

HITMAKERS[®]

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JUNE 29, 1990

**LUKE
SPEAKS!**

an exclusive interview with

LUTHER CAMPBELL

President, LUKE Records

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gold hit singles

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with the ballad

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RECORDS



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HITMAKERS®

CUTTING EDGE LEADERSHIP FOR TODAY'S MUSIC RADIO
Mainstream Top40 - Crossover Top40 - Rock - Alternative - Clubs/Imports - Retail

KNRJ GOES ALTERNATIVE?

After months of exhaustive market research and enough speculative ink to turn the Red Sea black, Nationwide Communications Inc. has finally decided on a format for recently purchased KNRJ in Houston.

Or have they?

Although the station kicked in the new sound with a countdown of the "top one hundred alternative songs of all time" on Monday and have since pulled

all Urban dance/rap product from the air in favor of a rock-based Alternative approach, General Manager **Clancy Woods** was strangely non-committal when asked if this was the end result of the combined powers of Nationwide's lauded radio research staff.

"It might be," was Woods' terse answer.

"Basically, we had been kind of fifty-fifty on the dance/rap stuff and the Alternative stuff, and now we

just kind of eliminated the dance and rap."

So is the station officially Alternative?

"I resist labels," Woods told **HITMAKERS**. "The only important label that I want to have is that of an accessible, fun radio station."

If the switch is legit, the move will do little to clear the logjam of Top40-style radio stations in Houston, where KNRJ and three other Top40s - all dance-leaning to varying degrees - have been carving up a relatively small portion of the Houston



CLANCY WOODS

(See KNRJ page 32)

CHAFFEE NAMED MALRITE PRESIDENT

John C. Chaffee, Jr. has been named President and Chief Operating Officer of Malrite Communications Group, it was announced this week by Malrite Chairman and CEO **Milton Maltz**. Chaffee replaces former Malrite President **John G. Rosenwald**, who resigned to pursue private interests.

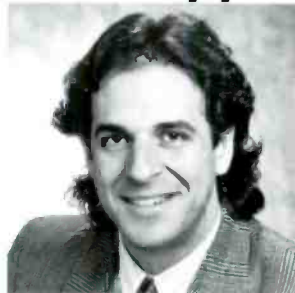
Chaffee, who has been Malrite's Executive Vice President for the last two years, began his career with the company in 1961. He became Vice President of Programming for the radio division in 1977, and from 1979 to 1985 he supervised construction and operations of five independent television stations.

"There is no one on earth better suited to ensure the continued success of Malrite than John," Maltz told **HITMAKERS**. "He has the texture and feel of not only our properties, but of the marketplace at all times. John is in tune with the music, the video arts, the technological changes swirling around us, and he has totally immersed himself in our media mix."

Maltz said that having evolved through the ranks of Malrite, Chaffee "has an understanding of each and every position inside the company from a first hand point of view."

Chaffee, calling his appointment "a dream come true," stated that "After 29 years with this truly great company, I'm excited to be working with 696 excellent broadcasters, my Malrite partners, as we build our family of stations into an even greater, more innovative communications force," said Chaffee.

Gold Appointed WB Sr. VP of Creative Services



JEFF GOLD

Jeff Gold has been appointed Senior Vice President of Creative Services at WARNER BROS. Records, it was announced this week by WARNER BROS. Chairman of the Board **Mo Ostin**.

Gold will oversee all activities of the label's Creative Services and

Product Management departments. He comes to WARNER BROS. from A&M Records, where he

served in various capacities over the last nine years, most recently as Vice President of Marketing/Creative Services. Gold started in the industry at RHINO Records, where he managed the company's flagship location in Westwood, Cal. and produced the label's first single, *Go To Rhino Records* by Wildman Fisher.

"We feel very fortunate to have Jeff come aboard," commented Ostin. "We're confident that his tenure here will be marked by a distinguished track record on behalf of our entire creative services operation."

Gold said that "There is no label I've held in higher esteem than WARNER BROS. WARNER's commitment to great music and innovative presentation is legendary," he continued. "I'm tremendously excited about the opportunity to work with their unparalleled artists and staff."

N.A.B. WORRIED ABOUT DAB'S THREAT TO LOCALISM

The Radio Board of the National Association of Broadcasters has established a special task force to study the potential land-based uses of digital audio broadcasting (DAB), a new radio technology that can deliver CD-quality sound over the air.

NAB President **Eddie Fritts** announced the formation of the task force at a press conference in Washington on June 23, following the NAB's meeting of the Board of Directors. Fritts said that the move is in response to the threat posed by DAB to localism, since DAB can be transmitted directly to radio listeners by satellite, without going through local radio stations.

The NAB adopted a resolution June 26 stating that it prefers a land-based, or terrestrial, DAB service over a national satellite system for distributing DAB sound. There are currently several proposals before the Federal Communications Commission for creating a national satellite system, but the NAB resolution stresses that such a system would

undermine localism in radio.

"Congress has established and, for more than 60 years, maintained a system of broadcasting based on the concept of community localism," states the resolution. "Current proposals that would establish a national satellite broadcasting system run counter to this concept of local community service."

The resolution says that the NAB's task force will consider recommendations to assure that any DAB system provides "adequate competitive protections for licensees now providing local service, and minimal economic or other market dislocations to existing providers and consumers of local service."

The task force will be chaired by **Alan L. Box**, President of Fairfax, Virginia-based EZ Communications. Other members include **Michael D. Osterhout**, President and Chief Operating Officer of Tampa-based Edens Broadcasting; and **Michael J. Faherty**, Executive Vice President of Radio for Atlanta-based Cox Broadcasting.

Szulinski Named MERCURY Nat'l Dir. of Pop Promotion

Andy Szulinski has been named National Director of Pop Promotion at MERCURY Records, it was announced this week by MERCURY Senior Vice President of Promotion **David Leach**.

Szulinski joined POLYGRAM five years ago as a local promotion rep in the Washington/Baltimore area. In 1988 he



ANDY SZULINSKI

(See SZULINSKI page 32)

Features:

Rantin' & Ravin'.....page 7
Faces & Places.....page 44
Hot Radio Promotions....page 46
New Releases.....page 50
Ear To The Ground.....page 54

Charts:

Mainstream Top40.....page 13
Crossover Top40.....page 31
Rock Radio.....page 37
Alternative.....page 40
Imports.....page 48
Retail.....page 53

The HITMAKERS Interview:

LUTHER CAMPBELL, 2 Live Crew leader and President of LUKE Records page 9

Radio Forum:

Fourth of July Promotions - what's hot? page 28



The SUNDAYS

"here's where the story ends"

the first single and video from their debut album

reading , writing and arithmetic



California Assemblyman To Introduce Prior Notice Bill For Pre-Recorded Music At Live Performances

A California state assemblyman said this week he plans to introduce a bill requiring prior notification for all live concerts that contain pre-recorded segments.

Democratic Assemblyman **Bob Epple** told **HITMAKERS** that he formulated his proposal after hearing complaints of constituents who had attended a musical theater production and were surprised to learn that there was no live orchestra. He said he also spoke with members of musicians' unions before writing his proposal, which he plans to introduce on the first day of the next session, scheduled for early December.

"This is one of those complaints or irritants that everybody has, but they rarely do something about," said Epple. "I was talking to some constituents, and it was something they just happened to mention. Then

I happened to be talking to people from the musician's union later that day."

Epple's bill proposes that "any advertisements for a public performance involving musical accompaniment for which a fee is charged, shall contain a clear and conspicuous disclosure as to the use of music that has been recorded or otherwise reproduced, and whether musicians will provide the music or musical accompaniment."

Epple said his bill is modeled after one introduced last month in New Jersey. The New Jersey bill would hold promoters accountable for serving notice to both the concert venue and to all ticket agents selling tickets to the performance in question. The New Jersey bill would also require that the ticket agents

(See **BILL** page 32)

RCA, PECK FORM BAHIA ENT. COMPANY

BAHIA Entertainment Company, a new black music label headed by industry veteran **Greg Peck**, has been launched under the RCA banner as a joint venture between RCA and Peck, it was announced this week by RCA Records President **Bob Buziak**.

BAHIA will also include a publishing arm and acquisition of songwriters and producers. Its initial roster will be comprised of three or four artists, to be announced in the near future, and first releases are slated for late 1990 or early 1991.

Peck has 14 years of experience in promotion, marketing and A&R, working in various capacities for ATLANTIC, CBS, ELEKTRA, ISLAND and POLYGRAM. He successfully developed ISLAND's Black Music Department, and helped launch some of the label's top black artists, including Tone Loc, Eric B. & Rakim, Miles Jaye and Mica Paris. Peck served ELEKTRA as Vice President of Promotion and Marketing, and he was National Director of Promotion at COLUMBIA.

"I've observed Greg's growth over the years to a strong marketing executive and then to a successful A&R man," commented Buziak. "I'm confident that he

(See **BAHIA** page 32)



Pictured at the announcement of RCA's new label, BAHIA Entertainment Company, are: (L-R) RCA VP of Business and Legal Affairs **Dan Hoffman**, RCA Executive VP/GM **Rick Dobbis**, RCA VP of Black Music **Skip Miller**, BAHIA CEO **Greg Peck**, and RCA President **Bob Buziak**.

Wahlberg Banged Up, But Misses Only Two Shows

While it may not replace the stock market fiasco of 1929 as the worst crash of the century, the New Kids' **Donnie Wahlberg's** crash on stage June 24 at the Saratoga Speedway In New York State has caused quite a commotion with teenage pop fans.

According to New Kids' publicist **Lori Somes**, Wahlberg - in a choreographed sequence with the rest of the group - jumped off a nine-foot platform during the group's encore of *Hangin' Tough* and overshot his landing, crashing through a trap door and lacerating his chin and lip in the process.

"The audience went crazy at first, thinking it was part of the act," said Somes. "It wasn't until the next day, when the story hit the newspapers, that many realized there had been an accident and that Donnie had to get stitches in his chin and mouth."

While Wahlberg missed the group's next two performances in Chicago, Somes said he is fortunate his injuries weren't more serious. "Actually he came within an inch or two of breaking his neck," said Somes in a sobering recap of the incident.

(See **WAHLBERG** page 32)

Anderson Named AWRT Radio Broadcaster of the Year



LYNN ANDERSON

Lynn Anderson, President and General Manager of KIIS-FM/AM in Los Angeles, has been honored as "Radio Broadcaster of the Year" by the Southern California chapter of American Women in Radio and Television. The award was presented at the AWRT's annual awards ceremony and broadcast industry reception, held June 21 at the Hollywood Roosevelt Hotel, in recognition of Anderson's efforts and achievement in the L.A. radio market. The Gannett-owned station has earned numerous awards and received national acclaim under Anderson's leadership since 1986.

No one person ever deserves single-handedly any award that they receive," said Anderson. "Rather, it's the team they put together who all work cohesively toward one goal - to always be the best you can be at whatever you set out to do. I've had a great team, and I owe them the thanks for this award."

Anderson credited Operations Manager **Gerry DeFrancesco** and **Rick Dees** for being named OM of the year and Air Personality of the Year, respectively, at the recent Poe Convention in New York. She also pointed out that KIIS-FM was named

NARAS ORGANIZING MARCH CREW SUPPORTED IN N.Y. PRESS CONFERENCE

In the most visible show of support to date for embattled rap group **2 Live Crew**, several music industry executives gathered June 26 at a N.Y. press conference to back the group in the controversy over its *AS NASTY AS THEY WANNA BE LP*.

The press conference was organized by **Bill Adler**, owner of N.Y.-based P.R. firm Rhyme and Reason Communications; **PROFILE Records** Rap A&R/Promotion Coordinator **Dan Charnas**; **SOUL Records** President **Bill Stephney**; and **ISLAND Records** National Publicity Director **Sandy Sawotka**. It was held at the Wessell O'Connor Art Gallery, and it was attended by freedom of speech activist **Dred Scott Tyler**, whose art is currently on exhibit there.

Also present at the press conference was **Stu Ginsberg**, President of the New York chapter of NARAS, who read a statement by NARAS President **Michael Greene** that said, "NARAS views the politically and racially-motivated harassment and persecution of 2 Live Crew as only one movement in a well-orchestrated campaign to control the thoughts,

(See **CREW** page 32)

Albany Ups Pettengill

Todd Pettengill has been promoted to VP in Charge of Programming and Operations at Albany Broadcasting, it was announced by Albany Pres/GM **John F. Kelly**.

Pettengill has been with the company for five years, serving most recently as OM/PD of its two local stations, **WPTR-AM** and **FLY92-FM (WFLY)**. In addition to his new job, he will also continue to host the morning show on **FLY92-FM**.



TODD PETTENGILL

Hot Sheet Publishing, Inc.

22222 Sherman Way, Suite 205, Canoga Park, CA 91303.

Phone: 818-887-3440

FAX: 818-883-1097

Publisher: **BARRY FIEDEL**

President: **BOB GREENBERG**

VP/Administrator: **KATHY FIEDEL**

VP/Business Affairs: **ANNE GREENBERG**

The BIG TUNA: **JOHN ANTOON**

VP/Editor: **RICHARD PASTORE**

VP/Director Of Rock/

Alternative Radio: **STEVE HOFFMAN**

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Print Associates: **BARBARA HEIMAN, KRIS SMITH**

Feature Editor: **OSKAR SCOTTI**

Associate Editor: **BRUCE MATZKIN**

Assistant To The Publisher: **AMI GLASCOCK**

Research Staff: **ANDREW COOPER, SUSAN SCHIFTER, EDDY MURRAY**

Production Assistant: **CAROL DAVIS**

Production Assistant: **LEO RANDALL JR.**

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Fleetwood Mac



“SKIES THE LIMIT” THE NEW SINGLE

FROM THE ALBUM *BEHIND THE MASK*
PRODUCED BY GREG LADANYI AND FLEETWOOD MAC



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HITMAKERS FACE-OFF

CAN GOOD MARKETING GARNER AIRPLAY?

In one of his mid-sixties protest yarns, balladeer Bob Dylan chronicled the plight of the poor immigrant standing on the outskirts of society looking for refuge in a hostile land. Now, 20 years later, Bobby D. could just as easily document the piteous cries of the country's music directors, who are up against an equally formidable obstacle: trying to sift through a



LARRY STESEL: "It's very difficult for an artist to rebound from a monumental marketing campaign that doesn't pan out."



DENNIS REESE: "It doesn't matter what kind of wrapping the product comes in - it boils down to what's in the box."

seemingly endless pile of marketing materials in search of the hits. Where do these hard pressed PDs and MDs turn for inner sanctum?

This week we talked to one of the people responsible for serving up the razzle-dazzle, EPIC Records Director of Marketing **Larry Stessel**, and a man whose job it is to wade through it, HOT105-Miami's MD supreme **Dennis Reese**. Surprisingly, both discounted the importance of hype as a barometer when adding records on a day-to-day basis, with Stessel concluding that "an abundance of fanfare without the right product to

back it up can do more damage to the artist than good.

"Sometimes it's very difficult for an artist to rebound from a monumental marketing campaign that doesn't pan out," asserts Stessel, who has helped strategize the careers of EPIC staple artist Gloria Estefan and up-and-comer Babyface. "In terms of week-by-week decisions that programmers make, marketing shouldn't add up to much. What's on the vinyl is of much more importance."

Reese said that when it comes down to deciding which records to add, "It doesn't matter at all what kind of

wrapping the product comes in - it boils down to what's in the box."

Reese pointed out, however, that video is one marketing tool that does affect his station's adds, "because it tends to really increase an artist's visibility." He said that concerts are also an effective form of promotion, since they cause people to request songs by the artist they have

just seen live.

"All of a sudden I'll get a dozen calls requesting a bunch of material in our library that we haven't played in months," said Reese.

Both Reese and Stessel agreed that no matter what kind of sugarcoating accompanies a release, if the public ignores the music, no amount of propaganda can reverse the damage. "I see myself more effective on a long-term basis," said Stessel, who views his position as having far-reaching impact outside the confines of radio "For instance, when we first began working with Gloria (See **FACE-OFF** page 50)

FAGOT'S P.T.L. LEADS TO CAPITOL GAINS

John Fagot has a personal maxim that holds a lot of water around the CAPITOL Records Tower, the most celebrated oval office west of the Continental Divide. The genial V.P. of Promotion reasons that in order to ensure success in the combative world of pop music, "Make damn sure you're rock solid in P.T.L.," which in the Fagot School of Pop Promotion translates to Product, Timing and Luck.

The man's golden rule is reaping platinum records as the summer months blaze and the pop tops peel in bergs and boroughs all across the U.S. of A. And should lady luck lie down at the moment of decision, no matter; the triumvirate of CEO **Joe Smith**, President **Hale Milgrim** and Fagot have the talent and product ends salted away with a roster that seems an omnipresent fixture on today's playlists and sales charts.

With their new single, *Unskinny Bop*, debuting at number nine on **HITMAKERS** Rock Radio chart, it's a guarantee that **Poison** will be the biggest rock splash of the summer. The group came along at the right time, and Fagot feels the world is open



JOHN FAGOT: "Make damn sure you're solid in P.T.L. - Product, Timing, and Luck."

to them as we hit the pre-dog days of June.

"Everybody's been waiting for a name rock act with great songs this summer, and the wait's over," boasts John. "The new album has two ballads that might eclipse *Every Rose Has It's Thorn*. I feel this album will be remembered as the band's centerpiece."

The label's number one rockers notwithstanding, Fagot's trump card at the moment is a rapper named **Hammer (M.C.)**, that is, for those living in a vacuum the last six months). This sharp street linguist, who recently visited the number one spot on **HITMAKERS** Album Retail Chart, is helping redefine people's opinions about rap music. John lists class and originality as two factors that have helped turn the tide in Hammer's favor.

"When the Hammer lays it (See **FAGOT** page 42)

RETAIL/RADIO REPORT

TIME, KYPER, POISON HOT...MOORE COMING ON

Clam Diggers of the world, get ready to be **Poisoned!** The group with the hair flair are our number one discovered act of the week, and are the hottest quartet to fly from the CAPITOL roost since the reign of (dare we say it?) The Fab Four! Led by front-man **Brett Michaels'** visceral howl and **C.C. Deville's** staccato guitar bursts, the lads are gearing to unleash an avalanche at the retail level.

Our retail quail of the week, **Tom Franzene** of East Coast power chain Record World, couldn't wait to disclose his findings on ageless British rocker **Gary Moore**, who Franzene feels is finally on the verge of a breakthrough of sorts. "The first single off his new LP is called *Pretty Woman*, and with the support of local AOR radio it's happening," says Franzene.

We've said it before, and we'll say it again: Don't close the doors on the **Slaughter** fete just yet, as the nation's

rock fans have not yet had their fill of these cranking **CHRYSALIS** kingpins. Franzene says he's still racking up sales on the band and doesn't

see an end in sight.

Twenty miles south of Franzene's outlet, **Tim "Pigman" Comerford** of Richman Brothers in New Jersey throws

in his two cents. "We've seen some things on an act on **ATLANTIC** called **K Solo**," says Pigman. "Digital Under- (See **RETAIL** page 50)

LITA FORD BRINGS NEW STYLE TO TOP40 - HERS

Please someone, wake me up. Is Ma Bell playing tricks with my phone, or did I just hear **Lita Ford**, a woman who can hacksaw guitar chords out of the bowels of hell, confess that her new RCA album, *STILETTO*, features a *dance* number? What will they set loose on us next - the Pope matching wits with Andrew Dice Clay on closed circuit TV? Marie Osmond mud wrestling at the Tropicana? Really...what next?

Fans of Ms. Ford should not cry foul just yet, as there is plenty of the blond bombshell's trademark six-string screeching on her aptly named LP. The record also happens to be the home of

Hungry, a new single that Lita admits "can get people off their butts as well.

"I think it's stupid for rock 'n' rollers to pigeonhole themselves just because they're afraid to venture into unknown territory," she admits, with a few well-placed bellylaughs inserted for good measure. "But I'm always going to live life to the hilt as long as my body puts up with it. That's the only way I know how."

Actually Lita's image is the most disparaging thing about her; in reality she has more



control than her tattoos, black leather and spike heels would intimate. "Oh I love drinking Jack Daniels, don't get me wrong," says the vocal vixen,

pumping up her energy level another notch. "It's just that I have, over the course of a few hard-living years, learned to regulate this crazy lifestyle I lead and keep my vices pretty much in control....most of the time."

Lita howls again, and perhaps she's earned the right to cast her cares to four winds. After all, being the lone rock goddess-guitarist to have charted a top 10 hit in recent years, she has raised more than a few eyebrows during her rise to fame. Lita is not only smart; she's seasoned, and she doesn't let the commotion get in the way of her career. Rather than worry

(See **LITA FORD** page 50)

The Return Of The Magnificent Seven

Jellybean Johnson

Jesse Johnson

Jimmy Jam

Terry Lewis

Monte Moir

Morris Day

Jerome Benton

One of the MOST ADDED Again This Week!

THE TIME

MAINSTREAM TOP40:
NEW #46

Jerk Out

The New Single

HOT97 (30-27)
WPLJ (Add)
KILS-FM (Add)
POWER106 (Add)
B96 (D#29)
KMEL (D#26)
EAGLE106 (D#18)
WIOQ (D#30)
WUSL (D#29)
THE FOX (D#23)
KJMZ (26-23)
WXKS-FM (D#32)
WZOU (D#27)
WAVA (Add #29)
WPGC (D#29)
KISS98.5 (10-8)
KRBE (30-26)

HOT105(Add #35)
KPLZ (D#28)
KHTK (30-27)
Z90 (Add #19)
B104 (Add)
KDWB-FM (25-21)
WLOL-FM (30-25)
B94 (Add)
KKFR (28-26)
HOT102(Add #36)
KBEQ (Add)
KXXR (29-28)
PRO-FM(Add #35)
HOT97.7 (D#35)
FM102 (Add #25)
KROY (27-23)
WNVZ (Add)

KGGI (Add)
B97 (Add)
KTFM (Add)
HO194.9 (D#20)
WKSE (Add #29)
WKSS (26-21)
WTIC-FM (38-35)
WCKZ-FM (36-33)
WZZG (Add)
98PKY (Add)
Y107 (D#28)
Z99 (D#29)
WD.LX (Add)
CKCI (Add)
and more

Produced, Arranged and Written by The Time. From The Forthcoming Album *Pandemonium*

Management: Ronald B. Sweeney, Esq. and Clarence Avon
Avant Garde Management, Los Angeles

Paisley Park



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2 Live Crew's **LUTHER CAMPBELL** President, LUKE Records

by Bruce Matzkin

It has sparked debate on a level that hasn't been seen in the music industry since John Lennon said the Beatles were bigger than Jesus. When U.S. Circuit Court judge Jose Gonzalez banned The 2 Live Crew's AS NASTY AS THEY WANNA BE album in three Florida counties, it marked a first in the history of recorded music, and sent freedom of speech activists and First Amendment pundits into a quandary.

In the middle of this maelstrom is LUKE Records President and 2 Live Crew founder Luther Campbell who - willing or not - has become a symbol for free speech and the rights of artists in America.

*In an exclusive **HITMAKERS** interview, Campbell speaks out against censorship and the misconceptions surrounding rap artists, and calls for a united record industry effort - including major label leaders - to make sure the "party" ends at his place.*

WHAT DO YOU THINK IS THE MOTIVATION BEHIND THE EFFORT TO GET AS NASTY AS THEY WANNA BE BANNED?

These right wing people have been around for years. They've been burning records for years, and what's happening now is they're getting smart. They're coming together and picking their targets. They picked us, a small black company, because we're selling records like crazy on a national scale, but we're not represented by any of the majors. Coming after us is just one step forward for them.

SO YOU THINK THEIR STRATEGY WAS TO PICK YOU BECAUSE YOU DON'T HAVE A LOT OF POLITICAL CLOUT TO FIGHT BACK?

Yes. I'm big enough to stir up a big controversy, but I'm small enough so I can't get any help from other companies. They understand how the system works, and they know that the different companies in the record industry aren't going to come together as quick for a band like mine.

YOU BELIEVE THAT THEY PURPOSELY DIDN'T TARGET A BAND ON A MAJOR LABEL?

Definitely. I mean, who's the greatest target of them all? Andrew Dice Clay. If they went after him, it would have been squashed real fast. They would have had crazy resistance. So they come after us, and make a big stir, and when you look at it, they were very successful.

THE ALBUM HAS BEEN OUT FOR A YEAR AND A HALF. HOW COME THIS WHOLE THING IS BLOWING UP NOW?

We sell most of our records to the black community, but after you sell so many, what happens is the white kids start jumping on it. They start liking it more and more, and it starts getting into the white homes, and before you know it those are the people who are actually complaining.

WHEN IT STARTS TO EFFECT THEIR OWN KIDS, THAT'S WHEN THEY START MAKING SOME NOISE?



"Now everybody's doing stickers, but that's not going to be the end of it. Now they've got something else to gripe about. Now they're talking about the music. Now they want us to turn into angels."

- Luther Campbell

Yes. When it starts getting into the white households, that's when it really starts hitting the fan. A lot of these conservatives start saying, "Oh, no no, I don't want my 17-year-old listening to this." They have this crazy notion that nobody knows about sex, and that we're teaching people how to have sex, which is of course totally unrealistic.

WHAT MESSAGE ARE YOU TRYING TO CONVEY IN YOUR ALBUM?

We're comedians. We're not political rappers - that's for Public Enemy and Professor Griff. Every rap group is different. A lot of people have these notions that all rap groups have a message. Rap is just like anything else. Some people have messages in their music, but we just talk about everyday sex that everybody has.

SO YOU DON'T REALLY HAVE A MESSAGE?

We're just entertainers. We entertain people who like the kind of music we put out. When you go into the dance hall people are dancing to it, people are chanting to it. People listen to it in their houses and find it funny. So if there is a message, then I guess the message is that since a whole lot of people are having their sex on a wide scope, the other people who don't have the sex that everybody else is having, I guess they'll be doing it now.

YOU PUT OUT WHAT PEOPLE REFER TO AS THE "CLEAN" VERSION OF YOUR ALBUM, AS CLEAN AS THEY WANNA BE. DID YOU MAKE THAT AT THE SAME TIME AS THE OTHER VERSION?

We've been making a clean counterpart to our adult album for the last four years - that's three albums.

Each one of those albums has a clean version, and they come out at the same time.

DO YOU THINK THE FACT THAT THIS CLEAN VERSION IS AVAILABLE SHOULD APPEASE THE PEOPLE WHO ARE UPSET ABOUT THE DIRTY VERSION?

Yeah, obviously. The first thing they were hollering for the last five years - Tipper Gore and her group - was, "We need a sticker because the parents don't know what their kids are buying." But the record industry says, "No, we don't want a sticker. Get out of here, we're not doing this thing." Then in 1990 everybody says, "Yeah, we want to do a sticker." Well LUKE Records has been doing a sticker for the last four years. I'm sitting up here going, "Okay, we have a sticker, so why hasn't it stopped?" And now everybody's doing stickers, but that's not going to be the end of it. Now they've got something else to gripe about. Now they're talking about the music. Now they want us to turn into angels.

WOULD YOU CONSIDER AS NASTY AS THEY WANNA BE A LOT MORE EXPLICIT THAN YOUR PREVIOUS TWO? WERE YOU TRYING TO MAKE IT AS CONTROVERSIAL AS POSSIBLE?

No, it's the same thing. We just talk about different subjects, and we don't try to offend people. We said something on one of our albums that offended gay people - we said that we didn't try to offend them, but they took it the wrong way - so on the next album we didn't even mention gay people.

WHAT ARE THE SALES FIGURES ON THE CLEAN VERSION VERSUS THE DIRTY VERSION?

It's about 1.9 million versus 300,000. Nobody wants the clean version. All these right wingers who are running around talking bad about 2 Live Crew should be telling their kids, "Hey, if you want the 2 Live Crew, I've got it for you kid. Here it is - the clean version, that's what you're getting."

DO YOU THINK THAT THIS CONTROVERSY WILL ULTIMATELY HAVE A POSITIVE OR NEGATIVE EFFECT ON RAP MUSIC?

If all the rappers come together, they can make it a positive, but if all of them don't come together, it would be left up in the air. Quite a few guys have called me up saying, "Look, we want to get together and make a statement - all rappers together." Rappers have to get together, because we're living in this world and in this music business as minorities. I mean, we only get fifty radio stations to play our shit. We only get x amount of stores to report our shit, we only get x amount of air time and TV time. We're a minority, so we have to come together and address this issue together. If we don't, then they can turn it into another dis on rap.

YOU MENTIONED THAT YOU'RE STARTING TO ORGANIZE SOMETHING FOR THE RAPPERS TO GET TOGETHER.

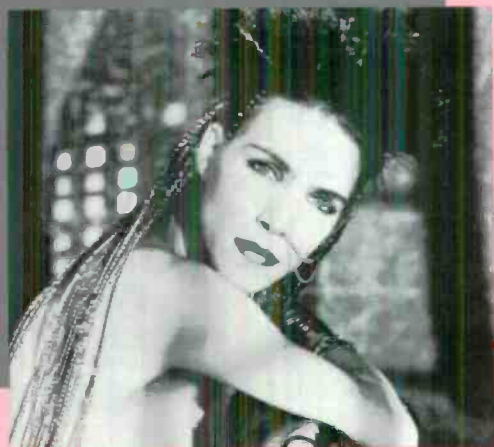
Yeah, we're going to organize something and then we're going to make a statement. Hey man, this is rap, and every year something new comes up that's

(See CAMPBELL page 11)

JANE CHILD

MAINSTREAM TOP40 CHART: 44-41
National SINGLE SALES: 50-48
A CRUSADE!

"Welcome To The Real World"



JIM ATKINSON, MD, KBQ - "Requests and sales have been building steadily. The original version with the Rock edge is perfect for our format!"

WUSL (#9)	POWER PIG (#25)	WCKZ-FM (#31)
WXKS-FM (#29)	KZZP (22-19)	WZZG (#29)
Q107 (#22)	KKRZ (#22)	98PXY (#22)
ENERGY96.5 (#25)	KXYQ (D#25)	Y107 (D#32)
KRBE (#22)	KXXR (#24)	WDJX (24-22)
KPLZ (29-27)	HOT97.7 (#33)	WKZL (31-29)
KUBE (24-21)	KWOD (#33)	KWSS (#21)
KBQ (14-10)	B97 (#22)	and more
WMXP (23-20)	KSAQ (30-25)	

The West Coast Rap All-Stars

"We're All In The Same Gang"

CROSSOVER TOP40 CHART: 28-26
National SINGLE SALES: 46-30
A HITBOUND!

HOSH GURELI, MD, KMEL - "You can't go wrong with an all-star line-up and a message as strong as peace, especially with the massive media attention to this project!"

KMEL (29-22)	POWER PIG (#36)	FM102 (#26)	WCKZ-FM (#32)
100.3JAMZ (30-26)	KKFR (13-8)	KROY (28-25)	WJMH (#30)
WPGC (Add)	KOY95 (#8)	KWOD (37-28)	KBOS (D#40)
KISS98.5 (22-13)	KS104 (19-16)	KGGI (19-14)	and more
HOT105 (#29)	HOT97.7 (#8)	KITY (D#29)	

JULIE CRUISE

"Falling"

LEE CRUZE, ASST. PD, KSAQ - "This is a monster! I haven't seen this kind of phone response since "Nothing Compares To You". Great adult female response! Three weeks #1 requests!"



KPLZ (Add) KSAQ (Add #32) and more



LUTHER CAMPBELL

(from page 9)

used against rap. One year we were bringing people to the concerts who killed each other. The next year it was something else. Every year it's something different, and this year it's me.

YOU HAVE A YOUNG DAUGHTER, DON'T YOU?

Yeah. She's seven.

WHAT DO YOU SAY TO PARENTS OF OTHER SEVEN-YEAR-OLDS WHO AREN'T CONCERNED ABOUT GETTING MUSIC BANNED, BUT WHO JUST DON'T WANT THEIR KIDS TO BE ABLE TO BUY A RECORD LIKE AS NASTY AS YOU WANNA BE BECAUSE THEY SHOULDN'T BE LISTENING TO IT?

I would say to handle it basically the same way you do when you find your kids with a *Playboy* magazine or a *Penthouse* magazine, or when you come home from some party and find your kids looking at the *Playboy* Channel or some X-rated video that you left out. It's not anything to panic about. I don't let my kid listen to the adult version, because she's not an adult. But we're not able to watch these kids every day. When they do listen to AS NASTY, let's face it - they don't know what they're hearing unless they've seen or heard about it previously. They don't know anything about what they see in those magazines. So when your kids start getting into that, that's when you start educating them. Say, "Hey - this is right and this is wrong." The same thing goes with drugs. My daughter is seven years old, and if I go to the record store she goes with me, but I pick up the stuff. She might like Bell Biv and DeVoe, so I'll get her that. But if the record she wants has a sticker on it, I'd see it on there and I'd check it out, and I'd use my discretion as a parent. But I wouldn't want a judge using discretion for me, because I run my own household.

DO YOU THINK THE STICKER IS HELPFUL IN THAT RESPECT?

In a sense, because let's face it, a lot of these parents are so busy looking at *The Guiding Light* and all the other shit on TV that they don't know anything about records. If you want to govern your household, you govern your household. Don't have some governor governing your household. Look - NASTY is for adults, liquor is for adults, beer is for adults, *Playboy* is for adults, Dice Clay is for adults, Eddie Murphy is for adults. But it so happens that 2 Live Crew has a clean version for the kids and something for the adults.

YOU'VE GOT A NEW ALBUM COMING OUT NEXT MONTH.

Yeah, BANNED IN THE USA. Hey man, don't you think that's appropriate? We're going to try to get all the radio stations across America to play the title cut at 12 noon on July 4. The album is about a lot of stuff that's happened to us with all this shit going on. It gives some insight on how we feel about it and about some of the people that spoke out against us, about my arrest. It also has some regular 2 Live dance stuff, some uptempo adult stuff, and some different chants. We've got one song called The Strip Club, where we talk about what goes on inside the strip clubs, where the girls dance naked on stage and all that.

DO YOU CONSIDER YOURSELF AND YOUR GROUP A VICTIM OF THIS CONSERVATIVE

MOVEMENT, OR DO YOU SEE YOURSELF AS A NATIONAL SYMBOL?

A national symbol of freedom of speech. Now I do. With all these camn television shows I did, I'm right in the middle of it.

BEING IN THE POSITION YOU'RE IN NOW, ARE YOU INTERESTED IN TAKING A LEADERSHIP ROLE IN THIS FIGHT AGAINST CENSORSHIP?

I've already done that. When I challenged the courts and sued Broward County I did that. Now I'm taking it to a higher level. Now it's at a point where these record companies need to start kicking in. It's not only LUKE, but it's all records, anybody who talks about sex. They could easily say that you're insinuating sex, so that's just as bad as talking about it, like we do. It's everybody's problem now, but they nominated me and put me in the middle of it. I know more about it, so I can be helpful.

YOU SAID YOU'RE ORGANIZING SOMETHING WITH OTHER RAPPERS, BUT WHAT ABOUT THE MUSIC INDUSTRY IN GENERAL?

We want everybody to come together, but there

"The party starts at my house, but when the party stops over here, the party's going to go to somebody else's house. And (the major labels) have more to lose than I do, because they've got four or five 2 Live Crews on their labels for the conservatives to come after."

- Luther Campbell

hasn't been anybody calling us from music in general. The only people who have been calling are the rap guys.

HAVE YOU BEEN TRYING TO GET IN TOUCH WITH OTHER LABELS?

We haven't tried getting in touch with anybody, because we feel like you've got to be living in a fuckin' can to not know what's going on. If anybody wants to help, they can call and show their support. They can say, "Hey look - we want to do whatever we can do." We don't think we should be calling people up and saying, "Hey man we need some help," just for them to tell us "No." That would make me more pissed off than ever.

WOULD YOU WELCOME THE OPPORTUNITY TO WORK WITH THE PRESIDENTS OF SOME OF THE BIGGER LABELS?

Of course. I want them to get involved, because hey man - the party starts at my house, but when the party stops over here, the party's going to go to somebody else's house. And they've got more to lose than I do, because they've got four or five 2 Live Crews on their labels for the conservatives to come after.

WHAT DO YOU HOPE WILL COME OUT OF ALL THIS?

I hope that all these record companies come together on this issue, and I hope that all rappers can come together on this and a lot of the other problems we have in the industry, and straighten it out among ourselves and not worry about other people

straightening out shit for us. Another thing that I hope - that I know is going to happen - is that all young people, white and black, will continue listening to rap music, and judge rap music as if they're listening to the black culture. When the black and white kids grow up to be the next senators and next governors, they'll remember our records, the records that Public Enemy put out, and the educational rap records. If these people remember the certain kind of woman or guy we talk about in our records, and they say that their kids won't be that certain kind of woman or guy when they grow up, then our records will have done some good. The world will be better, and you'll have Martin Luther King's dream come true. Everybody will be living together, and when the kids of this generation grow up, I believe you'll have more black and white senators, more black and white presidents. It'll be a totally different situation. You won't have just one black guy and a whole bunch of white guys running the country. But even if you do have a whole bunch of white guys running the country, at least having listened to these different groups they'll see the struggles we went through in the inner cities, and hopefully they'll try to clean it up.

THE RECORD HAS BEEN BANNED IN FLORIDA, IT HAS SPREAD TO TEXAS AND SOUTH CAROLINA, AND THERE ARE SIGNS THAT IT'S GOING TO KEEP SNOWBALLING. WHAT HAPPENS IF IT ENDS UP THAT YOU CAN'T SELL YOUR RECORDS ANYWHERE? WOULD YOU TONE DOWN, OR WOULD YOU KEEP MAKING THEM THE WAY YOU'RE MAKING THEM NOW?

I'm going to keep making them the way I'm making them. Look, we've gotten calls from a larger number of people than there are trying to ban it. The same right wingers have called every state's attorney, every governor, every politician in the United States of America, and now they are surfacing. The bigots are surfacing. The few bigots and rednecks - the people who are against the total system - are surfacing. Now everybody knows where they are. Now we know South Carolina is a bigot town. We know Broward County still has some leftover bigots, and we know Texas has some leftover bigots. All these people know what's going on, and they know that they're singling us out. When it's election time, those same bigots in these different towns will be on vacation in Broward County somewhere.

WHAT DO YOU THINK NEEDS TO BE DONE TO REVERSE THE TREND?

When you have certain people in certain positions sitting in their offices and creating problems like this, the only way to get these things reversed is for people to come out in crazy numbers and protest against it. In San Antonio, in South Carolina - people have to come out and start protesting, and some people might have to start going to jail. If they find themselves having to lock up people for selling an adult album to an adult, they'll know what their community really feels. You can't lock up the whole damn town, or even half of the town. If it does happen in your town, or in your part of radio or the record business, I think you should try to organize something in your town. If you feel that it's right, get on the horn and do a survey or something, and find out how your people really feel. If your people feel in favor of 2 Live Crew, and in favor of freedom of speech, I think you need to have a protest. You need to have a bunch of people go into stores and buy the record, and get arrested. Let each individual town know what's happening.

HM

STEVIE B "Love And Emotion"

LMR
Records

One of the MOST ADDED with 40 Adds!

HITMAKERS CROSSOVER: NEW#36 A CRUSADE! A HITBOUND! #5 Disc-covery Club!

JEFF KAPUGI, MD, POWER PIG

"He's our #1 testing artist at this station! Already doing well in phone requests across the board!"

HOT97 (28-23)	WZOU (27-24)	WLLOL-FM (31-26)	KWOD (36-27)	WTIC-FM (36-31)
WPLJ (32-25)	WPGC (Add)	PWR PIG (37-28)	WGH (Add)	WCKZ-FM (27-16)
Z100 (29-27)	KRBE (Add)	Q105 (30-26)	KGGI (Add)	Y107 (D#31)
POWER106 (32-29)	POWER99 (D#26)	KKFR (D#28)	B97 (31-29)	Z99 (Add)
KMEL (D#28)	KBQ (Add #38)	KZZP (Add #30)	KITY (29-27)	WNVZ (On)
WIOQ (D#31)	KHTK (Add)	KXXR (#27)	KTFM (D#24)	Y108 (On)
WHYT (D#25)	Q106 (D#30)	PRO-FM (33-29)	WKSE (30-26)	KJMZ (On)
WXKS-FM (25-23)	KDWB-FM (Add)	FM102 (Add #39)	WKSS (Add #29)	KOY95 (On) & more



LITA FORD "HUNGRY"

HITMAKERS ROCK RADIO: 6-5

LEE CRUZE, Asst. PD, KSAQ

"A great Rock track to balance out your playlist with!"

KSAQ (Add)	WKZQ (9-7)	KFMW (29-24)
KXYQ (On)	WPXR (19-16)	JET-FM (On)
KGLI (Add)	WQCM (30-27)	KZZU (On)
KKRC (Add #29)	WZYP (D#33)	ZFUN (On)
WDBR (D#40)	WCGQ (Add)	KISR (On)
	CK105 (Add)	WPFM (On)
	KRZR (19-15)	and more



BRUCE HORNSBY "ACROSS THE RIVER"

HITMAKERS MAINSTREAM TOP40: 45-35

ROCK RADIO: 5-4

National ALBUM SALES: NEW#32

MARK LOBEL, MD, WBLI

"If the rest of the LP is half as good as this cut, he'll be around for a long time! A great balance record!"

WPLJ (33-30)	WPHR (Add)	WNCI (Add #25)	WJRZ (Add)
PIRATE (D#24)	KUBE (D#29)	KSAQ (36-26)	Y107 (31-25)
Q101 (30-27)	KBQ (35-27)	WZPL (25-23)	WGTZ (D#27)
EAGLE106 (D#21)	KEZY (30-24)	KCPX (D#22)	WDJX (Add)
Q95 (20-17)	KXYQ (23-18)	KISN (31-21)	WKSI (Add)
Q107 (31-28)	WKTI (#18)	WZZG (D#28)	WKZL (23-19)
STAR94 (20-16)	KWSS (D#30)	FM100 (27-22)	B94 (On)
WBLI (Add)	Q102 (23-19)	XL106.7 (33-27)	WNVZ (On)
KPLZ (D#32)	WGH (D#31)	WJLK-FM (17-10)	KC101 (On) & more



A'ME LORAIN "Follow My HEARTBEAT"

HITMAKERS HITBOUND!

BOB LaBORDE, Asst. PD/MD, KCPX

"Make it or break it was 90% positive and that's just the beginning. The song sticks in my mind and obviously the listener's mind too!"

X100 (29-24)	WGH (29-27)	WZOU (On)
WXKS (29-25)	WNVZ (30-28)	KRBE (On)
KNRJ (#26)	KGGI (Add)	THE FOX (On)
KKBQ (29-25)	KISN (32-28)	KIIS-FM (On)
WFLZ (33-31)	98PXY (30-28)	KCPX (On)
Y108 (#26)	Y107 (15-12)	KUBE (On)
KXXR (#22)	Z99 (33-27)	and more



MAINSTREAM TOP 40

LW-TW

- 1-1 NEW KIDS ON THE BLOCK "Step By Step" (COL)
- 6-2 GLENN MEDEIROS f./B. Brown "She Ain't..." (MCA)
- 5-3 TAYLOR DAYNE "I'll Be Your Shelter" (ARISTA)
- 4-4 BELL BIV DEVOE "Poison" (MCA)
- 7-5 DEPECHE MODE "Enjoy The Silence" (SIRE/REP)
- 9-6 MICHAEL BOLTON "When I'm Back On..." (COL)
- 10-7 TYLER COLLINS "Girls Nite Out" (RCA)
- 2-8 PHIL COLLINS "Do You Remember" (ATLANTIC)
- 3-9 ROXETTE "It Must Have Been Love" (EMI)
- 19-10 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 16-11 JOHNNY GILL "Rub You The Right..." (MOTOWN)
- 11-12 WILSON PHILLIPS "Hold On" (SBK)
- 18-13 EN VOGUE "Hold On" (ATLANTIC)
- 8-14 AFTER 7 "Ready Or Not" (VIRGIN)
- 12-15 M.C. HAMMER "U Can't Touch This" (CAPITOL)
- 20-16 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
- 21-17 GO WEST "King Of Wishful Thinking" (EMI)
- 26-18 MADONNA "Hanky Panky" (SIRE/WB)
- 14-19 LOUIE LOUIE "Sittin' In The Lap..." (WTG/EPIC)
- 13-20 RICHARD MARX "Children Of The Night" (EMI)
- 31-21 SNAP "The Power" (ARISTA)
- 27-22 LISA STANSFIELD "You Can't Deny It" (ARISTA)
- 17-23 NIKKI "Notice Me" (Geffen)
- 24-24 ELTON JOHN "Club At The End Of The Street" (MCA)
- 22-25 MADONNA "Vogue" (SIRE/WB)
- 32-26 GEORGE LAMOND "Bad Of The Heart" (COL)
- 33-27 MOTLEY CRUE "Don't Go Away Mad..." (ELEK)
- 36-28 SWEET SENSATION "If Wishes Came..." (ATCO)
- 35-29 SEDUCTION "Could This Be Love" (VEN/A&M)
- 37-30 BAD ENGLISH "Possession" (EPIC)
- 34-31 MELLOW MAN ACE "Mentiroso" (CAPITOL)
- 28-32 JUDE COLE "Baby, It's Tonight" (REPRISE)
- 29-33 DEL AMITRI "Kiss This Thing Goodbye" (A&M)
- 30-34 HEART "All I Wanna Do Is Make Love..." (CAPITOL)
- 45-35 BRUCE HORNSBY "Across The River" (RCA)
- NEW-36 KEITH SWEAT "Make You Sweat" (ELEKTRA)
- NEW-37 JANET JACKSON "Come Back To Me" (A&M)
- NEW-38 BABYFACE "My Kinda Girl" (SOLAR/EPIC)
- 15-39 DIGITAL UNDERGROUND "Humpty Dance" (TB)
- 23-40 BRENT BOURGEOIS "Dare To Fall..." (CHARISMA)
- 44-41 JANE CHILD "Welcome To The Real World" (WB)
- 50-42 THE LIGHTNING SEEDS "Pure" (MCA)
- 48-43 HEART "I Didn't Want To Need You" (CAPITOL)
- 47-44 AEROSMITH "The Other Side" (Geffen)
- NEW-45 WILSON PHILLIPS "Release Me" (SBK)
- NEW-46 THE TIME "Jerk Out" (REPRISE)
- 38-47 JANET JACKSON "Alright" (A&M)
- 39-48 LINEAR "Sending All My Love" (ATLANTIC)
- 25-49 ALANNAH MYLES "Love Is" (ATLANTIC)
- 41-50 GIANT "I'll See You In My Dreams" (A&M)

MOST ADDED

- 180 • JANET JACKSON "Come Back To Me" (A&M)
- 129 • POISON "Unskinny Bop" (ENIGMA/CAPITOL)
- 72 • THE TIME "Jerk Out" (REPRISE)
- 71 • WILSON PHILLIPS "Release Me" (SBK)
- 69 • DON HENLEY "How Bad Do You Want It" (Geffen)
- 54 • PAUL YOUNG "Oh Girl" (COLUMBIA)
- 52 • M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 44 • ST. PAUL "Stranger To Love" (ATLANTIC)
- 41 • NELSON "Love And Affection" (DGC)
- 40 • STEVIE B "Love And Emotion" (LMR/RCA)

HITBOUNDS

RECORDS ARE LISTED IN ORDER OF ACTIVE REPORTS. AN ACTIVE REPORT IS AN ADD, A DEBUT, A TOP 15 REPORT, OR A 3 POINT OR MORE MOVE ELSEWHERE ON THE CHART. QUALITY-NOT QUANTITY. RECORDS EXCEEDING 100 ACTIVE REPORTS ARE NATIONAL BREAKOUTS.

NATIONAL BREAKOUTS

- 194 • JANET JACKSON "Come Back To Me" (A&M)
- 130 • POISON "Unskinny Bop" (ENIGMA/CAPITOL)
- 119 • SNAP "The Power" (ARISTA)
- 98 • M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 93 • KEITH SWEAT "Make You Sweat" (ELEKTRA)
- 88 • BROTHER BEYOND "The Girl I Used To Know" (EMI)
- 84 • STEVIE B "Love And Emotion" (LMR/RCA)
- 76 • THE LIGHTNING SEEDS "Pure" (MCA)
- 71 • DON HENLEY "How Bad Do You Want It" (Geffen)
- 70 • SEIKO and Donnie Wahlberg "The Right Combination" (COLUMBIA)
- 66 • MELLOW MAN ACE "Mentiroso" (CAPITOL)
- 65 • DANGER DANGER "Bang Bang" (IMAGINE/EPIC)
- 62 • ANITA BAKER "Talk To Me" (ELEKTRA)
- 56 • PAUL YOUNG "Oh Girl" (COLUMBIA)
- 54 • GLORIA ESTEFAN "Cuts Both Ways" (EPIC)
- 53 • FAITH NO MORE "Epic" (SLASH/REPRISE)
- 52 • NELSON "Love And Affection" (DGC)
- 51 • ST. PAUL "Stranger To Love" (ATLANTIC)
- 48 • MAXI PRIEST "Close To You" (CHARISMA)
- 43 • SINEAD O'CONNOR "The Emperor's New Clothes" (CHRYSALIS)
- 40 • BELL BIV DEVOE "Dc Me" (MCA)
- 38 • JIMMY RYSER "Same Old Look" (ARISTA)
- 35 • AME LORAIN "Follow My Heartbeat" (RCA)
- 34 • KYPER "Tic Tac Toe" (ATLANTIC)
- 33 • THE U-KREW "Let Me Be Your Lover" (ENIGMA)
- 30 • BRAT PACK "I'm Never Gonna Give You Up" (VENDETTA/A&M)
- 24 • ELECTRIC BOYS "All Lips N' Hips" (ATCO)
- 24 • LINEAR "Don't You Come Cryin'" (ATLANTIC)
- 23 • SOUL II SOUL "A Dreams A Dream" (VIRGIN)
- 19 • THE WEST COAST R&P ALL-STARS "We're All In The Same Gang" (WB)
- 18 • 49ERS "Don't You Love Me?" (4TH & B'WAY/ISLAND)
- 18 • MODERN ENGLISH "I Melt With You" (TVT)
- 17 • ALISHA "Bounce Back" (MCA)
- 16 • JOEY KID "Counting The Days" (ATLANTIC)
- 14 • KID FROST "La Raza" (VIRGIN)
- 14 • TROOP "All I Do Is Think Of You" (ATLANTIC)
- 12 • THE PARTY "Summer Vacation" (HOLLYWOOD)
- 12 • POCO "What Do People Know" (RCA)
- 12 • TOMMY JAMES "Go" (AEGIS)
- 11 • STACYE & KIMIKO "Wait For Me" (MCA)
- 11 • TIMMY T "What Will I Do" (QUALITY)
- 10 • HUMAN RADIO "Me And Elvis" (COLUMBIA)

PERFECT GENTLEMEN

A SURE THING! ONE MORE CHANCE, the second single and video from Perfect Gentlemen's blockbuster debut, "RATED PG" — fast approaching gold! OOH LA LA is an across-the-board smash! The hysteria will last all summer long, as PERFECT GENTLEMEN take to the road with NEW KIDS ON THE BLOCK! OPPORTUNITY KNOCKS! ONE MORE CHANCE ON COLUMBIA.



ONE MORE CHANCE

Columbia
 Produced & Arranged by Maurice Starr for Maurice Starr Productions and Big Scoop Productions.
 Executive Producer: Dick Scott
 "Columbia" Reg. U.S. Pat. & Tm. Off. by CBS Records Inc. © 1990 CBS Records Inc.

Dick Scott Entertainment
 PLAY IT, SAY IT!

A FAT WEEK FOR POISON...ST. PAUL KICKS IN!

THIS WEEK'S MOST DISC-OVERED:

-- From 102 Programmers Across The Country --

1. POISON "Unskinny Bop" (ENIGMA/CAPITOL)	36
2. ST. PAUL "Stranger To Love" (ATLANTIC)	22
3. JANET JACKSON "Come Back To Me" (A&M)	18
PAUL YOUNG "Oh Girl" (COLUMBIA)	18
NELSON "Love And Affection" (DGC)	18
4. LINEAR "Don't You Come Cryin'" (ATLANTIC)	14
5. STEVIE B "Love And Emotion" (LMR/RCA)	13

THE UP-AND-COMERS

Last week in U&Cs we went with an interesting mix based on the buzz we'd been getting from programmers everywhere, and once again, the buzz has proven accurate. ST. PAUL picked up 44 adds this week, not to mention finishing #2 in this week's Disc-overy derby. HUMAN RADIO and BLACK FLAMES continue to turn heads at Top40, while LITA FORD heats up.

On to next week, and our crystal ball sees KYPER ready to explode. PAUL YOUNG, which enjoyed most added status this week, is shaping up as a smash, while JIMMY RYSER continues to build. And lest we forget, one that's been popping up again and again in Disc-overies for weeks, FAITH NO MORE, is gaining more and more believers by the minute.

MICHAEL NEWMAN, MD at ENERGY96.5, Houston sez, "Check out NIK KAYEM *Promised Myself* (ATLANTIC)! Thanks to Lou Simon this groove record with a Euro-feel! The new mix on CANDY FLIP *Strawberry Fields Forever* (ATLANTIC) is so HOT - it's called the *D.M.C. Remix* and will be available early July. Number one on ENERGY this week is McCROWN *Situation* (FLIM FLAM) perfect for mix shows! A good rap using the *Situation* sample. Lastly, check out *Hanky Panky* by KJ & DAFELLAS (4 SIGHT)! It's a really cute rap, and you never know what could happen next!"

FRANK MINIACI, MD at THE BEAT, Los Angeles sez, "Check out TIMES TWO *Set Me Free* (EMI)! Back this time on EMI Records, this song is certain to be as BIG as *Strange But True*! Also, give a listen to Z'LOOKE *Girl Danze With Me* (ORPHEUS) - a nice, uptempo JAM! THE BLACK FLAMES *Watching You* (COLUMBIA) has adult familiarity yet is hip enough for the kids! Lastly, THE CHIMES *Heaven* (COLUMBIA) is a club SMASH, no question about it!"

AL TAVERA, Asst. PD/MD at POWER106, Los Angeles sez, "A party summer song we're pumping is KOOL SKOOL *My Girl* (CAPITOL)! JUMBO! A great balance record for POWER106 is MAXI PRIEST *Close To You* (CHARISMA)! It's getting a nice early positive response! Lastly, check out ICEY JAYE *It's Just A Girl Thing* (ARISTA)! It's a nice night record, and the girls like the attitude!"

RICK STONE, MD at MIX105.1, Orlando sez, "PAUL YOUNG *Oh Girl* (COLUMBIA) is worth the long wait! Check out GIANT *It Takes Two* (A&M)! And if you're dying for your TIFFANY fix, check out the *The Jetsons* sound track on MCA Records, especially cut number three called *You & Me*!"

CAT COLLINS, MD at 98PXY, Rochester sez, "THE LIGHTNING SEEDS *Pure* (MCA) is a legitimate HIT!!! When we play the song it draws GREAT phone reaction! This is a real record! A'ME LORAIN *Follow My Heartbeat* (RCA) has strong female appeal! It's also got a KILLER hook! This record should be a HIT! And check out Morris Day and D'boys' latest effort, *Jerk Out* (REPRISE)! THE TIME is back and KICKIN'!!!"

MICHAEL POWERS, MD at WZPL, Indianapolis sez, "STEVIE B *Love And Emotion* (LMR/RCA) makes me emotional - I LOVE IT! Also, DON HENLEY *How Bad Do You Want It* (Geffen) is a good uptempo DON song! LINEAR *Don't You Come Cryin'* (ATLANTIC) is a good followup - listen to it! For a GREAT song and instant phones play POISON *Unskinny Bop* (ENIGMA/CAPITOL)! It's full-force, mature POISON! JIMMY RYSER *Same Old Look* (ARISTA) is the greatest Top40 Rock song! And JANET JACKSON *Come Back To Me* (A&M) is the sweetest song since *Let's Wait Awhile*."

RICH ANHORN, MD at KWSS, San Jose sez, "PAUL YOUNG *Oh Girl* (COLUMBIA) has the sound that's appealing to females! And SOHO *Hippie Chick* (SAVAGE) samples The Smiths *How Soon Is Now*."

PAUL CHRISTY, PD/MD at WMXD, Detroit sez, "M.C. HAMMER *Have You Seen Her* (CAPITOL) is a new approach to the old Chi-lite tune. GREAT for both older and younger demos! And THE CULTURE BEAT's instrumental of *Cherry Lips* (EPIC) is burning up the phones! It's incredible! Wake up, Charlie - get out of the lake!"

JEFF McCARTNEY, PD at KROY, Sacramento sez, "Check out THE PARTY *Summer Vacation* (HOLLYWOOD)! It's one of the HOTTEST tunes of the summer! THE ADVENTURES OF STEVIE V *Dirty Cash* (MERCURY) is GREAT! A listening MUST! AFTER 7 *Can't Stop* (VIRGIN) is a party tune, and get hip to the latest from LINEAR, *Don't You Come Cryin'* (ATLANTIC) - GREAT followup!"

HOSH GURELI, MD at KMEL, San Francisco sez, "Be aware of the BIGGEST underground club record since Snap - DEELITE *What Is Love* (ELEKTRA)! Already entering many club charts at #1!!! Also, Andrea Pentrack, MD at FM102, has found a KILLER jam that will light up Crossover Top40 phones called *Slow Love* by DOC BOX & B FRESH (MOTOWN)! Lastly, check out THE PARTY *Summer Vacation* (HOLLYWOOD)! The timing is impeccable, and the production is GREAT! I really think this record has a chance!"

ANDREA PENTRACK, MD at FM102, Sacramento sez, "The crusade continues....DOC BOX & B FRESH *Slow Love* (MOTOWN)! Number one requested record, all dayparts! Also, check out BELL BIV DEVOE *When Will I See You Smile Again* (MCA)! This solid ballad is one of the strongest cuts on the LP!"

STEPHANIE GRAMM, MD at KITY, San Antonio sez, "Check out 54-46 *You'll Never Get To Heaven* (MANGO)! It's an uptempo groove! A GREAT followup from LINEAR is *Don't You Come Cryin'* (ATLANTIC)! It should be as big as the first! MELLOW MAN ACE *Hip Hop Creature* (CAPITOL) is a GREAT followup, as is *Ooops Up* by SNAP (ARISTA) - especially the import mix!"

MARK LOBEL, MD at WBLI, Long Island sez, "The reaction to BILLY IDOL *Cradle Of Love* (CHRYSALIS) is real - requests beginning to take off! JANET JACKSON has a SMASH with *Come Back To Me* (A&M)! Definitely a GREAT sounding song - and if you can't hear this one, have your hearing checked! And be on the lookout for M.C. PILLSBERRY & THE 4 LARGE CREW *Me So Hungry* (ATLANTIC) - what a GREAT spoof!"

MIKE EASTERLIN, MD at Y95, Dallas sez, "POISON *Unskinny Bop* (ENIGMA/CAPITOL) is already getting phones - all demos! FAITH NO MORE *Epic* (SLASH/REPRISE) is really taking off in Dallas - once again a tune that requests all demos! An LP to check out is COLUMBIA Records' HUMAN RADIO self-titled debut! Crank it up on a weekend in the car with the top down and you're sure to discover some tunes with Pop potential!"

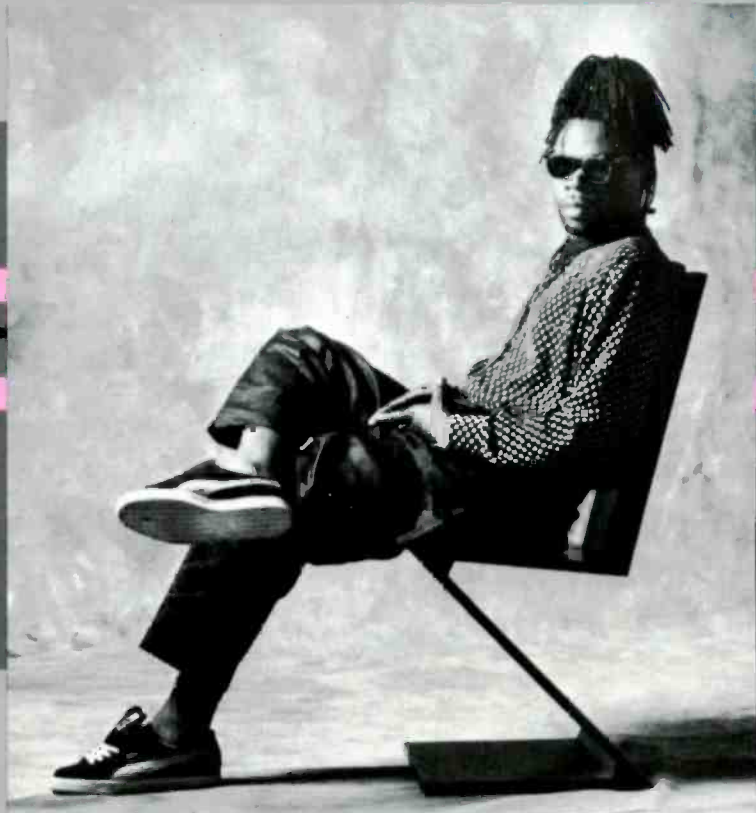
DWAYNE WARD, PD at WZZG, Charlotte sez, "INSTANT calls made this #2 at night already - *Unskinny Bop* by POISON (ENIGMA/CAPITOL)! Instant familiarity with STEVIE B *Love And Emotion* (LMR/RCA)! Play this record! And MAXI PRIEST *Close To You* (CHARISMA) gives off a very cool image with that Soul II Soul sound!"

GARY MICHAELS, MD at KISN, Salt Lake City sez, "PAUL YOUNG *Oh Girl* (COLUMBIA) is a GREAT sounding remake and an adult MONSTER! It should do well the second time around! Also, DON HENLEY *How Bad Do You Want It* (Geffen) is another GREAT sounding record that's perfect for us in Salt Lake City!"

DARCY SANDERS, MD at KZZP, Phoenix sez, "Check out the JANE CHILD remixes! If you've been afraid that *Welcome To The Real World* was too dark, take a listen to the remixes she did herself! Also, check out POISON *Unskinny Bop* (ENIGMA/CAPITOL)! If you can get away with playing a Rock record, here it is! And LINEAR *Don't You Come Cryin'* (ATLANTIC) will do as well as *Sending All My Love*!"

RANDY ROSS, MD at WGTZ, Dayton, OH sez, "NELSON *Love And Affection* (DGC) is a good Pop record! They've definitely got the look! Also, THE PARTY *Summer Vacation* (HOLLYWOOD) is a GREAT summertime teen anthem! For straight-ahead Rock & Roll, check out POISON *Unskinny Bop* (ENIGMA/CAPITOL)! And after a few listens, you'll LOVE TONY! TONI! TONE! *The Blues* (WING/POLYDOR)!"

SOUL II SOUL



"A Dreams A Dream"

National ALBUM SALES: TOP 20
CROSSOVER TOP40 CHART: NEW 49
IMPORT CHART: 32-13
A HITBOUND!
A CRUSADE!

AL TAVERA ASST. PD, POWER106 - "I see this reacting the same way "Get A Life" did; a slow starter but kicking into Power Rotation. This record requires listening, but once you get into it you'll see how cool it really is. We are as committed to this record as we were to "Get A Life" and that went TOP 10!"

KEVIN McCABE, MD, HOT97 - "TOP 5 LP and TOP 20 12 inch sales is more proof that SOUL II SOUL is still a premier group for HOT97! Check out new mixes without the operatic intro!"

HOSH GURELI, MD, KMEL - "The new mix without the operatic intro certainly makes this more viable for pop radio! "A Dreams A Dream" is already a huge record in San Francisco!"

PAUL CHRISTY, PD/MD, WMXD - "My favorite beat! It gets inside your body and you can't get it out! Very infectious! It's a musical dream come true for the band and programmers!"

RICK THOMAS, PD, JAMMIN' Z90 - "A strong mass-appeal true Soul sound! Not prefab, just very hot!"

TOM HUTLER, PD, KUBE - "The retail picture is amazing! Every time this band puts out a record it's a retail monster!"

JUST ADDED AT:
POWER106 (#35)
KRBE
KXXR
HOT94.9
Z99
KEEZ
KIQY
KJLS

KKXX
KZFM
WOVO

HOT MOVES AT:
HOT97 (16-14)
KMEL (15-15)
X100 (D#29)
WUSL (18-16)

WMXD (23-22)
WXKS-FM (D#34)
Z90 (32-29)
KBOS (30-27)
WAAL (32-29)
WFLY (40-37)
WQXA (20-17)
WRTB (D#29)
and more

MAJOR TOUR
STARTS JULY 19th!



JOHN CHRISTIAN, MD at HOT97.7, San Jose sez, "Remember...John Christian said it first...it's gonna be a **DINO** kind of summer! No question, Romeo (ISLAND) is a HIT! The real question is if **DINO** is Romeo, who is Juliet? Too cool for school and too bad to be had - it's time for **THE PARTY** Summer Vacation (HOLLYWOOD)! BUST it out on a radio station near you! Also, coming to a station near you real soon is the hella-mega, big-time, fierce **LINEAR** Don't You Come Cryin' (ATLANTIC) featuring **MC Breezy B!** It rocks, it raps and this is the last **LINEAR** Disc-overy I'll ever make (wink, wink, nudge, nudge!) Heavy living room play on **THE FAMILY STAND** In Summer I Fall (ATLANTIC)! And finally, if you're not playing **DEF CON 4** Natural High (REPRISE), you must not be playing any ballads at all - it's top five call-out!!!"

HAWK HARRISON, MD at Y107, Nashville, TN sez, "**STAYCE & KIMIKO** Wait For Me (MCA) is a good, fun-feeling song! And **TIMMY T** What Will I Do (QUALITY) is a heartbreaker!"

BILLY THE KIDD, MD at KJ103, Oklahoma City sez, "Check out the latest mix of **CANDY FLIP** Strawberry Fields Forever (ATLANTIC)! It's the D.M.C. mix, and it features Hey Jude! Number two phones - this record is BIGGER than a lot of HUGE reaction records! If you haven't already, get HIP to **MIKI HOWARD** Until You Come Back To Me (ATLANTIC)! It's an excellent cover! And listen to **LINEAR** Don't You Come Cryin' (ATLANTIC)!"

TIM COLLINS, GM at WVSR, Charleston, WV sez, "**POISON** Unskinny Bop (ENIGMA/CAPITOL) will be a SMASH! Also, **JANET JACKSON** Come Back To Me (A&M) is a very different, pleasant change! Two kids who have GREAT talent are **NELSON** with Love And Affection (DGC)! And **DON HENLEY** How Bad Do You Want It (Geffen) should be another BIG record for him!"

EFREN SIFUENTES, MD at KDON, Salinas, CA sez, "Lots and lots of music for summer! Cue-up the hot new quiet storm-meets-house sound of **ELECTRIBE 101** Talking With Myself (POLYGRAM)! It's got that Fierce Frankie Knuckles production that sounds so good on the air! Check out the newest VIRGIN Records project: Heaven Knows by **LALAH HATHAWAY**. This young lady will bring a refreshing change to radio! The summer will COOK with the newest project from **DINO**, Romeo (ISLAND). The groove jams solid, where Summer Girls left off! The domestic label signing of **BLACK BOX** should bring good things to radio and club radio. Spin the latest single, Everybody, Everybody (RCA). If you enjoyed Ride On Time, you'll dig this! For an appealing smooth groove, check out I Don't Feel Much Like Crying by **RANDY CRAWFORD** (WARNER BROS.) Que musica!"

ERIC STRYKER, MD at HOT99.9, Allentown, PA sez, "**STAYCE & KIMIKO** Wait For Me (MCA) has a nice groove which should develop well at night! Also, **BELL BIV DEVOE** Do Me (MCA) looks just as strong as Poison, which was #1 for us! And **FAN CLUB** Don't Let Me Fall Alone (EPIC) is a good uptempo summer song that can be played around the clock!"

CHRIS SQUIRES, PD/MD at KKXX, Bakersfield, CA sez, "Check out **M.C. HAMMER** Have You Seen Her (CAPITOL)! This record is a GREAT followup to U Can't Touch This! Also, **STEVIE B** Love And Emotion (LMR/RCA) sounds GREAT on the air! And play **MAXI PRIEST** Close To You (CHARISMA) - it has that Soul II Soul feel! **BELL BIV DEVOE** Do Me (MCA) will be a HIT! **INDIA** The Lover Who Rocks You (All Night) (REPRISE) is a different sounding song that's great! And everyone should play **ANITA BAKER** Talk To Me (ELEKTRA) - an adult SMASH!"

TONY RICHARDS, MD at WMEE, Ft. Wayne, IN sez, "**M.C. HAMMER** Have You Seen Her (CAPITOL) does it again! And check out **ADAM ANT** Rough Stuff (MCA)! It SMOKES - I love it!"

SCOTT LEIF, MD at WERZ, Exeter, NH sez, "Check out **BROTHER BEYOND** The Girl I Used To Know (EMI)! This is a good, fun record! Also, **PAUL YOUNG** Oh Girl (COLUMBIA) is a GREAT single! And for a song that sounds like a MAJOR HIT, try **ST. PAUL** Stranger To Love (ATLANTIC)!"

J.D. DANIELS, PD at KFBQ, Cheyenne, WY sez, "**MELLOW MAN ACE** Mentiroso (CAPITOL) will be a smash! Also, **WILSON PHILLIPS** Release Me (SBK) is a GREAT tune! And **POISON** Unskinny Bop (ENIGMA/CAPITOL) is HOT! Get ready to boogie with this one!!!"

RICK HAYES, PD at KTFM, San Antonio sez, "Check out **STARLET** Don't Make Me Wait (DEF BEAT)! It's picking up requests already! **STEVIE B** Love And Emotion (LMR/RCA) is exploding! **THE WEST COAST RAP ALL-STARS** We're All In The Same Gang (WARNER BROS.) is really beginning to happen! **TIMMY T**'s followup What Will I Do (QUALITY) is GREAT! And we are playing Funky Ass Bass Line by **YOUNG & RESTLESS** (PANDISC), and it JAMS!!!"

KEVIN McCABE, MD at HOT97, New York sez, "**BLACKBOX** should be able to work their magic on the radio again with Everybody, Everybody (RCA)! **LINEAR** Don't You Come Cryin' (ATLANTIC) is cool, simply because it's not a carbon copy of the first - definitely a SMASH! And **NEW ORDER** World In Motion (WARNER BROS.) is kind of housey - definitely the best **NEW ORDER** song we've ever played!"

GUY BROUILLARD, MD at CKOI, Montreal sez, "Check out **DEPECHE MODE** Policy Of Truth (SIRE/REPRISE)! This is not a Dance record as much as it's Alternative sounding Rock, but it should keep the momentum going on this group that American radio has taken too long to discover!"

STANTON JAY, MD at Z102, Savannah, GA sez, "**ST. PAUL** Stranger To Love (ATLANTIC) is one to look for! The two most added records this week will be **POISON** Unskinny Bop (ENIGMA/CAPITOL) and **JANET JACKSON** Come Back To Me (A&M)! Also a SMASH record is **STEVIE B** Love And Emotion (LMR/RCA)! And a song already getting requests is **NELSON** Love And Affection (DGC)! Watch the video on MTV!"

WAYNE COY, PD at WIXX, Green Bay, WI sez, "Get your hands on **JESUS LOVES YOU** Generations Of Love (Import)! It's an adult, Soul II Soul-type sound with an optimistic message, and the lead singer is Boy George! Also, **WORLD PARTY** Way Down Now (CHRYSALIS) is performing very well! If you're looking for an adult record, play **THE NEVILLE BROTHERS** Bird On A Wire (A&M) - if you played Don't Know Much, it'll work! And we've been playing **HUMAN RADIO** Me And Elvis (COLUMBIA) for six weeks, and it's become the favorite of our sales department! It feels like Timbuk 3 Future's So Bright!"

RANDY IEZZI, MD at Z97, Billings, MT sez, "**KYPER** Tic Tac Toe (ATLANTIC) is HOT! The phones are ringing off the hook! **POISON** Unskinny Bop (ENIGMA/CAPITOL) is a KILLER tune, and a GREAT sounding song is **ST. PAUL** Stranger To Love (ATLANTIC)!"

JEFF DAVIS, MD at WCIR, Beckley, WV sez, "**POISON** Unskinny Bop (ENIGMA/CAPITOL) has that trademark **POISON** hook! Also, **PAUL YOUNG** Oh Girl (COLUMBIA) is a GREAT remake for upper demos! And a definite HIT is **DON HENLEY** How Bad Do You Want It (Geffen)!"

ROGER NELSON, MD at KBOZ, Bozeman, MT sez, "**LITA FORD** Hungry (DREAMLAND/RCA) is a good song that takes you by surprise! Also, the **ELECTRIC BOYS** All Lips N' Hips (ATCO) is a good Rock song combined with novelty! A GREAT test record is **POISON** Unskinny Bop (ENIGMA/CAPITOL)! And two songs that are GREAT for all dayparts are **JIMMY RYSER** Same Ol' Look (ARISTA) and **MISSION U.K.** Butterfly On A Wheel (MERCURY)!"

CHUCK LUCK, PD/MD at KZII, Lubbock, TX sez, "**THE ADVENTURES OF STEVIE V** Dirty Cash (MERCURY) already won our battle three nights in a row - pulling strong phones! Also, **LINEAR** Don't You Come Cryin' (ATLANTIC) will be as BIG or BIGGER than Sending All My Love. Get ready to take off the top of your car when you play **POISON** Unskinny Bop (ENIGMA/CAPITOL)! Crank it up! And check out **JOHNNY GILL** My, My, My (MOTOWN) - play it, play it, play it!"

STEVE DAVIS, PD/MD at WRVQ, Richmond, VA sez, "**ST. PAUL** Stranger To Love (ATLANTIC) is a nice, refreshing Rock & Roll song that has a little something different! Also, **POISON** Unskinny Bop (ENIGMA/CAPITOL) is a GREAT night Rock song! **DON HENLEY** How Bad Do You Want It (Geffen) has a unique sound that's been successful in the past! And what can you say about **PAUL YOUNG** Oh Girl (COLUMBIA)? GREAT remake!"

MINDY KARY, MD at KFTZ, Idaho Falls, ID sez, "**M.C. HAMMER** Have You Seen Her (CAPITOL) is a good followup with a different sound! Also, **JANET JACKSON** Come Back To Me (A&M) is solid **JANET**! And a song that's perfect for adults is **DON HENLEY** How Bad Do You Want It (Geffen)!"

TROOP

"All I Do Is Think Of You"

#1 R&B Billboard and R&R!

HITMAKERS CROSSOVER CHART: 41-29
A HITBOUND!

Hot Action:

WPGC (5-4 Hot)
KMEL (17-6 Hot)
KS104 (20-13)
KJMZ (19-16)
FM102 (18-16)
KITY (27-25)
WCKZ (34-29)
KLUC (D#29)
KKFR (D#31)

Breaking at:

KROY
KOY-FM
KKMG
and
more!

Summer Tour With M.C. HAMMER!
This Is The HOT Summer Ballad!

KYPER

"Tic Tac Toe"

CROSSOVER CHART: NEW#48
MOST ADDED CROSSOVER!
A CRUSADE! A HITBOUND!

RED HOT REACTION!

Hots:

WHYT (18-8)
Q106 (22-15)
WDFX (25-15)
Y107 (17-14)
HOT99.9 (18-13)
WZZG (26-20)

KWOD #35

X100
KRQ
and MANY more!

Movers:

PWR PIG (30-26)
B96 (25-23)

Adds:

WPLJ
KKFR
KMEL
HOT97.7
HOT102
WIOQ
KROY

Debuts:

KS104 #20
KJMZ #30
WTIC-FM #40
KZZP #29

ST. PAUL

"Stranger To Love"

One of the MOST ADDED
with 44 ADDS!

#2 Disc-overy Club!

A CRUSADE!

A HITBOUND!

Adds:

Y107
KCPX
FM104
WMXP
Y107

and more!

Hot Action:

WLOL (D#34)
KISN (D#38)
Q102 (35-31)
WKBQ (28-24)

Breaking At:

KEGL
KDWB
KXYQ

LINEAR

"Don't You Come Cryin'"

#4 Disc-overy Club!

A CRUSADE! A HITBOUND!

Adds:

Q106
KKBQ
KRBE
PWR PIG #40
HOT97
KITY
KTFM
HOT97.7
WTIC #37
KROY
and more

Ready For Airplay July 9th...

WINGER "Can't Get Enuff"



JOHN IVEY, OM at WZOK, Rockford, IL sez, "**POISON** Unskinny Bop (ENIGMA/CAPITOL) is a metal band that finally has a HIT record! Also, **PAUL YOUNG** Oh Girl (COLUMBIA) is a GREAT remake! **JULEE CRUISE** Falling (WARNER BROS.) is something to consider! And **NEW KIDS ON THE BLOCK** Tonight (COLUMBIA) sounds like The Beatles!"

KEN WALL, PD/MD at KISR, Fort Smith, AR sez, "**POISON** Unskinny Bop (ENIGMA/CAPITOL) is gonna be a SMASH! Also, play **GEORGE LAMOND** Bad Of The Heart (COLUMBIA)! It's bad to the bone! **DANGER DANGER** Bang Bang (IMAGINE/EPIC) is causing a BANG on our phones! And **DINO** Summer Girls (ISLAND) will get you in the summer mood!"

ANNIE SAGE, MD at KCAQ, Oxnard, CA sez, "**STAYCE & KIMIKO** Wait For You (MCA) is a good HOT summer song! Also, **BAD ENGLISH** Possession (EPIC) will light up the phones, especially with females! For a GREAT mass appeal song, play **GLORIA ESTEFAN** Cuts Both Ways (EPIC)! And don't forget to check out **THE PARTY** Summer Vacation (HOLLYWOOD)!"

SCOTT TYLER, MD at 99WAYS, Macon, GA sez, "**ST. PAUL** Stranger To Love (ATLANTIC) is a GREAT summer song! Also, **PAUL YOUNG** Oh Girl (COLUMBIA) is a good upper-demo remake! And **GLORIA ESTEFAN** Cuts Both Ways (EPIC) is gonna be a HIT!"

KEN SHEPHERD, PD at KTUX, Shreveport, LA sez, "**POISON** Unskinny Bop (ENIGMA/CAPITOL) has potential to be their BIGGEST commercial song! The phones are crazy for the **ELECTRIC BOYS** All Hips N' Lips (ATCO)! Also, **NELSON** Love And Affection (DGC) is a GREAT midday record that has GREAT harmony vocals! And **FASTER PUSSYCAT** Poison Ivy (ELEKTRA) is getting runaway phones! LOTS of female calls from 18-24s!"

DOUG MORELAND, MD at WDLX, Washington, NC sez, "**BRUCE HORNSBY** Across The River (RCA) is unique, exciting and different! It's top ten - easy! Also, **POISON** Unskinny Bop (ENIGMA/CAPITOL) is an instant smash! There's no doubt! **NELSON** Love And Affection (DGC) is a good band following in the footsteps of a legend! And **JANET JACKSON** Come Back To Me (A&M) will be #1 for sure!"

KRISS HART, Asst. PD/MD at KQMQ, Honolulu sez, "**JANET JACKSON** Come Back To Me (A&M) is easily a #1 HIT!!! A good night song is **KYPER** Tic Tac Toe (ATLANTIC)! And **SOUL II SOUL** A Dreams A Dream (VIRGIN) is a lot more radio-friendly!"

RAY MILLER, MD at WZKX, Biloxi, MS sez, "Check out **NELSON** Love And Affection (DGC)! They've got the looks, they've got the sound, and if you combine those, the teens will eat it up! Also, **ST. PAUL** Stranger To Love (ATLANTIC) has a '90s sound that can go on any format! **THE THOMPSON TWINS** Bombers In The Sky (WARNER BROS.) is a GREAT song and in the movie *Gremlins 2!* And give **HUMAN RADIO** Me And Elvis (COLUMBIA) a listen! If you read the lyrics and listen to the song at the same time, you'll like it!"

MELISSA O'KELLY, MD at 95XIL, Parkersburg, WV sez, "Love And Affection by **NELSON** (DGC) is a very impressive first effort! I really like this record! Your father would be proud! Give a listen to **ST. PAUL** Stranger To Love (ATLANTIC)! I was hooked on the first listen - this record should shoot up the chart! **NIKKI** Notice Me (Geffen) has definite potential to be a serious record! This was another record I liked on the first listen!"

JIM CERONE, MD at WBWB, Bloomington, IN sez, "Pick your mix! **JANET JACKSON** Come Back To Me (A&M) - how can you go wrong? Are you in search of good quality, good-sounding summer music? You need **WILSON PHILLIPS** Release Me (SBK) and/or **POCO** What Do People Know (RCA). And if novelty is your weak point, there is no better time than now for **M.C. PILLSBERRY & THE 4 LARGE CREW** Me So Hungry (ATLANTIC) - GET IT!"

TERRY KNIGHT, MD at 93QID, Alexandria, LA sez, "**STEVIE B** Love And Emotion (LMR/RCA) should prove to be stronger than his past efforts! **STEVIE** has fine-tuned his melodies and has kicked out a quite impressive record! Also, **Morris** is back! **THE TIME** Jerk Out (REPRISE) is going to be a MONSTER! It's great to see them back! **KYPER** Tic Tac Toe (ATLANTIC) is a listening MUST! If you liked Wild Thing, you'll love Tic Tac Toe! And Same Old Look by **JIMMY RYSER** (ARISTA) sounds GREAT! You find your 18-34 demos here!"

RON WEST, MD at KLBQ, El Dorado, AR sez, "**THE TIME** has returned! The first release from the album is Jerk Out (REPRISE) and it's HOT stuff! I'm happy to see the original members come back! **REBEL MC** Street Tuff (DESIRE/POLYGRAM) tested well here! It ran over 80% positive - how can you avoid it? COLUMBIA Records needs a wake-up call - they've got a HOT song that has never been released! Everything Wanted on the **BANGLES** Greatest Hits album will speak for itself. Check it out!"

JON ANDERSON, PD/MD at KQIZ, Amarillo, TX sez, "**POISON** Unskinny Bop (ENIGMA/CAPITOL) is GREAT Rock & Roll! Also, **PAUL YOUNG** Oh Girl (COLUMBIA) is a beautiful remake! **ST. PAUL** Stranger To Love (ATLANTIC) has a different touch! **LINEAR** Don't You Come Cryin' (ATLANTIC) is a nice followup! And **DON HENLEY** How Bad Do You Want It (Geffen) is back, and it's good!"

SUNNY VALENTINE, MD at KFRX, Lincoln, NE sez, "**ST. PAUL** Stranger To Love (ATLANTIC) is a good uptempo rocker! And **JIMMY RYSER** Same Old Look (ARISTA) is the next Jude Cole - it has very adult lyrics, so PLAY IT!"

MIKE STONE, MD at WPFM, Panama City, FL sez, "**POISON** Unskinny Bop (CAPITOL) cooks! It's a HOT song! And a GREAT uptempo song from an endangered species is **DON HENLEY** How Bad Do You Want It (Geffen)! Also, **ST. PAUL** Stranger To Love (ATLANTIC) is a SMASH! And a song that hits me in the heart is Good, Clean Fun by **THE ALLMAN BROTHERS** (EPIC)!"

DAVE NORTH, MD at WPFM, Terre Haute, IN sez, "**ADAM ANT** Rough Stuff (MCA) has a GREAT hook! It's very similar to Walk The Dinosaur from Was (Not Was). Also, **PAUL YOUNG** Oh Girl (COLUMBIA) will be a major female record! A song that will climb charts is **LITA FORD** Hungry (DREAMLAND/RCA)! **POISON** Unskinny Bop (ENIGMA/CAPITOL) has a hook that doesn't quit! **STEVIE B** Love And Emotion (LMR/RCA) will light up the phones! And **GLORIA ESTEFAN** Cuts Both Ways (EPIC) is a song that says something!"

TOM SCOTT, MD at X106, Birmingham, AL sez, "**NELSON** Love And Affection (DGC) is a SMASH!!! Also, **JUDE COLE** Time For Letting Go (REPRISE) is a GREAT followup from a HOT new act! And for a definite crowd pleaser, play **ST. PAUL** Stranger To Love (ATLANTIC)!"

JAMES STEWART, MD at CHED, Edmonton sez, "**SINEAD O'CONNOR** The Emperor's New Clothes (CHRYSALIS) is a HOT song! And **COLIN JAMES** Just Come Back (VIRGIN) is a great summer song - PLAY IT!"

MIKE KASPER, PD/MD at KF95, Boise, ID sez, "**M.C. HAMMER** Have You Seen Her (CAPITOL) is good for adult demos! It has a familiar sound that's recognizable! And **NELSON** Love And Affection (DGC) is a GREAT song that everyone should play!"

GREG DeLANGE, MD at OK95, Tri-Cities, WA sez, "For a good cruising tune, play **ST. PAUL** Stranger To Love (ATLANTIC)! It's a HOT summer song! Also, **NELSON** Love And Affection (DGC) is a good uptempo, male-oriented song! Check out **MODERN ENGLISH** I Melt With You (TVT)! Sales are STRONG! And a definite MUST is **THE TIME** Jerk Out (REPRISE)! The response will happen right away!"

STEVE MANN, Asst. PD/MD at WQUT, Johnson City, TN sez, "**POISON** Unskinny Bop (ENIGMA/CAPITOL) is an instant phone record! For a good balance record play **JUDE COLE** Time For Letting Go (REPRISE)! It'll be a top 20 record that will appeal to adults! An excellent record that's Mainstream is **NELSON** Love And Affection (DGC)! Also, when **DON HENLEY** sings, people listen - so check out How Bad Do You Want It (Geffen)! And **PAUL YOUNG** Oh Girl (COLUMBIA) is already familiar - you can't miss with it!"

DON PARKER, MD at KBOS, Fresno, CA sez, "For a fun, hip, summertime record, check out Summer Vacation by **THE PARTY** (HOLLYWOOD)! Definitely worth the listen is **THE BLACK FLAMES** Watching You (COLUMBIA) - an interesting remake! The import mixes on Come Back To Me by **JANET JACKSON** (A&M) are GREAT! Check out cut number four on the domestic pro CD! Lastly, with cruising prohibited in Fresno, we found a thematic tune by local boys **ANTICFUNKATION**. They sample lines from *Robocop* in a fun song called Rollin'. If you live in a city where cruising is not allowed and would like a novelty song, call me at (209) 237-9361."



ensign

Sinéad O'Connor

"The Emperor's New Clothes"

EXPLOSIVE

MTV WORLD PREMIERE

INSTANT HEAVY ROTATION!

HOT ALBUM SALES:

Music Millenium (Portland, OR) #1

Wax Trax (Denver) #1

Chapter 3 (Norcross, GA) #2

Tower Records (Uptown, NYC) #2

Soundtracks of Huntington (Long Island) #3

Record Exchange (Mayfield Village, OH)#3

Sterling Sales (New Jersey) #4

Peter's One Stop (Norwood, MA) #4

Boogie Records (Toledo, OH) #5

Tower Records (Washington, D.C.) #5

Northeast One Stop (Albany, NY) #6

Record Shop Main (Minneapolis) #6

MIKE SNOW, MD, KKBBQ

"A flawless departure from the record that broke her nationwide! Top 15 requests, working well ALL demos!"

JIM ATKINSON, MD, KBQ

"She has hip artist appeal and the LP continues to sell BIG in this market! We expect this to be a huge followup!"

JEFF KAPUGI, MD, POWER PIG

"The first was so big that it still generates huge sales. Your listening audience that has purchased the LP will be somewhat familiar already with this single! Be on the lookout for the hot Dance mix - it sounds great on the air!"

CHRIS BAILEY, PD, WNVZ

"Sales are hot in this market! This song is fantastic - her vocal quality is unsurpassed, even better than the first!"

RIKKO OLLERVIDEZ, MD, KSAQ

"This is an excellent record! Overall the CD is selling very well! The phones are moving, indicating that our listeners are glad to see Sinead back with such a strong followup!"

LOU SIMON, PD, HOT94.9

"The Emperor's New Clothes continues to sell this GREAT LP! An infectious hook combined with a solid beat that never rocks too hard! Makes for a totally playable record!"

ROD LAUDERDALE, MD, XL106.7

"This song KICKS! Instant HOT phone reaction after only a week. This is the REAL Sinead - HOT!"

JAMES INGRAM



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D O N ' T

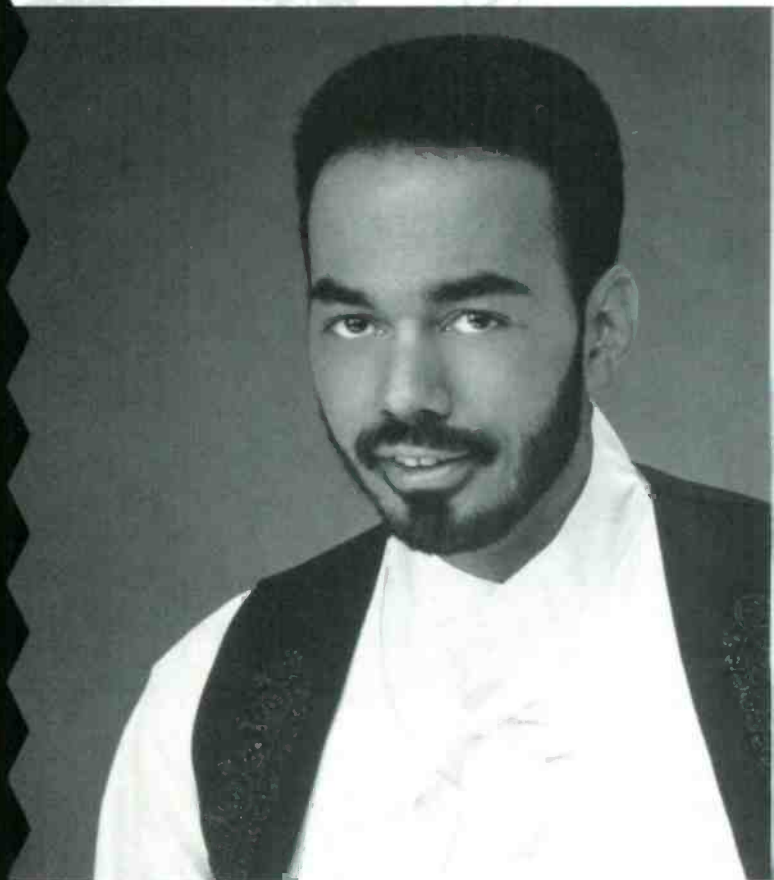
H A V E

T H E

H E A R T

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THE NEW SINGLE



Produced by **THOM BELL**
(for Bellboy Productions)
and **JAMES INGRAM**
(for James Gang Productions)
From The Album IT'S REAL



© 1990 Warner Bros. Records Inc.



A. SCOTT BURTON, MD at WRCK, Utica, NY sez, "**LINEAR** *Don't You Come Cryin'* (ATLANTIC) is an extra-strong followup! Also, **JANET JACKSON** *Come Back To Me* (A&M) is as smooth as it gets! For a good summertime record, play **DON HENLEY** *How Bad Do You Want It* (Geffen)! And watch out for a new artist **RICK WES** on EPIC Records! Maurice Starr has another HOT property on his hands!"

CLAYTON ALLEN, MD at KHFI, Austin, TX sez, "Check out **ST. PAUL** *Stranger To Love* (ATLANTIC)! It has a similar sound to Donny Osmond, except the Rock edge carries him further along! *Every Beat Of The Heart* by **THE RAILWAY CHILDREN** (VIRGIN) deserves a listen! It's Euro-sounding, uptempo and very, VERY good! Lastly, check out **MC WILDSKI** *Warrior* (Import)! It samples part of Tears For Fears *Shout* and already has HUGE club requests! People can't get enough of this tune - an INSTANT buzz!"

JAY TAYLOR, Asst. PD/MD at KLUC, Las Vegas sez, "Check out **THE ADVENTURES OF STEVIE V** *Dirty Cash* (MERCURY)! It's very bouncy and vibrant! **CALLOWAY** has a smooth followup with *All The Way* (SOLAR/EPIC)! **M.C. HAMMER** *Pray* (CAPITOL) is a SMOKIN' hot LP cut! Number one phones continue for **YOUNG & RESTLESS 'B' Girls** (PANDISC)! And **THE PARTY** *Summer Vacation* (HOLLYWOOD) is a GREAT thematic tune with a strong hook!"

CHRIS RUH, PD at KZOZ, San Luis Obispo, CA sez, "**BEATS INTERNATIONAL** *Won't Talk About It* (ELEKTRA) integrates so many sounds to give this tune a truly international character! **STAYCE & KIMIKO** *Wait For You* (MCA) is a HUGE phone record! If you can play Janet Jackson and Jane Child, this is right up your alley - a funky tune with a Dance edge! With all the Dance product out now, check out **NELSON** *Love And Affection* (DGC)! It's perfect for the full-service Top40, and a good image record with an infectious hook! It'll be HUGE!!!"

HOLLYWOOD HAZE, MD at KKSS, Albuquerque, NM sez, "**KYPER** *Tic Tac Toe* (ATLANTIC) is a GREAT night record! Watch for strong response where it's being played! **PAUL YOUNG** *Oh Girl* (COLUMBIA) sounds like it could be a MAJOR record! **ST. PAUL** *Stranger To Love* (ATLANTIC) sounds like *Soldier Of Love*, but better! And check out **BELL BIV DEVOE** *Do Me* (MCA)! This record may show a stronger response than *Poison* - watch it work!"

JIM MEECH, MD at WNYP, Ithaca, NY sez, "**JANET JACKSON** *Come Back To Me* (A&M) is HOT! A definite number one! GREAT ballad! **HEART** *I Didn't Want To Need You* (CAPITOL) is a continuation of an ongoing story! Check out **POISON** *Unskinny Bop* (ENIGMA/CAPITOL)! It's HIP! The new record from **THE TIME** *Jerk Out* (REPRISE) picks up where Morris and crew left off! And *Release Me* by **WILSON PHILLIPS** (SBK) is a listening MUST! These ladies have solid harmonies and a GREAT feel for passion in their vocals!"

SEAN MICHAELS, MD at KTRS, Casper, WY sez, "**ST. PAUL** *Stranger To Love* (ATLANTIC) looks to be a good record for us here! Here's a couple of radio easies...**POISON** *Unskinny Bop* (ENIGMA/CAPITOL) and **THE TIME** *Jerk Out* (REPRISE)! The radio audience has been waiting for the release of these records - give them a test and watch the phones EXPLODE! Another one to watch is **JANET JACKSON** *Come Back To Me* (A&M)! This will be a MAJOR record before it's done! It should shoot up the charts rapidly, so watch it!"

DANNY B, MD at KZFM Corpus Christi, TX sez, "**ICEY JAYE** *It's Just A Girl Thing* (ARISTA) is a record you must hear! It should be a GREAT reaction record! **THE PARTY** has their first release out on the new HOLLYWOOD Records label. *Summer Vacation* is a good sounding record in time for summer! And watch out for **THE BLACK FLAMES** *Watching You* (COLUMBIA)!"

GREG GEARY, MD at KZOU, Little Rock, AR sez, "**PERFECT GENTLEMAN** *One More Chance* (COLUMBIA) is a good, uptempo record with a GREAT hook! *Unskinny Bop* by **POISON** (ENIGMA/CAPITOL) or their **FLESH AND BLOOD** album has been long-awaited! Listeners have been hungry for this one! **STEVIE B** has the groove in his latest effort, *Love And Emotion* (LMR/RCA) - check it out! **LINEAR** *Don't You Come Cryin'* (ATLANTIC) is as good if not better than *Sending All My Love*. Don't miss it! Also, you must give a listen to **JANET JACKSON** *Come Back To Me* (A&M)! A heart-felt quality ballad! SIMPLE! And *Me So Hungry* by **M.C. PILLSBERRY & THE 4 LARGE CREW** (ATLANTIC) has gone NUTS! We tested it nights and the phones went CRAZY!"

JOE FRIDAY, MD at WGRD, Grand Rapids, MI sez, "**JIMMY RYSER** *Same Old Look* (ARISTA) reminds me of Jude Cole. It has a good Midwest Pop sound! A good appeal record! **SINEAD O'CONNOR** *The Emperor's New Clothes* (CHRYSALIS) is an uptempo-flavored record! Seen the video? Check out the dancin' by **SINEAD! THE TIME** *Jerk Out* (REPRISE) is a HIT! It's getting 80%-plus comeback! *Release Me* by **WILSON PHILLIPS** (SBK) is an obvious HIT! This is a solid second release!"

RICK ACKER, MD at Y97, Santa Barbara, CA sez, "**ST. PAUL** *Stranger To Love* (ATLANTIC) is filled with hook after hook! Also, **WILSON PHILLIPS** *Release Me* (SBK) is a good balance record! It's mass appeal and will do well! Play the **ELECTRIC BOYS** *All Lips N' Hips* (ATCO)! It's an all around SMASH that will blow your phones out!"

WILLIE STEVENS, MD at KZBB, Ft. Smith, AR sez, "**JIMMY RYSER** *Same Old Look* (ARISTA) is a GREAT uptempo Rock tune! It's just what I needed to combat the too-much-dance syndrome! Also, **ST. PAUL** *Stranger To Love* (ATLANTIC) is a good record with a good Pop sound!"

JJ GERARD, MD at KQCR, Cedar Rapids, IA sez, "**POISON** *Unskinny Bop* (ENIGMA/CAPITOL) sounds like early Aerosmith that's really grown up! **NELSON** *Love And Affection* (DGC) sounds like the male edition of Wilson Phillips. Also, **PAUL YOUNG** *Oh Girl* (COLUMBIA) is the remake love song of the summer!"

JOHN WEIS, MD at WBNQ, Bloomington, IL sez, "**POISON** *Unskinny Bop* (ENIGMA/CAPITOL) is a GREAT summer record! **LITA FORD** *Hungry* (DREAMLAND/RCA) is a Top40 SMASH! I'm hungry for **LITA FORD** and her guitar! **MAXI PRIEST** *Close To You* (CHARISMA) is an extremely cool record! It has a Pop sound with a Soul II Soul feel! Finally, **ST. PAUL** *Stranger To Love* (ATLANTIC) really lit a fire under me! It's a GREAT Funk/Rock record!"

PHIL HOUSTON, MD at KZOR, Hobbs, NM sez, "**POISON** *Unskinny Bop* (ENIGMA/CAPITOL) is a night rocker that'll blow your phones off the wall! **THE TIME** *Jerk Out* (REPRISE) is pure Dance! Hot summer tune! Look for another BIG hit with **WILSON PHILLIPS** *Release Me* (SBK)! We played the **NEW KIDS ON THE BLOCK** *Tonight* (COLUMBIA) as a breakout song, and the phones blew up! They called all night and all morning!"

MIKE MEHLING, MD at KNOE, Monroe, LA sez, "**POISON** *Unskinny Bop* (ENIGMA/CAPITOL) is a super SMASH! And **STEVIE B** *Love And Emotion* (LMR/RCA) is the best-kept secret around, and it's gonna EXPLODE!!!"

JEFF GARRISON, PD/MD at KIXY, San Angelo, TX sez, "**WILSON PHILLIPS** has released another HIT - *Release Me* (SBK)! It's also good to see **THE TIME** is back with *Jerk Out* (REPRISE)! And **BAD ENGLISH** *Possession* (EPIC) is doing well and should catch fire soon!"

GARY DUNES, MD at 93Q, Syracuse, NY sez, "**STEVIE B** *Love And Emotion* (LMR/RCA) is an excellent Dance record! It should be GREAT for 18-34 female demos! It's another hit for **JANET JACKSON** with *Come Back To Me* (A&M)! Finally, I hope the **NELSON** *Love And Affection* (DGC) flies! It's a very good record!"

DAVID COOPER, PD at WWFX, Bangor, ME sez, "**JULEE CRUISE** *Falling (Theme From Twin Peaks)* (WARNER BROS.) is interesting! Will it have mass appeal? Play it and find out! For a GREAT summertime sound, check out **NELSON** *Love And Affection* (DGC)! Isn't that hair GREAT???"

SCOTT ST. JOHN, PD/MD at WPRR-FM, Altoona, PA sez, "**JANET JACKSON** *Come Back To Me* (A&M) is a real good, feel-good ballad! Now that **STEVIE B** is a core artist in the major markets, his record *Love And Emotion* (LMR/RCA) could bust him open in the secondaries! And finally, for some good summertime Rock & Roll, check out the **ELECTRIC BOYS** *All Lips N' Hips* (ATCO)!!!"

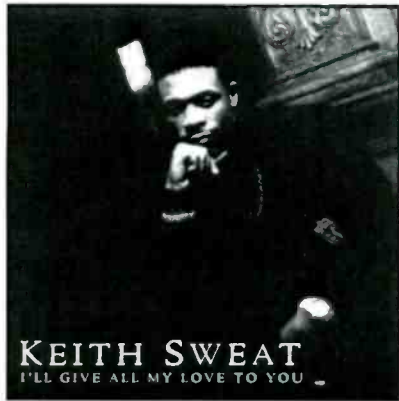
DEANO, MD at SLY96, San Luis Obispo, CA sez, "Check out **JANET JACKSON** *Come Back To Me* (A&M)! It's number five from **RHYTHM NATION**, and it was worth the wait! It's destined to be a number one hit! **GLORIA ESTEFAN** *Cuts Both Ways* (EPIC) is a very hip mass-appeal record! And **STEVIE B** *Love And Emotion* (LMR/RCA) is KICKIN'!!! This is his time of year! He's not just a Dance artist anymore!"

WE STILL PROJECT THE WINNERS

DAN QUAYLE COUNTDOWN:
929 days to go



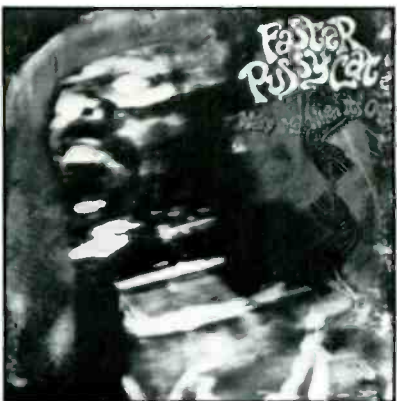
MÖTLEY CRÜE
"Don't Go Away Mad (Just Go Away)"
the new single and video from the TRIPLE PLATINUM album DR. FEELGOOD



KEITH SWEAT
"Make You Sweat"
the first single and video from the new album I'LL GIVE ALL MY LOVE TO YOU



ANITA BAKER
"Talk To Me"
the first single and video from the new album COMPOSITIONS



FASTER PUSSYCAT
"Polson Ivy"
the single and video from the gold album WAKE ME WHEN IT'S OVER

MAINSTREAM TOP40: 33-27
ROCK RADIO: 3-2

- | | |
|-----------------|-----------------|
| Z100 (19-17) | KXYQ (13-11) |
| PIRATE (6-4) | KBEQ (29-27) |
| WEOX (Add #22) | PRO-FM (#19) |
| THE FOX (12-11) | KWSS (30-28) |
| WHYT (#22) | WQH (27-25) |
| KEGL (13-11) | B97 (Add) |
| Y95 (Add) | KSAD (25-14) |
| Q107 (24-20) | WZL (23-18) |
| KKBQ (28-22) | WKSE (Add) |
| PWR99 (25-23) | WZZG (15-12) |
| KPLZ (D#29) | XL106.7 (20-17) |
| KUBE (21-18) | WJRZ (27-20) |
| KBQ (11-9) | 88PX (D#30) |
| B104 (D#27) | WGTZ (22-20) |
| WLOL (#19) | WKZL (28-20) |
| B94 (18-12) | and more |
| KEZY (27-25) | |

MAINSTREAM TOP40: NEW #36
CROSSOVER TOP40 CHART: 7-5

- National Album Sales: 32-9
National Singles Sales: 30-21
A CRUSADE! A HITBOUND!
- | | | |
|---------------|----------------|----------------|
| HOT97 (25-22) | Z90 (10-4) | KWOD (7-3) |
| KMEL (12-10) | WLOL (#24) | KGGI (12-10) |
| X100 (25-20) | 894 (19-16) | KITY (13-10) |
| WIOQ (#35) | WAXP (17-13) | HOT94.9 (D#23) |
| WUSL (15-11) | WRZ (16-14) | WMO (25-23) |
| KJMS (10-9) | Q105 (Add #29) | WKSE (28-20) |
| Q107 (29-26) | WZL (#9) | WCKZ-FM (10-8) |
| WAVA (26-22) | KOY95 (#13) | WZZG (19-15) |
| WPGC (24-20) | KJMS (15-13) | Y107 (23-17) |
| KNRJ (#33) | KS104 (14-12) | K103 (15-13) |
| KISS98.5 (#4) | Y108 (14-7) | Z99 (23-13) |
| KRBE (18-16) | PRO-FM (#24) | WDJX (#24) |
| HOT105 (8-5) | HOT97.7 (Add) | WJMH (#4) |
| KUBE (Add) | FM102 (11-7) | and more |
| KHTK (18-16) | KROY (11-6) | |
| Q106 (12-10) | | |

CROSSOVER TOP40 CHART: 34-32
NATIONAL SINGLES SALES: NEW #37

- A CRUSADE! A HITBOUND!
- | | |
|-------------------|------------------|
| X100 (28-25) | HOT102 (Add #39) |
| WUSL (28-22) | HOT97.7 (#30) |
| Q95 (25-21) | FM102 (28-27) |
| WMXD (30-28) | KROY (30-28) |
| WPGC (30-27) | WNCI (18-17) |
| KISS98.5 (25-12) | KISN (38-38) |
| HOT105 (27-16) | WCKZ (29-25) |
| Y100 (23-20) | WJLK (23-13) |
| KUBE (Add) | Y107 (33-29) |
| B100 (Add #28) | Z98 (32-26) |
| Z90 (#33) | WJMH (#27) |
| POWER PIG (35-33) | WKZL (Add) |
| KKFR (29-27) | and more |

ON YOUR DESK NOW!

YOU USED TO SCREEN THE HITS HERE

RIDDLES OF THE RUBAIYAT

- Who is Roberta Anderson?
- What Elektra artist wrote the rock 'n' roll standard "Burnin' Love"?
- Which member of what Elektra duo punched Elvis Costello for making a racial slur concerning Ray Charles?

The first person to phone (212) 484-7273 or fax (212) 765-6155, ask for the Rabbi of the Rubaiyat and give him all three correct answers will find herself or himself showered with wisdom and riches beyond all imagination. Either that or you'll get to see your name in print and a couple of free records. The choice is yours.

Despite the dire nature of last week's message, we are happy to announce our first WINNER. He is TIM BROUGH OF WAFL. Besides being gifted in the way of Elektra trivia, Tim demonstrated the kind of devotion and reverence for Elektra that makes our collective heart go all aflutter. WE LOVE TIM and he loves us and that's all that matters. If you want to find out what cool stuff he won give him a call.

The answers to last week's riddles: 1. Warren Zevon 2. Television 3. Love



The reel hits are... on Elektra Cassettes, Compact Discs and Records.



DON O'NEAL, MD at WCKZ-FM, Charlotte sez, "**DOC BOX & B FRESH** *Slow Love* (MOTOWN) will be a #1 teen Rap record at night! Also, check out **THE BOYS** *Crazy* (MOTOWN) - watch the video, 'cause it makes the record real! The new **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) is unreleased as of yet, but it's definitely a HOT one to look for! It's got a power Pop sound with a HOT bridge! Lastly, give a listen to **MARIAH CAREY** *There's Got To Be A Way* (COLUMBIA) - all I can say is, this lady can sing!"

JEFF KAPUGI, MD at POWER PIG, Tampa sez, "**LINEAR** *Don't You Come Cryin'* (ATLANTIC) is SMOKIN'! It's a great followup, though it could do with a Dance mix...hint, hint! **PERFECT GENTLEMEN** *One More Chance* (COLUMBIA) has a little more Pop appeal and longevity than their debut! Check out the remake of New Edition's *With You All The Time* done by **SHANE SUTTON** on MCA Records' *The Jetsons* sound track. Lastly, a HOT buzz on **DOC BOX & B FRESH** *Slow Love* (MOTOWN) - it's in that LL Cool J groove!"

JEFF DONOVAN, MD at Q104, Gadsden, AL sez, "**POISON** *Unskinny Bop* (ENIGMA/CAPITOL) is a good Pop/Mainstream record! Also, check out *How Bad Do You Want It* by **DON HENLEY** (Geffen)! At last, not a ballad! And **LINEAR** is back with *Don't You Come Cryin'* (ATLANTIC)! It's HOT! This uptempo smash will be huge with the females!"

KEVIN CHASE, MD at KMOK, Lewiston, ID sez, "**POCO** *What Do People Know?* (RCA) is smooth and catchy! I don't know what people know, but I know it's a SMASH! **BANG** *Holding My Heart In Your Hands* (A&M) is a pure Pop smash! **PAUL YOUNG** *Oh Girl* (COLUMBIA) is instantly familiar, yet retains that FRESH edge that makes it sound like a brand new song! **ST. PAUL** *Stranger To Love* (ATLANTIC) is an out-of-the-box SMASH! This is what hit records are made of! Lastly, **POISON** is back with a scorcher! *Unskinny Bop* (ENIGMA/CAPITOL) is short, sweet and to the point - an instant HIT!!!"

CHUCK McGEE, MD at WOMP-FM, Wheeling, WV sez, "**Y&T** *Don't Be Afraid Of The Dark* (Geffen) has an incredible hook! It's a SMASH! Also, **PAUL YOUNG** *Oh Girl* (COLUMBIA) is a GREAT remake! **JANET JACKSON** *Come Back To Me* (A&M) - what more can I say? And a GREAT summer song is **ELECTRIC BOYS** *All Lips N' Hips* (ATCO) - use your imagination!"

TRISH MERELO, Station Mgr. at WPST, Trenton, NJ sez, "**SEIKO & Donnie Wahlberg** *The Right Combination* (COLUMBIA) has a GREAT hook and vocals! Also, **MAXI PRIEST** *Close To You* (CHARISMA) is a good followup that should be BIGGER than their last! And **POISON** *Unskinny Bop* (ENIGMA/CAPITOL) is a first-listen SMASH!"

TONY WAITEKUS, PD/MD at WCIL, Carbondale, IL sez, "**POISON** *Unskinny Bop* (ENIGMA/CAPITOL) sounds like a natural summer Rock record! Also, **NELSON** *Love And Affection* (DGC) is good music, even if the hair is fake! Finally, check out **FAN CLUB** *Don't Let Me Fall Alone* (EPIC) - it's good, even though it's Dance!"

DAVE NICHOLAS, MD at WKDD, Akron, OH sez, "**THE TIME** *Jerk Out* (REPRISE) is another strong Dance record! A record that's getting nice audience response is **HURRICANE** *Next To You* (ENIGMA)! And **PAUL YOUNG** *Oh Girl* (COLUMBIA) is a classy remake! He does the song justice!"

TREVOR CAREY, MD at KKMKG, Colorado Springs sez, "The **MAXI PRIEST** *Close To You* (CHARISMA) mixes are hot! If you're a Dance station and were tentative about getting on it, check out the **Leo Grant** Bad ass mix! HOT!!! Check out **THE PARTY** *Summer Vacation* (HOLLYWOOD)! It's a solo first-effort from the band and new label! It stands out from a lot of the other stuff out there! **ST. PAUL** *Stranger To Love* (ATLANTIC) is a GREAT song! The Dance mix is solid - let it ride! And I'm slowly becoming convinced by *Don't Make Me Wait* by **STARLET** (DEF BEAT)!"

FREDDY COLEMAN, MD at WTHT, Portland, ME sez, "Check out **PAUL YOUNG** *Oh Girl* (COLUMBIA)! Oh boy - it's GOOD! Also, look for **SLAUGHTER** *Fly To The Angels* (CHRYSALIS) - it's the next single, and should do just as well as the first one! **POISON** *Unskinny Bop* (ENIGMA/CAPITOL) is a GREAT record! And **PERFECT GENTLEMEN** *One More Chance* (COLUMBIA) sounds good!"

MATT McCANN, PD at WLRW, Champaign, IL sez, "**THE BRAT PACK** *I'm Never Gonna Give You Up* (VENDETTA/A&M) is a mass appeal, poppy white Dance song! It's BIG with women! On the other hand, **DANGER DANGER** *Bang Bang* (EPIC) is a Pop/Rock tune with lots of hooks! **SEIKO & Donnie Wahlberg** *The Right Combination* (COLUMBIA) should be the next weenie record!"

ELI MOLANO, PD/MD at KPRR, El Paso, TX sez, "**GLORIA ESTEFAN** *Cuts Both Ways* (EPIC) is back and sounds good! Also, **SNAP** *The Power* (ARISTA) is getting GREAT phones and looks like a winner! And **ANITA BAKER** *Talk To Me* (ELEKTRA) sounds like classic ANITA!"

MIKE MORGAN, Asst. PD at MAJIC102, Buffalo sez, "**WILSON PHILLIPS** *Release Me* (SBK) is a HUGE followup! their debut is still in power and females of all ages LOVE this band! And **KYPER** *Tic Tac Toe* (ATLANTIC) is a HOT song for us - a GREAT infectious novelty tune!"

EDDIE NELSON, MD at KSMB, Lafayette, LA sez, "**LINEAR** *Don't You Come Cryin'* (ATLANTIC) is a #1 record! Also, **DAMN YANKEES** *Come Again* (WARNER BROS.) is a flashback to 1977 with Styx. **M.C. HAMMER** *Have You Seen Her* (CAPITOL) is another SMASH! And **STEVIE B** *Love And Emotion* (LMR/RCA) is the song that will make him BIG in America!"

JERI BANTA, PD at WYKS, Gainesville, FL sez, "**JANET JACKSON** *Come Back To Me* (A&M) is a stone-cold SMASH! Also, **M.C. HAMMER** *Have You Seen Her* (CAPITOL) is HOT! There's no stopping M.C.! And **POISON** *Unskinny Bop* (ENIGMA/CAPITOL) is a GREAT record!"

JIM SCOTT, MD at KNIN, Wichita Falls, TX sez, "**POISON** *Unskinny Bop* (ENIGMA/CAPITOL) is a through-the-roof SMASH! Also, **DON HENLEY** *How Bad Do You Want It* (Geffen) has a nicely edged sound that's a nice break from mid-tempo! A musical legacy continues with **NELSON** *Love And Affection* (DGC)! And **ANITA BAKER** *Talk To Me* (ELEKTRA) is a good midday record!"

J.J. RILEY, MD at 95XXX, Burlington, VT sez, "Check out **THE PARTY** *Summer Vacation* (HOLLYWOOD)! It has a good summertime feel! **POISON** has a sure-fire HUGE record with *Unskinny Bop* (ENIGMA/CAPITOL)! Don't miss the video! **MAXI PRIEST** *Close To You* (CHARISMA) is one of those feel-good records - smooth and well-produced!"

BROADWAY JOE CRAIN, PD at WTBX, Duluth, MN sez, "**WILSON PHILLIPS** *Release Me* (SBK) is a solid followup to *Hold On*! Check out **ST. PAUL** *Stranger To Love* (ATLANTIC)! His experience with Prince and the Time says it all! And another solid mass appeal record from the Wilson sisters is **HEART** *Didn't Want To Need You* (CAPITOL)!"

PAM PACE, MD at K106, Beaumont, TX sez, "**KYPER** *Tic Tac Toe* (ATLANTIC) is a GREAT reaction record! If you play it, you'll get automatic phones and sales! Also, **PAUL YOUNG** *Oh Girl* (COLUMBIA) sounds as HOT as when the Chit-lites did it in 1972! And **NELSON** *Love And Affection* (DGC) is a good change for the airwaves!"

JAMES BENDER, MD at KIKI, Honolulu, HI sez, "**PAJAMA PARTY** *Living Inside Your Love* (ATLANTIC) is a nice sounding ballad! Its sound is along the lines of Sweet Sensation and Seduction! Give a listen to **MAXI PRIEST** *Close To You* (CHARISMA)! This record deserves more attention! **THE TIME** *Jerk Out* (REPRISE) is HOT! If your audience was into *Jungle Love* or *The Bird*, you need to get into *Jerk Out* - this'll bring 'em back!"

**TIRED OF THE PARTY?
WANT TO GET DOWN TO BUSINESS?
ARE YOU SICK OF HEARING... "When D'ja Get In"/"When Are You Leaving"???**

The HITMAKERS REGIONAL SEMINARS

CUT TO THE CHASE - GET TO THE POINT...We're Ready!

BOB SMITH FOREVER

*“MY
EMOTIONS”*



**FEEL
IT!**

produced
and
arranged
by
bongo
bob smith
from the
forthcoming
album
forever



JANE CHILD

Welcome To The Real World
(WARNER BROS.)

With this hot followup already top 50 single sales nationally, it looks like JANE CHILD is here to stay. Jumping 44-41 on Mainstream Top40 with significant moves at KPLZ, KUBE, KBQ, KZZP, KSAQ, Y107, WKZL and more. With the mixes produced by Jimmy Jam and CHILD herself, this tune is proof that JANE is accessible to any Top40 format. Play it!

NELSON

Love And Affection
(DGC)

One of the Most Added records at Top40 radio this week with 41 stations, NELSON is well on their way with a smash debut. This hot Disc-overly record is capturing the attention of programmers nationwide, and they are backing their commitment with adds. Just added at PIRATE, KXYQ, KWSS, KSAQ and KC101, this is commercial rock music at its best.

ST. PAUL

Stranger To Love
(ATLANTIC)

This artist is no stranger to the Most Added list, as he pulls in an additional 44 Top40 stations for his pure pop masterpiece. A former Time member, ST. PAUL enters his solo career with a tune that is not only a hot Disc-overly record, but an extremely active one on the air. Hot new adds at WMXP, KCPX and Y107 this week.

JIMMY RYSER

Same Old Look
(ARISTA)

ARISTA's latest sensation is far from the 'same old look' - and style, for that matter - with current single *Same Old Look*. Destined to rise to the top with this one, JIMMY RYSER combines strong vocals with a bracing harmony, and the effect is phenomenal. Hot adds this week at B100 and KSAQ, as well as FM104, KBOZ, JET-FM, KCHX, KPXR, KTRS, KZ93, OK95, WOMP-FM and more.

DANGER DANGER

Bang Bang
(IMAGINE/EPIC)

High energy rock 'n' roll propels this band, which definitely rocks down the house with their latest offering *Bang Bang*. Strong moves at KEGL, KXYQ, KWSS and KSAQ indicate that this tune is ready to explode. The unusual fact about this song is that it definitely attracts a female audience, according to the research of KEGL Asst. PD Jimmy Steal. Check it out!

THE LIGHTNING SEEDS

Pure
(MCA)

Climbing 50-42 on Mainstream Top40 this week, *Pure* is taking off in a big way. Exploding on major market radio stations, including Q95, KDWB, WLOL and B97 this week, this infectious, Anglo-edged tune is a fresh addition to a Top40 playlist. Alternative action continues as the tune jumps 14-11, with a debut on National Single Sales at #44 this week.

DON HENLEY

How Bad Do You Want It?
(Geffen)

A debut on Rock Radio at #31, DON HENLEY delivers yet another great single from a top 35 album. A big Disc-overly record, this Hitbound saw new adds this week at Q95, KPLZ, WXYQ, KCPX, KISN, XL106.7 and many more. It's not a question of *How Bad Do You Want It?*, but how necessary is this tune to your playlist. Listener response: ESSENTIAL!

MAXI PRIEST

Close To You
(CHARISMA)

Smooth and infectious, *Close To You* pulls you in with a hypnotic hook and never lets go. This Hitbound garnered new adds this week at KMEL, X100, KKFR, KZZP, WTIC-FM and many more. With several mixes now available, this tune is totally accessible to the Top40 and Crossover formats. High debuts at KRBE, Q106, WFLZ, FM102, KROY, Z99 and more.

FAITH NO MORE

Epic
(SLASH/REPRISE)

Retail and requesting extremely well, FAITH NO MORE has a commercial breakthrough with their latest called *Epic*. With National Album Sales 29-28 and a National Singles Sales debut at #45, it's obvious FAITH NO MORE have expanded their once college-based audience. New #38 on Rock Radio with Top40 adds at Z95, POWER99, WGH and WGTZ this week.

BROTHER BEYOND

The Girl I Used To Know
(EMI)

An infectious hook is but one of the many assets of this killer tune, which has already gained this band a platinum-plus album in the U.K. This American debut is a Top40 blessing, presenting a pure pop hook in an uptempo framework, and showcasing distinctive male vocals. Key major adds at X100, WXKS, KUBE, B100, Y108 and more.

SINEAD O'CONNOR

The Emperor's New Clothes
(CHRYSALIS)

With an album still top five nationally, it's obvious SINEAD is very much an audience favorite. Even if they purchased the LP on the strength of her first single, the average consumer will now be somewhat familiar with this hot followup. Continued hot action at WXKS, KKQB, KBQ, KSAQ, HOT94.9 and more. Look out for the exceptional dance mix.

PAUL YOUNG

Oh Girl
(COLUMBIA)

If you target upper demo females, you know that PAUL YOUNG is a must play in your market. This magnetic artist is back with a solid remake of the Chilites classic *Oh Girl*, and with 54 out-of-the-box adds this week, it's obvious it's headed for the top. A big Disc-overly record, PAUL's charismatic singing is sure to catch your listeners' ears and keep them hooked.

ELECTRIC BOYS

All Lips N' Hips
(ATCO)

Top 20 on Rock Radio and ready to cross Top40 now! ELECTRIC BOYS have a debut smash with this infectious rock record that PIRATE RADIO and KSAQ saw fit to jump on this week. Already performing extremely well at WWRB and WKZQ, with additional adds at KBFM, KFTZ, KNIN, KPAT, WAEB, WIFX, WKFR, WOMP, WAFX, WYKS and more.

THE BRAT PACK

I'm Never Gonna Give You Up
(VENDETTA/A&M)

This BRAT PACK might not be filled with stellar names, but the music more than makes amends. *I'm Never Gonna Give You Up* is an infectious, pure pop tune that is getting considerable attention and airplay from Crossover stations as well. Hot adds this week at KHTK, KXXR, WTIC-FM and Z99, with strong debuts at B96, X100 and KJ103.

MELLOW MAN ACE

Mentirosa
(CAPITOL)

Mentirosa takes a healthy jump of 34-31 on Mainstream Top40 this week, while staying steady at #6 on Crossover Top40. While single sales have been phenomenal and continue to climb (18-14), Top 50 album sales kicked in this week as well. As this record continues to cross on a purely pop level, it captured adds at WEGX, HOT105, Q105 and WMJQ this week.

The SOUL II SOUL Story

A Dreams A Dream (VIRGIN) With an album that is already Top 20 in national sales and a single that continues to generate a hot street buzz with import sales 32-13 this week, SOUL II SOUL has definitely established themselves as superstars in the Mainstream arena. A phenomenal debut LP not only launched their careers, but helped establish a new genre of music, with Jazzie B. at the helm. Just added at POWER106, KRBE, KXXR, HOT94.9 and Z99, with key moves at HOT97, KMEL, X100, WUSL, WXKS and Z90. With the retail support, expect this tune to explode on Top40!

THE HITMAKERS

WHAT SPECIAL THINGS IS YOUR STATION DOING TO PROMOTE THE 4TH OF JULY?

DOUG COOPER

PROMOTIONS DIRECTOR, KPLZ, Seattle

The best thing to do for the 4th of July - since a lot of people are outside waiting for fireworks displays - is to make sure you're playing the best music possible to synch along with those fireworks. In Seattle we have two major fireworks shows over the city, so we're working on getting a boat to go out on Lake Washington, which is right in between the two fireworks displays, and having our night jock, Mark Allen, broadcast live from the boat. In the past we've done broadcasts from different beach areas, but the most important thing - when you realize that your listeners are going to be outside doing one thing or another - is to make sure that the music is hot.

ANY SPECIAL PROGRAMMING IN TERMS OF PLAYING PATRIOTIC MUSIC DURING THE DAY?

At this time I haven't heard of anything special, but I'm sure that we'll beef it up with some special liners and recorded promos to make sure it sounds real hot. There are obviously a lot of artists which can be highlighted, like Springsteen and John Cougar, and even Jimi Hendrix's Star Spangled Banner. But we haven't really planned a major amount of formatic change.

ELROY "CRAZY LEGS" SMITH

PD 100.3JAMZ, DALLAS

We introduced an idea to the metroplex last year, and we're going to improve it this year. We design a 30 to 60 minute mix, presented and produced by our mix master Al B Bad, relative to songs about America - for instance *Celebration* by Kool and The Gang, *Living In America* by James Brown, *Born In The U.S.A.* - and we just funk it up to the point where it's this steady flow of upbeat, bright, patriotic music that is reflective of the radio station. We play the mix during the time the fireworks happen, so you're watching the fireworks and listening to these songs at the same time. It's just phenomenal.

J.J. COOK

PD/OM, KFRX, LINCOLN, NE

One of our big AOR competitors does a major city party and fireworks display in the park, and we don't try to go against this because we know there is going to be a crowd of 10-30 thousand people there, and it's a great event for the city. So we've decided to try to make that even better and help promote it, because we look like a good guy then. We're trying to enhance the fireworks show by getting some 3-D fireworks glasses, which makes the fireworks look even better. It kills two birds with one stone, because we help their event, plus our listeners see us as good guys.

WHAT ELSE CAN YOU DO TO CAPITALIZE ON WHAT THEY'RE DOING?

We can fully promote the fact that we're a community involved station, and we're trying to get the rest of the stations in town to promote this as a citywide event. In Cincinnati, WEBN does a fireworks display every year on the riverfront, and I remember one time another station ran a campaign, saying that they appreciate WEBN doing a great thing for the city, and like everyone else, they're going to have their families down there watching. But then they took a shot at them and said WEBN knows fireworks, but we play Cincinnati's best rock. When they did that they got a negative bleed from the station. So you might as well try to ride the coattails of the event and look like a good guy, help promote it and make it an even better event, rather than trying to do something against it.

KAREN TOBIN

PROMOTIONS DIRECTOR, KIIS-FM, LOS ANGELES

KIIS-FM is presenting Americafest on July 4th at the Rose Bowl, which has been going on for the last eight years. It's an existing promotion that has proven successful, and this year we're just adding another dimension to it: a KIIS Concert Stage with an all-star line up of Michael Bolton, The Cover Girls, Wilson Phillips, Glenn Medeiros, Alisha and A'me Lorain. There will be a half hour fireworks/laser light show, and part of the show will be synchronized to KIIS music. It's definitely going to be a big event.

HOW DO YOUR LISTENERS GET TO GO TO THAT?

We're giving away pairs of tickets, but listeners can also buy their tickets, because part of the net proceeds is going to the L.A. Times Childrens Charities. It's an all day event, and in addition to the concert entertainment they're going to have a marching band from Indiana, some circus thrill acts, the slide of life, and a guy shooting out of a cannon. The big tip is that it's something that has been successful in the past, and we're just adding a new dimension to it.

DUNCAN PAYTON

PROMOTIONS DIRECTOR, POWER106, LOS ANGELES

We have a major concert party to benefit the Hollenbeck Youth Center of East Los Angeles, which is a youth center that offers programs to keep kids off of the streets of East L.A. In conjunction with them and the Los Angeles Police Department, which is the major sponsor, we're putting on a big power jam at Winegart Stadium in East Los Angeles. So far we have eight acts on the bill: Bardeux, Sa-Fire, Joey Kid, Mellow Man Ace, Timmy T., George La Mond, India, and Stacye and Kimiko. Before it's over we'll probably have 12 acts on the bill. We'll also have a big aerial fireworks display.

HOW DO YOUR LISTENERS GET IN TO THE EVENT?

We're giving away a large share of the tickets on the air in several different ways, and we're doing it in combination with another promotion we're doing called Power Max. Every weekend between now and then is devoted to tickets to the Power Jam, and of course we'll have the entire staff on location doing reports from Winegart stadium on the 4th.

RON BRANDON

PD, WGRD, GRAND RAPIDS

We have a giant event that the radio station sponsors annually called Picnic In The Park, but I'd be the last guy to tell you about it because I just came in the door last Monday morning. In the past there have been lots of family events, at the Picnic In The Park, and it's just a good, old-fashioned 4th of July type of outing. Tyler Collins is going to put on a concert in the park this year.

ARE YOU DOING A LOT OF PATRIOTIC BITS?

You mean a wave-the-flag type of thing? I haven't given it a moments thought. It's just one of those good old, typical family holiday outing type of deals. We try to have something for all the members of the family who come to the park. I understand that last year, even though there was poor weather, they had about 10,000 people. It's strictly a radio station affair - there's nobody else involved. It's nothin' fancy, but what the heck, it just sort of goes with the holiday.

JOHN McFADDEN

Asst. PD/MD, THE FOX, DETROIT

A lot of the stations are doing concerts, but we're going to do massive prize patrols and a fireworks display.

ARE YOU DOING ANYTHING SPECIAL ON THE AIR SUCH AS PATRIOTIC BITS?

The morning show might do some stuff like that, but I've never worked at a station where we've done a lot of on-air stuff other than giving away picnics or parties. We'll definitely hit the streets with the van, and last year we got a bunch of submarine sandwiches and partied from house to house. We had people call in on the air, so it actually made it seem like the van was all over the place. People would call in and say, "We've got a party over here in Warren," and the next thing you know the FOX van was headed over there. Then we had people calling up saying, "We've got a party going on here in Taylor," and we headed over there. It sounded like we were all over the city.

Radio Forum

ROB TONKIN

PROMOTIONS DIRECTOR, PIRATE RADIO, LOS ANGELES

We're doing a live broadcast from Gladstones, which is the coolest place on earth. It's at the end of Sunset Blvd. on Pacific Coast Highway, where the beach meets the sun. Shadoe Steele will be broadcasting from noon to four, with a fireworks show at nine p.m. free to the public.

ARE YOU GOING TO DO RED, WHITE AND BLUE BITS ON THE 4TH OF JULY?

Probably not, because most people are sleeping in that day. We're putting our focus on noon to four, because that's when most of the people are out and about.

JOEL FOLGER

PD, KEGL, DALLAS

We do several fireworks displays in different parts of the city, and as usual we'll have one big daytime promotion at a lake. We also usually do special red, white and blue all-American type programming on the air.

DO YOU USE PATRIOTIC BITS, PATRIOTIC JOKES?

Yes. We use all kinds of sweepers and pre-produced bits that deal with patriotic things. We make the 4th of July the special day that it is, and we try to make everybody feel good about living in America. We play music that they want to hear when they're partying.

JOHN GORMAN

RADIO CONSULTANT, GORMAN MEDIA

First and foremost, be the sound check for the holiday - play the hits and play the right hits. Also, seize the opportunity of the firework displays and holiday events in your metro. Run down all of the events and make them sound like your events. If possible, have your traffic service do some extra duty by directing people to the right parking areas to view the fireworks displays. Play up the events in your community as if they are your own. Every year I used to have a traffic copter telling people where they could park, and then I'd have the guys list all of the events happening. They'd say, "Here's your WMS rundown," and it gave the illusion that the station was co-sponsoring all the fireworks displays. It sounded like everything that was going on in the city was being put on by WMS.

CHRIS SHEBEL

PD, WDJX, LOUISVILLE

We'll be broadcasting from a small festival that is going to be held along the riverfront. There are going to be some bands, and fireworks will be shot off a barge in the river. The night before the 4th, we're going to another fireworks show on the other side of town at the Naval Ordinance Station. The people putting on the fireworks have us out for them because we're known for doing synchronized fireworks during the Kentucky Derby, and we always seem to show up where they shoot them off.

SO EVEN THOUGH THIS IS SOMETHING YOU'RE NOT OFFICIALLY SPONSORING, YOU'RE STILL DOING IT?

We'll be the radio sponsor, I guess. We'll promote it, and we'll be the only radio station there.

ARE YOU GOING TO COLOR YOUR PROGRAMMING RED, WHITE AND BLUE?

We usually put *Born In The U.S.A.* into power rotation for a couple of days. This is a real tough year with the 4th in the middle of the week. Our morning guys don't want to work on the 4th because it's a holiday.

MARC CHASE

PD, POWER PIG, TAMPA, FL

We're doing the official fireworks show for the City of Tampa. A lot of radio stations tie in to a fireworks show - somebody will be doing the show and stations will say that they'll promote the show if they could put their name on it - but we're actually paying for and producing the show. We are planning on doing the biggest show ever in the bay - we've got one hundred thousand dollars tied up in it. I know it's the biggest show in Tampa, and I believe it's the biggest show to date in Florida.

WHAT MAKES IT THE BIGGEST SHOW?

The number of fireworks and the dollars invested. A lot of radio stations tie in to fireworks shows but it's unusual for a station to actually be sponsoring a show and devoting some of its promotions budget to it. The show will be on Bayshore Blvd. on Hillsborough Bay, which is the perfect sight for a fireworks event, because it's a natural amphitheater.

WILL YOU DO PATRIOTIC JOKE BITS DURING THE MORNING SHOW?

The fireworks are something we won't be joking about, because it's a very serious event. We're promoting it as the Big Boom, the Ultimate Bang, The Red, White And Boom - all the traditional fireworks sayings. But this is one fireworks show that people have to see to believe. The only patriotic music we'll play is the fireworks sound track, which will be simulcast. Our show is choreographed to a musical sound track, so we encourage people to bring their radio and listen to POWER93. They'll hear the sound track that the show will be choreographed to, so when you hear a note of *Born In The U.S.A.* hit, they'll be able to see a shell explode to it.

RICK STACY

PD, POWER 99, ATLANTA

On Fridays at 5 p.m. we do the Weekend Blastoff, a variety of oldies and party songs. We're going to do that for six hours, broadcasting live from "Atlanta's Beaches," which are actually the wooden decks outside the bars. Every bar is packed on the 4th of July, so we're going to do the "top 99 party songs of all time" from noon to six, and we'll be broadcasting from a patio deck of one of the bars. We're also going to have fireless fireworks.

HOW MANY PEOPLE DO YOU EXPECT TO GET IN ON THE FESTIVITIES?

About 2,000. It's incredible if you're there, because you can appreciate it. It's a major party, and we're going to have water pistol fights and all kinds of games on the deck. It's mostly for the 18-24 crowd but some people bring their kids. We'll also have the garnish toss contest, where you toss garnish at the yuppies driving by. It's just a silly party.

BOB CASE

PD, KZZP, PHOENIX

Every year we have a fireworks show, and this year is our Second Annual Uncle Sam Jam. We've moved it to the 3rd of July so that people can party late into the night and not have to go to work the next day, and spend the 4th of July with their families. Ours is the only 3rd of July celebration in the city, so we'll get somewhere around 50-60 thousand people coming out to our show. For the concert we have Wilson Phillips, U-Krew, Adam Ant, Jude Cole, Partners in Kryme, Laura Branigan, Grayson Hugh, Whistle, and Nikki. We have a six-person stack parachute jump coming into Compadre Stadium, where the show is being held, and it's just going to be awesome. We've been confirming a new act each day, and so the day before we tell the listeners to listen tomorrow morning for Dave Ryan to confirm our next star. The acts were obviously confirmed months in advance, but to the listening audience it's like, "Oh my god, this barrage of stars performing at this show is just going to be unbelievable."

DEREK JOHNSON

PD, KHTK, ST. LOUIS

Rather than tying into the BP Fair, which is the big downtown celebration, we're going out to St. Charles County, which our signal covers better than it does the center city area. A lot of people from St. Charles County and West St. Louis County will go to that celebration rather than try to fight the traffic of downtown St. Louis, so we're going to broadcast live on a riverboat on the St. Charles river during the fireworks display. We're going out that way because we feel more of our listeners will be there rather than downtown.

DO YOU HAVE PROMO SPOTS WITH PATRIOTIC BITS OR JOKES?

We're working on some on-air stuff that has a typical HOT97 bizarre twist to it. We'll play up the 4th of July appearance itself as a straightforward thing - just to come out and enjoy the fireworks - but on the air we're going to do something slightly bent, which is our usual mode of operating.

maxi priest

"CLOSE TO YOU"...

THE DEBUT SINGLE FROM THE ALBUM, BONAFIDE.

A CRUSADE!

Just Added at...

- KMEL
- X100
- KKFR
- KZZP

WTIC#39

- 95XXX
- 98KISS
- 99WGY
- HOT95#35

- HOT194
- KBOS
- KDON
- KKSS
- KLYV#40
- KMOK
- KMON
- POWER108
- WBEC
- WBNG
- WILI
- WYYS
- ZFUN106

A HITBOUND!

Action At...

- KRBE (D#30)
- Q106 (D#29)
- WLOL (29-24)
- POWER PIG (D#34)
- FM102 (D#30)
- KROY (D#30)
- KITY (26-24)
- HOT94.9 (D#25)
- MAJIC102 (27-25)
- WKSS (30-26)
- WCKZ (39-37)
- Z99 (D#31)

5 Star Rotation VH-1!

Produced by Geoffrey Chung for Penetrate Productions, Sly Dunbar and Handel Tucker. Don Taylor Management.

CROSSOVER TOP 40

NATIONAL

LW-TW

- 1-1 **EN VOGUE** "Hold On" (ATLANTIC)
- 3-2 **GLENN MEDEIROS** f./B. Brown "She Ain't..." (MCA)
- 4-3 **SNAP** "The Power" (ARISTA)
- 5-4 **TYLER COLLINS** "Girls Nite Out" (RCA)
- 7-5 **KEITH SWEAT** "Make You Sweat" (ELEKTRA)
- 6-6 **MELLOW MAN ACE** "Mentirosa" (CAPITOL)
- 2-7 **NEW KIDS ON THE BLOCK** "Step By Step" (COL)
- 8-8 **GEORGE LAMOND** "Bad Of The Heart" (COL)
- 11-9 **LISA STANSFIELD** "You Can't Deny It" (ARISTA)
- 12-10 **MARIAH CAREY** "Vision Of Love" (COLUMBIA)
- 13-11 **DEPECHE MODE** "Enjoy The Silence" (SIRE/REP)
- 9-12 **BELL BIV DEVOE** "Poison" (MCA)
- 20-13 **BABYFACE** "My Kinda Girl" (SOLAR/EPIC)
- 10-14 **JOHNNY GILL** "Rub You The..." (MOTOWN)
- 22-15 **SWEET SENSATION** "If Wishes Came..." (ATCO)
- 24-16 **SEDUCTION** "Could This Be Love" (VEN/A&M)
- 19-17 **TAYLOR DAYNE** "I'll Be Your Shelter" (ARISTA)
- 14-18 **NIKKI** "Notice Me" (Geffen)
- 15-19 **ROXETTE** "It Must Have Been Love" (EMI)
- 27-20 **BELL BIV DEVOE** "Do Me" (MCA)
- 16-21 **TONY! TONI! TONE!** "The Blues" (WING/POLY)
- 17-22 **DIGITAL UNDERGROUND** "Humpty Dance" (TE)
- 26-23 **KLYMAXX** "Good Love" (MCA)
- 18-24 **LOUIE LOLIE** "Sittin' In The Lap..." (WTG/EPIC)
- 33-25 **JOHNNY GILL** "My My My" (MOTOWN)
- 28-26 **WEST COAST RAP ALL-STARS** "We're All..." (WB)
- 29-27 **MADONNA** "Hanky Panky" (SIRE/WB)
- 21-28 **MICHEL'LE** "Nicety" (RUTHLESS/ATCO)
- 41-29 **TROOP** "All I Do Is Think Of You" (ATLANTIC)
- 48-30 **THE TIME** "Jerk Out" (REPRISE)
- 31-31 **REBEL MC** "Street Tuff" (DESIRE/POLYGRAM)
- 34-32 **ANITA BAKER** "Talk To Me" (ELEKTRA)
- 23-33 **MADONNA** "Vogue" (SIRE/WB)
- 37-34 **49ERS** "Don't You Love Me?" (4TH & B'WAY/ISL)
- 35-35 **GOOD GIRLS** "Love Is Like An..." (MOTOWN)
- NEW-36 **STEVIE B** "Love And Emotion" (LMR/RCA)
- 38-37 **STACYE & KIMIKO** "Wait For Me" (MCA)
- 40-38 **MICHAEL BOLTON** "When I'm Back On..." (COL)
- 25-39 **TOMMY PAGE** "When I Dream Of You" (SIRE/WB)
- 42-40 **MIKI HOWARD** "Until You Come..." (ATLANTIC)
- NEW-41 **JANET JACKSON** "Come Back To Me" (A&M)
- 46-42 **M.C. HAMMER** "Have You Seen Her" (CAPITOL)
- 49-43 **KID FROST** "La Raza" (VIRGIN)
- 30-44 **JOEY KID** "Counting The Days" (ATLANTIC)
- 32-45 **JANET JACKSON** "Alright" (A&M)
- NEW-46 **AFTER 7** "Can't Stop" (VIRGIN)
- 36-47 **AFTER 7** "Feady Or Not" (VIRGIN)
- NEW-48 **KYPER** "Tic Tac Toe" (ATLANTIC)
- NEW-49 **SOUL II SOUL** "A Dreams A Dream" (VIRGIN)
- 39-50 **PERFECT GENTLEMEN** "Ooh La La" (COLUMBIA)

MOST ADDED

- JANET JACKSON "Come Back To Me" (A&M)
- LINEAR "Don't You Come Cryin'" (ATLANTIC)
- THE TIME "Jerk Out" (REPRISE)
- BELL BIV DEVOE "Do Me" (MCA)
- KYPER "Tic Tac Toe" (ATLANTIC)
- THE PARTY "Summer Vacation" (HOLLYWOOD)
- M.C. HAMMER "Have You Seen Her" (CAPITOL)

REGIONAL BREAKOUTS

EAST

- BELL BIV DEVOE**
"Do Me"
(MCA)
- JANET JACKSON**
"Come Back To Me"
(A&M)
- KYPER**
"Tic Tac Toe"
(ATLANTIC)
- LINEAR**
"Don't You Come Cryin'"
(ATLANTIC)
- M.C. HAMMER**
"Have You Seen Her"
(CAPITOL)

SOUTH

- JANET JACKSON**
"Come Back To Me"
(A&M)
- KID FROST**
"La Raza"
(VIRGIN)
- LINEAR**
"Don't You Come Cryin'"
(ATLANTIC)
- M.C. HAMMER**
"Have You Seen Her"
(CAPITOL)
- THE PARTY**
"Summer Vacation"
(HOLLYWOOD)

MIDWEST

- BRAT PACK**
"I'm Never Gonna
Give You Up"
(VENDETTA/A&M)
- GLORIA ESTEFAN**
"Cuts Both Ways"
(EPIC)
- JANET JACKSON**
"Come Back To Me"
(A&M)
- M.C. HAMMER**
"Have You Seen Her"
(CAPITOL)
- THE TIME**
"Jerk Out"
(REPRISE)

WEST

- KYPER**
"Tic Tac Toe"
(ATLANTIC)
- LINEAR**
"Don't You Come Cryin'"
(ATLANTIC)
- MAXI PRIEST**
"Close To You"
(CHARISMA)
- M.C. HAMMER**
"Have You Seen Her"
(CAPITOL)
- THE PARTY**
"Summer Vacation"
(HOLLYWOOD)

M.C. HAMMER

Have You Seen Her
(CAPITOL)

One of the Most Added this week with 52 adds, M.C. HAMMER does justice to this Chillies classic and it doesn't go unnoticed. A move of 46-42 on Crossover Top40 shows the HAMMER is still hot and ready to explode Top40. Adds at KUBE, KXXR, KKRZ, WNVZ, KCPX, KC101, FM100 and more indicate that the Top40 explosion has begun.

LINEAR

Don't You Come Cryin'
(ATLANTIC)

How can this dynamic trio top a debut single that not only went top five, but is still in many stations' power rotation after all this time? With a followup that's twice as strong, that's how. With LINEAR's female appeal, it's a Top40 must. Early adds already at HOT97, KKBQ, KRBE, Q106, WFLZ, HOT97.7, KROY, KITV, KTFM, KHZT, WKSS, WTIC and WCKZ.

SNAP

The Power
(ARISTA)

A National Breakout with 119 active mentions, SNAP definitely has the power and showed it clearly this week with major market adds at KIIS-FM, KUBE, KBEQ, WNVZ and more. Climbing 31-21 on Mainstream Top40 and 4-3 on Crossover Top40, with top 30 Import sales this week. Retailing well with top five single sales and top 50 LP sales nationally.

KNRJ (from page 3)

listening audience.

It appears that the lack of commitment by the people at Nationwide is an attempt to keep that competition (KKBQ, KRBE, KHYS) off balance as the stations jockey for position.

"Our competition is so rattled in predicting what we're going to do," relates Woods. "This is a business of momentum, and it's not easy to get it. We saw there were some very successful elements to the radio station, and we wanted to maximize those successful elements."

To add a little more confusion to the situation, the station also announced the hiring of former KODJ-Los Angeles PD **Kurt Kelly** as Assistant PD/midday talent two days after the switch.

"There are still several options available to us," Woods added. "In a market this size, we can serve a niche and be successful."

BILL (from page 5)

print on each ticket that the concert will contain pre-recorded vocals and/or music, and that the venue include the same message in all print, radio and television advertisements for the performance.

Opposition of these bills is expected mainly from concert promoters, however one of the biggest promoters, **Bill Graham**, participating in **HITMAKERS** June 8 Face-Off column, called the New Jersey proposal "the best news since they put raisins in rice pudding." Graham claimed that "audiences today are being denied spontaneity by entertainers using tapes on stage."

STEVIE B

Love And Emotion
(LMR/RCA)

One of the Most Added at Top40 this week with 40 stations, STEVIE B certainly shows his versatility as a pop artist with this infectious, uptempo single. Still strong as a Disc-overly record, it seems to have captured the hearts of programmers and listeners alike. New at #36 on Crossover Top40 with Mainstream adds at KBQ, KDWB, KZZP, WGH, WKSS and more.

THE PARTY

Summer Vacation
(HOLLYWOOD)

No summer is complete without a sizzling anthem, and HOLLYWOOD Records delivers on the very first try. *Summer Vacation* is a timely, uptempo reactor that is guaranteed to set the phones on fire. Early reaction justified out-of-the-box adds at KMEL, Q106, WFLZ, HOT97.7, KROY, WCKZ and Y107. If you want your summer to sizzle, don't wait to play it.

KYPER

Tic Tac Toe
(ATLANTIC)

Exploding on Crossover radio this week, *Tic Tac Toe* is too infectious to go unnoticed. New at #48 on Crossover Top40 this week, KYPER raked in major market adds at WPLJ, KMEL, X100, WIOQ, KKFR, HOT102, HOT97.7, KROY, KWOD and more, as well as strong moves at B96, THE FOX, WHYT, Q106, JAMMIN' Z90, POWER PIG, KZZP and more.

SZULINSKI (from page 3)

was promoted to National Promotion Manager for Secondary Markets, and he was named Director in January of this year. Szulinski previously worked at WFBR in Baltimore for 11 years, serving as a disc jockey, music director and assistant program director. In his new position, he will be responsible for the entire local staff and Top40 airplay. He will report directly to Leach.

"Mr. Szulinski is certainly very deserving of this promotion," commented Leach. "He has established himself as one of the finest young promotion executives in the industry. His excellent rapport with the staff and radio should serve him well in his new position."

Commented Szulinski: "I look forward to working with David as part of the phenomenal MERCURY team, which I am confident will experience a great deal of success in the months ahead."

BAHIA (from page 5)

will build a uniquely creative environment that will establish many great artists in the future."

Peck explained that Bahia is a region in Brazil where the highest concentration of Brazilians of African descent live. "Bahia reflects the divergent cultural and musical forms that are indigenous to Black music and rhythm patterns, and we want BAHIA Entertainment Company to capture the international vibrancy and and urgency of contemporary Black music and to appeal to inventive and visionary artists who won't feel restricted by current musical trends," said Peck. "Hopefully, BAHIA will create and not duplicate."

GLORIA ESTEFAN

Cuts Both Ways
(EPIC)

We all know how extremely well ESTEFAN ballads test in any market, and *Cuts Both Ways* is no exception to this rule. Continuing to gain ground with hot adds at Q101, WMXD, POWER96, B104, KBEQ, KWOD, KGGI, KSAQ and WDJX this week, along with hot debuts at B100, POWER PIG, KTFM, KISN, Y107 and Z99. This is a mass appeal Top40 smash!

ANITA BAKER

Talk To Me
(ELEKTRA)

She's a superstar in her own right, and *Talk To Me* continues to support this claim. ANITA BAKER is a core artist for many Top40 and Crossover stations and it's common fact that her ballads explode on the radio. Already 34-32 Crossover Top40 and a debut at #37 on National Retail Single Sales. Strong adds this week include KUBE, B100, HOT102 and WKZL.

KEITH SWEAT

Make You Sweat
(ELEKTRA)

Busting out big on Mainstream Top40 this week with a debut at #36, *Make You Sweat* is definitely making programmers sit up and take notice. New adds include KUBE, Q105 and HOT97.7, as well as key moves at X100, Q107, WAVA, Q106, Y108 and more. Continuing hot sales with top 25 singles and a phenomenal jump from 32-9 album sales nationally.

CREW (from page 5)

mores, and social movements of American citizens." Greene also stated that NARAS is working to organize a summer concert and march on Washington "to help demonstrate the level of support we have on this issue."

Charnas said that letters of support were received for the press conference by Southern Cal. ACLU Chairman **Danny Goldberg**, Beastie Boy **Michael Diamond**, DEF JAM Records President **Harmon Ashurst**, TOMMY BOY Records President **Tom Silverman**, and music journalist **Dave Marsh**.

Since the album was declared obscene and subsequently banned in three Florida counties earlier this month, 2 Live Crew Leader **Luther Campbell**, also President of the band's label, LUKE Records, has called on the entire music industry - especially major labels - to band together on the issue (see interview beginning on page 9).

WAHLBERG (from page 5)

Wahlberg, who currently has two singles on the charts - one with his New Kids mates and another with Japanese siren Seiko - rejoined the group four days after the accident, although it was uncertain whether he would be participating in the group's wild and raucous stage gyrations. Some said that in spite of his doctor's orders to exercise caution in making the readjustment to his regular routine, Wahlberg will probably be itching to return to the status quo.

"Knowing how excited Donnie gets when the crowd starts to roar, it'll be hard to keep him down once his adrenaline starts to pump," she said.



JUDE COLE

A VIEW FROM 3RD STREET

Featuring the song "Time For Letting Go"

Watch for the new video directed by Kiefer Sutherland!

R&R Debut-58*
Album Network 86-65*
FMQB 82-70*
Hard Report 95-67*

NEW THIS WEEK AT:
WHCN WBCN WCCC
WDHA WRXK and many
KEZE WSTZ more!

toy matinee

TOY MATINEE

THE NEW ALBUM

FEATURING THE SONG "LAST PLANE OUT"



ERIN RILEY,
WMMR

"The best song
I've heard in a
long time!!!"

KIM ALEXANDER,
KCAL

"A hook that
will sink you
with one listen!!!"

HITMAKERS ROCK RADIO #14*

R&R AOR Tracks 9*

Album Network 7*

FMQB 7*

Hard Report 7*

MMR 10*

Billboard Albums

158* - 83*



JEFF LYNNE

ARMCHAIR THEATRE

The New Album Featuring The Song
"EVERY LITTLE THING"

ROCK RADIO

NATIONAL

- LW-TW
 1-1 **BAD COMPANY** "Holy Water" (ATCO)
 3-2 **MOTLEY CRUE** "Don't Go Away Mad" (ELEKTRA)
 10-3 **AEROSMITH** "The Other Side" (Geffen)
 5-4 **BRUCE HORNSBY** "Across The River" (RCA)
 6-5 **LITA FORD** "Hungry" (DREAMLAND/RCA)
 9-6 **DAMN YANKEES** "Come Again" (WB)
 7-7 **JEFF HEALEY BAND** "I Think I Love..." (ARISTA)
 2-8 **BILLY IDOL** "Cradle Of Love" (CHRYSALIS)
 NEW-9 **POISON** "Unskinny Bop" (CAPITOL)
 NEW-10 **ALLMAN BROS. BAND** "Good Clean Fun" (EPIC)
 12-11 **CROSBY, STILLS & NASH** "Live It Up" (ATL)
 13-12 **SMITHEREENS** "Yesterday Girl" (ENIG/CAPITOL)
 15-13 **ROBERT PLANT** "Your Mama Said..." (ATLANTIC)
 16-14 **JEFF LYNNE** "Every Little Thing" (REPRISE)
 21-15 **COLIN JAMES** "Just Came Back" (VIRGIN)
 11-16 **ELECTRIC BOYS** "All Lips 'N Hips" (ATCO)
 20-17 **GARY MOORE** "Oh Pretty Woman" (CHARISMA)
 14-18 **LITTLE CAESAR** "Chain Of Foo s" (DGC)
 26-19 **SONS OF ANGELS** "Cowgirl" (ATLANTIC)
 18-20 **Y&T** "Dor't Be Afraid Of The Dark" (Geffen)
 23-21 **DAVID BAERWALD** "All For You" (A&M)
 24-22 **WORLD PARTY** "Way Down Now" (CHRYSALIS)
 33-23 **BLACK CROWES** "Twice As Hard" (DEF AM/GEF)
 4-24 **BATON ROUGE** "Walks Like A Woman" (ATL)
 37-25 **HEART** "I Didn't Want To Need You" (CAPITOL)
 29-26 **KILLER DWARFS** "Doesn't Matter" (EPIC)
 8-27 **ZZ TOP** "Doubleback" (WB)
 32-28 **RIVERDOGS** "Toy Soldier" (EPIC)
 40-29 **ALIAS** "Haunted Heart" (EMI)
 30-30 **KISS** "Rise To It" (MERCURY)
 NEW-31 **DON HENLEY** "How Bad Do You..." (Geffen)
 22-32 **PRETENDERS** "Never Do That" (SIRE/WB)
 35-33 **BRUCE DICKINSON** "Tattooed Millionaire" (COL)
 17-34 **DANGER DANGER** "Bang Bang" (IMAGINE/EPIC)
 NEW-35 **QUEENSRYCHE** "Last Time In Paris" (ELEKTRA)
 28-36 **KINGS OF THE SUN** "Drop The Gun" (RCA)
 38-37 **ERNIE ISLEY** "Back To Square One" (ELEKTRA)
 NEW-38 **FAITH NO MORE** "Epic (What Is It)" (REPRISE)
 25-39 **HEART** "Wild Child" (CAPITOL)
 NEW-40 **STEVE VAI** "The Audience Is Listening" (REL)

MOST ADDED

- POISON**
ALLMAN BROTHERS BAND
QUEENSRYCHE
DON HENLEY
COLIN JAMES
BLACK CROWES
STEVE EARLE
GENE LOVES JEZEBEL
HOTHOUSE FLOWERS

REGIONAL

EAST

- 1-1 **BAD COMPANY**
 5-2 **AEROSMITH**
 3-3 **BRUCE HORNSBY**
 8-5 **LITA FORD**
 6-6 **WORLD PARTY**
 11-7 **JEFF HEALEY BAND**
 13-8 **MOTLEY CRUE**
 24-11 **LITTLE CAESAR**
 14-12 **JEFF LYNNE**
 17-13 **DAVID BAERWALD**
 D-15 **ALLMAN BROTHERS**
 33-16 **BLACK CROWES**
 31-17 **COLIN JAMES**
 41-19 **HOTHOUSE FLOWERS**
 26-20 **RIVERDOGS**
 36-22 **SONS OF ANGELS**
 39-24 **BRUCE DICKINSON**
 35-28 **KILLER DWARFS**
 40-29 **KISS**
 52-34 **JOHN HIATT**

MIDWEST

- 1-1 **BAD COMPANY**
 2-2 **MOTLEY CRUE**
 4-3 **BILLY IDOL**
 5-4 **DAMN YANKEES**
 20-5 **AEROSMITH**
 7-6 **COMPANY OF WOLVES**
 27-8 **JEFF HEALEY BAND**
 16-9 **BRUCE HORNSBY**
 21-11 **BATON ROUGE**
 18-13 **ROBERT PLANT**
 19-15 **SLEEZE BEEZ**
 22-16 **ALIAS**
 72-18 **QUEENSRYCHE**
 29-19 **COLIN JAMES**
 D-21 **POISON**
 50-23 **STEVE VAI**
 62-25 **GARY MOORE**
 38-29 **SONS OF ANGELS**
 43-33 **DON HENLEY**
 56-35 **FAITH NO MORE**

SOUTH

- 1-1 **BAD COMPANY**
 3-2 **MOTLEY CRUE**
 9-3 **AEROSMITH**
 5-4 **ELECTRIC BOYS**
 D-5 **POISON**
 7-6 **DAMN YANKEES**
 8-7 **SONS OF ANGELS**
 14-8 **BRUCE HORNSBY**
 D-9 **ALLMAN BROTHERS**
 21-12 **ROBERT PLANT**
 28-14 **COLIN JAMES**
 20-15 **BLACK CROWES**
 33-16 **HEART**
 22-18 **KILLER DWARFS**
 36-20 **JEFF LYNNE**
 30-24 **BRUCE DICKINSON**
 34-25 **FAITH NO MORE**
 42-27 **ERNIE ISLEY**
 63-29 **ALIAS**
 32-30 **LOVE/HATE**

WEST

- 1-1 **BAD COMPANY**
 3-2 **BRUCE HORNSBY**
 10-3 **AEROSMITH**
 8-4 **DAMN YANKEES**
 14-7 **COLIN JAMES**
 11-8 **MOTLEY CRUE**
 D-9 **POISON**
 D-10 **ALLMAN BROTHERS**
 21-11 **JEFF LYNNE**
 17-13 **SMITHEREENS**
 25-14 **WORLD PARTY**
 23-16 **GARY MOORE**
 29-21 **BLACK CROWES**
 77-24 **DON HENLEY**
 39-25 **STEVE VAI**
 D-27 **QUEENSRYCHE**
 36-30 **JOHN HIATT**
 51-31 **ALIAS**
 49-35 **SONS OF ANGELS**
 70-39 **FAITH NO MORE**

MOST REQUESTED

- ELECTRIC BOYS**
BAD COMPANY
MOTLEY CRUE
CONCRETE BLONDE
BRUCE HORNSBY
POISON
BRUCE DICKINSON
FAITH NO MORE
SONS OF ANGELS

FORGET THE LABEL - PURE ROCK WORKS FOR ROCK 102

When **HITMAKERS** fired up this Rock Radio section a few weeks ago, we said this was something very different. The idea behind this pup was to highlight radio stations that were leaders—breaking with the majority of AOR radio by playing lots of current rock product. In that first column, we mentioned that these Rock Radio reporters, by breaking with now-accepted norms, often became labeled as “AOR/Top40 hybrids” or “Rock40s,” thus creating some serious confusion out there.

As we now publish our first Reporter Focus, we'll take a look at a Rock Radio station that perhaps best symbolizes both the great potential for current-based Rock Radio and the diminishing importance of labels like Rock40 or hybrid—Louisville's Rock 102 (WLRS). We'll also meet a pair of sharp programming talents on the way up—PD **Lisa Lyons** and APD/MD **Brad Hardin**.

WLRS was actually Louisville's first progressive rocker, starting in 1972. In 1984, keeping the same calls and logo, 'LRS flipped to mainstream Top40. By Fall of 1988, it was apparent a new formatic approach was needed, and by April of 1989, what began, in Lisa Lyons' words as a “Top40/Rock hybrid” had been transformed into a “straight-ahead, current-intensive Rock station.”

Molding The Music

Lyons, an eleven-year station vet, and Hardin, with five years at 'LRS, repositioned the station as Rock 102, Louisville's Pure Rock, also changing the station's logo for the first time since 1972. Since then, challenging library-based WQMF, Rock 102 has made impressive ratings gains. At the same time, Rock 102 continues to evolve.

Like many current-based rockers, Rock 102 is in a continuing process of musical evolution. As Music Director, Brad Hardin relates, “When we started, everything was real narrowly focused. We just kept to Guns & Roses, Def Leppard—things like that. Now we're playing more records like a Jeff Healey that we would never have played before. After our last strategic we added a lot more oldies, more 70's



LISA LYONS

BRAD HARDIN

records. Our rotations are still real fast.”

Does that mean Rock 102 is playing plenty more gold in search of those precious upper demos? Not really. Lyons says, “We broadened our oldies library and upped our gold percentage by, maybe, one record an hour in the daytime. The focus of our gold became a little more '70s-oriented, but it's still different than

ROCK SCHLOCK

Well, fellow campers, there's no question what the music story of the week is. For the answer, just check positions 9 and 10 on the National chart. **POISON's** *Unskinny Bop* (ENIGMA/CAPITOL) and the **ALLMAN BROTHERS'** *Good Clean Fun* (EPIC) also check in with a 1-2 finish at Most Added, light years ahead of anything else. The buzz on both is, big shock here, powerful. For Poison, this is the record that takes them up that extra notch from big to huge in the rock star biz. For all us Allmans fans, this is a much-needed shot of new music.

Another major story is developing at #35, where **QUEENSRYCHE** check in with *Last Time In Paris* from ELEKTRA's **FORD FAIRLANE ST.** For years now, folks have been saying these gents were one record away from exploding. Now they aren't. BUT.... if we see one more music comment with a bad French pun in it...

Know how to tell a truly dominant record? Check out (See **ROCK SCHLOCK** page 39)

what the classic-oriented rocker is playing.”

What kinds of gold is Rock 102 spinning? “We're playing a lot of AC/DC, Ted Nugent and Boston, which test extremely well with all 18-34s,” Brad says. Lisa adds, “Kids thing they're hip because they rock, and adults like it because they grew up with them.”

Personality, Promotions and Mornings

Personality is another area where the station has grown. Says Lisa, “When we first went on, we were extremely liner-card oriented. We ran Charlie Kendall and we did song intros, and we kept it really short. Now, we're putting more personality into the station. The individual personalities are doing features on their own shows. The station has also developed as we brought in the morning team in October.”

Describing Louisville as a city with immensely loyal listeners, Lisa says building a winning morning show is a challenge, though things are going well so far. She relates, “Feedback on the phones and on the streets has really been great. We get 'em out a lot. We do a \$1.02 breakfast every Friday from a different location. They broadcast their entire show live and serve up breakfast. We do it anywhere from a nice hotel to a White Castle or a bowling alley. Anytime there's a civic function, we get them involved.”

The station itself is also starting to take on the unique kind of personality you'd expect. Contests naturally have played a key role. Lisa reports, “We started out doing a ‘What would you do for \$10,000 campaign’. The winner filled their house with shaving cream. The following year, we did part two of the contest. This time, a guy filled his car with ketchup and ran over it with heavy-duty demolition equipment.” The resulting publicity, as you may guess, was tremendous.

In case you've been wondering, we at **HITMAKERS** have been reliably informed that it takes around six hours to fill a house with shaving cream. You can fill a car with 1200 gallons of ketchup in only two hours. However, the smell will get you every time! Recently (See **ROCK102** page 39)

92X (Columbus)
 PD: Tom Gilligan ◊ 614-221-7811
 ADDS • Medium: DON HENLEY,
 CFOX (Vancouver) PD: Jim Johnston / MD:
 Brenda White ◊ 604-684-7221
 ADDS • DON HENLEY, Light: POISON,
 BLACK CROWES,
 KATM (Colorado Springs)
 PD: Kevin Burchfield
 MD: Jennifer Bell ◊ 719-548-1528
 ADDS • Medium: POISON, Light: STEVE VAI,
 BLACK CROWES, DAMN YANKEES, DON
 HENLEY, POISON, JEFF LYNNE, ERIC
 CLAPTON, SINEAD O'CONNOR,
 KATT (Oklahoma City)
 PD: Doug Sorenson
 MD: Cindy Scull ◊ 405-848-0100
 ADDS • Medium: POISON, ALLMAN BROS.
 BAND, Light: COLIN JAMES,
 QUEENSRYCHE, ALIAS, BLACK CROWES,
 ERIC JOHNSON,
 KBOY (Medford)
 PD: Bob Jeffries / MD: open
 503-779-2244
 ADDS • Heavy: STEVE EARLE, ALLMAN
 BROS., Medium: GENE LOVES JEZEBEL,
 DEL AMITRI, Light: JOHN MAYALL, RED
 HOUSE, ERIC JOHNSON, QUEENSRYCHE
 KBPI (Denver)
 PD: Bill Belts
 MD: open ◊ 303-572-6200
 ADDS • Medium: DAMN YANKEES, Light:
 POISON, QUEENSRYCHE,
 KDJK (Modesto)
 PD: Mark Davis
 MD: Randy Maranz ◊ 209-869-2594
 ADDS • Heavy: ALLMAN BROS. BAND,
 Medium: POISON, DON HENLEY, COLIN
 JAMES, HOTHOUSE FLOWERS,
 QUEENSRYCHE
 KDWZ (Des Moines)
 PD: T.J. Martens
 MD: OPEN ◊ 515-266-6060
 ADDS • Light: POISON, DON HENLEY,
 KFMQ (Lincoln)
 PD: Gabe Baptiste
 MD: Joe Skare ◊ 402-489-6500
 ADDS • Medium: HEART,
 KILO (Colorado Springs)
 PD: Bob Ely
 MD: Craig Koehn ◊ 719-634-4896
 ADDS • Heavy: ALLMAN BROS. BAND,
 Medium: QUEENSRYCHE, Light: ERIC
 JOHNSON, POISON, HURRICANE,
 KISS (San Antonio)

PD: Tim Parker
 MD: Joe Anthony ◊ 512-342-4999
 ADDS • Medium: ALIAS, ALLMAN BROS.
 BAND, BLACK CROWES, POISON,
 QUEENSRYCHE, RIVERDOGS, Light:
 HURRICANE,
 KISW (Seattle)
 PD: Steve Young
 MD: Mike Jones ◊ 206-285-7625
 ADDS • Medium: ALLMAN BROS. BAND,
 POISON, RED HOUSE, BILLY IDOL, Light:
 STEVE EARLE,
 KLOL (Houston)
 PD: Ken Anthony
 MD: Patty Martin ◊ 713-526-6855
 ADDS • Medium: ALLMAN BROS. BAND,
 POISON, Light: QUEENSRYCHE, STEVE
 EARLE, ALIAS, CONCRETE BLONDE,
 KLOS (Los Angeles)
 PD: Carey Curelop
 MD: Stephanie "Moose" Mondello
 ◊ 213-840-4836
 ADDS • Medium: ALLMAN BROS. BAND,
 Light: ALIAS, POISON,
 KNAC (Los Angeles)
 PD: Pam Edwards
 MD: Bryan Schock ◊ 213-437-0366
 ADDS • Heavy: QUEENSRYCHE, POISON,
 Medium: HURRICANE, M.S.G.,
 STEELHEART,
 KRXX (Brownsville)
 PD: Oscar Adame
 MD: Bryan Boyd ◊ 512-968-1548
 ADDS • CHURCH, PRETENDERS, DEL
 AMITRI, COLIN JAMES, GENE LOVES
 JEZEBEL, DAVID BAERWALD, RED HOUSE,
 ALLMAN BROS. BAND, ALLMAN BROS.
 BAND, Light: MARSHALL TUCKER,
 RIVERDOGS, ERIC JOHNSON, STEVE
 EARLE, HUMAN RADIO,
 KRSP (Salt Lake City)
 PD: Steve Carlson
 MD: Kelly Monson ◊ 801-262-5541
 ADDS • Medium: POISON,
 KRXX (Sacramento)
 PD: Judy McNutt
 MD: Pamela Roberts ◊ 916-334-7777
 ADDS • ALLMAN BROS. BAND, DON
 HENLEY, ROBERT PLANT, POISON, Light:
 STEVE EARLE, GENE LOVES JEZEBEL,
 QUEENSRYCHE, RED HOUSE, TROUBLE,
 HOTHOUSE FLOWERS,
 ADDS • Heavy: DON HENLEY, POISON,
 Medium: HEART, QUEENSRYCHE, ALLMAN
 BROS. BAND, JEFF LYNNE, Light: TONY

MCALPINE,
 KRZR (Fresno)
 PD/MD: E. Curtis Johnson
 ◊ 209-252-8994
 ADDS • Medium: ELECTRIC BOYS, POISON,
 Light: DON HENLEY, NELSON,
 KTYD (Santa Barbara)
 PD: Kimberly Jaeger
 MD: Brice Kendall ◊ 805-967-4511
 ADDS • Medium: NELSON, ALLMAN BROS.
 BAND, JUDE COLE, ERIC JOHNSON, DON
 HENLEY, COLIN JAMES,
 KUPD (Phoenix)
 PD: Curtiss Johnson
 ASST. PD/MD: J. David Holmes
 ◊ 602-838-0400
 ADDS • Heavy: POISON, Medium: ALLMAN
 BROS. BAND, QUEENSRYCHE, Light:
 FAITH NO MORE, RIVERDOGS,
 KWHL (Anchorage)
 PD: Radio Phill /
 MD: Dan Thomas ◊ 907-344-9622
 ADDS • Heavy: ALLMAN BROS. BAND,
 HEART, Medium: BURNING TREE, COLIN
 JAMES, POISON,
 KXRX (Seattle)
 PD: Brew Michaels
 MD: Dean Carlson ◊ 206-283-5979
 ADDS • QUEENSRYCHE, MIDNIGHT OIL,
 ALLMAN BROS. BAND, HOTHOUSE
 FLOWERS,
 WAAF (Worcester-Boston)
 PD: Ron Valer /
 MD: Rick MacKenzie ◊ 508-752-3611
 ADDS • Light: BABYLON A.D., POISON,
 JULLIET, ROBERT PLANT, TROUBLE,
 WAZU (Dayton)
 PD: Michael Luczak
 MD: Kevin Cox ◊ 513-223-9445
 ADDS • Heavy: POISON, STEVE VAI,
 Medium: BURNING TREE, GARY MOORE,
 QUEENSRYCHE, SLAUGHTER,
 WBCN (Boston)
 PD: Oedipus
 MD: Carter Alan ◊ 617-266-1111
 ADDS • Light: TONY MCALPINE, SONIC
 YOUTH, ALLMAN BROS. BAND, GENE
 LOVES JEZEBEL, STRANGLERS
 STEVE EARLE, MASTERS OF REALITY,
 MARSHALL TUCKER,
 WCMF (Rochester)
 PD: Stan Main
 MD: Dave Kane ◊ 716-262-4330
 ADDS • Medium: POISON, GIANT, DON
 HENLEY, Light: QUEENSRYCHE,

SLAUGHTER,
 WDHA (Dover)
 PD/MD: Andy Dean ◊ 201-328-1055
 ADDS • Medium: ALLMAN BROS. BAND,
 POISON, MIDNIGHT OIL, STEVE EARLE,
 Light: GIANT, JIMMY RYSER, ENERGY
 ORCHARD, RED HOUSE, ZACHARY
 RICHARD, NELSON, ERIC JOHNSON, JUDE
 COLE,
 WDVE (Pittsburgh)
 PD: Gene Romano
 MD: Herchel ◊ 412-937-1441
 ADDS • Heavy: ALLMAN BROS. BAND,
 Medium: BLACK CROWES, Light:
 QUEENSRYCHE, GENE LOVES JEZEBEL,
 WEBN (Cincinnati)
 PD: Tom Owens / MD: Tony Tolliver
 513-621-9326
 ADDS • Medium: ALLMAN BROS., Light:
 POISON
 WHJY (Providence)
 PD: Bill Weston
 MD: Chris Herrmann ◊ 401-438-6110
 ADDS • Medium: HOTHOUSE FLOWERS,
 ALLMAN BROS. BAND, Light: POISON,
 BRUCE DICKINSON, BLACK CROWES,
 WHTQ (Orlando)
 PD: Ken Carson
 MD: Annie Summers ◊ 407-295-3990
 ADDS • Medium: GUNS N' ROSES, RICHIE
 SAMBORA, ROBERT PLANT, HURRICANE,
 ALLMAN BROS. BAND, POISON,
 WKLQ (Grand Rapids)
 PD: Jim Owen
 MD: Mike Tinnis ◊ 616-774-8461
 ADDS • HEART, LITTLE FEAT, WORLD
 PARTY,
 WLRS (Louisville)
 PD: Lisa Lyons / ASST. PD/MD: Brad
 Hardin ◊ 502-585-5178
 ADDS • ALLMAN BROS. BAND, GENE
 LOVES JEZEBEL, Light: COLIN JAMES,
 HURRICANE, ELECTRIC ANGELS,
 WLZR (Milwaukee)
 PD: Greg Ausham
 MD: Greg Fitzgerald ◊ 414-453-4130
 ADDS • MASTERS OF REALITY, TROUBLE,
 TONY MCALPINE, HELIX,
 WMAD (Madison)
 PD: John Duncan
 MD: Pat Gallagher ◊ 608-249-9277
 ADDS • Medium: CROSBY, STILLS & NASH,
 FLEETWOOD MAC, ALLMAN BROS. BAND,
 LITTLE FEAT, GARY MOORE, Light: RED
 HOUSE, COLIN JAMES, ERIC JOHNSON,

JANATA,
 WMMS (Cleveland)
 PD: open / MD: Brad Hanson
 ◊ 216-781-9667
 ADDS • BRUCE DICKINSON, COLIN JAMES,
 DAVID BAERWALD, DAMN YANKEES,
 ROBERT PLANT, HEART, JIMMY RYSER,
 BLACK CROWES, BLACK CROWES,
 ALLMAN BROS. BAND,
 WNEW (New York)
 PD: Dave Logan
 MD: Lorraine Caruso ◊ 212-286-1027
 ADDS • Heavy: CROSBY, STILLS & NASH,
 Medium: ALLMAN BROS. BAND, DAMN
 YANKEES, POISON,
 WRQK (Canton)
 PD: Scott Hughes
 MD: Chi Chi Coverdale
 ◊ 216-492-5630
 ADDS • Light: POISON, DON HENLEY,
 COLIN JAMES,
 WSHE (Miami)
 PD: Brian Krysz
 MD: Mark Cruz ◊ 305-581-1580
 ADDS • Heavy: POISON, Medium: ROBERT
 PLANT, ALLMAN BROS. BAND, Light:
 STEPPENWOLF, COLIN JAMES, LITTLE
 FEAT,
 WTPA (Harrisburg)
 PD: Jeff Kauffman
 MD: Chris James ◊ 717-697-1141
 ADDS • Heavy: ALLMAN BROS. BAND, DON
 HENLEY, HEART, Medium: HOTHOUSE
 FLOWERS, POISON,
 WWWV (Charlottesville)
 PD: Jay Lopez / MD
 open ◊ 804-971-4057
 ADDS • LITTLE FEAT, ALLMAN BROS.
 BAND, POISON, Light: ERNIE ISLEY, GARY
 MOORE,
 WXTB (Tampa)
 PD/MD: Greg Mull ◊ 813-227-9808
 ADDS • Medium: COMPANY OF WOLVES,
 POISON, Light: BABYLON A.D., GENE
 LOVES JEZEBEL,
 Z-ROCK 50
 PD: Pat Dawsey
 ◊ 800-527-4892
 ADDS • Medium: POISON, QUEENSRYCHE,
 MOTLEY CRUE
 Frozen This Week:
 KFMQ/Lincoln
 WIYY/Baltimore
 Donald Trump's Wallet

ROCK SCHLOCK (from page 38)

the Regional charts. **BAD COMPANY** have pulled off a rare quadruple this week, copping the top honors in all regions with *Holy Water*. ATCO has the album selling too, with a debut at 35 on the Retail chart. We're getting reports on over half the LP's tracks.

One big favorite here at the ranch has to be **TOY MATINEE** *Last Plane Out*. It's melodic, yet unique enough that it should stand out on the air. REPRISE has a hip-sounding all day tune on their hands. They ain't doing too bad already with **JEFF LYNNE** moving 16-14 this week and **JUDE COLE**'s followup *Time For Letting Go* building a solid base.

GEFFEN has a huge week, with three big chart moves. **AEROSMITH**'s *The Other Side* explodes 10-3 nationally, with some great regional jumps. The **BLACK CROWES** are back in the spotlight with *Twice As Hard*. They move 33-23 this week. Meanwhile, *Jealous Again* continues as one of the hottest recurrences around. Also, some unknown guy

ROCK 102 (from page XX)

stolen from 'QMF was their big summertime kickoff promotion for the last two years—an inland beach party and homemade bikini contest from the biggest rock & roll club in Louisville.

Year Two: The Next Steps

Since April of 1989, Rock 102 has made significant ratings strides, but there's still more room to grow. Lisa's attitude? "I think we've already locked in the 18-24s. Our goal now is to get better 18-34 numbers through expansion into the 25-34 cell, which is pretty basic. So far, through research, we've learned that we can expand quite a bit. There are 25-34 people in this market that wanna rock. It's real easy in this format to get those 16-24s. You've got to be real in tune with 25+, in the promotions that you do, in your approach on the air—it can be fun, but you've always got to be conscious of being a little bit more adult," Lisa says. Adds Brad: You've gotta work a little

named **DON HENLEY** has another mover with *How Bad Do You Want It*, featuring some of the most clever lyrics on the album and debuting at #31.

Thinking of the Crowes reminds us to mention EPIC's **BURNING TREE**. *Fly On* is generating a solid early buzz. Just think about all those Cream records that test through the roof, and you'll know you've gotta give the Tree a spin. Also in EPICland, the **RIVERDOGS'** *Toy Soldier* continues to roll, moving 32-28, while the **KILLER DWARFS'** *Doesn't Matter* is generating huge response where it's getting played, with activity at WCMF, KISS, WLZR, KRSP, WIYY, WXTB, Rock40 bastion Pirate Radio and lots more. Moving 29-26, this record still has plenty of potential.

LOVE/HATE!

Also at COLUMBIA, **BRUCE DICKINSON** is gaining more believers in *Tattooed Millionaire*. That 35-33 move this week belies the explosion this record is headed for. The rotational moves are just beginning for this melodic, summertime rocker.

harder to get their attention." Their perception of Rock 102? "I don't think there's any doubt in anyone's mind who listens to us for even fifteen minutes that we're anything but a rock & roll station," Lisa states. "Our image is very clearly defined at this point. This market is slow to change—I've been here all my life and I've seen it over and over—but once you lock listeners in, make them aware of what you're doing and convince them it's okay to make a change, then you've got a loyal following." Brad adds, "People perceive us as playing new rock & roll. If there's something new, we'll play it first."

Breaking Industry Stereotypes

As we said at the start of this column, Rock 102 has been a key player in the redefining of formatic lines within the industry. Rock 102 had long been pigeonholed as a Rock Top40 when they chose to report as an AOR and not a Top40 to all the industry trades we all know and love, forcing the

Two inevitable debuts finally happened this week, as **FAITH NO MORE** *Epic* (REPRISE) and **STEVE VAI** *The Audience Is Listening* (RELATIVITY) bow at #38 and #40 respectively. You know about the response on Faith No More and the retail factor on Steve Vai.

Get ready for a core Alternative act to cross to Rock Radio. **GENE LOVES JEZEBEL** (GEFFEN) are generating enormous talk with *Jealous*. Major calls like WLRS, KRXX, WDVE, WXTB and WBCN are already behind the project. Talk is that plenty more will be in next week. This record will be huge.

Huge already for ATLANTIC are **SONS OF ANGELS**. *Cowgirl* has been a huge reaction record for lots of folks, and now it's calling out too. Their 26-19 move has Sons Of Angels focused clearly on the top 10.

This Week In Dirt

The dirtmound is huge this week with big stuff in both the radio and record spheres. For details, check out **Ear To The Ground** in the back of the magazine.

question—What kind of formatic description best suits stations like Rock 102?

Their general feeling is that they're closer to AOR than Top40. Says Brad, "Everything we play is rock & roll. We are early on a lot of records, but 99% of the time, it is the next single." However, Lisa adds, "We play the top 40 rock songs, whether that's nationally or just for this market, but instead of trying to mix pop and dance stuff into our format and call ourselves Rock40, we're doing a straight-ahead rock & roll format."

Concluding in the simplest terms, Lisa says, "We play the most popular rock songs in a tighter rotation. Our library is the hottest rock songs of the last twenty years. The same people who like to hear current rock like to hear Led Zeppelin, AC/DC, Aerosmith, Journey, Van Halen, Lynyrd Skynyrd, Eddie Money, Bad Company and Billy Squier too."

ALTERNATIVE

ALBUM

- LW-TW
- 1-1 **WORLD PARTY** "Goodbye Jumbo" (CHRYSLIS)
 - 2-2 **DEPECHE MODE** "Violator" (REPRISE)
 - 7-3 **CONCRETE BLONDE** "Bloodletting" (IRS)
 - 5-4 **ADRIAN BELEW** "Young Lions" (ATLANTIC)
 - 4-5 **PRETENDERS** "Packed!" (SIRE/WB)
 - 6-6 **SINEAD O'CONNOR** "I Do Not Want..." (CHRYSLIS)
 - 22-7 **BOOM CRASH OPERA** "These Here..." (GIANT/WB)
 - 10-8 **THE SUNDAYS** "Reading, Writing..." (DGC)
 - 13-9 **MIDNIGHT OIL** "Blue Sky Mning" (COLUMBIA)
 - 9-10 **SOCIAL DISTORTION** "Social Distortion" (EPIC)
 - 14-11 **LIGHTNING SEEDS** "Cloudcuckooland" (MCA)
 - 17-12 **HOTHOUSE FLOWERS** "Home" (LONDON/POLYDOR)
 - 18-13 **GENE LOVES JEZEBEL** "Kiss Of Life" (Geffen)
 - 15-14 **SOMETHING HAPPENS** "Stuck Together" (CHARISMA)
 - 8-15 **HUNTERS AND COLLECTORS** "Ghost Nation" (ATL)
 - 11-16 **REVENGE** "One True Passion" (CAPITOL)
 - 20-17 **STEVE WYNN** "Kerosene Man" (RHINO)
 - 12-18 **BILLY IDOL** "Charmed Life" (CHRYSLIS)
 - 21-19 **PETER MURPHY** "Deep" (RCA)
 - 26-20 **NEW ORDER** "World In Motion" (IMPORT)
 - 24-21 **STRANGLERS** "10" (EPIC)
 - 23-22 **THE ORIGIN** "The Origin" (VIRGIN)
 - 3-23 **MORRISSEY** "November Spawned..." (REPRISE)
 - 32-24 **JESUS JONES** "Liquidizer" (SBK)
 - 27-25 **JOHN DOE** "Meet John Doe" (DGC)
 - 31-26 **HAPPY MONDAYS** "Step On" (ELEKTRA)
 - 16-27 **JULEE CRUISE** "Flying Into The Night" (WB)
 - 36-28 **KATYDIDS** "The Katydids" (REPRISE)
 - 30-29 **MISSION U.K.** "Carved In Sand" (MERCURY)
 - NEW-30 **DAVID J.** "Songs From Another..." (RCA/BEGGAR'S)
 - 25-31 **LLOYD COLE** "Lloyd Cole" (CAPITOL)
 - 29-32 **CHURCH** "Gold Afternoon Fix" (ARISTA)
 - 35-33 **CHRISTIANS** "Colour" (ISLAND)
 - 19-34 **THEY MIGHT BE GIANTS** "Flood" (ELEKTRA)
 - 39-35 **JANE WIEDLIN** "Tangled" (EMI)
 - 40-36 **SONIC YOUTH** "Goo" (DGC)
 - 38-37 **MODERN ENGLISH** "Pillow Lips" (TVT)
 - 48-38 **RAILWAY CHILDREN** "Native Place" (VIRGIN)
 - 34-39 **SIDEWINDERS** "Auntie Ramos' Pool Hall" (RCA)
 - 41-40 **STRAWBERRY ZOTS** "Cars, Flowers" (ACID TEST)
 - 45-41 **PATO BANTON** "Wize Up!" (IRS)
 - 43-42 **SCATTERBRAIN** "Here Comes Trouble" (IN-EFFECT)
 - 28-43 **THAT PETROL EMOTION** "Chemicrazy" (VIRGIN)
 - NEW-44 **REAL LIFE** "Lifetime" (CURB)
 - 33-45 **BLUE AEROPLANES** "Swagger" (ENS/CHRYSLIS)
 - NEW-46 **AZTEC CAMERA** "Stray" (SIRE/REPRISE)
 - NEW-47 **JOHN HIATT** "Stolen Moments" (A&M)
 - 46-48 **JACK RUBIES** "See The Money In My Smile" (TVT)
 - NEW-49 **HUMMINGBIRDS** "Love Buzz" (ROOART/MERCURY)
 - NEW-50 **FAITH NO MORE** "The Real Thing" (SLASH/REPRISE)

TRACKS

- | | | |
|----------------|----------------|----------------|
| WAY DOWN NOW | IS IT TOO LATE | MESSAGE IN A |
| POLICY | HALO | SILENCE |
| JOEY | BLOODLETTING | DAYS & DAYS |
| PRETTY PINK | HELICOPTER | |
| NEVER DO THAT | CANDLE | GUARANTEE |
| EMPEROR'S | STRETCHED | LAST D/MOPEDS |
| ONION SKIN | | |
| HERE'S WHERE | CAN'T BE SURE | |
| KING OF THE | FORGOTTEN | |
| BALL & CHAIN | | |
| ALL I WANT | PURE | |
| GIVE IT UP | | |
| JEALOUS | | |
| HELLO HELLO | | |
| RIVER RUNS | | |
| PINEAPPLE | | |
| TEARS WON'T | CAROLINE | SOMETHING TO |
| CRADLE | L.A. WOMAN | LOVELESS |
| STRANGE KIND | SEVEN VEILS | KING OF LOVE |
| WORLD IN | | |
| SWEET SMELL | | |
| GROWING OLD | | |
| NOVEMBER | GIRL LEAST | |
| NEVER ENOUGH | MOUNTAINS | REAL WORLD/13 |
| MAD | | |
| STEP ON | | |
| FALLING | FLOATING | |
| WEATHER | | |
| BUTTERFLY | SEA OF LOVE | DELIVERANCE |
| CHAUFFER | | |
| NO BLUE SKIES | DOWNTOWN | |
| BEAUTIFUL | METROPOLIS | RUSSIAN |
| I FOUND OUT | | |
| ISTANBUL | MOVING MY | PARTICLE MAN |
| WORLD ON FIRE | | |
| KOOL THING | | |
| BEAUTIFUL | TAPESTRY | CARE/MELT WITH |
| EVERY BEAT OF | MUSIC STOP | |
| WE DON'T DO | IF I CAN'T | SOLITARY MAN |
| GET ME TO THE | FLOWERS | |
| SPIRITS IN THE | WIZE UP | |
| DOWN WITH THE | DON'T CALL ME | THAT'S THAT |
| SENSITIZE | HEY VENUS | |
| GOD TONIGHT | | |
| AND STONES | LOVE COME | JACKET HANGS |
| CRYING | | |
| CHILD OF THE | | |
| BOOK OF LOVE | | |
| BLUSH | | |
| EPIC | | |

MOST REQUESTED

CONCRETE BLONDE
DEPECHE MODE
BOOM CRASH OPERA
SCATTERBRAIN/SOMETHING HAPPENS

MOST ADDED

DAVID J.
AZTEC CAMERA
RAILWAY CHILDREN
STEVE EARLE

SENDING DALLAS A STRONG SIGNAL

We'd all love to see commercial Alternative continue to grow and become more prevalent in the industry as time goes by. That's a given. One solid step in that direction has now taken place in Dallas, where KDGE (The Edge) has finally achieved market-grade signal throughout the Metroplex. Because of that recent signal upgrade, this is a very good time to launch our first Alternative Reporter Focus by checking in with PD **Larry Nielson** for an up-close look at the Edge.

When longtime Alternative supporter **Steve Allison** bought a struggling Dallas satellite affiliate in April of 1989, there was little question what direction the radio station would take. Nielson was brought in to program, **George Gimarc** was brought in to handle the music. In June of last year, new offices were found, new studios were built, a staff was hired and the switch was made.

Start-up

Dallas, Larry reports, was an ideal place to start up an Alternative radio station. He says, "The new music scene in Dallas has been thriving for some time. Alternative clubs have been huge for years in this town. This is music that people are familiar with, even though they never had a radio station playing it."

Unlike most new radio stations, the Edge hasn't had to adjust much musically. Living in the land of guitar heroes, Larry notes, "We're basically a guitar-edged Alternative radio station. There hasn't been a lot of change in our direction. We're about what we were when we started a year ago. The biggest change for us has been the new stick." We'll talk more about the new transmitter's effect in a minute, but first...

...The Obligatory Ratings Paragraph

"Ratings growth has been sporadic so far. You go up and get excited' the next you're down. Diary placement and where those Birch phone calls go make a tremendous difference when you have a station with a fringe signal, but those things have been corrected, and now we're in the ballgame," Larry says. However, that problem hasn't kept the Edge from success in the most important area of all.

Talking about sales, Larry informs us, "Billing and client base have been much better than we could have ever expected. From a business standpoint, things have been going much better than we thought they could before we got the signal upgraded." By this point, you should have two key impressions: 1) Signal problems aside, the Edge has been a very

healthy radio station in its first year. 2) At the Edge, signal has been the root of all evil. That brings us to the present.

Sticking It To Dallas—Irreverently

You can bet that everyone at the Edge will remember Memorial Day 1990—that's when they made the big signal upgrade. Hey Larry, what the difference? "Statistically, we moved the stick in 12 miles closer to downtown Dallas. We also went from a thousand-foot tower to a two thousand-foot tower. All along we've been a full class C with 100,000 watts of power." Okay, now we know. Now, let's hear about the Edge as it stands today.

It's hardly a surprise that the Edge stands out. "We have a great airstaff, and we also employ a lot of production. Both the airstaff and the production are a little bit left of center. It's the attitude of being a little off-the-wall, out there, rebellious. We just lucked out with this airstaff. I'd put our airstaff, pound for pound, up against any airstaff in the nation," Larry asserts.

That rebellious attitude has manifested itself in some clever and often irreverent ways. Talking about the Edge's promotional slant on things, Larry tells us about some unique weekend features, "We sat around in a recent airstaff meeting wondering what we could do that weekend. There was a lot of hype with the Dick Tracy thing. Every other station in town was giving away Dick Tracy T-shirts and movie passes, so we became your unofficial Dick Tracy station. We announced, 'We don't have t-shirts or passes. We don't have Madonna. We don't have Dick.' We created some heavy-duty production and made it sound real grandiose and everything, but the tag line was 'The only station with enough guts to admit we have no Dick.' We didn't give away a thing all weekend long, but we made it sound like it was the biggest giveaway in the world, and it was fun."

Promotions From The Great Beyond

Promotionally, the Edge does little in the way of grand-scale giveaways, concentrating on the most precious commodity to a listener—the music. "We don't do lots of concert ticket and CD giveaways, with plenty of featured artist weekends, giving away the new CD by an artist. We'll be giving away backstage passes when Depeche Mode get here," Larry says.

Of course, that irreverent attitude also extends to giveaways. Larry tells us tales of sleazy hotel rooms, "After the Cure was here a few months ago, we had a

connection at the hotel where they were staying. We had a guy go in afterward and get some of the stuff Robert Smith left behind. We had a deal at a club, where listeners were awarded Monopoly money for performing outrageous stunts. They were in turn enabled to go buy Robert Smith's underwear, his deodorant and so on."

Recently MD/PM driver George Gimarc got a little weird. Larry relates, "After Sinead O'Connor was on the cover of Rolling Stone, he had a 'What would you do with Sinead O'Connor's picture contest'. The winner was Sinead O'Simpson." The rest will be left to your imagination, thank you very much.

Cutting A Niche For The Edge

Like any winning radio station, the Edge has been carving out a clear niche in the listener's mind from Day One. That position Larry? "Our position priority is 'new music first'. It's always 'Where Texas hears new music first.' over and over. That is the one position where we pound, pound, pound. We have no competition there. That's where we stand above and beyond everyone else. Beyond that it's 'Where you can expect the unexpected.', 'Left of center and right on the music.' and so on. It's just continually telling the people that we are different."

Is it working? "We did some lengthy research," Larry says, "and the listeners wrote down exactly what we've been telling them—'The Edge? They play new music first.'" You can't do any better than that. Demographically, the Edge is "very, very 18-34—almost 95%, and leans 60% male."

Overall, Larry reports the Edge as about 50% current, with fluctuations by daypart. How about the library? "We at about 1200 titles in the library. We have a little bit of shuttling that goes on, but for the most part, there's not a tremendous amount of that. We tweak rotations some, but in terms of the titles, it's been pretty consistent."

With their systems in place, and with that new transmitter now giving Metroplex listeners better access, it sure seems like the Edge should be ready to grow and grow. Modestly, Larry predicts, "In terms of ratings, this radio station should have no problem being a top-5 18-34 radio station by the end of this year or early next year. In terms of 12+, I don't see why we can't be a consistent mid-3 to mid-4 radio station. We've been heavy duty on the streets since we've been here. We've gotten great feedback."

NEWS AND SCHMOOZE...

Not that you really care, but it is officially hot enough here on the Left Coast to warm Ivana up to Donald again. The same can be said for several artists roaring up the Alternative chart.

Chart-debut-of-the-week honors, along with Most Added go to Love & Rocketeer **DAVID J. *I'll Be Your Chauffeur*** is nearly closed out already, with about all the non-freezing majors, including 91X, WDRE, KJQN, WFNX, KUKQ, WHFS, KROQ and on & on. The resulting #30 debut indicates RCA will be chasing the top spot soon with this one.

Honors for the biggest chart-explosion of the week go, hands down, to **BOOM CRASH OPERA's *Onion Skin***. Their 22-7 comes as no real surprise. With consistent growth, it's been ready to happen for a while now. Heavy spins are coming from, among others KJQN, WHFS, 91X, WHTG, KRCK and

<TOW. **THESE HERE ARE CRAZY TIMES!** looks poised to make GIANT's maiden project an enormous success, with action beginning at Rock Radio as well. For depth, check out *Talk About It*.

While **WORLD PARTY (CHRYSALIS)** and **DEPECHE MODE (REPRISE)** continue to hold down the 1-2 spots on the chart, there are also lots of other folks with a week or three of the top.

The most immediate threat is now coming clearly from I.R.S.' **CONCRETE BLONDE. *BLOODLETTING*** is the band's deepest album to date, and *Joey* is going to break them at both Rock and Top40 before all is said and done. Meanwhile, with a 7-3 move, not to mention #1 phone reaction, they're making the first serious threat to the top two that we've seen in two weeks. Check out the title track for some typically-passionate up-empo work from Johnette and

Company.

HOTHOUSE FLOWERS are moving steadily toward a top-10 appearance next week. "*Give It Up* is as accessible as anything off the first album, and the **HOME LP** is deep, meaning we'll be hearing from them all summer long. That 17-12 move of theirs comes on the heels of heavy support from WFNX, <UKQ, WHFS, KTCL, WHTG, 91X, WXVX, WKXL, WMDK and WRSI.

Probably the most talked about Alternative band at Rock Radio is **GENE LOVES JEZEBEL**. The 18-13 chart move believs just how hot this record is for GEFEN right now. (Even if Kim & Michelle are joke thieves.) Remember, this is only GLJ's third week on the chart. There's no question this is a record headed for the top. Y'know **KISS OF LIFE** is gonna be in your (See **NEWS AND SCHMOOZE** page 42)

ALTERNATIVE REPORTS

91X (San Diego)
PD: Kevin Stapleford
MD: Mike Halloran ◊ 619-291-9191
ADDS • PRETENDERS, AZTEC CAMERA, NEW ORDER, SOUPDRAGONS, ENERGY ORCHARD, ANDY PRIEBOY,

KDGE (Dallas) PD: Larry Nielson
MD: George Gimarc ◊ 214-580-9400
ADDS • BLUE AEROPLANES, RAILWAY CHILDREN, CREEPS,

KJJO (Minneapolis)
PD: Mike Stapleton
MD: Lori Kelly ◊ 612-941-5774
ADDS • Medium: MIDNIGHT OIL, ERIC JOHNSON, Light: STEVE EARLE, WIRE,

KJQN (Salt Lake City)
PD: Mike Summers
MD: Biff Raffo ◊ 801-392-7525
ADDS • NITZER EBB, HAPPY MONDAYS, DAVID J.

KRCK (Omaha) PD: Paul Kriegler
ADDS • DAVID J., BRADFORD, BREEDERS, LEED INTO GOLD, CREEPS

KROQ (Los Angeles)
PD: Andy Schuon
MD: Lewis Largent ◊ 818-567-1067
ADDS • WORLD PARTY, MIDNIGHT OIL, DAVID J., STEVE WYNN, AZTEC CAMERA, PETER MURPHY, BLUE AEROPLANES, JESUS JONES, THEY MIGHT BE GIANTS,

KTCL (Fort Collins)
PD: John Hayes
MD: Sam Ferrara ◊ 303-571-1232
ADDS • NEW ORDER, AZTEC CAMERA, DAVID J., JANE WIEDLIN, 24-7 SPYZ, BILLY BRAGG, RAILWAY CHILDREN,

KTOW (Tulsa) PD/MD: Tim Barraza ◊ 918-446-1903
ADDS • GREEN ON RED, AZTEC CAMERA, BILLY BRAGG, LITA FORD, JOHN HIATT, DAVID J., LONESOME ROMEOS, RAILWAY CHILDREN, PURSUIT OF HAPPINESS, TIMES 2,

KUKQ (Phoenix) PD: Ern Gladden
MD: Jonathan L. ◊ 602-838-0400
ADDS • AQUANETTAS, SIDEWINDERS, AZTEC CAMERA, YELLO,

WBRU (Providence)
PD: Karyn Bryant
MD: Dexter Schwartz ◊ 401-272-9550
ADDS • SINEAD O'CONNOR, MORRISSEY, WORLD PARTY, Medium: DAVID J., REAL LIFE,

WDRE (Long Island)
PD: Denis McNamara
MD: Sue/Robert ◊ 516-832-9400
ADDS • DAVID J., LLOYD COLE, AZTEC CAMERA,

WFNX (Boston) PD: Mad Max
ASST. PD/MD: Bruce McDonald ◊ 617-595-6200
ADDS • RAILWAY CHILDREN, JULEE CRUISE, WILD SWANS, DAVID J., SUZANNE VEGA, DEPECHE MODE, FAITH NO MORE, BULLETT LAVOLTA, NEW ORDER, JESUS JONES,

WHFS (Washington)
PD: Michael Butscher
MD: Weasel ◊ 301-306-0991
ADDS • AZTEC CAMERA, DAVID J., STEVE EARLE, GENE LOVES JEZEBEL, LOWEN & NAVARRO, MIDNIGHT OIL, RAILWAY CHILDREN, REAL LIFE, WIRE,

WHTG (Asbury Park) PD: Rich Robinson / MD: Chopper ◊ 201-542-1410
ADDS • DEPECHE MODE, AZTEC CAMERA, WORLD PARTY, PRETENDERS, 24-7 SPYZ, STEVE EARLE, LUXURIA, CREEPS, HAPPY MONDAYS,

WKXL (Concord) PD/MD: Renee Blake ◊ 603-225-5521
ADDS • REVENGE, MIDNIGHT OIL, MAZZY BLUE, BOB WISEMAN, RED HOUSE, HUMMINGBIRDS, NOT DROWING WARNING, MARY BLACK, MR. GASOLINE, THE WAY MOVES, NOT DROWING WARNING, DAVID J., POI DOG PONDERING,

WMDK (Peterborough)
PD: Janice Balley
MD: Mike Thomas ◊ 603-924-7165
ADDS • RAILWAY CHILDREN, JOHN MAYAL, STEVE EARLE, JANE WIEDLIN, BUCKWHEAT ZYDECO, LOWEN & NAVARRO, SCHNELL-FENSTER, BLUE AEROPLANES, HAPPY MONDAYS,

WOFM (Norfolk) PD: Art Williamson
MD: Al Mitchell

ADDS • GREEN ON RED, BILLY BRAGG, ANDY PRIEBOY, HR, BABY FLAMEHEAD,

WOXY (Cincinnati) PD/MD: Phil Manning ◊ 513-523-4114
ADDS • REVENGE, JOHN HIATT, JOHN DOE, NEW ORDER, A SPLIT SECOND, AZTEC CAMERA, CREEPS, BILLY BRAGG, STEVE EARLE,

WRSI (Greenfield)
PD/MD: Jim Olson
ADDS • CHRISTIANS, DAVID J., KELLY WILLIS, FAITH NO MORE, JOHN MAYALL,
WTKX-AM (Pensacola)
PD/MD: Elvis Jones ◊ 904-438-7543
ADDS • HUMMINGBIRDS, DAVID J., FUGAZI, BILLY BRAGG, POPE-A-LOPES, JULEE CRUISE, BUCKWHEAT ZYDECO, STEVE EARLE,

WXVX (Pittsburgh) PD: Dave Calabrese ◊ 412-856-6846
ADDS • RAILWAY CHILDREN, JANE WIEDLIN, HAPPY MONDAYS, SOMETHING HAPPENS,

NEWS AND SCHMOOZE... (from page 41)

CD player for awhile, so relax and enjoy. One thing though, the next person who tells me this record sounds like Ozzy Osbourne is dead meat. This young lad also prefers *It'll End In Tears* and *Walk Away*.

Jesus, as in **JESUS JONES**, continues to be a revelation, but not for the good folks at SBK who knew all along what they had. The **LIQUIDIZER** album continues to retail well, while radio play is divided between lead track *Never Enough* and *Move Mountains* with *Song 13* and *Real World* also attracting some attention. The bottom line? Every time you listen to the CD, a new track jumps out at you. Their 32-24 move also has them aiming high.

The **CHRISTIANS** continue to cause a powerful buzz throughout radio, with talk of a cross to Top40 accelerating. Once again, **ISLAND** is on to something big. At #33 after two weeks **COLOUR** is getting its best support at KDGE, KUKQ, 91X, KRCK, WMDK and KTOW, with plenty more folks on it. *I Found Out* may be showing up at a Top40 near you in the future.

The new **AZTEC CAMERA** sounds great and is #2 Most Added for the second straight week, as **SIRE/REPRISE** build their base with *The Crying Scene*. After two weeks, they've copped a chart debut at #46.

Also on the **REPRISE** scene are the **KATYDIDS**. Their self-titled debut continues to make strong

progress with a 36-28 move this week. Virtually everyone is on the record, including majors like KDGE, KJQN, WBRU, WFNX and WHFS. The vast majority of airplay is in medium rotation, so there's a good chance of a chart explosion when those heavies kick in.

One last **REPRISE** note. Guess what finally debuted this week...**FAITH NO MORE**. With every week, it's becoming more apparent that this band is to thrash and rap, what Sinead has become to bald women--an act and a record that knows no formatic bounds. *Epic* is working phenomenally at Rock Radio, Top40 and Alternative, wherever one has the huevos to play it. Why let a competitor out-hip you with this record?

Another cool band in this whole vein are **RELATIVITY'S 24-7 SPYZ**, who have fine-tuned nicely on this go-round. They're just off the chart and *Gumbo Millennium's* depth is pointed at by the multi-track reports we're already seeing. *Don't Break My Heart* is leading the way, but action is also happening on *We'll Have Power* and *Superhero*.

A Few Random Thoughts

You're not surprised the **NEW ORDER** import is moving quickly upward, are you? *World In Motion* is.

We still love the **RAILWAY CHILDREN** album. **VIRGIN** has to love the 48-38 chart move. It made the Most Added again this week too.

Song by song it's incredibly consistent."

It would take half an edition of **HITMAKERS** to justly herald the other worthy **CAPITOL** acts making inroads into the mainstream, but Spanglish sound master **Mellow Man Ace** (whose *Mentiroso* has already cracked the top ten on **HITMAKERS** Crossover chart and is climbing steadily on the Mainstream side), alternative pioneer **Lloyd Cole**, AOR icons **The Smithereens**, **The London Quireboys**, and **Kool Skool** are all poised for mega success. **Kool Skool**, a band Fagot says is comprised of some "hip, young black guys," is a top priority at the label.

"Kool Skool's first release, *My Girl*, is going to really establish this group," Fagot states, not attempting to disguise his confidence. "POWER106 is already on the song, and we have WPGC in D.C. testing the tune. They appear to be close to making a commitment as well."

Realizing that hot acts alone are not enough to position a label at the top in this ultra-competitive era,

Some Important Notes

As you likely know by now, interesting doings are afoot in Houston where Nationwide has made an interesting move with Crossover Top40 **KNRJ**. Rather than making the much-predicted Hot A/C move, PD **Guy Zapoleon** and MD **Michael Newman** have taken the station in an Alternative "Eurodance" direction.

While plenty of folks continue to believe this is merely a smokescreen move, it appears to be for real--at least on an experimental basis. Guy and Michael, it so happens, are big Alternative fans. Both have assured us that this move is for real. If you've ever seen a Top40 research book from Houston, you know that New Order, Depeche, Book Of Love and such research like Madonna and Janet Jackson there.

You know damn well that we'll be keeping a close and hopeful eye on those developments for a while!

Now go pick up your phone and call Cincinnati. Why, you ask. To congratulate **Phil Manning** of course. It's now official--Phil has been upped to Program Director at **WOXY** (97X). For now, he'll continue to handle Music Director chores as well, but look for him to relinquish those responsibilities by the end of summer, probably to someone from within.

For more dirt, flip to the back for **Ear To The Ground**.

FAGOT (from page 7)

down," he states concisely, "it stays down. Besides, the man really cares about kids, he's vehemently opposed to drugs, and he's the kind of guy that parents can stand back from and think, 'Hey, this guy's different from the fist wavers. He's a good person. He's got a conscience.'"

While the Hammer has been pummeling his way into the senses of the masses in the most forthright fashion possible, another label mainstay, **Heart**, has been achieving the same results with a more demure strategy. Ann and Nancy Wilson are proving to be one of the more durable sibling one-two punches in popdom, and Fagot says programmers have grown accustomed to receiving top notch material from them. The latest single, *I Didn't Want To Need You*, is beginning its ascent up **HITMAKERS** Rock Radio and Mainstream charts, and Fagot feels that the LP, **BRIGADE**, "will prove to be their deepest work ever.

chalk up Fagot's inbred empathy with the programmer as one of the reasons he is so well liked and respected in the industry. He still enjoys getting on the phone and "mixing it up with my old buddies in radio."

"I've also been blessed with being able to work with a pro like Hale Milgrim, who blends an incredible range of talent and experience into his position," adds Fagot, paying tribute to **CAPITOL's** highly respected president. "He has an uncanny sense of timing when releasing acts and coordinating campaigns that has allowed me to get the most of our artists."

Fagot also touted his two principal promo allies at the tower - Senior Pop Promotion Director **Ritch Bloom** and National Pop head **Frank Palombi**. "Two other people who are indispensable are my AOR man, **Jeffrey Shane**, and **Tony Chalmers**, who we just promoted from his regional position in Boston," he adds. "They all have worked tirelessly in their own way to give our acts full exposure at radio. They're the greatest."

HEART

"I Didn't Want To Need You"

MAINSTREAM TOP40 CHART: 48-43
TOP 15 ALBUM SALES Nationally!



Produced by RICHIE ZITO
Mgmt: TRUDY GREEN/HK Management, Inc.

THREE MONSTER WEEKS IN A ROW!
OVER 150 STATIONS - OVER 100 DEBUTS!
A 3.5 AVERAGE MOVE
HEADED FOR 2 MILLION SALES!

WPLJ (D#33)
PIRATE (#22)
WXKS-FM (Add)
Q107 (32-29)
POWER99 (D#27)
KPLZ (D#33)
KUBE (28-25)
KBQ (21-17)

B94 (D#29)
KKRZ (29-24)
KWSS (25-22)
Q102 (31-28)
WGH (D#30)
B97 (25-21)
KSAQ (33-24)
KCPX (22-16)

WZZG (D#27)
MIX105.1 (Add)
XL106.7 (34-31)
KJ103 (10-4)
WGTZ (23-21)
and more

"Unskinny Bop"

POISON



OVER 100 TOP40 ADDS FIRST WEEK!
OVER 100 AOR ADDS FIRST WEEK!
THE SUMMER ROCK AND ROLL RECORD!

A NATIONAL BREAKOUT WITH 130 MENTIONS
MOST ADDED WITH 129 ADDS!
#1 IN DISCOVERY CLUB
ROCK CHART: NEW #9



MAJOR ADDS:
Z100 (#30)
PIRATE
Z95
EAGLE106 (#25)
THE FOX (#17)
WHYT
KEGL

Y95 (#29)
KPLZ
KUBE
KBQ (#31)
B104
KDWB-FM (#25)
KZZP
KXYQ (#24)
KBEQ (#28)
Q102 (#34)
KSAQ (#35)
WZPL (#29)
WZZG
XL106.7
WJRZ
WGTZ
and more



M.C. HAMMER



"Have You Seen Her"

ONE OF THE MOST ADDED WITH 52 ADDS
CROSSOVER TOP40 CHART: 46-42
A CRUSADE!
A HITBOUND!

HOW DO YOU FOLLOW A #1 ALBUM - 3.5 MILLION!!
HOW DO YOU FOLLOW A GOLD, #1 SINGLE?
WITH ANOTHER SMASH - MOST ADDED!

WPLJ (30-27)
KIIS-FM (D#27)
POWER106 (26-23)
WHYT (D#20)
WMXD (Add)
100.3JAMZ (#27)
WXKS-FM (D#33)
KISS98.5 (Add #23)
KRBE (D#29)
HOT105 (D#34)
POWER96 (D#34)
KUBE (Add)

Z90 (27-23)
B104 (D#30)
WMXP (Add)
POWER PIG (25-21)
Q105 (29-25)
KS104 (12-8)
Y108 (D#24)
KKRZ (Add #29)
KXXR (Add)
KWOD (Add)
Q102 (Add #35)
WNVZ (Add)
B97 (28-25)

KITY (17-16)
KTFM (25-20)
HOT94.9 (19-13)
KCPX (Add)
KROY (22-17)
MAJIC102 (29-27)
KC101 (Add)
WKSS (28-25)
WTIC-FM (34-25)
FM100 (Add)
Y107 (D#26)
KJ103 (D#27)
WGTZ (D#29)
and more

MELLOW MAN ACE

"Mentirosa"

THIS IS A HIT RECORD FOR EVERYONE THAT PLAYS IT - EVERYONE THAT PLAYS IT! - WHY AREN'T YOU? 21* BILLBOARD!



MAINSTREAM TOP40 CHART: 34-31
CROSSOVER TOP40 CHART: 6
National ALBUM SALES: NEW 50
National SINGLE SALES: 18-14
A CRUSADE!

HOT97 (18-15)
WPLJ (23-12)
Z100 (21-19)
KIIS-FM (2-1)
POWER106 (2-1)
Z95 (26-20)
KMEL (#4)
EAGLE106 (Add #24)
WIOQ (21-16)
WHYT (#19)
100.3JAMZ (9-8)
WXKS-FM (#20)
WZOU (21-18)
WPGC (29-26)
ENERGY96.5 (#21)
KISS98.5 (D#30)

KKBQ (13-9)
KRBE (#25)
HOT105 (Add)
POWER96 (#3)
Q106 (2-1)
Z90 (#14)
POWER PIG (16-13)
Q105 (Add #30)
KKFR (1-1)
KOY95 (#3)
KZZP (#5)
KS104 (#3)
HOT102 (27-23)
KXXR (#20)
FM102 (4-2)
KGGI (1-1)

KITY (22-6)
KTFM (3-2)
HOT94.9 (8-4)
MAJIC102 (Add)
WKSS (21-17)
WTIC-FM (35-26)
WCKZ-FM (8-7)
WZZG (25-21)
Y107 (20-15)
KJ103 (#26)
and more

FACES & PLACES



Cher plays Las Vegas. Pictured are (L-R): GEFREN Records L.A. Promo Rep. **Arthur Promoff**; **Jerry Dean**, PD KULC Las Vegas; **Cher** and GEFREN VP/Pop Promotion **Peter Napoliello**.



Regina Belle was presented with a gold record for her current COLUMBIA album release during her recent appearance on *The Tonight Show* in Los Angeles. On hand for the occasion were (L-R): **Helen Krushnick**, Jay Leno's manager; COLUMBIA Nat'l Promo West Coast **Ken Wilson**; **Vicky Batkin**, Associate Director Video Promo West Coast; **Regina**; **Jay Leno** and **Mervyn Dash** Regina's Manager.



POLYDOR recording artist **LAVA HAY** celebrate with label execs backstage at The Roxy in Los Angeles. Pictured are (L-R): Product Mgr., West Coast **John Rotella**; VP Product Devel. West Coast, **Cliff O'Sullivan**; Nat'l Dir. Alternative Promo, **Sean Renet**; **Michelle Gould** of Lava Hay; VP A&R, West Coast **Bob Skoro**; **Suzanne Little** of Lava Hay; PGD L.A. Branch Mgr. **Bill Follet**; A&R Dir. **Lorle Harbough**; and A&R Dir./Wing Records **Tom Vickers**.



Two Teenage Mutant Ninja Turtles, along with Z100's **Kid Kelly** (center) enjoy a circle of friends at a recent SBK Records promotion held at Sam Goody's in Rockefeller Center.



EMI recording artists **GO WEST** during a recent stop on their U.S. tour. Pictured are (L-R): Go West Manager **John Glover**; Go West's **Richard Drummie**; EMI President & CEO **Sal Licata**; Go West's **Peter Cox**; and VP West Coast A&R/Staff Producer **Ron Fair**.



Newly signed ORPHEUS Records recording artists **COMPTON'S MOST WANTED** with their signing bonus, a custom Corvette. Seen on the streets of Compton, CA are (L-R): Compton's Most Wanted **Chill MC**; Orpheus Records President **Charles Higgins**; Co-producer of *It's A Compton Thang* DJ **Slip**; Compton's Most Wanted, **Eight**; VP & GM Orpheus Records **Walter Lee** and Producer/Mgr of Compton's Most Wanted **Unknown DJ**.

FACES & PLACES



Breathless Mahoney's car from *Dick Tracy* with some special friends. Pictured are (front L-R): **Kierstyn Anderson**; KIIS-FM President/GM **Lynn Anderson-Powell**; KIIS-FM Office Manager **Chrissy Hamilton** (standing); **Gretchen Anderson**; KIIS-FM Afternoon drive **Magic Matt**; Unique Broadcasting of London's **Simon Cole**; **Claudia Hipolito**; KIIS-FM MD **Mike Martin** and Warner Bros Records **Chris Crist**.



KZZP- Phoenix Morning Show hosts with **David Cassidy** at the Ninth Annual Beach Party held at Phoenix's Studio West Nightclub. Pictured are (L-R): **John Machay**; **David Cassidy**; **Lisa McDaniel** and **Dave Ryan**.



RCA Records recording artist **Tyler Collins** takes time out at a recent performance by labelmates **DOMINO THEORY** at Club Paradise in Hollywood. Pictured are (L-R): RCA VP of Black Music **Skip Miller**; **Tyler Collins**; KKBT-Los Angeles PD **Mike Stradford**; RCA West Coast Regional Promotion Manager **Gary O'Neal**.



The Grand Prize winners of the Tokyo Music Festival, **WILSON PHILLIPS**, celebrate with EMI execs. Pictured are (L-R): various Toshiba-EMI Japan execs; **Wendy Wilson**; **Carnie Wilson**; **Chynna Phillips**; judge **Tony Scotti**, SBK Sr. VP Promo **Daniel Glass**; judge **Mr. Fukada** and EMI Recording artist **Bobby McFerrin**.



ATLANTIC Records artist **Alannah Myles** at The Roxy in Los Angeles after a recent performance. Pictured are (L-R): Producer **David Tyson**; Atlantic West Coast Sr. Dir./Artist Relations & TV **Tony Mandich**; Songwriter **Nancy Simmonds**; Atlantic Sr. VP **Tunc Erim**; **Alannah Myles**; Atlantic Sr. VP Promo/Mktg. **Vince Faraci**; Atlantic VP/Int'l. **Fran Lichtman**; Atlantic local Promo Rep **Mary Tripodi**; Atlantic Sr. VP/West Coast GM **Paul Cooper**; and Atlantic West Coast Regional Sales & Mktg. Dir. **Tom Davies**.



ATLANTIC Records group **HUNTERS & COLLECTORS** backstage at New York's Radio City Music Hall. Pictured are (back row L-R): **Alex Schulman**; Atlantic Sr. VP Promo/Mktg. **Vince Faraci**; Atlantic Sr. VP/GM **Mark Schulman**; H&C's **Barry Palmer**; Loud & Clear Mgmt's **Sara Pearson**; H&C's **Jeremy Smith**; H&C Mgr **Michael Roberts**; **Jack Howard** and **Doug Falconer** of H&C. (front row L-R): Atlantic Sr. Dir. Artist Rel. & Media Devel. **Bob Kaus**; Atlantic VP Nat'l Promo **Lou Sicurezza**; Atlantic VP Nat'l Promo **Andrea Ganis**; Atlantic VP/Artist Rel. & Media Devel. **Perry Cooper**; **Mark Seymour** and **John Archer** of H&C; Atlantic VP Nat'l Album Promo. **Danny Buch**.

HOT RADIO PROMOTIONS

HOT97's HOT NIGHT VI

HOT97 (WQHT) held Hot Night VI on Monday, June 25, at the Palladium in Manhattan. Tickets to the station's sixth free concert were obtainable only by calling the station after hearing the hot song being played. Acts featured at Hot Night VI included **Alisha, Coro, George LaMond, India, KYZE, Michel'le, Seduction, Sweet Sensation, Technotronic, Tyler Collins**, and others. The show was hosted by the HOT97 air staff, and incorporated a dazzling laser light show, making it the hottest Hot Night yet.

KHTK's MENU OF MADNESS BRINGS POLICE OUT - AGAIN!

For the third time, the KHTK, St. Louis (HOT97) Menu of Madness brought out St. Louis's finest and nearly ended with an arrest. Admitting that they blatantly stole the idea from WNCI in Columbus, KHTK had a listener known only as "Cheryl" cover herself in mayonnaise and run through crowded Kiener Plaza in Downtown St. Louis at lunchtime, shouting "I'm the HOT97 Mayo Woman! Spread Me!" Passers by participated in the laying on of mayo, after which Cheryl announced, "HOT97 is my favorite radio station, and they're paying me \$97 to do this." She then stripped down to her bathing suit and washed herself in the fountain in the middle of the plaza, at which point the cops made their appearance. Luckily, Cheryl and KHTK Promotion Director **Diane McKenzie** weren't hauled in.

KIIS-FM's JULY 4 AMERICAFEST

KIIS-FM in Los Angeles is going all out for July 4, presenting the star spangled "Americafest" extravaganza at the Rose Bowl in Pasadena. In addition to performances by **Michael Bolton, Wilson Phillips, The Cover Girls, Glenn Medeiros** and **A'me Lorain**, the celebration will also include circus thrill acts, marching bands, and a spectacular fireworks and laser light show. KIIS-FM listeners who won tickets to Americafest will be entered in a drawing for "His and Hers Summer Hot Wheels," a 1990 Corvette and a shiny new Harley Davidson Sportster. KIIS-FM will draw the winner during their live broadcast from the celebration.

KF95's WEEKEND BEACH PARTY

KF95 in Boise, Idaho hosted its Weekend Beach Party June 23 and 24, trucking in tons and tons of sand to be dumped on the parking lot of Wild Waters. The station broadcast live the entire weekend from the party, which included some interesting contests, such as a sandcastle building competition, bikini contests, and a mother-daughter lookalike contest. Prizes included money, trips, CD players and a lot more.

WZPL's DONOVAN SCAMS WAY INTO D. TRACY PRESS CONFERENCE

WZPL in Indianapolis sent its Breakfast Club to Walt Disney World in Orlando to attend the June 14 World Premiere of *Dick Tracy*. Morning talent **Barry Donovan**, with the help of **Gary Kline** of WAZY in Lafayette, Indiana, scammed his way into the Brown Derby, where he attended an airtight press conference along with the major networks. Donovan obtained an interview with **Warren Beatty**, and even got a few mumbles out of **Dustin Hoffman**. The WZPL microphone flags were spotted on *Entertainment Tonight* and *CBS News*, proving that the station was one of the lucky few to be in on the press conference. WZPL also hosted the city's exclusive premiere of *Dick Tracy* on June 16, giving tickets not only to the 99th callers, but also to anyone whose first or last name is Dick or Tracy. Needless to say, plenty of Dicks and Tracys were on hand for the premiere, enough to entice the local NBC affiliate to do a feature on them before the show.

Q107's DICK TRACY PREMIERE



Dick Tracy (a.k.a. Sonny Fox of Q107 in Washington, D.C.) and Breathless Mahoney (a.k.a. Madonna lookalike winner Melody Townsend) strike a pose with a pair of moviegoers at the Q107 premiere of *Dick Tracy* June 14.

KSSK PROMOTIONS DIRECTOR CLEANS OUT HIS CAR

KSSK in Honolulu has informed their promotions director, **Scott MacKenzie**, whose car is overloaded with prizes, to clean it out or get out. So Scott spent the weekend of June 23-24 cleaning out his car - with the help of listeners. The station broadcast locations where Scott would bring his car, and listeners who showed up helped unload the compact discs, dinners, movie tickets, ocean cruises, cool sweatshirts and hot T-shirts, movie posters, and other prizes cluttering up his automobile. For helping, Scott even treated listeners to lunch!

Z95's TICKET-A-MINUTE NEWS KIDS GIVEAWAY

Z95 in Chicago spent the evening of June 22 at a local McDonald's, giving away a ticket a minute to the upcoming **New Kids on the Block** concerts at Alpine Valley and Poplar Creek. Z95 began registering listeners at 7 p.m., and the winning began at 9:30, with a ticket a minute being given away until midnight. Z95's **Steven Craig** broadcast live from McDonald's the entire evening.

KRBE's CRIME FIGHTING WEEKEND

With all the publicity surrounding *Dick Tracy*, KRBE in Houston recently held a Crime Fighting Weekend, in which the station encouraged burglars and thieves to try and win their goods from KRBE instead of stealing them from everyone else. At the sound of the alarm, thieves (and victims) were invited to call in and win stereos, radar detectors, hubcaps, tires and rims, jewelry, and other popular items to steal. Prior to the weekend, KRBE morning host **Mark Waldi** reported on the recent burglary of his home, while the Houston P.D. Public Affairs Officer gave tips on crime prevention and safety. KRBE hoped that burglary and theft statistics would decline in Houston for the weekend!

WNCI's CALIN CONFRONTS FEAR OF HEIGHTS

WNCI's **Dave Calin**, living by the philosophy that the only way to overcome your fears is to confront them, put his fear of heights to the ultimate test recently by jumping off a 200-foot bridge, attached only by a bungee cord! The WNCI Morning Zoo flew to Pennsylvania for the jump and broadcast the action back to Ohio live. A local CBS affiliate also made the trip to film the jump as proof to WNCI listeners. The bungee cord took Calin within 10 feet of the river below, and within 10 feet of the bridge on the way back up. Would Dave do it again? "No way," he exclaimed following the jump.

KCAQ's \$10,000 SCAVENGER HUNT

KCAQ in Oxnard, Cal. recently held the Third Annual \$10,000 Scavenger Hunt, and on June 10, listener **Richard Rodriguez** was chosen from among the hunters who had gathered all 16 items as the grand prize winner. Among the items required were a Q105 T-shirt, a two dollar bill, and a classified ad containing the listener's name and Q105. Items had been announced over the air since May 10, with a new item added every Monday through Friday for three weeks. Richard and other hunters brought their items to the Esplanade Mall in Oxnard, where Q105 Early Morning Zoo member **Rooster Rhodes** announced Rodriguez as the big winner.

POWER92 BRINGS STARS TO POWERHOUSE I



POWER92 (KKFR) in Phoenix brought a concert extravaganza to its listeners June 10 at the Celebrity Theatre, in the form of PowerHouse I. Only on-air winners received tickets to the show, insuring that all in attendance were dedicated POWER92 listeners. The show featured a \$10,000 laser light show, and included a clean performance by rappers 2 Live Crew, who were able to make the date despite being arrested earlier that same day in Florida. Pictured are: (L-R) POWER92 PD Steve Smith, Nikki, Shana, POWER 92 Operations Coordinator Paco Lopez, Ray and Ali of Spunkadelic, Jane Child, Carol, Marge and Angel of the Cover Girls, and Mellow Man Ace. Kneeling are POWER92 MD Jim Morales and Programming Coordinator Christopher Lance.

The Lightning Seeds

Success...Pure and Simple Everytime

Lightning has struck with the hit single

"PURE"

Well planted at radio and RETAIL giving **The Lightning Seeds** debut firm roots to grow on.

CLOUDCUCKOOLAND

The Debut Album

Written, performed and produced by Ian Broudie.

Management:
Paul Brown Worlds End
Management — London

MAINSTREAM CHART:

50-42

ALTERNATIVE CHART:

14-11

National Single Sales:

NEW #44

A HITBOUND!

Pure



HOT SINGLE SALES:

Tower (W. Covina) #8
Music Merchants (Mechanicsburg, PA) #13
Rec. Revolution (Cleveland) #13
Norwalk One Stop (Norwalk) #14
Galvano One Stop (Chicago) #14
Bibb One Stop (Charlotte) #16
Statewide (Michigan) #16
Pac Coast One Stop (Chatsworth) #22
Wilmi Sales (Long Island) #24

WPLJ (D#32)
PIRATE (17-15)
Q95 (Add)
WXKS-FM (#17)
KNRJ (#11)
KKBQ (12-11)
KRBE (14-13)
Y100 (26-23)
KBQ (Add #37)
B100 (#20)
KDWB-FM (Add)
WLOL-FM (Add)
PWR PIG (39-37)
KXYQ (25-23)
KWOD (D#40)
B97 (Add)
KSAQ (12-6)
HOT94.9 (#2)
KCPX (19-17)
KISN (16-13)
WCKZ (#34)
Y107 (D#35)
and more

IMPORT CHART

COMPOSED FROM THE HOTTEST, CUTTING EDGE IMPORT STORE CHARTS FROM ACROSS THE COUNTRY

LW-TW

- 1-1 * NEW ORDER "World In Motion" (FACTORY/MCA)
- 8-2 CABARET VOLTAIRE "Keep On" (PARLAPHONE)
- 5-3 PAT & MICK "Use It Up And Wear It Out" (PWL)
- 34-4 * SNAP "Oops Up" (ARISTA)
- 3-5 * CANDY FLIP "Strawberry Fields Forever" (ATL)
- 7-6 * DEPECHE MODE "Policy Of Truth" (SIRE/REP)
- 6-7 * LISA STANSFIELD "What Did I Do To..." (ARISTA)
- 8-8 * BLACK BOX "Don't Want To Love Any..." (RCA)
- 2-9 * BLACK BOX "Everybody, Everybody" (RCA)
- 4-10 SOHO "Hippie Chick" (S&M/SAVAGE)
- 11-11 WES BAM "The Roof Is On Fire" (LOW SPIRIT)
- 16-12 * DUSTY SPRINGFIELD "Reputation" (PARLA/EMI)
- 32-13 * SOUL II SOUL "A Dreams A Dream" (VIRGIN)
- 31-14 KYM MAZELLE "Useless Remix '90" (SYNCOPATE)
- 25-15 * ERASURE "Star" (SIRE/REPRISE)
- 13-16 DE LA SOUL & Q. LATIFAH "Mama..." (GEE ST.)
- 20-17 MASSIVO "Lovin' You" (DEBUT)
- 18-18 * PROPAGANDA "Heaven Give Me Words" (CHARS)
- 21-19 PRECIOUS RED "Think" (CHAMPION)
- 10-20 * ADEVA "Treat Me Right Remix" (COOLTEMPO)
- 12-21 MXM "Nothing Compare 2 U" (BHF PROD)
- 22-22 QUARTZ "Get Busy" (B-TECK)
- NEW-23 * 49ERS "Girl To Girl" (4TH & B'WAY/ISLAND)
- NEW-24 * THE CREW "Get Dumb (Free Your...)" (VEN/A&M)
- 24-25 DEXTROSE "Nightmares On Wax" (COOLTEMPO)
- 30-26 SATOSHI TOMIIE F/ A. JARVI "And I Love.." (FFRR)
- 26-27 LEE MARLOW "Movin'" (DISCOMAGIC)
- 28-28 LEE MARLOW "Pain" (DISCOMAGIC)
- 15-29 * SNAP "The Power" (ARISTA)
- NEW-30 2 STATIC "Boy, I'll House You" (BCM-GERMANY)
- 14-31 * SONIA "Counting Every Minute" (CHRYSALIS)
- NEW-32 TALK TALK "It's My Life" (RCA)
- 35-33 SOFT HOUSE COMPANY "What You Need" (IRMA)
- 17-34 MADONNA "Vogue" (WARNER BROS)
- 48-35 MUSTO & BONES "All I Want Is To..." (CITY BEAT)
- 49-36 BAD BOYS BLUE "How I Need You" (COCONUT)
- 41-37 PLEASURE "Please" (ANXIOUS)
- NEW-38 MIX MASTERS "In The Mix" (DJ INTERNATIONAL)
- NEW-39 WEE PAPA GIRLS "Get In The Groove" (CAP)
- 19-40 F.P.I. PROJECT "Rich In Paradise" (ZYG)
- 23-41 KYLIE MINOGUE "Better The Devil" (GEFFEN)
- NEW-42 EURYTHMICS "Sweet Dreams (Nightmare.)" (RCA)
- 53-43 INDEEP "Last Night A DJ Saved..." (ST HEAT)
- NEW-44 BLAPPES POSSE "Don't Hold..." (BLAPPES/U.K.)
- 55-45 * BEATS INTERNATIONAL "Won't Talk..." (ELEK)
- NEW-46 20 POUNDS TO GET INTO "Shut Up..." (SHUT UP...)
- 27-47 COLD CUT F/ Q. LATIFAH "Find A Way" (GEE ST.)
- 29-48 LEE MARLOW "Do U Want Me" (DISCOMAGIC)
- NEW-49 BETTY BOO "Doing The Do" (RHYTHM KING)
- 40-50 B SIDES "Volume 2" (MUSIC MAN)

BRAND X • New York ♦ Money Penny 212 431-4360

CHART BOUND:

- FRAZIER CHORUS "Cloud 8" (VIRGIN (U.K.))
- COLD CUT LP "Some Like It Cold" (AHEAD OF OUR TIME)
- SAINT ETIENNE "Only Love Can Break Your Heart" (HEAVENLY/U.K.)
- ATC "It Ain't Over" (SBK(U.K.))
- SOLID GOLD AMEX W/ RED BOX "Enjoy" (WEA(U.K.))

BREAKOUTS

- A CERTAIN RATIO "Won't Stop Loving You" (A&M/U.K.)
- AGE OF CHANCE "Playing With Fire" (CHARISMA)
- BEATS INTERNATIONAL "Won't Talk About It" (ELEKTRA)
- FRAZIER CHORUS "Cloud 8" (VIRGIN)
- IN TO DEEP "Last Night A DJ Saved My Life" (ST. HEART)
- PRECIOUS RED "Think" (CHAMPION)
- SOHO "Hippie Chick" (S&M/SAVAGE)
- THE ADVENTURES OF STEVIE V. "Dirty Cash" (MERCURY)

IMPORT REPORTERS

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 VINYL CONNECTION • Boston ♦ Carol Mitro 617 536-2560 • DADA NADA, FRAZIER CHORUS, GRACE DARLING, JASON DONOVAN, TRISHA,
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 METRO STEREO • Baltimore ♦ Simon 301 669-0503 • D. UNDERGROUND, K. MAZEL, SCORPIA,
- HOUSTON**
 MEGAZONE • Houston ♦ Joseph Tranvan 713 520-1603 • A CERTAIN RATIO, DOUBLE TROUBLE, GARY CLAIL, PLEASURE, PROMISELAND,
 RECORD RACK • Houston ♦ Bruce Godwin 713 524-3602 • CANDY FLIP, NEW ORDER, SOHO, ST. ETIENNE,
- MIAMI**
 CARJUL RECORDS • Miami ♦ Carlos Estrada 305 444-6303 • BLACK BOX, F.P.I PROJECT, G. ROBINSON, MCCROWN, PAT & MICK,

* Now Available Domestically

monumental

heroic

immense

vast

the single edit

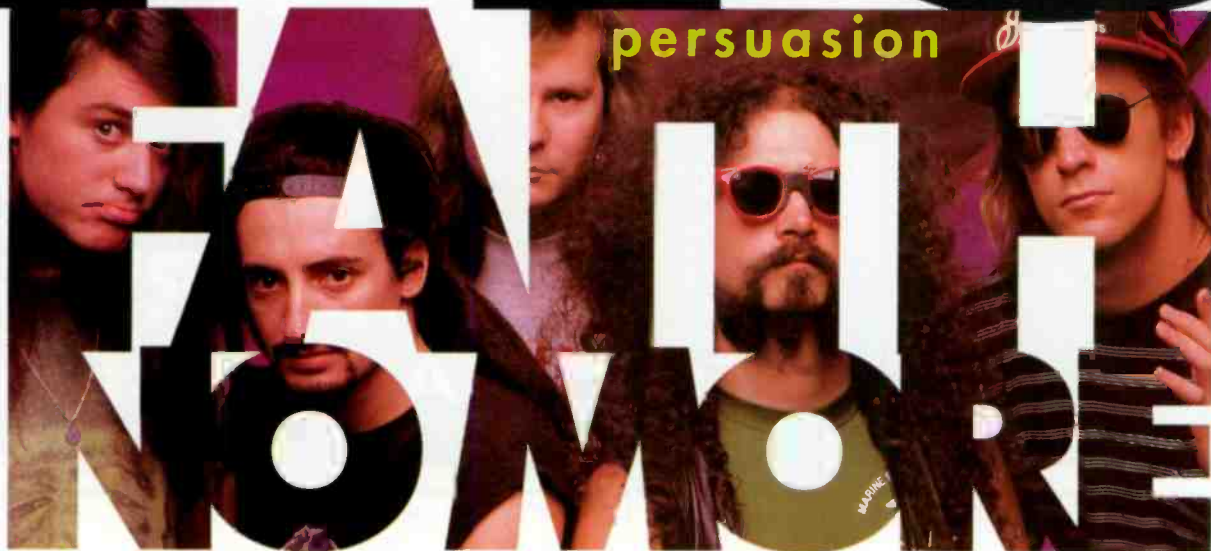
EPIC

belief

conviction

commitment

Z95 (Add)
 POWER99 (Add)
 WGH (Add)
 KEGL (D#18) Hot
 KSAQ (31-22) Hot
 THE FOX (12-10) Hot
 WHYT (7-5) Hot
 KPLZ (23-19) Hot
 92X (D#26) Hot
 PIRATE (21-18)
 Y95 (28-26)
 KUBE (25-22)
 WZZG (D#26)
 Y107 (34-30)
 WGTZ (Add)
 WKZL (24-18)



persuasion

NATIONAL ALBUM SALES: #28
NATIONAL SINGLE SALES: NEW #45
ROCK RADIO: NEW #38
A HITBOUND! A CRUSADE!

K106 (20-11)	WAPI (18-13)
KF95 (D#29)	WCOQ (D#38)
KFBQ (39-32) Hot	WDBR (32-29)
KFTZ (D#38) Hot	WDEK (37-29)
KHOK (Add)	WKFR (40-36)
KISQ (20-11) Hot	WOKI (30-26)
KOYE (Add)	WPXR (Add)
KPXI (Add)	WQCM (Add)
KQKY (17-15)	WVIC (Add)
KRRQ (Add)	WYYS (40-35)
KRZR (13-8) Hot	WZYQ (Add)
KVTI (Add)	X106 (14-10) Hot
KZMC (30-25)	Y104 (35-20)
Q104 (19-15) Hot	ZFUN (28-18) Hot
WAEB (Add)	and more
WANS (Add)	

Produced by Matt Wallace and Faith No More
 From the Slash/Reprise album *The Real Thing*
 Career Direction: Warren Entner/John Vassilou for W.E.M.
 © 1990 Slash Records



NEW RELEASES

TOP 40

AND WHY NOT "The Face" (ISLAND)
BIANCA "My Emotions" (WARNER BROS.)
BLACK FLAMES "Watching You" (COLUMBIA)
CALLOWAY "All The Way" (SOLAR/EPIC)
JANE CHILD "Welcome To The Real World"
(Limited Edition 7" Remix) (WB)
FLEETWOOD MAC "Skies The Limit" (WB)
JEFF HEALEY BAND "I Think I Love You ..." (ARISTA)

JAMES INGRAM "I Don't Have The Heart" (WB)
MARC JORDON "Edge Of The World" (RCA)
TONY LEMANS "Higher Than High" (REPRISE)
MARCALEX "Quick Quick" (ATCO)
PARTNERS IN KRYME "Undercover" (SBK)
PERFECT GENTLEMEN "One More Chance" (COL)
THE SUNDAYS "Here's Where The Story Ends" (DGC)
JANE WIEDLIN "World On Fire" (EMI)

ROCK

BATON ROUGE "Doctor" (ATLANTIC)
CROSBY, STILLS & NASH "Live It Up" (ATLANTIC)
DEL AMITRI "Stone Cold Sober" (A&M)
ELECTRIC BOYS "Into The Woods" (ATCO)
HOUSE OF LOVE "Beatles & Stones" (MERCURY)
HURRICANE "Next To You" (ENIGMA)

MICHAEL PENN "Brave New World" (RCA)
PSYCHEFUNKAPUS "We Are The Young" (ATLANTIC)
SANTANA "Mother Earth/Third Planet From The Sun"
(COLUMBIA)
JOHNNY VAN ZANDT "Brickyard" (ATLANTIC)

ALTERNATIVE

GREEN ON RED "Reverend Luther" (POLYDOR)
DAVID J "Songs From Another Season" (RCA)

MICHAEL PENN "Brave New World" (RCA) ✓single
IGGY POP "Home" (VIRGIN) ✓single

BEGINNING THIS FALL...

The HITMAKERS REGIONAL SEMINARS

FACE-OFF (from page 7)

Estefan, she was obscured within the framework of The Miami Sound Machine, which I felt was totally wrong for her. We got her on a conditioning program, helped her develop her look, and we put her up on center stage, where the public could identify with her. We realized she was the real focus of the band and felt that the public would recognize that."

Reese concluded that one of the most difficult tasks he faces in the hype-cycle is cutting through the fat to the bone. "It's a record company's job to create excitement about an artist in whatever way they can. That's where their creativity comes in," he says. "But it's all for naught if the public turns up their noses on whatever they're being served up. We have to keep an ear to the street, and while that doesn't mean ignoring the label's marketing campaigns, it boils down to hearing the hot records before our competition."

LITA FORD (from page 7)

about what a bunch of jealous dudes - who might in secret envy her guitar playing prowess - think of her legitimacy in their male-dominated domain, she is far more concerned with making a niche for herself in the world of Top40.

"I feel right at home on Top40 radio, mixed in between the New Kids on the Block and Roxette," she says. "*Hungry* is a good driving song that I think has a great shot at surpassing my other two Top40 hits, *Kiss Me Deadly*, which went to number 12, and *Close My Eyes*, which peaked at eight. I'm going for the top five this time."

Lita Ford is a woman who might be associated with the trappings of metallic rock, but don't think she's limiting herself by the caricature nature of that genre. She is dead serious about her craft and *hungry* to prove she belongs in the limelight. Don't bet against her.

RETAIL (from page 7)

ground are still moving product at a brisk clip, too."

Ed Brown of POWER108 in Cleveland says that Morris Day and The Time have arrived at Top40 (get ready to wince...) JUST IN TIME! "I just love *Jerk Out*," he chirped. "It sounds killer on the air." Brown also digs a new MCA act that combines perky pop and attitude to good effect. "My pick to click this week is a track called *Wait For You* by a new duo called Stacey and Kimiko," he says. "The record is very poppy, and perfect for the summer. Cat (Thomas, POWER108 PD) and I both think it's great."

Another hot tune in test rotation at POWER108 is Kyper's *Tic Tac Toe*, a record that slowly but surely has started turning heads. And last but not least, Brown echoed the sentiments of COLUMBIA VP of Promotion Burt Baumgartner on Paul Young's new cut, *Oh Girl*. "I carted it straight away when it hit my desk, and we're really high on the tune," said Brown.

Kid Frost

"La Raza"

CROSSOVER TOP40 CHART: 49-43 A HITBOUND!

AL TAVERA, ASST. PD, POWER106 - "TOP 5 requests since the beginning! This homeboy from East L.A. will be a featured artist on our 4th of July Power Jam and the town is buzzing about this hot act!"

JIM MORALES, MD, KKFR - "This is more than an Hispanic street record! Pulling strong sales and heavy phones from the homeboys and the Mainstream audience!"

ANDREA PENTRAK, MD, FM102 - "Our #2 requesting record! Exploding especially with younger demos!"

POWER106 (31-28)
KMEL (D#21)
Q106 (25-21)
Z90 (20-15)
KJMZ (On)

KKFR (18-14)
HOT97.7 (22-16)
FM102 (27-18)
KGGI (D#12)
WQUE (On)

KITY (30-28)
KTFM (D#28)
WQUE (On)
WCKZ-FM (D#39)
98KISS-FM (Add)

KDON (30-25)
KBOS (On)
KEBZ (On)
KPRR (Add #24)
and more



"R & R"
URBAN: 13-8*

AFTER 7

"Can't Stop"

DEVELOPING QUICKLY . . .
OUT OF THE BOX ADDS AT:
KJMZ!!! HOT105!!!
KMEL!!! WPGC!!!
WMXP!!! WMXD!!!
WQUE!!! WHITE!!! I94!!!

CROSSOVER TOP40 CHART: NEW 46

CAROLYN ROBBINS, MD, 100.3JAMZ

"Within three weeks this song was in heavy rotation! Excellent callout, excellent phones! Can't stop this jam!"



BAD

"POSSESSION"

ENGLISH



HITMAKERS MAINSTREAM: 37-30
Over 170 Top40 Stations!

R&R AC Most Added! Platinum Album!

- | | | |
|----------------|--------------|-----------------|
| WPLJ (31-29) | KEYZ (26-22) | WZZG (27-23) |
| PIRATE (22-20) | KKRZ (27-23) | FM100 (25-21) |
| Q101 (#28) | KXYQ (19-13) | MIX105.1 (Add) |
| Q107 (Add #32) | KBEQ (D#26) | XL106.7 (26-23) |
| Y100 (25-22) | KWSS (19-15) | WJRZ (Add #29) |
| WBLI (Add) | WGH (26-24) | 98PXY (24-21) |
| KPLZ (28-25) | B97 (10-9) | Y107 (25-20) |
| KBQ (13-11) | KSAQ (26-19) | WGTZ (30-25) |
| B100 (23-19) | WZPL (26-22) | CKOI (Add) |
| KDWB (22-20) | KCPX (18-12) | and more |
| B94 (22-19) | KISN (27-20) | |



BABY

"MY KINDA GIRL"

FACE



- WPLJ (D#31)
PWR106 (24-21)
KMEL (11-9)
X100 (16-14)
WIOQ (27-25)
WUSL (#23)
WHYT (Add)
WMXD (#23)
100.3JAMZ (23-21)
WXKS-FM (D#35)
WAVA (28-24)
WPGC (27-23)

HITMAKERS MAINSTREAM: NEW#38
CROSSOVER: 20-13

National ALBUM SALES: NEW #47

Multi Platinum Album!

R&R Urban 27*-18*!

- KISS98.5 (28-25)
KKBQ (D#30)
KRBE (17-15)
HOT105 (D#33)
PWR99 (Add #30)
KUBE (29-26)
KHTK (#28)
Q106 (#26)
Z90 (#16)
KDWB-FM (Add)
WLOL-FM (D#32)
POWER PIG (15-12)

- Q105 (22-18)
KKFR (17-15)
Y108 (D#29)
KKRZ (30-26)
HOT102 (33-30)
KXXR (#23)
FM102 (12-10)
KROY (29-27)
KWOD (30-25)
KITY (D#30)
KTFM (26-23)
WZPL (15-10)

- WTIC-FM (33-30)
WCKZ-FM (28-22)
Y107 (24-18)
KJ103 (28-25)
Z99 (26-20)
WDJX (28-26)
WJMH (#25)
and more

HITMAKERS HITBOUND!
Over 100 Top40 Stations!
MTV Medium Rotation!

On Tour with Kiss and Slaughter beginning July 10!

- PIRATE (14-9)
KEGL (D#20)
KXYQ (24-21)
KWSS (14-11)
KSAQ (37-34)
99WGY (19-9)
KBOZ (Add)

- KCMQ (Add)
KFBD (22-19)
KFBO (26-20)
KKRC (8-5)
KQCR (Add)
KZZU (24-21)
OK95 (Add)
SLY96 (22-18)
WAEB (15-13)
WKFR (25-17)
WKRZ (19-16)

- WOMP (23-18)
WRXR (18-9)
WRUB (22-19)
WSIT (Add)
WWCK (Add #39)
WYCR (23-18)
WYKS (Add)
WZYQ (Add)
W104 (8-5)
and more

DANGER

"BANG BANG"

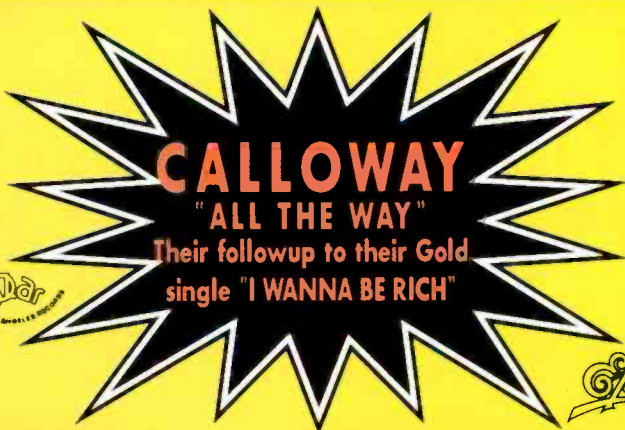
DANGER

JIMMY STEAL / KEGL

**"In the Survivor/Journey/
REO mold of mass appeal
Rock that appeals to females!"**



IMAGINE RECORDS



CALLOWAY

"ALL THE WAY"

Their followup to their Gold
single "I WANNA BE RICH"



HITMAKERS CRUSADÉ!
HITMAKERS HITBOUND!

R&R AC: 2*! Double Platinum Album!

Be sure to watch VH-1 on July 7th for a special 24 hour-program
feat. only the music of Gloria Estefan! All day - All night - All Gloria!

BOB LaBORDE / KCPX

"She's a core artist for KCPX and her ballads
smoke in Salt Lake City! We're playing the
hell out of Gloria Estefan!"



GLORIA

"CUTS BOTH WAYS"

ESTEFAN



- Q101 (Add #25)
Q95 (24-18)
WMXD (Add)
WZOU (28-25)
POWER96 (Add)
Y100 (13-7)

- B100 (D#29)
B104 (Add)
WLOL (34-32)
WFLZ (D#39)
KXYQ (D#19)
KBEQ (Add)

- PRO-FM (34-32)
KWSS (29-25)
KWOD (Add #36)
KGGI (Add)
KSAQ (Add #30)
KTFM (D#30)

- KCPX (21-15)
KISN (D#39)
MIX105.1 (25-19)
WJLK-FM (7-6)
Y107 (D#34)
Z99 (D#30)

- WDJX (Add)
and more

NATIONAL RETAIL CHART

Published Weekly By **HITMAKERS MAGAZINE** And Compiled From Surveys Reported To Us By A Retail Panel Comprised Of 200 Individual Record Stores, Chains, And Distributors. These Charts Are Based On Sales Only.

TOP SELLING ALBUMS

#1 M.C. HAMMER "Please Hammer Don't..." (CAP)

LW-TW

- 3-1 M.C. HAMMER "Please Hammer" (CAPITOL)
- 1-2 NEW KIDS ON THE BLOCK "Step By Step" (COL)
- 2-3 MADONNA "I'm Breathless" (SIR/WB)
- 4-4 BELL BIV DEVOE "Poison" (MCA)
- 5-5 SINEAD O'CONNOR "I Do Not Want ..." (CHRY)
- 7-6 WILSON PHILLIPS "Wilson Phillips" (SBK)
- 8-7 PRETTY WOMEN "Soundtrack" (EMI)
- 6-8 DEPECHE MODE "Violator" (SIRE/REPRISE)
- 32-9 KEITH SWEAT "I'll Give You All My Lovin'" (ELEK)
- 11-10 JOHNNY GILL "Johnny Gill" (MOTOWN)
- 9-11 HEART "Brigade" (CAPITOL)
- 12-12 ICE CUBE "Amerikkka's Most Wanted" (PRIORITY)
- 10-13 STEVE VAI "Passion And Warfare" (RELATIVITY)
- 27-14 2 LIVE CREW "As Nasty As..." (SKYYWALKER)
- 16-15 MICHAEL BOLTON "Soul Provider" (COLUMBIA)
- 15-16 BILLY IDOL "Charmed Life" (CHRYSALIS)
- 20-17 PHIL COLLINS "...But Seriously" (ATLANTIC)
- 14-18 PAULA ABDUL "Shut Up And Dance" (VIRGIN)
- 13-19 SOUL II SOUL "Vol. II/1990/New Decade" (VIRGIN)
- 17-20 PUBLIC ENEMY "Fear Of A Black Planet" (COL)
- 19-21 LISA STANSFIELD "Affection" (ARISTA)
- 21-22 EN VOGUE "Born To Sing" (ATLANTIC)
- 23-23 JEFF HEALEY "Hell To Pay" (ARISTA)
- 24-24 BONNIE RAITT "Nick Of Time" (CAPITOL)
- 18-25 JANET JACKSON "Rhythm Nation" (A&M)
- 26-26 AEROSMITH "Pump" (Geffen)
- 22-27 DIGITAL UNDERGROUND "Sex Packets" (TB)
- 29-28 FAITH NO MORE "The Real Thing" (SLASH/REP)
- 23-29 SLAUGHTER "Stick It To Ya" (CHRYSALIS)
- NEW-30 ERIC B & RAKIM "Let The Rhythm Hit 'Em" (MCA)
- 31-31 VAN MORRISON "The Best Of" (MERCURY)
- NEW-32 BRUCE HORNSBY "A Night On The Town" (RCA)
- 28-33 DON HENLEY "The End Of The ..." (Geffen)
- 46-34 MARIAH CAREY "Mariah Carey" (COLUMBIA)
- NEW-35 BAD COMPANY "Holy Water" (ATCO)
- 33-36 PRETENDERS "Packed" (SIRE/WB)
- 44-37 THE SUNDAYS "Reading, Writing" (DGC)
- 37-38 DAVID BOWIE "Changesbowie" (RYKODISC)
- NEW-39 DAVID BOWIE "Ziggy Stardust" (RYKODISC)
- 36-40 GEORGE STRAIT "Livin' It Up" (MCA)
- 35-41 TAYLOR DAYNE "Can't Fight Fate" (ARISTA)
- 34-42 DAMN YANKEES "Damn Yankees" (WB)
- NEW-43 DJ MAGIC MIKE "Bass Is The ..." (CHEETAH)
- NEW-44 CLINT BLACK "Killin' Time" (RCA)
- 43-45 MIDNIGHT OIL "Blue Sky Mining" (COLUMBIA)
- 38-46 TEENAGE MUTANT NINJA "Soundtrack" (SBK)
- RE-47 BABYFACE "Tender Love" (SOLAR/EPIC)
- NEW-48 SNAP "World Power" (ARISTA)
- 40-49 FLEETWOOD MAC "Behind The Mask" (WB)
- NEW-50 MELLOW MAN ACE "Mentiroso" (CAPITOL)

TOP SELLING SINGLES

#1 NEW KIDS ON THE BLOCK "Step By Step" (COL)

LW-TW

- 3-1 NEW KIDS ON THE BLOCK "Step By Step" (COL)
- 1-2 EN VOGUE "Hold On" (ATLANTIC)
- 2-3 ROXETTE "It Must Have Been Love" (EMI)
- 5-4 SNAP "The Power" (ARISTA)
- 11-5 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
- 4-6 BELL BIV DEVOE "Poison" (MCA)
- 12-7 PHIL COLLINS "Do You Remember" (ATLANTIC)
- 9-8 JOHNNY GILL "Rub You The Right Way" (MOT)
- 10-9 TAYLOR DAYNE "I'll Be Your Shelter" (ARISTA)
- 7-10 WILSON PHILLIPS "Hold On" (SBK)
- 6-11 AFTER 7 "Ready Or Not" (VIRGIN)
- 14-12 GLENN MEDEIROS f/ B.Brown "She Ain't..." (MCA)
- 8-13 MADONNA "Vogue" (SIRE/WB)
- 18-14 MELLOW MAN ACE "Mentiroso" (CAPITOL)
- 13-15 DIGITAL UNDERGROUND "Humpty Dance" (TB)
- 21-16 DEPECHE MODE "Enjoy The Silence" (SIRE/REP)
- 17-17 RICHARD MARX "Children Of The Night" (EMI)
- 23-18 TYLER COLLINS "Girls Nite Out" (RCA)
- 16-19 SINEAD O'CONNOR "Nothing Compares..." (CHRY)
- 15-20 M.C. HAMMER "U Can't Touch This" (CAPITOL)
- 30-21 KEITH SWEAT "Make You Sweat" (ELEKTRA)
- 37-22 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 36-23 NIKKI "Notice Me" (Geffen)
- 19-24 HEART "All I Wanna Do Is Make Love..." (CAP)
- 25-25 LINEAR "Sending All My Love" (ATLANTIC)
- 27-26 ELTON JOHN "Club At The End..." (MCA)
- 34-27 TONY! TONI! TONE! "The Blues" (WING/POLY)
- 33-28 LOUIE LOUIE "Sittin' In the Lap..." (WTG/EPIC)
- 20-29 MICHELLE "Nicety" (RUTHLESS/ATCO)
- 46-30 WEST COAST RAPPERS "We're All In..." (WB)
- 28-31 SLAUGHTER "Up All Night" (CHRYSALIS)
- NEW-32 LISA STANSFIELD "You Can't Deny It" (ARISTA)
- 24-33 PARTNERS IN KRYME "Turtle Power" (SBK)
- 29-34 L.A. GUNS "Ballad Of Jayne" (VERTIGO/POLY)
- 35-35 PERFECT GENTLEMEN "Ooh La La" (COLUMBIA)
- 22-36 JUDE COLE "Baby, It's Tonight" (REPRISE)
- NEW-37 ANITA BAKER "Talk to Me" (ELEKTRA)
- 45-38 ERIC B & RAKIM "Let The Rhythm Hit Em" (MCA)
- 39-39 TROOP "Spreading My Wings" (ATLANTIC)
- 40-40 TODAY "Why You Get Funky On Me" (PROFILE)
- 26-41 JANET JACKSON "Alright" (A&M)
- 42-42 GEORGE LAMOND "Bad Of The Heart" (COL)
- NEW-43 PUBLIC ENEMY "911 Is A Joke" (DEF JAM)
- NEW-44 THE LIGHTNING SEEDS "Pure" (MCA)
- NEW-45 FAITH NO MORE "Epic (What Is It)" (SLASH/REP)
- NEW-46 ZZ TOP "Doubleback" (WB)
- NEW-47 ALANNAH MYLES "Love Is" (ATLANTIC)
- 50-48 JANE CHILD "Welcome To The Real World" (WB)
- NEW-49 MICHAEL BOLTON "When I'm Back..." (COL)
- NEW-50 JOHNNY GILL "My, My, My" (MOTOWN)



WHO SAYS THEY'RE NOT PLAYING ROCK & ROLL IN DETROIT???



CHRYSLIS Recording artists SLAUGHTER hang out at Detroit's THE FOX. (L-R): MARK SLAUGHTER, THE FOX's Asst PD JOHN MCFADDEN, CHRYSLIS VP/Promotions GREG THOMPSON, Slaughter's DANA STRUM and BLAS ELIAS, THE FOX's Production Dir. PAUL "Thunder-throat" TURNER, and Slaughter's TIM KELLY.

So Nationwide has taken KNRJ Alternative... or have they? The facts as of presstime are that the station has removed all Urban/Dance product from the air in favor of an eclectic Rock/Dance mix. The speculation is that the move may be temporary, and that the *real* format - the one CLANCY WOODS, GUY ZAPOLEON, and the entire staff have been trying to pinpoint through months of market research - is yet to be determined. CLANCY, when asked if the Alternative format was set in stone, told THE EAR "It's an option." With the competition so hot and heavy in Houston, it's no real surprise that Nationwide would want to keep everyone guessing. Meanwhile, the station has hired KURT KELLY, former KODJ (*Oldies!*) PD, as Asst. PD/Midday jock. At this point, it's hard to make sense out of any of this, which appears to be the desired effect.

B96-Chicago GM TOM MATHESON and PD DAVE SHAKES have tapped KDWZ-Des Moines PD DAN KIELEY as Marketing Director, continuing a trend we've been noticing lately: medium market PDs landing major market promotion department gigs (see PETE COSENZA and JOHN O'ROURKE). Is this the '90s way to break into bigtime programming gigs?

With Big Dan's departure for The Land The World

Series Forget, KDWZ ups APD/MD T.J. MARTENS to the Programming hotseat. As for T.J.'s replacement: as MD, bet on an internal move.

Influential rocker KTYD has a programming shakeup in effect. Affairs of the heart are tugging PD KIMBERLY JAEGER back to Boston, where she will also be opening an art gallery! Regarding her replacement, GM ANDREW REIMER expects to make an announcement within a week. Meanwhile, APD/MD JIM ST. JOHN steps down to concentrate on his nighttime airshift. The new MD is former Z90-San Diego OM BRICE KENDALL, who also now handles middays.

Exciting doings are afoot in the record world these days ARISTA VP/Rock Promotion SEAN COAKLEY gets a little promotion of his own, as the label elevates him to VP/Product Development. In this newly-created position, Sean will coordinate all label departments in creating cohesive marketing plans for ARISTA product. Expect National Rock Promo Director JAY ZISKRCUT to nab Sean's old job soon.

Meanwhile, on the overheated coast, there's a changing of the guard at MCA, where VP/Rock Promotion JOHN HEY exits. For now, Senior VP/ Artist Development & Rock Promotion BILL BENNETT will handle the reigns.

Two big rumors circulating remain unsubstantiated... No word from the JERRY CLIFTON camp on the possibility of involvement in San Diego's XHRM, and STEVE WYROSTOK tells THE EAR his situation is status-quo...for now.

MORNING NEWS...ROBERTA GALE will be RICK STACY's new partner on the Breakfast Club at POWER99-Atlanta. We all remember ROBERTA from WMMS-Cleveland. In Chicago, Z95 welcomes JONI SIANI as morning sidekick/news person, joining WELCH and WOODY. JONI was formerly at Y95-Dallas and Y100-Miami, and THE EAR hears she's been in several episodes of *Miami Vice* and made an appearance in *Police Academy V*. And speaking of Miami, traffic reporter CHERYL V. joins Tanner in the Morning at POWER95, replacing MATY MONFORT, who joins hubby TONY NOVIA at STAR94.

And speakin' o' morning shows, WLOL-FM-Minneapolis morning man JOHN HINES is *not* out- he'll be a part of the "New WLOL Morning Show with Miller, Mondale, and Hines." STEVE KELLOG from STAR101 in Orlando is now MIKE MILLER and will co-host the show with HINES and ELEANOR MONDALE from WCKG-Chicago. ELEANOR is the daughter of the land o'lakes favorite son, former Vice Prez FRITZ MONDALE.

TERRENCE McKEEVER is free to negotiate a new deal. Call him at home - (404) 992-5322.

A&M has a hot summer promo running in a bunch of major markets, tying in THE BRAT PACK in with the favorite snack chip of late night talk show fill-in hosts, Doritos. It goes somethin' like this: If someone from the station spies you munching on Doritos, you win a number of exciting prizes, including the latest cassette single from THE BRAT PACK. If you're interested, call ROB GOLD at A&M.

THE EAR hears that CHARLIE WALK is the new COLUMBIA Promotion Manager for Hartford, New Haven, and upstate New York. 32-year vet SAL INGEME will continue to handle Boston.

The new promotions director at KKFR-Phoenix is ALEX SANTA MARIA.

On a sad note, our condolences to the friends of WZAK-Cleveland midday man MIKE LOVE who passed away this week.



THE BEAT's Banned Mural at Hollywood and Vine.

HOT CORNER: As if it weren't scorching enough in L.A. this week, Evergreen's KKBT (THE BEAT) steamed a few folks even more with the debut of their wall-mural campaign at Hollywood and Vine. The mural, depicting PAULA ABDUL, is a continuation of the artist-oriented campaign Evergreen had started in Chicago, according to THE BEAT's GM JAMES de CASTRO. After a call to VIRGIN Records by a somewhat miffed JEFF WYATT, VIRGIN reportedly called de CASTRO and gave Evergreen 'til next Monday to tear it down. WYATT tells THE EAR, "I called VIRGIN and inquired as to how they got clearance to use an artist like PAULA, and found out they had no clearance, so VIRGIN asked them to stop." de CASTRO tells THE EAR they might simply change the face on the mural. "Maybe we'll put JEFF's face up there," sez de CASTRO.

The WDVE-Pittsburgh morning team of SCOTT PAULSEN and JIM KRENN have an LP of their greatest bits titled HANGIN' OUT & 'NAT on National Record Mart's NRM label, and the chain reports it their #3 selling album this week, having moved 2000 pieces in three days!

Speculation on the format for Viacom's KOFY-San Francisco, soon to be programmed by LARRY BERGER, is running the gamut, but a popular theory has the station simulcasting with KLRS and dancing their heads off! Elsewhere by the Bay, MIKE REILY has been named Music Coordinator at Emmis' still unsold X100.

Rochester, NY's 98PXY grabbed some major press when morning host LARRY WAX played a little 2 LIVE CREW and was subsequently suspended by PD KEVIN KENNY. This led to a "walkout" by 'PXY jocks in a show of support for the Waxman. Part-timers filled in on Friday, but things were reportedly back to normal Monday.

The new PD at KFBQ-Cheyenne is J.D. Daniels, most recently with AOR KRQU. J.D. replaces TONY DAVIS, now with ENIGMA Minneapolis...HOLLYWOOD JOE takes over as MD at WANS-Greenville... and congrats to DENA YASNER, who chalks up another MD Of The Year award at Poe; LESLIE FRAM, named small market PD Of The Year, and all the Poe winners!

Congrats to SBK's ARMA ANDON and his lovely wife ALEXANDRA on the birth of their son, ARLIS PACKARD (6-22); and PRIORITY Records MARK CERAMI and wife MICHELLE on the birth of son MAX ANTHONY.

On the search: KZZP-Phoenix needs a 10p-2a (T&R to PD BOB CASE)... KHTK-St. Louis needs 7p-Midnight, T&R to PD DEREK JOHNSON... KRNR-Des Moines needs 7p-Midnight (contact PD CHUCK KNIGHT).

"As she walked through the door, I knew this was not going to be an average case..."

THIS SUMMER GUESS WHO'S GOING

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"Undercover," the new smash single and video from the force that brought you "Turtle Power"

Partners In Kryme, watch for their forthcoming debut album on SBK.

PARTNERS IN KRYME

PRODUCED BY PARTNERS IN KRYME AND SHANE "THE DR." FABER
MANAGEMENT: SECOND AVENUE MANAGEMENT AND SHEILA EDWARDS



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PRODUCED BY PETER COLLINS FOR JILL MLSIC LTD.
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FROM
EMI



...as always
...guitar and clever, hook-laden
...there! ...make this the most exciting album of the year!

HITMAKERS

July 2, 1990

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