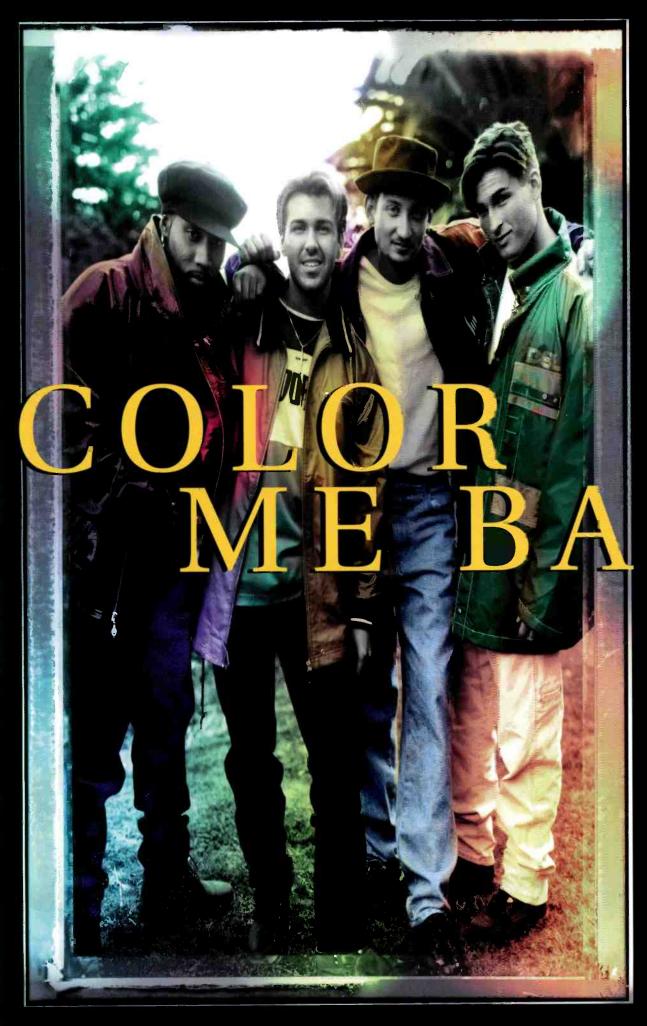
HE OZO ÉE OZO

ISSUE 930 \$5.00 March 22, 1996

LOOK OUT VEGAS...HERE WE COME! The Official HITMAKERS '96 LAS VEGAS SEMINAR PROGRAM. SEE PAGE 6

ALL THE ELEMENTS FOR SUCCESS.



Produced and Arranged by Narada Michael Walden for Perfection Light Productions Executive Producers: Royal Bayyan for Spook Production, Inc. and Jeff Aldrich 5 1996 Giant Recently STILETTO Entertainment The Earth, The Sun, The Rain

"WKTU is in love with this!" Frankie Blue and Jeff Z., WKTU

"A perfect pop record with a killer hook." John Cline, B-94

"I think this song will be a huge hit." Michelle Santosuosso, KMEL

DD

"Could be the wedding song of the year!" Dan Bowen, WNCI

"Can't wait to put it in rotation." Bob Case and Mike Tierney, KUBE

From The Album Now & Forever

Inside Front Page

HITMAKERS LAS VEGAS SEMINAR **MGM GRAND HOTEL** Thursday = April 18 Friday = April 19 Saturday = April 20 For Info Call... 818-887-3440

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ТНЕ NEW YORK RADIO MERRY-GO-ROUND



STEVE KINGSTON NAMED PD AT K-ROCK!

K-ROCK (WXRK) General Manager Tom Chiusano has named nine-year New York radio veteran Steve Kingston as Program Director of the Infinity outlet. "After I met with Steve. I knew I found the right person for the job," remarked Chiusano.



ANDY SHANE NAMED MD AT WKTU!

The team of Frankie Blue and Andy Shane are reunited at New York's new Pop Rhythm station WKTU. Frankie said, "Andy was the #1 choice for the position. His addition excites all of us...He grew up in this market and has achieved radio success in his own hometown."



TOM POLEMAN NAMED PD AT Z100!

Jeff Dinetz, General Manager of Z100 (WHTZ-FM), announced this week the appointment of Tom Poleman as that station's new PD. He commented, "Continuing Z100's reputation of hiring the top program directors in the country, we are all very excited to have Tom Poleman joining our station."



LA BOUCHE "Sweet Dreams" (LOGIC/RCA) Now that this act has proven itself with "Be My Lover," isn't it time you got hip to this great follow-up? YES! Besides being one of our Mainstream MOST DISC-OVERED, this picks up great early adds and Rotations @ XL106.7, WNVZ, KKRZ, WZJM and WGTZ. Check this out on the new HITMAKERS CD Sampler, #121. A super Springtime song!!

HITMAKERS *Quick shots!*



BASS IS BASE | Cry (ISLAND)

• WXKS and Q106 add as Rotations break out over 600+!! One to watch...and play!!! COOLIO 1,2,3,4 (Sumpin' New) (TOMMY BOY)

- AUSTIN & PERUN @ KIIS-FM, MICHAEL ST. JOHN @ WKBQ and TOM GJERDRUM @ WZPL all add! At Rhythm, WPGC, JAM'N94.5 and KGGI add! Mainstream Rotations now @ 400 and growing fast! A sure, absolute smash!!
- **BODEANS Closer To Free (REPRISE)**
 - JAY BEAU & DAVE @ WKSS, and GREG & RAY @ Q106 add as Rotations bust over 3500!

D'ANGELO Lady (EMI)

- Last week's HOT TIP has a super week, with FLY92, WSSX, KHTQ, WWCK and WSPK adding! With his album approaching double-platinum, he is truly a Mainstream artist, who deserves to be heard, and played!!!
- DOG'S EYE VIEW Everything Falls Apart (COLUMBIA/CRG)
- How's this for a great week?: KMXV, WNVZ, WRVW, WRVQ, KQKQ, KDJB and many others all add! Over 1900 Rotations! ENYA Anywhere Is... (REPRISE)
- Anywhere Is...EVERYWHERE! Added @ WWST, WZNY, WPXY and WYKS add, among many, as Rotations grow over 450+!!! FOO FIGHTERS Big Me (CAPITOL)
 - The week's MOST DISC-OVERED, and the week's most added!! Programmers are raving about this super song and clever video!! Added @ WNCI, WKBQ, WGTZ, WFLZ, KHOM, WAPE, FLY92, WBHT, KKRD, WSSX, WSTW, KSMB, WABB, WZST, KCHX, WPRR, WDDJ, WYCR, WWCK and WNOK, among others! A real breath of fresh air!!

FUGEES Killing Me Softly (COLUMBIA/CRG)

- With an established base @ Rhythm, this solid smash begins climbing @ Mainstream with adds @ KHFI and KZZU, among others. The profile on this band is growing...a big song that is quickly turning into a monster!!
- GOO GOO DOLLS Naked (METAL BLADE/WARNER BROS.)
- WDJX, KGOT, WABB and KZMG get "naked" this week as early Rotations break thru 850+!! A great follow-up!!
- KOOL & THE GANG Salute To The Ladies (Curb)
- J.T. & the Gang are back with a big impact week at Radio. WZJM, FLY92, WSTW, WFHN and many more add!
- LENNY KRAVITZ Can't Get You Off My Mind (VIRGIN)
- WZNY adds as the early story continues to build on this superb cut! Already at 450 early Rotations!! That's big!!! LINA SANTIAGO Feels So Good (Show Me ...) (UNIVERSAL/GROOVE NATION)
- From Dance & Rhythm to Mainstream success, with adds @ WKSS, WWST, WTCF and others! Rotations over 1000+!!! LIONEL RICHIE Don't Wanna Lose You (MERCURY)
- JOHN IVEY @ WXKS adds, as does, KHOM, WGTZ, WKSS and WZJM, among many! A smash 2nd week w/550+ Rotations! NO DOUBT Just A Girl (TRAUMA/INTERSCOPE)
- Over 1000 Rotations and growing as WDJX, WZJM, KQKQ and WMXQ add! Have "no doubt"...this is a hit!!!
- QUINCY JONES f/Babyface & Tamia w/ Portrait &. B. White Slow Jams (QWEST/WB)
 - A MULTI-FORMAT WINNER! With a solid base building @ Rhythm radio, critical acclaim from all over, and QUINCY producing the Oscars, this fine record is poised for major Mainstream success!
- **RED HOT CHILI PEPPERS** Aeroplane (WARNER BROS.)
- One of the week's MOST DISC-OVERED! After a spectacular debut week, KRBE, KHOM, WWST and WPRR all add! This great single is flying high, as Rotations soar past 500+!!

SPACEHOG In The Meantime (SIRE/EEG)

• PRO-FM, Z104, KGOT and WWXM add as Rotations bust thru 1000+!!!

SWV You're The One (RCA)

• To accompany a huge week @ Rhythm, WFBC, WFHN, KFRX, KFFM and WYKS add early!! Watch this grow!! TINA ARENA Chains (EPIC)

- WE TOLD YOU SO! One of the week's top added, again, as KMXV, WKSS and WRVQ add! Early Rotations @ 1350!! TRACY CHAPMAN Give Me One Reason (ELEKTRA/EEG)
- Now @ 1100 Rotations, with new adds @ Z100, WXKS, WNCI, WEDJ, WKBQ, KRBE and more! Who's next??

WHITNEY HOUSTON & CECE WINANS Count On Me (ARISTA)

• WNVZ, WGTZ, WZJM and many others add as this smash grabs over 700 Rotations! A home run!!! VOICE OF THE BEEHIVE Scary Kisses (DISCOVERY)

• One of the week's most added, with out-of-the-box action @ KHOM, KUTQ, KHTQ, WDJB, JET-FM and more!! At no small risk to our journalistic reputation, we'll tell you that the "buzz" is building on this, and that ain't no hive, uh, that is, jive!!

NEW FOR '96-THE SOULPOWER REMIX

madonna LOVE DON'T LIVE HERE ANYMORE

more,

more,

more

from the

triple platinum lp,

Something To Remember

VEGAS SEMINAR PROGRAM

FRIDAY SESSION (April 19th) • 11am - 4pm

<u>GENERAL MANAGERS</u> (Moderated By Dave Robbins) <u>Ask top GM's what they look for in a programmer.</u> STREET/RHYTHM RADIO

Top programmers discuss today's format demands. LATIN RADIO

The growing influence of the Latino marketplace. MIX SHOWS

Top mix show DJ's talk about their ability to break records.

KEYNOTE ADDRESS: Andre Harrell



(President/CEO Motown Records)

Working Lunch Sponsored By ISLAND RECORDS 6-8pm • Cocktail Party

Sponsored By MOTOWN RECORDS

SATURDAY SESSION (April 20th) • 11am - 4pm ALTERNATIVE RADIO / ALTERNATIVE TOP40

Top programmers take an indepth look at this great format. MAINSTREAM TOP40 RADIO (Moderated By Bill Richards) Today's leading programmers discuss the next step forward. Working Lunch Sponsored By UNIVERSAL RECORDS

Moderating For HITMAKERS:

Barry Fiedel/Chris Ruh (Mainstream)Mark Jackson (Alternative)Barry Richards (Street/Rhythm)Oscar Merino (Mix Shows/Clubs)



STARTING TO EXPLODE AT MAINSTREAM

N92

SCANPIN

261

MJMNN

ifv

SINGLE

THE

WKBO

WZPL

WBBM

KIIS-FM

NEW

FROM

....

19.14

KFEM

KKKL

SOUNDSCAN TOP 10 SINGLE MARKETS:

NE

LOS ANGELES	#5	SACRAMENTO	#4
5.F./OAKLAND/SAN JOSE	#2	SAN DIEGO	#3
SEATTLE	#7	INDIANAPOLIS	#5
PITTSBURGH	#3	OKLAHOMA CITY	#8
DENVER	#7	SAN ANTONIO	#8
PHOENIX	#6		



VEGAS SEMINAR CONFIRMATIONS! (And Many More To Come)

FROM MAINSTREAM TOP40...

J.R. AMMONS STAR94 KEN BENSON KKRZ DAN BOWEN WNCI JOHN DIMICK WNCI BRETT DUMLER WABB DAVE EUBANKS WZJM TOM GJERDRUM WZPL **CALVIN HICKS WSSX** LOUIS KAPLAN WGTZ **KID KELLY** WBHT DAN KIELEY KDWB DON LONDON WNVZ **ROB MORRIS** KDWB **KEVIN PETERSON STAR94** NEAL SHARPE WJET-FM **MICHAEL STEELE KQKQ** MICHAEL ST. JOHN WKBQ SCOTT THOMAS WDJB MARK TODD KRQ JORDAN WALSH WLAN

SPECIAL GUESTS...

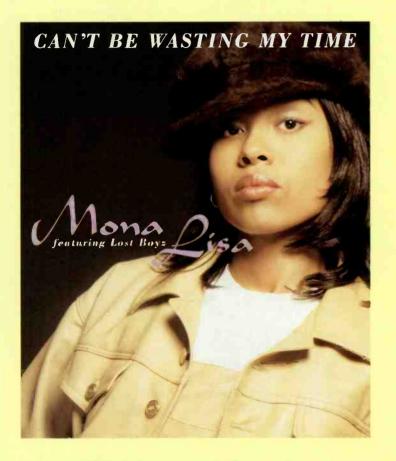
MARK BOLKE JERRY CLIFTON BOB PERRY BILL RICHARDS DAVE ROBBINS BILL TANNER BOB WEST

FROM STREET/RHYTHM TOP40...

HAROLD AUSTIN KKBT **TODD CAVANAH** B96 **KID CURRY** POWER96 JEFF DAVIS KWNZ JOE DAWSON WWKS JERRY DEAN KLUC MARK FEATHER JAM'N92.1 **GERONIMO** KZHT **BOB LEWIS** KGGI PACO LOPEZ WJBT BRUCE ST. JAMES POWER106 **ROY JAYNES** KKSS MIKE MARINO KJMZ MICHAEL NEWMAN KDON **ROOSTER RHODES** KCAQ MICHELLE SANTOSUOSSO KMEL **ROB SCORPIO** KBXX KID STEVENS KJMZ **CAT THOMAS KLUC RICK THOMAS** FM102 **CLIFF TREDWAY** KTFM **STEVE WALL KWIN**

FROM ALTERNATIVE... HOLLIE ANDERSON WAVF DWIGHT ARNOLD KCXX JOHN GRIFFIN KEDG LIZ JANIK & Assoc. KOZMAN KDJK JAY MICHAELS KDGE TED TAYLOR WDRE



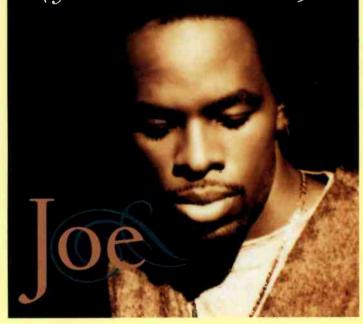


ADD: KMEL

ALREADY ON:

Z90	59x	WJBT	29 x
wocq	55x	KCAQ	20x
WWKX	44x	92Q	14x
HOT97	38x	KKSS	8 x

all the things (your man won't do)



ON OVER 35 TOP40 & RHYTHMIC STATIONS NEW AT: KSFM, KISR, KJYO, WMGI ADD -ACTIVE

BB HOT100 SINGLES 17*-11* BB TOP SINGLES 9*-6* 15*R&R RHYTHMIC CHART/20 BB RHYTHM MONITOR

#1 R&R U/C SINGLES #1 R&R UAC SINGLES OVER 51,000 SINGLES SCANNED THIS WEEK/<u>SINGLE GOLD</u>





EXECUTIVE PRODUCER: HIRIAM HICKS MUSICAL SUPERVISOR: BUTTNAKED "TIM DAWG"

LIL BUD & TIZONE THE LUNIZ FEATURING SHOCK G UGK FEATURING KEITH MURRAY AND LORD JAMAR DOUG E. FRESH FEATURING LUKE SUGA-T BLUE RASPBERRY ISLAND INSPIRATIONAL ALL-STARS



DISC-OVERY CLUB

Mainstream Top40

The Hottest New Records In America This Week! According To The Nation's Most Influential Top40 Programmers



1. FOO FIGHTERS "Big Me" (CAPITOL)

"A good song with a very funny video!" - MICHAEL ST. JOHN PD, WKBQ/St. Louis "What <u>Beth</u> was for Kiss, this will be for the Foo Fighters" - MICHAEL MORGAN PD, WFLY/Albany "I really like this. A very good song! Listen to this only while eating Mentos!!"

- SCOTT CHASE PD, WA1A/Melbourne



2. RED HOT CHILI PEPPERS "Aeroplane" (WARNER BROS.)

"Best cut on the album." - DALE BAIRD PD, KQXY/Beaumont "I've got to admit, something clicked for me after seeing this video over the weekend, which has helped me get into this."

- JOHN CLINE, MD, B94/Pittsburgh "I like this a lot. On top of being a Rock song, it has a little groove to it! They still carry a lot of weight at the format and I think this will prove it!"

- ROD PHILLIPS PD, WDDJ/Paducah



3. TRACY CHAPMAN "Give Me One Reason" (ELEKTRA)

"This really stands out from the pack – I like it!"

- TONY BRISTOL MD, WTIC-FM/Hartford "I'm a huge fan of hers, and the label is bringing this along very well. This should be a hit at the format!" - KEVIN KOLLINS

PD, WIFC/Wausau

"This is enormous! In its first week of research, it scored top 8 overall! And it's getting bulbous scores all the way around!"

- J.R. AMMONS MD, STAR94/Atlanta

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4.	LENNY KRAVITZ "Can't Get You Off My Mind" (VIRGIN)	"A smash! Really, people need to open their ears to this one." - BILL SHAHAN, PD, WVSR/Charleston
5.	LA BOUCHE "Sweet Dreams" (RCA)	"Been dying to play this for nine months now, finally gonna hatch this baby! Check out rapless version on HITMAKERS CD #121, cut #9!" - DAVE EUBANKS, MD, WZJM/Cleveland
6.	COOLIO "1,2,3,4 (Sumpin' New)" (TOMMY BOY)	"#1 requested record!" - ROY JAYNES, PD, KKSS-FM/Albuquerque
7.	SWV "You're The One" (RCA)	"A very good-sounding record!" -JIM REITZ, PD, WFHN-FM/New Bedford
8.	DOG'S EYE VIEW "Everything" (COLUMBIA/CRG)	"This is good, upbeat and easy to take. Pop with a Rock flavor that should sound good in the music mix here!" - SEAN SELLERS, MD, WNVZ/Norfolk
9.	VOICE OF THE BEEHIVE "Scary Kisses" (DISCOVERY)	"I think this sounds great. It's got a really great Spring and Summertime feel to it." - SCOTT SEIPEL, PD, WWCK/Flint
10.	D'ANGELO "Lady" (EMI RECORDS)	"A very good-sounding song! This could turn out to be a lot like Montell Jordan's <u>This Is How We Do</u> <u>It</u> . This could be one of the nightime records of the Summer." - CALVIN HICKS, PD, WSSX/Charleston

AIN'T NO PLAYA LIKE. RAPPIN' 4-TAY IN STORES HOW IN STORES HOW

ANT NO PLAYA The First Single From the Forthcoming Album "OFF PAROLE"





Management:	Franky J	. Hudson
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MAJOR A	IRPLAY:
KYLD	52x
KZHT	32x
KMEL	30x
WWKX	30x
KKSS	25x
WHHH	21x
KLUC	21 x
<u>Z90</u>	17x
HOT105	1 7 x
KDON	15x
KWIN	1 <i>5</i> x
WJJS	1 2 x
Wocq	1 2 x
KCAQ	1 2 x

36 Chrysalis Records, a division of EMI Hecords



EXPLOSIVE SALES!!! SINGLE #7 OVER 53,000 PIECES SOLD THIS WEEK

14 * RHYTHM CROSSOVER MONITOR! 10 * R&R! AUDIENCE OVER 16 MILLION! ONE OF THE MOST ADDED AT MAINSTREAM RADIO!

THE FOLLOWING (CROSSOVER STATIONS HAVE COMMITTED TO "LADY!	" Single Sales
HOT97	New York	#6
WPGC	Washington, D.C.	#2
920	Baltimore	#6
WJMN	Boston	#8
WHHH	Indianapolis	#7
WWKX	Providence	#7
WJJS	Roanoke	#7
WJMH	Greensboro	#2
KLUC	Las Vegas	#10
KJMZ	Las Vegas	#10
KUBE	Seattle	#14
KKFR	Phoenix	#10
KMEL	San Francisco	#11
KYLD	San Francisco	#11
KTFM	San Antonio	#24
Z90	San Diego	#18
KKSS	Albuquerque	#18
KBXX	Houston	#5
WJBT	Jacksonville	#8
KPRR	El Paso	
KCAQ	Oxnard	
WOCQ	Ocean City	
HOT105	Modesto	
B95	Fresno	
KZFM	Corpus Christi	
KWIN	Stockton	
KDON	Salinas/Monterey	
KWNZ	Reno	



EARLY SUCCESS AT TOP 40 RADIO: KHOM WFLY WSPK KQXY KISR KWTX WFHN WSSX KHTQ WXYK WQGN WYKS KBFM CK105 WMRV WRHT KQID and more

From the album Brown Sugar



BOKA Requests

7 Lady

Management: Kedar Massenburg for Kedar Entertainment

DISC-OVERY CLUB

Mainstream Top40

JIMMY OLSEN, MD, 93Q, Syracuse

RUBY Tiny Meat (WORK/CRG) - Real cool!

CANDLEBOX Best Friends (MAVERICK/WARNER BROS.) - Pretty cool song!

SON VOLT <u>*Drown*</u> (WARNER BROS.) - Kinda like a Hootie meets They Might Be Giants!

NO DOUBT Just A Girl (TRAUMA/INTERSCOPE) - Working well for us!

JOHN CLINE, MD, B94, Pittsburgh

DOG'S EYE VIEW *Everything Falls Apart* (COLUMBIA/CRG) - This is coming on strong and will be a huge record!

FOO FIGHTERS <u>Big Me</u> (CAPITOL) - This is still circling as my #1 record for consideration – I like it!

RED HOT CHILI PEPPERS <u>Aeroplane</u> (WARNER BROS.) - I've got to admit, something clicked for me after seeing this video over the weekend, which has helped me get into this.

HITMAN, MD, KBFM, McAllen-Brownsville

LENNY KRAVITZ <u>Can't Get You Off My Mind</u> (VIRGIN) - Personally, I think this is a great record! As soon as I get up in the morning, I turn on MTV, and they've been all over this. It's making a big impression on me!

M.T.S. <u>*I'll Be Alright*</u> (SUMMIT) - This is a great record from a group that is definitely up and coming! And these guys can perform. They just did a show here, and they're great live!

REAL McCOY <u>*Ooh Boy*</u> (ARISTA) - This is going to be the hit. The label should go after this!

ROB MORRIS, APD/MD, KDWB, Minneapolis

CELINE DION <u>Because You Loved Me</u> (550 MUSIC) - Early research is coming back 80% familiar. This is just huge!

2PAC <u>California Love</u> (DEATH ROW/INTERSCOPE) - This is big for us. Early call-out is huge and it's getting #1 phones!

SONNY VALENTINE, PD, KFRX, Lincoln

LA BOUCHE <u>Sweet Dreams</u> (RCA) - Sounds like them with fewer beats per minute! Nice follow-up!

REAL McCOY <u>Sleeping With An Angel</u> (ARISTA) - Top 20 single sales and top 20 phones here!

LINA SANTIAGO Feels So Good (Show Me Your Love) (UNIVERSAL/GROOVE NATION) - I heard the shorter mix on the **HITMAKERS** CD #120 and it was just what I was waiting for!

RED HOT CHILI PEPPERS <u>Aeroplane</u> (WARNER BROS.) - Already reacting at night! Infectious! Kind of poppy for them.

FERNANDO VENTURA, MD, KHFI, Austin

WHISTLE <u>Chance For Our Love</u> (SELECT) - Believe it or not, this is coming from their <u>BEST OF</u> album! This has incredible Hispanic appeal. Other stations in this region have been playing this, and we started getting phones. Early on, we're getting terrific phones and a great vibe on this!

FUGEES <u>Killing Me Softly</u> (COLUMBIA/CRG) - We're flipping over this! A smash! After only one play, we're already getting phones on this!!

D'ANGELO Lady (EMI) - Personally, this is my favorite record in the whole world right now!

SCOTT SHANNON, PD, KHTQ, Spokane

KISS <u>Rock & Roll All Night</u> (MERCURY) - From their <u>UNPLUGGED</u> CD. This is getting monster phones.

BILLY MANN <u>Turn Down The World</u> (A&M) - I'm into this record. It's got a sound that should work well here!

MICK FULGHAM, MD, KISX, Tyler

JARS OF CLAY Flood (SILVERTONE/JIVE) - I love it! Wonderful record! Play it!

JEFF ANDREWS, PD/MD, KLYV, Dubuque

FOO FIGHTERS <u>Big Me</u> (CAPITOL) - They scored a hit with this one! A great twominute Pop record!

VOICE OF THE BEEHIVE <u>Scary Kisses</u> (DISCOVERY) - A very unique record. I saw them in Atlanta. Nice flavor record!

LIONEL RICHIE <u>Don't Wanna Lose You</u> (MERCURY) - Can't miss with this one! Good daytime record!

JIMI JAMM, MD, KQKQ, Omaha

M.T.S. <u>*I'll Be Alright*</u> (SUMMIT) - As soon as we have space, we'll do this! J.J. Rice was right – this is Fun Factory meets Real McCoy – it's a hook you can't get out of your head! **NO DOUBT** <u>Just A Girl</u> (TRAUMA/INTERSCOPE) - Definitely fun and an eye-catching video.

FOO FIGHTERS Big Me (CAPITOL) - This could be something good for us here!!

N-TRANCE <u>Set U Free</u> (CRITIQUE) - This is the flip side to <u>Stavin' Alive</u>. We tested this, and the audience was very expressive about this. Their feedback was very positive and very enthusiastic!

DALE BAIRD, PD, KQXY, Beaumont

TRACY CHAPMAN <u>Give Me One Reason</u> (ELEKTRA) - Great-sounding record. Smooth!

LA BOUCHE Sweet Dreams (RCA) - Great follow-up. Smokin'!

RADIOHEAD High & Dry (CAPITOL) - Good song.

RED HOT CHILI PEPPERS Aeroplane (WARNER BROS.) - Best cut on the album.

VALERIE KNIGHT, MD, KRQ, Tucson

FOO FIGHTERS Big Me (CAPITOL) - Can't wait for this to crack.

BASS IS BASE <u>I Cry</u> (ISLAND) - For Mainstream Top40 it's the perfect balance record. SWV <u>You're The One</u> (RCA) - Very nice!

ADAM BURNES, MD, KSLY, San Luis Obispo

RADIOHEAD <u>High & Dry</u> (CAPITOL) - If you're not playing this one, you should be! **GOO GOO DOLLS** <u>Naked</u> (WARNER BROS.) - A little harder edge, but still has the same intensity as <u>Name</u>. And Tony Rzeznick is such a ladykiller. Chicks dig him (my wife thinks it's that cleft chin).

FOO FIGHTERS <u>Big Me</u> (CAPITOL) - Perfect Pop tune! If the video hasn't done it for you yet, you should still play the song! It deserves success!

LEE CAGLE, MD, KWMX, Denver

THE COWBOY JUNKIES <u>A Common Disaster</u> (GEFFEN) - A good song – I like it! **THE NIXONS** <u>Sister (Acoustic)</u> (MCA) - I just like the way it sounds. It's very Pop/Alternative with a little Pearl Jam thrown in!

ALL-4-ONE These Arms (BLITZZ/ATLANTIC) - This is pretty good - something I like a lot!!

TOM MARTENS, PD, KWTX, Waco

COOLIO <u>1.2.3.4 (Sumpin' New)</u> (TOMMY BOY) - Great follow-up to <u>Gangsta's Paradise</u>! Huge at night!

GEORGE MICHAEL <u>Fast Love</u> (DREAMWORKS/GEFFEN) - Check out the sample of Patrice Rushin's <u>Forget Me Nots</u>.

TINA ARENA Chains (EPIC) - If you saw her at Gavin, need I say more?

J.R. AMMONS, MD, STAR94, Atlanta

JANN ARDEN <u>Insensitive</u> (A&M) - A good-sounding, adult female, Pop record! TRACY CHAPMAN <u>Give Me One Reason</u> (ELEKTRA) - This is enormous! In its first week of research, it scored top 8 overall! And it's getting bulbous scores all the way around!

RED HOT CHILI PEPPERS <u>Aeroplane</u> (WARNER BROS.) - Of what is out now, this is one of the most accessible night records for us. It's just a nice record from a group with name value!

PATTI ROTHBERG <u>Inside</u> (EMI) - I don't know when they're going for this, but I really like it. This is a good one!

SCOTT CHASE, PD, WAIA, Melbourne

FOO FIGHTERS <u>Big Me</u> (CAPITOL) - I really do like this. A very good song! Listen to this only while eating Mentos!!

TRACY CHAPMAN <u>Give Me One Reason</u> (ELEKTRA) - With the success this record had, I've got to give it a shot!

EXPOSE <u>I'll Say Goodbye For The Two Of Us</u> (ARISTA) - I like this. It's very reminiscent of <u>I'll Never Get Over You Getting Over Me</u>!

TONY MANN, MD, WAPE, Jacksonville

FOO FIGHTERS <u>Big Me</u> (CAPITOL) - I've loved this record for awhile now, and this is the week!

k.d. lang <u>Sexuality</u> (WARNER BROS.) - The new mixes really make this work. The one to play is the Teri Bristol mix. It gives this that Everything But The Girl sound!

TOMMY FRANK, PD, WAYV, Atlantic City

FOO FIGHTERS <u>Big Me</u> (CAPITOL) - Foo Fighters rule! Now give me my dish! GARBAGE <u>Only Happy When It Rains</u> (ALMO SOUNDS/GEFFEN) - Good record! TINA ARENA <u>Chains</u> (EPIC) - Gonna do very well!

SIMPLY RED <u>Never Never Love</u> (EASTWEST/EEG) - Very hooky, very happy, very cool record!

PAUL KELLY, MD, WAYV, Atlantic City

FOO FIGHTERS <u>Big Me</u> (CAPITOL) - Can't get enough of this song! Really cool song! Much safer for radio than their previous releases. This song could probably make it on the video alone!

k.d. lang <u>Sexuality</u> (WARNER BROS.) - For me personally, I like it – especially the album version! The new remixes crossed my desk and cut #4 is the one I like. There's a cut for everybody!

KID KELLY, PD, WBHT, Wilkes-Barre

FOO FIGHTERS Big Me (CAPITOL) - This is a record! I like it!

RUBY Tiny Meat (WORK/CRG) - I think this is kind of catchy. A real bouncy tune!

OASIS <u>Champagne Supernova</u> (EPIC) - If they decide to release an edit, say a three or four-minute version, instead of a seven-minute version, this could be something!

GARBAGE <u>Only Happy When It Rains</u> (ALMO SOUNDS/GEFFEN) - This just sounds great on the air!

ROD PHILLIPS, PD, WDDJ, Paducah

RED HOT CHILI PEPPERS <u>Aeroplane</u> (WARNER BROS.) - I like this a lot. On top of being a Rock song, it has a little groove to it! They still carry a lot of weight at the format, and I think this will prove it!

GARBAGE <u>Only Happy When It Rains</u> (ALMO SOUNDS/GEFFEN) - This is great! We've spiked this for quite awhile, and I'm happy to see the label going after Top40 with it. It's right along the lines of a lot of the new Rock product getting played at the format, and it's very radio-friendly!

FOO FIGHTERS <u>Big Me</u> (CAPITOL) - We're taking a strong look at this. It's as radiofriendly as they've been, and the video is great!

LENNY KRAVITZ <u>Can't Get You Off My Mind</u> (VIRGIN) - This is one I like a lot. We're only testing it – it's getting one to two plays a day – and it's getting good calls!

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DISC-OVERY CLUB

Mainstream Top40

SCOTT THOMAS, PD/MD, WDJB, Fort Wayne

M.T.S. <u>I'll Be Alright</u> (SUMMIT) - Lots of energy. Great night record! INTRIGUE <u>Dance With Me</u> (UNIVERSAL) - Getting female phones after just one week.

LA BOUCHE <u>Sweet Dreams</u> (RCA) - High energy. Gonna be bigger than their last! FOO FIGHTERS <u>Big Me</u> (CAPITOL) - Short and sweet!

BRIAN BRIDGMAN, PD, WEDJ, Charlotte

JARS OF CLAY <u>Flood</u> (SILVERTONE/JIVE) - I was very pleasantly surprised when I heard them. It could definitely be a Pop hit!

THE TONY RICH PROJECT <u>Nobody Knows</u> (ARISTA) - Well, this was the #2 record in America when I hit it, so I guess it was time, right? But I'm surprised at how reactive this record is. Other records that have had this sound never got this many requests. It's big!!

HAWK HARRISON, MD, WFBC, Greenville, SC

SWV <u>You're The One</u> (RCA) - Pretty solid – a good Urban lean for us at night! **LENNY KRAVITZ** <u>Can't Get You Off My Mind</u> (VIRGIN) - I like this. A gut, personal call on my part!

J'SON Take A Look (HOLLYWOOD) - Research is coming back strong on this!

JIM REITZ, PD, WFHN-FM, New Bedford

SWV You're The One (RCA) - A very good-sounding record!

VOICE OF THE BEEHIVE <u>Scary Kisses</u> (DISCOVERY) - This is kind of Alternative but very poppy. A real good song!

MICHAEL MORGAN, PD, WFLY, Albany

FOO FIGHTERS $\underline{\it Big}~\underline{\it Me}$ (CAPITOL) - What $\underline{\it Beth}$ was for Kiss, this will be for the Foo Fighters.

LOUIS KAPLAN, PD, WGTZ, Dayton

WEIRD AL YANKOVIC *Amish Paradise* (SCOTTI BROS.) - I like this a lot. It's very funny and we're getting a lot of calls!

KEVIN KOLLINS, PD, WIFC, Wausau

TRACY CHAPMAN <u>Give Me One Reason</u> (ELEKTRA) - I'm a huge fan of hers, and the label is bringing this along very well. This should be a hit at the format! **SPACEHOG** <u>In The Meantime</u> (SIRE/EEG) - We've been playing this and it's getting good early phones!

MICHAEL ST. JOHN, PD, WKBQ, St. Louis

LA BOUCHE <u>Sweet Dreams</u> (RCA) - A great Latin record! We don't play many of these – we have to take them one at a time – and I think it's time for this one! FOO FIGHTERS <u>Big Me</u> (CAPITOL) - A good song with a very funny video!

COOLIO <u>1,2,3,4 (Sumpin' New)</u> (TOMMY BOY) - This is a huge mother f*%kin' record! THE NEWSBOYS <u>Take Me To Your Leader</u> (VIRGIN) - A good little song I like a lot!

PHIL THOMAS, PD, WKMX, Dothan

NO DOUBT <u>Just A Girl</u> (TRAUMA/INTERSCOPE) - Good spice record for nights! TRACY CHAPMAN <u>Give Me One Reason</u> (ELEKTRA) - Blowing phones out! LIONEL RICHIE <u>Don't Wanna Lose You</u> (MERCURY) - Since Lionel's from up the road, he has big name recognition here! Our upper-demo listeners love him! RED HOT CHILI PEPPERS <u>Aeroplane</u> (WARNER BROS.) - Strong core artist for our younger demo!

DEM JONES, MD, WMRV, Binghamton

JOAN OSBORNE <u>Right Hand Man</u> (BLUE GORILLA/MERCURY) - I saw the video on MTV and...sexy, sexy!

MADONNA Love Don't Live Here Anymore (MAVERICK/WARNER BROS.) - A classic Madonna baliad. How can you lose?

STONE TEMPLE PILOTS *Big Bang Baby* (ATLANTIC) - I like the *Jumpin' Jack Flash* reference.

DAN BOWEN, APD/MD, WNCI, Columbus

LIONEL RICHIE Don't Wanna Lose You (MERCURY) - We like it!

LENNY KRAVITZ <u>Can't Get You Off My Mind</u> (VIRGIN) - There are probably three or four records out right now that we could break down and do. And this is one. It has a haunting melody. After a couple of listens, you start putting this together.

SEAN SELLERS, MD, WNVZ, Norfolk

TINA ARENA <u>Chains</u> (EPIC) - I guess this is obvious, but I really do love it! **DOG'S EYE VIEW** <u>Everything Falls Apart</u> (COLUMBIA/CRG) - This is the week for us. This is good, upbeat and easy to take. Pop with a Rock flavor that should sound good in the music mix here!

J.T. BOSCH, PD, WRHT, Greenville, NC

DEL AMITRI <u>Tell Her This</u> (A&M) - Can I say ultimate f&%#ing smash?! This is really a great record! This is a total chick song! It's awesome and I'm putting it in because I couldn't wait to play it!

JANN ARDEN Insensitive (A&M) - This is a great record. It's happening!

FOO FIGHTERS Big Me (CAPITOL) - A smasharoo! An add here.

COOLIO <u>1,2,3,4 (Sumpin' New)</u> (TOMMY BOY) - A straight-ahead party record. If you've played any other Coolio, you can play this at night!

BECKY MYERS, PD, WSKS, Utica-Rome

VOICE OF THE BEEHIVE <u>Scary Kisses</u> (DISCOVERY) - Great song heading into Spring and Summer!

SWV <u>You're The One</u> (RCA) - Typical SWV! I like it just as well as the others. **FOO FIGHTERS** <u>Big Me</u> (CAPITOL) - Cool video!

KEITH CURRY, MD, WSNX, Grand Rapids

COOLIO <u>1,2,3,4</u> (Sumpin' New) (TOMMY BOY) - A great record! Play this and watch the phones light up!

WEIRD AL YANKOVIC <u>Amish Paradise</u> (SCOTTI BROS.) - How's this for playlist balance? Coolio and Weird Al in the same week! So, is Coolio pissed? MARY J. BLIGE <u>Not Gon' Cry</u> (ARISTA) - Adult females love this record!

CALVIN HICKS, PD, WSSX, Charleston

D'ANGELO <u>Lady</u> (EMI) - A very good-sounding song! This could turn out to be a lot like Montell Jordan's <u>This Is How We Do It</u>, which wasn't necessarily just an Urban record! This could be one of the nighttime records of the Summer!

GARBAGE <u>Only Happy When It Rains</u> (ALMO SOUNDS/GEFFEN) - Quirky, catchy chorus, and it's always nice at Pop radio to have a song you can sing along with. I like this song.

BASS IS BASE I Cry (ISLAND) - A good-sounding record! I'm playing it.

SPACEHOG In The Meantime (SIRE/EEG) - Top 15 phones at night – doing well here!

TONY BRISTOL, MD, WTIC-FM, Hartford

LIONEL RICHIE <u>Don't Wanna Lose You</u> (MERCURY) - This is a stand-out in the crowd! It's great to hear new music from him!

DOG'S EYE VIEW <u>Everything Falls Apart</u> (COLUMBIA/CRG) - Added here two weeks ago and sounding good!

TRACY CHAPMAN <u>Give Me One Reason</u> (ELEKTRA) - This really stands out from the pack – I like it!

BILL SHAHAN, PD, WVSR, Charleston

LENNY KRAVITZ Can't Get You Off My Mind (VIRGIN) - A smash! Really, people need to open their ears to this one.

D'ANGELO <u>Lady</u> (EMI) - Hey, we've got to stop neglecting this artist! He's sold a ton of albums, and even if <u>Brown Sugar</u> and <u>Cruisin'</u> were a little too Urban for most Mainstream stations, this one is different! This should be a hit! SILK <u>Don't Rush</u> (ELEKTRA) - What a great record!

SCOTT SEIPEL, PD, WWCK, Flint

SPACEHOG In The Meantime (SIRE/EEG) - We're a believer in this. I'm getting good phones! VOICE OF THE BEEHIVE <u>Scary Kisses</u> (DISCOVERY) - I think this sounds great. It's got a really great Spring and Summertime feel to it.

FOO FIGHTERS Big Me (CAPITOL) - This is a natural for us!

RED HOT CHILI PEPPERS <u>Aeroplane</u> (WARNER BROS.) - This will be a good record for us.

RON GERONIMO, PD, WWST, Knoxville

ENYA <u>Anywhere Is...</u> (REPRISE) - I tested this a couple of times last week, and response was great. We got calls during other dayparts, so this made a lot of sense for us!

LINA SANTIAGO <u>Feels So Good (Show Me Your Love</u>) (UNIVERSAL/GROOVE NATION) - I've been keeping my eye on this. Something good for us in the Dance category! A good record for balance and variety for us!

STONE TEMPLE PILOTS Big Bang Baby (ATLANTIC) - A good Rock song!

NIKKI NITE, PD, WWXM, Myrtle Beach

PHILOSOPHER KINGS <u>Charm</u> (COLUMBIA/CRG) - Reminds me of London Beat. It's awesome!

BIG MOUNTAIN <u>Caribbean Blue</u> (GIANT) - It's the perfect Springtime sound! RED HOT CHILI PEPPERS <u>Aeroplane</u> (WARNER BROS.) - It's a really cool record!

PATTY STEELE, PD, WXYK, Biloxi

AMY ARENA Excuse Me (DOMO) - Totally in tune with a woman!

SWV You're The One (RCA) - I'm glad they're back! I love this song!

FOO FIGHTERS <u>*Big Me*</u> (CAPITOL) - Love the video! This song will give them a lift-off at Top40!

DAVE EUBANKS, MD, WZJM, Cleveland

SCARLET <u>Independent Love Song</u> (MILAN) - This track from the Bed Of Roses soundtrack is a sure-fire, heartstrings record. My big thing is listening to the lyrics, so listen to these!

LA BOUCHE <u>Sweet Dreams</u> (RCA) - Been dying to play this for nine months now, finally gonna hatch this baby! Check out the rapless version on **HITMAKERS** CD #121, cut #9! **DOG'S EYE VIEW** <u>Everything Falls Apart</u> (COLUMBIA/CRG) - Play this record! Play this record! Play this record! Play this record!

MARC SUMMERS, PD, WZYP, Huntsville

MIISA Set You Free (ICHIBAN) - A good Pop record! Lyrics women can relate to!

NO DOUBT <u>Just A Girl</u> (TRAUMA/INTERSCOPE) - If on the first listen you don't see it as a Pop record, give it another listen! Killer hook!

RED HOT CHILI PEPPERS Aeroplane (WARNER BROS.) - Super record!

LENNY KRAVITZ <u>Can't Get You Off My Mind</u> (VIRGIN) - It could be a good adult record given the chance!

KRAMER, MD, WZYP, Huntsville

THE BOTTLE ROCKETS <u>I'll Be Coming Around</u> (TAG/ATLANTIC/ESD) - Good record! TRACY CHAPMAN <u>Give Me One Reason</u> (ELEKTRA) - Kicking a** for us. A gem! MIISA <u>Set You Free</u> (ICHIBAN) - Cool song!

INTRIGUE <u>Dance With Me</u> (UNIVERSAL) - This is doing well for us. Play it! CELINE DION <u>Because You Loved Me</u> (550 MUSIC) - Top phones across-the-board! JEWEL <u>Save Your Soul</u> (ATLANTIC) - Really cool song!

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KKRD	Add	WGTZ	Add	WNOK	Add	WABB	Add	KQIZ	Add
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FIGHTERS

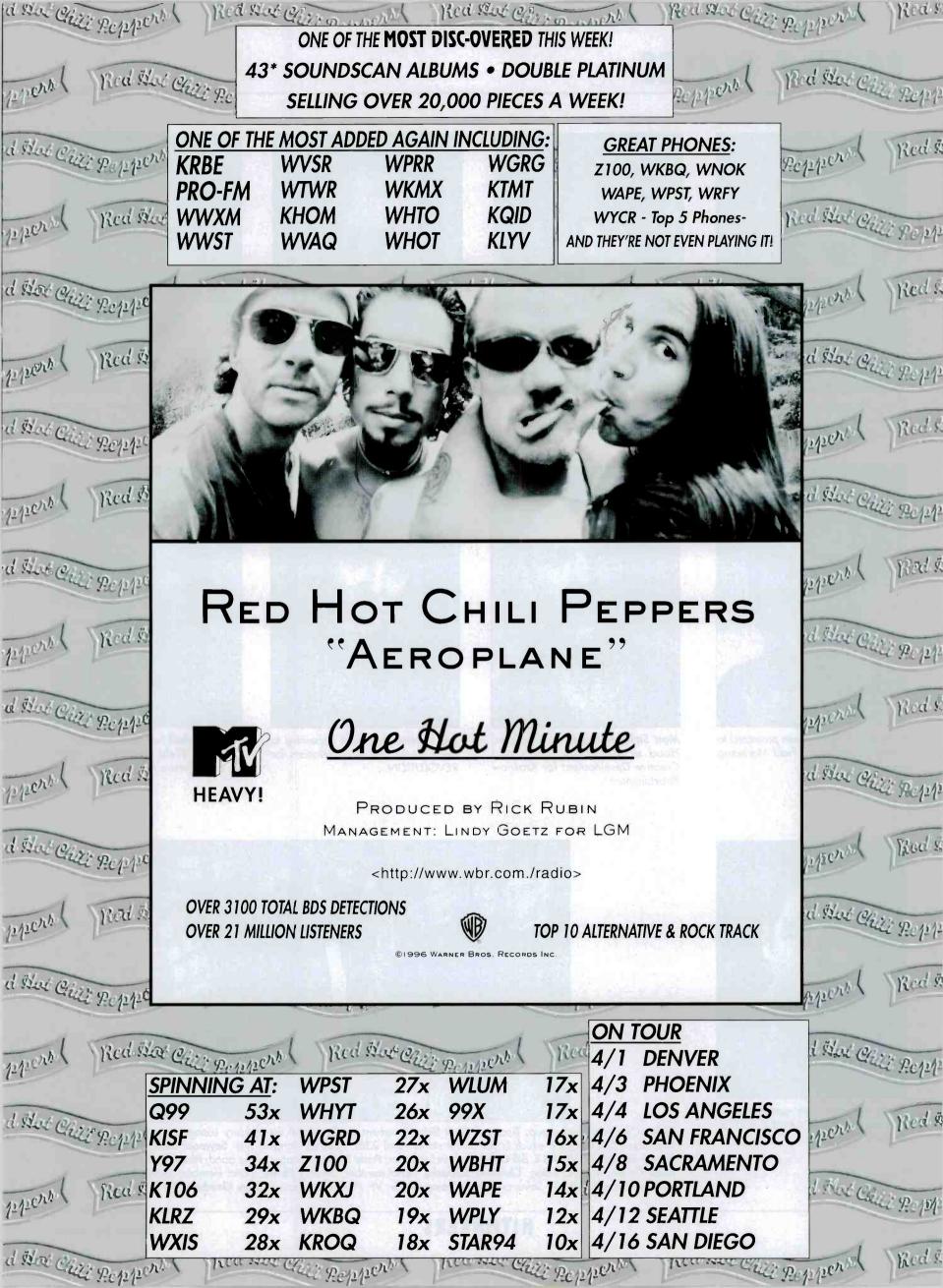
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New Power (SPIKE LEE JOINT	<pre>Produ </pre>	iced And Arran 2 I N 1 <u>G NOW AT</u> : WJMH WMGI	C E	FIRST UNIT OF THE PROVINCIAL O



FACES & PLACES



Gary Pacheco has been appointed Senior Director, Special Projects for ARISTA Records.



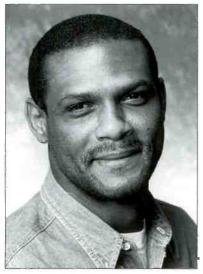
Lauren Haspel has been promoted to Associate Director, Special Projects for ARISTA Records.



Jon Klein has been named Head of Marketing for MAVERICK Records.



Steve Rosenblatt has been promoted to Vice President, Field Sales for CAPITOL Records.



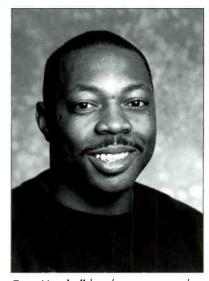
Michael White has been promoted to National Director of Field Marketing for CAPITOL Records.



Matt Stringer has been appointed Head of Marketing, Sales and Creative Development for Krasnow Entertainment.



Julie Farman has been appointed to head Media and Artist Relations for REVOLUTION.



Troy Marshall has been promoted to Director, Field Promotions, Black Music Collective for MCA Records.



David Kim has been named Product Manager for WARNER BROS. Records.



Elektra/Sire recording group, Tina and the B-Side Movement, performed at the Mercury Lounge in support of their debut Sire album <u>SALVATION</u>, which is due to hit stores April 23rd. Pictured standing (I-r): **Seymour Stein**, President, Elektra; **Nancy Jeffries**, Sr. VP, A&R; **Bill Oehrlein**, band member; **Pasty Rudie**, manager of the band; **Patrik Tanner**, band member; **Brian Cohen**, VP, Marketing; **Christina Schlieske**, band member; **Jeremy Plumb**, band member; **Laura Jorgensen**, band member; **Steve Heldt**, VP, Sales; and **Greg Thompson**, Sr. VP, Promotion. Seated: **Steve Kleinberg**, Sr. VP, Marketing.



STATIONS PLAYING:

WKTU	20x	WKSE	20x
B96	29x	WPXY	25x
KKFR	39x	WFLY	15x
KUBE	new 10x	WFHN	15x
KGGI	new 4x	WLAN	new 6x
Z90	new 10x	WJJS	17x
KBOS	18x	WIXX	on
KPRR	45 x	WZPL	on
KKMG	10x	кнто	on
KZHT	new 10x	KKRD	on
KZFM	30x	KRQ	on
KBFM	18x	WSNX	on
KTFM	38x	WVKS	on
WPOW	10x	KMXV	on
WHYI	10x		

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by Mike Abrams

"ABSORBING INFORMATION... CONTINUOUS LEARNING"

The one great thing about working in the radio industry is that we have the ability to constantly obtain knowledge through those we work for and with. Use of this knowledge can make you a better person for today and every day forward. However, the key is knowing the difference between the things you learn that are right, and those that are wrong.

When we start out in radio as a board op, intern, small market air talent, or any other entry level position, we sometimes have one of two attitudes. One is the "quaint passive" attitude, when we think, "Wow, I am finally doing what I want to do...The PD is some kind of god and knows it all..." The second attitude is the one where you think you "know it all" and you should be running the station. You don't think you should have to listen to anyone's ideas.

Both of these traits are very important when starting out in radio, and throughout your career, although as time goes by, they become more developed and focused. The combination of "looking up to other industry professionals," and the aggressiveness of thinking you have what it takes, will make you a better programmer.

Let's look at these individually. Looking up to those you work for, and others in the industry, will help you never forget that there are always people you can learn from, regardless of your position. Even little things such as a better way to plot music or a new promotion idea can be something you take with you wherever you go. Although later in your career you may start to rightfully think of programmers you have admired as more of an equal, you can still learn from them! And the one thing to always keep in mind: what someone tells you may NOT always be right! The main thing about obtaining knowledge is to know how to use it. To begin the independent thinking process, make sure you evaluate everything you hear. This includes suggestions from your staff, GM, or others in the industry. Consider the source. When you have all the facts straight in your head, make the decision if this knowledge is useful. It is that individual decision-making process which will determine how good of a programmer you will be.

The second personality of thinking, in where you think you "know it all," will keep you aggressive. But keep in mind, nobody "knows it all." There is room for learning and improvement in even the best programmers, and if you are not open to at least listening, you are doing a

disservice to your station, your listeners, and yourself. As far as that

attitude, well, it is something that needs to develop into "I know a lot, but want to know more" attitude.

When I started out in radio, I was 18 years old and didn't have anything except some basic ideas, like we all do. I quickly found out there was a lot more to it than what I thought. Through working for some of the best programmers in the country, I learned SO MUCH that will make me a better programmer. And by working for some other PD's. I also learned how to evaluate what happens at a station, and to decipher what is right and wrong and why. Now, I could have not paid any attention, and just stuck with those basic ideas and never expanded my knowledge. If that was the case, I would have missed out on a lot of learning opportunities, which I put to use every day at HOT97 to make it the best station it can possibly be. Today, there are many younger programmers who don't have the "real time" experience from being around a station and professionals. If you are one of these people, like we all were at some time, and you need opinions on something, or advice, never be too shy to reach out and talk to someone! There are plenty of people in this industry, myself included, who would be happy to share knowledge on many radio topics. We all got the advice from someone at one time or another, and many people are willing and want to share their knowledge.

As I mentioned last week when talking about staff, a PD should always explain WHY something is being done. The reason I mentioned last week was to keep your staff involved and to get their opinions and feedback. This week, the reason is to educate the staff so THEY become better programmers. As a PD, you can share a lot of knowledge. Every week I learn more and more from Steve Smith here at HOT97. Sometimes I learn what TO DO, and other times what NOT TO DO, but, I always am listening and learning.

It is amazing how cocky some people can be in this business. True, this is a business of egos, but looking at the bottom line, the main thing is programming to the best of our abilities. If you can put the ego aside, and take a listen to others, whomever they may be, maybe, even after being in the business for years, you'll learn something new. Radio is a self-teaching industry. Some people catch on and others don't. But you can increase the odds of "making it" for your station and yourself if you keep your mind open to what you hear and see.

Mike Abrams is Programming Coordinator at HOT97/WQHT in New York. You can e-mail him at MikeRadio@aol.com.

STATIONS INCLUDE: KRBE TOP 10 PHONES! KHFI, KUTQ, KHOM, WABB, WJET, WMGI, KQIZ, KHTQ, KHFI, KUTQ, KHOM, WABB, WHOT, KSMB, AND MORE...

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RECENT REFORM changes some rules but gives way to empowering opportunity. Seize the moment! We are in such an exciting environment. Mega-action and adventure, changes...and it's only a baby. Better broadcasting? That can always be argued..."Give people want they want"...or at least what they think they want. Getting the big ratings? You probably did a good job.

BASIC STRATEGY:

THE BALL IS IN YOUR COURT. It's time to show your stuff! Start out with a basic plan. (We have to start someplace. This is the way I have approached most projects for many years. My hope that it'll help you). You're mentally armed and ready with sword and shield. The many columns that we see in the various tip sheets offer less than a detailed attack or defense plan. Many will benefit at what is written here. There are others who won't get it and those who will back away and be confused or completely reject it. A simple check of their win/loss record will give a clue on whether they have one (a clue) or not. Let's get started. The five initial points listed here will make a good start.

BE NOTICED
 REPETITION WITH VARIATION
 CARNY
 BREVITY
 FOCUS

Of course the list will expand. The idea is to get started with a simple, direct, master plan. Each element of the "start-up"plan has many spinoffs...interpreted by each who will best fit the project that you're involved with...and what level you need to turn the juice up.

Let's go! The entry to a marketplace (or turnaround, a format switch, etc) needs an aggressive spark to "get noticed." There are many things that must be associated with this technique. But there is probably no other more important single category to describe in your mission. The missiles are locked and you must be ready to fire. In the majority of situations a programmer is presented with, he is expected to be fast and flexible. "Fast and flexible." Two words that should be solid in the strategy of your approach. If you get noticed with a variation of "quick bang," and there are many, it is a must that you have a simple, differentiating idea to drive your brand in hard. If not, don't look forward to a long term success story when the dust settles. Maybe even a short term. Built in to getting noticed may not always be part of "quick bang" but a slower build up. No question that a quick

turnaround or start up will see a need for a solid burst and impact to the marketplace.

REPETITION WITH VARIATION:

WAY OFTEN misunderstood. No matter what you do that is popular..you must do it again and again. Music, events and features...it is your identity and the path to your success. Variation of the repetition is the trick and trademark of successful marketing. The repetition of a good thing in a clever way will always be of great help. It is the repetitiveness of bad ideas and with no variation that will lower your chances of success. It is a delicate process. If you do not understand it, then seek council. Be very careful with the advice.

CARNY:

IT'S THE FUN, THE VIBE, THE SPIRIT of your station. The packaging, the stationality, the sizzle, the personality. It is the magic injected into everything you inject into the attitude of your sound. Your every element of presentation from the air-talent, to contests, the promotions... you name it, the best wrapped package of all elements will likely be the winner. This may be as important to your station as anything you can think of. It's your imagination...it's the "Disneyworld...the theater of the mind" that will separate what you are doing from whatever competition you are providing. When done right, you get the credit, so to speak, of most anything that happens in your market. If you approach carny in a dull, lackluster, no-fizz, un-hip or dishonest way, don't expect many people at your next party. It is a fact that has been the backbone of almost every station that records more wins than losses.

BREVITY:

A WELL EDITED and disciplined station with solid, organized content perception will always do well. This is not to be confused with sterility, but condensing into easy to digest "thoughts" that shows respect for the listener. It requires self control, a great deal of thought and planning. The station that becomes a stage for useless chatter has let ego gain control. It signals unfocused and a confusing state of being. To delete the idea of brevity from your master plan is a suicide mission as it will add to the clutter of the station and almost always will push listeners to another place...very fast. Getting them back will not be easy.

HONESTY:

A STATION THAT does not understand the vital importance of this element in the programming mix is in big trouble. It represents the tone and the very heartbeat of

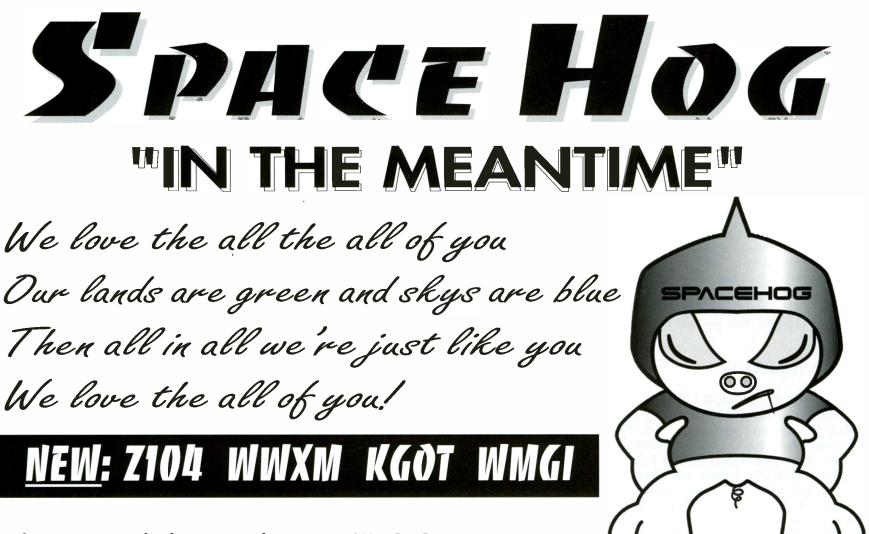
the bond with the listener. Country radio and R&B stations, among others, have understood this to be as vital to the success of their stations for a long time. There have been other station formats that have understood as well, but not to the long lasting degree of those two. Top40 stations can be very honest while having fun and even hyping things up when necessary. It is the contrived being, or state of presentation, that will turn off a listener, to a drastic degree; so drastic that the format itself becomes in serious danger of losing it's position, perception value and quite possibly, a place in that format. If a station sounds "fake," dishonest, disconnected with the reality of the market, it will more than likely fail-to the next best thing on the dial. As you can see, this blueprint or diagram all fits together. Each element is important. The music system, and similar basics, are extremely important as well. But if each of these five steps are kept in mind, the other activity and design elements will all fall in place.

Teamwork is important. If teamwork was say...a hand. There are five fingers. It is quite difficult to pick up a coin from a surface by using only one finger. But with the entire hand, it is very. For teamwork to work, there must be a whole effort from the entire group...no matter how individual any one of those people may be. They all must understand the value of the team..as well as the lonely feeling of not being a part of it. And there must be a coach. The coach must be as aware of the teamwork philosophy as anyone else. The team must understand the role of the coach. If all of this text is applied to your current or next project, I can assure you that you will enjoy great success without a lot of stress! The Spring book has started, why not give it a chance?

Many thanks to the contributors, the support of **HITMAKERS**, and to each of you for your kind words and special feedback. I look forward to the next time we visit in these pages.

NEXT: See you in Las Vegas!

Mark Driscoll Productions, Inc. Programming, signature promo voice and production service. Studio: (213) 934-2111. E-mail: DriscollMDaol.com FAX: (213) 850-2666 *IM(by Broadcast.Net, -Houston): htt/://www.mrvoice.com 6201 Sunset Blvd., Sutie 91, Hollywood, CA 90028 *Written exclusively for HITMAKERS.



"This is going to be big, top5 phones!"-Bill Shahan, WVSR

"It's in all day and getting top10 requests."-Dave Christopher, KSLY

"10 to 5 in requests this week, #20 in CD sales and the Rotation is going up!"-Mike Browne, WRFY

#1 RECORD AT ROCK RADIO #3 RECORD AT ALTERNATIVE SOUNDSCAN ALBUM 57-50

EXPLOSIVE REACTION AT:

Z100	29 x	KLRZ	18x
KRBE	27 x	WWCK	21 x
WPST	37 x	KUTQ	41 x

Its always has been

ALL ABOUT THE HOG!!!











Elektra Entertainmen



You remember the drill: grab this HITMAKERS and rush it to the copy machine. Copy this artist information! Take information with you to control room. Sound better, fast! Get job in major market and finally make some money doing this stuff. May the cume be yours!

The hottest group on the planet is the Fugees! Two guys and one woman... Wyclef, Pras and Ms. Lauryn. Originally known as The Translator Crew, the Fugees had a release back in '93 called Blunted On Reality. Phas and Lauryn met at high school in Jersey. Fugees is short for refugee, Two members of the Fugees are of Haitian descent, but nowadays the group is based in New Jersey. Killing Me Softly was a # 1 hit for Roberta Flack in February of 1973; it's the song that won her a Grammy for Record Of The Year. Meanwhile, the Fugees are on tour. They play Los Angeles on 3/31; Tempe, Arizona on 4/2; New Orleans 4/6; Atlanta 4/8; Baltimore 4/12; Washington, D.C. 4/13; Providence 4/14; Boston 4/16 and Philly on 4/26. Concert dates can change, so check your local information.

R. Kelly lives in a converted church on Chicago's north side. It's a very unusual home. There's a large shark tank built into one wall and there's an indoor pool with a Batman logo projected on the bottom. Not bad for a guy who used to play on the street for quarters. But don't get the wrong idea: R. Kelly attended Chicago's prestigious Kenwood Academy. As a kid, basketball was the main thing in his life. Most days, R. Kelly begins his studio work day at midnight.

Congratulations to Lina Santiago. She was elected homecoming queen at Mountain View High School in California, where she's a senior. Lina comes from a musical family: her dad plays guitar and her mom used to sing in clubs.

Pepa of Salt-N-Pepa has opened a clothing store in Atlanta called HollyHood. Brandy turned 17 on Sunday, February 11th. Former Milli Vanilli member Robert Pilatus was arrested in Hollywood on suspicion of attempted auto burglary. Rob was taken into custody after being hit on the head with a baseball bat by the owner of that car! Tony Toni Tone have been workin' on their new album in Sacramento. Barry White is starting work on his next album.

Celine Dion is the youngest of 14 children! She's a French-Canadian from Quebec but lives in South Florida now. In Canada, she's known as "the little Quebecker." Celine spoke French until she took a crash course in English back around 1990. She's now sold about 18 million albums around the world. In her spare time, Celine likes to cook.

Coolio, the man who gave us 1995's # 1 selling song <u>Gangsta's Paradise</u>! Real name? Artis Ivey. Coolio has a German Shepherd named Fernix. Fernix understands Hungarian only! What did Coolio do before he was a star? Worked at Taco Bell, Jack In The Box, Los Angeles International Airport, and he was a forest firefighter in Northern California. Coolio's a family man with 5 kids. In his spare time, he likes to look at his collection of snow globes. Coolio has no idea why his braids stick straight up!

Everything But The Girl is one of the rare British groups to be on the U.S. charts. That's Tracey Thorn singing lead, Ben Watt on guitar, piano and vocals. Tracey and Ben met in college back in '81. They've done four concerts in Moscow. Tracey Thorn is known for having the most beautiful voice in English Pop.

As usual, thanks to URBAN ARTIST BIOS for the show prep.

If you have any comments or topic suggestions, call Mark at (503) 233-7848 or e-mail MarkNDark@aol.com



LENNY, HOWARD & JOHN: On February 14th, Virgin Records star Lenny Kravitz was Howard Stern's guest on his nationally syndicated The Morning Show, in support of his multi-format hit "Can't Get You Off My Mind." Accompanying Howard and Lenny is Virgin's VP of Promotion, John Boulos.



By Paige Nienaber

I was a little concerned when I didn't receive an invite for my class reunion two Summers ago. All my friends had gotten theirs, and finally I called someone I knew on the reunion committee who apologized for the oversight and got me one in the mail a couple of days later. The day I got the invite, he called back to tell me that there was (seriously) no trace of my name on the alumni records stored on computer at the old high school. He was sure that it was just one of those computer glitches; and at the time, I agreed with him. But the more I've thought about it, the more convinced I am that it was Mr. Goldenstein, Mr. Gavin (a convention was later named after him, I think) and Ms. Nolte, who conspired to remove any trace of me from the records. You see, I wasn't their favorite student, by a long shot. Why? I was the unofficial class practical joker, I'd discovered rubber dog vomit in third grade..years before it hit the mainstream market. No, it was them, finally exacting revenge on their old nemesis

If I had my way, April Fool's Day would be a national holiday with paid vacations, no postal delivery and free metered parking all day. This may seem like a dream, but just wait. Someday, when I'm in charge...hahahaha! (please insert an appropriate "evil laugh" SFX.) Right now, I have to settle for this unofficial, non-Hallmark card recognition of the joys of practical joking. It's all we've got, so let's make the most of it.

A very well known PD once questioned the validity of doing stuff on April 1st. His exact words, if I remember correctly, were: "The only people who care about April Fool's are the people in radio. The listeners don't even know that it's coming up until we pull some prank on them." I know. That's the beauty of it. You get them every time. Witness the fact that KSHE in St. Louis does the same April Fool's promotion every year, and each year, hundreds of listeners trek down to the Arch to catch TVs, refrigerators, and other household appliances that the station is dropping in their "Catch It And Keep It" contest. And every year, the station gets a call from the Park Service saying, "Please stop doing this." Is that great, or what?

Like many promotions and events, you can make your April Fool's stunt as simple or as complicated as you want to. The more complicated, the more time investment is required, and some of the more historic April Fool's bits were monuments to the art of production.

An example of "simple" is the Pet Tax announcement that Hart and Coffey at B95/ Fresno did a couple of years ago on their morning program. It was simple, to the point, and put together on a moment's notice. One of the items, innocuously included with their news on the morning of April 1st, was a report that the State of California would soon be initiating a Pet Tax to offset a decline in revenues from the lottery. People would be charged a flat fee depending on the type of pet and the pet's breed. Additional fees would be charged on the per-pound weight of the pet. They then moved on to other news. Boom! The phones exploded with hundreds of concerned callers worried about this latest government intrusion into their lives. How would they determine the tax fees? "Apparently

the 1st, Atlanta woke up to sunshine, moderate temps...and the 10th Annual Celebrate Atlanta parade. The reviewing stand for the parade, and the origin for WVEE's live coverage of the event, was in downtown at the corner of two streets that didn't intersect. Tony and the people at V103 did a terrific job with the "broadcast" and incorporated traffic and parking reports, actualities from "listeners" from the parade, celebrity Grand Marshals and even marching bands. A masterpiece. Even better, the station used this fictitious event to cross-promote a real outdoor party and show that they were doing later that afternoon and that had been on the calendar for over a month. They took their real promotion and turned it into a "postparade party for everyone who comes out this afternoon."

Wondering what you can do that'll be a change from "wacky weather reports?" Every market has something that is unique about it and thus very prankable. If you're in Seattle, you've got the Space Needle. In D.C., you have the Capitol and numerous monuments. Los Angeles has traffic, celebrities

"Remember that there's a fine line between having fun and being a jerk."

they'll be going door-to-door, hitting every house and apartment in the state, and they're bringing a portable scale," said Jerry Hart. It was huge. Even after the joke was revealed, people continued to flood the lines with calls, convinced that this was for real.

Or you can choose to get a little more elaborate. I was in Atlanta at V103 late last March, and PD Tony Brown hadn't yet decided on a plan of attack for April 1st. With some minor prompting from me, he seized on the idea of doing a fake parade and started in on the massive production required with pulling something like this off. On Sunday and any variety of natural disasters. St. Louis has the Arch, and look what kind of fun KSHE has with that. Does your city have roads or bridges with tolls? It might be fun to raise the tolls for a day. If they're normally \$2, why not announce in the height of the morning rush hour (while everyone is on the road or already stuck in line at the tolls, that the price has been raised to \$2.37, and \$5 "if you don't have correct change"). So maybe you don't have to look hard. Maybe your concept is right under your nose.

Speaking of "right under your nose," some of the best April Fool's jokes have been of the underground



variety. Last year, KGGI/ Riverside hosted the grand opening of Six Flags under the Inland Empire, the world's first totally underground and climate-controlled theme park. They ran spots for a week and "broadcast" all day, giving out directions to the park that eventually led people around in circles.

My friend Mark Gullett, once did a broadcast from an underground shopping mall, and the directions sent people out to a field on the outskirts of town. "It was pretty hilarious," says Mark. "A TV crew sat on a side road and filmed these people wandering around in this field, looking for a door in the ground."

Mancow did an underground theme park prank when we were at Wild107, and we added the element of a concert at the park's amphitheater. Fake concerts can also be huge. I've done the "Hooked On Phonics Tour" several times with great success. My first Hooked On Phonics concert was in '90, and featured ABC, BBD, C&C Music Factory, BeBe and CeCe, ELO, U2, NWA, k.d. lang, ZZ Top and CW McCall. Ticketmaster was blitzed with calls from listeners trying to get tickets to this great concert they were hearing call-ins from.

Remember that there's a fine line between having fun and being a jerk. You can still celebrate April 1st, but in a kinder and gentler way. Why not become April Fool's enablers and help your listeners play jokes on friends, loved ones and co-workers. Sometimes, that's just as much fun.

So, until I can sweep my ugly past under the carpet and attain some position of authority, we'll just have to act like fools once a year. Make the most of that, and hey, what's that on your shirt?!? Gotcha.

Any questions or suggestions of topics for this weekly column Call: Phone: (612) 433-4554 Fax: (612) 433-4652

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Kool & The Gang featuring J.T.Taylor



MOST ADDED!

KHOM	KKFR	WFLY	PRO-FM
WXIS	WZJM	KBOS	KMCK
KQID	WQIZ	KSMB	WJJS
WMGI	WSKS	WSTW	KCHX
WFHN	WMRV	WWKZ	

"Salute To The Ladies"



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FORMAT STUFF

This weeks most Disc-overed goes out to ISLAND & TRACY BONHAM's "MOTHER, MOTHER". Escape from Michigan, Part II. Last week, we spoke of East Lansing's own VERVE PIPE who along with the gang at RCA are tearing up the airwaves. This week, in Part II of our story we have to scream about Detroit's CHARM FARM (MERCURY/PRA) whose first single, "SICK," is ready for action now! Past action on the regional scene produced a number one single with "SUPERSTAR". At the center of the universe are three UNIVERSAL must adds: GOLDFINGER "BED-ROOM", Fleming & JOHN "NOT AFRAID," and soon THE HUNGER "VAN-ISHING CREAM". Howlin' Maggie "ALCOHOL" (COLUMBIA) ready to explode. Our favorite Brits, CAST, are still "ALRIGHT" (POLYDOR) with airplay re-enforcement across the country. PATTI ROTHBERG (EMI)..The next chick record MUST ADD! What is so interesting is how tons of programmers go to a convention, hear loads of cool bands, only to return home to freeze their playlists. FORMAT says "We're sorry to TED TAY-LOR even if TED says, "Don't worry about it." In coming weekS we'll take a look at what Shellie Hart is up to in Phoenix. Talk to me now about the Las Vegas seminar thing. Don't be locked out.

MARK JACKSON

FORMAT GROUND ZERO

This week, Format zeroes in on the revolutionary specialty show programming taking place Sunday nights in Minneapolis. Shawn Stewart provides us with the inside scoop on the thoughts behind the programming of Moonlight Meditations on Rev105/KREV.

Here's a quick look at part of the first half Sundays night's show. CORNERSHOP Julander Shere-From WOG (WARNER BROS.) FSOL Cow-From Excursions Into The Ambience (ASTRAL WERKS) PEDFO PIETRI Telephone Booth #905-From U.S. of Poetry (MOUTH ALMIGHTY) SOUL COUGHING-Unmarked Helicopters-From X-Files (Warner Bros.) "ORTOISE Dear Grandpa-From Millions Now Living (THRILL JOCKEY) SHALLOW I Love you-From CD Laser Lense Cleaner(ZERO HOUR) EXPERIMENTAL AUDIO RESEARCH Beyond The Pale (BIG CAT) DAVE CLARKE Splendor-From Archive One (DECONSTRUCTION) AMIRI BANAKA The X is Back-From US Of Poetry(MOUTH ALMIGHTY) WINDY AND CARL Ode To Spaceman-From Portal(BA DA BING) MEDUSA CUCLONE Chemical-From MEDUSA CUCLONE (THIRD GEAR) Shawn Stewart on Moonlight Meditations:

"Don't let the name fool you, it's not a new age music show at all. It was developed to be soothingly trance-like, so bands like Spiritualized, Medicine, Portishead, Winday and Carl, Sianspheric work really well. But what's working best right now is to mix musical genres to the point of a complete mindf#ck:Dave Clark into Nick Drake into Triccky into Smog into Bomb The Bass, that kind of thing.

It's all about soundscape with a little spoken word thrown in to really complicate things. I've had all kinds of poets read on my show, from M. Doughty of Soul Coughing to my mom. People are a lot more receptive to that kind of thing than you think."

SHAWN STEWART

MOST DISC-OVERED

- 1. TRACY BONHAM Mother, Mother(ISLAND)
- 2. CAST Alright (POLYDOR)
- 3. CRACKER I Hate My Generation (VIRGIN)
- 4. POSSUM DIXON Emergency..(IINTERSCOPE)
- 5. LUSH Ladykillers (4AD/REPRISE)
- 6. GIRLS VS BOYS Super-fire (TOUCHNGO)
- 7. HOWLIN' MAGGIE Alcohol (COLUMBIA/CRG)
- 8. SELF So Low (ZOO)
- 9. FLEMING & JOHN I Am Not Afraid (UNIVERSAL)

FORMAT LIVE

SOUTH BY SOUTHWEST MUSIC FESTIVAL AUSTIN, TEXAS Wow! I spent last weekend in the Disneyland for music lovers the '96 SXSW musicfest in Austin. There isn't much that can be said about SXSW, except that it is an incredible event and one that I will go out of my way to attend for the indefinite future. What could have been an overwhelming chaotic mess (with around 600 bands playing in just 4 days) instead was ran efficiently and stayed remarkably close to schedule. Making the event what it is a great time for all concerned. The knock on SXSW being that there really aren't many unsinged bands with talent or potential playing, is overshadowed by the simple fact that it is an extrodinary opportunity to see all sorts of great bands. I caught a ton of bands. Here is a quick list of some of the shows I caught: an outdoor gig by The Gerladine Fibbers, the incomparable Wayne Kramer, my hometown long running favorties Red Red Meat, the cool folky Scud Mountain Boys, the energized Gas Huffer, talented and intelligent John Wesley Harding, the Holesque sounds of The Indians, smooth as silk Alejandro Escovedo, the ever-exciting Fleming and John, loud noise crunchersToday is the Day, neo-psychedielic on the rave tip Ruby, Gin Blossom-like Dolly Varden, happy grrls 7 Year Bitch, the endearingly kooky ever-hip Fred Schnieder, infectious Low, speedy Clutch, and always interesting Joe Henry. Personal highlights by bands that I had never seen before or my Austin Disc-overies included: an incredible midday set by Silverlake's very own and the very cool Lutefisk, a riveting performance by the almost surreal but briliant King Black Acid, a scorching set by Shiner, and Grandaddy's set that spotlighted the talents of singer songwriter Jason Lyte. What a weekend.

Matt Munro



DISC-OVERY CLUB

CARTER ALLEN, MD, WBCN, Boston

CRACKER <u>| Hate My Generation</u> (VIRGIN) - Amazing! Automatic reaction record. It's a rocker.

BLACK GRAPE <u>Kelly's Heroes</u> (RADIOACTIVE) - Dancy groove like last single with more guitar, rocked up.

EVERCLEAR Heartspark Dollarsign (CAPITOL) - It's great!

SPARKLEHORSE <u>Someday I Will Treat You Good</u> (CAPITOL) - Jumps off the radio! FUZZY <u>Girl Don't Tell Me</u> (TAG) - From Boston, great track!

GREG GNYP, APD/MD, 89X, Detroit

CAST <u>Alright</u> (POLYDOR) - 1 like it. LOTION <u>Blind For Now</u> (SPINART) - 1 love the whole C.D. I'm diggin' it! LUSH <u>Ladykillers</u> (4AD/REPRISE) - Unbelievable! I can't stop listening to it.

JAY MICHAELS, MD, KDGE, Dallas

GRAVITY KILLS <u>*Guilty*</u> (TVT) - #2 in call-out. Happening with adults, big time! OASIS <u>*Champagne Supernova*</u> (EPIC) - #3 in call-out. Real strong! **TRACY BONHAM** <u>*Mother, Mother*</u> (ISLAND) - It's a smash, we're doing it today!

JOHN GRIFFIN, PD, KEDG, Las Vegas

LENNY KRAVITZ <u>Can't Get You Off My Mind</u> (VIRGIN) - Been in love with it since it came out. Just exposing Vegas to it now.

FLEMING & JOHN <u>I'm Not Afraid</u> (UNIVERSAL) - Kate Bush meets Sara Brightman with an Alternative Rock edge.

POSSUM DIXON <u>Emergency About To End</u> (INTERSCOPE) - New hip and I dig it. LUSH <u>Ladykillers</u> (4AD/REPRISE) - I like it and should to.

JASON JUSTICE, MD, KISF, Kansas City

CRACKER <u>I Hate My Generation</u> (VIRGIN) - David Lowery is a personal saint! CAST <u>Alright</u> (POLYDOR) - Micki Dolenz fronts The Who. SEMISONIC <u>Down In Flames</u> (MCA) - I love this band three different times.

CARLA GONZALES, MD, KFRR, Fresno

HOWLIN' MAGGIE Alcohol (COLUMBIA/CRG) - Great record.

TRACY BONHAM Mother, Mother (ISLAND) - Excellent.

POSSUM DIXON <u>Emergency About To End</u> (INTERSCOPE) - Took a couple listens but now I love it.

REEF <u>Naked</u> (EPIC) - Groovin'! BABYLON ZOO <u>Spaceman</u> (EMI) - As always. MARION <u>Sleep</u> (LONDON) - I like it.

ROGER THE DODGER, PD, KLZR, Lawrence

LUSH <u>Ladykillers</u> (4AD/REPRISE) - Working really well. Already name recognition in the market.

THE VERVE PIPE <u>Photograph</u> (RCA) - Shouldn't be overlooked. **NOFX** <u>Philthy Phil Philanthropist</u> (EPITAPH) - Regardless of what the band says, you should play it.

MARCO COLLINS, MD, KNDD, Seattle

LIFTER 402 (INTERSCOPE)

BRAINIAC I Am A Cracked Machine (Touch N Go)

FLUFFY <u>Husband</u> (IMPORT)

RENEGADE SOUNDWAVE <u>Renegade Soundwave (Leftfield Mix)</u> (CONCRETE) GIRLS AGAINST BOYS <u>Super-fire</u> (TOUCH N GO)

NIKKI BASQUE, MD, KPOI, Honolulu

GOLDFINGER <u>Here In Your Bedroom</u> (UNIVERSAL) - They're are on that little ska bandwagon and they're great!

CAST <u>Alright</u> (POLYDOR) - They should have called it "F!ckin great." It would have made people say it's "F#ckin great" instead of "Alright". It's got that British thing. Get on the Oasis/Blur bandwagon.

GIRLS AGAINST BOYS <u>Super-fire</u> (TOUCH N GO) - Their live show lived up to what had been heard on disc.

SHAWN STEWART, MD, KREV, Minneapolis

BOB MOULD Ego Overload (RYCODISC) - Super great!

SELF <u>So Low</u> (SPONGEBATH/ZOO) - Sorta reminds me of Beck. Very catchy.

BOMB THE BASS w/Sinead O'Conner <u>Empire</u> (QUANGO) - Really good. Kinda slinky, BRENT PETERSON, PD/MD, WDGE, Providence

HOWLIN' MAGGIE <u>Alcohol</u> (COLUMBIA/CRG) - It's huge. With a song title like that, where are my promo items?

TRIPLE FAST ACTION <u>*Revved Up*</u> (CAPITOL) - The big band from Chicago! sultry, with good engaging political lyrics.

ROLAND WEST, MD, LIVE 105, San Francisco

TRACY BONHAM Mother, Mother (ISLAND)

BLACK GRAPE Kelly's Heroes (RADIOACTIVE)

AARON AXELSON, AMD, LIVE 105, San Francisco

LOCAL H <u>High Fiving Mother F#cker</u> (ISLAND) - The biggest hit of the year! TRIPLE FAST ACTION <u>Revved Up</u> (CAPITOL) YUM YUM <u>Adiany</u> (TAG) SPOON <u>All The Negatives Have Been Destroyed</u> (CAPITOL)

STEREOLAB Noises (ELEKTRA)

SELF So Low (SPONGEBATH/ZOO)

P.J. FINN, MD, WABN, Abingdon

STONE TEMPLE PILOTS <u>*Big Bang Baby*</u> (ATLANTIC) - Weiland has been hanging with those Redd Kross boys. Cool and a bit different for STP.

JOSH CLAYTON-FELT <u>*Window*</u> (A&M) - Sounding nothing like School Of Fish, this song is a catchy stand-out tune.

TRACY BONHAM <u>Mother</u>. <u>Mother</u> (ISLAND) - Holy Sh!t! Where has this song been all my life. The most exciting song on the radio right now.

CRACKER I Hate My Generation (VIRGIN) - Amazing automatic react rocker record.

HOLLIE ANDERSON, OM, WAVF, Charleston

TRACY BONHAM Mother, Mother (ISLAND) - Something refreshing.

DISHWALLA Counting Blue Cars (A&M) - Can't stop listening to it!

SELF <u>So Low</u> (SPONGEBATH/ZOO) - Overall brilliant record. Such a cool record, Matt Mahaffey is God Jr.

FOLK IMPLOSION Nothing Gonna Stop The Flow (LONDON) - I like it!

SHELLY MILLER, MD, WDRE, NEW YORK

POSSUM DIXON <u>Emergency About To End</u> (INTERSCOPE) - I love 'em! They're my favorite.

POSSUM DIXON <u>Emergency About To End</u> (INTERSCOPE) POSSUM DIXON <u>Emergency About To End</u> (INTERSCOPE)

LAZLOW JONES, WDRE, New York

CIBO MATTO <u>Know Your Chicken</u> (WARNER BROS.) - Dig the record. THE BLOODHOUND GANG <u>Use Your Fingers</u> (COLUMBIA/CRG)

G LOVE Music Is Love (ICHIBAN/SONY)

SOUL COUGHING <u>Unmarked Helicopters</u> (WARNER BROS.) - Soul Coughing and G. Love are two artists that definitely deserve more attention. BABY BUDDAH HEADS <u>Cheeba Blues</u> (C&S)

MARC "DARK" ALGHINI, MD, WEQX, Albany

POSSUM DIXON <u>Emergency About To End</u> (INTERSCOPE) - It's a fun song. PATTI ROTHBERG <u>Inside</u> (EMI) - Mass appeal hit. Great Pop song. I think it's gonna work well.

GIRLS AGAINST BOYS Super-fire (TOUCH N GO) - F#ckin' awesome!

QUOD CITIES DJ'S <u>Come On And Ride It (The Train)</u> (BIG BEAT) - It's working really well in the WEQX party pit!

ROB DESJAY, PD, HOT 97, Lancaster

CRACKER <u>*I* Hate My Generation (VIRGIN)</u> - Leave it to D. Lowery and crew to remind us that somewhere underneath the goatees, the thrift store garb, and the coy anti-main-stream sentiments, it's just Rock N Roll. Somebody needed to say it.

TRACY BONHAM <u>Mother</u>. <u>Mother</u> (ISLAND) - As the Meices say, "WOW!" There aren't many ways to put it:"This is one strong rock track. Alanis minus the annoying vocal histrionics/affections. And with a better voice to boot. Everything is fine. Great pop song.

HOWLIN' MAGGIE <u>Alcohol</u> (COLUMBIA/CRG) - Feel the groove. Spread the love. A funky chunk o' digitalia. For some reason, Perez Prado comes to mind. It has them mambo undertones that suck you in and refuse to let go.

JULIE HOYT , MD, KTEG, Albuquerque

TRACY BONHAM Mother, Mother (ISLAND) - Big hit, Big hit! It's gonna be huge.

LOVE AND ROCKETS <u>Sweet Lover Hangover (AMERICAN)</u>- Great song, such a great song!

CRACKER <u>I Hate My Generation</u> (VIRGIN) - Great band, such a different band, getting ready for it's much deserved success.

GARY SCHOENWETTER , MD, KXPK, Denver

DOG'S EYE VIEW <u>Everything Falls Apart (COLUMBIA/CRG)</u> -the sales show continues to build.

THE WHY STORE <u>Lack Of Water (WAY COOL/MCA)</u>- Really infectious in a Big Head Todd, DMB, Hootie sort of way.

JEWEL <u>Save Your Soul</u> (ATLANTIC) - A hit six months ago and it's a hit today.

Mark Jackson's

the first single from the forthcoming album Villains

NOW OVER 1,000 BDS SPINS! MODERN ROCK BDS 693 SPINS +145 ALBUM ROCK BDS 323 SPINS + 146 MODERN ROCK MONITOR DEBUT #38! MTV ADD AT ALTERNATIVE NATION & 120 MINUTES!

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WILUM		TOIN
WEDG		WINF
WRXQ		WFYV
WROX		WDZR
KREV		WQCM
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villains

the first single from BEL CANTO from their forthcoming album MAGIC BOX Produced by Ulf Holand & Bel Canto

MULTI-FORMAT HIT NEW ADDS THIS WEEK: 99X, WWKX, WLAN

When you hear it, you'll believe it. bel canto

> "Bel Canto is generating a massive phone buzz for us while giving us a cool Dance record with a groovy groove!"

> > -Geronimo, KZHT

"Getting early curiosity calls from 18-34 females."

-Brian Douglas, KKFA

"A good record for all dayparts. Getting Top 20 18-30 female calls. 'Rumour' is getting great phones, especially from our target audience: This song is headed in the right direction. Bel Canto has a great and promising future."

-Dan Hoffman, KLRZ

The Fearing Aid. Call 1-900-Atlantic for a quick music tune-up. Only \$1 per call. Under 18 get parent's permission. Tpuchtone phone required. Atlantic Records. NY. NY (212) 399-4433.



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ALSO AT: KKFR, KHTN, KHTO, B95, KWIN, WJJS, KZHT, WOCQ, KCAQ, WXIS, KLRZ, WTWR & KQID







REAZAR'S RECORDS



The rumor started by another trade regarding KIKK/Houston going Rhythm/Top40 is completely erroneous according to DAN MASON.

ANDY SHANE, longtime MD of Z100/New York, is officially now the MD of WKTU/New York.

Eight-year WJHM/Orlando PD, DUFF LINDSEY, signs a new deal with the new owners to stay another 3 years as PD.

MARK MEDINA, night guy at KWIN/Stockton, exits.

GEORGE MARTINEZ seques from overnights to 7-midnight at JAM'N'92.1.

HORSE RAINEY, co-MD/mix master of WJMH/Greensboro exits. MARY K is now the only music director on board.

Changes at KTFM/San Antonio: CHARLES CHAVEZ comes off the air as CHARLIE HUERO from POWER106/L.A. is appointed the new afternoon man after April 1st. CHARLES will remain at the station through May 1 and is available.

RICK THOMAS, PD/KSFM/Sacramento, has a new slang word for the week...."poon jhabee." The crew at KSFM is referred to as the "Poon Jhabee tribe." Example of it used in a sentence: You're talking to your production director and you say, "Yo, Poon Jhabee, come over here for a minute." You could join the "Poon Jhabee tribe." RICK is on the hunt for a crazy, hype production director, specializing in station imaging! Money is no object!! If you're the best, get your stuff to RICK pronto!!

Def Jam's RUSSELL SIMMONS and LYOR COHEN tip me to the new soundtrack to the EDDIE MURPHY movie "The Nutty Professor," featuring MONICA w/NAUGHTY BY NATURE, B.I.G., MONTELL JORDAN and other artists. The movie and soundtrack will be out June 4th, but the single by CASE featuring FOXY BROWN, "Touch Me, Tease Me," (which was written by MARY J. BLIGE, who also sings on the single, and produced by KENNY SMOOTH of CHANGING FACES), will be his MONTELL JORDAN "This Is How We Do It" of 1996. Vinyl was just shipped and radio will have it sometime in April. This is the bomb!

The HITMAKERS CONVENTION is in Las Vegas April 18, 19 & 20th at the MGM GRAND. ANDRE HARRELL, President/CEO of Motown is the keynote speaker. Motown is sponsoring the cocktail party on Friday nite with the Motown Revue in full effect. One of the Rhythm-oriented sessions on Friday, April 19th will be called, "Is Latin Radio The Wave Of The Future?" with BILL TANNER, VP Programming for Heftell Media; BOB WEST of New West Communications; BOB PERRY, VP Programming of El Dorado Broadcasting; RICK THOMAS PD/KSFM/Sacramento; CLIFF TREDWAY PD/KTFM/San Antonio; and other heavy-weights. The actual Rhythm session will be hosted by JERRY CLIFTON of New World Communications. This will be the biggest of all bigtime conventions. If you don't have your room reserved, you'd better do it now. Check pages 6, 7, & 40 for complete listings of the who's and where's and times.

THE MOST COMPLETE JOB LISTINGS IN RHYTHM TOP40

MORNING SHOW OPENINGS: KWIN/Stockton. T&R to STEVE WALL. WKTU/New York. T&R to FRANKIE BLUE. KHTN/Merced, Ca. T&R to PETE JONES. KMEL/San Francisco. High caliber, major market morning show producer. T&R to MICHELLE SANTOSUOSSO.

MIDDAYS:

JAM'N92.1. T&R to MARK FEATHER.

AFTERNOON DRIVE: WOCQ/Salisbury. T&R to Wookie.

NIGHT PERSONALITIES:

KWIN/Stockton. MD also. T&R to STEVE WALL. WKTU/New York. T&R to FRANKIE BLUE. KPWR/Los Angeles. T&R to MICHELLE MERCER. KGGI/Riverside. And MD. T&R to BOB LEWIS. WOCQ/Salisbury. T&R to WOOKIE.

OVERNIGHTS:

KWIN/Stockton. T&R to STEVE WALL. KGGI/Riverside. T&R to BOB LEWIS.

WEEKENDS:

KGGI/Riverside. T&R to BOB LEWIS. WJBT/Jacksonville, FI. T&R to PACO LOPEZ. JAM'N92.1/Denver. Production Director. T&R to MARK FEATHER.

FUTURE OPENINGS:

KBXX/Houston. T&R to ROB SCORPIO or GREG HEAD. KSFM/Sacramento. T&R to RICK THOMAS. JAM'N92.1. Street Marketing Teams. T&R to MARK FEATHER.

OK DOGS, I'M SPRINKLING YOU WITH THE JAMZ!!!!!!!!!

JOE RICCITELLI and MARTHE REYNOLDS of Island Records continue to roll with JOE's "All Things Your Man Won't Do" on over 27 stations with over 800 spins. New this week at KSFM and added in Active Rotation on MTV. LL COOL J, "Doin' It," Def Jam/Island on 27 stations with over 600 spins and sold 42,000 scanned singles this week. MONA LISA's "Can't Be Wasting My Time" on 9 stations with 177 BDS spins. New this week on KMEL. LOST BOYZ "Renee" on 7 stations. The soundtrack from the TOM CRUISE Paramount movie "Mission Impossible" is coming April 22nd and is written by LARRY MULLENS and ADAM CLAYTON of U2. The JR. VASQUEZ version is for Rhythm radio and is slammin'.

MONTELL LIPMAN and DAVID NATHAN of Universal Records are on fire with LINA SANTIAGO's "Feels So Good." LINA is on over 100 stations with 1400 spins. Over 11,000 units sold per week. 7-9* on BDS Rhythm Crossover and 6*-7* on R&R Rhythm

Most Disc-overed for this issue

- 1. FUGEES Killing Me Softly (COLUMBIA/CRG)
- 2. SWV You're The One (RCA)
- 3. BONE THUGS & HARMONY Crossroads(Remix) (RUTHLESS/RELATIVITY)
- 4. LA BOUCHE Sweet Dreams (RCA)
- 5. BUSTA RHYMES Woo-Hah!! Got You All In Check (ELEKTRA)
- 6. CELINE DION Because You Love Me (550 MUSIC)
- 7. COLOR ME BADD The Earth, The Sun, The Rain (GIANT)
- 8. HORACE BROWN One For The Money (MOTOWN)
- 9. LIONEL RICHIE Don't Wanna Lose You (MERCURY)
- 10. QUINCY JONES ... Slow Jams (QWEST/WARNER BROS.)

CONTINUED ON PAGE 37

ION N' RIDE IT" (THE TRAIN)

Produced by the team that brought you "Tootsie Roll"

BEING HEARD ON:

WFHN	New Bedford	12x
WWKX	Providence	43x
WFLY	Albany	25x
WJJS	Roanoke	21x
WFLZ	Tampa	8x
KRRG	Laredo	35x
KTFM	San Antonio	18x
KZFM	Corpus Christi	13x
KQID	Alexandria	42x
KSMB	Lafayette	12x
KHFI	Austin	17x
KIXY	San Angelo	15x
KZII	Lubbock	5x
WHHH	Indianapolis	9x

WMGI	Terre Haute	15x
KKFR	Phoenix	16x
KZHT	Salt Lake City	26x
KKSS	Albuquerque	26x
KCAQ	Oxnard	11x
XHTZ	San Diego	4x
KLUC	Las Vegas	21x
ΚΙΚΙ	Honolulu	10x
KQMQ	Honolulu	25x
KDON	Salinas	21x
KHTN	Modesto	25x
KSFM	Sacramento	10x
KWIN	Stockton	7x
KWNZ	Reno	15x
KFFM	Yakima	11x

STRAP YOURSELF IN... VIDEO SHIPPING NOW!!!

WGCI

KKBT

KSOL

QSUCAUDNEDA BIGBEAT

MUSIC TELEVISI

BIG HEAT

RI "Ever Since You Went Away"

BEING HEARD ON:

WERQ	Baltimore	31x
WOCQ	Ocean City	16x
WWKX	Providence	10x
KBXX	Houston	22x
WHHH	Indianapolis	13x
KCAQ	Oxnard	13x
	Riverside	
ΚΙΚΙ	Honolulu	51x
KMEL	San Francisco	14x
KHTN	Modesto	13x
KWIN	Stockton	22x
KWNZ	Reno	17x

		ake a concerned e	up here! It'll end up being a ffort to give it some spins!" antosuosso, PD/KMEL
OVER 1200	SPINS AT URBAN RAL	DIO INCLUDING:	
WXVY	Baltimore	33x	
WQMG	Greensboro	41x	
WEJM	Chicago	38x	
MOCI		~ 1	Giaing ku & Cheice DUL.

21x

41x

13x



Chicago

Los Angeles

San Francisco

FOESUM Lil' Somethin' Somethin' KKSS Albuquerque 10x / KCAQ Oxnard 12x







REAZAR'S RECORDS



CONTINUED FROM PAGE 35

Crossover. The video is on THE BOX, BET and MTV's "The Grind." Lina is the hottest Dance record in America today. INTRIGUE "Dance With Me" on over 40 stations. Get this on your radio station today and watch the phones light up! Next on the Universal tip to look for is SHADOWCAST "The Abyss."

BARBARA SELTZER and LIZ MONTALBANO of Epic continue to roll with TINA ARENA's "Chains." On over 175 Mainstream, Rhythm and Adult stations. Rhythm adds include POWER96, KUBE, Z90, WWKX, WJJS, KDON, KZHT, KKSS, KCAQ, WOCQ, KJMZ and KWNZ. Impacting March 26th is GLORIA ESTEFAN's "Reach," the official theme song for the '96 Olympics. RICK THOMAS PD/KSFM/Sacramento sez, "This will be her biggest hit yet." "Reach" will be on her upcoming album "Destiny" as well as "The Rhythm Of The Games" Olympics album on La Face Records. GROOVE THEORY's "Keep Tryin'" up to 9 million in audience. Remixes just dropped on 12-inch and cd-pro featuring SCARFACE's sample and ROYAL C.

MICHAEL PLEN and the Virgin promo staff have the new remix on SHAGGY featuring GRAND PUBA, "Why Do You Treat Me So Bad." The remix should be on your desk now. Check it out...it is the bomb! Went right on WOCQ, KKSS and WJHM. On your desk now, from the bureau of bigger, better, bosser, and bodacious ballads, comes the new AFTER7, "How Do You Tell The One," written and produced by BABYFACE. The new GETO BOYS, "The World Is A Geto" is blowing up at KBXX/Houston and on your desk now. Check it out! Be on the lookout in April for the new TINA TURNER "Wildest Dreams" album with the Reazar pick "Whatever You Want."

TOM SILVERMAN and MIKE BECCE of Tommy Boy Records have closed Rhythm radio with COOLIO "1,2,3,4 (Sumpin' New)." "1,2,3,4" sold over 40,000 pieces this week. New this week at WKBQ, WZPL, KIIS-FM, POWER96, KGGI, B96, WJBT, JAM'N92.1 and on over 60 stations total. This one will be just as big as "Gangsta's Paradise," which sold over 34,000 pieces this week. The LP of the same name sold over 66,000 pieces this week. COOLIO is on fire!

PETER NAPOLIELLO, MICHAEL STEELE, and the whole EMI promo staff have another huge sales week with D'ANGELO "Lady." 55,000 singles and 35,000 LP's scanned as "Lady" goes top 10 at Crossover. This week, more Mainstream believers including CK105, WSSX, WFLY, KISR, WSPK, WMRV and WXYK. Stress Rotation at MTV. RAPPIN' 4-TAY "Ain't No Playa" LP drops this week with the maxi-cassette selling big. Key airplay includes WWKX, KMEL, KYLD, WJJS, WHHH, WOCQ, Z90, KCAQ, KLUC, KKSS, KPRR, HOT105, KDON, KZHT & KWIN. Huge requests at THE BOX. The DAVID MORALES remix of SELENA "I'm Getting Used To You" is hot ... check it out! New at Z90, WOCQ, KHOM & WXYK. LP approaching triple-platinum. Thousands of people are auditioning to portray her in the muchpublicized upcoming bio. flick. BAHAMADIA "UKNOWHOWEDO" is new this week at 92Q. Major airplay at HOT97, WOCQ, WJBT & WWKX. AZ "Doe or Die" is one of the most added at Urban radio with great mix show action. The pro-cd is on your desk now.

EUTCH WAUGH, GEARY TANNER, SKIP BISHOP and KIM HUGHES of RCA have a blowout week week with SWV's "You're The One" on KMEL, KUBE, KBOS, KBXX, KDON, KCAQ, KHTN, KKFR, WPGC, WJMH, WERQ, WJJS, WQHT, WJMN, WWKX, WHHH, KZHT, KPRR, KWIN, XHTZ, and WOCQ. Debuts on the Rhythm Monitor at #34. "Sweet Dreams" from LA BOUCHE's aloum just certified Gold and "Be My Lover" also goes Gold. "Sweet Dreams" debuted at #37 Rhythm Monitor in one week. New adds at WWKX, KCAQ, KKRZ, WFLZ, WNVZ, WYCR and many more. RCA is out at Mainstream with CHANTAY SAVAGE "I Will Survive"...a sales monster with 30,000 singles selling this week. This song is a strong tester with females 18-34.

Columbia's Wack Pack, BLAIR, WALK, REINER and STRAZZA continue to conquer the Crossover world with both "Fu-Gee-La" and "Killing Me Softly" by the FUGEES. Both records are contributing factors in the album sales which have surpassed platinum. 13 stations on both tracks. 11 new stations this week including B96, KZHT, and KKFR. MARIAH CAREY continues to r old the #1 position with "Always Be My Baby" researching top 5 across the board. XSCAPE "Do You Want To" adds KLUC to it's list of believers this week. Spins over 500 with single sales over 20,000 this week. KENO WATSON's "Bring It On" is in Rotation in Baltimore, San Diego, and Las Vegas as Urban radio continues to break this brand new artist. Take a serious listen to two new artists from Columbia, MAXWELL and KENNY LATTIMORE.

HEIDI JO SPIEGEL, GM of Big Beat Records, has the new instant smash, Dance record of '96 with QUAD CITY DJ'S "C'mon 'N Ride It (The Train)." On over 30 stations and really kicking in. AFT-N-SOUL'S "Every Since You Went Away," the ballad of '96, on at KWNZ, KHTN, WHHH, WJMH, KMEL, KKBT, WERQ, KIKI, KGGI, WOCQ, KHTN, and KCAQ. MICHELLE SANTOSUOSSO PD'KMEL testifies, "The TONY TONI TONE flava is always a done deal up here. It'll end up being a smash and we're committed to it!" JUNIOR M.A.F.I.A. "Get Money" on at KYLD, WQHT, WPGC, WWKX, WJMH, WJBT, WPOW, KBXX, WHHH, XHTZ, and KMEL. New this week at KWIN/Stockton.

JACK SATTER, KEN LANE and HORSE of Jive Records are moving up the charts with R KELLY'S "Down Low." R. KELLY sold 78,000 pieces this week SoundScan. The record is now crossing Mainstream. Video on MTV, BET, THE BOX, and VH1. R. Kelly on tour starting the first week in April with LL COOL J and XSCAPE.

MARK KARGOL and MEL DELATTE of Motown Records had one of the most added records of the week with HORACE BROWN called "One For The Money" which sounds like MONTELL JORDAN. 13 stations on it this week including HOT97, WJMH, 92Q, KKSS, WWKX, WJJS, KZHT, KHTN, KWIN, WHHH and WHTA. ANDRE HARRELL, LAMONT BOWLS, MARK KARGOL and MEL DELATTE are taking Motown to a the next level!

VAL DELONG of Lava Records has their first hit Dance jam with BEL CANTO "Rumour." Added this week at WWKX/Providence. On at <href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com</href="https://www.selimbul.com">https://www.selimbul.com (Added this week at WWKX/Providence. On at <https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com</https://www.selimbul.com

Now go saute! See Ya,

Dy "RenZor" Rid

HITMAKERS DISC-OVERY CLUB STREFT

Rhythm Top40

MICHELLE SANTOSUOSSO, PD, KMEL, San Francisco

COLOR ME BADD <u>The Earth, The Sun, The Rain</u> (GIANT) - Another complete total smash from them! Very mass appeal and everybody in all formats (CHR/Crossover/Mainstream) will be able to play it!

BONE THUGS & HARMONY <u>Crossroads (Remix)</u> (RUTHLESS/RELATIVITY) - It's a done deal! It's a smash! I think it's the most pop record they've ever released! I mean it's not a hard core rap record! It's the best record, I think, since they've been out!

KE <u>Strange World</u> (RCA) - It's a smash! It's really a good dance record that sort of has an Alternative feel to it. Kind of like Everything But The Girl. They took a folk singer and turned it into a dance record!

SWV You're The One (RCA) - Total smash! Already Top 10 requests! It's a really solid record for them!

JOEY ARBAGEY, MD, KMEL, San Francisco

SHAGGY Why You Treat Me So Bad (VIRGIN) - An excellent remix!

BONE THUGS & HARMONY Crossroads (Remix) (RUTHLESS/RELATIVITY) - 100% DONE DEAL!

CELINE DION Because You Loved Me (550 MUSIC) - Sounds like a #1 record! PUFF JOHNSON Forever More (WORK) - A very beautiful record!

BOB LEWIS, PD, KGGI, Riverside

PRINCE & THE N.P.G. Girl 6 (WARNER BROS.) - Great Prince sound this should be huge! QUINCY JONES f/Babyface & Tamia w/Portrait & Barry White <u>Slow Jams</u> (QWEST/WARNER BROS.) - How can you go wrong with Babyface?

ART N' SOUL Ever Since You Went Away (BIG BEAT) - Big groove record! Big hook! Researching well 18-29!

ANGELINA Release Me (UPSTAIRS) - Just as good, if not better than Lina Santiago!

JOE DAWSON, PD, KIX106, Providence

JASMINE MORGAN Rock On (WEST LOOP) - The David Essex record re-done by a Hip hop Chicago group!

REAL MCCOY Sleeping With An Angel (ARISTA) - A strong record! It's got a good groove! Nice hook!

RHYTHMCENTRIC <u>You Don't Have To Worry</u> (METROPOLITAN) - The club mix is really phat! We tested it and have gotten some curiosity calls off of it! NAIS <u>My Eyes Adored You</u> (SCOTTI BROS.) - A smooth R&B jam and it's pretty true to the original

the origanal

MIKE MARINO, PD, KJMZ, Las Vegas

LIONEL RICHIE Don't Wanna Lose You (MERCURY) - It's a smash!

KINO WATSON Bring It On (COLUMBIA/CRG) - It's killer! Now that's a jam and a half! QUINCY JONES f/Babyface & Tamia w/Portrait & Barry White <u>Slow Jams</u> (QWEST/WARNER BROS.) - I'm into Quincy Jones! We've got it in the Love Zone at least once a night!

J'SON <u>I'll Never Stop Loving You</u> (HOLLYWOOD) - #1 requested record! This should be the next release off of the album!

ROY JAYNES, PD, KKSS-FM, Albuquerque

FUGEES Killing Me Softly (COLUMBIA/CRG) - Second most requested record at the station!

COOLIO <u>1.2.3.4 (Sumpin' New)</u> (TOMMY BOY) - #1 requested record! HORACE BROWN <u>One For The Money</u> (MOTOWN) - Sounds like Montell Jordan's <u>Somethin' 4 Da Honeyz</u>! This should be in the pocket for us!

BUSTA RHYMES Woo-Hah!! Got You All In Check (ELEKTRA) - Quick phone reaction!

ERIK BRADLEY, MD, B96, Chicago

MARIAH CAREY <u>Melt Away</u> (COLUMBIA/CRG) - Another hit (surprise surprise)...origanally, one of my favorite songs from the album! SWV <u>All About You</u> (RCA) - The stand-out cut from their forthcoming album NEW BEGINNING!

COLOR ME BADD <u>The Earth, The Sun, The Rain</u> (GIANT) - I listened to it ALL weekend.They're coming back strong! GEORGE MICHAEL Fast Love (DREAMWORKS/GEFFEN) - This really grew on me! A

nice groove! FOO FIGHTERS Big Me (CAPITOL) - One of my favorite songs...I can't beleive I'm

admitting it? ANGELINA Release Me (UPSTAIRS) - Really beginning to make some noise in Chicago!

JOHN DICKINSON, MD, JAM'N92.1, Denver

SWV You're The One (RCA) - A great song!

GROOVE THEORY Keep Tryin' (EPIC) - It's doing well on the mix show! KELLEE My Love '96 (MOONSHINE) - This is a great dance song, be sure to check it out!

JAMES COLES, MD, KIKI, Honolulu

CZR Funky Little Beat (WHITE LABEL) - Underground at its best! Straight up funk!

ANGELINA Release Me (UPSTAIRS) - It's incredible!

FOESUM Lil' Somethin' Somethin' (BIG BEAT) - I just love this track! The sample takes me back!

PLANET SOUL Feel The Music (STRICTLY RHYTHM) - The underground meets Lisa Lisa!

TONY MANES, MD, KKXX, Bakersfield

SWV You're The One (RCA) - We've waited long enough!

LIONEL RICHIE Don't Wanna Lose You (MERCURY) - It came in a really cool silver box! R. KELLY Down Low (Nobody Has To Know) (JIVE) - Selling! Selling! MARY J. BLIGE Not Gon' Cry (ARISTA) - It's ready for us now!

CAT THOMAS, MD, KLUC, Las Vegas

FUGEES <u>Killing Me Softly</u> (COLUMBIA/CRG) - It's gonna' take off! There's no doubt in my mind about that!

YOUNG M.C. Rollin' (UNSIGNED) - An uptempo, fun party, female oriented, pop record! INTRIGUE Dance With Me (UNIVERSAL) - I loved it the first time I ever heard it! You just need room to play it!

JEFF ANDREWS, MC, B96, Chicago

38

CULTURE BEAT Inside Out (SONY) - Sounds fresh!

CELINE DION Because You Loved Me (550 MUSIC) - Big movie! Big song!

RICK THOMAS, PD, KSFM, Sacramento

ANGELINA Release Me (UPSTAIRS) - We are only playing it because the promoter from Upstairs Records is a hoochie (sorry John).

JOE All The Things Your Man Won't Do (ISLAND) - A great song!

BUFFY Give Me (VELOCITY) - Large Hispanic reaction!

CHICANO, SOUL, & POWER Chicano 2 Da Bone LP (FM RECORDS) - This entire album is worth checking out! It's got some interesting cuts!

GLORIA ESTEFAN Reach (EPIC) - Crossover radio is going to embrace this track!

COLOR ME BADD The Earth, The Sun, The Rain (GIANT) - Have a seat because it's true that I like this song

MICHAEL MARTIN, PD, WILD107, San Francisco

BUSTA RHYMES Woo-Hah!! Got You All In Check (ELEKTRA) - Blowin' up from the

clubs! Now a Top 10 request after only 1 week of play! **ACE OF BASE** <u>Lucky Love</u> (ARISTA) - The Amadian mix has been in the clubs for 3 to 4 months and is now making its way onto the airwaves. So far it has Top 10 callouts! BONE THUGS & HARMONY Crossroads (Remix) (RUTHLESS/RELATIVITY) - #1

phones by far is Bone Thugs & Harmony Crossroads, the I'm not suposed to be playing it vet version!

ARTIE THE 1 MAN PARTY <u>Esa Nena Linda</u> (SCOTT! BROS.) - It looks like the next dance record to pop for us! Top 10 phones! Great initial callout and a strong street buzz!

KID CURRY, PD, WPOW, MIAMI

ANGELINA Release Me (UPSTAIRS) - Already getting requests for it! It's coming on strong for us!

N-JOI The New Anthem (LOGIC) - A great song!

BUSTA RHYMES <u>Woo-Hah!! Got You All In Check</u> (ELEKTRA) - This particular record has got a good street feel for it, but it might be a little too early for us.

QUAD CITY DJ'S Cmon' N' Ride It (The Train) (BIG BEAT) - It's gonna' be pretty strong for us!

ROOSTER RHODES, PD, Q105, Oxnard

FAITH Ain't Nobody (BAD BOY ENTERTAINMENT) - Nice smooth mid-tempo jam! We like it a lot!

SWV You're The One (RCA) - What can I say about it? it's going to be a smash!

HORACE BROWN One For The Money (MOTOWN) - A great song!

LA BOUCHE Sweet Dreams (RCA) - A good follow up!

SHAI <u>I Don't Wanna Be Alone</u> (GASOLINE ALLEY) - It's been a long time. It's gonna' be a good run for this record!

SCOTT WHEELER, PD, WHHH, Indianapolis

HORACE BROWN <u>One For The Money</u> (MOTOWN) - It sounds like you put <u>This Is How</u> <u>We Do It</u> and <u>Somethin' 4 Da Honeyz</u> in a blender and this is what you get!

HTOWN A Thin Line Between Love And Hate (WARNER BROS.) - Good early adult phones! FUGEES Killing Me Softly (COLUMBIA/CRG) - Looks like the one that'll break them in Indianapolis

TINA ARENA Chains (EPIC) - I like the import, cut 3's version!

CHARLES CHAVEZ, APD/MD, KTFM, San Antonio

EXPOSE <u>I'll Say Goodbye For The Two Of Us</u> (ARISTA) - #1 callout! Top 5 phones! Fulltime power rotation! Smash!

B-CODE We Feel Good (OUTTA' CONTROL) - Definately the best dance record out there and it does make you feel good!

JEFF DAVIS, PD, KWNZ, Rono

SWV You're The One (RCA) - A good uptempo smash for the Spring and Summer! LIONEL RICHIE Don't Wanna Lose You (MERCURY) - Reminds me of Easy Like Sunday Morning or Three Times A Lady.

LA BOUCHE Sweet Dreams (RCA) - Good follow up record!

TONY MANERO, MD, KZFM, Corpus Christi

FUGEES Killing Me Sottly (COLUMBIA/CRG) - After 1 week it's Top 5 phones!

ANGELINA Release Me (UPSTAIRS) - Cut 2, the spanglish version, is the shit! It's great for our market!

CELINE DION <u>Because You Loved Me</u> (550 MUSIC) - We've been on it for a week and it's #1 sales and #1 phones! If you're not playing it, you're nuts!

YOUNG M.C. Rollin' (UNSIGNED) - Major props to Cat Thomas! Softball and beer drinking king of the world! This song is great!

D.J. MEIN, MD, WILD107, San Francisco

R. KELLY Down Low (Nobody Has To Know) (JIVE) - HUGE! Definately a female appeal record!

ACE OF BASE <u>Lucky Love</u> (ARISTA) - This record has got everyone dancing! Call Davey and bug him about it!

LAURA MARTINEZ Ritmo Latino (THUMP) - Another mix show record crossing over, and a must have

WOOKIE, PD, WOCQ, Ocean City

HITMAKERS[®]

FUGEES <u>Ready Or Not</u> (COLUMBIA) - One of my favorite cuts off of the album, if not my favorite! I think it can do what Fu-Gee-La has done!

R. KELLY Baby Baby Baby (JIVE) - Another hit for R. Kelly!

THA DOGG POUND New York, New York (DEATH ROW/INTERSCOPE) - It's snoopish! JEFF NELSON, MD, Z90, San Diego

LA BOUCHE <u>Sweet Dreams</u> (RCA) - Here they go again! FAITH <u>Ain't Nobody</u> (BAD BOY ENTERTAINMENT) - Another classic Faith hit! FUGEES Killing Me Softly (COLUMBIA/CRG) - Power rotation here it comes!

MACKADELICS Power Of A Playa' (EXPLICIT) - Good looking out PM.

an awsome remix of the origanal that's on their album E. 1999 ETERNAL! 100% hit!

March 22, 1996

DAVE DANIELS, AMD, KMEL, San Francisco BONE THUGS & HARMONY Crossroads (Remix) (RUTHLESS/RELATIVITY) - This is

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Vinyl Spins by Oscar Merino

LIVE FROM MIAMI

As I write this column, the third day is beginning of the Winter Music Conference in Miami. The turnout has been great, and the music has been excellent. The convention kicked off with a Jellybean Recordings Party at Club Salvation. I was fortunate enough to a spin along with some great DJ's which included Billboard reporter Phillip Dickerson, Ted Zamora (L.A.), Benji Candelario (N.Y.C.), and The Bean himself, who rocked the house with a test pressing of EXODUS Lift Your Hands Up that you want to get your hands on A.S.A.P. This record is the bomb! I also wanted to correct last week's column in which I wrote about Joey Carvello being appointed to Jellybean Recording. He is actually V.P. of Promotion for H.O.L.A. Recordings (another company put together by Jellybean to specifically target the growing Latin market). I spoke with Joey C. Monday night, and he informed me that the first project they're coming with is Projecto Uno - this is major - mix show DJ's and crossover radio will have a blast breaking this group nationally. Stations that should do great with this group include: KMEL, KYLD, KSFM, KCAQ, KPWR, Z90, KPRR, KTFM, B96, KTAU, POWER96, just to name a few. You'll see me writing a lot about Jellybean and H.O.L.A. because I believe they have great music and great artists and they put out music that is current with what's happening in the clubs and mix shows.

Day two brought a dope barbeque by Maxi Records, which they did in conjunction with "Little" Louie Vega. The party featured L.A.'s Marquess Wyatt on the decks throwing down some serious grooves, which had a crowd of over 400 jumpin'! In the middle of his dope underground House set, he broke it down with the FUGEES remake of Killin' Me Softly, and followed it up with BUSTA RHYMES Woo-Hah!!! Got You All In Check, and the crowd went nuts. The vibe at the Maxi party was on. Later that night, Danny Tenaglia rocked everyone at the Tribal America party 'till 5am. Tonight, Mohammed Moretta is having a party which is featuring the following line up: DJ Juanito, DJ E.F.X., DJ Groove, Jammin' Johnny Caride, Mohammed Moretta, Tony B!, A.J. Mora, Andres Mijangos, Richard "Humpty" Vission, with performances by DEVONÉ and OUTHERE BROTHERS.

Shout outs to some of the people I've seen since I've been here: Benny Silva/Rudy/Mark V. (Groove Nation), Javier Lugo/Marcos (Aqua Boogie), Kelly S. (Logic), Davey D.(Arista), Izzy Sanchez/George Hess/Richie Rich/David Gold (Elite/ADM), Victor Simonelli (Bassline), Johnny D. (Atlantic/Henry St.), John Treinis (Big Beat), Marco Navarra/Marni (Roadrunner), Dave Jurman/Lori Engram (Columbia), Bad Boy Bill, Steve Chavez, Latin Prince, Juan Rojas, Felix Sama, DJ Enrie, Victor Lee/Rich P. (Tommy Boy), Monty Shulman (Def Jam), Maurice/Xavier/George/Connie/ Terry Hunter (Music Plant), Kenny Dope, Emjay/Claudia (Maxi), Ellen Hanken/Bari G. (Strictly Rhythm), Ricardo (Billboard), Brian Chin (QPM), Kim Benjamin (Groove On), Ignacio Vasquez (One Planet), Jahkey B., C.J. Mackintosh, Phillip Damien, David Nathan, John Jr., Jason Bentley, Doc Martin, Steve Loria, Nick E. (Dolo Records), DJ Spen, Markus Schulz & C.L. McSpadden, The Party Girls!, Davidson Ospina, Oscar Poche (Ground Level), Joel Wyrick, Terry Gilson/Ralph Davis (Desert West Record Pool), Jackie McCloy, Eddie Rodriguez, Kevin Williams (Eightball), Bobby Shaw, Rick Squillante, DJ Dove, DJ Shorty, 95 North, Hector Romero/Judy Weinstein/Frankie Knuckles (Def Mix), Jeffrey Allen (For The Record), Johnny Vicious, Michael McDavid, Stan Priest, Jim Tremaine, Grover Knight, Peter Werner & Jim (Promo Only), Armand Van Helden, Neil Petricone, and Tony Zioli...and this is all off the top of my head so if I didn't mention anyone, I apologize.

A big shout out to David Folchi & Tony Concepcion - my partners back at HITMAKERS who are making sure everything gets out on time.

COLUMBIA / CRG presents the HITMAKERS MIXER OF THE WEEK! **GLENN FRISCIA** HOT97 New York

CAREER HIGHLIGHTS:

• Getting my break @ HOT97 • Playing at The Ministry Of Sound in London • • George Hess for believing in me and getting me my first major remix for Expose's Stop, Look, Listen & Think .

• Currently doing Judy Torres' No Reason To Cry, Groove Soldiers on Nervous, Heaven on Vestry, Mix CD's on Logic & UMM, & producing my own mix CD •

PROPS:

HOT97 posse, John Strazza, Davey Dee, George Hess, Tom Zino, Johnny D., Sergio & Deborah, David Morales & the Def Mix crew, Armand Van Helden, Charlie Cassanova, David Gold, Cutting Crew, Liz M., Eightball posse, Davidson Ospina, Kelly S., the Flying UMM crew, Teddy @ DMC, Eric Morillo, Jason Nevins, Tony Monte & the S.I.N. posse, Anthony Acid, Mike Weiss & the Nervous crew, Prince Quick Mix, Danny C., Carmen, Ricardo, Jellybean, Bad Boy Bill, Judy Russell, Bobby Shaw, Dave & Lori, Profile, Jerel & the Vinylmania crew, Neil from X-Mix, Robert Clivilles, Hex Hector, Rick Sqillante, Keith Lipman & the Millenium Crew, John Rizzo, Frank & the crew @ Expo, Andy G., Anthony D., Pete (who has allowed me to turn his apt. into a studio), Mike Cruz, Dave Mondo, Richie, DJ Stu, Oscar, David & the HITMAKERS crew, moms, and anybody else I forgot I apologize, for it takes people like you to make dreams happen for people like me.

NOMINEES FOR ISSUE 932 VOTE FOR YOUR CHOICE

- 1. MARK GARCIA (KDON, Salinas)
- 2. ROD CARILLO (WWDX, E. Lansing)
- 3. JOHNNY CARIDE (POWER96, Miami)

CALL DAVID OR OSCAR @ (818) 887-3440

MIXER OF THE WEEK WINS SONY HEADPHONES

COLUMBIA CUTS

KRIS KROSS "Tonite's Tha Night" Check out the new remixes featuring Redman.

FUGEES "Fu-Gee-La" Album THE SCORE moved 12 > 7* Nationally, and sold 80,000 pieces 2nd week out!

CYPRESS HILL "Illusions" LP and remix versions at your door now! (Including the Q-Tip remix)

> KINO "Bring It On" CHECK IT!!!

1996 RHYTHM & BLUES FOUNDATION PIONEER AWARDS



Pioneer Award presenter, Private Music artist Taj Mahal with HITMAKERS Mark Matlock.



Pioneer Award Honoree Johnny "Guitar" Watson hangin' with Mark Matlock.



Producer/musician extraordinaire Narada Michael Walden with presenter and singer Patti Austin.



The king of comedy, Right Stuff Records artist actor/comedian **Rudy Ray Moore (Dolemite)**



Continuum Records artist/honoree Bobby "The Preacher" Womack teaching Matlock how to sing "Thats The Way I Feel About 'Cha".



Legendary Motown & Stax Records Artist **Mabel John** holding one of her first singles on Tamla/Motown.

#2 MOST ADDED AT RHYTHMIC & R&B!

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Albuquerque San Diego Salt Lake City Stockton Modesto

8



ALREADY AT:

HOT97	New York 37x	
92Q	Baltimore 37x	
WJMH	Greensboro 7x	
WPGC	Wash D.C. 6x	

643 BDS R&B DETECTIONS D92* BILLBOARD HOT 100



DISC-OVERY CLUB

BRIAN MIDDLETON, 896, Chicago

DAVE CLARK Backside (DECONSTRUCTION) TECKNODISCO EP Various (POWERMUSIC) HYPERACTIVE Teeter Totter (CONTACT)

DJ MARKSKI, B96, Chicago

CULTURE BEAT <u>Crying In The Rain</u> (SONY) - This follow-up single is even hotter than 'Inside Out'. Mark my words, " '96 is the year for Culture Beat".

J.K. My Radio (ZYX) - Great vocals and nice lead sounds. Well balanced cut with lots of energy.

TONY HUMPHRIES, HOT97, New York

ARTIST UNKNOWN Alright (AQUA BOOTY) - Very Gospel. BACKROOM BOYS Can This Be Real (FLATLINE) - Something new, check it out. KENNY BOBIAN Stand Up (SHELTER) - Back to church. TA'KEYA f/Anton Hardy All Of Me (ROYAL FLUSH) - Classy feel to it. BASEMENT BOYS / Believe (BASEMENT BOYS) - Floor filler!

DJ MEIN, WILD107, San Francisco

TOO SHORT Gettin' It (JIVE) - My man is back for his last album. RAPPIN' 4-TAY i Paid My Dues (EMI) - This is one to look out for off the album.

DJ DIVINE, KCAQ, Oxnard

RHYTHMCENTRIC You Don't Have To Worry (METROPOLITAN) LUNIZ Ring My Bell (NOOTRYBE/VIRGIN)

FAT JOE Envy (RELATIVITY)

DJ LYNNWOOD, KGGI, Riverside

MACHEL Come Dig It (Remix) (DELICIOUS VINYL) - Check out the fierce remixes by Richard "Humpty" Vission and Bad Boy Bill.

ANGELINA Release Me (UPSTAIRS) - Mass appeal...SMASH!

SWAY & TECH & ICE, KKBT/KMEL/WEJM, Los Angeles/San Francisco/Chicago

ROYAL FLUSH Movin' On Ya Weak Production (BLUNT) - Instant phones! MAC WEST & MR. BROWN Super Human (WHITE) - West Coast butta. 25 TO LIFE f/Mobb Deep L.A., L.A. (DOLO/PENALTY) - Top request. CELLA DWELLAS Advance To Boardwalk (LOUD) - Can't wait for the album.

ALEX CABRALES, KKFR, Phoenix

BEL CANTO Rumour (LAVA/ATLANTIC) - M.A.W. mixes are slammin' and working on my station. Being tested in regular rotation.

ALEXIA PHILIPS / Never Needed (INTERHIT) - Definitely a record PD's need to hear. THE OUTHERE BROTHERS Wiggle Wiggle (AUREUS) - No club or mix show jock can deny this record.

ERIC VALDEZ, KSFM, Sacramento

FUGEES <u>Killing Me Softly</u> (COLUMBIA/CRG) - Props to the Fugees for keeping the lyrics to the original, but also for adding enough flavor to make it a '96 hit!

DJ BOOM To The Top (STRICTLY RHYTHM) - From the clubs to the radio, an all-around hit.

ENERGY Take Me Higher (UPSTAIRS) - With help from SF Spanish Fly's Milo, this record could be a big winner

SHAWN PHILLIPS, KZHT, Salt Lake City

MACHEL Come Dig It (Remix) (DELICIOUS VINYL) - So infectious that you'll be seeing Bad Boy Bill in your sleep

TOO KOOL CHRIS The Root's On Fire (RENEGADE) - Too Kool sums it up for this 90's styled party jam, great Euro & House mixes.

SOUL SOLUTION Can't Stop Love (JELLYBEAN) - Could be the club anthem of the year. Much props to Jellybean Rec's setting the pace for excellence in the new Dance eral

KRISTINE W. One More Try (CHAMPION) - Kristine has already proven she's a star, so what are you waiting for?

FALLOUT SHELTER <u>What Do You Want</u> (TRIBAL AMERICA) - With the quality of product Tribal keeps putting but, Fallout Shelter will light up your phones and dance floors.

DJ ENRIE, POWER106, Los Angeles

CZR GROOVE TO THIS (UC) - It's on Underground Construction, need I say more.

ILL MENTALITY Luvin' U4 days (PHAT WAX) - Phat! ROCKIN' DUKE Straight Jacket E.P. (UNDERGROUND CONSTRUCTION) - This Label is on fire.

GEOFFREY C., WERQ, Baltimore

DJ KOOL Let Me Clear My Throat (CLR) - This is going to be Kool's biggest party record. It starts out with the Kool & The Gang classic "Hollywood Swingin", then it drops right into the '900 Number" beats. And of course, Kool is runnin' the show, driving crowds crazy!

LOOD f/Donnell Rush Shout-N-Out (MAW/STRICTLY RHYTHM) - The vocals are nice, the beat thumps, and the crowd likes it!

SA'DEUCE Don't Waste My Time (EASTWEST) - I don't mean to toot my own horn but...TOOT, TOOT, TOOT

Mix Show Disc-overy Club Highlights CHECK OUT OUR WEB SITE FOR THE COMPLETE MIX SHOW DISC-OVERY CLUB @ http://www.hitmakers.com

STAN PRIEST, WFLZ, Tampa

STAN "THE MAN"/DJ X Mushy Cups (XQUISIT) - House/Rave anthem. I loved the tune so much, I had to make it and put it out...you will soon have a copy.

COOLIO 1.2.3.4 (Sumpin' New) (TOMMY BOY) - It's not new to my mix show ... Coolio is the best at what he does.

SOUTHSIDE REVERB Here We Go (SUN*EPS) - Great stuff with that real sound of now feel. Thanks Marney

GEORGE ACOSTA Fever (NITEBEAT) - Definitely an older tune but now with the success of Planet Soul & Lina Santiago this, all of the sudden, has pop appeal..great tune

M.T.S. I'll Be Alright (SUMMIT) - I played this like a year ago ... but now it works big time. I was right a year ago...but to play this now makes even more sense.

JOSE MELENDEZ, WILD107, San Francisco

ACE OF BASE Lucky Love (ARISTA) - Solid song, on the Robin S. tip and getting good reaction...keep an eye on it.

TOO SHORT Gettin' It (JIVE) - Don't P.H., this song is the bomb. Too Short is blowin' up! LA BOUCHE Sweet Dreams (BCA) - Good club response. Starting to make some noise.

FUNKREGULATA CELO, WPGC, Washington D.C.

LARGE PROFESSOR Mad Scientist (GEFFEN) - Flave this record, very heavy phones. The extra P. is back.

FRANKIE CUTLASS f/Sadat X & Redman You And You And You (RELATIVITY) - This record has great potential on Frankie's second joint. He does a great job combining the two artist. GENIUS Shadow Boxing (GEFFEN) - Of course Method rips the track, but so does GZA and with the

Rizza on beats, it can't be stopped!!! ASANTE f/The Fugees Look What You've Done (COLUMBIA/CRG) - The refugee camp remixed the

funk out of this soulful R&B song. I love this record and everything about it! MASTA ACE Top Ten List (DELICIOUS VINYL/CAPITOL) - This record is what Hip-Hop should be.

The beat is hard and his lyrics are tight. Much love to the Inc.

JAMES DEE, Z90, San Diego

RICKI GENERAL Skettle Combo (HOT ICE) - A smooth Reggae flow over the 'Get Money' beats. It also has an instrumental. Props to Byze for the hook-up.

DJ BOOM To The Top (STRICTLY RHYTHM) - Playing the 'Galaxy Radio Edit'. Good club reaction. LARGE PROFESSOR Spacey (GEFFEN) - On the Hip-Hop tip.

SWEDISH EAGLE/STEVE TSEPELIS, GROOVE RADIO INT., Los Angeles

PLANET SOUL Feel The Music (STRICTLY RHYTHM) - Slammin' follow-up to the massive 'Set U Free'. Will be as big or bigger

EURYTHMICS Sweet (BOOTLEG) - This record has been around for a while but just keeps getting more popular

ARTIE THE 1 MAN PARTY Esa Ning Linda (SCOTTI BROS.) - Another big record for these guys. Very cool Latin House

ANGELINA Release Me (UPSTAIRS) - Already massive in L.A. Very similar to Lina Santiago in sound and success

BRIAN HENDRICKS, WMUC, College Park

ROZ WHITE Bad For Me (BULLET) BIG MOSES The Brighter Days EP (KING STREET)

PAUL JOHNSON Bump Talkin' EP (PEACE FROG)

THE JAZZ GROOVE SYNDICATE Let The Rhythm Set You Free (JAZZ CLUB) CATHERINE RUSSELL I'll Take You To Love (Remix) (TON-A-RECORDS)

DJ COSMO, WNYU, New York

KENNY BOBIAN Stand Up (SHELTER) - A Jersey gospel-trained falsetto kingpin + a slammin' Jersey production team = THE Jersey vocal of the year. Truly inspirational!

BIG MOSES The Brighter Days EP (KING STREET) - Another beautiful vocal biscuit from Kenny Bobien this time with a smoother, more melodic sound.

TPO Hiroshi's Dub (MINISTRY OF SOUND) - Found on the Late Night Sessions triple album set from Ministry Of Sound (a must for any collector/DJ into TRUE Deep House), this is a dubby jazzy instrumental with parts that sound live.

DJ DOVE, WPSC, New Jersey

ROZ WHITE Bad For Me (BULLET) - Gusto is nasty. Well arranged vocal jam! TEN CITY Nothing's Changed (SPIRITUAL LIFE) - This throw-back Old School vocal is great. ALEX & RAI For The Love Of You (Remix) (SMACK) - Classic Vocal Mix is the mix. Play it. UNKOWN SOCIETY Reach Higher (CUTTING) - Check out Todd Terry's Dub, Rough!



WOO-HAH!!Got You All In Check.WOO-HAH!!Got You All In Check.WOO-HAH!!Got You All In Check.WOO-HAH!!Got You All In Check.WOO-HAH!!Got You

The first single and video from his highly-anticipated solo debut. Album coming this March.

> Produced by Rashad Smith of Tumblin Dice Productions Inc. Management: Duquan Brown for Flipmode Entertainment and Chris Lighty for Violator Management.

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WOO-HAH! RHYTHM GROSSOVER MOMITOR 34-50

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WOO-HAH!

CHARTS COMPILED BY ePRO FROM KEY RECORD POOLS ACROSS THE U.S.A. (Reprinted with permission from ePRO © 1996)

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TC LC <u>SONGTITLE</u>	ARTIST	LABEL	TC L	.c <u>s</u>	ONGTITLE	ARTIST	LABEL
	YOU ALL IN CHECK OVE 2 PAC IN'ON MC LYTE F. XS NONCHALANT N MY ROOM BRANDY IPIN'NEW) COOLIO THE CONSCIOUS W YORK THA DOGG POUN RACTION PATRA NEY MAJETTE P) GOODIE MOB TING MY TIME MONA LISA TOTAL REDMAN (MARY J. BLIGE CYPRESS HILL ERICK SERMON VE CHANTAY SAVAG LL COOL J YA RAPPIN 4 TAY LOST BOYZ K DOMINO JODECI MONIFA N MR. MALIK HEAVEN PURE SOUL R. KELLY T ME SO BAD SHAGGY JACKAL "THE B FACE 69 BOYS FAT JOE ENACE SOUNDTRACK VARIOUS GROOVE THEORY WU TANG FUGEES OUSE THA DOGG POUN OVE DEBORAH COX JAMAL COOLIO SPECIAL ED JESSE POWELL HILD GHOSTFACE KILL ERE S PARTY STARTED SOMETHIN' FOR	ELEKTRA DEATH ROW CAPE EASTWEST MCA-UNI ARISTA TOMMY BOY DAUGHT PRIORITY D DEATH ROW EPIC NEXT PLATEAU LA FACE ISLAND BAD BOY INTERSCOPE ARISTA RUFF HOUSE DEF JAM CHRYSALIS ISLAND OUTBURST MCA CHRYSALIS ISLAND OUTBURST MCA ROWDY INTERSCOPE JIVE VIRGIN EAR" UNION EAST WEST RELATIVITY ISLAND EPIC ISLAND RUFF HOUSE DEATH ROW ARISTA ROWDY TOMMY BOY PROFILE SILAS ER FLAVOR UNIT IS SISLAND QWEST/JUNGLE Y FADER IR UNITY	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	W L A I M L S T T D O E H A L L S I T G T B W T M S S I M D C G S I B T S B D O I Z I F W N C G S I B B T S B D O I Z I F W N C G S I B B T S B D O I Z I F W N C G S S I B B T S B D O I Z I F W N C S S S I B B T S B D O I Z I F W N C S S S S I B B T S B D O I Z I F W N C S S S S A D O I Z I F W N C S S S S A D O I Z I F W N C S S S S A D O I Z S S S A D O I Z S A D O I Z S S A D O I Z S A D O I Z S A D O I Z S A D O I Z S A D O I Z S A D O I Z S A D O I Z S A D O I Z S A D O I Z S A D O I Z S	<pre>HO DO YOU LOVE UCKY LOVE IN'T NOBODY MITATION OF LIFE HOVIN' UP IGHT YEARS ET ME FREE WENTY FOREPLAY HE NEW ANTHEM O WHAT'S GOOD FOR ME OH BOY/SLEEPING WITH AN ANGEL NERGY YPER-BALLAD BOY LIKE THAT ET THERE BE LIGHT OVE HAS NO NAME TAYIN' ALIVE NSIDE OUT RES DESEOS IVE ME THE NIGHT ELL IT TO MY HEART E MY LOVER HEN HE WINDING SONG R. KIRK HOOT ME WITH YOUR LOVE ITTIN' UP IN MY ROOM NEVER NEEDED ISSING O FRIES GO WITH THAT SHAKE ALIFORNIA LOVE OT MYSELF TOGETHER HUT UP SPECIALIZE IN LOVE EAUTIFUL LIFE HIS TIME AROUND UNDAY AFTERNOONS ORN 2 LOVE U ON'T YOU WANNA BE MINE ,2,3,4 (SUMPIN' NEW) OMBIE WILL SURVIVE EELS SO GOOD/SHOW ME E GOT IT O ONE ELSE OU WANT THIS PARTY STARTED</pre>	DEBORAH COX ACE OF BASE DIANA KING BILLIE RAY MARTIN DREAMWORLD JAMIROQUAI MIISA JANET JACKSON N JOI 2 UNLIMITED REAL MCCOY DEVONE BJORK SELENA MIKE OLDFIELD BABBLE N TRANCE CULTURE BEAT GLORIA ESTEFAN RANDY CRAWFORD TAYLOR DAYNE LA BOUCHE SUNSCREEM DOUBLEPLUSGODD 4 HERO D:REAM BRANDY ALEXIA PHILLIPS EVERYTHING BUT THE GILLETTE 2 PAC THE BUCKETHEADS	ARISTA ARISTA ARISTA WORK SIRE RCA WORK ICHIBAN A & M LOGIC RADIKAL ARISTA AQUA BOOGIE ELEKTRA RCA REPRISE REPRISE RADIKAL SSØ EPIC BLUE MOON ARISTA RCA COLUMBIA SIRE SM:)E WB ARISTA INTERHIT ATLANTIC SOS DEATH ROW BIG BEAT LOGIC ARISTA ARISTA EPIC MCA ZYX ZYX TOMMY BOY RADIKAL RCA GROOVE NATION MCA BAD BOY WB ISLAND

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ePRO

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BDS: 1424 (TOTAL SPINS) TOTAL AUDIENCE: 20.6 MILLION BDS RHYTHM CROSSOVER: 7-9* R&R RHYTHM CROSSOVER: 7* SOUNDSCAN TW: 11,176

HEAR THE SONG DURING SPRING BREAK ON THE GRIND

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NEW: WKSS, WWST, WXKB, WHOT, WTCF, KFRN, WZBK

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Ear To The Ground



R. KELLY GOES HOT IN N.Y.C.! Jive recording artist R. KELLY paid a visit to HOT97/New York, and met with MD TRACY CLOHERTY, pictured here with Jive Sr. VP/Promotion JACK SATTER and the label's JOHN "The Horse" McMANN.

MANHATTAN MACHINATIONS

The movement and motion in the Big Apple went pretty much according to the script: last week we told you that Z100 MD ANDY SHANE had resigned his post at the station, amid rumors that he'd be headed across town to join FRANKIE BLUE at WKTU, and that's exactly what happened. In addition, Z100 VP/Programming and PD STEVE KINGSTON, whose next career move has been long the subject of speculation since Chancellor moved in to Z100 late last year, has been named the new PD at Infinity Alternative K-ROCK (WXRK) in N.Y.C. With these moves in the works, we told you last week to look for KRBE program meister TOM POLEMAN to have the inside track for the Z100 PD gig. And, this week, TOM was named to that post! For the complete story and photos, turn to this week's INSIDE FRONT PAGE.

(in a related story), under the sub-head... ...ME THINKS THOU DOEST PROTEST TOO MUCH

Any industry types who logged on to Alternative Radio Confidential on AOL last week, would have found comments from STEVE emphatically denying that he was taking a job elsewhere. In fact, he called any such speculation, "ridiculous and reckless." Contrary or ironic, in light of the fact that STEVE did in fact take a job elsewhere? Not really. As STEVE pointed out in that very same article, his contract was up and negotiations were pending. "It's all a part of the process," he commented.

We congratulate these fine programmers on their

new opportunities!

THE LATEST

As we told you last week, KC101 (WCKI)/New Haven OM GLEN BECK has tapped WTIC/Hartford MD TONY BRISTOL to be his station's new PD. TONY told Ear he was, "very excited about this new opportunity. I feel like everything I've done so far in my career has prepared me for this job. I also want to thank everyone here at TIC-FM."

TONY went on stress that his move is "in no way related to the arrival of new owners, American Radio Systems. This was just a great opportunity." Look for TONY to arrive in New Haven by April 1st...And speaking of Radio American STEVEN Systems, DODGE's Boston-based firm has just acquired Marlin Broadcasting for \$66.5 million. In addition, the firm has purchased KLUC/Las Vegas from Nationwide Comm-unications for an estimated \$11 million...



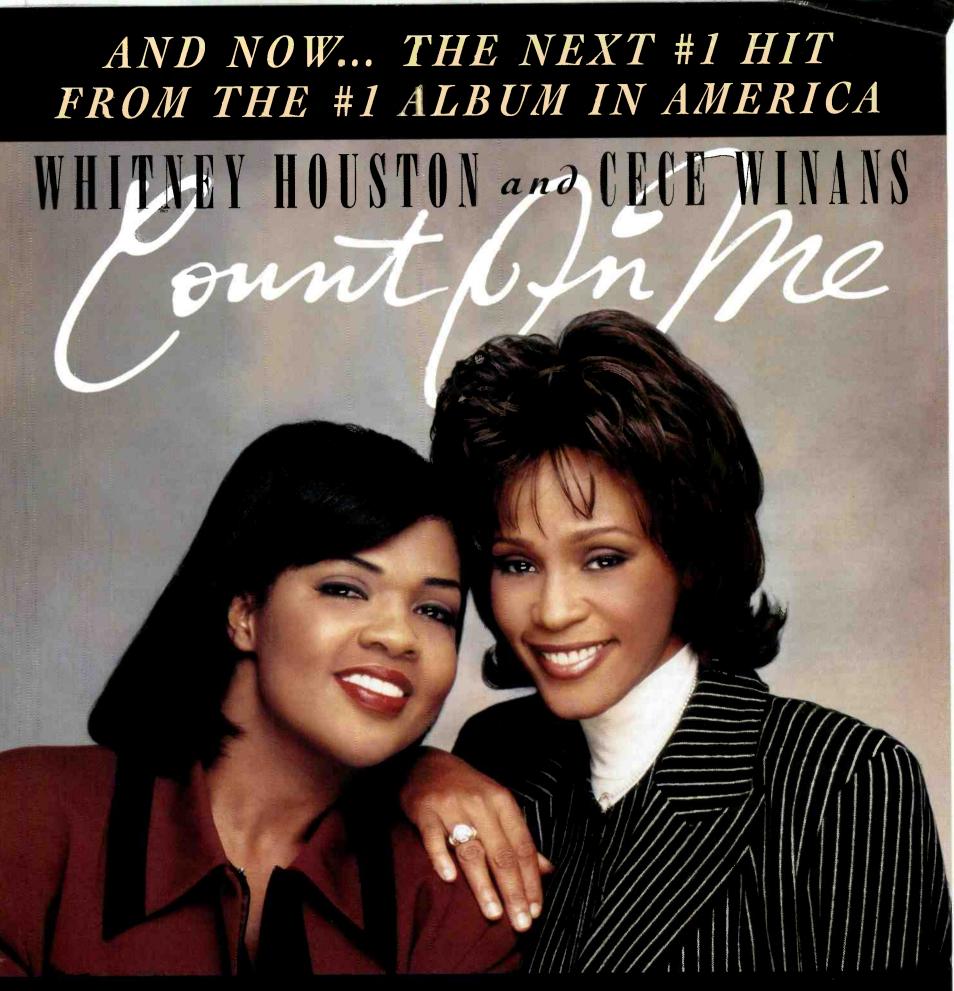
BACKSTREET BOYS SHINE AT STAR! While in Atlanta last month, Jive recording group the BACKSTREET BOYS paid a visit to STAR94 (WSTR). Pictured (top left) is Jefferson-Pilot VP DON BENSON and the label's DENISE GEORGE. Bottom right is Jive's KAREN McLELLAN, and yes, that's Jive Sr. VP/Promotion JACK "Got It Goin' On" SATTER, top right!

the transaction tip has Henry Broadcasting selling its Honolulu holdings, (KIKI-AM/FM, KHVH-AM and KKLV-FM) to Patterson Broadcasting for an (as yet) undisclosed sum...*NEW MD ALERT:* GINA BARBERI is named MD @ KUTQ/S.L.C. WOODY HOUSTON joins WHZZ/Lansing as MD. WDDJ/Paducah, KY PD ROD PHILLIPS appoints afternooner C.J. STEELE as his new MD there...MIKE HALLORAN exits 91X/San Diego...DUFF LINDSEY re-ups @ WJHM/Orlando for three more years.



Viacom has sold its Seattle holdings (which include KNDD) to Entercom...Another deal on





The emotionally charged new single from the already 4X Platinum #1 Album, <u>Waiting To Exhale</u> Produced By Baby to AND THE PHENOMENON CONTINUES...

SoundScan 18*-10* - BDS Audience 11 Million

BDS Detections Last Week-1040 - BDS Detections This Week-1258





Ear To The Ground



POW WOW NG! Baseball season is just around the corner, and *HITMAKERS* Publisher BARRY FIEDEL recently spent time with these "heavy hitters," BILL RICHARDS, Pres., BIII Richards Radio Consulting; TOM BARSANTI of Jeff McClusky & Assoc.; and Mercury Records VP, Field & Singles Promo, TONY SMITH.



A RICH(IE) MOMENT! After a recent appearance to showcase his smash Mercury debut single, "Don't Wanna Lose You," LIONEL RICHIE paused for a KODAK moment with, (I-r): Mercury Exec. VP DAVID LEACH, label VP/Singles Promotion STEVE ELLIS, label VP/Field & Singles Promo TONY SMITH and *HITMAKERS* Publisher BARRY FIEDEL.

SCUTTLEBUTT

Will Detroit finally get a true Top40 to call its own? Could be. Last Friday (3/15) long-tenured wake-up star DICK PURTAN exiting HotAC WKQI for crosstown Oldies outlet, Infinity-owned WOMC. By the time the new week had rolled around, Q95 had debuted a new jingle package, a new positioner, and a much brighter music mix, including cuts from ALANIS MORISSETTE and the BODEANS. While all this may just be some retooling, a format flip (or at least an adjustment) in a hit music direction does make some sense there. With parent company Evergreen also owning AC-formatted WNIC, a hotter music presentation on Q95 (perhaps similiar to the STAR format) would allow the firm to broaden its demo appeal in the market and grab the Top40 image which has been absent there. We'll keep you posted...Will STEVE KINGSTON have to sit on the sidelines, waiting out his six-month non-compete, before he can officially get his hands on WXRK?...Has new Z100 PD TOM POLEMAN already drawn up a short list of candidates to be his #2?... Has TOM's soon-to-be old station, KRBE, already begun interviews for the PD job there...Why are we hearing SHAWN SCOTT's name in the pipeline? Is he a possible successor to TONY BRISTOL @ WTIC?...Instead of a flip to Country, will WDRE/Long Island actually remain in the format, perhaps even more "alternative" than ever?

ACTUAL DAMN JOBS

This week's job action is in the Lone Star State:

TOM MARTENS is looking for an ace marketing/promotions director for KWTX/Waco. Some on air work may be required. If this sounds like your ideal next gig, get your stuff to TOM, c/o: KWTX-FM, P.O. Box 2636, Waco, TX 76702.

KIXY/San Angelo, which has produced more top flight-industry pros than we can shake a stick at (MIKE J. STEELE, JIMMY STEAL, CHRIS KERR, JIMI JAMM, to name a few), is looking to fill two positions: middays and pm drive/production director. Females and minorities are encouraged to apply. Get that T&R to OM/PD J.J. MORGAN @: KIXY, 2824 Sherwood Way, San Angelo, TX 76901

CONDOLENCES

We extend our deepest sympathies to Profile Records Nat'l Top40 Promotion Manager CARY VANCE and his family, on the loss this past weekend of his father JERRY VANCE. The senior Mr. VANCE, a talented musician, was once the bassist for popular '60s pop group JAY & the AMERICANS.

Our heartfelt sympathies go out to the family, friends and colleagues of Island Records Miami local ARTHUR PROMOFF, who passed away this past Sunday (3/17) after a lenghty illness. Not only was he a talented promotion executive, but also a truly warm and genuine human being. His family has requested that, in lieu of flowers, you make a donation to the Health Crisis Network, 5050 Biscayne Blvd., Miami, FL 33137. We'll miss you ART. NAMZ IN THA NEWZ Mark Driscoll Gary Richards Michelle Stevens Leslie Fram Mike Halloran Pat Martine Paul "Cubby" Bryant Shawn Scott Michael Steal



HITMAKERS

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Fu-Gee-La

from the Platinum album, "The Score."

#1 Urban album #1 Rap Album #3 Billboard Top 200 album 5-Day sales average 300,000

Fu-Gee-La: MTV Active BET Video Soul - Heavy Rotation Also appearing on The Eox

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SOMETIMES