



WINNERS

FLASHMAKERS
JANET JACKSON A&M
 EXPOSE Arista
 LINEAR Atlantic
 MC HAMMER Capitol

CROSSOVERS
FLEETWOOD MAC WB
 BASIA Epic
 JUDE COLE Reprise
 ELECTRONIC WB

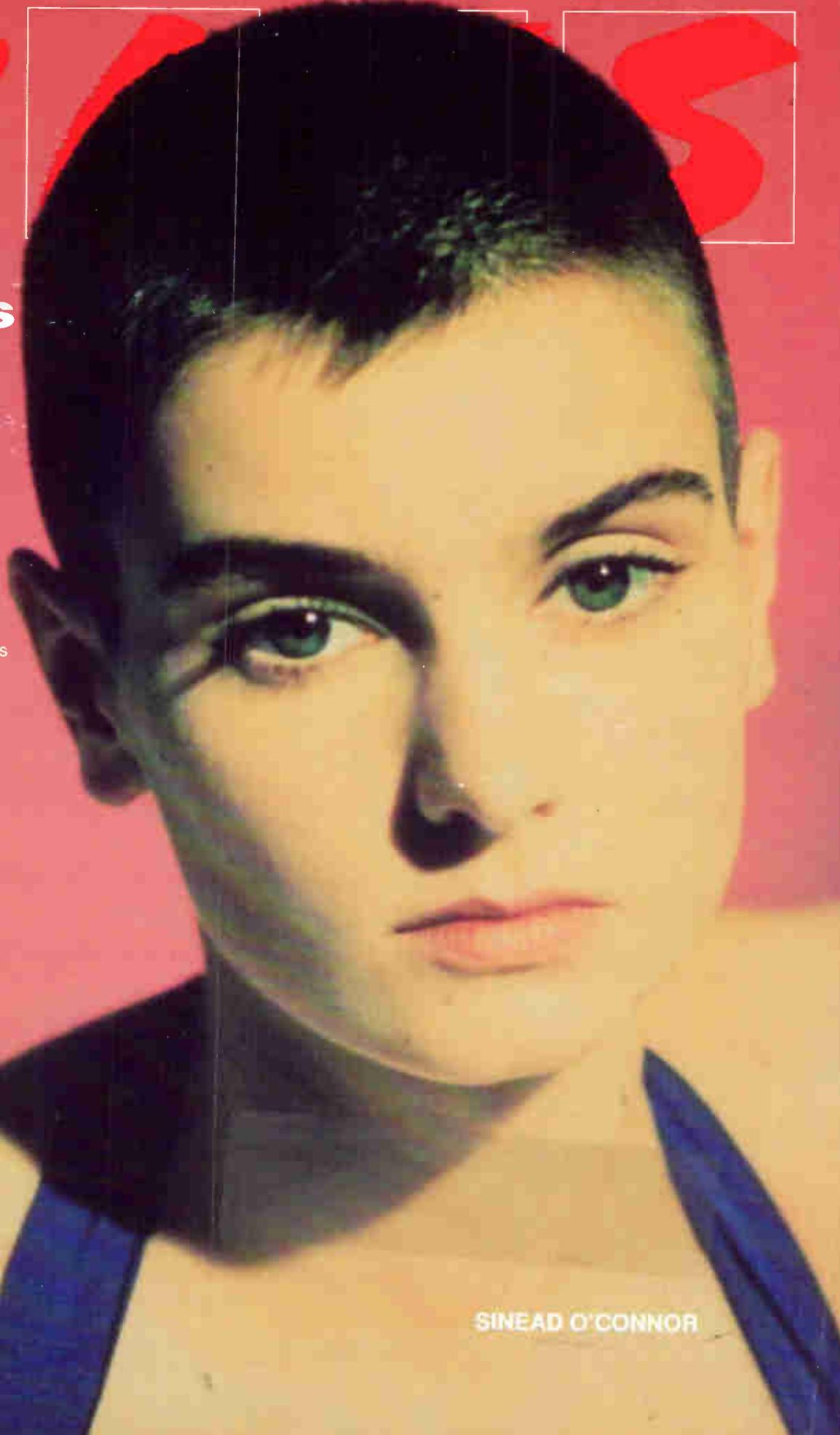
EARPICKS
FLEETWOOD MAC WB
 ROXETTE EMI
 BELL BIV DEVOE MCA
 JUDE COLE Reprise

BREAKOUTS
SINEAD O'CONNOR Ens/Chry
 DEPECHE MODE Sire Rep
 ROBERT PLANT Atlantic
 BELL BIV DEVOE MCA

WILDCARD
MICHEL'LE Atco
 See Page 10 For Details

HOT NEW RELEASES

- ERIC CLAPTON**
No Guitars
Reprise 19848
- ALICE COOPER**
Only My Heart Talks
Capitol 347-2026
- DEPECHE MODE**
Enjoy The Silence
Sire Rep 19885
- GUN**
Biker Days
A&M 19033
- KMC KRUI**
Crazy About You
Curb 33-10313
- MADONNA**
Vogue
Sire/Avr. 7-11662
- MICHEL'LE**
Money
A&M 39980
- PARIS BY AIR**
C'est Si Bon
Capitol 347-2026
- PRETTY BOY FLOYD**
I Wanna Be With You
MCA 30022
- SMITHS**
Meat Puppets And Other
Epic 34014-31

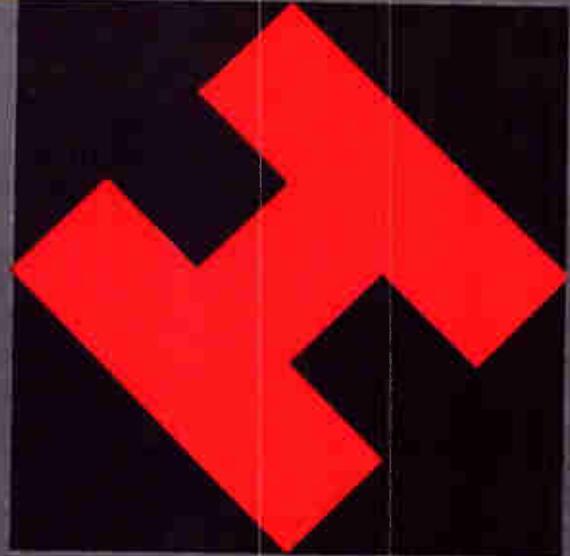


SINEAD O'CONNOR

Q. How do you follow a single that is the #1 most added at Top 40, Album Rock and Pop Adult?

H E A R T

A. With the Best Album of your career.



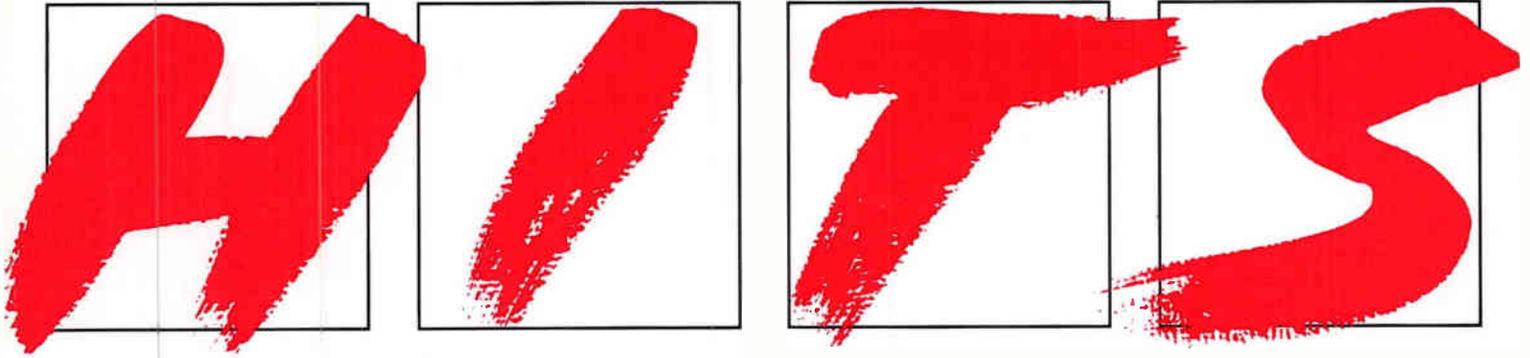
Capitol Records proudly releases the amazing new album from Heart.

B R I G A D E

IN STORE APRIL 3



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SINGLES

Taylor Dayne scores a number one winner with her hot ballad. It seems this woman just can't miss. Next up, Jane Child, but watch out for Sinéad O'Connor.

4

DIALOGUE

Butch Waugh may not be a man of letters, but he knows what to do with a Penn. And let's not forget Peter Murphy, the Cowboy Junkies, the Silos or the "True Love" soundtrack either. HITS' Danny Fields had a dinner chat with Butch, who put the whole thing on his RCA gold card. Left 20%, too.

30

Eddie Haskell is alive and well and ruling the nights on Roanoke's K92. We only had to say one word to persuade our resident tube-ophile Danny Ostrow to take the assignment: "Beaver."

34

Rock buyer Dave Sibel spends his time Cooped up in Harvard Square, where "Les Mysteres de les Voix Bulgares" outsells Whitesnake. HITS' David Sprague hadn't experienced this much culture since his last cup of Yoplait.

52

POST MODERN

Sinéad O'Connor, Midnight Oil, Depeche Mode — WOW.

43

ALBUMS

Sinéad O'Connor debuts at #1! Depeche Mode debuts at #7! Now who was it that said Post Modern wasn't happening?

62

Flashmakers	22	Earpicks	36
Janet Jackson & Expose.		Fleetwood Mac leads.	
Crossovers	26	Top Tens	57
Fleetwood Mac & Basia.		Sinéad, of course.	
Requests	28	Breakouts	60
Nothing Compares to Sinéad.		Sinéad O'Connor & Depeche Mode.	
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Russ Never Sleeps



Sinéad comes on at #1, Bonnie's #3, M.C. Hammer's up to #8 and Technotronic's #14... No wonder CEMA chief Russ Bach is doing cartwheels in his office. As Dick Enberg would say, my oh my, how those Chrysalis and SBK deals are looking better by the minute. So, after months of preparation and composition, the latest Bach masterpiece is the new CEMA, a finely tuned machine, ready to perform in the '90s.

On The Cover

A handful of artists have come on the album chart at #1, but until now every one of them was established, and none of them was totally unexpected. But this week, just like that (we're snapping our fingers here), 23-year-old Sinéad O'Connor has become a '90s superstar. So much for the sophomore slump, hey?



HITS TOP FIFTY SINGLES

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Taylor Dayne takes the #1 spot after holding at #2 for two weeks. Tommy, Lisa and Jane are all packed tightly in the Top 5. Sinead leaps to #8 with her Lp debuting at #1 with #1 single sales nationally. MC Hammer is heading to the top

with Top 10 Lp sales nationally and huge video support, Janet explodes out of the box as the #1 Most Added record of the week and Roxette also makes an out of the box debut on the chart. Watch Madonna — here she comes again!

			ARTIST	TITLE	LABEL	COMMENTS
2	2	1	TAYLOR DAYNE	LOVE WILL LEAD	Arista ASI-9938	Takes the top
8	6	2	JANE CHILD	DON'T WANT TO	Warner Bros 4-19933	Monster single sales
3	1	3	ALANNAH MYLES	BLACK VELVET	Atlantic 4-88742	Lp is #5
7	5	4	TOMMY PAGE	I'LL BE YOUR	WB/Sire 7-19959	Could go one
9	7	5	LISA STANSFIELD	ALL AROUND THE WORLD	Arista ASI 9928	From hot Lp
4	4	6	PHIL COLLINS	I WISH IT WOULD RAIN	Atlantic 7-88738	Peaking
25	12	7	CALLOWAY	I WANNA BE RICH	Solar/Epic 74005	Smash
31	16	8	SINEAD O' CONNOR	NOTHING COMPARES	Ens/Chrys 23488	Lp debuts at #1!
14	10	9	TECHNOTRONIC	GET UP	SBK 05327	Won't quit
15	11	10	LUTHER VANDROSS	HERE AND NOW	Epic 34-73029	Leading Top 30 Lp
1	3	11	JANET JACKSON	ESCAPADE	A&M 1477	New single hot
20	15	12	KISS	FOREVER	Mercury 876716-7	Hot phones, single sales
5	8	13	MADONNA	KEEP IT TOGETHER	Sire/WB 7-19986	New single shipping
19	14	14	LINDA RONSTADT	ALL MY LIFE	Elektra 7-64987	Steady
22	18	15	A'ME LORAIN	WHOLE WIDE WORLD	RCA 9098-7R	Continues to grow
30	21	16	MICHAEL BOLTON	HOW CAN WE BE..	Columbia 38-73257	Leading Top 10 Lp
29	23	17	BABYFACE	WHIP APPEAL	Solar/Epic ZST-74007	Smash
6	9	18	B-52'S	ROAM	Reprise 7-22667	On the way out now
27	24	19	MOTLEY CRUE	WITHOUT YOU	Elektra 4-64985	Breaking
33	28	20	SEDUCTION	HEARTBEAT	Vendetta/A&M VV1473	Smash
10	13	21	PAULA ABDUL	OPPOSITES ATTRACT	Virgin 7-3100	Peaking
11	17	22	MICHEL' LE	NO MORE LIES	Atco 7-99149	New single shipping
13	19	23	BIZ MARKIE	JUST A FRIEND	WB/C.Chill 7-22784	Over now
12	20	24	D-MOB	COME ON ...	ffrr/Poly 8867984	Peaked
37	33	25	DON HENLEY	HEART OF THE MATTER	Geffen 3955	Steady increases

(Based on a combination of sales and airplay)

MOST ADDED!

**CROSSOVERS WINNER!
EARPICKS WINNER!**

FLEETWOOD MAC

WBLI add
 WXKS add
 Q95 add
 KUBE add
 KPLZ add
 Q102 add
 KXYQ add
 KXXR add
 WKBQ add
 STR94 add
 WPHR add
 KISN add
 X106 add
 CKOI add
 K98 add
 KCPX add
 WRVQ add
 WKZL add
 XL106 add
 Z951 add
 KRZR add
 KQKQ add
 KZZU add
 WBBQ add
 WDJX add
 WERZ add
 WINK add
 WNNK add
 WSKZ add
 Z102 add
 Z104 add
 KF95 add
 KZOU add
 WGY add
 WZZU add
 JET-FM add
 WANS add
 WKRZ add
 WOKI add
 WRCK add
 FM104 add
 KATM add
 KDWZ add
 KGOT add
 KISR add
 WNOK add



WSSX add
 WYCR add
 93Q add
 99KG add
 G98 add
 KC101 add
 KCMQ add
 KFMW add
 KFTZ add
 KHTY add
 KKHT add
 KKRD add
 KMOK add
 KNIN add
 KQIZ add
 KTMT add
 KTXY add
 KWNZ add
 KYYY add
 KZ93 add
 KZIO add
 OK95 add
 WAYS add
 WAZY add
 WBNQ add
 WBWB add
 WCGQ add
 WCIL add
 WDBR add
 WHHY add
 WHTO add
 WJMX add
 WKLQ add
 WKSF add
 WLAP add
 WLRW add
 WNYP add
 WOMP add
 WPFM add
 WPRR add
 WVBS add
 WVSR add
 WWCK add
 WWFX add
 WZOK add
 ZFUN add

“Save Me”

THE NEW SINGLE

From The Forthcoming Album BEHIND THE MASK

PRODUCED BY GREG LADANYI *and* FLEETWOOD MAC

LIVE FROM AUSTRALIA!

*Tune in Hitline USA on Sunday evening, April 1,
to hear Fleetwood Mac talking to their American
fans—live from Melbourne on their 1990 BEHIND THE MASK TOUR.*





HITS TOP FIFTY SINGLES

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	ARTIST	TITLE	LABEL	COMMENTS
16	MICHAEL PENN	NO MYTH	RCA 9111	"This and That" coming
36	AEROSMITH	WHAT IT TAKES	Geffen 7-19944	Another smash
47	LINEAR	SENDING ALL MY LOVE	Atlantic 4-87961	Huge week
23	ELTON JOHN	SACRIFICE	MCA 53750	Peaked
32	STEVIE B	LOVE ME FOR LIFE	LMR 84006	Steady
38	WILSON PHILLIPS	HOLD ON	SBK 05334	Hot request record
43	ADAM ANT	ROOM AT THE TOP	MCA 53679	Hot at Top 40
40	U-KREW	IF U WERE MINE	Enigma 75051	Breaking at Top 40
35	CHER	HEART OF STONE	Geffen 4005	Steady
46	SWEET SENSATION	LOVE CHILD	Atco 98983	Hot remake
41	REGINA BELLE	MAKE IT LIKE...	Columbia 38-73022	Steady gains
48	ROD STEWART	THIS OLD HEART	Warner Bros 19983	Hot video
-	HEART	ALL I WANNA DO...	Capitol 44507	Tons of Top 40
-	M.C. HAMMER	U CAN'T TOUCH THIS	Capitol 44552	Lp is #8
-	EXPOSE	YOUR BABY NEVER	Arista 2010	Sweeping Top 40
50	COREY HART	A LITTLE LOVE	EMI 50239	Another good week
17	BILLY JOEL	I GO TO EXTREMES	Columbia 38-73091	Falling
21	GLORIA ESTEFAN	HERE WE ARE	Epic 37084	Over now
-	JANET JACKSON	ALRIGHT	A&M 1479	Most added
18	ROXETTE	DANGEROUS	EMI 50233	Peaked
24	WARRANT	SOMETIMES SHE CRIES	Columbia 38-73095	Peaked
26	BAD ENGLISH	PRICE OF LOVE	Epic 34-73094	Over now
28	RICHARD MARX	TOO LATE TO...	EMI 50234	Over
-	ROXETTE	IT MUST HAVE...	EMI 50283	Tons of Top 40
-	GIANT	I'LL SEE YOU IN	A&M 11495	Big week at Top 40

(Based on a combination of sales and airplay)

NEXT UP

FLEETWOOD MAC (W.Bros.)
GLORIA ESTEFAN(Epic)

BASIA (Epic)
ROBERT PLANT (Atlantic)

WAS IT FUN OR JUST A ~~BAD~~ THING TO DO?

ADD



THE 4 OF US

THE FIRST SINGLE FROM THE DEBUT ALBUM, "SONGS FOR THE TEMPTED"

CK 46025

DRAG MY BAD NAME DOWN

"Columbia" Reg. U.S. Pat. & TM. Off. by CBS Records Inc. ©1990 CBS Records Inc.

Recorded in Homestead Studios, Belfast, Northern Ireland. Produced by Mark Ferda and The 4 of Us.

38 73213

FLASHMAKER! OVER 25 TOP 40'S OUT OF THE BOX INCLUDING:

KUBE add	WGY add	WYYS add	KTRS add	WKSF add
KXYQ add	JET-FM add	99KG add	OK95 add	WOMP add
KSAQ add	KATM add	99KHI add	Q104 add	WPFM add
HOT94.9 add	KGOT add	KKSS add	WBNQ add	ZFUN add
WNNK add	WYCR add	KQIZ add	WCGQ add	KPAT add @27

PLEASE HELP THIS MAN WITH HIS DIET!



AT 6' 3" AND 285 POUNDS, PROFILE'S BRUCE REINER JUST MIGHT BE THE BIGGEST MAN IN POP PROMOTION. LIKE ALMOST EVERYONE, HE'D LOVE TO LOSE A FEW POUNDS, BUT HE NEEDS A LITTLE INCENTIVE. SO HE'S MAKING THIS AMAZING OFFER: FOR EVERY CHR STATION THAT ADDS THE NEW JUDY TORRES SINGLE "MISSING PART," BRUCE WILL LOSE ONE POUND. THAT'S RIGHT—ONE POUND PER ADD! CALL BRUCE AT 212-529-2600.

DO IT NOW—WHY WEIGHT?

"MISSING PART" (PCT-5285) THE NEW SINGLE BY JUDY TORRES
FROM HER DEBUT ALBUM "LOVE STORY" (PRO-1279)

HITS
FRONT PAGE



April 2, 1990

Volume 4

Issue 185

\$5.00

Sinead Debuts At #1 As Other Projects Make Their Mark

HOT DEBUTS!!!

Musicland Pulls Crew

Minneapolis-based **Musicland**, the nation's largest retail chain, has pulled **2 Live Crew's** controversial "As Nasty As They Wanna Be" from the shelves of its 752 Musicland and Sam Goody stores around the country. **TransWorld** and **Peaches** have already made moves to pull or restrict **2 Live Crew** product from their Florida locations (where Governor **Bob Martinez** has made the recordings a campaign issue), but the Musicland move is the first by a national chain.

The order came via computer memo from CEO **Arnie Bernstein** on March 22, just nine days after the NARM convention, where an agreement was reached on a uniform warning sticker for "explicit" material.

According to **Luke Skywalker** VP of Sales **Joe Kolsky**, "As Nasty As They Wanna Be" has been in Musicland's chainwide Top Ten for some time now. "And in lily-white Minneapolis, which has a 1% black population, it was the #2-selling album," said Kolsky.

Musicland executives could not be reached for comment.



Bel Biv Devoe — MCA's latest smash is pulling killer phones at Top 40 and monster retail sales. This one is going..

Even More Crew Havoc

Charges have been dropped against **Chauncy Reese**, the 19-year-old sales clerk at **Tracks** in Sarasota who allegedly sold a copy of **2 Live Crew's** "As Nasty As They Wanna Be" to an 11-year-old girl. The charge, selling harmful material to a minor, carries a maximum penalty of five years in prison and a \$5,000 fine.

Concurrently, a Sarasota County judge ruled that the **Skywalker Records** release was obscene and banned the sale of the record to adults and minors. It is the third

Florida county to do so.

The arrest, along with the possibility of **RICO** (Racketeer Influenced & Corrupt Organizations act) charges against parent company **Record Bar**, has led to the adoption of an **18-to-buy** stickered-product policy at all 170 Record Bar outlets.

Legislation Scorecard

At press time, the latest tally on states with pending **record labelling** legislation stood at **18**. That number is subject to change on a second's notice.

"Sinead is the third biggest first-week record we've ever had," said **Strawberries' Jeff Cohen**. "The only two that compare to her are **U2** and **Bruce Springsteen**."

And with those semi-literate words, **Chrysalis'** new superstar debuts on this week's **HITS' Top 50 Albums** chart at **#1**, thanks to across-the-board monster sales at all the major accounts. We're talking through the roof.

If Sinead's #1 debut wasn't enough to shake up a long-stagnant Top 50, a number of other hot projects are debuting this week. **WB's** red-hot, riot causing combo, **Depeche Mode**, enters the chart at **#7** with "Violator," the newest mass-appeal smash from the onetime Post Modern darlings.

Other debuts this week include Atlantic's **Robert Plant** at **#24**, MCA's **Bel Biv Devoe** at **#35**, Rykodisc's **David Bowie** retrospective at **#46**, **Chrysalis' Slaughter** at **#47** and **Select's Kid N' Play** at **#50**, riding the wave of popularity of the "House Party" film.

"With six new records hitting my Top 20, it's giving business a real shot in the arm," said **Jay Rosenberg** of New York's **The Wiz**. "Suddenly things are looking very healthy."

PIC OF THE WEEK



Do We Believe This?

Sometimes radio stations will hold cheesy promotions, similar to the one run by B-93 in Austin, where they ask listeners to flash the station logo in some strange fashion. So we get this picture of some elmer farmer who mowed the logo into a field, and the first thing we ask is: "OK, folks, what didja pay the chump to do this?" In other words, not even B-93 listeners are THIS gullible.

Quick Hits

MTV adds this week are **Madonna** (Sire/WB), **Depeche Mode** (Sire/Reprise), **Damn Yankees** (WB), **Jude Cole** (Reprise), **Tommy Page** (Sire/WB), **Bad English** (Epic), **A'me Lorain** (RCA), **Danger Danger** (Epic), **Giant** (A&M) and **Baton Rouge** (Atlantic). Depeche goes right in **Buzz Bin**, while **Damn Yankees** goes in **Stress**.

Babineau DGC GM

After much rumor-mongering and speculation (and quite frankly, we did tons of it), the new **DGC Records** has appointed **Marko "Don't Call Me Polo" Babineau** to the post of General Manager.

Babineau is a veteran executive, having spent 17 years in the industry. It is still being determined exactly which industry he spent those 17 years in. (Ed Note: Hey, we know that's stupid, but you shoulda seen what was written there BEFORE we changed it. Thank you.)

Babineau, who is affectionately known to his friends as **Leather King**, has been a top executive with the Geffen Promo team for years. In what may be the most nauseating press statement since **Daniel Glass** announced his "Glass Menagerie," Babineau stated: "As in 'Star Trek,' our mandate is to boldly go where no one has ever gone before. And we're ready!" (Ed Note: Gag, gag, puke, puke! Thank you.)

In addition, Babineau an-

nounced his "hungry and synergistic" national team — **Steve Leavitt**, **Hugh Surratt** and **Mark Kates**. Their official announcements appear in "The Ladder" on Page 16.

When reached by phone, Babineau commented: "Yeah baby, you bring the German Shepard costume and I'll bring the whipped cream. Yeah honey, of course the chandelier can handle our weight. What's that? Ooops, I thought I picked up line five. I better get back to you jerks." Thanks Marko.



Marko Babineau: Trust us, folks, you'd better lock up your daughters.

Ozzy Meets Satan



That's **Pirate Radio PD/ Morning Geek Scott Shannon** hanging with **Ozzy Osbourne** at the Pirate first birthday bash in Hollywood. Shannon, who inspired an epidemic of "car puking" after putting his mug on billboards across the city, turned to the rocker and asked the immortal question: "Would you mind tightening the bolts on my neck?" (Obligatory Promotional Announcement: Scott's cheeks courtesy of Gilbert's Excavation, Pomona, California. Thank you.)

WILD CARD

MICHEL'LE (Atco)

The first single fought its way through the Top 40 maze thanks to one of the great all-time hooks. Now comes the follow — it's a little bit nice and a little bit nasty, right it's "Nicety" — and another great hook is ready to make us sing in the shower, in our cars, but never never in public. **Craig Lambert** and staff will slam this one onto the radio harder and faster than a **Patrick Ewing** dunk. Take it, guys!



Rockhold, Caparro To PGD Posts

There's elections in Hungary, revolts in Lithuania and reunification in Germany, but it all pales when compared to PolyGram's announcement of the appointment of **Gary Rockhold** to the post of President of PolyGram Group Distribution. Everyone sing now (to the melody of "Hare Krishna") — *Gaaary Rockhold, Gary Rockhold, Rockhold, Rockhold, Gary, Gary!* Thanks, we really needed that.

Rockhold was President and CEO of Commtron video distributors in Des Moines, where they don't write crap like this.



Gary Rockhold: No relation to Joey Bishop.

In addition, **Jim Caparro** assumes the post of Senior VP Sales and Branch Distribution for the company. Caparro joined PolyGram in 1988 after a stint at Epic, where he was Vice President of Sales. Not only does Caparro have years of experience, he also closely resembles a television game show host.

According to Caparro: "Congratulations, you've just won the patio furniture."

According to Rockhold: "HITS? When did you say you were printing your first issue?"



Jim Caparro: Has well-groomed toenails.

Is Rick Deceased?



That's *KIIS* Los Angeles' **Rick Dees** being allowed on the set of Fox's "Married With Children" as the station did a live remote with a thousand listeners. Pictured, top row, are **Ed O'Neill, David Faustino and Amanda Bearse**; seated are **Katey Segal, Rick Dees, Christina Applegate and Buck**. Not only was the promotion successful, but Dees and Buck later thrilled the audience with a delightful little freak scene entitled: "Dees Does Fleas." (Ed Asks: Does "despise" properly describe how you feel about this rag?)

Quick Hits

The Most Added records at Top 40 radio this week are #1 **Janet Jackson** (A&M), #2 **Roxette** (EMI), #3 **Fleetwood Mac** (WB), #4 **Gloria**

Estefan (Epic) and #5 **Expose** (Arista). New artists **Jude Cole** (Reprise) and **The 4 of Us** (Columbia) both score in the Top Ten Most Added.

Important Benefit Where Danny Fields Ate Yummies



Clive Davis' special Arista 15th Anniversary "That's What Friends Are For" gala to benefit AIDS was important, not only because it raised massive money and awareness for AIDS research, but because **HITS' Danny Fields** was able to eat "seafood selections, beef and fowl and fruit and pastries." More on the very important event appears in Danny's culinary



column on Page 19. Pictured on the left: the legendary **Patti Smith** and her husband **Fred Smith** perform an acoustic version of "A Hard Rain's Gonna Fall" and "People Have The Power." On the right are **Burt Bacharach, Lisa Stansfield, Barry Manilow** and **Clive Davis**.



Daniel & Ken Wear Costumes, Look Better



SBK Promo kingpins Daniel Glass and Ken Lane (center) throw on the turtle garb in celebration of the label's soundtrack to "Teenage Mutant Ninja Turtles." Pictured (l-r): VP of Marketing Ken Baumstein, Jim Henson Productions' William Plant, Lane, SBK President and COO Martin Bandier, Glass and Next Decade Entertainment's Murray Deutch (oy, Murray) and Stu Cantor. Neither Glass' nor Lane's perm survived the ordeal, and both men's wives have requested full-time status for the outfits.

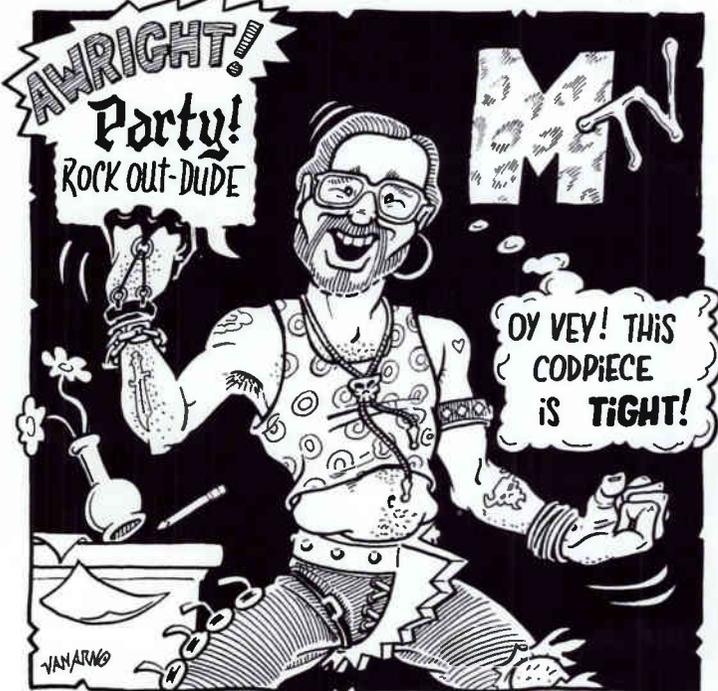
Quick Hits

Sinead O'Connor's debut at #1 on the HITS Top Fifty Albums Chart is not without precedent. It is the tenth album to debut at #1, following the lead of Bruce Springsteen (Columbia) who has turned the trick twice, Whitney Houston (Arista), Mi-

chael Jackson (Epic), Bon Jovi (Mercury), U2 (Island), Madonna (Sire/WB), Prince's "Batman" soundtrack (WB) and Motley Crue (Elektra). It's the first time, however, that the feat has been accomplished by a non-established superstar.

AIRHEAD

ABBEY K. AND MTV MOVE TOWARD ROCK AGAIN ...



MORAL: YOU DON'T NEED A PERSONALITY TO BE IN THIS CARTOON...

ON RECORDS By Lenny Beer

Chrysalis\$\$\$

NOT JUST SINEAD: As the first quarter of 1990 winds to a close, the first incredible story of the year is developing. Chrysalis Records, which has been cold for some time, has blasted through with Ensign's Sinead O'Connor, whose single, "Nothing Compares 2 U," has crossed all format barriers as it rockets to a #1 position it will hold for weeks and weeks. O'Connor's just-released album, "I Do No Want What I Haven't Got," is exploding in stores nationwide, debuting at #1 at many of the industry's biggest locations, including Record Bar, Vinyl Vendors, Sam Goody (East), Musicland, National Record Mart and Kemp Mill. And its national chart position debut this week at #1 is usually reserved for industry superstars like Bruce Springsteen, Michael and Janet Jackson, etc. But, while Sinead's success has been oh-so-visible and has caught the attention of observers throughout the industry, the label has been quietly developing another story that could, in the long run, prove to be very interesting as well.

WHAT'S A SLAUGHTER? The label also is brewing up a story with hard-rockin'

Slaughter. The early pattern is reminiscent of Living Colour (Epic), Skid Row (Atlantic) and even the early stages of Guns N' Roses (Geffen). Big sales are developing, it's coming in at #1 on the Dial MTV request show practically every day, and Rock 40s testing the record are picking up great response. LA's Pirate Radio, for example, has had the anthem-like cut "Up All Night (Sleep All Day)" in the Top Five requests for weeks. Big sales activity includes National Record Mart at #10, Vinyl Vendors at #11, RTI at #8, Apple Tree at #12 and CML at #9, with many more accounts debuting and moving the album up their lists. And, like Living Colour, Skid and Guns before it, the label is patiently waiting for the sales buzz and word of mouth to spread before attacking Top 40 radio with their dreaded anti-format rock smash.

AND THERE'S MORE: That's right! Look for upcoming releases on the much-awaited new Billy Idol album and the brilliant and even commercial new project from Ensign's World Party. Our guess is that Joe Kiener and John Sykes will be smiling big-time all through 1990!



Slaughter: "Up All Night" is an anti-format anthem.

VIOLATOR The New Album
From **DEPECHE MODE**
Shipped Over Gold And Has
Re-orders Of More Than
200,000 In The Last Five Days!

DEBUT 7 HITS TOP FIFTY ALBUMS!

depeche mode



enjoy the silence

The New Single

Produced by Depeche Mode and Flood.

U.S. Representation: Second Vision Management. ©1990 Sire Records Company





Marx Benefit Single

Currently in the midst of his "Repeat Offender" tour, **Richard Marx** is releasing "Children Of The Night," from his quintuple-platinum sophomore LP, to benefit the organization of the same name. Marx was inspired to write the song after seeing segments about Children of

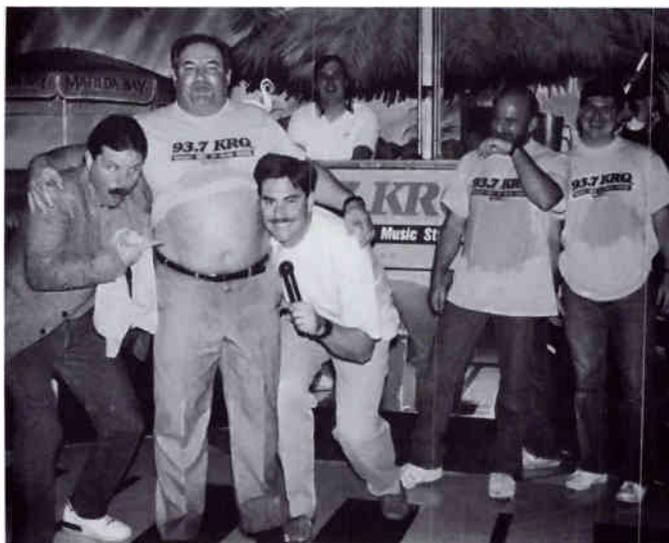
the Night on "60 Minutes" and "20/20." Royalties from both the single and the album cut will go to the organization, founded in 1981 to help runaways forced into prostitution and pornography. Marx's contribution will fund CON's first shelter.

Hangin' With The Gooch



Ruthless/Epic rappers **Above The Law** recently stopped by the Spin offices, where they were granted an audience with Publisher **Bob Guccione Jr.** Pictured (l-r) *Above The Law's* **Go Mack**, **Cold 187um**, **Bob**, *Above The Law's* **Total K-oss** and **KM.G The Illustrator**. Seated is Ruthless Founder and album producer **Eazy-E**. Moments later, an outraged **Eazy-E** screamed: "What the hell is going on here!!! Where are the babes? Let's see those nasty little Penthouse Pets with those skimpy little outfits!!! What's that? Well, where the hell's your father's office?"

Another Stupid Radio Stunt



Those are **KRQ Tucson** morning losers **Willie & Tim** hanging with **Roberto**, kind of a fat slob and the winner of the station's "Wet Gut Contest." Later that evening, Roberto was disqualified when he gave birth to an 8 lb. 6 oz. boy.

Burgess Blasts Bono

Anthony Burgess is not a **U2** fan. The famed novelist has described the music composed by **Bono** and **The Edge** for the London stage version of his "A Clockwork Orange" as "neo-wallpaper." Said Burgess: "I do not have a great deal of time for rock

groups. They've got tremendous technology to help them, but they produce a poverty-stricken music... not like music at all." Bono responded to the critique by saying that Burgess should "stick to writing books — he's better at it."

This In-Store Was A Real Riot!!!



Look at the four somewhat funny-looking fellows on the left. They are **Depeche Mode**, and they are sitting calmly at an in-store at the **Wherehouse** in Los Angeles. Look at the photo on the right. That's the **Los Angeles Police Department**. They are responding to **15,000** crazed adolescents running amok in some post-pubescent pagan pastime wherein they attempt to



catch a glimpse of their gloomy-doomy idols. Final tally: The band left early to avoid a scene, the early departure caused a scene and **Wherehouse** now has to peel in the area of **25 Grand** to cover the city's costs. Ahhh, the joys of retailing. (Photos: **Corinne Platt**)

HIGH FIBER. NO CHOLESTEROL.



LAURA BRANIGAN "MOONLIGHT ON WATER"

FLASHMAKER!

Q102 add @35
 WGH-FM add @33
 KZBS 21-15 (H)
 WAPE 25-19 (H)
 KTUX 33-23
 WXKS 30-24
 PRO-FM 32-26
 93Q 31-26
 KKMG 32-26

"#2 requested mornings and mid-days!"
 PAUL CANNON - PRO-FM, PROVIDENCE 32-26

"Already Top 10 requests!"
 JEFF McCARTNEY - KROY, SACRAMENTO

"Came in #1 phones first week, beating out Sinead and Tommy Page."
 BRETT DUMLER - KZBS, OK CITY 21-15 (H)

"Instant #2 female phones! Developing just like Alannah Myles."
 BILL PASHA - WAPE, JACKSONVILLE 25-19 (H)



ROBERT PLANT "HURTING KIND (I've Got My Eyes On You)"

FLASHMAKER!

BREAKOUTS WINNER!

DEBUT **24** HITS TOP FIFTY ALBUMS!
 MTV POWER!

WZPL add
 KEGL deb 20
 WSKZ 17-13
 WZZU 23-19
 WOKI 28-19 (H)

PIRATE 21-19
 KXYQ 27-21
 KXXR 26-21
 WKLQ 29-21
 KRZR 27-21 (H)

BREAKING AT:
 WXKS KSAQ
 WPHR CKOI
 92X WAPE



LINEAR "SENDING ALL MY LOVE"

FLASHMAKERS WINNER!

40-28 HITS TOP FIFTY SINGLES!

ON OVER 120 TOP 40'S WITH 25 NEW AND 38 MAJORS!

KKFR 1-1
 KS104 2-1
 KTFM 2-1 (H)
 Y108 1-1 (H)
 PWR106 #3
 KOY 4-3
 KZZP 6-5

WHYT 12-8 (H)
 WTIC 20-8 (H)
 KNRJ 12-9
 KITY 10-9
 WIOQ 18-11
 KMEL 19-13 (H)
 KROY 21-15

KRBE 22-16
 B97 23-16
 HOT94.9 19-16
 KIIS 22-19
 HOT97 25-20 (H)
 WXKS 25-20 (H)
 WKBQ 28-20

AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	45 SALES (1 to 10)
3.15	31	16	10	8



On Atlantic Records, Cassettes and Compact Discs

© 1990 Atlantic Recording Corp.® A Warner Communications Co.

When you play it, say it!



Sire Promotes Klein

Sire Records has promoted **Howie** "Don't Call Me Re, And Definitely Don't Call Me De" **Klein** has been promoted to the post of Vice President/Managing Director.

Klein, who has been with the label since 1987, most recently served as Vice President/General Manager. Prior to joining Sire, Klein founded and ran the influential (*Hey, it influenced someone*) 415 Records in San Francisco.

Despite a career of finding and breaking successful cutting-edge artists, Klein continues to lack any semblance of a personality. Hey, so what's a personality?

In addition, Sire has named

Karen Rooney to the post of General Manager, New York Operations, while **Sandy Alouete** becomes Label Manager.



Howie Klein: Likes moose.

Reebok Martell Sponsor

Reebok has become the title sponsor of the eighth annual **T.J. Martell Rock 'n' Charity** weekend, which will

take place May 9-13. Organizers are hoping to surpass last year's \$250,000 mark.

MOVIE SCORES

TITLE	WEEKEND GROSS	PER SCREEN AVERAGE	TOTAL GROSS	SOUND TRACK
1 PRETTY WOMAN	11.3m	8514	11.3m	EMI
2 HUNT FOR RED OCT.	9.1m	5015	67.3m	—
3 JOE VS. THE VOLCANO	5.3m	2925	26.2m	—
4 DRIVING MISS DAISY	3.7m	2229	74.5m	Varese
5 HOUSE PARTY	3.2m	4572	13.4m	Motown
6 LORD OF THE FLIES	2.5m	2677	8.3m	—
7 BLUE STEEL	1.7m	1268	5.6m	—
8 BAD INFLUENCE	1.5m	1342	10.0m	Mango
9 BORN ON THE FOURTH	1.3m	1245	65.4m	MCA
10 HARD TO KILL	1.2m	1161	41.8m	—

The Ladder

a rundown of executives on the move



Leavitt

Surratt

Kates

Bobak

Dear *Billboard's* **Ken Schlager**: If I fell in love with you would you promise to be true and help me understand? 'Cause I've been in love before and I've found that love was more than just holding hands. Thanks, we really needed that.... At DGC, which isn't an abbreviation for *Doggie Ca-Ca*, **Steve Leavitt** assumes the post of Top 40 Promotion Director. Steve, who was previously at Island Records, was congratulated by his family: **Leavitt Open, Love It Or Leavitt**, and of course the legendary **Leavitt To Beaver**. Also at DGC, **Hugh Surratt** has been named Album Rock Promotion Director. Surratt, who most recently served in a similar capacity at Geffen Records, was congratulated by his carefree sister, **Kay Surratt Surratt**. (*Ed Note: Hey, whatever will be, will be.*) Also at DGC, **Mark "Don't Call Me Phoebe" Kates** has been named Alternative Promotion Director. Kates was congratulated by his recreation-minded uncle, **Roller S. Kates**.... At Charisma, where it's hard not to look down on the President, **Tom Bobak** has been named National Promotion Director and **Rhonda Heirlich** National Director Pop Adult and Video Promotion. Bobak was most recently at Virgin;

Heirlich ran her own company. Both will report to **Bob Catania's** hair stylist.... At Island, **Beth Rosengard** is the new Vice President, National Album Promotion. Based out of the label's West Coast office, Rosengard will report to Island Promo domo **Andy Allen**. After not receiving this announcement, we called Andy and he told us, "I beg your pardon, I never promised you a Rosengard in." (*Ed Note: What's really amazing is we almost didn't run this line because it was THAT bad*).... At Silvertone, **Michael Tedesco** is named Director. That's it, just Director. Most recently, Manager, Alternative Music, for the Zomba Group, Michael responded to the promotion by uttering the immortal words: "I really like jock itch." Thanks, Michael.... And finally, we checked all the chi-chi restaurants, but he wasn't there. We combed the buffet tables at all those happening El Lay parties, but he was no where to be found. We checked the hair weaving salons on Melrose and meandered through the Hollywood headshops but still, our former Features Editor was no where in sight (and trust us, it's hard not to miss him). Hey folks, what the heck is **Roy Trakin** up to, and does anyone really care?



Heirlich

Rosengard

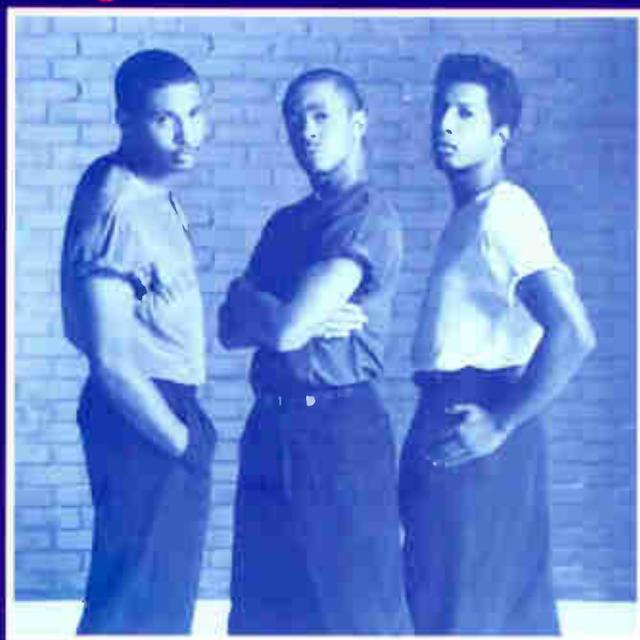
Tedesco

Trakin

Who Cares?
- Editor

after 7

“Ready Or Not.”



**CROSSOVER!
EARPICKS WINNER!**

“Already in Medium rotation after 4 weeks, due to solid 18+ phones! A big hit for us at Q106.”

KEVIN WEATHERLY - Q106, San Diego

“Incredibly high testing record. Pure smash if given its deserved airplay. Should follow ‘Whip Appeal’ straight to the top of the charts.”

HOSH GURELI - KMEL, San Francisco

“This Babyface production is performing superbly. Top 5 call-out 25 - 34 females. Whether your ‘Ready or Not’ - a definite hit.”

ANDREA PENTRACK - FM 102, Sacramento

“This one will go all the way. Reminiscent of Atlantic Starr’s ‘Always’.”

BRIAN BRIDGEMAN - KHS-FM, Los Angeles

“‘Ready or Not’ reminds me of ‘Two Occasions’ by The Deee. It’s top 3 in call-out after 2 weeks. Top 5 request 25 - 34 females. A strong retail record with great call-out and requests. All signs indicate a hit record.”

ELROY SMITH - KJMZ, Dallas

“Top 5 call-out in all demographics. Top 12+ requests! The record is selling like crazy. It’s a crossover smash!”

ALBIE D - WPGC, Wash. D.C.

“Whether you’re ‘Ready or Not’, this record is a stone cold smash. Testing huge 18+ females in call-out!”

DON O’NEAL - WCKZ, Charlotte

“If I were to rate the new records, I’d put After 7 in the Top 5.”

MARK SHANDS - WCKZ, Charlotte

“Smash. Testing fantastic with all demos. We couldn’t be happier with it.”

DON PARKER - B95, Beaumont

“Effective record for all demos with a lot of phone action in all day parts! Watch out for After 7 ‘Ready or Not’.”

KIMO VILLARIMO - KIKI, Honolulu

“Top 5 phones after 1 week. 18 - 34 females.”

BRETT DUMLER - Z99, Oklahoma City

KNRJ	add	KISR	deb 32
WIOQ	add		
KOY	add	KJMZ	7-6
KS104	add	WUSL	9-7
KTFM	add	KIKI	14-10
K106	add	KMEL	14-11
KKMG	add	FM102	17-13
KQMQ	add	KBOS	18-13
WAYS	add	KYNO	16-13
WKPE	add	Q106	19-14
		HOT105	20-15

BREAKING AT:

WXKS	KITY	KZBS
HOT97.7	WCKZ	KDON
X100		

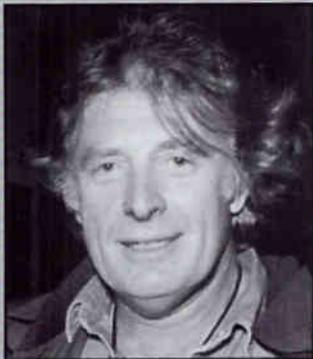
Logo

NEAR TRUTHS

By I. B. Bad, Los Angeles

Yes folks, there's yet another **new label** on the horizon as the old **Smash** label looks like it will be reactivated out of Chicago. The A&R based company is being set up by **Chris Blackwell** with **Marty Schwartz** consulting. The pair will be hiring **marketing** and **A&R** types. Expect **PolyGram** to handle Promotion and Marketing duties..... Many rumors circulating about the impending departure of **Abraham Somer** from his longtime law firm of **Mitchell, Silberberg & Knupp**..... And speaking of longtime, **Miller London** is ending his age-old association with **Motown** to join former workmate **Skip Miller** at **RCA** in a key role..... News from the **touring** front has **David Bowie**'s tour surprisingly soft in some markets, as is the **Milli Vanilli** extravaganza. Meanwhile **New Kids On The Block** continue to sell out stadiums in seconds as their recent **pay-per-view** gig becomes the highest rated PPV music event yet..... Down in highly competitive **Orange County Cal.**, big buzz over **Nederlander** making a move to buy neighboring competitor **Irvine Meadows**. Is there major action to come?..... And the well circulated **Elliot Goldman** to **PolyGram** rumor

A Smash!



Chris Blackwell — *Bringing the magic back to Chi-town.*

appears to be just smoke. You may remember Goldman played a pivotal role in the **FTC** squashed **Poly-WCI** deal in '84..... And there's a buzz about the revised role of **Jerry Moss** at the new **PolyGram**. Will it be more limited than previously expected?..... From the **Michael Jackson** management derby comes rumors of a stipulation that Michael must be the winner's sole client. While insiders are busy denying, at least one management company is prepared to drop a significant artist to make room for the gloved one..... **Pet Shop Boys** management is still up for grabs..... **Larry Mazer** about to open West Coast offices..... And the differences between **Jane's Addiction** and **Gary Kurfirt** don't look like they'll be settled in arbitration. Buzz has an album credit as a major point of contention..... Look for **Jeff Aldrich** to ankle his post at **Chrysalis**..... **Jim Urie**'s departure from the **PolyGram** fold makes him a very attractive free agent. Don't expect a replacement for Urie, but look for **Jeff Brodey** to officially assume the VP of Sales post.... Look for **Richard Griffiths** to become a Sr. VP of **CBS Records**, West Coast, working closely with **Don Jenner** and **Dave Glew** and reporting to **Tommy Mottola**..... Expect **Kaz Utsunomiya** to assume the Presidency of **Virgin Music**..... And speaking of Messrs. Jenner & Glew their first years as Presidents of **Columbia** and **Epic** respectively is being viewed as an overwhelming success by industry gunslingers..... Attorney **Ronnie Dashev** joining the **Freddie DeMann** camp.... Names in the Rumor Mill: **Alan Mintz**, **Erik Nuri**, **Seymour Stein**, **Bob Pfeifer**, **Danny Strick** and **Karen Glauber**.... and the beat goes on.

CONTESTS

Another Hits Dumb Contest

BOZOS CHOKE ON FINAL FOUR AS **HITS** & PRESENT THE NAME THE NCAA FINAL FOUR CONTEST

WIN GARBAGE!!!

The Final Four is here and RCA couldn't care less as they roll with Peter Murphy, A'me Lorain and Michael Penn. Still, we've decided to shame them by continuing this contest. We'll award three very happening prizes in the RADIO, RETAIL & OTHER VERMIN categories. These losers have a shot — we'll announce the winning loser next week:

MICHAEL STEELE, MCA

Final Four: *GA Tech, UNLV, Ark., Duke*

Champion: *Duke*

Total # Points In Final Game: 160

RICK STONE, MIX105

Final Four: *Syracuse, Loyola, Xavier, U Conn*

Champion: *U Conn*

Total # Points In Final Game: 147

LEE NEGIP, RAINBOW

Final Four: *UNLV, GA Tech, North Carolina, Duke*

Champion: *Duke*

Total # Points In Final Game: 162

NEIL HARRISON (GEEK), K106

Final Four: *Syracuse, Duke, UNLV, Ark.*

Champion: *UNLV*

Total # Points In Final Game: 165

*Deadline: It's passed.

LETTERS

Night(Alto)mare

Dave,
I'm sure you know "the seventies are back and there's nothing you can do about it." Now, with the enclosed sweatshirt, you can let everyone else know too! Make sure you let them know that volumes 6-10 of our "Have A Nice Day — Super Hits Of The 70's" hits the streets on May 1. I've also enclosed my card, so you can get the name right.

Keith Altomare
National Sales Director
Rhino Records

Dave Replies: Thanks for the note and the sweatshirt, Bob. You folks at Enigma are really tearing it up. Incidentally, the 70's are looking mighty good to music industry gunslingers as each successive issue we put out reminds them of the good old days when we weren't around. Remember Bill? Cash Box rules!!!

Pomo Geek Tries English II

Dearest HITS:
Do you put HITS employee names in the Rumor Mill as a form of disciplining or is Jon Leshay really up for the Michael Jackson management gig?

Love n' Cookies,
Todd Bisson
Columbia Records

HITS Replies: Todd, you nose little pubic vermin — Leshay's name appeared in the Rumor Mill only after the office temperature in our office exceeded 78 degrees and 4.3 gallons of mousse spewed from his head, creating a major environmental hazard. Rest assured Toddey, Leshay's hair might be our own little Exxon Valdez, but it sure comes in handy when we need to jimmy open a locked door. God bless you Toad, and how long have you been packin' a personality?

Hype Letter That Fills Space

Dear Toni:
We hope you enjoy the enclosed original motion picture soundtrack from Touchtone Pictures' March 23rd release "Pretty Woman." We are all very excited about this motion picture and believe you will agree that the soundtrack album is just terrific.

Best regards,
Denise Greenawalt
Buena Vista Pictures
Burbank, CA

Toni Replies: That's great Denise, but you know what makes US excited? That's right — taking blood samples from seagulls who have been mercilessly run over by tractor trailers along the interstate. Thought you might want to know that.

Scraping Bottom Of Letters Barrel II

Dear HITS:
Will you please run a photo of the left side of Cybill Shepard's face?

Sincerely,
Paul Kremen
MCA Records
Los Angeles

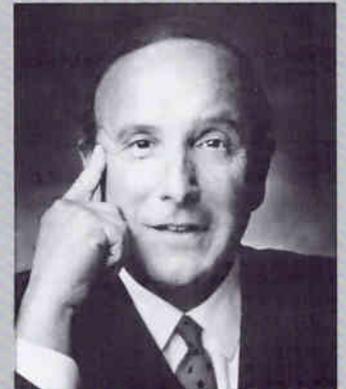
Hits Replies: Now THIS is a letter — Paul, it would be our pleasure. Here's the left side of Cybill's face. We hope you enjoy it.



FAR TRUTHS

By **Danny Fields**, New York

Monumental!



Clive Davis: A remarkable evening in New York.

Clive Davis was the Man of the Moment as Arista's monumental 15th anniversary extravaganza, "That's What Friends Are For," unfurled at Radio City Music Hall on a rainy St. Patrick's Day night. A benefit for AIDS, subtitled "15 Years of Joy to End These Years of Sorrow," the show had been a gleam in the eye of certain dedicated New Yorkers for over two years, with co-chairpeople **Jonathan Tisch, Michael Douglas, Sandy Pittman, Susan Blond** and **Scott Sanders** seeing it through from conception to final curtain. Highlights of the show itself, which lasted over five hours, included performances by **Whitney Houston, Taylor Dayne, Patti Smith, Whoopi Goldberg, Jennifer Holliday, Jeff Healey, Dionne Warwick** and the **Four Tops**, among many others. In attendance at the mammoth hall were luminaries **Lauren Bacall, Patricia Hearst, Jellybean Benitez, Liz Smith, Alan Grubman, Ina Meibach, Arthur and Deanne Indursky, John Outlaw, Doug Morris, Barry Reiss, Bob Buziak, Bob Pittman, Bob Feiden, Charles Koppelman, Mark Schulman, Don Jenner, Daniel Glass, Ashford and Simpson, Michael Lippman, Paul Simon, Mary Alice Williams, Sue Simmons, Linda Stein, and Tina Clarke**. Most of those who bought the thousand-dollar tickets made their way afterwards to a lavish party at the Tavern on the Green, a restaurant that gives a new meaning to the word "sprawling." There were scores of bars and dozens of buffet tables featuring seafood selections, beef and fowl and fruit and pastries. Over \$1.7 million was raised by the Radio City event, and there will be more big bucks for the cause coming from a telescoped telecast of the show, to be aired via CBS in late

April.... Also making news the same weekend was **Janet Jackson**, in town for two sold-out concerts at Madison Square Garden and many ancillary ceremonies. Earlier in the day of her second show, proceeds of which went to the United Negro College Fund, A&M Records took over the "21" Club for an after-show concert, where simultaneously were orchestrated 1) the general party (for everyone who bought a \$250 ticket); 2) a press conference, where **Jerry Moss** and **Gil Friesen** presented Ms. Jackson with a plaque for 5 million albums sold worldwide, and where she received accolades from **Bill Allen** and **Chris Edley** of the UNCF, and even her Grammy, which she was unable to pick up at the actual night of the show; 3) the A-list party, where **Michael Douglas, Malcolm Jamahl Warner, Whitney Houston, LA and Babyface, Randy and Jermaine Jackson, Clarence Avant, NY Knicks Charles Oakley and Kenny Walker** and A&M's **Michael Leon, Jesus Garber, Donny Sellers, Rick Stone, Wayne Isaak and Chuck Bliziotis** hung out, and 4) a super A-list party where Janet herself received distinguished visitors escorted into her presence by her brilliant and charming managers **Roger Davies** and **Lindsay Scott**.

STATSHEET

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
SINEAD O'CONNOR	9.04	175	42	16	10	10	10
HEART	5.65	95	0	0	8	-	1
AEROSMITH	5.37	115	11	5	8	9	7
ROD STEWART/D. TRAIN	5.18	107	0	0	5	7	3
M.BOLTON	4.82	130	49	9	7	10	8
CALLOWAY	4.80	123	83	29	10	2	9
WILSON PHILLIPS	4.71	92	3	0	8	1	3
SWEET SENSATION	4.56	100	4	0	7	-	5
M.C. HAMMER	4.34	40	1	1	9	10	-
BABYFACE	4.19	102	26	10	8	8	8
MOTLEY CRUE	3.92	92	44	13	10	8	8
ADAM ANT	3.89	73	1	1	5	1	5
SEDUCTION	3.45	67	15	4	3	6	7
DON HENLEY	3.41	59	25	8	1	8	5
BEL BIV DEVOE	3.33	3	0	0	7	7	9
GORKY PARK	3.25	6	2	0	5	1	1
A'ME LORAIN	3.18	63	46	19	2	1	8
LINEAR	3.15	31	16	10	5	-	8
TESLA	2.90	28	1	0	3	5	1
DIGITAL UNDERGROUND	2.53	5	4	4	8	-	8
LUTHER VANDROSS	2.53	66	93	26	7	8	9
R.PLANT	2.51	22	1	0	3	8	-
GIANT	2.40	19	1	1	4	1	1
AFTER 7	2.39	6	4	1	3	5	6
KISS	2.33	34	07	49	6	3	9
PETER MURPHY	2.30	13	3	0	4	5	-
U-KREW	2.28	18	17	6	3	3	7
CHER	2.24	30	18	3	1	7	5
TECHNOTRONIC	2.19	45	79	25	8	9	10
REGINA BELLE	2.04	15	4	2	1	4	2

Average Move: The average upward radio playlist movement of the single.

Aggressive Moves: The number of key reporters moving the single up four or more positions on their playlist.

Top 10/Top 5: The number of reporting playlists showing Top 10 and Top 5 positioning.

Requests: Based on hot phone mentions from our reporters, listed on a 1-10 scale, 10 being strongest.

Lp Sales: Piece count reports from leading merchandisers on a 1-10 scale.

45 Sales: Based on reports from key retailers and one-stops. Info is on a 1-10 scale.

WHO ARE PERFECT GENTLEMEN??

STEVE PERUN
PAM TRICKETT
SUNNY JOE WHITE
JERRY McKENNA
STEVE RIVERS
CADILLAC JACK McCARTNEY
GARRY WALL
KEVIN WEATHERLY
MICHELLE SANTOSUOSSO
DAVE SHAKES
PAUL DONOVAN
RIC LIPPINCOTT
BRIAN KELLY
MARK DRISCOLL
GINNY SCOGGINS
GLENN KALINA
ADAM COOK
CHERYL BROZ
DAVE FERGUSON
ALBIE D
MARK SHANDS

BILL RICHARDS
JOHN COOK
MIKE SNOW
JEFF WYATT
AL TAVERA
KEITH NAFTALY
HOSH GURELI
JEFF McCARTNEY
ELROY R.C. SMTIH
TOM CASEY
CAROLYN ROBBINS
GERRY CAGLE
STEVE SMTIH
J.J. MORGAN
JIM MORALES
RICK HAYES
RICK THOMAS
DANA LUNDON
JERRY LOUSTEAU
BOB LaBORDE
DON O'NEAL

ARE YOU?

Call Your Local COLUMBIA Representative To Join The Club.



FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail.

It's a week of the superstars! **Janet** rules as the #1 Most Added record of the week with **Expose** closing at Top 40 with their new smash in the making. **Linear** is making huge gains and generating phones everywhere played

while **MC Hammer** continues to sell zillions of albums (Top 10 nationally!) with giant moves at radio. **Roxette** and **Gloria** both score with huge out of the box weeks.

JANET JACKSON ALRIGHT A&M

Singles: 44* **Albums: 4** **Avg Move: 3.62** **Aggrsv: 5**
This fourth smash from the multi-platinum album is off and running as the #1 Most Added record at Top 40 this week. Her sold-out tour continues across the states with a new video soon to be released. Out of the box believers include WTIC, KRBE, Y100, HOT99.9, KKRZ, KCPX, X106, B97, HOT105, KZZP, Y108, PRO-FM, WMJQ, KROY, WLOL, WZOU, WIOQ, KNRJ, Z100, KS104, HOT97.7, WPLJ, KPLZ, X100, Q107, WXKS, KOY, HOT102 and PWR99. Check out these early jumps: 4-3 KJMZ, Deb 27 WNVZ, 34-31 HOT97, 13-10 KMEL, 29-17 KYRK, 30-27 KJ103 and Deb 32 WAZY. Top 5 album sales continue nationally.

EXPOSE YOUR BABY ARISTA

Singles: 40* **Albums: —** **Avg Move: 3.35** **Aggrsv: 38**
Hot new single from the current album is already generating lots of upper demo phones in just its second week out at radio. Closing with adds at HOT97, WPLJ, Z100, Q101, KDWB, KKRZ, STR94, PRO-FM, B104, WNVZ, Y108, WAPI, WMJQ, XL106, KMPZ, 95XIL, 95XXX, KFBQ and many more. Early movers include WIOQ 35-30, KZZP 27-23, KITY 34-29, KIXY 36-26, B96 Deb 30, WZOU Deb 30, KNRJ Deb 40, Y100 Deb 29, B97 Deb 29, KHTK Deb 24, KTFM Deb 28, WTIC Deb 38, KCPX Deb 23, X106 Deb 27 and KISN Deb 39.

LINEAR SENDING ATLANTIC

Singles: 28* **Albums: —** **Avg Move: 3.15** **Aggrsv: 29**
Requests for this Crossover smash lead the way. Secondary markets are now following in the footsteps of the majors who led the way from the beginning. Adds this week at WKSI, WGTZ, 95XXX, KC101, KCHX, KCMQ, KKHT, KQCR, KTRS, KWNZ, WHHY, WHOT and more. Hot moves this week include 12-8 WHYT, 12-9 KNRJ, 6-5 KZZP, 4-3 KOY, 20-8 WTIC, 15-7 WKSS, 10-9 KITY, 2-1 KS104, 2-1 KTFM, 9-8 KJ103, 6-4 KLUC, 7-4 KKMG, 25-20 HOT97, 22-16 KRBE, 25-20 WXKS, 28-24 WZOU and 18-11 WIOQ.

M.C. HAMMER U CANT CAPITOL

Singles: 39* **Albums: 8*** **Avg Move: 4.34** **Aggrsv: 37**
Top 10 album sales and HUGE requests are telling the story. This one's going all the way. New believers include WPLJ, Z95, Y95, WAVA, KDWB, KKRZ, HOT102, B104, K98, Z951, 95XXX, KCMQ, KKHT and KQIZ. Making big gains this week at KTFM 13-5, PWR106 26-18, KKBQ 25-15, WHYT 20-15, KNRJ 17-12, WIOQ 27-19, KMEL 18-14, KZZP 26-22, FM102 20-14, KROY 29-24 and B97 30-22. If this doesn't convince you, nothing will. By the way, do you think this looks like a hit?

U-KREW IF U WERE ENIGMA

Singles: 33* **Albums: —** **Avg Move: 2.28** **Aggrsv: 16**
Programmers continue to report solid phone action with majors leading the way. New support this week comes from PRO-FM, KITY, WPFM, WGY, KPXR and others. Top 10 jumps this week include 12-8 KRBE, 10-8 Q107, 9-8 KMEL, 7-5 KKRZ, 7-3 KS104, 9-7 Y108, 12-6 WCIL, 15-10 KBFM, 13-9 SLY96, 11-10 WAPE and 8-6 WQXA. Other hot moves: 40-34 HOT102, 26-21 KROY, 15-11 FM102, 38-30 99KHI and 20-12 KCHX.

COREY HART A LITTLE EMI

Singles: 41* **Albums: —** **Avg Move: 3.10** **Aggrsv: 37**
This debut single from his brand new album is closing steadily with majors still coming in. Adds this week at Q102, WNVZ, WCGQ, WCIL, WQUT, WAEB, WFLY, K106 and others. Gaining with jumps of 28-24 KUBE, 25-20 KXYQ, 32-27 KXXR, 33-25 WKBQ, 26-18 KSAQ, 17-12 92X, 24-20 WMJQ, 27-18 WZPL, 34-22 WJMX, 37-26 KFMW, 23-14 OK95, 34-26 KZIO and 40-33 KFTZ.

ROXETTE IT MUST EMI

Singles: 49* **Albums: —**
Hot new single from the "Pretty Woman" soundtrack has been creating quite the buzz at both radio and retail. Lots of positive test play for this one. Check out the out of the box response: WPLJ, WBLI, WXKS, KEGL, KRBE, KNRJ, KPLZ, KDWB, WLOL, KZZP, KXYQ, KBEQ, KXXR, B97, WKBQ, WTIC, WGH-FM, KSAQ, 92X, WPHR, K98, KCPX, CKOI, Y107, FM100, KZBS, 95XXX, 99KG, G98, KC101, KCHX and many, many more. The video should be released shortly.

GIANT I'LL SEE A&M

Singles: 50* **Albums: —** **Avg Move: 2.40** **Aggrsv: 18**
Consistent solid weeks at Top 40 have pushed this one onto the chart with requests now coming in. Majors have led the way with lots of secondary markets coming in and closing. New this week at PIRATE, KCPX, WKDD, Z951, KLYV, KWNZ, KZIO, WABB, WLRW, WQUT and others. Moving 7-4 OK95, 26-22 KKBQ, 23-17 92X, 34-26 KFTZ, 32-24 ZFUN, 33-26 WBNQ, 33-28 WDBR, 29-24 WJMX, Deb 37 WKBQ, Deb 28 KKHT, Deb 29 99KHI, Deb 29 KZ93 and Deb 34 KKRJ.

NEW EDITION'S BELLY DEVOE



POISON

Produced by: Dr. Freeze for H Productions
Management: Hiram Hicks/H Management



EXPLODING
AT RETAIL!
**THE
SINGLE**
GOLD IN FIRST 2
WEEKS OF RELEASE

- #1 - Kemp Mill
- #1 - Record Bar
- #1 - Tower Seattle
- #1 - City 1 Stop
- #1 - Rose Records Chicago
- #1 - Streetside St. Louis
- #1 - Nova 1 Stop
- #2 - Tower Mountain View
- #2 - Tower Boston
- #2 - Abbey Road
- #3 - The Wiz
- #5 - Flipside
- #5 - Music Plus
- #7 - Tower D.C.

**THE
ALBUM**
GOLD IN FIRST 2
DAYS OF RELEASE

- Cambridge/
Strawberries -
195 sold in 1 day.
522 sold in 2 days.
- Musicland -
600 sold in 1 day.
20,000 reorder.
- Record Bar -
445 in 1 day.
- General 1 Stop/Seattle -
Top 10 1st day.
- Streetside St. Louis/
Del Mar Store -
50 in 1 day at 1 store!
- Richman Bros. -
4,000 in 2 days!

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FLASHMAKERS

Singles that have experienced a tremendous initial response at radio or retail.

GLORIA ESTEFAN OYE MI EPIC

Singles: — *Albums:* 27
Bi-lingual hit in the making is nothing new for this mega-artist. It's been testing great for everyone playing it. Out of the box believers include KUBE, KPLZ, KKRZ, B97, KHTK, KITY, KSAQ, KISN, K98, KCPX, B93, XL106, Y107, WKZL, 99KG, G98, KCHX, KFTZ, KLUC, KQIZ, KTMT, KTRS, KWNZ, KYYY, KZIO, Q104, WAZY, WBNQ, WBWB, WCIL and WDLX.

TESLA THE WAY GEFEN

Singles: — *Albums:* — *Avg Move:* 2.90 *Aggrsv:* 28
Phones lead the way for this one with secondaries kicking in this week. Adds at KIXY, Z106, WWFX and others. Jumps 16-9 OK95, 36-32 KXXR, 15-11 92X, 20-16 WGTZ, 38-29 KFMW, 38-29 WJMX, 32-24 99KG, 32-25 KFBQ, 36-29 SLY96, 40-34 KTRS, 26-21 WPXR, 39-35 93Q and 33-29 KNIN.

ROBERT PLANT HURTING ATLANTIC

Singles: — *Albums:* 24* *Avg Move:* 2.51 *Aggrsv:* 21
Big first week at retail with new airplay at WZPL, 99KHI, Q104, SLY96, WAYS and KPXR. Jumps 12-9 WAAF, 27-21 KXYQ, 26-21 KXXR, 39-27 KFMW, 29-21 WKLQ, 39-32 KQIZ, 38-32 KNIN, 39-34 95XXX, 27-22 OK95, 36-32 WDBR, 27-21 KRZR, 23-19 WZZU, 34-30 KZZU, 17-13 WSKZ, 28-19 WOKI, 32-23 KISR and 26-21 KDWZ.

FASTER PUSSYCAT HOUSE ELEKTRA

MTV is leading the way with big video play and the requests are getting bigger at Top 40. New this week at WKDD and moving at PIRATE 2-1, WDFX 15-9, 92X 9-6, KKHT 13-8, 99KG 9-6, OK95 9-6, ZFUN 8-7, KRZR 4-3 and KATM 9-8. A big hit for everyone playing it!

BAD ENGLISH HEAVEN IS EPIC

Singles: — *Albums:* — *Avg Move:* 4.33 *Aggrsv:* 2
Follow-up to the hit, "Price Of Love" is off and running to a strong start with out of the box support from KEGL, 92X, WAPI, X106, WGTZ, KFMW, KKRZ, KNIN, KQCR, KTXY, KWNZ, KYYY, KZ93, WBNQ, WHHY, WHTO, WJMX, WKLQ, WLRW, WPFM, WZKX, ZFUN, WDBR, WWFX, OK95, KRZR, WZZU, KQKQ, KSND, KZZU, WSKZ and many others. Early gains include 38-32 WWCK, Deb 24 KXYQ and Deb 39 KXXR.

COVER GIRLS GLITTERS CAPITOL

New single scores with a big initial week at Top 40 due to the overwhelming success of their smash ballad, "We Can't Go Wrong." With the buzz this one's been creating, it's no wonder why it had a week like this: KRBE, KNRJ, KMEL, KOY, FM102, KROY, KTFM, KITY, HOT94.9, WCKZ, Z951, KZBS, KKSS, KYYY, WCIL, WHTO, WOHT, KDON, KYNO, HOT99.9, KZFM, WKRZ, KPRR, KQMQ and many others. Already breaking at HOT97.7 Deb 24 and KIKI Deb 28.

LAURA BRANIGAN MOONLIGHT ATLANTIC

Singles: — *Albums:* — *Avg Move:* 2.27 *Aggrsv:* 11
The momentum on the request lines has picked up significantly in the last few weeks with adults leading the way. Spreading this week with new airplay at Q102, WGH-FM, B93, WRVQ, KJ103, KMOK, KTXY, G105, WPST, Z102, KKYK, WGY, WYYS and others. Early jumps: 30-24 WXKS, 32-26 PRO-FM, 21-15 KZBS, 35-25 SLY96, 39-33 KNIN, Deb 40 KSAQ, Deb 33 WNYP, Deb 38 KYYY, Deb 40 KCMQ, Deb 40 KTMT, Deb 40 WDBR, Deb 36 KCAQ and Deb 38 WRCK.

J SOMERVILLE YOU MAKE MCA/ISLAND

Former lead singer of Bronski Beat is making solid gains with this debut single from his forthcoming solo LP. This week's believers include KQIZ, KKYK, KPRR, B98 and WQXA. Already breaking at WXKS 33-28, K106 39-34, HOT97 Deb 34, KRBE Deb 24, HOT97.7 Deb 34, WDBR Deb 34, WHHY Deb 34 and WJMX Deb 40.

YOUNG MC I COME OFF DV/ISLAND

Singles: — *Albums:* 39
Continuing to make its way through the system with adds this week at KTFM, KFBQ and others. Jumps 11-5 WIOQ, 23-19 B93, 36-31 KTXY, 30-25 WPRR, 30-26 KKSS and Deb 37 KZFM. The video remains in solid rotation at MTV.

BEATS INT'L DUB BE ELEKTRA

This hot new act currently has the #1 single in England and is quickly making their way to the U.S. marketplace with early support from KJMZ, X100, KROY, WTIC, KITY, SLY96 and others. Already breaking big at KMEL Deb 29 and WCKZ Deb 30. Getting lots of dance club play across the country.

4 OF US DRAG MY COLUMBIA

Hot new act scores with a big first week at Top 40 including adds at KUBE, KXYQ, KSAQ, HOT94.9, 99KG, 99KHI, KKSS, KQIZ, KTRS, OK95, Q104, WBNQ, WCGQ, WOMP, WPFM, ZFUN, WNNK, WGY, JET-FM, KATM, KDWZ, KGOT and WYYS. Multi-format airplay on this one.

CURE PICTURES ELEKTRA

Killer new remix for Top 40 is off and running with a strong buzz from programmers everywhere. Going right on the air at KKQB, KRBE, KITS, KSAQ, HOT94.9, 95XXX, 99KHI, KFBQ, KTRS, WCGQ, WHTO, WNYP, KSND, KZZU, WPST, K106, KZFM, KATM and many more. Definitely one to watch!

"I WANNA BE WITH YOU"

WANTED BY MCA

Pretty Boy Floyd

Alias: Leather Boyz With Electric Toyz

MCA CD 45-18199



Photographs taken 1990



DESCRIPTION

Date & Place of Birth: L.A., 1987

Build: Metal base, now taking CHR

Scars, Marks & Tattoos: Many

Occupation: Rockers with a passion for success

Criminal Record: "Leather Boyz with Electric Toyz"

Accomplices: Steve Meyer—Mastermind; Howard Benson, Producer; Mitch Stevens, Headline Management

Remarks:

"One listen is all it will take, you'll be hooked like a trout in shallow water."—**FMQB**

"...absolutely addictive and more than capable of providing instant chart success."—**RAW**

"Pretty Boy Floyd are going to be BIGGER than huge!"—**Village Voice**

"Count on them to be THE Next Big Thing."—**Music Connection**

"Don't be surprised if Pretty Boy Floyd turns out to be THE band of the '90s."—**Rockbeat**

"One of the Top 3 new band's of the year."—**Rock Scene**

CAUTION: Pretty Boy Floyd is being sought in 50 states for infectious pop metal and juvenile enthusiasm. They have a penchant for big, boomy choruses and are considered armed and dangerous. One listen...and they will blow you away.

On March 21, 1990, Pretty Boy Floyd was released to the custody of CHR radio. Last seen armed with a fully automatic hit record, "I Wanna Be With You," they're taking the nation by storm. But this time, we've captured them on video and turned it over to the proper authorities.

Remember, The Spotlight Is On this group of bandits. *Pretty Boy Floyd* are considered a *Cinderella* story about to happen. Like a *Whitesnake* in the grass, they will catch you by surprise with a record that's *Poison-ous*. A *Motley Crue* and more, this notorious band of four plan to take over *Skid Row*. Not even a *Warrant* can stop them. So be on your guard, these guys are going to be hard to silence. They are...America's Most Wanted.

If you have any information that will help lead radio to the capture of Pretty Boy Floyd, we urge you to call your local MCA promotion office. We will supply you with a complete record of the band's escapades.

Please Note: We plan on sticking to our guns, pulling out all the stops, and taking this all the way. So you can get with the picture now, or you can wait. But in either case, we're bringing them in. No ifs, ands, or buts.

IT WOULD BE
A CRIME
NOT TO SAY IT
WHEN YOU PLAY IT



WANTED BY MCA PROMOTION

Billy Brill

BILLY BRILL
Senior Vice President, Promotion

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CROSSOVERS

Records that Top 40 radio should be considering based upon significant airplay & sales success in other formats.

Fleetwood Mac is back in full stride with a new single and forthcoming album while **Basia** continues to sell lots of elpees with strong female requests. Programmers like this **Jude Cole** and it has a great week out of

the box while **Electronic** has a good first week and is building from Post Modern play. Keep an eye open for **Perfect Gentlemen** — major market programmers are saying "Ooh La La"!

BLACK/DANCE

SMOKEY ROBINSON EVERYTHING MOTOWN

Top 5 Adult and Black with strong upper-demo female support. New Top 40 airplay at WXKS, MIX105, SLY96, WPFR and KTUX. Moves for STR94 12-10 and WWFX 33-28. Multi-format hit.

AFTER 7 READY OR NOT VIRGIN

Singles: — Albums: — Avg Move: 2.39 Aggrssv: 4
Top 10 at Black radio with new airplay at KNRJ, WIOQ, KOY, KS104, KTFM, WAYS, WKPE, K106, KKMJ and KQMQ. Moving 7-6 KJMZ, 9-7 WUSL, 14-10 KIKI, 20-15 HOT105 and 17-13 FM102.

HI TEK 3 SPIN THAT SBK

First single from "Ninja Turtles" soundtrack with adds at WHYT, FM102, KROY, KITY, 99KHI, WWCK, KZZU, HOT99.9 and K106. Moves 29-26 KJMZ and 36-33 KYRK.

BELL BIV DEVOE POISON MCA

Singles: — Albums: 35 Avg Move: 3.33 Aggrssv: 3*
Early elpee sales and big Black play leading with adds at WPGC, WHYT, WIOQ, FM102, KITY, KS104, KJ103, WCKZ, WHTO, WPRR and KKMJ. Moves for HOT105 23-18 and WUSL 24-19. Already pulling phones!

D. UNDERGROUND HUMPTY DANCE T.BOY

Singles: — Albums: — Avg Move: 2.65 Aggrssv: 6
Majors are out front with big requests and new play at B96, KKFR, HOT105, KDON and WQXA. Moves at WUSL 6-3, WHYT 4-3, 13-8 KGGI, 20-13 WDFX, 21-16 KOY and 29-20 WYCR.

PERFECT GENTLEMEN OOH LA LA COLUMBIA

Major markets lead with early adds from WPGC, KJMZ, WIOQ, B104 and KTFM. Not yet released. Watch out!

ALBUM/ROCK

FLEETWOOD MAC SAVE ME WB

This first single from the forthcoming album, "Behind The Mask," with out of the box adds at WBLI, WXKS, Q95, KUBE, KPLZ, KXYQ, KXXR, STR94, Q102, WKBQ, WPHR, KISN, X106, K98, KCPX and many others. Watch for tour dates coming soon...

JUDE COLE BABY, IT'S TONIGHT REPRISE

Programmers like this cut with a big week out of the box including MTV, PIRATE, KEGL, KUBE, KXYQ, WPHR, KISN, WAPI, X106, WKZL, 95XXX, G98, KFMW, KFTZ, KLYV, KMOK and more.

L.A.GUNS BALLAD OF JAYNE POLYDOR

Begining to pull phones at the Rock 40s with new play at 92X, 99KG, KFMW, WDBR, KQKQ, WGY and FM104. Already on PIRATE, KXXR, OK95 and WYCR.

GORKY PARK TRY TO FIND MERCURY

Singles: — Albums: — Avg Move: 3.25 Aggrssv: 6
Good moves and requests helping with new adds at G98, K92 and KTUX. Moves for KZZU 18-8, OK95 17-10, ZFUN 24-14, KMOK 28-21 and KFTZ 36-28.

POP/ADULT

BASIA CRUISING FOR BRUISING EPIC

Singles: — Albums: 22
Album sales out front with lots of major market support. New play at WXKS, Y100, X100, KXYQ, KROY, KTFM, KISN, WCKZ, Z951, KCHX, KKRJ, KKSS, KLUC, KMOK, WDLX, WWCK, KCAQ, WNNK and KKMJ. Jumps at STR94 19-15, 93Q 38-31 and KQMQ 16-12.

GRAYSON HUGH HOW BOUT US RCA

Adult play leads with upper-demo female phones. New adds at WKBQ, KCPX, KMOK, WPRR, JET-FM and B98. Moving 27-22 WKZL, 34-30 WRVQ and 33-23 WBBQ.

LITTLE RIVER BAND IF I GET MCA

Continues to build with new airplay at KFBQ, KTRS and WQUT. Already on at OK95, WJMX and KZZU.

POST MODERN

ELECTRONIC GETTING AWAY WITH IT WB

Singles: — Albums: — Avg Move: 2.00 Aggrssv: 4
"12" was big as an import with the single having a good first week at Top 40 radio. Adds at KRBE, WIOQ, KKRZ, KXYQ, KROY, KHTK, WKBQ, WTIC, KZBS, KFMW, KFTZ, KLUC, WNYP, ZFUN, KCAQ, WBBQ, WDJX, WPST, KF95, KZFM, K106 and KGOT. Moves for KSAQ 7-6, HOT102 30-25 and KYRK 35-31.

PETER MURPHY CUTS YOU UP BB/RCA

Singles: — Albums: — Avg Move: 2.30 Aggrssv: 13
Airplay is spreading with good album sales helping. New believers at KXYQ, WAYS, WKLO, KSND, KF95 and KZFM. Jumps 12-9 KSAQ, 10-6 HOT94.9, 32-26 KISN, 22-17 CKOI, 31-26 KMOK, 33-29 G98, 21-17 OK95, 40-36 WJMX, 25-21 ZFUN, 36-29 KTUX, 33-28 KDWZ and 34-30 KISR.

A/C SMASH + U/C SMASH = TOP 40 SMASH

I DON'T CARE IF
IT IS #3 AT AC!
I DON'T CARE IF
IT IS #3 AT URBAN!
I DON'T CARE IF IT
IS A GREAT RECORD ON
WXKS HOT105 K15N
MIX 105 KNRJ KZBS
WBBQ KITV PLUS 23 MORE
**TURN THAT
RADIO DOWN!**

...but DAD,
IT'S
SMOKEY

EVERYTHING YOU TOUCH



VANARWO

MOT-4706



MOTOWN



PRODUCED BY DENNIS LAMBERT, MANAGEMENT: MICHAEL ROSHKIND

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30TH ANNIVERSARY

REQUESTS

Sinead is HUGE! That's all there is to it. Huge. H-U-G-E! Motley, Calloway and Aerosmith all follow behind neck and neck. MC Hammer picks up lots of speed this week with huge sales and video play leading, Babyface is

generating lots of phones week after week and Wilson Phillips shows up with big phones and a new video now out. Watch Heart — already pulling big phones everywhere in the country.

SINEAD NOTHING ENS/CHRYSALIS

The phenomena continues with the album debuting at #1 on the Top Fifty Albums Chart and #1 single sales nationally. The video is the #1 Most Requested in the country. Dominating the phones at Z100, 93Q, 95XXX, B96, B97, G105, KC101, KEGL, KITY, KJ103, KKHT, KKRD, KMEL, KQLZ, KRQ, KSAQ, KSND, KWOD, KWTX, KYNO, KZOU, MX105, WCIL, WEGX, WERZ, WKSE, WKZL, WLOL, WXKS, XL106 and many more.

MOTLEY CRÜE WITHOUT ELEKTRA

Their sold-out tour continues with the help of a killer video that remains in heavy rotation at MTV. Another huge week of requests at B94, 93Q, G105, KBIU, KC101, KEWB, KISQ, KISR, KNIN, KOHT, KRQ, KWTX, KZOU, KZOZ, Q107, WAEB, WCIL, WDBR, WEGX, WGTZ, WKSE, WKZQ, WLOL, WLRW, WNYF, WOMP, WRVQ and WZZU.

CALLOWAY I WANNA SOLAR/EPIC

This former Wildcard pick has been generating bigger phones each week and is now selling tons of singles across the country. Majors lead the way. Hot this week at B94, B97, G105, KC101, KITY, KJMZ, KKHT, KKRD, KLYV, KMEL, KRQ, KSND, KZOZ, MX105, Q103, Q107, WCIL, WKSE, WKZL, WLOL, WLRW, WOMP, WPFM and WRVQ.

AEROSMITH WHAT IT GEFFEN

Third single from the mega-platinum album continues to pull phones everywhere. Hot this week at B94, 93Q, 95XIL, 95XXX, KC101, KISR, KKHT, KSND, KZOU, Q103, WAEB, WCIL, WERZ, WKZL, WKZQ, WOMP, WPFM, WRVQ, WZZU, Z106 and others.

MC HAMMER U CAN'T CAPITOL

Top 10 album seller and last week's Wildcard pick is spreading quickly at Top 40 with a video at MTV helping big time. Huge this week for B97, G105, KFQX, KHTK, KIKI, KISQ, KITY, KJ103, KJMZ, KKHT, KMEL, KWOD, WKSE, WPGC, WXKS and many more.

BABYFACE WHIP EPIC

Third smash from his hot album is flying up the charts with solid moves and sales leading the way. Hot at B97, B93, KBIU, KC101, KFQX, KHTK, KISR, KJMZ, KKHT, KKRD, KRQ, KZOU, KZOZ, WCIL, WPGC, XL106 and Z106.

WILSON PHILLIPS HOLD ON SBK

This hot new trio is already lighting up the lines where played and scoring with a hot new video. This week's mentions include WXKS, 93Q, 95XXX, B94, KEWB, KISR, KKHT, KKRD, KZOU, MX105, WKZL, WLRW and WNYF.

M. BOLTON HOW CAN WE COLUMBIA

MTV is helping to lead the way with solid video rotation while Top 10 album sales continue nationally. Pulling big requests at B94, KC101, KEWB, KF95, KFQX, KHTK, KRQ, KSAQ, MX105, WEGX, WQCM, WRCK, ZFUN and many more.

TECHNOTRONIC GET UP SBK

Album sales are up this week with the help of huge Top 40 support and MTV rotation. Two for two! Big mentions this week include KJMZ, 95XXX, B94, KF95, KFRX, KKHT, KKSS, KRQ, KZOU, Q103, WEGX and WPFM.

SWEET SENSATION LOVE CHILD ATCO

Hot remake is picking up momentum each week with sales really kicking in now as well as requests. Hot reports come in from KMEL, B94, G105, KC101, KKRD, KLYV, KRQ, WOMP, Z106 and others.

LUTHER VANDROSS HERE & EPIC

Upper-demo phones have now spread to all demos with solid sales continuing throughout the country. This week's reports include B97, KC101, KHTK, KITY, KKHT, KKRD, KRQ, KZOU and Q103.

HEART ALL I WANNA CAPITOL

Only its first official week out at Top 40 and already one of the Most Requested records in the country. Check out the new video at MTV! Early mentions come in from WLOL, WRVQ, 93Q, 95XIL, KBIU, KEWB, KKHT, KQUT, WKZL and many others.

JANET JACKSON ALRIGHT A&M

#1 Most Added record of the week is pulling immediate phones EVERYWHERE. This one's going all the way. Early reports include KITY, KMEL, Q106, KEWB, KRQ, Q103, WLRW and XL106.

ALSO GAINING REQUEST MOMENTUM

**F PUSSYCAT
LINEAR
DIGITAL U.**

**HOUSE
SENDING
HUMPTY**

**ELEKTRA
ATLANTIC
T BOY**

**ROD STEWART
ADAM ANT
SEDUCTION**

**THIS OLD
ROOM
HEART**

**WB
MCA
VEN/A&M**



GLORIA ESTEFAN

"oye mi canto"
(hear my voice)

from the Epic release
CUTS BOTH WAYS

MOST ADDED!
FLASHMAKER!
EARPICKS WINNER!
VH-1 HEAVY ROTATION!
APPROACHING DOUBLE PLATINUM!

KUBE	add	Y107	add	WVKS	add	KQMQ	add
KPLZ	add	WKZI	add	KBOS	add	WYYS	add
KKRZ	add	XL106	add	KYNO	add	93Q	add
B97	add	KCAQ	add	JET-FM	add	99KG	add
KITY	add	WBBQ	add	K106	add	G98	add
KSAQ	add	WINK	add	KZFM	add	KCHX	add
B93	add	Z102	add	WANS	add	KFTZ	add
KISN	add	KKYK	add	WKRZ	add	KIXY	add
KHTK	add	KZOU	add	WRCK	add	KLUC	add
K98	add	WAEB	add	KGOT	add	KQIZ	add
KCPX	add	WFLY	add	KKMG	add	KTMT	add

CROSSOVER!
MTV ADD!
NOW PLATINUM!
FOLLOW-UP TO 2 TOP 5 HITS!

KEGL	add	WKRZ	add	OK95	add
92X	add	KATM	add	WBNQ	add
WAPI	add	KDWZ	add	WDBR	add
X106	add	KGOT	add	WHHY	add
WGTZ	add	KPXR	add	WHTO	add
LRZR	add	KFMW	add	WJMX	add
KQKQ	add	KKRD	add	WKLQ	add
KSND	add	KNIN	add	WLRW	add
KZZU	add	KQCR	add	WPFM	add
WSKZ	add	KTYX	add	WVFX	add
WFLY	add	KWNZ	add	WZKX	add
WZZU	add	KYYY	add	ZFUN	add
JET-FM	add	KZ93	add		

BAD ENGLISH

"heaven is a 4 letter word"

from the album **BAD ENGLISH**



© 1990 CBS Records Inc.

MOST ADDED!
CROSSOVERS WINNER!
VH-1 HEAVY ROTATION!
22 HITS TOP FIFTY ALBUMS!
NOW GOLD!
ON IT'S WAY TO #1 POP ADULT!

WXKS	add	WKTI	deb 20	KQMQ	16-12
Y100	add	KZBS	deb 25	STR94	19-15
KXYQ	add	KUBE	deb 28	93Q	38-31
X100	add	Q106	deb 30		
KWSS	add	99KHI	deb 32	BREAKING AT:	
KROY	add	G98	deb 36	KMEL	FM102
KTFM	add	WJMX	deb 37	KPLZ	KITY
KISN	add	K106	deb 38	KKRZ	WRVQ
WWCK	add	WSAQ	deb 39	WIOQ	WBBQ
		KQIZ	deb 39		
		ZFUN	deb 40		



BASIA

"cruising for
bruising"

from the album
LONDON
WARSAW
NEW YORK

THE INDESCRIBABLE WAUGH

RCA's Vice President of National Promotion, transplanted Southerner Butch Waugh can give any New Yorker lessons in energy, the allocation thereof, organization, drive and how to strike like lightning when the proper combination of elements are in place. Current thermal activity over all the charts is a testament to his ability as the total promotion executive.

Waugh started with Nipper as a local promo rep in Atlanta in 1982, after working at A&M and Capitol, where he was chosen Best Promotion Man of 1982. Soon promoted to Regional Manager, he was upped to his present exalted status and moved to the home office in New York in 1987. He commuted between Atlanta and New York for three months, before settling down in a leafy New Jersey suburb with his wife Belinda and their two children.

Riding the whirlwind now with fast-breaking records from Michael Penn, Peter Murphy, Cowboy Junkies and the "True Love" soundtrack, Waugh maintains today, as he always has, that national success is the sum of local achievements, co-ordinated and encouraged at HQ, but happening always in the field and in the street.

When you were a regional, you stressed your close contact with the local reps. Now that you're at national HQ, do you find there's a distance between you and them?

I'm not removed from the local action. I still call 40 or so stations a week, not always the same 40 stations, and I actually have more relationships now than I did when I first came up here. I haven't gotten off the streets. I travel all the time, I'm in each and every market. I visit every local at least once a year, and sometimes more. Plus, I'm in constant phone contact with them. So I haven't lost touch. I'm not in an ivory tower in the skyscrapers of New York. I talk to radio stations in all markets.

Any surprises for you going from regional to national?

I was a little overwhelmed at the

decisions you have to make, and at how quickly you have to make them. Scheduling records was something new to me, something I never had to do before. Working with A&R, choosing singles. I always thought it was a lot easier until I actually had to do it.

You've got to see the big picture and the long-term picture. You've got to strategize, to look at what else is out there. If you're not moving these records out quickly enough, not moving the hits up the chart and getting them into position where you can concentrate on a new project, then it slows down the whole process.

Does the input of other departments, like publicity or artist development, affect the way you approach the workings of your own area?

Everybody is involved with everybody else's department. We

work together with the publicity department to make sure that if, for example, somebody is coming into New York, that we set up all the right things for publicity and radio and TV. We have an all-department meeting every week, and then we have a major meeting each month with all the department heads to go over all the projects. A&R is in those meetings, product management, publicity, sales, marketing — everyone is involved in that, and we go over where we're at and where we want to be and where we've come from in relation to every project.

The interface between all the departments is like second na-

ture around here, we just do it automatically. When I first came here, that wasn't happening, but now it's just automatic. We get along great, and everybody is always aware of what's going on. When we get an add at Z-100, or PLJ or HOT97, everybody in the building is thrilled about it. When we get an add at the Pirate or KIIS or KLOS or KROQ, everybody in the building gets excited about that, too. Everybody knows what it takes to break a record. You asked about artist development, that's what we are all involved in — artist development.

What are the trends in radio, and where is it headed?





With Cowboy Junkies' Margo Timmins.

I hope it's headed for more Peter Murphys, Michael Penns, Stone Roses, Cowboy Junkies — that seems to be where it's headed as far as immediate sales are concerned. When we release these albums, we get such great sales impact right away that it gives us a story. I know these artists are all brand new and coming from the alternative side, but you can see where they're making an impact.

Love & Rockets was a great breakthrough for us this year. We finally got them on commercial radio, and the sales were incredible. We're doing the same thing with Michael Penn now. It takes a lot of energy and a tenacious attitude to get these records broken, but we've stuck with them. I look for radio to play more new artists, but they also want familiar artists — that hasn't changed. I see R&B cross-overs are staying about the same; that hasn't changed very much, either. Dance music seems to be stronger now than it was even a few months or a year ago. Rock records were on the radio everywhere, now that seems to be going away a bit.

It's really not trends. We don't look at the trends. We just try to find artists that deliver a message and have great music. If you have the right music, it'll find the right ears.

If you controlled radio, what would be the first changes

you'd make?

I'd love to get the Arbitron off their backs that they always worry about! Get the music to the people who can make the music decisions, let them make their music decisions without having to worry about Arbitron all the time. Let them play the music they really want to play. Now, you have so many stations playing exactly the same records all the time. I talk to Music Directors and PDs every day who just wish they could play a certain record at a different time than they're having to play it, but they can't. You find some aggressive PDs and MDs out there, but the ratings really hold people back. That's a game within a game that they have to play. Also, it seems consultants are making a lot of music decisions which are holding back the PDs and MDs.

Tell me about the strategies you've employed with Michael Penn.

We heard the first music from Michael Penn, I would say, about eleven months ago. Bob Buziak and Rick Dobbis discovered this music, and they brought it in and were very excited about it. So the department heads of promotion and marketing met in the conference room and listened to it and really fell in love with it. At that time, we didn't know exactly which track to go with, but we knew we liked

what he was singing. It was fresh, it was exciting, it was different. You've got to remember that at Alternative, they sometimes stay away from singer/songwriters; as for AC, it just didn't seem to fit what AC was doing at that time; AOR we'd hoped would be open to it; Commercial Alternative we felt would definitely be into it — the 91Xes, the KROQs of the world, DRE, XRT, HFS, I love those guys. We knew they'd like this music. We knew we'd have to build a story before we could take it to AOR and CHR.

Our plan was to put three tracks on a 12-inch and send it to radio. The tracks were "No Myth," "Brave New World" and "This And That." And radio liked all three tracks! They didn't come back with a definitive track for a few weeks. In the meantime, the whole company was involved with Michael Penn. We really loved the music. We met him and really fell in love with him, and could see why the songs were the way they were. So what we did, everybody on the staff wrote notes to radio about Michael Penn, sent the CD out and got people's attention that way.

What did the notes say?

Just which tracks we felt they should get into. How much excitement we had for the project, and how much we hoped they'd have the same excitement. It came back to us that these people were very excited about it. So we narrowed it down to "No Myth," and went with that to Alternative and College; worked it up the charts at Alter-

native, College and Commercial Alternative, and then went to AOR and had a lot of success there. It'll probably be a Top 5 track, and at CHR, we've just had a lot of success. It's a request record; it sells, the single sells, the album sells. But we took it one step at a time. We took it slow and deliberate and methodical, and it's worked out real well for us.

Peter Murphy. When does someone come in out of the avant garde, the way he's done?

The way we feel about Michael Penn on this project is the same way we felt about Peter Murphy on his last album. We felt we really had something going then, so when this new album came out, we sent a 12-inch to College and Alternative — the track was "Line Between the Devil's Teeth" — a good three months before the album was released. It kept Peter Murphy's name alive and current at College and Alternative radio, while he finished up his album. It got a lot of play, was a Top 5 track at Alternative and College, so when the new album came, people were eager to hear the new Peter Murphy. We released it four weeks ago, it went number one and has been number one for three straight weeks now at Alternative. Slowly but surely, we're crossing it over to mainstream AOR. KLOS came in for us, KUPD came in on it this week, and at KSAQ, Leo Vella, the PD said he heard it and was going to put it on, that this was the best record he's heard in

Celebrating the success of Lita Ford with BMG/RCA gunslingers.



months, so we got adds on two P1s this week just off of their enthusiasm for the record.

Earlier in his career, he was not what one thinks of as a "commercial" artist. What causes the turnaround?

What you have to look at is his live show. He's one of those artists that once you see him perform live, then you get it. A lot of people didn't get Love & Rockets until they saw them live, and once they saw the group live, it all clicked. The same thing with Peter Murphy. On his last tour, which was over a year ago, we all saw him perform and that's when we got the Peter Murphy fever; we've carried that fever for over a year, just waiting for a chance to work his next album. So the excitement's been there. His music is wonderful. He definitely progressed on this album, just like we hoped he would. "Cuts You Up" is going to be a big, big record for us.

Cowboy Junkies.

Cowboy Junkies was different, totally different. You've got to hand it to the Publicity department on this one. A year ago Christmas, a year ago in '88, when the Cowboy Junkies came out, Dennis Fine, our VP of Publicity, decided he wanted to take this record out, that it could get a lot of attention. He thought the critics would love this record because it was so good, so we took a chance on Dennis going out with it — and it paid off. He got cassettes to everyone, and everyone had the reaction we hoped they'd have, so really the record came out of publicity. It crossed to retail from the excitement caused by all the critical acclaim it got. And while I'm talking about publicity, they started the ball rolling with press on Michael Penn six months before we put out the first single, so we had a foundation of very powerful reviews from everyone from *The New York Times* to *Rolling Stone*, which we then took to radio.

How do you feel about that happening?

I'll take anything. Any way, any avenue that we have to break an artist, I'll take it; I'm not proud. I want anything I can get, any help we can get — if you want to go get an add for me, help me with an artist, I'll take it right now. What Rick Dobbis and Bob Buziak have formed here is a team attitude, the "Hipper Nipper." It was high-five time when Dennis did that, and when I do something, Dennis is one of the first people in the office to shake my hand. The company as a whole works as a team, and if somebody else can take the lead, more power to them.

What are your priorities for this quarter and the next?

Michael Penn; A'me Lorain,

which is doing great for us, produced by Elliot Wolff; John Farnham — who's a superstar all over the world, and we are bound and determined to break him in the U.S.; this is the last place that he hasn't broken, and we're going to do it. Ruby Turner, who went #1 R&B; Peter Murphy's project is very big for us; the Grayson Hugh/Betty Wright at AC is a project we're concerned with now. Also, we have Kings of the Sun, Circus of Power and The Silos. We've got a lot to keep us busy for the next few months.

What's Bruce Hornsby been doing?

His album's just about finished. I've heard eight tracks, and I'll

be hearing the rest of it probably in three weeks. What I've heard is unbelievable. He has a duet with Shawn Colvin that's just wonderful. And Lita Ford will be ready real soon — I haven't heard anything, but she's just about ready.

The "True Love" soundtrack is doing very well, better than the movie, which was on everybody's ten best list, but hasn't made a lot of money — yet.

The A'me Lorain is a big record for us already, and the Grayson Hugh/Betty Wright was one of the most added records at AC this week, both from the "True Love" soundtrack. The Urban department will be working the Grayson Hugh/Betty Wright single, then we'll be taking it to CHR in a few weeks.

Do you feel you have a special knack with soundtracks?

After "Dirty Dancing" and "More Dirty Dancing"? No, if the music's there, like I say, it will find somebody's ear.

Do you go out and see new artists?

We all go out and see new artists right away, sometimes before the deal's even been signed. Whenever a new RCA artist comes to New York, all the people from the building are there. Absolutely. We check out every artist — and usually before they're signed.

Any final thoughts?

I would like you to emphasize how important the locals are. I still have that attitude.

That's the first thing I asked you — how, from here, you can guarantee the quality of face-to-face encounters out in the field.

I talk to my local guys three or four times almost every day of the week, including weekends. We take a lot of time and effort to make sure we get the right people to join RCA's family. And we want radio and the branches and everyone we deal with to know that we take a lot of time, and we're proud of our people. ■

"Any way, any avenue that we have to break an artist, I'll take it; I'm not proud."

Home on the range with Bruce Hornsby.



PETER MURPHY

“CUTS YOU UP”

FROM THE ALBUM DEEP

RCA's #1 PRIORITY

POST MODERN: #1 (8 weeks!)

ALBUM ROCK: 16*

MTV: MEDIUM ROTATION!

SALES: OVER 250,000!

**ON TOUR: SELLING OUT
IN ALL MARKETS!**

TOP 40: ON OVER 50 STATIONS!



"Between sold-out shows and massive retail activity PETER MURPHY has established himself as more than just a great image artist at KKBQ."
JOHN COOK - ASST PD - KKBQ, HOUSTON

KXYQ	add		HOT94.9	10-6	BREAKING AT:
KSND	add		KSAQ	12-9	KROQ
KF95	add		CKOI	22-17	WXKS
KZFM	add		OK95	21-17	KKBQ
WAYS	add		KRZR	23-20	KRBE
WKLQ	add		ZFUN	25-21	KITS
			KISN	32-26	
KATM	deb	26	KMOK	31-26	
WNVZ	deb	29	KDWZ	33-28	
			G98	33-29	
			KTUX	36-29	

RCARTIST Development That's Our Commitment To You!

SPECIAL ED

K92 PD Eddie Haskell started out at little KGGF in his hometown of Shawnee, Oklahoma, where he had to endure a lot of "Leave It To Beaver" jokes. Same thing at KOFM and KXXY in Oklahoma City, KFXE in Pine Bluff, Ark., and Oklahoma City's KJ103. The specter of Wally's brown-noser pal followed Haskell from the prairie all the way to Roanoke, where he quickly moved up from afternoons and assistant PD to OM at K92. Now that he has the highest-rated night show in the free world, Haskell's only problem is that same stupid joke, which every pea-brain who meets him invariably makes. HITS cut-up Danny Ostrow started out this interview with what he thought was a hilarious and highly original idea: pretend that this guy was the Eddie Haskell from "Leave It To Beaver" — that oughta catch him off-guard, huh-huh!



Ward and June slept in separate beds; whose bed was the Beaver conceived in?

Actually, neither. It happened in the backseat of their car in a drive-in movie on naugahyde seats. What a mess — yyyuuuccckkkkk!! **Would you care to discuss your obsession with 14-year-old blonde girls?**

Well, first just let me correct that — it's not 14-year-old blondes, it's blondes or brunettes or redheads, but hair color really doesn't have anything to do with it.

On to a less important subject: Why is K92 so successful?

We continue to be a high-visibility radio station be-

cause we have exciting personalities in a world where stations are getting more and more away from personalities. You know, for 10 years we've been doing the same thing consistently, and that's been good music and great personalities. We just had our 10th anniversary reunion and had Cat Thomas and David Lee Michaels back — they definitely have a history here. **Who's Cat Thomas?**

He used to do a little weekend gig here. I think he's doing part-time at WMMS now.

What do you think of the recent success with female artists on Top 40 — Alannah, Bonnie, Stansfield and Basia, among others?

I think it's the fact of the "me too" syndrome. When Warrant releases "Heaven" you get a ton of rock ballads. When dance is hot everybody does dance. But right now there's nothing remotely similar-sounding to Alannah Myles or Lisa Stansfield. The first time I heard "Black Velvet," I said this is weird because it's so different from everything else that's out now. And the success comes from the fact that people are just hungry for something different. They get sick of the same

stuff all the time.

Do you expect to get overloaded with local and national promotion people when all the new companies get going?

I think so, yeah. What they should do is only have three record companies. Give them

all the records, they can talk to you for a half-hour, work you on all their product and then leave you alone. And you'd only have to wait for three calls every week.

But don't you welcome the idea of labels bringing you records to play all the time?

Well, you know, anytime anybody has a problem and there's a solution, it's good.

Good answer, Ed. Are you wearing your helmet? Of the new record companies, which do you think is going to be the most successful?

Charisma will do well. They've put together a real strong promotion staff. Hopefully they'll have product.

What would you like to change in Top 40?

I'd like to see more people take chances and get more personality back into radio rather than depend so much on research-proven formulas. The reason I got into radio was the DJs on the big AMs in the '70s — not because of the music. Now everyone's playing 10 in a row with less talk. I'd like to see that change — you know, theater-of-the-mind-type stuff. More personality and more excitement is what I would like to see.

That's kind of ironic, since you lack both personality and excitement.

Yeah, but don't forget about the cheerleaders — that's the real reason I got into radio.

What do you think about Joseph Hazelwood being acquitted?

He should have to lick up the

"I'd like to see more people take chances and get more personality back into radio rather than depend so much on research-proven formulas."

shoreline — spotless.

One last question: Who's gonna win the NBA this year?

Either the Dodgers or the Cowboys. ■

*"I'll See You
In My Dreams"*

[TS 1495]

GIANT



The new single from the album

LAST OF THE RUNAWAYS

[7502-352724/2/4]

Produced by Terry Thomas

Management: Bud Prager/ESP Management

when you play it
say it



"Better Days"

[TS 1482]



The first single from

GUN

On your desk April 4th.

Video in Medium Rotation on



Don't miss GUN, now on their
45-city American tour!

Now available on home video.

From the debut album taking on the world
Produced by Kenny MacDonald
Management: G.R. Management

[7502-15295-12/4]



EARPICKS

Current favorites as chosen by members of all segments of the music industry

The Bunny continues to hop! This week it's **Fleetwood Mac** and the Mac is going on the radio. Next is a new **Roxette** cut from the *Pretty Woman Soundtrack*. The momentum from the movie alone should take this one Top

10. **Bell Biv Devoe** has Top 15 single sales and early Top 40 play which points it directly up the charts. The first cut from the new **Jude Cole** gets great initial response from radio. Watch the **Electronic**, it kicks.

WINNERS

1	FLEETWOOD MAC	SAVE ME	(WB)	6	GLORIA ESTEFAN	DYE MI	(Epic)
2	ROXETTE	IT MUST HAVE	(EMI)	7	JANET JACKSON	ALRIGHT	(A&M)
3	BELL BIV DEVOE	POISON	(MCA)	8	CURE	PICTURES	(Elektra)
4	JUDE COLE	BABY	(Reprise)	9	BAD ENGLISH	HEAVEN IS	(Epic)
5	AFTER 7	READY OR	(Virgin)	10	ELECTRONIC	GETTING	(WB)

D AGRESTO/TRACKS/NORFOLK
Heart/F Mac/L Feat/Ana

B ALBRIGHT/SAM GOODY/EDISON
R Barone/B Crowes/C Simon

J ANDERSON/KQIZ/AMARILLO
Roxette/F Mac/J Jackson

RICK ANDRADE/ZIPS/TUCSON
R Stewart/D Mode/S II Soul/D Mob

RICK ANDREWS/KZOZ/ST.LOUIS
Roxette/G Estefan/Hi Tek 3/Basia

TRACY AUSTIN/B93/AUSTIN
Electronic/S N'Pepa/Giant

WILLIE B/KWOD/SACRAMENTO
MC Hammer/P Gentlemen/I City/Expose

G BAIN/Q RECS & VIDEO/MIAMI
After 7/B Biv Devoe/G Estefan/F Mac

ROBIN BANKS/JET-FM/ERIE
J Cole/Roxette/P Boy Floyd

J BANTA/WYKS/GAINSVILLE
Roxette/G Estefan/F Mac/4 Of Us

M BARNHILL/REC BAR/DURHAM
B Biv Devoe/C Girls/Cure/G Estefan

CINDY BARR/SPECS/MIAMI
After 7/B Biv Devoe/F Mac/H Hewett

M BASHKIN/BAKER & TAYLOR/CHIC
T Finn/G Estefan/After 7/J Satriani

FRANKIE BLUE/Z100/NY
B Biv Devoe/M Bolton/K Creole

T BRENNER/ARROW DIST/OHIO
D Mode/M Penn/Mission UK/R Plant

B BRENT/WALL TO WALL/PHILA
C Hart/B Raitt/Kaoma/R Belle

G BROUILLARD/CKOI/MONTREAL
M Penn/F Mac/Church/Cure

J BROWN/PEACHES/SEATTLE
H Of Love/R Barone/T Finn/P Griff

AL BUNCH/WZZU/RALEIGH
B English/F Mac/J Cole/LA Guns

L CAMPBELL/B94/PITTSBURGH
F Mac/A Cooper

TOM CASEY/KJMZ/DALLAS
49ers/J Jackson/Troop

BILL CATCHER/WANS/GREENVILLE
Roxette/G Estefan/Basia

I CHAFFERDET/UNIQUE/N HYDE PK
S II Soul/Electronic/Heart/J Somerville

JOHN CLAY/KYNO/FRESNO
M Man Ace/Spunkadelic/B Biv Devoe

L CLERY/WPFM/PANAMA CITY
G Estefan/Basia

J COHEN/STRAWBERRIES/BOSTON
J Somerville/T Finn/B Biv Devoe/After 7

F CONGE/SHATTERED REC/CLEVE
L Quireboys/J Crash/CO Power/B Crowes

JJ COOK/KFRX/LINCOLN
Roxette/F Mac/A Ant

F DAVIS/ANGOTT/DETROIT
Aquanettas/D Mode/RH Chili Peppers

JEFF DAVIS/KLYV/DUBUQUE
J Cole/F Mac/Roxette/Giant

RICK DEAM/HEGEWISCH/CHICAGO
R Stewart/S Sensation/C Hart/R Plant

ALBIE DEE/WPGC/WASH DC
B Biv Devoe/N Martinez

PAUL DONOVAN/B96/CHICAGO
Roxette/B Biv Devoe

GARY DUNES/93Q/SYRACUSE
F Mac/G Estefan/Roxette

RICK ELLIOT/WDBR/SPRINGFIELD
Roxette/B English/F Mac

V ELLIOTT/VINYL VENDORS/KALA
S O'Connor/Heart/MC Hammer/R Plant

DAVE ELLIOTT/WAVA/WASH DC
After 7

M EVANS/TOWER/BOSTON
Electronic/S II Soul/B Gees/J Gill

MARK FEATHER/WQXA/YORK
FM UK/B English/J Jackson/J Somerville

DEBUT **47** HITS TOP FIFTY ALBUMS!
EARLY ACTION!

SLAUGHTER

HOT SALES AT: WKLO deb 35
 Transworld/Natl
 Camelot/Natl
 Musicland/Natl
 Record Bar/Natl
 Strawberries/Boston
 Nat'l Record Mart/Pitts
 Sam Goody/West Coast
 Navarre/Mpls
 Wall To Wall/Phili
 Specs/Florida
 Vinyl Vendors/Detroit
 Radio Doctors/Milwaukee
 Central South/Nashville

KATM 29-25
 KXXR 40-35

BREAKING AT:
 KDWZ
 WAAF

"Up All Night"

From the album **Up all night**



Sonia

"You'll Never Stop Me
From Loving You"

WXKS add
 KIKI add

KZFM 39-36

BREAKING AT:
 HOT97
 KNRJ
 HOT102
 KKFR
 KITY
 KTFM
 KBOS
 KPRR



Sinead O'Connor "Nothing Compares 2 U"

From the album **I do not want what I haven't got**

BREAKOUTS WINNER!
 DEBUT **1** HITS TOP FIFTY ALBUMS!
16-8 HITS TOP FIFTY SINGLES!

AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
9.04	175	42	16	10	10	10



Chrysalis®

EARPICKS

Current favorites as chosen by members of all segments of the music industry

JAY FINK/CD ONE-STOP/CONN D Amitri/P Austin/C The Sky/R Stewart	C HOLLOWAY/WKZL/WINS-SALEM J Cole/4 Of Us/J Jackson/Roxette	CHUCK MCGEE/WOMP/WHEELING Roxette/F Mac/A Frehley/G Estefan
CHUCK FINLEY/WYYS/COLUMBIA F Mac/B English	C HOLMSTROM/ROUND UP/WASH E Grant/D Bowie/W Party/B-52's	MIKE MCGOWAN/WKSE/BUFFALO J & Mary Chain/After 7/B International
C GARCIA/DEF AMERICAN/LA D Angel/MC Hammer/Soundgarden/Big F	D HOUGHTON/UNIVERSAL/PHILI R Stewart/Shana/P Murphy/C Hart	LISA MCKAY/WRVQ/RICHMOND S Vega/F Mac/B Nile/Electronic
GREG GEARY/KZOU/LITTLE ROCK J Jackson/J Cole/After 7/O Boingo	L HUGHES/95XIL/PARKERSBURG J Cole/Expose/R Plant	W MERRITT/SEA PORT/PORTLAND F Stan/J Brothers/P Enemy/Shana
K GEIDT/TOWER/SHERMAN OAKS LA Guns/T Finn/B Biv Devoe/J Clegg	J JOHNSON/BUZZ'S NEST/COL After 7/B Biv Devoe/J Cole/Cure	K MESSICK/RECORDTOWN/BOSTON D Underground/BB Devoe/S Sen/S N'Pepa
JJ GERARD/KOCR/CEDAR RAPIDS Roxette/J Jackson/B English	P JOHNSON/PRO/TEMPE ASAP/B Crowes/J Clegg/Front	SEAN MICHAELS/KTRS/CASPER J Jackson/G Estefan/B English/Roxette
J GIOVINGO/B97/NEW ORLEANS Roxette/B Biv Devoe	ERIC JOHNSON/WAEB/ALLENTOWN G Estefan/Hi Tek 3/Cure/49ers	J MOSKOW/SCHWARTZ/WASH D.C. J Jackson/Heart/J Somerville
KAREN GLAUBER/A&M/LA B Biv Devoe/S Distortion	JAY BEAU JONES/WEGX/PHILLY Hi Tek 3/P Gentlemen/J Knight	J MURPHY/KQHT/GRAND FORKS Roxette/4 Of Us/J Jackson
S GRAMM/KITY/SAN ANTONIO G Estefan/C Girls/T Page/B Biv Devoe	JOHN KELLY/KYYY/BISMARCK B English/C Girls/Roxette/4 Of Us	DALE O'BRIAN/WKSI/GREENSBORO J Tesh/Heart/F Mac/J Jackson
H GURELI/KMEL/SAN FRANCISCO J Knight/Snap/I Mission	M KELLY/MUSIC MERCHANTS/RI J Cole/Cure/F Mac/Roxette	PJ OLSEN/WLOL/MPLS Electronic/Cure/After 7
JIM HARRISON/G105/DURHAM Laura B/After 7/F Mac	L KING/SOUND OF/PHILADELPHIA H Hewett/BB Devoe/S N'Pepa/Timothy T	J PANKHURST/RTI/OMAHA D Henley/A Ant/Today
NEIL HARRISON/K106/BEAUMONT G Estefan/Cure/49ers	R KNIGHT/KTFM/SAN ANTONIO Spunkadelic/P Gentlemen/49ers	R PENDELTON/WNYP/ITHACA B Gees/J Jackson/F Mac/B Biv Devoe
EDDIE HASKELL/K92/ROANOKE Roxette/C Hart/Linear	T KNOUF/S TEXAS WHOLESALE/TX Heart/J Somerville/B English/G Girls	BRIAN PHILIPS/KDWB/MPLS Roxette/MC Hammer
RICK HAYES/KTFM/SAN ANTONIO Spunkadelic/49ers/P Gentlemen	B LABORDE/KCPX/S LAKE CITY G Estefan/J Jackson/Electronic	A POWERS/KIMN/FT COLLINS Roxette/G Estefan/F Mac/C Girls
H HAZE/KKSS/ALBUQUERQUE J Jackson/Cure/Hi Tek 3/Aerosmith	N LEWIS/MUSIC PEOPLE/OAKLAND S O'Connor/Aerosmith/C Rea/K N'Play	J PRIMERANO/TRANSCON/BUFF F Mac/4 Of Us/After 7/B Biv Devoe
CHRIS HEIMOS/TOWER/EL TORO P Enemy/S Roses/B Intl/Electronic	SCOTT LIEF/WERZ/EXETER J Cole/F Mac/Cure/Basia	JJ RILEY/95XXX/BURLINGTON Roxette/J Cole/Cure/After 7
STEVE HELLER/ZFUN/MOSCOW Electronic/F Mac/J Cole/4 Of Us	DENNIS LOPEZ/TOWER/ANAHEIM D Harry/P Murphy/D Underground	DON RIVERS/KBIU/LAKE CHARLES C Girls/Linear/Heart
F HENSCHEL/CAPITOL RECORDS/LA Basia/LA Guns	K MACIVER/FACE THE MUSIC/MN Church/B Crowes/P Murphy/L Quireboys	C ROBERTS/92X/COLUMBUS L Quireboys/F Mac/J Cole/LA Guns
R HERCEG/POSITIVELY 4TH/MPLS P Dog Pondering/Starpoint/L Nelson/Silos	S MANN/WQUT/JOHNSON CITY J Cole/F Mac/Giant	CHELLE ROBINSON/KWTX/WACO Roxette/J Cole/After 7/LA Guns
M HERZER/RECORD BAR/C CHRISTI Cure/D Mode/F Mac/Heart	D MATHES/STREETSIDE/ST. LOUIS Wilson Phillips/Gun/U Dance/E Johnson	J ROSE/WEST MERCH/AMARILLO 4 Of Us/T Finn/After 7/B Biv Devoe

The Forbidden Music

ELEKTRA... If it got any hotter, it wouldn't be music!

Featuring
"LAMBRADAI"



24-19 HITS TOP FIFTY SINGLES!
28 HITS TOP FIFTY ALBUMS!
MTV HEAVY!

WXKS	add
PRO-FM	add
Q102	add
WDFX	3-1
WHYT	6-4
KEGL	7-5
92X	6-5
WPHR	9-7
PIRATE	10-8
KXXR	13-9
KSAQ	11-10



MÖTLEY CRÜE
"Without You"
the single and video
from the TRIPLE PLATINUM
album *DR. FEELGOOD*



FASTER PUSSYCAT
"House Of Pain"
the single and video
from the album
WAKE ME WHEN ITS OVER

MTV ACTIVE!

PIRATE	2-1
KRZR	4-3
92X	9-6
99KG	9-6
OK95	9-6
KHTY	10-7
ZFUN	8-7
KKHT	13-8
KATM	9-8
WDFX	15-9
KXXR	15-12
KMOK	17-13



BEATS INTERNATIONAL
"Dub Be Good To Me"
the single and video
from the debut album
LET THEM EAT BINGO

FLASHMAKER!

KJMZ	add	KKMG	add
X100	add	KEZB	add
KROY	add	KMEL	deb
WTIC	add	KWOD	36-33
KITY	add	BREAKING AT:	
SLY96	add	HOT97	FM102

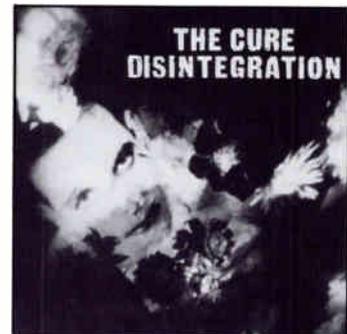


THEY MIGHT BE GIANTS
"Birdhouse In Your Soul"
the single and video
from the album *FLOOD*

BREAKING AT:
KSAQ 99KHI
KSND KFBQ
WPST KFTZ
95XXX ZFUN

HOT94.9
KWTX

DAN QUAYLE COUNTDOWN:
1020 days to go



THE CURE
"Pictures Of You"
the new single and video
from the Platinum Plus album
DISINTEGRATION

**FLASHMAKER!
EARPICKS WINNER!**

KKBQ	add	KZZU	add	99KHI	add
KRBE	add	WPST	add	KFBQ	add
KITS	add	K106	add	KTRS	add
KSAQ	add	KZFM	add	WCGQ	add
HOT94.9	add	KATM	add	WHTO	add
KSND	add	95XXX	add	WNYP	add

Another Dance Sensation From... Elektra Cassettes, Compact Discs and Records

MC Hammer

"U CAN'T TOUCH THIS"

From the album **Please Hammer Don't Hurt 'em**

AVERAGE MOVE	AGGRESSIVES (4 or more)	Lp SALES (1 to 10)
4.34	40	10

FLASHMAKERS WINNER!

46-39 HITS TOP FIFTY SINGLES!

9-8 HITS TOP FIFTY ALBUMS!

WPLJ	add	WHYT	20-15
Z95	add	KITY	21-17
WAVA	add	HOT94.9	23-17
Y95	add	PWR106	26-18
KDWB	add	WPGC	21-18
KKRZ	add	HOT97.7	21-18
B104	add	WIOQ	27-19
HOT102	add	Q106	22-19
		KIIS	25-21
WNVZ	deb 24	KZZP	26-22
WXKS	deb 25	B97	30-22
WMJQ	deb 27	KROY	29-24
Y108	deb 28	WZOU	29-26
X100	deb 29	KWOD	34-29
WKSE	deb 29	HOT105	34-31
WPHR	deb 33		
PRO-FM	deb 35		

KTFM	13-5
KOY	14-11
KKFR	14-11
KNRJ	17-12
KMEL	18-14
FM102	20-14
KKBQ	25-15

Cover Girls

"ALL THAT GLITTERS ISN'T GOLD"



From the album **We Can't Go Wrong**

MANAGEMENT

FLASHMAKER!

KRBE	add	KPRR	add
KNRJ	add	KZFM	add
KMEL	add	WKRZ	add
FM102	add	KQMQ	add
KOY	add	KDON	add
Q106	add	KKSS	add
KKFR	add	KYYY	add
KROY	add	WCIL	add
KITY	add	WHTO	add
KTFM	add	WOHT	add
HOT94.9	add		
WCKZ	add	HOT97.7	deb 24
Z951	add	KIKI	deb 28
KZBS	add		
HOT99.9	add	B96	30-27
KYNO	add	HOT97	31-28

Tim Finn

KUBE	add
KSND	add
KTMT	add
OK95	add

"NOT EVEN CLOSE"

From the album **Tim Finn** 23* POP ADULT!

Tina Turner

"LOOK ME IN THE HEART"

From the album **Foreign Affair** 2* POP ADULT!



© 1990 Capitol CD's, cassettes and Records



sithereens "BLUES BEFORE AND AFTER"

From the album **11**

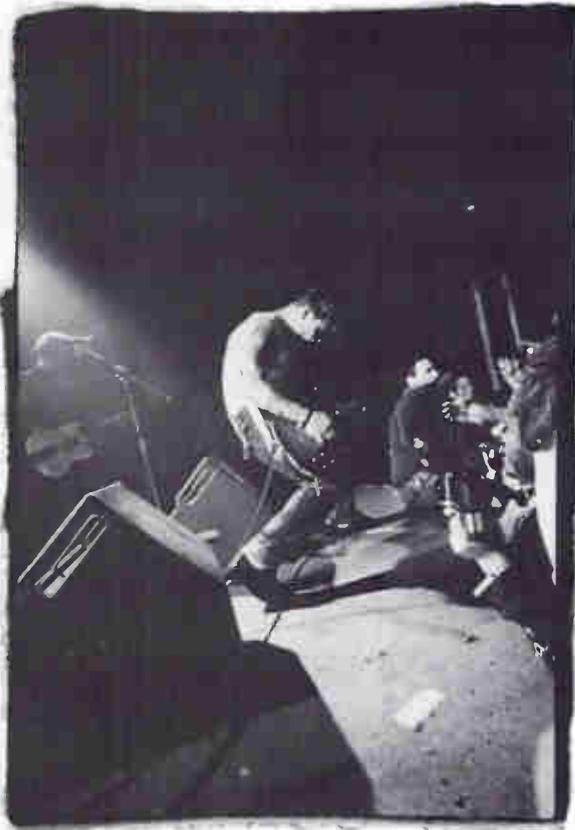
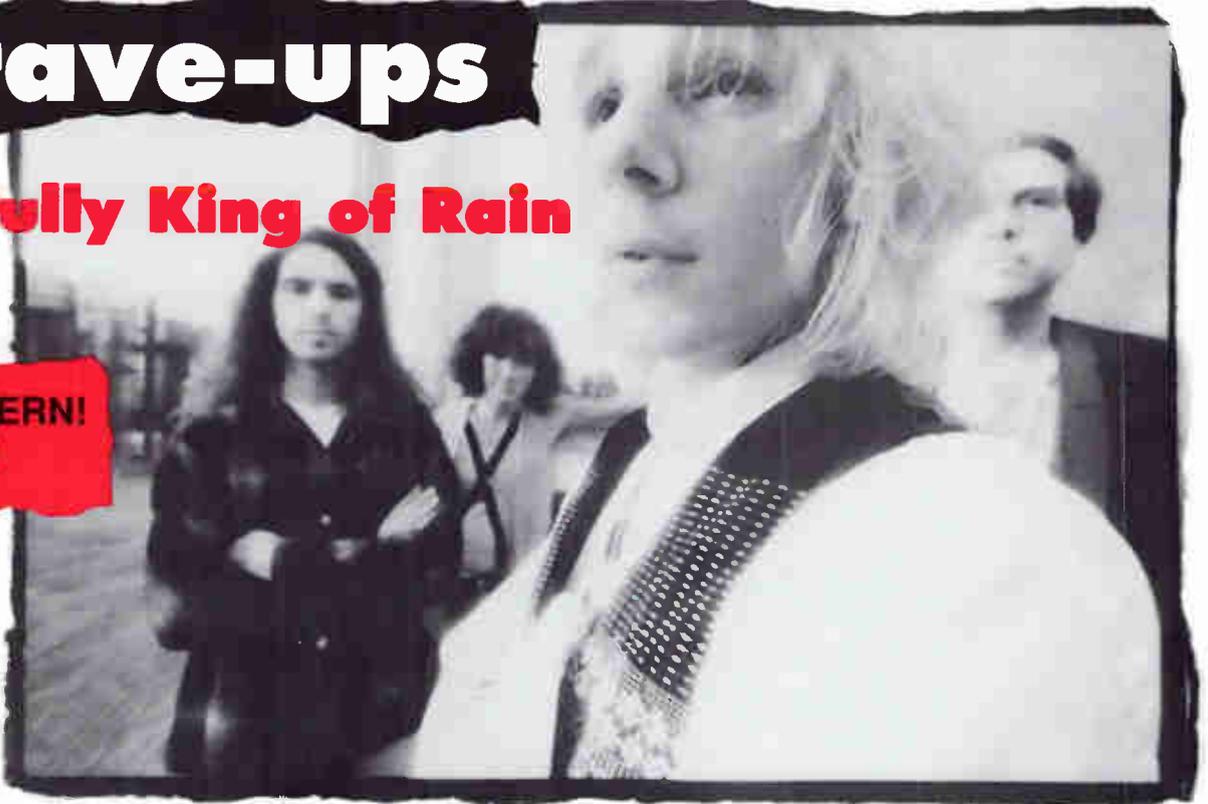
THE NEW SINGLE! YOU GOT IT NOW!

the rave-ups

Respectfully King of Rain

from the album **CHANCE**

**14 POST MODERN!
MTV MEDIUM!**



SOCIAL DISTORTION SOCIAL

"Let it Be Me"

from the album **Social Distortion**

ALREADY ON AT:

KDGE	KJQ
WDRE	WBRU
WHFS	KUKQ
WFNX	KTCL
WHTG	WRVU
91X	WFIT
KITS	WMDK

Epic

BIG DIPPER

"LOVE BARGE"

OUT NOW!

POST MODERN

(Based on a combination of airplay and sales.)

LW	TW	ARTIST-LABEL	COMMENTS
2	1	SINEAD O'CONNOR - Ensign/Chrysis Nothing Compares 2 U	Forget it!!
1	2	MIDNIGHT OIL - Columbia Blue Sky Mine	Sales/video!
5	3	DEPECHE MODE - Sire/Reprise Various	Giant sales
4	4	THE CHURCH - Arista Metropolis	MTV Buzz Bin
9	5	OINGO BOINGO - MCA When The Lights...	Hot sales
3	6	PETER MURPHY - RCA Cuts You Up	Solid
6	7	THEY MIGHT BE GIANTS - Elektra Birdhouse In Your...	Sales/air
7	8	MISSION U.K. - Mercury Deliverance	MTV Buzz Bin!
12	9	THE BELOVED - Atlantic Hello	Early sales
15	10	HOUSE OF LOVE - Fontana/Merc I Don't Know Why	Great week
13	11	DEL AMITRI - A&M Kiss This...	Breakout sales
10	12	JESUS & MARY CHAIN - WB Head On	Up and down
8	13	BLUE NILE - A&M Downtown Lights	MTV leads
11	14	THE RAVE-UPS - Epic Respectfully King...	MTV leads
17	15	THE CRAMPS - Enigma Bikini Girls...	Back up
19	16	BEAUTIFUL SOUTH - Elektra You Keep It All In	Breaking
18	17	STONE ROSES - BB/RCA Fools Gold	Steady week
22	18	EVERYTHING BUT THE.. - Atlantic Drive	Selling
20	19	ADAM ANT - MCA Room At The Top	Great video
21	20	COWBOY JUNKIES - RCA Various	Sales/air
24	21	PRETTY WOMAN SNDTRK. - EMI Palmer/Chili Peppers	Palmer/RHCP
16	22	CREATURES - Geffen Various	Up and down
25	23	MICHAEL PENN - RCA This & That	New cut
14	24	R SOUNDWAVE - Mute/Enigma Biting My Nails	Slipping
--	25	THE FALL - Mercury Various	Radio leading

POST TOASTED By Ben Dover

...Felt like we went back to doing bongloads behind the school gym, hanging out at lifeguard station #15 in Santa Monica and listening to "RRRock of the eighties, K-R-O-Q" when the **Go-Go's** performed this week at The Whiskey in Hollywood as a band called (get this) Klamm. The band got together for a benefit being held at the Universal Amphitheatre on Wednesday night with Elektra's **The Havalinas** opening (they rocked, by the way). "Our Lips Are Sealed" and "Vacation" were definitely the highlights. Unbelievable.

Anyway, **Sinead** takes the #1 spot this week and debuts on the **Top Fifty Albums Chart** at #1 in just its first week out..... Speaking of gigantic sales, **Depeche Mode** comes out of the box at retail and debuts at a hefty #7 nationally — PoMo is hot, hot, hot!..... **The Church** is holding solid at #4 with sales on the rise and radio taking this one all the way. The video is currently at **MTV** in **Buzz Bin** rotation which

One Last Time



Kim Saade — not related to Vivian Vance.

is helping to generate Hots at both radio and retail..... Check out the action for the current **Oingo Boingo** project — airplay points jumped significantly this past week with solid sales also telling the story. Watch for them to break big in the mainstream marketplace (Oh, we know you hate that!)..... **Atlantic** is making big moves with **The Beloved** which now has a video in solid rotation at **MTV** and is beginning to generate sales. Also on Atlantic, check out the **Schnell Fenster** album — this is the other half of **Split Enz** and it sounds like the major goods..... **Mercury's House Of Love** enters the Top 10 this week with radio leading the way. The band should be touring soon.... **A&M** continues their PoMo stud-dom with **Del Amitri** who now have a video on at **VH1**. Also on the horizon, **Suzanne Vega's** ready to break big with her long awaited project..... **Elektra's Beautiful South** is beginning their national tour with lots of great reviews of this project leading the way..... There's only one debut this week on the chart which comes from Mercury with **The Fall**. The project has been gaining steadily for weeks now and took a big jump in airplay points this past week..... **Toad The Wet Sprocket** played a killer gig in Baltimore with 'HFS at Max's where over 300 people showed up. Word has it, this band has really developed..... Finally, **Kim Saade** exits **WRAS** as Music Director with **Jeff Clark** assuming her responsibilities. We'll tell you again, this girl's the goods and now she's up for auction.....

POST MODERN

HOTS

1. SINEAD O'CONNOR (Ensign/Chrysalis)
2. DEPECHE MODE (Sire/Reprise)
3. MIDNIGHT OIL (Columbia)
4. THE CHURCH (Arista)
5. PETER MURPHY(BB/RCA)
6. COWBOY JUNKIES (RCA)

ADDS

1. LIGHTNING SEEDS (MCA)
2. SIDEWINDERS (RCA)
3. ROBYN HITCHCOCK (A&M)
4. POI DOG PONDERING (Columbia)
5. AQUANETTAS (Nettwerk/IRS)
6. THAT PETROL EMOTION (Virgin)

(Hot reports from the nation's leading radio and retail outlets)

WCDB / JIM MCNEIL / ALBANY

Chills
Straitjacket Fits
Fall
Lush
Giant Sands

DISCOUNT RECORDS / DIANE OTEY / ANN ARBOR

Everything but ...
Sinead O'Connor
Lenny Kravitz
9 Inch Nails
Big Chief

WHFS / MICHAEL BUTCHER / ANNAPOLIS

Church
Midnight Oil
Peter Murphy
Notting Hillbillies
Sinead O'Connor

PLASTIC FANTASTIC / DAVID CASTLEMAN / ARDMORE, PA.

Depeche Mode
Sinead O'Connor
Cowboy Junkies
Midnight Oil
Robert Plant

WHTG / RICH ROBINSON / AS-BURY PARK

Silencers
Mission U.K.
Oingo Boingo
Dramarama
They Might be Giants

CHAPTER 3 / JIM VINING / AT-LANTA

Sinead O'Connor
Depeche Mode
9 Inch Nails
David Bowie
Eric Johnson

TURTLES / THOM DRAM / AT-LANTA

Sinead O'Connor
Depeche Mode
Church
Cowboy Junkies
Beloved

WRAS / KIM SAADE / ATLANTA

Depeche Mode
Ryuchi Sakamoto
Mission U.K.
Stone Roses
Renegade Soundwave

KUT / CHERYL BATEMAN / AUSTIN

They Might Be Giants
Sinead O'Connor
3 Mustaphas 3
Everything but ...
Church

WFNX / BRUCE MCDONALD / BOSTON

Sinead O'Connor
Depeche Mode
Renegade Soundwave
Beautiful South
Lightning Seeds

KBCO / DOUG CLIFTON / BOULDER

Sinead O'Connor
Midnight Oil
Peter Murphy
Del Amitri
Notting Hillbillies

KUCB / DAVE DELASKY / BOULDER

Sinead O'Connor
Tackhead
Nitzer Ebb
Robyn Hitchcock
Naked City

NU MUSIC / SCOTT ANDERSON / BRIDGEPORT

Fall
Nick Lowe
Beloved
That Petrol Emotion
MC 900 Ft. Jesus

WOFM / AL MITCHELL / CHESAPEAKE, VA.

Church
Stone Roses
Nine Inch Nails
Social Distortion
Loop

WSBF / ALAN RIDGEWAY / CLEMSON, S.C.

Mark Bingham
Social Distortion
Tackhead
Grisly Fiction
Not Shakespeare

MANIFEST / DONNA MAXWELL / COLUMBIA, S.C.

Depeche Mode
Sinead O'Connor
Robyn Hitchcock
Eric Johnson
Cowboy Junkies

KBVR / DOUGLAS CRIST / COR-VALIS

Bad Religion
Houston Loud
TAD
Big Chief
Green Day

KDGE / LARRY NIELSON / DALLAS

Electronic
Jesus & Mary Chain
Adam Ant
Midnight Oil
Beloved

WUXTRY / MARK METHÉ / DECATUR, GA

Chills
Sinead O'Connor
Del Amitri
Loop
Ben Vaughn

WDET / ANNE DELISI / DETROIT

Sinead O'Connor
Oingo Boingo
Ryuchi Sakamoto
Blue Nile
Mission U.K.

VINTAGE VINYL / ROB ROTH / FORDS N.J.

Cowboy Junkies
Silos
Richard Barone
Robyn Hitchcock
American Angel

WRSI / JIM OLSEN / GREENFIELD

Sinead O'Connor
Midnight Oil
Cowboy Junkies
Tanita Tikarim
Church

SELECTER / SUSAN HAYNES / HICKORY, N.C.

Rave-Ups
Sinead O'Connor
Church
Thin White Rope
They Might be Giants

VINYL VENDORS / VALERIE EL-LIOT / KALAMAZOO, MI

Depeche Mode
Sinead O'Connor
Peter Murphy
Lenny Kravitz
Michael Penn

STREETSIDE (WEST PORT RD.) / PHILLIP HANLY / KANSAS CITY

Tackhead
Depeche Mode
Nitzer Ebb
9 Inch Nails
Sinead O'Connor

WBER / ANDREW CHINNICI / KENFIELD

Sinead O'Connor
MC 900 ft. Jesus
Bel Canto
Mission U.K.
Ultra Vivid Scene

KCRW / TOM SCHNABEL / LOS ANGELES

Sinead O'Connor
Shopping Trolley
3 Mustaphas 3
Cowboy Junkies
Poi Dog Pondering

WJUL / DAWNIE / ROD / LOWELL, MA

Savage Republic
Arson Garden
Cramps
Pale Saints
The Inn



Lloyd Cole

"Downtown"

the single and video from the solo album *Lloyd Cole*.

Produced by Fred Mahr. Management: Middlebrow Management.

"It's a huge, rocking, happy, delicate and funny record that makes everything else released this year look laughable."

—New Musical Express

KDGE add
WRAS add
WHTG add

WMDK add
KTOW add
KGQN add

KTCL add
WFIT add
WUNV add

KBLE add
WOXY add
KTAO add

JOHNNY CLEGG & SAVUKA

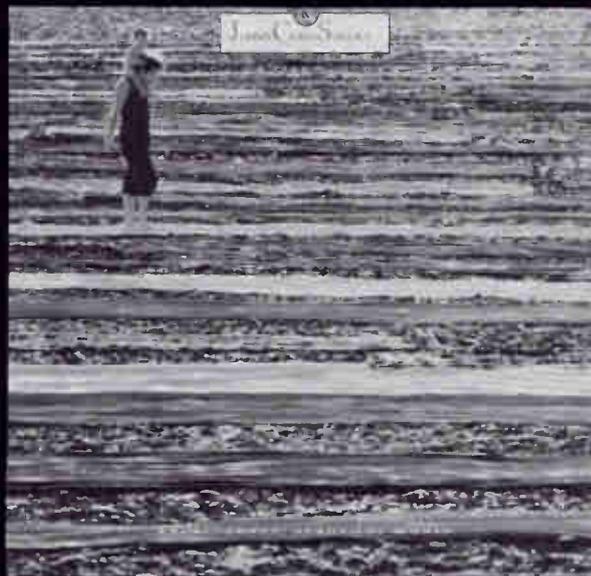
"Cruel Crazy Beautiful World"

the single and video from the *Cruel Crazy Beautiful World* album.

Produced by Hilton Rosenthal. Management: Alive Entertainment

"Beneath it's glossy musical surface, '*Cruel Crazy Beautiful World*' amounts to Clegg's most direct, most impassioned work in an eighteen-year career, a chronicle of violence, betrayal and flickering hope. A man made this record, but events made this man."

—Rolling Stone



WDRE add
KDGE add
91X add

WHTG add
WMDK add
WDST add

KACV add
WRAS add
KTAO add

KTCL add
KUKQ add
KUSF add



Available on Capitol Records, Cassettes, and Compact Discs.

POST MODERN



ANNE DELISI WDET DETROIT

NOT SINEAD O'CONNOR!!! Actually this is WDET's Music Director Anne Delisi or should we say Anne's hair. Anne really knows her music and what she wants to be in life. She told us, "One day I hope to be a body double for Richard Marx or Bob Catania...can't you see a resemblance??" Anne, babes, have you checked into the Hare Krishnas? Just asking.

HOTS:

1. SINEAD O'CONNOR
2. OINGO OINGO
3. RYUICHI SAKAMOTO
4. BLUE NILE
5. MISSION U.K.
6. ANA DOMINO
7. COWBOY JUNKIES
8. DEPECHE MODE
9. TANITA TIKARAM
10. OFRA HAZA

WFIT / HELEN URRIOLA / MELBOURNE, FL

Depeche Mode
Sinead O'Connor
They Might be Giants
House of Love
Lightning Seeds

WMUR / JARRET ERNST / MILWAUKEE

Beloved
Silencers
Everything but ...
Kinks
Gin Blossoms

LET IT BE / RYAN CAMERON / MINNEAPOLIS

Happy Mondays
Tackhead
House of Love
Bel Canto
Depeche Mode

WRVU / MARK HILL / NASHVILLE

Midnight Oil
Sinead O'Connor
Nice Strong Arm
Red Temple Spirits
Beautiful South

RHYMES / MORY MCCARTHY / NEW HAVEN

London Quireboys
Sepultra
Obituary
Michael Monroe
Eclectic Angels

WTUL / JEN LARSON / NEW ORLEANS

Naked City
Mudhoney
Raunch Hands
Public Enemy
MC 900 ft. Jesus

MIDNIGHT RECORDS / RON BALLY / NEW YORK

Bongwater
Henry Kaiser Band
Tailgaters
Clawhammer
TV Personalities

WNYU / LISA SARTORI / NEW YORK

Blue Aeroplanes
Buzzcocks
Lisa Stansfield
Einsturzende ...
Tackhead

WDRE / MCNAMARA / NEW YORK CITY

Sinead O'Connor
Anything Box
Depeche Mode
Peter Murphy
Stone Roses

TRACKS / DONNA AGRESTO / NORFOLK

Beautiful South
Blue Nile
Church
Del Amitri
Luka Bloom

KRCK / PAUL KRIEGER / OMAHA, NE

Sinead O'Connor
Peter Murphy
Midnight Oil
Depeche Mode
Adam Ant

KOHS / SHAWN CARTER / OREM

Church
Sinead O'Connor
Blue Nile
Silencers
Lightning Seeds

WOXY / PHIL MANNING / OXFORD, OH

Midnight Oil
Sinead O'Connor
Depeche Mode
Peter Murphy
Church

WMDK / MIKE THOMAS / PETERBOROUGH

Midnight Oil
Sinead O'Connor
Church
House of Love
Depeche Mode

KUKQ / JONATHAN L. / PHOENIX

Depeche Mode
Beloved
Michael Penn
Pretty Woman Strk
Midnight Oil

JIMS RECORD & TAPES / JIM SPITZNAGEL / PITTSBURGH

Black Uhuru
Robyn Hitchcock
Nick Lowe
Spanic Boys
Ryuichi Sakamoto

X15 / DAVE CALIBRISE / PITTSBURGH

Depeche Mode
Mission U.K.
Beloved
Adam Ant
Cramps

WBRU / TED MCENROE / PROVIDENCE

Sinead O'Connor
They Might be Giants
Depeche Mode
Renegade Soundwave
Beautiful South

91X / MIKE HOLLORAN / SAN DIEGO

Peter Murphy
Sinead O'Connor
Creatures
House of Love
Ryuichi Sakamoto

KITS / STEVE MASTERS / SAN FRANCISCO

Sinead O'Connor
Depeche Mode
Midnight Oil
Erasure
Anything Box

KSJS / PALLE / SAN JOSE

Bel Canto
Cramps
KMFDM
Trilobites
House of Love

KCPR / SCOTT CARTER / SAN LUIS OBISPO

Wedding Present
Toad the Wet ...
House of Love
Heretix
Kevn Kinney

KOTR / DREW ROSS / SAN LUIS OBISPO

Rave-Ups
Midnight Oil
Toad the Wet ...
Dave Edmunds
J.J. Cale

CELLOPHANE SQUARE / DAVE CRIDER / SEATTLE, 3 STORES

Cramps
Minor Threat
Soundgarden
Fugazi
Lenny Kravitz

KWUR / BRY GRIMES / ST. LOUIS

Lush
Hardy Boys
MC 900 ft. Jesus
Caterwaul
Bel Canto

WMNF / PETER WOHELSKI / TAMPA

Sinead O'Connor
Cowboy Junkies
Depeche Mode
Final Cut
Scatterbrain

KTAO / BRAD HOCKMEYER / TAOS

Del Amitri
Depeche Mode
Silos
Sinead O'Connor
Luka Bloom

WTSR / CHRIS BERGEN / TRENTON

Peter Murphy
Midnight Oil
Depeche Mode
Nitzer Ebb
Jeremy Days

THE CHURCH



GOLD



AFTERNOON



FIX



THEIR FINEST HOUR

PRODUCED BY WADDY WACHTEL & THE CHURCH

DIRECTION: MICHAEL J. LEMBO/JILL CHRISTIANSEN, MIKE'S ARTIST MANAGEMENT, NEW YORK

ARISTA

© 1990 ARISTA RECORDS, INC., A BERTELSMANN MUSIC GROUP COMPANY.

4 HITS POST MODERN!

POST MODERN

POMO PICKS

Edited By Holly Gleason



"Lloyd Cole" (Capitol): Scotsman Lloyd Cole hits his stride after several near-attempts. As always intelligently written and steeped with references that pack a strong literary bent, Cole's new record has a supple sense of rhythm driving the lyrics and melody forward. "No Blue Skies" moves at its own sweet pace, enjoying the intimate tone Cole projects from a vocal that's both warm and comfortable. "Downtown" is a lilting bit of reverie that packs some wicked harmonica licks and a dark brooding exterior.

Loey Nelson, "Venus Kissed The Moon" (Warner Bros.): A sultry sense of self informs "Venus Kissed The Moon" from Milwaukee's Loey Nelson. With an organic orientation, a voice that veers from Joni Mitchell to Edie Brickell and songwriting that captures images like butterflies in a net, "Venus" has plenty to listen to and just as much to enjoy on a purely sonic plane. "Morning Glory" is quirky, yet catchy, while the Dr. John/Doc Pomus-penned "Only The Shadows Know" suggest Rickie Lee Jones in the mainstream.



Gunbunnies, "Paw Paw Patch" (Virgin): Raw pop music with no trace of the current slick concessions. You can hear real people playing real instruments, real voices twining in slightly bumpy, close Everly Brothers harmony. Produced by Jim Dickinson of Ry Cooder / Mojo Nixon / Replacements fame, "Paw Paw Patch" proves pop doesn't have to be pap. "Put A Tail On Your Kite" has a creeping bass line, plucky guitar lines and a gentle swagger that's the embodiment of innocent teenage attraction.

Second Self, "Mood Ring" (EMI): A harmonica bleats and blares and suddenly you're knee-deep in "Aunt Jenny (Bless My Soul)" from Second Self's "Mood Ring." For their major label debut, the Detroit-based band has maintained their loose-limbed, highly Rolling Stones-ian breed of sloppy rock that's just right for an audience desparate for this sort of sweat-and-dirt-under-the-nails music. Indeed, the entire thing rings of fresh verve, musical abandon and new passion instead of knee-jerk arena-isms



POMO MUGS



IT'S BOO-YAA TIME: What's so frightening about 973 Samoan dudes weighing anywhere from 300 to 643 pounds each? Well, according to 91X's Vince "Duuude, look how raaaging I am in this photo" Casanova (second from left) and LIVE105's Steve "Duuude, no more comments about the coif" Masters (third from right), Island's Boo-Yaa Tribe didn't scare them at all at Gavin '90. We just wonder why the hotel gift shop ran out of little boys' underwear shortly after this pic was taken.....



THE SECOND PHOTO: MCA's Nanci Griffith and Columbia's James McMurtry were down in Austin at South By Southwest where they did a killer show together... or something like that. Look folks, all this photo says on the back are the artists' names. How the hell do you expect us to give you a story when they wouldn't even let anyone associated with this rag register at the convention much less enter the city limits of Austin?! Whaddya want us to lie? Next time. Who sent this photo anyway?



TWO NICE GUYS: Capitol recording artist and Godhead of the guitar, Richard Thompson, and Rykodisc's Jim Neill were seen backstage at one of Richard's shows where Marty Wilson Piper opened. Why these two posed for a shot together — we don't know. Where Richard's Capitol rep was — we don't know. Why Jim didn't pose with his own artist — we don't know. This is pathetic but thank you for your time.

THE HORIZON

THE LATEST ON UP AND COMING BANDS

by John Sutton-Smith

Is there a New California Sound? First the **Beach Boys** and the **Byrds**, then the **Eagles**; now a trio of young bands has come along with a style that strongly suggests a new strain of California homegrown. Consider Santa Barbara's **Toad the Wet Sprocket**, whose "Bread and Circus" was one of last year's most promising debuts; the follow-up "Pale" is now out on **Abe's/Columbia**. Compare with La Jolla's **the Origin** (**Virgin**), another band with an acoustic edge and a seemingly mass-appeal pop sound. Thirdly, seek out the as-yet-unsigned **I-Rails**, a Ventura-based trio with an impressive indie album, "Nine Songs from Nowhere," on the **Primal** label. All three bands have taken their own blend of Mersey and Manchester, reshaping it into a new form of Pacific pop. And thus the beat goes on.... Three bands with religious-sounding names that should have been mentioned by now: **The Church** have come up with a winner for **Arista** on "Gold Afternoon Fix," which stands to propel these Aussie popmeisters to massive status. Then comes more classy textural pop courtesy of UK outfit the **House of Love**, bound for radio glory with tracks like "Shine On" and "I Don't Know Why I Love You" from the new **Fontana/Mercury** self-titled album, also including an exquisite piece called "Beatles and Stones." And **Atlantic** band **the Beloved** are deservedly showing signs of breaking with "Hello."... This is the one we've been waiting for from **Sinead O'Connor**. "Nothing Compares 2 U" is just the tip of the iceberg on the smash album "I Do Not Want What I Haven't Got" (**Chrysalis**).... **Epic** has two leading-edge contenders on the burner: The inimitable **Suicidal Tendencies** are back with "Diary of a Rock 'n' Roll Banned," while the self-titled **Social Distortion** album is the major label debut for the onetime punk band. And if that's not enough for **Epic's** street credibility, check out metal band **the Killer Dwarfs** and rocker **Johnny Crash** with "Neighborhood Threat." ... LA's been lucky to have an stretch of particularly noteworthy shows in intimate settings from a cross-section of special young artists poised on their creative thresholds. **Innocence Mission** impressed a wide and varied audience with their exquisite Roxy set, with opener **Peter Dinklage** joining the young Pennsylvanians on the encore for a song he wrote especially for them. Look for their album to do like the **Indigo Girls** — be a sleeper and catch on yet.... Future solo star and former **X** leader **John Doe** introduced his stellar new band and a set of brilliant new songs, coming soon on his **DGC** debut. Sort of the **Sam Shephard** of rock, Doe is one of the very few commanding and original talents in contemporary American music. Openers and local heroes **the Havalinas** have their lively **Elektra** debut in the stores.... Hottest ticket of recent weeks was probably hometown boy **Michael Penn**, who has the hit of the season with the delightful "No Myth," and a thoughtful, tasty pop style that's been favorably compared with **Crowded House** and "Hunky Dory"-era **Bowie**.... Other memorable shows included venerable dub-poet **Linton Kwesi Johnson** on his first tour in five years; a short set from **Suzanne Vega**, previewing songs from her upcoming album; and **drivin' n' cryin'**'s multi-talented **Kevn Kinney** out on an acoustic stint with **R.E.M.'s Peter Buck**. The duo was joined briefly by **T-Bone Burnett** for a weird and wonderful piece called "Hell" that I'd love to hear on a B-side one day.

NEW ARTISTS



Bell Biv DeVoe

Title
"Poison"

Label
MCA

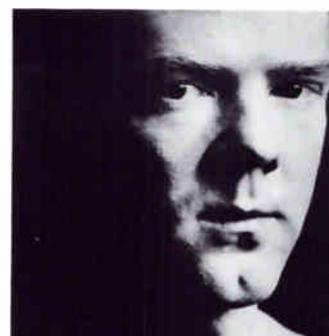
*With its debut single (and title track from the album), this **New Edition** spinoff turns the tables on the rappers by sampling a jam from **Kool G. Rap & Polo**, and the result rivals **Bobby Brown** in terms of high-tech groovitude. NY's **Dr. Freeze** and **Spiderman** are the parties responsible for the post-nuclear production on this radioactive cut.*

Suggested Cuts

This sucker sounds, feels, looks, smells and tastes like a new jack mega-smash, approaching Top Ten sales in the first week of release!

Label Comments:

"Why are you bothering me again?" asks altruistic **MCA** Promo fromage **Billy Brill**. "Poison's on Capitol, and it's none of your goddamn business what kind of underpants I wear — unless you were thinking of giving me a gift, that is. Come to think of it, I could go for a tube of those lycra French-styles they sell at **Fred Segal's**. Get 34s — I like 'em tight. Gotta go, I've got this **BBD** single that's exploding." But **Billy**, you didn't say what colors you'd like those undies in. May we suggest cobalt blue and dusty rose?



Jimmy Somerville

Title
"You Make Me Feel (Mighty Real)"

Label
London/PolyGram

*The unmistakable falsetto that powered **Bronski Beat** and the **Communards** has returned, as **Somerville** comes with his first solo LP, "Read My Lips," and the charmingly offbeat single, "Comment Te Dire Adieu," a duet with — Hold the presses! That ain't the single, not in the States, anyway. It's "You Make Me Feel (Mighty Real)."*

Suggested Cuts

"You Make Me Feel (Mighty Real)" makes a lot more sense than some song in French.

Label Comments:

"Idiots! Amateurs!!" screams **London Records** ruler **Roger Ames**. "You not only reviewed the wrong track two weeks ago, you put it on the wrong label! I demand that you do another rave on **Jimmy**, but this time get the information right." Our humble apologies, **Mr. Ames**, sir. We have endeavored to correct this odious error, and we further acknowledge that we are vermin and do not deserve to live. Our undying thanks for allowing us miserable scum to serve you. Now, could you use your pull to get us **Eckstine's** **Laker** tickets for the playoffs?

WHEELS & DEALS

BY BUD SCOPPA

"Thanks for the ink, but you spelled both my names wrong," A&M's Bryan Huttenhower pointed out last Friday night during Emerald Forest's packed showcase for MTV-ready Pray for Rain at Power Plant. Sorry, big guy. No telling whether Huttenhower was taken by the Mark Spiro-led band, but their tight set of well-crafted songs was impressive in a calculated way, and Spiro's blond locks may be the best marketing device since Tawny Kitaen.... Another A&R convention took place a coupla nights earlier at the Gaslight, where School of Fish serenaded envoys from Virgin. PolyGram, Silvertone, Capitol and several pubs. Guys from MCA and Azoff Entertainment like 'em, too.

Not Faceless



Rick Chertoff: Uses sunblock for studio tan.

Up-and-comer Sandy Tanaka (Rhino Bucket) is the manager.... This Vinnie James situation is showing signs of turning into a full-on bidding war, as a third label made its move last Thursday, with the news that RCA had joined Capitol in the hunt. In a side note, when CAA's Rob Prinz read in this space late last year that Triad's Brian Gersh was about to ink James, he made a game-saving tackle and signed Vinnie to CAA.... With Kaz ascending to the presidency of Virgin Music, and with Susan Collins coming in as talent spotter, the

picture at the pub is almost complete. Expect a second scout to be named as Collins' partner.... Michael Beinhorn (Chili Peppers) will produce the second Buck Pets LP, with the Dust Brothers also cutting a track or two.... Ideology dept.: Toad the Wet Sprocket, Shawn Colvin and Poi Dog Pondering may not be household names, but Columbia is clearly in the midst of remaking itself as an A&R-driven label. According to Rick Chertoff, who co-helms the A&R department with Dave Novick, this "new Columbia" routine isn't just rhetoric but a full-on commitment — which Chertoff says is shared by Donnie Ienner — to change the label's faceless image and to develop artists. "We want to bring it back to the artist-oriented legacy of Louis Armstrong, Miles Davis and Bob Dylan," says Chertoff, who still thinks of himself primarily as a staff producer rather than a department head. "We're not only trying to make a much healthier roster, we're also looking for the young John Hammonds." Can't argue with that. It's too soon to know, however, whether Chertoff will become Columbia's Lenny Waronker — and I guess we'll never know whether Tom Whalley would've become John Hammond.... The Gin Blossoms have been offered a record deal, and it wasn't from A&M.... Sleeper pick of the week: Rotten Belly Society, soulful roots-rock from grimy Fontana, Calif., at the Coconut Teaszer April 4.... Just received a tape on the elusive Portland band Rumor Control from Nelsguard/Cohen Management of West Hollywood (213-859-8191). It was blank.... Despite widespread rumors, Martin Chambers has not joined GNR.... Our spies tell us that CBS Records is maneuvering to acquire Important.... Also misspelled last week: Steev Ricardo. What am I, a mind reader?

MINI MUGS



PINOT POUR BOURGEOIS (that's French): Charisma looks to be the early front-runner in the new-label sweepstakes — they've got a name, a snazzy logo, a staff and finished albums by the likes of Maxi Priest (with several tracks written and produced by Jazzie B) and Something Happens (produced by Ed Stasium). Then there's the guy in the above photo, Brent Bourgeois, whose solo debut, produced by Danny Kortchmar and shipping April 24, will be Charisma's first release, while the lead-off single, the extremely tasty "Dare To Fall In Love," is on its way to radio as we speak. Pictured (back row, l-r) are Arnold Pustilnik of Bill Graham Mgmt., daredevil Richard Branson, Bourgeois, Virgin Music Group Chairman Simon Draper and (front row) Charisma grand fromage Phil Quartararo.



NOT ANOTHER GOOD NEW FEMALE ARTIST?!! MCA's entry in the 1990 girls & guitars competition is Denver-based Jill Sobule, whose first effort, "Things Here Are Different" (produced by Todd Rundgren), is coming at the end of April. Pictured (l-r): Richard Paimese, MCA's Exec. VP & GM; Susan Dodes, who signed Sobule; Al Teller, Chairman, MCA Music Entertainment Group; Sobule; and Jeff Jones, VP Marketing, East Coast.



PHOTO PHOTO OF LOUIE LOUIE: Incredibly dreamy hunk, stud, god-head Louie Louie is congratulated by a bunch of important people who stand to benefit greatly from his success. Pictured (l-r): attorney Steve Baron, A&R weasel (with a big title) Bobby Colomby, Louie x 2, WTG ruler Jerry Greenberg and Louie Louie's manager manager, Kelly Newby.

L.A. GUNS



The Ballad of Jayne

FROM THE ALBUM **COCKED & LOADED**



- "#2 phones after only 1 week of airplay." **SHADOW STEELE - PIRATE RADIO, LA DEB 20**
- "After only 10 days of airplay it jumps to the #3 most requested. Great Reaction! This is a smash!"
GARY FRANKLIN - KXXR, KANSAS CITY DEB 40
- "Credible Adult Rock record with texture. Luring, and captivating; a street feel that makes it authentic, genuine and legimate! L.A. Guns will transfix your listeners into believers and fans. Don't underestimate it's potential." **JOHN TRAVIS - OK95, TRI-CITIES**
- "Great Phones. Rising to the top among the rock ballads that are out."
J.J. REILY - 95XXX, BURLINGTON
- "Won our music challenge every night for two weeks in a row, we finally retired it because no one came close to beating it!" **TIM SMITH - KMYZ, TULSA**
- "L.A. Guns is the champion for the week beating the likes of Janet Jackson, Fleetwood Mac, Gloria Estefan and Laura Branigan. Great phones!!!" **RICH McCAUSLAND - WYCR, YORK**
- "The female killer for the 90's. Teen as well as upper demo. This song will be high in demand!"
SEAN MICHAELS - KTRS, CASPER

CROSSOVER!
MTV ACTIVE!



92X	add	99KG	add	PIRATE	deb	20	BREAKING AT:	95XXX
KQKQ	add	KFMW	add	OK95	deb	30	KSAQ	KFBQ
WGY	add	KHTY	add	WYCR	deb	35	KRZR	KTRS
FM104	add	WDBR	add	KTUX	deb	38	WBBQ	KYYY
				KXXR	deb	40	KATM	WAAF

WAYS
WKLQ
WOMP
WVBS
Y94

ALL COOPED UP

What's 108 years old and has about the biggest, widest-ranging collection of music you're likely to find in one place? No, not Danny Fields — we're talkin' about the Harvard Coop. The Boston institution branched out from its Harvard Square base years ago, stretching throughout the metropolitan area. Rock buyer Dave Sibel, who has been with the Coop for nearly three years, occupies a unique, often difficult position: that of buying for a full-line department store that maintains a high profile in music. "We have a little more to prove than your average retailer," Sibel reckons. "We just have to brag a bit about our knowledge of the music."

The Coop is centered in an area with an incredibly high concentration of college students. Does that make breaking artists easier?

Definitely. Harvard Square is a place that attracts people who are interested in newer things, not only in music, but in fashion, books and other artistic pursuits. So we've had instant success on things that've taken a while to develop in other areas.

Such as?

Lately, it's been things that fit into the international or folk-influenced rock area. People got onto Suzanne Vega right away. Same with 10,000 Maniacs and "Les Mysteres de les Voix Bulgares."

Any success stories you're predicting for the near future?

I think the Silos is going to happen; of course, a lot of people think that. The Chills, too, and even though he's had three or four records that haven't done all that well, I think this one might break Lloyd Cole.

Obviously you know where your strengths lie; where do you do less well?

We have trouble, oddly enough, with a lot of major national acts. Bad English has never sold for us; neither has Whitesnake. It's just not our thing.

Does the college market exert the main influence on your buying?

I'd like to think it's not any one thing. When you're looking at a new release, you try to consider as many aspects as possible in one moment and put them together in

sort of... a blaze of intuition.

(laughs) That includes radio, talk on the street, feelings about whether it'll appeal to our clientele and lastly, whether I think — even if it doesn't have one of the other things going for it — that I can push it really strongly.

Considering the various rivalries, don't other schools resent not having Coops named after them?

We have an MIT Coop and one that's located near the Mass College of Art — the Artist's Coop, I guess you'd call it. We try to stay near that sort of atmosphere.

Is there a wide spread between the branches?

Yeah, there are distinct differences. Some things are always going to be the same, but there are nuances that have to be picked up by the people in the stores. If they communicate with me, I can meet their needs better.

What sort of promotions have worked well for you lately?

One thing that always increases sales for us is having bands play in-store. We do that quite a bit. We also sponsor free outdoor concerts — that's a good way to relate directly to the music.

Is there a strong connection with the local scene?

I think we could do better. We do a lot of consignments for local bands, but we have a purchase-order process here that's not like that in most record stores. Things have to be approved by a merchandise manager, which slows things down sometimes. I'd like to see us commit more heavily to independent labels. It's hard, sometimes, to get that across to the people who are actually spending the money, because indies don't

offer deals or discounts and they don't have as much so-called provability in the marketplace. All the same, they're very, very important in the scheme of things.

Since the store carries such a wide range of merchandise, do you do a lot of cross-merchandising?

There's some difficulty in expanding that, because the store has to work as a whole. There's kind of a conservative attitude about things changing too quickly, which has been aggravated by the tendency this department has had in the past to act like it's an individual store.

How would it operate differently if it were?

Primarily, we'd be able to react more quickly. The first week or two that something is taking off can really make or break your sales for the duration. Plus, it's the image you have to have — having everything. It's a problem everyone has, I realize, but our people have developed an ability to anticipate a little more, which compensates quite a bit. ●



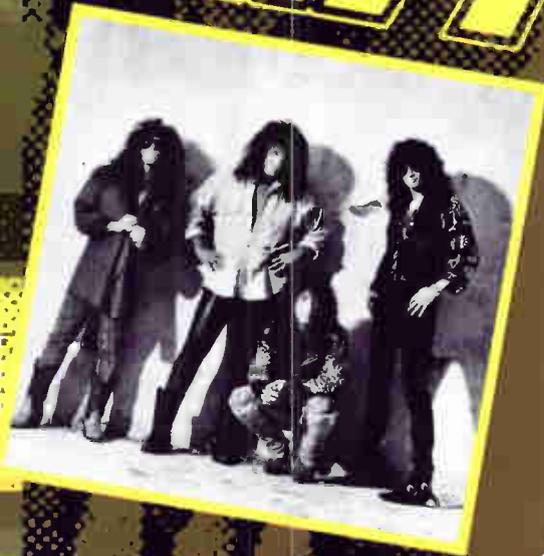
The Harvard Coop's Dave Sibel sits in with Red Cross, even though he *doesn't* have the hair for it.

KISS "FOREVER"

When you
**PLAY IT,
SAY IT!**

From the album **HOT IN THE SHADE**

**15-12 HITS TOP FIFTY SINGLES!
MTV HEAVY!**



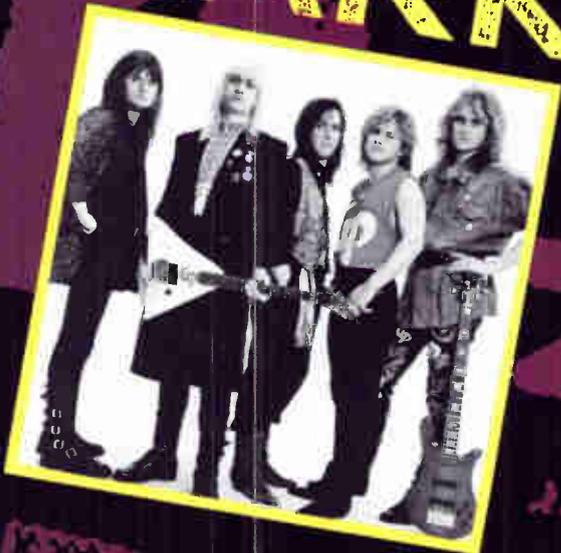
92X	1-1	KPLZ	12-9	KISN	18-15
WDFX	5-3	WKBQ	27-9	KWSS	21-17
KXXR	4-3	WMJQ	12-9	Z100	23-19
WPHR	6-3	KDWB	12-10	Y95	23-19
KUBE	5-4	PRO-FM	11-10	WNCI	22-19
Q102	7-4	WNVZ	13-10	PWR99	24-20
WGH-FM	5-4	WPLJ	18-11	WBLI	24-21
KEGL	8-6	WAVA	14-11	CKOI	30-21
PIRATE	#7	WHYT	14-11	Z95	29-23
KSAQ	9-7	KBEQ	15-11	WEGX	26-23
Q107	14-9	WLOL	20-14	Y108	28-25

GORKY PARK "TRY TO FIND ME"

From the album **GORKY PARK**

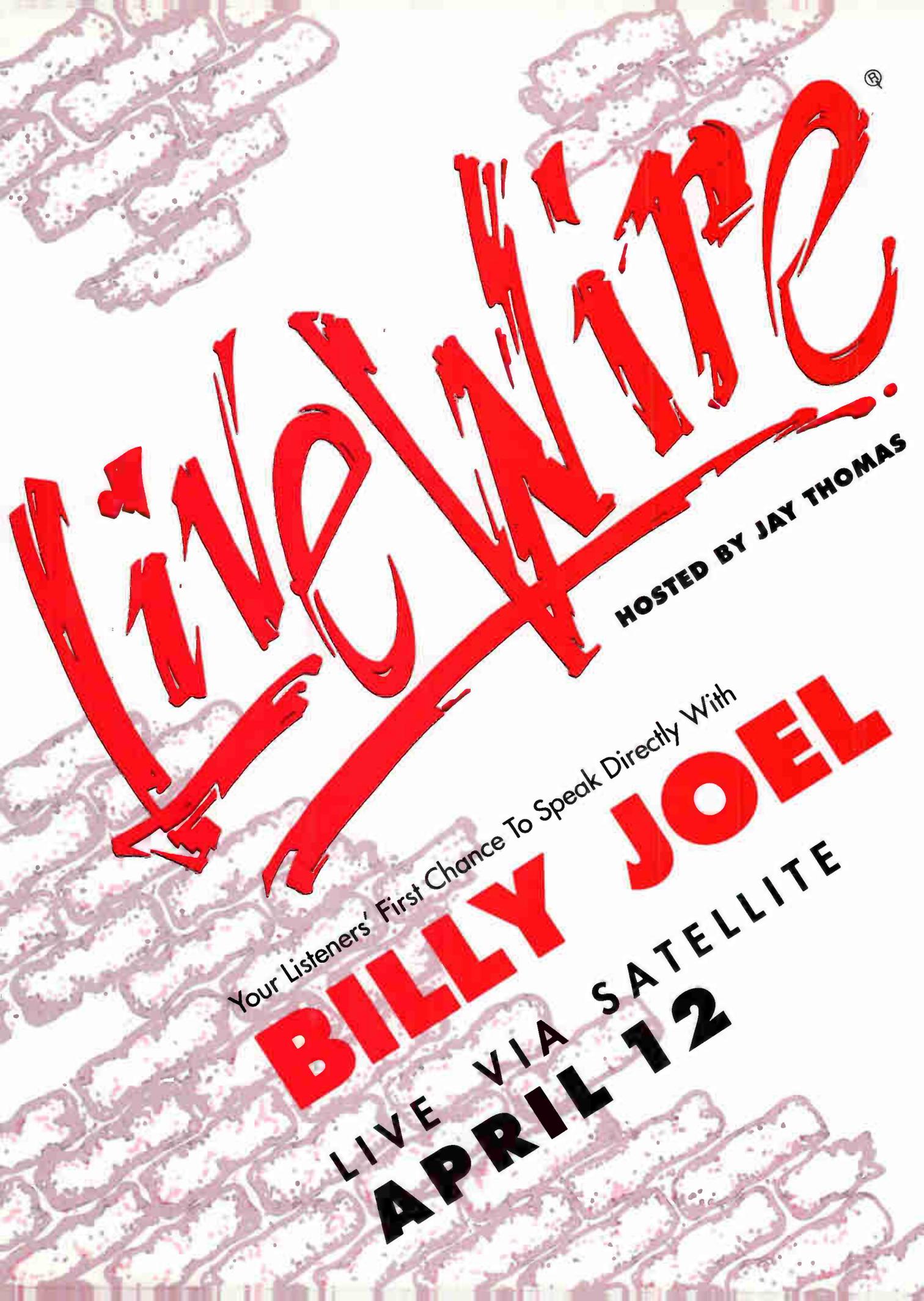
AVERAGE
MOVE
3.25

CROSSOVER!



K92	add	BREAKING AT
KTUX	add	KSAQ
G98	add	Y107
KSND	deb 39	WPST
KZZU	18-8	WAEB
OK95	17-10	KFBQ
ZFUN	24-14	KTRS
KATM	21-17	WOMP
KMOK	28-21	WPFM
KRZR	26-23	
KFTZ	36-28	





WOW!

HOSTED BY JAY THOMAS

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BILLY JOEL

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APRIL 12



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Mgmt. Maritime Music, Inc.



CROSSOVER!

**13-11 HITS TOP FIFTY ALBUMS!
TESTING ON Z100 & KIIS!
DEBUT 39 MMR!**

QUINCY JONES



*"The Secret Garden
(Sweet Seduction Suite)"*

from the album
BACK ON THE BLOCK

PWR96 add
G98 add

KKFR deb 29
XL106 deb 34
KCAQ deb 37

KJMZ 2-1
KDON 2-1
HOT105 3-2
WUSL 2-2
KYNO 10-9
KITY 14-10
WCKZ 11-10
WPGC 16-12

KIKI 18-14
WXKS 22-18
KJ103 22-19
KZBS 26-20
KYRK 25-20
KPRR 30-23
KTFM 28-25
KROY 30-27
KZFM 38-30

BREAKING AT:

KJMZ WUSL
HOT105 FM102
KUBE KOY
HOT97.7



BEE GEES

"BODYGUARD"

FROM THE ALBUM **ONE**



CROSSOVER!

**TOP 5 POP ADULT HIT!
5★ ROTATION VH-1!**

ALREADY ON AT:

WNNK Y100 KFTZ
KF95 KSND KTRS
KZBS WYYS WFR



TOP TENS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers



WINNERS

MOST #1's	MOST TOP 5's	MOST TOP 10's
<ol style="list-style-type: none"> 1. SINEAD O'CONNOR 2. BONNIE RAITT 3. DEPECHE MODE 	<ol style="list-style-type: none"> 1. BONNIE RAITT 2. SINEAD O'CONNOR 3. DEPECHE MODE 	<ol style="list-style-type: none"> 1. BONNIE RAITT 2. JANET JACKSON 3. PAULA ABDUL

Lieberman Enterprises DUSTY BOWLING
2400 Racked Accounts (MPLS)

LIEBERMAN NATIONAL

1. ALANNAH MYLES
2. PAULA ABDUL
3. NEW KIDS ON THE BLCK
4. BONNIE RAITT
5. JANET JACKSON
6. MILLI VANILLI
7. MICHAEL BOLTON
8. AEROSMITH
9. LINDA RONSTADT
10. NEW KIDS (OLD)

SOUND WAREHOUSE TRACY DONIHOO
130 Retail Stores (Dallas)

SOUND WAREHOUSE

1. BONNIE RAITT
2. MICHAEL BOLTON
3. ALANNAH MYLES
4. JANET JACKSON
5. M.C. HAMMER
6. B52'S
7. KENNY G
8. PAULA ABDUL
9. MIDNIGHT OIL
10. DON HENLEY

Record Bar RON PHILLIPS
The latest findings in music and video
167 Retail Stores (Durham)

RECORD BAR

1. SINEAD O'CONNOR
2. M.C. HAMMER
3. LISA STANSFIELD
4. BONNIE RAITT
5. PAULA ABDUL
6. JANET JACKSON
7. MICHAEL BOLTON
8. ALANNAH MYLES
9. BABYFACE
10. QUINCY JONES

TURTLE'S ROBIN SHANNON
RECORDS - TAPES - MOVIES
116 Retail Stores (Atlanta)

TURTLES

1. QUINCY JONES
2. M.C. HAMMER
3. BONNIE RAITT
4. BABYFACE
5. JANET JACKSON
6. PAULA ABDUL
7. SINEAD O'CONNOR
8. MICHAEL BOLTON
9. D.BOWIE (CHANGES)
10. KENNY G

WALL TO WALL BEN BRENT
SOUND & VIDEO
120 Retail Stores (Philadelphia)

WALL TO WALL

1. PAULA ABDUL
2. MICHAEL BOLTON
3. BONNIE RAITT
4. JANET JACKSON
5. PHIL COLLINS
6. ALANNAH MYLES
7. AEROSMITH
8. BILLY JOEL
9. ROD STEWART
10. TOM PETTY

Sam Goody BRIAN ALBRIGHT
222 Retail Stores (Edison)

SAM GOODY/EAST

1. SINEAD O'CONNOR
2. DEPECHE MODE
3. BONNIE RAITT
4. JANET JACKSON
5. PAULA ABDUL
6. MICHAEL BOLTON
7. LISA STANSFIELD
8. QUINCY JONES
9. B52'S
10. ROBERT PLANT

There's no end to the music
MUSIC PLUS SHELLY TUCKER
67 Retail Stores (Los Angeles)

MUSIC PLUS

1. DEPECHE MODE
2. SINEAD O'CONNOR
3. M.C. HAMMER
4. ALANNAH MYLES
5. MICHAEL BOLTON
6. BONNIE RAITT
7. BEL BIV DEVOE
8. QUINCY JONES
9. BASIA
10. LISA STANSFIELD

NATIONAL Record Mart DOUG SMITH
97 Retail Stores (Pittsburgh)

NAT'L RECORD MART

1. SINEAD O'CONNOR
2. DEPECHE MODE
3. JANET JACKSON
4. ROBERT PLANT
5. PAULA ABDUL
6. ALANNAH MYLES
7. M.C. HAMMER
8. TWO LIVE CREW
9. MICHAEL BOLTON
10. SLAUGHTER

CENTRAL SOUTH MUSIC SALES TONY ROSS
1500 Accounts (Nashville)

CENTRAL SOUTH

1. BONNIE RAITT
2. PAULA ABDUL
3. ALANNAH MYLES
4. JANET JACKSON
5. B52'S
6. MICHAEL BOLTON
7. PHIL COLLINS
8. BABYFACE
9. LINDA RONSTADT
10. QUINCY JONES

TOP TENS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers


ARROW DISTRIBUTING CO.
 30400 BRUCE INDUSTRIAL PARKWAY
 SOLOX, OHIO 44130

TONY BRENNER
 500 Accounts
 (Cleveland)

ARROW DISTRIBUTERS

1. PAULA ABDUL
2. MILLI VANILLI
3. MICHAEL BOLTON
4. JANET JACKSON
5. NEW KIDS ON THE BLCK
6. B52'S
7. BILLY JOEL
8. PHIL COLLINS
9. AEROSMITH
10. QUINCY JONES



NANCY LEWIS
 200 Accounts
 (Oakland)

MUSIC PEOPLE

1. BONNIE RAITT
2. BABYFACE
3. MICHAEL BOLTON
4. MICHEL'LE
5. QUINCY JONES
6. JANET JACKSON
7. TOM PETTY
8. B52'S
9. TECHNOTRONIC
10. AEROSMITH


ROUNDUP MUSIC DISTRIBUTORS, INC.

DON JENSEN
 98 Rack Accounts
 (Seattle)

ROUND UP

1. BONNIE RAITT
2. PAULA ABDUL
3. ALANNAH MYLES
4. MICHAEL BOLTON
5. JANET JACKSON
6. MILLI VANILLI
7. LINDA RONSTADT
8. ROXETTE
9. AEROSMITH
10. NEW KIDS ON THE BLCK

THE INTERSTATE GROUP, INC.

JERRI KARDOSZ
 700 Racked
 Accounts
 (Baltimore)

INTERSTATE GROUP

1. BONNIE RAITT
2. PAULA ABDUL
3. ALANNAH MYLES
4. MICHAEL BOLTON
5. PHIL COLLINS
6. JANET JACKSON
7. LINDA RONSTADT
8. B52'S
9. AEROSMITH
10. TECHNOTRONIC


NAVARRE CORPORATION

MICHAEL TOPPE
 200 Accounts
 (Mpls)

NAVARRE

1. BONNIE RAITT
2. MIDNIGHT OIL
3. M.STEAMROLLER(YELLO)
4. CHURCH
5. SINEAD O'CONNOR
6. COWBOY JUNKIES
7. DEPECHE MODE
8. LISA STANSFIELD
9. ROBERT PLANT
10. MICHAEL BOLTON



FRANK DAVIS
 373 Accounts
 (Detroit)

ANGOTT ONE-STOP

1. BEL BIV DEVOE
2. LISA STANSFIELD
3. BONNIE RAITT
4. QUINCY JONES
5. PAULA ABDUL
6. MICHEL'LE
7. MILLI VANILLI
8. JANET JACKSON
9. NANCY WILSON
10. SALT & PEPA

Pro One-Stop

PAUL JOHNSON
 200 Accounts
 (Phoenix)

PRO ONE-STOP

1. SINEAD O'CONNOR
2. DEPECHE MODE
3. ROBERT PLANT
4. SALT & PEPA
5. ALANNAH MYLES
6. MIDNIGHT OIL
7. PAULA ABDUL
8. MICHAEL BOLTON
9. BONNIE RAITT
10. JANET JACKSON



RICK ANDRADE
 5 Retail Stores
 (Tucson)

ZIPS

1. DEPECHE MODE
2. SINEAD O'CONNOR
3. M.C. HAMMER
4. MIDNIGHT OIL
5. JANET JACKSON
6. ALANNAH MYLES
7. B52'S
8. BONNIE RAITT
9. TECHNOTRONIC
10. AEROSMITH



KIM SIMMONS
 1 Retail Store
 (Rochester)

HOUSE OF GUITARS

1. BONNIE RAITT
2. ALANNAH MYLES
3. PHIL COLLINS
4. ERIC CLAPTON
5. MICHAEL BOLTON
6. PAULA ABDUL
7. AEROSMITH
8. BILLY JOEL
9. JANET JACKSON
10. TOM PETTY



BOB SAY
 6 Stores (Los Angeles)

MOBY DISC

1. DEPECHE MODE
2. SINEAD O'CONNOR
3. D.BOWIE (CHANGES)
4. MIDNIGHT OIL
5. ROBERT PLANT
6. COWBOY JUNKIES
7. OINGO BOINGO
8. CHURCH
9. BASIA
10. CRAMPS



MIKE SCHNEIDER
 7 Retail stores
 (Illinois)

APPLE TREE

1. SINEAD O'CONNOR
2. DEPECHE MODE
3. ROBERT PLANT
4. D.BOWIE (CHANGES)
5. MIDNIGHT OIL
6. COWBOY JUNKIES
7. DAMN YANKEES
8. ALANNAH MYLES
9. CHURCH
10. B52'S



AMY BANNING
 25 Stores (Grand Rapids)

BELIEVE IN MUSIC

1. BONNIE RAITT
2. ALANNAH MYLES
3. PAULA ABDUL
4. MICHAEL BOLTON
5. TECHNOTRONIC
6. QUINCY JONES
7. JANET JACKSON
8. LISA STANSFIELD
9. MICHEL'LE
10. M.C. HAMMER

RERAP

by Joe Medwick

"It's a miracle that no one was killed!" said the photographer next to me. That pretty much summed up the mood inside the **Wherehouse** on La Cienega Blvd. in LA after more than 17,000 kids showed up to get autographs and meet **Depeche Mode** March 19. The band was scheduled to appear from 9 p.m. to midnight but left after only an hour because of security and safety concerns. **Bruce Jesse**, Wherehouse VP of Advertising, said that there were meetings prior to the in-store, and that the projected turnout was estimated at 3,000-5,000. Jesse also stressed that there were no major injuries or arrests as a result of the promotion. The in-store, which virtually closed down La Cienega and brought out more than a hundred police and medical personnel, prompted angry reactions from local councilmen, who called for stiff fines and tighter restrictions on future promotions. The near-riot could have been averted, according to experts, if a few basic safety procedures had been followed: police barricades (the store had none, and thousands of kids were jammed up against windows that threatened to burst), bullhorns (security personnel had a

difficult time controlling the crowd from inside the store) and finally, overhype (someone could have put a lid on **KROQ DJ Richard Blade**, who as late as 8:15 was urging kids to "come down to meet the band" even though there were already 10,000 kids outside the store)... In other in-store news, onetime local boy **Alice Cooper** drew 3,000 fans plus three eight-foot boas to **Harmony House's** Taylor store in Detroit, Friday, March 16. The Coopman signed for three-and-a-half hours without a hitch.... **Tower Records** Sherman Oaks and **El Toro** hosted live performances from **Elektra's the Havalinas** March 30 and 31, respectively.... The **South By Southwest** music and media conference in Austin, Texas, drew a healthy horde of industry hipsters March 14-18. Guests and panelists included **Geffen's Vicky Hamilton**, **R.E.M.'s Jefferson Holt**, **Metal Blade's Mike Fehley**, **MCA's Tony Brown**, **WB's Carol Fenelon**, **Profile's Tracey Miller**, **CEMA's Karen Al-laud**, **Tower's Dennis Lefler** and **Sound Warehouse's Tim Hibbs**. Attendance was up a whopping 50% from last year, while the music festival itself featured over 400 bands from all over the US and Europe.... In music sales **Sinead**, **Depeche**, **Robert Plant** and **BBD** blow out in their first week at retail.... Potentially massive **Digital Underground** on **Tommy Boy**, hits tomorrow. A previously released maxi-single has been going crazy and people are screaming for the album.... Hats off to **Emmylou Harris**, **Rosanne Cash**, and **Rodney Crowell**, all of whom testified recently in state hearings regarding various sticker bills. The entire industry, especially artists, needs to get involved in this issue.

Depeche-Mania



Depeche Mode: The kids are literally going nuts over this band, as "Violator" blows out at retail, and an LA in-store turns into a near-riot.

MINI MUGS

More Hits Mini Mugs



GOOFBALL TRADE SHOT: What happens when a sales department gets hot? They take stupid photos and send them to trade magazines, as evidenced by this riveting shot of the Capitol crew at the first-ever West Coast confab of regional marketing managers, which we understand rivaled only cuticle-trimming on the excitement meter. Pictured: **Les Silver**, **John Grady**, **Gwen Franklin**, VP of Sales **Lou Mann**, Natl. Sales Dir. **George Nunes** and **Alexis Kelley-Matteo**.



A BUNCH OF PEOPLE SMILING: Demonstrating that the key to making and breaking a successful project does not just depend on talent, but on proper dental hygiene are **Harry Connick Jr.** (l) and Columbia ginslingers — VP of Creative Development (CBS) **Bobby Colomby**, VP of Marketing East Coast **Jack Rovner** and VP of Product Marketing, West Coast **Bob Willcox**. The occasion was Connick's first ever gold certification for Columbia's "When Harry Met Sally."



A BUNCH OF PEOPLE USING OXYGEN: Here's **Elektra's** groovy **Faster Pussycat** hangin' at a local **Face The Music** outlet in **LaCrosse, Wisconsin**, where more than 500 fans showed up, most demanding to sniff the band members' armpits. Hey, they're nuts in Wisconsin. Pictured (back row, l-r): the chain's **David Kowalke**, the band's **Eric Stacy**, **Face The Music** Proxy **Douglas MacIver**, **Face Manager** **Howard Ryan**, the band's **Greg Steele** and **Elektra's** **Beau Slegel**. The band's **Brent Muscat** and **Taime Downe** hang up front.

BREAKOUTS

Hot new or resurging albums as reported by the nation's leading record merchandisers

BANG! And the marketplace explodes with new hit product. *BANG*, goes **Sinead O'Connor** and the industry welcomes a new superstar. *BANG* goes **Depeche Mode** with all the pieces finally together at the same time. *BANG*

goes **Robert Plant**, proving rock 'n' roll will never die. And *BANG* goes **Bel Biv Devoe**, a *New Edition* spinoff that's heading for big numbers.

WINNERS

1	SINEAD O'CONNOR	(Chrys F121759)	94%	6	THE CHURCH	(Arista 8579)	23%
2	DEPECHE MODE	(Sire/Rep 1-26081)	87%	7	COWBOY JUNKIES	(RCA 2058)	19%
3	ROBERT PLANT	(Atlantic 91336)	67%	8	DAMN YANKEES	(WB 1-26159)	15%
4	BELL BIV DEVOE	(MCA 6387)	48%	9	NITZER EBB	(Geffen 24284)	14%
5	SALT N' PEPA	(Next Plat. PL1019)	27%	10	HOWARD HEWETT	(Elektra 960904-4)	12%

ANGOTT ONE-STOP / FRANK DAVIS / DETROIT

Bel Biv Devoe
Sinead O'Connor
Depeche Mode
House Party
Salt N'Pepe
Robert Plant
Kid N'Play

APPLE TREE / MIKE SCHNEIDER / ILLINOIS

Sinead O'Connor
Depeche Mode
Robert Plant
David Bowie
Nitzer Ebb
Slaughter
Cowboy Junkies

ARROW DISTRIBUTORS / TONY BRENNER / SOLON, OHIO

Cowboy Junkies
The Church
Robert Plant
Depeche Mode
Sinead O'Connor

ASSOCIATED ONE-STOP / ANGELA SINGER / PHOENIX

Sinead O'Connor
Bel Biv Devoe
Robert Plant
Hurricane
Depeche Mode
Salt N'Pepe
Wilson Phillips

BAKER & TAYLOR / MIKE BASHKIN / CHICAGO

Sinead O'Connor
The Who
Depeche Mode
The Church
Cowboy Junkies

BUZZARD'S NEST / JIM JOHNSON / COLUMBUS

Robert Plant
Depeche Mode
Sinead O'Connor
Bel Biv Devoe
Howard Hewett

CAMELOT / LEW GARRETT / CANTON

Sinead O'Connor
Bel Biv Devoe
Depeche Mode
Robert Plant
Damn Yankees

CAVAGES / JOHN GRANDONI / BUFFALO

Salt N'Pepe
Bel Biv Devoe
Damn Yankees
Carly Simon
Depeche Mode
Sinead O'Connor
Robert Plant

CD ONE-STOP / JAY FINK / CONN

Sinead O'Connor
Peter Wolf
Julia Fordham
Jane Child
Chris Rea

DISC CONNECTION / PHIL STEINBERG / ST. LOUIS

Sinead O'Connor
Robert Plant
Salt N'Pepe
Bel Biv Devoe
Mission UK
Depeche Mode

FACE THE MUSIC / KEN MACIVER / ROCHESTER, MN

Sinead O'Connor
Midnight Oil
Robert Plant
Hurricane
The Church
Cowboy Junkies
Black Crowes

HARMONY HOUSE / SANDY BEAN / DETROIT

Sinead O'Connor
Depeche Mode
Jane Child
Peter Murphy

HARVARD CO-OP / DAVID SIBEL / BOSTON

Cowboy Junkies
Depeche Mode
Sinead O'Connor
Silos
The Church
Everything But The Girl
Beautiful South

HOUSE OF GUITARS / KIM SIMMONS / ROCHESTER

Sinead O'Connor
Robert Plant
Black Crowes
Desert Rose Band

LECHMERE / DAVE CURTIS / BOSTON

Sinead O'Connor
Robert Plant
The Who
Depeche Mode
The Church
Peter Murphy
Shawn Colvin

LIEBERMAN-NATL / DUSTY BOWLING / MPLS

Sinead O'Connor
Damn Yankees
Babyface
Adam Ant
Depeche Mode
Wilson Phillips

MOBY DISC / BOB SAY / LOS ANGELES

Depeche Mode
Sinead O'Connor
David Bowie
The Church

MUSIC PEOPLE / NANCY LEWIS / OAKLAND

Sinead O'Connor
Bel Biv Devoe
Depeche Mode
Robert Plant
Cowboy Junkies
Patti Austin
Newtrons

MUSICLAND / DICK ODETTE / MINNEAPOLIS

Sinead O'Connor
Depeche Mode
Robert Plant
Bel Biv Devoe
Salt N'Pepe

NATIONAL RECORD MART / DOUG SMITH / PITTSBURGH

Sinead O'Connor
Depeche Mode
Robert Plant
Bel Biv Devoe
Kid N'Play
Salt N'Pepe
Professor Griff

BREAKOUTS

Hot new or resurging albums as reported by the nation's leading record merchandisers

**NORTHEAST ONE-STOP /
GEORGE SMITH / ALBANY**

Sinead O'Connor
Depeche Mode
Robert Plant
Salt N'Pepa
Wilson Phillips
Eric Johnson
The Who

**PACIFIC COAST / LORY SHAW /
CHATSWORTH**

Depeche Mode
Sinead O'Connor
Bel Biv Devoe
Robert Plant
Digital Underground

**PEACHES MUSIC & VIDEO /
JAMIE BROWN / SEATTLE**

Sinead O'Connor
The Church
Cowboy Junkies
Notting Hillbillies
David Bowie
Robyn Hitchcock
Depeche Mode

**PLASTIC FANTASTIC / DAVID
CASTLEMAN / PHILA**

Depeche Mode
Sinead O'Connor
Cowboy Junkies
Midnight Oil
Robert Plant

**PRO ONE-STOP / PAUL
JOHNSON / TEMPE**

Sinead O'Connor
Depeche Mode
Robert Plant
Salt N'Pepa
Nitzer Ebb

**Q RECORDS & VIDEO /
GERALD BAIN / MIAMI**

Sinead O'Connor
Robert Plant
Howard Hewett
Bel Biv Devoe
Depeche Mode
Salt N'Pepa

**RECORD BAR / MARY HERZER /
CORPUS CHRISTI**

Sinead O'Connor
Depeche Mode
Robert Plant
Nitzer Ebb
Damn Yankees
Notting Hillbillies

**RECORD BAR / MARY
BARNHILL / DURHAM**

Depeche Mode
Robert Plant
Bel Biv Devoe
Damn Yankees
Notting Hillbillies
Sinead O'Connor
David Bowie

**RECORD BAR / PETE RUSSO /
LENNOX**

Bel Biv Devoe
Sinead O'Connor
MC Hammer
Peter Murphy

**RECORD EXCHANGE / JOHN
SHAHINIAN / CLEVELAND**

Sinead O'Connor
Robert Plant
Depeche Mode
The Church

**RTI ONE-STOP / JODY
PANKHURST / OMAHA**

Sinead O'Connor
Robert Plant
Depeche Mode
Bel Biv Devoe

**SAM GOODY-EAST / BRIAN
ALBRIGHT / EDISON**

Sinead O'Connor
Depeche Mode
Bel Biv Devoe

**SCHWARTZ BROS / JEFF MOS-
KOW / WASH D.C.**

Sinead O'Connor
Depeche Mode
Robert Plant
Damn Yankees

**SOUND OF / LANCE KING /
PHILADELPHIA**

Starpoint
Nancy Wilson
House Party
Salt N'Pepa
Timmy T

**SOUND WAREHOUSE / TRACY
DONIHOO / DALLAS**

Midnight Oil
Cowboy Junkies
Notting Hillbillies
Rodney O- Joe Cooley
Kid N'Play

**SOUND WAREHOUSE / TOM
STARR / ST LOUIS**

The Church
Damn Yankees
David Bowie
House Party
Midnight Oil
Lisa Stansfield

**SOUTH TEXAS WHOLESALE /
TOMMY KNOUF / SAN ANTONIO**

Nitzer Ebb
Depeche Mode
Sinead O'Connor
Eric Johnson
MacAlpine
Bel Biv Devoe
Newtrons

SPECS / CINDY BARR / MIAMI

Sinead O'Connor
Depeche Mode
Robert Plant
Bel Biv Devoe
Pretty Woman

**STRAWBERRIES / JEFF COHEN /
BOSTON**

Sinead O'Connor
Robert Plant
Depeche Mode
Bel Biv Devoe
Salt N'Pepa
Howard Hewett
Wilson Phillips

**STREETSIDE / DAVE MATHES /
ST. LOUIS**

Sinead O'Connor
Depeche Mode
Howard Hewett
Bel Biv Devoe
The Church
Robert Plant
London Quireboys

**THE WIZ / JAY ROSENBERG /
NEW YORK**

Sinead O'Connor
Depeche Mode
Bel Biv Devoe
Patti Austin
Howard Hewett

**TOWER / KELLE GEIDT / SHER-
MAN OAKS**

Sinead O'Connor
Depeche Mode
Robert Plant
Everything But The Girl
Pretty Woman

**TRACKS / DONNA AGRESTO /
NORFOLK**

Sinead O'Connor
Bel Biv Devoe
Depeche Mode
Robert Plant

**TRANSCONTINENT/RECORD
THEATER / JIM PRIMERANO /
BUFFALO**

Bel Biv Devoe
Sinead O'Connor
Depeche Mode
Robert Plant
House Party
After 7
Electronic

**TURTLES / ROBIN SHANNON /
ATLANTA**

The Church
Carly Simon
Sinead O'Connor
Bel Biv Devoe
Howard Hewett
Depeche Mode
Robert Plant

**UNIQUE RECORD DIS-
TRIBUTORS / IRV CHAFFERDET
/ NEW HYDE PARK**

Salt N'Pepa
Sinead O'Connor
Robert Plant
Depeche Mode
Nitzer Ebb
Patti Austin
Starpoint

**UNIVERSAL ONE-STOP /
DEBBO HOUGHTON /
PHILADELPHIA**

Sinead O'Connor
Depeche Mode
Tommy Page
Smokey Robinson
Chris Rea
The Church

**VINYL VENDORS / VALERIE EL-
LIOTT / KALAMAZOO**

Sinead O'Connor
Depeche Mode
Robert Plant
Bel Biv Devoe
Salt N'Pepa
Nitzer Ebb

**WALL TO WALL / BEN BRENT /
PHILA**

Sinead O'Connor
Depeche Mode
Company Of Wolves
Slaughter
Kevin Paige
Miki Howard

**WESTERN MERCHANDISERS /
JOHN ROSE / AMARILLO**

Sinead O'Connor
Depeche Mode
Robert Plant
Bel Biv Devoe
Kid N'Play

**WILMI SALES CORP / MICHAEL
SMITH / NEW YORK**

Depeche Mode
Sinead O'Connor
Robert Plant
Salt N'Pepa
David Bowie

ZIPS / RICK ANDRADE / TUCSON

Depeche Mode
Sinead O'Connor
Cowboy Junkies
Oingo Boingo
Damn Yankees
Kid N'Play
House Party

TOP
50

HITS TOP FIFTY ALBUMS

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Sensational debuts are recorded this week as **Sinead O'Connor** blasts in at #1 behind the hottest breaking single in the country, **Depeche Mode** smashes in at #7 with all the pieces finally together for this great act, **Robert Plant** scores

in at #23 and **New Edition** members **Bel Biv DeVoe** chart at #34 behind their smash hit R&B single which is beginning to cross. Also new and hot are **David Bowie** (Ryko), **Slaughter** and **Kid 'N Play**.

	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
- -- 1	S. O'CONNOR	I DO NOT WANT...	Ens/Chrys F-121759	What can you say?	107.0
1 1 2	PAULA ABDUL	FOREVER YOUR GIRL	Virgin 90943	Nice run	103.1
3 3 3	BONNIE RAITT	NICK OF TIME	Capitol 91268	Solid sales	97.1
2 2 4	JANET JACKSON	RHYTHM NATION	A&M 3920	New video, new single	93.9
9 5 5	ALANNAH MYLES	ALANNAH MYLES	Atlantic 81956	Contains #1 single	79.3
4 4 6	MICHAEL BOLTON	SOUL PROVIDER	Columbia 45012	Hot single leads	78.6
- -- 7	DEPECHE MODE	VIOLATOR	Sire/Reprise 26081	Humongous	72.4
16 9 8	MC HAMMER	HAMMER DON'T HURT	Capitol 92857	45 breaking	64.0
5 6 9	PHIL COLLINS	...BUT SERIOUSLY	Atlantic 82050	Contains Top 5 single	60.4
6 8 10	MILLI VANILLI	GIRL YOU KNOW	Arista 8592	Slipping a little	53.9
11 13 11	QUINCY JONES	BACK ON THE BLOCK	Qwest/WB 26020	Good week	52.7
7 7 12	B-52'S	COSMIC THING	Reprise 25854	Ready for new single	51.8
13 13 13	AEROSMITH	PUMP	Geffen 24254	Hot 45 leads	51.7
14 14 14	TECHNOTRONIC	PUMP UP THE JAM	SBK 93422	Top 10 single leads	51.6
8 10 15	LINDA RONSTADT	CRY LIKE A...	Elektra 60872	Top 15 single leads	50.0
12 11 16	NEW KIDS ON THE	HANGIN' TOUGH	Col FC 40985	Monumental run	46.7
26 16 17	LISA STANSFIELD	AFFECTION	Arista 85544	Smash 45 leads	45.6
10 15 18	BILLY JOEL	STORM FRONT	Columbia 44366	Ready for new single	37.1
27 19 19	MIDNIGHT OIL	BLUE SKY MINING	Columbia 45398	"Forgotten Years" soon	37.1
17 20 20	KENNY G	LIVE	Arista 13-8613	Steady	36.2
19 21 21	DON HENLEY	END OF THE ...	Geffen 24217	Steady growth on 45	33.4
18 17 22	BASIA	LONDON, WARSAW	Epic 45472	Single going on the radio	33.4
15 18 23	TOM PETTY	FULL MOON FEVER	MCA 6253	Slipping some	31.1
-- -- 24	ROBERT PLANT	MANIC NIRVANA	Atlantic 91336	Great first week	31.0
20 22 25	BABYFACE	TENDER LOVER	Solar/Epic 45288	Smash single leads	30.7

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

Cema

D I S T R I B U T I O N

THE DISTRIBUTION COMPANY FOR THE





HITS TOP FIFTY ALBUMS

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	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX		
24	26	26	BEACHES	SOUNDTRACK	Atlantic 81933	Solid sales	27.1
22	24	27	GLORIA ESTEFAN	CUTS BOTH WAYS	Epic 45217	New single breaking	26.2
21	23	28	MOTLEY CRUE	DR. FEELGOOD	Elektra 60829-1	Top 25 single leads	24.0
28	25	29	LUTHER VANDROSS	BEST OF	Epic 45320	Smash 45 leads	23.5
23	27	30	BOBBY BROWN	DANCE...	MCA 6342	Falling now	23.4
-	38	31	ROD STEWART	DOWNTOWN TRAIN	Warner Bros 26158	Hot single, hot video	23.2
25	30	32	ERIC CLAPTON	JOURNEYMAN	Reprise 26074	Sat Nite Live	22.0
35	29	33	TAYLOR DAYNE	CAN'T FIGHT FATE	Arista 8581	Monster single leads	21.6
31	32	34	SOUL II SOUL	KEEP ON MOVIN'	Virgin 91267	Steady sales	21.2
-	-	35	BELL BIV DEVOE	POISON	MCA 6387	New Edition contingent	20.1
33	33	36	2 LIVE CREW	AS NASTY AS	L Skywalker XR107	Lots of press	18.9
29	28	37	YOUNG MC	STONE COLD	D.Vin/Isi 791309	Slipping some	18.4
36	37	38	KAOMA	WORLD BEAT	Epic 46010	Dance mania	18.3
37	35	39	NEW KIDS	NEW KIDS	Columbia 40475	Falling	17.2
34	36	40	MICHEL'LE	MICHEL'LE	Atco 91282	New single shipping	16.7
32	31	41	ROXETTE	LOOK SHARP	EMI 91098	New single exploding	15.6
-	40	42	TOMMY PAGE	PAINTINGS IN MY MIND	Warner Bros 26148	Monster single leads	11.9
-	45	43	COWBOY JUNKIES	CAUTION HORSES	RCA 2058	Gaining nicely	11.8
38	41	44	WHITESNAKE	SLIP OF THE TONGUE	Geffen 24249	Slipping	11.3
44	47	45	CHER	HEART OF STONE	Geffen 24239	Steady sales	11.1
-	-	46	DAVID BOWIE	CHANGES	Rykodisc 0171-2	Hot compilation pkg	10.9
-	-	47	SLAUGHTER	STICK IT TO YA	Chrysalis 21702	Rock	10.8
42	42	48	SEDUCTION	NOTHING MATTERS	A&M/Vendetta 5280	"Heartbeat" leads	10.7
40	43	49	MICHAEL PENN	MARCH	RCA 9692	"This and That" next	10.5
-	-	50	KID 'N PLAY	FUNHOUSE	Select SEL-21638	Hot rap	10.5

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

NEXT UP

NOTTING HILLBILLIES (WB)
CARLY SIMON (Arista)

SALT 'N PEPA (Next Plateau)
DAMN YANKEES (WB)

AFTER 7 (Virgin)
JANE CHILD (WB)

The Band Is...

Electronic.

The New Single Is...

“GETTING AWAY WITH IT”

CROSSOVERS WINNER!
EARPICKS WINNER!

KRBE	add	HOT94.9	deb	22
KKRZ	add	PWR106	deb	31
WIOQ	add	Z104	deb	36
KXYQ	add			
WKBQ	add	KNRJ	1-1	
KROY	add	KSAQ	7-6	
WTIC	add	PWR99	21-18	
KHTK	add	KMEL	26-23	
KZBS	add	HOT102	30-25	
KCAQ	add	WOHT	31-28	
WBBQ	add	KYRK	35-31	
WDJX	add			
WPST	add			
KF95	add			
K106	add			
KZFM	add			
KGOT	add			
KFMW	add			
KFTZ	add			
KLUC	add			
WNYP	add			
ZFUN	add			



Produced by Bernard Sumner, Johnny Marr and Neil Tennant
Management: Marcus Russell



ALICE



COOPER

...and
MTV
is
Bangin'
It!

Only My
Heart
Talkin'

It all started with a little
"POISON."
That single has become
the biggest hit of his career.
Now, Alice Cooper's
debut Epic release,
"TRASH," OE 45137
has just been certified
PLATINUM.

With the release of
his new single,
"Only My Heart Talkin',"
Alice is ready to serve up his
second dish of PLATINUM.

Produced by
Desmond Child

ALICE

Epic

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HITS

WAVELENGTH



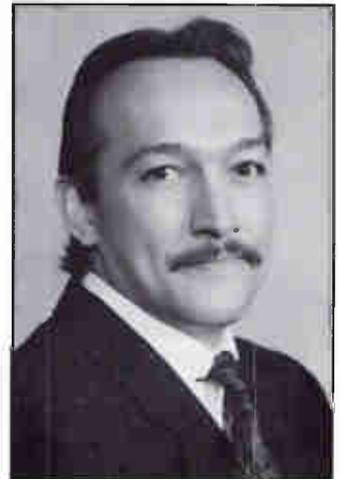
by Lenny Beer & Mike Murphy

Well, the bomb finally went off at Q105 Tampa on Friday as **Mason Dixon**, **Brian Christopher** and **Bobby Rich** all were relieved of their duties. The format, which now will lean dance, was changed under the auspices of Q106 San Diego heavy **Garry Wall**, who is in Tampa and actively, intermly in charge with **Dave Denver** handling the nuts, bolts and dealing with label reps. **Cleveland Wheeler** will be back on mornings as of Monday, 4/2. The station is actively seeking a new PD as well as midday, afternoon and night talent. All inquiries sent to Wall's attention. Mason can be reached at 813-920-5494, and now he, Brian and maybe Bobby (who could have a new deal momentarily) become very

attractive free agents with long track records of success.... **Mark Todd's** exit from 92X Columbus has quickly turned to an official deal at LA's **PIRATE**. Todd signs on as OM handling the day to day details, with **Shadow Steele** remaining in place on air, in syndication and in our hearts forever.... Despite rumors, do not look for a PD to be named quickly at **WMMS** Cleveland.... Congrats to us for scooping the world on the **Tom Cuddy** to **WPLJ** story. Now, look for **Gary Bryan** to make a quick deal West of the Mississippi. and maybe deep in the heart of.... And speaking of ..., **John Roberts**, formerly of **KEGL** Dallas, has added **KWTX** Waco as a consulting client.... Exec. VP **Jim DeCastro** upped to COO at **Evergreen**.... **Ron**

Atkins is the new PD at **KMJQ** Houston.... Is **Perfect Gentlemen** the next megasmash from the Columbia stable?.... **Michael J. Powers** upped to MD at **WZPL** Indy.... Sites for the **Madonna** tour have been chosen & are: Dallas, Houston, LA, Oakland, Chicago, Toronto, Detroit, Boston, Wash D.C., Philly, Long Island and New Jersey. Tickets are \$27.50.... Former **WANS** Greenville PD **Bill McCown** and MD **Jeff Hayes** have passed bomb threat polygraph tests. Will the charges be dropped?.... **Rich Hawkins** named PD at **WMXP** Pittsburgh who are calling themselves "Jams" on air with an urban leaning format developing.... **Coco Cortez** signs on for 10 to 2AM at **B96** Chicago.... **Scott Tyler**

has been upped to MD at **WAYS** Macon.... **Blowin' In The Wind**: **Tom Casey**, **Walt Speck**, **Dale O'Brian** and **Bob Mitchell**.... And here's **PIRATE's** **Mark Todd**, a dead ringer for **Vlade Divac**.





JUDE COLE

MTV ADD!

**MOST ADDED!
CROSSOVERS WINNER!
EARPICKS WINNER!**

PIRATE	add	KSND	add	95XXX	add	WHHY	add
KEGL	add	KZZU	add	G98	add	WKPE	add
KUBE	add	WBBQ	add	KFMW	add	WPFM	add
KXYQ	add	WERZ	add	KLYV	add	WPXR	add
KWSS	add	WPST	add	KMOK	add	Y94	add
WPHR	add	KF95	add	KTMT	add	ZFUN	add
KISN	add	KZOU	add	OK95	add	WZYP	add
WAPI	add	KTUX	add	Q104	add	WQUT	add
X106	add	B98	add	SLY96	add	WIXX	add
WKZL	add	KGOT	add	WAYS	add	KZOZ	add
KRZR	add	KISR	add	WCGQ	add	WIFC	add

"BABY, IT'S TONIGHT"

The New Single

From The New Album
A View From 3rd Street

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HOT OFF HIS "SATURDAY NIGHT LIVE" PERFORMANCE!

"NO ALIBIS"

The New Single

From The Platinum-Plus Album JOURNEYMAN
One Of The TOP 3 "R&R" AOR Albums For 20 Weeks—15 Weeks At No. 1

CATCH CLAPTON ON HIS SOLD-OUT U.S. TOUR!



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Watch For The Start Of
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MADONNA

"VOGUE"

Produced by Madonna and Shep Pettibone

The New Single From
The Forthcoming Album
I'M BREATHLESS

Madonna's newest album con-
tains music from and inspired by
the film "DICK TRACY," one of
the most anticipated theatrical
releases of the summer.

