

MONDAY

M O R N I N G

R E P L A Y

MEDIABASE

ISSUE 34
AUGUST 29, 1988

Powerful information abounds in this week's **Monday Morning Replay** as we *tune in* to L.A.'s, **KPWR**. In one of America's hottest Hit Radio battlefields, **Power 106** has emerged on top in the Spring of '88, scoring a 7.4, 12+ Arbitron share under the direction of programmer **Jeff Wyatt**. We've got all the enlightening details! On the Rock Radio front, few stations in America are hotter than the Twin Cities' **KQRS**. Veteran Minneapolis programmer **Dave Hamilton** has the station now into the double digits, racking up a whopping 11.6, 12+ in the Spring Arbitron. Last but not least, we take you to Norfolk for an up-close view of A/C outlet **2WD (WWDE)**, under the direction of Operations Director, **Gary King**.

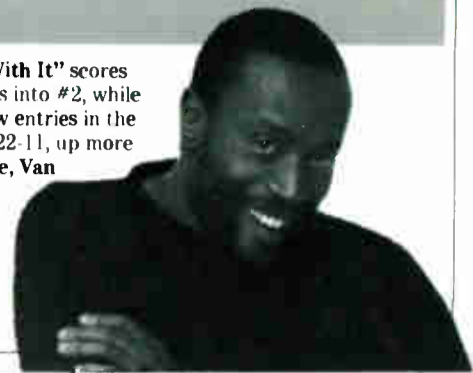
This week in **City Tracks**, **MMR** has details on:

- Morning team exposure promotions
- The *fax* machine craze sweeping radio
- Hard Rock Cafe/Coke promotion
- **KLOS'** *Bossie Bingo* promotion
- Any many, many more!

National **Sample Hours** scope in on morning drive music mixes across America. In this week's **Captured Live**, **Rod Stewart** leads the bill, captured at the **Shoreline Amphitheatre** in Mountain View, CA. **Monday Morning Foreplay** has details on the latest from **Steve Miller**, a remake of the old **Lee Dorsey** classic, "Ya Ya." **Foreplay** also has details on new releases from **Transvision Vamp**, **Grayson Hugh**, **Sweet Sensation**, **Siouxsie & The Banshees** and **Vixen**. It's all in this week's **MMR**!

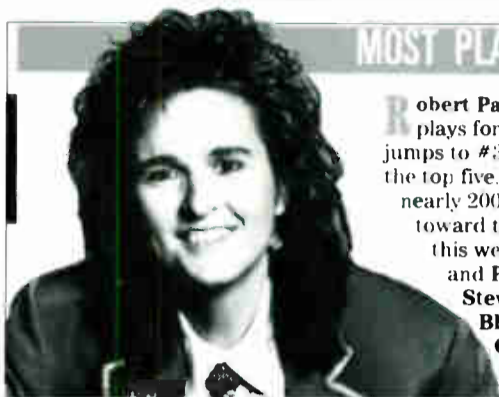
MOST PLAYED/HIT RADIO

One more week! **Steve Winwood** holds on for one more week as "Roll With It" scores 1,764 plays for a reach of 50.29 million. **Huey Lewis & The News** roars into #2, while **Gloria Estefan**, **Chicago** and **George Michael** round out the top five. New entries in the top 10 include the **New Edition**, while **UB40** threatens, rocketing from #22-11, up more than 500 plays. **Peter Cetera**, **Cheap Trick**, **Guns 'N Roses**, **Taylor Dayne**, **Van Halen**, **New Kids On The Block** and **Def Leppard** all gain in the top 20. Other impressive movers include **Erasure**, **Rod Stewart**, **Brenda K. Starr**, **Glenn Frey**, **Poison** and **INXS**. New entries on the chart include the latest tracks from **Steve Winwood**, **Al B. Sure!**, **Basia**, **When In Rome** and **Phil Collins**. **Bobby McFerrin** continues to grow rapidly in airplay.



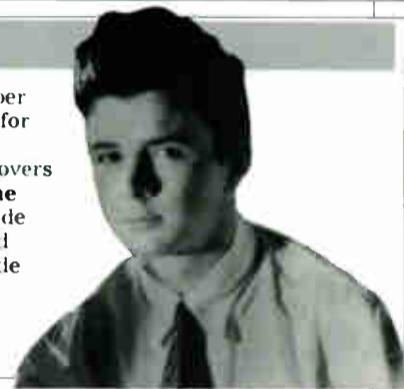
MOST PLAYED/ROCK RADIO

Robert Palmer continues to lead the way in the rock format, scoring 805 plays for a reach of 16.49 million. **Pat Benatar** holds at #2, **Little Feat** jumps to #3, while **The Fabulous Thunderbirds** and **Van Halen** round out the top five. **Def Leppard** leaps back into the top 10 with "Love Bites" up nearly 200 plays. **Tommy Conwell & The Young Rumblers** continue to rise toward the top 10, along with **Steve Winwood**. Other impressive gainers this week include **Europe**, **Melissa Etheridge**, **INXS**, **Bad Company** and **Poison**. New entries on the chart include tracks from **Rod Stewart**, **Elton John**, **Bruce Hornsby & The Range**, **The Moody Blues**, **Hothouse Flowers**, **Cinderella**, **The Escape Club**, **Peter Cetera**, **JC Mellenkamp**, **UB40**, **Frozen Ghost** and **John Kitzer**.



MOST PLAYED/ADULT CONTEMPORARY

It's tough to crack the top! In all three **MMR** charts this week, number one contenders have to wait another week. **Eric Carmen** hangs on for yet another week atop the A/C Tracer Tracks chart. "Make Me Lose Control" scores 1,162 plays, holding off **Elton John**, now up to #2. Movers in the top 10 include **Gloria Estefan**, **Peter Cetera**, **Huey Lewis & The News**, **Chicago** and **Taylor Dayne**. Other key climbers this week include **REO Speedwagon**, **Glenn Frey**, **Johnny Hates Jazz**, **Natalie Cole** and **Rick Astley**. New entries on the top 30 Tracer Tracks this week include titles by **Steve Winwood**, **Phil Collins'** remake of **The Mindbenders'** classic "Groovy Kind Of Love," **Cheap Trick's** remake of "Don't Be Cruel," **Rod Stewart** and **Sade**.



MOST PLAYED/CROSSOVERS

All formats combined show **Steve Winwood** holding onto the top spot with 2,695 plays, followed by **Gloria Estefan**, **Elton John**, **Huey Lewis**, **Chicago**, **Robert Palmer**, **Peter Cetera**, **Cheap Trick**, **Bobby McFerrin** and **George Michael**. The Hit/Urban chart is lead by **George Michael**, followed by the **New Edition**, **Taylor Dayne**, **New Kids On The Block** and **Information Society**. **Robert Palmer** leads the way on the Hit/Rock chart, followed by **Chicago**, **Cheap Trick**, **Guns 'N Roses** and **Kenny Loggins**. While the top 10 tracks on the Hit/A-C chart are those by **Steve Winwood**, **Gloria Estefan**, **Elton John**, **Huey Lewis & The News**, **Chicago**, **Peter Cetera**, **Bobby McFerrin**, **Taylor Dayne**, **Whitney Houston** and **Kenny Loggins**.



MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

PHIL COLLINS	Groovy Kind Of Love	Atlantic
KYLIE MINOGUE	This Loco-Motion	Geffen
UB40	Red Red Wine	A&M
FOUR TOPS	Indestructible	Arista
SWEET SENSATION	Never Let You Go	Atco

Rock Radio

JOHN C MELLENCAMP	Rave On	Elektra
HOTHOUSE FLOWERS	Don't Go	London/PG
PETER CETERA	You Never Listen To	WB
MOODY BLUES	Here Comes The Week	Polydor
FROZEN GHOST	Round And Round	Atlantic

Adult Contemporary

STEVE WINWOOD	Don't You Know What The Night	Virgin
PHIL COLLINS	Groovy Kind Of Love	Atlantic
ROD STEWART	Forever Young	WB
SADE	Nothing Can Come Be	Epic
GLENN FREY	True Love	MCA

Determined by increase in RANK

HERE'S WHAT THEY'RE SAYING ABOUT "TELL THAT GIRL TO SHUT UP"

UNI RECORDS



KROQ — VAN JOHNSON — "We went out of the box on the 12". In four weeks *Tell That Girl To Shut Up* has become our second most requested record behind 10,000 Maniacs! A very cool image song that gets instant reaction!"

LIVE 105 — STEVE MASTERS — "It's a psycho-euphoric intense energy destined to light up your radio! People love it!"

91X — OZ — "*Transvision Vamp* showed up for weeks on *Rock Over London*, and then it showed up out of the box as one of our most requested records!"

KNIN — VICTOR JOHN — "A G%#&!* Smash! We've been playing *Tell That Girl To Shut Up* for two weeks and its already become one of our most requested records!"

Transvision Vamp

POISON "Fallen Angel"

ALREADY ON MORE STATIONS THAN THE LAST SINGLE!

MMR HIT TRACER TRACKS -

45% PLAY INCREASE THIS WEEK!

R&R HIT (32) - (28)

HOT ACTION INCLUDES:

KRBE ADD #30	KZZP ADD	WGRD ADD	WZOU 26-13	WMMS 28-25
KDWB ADD #30	KWSS ADD	Y95 #5 (HOT)	WEGX 21-18	Q107 28-26
WCZY ADD #37	KRNQ ADD #36	KEGL 8-6 (HOT)	KKRZ 22-19	KXYQ DEBUT #20
B104 ADD	KYNO ADD #39	KKBQ 16-10	PRO-FM 22-20	WDFX DEBUT #18
B97 ADD	WNOK ADD	KCPX 15-12	Y100 28-22	Z95 DEBUT #28
92X ADD	WLAP ADD	WGH #12	KBEQ 25-22	
WLOL ADD	KZIO ADD	B94 23-15 (HOT)	G105 26-23	

ALSO PLAYING ON: KIIS, WRNO & WKSE!



FREDDIE JACKSON "Nice 'N' Slow"

ON WELL OVER 50 HIT STATIONS!

MMR HIT TRACER TRACKS - NEWCOMER

33% PLAY INCREASE THIS WEEK!

WZOU ADD	HOT105 ADD	WCZY #21	KTFM	KYNO 26-23	WNOK #36
PRO-FM ADD	KYRK ADD	KKRZ #23	WPGC 17-14	KXX106 #26	KWNZ DEBUT #39
KTUX #38	WHYT 10-8	FM102 #26	Z93 18-16	I94 28-26	KSND DEBUT #40
K106 ADD	KCPW 17-15	B96 #28	KMGX 17-12	KQMQ #29	WANS
WBCY ADD	KMEL #17	KITY DEBUT #22	KCAQ 25-22	WFMF 35-31	WTNZ



JAMES REYNE "Motors Too Fast"

STRONG EARLY HIT ACTION FOR AUSTRALIA'S FAVORITE SON!

KXYQ ADD	WXKS	WOMP	KIXY
Y95	KTRS 31-25	KISR	



CLIMIE FISHER

"Rise To The Occasion"

THE FOLLOW UP HIT TO "LOVE CHANGES EVERYTHING" ONE OF THIS YEARS BEST CALL-OUT RECORDS!

JUST OUT AND ALREADY ON!

WCZY	KAKS
WERZ #40	KISR
Q10C	Q101
KSAQ	KTRS
KF95	KFBQ
WFXX	AND MUCH MORE!



CAPITOL'S COMMITTED TO BRINGING THEM HOME!

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NATIONAL SAMPLE HOURS	40	A unique section that provides one hour capsules of actual music mixes from a few of our monitored radio stations, chosen at random, weekly. Sample hours include the HIT RADIO, ROCK RADIO, and ADULT CONTEMPORARY formats.
MONDAY MORNING FOREPLAY	42	What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.
MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nassau-Suffolk, New Orleans, New York, Norfolk, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:



- ▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain it's arrow.
- ✓ Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.
HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.
All numbers pertaining to reach index (gross impressions) are listed in millions.

Inxs "Never Tear Us Apart"

The Next Smash Is Closing!

MMR HIT TRACER TRACKS  - 

57% PLAY INCREASE THIS WEEK!

Great Action:

KWSS ADD #30
KRBE ADD #40
WZOU ADD
Y95 ADD
B97 ADD
92X ADD

KDON ADD #34
WXX ADD #38
KSAQ ADD #40
Q100 ADD
WAEB ADD
WVSR ADD

K104 ADD
100KHI ADD
WCGQ ADD
KEZ3 ADD
WBAM ADD
Y107 ADD

KXYQ 19-14
B94 26-19
WNVZ 27-20
Y108 25-21
WGH 29-24
KISN 30-24

WKBQ 31-25
WZPL 30-27
WXKS 32-29
KEGL 33-30
KCPX 36-33
KITS 17-14

Also Playing On: B104, WQXI & WRNO!

Escape Club "Wild, Wild West"

The Club Continues To Expode!

MMR HIT TRACER TRACKS NEWCOMER

39% PLAY INCREASE THIS WEEK!

R&R HIT 130/47

One Of This Week's Most Added!

Hot Action This Week Includes:

WKEQ ADD #32
B94 ADD
WAVA ADD
PWR99 ADD
KEGL ADD
WCFX ADD
WKTI ADD
WLO_ ADD

KIIS ADD
KCPX ADD
KITS 23-21
WLAN ADD #35
KXX ADD #40
WTC ADD
VKEE ADD
WFKK ADD

KXYQ 29-17 (HOT)
WNVZ 22-17
WCZY 34-26
KITY #34
WXKS
WEGX
WGH

WZPL
KCPW
Y108
K104 32-16
100KHI 31-22
KSND 29-24
WPXR DEBUT #26

Also Playing On: Q100, PWR106 & KXXR!

Robert Plant "Ship Of Fools"

On Well Over 50 Hit Stations Now!

Look AT This Action:

KISN ADD Y95 #29
WANS ADD KCPX #35
WZYP ADD CKOI
KWES ADD WGH
KTUX ADD KXYC
KZZJ ADD WBCY 20-16

K104 26-18
WERZ 35-31
WRQJ DEBUT #28
KZ106 DEBUT #30
Q93
WQUT

KSAQ
WKZL
KIKX
KATD
35XIL 28-18
OK100 39-31

Q104 35-32
WOMP 38-33
KISR #34

Also Playing On: WR40!



Nu Shooz "Are You Lookin' For Somebody"

Just Out And Already On These Hit Stations!

HOT 97.7 DEBUT #40

KXYQ
KITY

KXX106 ADD
KYRK ADD

KMGX DEBUT #35
KOZE

Thanks Radio For The Great Week On Phil Collins!



HIT RADIO

TRACER TRACKS

8/8/88	8/15/88	8/22/88	8/29/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
2	1	1	1	STEVE WINWOOD	Roll With It	Virgin	1764	50.29
8	4	3	↑	HUEY LEWIS & NEWS	Perfect World	Chrysalis	1631	42.57
6	5	2	3	GLORIA ESTEFAN & MIA	1-2-3	Epic	1547	56.67
12	10	6	↑	CHICAGO	I Don't Wanna Live W/out Your	Reprise	1463	39.33
7	6	4	5	GEORGE MICHAEL	Monkey	Columbia	1449	48.47
10	8	5	6	ELTON JOHN	I Don't Wanna Go On With You	MCA	1295	30.06
14	13	7	↑	ROBERT PALMER	Simply Irresistible	EMI-Manhat	1246	28.70
27	19	8	↑	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	1218	30.74
15	14	10	↑	KENNY LOGGINS	Nobody's Fool	Columbia	1204	24.61
18	18	11	↑	NEW EDITION	If It Isn't Love	MCA	1134	38.51
—	40	22	↑	UB40	Red Red Wine	A&M	1099	27.03
17	17	12	↑	PETER CETERA	One Good Woman	WB	1036	21.30
35	27	18	↑	CHEAP TRICK	Don't Be Cruel	Epic	1008	22.13
22	20	15	↑	GUNS 'N ROSES	Sweet Child O' Mine	Geffen	966	23.58
25	24	16	↑	TAYLOR DAYNE	I'll Always Love You	Arista	931	31.00
20	21	17	↑	VAN HALEN	When It's Love	WB	931	23.27
19	16	14	↑	RICK ASTLEY	It Would Take A Strong Strong	RCA	924	23.44
24	23	20	↑	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia	910	22.54
—	31	21	↑	DEF LEPPARD	Love Bites	Mercury/PG	868	19.27
21	22	19	↑	REO SPEEDWAGON	Here With Me	Epic	791	17.23
37	33	26	↑	ERASURE	Chains Of Love	Sire/Repri	777	24.49
32	30	23	↑	INFORMATION SOCIETY	What's On Your Mind	Tommy Boy	616	19.16
—	—	32	↑	ROD STEWART	Forever Young	WB	616	13.64
—	36	29	↑	BRENDA K. STARR	What You See Is What You Get	MCA	567	18.28
34	29	28	↑	D.J. JAZZY JEFF	A Nightmare On My Street	Jive/RCA	560	17.34
—	—	33	↑	GLENN FREY	True Love	MCA	560	13.87
33	35	25	↑	BOBBY BROWN	Don't Be Cruel	MCA	539	16.98
—	38	31	↑	JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.	539	11.49
36	26	24	29	DEBBIE GIBSON	Staying Together	Atlantic	504	19.54
—	—	35	↑	POISON	Fallen Angel	Enigma/Cap	469	9.74
—	—	40	↑	INXS	Never Tear Us Apart	Atlantic	441	11.25
29	28	30	32	DINO	Summertime	4&B'wy/Isi	413	12.98
New Entry ✓	—	—	↑	STEVE WINWOOD	Don't You Know What The Night	Virgin	378	8.12
New Entry ✓	—	—	↑	AL B SURE	Off On Your Own (Girl)	WB	329	13.52
—	—	36	↑	COVER GIRLS	Inside Outside	Sutra	301	16.02
New Entry ✓	—	—	↑	BASIA	Time And Tide	Epic	301	6.73
—	39	37	↑	BRUCE HORNSBY & RANG	Look Out Any Window	RCA	287	6.73
40	37	39	↑	PAT BENATAR	All Fired Up	Chrysalis	273	6.66
New Entry ✓	—	—	↑	WHEN IN ROME	The Promise	Virgin	245	12.22
New Entry ✓	—	—	↑	PHIL COLLINS	Groovy Kind Of Love	Atlantic	245	9.38

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
GIANT STEPS	Another Lover	A&M	238	9%
KEITH SWEAT	Make It Last Forever	Elektra	238	—
ESCAPE CLUB	Wild, Wild West	Atlantic	224	39%
✓ KYLIE MINOGUE	The Loco-Motion	Geffen	210	233%
FOUR TOPS	Indestructible	Arista	175	66%
EUROPE	Superstitious	Epic	175	13%
MIDNIGHT OIL	Dead Heart	Columbia	168	—
SWEET SENSATION	Never Let You Go	Atco	161	76%
PET SHOP BOYS	Heart	EMI-Manhat	140	—
ROB BASE	It Takes Two	Profile	140	66%
JEFFREY OSBORNE	She's On the Left	A & M	133	58%
✓ SAFIRE	Boy I've Been Told	Cutt/Merc	133	111%
BLUE ZONE U.K.	Jackie	Arista	133	5%
10,000 MANIACS	What's The Matter Here?	Elektra	126	20%
✓ BOOK OF LOVE	Pretty Boys Pretty Girls	Sire	112	100%
FREDDIE JACKSON	Nice 'N' Slow	Capitol	112	33%
✓ FABULOUS THUNDERBIRD	Powerful Stuff	Elektra	112	45%
GLEN MEDEIROS	Long And Lasting Love	Amherst	105	—
TROOP	Mamacita	Atlantic	105	15%
✓ WILL TO POWER	Baby, I Love Your Way	Epic	105	114%
✓ GEORGE MICHAEL	Hand To Mouth	Columbia	105	—
✓ PEBBLES	Take Your Time	MCA	98	100%
✓ PRIMITIVES	Crash	RCA	98	27%
JOHNNY O	Fantasy Girl		91	—
✓ TONI CHILDS	Don't Walk Away	A & M	84	20%
✓ CINDERELLA	Don't Know What You Got (Till)	Mercury/PG	84	—

HOTTEST RECURRENTS

8/29/88	ARTIST	TITLE	LABEL
1	BREATHE	Hands To Heaven	A&M
2	RICHARD MARX	Hold On To The Nights	EMI-Manhat
3	ERIC CARMEN	Make Me Lose Control	Arista
4	TERENCE TRENT D'ARBY	Sign Your Name	Columbia
5	CHEAP TRICK	The Flame	Epic
6	MICHAEL JACKSON	Another Part Of Me	Epic
7	WHITNEY HOUSTON	Love Will Save The Day	Arista
8	CONTOURS	Do You Love Me	Motown
9	DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG
10	TRACY CHAPMAN	Fast Car	Elektra

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
PHIL COLLINS	Groovy Kind Of Love	Atlantic

EAST

PHIL COLLINS	Groovy Kind Of Love	Atlantic
--------------	---------------------	----------

WEST

FOUR TOPS	Indestructible	Arista
-----------	----------------	--------

SOUTH

SWEET SENSATION	Never Let You Go	Atco
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MIDWEST

UB40	Red Red Wine	A&M
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HIT RADIO — DAYPART CHART

6AM-7PM

8/22/88	8/29/88	ARTIST	TITLE	LABEL
1	1	STEVE WINWOOD	Roll With It	Virgin
3	2	HUEY LEWIS & NEWS	Perfect World	Chrysalis
2	3	GLORIA ESTEFAN & MIA	1-2-3	Epic
5	4	CHICAGO	I Don't Wanna Live W/out Your	Reprise
4	5	ELTON JOHN	I Don't Wanna Go On With You	MCA
6	6	GEORGE MICHAEL	Monkey	Columbia
8	7	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
10	8	KENNY LOGGINS	Nobody's Fool	Columbia
11	9	PETER CETERA	One Good Woman	WB
9	10	ROBERT PALMER	Simply Irresistible	EMI-Manhat
12	11	NEW EDITION	If It Isn't Love	MCA
14	12	RICK ASTLEY	It Would Take A Strong Strong	RCA
21	13	UB40	Red Red Wine	A&M
15	14	TAYLOR DAYNE	I'll Always Love You	Arista
17	15	CHEAP TRICK	Don't Be Cruel	Epic
16	16	REO SPEEDWAGON	Here With Me	Epic
19	17	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia
18	18	VAN HALEN	When It's Love	WB
27	19	ROD STEWART	Forever Young	WB
26	20	ERASURE	Chains Of Love	Sire/Repri
29	21	GLENN FREY	True Love	MCA
31	22	DEF LEPPARD	Love Bites	Mercury/PG
30	23	BRENDA K. STARR	What You See Is What You Get	MCA
20	24	BOBBY BROWN	Don't Be Cruel	MCA
23	25	INFORMATION SOCIETY	What's On Your Mind	Tommy Boy
24	26	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
22	27	DEBBIE GIBSON	Staying Together	Atlantic
38	28	STEVE WINWOOD	Don't You Know What The Night	Virgin
37	29	INXS	Never Tear Us Apart	Atlantic
33	30	BASIA	Time And Tide	Epic
32	31	BRUCE HORNSBY & RANG	Look Out Any Window	RCA
—	32	AL B SURE	Off On Your Own (Girl)	WB
28	33	DINO	Summertime	4&B'wy/Isi
34	34	KEITH SWEAT	Make It Last Forever	Elektra
39	35	JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.
36	36	COVER GIRLS	Inside Outside	Sutra
—	37	PHIL COLLINS	Groovy Kind Of Love	Atlantic
40	38	GIANT STEPS	Another Lover	A&M
—	39	WHEN IN ROME	The Promise	Virgin
—	40	PAT BENATAR	All Fired Up	Chrysalis

7PM-MIDNIGHT

8/22/88	8/29/88	ARTIST	TITLE	LABEL
1	1	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
2	2	GEORGE MICHAEL	Monkey	Columbia
5	3	D.J. JAZZY JEFF	A Nightmare On My Street	Jive/RCA
9	4	DEF LEPPARD	Love Bites	Mercury/PG
4	5	ROBERT PALMER	Simply Irresistible	EMI-Manhat
3	6	STEVE WINWOOD	Roll With It	Virgin
6	7	HUEY LEWIS & NEWS	Perfect World	Chrysalis
8	8	GLORIA ESTEFAN & MIA	1-2-3	Epic
10	9	VAN HALEN	When It's Love	WB
26	10	UB40	Red Red Wine	A&M
15	11	CHEAP TRICK	Don't Be Cruel	Epic
7	12	NEW EDITION	If It Isn't Love	MCA
21	13	ERASURE	Chains Of Love	Sire/Repri
20	14	POISON	Fallen Angel	Enigma/Cap
18	15	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia
11	16	KENNY LOGGINS	Nobody's Fool	Columbia
22	17	JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.
14	18	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
12	19	CHICAGO	I Don't Wanna Live W/out Your	Reprise
13	20	ELTON JOHN	I Don't Wanna Go On With You	MCA
25	21	INFORMATION SOCIETY	What's On Your Mind	Tommy Boy
24	22	TAYLOR DAYNE	I'll Always Love You	Arista
23	23	PETER CETERA	One Good Woman	WB
27	24	DEBBIE GIBSON	Staying Together	Atlantic
28	25	BRENDA K. STARR	What You See Is What You Get	MCA
19	26	RICK ASTLEY	It Would Take A Strong Strong	RCA
29	27	REO SPEEDWAGON	Here With Me	Epic
30	28	DINO	Summertime	4&B'wy/Isi
32	29	BOBBY BROWN	Don't Be Cruel	MCA
—	30	INXS	Never Tear Us Apart	Atlantic
39	31	GLENN FREY	True Love	MCA
36	32	ROD STEWART	Forever Young	WB
35	33	COVER GIRLS	Inside Outside	Sutra
—	34	ROB BASE	It Takes Two	Profile
33	35	PAT BENATAR	All Fired Up	Chrysalis
—	36	EUROPE	Superstitious	Epic
40	37	AL B SURE	Off On Your Own (Girl)	WB
—	38	STEVE WINWOOD	Don't You Know What The Night	Virgin
—	39	ESCAPE CLUB	Wild, Wild West	Atlantic
38	40	WHEN IN ROME	The Promise	Virgin

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

The Strategic advantage:

PERCEPTUAL RESEARCH EVERY WEEK

Radio is not a typical consumer product like cigarettes or spaghetti sauce. Tastes and attitudes change very quickly in our field. If you're only researching your listeners once a year, you're missing a genuine competitive advantage.

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Barbara Prieto have all learned that the closer you get to your listeners, the more successful you'll be.

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HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

STEVE WINWOOD 1 Roll With It Virgin WHTZ-FM 5.57 WWPR-FM 3.92 WYTZ-FM 3.23 KIIS-FM 2.80 WBBM-FM 2.77 WHYT-FM 1.74 WRBQ-FM 1.37 WZOU-FM 1.19 WBSB-FM 1.13 WEGX-FM 1.13	ELTON JOHN 6 I Don't Wanna Go On With You MCA WHTZ-FM 2.23 WPRO-FM 1.64 WEGX-FM 1.51 KIIS-FM 1.40 WHYT-FM 1.30 WZOU-FM 1.19 KUBE-FM 1.09 WCZY-FM 1.05 WRBQ-FM 1.03 KHTR-FM 0.95	UB40 11 Red Red Wine A&M WWPR-FM 2.35 WHTZ-FM 2.23 WBBM-FM 2.16 KRBE-FM 1.89 KZZP-FM 1.51 KHYY-FM 1.32 WHYY-FM 1.23 KKLQ-FM 1.23 WBZZ-FM 1.06 WAVA-FM 0.73	VAN HALEN 16 When It's Love WB WWPR-FM 3.92 WBZZ-FM 1.86 KEGL-FM 1.27 WHTZ-FM 1.11 WAVA-FM 0.91 WMMS-FM 0.87 WCZY-FM 0.84 WHYY-FM 0.77 WBSB-FM 0.76 KPLZ-FM 0.70	ERASURE 21 Chains Of Love Sire/Repri WQHT-FM 3.82 KIIS-FM 2.80 KPWR-FM 2.56 KRBE-FM 2.21 KKBO-FM 1.76 KRXY-FM 0.98 WAPW-FM 0.92 WYTZ-FM 0.88 KMEL-FM 0.67 KEGL-FM 0.55
HUEY LEWIS & NEWS 2 Perfect World Chrysalis WHTZ-FM 5.57 KIIS-FM 2.10 WEGX-FM 1.89 KRBE-FM 1.58 WZOU-FM 1.43 WRBQ-FM 1.37 WPRO-FM 1.37 WAVA-FM 1.27 WYTZ-FM 1.18 WBZZ-FM 1.06	ROBERT PALMER 7 Simply Irresistible EMI-Manhat WYTZ-FM 2.35 KRBE-FM 1.89 WXKS-FM 1.75 WLLOL-FM 1.52 KIIS-FM 1.40 WBZZ-FM 1.33 KEGL-FM 1.27 KKBO-FM 1.26 KPLZ-FM 1.23 WYWY-FM 1.12	PETER CETERA 12 One Good Woman WB WEGX-FM 1.13 WKTI-FM 1.01 KEGL-FM 0.91 WEZB-FM 0.88 KRXY-FM 0.84 WBZZ-FM 0.80 KHYY-FM 0.76 KKRZ-FM 0.76 KHTR-FM 0.71 WZOU-FM 0.71	RICK ASTLEY 17 It Would Take A Strong Strong RCA WWPR-FM 2.35 WQHT-FM 1.53 WEGX-FM 1.51 WXKS-FM 1.40 WHTZ-FM 1.11 KRXY-FM 0.98 KPLZ-FM 0.88 WCZY-FM 0.84 KKRZ-FM 0.76 WBBM-FM 0.62	INFORMATION SOCIETY 22 What's On Your Mind Tommy Boy WQHT-FM 3.05 KPWR-FM 2.56 KRBE-FM 1.58 KIIS-FM 1.40 WHTZ-FM 1.11 KMEL-FM 1.01 WEZB-FM 0.74 WQHT-FM 0.55 KKLQ-FM 0.53 KKBO-FM 0.50
GLORIA ESTEFAN & MIA 3 1-2-3 Epic WHTZ-FM 7.79 WWPR-FM 5.49 KPWR-FM 4.27 KIIS-FM 4.20 WQHT-FM 3.82 WBBM-FM 2.46 WYTZ-FM 2.06 WHYT-FM 1.52 WXKS-FM 1.40 WRBQ-FM 1.37	BOBBY MCFERRIN 8 Don't Worry, Be Happy EMI-Manhat WHTZ-FM 3.34 WBBM-FM 1.54 KIIS-FM 1.40 KHYY-FM 1.32 KRBE-FM 1.26 WZOU-FM 1.19 WPRO-FM 1.09 WRBQ-FM 1.03 KKBO-FM 1.01 KUBE-FM 0.91	CHEAP TRICK 13 Don't Be Cruel Epic KPWR-FM 1.71 WBZZ-FM 1.60 KRBE-FM 1.58 WEGX-FM 1.51 KEGL-FM 1.09 KHYY-FM 0.95 KZZP-FM 0.95 WAPW-FM 0.77 KKLQ-FM 0.70 KPLZ-FM 0.70	NEW KIDS ON THE BLOC 18 Please Don't Go Girl Columbia KIIS-FM 3.50 KMEL-FM 1.68 KRBE-FM 1.26 KZZP-FM 1.13 WZGC-FM 1.01 KRXY-FM 0.84 KKRZ-FM 0.76 KEGL-FM 0.73 WZOU-FM 0.71 KYUU-FM 0.64	ROD STEWART 23 Forever Young WB KRBE-FM 0.95 KEGL-FM 0.91 KHYY-FM 0.76 WEGX-FM 0.76 WZOU-FM 0.71 KIIS-FM 0.70 WXKS-FM 0.70 WEZB-FM 0.59 WYTZ-FM 0.59 WBZZ-FM 0.53
CHICAGO 4 I Don't Wanna Live W/out Your Reprise WHTZ-FM 4.45 WWPR-FM 3.92 WYTZ-FM 1.76 WPRO-FM 1.64 KRBE-FM 1.58 WXKS-FM 1.40 WBZZ-FM 1.33 KKBO-FM 1.26 WAVA-FM 1.09 WHYY-FM 1.08	KENNY LOGGINS 9 Nobody's Fool Columbia WCZY-FM 1.26 WHTZ-FM 1.11 KEGL-FM 1.09 WLLOL-FM 1.09 WBZZ-FM 1.06 WKTI-FM 1.01 KRXY-FM 0.98 KKBO-FM 0.76 KZZP-FM 0.76 KIIS-FM 0.70	GUNS 'N ROSES 14 Sweet Child O' Mine Geffen WYTZ-FM 2.06 KIIS-FM 1.40 KKBO-FM 1.26 WHTZ-FM 1.11 KHYY-FM 0.95 KRBE-FM 0.95 WLLOL-FM 0.87 WPRO-FM 0.82 WWPR-FM 0.78 WEGX-FM 0.76	DEF LEPPARD 19 Love Bites Mercury/PG KRBE-FM 1.89 KKBO-FM 1.51 KHYY-FM 1.32 WHTZ-FM 1.11 WLLOL-FM 1.09 WEGX-FM 0.76 KIIS-FM 0.70 KEGL-FM 0.55 WKRO-FM 0.53 WGH-FM 0.50	BRENDA K. STARR 24 What You See Is What You Get MCA WQHT-FM 2.29 KPWR-FM 1.71 KIIS-FM 1.40 WBZZ-FM 1.33 KRBE-FM 1.26 KMEL-FM 1.01 WBBM-FM 0.92 KZZP-FM 0.76 KKLQ-FM 0.70 WAPW-FM 0.62
GEORGE MICHAEL 5 Monkey Columbia WHTZ-FM 6.68 WWPR-FM 4.70 WQHT-FM 4.58 WYTZ-FM 2.65 WBBM-FM 2.16 WHYT-FM 1.74 KPWR-FM 1.71 WPRO-FM 1.64 KIIS-FM 1.40 WAPW-FM 1.08	NEW EDITION 10 If It Isn't Love MCA KPWR-FM 5.12 WQHT-FM 4.58 KIIS-FM 2.80 WBBM-FM 2.77 WWPR-FM 1.57 WHYT-FM 1.30 WAVA-FM 1.27 KRBE-FM 1.26 WZGC-FM 1.18 KYUU-FM 1.13	TAYLOR DAYNE 15 I'll Always Love You Arista WHTZ-FM 4.45 WQHT-FM 3.82 WEGX-FM 3.02 KPWR-FM 1.71 WWPR-FM 1.57 WBBM-FM 1.54 WPRO-FM 1.37 WZOU-FM 1.19 KKLQ-FM 0.88 WKRO-FM 0.80	REO SPEEDWAGON 20 Here With Me Epic WRBQ-FM 1.72 WLLOL-FM 1.30 KKBO-FM 1.26 KEGL-FM 1.09 WBZZ-FM 1.06 WEZB-FM 1.03 WCZY-FM 0.84 KDWB-FM 0.78 WZOU-FM 0.71 WZPL-FM 0.67	D.J. JAZZY JEFF 25 A Nightmare On My Street Jive/RCA WHTZ-FM 2.23 WQHT-FM 1.53 WPRO-FM 0.82 WWPR-FM 0.78 KIIS-FM 0.70 WRBQ-FM 0.69 KMEL-FM 0.67 WHYT-FM 0.65 WLLOL-FM 0.65 KRBE-FM 0.63

HEAVIEST SATURATION (HIT RADIO) — Continued

GLENN FREY 26 True Love MCA KIIS-FM 1.40 KRBE-FM 1.26 WBZZ-FM 1.06 WBBM-FM 0.92 WYTZ-FM 0.88 WXKS-FM 0.70 WKTI-FM 0.67 WYWY-FM 0.67 KPLZ-FM 0.53 WLOL-FM 0.43	DEBBIE GIBSON 29 Staying Together Atlantic KPWR-FM 3.42 WQHT-FM 2.29 WXKS-FM 1.75 WWPR-FM 1.57 KKBO-FM 1.26 WAPW-FM 0.92 WPRO-FM 0.82 WBZZ-FM 0.80 WBSB-FM 0.76 WEGX-FM 0.76	DINO 32 Summertime 4&B/wy/Isi KPWR-FM 2.56 WQHT-FM 2.29 KKLO-FM 1.23 WXKS-FM 1.05 KIIS-FM 0.70 KYUU-FM 0.64 KUBE-FM 0.55 KKBO-FM 0.50 KKRZ-FM 0.50 WAPW-FM 0.46	COVER GIRLS 35 Inside Outside Sutra WWPR-FM 3.92 WQHT-FM 3.82 WHTZ-FM 2.23 KPWR-FM 1.71 KMEL-FM 1.01 KKLO-FM 0.70 WHTZ-FM 0.46 WEZB-FM 0.44 WXKS-FM 0.35 KYUU-FM 0.32	PAT BENATAR 38 All Fired Up Chrysalis KRBE-FM 1.26 KEGL-FM 1.09 WMMS-FM 0.87 WEGX-FM 0.38 KPLZ-FM 0.35 KXYQ-FM 0.31 KRXY-FM 0.28 WPRO-FM 0.27 KKBO-FM 0.25 WZOU-FM 0.24
BOBBY BROWN 27 Don't Be Cruel MCA KPWR-FM 3.42 KIIS-FM 2.10 WBBM-FM 1.54 WHYI-FM 1.52 KMEL-FM 1.01 WZGC-FM 1.01 KRBE-FM 0.95 WQHT-FM 0.76 KSFM-FM 0.67 WAPW-FM 0.62	POISON 30 Fallen Angel Enigma/Cap KIIS-FM 1.40 KEGL-FM 0.73 KRBE-FM 0.63 KKBO-FM 0.50 WGH-FM 0.42 KHYI-FM 0.38 KPLZ-FM 0.35 WXKS-FM 0.35 WRBQ-FM 0.34 WAPW-FM 0.31	STEVE WINWOOD 33 Don't You Know What The Night Virgin WBZZ-FM 1.60 WEGX-FM 1.51 WAPW-FM 0.62 WLOL-FM 0.43 WCZY-FM 0.42 WXKS-FM 0.35 WGH-FM 0.34 WPRO-FM 0.27 KKRZ-FM 0.25 KISN-FM 0.22	BASIA 36 Time And Tide Epic KRBE-FM 0.95 KMEL-FM 0.67 KHYI-FM 0.57 KISN-FM 0.56 WQXI-FM 0.50 WYWY-FM 0.45 WEGX-FM 0.38 KUBE-FM 0.36 KPLZ-FM 0.35 WPRO-FM 0.27	WHEN IN ROME 39 The Promise Virgin KPWR-FM 4.27 KRBE-FM 1.89 KKBO-FM 1.76 WQHT-FM 1.53 KIIS-FM 0.70 KMEL-FM 0.67 KZZP-FM 0.38 WBBM-FM 0.31 WLOL-FM 0.22 KWSS-FM 0.21
JOAN JETT & BLACKHEA 28 I Hate Myself For Loving You CBS Assoc WXKS-FM 1.40 KHYI-FM 0.95 KRBE-FM 0.95 WAPW-FM 0.77 KZZP-FM 0.76 WMMS-FM 0.65 WNVZ-FM 0.55 WPRO-FM 0.55 WGH-FM 0.50 WZOU-FM 0.48	INXS 31 Never Tear Us Apart Atlantic KIIS-FM 2.10 WBZZ-FM 1.60 KKBO-FM 0.76 WEGX-FM 0.76 KEGL-FM 0.73 KRXY-FM 0.56 WPRO-FM 0.55 KPLZ-FM 0.53 WZPL-FM 0.45 WMMS-FM 0.43	AL B SURE 34 Off On Your Own (Girl) WB WQHT-FM 3.05 WBBM-FM 1.54 KIIS-FM 1.40 WXKS-FM 1.40 KMEL-FM 1.01 KPWR-FM 0.85 WZGC-FM 0.84 KRBE-FM 0.63 WHYI-FM 0.43 WEGX-FM 0.38	BRUCE HORNSBY & RANG 37 Look Out Any Window RCA WEGX-FM 1.13 WCZY-FM 0.84 KPLZ-FM 0.70 WKRQ-FM 0.53 WKTI-FM 0.50 WQXI-FM 0.50 WZOU-FM 0.48 WXKS-FM 0.35 KRXY-FM 0.28 WPRO-FM 0.27	PHIL COLLINS 40 Groovy Kind Of Love Atlantic WHTZ-FM 3.34 WEGX-FM 2.27 KZZP-FM 0.57 WNCI-FM 0.56 WYWY-FM 0.56 WAVA-FM 0.55 WHYI-FM 0.31 WZOU-FM 0.24 WLOL-FM 0.22 WMMS-FM 0.22



10,000 MANIACS

"WHAT'S THE MATTER HERE?"

the new single and video from the gold-plus
In My Tribe LP.

Produced by Peter Asher
Management: Peter Leak

ON ELEKTRA CASSETTES, COMPACT DISCS AND RECORDS.

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BILLBOARD CD'S (26) (19)

BILLBOARD LP'S (52)

HIT ACTION:

- WZOU ADD #33
- KRBE ADD
- Y95 ADD
- WXKS 16-5 (HOT)
- PWR99 DEBUT #32
- WCZY 33-31
- KITS 9-5 (HOT)
- WERZ 34-30
- KZOZ 26-24
- WNNK
- WPRR
- K106
- KSAQ
- KQIZ
- KOCR
- KPHR
- 99KG
- KPAT
- KOZE
- KSLY

AND MORE!

HEAVIEST SATURATION (HIT RADIO) NEWCOMERS

GIANT STEPS

Another Lover
A&M

KIIS-FM	2.10
KZZP-FM	0.95
WLOL-FM	0.87
KPWR-FM	0.85
WXKS-FM	0.70
KRXY-FM	0.56
KWOD-FM	0.38
KKLQ-FM	0.35
KMEL-FM	0.34
KROY-FM	0.14

KEITH SWEAT

Make It Last Forever
Elektra

WHYT-FM	1.74
KMEL-FM	1.34
WZGC-FM	0.84
KRXY-FM	0.42
KKLQ-FM	0.35
WAPW-FM	0.31
WBBM-FM	0.31
KWOD-FM	0.25
KSFM-FM	0.17
KKRZ-FM	0.13

ESCAPE CLUB

Wild, Wild West
Atlantic

KPWR-FM	0.85
WCZY-FM	0.84
KXYQ-FM	0.54
WKTI-FM	0.50
WNVZ-FM	0.46
WXKS-FM	0.35
KRXY-FM	0.28
KKLQ-FM	0.18
KATD-FM	0.11
WYWY-FM	0.11

KYLIE MINOGUE

The Loco-Motion
Geffen

WWPR-FM	1.57
KHYI-FM	0.95
KRBE-FM	0.95
WLOL-FM	0.87
KPWR-FM	0.85
WYTZ-FM	0.59
WYWY-FM	0.45
KDWB-FM	0.34
KISN-FM	0.22
WGH-FM	0.17

FOUR TOPS

Indestructible
Arista

KIIS-FM	0.70
KKLQ-FM	0.70
WZOU-FM	0.48
WHYT-FM	0.43
WCZY-FM	0.42
WBBM-FM	0.31
WPRO-FM	0.27
KKRZ-FM	0.25
KISN-FM	0.22
KPLZ-FM	0.18

EUROPE

Superstitious
Epic

KHYI-FM	0.76
KEGL-FM	0.55
WPRO-FM	0.55
KPLZ-FM	0.35
WXKS-FM	0.35
KXYQ-FM	0.23
KUBE-FM	0.18
KISN-FM	0.11
WRNO-FM	0.11
WYWY-FM	0.11

MIDNIGHT OIL

Dead Heart
Columbia

KRBE-FM	0.95
WRBQ-FM	0.69
KITS-FM	0.36
KPLZ-FM	0.35
WXKS-FM	0.35
WPRO-FM	0.27
KKBQ-FM	0.25
WGH-FM	0.25
KEGL-FM	0.18
WAPW-FM	0.15

SWEET SENSATION

Never Let You Go
Atco

KPWR-FM	2.56
KMEL-FM	1.34
WOHT-FM	0.76
WHOT-FM	0.46
KSFM-FM	0.42
WXKS-FM	0.35
WPOW-FM	0.32
WEZB-FM	0.15
WCAT-FM	0.05

PET SHOP BOYS

Heart
EMI-Manhat

KIIS-FM	4.90
KPWR-FM	2.56
KKBQ-FM	1.01
KRBE-FM	0.32
KWOD-FM	0.32

ROB BASE

It Takes Two
Profile

WOHT-FM	1.53
WHTZ-FM	1.11
KPWR-FM	0.85
WWPR-FM	0.78
WPOW-FM	0.48
KMEL-FM	0.34
WHYI-FM	0.31
KSFM-FM	0.25
WBSB-FM	0.19
WHOT-FM	0.18

JEFFREY OSBORNE

She's On the Left
A&M

WXKS-FM	1.40
KMEL-FM	1.01
WBBM-FM	0.92
KPWR-FM	0.85
WEGX-FM	0.76
KIIS-FM	0.70
KKLO-FM	0.53
WPRO-FM	0.27
WCAT-FM	0.05

SAFIRE

Boy I've Been Told
Cult/Merc

WOHT-FM	2.29
KMEL-FM	1.34
WPOW-FM	0.97
WHOT-FM	0.36
KSFM-FM	0.17

BLUE ZONE U.K.

Jackie
Arista

WOHT-FM	1.53
KWOD-FM	0.25
WGH-FM	0.25
WZOU-FM	0.24
KKLO-FM	0.18
KROY-FM	0.14
KATO-FM	0.11
KXXR-FM	0.08

10,000 MANIACS

What's The Matter Here?
Elektra

WXKS-FM	1.75
WCZY-FM	0.63
WAPW-FM	0.62
KITS-FM	0.36
KXXR-FM	0.13
WMJQ-FM	0.07

BOOK OF LOVE

Pretty Boys Pretty Girls
Sire

KKBQ-FM	1.26
KRBE-FM	1.26
KMEL-FM	0.67
KSFM-FM	0.17
KROY-FM	0.07
KWOD-FM	0.06
WCAT-FM	0.05

Holly Knight



"Heart don't fail me now"

ADDED:

PRO-FM	WROQ	WIBW
Y108	KLUC	KMOK
Q102 ADD #35	KWTX	KTMT

MOVES & DEBUTS:

WZOU DEBUT #30	WOMP 37-30
WXKS DEBUT #34	KTRS 39-37
SLY96 23-30	KYRK DEBUT #38
KOZE 27-24	WHSB DEBUT #40
100KHI 30-28	KZZU DEBUT #40

HIT RADIO ACTION:

KRBE	KUBE	WTNZ
WGH	WNYZ	WLRS
Q105	WCGQ	KSAQ
KKRZ	WANS	KIKX

ALSO PLAYING ON: KXXR!

Taken from the Columbia Lp: "Holly Knight" 44243

Produced by Chris Lord-Alge and Holly Knight



Management: Champion Entertainment Organization



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CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

BUFFALO

It seems the summer has been so excruciating in the Buffalo area that all of the air-conditioners have been sold-out, with no more available until next summer, unless you were a **WKSE** ("Kiss FM") listener that is. The number one music station managed to get their hands on three of the very sought after cooling devices and gave them away in a not-so-ordinary manner. Kiss FM also acquired a 300-pound block of ice along with the air-conditioners and solicited three contestants who would be willing to sit on the ice in downtown Buffalo until it melted. The winners sat there for six hours and walked away with very cold buns and something to make the summer heat a little more bearable. 'KSE also just finished broadcasting live from the Erie County Fair where they did their part to raise over \$7,000 for local charity. The "Kiss 98.5 Treasure Chest" filled with lots of various treasures was on display for the entirety of the 10-day event and gave listeners a chance at three keys for a dollar. Everytime someone was able to open the chest they walked away with the prize of their choice hidden inside.

EL PASO

In Western Texas, **KEZB** ("B94") listeners are taking home the cash with the "B94 Free Money Cash Call." The station will be making calls twice an hour between 8 and 8 with \$100 going to everyone who answers their phone with "It's the B for me." B94 has also teamed up with Sundance Sparklers to give away 20 Fugi 10-speed bikes along with T-shirts and sunglasses for correct callers who can name all of the flavors of the sparklers. The number one hit music station also celebrated two birthdays this month, Morning Man **STEVE CROSNO** and nighttimer **CAT SIMON** both on August 6.

NEW HAVEN

The "101 Days of Summer" are drawing to a close at **WKCI** ("KC101") with only a couple of weeks left. The promotion that has spanned the summer months included giveaways of cars and concert trips including excursions to see Bruce Hornsby in Los Angeles and Huey Lewis in Chicago. The final prize to be awarded will send a lucky couple to bask in the sun of Acapulco. Some of the regular features that keep local listeners tuned in to "Connecticut's 101 minute music station" are an "Instant Money Game" where listeners can score from \$101 to \$500 when they hear the cash register, which happens every hour, everyday. Another daily contest is the "Midday Mind Exercise" which entails listeners answering a not-so-simple trivia question for various prizes including a trip to see the Amnesty International Concert in Philadelphia.

DALLAS

The "Phone Tone" contest has got listeners ears glued to their radios at **KEGL** ("The Eagle") as they're blowing out either \$50 or \$100 twice an hour. The contest not only scores winners cash, it also qualifies them for some even more major prizes like a Porsche. The Eagle jocks are out on the street handing out cash, \$50 to \$1,000 for everyone who states that **KEGL** is their favorite radio station. If you're looking for a job get in touch with the Eagle as they're looking for a Promotion Director, and midday, overnight and parttime announcers. Happy belated birthday to Morning Man **KIDD KRADICK** on August 22 The wacky **KHYI** ("Y95") morning team of **TREY & BILL** recently awarded a fun-filled trip to Los Angeles to see the Emmy Awards first hand. The winner qualified by calling in with the best lie. Y95 has also been busy presenting a bunch of concerts including Kenny Loggins and Chicago with an **INXS** autograph party coming up in the near future. Happy birthday to morning show producer **RICK TURNER** on September 11.

GRAND RAPIDS

They'll be flinging cream pies and refried beans at **WKLQ's** ("KLQ") "First Annual National Food Fight Championships" to be held late in September. KLQ has secured an area enclosed with plastic so viewers can witness all the dirty work without experiencing it. Also all of the participants, who will be clad in red longjohns, will have clean fighting clothes between matches thanks to Yes Detergent **WGRD** has been treating its listeners to "Block Parties" throughout the summer. The parties include a gas grill for the winner to keep, and all the food and drink the neighborhood can scarf down. 'GRD also recently presented Robert Palmer in concert and handed out cards with the station calls and the arena's entire schedule on them.

SAN FRANCISCO

They're having a free concert everytime you turn around at **KITS** ("Live 105") presenting such concerts as The Three O'Clock, Shona Laing and Beatnick Beatch. **ALEX BENNET**, veteran Bay Area morning personality, will be broadcasting live from the MDA telethon over Labor Day weekend and HBO camera crews will be making an appearance in the Live 105 studios as Bobcat Goldthwaite joins Alex on the morning show. PD **RICHARD SANDS** and MD **STEVE MASTERS** are busy looking for the best local band to perform at a barbecue to be held in Oakland A's parking lot, presented by your friends at Live 105 Congratulations to **KMEL** who helped raise \$140,000 for local drug treatment programs through "Summer Jam '88," 15 acts performed for a capacity crowd of over 20,000 people to make the concert a huge success. Looking forward, 'MEL has got "Power Trips" which will put some lucky listeners air-bound to see Sade in New York and the MTV Music Video Awards in Los Angeles.

DENVER

Promotions abound at "Denver's number one music station," **KRXY** ("Y108"). The station is using a massive sticker promotion to give away a 1988 Jeep Wrangler every Monday and \$108 worth of gas to everyone who qualifies for the all-terrain vehicles. Sunday they went wild handing out cash to everyone who drove through McNichole's Arena with a Y108 sticker on their car; \$25,000 was given away in all At **KQKS** ("KS104") they're rallying behind the Denver Broncos via an eight-foot greeting card made especially for Brian Bosworth of the Seattle Sea Hawks; one of the Broncos main rivals. The card will feature some not-so-nice pictorials of Brian getting the treatment from the Broncos and messages from **KS104** listeners. The "George Michael Sweepstakes" has also been big news with trips to George's concert venues all over the country being given away; including trips to Chicago, Seattle and Los Angeles, and of course, they've got tons of tickets to the local shows.

LOUISVILLE

Both **WDJX** AND **WLRS** have been keeping themselves busy with community events like the Kentucky State Fair which they both broadcast live from. They were also on hand at the world's largest floating fountain on the Ohio River as the Falls Fountain was dedicated for a crowd of thousands last weekend. On air 'DJX is giving its listeners the "High Low Money Game" with locals trying to guess the amount in the jackpot until someone wins it. At 'LRS they wanted to see just how far listeners would go for George Michael tickets. It seems the local blood bank was running very low so 'LRS registered all those who donated blood for a trip to the Meadowlands in New Jersey to see George in concert.

TAMPA

W**RBQ** ("Q105") is presenting "Radio With Pictures" by giving away trips to the Emmy Awards in Los Angeles, winners will qualify by first winning a camera. Q105 is taking advantage of the political convention season by presenting the "Undecided Convention" for all those who aren't quite sure who to vote for. It will even give campaigning time to all those who think they're better off running themselves. Q105 gave away two Pontiac Grand Prix's this past weekend with the help of a bunch of bumper stickers. The person who was able to guess how many bumper stickers there were stuffed inside one of the cars on display at a local mall, drove it home.



Rod Stewart
"Forever Young"

MMR HIT TRACER TRACKS ³² - ²³
57% PLAY INCREASE THIS WEEK!
ONE OF THIS WEEK'S MOST ADDED A/C RECORDS!

LOOK AT THIS WEEK'S ACTION:

WKFR ADD #28
WSRZ ADD #38
B104 ADD
WAPE ADD
WRVQ ADD
WDLX ADD

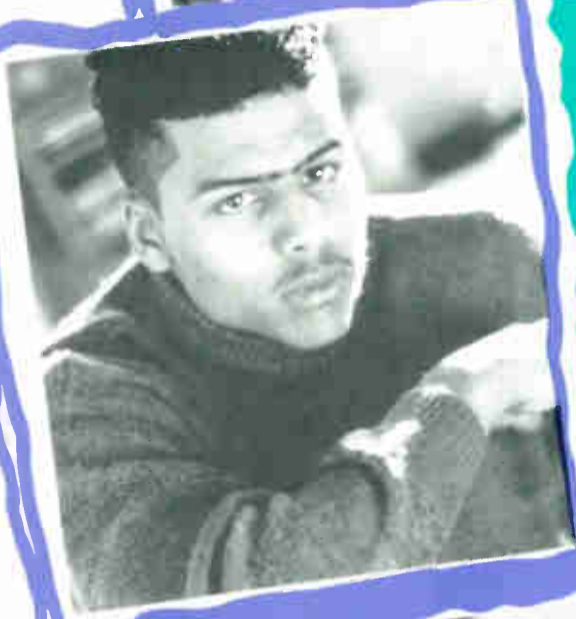
FM104 ADD
B94 DEBUT #28
WEGX DEBUT #29
WMMS DEBUT #29
Z95 DEBUT #29
Y108 DEBUT #30

KHTR DEBUT #34
KKBO DEBUT #34
CKOI DEBUT #34
KIIS DEBUT #36
PWR99 DEBUT #37
K104 23-15

KSND 23-17
WBCY 25-18
Q105 25-19
WPST 29-20 (HOT)
KCMQ 27-20
Y95 24-20

95XIL 31-21
KRBE 34-21
KXYQ 26-21
WMJQ 24-21
WZOU 28-22
WCZY 28-23

WKDD 30-23
WZOK 29-23
KAKS 35-25
WXKS 34-27



Al B. Sure!
"Off On Your Own (Girl)"

MMR HIT TRACER TRACKS DEBUT ³⁸ - ³⁴
38% PLAY INCREASE THIS WEEK!
HOT ADDS THIS WEEK INCLUDE:

KIIS Y108
WMJQ KUBE
PRO-FM Y95

KS95
WVSR
WKEE

WPST
95XXX
WCGQ

WANS
KCMQ
KFBQ

SLY96
AND MORE!

STRONG MOVEMENT AT:

Z93 3-1
KROY 6-5 (HCT)
FM102 9-8

KITY 12-11 (HOT)
WXKS 26-16
WKBQ 29-21

HOT 97.7 DEBUT #25
KRBE DEBUT #32
WZOU DEBUT #35

KCPW
KMGX 4-3 (HOT)
WFLY 13-11 (HOT)

KXX 15-12 (HOT)
QV103 36-25



Peter Cetera
"One Good Woman"

MMR HIT TRACER TRACKS ¹²
REACH 21.30 MILLION THIS WEEK!

R&R HIT ¹⁶ - ¹³
GOING TOP 10 NOW!

HOT ACTION:

WKT1 3-2
WGH 21-3
KKRZ 5-3
WNCI 10-7 (HOT)
KXYQ 16-11
B94 17-13

WZOU 20-14
KDWB 23-15
WBLI 20-16
WKSE 20-16
WNVZ 21-16
KCPX 22-17 (HOT)

A/C #1 TWO WEEKS RUNNING!!

WCZY 24-18
KWOD 27-21
KRBE 37-23
Q105 DEBUT #28
B104 DEBUT #30
AND MUCH MORE!



Book of Love
"Pretty Boys, Pretty Girls"

MMR HIT RADIO NEWCOMER
100% PLAY INCREASE THIS WEEK!

HOT ADDS THIS WEEK: WHY?! QV103 #36!

EARLY ACTION AT:

CKOI
KKBQ 33-24
KRBE 12-9 (HOT)
KITY 28-25
FM102 #28

KMEL #26
KWOD
KITS
K106 39-28
KZZB DEBUT #40

KBFM 39-32
KSAQ
KTUX DEBUT #40
WPFM 40-36
AND MORE!



George Benson
"Let's Do It Again"

JUST OUT AND ALREADY ADDED AT:
KITY! KTFM! K104! 95XIL! WCIL!



CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.



CONCERT FACTS:

Artist: Rod Stewart
Tour: Lost In America
Date: Sunday, August 14, 1988
Venue: Shoreline Amphitheatre
City: Mountain View, CA
Promoter: Bill Graham Presents
Attendance: (unavailable)
Ticket Prices: \$18.50/\$16.50
Total Gross: \$170,000.00
Agent: CAA
Management: Arnold Stiefel Company
Public Relations: Rogers & Cowan
Road Manager: Henry Neuman
Production Manager: Malcolm Cullimore
Record Label: Warner Brothers
Lights Off: 8:40PM/Lights On: 11:10PM
Total Length: 2 hours 30 minutes
Upcoming Shows:
 August 29 Saratoga Performing Arts
 Saratoga, NY
 August 31 The Forum
 Montreal, QUE
 September 1 Castle Farms
 Charlevoix, MI

SET:

1. *Hot Legs*
 2. *Infatuation*
 3. *Tonight's The Night*
 4. *Some Guys Have All The Luck*
 5. *Young Turks*
 6. *First Cut Is The Deepest*
 7. *You're In My Heart*
 8. *Sweet Little Rock 'n' Roller*
 9. *I Ain't Superstitious*
 10. *You Wear It Well*
 11. *Lost In You*
- (intermission) 9:39-9:50
12. *Dynamite*
 13. *Forever Young*
 14. *People Get Ready*
 15. *Mandolin Wind*
 16. *Baby Jane*
 17. *Do Ya Think I'm Sexy?*
 18. *Passion*
 19. *Maggie May*
 20. *Twistin' The Night Away*
 21. *Stay With Me* (first encore)
 22. *Every Picture Tells A Story* (last song)

PERSONNEL:

Rod Stewart: Vocals, Guitar
Carmine Rojas: Bass
Chuck Kentiss: Keyboards
Tony Brock: Drums
Jeff Golub: Guitars
Stevie Salas: Guitars
Jimmy Roberts: Saxophone
Nick Lane: Trombone
Ricky Braun: Trumpet

NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats. Ranking based on number of plays. To qualify, title must receive a minimum of 10 plays.

HIT RADIO/ADULT CONTEMPORARY

8/22/88	8/29/88	ARTIST	TITLE	LABEL
3		STEVE WINWOOD	Roll With It	Virgin
4		GLORIA ESTEFAN & MIA	1-2-3	Epic
5		ELTON JOHN	I Don't Wanna Go On With You	MCA
7		HUEY LEWIS & NEWS	Perfect World	Chrysalis
6		CHICAGO	I Don't Wanna Live W/out Your	Reprise
10		PETER CETERA	One Good Woman	WB
—		BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
15		TAYLOR DAYNE	I'll Always Love You	Arista
9	9	WHITNEY HOUSTON	Love Will Save The Day	Arista
12		KENNY LOGGINS	Nobody's Fool	Columbia
13		RICK ASTLEY	It Would Take A Strong Strong	RCA
—		UB40	Red Red Wine	A&M
16		RED SPEEDWAGON	Here With Me	Epic
—		CHEAP TRICK	Don't Be Cruel	Epic
14	15	MICHAEL JACKSON	Another Part Of Me	Epic
—		NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia
—		GLENN FREY	True Love	MCA
—		ROD STEWART	Forever Young	WB
17	19	JOHNNY HATES JAZZ	I Don't Want To Be A Hero	Virgin
20		BRUCE HORNSBY & RANG	Look Out Any Window	RCA

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

NEWCOMERS

ARTIST	TITLE	LABEL
✓ STEVE WINWOOD	Don't You Know What The Night	Virgin
✓ JAMES TAYLOR	Baby Boom Baby	Columbia
✓ PHIL COLLINS	Groovy Kind Of Love	Atlantic
✓ NATALIE COLE	When I Fall In Love	EMI-Manhat
BEACH BOYS	Kokomo	Elektra
✓ BREATHE	How Can I Fall	A&M
✓ OLIVIA NEWTON-JOHN	The Rumour	MCA

HIT RADIO/URBAN

8/22/88	8/29/88	ARTIST	TITLE	LABEL
1	1	GEORGE MICHAEL	Monkey	Columbia
3		NEW EDITION	If It Isn't Love	MCA
5		TAYLOR DAYNE	I'll Always Love You	Arista
6		NEW KIDS ON THE BLOCK	Please Don't Go Girl	Columbia
—		INFORMATION SOCIETY	What's On Your Mind	Tommy Boy

HIT RADIO/ROCK RADIO

8/22/88	8/29/88	ARTIST	TITLE	LABEL
1	1	ROBERT PALMER	Simply Irresistible	EMI-Manhat
3		CHICAGO	I Don't Wanna Live W/out Your	Reprise
5		CHEAP TRICK	Don't Be Cruel	Epic
2	4	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
4	5	KENNY LOGGINS	Nobody's Fool	Columbia
8		DEF LEPPARD	Love Bites	Mercury/PG
—		BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
—		UB40	Red Red Wine	A&M
6	9	PAT BENATAR	All Fired Up	Chrysalis
16		ROD STEWART	Forever Young	WB
9	11	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra
14		STEVE WINWOOD	Don't You Know What The Night	Virgin
13		GLENN FREY	True Love	MCA
15		INXS	Never Tear Us Apart	Atlantic
10	15	INFORMATION SOCIETY	What's On Your Mind	Tommy Boy
18		POISON	Fallen Angel	Enigma/Cap
19		RHYTHM CORPS	Common Ground	Pasha/CBS
20		EUROPE	Superstitious	Epic
—		TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
—		ESCAPE CLUB	Wild, Wild West	Atlantic

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

NEWCOMERS

ARTIST	TITLE	LABEL
10,000 MANIACS	What's The Matter Here?	Elektra
CROWDED HOUSE	Better Be Home Soon	Capitol
✓ CINDERELLA	Don't Know What You Got (Till)	Mercury/PG
SMITHEREENS	House We Used To Live In	Enigma/Cap
TONI CHILDS	Don't Walk Away	A & M
DEBBIE HARRY	Liar Liar	Reprise
BRIAN WILSON	Love And Mercy	Sire/Reprise
HENRY LEE SUMMER	Hands On The Radio	CBS Assoc
✓ GEORGIA SATELLITES	Hippy Hippy Shake	Elektra

Note: See specific charts for breakdown of stats within that category (# plays/reach index/increase percentage)

TUNED IN

**SPECIAL
TAKE OUT
SECTION**

KPWR: LOS ANGELES

The City of Angels has long been known for its championship teams like The Lakers and The Dodgers and more recently, another winning team has taken the forefront, **KPWR**. Power 106 has held the number one spot in Los Angeles for an entire year now scoring a 7.4, 12+ in the latest book.

Jeff Wyatt coaches the **Emmis Broadcasting** station with **Al Tavera** handling the music duties and **Howard Freshman** heading the very active promotion department.

One of the promotions keeping the station busy is "Power Jam '88" which will be taking to the stage soon featuring such hot acts as Tiffany, Al B. Sure! and Information Society. The acts will be performing for an 18 and under crowd in support of the "Just Say No" campaign.

This week we capture all the success of L.A.'s Hit Radio leader **KPWR** in **Tuned In**.



KQRS: MINNEAPOLIS

For 20 years it's been Minneapolis/St. Paul's "Home of Classic Rock 'n' Roll." The station just received one of their best Arbitron books — holding strong at 11.6 12+, A/F. The programming force behind these triumphant ratings is **Dave Hamilton** with **John Lassman** directing the music. The station is . . . **KQRS** and we've got them Tuned In!

Positioning themselves as the station that "Plays all of the rock 'n' roll from the 60's, 70's and 80's," **KQ92** reinforces this by offering features highlighting their music mix. Spotlighting their current music with features like their "KQ Rock Review," which keeps listeners up-to-date on the latest recording and touring developments. While balancing things out with special programs including "Noontime Nuggets," which recaps the hottest oldies.

You don't need to travel to the Land of Lakes to hear what has made **Capital Cities/ABC's KQRS** so popular with its listeners — just flip the pages as **MMR** offers you a peek at their programming in this week's Rock Radio **Tuned In**!



WWDE: NORFOLK

Deutsche marks, dinars, bucks, francs, yens, pounds, pesos, greenbacks, liras, dollars! No matter what language you use, they all mean one thing — **CASH!** And, Hampton Roads' **WWDE** takes full advantage of this power tool by positioning themselves as "2WD means music and money."

Programmed by **Gary King** (who also wears the Operations and Music Director hats), the **Edens Broadcasting** outlet **2WD** literally centers their promotional action around cash giveaways. With "Thousand Dollar Thursday," postcard entrants win the big bucks by knowing the "Phrase That Pays." Even more 'Jacksons' can be had with the "Free Money Birthday Contest," and through simple random phone calls that test listeners' station loyalty.

Time to smell the sweet scent of money as **MMR** narrows in on **WWDE** for a fresh edition of **Tuned In**!



BELIEVE IN DEPECHE MODE

IT'S NOT SO STRANGE THAT WE WOULD GO AFTER A RECORD THAT WAS RELEASED ALMOST A YEAR AGO. LET US TELL YOU WHY: WE BELIEVE IN DEPECHE MODE

MADISON SQUARE GARDEN - SOLD OUT IN HISTORY-MAKING 3 HOURS

ROSE BOWL IN L.A. PACKED WITH 70,000 SCREAMING FANS. CROWDS TURNED AWAY IN:
SOLD OUT
HOUSTON
LONG ISLAND
NEW JERSEY
DETROIT
SALT LAKE CITY
SEATTLE
PORTLAND
DALLAS
SACRAMENTO
PITTSBURGH
WASHINGTON D.C.

SMASH LP MUSIC FOR THE MASSES. SALES TALLY: APPROACHING 3,000,000 WORLDWIDE

"STRANGELOVE" HELD THE #1 SPOT ON BILLBOARD, WARD, AND ROCKPOOL CLUB CHARTS FOR FOUR CONSECUTIVE WEEKS!

▶ FAVORITE DEPECHE MODE WILL PERFORM THEIR NEW SINGLE "STRANGELOVE" ON THE MTV VIDEO AWARDS SHOW WEDNESDAY, SEPTEMBER 7TH.

BELIEVE IN "STRANGELOVE"

NEW MIXES!
NEW VIDEO!
CONTINUED COMMITMENT!

SPECIAL 7" AND CD PRO RE-RELEASE OF "STRANGELOVE": AUGUST 23.

MTV

WEDNESDAY, AUGUST 17, 1988

NOTE: This week's sampling features 12 1/2 hours (6AM-7:30PM).

OVERVIEW

MTV: Music Television
24 hours daily on cable television
39.8 million households
MTV Networks, A Viacom Company

OWNER: Lee Masters
EXEC VP/GM: Abbey Konowich
VP/PROGRAMMING: Tom Hunter
VP/MUSIC PRMNG: Tom Hunter

VJ's:
6A-11A Carolynne Heldman and Kevin Seal
11A-12N Carolynne Heldman
12N-4P China Kantner
4P-8P Adam Curry
8P-11P Julie Brown
11P-6A Kevin Seal

All times Eastern

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM			
ROD STEWART	Forever Young	C	
KENNY LOGGINS	Nobody's Fool	C	
• GEORGE MICHAEL	Monkey	C	
BRUCE HORNSBY & RANG	Look Out Any Window	C	
• GENTLEMEN WITHOUT WE	Unconditional Love	C	
DEF LEPPARD	Love Bites	C	
• PAT BENATAR	All Fired Up	C	

7AM			
D J. JAZZY JEFF	Parents Just Don't Understand	R	
ELTON JOHN	I Don't Wanna Go On With You	C	
• SUGARCUBES	Cold Sweat	C	
GUNS 'N ROSES	Sweet Child O' Mine	C	
• VAN HALEN	When It's Love	C	
HALL & OATES	Missed Opportunity	R	
• DEBBIE GIBSON	Staying Together	C	
ROBERT PLANT	Ship Of Fools	C	
• AEROSMITH	Rag Doll	R	

8AM			
MICHAEL JACKSON	The Way You Make Me Feel	R	
POISON	Fallen Angel	C	
• STEVE WINWOOD	Don't You Know What The Night	C	
CHEAP TRICK	Don't Be Cruel	C	
MIDNIGHT OIL	Dead Heart	C	
• COLIN JAMES	Voodoo Thing	C	
• TERENCE TRENT D'ARBY	Sign Your Name	R	

9AM			
DEF LEPPARD	Pour Some Sugar On Me	R	
RICHARD MARX	Hold On To The Nights	R	
• PATTI SMITH	People Have The Power	C	
HUEY LEWIS & NEWS	Perfect World	R	
• FAT BOYS	Are You Ready For Freddy?	C	
KENNY LOGGINS	Nobody's Fool	C	
GUNS 'N ROSES	Sweet Child O' Mine	C	
• RICK ASTLEY	It Would Take A Strong Strong	C	
• TRACY CHAPMAN	Fast Car	R	

10AM			
ROBERT PALMER	Simply Irresistible	C	
• GRATEFUL DEAD	Touch Of Grey	R	
ROD STEWART	Forever Young	C	
• PETE BAROENS	Gold	C	
FABULOUS THUNDERBIRD	Powerful Stuff	C	
• UB40	Red Red Wine	C	
EUROPE	Superstitious	C	
• MICHAEL JACKSON	Dirty Diana	R	
• PAT BENATAR	All Fired Up	C	

11AM			
BRUCE SPRINGSTEEN	Tunnel Of Love	R	
AEROSMITH	Rag Doll	R	
• ERASURE	Chains Of Love	C	
INXS	Never Tear Us Apart	C	
• TINA TURNER	What's Love Got To Do With It	G	
VAN HALEN	When It's Love	C	
• INFORMATION SOCIETY	What's On Your Mind	C	
HALL & OATES	Missed Opportunity	R	
• RICHARD MARX	Hold On To The Nights	R	

12NOON			
REMOTE CONTROL	GAME SHOW	X	
• CHEAP TRICK	Don't Be Cruel	C	
ESCAPE CLUB	Wild, Wild West	C	
• SIOUXSIE & BANSHEES	Peek-A-Boo	C	
DEF LEPPARD	Hysteria	R	
• GEORGE MICHAEL	Monkey	C	

1PM			
INXS	What You Need	G	
INXS	Mediate	R	
• GUNS 'N ROSES	Sweet Child O' Mine	C	
• SUGARCUBES	Cold Sweat	C	
BRUCE HORNSBY & RANG	Look Out Any Window	C	
• STEVE WINWOOD	Don't You Know What The Night	C	
AEROSMITH	Rag Doll	R	
• JOHNNY HATES JAZZ	I Don't Want To Be A Hero	C	
HUEY LEWIS & NEWS	Perfect World	C	
• TERENCE TRENT D'ARBY	Sign Your Name	R	

2PM

POISON	Nothin' But A Good Time	R	
ROBERT PALMER	Simply Irresistible	C	
• PINK FLOYD	Learning To Fly	R	
KENNY LOGGINS	Nobody's Fool	C	
• RUN DMC	Mary Mary	C	
ROBERT PLANT	Ship Of Fools	C	
• BOZ SCAGGS	Cool Running	C	
TRACY CHAPMAN	Fast Car	R	
• PAT BENATAR	All Fired Up	C	

3PM

CHEAP TRICK	The Flame	R	
RICHARD MARX	Hold On To The Nights	R	
• ELTON JOHN	I Don't Wanna Go On With You	C	
PRINCE	Little Red Corvette	G	
• JIMMY PAGE	Wasting My Time	C	
CLUB	MTV	X	
JOHNNY KEMP	Just Got Paid	R	
STEVE WINWOOD	Roll With It	C	
• VANESSA WILLIAMS	The Right Stuff	C	
GEORGE MICHAEL	Monkey	C	
• JJ FAD	Supersonic	R	

4PM

AEROSMITH	(Dude) Looks Like A Lady	R	
HUEY LEWIS & NEWS	Perfect World	C	
NOVELTY	Novelty	X	
• REM	The One I Love	R	
ROD STEWART	Forever Young	C	
• HALL & OATES	Missed Opportunity	R	
MIDNIGHT OIL	Dead Heart	C	
• FOREIGNER	Heart Turns To Stone	R	
INXS	Never Tear Us Apart	C	
• JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C	

5PM

OJAL	MTV	X	
HURRICANE	I'm On To You	C	
STRYPER	Always There For You	C	
CHEAP TRICK	Don't Be Cruel	C	
• DEBBIE GIBSON	Staying Together	C	
BRITNY FOX	Long Way To Love	C	
D J. JAZZY JEFF	Parents Just Don't Understand	R	
• GEORGE MICHAEL	Monkey	C	
• EUROPE	Superstitious	C	
POISON	Fallen Angel	C	
DEF LEPPARD	Love Bites	C	

6PM

LOS LOBOS	La Bamba	R	
INXS	New Sensation	R	
CHEAP TRICK	Don't Be Cruel	C	
• GEORGE HARRISON	When We Was Fab	R	
ROBERT PALMER	Simply Irresistible	C	
• JOHN C MELLENCAMP	Lonely Ol' Night	G	
TOMMY CONWELL & YOUNG	I'm Not Your Man	C	
LITA FORD	Back To The Cave	C	
ROD STEWART	Lost In You	R	
• PAT BENATAR	All Fired Up	C	

7PM

REMOTE CONTROL	GAME SHOW	X	
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ALPHABETICAL LIST BY ARTIST

A			
AEROSMITH	(Dude) Looks Like A Lady	4p	
AEROSMITH	Rag Doll	7a	
AEROSMITH	Rag Doll	11a	
AEROSMITH	Rag Doll	1p	
ASTLEY, RICK	It Would Take A Strong Strong	9a	

B			
BAROENS, PETE	Gold	10a	
BENATAR, PAT	All Fired Up	6a	
BENATAR, PAT	All Fired Up	10a	
BENATAR, PAT	All Fired Up	2p	
BENATAR, PAT	All Fired Up	6p	
BRITNY FOX	Long Way To Love	5p	

C			
CHAPMAN, TRACY	Fast Car	9a	
CHAPMAN, TRACY	Fast Car	2p	
CHAPMAN, TRACY	Don't Be Cruel	8a	
CHEAP TRICK	Don't Be Cruel	12N	
CHEAP TRICK	Don't Be Cruel	5p	
CHEAP TRICK	Don't Be Cruel	6p	
CHEAP TRICK	The Flame	3p	
CLUB	MTV	3p	
CONWELL, TOMMY & YOU	I'm Not Your Man	6p	

D			
O ARBY, TERENCE TREN	Sign Your Name	8a	
O ARBY, TERENCE TREN	Sign Your Name	1p	
O J. JAZZY JEFF	Parents Just Don't Understand	7a	
O J. JAZZY JEFF	Parents Just Don't Understand	5p	
DEF LEPPARD	Hysteria	12N	
DEF LEPPARD	Love Bites	6a	
DEF LEPPARD	Love Bites	5p	
DEF LEPPARD	Pour Some Sugar On Me	9a	
DIAL	MTV	5p	

E

ERASURE	Chains Of Love	11a	
ESCAPE CLUB	Wild, Wild West	12N	
EUROPE	Superstitious	10a	
EUROPE	Superstitious	5p	

F

FABULOUS THUNDERBIRD	Powerful Stuff	10a	
FAT BOYS	Are You Ready For Freddy?	9a	
FORD, LITA	Back To The Cave	6p	
FOREIGNER	Heart Turns To Stone	4p	

G

GENTLEMEN WITHOUT WE	Unconditional Love	6a	
GIBSON, DEBBIE	Staying Together	7a	
GIBSON, DEBBIE	Staying Together	5p	
GRATEFUL DEAD	Touch Of Grey	10a	
GUNS 'N ROSES	Sweet Child O' Mine	7a	
GUNS 'N ROSES	Sweet Child O' Mine	9a	
GUNS 'N ROSES	Sweet Child O' Mine	1p	

H

HALL & OATES	Missed Opportunity	7a	
HALL & OATES	Missed Opportunity	11a	
HALL & OATES	Missed Opportunity	4p	
HARRISON, GEORGE	When We Was Fab	6p	
HORNSBY, BRUCE & RAN	Look Out Any Window	6a	
HORNSBY, BRUCE & RAN	Look Out Any Window	1p	
HURRICANE	I'm On To You	5p	

I

INFORMATION SOCIETY	What's On Your Mind	11a	
INXS	Mediate	1p	
INXS	Never Tear Us Apart	11a	
INXS	Never Tear Us Apart	4p	
INXS	New Sensation	6p	
INXS	What You Need	1p	

J

JACKSON, MICHAEL	Oriry Diana	10a	
JACKSON, MICHAEL	The Way You Make Me Feel	8a	
JAMES, COLIN	Voodoo Thing	8a	
JETT, JOAN & BLACKHE	I Hate Myself For Loving You	4p	
JJ FAD	Supersonic	3p	
JOHN, ELTON	I Don't Wanna Go On With You	7a	
JOHN, ELTON	I Don't Wanna Go On With You	3p	
JOHNNY HATES JAZZ	I Don't Want To Be A Hero	1p	

K

KEMP, JOHNNY	Just Got Paid	3p	
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L

LEWIS, HUEY & NEWS	Perfect World	9a	
LEWIS, HUEY & NEWS	Perfect World	1p	
LEWIS, HUEY & NEWS	Perfect World	4p	
LOGGINS, KENNY	Nobody's Fool	6a	
LOGGINS, KENNY	Nobody's Fool	9a	
LOGGINS, KENNY	Nobody's Fool	2p	
LOS LOBOS	La Bamba	6p	

M

MARK, RICHARD	Hold On To The Nights	9a	
MARK, RICHARD	Hold On To The Nights	11a	
MARK, RICHARD	Hold On To The Nights	3p	
MELLENCAMP, JOHN C	Lonely Ol' Night	6p	
MICHAEL, GEORGE	Monkey	6a	
MICHAEL, GEORGE	Monkey	12N	
MICHAEL, GEORGE	Monkey	3p	
MICHAEL, GEORGE	Monkey	5p	
MIDNIGHT OIL	Dead Heart	8a	
MIDNIGHT OIL	Dead Heart	4p	

N

NOVELTY	Novelty	4p	
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P

PAGE, JIMMY	Wasting My Time	3p	
PALMER, ROBERT	Simply Irresistible	10a	
PALMER, ROBERT	Simply Irresistible	2p	
PALMER, ROBERT	Simply Irresistible	6p	
PINK FLOYD	Learning To Fly	2p	
PLANT, ROBERT	Ship Of Fools	7a	
PLANT, ROBERT	Ship Of Fools	2p	
POISON	Fallen Angel	8a	
POISON	Fallen Angel	5p	
POISON	Nothin' But A Good Time	2p	
PRINCE	Little Red Corvette	3p	

R

REM	The One I Love	4p	
REMOTE CONTROL	GAME SHOW	12N	
REMOTE CONTROL	GAME SHOW	7p	
RUN DMC	Mary Mary	2p	

S

SCAGGS, BOZ	Cool Running	2p	
SIOUXSIE & BANSHEES	Peek-A-Boo	12N	
SMITH, PATTI	People Have The Power	9a	

SPRINGSTEEN, BRUCE	Tunnel Of Love	11a	
STEWART, ROD	Forever Young	6a	
STEWART, ROD	Forever Young	10a	
STEWART, ROD	Forever Young	4p	
STEWART, ROD	Lost In You	6p	
STRYPER	Always There For You	5p	
SUGARCUBES	Cold Sweat	7a	
SUGARCUBES	Cold Sweat	1p	

T

TURNER, TINA	What's Love Got To Do With It	11a	
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U

UB40	Red Red Wine	10a	
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V

VAN HALEN	When It's Love	7a	
VAN HALEN	When It's Love	11a	

W

WILLIAMS, VANESSA	The Right Stuff	3p	
WINWOOD, STEVE	Don't You Know What The Night	8a	
WINWOOD, STEVE	Don't You Know What The Night	1p	
WINWOOD, STEVE	Roll With It	3p	

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

BENATAR, PAT	All Fired Up	4	
CHEAP TRICK	Don't Be Cruel	4	
MICHAEL, GEORGE	Monkey	4	
GUNS 'N ROSES	Sweet Child O' Mine	3	
LEWIS, HUEY & NEWS	Perfect World	3	
LOGGINS, KENNY	Nobody's Fool	3	
PALMER, ROBERT	Simply Irresistible	3	
STEWART, ROD	Forever Young	3	
DEF LEPPARD	Love Bites	2	
EUROPE	Superstitious	2	
GIBSON, DEBBIE	Staying Together	2	
HORNSBY, BRUCE & RAN	Look Out Any Window	2	
INXS	Never Tear Us Apart	2	
JOHN ELTON	I Don't Wanna Go On With You	2	
MIDNIGHT OIL	Dead Heart	2	
PLANT, ROBERT	Ship Of Fools	2	
POISON	Fallen Angel	2	
SUGARCUBES	Cold Sweat	2	
VAN HALEN	When It's Love	2	
WINWOOD, STEVE	Don't You Know What The Night	2	
ASTLEY, RICK	It Would Take A Strong Strong	1	
BAROENS, PETE	Gold	1	
BRITNY FOX	Long Way To Love	1	
CONWELL, TOMMY & YOU	I'm Not Your Man	1	
ERASURE	Chains Of Love	1	
ESCAPE CLUB	Wild, Wild West	1	
FABULOUS THUNDERBIRD	Power		

MTV

POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS	31X
"MTV ... in stereo." (10X)	
"MTV News ... you hear it first." (9X)	
"MTV ... the only worldwide global video network." (6X)	
"MTV ... 24-hours-a-day." (3X)	
"MTV ... your TV." (2X)	
"MTV ... your channel." (1X)	
MUSIC	17X
"MTV ... your favorite music and more." (11X)	
"Hear new music first." (3X)	
"MTV ... the music authority." (2X)	
"MTV ... the best new videos with just a splash of idiotic jargon." (1X)	
OTHER STATEMENTS	7X
"We think, therefore we M." (4X)	
"TV or MTV ... I want my MTV." (3X)	

PROMOTIONAL ACTIVITY

RANDEE CONVENTION	11X
The Rande of The Redwoods Presidential Campaign aired on Wednesday, August 17th at 9PM. Scheduled to appear at the convention were Run DMC, The Fabulous Thunderbirds and Robin Williams.	
FREDDY KRUEGER'S MTV VIDEO HOUR	10X
Just when you thought it was safe to watch MTV, Freddy dares you to fall asleep during his stint as Guest V.J. The show aired on Thursday the 18th at 9PM and Saturday the 20th at 11PM.	
MTV MUSIC NEWS	14X
Kurt Loder brings you the news first. Exciting interviews and behind the scenes looks at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry.	
THE BIG PICTURE	6X
Featured last Thursday on The Big Picture, John Demme ("Married to the Mob") and highlights from "Nightmare on Elm Street Part 4." The Big Picture now airs on Thursday evenings at 7:30 and on Saturdays at 6:30PM.	
CALLING ALL NATIONS TOUR	3X
INXS continues its tour and MTV is right in the thick of it all, bringing you exclusive interviews, concert reports, music videos and contests. Look for the "Big Weekend" in October.	
MUSEUM OF UNNATURAL HISTORY	2X
MTV's travelling roadshow continues on its journey around the country. The Museum brings artifacts pertaining to the music and entertainment industries to local shopping malls.	
REMOTE CONTROL	2X
Hosted by Ken Ober, it's MTV's nuttiest game show. Along with Colin, Kari, Steve and the rest of the Remote Control gang, Ken brings us into his basement every weekday at 12N, 7PM and 11PM.	
CLUB MTV	1X
Direct from New York's Palladium, it's MTV's version of American Bandstand, hosted by "Downtown" Julie Brown. Last week, The Club featured Vanessa Williams singing "The Right Stuff."	

ACCOUNT LIST

'88 Olympics Shirts	3X	Clothing
A&W Root Beer	1X	Beverage
ABC Daytime Programs	3X	TV/Broadcast
Ad Council	1X	Human Resources
Aerosmith — "Permanent Vacation"	1X	CDs/Records/Tapes
Alberto Hair Products	4X	Health/Beauty
Ambervision Sunglasses	2X	Optical
Art Institute	3X	Education
Athlete's Foot, The	3X	Clothing
Bacardi Mixers	1X	Beverage
Big Blue, The	3X	Entertainment/Rec
British Knights Footware	3X	Clothing
Buf Puf Daily Cleanser	1X	Health/Beauty
Caramello	1X	Food Products
Cardonna's Party Store	2X	Retail
Cedar Point	10X	Entertainment/Rec
Cherry 7-Up	1X	Beverage
Cigarest	2X	Health/Beauty
Cinemax	2X	TV/Broadcast
Class Act School Supplies	1X	Office Products
Clearasil	1X	Health/Beauty
Clorets	1X	Health/Beauty
Coast Deodorant Soap	1X	Health/Beauty
Coca-Cola	3X	Beverage

Comcast Cablevision	5X	TV/Broadcast
Cover Girl Cosmetics	1X	Health/Beauty
Crush	1X	Beverage
Duracell	1X	Electronics
Easy Glider	1X	Fitness
Eveready Conductor	2X	Electronics
FDS	1X	Health/Beauty
Finesse	1X	Health/Beauty
For Keeps/Videocassette	2X	Entertainment/Rec
Fountainview Lanes	2X	Entertainment/Rec
Freak Phone	1X	Communications
Freedom Rock	2X	CDs/Records/Tapes
Frenzee	2X	Health/Beauty
HBO	6X	TV/Broadcast
Honda City	1X	Auto/MC
Hot To Trot	4X	Entertainment/Rec
International Correspondence Schools	1X	Education
J.C. Penney — Hot Tracks	5X	Clothing
Jimmy's Pizza	2X	Restaurant
Kawasaki Jet Skis	2X	Entertainment/Rec
K-Mart	4X	Retail
L.A. Gear	2X	Clothing
Lee Jeans	10X	Clothing
Lee Sculptured Nails	1X	Health/Beauty
Levi's	6X	Clothing
Life Magazine	3X	Publication
Lincoln Technical Institute	2X	Education
Married To The Mob	5X	Entertainment/Rec
Maybelline	1X	Health/Beauty
Maxithins	1X	Health/Beauty
Mead Notebooks	1X	Office Products
Milky Way	3X	Food Products
Nick at Nite	1X	TV/Broadcast
Nightmare on Elm Street Pt. 4	6X	Entertainment/Rec
Northwood College	1X	Education
O.B. Tampons	1X	Health/Beauty
P&P Cycle	2X	Auto/MC
Pass	4X	TV/Broadcast
Pazzo Sportwear	3X	Clothing
Pepsi	1X	Beverage
PermaSoft	1X	Health/Beauty
Phiso-Derm	2X	Health/Beauty
Prell Shampoo & Conditioner	2X	Health/Beauty
Rascals	2X	Food Products
Reebok	2X	Clothing
Rolling Stone	1X	Publication
Sea Breeze	1X	Health/Beauty
Secret Antiperspirant	1X	Health/Beauty
Silver Eagle Records	3X	CDs/Records/Tapes
Sports Illustrated	1X	Publication
Sprite	2X	Beverage
Steak-Umm	2X	Food Products
Stridex	1X	Health/Beauty
Time-Life Books	5X	Various
Time Magazine	2X	Publication
Travel Fox Athletic Footware	1X	Clothing
Tres' L.A.	1X	Health/Beauty
Twizzlers	2X	Food Products
Union Bay Fashion	3X	Clothing
Wrigley's Gum	6X	Food Products
Zena Sportswear	1X	Clothing

ACCOUNTS BY CATEGORY

Auto/MC	2%
Beverage	4%
CDs/Records/Tapes	3%
Clothing	21%
Communications	1%
Education	4%
Electronics	1%
Entertainment/Rec	17%
Fitness	1%
Food Products	8%
Health/Beauty	14%
Human Resources	1%
Office Products	1%
Optical	1%
Publication	4%
Restaurant	3%
Retail	3%
TV/Broadcast	11%
Various	3%

Everyone's Going Crazy For Flesh.



I GO CRAZY
the new single
FLESH FOR LULU

from their debut album LONG LIVE THE NEW FLESH

Produced By Stephen Hague - Personal Management: Perrygram/Warner Bros. - Janet McQuinn

Capitol

1*

Everyone needs a little Flesh sometime,
and this one is guaranteed to drive you crazy.

HIT RADIO/KPWR-FM

WEDNESDAY, AUGUST 17, 1988

OVERVIEW

STATION: KPWR-FM, Los Angeles, CA
FREQUENCY: 105.9 MHz (72,000 watts)
GROUP OWNER: Emmis Broadcasting
VP/GM: Philip B. Newmark
GSM: Susan Hoffman
PD: Jeff Wyatt
MO: Al Tavera
NEWS DIRECTOR: Monica Brooks
PROMOTION DIR.: Howard Freshman
AIRSTAFF:
 5A-9A Jay Thomas
 9A-11A Jeff Wyatt
 11A-3P Brenda Ross
 3P-7P Mucho Morales
 7P-12M Joe "Boomer" Cervantez
 12M-5A Bill Alexander
REP FIRM: Hillier, Newmark, Wechsler & Howard

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- GLORIA ESTEFAN & MIA 1-2-3 C
- GEORGE MICHAEL One More Try R
- TRACIE SPENCER Symptoms Of True Love R
- WHEN IN ROME The Promise C
- CONTOURS Do You Love Me R
- BRENDA K. STARR I Still Believe R
- DEBBIE GIBSON Only In My Dreams R
- BOBBY BROWN Don't Be Cruel C

7AM

- GLORIA ESTEFAN & MIA Conga G
- NEW EDITION If It Isn't Love C
- JETS Sendin' All My Love C
- PEBBLES Girlfriend R
- PAULA ABDUL Knocked Out R
- STEVIE B Spring Love R
- MICHAEL MCDONALD Sweet Freedom G
- TERENCE TRENT D'ARBY Sign Your Name R

8AM

- KOOL & THE GANG Fresh G
- JANET JACKSON When I Think Of You G
- DEBBIE GIBSON Foolish Beat R
- PAM RUSSO It Works For Me R
- GEORGE MICHAEL Monkey C
- DENISE LOPEZ Sayin' Sorry Don't Make It Rig R
- TAYLOR DAYNE Tell It To My Heart R
- BREATHE Hands To Heaven R

9AM

- SWEET SENSATION Take It While It's Hot R
- WHITNEY HOUSTON You Give Good Love G
- JOHNNY KEMP Just Got Paid R
- PEPSI & SHIRLIE Heartache R
- CHEAP TRICK Don't Be Cruel C
- BRENDA K. STARR I Still Believe R
- PET SHOP BOYS Heart C
- TRACIE SPENCER Symptoms Of True Love R
- FRANKLIN & MICHAEL I Knew You Were Waiting (For M G
- JODY WATLEY Most Of All R
- WILL TO POWER Say It's Gonna Rain R
- ANITA BAKER Caught Up In The Rapture G
- JOHNNY HATES JAZZ I Don't Want To Be A Hero C
- BELINDA CARLISLE I Get Weak R

10AM

- CHAKA KHAN I Feel For You G
- WHEN IN ROME The Promise C
- NEW EDITION If It Isn't Love C
- JETS Sendin' All My Love C
- INXS Need You Tonight R
- TAYLOR DAYNE I'll Always Love You C
- PAULA ABDUL Knocked Out R
- NU SHOOZ Are You Looking For Someone Nu C
- RICK ASTLEY My Arms Keep Missing You R
- DINO Summergirls C
- SWING OUT SISTER Breakout R
- CONTOURS Do You Love Me R
- MICHAEL JACKSON Another Part Of Me C

11AM

- PRINCE Kiss G
- STEVIE B Spring Love R
- AL B SURE Nite & Day R
- DEBBIE GIBSON Staying Together C
- PET SHOP BOYS What Have I Done To Deserve R
- SWEET SENSATION Never Let You Go C
- GLORIA ESTEFAN & MIA 1-2-3 C

- PETER GABRIEL Sledgehammer G
- DEELE Two Occasions R
- DENISE LOPEZ Sayin' Sorry Don't Make It Rig R
- MADONNA Papa Don't Preach G
- BRENDA K. STARR What You See Is What You Get C

12NOON

- JETS Make It Real R
- SHANICE WILSON I'll Bet She's Got a Boyfriend C
- TERENCE TRENT D'ARBY Sign Your Name R
- TRACIE SPENCER Symptoms Of True Love R
- WHITNEY HOUSTON Love Will Save The Day C
- PAM RUSSO It Works For Me R
- PATTI AUSTIN Gettin' Away with Murder G
- BOBBY BROWN Don't Be Cruel C
- STEVE WINWOOD Higher Love G
- COVER GIRLS Inside Outside C
- WILL TO POWER Say It's Gonna Rain R

1PM

- JOHNNY KEMP Just Got Paid R
- KATE GENGO Tell Me C
- NEW EDITION If It Isn't Love C
- INFORMATION SOCIETY What's On Your Mind C
- JERMAINE STEWART We Don't Have To Take Our Clot G
- JODY WATLEY Most Of All R
- PAULA ABDUL Knocked Out R
- JETS Sendin' All My Love C
- WHISPERS Rock Steady R
- TAYLOR DAYNE I'll Always Love You C
- SAMANTHA FOX Naughty Girls (Need Love Too) R
- PRINCESS Say I'm Your #1 G
- PET SHOP BOYS Heart C

2PM

- AL B SURE Nite & Day R
- GIANT STEPS Another Lover C
- SWEET SENSATION Take It While It's Hot R
- DENISE LOPEZ Sayin' Sorry Don't Make It Rig R
- JOHNNY HATES JAZZ I Don't Want To Be A Hero C
- WHEN IN ROME The Promise C
- SHANNON Let The Music Play G
- DEBBIE GIBSON Staying Together C
- BREATHE Hands To Heaven R
- MICHAEL JACKSON Another Part Of Me C
- GLORIA ESTEFAN & MIA 1-2-3 C
- BUNNY DEBARGE Save the Best For Me (Best of G

3PM

- PEBBLES Mercedes Boy R
- KYLIE MINOGUE The Loco-Motion C
- BRENDA K. STARR I Still Believe R
- STEVIE B Spring Love R
- ERASURE Chains Of Love C
- TRACIE SPENCER Symptoms Of True Love R
- EXPOSE Come Go With Me G
- CHEAP TRICK Don't Be Cruel C
- WILL TO POWER Say It's Gonna Rain R
- CONTOURS Do You Love Me C
- SWEET SENSATION Never Let You Go C
- ABC Be Near Me G

4PM

- TAYLOR DAYNE Prove Your Love R
- JEFFREY OSBORNE She's On the Left C
- PAULA ABDUL Knocked Out R
- GEORGE MICHAEL One More Try R
- NIA PEEPLES High Time C
- NEW EDITION If It Isn't Love C
- RICK ASTLEY My Arms Keep Missing You R
- PRINCE Little Red Corvette G
- JETS Sendin' All My Love C
- DINO Summergirls C
- TERENCE TRENT D'ARBY Sign Your Name R
- BRENDA K. STARR What You See Is What You Get C
- BELINDA CARLISLE Mad About You G

5PM

- AL B SURE Nite & Day R
- LISA LISA & CULT JAM Go For Yours G
- ROBBIE NEVIL C'est La Vie C
- DENISE LOPEZ Sayin' Sorry Don't Make It Rig R
- DEBBIE GIBSON Staying Together R
- JOHNNY KEMP Just Got Paid C
- WHITNEY HOUSTON Love Will Save The Day R
- EXPOSE Let Me Be The One C
- AFRO-RICAN Give It All You Got C
- GLORIA ESTEFAN & MIA 1-2-3 C
- COVER GIRLS Inside Outside C

6PM

- MCFADDEN & WHITEHEAD Ain't No Stoppin' Us Now G
- VANESSA WILLIAMS The Right Stuff C

- JETS Make It Real R
- PAM RUSSO It Works For Me R
- AL B SURE Off On Your Own (Girl) C
- POINTER SISTERS I'm So Excited G
- WILL TO POWER Say It's Gonna Rain R
- MADONNA La Isla Bonita G
- INFORMATION SOCIETY What's On Your Mind C
- BOBBY BROWN Don't Be Cruel C
- TRACIE SPENCER Symptoms Of True Love R
- WHEN IN ROME The Promise C

7PM

- NEW EDITION If It Isn't Love C
- ESCAPE CLUB Wild, Wild West C
- ANITA BAKER No One In The World R
- SWEET SENSATION Take It While It's Hot R
- JETS Sendin' All My Love C
- PAULA ABDUL Knocked Out R
- PET SHOP BOYS Heart C
- COVER GIRLS Show Me G
- ERASURE Chains Of Love C
- STEVIE B Spring Love R
- WHODINI Freaks Come Out at Night G
- ROB BASE It Takes Two C
- GAP BAND Burn Rubber (Why You Wanna Hur G

8PM

- NIA PEEPLES High Time C
- DEBBIE GIBSON Foolish Beat R
- CONTOURS Do You Love Me R
- ELISA FIORILLO You Don't Know C
- EVELYN KING Love Come Down G
- DENISE LOPEZ Sayin' Sorry Don't Make It Rig R
- MEDLEY/WARNES (I've Had) The Time Of My Life R
- MICHAEL JACKSON Another Part Of Me C
- SWEET SENSATION Never Let You Go C
- GLORIA ESTEFAN & MIA 1-2-3 C
- SPECIAL PROGRAMMING Mega Mix X

9PM

- SPECIAL PROGRAMMING Mega Mix X
- BOBBY BROWN Don't Be Cruel C
- RICK ASTLEY Never Gonna Give You Up R
- NU SHOOZ Are You Looking For Someone Nu R
- WILL TO POWER Say It's Gonna Rain C
- WHITNEY HOUSTON Love Will Save The Day C
- PET SHOP BOYS West End Girls G
- TERENCE TRENT D'ARBY Sign Your Name R

10PM

- BOOK OF LOVE Tubular Bells C
- NEW EDITION If It Isn't Love C
- JODY WATLEY Most Of All R
- DAZZ BAND Single Girls C
- PRINCE I Would Die 4 U G
- PAULA ABDUL Knocked Out R
- EXPOSE Seasons Change R
- GEORGE MICHAEL Monkey C
- JETS Sendin' All My Love C
- DINO Summergirls C
- PAM RUSSO It Works For Me R
- WILL TO POWER Dreamin' R

11PM

- AL B SURE Nite & Day R
- WHEN IN ROME The Promise C
- TEARS FOR FEARS Shout G
- DEBBIE GIBSON Staying Together C
- INFORMATION SOCIETY What's On Your Mind C
- DENISE LOPEZ Sayin' Sorry Don't Make It Rig R
- ERASURE Chains Of Love C
- STEVIE B Spring Love R
- BREATHE Hands To Heaven R
- TERENCE TRENT D'ARBY Dance Little Sister C
- RICK ASTLEY Together Forever R
- VANESSA WILLIAMS The Right Stuff C

ALPHABETICAL LIST BY ARTIST

- A ABC Be Near Me 3p
- ABDUL, PAULA Knocked Out 7a
- ABDUL, PAULA Knocked Out 10a
- ABDUL, PAULA Knocked Out 1p
- ABDUL, PAULA Knocked Out 4p
- ABDUL, PAULA Knocked Out 7p
- ABDUL, PAULA Knocked Out 10p
- AFRO-RICAN Give It All You Got 5p
- AL B SURE Nite & Day 11a
- AL B SURE Nite & Day 2p

- AL B SURE Nite & Day 5p
- AL B SURE Nite & Day 11p
- AL B SURE Off On Your Own (Girl) 6p
- ASTLEY, RICK My Arms Keep Missing You 10a
- ASTLEY, RICK My Arms Keep Missing You 4p
- ASTLEY, RICK Never Gonna Give You Up 9p
- ASTLEY, RICK Together Forever 11p
- AUSTIN, PATTI Gettin' Away with Murder 12n

B

- B, STEVIE Spring Love 7a
- B, STEVIE Spring Love 11a
- B, STEVIE Spring Love 3p
- B, STEVIE Spring Love 7p
- B, STEVIE Spring Love 11p
- BAKER, ANITA Caught Up In The Rapture 9a
- BAKER, ANITA No One In The World 7p
- BASE, ROB It Takes Two 7p
- BOOK OF LOVE Tubular Bells 10p
- BREATHE Hands To Heaven 8a
- BREATHE Hands To Heaven 2p
- BREATHE Hands To Heaven 11p
- BROWN, BOBBY Don't Be Cruel 6a
- BROWN, BOBBY Don't Be Cruel 12n
- BROWN, BOBBY Don't Be Cruel 6p
- BROWN, BOBBY Don't Be Cruel 9p

C

- CARLISLE, BELINDA I Get Weak 9a
- CARLISLE, BELINDA Mad About You 4p
- CHEAP TRICK Don't Be Cruel 9a
- CHEAP TRICK Don't Be Cruel 3p
- CONTOURS Do You Love Me 6a
- CONTOURS Do You Love Me 10a
- CONTOURS Do You Love Me 3p
- CONTOURS Do You Love Me 8p
- CONTOURS Inside Outside 12n
- COVER GIRLS Inside Outside 5p
- COVER GIRLS Show Me 7p

D

- D'ARBY, TERENCE TREN Dance Little Sister 11p
- D'ARBY, TERENCE TREN Sign Your Name 7a
- D'ARBY, TERENCE TREN Sign Your Name 12n
- D'ARBY, TERENCE TREN Sign Your Name 4p
- D'ARBY, TERENCE TREN Sign Your Name 9p
- DAYNE, TAYLOR I'll Always Love You 10a
- DAYNE, TAYLOR I'll Always Love You 1p
- DAYNE, TAYLOR Prove Your Love 4p
- DAYNE, TAYLOR Tell It To My Heart 8a
- DAZZ BAND Single Girls 10p
- DEBARGE, BUNNY Save the Best For Me (Best of 2p
- DEELE Two Occasions 11a
- DINO Summergirls 10a
- DINO Summergirls 4p
- DINO Summergirls 10p

E

- ERASURE Chains Of Love 3p
- ERASURE Chains Of Love 7p
- ERASURE Chains Of Love 11p
- ESCAPE CLUB Wild, Wild West 7p
- ESTEFAN, GLORIA & MI 1-2-3 6a
- ESTEFAN, GLORIA & MI 1-2-3 11a
- ESTEFAN, GLORIA & MI 1-2-3 2p
- ESTEFAN, GLORIA & MI 1-2-3 5p
- ESTEFAN, GLORIA & MI 1-2-3 8p
- ESTEFAN, GLORIA & MI Conga 7a
- EXPOSE Come Go With Me 3p
- EXPOSE Let Me Be The One 5p
- EXPOSE Seasons Change 10p

F

- FIORILLO, ELISA You Don't Know 8p
- FOX, SAMANTHA Naughty Girls (Need Love Too) 1p
- FRANKLIN & MICHAEL I Knew You Were Waiting (For M 9a

G

- GABRIEL, PETER Sledgehammer 11a
- GAP BAND Burn Rubber (Why You Wanna Hur 7p
- GENGO, KATE Tell Me 1p
- GIANT STEPS Another Lover 2p
- GIBSON, DEBBIE Foolish Beat 8a
- GIBSON, DEBBIE Foolish Beat 8p
- GIBSON, DEBBIE Only In My Dreams 6a
- GIBSON, DEBBIE Staying Together 11a
- GIBSON, DEBBIE Staying Together 2p
- GIBSON, DEBBIE Staying Together 5p
- GIBSON, DEBBIE Staying Together 11p

HIT RADIO/KPWR-FM

ALPHABETICAL LIST BY ARTIST

H
HOUSTON, WHITNEY Love Will Save The Day 12n
HOUSTON, WHITNEY Love Will Save The Day 5p
HOUSTON, WHITNEY Love Will Save The Day 9p
HOUSTON, WHITNEY You Give Good Love 9a

I
INFORMATION SOCIETY What's On Your Mind 1p
INFORMATION SOCIETY What's On Your Mind 6p
INFORMATION SOCIETY What's On Your Mind 11p
INXS Need You Tonight 10a

J
JACKSON, JANET When I Think Of You 8a
JACKSON, MICHAEL Another Part Of Me 10a
JACKSON, MICHAEL Another Part Of Me 2p
JACKSON, MICHAEL Another Part Of Me 8p
JETS Make It Real 12n
JETS Make It Real 6p
JETS Sendin' All My Love 7a
JETS Sendin' All My Love 10a
JETS Sendin' All My Love 1p
JETS Sendin' All My Love 4p
JETS Sendin' All My Love 7p
JETS Sendin' All My Love 10p
JOHNNY HATES JAZZ I Don't Want To Be A Hero 9a
JOHNNY HATES JAZZ I Don't Want To Be A Hero 2p

K
KEMP, JOHNNY Just Got Paid 9a
KEMP, JOHNNY Just Got Paid 1p
KEMP, JOHNNY Just Got Paid 5p
KHAN, CHAKA I Feel For You 10a
KING, EVELYN Love Come Down 8p
KODL & THE GANG Fresh 8a

L
LISA LISA & CULT JAM Go For Yours 5p
LOPEZ, DENISE Sayin' Sorry Don't Make It Rig 8a
LOPEZ, DENISE Sayin' Sorry Don't Make It Rig 11a
LOPEZ, DENISE Sayin' Sorry Don't Make It Rig 2p
LOPEZ, DENISE Sayin' Sorry Don't Make It Rig 5p
LOPEZ, DENISE Sayin' Sorry Don't Make It Rig 8p
LOPEZ, DENISE Sayin' Sorry Don't Make It Rig 11p

M
MADONNA La Isla Bonita 6p
MADONNA Papa Don't Preach 11a
MCDONALD, MICHAEL Sweet Freedom 7a
MCFADDEN & WHITEHEAD Ain't No Stoppin' Us Now 6p
MEDLEY/WARNES (I've Had) The Time Of My Life 8p
MICHAEL, GEORGE Monkey 8a
MICHAEL, GEORGE Monkey 10p
MICHAEL, GEORGE One More Try 6a
MICHAEL, GEORGE One More Try 4p
MINOGUE, KYLIE The Loco-Motion 3p

N
NEVIL, ROBBIE C'est La Vie 5p
NEW EDITION If It Isn't Love 7a
NEW EDITION If It Isn't Love 10a
NEW EDITION If It Isn't Love 1p
NEW EDITION If It Isn't Love 4p
NEW EDITION If It Isn't Love 7p
NEW EDITION If It Isn't Love 10p
NU SHOZ Are You Looking For Someone Nu 10a
NU SHOZ Are You Looking For Someone Nu 9p

O
OSBORNE, JEFFREY She's On the Left 4p

P
PEBBLES Girlfriend 7a
PEBBLES Mercedes Boy 3p
PEEPLER, NIA High Time 4p
PEEPLER, NIA High Time 8p
PEPSI & SHIRLIE Heartache 9a
PET SHOP BOYS Heart 9a
PET SHOP BOYS Heart 1p
PET SHOP BOYS Heart 7p
PET SHOP BOYS West End Girls 9p
PET SHOP BOYS What Have I Done To Deserve 11a
POINTER SISTERS I'm So Excited 6p
PRINCE I Would Die 4 U 10p

R
PRINCE Little Red Corvette 11a
PRINCE Say I'm Your # 1 4p
PRINCESS 1p
RUSSO, PAM It Works For Me 8a
RUSSO, PAM It Works For Me 12n
RUSSO, PAM It Works For Me 6p
RUSSO, PAM It Works For Me 10p

S
SHANNNDN Let The Music Play 2p
SPECIAL PROGRAMMING Mega Mix 8p
SPECIAL PROGRAMMING Mega Mix 9p
SPENCER, TRACIE Symptoms Of True Love 6a
SPENCER, TRACIE Symptoms Of True Love 9a
SPENCER, TRACIE Symptoms Of True Love 12n
SPENCER, TRACIE Symptoms Of True Love 3p
SPENCER, TRACIE Symptoms Of True Love 6p
STARR, BRENDA K. I Still Believe 6a
STARR, BRENDA K. I Still Believe 9a
STARR, BRENDA K. I Still Believe 3p
STARR, BRENDA K. What You See Is What You Get 11a
STARR, BRENDA K. What You See Is What You Get 4p
STEWART, JERMAINE We Don't Have To Take Our Clot 1p
SWEET SENSATION Never Let You Go 11a
SWEET SENSATION Never Let You Go 3p
SWEET SENSATION Never Let You Go 8p
SWEET SENSATION Take It While It's Hot 9a
SWEET SENSATION Take It While It's Hot 2p
SWEET SENSATION Take It While It's Hot 7p
SWING OUT SISTER Breakout 10a

T
TEARS FOR FEARS Shout 11p

W
WATLEY, JDDY Most Of All 9a
WATLEY, JDDY Most Of All 1p
WATLEY, JDDY Most Of All 10p
WHEN IN ROME The Promise 6a
WHEN IN ROME The Promise 10a
WHEN IN ROME The Promise 2p
WHEN IN ROME The Promise 6p
WHEN IN ROME The Promise 11p
WHISPERS Rock Steady 1p
WHODINI Freaks Come Out at Night 7p
WILL TO POWER Dreamin' 10p
WILL TO POWER Say It's Gonna Rain 9a
WILL TO POWER Say It's Gonna Rain 12n
WILL TO POWER Say It's Gonna Rain 3p
WILL TO POWER Say It's Gonna Rain 6p
WILL TO POWER Say It's Gonna Rain 9p
WILLIAMS, VANESSA The Right Stuff 6p
WILLIAMS, VANESSA The Right Stuff 11p
WILSON, SHANICE I'll Bet She's Got a Boyfriend 12n
WINWOOD, STEVE Higher Love 12n

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

JETS Sendin' All My Love 6
NEW EDITION If It Isn't Love 6
ESTEFAN, GLORIA & MI 1-2-3 5
WHEN IN ROME The Promise 5
BROWN, BOBBY Don't Be Cruel 4
GIBSON, DEBBIE Staying Together 4
DIND Summergirls 3
ERASURE Chains Of Love 3
HOUSTON, WHITNEY Love Will Save The Day 3
INFORMATION SOCIETY What's On Your Mind 3
JACKSON, MICHAEL Another Part Of Me 3
PET SHOP BOYS Heart 3
SWEET SENSATION Never Let You Go 3
CHEAP TRICK Don't Be Cruel 2
COVER GIRLS Inside Outside 2
DAYNE, TAYLOR I'll Always Love You 2
JOHNNY HATES JAZZ I Don't Want To Be A Hero 2
MICHAEL, GEORGE Monkey 2
NU SHOZ Are You Looking For Someone Nu 2
PEEPLER, NIA High Time 2
STARR, BRENDA K. What You See Is What You Get 2
WILLIAMS, VANESSA The Right Stuff 2
AFRO RICAN Give It All You Got 1
AL B SURE Off On Your Own (Girl) 1
BASE, ROB It Takes Two 1
BOOK OF LOVE Tubular Bells 1
D'ARBY, TERENCE TREN Dance Little Sister 1
DAZZ BAND Single Girls 1
ESCAPE CLUB Wild, Wild West 1
FIORILLO, ELISA You Don't Know 1
GENGO, KATE Tell Me 1
GIANT STEPS Another Lover 1
LISA LISA & CULT JAM Go For Yours 1
MINOGUE, KYLIE The Loco-Motion 1
OSBORNE, JEFFREY She's On the Left 1
WILSON, SHANICE I'll Bet She's Got a Boyfriend 1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

ABDUL, PAULA Knocked Out 6
LOPEZ, DENISE Sayin' Sorry Don't Make It Rig 6
B, STEVIE Spring Love 5
SPENCER, TRACIE Symptoms Of True Love 5
WILL TO POWER Say It's Gonna Rain 5
AL B SURE Nite & Day 4
CDNTOURS Do You Love Me 4
D'ARBY, TERENCE TREN Sign Your Name 4
RUSSO, PAM It Works For Me 4
BREATHE Hands To Heaven 3
KEMP, JOHNNY Just Got Paid 3
STARR, BRENDA K. I Still Believe 3
SWEET SENSATION Take It While It's Hot 3
WATLEY, JDDY Most Of All 3
ASTLEY, RICK My Arms Keep Missing You 2
GIBSON, DEBBIE Foolish Beat 2
JETS Make It Real 2
MICHAEL, GEORGE One More Try 2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

ASTLEY, RICK 3
DAYNE, TAYLOR 3
EXPOSE 3
GIBSON, DEBBIE 3
PET SHOP BOYS 3
PRINCE 3

GOLD/CURR.-RECURR. RATIOS

OVERALL
C-R 84.08
G 15.92

MORNING DRIVE
C-R 81.58
G 18.42

MID-DAY
C-R 83.61
G 16.39

AFTERNOON DRIVE
C-R 83.33
G 16.67

EVENING
C-R 87.04
G 12.96

POSITIONING STATEMENTS

POWER 106, MOST MUSIC 66X
"Most music ... Power 106." (or digital sampling variation)
(16X)
"72,000 watts of music power — less talk — KPWR, Los Angeles.
Power 106." (16X)
"Less talk, Power 106." (8X)
"The call letters: KPWR, the frequency: 105.9, the station: Power
106." (6X)
"Who really plays the most music? ... Power 106." (4X)
"Your (L.A.'s) summer music machine ... Power 106." (4X)
"The most music in the South land ... Power 106." (3X)
"Hit the Power Switch for the most music." (2X)
"The most music station ..." (2X)
"The most music ... Power 106." (1X)
"The most summer music station." (1X)
"Nobody gives more music ... Music Power 106." (1X)
"The original more music station." (1X)
"Power 106 with the longest list of winners in town." (1X)

FRESH 24X
"Fresh new music mix." (16X)
"Keeping you fresh ... Power 106." (3X)
"Southern California's fresh new music mix." (3X)
"Your fresh one ... Power 106." (2X)

ARTIST ENDORSEMENTS

PROMOTIONAL ACTIVITY

BOOMER'S POWER JAM '88 37X
"The Under 18 Power House Concert" sponsored by the "Just Say No" Foundation. The special concert for Power 106 listeners 18-years-old and younger features: Tiffany, Al B. Sure!, Afro-Rican, Nia Peeples and Information Society; with others to be announced. The only way to get tickets to this listeners-only concert is by listening and calling in to win.

POWER CHOICE SONG 22X
Listeners wait to hear the designated "Power Choice" song then call in to win \$106. Upon winning the cash, they then have the option to trade it in for an even bigger prize of \$1,000, a gift certificate or maybe even a book of matches! The winner automatically qualifies for a chance to win a Power Trip to Mazatlan, Mexico.

VARIOUS MORNING SHOWS PROMOS 7X
BOOMER'S MAKE IT OR BREAK IT 5X
Boomer's nightly feature to determine the fate of a newly released single. Listeners call in to voice their opinions on the air-worthiness of the selection.

POWER VAN

Power Van drives to various locations to pass out tickets for Boomer's Power Jam '88.

BOOMER'S NIGHT JAM AT 9 1X
Boomer cuts loose with a monster dance mix at 9PM, featuring some of the hottest new dance singles.

SAMPLING OF MORNING ACTIVITY
Various bits/features/interviews include: "Jessie Jackson Institute of Speech and Charisma", interview with Ivy Cohen of the "Just Say No" Foundation, Horoscopes, "Early Warning Signs of a Failing Relationship", "Pepe the Hand Puppet", and the "Criminal of the Day".

ACCOUNT LIST

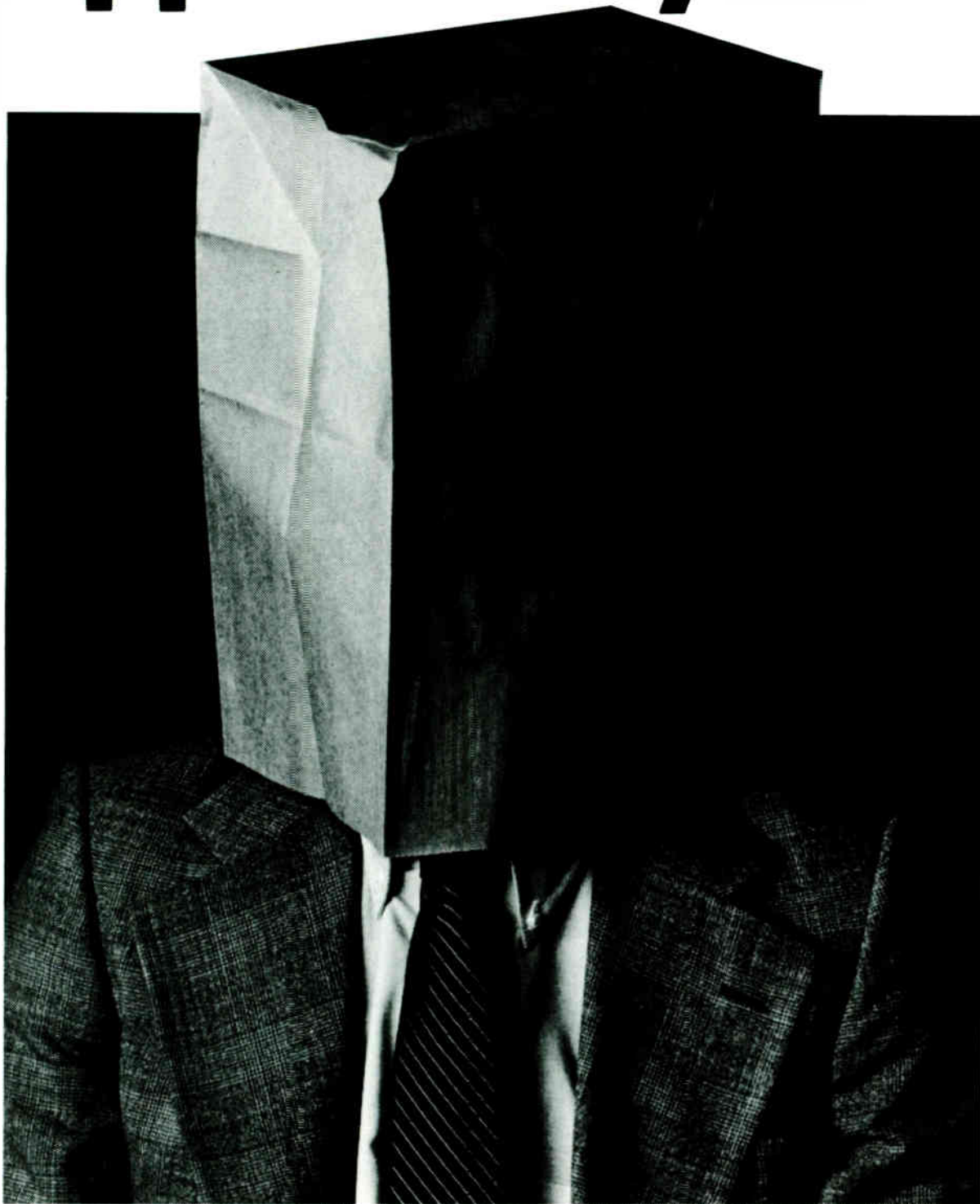
Affordable Auto Insurance	4X	Insurance
Alcon/Optizyme Eye Care	2X	Optical
AM-PM Mini Markets	6X	Grocery
Athlete's Foot	2X	Clothing
The Broadway	6X	Clothing
Budweiser	2x	Beer/Wine
C&R Clothiers	2X	Clothing
California Federal	1X	Bank/Finance
Cherokee	2X	Clothing
Circuit City	1X	Electronics
Class Act	2X	Retail
Close-Up	2X	Health/Beauty
Clothesime	3X	Clothing
Club Metro	1X	Nightclub
Coca-Cola	2X	Beverage
Columbia Home Pictures/For Keeps	2X	Entertainment/Rec
Columbia Pictures/Betrayed	2X	Entertainment/Rec
Coors/Coors Light	5X	Beer/Wine
Coppertone	3X	Health/Beauty
Corona Extra	1X	Beer/Wine
Daihatsu	2X	Auto/MC
Domino's Pizza	2X	Food Products
Downey Toyota	2X	Auto/MC
European Body Concepts	2X	Fitness
FGS Insurance	3X	Insurance
Florentine Gardens	3X	Nightclub
Furnishings 2000	2X	Home Furnishings
GTE	2X	Communications
Goodyear Tires	1X	Auto/MC
Gourmet Pride	2X	Food Products
J.C. Penney	2X	Retail
JVC Jazz Festival	5X	Entertainment/Rec
Jeep/Eagle Dealers	1X	Auto/MC
Journey's	2X	Clothing
Kentucky Fried Chicken	3X	Restaurant
Krause's Sola Factory	3X	Furniture
M&M's	2X	Food Products
Mazda Dealers	2X	Auto/MC
Michelob	5X	Beer/Wine
Mountain Dew	1X	Beverage
Mug Root Beer/Diet	2X	Beverage
Music Plus	1X	CDs/Records/Tapes
New Line Cinema/Nightmare on Elm Street Part 4	5X	Entertainment/Rec
Nissan Dealers	3X	Auto/MC
Noxema/Clear-Up	1X	Health/Beauty
O.B. Tampons	1X	Health/Beauty
Orion Pictures/Married to the Mob	4X	Entertainment/Rec
Oshman's	8X	Retail
Pac Tel/Full Spectrum Phones	3X	Communications
Playtex Tampons	1X	Health/Beauty
Pleasant Travel/Hawaiian Holiday's	1X	Travel
Power Insurance	5X	Insurance
Queen Mary & Spruce Goose	2X	Entertainment/Rec
Ross	1X	Clothing
7-11	3X	Grocery
Six Flags Magic Mountain/Nia Peeples — Will To Power	2X	Entertainment/Rec
Sony Video/Beatles Live	1X	Entertainment/Rec
Star Scene	1X	Entertainment/Rec
Toyota Dealers	2X	Auto/MC
U.S. Army	3X	Government
U.S.A. vs. the World/Wrestling	2X	Entertainment/Rec
Unical/76	1X	Auto/MC
Universal Pictures/Midnight Run	4X	Entertainment/Rec
Valvoline	2X	Auto/MC
The Warehouse	1X	CDs/Records/Tapes
Warner Brothers/Hot To Trot	5X	Entertainment/Rec
Wells Fargo	4X	Bank/Finance
Wrigley's Juicy Fruit Gum	1X	Food Products

ACCOUNTS BY CATEGORY

Auto/MC	10%
Bank/Finance	3%
Beer/Wine	9%
Beverage	3%
CDs/Records/Tapes	2%
Clothing	9%
Communications	1%
Electronics	1%
Entertainment/Rec	21%
Fitness	1%
Food Products	4%
Furniture	2%
Government	2%
Grocery	3%
Health/Beauty	5%
Home Furnishings	1%
Insurance	7%
Nightclub	2%
Optical	1%
Restaurant	2%
Retail	9%
Travel	1%
Various	1%

A Program Director who prefers to remain anonymous:

“How I blew the opportunity of my career.”



“I had my chance, and I missed it. My instincts told me Open House Party had all the makings of a hit. Did I listen? Nooooo. I figured I'd be smart and play it safe. Wait and see what happens on other stations.

“So I waited. And what do I see? The guy down the street picks up the show, and all of a sudden his station moves up to #1 on weekends. “I swear, next time I'm going with my gut. In this business, if you snooze, you lose.”

Party your way to the top.

Open House Party is the hot live CHR weekend show that's beamed coast-to-coast via satellite on Saturday and Sunday nights. It's got an intense music mix, star-studded interviews, live requests, outrageous contests, and a spontaneous kind of fun canned shows just can't touch.

It's playing now in 27 markets—although that figure is about to double. And ratings are up on every station.

For example:

	PRE-PARTY	SPRING '88	CHANGE
WMJQ-FM, BUFFALO *	3.6	8.1	+ 125%
WNNK-FM, HARRISBURG *	10.9	14.5	+ 33%
WXKS-FM, BOSTON **	7.9	11.8	+ 49%

ARBITRON *Winter '88, 18+ share **Fall '87 share

“We get real strong street talk. Open House Party is an absolutely fun show to listen to. John Garabedian is a magic guy who makes Saturday and Sunday nights sizzle in Buffalo.” *Larry Levite, Pres/GM, WMJQ, Buffalo*

“Open House Party is the biggest show on CHR radio today. Our listeners think it's our own show, and we're selling it as prime time. It definitely pays to party.” *Sunny Joe White, National PD, Pyramid Broadcasting*

“I came in on the following Monday after we added the show, and our entire staff was raving to me about it. Open House Party sounds big, sounds live, and sounds like part of my station.” *Leslie Fram, Program Director, WABB-FM, Mobile*

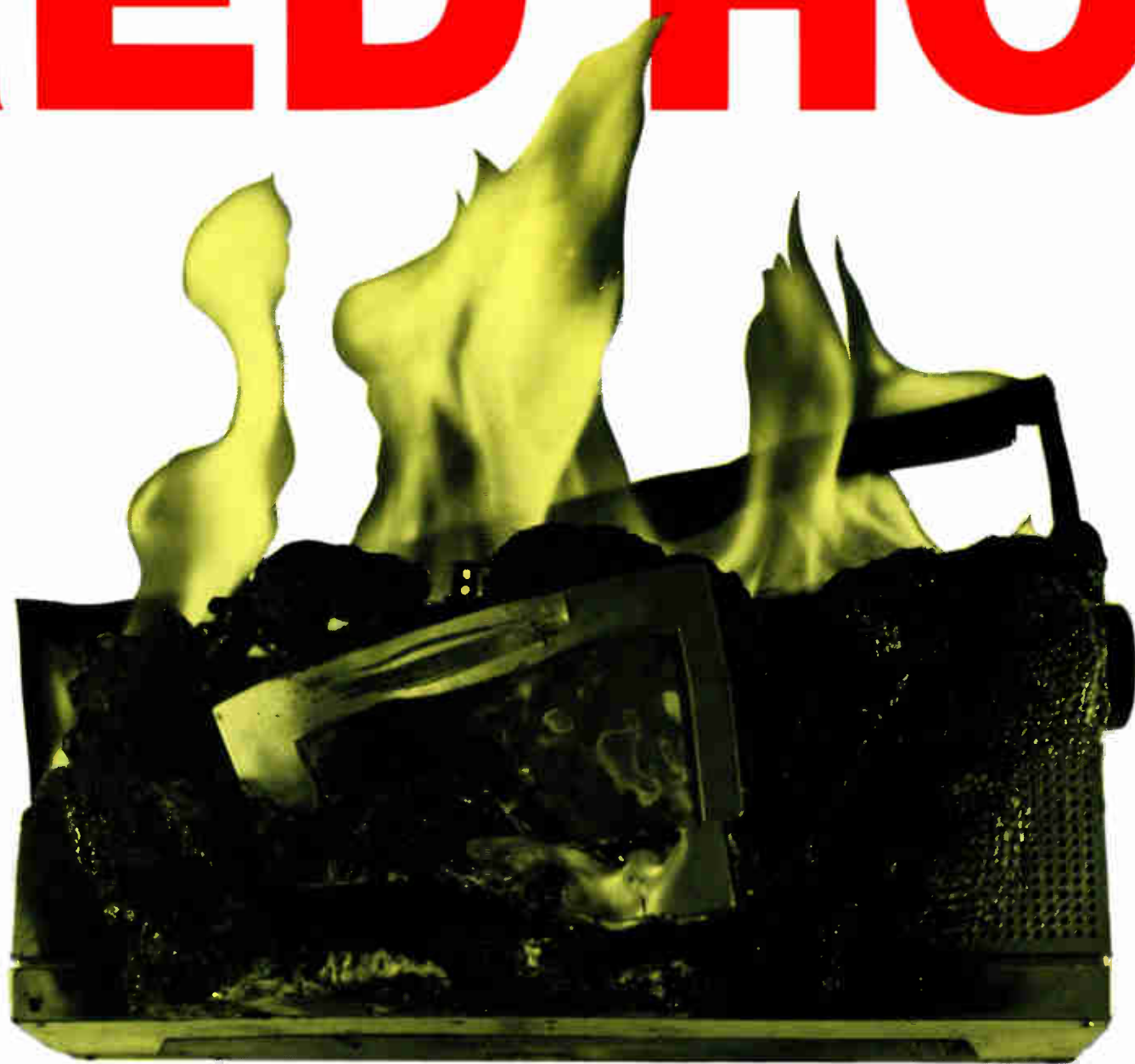
The Party can take you to the top on weekends—and keep you there. To check the availability in your market, call Sam Kopper or Brian Beecher at (617) 266-2900.

Don't blow it.



Open House Party

RADIO'S **RED HOT**



With
Polygram's Hits!



Def Leppard "Love Bites"

MMR HIT TRACER TRACKS 21 19

47% PLAY INCREASE THIS WEEK!

R&R HIT (26) - (17)

TALK ABOUT HOT!

WKSE ADD #30
Z95 ADD
KBEQ ADD
WKBQ ADD
KKRZ ADD
WRQN ADD #21
KYNO ADD #35
WLAN ADD

WKFR ADD #37
KEZB ADD
WGTV ADD
KQCR ADD
Y95 1-1 (HOT)
KKBQ 5-4 (HOT)
KTFM 17-6 (HOT)
WLOL 17-7 (HOT)

KEGL 12-7 (HOT)
KXYQ 17-10 (HOT)
Y100 17-10 (HOT)
WNVZ 17-11 (HOT)
KDWB 20-11 (HOT)
WZPL 16-13 (HOT)
KCPX 16-14 (HOT)
KISN 20-15

WDFX 20-15 (HOT)
92X 27-15 (HOT)
KRBE 22-15
Y108 21-16
WAVA 21-17
KWOD 28-18 (HOT)
KWSS 23-19 (HOT)
WGH 24-20

AND MORE!

MAJOR U.S. TOUR CONTINUES!



Cinderella "Don't Know What You Got (Til It's Gone)"

MMR HIT TRACER TRACKS — NEWCOMER DEBUT

R&R HIT 77/37 THIS WEEK!

STRONG WEEK AT HIT!

KRBE ADD
WZPL ADD
KXYQ ADD
WBCY ADD #26
WFLY ADD
WKHI ADD

WSPK ADD
WNYZ ADD
WZYP ADD
WTNZ ADD
WRVQ ADD
Z102 ADD

KTUX ADD
WKZL ADD
KQKQ ADD
KDON ADD
KATD ADD
Y95 DEBUT #28

WZOU DEBUT #29
WNVZ DEBUT #30
WGH
KPLZ
WROQ DEBUT #25
FM104 DEBUT #26

WPST DEBUT #36
KZOU DEBUT #36
KSAQ DEBUT #36
WYCR
KJ103
KZZU

ALSO PLAYING ON: KKBQ, B94, Y100 & Q107!

DON'T MISS CINDERELLA ON TOUR NOW!



Kool & The Gang "Rags To Riches"

BREAKING BIG AT URBAN AND POP!

HIT ACTION AT:

WNNK ADD
Y97 ADD
B96 #22
PRO-FM

WNVZ
KITY
KIIS
KKRZ

WPGC
WGTZ #25
KMGX 32-30
Y107 DEBUT #29

WCGQ
WTNZ
Y106
KTUX

KYRK
KKFR
QV103 37-33

ALSO PLAYING ON: KQKS!

FROM THE HIT ALBUM — EVERYTHING'S KOOL AND THE GANG'S HITS & MORE!



Fat Boys "Are You Ready For Freddie"

IT'S THE SINGLE YOU'RE GONNA DREAM ABOUT

FEATURED IN

A Nightmare 4
ON ELM STREET
THE DREAM MASTER

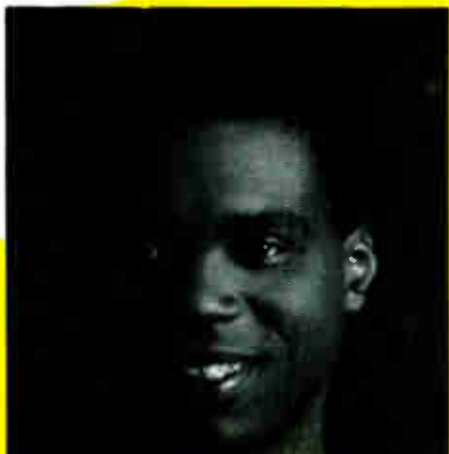
JUST OUT AND ALREADY ON AT:

KRBE ADD
WPGC ADD

KMGX ADD
KYRK ADD

KSFM
WHTO AND MORE!

FROM THE FAT BOY'S LP — COMING BACK HARD AGAIN!



Robert Cray "Don't Be Afraid Of The Dark"

MAJOR ROCK TRACK WITH ALL FORMATS COMING IN!

MMR ROCK TRACER TRACKS TOP 10

R&R HIT 15/11

R&R A/C 15 ADDS THIS WEEK!

EARLY HIT ACTION:

WZOU ADD
WERZ ADD #39
WYNZ ADD
WBBQ ADD

WROQ ADD
KZZU ADD
WJAD ADD
Q104 ADD

WSPT ADD
KTMT ADD
OK-95 ADD
WKT1 26-24

K104 33-23
WIXX
95XIL DEBUT #35
AND MORE!

ADULTS WILL LOVE IT!

FROM THE HOT NEW ALBUM — DON'T BE AFRAID OF THE DARK!

DIAMOND RECORDS



PolyGram Records

**JUST RE-RELEASED!! CARL ANDERSON "FALLING ALL OVER AGAIN!" ALREADY TOP 20 AT WKTI!
SEE THE SINGLE PERFORMANCE LIVE ON DAYS OF OUR LIVES SEPTEMBER 9TH!!**

MONDAY

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ISSUE 38
AUGUST 22, 1994

Trend setting ideas. In January, Mediabase Research Corporation published our first issue of Monday Morning Replay. Why? Because we felt the industry needed a more scientific means for what its gauge had already felt: time spent, WAPM, Nielsen's People 18-34, and a whole lot more of important statistics. The industry moved up and took notice in the marketplace. The idea was embraced by new methodologies based on actual listener flow. MMR's Value People 18-34 in Tuned In. They used it. Rock Radio later took us to update New York for a good look at Nielsen's WAPM, generally considering 10 years in the format. Then, we trend deep into the heart of Texas for a glimpse at Dallas A.C. over 252.

A major international in the last issue to MMR's City People this week. Now get ready on all the various sampling methods. Captivated there was the very first sampling information on Chicago and Henry Lee Simmons. MMR's People 18-34 in Tuned In. For us here in the marketplace, the statistics of each group are as good as gold. MMR's Value People 18-34 in Tuned In. MMR's Value People 18-34 in Tuned In. MMR's Value People 18-34 in Tuned In.

Greatest Hits. MMR's Value People 18-34 in Tuned In. MMR's Value People 18-34 in Tuned In. MMR's Value People 18-34 in Tuned In. MMR's Value People 18-34 in Tuned In. MMR's Value People 18-34 in Tuned In. MMR's Value People 18-34 in Tuned In. MMR's Value People 18-34 in Tuned In. MMR's Value People 18-34 in Tuned In. MMR's Value People 18-34 in Tuned In. MMR's Value People 18-34 in Tuned In.

MOST PLAYED/HIT RADIO

Steve Winwood makes it two in a row as "Ball With It" locks into the top spot for the second consecutive week. This week's placement is an 1818 with a reach of \$7.33 million. Cracking into the #2 position is Gloria Estefan, scoring #1 success in the rock department. Now over 40 million. Mary Lewis continues to come up, now at #3, while George Michael and Huey Lewis round out the top five. Robert Palmer cracks up nearly 300 new plays and locks into the top 10, while Bobby McFerrin leads #110. The New Edition hit however continues and leads at #11. Other top 100 numbers include Kenny Loggins, Peter Cetera, Rick Astley, Glenn T. Ross, The J. Geils Band, Cheap Trick, Def Leppard, UB40, Bobby Brown and Nevada K. Starr. New entries include Bad Company, Glenn Frey, Falset, The Cover Girls, Keith Sweat and INXS.



MOST PLAYED/ROCK RADIO

All "imply irresistible" is just that to Rock Radio programmers, as Robert Palmer makes a four-week run at the top of the heap. Falset jumps to #2, while The Fabulous Thunderbirds jump to #4. Little Feat is back in the top five, scoring #13. Cheap Trick continues its 1988 comeback with "Don't Be Cruel" moving into the top 10 in just its third week. Other notable entries include Tommy Stinson and the Young Rascals, Steve Winwood's "Don't You Know What the Night Can Do", Melissa Etheridge, INXS and Lisa Sturges. Def Leppard, Little Feat, Bad Company, Brian Wilson and Glenn T. Ross debut. On the surprise chart, Glenn T. Ross continues to lead the way, followed by Robert Palmer, Falset, The Fabulous Thunderbirds and Little Feat.

MOST PLAYED/ADULT CONTEMPORARY

Dee Dee Sharp replaces control of the top spot as Breathe signs back to #2. Michael Murr continues to hold on at #3 and the third of the week, while Elton John and Steve Winwood round out the top five. Tracy Chapman continues to lead toward the top five, while Mary Lewis scores another top 10, moving up to #4. Other top 10 on the charts include those by Terence Trent D'Arby, Taylor Dayne, Bobby McFerrin, KE5 Speedwagon, The Beach Boys and Natalie Cole. Glenn Frey and Michael Bolton debut. This week's Most Played Showchart features go to Frey, Olivia Newton-John, The Four Tops, Steve Winwood and Michael Bolton.



MOST PLAYED/CROSSOVERS

Steve Winwood continues to dominate radio in the format of '80 as "Ball With It" scores up over 3,000 plays, all formats combined. Gloria Estefan moves to #2, Elton John to #3, Mary Lewis to #4 and Robert Palmer comes in at #5. The top 10 rounds out with Chicago, George Michael, Peter Cetera, Whitney Houston and Glenn T. Ross. The bottom ten tracks come from Def Leppard (#10-22), UB40 (#23-31), Glenn Frey (#32-33) and Steve Winwood's return (#34-35). On the Hot 100 Crossover chart, the top five numbers of Robert Palmer, Glenn T. Ross, Chicago, Kenny Loggins and Cheap Trick, while the cream of the Hot A.C. chart includes Breathe, Estefan, Steve Winwood, Gloria Estefan and Elton John. George Michael tops the Hot 100 chart for the third consecutive week.

MOST UPWARD MOVEMENT/NATIONALLY

Artist	Week	Plays	Reach	Score	Chart
Steve Winwood	1818	\$7.33	1818	100	1
Gloria Estefan	1000	\$4.00	1000	95	2
Elton John	800	\$3.20	800	90	3
Mary Lewis	700	\$2.80	700	85	4
Robert Palmer	600	\$2.40	600	80	5
Chicago	500	\$2.00	500	75	6
George Michael	400	\$1.60	400	70	7
Peter Cetera	300	\$1.20	300	65	8
Whitney Houston	200	\$0.80	200	60	9
Glenn T. Ross	100	\$0.40	100	55	10



BREATHE

How Can I Fall

THE FIRST CHAPTER in the BREATHE story was written in July when "Breathe" was first written in 82. The second chapter begins with the release of the new single, "How Can I Fall". The band's look higher for David Chesnut, Mike Lipman, and Marvin Lippman. MMR's awareness continues in this project continues.

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ROCK RADIO/KQRS-FM

WEDNESDAY, AUGUST 17, 1988

OVERVIEW

STATION: KQRS AM & FM, Golden Valley, MN
FREQUENCY: 1440 KHz (5,000d/500n watts); 92.5 MHz (50,000 watts)
GROUP OWNER: Capital Cities/ABC Inc.
GM: Mark Steinmetz
LSM: Amy Waggoner
PD: Dave Hamilton
MO: John Lassman
PROMOTION MGR.: Annie Miners
AIRSTAFF:
 6A-9A Tommy B and the KQ Morning Crew
 9A-10A Mike Rafferty
 10A-2P Jack Hicks
 2P-6P Wally Walker
 6P-10P Johnny "Rock" Lassman
 10P-2A Nancy Rosen
 2A-6A Jay Jackson
CONSULTANT: Fred Jacobs
REP FIRM: Katz Radio

HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

REM	The One I Love	R
• SUPERTRAMP	Logical Song	G
STEVE MILLER	Rock'n Me	G
• INXS	New Sensation	R
FLEETWOOD MAC	Chain	G
• EMERSON, LAKE & PALM	Lucky Man	G

7AM

• ERIC CLAPTON	Further On Up The Road	C
• BRYAN ADAMS	Lonely Nights	G
ARETHA FRANKLIN	Respect	G
BRUCE SPRINGSTEEN	Tunnel Of Love	R

8AM

• YARDBIRDS	Heart Full Of Soul	G
BOB SEGER	Roll Me Away	G
• YES	Love Will Find A Way	R
LYNYRD SKYNYRD	Sweet Home Alabama	G

9AM

• STEPPENWOLF	Magic Carpet Ride	G
PINK FLOYD	Learning To Fly	R
ELECTRIC LIGHT ORCHE	Evil Woman	G
DOORS	Break On Through	G
• U2	I Still Haven't Found What I'm	G
ZOMBIES	She's Not There	G
FABULOUS THUNDERBIRD	Powerful Stuff	C
WHO	Squeeze Box	G
BOB SEGER	Turn The Page	G
• ERIC CLAPTON	Wanna Make Love To You	G

10AM

BLUES IMAGE	Ride Captain Ride	G
EDDIE MONEY	Gimme Some Water	G
CANNED HEAT	On The Road Again	G
VAN HALEN	When It's Love	R
CARS	Good Times Roll	G
BEATLES	Rocky Raccoon	G
STEVE MILLER	I Want To Make The World Turn	G
• TEN YEARS AFTER	I'd Love To Change The World	G
JOHN C MELLENCAMP	The Real Life	R
PAUL REVERE & RAIDERS	Just Like Me	G
WHO	You Better You Bet	G
STEVE WINWOOD	Don't You Know What The Night	C

11AM

• CLARK FIVE, DAVE	Oo You Love Me	G
ROBERT PLANT	Way I Feel	C
TALKING HEADS	Life During Wartime	G
JAMES GANG	Funk #49	G
HEART	Alone	R
• ROLLING STONES	19th Nervous Breakdown	G
ROBERT PALMER	Simply Irresistible	C
STEVIE NICKS	Edge Of Seventeen	G
BAD COMPANY	Ready For Love	G
GREGG ALLMAN BAND	Demons	C

12NOON

• JD JD GUNNE	Run Run Run	G
HARRY NILSSON	Jump Into The Fire	G
STRAWBERRY ALARM CLO	Incense And Peppermints	G
NEIL YOUNG	Cowgirl In The Sand	G
GUESS WHO	No Time	G
• ANIMALS (E BURDON &)	When I Was Young	G
BEATLES	I Should Have Known Better	G
JOE COCKER	The Letter	G
ALLMAN BROTHERS BAND	Jessica	G
BADFINGER	Baby Blue	G
SEEDS	Pushin' Too Hard	G
CRDOW	Evil Woman Don't Play	G

1PM

• ROLLING STONES	(I Can't Get No) Satisfaction	G
STEVE WINWOOD	Holding On	C
ROSSINGTON COLLINS B	Don't Misunderstand Me	G
JEFFERSON AIRPLANE	Somebody To Love	G
BRUCE SPRINGSTEEN	Brilliant Disguise	R
• JOHNNY RIVERS	Rockin' Pneumonia-Boogie Woogie	G
BEAT FARMERS	Dark Light	R
MANFRED MANN	Do Wah Diddy Diddy	G
BABYS	Back On My Feet Again	G
LITTLE FEAT	Let It Roll	C
BEATLES	Slow Down	G
HEART	What About Love	G

2PM

• WHO	Seeker	G
ERIC CLAPTON	After Midnight	R
BACHMAN-TURNER OVERD	Let It Ride	G
LEE MICHAELS	Do You Know What I Mean	G
• VAN MORRISON	Wild Night	G
INXS	New Sensation	R
DAVE EDMUNDS	I Hear You Knocking	G
NIGHT RANGER	Sister Christian	G
• TOMMY CONWELL & YOUN	I'm Not Your Man	C
NEIL YOUNG	Southern Man	G
FRIDA	I Know There's Something Going	G

3PM

ANIMALS	House Of The Rising Sun	G
FABULOUS THUNDERBIRD	Powerful Stuff	C
SUPERTRAMP	Bloody Well Right	G
JIMI HENDRIX	All Along The Watchtower	G
• LDU GRAMM	Midnight Blue	G
BUFFALO SPRINGFIELD	For What It's Worth	G
SMITHEREENS	Only A Memory	R
BOB SEGER	Fire Down Below	G
DON HENLEY	Boys Of Summer	G
BAD COMPANY	No Smoke Without A Fire	C
• LDU REED	Walk On The Wild Side	G
JHON CAFFERTY & BBB	On The Dark Side	G

4PM

CREEDENCE CLEARWATER	Proud Mary	G
GUNS 'N ROSES	Sweet Child O' Mine	C
LYNYRD SKYNYRD	You Got That Right	G
CHICAGO	Feeling Stronger Every Day	G
• REO SPEEDWAGON	Variety Tonight	G
KINKS	Sunny Afternoon	G
VAN HALEN	Feels So Good	R
BRUCE SPRINGSTEEN	Hungry Heart	G
ROLLING STONES	Start Me Up	G
ERIC CLAPTON	Wanna Make Love To You	G
JETHRO TULL	Teacher	G

5PM

• DOORS	Hello, I Love You	G
ROBERT PALMER	Simply Irresistible	C
TOM PETTY & HEARTBRE	Listen To Her Heart	G
LED ZEPPELIN	Over The Hills & Far Away	G
• GLENN FREY	You Belong To The City	G
ROD STEWART	Maggie May	G
DEF LEPPARD	Hysteria	R
FLEETWOOD MAC	Go Your Own Way	G
HEART	Straight On	G
• GEORGIA SATELLITES	Hippy Hippy Shake	C
STEELY DAN	Reelin In The Years	G
JOHN C MELLENCAMP	I Need A Lover	G

6PM

WHO	Pinball Wizard	G
ROBERT PLANT	Tall Cool One	R
BILLY SQUIER	Everybody Wants You	G
ROLLING STONES	Happy	G
• MELVIN JAMES	Why Won't You Stay	G
GRAND FUNK RAILROAD	We're An American Band	G
STEVE WINWOOD	Holding On	C
ZZ TOP	Tube Snake Boogie	G
DON HENLEY	Dirty Laundry	G
BLUE OYSTER CULT	Astronomy	C
HEART	Magic Man	G

7PM

• VAN HALEN	When It's Love	R
AEROSMITH	Rag Doll	R
ROCKETS	Oh Well	G
GUNS 'N ROSES	Knockin' On Heaven's Door	C
• DOKKEN	Alone Again	G
INXS	New Sensation	R
BILLY THORPE	Children Of The Sun	G
HURRICANE	I'm On To You	C
ERIC CLAPTON	Cocaine	G
LITA FORD	Back To The Cave	C
GUNS 'N ROSES	Paradise City	C

8PM

• DEF LEPPARD	Love Bites	C
ROBERT PLANT	Way I Feel	C
AEROSMITH	Sweet Emotion	G
VAN HALEN	Finish What Ya Started	C
ROLLING STONES	It's Only Rock & Roll(But I Li	G
GUNS 'N ROSES	Sweet Child O' Mine	C
• TOMMY CONWELL & YDUN	I'm Not Your Man	C
ROBERT PALMER	Simply Irresistible	C
GEORGIA SATELLITES	Hippy Hippy Shake	C
DEF LEPPARD	Pour Some Sugar On Me	R

9PM

• BAD COMPANY	No Smoke Without A Fire	C
GREAT WHITE	Save Your Love	R
ZZ TOP	Tush	G
VAN HALEN	Feels So Good	R
• SHOUT	Shout	C
CINDERELLA	Don't Know What You Got (Till	C
BOB SEGER	Rock & Roll Never Forgets	G
GUNS 'N ROSES	Knockin' On Heaven's Door	C
COOPER/GUNS	Under My Wheels	C
LED ZEPPELIN	Immigrant Song	G
LED ZEPPELIN	Heartbreaker	G
LED ZEPPELIN	Black Dog	G

10PM

INXS	New Sensation	R
KINGDOM COME	Get It On	R
LYNYRD SKYNYRD	Gimme Three Steps	G
HURRICANE	I'm On To You	C
EAGLES	Life In The Fast Lane	G
DEF LEPPARD	Love Bites	C
RUSH	Closer To The Heart	G
VAN HALEN	When It's Love	R
BLUE OYSTER CULT	Astronomy	C
JOE SATRIANI	Satch Boogie	R
ZZ TOP	Legs	G
• GUNS 'N ROSES	Mr Brownstone	C

11PM

AEROSMITH	Rockin' Pneumonia & The Boogie	R
FOREIGNER	Double Vision	G
ROBERT PALMER	Simply Irresistible	C
• GEORGE THOROGOOD	Madison Blues	G
BAD COMPANY	No Smoke Without A Fire	C
LED ZEPPELIN	Kashmir	G
CINDERELLA	Don't Know What You Got (Till	C
OEEP PURPLE	Hush '88	C
GEORGIA SATELLITES	Hippy Hippy Shake	C
GUNS 'N ROSES	Paradise City	C
JOE WALSH	Life's Been Good	G

ALPHABETICAL LIST BY ARTIST

A

ADAMS, BRYAN	Lonely Nights	7a
AEROSMITH	Rag Doll	7p
AEROSMITH	Rockin' Pneumonia & The Boogie	11p
AEROSMITH	Sweet Emotion	8p
ALLMAN BROTHERS BAND	Jessica	12n
ALLMAN, GREGG BAND	Demons	11a
ANIMALS	House Of The Rising Sun	3p
ANIMALS (E BURDON &)	When I Was Young	12n

B

BABYS	Back On My Feet Again	1p
BACHMAN-TURNER OVERD	Let It Ride	2p
BAD COMPANY	No Smoke Without A Fire	3p
BAD COMPANY	No Smoke Without A Fire	9p
BAD COMPANY	No Smoke Without A Fire	11p
BAD COMPANY	Ready For Love	11a
BADFINGER	Baby Blue	12n
BEAT FARMERS	Dark Light	1p
BEATLES	I Should Have Known Better	12n
BEATLES	Rocky Raccoon	10a
BEATLES	Slow Down	1p
BLUE OYSTER CULT	Astronomy	6p
BLUE OYSTER CULT	Astronomy	10p
BLUES IMAGE	Ride Captain Ride	10a
BUFFALO SPRINGFIELD	For What It's Worth	3p

C

CAFFERTY, JOHN & BBB	On The Dark Side	3p
CANNED HEAT	On The Road Again	10a
CARS	Good Times Roll	10a
CHICAGO	Feeling Stronger Every Day	4p
CINDERELLA	Don't Know What You Got (Till	9p
CINDERELLA	Don't Know What You Got (Till	11p
CLAPTON, ERIC	After Midnight	2p
CLAPTON, ERIC	Cocaine	7p
CLAPTON, ERIC	Further On Up The Road	7a
CLAPTON, ERIC	Wanna Make Love To You	9a
CLAPTON, ERIC	Wanna Make Love To You	4p
CLARK FIVE, DAVE	Do You Love Me	11a
COCKER, JOE	The Letter	12n
CONWELL, TOMMY & YDU	I'm Not Your Man	2p
CONWELL, TOMMY & YDU	I'm Not Your Man	8p
COOPER/GUNS	Under My Wheels	9p
CREEDENCE CLEARWATER	Proud Mary	4p
CROW	Evil Woman Don't Play	12n

D

DEEP PURPLE	Hush '88	11p
DEF LEPPARD	Hysteria	5p
DEF LEPPARD	Love Bites	8p
DEF LEPPARD	Love Bites	10p
DEF LEPPARD	Pour Some Sugar On Me	8p
DOKKEN	Alone Again	7p
DOORS	Break On Through	9a
DOORS	Hello, I Love You	5p

E

EAGLES	Life In The Fast Lane	10p
EDMUNDS, DAVE	I Hear You Knocking	2p
ELECTRIC LIGHT ORCHE	Evil Woman	9a
EMERSON, LAKE & PALM	Lucky Man	6a

F

FABULOUS THUNDERBIRD	Powerful Stuff	9a
FABULOUS THUNDERBIRD	Powerful Stuff	3p
FLEETWOOD MAC	Chain	6a
FLEETWOOD MAC	Go Your Own Way	5p
FORD, LITA	Back To The Cave	7p
FOREIGNER	Double Vision	11p
FRANKLIN, ARETHA	Respect	7a
FREY, GLENN	You Belong To The City	5p
FRIDA	I Know There's Something Going	2p

ROCK RADIO/KQRS-FM

ALPHABETICAL LIST BY ARTIST

G

GEORGIA SATELLITES	Hippy Hippy Shake	5p
GEORGIA SATELLITES	Hippy Hippy Shake	8p
GEORGIA SATELLITES	Hippy Hippy Shake	11p
GRAMM, LOU	Midnight Blue	3p
GRAND FUNK RAILROAD	We're An American Band	6p
GREAT WHITE	Save Your Love	9p
GUESS WHO	No Time	12n
GUNS 'N ROSES	Knockin' On Heaven's Door	7p
GUNS 'N ROSES	Knockin' On Heaven's Door	9p
GUNS 'N ROSES	Mr Brownstone	10p
GUNS 'N ROSES	Paradise City	7p
GUNS 'N ROSES	Paradise City	11p
GUNS 'N ROSES	Sweet Child O' Mine	4p
GUNS 'N ROSES	Sweet Child O' Mine	8p

H

HEART	Alone	11a
HEART	Magic Man	6p
HEART	Straight On	5p
HEART	What About Love	1p
HENDRIX, JIMI	All Along The Watchtower	3p
HENLEY, DON	Boys of Summer	3p
HENLEY, DON	Dirty Laundry	6p
HURRICANE	I'm On To You	7p
HURRICANE	I'm On To You	10p

I

INXS	New Sensation	6a
INXS	New Sensation	2p
INXS	New Sensation	7p
INXS	New Sensation	10p

J

JAMES GANG	Funk #49	11a
JAMES, MELVIN	Why Won't You Stay	6p
JEFFERSON AIRPLANE	Somebody To Love	1p
JETHRO TULL	Teacher	4p
JO JO GUNNE	Run Run Run	12n

K

KINGDOM COME	Get It On	10p
KINKS	Sunny Afternoon	4p

L

LED ZEPPELIN	Black Dog	9p
LED ZEPPELIN	Heartbreaker	9p
LED ZEPPELIN	Immigrant Song	9p
LED ZEPPELIN	Kashmir	11p
LED ZEPPELIN	Over The Hills & Far Away	5p
LITTLE FEAT	Let It Roll	1p
LYNYRD SKYNYRD	Gimme Three Steps	10p
LYNYRD SKYNYRD	Sweet Home Alabama	8a
LYNYRD SKYNYRD	You Got That Right	4p

M

MANN, MANFRED	Do Wah Diddy Diddy	1p
MELLENBAMP, JOHN C	I Need A Lover	5p
MELLENBAMP, JOHN C	The Real Life	10a
MICHAELS, LEE	Do You Know What I Mean	2p
MILLER, STEVE	I Want To Make The World Turn	10a
MILLER, STEVE	Rock'n Me	6a
MONEY, EDDIE	Gimme Some Water	10a
MORRISON, VAN	Wild Night	2p

N

NICKS, STEVIE	Edge Of Seventeen	11a
NIGHT RANGER	Sister Christian	2p
NILSSON, HARRY	Jump Into The Fire	12n

P

PALMER, ROBERT	Simply Irresistible	11a
PALMER, ROBERT	Simply Irresistible	5p
PALMER, ROBERT	Simply Irresistible	8p
PALMER, ROBERT	Simply Irresistible	11p
PETTY, TOM & HEARTBR	Listen To Her Heart	5p
PINK FLOYD	Learning To Fly	9a
PLANT, ROBERT	Tall Cool One	6p
PLANT, ROBERT	Way I Feel	11a
PLANT, ROBERT	Way I Feel	8p

R

REED, LOU	Walk On The Wild Side	3p
REM	The One I Love	6a
RED SPEEDWAGON	Variety Tonight	4p
REVERE, PAUL & RAIDE	Just Like Me	10a
RIVERS, JOHNNY	Rockin' Pneumonia-Boogie Woogie	1p
ROCKETS	Oh Well	7p
ROLLING STONES	(I Can't Get No) Satisfaction	1p
ROLLING STONES	19th Nervous Breakdown	11a
ROLLING STONES	Happy	6p
ROLLING STONES	It's Only Rock & Roll(But I Li	8p
ROLLING STONES	Start Me Up	4p
ROSSINGTON COLLINS B	Don't Misunderstand Me	1p
RUSH	Closer To The Heart	10p

S

SATRIANI, JOE	Satch Boogie	10p
SEEDS	Pushin' Too Hard	12n
SEGER, BOB	Fire Down Below	3p
SEGER, BOB	Rock & Roll Never Forgets	9p
SEGER, BOB	Roll Me Away	8a
SEGER, BOB	Turn The Page	9a
SHOUT	Shout	9a
SMITHEREENS	Only A Memory	3p
SPRINGSTEEN, BRUCE	Brilliant Disguise	1p
SPRINGSTEEN, BRUCE	Hungry Heart	4p
SPRINGSTEEN, BRUCE	Tunnel Of Love	7a
SQUIER, BILLY	Everybody Wants You	6p
STEELEY DAN	Reelin In The Years	5p
STEPPENWOLF	Magic Carpet Ride	9a
STEWART, ROD	Maggie May	5p
STRAWBERRY ALARM CLO	Incense And Peppermints	12n
SUPERTRAMP	Bloody Well Right	3p
SUPERTRAMP	Logical Song	6a

T

TALKING HEADS	Life During Wartime	11a
TEN YEARS AFTER	I'd Love To Change The World	10a
THORGOOD, GEORGE	Madison Blues	11p
THORPE, BILLY	Children Of The Sun	7p

U

U2	I Still Haven't Found What I'm	9a
----	--------------------------------	----

V

VAN HALEN	Feels So Good	4p
VAN HALEN	Feels So Good	9p
VAN HALEN	Finish What Ya Started	8p
VAN HALEN	When It's Love	10a
VAN HALEN	When It's Love	7p
VAN HALEN	When It's Love	10p

W

WALSH, JOE	Life's Been Good	11p
WHO	Pinball Wizard	6p
WHO	Seeker	2p
WHO	Squeeze Box	9a
WHO	You Better You Bet	10a
WHO	You Better You Bet	10a
WINWOOD, STEVE	Don't You Know What The Night	10a
WINWOOD, STEVE	Holding On	1p
WINWOOD, STEVE	Holding On	6p

Y

YARDBIRDS	Heart Full Of Soul	8a
YES	Love Will Find A Way	8a
YOUNG, NEIL	Cowgirl In The Sand	12n
YOUNG, NEIL	Southern Man	2p

Z

ZOMBIES	She's Not There	9a
ZZ TOP	Legs	10p
ZZ TOP	Tube Snake Boogie	6p
ZZ TOP	Tush	9p

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period.

PALMER, ROBERT	Simply Irresistible	4
BAD COMPANY	No Smoke Without A Fire	3
GEORGIA SATELLITES	Hippy Hippy Shake	3
BLUE OYSTER CULT	Astronomy	2
CINDERELLA	Don't Know What You Got (Till	2
CONWELL, TOMMY & YOU	I'm Not Your Man	2
DEF LEPPARD	Love Bites	2
FABULOUS THUNDERBIRD	Powerful Stuff	2
GUNS 'N ROSES	Knockin' On Heaven's Door	2
GUNS 'N ROSES	Paradise City	2
GUNS 'N ROSES	Sweet Child O' Mine	2
HURRICANE	I'm On To You	2
PLANT, ROBERT	Way I Feel	2
WINWOOD, STEVE	Holding On	2
ALLMAN, GREGG BAND	Demons	1
CLAPTON, ERIC	Further On Up The Road	1
COOPER/GUNS	Under My Wheels	1
DEEP PURPLE	Hush '88	1
FORD, LITA	Back To The Cave	1
GUNS 'N ROSES	Mr Brownstone	1
LITTLE FEAT	Let It Roll	1
SHOUT	Shout	1
VAN HALEN	Finish What Ya Started	1
WINWOOD, STEVE	Don't You Know What The Night	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

INXS	New Sensation	4
VAN HALEN	When It's Love	3
VAN HALEN	Feels So Good	2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order.

LED ZEPPELIN	5
ROLLING STONES	5
CLAPTON, ERIC	4
GUNS 'N ROSES	4
HEART	4
SEGER, BOB	4
WHO	4
AEROSMITH	3
BEATLES	3
DEF LEPPARD	3
LYNYRD SKYNYRD	3
SPRINGSTEEN, BRUCE	3
VAN HALEN	3
ZZ TOP	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	37.71
G	62.30
MORNING DRIVE	
C-R	29.17
G	70.83
MID-DAY	
C-R	24.56
G	75.44
AFTERNOON DRIVE	
C-R	23.91
G	76.09
EVENING	
C-R	66.07
G	33.93

POSITIONING STATEMENTS

HOME OF ROCK 'N' ROLL 40X
 "This is 92 KQRS . . . 92.5 FM and 1440 AM, Golden Valley-Minneapolis-St. Paul . . . Minnesota's 20-year home of rock 'n' roll . . . KQ92." (12X)
 "The home of rock 'n' roll . . . 92 KQRS . . . FM 92.5, AM 1440, Golden Valley-Minneapolis-St. Paul . . . KQ92." (10X)
 "Minnesota's 20-year home of rock 'n' roll . . . KQ92." (8X)
 "The home of rock 'n' roll . . . 92 KQRS." (6X)
 "The home of rock 'n' roll . . . KQ92." (2X)
 "KQ92 . . . the 20-year home of classic rock 'n' roll." (1X)
 "Minnesota's home of rock 'n' roll . . . KQRS." (1X)

VARIETY/NONSTOP 35X
 "92 KQRS . . . now with Minnesota's widest variety of new and classic rock 'n' roll." (9X)
 "KQ92 . . . with Minnesota's widest variety of rock 'n' roll." (6X)
 "KQ92 . . . now playing more nonstop rock with a wider variety, so you can listen longer." (5X)
 "KQ92 . . . the station that doesn't talk during your favorite rock 'n' roll." (3X)
 "KQ92 . . . in the middle of another hour of nonstop rock 'n' roll." (2X)
 "KQ92 plays the most nonstop rock in the afternoon." (2X)
 "KQ92 Prime Time . . . with Minnesota's best nonstop rock 'n' roll." (2X)
 "KQ92 . . . the widest variety and more nonstop rock 'n' roll." (2X)
 "KQ92 . . . with the best mix of rock 'n' roll." (2X)
 "KQRS . . . with another hour of nonstop rock coming up." (1X)
 "KQ92 . . . with better than 51 minutes of nonstop rock 'n' roll this hour." (1X)

ROCK VINTAGE 9X
 "92 KQRS . . . with three decades of rock 'n' roll." (7X)
 "KQ92 . . . playing all the rock 'n' roll from the 60's, 70's and 80's." (2X)

OTHER 4X
 Artist Endorsements [Don Dokken, Melvin James] (2X)
 "KQ92 . . . Minnesota's most requested rock." (1X)
 "KQ92 . . . quality rock 'n' roll." (1X)

NEW FIRST 2X
 "KQ92 . . . first again with Minnesota's best rock 'n' roll." (1X)
 "KQ92 . . . the station that debuted the new [ARTISTS], continues to bring you the best rock 'n' roll first." (1X)

PROMOTIONAL ACTIVITY

KQ92 STICKER PATROL 9X
 The KQ Cruiser pulls over vehicles displaying the KQRS bumper sticker. Drivers are given \$92 and a key which could open a safe containing \$10,000. Grand Prize is awarded every 20 days.

QUAKER STATE NORTH STAR NATIONALS 7X
 Tickets to Brainerd International Raceway event are given away by phone. Winners have a chance to win Budweiser minicar.

SPORT CALLS 5X
 Weekday mornings, Channel 5 sportscaster Mark Curtis and Tommy B. of the morning crew, hold forth a discussion on professional athletics in a listener-interactive environment.

JUDAS PRIEST CONCERT 4X
 KQ92 is giving away 92 pairs of tickets to Judas Priest and Cinderella at the Met Center.

NOONTIME NUGGETS 4X
 60' and 70's rock is featured at noon. [See hour-by-hour music.]

KQ PRIME TIME SPOTLIGHT 3X
 Interview with Columbia recording artist Tommy Conwell airs at 8:40PM.

KQ ROCK REVIEW 2X
 Update on rock artists' recording and touring developments.

3-D VIEWING PARTY 1X
 Johnny Rocks hosts a Friday night pajama party at Pleasant Dreams Waterbeds to watch 3-D flicks on Channel 23.

ROCK RADIO/KQRS-FM

PROMOTIONAL ACTIVITY

- CD SIDE ORDERS** 1X
Compact discs are played in their entirety at Midnight.
- GET THE LED OUT** 1X
Three Led Zeppelin tunes by request, weeknights at 10.
- KQ CONCERT CLUBLINE** 1X
Guide to music and bar scene in the Twin Cities.
- KQ SIZ PACK** 1X
The six most requested artists of the day are featured at 8PM.
- KQ VIRGIN VINYL** 1X
Listeners call in to vote between two new releases during the 9PM hour.

ACCOUNT LIST

Anheuser-Busch	4X	Beer/Wine
Audi	2X	Auto/MC
Automax	2X	Automotive
Bach's Photography	1X	Technical Services
Bark's Root Beer	3X	Beverage
Barton/Corona	2X	Beer/Wine
Bonanza	1X	Restaurant
Brainerd International Raceway	3X	Entertainment/Rec
Canada Dry	2X	Beverage
Cedar Lake Speedway	4X	Entertainment/Rec
Chi Chi's	2X	Restaurant
Coca-Cola	4X	Beverage
Columbia Pictures	1X	Entertainment/Rec
Conoco	3X	Automotive
Converse	2X	Clothing
Coor's	5X	Beer/Wine
Dept. Housing & Urban Development	1X	Government
Diet Rite Cola	1X	Beverage
Dr. Pepper	2X	Beverage
Footlocker	6X	Clothing
Goodyear	1X	Automotive
Harmon Glass	4X	Automotive
Harold's Hyundai	2X	Auto/MC
Highland Appliance	5X	Retail
Lupient Oldsmobile	3X	Auto/MC
Maaco	3X	Automotive
McCarthy Oldsmobile	3X	Auto/MC
McDonald's	3X	Restaurant
Menard's	3X	Retail
Met Center/Prince	3X	Concert
Mills Fleet Farm	4X	Retail
Minneapolis-St. Paul BMW Dealers	1X	Auto/MC
Minnesota State Fair	1X	Entertainment/Rec
Minnesota Technical Institute	2X	Education
Montgomery Ward	2X	Retail
Natural Gas Producers	4X	Utilities
Nissan	5X	Auto/MC
Northwestern Bell	4X	Communications
Nutra Systems	2X	Health/Beauty

Penguin Center	1X	Entertainment/Rec
Peterson Pontiac-GMC	1X	Auto/MC
Polaroid/Impulse Camera	2X	Retail
Richfield-Bloomington Honda	1X	Auto/MC
Rocky Rococo's	4X	Restaurant
Ryan Mazda-Ford	3X	Auto/MC
Sears	7X	Retail
Schmidt's	3X	Beer/Wine
Stroh's	1X	Beer/Wine
Subway	2X	Restaurant
Sun Valley Waterbeds	2X	Furniture
T.G.I. Friday's	3X	Nightclub
Toyota	3X	Auto/MC
Twin Cities Goodyear Retailers	4X	Automotive
U.S. Swim & Fitness	3X	Fitness
U.S. Video	1X	Entertainment/Rec
U.S. West	1X	Communications
Universal Pictures	3X	Entertainment/Rec
United Airlines	2X	Airline
Unites Stores	3X	Clothing
Valvoline	2X	Automotive
Wayzata Mitsubishi	1X	Auto/MC
White Bear Mitsubishi	1X	Auto/MC
Wisconsin Tourist Bureau	3X	Travel

ACCOUNTS BY CATEGORY

Airline	1%
Auto/MC	15%
Automotive	11%
Beer/Wine	9%
Beverage	7%
Clothing	7%
Communications	4%
Concert	2%
Education	1%
Entertainment/Rec	9%
Fitness	2%
Furniture	1%
Government	1%
Health/Beauty	1%
Nightclub	2%
Restaurant	7%
Retail	14%
Technical Services	1%
Travel/Tourism	2%
Utilities	2%

NEW!
AND THIS TIME IT'S A
ONE LISTEN HIT!



ASLAN

"THIS IS"

***VOTED SINGLE OF THE YEAR**

IN THE PRESTIGIOUS
"HOT PRESS"
(IRELAND'S ROCK WEEKLY)
READERS' POLL AWARDS!

***IRELAND'S LONGEST PLAYLISTED
SINGLE OF THE YEAR!**

"**THIS IS,** a bright and breezy number, has already topped the Irish charts and you can see why with its expressive vocal, effective production and chanted backing vocals which provide an unforgettable hook."

HOT PRESS MAGAZINE

"**ASLAN** are roaring already. 1988 will be the year of the lion."
NEW MUSICAL EXPRESS

FROM THEIR DEBUT ALBUM
FEEL NO SHAME

©1988 EMI Records LTD.



Management: Danny Kenny
Produced by: Mick "Glossy Knickers" Glossop

ADULT CONTEMPORARY/WWDE-FM

WEDNESDAY, AUGUST 17, 1988

OVERVIEW

STATION: WWDE-FM, Hampton Roads-Norfolk, VA
FREQUENCY: 101.3 MHz (50,000 watts)
GROUP OWNER: Edens Broadcasting, Inc.
GM: Larry Saunders
GSM: Michael Bump
OPS MGR./PO/MO: Gary King
NEWS DIRECTOR: Laura Coffey
PROMOTION DIR.: Chris Wilson
AIRSTAFF:
 6A-9A Dick Lamb, Paul Richardson, Carlton Shrieves, Laura Coffey
 9A-12N Chuck Allen
 12N-3P John King
 3P-7P Bill Campbell
 7P-12M Bryan Kelly
REP FIRM: Cristal

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- PHIL COLLINS You Can't Hurry Love G
- BOB DYLAN Lay Lady Lay G
- ROD STEWART Lost In You R
- HALL & OATES She's Gone G
- SLY & FAMILY STONE Everyday People G
- BILLY JOEL A Matter Of Trust G
- GLORIA ESTEFAN & MIA 1-2-3 C
- BOB WELCH Sentimental Lady G
- SERGIO MENDES Alibis G

7AM

- DEBARGE Rhythm Of The Night G
- BILLY OCEAN Colour Of Love R
- BOX TOPS Letter G
- BOB SEGER Shame On The Moon G
- MIKE & MECHANICS Silent Running G
- ERIC CARMEN Make Me Lose Control C
- COMMODORES Lady (You Bring Me Up) G
- CHICAGO Call On Me G

8AM

- DOOBIE BROTHERS What A Fool Believes G
- ELTON JOHN I Don't Wanna Go On With You C
- CHI-LITES Oh Girl G
- AL STEWART Year Of The Cat G
- POLICE Every Breath You Take G
- BREATHE Hands To Heaven C
- SURVIVOR Search Is Over G
- NICKS/HENLEY Leather And Lace G

9AM

- PAUL YOUNG Everytime You Go Away G
- STEVE WINWOOD Roll With It C
- ENGLAND DAN & JOHN F We'll Never Have To Say Goodbye G
- GLORIA ESTEFAN & MIA Can't Stay Away From You R
- JOHNNY NASH I Can See Clearly Now G
- BILLY OCEAN Love Is Forever G
- FOREIGNER I Don't Want To Live W/o You R
- HUEY LEWIS & NEWS Power Of Love G
- DAVE MASON We Just Disagree G
- PETER CETERA One Good Woman C
- DAN FOGELBERG Hard To Say G
- RICHARD MARX Hold On To The Nights C

10AM

- P BAILEY (W/P COLLIN Easy Lover G
- BRENDA RUSSELL Piano In The Dark R
- MICHAEL BOLTON That's What Love Is All About R
- BENJAMIN ORR Stay The Night G
- MARVIN GAYE I Heard It Thru The Grapevine G
- SUPREMES Stop In The Name Of Love G
- DENNIS DEYOUNG Desert Moon G
- REO SPEEDWAGON Here With Me C
- MEDLEY/WARNES (I've Had) The Time Of My Life R
- ELTON JOHN Sad Songs (Say So Much) G
- TRACY CHAPMAN Fast Car C
- AL B SURE Nite & Day R

11AM

- RICHIE/ALABAMA Deep River Woman G
- BILLY JOEL Leave A Tender Moment Alone G
- ROD STEWART Lost In You R
- AMERICA Lonely People G
- MOODY BLUES I Know You're Out There Somewh C
- BEE GEES How Can You Mend A Broken Hear G
- PAUL CARRACK Don't Shed A Tear R
- GLORIA ESTEFAN & MIA Anything For You R
- EARTH, WIND & FIRE Sing A Song G
- DAN HILL (Never Thought) That I Could L R
- GEORGE BENSON On Broadway G

- BILLY OCEAN Colour Of Love R
- LEO SAYER More Than I Can Say G

12NOON

- MR MISTER Broken Wings G
- ERIC CARMEN Make Me Lose Control C
- FLEETWOOD MAC Over My Head G
- GEORGE MICHAEL Father Figure R
- TOMMY JAMES & SHONDE Crystal Blue Persuasion G
- CLIMAX BLUES BAND Couldn't Get It Right G
- TINA TURNER What's Love Got To Do With It G
- ELTON JOHN I Don't Wanna Go On With You C
- RICK ASTLEY I Would Take A Strong Strong C
- GLASS TIGER Someday G
- BREATHE Hands To Heaven C
- BOBBY MCFERRIN Don't Worry, Be Happy C

1PM

- BONNIE TYLER It's A Heartache G
- STEVE WINWOOD Roll With It C
- BEN E KING Stand By Me G
- ALAN PARSONS PROJECT Eye In The Sky G
- BRUCE HORNSBY & RANG Look Out Any Window C
- ELTON JOHN Tiny Dancer G
- FLEETWOOD MAC Dreams G
- FOREIGNER I Don't Want To Live W/o You R
- CLARENCE CLEMONS You're A Friend Of Mine G
- CHICAGO I Don't Wanna Live W/out Your C
- RICHARD MARX Hold On To The Nights C
- DAN SEALS Bop G

2PM

- MICHAEL JACKSON Man In The Mirror R
- EAGLES Take It Easy G
- BRENDA RUSSELL Piano In The Dark R
- JOURNEY Faithfully G
- HUEY LEWIS & NEWS Perfect World C
- FREDA PAYNE Band Of Gold G
- GEORGE BENSON Lady Love Me G
- TRACY CHAPMAN Fast Car C
- GENESIS Throwing It All Away G
- TERENCE TRENT D'ARBY Sign Your Name C
- FLEETWOOD MAC Sara G
- ROD STEWART Lost In You R
- FOREIGNER I Want To Know What Love Is G

3PM

- GLORIA ESTEFAN & MIA 1-2-3 C
- BILLY JOEL Keeping The Faith G
- CHEAP TRICK The Flame R
- MADONNA Lucky Star G
- EDISON LIGHTHOUSE Love Grows(Where My Rosemary G
- RICHARD MARX Don't Mean Nothing R
- BILLY OCEAN Colour Of Love R
- LIONEL RICHIE Say You, Say Me G
- REO SPEEDWAGON Here With Me C
- MICHAEL SEMBELLO Automatic Man G
- ERIC CARMEN Make Me Lose Control C

4PM

- WHITESNAKE Is This Love R
- BRUCE HORNSBY & RANG Way It Is G
- ELTON JOHN I Don't Wanna Go On With You C
- HEART These Dreams G
- BEATLES Here There & Everywhere G
- EURYTHMICS Here Comes The Rain Again G
- PETER CETERA One Good Woman C
- POCO Crazy Love G
- RICK ASTLEY Together Forever R
- BOSTON Amanda G
- BREATHE Hands To Heaven C
- AL B SURE Nite & Day R

5PM

- REO SPEEDWAGON In My Dreams R
- STEVE WINWOOD Roll With It C
- KOOL & THE GANG Fresh G
- SUPREMES Back In My Arms Again G
- LITTLE RIVER BAND Reminiscing G
- MOODY BLUES I Know You're Out There Somewh C
- ELTON JOHN I Guess That's Why They Call I G
- JETS Make It Real R
- PETER CETERA Glory Of Love G
- FOREIGNER I Don't Want To Live W/o You R
- RICK ASTLEY It Would Take A Strong Strong C

6PM

- POINTER SISTERS I'm So Excited G
- RICHARD MARX Hold On To The Nights C
- THOMPSON TWINS Hold Me Now G
- BILLY OCEAN Get Outta My Dreams, Get Into R
- TODD RUNDGREN Hello It's Me G

- SIMON & GARFUNKEL Mrs Robinson G
- DAN HILL Can't We Try G
- BRUCE HORNSBY & RANG Look Out Any Window C
- STEVE WINWOOD Higher Love G
- BRUCE SPRINGSTEEN Hungry Heart G
- BRENDA RUSSELL Piano In The Dark R
- GLORIA ESTEFAN & MIA Falling In Love(Uh-Oh) G
- BOBBY MCFERRIN Don't Worry, Be Happy C

7PM

- GENESIS Tonight, Tonight, Tonight G
- TRACY CHAPMAN Fast Car C
- BOB SEGER Still The Same G
- STEELY DAN Peg G
- EAGLES Tequila Sunrise G
- MONKEES Daydream Believer G
- WHITNEY HOUSTON Greatest Love Of All G
- CHICAGO I Don't Wanna Live W/out Your C
- RIGHTEOUS BROTHERS (You're My)Soul & Inspiration G
- JOHNNY HATES JAZZ Shattered Dreams R
- TOTO I'll Be Over You R
- ROD STEWART Lost In You R
- HUEY LEWIS & NEWS Perfect World C

8PM

- JIM CROCE I'll Have To Say I Love You In G
- GLORIA ESTEFAN & MIA Anything For You R
- TEARS FOR FEARS Head Over Heels G
- U2 I Still Haven't Found What I'm G
- ELTON JOHN Goodbye Yellow Brick Road G
- MARMALADE Reflections Of My Life G
- BRUCE HORNSBY & RANG Every Little Kiss G
- TERENCE TRENT D'ARBY Sign Your Name C
- DAN HARTMAN I Can Dream About You G
- LIONEL RICHIE Truly G
- BELINDA CARLISLE Circle In The Sand R
- BILLY OCEAN Colour Of Love R
- CHEAP TRICK The Flame R

9PM

- HUEY LEWIS & NEWS If This Is It G
- ERIC CARMEN Make Me Lose Control C
- FRANKLIN & MICHAEL I Knew You Were Waiting (For M G
- MADONNA Borderline G
- EDWARDS, TOMMY It's All In The Game G
- BEATLES In My Life R
- DEBBIE GIBSON Only In My Dreams G
- PETER CETERA One Good Woman C
- HALL & OATES Maneater R
- BRENDA K. STARR I Still Believe G
- GEORGE BENSON Give Me The Night G
- ELTON JOHN I Don't Wanna Go On With You C
- REO SPEEDWAGON Here With Me C

10PM

- PHIL COLLINS Take Me Home G
- BREATHE Hands To Heaven C
- JOURNEY I'll Be Alright Without You G
- ERIC CARMEN Hungry Eyes R
- TURTLES Happy Together G
- LOGGINS & MESSINA Your Mama Don't Dance G
- SEALS & CROFTS Diamond Girl G
- AL B SURE Nite & Day R
- CHICAGO You're The Inspiration G
- HALL & OATES Everything Your Heart Desires R
- GLORIA ESTEFAN & MIA Words Get In The Way G
- STEVE WINWOOD Roll With It C
- MOODY BLUES I Know You're Out There Somewh C

11PM

- LIONEL RICHIE My Love G
- RICK ASTLEY It Would Take A Strong Strong G
- RITA COOLIDGE We're All Alone C
- FOREIGNER I Don't Want To Live W/o You R
- STAMPEDERS Sweet City Woman G
- ELTON JOHN Crocodile Rock G
- JOHN LENNON (Just Like) Starting Over G
- JAMES TAYLOR Baby Boom Baby C
- LABELLE & MCDONALD On My Own G
- GENESIS In Too Deep G
- BRUCE HORNSBY & RANG Look Out Any Window C
- NAKED EYES Always Something There To Remi G
- RICHARD MARX Hold On To The Nights C
- AMERICA I Need You G

ALPHABETICAL LIST BY ARTIST

- A AL B SURE Nite & Day 10a
- AL B SURE Nite & Day 4p
- AL B SURE Nite & Day 10p

- AMERICA I Need You 11p
- AMERICA Lonely People 11a
- ASTLEY, RICK It Would Take A Strong Strong 12n
- ASTLEY, RICK It Would Take A Strong Strong 5p
- ASTLEY, RICK It Would Take A Strong Strong 11p
- ASTLEY, RICK Together Forever 4p

B

- BAILEY, P (W/P COLLI Easy Lover 10a
- BEATLES Here There & Everywhere 4p
- BEATLES In My Life 9p
- BEE GEES How Can You Mend A Broken Hear 11a
- BENSON, GEORGE Give Me The Night 9p
- BENSON, GEORGE Lady Love Me 2p
- BENSON, GEORGE On Broadway 11a
- BOLTON, MICHAEL That's What Love Is All About 10a
- BOSTON Amanda 4p
- BOX TOPS Letter 7a
- BREATHE Hands To Heaven 8a
- BREATHE Hands To Heaven 12n
- BREATHE Hands To Heaven 4p
- BREATHE Hands To Heaven 10p

C

- CARLISLE, BELINDA Circle In The Sand 8p
- CARMEN, ERIC Hungry Eyes 10p
- CARMEN, ERIC Make Me Lose Control 7a
- CARMEN, ERIC Make Me Lose Control 12n
- CARMEN, ERIC Make Me Lose Control 3p
- CARMEN, ERIC Make Me Lose Control 9p
- CARRACK, PAUL Don't Shed A Tear 11a
- CETERA, PETER Glory Of Love 5p
- CETERA, PETER One Good Woman 9a
- CETERA, PETER One Good Woman 4p
- CETERA, PETER One Good Woman 9p
- CHAPMAN, TRACY Fast Car 10a
- CHAPMAN, TRACY Fast Car 2p
- CHAPMAN, TRACY Fast Car 7p
- CHEAP TRICK The Flame 3p
- CHEAP TRICK The Flame 8p
- CHI-LITES Oh Girl 8a
- CHICAGO Call On Me 7a
- CHICAGO I Don't Wanna Live W/out Your 1p
- CHICAGO I Don't Wanna Live W/out Your 7p
- CHICAGO You're The Inspiration 10p
- CLEMONS, CLARENCE You're A Friend Of Mine 1p
- CLIMAX BLUES BAND Couldn't Get It Right 12n
- COLLINS, PHIL Take Me Home 10p
- COLLINS, PHIL You Can't Hurry Love 6a
- COMMODORES Lady (You Bring Me Up) 7a
- COOLIDGE, RITA We're All Alone 11p
- CROCE, JIM I'll Have To Say I Love You In 8p

D

- D'ARBY, TERENCE TREN Sign Your Name 2p
- D'ARBY, TERENCE TREN Sign Your Name 8p
- DEBARGE Rhythm Of The Night 7a
- DEYOUNG, DENNIS Desert Moon 10a
- DOOBIE BROTHERS What A Fool Believes 8a
- DYLAN, BOB Lay Lady Lay 6a

E

- EAGLES Take It Easy 2p
- EAGLES Tequila Sunrise 7p
- EARTH, WIND & FIRE Sing A Song 11a
- EDISON LIGHTHOUSE Love Grows(Where My Rosemary G 3p
- EDWARDS, TOMMY It's All In The Game 9p
- ENGLAND DAN & JOHN F We'll Never Have To Say Goodbye 9a
- ESTEFAN, GLORIA & MI 1-2-3 6a
- ESTEFAN, GLORIA & MI 1-2-3 3p
- ESTEFAN, GLORIA & MI Anything For You 11a
- ESTEFAN, GLORIA & MI Anything For You 8p
- ESTEFAN, GLORIA & MI Can't Stay Away From You 9a
- ESTEFAN, GLORIA & MI Falling In Love(Uh-Oh) 6p
- ESTEFAN, GLORIA & MI Words Get In The Way 10p
- EURYTHMICS Here Comes The Rain Again 4p

F

- FLEETWOOD MAC Dreams 1p
- FLEETWOOD MAC Over My Head 12n
- FLEETWOOD MAC Sara 2p
- FOGELBERG, DAN Hard To Say 9a
- FOREIGNER I Don't Want To Live W/o You 1p
- FOREIGNER I Don't Want To Live W/o You 9a
- FOREIGNER I Don't Want To Live W/o You 5p
- FOREIGNER I Don't Want To Live W/o You 11p
- FOREIGNER I Want To Know What Love Is 2p
- FRANKLIN & MICHAEL I Knew You Were Waiting (For M 9p

G

- GAYE, MARVIN I Heard It Thru The Grapevine 10a
- GENESIS In Too Deep 11p
- GENESIS Throwing It All Away 2p
- GENESIS Tonight, Tonight, Tonight 7p
- GIBSON, DEBBIE Only In My Dreams 9p
- GLASS TIGER Someday 12n

ADULT CONTEMPORARY/WWDE-FM

ALPHABETICAL LIST BY ARTIST

H		
HALL & OATES	Everything Your Heart Desires	10p
HALL & OATES	Maneater	9p
HALL & OATES	She's Gone	6a
HARTMAN, DAN	I Can Dream About You	8p
HEART	These Dreams	4p
HILL, DAN	(Never Thought) That I Could L	11a
HILL, DAN	Can't We Try	6p
HORNSBY, BRUCE & RAN	Every Little Kiss	8p
HORNSBY, BRUCE & RAN	Look Out Any Window	1p
HORNSBY, BRUCE & RAN	Look Out Any Window	6p
HORNSBY, BRUCE & RAN	Look Out Any Window	11p
HORNSBY, BRUCE & RAN	Way It Is	4p
HOUSTON, WHITNEY	Greatest Love Of All	7p

J		
JACKSON, MICHAEL	Man In The Mirror	2p
JAMES, TOMMY & SHOND	Crystal Blue Persuasion	12n
JETS	Make It Real	5p
JOEL, BILLY	A Matter Of Trust	6a
JOEL, BILLY	Keeping The Faith	3p
JOEL, BILLY	Leave A Tender Moment Alone	11a
JOHN, ELTON	Crocodile Rock	11p
JOHN, ELTON	Goodbye Yellow Brick Road	8p
JOHN, ELTON	I Don't Wanna Go On With You	8a
JOHN, ELTON	I Don't Wanna Go On With You	12n
JOHN, ELTON	I Don't Wanna Go On With You	4p
JOHN, ELTON	I Don't Wanna Go On With You	9p
JOHN, ELTON	I Don't Wanna Go On With You	5p
JOHN, ELTON	I Guess That's Why They Call I	10a
JOHN, ELTON	Sad Songs (Say So Much)	10a
JOHN, ELTON	Tiny Dancer	1p
JOHNNY HATES JAZZ	Shattered Dreams	7p
JOURNEY	Faithfully	2p
JOURNEY	I'll Be Alright Without You	10p

K		
KING, BEN E	Stand By Me	1p
KOOL & THE GANG	Fresh	5p

L		
LABELLE & MCDONALD	On My Own	11p
Lennon, JOHN	(Just Like) Starting Over	11p
LEWIS, HUEY & NEWS	If This Is It	9p
LEWIS, HUEY & NEWS	Perfect World	2p
LEWIS, HUEY & NEWS	Perfect World	7p
LEWIS, HUEY & NEWS	Power Of Love	9a
LITTLE RIVER BAND	Reminiscing	5p
LOGGINS & MESSINA	Your Mama Don't Dance	10p

M		
MADONNA	Borderline	9p
MADONNA	Lucky Star	3p
MARMALADE	Reflections Of My Life	8p
MARX, RICHARD	Don't Mean Nothing	3p
MARX, RICHARD	Hold On To The Nights	9a
MARX, RICHARD	Hold On To The Nights	1p
MARX, RICHARD	Hold On To The Nights	6p
MARX, RICHARD	Hold On To The Nights	11p
MASON, DAVE	We Just Disagree	9a
MCFERRIN, BOBBY	Don't Worry, Be Happy	12n
MCFERRIN, BOBBY	Don't Worry, Be Happy	6p
MEDLEY/WARNES	(I've Had) The Time Of My Life	10a
MENDES, SERGIO	Atobis	6a
MICHAEL, GEORGE	Father Figure	12n
MIKE & MECHANICS	Silent Running	7a
MONKEES	Oaydream Believer	7p
MOODY BLUES	I Know You're Out There Somewh	11a
MOODY BLUES	I Know You're Out There Somewh	5p
MOODY BLUES	I Know You're Out There Somewh	10p
MR MISTER	Broken Wings	12n

N		
NAKED EYES	Always Something There To Remi	11p
NASH JOHNNY	I Can See Clearly Now	9a
NICKS/HENLEY	Leather And Lace	8a

O		
OCEAN, BILLY	Colour Of Love	7a
OCEAN, BILLY	Colour Of Love	11a
OCEAN, BILLY	Colour Of Love	3p
OCEAN, BILLY	Colour Of Love	8p
OCEAN, BILLY	Get Outta My Dreams, Get Into	6p
OCEAN, BILLY	Love Is Forever	9a
ORR, BENJAMIN	Stay The Night	10a

P		
PARSONS, ALAN PROJE	Eye In The Sky	1p
PAYNE, FREDA	Band Of Gold	2p
POCO	Crazy Love	4p
POINTER SISTERS	I'm So Excited	6p
POLICE	Every Breath You Take	8a

R		
REO SPEEDWAGON	Here With Me	10a
REO SPEEDWAGON	Here With Me	3p
REO SPEEDWAGON	Here With Me	9p
REO SPEEDWAGON	In My Dreams	5p
RICHIE, LIONEL	My Love	11p
RICHIE, LIONEL	Say You, Say Me	3p
RICHIE, LIONEL	Truly	8p
RICHIE/ALABAMA	Deep River Woman	11a
RIGHTEOUS BROTHERS	(You're My)Soul & Inspiration	7p
RUNDGREN, TODD	Hello It's Me	10a
RUSSELL, BRENDA	Piano In The Dark	6p
RUSSELL, BRENDA	Piano In The Dark	2p
RUSSELL, BRENDA	Piano In The Dark	6p

S		
SAYER, LEO	More Than I Can Say	11a
SEALS & CROFTS	Diamond Girl	10p
SEALS, DAN	Bop	1p
SEGER, BOB	Shame On The Moon	7a
SEGER, BOB	Still The Same	7p
SEMBELLO, MICHAEL	Automatic Man	3p
SIMON & GARFUNKEL	Mrs Robinson	6p
SLY & FAMILY STONE	Everyday People	6a
SPRINGSTEEN, BRUCE	Hungry Heart	6p
STAMPEDERS	Sweet City Woman	11p
STARR, BRENDA K	I Still Believe	9p
STEELY DAN	Peg	7p
STEWART, AL	Year Of The Cat	8a
STEWART, ROD	Lost In You	11a
STEWART, ROD	Lost In You	6a
STEWART, ROD	Lost In You	2p
STEWART, ROD	Lost In You	7p
SUPREMES	Back In My Arms Again	5p
SUPREMES	Stop In The Name Of Love	10a
SURVIVOR	Search Is Over	8a

T		
TAYLOR, JAMES	Baby Boom Baby	11p
TEARS FOR FEARS	Head Over Heels	8p
THOMPSON TWINS	Hold Me Now	6p
TOTO	I'll Be Over You	7p
TURNER, TINA	What's Love Got To Do With It	12n
TURTLES	Happy Together	10p
TYLER, BONNIE	It's A Heartache	1p

U		
U2	I Still Haven't Found What I'm	8p

W		
WELCH, BOB	Sentimental Lady	6a
WHITESNAKE	Is This Love	4p
WINWOOD, STEVE	Higher Love	6p
WINWOOD, STEVE	Roll With It	9a
WINWOOD, STEVE	Roll With It	1p
WINWOOD, STEVE	Roll With It	5p
WINWOOD, STEVE	Roll With It	10p

Y		
YOUNG, PAUL	Everytime You Go Away	9a

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

BREATH	Hands To Heaven	4
CARMEN, ERIC	Make Me Lose Control	4
JOHN, ELTON	I Don't Wanna Go On With You	4
MARX, RICHARD	Hold On To The Nights	4
WINWOOD, STEVE	Roll With It	4
ASTLEY, RICK	It Would Take A Strong Strong	3
CETERA, PETER	One Good Woman	3
CHAPMAN, TRACY	Fast Car	3
HORNSBY, BRUCE & RAN	Look Out Any Window	3
MOODY BLUES	I Know You're Out There Somewh	3
REO SPEEDWAGON	Here With Me	3
CHICAGO	I Don't Wanna Live W/out Your	2
D ARBY, TERENCE TREN	Sign Your Name	2
ESTEFAN, GLORIA & MI	1-2-3	2
LEWIS, HUEY & NEWS	Perfect World	2
MCFERRIN, BOBBY	Don't Worry, Be Happy	2
TAYLOR, JAMES	Baby Boom Baby	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

FOREIGNER	I Don't Want To Live W/o You	4
OCEAN, BILLY	Colour Of Love	4
STEWART, ROD	Lost In You	4
AL B SURE	Nite & Day	3
RUSSELL, BRENDA	Piano In The Dark	3
CHEAP TRICK	The Flame	2
ESTEFAN, GLORIA & MI	Anything For You	2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

JOHN, ELTON	6
ESTEFAN, GLORIA & MI	5
BENSON, GEORGE	3
CHICAGO	3
FLEETWOOD MAC	3
GENESIS	3
HALL & OATES	3
HORNSBY, BRUCE & RAN	3
JOEL, BILLY	3
LEWIS, HUEY & NEWS	3
OCEAN, BILLY	3
RICHIE, LIONEL	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	42.45
G	57.55
MORNING DRIVE	
C-R	29.73
G	70.27
MID-DAY	
C-R	46.77
G	53.23
AFTERNOON DRIVE	
C-R	48.94
G	51.06
EVENING	
C-R	40.91
G	59.09

POSITIONING STATEMENTS

MUSIC	284X
"2WD." (125X)	
"2WD means music and money." (25X)	
"2WD is WWDE, Hampton-Norfolk-Virginia Beach." (18X)	
"2WD plays Hampton Roads' best oldies." (18X)	
"2WD Accu-weather (done over music bed)." (14X)	
"Hampton Roads' free money, best music station . . . 2WD (or variation)." (10X)	
"Best music, free money — 101.3, 2WD." (10X)	
"Hampton Roads' best music is on 2WD (or variation)." (10X)	
"Hampton Roads' best music is on 2WD — WWDE." (9X)	
"WWDE — 2WD." (9X)	
"The best of the old, the best of the new, back-to-back, on 101.3, 2WD." (7X)	
"Thirty minutes of Hampton Roads' best music on 2WD." (7X)	
"The best music — 2WD, Hampton Roads' (or variation)." (6X)	
"This is 101.3 FM, 2WD. Our call letters are WWDE . . . 2WD." (5X)	
"Hampton Roads' best music and free money everyday — on 101.3 FM, 2WD." (4X)	
"Turn it up . . . write it down; WWDE, 2WD." (4X)	
"Free money for your birthday, 2WD (or variation)." (3X)	

PROMOTIONAL ACTIVITY

THOUSAND DOLLAR THURSDAY	8X
Every Thursday, listeners who've sent in a postcard and know "the phrase that pays" ("2WD means music and money") — will win a thousand dollars when called.	
KIDDIE CALL	4X
Morning Man Dick Lamb draws a child's name each morning. That child will win an interest earning account of \$50 with Seaboard Savings and Loan.	
FREE MONEY BIRTHDAY CONTEST	4X
A birthday (on the day of this monitoring, Sept. 9) is drawn, and the listener who calls first and proves that it's his or her birthday wins \$50.	
2WD MEANS MUSIC AND MONEY	4X
Persons are called at random and asked which radio station they listen to. If the answer is 2WD, \$50 is theirs.	

ACCOUNT LIST

Abacus Technical Services	1X	Employment
Bee Lows	2X	Grocery
The Big Blue/Film	1X	Entertainment/Rec
Bradley's	1X	Retail
Budweiser	1X	Beer/Wine
Burger King	4X	Restaurant

Busch Gardens	6X	Concert
Car Buffs	1X	Automotive
Casey Auto Group	5X	Auto/MC
Casey-Barrett Marine	5X	Retail
Center Ford	4X	Auto/MC
Certs	1X	Health/Beauty
Charm Associates	2X	Vocational
Chick Fillet	1X	Restaurant
Chrysler-Plymouth Dealers	2X	Auto/MC
Coast Soap	1X	Health/Beauty
Close-Up Toothpaste	1X	Health/Beauty
Collesium Lincoln-Mercury	3X	Auto/MC
Coors Town Point Jazz Festival	6X	Concert
Conley-Phillips Lincoln-Mercury	2X	Auto/MC
Copeland Toyota/Volvo	2X	Auto/MC
Coppertone	2X	Health/Beauty
Copy Data Group	5X	Office Supplies
Dr. Pepper	1X	Beverage
Dove Bar	1X	Food Products
Durasoft Contact Lenses	2X	Optical
Ethan Allen	1X	Furniture
Fairfield Shopping Center	2X	Retail
First America Bank	2X	Bank/Finance
Ford Dealers	2X	Auto/MC
Freddie's Drug Store	10X	Retail
Heartbreak Cafe	8X	Restaurant
Holloman Pontiac	3X	Auto/MC
Kinder Care	1X	Education
Le Ray Caverns	3X	Entertainment/Rec
Living Well Lady	5X	Fitness
McDonald's	2X	Restaurant
Mega Mazda	2X	Auto/MC
Merrimack Motors	1X	Auto/MC
Michelob	1X	Beer/Wine
Military Circle	6X	Retail
Money Magazine	3X	Publication
Montgomery Ward	2X	Retail
Thomas Nelson	1X	Education
New Market South	3X	Retail
News 3	1X	TV/Broadcast
Nissan Dealers	2X	Auto/MC
Norfolk Comedy Club	4X	Nightclub
Oakdale Furniture	1X	Furniture
Office World	2X	Office Products
Outlet Limited Mall	3X	Retail
Parke-Davis	1X	Health/Beauty
Patrick Henry International	2X	Transportation
Pembroke Mall	1X	Retail
Peninsula Mitsubishi/Suzuki	4X	Auto/MC
Peoples Drug Store	1X	Retail
Diet Pepsi	2X	Beverage
Pharmor	7X	Retail
Phillips Oldsmobile	4X	Auto/MC
Precision Tune	3X	Automotive
Robinson Jewelers	3X	Jewelers
Royal Concepts	2X	Office Products
Charles Schwab	2X	Brokerage
Seaboard Savings and Loan	1X	Bank/Finance
Sears	4X	Retail
Sentell Cellular Phones	4X	Communications
Smithsonian Air and Space	3X	Publication
Standard and Poors	1X	Publications
Talheimers	2X	Retail
Tidewater Dodge	3X	Auto/MC
Tidewater Tours	1X	Travel
T.J. Maxx	2X	Retail
Thompson Ford	1X	Auto/MC
Three Rivers Glass	1X	Automotive
Water Country U.S.A.	3X	Entertainment/Rec
Wall Street Journal	3X	Publication

ACCOUNTS BY CATEGORY

Auto/MC	20%
Automotive	3%
Bank/Finance	3%
Beer/Wine	1%
Beverage	2%
Brokerage	1%
Communications	2%
Concert	6%
Education	1%
Employment	1%
Entertainment/Rec	4%
Fitness	3%
Food Products	1%
Furniture	1%
Grocery	1%
Health/Beauty	4%
Nightclub	2%
Office Products	4%
Optical	1%
Publication	5%
Restaurant	15%
Retail	25%
Transportation	1%
Travel	1%
TV/Broadcast	1%
Vocational	1%

MMR ROCK TRACER TRACKS  - 

REACH INDEX 4.81 MILLION THIS WEEK!

R&R TRACK  - 

CLOSED!! DC101
WYNF
KDKB
KFOG
WRFX

TOP 5 PHONES NATIONALLY!

NOW ON TOUR WITH BRUCE HORNSBY & THE RANGE!



melissa etheridge

"BRING ME SOME WATER"

Buckwheat Zydeco

"Why Does Love Got To Be So Sad"

MMR ROCK TRACER TRACKS NEWCOMER

50% INCREASE IN AIRPLAY!

EXPLODING AT:

WDVE	KPEZ	WBRU	KOZZ
KLLO	WSTZ	WZXL	AND MORE!
KSJO	WCCC	WKLT	
KDJK	WPDH	WBLM	

ALREADY ON:

WNEW	WXRT	KBCO
WKLS	KYYS	KRQR

AND MANY MORE!



ON TOUR WITH ERIC CLAPTON BEGINNING SEPTEMBER 1ST!

100

ROCK RADIO

TRACER TRACKS

8/8/88	8/15/88	8/22/88	8/29/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
1	1	1	1	ROBERT PALMER	Simply Irresistible	EMI-Manhat	805	16.49
2	2	2	2	PAT BENATAR	All Fired Up	Chrysalis	700	13.85
7	6	5	3	LITTLE FEAT	Hate To Lose Your Lovin'	WB	686	15.07
5	5	3	4	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra	630	11.33
9	8	6	4	VAN HALEN	Finish What Ya Started	WB	595	11.63
6	7	4	6	STEVE WINWOOD	Holding On	Virgin	581	11.74
11	9	8	7	ROBERT PLANT	Dance On My Own	Es P/Atlan	497	10.78
28	15	10	8	CHEAP TRICK	Don't Be Cruel	Epic	483	10.16
—	—	15	9	DEF LEPPARD	Love Bites	Mercury/PG	455	9.38
12	11	9	10	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG	427	8.22
16	14	12	11	RHYTHM CORPS	Common Ground	Pasha/CBS	392	8.28
29	16	14	12	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia	357	8.32
35	29	16	13	STEVE WINWOOD	Don't You Know What The Night	Virgin	350	8.67
13	12	11	14	SCORPIONS	Believe In Love	Mercury/PG	294	4.82
20	18	19	15	EUROPE	Superstitious	Epic	273	4.98
32	21	18	16	MELISSA ETHERIDGE	Bring Me Some Water	Island	259	4.81
17	19	13	17	BLUE OYSTER CULT	Astronomy	Columbia	245	5.31
40	26	20	18	INXS	Never Tear Us Apart	Atlantic	245	4.64
—	—	33	19	BAD COMPANY	No Smoke Without A Fire	Atlantic	217	4.26
27	27	26	20	TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra	189	4.31
31	33	24	21	LITA FORD	Back To The Cave	RCA	154	3.21
New Entry ✓			22	ROD STEWART	Forever Young	WB	140	4.94
—	39	27	23	GLENN FREY	True Love	MCA	140	3.66
33	28	30	24	HURRICANE	I'm On To You	Enigma	140	2.75
39	36	36	25	POISON	Fallen Angel	Enigma/Cap	133	2.64
New Entry ✓			26	ELTON JOHN	Goodbye Marlon Brando	MCA	126	3.07
38	30	29	27	ZIGGY MARLEY	Tumblin' Down	Virgin	119	3.04
—	—	28	28	LITTLE FEAT	Let It Roll	WB	119	2.28
New Entry ✓			29	BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA	119	1.95
—	35	31	30	10,000 MANIACS	What's The Matter Here?	Elektra	112	4.02
New Entry ✓			31	MOODY BLUES	Here Comes The Weekend	Polydor	105	3.05
New Entry ✓			32	HOTHOUSE FLOWERS	Don't Go	London/PG	105	1.86
New Entry ✓			33	CINDERELLA	Don't Know What You Got (Till)	Mercury/PG	98	2.16
—	31	37	34	VAN HALEN	Mine All Mine	WB	98	1.97
New Entry ✓			35	ESCAPE CLUB	Wild, Wild West	Atlantic	91	3.42
New Entry ✓			36	PETER CETERA	You Never Listen To Me	WB	91	2.21
New Entry ✓			37	JOHN C MELLENCAMP	Rave On	Elektra	91	2.17
New Entry ✓			38	UB40	Breakfast In Bed	A&M	84	2.91
New Entry ✓			39	FROZEN GHOST	Round And Round	Atlantic	84	1.11
New Entry ✓			40	JOHN KILZER	Green, Yellow & Red	Geffen	84	1.09

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
GUNS 'N ROSES	Knockin' On Heaven's Door	Geffen/Import	77	—
GEORGIA SATELLITES	Don't Pass Me By	Elektra	77	—
PSYCHEDELIC FURS	All That Money Wants	Columbia	70	—
GRAHAM PARKER	Don't Let It Break You Down	RCA	70	—
SHRIEKBACK	Intoxication	Island	70	—
BIG AUDIO DYNAMITE	Just Play Music	Columbia	63	—
HUEY LEWIS & NEWS	Walking With The Kid	Chrysalis	63	—
✓ SMITHEREENS	Down In My Own Tears	Enig/Capit	63	—
BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sad	Island	63	50%
HUEY LEWIS & NEWS	Small World (Part 1)	Chrysalis	56	—
DEBBIE HARRY	Liar Liar	Reprise	56	—
GUNS 'N ROSES	Paradise City	Geffen	56	—
SCORPIONS	Passion Rules The Game	Mercury/PG	56	33%
✓ TRANSVISION VAMP	Tell That Girl To Shut Up	Uni	49	133%
STEVE WINWOOD	Hearts On Fire	Virgin	49	—
ROD STEWART	Wild Horse	WB	49	—
COLIN JAMES	Voodoo Thing	Virgin	49	—
BRITNY FOX	Long Way To Love	CBS	49	16%
✓ STEVE FORBERT	Running On Love	Geffen	42	20%
ROBERT PLANT	Way I Feel	Es P/Atlan	42	—
SIOUXSIE & BANSHEES	Peek-A-Boo	Geffen	42	—
PETE BARDENS	Gold	Capitol	42	—

HOTTEST RECURRENTS

8/29/88	ARTIST	TITLE	LABEL
1	GREGG ALLMAN BAND	Can't Get Over You	Epic
2	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
3	VAN HALEN	When It's Love	WB
4	HUEY LEWIS & NEWS	Perfect World	Chrysalis
5	STEVE WINWOOD	Roll With It	Virgin
6	AEROSMITH	Rag Doll	Geffen
7	MIDNIGHT OIL	Dead Heart	Columbia
8	DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG
9	BRUCE HORNSBY & RANG	Look Out Any Window	RCA
10	ELTON JOHN	I Don't Wanna Go On With You	MCA

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
JOHN C MELLENCAMP	Rave On	Elektra

EAST

HOTHOUSE FLOWERS	Don't Go	London/PG
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WEST

ELTON JOHN	Goodbye Marlon Brando	MCA
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SOUTH

JOHN C MELLENCAMP	Rave On	Elektra
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MIDWEST

MOODY BLUES	Here Comes The Weekend	Polydor
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

ROCK RADIO — DAYPART CHART

6AM-7PM

8/22/88	8/29/88	ARTIST	TITLE	LABEL
1	1	ROBERT PALMER	Simply Irresistible	EMI-Manhat
5	2	LITTLE FEAT	Hate To Lose Your Lovin'	WB
2	3	PAT BENATAR	All Fired Up	Chrysalis
3	4	STEVE WINWOOD	Holding On	Virgin
4	5	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra
6	6	VAN HALEN	Finish What Ya Started	WB
7	7	ROBERT PLANT	Dance On My Dwn	Es P/A'tan
10	8	CHEAP TRICK	Don't Be Cruel	Epic
8	9	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
11	10	RHYTHM CORPS	Common Ground	Pasha/CBS
14	11	STEVE WINWOOD	Don't You Know What The Night	Virgin
20	12	DEF LEPPARD	Love Bites	Mercury/PG
15	13	INXS	Never Tear Us Apart	Atlantic
13	14	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
12	15	SCORPIONS	Believe In Love	Mercury/PG
17	16	TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra
16	17	MELISSA ETHERIDGE	Bring Me Some Water	Island
37	18	BAD COMPANY	No Smoke Without A Fire	Atlantic
—	19	ROD STEWART	Forever Young	WB
24	20	BLUE OYSTER CULT	Astronomy	Columbia
38	21	ELTON JOHN	Goodbye Marlon Brando	MCA
23	22	GLENN FREY	True Love	MCA
28	23	ZIGGY MARLEY	Tumblin' Down	Virgin
26	24	EUROPE	Superstitious	Epic
25	25	LITTLE FEAT	Let It Roll	WB
40	26	BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA
27	27	10,000 MANIACS	What's The Matter Here?	Elektra
—	28	MOODY BLUES	Here Comes The Weekend	Polydor
—	29	ESCAPE CLUB	Wild, Wild West	Atlantic
—	30	JOHN C MELLENCAMP	Rave On	Elektra
—	31	PETER CETERA	You Never Listen To Me	WB
—	32	HOTHOUSE FLOWERS	Don't Go	London/PG
—	33	VAN HALEN	Mine All Mine	WB
33	34	SHRIEKBACK	Intoxication	Island
32	35	HUEY LEWIS & NEWS	Walking With The Kid	Chrysalis
—	36	JOHN KILZER	Green, Yellow & Red	Geffen
—	37	GEORGIA SATELLITES	Don't Pass Me By	Elektra
35	38	BIG AUDIO DYNAMITE	Just Play Music	Columbia
36	39	PSYCHEDELIC FURS	All That Money Wants	Columbia
—	40	UB40	Breakfast In Bed	A&M

7PM-MIDNIGHT

8/22/88	8/29/88	ARTIST	TITLE	LABEL
3	1	PAT BENATAR	All Fired Up	Chrysalis
2	2	ROBERT PALMER	Simply Irresistible	EMI-Manhat
12	3	DEF LEPPARD	Love Bites	Mercury/PG
5	4	LITTLE FEAT	Hate To Lose Your Lovin'	WB
4	5	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra
7	6	VAN HALEN	Finish What Ya Started	WB
16	7	EUROPE	Superstitious	Epic
18	8	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
11	9	CHEAP TRICK	Don't Be Cruel	Epic
10	10	ROBERT PLANT	Dance On My Own	Es P/Atlan
6	11	BLUE DYSTER CULT	Astronomy	Columbia
8	12	STEVE WINWOOD	Holding On	Virgin
9	13	SCORPIONS	Believe In Love	Mercury/PG
17	14	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
19	15	RHYTHM CORPS	Common Ground	Pasha/CBS
14	16	LITA FORD	Back To The Cave	RCA
21	17	MELISSA ETHERIDGE	Bring Me Some Water	Island
22	18	HURRICANE	I'm On To You	Enigma
27	19	POISON	Fallen Angel	Enigma/Cap
31	20	BAD COMPANY	No Smoke Without A Fire	Atlantic
20	21	STEVE WINWOOD	Don't You Know What The Night	Virgin
34	22	CINDERELLA	Don't Know What You Got (Till	Mercury/PG
—	23	GUNS 'N ROSES	Paradise City	Geffen
26	24	GUNS 'N ROSES	Knockin' On Heaven's Door	Geffen/Import
—	25	FROZEN GHOST	Round And Round	Atlantic
33	26	GRAHAM PARKER	Don't Let It Break You Down	RCA
—	27	HOTHOUSE FLOWERS	Don't Go	London/PG
—	28	UB40	Breakfast In Bed	A&M
39	29	GLENN FREY	True Love	MCA
—	30	BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sad	Island
29	31	VAN HALEN	Mine All Mine	WB
38	32	ROD STEWART	Forever Young	WB
—	33	ESCAPE CLUB	Wild, Wild West	Atlantic
—	34	10,000 MANIACS	What's The Matter Here?	Elektra
—	35	MOODY BLUES	Here Comes The Weekend	Polydor
—	36	PETER CETERA	You Never Listen To Me	WB
—	37	TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra
—	38	DEBBIE HARRY	Liar Liar	Reprise
—	39	SCORPIONS	Passion Rules The Game	Mercury/PG
—	40	BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

ROBERT PALMER 1 <i>Simply Irresistible</i> EMI-Manhat	STEVE WINWOOD 6 <i>Holding On</i> Virgin	RHYTHM CORPS 11 <i>Common Ground</i> Pasha/CBS	MELISSA ETHERIDGE 16 <i>Bring Me Some Water</i> Island	LITA FORD 21 <i>Back To The Cave</i> RCA
WNEW-FM 1.33 WMMR-FM 0.85 KQRS-FM 0.84 KGB-FM 0.78 WKLS-FM 0.78 KRQR-FM 0.67 WLLZ-FM 0.67 WWDC-FM 0.59 KTXQ-FM 0.56 WBCN-FM 0.55	KLDS-FM 1.47 WNEW-FM 1.33 KSHE-FM 0.74 WYNF-FM 0.44 KQRS-FM 0.42 KTXQ-FM 0.42 KYYS-FM 0.42 WLUP-FM 0.42 WEBN-FM 0.36 KRXQ-FM 0.31	WNEW-FM 1.33 WLUP-FM 0.84 WKLS-FM 0.78 WLLZ-FM 0.67 KSHE-FM 0.49 WIYY-FM 0.48 KLDL-FM 0.45 WLVO-FM 0.39 WRIF-FM 0.31 WKDF-FM 0.23	KLDL-FM 0.67 KSHE-FM 0.49 WLUP-FM 0.42 KISW-FM 0.32 WLVO-FM 0.29 KTXQ-FM 0.28 KYYS-FM 0.28 WKLS-FM 0.26 WKDF-FM 0.23 WXRT-FM 0.21	WMMR-FM 0.43 WBCN-FM 0.27 WKLS-FM 0.26 KAZY-FM 0.22 KLDL-FM 0.22 KQRS-FM 0.21 KGB-FM 0.20 KZAP-FM 0.20 KTXQ-FM 0.14 KUPD-FM 0.14
PAT BENATAR 2 <i>All Fired Up</i> Chrysalis	ROBERT PLANT 7 <i>Dance On My Dwn</i> Es P/Atlan	TOMMY CONWELL & YO 12 <i>I'm Not Your Man</i> Columbia	BLUE OYSTER CULT 17 <i>Astronomy</i> Columbia	ROD STEWART 22 <i>Forever Young</i> WB
KLDL-FM 1.12 KLOS-FM 0.98 WMMR-FM 0.85 KTXQ-FM 0.70 KRQR-FM 0.67 KGB-FM 0.59 WWDC-FM 0.59 WDVE-FM 0.56 KSHE-FM 0.49 KBPI-FM 0.48	WNEW-FM 1.33 KSHE-FM 0.98 WLUP-FM 0.84 KGB-FM 0.78 WKLS-FM 0.78 KTXQ-FM 0.56 KBPI-FM 0.48 KLLOL-FM 0.45 WLLZ-FM 0.45 KYYS-FM 0.42	WNEW-FM 1.33 WMMR-FM 1.28 KLOS-FM 0.49 KQRS-FM 0.42 WEBN-FM 0.36 KYYS-FM 0.28 WKLS-FM 0.26 KJJO-FM 0.25 WLZR-FM 0.24 WSHE-FM 0.23	KLDS-FM 0.98 WNEW-FM 0.67 KQRS-FM 0.42 KBPI-FM 0.36 KXRX-FM 0.29 KUPD-FM 0.28 WDVE-FM 0.28 WBCN-FM 0.27 KJJO-FM 0.25 KLLOL-FM 0.22	WMMR-FM 1.28 KLOS-FM 0.98 WWDC-FM 0.78 WBCN-FM 0.55 KRQR-FM 0.34 KUPD-FM 0.28 KLLOL-FM 0.22 WBAB-FM 0.15 WRIF-FM 0.15 KSD-FM 0.13
LITTLE FEAT 3 <i>Hate To Lose Your Lovin'</i> WB	CHEAP TRICK 8 <i>Don't Be Cruel</i> Epic	STEVE WINWOOD 13 <i>Don't You Know What The Night</i> Virgin	INXS 18 <i>Never Tear Us Apart</i> Atlantic	GLENN FREY 23 <i>True Love</i> MCA
WNEW-FM 1.33 WKLS-FM 1.04 KLDS-FM 0.98 WMMR-FM 0.85 WLUP-FM 0.84 KLLOL-FM 0.67 KRQR-FM 0.67 WWDC-FM 0.59 WDVE-FM 0.56 KSHE-FM 0.49	KLDS-FM 1.47 KLLOL-FM 0.90 WDVE-FM 0.56 WBCN-FM 0.55 WKLS-FM 0.52 KSHE-FM 0.49 WRIF-FM 0.46 WLLZ-FM 0.45 WLUP-FM 0.42 WLVO-FM 0.39	WNEW-FM 1.33 KLLOL-FM 0.90 WMMR-FM 0.85 KSHE-FM 0.74 KRQR-FM 0.67 KLOS-FM 0.49 WWDC-FM 0.39 KDKB-FM 0.34 KZEW-FM 0.28 WDVE-FM 0.28	WKLS-FM 0.78 KGB-FM 0.59 KYYS-FM 0.56 WLUP-FM 0.42 WLVO-FM 0.39 WDVE-FM 0.28 KLLOL-FM 0.22 XTRA-FM 0.22 WWDC-FM 0.20 KRQR-FM 0.17	KLOS-FM 0.98 WNEW-FM 0.67 WWDC-FM 0.39 KYYS-FM 0.28 WIYY-FM 0.24 WSHE-FM 0.23 KISW-FM 0.21 WBAB-FM 0.15 WKDF-FM 0.15 WYNF-FM 0.15
FABULOUS THUNDERBIRD 4 <i>Powerful Stuff</i> Elektra	DEF LEPPARD 9 <i>Love Bites</i> Mercury/PG	SCORPIONS 14 <i>Believe In Love</i> Mercury/PG	BAD COMPANY 19 <i>No Smoke Without A Fire</i> Atlantic	HURRICANE 24 <i>I'm On To You</i> Enigma
WMMR-FM 0.85 WNEW-FM 0.67 WKLS-FM 0.52 KLOS-FM 0.49 KLLOL-FM 0.45 WLLZ-FM 0.45 KQRS-FM 0.42 KTXQ-FM 0.42 KYYS-FM 0.42 WSHE-FM 0.39	WNEW-FM 0.67 WLZR-FM 0.60 WBCN-FM 0.55 KLOS-FM 0.49 KLLOL-FM 0.45 WMMR-FM 0.43 KQRS-FM 0.42 KUPD-FM 0.42 WDVE-FM 0.42 KGB-FM 0.39	WLLZ-FM 0.67 KSHE-FM 0.49 KGB-FM 0.39 KTXQ-FM 0.28 WKLS-FM 0.26 WQFM-FM 0.25 KBPI-FM 0.24 KRXQ-FM 0.23 KAZY-FM 0.22 KGON-FM 0.21	KLLOL-FM 0.67 KQRS-FM 0.63 KJJO-FM 0.50 WDVE-FM 0.42 KUPD-FM 0.28 KBPI-FM 0.24 WLZR-FM 0.24 KAZY-FM 0.22 WEBN-FM 0.18 KRQR-FM 0.17	KJJO-FM 0.76 KQRS-FM 0.42 KTXQ-FM 0.42 WLZR-FM 0.36 KLLOL-FM 0.22 KGB-FM 0.20 WHJY-FM 0.13 WIYY-FM 0.12 KGON-FM 0.07 WQFM-FM 0.06
VAN HALEN 5 <i>Finish What Ya Started</i> WB	ROBERT CRAY BAND 10 <i>Don't Be Afraid Of The Dark</i> Mercury/PG	EUROPE 15 <i>Superstitious</i> Epic	TRACY CHAPMAN 20 <i>Talkin' Bout A Revolution</i> Elektra	POISON 25 <i>Fallen Angel</i> Enigma/Cap
KLOS-FM 1.96 KLLOL-FM 0.90 WLZR-FM 0.60 KRQR-FM 0.50 KSHE-FM 0.49 WMMR-FM 0.43 KTXQ-FM 0.42 KUPD-FM 0.42 KGB-FM 0.39 WSHE-FM 0.39	WLUP-FM 0.84 KLLOL-FM 0.67 WNEW-FM 0.67 KYYS-FM 0.56 WKLS-FM 0.52 KLOS-FM 0.49 WSHE-FM 0.39 WRIF-FM 0.31 KXRX-FM 0.29 WNOR-FM 0.28	WNEW-FM 0.67 KBPI-FM 0.60 KSHE-FM 0.49 KLLOL-FM 0.45 KJJO-FM 0.38 KUPD-FM 0.28 WDVE-FM 0.28 WEBN-FM 0.18 WKDF-FM 0.15 WYNF-FM 0.15	KLLOL-FM 0.67 WNEW-FM 0.67 WBCN-FM 0.55 WXRT-FM 0.42 WKLS-FM 0.26 XTRA-FM 0.22 KGB-FM 0.20 WBAB-FM 0.15 WYNF-FM 0.15 KTXQ-FM 0.14	KLLOL-FM 0.67 KJJO-FM 0.50 KTXQ-FM 0.28 WBCN-FM 0.27 WYNF-FM 0.15 WDVE-FM 0.14 WHJY-FM 0.13 WLZR-FM 0.12 KZAP-FM 0.10 KRXQ-FM 0.08

HEAVIEST SATURATION (ROCK RADIO) — Continued

ELTON JOHN 26 Goodbye Marlon Brando MCA WNEW-FM 0.67 WMMR-FM 0.43 KRQR-FM 0.34 WBAB-FM 0.31 WBCN-FM 0.27 KSHE-FM 0.25 WRIF-FM 0.15 KTXQ-FM 0.14 WAAF-FM 0.13 WIYY-FM 0.12	BRUCE HORNSBY & RAN 29 Defenders Of The Flag RCA WKLS-FM 0.52 WXRT-FM 0.21 KGB-FM 0.20 KZAP-FM 0.20 KSD-FM 0.13 WFBQ-FM 0.13 WHJY-FM 0.13 KFOG-FM 0.11 KISW-FM 0.11 WBRU-FM 0.11	HOTHOUSE FLOWERS 32 Don't Go London/PG WNEW-FM 0.67 WKLS-FM 0.26 XTRA-FM 0.22 KTXQ-FM 0.14 WIYY-FM 0.12 KBCO-FM 0.11 KRXQ-FM 0.08 KSJO-FM 0.08 WSHE-FM 0.08 WBRU-FM 0.07	ESCAPE CLUB 35 Wild, Wild West Atlantic KRQQ-FM 1.96 WNEW-FM 0.67 WBAB-FM 0.31 WBCN-FM 0.27 XTRA-FM 0.11 WAAF-FM 0.06 WRCN-FM 0.04	UB40 38 Breakfast In Bed A&M KRQQ-FM 1.96 XTRA-FM 0.34 WBCN-FM 0.27 WXRT-FM 0.21 KBCO-FM 0.11 WRCN-FM 0.02
ZIGGY MARLEY 27 Tumblin' Down Virgin KRQQ-FM 1.57 KYYS-FM 0.42 XTRA-FM 0.34 WBCN-FM 0.27 WNDR-FM 0.14 KFOG-FM 0.11 KRXQ-FM 0.08 WCKW-FM 0.06 WBRU-FM 0.04 WRCN-FM 0.02	10,000 MANIACS 30 What's The Matter Here? Elektra KRQQ-FM 1.57 WNEW-FM 1.33 KLLOL-FM 0.45 WBAB-FM 0.31 WRIF-FM 0.15 XTRA-FM 0.11 WRCN-FM 0.06 WBRU-FM 0.04	CINDERELLA 33 Don't Know What You Got (Till) Mercury/PG WLZR-FM 0.60 WMMR-FM 0.43 KQRS-FM 0.42 KUPD-FM 0.42 WDVE-FM 0.14 KZAP-FM 0.10 WAAF-FM 0.06	PETER CETERA 36 You Never Listen To Me WB KLLOL-FM 0.67 KSHE-FM 0.49 WEBN-FM 0.36 WBAB-FM 0.31 KUPD-FM 0.14 KZAP-FM 0.10 KRXQ-FM 0.08 WFBQ-FM 0.06	FROZEN GHOST 39 Round And Round Atlantic KUPD-FM 0.28 KBPI-FM 0.24 WLVO-FM 0.20 WDVE-FM 0.14 KZAP-FM 0.10 WBRU-FM 0.07 KOMF-FM 0.05 KSJO-FM 0.04
LITTLE FEAT 28 Let It Roll WB WMMR-FM 0.43 WDVE-FM 0.28 WKLS-FM 0.26 KQRS-FM 0.21 WBAB-FM 0.15 KGON-FM 0.14 KTXQ-FM 0.14 KYYS-FM 0.14 KBCO-FM 0.11 KFOG-FM 0.11	MOODY BLUES 31 Here Comes The Weekend Polydor WMMR-FM 0.85 WNEW-FM 0.67 WWDC-FM 0.59 KRQR-FM 0.34 WBCN-FM 0.27 WFBQ-FM 0.19 KRXQ-FM 0.08 WBRU-FM 0.07	VAN HALEN 34 Mine All Mine WB KGB-FM 0.78 KAZY-FM 0.34 WBCN-FM 0.27 KLLOL-FM 0.22 WQFM-FM 0.13 KDKB-FM 0.08 KRXQ-FM 0.08 KGON-FM 0.07	JOHN C MELLENCAMP 37 Rave On Elektra WNEW-FM 0.67 KUPD-FM 0.42 WKDF-FM 0.31 WBCN-FM 0.27 KGB-FM 0.20 KBCO-FM 0.11 KFOG-FM 0.11 KZAP-FM 0.10	JOHN KILZER 40 Green, Yellow & Red Geffen WKLS-FM 0.26 KDKB-FM 0.17 KRXQ-FM 0.15 WAAF-FM 0.13 WIYY-FM 0.12 KZAP-FM 0.10 KGON-FM 0.07 KOMF-FM 0.05 KSJO-FM 0.04

WIXEN!

"EDGE OF A BROKEN HEART"

Written By: Richard Marx & Fee Waybill Produced By: Richard Marx

CD Single on Your Desk Now!



HEAVIEST SATURATION (ROCK RADIO) NEWCOMERS

GUNS 'N ROSES

Knockin' On Heaven's Door
Geffen/Import

KJJO-FM	0.63
KQRS-FM	0.42
WLZR-FM	0.24
KUPD-FM	0.14
WQFM-FM	0.06

GEORGIA SATELLITES

Don't Pass Me By
Elektra

KSHE-FM	0.25
KLLOL-FM	0.22
WQFM-FM	0.19
KOME-FM	0.10
KGON-FM	0.07
WBRU-FM	0.07
KSJO-FM	0.04

PSYCHEDELIC FURS

All That Money Wants
Columbia

KROO-FM	1.96
WBCN-FM	0.27
KLLOL-FM	0.22
XTRA-FM	0.11
WBRU-FM	0.07

GRAHAM PARKER

Don't Let It Break You Down
RCA

WBCN-FM	0.55
WMMR-FM	0.43
KLLOL-FM	0.22
KBCO-FM	0.11
KISW-FM	0.11
WBRU-FM	0.07
WRCN-FM	0.04

SHRIEKBACK

Intoxication
Island

KROO-FM	0.78
XTRA-FM	0.11
KBCO-FM	0.11
WRCN-FM	0.08
WBRU-FM	0.07

BIG AUDIO DYNAMITE

Just Play Music
Columbia

KROO-FM	0.78
WNEW-FM	0.67
WBCN-FM	0.55
XTRA-FM	0.22
KBCO-FM	0.11
WBRU-FM	0.04

HUEY LEWIS & NEWS

Walking With The Kid
Chrysalis

WNEW-FM	0.67
WLUP-FM	0.42
KSHE-FM	0.25
KISW-FM	0.21
KXRFX-FM	0.20
KZAP-FM	0.10
WFBO-FM	0.06

SMITHEREENS

Drown In My Own Tears
Enig/Capitol

WNEW-FM	0.67
XTRA-FM	0.34
KYYS-FM	0.14
WNOR-FM	0.14
WLZR-FM	0.12
WQFM-FM	0.06
WRCN-FM	0.02

BUCKWHEAT ZYDECO

Why Does Love Got To Be So Sad
Island

WNEW-FM	0.67
KYYS-FM	0.28
WCKW-FM	0.19
KBCO-FM	0.11
WRCN-FM	0.04

HUEY LEWIS & NEWS

Small World (Part 1)
Chrysalis

WLUP-FM	0.42
WBAB-FM	0.31
KSHE-FM	0.25
KGB-FM	0.20
WEBN-FM	0.18
WNOR-FM	0.14
KFOG-FM	0.11

DEBBIE HARRY

Liar Liar
Reprise

KROO-FM	0.78
WBCN-FM	0.27
XTRA-FM	0.22
WXRT-FM	0.21
WBRU-FM	0.04
WRCN-FM	0.02

GUNS 'N ROSES

Paradise City
Geffen

KQRS-FM	0.42
WBAB-FM	0.15
WYNF-FM	0.15
KJJO-FM	0.13
WLZR-FM	0.12
KZAP-FM	0.10
KGON-FM	0.07

SCORPIONS

Passion Rules The Game
Mercury/PG

WLZR-FM	0.60
KJJO-FM	0.38

TRANSVISION VAMP

Tell That Girl To Shut Up
Uni

KROO-FM	1.96
XTRA-FM	0.22

STEVE WINWOOD

Hearts On Fire
Virgin

WLUP-FM	0.42
WKLS-FM	0.26
KLLOL-FM	0.22
WIYY-FM	0.12
KZAP-FM	0.10
WRCN-FM	0.04

ESCAPE FROM THE HOTHOUSE FOLLOWERS

"Don't Go"

MMR ROCK TRACER TRACKS DEBUT

REACH INDEX
1.86 MILLION
ALREADY!

R&R TRACKS

(45) · (36)

ALBUM NET

(38) · (28)

FMQB (39) · (26)

"... Stick Around
And Laugh Awhile"

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CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

AKRON-CLEVELAND

It's a visit to the shores of Lake Erie for the latest CITY TRACKER: Akron-Cleveland. **WONE's** morning team BRIAN & JOE were "out there somewhere" — 97 miles out there — and the first three listeners to find them won tickets to The Moody Blues show at the Blossom Music Center. Meanwhile, "Show us your W-1" displays of the WONE called creative listeners front row seats for Pink Floyd. *I Want My N-TV Department:* WONE listeners have been sending letters airing their views to MTV about the Neil Young video for "This Note's For You." The 10 best letters will be sent to MTV and winners will receive a VCR and a copy of the video. WONE lines up BRIAN (FOWLER) & JOE (CRONAUER — yes he's related to Adrian) 6-10A, DEEYA McKAY 10A-3P JIM CHENOT 3-8P, J.D. 8P-1A and DEBBIE "the overnight goddess of rock 'n' roll" VINCENT 1-6A.

LOS ANGELES

Changes at **KNX-FM**. NICOLE SANDLER steps in as interim Promotion Director. A decision is still pending on naming a new PD; that should be finalized by September 15. KNX has 75 pairs of tickets for the L.A. Coliseum Amnesty International show September 21, and will be broadcasting live **KLOS' MARK & BRIAN** played "Bossie Bingo" for \$1,000. Listeners each got a square on a huge bingo card and wherever the cow, uh, "flopped" was the winning square. MARK & BRIAN also achieved immortality as "concerned onlookers at a construction site" in the new Brady Bunch movie "A Very Brady Christmas" **KNAC** listeners viewed Def Leppard at Irvine Meadows from the "Pit of Hysteria" and one grand prize winner won a CD player and a Def Leppard CD catalog. The 10 bands have been selected for the "Son of Pure Rock" LP; look for a mid-September release. A Suzuki Savage 650 cycle is next up for grabs with a KNAC "Pure Rock Card" A slight lineup shift at **KROQ** ("K-Rock"): POORMAN holds down mornings solo, FREDDY SNAKESKIN does 9P-Midnight and MIKE HALLORAN joins the K-Rock parttime staff. The POORMAN-RICHARD BLADE boogie board grudge match found the 10-listener BLADE team victorious, winning each member a new boogie board.

PHOENIX

Happy 17th, **KDKB**! They're half-way through "eight parties in 10 days." The celebration has also included giving away 320 pairs of concert tickets on one day — one pair every 90 minutes! Birthday shows included concerts by Joe Cocker and Little Feat, and 93 KDKB listeners who put KDKB on their bodies were chosen for a private backstage *soiree* with Bruce Hornsby. Entries are now being accepted for "Arizona Sounds Volume 7." ALLISON RANDALL joins KDKB's parttime staff **KUPD** celebrated their sixth annual "End of summer riverfloat" August 26 on the Salt river, with KUPD paraphernalia, free suntan lotion and food aplenty. Coming up next, KUPD gears up for the fourth annual Octoberfest September 14-17; featuring Honeymoon Suite, Reckless Sleepers, Bonfire, Spirit and AM star DAVE PRATT and his Sex Machine Band, whose fourth lp is due in September. Congrats to PD CURTISS JOHNSON and wife Lisa on their 8/8/88 nuptials.

COLUMBUS

Reasons to be cheerful, part three. Enjoy morning coffee at Columbus area McDonald's in mugs emblazoned with the "mugs" of the **WLVQ** ("QFM-96") morning team. Need more reasons to be cheerful? How about a "Semi-Permanent Vacation?" QFM-96 will send listeners to any nine Belkin Production concerts of their choice. The search is on for the biggest — pound for pound — Columbus Clippers fan. QFM-96 has a Clippers memorabilia pack for that larger-than-life character. Stop #5 on the QFM-96 World Tour is "Rock & Rafting": seeing Crosby, Stills & Nash and white-water rafting in Denver. Stop #6 will take four listeners to Munich at the end of October with the morning crew for "Rocktoberfest."

MIAMI

Boom! *There She Was* Department: A **WGTR** listener complaint paid off again, resulting in the first "HERMAN & McBEAN CRASH & BURN COMPLETE MAKE-OVER DERBY." Participants traversed an obstacle course set up in the busy Golden Glades intersection, while applying makeup. It happened live during morning drive, and was captured by the HERMAN & McBEAN "Footcam" — a 'GTR/Cox Broadcasting innovation. Following up a similar contest for guitarists, the 'GTR "Heavy Hitters" contest won a Miami area drummer a \$2,500 drum kit. It was PATTY MURRAY live behind the "8-ball" at Uncle Al's Pool Hall 8/8/88 The proceeds from the **WSHE** Bed Race will be handed over to MDA during the Labor Day Telethon — all \$97,000 of it (*CITY TRACKS* 5/16/88). 'SHE staffers will help man the phones for the telethon. WSHE is still looking for a Promotion Director and Events Coordinator; call or write GM JOE DAVIDMAN.

SAN DIEGO

Look! Up in the sky! It's a bird! It's a plane! It's the 13th annual **KGB** "Skyshow" synchronized fireworks display, following the Padres-Braves game September 9. The next day, KGB hits the streets for the Michelob "Street Scene" in downtown San Diego; featuring Albert Collins, David Lindley, The Beat Farmers, Rockin' Sydney and others. KGB's "Easy Money" takes on a new twist; through September 21 listeners who win the \$101 can either take the cash, or let KGB donate it to Amnesty International in their name and give them Amnesty International merchandise **XTRA** ("91-X") has got the best kind of scholarship offer going — their "you don't have to be smart to get it" scholarship for \$5,000. 91-X is registering students at area malls; chosen applicants just need proof of college registration. 91-X winners head for London's Amnesty International show, along with the **BREAKFAST CLUB** who will broadcast live the week of August 29-September 2. There are also winners heading for the MTV Music awards in L.A. with OZ, and Red Rocks in Denver to see UB40. PAM WOLF fills in for now 6-10P and PAT GORSE signs on to write for the Breakfast Club, working with "executive producer" KEVIN "THE DEAD DOG KID."

GREENSBORO

The **WKRR** ("Rock 92") "Friday at Five" parties (*CITY TRACKS* 7/18) roll on September 9 — and Rock 92 will find out just exactly what someone will do for \$5,092! Entries so far include everything from eating chocolate-covered live crickets to jumping over 92 cars to skydiving; five listeners will be chosen from mail-in entries and a winner will be chosen from those five at the party. Rock 92 is sending one lucky listener to the Hard Rock Cafe in London and 10 listeners to New York's Hard Rock in the Coca-Cola Hard Rock promotion. Winners are selected from all those finding "Rock 92" under specially-marked bottle caps. Rock 92's MR WEEKEND will accompany winners to New York. Details are in the works for the annual Rock 92 Halloween Party. Stay tuned.

NORFOLK

Time now for the **WNOR** ("FM-99") "Promotions Multiple Choice Quiz." According to PD BRIAN JEFFRIES, which of the following promotions are true? 1) The "Rock 'n' Roll Up Your Sleeves Blood Drive;" which collected 379 pints of blood, as donors got FM-99 T-shirts and some enjoyed Andrew Tosh's band. 2) The first annual "Chesapeake Bay Jelly Fishing Tournament;" where the top jelly-fisher won a \$4,500 Jet Ski, and nine runners-up won Sting CDs. 3) PM driver CAROL TAYLOR accompanying two winners to Paris for the Amnesty International concert Labor Day weekend. Time's up! The answer? Station fairy Godmother (and Promotion Director) ROBIN RUSS says it's a trick question — they're *All* true! By the way, FM-99 has a new Promotion Coordinator MIKE BARCH. Does that make him the Assistant Godmother? *Hmmm . . .*

WASHINGTON DC

It's been a busy month of August in the Nation's Capital. **WCXR** ran their "unconventional video week," giving away VCR-and-three-classic-movie packages during the four days; three each day. The 'CXR "Volley-ball" raised \$20,000 for Cystic Fibrosis, and their morning show has been giving away Fuji bicycles, with a grand prize of a 10-day bike tour of Ireland. ANDY BEAUBIAN returns to the East Coast to sign on as PD and MARK LAPIDUS makes the jump from nearby Manassas to assume Promotion Director duties. Lapidus replaces GINGER WARDER who headed for a new venture in Florida in mid-July.

ADULT CONTEMPORARY

TRACER TRACKS

8/8/88	8/15/88	8/22/88	8/29/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
1	2	1	1	ERIC CARMEN	Make Me Lose Control	Arista	1162	21.42
7	5	4	▲	ELTON JOHN	I Don't Wanna Go On With You	MCA	1078	20.24
2	1	2	3	BREATHE	Hands To Heaven	A&M	1057	19.51
6	7	6	▲	GLORIA ESTEFAN & MIA	1-2-3	Epic	987	18.41
5	4	5	5	STEVE WINWOOD	Roll With It	Virgin	966	18.44
15	12	10	▲	PETER CETERA	One Good Woman	WB	735	13.43
16	11	8	▲	HUEY LEWIS & NEWS	Perfect World	Chrysalis	665	10.51
9	8	9	▲	CHICAGO	I Don't Wanna Live W/out Your	Reprise	602	10.54
10	10	7	9	TRACY CHAPMAN	Fast Car	Elektra	483	8.38
21	17	15	▲	TAYLOR DAYNE	I'll Always Love You	Arista	483	7.83
20	16	12	▲	TERENCE TRENT D'ARBY	Sign Your Name	Columbia	455	8.51
13	15	14	▲	WHITNEY HOUSTON	Love Will Save The Day	Arista	392	7.16
22	18	16	▲	HALL & OATES	Missed Opportunity	Arista	350	6.22
19	19	18	▲	JAMES TAYLOR	Baby Boom Baby	Columbia	343	6.30
24	20	19	▲	RICK ASTLEY	It Would Take A Strong Strong	RCA	301	6.33
—	23	17	▲	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	294	6.03
17	14	13	17	CLIMIE FISHER	Love Changes Everything	Capitol	287	5.43
27	22	20	▲	REO SPEEDWAGON	Here With Me	Epic	280	3.94
25	24	21	▲	BRUCE HORNSBY & RANG	Look Out Any Window	RCA	217	3.60
23	21	22	▲	LITTLE RIVER BAND	Love Is A Bridge	MCA	154	1.94
—	—	28	▲	GLENN FREY	True Love	MCA	147	2.50
New Entry ✓			▲	STEVE WINWOOD	Don't You Know What The Night	Virgin	126	2.05
29	29	25	▲	JOHNNY HATES JAZZ	I Don't Want To Be A Hero	Virgin	126	1.72
—	26	24	▲	NATALIE COLE	When I Fall In Love	EMI-Manhat	112	2.17
—	27	23	▲	BEACH BOYS	Kokomo	Elektra	91	1.75
—	30	29	▲	MICHAEL JACKSON	Another Part Of Me	Epic	70	1.27
New Entry ✓			▲	PHIL COLLINS	Groovy Kind Of Love	Atlantic	63	1.15
New Entry ✓			▲	CHEAP TRICK	Don't Be Cruel	Epic	42	1.41
New Entry ✓			▲	ROD STEWART	Forever Young	WB	42	1.02
New Entry ✓			▲	SADE	Nothing Can Come Between Us	Epic	42	0.76

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
KENNY ROGERS	When You Put Your Heart In It	Reprise	42	—
STEVE WARINER	I Should Be With You	MCA	35	66%
NEW KIDS ON THE BLOCK	Please Don't Go Girl	Columbia	35	150%
LIVINGSTON TAYLOR	Loving Arms	Atlantic	35	400%
KENNY LOGGINS	Nobody's Fool	Columbia	35	66%
MICHAEL BOLTON	Walk Away	Columbia	35	—
CROSS/RUFFELLE	I Will Take You	Reprise	28	300%
OLIVIA NEWTON-JOHN	The Rumour	MCA	28	—
UB40	Red Red Wine	A&M	21	—
✓ BREATHE	How Can I Fall	A&M	21	—
FREDDIE JACKSON	Nice 'N' Slow	Capitol	14	100%
NEW EDITION	If It Isn't Love	MCA	14	—
JDHNNY KEMP	Just Got Paid	Columbia	14	—
FOUR TOPS	Indestructible	Arista	14	—
DAVID BENOIT	The Key To You	GRP	14	—
KEITH SWEAT	Make It Last Forever	Elektra	7	—
✓ JEFFREY OSBORNE	She's On the Left	A & M	7	—
✓ TOTO	Anna	Columbia	7	—

HOTTEST RECURRENTS

8/29/88	ARTIST	TITLE	LABEL
1	RICHARD MARX	Hold On To The Nights	EMI-Manhat
2	BILLY OCEAN	Colour Of Love	Jive/Arist
3	JETS	Make It Real	MCA
4	FOREIGNER	I Don't Want To Live W/o You	Atlantic
5	BRENDA RUSSELL	Piano In The Dark	A&M
6	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
7	DEBBIE GIBSON	Foolish Beat	Atlantic
8	BRUCE HORNSBY & RANG	The Valley Road	RCA
9	GLORIA ESTEFAN & MIA	Anything For You	Epic
10	MOODY BLUES	I Know You're Out There Somewhere	Polydor

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
STEVE WINWOOD	Don't You Know What The Night	Virgin

EAST

GLENN FREY	True Love	MCA
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WEST

PHIL COLLINS	Groovy Kind Of Love	Atlantic
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SOUTH

BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
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MIDWEST

STEVE WINWOOD	Don't You Know What The Night	Virgin
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HEAVIEST SATURATION (ADULT CONTEMPORARY)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

ERIC CARMEN 1 Make Me Lose Control Arista WNSR-FM 1.60 WCLR-FM 1.44 WWMX-FM 1.12 KOST-FM 1.05 KSTP-FM 1.05 WKQX-FM 0.98 KIOI-FM 0.87	HUEY LEWIS & NEWS 7 Perfect World Chrysalis WCLR-FM 1.15 WMJI-FM 0.76 WKQX-FM 0.74 KFMB-FM 0.67 KIOI-FM 0.65 WNSR-FM 0.53 WLTF-FM 0.48	HALL & OATES 13 Missed Opportunity Arista KVIL-FM 1.40 WKQX-FM 0.74 WSB-FM 0.63 WSNI-FM 0.36 WALK-FM 0.35 WLTT-FM 0.34 WLTF-FM 0.32	BRUCE HORNSBY & RANG19 Look Out Any Window RCA KOST-FM 1.05 KSTP-FM 0.42 WLTT-FM 0.34 KMGC-FM 0.21 KESZ-FM 0.20 KXOA-FM 0.18 WLVE-FM 0.18	BEACH BOYS 25 Kokomo Elektra KFMB-FM 0.80 KVIL-FM 0.35 WALK-FM 0.35 WNLT-FM 0.17 KLCY-FM 0.08
ELTON JOHN 2 I Don't Wanna Go On With You MCA WNSR-FM 1.60 WCLR-FM 1.15 WWMX-FM 1.12 KIOI-FM 1.09 KOST-FM 1.05 KSTP-FM 1.05 WLTF-FM 0.81	CHICAGO 8 I Don't Wanna Live W/out Your Reprise WCLR-FM 1.44 WKQX-FM 0.74 WSNI-FM 0.73 WLTF-FM 0.64 KSTP-FM 0.63 WSB-FM 0.63 WMJI-FM 0.57	JAMES TAYLOR 14 Baby Boom Baby Columbia KVIL-FM 1.05 WLTF-FM 0.64 KSTP-FM 0.63 KOST-FM 0.53 WALK-FM 0.35 KKCW-FM 0.29 WMJX-FM 0.29	LITTLE RIVER BAND 20 Love Is A Bridge MCA WSNI-FM 0.36 KKHT-FM 0.32 KOAQ-FM 0.28 WSNY-FM 0.28 KLCY-FM 0.17 WLTS-FM 0.17 KLSI-FM 0.14	MICHAEL JACKSON 26 Another Part Of Me Epic KSTP-FM 0.63 KFMB-FM 0.53 KKYY-FM 0.11
BREATHE 3 Hands To Heaven A&M WKQX-FM 1.23 WCLR-FM 1.15 WNSR-FM 1.06 KOST-FM 1.05 WWMX-FM 0.98 WMGK-FM 0.90 KSTP-FM 0.84	TRACY CHAPMAN 9 Fast Car Elektra WCLR-FM 1.15 WNSR-FM 1.06 WSNI-FM 0.73 KSTP-FM 0.63 WKQX-FM 0.49 WLTT-FM 0.45 WALK-FM 0.35	RICK ASTLEY 15 It Would Take A Strong Strong RCA KOST-FM 1.05 KSTP-FM 1.05 WKQX-FM 0.74 WSNY-FM 0.42 KFMB-FM 0.40 WSNI-FM 0.36 WALK-FM 0.35	GLENN FREY 21 True Love MCA WKQX-FM 0.49 WMGK-FM 0.45 KFMB-FM 0.27 WLTT-FM 0.22 KLSI-FM 0.21 WSNE-FM 0.18 WALK-FM 0.18	PHIL COLLINS 27 Groovy Kind Of Love Atlantic KFMB-FM 1.06 WLTS-FM 0.08
GLORIA ESTEFAN & MIA 4 1-2-3 Epic WNSR-FM 2.13 WCLR-FM 1.44 KVIL-FM 1.40 KSTP-FM 0.84 WWMX-FM 0.70 WMGK-FM 0.67 KIOI-FM 0.65	TAYLOR DAYNE 10 I'll Always Love You Arista WKQX-FM 0.98 WCLR-FM 0.86 KFMB-FM 0.53 WSB-FM 0.42 WSNY-FM 0.42 WSNI-FM 0.36 WALK-FM 0.35	BOBBY MCFERRIN 16 Don't Worry, Be Happy EMI-Manhat KVIL-FM 1.40 WCLR-FM 1.15 WKQX-FM 0.49 WMGK-FM 0.45 KFMB-FM 0.40 KLSI-FM 0.28 KLSY-FM 0.19	STEVE WINWOOD 22 Don't You Know What The Night Virgin WMJI-FM 0.76 KFMB-FM 0.40 WLTT-FM 0.32 WLMG-FM 0.17 KLSI-FM 0.14 KESZ-FM 0.10 KLCY-FM 0.08	CHEAP TRICK 28 Don't Be Cruel Epic WCLR-FM 1.15 KFMB-FM 0.27
STEVE WINWOOD 5 Roll With It Virgin WNSR-FM 2.13 WCLR-FM 1.15 WWMX-FM 1.12 KSTP-FM 1.05 KVIL-FM 1.05 WFOX-FM 1.01 WKQX-FM 0.98	TERENCE TRENT D'ARBY 11 Sign Your Name Columbia WCLR-FM 1.44 WNSR-FM 1.06 KIOI-FM 0.87 WWMX-FM 0.84 WKQX-FM 0.74 KFMB-FM 0.40 WNIC-FM 0.36	CLIMIE FISHER 17 Love Changes Everything Capitol KOST-FM 1.05 KSTP-FM 1.05 WMJI-FM 0.57 WLTF-FM 0.48 WSNY-FM 0.42 WSNE-FM 0.27 WLTT-FM 0.22	JOHNNY HATES JAZZ 23 I Don't Want To Be A Hero Virgin WLTT-FM 0.34 WSNY-FM 0.28 WSNE-FM 0.27 WALK-FM 0.18 KLSI-FM 0.14 KFMB-FM 0.13 KLSY-FM 0.13	ROD STEWART 29 Forever Young WB WMJI-FM 0.76 KFMB-FM 0.27
PETER CETERA 6 One Good Woman WB KVIL-FM 1.40 WCLR-FM 1.15 KOST-FM 1.05 KSTP-FM 1.05 WMJI-FM 0.76 WSB-FM 0.63 WSNI-FM 0.55	WHITNEY HOUSTON 12 Love Will Save The Day Arista KSTP-FM 1.05 KVIL-FM 1.05 KFMB-FM 0.67 KIOI-FM 0.65 WKQX-FM 0.49 WSNE-FM 0.36 WSNI-FM 0.36	REO SPEEDWAGON 18 Here With Me Epic WMJI-FM 0.76 KFMB-FM 0.53 WALK-FM 0.35 KOAQ-FM 0.28 WNLT-FM 0.25 KLSI-FM 0.21 KSTP-FM 0.21	NATALIE COLE 24 When I Fall In Love EMI-Manhat WMGK-FM 0.45 WMJX-FM 0.29 KFMB-FM 0.27 WKQX-FM 0.25 WLT-FM 0.24 WLTT-FM 0.22 KKCW-FM 0.20	SADE 30 Nothing Can Come Between Us Epic WMGK-FM 0.45 KFMB-FM 0.13 WSNE-FM 0.09 KLCY-FM 0.08

CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

ALBANY

Just the "FAX" ma'am. As the popularity of office fax machines increases by leaps and bounds, **WNYJ** is inviting businesses to fax requests to the station. In addition, as workers send in their musical suggestions, they also get qualified for weekend getaways and a trip to the Bahamas. The highlight of the area's popular Saratoga Polo season is a big annual party where the "beautiful people" get together. Not to be outdone, 'NYJ decided to host their own pre-party party along with a winning listener who was treated like a king; from the catered champagne picnic to the chauffeur-driven BMW. **CHUCK TAYLOR** is the station's new Operations Manager. He didn't have to travel far for the new post; Taylor was formerly PD at crosstown **WKLI**.

MEMPHIS

You'd be hard-pressed to find a better way to wind-down after a hard day's day at work than **WRVR's** "Peabody Sunset Serenades." Held high atop the roof of the Peabody Hotel, Air-personality **BILL BANNISTER** hosts the weekly evenings of food, dancing and merriment and will continue to do so through October. Bannister was joined this past weekend by fellow staffers **LISA HATCHETT** and **KAY MANLEY** at the city's "Folkfest" on Mud Island. Music, crafts and demonstrations rounded-out the annual two-day event. 'RVR welcomes new Programming Assistant **LOUISE MARR** while **CITY TRACKS** congratulates newly-married Promotion Assistant **JACKIE MILLER** and wishes Promotion Director **CAROL McCULLOUGH** a belated happy birthday.

PHOENIX

Splish Splash! **KESZ** ("Easy Rock 99.9") has the "Summer Splash Beach Bash!" The station is putting on water volleyball competitions between area business teams. The competitors fight-it-out not only for Chamber of Commerce bragging rights, but also for a trip to Orlando to visit Disney World. Also of an athletic nature is the station's "Best Dam Bike Get-Together;" a three-day, 160-mile, charity bike ride to Parker Dam. And, **KESZ** will welcome the new Phoenix Cardinals to the city this fall with tailgate parties before the games Across town this fall, **KKLT** ("K-Lite 98.7 FM") will provide plenty of support (on-air and off) to the "Open Door Shelter;" a non-profit charity for battered women and children. 'K-Lite' air-personalities will M.C. the shelter's annual celebrity auction with such celebrity items as photographs, art work, and we're told, Gerald Ford's cuff links.

DAYTON

Employing sound effects, a high energy presentation and a fun concept, **WYMJ's** ("Magic 104") current promotion is a real 'theatre of the mind' production. The game show-ish "Play WYMJ" starts with chants a la "Wheel of Fortune" and ends with a showcase prize a la "The Price is Right." The contest itself is simple and straightforward enough: the 10th caller picks one of four imaginary envelopes for various prizes including a "Magic Key." At the very end of the promotion a 1988 Special Edition Olympic Jeep Wrangler will go to the listener with the proper key. New to overnites at 'YMJ is former **WHMI/Brighton PD/AM Man** and **WTWR/Toledo parttimer LARRY BENDENA**.

MILWAUKEE

"Radio's Easiest Cash Giveaway Ever" is going strong in Milwaukee thanks to **WLTQ** ("Lite 97"). Four times each day 'LTQ draws a winning workplace postcard and reads a name on the air. If the person named calls back within 10 minutes, they collect anywhere from \$97 to \$1,097! Don McLean will appear onstage over the Labor Day weekend as 'LTQ welcomes the "Lite 97/Miller Maritime Lakefront Festival" to the city. Now doing afternoons on WLTQ is **CHUCK SQUIRE**, from **KKMG/Pueblo, Co** Also making an appearance at McKinley Marina during the "Maritime Fest" will be **BETH FAST's WMYX** ("The Mix"). The station-sponsored "Kid's Zone," will feature a wide variety of entertainment especially for children. "The Mix" recently showcased great area cuisine when they cosponsored "Milwaukee A La Carte" at the Milwaukee County Zoo, and welcomed James Taylor to the brand-new Marcus Amphitheatre on the lake front with a cocktail cruise for 100 listeners, and of course, tickets to the show.

PROVIDENCE

Mystery and intrigue were the order of the evening at the recent "WSNE Nite" at the Trinity Rep Theatre. 'SNE listeners were treated to the stage version of Agatha Christie's "Black Coffee." Happy birthday to Production Director **LESLIE CENTOFANTI** (recently back to work after the birth of her baby boy), and to the station's **KATHY SCULLY**. Also, an early 'Good Luck' to staffer **JOANNE GORDON**, who'll be married September 10 **WWLI** ("Lite 105") is getting set to kick off its "Fall Fashion Promotion." The giveaways, set to start in September, will feature weekly winnings of various sponsor gift certificates and a grand prize of a trip for two to see the fall fashions where they originate — in Paris. 'Lite 105' is also getting together with McDonald's to help promote the fast food chain's new Fiesta McNuggets. Initial on-air product giveaways will lead to a chauffeur-driven ride to the Boston Garden to watch The Celtics take on . . . who else? The Denver Nuggets!

DENVER

Guaranteed to have more than a few programming tricks up his sleeve is **KMJJ's** ("Majic 100") new Program Director **J.D. ADAMS**. Last with **KWFM/Tucson**, Adam's was Operations Manager at **KZEE**, PD at **WFIL/Philadelphia** and enjoyed a stint at Austin's "Key 103." Considered quite a coup in the Mile High City is 'MJJ's recent nabbing of market vet **PAXTON MILLS** from **KIMN** for mornings. Joining Mills in AM Drive are Newsman/sidekick **SCOTT CORTELYOU** and Traffic Reporter **STEPHANIE STEPHENS** The **KOAQ** ("Q-103") "Morning Flakes" continue to grace area airwaves and area breakfast tables throughout Greater Denver. Wake-up teammates **DAVE RICKARDS** and **ABBY BONELL** ("Dave & Abby") currently appear in caricature on boxes of their own cereal manufactured by Ralston-Purina and available to consumers at local Safeway supermarkets. Meanwhile, the **KOAQ** Traffic 'Copter isn't just for traffic anymore. The station has been flying listeners via the whirlybird to concerts with dinner beforehand. **MD SCOTT MORRISON** has been elevated to **ASST. PD**.

NASSAU-SUFFOLK

The late Harry Chapin was known not only for his great musical story-telling but also for his great charity work. Once again in his memory **WALK** held the annual "Sensational Summer Concert" to benefit Chapin's "Long Island Cares" program. This past weekend saw Frankie Valli & The Four Seasons perform live with Randy & The Rainbows at the Bald Hill Cultural Center in Farmingville. Each audience member was asked to bring along a canned food item to the free show; last year over 10,000 pounds of food was raised by the event. After an intensive talent search **GENE MICHAELS** has landed the midday slot at **WALK**; segueing from **WSAS/Westchester** where he did PM Drive. And, from the "You're not getting older. . ." department, Production Director **MIKE STEWERT** just turned 30 — happy birthday!

SAN DIEGO

No more Mr. Nice guy for **BOBBY RICH** and 'The Rich Brothers' at **KFMB** ("B-100")! Telling listeners they're tired of being "ripped-off" at every turn by the competition, the station is launching a brand-new, massive window sticker campaign by telling their audience to 'rip-off' their old stickers and send them in for a new one. And, if they just happen to feel like removing the competitors' stickers and mailing those in, that's just fine too. Half a million new stickers will soon saturate the city through direct mailings and Jack-in-the-Box restaurants and 3,000 new sticker displays will be rewarded initially in the promotion's first three days **KKYY** ("Y-95") morning man "JEFF & JER" recently escorted 95 listeners, their friends and one giant birthday card up the road to Disneyland. The card, measuring 10x6 feet, was signed by thousands of well wishes and presented to Mickey Mouse for his 60th Birthday. 'Y-95' also held a "Margaritaville Party" before watching Jimmy Buffett in concert and sponsored the "Sand Jam" sandcastle competition with special guests Otis Day and the Knights.

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 6am and 10am.

KATD-FM

San Jose
UB40/Red Red Wine
HOWARD JONES/No One Is To Blame
INFORMATION SOCIETY/What's On Your Mind
FOUR TOPS/Indestructible
STEVE WINWOOD/Finer Things
ERIC CARMEN/Make Me Lose Control
HUEY LEWIS & NEWS/Jacob's Ladder
BOBBY MCFERRIN/Don't Worry, Be Happy
INXS/Never Tear Us Apart
ATLANTIC STARR/Always
ERASURE/Chains Of Love

KCPX-FM

Salt Lake City
BOBBY MCFERRIN/Don't Worry, Be Happy
DEBBIE GIBSON/Only In My Dreams
BILLY OCEAN/Colour Of Love
TAYLOR DAYNE/Tell It To My Heart
WHITNEY HOUSTON/Love Will Save The Day
ELTON JOHN/Don't Wanna Go On With You
CARS/You Might Think
BELINDA CARLISLE/Circle In The Sand
GLORIA ESTEFAN & MIA/Can't Stay Away From You
PETER CETERA/One Good Woman

KKBQ-FM

Houston
GEORGE MICHAEL/I Want Your Sex
WHEN IN ROME/The Promise
BOBBY MCFERRIN/Don't Worry, Be Happy
PRETTY POISON/Catch Me (I'm Falling)
PAULA ABOUL/Knocked Out
DEF LEPPARD/Love Bites
DEBBIE GIBSON/Out Of The Blue
RICK ASTLEY/It Would Take A Strong Strong
TOOO RUNOGREN/Bang The Drum All Day
STEVIE B /Spring Love
RICHARD MARX/Hold On To The Nights

KKRZ-FM

Portland
BILLY OCEAN/Loverboy
DEBBIE GIBSON/Out Of The Blue
KEITH SWEAT/I Want Her
BOBBY MCFERRIN/Don't Worry, Be Happy
SWING OUT SISTER/Breakout
PHIL COLLINS/In The Air Tonight
RICK ASTLEY/It Would Take A Strong Strong
FOUR TOPS/Indestructible
GLORIA ESTEFAN & MIA/1-2-3
TINA TURNER/What's Love Got To Do With It

KMEL-FM

San Francisco
SWEET SENSATION/Never Let You Go
NEW KIDS ON THE BLOCK/Please Don't Go Girl
PHIL COLLINS/Against All Odds
SWEET SENSATION/I'm Hooked On You
BRENDA RUSSELL/Piano In The Dark
WILL TO POWER/Say It's Gonna Rain
KEITH SWEAT/Make It Last Forever
PRINCE/I Wanna Be Your Lover

KRXY-FM

Denver
DON HENLEY/Boys Of Summer
TAYLOR DAYNE/It's Always Love You
PAUL CARRACK/Buttons Off My Shirt
U2/I Still Haven't Found What I'm Looking For
GEORGE MICHAEL/Monkey
NEW KIDS ON THE BLOCK/Please Don't Go Girl
WHISPERS/Rock Steady
UNDERWORLD/Underneath The Radar
KENNY LOGGINS/Nobody's Fool

KWOD-FM

Sacramento
ROD STEWART/Forever Young
BLUE ZONE U.K./Jackie
BOBBY BROWN/Don't Be Cruel
ELISA FIORILLO/Forgive Me For Dreaming
TROOP/Mamacita
STEVE WINWOOD/Roll With It
UB40/Red Red Wine
EXPOSE/Point Of No Return
INXS/Never Tear Us Apart
TAYLOR DAYNE/It's Always Love You
JOHNNY KEMP/Just Got Paid
T'PAU/Heart And Soul
DINO/Summergirls

WBBM-FM

Chicago
NEW EDITION/It Isn't Love
LABELLE & McDONALD/On My Own
AL B SURE/Off On Your Own (Girl)
GEORGE MICHAEL/Monkey
LISA LISA & CULT JAM/Lost In Emotion
BREATHE/Hands To Heaven
COMPANY B/Fascinated
BOBBY BROWN/Don't Be Cruel
TAYLOR DAYNE/It's Always Love You
GLORIA ESTEFAN & MIA/1-2-3
GEORGE MICHAEL/I Want Your Sex

WBLL-FM

Nassau-Suffolk
STACEY Q/Two Of Hearts
TRACY CHAPMAN/Fast Car
PHIL COLLINS/Don't Lose My Number
WHITNEY HOUSTON/Love Will Save The Day
WHAM!/Careless Whisper
BOBBY MCFERRIN/Don't Worry, Be Happy
ROBBIE OUPREE/Steal Away
BELINDA CARLISLE/I Get Weak
NEW KIDS ON THE BLOCK/Please Don't Go Girl
HUEY LEWIS & NEWS/Perfect World
FOREIGNER/I Don't Want To Live W/o You
BILLY OCEAN/Get Outta My Dreams, Get Into

WCAT-FM

Orlando
SADE/Smooth Operator
UB40/Red Red Wine
GLORIA ESTEFAN & MIA/1-2-3
GEORGE MICHAEL/Hand To Mouth
STARPOINT/Object Of My Desire
CHEAP TRICK/Don't Be Cruel
WILL TO POWER/Baby, I Love Your Way
GENESIS/Land Of Confusion
OINO/Summergirls
WHITNEY HOUSTON/So Emotional
ERIC CARMEN/Make Me Lose Control
INFORMATION SOCIETY/What's On Your Mind
NANCY MARTINEZ/For Tonight

WEGX-FM

Philadelphia
BOB SEGER/Shakedown
FLEETWOOD MAC/Dreams
MICHAEL JACKSON/Another Part Of Me
KOOL & THE GANG/Cherish
U2/Where The Streets Have No Name
ERIC CARMEN/Make Me Lose Control
PHIL COLLINS/Groovy Kind Of Love
DAN HARTMAN/I Can Dream About You
JOY WATLEY/Don't You Want Me

WEZB-FM

New Orleans
ROD STEWART/Lost In You
GEORGE MICHAEL/Faith
INFORMATION SOCIETY/What's On Your Mind
JOY WATLEY/Most Of All
ERIC CARMEN/Make Me Lose Control
BRENDA K. STARR/Still Believe
BRYAN ADAMS/Summer Of '69
REO SPEEDWAGON/Here With Me
RICHARD MARX/Should've Known Better

WHTZ-FM

New York
CHEAP TRICK/The Flame
POINTER SISTERS/Automatic
BELINDA CARLISLE/Circle In The Sand
GO-GO'S/We Got The Beat
MICHAEL JACKSON/The Way You Make Me Feel
GLORIA ESTEFAN & MIA/1-2-3
STEVIE B /Spring Love
BREATHE/Hands To Heaven
WHITNEY HOUSTON/I Wanna Dance With Somebody Wh
CHICAGO/I Don't Wanna Live W/out Your

WKSE-FM

Buffalo
BILLY OCEAN/Get Outta My Dreams, Get Into
CHICAGO/I Don't Wanna Live W/out Your
P BAILEY (W/P COLLIN)/Easy Lover
HEART/Alone
JANE WIEOLIN/Rush Hour
STEVE WINWOOD/Roll With It
GREGORY ABBOTT/Shake You Down
OMO/Dreaming
JOY WATLEY/Looking For A New Love
TAYLOR DAYNE/Prove Your Love

WNVZ-FM

Norfolk
CHEAP TRICK/Don't Be Cruel
NEW EDITION/It Isn't Love
ZIGGY MARLEY/Tomorrow People
TERENCE TRENT O'ARBY/Sign Your Name
GEORGE MICHAEL/Monkey
NOVELTY/Novelty
GENESIS/Throwing It All Away
JOAN JETT & BLACKHEAT/Hate Myself For Loving You

WPOW-FM

Miami
COVER GIRLS/Because Of You
CHICAGO/I Don't Wanna Live W/out Your
STEPHANIE/Get Away
NOVELTY/Novelty
JETS/Anytime
PHIL COLLINS/Sussudio
WILL TO POWER/Baby, I Love Your Way
JUDY TORRES/No Reason To Cry

WPRO-FM

Providence
BRUCE HORNSBY & RANG/The Way It Is
DEBBIE GIBSON/Staying Together
GLORIA ESTEFAN & MIA/Anything For You
PETER CETERA/One Good Woman
ROD STEWART/Maggie May
GEORGE MICHAEL/Monkey
REO SPEEDWAGON/Here With Me
SAMANTHA FOX/Naughty Girls (Need Love Too)
BRUCE SPRINGSTEEN/Dancing In The Dark
ERIC CARMEN/Make Me Lose Control
GLORIA ESTEFAN & MIA/1-2-3

WRQC-FM

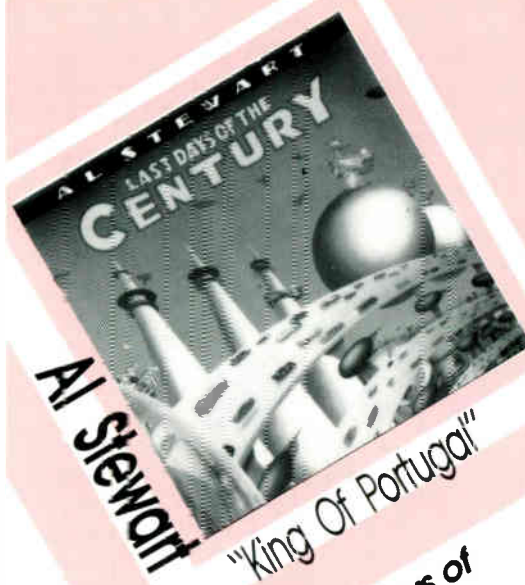
Cleveland
GEORGE MICHAEL/Monkey
TAYLOR DAYNE/It's Always Love You
MADONNA/Crazy For You
ELTON JOHN/Don't Wanna Go On With You
JOHNNY KEMP/Just Got Paid
JETS/Make It Real
GUNS 'N ROSES/Sweet Child O' Mine
ROBERT PALMER/Simply Irresistible
NOVELTY/Novelty
CHICAGO/I Don't Wanna Live W/out Your

WRQX-FM

Washington DC
CONTOURS/Do You Love Me
SHEILA E/Glamorous Life
STEVE WINWOOD/Finer Things
BRENDA K. STARR/What You See Is What You Get
CHEAP TRICK/The Flame
COVER GIRLS/Because Of You
KENNY LOGGINS/Nobody's Fool
STARPOINT/Object Of My Desire
ELTON JOHN/Don't Wanna Go On With You
JOY WATLEY/Looking For A New Love
ERIC CARMEN/Make Me Lose Control
HUEY LEWIS & NEWS/Perfect World
MICHAEL JACKSON/The Way You Make Me Feel

WZGC-FM

Atlanta
KEITH SWEAT/Right and a Wrong Way
GEORGE MICHAEL/Hard Day
AL B SURE/Killing Me Softly
HERB ALPERT/Diamonds
PAULA ABOUL/Knocked Out
PRINCE/Alphabet Street
NEW KIDS ON THE BLOCK/Please Don't Go Girl
WHITNEY HOUSTON/Saving All My Love For You
THE RAYS/Be Alone Tonight
MICHAEL JACKSON/Man In The Mirror



Al Stewart Is Back!
Just in time for The Last Days of
The Century
The New Album Featuring the
Debut Triple Format Single
"King Of Portugal"
ON YOUR DESK NOW!



The Hot New Band That's Storming
The Nation ON YOUR DESK NOW!!

MMR ROCK TRACER
TRACKS 30 - 24

MTV Breakout!

Bill Board LP Chart *123-*110

Major Rock Radio Play in Dallas,
Milwaukee, Minneapolis,
Columbus, Atlanta, Los Angeles,
Sacramento and more!

CROSSING!!



ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 6am and 10am.

KBER-FM

Salt Lake City
CARS/You're All I've Got Tonight
HUEY LEWIS & NEWS/Perfect World
GENESIS/Land Of Confusion
TOM PETTY & HEARTBRE/Breakdown
FABULOUS THUNDERBIRD/
Powerful Stuff
STEVE WINWOOD/Holding On
INXS/Need You Tonight
EURYTHMICS/Would I Lie To You

KINK-FM

Portland
ROBERT PALMER/Between Us
VAN MORRISON/Moondance
KENNY LOGGINS/Whenever I
Call You 'Friend'
GEORGE MICHAEL/Hand To Mouth
STING/Englishman In New York
ALAN PARSONS PROJECT/
Don't Answer Me
DIRE STRAITS/Sultans Of Swing

KLOL-FM

Houston
POLICE/De Do Do De Da Da Da
ROBERT PLANT/Tall Cool One
STEVE WINWOOD/Don't You
Know What The Night
JOHN C MELLENCAMP/
Crumbli'n' Down
POISON/Nothin' But A Good Time
PAT BENATAR/All Fired Up
ZIGGY MARLEY/Tomorrow People
PAUL CARRACK/One Good Reason

KRQR-FM

San Francisco
CROSBY, STILLS, & NA/Wooden Ships
BAD COMPANY/Rock & Roll Fantasy
BOB SEGER/Rock & Roll Never Forgets
ALARM/Rescue Me
YARDBIRDS/Heart Full Of Soul
BEATLES/It Won't Be Long
ROBERT PALMER/Simply Irresistible
BAD COMPANY/No Smoke
Without A Fire
DOORS/Back Door Man

KSD-FM

St. Louis
STEVE WINWOOD/Valerie
NOVELTY/Novelty
HEART/Crazy On You
BRUCE HORNSBY & RANG/
Defenders Of The Flag
BOB SEGER/Night Moves
BEATLES/It Won't Be Long
GRATEFUL DEAD/Casey Jones

KUPD-FM

Phoenix
POISON/Every Rose Has Its Thorn
ALICE COOPER/Elected
BOSTON/Foreplay/Long Time
EDDIE MONEY/Think I'm In Love
JOHN KILZER/Red Blue Jeans
VAN HALEN/Finish What Ya Started
ROMANTICS/What I Like About You
ZZ TOP/Velcro Fly

KZAP-FM

Sacramento
PAT BENATAR/All Fired Up
ROMANTICS/What I Like About You
PHIL COLLINS/In The Air Tonight
BEATLES/Drive My Car
GRAHAM PARKER/(Get Started)
Start A Fire
STEVE WINWOOD/Holding On
GREAT WHITE/Save Your Lov-

WBCN-FM

Boston
PETE TOWNSHEND/Give Blood
BRUCE SPRINGSTEEN/Vigilante Man
NOVELTY/Novelty
TOM PETTY & HEARTBRE/
Women In Love
BLUE CHEER/Summertime Blues
BEATLES/One Sweet Dream
ROD STEWART/Forever Young
DIXIE CUPS/Chapel Of Love
PETER GABRIEL/Shock The Monkey

WFBQ-FM

Indianapolis
ROBERT PALMER/Simply Irresistible
JOURNEY/Lights
STEELY DAN/Reeling In The Years
KENNY LOGGINS/Nobody's Fool
COMMANDER CODY/Hot Rod Lincoln

WHJY-FM

Providence
WHO/Love, Reign D'er Me
JOHN C MELLENCAMP/
Rooty Toot Toot
NOVELTY/Novelty
TALKING HEADS/Take Me
To The River
ALARM/Rain In The Summertime
BEATLES/Drive My Car
PINK FLOYD/One Slip
GREGG ALLMAN BAND/I'm No Angel
ROBERT PALMER/Simply Irresistible
LYNYRD SKYNYRD/What's Your Name

WKRL-FM

Tampa
BADFINGER/No Matter What
JACKSON BROWNE/Running On Empty
TRACY CHAPMAN/Fast Car
DEREK & DOMINOS/Bell Bottom Blues
ROLLING STONES/Brown Sugar
LITTLE FEAT/Hate To Lose Your Lovin'
TOM PETTY & HEARTBRE/Waiting
ROD STEWART/Every Picture
Tells A Story

WLVQ-FM

Columbus
FABULOUS THUNDERBIRD/
Powerful Stuff
RICK DERRINGER/Rock And
Roll, Hoochie Koo
INXS/Never Tear Us Apart
EDDIE MONEY/I Wanna Go Back
PINK FLOYD/On The Turning Away
KINKS/You Really Got Me
RHYTHM CORPS/Common Ground
GLENN FREY/Smuggler's Blues

WLZR-FM

Milwaukee
CINDERELLA/Don't Know
What You Got (Till)
FOREIGNER/Hot Blooded
PINK FLOYD/Hey You
ROBERT PLANT/Tall Cool One
WHO/Real Me
SCORPIONS/Passion Rules The Game
38 SPECIAL/Rockin' Into The Night

WNEW-FM

New York
ELTON JOHN/Amoreena
GLENN FREY/Soul Searchin'
BRUCE SPRINGSTEEN/I'm On Fire
ROLLING STONES/Stray Cat Blues
BOZ SCAGGS/Lido Shuffle
HOTHOUSE FLOWERS/Don't Go
TALKING HEADS/Life During Wartime
ROBBIE ROBERTSON/
Showdown At Big Sky

WRCN-FM

Nassau-Suffolk
BEATLES/Taxman
PSYCHEDELIC FURS/Love My Way
10,000 MANIACS/What's
The Matter Here?
U2/Out Of Control
ROD STEWART/Twisting
The Night Away
MIDNIGHT OIL/Dream World
AEROSMITH/(Dude) Looks Like A Lady
PAUL CARRACK/When You
Walk In The Room
JAM/Beat Surrender
PAT BENATAR/Let's Stay Together
ELTON JOHN/Bitch Is Back
IN TUA NUA/All I Wanted
POWER STATION/Some Like It Hot

WSHE-FM

Miami
PAT BENATAR/All Fired Up
HUEY LEWIS & NEWS/Heart & Soul
TOMMY CONWELL & YOUN/
I'm Not Your Man
JOHN C MELLENCAMP/Cherry Bomb
ROLLING STONES/Under My Thumb
ROBERT CRAY BAND/Don't
Be Afraid Of The Dark
TUBES/She's A Beauty
RHYTHM CORPS/Common Ground
FABULOUS THUNDERBIRD/
Powerful Stuff
AEROSMITH/Angel
BOSTON/Don't Look Back
LED ZEPPELIN/D'Yer Maker
LITTLE FEAT/Hate To Lose Your Lovin'

ADULT CONTEMPORARY HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 6am and 10am.

KEZR-FM

San Jose
HEART/These Dreams
PAUL DAVIS/Cool Night
GLORIA ESTEFAN & MIA/1-2-3
BILLY JOEL/Keeping The Faith
CROSBY, STILLS, N. Y./Teach
Your Children
PATRICK SWAYZE/She's
Like The Wind
RONSTADT/INGRAM/
Somewhere Out There
GEORGE HARRISON/My Sweet Lord
HUEY LEWIS & NEWS/Perfect World
JERMAINE JACKSON/Do What You Do
FLEETWOOD MAC/Sara
TERENCE TRENT D'ARBY/
Sign Your Name
RED SPEEDWAGON/Keep
On Lovin' You
SMOKEY ROBINSON/One Heartbeat

KFMB-FM

San Diego
ELTON JOHN/I Don't
Wanna Go On With You
PHIL COLLINS/Groovy Kind Of Love
STEVE WINWOOD/Higher Love
RICK ASTLEY/It Would Take
A Strong Strong
NOVELTY/Novelty
PAUL YOUNG/Everytime You Go Away
GLORIA ESTEFAN & MIA/1-2-3
FOUR TOPS/Indestructible
PETER CETERA/One Good Woman

KLTR-FM

Houston
BREAD/Baby I'm A Want You
BEACH BOYS/Help Me, Rhonda
KOOL & THE GANG/Too Hot
BOB WELCH/Sentimental Lady
CHI-LITES/Oh Girl
CARPENTERS/(They Long
To Be) Close To You
STARSHIP/Set The Night To Music
MAC DAVIS/Baby Don't Get
Hooked On Me
BARBRA STREISAND/People
HALL & OATES/Say It Isn't So
EAGLES/New Kid In Town
NEIL DIAMOND/Solitary Man
RICHARD MARX/Hold On
To The Nights
MELISSA MANCHESTER/Midnight Blue

KMGR-FM

Salt Lake City
BOB SEGER/Mainstreet
BEACH BOYS/Don't Worry Baby
DIANA ROSS/Endless Love
DON MCLEAN/American Pie
BARRY MANILOW/Weekend
In New England
BEATLES/Got To Get You Into My Life
MICHAEL JACKSON/I Just
Can't Stop Loving You
PHIL COLLINS/We Said Hello Goodbye
KENNY ROGERS/Lady
NEIL SEDAKA/Should've
Never Let You Go
ELTON JOHN/Don't Let
The Sun Go Down On Me
NEIL DIAMOND/Love On The Rocks

KOAQ-FM

Denver
JOHNNY HATES JAZZ/
Shattered Dreams
DOOBIE BROTHERS/What
A Fool Believes
GINO VANNELLI/Wild Horses
BASIA/Time And Tide
STEVE WINWOOD/Roll With It
CREEDENCE CLEARWATER/
Bad Moon Rising
RASCALS/Good Lovin'
DEELE/Two Occasions
ROD STEWART/Tonight's The Night

KOIT-FM

San Francisco
KENNY ROGERS/Lady
BJ THOMAS/Hooked On A Feeling
CHEAP TRICK/The Flame
CARLY SIMON/Haven't Got
Time For The Pain
BILLY JOEL/She's Always A Woman
BRENDA RUSSELL/Piano In The Dark
SIMON & GARFUNKEL/Bridge
Over Troubled Water
CAPTAIN & TENNILLE/Love
Will Keep Us Together
NEIL DIAMOND/Love On The Rocks
GARY PUCKETT & UNION/Young Girl
DIANA ROSS/Endless Love
ROBERTA FLACK/First Time
Ever I Saw Your Face
GLORIA ESTEFAN & MIA/1-2-3
DRIFTERS/Save The Last
Dance For Me

KVIL-FM

Dallas
BARBRA STREISAND/Guilty
BEATLES/Help!
GLORIA ESTEFAN & MIA/1-2-3
ELTON JOHN/Crocodile Rock
GENESIS/Invisible Touch
BEACH BOYS/Kokomo

WASH-FM

Washington DC
NEIL SEDAKA/Should've
Never Let You Go
JOSE FELICIANO/Light My Fire
CAT STEVENS/Morning Has Broken
HEART/These Dreams
DR HOOK/When You're In
Love With A Bea
RUBY & ROMANTICS/Dur
Day Will Come
JUICE NEWTON/Angel Of The Morning
NICOLETTE LARSON/Lotta Love
KLYMAXX/I Miss You
BREAD/Guitar Man
RASCALS/How Can I Be Sure
FIREFALL/You Are The Woman
JEFFERSON STARSHIP/
With Your Love
HARRY NILSSON/Everybody's Talkin

WAXY-FM

Miami
BRUCE HORNSBY & RANG/Way It Is
BEATLES/Penny Lane
BREATHE/Hands To Heaven
FOUNDATIONS/Baby Now That
I've Found You
BILLY OCEAN/Caribbean Queen
ERIC CARMEN/Make Me Lose Control

WENS-FM

Indianapolis
STEVE WINWOOD/Roll With It
MOODY BLUES/Your Wildest Dreams
CHEAP TRICK/The Flame
RICHARD MARX/Endless
Summer Nights
DIRE STRAITS/Walk Of Life
BOX TOPS/Letter
ERIC CARMEN/Make Me Lose Control
DOOBIE BROTHERS/What
A Fool Believes
STEVE WINWOOD/Finer Things

WKQX-FM

Chicago
MADONNA/Papa Don't Preach
ELTON JOHN/I Don't Wanna
Go On With You
ARETHA FRANKLIN/Who's
Zoomin' Who
HUEY LEWIS & NEWS/Perfect World
PETER CETERA/Glory Of Love
MEDLEY/WARNES/(I've Had)
The Time Of My Life
BILLY JOEL/A Matter Of Trust
RICK ASTLEY/Together Forever
RICHARD MARX/Hold
On To The Nights
COMMODORES/Nightshift
WHITESNAKE/Is This Love
TRACY CHAPMAN/Fast Car
BOBBY MCFERRIN/Don't
Worry Be Happy

WROR-FM

Boston
RASCALS/People Got To Be Free
STEVIE WONDER/I Just Called
To Say I Love You
JOSE FELICIANO/Light My Fire
LOVIN' SPOONFUL/Oh You
Believe In Magic
GEORGE BENSON/Turn
Your Love Around
RONNETTES/Be My Baby
STEVE WINWOOD/Back In
The High Life Again
BARBRA STREISAND/Evergreen
HUEY LEWIS & NEWS/Doing
It All For My Baby
BEATLES/All My Loving
COMMODORES/Lady (You
Bring Me Up)
STEPHEN STILLS/Love The
One You're With
CHICAGO/Don't Wanna
Live W/out Your
GERRY & PACEMAKERS/Don't
Let The Sun Catch You
MARTHA & VANDELLAS/
Dancing In The Street

WSNI-FM

Philadelphia
DOOBIE BROTHERS/What
A Fool Believes
TURTLES/She'd Rather Be With Me
ATLANTIC STARR/Always
BRENDA RUSSELL/Piano In The Dark
ELTON JOHN/I Don't Wanna
Go On With You
DAN FOGELBERG/Longer
ERIC CARMEN/Make Me Lose Control
TEMPTATIONS/Way You
Do The Things You Do
POINTER SISTERS/I'm So Excited

WWLI-FM

Providence
FREE MOVEMENT/I've
Found Someone Of My Own
JOHNNY RIVERS/Summer Rain
JOHN DENVER/Rocky Mountain High
KENNY NDLAN/I Like Dreamin'
EAGLES/Take It To The Limit
THREE OOG NIGHT/An Old
Fashioned Love Song
TERRY STAFFORD/Suspicion
WHITNEY HOUSTON/Oldn't
We Almost Have It All
CLASSICS IV/Stormy
CROSBY, STILLS, N. Y./Teach
Your Children
STEPHEN BISHOP/On And On

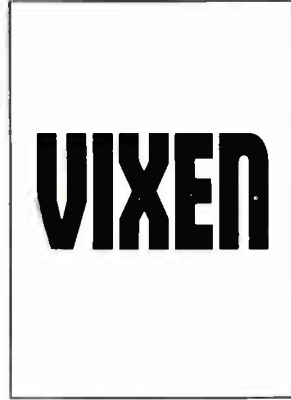
WWNK-FM

Cincinnati
DAN FOGELBERG/Lonely In Love
KENNY LOGGINS/Nobody's Fool
POINTER SISTERS/Fire
GLORIA ESTEFAN & MIA/1-2-3
BILLY OCEAN/When The
Going Gets Tough
ICEHOUSE/Electric Blue
CHICAGO/You're The Inspiration
ERIC CARMEN/Make Me Lose Control

WYST-FM

Baltimore
BEATLES/Love Me Do
INGRAM/AUSTIN/Baby Come To Me
SEALS & CROFTS/Summer Breeze
AIR SUPPLY/Sweet Dreams
CARPENTERS/Rainy Days & Mondays
LINDA RONSTADT/Blue Bayou
MEDLEY/WARNES/(I've Had)
The Time Of My Life
LETTERMEN/When I Fall In Love
MELISSA MANCHESTER/Midnight Blue
TYMES/So Much In Love
FOREIGNER/I Want To
Know What Love Is
BARRY MANILOW/Weekend
In New England

FOREPLAY



ARTIST: TRANSVISION VAMP

ARTIST: GRAYSON HUGH

ARTIST: SWEET SENSATION

ARTIST: SIOUXSIE & THE BANSHEES

ARTIST: VIXEN

ARTIST: STEVE MILLER

TITLE: Tell That Girl To Shut Up
RELEASE: 7"/12"/Pro CD
LABEL: UNI

"There's no scam or grand plan behind **Transvision Vamp**," insists lead singer **Wendy James**. "We're simply writing rock 'n' roll songs, playing gigs, making records. If our music's good enough, we'll last as long as we make good records and play good gigs. That's something you don't associate with the one hit wonders of the U.K."

In 1986, **Wendy** and guitarist **Nick Sayer** spotted **Chopper Parsons** and **Tex Exile** practicing their graffiti on a London wall. After discovering the pair were musicians, the spray cans were stashed and rehearsals began. They wrote all the material for the POP ART LP, except their latest single, *Tell That Girl To Shut Up*, done originally by **Holly & The Italians**.

"We don't copy or steal from the past, and I don't see the point in rehashing what's been done," states **Wendy**. "A great band should acknowledge its influences, then strive to make something original out of them."

TITLE: Tears Of Love
RELEASE: 7"
LABEL: RCA

Tears Of Love is the first single from newcomer **Grayson Hugh**, who was discovered by producer **Michael Baker**, famous for his work with **Wet Wet Wet** and **The Blow Monkeys**. **Baker** ran into **Hugh** while using his apartment's elevator.

"The first thing I notice is the voice," **Baker** said, after listening to his demo. "It sounded funky, black... **Al Green**, **Otis Redding**. I looked at **Grayson** and said, 'That's You?'"

"I'm immediately struck by the dichotomy; here's this quiet shy white guy who sounds like all of the greatest black singers in the world rolled into one," says **Baker**. "I immediately called my girlfriend and said, 'I just found the next **Buddy Holly**.'"

Hugh, who taught himself to play several instruments while growing up in Connecticut, is flattered, but not surprised over comparisons to artists like **Marvin Gaye**, **Otis Redding** and **Sam Cooke**. After all he spent his youth imitating them. "Never once did I think it was weird for a white person to sound like I did since I grew up listening to all that soul music."

TITLE: Never Let You Go
RELEASE: 7"/12"
LABEL: Atco

"You meet a lot of guys, some that are good for you, some that aren't," says **Sweet Sensation's** lead singer **Betty**. "When you finally meet the right guy, you never want to let him go. That's what our new single (*Never Let You Go*) is all about."

Like many of the songs from their TAKE IT WHILE IT'S HOT LP, their new single was written by their mentor, **Romeo J.D. of The Boogie Boys**. It was produced by **Ted Currier**, who produced their last single, *Take It While It's Hot* and also *Hooked On You*.

Never Let You Go is enjoying a great deal of club play, where the track is currently in the Top Five. Currently **Sweet Sensation**, **Betty** and sisters **Marji** and **Mari** are playing various club dates around the country.

After toying with the name **Sweet Temptation**, the girls were told a couple days before the release of their debut single they couldn't use the name because of the connection with **The Temptations**. "We almost went with **Fascination**, then one of the girls came up with **Sweet Sensation**," says **Betty**. "I actually like it better than the original name anyways."

TITLE: Peek-A-Boo
RELEASE: 7"/12"
LABEL: Geffen

Siouxsie Sioux explained how their new single, *Peek A Boo*, came about. "Actually it's a sample from one of our songs played backwards!"

"This was around the time we realized we needed to allow ourselves more space to do something different. If you don't give yourself that space, everything gets lost," **Siouxsie** states.

"At one point we actually tried to learn the sounds that had come out of playing the sample backwards, so we could copy them. It didn't work. I hated it because it made the whole thing sound normal. It was important to have that sucking surge that would pull everything in."

"*Peek A Boo*" is about how horrible the soft core porn is that's become so much a part of the media the past few years. It's unfair the victim is always the woman, the tart that pathetically drapes herself in something," complained **Siouxsie**.

"I could see there was something special in it and all the credit to the A&R man who didn't freak when I played him this new single full of sucking noises, but he liked it. We've been scraping our description barrels over what it's like and came up with Thirties hip hop. Accurate?"

TITLE: Edge Of A Broken Heart
RELEASE: 7"/12"/Pro CD
LABEL: EMI-Manhattan

The four women who makeup **Vixen** firmly believe that for a woman to be equal to a man — whether in business, politics or rock 'n' roll — she has to be twice as good. "There hasn't yet been a female rock band where a girl can say, 'God I want to be just like her'" claims drummer **Roxy Petrucci**.

"Girls can now realize that they can be rockers too," adds vocalists **Janet Gardner**. These days a lot of girls approach us after our shows to compliment us. It has to have a positive effect on them."

Vixen, now in its seventh year, releases their self-titled EMI-Manhattan debut featuring *Edge Of A Broken Heart*. It was written by **Richard Marx** and **The Tubes' Fee Waybill**.

Producer **Spencer Proffer** (**Quiet Riot**, **Heart**) was anxious to work with **Vixen** because "I felt here was an opportunity for an all-female band to be judged solely on their musical prowess rather than gender. Adds co-producer **David Cole** (**Bob Seger**, **Richard Marx**) "The first thing people want to know about an all-female band is, 'Can they really play?' Let me tell you, they really kick ass."

That explains why **Vixen's** favorite bumper sticker reads: *Sometimes, the best man for the job is a woman.*

TITLE: Ya Ya
RELEASE: 7"/Pro CD
LABEL: Capitol

"Ya Ya was the tune I first heard **Lee Dorsey** do on the radio," says **Steve Miller**. "It's always been one of my favorite songs and one day we started playing it, just for fun and everybody thought it sounded so good we decided to put it on the new record (**BORN 2B BLUE**). As these things go this one turned out to be the first single."

BORN 2B BLUE is a collection of jazz standards from the past including covers like *Zip A-Dee-Doo-Dah*, *Willow Weep For Me* and *God Bless The Child*. It's a project that **Miller** wanted to do for some time, but didn't really develop until assisting his friend **Ben Sidran** (co-writer of *Space Cowboy*) in the studio.

"I had to do something new," admitted **Miller**. "I hit a point where I said, 'You know I've walked through the digital domain, I've sampled every lick there is and have played it through a computer.'"

"What I really felt like doing was picking up my guitar, sitting down and simply singing and playing music. With **LIVING IN THE 20TH CENTURY** I got back into my blues roots, and that just lead me to the next step, which was to start singing songs like these — it seemed like a real natural way for me to go."

COMING NEXT WEEK

HIT RADIO

Find out how the lovely mid-Atlantic Coast gets the beat in **MMR's** next issue as we've got Raleigh-Durham's **WDCG ("105.1") Tuned In**.



ROCK RADIO

If the midwest prides itself for being solid and untrendy, that's reflected in the region's rock stations. Next time around, don't miss **Tuned In** covering Columbus' **WLWQ ("96.3")**.



ADULT CONTEMPORARY

Tuned In is beckoned by the "Gateway to the West" next week, reporting on St. Louis' **KYKY ("Y-98")**.





GIANT STEPS

"Another Lover"

WHAT A WEEK AT HIT RADIO!

MMR HIT TRACER TRACKS NEWCOMER

REACH INDEX 7.51 MILLION THIS WEEK!

R&R HIT 77/24

- | | | | | |
|----------------|----------------|-----------|--------------|-----------------|
| CKOI ADD | KDWB 22-20 | KROY | KXX106 ADD | KJ103 35-32 |
| KRBE ADD | KMEL #29 | KKLQ | KLUC ADD | Z102 40-37 |
| KTFM ADD | KITY 34-31 | KWSS | KOY-FM 30-22 | B93 #38 |
| KBEQ ADD | HOT 97.7 #31 | WIXX ADD | KYNO 27-24 | KDON DEBUT # 31 |
| KCPW ADD | KWOD DEBUT #32 | WAEB ADD | WPXR 31-23 | WTIC DEBUT #38 |
| PWR106 ADD | WXKS | WNNK ADD | KATD 30-25 | Z104 DEBUT #39 |
| HOT103 ADD | KIIS | KC101 ADD | KZIO 31-28 | |
| WL0L 3-3 (HOT) | KZZP | WCGQ ADD | KSND #30 | |
| Y108 27-14 | FM102 | WGRD ADD | KMGX 33-31 | |

FROM THE ALBUM — *THE BOOK OF PRIDE!*



UB40

"Red Red Wine"

MMR HIT TRACER TRACKS 22 11

98% PLAY INCREASE THIS WEEK!

R&R "BREAKER" DEBUT (35)

ONE OF THIS WEEK'S MOST ADDED!

- | | | | |
|--------------|------------------|-------------------|----------------|
| WGH ADD #30 | KIIS ADD | WDFX 22-17 (HOT) | WKBQ 34-26 |
| KHTR ADD #33 | KROY ADD | FM102 22-17 (HOT) | Q107 #27 |
| WEGX ADD | KUBE ADD | WNVZ #21 | Z100 30-27 |
| KTFM ADD | Y100 4-1 (HOT) | KWSS #22 | KWOD 31-27 |
| Z95 ADD | KZZP #6 | B96 30-23 | B104 DEBUT #19 |
| WMMS ADD | KKLQ 11-6 (HOT) | PWR95 32-24 | KXYQ DEBUT #22 |
| KCPW ADD | KBEQ 20-10 (HOT) | PWR99 36-25 | KDWB DEBUT #27 |
| WL0L ADD | WAVA 16-11 (HOT) | WZPL 33-25 | |

ALSO PLAYING ON: KMEL, KYUU & WNCI!



JEFFERY OSBORNE

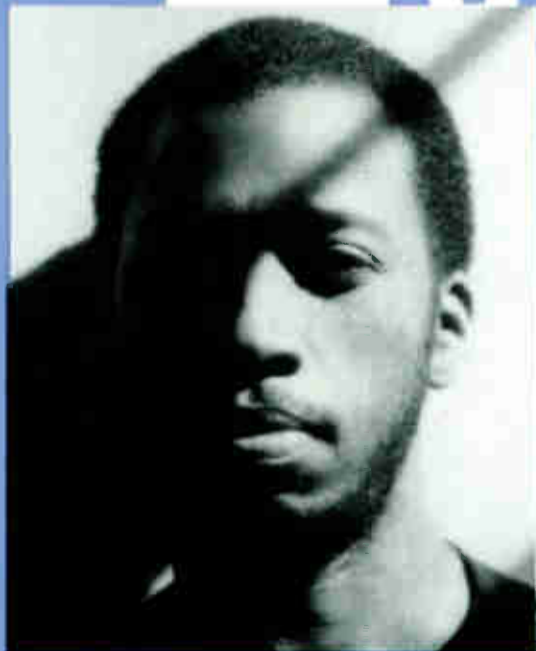
"She's On The Left"

MMR HIT TRACER TRACKS NEWCOMER

58% PLAY INCREASE THIS WEEK!

- | | | |
|--------------|-------------|------------------|
| KZZP ADD | KITY 32-30 | K104 24-19 |
| KYNO ADD | HOT97.7 #33 | KMGX 31-28 |
| KKFR ADD | WHYT | WGTZ 34-32 |
| I94 ADD | KHTR | KXX106 DEBUT #30 |
| WXKS 25-13 | KIIS | KYRK DEBUT #30 |
| B96 #17 | FM102 | WCGQ DEBUT #39 |
| PRO-FM 24-22 | KKLQ | WFLY |
| WPGC 24-22 | KMEL | WNNK |
| | | WEGX |
| | | Y106 |
| | | KSAQ |
| | | KLUC |
| | | QV103 23-17 |
| | | 95XIL 38-33 |
| | | Y97 DEBUT #33 |
| | | WOMP DEBUT #40 |
| | | WPRR |
| | | WZKX |
| | | WWFX |

R&R URBAN (9) · (4) !
NOW'S THE TIME TO CROSS!



"Don't Walk Away"

ON WELL OVER 80 HIT STATIONS NOW

MMR HIT RADIO NEWCOMER DEBUTS THIS WEEK!

20% PLAY INCREASE THIS WEEK!

- | | | |
|------------------|----------|----------|
| WKTI #17 | JET-FM | WJMX ADD |
| WXKS 20-17 | WNYZ | B104 ADD |
| WMJQ #27 | KZZB | KCMQ ADD |
| PRO-FM DEBUT #34 | WKPE ADD | KPAT ADD |
| WZOU | | |
| WCZY | | |
| Y108 | | |
| KXYQ | | |
| KPLZ | | |
| KUBE | | |
| K106 ADD | | |
| KZOU ADD | | |
| WSPK ADD | | |
| WKCQ 23-21 | | |
| WENZ 27-24 | | |
| KSND 31-25 | | |
| WOKI #25 | | |
| KF95 39-33 | | |
| KZZU 38-34 | | |
| 100KHI DEBUT #38 | | |
| WANS DEBUT #40 | | |
| WYRK DEBUT #40 | | |
| WFLY | | |

FROM THE ALBUM — *UNION!*



TONI CHILDS

OUT THIS WEEK THE FOLLOW UP SMASH FROM BREATH "HOW CAN I FALL!"
TWO WEEK "BREAKER" AT A/C!

s t e v e
MILLER



**Some of the best songs ever written
come from out of the blue.**

The first is

“ya ya”

**the incredible new single
from the soon 2B released album**

b o r n

**2
B**

b l u e

b o r n
**2
B**
b l u e

