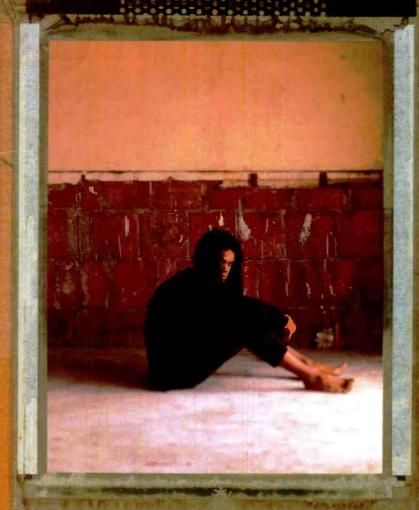


DONALDS

MOST ADDED! Over 30 adds including: PRO-FM WKBQ WAPE KHTT WFHN

Already On: WZPL 62 Spins



AND RU

CRUZE, WKBQ

"It only takes one listen, and you can't get this song out of your mind. Sounds like a great pop record to me."

DUSTY HAYES, WABB

"Thank goodness for pure pop with tempo from a male artist."

CHUCK TISA, WPLY "Similar to Maxi Priest. Very mainstream...Solid

song."

DAMON COX, WAPE

"Great organic-sounding record. Very hip, with adult appeal."

CINDY MERCER, WSTO "Great uptempo male

vocal, something Top40 can use."

mishale

The first single from his Metro Blue debut

> Produced and arranged by Eric Foster White for 4MW Productions, Inc Management: Mark Shimmel, Kahane, Shimmel Management

The INSIDE PAGE

LABEL OF THE WEEK

MERCURY RECORDS

Congrats to ED ECKSTINE, DAVID LEACH, ANDY SZULINSKI, TONY SMITH and the rest of the promo animals for providing the industry with music for just about every taste. They already hung in and proved CRYSTAL WATERS was a smash (look for the new single) • Look at the buzz being created with the gorgeous new VANESSA WILLIAMS single, <u>The Sweetest Days</u>, certain to reach 'classic' status in time for the holidays. (#2 in Disc-overy Club this week) • Check your local SoundScan numbers on the <u>JASON'S</u> <u>LYRIC</u> Soundtrack - B.M.U. is performing where it's being given the proper exposure...Speaking of sales, JOHN MELLENCAMP continues to sell and request, as does the powerful BON JOVI Greatest Hits CD.

MAINSTREAM TOP40

FORMAT HOT TIPS: BOYZ II MEN On Bended Knee (Motown) •BABYFACE & LISA STANSFIELD Dream Away (Fox/Arista) • BARRY WHITE Practice What You Preach (Perspective/A&M) •VANESSA WILLIAMS The Sweetest Days (Wing/Mercury)

AEROSMITH Blind Man (Geffen) What can you say??? Automatic. • TLC Creep (Arista) The girls are back and better than ever • COUNTING CROWS Rain King (DGC) Another proud week for the Geffen/DGC folks...Album is Large • ANDRU DONALDS Mishale (Capitol) Continues to impress us in Disc-overy Club • INI KAMOZE Here Comes The Hotstepper (Columbia) HUGE week: Z100, WXKS, KIIS-FM, KHKS, PRO-FM, KRBE WZPL, more • JOHN MELLENCAMP Dance Naked (Mercury) What are you waiting for? • TOM PETTY You Don't Know How It Feels (Warner Bros.) Big pre-release buzz on Tom's WB debut • HOOTIE & THE BLOWFISH Hold My Hand (Atlantic) Quietly growing stronger every week...Don't let the name fool you: Remember Toad The Wet Sprocket? • 4P.M. Sukiyaki (Next Plateau/Island) Familiar song, callout thru the roof • BRANDY I Wanna Be Down (Atlantic) This young lady is going places • AALIYAH At Your Best (Jive) Only her second single, already becoming a Mainstream core artist • ROLLING STONES (Virgin) Everybody is talking about this band and the mega-tour...Your female audience knows the way to the Voodoo Lounge • LUCAS (Big Beat/Atlantic) Catchy as hell, & one of the best videos of the year • CORONA The Rhythm Of The Night (EastWest) No escaping the infectious rhythm of this one • PRINCE Space (Warner Bros) It's Prince, for God's sake • ROXETTE Crash Boom Bang (EMI) Past performance indicates bright future • JOSHUA KADISON (EMI) Conference Calls telling us this is the strongest of the three singles.

STREET/CROSSOVER

FORMAT HOT TIPS: BONE For The Love Of Money (Ruthless/Relativity) • BARRY WHITE Practice What You Preach (Perspective/A&M)

TLC Creep (Arista) #1 Most Disc-overed this week • WARREN G. Do You See (Ral/Island) The next big follow-up to This DJ • DA BRAT Fa All Y'all (Chaos) Already on KIX106, Z90, WHHH, 92Q, PWR PIG, more • MARY J. BLIGE Be Happy (Uptown/MCA) Also Most-Disc-overed this week • CHANGING FACES Foolin' Around (Big Beat/Atlantic) Already on HOT97, POWER106, WJMH & more • ZHANE Shame (Jive/Hollywood) Killer remake from the Low Down Dirty Shame Soundtrack • BOYZ II MEN On Bended Knee (Motown) Done Deal • BMU U Will Know (Mercury) The album is selling in your market • RAPPIN 4-TAY Playaz Club (EMI) almost 800 spins this week...Try it on for size • SILK I Can Go Deep (Jive) This year's Freak Me...need I say more? • G-MO An Everyday Thing To Roll (ZOO) New at POWER106 & WHHH • 69 BOYZ Tootsie Roll/Kitty Kitty (Rip It) Two, two, two hits at once • DR. DRE & ICE CUBE Natural Born Killaz (Interscope) Buzz is big! See for yourself • SCARFACE I Never Seen A Man Cry (Rap A Lot) Already showing up in Disc-overy Club and Conference Calls.

ALTERNATIVE WORLD

FORMAT HOT TIP: WEEZER Buddy Holly (DGC) Make sure you catch the video!

GO GO'S The Whole World Lost Its Head (I.R.S.) This song flashes you back to the early '80s. We didn't realize how much we missed that "Go Go" sound! • CATHERINE <u>Songs About Girls</u> (TVT) Indie Rock but with an infectious Pop feel. Check it out! • MURMURS You Suck (MCA) Already Top 10 phones at Q101/Chicago, KPNT/St. Louis and KNDD/Seattle with less than one week of airplay!! These two young women are killer (and hysterical) live! Make sure you catch their show. • BAD RELIGION <u>21st.</u> <u>Century (Digital Boy)</u> (ATLANTIC) One of the Most Added at Alternative this week. Angst-ridden lyrics we can all relate to.

BREAKING NEWS

ATLANTIC'S JOE IANELLO PASSES AWAY AFTER LONG ILLNESS
WARONKER TURNS DOWN CEO POST AT WARNER BROS.
ELEKTRA, EASTWEST, ASYLUM FORM ELEKTRA ENTERTAINMENT GROUP
PETER NAPOLIELLO NAMED SR. VP/PROMO AT EMI RECORDS

HITMAKERS ®

(BLACK MEN UNITED) "U Will Know"

R&R Rythmic Chart #32* • BDS Rhythm/Crossover Chart #29* Soundscan Single Sales Chart #16* Over 500 Top 40 BDS Detections • Over 1800 Total BDS Detections

GREAT ROTATION AT:

WJMN/Boston 37x KIX106/Providence 14x WJMH/Greensboro WHHH/Indianapolis **KZHT/Salt Lake City** WGTZ/Dayton WWCK/Flint **KDON/Salinas** 92Q/Baltimore WPGC/Washington D.C. **KZFM/Corpus Christi** THE ORIGINAL MOTION PICTURE SOUNDTRACK **KLUC/Las Vegas** Q105/Oxnard WHJX/Jacksonville WFLY/Albany And More...

NEW AT: WFLY/98PXY/Z104/WZOK

IN ROTATION AT: G105/KKSS/POWER96/KMXV/WIOQ HOT97.7/WTWR/POWER PIG/WJJS/And More...

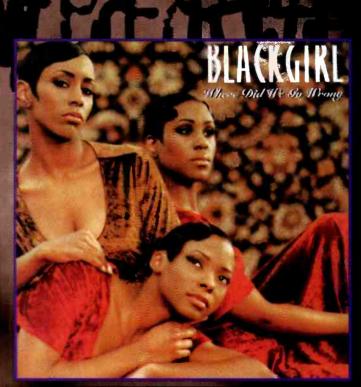


Vanessa Williams The Sweetest Days

The first single from the album The Sweetest Days.



BLACKGOWEGOWRONG"



Breaking At:

KMEL KIKI THE BEAT KIX 106 KPRR HOT 105 Z90 KMXZ BOSS97 WIOQ KKSS 92Q HOT97.7 KLUC KTFM PWR PIG KZFM B95

WJJS WZOQ WJMN WHHH



OUT OF TEARS

HISTORY-MAKING TOUR! MONSTER ALBUM SALES ACROSS THE COUNTRY

CASEY KEATING, PD, Y100: "Classic Stones...This is the most talked about band in South Florida. We re proud to be a part of the upcoming 'Voodoo Lounge' show at Joe Robbie Stadium in November."

PETE DYLAN, PD, WAHC: "Sounds great on the air...18-34 Female calls are already coming in."

ROB MORRIS, APD/MD, KDWB: "The band has HUGE recognition with females, and we are giving it a shot because we think it will work at the Top+o level." WZJM/LIEVELAND 98PXY/Rochester KDWB/Minneapoli

JOHN O DEA, PD, WNNK: "Calling out very well with females 20-39... Sales are picking up in the mark t." WXKS Boston WNNK/Harrisburg WYCR/Yor WSTW/Wimington WVSR/Charleston XL106.7/Orlando WZJM/Cleveland 98PXY/Rochester KDWB/Minneapolis KQKQ/Omaha KZZU/Spokane KHTT/Tulsa WHOT/Youngstown Q106/San Diego WAHC/Columbus STAR94/Atlanta WZYP/Huntsville WHHY/Montgomery B97/New Orleans Y100/Miami WGRD/Grand Rapids And Many More...



INI KAMOZE

[eye knee]

1011 JUSSEM

HERE COMES THE MAINSTREAM:

KIBFM

HELE MORT

Top 5-selling single in America with 42,000 sold this week.
Billboard Hot 100 Chart: 10*-5*.
Monitor Top40/Rhythm Crossover 4*-2*.

The first single from the forthcoming movie, PRÊT-A-PORTER, a Robert Altmar Film, opening December 21. Soundtrack in-store December 6.



BOX

DUCER - SALAAM REMI FOR DASHIKI PRODUCTIONS INC. - MANAGEMENT- VAN GIBBS



here comes the hotstepper

HERE COMES THE HUTSTEPPER

COLLVIBIA

S2PROFIL



MAINSTREAM

ALTERNATIVE WORLD

20 FINGERS - "Short Short Man" (ID/ZOO) BOYZ II MEN - "On Bended Knee" (MOTOWN) COUNTING CROWS - "Rain King" (DGC) AMY GRANT/VINCE GILL - "House Of Love" (A&M) STEVE PERRY - "Missing You" (COLUMBIA) LIZ PHAIR - "Supernova" (ATLANTIC) JON SECADA - "Mental Pictures" (EMI RECORDS) SMASHING PUMPKINS - "Landslide" (VIRGIN) WEIRD AL YANKOVIC - "Headline News" (SCOTTI BROS.) VANESSA WILLIAMS - "The Sweetest Days" (WING/MERCURY) BAD RELIGION - "21st Century (Digital Boy)" (ATLANTIC) BLACK CROWES - " A Conspiracy" (AMERICAN) DINK - "Green Mind" (CAPITOL) GO GO's - "The Whole World..." (I.R.S.) HOLE - "Doll Parts" (DGC) AIMEE MANN - "That's Just What..." (IMAGO/GIANT) SMASHING PUMPKINS - "Landslide" (VIRGIN) SOUL ASYLUM - "Can't Even Tell" (CHAOS/COLUMBIA) WEEN - "Voodoo Lady" (ELEKTRA) WEEZER - "Buddy Holly" (DGC)

STREET SHEET

69 BOYZ - "Kitty Kitty" (RIP IT) BLACKSTREET - "Before I Let You Go" (INTERSCOPE) MARY J. BLIGE - "Be Happy" (UPTOWN/MCA) DR. DRE/ED LOVER - "Back Up Off Me" (RELATIVITY) WARREN G - "Do You See" (DEF JAM) MADONNA - The Entire CD! (MAVERICK/SIRE/W.B.) KEITH MURRAY - "The Most Beautifullest..." (JIVE) TLC- "Creep" (LaFACE/ARISTA) VANESSA WILLIAMS - "The Sweetest Days" (WING/MERCURY) ZHANE - "Shame" (JIVE/HOLLYWOOD)

MIX SHOWS

CASSERINE - "Why Not Take..." (WARNER BROS.) CORONA - "Rhythm of the Night" (EASTWEST) DA BRAT - "Fa All Y'all" (CHAOS) DR. ALBAN - "Away From Home" (LOGIC) FU-SCHNICKENS - "Some Dumb Monkey" (JIVE) LORDS OF THE UNDERGROUND - "Tik Tok" (PENDULUM/EMI) MADONNA - "Secret" (MAVERICK/SIRE/W.B.) METHOD MAN - "Bring the Pain" (DEF JAM/RAL) KEITH MURRAY - "The Most Beautifullest.." (JIVE) REDMAN - "Rockafella" (DEF JAM/RAL)

					GF
TW		ONLY CHART THAT MAT TITLE/Artist (Combined audience totals for the week ending 10/23/94.)	AUDIENCE	± ONE PAGE	"Believe Itor Not !"
	1 3 2 4 5 6 9 8 15	I'LL MAKE LOVE TO YOU – Boyz II Men ANOTHER NIGHT – Real McCoy ALL I WANNA DO – Sheryl Crow SECRET – Madonna WHEN CAN I SEE YOU – Babyface 100% PURE LOVE – Crystal Waters HERE COMES THE HOTSTEPPER – Ini Kamoze AT YOUR BEST – Aaliyah I WANNA BE DOWN – Brandy	-5.87% +6.68% -8.55% +4.70% -7.65% +8.58% +19.45% +3.52% +8.08%	COLUMN QUESTION	This week radio programmers descend upon Malibu to attend the first annual Minor Radio Conference. Panel topics include "How Big Is Too Big?", "Are Blondes Really More Fun?" and "The Monkey Bar Vs. The House Of Blues." Keynote address by
1) 11 12 13 14 15 15 15 17	13 10 14 22 11 19 7 18	I'M THE ONLY ONE – Melissa Etheridge DECEMBER 1963 – Four Seasons NEVER LIE – Immature ON BENDED KNEE – Boyz II Men STROKE YOU UP – Changing Faces YOU WANT THIS – Janet Jackson ENDLESS LOVE – Luther Vandross & Mariah Carey LIVING IN DANGER – Ace Ot Base	-1.69% -5.71% +1.90% +33.76% -11.11% +13.25% -20.64% +5.95%	This Week's Guest: Jerry Blair VP Promotion Columbia Records 0.P.T.: Some people feel that you may be	Wolfgang Puck. Call Charlie at (818) 501- 7900 to register. Time-saving tip of the week comes from KWTX Program Director Tom "Mohawk" Martens who wants O.P.T. readers to know that you can get your hair cut, tires rotated, a quick, delicious meal and pick up some killer
13 1) 2) 2 2 2 2 2 2 2 2 2 2 2 5	16 12 17 24 23 21 20 26	WILD NIGHT – John Mellencamp STAY – Lisa Loeb & Nine Stories FANTASTIC VOYAGE – Coolio ALWAYS – Bon Jovi I'LL STAND BY YOU – Pretenders SHINE – Collective Soul DON'T TURN AROUND – Ace Of Base WHAT'S THE FREQUENCY. KENNETH? – R.E.M.	-6.89% -15.28% -3.58% +16.34% +9.38% -2.88% -9.82% +3.48%	a bit upset at the amount of press Charlie Walk re- ceives in The One Page Tipsheet – Why? Jerry Blair: There was a time when being on the cover of such respected industry publica-	popcorn all at the same time at your local Super K Mart. Next time you're in Waco check out Tom's new "do." It's guaranteed for 36 months or 36,000 miles, whichever comes first.
25 27 28 30 31 31 31 31 31 31	38 25 28 35 29 27 40 34	SUKIYAKI – 4 P M. BOP GUN – Ice Cube BASKET CASE – Green Day FAR BEHIND – Candlebox TURN THE BEAT AROUND – Gloria Estefan THIS D.J. – Warren G. YOU GOTTA BE – Des ree CRAZY – Aerosmith DLAYAA CUB. Bearing 4. Tau	+32.83% -14.72% +0.82% +12.19% +3.20% -11.20% +15.58% +0.73% +7.15%	tio cover of such respected industry pashed tions as O.P.T. was very important to me. Don't get me wrong, O.P.T. and their "only" chart are still important, but someone in my position has to evolve and in my career I've grown into other areas to allow people such as Charlie to grab a bit more of the spotlight. Like I said last week, He is smart, but I is	THE WEEK Urge Overkill "Girl, You'll Be A Woman Soon" This cutting edge cover of the Neil Diamond classic has the country mesmerized. From the nation's number one film "Pulp Fiction",
3¢ 3E 3Č 3, 3E 3E 4C	41 33 42 32 30 45 52	PLAYAZ CLUB – Rappin 4–Tay FLAVA IN YA EAR – Craig Mack NEW AGE GIRL – Deadeye Dick COME TO MY WINDOW – Melissa Etheridge MR. JONES – Counting Crows LUCAS WITH THE LID OFF – Lucas SOMETHING'S ALWAYS WRONG – Toad The Wet Sprocket	+7.15% -4.86% +5.94% -8.54% -13.25% +5.99% +13.58%	smarter. In fact, I wish Charlie as much press as is humanly possible; perhaps it will make him grow a few inches! Besides, I'm now devoting my media coverage to <i>True</i> <i>Detective, Dog's Style</i> and <i>Field and Stream</i> .	this is quite simply the coolest thing out there! With the soundtrack album jumping 122-31*, the film #1, and alternative, MTV and VH-1 all on board you'd have to have your you-know-what, you-know-where not to jump on this N-O-W!

CO VER STORY The O.P.T. -- Redesigned For Your Reading Pleasure! (and

Universally regarded as the industry airplay information standard, the editors of The One Page Tipsheet (O.P.T.) have listened to you, our readers, and are proud to introduce these powerful new features to our publication.

First, you know the 0.P.T. "Only Chart That Matters" combines audi-ence exposure numbers to show those songs reaching the most listeners. It is this application that not only makes it easier to spot the true mass appeal hit records, but also has revolutionized chart methodology. In fact, the change has been so overwhelming that sev-era of our competitors have threatened us with legal action.

After careful evaluation we have eliminated the raw audience figures and have placed them with an increase/decrease percentage. Now you can see how much audience your song(s) have gained or lost in the previous week. (Ed. note: Audience loss or gain is only one of the factors you should consider in your music decisions each week.) For example, though IMMATURE only experienced a 2% increase in audience, "Never Lie" jumped up to 12* on the "Only" Chart and in the past week has picked up KIIS FM, KHKS, KS104, KKRZ and KUBE on its way to becoming the #2 best selling single in the country

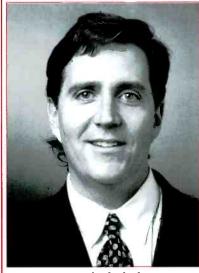
In addition to our new audience gain/loss feature, we recognize your

need to get more information about the real leaders of our industry. To accommodate you in this area we introduce The One Page Tipsheet, One Column. One Question Interview, where we will take an in-depth look at today's industry movers and shakers - as in-depth as we possibly can in the space of one column.

OFFCHART HIGHLIGHTS: Live continues their domination outside of the "Only" charted Top 40. Moving 183-137*, "I Alone" was the biggest moving rock single on the entire "Only" Top 200! MTV Buzz Clip rotation, A sold out tour 3/4 million albums sold out and major rotation at Z100, WHYT and WKBQ are no doubt driving this record to the top of the chart.



HITMAKERS FORES & PLOCES



Fred Ehrlich

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SONY MUSIC APPOINTS SR. VP/GM Thomas D. Mottola, President & COO,

Sony Music Ent. Inc., announced the

appointment of Fred Ehrlich as Sr. VP/GM,

New Technology & Business Development.

This newly-created department will report

directly to Mel Ilberman, Exec. VP, Sony

Mr. Ehrlich and his staff will be responsible

for defining and developing all strategies in the

areas of new emerging technologies and multi-

media, in particular CD ROM, multi-session

CDs, Sony Music On Line and the expanding

crucial role in business development at

Sony Music Ent., structuring the company's

involvement in such areas as home shopping, licensing, and electronic

distribution, as well as interfacing with such

ventures as Pace Amphi-theatres and Sony

At the same time, Mr. Ehrlich will play a

Music Entertainment Inc.

field of interactive media.

Signatures

Cliff O'Sullivan has been appointed Cliff O'Sullivan has been appointed Vice President, Artist Develapment, CEMA Distribution, it was announced by Joe McFadden, Sr. VP/Sales and Mktg. In his newly-created position he will work in partnership with the labels and retail to orchestrate CEMA's field marketing efforts in breaking new artists. artists.



Michael Dornemann, Chairman and CEO, BMG Ent. (left) and **Pete Jones**, President, BMG Distribution shake hands after Jones signed a multi-year renewal of his contract as president of BMG's distribution arm.



Ron Shapiro

ATLANTIC NAMES SR. VP/WEST COAST GM

Ron Shapiro has been promoted to the post of Sr. VP/West Coast GM for Atlantic Records, based at the company's Los Angeles offices. The announcement was made by Atlantic Records President Danny Goldberg and Atlantic Records Executive VP/GM Val Azzoli. Mr. Shapiro was most recently Atlantic's West Coast-based Vice President of Media & Artist Relations.

In his new post, Mr. Shapiro will oversee the day-to-day operation of Atlantic's West Coast offices, while also being involved in a wide spectrum of the company's interactions with the Los Angeles creative and business communities. He will work closely with all L.A.-based Atlantic personnel, while serving as the primary liaison with the company's headquarters in New York.



The Rolling Stones were congratulated backstage after their recent Ine Kolling Stones were congratulated backstage after their recent performance in Cleveland. Pictured (I-r): John Boulos, VP/Promo., VIRGIN; J.J., PD, WDNE; Aaron Carmen, MD, WONE; Heidi Krammer, Promo. Dir., WMMS; Mick Jagger; Doug Kubinski, MD, WMMS; Mickey Paterniti, District Mgr., Cleveland CEMA; Paul Paterniti; Danuesh Alcott, CD Jungle; Kevin Young, VIRGIN; Keith Richards; Charlie Watts; Jerry Hall, VIRGIN; and Paul Wood and Ron Wood



Having a tasty time at Luscious Jackson's Luna Park show shown here (I-r): Gabby Glaser, Luscious Jackson; Julie Panebianco, Sr. Dir., A&R, Capitol; C.J., Dir., Sales and Mktg., Grand Royal; and Jill Cunniff, Luscious Jackson. Front row: Ruth Carson, VP/Creative Mktg, Capitol; and John Fagot, Sr. VP/Promo., Capitol. Middle row: Vivian Trimble and Kate Schellenbach, Luscious Jackson; Tim Devine, VP, A&R, Capitol; Jane Gulick, Mgr., Cozy Shack Mgmt.; and Josephine Wiggs, The Breeders. Back row: Phil Costello, VP/Promo, Capitol; Brian MacDonald, Nat'l. Dir., Alternative Promo.; Denise Skinner, Sr. Dir., Mktg.; and Jeffrey Blalock, Sr. Dir., Nat'l. Promo.

HITMAKERS MANSTRAM TOP49 DISCOVERY CLUB

1. AEROSMITH "Blind Man" (GEFFEN)

2. VANESSA WILLIAMS "The Sweetest..." (WING/MERCURY)

3. ANDRU DONALDS "Mishale" (CAPITOL)

4. COUNTING CROWS "Rain King" (DGC)

5. CORONA "The Rhythm Of The Night" (EASTWEST)

6. BOYZ II MEN "On Bended Knee" (MOTOWN)

7. JADE "Every Day Of The Week" (GIANT)

8. TLC "Creep" (LaFACE/ARISTA)

9. TOM PETTY "You Don't Know..." (WARNER BROS.) 10. FREEDY JOHNSTON "Bad Reputation" (ELEKTRA)

11. LIZ PHAIR "Supernova" (ATLANTIC)

12. PRINCE "Space" (WARNER BROS.)

13. ROXETTE "Crash Boom Bang (EMI RECORDS)

14. INI KAMOZE "Here Comes The..." (COLUMBIA)

LARRY HUGHES, PD, 95XIL, Parkersburg AEROSMITH <u>Blind Man</u> (GEFFEN) - A research monster!

JOHN MELLENCAMP <u>Dance Naked</u> (MERCURY) -He is back to his Rock & Roll ways...Sounds great.

J.J. RICE, MD, 98PXY, Rochester

CORONA <u>The Rhythm Of The Night</u> (EASTWEST) -Blowin' up. This song will be huge, huge for us. **20 FINGERS** <u>Short Short Man</u> (ID/ZOO) - #1 requests after three spins. Great attitude record...You have to play it at nights.

INNER CIRCLE <u>Black Roses</u> (BIG BEAT/ATLANTIC) - This is a sleeper hit. It has what it takes.

NEAL SHARPE, PD, JET-FM, Erie

COUNTING CROWS <u>Rain King</u> (DGC) - This band is hot...This track will keep them hot right thru the holidays.

TOM PETTY You Don't Know How It Feels (WARNER BROS.) - Every one of his songs has

worked in this market...This new one will continue the tradition.

JON SECADA <u>Mental Picture</u> (EMI RECORDS) -Has that true Secada sound ...Will be a smash.

LEO CARO, MD, KCHX, Midland/Odessa

BOYZ II MEN <u>On Bended Knee</u> (MOTOWN) - The best song they've ever done.

AEROSMITH <u>Blind Man</u> (GEFFEN) - They've always been solid. This is no exception.

SAMANTHA <u>*Ring My Bell*</u> (YING YANG) - If you want retro, here's a nice uptempo one.

COLUMBIA RECORDS Presents the HITMAKERS

Programmer of the week

Columbia Grusades

QUOTE OF THE WEEK:

"It is so huge, it cannot be explained." Smokey Rivers, KYKY/St. Louis, referring to success of HARRY CONNICK, Jr.'s "Whisper Your Name."

WHO FOUND HARRY?

WZOQ PD **Steve James** started playing Harry when you thought he still had an orchestra. James says, "Whisper...' is still most requested with all the demos, & is undoubtedly a mass appeal record." Amen.

IVEY SAYS "I KNOW".

Y107 PD, John "Golden Ears" Ivey started playing DIONNE FARRIS's forthcoming single, "I Know" this week from the album. Despite a single release date in January, Mr. Ivey is rotating now. Thanks for listening, John.

MUSICAL MERITS.

Y100/Miami, PD **Casey Keating** & MD **Al Chio** found STEVE PERRY's forthcoming single, "**Missing You**" two months ago, and were the deciding factors in the 'single'-picking process. Their early airplay of 3 spins a day led to the fastest sellout of the tour thus far, Miami.

AN EARLY CHRISTMAS.

MARIAH CAREY <u>Merry Christmas</u>, in-store November 1. Plan your "MARIAH CAREY CHRISTMAS WEEKENDS" now as quantities will be limited. Ask B96 MD Erik Bradley for a song by song review.

Nominees for Issue 864.

Vote for your choice. 1. KEN BENSON (PD, KKRZ/Portland) 2. JAY BEAU JONES (PD, WKSS/Hartford) 3. MICHELLE STEVENS (PD, WPST/Trenton) Call your HITMAKERS Account Executive (818) 887-3440 Programmer Of The Week wins a Sony WalkmanTM!

Scott Wheeler



PD, WHHH/Indianapolis

Career Highlights: WIFE - WNDE - WENS --- MD/PD, WZPL - MD/PD (all in Indianapolis) Family:

Single, no kids or pets...but a couple of thugs living in my refrigerator.

Hobbies:

Studying synchronicity and semi-naked origami.

Quote: "You'll see it when you believe it."

Top40 Disc-overy Club

GREG ADAMS, PD, KDUK, Eugene

ANDRU DONALDS <u>*Mishale*</u> (CAPITOL) - A real smooth, uptempo, hot-sounding record.

FREEDY JOHNSTON <u>Bad Reputation</u> (ELEKTRA) -Has not HIT written all over it

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/MERCURY) - It's about time for a new Vanessa record.

ROB MORRIS, APD/MD, KDWB, Minneapolis

R.E.M. <u>What's The Frequency, Kenneth?</u> (WARNER BROS.) - Was in our Top 15 in callout.

ROLLING STONES <u>*Qut Of Tears*</u> (VIRGIN) - The band has huge recognition with females and we are giving it a shot, because we think it could work at a Top40 level.

FERNANDO VENTURA, MD, KHFI, Austin

CORONA <u>The Rhythm Of The Night</u> (EASTWEST) -No, it's not a DeBarge remake. Perfect song for us. LIZ PHAIR <u>Supernova</u> (ATLANTIC) - She has a Top

10 LP in Austin and that has to say something... Good-sounding Pop Alternative record.

LIVIN' JOY <u>Dreamer</u> (MCA) - They dance to this on other planets.

STEVIE B. <u>4 U</u> (EMPORIA/THUMP) - I know they are going for the ballad, but this is a great cut from the album with tempo and it's not over-produced.

BOYZ II MEN <u>On Bended Knee</u> (MOTOWN) - In one week, Top 5 requests.

MIKE RING, PD/MD, KHTT, Tulsa

ANDRU DONALDS <u>Mishale</u> (CAPITOL) - It's Pop Reggae and it's a smash.

the JULIANA HATFIELD three <u>Spin The Bottle</u> (RCA) - Top 10 phones!

ERIC CLAPTON <u>Motherless Child</u> (REPRISE) - A much bigger hit than most of us think!

MICHAEL STEELE, PD, KIXY, San Angelo

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/MERCURY) - Will be huge!

CORONA <u>The Rhythm Of The Night</u> (EASTWEST) - Great dance song.

JIMI JAMM, MD, KIXY, San Angelo

TLC <u>Creep</u> (LaFACE/ARISTA) - This will sound great at night.

BLACKSTREET <u>Before I Let You Go</u> (INTERSCOPE) -Ballads of this type work well at KIXY.

MIRANDA <u>Round</u> And <u>Round</u> (SUNSHINE) - This one should take her to the next level.

JACK OLIVER, PD, KKRD, Wichita

AEROSMITH <u>Blind Man</u> (GEFFEN) - We will play them forever.

TLC <u>Creep</u> (LaFACE/ARISTA) - Will work well for us at night.

KEN BENSON, PD, KKRZ, Portland

MADCNNA <u>Don't Stop</u> (MAVERICK/SIRE/WARNER BROS.) - Good record...Hope it's the next single. BOYZ II MEN <u>On Bended Knee</u> (MOTOWN) - Home run.

JOE DAWSON, PD, KLYV, Dubuque

STEVIE B. <u>*Dream About You*</u> (EMPORIA/THUMP) - Females will love this.

TLC <u>*Creep*</u> (LaFACE/ARISTA) - Good groove, nice hook, no rap.

20 FINGERS <u>Short Short Man</u> (ID/ZOO) - Works magic on the phones!

PRINCE <u>Space</u> (WARNER BROS.) - Will be a callout record that will be with us for quite a while.

J.J. McKAY, PD/MD, KNIN, Wichita Falls

AEROSMITH <u>Blind Man</u> (GEFFEN) - A rockin' great tune. It's Aerosmith!

TLC <u>*Creep*</u> (LaFACE/ARISTA) - Looks like this one has the legs.

CORONA <u>The Rhythm Of The Night</u> (EASTWEST) - Good uptempo Pop rhythm record.

DAN OLSEN, PD, KOKZ, Waterloo

MAZZY STAR <u>Fade Into You</u> (CAPITOL) - Has proven itself in many places. The time has come for us now.

JANET JACKSON <u>You Want This</u> (VIRGIN) - What release is this? Still going strong.

STING When We Dance (A&M) - Works well here.

JASON DEAN, APD/MD, KQCR, Cedar Rapids

AEROSMITH <u>Blind Man</u> (GEFFEN) - Can't go wrong with these guys.

LIZ PHAIR <u>Supernova</u> (ATLANTIC) - Cool, simply cool.

COUNTING CROWS <u>Rain King</u> (DGC) - Great uptempo follow-up.

PAUL BRYANT, MD, KRBE, Houston

AEROSMITH <u>Blind Man</u> (GEFFEN) - Thank God the CD label is in Braille...Put it right on the air...Instant add...Just add water.

WEIRD AL YANKOVIC <u>Headline News</u> (SCOTTI BROS.) - Played it twice, already Top 10 phones. MTV support, so you won't be alone on this one.

JOHN MELLENCAMP <u>Dance Naked</u> (MERCURY) -This song title describes Tom Poleman when we got our ratings back last week.

GIN BLOSSOMS <u>Allison Road</u> (A&M) - My exgirlfriend Allison probably thinks I put this on because I'm still hung up on her...Sorry, Allison, don't flatter yourself...It's just a great song. P.S. Besides she spells her name with only one "L.'

JON ZELLNER, PD, KTHT, Fresno

AMY GRANT/VINCE GILL <u>House Of Love</u> (A&M) -Reminiscent of Marvin Gaye and Tami Terrell. The perfect soulful Pop, midday record for us.

ELTON JOHN <u>*I Just Can't Wait To Be King*</u> (HOLLYWOOD) - Already Top 10 phones from just morning show airplay. Instantly familiar if you've seen the movie.

R. CHARLES SNYDER, PD/MD, KTMT, Medford

AEROSMITH <u>Blind Man</u> (GEFFEN) - They are America's Rock & Roll band...What can you say?

JAKI GRAHAM <u>Ain't Nobody</u> (CRITIQUE/BMG) -Check out cut two on the CD Pro. It has a Miami Vice feel.

ROXETTE <u>Crash Boom Bang</u> (EMI RECORDS) - Finally! Finally! Finally!

MARTHA STEELE, PD, KTRS, Casper

AEROSMITH <u>Blind Man</u> (GEFFEN) - A formula that works very well for them. Familiar, yet different.

ROXETTE <u>Crash Boom Bang</u> (EMI RECORDS) -Don't expect this band to go away any time soon. Our audience loves them.

ENIGMA <u>Out From The Deep</u> (VIRGIN) - Very Mainstream-friendly.

CHUCK GEIGER, PD, KWNZ, Reno

AEROSMITH <u>Blind Man</u> (GEFFEN) - Works for KWNZ, already on the radio.

INI KAMOZE <u>Here Comes The Hotstepper</u> (COLUMBIA) - KISS in Dallas doesn't normally add records out-of-the-box...Must be something going on around here.

LIZ PHAIR <u>Supernova</u> (ATLANTIC) - Strong sales and requests after a month on the air...Her picture on the cover of Rolling Stone didn't hurt, either.

TOM MARTENS, PD, KWTX, Waco

CORONA <u>The Rhythm Of The Night</u> (EASTWEST) -Smokin'! If you need tempo, here it is.

KORELL <u>*Paradise*</u> (THUMP) - More uptempo Pop freestyle than we need.

MARY J. BLIGE <u>Be happy</u> (UPTOWN/MCA) - Don't worry, be happy and play this song.

PRINCE <u>Space</u> (WARNER BROS.) - Check out the acoustic version.

JON NORTON, MD, KYYY, Bismarck

LIZ PHAIR <u>Supernova</u> (ATLANTIC) - One of the hottest albums in town. I'm just in love with the song.

AEROSMITH <u>Blind Man</u> (GEFFEN) - Can't go wrong playing Aerosmith. Here's another hit from them.

PRINCE <u>Space</u> (WARNER BROS.) - One of my favorites over the past month. I love almost everything he does.

JAMES BAKER, PD, KZIO, Duluth

AEROSMITH <u>Blind Man</u> (GEFFEN) - What can I say? They got what it takes.

COUNTING CROWS <u>*Rain King*</u> (DGC) - Even better than <u>*Mr. Jones*</u>.

JADE <u>Every Day Of The Week</u> (GIANT) - I'm relearning the days of the week thanks to these ladies.

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/MERCURY) - Sweet!

JUSTIN CASE, MD, KZIO, Duluth

JADE <u>Every Day Of The Week</u> (GIANT) - Radio needs a record like this all day long.

INXS <u>The Strangest Party</u> (ATLANTIC) - Back to basics.

AEROSMITH Blind Man (GEFFEN) - Not a bland hit.

PAUL WALKER, PD, OK95, Tri-Cities

ANDRU DONALDS <u>*Mishale*</u> (CAPITOL) - It may be spelled funny, but check out this newcomer.

AEROSMITH <u>Blind Man</u> (GEFFEN) - More quality stuff from the band that just won't quit.

FREEDY JOHNSTON <u>Bad Reputation</u> (ELEKTRA) -We need more adult-sounding Rock songs and this one won't disappoint. "We're playing 'Whisper...' 26 times a week and the research is in: #2 overall in our callout behind Melissa Etheridge, and only 63% familiar. When you get scores like this out-of-thebox, play the **** out of it." Kevin Peterson STAR: Series Atlanta

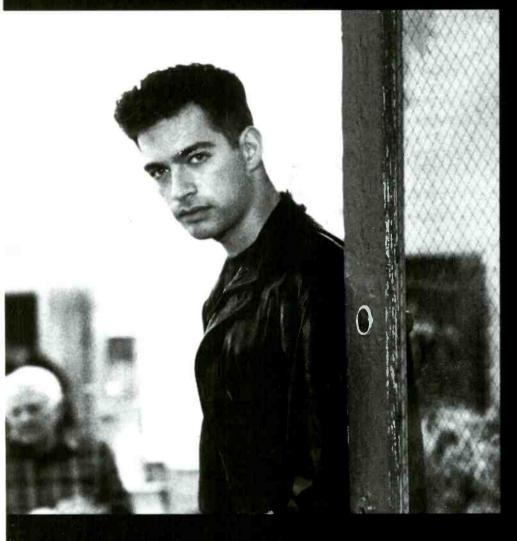




"No matter what this is played next to, interest is stirred with my listeners. I know, because I answer those phones middays. Women love Harry Connick, Jr. so much men are asking, 'Who sings that song'?" Tony Bristol "It's surprising how well this song is being received. We started playing mornings and has now become a fulltime record for us. Just play it a few times and you will find out that your audience loves Harry Connick, Jr." Dave Edwards BIC Syracuse



Harry Connick, Jr. Whisper Your Name



It's happening all over the map.



"Harry Connick, Jr. is an artist that our target audience already knows and they light up the request lines to hear him. Charismatic live shows, requests, sales and the hipness factor all add up to a hit record from a superstar." Michael Steele

"It's definitely one of the most active records on the station. We get reaction from the upper demo men and women, and men don't normally react. We've been playing the song four times a day for the last two months." Harry Nelson

Memphis





COLUMBIA

A²M E Rhead Kome Cr UNTED Comment Co Over 800+ Hot 100 spins, reaching 8 million listeners. Active airplay at KISS108/Boston, WTIC-FM/Hartford, WNCI/Columbus, KKFR/Phoenix, KC101/New Haven, WKTI/Milwaukee, KYIS/Oklahoma City, WPXY/Rochester, WFMF/Baton Rouge KISN/Salt Lake City

USA TODAY says, "...the music makes you want to jump up and shake a tail feather."

"She" is Gold.

Top40 Disc-overy Clab

TONY MASCARO, MD, PRO-FM, Providence

LISA STANSFIELD/BABYFACE <u>Dream Away</u> (ARISTA) - What a great combination. Women will fall in love with this song immediately.

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - This is a smash. Every Vanessa record works.

TOM PETTY <u>You Don't Know How It Feels</u> (WARNER BROS.) - Add this song for some nice flavor to your playlist.

TED EDWARDS, AMD, PRO-FM, Providence

STEVE PERRY <u>Missing You</u> (COLUMBIA) -Excellent follow-up to <u>You Better Wait</u>. Typical Steve Perry. Don't say it, just play it.

LISA STANSFIELD/BABYFACE <u>Dream Away</u> (ARISTA) - We're gonna have a lot of awesome ballads this holiday season, and this is just one of the first.

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - I have saved the best for last. Definite #1 Most Added. Definite #1 song.

BRIAN DOUGLAS, APD/MD, Q102, Cincinnati

JON SECADA <u>Mental Picture</u> (EMI RECORDS) -We've been playing it for a month...We feel strongly this will be a big record.

AEROSMITH <u>Blind Man</u> (GEFFEN) - Lyrically, one of their best records in years.

BLESSED UNION OF SOULS (EMI RECORDS) - On your desk soon...Do yourself a favor and at least listen to it.

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - Chicks dig lyrics, and I'm in touch with my feminine side, even as we speak...Gotta go.

KEVIN PETERSON, APD/MD, STAR94, Atlanta

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - Duh!

JADE <u>Every Day Of The Week</u> (GIANT) - Don't mistake this for an Urban record...This is a Mainstream hit.

BILL MITCHELL, PD, U93, South Bend

AEROSMITH <u>Blind Man</u> (GEFFEN) - What a great song. We will be banging this one all through the holidays.

CORONA <u>The Rhythm Of The Night</u> (EASTWEST) -Give this one a listen. You will be pleasantly surprised. A nice Pop song.

ROXETTE <u>Crash Boom Bang</u> (EMI RECORDS) - A much-needed, all-dayparts Pop song.

DAN DEATON, PD, WAIA, Melbourne

ERIC CLAPTON <u>Motherless Child</u> (REPRISE) - The album is probably already selling in your market...Why deny it.

AEROSMITH <u>Blind Man</u> (GEFFEN) - The coolest Rock band of all time hits again.

MIKE LOWE, MD, WAIA, Melbourne

JADE <u>Every Day Of The Week</u> (GIANT) - Lots of early believers and we're one of them.

AEROSMITH <u>Blind Man</u> (GEFFEN) - Even a blind man can see this is a hit.

BOYZ II MEN <u>On Bended Knee</u> (MOTOWN) - #1 phones after two days. The ultimate no-brainer.

MIKE ORZEL, APD/MD, WAAL, Binghamton

AEROSMITH <u>Blind Man</u> (GEFFEN) - The winning formula keeps on.

TOM PETTY <u>You Don't Know How It Feels</u> (WARNER BROS.) - Give it more than just a couple of listens. This record will grow on you.

LIZ PHAIR <u>Supernova</u> (ATLANTIC) - A great Rock & roll record. Don't let your listeners miss out on this.

FREEDY JOHNSTON <u>Bad Reputation</u> (ELEKTRA) -There's nothing else on the radio that sounds like this. A wonderful, unique record.

DUSTY HAYES, PD/MD, WABB, Mobile

JON SECADA <u>Mental Picture</u> (EMI RECORDS) -Heard it on The Specialist soundtrack...The obvious follow-up to <u>If You Go</u>.

JADE <u>Every Day Of The Week</u> (GIANT) - Just goes to show you, good songwriters give you hit records. ANDRU DONALDS <u>Mishale</u> (CAPITOL) - Thank

goodness for pure Pop with tempo from a male artist. The Maxi Priest record we were waiting for...

PETE DYLAN, PD, WAHC, Columbus

AEROSMITH <u>Blind Man</u> (GEFFEN) - If it ain't broke, don't fix it.

BOYZ II MEN <u>On Bended Knee</u> (MOTOWN) - <u>End</u> <u>Of The Road</u>, Part III.

ANDRU DONALDS <u>Mishale</u> (CAPITOL) - Sounds different enough that it just might work.

A special thank you to Crystal Waters and MERCURY Records for helping us put together a great party last week. Crystal was a big hit.

DAMON COX, MD, WAPE, Jacksonville

CORONA <u>The Rhythm Of The Night</u> (EASTWEST) - Sounds like another dance hit.

ANDRU DONALDS <u>Mishale</u> (CAPITOL) - Great organicsounding record. Very hip and with an adult appeal.

KID KELLY, PD, WBHT, Wilkes-Barre

INI KAMOZE <u>Here Comes The Hotstepper</u> (COLUMBIA) - Rocks da mike...Rocks dem speakers.

AEROSMITH <u>Blind Man</u> (GEFFEN) - If you can't hear this one, you're deaf as well as blind...

DANNY OCEAN, MD, WBHT, Scranton

COUNTING CROWS <u>Rain King</u> (DGC) - Unstoppable, destined for the Top 10.

INI KAMOZE <u>Here Comes The Hotstepper</u> (COLUMBIA) - Very, very funky. Makes me wanna boogie.

BOYZ II MEN <u>On Bended Knee</u> (MOTOWN) -Smash!

BEAU LANDRY, PD, WBIZ, Eau Claire

COUNTING CROWS <u>*Rain King*</u> (DGC) - My favorite song on the album.

AEROSMITH <u>Blind Man</u> (GEFFEN) - The band that will not let me tire of them.

DAVE DANIELS, MD, WBIZ, Eau Claire

BIG MOUNTAIN <u>*I Would Find A Way*</u> (GIANT) - A good feeling Reggae song.

AEROSMITH <u>Blind Man</u> (GEFFEN) - Another smash off the album. Perfect timing for X-Mas time. Anything but a ballad.

VANESSA WILLIAMS The Sweetest Days

(WING/MERCURY) - Just as big as <u>Save The Best</u> <u>For Last</u>. Perfect timing.

SEAL <u>Newborn Friend</u> (SIRE/WARNER BROS.) - A song that you need to listen to three or four times to really get it.

SCOTT ROBBINS, PD, WBNQ, Bloomington

BLACK CROWES <u>A Conspiracy</u> (AMERICAN/ REPRISE) - It's a unique sound for them.

FLAMING LIPS <u>She Don't Use Jelly</u> (WARNER BROS.) - Put it on and watch the phones light up. **ANDRU DONALDS** <u>Mishale</u> (CAPITOL) - Sounds like a hytte!

BILL KLAPROTH, PD, WDBR, Springfield

BRAND NEW HEAVIES <u>Spend Some Time</u> (DELICIOUS VINYL) - Good uptempo dance records. CORONA <u>The Rhythm Of The Night</u> (EASTWEST) -Good uptempo dance records.

AEROSMITH <u>Blind</u> <u>Man</u> (GEFFEN) - Open your eyes. Give it a shot.

JAMIE WALTERS <u>Hold On</u> (ATLANTIC) - Good song.

LAURA ROBINSON, PD, WDJB, Fort Wayne

VERUCA SALT <u>Seether</u> (DGC/MINTY FRESH) - Fantastic.

ANDRU DONALDS <u>Mishale</u> (CAPITOL) - Very good record.

COUNTING CROWS <u>*Rain King*</u> (DGC) - Strongest track off the album.

STELLA MARS, MD, WERZ, Exeter

AEROSMITH <u>Blind Man</u> (GEFFEN) - Another smash! INNER CIRCLE <u>Black Roses</u> (BIG BEAT/ATLANTIC) - The pick of the crop of the Reggae records.

ANDRU DONALDS <u>*Mishale*</u> (CAPITOL) - An interesting record from a newcomer.

JIM REITZ, PD, WFHN-FM, New Bedford

AEROSMITH <u>Blind Man</u> (GEFFEN) - Another great Aerosmith hit.

TLC Creep (LaFACE/ARISTA) - Good Pop hit.

MARY J. BLIGE <u>Be happy</u> (UPTOWN/MCA) - I think this could be her strongest yet.

ANDRU DONALDS <u>Mishale</u> (CAPITOL) - Pop hit with Reggae flava full of Top40 hooks.

EDDIE MUNSTER, MD, WFMF, Baton Rouge

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - Sounds to me like it will be big.

TOM PETTY <u>You Don't Know How It Feels</u> (WARNER BROS.) - Could definitely develop into something.

ALEX TEAR, PD, WGRD, Grand Rapids

FREEDY JOHNSTON <u>Bad Reputation</u> (ELEKTRA) -A home run.

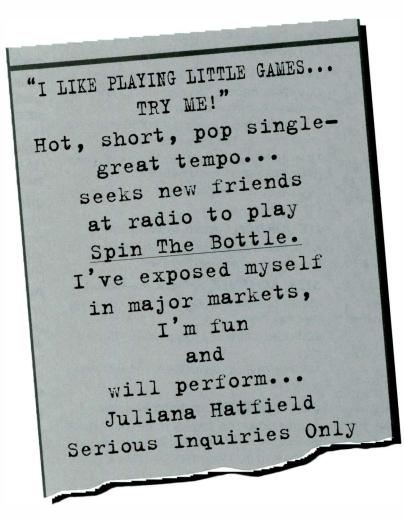
VERUCA SALT <u>Seether</u> (DGC/MINTY FRESH) - An on-fire, driving record.

ROYAL JELLY <u>*Ceiling*</u> (ISLAND) - Good Alternative feel. Could cross over. Intense record.

DUFF DAMOS, PD, WIFC, Wausau

ROXETTE <u>Crash Boom Bang</u> (EMI RECORDS) - An excellent balance record.

TOM PETTY <u>You Don't Know How It Feels</u> (WARNER BROS.) - It's Tom Petty!





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Top40 Disg-overy Club

JACKIE JOHNSON, MD, WIFC, Wausau

AEROSMITH <u>Blind Man</u> (GEFFEN) - Need I say more?

4 P.M. <u>Sukiyaki</u> (NEXT PLATEAU/ISLAND) - When I was shopping, two different stores were playing this song and everyone was singing along.

JOHN MELLENCAMP <u>Dance Naked</u> (MERCURY) - A great Pop record. It's so short you have to have room to play it.

KENNY KNIGHT, MD, WKBQ, St. Louis

AEROSMITH <u>Blind Man</u> (GEFFEN) - I can tell by the first line in this song it will be a smash.

INNER CIRCLE <u>Black Roses</u> (BIG BEAT/ATLANTIC) - I don't know what to say except I love this song.

TOAD THE WET SPROCKET <u>Something's Always</u> <u>Wrong</u> (COLUMBIA) - Fits in perfectly with what we're doing. Looks to be like another hit for them.

WALLY McCARTHY, PD, WKDY, Utica

CORONA <u>The Rhythm Of The Night</u> (EASTWEST) - Perfect Top40 dance song.

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - Will be a huge song for her.

JOHN O'DEA, PD, WNNK, Harrisburg

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - Her best ballad to date.

COUNTING CROWS <u>*Rain King*</u> (DGC) - More Pop, mass appeal than the other two singles.

TLC <u>Creep</u> (LaFACE/ARISTA) - Definite Top 5 record.

DEADEYE DICK <u>New Age Girl</u> (ICHIBAN) - Top 5 in callout. A total home run.

DES'REE <u>You Gotta Be</u> (550 MUSIC/EPIC) - Top 10 in callout.

LYNN CHRISTAN, PD, WNSL, Hattiesburg

AEROSMITH <u>Blind Man</u> (GEFFEN) - Good record. Little more uptempo than the last two.

ANDRU DONALDS <u>Mishale</u> (CAPITOL) -Mainstream Hip-Hop.

JEFF CUSHMAN, MD, WOSC, Ocean City

LIZ PHAIR <u>Supernova</u> (ATLANTIC) - You're driving somewhere all night. This is the song to play over and over.

SMASHING PUMPKINS <u>Landslide</u> (VIRGIN) - Hot song!

FREEDY JOHNSTON <u>Bad Reputation</u> (ELEKTRA) - He will enhance his reputation with this song.

CHUCK TISA, APD/MD, WPLY, Philadelphia

R.E.M. <u>Bang And Blame</u> (WARNER BROS.) - Hope to be the next single for R.E.M. Loved it since the first listen.

COUNTING CROWS <u>Rain King</u> (DGC) - AOR helped make it familiar, now it's time for Top40 to bring it home. ANDRU DONALDS <u>Mishale</u> (CAPITOL) - Similar to Maxi Priest. Very Mainstream...Solid song.

TOMMY EDWARDS, PD, WPRR, Altoona

COUNTING CROWS <u>Rain King</u> (DGC) - Great uptempo tune for Fall. AEROSMITH <u>Blind Man</u> (GEFFEN) - Yet another

smash.

ROXETTE <u>Crash Boom Bang</u> (EMI RECORDS) - Should be a great adult female record.

DAVE McKAY, APD/MD, WPST, Trenton

SMASHING PUMPKINS <u>Landslide</u> (VIRGIN) - We're already seeing a huge reaction on this record. Big sales too.

cranberries <u>Zombie</u> (ISLAND) - I was unsure about this record at first, but it's exploded with Top 10 phones.

SOUL ASYLUM <u>Can't Even Tell</u> (CHAOS/ COLUMBIA) - The more I listen to this, the more I like it.

OASIS <u>Supersonic</u> (EPIC) - Has the potential to be huge at Mainstream.

TERRY SIMMONS, PD, WPXR, Davenport

JADE <u>Every Day Of The Week</u> (GIANT) - Smoking! TOM PETTY <u>You Don't Know How It Feels</u> (WARNER BROS.) - This is the Tom Petty we like. TLC <u>Creep</u> (LaFACE/ARISTA) - We tested it and got immediate phones.

4 P.M. <u>Sukiyaki</u> (NEXT PLATEAU/ISLAND) - Just in case you missed it, check it out again.

JEFF BANKS, APD/MD, WPXR, Davenport

COUNTING CROWS <u>*Rain King*</u> (DGC) - Count up another hit for the Crows. They are hot.

MILLIE JACKSON <u>Love Quake</u> (ICHIBAN) - It's smokin'. She is a Tom Jones of the '90s.

TOM PETTY <u>You Don't Know How It Feels</u> (WARNER BROS.) - Tom at his best.

TLC <u>*Creep*</u> (LaFACE/ARISTA) - Lights up the phones. Will be big.

LIZ JORDAN, APD/MD, WQGN, Groton

AEROSMITH <u>Blind Man</u> (GEFFEN) - Another hit from a highly visible Top40 Rock band.

STEW SCHANTZ, PD, WSPK, Poughkeepsie

ANDRU DONALDS <u>Mishale</u> (CAPITOL) - Best thing since Maxi Priest.

COUNTING CROWS $\underline{\mathit{Rain}\ \mathit{King}}$ (DGC) - This is the cut.

AEROSMITH <u>Blind Man</u> (GEFFEN) - Already getting big phones.

CINDY MERCER, MD, WSTO, Evansville

ANDRU DONALDS <u>Mishale</u> (CAPITOL) - Great uptempo male vocal, something Top40 can use. AEROSMITH <u>Blind Man</u> (GEFFEN) - I love it.

MIKE SOMMERS, PD, WSTW, Wilmington

SEAL <u>Newborn Friend</u> (SIRE/WARNER BROS.) - What a smash. Instant reaction already.

HARRY CONNICK, JR. <u>(I Could Only) Whisper Your</u> <u>Name</u> (COLUMBIA) - Good positive calls after playing it on the morning show.

SASS JORDAN <u>Sun's Gonna Rise</u> (IMPACT/MCA) -Great overall-sounding song that fits us perfectly.

J.J. WRIGHT, MD, WVIC, Lansing AEROSMITH <u>Blind Man</u> (GEFFEN) - Solid #1 hit!

LEE ST. MICHAELS, PD, WWCK, Flint

CORONA <u>The Rhythm Of The Night</u> (EASTWEST) - All-around hooky.

THE TRACTORS <u>Baby Likes To Rock</u> (ARISTA) - Picks up where Billy Ray Cyrus left off.

JIM RICHARDS, PD, WWST, Knoxville

AMY GRANT <u>House Of Love</u> (A&M) - Outstanding song. Great mid-tempo, safe, female record.

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - As big or bigger than <u>Save The Best</u> <u>For Last</u>.

RICHARD MARX <u>Nothing Left Behind Us</u> (CAPITOL) - The best Country song Pop radio could ever play.

CALVIN HICKS, PD, WWXM, Myrtle Beach

PRINCE <u>Space</u> (WARNER BROS.) - Even though his career is spacey, you'll be able to find space on your playlist for this hit. Check out the acoustic mix. **AEROSMITH** <u>Blind Man</u> (GEFFEN) - Even a blind man can see this is a hit.

JERI BANTA, PD/MD, WYKS, Gainesville

AEROSMITH <u>Blind Man</u> (GEFFEN) - I love these guys.

VERUCA SALT <u>Seether</u> (DGC/MINTY FRESH) - It's veruca good.

TOM GARRETT, PD, WZOK, Rockford

COUNTING CROWS <u>Rain King</u> (DGC) - Much better than <u>Mr. Jones</u>.

FREEDY JOHNSTON <u>Bad Reputation</u> (ELEKTRA) -Has a Jude Cole Midwest sound.

AEROSMITH <u>Blind Man</u> (GEFFEN) - Solid as you can get.

PRINCE Space (WARNER BROS.) - I like the remix.

JIM CERONE, PD, WZPL, Indianapolis

JADE <u>Every Day Of The Week</u> (GIANT) - Good record.

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - Good daytime record.

NIKI NITE, APD/MD, WZYP, Huntsville

JADE <u>Every Day Of The Week</u> (GIANT) - A great record Monday-Sunday.

WEIRD AL YANKOVIC <u>Headline News</u> (SCOTTI BROS.) - A fun phone song!

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - Beautiful!

CASEY KEATING, PD, Y100, Miami

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - One listen: Obvious.

BOYZ II MEN <u>On Bended Knee</u> (MOTOWN) -Another natural wonder from the Boyz that will soon be men.

JOHN IVEY, PD, Y107, Nashville

AEROSMITH <u>Blind Man</u> (GEFFEN) - Smash! LUCAS <u>Lucas With The Lid Off</u> (BIG BEAT/

ATLANTIC) - Great night record.

BOYZ II MEN <u>On Bended Knee</u> (MOTOWN) - Great follow-up.

INI KAMOZE <u>Here Comes The Hotstepper</u> (COLUMBIA) - Good night record.

DION FERRIS <u>I Know</u> (COLUMBIA) - Find it and check it out.

JOE LARSON, PD, Z104, Madison

AEROSMITH <u>Blind Man</u> (GEFFEN) - The winning formula continues.

VANESSA WILLIAMS <u>The Sweetest Days</u> (WING/ MERCURY) - Beautiful, beautiful song.

ON THE HEELS OF THE PLATINUM "FUNKDAFIED," DA BRAT IS BUSTIN' OUT FAALL Y'ALL

32*-21* Top40/Rhythm Monitor 15 Daytime Spins This Week! Over 16,000 Singles Sold This Week! 6* Billboard Rap Singles

"Explosive phones." SCOTT WHEELER, PD, WHHH/Indianapolis (27 spins) ADI Single Sales #15

"Already Top 10 phones after only two weeks; another smash from Da Brat." CAT THOMAS, PD, KLUC/Las Vegas (25 Spins) ADI Single Sales #17

airplay = sales!!! Boston - Airplay WJMN (42 spins) ADI Single #20-#15 San Francisco - Airplay KMEL, KYLD ADI Single #8 (25% increase) Houston - Airplay KBXX (16x) ADI Single #27-#19-#16 San Diego - Airplay Z90 (44x, #4 rank) ADI Single #15-#8

MAJOR AMPLAY: 920, POWER96, WIOD, WZJM, B96, KISF, KPRR, WJMN, WWKX, KSFM, WWKX, WHFN, KZHT, HOT97.7, WHJX, WJMH, PWR PIG, KZHT & more!



HER NEW SINGLE...BE DOWN. IT'S LIKE THAT...IT'S DA BRAT.





EXECUTIVE PRODUCERS: JERMAINE DUPRI AND M 2 DA T 2 DA M PRODUCED BY JERMAINE DUPRI. CO-PRODUCED BY MANUEL SEAL.

"CHAOS" REG. U.S. 947, & TM, OFF. MARCA REGISTRADA: CHAOS DESIGN IS A TRADEMARK OF SONY MUSIC ENTERTAINMENT INC. / (#1994 SONY MUSIC ENTERTAINMENT INC.

HIMAKERS Foces & Places



Gary Gilbert has been named Senior Vice President, Business Management for CAPITOL Records.



Rebecca Carroll has been appointed Director of Marketing for LONDON Records.



Michelle Gutenstein has been named Co-Director of National Publicity for AMERICAN Recordings.



Melissa Dragich has been named Co-Director of National Publicity for AMERICAN Recordings.



Senegalese artist Baaba Maal recently performed at Soho restaurant/bar Casa La Femme to Mango and Island Records executives as well as sales, press, and radio types to promote his October 28 release <u>Firin'In Fouta</u>. Pictured (I-r): **Baaba Maal; Chris Blackwell**, CEO and Founder of Island Records; **Suzette Newman**, Island Records U.K.; **Hooman Majd**, Sr. VP, Island; and **Peggy Dold**, VP/Mktg., Island Independent Labels.



THE BOX, the nation's leading interactive music television network, has entered into cross-promotional affiliations with New York's HOT97, Los Angeles' POWER106, Chicago's 106JAMZ, Houston's KBXX and San Francisco's KMEL, it was announced by Les Garland, Exec. VP, THE BOX. Pictured (I-r): Lois Schmatz, Mgr. Press Relations, THE BOX; Les Garland, Exec. VP, THE BOX; Ben Hill, WPGC/DC Pres./GM; John Robson, VP/Int¹I./Programming, THE BOX; Carl Hamilton, KBXX VP/GM; Bobby Z, KBXX Promotions Dir.; and Liz Kiley, Dir./Radio Affiliations, THE BOX.



Virgin Records recording artist Julia Fordham (center) is congratulated backstage following a recent show at Luna Park in L.A. Pictured (I-r): Danny Goodwin, VP/A&R, Virgin; Rob Prinz, Creative Artists Agency; Phil Quartararo, President/CEO, Virgin; and Kaz Utsunomiya, Exec. VP/A&R, Virgin.



CAPITOL Records recording artist **Bob Seger** is shown being inducted into Hollywood's Rock Walk for his contributions to the Rock & Roll art form. He placed his hand prints and signature in cement joining other equally accomplished musicians such as Aerosmith, Ginger Baker, Johnny Cash, Bo Diddley, B.B. King, The Moody Blues, Les Paul, Phil Ramone, Smokey Robinson, Yes, and ZZ Top, among others. In celebration of his illustrious career, CAPITOL Records has for the first time released Bob Seger's <u>GREATEST HITS</u>, available in stores on October 24.

SALT-N-PEPA "NONE OF YOUR BUSINESS"

New At; KIIS-FM, WZPL **KHKS**, **Z90 KWIN**

- Monitor Rhythm/Crossover Chart: 33-28* SoundScan Singles Chart: 20-19*
- Almost 3 Million Albums Sold

Major Rotation: HH 36x

48x

22x 20x23x 24x 23x

17x 23× 16x

MTV MUSIC RESEARCH	WHHH
#1 CHR Tester Overall	KLUC
#1 CHR with Males	WJMH
#1 CHR with Females	KHFI
#1 CHR with Teens	KPRR
#1 CHR with Male Teens	KJ103
#1 CHR with Female Teens	WZPL
#1 CHR with Adults	WNVZ
#1 CHR with Male Adults	WJJS
#1 CHR with Female Adults	WIOQ
the second se	

WKSE	62x
KZFM	17x
WJMN	25x
KIX106	45x
WHJX	23x
KS104	18x
KZHT	19x
KMXV	18x
KISF	13x
KUBE	18x





Over 730 Top40 BDS Detections • Audience Reach: 7 Million

cranberries_{"Zombie}"

SoundScan Album Chart #13* Over 225, 000 Albums Scanned In 3 Weeks

NEW AT:					<u>Stron</u>	g Requests	<u>:</u>
WZJM WWCK	MAJOR	ROTA	TION:		Z100 KRBE	New York Houston	#7 Phones #1 Phones
WZOQ	WAHC	33x	WYCR	13x	KISF	Kansas City	#3 Phones
	WFLY	14x	WHYT	62x	B97	New Orleans	#3 Phones
KKMG	HOT97	23x	WGRD	13x	WPLY	Philadelphia	#6 Phones
WPXR	WHHY	22x	WDD	11x	WPST	Trenton	#9 Phones
	KRBE	21x	WTWR	13x	WYCR	York	#5 Phones
KCLD	B97	18x	XL106.7	15x			Contraction of the local division of the loc
WKJX	KLRZ	40x	KQKQ	21x	WAHC	Columbus	#12 Phones
	WKSE	20x	WPST	20x			
KJ103	Q99	40x	WPLY	16x			





EIVL "What's The Frequency, Kenneth?"

- SoundScan Single Sales Chart: 51-42* 8758 9819 Pieces Sold This Week
- Album Still Selling More Than 100,000 Pieces A Week Double Platinum
- Monitor Mainstream Chart: #17* Airpower
- More Than 1700 Top40 BDS Detections More Than 16 Million Top40 Listeners
- More Than 4600 Total BDS Detections More Than 42 Million Listeners

Major Ro	otation At:	B97	26x	XL106.7	29x	WWCK	27x
HOT97	58x	WHYT	49x	WHHY	52x	WGRD	41x
WFLY	53x	WZPL	29x	WKSI	21x	WYCR	46x
WPLY	39x	B 94	25x	WBBO	38x	WPST	32x
KC101	27x	WZJM	53x	KQKQ	28x	WBHT	29x
Q99	53x	WAHC	35x	WVSR	27x	K92	20x
STAR94	21x	KISF	20x	WDJX	22x	WFHN	22x
KRBE	32x	WEDJ	36x	WNTQ	37x	and mor	e
			-3 -3				New At:
	Heavy				Rotation		KKFR
		annete					

Top10 Requests



• SoundScan Album Sales Chart 84-56* - 15,060 - 18,906 Pieces Sold This Week • Now On Tour With The Rolling Stones. Headline Tour Starts November 2nd!

	KC101	WPXR	<u>New At:</u> Y97	KZMG	WVSR	
t:	KKRD	13x	Q99	29x	WYCR	37x
29x	WTWR	11x	WDDJ	14x	KQKQ	17x
18x	WSTW	12x	KHTT	27x	and more	
	<u>\t:</u> 29x	<u>At:</u> KKRD 29x WTWR	<u>At:</u> KKRD 13x 29x WTWR 11x	KC101 WPXR Y97 At: KKRD 13x Q99 29x WTWR 11x WDDJ	KC101 WPXR Y97 KZMG At: KKRD 13x Q99 29x 29x WTWR 11x WDDJ 14x	KC101 WPXR Y97 KZMG WVSR At: KKRD 13x Q99 29x WYCR

MIKE SOMMERS, PD, WSTW

"What a smash...Instant reaction already."

Space

JOE DAWSON, PD, KLYY "Will be a callout record that will be with us for quite a while."

DAVID LEE MICHAELS, PD, WJJS "This guy is truly a musical genius of our time. This record is perfect for every format!"

New At:	КМСК	WTWR	
WBNQ	KFFM	KDUK	
КТМТ	WSTO	KLYV	
WKSI	KFRX	WJJS-26x	
WWXM	WPRR		



PRO-FM and more

Produced by The Flaming Lips And Keith Cleversley From the album, Transmissions From The Satellite Heart

Figning

"SHE DON'T USE JELLY"

GREG ADAMS PD, KDUK/Eugene

by KEVIN CARTER

HOW LONG HAVE YOU BEEN WITH THE MIGHTY KDUK?

I've been with this radio station in this incarnation for approximately 19 months.

CONTRARY TO POPULAR MISCONCEPTION, THIS STA-TION IS NOT THE FORMER KSND?

Actually no. It is a misconception a lot of people have. The station was formerly KLCX, a Classic Rock station. KSND actually became a Country station.

LAST TIME WE SPOKE IN THIS MAGAZINE, YOU WERE SPENDING SOME QUALITY TIME AT KFFM IN YAKIMA.

Yes. I spent about six years at KFFM. We took the station from an automated Top40/AOR kind of weird thing to a live Top40 one day and it just went from there.

AT THE PRESENT TIME YOUR STATION IS THE ONLY TOP40 IN THE MARKET ?

Right now it is. We just had a new station sign on that has some famous call letters, KGAL. They've changed the call letters now and they're kind of an NAC station, so actually we're the only game in town. It's kinda nice.

WHO DO YOU PERCEIVE YOUR ACTUAL COMPETITION TO BE NOW?

Well, quite honestly, we share a lot of listeners with the two Country stations. I guess it used to be two Top40's, now it's two Country's. We have a heritage Country station and the New Country, which was the former KSND, they're both number one and two in the market and they've got a lot of teens and a lot of 18-34 vear-old females, and the challenge for us is to get them to come over to us and stay there rather than just share the audience. When we first signed on the AC station was a factor because a lot of former KSND listeners went there for similar music, but the Country thing has really evolved here in Eugene to where normal-looking people who you wouldn't suspect are now listening to Country music.

WHAT IS IT ABOUT CONTEMPORARY COUNTRY THAT'S DRAWING ADULT FEMALE LISTENERS AWAY FROM TOP40?

Boy, I'll tell you what. There's the key to life. When you find out tell me first, then write the book.

OR IS IT JUST THE NORMAL CYCLICAL NATURE OF THE RADIO BUSINESS: IT'S JUST COUNTRY'S TURN. Apparently. I don't know if Eugene is lagging behind the national trend, but Country's really hot here right now. We've got Country nightclubs in town where people go and do that line-dancing thing... It's a challenge to grab those listeners, convert them, and make them stay.

I KEEP HEARING THAT COUNTRY HAS DONE A BETTER JOB OF MARKETING THEIR ARTISTS. LISTENERS KNOW MORE PERSONAL STUFF ABOUT COUNTRY ARTISTS THAN TOP40 ARTISTS, AND THEREFORE THEY SEEM TO CARE MORE ABOUT THEM.

l would have to agree with you on that. Country has done a good job of marketing their product. With all the new artists Young Country breaks, they're marketing them real well. Again, marketing is the key to whatever you do in this business, and in Top40, if you're not marketing, the format both on a national level so the listeners know and care about your artists, and locally, on the street shaking hands and kissing babies, you're going to lag behind.

SINCE YOU'VE GOT A RELATIVELY NEW SET OF CALL LETTERS, WHAT DOES KDUK DO MARKET ITSELF? If you fax us your name and the time you listen at work we'll go there, and if we catch you listening we'll give you \$100. We try to get outside the station as often as possible to market and promote ourselves.

DO YOU STILL HAVE TO PLACE THAT MUCH EMPHASIS ON THE AT-WORK LISTENING ASPECT OF THE FORMAT?

To a certain degree. We have the largest cume in the market, and we're now trying to take that cume and convert it to time spent listening. If you have the right product, the next step is to get people to stay and sample it a little bit longer, so we're always looking for ways to promote forced listening and a longer listening span, so listeners can sample the product over a period of time and hopefully grow to like it, become a fan, and vote for us. It's great to have a weekly cume over 100,000, but you still have to have some TSL, but if you can pull in that extra couple of quarter hours it makes a big difference when the book comes out.

WHAT FOCUS GROUP CAME UP WITH THE CALL LETTERS, KDUK?

Actually we sat around in a meeting for about three days trying to come up with the coolest set of call letters we

"If you're not marketing the format so listeners know and care about your artists, and locally, on the street, shaking hands and kissing babies, you're going to lag behind."

Obviously, we try to be everywhere. We ran three massive billboard campaigns just for imaging purposes, so that our logo and call letters were in front of everybody. We ran some big cash contests at first and we were very fortunate — we're owned, at least presently, by PTI Broadcasting, and they were and have been very generous with the funds for marketing, so if you can buy some TV, get some billboards (not that I'm a big believer in them), to at least get the logo and the image out and tell them who you are and what you do. I'm convinced that's one of the major keys to be a successful Ton40 station.

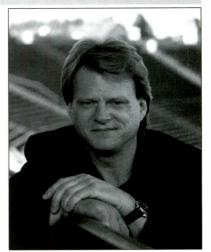
keys to be a successful Top40 station. We've done billboards the last three books and decided to take all of our outside promotion budget and produce a couple of really slick-looking TV spots that actually do not have any voice over. They are artist and image and top-of-mind-type of spots. We're attempting to skew a little older with these spots to attract those upper demos. The rest of our promotional dollars are on the air and on the street. could think of, and our AM station, which at the time was a Gold format, already had the KDUK call letters, so to expedite us getting new call letters and dumping the old KLCX calls as quickly as possible, we decided to go with KDUK. It tied in very well locally, considering we're the home of the Pac 10 'Oregon Ducks.' Our logo is a goofy-looking duck, so it fits in.

WHICH LUCKY INTERN GETS TO WEAR THE DUCK SUIT ON A HOT DAY?

That's Dangerous Dave Osborne. We pay him very little to wear that doggone thing, and we have the ice packs ready when he takes it off.

SINCE THE STATION SIGNED ON LESS THAN TWO YEARS AGO, DID YOU HAVE TO HIRE AND ENTIRE AIRSTAFF?

There were a couple of parttimers here that I was able to keep, otherwise we pretty much had to start over. The Cover & Inset Photo: Mark Bocci



people who were here before were all great, but they were very ingrained in the Classic Rock format, so it was logical to make some changes. I started with a guy that used to work for me up in Yakima. His name is Eric Stevens, who is now the Production Director at a Country station in Portland. He came in and worked the first year for me and really got us to where we are and where we're heading. He brought in a producer named Kevin Edwards and they both worked very well together. We added various news people along the way, and at the present time Kevin is still producing the morning show. Valerie Steele, who is a graduate of the University of Oregon's Journalism School, is doing morning news, and Barry McGuire, most recently of KFBQ in Cheyenne is heading up the morning show. He was also at KISM in Bellingham for some time and a short stint at HOT97 in San Jose. They're doing a great job. They work very hard, and again, are out on the street constantly.

WHO'S DOING MIDDAYS FOR YOU?

Middays is Mark Radway, who was working parttime here when it was KLCX. Mark actually has an AOR background. He was at KOZZ in Reno for some time, he also worked for Premiere Radio and he's done some voice work for a Hollywood talent agency.

HOW DID MARK MAKE THE TRANSITION FROM CLASSIC ROCK TO TOP40? THAT'S A TOUGH ONE.

Definitely a tough one. He had to learn all the music and the artists and such, but he's a pro and he's a broadcaster. He wasn't so concerned about the format as much as he was about broadcasting, so he spent the time to learn the artists, and to learn the approach of Top40. Quite frankly, he already had a Top40 approach. When I first heard him on the air I knew he'd be perfect for it. He sounded very up and very straightahead, so we were able to put the deal together for him to stay here and do middays and it's worked out so well, he's now my Music Director and does a great job.

HIS BIGGEST ADJUSTMENT WAS PROBABLY LEARNING HOW TO TALK OVER INTROS.

Exactly. The sacred intro. But he was able to do it. He actually comes close to hitting the post once in a while too.

AFTERNOONS?

Afternoons would be me. That's where I've always been and that's where I'll always be. I tried doing mornings once but I couldn't program and do mornings at the same time. Similar to walking and chewing gum. When I was in Yakima I tried it for six months. It was unbelievable. Just wasn't working. I know a lot of morning guys who also program the station and have a lot of respect for them. They work real hard to do that.

Nights is Brian Beck. He's only been with us a couple of months. He comes from an Oldies background, which in a lot of ways can be very similar to Top40, depending on how the station is programmed. He's working out really well. He sounds good, and is getting the feel of the radio station, which came pretty easy for him because he used to be a listener.

SO YOU THINK BEING A LISTENER IS GOOD TRAINING GROUND FOR BEING A JOCK?

It really can be as long as you know what to listen for. The listener knows what they want. They also know what they like and what they don't like, so if you can bring that in and apply it, you're automatically several steps ahead.

Our overnight guy is Lane Taylor who was doing weekends and sounded real good, so I made him full time. He has another job he does during the day, so he's working real hard, but he's doing a great job. We just have a great staff. They really pull together and get the job done.

DO YOU FIND YOURSELF STILL TOO CLOSE TO THE STATION BIZ AND NOT GETTING OUT ENOUGH TO SEE WHAT THE REAL WORLD WANTS FROM YOUR STATION?

Yes, particularly as of late. That's true. I have to admit it. We are just going through the process of being sold. Our general manager has been gone for three months, and the staff here has been great. The radio station has really come together, but it does demand I spend more time in the building. My staff is out as much as they can be, and we have regular meetings to discuss what's going on out on the street, what's important and what's hip; what are the trends, what do our listeners want?

DO YOU FIND IT DIFFICULT TO CULTIVATE FRIENDSHIPS OUTSIDE OF THE INDUSTRY?

Oh, it's incredibly difficult. It's nearly impossible considering the all

the time 1 spend at work.

SOMETIMES YOU FEEL YOU'RE NOT GOING TO BE THERE FOREVER, AND IT'S HARD TO GET CLOSE TO PEOPLE.

That's true. I've been doing this for quite some time now though, and I can see where that certainly was a factor before. Now you can't worry about whether you're going to be here next week or not. You've just got to dig in and do the job. Creating a successful radio station is ultimately what helps insures your future in the business, whether it be at that particular radio station or not. It's tough to buy a house and plan on living in it for 15 years, but you can't worry about it.

ANY MAJOR PURCHASE WHERE YOU'RE REQUIRED TO SIGN PAPERWORK, HAS ALWAYS BEEN THE KISS OF DEATH IN RADIO.

I know; that's why I'm still driving a 1942 Studebaker and renting furniture...

IT'S TOUGH TO PUT DOWN ROOTS THAT ARE DEEPER THAN A FOOT.

That's very true. I did get close in Yakima. I was actually there for closer to seven years and it was frightening. I felt like wow, I should be leaving by now.

HOW'S THE COST OF LIVING IN EUGENE?

THE NORTHWEST.

That's right. I've mainly been in Washington. I spent a couple of years at KPLZ back in the disco era, and also worked in Alaska and then here in Oregon.

ANY ASPIRATIONS TO PROGRAM SOMEWHERE OUT OF THE IMMEDIATE AREA?

I would have no objection to that. At first I just didn't feel I was ready to leave the area as long as there were opportunities here in the Northwest. I've got to tell you, I love the Northwest. If you ask anybody who has moved here from outside or has grown up here, it's tough to leave, but certainly I'd be open to other opportunities if they were the right ones. It's just unbelievable up here, but don't tell anybody.

AT THE LAST HITMAKERS SEATTLE SEMINAR, ON THE WAY FROM THE AIRPORT, THE CAB DRIVER WAS TELLING ME HOW HIGH THE SUICIDE RATE WAS THERE AND HOW MUCH WE WOULD HATE LIVING THERE.

And you also get the how much it rains story too. Any shuttle or any cab you take from the airport they have this spiel they give you. It's one of 10 things. It's certainly to discourage you from coming into the area on a permanent basis.

IT WAS LIKE THE ANTI-WELCOME WAGON.

"You can't worry about whether you're going to be here next week or not...Creating a successful radio station is ultimately what will insure your future in this business."

It's not too bad. A two-bedroom apartment goes for about \$500 a month. You can pay more, and get something a bit nicer, but for \$500 you can live real well.

SINCE YOU'RE ABOUT 100 MILES FROM PORTLAND, DO YOU FEEL ANY EFFECTS OF BEING THAT CLOSE TO A MAJOR MARKET?

Actually, due to the luck of where our transmitter is located, we get into Portland really well, and actually have noticed that we may have been selling some records there from time to time. Ken's station, KKRZ, gets in a little bit down here, but we really aren't influenced by any other outside stations. R. Charles is just south of us in Medford and doesn't quite get in either, so Snyder covers Southern Oregon, we're in the middle, and Ken's up north at the border of Portland.

YOU'VE SPENT MOST OF YOUR LIFE AND CAREER IN

"Well, we love you and please bring us your dollars, but just don't stay." People are very protective, particularly up north in the Seattle-Tacoma area and the Puget Sound area. They want to keep the population down, so nothing gets spoiled.

HOW IS THE PENDING SALE GOING TO AFFECT THE HAPPY FAMILY HERE?

Wouldn't we all like the answer to that question ... We met with the new owner who is purchasing the radio station. It's one person plus his partner, and it looks good, as they say for everything to go on as usual. There's really no reason to change the format or get a new staff, because everything is moving in the right direction. He'll be taking over some time in February, so we're going to do the best we can. We're in the Fall book now, so we'll have some new numbers for him, and we're trying to kick some butt and show him a successful radio station that doesn't need to be changed.

HOW DO THE NUMBERS STACK UP SINCE THE DEBUT 19 MONTHS AGO?

When we first flipped format, we had a 3.7. The station then went to a 6.9, then a 7.8, and in the Spring book the market went a little flat, and we went from a 7.8 to a 7.1. Not exactly sure why. Nobody around here panicked. All the other major players went down somewhat too, so we remain third in the market – third and fourth 12+, third in females, so we're on the right track. This radio station is working and sales are good. We have a great sales staff who are able to sell it, so there's no reason to goof with it.

THE FUTURE OF TOP40?

Top40 will still go through its ups and downs. That's inevitable in just about any format. I don't think the format's ever going away, it all depends on product. When the product is good and Top40 is happening, it's the best. I've it done primarily all my life, I have a real affection for it and I don't see it ever just going away. Bill Drake wasn't wrong.

HOW ABOUT THE MODERN ROCK MUSIC FILTERING IN?

I think it's very healthy for new ideas and new forms of music to filter into the format. A year ago I never would have pictured myself playing Harry Connick Jr., but our audience likes it, and he's a hip guy right now. Look at the Gin Blossoms, or the cranberries, for example. Very healthy music for the format. Very cutting edge. It gives you that fresh appeal that you're always looking for in Top40.

NICE TO HEAR THAT GUITARS ARE BACK AND IT'S OKAY.

It's okay again to have a guitar on Top40 radio. We're not going to piss anyone off with it. Real music is back.

ANY PLANS FOR THE FUTURE, GREG?

I'm going to stay here and try to make KDUK as successful as possible. I'm also close to getting my private pilot's license, and I might eventually start to teaching flying on the weekends.

YOU KNOW THEY'RE GONNA TALK YOU INTO TOWING THE STATION BANNER.

Yeah. I'll be towing the banner and doing morning traffic reports.

YOU'VE ALWAYS WORN MANY HATS - NOW YOU'LL ALSO BE WEARING GOGGLES...

Exactly. I just wish somebody would send me a scarf...

HITMAKERS Guest COLUMNS

DAVE FERGUSON, PD KSFM/Sagramanto

MORE FROM THE NAB

Last week I wrote about one of the many new automation systems available, the AUDISK. Many radio stations are utilizing this new technology for recorded elements, commercials, etc...Some have even used it to completely automate their radio stations.

This week, more new technology found at the NAB's World Media Exposition, the AudioVAULT. The digital hard disk drive is a direct descendent of the phonograph, absorbing gazillions of bits of data and filling them away in a flash. To the computer, music is mere y more information. Radio is benefiting from the computer's ability to manage massive amounts of information, which is what audio is made up of, efficiently, flexibility, and economically.

Just as radio stations are replacing cart machines with hard drive studio systems for more efficient playback of commercials and production audio. It's only natural that they would want to do the same with music as well.

According to representatives of AudioVault, all the songs in your music library are instantly available. You can play them from any studio, at any moment. No more mixed up rotations due to missing CD's. Multiple studios can share the same library without interfering with each other. For instance, you can run a mainstream CHR and rhythmic CHR with one hard drive based music library.

You can preview segues on cue, even while one of the songs is playing on the air. Edit song endings or clip out unwanted song content. Song information is stored on hard drive. You'll have intro timeson screen, plus artist bioinformation at your fingertips.

No more rooms full of CD players, walls of carts or banks of playback machines. Less to manage, less to maintain.

These are just a few of the exciting new developments, signalings even more to come, as the best digital companies are constantly evolving and improving their systems.

For more information on AudioVAULT hard drive, call (800)462-9082.



Dave Ferguson is currently the voice of more than 10 major market radio stations, including; WPGC, THE BOX, WILD 107, 102 JAMZ, etc. He works closely with New World Communications consultant Jerry Clifton on imaging for various client stations. For a demo or more info, call (916)920-1025.

BEST HALLOWEEN DROPS • This ain't Amityville, it's JAMITYVILLE!!! KSFM 102.5! • Making your radio go BUMP in the night! 99-I, KGGI!!! • Here's another "OLD-GHOUL" jam!!! WPGC 95.5!

Editor's note: Issue 862 contained a printer's error. The first line read, "I'm not much into conversations." It should have read, "I'm not much into conventions."

MARK SHANDS

MUSIC RESEARCH

Does the mere mention of "music research" cause gales of laughter to float down the hallowed halls of your broadcast facility? Does your GM leave early for the day whenever you say the words, "research budget?"

The inventor of Top 40 Radio, Gorden McClendon, discovered our kind of radio by watching the market. He didn't hire someone to do it. Te simply noticed that a bar full of people would sit there for hours listening to the juke box, selecting the same tunes over and over and over. Sound familiar?

Thank: to Gorden, we know that your audience will show you exactly what it wants. Don't suffer from the common industry belief that proper research has to come to you on nice white laser computer print-outs.

Make t easy on yourself. Go to the place in your town where the music preference is already being demor strated. For instance, a record store, a club, c skating rink, an arcade, a bar, a student center. Go to listen and observe. Avoid the "I'm a radio star" routine. When researching you're trying to see people making choices, you don't want to make them play to you and your station.

Whenever I've landed in a new market, local club DJs and record store people have always mentioned that one particular song that has been happening for months but has never been played on the local radio stations. As usual, no one has been asking! Check around your market, you might be surprised. The trick is to show these local music people that you're like they are. You're looking to see what the audience is going for today, just like they are. It also makes a big difference if you come across as a person who is sharing information. Don't be someone who just takes information or you won't get any more.

Request information is another form of good useable research that already exists. You've just got to get it put on paper! Making note of the requests has to become a job requirement for your air talents. Actually, most good air talents would like to hear their music get more on target. Just explain your motives to them. You'll find that your request information will be much larger if you give each talent their own request sheet, with their name on the top, on a daily basis. It also needs to have last weeks' top 20-30 most requested songs listed alphabetically so it'll be super easy for the talent to note the requests. Leave space for new new songs to be added as they're requested. Set up the request sheet so there's a way to break out the different ages of your requesters. Keep it very simple and basic. Maybe you'll break it down by 17-and-under, and 18-34s. You also should designate male and female calls separately. Take a look at this information on a daily basis, do a tally of all the requests weekly. Do a three week trend on each song. Push those request lines on the air and you'll soon be dangerous!

HITMAKERS .



Mark Shands is a 26-year radio vet. He has worked as Program Director at KISS-102/Charlotte and WHJX/Jacksonville. He also served as Music Director and Air Talent at Y-100/Miami, I-95/Miami and 13-Q/Pittsburgh. Mark is currently writer/producer for Jerry Clifton's new United Stations countdown show, "Top 20 Double-Play". If you have comments or topic suggestions call Mark at (503) 233-7848.

Record sales information can tell you many things about your market. Ask those record store people for a top 20, most will do it if you have a relationship with them. Be sure to give them a copy of your chart. Lay the information out so you can compare last weeks information to the week before. As with ratings, a 3 or 4 week trend means much more than just one week of information.

I can feel the ratings going up already! Be here next week when we check some other low budget ways to get quality music research.



DAVID GEFFEN COMPANY

the follow up to the top 5 track anc MTV buzzbin favorite "undone - the sweater song" from the self titled debut album • over 175,000 units sold over the counter at SoundScan

October 28, 1994

Z9



ALTERNATIVE DISC-OVERY CLUB

VINCE CANOVA, MD, CIMX, Detroit

WEEZER <u>Buddy Holly</u> (DGC) - It sounds great on the air. A catchy little Pop song.

ELASTICA <u>Stutter</u> (DGC) - Very powerful Pop song. **AMERICAN MUSIC CLUB** <u>Wish The World Away</u> (REPRISE) - The band is incredibly talented and this song has been overlooked.

ROB DESHAY, PD, KAVS, Lancaster

AMERICAN MUSIC CLUB <u>Wish The World Away</u> (REPRISE) - Blistering yet thoughtful tune. Mr. Eitzel remains as sharp and succinct as ever. Worthy as hell.

FREEDY JOHNSTON <u>Bad Reputation</u> (ELEKTRA) -It's a slow builder, but it's worth the wait. One of the few truly great songwriters out there.

AL SCOTT, MD, KBBT, Portland

WEEZER <u>Buddy Holly</u> (DGC) - This song is going nuts for us.

COMPULSION <u>Delivery</u> (INTERSCOPE) - It's the "fer sure" real deal. This is going to be a smash!

JOHN CLAY, PD, KEDJ, Phoenix

EGGSTONE <u>The Dog</u> (CRITIQUE) - An Offspring/Green Day sound with Pop sensibility. SOUL COUGHING <u>Screenwriter's Blues</u> (SLASH/ WARNER BROS.) - Caution! Do not play album version! It contains the 'F' word. Pulling... big fat greasy phones. Biggest curiosity phone record we're playing

HEATHER LUKE, APD/MD, KJEE, Santa Barbara

FAILURE <u>Wonderful Life</u> (SLASH) - I feel that the entire CD is radio-friendly and very easy on the ears. The three tracks I like are: <u>Wonderful Life, Bernie</u>, and <u>Empty Friend</u>. They played here in Santa Barbara approximately three months ago at a local club and left quite an impression on the college music scene. It just so happens that it is one of the first CD's we played on the air at KJEE and has continued to be one of the most-requested and inquired about artists.

DAVE DOUGLAS, PD, KKNB, Lincoln

LIZ PHAIR <u>Supernova</u> (ATLANTIC) - Everyone here 'wants' Liz in a bad way! (Except me, I'm married). Top 5 phones.

WEIRD AL YANKOVIC <u>Headline News</u> (SCOTTI BROS.) - This is his weirdest to date and my audience loves it.

MIKE PEER, MD, KNNC, Austin

LISA LOEB <u>Hurricane</u> (GEFFEN/UK CHART ATTACK) - It's really good. For those looking for more Lisa Loeb – this one's a smash, just like the first one.

TOM JONES <u>Situation</u> (INTERSCOPE) - This is the one Alternative Radio should listen to. The whole album is great – there's something on it for everyone. **da da** <u>Scum</u> (I.R.S.) - Hopefully this will be the follow-up single. This is a home run!

cranberries <u>I Can't Be With You</u> (ISLAND) - This is the next logical choice from the cranberries. Get a jump on it now.

DISHWALLA <u>It's Going To Take Some Time</u> (A&M) -Playing for six weeks and it's starting to request.

ALEX LUKE, MD, KPNT, St. Louis

DEAD CAN DANCE <u>American Dreaming</u> (4AD/WARNER BROS.) - Finally a Dead Can Dance record that everyone can play.

MURMURS <u>You Suck</u> (MCA) - Made it our 'Point Pick' and got huge phone response as expected.

FOSSIL \underline{Moon} (SIRE) - I hear elements of Lush and Smashing Pumpkins combined with amazing Pop sensibilities. All the songs on this four-song EP are amazing.

KEVIN KLINE, MD, KTOZ, Sprinfield

CONSOLIDATED <u>Butyric Acid</u> (ISLAND) - This is one hell of a song. Just spin it and watch the phones light up.

PORTISHEAD <u>Sour Times-Airlines Reconstruction</u> (LONDON) - Give it a listen, then again, and then again, and then you're hooked. Totally dreamy (Marcia Brady influence) tune. Could be big.

BLACK CROWES A Conspiracy (AMERICAN) - With

this song the Crowes will successfully make the jump to Alternative. Good phones.

WEEN <u>Voodoo Lady</u> (ELEKTRA) - Ween, Ween, Ween, Ween, Ween, Ween, Ween, Ween. Believe it, <u>Voodoo Lady</u> just kills. If my memory serves me correctly, wasn't there another '94 release from another band with the word 'voodoo' in it that did pretty well? Hmm...voodoo something...umm, ah! Voodoo Lounge...yeah, that's it...I predict Ween will be bigger than that. Wait, I'm having delusions of Ween grandeur again. I hate it 'wheen' that happens. Committed for now.

BILL GAMBLE, PD, Q101, Chicago

MURMURS <u>You Suck</u> (MCA) - A fun song! Getting some good calls.

EX-IDOLS <u>Go Away</u> (RELATIVITY) - We're playing this at night. I like it.

FLAMING LIPS <u>She Don't Use Jelly</u> (WARNER BROS.) - A great band. A fun song. Getting lots of requests.

DINK <u>Green Mind</u> (CAPITOL) - Although it doesn't sound like STP, Offspring or Green Day, we decided to play it anyway. (Just kidding!)

MATHEW HARRIS, PD, WAQZ, Cincinnati

ASS PONYS <u>Little Bastards</u> (A&M) - A Cincinnati band with a big local following. This will go on the air as soon as I hang up. Great sense of humor – each song is totally nutty.

JENNIFER VANDERSLICE, MD, WBER, Penfield

DEAD CAN DANCE <u>American Dreaming</u> (4AD/ WARNER BROS.) - It's a very Pop sound for these guys. A great song and very accessible.

LORDS OF ACID <u>The Crablouse</u> (ANTLER SUBWAY) - It's racy and hysterical. Gets an interesting reaction from our audience.

GO-GO'S <u>The Whole World Lost Its Head</u> (I.R.S.) -They look fabulous and they sound great too! Get's a lot of calls. Sounds fresh and new.



HITMAKERS



ALTERNATIVE DISC-OVERY CLUB

WORLD

ALEXA TOBIN, PD, WEQX, Manchester

PORTISHEAD <u>Sour Times-Airlines Reconstruction</u> (LONDON) - Finally found room to add it.

SPELL <u>Superstar</u> (ISLAND) - The whole album is great! I want to see these guys live.

SOUL COUGHING <u>Screenwriter's Blues</u> (SLASH/ WARNER BROS.) - A great song and a great album. Sounds like G Love.

GARY SCHOENWETTER, MD, WEQX,

BUILT TO SPILL <u>*Car*</u> (UP) - I put this on and was overwhelmed by the way this guy's voice grabbed me. Something about this song is undescribably great in a slacker Pavement kind of way.

WEEN <u>Voodoo Lady</u> (ELEKTRA) - Don't throw this out as just another novelty song...It works on that level, but is also a great passive "Talking Heads" type of song.

TOMMY WILDE, MD, WLUM, Milwaukee

R.E.M. <u>Wall Of Death</u> (CAPITOL) - A very cool song from the Richard Thompson tribute <u>BEAT THE</u> <u>RETREAT</u>.

WEEZER <u>Buddy Holly</u> (DGC) - The video is gonna break this group big time. Nice guys, too! They did a half hour acoustic set for us!

FLAMING LIPS <u>She Don't Use Jelly</u> (WARNER BROS.) - With support this should be big.

DINK <u>Green Mind</u> (CAPITOL) - It's different enough to work. I don't want to compare 'em to EMF, 'cause I did that with East 17 and look what happened! ALSO CHECK OUT THESE:

THE CRANES <u>Shining Road</u> (DEDICATED/ARISTA) BAD RELIGION <u>21st Century (Digital Boy)</u> (ATLANTIC)

PETE DROGE <u>If You Don't Love Me (I'll Kill Myself)</u> (AMERICAN) cranberries Twenty One (ISLAND)

cranberries <u>I Can't Be With You</u> (ISLAND) MURMURS <u>You Suck</u> (MCA)

POSTER CHILDREN Just Like You (SIRE/ REPRISE) DIVINYLS <u>I'm Jealous</u> (GIANT)

DIVINTES <u>I'll Jealous</u> (GIANT)

SHONEN KNIFE <u>Top Of The World</u> (A&M) LOUD LUCY WITH LOUISE POST <u>Stop Draggin'</u> <u>My Heart Around</u> (BACKYARD/SCOTTI BROS.)

OASIS <u>Live Forever</u> (EPIC)

BLUR <u>Maggie Mae</u> (SBK/EMI RECORDS) EX-IDOLS <u>Go Away</u> (RELATIVITY)

DAVE HILL, MD, WRAS, Atlanta

BRENDA KAHN <u>King Of Cairo</u> (CHAOS) - She used to be a waitress at C.B.G.B.'s and now she's rocking out with the guitar. Don't just stack this one in the 'to be listened to' file; it's underground now, but it'll be huge soon!

JAMES & BRIAN ENO <u>Tomorrow</u> (MERCURY) -This is the best track. It's the follow-up to James' smash hit, <u>Laid</u>. Producer Brian Eno joins in and jams with the band.

ANDY DAVIS, MD, WWCD, Columbus

VERUCA SALT <u>Seether</u> (DGC/MINTY FRESH) - It's core!

JESUS & MARY CHAIN <u>Come On</u> (IMMORTAL/ EPIC) - Boy, those J&M Chain kids sure do rock.

SANDY HOROWITZ, PD, WWDX, E. Lansing

RANCID <u>Roots Radical</u> (EPITAPH) - A great song to skank to. It's reminiscent of English Two Tone and it's mixed with '90s energy.

BLACK CROWES <u>A Conspiracy</u> (AMERICAN) - Great phone response!

CHRISTIAN UNRUH, PD, WZRH, New Orleans

FAMILY CAT <u>Wonderful Excuse</u> (ARISTA) - Great album and we'd like to give them a shot.

THE CRAMPS <u>Ultra Twist</u> (THE MEDICINE LABEL) -1- Sounding great on the air. Lots of curiosity calls and lots of listeners calling the station thanking us for playing The Cramps.

HITMAN McKAY, PD, X107, Ocean City

BLACK CROWES <u>A Conspiracy</u> (AMERICAN) - It's a chance to move to the Modern Rock side of music. **STING** <u>When We Dance</u> (A&M) - Great song for more than just middays.

 $\textbf{GO-GO'S}~\underline{\textit{The Whole World Lost Its Head}}$ (I.R.S) - Now they're back, fresher than ever and it's a good tune.

WEEN $\underline{Voodoo \ Lady}$ (ELEKTRA) - Great song! We are playing it full time. Did Hallo-Ween party with them.

SHERMAN COHEN, PD, XHRM, San Diego

LOVE SPIT LOVE <u>Change In The Weather</u> (IMAGO) - A good song. A better example of what the group is all about. Guitar-driven!

COLLECTIVE SOUL <u>Breathe</u> (ATLANTIC) - Selling well in San Diego and testing great. I don't know why more radio stations aren't playing this.

SEAL <u>Newborn Friend</u> (SIRE/WARNER BROS.) - LP version please! The LP version is the hit! It's testing well and a good song with meaningful lyrics.

AIMEE MANN <u>That's Just What You Are</u> (IMAGO/ GIANT) - If this doesn't have 'hit' written all over it, then what does?

FRENTE! <u>Ordinary Angels</u> (GIANT) - Different than Frente's previous tracks and showcases their versatility.

PRETENDERS <u>Money Talk</u> (SIRE/WARNER BROS.) - Doesn't it?

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The Album <u>SORRY!</u> In Stores November 1st.





SUNES ABUUI GIRLS 2:58 hyrics by Neil Jenden music by Breven, Brown, Fex, Jenden, Raw © 1894 Pick Your Plot Music produced by Cathorine

recorded by Kerry Brown and Jeff Melesh at Soundworks, Chicage mixed by Kerry Brown and Jehn Siket at Smart Studies, Madison, Wisconsin mastered by Barry Diament, BDA, NYC

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this record is stereophonic.

5 inch

45rpm



ALTERNATIVE SPECIALTY SHOUS

MIKE THE BUTCHER, The Host/Producer of The Butcher Shop', 91X, San Diego

JOHN SPENCER BLUES EXPLOSION <u>ORANGE</u> (MATADOR) - If you don't know what I'm talking about..Forget it!

ARCHERS OF LOAF Lowest Part Is Free (ALIAS) - F*ck the slacker generation. I'm a "Loafer."

WEDDING PRESENT <u>Swimming Pools</u>, <u>Movie Stars</u> (ISLAND) - Hopefully the U.S. is sophisticated enough to catch on.

TANNER <u>Guard Dog</u> (GOLDEN ROD) - Scotch and Soda and grab your crash helmet. They are a San Diego band.

SEBADOH <u>License To Confuse</u> (SUB POP) -Everyone is so lonely I dig it!

JEFF CLARK, Air Personality, 99X, Atlanta

AMERICAN MUSIC CLUB <u>Wish The World Away</u> (REPRISE) - Lonely and seductive! This song gets under your skin and hovers there like a very lowflying helicopter on a mission of love.

KEVEN & JOSH, Specialty Show Producer, KDGE Dallas

BEDHEAD <u>4 SONG CD EP</u> (TRANCE SYNDICATE) - Shades of VU or Galaxie 500 permeate their appealing melancholy; moody in the good sense and an excellent follow-up to their TS long player. Kev gives 'em 3-1/2 stars. Josh likes it, but thinks it's a little too downbeat, giving 2-1/2 stars.

WEEZER <u>Mykel & Carli</u> (DGC) - Finally! I've been waiting for new material, and this doesn't disappoint. Josh gives it three stars. Kev finds it appealing in that nerdy, Weezer way, and gives it 2-1/2 stars.

FASTBACKS <u>Answer The Phone</u>, <u>Dummy</u> (SUB POP) - Veruca Salt and The Breeders are taking to the bank what the Fastbacks have been doin' well for years – hard-edged Pop filled with melody and topped with female vocals. This is an excellent album. Kev gives it three stars. Josh agrees (!), also going with three stars.

SCREECHING WEASEL <u>HOW TO MAKE ENEMIES</u> <u>AND IRRITATE PEOPLE</u> (LOOKOUT!) - What an album! Look out, Green Day. What a play on words. Josh lands 'em 3-1/2 stars. Kev says look out, all these bands are starting to sound the same. Two stars.

ARMIDA SANTA CRUZ, Alt. Show Producer, KIOT, Santa Fe

CORROSION OF CONFORMITY <u>Albatross</u> (COLUMBIA) - Not one weak tune on this LP...solid Rock: chunky guitars and strong rhythm licks. Hottest for me are <u>My Grain, Clean My Wounds</u>, and <u>Shake Like</u> <u>You</u>. The first single, <u>Albatross</u> can be followed by any number of tunes and give this long player a long life.

THE FALL <u>MIDDLE CLASS REVOLT</u> (MATADOR) -Cheeky Blokes, they are...with a strong message to deliver. But it's not a 'Fall,' it's more like a slide down the side of a mountain, screaming gleefully all the way...<u>15 Ways</u> and <u>Surmount All Obstacles</u> are killer! THE CRANES <u>Lilies</u> (ARISTA) - Spooky and sexy: Flood 12 mix!

MIGHTY MIGHTY BOSSTONES <u>Kinder Words</u> (MERCURY) - Couldn't find kinder words...just having that much fun and taking this funky Ska sound past boundaries of description make the opening track of this latest effort by the MMB guys a stellar release.

OASIS <u>Definitely Maybe</u> (EPIC) - Some super guitars and melodious vocals...capturing the feel of psychedelia with a modern edge. My other favorites are: <u>Bring It On Down</u> and <u>Live Forever</u>.

LES AARON, Air Personality, KPNT, St. Louis

DAVE MATHEWS BAND <u>Best Of What's Around</u> (RCA) - Sounds like Eddie Vedder, but without the grunge. Very melodic.

DRED ZONE <u>House Of Dread</u> (CREATION) - The best combination of Reggae and Techno I've heard. **BODY COUNT** <u>Born Dead</u> (VIRGIN) - Very intense record. You either love it or hate it. If you take the chance to play it the phones will light up for sure.

POLO IDAHO, Air Personality, KQEX, Fortuna

SKY CRIES MARY <u>4:00 A.M.</u> (WORLD DOMINATION) - Space rock that links together earth energies we've otherwise forgotten.

BRUTAL TRUTH <u>Godplayer</u> (EARACHE) - Brutal truth indeed – Absolutely massive and as sonically vicious as they come.

GLOBAL COMMUNICATION <u>Voices In The Void</u> (DEDICATED/ARISTA) - Celestially intricate aural delights.

RODNEY BINGENHEIMER, Air Personality, KROQ, Los Angeles

LONDON SUEDE <u>The Wild Ones</u> (COLUMBIA) -The video is excellent. It's from the <u>DOG MAN STAR</u> album. The guitarist, Bearnard, is the Mick Ronson of the '90s, but he is no longer with the band. Other strong cuts are: 1) <u>We Are The Pigs</u> and 2) <u>Stilllife</u> it's kind of Bowie-ish.

FAMILY CAT <u>Wonderful Excuse</u> (ARISTA) - A good cut from the album <u>MAGIC HAPPENS</u>. Also check out: <u>Airplane Gardens</u> and <u>Golden Book</u>.

IDAHO <u>IT'S WAY OUT</u> (CAROLINE) - The best cuts are: 1) <u>Drive It</u>, 2) <u>Drop Off</u>, and 3) <u>Still</u>.

GEORGE ROSTA, Alt. Show Producer, KSLY, San Luis Obispo

GO-GO'S <u>The Whole World Lost Its Head</u> (I.R.S.) - A track that sounds like it could've come from 1981's <u>BEAUTY & THE BEAT</u>. It sounds just as good today as if it would've been released 13 years ago.

DAVE HUBBELL, Air Personality, KSMB, Lafayette

CORROSION OF CONFORMITY <u>Albatross</u> (COLUMBIA) - This oughta shake up your teenage listeners that have been banging their heads to Stone Temple Pilots. This one sounds GREAT on the radio.

ANI DIFRANCO <u>The Diner</u> (RIGHTEOUS BABE RECORDS) - This is a tough one to find, but it's well worth the effort!

TOADIES <u>Backslider</u> (INTERSCOPE) - This is the first unique band in a while. This is what 'Alternative' means.

COP SHOOT COP <u>Any Day Now</u> (INTERSCOPE) -This is not yet a single, but if it would be, it would break this band wide open.

GINA RIGGI, Specialty Show Personality/ Producer, KWNZ, Reno

WATERLILLIES <u>I Wanna Be There, I Don't Want</u> <u>Your Love</u> (REPRISE) - Most of the CD, <u>TEMPTED</u>, has a killer groove. Radio and clubs both should be playing this! Also, check out track 12, an acapella version of The Carpenters' <u>Close To You</u>, positively enchanting!

HOODLUM EMPIRE <u>Cynthia Johnson's Clothes</u> (BLZ DUB MUSIC) - My friend, J.T., turned me on to this wacky Ska band! It's so cool! From the CD <u>LOOKING GOOD</u>.

JON HASSELL and blue screen <u>Personals</u> (WARNER BROS.) - Too much fun! Really gets the phones going!

JOEL HORNBOSTEL, Air Personality, KYYS, Kansas City

PETE DROGE <u>If You Don't Love Me (I'll Kill Myself)</u> (AMERICAN) - Love this guy. This is a great song. Don't let him kill himself. Another great singer/songwriter in the Freedy Johnston vein.

POSTER CHILDREN <u>UTHER</u> (SIRE) - Guitar hooks abound in this latest EP release from the Chicago trio. **CHER UK** <u>Crepe Suize</u> (RED DECIBEL) - This sophomore effort surpasses their first album in every regard. Perfect music for...

RYAN MICHAELS, Alt. Show Producer, KZOZ, San Luis Obispo

STRANGE TENANTS <u>Saturday Night</u> (ICHIBAN/ NAKED LANGUAGE) - This is the best Ska I've heard in a long time. You're sure to enjoy this one. **MAGNAPOP** Lay It Down (PRIORITY) - If you liked <u>Slowly. Slowly</u>, you'll love this one. From an album of great riffs and fun songs.

THE SOUP DRAGONS <u>Don't Get Down (Get Down)</u> (POLYGRAM) - Great uptempo dance tune.

L7 <u>Stuck Here Again</u> (REPRISE) - Sounds like a cross between L7 and Paul Weller. This one is very well written.

SWEDISH EAGLE, Air Personality, THE IMPORT SHOW, Los Angeles

JAMES <u>Honest Joe</u> (FONTANA/MERCURY) - This track is from the new album <u>WAH WAH</u>, which is an experimental record of 23 compositions written and performed by James and Brian Eno while they were simultaneously recording last years' <u>LAID</u> album. There are a handful of recordings which are like traditional songs but for the most part <u>WAH WAH</u> is a free form, continuous flow of ideas and sounds.

THE PIZZICATO FIVE <u>Superstar</u> (JAPANESE IMPORT) - Brilliant new single from their Japanese release <u>OVERDOSE</u>. Their first U.S. full length release, <u>MADE IN THE U.S.A.</u> will be released on MATADOR Records soon.

PRETENDERS <u>977</u> (SIRE/WARNER BROS.) - Their UK single, Chrissie at her best!

GEISHA GIRLS <u>Kick And Loud</u> (JAPANESE IMPORT) - Produced by Ryuichi Sakamoto and Towa Tei (Deee-Lite). These are two male rappers named Ken and Sho. You've got to hear this one to believe it.

ALISON MOYET <u>Ode To Boy</u> (COLUMBIA) - New UK single from the <u>ESSEX</u> LP. Blake would be proud.

MIKE THOMAS, Alt. Show Personality, WBTZ, Midland

VERUCA SALT <u>Seether</u> (DGC/MINTY FRESH) - It's a real moving kind of disc. I like it!

BAILTER SPACE <u>VORTURA</u> (MATADOR) - Tracks I'm looking at: 1) <u>Projects</u>, 2) <u>Shadow</u>, 3) <u>Reactor</u>, and 4) <u>Control</u>. It's a very strong guitar-driven CD. The band is from New Zealand and has a very soaring sound.

LOVE BATTERY <u>NEHRU JACKET</u> (ATLAS) - Foursong EP. All four are interesting.

OASIS <u>SHAKER MAKER</u> (CREATION/EPIC) - Strong and keenly written lyrics. Very strong Brittish Pop. Check out: 1) <u>Live Forever</u>, and 2) <u>Rock & Roll Star</u>.

JULIE HOYT, Air Personality, WCHZ, Augusta

dEUS <u>Suds & Soda</u> (ISLAND) - This is off their <u>WORST CASE SCENARIO</u> release. It's so creatively cool and runs all over the place with so many unique sounds. Absolutely tons of fun to listen to.

STEVE PICARD, Alt. Show Producer, WFNX, Boston

DOWNSET <u>Downset</u> (MERCURY) - If you like Rage Against The Machine, check out Downset! This album is chock full of hard-driving, fast-paced, issueoriented, Rock-rooted Rap which will have you reaching for the lyric sheet upon your first listen.

BEN HARPER <u>WELCOME TO THE CRUEL WORLD</u> (VIRGIN) - This album is by no means new. It came out last February. However, until I saw Ben Harper and the Innocent Criminals live – I didn't get it! Well, now I do and the album makes a lot more sense to me. Ben mixes a soothing guitar with great lyrics and along with the Innocent Criminals they end up with a Rock/Reggae mix which puts Ben on a level above your typical singer/songwriter.

SPEARHEAD <u>Home</u> (CAPITOL) - So what has Michael Franti been up to since the dismembering of Disposable Heroes of Hiphopricy? He describes it as something more positive, less aggressive and abrasive and other than that, not too different from Disposable. Spearhead is less aggressive, abrasive and I suppose more positive but it is still important stuff that rules the day – Topical songs with great backing music. In this case a more soulful, R&B sound which is worth a listen.



ALTERNATIVE SPECIALTY SHOUS

BILL HANSON, Alt. Show Producer, WHTF-FM, York

COMPULSION <u>Delivery</u> (INTERSCOPE) - Top phones last week. An exciting band that will be huge in a hurry with some radio support.

THE CONNELLS <u>New Boy</u> (TVT) - Please stop depriving your listeners of one of the best songs they'll ever hear!

HOLE <u>Doll Parts</u> (DGC) - Courtney has a gift that I can't put into words, but by the way they're selling out shows I know I'm not the only one paying attention.

EX-IDOLS <u>Go Away</u> (RELATIVITY) - Want a killer set? Play this back to back with the new Samiam & D Generation! <u>Go Away</u> builds and then fires. Great song.

JEFF BUCKLEY <u>Grace</u> (COLUMBIA) - Far from a simple Pop singer, Jeff Buckley is crafting Rock music in a way I've personally never heard before. Give him a serious listen.

KEN ZIPETO, Planet M Producer, WMMR, Philadelphia

WEEN <u>Voodoo Lady</u> (ELEKTRA) - These guys are nuts, but way cool! I think I lost my lucky monkey foot. **PAUL WESTERBERG** <u>A Star Is Bored</u> (GIANT) -From the <u>Melrose Place</u> soundtrack. It's very cool. It was recorded at Paul's house in Minneapolis. Let's fly in for pizza.

LOUD LUCY WITH LOUISE POST <u>Stop Draggin'</u> <u>My Heart Around</u> (BACKYARD/SCOTTI BROS.) -Swingin'! It's better than the original.

JOHN MOZES, Alt. Show Producer, WPST, Trenton

GO-GO'S <u>The Whole World Lost Its Head</u> (I.R.S.) -Everybody's going ga-ga over the Go-Go's. WEEZER <u>Buddy Holly</u> (DGC) - Not my choice for a second single, but phones are lighting up. It's a hit! **SOUL ASYLUM** <u>Can't Even Tell</u> (CHAOS/ COLUMBIA) - Great song to tide you over 'til the next album.

LIGHTNING SEEDS <u>Lucky</u> You (TRAUMA) - Simply a pure Pop hit!

DAVE McKAY, Alt. Show Producer, WPST, Trenton

MURMURS <u>You Suck</u> (MCA) - The Indigo Girls with an attitude. Get an edit and get it on the air.

PETE DROGE *If You Don't Love Me (I'll Kill Myself)* (AMERICAN) - Very catchy song that sounds great on the air.

BUTT TRUMPET <u>I'm Ugly & I Don't Know Why</u> (EMI RECORDS) - Great song...I've got to find a clean version of this. If you've got one, please send me one.

HOWARD PETRUZIELLO, Air Personality, WROV, Roanoke

PEGBOY <u>Revolver</u> (QUATERSTICK) - A cover of a Mission Of Burhma song. With the popularity of bands like Green Day, this is an opportunity for people to hear what the real stuff sounds like.

AMERICAN MUSIC CLUB <u>Revolving Door</u> (REPRISE) - One of 10 brilliant songs on this record. The most interesting guitar work you will ever hear...They rule!

SUGAR <u>Believe What You're Saying</u> (RYKODISC) -Bob Mould is a genius. This record proves it. See them on tour!

AL MITCHELL, Air Personality, WROX, Norfolk JEFF BUCKLEY <u>Grace</u> (COLUMBIA) - I didn't like it at first, but the more I listen to it the better it sounds. THE MELVINS <u>Queen</u> (ATLANTIC) - Another great track from The Melvins. Can't wait for the full CD. This band rocks! **TOM JONES** <u>If I Only Knew</u> (INTERSCOPE) - From the label that brought you Primus and Nine Inch Nails. It's the great Tom Jones.

SEAWEED <u>Go Your Own Way</u> (CHAOS) - Best song on *The Clerks* soundtrack. It blows Smashing Pumpkins' <u>Landslide</u> away, as far as Fleetwood Mac covers go.

JELLO BIAFRA <u>BEYOND THE VALLEY OF THE</u> <u>GIFT POLICE</u> (ALTERNATIVE TENTACLES) -Another hilarious, politically charged three CD set (count 'em, three!) of Jello's spoken word.

PORCH <u>PORCH</u> (PRAWN SONG/MAMMOTH) - My favorite release of the week. I don't know much about these guys, but the CD rocks. If you like the Jesus Lizard, you'll like Porch.

AUSTIN GLENN, Alt. Program Director, WZOW, South Bend

cranberries <u>Zombie</u> (ISLAND) - A great song from the new CD. I like the new sound they are going for now. Constant phones.

DANZIG <u>Can't Speak</u> (AMERICAN) - People are going nuts over this song! It's not your typical Danzig song. A lot of people are afraid to try Danzig on an Alternative show or station. Try it. I can guarantee your audience will love it.

FLAMING LIPS <u>She Don't Use Jelly</u> (WARNER BROS.) - A great song you want to sing along too. Catchy lyrics.

MITCH CRY, Air Personality, WZRH, New Orleans SOUL ASYLUM <u>Can't Even Tell</u> (CHAOS/

COLUMBIA) - Hear it! Like it! Play it!



99X/Atlanta recently hosted a show featuring Mercury recording act Material Issue. Shown backstage after the show are left to right (front row) Joan Marshall (99X Promotion Dir.), Leslie Fram (99X APD), Mike Zelanko (Material Issue), Yvonne Monet (99X Jock), Valarie Pittman (Mercury Records), (back row) Jim Ellison (Material Issue), Ted Ansani (Material Issue), Jeff Clark (99X Jock), Jill Melancon (99X Jock).



RCA recording artists Gigolo Aunts performed in Reno and darned if the whole KRZQ staff didn't show up to see 'em! Shown left to right: (front row) Mark the Intern, Smilin' Marti, and Blaze from KRZQ. (middle row) Steve Hurley of G.A., Trina Rose KRZQ, Phil Hurley of G.A., and Meg Madariage, Liz Dodson, Kris Kosach of KRZQ. (back row) Paul Brouwer and Dave Gibbs of G.A., Mario Gamboa, Trish Cook, and Daniel Cook of KRZQ.

SIFIE HITMAKERS EMPLOYMENT ARENA

EAST

WPU/New York Looking for Air Talent. Send tape and resume: Scott Shannon, WPLJ, 2 Penn Plaza, New York, NY 10121

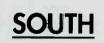
WOSC/Ocean City-Salisbury, Maryland Looking for experienced weekend air talent. Send resume and tape to: L.J. Smith, 215 North Blvd., Salisbury, MD 21801.

WSTW/Wilmington, Delaware

Looking for morning personality Send tape and resume: WSTW, P.O. Box 7492, Wilmington, Delaware 19803.

WZYQ/Frederick, Maryland Looking for a talented jock for the 7midnight slot.

Send T&R to: Ron Ross, WZYQ, 10 Hillcrest, MD 21702.



COAST 107.3/St. Petersburg

Locking for Program Director/Air Talent. Send tape and resume: Tom Paleveda, 877 Executive Center Drive West, Ste. 300, St. Petersburg, FL 33702.

KEGL/Dallas

Looking for a Production Director. Send resume and tape, plus a list of equipment you are familiar with ... Must have experience in commercial and promo production. Package to: Duane Doherty, P.O. Box 540397, Dallas, TX 75354.

WPEG-FM & WBAV-AM/FM

Concord, N. Carolina Looking for a Program Director. Send resume to: Wayne K. Brown, Broadcasting Partners of Charlotte, Inc., 520 Hwy. 29 North, Concord, NC 28025.

KTFM/San Antonio Looking for a midday personality.

Send tape and resume to: Jamie Hyatt, PD, KTFM, 4050 Eisenhower Rd, San Antonio, TX 78218.

WHJX/Jacksonville

Looking for a Program Director and a Music Director. Send resume: The First Union Bank of Jacksonville, (904) 285-3239

WUSA/Tampa

Looking for Marketing/Promotion Pro. Send resume to: Marc Kaye, 504 Reo Street Tampa, FL 33609.

MIDWEST

WIXX/Green Bay, Wisconsin Looking for an overnight air talent. Send resume and tape to: Dan Stone, P.O. Box 23333, Green Bay, WI 54301.

WKFR/Kalamazoo

Looking for midday air talent. Send resume and tape to: Rick Belcher, P.O. Box 911, Kalamazoo, MI 49005.

WMJI/Cleveland

Looking for weekend and part-time Air Talent. Send tape and resume: John Gordon, OmniAmerica Group, 310 Lakeside Ave., Cleveland, Ohio 44113.

WTSO/Madison

Looking for PM Drive talker, must have 3 years experience. Send resume and tape to; Bob Shomper, 5721 Tokay Blvd., Madison, WI 53719.

Z104/Madison

Looking for Music Director/Night Air Talent. Send tape and resume; Joe Larson, Tokay Blvd., Madison, WI 53719.

WEST

ARROW93/Los Angeles Looking for Air Talent. Send resume and tape: Tommy Edwards, 6121 Sunset Blvd., Hollywood, CA 90028.

KFBI/Las Vegas

Looking for Air Talent. Send tape and resume: Ted Brown, 101 Convention Center Dr., Ste. P-119, Las Vegas, NV 89109.

KFBQ/Cheyenne, Wyoming

Looking for Air Talent. Send resume and tape to: Mike Gamby, 1420 East 13th St., Chevenne, WY 82001.

KHTR/Pullman, Washington

Looking for AM Sidekick/News personality. T&R: Jim Johnson, P.O. Box 1, Pullman, WA 99163.

KS104/Denver

Looking for a Program Director. Send resume: Ron Jamison, 5660 Greenwood Plaza Blvd., Ste. 400, Englewood, CO 80111

KSFM/Sacramento

Looking for a Program Director for the first of the year. Send resume: Dr. Dave Ferguson, 1750 Howe Ave., Sacrmento, CA. 95825.

KSIQ/Brawley, California

Looking for Air Talent T&R: Dan Watson, 120 South Plaza, Brawley, CA 92227.

WILD107/San Francisco

Looking for a Program Director. Send resume: Bob Visotcky, 55 Green St. San Franscisco, CA 94111.

Z90/San Diego

Looking for part time Air Talent with at least one year of experience. Send tape and resume; Jeff Nelson, 1229 3rd Ave. Ste. C, Chula Vista, CA 90911.



"DEEP N2 THE GAME"

THE STORY'S JUST GETTING STARTED.

Now Being Played At:



from the forthcoming album "24-7-365"

GOING FOR ADDS NOVEMBER 1st



Executive Producers: Al Horton & Louis K. Burrell Produced by Paisley for Dirty Dog Productions

SILK "I (an Go Deep" FROM

EARLY ACTION AT: WJMN, WWKX, HOT97, 92Q, KBXX, KZHT, KMEL, KHTN, KCAQ, KJYK, KKSS

"Classic Silk with Freak Me potential." Joey Ar

Joey Arbagey/KMEL

"There's nothing smoother than pure Silk." Paco Lopez/HOT97

"It's sultry, It's sexy, It's Silk. God Damn sounds like a hit to me."

FU-SCHNICKENS

"Breakdown"

NOW PLAYING AT: WWKX, 92Q, WJMH,

WHJX, KPRR, KBXX, WHHH

"Good Sales, good phones. It's the Shitznitz!" Bushman/WJMH

"Old School beat meets New School rap. The bass is killer. Let it

"The Most Beautifullest Thing In The World"

Added At: HOT97-34x/ Added At: WJMH-37x/

In The Mix: WIOQ/WPGC/KBXT/Z90/KMEL/FM102/KPWR

YO!

"Debut at #13 with no airplay. Now at #5 and getting huge phones.

YO! IV



loose."

Play it."

RNX

5 A

Jammer/KIX106

Jammat/KIX109

Bushman/WJMH

Most Disc-overed for this issue

Based on One-On-One Calls and Conference Call Mentions

- 1. MARY J. BLIGE Be Happy (UPTOWN/MCA)
- 2. TLC Creep (LaFACE/ARISTA)
- 3. VANESSA WILLIAMS The Sweetest Days (WING/MERCURY)
- 4. ZHANE Shame (JIVE)
- 5. CORONA The Rhythm Of The Night (EASTWEST)
- 6. BLACKSTREET Before I Let You Go (INTERSCOPE)
- 7. DR. DRE/ED LOVER Back Up Off Me (RELATIVITY)
- 8. JADE Every Day Of The Week (GIANT)
- 9. KEITH MURRAY The Most Beautifullest... (JIVE)
- 10. 69 BOYZ Kitty Kitty (RIP IT)
- 11. BOYZ II MEN On Bended Knee (MOTOWN)
- 12. INI KAMOZE Here Comes The Hotstepper (COLUMBIA)
- 13. MADONNA Bedtime Stories LP (MAVERICK/SIRE/WB)
- 14. QUO Blowin Up (MJJ/EPIC)
- 15. SCARFACE I Never Seen A Man Cry (RAP-A-LOT)
- 16. SHAQUILLE O'NEIL Biological Didn't Bother (JIVE)
- 17. SILK | Can Go Deep (JIVE)
- 18. WARREN G. Do You See (DEF JAM)

NINE "WHUTCHA WANT"

"Whucha wanna do is put dis one in yo mix!" Lucious Ice KBXX

- Debut #100 SoundScan New York
- Debut #133 SoundScan Philadelphia
- Early sales in: San Francisco-Oakland-San Jose, Washington D.C.

Already I	n The Mix At:	
WJHM	HOT 97	THE BEA
WJPC	WPGC	KJYK
WJMN	KBXX	KMEL
92Q	Z90	POWER1
WOWI	WRKS	
Hitmake	rs Mix Show #49-48	P

Salwa's Space

STREET STATES E E STATES E E

• Happy Birthday to Lucious Ice from KBXX. Big ups to Randy Spendlove for his slammin Birthday party last Saturday night...It was a star studded event with big celebs like Shannon Doherty. Get those wedding presents ready for Greg Head from KBXX. He takes the plunge on November 5th.

- Get well soons go out to Joe Hecht of Relativity...
- Great seeing Issy and George from Elite A.D.M. in town.
- Sonia Jimenez at KGGI was upped to APD/MD this week...Congrats.
 Joey Muzzalupo MC at KSFM was let go this week and the mix show oliminated place can be reached at 004 731 6350.
- eliminated. Joey can be reached at 904-721-6259.

• Warner Bros. Greg Lee was missing in action this week due to babysitting duties. If anyone would like to relieve Greg from his duties so that he can return to his club hopping, give him a call at 818-953-3748. Greg did find time to call and update. **PRINCE**'s album will be released on a 2 LP promotional vinyl set with unreleased remixes. For your copy, give him a call. And what's up with the "Black Album"... are we going to see it *this* Christmas. Also, the **SEAL** remixes are available on CD this week. If you haven't checked out **MADONNA**'s <u>BEDTIME</u> <u>STORIES</u>, pop it in and give it a listen. **CASSERINE** <u>Why Not Take All</u> <u>Of Me</u> has a video waiting for you. Big ups to Shaye and Deborah.

• John "The Horse" McMann from Jive checks in with **KEITH MURRAY**'s <u>The Most Beautifullest Thing In The World</u>, already Top 20 sales in 16 cities and Top 10 at HOT97. I heard the listening party in New York was booming. The **FU-SCHNICKENS** <u>Breakdown</u> is exploding with over 30,000 singles sold. Bruce St. James and Charlie Huero of Power106 are screaming for this one and mixer of the week Curty Cut from KIX106 would eat this one if he could. Also on Jive from the <u>LOW DOWN DIRTY SHAME</u> soundtrack is **SILK**'s <u>I Can Go Deep</u>. Keep your eyes open for **SHAQUILLE O'NEIL** and **NUTTIN NYCE**.

• CHANGING FACES new single *Foolin Around* has some early believers. Already on Power106, Hot97, WJMH, KSFM, and many more... For more info give Heidi Jo at Big Beat a call.

Big records this week: MARY J BLIGE <u>Be Happy</u> (Uptown/MCA), TLC <u>Creep</u> (LaFace/Arista), VANESSA WILLIAMS <u>The Sweetest Days</u> (Wing/Mercury), and **ZHANE** <u>Shame</u> (Jive/Hollywood)
 Other records to watch:

CORONA <u>The Rhythm Of The Night</u> (EASTWEST), **BLACKSTREET** <u>Before I Let You Go</u> (INTERSCOPE), **DR. DRE/ED LOVER** <u>Back Up</u> <u>Off Me</u> (RELATIVITY), **JADE** <u>Every Day Of The Week</u> (GIANT), **69 BOYZ** <u>Kitty Kitty</u> (RIP IT), **BOYZ II MEN** <u>On Bended Knee</u> (MOTOWN), **INI KAMOZE** <u>Here Comes The Hotstepper</u> (COLUMBIA), **QUO** <u>Blowin</u> <u>Up</u> (MJJ/EPIC), **SCARFACE** <u>I Never Seen A Man Cry</u> (RAP-A-LOT), **SHAQUILLE O'NEIL** <u>Biological Didn't Bother</u> (JIVE), **WARREN G.** <u>Do</u> <u>You See</u> (DEF JAM)

See Ya, Salwa Scarpone

2 BAD ALLE @ DOMBSCARE

#52 SoundScan Chicago #64 SoundScan San Francisco-Oakland-San Jose Sales In: Orlando, Tampa, Jacksonville Early Spins At:

	Lany	Opinio / tt.				
B96	WOVV	KISF	WJMN			
POWER96	KPRR	KS104	KMVR			
PWR PIG	WHHH	KZHT	KSIQ			
KZFM	FUN107	Q105	WEOW			
KTFM	WJJS	KJYK	BOSS97			
HOT97.7	KHFI	WILD107	WIOQ			
XL106.7	KRBE	WKSE	ΗΟΤΜΙΧ			
			sm:)e			
Hitmakers Mix Show #10-8						

October 28, 1994

06

37

TAKE A RIDE WITH G-MO

<u>Added At:</u> POWER106/Los Angeles WHHH/Indianapolis

"IT'S AN EVERYDAY THING TO ROLL"



BOX MUSIC TELEVISION YOU CONTROL

Significant Spins Ale

POWER PIG/Tampa: 21 Plays/Top 10 Phones! Tampa SoundScan Jumps From #54 to #47 to #35 KKSS/Albuquerque 22 Plays Albuquerque SoundScan Jumps #76 to #63 to #32 KZHT/Salt Lake Citys 19 Plays/Top 5 Phones Salt Lake City SoundScan Jumps #51 to #45



28 ENJERTRINNENT

BONE "For The Love Of Money"



Huge Audience Response At Every Performance!

ROB SCORPIO, KBXX

"Huge reaction record, Top5 sales, #1 requests."

BUSHMAN, WJMH

"Starting to get some phones...The album is already selling. It's gonna be a hit!"

DUFF LINDSEY, 102JAMZ

"Nick Nack Patty Wack give your listeners the Bone!"

For Your Copy, Call Phil or Joe at (212) 337-5300 RECORDS



STREET SHEET DISC-OVERY CLUB STREET SHEET

DUFF LINDSEY, PD, 102JAMZ, Orlando

HEAVY D. Black Coffee (UPTOWN/MCA) - No sugar, no cream, it's just the jamz man!

SHAQUILLE O'NEIL Biological Didn't Bother (JIVE) -Y'all haven't listened to me...This is the shit!

VANESSA WILLIAMS The Sweetest Days (WING/ MERCURY) - This record is beautiful, play it!

69 BOYZ Kitty Kitty (RIP IT) - This record is developing quite a tail. It's a purrrrrfect hit!

ZHANE Shame (JIVE) - As sacreligious as this may seem, I like it

DR. DRE/ED LOVER Back Up Off Me (RELATIVITY) Not bad for two disc jockeys.

MICHAEL LINN, PD, BOSS97, Atlantic City

MADONNA Don't Stop (MAVERICK/SIRE/WARNER BROS.) - Any time Madonna says get up off the dance floor, people respond and besides, she's into domination

MADONNA Human Nature (MAVERICK/SIRE/ WARNER BROS.) - See above comment.

JAIDIE So Far Away (CUTTING) - Freestyle your ass off

PETE JONES, PD, HOT105, Modesto

MARY J. BLIGE Be Happy (UPTOWN/MCA) - Diggin' this record. Has a cool groove.

TLC Creep (LaFACE/ARISTA) - Give it a few listens. this one grows on you. Great horn action.

BLACKSTREET Before I Let You Go (INTERSCOPE) - Could be a monster. Very pretty record. Put it on, watch the phones light up.

MARK ADAMS, MD, KBOS, Fresno

These are so good I became ver klempt:

TLC Creep (LaFACE/ARISTA)

MARY J. BLIGE Be happy (UPTOWN/MCA) BOYZ II MEN Water Runs Dry (MOTOWN)

MADONNA Bedtime Stories (MAVERICK/SIRE/

WARNER BROS.) VANESSA WILLIAMS The Sweetest Days (WING/ MERCURY)

MICHAEL JACK KIRBY, PD/MD, KFFM, Yakima

BLACKSTREET Before I Let You Go (INTERSCOPE) - Beautiful ballad, this one's sure to hit big. This one's got it going on.

TOM JONES If I Only Knew (INTERSCOPE) - It took a while to hit me, but it finally did. This one's cool. JADE Every Day Of The Week (GIANT) - It's slammin' baby!

ZHANE Shame Shame Shame (JIVE) - A new twist to the Evelyn 'Champagne' King's original. This is hot! ANDRU DONALDS Mishale (CAPITOL) - Sounds cool...And I like the blue jewel case it comes in.

SONIA JIMENEZ, MD, KGGI, Riverside

Check these one out:

QUO Blowin Up (MJJ/EPIC)

KEITH MURRAY The Most Beautifullest Thing In The

World (JIVE)

CORONA The Rhythm Of The Night (EASTWEST) LIGHTER SHADE OF BROWN Dippin' In My Ride (MERCURY)

JEFF HUNTER, PD, KIKI, Honolulu

INI KAMOZE Here Comes The Hotstepper (COLUMBIA) - He's going nuts...Definitely a huge song for us. Big phones.

JADE Every Day Of The Week (GIANT) - It's my personal pick.

BLACKSTREET Before I Let You Go (INTERSCOPE) - Great ballad! Female audience will tingle all over.

BRANDY I Wanna Be Down (ATLANTIC) - It was a sleeper song to my ears at the beginning, but now it's developed into something hot!

JOWCOL 'M.C. Boogie D' GILCHRIST, PD/MD, KJYK, Tucson

BOYZ II MEN On Bended Knee (MOTOWN) - This one's a smash!

KOZMAN, APD/MD, KKXX, Bakersfield

N2DEEP Deep N2 The Game (BUST IT) - The Stones have never sounded so good. Cool sample, cool jam.

WARREN G. Do You See (DEF JAM) - Duh!

CORONA The Rhythm Of The Night (EASTWEST) -It's a trip...It's got a funky beat and I can BUG out to it!

CAT THOMAS, MD, KLUC, Las Vegas

69 BOYZ Kitty Kitty (RIP IT) - I'm gonna keep talking about this record until everyone plays it. Can't afford to miss it.

ZHANE Shame (JIVE) - First listen surprised me. Not what I expected. Believe me, that's good!

SHAQUILLE O'NEIL Biological Didn't Bother (JIVE) -The lyrics are strong...They make the record.

JOEY ARBAGEY, MD, KMEL, San Francisco

MADONNA Bedtime Stories (MAVERICK/SIRE/ WARNER BROS.) - Madonna comes back with a smoothed-out hip R&B album that works. My favorite cuts are Inside Of Me, Human Nature, Don't Stop, Forbidden Love, Take A Bow, Love Tried To Welcome Me, I Don't know what we're going to do with the line 'I'm not your bitch, don't hang your shit on me,' but that songs a hit.

DRU DOWN Mack Of The Year (RELATIVITY) - A total KMEL natural smash!

VANESSA WILLIAMS The Sweetest Days (WING/ MERCURY) - Across-the-board, multi-format, #1 record, possibly of the year.

SCARFACE I Never Seen A Man Cry (RAP-A-LOT) -Already major street buzz in the S.F. Bay Area.

M PEOPLE Excited (EPIC) - MK dub mixes are all that for the underground scene.

Props to JoJo at Upstairs Records in San Jose for turning me on to VOICES IN MY MIND a MINISTRY OF SOUND UK production.

CHANGING FACES

"Foolin Around"

Early Believers: HOT97, POWER106, WJMH, KSFM, KZFM, Q105, KZHT, KKSS, HOT105, KJYK

RANDY FOX, PD, KMVR, Las Cruces

STEVIE B. Dream About You (EMPORIA/THUMP) -Glad to have him back. Listeners are gonna love it. SILK I Can Go Deep (JIVE) - No one can freak me like Silk can. Play this one and listen to the females cry for more.

STRICKLY FOR U Tender (QUALITY) - Give this one a chance. Testing very well. A must-play.

TINA SIMONET, MD, KPRR, EI Paso

VANESSA WILLIAMS The Sweetest Days (WING/ MERCURY) - A romantic smash!

TLC <u>Creep</u> (LaFACE/ARISTA) - The vocals will grab you! It's smokin'!!

REAL McCOY Run Away (ARISTA) - Tears it up even more than the first one

CHA CHA/JOHN DICKINSON, INTERIM PD/MD, KSIO4, Denve

IMMATURE Never Lie (MCA) - Growing up to be a big hit. Working well.

PARIS Guerrilla Funk (PRIORITY) - Good night record. Killer song

AALIYAH At Your Best (JIVE) - Blowin' up at retail. Good phones

MADONNA Secret (MAVERICK/SIRE/WARNER BROS.) - Another hit!

JADE Every Day Of The Week (GIANT) - Good phones. Playing it every day of the week.

DAN WATSON, PD/MD, KSIQ, Imperial Valley

BARRY WHITE Practice What You Preach (A&M) -An upper demo smash! This one snuck up on us.

MADONNA Take A Bow (MAVERICK/SIRE/ WARNER BROS.) - Another hit off the album, should be the biggest one. Playing it in our dedication hour and getting requests around the clock

SCARFACE I Never Seen A Man Cry (RAP-A-LOT) -Heard it on POWER106 and knew automatically this was a hit.

MARY J. BLIGE Be Happy (UPTOWN/MCA) - She has overcome the sophomore jinx. Can't wait for the album.

JAMIE HYATT, PD, KTFM, San Antonio

NEXT EXIT Somewhere In My Broken Heart (HEADLINER) - Another All-4-One.

SPANISH FLY <u>Treasure Of My Heart</u> (METROPOLITAN) - Blowin' up big. We've got it in power rotation. The real deal.

BOYZ II MEN On Bended Knee (MOTOWN) - Huge! Definitely another smash!!

CHARLIE MAXX, APD/MD, KZFM, Corpus Christi

ZHANE Shame (JIVE) - The Zhane you've been waiting for.

MARY J. BLIGE Be Happy (UPTOWN/MCA) - A chart-topping hit. A staple of the format.

C&C MUSIC FACTORY Take A Toke (COLUMBIA) -Check out the Robi Rob's Jeep mix.

TLC Creep (LaFACE/ARISTA) - Creeps up on you like a tight pair of underwear.





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HBEAT



JOE IANELLO (April 19, 1949 - October 25, 1994)

BIG BEAT RECORDS

SHARES IN THE LOSS OF A DEAR FRIEND TO US ALL...

HE WILL BE MISSED.

40! 400 BETTA RECOGNIZE ORE OF THE FURNIEST, HIPPEST PAPER ECONOS OF ALL TIME!

MICHAELS

"BACK OFF MEW "Love the references to "Rappers Delight"...this one could catch on like "Whoomp! There it is." JIM CERONE, PD, WZPL

FIRST WEEK OUT

OR DRI

OVER

On The Air & In Full Rotation At: KSFM, HOT97, WJJS, Z90, KKSS

AKSS <u>HOT AND IN THE MIX:</u> 92Q, WJMH, WHJX, PWR96, KPRR, WZJM, KS104, KLUC, POWER106, KMEL

TV

If you need a copy call Philip Mataragas or Joe Hecht at: (212) 337-5300



OVER 12.



AS THE VINUL SPINS By Michael Futagaki (415) 282-4466

I've got to start off by sending out a big birthday shout to my buddy and homeg rl, Salwa! Our girl's birthcay s November 3rd. Y'all better not forget to call her! Also, a big birthday shout goes to Lucious lice at KBXX.

I keep f≣elin Scott from Elite A.D.M. ou: there on those r≅cords. You get much props over here partner! Speaking of Elite A.D.M. George and I sy have been hustling the FU-SCHNICKENS <u>Breakdown</u>, CASSEFINE <u>Why Not Take All Of Me</u>, and a record or S O.S. formerly I.D. Records by MAX A MILLION called <u>Fat Boy</u>. Speaking of CASSERINE the video is getting a lot of attention, folks are talking!

Much appreciation to Lin Cherry of Rhythm Drive Reco-ds and Carl Severe and Charles Barrett of Henchmen Records for stopping by and taking the crew to dinner. Carl and Charles have the INVISEEZ <u>Haggen-Daj</u> B/W <u>Go⁻ a Be Real</u>. The phat general consensus so far is, "How do I get hooked?" Lin's gc⁻ the DOGGY STILE, <u>Jelly Roll</u> record and the JIMMIE BO HORNE, <u>What You Do</u> records. If you were into the 69 BOYS and the MC LUCIDUS' <u>Lolly Pop</u> is working for you, pe≡p the DOGGY STILE record. It's one cool booty record! The JIMMIE BO HORNE is on the house tip. Henchmen Records is distributed by Rhythm Drive so if you want to be the it, call Lin at 305-447-6654. Thanks to Steve Hillerar of Wisconsin Music Pool for ho⊑king us all up!

A "Thank Ya" goes to Eddie Q. of The New England DJ. Assn. for calling to check in. Good hearing from a Ecdie. Also Sir T. of Jamz Dity called to update me on all that he's up to and there ain't a bit of it that's good! Just messin with ya "T". Jamz City is hitting the streets of Central Call laying down some serious street promotion. Records break from the streets and there needs to be more people bridging the gap between the streets and radio. Alexancer Mejia of KMEL was talking about this a long time ago. The real street promoters out there need to come to the table with the programmers and mixers and get that communication flowing. Props to L.O. 7 Self from Capitol Punishment (the street arm of Capitol) who called to introduce himself to me and talk about the CHANNEL LIVE record and a few others. CHANNEL LIVE ain't no joke! Let's help Reiner out with SPEARHEAD

Peeped the JOCELYN ENRIQUEZ show at the DV8 the other night in Frisco. Baby sista put on a good show it keeps gettin better!

It was good seeing Louis Gilman and Steve Allison from Avenue Records in the house. The fel as are happy because NICOLE, <u>Runnin' Away</u> =in't stoppin anytime soon. A lot of love goes to Tyler Store of 3rd Floor Productions who did Tyler's Radio Mix and Tyler's Club M x on the **TWENTY 4 SEVEN** <u>Slave To Music</u> record. Tyler tells me that EFX and Digit are doing the London to Amsterdam jaunt. She also ran down all of the projects that 3rd Floor is invoved in, but we'd be here forever so II just drop a few. EFX, Digit and Brendam McCarthy have a remix of **TRACI LORDS'** <u>Control</u> on Radioactive Records coming (and yeah it is THAT **TRACI LORDS**). EFX also has a record called <u>Disco</u> <u>Dancing</u> coming out on Strictly Rhythm. As for Tylen'' She's also shopping the **SHAY JONES** <u>Some Gris</u> demo so if your interested, call her at 415-922-8078.

Victor Lee of Tommy Boy called to say that the **SABELLE** video of <u>Where Did The Love</u> <u>So</u> will happen in late November. Happy Birthday to Nino Cuccinello of Interscope. Much ove tro! Get well wishes to Carmelia "Crum" Sanchez at Delicious VinyL Make sure to sheck out the **WASCALS** <u>Dips</u>! Big up to upcoming LA, rapper KEY KOOL for the chill time recently. Don's seep on KEY when it hits your desk! Gene Serina called b talk about the <u>Big Dick Man</u> record which is real strong. There is a clean version coming, so don't sweat. Gene series thanks to Chris Walsh and Michael Murray at Supermix who will have it is within the version of Emergin called to tage on a lithet STEVIE B, working agains in within two weeks. Brian of Emporia called to assure us all that STEVIE B. v nyl is going to happen within a couple of weeks. Also, that KORE_L record keeps hanging in there. James Lopez from Maverick has news on the DANA JANE project. Call him at 213-852-1177.

Jimm', Kim cf K IS-FM called in to tell me about nis mission being extended on Saturcay nights from 8:00cm-3:00am. It's live from the Roxbury. Jimmy's also playing Thursday nights at his own club currently noused at the Palace in Hollywood. According to Jimmy, loe, The Nightclub "Gives me an opportunity to play in a club that's not on the air and keeps me in truch with the audience." DJ Rich is now officially at KTFM in addition to KHFI and KRBE. Albert Lugo aka EJ Groove of Z90 cells me that the EDDIE X <u>La Selva</u> on Aqua Bcogie is starting to take off. He ain't lying c_z the record reacted instantly on the conference call! If you need a copy of this outstandin cond, call 619-476-1288.

Fred Nassar formerly of KMEL has resurfaced doin: College Radio promotions at MCA. He and King Tech also did a remix of LSOB <u>Dip Into My Ride</u> on Mercury. Another All City Productions venure is the **B.U.M.'S** (<u>Brothers Under Madness</u>) track which will be coming on the <u>STREETFIGHTER</u> soundtrack on Priority. Good luck to Rick Thomas who's chillin after leaving W LD107. Rick sounds good and if you know of anything that he should

know about, call him at 415-571-1077 or page him at 415-719-3991. He's a pro with alot of history, so someone snatch him up!

Jim Walker has left WZHT, but would still like to be serviced with Dance product. His address is: 6133 Eden East Dr. #F Montgomery, AL. 36117. Harold Banks of WFXE wants his address known: 520 Dollar Mill Rd. Atlanta, GA. 30331. His number number is 404-696-2031.

Speaking of numbers, I've got a new pager number, it's 510-503-8139. I know it's hard to reach me, but keep working with me. I'm bein' real. Bear with me! One love!

Urban Records Standing Out:

DA BRAT <u>Fa All Y'all</u> (Chaos), REDMAN <u>Rockafella</u> and METHOD MAN <u>Bring The</u> <u>Pain/The Month Of Man promotion</u>. (Def Jam/RAL), KEITH MURRAY <u>The Most</u> <u>Beautifullest Thing In The World</u> (Jive) (Yo Horsey baby! It just keeps rollin!), LORDS OF THE UNDERGROUND <u>Tik Tok</u> (Pendulum/EMI), SABELLE <u>Where Did The Love Go</u> (Tommy Boy) (More and more reaction on each conference call)

• <u>Urban Records Comin At Ya:</u> WARREN G. AND SLICK RICK <u>Behind Bars</u> (Def Jam/RAL), ICE CUBE AND DR. DRE <u>Natural Born Killaz</u> (Interscope), MARY J. BLIGE <u>Be Happy</u> (Uptown/MCA), FU-SCHNICKENS <u>Some Dumb Monkey</u> (Jive) (Such a good title, I had to mention it!)

• <u>Urban Records Right In There:</u> BRANDY <u>I Wanna Be Down</u> (Atlantic), ALL NOTORIOUS BIG AND CRAIG MACK cuts (Bad Boy Ent./Arista), PARIS <u>Guerilla Funk</u> (Priority), INI KAMOZE <u>Here Comes The</u> <u>Hotstepper</u> (Columbia), CASSERINE <u>Why Not Take All Of Me</u> (Warner Bros), RAPPIN 4 TAY <u>Playaz Club</u> (EMI)

• <u>Dance Records Standing Out:</u> MAX A MILLION <u>Fat Boy</u> (S.O.S.), MADONNA <u>Secret</u> (Mav./Sire/Warner Bros.) (they still talkin this one up), CORONA <u>Rhythm Of The Night</u> (EastWest), **REEL 2 REAL** <u>Can You</u> <u>Feel It</u> (Strictly Rhythm), ACE OF BASE <u>Living In Danger (Dave Morales And Armand</u> <u>Remixes</u> (Arista), M PEOPLE <u>Excited</u> (Epic)

• <u>Dance Records Comin At Ya:</u> SEAL <u>Newborn Friend</u> (Sire/Warner Bros), SEX CLUB XXX <u>Big Dick Man</u> (Fly), DR. ALBAN <u>Away From Home</u> (Logic), DANIA <u>She Won': Know</u> (S.O.S.)

• <u>Dance Records Still Right In There</u>: 2 BAD MICE <u>Bomb Scare '94</u> (Smile), CASSERINE <u>Why Not Take All Of Me (</u>Warner Bros.), LIVIN JOY <u>Dreamer</u> (MCA), CAPELLA <u>Move On Baby</u> (ffrr/London), MIRANDA <u>Round And Round</u> (Sunshine), REALITY <u>Wanna Get Busy</u> (Strictly Rhythm)

MOST DISC-OVERED for this issue

Based on One-On-One Calls and Conference Call Mentions

- METHOD MAN Bring Da Pain (DEF JAM) 1.
- 2.
- ACE OF BASE Living In Danger (ARISTA) OUTKAST Git Up, Git Out (LaFACE/ARISTA) 3.
- 4.
- TINMAN Eighteen Strings (ffrr) CORONA The Rhythm Of The Night (EASTWEST) 5.
- GREED Pump Up The Volume (WHITE LABEL) 6.
- 7.
- 8.
- JASON NEVINS EP (TNT) MAX-A-MILLION Fat Boy (S.O.S.) MOBY Feeling So Real (ELEKTRA) M PEOPLE Excited (EPIC)
- 9.
- 10.
- 11.
- REALITY Wanna Get Busy (STRICTLY RHYTHM) DR. DRE & ICE CUBE Natural Born Killaz (DEATH ROW/INTERSCOPE) 12.
 - MADONNA Secret (MAVERICK/SIRE/WARNER BROS.) 13.
 - MIRANDA Round And Round (SUNSHINE) 14.
 - NINE Whutcha Want (PROFILE) 15.
 - 16.
 - ROCHELLE Praying For An Angel (S.O.S.) SEAL Newborn Friend (SIRE/WARNER BROS.) 17.
 - THE TROJAN HORSE Tears O' Pressure (LBS) 18.

S	IRFF			
1	CULET			THE LISA
		C	OMPILED F	ROM KEY RECORD POOLS ACROSS THE U.S.A.
	20	EGVOUITS		REPORTING POOLS
4		EAKOUTS	(Anista)	FLAMINGO RECORD PROMOTIONS • Mile
	NIET IACKSOI	'Living In Danger" N "You Want This	(virgin)	Jeffrey Allen (212) 598-4177 • ACE OF BASE, E.Y.C., HARDGROUND
1		SFIFID "Make" (G	ianij	f/Madeline Rosado, MADONNA, MOBY
OR	MOBY "Fee ONA "The Rhy	ling So Real" (Ele thm Of The Nigh	t" (Eastwest)	Charlie Alessi (718) 967-4793
		B MOVERS		CORONA, MOBY, SWEET TEA JACKSON, KWS & GWEN DICKEY
W TW			(Perspective/A&M)	Bobby Davis (718) 904-0500 Bobby Davis (718) 904-0500 UANET JACKSON, KWS & GWEN DICK
1-1	CE CE PENISTON		(Critique)	FEW, EBONY VIBE EVERLASTING, E.Y.C. SINMIX VINYL, V.I.P. • Bronx JONES, TWENTY 4 SEVEN
2-2	JAKI GRAHAM BASIA	/	(Epic)	AL PIZABBO DIBECTOB (212) 733-5072 NOBTHWEST DANCE MUSIC • Seattle
4-3 7-4	KARYN WHITE	"Hungah"	(Warner Bros.)	HOUSE OF PAIN, SONIC MIND PROBE, TOM . JANET JACKSON, KANSAS CITY
5-5	MICHELLE SWEENEY	•	(Big Beat)	JONES AMERICAN TRAX • Beverly Hills JONES, WAR
6-6		"Do You Wanna Get Funky"	(Columbia)	Michael Love (310) 659-7852
3-7	REAL McCOY	"Another Night"	(Arista)	ORIGINAL SOUND, MIRANDA, TOM
8-8	BLAST	"Crazy Man"	(MCA)	PACIFIC COAST DJ ASSOC. • Long Beach Steve Teepelis (310) 433-6569
10-9		"Runnin Away" "Here Comes The Hotstepper"	(Avenue) (Columbia)	• ACE OF BASE, BIG AUDIO, LIVIN JOY, • ACE OF BASE, JANET JACKSON, NA
11-10	INI KAMOZE WATERLILLIES	"Tempted"	(Sire/Warner Bros.)	RESOURCE RECORD POOL • Los Angeles International RECORD SOURCE • San D
9-11 24-12	GLORIA ESTEFAN	"Turn The Beat Around"	(Epic)	Craig Spy (213) 651-2085 • ACE OF BASE, MADONNA, MOBY, • DR. DRE & ED LOVER, IMANI f/Sunda
13-13	CRAIG MACK	"Flava In Ya Ear"	(Bad Boy/Arista)	LISA STANSFIELD, MIRANDA, NAS
27-14	LUCAS	"Lucas With The Lid Off"	(Big Beat)	Mike Macharello (312) 525-7553 • JANET JACKSON, LEON HAYWOOD, M. Greer/S. Martin (619) 470-3111 M. Greer/S. Martin (619) 470-3111
15-15	M PEOPLE	"One Night In Heaven"	(Epic)	MALHAVOC, TOM JONES ANDERSON, PRESTA/DELEON, SHAQI
16-16	ENIGMA	"Age Of Loneliness"	(Charisma)	N. Lygizos/David X (415) 882-9700 PITTSBURGH DJ ASSOC. • Pittsburg
17-17	MELANIE WILLIAMS	"Everyday Thang"	(Epic)	PARIS, SIDE EFFECT, TOM BROWNE
18-18	PET SHOP BOYS	"Absolutely Fabulous"	(EMI) (ZYX)	B.A.S.S. San Francisco Steven Tuttle (415) 863-2515 SIMONE/KRS ONE, LISA STANSFIELD
19-19		"Smells Like Teen Spirit" "What I Need"	(Mercury)	BLONDIE, CARLEEN ANDERISON, ONLE INCOMPOLE FLORIDA SUNCOAST RECORD POOL • TAM
35-20 25-21	CRYSTAL WATERS SANDRA BERNHARD		(550 Music/Epic)	PHILADELPHIA METRO POOL • Philadelphia Martin Keown (215) 732-7949 • 69 BOYZ, DAMIEN BAUTISTA, GIGG
23-22	SOUND FACTORY	"Come Take Control"	(Logic/RCA)	• EBONY VIBE EVERLASTING, KEITH MURHAY, I SALT-N-PEPA, ONCANNY ALLIANCE
22-23	PRINCE	"Letitgo"	(Warner Bros.)	Bob Pantano/Tony Harris (609) 662-7222 Mark Burney (606) 261-6972 • ACE OF BASE, BIG AUDIO, E.Y.C., L
33-24	PATTI AUSTIN	"Reach"	(MCA)	ACE OF BASE, CORONA, EBONY VIBE EVERLASTING, JANET JACKSON, TOM JONES CENTRAL OHIO RECORD CORP • Coll
28-25	SEX CLUB XXX	"Big Dick Man"	(Fly)	ADVANCED MUSIC PROMOTION • Detroit Joe Dillon (614) 221-5907
42-26	BLACK OUT ALLSTARS	"I Like It"	(Columbia)	Lee Eckinger (313) 543-1764 ACE OF BASE, ANDRU DONALDS, LISA BRANDY, FU SCHNICKENS, JANET
12-27		"Zoomin" "Doop"	(Scotti Bros.) (MCA)	STANSFIELD, NUTTIN' NYCE, SWEET TEA DANCE DETROIT • Detroit JACKSON, LALAH HATHAWAY, MADO
14-28 30-29	DOOP OPUS III	"Hand In Hand"	(Eastwest)	Steve Nader (810) 541-4323 STARFLEET MUSIC POOL • Charlot
31.30	INNER CITY	"Share My Life"	(Columbia)	LORDS OF ACID, REEL 2 REAL, WAR • 5TH DIMENSION, CATO, DA BRAT,
21.31	ALICIA BRIDGES	"I Love The Night Life"	(Island)	Enola-Gaye Porter (313) 546-8448
41-32	LIVIN JOY	"Dreamer"	(MCA)	ACE OF BASE, E.Y.C., LISA STANSFIELD, MOBY, SHAQUILLE O'NEAL ACE OF BASE, BRANDY, CASSERIN
34-33		"Why Not Take All Of Me"	(Warner Bros.)	Tony Aco (214) 826-6832
32-34 26-35	THE NOTORIOUS B.I. SIR MIX-A-LOT	G. "Juicy" "Ride"	(Bad Boy/Arista) (American)	OF ACID, MOBY, URBAN SPECIES
29-36	AALIYAH	"At Your Best"	(Jive)	B. Keart /A. Chasen (202) 483-8880
20-37		"Forever And A Day"	(Epic)	ACE OF BASE, CORONA, DR. DRE & ED HAWAII DISC JOCKEY ASSOC. • Ho Kevin Okada (808) 926-3591
N-38		SS "Everything's Going To Be Alrig		TABLES OF DISTINCTION • Washington, DC Eardrum (301) 270-2604
39-39	ST. ETIENNE	"Hug My Soul"	(Warner Bros.)	JANET JACKSON, LORDS OF THE KEYSTONE SPINNERS RECORD POOL · Wilk
N-40	SALT N PEPA	"None Of Your Busniess"	(Next Plateau)	UNDERGROUND, NINE, PARIS, SHAQUILLE O'NEAL O'NEAL
N-41 36-42	REAL 2 REEL MAGIC AFFAIR	"Can You Feel It"	(Strictly Rhythm)	BOSTON RECORD POOL • Allston, MA Maurice Wilkey & James Hughes (617) 731-1500 JAMZ CITY RECORD POOL • Delano
40-43	GABRIELLE	"Omen III" "Going Nowwhere"	(SBK/EMI)	• ACE OF BASE, JANET JACKSON, LISA Sir T (805) 396-9522
N-44	JANET JACKSON	"You Want This"	(ffrr/London) (Virgin)	MASSPOOL • East Boston GANGSTARR, MURDER WAS THE CAS
48-45	KYLIE MINOGUE	"Confide In Me"	(virgin) (Imago)	ACE OF BASE, CORONA, DR. DRE & ED
44 -46	R. KELLY	"Summer Bunnies"	(Jive)	MUSIC INFORMATION X-CHANGE + Houston Stephen M. Richardson (203) 789-0038
50-47	E.V.E.	"Groove Of Love"	(GasolineAlley/MCA)	ACE OF BASE DB DBE & ED LOVED LICE FEARLESS FOUR, FU SCHNICKENS K
6-48	SHAI	"The Place Where You Belong"		FORT AND FIELD, SWEET TEA, TOM JONES
N-49 37-50	BROWNSTONE		(MJJ/Epic)	FORT LAUDERDALE/ MIAMI REC. POOL • Fort Lauderdale Louis Possenti (305) 563-6889 • ACE OE RACE OF RACE
JU- JU	KRISTINE W.	"Feel What You Want"	(Champion/EastWest)	ACE OF BASE, BLONDIE, JANET JACKSON, LISA STANSFIELD, MASTER MIND D.I

Louis Possenti (305) 563-6889 • ACE OF BASE, BLONDIE, JANET JACKSON, LISA STANSFIELD, MASTER MIND DJ Bill Rickett (201) 478-5764 • ARIA, CASSANDRA WILSON, HAYDIE MYLES, ILL AL SKRATCH, LISA STANSFIELD

HITMAKERS

56

CARRID BOYZ

"TRY A LITTLE TENDERNESS"

like it Like That"

"We were pleasantly surprised at how quickly this song reacted after only one week of airplay. Phones from all demos in all dayparts."

Pete Jones, Modesto, CA HST 105.

opening Friday October 14th

"<u>Try A Little Tenderness</u> has attracted all demos, and is unquestionably an immediate reactionary hit song."

Michael Steele, San Angelo, TX



Also Featuring "I Like It Like That" By The Blackout Allstars

COLUMBIA

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We're Releasing The Ballad

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Sold Over 1,000,000 Albums In 6 Weeks!

<u>New At:</u>								
U93	WZOQ	WYCR	KTMT	K106	WIFC			
WDDJ	WLAN	WPRR	WCIL	KCHX	WHTO			





Produced by Clarence Ofwerman Worldwide Representation: Thomas Johansson. Ema Telstar © 1994 EM RECORDS





the new single from his GOLD debut album!

New At: WPLJ New York, KKRZ, Y100-10x WAIA WKMX

KC101-8x In Rotation At: STAR94-25x KHTT-25x WZYP-20x WIFC-29x WBIZ-28x WDJX-8x WXKB-21x WIXX-15x KTMT-16x U93-16x WSNX-11x WQGN-8x WFLY-15x WOVV-15x Q106-8x WVSR-21x 099-10x KLYV-15x WNNK-18x WERZ-14x KLYV-15x KDUK-14x WZOK-16x WWCK-18x WNTO-12x WJMX-11x and more

Produced by Peter Van Hooke and Rod Argent Mixed by David Kershenbaum and Kevin Smith Management: Nick Bode

Sar To The Ground



WPLJ/New York recently welcomed Capitol recording artist Bob Seger, who's 'Greatest Hits' CD is sitting on your desk now.(If someone hasn't ripped it off yet...) Pictured, (L-R): PD Scott Shannon; News Director Naomi DiClemente; Seger; Morning Co-host Todd Pettengill; and Capitol's Frank Murray.

Late Breaking News:

It is with great sadness that we announce the death this week of former ATLANTIC Records' VP/Promo JOE IANELLO after a long and courageous battle with the rare neurological disorder, MELAS. Funeral services are to be held this week in Dunkirk, New York, with a memorial service in New York City next Wednesday.

In lieu of flowers, Joe's family asks that donations be made to The Joe lanello Fund/MELAS Foundation, c/o Dr. Salvatore DiMauro, Columbia University Department Of Neurology, 630 West 168th Street, New York, NY 10032

Please make checks payable to Columbia University.

Go Figure Dept. Belated congrats to former Z104/Madison PD JOHN MICHAELS, who was released from the station suddenly several weeks ago. Oh, by the way, the book came back since Michaels' departure, showing Z104 #1 in the market, jumping from a 9.0 to an 11.3 12+. Michaels leaves the station after only eight months at the helm, following a successful nineyear PD stint at KZIO/Duluth. He is available now: (608) 277-9379.

Watch for the WILD107/S.F. contest-rigging investigation to widen its scope, according to **CRESCENT COMMUNICATIONS President** ALLEN SHAW. The allegations first surfaced publicly last week in the San Jose Mercury-News where former KYLD employees allege the station rigged contests to allow only Hispanic females to win prizes. More details to follow.

Look for FM100/Memphis to return to its Mainstream Top40 heritage soon...Stay tuned.

Receivers Of Major Uppage:

EZ Communications' B94/Pittsburgh GM TEX MEYER has been upped to Sr. VP, now in charge of both B94 and duopoly sister station WZPT (The Point), which recently switched format from Country to '70s Gold.

Congrats to KGGI/Riverside-San Bernardino MD SONIA JIMENEZ. (right) who adds those color-coordinated APD stripes.



KMXZ/Salinas-Monterey MC TONY VALERA has been upped to OM for both KMXZ and Media Mark Partners LMA sister station KXDC, currently dark. The station, at 101.7 FM will be back on the air in time for the holidays, sez Valera, with a new format TBA. Valera has been with the station since May of this year, and previously spent eight years at KSOL-WILD107/San Francisco.

Pro's In Motion:

THE EAR hears KSFM/ Sacramento PD DR. DAVE FER-GUSON has resigned his post, and will re-locate back to the D.C. area with his wife, who has been ill. Look for Ferguson to hang near WPGC.

KQKQ/Omaha APD/MD **MICHAEL STEELE segues to** WEDJ/Charlotte for MD/afternoons.

AOR veteran RUSS MOTTLA has been named PD of WDRE/Long Island-Philly, (The Modern Rock Network), replacing TOM CALDERONE, now working with JACOBS MEDIA.

JACOR's WWST/Knoxville PD JIM RICHARDS checks in to announce he's moving morning guy TODDZILLA to nights, effective November 1. He's inked hometown boy HOLLYWOOD HEN-DRIX from WHYT/Detroit for wake-up service. In as MD/overnight guy is TONY CASTLE, formerly of WAEV/Savannah.

WPLJ/New York weekender KENNY WALKER has been inked for mornings at '70's-formatted WZMX/Hartford, working for PD ADAM GOOD-MAN, former 'PLJ Research Director. Walker will hang on to his WPLJ weekend gig.

Actual Damn Jobs:

THE EAR hears THE BOX is looking for a Research Director. Background in research a must, as well as knowledge of music, computers, and demographic savvy. Send your stuff to FRANKIE BLUE, or call him at (305) 899-9000.

KMXZ/Salinas-Monterey has immediate full and part-time air talent openings. T&R to: TONY VALERA, OM, KMXZ, P.O. Box 2447, Salinas, CA 93902, EOE, No calls please.

WSTW/Wilmington has a rare Morning opening, and is looking for a Major League personality. Contemporary, energetic, topical, a humorous



Find the legend in the picture...By the way, Tony Curtis is also in the shot...Here's EastWest VP/Promo Greg Thompson schmoozing with Tony at the ritzy Four Seasons Hotel in Hollywood, shortly before being escorted out by several oversized security specialists.

person, not a jock service huckster. Good production and mucho appearances. Package to: MIKE SOMMERS, PD, WSTW, P.O. Box 7492, Wilmington, DE 19803. EOE. No calls.

Adult Top40 WAEV-FM/Savannah (MIX97.3) is looking for part-time and swing talent. Be prepared to show up on time and sober, according to PD BURKE ALLEN. T&R to WAEV-FM, 24 West Henry St., Savannah, GA 31301. EOE.

In Other News:

TBS Superstation presents LIVE FROM THE HOUSE OF BLUES, a new weekly concert series, premiering in January of 1995. The shows feature a mix of pop, rock, country, jazz and blues recording artists, along with their special guests, and will be recorded live at House Of Blues locations in Los Angeles and New Orleans. The shows will be broadcast at midnight (ET) on Friday nights, with an encore performance Saturday at midnight. TBS has already ordered 22 original episodes and four "Best Of" episodes.

Hot New Albums:

WAR Anthology 1970-1994 (Avenue Records)
 FRANK SINATRA's DUETS II (Capitol Records)

• 'Pulp Fiction' Soundtrack (MCA) f/ Urge Overkill 'Pret-A-Porter' Soundtrack (COL) f/ Ini Kamoze



After 18 years with the Columbia Records promotion department, Herb Gordon recently retired. Lasting longer than seven Columbia VP's, Herb went out in grand style on Friday, October 14 with a mega-party thrown in his honor in Philly. Pictured, Top, (L-R): Columbia's Lee Leipsner & Ed Pinka; Ken Medek-WKRZ; Mike Rossi-WSTW; EMI's Michael Lesner; Tommy Frank-WZOQ; Jerry Padden-WKRZ; Bob Burke; Columbia's Elaine Locatelli; Lisa Wolfe-Chaos; Chris Woltman & Jim Delbalzo of Columbia, and Mike Sommers of WSTW. Front: Garett Michaels-WPLY, Columbia's Jerry Blair; Herb Gordon; Fred Deane & Kai Rudman, among others.

POMO"SUKIYAKI"

OVER 1400 TOP40 BDS **DETECTIONS AUDIENCE REACH 15 MILLION**

Billboard Power Pick Airplay Mover Of The Week 19-18* Monitor Rhythm Crossover Chart • 72-64* Soundscan Single Sales

NEW AT:
WEDJ
WDJB
WGRD
WHOT
WVSR
WLAN
WPXR

HOI	ROVATION	AL:
WHHH 31x	KIIS-FM 80x	KHKS 81x
WFLY 21x	KKFR 52x	KTFM 64x
KKXX 29x	KGGI 56x	KPRR 53x
KLUC 26x	Z90 16x	WJJS 18x
WZPL 29x	Q106 26x	KZFM 57x
KRQ 26x	KJYK 27x	KBFM 24x
WZNY 22x	G105 21x	KLRZ 20x
WKSI 23x	WWCK 25x	WAPE 47x
KS104 37x	KZHT 31x	KKRD 37x
KMXV 39x	B95 46x	HOT97.7 30x
KKRZ 24x	KUBE 30x	KZZU 23x
KDON 41	Y97 22x	Q105 28X And More

"Like butta, this record is flawless on the air. It's requesting through the roof." Shellie Harl/MD/KUBE

"Top 5 phones from all demos and curiosity calls everytime we play it." Eric Murphy/APD/MD/KKRZ

"Top 3 phones across the board for the last three weeks, and single sales are consistantly high in the market. It's a hit!" Damon Cox/MD/WAPE

"Its a hit for KISS-FM in Dallas...Great callout and phones across the board." Mr. Ed Lornbert/APD/MD/KHKS

"The lyrics of this song hit a chord with a lot of people... We're seeing all-demo response in requests. Sales are steady." Scott Wheeler/PD/WHHH





The Real Juice (See "THE BAR" for More Stuff)

HITMAKERS RETURNS TO THE WINDY CITY OF CHICAG FOR THE THIRD TIME



The Westin Hotel Chicago (312) 943-7200 May $4 \cdot 5 \cdot 6$ 995

Room Rate: \$110 **Pre-Registration:** \$150

NAMZ IN THE NEWZ: PETER NAPOLIELLO • THOMPSON • BOB GARLAND • GREG JIMMY IOVINE · RAUL JULIA · LINK WRAY · RICK THOMAS · POLLY ANTHONY · JERRY BLAIR · **BILL SCULL • STEVE PERUN •** MICHAEL PLEN • BRIAN BRIDGMAN • **SEAN PHILLIPS • KEVIN PETERSON •** GARY RICHARDS . RANDY LANE . **DON BENSON etc.**

Congratulations To PETER NAPOLIEL-LO who has been promoted to Senior VP/Promotion at EMI Records. KEN LANE and the entire promo staff will now report to Peter.

JON LESHAY out at ELEKTRA as we await news that the label will be merged with EASTWEST Records. Look for CRAIG LAMBERT to play a major role in the new endeavor. LESHAY, meanwhile, segues to COLUMBIA Records where he will become VP/Alternative Marketing and Promo Promo.

HERE IT IS...LATE FLASH FROM CHAIRMAN SYLVIA RHONE: ELEKTRA, EAST WEST, and ASYLUM have all merged together to form THE ELEKTRA ENTERTAINMENT GROUP! Stay tuned for the fallout.

LENNY WARONKER LEAVING WARN-ER BROS RECORDS! Will he join the KATZENBERG/GEFFEN/SPIELBERG



CONGRATULATIONS TO STEVE KINGSTON, PD, Z100, NEW YORK! He was voted this year's HITMAKERS MOST POPULAR PROGRAM DIRECTOR for 1994! Here's BARRY RICHARDS with his favorite homeboy & radio maven STEVE KINGSTON.

deal? Stay tuned...

Rock legend KNAC has been sold to The LIBERMAN BROTHERS and will abandon their hard edge stance and go Spanish in early '95.

What LA radio station having trouble with its numbers is thinking about the big switch to blowout mainstream Top40?

What two-thirds of the current music Industry will still have jobs after January 1, 1995?



BACKSTAGE AT THE ROSE BOWL HITMAKERS CELEBRATES A HISTORY MAKING EVENING THE ROLLING STONES **HITMAKERS®**

WHILE THE THREE MONTH HONEYMOON AT #1 CONTINUES

Men

ASK FOR A SECOND CHANCE

Boyz

(Con Bended Knee"

THE SECOND SINGLE FROM THEIR #1 ALBUM, <u>II</u> (*Certified Triple Platinum*)... FOLLOWING 11 WEEKS (AND COUNTING) AT #1 WITH "I'LL MAKE LOVE TO YOU."

> "ON BENDED KNEE" FRODUCED BY JIMMY JAM & TERRY LEWISFOR FLYTE TYME PLODUCTIONS. IN ... "I'LL MAKE LOVE TO YOU" PRODUCED BY BABYFACE FOR ECAF PRODUCTIONS, INC.

> > Add Dates: OCTOBER 31 AND NOVEMBER 1

Management: JOHN DUKANIS & QADREE EL-AMIN FOR SOUTHPAW ENTERTAINMENT

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LIKE A FAVORITE PAIR OF JEANS, YOU'LL PUT IT ON OVER AND OVER AND OVER AND OVER AND OVER AND OVER



Catch Steve on his upcoming tour.

Produced by Steve Perry and Tim Miner. Management: Third Rail Entertainment-Bob Cavallo/Seon Welch

in" Reg. U.S. Put. & Tot, Off, Marca Regiminda "D. 994 San Vusie Functionana Inc