Volume 15

Issue 719

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WINNERS REQUESTS

BACKSTREET BOYS Jive

NSTAC Jive MAJCHBOX TWENTY Leva/Atl/Atl G CREED Wind-Up

EARPICKS GREEN DAY Reprise BON JOVI Island/IDJ D DO Arista EVENCLEAR Capitol

BREAKOUTS

Y-Z Roc-A-Fella/IDJ OUTIKAST LaFace/Arista U2 Interscope COD5MACK Republic/Universal

WILDCARD U2 Interscope

OT NEV ELEASES

3LW No More (Baby I'm A Do Epic

BEENIE MAN Girls Dem Sugar Virgir:

ROBERT BRADLEY Baby RCA

FUEL Hemon hage (In My Hands) Epic

JAY-Z I Just Wanna Love U Roc-A-Fella/IDJ

MOBY F/ GWEN STEFANI Southside

OFFSPRING Original Pranke Columbia/CRG

PROFYLE Liar Motown

8

OUTKAST

SPECIAL A.D

"Love Don't Cost A Thing" Available on DG Systems Wednesday, November 15th beginning at 12:01am NEW ALBUM COMING JANUARY 2001

Written by Damon Sharpe, Greg Lawson, Georgette Franklin, Jeremy Monroe & Amil Hamis Produced by Ric Wake for W&R Group Additional Production by Richie Jones for W&R Group & Cory Rooney for Cory Rooney Enterteinment Album Executive Producers: Cory Rooney and Jennifer Lopez. Album Associate Producer: Chris Apostle Management: Benny Medina, David Guillod and Jeffrey Norskog - Handprint Entertainment Taken from the forthcoming Epic release J.Lo (63786)

www.jenniferlopez.com

November 10, 2000

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Vice President/S

Vice P

Vice Pre

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Volume 15

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VIBE-RATERS

Jill Scott is hot, Linkin Park and Fatboy Slim are phat and Avant comes back while Dream, Nelly Furtado and At The Drive-In take a number.

ALBUMS

Outkast edges Jay-Z in the closest battle this side of Bush-Gore, as #3 U2 and #5 Godsmack own a piece of the Top 10 rock.

33 INTERNET SPECIAL

Show me the money. Where's the beef? It's now time for the online music revolution to turn a profit, as techno-pundits share their views on the bottom line, featuring exclusive dialogues with an all-star new economy roundtable, Maverick owner/Internet radio pioneer Mark Cuban, GetMusic's Andrew Nibley, ClickRadio's David Benjamin and much, much less.

67 ROCK2K

Ivana votes for Mahnolo Blahnik (69), APM Birkenstock broker Mike Morrison takes a trip to Beantown (79) and Rock mocker John Lenac still hasn't found what he's looking for (83).

FLAVA CAMP

Michelle S. gets on the bad foot (91), Da Mensh asks whatnot you can do for your country (95) and his hip-hopness Nasty makes himself at home in yer dome (97).

I JAMZ

Production Coordinator NASTY-NES RODRIGUEZ Rap Editor BOBBII HACH

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14958 Ventura Blvd. Sherman Oaks, CA 91403 (818) 501-7900 Juice offers congrats to Chicago radio legend Elroy Smith, auditions DJs for "The Jenny Jones Show" and welcomes Che Gueverra to WB Records, as we start the revolution without JAMZ jefe Gary "Bay of Pigs" Jackson.

Jay-Z is most "Want"-ed at MPS, Backstreet Boys get in step at **REQUESTS** and **POP MART** notes that Reprise's Costello and Leben have attracted a majority to Green Day's "Minority," while this week's Radio Disney is just about the same as last week's Radio Disney...which is more than you can say for the always-groundbreaking **WAVELENGTH** column.

114	MPS	122	POP MART
118	POP PLAYS	126	WAVELENGTH
120	REQUESTS		

11	FRONT PAGE	104	TOP TENS
24	NEAR TRUTHS	108	BEAT'S ME
26	LETTERS & T.TIMES	110	EARPICKS
29	WHEELS & DEALS	113	RERAP

LEARNING TO REID



eeping his focus despite the turmoil at BMG, Arista President/CEO Antonio "L.A." Reid celebrates LaFace Atlanta rap twosome Outkast's victory in the closest race since Bush-Gore. The group's new "Stankonia" album lands in the top spot on the HITS chart-a first for Reid and his management team, which coordinated a masterful set-up that led to sales over 525k. Unfortunately, the bestlaid plans couldn't prevent this HITS Contents nod.



ON THE COVER LaFace/Arista hip-hop duo Outkast win the election, thanks to their chart-toppping "Stankonia" album, only to get hit with this HITS cover "Bomb."



JILL SCOTT . HIDDEN BEACH/EPIC



album: WHO IS JILL SCOTT? track: GETTIN' IN THE WAY

LP scorching, radio sparking flames. Hot sales at B'Buy, M'land, T'World, W'house. Gettin' #1 spins at WMXD, WYLD. Top 5 at WDAS, WILD, WVAZ; Top 10 at KMJQ, WHQT. Big at KJLH, KMEL, WEDR, WBLS, WOWI, WGCI, more. MTV, BET, VH1, MTV2. Soul Train. Mgmt: Tony Rice and Colin Gayle/Rhythm Jazz.

UNKIN PARK • WARNER BROS.



album: HYBRID THEORY track: ONE STEP CLOSER

Sales continue to step up; huge at B'Buy, Tower, M'land. 360k+ shipped. Track is Top 5 phones everywhere; KROQ, WXRK, KITS, 99X, way more. Top 5 spins at KUPD; Top 10 at CIMX, KPNT. MTV Buzzworthy.com, The Box, MTV2. Touring Nov. w/P.O.D., Dec. w/Papa Roach. Mgmt: Rob McDermott/Andy Gould Mamt.

FATBOY SLIM • ASTRALWERKS/VIRGIN

3 LW 5 2W 7 3W



album: HALFWAY BETWEEN... track: YA MAMA

The real Slim streets at presstime, shipping 400k+. Track is in *Charlie's Angels* movie/stk./trailers. On at WHTG, WLIR, KNDD, WFNX, 91X, more. Just did "World's Largest In-store" simulcast. Clip delivered to MTV, VH1. "Bird of Prey" huge at The Box, MTV2, Much Music. Giant press story; *RS*, *Spin.* Mgmt: Gary Blackburn/Anglo.

DAVID GRAY • ATO/RCA



album: WHITE LADDER track: BABYLON

Multi-format love keeps climbing. #1 at KLLC! Top 5 at KXST, KFOG, WTMX; Top 10 at WXRT, KHMX. Gray-zing at WLIR, KYSR, WPU, WSTR, WWMX. Added at KIMN. Great research at Hot/Mod. Adult. 420k+ shipped. Jumps at W'House, B'Buy, M'Iand. MTV, VH1. SNL 11/18, Letterman 11/24. Mgmt: Rob Holden Mgmt.





album: MY THOUGHTS track: MY FIRST LOVE

LP reignited by new Ketarafeatured duet. Big sales at T'World, Anderson, M'land, B'Buy and W'house. Big Rhythm radio story. Top 5 spins at KJLH, WERQ, WPGC, WTLC, WUSL, WHQT, WIIZ; Top 10 at KKBT, WVEE, KKDA, WOWI. Big spins at WBLS, WGCI, WPHI, WDAS, more. Mgmt: Eric Payton.



6 LW 7 2W 9 3W



album: GOTTA TELL YOU track: GOTTA TELL YOU

Debut album building momentum at indies. Hot single giving a big push. #1 at T'World. Tell-ing on T40, with Top 5 spins at WFLY; Top 10 at KBIG, WBLI, WIOQ, WSTW, WDRQ, KZQZ, WKFS. Big at Radio Disney, KIIS, WKIE, KDND, more. Jump at MTV. Mgmt: Louis Walsh.

LIFEHOUSE • DREAMWORKS



3W

album: NO NAME FACE track: HANGING BY A MOMENT

Getting a Life, as a ton of adds follow solid first week in the streets for LP: KNPK, WXTB, KLBJ, more. Already Top 5 at WXDX, KXRK; Top 10 at WEND, 99X, KDGE. Facing the music at WXRK, Q101, KITS. W'House, B'Buy rockin' the House. New video coming. Mgmt: Jude Cole/Watertown.

SOULDECISION • MCA

7 LW 9 2W 11 3W



World Radio History

album: NO ONE DOES IT BETTER track: FADED

Hot trio touring with NSYNC turning on T40. Top 5 spins at KMXV, WDRQ; Top 10 at KBIG, WFLY. Big spins at KDND, WBLI, WIOQ, more. 12 MTV spins! Sales solid with M'land leading. Slated for Orange Bowl halftime show. Mgmt: Garry Francis. Arthur Spivak + Stu Sobol.



DREAM • BAD BOY/ARISTA



album: IT WAS ALL A DREAM track: HE LOVES YOU NOT

NSYNC tour and huge single a Dream come true for L.A.-based quartet. Top 5 at T'World, M'land; Top 10 at W'house. Huge phones; Top 5 at Y100, Top 10 at KIIS. Dreamy spins. Top 5 at KHTS, KHKS; Top 10 at WFLZ. #1 Box Breaker! MTV. LP streets 1/23/01. Mgmt: Kenny Burns/2620 Mgmt.



NELLY FURTADO • DREAMWORKS

album: WHOA NELLY track: I'M LIKE A BIRD

First track from Canadian songwriter's debut LP is galloping at radio. Top 5 at CIMX; Top 10 at KLLC, KZZO. Flying spins at WBLI, WXKS, WPLT, WXPT. Adds at KPLZ, KMXP, KKPN. MTV2, The Box. Radio dates ongoing. Sales starting to fly. A+ EW review. Letterman 12/13. Mgmt: Chris Smith Mgmt.

DEBELAH MORGAN • ATLANTIC/ATL G



13 2w 13 3w

album: DANCE WITH ME

track: DANCE WITH ME

LP solid; single hot, too. #2 at T'World, #6 at Anderson. T40 headed to the big Dance, with #1 spins at KRBE. Top 5 at WBLI, WFLZ; Top 10 at KQMQ, WSTW. Spinning big at Radio Disney, KIIS, WKIE, WIOQ, KDND, more. MTV, VH1. BET Live, Titans. Mgmt: Scott McCracke/DAS Communications.

15 LW 16 2W 14 3W



album: 13 WAYS TO BLEED track: JUST GOT WICKED

Feeling the heat at PoMo for panel-closing Active track. Top 10 at WLUM, KHTQ, more. Chillin' at WAAF, KUPD, KXXR, WRIF, KNDD, WYSP, more. MTV, MTV2. Sales heating up at Best Buy. Touring now w/3 Doors Down through 11/20, Orgy 11/22-24, w/M. Manson 11/25-12/16. Mgmt: Rob McDermott/Andy Gould Mgmt.

BEENIE MAN . VIRGIN



album: ART & LIFE

track: GIRLS DEM SUGAR

Xover radio on a Sugar high. Top 5 spins at KCAQ, WPYO; Top 10 at WJMN, WEDR, WLLD, WOWI, WPHI, WPGC, WERQ, more. Plus, big spins at KKBT, KMEL, WIIZ, KYLD, more. BET. Touring. Headlining tour. Dallas, New Orleans next week. Mgmt: Clyde McKenzie, Patrick Roberts/Shocking Vibe Productions Inc.

VITAMIN C • ELEKTRA/EEG

14 2w 15 3w

album: MORE track: THE ITCH

Buzz building and the spreading. Rash fans awaiting More when LP streets 1/30. T40 taking Vitamins. Added at WNVZ. Spinning big at WBU, WIOQ, WBTS, KQMQ, WSTW, WHYI, WKRQ, more. Video premiering on *TRL* 11/15. Shows in Philly, Miami, New York upcoming. *Regis, Teen People.* Mgmt: Ron Baldwin/Cabal Mgmt.



album: THE GIFT OF GAME track: BUTTERFLY

Crazy radio story getting band to sting like a bee. Top 5 at WKQX; Top 10 at KROQ, WEND. Flying high at WXRK, WXDX, WBCN, KNDD. Added at 99X. Sales strong at indies, picking up altitude at chains. Video in pre-production. 11/13-19 w/Orgy, then club tour. Mgmt: Q Prime.

AT THE DRIVE-IN • GRAND ROYAL/VIRGIN

CRAZY TOWN • COLUMBIA/CRG

DEBUT

album: RELATIONSHIP OF COMMAND track: ONE ARMED SCISSOR

MTV Buzzworthy.com add slices things wide open for phenomenal live band's major label debut. Huge sales jumps at Tower, M'land, B'Buy, W'house. MTV2, The Box. Top 10 phones at KITS. Armed and ready at PoMo and Active: KROQ, WXRK, Q101, KNDD, WAAF. Letterman 12/15. Sold-out tour ongoing. Mgmt: Blaze James/Black Sheep.

World Radio History

5

MATS LABEL POWER POWER CHANGE

2W	LW	TW	ARTIST	COMMENT	LABEL	INDEX	CHANGE
	BUT	1	OUTKAST	STANKONIA Two tracks hot	LaFace/Arista 26072	530.2	—
	BUT	2	JAY-Z	DYNASTY: ROC LA FAMILIA "I Just Want To" hot	Roc-A-Fella/IDJ 548203	517.8	—
DE	BUT	3	U2	ALL THAT YOU CAN'T "Beautiful Day" leading the action	Interscope 524653	435.2	-
1	1	4		CHOCOLATE STARFISH "Rollin'" & "Generation" & touring	Flip/Interscope 490759	286.0	-29%
DEI	BUT	5	GODSMACK	AWAKE "Awake" the lead track	Republic/Universal 150688	285.1	-
3	3	6	NELLY	COUNTRY GRAMMAR "E.I." hot now	Fo' Reel/Universal 157743	137.1	+8%
_	2	7	LENNY KRAVITZ	GREATEST HITS "Again" hot radio track	Virgin 50136	129 .1	-23%
5	4	8	BAHA MEN	WHO LET THE DOGS OUT Shipped over a million & a half	S-Curve/Artemis 751052	114.0	-4%
6	5	9	CREED	HUMAN CLAY "With Arms" really big and tour	Wind-Up 13053	108.8	+4%
-	13	10	CHARLIE'S ANGELS	SOUNDTRACK #1 movie, "Destiny's Child" song	Columbia/CRG 61064	105.8	+70%
2	6	11	JA RULE	RULE 3:36 "Between Me And You" all over radi	Murder Inc./IDJ 542934	85.9	-18%
4	7	12	LUDACRIS	BACK FOR THE FIRST TIME "What's Your Fantasy" leading	Def Jam South/IDJ 548138	85.8	-5%
8	8	13	3 DOORS DOWN	BETTER LIFE Touring & "Loser" the track now	Republic/Universal 153920	79.2	+1%
12	10	14	BRITNEY SPEARS	OOPS!I DID IT AGAIN "Stronger" all over MTV	Jive 41704	73.3	+10%
13	12	15	NSYNC	NO STRINGS ATTACHED "This I Promise You" now	Jive 41702	66.4	+5%
DEE	BUT	16	INSANE CLOWN POSSE	BIZAAR "Tilt A Whirl" the track here	Island/IDJ 548175	65.3	-
7	9	17	MYSTIKAL	LET'S GET READY "Shake Ya Ass" hot	Jive 43696	63.3	-9%
DEE	BUT	18	INSANE CLOWN POSSE	BIZZAR "Let's Go All The Way" here	Island/IDJ 548174	62.9	-
11	14	19	EMINEM	MARSHALL MATHERS LP "Stan" at radio now, A Mgt tour	After/Interscope 490629	60.7	-2%
9	11	20	MADONNA	MUSIC Did David Letterman & private show	Warner Bros. 47598	60.2	-8%
DEE	BUT	21	SNOOP DOGG	DEAD MAN WALKIN' Never before released material	D3 Entertainment	60.2	-
10	15	22	98°	REVELATION "My Everything" up now & tour	Universal 159354	54.8	-11%
-	16	23	LINKIN PARK	HYBRID THEORY "One Step Closer" and touring	Warner Bros. 47755	53.1	+8%
DEE	BUT	24	TWIZTID	FREEK SHOW Hangs & tours with ICP	Island/IDJ 548179	48.2	-
19	29	25	DIDO	NO ANGEL "Here With Me" & "Thank You"	Arista 19025	48.1	+41%

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SPECIAL THANKS

Atlantic Records, Delsener-Slater, Paul Geary Management, Giant Records, KMA Management, Q Prime Management, Reprise Records, Skouras Design, Universal Records, William Morris Agency

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FRIDAY, 10/20	PITTSBURGH, PA
SATURDAY. 10/21	DAYTON. OH
SUNDAY. 10/22	TOLEDO, OH
TUESDAY. 10/24	NEW YORK CITY
WEDNESDAY, 10/25	FAIRFAX, VA
THURSDAY, 10/26	CHARLOTTE. NC
SUNDAY, 10/29	HOUSTON. TX
TUESDAY. 10/31	SAN ANTONIO, TX

MELLON ARENA
HARA ARENA
SPORTS ARENA
ROSELAND
PATRIOTS CENTER
INDEPENDENCE ARENA
THE WOODLANDS
FREEMAN COLISEUM

THURSDAY, 11/2
FRIDAY. 11/3
SATURDAY. 11/4
MONDAY, 11/6
TUESDAY, 11/7
THURSDAY. 11/9
FRIDAY, 11/10

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top50 ALBUMS

2W	LV	w	тw	ARTIST	TITLE COMMENT	LABEL	POWER	PERCENT
26	1	9	26	MATCHBOX TWENTY	MAD SEASON "If You're Gone" breaking and tour	Lava/Atl/Atl G 83339	45.3	+14%
50	1	8	27	SHAGGY	HOTSHOT "It Wasn't Me" exploding	MCA 112096	42.9	+5%
17	1	7	28	PAPA ROACH	NFEST "Broken" + Anger Management to	DreamWorks 450223	41.1	-6%
24	2	0	29	FAITH HILL	BREATHE "The Way You Love Me" & tour	Warner Bros. 47373	39.4	+1%
15	2	2	30	GREEN DAY	WARNING "Minority" hot at Top 40	Reprise 47613	38.9	+4%
DE	BU	T	31	PJ HARVEY	STORIES FROM THE CITY Big fan base	Island/IDJ 548144	38. 6	-
27	3	2	32	LIL' BOW WOW	BEWARE OF DOG "That's My Name" the new cut	So So Def/Col/CRG 6998	1 38.3	+16%
16	2	7	33	RADIOHEAD	KID A Continued press and tour	Capitol 27753	38.1	+10%
34	3	0	34	DESTINY'S CHILD	WRITING'S ON THE WALL "Jumpin' Jumpin'" still selling the LP	, Columbia/CRG 69870	37.1	+9%
22	34	4	35	BARENAKED LADIES	MAROON "Pinch Me," on tour	Reprise 47814	35.2	+7%
25	2	1	36	WYCLEF JEAN	ECLEFTIC: 2 SIDES II A BOOK "911" features MJ Blige	Columbia/CRG 62180	35.1	-6%
37	30	6	37	BON JOVI	CRUSH "Thank You" breaking at Top 40	Island/IDJ 542474	34.4	+6%
29	3!	5	38	AARON CARTER	AARON'S PARTY "Aaron's Party" on Radio Disney	Jive 41708	34.2	+5%
41	4	1	39	NOW VOL. 4	VARIOUS Compilation of this year's hits	UTV/Universal 524772	34.2	+10%
-	44	4	40	UNIVERSAL SMASH HITS	VARIOUS Nelly, B II Men, Godsmack, & more	UTV/Universal 158299	33.0	+14%
45	20	6	41	DIXIE CHICKS	FLY Touring now	Monument 69678	32.6	-7%
-	25	5	42	CELINE DION	COLLECTOR'S SERIES Hits package	Epic 85148	32.5	-7%
28	43	3	43	PINK	CAN'T TAKE ME HOME "Most Girls" the cut, Platinum-plus Li	LaFace/Arista 26062	31.7	+4%
36	28	8	44	FUEL	SOMETHING LIKE HUMAN "Hemorrhage" Buzzworthy.com, & to	Epic 69436	31.2	-9%
33	37	7	45	KENNY CHESNEY	GREATEST HITS Hits package	BNA 67976	30.9	-3%
23	31	1	46	DISTURBED	SICKNESS MTV Return of the Rock tour, WWF e	Giant 247382 exposure	30.6	-8%
DEE	BUT		47	BILLY GILMAN	ONE VOICE Title cut crossing to Top 40	Epic 62086	30.5	-
31	23	3	48	SCARFACE	LAST OF A DYING BREED "It Ain't" the cut	Rap-A-Lot/Virgin 49855	2 9 .3	-18%
49	46	5	49	JILL SCOTT	WHO IS JILL SCOTT "Gettin' In the Way" Buzzworthy.com	Hidden Beach/Epic 62137	29.2	+8%
39	48	3	50	CHRISTINA AGUILERA		RCA 69690	29 .2	+12%

HITS

"Hemorrhage (In My Hands)"

The first single from their new album *Something Like Human* the follow-up to their platinum debut album *Sunburn*

Album

Certified

Gold

adio History









Early-Believers:

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WABB / MOBILE

RQ

/ PITTBURGH

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HITS: Something Even George Dubya Can Comprehend.



NOVEMBER 10, 2000

VOLUME 15

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Outkast And Jay-Z Take It Down To The Wire As U2 Proves It Hasn't Reached Its Nadir... **FES OUTKASTE**

corporate special interests. And the winner was...LaFace/ Arista's Outkast in a squeaker over Roc-A-Fella/IDJ's Jay-Z, with Interscope's U2 providing a formidable ------

third party at #3. Indeed, despite the two nauseating slugs vying to become the most important corporate whore in the world, it really was quite a week.

"Sales this week were explosive due to the anticipation of two of rap's biggest stars releasing albums on the same day," said Wherehouse Music's Violet Brown. "First-day sales were very immediate on Outkast due to their video and radio play on 'Miss Jackson.' Jay-Z appears to be building to his biggest album to date."

And then there's Mike Fuller of Hastings, who took a minute from his sexual fantasies about Hadassah Lieberman to reflect on the strength of the U2 album. "Them sell lots," said Fuller, stroking his Dick Cheney doll.

And while the top three bows were enough to confuse George W. by virtue of there being more than two, they were followed by some other debuts that Junior would find reason to drink to. Check out Republic/Universal's Godsmack at #5, Island/IDJ's Insane Clown



Posse at #16 ("Bizaar"), Island/IDJ's Insane Clown Posse at #18 ("Bizzar"-note the cleverly subtle distinction), D3's Snoop Dogg at #21, Island/IDJ's Twiztid at #24 and Island/IDJ's (notice a trend here?) PJ Harvey at #31.

> "Daddy always told me I shouldn't cater to the music industry," said George Dubya.

"Daddy always told me I shouldn't cater to the music industry," said Al Gored.



There are no adds this week at Radio Disney. The Top Five Most Requested are: #1 Britney Spears "Lucky" (Jive), #2 Baha Men (S-Curve/Artemis), #3 Backstreet Boys "Shape" (Jive), #4 Brtiney Spears "Oops" (Jive) and #5 NSYNC 'Bye" (Jive).





Pic Of The Week



Slippery When Wet

HITS' poofy-haired junior stalker **Bobbii Hach** was no longer livin' on a prayer when she met noted thespian and People mag's "Sexiest Rock Star," **Jon Bon Jovi**. "Lay your hands on me," Hach begged, backing him against the wall like **Shaq** boxing out for a rebound. She then insisted that he feel her heart—with both hands. Bon Jovi's lawyers later felt Hach up with a restraining order.

TOP SELLING

The **Top 10 Best-Selling singles** this week are **#1 Christina Aguilera** (RCA), **#2 Debelah Morgan** (Atl/Atl G), **#3 Samantha Mumba** (Interscope), **#4 Madonna** (WB), **#5 Faith Hill** (WB), **#6 Aaron Carter** (Jive), **#7 Billy Gilman** (Epic), **#8 Dream** (Bad Boy/Ari), **#9 Leann Rimes** (Curb) and **#10 98°** (Univ/UMG).



Sensational set-up has led to multi-format success & an emormous first-week sales picture. Credit PoMo radio for rediscovering one of their former core acts & blowing it wide-open, leading to big wins at Hot & Modern Aduit, MTV, VH1 & now the big close at Top 40. Brenda Romano & the entire Interscope team deserve major credit for the great opening, so don't wait too long now that it is time for the big close! This one's going, going gone!

ERG Gets A Clean Shaev

Forget Grant Hill, Christian Laettner and coach Mike Krszryzyzyyzzyszzyszykii.

The Duke Blue Devils' most illustrious alumna may well be Hilary Shaev "And A Haircut, Two Bits," who was named Executive Vice President Promotion for the recently merged promo departments of Epic Records Group by ERG President Polly Anthony "And Cleoparra."

The New York-based executive will be responsible for the development and implementation of promotion strategies on behalf of all Epic Records Group artists and projects, overseeing the office's annual NCAA basketball pool and running the local chapter of the Danny Ferry Fan Club.

Shaev has served as Sr. VP Promotion for 550 Music since 1997, joining the label at its inception in '93 as VP Pop & Video Promotion. She began her music industry career in '87 as a college rep for CBS Records in charge of supplying kegs for fraternity parties. She joined SBK Records in '89, serving in a variety of roles, including National Manager AC/Video, National Director Top 40/Video, Northeast Promotion Manager and Daniel Glass' Marathon trainer.

Shaev was named Sr. Director Alternative & Video Promotion for EMI Records Group in '91. She holds a Bachelor of Arts degree in English and Jock Worship from Duke.

Commenting on the appointment, Anthony said: "Hilary has been a crucial member of the Epic team for the last seven years. I have watched her grow from a great promotion person into a great executive. Her impeccable leadership skills, combined with her keen sense of strategy and musical instinct, will allow her to guide and direct this new team to great heights. I am thrilled to announce my support of Hilary as the next Senator from this great state of New York."



tion person into a Hilary Shaev: Ready to put up her promotion Dukes.



Viacom Wins BET

Viacom made it official last Friday (11/3): The owner of the MTV Networks is buying BET Holdings, the nation's largest African American-owned media company, for about \$2.5 billion in stock, plus debt.

As part of the pact, Viacom will assume about \$500 million in BET debt, bringing the deal's total value to \$3 billion.

BET Chairman and cofounder Robert Johnson and BET President and COO Debra Lee will retain their positions in the network. They'll report to Viacom President/COO Mel Karmazin. BET will remain based in Washington, DC.

"This accretive transaction is a major step forward in our strategy to expand in the fastest-growing media industry segments and will immediately benefit shareholders, as well as broaden our already formidable presence as the largest national and local platform for advertisers," said Karmazin, who made his name in radio advertising, as opposed to, say, stand-up cornedy.

The purchase ends the 20year control over the privately held cable company by Johnson, who will convert his 63% stake into Viacom stock.

BET has struggled as a niche player, ranking 27th among cable channels in the ratings. But cable networks are cash cows and BET is uniquely valuable as one of the few remaining independent cable channels with a wide reach.

With BET, Viacom catapults over Time Warner to become the nation's leading owner of advertising-supported cable channels. Viacom's cable empire, worth an estimated \$30 billion, includes MTV, VH1, Nickelodeon, Noggin, TV Land, Country Music Television and the National Network.

BET Holdings includes Black Entertainment Television, The Cable Jazz Channel, BET International, BET Books and BET.com. Karmazin promised to bring his company's advertising and distribution strengths to bear on BET, whose flagship channel reaches 62.4 million of the nation's total 76 million pay-TV households.

In a conference call with analysts last Friday, Karmazin said advertisers pay at least 50% less to reach African American audiences than for comparable white audiences. "Advertisers are absolutely discriminating," he said, adding that establishing parity was a major opportunity.



Robert Johnson: The one with the green, not the blues.

He pointed out that, while African Americans account for 13% of the nation's population, only 1% of the targeted advertising is aimed at the demographic.

Karmazin said that under the new five-year employment contracts, management control over BET would remain in the hands of Johnson and Lee (who owns 2% of the company). Liberty Media owns the remaining 35% of BET.

"We won't force any synergies, but we have these great products that we would make available to them," Karmazin said.

For instance, he noted, Viacom's 27 Urban and Smooth Jazz stations have large African American followings that could be useful to BET. He said BET could be part of the "Viacom Plus" pitch that sells advertisers time across the company's media outlets.

The deal, if approved by regulators, is expected to close early next year.



NSYNC (Jive). U2 (Int) is named he Artist of the Month.

HITS FRONT PAGE

BERTELSMANN'S BLOCKBUSTER OF THE WEEK

With Napster In Tow, Middelhoff Cleans House, Masses Forces For A Digital Future



hat have **Napster** and an amped-up Internet directive really cost German media giant **Bertelsmann**?

Less than a week after announcing a controversial deal with the legally challenged fileswapper, Strauss Zelnick and Michael Dornemann, Bertelsmann's two highest-ranking music executives, announced they were exiting the company.

In a surprise move, after six years as BMG President/CEO, Zelnick resigned, effective Dec. 31, while Dornemann, executive board member in charge of BMG Entertainment, has decided to step down from the Bertelsmann executive board on the same date.

Simultaneously, Bertelsmann named former BMG International President/CEO Rudi Gassner, who has long-standing relationships with both Bertelsmann brass and the BMG label heads, to replace Zelnick, whose rift with Gassner resulted in the latter's departure in January.

"My first actions at BMG are going to be simple," Gassner told HITS from Germany on Tuesday (11/7). "We will, on every level in the company around the world, look at our music activities and see where we are at, how we can improve and what additional help the labels need to be more profitable as we continue to build our marketshare."

At 57, Gassner is just three years away from the mandatory retirement age for Bertelsmann board members. With the five-year deal that Gassner just signed, however, he could continue to oversee BMG operations well beyond age 60.

While news of Zelnick and Dornemann's exit shocked the industry last Sunday (11/5), the impact of the high-level executive shuffle will likely be felt for months.

Indeed, several recent Zelnick-initiated moves have yet to fully run their course.

How will recently appointed Arista head, Antonio "L.A." Reid, named to the post by Zelnick, react to his boss' abrupt departure?



Middelhoff: Man mit a plan



Gassner: The old out and in.

BY MARC POLLACK

What about Clive Davis—who had heated arguments with Zelnick—and his J Records, which signed a large joint venture deal with BMG? Will Clive Calder's Jive Records be more likely re-up at BMG without Zelnick in-house? How big a role did the loss of RCA's top-selling act, NSYNC, play in Zelnick's resignation? The reshuffling will have no effect, however, or the long-expected promotions of RCA chiefs Bob Jamieson and Jack Rovner?

These are just a few of the questions being asked following Zelnick's sudden departure. Many, however, believe that Zelnick's bottom-line directives played a role in these and other deals, causing animosity. Widely publicized battles with the two Clives and the loss of NSYNC surely did not help the Zelnick-Dornemann team in the eyes of bosses at parent Bertelsmann.

While at BMG International, Gassner solidified strong ties with Davis, Calder, Reid and Jamieson, whom he hired to be President of BMG Canada. Prior to joining BMG, Gassner spent 18 years in the **PolyGram** organization.

Questioners are also questioning whether Bertelsmann's own music and Internet moves, orchestrated by Chairman Thomas Middelhoff—notably, its controversial deal with Napster, its starting of its own music Internet division separate from BMG and its purchase of CDNow—prove financially sound?

Middelhoff's aggressive pact with Napster last week underscored his impatience with the company's standing in the global music marketplace, especially following news of the AOL-TW and Seagram-Vivendi mergers.

Despite BMG's great runs in the U.S. and international marketplaces of late, a power struggle at the highest level at the German media giant has been going on for some time now.

While rumors of Dornemann and Zelnick leaving the fold have been circulating on and off for months, they intensified after the Napster deal. Middelhoff's online guru, Andreas Schmidt, head of the relatively new Bertelsmann e-Commerce Group, is largely credited with sealing the Napster pact.



Dornemann: A hard day's nacht.



HITS November 10, 2000

F R O N T P A G E

Both Dornemann and Zelnick were said to be unhappy with the company's move to restructure their positions and diminish BMG's role in the television and Internet areas.

Middelhoff has called for the company to be reorganized into three divisions: content, media services and direct-to-customer businesses. As a result of the reorganization, responsibility for the music clubs and online music distribution will be placed under the control of Schmidt; they were formerly part of the music division.

These changes, as well as the executive shuffling, offer insight into how Middelhoff, who rose to power in 1998, is trying to put his stamp on the company and shift all of its businesses onto the digital space. With these moves, Middelhoff is effectively putting all e-commerce duties in

the hands of his computersavvy executives, while forcing BMG execs to focus on making music and artist relations, sources said.

"We will look at our music activities and see how we can improve and what additional help the labels need to be more profitable as we continue to build our marketshare." — Rudi Gassner

While both Dornemann

and Zelnick stated last week that they backed the Napster deal, sources said the surprising pact faced some initial opposition from Zelnick. Dornemann and Zelnick apparently had very little input in the CDNow purchase and Napster deal, both of which clearly fall under their domain as music heads of the company, sources said.

"By [resigning], I will facilitate the restructuring of Bertelsmann's TV, music and new-media divisions and allow for a swift transition," Dornemann said in a letter to employees. "I will also assist with the transition to ensure management continuity. Subsequent to my departure, I will maintain a relationship with Bertelsmann in various functions."

Sources said Dornemann told the board he was planning to resign in June when his contract expired. Bertelsmann then offered Zelnick the additional role as Chairman, while at the same time stripping some of his functions as CEO, including overseeing Internet operations, according to the same sources.

The power struggle at the German giant is nothing new and can be traced back to the recent departure of Bertelsmann top dog Mark Woessner, who stepped down as Chairman of the company's supervisory board in September. Woessner had long been viewed as Dornemann's mentor and protector. When Woessner left, sources speculated that his departure foreshadowed a larger shakeup (HITS, 7/7). How right they were.

Middelhoff and Dornemann vied for the Bertelsmann chairmanship when Woessner stepped down in 1998, with Middelhoff emerging victorious. Insiders said that Middelhoff then helped engineer Woessner's resignation from the supervisory board.

Zelnick, when faced with the corporate restructuring, which would have significantly reduced his responsibilities, contended that his contract had been breached and decided to leave the company. Sources said he has about three years left on his contract and is walking away with a sizable severance package that could run as high as \$50 million.

While widely acknowledged for turning BMG's operations around, Zelnick has also been criticized in the past for not being a "true" music man. The other label group heads—Doug Morris, Roger Ames, Ken Berry and Thomas Mottola—have been entrenched in the music wars for years. By contrast, before joining BMG Entertainment, Zelnick was President/CEO of Crystal Dynamics, a producer and distributor of interactive entertainment software. Prior to that, he worked for four years as President/COO of 20th Century Fox. Now he's headed to ON2.com, a "broadband service provider."

Gassner, who was named Chairman and CEO of BMG, has been in the music industry for more than two decades. The executive is no stranger to Bertelsmann politics. He was caught in the power struggle that cost him his job 10 months ago, with the victorious Zelnick taking over worldwide operations from him.

Under Zelnick's leadership, BMG enjoyed record revenues and profits while operating with the lowest overhead in the industry. BMG's current album share has grown from less than 13% in 1994 to almost 20% year to date. In addition, the company's overall album share has grown from less than 12% to more than 16%, while its singles share has grown from 19% to 22% percent.

Dornemann will remain in his role of Chairman, BMG Entertainment, until the end of the fiscal year (June 30, 2001), when his contract expires, to assist with the transition and to ensure

management continuity.

Zelnick joined BMG in January 1995 as President/ CEO of the company's North American business unit and was named Presi-

dent/CEO of BMG Entertainment in July 1998.

In addition to overseeing the company's commercial success, Zelnick has been instrumental in establishing BMG as an industry leader in the digital space, including the 1999 formation of the online commerce and content joint venture **GetMusic** with **Universal Music Group**.

Dornemann has been with Bertelsmann for 18 years, including 16 years as an active member of the executive board. He and Woessner, then Chairman of Bertelsmann AG, together orchestrated the acquisition of book publisher **Doubleday** and RCA.

The resignation of Zelnick and Dornemann comes amid reports that Middelhoff is looking to merge the BMG music unit with EMI.

Herr Middelhoff seems to be getting his way lately. Could he succeed where Warner Music Group failed?



TODAY THIS CARTOON, TOMORROW THE WORLD!



Johnson's Magic Scores At Arista

Michael "Sir Elton" Johnson has been promoted to Senior Vice President R&B Promotion at Arista Records by Executive VP Lionel Ridenour "Daily Bread."

In his new position, Johnson will oversee the direction of the Urban promotion staff, the execution of the department's programs at all levels and re-recording the vocals on the Milli Vanilli album. The N.Y.-based exec will be responsible for developing and implementing promotional strategies at street. radio and at retail on behalf of all Arista and joint venture label artists. He will also run the anchor leg in the men's 4x400. Oh, he's not that Michael Johnson?

Said Ridenour, to whom he'll report: "Michael is a veteran promotion executive whose accomplishments at Arista over the past 12 months have contributed greatly to our success. This is a well-deserved promotion. We look forward to Michael's continued leadership and innovative ideas, which are a vital part of our team. At least that's what my Ouija board tells me."

Johnson has served as VP R&B Promotion at the label since October 1999, following a four-year stint in the same position at **RCA Records**, and, three years prior to that, at Mercury Records. He began his career on the retail side before transitioning into wholesale distribution at L.A.'s City One-Stop. In 1979, he took his first job in promotion as Warner Bros. Regional R&B Promotion Director. He is also the first man ever to successfully defend a 400-meter title in the Olympics.

Added Johnson: "I am ecstatic to be working under the guidance and direction of Lionel Ridenour. With the caliber of artistry, music and human resources available here at Arista, I am determined to contribute all of my efforts to the team as we re-write musical history well into the millennium. Whaddaya mean the new century doesn't *really* start until January?"



Michael Johnson: Lionel trains him to go the distance.



The adds this week at **BET** are **Eminem** (Aftermath/Int), **Outkast** (LaFace/Arista), **K-Ci & JoJo** (MCA), **Cash Money Millionaires** (Cash Money/Universal), **Cuban Link** (Terror Squad/Atl/Atl G) and **Lil Zane** (Worldwide/Priority).

Nancy With The Laughing Eyes



"We're mean, we're angry, we're shocking," said rock's newest messiahs **Amen**, who released their first record on **I Am/Virgin** on Halloween. "How dare you fly us business-class to Detroit?!? Hey, this Perrier isn't bubbly enough!" And with those words, the real cool angry guys prepared to play a cocktail mixer at the EMI warehouse in Toledo. Jammed into the tour bus with the band members and manager John Reese (I) is smiling Virgin queen Nancy Berry, who's in her element, although she's chaperoned by {from l-r) label bigwigs Tony Berg and Ashley Newton, producer/I Am Prez Ross Robinson, tour mgr. Bill Fold and Virgin's Ray Gmeiner.

A NO-WIN SITUATION

When will our esteemed guesstimators get with the program and start guessing on the high side? Once again, as has happened throughout our weekly 4Q contests, the label geniuses we queried fell far short—sometimes hundreds of thousands short—of the final totals on all of the debuts in question. Not only that, but the generally more accurate retail panel demonstrated this week that four heads are not necessarily better than one. C'mon, people next time bend your knees, put some arch on your shots and stop throwing up airballs! Hilary, you, of all people, should know better. At least Kedar's showing decent form—keep it up, big guy.



#2 Debut On Soundscan 162,171 Units Sold First Week

 Top 40 Mainstream
 D40*

 Adult Top 40 AC
 27*+2

 Modern AC
 19*-1

D40*/863-1048 +185! 27*+23*/810-973 +163 19*-11*/742-853 +111

> Great Phones At: KYSR KZZP KISS 108 WCPT WJET WDAQ WGZO Great Research At: KZZP KFMB

> > WPRO KQAR WXPT

The Story Continues To Grow - Believers Include: KBKS/14x WHYI/30x WKCI/30x WPU/27x KIIS/34x KFMB/38x WFLZ/10x KYSR/33x WXKS/20x **WXYV/17**x WMEG/10x WTMX/27x KXXM/44x WSTR/24x WIOQ/15x KRBE/16x WZPU19x KQAR/40x **WKQI/10**x WSTW/30x WABB/36x KHTS/25x WNKS/35x WFMF/25x WXPT/34x WBMX/21x KLLC/17x WNOU/25x KSLZ/10x KZZP/37x WWMX/20x KHFI/10x WKFS/10x KFMS/22x KRQQ/10x KMXB/44x KUMX/17x KZHT/27x WKZU19x WPRO/50x

Radio Is Saying:

"Timeless lyrics and great musical production combine to create tremendous emotional impact. 'Again' could be the biggest hit of lenny's career." — Dusty Hayes, PD/WXPT "'Again is a great song from a core KRBE artist." — Jay Michaels, PD/KRBE "'Again' is top 10 phones and callout... And how 'bout that ass!" — Karen Rite, APD/KZZP

Lenny Kravitz Again

the new song from the new **Greatest Hits** album, in stores October 24.



Produced, written, arranged and performed by Lenny Kravitz Representation, Craig Fruin and Howard Kaufman/HK Management

irginrecords com

WRHT WFBC

KDWB

WLAN

WPST

WBAM

WVSR

WAEZ

MDDJ

KWCK

WVOR

KWXP

WMMX

KSII

WINK

KSRZ

WMT

WFAT

WKWK

New Believers This Week

Include (at press time):



Will Pure Peer-To-Peer Make Us Poor?

THIS BYTES

t's obvious from the upper-tier reorganization at BMG that Bertelsmann's Napster move reflects more than just a trendy corporate embrace of P2P technology. Indeed, the breakout of Andreas Schmidt and BeCG demonstrate the first serious digital-era reorientation of a media conglom's approach to marketing music-and a willingness to look to (rather than just talk about) a post-CD world. Of course, bigger moves mean bigger challenges. Even those of Bertie's competitors not openly antagonistic toward the MP3-swapping craze are at best ambivalent about the possibility of supplanting today's high-margin, hardgoods business model with subcription swapperies, celestial jukeboxes and micropayments. If they decide to punish Bertelsmann for abandoning some unspoken code of record-biz unity and don't play, whither the copyright-friendly Napster? Will another dot-com, with a comparable architecture and better relationships, move on in? Other players, meanwhile, are rushing onto the field. Peer-to-peer companies are being bought out of debt and rolled out of mothballs, many of them retrofitted with novel (and dicey) security tech. Despite everything we've learned about the possibilities of the Net, apparently one fundamental point remains opaque to legions of would-be digitalmusic warriors: Just because you build it doesn't mean they'll come. Applications that let music fans get what they want when they want in the ways they want will always trump ones that give them what you want in ways that placate your business allies or litigious media lobbyists... How do artists feel about the big alliance? Manager Michael Hausman, who reps Aimee Mann and Michael Penn, among others, expresses what some might consider a healthy skepticism: "I am happy Napster has finally realized that they have to deal directly with the copyright holders of the content they have been exploiting," he notes. "However, I do not have much confidence that Napster or Bertelsmann will find the wisdom to fairly compensate the artists, who have created the content they exploit." The New Media gurus would do well to address the "same as the old boss" sentiment that's becoming pervasive among big-label artists... DEWEY CARE?: I suspect we might have a Republican President-elect by the time you read this, in which case the media-technology axis may be the last thing on your mind. But one wonders how the bal-



ance of power between copyright holders and digital distributors might change, especially given the fondness in some GOP circles for new technology and the frosty relations between that party and most of the entertainment biz... Email: simonHITS@aol.com...

Andreas Schmidt: Down with P2P.

P3.com launched a new service on 11/6 that allows music lovers to instantly link downloaded song collections to their wireless devices. The service is made possible through a partnership with FusionOne, which provides the technology to synchronize the audio files. A song downloaded to a PC also can thus automatically appear on the user's mobile phone, PDA and other hand-held gadgets. Financial details of the partnership were not available, but as part of the alliance, MP3.com will offer its visitors FusionOne's software for free... Online music company Tonos has closed a \$10 million Series B venture-capital funding round, led by Softbank Venture Capital. Also included in the Series B round are returning investors Sequoia Capital and Bob Daly, Chairman of the Los Angeles Dodgers, and new investors Bob Lessin, Chairman/CEO of Wit SoundView, and Bo Peabody, founder of Tripod. We got a sneak preview of the netco's soon-to-be-unleashed software application, and it's pretty sweet ... MCY has licensed its digital encryption and distribution technologies, including its NETrax software, to Applied Digital Solutions. MCY will receive \$30 million in Applied Digital stock as part of the deal. Applied Digital will use the encryption and distribution systems in non-entertainment B2B applications, including medical and educationaland there's nothing entertaining about education... BOOK-MARKED: Reciprocal, CuteMX, nakednews.com...

WEBMUGS





Elephant Bucks Nitzer Ebb alumnus Bon Harris (I)

ponders four possible years of **Dubya** with **Soundbreak.com**'s **Janda Baldwin**. "Hey, at least we'll be able to bring our guns to church now," Harris mused. "True," replied Baldwin. "And an increasingly illiterate public will be more likely to buy anything we want to sell them. Let's party!" Later, some kid got the chair for illegal downloading.

Backward Masking

Netizen Andy Baio's Halloween costume was intended as a wry commentary on the relationship between free music and free candy—but much to his surprise, he found himself with a multimillion-dollar loan in exchange for an equity stake in his goodie bag. Later, his friends called him a sellout and took away all his Smarties. (Photo credit: Andy@waxy.org.) The follow up single to the smash hit Give Me Just One Night (Una Noche)





"MY EVERYTHING"

Already on in these Major Markets!

WHTZ	KIIS	WKTU	WBBM	KZQZ	WIOQ	KHKS	KRBV	WDRQ	WXKS
WWZZ		WSTR	WHYI	WPOW	KHTS	XHTZ	KDWB	KSLZ	WXYV
	KQKS		WKFS						
WBBO	KHFI	KQBT	WLDI	WFKS	WKGS	WDJX	КЈҮО	KKWD	WDKF
WFLY	KQMQ	KIKI	KXME	KIZS	KBFM	WBHT	KSEQ	WSNX	WAEB
WXKB	KQKQ	KDON	WWHT	WNTQ	WTWR	WERO	WRHT	WFMF	KLAL
KQAR	KHTE	KDGS	KKRD	KWIN	WSSX	WSSP	WNOK	KZZU	WA1A

And many more



From the multi-platinum album REVELATION



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F R O N T P A G

A NEW DAY HAS YAWNED... WE MEAN DAWNED

OK, so we now have a new President who will fulfill all those promises that he made during the campaign—each and every one! So be happy, folks, because poverty is now eradicated, Social Security is completely revamped and our public education system has been completely restored to its former glory. Gone is racism, ageism and even narcissism, not to mention sado-masochism. Happy days are here again—we have a new President! Here is the list of forthcoming releases for pretty much the remainder of the Clinton administration..

RELEASE DATE	ARTIST	LABEL	LAST MAJOR RELEASE	1ST WEEK SALES	OTC-U.S.
	Alan Jackson	Arista Nashville	10/26/99	110,000	1,200,000
	Ally McBeal (Xmas)	Epic	11/9/99	32,000	390,000
	blink-182 (Live)	MCA	6/1/99	110,000	3,500,000
	Blur (G. Hits)	Virgin	3/23/99	20,000	125,000
	Fatboy Slim	Astralwerks/Virgin	10/20/98	11,000	1,300,000
11/7/00	Incubus	Immortal/Epic	10/19/99	18,000	825,000
	MTV Return of the Rock Vol. II	Roadrunner	6/13/00	35,000	210,000
	Natalie Cole	Elektra/EEG	9/24/96	45,000	610 ,000
	R. Kelly	Jive	11/10/98	215,000	2,300,000
	Spice Girls	Virgin	11/4/97	85 ,000	4,100,000
					.,
-					
	Babyface (G. Hits)	Epic	10/29/96	100,000	1,500,000
	Beatles (G. Hits)	Apple/Capitol	9/14/99	70, 000	450 ,000
	Bone Thugs-N-Harmony	Ruthless/Epic	2/29/00	280,000	1,200,000
	Chante Moore	Silas/MCA	5/25/99	40,000	275,000
	Eagles (Box)	Elektra/EEG	11/1/94	270 ,000	7,100,000
	Keith Sweat	Elektra/EEG	9/22/98	100,000	800,000
44/44/00	Marilyn Manson	Nothing/Interscope	9/15/98	225,000	1,200,000
11/14/00	Now Volume 5 (Var)	Columbia/CRG	7/18/00	320,000	1,000,000
	Offspring	Columbia/CRG	11/17/98	200,000	4,500,000
	Prodigy (of Mobb Deep)	Loud	8/17/99 (Mobb Deep)	200,000	800,000
	Ricky Martin	Columbia/CRG	5/11/99	660,000	6,6 00,000
	Sade	Epic	11/8/94	80,000	2,800,000
	Totally Hits 3 (Var)	Atlantic/Atl G	5/30/00	80,000	590,000
-	Backstreet Boys	Jive	E/10/00	1 100 000	
	B.G.		5/18/99	1,100,000	11,300,000
	Dave Hollister	Cash Money/Universal	4/13/99	45,000	1,000,000
11/21/00	Eightball & MJG		5/25/99	40,000	530 ,000
		Jcor Ent.	5/11/99	95, 000	440,000
	Elton John (Live)	MCA	9/23/97	100,000	760,000
	Enya	Reprise	11/11/97	33,000	1,500,000

HITS November 10, 2000

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F	RO	N T P	A G	E	
ELEASE DATE	ARTIST	LABEL	LAST MAJOR RELEASE	1ST WEEK SALES	OTC-U.S
	Erykah Badu	Motown	11/18/97	180,000	1,600,000
	Everclear	Capitol	7/11/00	110,000	600,000
	Neil Young	Reprise	4/25/00	55,000	310, 000
	Oasis (Live)	Epic	2/22/00	55,000	170, 000
/21/00	Tim McGraw (G. Hits)	Curb/Atl G	5/4/99	250,000	2,800,000
ntinued	Vitamin C	Elektra/EEG	8/31/99	8, 000	640,000
	Wu-Tang Clan	Loud/Col/CRG	6/3/97	600,000	1,800,000
	Lyricist Lounge Vol. 2	Rawkus	4/14/98	1,100	125,000
/28/00	Master P	No Limit/Priority	10/26/99	150,000	620 ,000
	Aaliyah	Blackground/Virgin	8/20/96	40,000	1,900,000
	Eve	Ruff Ryders/Interscope	9/7/99	215,000	1,900,000
	Funkmaster Flex Vol. 4	Loud	8/11/98	125,000	480,000
	Juvenile	Cash Money/Universal	12/7/99	290,000	1,200,000
	K-Ci & JoJo	MCA	6/22/99	140,000	1,100,000
2/5/00	Memphis Bleek	Roc-A-Fella/IDJ	8/3/99	120,000	380,000
., ., .,	Rage Against The Machine	Epic	11/2/99	430,000	1,900,000
	Source Hip Hop Awards (Var)	Def Jam/IDJ	11/30/99	30,000	520,000
	Usher	LaFace/Arista	9 /16/97	67 ,000	3,9 00,000
		Columbia/CRG	4/25/00	140,000	825,000
	Cypress Hill	Cash Money/Universal	11/2/99	230,000	1,200,000
	Lil' Wayne	Def Jam/IDJ	11/23/99	27,000	530,00
/12/00	Source Presents Vol. 4 (Var)	Volcano	9/24/96	150,000	2,200,000
	Tool (Box) Xzibit	Loud	8/25/98	25,000	200,000
2/19/00	Snoop Dogg	No Limit/Priority	5/11/99	190,000	1,300,000
2/26/00	Nas	Columbia/CRG	11/16/99	230,000	1,000,000
	DJ Clue	Roc-A-Fella/IDJ	12/15/98	130,000	900,000
tba	Ginuwine	Epic	3/16/99	125,000	1,600,00
L Da	Jennifer Lopez	Epic	6/1/99	1 10, 000	2,400,000



"Aijuswannasieng" Just Means He Trusts You



Def Soul's new sensation Musig Soulchild (3rd from r) prepares for the release of his new album, "Aljuswannasieng," by hanging with radio, label and management people. "There is an honesty and love in this room," said Musia. "And I know that even if I don't sell a single record, you folks will be here for me. I can feel that." Seen laughing hysterically before checking on the well-being of their good friend Lou Maglia are (I-r) management guy Michael McArthur, Def Jam/Del Soul's Kevin Liles and Tina Davis, WUSL PD Helen Little, Musiq, Def Jam/Def Soul's JoJo Brim and management rep Jerome Hipps.

Breakdown Who's got what on this week's album chart POWER POINTS: #1 LP = 50 POINTS/#50 LP = 1 POINT				
LABEL	Power Points	Top 10	Top 20	Top 50
UNIVERSAL (TOTAL: 19)	612	4, 5		22, 24, 27, 28 31, 37, 39, 40
BMG (TOTAL: 10)	253	1, 9	14, 15 17	25, 38, 43, 45 50
WARNER MUSIC GRP. (TOTAL: 7)	148		20	23, 26, 29, 30 35, 46
SONY (TOTAL: 9)	124	10		32, 34, 36, 41 42, 44, 47, 49
EMI (TOTAL: 3)	65	7		33, 48



ush Hush Sweet" Sharlotte Blake

has been named Head of Marketing for Giant Records by label GM Larry "Less Than" Jacobson. Blake was most recently with Alchemy Marketing, where she turned base metals into breakdance mats... Toni Ann "Veal" Marinaccio is appointed Vice President International for Universal Music Publishing Group by Worldwide President David Renzer "Burns." Ms. Marinaccio's duties include identifying and negotiating international sub-publishing deals and catalog acquisitions, maintaining current UMPG sub-publishing deals and saving money by using pilfered Sweet-N-Lows in the office kitchen... Lois "& Clark" Najarian has been tapped as Vice President Publicity for | Records by Executive VP Worldwide Mktg. & Sales Tom "A Horse Is A Horse Of Course Of' Corson. Najarian will oversee the press team, lead the national media efforts for the label and deliver room service to Clive's suite at the Waldorf... Greg "Saved By The" Bell has been promoted to Vice President of Finance & Administration at R.E.D. Distribution by Sr. VP of Finance & Administration Mitchell Wolk "Like A Man." Bell will continue to oversee the day-to-day operations, see to the needs of RED's personnel, manage financial issues, work with management to





Najarian

improve work flow and systems and lick the stamps on all album shipments... Kristine "Ashes To" Ashton is raised to Vice President of MSO by President Mitch "E. and Scratchy" Schneider. Ashton will continue her role as publicist, add administrative and managerial duties to her responsibilities and hold down Mitch's feet when he's doing sit-ups... Tommy "My Back" Page has been named Director of Top 40 Promotion for Reprise Records by Sr. VP Promotion Phil "This Year's Model" Costello. Page began his music industry career as a recording artist, with three Sire albums, on none of which did he cover "How Much Is That Doggy In The Window?"... Laurie "Speedy" Gonzalez is declared Director Label Copy and R.A.A.S. Admin for the recently merged RCA Music Group by Michelle "You" Ryang Gonzalez will digitize and maintain the credit copy for all RMG releases, oversee standards for the song database and re-cut the vocals on the Lou Bega album in Yiddish... Jessica Siracusa "Orangemen" is named National College Promotions Coordinator for Universal Records by Sr. VP Promotion Steve "Only Women B" Leeds. Siracusa will coordinate promotion activities at College, Alternative and Metal specialty radio formats and organize an annual goldfish-eating contest at campuses nationwide.

Ashton

Gonzalez

Siracusa

- On the Britney Spears tour this summer!
- 🛠 Featured artist for Rabisco campaign this fall
- Teen l'eople promotion & sampler in November issue!
- Highlighted artist in Alley Fall fashion catalog!
- Headliner at Carnegie Hall a the age of 12!

Catch Mikaila on the Fox Family Channel float at the Macy's Thanksgiving Day Parade!!

> Mainstream Top 40 Monitor: D40*-36* (+195x)!! Rhythm Monitor: 34*-33*!

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WKRQ	KCHZ	KUMX	B97	WQZQ	WKSL
WAKS	KZZP	WPRO	WKSS	WKCI	WPXY

New This Week: WNOU KFMD WAPE WLDI WKGS And Many More!!



The industry was still rocking from Thomas Middelhoff's bold Napster move when the Bertelsmann topper unleashed his latest earthquake with a BMG shake-up that puts Michael Dornemann and Strauss Zelnick out and recently departed BMG vet Rudi Gassner way in. Needless to say, there's massive conjecture over the aftershocks. Eyes are now focused on former BMG International chief Gassner, who returns to the fold after losing to then-North American head Zelnick in a heated and nasty battle for the top BMG spot, resulting in Gassner's ouster. There's bigtime chatter inside J Records over the strength of the Gassner/Clive Davis relationship, with fingers pointing to Gassner's aggressive support of the former Arista chief during his bitter public feud with Zelnick. Others note a solid relationship with Arista topper L.A. Reid and RCA chief Bob Jamieson, whom Gassner initially recruited to head BMG Canada, Look for Gassner to continue and conclude current negotiations with Jamieson and RCA's

GERMAN SHEPHERD



RUDI GASSNER: At least he knows everyone's name.

Jack Rovner, which will see them elevated to Chairman and President, respectively. And then there's hot, profitable independent Jive and its chief, Clive Calder, who insiders claim doesn't care who's at the helm of its distributor. That said, there's massive tongue-wagging over the departure of Zelnick, who was offered the exiting Dornemann's title, though it was a significantly diminished position in Middelhoff's new universe-which now finds online music distribution, manufacturing and music clubs switched to the e-commerce division's control. With those terms representing a breach of Zelnick's current contract, he took his payout and bolted. Zelnick's tenure at BMG was eventful, to say the least. His highly publicized battle with Davis and his bloody, losing fight with Calder over NSYNC (which could cost BMG north of \$100 million in profits) were, according to detractors, partially due to lack of music-industry knowhow and experience-which stood in stark contrast to such industry-veteran competitors as Doug Morris, Tommy Mottola, Ken Berry and Roger Ames. And while tongue-waggers claim that Zelnick was generally wellliked and did not wreak havoc on his company like such other industry outsiders as Bob Morgado and Jim Fifield, many fingers point to BMG's resurgent 20% marketshare (which made it #2) being dependent on its non-owned (and less profitable) joint ventures and distributed product-including the aforementioned Jive, which is

responsible for a whopping 7%. In fact, BMG-owned labels are responsible for less than 9% of the company's marketshare. And what about Dornemann? Many believe his number was up when he lost the battle to replace Bertelsmann chairman Mark Woessner to Middelhoff. Personnel changes aside, Middelhoff's moves are a reflection of a rapidly changing industry where the online world is altering the role of content at the media monoliths. Are they also a harbinger of things to come at the other majors? Will the technology divisions become dominant over the content providers within the corporate superstructure? All eyes are now turned to AOL-TW's WMG, Vivendi-Seagram's UMG and technology-driven Sony, as their corporate parents follow their own technological mandates. Are similar restructurings forthcoming? And naturally, there's talk of Middelhoff's next moves. Will there be a play for EMI, which he needs to assist his Napster play? Many claim the same EC that denied WMG-EMI would never approve the union of the two European music groups. Others say that the same UMG that helped derail WMG-EMI would commit its massive might to blocking a similar marriage with BMG. That conjecture has gone handin-hand with massive speculation over other music groups' unwillingness to provide content to BMG's Napster play. Questioners question why competing companies would let the German

AND A #1 RECORD !!!



L.A. REID: Doesn't feel like an Outkast with the boss.

giant control the pipeline. Buckle up, folks. Lots of action to come Eyeballers eyeballed a recent public dinner pow-wow between the aforementioned Clive Davis, Charles Goldstuck and L.A. Reid, Larry Mestel and Jerry Blair. Lots of conjecture over what was discussed... Backstreet Boys could be shipping an unprecedented 7 million units of their upcoming 11/21 release... Names in the Rumor Mill: Bob Pittman, Howard Stringer, Kevin Conroy, Andrew Nibley and Arnold Bahlmann.

A REUNION OF FRIENDS



BOB JAMIESON: Why does Rudi call him "Buziak"?

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Management: Mitchell Solarek For Mitchell Artist Management



Yeah, Schur

To: HITS

As press representatives for Jordan Schur, we've attached an updated copy of his bio for your files. Jordan founded Flip Records in 1994 and developed a successful roster including Limp Bizkit, Staind, Cold and Dope. He became President of Geffen Records in 1999. Please keep Jordan in mind for any music industry stories you might be working on.

Mitch Schneider MSO Sherman Oaks, CA

HITS replies: That's terrific, Mitch. He can help us on our master's thesis: "How Fred Durst's Success Is One of the 10 Signs of the Apocalypse."

Belgian Waffle

Dear Roy:

Although I don't normally do publicity, I've been asked by our Belgian affiliate to make a pitch to HITS for a spot regarding the extension of our deal with the band Hooverphonic. We are hoping to mention the celebration of Hooverphonic's third Sony album, as well as their U.S. tour. If you could help me place something, I would be most sincerely appreciative. A spot in HITS would not only be a great opportunity for this band, but also greatly appreciated by our Belgian affiliate. Thanks.

Paige Parsons EMI Music Publishing N.Y.C.

HITS replies: No problem, Paige, but after this appearance in HITS, they'll be lucky if they're allowed back in Belgium. Anyway, just to even out the trade exchange, we'll send you a Billboard subscription and a selection of editor Timothy White's favorite bow-ties for a one-way ticket to Antwerp.

Kitchen Sinks

Gary Jackson:

Hi Gary! There's a lot cooking in the Soulife kitchen. Just thought I'd send you a photo caption for possible inclusion in HITS. If you have any questions, don't hesitate to call me.

Regina Daniels Daniels Entertainment Group

Chicago, IL HITS replies: Unfortunately,

Regina, we last saw Gary around the office on the day his beloved Bosox were eliminated from the pennant race, which means he's been missing in action since the middle of August.

Samit Ever Was

Roy:

Please remove all old photos of Jay Samit and use his new headshot.

Dara Horwitz EMI Recorded Music Hollywood, CA

HITS replies: Cool, Dara, but next time, how about having him face the camera?

Love Jones

Marion:

Here's the photo of Jenny with Nelly. Call if you have any questions.

Rebecca Murray Jenny Jones Show Chicago, IL

HITS replies: Of course, Rebecca, but which one's Jenny and which one's Nelly?





Check out Vitamin C on the back cover of Teen People's "What's Next" issue

vitaminc

Top 5 phones @ WBTS- Atlanta

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BY JEFF RABHAN & SIMON GLICKMAN

BACK IN THE SADDLE: The undisputed champion of the world is Rock. And judging by the blurred playlists between Active Rock and Post Modern, the boundaries that previously governed radio development methods have been expanded-showing label folk that there's more than one way to skin an act. We praised Blue and Co. at the Bunny last week for Linkin Park, but there's more on the horizon: The Bill Silva/Les Borsai-managed, Philip Steir-produced demos of Rokstar have L.A. heads buzzin' over their stadium-rock potential. And with a Troubadour showcase set for 11/14, a beersponsored Coliseum love-fest may not be far off. Meanwhile, the Steve Hutton/Chris Allen-managed Hotwire have built themselves up a sweet little bidding war, proving that there is a market for young, good-looking boys who rock hard. And on the other end of the spectrum, yet still fully related, Kevin Martin (Candlebox) has crafted a demo that touches upon all elements of rock with a real songwriter's sensibility. There's room on vour roster for all of it, because the spillover to Modern-Adult formats covers all your radio bases. Three unsigned acts, three formats, all Rock ... PEOPLE YOU SHOULD KNOW: Big ups to Immortal's Jason Markey on his inaugural signing of Michael Goldberg's Chicago rockers No One. Are two more signings imminent for Markey in the coming week? Watch this space ... Big ups to Barry Squire and his kickass work on BT's band... Have you kept your eye on manager/A&R wonderboy Joe "3H" Weinberger and his artist Hot Carl? With strong interest from two majors, it looks like the Ron Laffitte-aroomed minimogul has a bright future... Greg Boggs jumps the Timebomb ship for a Columbia A&R gig in N.Y., while Mark Nathan ankles Farmclub in exchange for a title at Interscope... Congrats to Tom Morris, who ups his ante with a phat new title and office at Hollywood Records... Are two majors preparing to poach two employed A&R guys as we go to press? Could get interesting... The Wine Field keeps attracting admirers, and the pop-rock collective's 11/7 showcase at the Mercury Lounge was undoubtedly thick with corporate rodents-as well as a slew of sweet-talking prospective managers. Will TWF take the offer currently on the table, or will other labels be on one knee soon? All bets are off at presstime... If you were a punk-rock booster in another life, you may remember Stephen DePace from aggrovisionaries Flipper. Now, Steve's managing ex-Dead Kennedys member D.H. Pelioro's band Peliaro, who celebrate their indie CD release at the Viper Wed. (11/8) at 11. Another act from the DePace fold, The Mimsies, open up at 10... There's an unbelievable, unsigned, career female artist out there named Charlotte Martin who won't stay unsigned for long. Could be a career for you as well-so do your homework ... Tuffbreak Entertainment (evan@tuffbreak.com) and their artist AB have seen three label prexies in the past week. Call us crazy, but we believe serious dollars are about to fly... We could fill a column with bands whose music we posted on Wheels Online and who subsequently scored deals with majors. We hate to sound immodest, but with a new look and a bevy of new features on the way, a subscription is as indispensable as your Platinum Card. Call 818-501-7900 for details... BUZZIN': Bleu, Leslie Reed, Sigor Ros, Jay Buchanon, Ill Nino... E-mail: rudoll@aol.com or akrinst@ aol.com...

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WHO	WHEN	WHERE	
<u>CISCO</u>	Thurs., Nov. 9 9pm	The Mīnt L.A.	No silver hair, just Platinum-ready songs.
STARA ZAGORA	Fri., Nov. 10 9pm	Curtain Club Dallas	Under the radarfor now.
SUBATOMIC	Sun., Nov. 12 8:30pm	House of Blues N.Y.	Publishers, start your engines.
STILL STANLEY	Thurs., Nov. 16 9:30pm	Viper Room L.A.	Will the secret be exposed?
NEUROTICA	Fri., Nov. 17 10:30pm	State Room Tampa	The frenzy of Florida.



A SIGN FROM HEAVEN: After a confidence-building 60k opening week at retail, followed by a record-breaking, vindicating weekend at the box office for "Charlie's Angels," the film-music biz is breathing a collective sigh of relief. Meanwhile, fingers remain crossed for the Brunmanhelmed ST and Columbia pic in hopes that the painful dry spell affecting STs across the board is finally coming to an end. And despite mediocre reviews and public reports of problems on the set, moviegoers still ventured out to see the three beautiful girls kick ass. But, as we delve deeper and deeper into the Q4 movie wars, one thing remains a constant among all films: lousy reviews. From "Bagger Vance" to "Blair Witch," "Red Planet" to "6th Day" to "Pay it Forward," the plague of critical drubbings seems to be affecting every studio. And judging by the 6% drop in admissions over the year (with

predictions for a bigger decline this holiday season), I will state what music execs and supes have been whispering all year: Good STs don't stand a chance when the film is a dog. And with a kennel full of 'em, let's hope that a few escape the pound without being put to sleep. Good bet: the Powerman 5000-led Columbia ST charge of the Wes Cravendirected Miramax chiller "Dracula 2000," which just may make this holiday season especially jolly for the Sony folks ... THE BIG PICTURE: Much chatter around town concerning the Dream-Works studio distribution deal and the possible effect a deal outside of Universal might have upon music options. As talk of a possible WB offering circulates, some high-profile execs wonder if the WMG labels will have first crack at the STs as well. With SKG wanting a new deal by year's end, watchers have their eyes open... Just one week before the election, Democratic VP nominee Joe Lieberman sent a new letter to major players in the film world reintroducing the criticism of violent content (and the marketing thereof), originally addressed weeks ago. The missive left several studio execs with a bitter taste in their mouths as they contemplated pulling the handle. Is it just me, or does that seem a bit like cutting off your nose just to spite your face—a few days before the plastic surgery?... NEWS YOU CAN USE: The very talented Jennifer Hawks joins Burt Berman and the Paramount Pictures music dept. in a marketing capacity, leaving artistmanagement behind and starting over with a clean slate... My friend Fraser Hill at EMI Music Canada has thrown together a very cool Toronto Film Festival sampler of cinema-friendly artists looking for supe love, and I believe it would be a sound decision to call him at 905-677-5050 ...

Rocker Joe Walsh is in final negotiations with NBC to star in a comedy pilot that makes fun of the entertainment biz, and insiders at the Peacock say it's a funny one... Rumor has it a huge single is in the works for the Chris Rock starrer "Down To You" that involves two high-profile writers and an "epic" voice. Let's hope it happens—we could all use another hit... E-mail: rudoll@aol .com... BEHIND THE SCENES: Centropolis Entertainment, "Ally McBeal," DreamWorks...

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Could help give ST some teeth.



"FRIENDS": 150 episodes, two STs—and still going strong.

"ROSWELL": The Frog Network orders up the back nine episodes.

DIGITAL VIDEO: George Lucas says it'll go mainstream. Care to argue?

BET: New friends at MTV and VH1 shouldn't hurt its profile.

SHOCKWAVE.COM: Check out Tim Burton's animated freak, "Stainboy."



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A MITSINTERNET SPECIAL

FROM **FILE-SHARING** TO **PROFIT-SHARING**

Where's the beef? The Internet has been touted as a revolutionary marketing and promotion tool, especially for the music industry. Killer app Napster has run up against the wrath of the industry and copyright-holders, but its value persuaded Bertelsmann to come with the cash. IPO money for music sites has pretty much dried up. Why hasn't anyone made any substantial money yet? What's the next step towards profitability? If online advertising and sales aren't enough, what are the business models of the future for music on the Net? Hey, who do we look like, Faith Popcorn?

We examine these issues in this special report, which includes dialogues with GetMusic.com's Andrew Nibley, Click Radio's David Benjamin, ex-Broadcast.com ruler and current Dallas Mavericks owner Mark Cuban, Egreetings' Nancy Levin and Julia Trainor, Sony's Fred Ehrlich and Al Smith and Universal eLab's Larry Kenswil on the new subscription music model, along with a special roundtable discussion.

When future history texts are written, 2000 may be remembered as the psychic depression following the roaring '90s. As recent market turbulence suggests most notably, the plummeting Nasdag and driedup IPO funds---investors have finally begun demanding fiscal accountability from the tech sector. There's a clear message underscoring Wall Street's sagging confidence in Amazon.com, MP3.com, Musicmaker and similar online music ventures: "Start showing profits, or else!"

But are investors just being impatient and unrealistic? Is longterm tech profitability a shortterm possibility? What role will file-sharing technologies play in the industry's hopes for a massive cyberspace payoff? To get some answers, HITS asked pundits pros and Internet insiders a simple question: "When and how can music on the Internet be profitable?" It's a relevant query, especially considering the empirical evidence indicating music's online potential. From CDs, video, radio, downloads, merchandise, concert Webcasts, memorabilia, instruments and other music-related services and products, music is a medium perfectly suited for the Internet. "Behind books, music is probably the next most mature market there is," says Lori Iventosch-James of Harris Interactive, a Rochester, NY, online consultant. "Certainly, with online companies like Amazon, we see volume and profitability increasing considerably. Music is one of the first things newer Internet users tend to go to, because it's easy. Buying music is not as risky as purchasing clothing or furniture."

While cyberspace and music may be a virtual match, the industry must clear numerous legislative, regulatory, technical and logistic hurdles before realizing profits. HITS' own debt-saddled www.BruceBritt.com consulted a bevy of experts, including Sean Ryan (Listen.com), Ken Hertz (manager, Alanis Morissette), Jim Swindel (Amplified.com), Stephen Felisan (HOB.com), David Pakman (myplay.com), Dick Wingate (liquidaudio.com), Larry Stessel (MCY.com), Brett Markinson (DES), Ken Alterwitz (MAGIX.com), David Gould (imix.com), Mark Hall (RealNetworks), and John G. Schwarz, (Reciprocal, Inc.). Though opinions vary, most everyone agrees that the Internet fever of 1998-99 has subsided. It's gone from "get rich quick" to "put-up or log-off."



An exclusive HITS Internet Special roundtable by Bruce Britt

When and how can music on the Internet be profitable?

SEAN RYAN,



If I had to guess, I would say we'll see profitability by 2002. I see profitability attached to mainstream penetration of digital media. Our current projection is that next Christmas is when a number of issues start to hit the mainstream. The copyright issues start to get worked out over the next year, through a combination of court cases, Congress and business negotiations. Also, within the next year, hardware like MP3 players start to hit the right mixture of power, price and simplicity. We should also have drastically increased broadband

President and Chief Operating Officer of Listen.com.

penetration by then. We all hoped profitability would be faster, but realistically, there's not enough mainstream content and the technology is still too hard for many people to **DeoDie anticipated.** use. But I'm absolutely optimistic; music is going to be a huge space with significant winners. It's just taking longer than people anticipated.



KEN HERTZ,



Manager, Netrepeneur

I would say we're looking at 12-18 months. The problem is that changes may happen offline in the interim to affect that prediction. I'm seeing some really exciting ideas where music is used as a way of attracting an audience for a new business that could only exist online. Successful offline businesses will continue to find ways of allowing the Web to help them be more successful. But online businesses need to stand on their own, and music should be

used by offline and online enterprises alike to promote those businesses. The big surprise in the virtual space is that it's not virtual at all. It takes people, skill, time and capital to build an electronic business. Everybody thought it DUSINESS Model and was about eliminating middle men, inventory, warehouses and overhead by digitally delivering downloads off servers. But we've since discovered that servers, streaming, bandwidth and promotion are expensive. Most importantly, we've learned it's extraordinarily expensive to build a brand in cyberspace. Two years ago, people were wondering, "Who's going to be the AOL, Yahoo and Amazon of the future?" and here we are two years in the future, and it's still AOL, Yahoo and be possible in the Amazon. I don't think that digitizing offline businesses online is a profitable pursuit. Nobody's going to put Ticketmaster or Winterland out of business. People are **MUSIC Industry.** only now coming to realize that trying to take an offline business model and translate it into a more efficient online business may not be possible in the music industry. There are a great many new businesses, though, online and offline, that would

People are only now coming to realize that trying to take an offline translate it into a more efficient online **business may not**

benefit from a relationship with music. Nobody would pay extra to get music on DirecTV, but lots of people order DirecTV simply because of the free music. So DirecTV is making money providing music, without charging for the music itself. In my opinion, e-business means a new kind of business, as opposed to an electronic version of a real-world business.







IIM SWINDEL



E-commerce will continue to change shopping habits. However, there are only a few great stores in any segment. Those great **Online MUSIC** stores are the ones that make the experience smooth and easy, helping the customer get to what they want with limited BS along the path. It's clear people will continue with brand loyalty in this WONDEPTUILY space only if their experiences are good ones, just like brick-andmortar, but perhaps they will be even more fickle. There is no social statement attached to where you shop online. When will it be

profitable? When everyone grows up and starts realizing it's all about the customer. Online music must be a wondefully easy user experience. As for digital delivery of music, it is all about bandwidth and portability. We need to make it easy and get it away from the computer and into the family room, car or belt loop."

President, Amplified Entertainment

STEPHEN FELISAN,



Though it's hard to say when, I believe profitability is inevitable because users will demand higher value and more compelling, interactive ways to consume music content. Profitability will occur when the quality is there, and I equate that to the mass penetration of broadband. That's when we'll see profits. Here at HOB. we've been offering broadband content for almost two years. It's a case of trying to get the egg before the chicken, because we want to help grow this space. Right now, there's no content out Tappen. They

there, so there's no broad penetration. It's a case of consumers wondering, "Why buy cars if there are no highways?" while the people who build highways are asking, "Why build highways when there are no cars?" House of Blues is planting a flag and saying, "We are going to provide content and give users a reason to get broadband connections." But we can't do it alone. Companies can't just sit around and



must be a

easy user

experience.

wait for broadband to hit. They need to start preparing for penetration now, because when it hits, they're going to be left in the dark. Right now, it's expensive for us because there's not a lot of broadband broadcasters. But broadband penetration and profits will happen. They go hand-in-hand. There was a point when people were very happy with black-and-white television, but after seven years or so they started demanding more value in the form of color televisions, then VCRs, DVDs and so on. The same is true of broadband. Once people experience it, there will be no going back.

Senior VP of Technology and Interactive, House of Blues Entertainment

DAVID PAKMAN,



If you're unable to show profitability by the first quarter of 2002, your company won't be around much longer after that. I don't believe there are many Internet music companies with a market capitalization above \$250 million at this point. MP3.com, with their other issues notwithstanding, went from \$3 billion in market capitalization to under \$200 million, and this is pretty much true of every other public Internet music company-Launch. ARTISTDirect, Liquid Audio, etc. I don't think it's a particular

Founder/Senior VP Business Development, myplay.com

indication of any relative strength or weaknesses in each of those business models. but really a message that we need to see a very clear path to profitability within **around much longer** the next four-to-five quarters. However, there's one good reason why this is not a after that. very good thing. Many companies in the music space, ours included, are dependent on licenses or partnerships with record labels. The labels may not license a partner in an appropriate amount of time to let them reach profitability in short order. Imix is an interesting example. These guys have amazing technology and have had great



consumer benefit for years, yet their entire model is pretty much dependent on being able to license large catalog from record labels. And they've had some traction, but the bulk of it has only been very recently. If the labels arbitrarily don't cooperate in a short amount of time, it's clear investors will not remain patient forever.

DICK WINGATE



Senior VP, Content Development and Label Relations, Liquid Audio

We will not likely see profitability in the digital music space until the major labels coalesce around one or two formats for digital distribution and streaming, as well as business models that are compelling to both the consumer and the retailer. Unfortunately, at this moment in time, consumers are confused by myriad software requirements that are different for almost every major label. They are also being asked to pay the same price for digital songs they can buy on CD (with artwork, etc.) and in some cases the labels are not allowing export to CDR or portable devices. It's not a compelling enough value proposition to consumers right now. Subscription services offer grat opportunities, but again, if labels do not allow exportability, the upside will be more limited.

We will not likely see profitability in the digital music space until the major labels coalesce around one or two formats for digital distribution and streaming.

LARRY STESSEI



While there are only a handful of e-businesses that are already profitable, such as eBay, the reality is that mest Internet companies are reinvesting most of their revenue to expand their business. In the music (and entertainment) pusiness, while we can certainly expect some level of earnings in the near-term, we're facing a set of technological and content challenges that directly impact the path to long-term, significant profitability. On the technological side, we're still two-to-five years away from the widespread deployment of high-speed distribution systems, such as DSL or broadband, that will make accessing content both faster and easier. On the content side, copyright and piracy battles have effectively stalled any short-term profits to be made from digital downloads. The key, therefore, is to develop and implement a business

strategy that combines both the new world economy and the old world economy—in essence, a bridge to the future. At MCY, this approach is generating immediate results, and we're targeting significant revenues for 2000. Looking **Content that We'll exploit**

towards the new world economy, we're building a state-of-the-art digital platform that will be capable of distributing content via the Internet and broadband channels such as cable and satellite, and will be extendable to support wireless services. The platform incorporates our proprietary encryption and copyright protection technologies called NETrax, which we currently use to secure the music events and downloads offered exclusively on our site. The revenues we're generating today, however, come from the old world economy. In addition to acquiring exclusive digital rights to music content, we also acquire all other available media rights, including broadcast, cable, satellite, DVD and home video, which we then li-

We're generating revenues today while building an extraordinar ibrary of exclusive digital tomorrow

cense to distributors serving those markets. Our position today as a B2B digital content provider complements and supplements our long-term vision for the online music industry; we're generating revenues today while building an extraordinary library of exclusive digital content that we'll exploit tomorrow.

BRETT MARKINSON,



CEO/Founder: Digital Entertainment Solutions

Director of Music, MCY.com

The world is changing and the Internet is the catalyst. The global brain is upon us, and the ability to use multimedia globally will be here before we know it. How people survive in business-online or offline-will continue to change, and the people who are not paying attention to how this emerging communication system affects them will be left behind. The people in the best position to profit today are those that provide content consumers are interested in, as well as the people that provide the tools and services that enable consumers to pry open the Internet-those selling the picks, axes and shovels to the businesses looking to mine this environment. I'm referring to the people that build data centers, fiber-optic pipe providers, optical network switching systems, routers, application tool writers, consultants and others who stand to make money quickest from e-business on the Internet. That's the category of business we're

in. Consultants stand to make a lot of money, as they're helping educate how to build business models to be successful. The dot-com Web in a better position. site, which is a destination designed to attract people, will struggle to get a critical mass of eyeballs at reasonable prices. Companies that have destinations as the by-product of their core profitable business offline are inevitably going to be in a better position. The standard Web site better have enough value that people will pay for subscriptions, or it's doomed.

Companies that have lestinations as the by-product of their core profitable busievitably going to be

KEN ALTERWITZ,



President/CEO, MAGIX Entertainment Corp.

The profitability-or more accurately, the lack thereof-of e-business was fueled early on in the game by promises of marketing opportunities, of reaching dormant consumers, of revolutionizing commerce in general. But it never happened. E-tailers overspent, overpromised, underserved and underdelivered. One of the primary reasons is a serious lack of differentiation, coupled with uncontrolled costs and the delivery of a product in the same old fashion. The

When there is active participation, consumers 'consume' more.

Web offers the unique ability to directly market to individuals and to have these potential consumers interact with product in ways that go well beyond the boundaries of the cliched "brick-and-mortar." The problem is, virtually no label, artist, retailer, nor e-tailer has fully grasped this paradigm shift and exploited the opportunity. Music and video are not passive experiences, yet, for myriad reasons, continue to be presented in that fashion. MAGIX Entertain-

ment offers a line of unique products that gets the consumer actively involved with the creation of audio and video content. When there is active participation, consumers "consume" more. The sooner the entire makeup of the industry recognizes how best to serve the consumer, the sooner profitability will be achieved.


Over 4,000,000 music fans now have a myplay Locker

In October 1999, we created the first digital music Locker.".

As of November 2000, we have over 4,000,000 customers who store, manage and legally share their personal music collections online.

When you advertise with myplay, you can reach more people than subscribe to ROLLING STONE, SPIN, VIBE, THE SOURCE, COUNTRY WEEKLY, JAZZ TIMES and GRAMOPHONE - combined.* And guess what? We know exactly what music our customers listen to. We know what music they share (legally, mind you). And we know what music they own.

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That makes myplay one of the most powerful and efficient new marketing channels for reaching a targeted music audience.

What can the myplay Locker" do for you?

To find out, please contact: Julie Joyce, Senior Director of Advertising Sales, at julie@myplay.com.



YOUR MUSIC COLLECTION - ONLINE

DAVID GOULD,

Chairman/CEO, imix



Never mind profitability. Elusive revenues are killing all the companies involved in "new media" music distribution. Why are revenues so elusive? There are three reasons:

 There are still no legitimate new media music distribution channels. Without pointing fingers, artists, managers, labels, lawyers, technologists, retailers and e-commerce companies have all failed to reach a consensus on a simple, viable, cost-effective distribution infrastructure. We are bogged down in format wars, pricing, coupling issues, DRMs, devices, anti-piracy schemes, proprietary

tests, contracts, user-unfriendly promotions, etc. It's a long laundry list of foibles and failures that have only served to alienate and piss off our customers. This is a violation of rule #1 of business.

I know our company could be profitable in one quarter if we had access to the right content.

2) There is so little legitimate, economically viable content available. We have signed more than 250 labels, including two majors. We have over 250,000 songs in our active database. We have invested millions of dollars in securing legitimate copyrights. Yet we are still not close to securing access to a commercially viable library of music or currently relevant popular songs. The same holds true for everyone else in the space. Content publishers are supposedly waiting for the "system" to develop. Of course the "system" is waiting for the content...It's a vicious Catch-22. The end result is there is not even one legitimate place where someone can go to get all the music they want in the format they want.

3) Napster. In this instance, I use Napster as a metaphor for the entire illegal alternative. File-swapping, sharing, copying, pirating, etc. are thriving. I am not sure if many artists, managers, labels, lawyers, technologists and e-commerce executives have spent any real time on Napster, but I will tell you this—from the consumers' perspective, Napster is great. Every song anyone could want is there and it's really easy and immediate. There is no registration, no time-outs, no dead links, no 20 mouse clicks between you and the music. You get everything you want, you're surrounded by music lovers... I could go on, but why?

So a free, simple alternative has been created that is now widely embraced by a large swath of our music-buying demo. Hundreds of companies have spent hundreds of millions of dollars, and millions of man hours, trying to blaze a path to the future of music—and entertainment—distribution. We are all nowhere. We have all lost huge sums of money, and worse, time. In the meantime, Napster, with a little over \$15m in invested capital, has kicked our collective butts. Talk about depressing. What a mess. Profits will not be realized until our sick industry remedies the above ailments. We need to stop worrying about everything that can go wrong. Everything has gone wrong. It can only improve. I wish there was even one legitimate alternative out there. I know our company could be profitable in one quarter if we had access to the right content. The good news is that Napster validates at least one thing: we were all right in terms of sensing the native consumer demand for the new digital future. People want access to all music, in all formats, all the time. The potential for explosive growth in the music business is very, very real.

MARK HALL,



Many of the the critical building blocks are now in place. We have a critical mass of consumers who are on the Internet and actively interested in acquiring digital music. We have software applications, like RealJukebox, that make it easy for those consumers to manage their digital music collections. We have the necessary software and technical infrastructure in place. And the consumer electronics industry is manufacturing a wide variety of good, low-price point devices that allow music fans to take their digital music with them anywhere.

Now we need the music labels, retailers and leaders in the Internet industry to put these pieces together to distribute music in a new way; one that adds value to the music fan and that deepens the incredible emotional connection between fans, artists and music. Just as the film industry found new revenue channels and new ways to reach movie fans after the introduction of the VCR, we believe artists, labels and retailers will all profit by embracing this new, powerful and unique distribution medium.

VP Media Publishing, RealNetworks

We need the music labels, retailers and leaders in the Internet industry to put these pieces together to **distribute music in a new** way; one that adds value to the music fan and that deepens the incredible emotional connection between fans, artists and music.

JOHN G. SCHWARZ,



President/CEO. Reciprocal. Inc. The advent of the Web has provided us with the technology capable of redesigning the economics of trade by removing the layers of distribution between the creator of value and the buyer. Sometimes referred to as "frictionless trade" or the "perfect market," doing business on the Web carries the promise of addressing essentially the entire online population, with market-of-one precision, if

only the sellers and **the** buyers could get through the incredible noise and confusion of that medium.

We can continue to expect the growth of e-commerce for both the physical and digital goods and services to exceed the growth of any market in the history of trade.

But it is precisely this **noise** and confusion that lies at the heart of the problem. In this regard, Web commerce the odifferent than any other market in the history of trade. Sellers and buyers must find each other and agree on the terms of sale. The process of finding each other and of negotiating terms in large markets always falls to intermediaries—retailers, distributors, value-added resellers, agents and the like. In the Internet world, such intermediaries are just as necessary as they were in the physical markets of yesterday. In addition to physical intermediaries, the Web has a new dimension the digital intermediary who handles directories and metadata, which are critical to finding content and sources. This can be an act al digital service business or a simple, but intelligent, digital agent.

The Web enablement of the physical market intermediaries is proceeding at a furious pace. The creation of digital intermediaries ("informediaries") is also proceeding quickly, although so far without standards and an ability to interoperate. New business models that give the intermediaries a commercial role and that remove much of the inventory from the distribution process are evolving and being tested. The technology components and bandwidth for online access are in place or being added quickly enough to meet real demand. As a result, we can continue to expect the growth of a commerce for both the physical and digital goods and services to exceed the growth of any market in the history of trade. Combining the velocity of technology and communications and the potential efficiency that the online markets bring makes this conclusion inevitable.



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ITERNET SPECIAL DIALOGUE WITH

MARK CUBAN

BY BRAB KING

EXCLUSIVE HITS

Mark Cuban made his first—and second—billion selling Broadcast.com. His next venture is reinventing the music industry.

You don't have to ask him for his opinion about Webcasting. Cuban founded audio and video content distributor Broadcast.com in 1995 and sold it to Yahoo four years later. The \$2 billion—yes, billion golden parachute he netted from the sale has afforded Cuban the ability to do—and say—almost anything without fear of reprisal. With an insider's knowledge of the music and technology industry, Cuban has spilled many of the secrets that smaller Webcasters remain tight-lipped about.

His mantra: The five major labels and the Recording Industry Association of America have made it impossible for Webcasters to create a viable, stand-alone business because of the threat of litigation and the uncertainty of royalty structures.

Cuban claims that, in its negotiations with Webcasters, the RIAA lays out a royalty structure based on a per-song, per-stream basis. That's analogous to a radio station being charged every time a new listener tuned in—if radio stations paid royalties, which they don't. It's a royalty structure destimed for failure, according to Cuban.

He is so adamant that he actively encourages Webcasting businesses to look to Canada and Mexico when searching for a home base. In fact, he claims that, without radical changes to the Digital Millennium Copyright Act and the practices of the RIAA, Webcasters will universally be forced to shut down.

OK, maybe not universally. The major labels and large affiliate portals such as AOL would still have the ability to run profitable businesses.

"You can't Webcast as a stand-alone business," Cuban said in discussing the state of Webcasting. "The market is not mature enough. It meeds to be part of a bigger business that you can invest in and grow. The only exception is if it's a one-person business—and you don't pay yourself anything and have an uncle in the hosting business."



FULL NELSON(above): Dallas Mavericks coach Don Nelson (I) congratulates team owner Mark Cuban for finally getting all of Dennis Rodman's stuff out of his guest house, by recycling his only trophy. ALL THUMBS(left): Mark Cuban celebrates a rare Mavericks victory by buying two young men and painting them from head to toe with ink squeezed from 100 dollar bills.

So Cuban has taken the mantel as the RIAA-killer.

It seems that he's not content to just sit back and run his newest business, the NBA's Dallas Mavericks. There have been rumors of Cuban's attempt to sign Courtney Love—the Dennis Rodman of the music industry—and launch his own label. With his connections to the digerati and Love's name recognition, Cuban would have the chance, and the money, to reinvent the structure of a record label.

Cuban has been uncharacteristically mum on the new project, but insiders throughout the digital music industry fully expect—and eagerly anticipate— Cuban's new endeavor. Many consider Cuban the best hope to cut through the litigation, bickering and general unease that has shackled the emerging entertainment economy.

Of course, all this might get put on hold until after the basketball season since his Mavs actually have a chance to make the playoffs for the first time in 10 years.

You've said that there can't be any successful stand-alone Webcasting business because of the RIAA's royalty rates. So what then does the future of Webcasting look like? Isn't there any way for a business to compete?

As long as the RIAA cartel is in business, they will work to keep music Webcasters at a disadvantage and out of business. So, for stand-alone music Webcasters, music Internet radio stations, their future is as long as their funding holds, or as long as they are willing to do it as a labor of love, rather than a business. It will be like the newsletter business.

Music companies have really hit a rough patch recently, with venture capitalist money drying up. With your obvious disdain for the system and your desire to be in the music business, does this mean that you are going to start funding companies?

No. It means I think that the existing businesses are focused on protecting, rather than optimizing, their industries. The money I would invest in the music space would be to change the existing music industry, knowing that the digital future will be there waiting to make the investments stronger. The rumor is that you are going to sign Courtney Love and Hole to a recording deal and use that to launch your own music company. Where does that stand? In discussions.

The two of you have attacked the major labels rather harshly in public over the recent months. The majors have a history of only working with companies like myplay.com, Liquid Audio and Musicbank, which have toed the party lines. Have you found that to be true? And how can you get around that? You don't work around it. You watch the companies they work with go out of business, and hopefully the courts will get the message that this is a cartel with no interest in having competition. Beyond that, you realize that the Net is international, as is the music industry, and that the laws are not corrupt in other countries. So any digital business should start in Canada or Mexico, not the U.S. Then they can be successful. Just as film work has gone north, so should the digital media world.

What does the digital music space need to do right now to convince the public, and investors, that there are viable businesses to be made? Or is the space so caught up in litigation and licensing issues at the moment that nothing can be done? Basically, the only company capable of selling digital music is Napster. As long as the RIAA is involved, the rest shouldn't even try. The only place for digital music right now is as part of a larger company, or starting up in Canada or Mexico. Hopefully, legislators will realize that as patsies for the RIAA, they are chasing away the entrepreneurial spirit of the internet. There is no way I would suggest to anyone to start a digital music-related business here in the United States.

Napster—good or bad for the digital music industry?

GREAT. They will sell more downloads once they add that service. Plus, because music downloaded to your PC via Napster is not inherently portable to all the places we play music, it only enhances sales. It's the "try before you buy" kiosk moved to your home, and it works to sell music. Many times I have downloaded and tried music on Napster and then bought the CD. I don't want to go through the hassle of **burning a** CD. I don't want the hassle of waiting for the download and then wondering if it will finish, if it's the song I thought it was or what the quality will be. Napster allows me to experience music; buying the CD gives me portability and quality, which most **people are willing to pay for.**

What about MP3.com—good or bad for the digital music industry? Irrelevant.

Now that those two goofy questions are out of the way, what companies do you think are worth a damn, that are providing a quality service to consumers?

I think ArtistDIRECT does a decent job; Microsoft and RealNetworks both do a good job moving the digital media ball forward, and of course, Yahoo.

How do you make money as a digital music business? Advertising? Subscription? Theft?

If you are presenting or reselling the music of others, you can't make money in this business. The RIAA/ DMCA won't let you for all the reasons I mention above. If you are a creator, then you need to build an audience through traditional means and use the Net as a means to fulfill demand rather than to create demand. The people who are actually making money are those bands who use the Net to sell to people who otherwise might go to the store and not find their CD. And, of course, to sell them merchandise, tickets, etc. If you are a Webcaster of music, fuggedaboudit.

I'm a Knicks fan, and the four-team trade that would have brought Glenn Rice from the Lakers and Vin Baker from the Sonics fell through. What in the world happened?

The Lakers wanted Christian Laettner; so did we. We made a better offer to the Pistons for him.

The Mavs have had their share of problems over the years, overshadowed largely by the ineptness of the L.A. Clippers. Now that the Rodman fiasco is behind you, when can we expect a playoff run?

This year. And who says Dennis was a fiasco? It was fun, and I learned a lot.■

We wouldn't put our name on this ad if we didn't have to.

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Your silent partner in a very loud business "The online music distribution vision is unfolding and showing flexibility towards a subscription model." Al Smith, SME Sr. VP



nline For Subscription Model

A HITS INTERNET SPECIAL REPORT BY MARC POLLACK

As the dust begins to settle around the litigious Internet music-delivery saga, a clearer picture of the industry's vision for the online future has begun to emerge—and the music subscription service appears to be the early digital business model of choice.

Meanwhile, the struggle to win back Net surfers accustomed to downloading free music to their hearts' content remains an uphill one.

With free online music delivery company Napster entering into a historic alliance with Bertelsmann, the major label groups are now eyeing a subscription system that mimics file-sharing services but charges users a monthly fee.

While the notion of a flat-fee, all-you-can-hear subscription service was once resisted by the major labels because it could diminish the value of each individual CD, Napster has quickly revised that thinking. The outlandish growth in file-sharing—combined with early indications that there is little interest in the one-at-a-time paid-download services that all the majors are testing—is beginning to nudge the industry toward such subscription models.

Striding into the fray, Universal Music Group launched the beta test of its streaming music sub service Oct. 23. The closed trial provides 5,000 music fans access to more than 20,000 songs from the UMG catalog. Participants were selected from registered users at UMG's convergence label, Jimmy and Doug's Farmclub.com. And, joining Universal shortly in its foray into the world of subscription services will be Sony Music, which plans to add songs from its catalog to the existing service.

"This is certainly a future," said Universal eLabs President Larry Kenswil. "No one knows if it's the future. There seems to be a big buzz in the public sector regarding the subscription model. What we can give people is something they can't get any other way without making additional expenditures. I'm sure there will be other ways to distribute music online and someone will invent those other ways."



SME Sr. VP Al Smith

Universal eLabs President Larry Kenswil

SME President New Technology and Business Development Fred Ehrlich "What we are offering is a legalized version because I believe people inherently want to be honest," said SME President New Technology and Business Development Fred Ehrlich. "Is there a problem with the idea that music online has been free due to services like Napster and MP3.com? Definitely. But, I'm not so sure that [users] have been conditioned to accept music for free. It's a hurdle, but in order for music to exist online it is one that needs to be cleared."

SME Sr. VP AI Smith added, "There has to be a legal option [to Napster] that gives up, through the quality of its offerings, a legitimate alternative to the consumer. And we are exploring every possible way to achieve that end. We need to find a way of altering behavior so users recognize copyright holders' rights."

While UMG and Sony are not the first to offer a music subscription service—MP3.com and Emusic have launched similar offerings—it does mark the first time a major label group has taken this step, which may very well be the model for the future of online music distribution.

"The online music distribution vision is unfolding and showing flexibility towards a subscription model," said Smith. "The subscription model is an outgrowth of digital downloading. The industry is currently very flexible, and given the advances in the way people are able to access music on the Web, that type of delivery is the music industry's response to the large demand. We, as an industry, are offering music to people who want it through online means."

"I would never say that anyone has figured out the best online delivery yet," Ehrlich contends. "The subscription service is a new offering based on technological expansion."

UMG and Sony's rivals are not far behind. Warner Music Group announced a partnership with tech company MusicBank, which also has deals with UMG and BMG, to offer a streaming service which, like My.MP3.com, will be geared toward letting users listen online to CDs they already own. EMI, meanwhile, has added another 60 albums to its North American download trial and plans to expand the initiative to include other online retailers. Plans for a Sony-UMG joint online subscription venture are in the works, while BMG, at least until their parent company hooked up with Napster last week, has stuck to the previous business model of choice, digital singles. Warner's proposed merger partner, America Online, in turn, has reportedly been talking to record companies about licensing WMG's music for subscription services.

A problem that faces these major music groups' forays is that a consumer is unlikely to log on to one specific subscription service if that service does not provide a majority of the songs offered by all the companies.

"We have every reason to believe that other music, through the independent labels and elsewhere, will become available to our service," Kenswil said.

"A subscription service would obviously have to be more encompassing," Ehrlich said. "We recognize that there are limitations to what we alone can offer. The intention of our relationship with UMG responds to that. Sony has always been interested in distributing music to as many people as possible and providing consumers with the largest choice of product available. We are in the beginning stages of a new world. But, let's not forget, packaged media is not going away."

The initiative to enter the subscription business comes from the highest levels at all the major labels.

"All the top executives at Sony have been intimately involved in this for the past five-six years," said Ehrlich. Smith added that "[the company] will continue to increase the number of titles it will make available in the digital downloading space. We are going to expand content, look to work with tech partners and grow our presence online."

UMG's service—first announced by Interscope's Jimmy Iovine and Universal eLabs President Larry Kenswil at a Vivendi-Universal shareholders' presentation in New York last month—is streaming only. Once the technology passes muster, plans are in place to offer music and videos on demand to computers, wireless devices and TV set-top boxes.

UMG is not charging music fans to use the service during the testing phase. But once testing finishes, UMG plans to charge a monthly fee, which sources estimate will be around 15.

With its test model, the company has demonstrated, at the very least, that it can provide services that are nominally competitive with the digital outlaws it has been prosecuting. If it can bring in the other label groups and offer consumers a comprehensive streaming alternative for a reasonable all-in price or find a way to offer digital listening for free in order to boost product sales—it might even prevail. Meanwhile, will AOL simply offer streaming music as an additional perk to its subscribers and procede to blow the other players out of the water? And what do the current deals struck by Bertelsmann with Napster and Listen.com with Scour mean for file-sharing?

It's way too early to predict, but we're glad to see somebody putting their music where their lawyers usually are.

While AOL execs are mostly mum about the specifics, **Barry Schuler**, the President of AOL's interactive services group, said that the combination of new software and Warner Music content would allow the company to set an example for other record labels to follow. "We'll use our assets to provide leadership that selling music online is not a bad thing, but an opportunity," said Schuler. "Our strategy is to show the way."

"We recognize that

there are limitations

to what we alone

can offer."

Fred Ehrlich,

SME President

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COME AND GETMUSIC.COM PRESIDENT/CEO ANDREW NIBLEY BY JONATHAN GREVAT

ndrew Nibley, a reporter who co-founded Reuters New Media in 1994, has now been GetMusic.com's President/CEO for a year. One of his primary missions was to shift the focus on the site from online retailing to interactive content and programming. The move has garnered good results. According to Mediatrix and Netratings, they are now the top music site for youths 17 and younger, averaging 1.2 million unique users a month, thanks to special features like "Videolab," "Absolute Zero" (an animated series) and the chance to win prizes. The site, a

co-venture between BMG and Universal Music Group, also focuses on developing artists by introducing users to promising new talent. GetMusic has been ahead of the curve on artists like SR-71, Pink, At The Drive-In, David Gray and Nelly, among others. The site also recently kicked off a huge promotion with General Mills, where users who buy a box of cereal can receive one of eight CD compilations on the GetMusic site. HITS' own Jonathan "Is Not a Rich Man" Grevatt, braved the nasty Nasdaq downturn to break bread with Nibley and get the "scoop" on life after the gold rush.

You came from a hard news journalism background. What drew you into the music business?

I've always loved music. I played in a band, then I managed a group later on. I was in the news business first, though, in Washington, D.C. I got interested in the Internet in late '93. We formed a venture capital group and bought 4% of Yahoo. We ended up making a little bit of money, but the main thing we did was to take the Reuters brand, which wasn't very well-known in the U.S., and put it all over the Internet; we made it ubiquitous. Reuters is now known by the Internet generation as the place where you go to get reliable news. I'm very grateful to Reuters. I guess, because of my experience there, I got the reputation, probably undeserved, as an Internet guru. I was doing a lot of panel discussions and apparently I was on headhunters' lists. This joint venture between Universal and BMG, competing rivals, looked very interesting and a lot of fun to take on. I thought the business model didn't work, so I wanted to change it. I had complete freedom to hire whom I wanted and starting from scratch is always a great challenge. News tends to be more thought-based in provoking thought.

It was definitely a shift for me, but it is still selling something creative—protecting the creative people from the suits and letting them create content for a new generation.

I was on the board at the Graduate School of Journalism at UC Berkeley and saw how this whole generation uses the Internet. At Getmusic, we're #1 in the 2-17 demographic. To watch the way this age group uses the Internet is fascinating. The early adopters like me used it for info, e-commerce and stock portfolios back before the Internet stock market crash. My 22-year old son likes to say to me, "Gee Dad, you're supposed to be this Internet guru, but you still say things like, 'I was online today,' like that was a big deal. Not unlike, 'I talked to your grandmother today on the telephone,' like it was a big deal. Or, 'I saw the president today on the television." The medium is so remarkable that you have to mention it in the sentence. Now, and especially with my nine-year old son or eight-year-old daughter, if they say, "I talked to my friend Sally today," it could be via e-mail, telephone or on the street. And that's what I noticed when I started at Getmusic. I would hang around nieces, rephews, kids ... they would come home after school, maybe get on Dad's AOL account, and they would have the TV on, their cell phones with them, the stereo would be on, their pager, homework, magazines... They multi-task on a scale that we can't believe.

I thought that this was an interesting challenge in a marketing and content sense. How do we feed cool content into this mix and use viral marketing? Napster whatever your opinion of it is—is a phenomenal marketing story. In a very short period of time, without spending a dime, it got passed around so that every college kid on the planet knew about it. With Getmusic, where we are just starting our marketing campaign, when we look at the generation that grew up with the Internet, it's nothing new to them. If we toss some content in there, it's interesting how it gets passed around. For most of us who work, time is of the essence. We only have 24 hours in the day. We are overwhelmed by media between answering e-mail, faxes, voice-mail, TV and radio, newspapers and magazines. Just keeping up can become a full-time job.

For us, the Internet is just a way to get info quick, then we're out of there. An 11-year-old has nothing but time. They want to see an artist interview or a Britney Spears e-post card, which will get passed around to their friends via instant messaging, cell phones, pagers, etc. You then watch what the reaction is in real time... it's instantaneous. We're trying to develop this new kind of content that is outside the traditional medium models of one-way transmission, like TV and radio.

We have "Videolab," where you pick one of the tracks from an artist, like Sisqo, Hanson or Sonic Youth, and then take snippets from their video, along with animation and stills that you can select and make into your own video. Kids can upload pictures into the mix as well, so it becomes a Sisqo video that includes their own home pictures. Each day, we pick the ones we like best, feature them on the site and give a prize to whoever makes the best one. And they can send it to their friends, who can re-mix it and send it back. It's very communal and it almost elevates the user to the same status as the artist. The artists like it because it promotes their music, and the users like it because they get to be involved with the artists they love and get to show the results to their friends.

There have been numerous announcements about new programming from GetMusic.

We have a show called "Absolute Zero" starring a very edgy teenage girl who is running a renegade Icelandic TV station with music news and interviews. Her sidekick is a neurotic puffin who is really upset that he is not as famous as she is. The show changes directions based on the feedback we get from our users. We almost see ourselves as facilitators; we take our site where the users want to go. Everything we do is interactive. If they don't like something we do, we stop; if they want something we don't do, we'll start doing it. We think it's very tedious to sift through literally thousands of MP3s of unsigned bands, so we distinguish ourselves by putting bands on our site that are already signed, but that most people don't know about. Our people have great ears; they get on top of acts early on. We offer exclusive video interviews. We do interactive chats and we are getting a pretty good track record for breaking artists. We were six-to-eight weeks ahead of the charts on Nelly, Papa Roach, 3 Doors Down and Pink. Pink is a great example because we sandwiched her right in between Britney and Christina and saw right off the bat that she was hot. We produce 15-20 hours of original programming every week of three-to-five-minute interviews, animated shows, interactive games. We just built some games for No Doubt that are kind of modeled after Pac Man with Gwen Stefani running around. It's really fun.

Describe GetMusic's business plan.

We are not an Internet music company. We are a media company and the content—audio and video—that we are producing here can be syndicated to radio, TV, Internet or otherwise. Broadcasters around the planet cannot get enough entertainment news. Our job is to build good, high-quality, exclusive content and sell and protect it through whatever pipeline we want to use.



"NEWS TENDS TO BE MORE THOUGHT-BASED IN PROVOKING EMOTION, WHERE-As music tends to be more emotion-based in provoking thought."

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ART FOR TECH'S SAKE: GetMusic President/CEO Andrew Nibley (r) offers to pose nude for Peter Max (I), only to learn the renowned artist would rather do a still life as they attend Gen Art's National Visual Art Search Kick-Off, sponsored by BMG Entertainment, Neuberger Berman and GetMusic. Offering to dress up as a bowl of fruit instead are BMG Entertainment boss Strauss Zelnick (second from I) and singer/songwriter Kevon Edmonds (second from r).

That's why I changed the focus when I first came here. This was an e-commerce site like Amazon. To me, it never made any sense to sell CDs at a two-to-threecollar loss, and live off the IPO fumes. It's not something you can make up in volume; eventually, you have to pay the piper. We've seen that now. It wasn't helping the artists or the labels. We have a store, but we've always sold our CDs at a profit and tried to give the fans some extra-added value. If you buy the Foo Fighters album, you get a poster; if you buy a Britney CD, you get an autographed one. The business plan at GetMusic-even with the Internet winter that we are In right now-is to continue to survive as a media company and we have a fairly standard media plan. We're building a brand. It takes something like four years to break even and at that rate it takes seven years for a return on investment. But it's really the same model as MTV, CNN, USA Today, Entertainment Weekly, People. We will build a brand and come up with original content that satisfies the demand of our audience. Profitability and brand are both extremely important. Look how long it took CNN, Sports Illustrated and MTV. They slogged along for a while until they built up a loyal audience.

Our revenue sources are advertising, sponsorship and e-commerce. Eventually, we see syndication of our original programming to be a pretty significant revenue stream and maybe at some point, subscription, which may mean more than just the music. I like to say: "When you're around here, you're not really selling 'Baby One More Time,' you're selling what it's like to be a 12-year-old girl. Music is the glue, but there is also a lifestyle element. In our

classical section, one of the most popular things is wedding music. Maybe you don't know much about classical music, but you're getting married and you don't want to sound like an idiot when you go to the wedding planner. So we recommend some of the best pieces. We have also put together some really beautiful flash artwork and once a week, we will have a classical piece that you've heard a million times but you don't know who the composer is, and this flash artwork teaches you who wrote it. Look, Ted Turner had a vision with CNN and he stuck with it. Bob Pittman at MTV, same thing. Steve Case at AOL ... I hope that Edgar Bronfman Jr. and Strauss Zelnick, whom I think are really out in front on their thinking about the Internet and what it means to the industry, continue to share the vision that we have for GetMusic. Companies that can build a good brand with good content and good community, and have deep pockets, will be the eventual winners. It takes patience and money.

Who are the key players on your GetMusic team?

The first person I hired was Sandy Smallens, who helped build Sonicnet and was the content guy at MTVi. I also got Len Tomlinson as our Creative Director; Joseph Rosenthal as our Managing Editor; Sherry Chang is our guru for artist chats and interviews; Heidi Wendorff's in artist relations and content, and we have some great producers like Amik Richards, Dana Maslin, Mary Joe Heath, Scott Hurwitz, David Krinsky, Kenny Wicks—who does his own weekly show out of Nashville—Nicole Dollison, Gerome Fitzgibbons in sales, Ken Parks in business affairs, Jay Dubiner, Peter Rouse is our marketing head and Laurie Rubenstein in P.R. It's a high-class, all-star team and it just keeps getting better.

What's a typical day like for you?

Much of my time is spent trying to do deals with the labels, talking with Strauss Zelnick, Zach Horowitz, Larry Kenswil and Kevin Conroy—just keeping up on the technology. You see, I love music, all kinds of music. I listen to four or five new CDs a day. I can't imagine doing anything else; I feel like a fish in water. I get to do the Internet, work with young creative people and listen to great music all the time.

What goals have you made for GetMusic and yourself?

I want the company to be profitable and I want it to survive long after I'm gone. I want the brand name to be identified with intelligence, fun, community and great content, something users can have a visceral relationship with.

For me, personally, I would like to pass this on to somebody else at some point. I'm very proud of the people I have here. I really like working with them. It's a great bunch of very talented people and I consider it an honor and privilege to be in a position to protect and allow them to be creative and to make enough money that they can continue to do those creative and wonderful things. I feel that music and musicians are important and the people who help make that connection between music and fans can be just as important. If I can do that for a living, then that's a great way to spend the precious minutes I have on this rock.

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PICKTOCLICK

An exclusive HITS Internet Special dialogue with ClickRadio.com Vice Chairman/Sr. VP David Benjamin by Sharon Steinbach

Music veteran **David Benjamin** has witnessed music delivery formats evolve from vinyl to 8-track, cassette to CD, and now to the Net. With each format's new marketing and branding challenges, especially the move from analog to digital, Benjamin saw diminishing means of giving fans in-depth information with their music. He believes that the economics of mass media advertising sadly left niche music out of the marketing loop.

As **ClickRadio.com**'s Vice Chairman/Sr. Vice President of Entertainment—with **Bill Freston** as VP Entertainment and **John Cannelli** as VP Music & Talent—Benjamin greets the Net's reinvention of radio as the solution by bringing listeners the music they want to hear with added-value information.

Advertising is central to ClickRadio's business model, upping the probability of ad response by showing users ads only for the type of music they like. Listener tastes, analyzed person-by-person, determine which songs listeners like, will probably like, and the commercials they are apt to react to. Commercials that are "interactive, persistent and rich-media creative" run during music breaks. ClickRadio reports to advertisers how many consumers heard a commercial, who heard it and how often, and when they responded. Advertisers can also send promotions, concert information and other messages directly to targeted consumers through a proprietary ClickRadio e-mail in-box. Commercials keep this service free. It's available at Clickradio.com or through genre-specific CD-ROMs that can be picked-up at music retailers, concerts and college campuses.

The one time attorney for **Bruce Springsteen** and **Paul Simon**, and executive with **CBS Records**, **NBC**'s "Friday Night Videos" and **BMG** takes to heart his influence on reaching people with music. "The only other reason anyone ever buys a record is because they hear a song that touches their soul and they must have it," he says. "But they've gotta be able to hear it." Which would be difficult over the persistent din of HITS' own walking jukebox, **Sharon Steinbach** "Draft."

What inspires you most about ClickRadio?

Music is the only thing that can change your blood pressure, increase or decrease your pulse, make you more manic-depressive than you already are and put a smile on your face—in three minutes. I love people who write, sing and perform the songs. I've spent my life wanting to be them, but understanding that I was much better behind the scenes than behind the mic. Pre-ClickRadio, moving into this digital age, a Pandora's Box was opened the day we agreed to take our analog content to CD. We're just starting to see the fruits of that change now. Our core business is selling records—whether it's vinyl, 8-track, cassette or CD—and as we move to the future of having no sound carrier at all, you have to know why people buy music.

In the '70s, when I worked at CBS, we made album packages with pictures, liner notes, bumper stickers, lyrics and everything we could think of. They were creating brands, and the more evocatively you could craft it, the more you were able to communicate with whom it's going to resonate, and the more records we sold. We took that marketing package and squeezed it onto 8-track, then cassette and CD, and eventually, no sound carrier—but we lost our ability to market and brand our own goods. We then used mass media to market our product. You buy mass media on a cost-per-thousand basis, so the only economical way to advertise is with product that appeals to a large percentage of people. That limits our ability to market anything that is niche or fringe,

like blues, jazz, classical and genres that have died because we can no longer market them. With ClickRadio, we bring all that back. While listening to a song, when you hit that info button, there are liner notes, lyrics, tour dates, merchandising, sheet music, whatever it is hat bridges the gulf between the artist and the listener. Then you'll want to buy those records.

How does ClickRadio deliver different music to each listener?

The concept behind ClickRadio is, don't change the station, change the song. This was made possible by the Digital Millennium Copyright Act. We've been working through this for three years with the labels. There are two different types of systems for Net radio. One is terrestrial radio on the Internet-like Spinner, Sonicnet and NetRadio-a stream of content where everybody gets the same thing. Those services qualify for a compulsory license and pay a royalty to the copyright holder for delivering a linear stream of content. On the other hand, if you want to deliver individual radio stations person-by-person, you have to negotiate separately with each content-holder and get a voluntary license. We are the first and only

"THIS IS RADIO; WE SELL ADS."



CLICK CLIQUE: The Click Radio team gather for their weekly darts competition, with you-know-what serving as the target (front row, I-r) Director of Entertainment Programming **Amy Winslow**, VP of Music & Talent **Traci Jordan**, Sr. VP of Entertainment Programming **Charlie Kendall**, Vice Chairman/Sr. VP **David Benjamin** and VP of Entertainment **Bill Freston**; (back, I-r): Director of Product Design/Music Programmer **Phil Rose**, Director of Entertainment & Program Ops. **Sal D'Aleo**, Music Advisor **Patti Galluzzi** and VP Music & Talent **John Cannelli**.

ones to have received voluntary licenses under that law, allowing us to deliver to every human being in the United States their own radio station with as many different formats of music as they desire.

How do listeners discover new music?

We have veteran programmers like Charlie Kendall, Dan Neer, Scott Shannon, Patti Galluzzi and Pat Shannon, among others, organizing these things. With ClickRadio, if it's on, it means you're listening. The ability we have as programmers—what we call music guides—is to become your best friends. We know everything about the kind of music you're interested in. I challenge you with new things you probably haven't heard before based on other things we know you like. We're constantly trying to expand your sphere and get you to listen to new things. As you're listening, you look at the artist photos, their bios and history. If you want to buy that record, you do it right there. Based on your "thumbs up" or "thumbs down," until the end of that song, nobody knows what the next song will be. It is only as a song leaves your box that a playlist is created, and it is solely created by you.

Your music guides determine the available music, then.

Their role is music-intensive, creating a collection of music that together provides a compelling experience. We collect a universe of songs that will popu-

What about satellite radio partners?

We expect to have a wonderful relationship with the satellite guys. But they have the same problems as other radio; nobody wants to prevent me from hearing music I don't like. ClickRadio fixes those problems. I think satellite companies will eventually have a ClickRadio application. But they have to get rid of the blips and the dead zones. Right now, if I have a choice of hearing four or five commercials and getting it for free, I'll take the four or five minutes of commercials. I think most of the public would, too.

late, or potentially populate, all these stations. If I present you with more

songs that are like what you like, then I have a chance of selling those to you.

That's how we get our rent paid, feed our kids and put clothes on our backs.

You can go to our Web site, and if you have a high-speed connection, you hit a

button and it all comes down. If you have a dial-up connection, you give us your

name and address and we send you our CD. If you buy a new Gateway computer

next month, ClickRadio will be there with all the music. Hewlett-Packard is com-

ing in behind them as well as other manufacturers. You can walk into a local re-

tailer and pick up one of our discs. On the CD-RQM, we put about 300-350 songs

together with all of the interstitials, voice-overs, sweepers, mangers, contests and

commercials that make up ClickRadio. You put it in your computer any and in

about ten minutes you're ready to roll. At a local retailer there are about paif a dozen CDs in different formats. We change the CD-ROMs everyments. You can't use it anyplace but ClickRadio. If you put it into your CD player, it doesn't play.

We have our own codes, which is the way we send the music out, under an ex-

clusive license with Lucent [Bell Labs]. That allows us to create a library of ra-

That's how we pay for the huge amounts of creativity I see everyday.

What do you need to access ClickRadio?

Are you facing any unsecured download issues?

I didn't want to put myself in a position of stealing from my friends. ClickRadio is a completely new model for the distribution of content. We start with a closed client-server architecture. The problem with something like RealAudio is that once you sell your servers, some 12-year-old can hack through. You have no control over the clients. With ClickRadio, we maintain constant control over every server. We know when that 12-year-old is trying to hack through. As soon as he tries, his system goes dead, we capture his hack, and we automatically reconfigure everything else. I hope the music industry will periodically update code, which is what ClickRadio has been doing for three years now. It's the only way to do it. Beneath that, we have feedback, which is the only way to securely deliver digital sound of a high quality. MP3 and the codecs prior to ePAC [Lucent's

dio stations. When you're on the Internet with an open connection, our software recognizes that. It gathers information about all the songs you've liked or you haven't inked, and the ads you heard since the last time you connected to the Internet. The packs age sends it up to our mothership and then holds down the songs, voice-overs, bumpers, contests and commercials that fit what we're learning about you. 🕅 you're checking youre-mail on a 56K dial-up for a half-hour a day we can send down four or five new songs and all the associated stuff. We add three, foor, five or sometimes eight or 10 songs a day. You get more variety because we don't have to worry about pleasing everyone. We try to please you. You could skip a song or choose "thumbendown," but atteast I presented it to you. On ClickRadio, if I play it once, it was presented to the consumer.

You've already partnered with most record labels.

We have signed agreements with WEA, Universal and Bertelsmann. Based on these, and the indies we have deals with, we're sitting at about 70-75% of the market. We have Alligator, Koch and Tommy Boy. We have to go out to each of them, or get them to come to us, and pay them for playing their music.



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mut coder] carry with them background noise. ePAC is ours exclusively in this space.

How did you get the exclusive use?

They took a look at what we had in the patents. We answer several problems inherent in the Internet space. The Internet is cheap because there is no 100% guarantee of service-the quality of service is "best efforts." Digital is not a forgiving format, but analog is. With your TV, there are glitches and pops, but you don't notice. With digital; there's a drop-out; something slows down or the streams get interrupted. ClickRadio fixes all that. The underlying nature of our bread and butter—music, film, television, books—is that little of it is time-sensitive, except maybe the traffic report and weather report, a stock quote, or news bulletin. But my newspapers were printed last night, my magazines last week, and my records three months ago. Who said I've got to hear music in real time? That's a waste of bandwidth in a bandwidth-constrained world. We take advantage of the inherent efficiencies of the system when it's not 3 or 4 in the afternoon or 11 at night, when you can't even get on AOL. ClickRadio sits there, and when you turn on your radio, you hear stuff that's ready to be heard. That's what it's about. It was intended to solve the technical problems of the Internet and the legal and rights problems of the music space.

Your business model depends on advertising revenue?

This is radio: we sell ads. We start with the audio slug, the staple of the radio business for 50 years. Then, the most important part of an ad is what's called the "call to action": buy my books, see my movie, listen to my record. What if, when there's an evocative call to action, you could hit a button and get full-motion video of that ad? The great thing about the Internet is that it is a two-way pipe. While you're listening and watching, you could click to buy, or get more information. In print, you don't have to run an ad again. It's still there when you want it. It's persistent. We do that, too. No one has ever combined the dynamic qualities of radio, sound, television, the Internet and persistence of print in one ad medium. We can do one more thing, too. The promise of the Internet has been mass marketing one-to-one, but no one's been able to pull it off. At Amazon.com, they think I'm 11-years-old because I bought Harry Potter books there. And CDNow thinks I'm a classical music fan because I bought a Chopin record for my dad. With ClickRadio, we don't know your blood type or Social Security number, but we know whether you like Backstreet Boys, NSYNC, Christina, Britney or Dave Matthews. Based on that, we can target ads to you. You will probably never have an ad for something you're not interested in. Once we know you're interested in something, we can send you more ads. We want to present this as a free service. In order for it to be free and take care of all the people who are entitled to get paid, you've got to make money. We have two choices-either you have ads or you pay for it. I don't think you're going to pay for it. I hear all this talk about subscriptions, but what happens when I pay \$10 a month for my music and the DJ plays songs I don't like? I go someplace else. And eventually I am going to step paying that \$10.

Is the Internet becoming oversaturated with music sites?

Most of the players will go away because most are not businesses. Most of them aren't prepared to pay what they will have to under the Millennium Copyright Act. Therefore, they will fail. From a record company point-of view, you want to make sure that some will succeed. You can't get kids to stop using Napster by telling them not to use it. You have to present some-



Who is the ClickRadio audience?

People have wasted money on big TV campaigns and things like that, but our focus groups and research tells us, if I can get you to try it, I've got you. If you're a college kid, I hand you a disc. If you go to a concert date booked by SFX, I hand you a disc; If you go to WWF, I give you a disc. Getting the application to you is my goal. Go to my Web site, downlead it, boom, done. Many of our partners have links to the Web site, too. Our research is just starting to come in. We haven't even announced that we're out there yet. We want to work the bugs out, because there are going to be bugs before we really jump up and down. We're getting 200-300 new users a day without telling anybody—just by word-of-mouth.

"CLICKRADIO will put out music that would have never seen the light of day."

thing that's easier, with high-quality audio, where they only have to hear what they want, but don't have to steal to do it. Whoever presents them with something they want that's legal, will win. When I talk to college and high school kids, I say to them, "You're not hurting Sony, Universal and Bertelsmann, you're hurting artists, you're hurting people." When confronted with the reality of what they're doing, the majority of people will choose to live in a society where they don't have to worry that somebody is going to take their stuff. If you believe you should be able to take music off Napster, you can't object when somebody picks your pocket, because that's what you're doing.

What are your long-range development plans?

ClickRadio will put out music that would never have seen the light of day. It will allow genres of music that have been gone for years to regain their voice and take their rightful place in the musical spectrum. ClickRadio will expand the breadth of the musical experience for everyone. It will reconnect the marketing dots for the people responsible for creating those brands. It will increase the samplings of more songs that will touch your soul, so that at the end of the day, the music business can be a healthier, happier place for all of us. We know the industry.

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The digital music space is about as popular with venture capitalists as a virgin on prom night—she looks good, but nobody wants to ask her to dance because they know it's not going anywhere.

In the past year, VCs have turned off the money spigot, forcing layoffs and flameouts throughout the digital music sector. Firms such as Acacia Research have shifted their funds away from entertainment and into bio-tech start-ups. Companies without strong business models see Spinrecords.com—imploded. Even label-friendly Supertracks has been forced to cut back its staff. Music companies must now come to the table with solid business plans that include, very high up in the pitch, how the executives plan to make money.

But music is still where the cool kids want to be. With a recent investment in RadioAmp and a pending deal with a video company, the moneymen at NetVentures believe that there is still a bright future in the entertainment space. Gian (pronounced John) Caterine is one of the people at the VC firm who scopes out and finds new businesses.

Caterine did his time on the other side of the digital music space, working as a licensing specialist for Emusic. In fact, Caterine was responsible for the first licensing deals at Emusic, lining up Elvis Costello and They Might Be Giants, before moving into the venture capital field.

Last year, any company that asked secured funding. This year, even the strongest companies can't secure funding. What happened?

The Internet has gotten bigger. We've seen peer-topeer and Napster technologies develop—less as a response to the business models of music companies and more of a response to the realities of navigating the Internet. I'm not sure that [Napster creator] Shawn Fanning sat in his dorm room and thought he was trying to develop a way to get his music for free. I think he thought that the Internet is so big, "How do I get from point A to point B?" The Internet has gotten big in a very short period of time.

And yet, Fanning's creation has just about shut down the forward motion of the industry. So what has stalled this?

Quite simply, last year, if you were Emusic and you had a billboard, people would find you. That isn't the case at all anymore, because the Internet is so large. The other thing holding up this space are the rights issues.

You mean, who owns the digital rights to music? Right. It's gone from a very clear picture of who owns the rights in the analog world to a blurry picture in the digital world. There's an interesting dynamic occurring: There is an urgency by record companies and copyright holders to get their material distributed online, while at the same time there is reluctance to do that, because the rights issues are hazier. When you don't know who owns the rights to a song, or who should get paid for streaming a song, that changes your business model, in that you can't be sure what your business model is supposed to be. Of course, with the pending Napster case, the issue facing companies is that music might be legally online whether they want it to be there or not.

And that affects the venture capitalists who aren't willing to pump money into a company that might have to create a business model without the benefit of selling content.

People don't know what the future digital music business is going to look like, so they don't want to put money into music. I'm answering that question differently than you want, but I'm doing that deliberately. If all of the licensing and other issues were clear, people might want to put money into music. When the issues were clearer, giving money was easier.

So that begs the question: Why are you in this space?



"IF ALL OF THE LICENSING AND OTHER ISSUES WERE CLEAR, PEOPLE MIGHT WANT TO PUT MONEY INTO MUSIC."

We believe in new media. What happened with copyrights hasn't altered our sense about media. We are comfortable with what RadioAmp is doing because inherent in its business model is the message that they are record company and copyright friendly. While there is still some uncertainty how licensing and royalty rules are going to play out in regards to [terrestrial] broadcast on the Internet, there is less uncertainty there than about licensing and royalty structures for downloads. Besides, if you look at any of the statistics about adoption of radio on the Internet, you find that more people are adopting the technology every week.

People are gravitating towards radio. That seems to fly in the face of RealNetworks or Windows Media, which are developing players to personalize playlists and content while providing users multiple interfaces and skins. Has the space gotten too complex? Have they forgotten that the average Joe just wants to hear some music in the background while they work?

There are some who want what you first described with all of the personalization tools, but that's a minority. A model like RadioAmp offers something that is user-defined, but not user-built. You don't have to be a programming genius or technically savvy to personalize a music offering through this kind of product. There is enough choice so that it can be something that you identify with.

But it still has to be easy to use, for consumers to want to come—and maybe pay—to use.

The answer is yes, it has to be easy to use.

So is that what Net Ventures looks for?

We aren't explicitly looking for simplicity, but in any

sort of end-user play, it's important. When people send us their product and we try to use it but can't, let's just say that doesn't give us a great feeling.

If the Internet Underground Music Archive and sites where users can post MP3 files was the first wave of digital music businesses, WinAmp and RealJukebox players are the second wave and Napster and peer-to-peer technologies are the third wave, what is the next wave of digital music businesses?

I'm not sure what the fourth wave will be. If you try to incorporate everything that has happened up until now, the only way to imagine it would be something that the Internet couldn't support. If I'm anywhere in the world and want any piece of music or a movie, the infrastructure isn't there to support that kind of business. What is the model going to look like? I think people want suggestions and tips from other people; otherwise, how do you find new music? There is still a role for intermediaries—people and technologies help users connect with the media that they want to get in touch with.

I don't think people appreciate being told what to like.

If you talk to people in the radio business, they'll tell you that people want to hear new music, but they also want to hear the hits. People feel comfortable hearing new music in the context of hearing what they already know. That's what's going to work in this space

What hasn't worked?

It's pretty obvious. The models that need users to find them, rather than the other way around. I think that means destination sites, to a great extent. I would say that music is something that needs to find people, so a model that exists where people need to search out music isn't going to survive. This goes back to the Internet getting bigger. If you are a content owner, why wouldn't you find ways to get your content out there? It's amazing that people don't do that, and the companies that haven't been syndicating their content are finding life very difficult right now. Companies that haven't recognized the growth, or ignore the growth of online music and the Internet in general, are in trouble.

Licensing issues have been a big part of the reason this sector stopped expanding. How will it look when all of this gets sorted out?

Licensing issues have caused us to become very cautious, but I'm trying to look beyond that. Ultimately, there will be a resolution in some way. People won't stop creating art and the people that don't create art won't stop desiring to interact with that art. Those two things will always continue to find themselves. Since we believe in convergence, one of the ways we feel that will happen is through the Internet. But when you are making an investment in a business that depends on intellectual property, whether it's in audio or video, everything depends on licensing.

With all of the licensing problems, does that mean that you are only going to look at companies that have very favorable relationships with the labels—companies that aren't on the fast track to getting sued?

Before we invest in a company, we have to believe there is a way through all of these issues. That doesn't mean that a business which is doing something aggressive wouldn't get an investment from us, but we have to believe that there is a way for those issues to get resolved.

Create more BUZZ than a drunk teenager in a Chat Room.

12

christina aguilera

play ac From the Christina Agakera abum. M Reflect "Me Covingo"

[oley]

Buy Nelly's CD here.

ina Aguitera's CD

0

Hey Jenn, How'z my favorite Latin hottie? Saw this Christina card and thought of you. Hope you like the CD i sent with this card. XOXO



Dude Saw you at the show. Who the hell was that chick on you? Nice work! Isn't this card rad?

Music from the Nelly alburn, Country Grammar, "E.t

Yo Lenny & Dennis At least our shit's for free. Love, Nancy & Julia Over 12 Million music cards sent. ...and tons of records sold.

greetings.com
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World Radio History

Orlando's Premere Concert & Venue

FAITH HILL DAY THE MUSIC DIED SHAWN MULLINS FREY & WALSH VOODOO DADDY TRANS CONTINENTAL NATALIE MERCHANT SAMMY HAGAR B.B.KING (2 SHOWS) CANDLEBOX NEWSBOYS & PETRA DAVID SANBORN RINGO STARR JERRY LEE LEWIS **GEORGE BENSON** KITARO **ANDREW DICE CLAY** HANK WILLIAMS JR. KENNY G ROCKETTOWN MERLE HAGGARD **BAD COMPANY** THIRD EYE BLIND CHAYANNE GINO VANNELLI GYPSY KINGS **BOZ SCAGGS** BOB CARLISLE ANN & NANCY WILSON BRITNEY SPEARS **RUSTED ROOT** MELISSA ETHERIDGE SANTANA LOS FABULOSOS CADILLACS **OUR LADY PEACE** INDIGO GIRLS **ROBBIE WILLIAMS PET SHOP BOYS ELVIS COSTELLO** SAMMY HAGAR GOO GOO DOLLS RICHARD JENI WEIRD AL YANKOVIC **EVE MEGADEATH** GODSMACK A] MCLEAN MEAT LOAF BADFINGER **DISCO INFERNO** COAL CHAMBER NO DOUBT MANNY MANUEL THIRD EYE BLIND CHARLATANS UK BLOODHOUND GANG KIDS IN THE HALL MXPX OZOMOTLI SMASHING PUMPKINS SANDRA BERNHARD/HARVEY FIERSTEIN SUGAR RAY ENRIQUE IGLESIAS TEMTATIONS FOZZY WEEN SAVAGE GARDEN THE DEFTONES HANSON POISON/CINDERELLA/SLAUGHTER/DOKKEN STONE TEMPLE PILOTS TONIC **3 DOORS DOWN** BARENAKED LADIES FASTBALL MXPX MARILYN MANSON PANTERA **CARROT TOP** P.O.D.

IWW.HARDROCK.COM

CALIFICATION OF CONTROL OF CONTR

It's hardly a rare thing to see experienced record-biz pros moving into the digital-music space. But while scores of former label players have chanced the murky waters of startups predicated on MP3 streaming or downloads—and seen either their stock plummet or their legal fees skyrocket—former label honcho Nancy Levin and promo maven/ex-HITS staffer Julia Trainor chose a path of less resistance and pioneered the music division of Egreetings.com.

The company specializes in digital greeting cards containing Flash animation; gratis to consumers, they provide myriad opportunities for strategic tie-ins, e-commerce and viral marketing. But the music department's content is a cut above, with artwork that's as attentive to the personality of the musicians represented as the covers of the CDs the cards help to sell. Best of all, the 30-second music excerpts that accompany these arresting visuals help promote the acts without alarming labels already freaked about digital delivery. It's a business plan that looks solid enough to survive a landscape littered with the skeletons of dot-coms gone by.

Still, you may want to send Nancy and Julia a sympathy card after their ordeal with HITS' Hallmark of Geekdom, Simon "Return to Sender" Glickman.

"To the artists, managers and record companies, they actually act as mini-commercials to help break and sell records." Nancy Levin



Egreetings.com's Nancy Levin (I) and Julia Trainor hold up the industry equivalent of a letter bomb

For the uninitiated, what is Egreetings?

Nancy Levin: It provides my sanity! Just kidding! Initially, the site was strictly about holidayoriented greetings cards. The company brought us in to fully launch the music initiative, realizing that no online company—not one—had cornered the market on providing free music greeting cards that included a 30-second song hook, the artist's image and a sentiment that appealed to consumers.

Julia Trainor: And, unlike a lot of e-card companies, we focused on using Flash animation, so there is no hassle downloading. Not only is it totally secure, this is a technology your average Joe in Idaho has.

Of all the options open to you, why did you decide to go there?

Levin: Because it was a "bridge company" between the music industry and the Internet, and they were allowing me the opportunity to run my own business within the business.

🕥 greetings.com

"The importance of viral marketing can't be underestimated." Julia Trainor

How has the music division changed or evolved since you got there? Levin: Our Media Metrix numbers beat most of the huge Internet music companies already in existence. And because of our contracts with labels and the relationships we have developed, we now have 120 artists represented—80 of them Platinum.

What are music cards? What is their value? How much do they cost? Levin: They're free! To the consumer, they operate as an intimate connection to the artist. And to the artists, managers and record companies, they actually act as mini-commercials to help break and sell records.

What special value does an Egreetings promotion have for a label? Levin: I've worked for four record labels, and the budget lines that are available for marketing artists are tiny compared to the setup and results that we can get reaching millions and millions of consumers the way we do.

Trainor: The importance of viral marketing can't be underestimated. Remember the shampoo commercial, "And they tell two friends, and they tell two friends, and so on..."? This is the living, breathing, singing version of that.

What are some unique promotions you've developed?

Nancy: Between the matchbox twenty and Pink promotions, we've had fans sending, on their own, 3.4 million cards. You just can't buy that kind of exposure these days.

Julia: And we're doing these card just like you'd do with a radio spot: "98° is sending you somewhere warm for the winter...Hawaii!" For every card sent, you're entered into the contest. Barenaked Ladies, Outkast, blink-182—these are all artists we are have slated for this quarter.

Which music offerings have been especially successful?

Levin: We thought we were going to have to be cool like MTV is. Now we know for a fact that our consumers who are sending cards and buying CDs represent music across-the-board—from pop to hip-hop to alternative to country to Christian. Given our traffic and our demos, the sky's the limit.

Do you have any sense of how many CD sales result directly from the cards?

Levin: CDs are the #1 seller on our site, beating even holiday favorites like flowers and chocolates. Plus, we are driving fans to go out and buy in regular retail outlets as well.

How can the Net be lucrative for artists and labels, yet still attractive to consumers?

Levin: Simple. We are the "nobody hates us" music site. We're helping to break artists and sell records for labels. And Net users are responding to us like we're the Internet-card version of MTV.

The style and vibe of the music area are quite distinct from the rest of Egreetings. Do you see yourself as almost a separate brand?

Levin: Absolutely. That was a big part of our recent changes. In fact, we are working on separating or spinning off the "Music Scene" into its own world. Our success has been so exponential, it only makes sense.

Is there any statistical user info you can provide to the industry? Levin: We started this initiative about a year ago, and right now, we're at 12 million sends. It just keeps growing. And if you think of the amount of views artists get with the cards sent—both the sender and the receiver see that card and hear the hook of the song—the impressions are staggering!

What are your criteria for the design of the music cards?

Trainor: We work closely with the labels and managers in advance to come up with a signature look and feel for each artist's card. And we have an amazing staff of designers in San Francisco who absolutely love music and create cards to really represent an artist's style. But one of the coolest things we've seen happening is the amount of people that come to the "Music Scene" at Egreetings to send holiday-oriented or specific message-themed cards. Levin: We turned Christina Aguilera's "I Turn To You" into a Mother's Day card last spring, and it *exploded*. Something like 29,000 sends in 10 days. I recently called up Bill Leopold and said, "Hey, Melissa Etheridge's '2001' would make a great New Year's card." Granted, this is an album track from nine years ago, but by using it and featuring it on the homepage, it re-introduces an audience to an artist in a completely unique way.

At what point do you envision the Net becoming a source of direct, substantial revenue for the music business, rather than primarily a means of promotion?

Levin: The Net is not any different right now then years ago when cable TV started. Back then, there were too many channels and half of them were like "Wayne's World"—local-access television. The big dogs that survive, the ESPNs and MTVs of the Net, will be cash cows.

Trainor: I just read this amazing piece on MTV in Vanity Fair, where Warner Bros. Exec. VP Stan Cornyn recounted the early days of MTV trying to make the record business understand the value of music videos: "When it comes to interest in new technology, the record business finishes just ahead of the Amish." The Internet is a valuable promotion and marketing tool, and it translates directly into revenue. So trying to monetize it with an old school mentality is just antiquated thinking.

SOME ARTISTS JUST CLICK.



















PAPA ROACH · NINEDAYS · AT THE DRIVE-IN BIONIC JIVE · SINISSTAR · PIMPADELIC · GODHEAD SUM-41 · ONE SIDE ZERO · ELWOOD · TAPROOT · BRMC TARSHA VEGA · DYNAMITE HACK · BLUE MONDAYS · RELATIVE ASH ANNETENNA · ADEMA · BRAND NEW IMMORTALS · IKE REILLY · FLYING BLIND SUBATOMIC · VINTROLA · RAMA DUKE · PALO ALTO · WHEATUS · JOSH JOPLIN · ELWOOD



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There's only one place on the Net to find the acts that regularly get signed: Wheels & Deals Online.

No other site gives you access to the hottest unsigned music around in both streaming and downloadable form, as well as gig info, convention previews, insider profiles and, of course, the interactive version of the weekly Wheels & Deals column.

Look for an array of new features in the near future, including executive dialogs, Insider Moves and the A&R Power Index.

UHEELS E DEALS ONLINE E DITION

SO SEXY... Almost Evil.

NEW THIS WEEK:		
LIVE 105	X96	WZZI
WHFS	KKND	WSFM
99X	WZPC	WIXO
	WCYY	

ALREADY GOING CRAZY:				
KROQ	WBCN	KPNT	KTCL	WEND
Q101	KNDD	KFRR	KFMA	WEDG
WXRK	KEDJ	KNRK	KRZQ	WMRQ
WPLY	WXDX	WRZX	WPBZ	and many, many more

RAZ

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Y

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BUTTERFLY THE NEW SINGLE FROM THE DEBUT ALBUM "THE GIFT OF GAME"

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ROCK REIGNS AT RETAIL U2, Godsmack debut in Top 5 and sell beyond expectations and ICP,

U2, Godsmack debut in lop 5 and sell beyond expectations and icr Twizted, PJ Harvey and Lifehouse also make strong showings.

POMO SIGN-ONS WORTH TWO IN BUSH COUNTRY

Jacobs Media-consulted 97X Tampa and PD Alan Smith's WOCL Orlando make Florida safe for Alt-Rock.

FATBOY SLIM TECHS IT TO THE STREETS

New album launched with world's largest in-store DJ performance at 17 Virgin Megastores and on PoMo radio Web sites as "Ya Mama" blows up thanks to "Charlie's Angels" movie.

LEE DANIELS:

Fast

WJBX Ft. Meyers PD heads to Active Rocker WZTA Miami as APD/middays. Says he just wants to be closer to Gloria Estefan.

ROB ACAMPORA:

Former WHTG PD offers greetings from Asbury Park as he returns to fold after station's sale.

RUSS SCHENK:

Ex-WIXO Peoria PD heads to Nashville to take over as MD at WZPC. Too bad he got there after Garth Brooks retired.



OUTKAST:

"Bombs" burstin on-air at WXRK, Q101, 99X, KMYZ, WFNX, with huge album sales bow.

JAMES EVANS:

Interscope APM god has grits in his granola, with four in Top 10 (Wallflowers, U2, Joan Osborne, Sting).







d Dadio Hist



Rock

GREGG LATTERMAN Aware Records, Chicago

Bo

The year was 1993 when Boston CPA Gregg Latterman changed careers and started Aware Records, an independent label devoted to creating a national community of unsigned bands that could share resources (mailing lists, tours, etc). Among the then-unsigned acts that Latterman's "Aware" compilations brought onto the national radar

were matchbox twenty, Hootie and the Blowfish, Better Than Ezra, Vertical Horizon and several other now-platinum artists. This led to a label deal with Columbia Records where he was instrumental in developing Shawn Mullins and Train. Now, with Five For Fighting's "Easy Tonight" exploding at APM and a new Train single dropping early next year, Latterman is riding high. "The roster we're working with right now is as strong as any indie (or major label, for that matter) could ask for. And our staff is doing an *incredible* job. Ultimately, we're hoping to build Aware into a fully staffed, stand-alone, major label." Given his success, we suspect this will happen sooner rather than later.

67

hanging by Amond

		-		
KOMP	KNRK I	WXTB	KLBJ	WAQX
WXBE	KWHL I	WRWK	WVRK	

Amazing phone stories:

New a

#1 WPLY	#1 WBRU	#1 WAVF
99x	WHFS	KMYZ
WMRQ	WFNX	WEDG
WXNR	WMFS	

Debut sales week on the New Artist Chart

2 Spankin New Music Menth Artist

On over 55 rock and over 75 alternative stations Alternative BDS #18-14 OVER 1200 SPINS

Already hanging at:

WXRK-18x	KQRC	WHFS-46x	WIYY	WPLA-42x
KXXR	WXDX-36x	WRIF	KDGE-35x	KUFO
WLUM	KCXX-30x	KXRK-30x	KOMP	WXRC



produced by Ron Aniello mixed by Brendan O'Brien watertown management www.lifehousemusic.com www.dreamworksrecords.com

C 2000 SKG MUSIC L.L.C.

toasties 25 post top

Lw	tw	artist-label	comments
1	1	LIMP BIZKIT - Flip/Interscope	#1 WBCN,KPNT
-	2	Rollin' U2 - Interscope	#1 WKRL,WZPC
2	3	Beautiful Day 3 DOORS DOWN - Republic/Universal	#1 KFRR,WEEO
3	4	Loser FUEL - Epic Hemorrhage (In My Hands)	#1 WHFS,WPLA
4	5	PAPA ROACH - DreamWorks Broken Home	WEQX Add
5	6	GREEN DAY - Reprise Minority	#1 99X,KNRK
-	7	GODSMACK - Republic/Universal Awake	#1 WNFZ,KRBR
6	8	RADIOHEAD - Capitol Optimistic	#1 KNRQ,WROX
7	9	LINKIN PARK - Warner Bros One Step Closer	WPLY,CFNY Add
10	10	ORGY - Elementree/Reprise Fiction (Dreams In Digital)	#1 KNDD,WEDJ
12	11	INCUBUS - Immortal/Epic Stellar	Add "Drive"
8	12	EVERLAST - Tommy Boy Black Jesus	#1 WXSR
9	13	DISTURBED - Giant/Reprise Stupify	#1 KFMA,X-96
-	14	LIFEHOUSE - DreamWorks Hanging By A Moment	KNRK,CFNY Add
15	15	COLLECTIVE SOUL - Atlantic/AG Why Pt. 2	on tour now
13	16	A PERFECT CIRCLE - Virgin 3 Libras	MTV Add
16	17	LENNY KRAVITZ - Virgin Again	#1 WEQX,WDST
11	18	CREED - Wind-Up Are You Ready?	home state goes to Gore!
19	19	MOBY - V2 Southside	WHRL,KFRR Add
15	20	DEFTONES - Maverick Back To School (Mini Maggit)	tour w/Incubus
18	21	WALLFLOWERS - Interscope Sleepwalker	#1 KACV
17	22	BARENAKED LADIES - Reprise Pinch Me	#1 WGRD
20	23	RED HOT CHILI PEPPERS - Warner Bros. Californication	#1 WDYL
25	24	DAVID GRAY - ATO/RCA Babylon	WXNR,WHRL Add
23	25	GOOD CHARLOTTE - Epic Little Things	99X,WXEG Add

added most

1. RAGE AGAINST THE MACHINE	"Renegades Of Funk"	(Epic)
2. SR-71	"Politically Correct"	(RCA)
3. COLDPLAY	"Yellow"	(Nettwerk/Capitol)
4. INSANE CLOWN POSSE	"Let's Go All The Way"	(Island/IDJ)
4. OPM	"Better Daze"	(Atlantic/AG)
4. CRAZY TOWN	"Butterfly"	(Columbia/CRG)

post toasted

BY IVANA Β. ADORED

CONFEDERACY OF DUNCES: My stomach is in knots over the still-unknown outcome of today's election. If the results are as dire as I fear, "failing upwards" will be the new national objective-ah, finally a goal we can all achieve!... It was heartening to see Moby on "Letterman" last night in a Gore/Lieberman T-shirt. Did you notice Gavin Rossdale playing keyboards in the background? Was he there to represent the Bush camp? I guess the rumor about his and Moby's break-up is just that.... Most of the action in the PoMo format this week happened in Florida. That wasn't Air Force Two you saw at the airport, it was Jonathan Lev, arriving at the 'PBZ Buzz Bake Sale in W. Palm Beach, with Oedipus and John Moschitta in tow. Major props to PD John O'Connell and MD Dan O'Brien on the phenomenal success of this annual event. We



promise a full report (with pictures) next week ... I tracked Dave Beasing down in Tampa Bay, just as he was signing on the market's first PoMo station. Cox Radio flipped 97.1 to 97X, with Chuck Beck in-house as OM. Our friends at Jacobs Media will be consulting and they're looking for a full staff, including an on-air PD. Give it a listen at www.tampas97X.com.... We're happy to announce that, although KDGE has changed ownership, Duane

DAVE BEASING: Our Favorite Buccaneer.

Doherty and Alan Ayo will remain at the helm. Duane says, "For the first time in the station's history, you'll be able to hear The Edge from inside buildings in Dallas!".... As Duane's former MD Alan Smith begins to find his way around Orlando

as the new PD at WOCL, Lee Daniels exits WJBX Ft. Myers for the APD/middays gig at Active powerhouse WZTA Miami. Replacing Lee is WRXK PD John Rozz, who will now be programming both 'JBX and 'RXK. Prior to his arrival in Ft. Myers, John's career included stops in Ft. Wayne and Ft. Lauderdale. We're not making this up... After a decade of driving back and forth across the Tobin Bridge in rush hour traffic, Laurie Gail has tendered her resignation at WFNX. Email your favorite passage from Guy Oseary's new book, "Jews Who Rock," to LaurieGail@earthlink.net.... I haven't gotten a copy of Guy's book yet, but I assume there's a chapter on Gaby Skolnek, especially after the X-traordinary week she's having on P.O.D.'s "School Of Hard Knocks," including WRZX, WXDX, WROX and WJBX (they all end in "X"-get it?). Gaby was generous enough to invite me to the premier of "Little Nicky" last weekthis movie is going to be a complete smash with YOUR audience and "School Of Hard Knocks" is the most prominent music cue. Call your P.O.D. add in when you wish Gaby a Happy Birthday on Nov. 12-so what if it's Sunday-like she ever rests.... We may be in the throes of a political maelstrom, but having the new Rage Against The Machine single land at stations today AND fly on the radio as #1 Most Added offers some consolation. If Bush wins, maybe Rage will rethink their break-up. We need them. Congrats to the 3 J's: Joel, Jacqueline and Jo on their slam dunk. Watch them repeat this achievement next week with the new Incubus smash, "Drive".... If we can pry your focus away from something other than the impending Apocalypse, we'd like to point out that second-week sales for Linkin Park exceeded the band's phenomenal 45k sales debut! This album could be certified Gold before they finish counting the absentee ballots!.... Florida went to Gore—there's hope!.... So many debuts, so little time: U2 enters the PoMo chart at #2 (Yay!), Godmack's new one debuts at #7 and rising (as rotations increase, so will this chart #) and Lifehouse's debut makes a remarkable showing at #14 (we told you so)..... The new Insane Clown Posse albums sold over 120k this week as "Let's Go All The Way" scores another dozen big PoMo adds. This morning I thought I preferred "Bizaar" to "Bizzar," but then I changed my mind. Which one do you like better?.... How exciting is it that MTV added At The Drive-In's video for "One Armed Scissor" into "Buzzworthy.com"! Get ready to watch this record explode!.... What song had 35 spins this week at KROQ, 41 spins at KNRK, 21 spins at 91X, 18 spins at WMRQ AND was #3 Most Added? If you answer Coldplay's "Yellow," you're even brighter than our President-elect. Nothing quite "sells" this song like Erika's singing it to you over the phone. Ask Duane Doherty.... The Josh Joplin Group road show hits L.A. this week. The response to "Camera One" has been overwhelmingly enthusiastic, including raves from 99X, WRAX, WEND, WWVV, WXZZ and WEQX.... With the new Outkast album debuting at #1 this week, look for other PoMo stations to follow WXRK, WFNX, KROQ, KPNT, Q101 and 99X's lead by adding "B.O.B" Crazy Town's "Butterfly" is a MONSTER. Tell the world.... SONG TO HEAR: PJ Harvey's "This Is Love" (since the album sold 38k this week, you might want to pay attention).... PEOPLE TO WATCH: Jeff Sanders, Dave Richards, Dave Beasing, Jon Borris (moving to Houston to be the new Epic local), Julie Muncy, Mike Martinovich and John Roberts.

modern

top 20 airplay

P

upcoming new releases

1	top	20 airplay		
1.	tw	artist	label	GOING FOR ADDS 11.13
1	1	FUEL	550	
		Hemorrhage (In My Hands)		INCUBUS • "Drive" = mmortal/Epic
2	2	BLINK-182	MCA	5
		Man Overboard		MARAH • "The Catfisherman" - Artemis
4	3	OFFSPRING	Columbia/CRG	
		Original Prankster		MARAH The CatClaberman POWERMAN 5000 • "Ultra Mega"
3	4	3 DOORS DOWN	Republic/Universal	
	CONTRACTOR	Loser		Cracula 2000 OST)
7	5	U2	Interscope	- Columbia/Sony Soundtrax/CRG
		Beautiful Day		Man and Name and All and an experimentation of the second se
5	6	GREEN DAY	Reprise	Annual and a second sec
	÷.	Minority	,	Billion was
6	7	INCUBUS	Immortal/Epic	
		Stellar	,	
8	8	ORGY	Elementree/Reprise	
		Fiction (Dreams In Digital)		GOING FOR ADDS 11.20
11	9	LIMP BIZKIT	Flip/Interscope	
		Rollin'		AMANDA GHOST • "Filthy Mind" (Remix) - Warner Bros.
9	10	RADIOHEAD	Capitol	
		Optimistic		FIVE FOR FIGHTING • "Easy Tonight"
14	11	PAPA ROACH	DreamWorks	- Aware/Columbia/CRG
		Broken Home		Anisanda Decost Fildry Mind
10	12	PAPA ROACH	DreamWorks	
		The Last Resort		
13	13	DISTURBED	Giant/Reprise	
	-	Stupify		
18	14	LIFEHOUSE	DreamWorks	
	-	Hanging By A Moment		GOING FOR ADDS 11.27
15	15	GODSMACK	Republic/Universal	
	-	Awake		LORDS OF BROOKLYN • "Sucka MC's"
12	16	A PERFECT CIRCLE	Virgin	- Republic/Universal
	-	3 Libras		E C
20	17	LINKIN PARK	Warner Bros.	
		One Step Closer		
19	18	EVERLAST	Tommy Boy	GOING FOR ADDS 12.04
		Black Jesus		
17	19	SR-71	RCA	MARVELOUS 3 • "Get Over It" = Elektra/EEG
		Right Now		-
16	20	DEFTONES	Maverick	
		Change (In The House Of Flies)		
1121-	-		the second s	

HITS November 10, 2000

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MICHAEL YOUNG MD/WRZX Indianapolis, IN



WRZX's Michael Young prefers to stay out of the spotlight and focus attention on his station. With that in mind, and to insure his continued privacy, we joked that this would be running in FMQB. PoMo's answer to Greta Garbo may want to be left alone, but we do remember his quote for why the station does so well. Keeping their playlist lean and mean proves to be the answer. We may try bribing him with tickets to his choice of sporting events (even with a little NASCAR racing—his true passion!) and it *still* wouldn't put a fire under his butt. Oh well, what we DO know is Michael's a fan of good music. Although to get him to admit to liking anything except Radiohead is a bit of a chore. After a bit of sweet talk, and a promise to be nice, we managed to find out who's playing WRZX's December 10 Xmas show: Incubus, The Offspring, Disturbed and Orgy. Despite the seemingly gruff exterior, Michael is a sweetheart and still one of our favorites—and we have his direct line.

1. Linkin Park (Warner Bros.) 2. Limp Bizkit (Flip/Interscope) Fuel (Epic)
 Radiohead (Capitol)

Conception of the local division of the loca

5. Lifehouse (DreamWorks) 6. Papa Roach (DreamWorks)

hots

requests

qeek

WHRL / SUSAN GROVES / CHRIS / ALBANY Papa Roach Lifehouse Lenny Kravitz U2 Incubus

99X / LESLIE FRAM / CHRIS WILLIAMS / ATLANTA Linkin Park The Offspring David Gray Limp Bizkit "Rollin'" Limp Bizkit "My Generation"

WRAX / DAVE ROSSI / BIRMINGHAM, AL Lifehouse Dexter Freebish Lenny Kravitz David Gray Fuel

WBCN / OEDIPUS / STEVEN STRICK / BOSTON Aaron Lewis & Fred Durst Fuel A Perfect Circle Limp Bizkit "Rollin'" Collective Soul

WFNX / CRUZE / KEVIN MATHEWS / BOSTON Outkast Limp Bizkit "Rollin'" (hed) P.E. blink - 182 Moby

WAVF / GREG PATRICK / DANNY V / CHARLESTON, SC Disturbed Lifehouse Linkin Park Incubus David Gray

WWCD / ANDY DAVIS / COLUMBUS Radiohead U2 Matthew Sweet Blur Twilight Singers

KCCQ / BOBBY HACKER / JOHNNY MAZE / DES MOINES Green Day Lenny Kravitz Barenaked Ladies Fuel U2

CIMX / MURRAY BROOKSHAW / VINCE / MATT / DETROIT Limp Bizkit "Rollin'" Limp Bizkit "My Generation" Eminem

Nelly Furtado Linkin Park WWDX / JEFF WELLING /

Crazy Town Moby Orgy Lenny Kravitz The Offspring

KNRQ / STU ALLEN /

EUGENE, OR Papa Roach Linkin Park (hed) P.E. Limp Bizkit Everlast

WPLA / RICK SCHMIDT / CRISSY / JACKSONVILLE, FL Lifehouse Limp Bizkit "Rollin'" 3 Doors Down Godsmack Linkin Park

WNFZ / DAN BOZYK / BONER / KNOXVILLE, TN

Godsmack Marilyn Manson Linkin Park Limp Bizkit "Rollin'" Fuel

WFBZ / NEIL CLOSE / LA CROSSE, WI

Vast Cherry Poppin' Daddies Limp Bizkit "Rollin'" Eminem On

KROQ / KEVIN / GENE / LISA / LOS ANGELES

Aaron Lewis & Fred Durst Limp Bizkit Crazy Town Coldplay Linkin Park

KMBY / CHRIS WHITE / RICH BERLIN / MONTEREY

blink - 182 Limp Bizkit "Rollin'" The Offspring Green Day Good Charlotte

WZPC / JIM HUNTER /

NASHVILLE Papa Roach Disturbed 3 Doors Down Everclear Fuel

WOXY / KERI / OXFORD, OH Self Roni Size Radiohead David Gray Nada Surf

World Radio |

WBRU / TIM SCHIAVELLI / PROVIDENCE Lifehouse Linkin Park Aaron Lewis & Fred Durst Limp Bizkit "Rollin'" Dexter Freebish

KPNT / TOMMY MATTERN / ERIC SCHMIDT / ST. LOUIS Marilyn Manson Incubus/Big Pun Eminem Radiohead Linkin Park

WXSR / SCOTT PETIBONE / KENZIE / TALLAHASSEE, FL Orgy Fuel Linkin Park 6 Gig

KFMA / JOHN MICHAEL / MARC YOUNG / TUCSON Marilyn Manson Linkin Park Limp Bizkit Slipknot

Godsmack

Disturbed

KMYZ / LYNN BARSTOW / RAYDOG / TULSA, OK Eminem Marilyn Manson Limp Bizkit Linkin Park Godsmack

WDST / RON VAN WARMER / R. MENELL / WOODSTOCK Moby Matthew Sweet Joseph Arthur Paloalto The Jayhawks
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OH YOUR THIS FALL

modern

top 20 retail

lw	tw	artist	labeł
-	1	U2 All That You Can't Leave Behind	Interscope
1	2	LIMP BIZKIT Chocolate Starfish And	Flip/Interscope
3	3	RADIOHEAD Kid A	Capitol
	4	PJ HARVEY Stories From The City	Island/IDJ
-	5	GODSMACK Awake	Republic/Universal
2	6	LENNY KRAVITZ Greatest Hits	Virgin
5	7	JOHNNY CASH American III: Solitary Man	American/Col/CRG
6	8	BJORK Selmasongs	Elektra/EEG
4	9	LINKIN PARK Hybrid Theory	Warner Bros.
7	10	WALLFLOWERS Breach	Interscope
-	11	INSANE CLOWN POSSE Bizzar	Island/IDJ
-	12	INSANE CLOWN POSSE Bizaar	Island/IDJ
-	13	POE Haunted	Atlantic/AG
17	14	DAVID GRAY White Ladder	ATO/RCA
9	15	LESS THAN JAKE Borders & Boundaries	Fat Wreck Chords
-	16	DIDO No Angel	Arista
8	17	MARK KNOPFLER Sailing To Philladelphia	Warner Bros.
1	18	GREEN DAY Warning	Reprise
6	19	TONY IOMMI Iommi	Divine/Priority
2	20	EVERLAST Eat At Whitey's	Tommy Boy

ivana's secret

Go to your newstand and pick up the premier issue of hot.dots, a magazine devoted to shopping on the Web. Think of it as MXG Online magazine for an older, more-affluent consumer. (You will notice, however, that almost every Web site featured in "hot.dots" has been mentioned in this section). A big trend in fashion magazines is a concurrent Web site that sells items featured in the magazine. See something you like in hot.dots,? go to www.hotdots.com and let them direct you to the appropriate Web site. This brings extra traffic to the hotdots Web site, which drives up the price of their online advertising. Don't you love synergy? InStyle magazine is taking a different approach-they've launched a catalog to sell items featured in the magazine (if you subscribe, I'm sure you've already received a copy). Will high-fashion magazines follow either of these trends? An outfit in Vogue could be just a mouse click (and many thousands of \$\$\$\$) away.

retail top 5s

MUSIC DROME / MICHAEL BROWN / ATLANTA, GA

Johnny Cash Linkin Park Limp Bizkit Lenny Kravitz Radiohead

MOD LANG / PAUL / NAOMI / BERKELEY, CA PJ Harvey

U2 Radiohead Godspeed You Black Emperor Cinerama

MIDDLE EARTH / TIM CARTER / DOWNEY, CA Pennywise Limp Bizkit Green Day Lenny Kravitz Johnny Cash

ATOMIC RECORDS / JOSH / RICH / MILWAUKEE Less Than Jake Radiohead Godspeed You Black Emperor Bjork Sea & Cake

PHILLIPS ENTERPRISES / M. PHILLIPS / RALIEGH, NC U2 PJ Harvey Radiohead Limp Bizkit Godsmack RADIO KAOS / R. WAGNER / STEVENS POINT, WI Godsmack

Limp Bizkit Amen Linkin Park Nothingface

post modem

Everyone needs a refresher course in how the body functions. After all, who can remember back to the good old days of sixth grade Health class? The virtual body, <u>www.ehc.com/vbody.asp</u>, is a visual, auditory and interactive exploration of human anatomy, including the brain, skeleton, heart and digestive tract. Even though the info is not extremely comprehensive, it is presented with attractive animated illustrations. Scroll your mouse over the heart, for example, and see its parts labeled with pop-out descriptions. Or watch how blood pulsates through an animated heart as you select either a fast, medium or slow blood rate. The brain section offers a detailed guide to facts and functions, a close-up view of it's attendant parts and a narrated tour of the mind's processes. As we all get older, this site is a great resource to find out what is starting to break down.



ON YOUR

LEROY The follow up to the multi-format hit TEENAGE DIRTBAG, from the debut album "Wheatus."

1Val

A FILMA GALLANA BURGELANA BURGER BARRANA ANA ANA

Produced by Wheatus and Philip A.Jimenez MANAGEMENT Ray Malello for MoonTower Entertainment Group

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www.wheatus.com

- ★★★ → Rolling Stone
- On tour with SR-71 and Eve 6
- Recent appearances on Farmclub.com and Later with Craig Kilborn
- Over 150,000 scanned

modern

top 25 specialty airplay

	And a local division of the local division o	and the second se	the second se	1
lw	tw	artist-label	comments	
-	1	U2 - Interscope	Top 5 @ WPLY,WBRU	
	1	All That You Can't Leave Behind		1
4	2	PJ HARVEY - Island/IDJ	Top 5 @ 91X,WHTG	1
	1.00	Stories From The City, Stories From The Sea		į
3	3	BLUR - Virgin	Top 5 @ WHTG	l
		Blur:Best Of		t
-	4	COLDPLAY - Nettwerk/Capitol	Top 5 @ WXDX, WPLY	ľ
	-	Parachutes		į.
-	5	CRAZY TOWN - Columbia/CRG	Top 5 @ KXTE,X-96	ł
		The Gift Of Game		P
-	6	DIFFUSER - Hollywood	also on MI:2 OST	SWILL
11	7	Injury Loves Melody	factore la state	ł
	-	GODSMACK - Republic/Universal Awake	featured on WBRU	
2	8	RADIOHEAD - Capitol	Top 5 @ KUPD	
		Kid A		
9	9	SAMIAM - Hopeless	Top 5 @ WEJE	
		Ashtray		
-	10	PENNYWISE - Epitaph	featured on WBTZ	
	-	Live At The Key Club		
17	11	BADLY DRAWN BOY - Beggars Banquet	Top 5 @ WPLY,WEQX	
1	12	The Hour Of Bewilderment J. MASCIS & THE FOG - Ultimatum	T. FOWERS	
1	12	More Light	Top 5 @ WHTG	
10	13	BT - Nettwerk/Capitol	Top 5 @ WBRU	
		Movement In Still Life	iop o e mono	
6	14	BRANDTSON - Deep Elm	Top 5 @ KUPD	
		Trying To Figure Each Other Out		
19	15	INSANE CLOWN POSSE - Island/IDJ	Top 5 @ KXTE,X-96	
	-	Bizarre		
-	16	EVERCLEAR - Capitol	Top 5 @ 91X,KXTE	
	17	Songs From An American Movie: Voi. Two BLINK 182 - MCA		
_	17	The Mark, Tom and Travis Show	in stores this week	
15	18	LIMP BIZKIT - Flip/Interscope	on tour now	
		Chocolate Starfish and the Hot Dog Flavored Water	on tour now	
-	19	DAVID GRAY - ATO/RCA	one of our faves!	
		White Ladder		
-	20	LIFEHOUSE - DreamWorks	selling LOTS!	
		No Name Face		T III
-	21	MEPHISTO ODYSSEY - Warner Bros	Top 5 @ KXTE,KUPD	
	22	The Deep Red Connection	and a set of the	
	22	GREEN DAY - Reprise Warning	punk pop at its finest	
24	23	LITTLE NICKY OST - Maverick	movie out 11/10	
		P.O.D.	nove out 11/10	1
16	24	NEW FOUND GLORY - Drive-Thru/MCA	featured on WBRU	
		New Found Glory		
22	25	WESTON - Mojo/Universal	www.weston.com	
-		The Massed Albert Sounds		

76

beauty school drop out

BY ERIKA STRADA

LOOK AT THE STARS, LOOK HOW THEY SHINE FOR YOU...AND EVERYTHING YOU DO...YEAH THEY WERE ALL YELLOW: Don't even get me started on this Coldplay SMASH! But if you want, call me—boy do I have the stories for you! When WEJE's JJ Fabini quoted a line from "Yellow," I almost melted. Just like the cheddar atop a famous Arby's "Beef & Cheddar." That was my favorite YEARS ago when I actually ate meat. Now the thought is making my stomach turn. Yikes! I was reminded of the phenomenally large amount of Arby's in the Ft. Wayne area by Nettwerk's darling Tom Gates. Comes from all his weary road hours I 'spose. As for JJ, he was having a bad



day after hearing about the **Ben Folds Five** break up. Poor thing. I haven't had a chance to see how **Donny Mueller** from **KPNT** was faring. (After all, he named his little boy **Ben** after the aforementioned.) Shall I repeat the recently used affirmation that they will all go on to do even more wonderful things? Ahhh...the life of a counselor. Yeah right. So, while I am switching

COLDPLAY: Mmm...more cute Brits life is good... discs in my CD player among U2's MONSTER "All That You Can't Leave Behind," Coldplay's "Parachutes" and these two **Travis** B-side CDs (that **Sirius' Jerry Rubino** so kindly made for me), I am trying to console myself (yeah right)

after hearing about George W's DUI conviction. Geez, the stuff that gets people in a tizzy. OK, now I can go back to just telling you what you ought to listen to. Matt from KFMZ knows all too well what that's like. Gonna check up on him soon and find out how he liked Coldplay, Paloalto, at the drive-in and Diffuser. I'm certainly a new fan of Diffuser's "Karma" after JJ played it for me over the phone. It's nice when it works like that. He also tried to sway me on Outkast's "Bombs Over Bagdhad," as did 99X's Chris Williams, but I'm afraid that it may take a little longer to push me in that direction! Not that I can't appreciate the harder stuff, it just takes longer most of the time. You'll also have to call Chris and try and plead with him to send you a copy of the CD I mentioned last week, the Live X 6. Bribe him with something good. Ok, it's just a suggestion...not all my ideas are brilliant. I will tell you who puts on a brilliant show, BT. Ha-I've heard that from others besides Nettwerk's Michelle Doram! Another brilliant show was the Twilight Singers, featuring super-sexy Greg Dulli, (and where I spied Maverick's fabulous Gaby Skolnek—just like last week's Foo Fighters show ...) who even did a few Afghan Whigs songs in the set. Yippee! I was sad because I called KMYZ's Lynn Barstow to leave him a few tunes on his answering machine, but as I was ready to hoist the phone in the air to capture the moment, blaring across the screen was "NO SERVICE." Darn. So sorry. I was also sorry to miss seeing Broadcast with Tommy Boy's Notorious Liz (thanks for the bagels!), but an 11 p.m. show made me run under my blankets for cover. Who knew I was getting old? The up-coming Fatboy Slim show has me shivering with fear. How in the world am I gonna make my way downtown for his show at midnight? I'll have to make sure that I have an EXTRA supply of Diet Coke stashed. Isn't that sad? I must just be getting spoiled. Instead I watched TV and noted that I'll have to be home on 11/17 to see ABC's Beatles Revolution. Not only that, but I saw Paul McCartney's first art exhibit. It was so cute how he was describing that painting just wasn't "manly" enough growing up in Britain. Kinda reminds me on the movie Billy Elliott out now. So TV and magazines was how I ended the evening. Might I just mention again how weird it is to see all the fur coats suddenly chic again...and the Dynasty clone on TV. Someone save me, I'm scared. Before I leave, Birthday LOVE to HITS' own Mark Pearson, 11/7 to KDGE's Alan Ayo, and the double whammy on 11/10 to two absolute sweethearts: Capitol's Brian Corona and RCA's John DiMaio. Now let me get back to figuring out how I'm gonna get those Spice Girls sweatbands Michelle Simutis just told me about...Until next week...hugs and kisses.



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"Paul Pena has made a great record" - San Francisco Chronicle

"The real draw is Pena's inspired singing and songwriting" - Providence Journal-Bulletin

"A remarkable find" - Ft. Lauderdale Sun Chronicle "Superb...typifies what a gem is all about" - The Orange County Register

> "Great music overcomes all barriers" – Newark Star Ledger

"...compares to Hendrix!" - Entertainment Weekly

"The surprise of the year... This remarkable album finally arrives" - Billboard





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World Radio History



top 25 adulterated

1 w	tw	artist-label	comments
3	1	U2 - Interscope	#1 CKEY
		All That You Can't Leave Behind	
2	2	BARENAKED LADIES - Reprise	#1 WRLT
1	3	Maroon MARK KNOPFLER - Warner Bros.	#1 KXST
2	-	Sailing To Philadephia	
4	4	WALLFLOWERS - Interscope	#1 KLRR
	-	Breach	#1 WorldClassRock.com
5	5	DAVID GRAY - RCA/ATO	# I WORDCIASSROCK.COM
12	6	White Ladder SHAWN MULLINS - Columbia/CRG	#1 KINK
12	0	Beneath The Velvet Sun	
6	7	JOAN OSBORNE - Interscope	#1 KMTT
		Righteous Love	
10	8	DANDY WARHOLS - Capitol	Тор 5 КТНХ
	-	13 Tales From Urban Bohemia	
7	9	STING - A&M/Interscope	#2 KFOG
		Brand New Day	
9	10	JOHN HIATT - Vanguard	#1 KRSH
		Crossing Muddy Waters	
8	11	PAUL SIMON - Warner Bros.	Top 5 WMMM
		You're The One	TENNET
11	12	MATCHBOX TWENTY - Lava/Atl/AG	Top 5 KXST
		Mad Season	#1 WRNR, KBAC
14	13	KEB MO - Epic	#I WKINK, NDAC
13	14	The Door ERIC CLAPTON/BB KING - Reprise	Top 5 KTCZ
13	14	Riding With The King	
15	15		Top 5 WRLT
		America Town	
16	16	PHISH - Elektra/EEG	Top 5 KFOG
		Farmhouse	
18	17	EMMYLOU HARRIS - Nonesuch/Atl/Ad	G Phones at WYEP
		Red Dirt Girl	
19	18		#1 KKMR
		Songs FromVol.1	KTC7 add
17	' 19		KTCZ add
-	20	A Life Of Saturdays RADIOHEAD - Capitol	#1 WXRT
	20	Kid A	a to the second se
25	5 21		Top 5 KROK
T		This Desert Life	
22	2 22	and a second sec	Top 5 KTCZ
		Circle	
-	- 23	PAUL PENA - Hybrid	#2 WRNR
	1	New Train	
24	4 24	-	KBXR add
		Greatest Hits	
-	- 25		Touring machine!
		Shine	

of airplay

and sales

adultery

MODERN

BY MIKE MORRISON

TELL EVERYBODY THAT IT AIN'T NO DRAG: I was in Boston last weekend and got to spend quality time with some of my favorite people in the format. First, it was a late lunch at WXRV. By the way, don't plan on bringing lunch into 'XRV until after 2PM. That's when PD Joanne Doody's airshift ends. We sat around the conference table in the station's plush live performance studio with morning guy/AMD Keith Andrews. If your intention is to get a good sense of what a station's about, there is no substitute for getting into the market, hearing the station and hanging with the programmers. (Joanne, incidentally, is a fantastic jock.) A funny thing happened during my tour of master control; a request came in for the Pat McGee song "Rebecca." (I know what you're thinking. "He'll use any old, lame excuse for working Pat McGee into the column!" What can I say? I'm a fan.) For dinner, I hooked up with WBOS MD Amy Brooks, who's awesome. The conversation didn't flag for two hours straight! By the way, both stations sound incredible. The River is the more eclectic of the two-a station for real music fans, not unlike KGSR or WXPN. 'BOS is lean, focused and prepped for battle with the station it considers its main competitor,



WBMX, an excellent Modern Adult where former XRV MD Mike Mullaney handles music. One interesting side note: these people are all either really great friends or really great actors—refreshing in this era of cut-throat, take-no-prisoners radio competition... KBCO is still way into Shelby Lynne said MD Keefer: "We knew the first time we heard Shelby Lynne that she had talent. But her recent visit to Studio C just knocked us out. It was nighttime. We had the lights turned low and she played 'Thought It Would Be Easier.' It was incredible. That's when we decided to really get behind the song." Come

AMY BROOKS: LOVE her!

> to think of it, Keefer, that's the same tune that the powers-that-be here at HITS were pumped about when I started back in April. You're right. It's exquisite. And by the way, WorldClassRock.com added the track this week!... KMMS MD Michelle Wolfe called literally freaking-out about a live record by this band, Frogwings. "It's got Butch Trucks [Allman Bros.] on drums. John Popper is the lead vocalist on all the tracks. Check out flyingfrogrecords.com to get a copy. IT'S AMAZING!!" Michelle, you are a freak! Don't ever change... Time for another edition of [insert big fanfare] "FIRST CONCERT!" This week's guest is KKMR PD Scott Strong: "Sixteen years old... St. Louis, MO... Got my drivers license on Feb 21. On March 1 came the announcement that Kiss was coming to the Checker Dome. I asked a girl I had a crush on if she wanted to see the 'greatest band of all time.' She says yes. Day of show: She cancels! I took my buddy, Tim Murphy. Tim and I saw one of the greatest concerts of all-time! Being 16 and hearing 'I Wanna Rock and Roll All Night and Party Everyday' comes only once in a lifetime." Ain't it the truth... It's one thing for a record to be "Most Added Out Of The Box." The real challenge begins in the second week, when you need to convince the stations that are unmoved by the quality of the record alone. They need to "see more of a story" before they'll get on board. Well, this phenomenon has not stunted the growth of one of my new faves, "Camera One" by the Josh Joplin Group (Artemis). Check out THESE second-week adds: KINK, KENZ, WMMM, WXRV, WDOD, WMVY, KRVM and WVOD, among others. Major story in development here. Stay tuned for updates!... My feeling has always been that, when you play a young artist's first single, the object is to build a relationship that will be mutually beneficial... that is, if the artist gets big in your market. This will not happen if you don't play subsequent tracks, especially when they're as good, or better, than the first (as is the new Daniel Cage song, "You Set Me Free," in my not-so-humble opinion). Stations adding this one the first week include KRSH, KTHX, WXRV, WRNR and WRNX. OK ... I'm off the soapbox. OH WAIT! This just in: KTCZ ADDS Dexter Freebish's "Leaving Town"!!! Whoo-hooo!! E-mail: HITSMM@aol.com.

1.5 Million pieces sold in the first two weeks!

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#1 at Soundscan Top 200 Album Sales Chart 2 weeks in a row.

WBCN

WXRK

WHFS

KROQ

KITS

11*-9* BDS Modern Rock Monitor

1 Hlts Modern Rock Chart

#2

#6

#2

#2

#4

You Decide:

30 spins

31 spins

47 spins

47 spins

spins

37

bizkit

resents

chocolate starfish and the hot dog flavored water

WAAF #3 **WBZX** #2 **KBPI** #3 KISS #2

38 spins 48 spins 31 spins 26 spins

16 -12 BDS Active Rock Monitor HIts Rock Chart 11

"rollin"*

"my generation"



Already researching Top 10 or better at: WYSP, WRLR, WZTA, WEDG,CIMX, KPNT, WPLY

in stores october 17

- > album produced by terry date and limp bizkit
 > " rollin' (hip-hop version) produced by swizz beatz
 > additional production by josh abraham
 > additional production by scott welland

> mixed by andy wallace > executive producer and a&r jordan schur

On sold out tour with Eminem now!

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PRAISE THE LOUD OCK squawk

TOP20 LOUD AIRPLAY artist 1 2 2 Loser 3 FUEL 7 Rollin 4 3 Libras 6 Awake 5 7 9 Stupify 8 9 CREED 12 10 10 11 17 ORGY 11 13 Minority 13 14 16 15 14 16 Stellar 19 **Breathe** 20 15 19

label DreamWorks PAPA ROACH Broken Home **3 DOORS DOWN** Republic/Universal Epic Hemorrhage (In My Hands) Flip/Interscope LIMP BIZKIT 5 A PERFECT CIRCLE Virgin GODSMACK Republic/Universal Columbia/CRG THE OFFSPRING **Original Prankster** DISTURBED Giant/Reprise Wind-Up Are You Ready? Warner Bros. LINKIN PARK One Step Closer Maverick DEFTONES Back To School (Mini Maggit) Elementree/Reprise Fiction (Dreams In Digital) Reprise GREEN DAY Atlantic/AG COLLECTIVE SOUL Why Pt.2 STONE TEMPLE PILOTS Atlantic/AG No Way Out Immortal/Epic INCUBUS Roadrunner NICKELBACK Warner Bros. **RED HOT CHILI PEPPERS** Californication Tommy Boy **EVERLAST** Black Jesus MARILYN MANSON Nothing/Interscope **Disposable Teens** ed on a combination of pomo and active rock airplay

Elektra National Director Rock Promotion Hilaire Brosio has taken on new responsibilities that includes interfacing the promotion department with new media outlets. "Radio is 'content-saturated' when it comes to their airwaves,



but 'content-hungry' when it comes to their Web sites," he says. "We're filling the need with some creative content that's appealing to their listeners." Currently, Hilaire is helping to raise the profile of The Doors' tribute album "Stoned Immaculate." "We're promoting the in-store date of the album by fusing our jukebox stream in with our 'win it before you can buy it' weekends. In addition,

power tool

we're able to promote the VH-1 'Storytellers' Stoned Immaculate Thanksgiving special (with Creed, Perry Farrell, The Cult, Days Of The New, Train and STP) through the visual stills they've provided from the taping. The real key is offering compelling content with minimal effort from the radio station except for having their Web master establish the link. We do all the legwork."

WILLIE B./APD-MD **KBPI/DENVER**

"Union Underground is completely dusting everything else in our research. Turn Me on Mr. Deadman' has consistently been one of our top testers. This week, it's #1, with all the demo scores over 100. The new Rage Against The Machine rocks, Hello nurse, their version of 'The Renegades Of Funk' is the shit. Papa Roach's 'Last Resort' is still killin' in the research and 'Broken Home' sounds great on the air."

CHRIS WILLIAMS/APD-MD 99X/ATLANTA

"There's not a songwriter I admire more than Josh Joplin. We're looking forward to playing 'Camera One.' The next Incubus single, 'Drive'-I'll bet there's not a radio station in any rock or pop format that doesn't play it. It's going to be their biggest song. Lifehouse is so great. 'Hanging By A Moment' is too powerful to ignore. I'm real excited about the Outkast record, too."





GREG O'BRIEN/PD WRRV/MIDDLETOWN

"Lifehouse has the potential to be superhuge for us. The David Gray record is just brilliant-he was also amazing live and his band was phenomenal. Dexter Freebish has put together a solid record with plenty of great tracks to choose from. Also, Eve 6's 'On The Roof Again' is sounding great while Paloalto's 'Sonny' has been a nice surprise."

JEFF SANDERS/PD WXNR/NEW BERN, NC

"Nickelback deserves a break at Post Modern-DON'T let Active Rock own this band! Lifehouse was instantly Top 5 phones after the first week on the air-it's one of our top performing records of the past few months. Another record PoMo needs to own is Dust For Life. In my humble opinion, I think A Perfect Circle's record is a masterpiece."

braise the

n



New Adds This Week: KILO KDOT WPBZ KIBZ KAZR WQLZ WXRX

" I love the way it sounds on our station! This attitude-type track has gotten an immediate response." —Brian Biller-MD, WXTB Tampa

Coming off dates with Godsmack, Foo Fighters, and Disturbed ON TOUR NOW!





HIT THE GROUND



from their album TINCAN EXPERIMENT

"Hit The Ground" is the featured song for ESPN's coverage of the X-Games.

W

KT W(KT

Already On:

ХТВ	KUPD	KBPI	WBCN	WFNX
JJO	WXRC	WLUM	KZRQ	WEDG
ſEG	WQXA	WNCD	KFZX	KHTQ
CPR	WEDJ	WXSR	WKRL	KHOP
TUX	KLFX	WCYY Debu	ited at #3 in Portla	nd Soundscan

and many more ...

produced by 6GIG

mixed by ROGER SOMMERS

Management by Bill Beasley and TJ McNaboe, Ripchord Artist Management www.Ripchord.net

contact SHERRI TRAHAN vp promotion 310-558-1206



ARTEMIS RECORDS

25 active rock

1w	tw	artist label	comments
1			#1 KUFO,WCHZ
	T	Loser	
2	2	CREED - Wind-Up	#1 WRIF,WRWK
3	3	Are You Ready? PAPA ROACH - DreamWorks	#1 KRXQ
4	H	Broken Home FUEL - Epic	#1 WIYY,WYSP
		Hemorrhage (In My Hands)	
5	5	A PERFECT CIRCLE - Virgin 3 Libras	top 5 KISW,WAAF
6		GODSMACK - Republic/Universal	WWDC add
7	7	Awake PRIMUS W/OZZY - Divine/Priority	#1 KISS,WNPL
		N.I.B.	
8	т	COLLECTIVE SOUL - Atlantic/AG Why Pt. 2	top 5 KUPD,WCCC
9	9	DISTURBED - Giant/Reprise Stupify, Voices	#1 KEGL,KAZR
10	10	OFFSPRING - Columbia/CRG	#1 KDOT
11	11	Original Prankster LIMP BIZKIT - Interscope	top 5 KBPI,WAAF
		Rollin'	
21	1000	LINKIN PARK - Warner Bros. One Step Closer	KEGL, KBER add
17	13	IOMMI - Divine/Priority	KRXQ,WRTT add
19		Goodbye Lament CHARLIE'S ANGELS OST - Columbia/Sony Soundtrax/CRG	#1 KILO
	1	Aerosmith	
13	15	STONE TEMPLE PILOTS - Atlantic/AG	WJXQ add
12	16	No Way Out NICKELBACK - Roadrunner	top 5 WJJO,KNCN
_	I	Breathe	
16		THE UNION UNDERGROUND - Portrait/Columbia/CRG Turn Me On "Mr. Deadman"	#1 WQXA
15	18	GODSMACK - Republic/Universal	#1 KIOZ,WEBN
20		Bad Religion DEFTONES - Maverick	KISS,KILO add
	T	Back To School	
-	20	EVERLAST - Tommy Boy	top 5 KLBJ,WQLZ
24	21	Black Jesus MEGADETH - Capitol	top 10 WJRR,WAAF
	12	Kill The King	
18		FULL DEVIL JACKET - Island/IDJ Where Did You Go	top 10 KUPD,WKLQ
23		RED HOT CHILI PEPPERS - Warner Bros.	top 5 WHJY
14	24	Californication GREEN DAY - Reprise	top 5 WQXA,WHEB
	I	Minority	
22	25	(hed) P.E Volcano/Jive Bartender	#1 KLFX

added top Ь most

1. ISLE OF Q "Bag Of Tricks" Universal 2. RAGE AGAINST THE MACHINE "Renegades Of Funk" Epic 3. EVERCLEAR "When It All Goes Wrong Again" Capitol 3. POWERMAN 5000 "Ultra Mega" "Feel Alive" 5. U.P.O. Epic 6. P.O.D. "School Of Hard Knocks" Maverick

Columbia/Sony Soundtrax/CRG

place hard hetween and а በሮ by john lenac

RALPH AGAINST THE MACHINE: By the time you read this, we, I mean the Electoral College, will have voted in a new interest-group figurehead, I mean President. I better switch to radio/music shtuff before I go off... Chch-ch-changes. Our good friend Pat Martin was just upped to PD at KRXQ. He was so excited when we spoke about it today, "I'm thrilled. Special thanks to Station Manager Curtiss Johnson for making this happen and to VP John Geary for believing in me. We've just came off our best book in eight years, so life is pretty good right now." Gregg Steele has named WJBX PD Lee Daniels APD at WZTA. Here's what Lee told me about his killer new gig: "I am extremely excited about working at one of the premier Active Rock stations in the country. Working with Gregg and the WZTA staff will be a blast." Huge congrats to Pat and Lee!... It's always a great escape from the reality of our political woes when I hear from KBPI's Willie B. We were discussing the new Rage release when he tossed this jive curveball my way: "It rocks. Hello nurse, their version of 'Renegades Of Funk' is the shit!" KEGL, KIOZ, KXXR, KBPI, WNOR, WJRR, WCCC and WMFS all got funked up this week ... WQXA PD Claudine DeLorenzo tells me two of the three Arbitron markets "The X" covers are up in the Summer book: Harrisburg 5.4-5.8 and York 7.0-7.2 (Lancaster isn't rated in the summer book). Huge congrats to her and our friends at: WJJO 6.7-7.1, WRXR 3.4-4.0, KRAB 5.8-7.7, KILO 7.7-8.2, KHTQ 7.4-8.8, KICT 6.6-7.4 and WXQR 4.2-5.7. Both Claudine and KICT's

Jules Riley were raving about Linkin Park. "Humongous" is what Jules actually said. How awesome is it to see two successful female PDs kicking ass? I wish there were hundreds instead of a few. It would help balance all the misogyny that runs rampent in our world. Boy, I hope the wife reads thismaybe I'll get a little extra sumpin-sumpin tonight. The Linkin Park album is flying off the shelves.

"Hybrid Therory" sold over 47,000 copies this week. As you know, last week's debut sold over 45,000. That's more than 3 Doors Down



KRXQ'S PAT MARTIN "Smilin in Sacramento

(16,000) and Papa Roach's debut week (29,000). It won't be long before Chester and the guys have their very own Gold record... Isle of Q has a great follow-up to "Little Scene," which had great success with many stations getting Top 5 research (#1 at KLBJ). KNCN's "Big" Al Jones relayed this to me about "Bag of Tricks": "These guys have delivered a solid follow-up that's melodic with a great hook." Universal power trio Steve Leeds, Howard Leon and Kyle Wong score #1 most-added honors with a bag full of adds, including WYSP, WRIF, WLZR, WXRC, WCCC and WTPT... Sheri Trahan continues to have stellar weeks with 6 Gig. KAZR, KILO, KDOT and KIBZ all "Hit The Ground" this week... New sign-on KWKD Salt Lake City debuted their morning show last week. PD Cory Draper tells me he's hosting "Morning Mayhem" with Micky Foxxx. "I kicked things off with porn stars, dancers and gonad painting." I'd tell you what he said about the station stirring shit up in the heart of Mormonville, but fear my extra sumpin-sumpin might turn into NADA... In the New Year, you'll be hearing much more about new Arista signing Adema. Manager Terry Lippman invited me to their showcase right before they went into the studio last week. These guys rock! Each member is way talented and delivers the goods live. Lead singer Mark Chavez (the younger brother of Korn's Jonathan Davis) explodes with energy that will help carve out the band's inevitable success. Speaking of studios, another buddy tells me he stopped by Tool's rehearsal: "The new shit is unfuckinbelievable. It's 'Opiate' mixed with 'Aenima.' The new record will drop April 17 (that's Maynard's 37th birthday, by the way.) lenac@mindspring,com

83

top

lw tw	artist	label
D	AMEN	Virgin
	We Have Come For Your Parents	
6 2	OVERKILL	Sanctuary
	Bloodletting	
2 3	IOMMI	Divine/Priority
	lommi	
15 🚺	STRAIT UP	Immortal/Virgin
	Strait Up	
7 🧕	MORBID ANGEL	Earache
	Gateways To Annihilation	
36	SOULFLY	Roadrunner
	Primitive	
8 7	DOWNSET	Epitaph
	Downset	
58	PRO PAIN	Spitfire
	Round 6	
14 9	SLAVES ON DOPE	Divine/Priority
-	Inches From The Mainline	
19 10	TYPE O NEGETIVE	Roadrunner
-	The Least Worst Of	
11 11	NILE	Relapse
12 12	Black Seeds Of Vengeance	Den all as All a LDL
		Prosthetic/Metal Blade
13 13	New American Gospel SIX FEET UNDER	Metal Blade
	Graveyard Classics	Wetal Diage
9 14	NOTHINGFACE	TVT
T	Violence	
4 15	SPINESHANK	Roadrunner
	The Height Of Callousness	
16 16	ENTOMBED	Metal-Is
	Uprising	
10 17	c.o.c.	Sanctuary
	America's Volume Dealer	
20 18	SPEEDEALER	Palm Pictures
	Here Comes Death	
17 19	MUDVAYNE	No Name/Epic
	Dig	
18 20	FACTORY 81	Medea
	Mankind	

upcoming new releases

GOING FOR ADDS 11/13



FINGER ELEVEN • "First Time" - Wind-Up

INCUBUS • "Drive" — Immortal/Epic

KID ROCK • "My Oedipus Complex" -Lava/Atlantic/AG

POWERMAN 5000 • "Ultra Mega" (Dracula 2000 OST) - Song Soundtrax/Columbia/CRG

GOING FOR ADDS 11/20



ALICE IN CHAINS • "Man In The Box" (AIC Live) — Columbia/CRG

DISTURBED • "Voices" — Giant/Reprise

FIVE FOR FIGHTING • "Easy Tonight" Aware/Columbia/CRG

SLASH'S SNAKEPIT • "Mean Bone" - Koch

GOING FOR ADDS 11/27

LORDS OF BROOKLYN • "Succa MC's" — Republic/Universal





SICK OF IT ALL "Yours Truly" (Fat Wreck Chords): The all-out rulers of the New York Hardcore scene are back with a brutal sophomore release on Fat. This hard-edged no-nonsense act tears it up with rippers "Blown Away," "This Day And Age" and "No Apologies." Their signature sound of

HITS November 10, 2000

choppy, driving guitar forces are the highlights of an album that's by far their best to date. Don't miss this sick-as-hell band when they come to your town this winter. If you're sick of it, call Jason at Fat (415) 284-1790. (R.O.)

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e-mail new release info to rizzy6960aol.com avijoe

#1 Most Added At Rock!



Bag of Tricks

"Don't think for a moment that 'Little Scene' made it to power on WYSP because they are from Philly. After weeks of steadily building research, the track exploded in our call-out. It's still one of our strongest testing currents. Now, we're getting geared up for 'Bag of Tricks'. with its infectious groove and strong melody, Isle of Q has given us a song that is both unique and accessible. This will be a hit." —Neal Mirsky/ PD, WYSP

"We dug their 'Little Scene' and now we are diving into their 'Bag of Tricks'. Isle of Q rocks WMMR!" —Sam Milkman/ PD, WMMR

UNIVERSAL

World Radio History

rock2k picks EDITED BY KAREN GLAUBER



Godsmack "Awake" (Republic/Universal): New England is legendary for its hauntings and the Boston-based rockers' sophomore offering is not far from those spooky roots. "Awake" is a collection of brooding, dark, testosteroneladen songs that are heavy on aggression. Sully Erna's writhing vocals plunge to depths

just north of Hell, while the thunderous guitars and heavy bass lines garner enough strength to resurrect the dead. "Spiral" is sinewy and exotic, while "Sick Of Live" has a furious despondency. Stay "Awake," for Godsmack's demons may get you in your sleep. (D.D.)

PJ Harvey "Stories From The City, Stories From

The Sea" (Island): Ever have the guilty pleasure of reading someone else's diary? "Stories..." is a telling glimpse into Polly Jean's psyche, encompassing sexuality, adventure, frustration and bliss. Our pick for a single, "This Is Love," proves strength and confidence are more admirable-



and much sexier-than a bare midriff. "A Place Called Home" demonstrates shimmery, acoustic-based innocence while Radiohead's Thom Yorke's ethereal, echoed backing vocals help make the bass-laden "One Line" the climax of the disc. "Stories..." is a secret best not kept. (D.D.)



Coldplay "Parachutes" (Nettwerk/Capitol): These four British college buds glide from commanding to calming on this CD of emotionally alluring songs. Overall, it boasts slivery melodies of dreamy folkloric rock that linger over acoustic guitars and pianos and sit down safely in the soft cloud of lead Chris Martin's

falsetto. In contrast, "Yellow" bursts open with echoes of U2 reminiscence. Still fans of pretty Post Mod will get into a lot of "Trouble," with its velvety passion, just as the band's Jeff Buckley tendencies will make them "Shiver." Open "Parachutes" and spin madly. (K.Y.)

Fatboy Slim "Halfway Between The Gutter And The Stars" (Skint/Astralwerks): Fatboy Slim does it again, merging thumping dance beats, big rock samples and a canny sense of groove. His third album incorporates live vocals (including a sample of the very dead Jim Morrision on "Sunset [Bird of Prey"]), taking



World Radio His

it closer to the heavens. Macy Gray sits in for a pair of songs, "Love Life" and "Drop The Hate," lending a soulful, funky edge to the loping rhythms. Those tracks, alongside the 12-minute chill-out "Song For Shelter," make for a wild set. (D.S.)

rock2k mugs

THAT'S WHEN I REACH FOR MY REVOLVER: A ruthless reign of global terrorism came to an end when Q101 PD Dave Richards (r) was cryogenically frozen. After decades of frosty slumber, Richards awoke in his evil lair, only to discover he was cloned. "I will call him Mini Me," he ex-

claimed to his diabolical henchmen. "Together, we will pillage and plunder and hold the world in our grips of terror." To which, his tiny twin replied, "Uh, excuse me. My name is **Moby** and I'm looking for the **Mission Of Burma** Fan Club." Richards decided to chuck his hateful ways and record a remake of "Academy Fight Song."



ANOTHER TIME, ANOTHER PLACE SETTING: When U2 agreed to have breakfast with KROQ's Kevin and Bean, they figured on an enjoyable meal of flapjacks and eggs. They arrived at the location famished, but found no food in sight. "Where's the food?" they asked. "We're

starved!" Kevin (2 fr r) laughed maniacally, as Bean (r) licked his chops. "Wanna take a pre-meal hot tub?" The morning duo led the band toward a steaming pot filled with onions and potatoes. "When we say we're having 'U2 for breakfast,' we mean we're really having U2 for breakfast!"



IT'S MY PARTY: Elektra's John Biondollio (2 fr l), Alex Garrafalo and Greg Dorfman (4 fr r) and the guys from Vast decided to perform their civic duties and vote. They followed the signs leading to the polling place, which, surprisingly, looked a lot like the

HITS office. One by one, they went behind the curtain, made a selection and pulled the lever. Each time, they heard a squeal. Finally, Vast's **Jon Crosby** (3 fr I) pulled the curtain, to find **Ivana** (I) and **John Lenac** (2 fr r) had switched the presidential ballots to read **Kate Bush** and **Lesley Gore**.





THIS ONE'S FOR YOU, OAD.

Couldn't Wait! WYSP WRIF KRXQ WTPT KRZR WRXS

OF

"My Oedipus Complex" from the multi-platinum album THE HISTORY OF ROCK



WWW.kidrock.com www.atlantic-records.com THE ATLANTIC GROUP 2000 ATLANTIC RECORDING CORP. A TIME WARNER COMPANY World Radio History

NO TURKEYS (just delicious hits)

K-CI & JOJO Added at M 🗈 🗯

Top 15 @ Rhythm Radio Already Crossing To Pop: KHKS KDWB WFLZ Plus More... Top 5 Phones: KGGI Z90 KPTY WNVZ KQBT KIKI KXME Album In Stores Dec. 5th

SHAGGY

"It Wasn't Me"

40,000 Albums Sold This Week, Sales Up 40% Nationally 5°-2° Rhthmic Monitor/Top10 Crossover Album Now GOLD! Add!

"My First Love" (Feat. Ketara Wyatt)

Most Added At Rhythm/Crossover Radio Including: WPGC WJMH WERQ Z90 WJBT WBHJ KBXX Top 10 At Urban Radio/Sales up 20% Nationally

CHANTÉ MOORE "Straight Up" Feat. Jermaine Dupri

R&B Mainstream Monitor 25°-20° Crossover Monitor 37°-36° Top 10 Phones KQBT! Top 5 At KKUU! New Album "Exposed" Available November 14th

COMMON "Geto Heaven" The Remix (Feat. Macy Gray)

12" Out Now! CD's On Desks Now! Common On Tour This Month

14 mp

Impacting Radio December 4th Nearing Platinum!

okayplayer.com

MODJO

"Lady (Hear Me Tonight)" The Million-Selling #1 Single All Across Europe!

12" Out Now! In The Mix At: WKTU KYLD Plus More

Ground Zero Flippin' The Script Wi<u>th Bat L. Ax</u>

You're being paged to Ground Zero—here's the 4-1-1 this week: In the hip-hop music industry, the **Skytel** situation has reached a total saturation point. *Everybody*'s got 'em. But while these pagers might function for some as an added convenience or even a necessary work tool, it has most definitely changed the way we all *talk* to one another. Which is NOT "all good." This is certainly the conclusion **92Q** Baltimore MD **Buttahman** came

to when all of a sudden, the brotha had no pager! Struggling to stay relevant to a bunch of flossy music biz insiders who are obsessed with their decadent new toy, Buttah kept a very funny and enlightening journal about life on the "outside" of the two-way world. Get ready to fall out laughing when you see yourself in this piece. This is Buttah's "Diary Of A Man With No Two-Way": It's been over a month since I lost my two-way in Miami at the "Mixshow Power Summit." I had no idea that losing my two-way would turn me into Robinson Crusoe, but that's exactly how it feels. The isolation, the lack of communication and feeling of loss is now starting to hit very hard. If the two-way pager has taken the industry by storm, then I guess have been lost at sea. But not having a two-way has given me the ability to look at the music industry from the outside (literally) because not having a one has made me an outsider. (Funny-huh?) "WHAT! YOU LOST YOUR TWO WAY?" That's the initial reaction one gets when you tell a room full of two-wayers that you have lost your two-way. There's the initial look of shock, followed by another look, which could only be described as "sorrow-pity." I remember the first time I told a group of people I lost my two way, you would have thought I had just told them I lost a limb. In

my lifetime, I have lost keys, wallets, girlfriends and pets. None of those losses have ever evoked the sympathy that I received after telling someone in the music biz about losing my two-way. If Hallmark made a card for this, I think I'd have a wall full of them by now. In my head I was thinking, "It's just a piece of technology!" Meanwhile, everyone was shaking their heads and looking to the floor. "Was it really that deep?" I thought to myself. I got my answer two seconds later, when all the people who were showing me such care and compassion flipped open their two-ways and walked away-leaving me feeling like a complete Herb. THE TWO WAY EX-



BUTTAHMAN: Don't hit him on the hip.

CHANGE PROGRAM: Not having a two-way eliminates me from the music industry ritual known as the "two-way exchange." That is the term used when two people trade two-ways and input each other's info, a ritual that will soon be replacing handshakes and pounds. I observe this ritual more closely now that I don't have a two-way. In the next six months, I don't think that people will even use terms like "exchange numbers" or "digits." Instead you'll hear, "I was feeling shorty, so we exchanged two-ways," or "I exchanged at least ten two-ways at the club last night." What's funny is that people once exchanged numbers for the purpose of having conversation, getting to know each other or building some type of personal or professional relationship. Now, it's possible to have a "two-way" relationship in which both parties don't even speak. What's next? Phone sex replaced by two-way sex? It's a brave new world... If you want the scoop on all the high-level DRAMA that went down this week in the record biz, the place to be, G, is **Hitsdailydouble.com**.



OLD SCHOOL PHOTO OF THE WEEK—FOOLS RUSH IN WHERE ANGELS FEAR: Donning wings and a halo, then Atlantic rep Joey Carvello (I) brought heaven to then KISS108 PD Sunny Joe White (r), while promoting Stacy Lattisaw's "Let Me Be Your Angel." "I can't believe they sent you. Usually they send scantily clad women with animal crackers," said White. Subsequently, animal cracker fiend Carvello left the label gig to become a radio geek himself.

BMG Zelnick, Dornemann O-U-T. WOW

Viacom extends its reach.

OUTKAST/JAY-Z Hip-hop takes the 1-2 album spots.

TOM MAFFEI Exits Arista XO—what's next?

Gives Houston new Rhythm XO called "Hot 97.1."

Who's that burnin' up the charts,?

The self-titled lead single from his highly-anticipated new album

THA LAST MEAL

In Stores December 19, 2000

In Rotation: WQHT 20x KBMB 13x

/In The Mix At: WERQ WBOT WWKX WPGC WJMH WLLD KBOS KIKI **KLUC** KPWR KKFR KXJM KCAQ KUBE KMEL конт And Many More!

Over 20 Stations Confirmed! Impacting Crossover 11/20



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"

Track produced by Timbaland for Timbaland Productions, Inc. Album produced and mixed by Dr. Dre Executive Producer: Master P

OME TO THE FLAVA CAMP, WELCOME TO THE FLAVA CAMP, WELCOME TO THE FLAVA CAMP, WELCOME TO THE FLAVA CAMP

CROSSOVER AIRPLAYOP

G	20	15	SUVER	AIRPLA	TOP 30 JAMS
2W	LW	TW			LABEL
1	1	1	JA RULE	Between Me And You	Murder Inc./DJ/IDJ
3	2	2	DESTINY'S CHILD	Independent Women	Col/Sony ST/CRG
4	4	3	NELLY	E.I.	Fo' Reel/Universal
2	3	4	MYSTIKAL	Shake Ya Ass	Jive
10	6	5	SHAGGY	lt Wasn't Me	MCA
8	7	6	LUDACRIS	What's Your Fantasy	Def Jam South/IDJ
5	5	7	MYA	Case Of The Ex	University Music/Int
9	9	8	R. KELLY	l Wish	Jive
6	8	9	LIL BOW WOW	Bounce With Me	So So Def/Col/CRG
7	10	10	PINK	Most Girls	LaFace/Ari s ta
_	27	11	OUTKAST	Ms. Jackson	LaFace/Arista
27	18	12	3LW	No More	Epic
20	12	13		How Many Licks	QB/Undeas/Atl/Atl G
24	20	14	USHER	Pop Ya Collar	LaFace/Arista
18	13	15	PROFYLE	Liar	Motown
22	16	16	EMINEM	Stan	Aftermath/Interscope
		17	JAY-Z	I Just Wanna Love U	Roc-A-Fella/IDJ
19	21	18	NSYNC	This I Promise You	Jive
11	11	19	KANDI	Don't Think I'm Not	Columbia/CRG
13	14	20	SISQO	Incomplete	Dragon/Def Soul/IDJ
23	23	21	WYCLEF JEAN	911	Columbia/CRG
14	15	22	RUFF ENDZ	No More	Epic
12	17	23	MADONNA	Music	Warner Bros.
21	19	24	BEENIE MAN/MYA	Girls Dem Sugar	Virgin
_	_	25	K-CI & JOJO	Crazy	MCA
17	22	26	CHANGING FACES	That Other Woman	Atlantic/Atl G
15	24	27	ERYKAH BADU	Bag Lady	Motown
16	25	28	NELLY	Country Grammar	Fo' Reel/Universal
	30	29	MUSIQ	Just Friends	Def Soul/IDJ
_		30	SHADE SHEIST	Where I Wanna Be	London/Sire
				And a state of the	

R*E*S*P*E*C*T -

Artist 1. Jay-Z 2. Toni Braxton 3. Lil Bow Wow 4. Avant 5. 98°
 Title
 L

 "I Just Wanna Love U"
 F

 "Spanish Guitar"
 L

 "My Name Is (Bow Wow)"
 S

 "My First Love"
 M

 "My Everything"
 L

Label Roc-A-Fella/IDJ LaFace/Arista So So Def/Col/CRG Magic Johnson/MCA Universal

THIS WEEK

ORDis bond

nssave

by Michelle S.

THE GORE-Y DETAILS: Between watching Outkast battle The Jigga for top honors in first-week sales and monitoring this stressful-ass Presidential election, it's a Tuesday for the nerves. I feel like my head is gonna explode. Since I tend to be a bit opinionated (read: big-mouthed beeyatch), I have too much invested in the hope that Outkast being embraced on such a huge level, is real validation of their prodigious sound—a clear signal to radio and beyond that their audience is bigger than you think. This group is absolutely GROUNDBREAKING. They are displaying musical range here that's **Parliament**-caliber, and "Stankonia" is an album that's got it in the grooves to win Grammys. This is some Lauryn Hill shit, OK? L.A. Reid, much respect. BLUE, you should a took Damon Dash up on that bet, yo. Not to be outdone, though, I have to say Jay-Z is proving there is no bigger star in the hip-hop universe right now. Nobody can deny that outta control Neptunes track and no fronting on Jigga as an MC, either. At least the brotha can rhyme. But if you want serious heat with "Dynasty," it's about digging out the R. Kelly joint (that they will never get singles rights on) and bumpin' that. HOT. Is that why Jay hit up Jive's Joe Riccitelli for clearance when they were seated next to each other in floss-class on American Airlines last week? I'm SAYIN'!... Meanwhile, there is a crazy buzz building on Erykah's album "Mama's Gun," which has been under Kedar's lock and key for TOO LONG. We're over "Bag Lady." Please give us a lil' sumthin'sumthin from her! Next single is called "Didntcha Know" and the new album drops Nov. 21. Y'all check for this six-cut vinyl Kedar put together. Can I hear you DJs say "collector's item"? Scoop yours up from Motown, now... Breaking on the under is this dopeass bootleg, "Thug In Me, Thug In You," from K-Ci & JoJo, featuring 2Pac. MAJOR secret weapon jam, everybody. "We got it off of the vinyl at the mix show summit and put it on right away," said KMEL's Glenn Aure. "In one week, it's #5 in requests. This is the shit!" The fellas from The Bomb rave, "Do you KNOW how BANANAS this record is?" Track yours down before your competition does... Have you guys heard the new **112** record? They FLIPPED that beat, huh? Plus, the **Mobb Deep** remix of "Quiet Storm," which never really got the widespread airplay love it deserved, will end up inadvertently being the perfect setup for this... Highlights from **R. Kelly**'s "TP-2.com" album: "Strip for You," "A Woman's Threat," "Just Like That." BANGIN. And "I Wish" hasn't even begun to peak yet... Sneaking up as a real hit is Avant's "My First Love." "This is consistently doing well for us," says WPGC's Thea Mitchem. "Already a familiar song with females, and it is reacting." Same report out of Dorsey Fuller at The Beat and Buttah at 92Q ... And busy musichead John E. Kage checked in long enough to report that Wyclef's "911," a record he definitely championed from the beginning, is "#2 in phones. A very active record. Spread the word!" Greg Williams from KDGS told Feather they were upping rotation on Clef based on requests, and B95 homie Travis Loughran admitted, "I put my foot in my mouth on this one. We finally gave it a shot on the air and it is now getting A LOT of requests." Very strong pattern here... I just wish Mary could have resisted doing that (live) remake of "The Blues" with Elton John. YIKES. But we won't hold it against her... At Rhythm: The pop culture phenom that is Limp Bizkit is activating the Red/Meth/DMX remix for "Rollin" at WLLD, KSFM, KKSS, KYLZ, WHHH and Power 96. Their album sales held steady during a HUGE week at retail, too... Hot Stack: Musiq's "Just Friends," Xzibit's "X," Snoop Dogg/Timbaland's "Snoop Dogg," Modjoe's "Lady."... Shouts: KaShon Powell (Happy B-day), Carmen Cacciatore, Jennifer Norwood, Lisa Trygg, Steve Klein, Tina Davis and Howie Miura... I'm out!

NEWRELEASES

GOING FOR ADDS 11/14

Shyne Jay-Z So Plush **Baller Blockin'** Genovese

"That's Gangsta" "I Just Wanna Love U" "Things | Heard Before" "Project Chicks" "My Life"

Bad Boy/Arista Roc-A-Fella/IDJ Epic Cash Money/Uni Universal

GOING FOR ADDS 11/21

112	"It's Over Now"	Bad
Pru	"Candles"	Ca
Kandi	"Cheating On Me"	Co
Mya	"Free"	Univ
Xzibit	"X"	Lou
Snoop Dogg	"Snoop Dogg"	No
Mos Def/Pharoahe Monch/Nate Dogg	"Oh No"	Rav
Elton John f/Mary J. Blige	"I Guess That's Why They"	Uni
SPM	"Oh My My"	Rep
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d Boy/Arista pitol lumbia/CRG versity Music/Int ud/Col/CRG Limit/Priority wkus iversal public/Universal

-	
1. Shaggy	"It Wasn't Me"
2. Ludacris	"What's Your Fantasy"
3. Outkast	"Ms. Jackson"
4. Ja Rule	"Between Me and You"
5. Nelly	"E.I."

MCA Def Jam South/IDJ LaFace/Arista Murder Inc./Def Jam/IDJ Fo' Reel/Universal

UESTED JAMS



Fuller of it.

of the week

DORSEY FULLER APD KKBT LOS ANGELES

The Summer ARBs have finished rolling in, and they've been a decidedly mixed blessing for our Crossover Nation. One station that was expected to have continued trouble, but instead has begun to right itself is KKBT Los Angeles. Owing to having to go through an ownership change, a frequency flip and

a PD search which continues to this day, it would have been easy to count THE BEAT out. Instead, the station surges forward 2.4-2.8 for P12+, behind a turnaround of 4.2 to 4.7 in the critical W18-34 demo. So, who gets the credit for keeping things moving forward in the midst of all the turmoil? How 'bout APD Dorsey Fuller? The LA native and UCLA graduate was promoted to his current position from the MD post by Radio One heavyweight Steve Hegwood (who has also recently announced his departure from the company), and obviously has the task of running the day-to-day operations of the station well in hand. Meanwhile, at HITS, we have things in our hands as well, but that's another article for another time in another kind of publication...



RICK'S RICKI MAKEOVER: Here is a look at KHTS San Diego APD Rick Vaughn before and after several sessions of body cleansing, professional make-up work, hair styling and fashion and wardrobe consultations. Four intensive days later, the studio audience stood in awe of the miraculous improvements to his appearance. Though much work was still left to be done, they all did a dance of celebration, intoxicated by their joy and the cheap wine Vaughn sprung for.

MUSIC QUOTES FROM INDUSTRY LEADERS



E-BRO **OM KBMB Sacramento** Dave Hollister "One Woman Man" Dreamworks

"We're playing this slow jam, and it really sounds good."

PATTIE MORENO PD KKUU Palm Springs Chante Moore "Straight Up" Silas/MCA

"We're right in the middle of moving into a new building, so things have been really crazy around here. But not too crazy to see the early warning signs of a hit...Chante is now Top 5 phones and still building momentum!"



GREG WILLIAMS PD KDGS Wichita Outkast "Ms. Jackson" LaFace/Arista

"This song is the single that will EXPLODE this group wide open! HUGE reaction as soon as it hit the air."

TRAVIS LOUGHRAN **MD KBOS Fresno** K-Ci & JoJo "Crazy" MCA

"This is doing great...already Top 5 requests! You just can't go wrong with their sound, and I'm always happy to hear it on B95."



HITS November 10, 2000

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World Radio History

Lif beat



Teddy Riley Remixes of "LIAR" Shipping Now!

4500 spins with 50 million in audience!

Watch for the second smash single "Damn" shipping 11/14

From the album "Nothin' But Drama," in stores now...

Executive producer: Kedar Massenburg











World Radio History

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tha mix v leia h mensh

(L-r) Loud's; Steve & Johnny Rifkind, Rich Issacson & Veronica Amarante puttin on an Xzibit-ion w/respect, Wu-style.

"W"... "RESTLESS"... Bout a wk. ago, I gotta call from Mr. Steve Rifkind, to invite me and LP & our krew here @ tha mag to cum up to hiz private abode to hear tha new albums by Wu Tang & Xzibit. Ya think he had to ask twice? Two luvlee hrs. & a whole lotta Roscoe's chicken & waffles later, this DJ iz here to report that tha Wu'z "The W" & Xzibit'z "Restless" are hit albums, no doubt. What impressed us, among many things, about tha Wu az artists iz they've done what they had to in order to have longevity; they've evolved & this album will display that clearly to all of you in tha mix. They sound az gritty & grimy az ever on sum kutz, like "Chamber Music" & 'Careful" w/Snoop, while doin' their most radio-friendly cutz

to date w/"...The Jump Off," which iz already in regular ro in alotta spotz along w/"Gravel Pit," which waz just added to BET outta tha box. Wu'z radio shittt duzn't fall into tha all-too-common trap of formula hip-hop. Or like Snoop once so brilliantly said on MTV a few yrz ago to Kurt Loder: "I didn't go mainstream. Tha mainstream came to me." & that, my dear mix show folkerz, like ReRun, iz "What's Happenin'" w/tha Wu & Xzibit, whoze first of four Dr. Dre-produced trax iz already in regular ro @ KPWR w/tha rest of America cummin on board in a minute az tha 12 haz just shipped. On "The W," tha Wu utilized tha services of Snoop, Nas, Busta & Isaac Hayes, while Xzibit collabbed w/Eminem, KRS-One, Erik Sermon, Battle Cat, Snoop & Tash. Videowize, Wu Tang connected w/ Joseph Cann, who directed Destiny's Child's "Say My Name" & Janet's "Doesn't Really Matter" to direct a minimovie of "Jump Off," "Gravel Pit" & itz 12"

B-side counterpart, "Careful". Xzibit's video, which iz bein' shot az we speak, iz bein directed by Outkast's "BOB" director, David Meyer. There'll be clean LPs on both tha Wu & Xzibit recordz, which hitz tha stores Nov. 21 & Dec 12, respectively. Look for Xzibit, currently on tour w/ Eminem & Limp Bizkit, while tha Wu heads out after tha holidaze on what could be a huge LOUD artist tour sponsored by Adidas. Congratz & thank you big-time to tha Wu, Xzibit & LOUD for givin us sum muzic we're gonna be gettin into for a long time to cum... Biggg congratz out to Jay Z (Roc-A-Fella/IDJ), whoze LP "The Dynasty" eezily holdz down #1 honors on our wkly commercial radio mix show conference call for tha 2nd straight wk az duz Eightball & MJG (Jcor Ent.) on tha unda. & az



(R-I) Lil Homie & DJ Scrap 'Diggler' az they audition for Menudo tha MOVIE!

predicted, Snoop (No Limit/Priority) makes a biggg debut on tha call this wk. @ #5 while tha Wu & Talib Kweli (Rawkus/Priority) make tha bigggest moves... & not only iz DJ Scrap a picture of great hygiene, he's tha new mix show dir. w/six daze/wk of mix shows @ tha new urban WRJH Hot 97.7 in Jackson, MS under new PD Steve Poston, who's been recommended for intense therapy to prepare for havin to fukkin put up w/Scrap that often. Station address: 1985 Lakeland Dr., Jackson, MS, 39216. Ph# (601) 713-0977... & a biggg one to Angela & Jimmy Jam-Z (WJHM), who just got m-m-married this past wknd. There were reports of a collective sigh of relief outta Orlando az folks were given their first break from Mr. Jam-Z's mix show in 13 yrz ... Just found out that Steve Poston iz crazier than we thought: he also brought in Lil Homies from WJMI... & how bout KSFM slicin' 29 hrs.off their 44-hr/wk mix show schedule while changin tha format to a rhythmic CHR az Mixxula exits tha building. Look for Joey "Mixin" Muzz to closely follow tha new order @ FM102 & rebuild tha mix show w/in theze new parameters into a force in breaking recordz az he's done @ KSFM for 10 yrz in tha mix there... Soon-to-be conf. call pix: Ray J (Atlantic), Wu Tang & Xzibit (LOUD), Lucy Pearl (Pookie/Beyond), Shaggy (MCA), Cap One (Motown), Tru Life (Dreamworks), Koffee Brown (Divine Mill/Arista) & tha incredible duo of Melky Sedeck (MCA), Wyclef's brother/sister combo whoze vocals & beetz LP & I witnessed personally @ a packed performance in Irvine to a mostly college audience that went fukkin nutz. They opened for Wyclef and tha show, overall, waz truly one of tha best theze DJ'z have EVER seen! Over three hrs worth!... So who'd ya vote for? How bout Michael Jordan? How kool would that be?... Tell ya bout anutha LP (not tha guy) I'm diggin: Musig (Def Soul/IDJ). He's gonna sell sum recordz... Happy Nov. b-daze to my fella sufferin' Redskin partner Stephen Hill (BET), Willie Norwood (Brandy & Ray J's daddy & Sonia's hubby), "Miggedy" (WGCI), Earl McKinney (WDTJ), Fuzzy (KPWR), JB (KLUC), twinz Richie Rich & DJ Ray (WPOW), DJ Supreme (KMEL), Tracy Young (MTV) and Dwight Stone. & especially to my main man LPzee, who after many yrz of internal HITS abuse & alotta lapdances @ Mitchell Bros in tha "Yay" & many other fine adult establishments along Kearney St. & in & around America & Nicaragua, iz doin tha "M-werd" w/hiz luvlee fiancee Dezarae (that poor woman) this Sat. az we in tha mix show community descend upon LA for tha coronation. All of our love & best wishes to LP & Dezarae for a happy, healthy & prosperous life together w/tha hope that their children will all be girls...

top 20 spinz

# ART	IST	TITLE	LABEL	SPINZ
1. JAY	-Z	I Just Wanna Love U	Roc-A-Fella/IDJ	315
2. OU	TKAST	Ms. Jackson	LaFace/Arista	293
3. WU	-TANG	Protect Ya Neck (Jump Off)	Loud/Col/CRG	291
4. LU	DACRIS	What's Your Fantasy	Def Jam South/ID.	J 284
5. DM	х	Do You	Loud	283
6. MY	STIKAL	Shake Ya Ass	Jive	275
7. JA	RULE	Between Me And You	Def Jam/IDJ	265
8. SH	YNE	That's Gangsta	Bad Boy/Arista	258
9. SH	ADE SHEIST	Where I Wanna Be	London/Sire	251
10. LIL'	KIM	How Many Licks	QB/Undeas/Atl/Atl (G 244
11. SH	AGGY	It Wasn't Me	MCA	237
12. DE	LA SOUL	All Good?	Tommy Boy	230
13. E-4	0	Nah, Nah	Sic Wid It/Jive	226
14. BE	ANIE SIGEL	In The Club	Roc-A-Fella/IDJ	224
15. NE	LLY	E.I.	Universal	213
16. LL	COOL J	You And Me	Def Jam/IDJ	210
17. MY	STIKAL	Danger	Jive	207
18. SH	YNE	Bad Boyz	Bad Boy/Arista	201
19. TA	LIB KWELI	Move Something	Rawkus/Priority	199
20. PR	ODIGY	Keep It Thoro	Loud/Col/CRG	193

outta tha box weekly conference

# ARTIST	TITLE	LABEL
1. JAY-Z	"The Dynasty"	Roc-A-Fella/IDJ
2. MYSTIKAL	Danger	Jive
3. WU-TANG	Protect Ya Neck (Jump Off)	Loud/Col/CRG
4. CASH MONEY	Project Chick	Cash Money/Universal
5. SNOOP DOGG	Snoop Dogg	No Limit/Priority
6. DMX	Do You	Loud/Col/CRG
7. B.G.	I Know	Cash Money/Universal
8. DE LA SOUL	All Good?	Tommy Boy
9. CUBAN LINK	Still Telling Lies	Atlantic/Atl G
10. SHADE SHEIST	Where I Wanna Be	London/Sire
11. BEANIE SIGEL	In The Club	Roc-A-Fella/IDJ
commercial 🛦		underground
1. EIGHTBALL & MJG	Pimp Hard	Jcor Ent.
2. MOS DEF	Oh No	Rawkus/Priority
3. M.O.P	Cold As Ice	Loud
4. TALIB KWELI	Down For The Count	Rawkus/Priority
5. PHARCYDE	Trust	DV/Edel
6. PRODIGY	Keep It Thoro	Loud/Col/CRG

HITS November 10, 2000

WELCOME TO THE FLAVA CAMP. WELCOME TO THE FLAVA CAMP. WELCOME TO THE FLAVA CAMP. WELCOME TO THE FLAVA

the lowdown on new music...



...by leading mix show DJz

michael london • wkxn



Beanie Sigel "In The Club" Roc-A-Fella/IDJ

"This muthafukkin record iz doin it'z thing, rockin tha klubz here in tha gump & rockin tha airwaves with strong phones. It'z safe enuff to make your PD smile at your Arbitron book. Good record for mix showz & also... definetly rotation material." Devin

Steel's (KXHT) note: That shitti iz tha gump down there. To make tha shitti hit, you probably have to play tha "Electric Slide" before & "Posse On Broadway" after... By tha way, can you vote down there yet?

buttahman • werq



Lucy Pearl feat. Snoop & Q-Tip "You" Pookie/Beyond

"Lucy Pearl + Snoop & Q-Tip=a fun record goin into tha winter-time. Definitely a good bounce track & it can werk in either day or night rotation." Justyn Tyme's (Farmclub.com) note: Buttahman haz no choice in tha rotation situation, but since you have

that prime 4 am-6 am time slot, he can play this joint after he runz tha promo for Chico's Bail Bonds.

trouble t • wkkv



Common feat. Erykah Badu "The Light" (remix) Motown

"Tha first one waz a smash, so tha remix iz a nobrainer 'cept for Kim James, who duzn't have a brain. Perhaps he should listen to tha record more & he'll see tha light, too. Common & Erykah Baduwhat a beautiful combination. Can't wait for them

to do it again." Kim James' (WJLB) note: First of all, Woodie, if you had a brain, you might be dangerous. As far as seein tha light, Touch Tone can see tha light betta than you can hear tha light, ya hear meeeeee? (L-r) Veronica "McCaracol" Amarante & Bizarro.

still wil • kcaq



M Def/P Monch/N Dogg "Oh No" Rawkus/Priority

"Rawkus iz definitely cummin with sum heat on this fourth quarter. Mos, Pharoahe, a cameo by Nate Dogg & tha beet provided by tha Rocwilder gives you quality mix-show material that you can bum in tha mix." Unknown DJ'z note: Tha Pinoy pimp

speaks again on tha truth, but we feel it'z only fair you let your fellow playaz know bout a certain record you hold—our boy in tha mix ate a total of 3,000 lumpias in a day to bust tha werld'z record. So, Icy Ice & Marcutz, eat your hearts out. What what... Are ya jealous?

dj enuff • wqht



Ray J "Wait A Minute" Atlantic/Atl G

"This shitti iz absolutely hotti. This iz one of Ray J's strongest recordz. Eazy on tha rap, Ray J... Hehehehe! Tha Neptunes are definitely makin it happen & it'z a killer collaboration. Just waiting for more heaters on hiz album to drop." Night Train's

(WPRW) note: Speakin of droppin, I wish you'll drop me a line when I twoway your punk asss, or maybe you're too bizzee up to your neck with shittie diapers... Enuff & tha krew

kelly g • wgci/bet



Wu-Tang "Gravel Pit"

Loud/Columbia/CRG

"This haz tha potential to be tha Wu-Tang's biggest mainstream record yet. It haz all tha right elements, yet it'z still street smart & very innovative." Chinonutz's (KKFR) note: Elements iz tha key werd. I just wish I would have seen thoze **elements** durin my

Sunday afternoon outing with Ricky Leigh & Stephen Hill (BET) az tha Skinz got their assses handed to them. So, Mr. G, did you cum up with this fantastic quote while sittin in your new office on 106th & Park wearin your new argyle sweater, matchin socks & thoze cheap-asss penny loafers secretly fiendin to werk for VH1 Pop-Up Video?... (L-r) Miggedy & Kelly G.

kim james • wjbt



Shyne "That's Gangsta" Bad Boy/Arista

"Tha Bad Boy camp iz back with tha hottt new flava for tha Y2G. DJz, don't sleep, cuz this iz an instant turntable hittt wit a sample from your man. DJ Big Daddy speakz hottt lyricz like my hottt bitches." DJ Scrap's (Syndicated) note: Tha only thing that'z hotttt

iz tha chicken sandwich you got me from Burger King last night, & guess what I got you for your b-day? A year'z membership to the Jenny Craig institution, you fattt bastardo. (L-r) Kim "Big Daddy" James & Ricky Leigh.

night train • wprw



Snoop Dogg "Snoop Dogg" No Limit/Priority

"Timbaland beetz + Snoop vocalz=tha pop-a-colla kinda shittt that'z goin to have everyone in tha klub bouncin... This will be in all-day rotation in sum markets. So get off your asss, take this record outta your bullshittt crate & get ready to rumble." Bizarro's

(WKKV) note: What type of klubz are you playin in if you have a bullshitt crate? You're suppozed to be playin straight hitz, but I guess that'z all you know. You don't even have a colla, you no-neck, T-shirt-wearin muthafukka. With your bullshittt, your two-way pager iz more like a one way pager... (L-r) Kid Capri & Night Train.



IWIWARTISTTITLE EqualityLABEL DRU/Fat Beats/Koch831AFU-RAEqualityDRU/Fat Beats/Koch1052DILATED PEOPLESNo RetreatABB544AKROBATIKInternet MCsEastern Conf/Rawkus104512DE LA SOULDeclarationTommy Boy11127BAHAMADIACommon WealthGoodVibe12127BAHAMADIACommon WealthGoodVibe14139SWOLLEN MEMBERSCamouflageBattle Axe1514KRS-ONERon B vs. FTTru Criminal1617KRS-ONEShadup Ya FaceAntra171213MR. LIFBe OutDef Jux/Fat Beats1814KROTIXSloud Know The NameBronx Science191314SOULASSASSINSKina The Fat LadyRuffNation/WB191314SOLLASSASSINSKina These Days AndDouble Up191910SOLLASSIC-SKOOLE. Is MeInterscope1019123THE PHARCYDETrustCompound1919123THE PHARCYDETrustDable/Delicious Viny1919123THE PHARCYDETrustCompound1919123THE PHARCYDETrustDabl/Delicious Viny1919123THE PHARCYDETrustEdel/Delicious Viny10	in the	-1011	16		TOP TH	IRTY
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ADDED OP FIVEMOS

Artist 1. CASH BROWN/ROYCE THE 5'9 THE EASTSIDAZ F/XZIBIT/KURUPT 2. CORMEGA D-12 CED F/KRIS/KROSS TIGER FIST

Title Double Homicide Big Bang Theory TVT You Don't Want It Rawkus I'll Sh#t On You Look How They... Scratchologist MD Bilawn

Label Major League TVÍ Shady/Interscope Judgment/RCA

What's upper? Two weeks away from Turkey Day, which means we'll be taking radio and mix tape reports on Tuesday, November 21st by 4 p.m. (PST)... Big props to Loud Record's CEO Steve Rifkind for inviting HITS' Rap and Mixshow departments to his off-tneheezy mansion last week for an unlimited supply of fried chicken and music! Yo, on the real, Wu-Tang's new album, "The W," is gonna hit hard. Featured on Wu's album are Snoop Dogg, Busta Rhymes, Isaac Hayes, Reggae's Jimmy Reed and, yes, O.D.B. is back in full effect. Cuts I was checkin' are "Careful," "Red Bull," "Conditioner," "Gravel Pit" and "Do You Really." "The W" drops November 21. Rumor has it that after Christmas, heads can look forward to the Loud Tour, featuring Wu-Tang and other Loud artists. The tour will be sponsored by Adidas... Xzibit is about to hit multi-Platinum with his new album, "Restless," dropping nationwide December 12th. The CD is executive-produced by Dr. Dre. After peepin' the entire album, I know this will no doubt be one of my favorite albums of the year. DJs, look out for Xz bit's new joint, "X," featuring Snoop Dogg. You are gonna feel this baby! For more info, you can holla at my dawg Judd G at (310) 860-2100 or hit me up at HITS... I've got a tip on an artist outta lower eastside New York by the name of Tru Life. His debut single, "Uya" (Justus/DreamWorks), is straight up underground and is a crowd-response record. Be sure to check your mail soon for this. For more info, contact Mojoe at (917) 330-3438... Capone-N-Noreaga's b-side, "Invincible" (Tommy Boy), produced by Premier, is buzzing huge with our reporters. Expect this cut to blow up... Check your mail for the blazin' new joint by Long Island's ABK called "Everywhere I Go." Mix tape DJs need to jump on this out-the-box. To get laced with extra vinyl, or if you're looking for radio drops and interviews, contact my dawg Lee L'Heureux from WMHB and ESP Promotions at (207) 471-2096 or online at hiphopnation897@aol.com... Listen for the answer record to Destiny Child's latest hit single off the "Charlie's Angels" soundtrack, "Independent Women." It's by Sporty Thievz, called "Independent Men." This joint is hot! Expect out-thebox support on this... Also, check for the "What I Like" remix, featuring DJ Quik. Contact Shot Callas Entertainment at (646) 554-8151... Zane's 'bout to drop his "Mind Playing Tricks On Me" remix of his debut joint "Falling Down" (Greystone Records)... Philly man Black Thought's "Hardware" (MCA) is bangin'. Show this single love... Columbia Records is gonna be droppin' hits before the year 2001 hits! New Nas, Cypress Hill, Nature, Ali Vegas and Lil Bow Wow are 'bout to make some big noise... Don't sleep on the latest by 5 Footaz (Restless), R.A. The Rugged Man (Priority), Supreme-C (RCA), Fredro Starr (Koch), Tha Future (Select), Doggy's Angels & Eastsidaz (TVT), Outsidaz (RuffNation/WB) and Won G (Happy World)... SHOUT OUT TIZIME: Restless' Ryan Reyes, Judd G, Loud's B-Win & Brian, RCA's Jay Ones, MCA's Tony Curtis, Tiger Fist (Bilawn), Q-Ball & Curt Cazal (D&D), WCBN MI's Chill Will, CJUM Winnipeg's Jeff Herrera, Mike Nardone KXLU Cali's (saw you in Nov.'s Rap Pages; page 84. PHAT!), WKNC NC's D-Cutta and Happy B'day to Tommy Boy's Al Lindstrom ... KUNG-FU FLICK OF THE WEEK: Rings Of Wu-Tang "Buddhist Fist & Chess Boxing" (Lion Video)... 🕥

Artist	Title	Label
1. MOS DEF/PHAROAH MO YCH/NATE DOGG	Oh No	Rawkus
2. OUTSIDAZ	Keep On	RuffNation/WB
3. WU-TANG CLAN	The Jump Off	Loud
4. CNN	Invincible	Tommy Boy
5. JURASSIC-5	W.O.E. Is Me	Interscope



KIN' IT HAPPE



A native of the Bay Area, DJ Formula One, a.k.a. Jay Untalan, is locking ish down at San Jose's KSJS radio as their Urban Music Director. "I was in the 2nd grade [when], after hearing 'Planet Rock.' I fell in love with hip-hop music," says Jay. In '92, when DJs Q-Bert and Mixmaster Mike started to blow up, Jay began taking the art of turntablism more seriously.

"I would practice beat juggling, scratching and trick mixing all day and peep out old video tapes of DJ battles from the classic New Music Seminar tapes to perfect my skills," says Jay. Jay started hanging out at fellow HITS reporter D-Real's radio show on KCRH and in '96, he decided he wanted to get his own radio show. His dream became a reality in '99 while attending San Jose State. You can peep his show, "The War Zone," on 90.5FM KSJS, Tuesday nights from 10 p.m. to 2 a.m. (PST), with host, Oz. "Our format is straight underground, live mixing, with local artists guest MCing on occasion," says Jay. "My role model is my dad who left his hometown in Philippines to make a good life for his family here in the states. I also look up to the skills of DJ Shortkut and the Beat Junkies," he adds. Jay is single, ready to mingle and wants to one day win the lotto! Reach out to him at (408) 885-9028 or at akuma001@aol.com... SHOUTS: "To my fam at KSJS, everyone I met at NY's CMJ, the Bay Area DJs and to my family, 'MABUHAY!"



KILLA BEEZ INVADE HITS MAGAZINE: Loud artists Wu-Tang Clan swarmed the HITS Rap and Mixshow cesspool recently, promoting their new album, "The W." Standing in for O.D.B. is our own Ricky Leigh Mensh (fr. l), HITS' Old Dirty Biyaatch!



SPARK THE VOTE! This group of fly guys forgot to vote. Instead, they watched re-runs of "Sparks" on BET! Pictured are (I-r): CT's Virtuoso, KWVA OR's Eugene Chism, WHBC DC's Marshall Gary, KOOP TX's Frank Fellows, KCR CA's Mike Soul, WDCE VA's Tyrone Francis, KUCI CA's Cue, KHDC CA's Kazzeo and MCA's Ty-C and Tony Curtis.

NTS & MICHELLE ORTIZ

DJ PROTEGE'S TOP 5

1.	AFU-KA F/ KTMANI MARLEY	Equality	D&D/FB/Koch
2.	CHINO XL	Let 'Em Live	WB
3.	WU-TANG CLAN	The Jump Off	Loud
4.	MELLOW MAN ACE	Guillotine Tactics	X-Ray
5.	THE PHARCYDE	Trust	Edel/Delicious Viny

He's the king of Ebonics, representin' New Joysee and our dawg4life_DJ A.P. Straight outta the Negative Reflection



Crew and AV8 Records, A.P. brings you "Sudden Impact Volume 4." This 70-minute mix features 19 exclusive freestyles from Wyclef, Channel Live, Musalini & M.A.Z.E., Craig Mack and Ja Rule, to name a few. A.P. also breaks it down with freestyles from up-and-comers like Ali Vegas, Armareda, Blade, Fat Kat Kareem, Ike Dirty, Supreme-C and Tha Future. Props on Melky

Sedek's freestyle over Lil' Kim's "No Matter What People Say" beat. That ish is a banger! Show our dawg love as "Sudden Impact Volume 4" is up for an award for "Best Freestyle Mixtape." Log on to www.mixtapeawards.com to vote. For bookings and info, contact A.P. at (201) 981-1033 or at mix4ever@aol.com... More drama in hip-hop as the latest Blaze battle in NY was bombarded by fights and artists showin' disrespect towards each other. Record labels and managers need to educate your artists on the do's and don'ts of hip-hop. We need to put our personal feelings aside at these events or there'll be no more events. Ya heard?...

PICK HIT OF THE WEEK TYRONE FRANCIS, WDCE/RICHMOND, VA KUTMASTA KURT PRESENTS "MASTERS OF ILLUSION" THRESHOLD

TOP FUNCONFERENCE CALL PICKS

	Artist	Title	Label
	1. CAPONE-N-NOREAGA	Invincible	Tommy Boy
*		Check The Clock	Supperappin'/LS
	3. DJ A.P.	Sudden Impact (various)	
		Body Of Life (album)	
		Keep On	RuffNation/WB
1		NDEDODOL	

VERGRUUNI

TITLE

Uya

- 1. MASTA ACE/GENNESSEE
- 2. THE SOLACE
- **3. TIGER FIST**

ARTIST

- 4. JOHNNY BLANCO
- 5. TRU LIFE

So Now U A MC FAT LACE/BAD MAGIC 718-694-0770 **Themeless City** UPRISE 310-229-3246 Scratchologists MD BILAWN 818-703-7676 Keep It Poppin' 20 G 877-489-5444 JUSTUS 917-330-3438

LABEL

ANH OTHER LIN From THE ROOTS THE DEBUTALBUM EARLY2001 STERPIECE THORYDR "Hardware" Going for Most Added on November 15th 2000 For more info contact Tony Curtis at 888.443.8207 tony.curtis@umusic.com okavplayer.com

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www.okayplayer.com/these

Setting a New Standard for R&B.

 "A DYNAMIC, ENERGETIC PERFORMER whose truth-telling songs provide a much-needed breath of lyrical fresh air. PRU is definitely an artist for the new decade. PRU is for real."
 — DAVID NATHAN, CONTRIBUTING WRITER BILLBOARD/LAUNCH. COM

"PRU'S PERFORMANCE WAS DYNAMIC and soulful, mixed with a vibrant, jazzy funk." — BET SPECIALS

" CANDLES "

The new single from the self-titled Compact Disc and Cassette PRU in stores November 7, 2000.

Billboard Adult Monitor 23* - 16*

Approaching 5 Million In Audience And Growing

Stations Burning Candles:

		and the second			
WWIN	16x	KOKY	55x		
WMGL	34x	KDKO	20x		
WHUR	15x	KMGQ	18x		
WTLZ	30x	WGPR	19x		
And More!					

See The Video On BET Added This Week At



Produced by Pru Renfro, Rick Williams, The Characters and Ben Garrison (for Abolitionist Productions) • Executive Producer: Roy Lott • Management and Direction: Jack Ponti for CazzyDog Management • www.cazzydog.com www.hollywoodandvine.com • 2000 Capitol Records, Inc.



Whitney Plans To Invest In Ivory Soap

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Jamz



Korean Team Awaits Stage Time At Pips Impersonators Competition

Don't Cry Over Spilled

Elroy Smith is elevated to Operations Director of WGCI-AM/FM and WVAZ-FM Chicago. He will also handle programming duties for WVAZ after Maxx Myrick's retirement last week... WKSP-FM Augusta PD Jerold Jackson moves to take the PD post at WDAI-FM Myrtle Beach... WQHT-FM New York taps WKTU-FM New York programming assistant Mara Melendez as Music Coordinator. WQHT seeks a morning show producer and weekend/PT air talent... The "Jenny Jones Show" seeks DJs across the nation to appear on a special episode. Viewers can nominate their favorite radio personalities at http://jennyjones .warnerbrothers.com... Eric Scott exits as PD

at WIBB-FM Macon. Gregg Roberts is handling PD duties on an interim basis and can be reached at (912) 781-1063, ext 151... WTLC-FM Indianapolis personality Marcus Chapman exits to pursue other opportunities. The station seeks a replacement... Workaholic!: Radio One promotes WWIN-FM Baltimore PD Kathy Brown to Regional Program Director. She will now oversee Richmond's WPLZ-FM and WKJS-FM in addition to WWIN-FM. Brown was also named PD of WMMJ-FM Washington, D.C... Viacom has purchased BET Networks for \$3 billion in stock. BET headquarters will remain in Washington D.C. Founder, Chairman and CEO Bob Johnson will remain and report to Viacom President and COO Mel Karmazin ... Urban Box Office, the creation of late Motown Records President, George Jackson, has shut its doors and laid off its staff. Plans for its affiliated sites, such as SOHH.com and Soulpurpose.com have not been determined... Radio One will acquire Nash Communications, which owns and operates WILD-AM Boston, for \$5 million in cash and stock ... Chris Cunningham, Restless Records' National Director of Urban Promotion, exits, along with Roxanne Parra and Leroy McGlathery... Andre "007" Barnes, former member of the 5th Ward Boyz, is a suspect in three Houston suburb bank robberies... Rapper Eminem lost his lyrics notebook during a Delta Air Lines flight from Cincin-

2000



Elroy Smith Is In An OD Position In Chicago Radio nati to New Orleans. He is offering a reward if found. Described as a spiral-bound notebook with Britney Spears on the cover, it was in an airport shopping bag containing a CD player, CDs and headphones. If found, please call (888) 3ll-4343 or email found@eminem.com... On 11/17 the "Invert 2000 Hip Hop Jam" will take place at the Anaheim Convention Center Arena in Anaheim, California and features Pharcyde, Souls of Mischief, Casual, Lord G, De La Soul and Slick Rick... Marion "Suge" Knight is expected to be released in April 2001 after serving nearly four years in a California State Prison... Hawaiian officials have reduced marijuana possession charges

against Whitney Houston to a "probationary" sentence after an agreement was reached with her lawyers. Houston faced a three-month sentence and a \$1000 fine. Charges will be dropped if Houston stays clean. However, they will be refiled if she refers to her hubby as "The King of R&B".... At Warner Bros. Records, Che Gueverra drops his revolutionary banter and joins the label as VP A&R Black Music... At ABC Radio Networks, Reginald D. "Dot" Denson has been appointed Director of Urban Radio Sales... At MCA Records, Kami Broyles "Great Steaks" is upped to Paralegal of Business & Legal Affairs. Broyles will coordinate all clearances and licensing issues and all trademark matters and clip money-saving coupons for Jeff Harleston ... Amazon.Com will launch Ken Burns's Jazz Store on its site. Burns is the documentarian behind his ten-part "Jazz" series, which will air 1/8 on PBS. Video streams will be available about the making of the series; CDs on 22 artists ranging from Louis Armstrong, Miles Davis, Ornette Coleman, John Coltrane and more, including a 5-CD box set on the music of "Jazz," can be purchased and pre-ordered through Amazon.com; a companion book, "Jazz: An Illustrated History," is also available... Vicki Winans signs with Tommy Boy Gospel Records ... Shake Ya Plat !: Mystikal's "Let's Get Ready" (Jive) album has been certified Platinum by the RIAA



41/1

The Top Thirty

eam

1	Week Of November 10, 2000					
đ	2W	LW	TW	ARTIST	TITLE	LABEL
	1	1	1	PROFYLE	1.10-	Motown
ł	3	2	2	R. KELLY	Liar	Jive
1	2	3	3	JA RULE/C		Def Jam/IDJ
1	6	6	4	DESTINY'S		Columbia/CRG
Į	5	5	5	WYCLEF/M	Independent Women	Columbia/CRG
I	13	9	6	JAY-Z	911	Def Jam/IDJ
1	9	7	7	MUSIQ	I Just Wanna Love	Def Jam/IDJ
	8	8	8	LUDACRIS	Just Friends	Def Jam/IDJ
	4	4	9	MYSTIKAL	What's Your Fantasy Shake Ya Ass	Jive
ł	12	10	10	AVANT		Magic Johnson/MCA
I	27	14	11	OUTKAST	My First Love Ms. Jackson	LaFace/Arista
I	15	13	12	NELLY	E.I.	Universal
l	7	12	13	ERYKAH BA		Motown
l	11	11	14	BEENIE MA	N/MYA	Virgin
l	17	16	15	KELLY PRIC	Girls Dem Sugar E You Should Have	Def Jam/IDJ
l	21	17	16	USHER		LaFace/Arista
l	10	15	17	SHYNE	Pop Ya Collar	Bad Boy/Arista
ľ	14	18	18	CHANGING	Bad Boyz FACES That Other Woman	Atlantic/Atl G
	23	22	19	CHANTÉ MO	Straight Up	MCA
	16	19	20	LIL BOW W	DW Bounce With Me	So So Def/Col/CRG
	25	29	21	YOLANDA A		Elektra/EEG
	18	20	22	TONI BRAX		LaFace/Arista
	20	21	23	C-MURDER	Down For My N's	Priority
	29	25	24	KEITH SWE		Elektra/EEG
[26	25	DAVE HOLL		Dreamworks
[19	24	26	SISQO	Incomplete	Def Soul/IDJ
6	-	28	27	3LW		Epic
	24	23	28	CAM'RON		Epic
-		30	29	CARL THOM		Bad Boy/Arista
1	DEB	UT	80	C.M.MILLION		Cash Money/Universal
		Bass	J.D.		Padio Amplay & Data	

By Gary Jackson



Patti LaBelle: The Classiest Woman In R&B History Radio Gives Thanks: At KDKO-AM Denver, PD Jim Walker will coordinate a Thanksgiving food drive to feed 300 families in the Denver area. Walker, who also owns a catering business, will donate food baskets along with listeners' donations. The baskets will contain a turkey, vegetables, potatoes, stuffing, and more... KIPR-FM Little Rock's Joe Booker will give away 100 turkeys, as well as a 2001 Chrysler PT Cruiser during the Xmas holiday. My name has been submitted!...

KJLH-FM's Trina Hayes, who just returned from getting her groove on in Jamaica, says the station will give away 200 turkeys on the steps of Compton City Hall ... WACR-FM Columbus plans a canned food giveaway by soliciting stores through Thanksgiving to donate canned goods... WAJZ-FM Albany will work through Equinox, a charitable donation company, where station jocks will cook and deliver food throughout the city ... WBLX-FM Mobile will hold a food drive in which listeners will donate food in the name of their favorite air personality. "It's gets pretty intense to see who's going to be the most popular DJ," says WBLX's Myronda Reuben. WBLX will also fill a semi truck that charitable foundations will distribute to the needy... At WQQK-FM Nashville, a.k.a. 92Q, Terry Foxx has a unique concept: Feed 92 families via donations accrued from efforts of WQQK's air personalities as well as as-yet-unconfirmed artists. The donations will go to three community centers, which will then distribute the food to 92 families. "The turkeys have already been assigned to certain families," Foxx says. WQQK will also deliver Xmas trees to families that can't afford them ... Ready For My Close-Up: I was in NYC for the World Series between the Yankees and Mets. During one of those interminable commercial breaks, lo and behold, there's BMG's Eugene Luckett on my telly hawking "Bud Light" beer! There's no mistaking the brother, despite his denial to friends that it wasn't him. Hey, we all gotta have a sideline, so you go, Eugene! Ain't no one mad or playa hating. If so, then kick 'em to the curb!... Update: That Radio One stock item I commented on several weeks ago appears to be on target. As of this printing, the stock price has risen 100% (yes, 100%) since. So, if you wanna own a piece of a major African American-owned and operated business, then we leave you with this hint: Alfred Liggins and Cathy Hughes are back on track ... Finally, it ain't every day that the Diva of Divas, the lovely Ms. Patti LaBelle graces our offices. She stopped by on 11/1 to promote her "When A Woman Loves" (MCA) album, which was written by songwriting titan Diane Warren. The next day, LaBelle hosted a VIP party at the W Hotel in Westwood. While she was here, LaBelle cut a drop for our Hitsdailydouble.com Web site. You won't see some of the outtakes - FUNNY! Patti, you are a classy woman. Incidentally, In 2001, LaBelle, a diabetic, will release a cookbook targeted to people affiliated with diabetes...

sed Primarily On Radio Airplay & Retail Sales

0,

Active Abums

The Top Thirty

ARTIST TITLE LABEL TW IW 2W Roc-A-Fella/IDJ JAY-Z Dynasty: Roc La ... OUTKAST LaFace/Arista Stankonia Fo'Reel/Universal NELLY 2 Country Grammar Def Jam South/IDJ LUDACRIS 3 3 Back For The First. Murder Inc./IDJ JA RULE 2 1 Rule 3:36 Death Row SNOOP DOGG Dead Man Walking MYSTIKAL live 4 5 Let's Get Ready Aftermath/Interscope EMINEM 5 6 8 Marshall Mathers LP So So Def/Columbia LIL' BOW WOW 8 8 Beware of Dog DESTINY'S CHILD Columbia/CRG 10 11 10 The Writing's On ... Columbia/CRG WYCLEF JEAN 12 9 The Ecleftic JILL SCOTT Hidden Beach/Epic 17 11 12 Who Is Jill Scott? Bad Boy/Arista SHYNE 7 10 13 Shyne Rap-A-Lot/Virgin SCARFACE 6 9 The Last Of A ... Magic Johnson/MCA AVANT 28 16 15 My Thoughts TAMIA Elektra/EEG 18 A Nu Day LL COOL J Def Jam/IDJ 15 14 17 G.O.A.T TALIB KWELI & HI-TEK Rawkus 7 12 18 Train Of Thought Undeas/Atl/Atl G LIL' KIM Notorious K.I.M. Elektra/EEG YOLANDA ADAMS 20 20 20 Mountain High ... DR. DRE Aftermath/Interscope 19 15 21 Dr. Dre 2001 Smoked Out/S-O-H **TRIPLE 6 MAFIA** Kinas Of Memphis Atlantic/Atl G CHANGING FACES 29 23 21 Visit Me MONIFAH Universal 24 Home PROFYLE Motown 13 23 25 Nothin' But Drama Universal **BOYZ II MEN** 21 26 14 Nathan Michael... DMX Def Jam/IDJ 27 ...And Then There Epic/Untertainment CAM'RON 24 22 28 S.D.E. Sick Wid It/Jive E-40 16 13 29 Loyalty & Betrayal Universal SOUNDTRACK 27 26 30 Baller Blockin

A REAL PROPERTY AND A REAL

Now Ya Know

"TP-2.com" Jive

The real brilliance of R. Kelly, whose career now spans a too-quick ten years, is his ability to see beyond ordinary constrictions, and

then act on their shortcomings. Time after time, with "Bump And Grind," "I Believe I Can Fly," on to the revealing and deeply personal first single off this incredible album. "I Wish," Kelly simply twists the ordinary and mundane and infuses his vision toward the future. Take song #2, "Strip For You." Whoda thunk to come with a song that flips the script to find Kelly tantalizing his lover with an edgy proposal you have to hear. Of course, throughout his career. Kelly has utilized sex, sex and more sex to position himself as Dr. Ruth Westheimer's chief rival of carnal knowledge. Look no further than "R&B Thug," "The Greatest Sex," "Like A Real Freak" and "The Real R. Kelly." Not being afraid to open himself to scrutiny truly sets Kelly apart. While most artists come off as brash and filled with braggadocio, obviously to hide insecurities, he prefers to spill it out, and we love him that much more for his honesty. We're feeling "A Woman's Threat," "Don't You Say No," "I Decided," and "All I Really Want," a silky cut with a nice chorus. The album ends with the rousing "The Storm Is Over Now," a song with a gospel feel that will have you hollering "Church!" But that's R. Kelly, a man willing to open himself to ALL possibilities. (Gary Jackson)



Chanté Moore "Exposed" Silas/MCA

Chanté Moore is a big hit with the guys in the office. "Straight Up," her first single off this poppin' album, is in heavy video rota-

tion. We've got the moves down, except for those tricky treadmill steps, so, will ya please come by and run it down in person? Hook some bruthaz up! For the most part, Moore tackles uptempo hip-hop-driven songs, thanks to Jermaine Dupri ("Straight Up," "Go Ahead With That,") and Tim & Bob ("Take Care Of Me" and "When It Comes To Me," which contains a searing rap by Da Brat). But Moore's real strength is when she embraces tender arrangements and doesn't compete with the music. Not that she can't handle uptempo, it's just that she's more comfortable with mid-tempos and ballads. To that point, Jimmy Jam & Terry Lewis reprise working with Moore on the sensual "Better Than Making Love" and the closer, "Love's Still Alright." Little is known of Moore's gargantuan writing talents. which are on display through most of the songs, but check for the Katrina Willis/Colin Morrison-composed "I'm Keeping You." If this doesn't turn any red-blooded male on, well... Lanie Stewart chips in with "Bitter," a song we'd recommend, but for the unnecessary overuse of the "N" word. Moore and Stewart redeem themselves on "Train Of Thought," a song that teases and hooks you with imagination alone. And that's the Chanté Moore we'd like to see "exposed" more. (Gary Jackson)

Based Primarily On Retail Sales





- 7. NELLY
- 8. MYSTIKAL
- 0 CHARLIE'S ANGELS (ST)
- 10. LUDACRIS

JOE PAGANO 363 Retail Stores (Eden Prairie, MN)

BEST BUY

- 1. OUTKAST
- 2. JAY-Z
- 3. U2
- 4. GODSMACK
- 5. LIMP BIZKIT
- 6. LENNY KRAVITZ

1

- LINKIN PARK 7.
- 8. NELLY
- **JA RULE** 9.
- LUDACRIS 10.

Anderson MERCHANDISERS DAVE WATLAN 1,800 Wal-Mart

DAVE WATLAND Locations (Amarillo)

ANDERSON MERCHANDISERS

- CREED 1. 2. BAHA MEN
- NELLY 3.
- 4. **BRITNEY SPEARS**
- LIMP BIZKIT 5.
- 6. NSYNC
- 7. U2
- 8. **3 DOORS DOWN** 9. 98°
- 10. BILLY GILMAN

3. U2	3. GODSMACK
4. LIMP BIZKIT	4. U2
5. GODSMACK	5. PJ HARVEY
6. NELLY	6. TWIZTID
7. LUDACRIS	7. BAHA MEN
8. JA RULE	8. MYSTIKAL
9. I.C.P./BIZAAR	9. NELLY
10. LENNY KRAVITZ	10. JA RULE
HMV JEFF DAVIDSON 21 Retail Stores (NYC)	
HMV	VALLEY MEDIA
1. U2	1. U2
2. JAY-Z	2. OUTKAST
3. OUTKAST	3. JAY-Z
4. LENNY KRAVITZ	4. GODSMACK
5. LIMP BIZKIT	5. SNOOP DOO
6. CHARLIE'S ANGELS (ST)	6. I.C.P./BIZAAI
7. MADONNA	7. LENNY KRAV
8. DIDO	8. I.C.P./BIZZAF
9. RADIOHEAD	9. LIMP BIZKIT
10. PJ HARVEY	10. PJ HARVEY
GEORGE MEYER 39 Retail Stores (New York)	NATIONAL RECORD MART
WIZ	NATIONAL RECOR
1. JAY-Z	1. OUTKAST
2. U2	2. JAY-Z
3. OUTKAST	3. GODSMACK
4. LIMP BIZKIT	4. LIMP BIZKIT
5. GODSMACK	5. U2
6. JA RULE	6. NELLY
7. M.O.P.	7. I.C.P./BIZAAR
8. JILL SCOTT	8. JA RULE
9. CHARLIE'S ANGELS (ST)	9. I.C.P./BIZZAR
10. LENNY KRAVITZ	10. LUDACRIS

LEW GARRETT 10,000 Accounts (Woodland)

/

- EDIA
- KAST
- SMACK
- OP DOGG
- /BIZAAR
- NY KRAVITZ
- /BIZZAR
- BIZKIT
- ARVEY



DOUG SMITH **189 Retail Stores** (Pittsburgh)

RECORD MART

- **KAST**
- SMACK
- BIZKIT

- BIZAAR
- JLE
- **BIZZAR**
- CRIS





STEVE BOWEN

24 Retail Stores

(Nashville)

BOB PATTEN THE MUSIC NETWORK 400 Accounts (Atlanta)

MUSIC NETWORK

- 1. OUTKAST
- 2. JAY-Z
- 3. MYSTIKAL
- 4. NELLY
- LUDACRIS 5.
- **BAHA MEN** 6.
- WYCLEF JEAN 7.
- AVANT 8.
- PRU 9 JILL SCOTT
- 10.

BAKER & TAYLOR STEVE HARKINS 10,000 Accounts (Charlotte)

BAKER & TAYLOR ONE-STOP

- 1. U2 OUTKAST
- 2. 3. JAY-Z
- TRIPLE 6 MAFIA 4.
- LIMP BIZKIT 5.
- MYSTIKAL 6.
- LITTLE NICKY (ST) 7.
- LENNY KRAVITZ 8.
- COLLECTIVE SOUL
- DWIGHT YOAKAM 10.

CENTRAL SOUTH TONY ROSS 1500 Accounts **MUSIC SALES** (Nashville)

CENTRAL SOUTH

- OUTKAST 1.
- JAY-Z 2.
- LIMP BIZKIT 2
- LUDACRIS 4.
- GODSMACK 5.
- 6. **U2**
- NELLY 7.
- SHAGGY 8.
- 9. JA RULE
- LENNY KRAVITZ 10.

CICITI INTE TODD HUPE 2 Retail Stores MUSIC (Chicago)

CROW'S NEST

- 1. U2
- JAY-Z 2.
- 3. OUTKAST GODSMACK 4.
- I.C.P./BIZAAR 5.
- I.C.P./BIZZAR 6.
- LENNY KRAVITZ 7.
- 8. LIMP BIZKIT
- 9.

HITS November 10, 2000

- TAMIA

10).	RO	В	DY	LAI	A

AUSIC

CAT'S

OUTKAST 1. 2. JAY-Z

- U2 3.
- GODSMACK 4.
- **TRIPLE 6 MAFIA** 5.
- SNOOP DOGG 6.
- LIMP BIZKIT 7.
- I.C.P./BIZAAR 8.
- I.C.P./BIZZAR 9.
- WYCLEF JEAN 10.
 - MOH DISC
 - BOB SAY 6 Stores (Los Angeles)

MOBY DISC

- U2 1.
- OUTKAST 2.
- PJ HARVEY 3.
- RADIOHEAD 4.
- 5. JAY-Z
- LIMP BIZKIT 6.
- LENNY KRAVITZ 7.
- GODSMACK 8.
- 9. DIDO
- TALIB KWELI & HITEK 10.

BETH DUBE Neuber Comes 21 Retail Stores (Boston)

NEWBURY COMICS

- 1. GODSMACK 2 **U2**
- OUTKAST 3.
- 4. JAY-Z
- LIMP BIZKIT 5.
- **PJ HARVEY** 6.
- DIDO 7.
- I.C.P./BIZAAR 8.
- 9. I.C.P./BIZZAR
- LINKIN PARK 10.



OTT WHITE **13 Retail Stores** (Miami)

PEAC	HES
1	112

2. OUTKAST

- 3. JAY-Z
- GODSMACK 4.
- SHAGGY 5.
- JA RULE 6.
- 7. NELLY
- MYSTIKAL 8.
- **BAHA MEN** 9.
- LUDACRIS 10.

World Radio History

PENNY LANE 1. U2 2. OUTKAST 3. PJ HARVEY 4. RADIOHEAD 5. JAY-Z 6. DIDO 7. LENNY KRAVITZ 8. DELTRON 3030 9. GODSMACK 10. LIMP BIZKIT
BOOKS: MUSIC:CAFE SHANNON LUMETTA 97 Retail Stores (Ann Arbor)
BORDERS BOOKS & MUSIC 1. U2 2. OUTKAST 3. LIMP BIZKIT 4. LENNY KRAVITZ 5. PAUL SIMON

ny cane

STEVE BICKSLER

8 Retail Stores

(Los Angeles)

GODSMACK 6.

JAY-Z

7.

8.

9.

DIMPLES

1.

2.

3.

4 112

5.

6.

7.

9.

10.

8.

10.

RADIOHEAD

PJ HARVEY

OUTKAST

JAY-Z

WATERLOO

WATERLOO

1. U2

2.

3.

4.

5.

6.

7.

8.

9.

SHAGGY

GODSMACK

LIMP BIZKIT

I.C.P./BIZAAR

LINKIN PARK

DISTURBED

LENNY KRAVITZ

WILLIE NELSON

OUTKAST

PJ HARVEY

RADIOHEAD

DAVID GRAY

BOB DYLAN

10. JOHN PRINE

RECKLESS KELLY

BOB SCHNEIDER

ANDREA BOCELLI

JASON TORRES

4 Retail Stores

JOHN KUNZ

1 Retail Store

105

(Austin,TX)

(Sacramento)





HOT NEW OR RESURGING ALBUMS AS REPORTED BY THE NATION'S LEADING RECORD MERCHANDISERS

WINNERS

1	JAY-Z	(Roc-A-Fella/IDJ 548203)	9 4%	6	I.C.P. (Bizzar)	(Island/IDJ 548174)	36%
2	OUTKAST	(LaFace/Arista 26072)	92%	7	SNOOP DOGG	(Death Row 33350)	32%
3	U2	(Interscope 524653)	84%	8	TWIZTID	(Island/IDJ 548179)	26%
4	GODSMACK	(Republic/Universal 159688)	82%	9	PJ HARVEY	(Island/IDJ 548144)	22%
5	I.C.P. (Bizaar)	(Island/IDJ 548175)	54%	10	BOB DYLAN	(Legacy/Col/CRG 85168)	21%

ANGELOS JIM POMERANTZ / LITTLETON Twiztid Godsmack I.C.P. (Bizaar) I.C.P. (Bizzar) Jay-Z U2

ANGOTT STEVE ROBERTS / DETROIT Jay-Z Outkast Outlawz Monifah Snoop Dogg I.C.P. (Bizaar) I.C.P. (Bizzar)

ARON'S RECORDS RICHARD ELLIS / LOS ANGELES

U2 Outkast Godspeed You Black Emperor Jay-Z Godsmack

BAKER & TAYLOR STEVE HARKINS / CHARLOTTE, NC

Outkast Triple 6 Mafia Jay-Z U2 Little Nicky (ST) Dwight Yoakam

BELIEVE IN MUSIC RUSS STUUT / WYOMING, MI Jay-Z

Outkast Godsmack U2 I.C.P. (Bizzar) I.C.P. (Bizaar) Twiztid

106

Outkast Jay-Z UZ Godsmack Snoop Dogg I.C.P. (Bizaar) I.C.P. (Bizzar)

JOHN MICHAEL / EDEN PRAIRE, MN

BEST BUY

BORDERS BOOKS & MUSIC SHANNON LUMETTA / ANN ARBOR, HQ U2

Outkast Godsmack PJ Harvey Jay-Z

CAT'S STEPHEN BOWEN / KNOXVILLE Outkast Jay-Z Godsmack Triple 6 Mafia Snoop Dogg U2 I.C.P. (Bizaar)

CD & TAPE OUTLET LYNN BATCHECK / COLUMBUS

Jay-Z Outkast Snoop Dogg Patti LaBelle Wow 2001 (Var)

CENTRAL SOUTH TONY ROSS / NASHVILLE

Outkast Jay-Z Shaggy I.C.P. (Bizaar) I.C.P. (Bizzar) Poe

CHESTER CNTY BOOK & MUSIC JASON SHEAFER / WESTCHESTER, PA

U2 Jay-Z Outkast I.C.P. (Bizaar) Tom Petty I.C.P. (Bizzar) Twiztid

CROW'S NEST TODD HUPE / NAPERVILLE

Jay-Z Outkast Godsmack I.C.P. (Bizaar) I.C.P. (Bizzar) Bob Dylan

DESIRABLE DISC DAVE HAUPT / DETROIT

Twiztid I.C.P. (Bizzar) I.C.P. (Bizaar) Godsmack Jay-Z U2 Primer 55

DIMPLES JASON TORRES / SACRAMENTO

Outkast Godsmack U2 Jay-Z I.C.P. (Bizaar) Shaggy Dido

DISC JOCKEY

BRENT STARNES / KNOXVILLE, TN Outkast Jay-Z I.C.P. (Bizaar) Godsmack U2

DJ'S MUSIC & VIDEO TONY WILLIAMS / NORFOLK

Jay-Z Outkast Patti LaBelle Triple 6 Mafia

DOWN IN THE VALLEY CHRIS WESTER / MINNEAPOLIS

U2 Godsmack Outkast I.C.P. (Bizaar) Jay-Z Snoop Dogg

ELECTRIC FETUS JON JON SCOTT / MINNEAPOLIS

Jay-Z Outkast Snoop Dogg Bob Dylan

EXILE ON MAIN ST

U2 I.C.P. (Bizaar) I.C.P. (Bizzar) Godsmack Jay-Z Outkast PJ Harvey

FACE THE MUSIC

CRAIG COTTEN / MINNEAPOLIS Godsmack U2 Outkast I.C.P. (Bizaar) Jay-Z

Snoop Dogg FRED MEYER BRANT BERRY / PORTLAND

Godsmack U2 Outkast Jay-Z Charlie's Angels (ST) Linkin Park I.C.P. (Bizaar)





HOT NEW OR RESURGING ALBUMS AS REPORTED BY THE NATION'S LEADING RECORD MERCHANDISERS

HMV JEFF DAVIDSON / NEW YORK U2 Jay-Z

Outkast Charlie's Angels (ST) PJ Harvey Godsmack

HOODLUMS WILEY & LUCE / TEMPE

LEY & LUCE / Outkast U2 Jay-Z Godsmack Snoop Dogg PJ Harvey Poe

LOU'S RECORDS TONY VICK / ENCINITAS

U2 PJ Harvey Godsmack Bob Dylan Godspeed You Black Emperor Tom Petty Jay-Z

MICHIGAN WHERE HOUSE TASHA JOHNSON / DETROIT

Outkast Jay-Z Godsmack U2 I.C.P. (Bizaar) I.C.P. (Bizzar) Twiztid

MOBY DISC BOB SAY / LOS ANGELES

Outkast PJ Harvey Jay-Z Godsmack Poe Afu-Ra

MUSIC MERCHANDISERS O-S JOE SANCHEZ / LOS ANGELES

Jay-Z Outkast Snoop Dogg DaMizza Presents (Var) Monifah

MUSIC NET CHUCK SHOUP / ST. LOUIS

Godsmack Outkast Jay-Z I.C.P. (Bizaar) I.C.P. (Bizzar) Twiztid U2

NATIONAL RECORD MART DOUG SMITH / PITTSBURGH Outkast

Jay-Z U2 Godsmack I.C.P. (Bizaar) Lifehouse Twiztid

NEWBURY COMICS HAROLD LEPIDUS / BOSTON Godsmack

U2 Outkast Jay-Z Limp Bizkit PJ Harvey WAAF Survive It (Var)

OLSSONS BOOKS & RECORDS JON BASS / WASHINGTON DC

U2 PJ Harvey Bob Dylan Outkast Patti LaBelle

PACIFIC COAST O-S MARK BALLARD / SIMI VALLEY

U2 Outkast Jay-Z Godsmack Snoop Dogg I.C.P. (Bizaar) I.C.P. (Bizzar)

PARK AVE SANDY BITMAN / WINTER PARK

U2 Outkast PJ Harvey Melt Banana Godspeed You Black Emperor Godsmack Poe

PEACHES OTT WHITE / MIAMI

TT WHITE / MI Outkast Jay-Z Godsmack U2 I.C.P. (Bizzar) I.C.P. (Bizaar) Twiztid

PENNY LANE STEVE BICKSLER / LOS ANGELES

U2 Outkast Jay-Z Godsmack I.C.P. (Bizzar)

RECORD & TAPE TRADER ROSS HEWSON / BALTIMORE

Godsmack U2 Outkast I.C.P. (Bizaar) I.C.P. (Bizzar) PJ Harvey Twiztid

ROLLING STONES IRENA SROMEK / CHICAGO

U2 Twiztid Jay-Z Outkast Godsmack Bob Dylan THE WIZ GEORGE MEYER / NEW YORK Jay-Z U2 Outkast Godsmack Monifah

TOWER BOB WALSH / BOSTON

U2 Jay-Z Outkast Godsmack Patti LaBelle

TOWER TAMMY RAMSEY / CAMBRIDGE U2 Outkast

Jay-Z Bob Dylan Godsmack Tom Petty

TOWER DARREN HALLIWELL / CHICAGO

PJ Harvey Outkast Jay-Z Bob Dylan Godsmack

TOWER BOB SCHNELL / KING OF PRUSSIA

Jay-Z Outkast Godsmack Bob Dylan I.C.P. (Bizzar) I.C.P. (Bizaar) PJ Harvey

TOWER JOHN GUSTY / NASHVILLE

U2 Outkast PJ Harvey Jay-Z Dwight Yoakam Godsmack I.C.P. (Bizaar)

TOWER FRANK BOUAI / NEW ORLEANS

Oz Outkast Jay-Z PJ Harvey Godsmack Poe I.C.P. (Bizaar)

TOWER SUNSET JOHN CRAWFORD / W HOLLYWOOD

U2 Outkast Jay-Z Snoop Dogg Godsmack Bob Dylan

TOWER-WOW

ADRIAN BISHOP / LONG BEACH U2 Outkast Jav-Z

Jay-Z Godsmack Snoop Dogg Bob Dylan

TRANSWORLD VINNIE BIRBIGLIA / ALBANY Jay-Z

Outkast Godsmack I.C.P. (Bizaar) I.C.P. (Bizzar)

UNIVERSAL O-S SAM CASS / PHILADELPHIA

Jay-Z Outkast Godsmack PJ Harvey U2 Twiztid

I.C.P. (Bizaar)

VALLEY RECORDS LEW GARRETT / WOODLAND

U2 Outkast Jay-Z Godsmack Snoop Dogg I.C.P. (Bizaar) I.C.P. (Bizzar)

WATERLOO RECORDS DON LAMB / AUSTIN

Outkast PJ Harvey Godsmack Bob Dylan Tom Petty Jay-Z

WHEREHOUSE BOB BELL / TORRANCE

Outkast Jay-Z U2 Godsmack Snoop Dogg I.C.P. (Bizaar) Tiwztid

BEAT'S BY ROY TRAKIN

TIMES THEY AREN'T A-CHANGIN': Lotsa chatter in music journalist circles about ex-L.A. Times writer Alisa Valdes-Rodriguez's resignation letter, which made the e-mail rounds last week. In it, Rodriguez blasted, among others, chief pop critic Robert Hilburn as someone "who admits he knows very little about music." She goes on to say, "This newspaper continues to reward mediocre men while insisting outstanding women jump through more and more hoops before ever getting similar rewards." In fact, the Times Calendar section hasn't had a regular music writer of color since Dennis Hunt and even now uses a white college grad (Soren Baker) to cover hip-hop. But that's a problem every publication outside of The Source (published by white Harvard grad David Mays) and Vibe have—finding talented young ethnic

writers to cover the scene ... **RETURN OF THE DEAN:** The self-proclaimed Dean of American Rock Critics, Robert Christgau, is back with his third comprehensive Consumer Guide (St. Martin's Press), "Albums of the '90s." This is his once-a-decade pop-music version of Leonard Maltin's annual volume of film reviews. in which he gives letter grades (as well as stars, turkeys and pithy one-liners) to a typically inclusive amount of "Pazz and Jop" gems and deitrus. Oh yeah, Bob, thanks for the threestar M.O.T. review... ROCK-

SCHOOL'S IN



BOB CHRISTGAU: Ultimate couch potato's guide.

CRITICS.COM: That's the name of a Web site devoted to, you guessed it, rock critics. Check it out for interviews with Christgau as well as J.D. Considine, Dave Marsh and Greg Tate as well as a feature on "Whatever Hap-pened To Paul Nelson?"... MEDIA CLOSURES: Shirley Halperin has shuttered the doors of her slick N.Y.-based monthly Smug, and wants to head west to pursue music trade journalism (turn back before it's too late, Shirl)... Erik von Himmelsbach is another casualty of the dot-com shakedown; he was an editor at Sony Music's Web site ... Heads-up to wacky Torrance Breeze pop music critic Corey Levitan, who, after Epic Records' publicity department refused his ticket request for Pearl Jam's recent show at the Greek Theatre in L.A., simply camped out in front of the venue and reviewed the show from a beach chair in between getting hassled by security guards. Say what you want about Corey—and most people do-he brings a welcome sense of absurdity to the job... JUST WONDERING: Is a red-hot, high-visibility indie PR firm in dire financial straits?... Is there a reunion on tap for two one-time publicity labelmates?... Has one corporate PR troubleshooter type gotten busted and demoted for an expletive-laced diatribe against an ET-styled TV entertainment news show?...

(The HITS management wants you to know that Roy Trakin's column is Roy Trakin's column and does not necessarily reflect the opinion of HITS.)



BRUSSELS SPROUTS: Epic Records Group Hooverphonic celebrate the extension of their worldwide publishing deal with EMI Music by insisting the contracts be written up in Flemish. The Belgian technopop band has just released a new album, "The Magnificent Tree," and single, "Mad About You." Pictured before an SRO gig at Brussel's Botanique Garden insisting their mechanicals be paid in waffles, whipped cream and strawberries are (I-r) mgr. Mo Hepple, EMI Music's Guy Van Handenhove and the band's Alex Callier, Geike Arnaert & Raymond Geerts.



NOTHING IN COMMON: MCA Records rap icon Common is awarded an RIAA Gold plaque for his label debut, "Like Water For Chocolate," shortly before getting sued by Hershey Foods for copyright infringement. The Chicago rapper (center) then forced the following label execs to strip down to their skivvies, do 1,398 push-ups and run 2,543 laps around the back lot until the album went Platinum (I-r): MCA Marketing Director Tim Reid, Sr. VP A&R Wendy Goldstein, President Jay Boberg and manager Derek Dudley. Hey, it worked for blink-182.



A BLADE GETS DULL: Bodybag/Virgin Records female MC Blade (center) gets set for her upcoming debut, "Who Am I," by reenacting the famed "Wassup?" beer commercial with the following label honchos, who wonder if George W. Bush will like her more than Clinton did Sister Souljah (Ir): Nat'l Dir. Street Promo. Shadow Stokes, Bodybag's June Lemon, Violator Sr. VP A&R Eric Nicks & Violator/AMG CEO Chris Lighty.
The New Single & Follow-Up To The Summer Smash "Dance & Shout" From The Album <u>HOT SHOT</u> In Stores Now

> *New This Week:* WKQI Detroit • Z100 New York KMXV Kansas City • KZHT Salt Lake City

Most Increased! Mainstream Top 40: 36 - 27 +787

Top 5 Callout Everywhere

 The Story Continues...

 Exploding At Retail

 Album Sales Up 40%

 Over 40,000 Sound Scanned This Week

 Huge Increases At: Musicland 75%, Wherehouse 65%, Best Buy 56%

 # At Rhythmic Radio

 # At Rhythmic Radio

 In Requesting Record At Rhythmic Radio!

 In Facedy A Hit At These Top 40 Stations With Over 2,300 Spins:

 KDWB KKRZ KHKS WFLZ KZZP KHTS WEZB WBTS KZQZ

 Margareter

"It Wasn't Me"

Produced by Shaun "Sting" Pizzonia for Big Yard Music Management: Robert Livingston www.shaggyonline.com www.mcarecords.com

M.C.A

KIIS





CURRENT FAVORITES AS CHOSEN BY MEMBERS OF ALL SEGMENTS OF THE MUSIC INDUSTRY

WINNERS

GREEN DAY 1 BON JOVI 2 3 DIDO 4 **EVERCLEAR** 5 SHAGGY

Minority Thank You For... (Island/IDJ) Thank You AM Radio lt Wasn't Me

6 **DAVID GRAY** Babylon BBMAK Still On Your Side 7 98° 8 My Everything 9 **U2** Beautiful Day **U KRACKER** Follow Me 10

KOZMAN KALC/DENVER Offspring/G Day

JAMMER KKSS/ALBUQUERQUE Outkast/Beenie Man/Profyle

DYLAN KMXV/KANSAS CITY E & Jaron/BBMak/SR-71

DEEYA **KPEK/ALBUQUERQUE** Fuel/C Soul/Sting

PABLO WABB/MOBILE U Kracker/G Day/Offspring/Fuel

JANA WNOU/INDIANAPOLIS B Spears/Ja Rule/D Gray

JASON ADDAMS WHZZ/LANSING S Mullins/Fisher/98 Degrees

RONNIE ALEXANDER WKZL/GREENSBORO, NC U Kracker/G Day/Tank

JIM ALLEN KRSK/PORTLAND Everclear/U2/J Joplin/R Bradley

MATTHEW ALLEN WQSM/FAYETTEVILLE G Day/Everclear/B Jovi

ALEK ANSLEY WCGQ/COLUMBUS, GA U2/m twenty/C Soul

(Reprise)

(Arista)

(Capitol)

(MCA)

SCOOTER B KZMG/BOISE C Sierra/G Day/B Jovi

JAMES BAKER KBIG/LOS ANGELES R Martin

CHAD BENNETT **KKPN/CORPUS CHRISTI** N Smith/N Doubt/S Decision

GARY BLAKE WAEZ/JOHNSON CITY D Gray/Everclear/BBMak

FRANKIE BLUE WKTU/NEW YORK 98 Degrees/Madonna

TOMMY BODEAN WKXJ/CHATTANOOGA Everclear/D Gray/N Furtado/Fuel

JT BOSCH WRHT/GREENVILLE G Day/Shaggy

STACEY BRADY **B97/NEW ORLEANS** BBMak/Ja Rule/T-Boz

DAVE BREWSTER WRMF/WEST PALM BEACH L Rimes/S Hazel/L Kravitz

STEVE BROWN WQAL/CLEVELAND B Jovi/U Kracker/N Furtado/Moby & G Stefani

(ATO/RCA)

(Hollywood)

(Universal)

(Interscope)

(TD/Lava/Atl/Atl G)

CUBBY BRYANT Z100/NEW YORK Shaggy/98 Degrees

DAVID BURNS WIXX/GREENBAY U Kracker/B Jovi/B Spears/G Day

ANDY CARLISLE WDAQ/DANBURY Moby & G Stefani/N Doubt/Madonna

GREG CARPENTER WWMX/BALTIMORE N Furtado/BS Boys/R Martin

MIKE CASTANO WJBQ/PORTLAND, ME Shaqqy/D Gray

SCOTT CHASE WSSR/TAMPA B Jovi/G Day/Dido

SHANE COLLINS WDJX/LOUISVILLE BBMak/Usher/Vitamin C

CHUCK COLLINS WKDD/AKRON Dido/R Bradley

ADAM COOK XL106/ORLANDO G Day/E & Jaron/Eminem

"An immediate hit that goes on VH1 ASAP!"

-Wayne Isaak EVP Music, VH1

"Sounds like a smash to me!"

-Scott Shannon WPLJ

"During this high traffic time of the year with music, DO NOT miss this hit record! Uncle Kracker's 'Follow Me' will attract what you need to get through the Fall Book! A very smooth groove that will generate phones and sound amazing on the radio. Don't 'Follow' in this case, lead and your listeners will thank you!"

"Follow Me

Alex Tear, PD - Jay Towers, APD and Keith "Puddin" Curry MD
@ 93.1 DRQ, Detroit

the new single

www.unclekracker.com www.atlantic-records.com

lust Added WNOU

PRODUCED BY KID ROCK WITH ADDITIONAL PRODUCTION BY MIKE BRADFORD





CURRENT FAVORITES AS CHOSEN BY MEMBERS OF ALL SEGMENTS OF THE MUSIC INDUSTRY

BOBBY D WRFY/READING B Jovi/G Day/Everclear

VINCE D'AMBROSIA WLAN/LANCASTER, PA U2

DAVE DALLOW KIZS/TULSA Shaggy/Eminem

NEVIN DANE B94/PITTSBURGH Eminem/D Freebish/Z Nation/Usher

MIKE DANGER 98PXY/ROCHESTER Nelly/B Jovi/U Kracker

BOB DAVIS CONSULTANT/CHICAGO Moby/Fuel

SHEA DAVIS WCGQ/COLUMBUS, GA S Girls/N Furtado

JAY DAVIS WCPT/ALBANY U Kracker/Moby & G Stefani

DAVE DECKER WZPL/INDIANAPOLIS Fisher/S Hazel

TOMMY DEL RIO KSEQ/FRESNO K-Ci & JoJo/Babyface

CARRIE EDKIN WJET/ERIE U Kracker/Dido/Wheatus

MIKE EDWARDS WWZZ/WASHINGTON, DC O-Town/Shaggy

ALI FAITH WIFC/WASAU SR-71/Kandi/R Martin/BBMak

JOE WADE FORMICOLA WRAL/RALEIGH, NC LA Womack/N Furtado

MIKE FORTE WYKS/GAINESVILLE 8 Stops 7/Ludacris/Ja Rule/BBMak JACK FROST KLAZ/HOT SPRINGS 8 Stops 7/12 Volt Sex/G Day/Babyface

RON GERONIMO KMXP/PHOENIX G Day/3D Down

MICHAEL GIFFORD KIMN/DENVER N Furtado/D Gray/Dido

JASON GRIFFIN KLLY/BAKERSFIELD Dido/G Day/Delerium/B Jovi

JASON HILLARY KKPN/CORPUS CHRISTI N Smith/M Sweet/Electrasy

ANGIE HONDA KZPT/TUCSON Wallflowers/S Mullins/L Nash

WOODY HOUSTON WKFR/KALAMAZOO F Fighters/G Day

LEE HUDSON KBIU/LAKE CHARLES B Jovi

CHARLIE HUERO KKFR/PHOENIX Xzibit/112

DAVID J WZOK/ROCKFORD B Jovi/Shaggy

MARK JACKSON DMXMUSIC.COM/INTERNET RADIO B Spears/BN Ladies/L Kravitz/D Freebish

JEANINE JAMES KVUU/COLORADO SPRINGS Dido/Fisher/B Jovi

E. CURTIS JOHNSON KALZ/FRESNO Dido/Kina

CHRIS K KDND/SACRAMENTO G Day/S Mullins/Offspring

LOUIS KAPLAN KLLC/SAN FRANCISCO G Day/Delerium/D Freebish MIKE KASPER KZMG/BOISE Shaggy

CASEY KEATING KZQZ/SAN FRANCISCO Ja Rule/S Paris/Crazytown

BRAD KELLY WNOK/COLUMBIA D Freebish/U2

KID KELLY Z100/NEW YORK Offspring/Madonna

RUSTY KEYES KBEE/SALT LAKE CITY B Jovi/Dido/Everclear/G Day

VALERIE KNIGHT KRBZ/KANSAS CITY ninedays/G Day/Dido

PAUL KRAIMER WXPT/MINNEAPOLIS S Hazel/L Nash/D Freebish

RANDY LANE CONSULTANT/LA Delerium/G Day

JOE LARSON WVRV/ST. LOUIS G Day/Moby

HARRY LEGG WKIE/CHICAGO Everclear/Shaggy/BBMak

PATRICK LEMIUEX KAMX/AUSTIN Everclear/G Day

ROXY LENNOX KMXS/ANCHORAGE Dido/N Smith

DON LONDON WPTE/NORFOLK Everclear

DAVID LOZZI WMRV/BINGHAMPTON B Jovi/G Day/Shaggy

CHRIS MANN WAEZ/TRI CITIES D Gray/Everclear/BBMak/T Braxton



This October, Alternative **Distribution Alliance (ADA)** posted the largest sales month in their history, breaking the record set just last April. President Andy Allen says they've posted a 30% gain for the third consecutive year. That's no easy feat, considering that last year they had some huge records, including Platinum discs from Tommy Boy's Everlast (triple-Plat), Squint's Sixpence None The Richer and Strictly Rhythm/Lava's Vengaboys. This year, Allen says they've had to do it with "100 different smaller titles." That includes the successful "Love And Basketball" ST, which sold around 350k and is seeing a new spark with the home video hitting retail. The new Everlast has done around 80k its first two weeks. and London-Sire's Paul Oakenfold has followed-up his last release on Kinetic Records (which sold some 230k), selling over 40k in his first two weeks on the street. ADA continues to work with around 40 indie labels and, according to Allen, although they still distribute emerging acts from

MUCH ADO ABOUT ADA



ANDY ALLEN: A man of independent means.

in place.

parent company Warner Music, a full 95% of sales come from their indie base. Surprisingly, Allen has a less antagonistic attitude towards filesharing than many of his peers. "I think radio has more to worry about than retailers. Most of the CDs we sell, especially by European acts, are on the Internet long before we put them on the market. It only serves to help increase interest."... As Nov. 14 approaches, retailers are girding for what is expected to be the next round of "below-cost pricing." Ricky Martin is the most likely candidate, and many expect that Best Buy will be joined at least by Wal-Mart and very possibly Circuit City or Target in pricing below wholesale. So-called "specialty" music retailers have so far eschewed playing the price game, feeling that they would rather, for the time being, lose marketshare than profit margins. But Tower has just decided to test selling the new U2 CD for five days ending Tuesday 11/7 for \$11.99, or basically at cost. The \$11.99 price point has become a staple at Best Buy and Circuit City for first week on new releases. Tower's test, which includes only stores in L.A. and Orange County, was put in place by new advertising head Ron Nugent. Regional Director Bob Feterl says the results will factor into a decision whether or not to pick a title a week to price at \$11.99. If that were the case, it wouldn't start up until after the holidays, since all fourth quarter advertising is already



SWEET DREAMS (ARE NOT MADE OF THIS): Many young kids dream of joining the circus. Vintage Vinyl Promotions & Advtsg. Dir. Jim Utz's (back, 2d fr. r) aspiration was to become a member of Nothing/ Interscope's Marilyn Manson. Utz spent years picking the perfect Manson name, applying pancake make-up and practicing his kazoo. Finally, the preparations paid off, as Marilyn (back, 3d fr. r) arrived in St. Louis for a rare in-store appearance. Said Utz: "Just call me RuPaul Bundy... I am here to serve you, master." Said Manson: "Call the cops."



O-TOWN WITHOUT PITY: The teen dreams of J Records' O-Town were just settling down for lunch at Roscoe's Chicken & Waffles with Trans Con's Mike Cronin (I) and the label's Tom Corson (r) when they spied a familiar face. "We just loved you in 'Tommy Boy'," they gushed. To which their quarry replied: "Chris Farley is dead. I'm Lou Pearlman!" Before the lads knew it, Lou had left them with the check, minus 75% of the tip, 80% of merchandising and the shirts off their backs.



BACK IN BLECCH: When AC/DC vocalist Brian Johnson went backstage after the band's SRO show at N.Y.'s MSG, he was greeted by WEA's Steve Rapsard, Elektra's Tony Martinez and Trans World's Mark Hudson, who roared: "You guys rocked... Have some Kool-Aid." When he woke up, Johnson was face-down in an alley, clutching an empty Thunderbird bottle and a naked blow-up doll. Said Johnson: "For those about to puke, 1 salute you." Take magazine. Put in toilet. Flush.

H775

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..2 WEEKS AGO

LAST WEEK

.THIS WEEK

Cuts That Impact Album Sales

1

ÿ	ý v	¥	ARTIST	TITLE	LABEL	COMMENTS
_		1	JAY-Z	I JUST WANT TO	Roc-A-Fella/IDJ N/A	Monster LP sales, RAP, X-over, BOX, BET, MTV
_		2	OUTKAST	MS. JACKSON/B.O.B.	LaFace/Arista N/A	Huge first week LP sales, RAP, JAMZ, X-over, BOX, BET, MTV
		3	U2	BEAUTIFUL DAY	Interscope N/A	Multi-format air hot first week LP sales VH1_MTV BOX
1	1	4	LIMP BIZKIT	ROLLIN'/GENERATION	Flip/Interscope N/A	2 cuts, MTV, BOX, multi-format airplay, super-hot LP
		5	GODSMACK	AWAKE	Repub/Universal N/A	From hot follow up LP, PoMo, Active Rock, MTV, BOX
3	3	6	BAHA MEN	WHO LET THE DOGS OUT?	SC/Artemis 751050	Video everywhere, Radio Disney, phones, LP Platinum-plus
4	4	7	CREED	WITH ARMS WIDE OPEN	Wind-Up N/A	Hot phones, huge Top 40, VH1, 6x Platinum LP
_	8	8	LENNY KRAVITZ	AGAIN	Virgin N/A	BOX, MTV, VH1, Top 40 and Mod A/C, from Greatest Hits LP
15	9	9	NELLY	E.I.	F'R/Universal N/A	X-over & Rap radio, BET, MTV, BOX, multi-Platinum
2	2	10	JA RULE	BETWEEN ME AND YOU	Murder Inc./IDJ N/A	BOX, MTV, BET, X-over, RAP, smash LP sales
5	5	11	LUDACRIS	WHAT'S YOUR FANTASY	DJ/South/IDJ 562944	MTV, BOX, BET, X-over, LP selling aggressively
7	7	12	3 DOORS DOWN	LOSER	Repub/Universal N/A	MTV, VH1, A Rock, PoMo, developing video, past 3x Platinum
6	6	13	MYSTIKAL	SHAKE YA ASS	Jive N/A	MTV, BET, BOX, X-Over, RAP, Top 40, huge LP, requests
_	15	14	LINKIN PARK	ONE STEP CLOSER	Warner Bros. N/A	MTV (Buzzworthy.com), BOX, Active Rock, PoMo, LP exploding
24	17	15	EMINEM	STAN	After/Interscope N/A	3rd track from multi-Platinum LP, early radio and requests
34	18	16	SHAGGY	IT WASN'T ME	MCA N/A	Exploding LP sales, huge requests, X-over, JAMZ
_	19	17	DESTINY'S CHILD	INDEPENDENT WOMEN	Col/CRG/SMS N/A	"Charlie's Angels" (ST), all video, ton 'o radio, #1 movie
14	14	18	DIDO	HERE WITH ME/THANK	Arista N/A	VH1, BOX, APM, PoMo, Top 40, LP heading toward Platinum
12	12	19	DISTURBED	STUPIFY	Giant/Reprise N/A	Solid LP sales, MTV, BOX, PoMo, A Rock
8	11	20	NELLY	COUNTRY GRAMMAR	F'R/Universal 156800	Falling after breaking act, "E.I." now
21	21	21	MATCHBOX 20	IF YOU'RE GONE	Lava/Atl/Atl G N/A	MTV, BOX, VH1, Top 40, phones, LP selling
9	10	22	MADONNA	MUSIC	Warner Bros. 16816	BOX, MTV, VH1, Top 40, Mod A/C, requests, hot single
13	20	23	GREEN DAY	MINORITY	Reprise N/A	Now at Top 40, LP selling, VH1, MTV, BOX
20	24	24	JILL SCOTT	GETTIN' IN THE WAY	HB/Epic N/A	MTV (Buzzworthy.com), VH1, BOX, BET, X-over, JAMZ, Top 40, hot LP
11	13	25	BARENAKED LADIES	PINCH ME	Reprise N/A	Top 40, PoMo, Mod AC, phones, MTV, BOX, VH1, LP selling

BON JOVI THANK YOU FOR LOVING ME

Check out Jon Bon Jovi in this week's PEOPLE magazine.... SEXIEST ROCK STAR... at newsstands now!

Over 200 Spins Already!!

MOST ADDED!!!

KIIS WXKS KYSR WKQI WXPT Y100 WSSR WKIE WNKS KMXV WZPL WPRO AND MANY MORE!!

FROM THE PLATINUM



www.bonjovi.com Over 6 Million A www.islandre.cords.com produced by Luke Ebbin, Jon Bon Jovi and Richie Sambora management: david munns, paul korzilius and ilene Schreibman for Bjm

"Between the great reaction to 'It's My Life' and the way the concerts are selling out, it shows that America wants Bon Jovi back! 'Thank You...' is a GREAT follow up! We're already playing it and it's a SMASH! - John Ivey/WXKS

"Bon Jovi have re-established themselves as core artists for Top 40 radio. This song will be going Top 10! Already getting requests!" - Jon Zellner/KMXV

"If you were late adding 'It's My Life' then you were late on the biggest feel-good rock and roll song of the summer. Now, it's time for the perfect balance to your rhythmic and boy/girl sound with a power ballad destined to become this generation's 'I'll Be There For You.' Adult females LOVE Bon Jovi, and you've got to admit as guys we kind of dig 'em too. What are you waiting for? <u>Put 'Thank You For Loving Me' on the radio today!</u> - Scott Sands/WZPL

"SMASH! This will be HUGE ... !" - John Reynolds/WNKS

Over 6 Million Albums Sold World Wide! SOLD OUT US TOUR!



H175

.....2 WEEKS AGO

.....LAST WEEK

...THIS WEEK

Cuts That Impact Album Sales

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÷	÷	÷	ARTIST	TITLE	LABEL	COMMENTS
16	16	26	PINK	MOST GIRLS	LaFace/Arista N/A	LP over a million, MTV, BOX, X-over, Top 40, JAMZ, phones
22	26	27	FAITH HILL	THE WAY YOU LOVE ME	Warner Bros. N/A	Top 40 and Country radio, VH1, 4x Platinum LP, some phones
35	30	28	PAPA ROACH	BROKEN HOME	DreamWorks N/A	MTV_BOX, A Rock_PoMo, 2x Platinum LP
27	29	29	LIL BOW WOW	BOUNCE WIT ME	SS Def/Col/CRG 79476	Solid LP sales still has radio BET, MTV BOX, single sells
26	25	30	NSYNC	THIS I PROMISE YOU	Jive N/A	MTV, BOX, Top 40, Radio Disney, phones, mega-Platinum LP
17	23	31	98°	GIVE ME JUST ONE	Universal 153296	Multi-format air, phones, LP & single selling
18	28	32	RADIOHEAD	OPTIMISTIC	Capitol N/A	MTV, PoMo, A Rock, LP selling
40	35	33	DAVID GRAY	BABYLON	ATO/RCA N/A	MTV(Buzzworthy.com), VH1, Top 40, APM, PoMo, LP breaking
19	31	34	3 DOORS DOWN	KRYPTONITE	Repub/Universal N/A	Falling after ground breaking run, VH1, "Loser" now
39	36	35	SOULDECISION	FADED	MCA 56606	MTV, Top 40, Radio Disney, LP and single selling, phones
28	32	36	PAPA ROACH	LAST RESORT	DreamWorks N/A	Falling slowly after breaking band, "Broken" hot now
10	22	37	ORGY	FICTION (DREAMS)	Elem/Reprise N/A	PoMo, A Rock, MTV, BOX, LP selling
23	27	38	WALLFLOWERS	SLEEPWALKER	Interscope N/A	Developing LP, MTV, VH1, PoMo, APM, Top 40
30	34	39	FUEL	HEMORRHAGE (IN MY)	Epic N/A	MTV(Buzzworthy.com), VH1, BOX, Top 40, A Rock, PoMo,LP sells
31	37	40	BON JOVI	IT'S MY LIFE	Island/IDJ N/A	Still has radio, phones, Platinum-plus LP,"Thank You" next
29	33	41	BRITNEY SPEARS	LUCKY	Jive N/A	Falling now as "Stronger" breaks
25	39	42	DESTINYS CHILD	JUMPIN' JUMPIN'	Columbia/CRG 79446	Falling slowly after killer run
41	41	43	SHYNE	BAD BOYZ	Bad Boy/Arista N/A	X-over, Rap, BET, LP selling, "That's Gangsta" next
32	42	44	AARON CARTER	AARON'S PARTY	Jive 42691	Smash selling single, requests, Radio Disney, strong LP
38	38	45	PROFYLE	LIAR	Motown 158262	MTV, BET, selling single and LPs, JAMZ & Top 40 radio
42	43	46	YOLANDA ADAMS	OPEN MY HEART	Elektra/EEG N/A	VH1, BET, X-over, JAMZ, phones, Platinum-plus LP
36	45	47	RED HOT CHILI PEPPERS	CALIFORNICATION	Warner Bros. N/A	Still on the radio, LP past 4 mil now
46	46	48	LEANN RIMES	CAN'T FIGHT THE	Curb/Lond-Sire 73116	"Coyote Ugly" (ST), single T10, CMT, Top 40, Country radio
45	47	49	CORRS	BREATHLESS	143/Lava/Atl/AG N/A	Top 40, Mod A/C, phones, VH1, LP selling
48	49	50	MOBY	PORCELAIN	V2 N/A	Falling now as "Southside" is beginning

POWER POTENTIALS: EVERCLEAR (Capitol) OFFSPRING (Columbia/CRG) BRITNEY SPEARS (Jive) R. KELLY (Jive) SPICE GIRLS (Virgin) 98° (Universal) MOBY F/GWEN STEFANI (V2) LIFEHOUSE (DreamWorks) RICKY MARTIN (Columbia/CRG)

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the first sinale **Babylon**

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"...inspired songwriting ... " -Spin

"Glorious" -Melody Maker

Every once in a great while you find a CD that you just can't stop playing. The one you play for all your friends. And you always remember where you were the first time you heard it.

WHITE LADDER is that CD.



GIANT sales leaps EVERY week! Scanning over 15,000/week!

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Multi-format leaders...

Top 40: KIIS, WXKS, WKQI, STAR94, KBKS, WBZZ, WFLZ, WNK KZZP, KSLZ, KKRZ, WPRO, KHFI, WDCG, WFBC & more!

Modern Rock: KROQ WPLY, 99X, WHFS, KNRK, WBRU & more!

Adult: WPLJ, KYSR, WBMX, WTMX, WXPT, KLLC, KFMB, WWM KHMX, KALC, KPLZ, WQAL, WPLT, KYKY, WVRV, KKOB, KAMX, KZON, KMXB & more!





Rotation









			ТОР	6 0		Sec.		
					TOTAL	MAJOR MARKET		
LW	TW	ARTIST	TITLE	LABEL	PLAYS		ADDS	REPORTS
1	1	CREED	WITH ARMS WIDE OPEN	WIND-UP	13736	5164	0	251
2	2	3 DOORS DOWN	KRYPTONITE	REPUBLIC/UNIVERSAL	11830	4701	0	224
3	3	PINK	MOST GIRLS	LAFACE/ARISTA	11127	3791	2	201
4	4	MADONNA	MUSIC	WARNER BROS.	9857	3235	1	206
5	5	NSYNC	THIS I PROMISE YOU	JIVE	97 34	2936	4	217
8	6	МҮА	CASE OF THE EX	UNIVERSITY/INTERSCOPE	8942	3505	3	205
7	7	BARENAKED LADIES	PINCH ME	REPRISE	8432	3028	1	232
6	8	VERTICAL HORIZON	YOU'RE A GOD	RCA	8189	2675	1	213
14	9	DESTINY'S CHILD	INDEPENDENT WOMEN	COLUMBIA/SONY ST/CRG	8094	3647	9	207
9	10	RICKY MARTIN	SHE BANGS	COLUMBIA/CRG	8084	2487	4	228
12	11	MATCHBOX 20	IF YOU'RE GONE	LAVA/ATL/ATL G	7872	2880	4	241
11	12	BACKSTREET BOYS	SHAPE OF MY HEART	JIVE	7818	2652	1	218
13	13	SAMANTHA MUMBA	GOTTA TELL YOU	INTERSCOPE	7704	2247	0	200
10	14	SOUL DECISION	FADED	MCA	7640	2180	0	165
17	15	EVAN & JARON	CRAZY FOR THIS GIRL	COLUMBIA/CRG	6083	2106	4	215
16	16	KANDI	DON'T THINK I'M NOT	COLUMBIA/CRG	5940	1991	5	162
20	17	DEBELAH MORGAN	DANCE WITH ME	ATLANTIC/ATL G	5864	1954	3	168
27	18	SHAGGY	IT WASN'T ME	MCA	5156	23 90	28	163
22	19	RUFF ENDZ	NO MORE	EPIC	5077	1848	0	153
26	20	DREAM	HE LOVES U NOT	BAD BOY/ARISTA	4824	1677	6	167
15	21	CHRISTINA AGUILERA	COME ON OVER BABY	RCA	4785	1352	0	125
25	22	FAITH HILL	THE WAY YOU LOVE ME	WARNER BROS.	4755	1651	5	170
19	23	MATCHBOX 20	BENT	LAVA/ATL/ATL G	4515	2151	0	127
18	24	NELLY	COUNTRY GRAMMAR	FO' REEL/UNIVERSAL	4332	1609	0	119
23	25	EVERCLEAR	WONDERFUL	CAPITOL	4248	1770	0	112
21	26	BON JOVI	IT'S MY LIFE	ISLAND/IDJ	4165	1224	0	127
28	27	JA RULE	BETWEEN ME AND YOU	MURDER INC./IDJ	4022	1988	12	114
32	28	NELLY	E.I.	FO' REEL/UNIVERSAL	3688	1864	6	88
24	29	DESTINY'S CHILD	JUMPIN' JUMPIN'	COLUMBIA/CRG	3650	1223	0	88
34	30	NINEDAYS	IFIAM	EPIC	3449	1160	5	170
118								







LW T	w	ARTIST	TITLE		TOTAL PLAYS	MARKET PLAYS	ADDS	REPORTS
31 3	31	MYSTIKAL	SHAKE YA ASS	JIVE	3241	1452	6	123
			SLEEPWALKER	INTERSCOPE	2994	837	0	143
	-		AGAIN	VIRGIN	2777	1152	12	143
29			WHO LET THE DOGS OUT?	S-CURVE/ARTEMIS	2714	779	1	88
			BEAUTIFUL DAY	INTERSCOPE	2566	1048	17	143
			RIGHT NOW	RCA	2528	800	1	134
			WHAT'S YOUR FANTASY	DEF JAM SOUTH/IDJ	2452	1384	6	67
		SISQO	INCOMPLETE	DRAGON/DEF SOUL/IDJ	2418	937	0	103
		USHER	POP YA COLLAR	LAFACE/ARISTA	2411	862	5	131
1		VITAMIN C	THE ITCH	ELEKTRA/EEG	2400	629	5	142
		EMINEM	STAN	AFTERMATH/INTERSCOPE	2305	916	15	120
		RED HOT CHILI PEPPERS	CALIFORNICATION	WARNER BROS.	2267	648	0	122
		DAVID GRAY	BABYLON	ATO/RCA	2258	971	12	137
	44	NINEDAYS	ABSOLUTELY	EPIC	2192	775	0	73
33		98°	GIVE ME JUST ONE NIGHT	UNIVERSAL	2179	795	2	66
49		MIKAILA	SO IN LOVE WITH TWO	ISLAND/IDJ	2035	560	6	128
41		LIL BOW WOW	BOUNCE WIT ME	SO SO DEF/COL/CRG	1974	893	3	65
47		STING	DESERT ROSE	A&M/INTERSCOPE	1842	1194	0	60
	49		AM RADIO	CAPITOL	1834	518	19	125
38		JANET JACKSON	DOESN'T REALLY MATTER	DEF SOUL/IDJ	1822	804	0	56
	51	BRITNEY SPEARS	STRONGER	JIVE	1803	664	23	134
	52		HIGHER	WIND-UP	1761	1064	0	61
	53		BREATHLESS	143/LAVA/ATL/AG	1748	885	3	73
	554		HE WASN'T MAN ENOUGH	LAFACE/ARISTA	1729	701	0	51
	4 55		BACK HERE	HOLLYWOOD	1696	663	0	57
	- 56		EVERYWHERE I GO	COLUMBIA/CRG	1640	679	3	76
	7 57		I WISH	JIVE	1635	816	1	47
	- 58		HOW MANY LICKS	QB/UNDEAS/ATL/ATL G	i 1612	714	0	47
		THIRD EYE BLIND	DEEP INSIDE OF YOU	ELEKTRA/EEG	1600	891	0	43
		3LW	NO MORE	EPIC	1593	580	2	52
× 1								



Steve Allen does not call in.

LV	v tw	ARTIST	TITLE	LABEL	HOTS	INC	LUDIN	G	%
1	1	BACKSTREET BOYS	Shape Of My Hear		51	KIMN KSTZ	KLSY KHTO	KISN	38
2	2	NSYNC	This I Promise You	Jive	39	KBIG WHTS	WZTR	WMC KZQZ KZMG	29
4	3	MATCHBOX 20	If You're Gone	Lava/Atl/Atl G	36	KMXP	WLNK	KYSR KRBZ	26
3	4	CREED	With Arms	Wind-Up	35	KEZR	WXPT	KLLC	26
6	5	DESTINY'S CHILD	Independent Women	Col/SMS/CRG	33	KHFI WAEZ	WKZL WZBZ	KMXV WAYV	24
9	6	SHAGGY	lt Wasn't Me	MCA	26	98PXY WKPK	XL106 WJBQ	KDND KOHT	19
5	7	BAHA MEN	Who Let The Dogs	S-Curve/Artemis	23	WZPL WIXX	WWZZ WMRV	KDND WKHQ	17
10		MYA	Case Of The Ex	University/Inter	22	KZZP KQBT	WNKS WFBC	WDJX WZYP	16
11	9	RICKY MARTIN	She Bangs	Columbia/CRG	21	KBEE KMHX	WWMX KSII	XL106 WIFC	15
7	10	BARENAKED LADIES	Pinch Me	Reprise		KALC KCDU	WPTE	KDMX WVTI	15
13	11	NELLY	Country Grammar	Fo' Reel/Universal	19	WCPT WNOU	WKIE WBAM	KIZS WKFR	14
8	12	3 DOORS DOWN	Kryptonite	Republic/Universal		KPLZ WSKS	WZNE KKPN	KXXM KZPT	13
_	13	PINK	Most Girls	LaFace/Arista		B94 WZOK	WRVW WQSM	KIZS WNNK	13
19	14	DREAM	He Loves U Not	Bad Boy/Arista		KZHT WCIL	WKQI WLAN	W KZL WQGN	12
-	15	MYSTIKAL	Shake Ya Ass	Jive		397 NYKS	WWZZ WRZE	KHTS KSXY	11
12	16	BON JOVI	lt's My Life	Island/IDJ	14	KRSK WURU	WVRV WTCF	WQAL	10
-	17	SOULDECISION	Faded	MCA	13 S	8PXY VHZZ	KMXV WKDD	B94 WCGQ	10
16	18	MADONNA	Music	Warner Bros.	12 ×	AMX VDAQ	WSSR KBIU	KMXB WABB	9
	19	JA RULE	Between Me & You	Murder/D Jam/IDJ	11 K		KZQZ WWHT	WXXP	8
14	20	EMINEM	Stan	After/Interscope	10 K	DWB WAQ	KKF R WABB	WRHT KHQ	7
		the second s							

Total stations reporting this week: 161

/

<u>Over 20 New:</u> KHKS WKFS WXXL WKSS WQZQ WAPE WRVQ KLZR

Big Spins and Top 5 Phones: WIOQ KKRZ KRBE KXXM WBLI WFLZ KSLZ KFMD KDWB WAKS WDRQ WXSS KHTS WKSE KBKS WLDI WBTS WKST

Approaching 1000 Mainstream Detections! ALBUT SOLES OVER 8 MILLION! The Mey Single FROM

HEMARSHALL

"STAN"

Rhythmic Monitor 18* - 11* 1156 Spl

Crossing to Alternative-Over 35 Stations includio KROQ KNDD Q101 WPLY 99X



LP

MATHERS

 On Anger Management Tour w/Limp Bizkit Now!

Becoming Radio's Biggest fan on november 6 and 7

POP-MART





We will have elected a new president by the time you read this. Will it be "meet the new boss, same as the old boss," or will there be significant change? The last administration was responsible for the consolidation of the radio industry. Will the business change dramatically again in the next 4 years? Bet on it, no matter who's in power... Kudos to Reprise jammers Phil Costello, Vicki Leben & Bobby Weil on a thunderous launch of the new Green Day smash-this will be giant. Buzz starting on the Orgy record—be aware now so



Vicki Leben: Having a Green Day.

you're ready when it explodes... The Moby/Gwen Stefani hits this week at Pop for V2's Matt Pollack. Look for this one to break Moby big at Top 40... Expect massive action on Offspring as Columbia's Walk & Leipsner rev up the machine for 11/13 impact-the band's giving away one million dollars on MTV when the CD hits stores on 11/14. Evan & Jaron closing strongly now as it turn the corner & heads for home... Arista's Bartels & Reichling are hittin' on all cylinders with a multitude of hits-early feedback on Usher is already strong. Kudos on a great job with the debut from Dream & Dido's hot start at Adult ... New Bon Jovi off & rockin' for IDJ ruler Ken Lane, as Mikaila continues to build nicely... Epic's Hilary, Dan & Joel have Mandy & ninedays rollin', Macy & Sade breaking at multiple radio & video formats, new Babyface in play, Fuel ready to explode & Jennifer Lopez on the way. Busy, who's busy?... Universal honcho Charlie Foster has the new 98° rolling, Boyz II Men & Sister Hazel both on a ton of stations, Lee Ann Womack ready to detonate at Pop & new Nelly skedded to cross 11/27... Big ups to Jive's Joe Riccitelli & Trish Bock on killer action on the new Britney Spears, which many feel could be THE real hit from this album... Hollywood's Justin Fontaine is doing a tremendous job with the new BBMak-should be another smash... Ted Volk & Tommy Nappi at Maverick closing masterfully on the T-Boz soundtrack cut... Virgin's Michael Plen has huge sales on the Lenny Kravitz as radio action kicks in big & Spice Girls pulling big phones immediately. Beenie Man & Mya is next... Kudos to Capitol's Burt Baumgartner on sizzling new airplay on Everclear-we love this record. Dexter Freebish keeps proving to be a callout winner... Speaking of research, WB's Faith Hill has a million callout stories now as Biery, Boulos, Connone & Flea go for the close... Eminem already ridiculously huge for Interscope hitters Romano & Lopes. U2, Wallflowers & Fisher will all go the distance at the end of the day, just watch... Nelly Furtado picking up key adds now as DreamWorks' Johnny Barbis calls the shots... The LeAnn Rimes cut that sold the "Coyote Ugly" sndtrk is now going Pop-Curb has another smash brewing... Great growth early on David Gray as Ron Geslin's RCA team connects the dots on this smash. Chatter building on the Foo Fighters track from "Ed"... Another week of nice airplay increases on Vitamin C as Elektra domo Dennis Reese nails it down... Atlantic hitters Andrea Ganis, Danny Buch, Lisa Velasquez & Leisa St. John are going hard after Plus One-with a bunch of majors early and 200,000 scanned already... Music we love: Limp Bizkit, Madonna & "Hail to the Chief," whoever that may be...



JON BON SEAVER: HITS' Jeff McCartney (I) had a few of the fellas over to watch "The Growing Pains Family Reunion" movie. WAPE Jacksonville's Cat Thomas (3rd f. I) and Mark Schwartz, WZAT Savannah's John Thomas and IDJMG's Bon Jovi spent the evening baking apples and giving each other all natural Henna tattoos.



RIDDLE ME SOMETHING ELSE: WNKS Charlotte's John Reynolds tells one too many lame Daryl Strawberry jokes to Hollywood's Jessica Riddle. He tries to turn it around with, "Some folks tell me I look like Carson Daly, but lucky for you I'm still single!" Tragically, he bottoms out completely with his big closer, "So.... you gonna vote?"

MCA promo topper Craig Lambert

has come a long way over the

years, from a wacko local in the

Detroit mafia, to a wacko AOR

(remember that format?) indie, to

a wacko national exec for A&M.

Atco, Elektra, Epic, Trauma (and a

few we can't remember), to a

wacko head of promotion for a

company that was just bought by

a French mineral-water mogul.

Craig will soon be relinquishing his

Seagrams discount and trading it

in for a few free litres of Vivendi

H20, as he guides nome a strong

slate of hits for the label's 4th

This Week's Special



Craig Lambert: Can't tell K-Ci from JoJo.

quarter. Shaggy's "It Wasn't Me" is already turning into one of the hottest active records of the year, and the new K-Ci & JoJo jam is burning up crossover and readying for a major Pop assault on 11/20. Look for Lambert and Bonnie Goldner (who brought Shaggy to MCA, btw) to lock these both up in short order, and finish out the year with a bang. Craig will then turn his attention to drinking better wine, while deciphering the lyrics on the Blink-182 live CD.

POP-MART



WHAT I REALLY WANT TO DO IS ACT, DUDE: Ultimatum Music's Sherri Trahan (I) and WTMX's Barry James and Mary Ellen begged Dogstar's Keanu Reeves (c – duh) to make "Bill And Ted III." While Reeves maintained he's now a "serious musician," he agreed to treat the group to a day at Waterloo.



Why Are You At The Gas And Sip On A Friday Night?: Here's Universal's Charlie Foster, hard at work at his after-school job, hoping to score a discount on Clearasil and meet chicks. Not pictured is HITS' own Nicole T., who's under the counter.



Joel Klaiman: It's in his hands.



Dale Connone: Don't tell him.

This record broke at PoMo and will now go Pop for **Epic** VP **Joel Klaiman**. We're talking the #1 airplay record, **Fuel's** "Hemorrhage (In My Hands)," which has had massive sales from day one, and researching hugely for radio. With Pop/Rock performing better than ever, this may be the band's biggest yet. Impact is set for 11/13. Klaiman was busy picking up **Hilary's** Duke season tickets and was unavailable for comment.

Never underestimate the power of **Madonna**. With "Music" making a stunning #1 sales debut, and the single rocketing to the top of the Pop

charts, the diva has again demon-

strated her immense staying power. In an era where careers are measured in minutes, M's been going strong for 17 years. New single, "Don't Tell Me," is going for adds 11/27. **WB**'s

Dale Connone & posse are a lock for

major action immediately.

LW	TW	ARTIST	TITLE	LABEL
1	1	Britney Spears	Lucky	Jive
2	2	Baha Men	Who Let The Dogs	S-Curve/Artemis
6	3	Backstreet Boys	Shape Of My Heart	Jive
7	4	Britney Spears	OopsI Did It Again	Jive
3	5	Aaron Carter	Aaron's Party	Jive
4	6	NSYNC	Bye Bye Bye	Jive
8	7	Hampton The Hamster	Hamsterdance	Koch
5	8	NSYNC	It's Gonna Be Me	Jive
13	9	Aaron Carter	l Want Candy	Jive
9	10	Eiffel 65	Blue	Repub/Universal
11	11	Britney Spears	Stronger	Jive
12	12	Christina Aguilera	Come On Over	RCA
10	13	2Gether	The Hardest Part	TVT
15	14	98°	Give Me Just One	Universal
14	15	Smash Mouth	All Star	Interscope
16	16	Backstreet Boys	Larger Than Life	Jive
17	17	A*Teens	Dancing Queen	MCA
19	18	Destiny's Child	Independent Woman	Columbia/CRG
23	19	Britney Spears	(You Drive Me) Crazy	Jive
25	20	NSYNC	This I Promise You	Jive
18	21	No Authority	Can I Get Your Number	Maverick
22	22	Pink	Most Girls	LaFace/Arista
20	23	ninedays	Absloutely	Epic
21	24	Backstreet Boys	The One	Jive
24	25	Youngstown/Nobody's Ange	Pokemon World	Atlantic/Atl G
26	26	Jessica Simpson	I Think I'm In Love	Columbia/CRG
28	27	Mandy Moore	Candy	Epic
	28	A*Teens	Mega Mix	MCA
27	29	Weird Al Yankovic	Polkamon	Atlantic/Atl G
29	30	Weird Al Yankovic	The Saga Begins	Jive

Top Thirty Countdown

Joe Ricciatelli:

He is Jive.

This week, the 'Corner is

off helping Agent Scully track down the whereabouts of Agent Mulder. So **Radio Disney** has again shared its selection of feel-good tunes. **Jive's Joe Ricciatelli** continues his "Lucky" streak, as **Britney Spears** scored four songs in

the Countdown and moppat Aaron

Carter holds strong wth a pair of tunes.





(continued from page 126)

Tilden has resigned her position in the wake of the Clear Channel merger Promotion in Motion, Again and Again: Arista VP of **Crossover** Promotion Tom Maffei will exit the label at week's end. Look for the wellrespected executive to be courted by more than one major label. Reach him at tommaffei@2way.net. Epic promotions assistant Jon Borris will segue to Houston for local market duties. Long-time Elektra local Alex Garafalo joins IDJ for LA duties..... WBTS Atlanta music coordinator Benji Kurtz joins New South Radio's fourstation Jackson cluster as OM Current WYOY Jackson PD Todd Michaels resigns. Kurtz will additionally handle his

vacated duties..... WSKS Utica PD Stew Schantz adds OM duties for the Clear Channel market cluster..... KWWV San Luis Obispo PD Craig Marshall has exited. American General Media sister station KISV Bakersfield PD Bob Lewis will handle interim duties and head up the search for a permanent replacement..... KDON Monterey PD Dan Watson exits. Cluster OM Cory Mikhals will absorb programming duties..... WPTE Norfolk MD Devon Thornton exits..... Most Added this week at Pop radio: 98 Degrees, Bon Jovi and Green Day In Honolulu, New Wave Broadcasting moves the Top 40 format of KQMQ to sister station KKHN. The company also hires Kid Leo as

PD and Ryan Kawamoto, both formerly of crosstown KMXE, as MD..... KYLZ Albuquerque morning man Mr. Clean adds APD duties, and nite talent Papi Chulo has been upped to MD..... Former GetMedia Sr. VP of Biz Dev Joe Cariffe joins Infinity's WXYV Baltimore as GSM..... Congratulations to the big winners at this year's Radio Music Awards: KIIS, KROQ, KPWR & KYSR Los Angeles and WGCI Chicago..... The Top Ten Most Played videos this week at MTV are: #1 Offspring, #2 Ricky Martin, #3 Limp Bizkit, #4 Green Day, #5 Destiny's Child, #6 Godsmack, #7 Lenny Kravitz, #8 Fuel, #9 Outkast "B.O.B." & #10 (tie) Ja Rule, Nelly & SoulDecision Blowin' in the Wind: Red Hot

Brian Scott, Vicki Leben, Joe Reichling, Theo, Brian Rhoades, David Leach, Mark Gorlick, Charese Fruge & Don Parker..... And here's Mr. Ken Benson, Citadel's new Corporate gunslinger.



NEW THIS WEEK! WRVO WBBO KFMD KXXM **KLRS KRUF WWST** WYOY

* Billboard Hot 100

26* Top 40 Monitor 2**2**80 spins (+175) 12* Adult Top 40 Monitor 15**7**4 spins (+129) 28* Modern Adult Monitor (362 spins) #8" AC Monitor (1204 spins)

- Great Callout & Phone Stories... CALLOUT AMERICA-#2 with 25-34 (3.81 score)
- WSTR Atlanta Continues to get nood scores
- KPLZ Seattle #5 callout
- KFMB San Diego -Top 10 overall callout
- KMXV Kansas City Top 5 callout
- WZPL Indianapolis -Top 10 requests
- KRQQ Tuscon #1 testing artist across the board
- QKQ Omana Top 5 research with 25-34F & 18-34F
- WABB Mobile #1 with 25-34F
- WKCI New Haven "Callout potential is large!"

Upcoming Television,

- Today show 11/2
- etterman 11/21
- Regis 11/22
- Network TV Special Thanksgiving Night



www.wbr.com Produced by Byron Gallimore and Faith Hill Mixed by Mike Shipley Management: Borman Entertainment

The follow-up single from the 4x Platinum LP

The Way You Love Me



evan and jaron crazy for this gi

Mainstream Top 40 Monitor #23* Modern Adult Monitor #7* Top 40 Adult Monitor #8*

KOST/Los Angeles WPLT/Detroit WLDI WFMF WGTZ KSLY

<u>Great Call-out At</u> KSLZ WBLI WSTR WSTW KZZP WXKS KXXM WZEE KKRZ KHFI KZHT WKRZ WZAT WPST.... and more!

Performing on the Late Late Show with Craig Kilborn Tues Nov. 21st

The first single from the self-titled Columbia debut albu

EXECUTIVE PRODUCER: T BONE BURNETT PRODUCED BY EVAN LOWENSTEIN AND JARON LOWENSTEIN WITH JOHN FIELDS MIXED BY TOM LORD-ALGE MANAGEMENT: STUART WAX FOR MIDNIGHT MUSIC MANDELVENT

www.evanandjaron.com www.columbiarecords.com



The Return of the Rock, Part 3: As we've been telling you for the past month, the swing in musical taste toward alternative and mainstream Rock music in all of its varieties continues to grow. The sensational album sales this week recorded by U2 is just the latest in a long line of success stories. As we've been telling you, Green Day's "Minority" is a big hit record, and as we predicted, this week Pop radio jumped on the bandwagon. Next week, both Offspring and Fuel head into the Pop wars, with victories expected in both instances. Bon Jovi and Everclear have become automatics. Many thought we were way out in left field when we started talking to you

about David Gray. Now David Gray is a done deal. THE GAME HAS CLEARLY CHANGED!!!..... As we've been hinting at for weeks, Ken Benson is back in major action. This week it becomes official, as the former AMFM and MTV



Which One Is Regis? Universal Records artist Kathie Lee Gifford chums up with XL106 Orlando's Adam Cook & Pete DeGraaff as well as the label's Larry Schuster & Mr. Charles Foster. The group then retreated to a hotel room to reenact Frank's favorite follies.

programming executive joins **Citadel Communications** as **Executive Vice President** of Programming..... Cox Broadcasting has flipped Oldies-formatted KKTL Houston to Rhythm-based Top 40 as HOT97.1. Sister station WBLI Long Island PD J.J. Rice and corporate consultant Randy Kabrich are overseeing the switch. The station is in search of an on-air PD. T&Rs to J.J. Rice on the Island. Meanwhile, Randy and Cox have flipped WWDB Philly to an '80s and More format. And speaking of the '80s format, KISN Salt Lake City and KCHQ Albuquerque have also joined the '80s bandwagon..... AMFM Marketing executive Beverly (continued on page 124)



JA W

Direct Effect ► DFX ►

The Choice is Yours **v**

Have a direct effect on the state of hip hop on MTV.

You go on-line. You take control. You decide which videos air next.

Jay-Z Appearing Live November 17 5:30 pm/4:30 c

Hosted by Teck

Co-hosted by Funkmaster Flex

Weekdays Live at 5:30pm/4:30 C Only on MTV

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3000 MTV heterories. All reports reserved

Love me do rom me to you loves vou I want to hold your hand Can't buy me love A hard day's night

Eight days a week icket to ride **Help! Yesterday** av tripper We can work it out Paperback writer **Yellow submarine** Eleanor Rigby Penny Lane All you need is love Hello, goodbye Lady Madonna Hey Jude Get back The ballad of John and Yoko Something **Come together** The long and winding road

www.thebeatles.com



ObC Watch The Beatles Revolution TV Special on ABC & VH1

