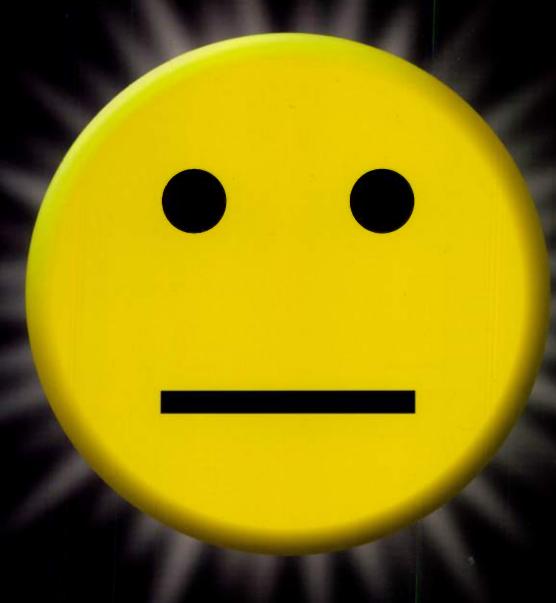


HITS 12th Anniversary Issue The Triumph Of Mediocrity



Our lame is true...

ARTISTS AND MUSIC

ALBERT CAFARO CHAIRMAN AND CEO



ESTABLISHED 1962

A&M RECORDS INC.

1416 NORTH LA BREA AVENUE
HOLLYWOOD, CALIFORNIA 90028
TELEPHONE (213)469 2411 FAX (213)356.2600
DIRECT: TELEPHONE (213)856.2609 FAX (213)856.2617

From: Al Cafaro To: Morty Wiggins cc: Laura Grover Date: 4/26/98

Re: HITS 12TH ANNIVERSARY AD

Like I told the L.A. Times fuck 'em, no more advertising!

Al

ARTISTS AND MUSIC



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ESTABLI

From: Al Cafaro
To: Morty Wiggins
To: Morty Grover
co: Laura Grover
Date: 5/26/98
Pate: HITS 12TH ANNIVERSARY AD
Re: HITS 12TH ANNIVERSARY

Re: HITS ... We've been sold.

Whoops...we've been sold.

It might be wise to reconsider.









TWELFTH ANNIVERSARY ISSUE

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The anniversary issue you are about to throw away would not have been printed if it weren't for a lot of people who slaved and grueled despite knowing how lame it would all turn out. So, in addition to the regular mack of losers above, the following made this heinous waste of pulp possible and thus are especially deserving of your scorn:

Leisa St. John, Simon Glickman, Alexa Joy Sherman, Van Arno, Randi Raskind, Rebecca Esmerian, Jocelyn Deal, Keith Macleod,

Brian Lindsey, Darren Cava, Andrea Stewart, Shahid Brown, Brennan Lindner, Doug Bale, Lisa Jannone, Darcy Martin, Tim Carney, Ginger Ramsey, Rabin Gerber, Ross Prout, Nicole Tocantins, Susan Goldberg, Scott Killam, Bill Treadway, Sean Topham, Eric "Buddah" Soria, Scott Strough, Steve Wilinken, Michelle Marth, Cassi Nolte, Terry Tocantins and all the long-suffering pros at Studio Image and Color West.

Long live Nose & Forehead!!!

The Introduction

We worked on it all night.

Best Of Front Page

Purdy pictures. Yay!

The Mediocre Pages

A salute to the average, the normal, the just okay.

Blame Them—They Said It

Stuff people said when they were suckered into talking to us losers.

Start people said when they were suckered into tarking to as loser

Big Wigs '98

Play "Pin the Hair on the Weasel." Our interactive, yet annoyingly lame stroke section.

The Charts 1998

111

5

9

47

62

96

All the classic Anniversary Issue filler you've come to expect.

Top 50 Vibe-Raters

174

When you've just GOT to get some sleep, and Sominex won't do, this rundown of the year's hottest acts is a sure cure.

Nutty Radio Pages

208

From ...ahem... the "best" of Pop Mart to the visual cheese that is Radio Wacky Wacky, more nyuks for your buck.

The Year In Airhead

221

Van Arno is a brilliant artist. We suck like a possessed Hoover. Here's a bunch of purdy cartoons.

Who's Got Who

242

The only reason not to immediately torch this pathetic rag in an elaborate ritual of fire. Artists who have appeared on our charts, their managers and agents.



THE COVER

Back in 1989, a great magazine known as the National Lampoon published a salute to mediocrity that got right down to the essence of being just okay in a way we can only describe as gratifying. With apologies to the Lampoon, we have to say we felt better qualified to re-examine this issue in 1998 than just about anyone. Anyway, here's a truly mediocre cover for a really mediocre issue, with a round of applause to HITS lifer and SEVEN on TEN (formerly WHaT?!?) proprietor Keith Macleod for making more of it than the idea deserved.

Keep It Up!



12 years of penetrating journalistic achievements.



World Radio History

THE INTRODUCTION



THE IMPORTANCE OF MEDIOCRITY

Mediocrity is a very important idea of our time. Websters
Dictionary defines mediocrity as "The quality or state of
being mediocre." This means "of low or moderate quality."
But what makes mediocrity such an important idea of our time?

Many people believe that mediocrity is bad. But it is not, because, since the dawn of time, mankind has had great things and also very, very bad things, but things that were not great or very, very bad, too. These things could be labelled mediocre.

HITS Magazine is an example of this. HITS Magazine is a music trade magazine that has been just okay for twelve years. HITS Magazine puts the important idea of mediocrity into practice with average writing, kind of humerus photo captions and probably sort of accurate reporting.

HITS Magazine helps us realize the importance of mediocrity, because when a whole large group of people work not very hard together to do something that is just okay, it gives them a pretty good feeling. Not a great feeling, but a pretty good feeling. And that is very important.

The 12th Avinnersary Issue of HITS Magazine is a chance to celibrate the triumph of mediocrity with lots and lots of pictures and also some writing. Nothing in it is that great, but most of it isn't very, very bad, either. And that is what "mediocre" is all about.

In conclusion, it can be seen that mediocrity is an very important idea of our time. The examples of the dawn of time, Websters Dictionary and HITS Magazine's 12th Anvinnersary Issue prove that medicority is, and always will be, a part of what makes this country.

HITS ANNIVERSARY



OUR WORST NIGHTMARE {THE ONLY THING WORSE THAN 11 YEARS OF HITS IS 12}



we hope puberty HITS you well...



UNIVERSAL MUSIC & VIDEO DISTRIBUTION











UNIVERSAL

editaion, ton design studio / les angele





WITH ONE MESSAGE TO VERY LARGE MUSIC CORPORATION.....



e've called this press conference not merely to confirm Seagram's purchase of PolyGram for \$10.4 billion," elaborates President/CEO Edgar Bronfman, Jr. (c), "but to notify you all that we are the new ruling junta of the world. Our beverages will be your beverages! Our songs will be your songs! You will genuflect before our

corporate headquarters each morning before trundling off to your cog-like jobs. We are unstoppable—unstoppable, I say! Hahahahahahahahaha! Maybe we should pause here for some questions." That's Universal Studios Chairman/CEO Frank J. Biondi, Jr. (I) showing his corporate chompers as Philips President/CEO Cors Boonstra is seen pissing off Alain Levy.



just a few months, I'm going to head the world's largest record company and you guys are going to be REALLY glad I like you," pronounced the prophetic Universal Music Group jefe Doug Morris (c). "Sure, Doug, have another glass of champagne," chuckled the following people, who should have been calling their brokers to get a piece of Tropicana (I-r): MCA Records Nashville's Bruce Hinton, GRP's Tommy LiPuma, UMG's Mel Lewinter, Geffen's Ed Rosenblatt, Universal Records' Jean Riggins, Universal Studios' Ron Meyer, MCA's Jay Boberg, Morris, Universal Records' Kedar Massenburg, Interscope's Tom Whalley, UMVD's Henry Droz, UMG's Zach Horowitz, Geffen's Bill Bennett, MCA Nashville's Tony Brown and MCA Music Publishing Worldwide's David Renzer.

FRONT PAGE

Vould You Like Fresh-Ground Propaganda On That, Sir?



ello, I'm musician Tom Morello (2nd from r) of Epic band Rage Against the Machine. When 550 Music artist Finley Quaye (r) and I aren't sticking it to the Man, subverting the dominant paradigm and eroding the capitalist hierarchy from within, we enjoy sucking down five-star grub and primo vino with our corporate masters. Here we are chuckling at a few hilarious golf stories as told by Epic Records Group chairman Dave Glew (l), as well as Epic/550 President Polly Anthony's wacky misadventures with her driver at the Jaguar dealership. But here's where we do our rebel thing—they pick up the tab!"

WUNDERKINDERGARTEN



ercury Platinum progeny Hanson take a creative meeting with some of their favorite label chaperones. "Listen, man," sputtered drummer Zach, "you suits don't get where our heads are at! We've seen things, you dig? Our next disc ain't gonna be about this mass-appeal pop fluff—we're going deeper. Down into the darkest corners of the soul, Syd Barrett-style. I'm getting hair around my wee-wee, for God's sake!" Seen looking forward to mining adolescent pain for dollars are (1-r) Mercury Exec VP/GM David Leach, Taylor, Isaac and Zach Hanson, Mercury Records Group Chairman Danny Goldberg and Promo VP Steve Ellis.



ou know, Aretha," recounts Arista President Clive Davis (c), "when I first heard BMG Entertainment Chairman/CEO Michael Dornemann (r), he was a mere slip of a thing, singing gospel in his father's church. Oh, no, wait, that was you. Well, anyway, did I tell you about the time I discovered thermonuclear fission?"



"Now I know where I recognize you from—'Diff'rent Strokes'!" enthuses Chancellor Media's Steven Rivers to Virgin's Janet Jackson. "You're doing a music thing now, right? I think that's great. I hear it worked out well for Tito and LaToya." Meanwhile, a bevy of promo dudes practiced saying "I'm your guy" and "This thing researched through the roof" very quietly. Seen are (I-r) VP Field Promotion Jeffrey Naumann, VP Pop Promotion Al Moinet, Rivers, Jackson, Maureen Rivers and Sr. VP Promotion Michael Plen.



Torn between Two

WHY TORI CAN'T BREATHE





ou know, Bob, I may not be much of a looker," notes RCA Exec. VP Jack Rovner (I) to President Bob Jamieson (r), "but dammit, I'm beautiful on the inside!" "Yup," concluded Jamieson, momentarily blinding several passersby

with his avuncular grin and snappy blazer. Meanwhile, ultra-hot RCA recording artists Jai and Natalie Imbruglia imagine what the industry would be like if all executives were as beautiful as them. Ugly doesn't begin to describe our 12th year.

f having my picture taken with pigs suckling at my breast was disturbing, this photo should really show the depths of my depravity," muses Tori Amos while hanging with her Atlantic posse. Seen happy that at least Tori doesn't suffer from Tourette's Syndrome like that freaky Fiona chick are (l-r) EVP/Office Of The Chairman Craig Kallman, Co-Chairman/Co-CEO Val Azzoli, Amos, Co-Chairman/Co-CEO Ahmet Ertegun, EVP/GM Ron Shapiro, EVP Promotion Andrea Ganis and manager Arthur Spivak.



ust moments after WORK Group artist Fiona Apple said that accepting her double-platinum plaque was "no different from walking over the backs of my brothers and sisters and greasing the horrible corporate machinery that dehumanizes us all and makes us wear our tightest-fitting underwear in videos," the following gathered together for a photo-op and some deli: (l-r, top row) Co-President Jeff Ayeroff, Sr. VP Mktg. Diarmuid Quinn, National Promo Director Michael Becker, VP Alternative Promo Geordie Gillespie, Fiona, Co-President Jordan Harris, VP Video Production Lydia Sarno and manager Andy Slater; (l-r, bottom row) VP Rock Promo Pam Edwards, Sr. VP Promo Burt Baumgartner, LA Local Promo Manager Greg Phifer and Sr. Director Promo Johnny Coppola.



"You pay me?" asked jazz great Branford
Marsalis. "Me pay you," replied
Columbia Records Group President Don
Ienner during one of those complex,
high-level corporate negotiations that
these kind of people participate in.
The two men then discovered they
enjoyed holding each other's hands so
much, they made future plans to
attend "Cats" together.

It started out 12 years ago as such a nice idea.

A sweet little magazine for the peppy people
who make music and the kind souls who play it on the radio.

It was akin to a public service, a meeting ground, a forum for the struggling and the mainstream artist alike.

It was a chance for record companies to commune and honestly share ideas and dreams in a positive, professional forum.





COPPING Zzzzzz's

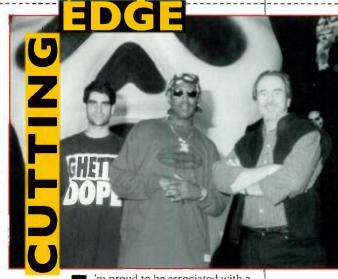


"Hey, look at these neat old war toys I found in my new office," said Bertelsman Music Group Entertainment President/CEO Strauss Zelnick to BMG Music Canada's Lisa Zbitnew. "Whaddya think the letters 'SS' stand for?" In a related story, some people in Sherman Oaks wasted a lot of paper

Pit Crew



Demonstrating why she got into show business in the first place, Paula Cole hangs with a bunch of label party people, none of whom would ever think of saying anything about that gnarly armpit hair. Pictured right after the Right Guard kicked in are (l-r) Warner Bros. VP Nancy Stein, Sr. VP Joe McEwen, Cole, WB Inc. President Phil Quartararo, Sr. VP Stu Cohen and President Steven Baker.



'm proud to be associated with a project like 'Scream 2,'" proclaimed No Limit rapper/mogul Master P (c), seen here with the film's director, Wes Craven (r),

and video director Michael Martin, "both because it raises awareness of the great expressionist painter Edvard Munch's 'The Scream' and because the only way to truly combat gun violence in our culture is to make more movies about knife violence.'



and Gary Numan: Wear black, pose, repeat.







MUCHOS HONCHOS



SOME of the biggest wigs in the biz dress to the nines to show their support for a very important cause: the selling of colossal numbers of little, shiny discs to angry suburban teens with sideways haircuts. God bless us, one and all! Seen grinning

their best unit-shifting grins are (I-r) Warner Music Group Co-Chair/Co-CEO Terry Semel, WB CEO Russ Thyret, Elektra/EEG CEO Sylvia Rhone, Atlantic Co-Presidents/Co-Chairs Ahmet Ertegun and Val Azzoli and WMG Co-Chair/Co-CEO Bob Daly.

не's тheir "special" Friend



hat's HITS Nimrod In Chief Leonard J.
Beer, surrounded by (l-r) Epic's Desiree
Schuon and Felicia Swirling and 550's
Hillary Shaev. He once had a head
injury. Now he's so adept at talking to
promotion people that he runs this magazine. Yay!

LAST TRAIN TO HICKSVILLE

sland Black Music artists Dru Hill and Island Black Music President Hirlam Hicks discover that when presidential aspirant Rev. Jesse Jackson is involved, smashing someone upside the head with a pool stick becomes a mere trickle under the big bridge of life. Shown on their way to a scholarly lecture entitled "Al Campanis: Lacking the Necessities," are (1-r) mgr. Kevin Peck, Dru Hill's Woody, Jackson, the band's Sisqo, Nokio & Jazz and Hicks, who is seen awaiting his cue.



how long?



CONGRATULATIONS!



(yeah, right.)

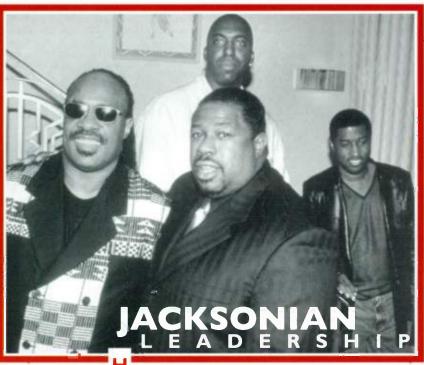
"Columbia" Reg. U.S. Pat. & T.n. Off. Marca Registrada. © 1998 Sony Music Entertainment Inc.

World Radio History

One *Kooky* Canuck



fter having trouble reading his cue cards, David Foster (c) borrowed Henry Droz's (l) glasses and performed his famous Mr. Magoo impression, while Jimmy lovine went from guest to guest collecting donations in his hat for the superproducers' retirement home.



ere's Motown CEO George Jackson (front, right) explaining to Stevie Wonder (front, left) why he thinks the new comedy team of John Salley (back, left) and Babyface (right) will be a smash. "You see, Stevie, one is really tall and the other is... uh, just trust me on this."

LADIES AND GENTLEMEN,

it is with great pride that we present to you



Lou Reed and Reprise Records President Howie Klein.



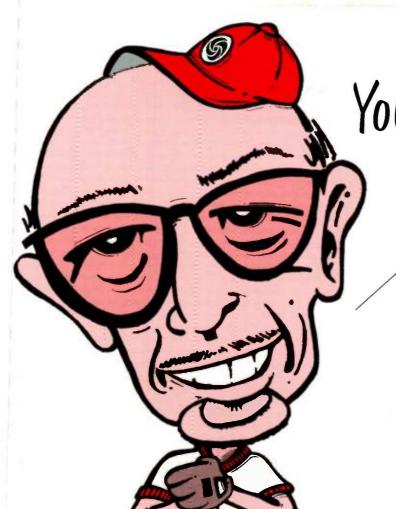
BB King and Pope John Paul II.



Giorgio Armani and GlassNote kingpin Daniel Glass and...



George Michael and a duck.



You can't get the big hits without swinging at the right pitches.

Or without having the balls.

HAPPY 12TH
ANNIVERSARY
FROM THE PITCHING STAFF
THAT HAS GIVEN EVERYONE HITS
FOR 50YEARS,









hat makes
Maverick different
from other labels
is the incredible
harmony and love

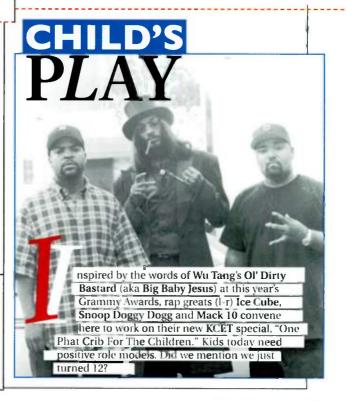
that exists among the principals," said those wacky kids from Candlebox, who are seen in this time-capsule moment celebrating their platinum status with harmonious label heavyweights (1-r) A&R whiz Guy Oseary, the band's Peter Klett and Kevin Martin, Maverick Co-CEO Madonna, Maverick Co-CEO Freddy DeMann, the band's Bardi Martin, Maverick Music's Lionel Conway and the band's Scott Mercado. "I love you, Freddy," said Madonna. "I love you, Madonna, and you too, Guy," said Freddy. "I kove me too," said Guy.



President Jay Faires begins his deluxe tour of Silver Lake—the stomping grounds of his hosts, Nickelbag Records heads and star producers the Dust Brothers—by sitting on the Dusties' couch and studying the pattern in their carpet. "Can y'all tell me where the carb is on this thing?" he mumbled eventually. Later, the whole evening was looped and remixed for a vinyl-only release. Seen moments before wolfing a gross of Devil Dogs and scouring local shops for '70s lunchboxes are (l-r) Dust Bro John King, Faires, Dust Bro Mike Simpson and Nickelbag's Mitchell Frank.



olyGram Group Distribution President & CEO Jim Caparro was honored as the 1998 T.J. Martell Foundation Humanitarian of the Year, causing him to comment, "I just want you to know, Mr. Bronfman, that I'm not just about shaking hands and kissing babies. I'm a full-time distributing machine. I live to shift units. And drink wine coolers, of course." Seen inspired by Jim's stirring speech are (l-r) Epic Records Group Chairman Dave Glew, Ann Glew, PolyGram Music Group President Roger Ames, Judy Caparro, Jim, BMI President & CEO Frances Preston and Epic Records Sr. VP and T.J. Martell Foundation Chairman Tony Martell.







RECORDS

1998 Interscope Records



We Have Clearance, Clarence



Here's Motown topper Clarance Avant (2nd from 1) hanging with Brian McKnight (2nd from r), as Avant notices: "My, Luther, that Zone diet is making you disappear. You look sensational!" Said McKnight: "Thank you, Mr. Harrel!—this job must be very stressful." Michael Mitchell (I) and Bruce Carbone nod pleasantly because they've been very successful doing just that.

GOT HITS?



pon arriving at the company, I ascertained that it would be more successful if it had a hit record. The rest is, as they say, history," explained new Buena Vista Music Group Chairman Bob Cavallo, shown here with members of hit Hollywood Records band Fastball. The music biz seer continued: "I now turn my attention to distribution, which I think will be better if more stores have our records."

OUTPOSING



hese are the fine young gentlemen from Outpost Recordings: (l-r)
Andy Gershon, Mark Williams and Scott Litt. They are wearing black.
They feel an artist's pain more deeply than you. Much more.



been nearly a decade since the Berlin Wall crumbled along with European Communism's threat to the life, liberty and freedom of fine Americans everywhere. Yes folks, it's time we thank the man who made us safe from totalitarian forces that threatened the very core of our technology-driven free-market society and its inherent freedom. God bless you, Fred DiSipio, and thank you for kicking some serious Commie butt.

whether you like it or not

HAPPEN

World Radio History





Monica's Man Does the Music biz Mambo

DUDE, This Blows



tell ya, son," explained President Clinton (I) to "Save the Music" campaign beneficiary Gregory Thompson (2nd from I), "when I look at this instrument, I think of Monica's historic address to the presidential staff.

Do you mind if I dry-hump your thigh?" As this lesson took place, Hillary (2nd from r) begged VH1 premier John Sykes not to let Bill anywhere near Stevie Nicks.

Getting Cheeky

British Prime Minister Tony Blair is seen here with Simply Red crooner Mick Hucknall and President Clinton, as Hucknall explains his position on the need for special laws protecting chubby-cheeked citizens. Clinton is seen here chewing on the issue.

The First Bubba meets with London's All Saints and lays on that legendary Southern charm like a gallon of moppin' sauce on a mess of barbeekewed pork chitlins: "So, y'all say yer All Saints, is that right? You wanna see what a lil' red devil looks like?"

A STAND-UP WOMAN



MCA's Nancy Levin (I) is seen just before giving sworn testimony to Kenneth Starr about *her* relationship with Monica Lewinsky as cardboard cutouts of Pamela Lee and Lady Di try to stay clear of the creep with the horn in his hands. When it comes to trade magazines, we're Linda Tripp's thigh cheese.



"BOYS,

Soul Salivat

Ah luhhhv the name o' your record comp'ny," grunted President Bubba (c) to Virgin Records co-heads Ashley Newton (l) and Ray Cooper. "Ah just

wish we had a few more o' their virgins in Washington, heh-heh!

O.K., tape's rollin'! 'The entertainment industry has a responsibility, values, role models, blah-blah. God bless America. Over and out.'

See ya, boys—plant a wet one on the Spice Girls for me!"

Clercuty RECORDS GROU













PHILIPS





BEYOND COMPREHENSION

llen Kovac announces the formation of Beyond, a new group of independent labels that will be distributed by BMG. Kovac stated he chose BMG because of the company's intense commitment to all types of music. BMG executives said they cut the deal because they were looking for a short bald guy to pick on. Seen basking in the excitement of our 12th anniversary are **BMG Distribution President** Pete Jones, BMG kingpin Strauss Zelnick, Kovac and BMG International President/CEO Rudi Gassner.



ARNOLD AND THE WHOLE VISION THING



e love you, Rod, but about this video... perhaps your kids are in a band?" quipped MTV President Judy McGrath and MTV ruler Tom Freston to legendary rock icon Rod Stewart as manager Arnold Steifel lives up to the title, "Calmest, Nicest, Mellowest Manager In The Music Business." A discouraged Stewart then sold out 16 arenas before going home to sleep with his supermodel wife.

Mack Daddies

bro, can you spot me a few bucks until I cash out my next bunch of Time Warner stock options?" queried Mo Ostin. "Sorry, dude, I'm strapped until the new mega-deal with a huge German conglomerate," replied Clive Davis. The two titans then congratulated each other on the careers of sons Brian Koppelman and Michael Rosenblatt before telling Walter Yetnikoff to retrieve their cars.



Slightly used industry magazine. 12 years old. Will throw in long list of genuine suckers. Serious inquiries only. 818-501-7900

Don't Let Your Daughters Grow Up To Be Weasels



Sony Music International Chairman Mel Ilberman Shows his granddaughters Rachel and Sigal how to be in meetings all day when the losers from HITS call as he celebrates "Take Our Daughters To Work Day" by canceling all subscriptions to this rag, while Sony Director Diversity & Staff Development Donna Pedro and Sony Executive VP Michele Anthony teach the gals how to work the paper shredder.

Mr. Tree Says:

"Hey Buddy, You're My Guy!"



100's Tom Poleman explains to son Michael that when nice men like Columbia's Jerry Blair and Elektra's Greg Thompson take him to a "Gentlemen's Club," it's sort of like going to Chuck E. Cheese's for your birthday, except it's not your birthday and there are a lot more strippers. "Hey buddy," young Joshua Blair says to Michael, "I've got a fantastic little sushi place I've got to take you to." "You're our guy, Mikey," notes little Ryan Thompson, who requested that Michael up the spins on his toy top.

A LOT OF



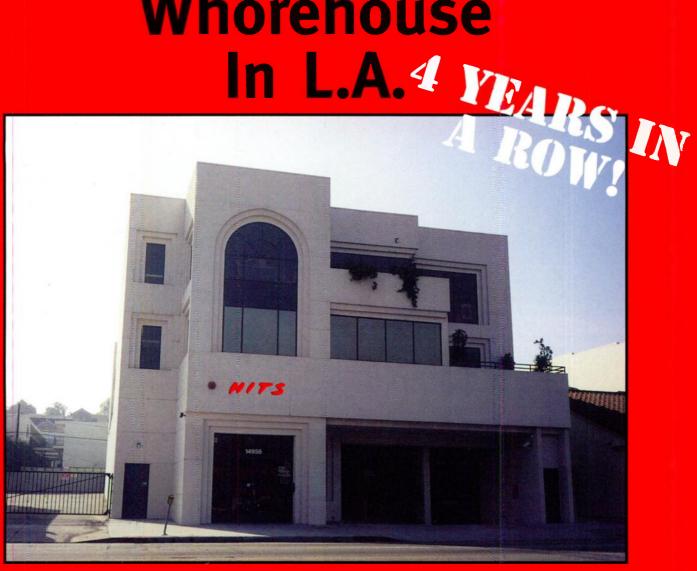
hat's Ice Cube telling A&M executive John McClain (l) and Chairman/CEO Al Cafaro (2nd from r) that he decided to start a label at A&M "because of this neat article I read in the Los Angeles Times." Said Mr. Cafaro: "Welcome to A&M, Mr. Ice Tray." Replied Cube: "You da man, Mr. Alpert." Heavyweight Records' Terry Carter looks on and wonders where that Levy guy went.

Hugs Not Drugs



een embarking on the 13th step, also known as "giving the self up to shameless trade photo ops," are (l-r) Daniel Lanois, Atlantic VP of Sales Rick Froio, EVP Promotion Andrea Ganis, Scott Weiland and EVP/GM Ron Shapiro. Later the group availed themselves fully of the complimentary Sanka and plain cake donuts.

The BEST Little Whorehouse In L.A.



Happy Twelfth Anniversary from Epic Records





EASTSIDE FO' LIFE



"I believe this Grammy party shot accurately represents the type of year we've had," guffawed Sony Music Entertainment President/CEO Thomas D. Mottola, tilting slightly to his left due to the weight of his wallet. "Fungeddaboudit, Tommy," replied Columbia Records Group Chairman Don lenner. "I just wish Dennis and Lenny were faster cleaning the tables." Seen partying like it's still 1998 are (l-r) Wyclef Jean, Puff Daddy, lenner, Will Smith, Mottola, Jennifer Lopez, Babyface, Jada Pinkett Smith, Yab Yum Entertainment President Tracey Edmonds, Sony Music Entertainment **Executive VP Michele Anthony** and Tony Bennett.

Put Your Benjamins Where MY ACCOUNTANT COULD SEE

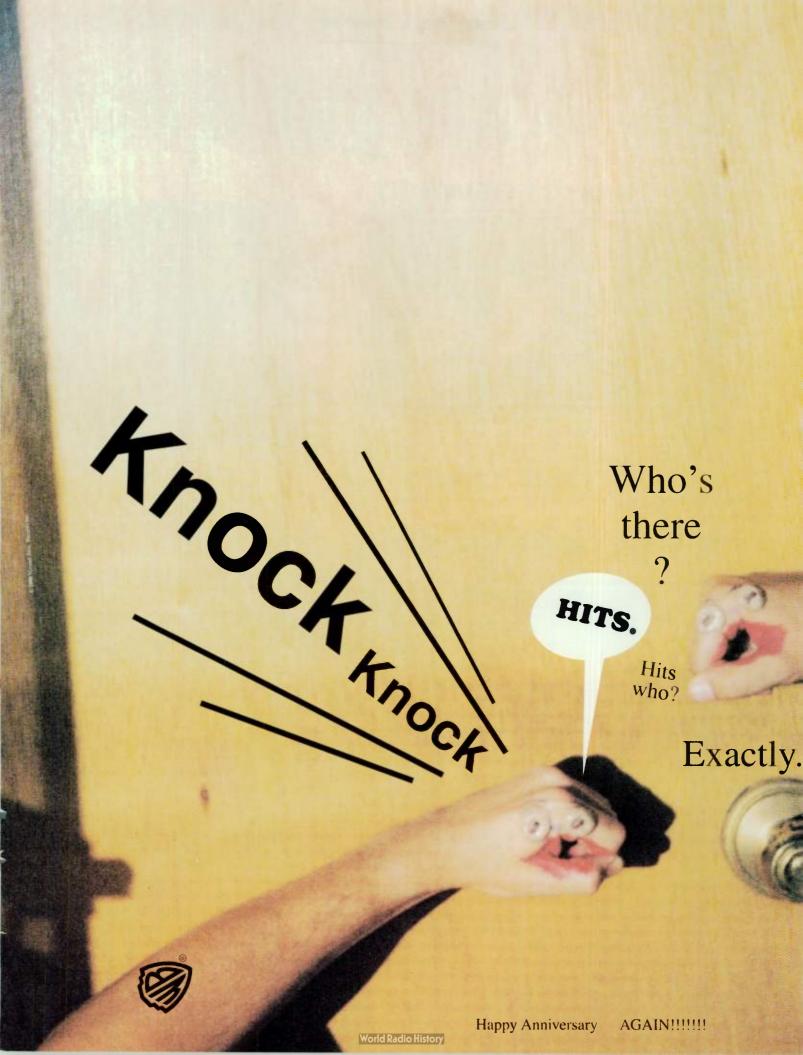
nderexposed Bad Boy/Arista rap sensation Puff Daddy and Elektra/EEG wildman Busta Rhymes confer on the state of the hip-hop nation: "About the only thing left for me to sample is show tunes," said Puffy, "but you know, some of that shit's aiiight. For example, 'Surrey with a Fringe on Top' from 'Oklahoma' is off the hook, knowhamsayin'?" Replied Busta: "Yeah, we goin' off! Fiddler on the muhfukkin' roof, y'all! Broadway, y'all! No musical theater playa hatin."

TWISTOFSUBLIME

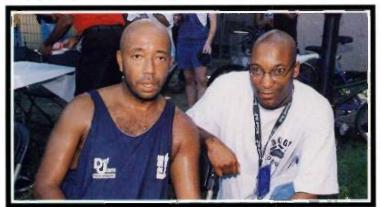


"Um, which stupid record am I supposed to talk about?" queried MCA Exec. VP/GM Abbey Konowitch, momentarily forgetting he was supposed to make people think he listens to music. "Oh, what I mean is, the multi-Platinum success of Sublime, posthumous though it may be, stands as a grand tribute to Bradley Nowell's artistic legacy." Later, the following pretended to like each other: (I-r) MCA's Paul Orescan and Konowitch, Troy Nowell, MCA's Nancy Levin, Jay Boberg, Mike Regan and Jayne Simon; (kneeling, l-r) MCA's Lisa Cristiano, Sublime co-manager/A&R rep Jon Phillips, Nowell's father Jim and son Jakob.

30



Their Power's FORWARD

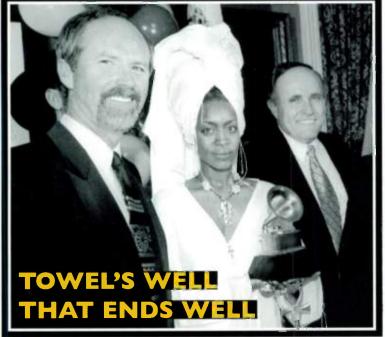


ey, why don't I make a movie about a huge Dutch corporation headed by some French guy who stifles the creativity of one the most innovative and successful entrepreneurs who ever released a record? And hey, let's have that entrepreneur date supermodels," quipped director John Singleton. "Cool," said Def Jam Founder and Ruler Russell Simmons. "Just be sure to feature lots of Seagram product!" If you're still reading this, you deserve to still be reading this.

"You're my guy, Rick," cooed multi-trillion-selling artist and Crave Records head Mariah Carey. "You know, I'm you're guy, Mariah," said label exec Rick Bisceglia who added, "I want my time at Crave to be the defining experience of my career." "Don't worry, Rick, it will be," replied Mariah. The pair then went over some really neat plans for 1999.

TOWELING off

ERYKAH BADU



ARAS chief Michael Greene, Erykah and New York City Mayor Rudy Giuliani show the kind of spirit and cooperation that won LA the Grammys. Here, the testosterone-driven mayor stage-whispers to Erykah, "It's my way or the highway, baby. One wrong word and I'll kick your ass, you hear me? I'm Giuliani, dammit! Knock this off my shoulder. C'mon, I dare you."



ere, Don Cornelius says to Erykah: "Damn girl, I just know I left a ham & cheese sandwich up in there!" Fortunately, Uptown kingpin Heavy D. was on the case: "It's okay, dude. I got a pizza in my neck."



- 1. Strike
- 2. Repeat

Fourth Quarter

Fastball
Jerrifel Paige
J'son
Khaleel
Joan Jones
Aaron Tippin
Alien Fashion Show
Brian May
Lakiesha Berri
Sprung Monkey
Idina Menzel
Queen
Lati White







Lyric Street

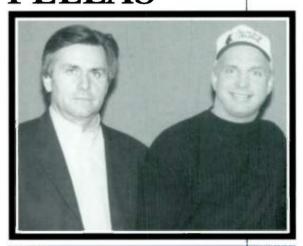


FUNKY 'FACELIFT



e're getting mad phones about our latest single," reports Terry Ellis
(r) of Elektra/EEG artists En Vogue, "and it hasn't even been written or recorded yet. But with Babyface involved, all we really need to do is pose for this picture." Seen about to pick up yet another toothpaste endorsement are (l-r) EV's Cindy Herron, Babyface and EV's Maxine Jones and Ellis.

DOWNHOME FELLAS

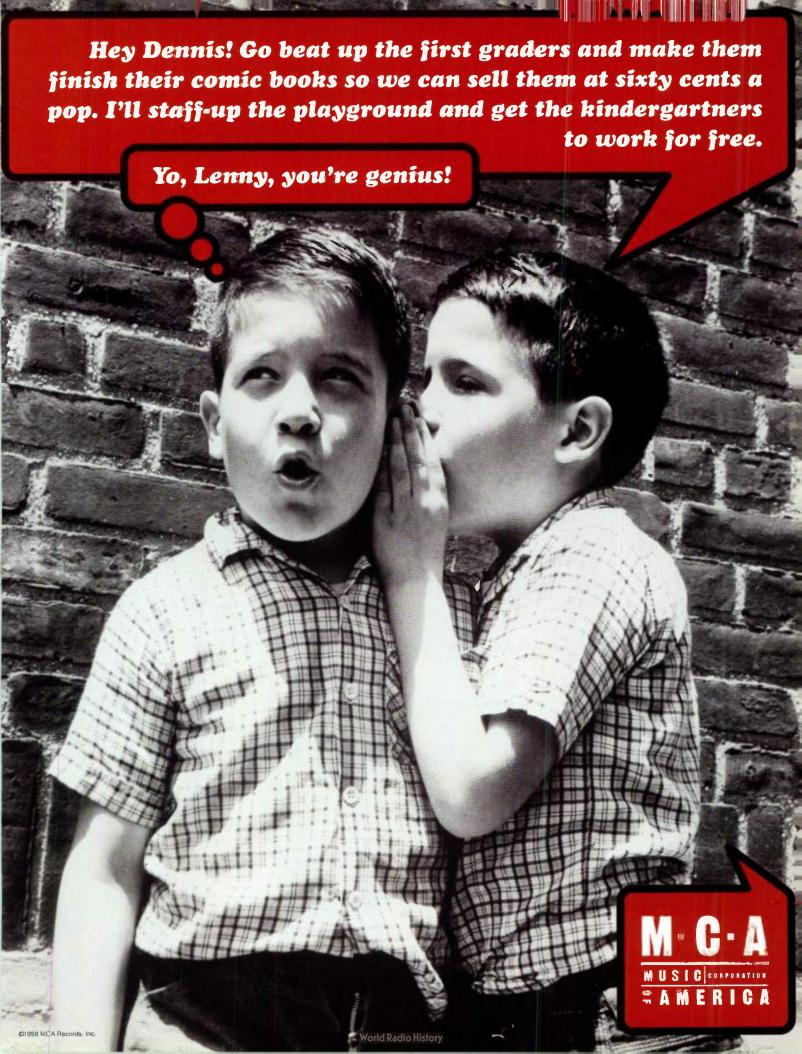


ey, are there any multi-billion-dollar record companies you want to shake up today?" asked Capitol Nashville President Pat Quigley of industry titan Garth Brooks. "No, Pat, not today. Maybe closer to the fourth quarter," replied the man in the hat. Garth later repackaged this photo and sold 7 million copies.



Recently, PoMo radio kingpin Kevin Weatherly and the guys from Sugar Ray decided they wanted to have their picture taken with a self-involved Hollywood parasite who makes a career out of spewing vapid cultural vomit across the trailer parks of America. Pat O'Brien (c) was more than happy to oblige. That's Atlantic's Danny Buch (l), who is standing and smiling, because he's a Promotion man and that's what they do.

RADIO days







ndre Harrell is seen unveiling his recent roadside billboard campaign entitled, "I've got no record company, but does it look like I give a shit?" The trio then went out for a casual night of heckling Alain Levy.

On My Lexus

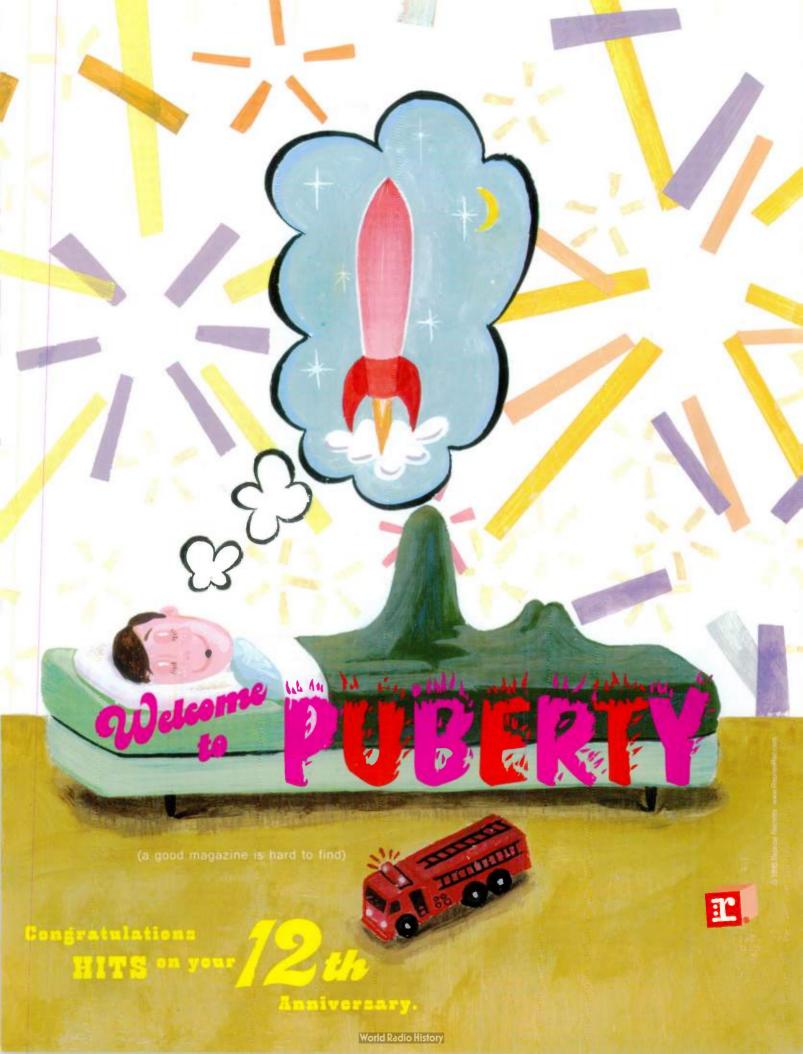


"Gosh, I've never felt better about my label,"

gushed Bonnie Raitt as she delivered her new album. "Finally, a sense of stability. Hey, Roy! Lou! What the hell are you guys smiling so much about?" Pictured feeling like a real family are (I-r) Gold Mountain's Ron Stone, Capitol Sr. VP Promotion & Marketing Phil Costello, Raitt, ex-Capitol President Gary Gersh, Capitol Executive VP Liz Heller, EMI Recorded Music North America Deputy President and new Capitol President Roy Lott, EMD Executive VP Sales & Marketing Gene Rumsey and Capitol Sr. VP/GM Lou Mann.



"Okay, people, I'm going to run through this routine one more time," huffed Mercury artist Paula Abdul after scolding this bevy of label execs. "It's kick-and-turnand-clap-and-turn-anddown-and-two-and-up-andkick. Come on, Danny, on the beat! ONE more time: Five-six-seven-eight..." Seen feeling the burn are (l-r) attorney Heath Kudler, Brad Beckerman, Mercury Sr. VP Business & Legal Affairs Julie Swidler, Sr. VP A&R Bruce Carbone, Sr. VP R&B Marketing & Promotion Wayman Jones, Abdul, Executive VP/GM **David Leach and Mercury** Records Group Chairman Danny Goldberg.



Oui-Oui All The Way Home



just pissed in a champagne bottle and sent it to Cor Boonstra's table," guffawed former PolyGram chief Alain Levy as PolyGram superstars Sting and Sheryl Crow suddenly developed cravings for a tasty Seagram Seven & Seven.

SAM I am Not



arner Bros. Vice-Chairman/General Counsel David Altschul (c) explains to the guys in Van Halen that he can't give them any more money "BECAUSE YOUR LAST ALBUM SOLD SIX F#@KING COPIES!!! Want my tickets for the Dodgers game?" If you're inclined to read any further in this Anniversary Issue, you may want to consider killing yourself.

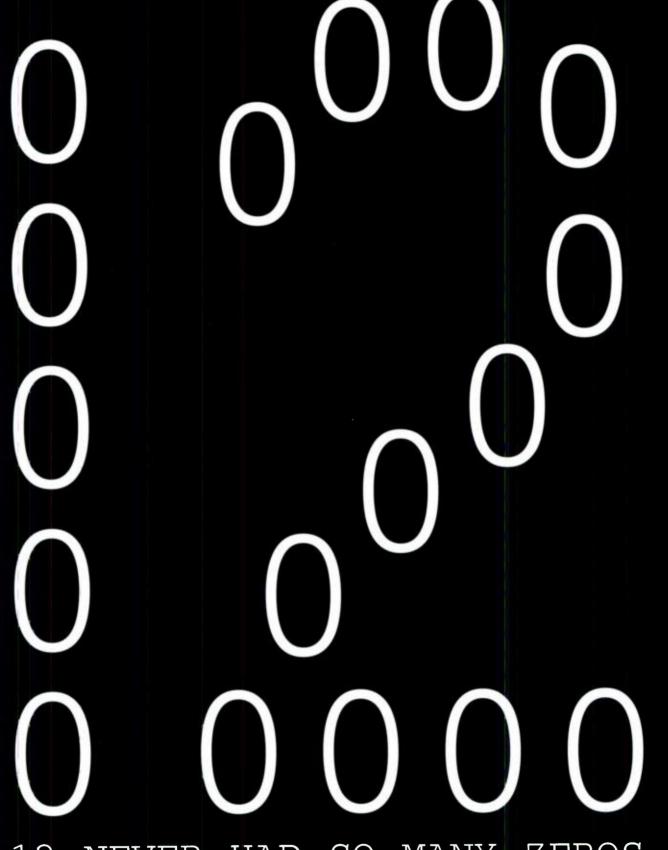


hy yes, I have signed with Irving Azoff for representation. I understand him to be a very fair and reputable man. I really trust him with ALL-my money," noted Mike Tyson to (I-r) Ice-T, NKG/25th Precinct Chairman Henry "Hen-Gee" Garcia and Power 106's Nick V. "Wow! We would like to give that incredibly honest man all our money, as well," returned the threesome. "Finally, an honest record executive!"

MONKEY SEE



A young chimpanzee is forced to kick it up a notch when confronted by Columbia promo demon Charlie Walk (r). "Me Charlie. Me get record added to radio," grunted Walk, who was able to change the chimp's perception of promo people by successfully telling the truth.



12 NEVER HAD SO MANY ZEROS.

Happy Anniversary



Big SHOCK



hat's Jake artist Shock G (I) and Loud artist Big
Punisher (2nd from r) in a happy moment. Why?
Because they know they're about to kick some skinny white Jewish butt.

That's the incredibly street Jake CEO Gary Katz (2nd from I) and homeboy President Gary Stromberg (r) posing the immortal question, "They call you Big Pun because of your highly developed gift for wordplay, do they not?"

THAT'S PUKE,



hhh, baby has an upset stomach? Uh-oh, baby needs to throw up? Wait... Here, baby, throw up on this useless glossy trade magazine. Good baby!" We thank 550 Music Sr. VP Promotion Hilary Shaev and her son Spencer for coming up with a legitimate use for us after 12 years.

BUSH Whacked



hy are the guys in Bush smiling? Because all they ever wanted was to be with a record label that spent the better part of the last year embroiled in intense corporate maneuvering that would completely transform them from the entity which made the band a million-seller. "Cool, can we file for bankruptcy like the folks at Red Ant did?" queried the band's Gavin Rossdale. That's Trauma principals Rob Kahane, Paul Palmer and William Morris agent John Marx wishing they were surrounded by lawyers.

The Hits Website:



Congratulations On 12 Years Of Cutting-Edge Reporting.



CAN AFFORD BETTER CLOTHES



Over the past 12 months, they've been in play with Madonna, Smashing Pumpkins, Hole and Metallica, not to mention getting in the middle of negotiations between their new Volcano label and Tool. Managers Peter Mensh and Cliff Burnstein are living, breathing proof that you don't always have to "just say no."

MEN OF LEISURE



"Hmmm, two out of three ain't a bad average," reflected EMI Chairman Sir Colin Southgate. That's Martin Bandier, Charles Koppelman and Jim Fifield agreeing there is no sight as beautiful as the opening of a golden parachute.

SAXand DEATH



uinness Book of World Records publisher Marc Young (r) congratulates new-age saxophone monolith Kenny G on his much-publicized feat of holding the longest note in music history. "This recent achievement, though impressive, should not overshadow the rest of Kenny's career," Young cautioned. "After all, he's pretty much been humping one note since the first time he picked up a horn."

eggsactly a dozen years ago you hatched a weekly full of volks about our industry, and while such an eggsausting endeavor would have scrambled lesser mortals, you've managed to emerge crowing, cocksure and sunny side up. so while your constantly eggscruciating pecking has sometimes left us poaching, we salute your tenacity and your tiny little huevos.



LIKE BUTTER SANDWICHES, Baby



ere you invited to Nancy's party?" queried Virgin Co-President Ray Cooper (l). "Nope," said R&B legend Luther Vandross (second from I). "Neither was I," noted Co-President Ashley Newton (second from r). "Well, you know I wasn't," quipped manager Larry Tollin. "Then let's all take a picture for HITS! Yipeeeee!" shouted the quartet in unison. Take gun. Use now.

A HOT NIGHT IN OL' VOLVONIA

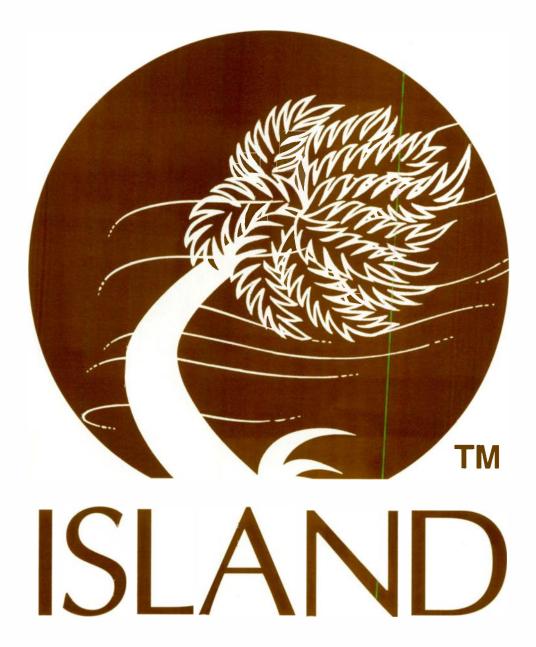


President John Sykes is surrounded by an awesome display of serious diva power in the bodies electric of (I-r) Gloria Estefan, Mariah Carey, Aretha Franklin, Carole King, Shania Twain and Celine Dion. After the gathering, the divas sold their dresses, pooled the money and bought Paraguay.

2 Scream



Here's MTV's Van Toffler flanked by box office shriek queens Courteney Cox (I) and Neve Campbell, who, next to being covered in vats of sugary fake blood, baking under harsh lights and shooting 'round the clock, find photo-ops with industry weasels only mildly repugnant. In a related story, we reacquainted ourselves with raw liver in a motel room with hourly rates.



Welcome to hurricane season

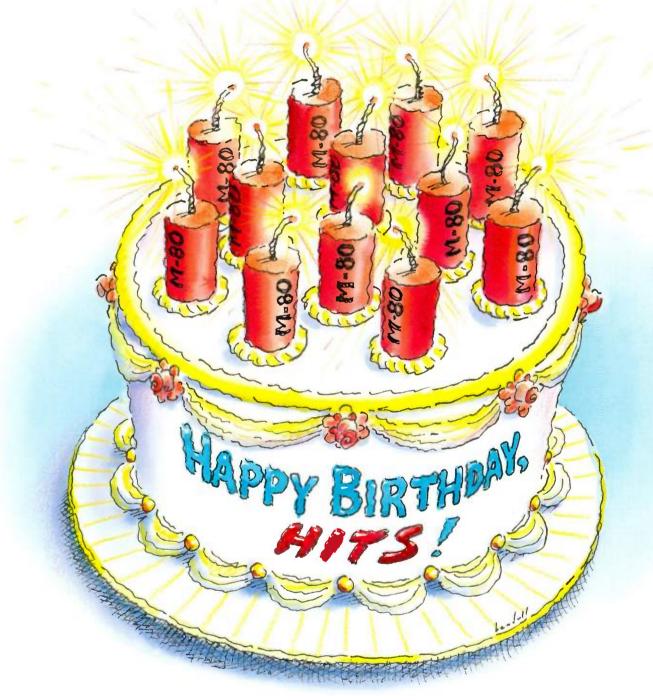








AFTER 12 YEARS, YOU STILL BLOW US AWAY!



Happy Birthday from your pals at EMI Music Publishing.

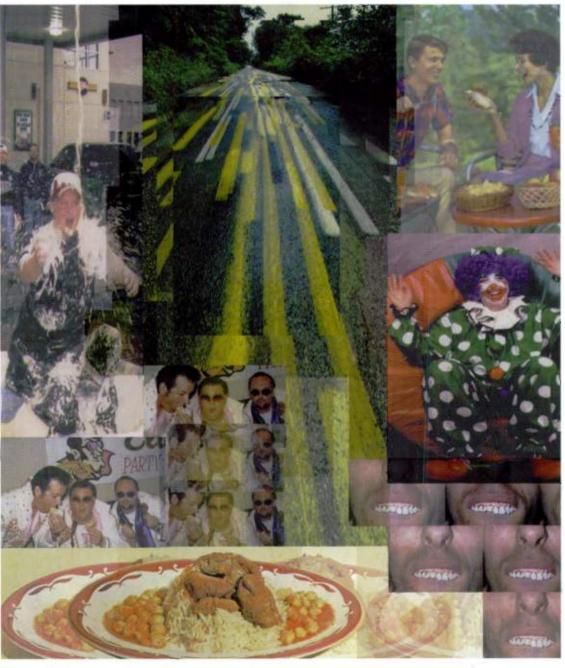
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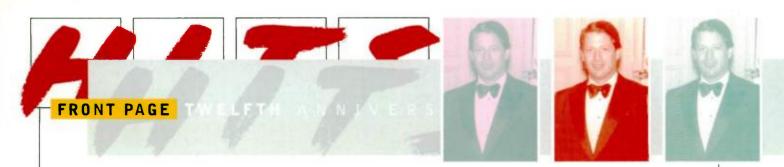
TWELFTH ANNIVERSA

FRONT PAGE

EDIOCRES PAGES

A HALF-HEARTED HITS SALUTE





A SALUTE TO VICE PRESIDENT AL GORE:

The Mediocre Hope For The Future

ediocrity is as American as white bread, Sanka and frozen orange juice from concentrate. Yes, mediocrity is the lifeblood of our nation. And darn it, we're proud to be a has-been nation of overfed media zombies who haven't contributed anything to history since the Salem witch trials. We're fat, we're slow and we don't care. But don't make us get up from our Lazy Boy and kick your sorry Commie ass.

Vice President **Albert Gore, Jr.** represents a lot of this stuff and maybe more, but we didn't feel like looking it up. Mostly, his stiff, expressionless countenance reassures us that extra effort really isn't necessary. Who needs all those tricky historical facts and figures, anyway? We are grateful, and herewith offer our warm-hearted salute to the Vice President you can call Al.





AL ROCKS A LITTLE





Happy Bat Mitzvah, Lenny and Dennis.
(You're not little girls any more.)



You seemed like a good idea at the time!

We extend to you our condolences on 12 years of irreverent journalism.



Warner/Elektra/Atlantic Corporation
A Time Warner Company

World Radio History











MEDIOCRE PEOPLE?

They're Just PLAIN Terrific!



Mediocre Trial of the Century Witness

(knock three times)



Mediocre Shit Stirrer



Mediocre Game Show Personality

(sweater)



Mediocre Primetime Hunk

("nice" jacket)



Mediocre Oscar Hopeful



Mediocre Little People Abuse



Mediocre Royalty

(daring neckline)



Mediocre Coaching Genius



Mediocre Romance Novel Hood Ornament

("ripped")



Mediocre Beach Boy



Mediocre Rock Critic



Mediocre Billionaire



Mediocre Preacher Pleaser



Mediocre Reunion



Mediocre Trade Bait



Mediocre Patriot

(lying through his cake hole)









MORE VEDICE PEOPLE

They're Just PLAIN Terrific, Too!



Mediocre Marketing Ploy



Medicore Star-Fucker

(sexy stubble)



Medicore Frontal Nudity



Mediocre Marquis de Sade



Mediocre Sex Offender



Mediocre Bass Player



Mediocre Catskills Climber



Mediocre Plastic Surgery



Totally Mediocre



Mediocre Ingenue



Mediocre Action Hero



Mediocre Talk Show Host



Mediocre Black Comic Who Doesn't Frighten White People



Medicore Has-Been

(ready for his "potatoe")

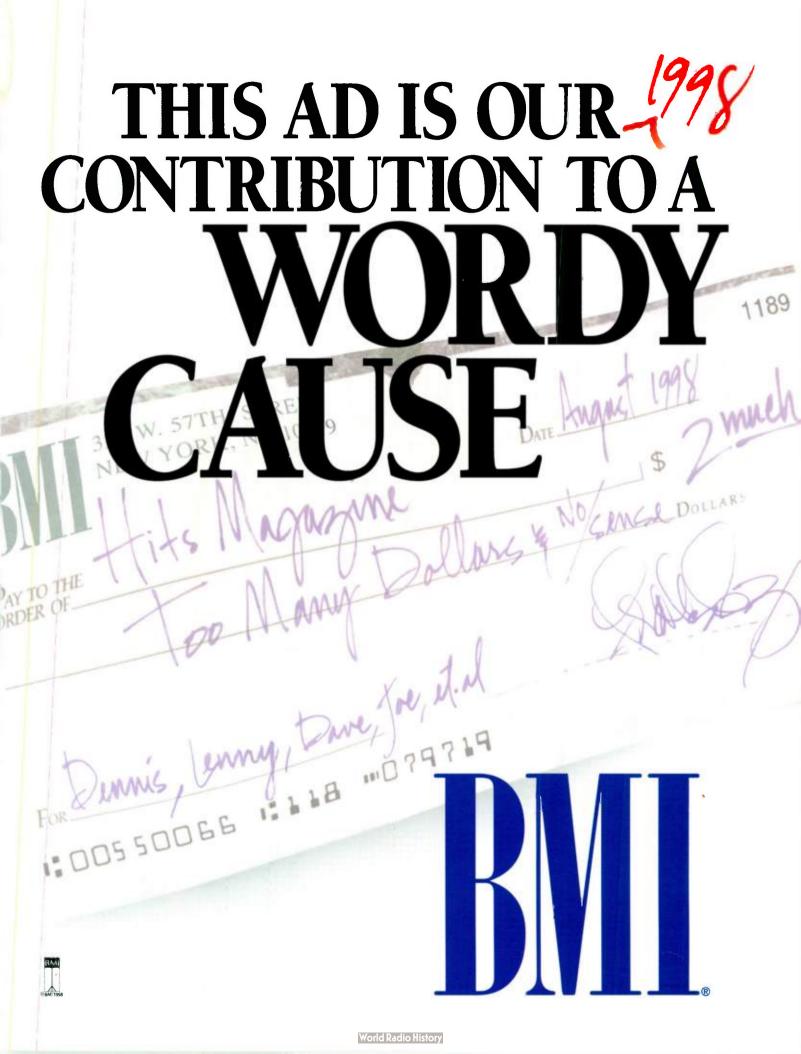


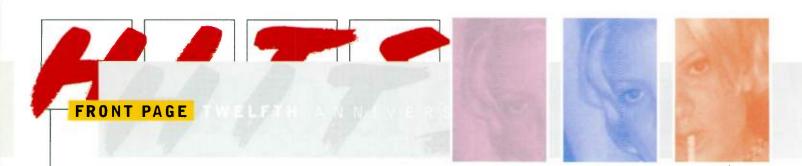
Medicore Post-Apocalyptic Star Vehicle

(urban decay)



Mediocre Future Rehab Victim





MORE PEOPLE They're Just PLAIN Terrific, Too!



Mediocre Eddie Murphy Coattail Rider

(woof!)



Mediocre Over-Hyped Wank Fodder



Mediocre Football Fan



Mediocre Elder Statesman



Mediocre Deep Throat



Mediocre Ambulance Chaser



Mediocre Witch Hunter



Mediocre Teen Angst

(sincerity kicks ass)



Mediocre Bowie Side Project



Mediocre Box Office Draw

(less funny than Jack Webb)



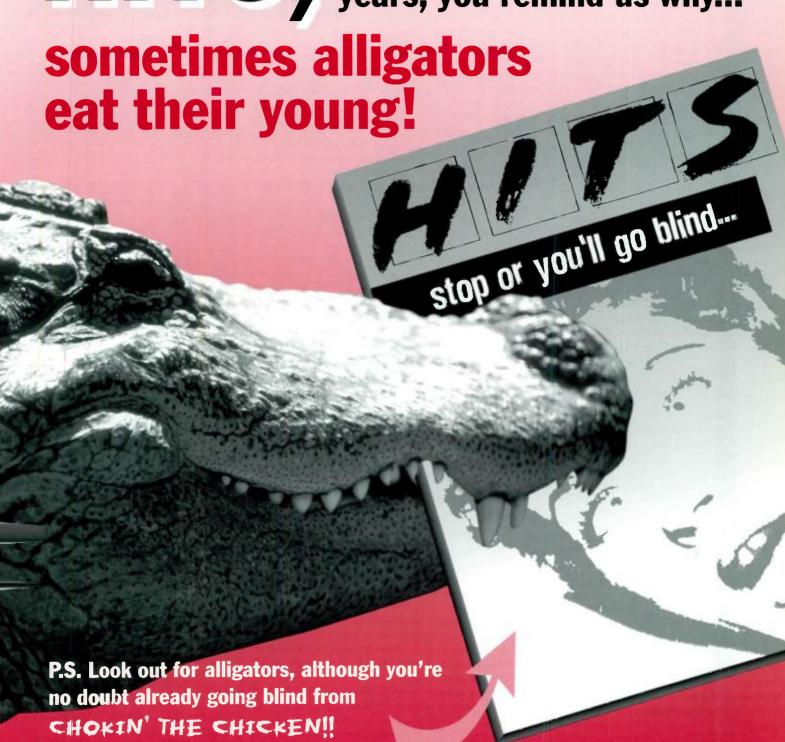
Mediocre Comeback





I AM THE KING!

as you leave your youth as you leave your yourn as you leave your yourn and enter your teenage years, you remind us why...





BMG DISTRIBUTION WISHES YOU A HAPPY 12TH ANNIVERSARY!!









THINGS THAT MAKE

MEDIOCR

GREAT

El Niño Sushi to go **Extreme** anything Generation X **Generation Next** The _ Generation

Rave Culture Electronica

The new VW Beetle

Boomers

Insisting the new millennium

starts in 2001

The "Year 2000 Problem"

Apple computers

Presidential sex scandals

Whitewater **Must-See TV** The last Seinfeld

Rooting for hometown sports teams

while living in a new city

Event movies

Summer package tours

"Girl power"

Talking about Paula Cole's armpit hair

Mutual funds Coffee drinks Oxygen bars Juice bars

Having an official golf handicap

Snapple Sketchers **Dockers** "Cherry Garcia"

SoundScan

Vegas for the whole family

The Lakers The Knicks The Dodgers The Mets Soccer

Discount Superstores Universal CityWalk Alien invasions Wheat-free living

Soy Bomb

Real World marathons

Mentoring Chia anything Sofabeds Jiffy Lube Kinko's Mini-Disc Palm Pilots

Reinvention

Price & Positioning

Conventions Nickel slots

Anything by Andrew Lloyd Webber

Home Shopping Network

The Spice Channel The Space Shuttle Retirement planning

Air guitar

Air anything (especially

shooting baskets) Sportscasters Meteorologists

Astrology **Advice columns**

Cybersex Personal ads **America Online** Anything.com Starbucks Liverwurst

Sweeps weeks Long engagements Made-for-TV movies

Gary Shandling vs. Brillstein/Grey

That Taco Bell chihuahua

Khakis Relaxed-fit jeans Spin control Fitness **Abstinence** Contraception

Recovery programs Liposuction

Penis enlargement Mrs. Paul's Fish Sticks

Olestra Prozac

Sport Utility Vehicles

Tribute albums Telemarketing

Low introductory APR **Grand Slam breakfast**

Home Improvement The Senior PGA

Cults

Non-dairy creamer

Infomercials Styrofoam Pay for play Second-day air

Yuban

Beanie Babies Soy milk **NutraSweet**

Brunch Vodka martinis Road rage Acting out

European basketball players Japanese baseball players

Canadian football Arena football

World League Football

Hard living

Propane and propane accessories

Merger Mania Temporary insanity Plea bargains Worm farming **Patchouli**

Hemp Fan clubs Morning shows NC-17

Folksy marketing

In-Your-Face marketing

Mini-blinds Rogaine **Steroids**

Pakistan, the atomic threat

Sherman Oaks Trade magazines

Celebrating 12 Years of Journalistic Integrity!



Actual Photo of Hits Staff Digging for Their Next Story!

MCA Music Publishing

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World Radio Histor







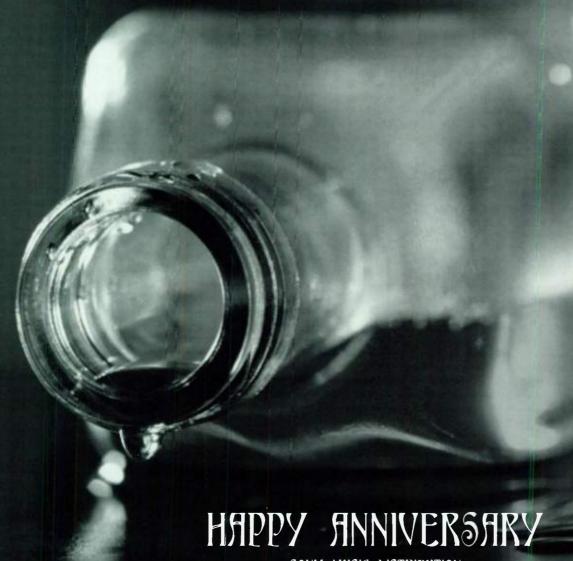
CONVERSATIONAL MEDIOCRITY

- "Don't go there"
- "Do the do"
- "Extreme"
- "You don't get it"
- "You got it"
- "I get it"
- "I'm bout it"
- "I'm your guy"
- "I'm on the list"
- "I got the hook-up"
- "You're so money"
- "Call me Big Baby Jesus"
- "All that and a bag of _____"
- "You da man"
- "No. YOU da man"
- "I like their old stuff"
- "You rock"
- "Loving you, buddy"
- "I feel you"
- "I love you, man"
- "I hear you"
- "Silverlake is soooo cool"
- "It's Silverlake adjacent"
- "LA sucks"
- "Westsiiiiiiiiide!!!!!!"
- "I coulda signed them"
- "What's your handicap?
- "They're over"

- "What ever happened to Jenny McCarthy?"
- "Wu-Tang is for the children"
- "The pay sucks, but I love what I'm doing"
- "She really re-invented herself"
- "You're the mack daddy"
- "You're the daddy mack"
- "Let's do lunch"
- "Let's take a meeting"
- "Shaken, not stirred"
- "Know what I'm savin'?"
- "My bad"
- "Peace out"
- "Much love"
- "I hate the Valley"
- "I outta here"
- "I'm outie"
- "Have a great weekend"
- "How was your weekend?"
- "I'm all over it"
- "Tastes like chicken"
- "It's a dry heat"
- "It's the economy, stupid"
- "It's all fun and games until somebody loses an eye"
- "Drink responsibly"
- "Are you okay to drive?"
- "If it doesn't get all over the place, it doesn't belong in your face."
- "It's the bomb."
- "It's the shit."
- "It'z the shiznit."



BUT SOMETIMES IT'S A CHEAP BUZZ AND A BAD HEADACHE.



SONY MUSIC DISTRIBUTION









GINGERS DICE:

A MEDIOCRE PHANTASM

he Ginger Spice story, imagined here as a made-for-TV movie, now stands as one of the more fascinating confluences of mediocre elements in recorded history. After dumping the "other" Spices on the advice of noted career longevity consultant Peter Tork, it seems Ginger became involved with ex-Wham sideman Andrew Ridgley, with whom she shared a scathing week-and-a-half affair in Pittsburgh before breaking up in the wake of a failed pyramid scheme. Not one to wallow in disappointment,

Ging promptly put pen to paper and wrote "Maneater 2000" with John Oates. When last heard from, Ginger was up to her elbows in work on her solo debut (with Jim Messina producing) and was rumored to be working out contractual details for a duet with Randy Meisner. Soon the world will know the true depth and grace of Ginger's mediocrity. Or, as Ginger herself notes in *The Unofficial Ginger Spice In My Pocket guide*, "My favorite word is 'existentialism.' I can't say it and I'm not quite sure what it means."

The editors of HITS Magazine believe they have intercepted the resignation letter Ginger Spice wrote to her compatriots to tell them she would be pursuing other shopportunities. It's important to acknowledge that the editors of HITS Magazines also believe they are going to receive big bonuses for slapping together the heaping pile of shit that is this 12th Anniversary Issue.

Dear Cows,

As you may have intuited from my less-than-perky demeanour of late, the time has come for us to part ways—you to soldier on as dried-up bubblegum tarts, and me to assume the mantle of international superstar diva.

These things happen. Miss Diana Ross couldn't have stayed with the Supremes forever, and I can't hang about with you lot.

Unbeknownst to everyone but my psychiatrist, I've been writing some incredibly meaningful songs—think Patti Smith fronting Black Sabbath—which I will be recording sometime in the fall after I settle upon a Hollywood actor to date, and, in short order, marry.

Meanwhile, without the benefit of my cheeky, stylishly erotic presence (none of which has been surgically enhanced, contrary to the shite that's been pouring out of your cakeholes to the Brit press), you will sink further into the muck of irrelevance, as the crowds desert you for the next carbonated teen sensation. And I shall be laughing, laughing.

Perhaps we'll meet at a party sometime, where I will fend off your pathetic pleas for a reunion.

Be seeing you.

G

PS: I've copyrighted the term "Girl Power," so if one of you sows utters it even under your breath, my Jewish attorney will have your peroxided arse.



"MY FAVORITE
WORD IS
'EXISTENTIALISM.'
I CAN'T SAY IT
AND I'M NOT
QUITE SURE
WHAT IT MEANS."

NONE DARE CALL IT CONSPIRACY

hile a number of vague explanations have been offered for Geri "Ginger Spice"

Halliwell's departure from the Spice Girls—from creative differences to girl-power outages—little evidence has been available as to the real reason for her resignation—or ouster—until now. This photograph, taken at HITS during brighter days, offers startling insight into Geri's de-Spicing. Some suggest that by getting cuddly with our own Gary Jackson, Ginger sealed her fate. Jackson, known in industry circles as "The Albatross," has the uncanny ability to drain anyone's credibility—even a Spice Girl's.

THE
MUSIC
INSIDE
YOU,



WE VYISH YOU
ANOTHER
MEANINGLESS LOAD
OF SENTIMENTFAL CRAP

HAPPY ANNIVERSARY

the windham hill group















Edgar Bronfman Jr.

Seagram Chairman/CEO, #595, 5/29/98

"It is really down to the managements of the two groups to now figure out what the best consolidation opportunities are and how we can make those labels, as we combine them, the strongest possible organizations in the industry."



Arista Records President, #565, 10/17/97 "In such a fast-changing business, where every artist has to prove themselves each time out, there is no

gravy train, no room for error."



Sarah McLachlan #550. 7/7/97

"Eventually I'd like to see men involved [in Lilith Fair]. It's not just about feminism exclusively: it's about the music first and foremost."





Sarah Bettens · K's Choice #551, 7/14/98

"There are so many clichés about drugs" that kids become immune to the message."





"We always get a lot of foot fetishists at our shows, so I always try to think shoes.'



Dean Dinning Toad the Wet Sprocket #549, 6/30/97

"If you never become fashionable, you can never be out of fashion."



Jill Sobule #551, 7/14/98

"This time, I'm not trying to find out how many units were sold last week... even though I'm a 'unit whore.'"



Tony Bennett

#549, 6/30/97

"I try to stay away from cynicism, which is very popular these days."





Stone Gossard · Brad #552, 7/18/97

"You do as much work as you can in a limited amount of time and, when you run out of money, the record's done."



Abra Moore #549, 6/30/97 "I tend to grab on to the essence of the moment and express it."



"If we don't give the fan a good concertgoing experience, if we don't allow him to connect with the artist in a better environment, our nice wages and fancy cars will soon disappear."



Ben Harper #553, 7/25/97

"If you're disadvantaged and life is kicking your ass, then I could think of much worse things you could do than smoke a little herb."





Exene Cervenka · Auntie Christ #552, 7/18/97

"X wanted to change things, to make things better. You just don't find that anymore."







Kevin Evans

HCA Records VP A&R, #580, 2/13/98

"Pam [Grier] is my life. It's been a wonderful relationship. and I'm looking forward to making it a long-lasting one."



k. d. lang #553, 7/25/97

"[The] angle I took on the record was the connection between cigarettes and sex... Having sex and a cigarette—that's double suicide in this day and age."







Ken Benson

KKZR Portland PD, now MTV VP Music Programming, #573, 12/12/97

"You need to emotionally connect with your audience to build loyalty for your station."



Paul Draper · Mansun #553, 7/25/97

"First, [the critics] say you sound like Oasis, then Tears for Fears, then like Tears for Fears doing an Oasis song."



Justin Robertson Lionrock #555, 8/8/97

"I wanted something that was so completely incongruous with what techno people try to project, which is kind of we-

are-all-robots sort of crap."



Rickie Lee Jones

#555. 8/8/97

"Though most of what I write is fiction, it wears the rags of lives we have all lived."



Mark McGrath · Sugar Ray #555, 8/8/97

"We come off as nice guys, and then furniture will be going up my butt in about five minutes."



Sean "Puffy" Combs

#554, 8/1/97

"Shit, just 'cause I'm mad, that don't mean I'm a gangsta or Biggie's a gangsta."



Michael Greene

NARAS President/CEO, #581, 2/20/98

"It's such a bizarre contradiction that I have this job because I truly fight to tear down walls and categorizations as much as possible."





Dick Clark

American Music Awards, #577, 1/23/98 "We don't compete with the Grammys. They compete with us."



Dear Hits Magazine,

I know its your 12th birthday and I am supposed need to Talk to you about us. Sarah and Jen Told me stuff about you that I dight want to believe but now I know its True and I am so hurt. I remember when you first asked me out and then when we slow danced at the Howest Dance To Losing A Whole Year" and we Frenched and I even was going To let you go To second base. Now I hear you are with all These other girls who are slutty and I heard you are Talking To Them about all These songs That I don't even know and you are a Total liar. I also heard from Amy That you went out with every girl from the James K. Polk Middle School radio station. Dight That night when we listened to Natalie Merchant mean anything? And by The way I haven't forgotten that you still one me \$1.99 from The money I loaned you for the Metallica Tape plus \$8 for The Time I paid for your stupid hairant. I wish we never even met and I'm going to Tell The whole grade about That gross stuff that was in your braces.



Les Claypool · Primus #556, 8/15/97

"Writing about fishing has never been a conscious decision."



Beth Orton

#557, 8/22/97

"I'm influenced by everyone I've worked with and every experience I've had. It's a bit like digestion, really. It all goes in, and then you just shit it out."



Howie Klein Reprise President, #559, 9/5/97

"I think the commercial breakthrough of alternative music was one of the main reasons I wound up as

President of Reprise."



MTV Networks President, on the VMAs, #558, 8/29/97
"I personally don't take a seat.
I run up and down the aisle and worry."



Lauren Christy

#556, 8/15/97

"I'm a confused person who uses songs as a way of getting things out of my head."



Paul Wilcox · Moist

#556, 8/15/97

"[Our name] is actually an acronym for Met Out In Spandex Tights."



Woody Bartlett

WAVF Charleston, SC owner, #580, 2/13/98

"I have an affinity for mudflaps with naked chicks on them."



Robert Zemeckis

#557, 8/22/97

"The best part is making the movies.
The worst oart is having to open them."



Just bill us.





Jordan Harris

The WORK Group Co-President, #569, 11/14/97

"It was very important for us to create an identity... by signing artists like Fiona Apple, Jamiroguai and Diana King for their diversity and uniqueness."



Charles Koppelman

on his plan to raise cash on Wall Street for performers against future revenue streams #580, 2/13/98

> "It gives artists a way to cash in without cashing out."



Charlie Campbell Pond #557, 8/22/97

"Your major label is like a huge addict, and we're just trying to keep it from going through withdrawals."



Skin · Skunk Anansie

#557, 8/22/97

"Maybe some wimpy men are intimidated by me. but I don't think most men are."



Jeff Ayeroff

The WORK Group Co-President, #569, 11/14/97 "When we started Virgin, we said we didn't want to end up just being suits."



Pete Vuckovic · 3 Colours Red #557, 8/22/97

"Everybody's bored f***less with f***ing Britpop."



Ray Cooper

Virgin Records America Co-President, #570, 11/21/97

"We're bonded by a friendship that goes way beyond career. We're like brothers."





Ashley Newton

Virgin Records America Co-President #570, 11/21/97

"Sadly, I still laugh at his jokes, the same ones I've heard a hundred times."

68



We extend our most sincere congratulations to our friends at



on the celebration of their twelfth anniversary.





LIPPMAN ENTERTAINMENT



Henry Rollins

#557, 8/22/97

"I don't want to be like some dried-out iguana jumping around on stage."



Rudy Giuliani

Mayor of New York, on his feud with NARAS chief Michael Greene, #580, 2/13/98
"If you want to abuse a member of my staff, abuse me and see if you get away with it."



Tom Freston
MTV Networks Chairman/CE0
#578, 1/30/98
"1998 will be the best year
MTV has seen in a long time.
New programming and the
energy of new people

always helps."



Eric Matthews

#560, 9/12/97

"My mission is to inject into this atmosphere of pop an alternative... a greater and higher sense of class and sophistication."



"In the fifth grade, I used to shoot spitballs and would crawl around on the floor... When the teacher would look down, there I was, looking up her dress."





Thom Yorke Radiohead #559, 9/5/97

"Mt doesn't matter what you say, as soon as you've said it, it's been robbed from you."

Gary Lucas #557, 8/22/97

"I want to get people in the heart and the groin."

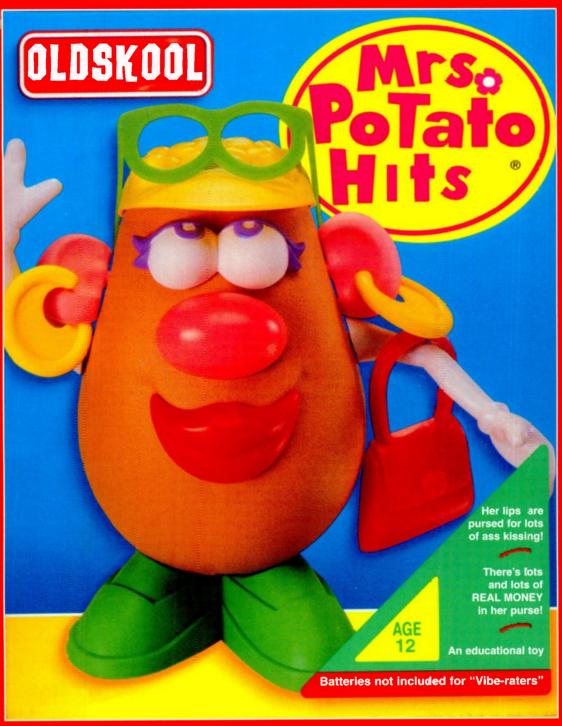




Tanya Donelly
on her new album, #559, 9/5/97
"It's a batch of neurotic love songs."

70

THE PERFECT GIFT FOR ANY TWELVE YEAR OLD IN THE MUSIC INDUSTRY...



HAPPY 12TH BIRTHDAY FROM YOUR FRIENDS AT





Michael Greene

NARAS President/CEO, #582, 2/27/98 "I will not dignify personal attacks with a response. It is possible the writers were just duped by individuals with an ax to grind."



Peter Stuart dog's eye view

#560, 9/12/97

"It's like I have an easier time relating to Will Smith in 'Men In Black' than people I meet in real life."



Chuck Philips

on the L.A. Times' investigation of NARAS and Mike Greene for financial improprieties

#591, 5/1/98

"We did not distort any facts or figures. We understood exactly what the documents said."



Chris Rock

#558, 8/29/97

"The only thing comparable to bomping as a comedian is getting knocked out as a boxer."



Lindsey Buckingham · Fleetwood Mac #563, 10/3/97

"This situation has already become more of an enjoyable thing than I really expected."



Jennifer Trynin

#561, 9/19/97

"I am a wise-ass; I do tell people to f**k off.... But that's not my whole personality."



Adam Levy · Honeydogs #561, 9/19/97

"It's hard not to have a sense of humor doing something where you get beat up so much."





Greg Camp · Smash mouth #561, 9/19/97

"That's how we started out. Everything was real snotty, fast, power-punk-pop stuff."

72

Flys on *hits



Happy 12th



World Padio History



Mo Powell · Save Ferris #564, 10/10/97

"I was so in love with Brett Michaels. My ultimate rock & roll fantasy is to walk on-stage and sing 'Unskinny Bop' with nim."



Jon Ernst "Singled Out" #565, 10/17/97

"Mostly we daydream about what color bikinis Carmen might be wearing today."



Ravi Shankar

#566, 10/24/97 "I saw the whole folk movement that started in England in the '60s. That's when I started seeing all the strange dress and smelled the patchouli oil, hash and LSD."



Violent J Insane Clown Posse #561, 9/19/97

"Disney tried to silence us, but they only amplified us."



Richard Fearless Death In Vegas #564, 10/10/97

"For the next album, I'd like to make some electro-porn tracks."



Peter Asher

Sony Music Entertainment Sr. VP, #556, 8/15/97 "I mean, we arrived at the New York airport and there were all these screaming girls with signs that said, 'We love you Peter and Gordon!'"





"There's something pretty divine about why lyrics work with a certain melody."



Jeb Loy Nichols #564, 10/10/97

"I'm not the Spice Guy, but on the other hand, I'm not N.W.A. or Biggie." JE World Radio History



Fran Healy · Travis #567, 10/31/98

"Artists are so self-important, so stuck up their own asses when they talk about their work, they actually think it's them that does it!"



Ken Jordan The Crystal Method #569, 11/14/97

"We didn't really know what we were doing until we started doing it."



Robert Smith The Cure #569, 11/14/97 "I'm wearing a bit of eye make-up... I thought I

better put a bit of something on for old times' sake."



Ben Lee #567, 10/31/97

"Once you admit all that fear, like that I'm terrified to even talk to you, it's liberating... Perseverance is truth."



"Anyone who tells you that [this tour] isn't fun, they're certainly in the wrong business."





Art Alexakis · Everclear #567, 10/31/98

"My life has pretty much been an open book, whether I like it or not."

> Ivy Rorshach · The Cramps #567, 10/31/97

'For the most part, we're really just hoodlum music."





Nick Rhodes · Duran Duran #569, 11/14/97

"Punk grew out of glam rock, as a reaction to all those bands with flying pigs and what have you."



heat

THE MUSIC INDUSTRY FIGHTS AIDS

If you need us, call

for information
call LIFEbeat
at [212] 245-3240
or write
810 Seventh Ave
New York, NY 10019

* If you live in the LA area and are interested in becoming a **Tour Outreach** volunteer, please call the LIFEbeat office for more information.



Joe Perry · Aerosmith #571, 11/28/97

"The whole system is set up to chew 'em up and spit 'em out."



Steven Rifkind

Loud Records Chairman, #572, 12/5/97

"Between managing the acts and promoting and marketing the records, I figured, what the f**k, I might as well start a label because I was doing it all anyway."



Tjinder Singh Cornershop #577, 1/23/98

"It's pretty tough being at the bottom—which is where we are. And... where we've been for the last few years."



Kelly Jones · Stereophonics #577, 1/23/98

"I like to work, but maybe by the time I'm 50, I'll enjoy sitting down and doing nothing."



"I've always been fueled by a love of music...

To be in a band is a f***ing honor."



Nikki Basque

KPOI Honolulu MD/APD, #582, 2/27/98

"One thing that's huge for us is that we're really tied into the surf community... It's amazing how people are so tuned into the ocean and how it works."



Chris Stills

#580, 2/13/98

"If you take away my parents, I'm just your average geezer."



Alice Nutter Chumbawamba #567, 10/31/97 "We don't mind

making fools of ourselves."



If you want growth, you only have two choices



Oľ



Happy Anniversary! Keep it up!



AMERICA'S #1 IMDEPENDENT MUSIC & ENTERTAINMENT SOFTWARE DISTRIBUTOR

World Radio History



David Foster

on his collaboration with Carole Bayer-Sager on the "Quest for Fire" soundtrack, #591, 5/1/98 "My hope was that Carole and I could write a song that the whole world would sing."



Michael Greene

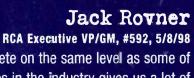
MARAS President/CEO #591, 5/1/98

"Of anything that I am or am not, it's definitely not burned out."



Paul Durham · Black Lab #580, 2/13/98

"I want to make something super-catchy and super-emotionally potent in a very short period of time."



"To be able to compete on the same level as some of the most admired companies in the industry gives us a lot of gratification... but we don't take anything for granted."





Steve Earle

#579, 2/6/98

"I have a problem with anybody expecting me to do anything because I did something a certain way in the past."

Billie Myers #580, 2/13/98 "Making this album is the most expensive therapy I've had."





Arthur Spivak

#560, 9/12/97

"Successful management's all about creating a path for your artist and then helping them maintain it."

Happy 12th Anniversary to HITS with 16 new records to celebrate in '98:

Beastie Boys
Tom Cochrane
Girl Bros. (Wendy & Lisa)
Nanci Griffith
Little Feat
Rancid
Brady Seals
Soul Coughing
Paul Westerberg

And 7 great reasons to look forward to '99:

Beck
Ednaswap
Girls Against Boys
Bonnie Raitt
The Red Telephone
Sonic Youth
The Surfers

Tracy Chapman
Foo Fighters
Susanna Hoffs
Ronnie Milsap
Rodney Crowell
Mark Lizotte
Anna Waronker

Gold Mountain



John Fogerty #549, 6/30/97

"Rock & roll can be really fresh and energetic. Even though you see a guy who could be your grandpa up there doing it."



Stephen Page Barenaked Ladies

#581, 2/20/98

"Eventually you have to take your clothes off and start screwing and that's what we're doing today."



John Wozniak Marcy Playground

#576, 1/16/98

"I was in a relationship with this girl in college and we had just made love and were lying in bed when her roommate walked in and said, 'It smells like sex and candy in here!""



Jay Boberg

MCA Records President, #562, 9/26/97

"MCA Records was probably the last p'ace people thought Jay Boberg would end up."



Tori Amos

R.A.I.N.N., #574, 12/19/97

"We were told... that what was really needed was something that connected the people in need with those that are trained enough to help them."



Denise Brown

Speaking Out, #574, 12/19/97

"Domestic violence is the dirty little secret that nobody wanted to talk about before now."



Peg Yorkin

Feminist Majority Foundation Chair of the Board #574, 12/19/97

"Domestic abuse has a great deal to do with drinking and drugs, and the mindset of a certain percentage of the male population who think of women as property."





Patricia Ireland

N.O.W., President, #574, 12/19/97 "If we don't change public

opinion and people's minds, the law can only be so effective."



CONGRATULATIONS



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Shaun Ryder · Black Grape #582, 2/27/98

"If I sit down at a table with a piece of paper and write something great, in the studio it turns out to be the biggest piece of pretentious crap you can ever get."



Norm Pattiz

Westwood One Chairman on his winning \$20,000 bid at the City of Hope to be Editor of HITS magazinefor a week #597, 6/12/98 "WHAT??????!!!!!!"



Tom Calococci

92Q Baltimore PD, #579, 2/6/98
"The one thing that has lasted
and helped me to whatever
success I've had is this:
making the radio station
more than a radio station...
more than just a jukebox
playing hit records with
slick personalities."



Chino Moreno · Deftones #583, 3/6/98

"I always wanted to make music that is somewhat cryptic and depressing."



"I've almost been around too long to feel that competitive anymore."





Alana Davis

#583, 3/6/98

"I have pain and darkness, but I really think music is for transcending."

Lionel Ridenour

Arista Sr. VP Black Music, #595, 5/29/98 "It's like we truly are family and we all benefit from each other's success."



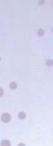


Strauss Zelnick

BMG Entertainment NA President/CEO #567, 10/31/97

"Like most teenagers, I wanted to be a rock star.





CHARLOTTE LEE is interning at PolyGram Classical and Jazz Business Affairs.



COURTNEY DOMERCQ is interning at VH1.

THE JONI ABBOTT MUSIC FOUNDATION



DAVID CLOYD is interning at EMI Music Publishing.

Thanks to your support, the Joni Abbott Music Foundation is helping these young people to pursue their dreams.

The Joni Abbott Music Foundation gives qualified, motivated young people who are interested in the music industry a head start by offering the opportunity to work in an environment they otherwise wouldn't have access to. The Foundation provides financial support, finds mentors and arranges internships at leading record labels, promotion companies, radio stations and television networks. It's a chance for talented students from outside major metropolitan areas to learn and work in major media companies.



AARON BRAMWELL is interning at EMI Music Publishing.

Get ready for the Second Annual JAMF Fundraiser on September 9 at the House of Blues in Los Angeles.

For more information, call the Foundation at (713) 520-9453.



DANNY BOYLAN is interning at Media Ventures.



HUAY-MING NG is interning at Clinton Recording Studios.

The Joni Abbott Music Foundation

Renea Abbott
Executive Director

Irving Azoff
Azoff Entertainment Co./
Revolution Records

John Cannelli Barbara Carlton

Carolyn Farb Author — Fundraiser Tom Freston MTV Networks

Don Henley

Sheri Howell
MTV: Music Television

Traci Jordan Motown Cafe

Rick Krim EMI Music

Louis Messina Pace Concert Jeff Pollack Pollack Media Group John Sykes VH1: Music First



Lord Bendover · Upper Crust #585, 3/20/98

"That's why we have special-fitting knickers. They protect the garment from getting soaked with semen, which makes a nasty paste."



Don Passman Gang, Tyre, Ramer & Brown #583, 3/6/98 "When I started doing this

"When I started doing this, record contracts were 20 pages long. Now they're over 100."



Antonio "L.A." Reid

City of Hope "Spirit of Life" honoree with Kenneth Edmonds #566, 10/24/97

"I'm happy to get the Spirit of Life [award] because it's one of the few awards that people who do what I do can win!"



Philip Glass

#585, 3/20/98

"There's no final definition of what music theater can be because technology has given everyone a big kick in the pants."



"One of the good things about bad relationships is that you can get some good songs out of them."





Jimmy Ray

#585, 3/20/98

"I was tired of singing about living in pissy, rainy London.... I wanted to get to Vegas and see where it's at."



that's the gamut of my feelings."





Spider · Wank #588, 4/10/98

"I'm going to stick with Spider. There are a lot of performers that go by one name."



Dear HITS:

It's really great

that you're 12

or something...

Uh...

Okay, now bill us

or whatever.





Shania Twain

#587, 4/3/98

"I choose to be as attractive as I can be. Because that's the way I feel best... without feeling intimidated by people who refuse to accept my talent for what it is."



Fatboy Slim

#592, 5/8/98

"The last thing I want to do
is spend weeks trudging around
middle American college radio
stations trying to tell them to
chuck away their electric
guitars and follow the way."



Lemmy Kilmister Motorhead #590, 4/24/98

"What the f**k. I can't complain. I mean, I never thought I'd be living off this for 22 years. I thought it'd be long gone by now."



Elliott Smith

#585, 3/20/98

"I'm gonna play at the Oscars; I hope it's not really ridiculous."



Imani Coppola

#587, 4/3/98

"I was trying to think of a way out of this business as fast as I could."



Dan Wilson · Semisonic

#591, 5/1/98

"I listen to the Clash and I feel kind of jealous that they could feel that urgent about politics, because when I think about politics,I just feel kind of sick to my stomach."



Ben Folds

#593, 5/15/98

"We already went through our sophomore slump; it's just that nobody noticed."



Miles Zuniga · Fastball

#589, 4/17/98

"That's what's so great about music... you never know what's going to be a hit."





Ken Berry

EMI Recorded Music President on shuttering EMI and The Enclave #549.6/30/97

"I am convinced that the company is now on the best possible footing for the future."



Steve Ewing . the Urge #593, 5/15/98

"I guess the song is sort of selfexplanatory... it's basically about me having sex without using a condom and freaking out afterwards."



Richard Branson

Virgin Group of Companies Chairman #584, 3/13/98

"There is now a new generation which is beginning to reject even the really great bands of the past while turning some of the newer groups into the great bands of the future."



Ron Geslin

RCA Sr. VP Promotion on Natalie Imbruglia #585, 3/20/98

"The bottom line is, our instincts were good and we executed well."



Jarvis Cocker · Pulp

#593, 5/15/98

"There has to be a risk involved if you're making a record... You're laying yourself open to ridicule."



Lori Yorkman · The Prissteens

#595, 5/29/98

"You can have fun giving a blowjob! It's no problem! The wholevictim-rock thing is so lame."



Ice Cube

#594, 5/22/98

"I like to work with people who have their minds right and put their talents to what we're doing."





Master P · No Limit

#596, 6/5/98

"No Limit isn't afraid of nothing. Being poor... That's the only thing we fear."



Andy Schuon

then-MTV Executive VP Programming now Warner Bros. Executive VP/GM, #553, 7/25/97 "Radio programming is a great boot camp for any creative job."



Jason Flom

Atlantic Records Sr. VP/Lava President #564, 10/10/97

"Breaking a band is a miracle. It requires great teamwork at the abel, a great record, a little luck and some divine intervention."



Michael White

Capitol Marketing Director #588, 4/10/98

"It's my job to find the 1% of people in America who want to buy the music... [while realizing] the other 99% don't give a f**k about you. it's very humbling..."



James Iha

#595, 5/29/98

"I don't expect all six million Smashing Pumpkins fans to buy my record."



Don Cornelius

"Soul Train Music Awards," #582, 2/27/98

"Most of the general market press has chosen to ignore us because the show is black."



Steve Perry · Cherry Poppin' Daddies

#596, 6/5/98

"Swing is the music of experience as opposed to the music of adolescent torture."



Robert Wyatt #596, 6/5/98

"Eddie Cochran on the jukebox and the smell of sweet perfume. It's a pretty intoxicating mixture."





John Sykes VH1 President, #588, 4/10/98

"You have to keep watching your audience because it's constantly changing."



90



John Popper · Blues Traveler #554, 8/1/97

"I've talked about my damn ass so much that there's been a mandate from everyone that they want to see us in the video."



Karyn Rachtman Interscope Head of Soundtracks #574, 12/19/97

"I don't feel that every movie absolutely needs a soundtrack, but try telling a studio that."



Alan McGee

"We make more money for this country than the steel business, and yet, for most people working in the music industry, their mothers are still asking them when they're going to get a proper job."



Sean Nelson · Harvey Danger #597, 6/12/98

"Bob Biggs flipped out over it... once the radio stations started coming in."



"I would basically skateboard, smoke pot and listen to reggae and rap."



Suzie Dunn

KFMA Tucson, AZ PD, #574, 12/19/97

"You and I both know that alternative is mainstream... when Taco Bell is advertising their alternative CD with the purchase of a six-pack of tacos."







Les Bider
Warner/Chappell Music Chairman/CEO

#552, 7/18/97

"Ten years from now, will you need a record company? Will you even need a music publisher?

3-41-F

retail geeks speak...

DANNY YARBROUGH



Sony Music Distribution Chairman #584 • 3/13/98

"Retailers are experiencing single and double comp-store sales increases for music, which is great."

RICHIE GALLO



A&M Sr. VP Sales #563 • 10/3/97

"Rock & roll will never go away. It's always going to be the lifeblood of what we do."

RUSS SOLOMON



Tower Records #584 • 3/13/98

"We'd been feeding the damned elephant champagne... and we were worried sick that he would 'evacuate'... in the store."

JIM CAPARRO



PolyGram Group Distribution President/CEO #584 • 3/13/98

"The despair that was felt in recent years is being replaced with cautious optimism."

BICHARD COTTRELL



EMI Music Distribution **President** #584 • 3/13/98

"The quality and variety of the music is one of the most encouraging signs for the future."

DAVE MOUNT



WEA Corp. Chairman/CEO #584 • 3/13/98

"The spate of bankruptcies and nearbankruptcies are painful and disruptive to the marketplace."

PAM HOROVITZ



NARM **President** #584 • 3/13/98

"The fact that something is not physcially in someone's hand or immediately available to that consumer.... is becoming less and less important. But the information is becomina more and more important."

HENRY DROZ



Universal Music & Video Distribution **President** #584 • 3/13/98

"We appear to be in a stabilization phase at the present time, with prospects of growth again for the second half of '98."

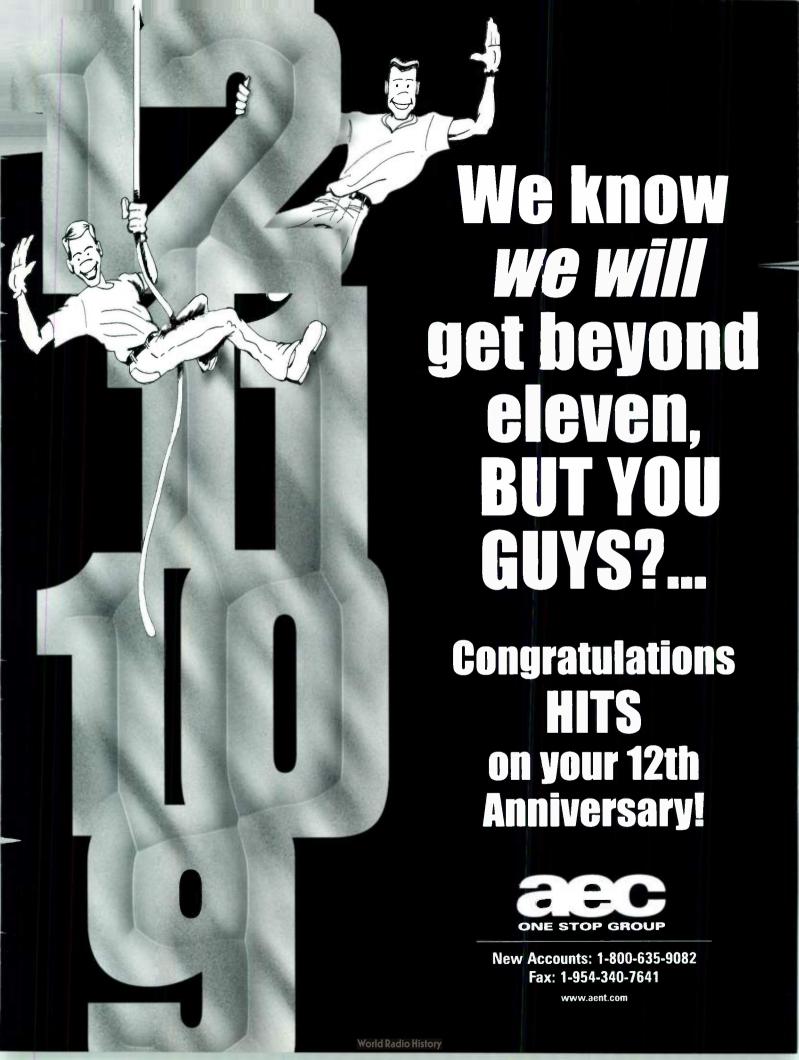
PETE JONES



BMG Distribution **President** #584 • 3/13/98

"We intend to be as tenacious. passionate and efficient as possible, not only in providing supply to our accounts, but also in creating demand with those consumers."





BLAME THRM

retail geeks speak...

CURT EDDY



PGD VP Field Marketing #584 • 3/13/98

"The goal is to attract the consumers, bring them into the stores, provide a comfortable environment and sell records."

FRAN ALIBERTE



WEA Sr. VP Music Sales #584 • 3/13/98

"Once the consumer hears [something], it's got to be accessible and easy for them to find in the store."

DAVID FITCH



RCA VP Sales #584 • 3/13/98 "The challenge is to come up with a formula that credits the label that does external advertising with in-store positioning

and price."

RON STEFANSKI



Borders Books & Music Director Marketing #584 • 3/13/98

"The music itself has to be at the heart of any marketing or promotional elements."

PHIL BLUME



Arista VP Field Marketing #584 • 3/13/98

"Internet sales are trying, but they're a long way off. There's a bit of spark, but no flames yet."

BACHEL FRIEDMAN



J&R Music NARM Chairperson #584 • 3/13/98

"The fallout over the last couple of years has eventually made the business stronger."

JOHN MICHAEL



Best Buy Merchandise Manager— Music #584 • 3/13/98

"Cyberspace will be one more facet of the retailer's model that will provide our customers with the products they wish to purchase."

CRAIG APPLEQUIST



Sony Music Distribution Sr. VP Sales #584 • 3/13/98

"The blend of artist image advertising and positioning is the ultimate key to successful sales."

JOE MCFADDEN



Capitol Sr. VP Sales #584 • 3/13/98

"I see the Internet actually becoming a bigger part of the mix in the same way electronic banking has, but I couldn't define what the future will be."



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Bett

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TTire?

Big Wigs '983

OUR NOT-SO-NEW INTERACTIVE STROKE SECTION

Hey, readers! After this section's gala debut last year, we decided that the only thing worse than presenting Big Wigs once would be presenting Big Wigs twice. Thus, we bring you Big Wigs '98, our excruciatingly stupid, yet overly long interactive weasel stroke section. Here's how to play:

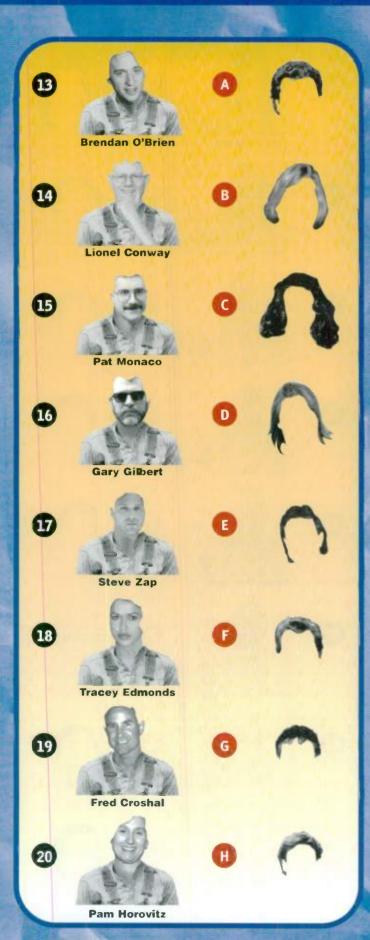
- In each column, match the person's bald head with his or her hair.
 - Write down the corresponding letter for each number using the convenient answer sheet on page 206.
 - · Send it to us.

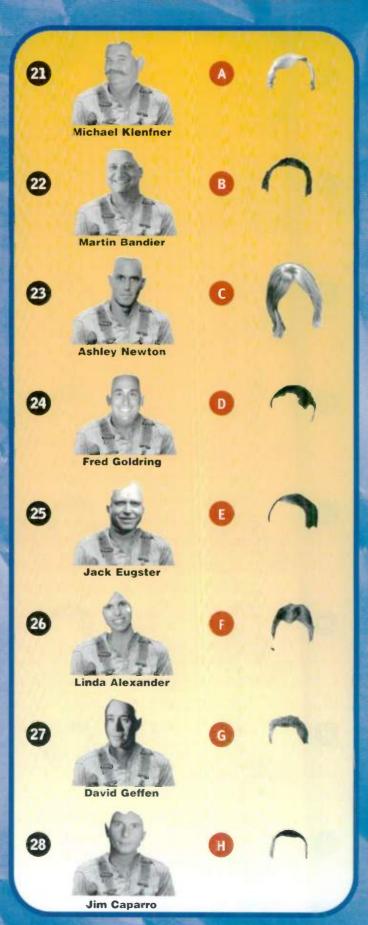
Of course, we'll probably lose it, or forget about it or something, but what the heck—it's one way to fill up all those long, long hours between naps...





B10 W108 '98





Big Wigs'98



OUR NOT-SO-NEW INTERACTIVE STROKE SECTION





Ross Zapin



SEAN BEAVAN

PRODUCER/ REMIXER/ MIXER/ ENGINEER/ PROGRAMMER/ WRITER/ MULTI-INST. MARILYN MANSON, NINE INCH NAILS, RASPUTINA (RMX), GOLDEN PALAMINOS (RMX), PANTERA.

RICH COSTEY

PRODUCER/ REMIXER/ ENGINEER/ PROGRAMMER/ WRITER/ MUSICIAN (PLASTICENE, SWIRL 360 (REMIX), CHEAP TRICK (RMX) ANGELIQUE BIANCA, PHILIP GLASS...)

JACK DANGERS

PRODUCER/ REMIXER/ WRITER/ PROGRAMMER/ ENGINEER/ MUSICIAN (MEAT BEAT MANIFESTO (FOUNDER), PUBLIC EMENY, NIN, DAVID BOWIE, CONSOLIDATED, GOD LIVES UNDERWATER...)

JED THE FISH

PRODUCER/ REMIXER/ WRITER/ MUSICIAN/ DJ (SWIRL 360 (RADIO REMIX), EL CENTRO (FORTHCMG), JACK & JED (DANGERS & FISH)...)

WALLY GAGEL

PRODUCER/ WRITER/ ENGINEER/ PROGRAMMER/ MUSICIAN
(FOLK IMPLOSION, ROLLING STONES (MIX), ORBIT (FTHCMG), SEBADOH, JULIANNA HATFIELD...)

DANNY SABER

PRODUCER/ REMIXER/ WRITER/ PROGRAMMER/ MUSICIAN
BLACK GRAPE, PUBLIC ENEMY, MARILYN MANSON, BLACK SABBATH (FTHCMG), CHUCK D, U2,
ROLLING STONES, BUSTA RHYMES, DAVID BOWIE...)

Y NHOL

PRODUCER/ KILLER MIXER/ ENGINEER/ WRITER/ MUSICIAN
(BLACK GRAPE, ROLLING STONES, ICE CUBE (FTHCMG), BLACK SABBATH, THE DICKIES, U2...)

SPECIAL CONGRATS TO JED THE FISH & RICH COSTEY
WHO MADE THEIR RADIO REMIX DEBUT WITH SWIRL 360
2 WEEKS #1 MOST ADDED @ ALTERNATIVE

PURE SONIC GENIUS

SHANNON D'SHEA MANAGEMENT INC.
TEL. 323 848 3200 FAX. 323 848 3205
CONTACT: SHANNON O'SHEA

subliminal message: sos "producers" mix it with imagination

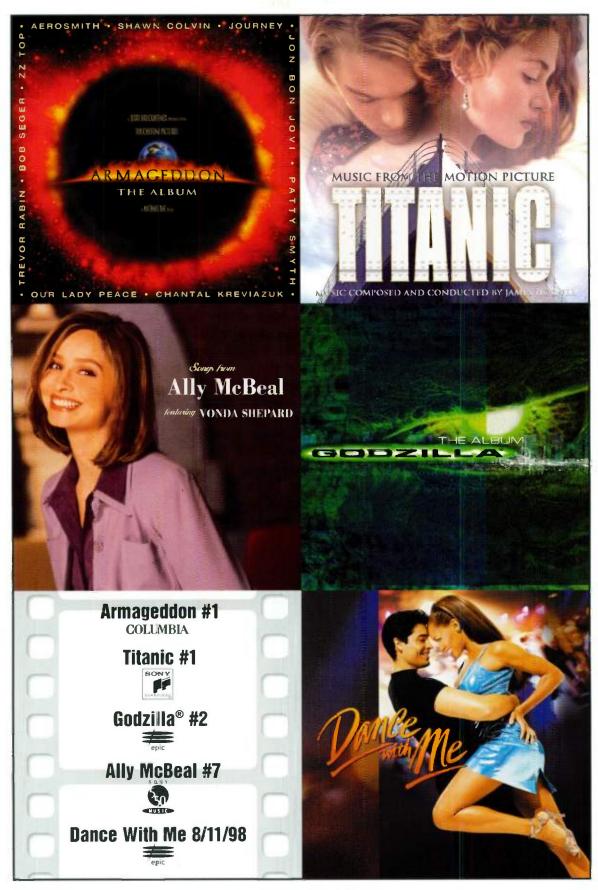
Big Wigs '98







HITS



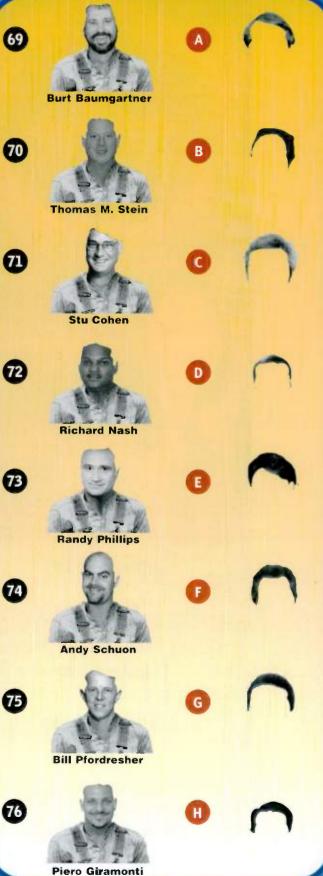
SONY MUSIC SOUNDTRAX

Big Wigs'98



OUR NOT-SO-NEW INTERACTIVE





Congratulations
from
Don Passman

&

Your Friends at

GANG, TYRE, RAMER & BROWN, INC.
ATTORNEYS AT LAW

Big Wigs '98



OUR NOT-SO-NEW INTERACTIVE STROKE SECTION





104

DENNIS & LENNY:

CONGRATULATIONS!

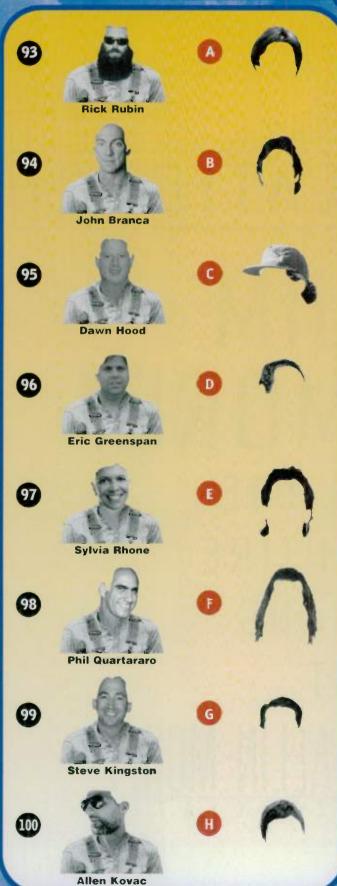
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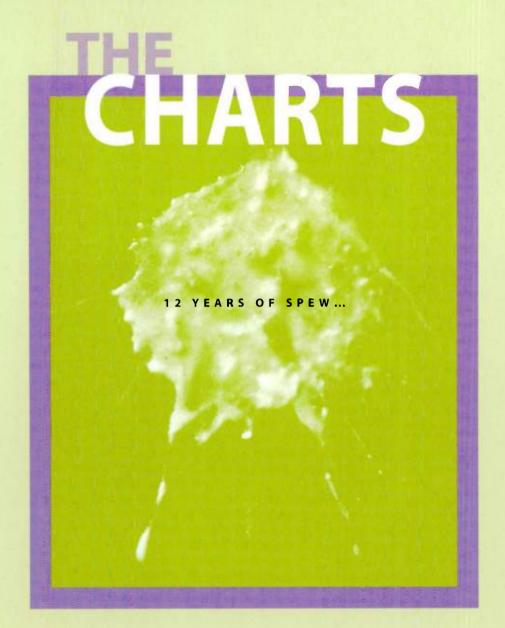
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CELINE DION

What a shocker! Celine Dion's "My Heart Will Go On" topped the MPS chart by a nautical mile. You may have heard it... Actually, you're probably hearing it right now—in your head, never stopping, not even for a second.... The Backstreet Boys took the runner-

t t

up position, while Matchbox 20's "3 AM" placed third, and country crossover superstarlets Shania Twain and LeAnn Rimes rounded out the Top 5. Alanis proved

MOST POWERFUL SONGS



she's ready to reclaim her diva throne, as "Uninvited" staked out the #8 spot. Then, of course, there was Chumbawamba's "Tubthumping." Their ten-year overnight success can now be heard in every corner of the globe wherever sporting events of any kind are taking place. And mogulturned-superstar Puff Daddy/Faith Evans' musical eulogy of Notorious B.I.G., "I'll Be Missing You," rounded out the Top 10.

Meanwhile, Will Smith got jiggy, Mase felt so good, Aqua played with "Barbie",

Master P missed his homies, Natalie Imbruglia got ripped and Madonna got chilly with "Frozen."

Boy, all those songs sure are great. Boy, do we suck. Take magazine. Clean up doggie accident now.







MOST POWERFUL SONGS





TOP 50 OF THE YEAR

	ARTIST	TITLE	LABEL	MANAGER
1	CELINE DION	My Heart Will Go On	550 Music 78825	Les Production Feeling, Inc.
2	BACKSTREET BOYS	As Long As You Love Me	Jive N/A	Johnny Wright
3	MATCHBOX 20	3 AM	Lava/Atl/Atl G N/A	Lippman Entertainment
4	SHANIA TWAIN	You're Still The One	Mercury 568-452	Jon Landau Management
5	LEANN RIMES	How Do I Live	Curb 73022	Leann Rimes Entertainment
6	SAVAGE GARDEN	Truly Madly Deeply	Columbia/CRG 78723	Atlas/Third Rail Management
7	USHER	You Make Me Wanna	LaFace/Arista 24265	J Pat Management
8	ALANIS MORISSETTE	Uninvited	WS/Reprise N/A	Atlas/Third Rail Management
9	CHUMBAWAMBA	Tubthumping	Republic/Universal 56146	Doug Smith Associates
10	PUFF DADDY/FAITH EVANS	I'll Be Missing You	Bad Boy/Arista 79097	Handprint Entertainment
11	WILL SMITH	Gettin' Jiggy Wit It	Columbia/CRG 78804	Overbrook Entertainment
12	K-CI & JOJO	All My Life	MCA 55420	Devour Management
13	MASE	Feel So Good	Bad Boy/Arista 79122	Norwood & Norwood
14	AQUA	Barbie Girl	MCA 55393	T. G. Management
15	MASTER P	l Miss My Homies	No Limit/Priority 53290	Bout It Bout It Inc.
16	BACKSTREET BOYS	Everybody (Backstreet's Back)	Jive 42510	Johnny Wright
17	MATCHBOX 20	Push	Lava/Atl/Atl G N/A	Lippman Entertainment
18	USHER	Nice & Slow	LaFace/Arista 24290	J Pat Management
19	NATALIE IMBRUGLIA	Torn	RCA N/A	Flat 24
20	SPICE GIRLS	2 Become 1	Virgin 38604	Spice Girls Ltd.
21	MARIAH CAREY	Honey	Columbia/CRG 78648	Gallin Morey Associates
22	WILL SMITH	Men In Black	Columbia/CRG N/A	Overbrook Entertainment
23	MADONNA	Frozen	Warner Bros. 43993	Q Prime
24	JANET	Together Again	Virgin 38623	R. D. Worldwide Management
25	JEWEL	Foolish Games	Atlantic/Atl G 87021	Jewel Management



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MOST POWERFUL SONGS





TOP 50 OF THE YEAR

ARTIST	TITLE	LABEL	MANAGER
26 MARIAH CAREY	Butterfly	Columbia/CRG N/A	Gallin Morey Associates
27 GOO GOO DOLLS	Iris	WS/Reprise/WB N/A	Atlas/Third Rail Management
28 BOYZ II MEN	4 Seasons Of Loneliness	Motown 860-684	Southpaw Entertainment
29 SMASH MOUTH	Walkin' On The Sun	Interscope N/A	Sound Management
30 CREED	My Own Prison	Wind-Up N/A	Jeff Hanson Management
31 FLEETWOOD MAC	Silver Springs	Reprise N/A	N/A
32 BRIAN McKNIGHT	Anytime	Motown N/A	The Trawick Company
33 LSG	My Body	EastWest/EEG 64132	617
34 PUFF DADDY	Missing You	Bad Boy/Arista 79097	Handprint Entertainment
35 MARCY PLAYGROUND	Sex And Candy	Capitol N/A	Blake & Bradford
36 THIRD EYE BLIND	How's It Gonna Be	Elektra/EEG 64130	Eric Godtland Management
37 HANSON	I Will Come To You	Mercury 586-132	Triune Music Group
38 CHERRY POPPIN' DADDIE	Zoot Suit Riot	Mojo/Universal/UMG N/A	Space Age Bachelor Pad
39 SARAH McLACHLAN	Adia	Arista 13497	Nettwerk Management
40 MATCHBOX 20	Real World	Lava/Atl/Atl G N/A	Lippman Entertainment
41 SARAH McLACHLAN	Building A Mystery	Arista 13395	Nettwerk Management
42 ERYKAH BADU	Tyrone	Kedar/Universal/UMG N/A	Apple Tree
PUFF DADDY/JIMMY PAG	Come With Me	Epic/SMS 78954	N/A
44 ERIC CLAPTON	My Father's Eyes	Reprise N/A	Roger Forrester Management
45 LOREENA McKENNITT	Mummer's Dance	Quinlan Road/WB 17241	Quinlan Productions
46 THE VERVE	Bitter Sweet Symphony	Virgin 38634	Big Life Management
47 BIG PUNISHER	Still Not A Player	LOUD 65436	Paid-Up
48 METALLICA	The Memory Remains	Elek/EEG 64126	Q Prime
49 PAULA COLE	I Don't Want To Wait	Imago/WB 17318	Stereotype Management
50 VONDA SHEPARD	Searchin' My Soul	550 Music N/A	Gail Gellman

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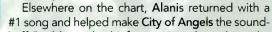
Sure, there were all kinds of blockbuster albums released this year, like Garth Brooks' "Sevens," which hit the #3 spot, the Backstreet Boys' debut, which notched #4 and Matchbox 20's debut "Yourself Or Someone Like You",

which rounded out the Top 5. But nothing compared to The Movie About The Boat, which spawned the indescribably huge

ALBUMS

#1 Titanic companion soundtrack and conspired within Celine Dion's "Let's Talk About Love, which naturally came in hot on Titanic's heels at #2. In addi-

tion to Garth's success, country crossover was also a high point of the year, as **Shania Twain**'s "Come On Over" set a spell at #6, while **LeAnn Rimes**' inspirational collection, "You Light Up My Life," headed 'em up and moved 'em out at the #7 slot. Usher did it his way, as "My Way" rocked the #8 spot. Pop sugar-coated the rest of the Top 10, as **Savage Garden** took hold at #9 and the **Spice Girls** weathered their new **Ginger**-less world by snatching #10.



track runner-up to Titanic. Puff Daddy made chief executives throughout the industry dust off their guitars, as the record mogul became a pop superstar

with his "No Way Out" LP, while new mogul Master P led his endlessly expanding posse of stars into the limelight with "Ghetto D."

Gosh, those are a bunch of terrific albums. Gosh, this anniversary issue is a waste of valuable trees. Take magazine. Stick in trash compactor now.



HAPPY 12TH ANNIVERSARY!

FROM THE LOVEBIRDS AT RESTLESS RECORDS











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ALBUMS





TOP 50 OF THE YEAR

ARTIST	TITLE	LABEL	MANAGER
1 TITANIC	Soundtrack	Sony CI/SMS 63213	N/A
2 CELINE DION	Let's Talk About Love	550 Music 68861	Les Production Feeling, Inc.
3 GARTH BROOKS	Sevens	Capitol 56599	GB Management
4 BACKSTREET BOYS	Backstreet Boys	Jive 41589	Johnny Wright
5 MATCHBOX 20	Yourself Or Someone	Lava/Atl/Atl G 92721	Lippman Entertainment
6 SHANIA TWAIN	Come On Over	Mercury 536-003	Jon Landau Management
7 LEANN RIMES	You Light Up My Life	Curb 77885	Leann Rimes Entertainment
8 USHER	My Way	LaFace/Arista 26043	J Pat Management
9 SAVAGE GARDEN	Savage Garden	Columbia/CRG 67954	Atlas/Third Rail Mangement
10 SPICE GIRLS	Spice World	Virgin 45111	Spice Girls Ltd.
11 MARIAH CAREY	Butterfly	Columbia/CRG 67835	Gallin Morey Associates
12 CITY OF ANGELS	Soundtrack	WS/Reprise 46867	N/A
13 PUFF DADDY	No Way Out	Bad Boy/Arista 73012	Handprint Entertainment
14 CHUMBAWAMBA	Tubthumper	Repub/Universal 53099	Doug Smith Associates
15 WILL SMITH	Big Willie Style	Columbia/CRG 68683	Overbrook Entertainment
16 MASE	Harlem World	Bad Boy/Arista 73017	Norwood & Norwood
17 FLEETWOOD MAC	The Dance	Reprise 46702	N/A
18 K-CI & JOJO	Love Always	MCA 11613	Devour Management
19 MASTER P	Ghetto D	No Limit/Priority 50659	Bout It Bout It Inc.
20 AQUA	Aquarium	MCA 11705	T. G. Management
21 SPICE GIRLS	Spice	Virgin 42174	Spice Girls Ltd.
22 METALLICA	Re-Load	Elektra/EEG 62126	Q Prime
23 MADONNA	Ray Of Light	Warner Bros. 46847	Q Prime
24 BARBRA STREISAND	Higher Ground	Columbia/CRG 66181	Martin Erlichman Associates
25 JANET JACKSON	Velvet Rope	Virgin 44762	R.D. Worldwide Management

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TOP 50 OF THE YEAR

ARTIST	TITLE	LABEL	MANAGER
26 SOUL FOOD	Soundtrack	LaFace/Arista 26041	N/A
27 SARAH McLACHLAN	Surfacing	Arista 18970	Nettwerk Management
28 JEWEL	Pieces Of You	Atlantic/Atl G 82700	Jewel Management
29 BOYZ II MEN	Evolution	Motown 530-819	Southpaw Entertainment
30 DAVE MATTHEWS BAND	Before These Crowded	. RCA 67660	Red Light Management
31 TRISHA YEARWOOD	Songbook	MCA 70011	Kragen & Company
32 HANSON	Middle Of Nowhere	Mercury 534-615	Triune Music Group
33 MASTER P	MP Da Last Don	No Limit/Priority 53538	Bout It Bout It Inc.
34 GARTH BROOKS	The Limited Series	Capitol 94572	GB Management
35 SMASH MOUTH	Fush Yu Mang	Interscope 90142	Sound Management
36 NATALIE IMBRUGLIA	Left Of The Middle	RCA 67634	Flat 24
37 BROOKS & DUNN	Greatest Hits	Arista Nashville 18852	Titley, Spalding & Associates
38 BRIAN MCKNIGHT	Anytime	Motown 536-215	The Trawick Company
39 2PAC	R U Still Down	Amaru/Jive 41628	N/A
40 LSG	Levert, Sweat, Gill	EW/EEG 62125	617
41 CREED	My Own Prison	Wind-Up 13049	Jeff Hanson Management
42 MEN IN BLACK	Soundtrack	Columbia/CRG 68169	N/A
43 PEARL JAM	Yield	Epic 68164	Curtis Management
44 SILKK THE SHOCKER	Charge It 2 Da Game	No Limit/Priority 50716	Bout It Bout It Inc.
45 ERYKAH BADU	Live	Kedar/Univ 53109	Apple Tree
46 MARCY PLAYGROUND	Marcy Playground	Capitol 53569	Blake & Bradford
47 GODZILLA	Soundtrack	Epic/SMS 69338	N/A
48 ERIC CLAPTON	Pilgrim	Reprise 46577	Roger Forrester Management
49 WEDDING SINGER	Soundtrack	Maverick/WB 46840	N/A
50 THIRD EYE BLIND	Third Eye Blind	Elektra/EEG 62012	Eric Godtland Management

CONGRATULATIONS

DENNIS & LENNY

FROM

IRWIN BARNET

SANDERS, BARNET, GOLDMAN, SIMONS & MOSK

or shrived or more officers.



(ENEBRONE DELI)

"Don't ask me to apologize, I won't ask you to forgive me." Now that Post Modern music is no longer the "Next Big Thing," the PoMo format has settled into a "comfort zone," which might seem to fit in well with this year's theme of mediocrity.

Many of us still like to think of the Post Modern realm as an opportunity to expose an active audience to exciting and innovative new music, just as this column dis-

penses pearls of wisdom about the art of accessorizing. But for some lame reason, most PoMo programmers decided to do what Active Rock and Modern A/C had been

doing to them for the last few years by cherry-picking the biggest "male"

records from Active Rock and the most reactive "female" records from Modern A/C and adding them after a degree of market familiarity.

But let's see if we can make a Prada wallet out of a sow's ear. There was a greater degree of artist loyalty this year than in prior years—Matchbox 20, Third Eye Blind, Green Day, Foo Fighters and Everclear, our Top Five PoMo Albums of the Year, all

had multiple PoMo hits. So maybe inertial rather than artist loyalty kept these artists perpetually in the PoMo Top Ten; after all, it's much safer to play "proven" artists than the untried and untested.

There were exceptions, of course, including "Sex & Candy" by new band Marcy Playground. This song took one year, three record companies and the band's participation at a gazillion radio station festivals before it broke. But once it did, it hit a level of mass saturation unlike any other song this year, followed close-

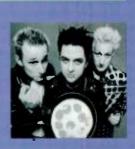
ly by the numbing exposure we all had to "Walking On The Sun," "Bitter Sweet Symphony," "The Impression That I Get," "Fly," "Iris," "Torn" and "Flagpole Sitta." At times, the format seemed more like Top 40 with a funky haircut than the forum for cutting-edge artists it's supposed to be. The problem? These records "research" like mad, making programmers reluctant to substitute new songs for these proven smashes. But what are we doing to prevent the acts behind the hits of the moment from becoming tomorrow's Blue Swede or Looking Glass? Will we hear "Fly" on Ally McBeal when the dancing baby is in grad school?

Last year's Ska revival has been replaced with this year's Swing revolution, and the success of bands like Cherry Poppin' Daddies, Big Bad Voodoo Daddy, Squirrel Nut Zippers and Brian Setzer Orchestra bonded PoMo kids with their grandparents. Generation gap? What generation gap? Speaking of the Gap, that company's advertising campaigns catapulted Setzer and the Crystal Method onto radio stations everywhere. Who knew you had to get your song played on a TV commercial before PoMo radio would take notice? What's next? Will Midol start breaking folksingers? Quick, hand me a guitar!

Everybody should be thankful to the Beastie Boys, Beck, Fatboy Slim and Radiohead for making genius music that PoMo can truly "own." Finally, please allow us a moment of smug bliss as we hail the success (which we predicted, natch) of two of our favorite artists: Ben Folds Five and Semisonic, proving that there IS a market for well-crafted, intelligent pop songs. We predict the same success next year for Wes Cunningham, Guster, Gigolo Aunts, Remy Zero, Self and Afghan Whigs. We're always right. That's why we're here.



SEMISONIC



GREEN DAY



POST MODERN

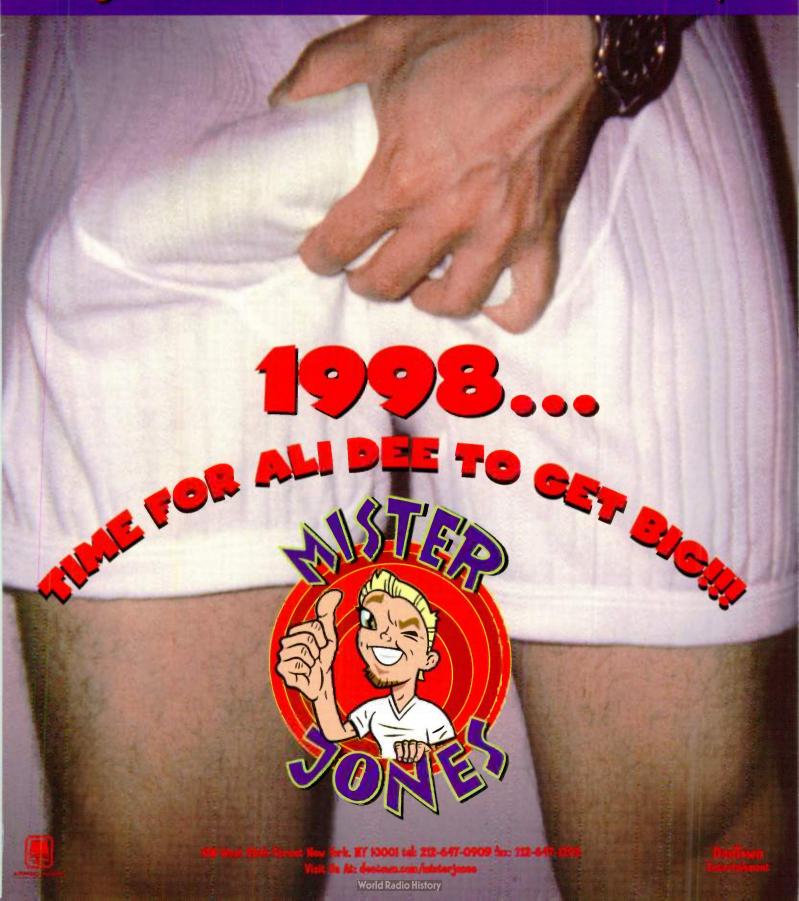




	ARTIST-TITLE	LABEL		ARTIST-TITLE	LABEL
1	MATCHBOX 20 Yourself Or Someone Like	Lava/Atlantic/AG	26	FASTBALL All The Pain	Hollywood
2	THIRD EYE BLIND Third Eye Blind	Elektra/EEG	27	SEMISONIC Feeling Strangely Fine	MCA
3	GREEN DAY Nimrod	Reprise	28	BECK Odelay	DGC
4	FOO FIGHTERS The Colour & The Shape	Roswell/Capitol	29	PRODIGY Fat Of The Land	XL/Mute/Mav/WB
5	EVERCLEAR So Much For The Afterglov	Capitol v	30	NATALIE IMBRUGLIA Left Of The Middle	RCA
6	THE VERVE Urban Hymns	Virgin	31	CHERRY POPPIN' DADDIES Zoot Suit Riot	Mojo/Universal
7	SMASH MOUTH Fush Yu Mang	Interscope	32	BATMAN & ROBIN OST Various	Warner Sunset/WB
8	MARCY PLAYGROUND Marcy Playground	Capitol	33	CHUMBAWAMBA Tubthumper	Republic/Universal
9	SUBLIME Sublime	Gasoline Alley/MCA	34	REEL BIG FISH Turn The Radio Off	Mojo/Universal
10	SARAH McLACHLAN Surfacing	Arista	35	TONIC Lemon Parade	Polydor/A&M Assoc.
11	MIGHTY MIGHTY BOSSTONES Let's Face It	Big Rig/Mercury	36	SNEAKER PIMPS Becoming X	Virgin
12	WALLFLOWERS Bringing Down The Horse	Interscope	37	311 Transistor	Capricorn/Mercury
13	SUGAR RAY Floored	Lava/Atlantic/AG	38	THE VERVE PIPE Villains	RCA
14	FIONA APPLE Tidal	WORK	39	GARBAGE Version 2.0	Almo Sounds
15	CREED My Own Prison	Wind-Up	40	GREAT EXPECTATIONS OST Various	Atlantic/AG
16	Days Of The New Days Of The New	Outpost/Geffen	41	FUEL Sunburn	550 Music
17	PEARL JAM Yield	Epic	42	LOREENA MCKENNITT The Book Of Secrets	Quinlan Road/WB
18	RADIOHEAD OK Computer	Capitol	43	BUSH Razorblade Suitcase	Trauma
19	OASIS Be Here Now	Epic	44	CORNERSHOP When I Was Born	Luaka Bop/WB
20	OUR LADY PEACE Clumsy	Columbia/CRG	45	BLUR Blur	Virgin
21	CITY OF ANGELS OST Various	Warner Sunset/Reprise	46	U2 Pop	Island
22	BEN FOLDS FIVE Whatever And Ever Amen	550 Music	47	BARENAKED LADIES Rock Spectacle	Reprise
23	BLINK 182 Dude Ranch	Cargo/MCA	48	HARVEY DANGER Where Have All The	Slash/London
24	LIVE Secret Samadhi	Radioactive	49	SAVE FERRIS It Means Everything	Epic
25	DAVE MATTHEWS BAND Before These Crowded Stre	RCA eets	50	EVE 6	RCA

Deelown Entertainment

congratulates HiTS on its 12th anniversary!



Hi, gang. Do you want to know about the conundrum known as the "Adult Post Modern" format? We could put it to you as an equation: Modern Adult minus the highburn rotations plus money divided by the hype equals a "maybe" add—if the slot isn't devoted to a band our GM needs for his radio show, that is.

Hey, we're not lampooning here. This is the way ALL radio works, not just APM. We're all in it to win, but APM tries to shoot for the forest instead of the cheese. We want to be a real format, but we're just not sure we can be in this climate. How will we survive the onslaught of corporate-induced adult-popisms?

Well, let's throw it bullishly back to our favorite network. As John Sykes said, back when he took over VH1 in 1994, "All the Baby Boomers—and all those people who started out watching MTV in 1981—did not stop listening to music. They grew up, bought new stereos and put CD players into their cars, and they were spending \$100 on a weekend to see the Eagles' reunion concert. But nobody on television was serving that audience."



KENNY WAYNE SHEPHERD

The same can be said of APM. No one knew if it could work, but we've all been rooting for it,

'cause someone had to deliver to that audience. We've been stumbling, but in a most dignified way. And this year, we helped break some biggies: Loreena McKennitt, Kenny Wayne Shepherd, Barenaked Ladies, and our favorites from Virginia, Everything. We quietly cheered as longtime APM sweetheart Vonda Shepard crossed to the big leagues. B.B. King's "Deuces Wild" went Gold, with nothing but APM airplay behind it. Even baby artists like Whiskeytown and Beth Orton crashed the party with respectable sales, thanks to Adult airplay. The Lilith Fair live CD sold well past 250K, while the traveling galfest itself once again buried all other summer concerts. (Can you say "Lolla-pa-who-za"

with me, everybody?) We even saw VH1's ratings zoom this year with widely-loved shows like "Storytellers."



Ah, but we adults are not all that giddy. Even though we're the ones who brought on this whole "Swing" phenomenon (we played the mighty Brian Setzer Orchestra years ago, way before anyone knew what a Cherry-Poppin' Daddy was), no one noticed. Where's the respect? Even though Shawn Colvin, Bob Dylan and Paula Cole swept the major Grammy awards, who acknowledged the format that nurtured these guys all along? It's as though, until all our listeners drop out of their 75k-a-year jobs and have time to fill out diaries, we'll be nowhere.

Oh, and for the record, we just want to say FUCK this Birkenstock image thing. Our crowd is driving their Land Rovers straight from their ATMs to their board meetings to their Eddie Bauers. These are precious dollars, hard-fought-for in a market. So the question is, if APM has to compete for the same dollars as their lap-happy Modern Adult competition, will it eventually buckle under and become as musically homogenized? Will it have to bow its strings for short-term success, or will it be allowed to bend in eclectic directions, winning the hearts, intellects and loyalty of this music-hungry clientele?

We don't know, but with the recent enthusiasm around APM hit artists like Robbie Robertson (who was a hotly requested adult record this past year), Grant Lee Buffalo, Agents Of Good Roots, Alana Davis, Cowboy Junkies and Patty Griffin, there is hope that real radio is alive and breathing (if barely) in parts of the country. And we sincerely hope that consolidation doesn't choke you maverick stations out there like a shot of tequila with a Wild Turkey chaser. If it does, just promise not to barf in our lap. No, okay, do. You've earned it.





HITS twelfth anniversary issue





Great (12th) Year! Thanks '



THE BLACKBIRD RECORDING COMPANY 185 FRANKLIN STREET, FIFTH FLOOR, NEW YORK, NY 10013, 212-226-5379, www.blackbirdu.sa.com



ADULT POST MODERN



TOP 50 OF THE YEAR

	ARTIST-TITLE	LABEL		ARTIST-TITLE	LABEL
1	MATCHBOX 20 Yourself Or Someone Like	Lava/Atlantic/AG ⁄ou	26	SISTER HAZELSomewhere More Familia	Universal ar
2	SARAH McLACHLAN Surfacing	Arista	27	NATALIE IMBRUGLIA Left Of The Middle	RCA
3	PAULA COLE This Fire	Warner Bros.	28	PEARL JAM Yield	Epic
4	LOREENA McKENNITT The Book Of Secrets	Quinlan Road/WB	29	MARC COHN Burning The Daze	Atlantic/AG
5	THE WALLFLOWERS Bringing Down The Horse	Interscope	30	SHAWN COLVIN A Few Small Repairs	Columbia/CRG
6	DAVE MATTHEWS BAND Before These Crowded Stre	RCA ets	31	B.B. KING Deuces	MCA
7	FIONA APPLE Tidal	WORK	32	THIRD EYE BLIND Third Eye Blind	Elektra/EEG
8	BLUES TRAVELER Straight On Til Morning	A&M	33	NATALIE MERCHANT Ophelia	Elektra/EEG
9	ABRA MOORE Strangest Places	Arista Austin	34	HUFFAMOOSE We've Been Had Again	Interscope
10	THE VERVE Urban Hy m ns	Virgin	35	PAUL MCCARTNEY Flaming Pie	Capitol
11	ALANA DAVIS Blame It On Me	Elektra/EEG	36	JOHN HIATT Little Head	Capitol
12	ERIC CLAPTON Pilgrim	Reprise	37	SEMISONIC Feeling Strangely Fine	MCA
13	ROLLING STONES Bridges To Babylon	Virgin	38	WORLD PARTY Egyptology	Virgin
14	INDIGO GIRLS Shaming Of The Sun	Epic	39	SMASH MOUTH Fush Yu Mang	Interscope
15	Sheryl Crow	A&M	40	JEN TRYNIN Gun Shy, Trigger Happy	Warner Bros.
16	FLEETWOOD MAC The Dance	Reprise	41	BEN FOLDS FIVE Whatever And Ever Amen	550 Music
17	BONNIE RAITT Fundamental	Capitol	42	BEN HARPER The Will To Live	Virgin
18	TOAD THE WET SPROCKET Coil	Columbia/CRG	43	ROBBIE ROBERTSON Contact From The Underw	Capitol orld
19	JOHN FOGERTY Blue Moon Swamp	Warner Bros.	44	10,000 MANIACS Love Among The Ruins	Geffen
20	LISA LOEB Firecracker	Geffen	45	JACKSON BROWNE The Next Voice You Hear	Elektra/EEG
21	KENNY WAYNE SHEPHERD Trouble Is	Revolution/WB	46	CITY OF ANGELS Soundtrack	WS/Reprise
22	MARCY PLAYGROUND Marcy Playground	Capitol	47	EDWIN McCAIN Misguided Roses	Atlantic/AG
23	AGENTS OF GOOD ROOTS One By One	RCA	48	FREDDY JONES BAND Lucid	Capricorn/Mercury
24	FASTBALL All The Pain Money Can Bu	Hollywood ^y	49	CHRIS STILLS 100 Year Thing	Atlantic/AG
25	THE SUNDAYS Static & Silence	DGC	50	WHISKEYTOWN Stranger's Almanac	Outpost/Geffen



Signiff Bizikit

Stain?

FINE.

Jane Jensen

COLD W

marcy

Justin Moore

DIG THE



FAMILLY



CREED

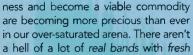
The 12th Anniversary Issue (and the fourth for yours truly) is here, as always, to test your ability to deal with the HITS reality; that we are a steaming pile of crap, but within that pile lie a few digestible morsels of insight and truth. On the occasions that we hit on something really right for Active Rock, we hit it hard. When you listen, albeit against your better judgment, to what we talk about, it might actually benefit you on occasion. This year, it seems more of you were listening than ever before and, as a result, the format was able to drive some major success stories and rock most

triumphantly.

As we've said before, the adds and cumulative spins a band needs to raise aware-

ACTIVE

ROCK





These triumphs at Active Rock are also that much more impressive when you consider that real radio promotion gems are few and far between and employment has been in constant flux as the roulette wheel of gigs continually spins. At presstime, it seems there's no end in sight to this perpetual shaking up and shaking down, but we really hope it comes to a screeching halt sooner rather than later. Let's face it—there will be more stinkers than not, so it's hard to hold promo people solely responsible for the demise of an artist's career. Radio IS NOT the be-all, end-all of promotion. Maybe if promoters didn't have so many artists' CDs in their bag every time they hooked up with a PD/MD, it would be different. As it is, they're trying to get adds on all of 'em, so the artists are competing against their label mates—as well as about 30 other records—each week.

With said scenarios in place, *Active Rock* bands are going to need to continue to cross-promote and gain exposure through alternate avenues. Lifestyle and athletic events like WARPED, the X-Games and other flavorful tours can really impact younger consumers—as bands like the Deftones can attest. Additionally, one of the biggest media for the promotion of bands to all demos is still virtually untapped—the INTERNET is the future, not only of education and entertainment, but to some extent, the running of households. Bands like KoRn are realizing this, and it's time for more of the format's acts to get on board. Our target audience comprises a huge percentage of Internet users, and they're ready to log on for these bands.

All in all, the relentless efforts of artists, promoters, agents, managers and PD/MDs are

really paying off—some beyond their wildest dreams. Staying aggressive and focused on your own schedule and not becoming blurred by others is key. This is an opportune time for *Active Rock* to build upon the huge strides we made this year and take it to the next level. Plenty of great, real bands are coming through the pipeline, so—in the words of Mills Lane—"LET'S GET IT ON!"



IMP BIZK



HATERREEL

As harder rock becomes more accepted in the mainstream, the heavy music underground continues to flourish, merge and mutate. Of the many subgenres that form today's heavy-music scene, the metal/hardcore crossover movement is probably the freshest and most exciting. Over the past few years, the highly infectious musical style known as "hardcore" has won over a new generation of musicians and fans, rejuvenating the American scene's outlook. New records from Converge (Equal Vision), Bloodlet, Hatebreed (Victory), Drown-

ingman, Botch (Hydra Head), Overcast, Coalesce (Edison), Dillinger Escape Plan (Now Or Never/Relapse) and Morning Again (Revelation) are all testament to this evolving union of ideas and styles. The "crossover" of the '80s became the metal stan-

dard, and with the creative integrity and devoted fan base associated with the current wave, the same cycles of evolution seem to be holding true.

ROCK

The European black-metal scene, with all its flair, keeps a treacherous grip on America. The latest epics from Cradle Of Filth (Fierce), Dimmu Borgir (NBA) and Emperor (Century Media)—which feature lush instrumentation and more palatable production quality than in the past—are the biggest hopes for the commercial success of black metal. But it's the underground bands—the less popular, more extreme acts, like Norway's Gehenna (Moon-fog), Impaled Nazarene, Immortal (Osmose), Dark Funeral (Metal Blade) and War (Necropolis) who are responsible for the rich, black spirit that keeps this scene alive.

The grindcore/power violence scene has thrived predominantly due to the efforts of small labels such as Slap A Ham, Pessimiser/Theologian, Rhetoric, Bovine and Sound Pollution, but larger indie labels like Relapse (with **Agoraphobic Nosebleed** and **Benumb**) and Century Media (who signed Canadian grind kings **Cryptopsy**) are also helping to keep this furious musical style moving forward.

Big releases from more established metal names like Slayer (Amer/Col), Morbid Angel (Earache), Cannibal Corpse (Metal Blade), Deicide, Fear Factory and Max Cavalera's Soulfly (Roadrunner), have also played their part in the overall healthy



state of the underground. But ultimately, the "one world" view is required to see the variety and prosperity of the heavy-music scene. More and more these days, we see hardcore and metal bands touring together, while fans who once pledged exclusive allegiance to punk rock or hardcore are discovering the exciting virtues of noise, death and black metal. Bands who blend all of these styles, like System Of A Down, are back on major labels and getting the attention of a wide spectrum of music fans.

All of this, combined with the dedication found at college radio, independent record stores and a long list of underground fanzines and newsletters, indi-

cates that, despite what many in the mainstream like to tell themselves about the "death of metal," the scene continues to grow—and shows no sign of letting up. HAIL THE REVOLUTION!









30 OF THE YEAR

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	ACTIVE ROC	K
	ARTIST-TITLE	LABEL
1	FOO FIGHTERS The Colour & The Shape	Roswell/Capitol
2	METALLICA Re-Load	Elektra/EEG
3	DAYS OF THE NEW Days Of The New	Outpost/Geffen
4	CREED My Own Prison	Wind-Up
5	MEGADETH Cryptic Writings	Capitol
6	AEROSMITH Nine Lives/Armageddon OST	Col/CRG
7	KENNY WAYNE SHEPHERD Trouble Is	Revolution
8	OUR LADY PEACE Clumsy	Col/CRG
9	PEARL JAM Yield	Epic
10	TOOL Aenima	Volcano
11	THE OFFSPRING Ixnay On The Hombre	Col/CRG
12	GREEN DAY Nimrod	Reprise
13	MATCHBOX 20 Yourself Or Someone	Lava/Atl/Atl G
14	LIVE Secret Samadhi	MCA
15	COLLECTIVE SOUL Disciplined Breakdown	Atlantic/Atl G
16	EVERCLEAR So Much For The Afterglow	Capitol
17	FAITH NO MORE Album Of The Year	Reprise
18	NIXONS Nixons	MCA
19	VAN HALEN Van Halen III	WB
20	WALLFLOWERS Bringing Down The Horse	Interscope
21	OZZY OSBOURNE The Ozzman Cometh	Epic
22	TONIC Lemon Parade	Polydor/A&M Assoc
23	SAMMY HAGAR Marching To Mars	MCA
24	BROTHER CANE Wish Pool	Virgin
25	CHRIS CORNELL A-Sides	A&M
26	STABBING WESTWARD Darkest Days	Columbia/CRG
27	MARCY PLAYGROUND Marcy Playground	Capitol
28	TWO Two	Interscope
29	LED ZEPPELIN BBC Sessions	Atlantic/Atl G
30	LIMP BIZKIT 3 Dollar Bill Y'All	Flip/Interscope

	ARTIST-TITLE	LABEL
1	TESTAMENT Demonic	BO/Mayhem
2	HATEBREED Satisfaction Is The Death Of	Victory
3	NAPALM DEATH Inside The Torn Apart	Earache
4	PANTERA Official Live	EW/EEG
. 5	CONVERGE Petitioning/When Forever	Equal Vision
6	LIMP BIZKIT Three Dollar Bill Y'all	Flip/Interscope
7	DEFTONES Around The Fur	Maverick
8	SEVENDUST Sevendust	TVT
9	PRO-PAIN Pro-Pain	RH/Fierce
10	WILL HAVEN El Diablo	Revelation
11	SNOT Get Some	Geffen
12	DAYINTHELIFE Dayinthelife	TVT
13	DEICIDE Serpent In The Light	Roadrunner
14	MACHINE HEAD The More Things Change	Roadrunner
15	MORBID ANGEL Formulas Fatal To The Flesh	Earache
16	NOVEMBER 17 Trust No One	SlipDisc
17	CRISIS The Hollowing	Metal Blade
18	OBITUARY Back From The Dead	Roadrunner
19	STUCK MOJO Rising	Century Media
20	GEEZER Black Science	TVT
21	BLOODLET The Seraphim Fall	Victory
22	SOULFLY Soulfly	Roadrunner
23	COALESCE Give Them Rope	Edison
24	SIX FEET UNDER Warpath	Metal Blade
25	CLUTCH The Elephant Riders	Atl/AG
26	STRIFE In This Defiance	Victory
27	JUDAS PRIEST Jugulator	CMC
28	SHAI HULUD Hearts Once Nourished	Revelation
29	CAST IRON HIKE Watch It Burn	Victory
30	OVERCAST Fight Ambition To Kill	Edison
	9	

Jack Satter, M.D.

LIC.# 1349872

Denise George, M.D.

LIC.# 1359194

"Horse" McMann. M.D.

LIC.# 1398726

Karen McLellan, M.D.

LIC.# 1479435



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Keith Murray

Gold Artist! "It's A Beautiful Thing" -Fall '98

Britney Spears

Future Jive Superstar Debut Single -"...Baby One More Time"

Backstreet Boys

4 Smash Hit Singles! Over 20 Million Albums Sold! Sold-Out U.S. Tour

E-40

Platinum Artist New Album "The Element Of Surprise" -Out Now!

loe

Platinum Artist! New Single and Album **Early '99!**

Imajin

Gold First Single! Debut Album - Fall '98

congratulations on 12 STIFF years!



(-CI & 1010

Ridin' That Lionel Train: With this, our 12th anniversary issue, we welcome you to the year of Arista Records. After scratching our heads in search of an angle, we figured, what the hell—let's go with the obvious. What do they put into their drinks up at 6 West 57th Street, anyway? Whatever it is, they should bottle the stuff. Check the list: The first five, yes, five singles are Arista-related: Usher's "You Make Me Wanna," Puff Daddy/Faith/112's "I'll Be Missing You," Usher's "Nice & Slow," Notorious B.I.G.'s "Mo Money Mo Problems" and Next's "Too Close" round out the quintet. But that's just the tip of the iceberg; ten more songs occupy the Top 50, giving the Arista family a whopping 30% ownership of our Anniversary chart. They are: Next's "Butta Love," Mase's "Feel So Good," Total's "What About Us," Puff Daddy's "Been Around The World," 112's "I Will Be There," Dru Hill's "We're Not Making Love Anymore," Aretha Franklin's "A Rose Is Still A Rose,"

JAMZ

Milestone's "I Care About You," Mase's "What You Want" and, incredibly, 112's two-year-old "Cupid." Be patient, 'cause this article should run

an appropriate 30% Arista slant. Lionel

Ridenour, David Linton, Vanessa Barryer, Caren Thomas, Michael Avery, John Hall, Butch Hartfield, Craig Davis, James Wilson, Ife Green and Lisa Coleman make up a formida-Bull team, rivaling Michael Jordan & company for teamwork above and beyond the call. Indeed, it's air time at Arista.

If there was any other decisive factor in the Anniversary Top 50, it was the domination of urban artists in the Top 40/pop arena. K-Ci & JoJo's "All My Life" (MCA), Allure's "All Cried Out" (Crave), Brian McKnight's "Anytime" (Motown), Changing Faces' "G.H.E.T.T.O.U.T." (Atlantic), both of the aforementioned Next singles, Montell Jordan's "Let's Ride" (Def Jam), Milestone's "I Care About You" (LaFace/Arista), Coolio's "C U When I Get There" (Tommy Boy), Mark Morrison's "Return Of The Mack" (Atlantic) and damn near everything Erykah Badu released are part of a phenomenal resurgence that shows no sign of letting up. And they all sold like hotcakes.



Shout-Out Time: This Anniversary issue marks my second year in the JAMZ hot seat; most call it, with deadly accuracy, the toilet seat. In that time, a large number of people in the urban radio and record field have assisted me—whether they know it or not—in making my job just a little bit easier. First off, the obligatory brown-nose to my bosses, Lenny Beer and Dennis Lavinthal, for their lapse of genius in giving me the shot; to Radio One's superwoman (and urban radio ownership's savior) Cathy Hughes & Jeff Majors, WJMZ's Kelly Berry, WBLS' Michelle Campbell, WJFX's B.J. Steele, WJZD's Rob Neal, WROU's Marco Simmons, WILD's Rick Anderson & Steve Gousby (home-

boys!), KKBT's Dorsey Fuller (oh yeah!), WKGN's Wayne Swann, consultants Tony Gray and Harry Lyles, research wiz Ernest Holloway, WQQK/WALR's Jim Kennedy, MCA's Steve Corbin & Ken James (two industry folks who became fast friends), Epic's Maurice Warfield (it was an honor to write about you), Arista's Rawne Heinrich and (again) Vanessa Barryer, Elektra's incredible Michelle Madison & Richard Nash, Un-D-Nyable's Paul Wilson, my assistant Derek "Lunch" Shaw (remember our goal!), Jive's Brad Davidson & Greg Powell, MJJ's Rick Nuhn, Atlantic's Manny Bella, Sandra Sullivan & Phil Embuido, Columbia's Jon Stockton & Pam McMillan, Def Jam's Johnnie Walker & Motti Schulman, Red Ant's Ruben Rodriguez & Eddie Jorge, Virgin's Dwight Bibbs & Jasmine Vega, Priority's Mark Benesch & Jen Boogie, Shellie Fontana, Barbara Shelley, Shelly Selover, Shelli Andranigian (notice a theme here?), my running buddies KACE's J.J. Johnson and Ron Carter, RCA's Michael Johnson (as always!), James Boyce & Dusean Dawson, Gavin's Janine Covenay, Urban Network's Miller London & A. Scott Galloway, Radio Facts' Kevin Ross, my brother Wave Entertainment's Keith Jackson (someone's gonna re-discover you!) and my sister and confidente Pamela Jackson-Malik, and last but not least, "wifey," Judith Amdur, my first, my last, my everything. And if there are any names I left out, please forgive me... P.S. Look for a new JAMZ facelift!

JSHER





JAMZ SINGLES





TOP 50 OF THE YEAR

	ARTIST-TITLE	LABEL	ARTIST-TITLE	LABEL
1	USHER You Make Me Wanna	LaFace/Arista 26	MARY J. BLIGE Everything	MCA
2	PUFF DADDY/FAITH EVANS I'll Be Missing You	Bad Boy/Arista 27	MONTELL JORDAN Let's Ride	Def Jam/Mercury
3	USHER Nice & Slow	LaFace/Arista 28	DRU HILL 5 Steps	Island
4	NOTORIOUS B.I.G. Mo Money Mo Problems	Bad Boy/Arista 29	ARETHA FRANKLIN A Rose Is Still A Rose	Arista
5	NEXT Too Close	Arista 30	MILESTONE I Care 'Bout You	LaFace/Arista
6	LSG My Body	EastWest/EEG 31	GOD'S PROPERTY Stomp	B-Rite
7	K-CI & JOJO All My Life	MCA 32	DRU HILL Never Make A Promise	Island
8	DESTINY'S CHILD No, No, No	Columbia/CRG 33	SYLK-E-FYNE Romeo & Juliet	Grand Jury/RCA
9	BRIAN MCKNIGHT Anytime	Motown 34	COOLIO C U When I Get There	Tommy Boy
10	BONE THUGS-N-HARMONY Look Into My Eyes	Ruthless/Relativity 35	MARIAH CAREY Honey	Columbia/CRG
11	NEXT Butta Love	Arista 36	MASE What You Want	Bad Boy/Arista
12	MASE Feels So Good	Bad Boy/Arista 37	K-CI & JOJO Last Night's Letter	MCA
13	TOTAL What About Us	LaFace/Arista 38	JANET I Get Lonely	Virgin
14	PUFF DADDY Been Around The World	Bad Boy/Arista 39	H-TOWN They Like It Slow	Relativity
15	PUBLIC ANNOUNCEMENT Body Bumpin'	A&M 40	MASTER P I Miss My Homies	No Limit/Priority
16	112 I Will Be There	Bad Boy/Arista 41	SWV Rain	RCA
17	ALLURE All Cried Out	Trackmasters/Crave 42	MARK MORRISON Return Of The Mack	Atlantic/Atl G
18	KP & ENVYI Swing My Way	EastWest/EEG 43	ERYKAH BADU Tyrone	Kedar/Universal
19	CHANGING FACES G.H.E.T.T.O.U.T.	Big Beat/Atl/AtlG 44	ERYKAH BADU Next Lifetime	Kedar/Universal
20	AALIYAH The One I Gave My Heart T	BE/Atl/AtlG 45	GINUWINE I'll Do Anything	550 Music
21	DRU HILL We're Not Making Love An	LaFace/Arista 46	TIMBALAND & MAGOO Up Jumps Da Boogie	BE/Atl/Atl G
22	K-CI & JOJO You Bring Me Up	MCA 47	112 Cupid	Bad Boy/Ari st a
23	ROME I Belong To You	Grand Jury/RCA 48	SCARFACE Smile	Rap-A-Lot/NT/Virgin
24	MISSY ELLIOTT Sock It To Me	Gold Mind/EW/EEG 49	BOYZ II MEN A Song For Mama	Motown
25	BOYZ II MEN 4 Seasons Of Loneliness	Motown 50		Virgin



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JAMZ ALBUMS





TOP 30 OF THE YEAR

elcome to Café JAMZ! How many in your party? Ahh, yes, table for four. Right this way; here we are. Is the view to your liking? Good, good. On the menu, we have crooners and songbirds fresh from our extensive label selection. If you're feeling adventurous, you might wish to sample our rare and delectable assortment of hip-hop and rap auteurs—they're sure to delight the most discriminating of palettes.

Hold on! Rewind! This is the kind of writing we thought you might find interesting, but in all honesty, we don't really have the aptitude to continue it. We had to put down our copy of *Billboard* and actually use our feeble minds, and that's something we aren't used to. Lazy parasites that we are, we're better off spewing the usual nonsense and using this space to suck up to as many labels as we can, all the while acting like we know what the hell's going on in the industry. The result of our half-hearted efforts? Yet another chart of the Top 30 albums since the last time we tried to sucker you into thinking we know what we're doing. Enjoy the gibberish...

We have some new artists on the list this year, such as Mase ("Harlem World"), Timbaland & Magoo ("Welcome To Our World") and the great Missy "Misdemeanor" Elliott ("Supa Dupa Fly"), all of whom disavow any knowledge of HITS' existence, no matter how much we pay off their managers or threaten them with letter bombs. Is it our lack of journalistic integrity? Don't answer that! Let's face it, we just want to continue to impress our loved ones (okay, our moms) and friends (okay, our dog) by being able to say we hold positions in the "Biz" and get free CDs and promo items.

Top 10-wise, this was the year of Arista's resident Bad Boy, Sean "Puff Daddy" Combs, whose #1 album, "No Way Out" (Bad Boy/ Arista), outdistanced the competition by a wide margin. This accomplishment is significant for the simple fact that he runs the label and pulls down double-duty as its biggest artist. Add to the equation the fact that Bad Boy also holds the #7 and #9 spots with Notorious B.I.G.'s "Life After Death" and Mase's "Harlem World," respectively. LaFace Records, are ther label under the Arista umbrella, rode the success of the abundantly gifted Usher to the #2 spot with his second offering, "My Way," which yielded three Top Five singles, "You Make Me Wanna," "Nice & Slow" and the title cut. Clive Davis should be calling the office any time now to praise our efforts... Columbia Records, likewise, will be jingling our bells when they read about Mariah Carey's "Butterfly" at #3, Wyclef Jean's "The Carnival" at #6 and the sound-track to "Men In Black" at #5.

Another label mogul/artist being urbanely stroked for the purpose of "limitless" avors is **No Limit Records** owner **Master P**, whose "Ghetto D" abum comes in at #4. No Limit also landed the soundtrack to "I'm Bout It" at #24 and **Mystikal**'s "Unpredictable" at #27... Rounding out the Top 10 are **Janet**'s "Velvet Rope" (Virgin) at #8 and **Mary J. Blige**'s magnificent "Share My World" (MCA) at #10.

Now that we've successfully blown smoke in places that only **JAMZ** personnel frequent, maybe we can be excused for stealing all our info from *Billboard*—which would be more of an issue if anyone were actually reading. Please forward all inquiries to India, and tell 'em Pakistan sent ya...

	ARTIST-TITLE	LABEL
1	PUFF DADDY No Way Out	Bad Boy/Arista
2	USHER My Way	LaFace/Arista
3	MARIAH CAREY Butterfly	Columbia/CRG
4	MASTER P Ghetto D	No Limit/Priority
5	MEN IN BLACK Soundtrack	Columbia/CRG
6	WYCLEF JEAN The Carnival	Ruffhouse/Col/CRG
7	NOTORIOUS B.I.G. Life After Death	Bad Boy/Arista
8	JANET Velvet Rope	Virgin
9	MASE Harlem World	Bad Boy/Arista
10	MARY J. BLIGE Share My World	MCA
11	K-CI & JOJO	MCA
12	Love Always WILL SMITH Pia Willia Style	Columbia/CRG
13	Big Willie Style SPACE JAM Soundtrack	WS/Atl/AtlG
14	SOUL FOOD Soundtrack	LaFace/Arista
15	GOD'S PROPERTY	B-Rite
16	God's Property BRIAN MCKNIGHT	Matown
17	Anytime BOYZ II MEN Evolution	Motown
18	LSG Levert-Sweat-Gill	EastWest/EEG
19	BUSTA RHYMES When Disaster Strikes	Elektra/EEG
20	ERYKAH BADU Baduizm	Kedar/Universal
21	BONE THUGS-N-HARMONY The Art Of War	Ruthless/Rel
22	WU-TANG CLAN	Loud
23	Wu-Tang Forever TIMBALAND & MAGOO Welcome To Our World	BE/Atl/AtlG
24	I'M BOUT IT	No Limit/Priority
25	Soundtrack ERYKAH BADU	Keďar/Universal

Live

MISSY ELLIOTT

HIP-HOP HITS

Rome

Various

The Bachelor

Unpredictable

Supa Dupa Fly

GINUWINE

MYSTIKAL

ROME

550 Music/Epic

Gold Mind/EW/EEG

Grand Jury/RCA

PolyGram

No Limit/Jive



CONGRATULATIONS ON YOUR
12TH ANNIVERSARY

FROM YOUR FRIENDS AT
TRACK MASTERS ENTERTAINMENT

HOTNEWRELEASES

KID CAPRI SEPTEMBER STH BLAQUE OCTOBER BREAKAWAY ENTERTAINMENT CONGRATULATES HITS MAGAZINE ON 12 YEARS OF HALF-TRUTHS AND OTHER MISINFORMATION



Armonie Hoefu zirana





TINA



SOUTHSYDE (ONN X SHUN







South Sentrelle









Dana Harris

On the occasion of our first Anniversary issue, Rap Attack gives props to our peeps, who have made it possible to take this section to a whole new level. From

my earliest dayz in hip-hop—dating back to 1980 on Seattle's 1250 KFOX—joints from the Soul Sonic Force, Whodini, UTFO, Doug E. Fresh and Run-DMC convinced me that this genre of music would be a part of my life forever. My panel of HITS reporters includes over 150 DJs; truly dedicated to hip-hop, they take pride in breaking new joints weekly via the airwaves, mix tapes, clubs, video shows, national radio & street promotions.

No doubt, 1998 so far has been the year for independent labels and underground artists. New artists such as Mos Def, Pumpkinhead, the Rascalz, Choclair, Rasco,

Dilated Peoples, Jurassic 5, Rahsheed & Ill Advised, Defari, Company Flow and Yah Supreme, to name a few, are blowing up on college and community stations nationwide! Props to the following indie promoters, who



Mix tape DJs continue to play a big role in breaking hip-hop. Not having a PD/MD or the FCC to answer to lets them break album cuts, exclusives and spot-light freestyles from local and national MCs; this gives the MCs a chance to get noticed by record labels.

To our women reporters, who have come through every week with their playlists—keep doing your thing. It's great to see women get involved in hip-hop, whether on the radio, in the mix, on the mic or in promotions. I'd like to see women become more aggressive in taking a lead role.

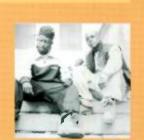
Hip-hop has become large enough to capture a mainstream audience. Artists like Big Pun, Gang Starr, Jay-Z, Jayo Felony and DMX, all of whom started out as underground artists, have expanded this year to the mainstream, and some

have reached Platinum status.

Record labels: I've stressed this for many years; when it comes to sending out plaques, don't forget the key college DJs who broke your records before commercial radio even thought about touching 'em.

SHOUT-OUTS: To all who've been down with this crazy Pinoy, my mom (R.I.P.), my dad and sister Ann, Baby-C and my kids, Jammin' John, Bruce Lee, Sifu Taky, Steve Mitchell, KCMU PD Don Yates, Ed Locke, Mr Magic, DJ B-Mello, Gene Dexter, Mix,

Grandmaster Flash, the record reps who've been down wit' me from day uno, our radio and mix tape reporters, Bob Case, Shelly Hart, my extended family at HITS: Dennis, Lenny, Todd, Leisa, Gary, Latin Prince, DJ Creativity, my bitch 4 life Ricky Leigh and my hometown, Seattle! Peace.



GANG STARR



SCALZ

Top Independent Joints Of The Year

Rawkus

1. Mos Def **Body Rock** 2. Visionaries Blessings 3. Pumpkinhead **Dynamic** 4. Krondon

Up Above Makin' The Rules Heavyweights

5. Juice

Unrational King Tut

D.I.T.C. Show & AG 2. Thrust **Emcee** Blueprint 3. Backyard Rangers You Can't Run... **Buckshot** 4. Live Poets Respect 45 Below **Battle Axe Records** 5. Swollen Members Left Field

1. Pumpkinhead Dynamic Makin D.I.T.C. 2. D.I.T.C. Day One 3. Mos Def **Body Rock** Rawkus 4. Jurassic 5 Action Satisfaction Rumble

5. Indelible MC's Official Recordings

1. The Bad Seed Gritz Makin' A.B.B. 2. Defari **Bubonic** I Love This World Makin' 3. Natural Resource Dynamic (remix) Makin' 4. Pumpkinhead Universal Magnetic Rawkus 5. Mos Def

1. Mos Def Universal Magnetic Rawkus 2. Smut Peddlers One By One Eastern Conference 2000 Seasons Rawkus 3. Reflection Eternal Makin' 4. Pumpkinhead Dynamic (remix) Fondle 'Em 5. The Arsonist Blaze

1. Reflection Eternal Rawkus 2000 Seasons 2. Dilated Peoples 3rd Degree A.R.R. Overcast (EP) Rhymesayers 3. Atmosphere 4. Eminem Just Don't Give A Web Ent 5. Mike Zoot f/Mos Def High Drama Guesswhyld

1. Pumpkinhead Dynamic 2. Rasco Stones Throw The Unassisted Fondle 'Em 3. MF Doom Dead Bent 4. Mos Def Universal Magnetic Rawkus 5. Hieroglyphics Oakland Blackout Hiero Imperium

Makin'

1. Krondon The Rules Heavyweights 2. Mos Def Universal Magnetic Rawkus 3. Ruthless Bastards Ruthless Bastards **Fat Beats** 4. Defari **Bionic** A.B.B. War Games White Label 5. O.C.

P.S.I. lamblan Found. 1. Eminom 2. Styles Of Beyond Killer Instinct Bilawn Celectial 3. Phoenix Orion Dead Men Don't ... Up Above 4. Visionaries Blessings Heavyweights 5. Krondon The Rules

Northern Touch Figure IV 1. Rascalz Up Above 2. Visionaries Love (Hip Hop) **Body Rock** Rawkus 3. Mos Def All Time Einstein Mass Vinyl 4. Hi-Tech Quake City 5. Rahsheed & III Advised 1986

RAP ATTACK

Tales From The Tape Decks



Tony Touch/Flushing, NY



J-Swing/Vancouver, BC



Nick Nack/Austin, TX



3rd Rail/Chicago, IL



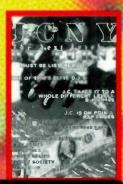
DJ A. Vee/Brooklyn, NY



DJ Rob-One/Los Angeles, CA



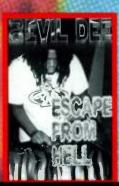
Babu/Los Angeles, CA



JCNY/Queens, NY



DJ B-Mello/Seattle, WA



Evil - Dee/New York, NY



DJ Rectangle/Los Angeles, CA



DJ Ron-Do/New York, NY



DJ Magic Mike/Orlando, FL

"Women In Hip Hop"



KAZI/Austin, TX



KSFS/San Francisco, CA



WAMF/Tallahassee, FL



BARC/Oakland, CA



WHCR/New York, NY



WNYU/New York, NY



WTSC/Potsdam, NY



WCKS/Allendale, MI



KLKO/Shreveport



KBOO/Portland, OR



WRVS/Elizabeth City, NC



World Radio History

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FROM

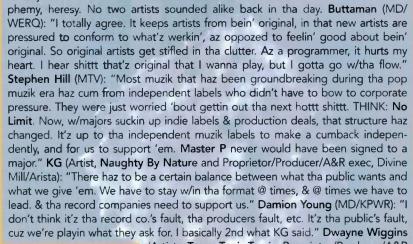
2 YEARS AND



I COULD GIVE IT TO YOU... BUT WHATCHA GONNA DO WITH IT?! At the request of too many folks in tha mix for too long, I'm gonna put in print for tha first time what haz blasted through our mix show conference call for quite a while, az well az in one-onone convo'z, impromptu convention hangz etc. -HIP-HOP & R&B are eating themselves into what could ultimately do them serious harm. Primarily, we feel this way by watchin rec. co. after rec. co. straightjack a track that one artist rhymes over only 3-6

months prior & next thing ya know, it'z now an R&B record. WHERE'S THA FUKKIN ORIGINALITY IN

THAT? We're sick of this shittt for real. If you jacked Sly, Jimi, O'Jays, etc., you couldn't get a deal w/that kinda shittt-much less have a prayer of any success. It waz considered muzikal blas-





(Artist, Tony Toni Toné, Proprietor/Producer/A&R exec, Grass Roots Ent.): "Back in tha day, groups had their own sounds, & nobody told them how to sound. Nowadaze it'z a system, & it ain't cool. Artists need to be free to do what they do." Warren G: "Like Dwayne's sayin. It'z very seldom that groups today have originality. Only when the record co. supports an artist duz that artist succeed. Stop mimicking other artists and be your own artist." Sean Taylor (PD/WHTA): "Tha dayz of old were definitely different. Record companies need to focus more on longevity like they did back in tha day. Look @ all tha one-hittt wonders we have now. Tha evi-

dence of lack of originality and lack of artist development speaks for itself." Sir Charles Dixon (MCA): "Tha same thing occurred in dance music, & look what happened to it. Tha same three or four producers who were hottt kept gettin' rehired



over & over again—& back to back—& thus tha sound became homogenized & producer-driven, not artist-driven. We need to put artists in tha oven instead of tha microwave." Eric Brooks (Prezident, NooTrybe/Virgin): "What'z accepted iz what we're gonna do. Ya catch a wave and that'z what'z gonna happen. Look @ pop muzik. It waz dead, & now—w/tha Spice Girls, Backstreet Boys, Wild Orchid, N-Sync, All Saints, etc.— it'z accepted. Same for female rappers. When Foxy Brown & Lil' Kim went platinum-plus, it became

obvious that flavorful female MCs could reach tha same sales potential as, or even exceed, their male counterparts. Sum are definitely fabricated & others are real."

NTHA..CONTINUED

Kevin Liles (GM-Def Jam): "I don't give a fukk. Like when BLACKstreet uzed that track after 2Pac died.



I liked that record—PERIOD. I take records individually on their own merits. If the record iz hottt, who cares? Sumbody alwaze uzed sumthin' 1st in

hip-hop these daze. Just keep it hottt, jiggaz." DJ Ran (WUSL/Syndicated/Philly Disk Masters, az previously stated in issue #595, May 29, 1998): "Tha best that I can look foward to, R&B-wize, iz someone singin' over tha instrumental of sum hip-hop hit that just fell off tha chart last week. In tha future @ tha Grammys, instead of nominatin' artists for awardz, they'll be nominatin' drum machines & givin' life-time achievement awardz to sample-clearin' departmentz." Bruce St. James (PD/KKFR): "Much of original hip-hop really came from tha street. Hip-hop iz big bizness, which haz taken some of tha hunger away from those creating it. Tha same thing happened to Rock in tha '80s w/what I like to call 'Corporate Rock.' Hip-hop will probably have to go back underground to reclaim itz roots & regain itz originality, if you will." Chaka Zulu: " to tha record labels: Limited expression in muzik haz never been a positive. Each time this haz occurred, whether it wuz hip-hop, R&B, reggae, etc. it took sumthin' original, fresh or new to breathe sum life back into that genre. To radio programmers: It hurtz to go from state to state & hear tha



DURAN

exact same playlist where everybody just programz what'z familiar. Programmers need to be hungry, innovative & trendsetters. After all, we're suppozed to be leaders, aren't we?" A couple of anniversary issues ago, we took a long, hard look @ tha dance-muzik part of tha mix-show realm, & dead-on predicted itz virtual death az a rezult of a lotta tha same eventz that are now transpirin' muzikally in hip-hop & R&B. I didn't then—az I don't now—delve into this topic lightly or w/any other agenda other than to express my sincerest dezire to contribute what we in tha mix can do to not only maintain hip-hop & R&B's current robust health, but continue to grow it well into tha future... &

to all of you in tha mix who supported me since we started this mix-show netwerk 5 years ago this month & my man, my right arm, Latin Prince (aka Lil' Pun), all our luvvv to you & yourz, cuz we ain't shit without all y'all in the mix... Ricky Leigh Mensh

YOU WANT SOME OF THIS?



derjan











THE BULLS I STUPS HERE



THANKS FOR 12 YEARS OF...

DOING STUPID SHIT

TALKING SHIT

BEING IN OTHER PEOPLES SHIT

GETTING SHITTED ON

and most of all

MAKING SHIT HAPPEN!



YOU'VE BEEN A BAD BAD BOY. KEEP UP THE GOOD WORK.

World Radio History



To: Pinkhouse



From: Tha mixshow community. With our continued luvvv & memories of your greatness az a man, az a DJ az one of us...

To: Prince Messiah



From: Tha mixshow community. A kind, sincere, intelli-gent man who helped blaze a trail for opportunity for all of us in tha mix...

To: Michael Futagaki



From: Tha mix show community. Losin you was like losin a brotha. There are no werdz that can express tha pain & sadness that your departure gave uz. We luvv you man!!

To:lcy Ice (KKBT)



From: DJ Style (XHTZ) Tha grand master pimp of LA, twice az nice and brown like rice.

To: Richie Rich & DJ Ray (WPOW)



From: King Tech (Wake Up Show) To tha nonskiin twinz of Miami, may God get you a new pair of turntables, so you can mix on beat.

To: DJ Flexxx (WPGC)



From: Jay-Ski (WPHI) Tha stunt double for Jam Master J of Run-DMC, so look for tha tougher than le**at**her "waterdance"

To: Rick Lee (KMEL)



From: Glenn Aure (KMEL) Tha nastiest Asian freak I know. Just one question, how can I be in your next porno?

To: G-Sharp



From: Gina (Hiz babies' mama and still ringless) If Jerry Springer had a show on G-Sharp it would be called "Men That Can't Control Their Bodily Functions And Tha Women That Deal With It." Check out hiz new website, www.Canabrothagetajob.com

To: C-Minus (KPWR)



From: Damion Young(KPWR) I think tha bleach in your hair iz not only affecting your mixin skillz, it'z a main actor in your 6-month dry spell.

To: DJ Style (XHTZ)



From: Icy Ice (KKBT) He got it goin on in tha mornings and with hiz karaoke singin career, but at tha same time, he werkz part time at tha local Pinoy supermarket az bag boy.

To: Skno (WBTT)



From: G-Wiz (WJBT) Much love to you for hookin up with Karl Malone az tha new spokesperson for Rogaine.

To: "Miggedy" Maestro (WGCI)



From: Roy Barbosa(WJMN) AKA tha PUFF PUFF KING, tha poster child for weed anonymous.

To: E-Man (KPWR)



From: Icy Ice (KKBT) I'm tired of you wantin to play B-ball, cuz short pinoys can't jump. Check him out in tha new movie "I Got No Game."

To: Glenn Aure (KMEL)



From: Dave Meyer (KMEL) Even tho me and your mom are havin twinz, your'e still my 1st-born son and we still luv ya.

To: Kim James (WJLB)



From: Earl McKinney (WCHB) Tha new Maitre'd for Burger King.

To: Rags (XHTZ)



From: DJ Style (XHTZ) His sex life haz not been tha same since tha Mustana Ranch incident.

To: E-Bro (KBMB)



From: JB (KLUC) He'z nappy, he'z happy and if ya ask him, tha predator look iz in.

To: Earl McKinney (WCHB)



From: Kim James (WJLB) I know he wishes he was half tha man I am. By tha way, he caught H-B cuz of hiz lack of DJs skillz, beeoocch!!



To: Ron Love



From: Capital J (WJMH) Yo man, tha next time you go to Mexico and pick up on a hooker, make sure you take Spanish lessons first.

To: B-Brian



From: Dwight Stone (WBHJ) Tha perfect role model when it cumz to keepin a job.

To: Reggie Reg (WKYS)



From: Steph Lova (Live Squad/WKYS)
Just call him tha Pillsbury
dough boy of Baltimore. Last seen in "Ghostbusters 12", he got more crack than Harlem.

To: Mr. Choc (KPWR)



From: Jen Boogie (Priority) Talk about medical remedies for ashy elbows, this boy haz more ash than Mt. St. Helen.



From: Kelly G (WGCI) Keep howling, cuz one day someone will hear Dejah.

To: Funkmaster Flex (WQHT)



From: Steph Lova (Live Squad/WKYS)
To tha big dawg from tha
lil' pussy from DC, can I ever get on the guest list for the Tunnel?

To: DJ Jelly (WHTA)



From: Chris Coleman (WBHJ) Hey Jelly, how about sum peanut butter trickkkk!!

To: Luscious Ice (KBXX)



From: DJ Illegal (KBXX)
I want to thank you for showin me how not to DJ...

To: Chaka Zulu (Def Jam)



From: Jeff Lee (WHRK) When I die and they bury me upside down, take tha liberty and braid tha hairs between my booty.

To: Dave Meyer



From: Glenn Aure (KMEL) To my stepson, I heard tha stock for tha hair club for men haz gone up. At this point you should be a mil-lionare, you skinhead you..

To: Felix Sama (WPOW)



From: Justyn Tyme (The BOX) How a guy who never got hiz green card could get an actual FCC license blows my fuckin mind.

To: Kelly G (WGCI)



From: Wolf D God dammit, Kelly, sumtimes you think too much like a bitch-azz radio programmer bring some more of your street thinkin back.

To: Jeff Lee (WHRK)



rom: B-Brian Now I see why your sorry azz moved to Memphis-to be with your dad, who I caught on tha new HBO special "Pimps Up, Hoes Down."

To: Illegal (KBXX)



From: Luscious Ice (KBXX) Tha muthafukka callz himself a mixer, but he can't even mix Kool Aid with water.

To: DJ Skribble (WQHT)



From: Wolf D You big willie-azz television muthafukka. Can one of us get a television appearance instead of you being in every fukkin show in America?

To: Ted Thorton (KMJM)



From: D-Street (KSJL) Keep all your hoes in check & keep on pimpin cuz your azz can't make a dime with your mixin skillz.

To: Lady Most Dangerous



From: Dr. Beat Thank God she got out before she got captured by Cedric "Blackula" Hollywood's gaze.

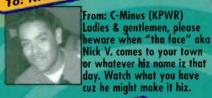
To: Justyn Tyme (The BOX)



From: Wolf D You smart-mouth azz muthafukka. Am I ever gonna receive my fukkin copy of tha BOX commercial shitt? You killed Kenny! You bastard!



To: Nick V. (Tha Baka Boyz/KPWR)



To: Spen



From: DJ Book (WPGC) Waz secretly spotted sellin bootlegs of unreleased Numark material to various record stores in tha Balt/DC area.

To: Jay-Ski (WPHI)



From: Miggedy (WGCI) Tha only DJ I know that can out smoke me and still keep a beat.

To: DJ Fashen (KKFR)



From: Tha Unknown DJ (HITS) Tha stunt double for Vanilla Ice, you can check him out on hiz new flick "Enter Deez Nutzz" at a local theater near you.

To: Dre-Ski (WAMO)



From: Lenny B (WZAK) Take tha pussy off ya mouth and conversate with a brotha.

To: DJ Ran (WUSL)



From: Miggedy (WGCI)
I figured out why he iz so dope he gotz to be uzin hiz stomach, Philly cheese steak 33-and-a-third, muthafukka.

To: Roy Barbosa (WJMN)



From: Tha Unknown DJ (HITS) I still think that this kat looks like lil' Louie Vega.

To: Law & Big B (WOWI)



From: Eric Skinner (Jive) Thoze two big and I mean big, fake-azz 6-to-10 katz need to stick to mixxin. PERIOD!!!

To: Tracy Young



From: DJ Book (WPGC) This lady shouldn't be mixin, she belongs in tha kitchen... HINT HINT!!

To: Marc Thrasher (KHTS)



From: Lil' Pun (HITS/KMEL) I'm still tryin to figure out who tha hell this guyz iz. Marc Who?? KH whooo??

To: Trace Dogg (KMEL)



From: Franzen (KMEL) I don't care how fine she iz, what-ever you do, don't forget your condominium!! Or else your deezy will fall off, BEEEEEOOCCCH!!

To: Jammin Jay (WRXE)



From: Ricky Leigh Anutha DJ that haz to kiss Steve Hegwood's azz...

To: DJ Marvin (KUBE)



From: Nasty Nes (HITS) Mr. Marvin's over-night show iz automated, and tha janitor iz runnin tha board, while he returns all of hiz messages. Till this day we haven't heard back from him.

To: Dwight Stone (WBHJ)



From: B-Brian If you record reps wonder why Mr. Stone duz not return your callz, he'z tobusy shop-pin for hiz chick. So he wins tha Pussy Award of '98.

To: Mystro (WPGC)



From: Sir Charles Dixon (MCA) Sean "All Saints" Mather who's makin all hiz cake from tha UK- You need to play U.S. records ya sell-

To: Robin Moore (WWKX)



From: Lil' Pun (HITS/KMEL) One of the very few talent-ed ladies in the bizznezz that just won't stop. She iz tha female James Brown. Just make sure your azz gives me half... hahahahaha

To: JB (KLUC)



From: Mark Mac (KWIN) To Sacramento's # one hoe; he haz a new home in Vegas; tha address iz tha Palomino club. Make sure ya check out hiz daily show.

To: Capital J (WJMH)



From: Sir Charles Dixon (MCA) Guess I need to call hiz mailman to get feedback on all tha records I send him.



To: Kid Fresh (KHXT)



From: Sir Charles Dixon (MCA) You come a long way from your Ghericurls & Castle security guard uniform.

To: Buttaman (WERQ)



From: Chaka Zulu Quit lyin to get some azz & stop tellin tha girlz that LL waz talkin about you when he said, "Bob Marley Impostor."

To: Marck Mac (KWIN)



From: JB (KLUC) I guess tha girlz hangin out at Taco Bell in Stock-town are very cute, cuz I offered this guy a chance to mix in the big city, but he turned me down. "Yo Quiero Young

To: E-1 Aka Spanky (KCAQ)



From: Nick V.(Tha Baka Boyz/KPWR) Mr. Big Willie all of a sudden. A long way from your humble beginnings on East LA cable radio, broadcastin from Pico Rivera swapmeets.

To: Damion Young (KPWR)



From: Nick V. (Tha Baka Boyz/KPWR) Mr. Program-ming/Prod/Mgr/hold-up artist/Lil' bitch from Santa Barbara. Tell your sister not to leave hikkies next time. my wife got mad.

To: Eric V. (Tha Baka Boyz/KPWR)



From: Nick V. Tha laziest werkin man in showbizz 'I'll keep it short', I don't wanna get you tired & I'll keep creepin. Congratz to anutha DJ reprezentin.

To: DJ Revolution (The Wake UpShow)

From: Nick V. (Tha Baka Boyz/KPWR) Mr. Jazzy Jeff on crack & in bleach. Give me a call so we can "violate."

To: Jazzy Jim (KYLD)



From: Nick V. (Tha Baka Boyz/KPWR) Haven't heard from you since '88, when Stevie B performed on tha baseball field in San Ho.

To: DJ Nabs (WHTA)



From: Sean Taylor (WHTA) Aka SO SO DEF poster child, holdin Big Daddy Kane, Wyclef & Chris Kelly hostage by promisin royalties on hiz mix CD- Vol. 1.

To: Michael London (WKXN)



From: Sean Taylor (WHTA) The only mix show DJ in radio older than Harold Banks (WHTA).

To: Dr. Beat



From: Richie Rich & DJ Ray (WPOW) Tell Dr. Beat offbeat to spend more time practicin mixin & then he won't have so many damm babeez.

To: Mad Linx (WTMP)



From: Richie Rich & DJ Ray (WPOW) You mean -whose tha missin link, a man who's momz & dad were tha 1st in hiz family to stand up on two legz.

To: Stan Priest (WFLZ)



From: Richie Rich & DJ Ray (WPOW) Instead of Stan "Tha Man" they should call him Stan "Tha Hand." Thought we forgot about Cuda Bay?

To: Mohamed Moretta (The Groove)

From: Richie Rich & DJ Ray (WPOW) If beauty waz a minute, she'd be an hour. He stole that p/u line from us too, ok ladeez.

To: Sway & King Tech (Wake Up Show)



From: Richie Rich & DJ Ray To Queen Tech & DJ Gay on tha lullaby show. Sway tha Bob Marley look iz out & Tech, stop tellin everyone you're Arabic; you're Cuban like us—be proud.

To: Charles Chavez (KTFM)



From: Steve Chavez (KHYS) Glad you're around that way, so I ain't gotta be tha fattest MD in crossover

To: D-Street (KSJL)



From: Steve Chavez (KHYS) By tha time you read this, you could be workin for me. Leave your application @ tha front desk.

To: Steve Chavez (KHYS)



From: Charles & Deb Chavez Thank God I left KTFM, I didn't want to get as fat as tha janitor. It'z too late for you, Steve.

CONGRATULATIONS TO

HITS MAGAZINE

FROM

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SEPTEMBER 29

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TO NUTLE

To: Sean Taylor (WHTA)



From: Chaka Zulu Quit lettin Rachel (BET) program your station; what looks good on T.V. duzn't necessarily sound good in radio.



From: Chaka Zulu Aka DJ Catch-A-Beat, Contrary to popular belief, Rick James waz a hittt before you played him.

To: Mike Street (WCDX)



From: DJ Low & Big B (WOWI) He's still a pretty good DJ for an ole man. He should be a cop—Richmond needz it.

To: Gregg Diggs (BET)



From: Stephen Hill (MTV)
How can you expect me to
diss a homeboy from D.C.
Altho It'z funny. I can't
seem to get a hold of him
during tha summer. PS. Stay
out of cars.

To: G-Wiz (WJBT)



From: Jen Boogie (Priority) Add him to your AOL buddy list and see what gay chat room he is in.

To: Lenny B (WZAK)



From: Jen Boogie (Priority) Aka tha stunt double for James Lopez (Red Ant), so be careful You might not be talkin to tha rite one, baby.

To: Steve Perez (KSEQ)



From: Jen Boogie (Priority)
Tha new spokesperson for
SuperCuts—just check out
hiz new doo.

To: Latin Prince HITS/KMEL



From: Dezarae Due to tha nature of our relationship, I'm not to disclose my man's rectal habits after a long day at work.

To: Franzen (KMEL)



From: Alex Mejia (Noo Trybe) Ancient Chinese secret - Did you know that Franzen iz E-40's Siamese twin?

To: Tha Live Squad (WKYS/L-r: Pooch, Steph Lova & P-Stew)

A. O. A.

From: Ricky Leigh.
If ya'll would just shower,
brush ya fukkin teeth,
sumthin... Maybe all ya mix
DJs wouldn't be @ other
stations, like Jay Ski
(WPHI), Celo (WPGC).

To: Lynwood (KGGI)



From: Ricky Leigh Tha mix communty's favorite redneck in tha mix next to DJ Revolution; Lynwood truly believes "Hee Haw" should win a lifetime TV achievement award.

To: Stephen Hill (MTV)



From: Ricky Leigh.
I can't fukk w/my man
from our hometown of
D.C., tho I'd like to take up
a collection to help him buy
hiz next pair of "Thorlo's."
Hail to tha Redskins!

To: DJ Book (WPGC)



From: Tracy Young (WPGC) He needz to take hiz azz back to school and read thoze books on mixin. You better have your library card ready, kid.

Eric Valdez (KPTY)



From: Lil' Pun (HITS/KMEL) Can your azz pleeze work at a real station where tha fukkin toilets are workin...? You dick. From Ricky Leigh: Who are you, anyway?

To: Hohman & Harris (Metro Mix)



From: Ricky Leigh Proof that Rednex can mix & be syndicated, too...

To: Heidi Lynn



From: Ricky Leigh-Ready to announce planz to replace Ginger Spice in tha Spice Girls...

To: Rich Aqui (KIKI)



From: Ricky Leigh Who cares...?

To: Pharris Thomas



From: Ricky Leigh Uzed tha remix werk he did for Michael Jackson as a springboard to hiz gig as an usher @ tha Regai Theatre. Still claimz he's Dolomite's 1st cuzzin....

VIOLATOR - LIKE THE MAFIA... HITS HAPPEN

VIOLATOR MANAGEMENT







A TRIBE CALLED QUEST

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MOBB DEEP







CAM'RON

MISSY 'MISDEMEANOR' ELLIOTT

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VIOLATOR RECORDS











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HITS...NOT HYPE!

01996 Violator Records, L.L.C. World Padio History



To: Richard "Humpty" Vision (KPWR)



From: DJ Lynwood (KGGI) He haz more groopies than a three tittied stripper.

To: Awesome 2



From: Doctor Dre (WQHT) Whatever happen to tha other guy—Donald D?

To: Alexander Mejia (NooTrybe A&R)

From: Ricky Leigh My man waz there az hed mixer @ KMEL from day one, helpin me build tha mix show netwerk. The I'll still mix your girl'z panties off faster than you....

To: Trejo



From: Ricky Leigh Three time winner of Surramento's prestigious Lowrider contest for "How Many Relatives You Can Sneak Across Tha Border In One 1976 Chevy El Camino."

To: Red Alert (WQHT)



From: Doctor Dre (WQHT) Duz he get it— just play my record; dammm.

To: Charles Dixon (MCA)



From: Ricky Leigh: My all-time partna in tha mix—from stepshows to tha top of tha lvory tow-ers, WE CAN DO THIS!

To: Bad Boy Bill (WBBM)



From: DJ Lynwood (KGGI) This muthatuka can kut a record w/hiz nose, standin on hiz head w/a groopie on hiz left leg and a check for five Gs on hiz right pinkie toe.

To: Mixologist (WPGC)



From: Kid Fresh (KXHT) That muthfukka still owes me my EU "Freeze" gogo tape from '83

To: B-Swift



From: Ricky Leigh (HITS): Well somebody, anybody pleeze give this muthafukka a jop, so he'll stop bodering me; After all he do have sum skillz. Just axe him?

To: Mike Crosby (WERQ)



From: Lil' Pun (HITS) Just call him tha Bucweed of tha mix shows!!

To: Geoffrey C (WERQ)



From: Buttaman (WERQ) If ya ever wanna know where your Brandy "Sittin Up In My Room" 12 inch iz -Give me a hundred Gs or you'll never get that shittt

To: Dr. Dre & Ed Lover (WQHT)



From: DJ Skribble(WHTA) Tweedle Dee & Tweedle Dumb, Dumb & Dummer, Abbott & Costello, Fred & Barney, Ralph & Norton,



Symp & Tha Blimp—They're all tha above & none compare to tha dynamic duo of AM drive @ Hot 97!

(To: Funkregulata Celo (WPGC)



From: DJ Flexxx (WPGC) Pleeze don't mix up your drinks & gamblin, cuz your sorry azz will lose.

To: Ricky Leigh (HITS)



From: Lil' Pun (HITS/KMEL) He iz tha Pimp of tha mix shows, but to me, he iz tha AT&T phone operator. Fukk, he needz to get tha phone surgically removed.

To: Chris Coleman (WBHJ)



From: Kim James (WJLB) Ya don't have to be from tha Dirty South to be a heavyweight, just ask your baby's mama about big daddy from Detroit.

To: Stretch (WQHT)



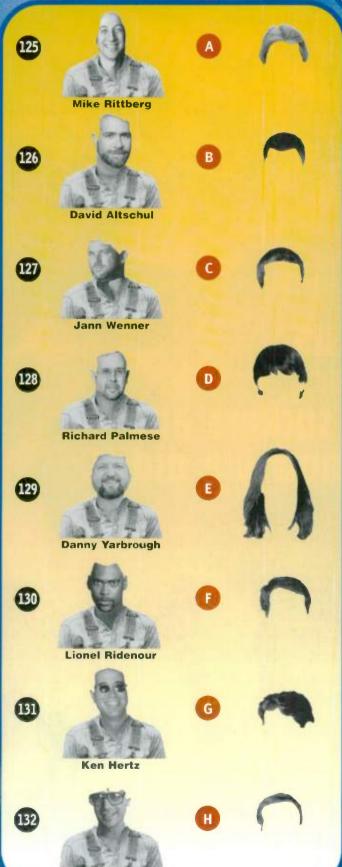
From: Doctor Dre (WQHT) Stretch who?







OUR NOT-SO-NEW INTERACTIVE

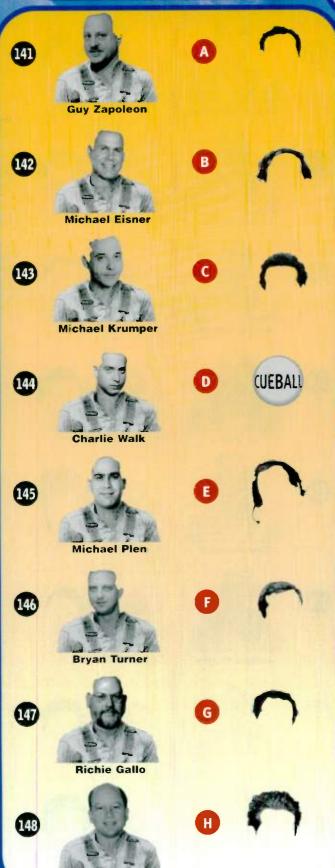




Frances Preston

Bob Catania







Bob Lefsetz



OUR NOT-SO-NEW INTERACTIVE





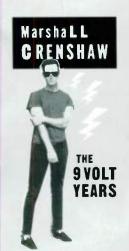
Fred DiSipio

RAZOR & TIE would like to congratulate HITS on 12 fine years as we continue to crank out quality tunes from quality artists...



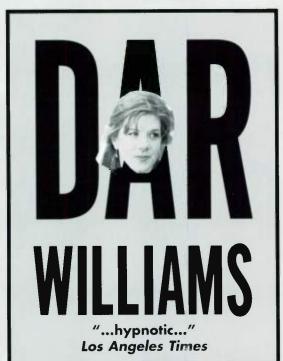


Everybody's Normal But Me



FRANCIS DUNNERY

"...more talent than a circus..." Request





墨EAGLESMITH

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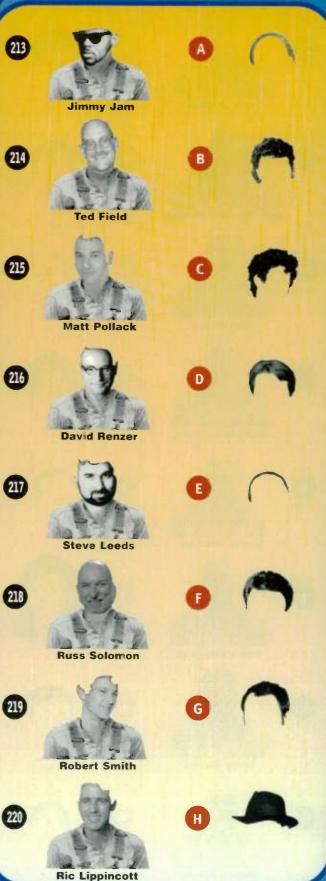


Jimmy lovine



OUR NOT-SO-NEW INTERACTIVE STROKE SECTION





ALL of the NEW AGE And WORLD MUSIC ARTISTS AT DOMO RECORDS

congratulate

HITS Magazine

for twelve successful and very supportive Years

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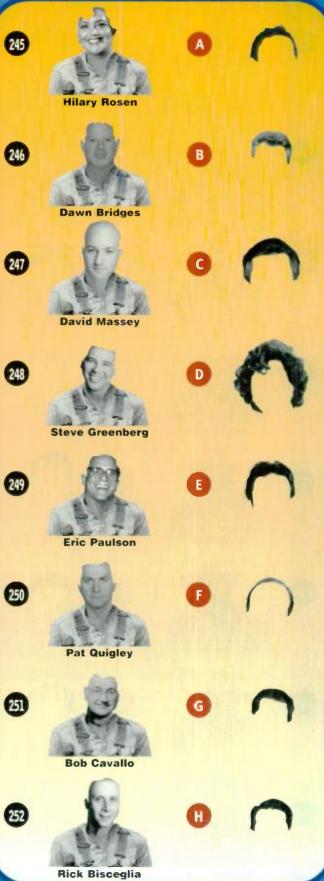


Les Bider



OUR NOT-SO-NEW ENTERACTIVE STROKE SECTION





Ted Volk







Ritch Bloom

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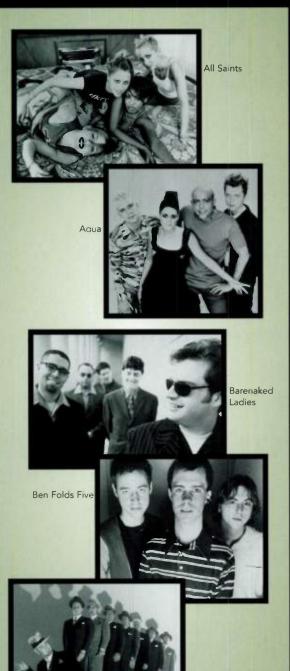
got ears?

arista austin

abra moore
sister 7
robert earl keen
jeff black
br5-49
radney foster

happy 12th anniversary from your friends at arista austin!

VIBE-RATERS



ALL SAINTS (London/Island)

The UK's multi-platinum popsters were Top 40's guilty pleasure Stateside with "I Know Where It's At" from their debut LP. The video got VH1 Premiere, MTV and Box spins as huge press included Entertainment Weekly, Young Miss, People and more. If that weren't brill enough, they won Brit. Awards for single and video. Follow-up cut, "Never Ever," re-ignited Top 40 radio as the girls did loads of telly, including SNL, Regis & Kathie Lee and TNT's Burt Bacharach tribute. Huge WKTU play and requests led the way as sales reacted. Good God—all that action, and they still call themselves Saints?

AQUA (MCA)

Despite Mattel's absent sense of humor and subsequent legal action over the "Barbie Girl" single from Denmark's international sensations, the "Aquarium" LP gave that anatomically incorrect little plastic piece of a** a run for her money. Massive Top 40 radio buzz sparked #1 requests while the video had #1 Box rotation, MTV, VH1 and M2 action. With Top 5 single sales and a Gold-shipping album, the "Aquarium" was overflowing and they were in and out of Vibe faster than you could say "let's go party." We'd bet the dreamhouse on them, doll...

BARENAKED LADIES (Reprise)

Talk about HUGE—and they don't even have implants! Despite that deceptive name, these fully clothed Canadian fabsters raked in more dollar bills than the average stripper. Single "Brian Wilson," from the '96 live LP "Rock Spectacle," scored a multi-format radio streak with wild PoMo, APM, Mod. Adult and Top 40 exposure driving hot retail action. As spins surfed higher, the LP went Gold. Meanwhile, VH1, MTV and M2 made things even steamier. You might not want a lap dance from them, but admit it—all that action is pretty darn sexy.

BEN FOLDS FIVE (550 Music)

These boys hit like a ton of bricks. That is, sensitive single "Brick" from Chapel Hill, N.C.'s piano-driven trio laid a serious foundation at PoMo radio, re-igniting sales for the band's second LP, "Whatever And Ever Amen."

Before the cut became a smash at Top 40, Mod. Adult and APM, rotations in MTV Stress and VH1 Medium threw "Brick" through the roof. Sold-out touring, plus appearances on Letterman, PBS "Sessions," SNL and more lined everything up for the LP to explode past Gold. Amen indeed.

BIG BAD VOODOO DADDY (Coolsville)

These So. Cal. heroes pushed the swing harder than ever when their self-titled LP scored huge sales despite virtually no airplay. But PoMo radio soon became hip to the scene and gave the cats increasingly cool spins for "You & Me & The Bottle Makes Three Tonight," topping up the retail activity even more. MTV 120 Min., M2 and The Box did the video Voodoo that they do so well as the band headlined, played radio shows and jumped up enough retail action to come close to that much-coveted Gold record. Big? Yes. Bad? No way, Daddy-o.

oodoo Daddy

10P958

BIG PUNISHER (Loud)

Big was a slight understatement when it came to the huge-a**ed play this hip-hopper clocked for his "Still Not A Playa" cut from the "Capital Punishment" LP. The single—featuring Joe, RZA, Busta Rhymes, Mobb Deep and Wyclef Jean—locked up Top 10 Rap and large Rhythm/Crossover spins while the video was pretty chunky, too, getting Top 10 BET, Top 15 Box and MTV Heavy action. His album hit Gold-on-arrival with a #5 national chart debut, proving that size DOES matter. Daaaamn—that was one muthafu*kin' lethal injection.

BLACK LAB (DGC)

When these puppies followed up their Top 20 PoMo cut with multi-format radio play for "Time Ago," they really marked their territory. Active Rock and PoMo radio bred plenty of rabid followers for this swoon-worthy single as APM, Top 40 and Mod. Adult unleashed additional play. LP sales reacted to radio, as well as to dates with Our Lady Peace and VH1 spinnage. Now that's barking up the right tree. Muzzle tov, you old dog.

BLINK 182 (Cargo/MCA)

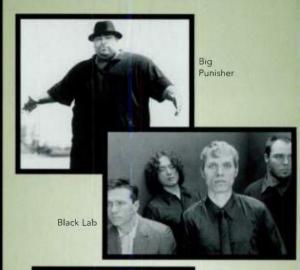
These young S.D. punks skated through PoMo radio, catching gnarly West Coast air and Top 15 spins for "Dammit (Growing Up)," which farmed big So. Cal. sales for the "Dude Ranch" LP. Dope action at MTV 120 Min. and M2 led to bitchin' MTV Stress spinnage and #1 Rock play at The Box as the dudes raged on a sold-out tour with Less Than Jake. As PoMo spread nationwide and Active Rock joined, large LP sales cropped up around the US and the album ultimately went Gold, following an MTV Sports Special and rad Xmas radio shows. They guessed this was growing up... and they were fully right, Dammit.

CHERRY POPPIN' DADDIES (Mojo)

And you thought only grams and gramps could swing. Fortunately for these Oregon Daddies, nobody told that to PoMo radio. "Zoot Suit Riot" penetrated airwaves as the LP of the same name scored swank sales. The momentum continued as U.S. touring and WARPED dates popped up. MTV, M2 and #1 Rock spins at the Box jumped in as Top 20 PoMo spins crossed to APM, Top 40 and Mod. Adult. With a nice Gold record as the result, we were left wondering if perhaps life IS a bowl of Cherries after all.

LAUREN CHRISTY (Mercury)

Britain's L.A.-based singer-songwriter bred hopping PoMo and Mod. Adult radio spins for "Breed"—a cut also on the "Batman" soundtrack. Video spins on MTV 120 Min. and M2, as well as radio shows, sparked enough sales for this estrogen-rocker to make any mother proud. Just over a trimester later, she returned with follow-up cut "Magazine," getting a multi-format read and hot female phones at PoMo, Top 40 and Mod. Adult radio. Regional sales reacted again for the "Breed" LP, indicating that this guitar-wielding goddess will continue to go forth and multiply.



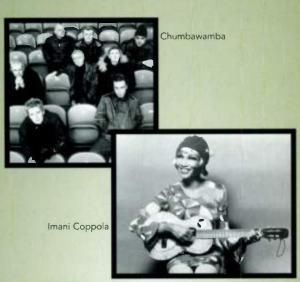


Blink 182



Lauren Christy

VIBE-RATERS





Cornershop





Crystal Method

CHUMBAWAMBA (Republic/Universal)

Cor-blimey! It took this bunch of anarchists from the UK ten albums to record a hit. But it was worth the wait, considering how #1 UK single "Tubthumping" rocketed the "Tubthumper" LP up U.S. sales charts. The video climbed to MTV Heavy and thumped up at M2 and The Box as mad PoMo radio lurve sparked #1 phones and requests. Course, Top 40 and Mod. Adult radio soon joined in, and what do you think happened after they graduated from Vibe? Try three-times Platinum, mate. The whiskey, vodka, lager and cider drinks are on them—cheers!

IMANI COPPOLA (Columbia/CRG)

The Pop radio buzz on this New Yorker's "Legend Of A Cowgirl" cut grew to a fever pitch with Top 15 spins before her "Chupacabra" debut LP even hit. Additionally, the McG-directed video soared to MTV Stress, VH1 Medium and Box rotation as single sales reacted. With trend indie sales raging upon album release and U.S. dates with Jamiroquai amplifying the story, this promising talent looked to be a legend in her own right, even if our HITS nod really got her goat.

CORNERSHOP (Luaka Bop/WB)

These funky London beat-popsters heated up PoMo radio with Top 20 spins for "Brimful Of Asha." MTV soon upped the video into Heavy/ Buzz Clip rotation, while it also flew high at M2 and The Box. The cut crossed to APM radio, as well as Pop and Active Rock as the band rocked U.S. dates with Oasis. Excellent press included Rolling Stone, Spin and Entertainment Weekly reviews and an MTV News piece comparing the band to Beck. The Cornershop was open for business, and plenty of 'shoppers bought it all.

CREED (Wind-up)

These Tallahassee dudes really busted out when the "My Own Prison" cut from the album of the same name locked up Top 5 Active Rock spins and crossed to Top 10 at PoMo radio, generating retail action that was practically criminal. As they ripped through promo dates and scored ink in Spin and Rolling Stone, MTV play kicked in and the LP soon went Gold, flying up to #30 on the national sales chart. Seems that take no prisoners was the Creed on this one, bar none.

CRYSTAL METHOD (Outpost)

This L.A.-based techno-duo cooked up plenty of sales on their 'Vegas" LP with virtually no radio, though PoMo soon got busy on "Busy Child" while M2 and MTV 120 Min. tripped onward. Follow-up cut "Keep Hope Alive," also on the "Replacement Killers" ST, soon sparked up at radio, too, even as the first single continued and retail reacted. Ceaseless touring on the rave circuit, plus Mazda and Gap ad campaigns using "Busy Child" upped the profile more, re-fueling new radio and retail highs. Child, that smokin' success s Crystal-clear.

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VIBE-RATERS



ALANA DAVIS (Elektra/EEG)

Tasty! "32 Flavors," from this New Yorker's debut "Blame It On Me" LP, got multi-format flavor as Top 40, Mod. Adult, APM and PoMo radio all ate it up. She hit the road with 10,000 Maniacs, played promo dates and went out with Sister Hazel as radio continued to salivate. The video was instantly added to VH1 Med./Inside Track rotation and M2, sparking even more sales as MTV bit off a chunk, too. And with tons of press, plus recent heat on new cut "Crazy" getting somewhat loony, we could only blame her for being far more than the flavor of the month.

DAYS OF THE NEW (Outpost)

Dude, did somebody say grunge was dead? Uhhh, the #1 Active Rock spins for the "Touch, Peel And Stand" cut, which continued for weeks, kinda proved that the kids still love their gnarly flannel-core. The track soon crossed to Top 10 spinnage at PoMo, while the video rocketed up MTV Heavy and Box play. Retail so fully reacted that the self-titled debut flew onto the album chart and past Gold before Vibe graduation. As the LP nears Platinum, all we can say is—whoa, man, those were some AWESOME Days. New it all along, didn'tcha?

DEFTONES (Maverick)

Second cut "Be Quiet And Drive," from the sophomore "Around The Fur" album, cranked at high volumes from Active Rock and PoMo stations, re-igniting LP sales for these rockers. As MTV 120 Min. and M2 got behind the wheel and took the video for a spin, the band toured clubs. The buzz got even louder and they readied to headline WARPED while "Around The Fur" pelted up more retail action and approached a nice Golden tone. That's music to our Def ears.

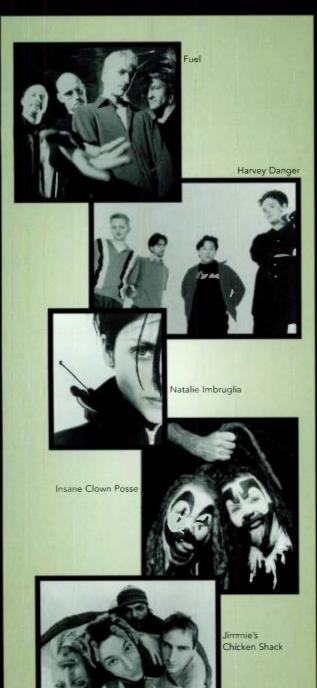
EVE 6 (RCA)

This rockin' Los Angeles trio turned the PoMo radio panel "Inside Out" with the catchy single from their self-titled debut. Promo dates including the ESPN X-Games continued as spins climbed into the Top 10 at radio, garnering huge phones and callout. M2 and The Box were just the beginning for the video as MTV threw it into Stress/Buzzworthy rotation. All of this yielded a garden of unearthly delights at retail, which kept on growing as the band hit the road with Third Eye Blind. We knew from the genesis—it's all about Eve.

FASTBALL (Hollywood)

These Texans had the bases loaded. Spins flew at PoMo, Modern Adult, APM and Top 40 radio, making "The Way" as much a part of the American consciousness as baseball itself. MTV Buzz Clip/Heavy, VH1 Large/Inside Track, Box and M2 spins also built up the mound of attention for these boys, as did tons of TV and HORDE appearances. Sales continued to climb as they toured with Whiskeytown, headlined dates and went out with Marcy Playground and Everclear. In fact, the LP hit #43 on the album chart, ultimately going Gold. Not just a hit, buddy—a home run.

VIBE-RATERS



FUEL (550 Music)

These full-service Pennsylvanians really got the lead out when the "Shimmer" cut from their "Sunburn" LP pumped up Top 10 PoMo and Top 15 Active Rock play. Sales reacted to the hot air, as well as to huge MTV, M2 and Box spins when the band revved up the engine and played sold-out dates with Creed. Press burned brightly, too, along with television appearances. Indeed, it was quite a scorcher at every turn, and Fuel proved that they really had gas. Hey, who farted?

HARVEY DANGER (Slash/London)

You like Danger, don't you? Well, join the PoMo radio panel, because that format drove this indie-gone-major Seattle act's wacky "Flagpole Sitta" cut. West Coast radio led the way as phones and retail reacted, and soon the cut was hoisting action around the country. MTV upped the video to Stress as PoMo spins rocketed to Top 5 Most Played, while the band played promo dates and readied for touring with Semisonic. All that Danger—we'd say it was quite an adrenaline rush.

NATALIE IMBRUGLIA (RCA)

That's pronounced "instant smash." This soap star from Down Under bubbled up and over Stateside with the Aussome multi-format hit "Torn." We Wildcarded her as the video shredded up MTV Buzz Clip and VH1 Premiere rotation while radio spins were hotter than a shrimp on the barbie at Mod. Adult, Top 40, PoMo and APM. Appearances included SNL, Letterman and MTV Live. The album, already Platinum in the U.K. and Top 5 across Europe, was Gold-on-arrival here in America, posting a #10 national chart debut! It was no imbroglio—in fact, you could say it was a Dun-deel from the get-go. Let 'er rip.

INSANE CLOWN POSSE (Island)

This hip-hop duo wasn't singing "Hurray For Hollywood" when controversy ended their deal with the Disney label. But following a hop to Island, the phat action for this dredlocked freak show was hot and "The Great Milenko" LP hit the album chart at #37. Meanwhile, the "Halls Of Illusions" cut was no Bozo when PoMo stations like WBCN and WXRK slapped big spins and got them phones ringing. Plus, video action at The Box kept the seltzer flowing as the road show sold out all over the place. Insane? Awwwwyeah.

JIMMIE'S CHICKEN SHACK (Rocket/Island)

This D.C. confab was smoking indeed as the "High" single from their "Pushing The Salmonella Envelope" LP fried up a Top 10 Most Played Active Rock story and huge phones. As the cut crossed to PoMo radio, the video plucked MTV Active spins and was a Top Rock video at The Box. As album sales reacted to all of these coups, the dudes headed out on a tour with Everclear and they have continued to rock most triumphantly since. That's no chicken little. The sky's the limit—no yolk.

VIBE-RATERS



CHANTAL KREVIAZUK (Columbia/CRG)

When this Canadian chanteuse "Surrounded" radio with multi-format action for the new cut from her debut LP, the requests were satisfying as an ice-cold brewski. As Top 40 and Mod. Adult spins took off, APM and PoMo heated up and the video spun on VH1, MTV 120 Min., M2 and The Box. While Xmas shows included Lilith, TV included RuPaul, and as regional sales reacted to the attention, Chantal readied for a full-throttle U.S. tour. Must've been quite a rush fer a Canadian, eh?

LIMP BIZKIT (Flip/Interscope)

Yo, bro—things were hardly Limp when these rockers sported wayyy solid sales, fueled by Active Rock radio's "Night Exclusive" action on the single "Counterfeit." Retail got it up as the Bizkit was thrown a #1 Rock video bone from The Box while they toured with Primus. PoMo soon erected the spins with a big nod from WXRK as "Ladies Night Free In Cambodia" dates with Sevendust, a hard-hitting Interscope marketing campaign and MTV and M2 spins solidified things. Rad—there ain't nothing phony about that "Three Dollar Bill, Y'all" LP.

LISA LOEB (Geffen)

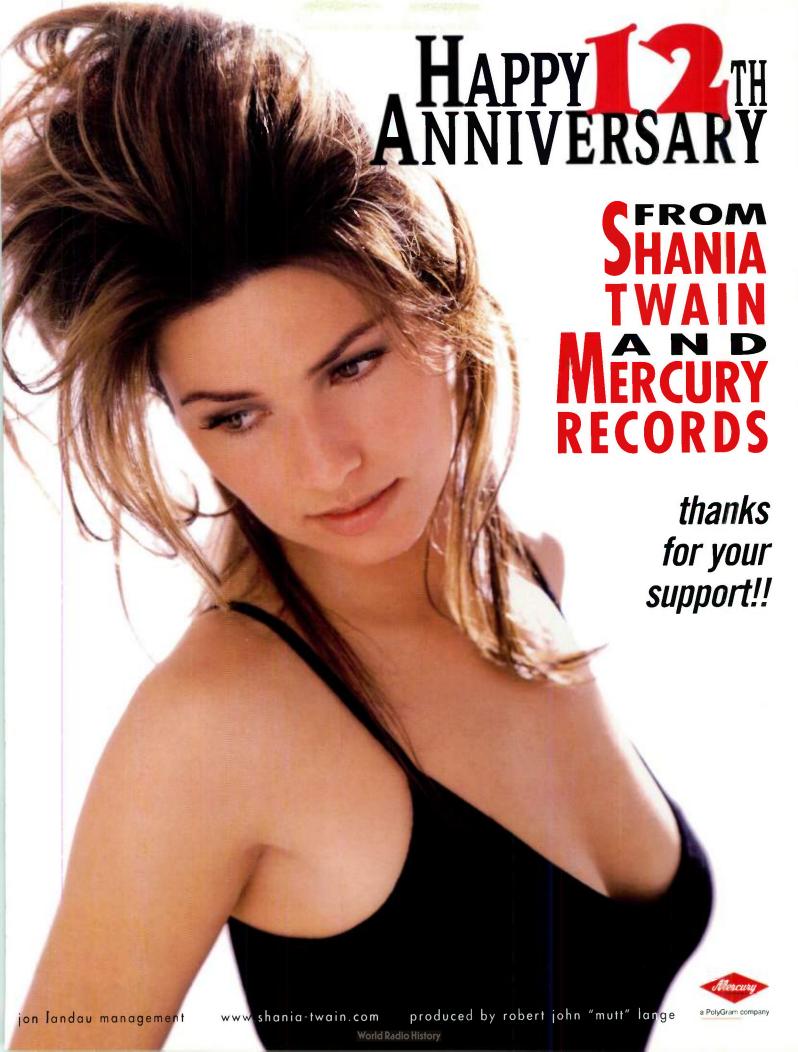
America's bespectacled sweetheart had instant radio commitment for "I Do" from her "Firecracker" LP, which followed up her Gold debut. The cut lit such a fuse at Top 40, Mod. Adult, APM and PoMo radio that orders for the LP exploded ahead of the release date. Following appearances on the Lilith Fair, Lisa made her acting debut on "The Nanny," played promo dates and charmed Regis & Kathie Lee while the video got MTV and VH1 Premiere love. The LP hit with over 350k and soon went Gold. Damn, girl, that's a "Firecracker" with a big ol' bang.

LONGPIGS (Mother/Island)

These critically acclaimed Brits built a barnyard of multi-format love for the emotionally charged "On And On" single from their debut LP, "The Sun Is Often Out." Action started with Top 20 PoMo radio spins and Pop play to boot as they toured the U.S. with Echo and the Bunnymen, followed by dates with the Dandy Warhols. The cut continued On And On as radio fattened up with some sizzling APM and Active Rock rotations, while the video went into MTV 120 Min. and M2 rotation. The Long and the short of it is, these lads went whole hog.

MARCY PLAYGROUND (Capitol)

Everybody wants "Sex And Candy"—for obvious reasons—and this Brooklyn confab was hardly playing around when that cut blew up at PoMo radio, ultimately getting #1 spins for weeks as the cut crossed to Active Rock, APM and Pop radio. And that smash translated into serious sales as the video earned MTV Heavy, M2 and Box play. Headlining shows, as well as dates with Everclear, added more action, and recess still wasn't over as the LP passed Platinum. Momma, this SURELY is a dream... just don't soil the sheets, boys.



VIBE-RATERS



LOREENA MCKENNITT (Quinlan Road/WB)

What's a "Mummers Dance"? We just call it a hit in these parts. This Celtic-Canadian songstress followed up two Gold LPs with massive regional sales for her "Book Of Secrets" release, fueled by a comprehensive marketing campaign. "The Mummers Dance" single cast a spell over APM radio, as phones and retail reacted. A Nick Batt/DNA re-mix of the song made the cut a multi-format phenomenon: PoMo, Top 40 and Mod. Adult all went McCrazy for McKennitt and shot this album well past Platinum. The Secret's out now, eh?

MONO (Echo/Mercury)

It was definitely catching. "Life In Mono," from this UK duo's "Formica Blues" debut LP, got an early PoMo radio boost as part of the "Great Expectations" OST. As retail orders and phones caught the buzz, the album release was upped and single sales spread like a virus. LP sales climbed when MTV, M2 and The Box, as well as Top 40 and Mod. Adult radio, caught the fever. Huge press, TV and a sold-out tour furthered the band's exhaustive efforts, sparking even more sales. It was all too bloody infectious, and deserving of a big, wet kiss.

MYA (University/Interscope)

With "It's All About Me" from this singing sensation's self-titled LP building at multi-format radio, retail was all about her, too. The cut, featuring Dru Hill's Sisqo, crossed to Top 40 and Rhythm/Crossover from a massive R&B radio base as huge BET, Box and MTV Stress spins brightened the picture. The commercial single reacted with Top 10 sales and Gold certification and the LP ultimately struck Gold, too. Who knew? The world really does revolve around Mya.

BILLIE MYERS (Universal)

How does one "Kiss The Rain"? This Jamaican/English songstress illustrated the point when that cut from her debut LP poured out of APM, Top 40 and Mod. Adult airwaves. The video had a stormy run on MTV, VH1 and The Box, too, as single sales reacted ahead of the LP release. As VH1 Large/Inside Track and MTV Stress spins kicked in, the radio showers continued and LP sales reacted. With a US tour and TV appearances, too, it seems Kiss The REIGN could be more like it.

NEXT (Arista)

It was "Too Close" for comfort when that commercial single from their 'Rated Next" LP went as Platinum as the first "Butta Love" cut. Soon, 'Too Close" took the LP to Gold with Top 50 album sales. It wasn't just the R&B, Top 40 and Rhythm/Crossover radio play, but also #1 BET, MTV Heavy/Jam Of The Week and huge Box spins upping the ratings. Smoove TV appearances included Keenen and the Soul Train Awards, while dates with Mary J. Blige and Usher, then Boyz II Men, further heated up "Rated Next" at retail. What's Next? Add the words big" and "thing" to that name, boys.

VIBE-RATERS





Public Announcement



BETH ORTON (Heavenly/Dedicated)

This London-based trip-hop/singer-songwriter created quite a stir at APM and PoMo radio following a big run on College/Specialty playlists. The video for "She Cries Your Name" scored MTV Active love while critical acclaim was massive, including ink in Rolling Stone, Spin, Details and more. Beth hit the U.S. to play lovely headlining sets and some Xmas shows; meanwhile, her "Trailer Park" LP sales were nothing to trash. Don'tcha just love those ambient folkies? Give us a bloody yeehaw, then.

OUR LADY PEACE (Columbia/CRG)

While these rockin' Canadians took off with their "Superman's Dead" single at Active Rock and PoMo radio, packing a powerful punch on MTV, it was the "Clumsy" cut from the band's LP of the same name that had record buyers tripping all over themselves. Add more PoMo and Active Rock radio action for the tune, a Matt Mahurin-directed video rocketing up the MTV and M2 charts, tour dates with Everclear and seven Juno Award nominations, and you got yourself a shiny Gold record! Proof that Peace still sells, and plenty are buying—you hoser.

PUBLIC ANNOUNCEMENT (A&M)

This Chi-town quartet was bumpin' up Hot Top 40, Rhythm/Crossover and R&B play for the "Body Bumpin'" cut as the "All Work, No Play" LP worked it at retail. Meanwhile, the video for the Platinum-plus single got more than enough Play with Box, MTV and BET spins as early R&B radio love registered for new cut "It's About Time." Appearances on Vibe and Keenen, as well as club and promo dates, increased the Public exposure even more. Looks like the Announcement's been made—loud and clear.

QUEEN PEN (Lil' Man/Interscope)

The girl was like royalty, y'all, with slammin' props for "All My Love" from "My Melody"—the debut LP on Teddy Riley's new imprint. The single, featuring BLACKstreet's Eric Williams, grabbed big R&B and Rhythm/Crossover play as Yo! MTV Raps, BET and The Box put on a spread fit for a Queen. As promo dates sizzled and appearances included Vibe, the retail house suddenly seemed rather palatial. Word up—peep out all them crowning achievements.

SAVE FERRIS (Epic)

No doubt about it, this swank Southern California ska band had a runaway hit on their hands with the skank of cover of Dexy's Midnight Runners' "Come On Eileen." PoMo radio shook up tons of #1 phones as the band increased its exposure by playing the MTV Video Music Awards party and touring with Reel Big Fish and then Goldfinger. The video was massive at The Box, and the LP hit with huge West Coast sales, which ultimately spread to other parts of the country. With all that hard work, you'd think Save Ferris could stand to take a day off.

VIBE-RATERS





Kenny Wayne Shepherd

Silkk The Snocker





Sundays

SEMISONIC (MCA)

Shore, yah, you betcha—these Minneapolis popsters scored more than a semi-smash with "Closing Time" from their sophomore "Feeling Strangely Fine" LP. The PoMo panel closed in no time as it flew up Active Rock, Top 40, Mod. Adult and APM charts and phones abounded. MTV Heavy/Buzz Clip, VH1 Med. and M2 spins, as well as touring, radio shows and huge press contributed to the mighty Fine story, and retail caught up with the buzz, the LP was Feeling Strangely Gold. Drink up, boys-it's Celebrating Time.

KENNY WAYNE SHEPHERD (Revolution)

This old soul trapped in a young boy's body followed up his Gold-plus debut LP by doing it again. "Slow Ride" rustled up Top 10 Active Rock play as he did the G3/Satriani/Vai tour, then dates with Bob Dylan and then Aerosmith and Van Halen. The LP debuted at #48. while mega-press included Musician, Guitar World and Guitar Player covers plus Rolling Stone and Vanity Fair spreads. As the new "Blue On Black" cut nailed Top 10 Active Rock and APM spins plus VH1 play, Kenny's blues turned to Gold. Happy yet, kid?

SILKK THE SHOCKER (No Limit/Priority)

Having appeared on all of No Limit/Priority's Gold and Platinum releases in '97, this TRU member and Master P sibling was smooth as Silkk indeed. "Just Be Straight Wit Me"—featuring Master P, Destiny's Child and more—went straight up the R&B radio charts, while the video spun on The Box and BET. The "Charge It 2 Da Game" LP hit with over 800k, so it was anything but a Shocker when this phat platter debuted at #3 on the album chart. Guess he'll just continue to Charge it—with a Platinum card.

SPARKLE (Rock Land/Interscope)

This diva had a spectacular smash, thanks to a masterful marketing set-up on her Gold-shipping debut LP. "Be Careful"—written, produced, arranged by and featuring R. Kelly—threw caution to the wind, polishing off huge R&B, Top 40 and Rhythm Crossover spins. #1 Box, Top 5 BET, big VH1 and massive MTV Jam Of The Week spins also sparkled ahead of the LP, which out-shined the competition with a #5 chart debut. Be Careful—that kind of dazzle could blind you.

SUNDAYS (DGC)

No day of rest for these UK popsters as the stunning "Summertime" caused heatwaves at PoMo and APM radio. And the buzz just got stronger as the PoMo panel closed, APM grew and Pop radio made their day. The video was sweltering as well, with MTV Stress, VH1, Box and M2 rotations shining brightly until the buzz got deafening and the LP looked to be one of fourth-quarter '97's biggest. Too right—a #36 chart debut for the "Static & Silence" LP was sure-fire evidence that this one was a scorcher, any day of the week.

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VIBE-RATERS



TEXAS (Mercury)

Wheedoggie! These smashing Glaswegians roped in big Stateside love, with Mod. Adult and APM crossing to PoMo and Top 40 radio on the "Say What You Want" cut from their fourth LP. The song, also featured on the "Picture Perfect" ST, continued its multi-format run as the video scored VH1 Medium and M2 rotations. Exposure on the telly was tastier than haggis, while Cosmo, Elle and People also gave these lone stars their brand of approval. Gosh, 'ceptin fer them rednecks, Texas seems like a dead brilliant place to be, y'all.

THE LOX (Bad Boy/Arista)

Ain't nothin' fishy 'bout the smokin' luvvv this part of Puffy's posse got at radio and retail. Single "If You Think I'm Jiggy" got most jiggy at R&B and Rhythm/Crossover radio as the video spun on BET and Yo! MTV Raps. The Gold-on-arrival LP debuted at #3 on the album chart as these boys moved in and outta Vibe faster than a salmon swimming upstream to spawn. It was enough to satisfy the most ravenous appetite—Lox, stock and barrel.

THE URGE (Immortal/Epic)

When this St. Louis alterna-ska act laid down their "Jump Right In" single, featuring 311's Nick Hexum, the cut did just that into the PoMo radio Top 20, as the panel moved to close. Meanwhile, the Clark Eddy-directed video was doing some jumping of its own with MTV, #1 M2 and Top 5 Box rotations. Retail reacted for their sophomore "Master Of Styles" LP as the band headlined club dates, played summer WARPED shows and did an HBO Reverb special with Primus. Go on, then—give in to The Urge. You wouldn't be the first.

THE VERVE (Virgin)

Even a lawsuit from the Rolling Stones couldn't keep the omnipresent "Bittersweet Symphony" from taking over the world when these Brits returned with album three. Early PoMo and MTV Heavy/Buzz Clip spins, along with mass critical acclaim, shot "Urban Hymns" to a #66 US debut. Add a Nike commercial spot and they were anything BUT bitter. The cut moved from PoMo to Top 40 radio as a sold-out US tour wowed audiences; they soon outgrew Vibe and the LP went Platinum. Now THAT puts the sweet in bittersweet.

UNCLE SAM (Stonecreek/Epic)

This brother was an Urban radio smash, with Top 10 spins crossing to Rhythm/Crossover and Top 40. Meanwhile, the video for "I Don't Ever Want To See You Again" got the salute from BET, The Box, MTV and VH1 as single sales climbed to #12 nationally. Appearances included Keenen, BET's "Teen Summit," MTV's "Rock and Jock" and Rosie O'Donnell while retail was shouting Uncle. As phones continued to react to radio, we'd say you want Uncle Sam as much as Uncle Sam wants you. And that's a big "be all you can be," aiight?

CONGRATULATIONS!

FROM EVERYONE AT

JON LANDAU MANAGEMENT



OUR NOT-SO-NEW



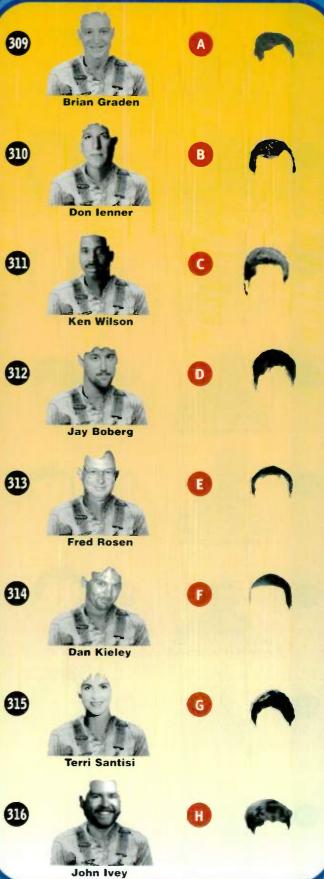


190

Ed Rosenblatt









OUR NOT-SO-NEW INTERACTIVE STROKE SECTION





Kathy Nelson

Phil Costello

12 Reasons why we were voted NARM Mid Sized Wholesaler Of The Year.

Laser scanning and the elimination of "Sloe Gin Fridays" means 100% accuracy--You'll get billed for what you receive.

Our carousel picking system allows us to ship orders the same day if received by 4:00pm and assuming we didn't eat a big lunch.

Over 100,000 titles available--even ones that suck!

Lowest error rate in the industry--99.99% shipping accuracy. Only God is more accurate.

16% Return policy/Processed & Posted in 2 weeks or less. (I don't know what this means, but damn it sounds impressive!)

We kiss more record company ass in one day than Hits does in every issue.

We're growing faster than President Clinton in a room full of interns.

More financially solid than Michael Jordanand only half the gambling accusations!

Only \$100 minimum order--We welcome tight-wads!

While some one stops last as long as egg salad on a hot summer day, our commitment to quality service guarantees we'll be around for a while.

Illegal contracts with pharmaceutical companies mean our sales staff gets all the Prozac they need.

For 12 years, Hits has provided us with an excellent source of packing material!

7 NORTHWAY LANE LATHAM, NY (518) 786-3530 FAX (518) 786-3670

1-800-289-4487



7 NORTHWAY LANE LATHAM, NY 1-800-BUY-HITS

Happy Birthday, HITS. For twelve years, you have

faithfully provided a place where the pony-tail-and-black-t-shirt-crowd

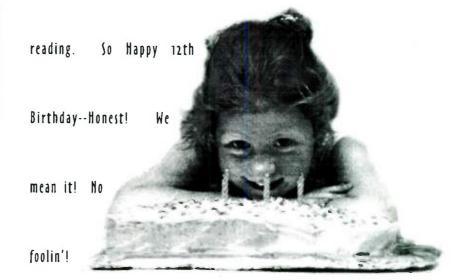
can check for their photo every week. In an era when information is

currency, your indispensible/useless information remains a solid invest-

ment. Your pictures of industry executives in compromising positions

make us feel like we One-Stoppers aren't the only low-lifes in the busi-

ness. Thanks for keeping us up to date--you keep printing, we'll keep





OUR NOT-SO-NEW





Big Wies'98

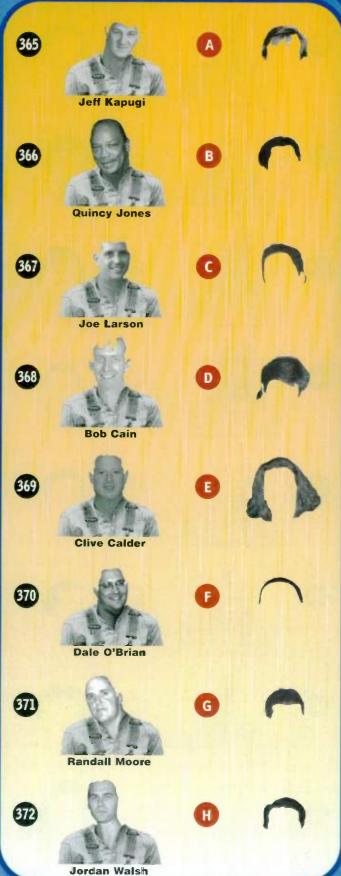


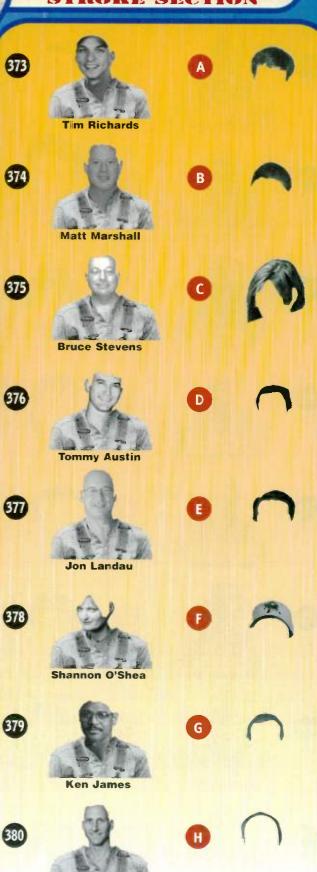






OUR NOT-SO-NEW INTERACTIVE STROKE SECTION

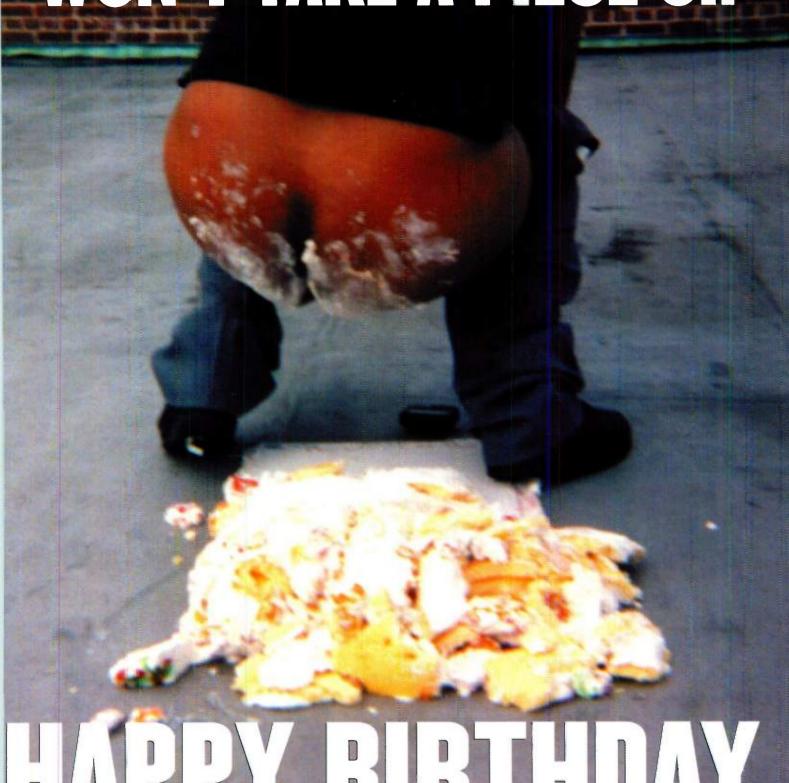




Jeffrey Blalock

196

FINALLY SOMETHING HITS WON'T TAKE A PIECE OF.



HEP BRILLIAN





OUR NOT-SO-NEW INTERACTIVE STROKE SECTION





Dave Watland



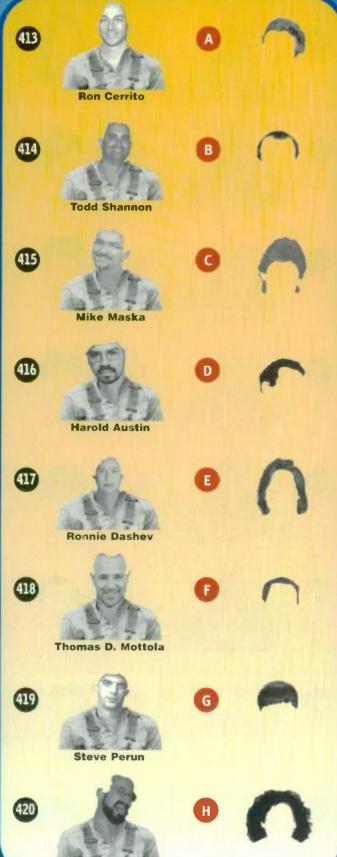


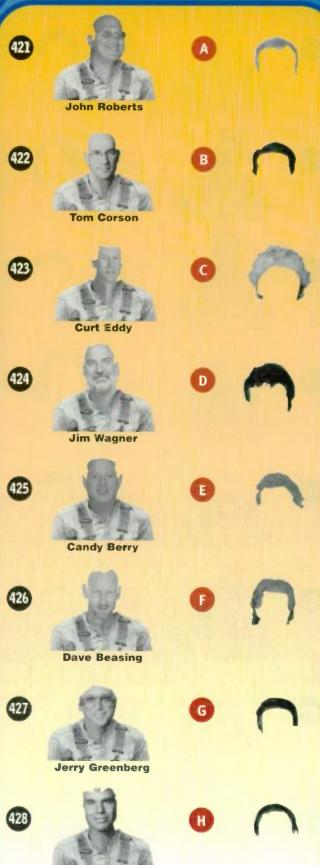


John Coppola



OUR NOT-SO-NEW INTERACTIVE STROKE SECTION





Morty Wiggins

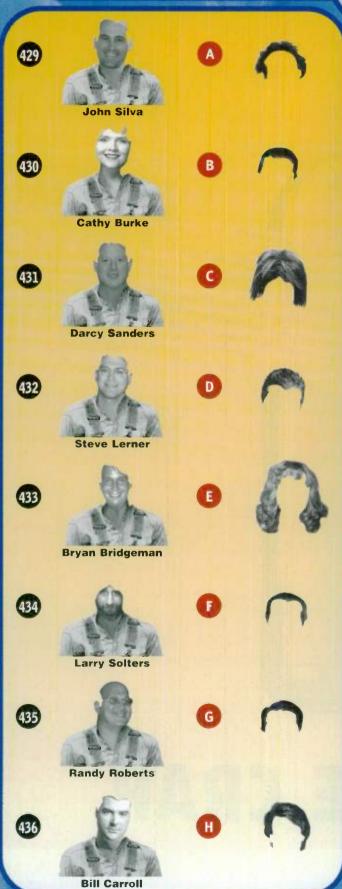
Ron Phillips

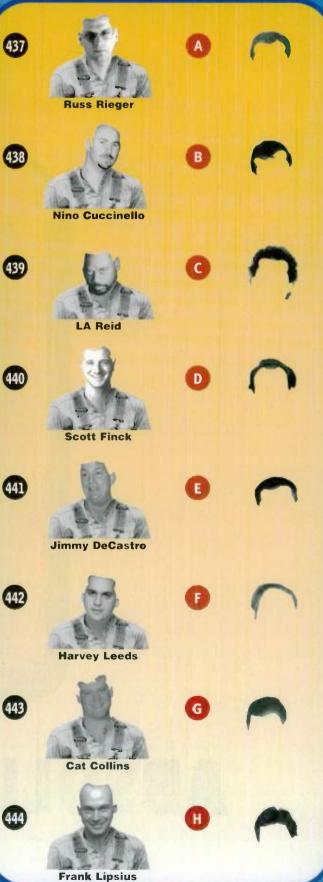


ABSOLUTE CRAP.



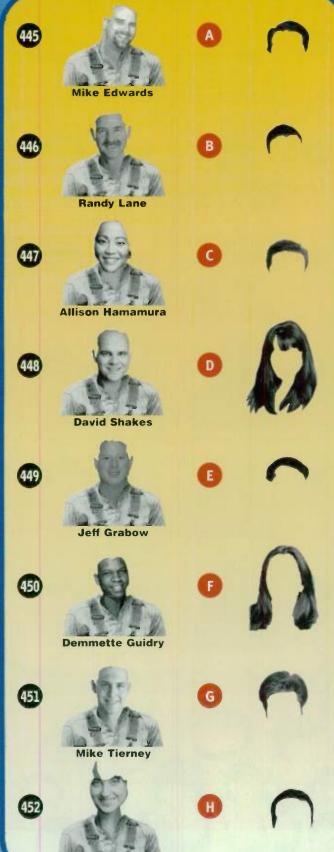
OUR NOT-SO-NEW INTERACTIVE STROKE SECTION

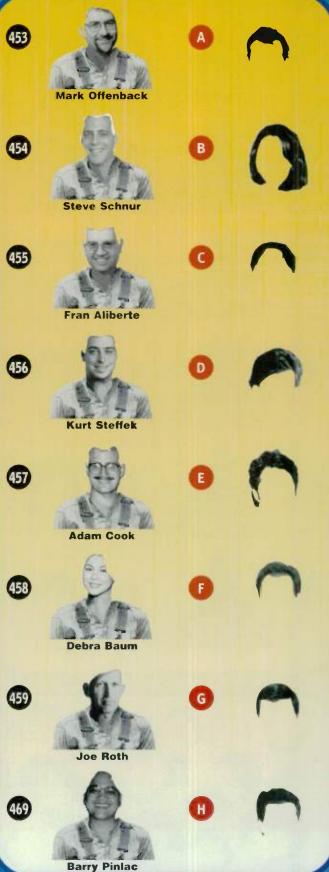






OUR NOT-SO-NEW NTERACTIVE STROKE SECTION

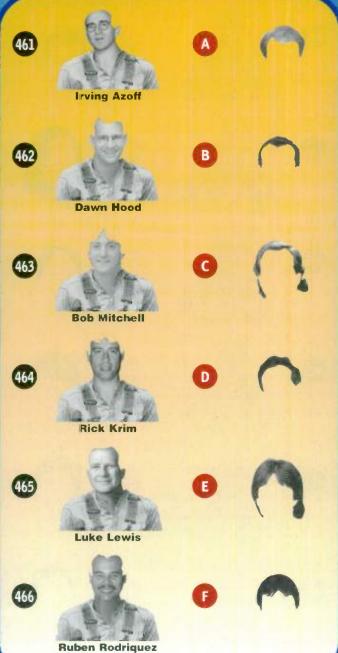


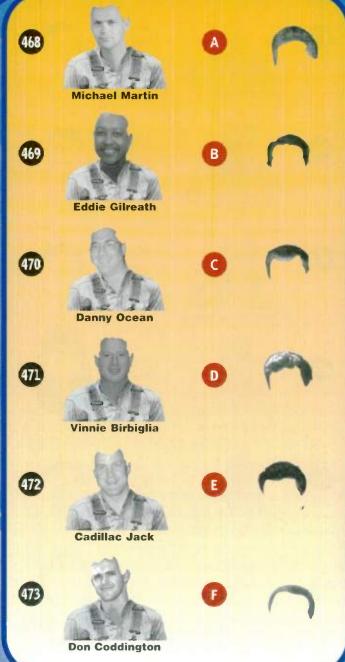


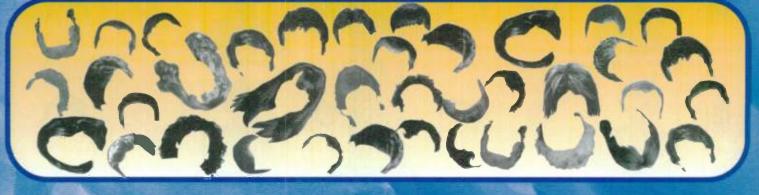
Michelle Dix



OUR NOT-SO-NEW INTERACTIVE STROKE SECTION













Congratulations On 12 Years

How About Sucking Us Off For A Change!

510 South Pacific Coast Highway PH 714•376•3555 Laguna Beach, CA 92651 FAX 714•376•5911



OUR NOT-SO-NEW

Do You Know Hair?

Enter The Big Wigs '98 Contest!

Yes! Enter me in the HITS 12th Anniversary Big Wigs '98 contest! My answers appear below. I understand that the winning entry will be declared the Big Wigs '98 Winner and will receive a Crappy Mystery Prize. What I don't

	Name: Address:				City State	7in:			
Address: City, State, Zip: Phone:									
1.	49	97.	145.	193.	241.	289.	337	385	433.
2.	50	98.	146.		242.	290.		386.	434.
3.	51.	99.	147	1 9 5.	243.	291.	339.	387	435.
4.	52.	100.	148	196.	244.	2 92.	340.	388.	436.
5.	53.	101.	149.	197.	245.	293.	341.	38 9 .	437.
6	54	102.	150	198.	246.		342.	390	438.
7	55.	103.	151.	199.	247.	295.	343.	3 91 .	439.
8.	56	104.	152.	200.	248	296.		392.	440.
9.	57	105.	153.	201.	2.49.	296 297	345.	393.	441.
10	58.	106.	154.	202.	250.	2 9 8.	346.	39 4.	442.
11.	59	107	155.	203.	251.	299.	347.	395.	443.
12.	60			204	252	300.	348		444.
L3.	61.	109.	157.	205.	253.	300 301	34 9 .	3 97 .	445.
14	62	110	158	206	254.	302.	350.	398.	
15.	63	111.	159.	207	255.	303.	351.	3 99	447.
16	64	112.	160	208	256	304.	352.	400.	448.
17	65		161.	209.	257	304 305	353.		449.
18	66.	114.	162. 163.	210	258.	306. 307.	354.	402.	450.
19	66 67	115.	163.	211.	259.	307.	355.	403.	451.
20	68.	116.	164.	212	260.	308.	356.	404.	452.
21	69.	117.	164 165	213.	261.	308 309	356 357	405	453.
22	70	118.	166.	214.	2 62.	310.	358.	406.	454.
23	71	119	167	215.	263.	311.	227.	407	456.
24	72	120.	168.	216.	264.	214.	200.	408.	457.
25	73	121.	169.	217.	265.	313.	361.	409	458.
26	74	122.	170.	218.	266.	314.	362.	410.	459.
27	75	123.	171.	219.	267	315.	363.	411	460.
28	76.	124.	172.	220.	268.	316.	364.	412.	461.
29	77		173.	221.	269.	317.	364. 365.	413.	462.
30	78.	126.	174.	222.	270.	318	366.	414.	463.
31.	79.	127.	175.	223.	271.	319.	367	415.	464.
31	80.	128.	176.	224.	272.	320.	368.	416.	465.
33	81	129.	177.	225.	273.	321.	369	417.	466.
34.	82.	130	178.	226.	274.	322.	370	418.	467.
35.	83.	131.	179.	227.	275.	323.	371.	419.	468.
36.	84.	132.	180	228	276.	324.	372	420.	469.
37	85	133.	181	229.	277.	325.	373.	421.	470.
38.	86.	134.	182.	230.	278.	326.	374.	422.	471.
39	87.	135.	183.	231.	279.	327	375	423.	472.
10.	88.	136.	184.	232.	280.	328.	376.	424.	473.
11.	89.		185.	233.	281.	329.	377.	425.	
12.	90.	138.	186.	234.	282.	330.	378.	426.	
13.	91.	139.	187.	235.	283.	331.	379.	427.	•
14.	92.	140.	188.	236.	284.	332.	380.	428.	
15.	93.	141.	189.	237.	285.	333.	381.	429.	
16.	94.	142.	190.	238.	286.	334.	382.	430.	
7	95.	143.	191.	239.	287.	335.	383.	431.	•
18.	96.	144.	192.	240.	288.	336.	384.	432.	



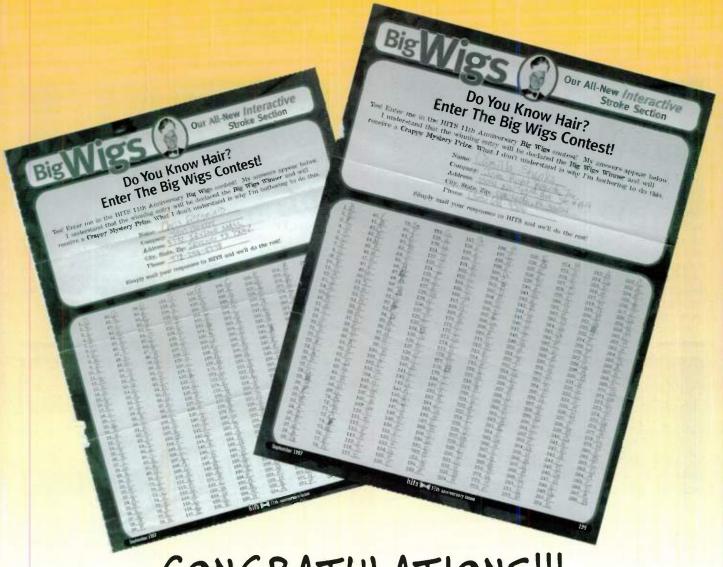
OUR NOT-SO-NEW NTERACTIVE STROKE SECTION

SHIZOUT-OUT TIME!!!

You know, last year's **Big Wigs** contest was so popular, we were literally **deluged** with responses, and we're here to tell you that **both** of **them were very, very good**. Now it's time to give credit where credit is due as we present...

TWO PEOPLE WITH WAY TOO MUCH TIME ON THEIR HANDS!

Yes, Chris Fitzgerald of Sam Goody in Irving, Texas, and Camilla Shanks of Jam Right Records in Opa-Locka, Florida, you are 1997's BIG WIGS WINNERS. For your prize, please accept this mention in a glossy waste of a trade rag that no one reads, and, of course, our condolences for being so irretrievably bored.



CONGRATULATIONS!!!

In the course of highlighting great promotion efforts during the past year, we have shamelessly groveled at the feet of Columbia Records more than any other. Perhaps it's because there are more of them to schmooze than anywhere else. What with label group Sr. VP Jerry Blair, Sr. VP Promotion Charlie Walk, Promotion VP Lee Leipsner and Crossover domo John Strazza, that's a helluva lot of high-powered booty to kiss. But we here at HITS are up to the task. These guys have proven time and again the ability to juggle multiple projects and slam-dunk them all. We have proven time and again the ability to suck up to all of them simultaneously.



JERRY BLAIR: He can eat, sleep and recently learned how to breathe that job.



CHARLIE WALK: A naked promo guy is a happy promo guy.



LEE LEIPSNER: "Hey, buddy, I'm your...uhhh...guy?"



JOHN STRAZZA: His eyebrows like dance music, too!



WHAT'S SNOT TO LOVE? In the world of Top 40 radio, you can be nicknamed "Booger" and people will still get really close to you-and we can prove it. Here's KSLZ/St. Louis' Jeff "Booger" Kapugi (I) getting a whole lotta love from Columbia's Charlie Walk (2nd from I), MD Rich Stevens (2nd from r) and HITS' man-handlin' Leisa St. John (r) during one of those confabs that somehow cost thousands of dollars in upholstery repair. "My family's real proud of me," Kapugi later pointed out, "on account of I take after my Grandpa Booger-on my mama's side."



COULD WE HEAR THOSE SPECIALS AGAIN?... (Clockwise from top I) HITS' very own Shadow Steele, Columbia's Charlie Walk, WJMN's Cadillac Jack and Z100's Tom Poleman use this photo op as an excuse to ignore the waiter, who screams, "When the fuck you gonna order? I not bring you nudder basket bread til you order!"



VOCAL COACH: "Boy, that there spread, I say buffet—really hit the spot, that is, filled me up!" sputters HITS' over-animated Jeff "Coach" McCartney. Meanwhile, Trauma's Craig Lambert belches "The Star-Spangled Banner" using only a jar of hog's feet as fuel. Seen hoping the caterer finally ran out of baked beans are (I-r) Universal's David Nathan, Epic's John Boulos, Universal's Val Delong, Coach and Lambert.



PAR FOR THE DORKS: Whether comparing shafts or counting strokes, there's no better male-bonding experience than radio. But sometimes, golf provides radio professionals with a fine bestball opportunity, like this touching moment. Seen epitomizing "handicap" are (I-r) WSTR's J.R. Ammons and Dan Bowen, Capitol's Justin Fontaine, Capitol's Bryan Rhodes, Bill Richards Consulting's Mark Bolke and Capitol's Frank Palombi.

208

POP MART



Best of Consultant's Corner



JERRY KING McVay Media

"You must be willing and able to differentiate yourself from your radio peers to keep your job."

"Discipline for survival."



WAYNE T. SWANN PD/MD, WKGN/Knoxville

"If you play Hungarian folk, tell them."



BUZZ BENNETT Cyberspace Cadet

"Damn it, you 'bleepers' are professionals!"

"So bring out the cheerleaders in your soul & radiate joy."



MARK BOLKE Bill Richards Consulting

"An increasing concern for me is not the negatives broadcast on the air but the negative attitudes which exist in individual radio stations and our industry."



STEVE DAVIS
Zapoleon Media Strategies

"I remember the elevator ride to the penthouse of the City Federal building in downtown Birmingham, thinking everything seemed to be bigger than life."



JAN JEFFRIES, EVP, B/D&A, Atlanta

"The small details can make the difference that makes all the difference."

"National or world items should be included only if they relate locally."



MARK ST. JOHN Zapoleon Media Strategies

"As you prioritize your day, remember to put yourself on the list."

"When you add something, you need to have a certain feeling that it will become a hit."



RANDY LANE
President
The Randy Lane Co.

"From European Expressionists and Fauves I developed the passion for painting; from Eastern holy men I developed the ability to let my art flow, guided by my intuitive inner feeling."

"Thank God for the Spin Doctors!"



DAVE BEASING Jacobs Media

"Now that we've figured out how TV promos work, maybe someone could explain how **Agent Mulder** can be alive. That one's still got me confused."

"Maybe you congratulate someone on their unusual choice of wardrobe one day or put up a Dennis Rodman poster. We Adult folks are constantly contemporizing and like to think we've made our stations hip."



Best of Consultant's Corner



BOB MITCHELL MBM Consulting

"Find a reliable gopher to do the grunt work."

"I have chatted with industry pros who are happy to be making more money."



GUY ZAPOLEON Zapoleon Media Strategies President and founder

"Disposable pop & dance music certainly have a place."

"I remember when my friend Jeff McCartney told me about this

artist named Jewel and how much he and the folks at HITS believed in her."

"Because of the belief of the folks at HITS and because of the patience to develop artists that Andrea Ganis and the staff at Atlantic showed, 'Who Will Save Your Soul' did eventually become a hit in late 1996."



PAT PAXTON **Zapoleon Media Strategies**

"Learn how to manage your boss."



BILL RICHARDS Bill Richards Consulting

"Remember that 98 out of 100 people never make up their mind about things."

"Remember the Titanic. No matter how good your station is doing, no matter how comfortable it feels, remember the Titanic."



DAVE SHAKES VP consulting, Alan Burns & Associates

"From Nike, I learned the Swoosh."

"Sun Tzu didn't like casual clothes; he preferred uniforms. Strong stations add up to a strong cluster."



TRACY JOHNSON PD, KFMB/San Diego

"Nike sells cross-training shoes to consumers who never exercise."



ERNEST HOLLOWAY President, Orgen Strategies, Inc.

"The accuracy of research is an important issue."



HARV BLAIN President, Blain Consulting Inc.

"Generation X became bitter at losing the lifetime job security its parents took for granted."



RAY DIO

"Most of the records radio has embraced with open arms have not come all the way through."

"If you want to be in radio, get an MBA & learn to be a great manager."

"WAKE UP AND PLAY THE F**KING HITS!!!"

"Me and my Fresh Prince want to wish you and your court jesters a happy 12th Anniversary!"



tatyanaAL KISS THE SKY

in-stores 8-25-98





FOR SALE RENT

If anything tugs at the heartstrings in us all, it's the way that love between radio folk and recording artists has evolved through the years. To

the untrained eye, it may seem

NO

REFUNDS

that the following

photographs are

just a feeble attempt to further rein-

force this issue's celebration of all

that is mediocre.

But noooo! Look deeply into the catatonic visages of these radio geeks and we think you'll agree-behind the glassy eyes, beneath that death-like pallor and underlying the inanimate posing of the North American radio inbred is the fiery passion

programmers and promoters alike feel for music and the creators thereof. Additionally, if the ab-

solute and unmitigated—amorousness manifested

in these pages doesn't dispel the

outlandish notion that "pay for play" has re-infested this great

industry of ours and the stations that drive it...well, all we can say

is-whatever, dude.

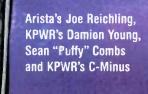
Big Head Todd's Todd Park Mohr, WKSI's Michael Hayes, WKSI's Jeff Cushman and Revolution's Jim Sellers

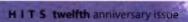
> **David Bowie** and KROQ's **Kevin Weatherly**

Z100's Tom Poleman, Natalie Imbruglia, KIIS' Dan Kieley with son Joe and wife Linda and **RCA's Ron Gestin**

PROPERTY FOR SALE

WERQ's Tom Calococci with Aaliyah





FOR SALE OR RENT



Mercury's Tony Smith, B96's Erik Bradley and Mercury's Kelly Wallace with Hanson

KMXV's Dylan, Universal's Jodi Ryan-Bland, Sister Hazel's Drew Copeland, KMXV's Jon Zellner and Sister Hazel's Ken Block

KHYS' Greg Head and Charles Chavez with Salt 'n' Pepa

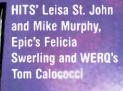
Ross Prout, KISV's Mark Feather, HITS' Ricky Leigh Mensh, KYLD's Michael Martin, KKFR's Bruce St. James and Q102's Mike Marino



Universal's Monte Lipman, KKRZ's Tommy Austin, Samantha Cole, KDWB's Rob Morris and Universal's Charlie Foster



Mercury's Tony Smith, KALC's Jim Lawson, KIMN's Ken Harrell, KALC's Greg Cassidy, Lauren Christy and KALC's Kelly Michaels





PROPERTY FOR SALE

KHTS' Ron Geronimo with Playboy centerfold Julia Schultz



FOR SALE OR RENT

NO REFUNDS



Arista's Charlie London, WDAQ's Barbara Corbett, Sarah McLachlan, HITS' Jeff McCartney and KC101's Kelly Nash



MCA's Troy Marshall and Debby Peterson, K-Ci Haley, HITS' Ed Brown, Todd Hensley and Mike Murphy, JoJo Haley, HITS' Ricky Leigh Mensh and Lunch



No Doubt's Gwen Stefani with Danny Ocean, formerly of KZQZ.



HITS' Ricky Leigh
Mensh and Ed Brown,
Uncle Sam, manager
Charlucci Finney,
Epic's Felicia
Swerling, HITS'
Mike Murphy and
Nasty Nes



Ric Lippincott, HITS' Ed Brown, Curh artist Jana, HITS' Mike Murphy and Todd Hensley



WJMN's Cadillac Jack with Salt 'n' Pepa



PROPERTY FOR SALE

WKTU's Jim Borasio, Andy Shane, Jeff Z, Broadway Bill Lee and Hollywood Hamilton with Janet Jackson

UNIVERSAL STUDIOS

Congratulations
On Your 12th Anniversary



My **hair** isn't just the filament covering my **SCalp**; it's also **My** special friend.





Mark Feather

KISV · Bakersfield
—dusts the competition again.

Grand Prize Winner

The 1998 Mercedes-Benz SLK

(or equivalent)
At 1/128 scale, some assembly required.



"I knew it would be a close race once **Scott Shannon** found out who my stylist was. But there's only one me, and no one has **Mark Feather's** hair like **Mark Feather** does. I never thought anything could top the thrill of winning First Place last year, but this makes all of those hours in front of the mirror, in the salon and under the heat lamps worth it! I must acknowledge everyone who rooted for me again this year. And, a special thanks to my groomers—especially Parnell and Shaniqua—for really doing the 'do that they do so well.

And, of course, I thank God most of all...The Creator (of Hair Club For Men) gave

me this hair, and without it, well heck-I'd be bald!"



WPLJ · New York
Grooms hair on back like
Mark Feather's, too!



WJJS · Roanoke
Trailer park's "Best Tressed"
champion four years running.



FREE AGENT · Los Angeles
"Friends, Romans, countrymen—lend me your hair."



WLSS · Baton Rouge

"Air brushing is as important as hair brushing."



JJ RICE
WWHT · Syracuse
Enjoys romantic, candle-lit
dinners with his hair.



BIG DAVE EUBANKS

WZJM · Cleveland

"Take it from the
Wolfman, baby."



JOHN IVEY

WXKS · Boston

Claims hair as a dependent on his taxes.



ADAM COOK
WXXL · Orlando
We're worried about
the beaver... on his head.



MORRIS KDWB · Minneapolis



TOM **CALOCOCCI** WERQ · Baltimore



THOMAS WAPE · Jacksonville



WFNX · Boston



MARTIN KYLD · San Francisco



KELLY WHIZ · New York



KAPLAN KLLC · San Francisco



TAYLOR WDCG · Raleigh



CADILLAC **JACK** WJMN · Boston



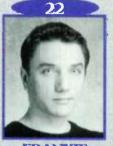
BRUCE ST. JAMES KKFR · Phoenix



MICHELLE SANTOSUOSSO KMEL · San Francisco



PARKER MEGA 100 · Los Angeles



FRANKIE BLUE WKTU · New York



ROBERT WAGMAN **B97 · New Orleans**



POLEMAN Z100 · New York



MIKE **MARINO** 0102 · Cincinnati



DAN **BOWEN** WSTR · Atlanta



ROB ROBERTS WHYI · Miami



ONEIL WKSE · Buffalo



CUMMINGS **KPWR** · Los Angeles



STEAL KDMX · Dallas



SHEBEL WDRV · Pittburgh



JON ZELLNER KMXV · Kansas City

World Radio History



OBRIAN WWZZ · Washington, D.C.



JIM KYLD · San Francisco



ALLEN KFFM · Yakima



JOE LARSON

WLTS · New Orleans

36



J.J. MORGAN KQKQ - Omaha



RUSS ALLEN WJHM · Orlando



DANNY OCEAN WJMN · Boston



GERONIMO KHTS - San Diego



JEFF ANDREWS WVTI · Grand Rapids



MICHAEL HAYES WKSI · Greensboro



KEVIN KASEY WYOY-Jackson



MARK ADAMS KZQZ · San Francisco



GRIFFIN KLLY · Bakersfield



PERELLI KYSR · Los Angeles



HOUSTON WHZZ - Lansing



WMRV · Binghamton



CARO KCHX · Midland



VENTURA KZQZ · San Francisco

SPECIAL FEATHERED MAKE-OVER WINNERS:



KEITH CURRY WSNX · Grand Rapids



JAY SHANNON KZII - Lubbock



TIM RICHARDS KROO-Tucson



DAMION YOUNG KPWR · Los Angeles



TRACY JOHNSON KFMB · San Diego



CHRIS TAYLOR WKSL · Memphis



















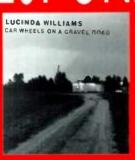






WARNING: CONTAINS MATERIAL THAT COULD OFFEND













NEW RELEASE MAGNA BOX LOT PRICES SPECIALS

LATIN





1/5

100'S OF TITLES ON SPECIAL

GOSPEL TRIO SALE

DOOR **BUSTER PRICES**











Fax 215 - 426-2







Van Arno has been illustrating weasels for HITS since our very first year. Naturally, we're still paying him the same salary. We think that's cool.

Besides being a sucker, Van is

one of the most gifted illustrators ever to spill ink. Our spew is not worthy of his art. Van will dump us as soon as someone is smart enough to give him a buttload of money. Here's the last 12 months of Airhead...

#554 8/1/97







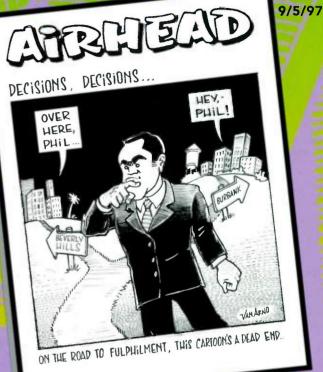
#557 8/26/97

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THE YEAR IN SECTION OF THE PARTY OF THE PART





#559





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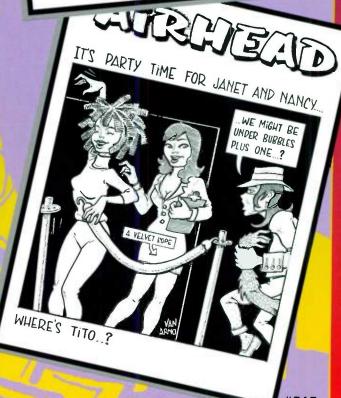
AFTER 19 YEARS AT CBS/SONY, SOME THINGS HAVE CHANGED FOR POLLY ANTHONY



THE KEY TO HER SUCCESS BILLBOARD.







#565 10/17/97

#563

10/3/97

#564

10/10/97



224

THE VERB IN THE SECOND SECOND



ARCIEAD

MTV'S JUDY MEGRATH PREPARES TO DIP INTO THE



THIS CARTOON NEEDS TO BE CHLORINATED ...



#571

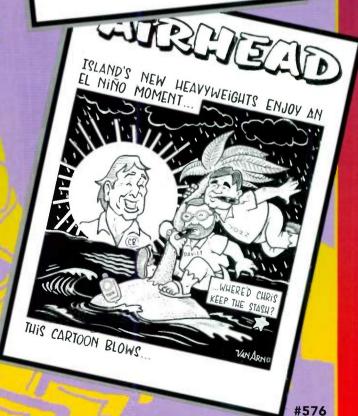
1/28/97

IT'S A Q-PRIME THANKSGIVING ...



P.C. NOTE: NO NATIVES WERE MASSACRED IN THE MAKING OF THIS CARTOON ...





HITS twelfth anniversary issue

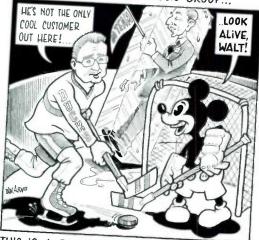
#575

1/9/98

1/16/98



NEW HONCHO BOB CAVALLO SETS UP SOME GOALS FOR THE DISNEY MUSIC GROUP ...



THIS IS A RINKY-DINK CARTOON ...



IT'S BEEN A TITANIC WEEK ALL AROUND ...





SONY MUSIC ENTERTAINMENT CAPTAIN THOMAS D. MOTTOLA SHOWS HIS METTLE IT'S AS EASY AS 1-2-3! FUHGEDDABOUDIT, TOMMY! THIS CARTOON HAS A SONY DISPOSITION.

> #580 2/13/98

#578

1/30/98

2/6/98

226

THE YEAR IN SECTION AND A SECT





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#598

6/19/98

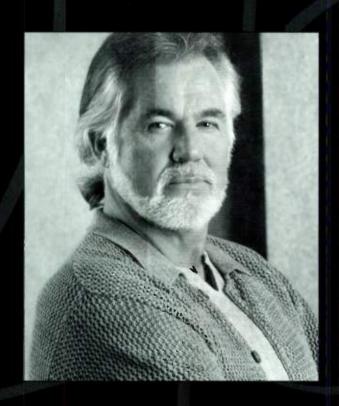
#599

6/26/98



Congratulations on 25 years of 4175

From your friends at Navarre Corporation, we've been there along side you for the past 15 years.



Navarre welcomes Kenny Rogers and Dreamcatcher Records to the Navarre family.

Coming this Fall, Kenny Rogers debut Dreamcatcher release titled "Hallmark Presents Kenny Rogers, Christmas from the Heart."

WHY does VAN ARNO choose to waste his considerable talent drawing cartoons as directed by the decidedly talentless losers at HITS week after mind-numbing week? Only he knows for sure and he isn't saying. But here, for the first time, Van reveals—in his own words—just HOW he works for very little pay and too much pressure, all the while battling the twin demons of undetectable selfesteem and really bad cartoon copy...

"After HITS' entire editorial staff has pooled their industry savvy, the fisticuffs have died down, lunch has been ordered and vast sums of money have changed hands, the Airhead copy is handed over to me. It's now 17 minutes until presstime. Following are a few of the key elements that make Airhead so... er, so very... um, whatever....

- The introductory copy should contain some reference to a current catch-phrase, ideally something that everyone will already be sick of by the time the rag hits the news stands. No one reads this part anyway.
- The caricature part of the drawing is next. I photocopy the press photo of the lucky exec over and over until the picture looks like a line drawing or a gray smear, and then I glue it in place. Technical tip: I use Bisquick and tonic—there is no glue budget.
 - Absolutely the most important thing to remember: People must always be depicted as hot... BURNING HOT! I draw eggs frying, thermometers bursting, whatever it takes to make the person seem HOT, HOT, HOT.
 - In case someone failed to realize that so-and-so is HOT, the dialogue balloons need to make some reference to this all-important editorial point.
 - Always, there must be a cell phone. Anyone who has one is idolized. It's the be-all and end-all of coolness at HITS. The entire staff walks around the office with toy ones full

- It is also vitally important to make the subject of the cartoon appear ridiculous. This generally has nothing to do with the copy or subject matter, but a great deal to do with ad buys. Want to be depicted as a steaming pile of dog-doo? Try not ponying up just once.
- Every cartoon must include at least one huge heap of money. The drawing will not be approved until I've been told to increase the size of the heap(s) five or six times.
- Not satisfied with mere cell phones, Trakin likes to see "luxury items" like indoor plumbing in the cartoon. He feels this gives the whole thing a sophisticated, Noel Coward quality.
 - It is theoretically possible to get Lenny to approve a cartoon with no T&A, but I've never seen it happen.
 - In the final step, I blacken out the entire background. This helps hide the countless revisions, layers of white out (Bisquick and soda) and really disguises the fact that I often just cut comics out of the newspaper and paste new heads on them. This must be done quickly because if I turn the thing in after 4:30, the art department will be too loaded to function.

"So there you have it—16 and a half minutes of my week."

232

an alreit





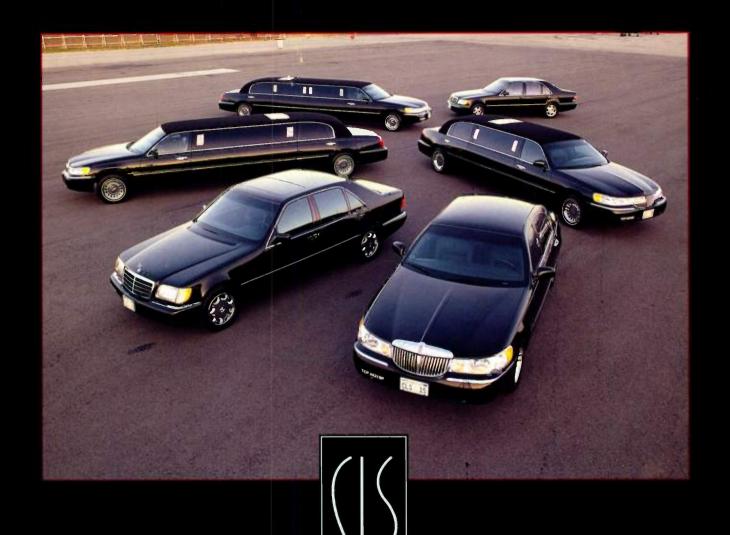












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THE HITS RE

Down in the Valley ...the Valley So Low

When Nickelbag Records heads the Dust Brothers came to our cesspool to record the HITS Remedial Jug Band and Redneck Jamboree, they probably thought their work with the Stones, Beck and Hanson would be ample preparation. Little did they realize they were about to enter a terrifying hillbilly netherworld that would make "De iverance" look like a Barney video...

















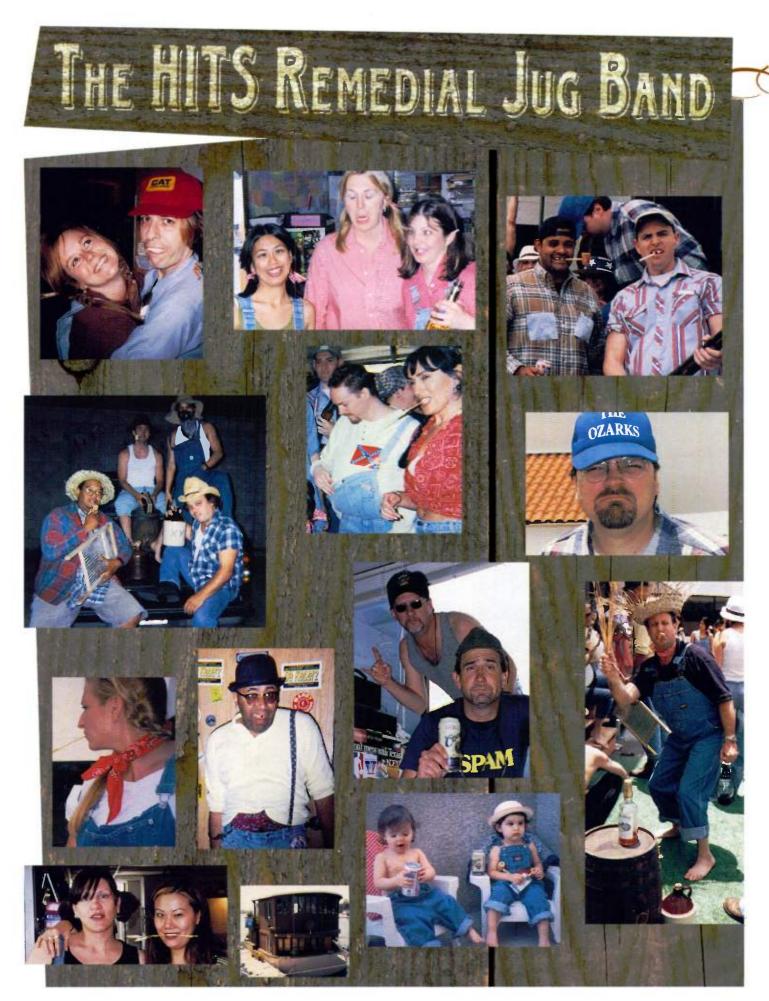


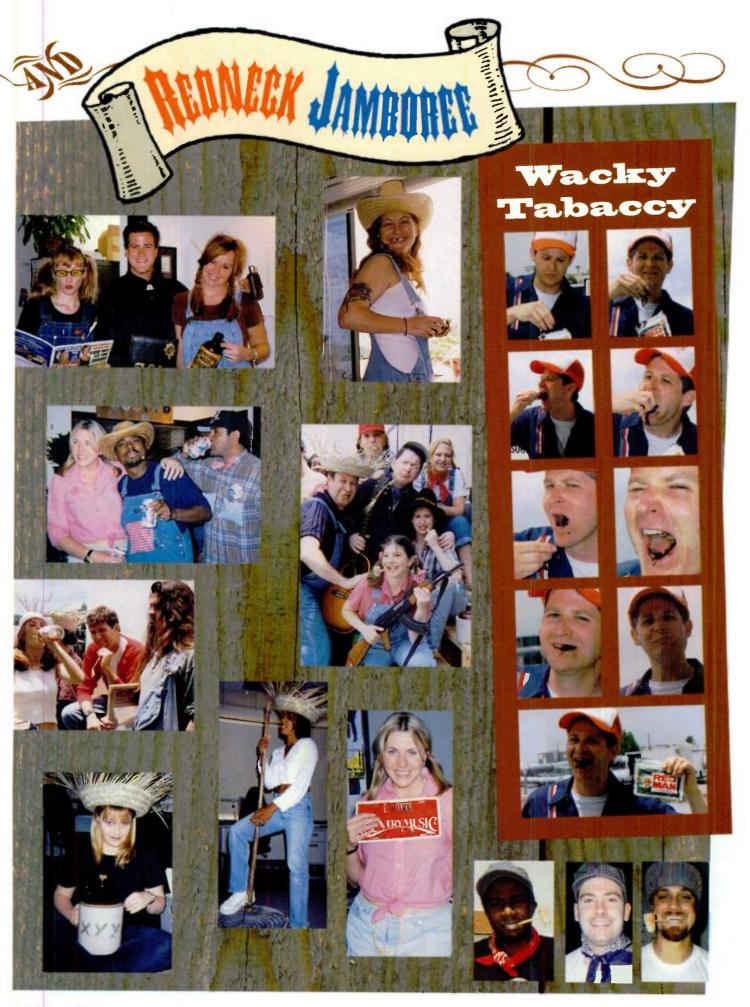
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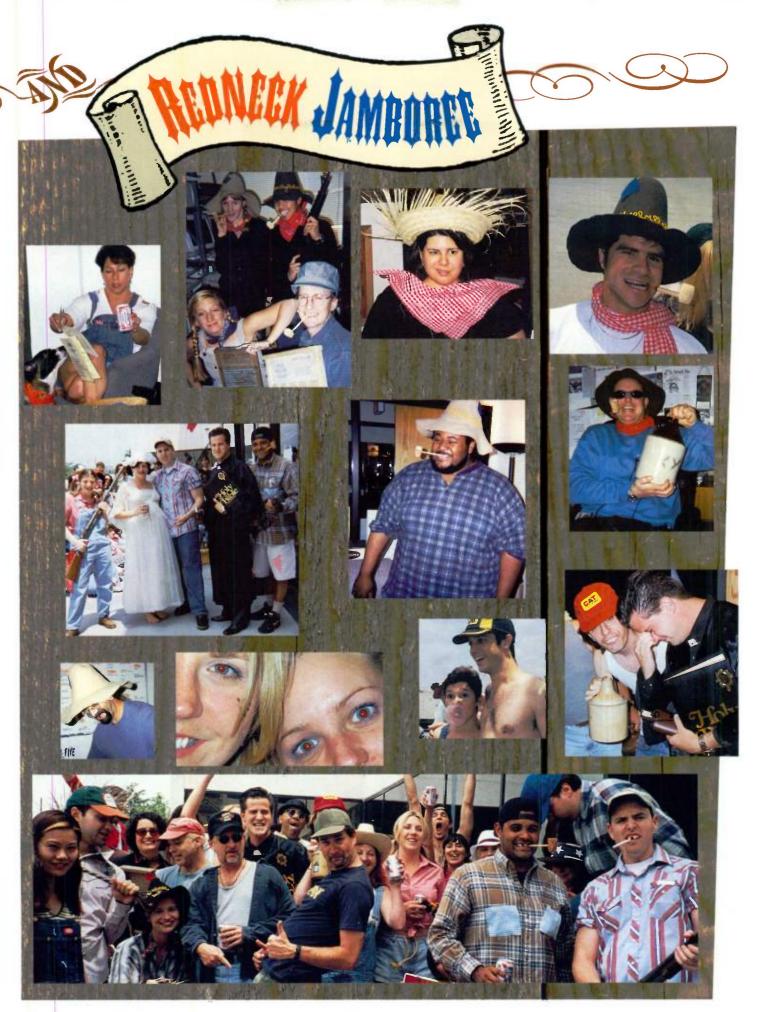






THE HITS REMEDIAL JUG BAND









































rades fallen in the line of doody while assembling it. There are too many noble workers to name (or pay) here, but we must especially thank Leisa St. John for her endless toil and sacrifice or she will do unspeakable things to us with a common salad fork. Thank you, Leisa. And to all those who toiled pointlessly and uselessly on the one bit of hard information in this entire pointless, useless rag, we extend our usual tepid, insincere gratitude. If you have questions or problems with this section, for God's sake don't call Leisa! Instead, please call and bitch to Terry Tocantins. Thank you.













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CAPRICORN/MERCURY

69 BOYZ BIG BEAT/ATLANTIC/ATL G

7 MARY 3 ATLANTIC/ATL G

702 BIV 10/MOTOWN

98 DEGREES MOTOWN

A TRIBE CALLED QUEST

NOO TRYBENIRGIN

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HARPER, BEN

HARVEY DANGER SLASH/LONDON/ISLAND

HARVEY, PJ

HAWKINS, SOPHIE B. COLUMBIA/CRG

HAYES, ISAAC VIRGIN/POINTELANK

HEALY, JEFF ATLANTIC/ATL G

HEAVY D UNIVERSAL

HELMET INTERSCOPE

HELTAH SKELTAH DUCK DOWN/PRIORITY

HENLEY, DON WARNER BROS

HEPCAT HELLCAT/EPITAPH

HIATT, JOHN CAPITOL

HILL, DRU

ISLAND

HILL, FAITH REPRISE NASHVILLE

HILL, LAURYN RUFFHOUSE/COL/CRG

HOFFS, SUSANNA LONDON/ISLAND CONTACT

SCOTT CAMERON BUDDY GUY'S LEGENDS 312-427-1190

PETER HIMBERGER/PASCAL IMBERT DREAM STREET 310-395-6550

RAYMOND REED

VAUGHN LEWIS

718-206-4203
KENNY PUVOGEL
KP MANAGEMENT

STRONG MANAGEMENT

C. SABEC / S. MCILWAINE TRIUNE MUSIC GROUP 213-848-4900

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INNOCENT CRIMINALS
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ANDY KIPNES **AAM** 212-924-2929

805-255-0381

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MARLA MCNALLY EMERALD FOREST 310-441-1200

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FORTE MANAGEMENT
416-323-3864

MICHAEL GREEN THE FIRM 310-246-9000

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DREW FRIEDMAN

IRVING AZOFF

212-924-3636

IRVING AZOFF ENTERTAINMENT 310-289-5500

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GOLDENVOICE MANAGEMENT
213-874-5440

ROB KOS / JOHN SCHER METROPOLITAN ENTERTAINMENT GROUP 212-868-7700

ATAC MANAGEMENT 202-547-0303

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TIM ANCTIL/RON STONE GOLD MOUNTAIN ENTERTAINMENT 213-850-5660 AGENT

MONTEREY INTERNATIONAL 312-640-7500

JON PODELL **ICM** 310-550-4000

N/A

TIM BORROR
ARTISTS & AUDIENCE
914-265-3020

STEVE LEVINE ICM 310-550-4000

JEFF FRASCO

415-386-3456

WILLIAM MORRIS AGENCY 310-859-4417 TOM CHAUNCEY ROSEBUD AGENCY

MARTY DIAMOND LITTLE BIG MAN 212-598-0003

ROB LIGHT CREATIVE ARTISTS AGENCY 310-288-4545

JULIE COLBERT WILLIAM MORRIS AGENCY 310-274-7451

TED OR LAUREL WICKS
TED KURLAND & ASSOCIATES
617-254-0007

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CRAIG SHAPIRO
INNOVATIVE ARTISTS
310-553-5200

MARC GEIGER ARTISTS DIRECT 818-758-8700

ROB LIGHT

N/A

PETER GROSSLIGHT WILLIAM MORRIS AGENCY 310-274-7451

ANDY SOMERS BANDWAGON 310-777-3666

CREATIVE ARTISTS AGENCY 310-288-4545

FAMOUS ARTISTS 212-245-3939

JOHN HUIE CREATIVE ARTISTS AGENCY 615-383-8787

N/A

ROB LIGHT CREATIVE ARTISTS AGENCY 310-288-4545











ARTIST

HOLE

HONEYDOGS, THE MERCURY

HONEYRODS, THE CAPRICORN/MERCURY

HOOKER, JOHN LEE POINT BLANK/VIRGIN

HOOTIE & THE BLOWFISH ATLANTIC/ATL G

HORNSBY, BRUCE

HOTHOUSE FLOWERS LONDON/ISLAND

HOUSTON, WHITNEY

ICE CUBE PRIORITY

ICF-T RHYME SYNDICATE/PRIORITY

IDOL, BILLY JAVA/CAPITOL

IGLESIAS, ENRIQUE **FONOVISA**

IGLESIAS, JULIO COLUMBIA/CRG

IGLESIAS, JULIO JR.

IMAJIN JIVE

IMBRUGLIA, NATALIE

IMMATURE

INDIGO GIRLS EPIC

INNER CIRCLE UNIVERSAL

INSANE CLOWN POSSE ISLAND

ISAAK, CHRIS REPRISE

ISLEY BROTHERS T-NECK/ISLAND

CONTACT

CLIFF BURNSTEIN/PETER MENSCH Q PRIME 212-302-9790

MICHAEL SIMON/DINA WOLKOFF SIMON WOLKOFF MANAGEMENT

STEPHAN NORRIS STEPHAN NORRIS MANAGEMENT 615-731-0144

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FISHCO 803-254-6977 CLIFF BURNSTEIN/PETER MENSCH

RUSTY HARMON

Q PRIME

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ROBYN CRAWFORD WHITNEY HOUSTON ENTERPRISES 201-944-8033

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EAST END MANAGEMENT 213-653-9755

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PHIL HEINEMANN ANCHOR MARKETING 305-864-4555

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DJL PRODUCTIONS 602-981-6186

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AGENT

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N/A

PINNACLE ENTERTAINMENT 212-580-1229

N/A

MONTEREY PENINSULA ARTISTS 408-375-4889

ADAM KORNFELD QBQ ENTERTAINMENT 212-813-9292

PAUL CHARLES ASGARD 44-171-387-5090

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WILLIAM MORRIS AGENCY 212-586-5100

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WILLIAM MORRIS AGENCY 212-586-5100

JON PODELL 310-550-4000

WILLIAM MORRIS AGENCY

STEVE LEVINE IC M 212-556-5600

N/A

SHIRLEY FAISON CARSON/ADLER 212-307-1882

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PETER SEITZ PYRAMID ENTERTAINMENT GROUP

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SAMMY BOYD ENTERTAINMENT

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N/A

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JACKSON, ALAN ARISTA NASHVILLE

JACKSON, JANET VIRGIN

JACKSON, JOE SONY CLASSICS

JACKSON, MICHAEL EPIC

JAI

RCA

JACKYL

JAMES MERCURY

JAMIROQUAI WORK

JANE'S ADDICTION WARNER BROS.

JARS OF CLAY SILVERTONE

JAY-Z ROC-A-FELLA/DEF JAM

JENNIFER PAIGE HOLLYWOOD

JERKY BOYS MERCURY

JEWEL ATLANTIC/ATL G

JIMMIE'S CHICKEN SHACK ROCKET/ISLAND

JIMMY RAY

JOAN JETT & THE BLACKHEARTS BLACKHEART/MERCURY

JOE JIVE

JOEL, BILLY COLUMBIA/CRG

JOHN MAYALL & THE BLUESBREAKERS SILVERTONE/JIVE

JOHN, ELTON ROCKET/ISLAND

JOHNSON, ERIC CAPITOL

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310-581-2667

AMY MCINTIRE
RENDY LOVELADY MANAGEMENT

615-340-9500 DAMON DASH **ROC-A-FELLA**

JOHN DUKAKIS SOUTHPAW ENTERTAINMENT 310-441-1525

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212-741-3551

NEDRA CARROLL JEWEL MANAGEMENT 619-759-8778

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KENNY LAGUNA BLACKHEART 212-644-8900

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JANE ARGINTEANU MARITIME MUSIC 516-283-5511

N/A

COLIN BELL ELTON JOHN MANAGEMENT 44-181-748-4800

JOE PRIESNITZ JOE PRIESNITZ ARTIST MANAGEMENT 512-472-5435 AGENT

JAMES YELICH CREATIVE ARTISTS AGENCY 615-383-8787

ROB LIGHT/CAROLE KINZEL CREATIVE ARTISTS AGENCY 310-288-4545

BRIAN LOUCKS CREATIVE ARTISTS AGENCY 310-288-4545

N/A

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SHELLEY SHAW ICM 310-550-4280

N/A

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212-903-1316

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JOHN HUIE CREATIVE ARTISTS AGENCY 615-383-8787

LAURA FABIAN ROC-A-FELLA 212-741-3551

N/A

N/A

MICHAEL DAVIS CREATIVE ARTISTS AGENCY 310-288-4545

JOE BRAUNER
AGENCY FOR THE PERFORMING ARTS
212-582-1500

JEFF FRASCO WILLIAM MORRIS AGENCY 310-859-4417

ADAM KORNFELD QBQ ENTERTAINMENT 212-813-9292

MARK CHEATHAM ICM 212-556-5600

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HOWARD ROSE AGENCY 310-657-1215

WAYNE FORTE ENTOURAGE TALENT 212-633-2600











ARTIST

JOHNSTON, FREEDY FIFKTRA

JON B. YAB YUM/550 MUSIC

JONES, HOWARD PLUMP/ALLIANCE

JONES, QUINCY QWEST/WARNER BROS.

JONES, RICKIE LEE REPRISE

JORDAN, MONTELL DEF JAM/MERCURY

JOURNEY COLUMBIA/CRG

JUDAS PRIEST CMC INT'L

JUNIOR M.A.F.I.A.

UNDEAS/BIG BEAT/ATL/ATL

JUNKSTER

K'S CHOICE 550 MUSIC

K-CI & JOJO

TOMMY BOY

KEB' MO' 550 MUSIC

KEITH, TOBY MERCURY NASHVILLE

KENNY G.

KERSHAW, SAMMY

MERCURY NASHVILLE

KILLARMY PRIORITY

KING CRIMSON VIRGIN

KING SUNNY ADE MESA/BLUE MOON/ATLANTIC

KING, DIANA WORK

KISS MERCURY CONTACT

CHRIS BAILY
THE HORNBLOW GROUP USA 802-872-0563

VIVE SELECT 213-254-8561

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44-171-419-4300 HILLARY WESTON
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TURNER MANAGEMENT GROUP 310-550-5333

JAMES DUNCAN
GO TELL MANAGEMENT 615-383-5017

SHERIN BADAY RAZOR SHARP 212-378-0777

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CATALYST & OPIUM (ARTS) 310-271-7690

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MCGHEE ENTERTAINMENT 310-358-9200

AGENT

MONTEREY PENINSULA 408-375-4889

N/A

ENTOURAGE TALENT 212-997-1900

N/A

JON PODELL TCM 212-556-6843

SUZANNE MILES FAMOUS ARTISTS 212-245-3939

ARTISTS & AUDIENCE 212-721-2400

PREMIER TALENT AGENCY 212-758-4900

N/A

DON MULLER ARTISTS DIRECT 818-758-8700

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DENNIS ASHLEY
D-ASH ENTERTAINMENT 213-653-9673

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CURT MOTLEY
MONTEREY ARTISTS 615-321-4444

MIKE PIRANIAN CREATIVE ARTISTS AGENCY 310-288-4545

BUDDY LEE ATTRACTIONS 615-244-4336

N/A

STEVE MARTIN
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ARTIST

KNIGHT, GLADYS

KNOPFLER, MARK WARNER BROS

KORN IMMORTAL/EPIC

KRAVITZ, LENNY VIRGIN

KRIS KROSS RUFFHOUSE/COL/CRG

KUT KLOSE

ELEKTRA

KRS-ONE

KUT LOOSE KEIA/ELEKTRA

L7 SLASH/REPRISE

LABELLE, PATTI

RCA RCA

DEATH ROW

MERCURY

LANG, JONNY A&M

LANG, K.D. WARNER BROS

LAUPER, CYNDI

LAURNEA

LAWRENCE, TRACY ATLANTIC NASHVILLE

LENNOX, ANNIE ARISTA

LEVERT ATLANTIC/ATL G

LEVERT, GERALD EAST WEST/EEG

LEWIS, DONNA ATLANTIC/ATL G CONTACT

JIMMY NEWMAN NEWMAN MANAGEMENT INC. 702-791-3434

ED BICKNELL **DAMAGE MANAGEMENT** 44-171-229-2992

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310-967-2300

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H.K. MANAGEMENT

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JD ENTERPRISES
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ARMSTEAD EDWARDS
PAZ ENTERTAINMENT MANAGEMENT
215-564-5566

LOIS CHISHOLM THOR ENTERPRISES 49-6022-71381

SUGE KNIGHT/CONTACT ROY TESFAY **DEATH ROW** 213-852-5000

KAREN BOARDONAD RAGE MANAGEMENT 44-161-794-0833

JAMES KLEIN/MIKI MULVEHILL BLUE SKY ARTIST MANAGEMENT 612-332-3904

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SAL MICHAELS
PYRAMID ENTERTAINMENT GROUP
212-242-7274

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JOHN MARX WILLIAM MORRIS AGENCY 310-859-4530

MIKE PIRANIAN CREATIVE ARTISTS AGENCY 310-288-4545

WILLIAM MORRIS AGENCY 310-274-7451

ELYSE MURRAY
PYRAMID ENTERTAINMENT GROUP

N/A

STORMY SHEPHERD LEAVE HOME BOOKING 213-856-9082

JERRY ADE FAMOUS ARTISTS 212-245-3939

212-242-7274

MICHAEL SCHWIEGER
PYRAMID ENTERTAINMENT GROUP
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N/A

MARTY DIAMOND

LITTLE BIG MAN

212-598-0003

GARRY BUCK MONTEREY INTERNATIONAL 312-640-7500

MONTEREY PENINSULA ARTISTS
408-375-4889

CHRISTOPHER DALSTON
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310-288-4545

GREG OSWALD

WILLIAM MORRIS AGENCY 615-963-3000

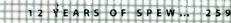
JEFF FRASCO WILLIAM MORRIS AGENCY 310-859-4417

OSCAR COHEN **ASSOCIATED BOOKING CORPORATION** 212-874-2400

OSCAR COMEN ASSOCIATED BOOKING CORPORATION 212-874-2400

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N/A



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ARTIST

LIEBERT, OTTMAR EPIC

LUNA NEGRA MUSIC INC.

CONTACT

N/A

AGENT

LIL' KIM UNDEAS/BIG BEAT/ATL/ATL DAMION BUTLER R.O.C. MANAGEMENT 201-568-0116

N/A

LITTLE FEAT CMC INT'L TIM BERNETT
GOLD MOUNTAIN ENTERTAINMENT
213-850-5660

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408-375-4889

LIVE RADIOACTIVE/MCA PETER FREEDMAN/DAVID SESTAK
PETER FREEDMAN ENT./MEDIA 5
212-265-1776/ 610-954-8100

MONTEREY PENINSULA ARTISTS

LL COOL J DEF JAM/MERCURY AARON SEAWOOD/SHAKIM COMPERE FLAVOR UNIT 201-333-4883

JERRY ADE FAMOUS ARTISTS

212-245-3939

LOCAL H ISLAND STEVE SMITH / PETER FREEDMAN
PETER FREEDMAN ENTERTAINMENT

MONTEREY PENINSULA ARTISTS
408-375-4889

LOEB, LISA GEFFEN JANET BILLIG MANAGE THIS! 212-246-1200 JENNA ADLER
CREATIVE ARTISTS AGENCY
310-288-4545

LOGGINS, KENNY COLUMBIA/CRG CHUCK RANDALL HIGHER VISION INC. 805-963-9351

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LONGPIGS ISLAND

FIRST COLUMN MANAGEMENT

MARTY DIAMOND LITTLE BIG MAN 212-598-0003

LOST BOYZ

CHARLES SUITT GROUP HOME ENTERTAINMENT 201-985-9216

N/A

LOVE & ROCKETS RED ANT CHARLIE HEWITT BUZZ INTERNATIONAL GROUP 760-634-1232 DAVID HALL WILLIAM MORRIS AGENCY 310-274-7451

LOVE SPIT LOVE MAVERICK/WARNER BROS.

RICHARD BISHOP

3 ARTIST MANAGEMENT
213-656-3334

JON PODELL ICM 212-556-5600

LOVETT, LYLE CURB/MCA

KEN LEVITAN VECTOR MANAGEMENT 615-269-6600

MONTEREY ARTISTS 615-321-4444

LOX, THE BAD BOY/ARISTA DARREN & JOAQUIN RUFF RIDERS 212-315-9800 MARK CHEATHAM ICM 212-556-5600

LSG EAST WEST/ELEKTRA BROOKE PAYNE **617** 310-249-8393

N/A

LUNIZ C-NOTE/NOO TRYBE/VIRGIN

C-NOTE RECORDS 510-835-2755

N/A

LUSCIOUS JACKSON GRAND ROYAL/CAPITOL

PAULA SARTORIUS METROPOLITAN ENTERTAINMENT GROUP 212-868-7700

CREATIVE ARTISTS AGENCY 310-288-4545

MACISAAC, ASHLEY

SHERIJONES JONES AND COMPANY 902-429-9071 MARTY DIAMOND LITTLE BIG MAN 212-598-0003

RICK ROSKIN

MACK 10 PRIORITY

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JACK WHITE T.E. SAVAGE INC. 213-851-9681 FRED LAWRENCE ICM 310-550-4144

MANILOW, BARRY Arista

STILETTO ENTERTAINMENT 310-306-4490 JEFF FRASCO WILLIAM MORRIS AGENCY 310-859-4417











M

ARTIST

MANSON, MARILYN NOTHING/INTERSCOPE

MARCY PLAYGROUND

MARSHALL, AMANDA EPIC

MASE BAD BOY/ARISTA

VIRGIN

MASSIVE ATTACK

MASTA ACE BIG BEAT/ATLANTIC/ATL G

MASTER P NO LIMIT/PRIORITY

MATCHBOX 20 LAVA/ATLANTIC/ATL G

MATTEA, KATHY MERCURY NASHVILLE

MAXWELL COLUMBIA/CRG

MAZZY STAR CAPITOL

MCFERRIN, BOBBY SONY CLASSICAL

MC LYTE EAST WEST/EEG

MC REN

RUTHLESS

MCCAIN, EDWIN LAVA/ATLANTIC/ATL G

MCCARTNEY, PAUL

MCCREADY, MINDY

MCDONALD, MICHAEL REPRISE

MCENTIRE, REBA MCA NASHVILLE

MCGRAW, TIM

MCKENNITT, LOREENA WARNER BROS./QUINLAN RD.

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310-451-2814

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615-255-1326
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DOFORSELF PRODUCTIONS 909-278-9017

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JOHN EASTMAN, ESQ.

212-246-5757

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NARVEL BLACKSTOCK STARSTRUCK ENTERTAINMENT 615-259-0001

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310-550-4000

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N/A

ICM

N/A

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CAROLE KINZEL CREATIVE ARTISTS AGENCY 310-288-4545

CLINT MITCHELL
WILLIAM MORRIS AGENCY
310-859-4478

ELYSE MURRAY PYRAMID ENTERTAINMENT GROUP 212-242-7274

N/A STEVE KAUL

ICM 212-556-5600

N/A

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WILLIAM MORRIS AGENCY 310-274-7451

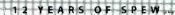
N/A

ROD ESSIG CREATIVE ARTISTS AGENCY 615-383-8787

MONTEREY PENINSULA ARTISTS 408-375-4889

CARA LEWIS WILLIAM MORRIS AGENCY 212-903-1316















ARTIST

MCLACHLAN, SARAH

MCVIE, CHRISTINE WARNER BROS

MCVIE, JOHN REPRISE

MEGADETH

MELLENCAMP, JOHN COLUMBIA/CRG

MERCHANT, NATALIE

METALLICA FLEKTRA

METHOD MAN DEF JAM/MERCURY

MIA X PRIORITY

MICHAEL, GEORGE DREAMWORKS

MIDLER, BETTE WARNER BROS

MIDNIGHT OIL COLUMBIA/CRG

MIGHTY BLUE KINGS

MIGHTY MIGHTY BOSSTONES BIG RIG/MERCURY

MIGUEL, LUIS WEA LATINA

MILES, ROBERT

MINISTRY WARNER BROS

MINT CONDITION PERSPECTIVE/A&M

MISTA EAST WEST/ELEKTRA

MISTER JONES

MITCHELL, JONI REPRISE

MOBB DEEP

CONTACT

TERRY MCBRIDE/DAN FRASER NETTWERK MANAGEMENT 604-654-2929

JOHN COURAGE JOHN COURAGE MANAGEMENT

GARRY KIEF/STEVE WAX
STILETTO ENTERTAINMENT 310-306-4490

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HOFFMAN ENTERTAINMENT 213-765-2525 JON LANDAU/BARBARA CARR

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N/A GAVINO PRUNAS

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LARKIN ARNOLD 310-858-4560

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AGENT

MARTY DIAMOND LITTLE BIG MAN 212-598-0003

N/A

AGENCY FOR THE PERFORMING ARTS 212-582-1500

ANDY SOMERS BANDWAGON

WILLIAM MORRIS AGENCY 310-859-4530

CREATIVE ARTISTS AGENCY 310-288-4545

ADAM KORNFELD QBQ ENTERTAINMENT 212-813-9292

JERRY ADE FAMOUS ARTISTS 212-245-3939

N/A

N/A

N/A

MITCH ROSE CREATIVE ARTISTS AGENCY 310-288-4545

N/A

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JON PODELL ICM 212-556-6843

STEVE MACKLAM SL FELDMAN AND ASSOCIATES 604-734-5945

ERSKINE ISAAC
UJAAMA BOOKING AGENCY 212-629-4454



M

N

MONEY, EDDIE

POLYDOR

CMC INT'L

MONICA

MONIFAH

UNIVERSAL

MONO

MERCURY

MONSTER MAGNET

MOODY BLUES

POLYDOR/ATLAS

MORPHINE

DREAMWORKS

ATLANTIC/ATL G

MOTLEY CRUE

BEYOND MUSIC

MR. SERV-ON

INTERSCOPE

N SYNC

RCA

WORK

NADA SURF

COLUMBIA/CRG

NATE DOGG

DEATH ROW

ELEKTRA

MYERS, BILLE UNIVERSAL

N'DOUR, YOUSSOU

MYA

NO LIMIT/PRIORITY

MORISSETTE, ALANIS

MAVERICK/REPRISE

MORRISON, MARK

MONTGOMERY, JOHN MICHAEL ATLANTIC NASHVILLE





ARTIST CONTACT MONACO

STEVE HARRISON MANAGEMENT

44-160-646-444

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STIGGEDY ENTERTAINMENT 212-328-5982

SUGE KNIGHT/CONTACT ROY TESFAY **DEATH ROW**

213-852-5000

N/A

DANNY HEAPS I.D. ENTERTAINMENT 212-481-0547

AGENT

MARTY DIAMOND LITTLE BIG MAN 212-598-0003

TERRY RHODES ICM 212-556-5600

CARA LEWIS

WILLIAM MORRIS AGENCY 212-586-5100 CARA LEWIS

WILLIAM MORRIS AGENCY 212-903-1316

PHIL ERNST ICM 212-556-5600

212-219-9191

N/A

N/A

MONTEREY ARTISTS 615-321-4444 ROBERT NORMAN ICM

310-550-4195 CREATIVE ARTISTS AGENCY

310-288-4545 LISA MILLER CREATIVE PERFORMANCE GROUP

JODY WENIG ASSOCIATED BOOKING CORPORATION

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CARALEWIS WILLIAM MORRIS AGENCY 212-903-1316

CREATIVE ARTISTS AGENCY 310-288-4545

DAVID ZEDECH RENAISSANCE ENTERTAINMENT 212-730-0898

N/A

NAT FARNHAM LITTLE BIG MAN 212-598-0003

WILLIAM MORRIS AGENCY 212-903-1316

N/A

CARA LEWIS WILLIAM MORRIS AGENCY 212-586-5100

DARRYL EATON CREATIVE ARTISTS AGENCY

12 YEARS OF SPEW ...













ARTIST

NELSON, WILLIE

NEVILLE BROTHERS COLUMBIA/CRG

NEVILLE, AARON

NEW EDITION MCA

NEW ORDER QWEST/WARNER BROS.

NEXT ARISTA

NICKS, STEVIE ATLANTIC/ATL G

NINE INCH NAILS NOTHING/INTERSCOPE

NIXONS, THE MCA

NO DOUBT INTERSCOPE

NOFX EPITAPH

NOVA, HEATHER WORK

O'CONNOR, SINEAD COLUMBIA/CRG

O'NEAL, SHAQUILLE TWISM

OASIS EPIC

OCASEK, RIC COLUMBIA/CRG

OFFSPRING COLUMBIA/CRG

OL' DIRTY BASTARD ELEKTRA

OLIVE RCA

OMC MERCURY

OMD VIRGIN

ONYX DEF JAM/MERCURY CONTACT

MARK ROTHBAUM & GARNER 203-792-2400

ARNOLD PUSTILNIK
BILL GRAHAM MANAGEMENT
415-541-4900

ARNOLD PUSTILNIK
BILL GRAHAM MANAGEMENT
415-541-4900

BROOK PAYNE 617 MANAGEMENT 213-856-3728

TOM ATENCIO & SCOTT SCHULTE SPARKS MANAGEMENT 310-468-0105

201-963-6817 SHERYL LEWIS H.K. MANAGEMENT

BARKUE TUBMAN

FLAVOR UNIT

310-967-2300

N/A

JOHN A. MALM JR.
CONSERVATIVE MANAGEMENT
216-781-3300

PAUL NUGENT/MIKE SWINFORD RAINMAKER RECORDS 214-744-0290

214-744-0290

KENT JAMIESON FAT WRECK CHORDS 415-284-1790

ABBO/STEVEN ABBOTT BEDLAM MANAGEMENT 44-171-471-3004

PAUL MCGUINNESS
PRINCIPLE MANAGEMENT
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TOM STURGES
TWISM RECORDS
310-452-3000

MARCUS RUSSELL
IGNITION MANAGEMENT
44-171-298-6000

ELLIOT ROBERTS/FRANK GIRONDA LOOKOUT MANAGEMENT 310-394-2944

JIM GUERINOT REBEL WALTZ MANAGEMENT 949-499-4497

MOOK GIBBONS WU-TANG MANAGEMENT 718-981-4717

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DAVID SNYDER WILLIAM MORRIS AGENCY 310-859-4478

AL HAYMEN 213-383-1724

CAROLE KINZEL CREATIVE ARTISTS AGENCY 310-288-4545

MARK CHEATHAM **ICM** 212-556-5600

N/A

GERRY GERRARD CHAOTICA 212-675-7991

MONTEREY PENINSULA ARTISTS
408-375-4889

MITCH OKMIN THE MOB 213-653-0427

STORMY SHEPHERD LEAVE HOME BOOKING 213-856-9082

MVO 212-840-6011 JANE GERAGHTY PREMIERE TALENT

MARSHA VLASSIC

212-758-4900
LEONARD ARMATO
MANAGEMENT PLUS

310-452-3000

JOHN DITTMAR
PINNACLE ENTERTAINMENT
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MARSHA VLASSIC MV0 212-840-6011

STORMY SHEPHERD LEAVE HOME BOOKING 213-856-9082

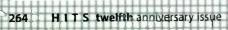
JERRY ADE FAMOUS ARTISTS 212-245-3939

N/A

N/A

ICM 212-556-5600

WILLIAM MORRIS AGENCY 212-586-5100





CONTACT JOE SOFIO STEVE STEWART MANAGEMENT

ORBIT A&M

OSBORNE, JOAN BLUE GORILLA/MERCURY

OSBOURNE, OZZY

ARTIST

OUR LADY PEACE COLUMBIA/CRG

OUTHOUSE MERCURY

OSLIN, K.T.

OUTKAST LAFACE/ARISTA

PAGE, JIMMY ATLANTIC/ATL G

PAGE, MARTIN MERCURY

PALMER, ROBERT GUARDIAN

PANTERA EAST WEST/EEG

PEARL JAM

PENDERGRASS, TEDDY SUREFIRE/WIND-UP

PENN, MICHAEL 57/EPIC

PENNYWISE

EPITAPH

PERRY, BILL VIRGIN

PERRY, STEVE COLUMBIA/CRG

PET SHOP BOYS ATLANTIC/ATL G

PETTY, TOM WARNER BROS

PHAIR, LIZ MATADOR/CAPITOL

PHILLIPS, SAM VIRGIN

PHISH

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MARTY DIAMOND / LARRY WEBMAN LITTLE BIG MAN 212-598-0003

KEN FERMAGLICH
THE AGENCY GROUP 212-721-2400

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N/A

N/A

PETER GROSSLIGHT WILLIAM MORRIS AGENCY 310-274-7451

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ARTISTS DIRECT 818-758-8700 JON PODELL ICM

21-556-6847

WILLIAM MORRIS AGENCY 310-274-7451

ANDY SOMERS BANDWAGON

THE TOM GOLD AGENCY 415-648-0530

N/A

N/A

BARRY BELL PREMIER TALENT AGENCY 212-758-4900

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MONTEREY PENINSULA ARTISTS 408-375-4889 MONTEREY PENINSULA ARTISTS

310-854-3535









ARTIST

PINK FLOYD COLUMBIA/CRG

PISTOLEROS HOLLYWOOD

PIZZARELLI, JOHN RCA

PLANT, ROBERT ATLANTIC/ATL G

PM DAWN GEE STREET/V2

PLAYA

DEF JAM

POE ATLANTIC/ATL G

POE, DAVID 550 MUSIC

POINTER SISTERS, THE

POP, IGGY VIRGIN

PORNO FOR PYROS WARNER BROS

PORTISHEAD LONDON/ISLAND

PRETENDERS, THE WARNER BROS

PRICE, KELLY
ISLAND

PRIEST, MAXI VIRGIN

PRIMUS INTERSCOPE

N PG

PRODIGY XL MUTE/MAVERICK/WARNER

PROPELLERHEADS DREAMWORKS

PUBLIC ANNOUNCEMENT A&M

PUBLIC ENEMY DEF JAM/MERCURY

PUFF DADDY BAD BOY/ARISTA CONTACT

STEVE O'ROURKE EMKA PRODUCTIONS 44-171-221-2046

LARRY MAZER ENTERTAINMENT SERVICES 609-751-2223

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DEVRIES ENTERTAINMENT
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914-744-5923

ROGER LEONARD / MALYSA CHRISTY
CLOUDBREAK MANAGEMENT

ART COLLINS MANAGEMENT

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FRUIT MANAGEMENT
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PRICELESS MANAGEMENT
516-377-4993

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DAVID LEFKOWITZ DAVID LEFKOWITZ MANAGEMENT 415-777-1715

N/A

MIKE CHAMPION MIDI MANAGEMENT 44-1268-758-205

MICHAEL THOMAS, ESQ.

ERIC 'WIZ' SEXTON 773-378-2301

SCOTT KOENIG RUSH ARTIST MANAGEMENT 212-229-5237

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BENNETT MORGAN BEN MORGAN 914-227-6065

N/A

N/A

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MIKE PIRANIAN CREATIVE ARTISTS AGENCY 310-288-4545

MONTEREY PENINSULA ARTISTS 408-375-4889

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MARSHA VLASSIC

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MVO

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PREMIER TALENT AGENCY
212-758-4900

N/A

SHELLEY SCHULTZ WILLIAM MORRIS AGENCY 212-586-5100

DON MULLER ARTISTS DIRECT 818-758-8700

GERRY GERRARD

N/A

212-675-7991 JON PODELL ICM 212-556-6843

ERIC WILSON
FAMOUS ARTISTS
212-245-3939

WILLIAM MORRIS AGENCY 212-586-5100

PHIL CASEY **IC M** 310-550-4000

12 YEARS OF SPEW..











ARTIST

PULP ISLAND

QUAD CITY DJ'S BIG BEAT/ATLANTIC/ATL G

QUEEN LATIFAH

R. KELLY JIVE

R.E.M. WARNER BROS

RADIOHEAD CAPITOL

RAGE AGAINST THE MACHINE EPIC

RAITT, BONNIE CAPITOL

RANCID EPITAPH

RAYE, COLLIN EPIC NASHVILLE

REAL MCCOY ARISTA

REBEKAH ELEKTRA

WARNER BROS

RED HOT CHILI PEPPERS

REED, LOU REPRISE

REEL BIG FISH MOJO/UNIVERSAL

REFRESHMENTS MERCURY

REID, VERNON 550 MUSIC

RENTALS, THE MAVERICK/REPRISE

REPUBLICA RCA/DECONSTRUCTION

RICH, TONY LAFACE/ARISTA

RICHIE, LIONEL MERCURY

RIMES, LEANN MCG/CURB CONTACT

GEOFF TRAVIS U.K. MANAGEMENT 44-181-960-9888

FREDA MAYS
CLASS ACT MANAGEMENT
407-240-3452

SHAKIM COMPERE FLAVOR UNIT 201-333-4883

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44-123-584-7222

BRIGITTE WRIGHT
CURTIS MANAGEMENT
206-728-9781

JOHN SILVA

203-227-3140

RON STONE/JEFFREY HERSH GOLD MOUNTAIN ENTERTAINMENT 213-850-5660

GOLD MOUNTAIN ENTERTAINMENT 213-850-5660 STEVE COX SCOTT DEAN MANAGEMENT

702-322-3544

ROB WEIGER
WORLDWIDE ARTIST MANAGEMENT

STU SOBOL SPIVAK ENTERTAINMENT 310-473-4545

(ATTORNEY) ERIC GREENSPAN 310-820-7717

BETH GROUBERT SISTER RAY ENTERPRISES 212-343-2100

VINCE PILEGGI MILANO MUSIC 714-997-0919

MICHAEL LUSTIG COHEN BROS. MANAGEMENT 213-680-1637

ROGER CRAMER 3AM 212-334-4343

PAT MAGNARELLA **ATLAS/THIRD RAIL MANAGEMENT** 310-724-7322

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WILLIAM MORRIS AGENCY

MICHAEL SCHWIEGER
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KEITH MILLER
WILLIAM MORRIS AGENCY

DAVID ZEDECK
RENAISSANCE ENTERTAINMENT
213-730-0898

MONTEREY PENINSULA ARTISTS

N/A

MARC GEIGER ARTISTS DIRECT 818-758-8700

615-963-3000

MARSHA VLASSIC MV0 212-840-6011

KEN FERMAGLICH THE AGENCY GROUP 212-721-2400

CREATIVE ARTISTS AGENCY 310-288-4545

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JENNA ADLER CREATIVE ARTISTS AGENCY 310-288-4545

MARTY DIAMOND LITTLE BIG MAN 212-598-0003

JOHN MARX WILLIAM MORRIS AGENCY 310-859-4530

TOM ROSS CREATIVE ARTISTS AGENCY 310-288-4545

ROD ESSIG CREATIVE ARTISTS AGENCY 615-383-8787















ROBIN S. BIG BEAT/ATLANTIC/ATL G

ROBYN RCA

ROCK, CHRIS DREAMWORKS

ROLLING STONES, THE

ROLLINS BAND **DREAMWORKS**

RONI SIZE MERCURY

RONSTADT, LINDA ELEKTRA

ROOTS N/A

ROSS, DIANA MOTOWN

ROTH, DAVID LEE

RUN-DMC N/A

ATLANTIC/ATL G

RUSTED ROOT MERCURY

SADE **EPIC**

SALT-N-PEPA RED ANT/LONDON

SALTER, SAM

LAFACE/ARISTA

MERCURY

SANBORN, DAVID

SAMBORA, RICHIE

SANDLER, ADAM

WARNER BROS

ARISTA

SANTANA, CARLOS

SAVAGE GARDEN COLUMBIA/CRG

SAVAGE, CHANTAY

CONTACT

KENT BLACKWELDER MANAGEMENT 310-376-1063

44-468-442-5000 MICHAEL OTENBERG
3 ARTS ENTERTAINMENT
310-888-3210

TRUDI GREEN 310-967-2313

ALEX STREHL

RICHARD BISHOP
3 ARTIST MANAGEMENT 213-656-3334

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N/A

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SANTANA MANAGEMENT 415-458-8130

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ATLAS/THIRD RAIL MANAGEMENT 310-724-7322

JEFF CARTER WALT REEDER PRODUCTIONS 215-886-9258

AGENT

DAVID ZEDECK
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TC M 310-550-4000

STEP ONE ENTERTAINMENT 416-922-5290

JOHN DITTMAR
PINNACLE ENTERTAINMENT 212-580-1229

N/A

N/A

WILLIAM MORRIS AGENCY 212-586-5100

N/A

N/A

JERRY ADE FAMOUS ARTISTS 212-245-3939

PHIL ERNST ICM 212-556-5600

MITCH ROSE CREATIVE ARTISTS AGENCY 310-288-4545

CAROLE KINZEL CREATIVE ARTISTS AGENCY 310-288-4545

JERRY ADE FAMOUS ARTISTS 212-245-3939

N/A

N/A

ROB LIGHT CREATIVE ARTISTS AGENCY

310-288-4545

RICK ROSKIN
CREATIVE ARTISTS AGENCY 310-288-4545

RICK ROSKIN
CREATIVE ARTISTS AGENCY

JEFF FRASCO WILLIAM MORRIS AGENCY 310-859-4417

12-YEARS

OF SPEW

ANDRE HOLMAN SILK PRODUCTIONS 312-280-8003

310-288-4545









ARTIST

SAVE FERRIS

SCAGGS, BOZ VIRGIN

SCARFACE R-A-L/NOO TRYBE/VIRGIN

SCORPIONS ATLANTIC/ATL G

SCREAMIN' CHEETAH WHEELIES CAPRICORN/MERCURY

ZTT/WARNER BROTHERS

SECADA, JON 550 MUSIC

SEGER, BOB CAPITOL

SEMISONIC MCA

SEPULTURA ROADRUNNER

SERMON, ERICK DEF JAM/MERCURY

SHAGGY BIG YARD/VIRGIN

SHEIK, DUNCAN ATLANTIC/ATL G

SHEPHERD, KENNY WAYNE REVOLUTION

SILK KEIA/ELEKTRA/EEG

SILVERCHAIR

MURMUR/EPIC

SIMON, CARLY ARISTA

SIMON, PAUL WARNER BROS

SIMPLE MINDS CHRYSALIS

SIMPLY RED EAST WEST/ELEKTRA

SISTER HAZEL UNIVERSAL

SLAYER AMERICAN RECORDINGS/COL.

HITS twelfth anniversary issue

CONTACT

CHRIS BACA
BUZZ PROMOTION
213-221-6086

H.K. MANAGEMENT 310-967-2300

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VERVE, THE

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N/A

FRANK CALLARI

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JOHN GALLICHIO STAR RAY MANAGEMENT







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