make Live's new CD Thrashing Coppin the record of 1994.

Berek Ault
Alligator
312-973-7056

On your desk now... In Paris back in ’78, when Mick and Keith needed a genuine dose of that powerful and soulful Chicago blues sound, they looked up Sugar Blue, a rising young talent from America who was living there. Though Mick had recorded some nice harp work over the years, he didn’t quite have that technically dazzling yet passionate sound that Sugar possessed. The resulting collaboration, the funky track "Miss You" form the "Some Girls" release (one of several Stones releases that Sugar appeared on), was a worldwide smash thanks to, in a big, Sugar’s infectious harmonica riff. With new found fame and respect from his work with the Glimmer Twins, Sugar Blue nobly decided to con- tinue his career back in Chicago—the "Blues Minca" where he immersed himself in a scene populated by blues elders like James Cotton and Junior Wells. He wanted to, as friend Jim Stinnett suggested, "Pay some dues and learn the trade." After Grammy winning work with Willie Dixon and several important solo releases, Sugar Blue has made a major musical statement with the domestic Alligator release, "Blue Blazes." From the fantastic reworking of "Miss You" to the satisfied feel of "Country Blues" to his memorable interpretations of blues standard like "If I Ain’t Got You." "Blue Blazes" showcases Sugar Blue’s signature harp style with its fluid virtuosity and unbelievable emotion. Thanks for reading, Buenas Knockers!
Hey everyone, thanks for your tremendous support! Cohen is kicking major ass, I can't get over how many of you are on this! Yippee! Next, Guttered and Oppressor both going for adds Monday, April 11. Sarkoma adds Monday April 18. And don't you forget it! If you recently received a call from me please call back, I've been trimming our mailing list and your last chance to get back in is to call me! Keep up the great job with Cohen, you have the Guttered and Oppressor and should be on the lookout for Sarkoma in your mail now! Every one of you was sent a cup and key chain as well as stickers. If you didn't get these promo items with the CD someone is opening your mail, so hunt them down and kill'em! Short but sweet this week, Later!

**THE HARD REPORT**

Jill and Jeanne

The Red Light Records Death Squad

708-297-0KFW

Hey everyone, thanks for your tremendous support! Cohen is kicking major ass, I can't get over how many of you are on this! Yippee! Next, Guttered and Oppressor both going for adds Monday, April 11. Sarkoma adds Monday April 18. And don't you forget it! If you recently received a call from me please call back, I've been trimming our mailing list and your last chance to get back in is to call me! Keep up the great job with Cohen, you have the Guttered and Oppressor and should be on the lookout for Sarkoma in your mail now! Every one of you was sent a cup and key chain as well as stickers. If you didn't get these promo items with the CD someone is opening your mail, so hunt them down and kill'em! Short but sweet this week, Later!

**Toxic Tom Delaney**

Atlantic Records

Progressive Marketing

212-493-6051

It is a sad time, yes it is indeed. Just one full day after the press conference that announced Jimmy Johnson's resignation as a head coach of the Dallas Cowboys, it is now only that I begin to feel the republicans, and you but, I've gotten phone calls from spineless, pathetic Giant fans that seem to be replying, when they really should be accepting the fact that that useless bag of puke they call a team will wind up no better than 4th in the Superbowl, yes it can, bring in whoever you want, we've got one more in us. Just watch and see, but then of course, when J.J. takes over the Miami Dolphins in 95, get ready for the AFC to finally break the spell. Flashback: Jan 2, 94. OT. Murray's kick is up. It's Good! Ah yes. N.Y. . so close but yet so far. enough of this jibber. There are plenty of King's X, Euguinus, Yo La Tengo, Motelv, Screaming' Cheeta Wheelies, Chainsaw Kittens, get the picture, we have what you need. New records, hmmm, let's talk, the Charlottes, with a brilliant album entitled "Up to Our Hips", Collective Soul. "Hints, Allegations, and Things Left Unsaid," one of the best songs you've gotta hear this year is "Shine," get it on now while you can still consider yourself hip. Surgery is on the way with Shimmer. King Misslee's self titled record is almost upon us, as with the debut from Stuttering John, "I'll Talk My Way Out Of It" it will definitely grab your ears. Godspeed will have their Atlantic debut hits on 4/19, get ready, Maddar Rose have a new one with "Panic On". Pantera suxle with a #1 billboard debut with "Far Beyond Driven," and a new STP will be in your lap before June! P.S. sum' in the way on and so are Melnits, Satazage, Testament, Skid Row, Collapsing Lugus, Samiam, and the mighty Overkill!!

**Jill and Jeanne**

The Red Light Records Death Squad

708-297-0KFW

Ya know, Zak from WKNR FM was my 100th call on Tuesday. He won something cool, what ever that is I don't know yet. Dude, something will come in the mail, The Pantera tour starts on April 7th, it's coming your way. The record is relentless, need I say more. Black Sabbath's new single I witness is ruling the airwaves. If you're not on it you should be. They're a household name to metal. Dio will be on the road in April, we're going to have solid dates in a few weeks. April 18th and 19th is the new Dio single Jesus Mary and the Holy Ghost. It's on your desk next week, dig it on big time. The Ashdown sound track is coming in June. It's got Motorhead doing Born To Raise Hell with guests on the single. The band is out doing some dates across the county. This week you should be getting the Imperium disk. The band hails from Holland. The first single is "Chemical Dreams", adds on the 11th and 12th. It's way heavy, I know you're going to love it. More things coming. Till next week, CCCCCCCYa.

**Gary Ames**

Aim Marketing

800-278-0091

Lota great shows this weekend, Dillon Fence and Serious Pilgrim at the Weights, Jawbox played in Trenton, and Boston's Scratch rocked NYC's Brownie's Monday night. That was amazing, except, talk about being in the wrong place at the wrong time, I had my car window pulling demolished by some asshole looking for a car worth stealing. Luckily for me (?), I drive a rusty 87 Subaru with a street-value of about 12c. Still, the window thing sorts pissed me off. We're proud and thrilled to be involved with the new Surgery record, Shimmer! Surgery has released the finest record of their career, Shimmer deserves nothing less than your total support. Thanks for your great feedback on That Petrol Emotion and Material Issue: Gearhead and Touch Of Olive are still at large, anyone needing more goods on either of these independent releases, give us a call! More innovative stuff in April from The Fenwiks, Carnival Strippers, and Brooklyn's funkiest headache manufacturers, A.D. Finally got to hear the full-length CD from NYC's Hope Factory. So, Why Be Petrified? This oughtta be the one to put them on the map once and for all. It really is that good. Anyone needing a refreshner course should dig into their station's library and check out the Blind EP. Looking forward to seeing you at this summer's New Music Seminar, I'll be the guy in the rust Subaru with the Hefty bag duct taped to the window frame. Can't miss me.

**Jill and Jeanne**

The Red Light Records Death Squad

708-297-0KFW

Have you noticed the AAA songs that are becoming Top 40 hits? Crash Test Dummies "Mmm Mmm Mmm Mmm" is a top ten song! It's a song with a hook that gets stuck ringing in your head all day. Then there's Melissa Etheridge, Bonnie Raitt, Enigma and Eln Blossoms. It's strange to turn on a Top 40 station and hear this music. But then, this is the year for AAA radio! Bob Welch has left WXK in Albany, reportedly to return to his position as lead singer of Fleetwood Mac. The station is now searching for a new P.D. who would like to roll up his or her sleeves and get into the Triple Top-40 battle going on in Albany. If you know any potential candidates, please call. The management of the station is committed to the "AAA format." At the top of the list this week is the band that mixes Colorado and Louisiana influences. The new Subdues CD Ammoniation (High Street). Our favorite is a real feel-good song: "Angel to Be." Also, listen to "Why Can't I Forget About You," "Miss Love," and "Sugar Pie." The Bos- man is back. Remember how big Baz Scaggs was back in the mid-'70s? "Lowdown." "Lido Shuffle." And all that stuff. Maybe you can't play that music, but the new album, Same Change (Virgin), has a couple of gems on it worth AAA airplay. Our fun is a fun rocker called "You Got My Letter," "Followed closely by "Some Change." The first song off Peter Mimmelman's concept album, Skip (S5), is maybe his best song ever. "With You." Here's the album I want to hear. The Best of Peter Mimmelman. Every album he makes has two or three great songs on it. Of course he's been on so many labels, it would be a night mare to try and get the rights to everything. A very catchy song for you to consider is "Everybody's Girl" from Kevin Montegi's new album Fear Nothing (A&M). You'll be singing along by the second chorus. Here's one that's been sitting on the shelf for a month or so, but I keep coming back to it. Freest! Very acoustic, and very interesting. Freest! is a group featuring lead singer Angie Hart. She has a very unique voice, and the instrumentation (and computer programming) is interesting. Try the title track from their mini CD, Labour Of Love (Marimath). Happy Easter. I hope the Easter Bunny was good to you.

**James Lewis Marketing**

Pacific Palisades, CA

310-820-1751

"Bluest Eyes from Storyville has many of you in a frenzy and we can't say that we blame you... a most added record everywhere! Doyle Bramhall is exploding at Triple A in AGR in major markets (KQRS/Minneapolis, WKLS/Atlanta, KSHE/Des Moines). Pat McLaughlin picks up new adds and conversions as does Rory Block. Vince Gilbert's Edgewise is also still going strong and please don't overlook The Blazers who continue to find new believers."

**Angie Sienkiewicz**

Eleteur M

201-759-3881

Thank you to Bryan, Jeff and everybody at WCBDB for making Valentine Smith's recent Albany show so successful, and so much fun. Upcoming gigs include Asbury Park, Ibiza, Boston, Blue Hill Falls, ME- Philadelphia, Washington D.C., Blacksburg, VA, and Scranton, PA. The video for "Katie's A No Show" from Back On Earth should be out in April—look for it—and there may be some more television coming soon. Stay steady in college play, phoners are going great, and more to come...
<table>
<thead>
<tr>
<th>Station Name</th>
<th>Frequency</th>
<th>City</th>
<th>Network</th>
<th>Notes</th>
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<td>KIDB 101.5FM</td>
<td>101.5</td>
<td>Idaho Falls</td>
<td>N</td>
<td>the hard report</td>
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<tr>
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<td>105.3</td>
<td>Idaho Falls</td>
<td>N</td>
<td>the hard report</td>
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<td>KGVO 94.7FM</td>
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<td>Idaho Falls</td>
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<td>the hard report</td>
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<td>88.3</td>
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<td>KXOL 98.3FM</td>
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**Light Reports**

1. KDXX 91.5FM
2. KIDB 101.5FM
3. KGUY 105.3FM
4. KGVO 94.7FM
5. KCSB 90.9FM
6. KMUS 94.9FM
7. KSUP 88.3FM
8. KNAW 89.5FM
9. KXOL 98.3FM
10. KZRB 97.3FM

**Radio Reports**

1. KDXX 91.5FM
2. KIDB 101.5FM
3. KGUY 105.3FM
4. KGVO 94.7FM
5. KCSB 90.9FM
6. KMUS 94.9FM
7. KSUP 88.3FM
8. KNAW 89.5FM
9. KXOL 98.3FM
10. KZRB 97.3FM

**The Hard Report**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM

**Heavy Additions**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM

**Medium Additions**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM

**Light Additions**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM

**Constitutional**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM

**Frozen Report**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM

**Heavy**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM

**Medium**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM

**Light**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM

**KDead Rose**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM

**Kst Fayetteville**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM

**Kwl El Paso**

- KDXX 91.5FM
- KIDB 101.5FM
- KGUY 105.3FM
- KGVO 94.7FM
- KCSB 90.9FM
- KMUS 94.9FM
- KSUP 88.3FM
- KNAW 89.5FM
- KXOL 98.3FM
- KZRB 97.3FM
### Radio Report

**April 1, 1994**

**Radio Stations:**

<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Call Letters</th>
<th>Format</th>
<th>Time</th>
<th>Music</th>
<th>News</th>
<th>Local Programming</th>
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<tr>
<td>WWRF</td>
<td>Wyomissing</td>
<td>WRFF</td>
<td>Rock</td>
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<td>10top</td>
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<td>WJR</td>
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**Music Breaks:**

- Traditional Country
- Pop Hits
- Classic Rock

**News and Sports:**

- Local News and Sports Updates
- National News and Sports Updates

**Local Programming:**

- Local News and Sports Updates
- Local Talk Shows
- Local Music Shows

**Advertising:**

- Local Ads
- National Ads

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**Radio Report:**

**WVXU 93.5**

**Light Ad:***

- *Radio Station*
- *City*
- *Call Letters*
- *Format*
- *Time*
- *Music*
- *News*
- *Local Programming*
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THE HARD REPORT

APRIL 1, 1994
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<td>Clear Channel Communications</td>
<td>12345 Woodward Avenue</td>
<td>555-1234</td>
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<td>Philadelphia</td>
<td>Adult Contemporary</td>
<td>AMFM Communications</td>
<td>6789 Market Street</td>
<td>654-3210</td>
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<td>WLS-FM</td>
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<td>Mid-West Family Broadcasting</td>
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<td>Tribune Broadcasting</td>
<td>8901 South Lake Shore Drive</td>
<td>123-4567</td>
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<td>Cumulus Media</td>
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**Radio Reports**

**HEAVY ADDS**
- **WBBM-FM**
- **WLS-FM**
- **WMAQ-FM**

**LIGHT ADDS**
- **WJBK-FM**
- **KYW-FM**

**NEW ADDED**
- **KTRK**
- **KTRH**

**KTRK**
- Email: KTRK@radio.com
- Address: 12345 SW Main Street, Houston, TX 77004
- Phone: 555-1234

**KTRH**
- Email: KTRH@radio.com
- Address: 6789 NW Main Street, Houston, TX 77004
- Phone: 456-1234

**WBC**
- Email: WBC@radio.com
- Address: 5678 NE Main Street, Houston, TX 77004
- Phone: 789-1234

**WBU**
- Email: WBU@radio.com
- Address: 4567 SE Main Street, Houston, TX 77004
- Phone: 210-1234

**WCVB**
- Email: WCVB@radio.com
- Address: 3210 SW Main Street, Houston, TX 77004
- Phone: 865-1234

**WHAS**
- Email: WHAS@radio.com
- Address: 2109 NW Main Street, Louisville, KY 40204
- Phone: 555-1234

**WLCX**
- Email: WLCX@radio.com
- Address: 3210 NE Main Street, Louisville, KY 40204
- Phone: 456-1234

**WLKY**
- Email: WLKY@radio.com
- Address: 5678 SW Main Street, Louisville, KY 40204
- Phone: 789-1234

**WDCS**
- Email: WDCS@radio.com
- Address: 4567 SE Main Street, Louisville, KY 40204
- Phone: 210-1234

**W2**
- Email: W2@radio.com
- Address: 3210 SW Main Street, Louisville, KY 40204
- Phone: 865-1234

**WCJC**
- Email: WCJC@radio.com
- Address: 2109 NW Main Street, Nashville, TN 37204
- Phone: 555-1234

**WLSP**
- Email: WLSP@radio.com
- Address: 3210 NE Main Street, Nashville, TN 37204
- Phone: 456-1234

**WLAC**
- Email: WLAC@radio.com
- Address: 5678 SW Main Street, Nashville, TN 37204
- Phone: 789-1234

**WQXX**
- Email: WQXX@radio.com
- Address: 4567 SE Main Street, Nashville, TN 37204
- Phone: 210-1234

**WRV**
- Email: WRV@radio.com
- Address: 3210 SW Main Street, Nashville, TN 37204
- Phone: 865-1234

**WVIR**
- Email: WVIR@radio.com
- Address: 2109 NW Main Street, Richmond, VA 23204
- Phone: 555-1234

**WVCW**
- Email: WVCW@radio.com
- Address: 3210 NE Main Street, Richmond, VA 23204
- Phone: 456-1234

**WVCB**
- Email: WVCB@radio.com
- Address: 5678 SW Main Street, Richmond, VA 23204
- Phone: 789-1234

**W2**
- Email: W2@radio.com
- Address: 4567 SE Main Street, Richmond, VA 23204
- Phone: 210-1234

**WYCL**
- Email: WYCL@radio.com
- Address: 3210 SW Main Street, Richmond, VA 23204
- Phone: 865-1234

**W2**
- Email: W2@radio.com
- Address: 2109 NW Main Street, Syracuse, NY 13204
- Phone: 555-1234

**WZXL**
- Email: WZXL@radio.com
- Address: 3210 NE Main Street, Syracuse, NY 13204
- Phone: 456-1234

**WXXX**
- Email: WXXX@radio.com
- Address: 5678 SW Main Street, Syracuse, NY 13204
- Phone: 789-1234

**W2**
- Email: W2@radio.com
- Address: 4567 SE Main Street, Syracuse, NY 13204
- Phone: 210-1234

**WYCL**
- Email: WYCL@radio.com
- Address: 3210 SW Main Street, Syracuse, NY 13204
- Phone: 865-1234
<table>
<thead>
<tr>
<th>Type</th>
<th>Call Signs</th>
<th>City</th>
<th>Frequency</th>
<th>Format</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOB</td>
<td>WBCB</td>
<td>Chicago</td>
<td>104.3 MHz</td>
<td>Country</td>
</tr>
<tr>
<td>TOB</td>
<td>WHME</td>
<td>Milwaukee</td>
<td>97.1 MHz</td>
<td>Classic Rock</td>
</tr>
<tr>
<td>TOB</td>
<td>WJYE</td>
<td>Jacksonville</td>
<td>105.3 MHz</td>
<td>Country</td>
</tr>
<tr>
<td>TOB</td>
<td>WJGB</td>
<td>Chicago</td>
<td>107.1 MHz</td>
<td>Country</td>
</tr>
<tr>
<td>TOB</td>
<td>WYCI</td>
<td>Chicago</td>
<td>106.1 MHz</td>
<td>Country</td>
</tr>
<tr>
<td>TOB</td>
<td>WLIB</td>
<td>New York</td>
<td>105.5 MHz</td>
<td>Country</td>
</tr>
<tr>
<td>TOB</td>
<td>WWLW</td>
<td>Chicago</td>
<td>107.5 MHz</td>
<td>Country</td>
</tr>
<tr>
<td>TOB</td>
<td>WVLK</td>
<td>Chicago</td>
<td>106.9 MHz</td>
<td>Country</td>
</tr>
<tr>
<td>TOB</td>
<td>WJRS</td>
<td>Chicago</td>
<td>107.9 MHz</td>
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<tr>
<td>TOB</td>
<td>WJQK</td>
<td>Chicago</td>
<td>107.3 MHz</td>
<td>Country</td>
</tr>
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<td>TOB</td>
<td>WJQI</td>
<td>Chicago</td>
<td>107.7 MHz</td>
<td>Country</td>
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**Progressive**

<table>
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<th>Call Signs</th>
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<td></td>
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<tr>
<td>WBBM</td>
<td>Milwaukee</td>
<td>105.5 MHz</td>
<td>Country</td>
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<tr>
<td>WBBM</td>
<td>Charlotte</td>
<td>107.7 MHz</td>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>WBBM</td>
<td>Chicago</td>
<td>106.5 MHz</td>
<td>Country</td>
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<td>WBBM</td>
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**Radio Reports**

The Hard Report

**FROZEN REPORT**

<table>
<thead>
<tr>
<th>Format</th>
<th>Call Signs</th>
<th>City</th>
<th>Frequency</th>
<th>Format</th>
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<tbody>
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<td>Country</td>
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</tr>
<tr>
<td>WBBM</td>
<td>Milwaukee</td>
<td>105.5 MHz</td>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>WBBM</td>
<td>Charlotte</td>
<td>107.7 MHz</td>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>WBBM</td>
<td>Chicago</td>
<td>106.5 MHz</td>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>WBBM</td>
<td>Chicago</td>
<td>106.9 MHz</td>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>WBBM</td>
<td>Chicago</td>
<td>107.1 MHz</td>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>WBBM</td>
<td>Chicago</td>
<td>107.3 MHz</td>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>WBBM</td>
<td>Chicago</td>
<td>107.7 MHz</td>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>WBBM</td>
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<td>108.1 MHz</td>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>WBBM</td>
<td>Chicago</td>
<td>108.5 MHz</td>
<td>Country</td>
<td></td>
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</tbody>
</table>

**THE HARD REPORT**

APRIL 1, 1994
<table>
<thead>
<tr>
<th>Code</th>
<th>Call Sign</th>
<th>City</th>
<th>Frequency</th>
<th>Owner</th>
<th>Parent Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>KVPS</td>
<td>CONCORD</td>
<td>Concord</td>
<td>[a frequency is listed]</td>
<td>[an owner is listed]</td>
<td>[a parent company is listed]</td>
</tr>
<tr>
<td>WAFI</td>
<td>CINCINNATI</td>
<td>Cincinnati</td>
<td>[a frequency is listed]</td>
<td>[an owner is listed]</td>
<td>[a parent company is listed]</td>
</tr>
<tr>
<td>TFTR</td>
<td>TOP TEN 1</td>
<td>[a city is listed]</td>
<td>[a frequency is listed]</td>
<td>[an owner is listed]</td>
<td>[a parent company is listed]</td>
</tr>
<tr>
<td>TFTR</td>
<td>TOP TEN 1</td>
<td>[a city is listed]</td>
<td>[a frequency is listed]</td>
<td>[an owner is listed]</td>
<td>[a parent company is listed]</td>
</tr>
<tr>
<td>WAPI</td>
<td>BIRMINGHAM</td>
<td>Birmingham</td>
<td>[a frequency is listed]</td>
<td>[an owner is listed]</td>
<td>[a parent company is listed]</td>
</tr>
<tr>
<td>KZZZ</td>
<td>ST LOUIS</td>
<td>St Louis</td>
<td>[a frequency is listed]</td>
<td>[an owner is listed]</td>
<td>[a parent company is listed]</td>
</tr>
<tr>
<td>KZRO</td>
<td>ALBUQUERQUE</td>
<td>Albuquerque</td>
<td>[a frequency is listed]</td>
<td>[an owner is listed]</td>
<td>[a parent company is listed]</td>
</tr>
<tr>
<td>KZRX</td>
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</tr>
<tr>
<td>KFRO</td>
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<td>[a parent company is listed]</td>
</tr>
</tbody>
</table>

**THE HARD REPORT**

**APRIL 1, 1994**
### Monday, April 11

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1989</td>
<td>The Cult’s “Sonic Temple” album is released.</td>
</tr>
<tr>
<td>1990</td>
<td>The New Radicts “Hard” single is released in Britain. The heavy metal charity record is co-written and produced by Bon Scott.</td>
</tr>
<tr>
<td>1991</td>
<td>The Doors video “Dance On Fire” is released.</td>
</tr>
<tr>
<td>1993</td>
<td>The 1983 Spandau Ballet single “Water” is released.</td>
</tr>
</tbody>
</table>

### Tuesday, April 12

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1956</td>
<td>The Beatles single “From Me To You” is released. It’s their first British record to enter the top ten within a week.</td>
</tr>
<tr>
<td>1963</td>
<td>Bob Dylan performs professionally for the first time at Grits ‘n’ Folk City in Greenwich Village, opening for John Lee Hooker.</td>
</tr>
<tr>
<td>1954</td>
<td>The Monday Trouper’s album “Greetings” is released in Big Country, Manchester.</td>
</tr>
<tr>
<td>1958</td>
<td>The Rolling Stones “Satisfaction” single is released in London.</td>
</tr>
</tbody>
</table>

### Wednesday, April 13

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1963</td>
<td>Bryan Ferry releases the “Take My Love” album.</td>
</tr>
<tr>
<td>1987</td>
<td>Fleetwood Mac releases their last album with Lindsey Buckingham, “Fragile.”</td>
</tr>
<tr>
<td>1959</td>
<td>“We Are The World” is the top song in the U.S., and it stays at the top of the charts for five weeks.</td>
</tr>
<tr>
<td>1961</td>
<td>David Bowie, former lead singer for the Temptations, is inducted by a federal judge in Detroit on charges of living to report over $317,000 in income between 1975 and 1977.</td>
</tr>
<tr>
<td>1979</td>
<td>David Lee Roth releases his second solo album, “Radioactive.”</td>
</tr>
<tr>
<td>1983</td>
<td>Roger Daltry releases his first solo album, “Daltrey.”</td>
</tr>
<tr>
<td>1986</td>
<td>Cliff Richard and the Shadows enter the top ten in Britain.</td>
</tr>
<tr>
<td>1959</td>
<td>Betty Boop releases her first solo album, “Betty Boop.”</td>
</tr>
</tbody>
</table>

### Friday, April 15

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1987</td>
<td>The Hard Rockers release the “Blow Your Bug” album. The Cure’s “Why? Can’t You?” is released as a single in the U.S.</td>
</tr>
<tr>
<td>1983</td>
<td>Simple Minds perform a benefit concert in Los Angeles for Amnesty International.</td>
</tr>
<tr>
<td>1969</td>
<td>The Rolling Stones release the “Goats Head Soup” album.</td>
</tr>
<tr>
<td>1967</td>
<td>The Janes release their debut single, “In The City.”</td>
</tr>
</tbody>
</table>

### Saturday, April 16

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1956</td>
<td>The Beach Boys’ album “Surfin’ USA” is released in California.</td>
</tr>
<tr>
<td>1961</td>
<td>The Rolling Stones single “Satisfaction” is released in London.</td>
</tr>
<tr>
<td>1969</td>
<td>The Rolling Stones’ album “Beggars Banquet” is released in London.</td>
</tr>
<tr>
<td>1948</td>
<td>The M.C.’s “The Impersonator” record is released.</td>
</tr>
</tbody>
</table>

### Sunday, April 17

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1986</td>
<td>Former Bangles member Susanna Hoffs releases a marble-sampler-producer M. Jay Bacon.</td>
</tr>
<tr>
<td>1970</td>
<td>Lake Of Love single “Judy’s Turn To Cry” is released in Los Angeles.</td>
</tr>
</tbody>
</table>

### Monday, April 18

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1963</td>
<td>Death of Paul Sorvino, actor.</td>
</tr>
<tr>
<td>1987</td>
<td>John Cougar releases “American Fool.”</td>
</tr>
<tr>
<td>1968</td>
<td>Gary Numan’s “Cars” single is released in Britain.</td>
</tr>
<tr>
<td>1969</td>
<td>The Bee Gees release the “Saturday Night Fever” album.</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Source</th>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>The HARD REPORT</td>
<td>APRIL 1994</td>
<td>The Hard Report</td>
</tr>
</tbody>
</table>
KING'S X
"fool you"

the latest track from the new album

dogman

PRODUCED BY: BRENDAN O'BRIEN
MANAGEMENT: RAY DANNIELS, SRO MANAGEMENT