

MONDAY

MORNING

REPLAY

Published by Mediabase Research Corporation.

MEDIABASE

ISSUE 68
MAY 8, 1989

MMR expands! Monday Morning Replay and Mediabase Research Corporation are proud to welcome *Las Vegas* (market #67) and *Jacksonville* (market #52) to our mix of fine broadcasting stations that make up the *MMR Tracer Tracks*. This week's charts include data extracted from *Hit Radio* outlets KLUC, KYRK and WAPE, *Rock Radio* outlets KOMP and WFYV and *A/C* stations KWNR, KMZQ, KRLV, WIVY and WAIV. And that's just the beginning! We've got some pretty big expansion news coming soon!

More *Foreplay!* You've been asking for it, so *MMR* responds. With the quantity of quality releases growing, so does *MMR's Monday Morning Foreplay*. Beginning this week, we've got details on *eight*, rather than our former six titles each week. And we've expanded our format to provide even more information. This week *Monday Morning Foreplay* has details on hot new releases from The Doobie Brothers, Simple Minds, Depeche Mode, The Rainmakers, Brother Beyond, Love & Rockets, Henry Lee Summer and The Pursuit Of Happiness.

Tuned in heads West (and South). This week we focus on Sacramento *Hit Radio* leader KWOD, programmed by California radio veteran Jeff Hunter...Reno, Nevada is the latest stop on our coast-to-coast *Rock Radio* listening junket, as we tune in for a good dose of KRZQ, *96 Rock*; Daniel Cook programs...It's back to Dallas, Texas for our *A/C* listening crew, as we take a well deserved second look at KVIL, now programmed by Chuck Rhodes.

Also in this week's issue:

- ▶ *MMR Fact Files* take you up-close and personal with KEGL's Joel Folger, KWNR's Charlie McGraw, DIR Broadcasting's Michael Abramson and Elektra Records' Ray Gmeiner.
- ▶ *Monday Morning Replay* has fresh springtime PM Drive *Sample Hours* extracted from great stations like B-100/San Diego, KOST/Los Angeles, WNIC/Detroit, WTMX/Chicago, KKLQ/San Diego, KEGL/Dallas, KLUC/Las Vegas, WAPE/Jacksonville, Z-100/New York, KQRS/Minneapolis, KOME/San Jose, KSHE/S. Louis, WMMR/Philadelphia, WXRT/Chicago and many more.
- ▶ *Captured Live* captures a very special night with Edie Brickell & New Bohemians along with Steve Forbert.

All of this, along with the most reliable airplay information in the business, in this week's *Monday Morning Replay!*

MOST PLAYED/HIT RADIO

Jody Watley continues to lead the way atop the *Hit Radio* circuit for a second week! "Real Love" rallies for 3,066 plays, averages 43 plays per week/per station (*OPI*) and reaches 69.94 million. Newcomer Michael Damian continues to rack up plays and positions — this week up another 343 spins (2,653-2,996) and slots himself at #2. Watley and Damian are tracked in the top 10 by Bobby Brown, Paula Abdul, Donny Osmond, New Kids On The Block, Bon Jovi, Sa-Fire, Thirty Eight Special and Richard Marx. Showing impressive gains in the top 40 include Bette Midler, Neneh Cherry, Milli Vanilli, Madonna, Benny Mardones, Tommy Page, Lita Ford, Fine Young Cannibals (up 12 slots), JC Mellencamp, Real Life and Elvis Costello. Cyndi Lauper leads the *Hit Radio* debuts this week, her latest "I Drove All Night" enters the chart at #32. Others new to the chart include Edie Brickell's "Circle" #38, Roachford's "Cuddly Toy (Feel For Me)" #39 and Natalie Cole's "Miss You Like Crazy" #40. Just outside the 40 and threatening include Dino, Stevie Nicks and Cinderella. Sam Brown and Was (Not Was) show vital growth action. The Bangles, Rod Stewart, Simply Red, Martika and Chicago all are fresh to the *Newcomers* list with strong follow-up tracks.



LITA FORD

MOST PLAYED/ROCK RADIO



STEVIE NICKS

One...Two...Three...Four...Four weeks in-a-row! That's the track record for Tom Petty's lead solo track, "I Won't Back Down." Petty continues to add to his playcount total, this week scoring 1,435 plays, a *OPI* average of 24 and a *Reach Index* of 24.70 million. JC Mellencamp is a mere seven plays behind the leader, as "Pop Singer" soars up another 259 plays and holds strong for a second week at #2. Stevie Nicks debuts impressively at #4 with her latest solo effort, "Rooms On Fire." The Outfield #3, The Cult #5, Great White #6, Traveling Wilburys #7, Richard Marx #8 (making a 13 slot jump), Fab T-Birds #9 and R.E.M. round out the top 10 *Rock Radio* tracks. Showing strength in the top 40 include tracks from Living Colour #20-14, Bad Company #36-20, Kingdom Come #30-22, Joe Satriani #34-25, U2 #33-26, The Cure ("Fascination Street") #32-29, Tom Petty ("Feel A Whole...") #35-32, Michael Thompson #37-33 and Lou Reed #39-35. Eddie Money, Love And Rockets, The Replacements, Elvis Costello and Crack The Sky debut; R.E.M. reenters. Just outside the top 40 and showing impressive gains include Neil Schon, The Godfathers, Vixen and Queensryche. King Swamp, Queen, The Cure ("Lullaby"), Drivin' N' Cryin', Tesla and 10,000 Maniacs are among the debuts to the *Newcomers* list.

MOST PLAYED/ADULT CONTEMPORARY

Cher and Peter Cetera's "After All" strings a third week at the top spot. "After All" from the "CHANCES ARE" soundtrack adds another 238 plays to its total playcount (1,715-1,953). The track also increases its *Quality Play Index* average from 28-30, and spreads its *Reach Index* nearly 5 million (35.41-40.04 million). Bette Midler takes her soundtrack contribution, "Wind Beneath My Wings" from "BEACHES" up another 196 plays and continues to hold steady and strong at the #2 slot for a second consecutive week. Thirty Eight Special, Dean Estus, Madonna, Natalie Cole, Enya, Howard Jones, Aretha Franklin/Elton John and Sa-Fire follow in the top 10, #3-10 respectively. Basia #15-12, Donny Osmond #17-14, Steve Winwood #19-15, Rick Astley #21-16, Barbra Streisand #24-19, Neil Diamond #27-20 and Southern Pacific #30-21 show notable movements within the top 30. Four debuts on the *Adult Contemporary* chart this week! Phoebe Snow leads the way with her latest, "If I Can Just Get Through The Night" #18, others new include Paula Abdul's "Forever Your Girl" #22, Roy Orbison's follow-up track "She's A Mystery To Me" #27 and Barry Manilow's "Keep Each Other Warm" #28 from his self-titled album. Donna Summer, Anita Baker, Stevie Nicks, Roxette and Atlantic Starr are new to the *Newcomers* list.



PHOEBE SNOW

MOST PLAYED/MULTI-FORMAT



Bette Midler takes the lead on the *Multi-Format* front this week, as her rendition of "Wind Beneath My Wings" soars across format boundaries. "Wing" racks up 3,598 plays, carries a *OPI* average of 29 plays per week/per station and spans a reach of 79.78 million. The #2 contender Thirty Eight Special ties Midler in playcount, leads with a *OPI* average of 32 and only gets beat out due to *Reach Index* status. Jody Watley, Cher/Cetera, Michael Damian, Donny Osmond, Paula Abdul, Bobby Brown, New Kids On The Block and Sa-Fire all cross the *Multi-Format* border, to makeup the top 10 *Multi-Format* tracks. Bette Midler takes control of the *Hit/A-C* chart this week, with Thirty Eight Special, Cher/Cetera, Osmond, Abdul, New Kids, Sa-Fire, Howard Jones, The Belle Stars and Waterfront following closely behind. After only a mere two weeks out, Richard Marx takes "Satisfied" straight to the top of the *Hit/Rock* chart! John Cougar Mellencamp follows suit, as do The Outfield, Tom Petty, Stevie Nicks, Lita Ford, Fine Young Cannibals, Great White, The Cult and Cinderella. Jody Watley retains her lead on the *Hit/Urban/Dance* chart for a second week. Others lodged in the top 10 *Hit/Urban/Dance* slots include Bobby Brown, Abdul, Osmond, New Kids, Sa-Fire, The Belle Stars, Neneh Cherry, Waterfront and Donna Summer.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

STEVIE NICKS	Rooms On Fire	Modern/AtI
DINO	I Like It	4th/B way
FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
RICHARD MARX	Satisfied	EMI
CYNDI LAUPER	I Drove All Night	Epic

Rock Radio

R.E.M.	Pop Song 89	WB
STEVIE NICKS	Rooms On Fire	Modern/AtI
LOVE AND ROCKETS	So Alive	RCA
BAD COMPANY	Bad Man	Atlantic
RICHARD MARX	Satisfied	EMI

Adult Contemporary

PHOEBE SNOW	If I Can Just Get Through	Elektra
SOUTHERN PACIFIC	All Is Lost	WB
PAULA ABDUL	Forever Your Girl	Virgin
ROY ORBISON	She's A Mystery To Me	Virgin
BARRY MANILOW	Keep Each Other Warm	Arista

Determined by increase in RANK.

ADVERTISEMENT

"CIRCLE"

Over 160 Top 40 Stations!

KEGL 5-3 HOT

WZOU 18-14

WMMS 13-11

CKOI 32-26

BREAKING QUICKLY AT:

KISN #19

KXXR #30

92Q Debut #26

KKRZ Debut #35

KPLZ Debut #36

WAPE #9

WPST 17-13

KIXY 8-6 (Hot)

KTUX 15-7 (Hot)

WSPT 15-7 (Hot)

99KG 32-26

KAY107 23-18

WQUT 32-27

K106 17-14

G98 31-26

WPFM 31-26

OK95 33-28

Z104 30-26

KOZE 16-13

95XXX 17-14

WRQN Debut #29

KBFM Debut #35

And Many More!

EDIE BRICKELL & NEW BOHEMIANS

HEAVY VIDEO PLAY
MTV & VH-1!

TOP 5 LP
QUICKLY APPROACHING 2 MILLION!

FOLLOW-UP TO A
TOP 10 SMASH!



PRODUCED AND ENGINEERED BY PAT MORAN
© 1989 THE DAVID GEFEN COMPANY

DINO "I Like It"

MMR HIT TRACER TRACKS #1 NEWCOMER

189% PLAY INCREASE THIS WEEK!
REACH INDEX 14.34 MILLION
R&R NATIONAL MOST ADDED



ADDS!

B96 #27	WAEB
KROY #29	WTIC
PWR106 #31 (Hot)	WRCK
KWSS #37	K98
B97	WFMP
KITY	KZZB
KTFM	KXX 106
KKRZ	KZFM
FM102	Z102
KWOD	WHOT
KPGC	KKMG
KMEL	KYNO
KYRK #31 (Hot)	KCAQ
KMGX #35	KKFR
KLUC #36	KDON

And More!

Also Playing On: KIIS, WHYT, X100 & KKHT!

Taken From The Lp "24-7."

Immediate action at Urban Radio & Clubs!

MONDAY MORNING REPLAY

Published by
Mediabase Research Corporation.

Telephone: (313) 737-0027
Fax: (313) 737-0616

STAFF

Publisher & Editor
RICH MEYER

Associate Publisher
NANCY G. DEITEMEYER

VP/National Sales
TONY SMITH

Art Director
WILLIAM HATCH

Account Executive/National Sales: Lynn Wells
Account Executives: Joan Barnowski,
Gina Shurts

Captured Live/Foreplay: Larry Olek
Hit City Tracks: Brent Burleson
Rock City Tracks: Paul Kenedy
A/C City Tracks: Don Tanner

RESEARCH:

Matthew Bodo, Chris Crump, Vic Doucette, Cathy
Down, Eric Kennedy, Greg Kuykendall, Dave
LaPorte, Bob Marx, Tom Neiger, Robyne
Quatrone, Scott Rakestraw, Lynda Slomkowski,
Gary Sobczak, Bob Suchyta, J.J. Syrja, Wilfrid
Wilson, J. Todd Wiltse

GRAPHICS DEPARTMENT:
Donna Edwards, Sue Pham

Printed in U.S.A.
by Renaissance Printing, Inc.

MEDIABASE

Richard P. Kughn, Chairman
Paul L. Nine, Vice Chairman
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Mediabase Corporate Headquarters and Monday
Morning Replay editorial, research and sales
offices are located at 28530 Orchard Lake Road,
Suite 102, Farmington Hills, MI 48018

MONDAY MORNING REPLAY

is published weekly by Mediabase
Research Corporation, a TransAmerica
Communications company.

Mediabase is a service mark of TransAmerica
Communications Corp. City Tracks and Tracer
Tracks are service marks of Mediabase Research
Corporation.

Subscription rates: \$295 per yr. (U.S. funds).
Foreign subscriptions add \$100 yearly. Single
copy price: \$7. First Class Mail.

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the express written consent of the publisher.

MONDAY MORNING REPLAY is published weekly
except last two weeks of December by Mediabase
Research Corporation, 28530 Orchard Lake
Suite 102, Farmington Hills, Michigan 48018,
(313) 737-0027. A one-year subscription is
available at a cost of \$295.00. Second-class mail
I.D. #10434860 at Farmington Hills, MI and
additional mailing office.

Postmaster: Send address changes to MONDAY
MORNING REPLAY at 28530 Orchard Lake
Road, Suite 102, Farmington Hills, MI
48018-4700.

Address all subscription request and
correspondence to: Mediabase Research
Corporation, 28530 Orchard Lake, Suite 102,
Farmington Hills, Michigan 48018.

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MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:

- ▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.
- ✓ Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.
HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.
All numbers pertaining to reach index (gross impressions) are listed in millions.

"SHE'S SO YOUNG"

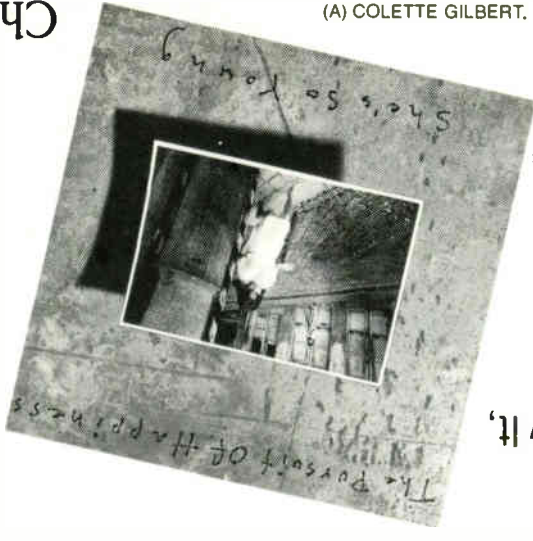
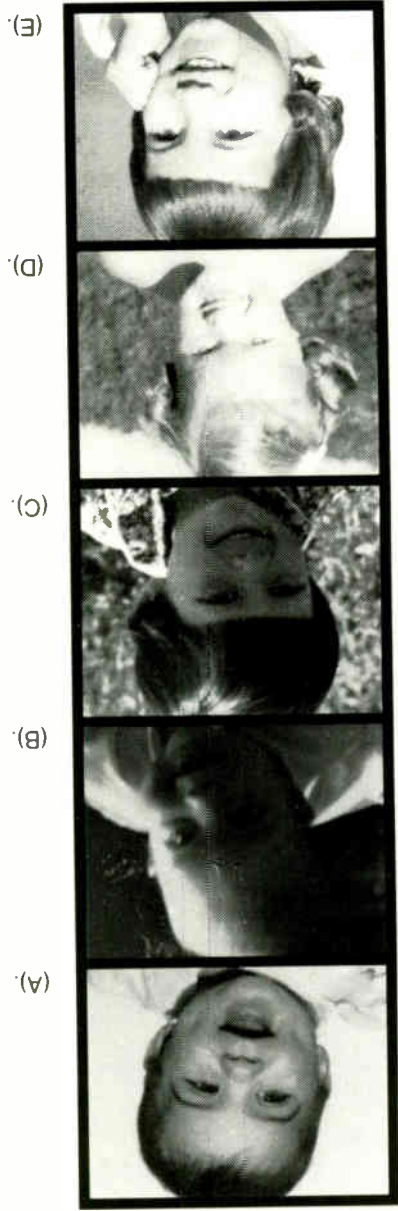
THE NEW SINGLE FROM "THE PURSUIT OF HAPPINESS"

Match the
D.J. Baby
Photo Contest

YOU'RE SO YOUNG WHO'S SO YOUNG
SHE'S SO YOUNG

CHR (TOP 40)

- COLETTE GILBERT.....KZOU
- NIKKI STEWART.....WHHY
- P.J. OLSON.....WLOL
- GEINA HORTON.....CHRYSALIS PROMOTION
- LAURA KUNTZ.....CHRYSALIS PROMOTION



When You Play It,
Say it.

From the album Love Junk
Produced by Todd Rundgren
for Alchemedia Productions, Inc.

(A) COLETTE GILBERT. (C) NIKKI STEWART. (B) P.J. OLSON. (D) GEINA HORTON (E) LAURA KUNTZ



CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.

CONCERT FACTS:

Artist: Edie Brickell & New Bohemians
Label: Geffen Records
Tour: Spring Training '89 Tour
Opening Act: Steve Forbert
Label: Geffen Records
Date: Friday, April 21, 1989
Venue: Royal Oak Music Theatre
Location: Royal Oak, MI
Attendance: 1,701
Capacity: 1,701
Tickets Sold: 100%
Ticket Prices: \$17.50
Total Gross: \$28,900
Promoter: Brass Ring Productions
Booking Agency: ICM/CAA
Management: Praxis Int./New Bohemian Tours, Inc.
Tour Director: Rich Nesin
Production Manager: Gregg Smith
Lights Off: 8:05PM/Lights On: 10:37PM
Total Length: 2 Hours 32 Minutes
Upcoming Shows:

May 9	Auditorium Theatre, Denver, CO
May 10	Symphony Hill, Salt Lake City, UT
May 12	Silver Dollar, Calgary, Alberta
May 13	Dinwoodie Lounge, Edmonton, Alberta

PERSONNEL: Steve Forbert

Steve Forbert: Vocals, Guitar, Harmonica

SET: 8:05-8:48PM

1. *What Kinda Guy*
2. *Hope, Faith And Love*
3. *Moon River*
4. *Sure Was Better Back Then*
5. *(Soon It's Gonna Be) Summer*
6. *Streets Of This Town*
7. *Mexico*
8. *Ubangi Stomp*
9. *Goin' Down To Laurel*
10. *Responsibility*
11. *As We Live And Breathe*
12. *Romeo's Tune*

PERSONNEL: Edie Brickell & New Bohemians

Edie Brickell: Vocals, Guitar
Kenny Withrow: Guitar, Vocals
Wes Burt-Martin: Guitar, Vocals
Brad Houser: Bass
Matt Chamberlain: Drums
John Bush: Percussion

SET: 9:05-10:37PM

1. *She*
2. *Beat The Time*
3. *Little Miss S.*
4. *Nothing*
5. *Mama Help Me*
6. *Black & Blue*
7. *I'm Lost*
8. *The Wheel*
9. *Air Of December*
10. *Times Like This*
11. *What I Am*
12. *Love Like We Do*
13. *Keep Coming Back*
14. *Gave Up On You* (first encore)
15. *Circle*
16. *He Said* (last song)



Steve Forbert



Edie Brickell

THE BEST CHARTS IN THE BUSINESS JUST GOT BETTER . . . AGAIN!



More markets than ever before . . . *and growing.*



More stations than ever before . . . *and growing.*



More information on current music than ever before
. . . *and expanding.*



More information on recurrent music than ever
before . . . *and expanding.*



First in the '80's . . . *Leading the way into the '90's!*



Michael Abramson



DIR Broadcasting



P E R S O N A L	LAST NAME Abramson	FIRST Michael	MIDDLE
	CURRENT POSITION DIR Broadcasting/Vice President Programming		
	HOMETOWN York, PA		
	MARITAL STATUS/CHILDREN Single		
	HOBBIES Racquetball, music, skiing, producing local bands		

E M P L O Y M E N T	Owner of Independent Album Promotion Company
	Island Records — Vice President Promotion
	Chrysalis Records — Director National Promotion
	RCA Records — Director National Promotion

V I D E O P O I N T S	THREE BEST RADIO STATIONS IN AMERICA — CURRENT WNEW-FM/New York, Y-95/Dallas, KIIS-FM/Los Angeles
	THREE BEST RADIO STATIONS OF ALL TIME WABC/New York, KHJ/Los Angeles, WBCN/Boston
	BEST CURRENT ALBUM Volume One — Traveling Wilburys
	BEST ALBUM OF ALL TIME Electric Ladyland — Jimi Hendrix
	BEST CURRENT SINGLE She Drives Me Crazy — Fine Young Cannibals
	BEST SINGLE OF ALL TIME Shout — Isley Brothers
	FOUR BEST ARTISTS CURRENT Guns N' Roses, Living Colour, Melissa Etheridge, Bobby Brown
	FOUR BEST ARTISTS OF ALL TIME Jimi Hendrix, The Allman Brothers, Pink Floyd, David Bowie, James Brown
	BEST TELEVISION SPOT FOR RADIO: WEBN Video Pirates
	BEST PROMOTION EVER INVOLVED WITH: World Premiere of Jefferson Starship "Earth" Lp (non-exclusive 340 stations AOR+CHR) with Buzz Bennett & Bill Hamilton
	WORST PROMOTION EVER INVOLVED WITH: So bad I can't talk about it!
	MOST INFLUENTIAL PERSON IN CAREER Scott Muni, Tom Cossie, Bob Meyrowitz, Chris Blackwell
	EARLY RADIO IDOLS: Cousie Brucie Morrow, Jack Armstrong, The Hound
	TWO BEST AIR TALENTS CURRENT Rick Dees and The Greaseman
	BEST AIR TALENT OF ALL TIME:
MAJOR ACCOMPLISHMENT IN RADIO Staying in 'it' — and still being alive and kickin'!	
SHORT-TERM GOALS To produce syndicated radio programs, so good, that no programmer can resist them!	
LONG-TERM GOALS To be rich, famous and stay cute forever!!!	

THE FACT FILE

Q: Can you absolutely, positively know that your radio station's TV spots will increase your ratings, build top-of-mind awareness, be the talk of your city and make your competition go crazy?

A: *Of course you can, if you have "Sister."*

Q: Can you know that your radio station's TV spots will cut through TV clutter so well, that the viewer will actually look forward to watching them? And remember what they saw?

A: *Of course you can, if you have "Sister."*

Q: Well, what are you waiting for?

A: *Call today, and make a date with the Sweetest Lady in town... She's not just another pretty face...*

**1988 DIAMOND AWARD
BEST TELEVISION CAMPAIGN**
**1988 FINALIST AWARD
N.Y. INTERNATIONAL FILM AND
TELEVISION FESTIVAL**

**Call Sister Today!
(615) 254-2060**



REMEMBER HER NAME.



MMR HIT TRACER TRACKS -

31% INCREASE IN AIRPLAY THIS WEEK!

MAJOR MARKET ACTION!

KTFM ADD	Z104 15-11
JET-FM ADD	K104 15-14
KZ106 ADD	WPST 20-16
WANS ADD	FLY92 32-22
K92 ADD	WROQ 28-25
WPHR ADD	KWNZ 34-26
MAY107 ADD	WIXX 30-26
KEGL 16-14	K106 34-28
WZOU 23-15	WLAN 38-23
WMMS 21-18	WINK 23-28
WGH 21-19	WSPK 32-23
WXKS 29-23	93.3 34-30
KXXR 31-23	<i>And More!</i>
KIIS 28-23	
KROY 30-24	
92X 29-26	
WNVZ #26	
KKRZ 32-28	
KWOD 32-29	
KWSS #26	
WEGX Debut #25	
KLBE Debut #29	
KPLZ Debut #34	
WLOL Debut #38	
PRO-FM	
KXYO	

FROM THE ALBUM **SPIKE** PRODUCED BY ELVIS COSTELLO, KEVIN KILLEN AND T BONE BURNETT

ALSO PLAYING ON KIIS, KKBO, KRBE, KUBE & WDFX!



ELVIS COSTELLO



HIT RADIO

*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

4/17/89	4/24/89	5/1/89	5/8/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX*	REACH INDEX IN MILLIONS
3	3	1	↑	JDDY WATLEY	Real Love	MCA	3066	43	69.94
5	4	3	↑	MICHAEL DAMIAN	Rock On	Cyprss/A&M	2996	40	66.92
7	7	4	↑	BOBBY BROWN	Every Little Step	MCA	2842	39	66.00
6	6	5	↑	PAULA ABDUL	Forever Your Girl	Virgin	2814	40	65.70
4	5	2	5	DONNY OSMOND	Soldier Of Love	Capitol	2751	39	57.93
11	8	6	↑	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia	2604	34	62.08
8	9	7	↑	BON JOVI	I'll Be There For You	Mercury/PG	2268	35	58.77
10	10	8	8	SA-FIRE	Thinking Of You	Cutt/Merc	2107	36	64.37
13	14	10	↑	THIRTY EIGHT SPECIAL	Second Chance	A&M	1974	33	39.98
—	—	21	↑	RICHARD MARX	Satisfied	EMI	1883	30	41.50
20	18	16	↑	BETTE MIDLER	Wind Beneath My Wings	Atlantic	1736	29	40.48
17	16	14	↑	GUNS N' ROSES	Patience	Geffen	1694	27	43.13
14	13	9	13	BELLE STARS	Iko Iko	Capitol	1652	28	36.13
23	22	17	↑	NENEH CHERRY	Buffalo Stance	Virgin	1652	27	34.17
15	15	12	15	HOWARD JONES	Everlasting Love	Elektra	1561	32	31.31
18	19	18	↑	SYNCH	Where Are You Now	WTG	1498	33	29.14
21	20	15	↑	WATERFRONT	Cry	Polydor	1498	26	28.71
40	25	19	↑	DONNA SUMMER	This Time I Know It's For	Atlantic	1407	25	36.44
—	40	23	↑	MILLI VANILLI	Baby Don't Forget My Number	Arista	1407	31	28.03
36	35	26	↑	MADONNA	Express Yourself	Sire/WB	1148	27	28.91
19	21	20	↑	CHER/PETER CETERA	After All	Geffen	1099	26	20.26
—	33	28	↑	BENNY MARDONES	Into The Night	Polydor	1050	34	21.91
27	26	22	23	LISA LISA & CULT JAM	Little Jackie Wants To Be A	Columbia	973	24	20.46
24	28	27	↑	TOMMY PAGE	A Shoulder To Cry On	Sire/WB	889	24	18.29
26	23	24	25	OUTFIELD	Voices Of Babylon	Columbia	889	25	15.60
32	31	30	↑	LITA FORD	Close My Eyes Forever	RCA	861	22	17.69
31	24	25	27	A FRANKLIN/E JOHN	Through The Storm	Arista	805	20	16.91
—	—	40	↑	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	784	22	19.97
—	32	29	↑	RICK ASTLEY	Giving Up On Love	RCA	756	22	20.75
—	39	32	↑	JOHN C MELLENCAMP	Pop Singer	Mercury/PG	728	24	16.14
—	—	36	↑	REAL LIFE	Send Me An Angel	Curb	714	26	19.33
New Entry ✓	—	—	↑	CYNDI LAUPER	I Drove All Night	Epic	714	22	13.80
37	36	33	↑	ONE 2 MANY	Downtown	A & M	637	24	9.98
30	29	34	↑	LIVING COLOUR	Cult Of Personality	Epic	623	17	15.95
38	37	35	↑	SURFACE	Closer Than Friends	Columbia	588	39	8.32
—	—	39	↑	ELVIS COSTELLO	Veronica	WB	553	20	13.60
—	—	38	↑	NEW ORDER	Round And Round	Qwest/WB	518	23	10.39
New Entry ✓	—	—	↑	EDIE BRICKELL & NEW	Circle	Geffen	490	23	8.49
New Entry ✓	—	—	↑	ROACHFORD	Cuddly Toy (Feel For Me)	Epic	469	17	9.41
New Entry ✓	—	—	↑	NATALIE COLE	Miss You Like Crazy	EMI	441	16	10.82

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY according to quarterly, average quarter hour shares (SOURCE ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
DINO	I Like It	4th/B'way	385	189%
STEVIE NICKS	Rooms On Fire	Modern/Atl	385	400%
CINDERELLA	Coming Home	Mercury/PG	385	61%
KARYN WHITE	Secret Rendezvous	WB	378	74%
CYNTHIA	Endless Night	Micmac	378	8%
REPLACEMENTS	I'll Be You	Sire/Repri	371	17%
FIGURES ON A BEACH	You Ain't Seen Nothing Yet	Sire/WB	336	20%
TOM PETTY	I Won't Back Down	MCA	329	88%
✓ BANGLES	Be With You	Columbia	308	340%
STEVIE B	In My Eyes	LMR	308	69%
✓ ROD STEWART	Crazy About Her	WB	273	—
✓ SIMPLY RED	If You Don't Know Me By Now	Elektra	266	—
WARRANT	Down Boys	Columbia	245	94%
MIKE & MECHANICS	Seeing Is Believing	Atlantic	245	20%
MICHAEL MORALES	Who Do You Give Your Love To?	Wing/PG	245	45%
GINA GO-GO	I Can't Face The Fact	Capitol	238	—
SAM BROWN	Stop	A&M	217	181%
WAS (NOT WAS)	Anything Can Happen	Chrysalis	217	24%
GUY	I Like	MCA	196	—
MAURICE	This Is Acid	Vend/A&M	189	17%
CURE	Fascination Street	Elektra	189	22%
MODERN ENGLISH	I Melt With You	Sire/WB	182	13%
EODIE MONEY	Let Me In	Columbia	182	—
TKA	You Are The One	WB	175	13%
ROBBIE ROBB	In Time	A&M	175	4%
SECRET SOCIETY	We Belong Together	Miami Moon	168	20%
AL B SURE!	If I'm Not Your Lover	WB	168	33%
WHISTLE	Right Next To Me	Select	168	33%
GEORGIO	I Don't Want 2 Be Alone	Motown	168	—
XTC	Mayor Of Simpleton	Geffen	161	4%
RAIANA PAIGE	Open Up Your Heart	Sleeping B	161	21%
SANDEE	Notice Me	Fever/Sutr	154	—
ERASURE	Stop	Sire/Repri	154	15%
GREAT WHITE	Once Bitten Twice Shy	Capitol	147	10%
DE LA SOUL	Me, Myself, And I	Tommy Boy	140	66%
✓ MARTIKA	Toy Soldiers	Columbia	126	—
PAJAMA PARTY	Yo No Se	Atlantic	119	—
✓ CHICAGO	We Can Last Forever	Reprise	119	—
KID N' PLAY	Rollin' With Kid N' Play	Select	112	33%
✓ EDELWEISS	Bring Me Edelweiss	Atlantic	112	—
✓ ROB BASE/DJ EZ	Joy And Pain	Profile	105	—
ROCK				
KEVIN RALEIGH	Moonlight On Water	Atlantic	98	27%
DIANA ROSS	Working Overtime	Motown	91	—
TROOP	Still In Love	Atlantic	91	—
ATLANTIC STARR	My First Love	WB	91	8%
GIPSY KINGS	Bamboleo	Elektra	84	9%

✓ Denotes new entry.

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
STEVIE NICKS	Rooms On Fire	Modern/Atl

EAST

STEVIE NICKS	Rooms On Fire	Modern/Atl
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MIDWEST

STEVIE NICKS	Rooms On Fire	Modern/Atl
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SOUTH

ROD STEWART	Crazy About Her	WB
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WEST

FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
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USERS GUIDE Calculated and determined by increases in RANK over previous week.

HIT RADIO — RECURRENTS/DAYPART CHARTS

HOTTEST RECURRENTS

5/8/89	ARTIST	TITLE	LABEL	QPI*
1	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	36
2	MADONNA	Like A Prayer	Sire/WB	35
3	ROXETTE	The Look	EMI	34
4	MILLI VANILLI	Girl You Know It's True	Arista	31
5	SWEET SENSATION	Sincerely Yours	Atco	24
6	DEBBIE GIBSON	Electric Youth	Atlantic	23
7	BANGLES	Eternal Flame	Columbia	22
8	STEVIE B	I Wanna Be The One	LMR	29
9	NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	Columbia	18
10	PAULA ABDUL	Straight Up	Virgin	18
11	DEON ESTUS	Heaven Help Me	Mika/Polyd	25
12	ANIMOTION	Room To Move	Polydor/PG	29
13	ROD STEWART	My Heart Can't Tell You No	WB	21
14	TONÉ-LOC	Funky Cold Medina	Del/Island	18
15	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	16
16	R E M	Stand	WB	19
17	MIKE & MECHANICS	The Living Years	Atlantic	15
18	KARYN WHITE	The Way You Love Me	WB	13
19	SHEENA EASTON	The Lover In Me	MCA	12
20	MARTIKA	More Than You Know	Columbia	16
21	BOBBY BROWN	My Prerogative	MCA	11
22	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA	22
23	SHERIFF	When I'm With You	Capitol	13
24	VANESSA WILLIAMS	Dreamin	Wing/PG	16
25	BOBBY BROWN	Don't Be Cruel	MCA	11
26	BOYS	Dial My Heart	Motown	13
27	INFORMATION SOCIETY	What's On Your Mind	T Boy/Repr	10
28	WHEN IN ROME	The Promise	Virgin	11
29	PHIL COLLINS	Two Hearts	Atlantic	13
30	ESCAPE CLUB	Wild Wild West	Atlantic	11
31	ERASURE	A Little Respect	Sire/Repr	13
32	KARYN WHITE	Superwoman	WB	17
33	OEF LEPPARD	Rocket	Mercury/PG	16
34	PETER SCHILLING	The Different Story (A World)	Elektra	20
35	BREATHE	Don't Tell Me Lies	A&M	15
36	KON KAN	I Beg Your Pardon	Atlantic	14
37	ROY ORBISON	You Got It	Virgin	16
38	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	11
39	JOHNNY KEMP	Birthday Surl	Columbia	20
40	ANITA BAKER	Just Because	Elektra	14
41	TONÉ-LOC	Wild Thing	Del/Island	9
42	ERASURE	Chains Of Love	Sire/Repr	10
43	POISON	Every Rose Has Its Thorn	Enigma/Cap	10
44	WAS (NOT WAS)	Walk The Dinosaur	Chrysalis	13
45	WINGER	Seventeen	Atlantic	13
46	TAYLOR DAYNE	Don't Rush Me	Arista	9
47	GUNS N' ROSES	Paradise City	Geffen	13
48	ROD STEWART	Forever Young	WB	10
49	DEF LEPPARD	Love Bites	Mercury/PG	10
50	WHITE LION	When The Children Cry	Atlantic	11

*Quality play index = average number of weekly plays from stations playing track

6AM-7PM CURRENTS

5/8/89	ARTIST	TITLE	LABEL
1	JODY WATLEY	Real Love	MCA
2	DONNY DSMOND	Soldier Of Love	Capitol
3	PAULA ABDUL	Forever Your Girl	Virgin
4	BOBBY BROWN	Every Little Step	MCA
5	MICHAEL DAMIAN	Rock On	Cyprss/A&M
6	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
7	THIRTY EIGHT SPECIAL	Second Chance	A&M
8	SA-FIRE	Thinking Of You	Cuttl/Merc
9	BETTE MIDLER	Wind Beneath My Wings	Atlantic
10	BON JOVI	I'll Be There For You	Mercury/PG
11	RICHARD MARX	Satisfied	EMI
12	WATERFRONT	Cry	Polydor
13	HOWARD JONES	Everlasting Love	Elektra
14	SYNCH	Where Are You Now	WTG
15	DONNA SUMMER	This Time I Know It's For	Atlantic
16	BELLE STARS	Iko Iko	Capitol
17	CHER/PETER CETERA	After All	Geffen
18	MILLI VANILLI	Baby Don't Forget My Number	Arista
19	NENEH CHERRY	Buffalo Stance	Virgin
20	BENNY MARDONES	Into The Night	Polydor
21	MADONNA	Express Yourself	Sire/WB
22	GUNS N' ROSES	Patience	Geffen
23	LISA LISA & CULT JAM	Little Jackie Wants To Be A	Columbia
24	A FRANKLIN/E JOHN	Through The Storm	Arista
25	OUTFIELD	Voices Of Babylon	Columbia
26	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
27	RICK ASTLEY	Giving Up On Love	RCA
28	SURFACE	Closer Than Friends	Columbia
29	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
30	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
31	CYNDI LAUPER	I Drove All Night	Epic
32	ONE 2 MANY	Downtown	A & M
33	REAL LIFE	Send Me An Angel	Curb
34	LITA FORD	Close My Eyes Forever	RCA
35	NATALIE COLE	Miss You Like Crazy	EMI
36	EDIE BRICKELL & NEW	Circle	Geffen
37	KARYN WHITE	Secret Rendezvous	WB
38	ELVIS COSTELLO	Veronica	WB
39	CYNTHIA	Endless Night	Micmac
40	STEVIE NICKS	Rooms On Fire	Modern/Atl
41	TOM PETTY	I Won't Back Down	MCA
42	DINO	I Like It	4th/B way
43	NEW ORDER	Round And Round	Owest/WB
44	FIGURES ON A BEACH	You Ain't Seen Nothing Yet	Sire/WB
45	SIMPLY REO	If You Don't Know Me By Now	Elektra
46	ROACHFORD	Cuddly Toy (Feel For Me)	Epic
47	STEVIE B	In My Eyes	LMR
48	REPLACEMENTS	I'll Be You	Sire/Repr
49	SAM BROWN	Stop	A&M
50	ROD STEWART	Crazy About Her	WB

USERS GUIDE Daypart charts are based on actual number of plays credited to each title

7PM-3AM CURRENTS

5/8/89	ARTIST	TITLE	LABEL
1	MICHAEL DAMIAN	Rock On	Cyprss/A&M
2	JODY WATLEY	Real Love	MCA
3	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
4	BOBBY BROWN	Every Little Step	MCA
5	PAULA ABDUL	Forever Your Girl	Virgin
6	BON JOVI	I'll Be There For You	Mercury/PG
7	GUNS N' ROSES	Patience	Geffen
8	DONNY DSMOND	Soldier Of Love	Capitol
9	NENEH CHERRY	Buffalo Stance	Virgin
10	BELLE STARS	Iko Iko	Capitol
11	RICHARD MARX	Satisfied	EMI
12	MILLI VANILLI	Baby Don't Forget My Number	Arista
13	SA-FIRE	Thinking Of You	Cuttl/Merc
14	THIRTY EIGHT SPECIAL	Second Chance	A&M
15	SYNCH	Where Are You Now	WTG
16	HOWARD JONES	Everlasting Love	Elektra
17	DONNA SUMMER	This Time I Know It's For	Atlantic
18	WATERFRONT	Cry	Polydor
19	LIVING COLOUR	Cult Of Personality	Epic
20	MADONNA	Express Yourself	Sire/WB
21	LITA FORD	Close My Eyes Forever	RCA
22	BETTE MIDLER	Wind Beneath My Wings	Atlantic
23	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
24	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
25	LISA LISA & CULT JAM	Little Jackie Wants To Be A	Columbia
26	REAL LIFE	Send Me An Angel	Curb
27	CYNDI LAUPER	I Drove All Night	Epic
28	OUTFIELD	Voices Of Babylon	Columbia
29	BENNY MARDONES	Into The Night	Polydor
30	ELVIS COSTELLO	Veronica	WB
31	RICK ASTLEY	Giving Up On Love	RCA
32	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
33	NEW ORDER	Round And Round	Owest/WB
34	ROACHFORD	Cuddly Toy (Feel For Me)	Epic
35	ONE 2 MANY	Downtown	A & M
36	CHER/PETER CETERA	After All	Geffen
37	WARRANT	Down Boys	Columbia
38	CINDERELLA	Coming Home	Mercury/PG
39	BANGLES	Be With You	Columbia
40	DINO	I Like It	4th/B way
41	A FRANKLIN/E JOHN	Through The Storm	Arista
42	EDIE BRICKELL & NEW	Circle	Geffen
43	MAURICE	This Is Acid	Vend/A&M
44	REPLACEMENTS	I'll Be You	Sire/Repr
45	SURFACE	Closer Than Friends	Columbia
46	FIGURES ON A BEACH	You Ain't Seen Nothing Yet	Sire/WB
47	DE LA SOUL	Me Myself And I	Tommy Boy
48	CURE	Fascination Street	Elektra
49	NATALIE COLE	Miss You Like Crazy	EMI
50	ROD STEWART	Crazy About Her	WB

ROACHFORD

"Cuddly Toy (Feel For Me)"

MMR HIT TRACER TRACKS DEBUT

28% PLAY INCREASE THIS WEEK

R&R BREAKER/DEBUT (40)

HOT ACTION!

KWSS Add #39
Y95 Add
KTFM Add
92X Add
KIIS Add
KZZP Add
WLAN Add #39
WNYZ Add #40

WAPE Add
KMEL 26-21
WXKS 25-21
WGH 27-23
WKBQ 28-25
Y108 27-25
KOY-FM #27
KKBQ 35-31

WZPL 34-32
WL0L 38-33
WMJO Debut #23
WKSE Debut #29
PWR99 Debut #30
KKRZ Debut #33
KRBE Debut #35
KPLZ Debut #37

From The Lp: "Roachford." (FE45097)

Exceptional Artistry
Personal Commitment
Artist Development



Cyndi Lauper

MMR HIT TRACER TRACKS DEBUT

88% INCREASE IN AIRPLAY THIS WEEK!

R&R BREAKER

NATIONAL MOST ADDED

HOT ACTION!

KDWB Add #29
Q102 Add #35
Y95 Add
KBEQ Add
KCPW Add
KS104 Add
Y108 Add

KUBE Add
CKOI Add
WTIC Add #36
WINK Add #36
93Q Add #37
WNYZ Add #38
WKEE Add

WGTZ Add
WMMS Debut #22
KXYQ Debut #27
Y100 Debut #28
KDWB Debut #29
B94 Debut #30
And Much More!

From The Lp: "A Night To Remember." (OE44318)



HOOORAY FOR TOP FORTY!

THE ORIGINAL RADIO FORMAT

It began one night in a bar in Kansas City in 1955. After the bar closed, Todd Storz noticed the waitresses playing the same few songs on the jukebox they had heard the customers playing over and over all night. Todd went back to his father's radio station and created a "format" of playing only the forty most popular singles over and over.

WE'VE COME A LONG WAY, BABY

In the thirty-something years since, the Top 40 format has evolved. With new concepts like call-out research, hot clocks, music sweeps, and demographic weighting. As long as new styles and new music are created, there will be hit radio.

WE MADE ROCK 'N' ROLL

Alan Freed named it, and Top 40 popularized it. Top 40 popularized Chuck Berry, Elvis Presley, The Beatles, Who, Aerosmith, and yes, even Led Zeppelin.

WE SURVIVED DISCO

It nearly killed us. We got drunk on it. Then the struggling album rock stations stole our hit concept and swallowed our males. Until now.

DANCE AND ROCK ARE ONE

Both are rooted in American rhythm and blues. It took the screaming success of Guns N' Roses to remind us how well dance, pop and rock hit music comfortably nest together.

PEOPLE LISTEN FOR MORE THAN MUSIC

It's the old question, "what business are we really in." Sure, music is most of what occupies our airtime. But in the big picture we're in the entertainment business. Our stations exist as an image to our listeners. We paint our images with many elements, of which music is only one.

IT'S ALL ABOUT BEING THE BEST

The most successful stations with the long-term mega-ratings marry their listeners. With personality, fun, information and lifestyle as the mortar holding the great music together.

THE NEXT BIG THING

When Sunny Joe White dumped canned countdowns on WXKS-FM/Boston, he searched for something live, fun and big which he could develop into a promotable weekend ratings builder. When John Garabedian first suggested to Sunny his concept of a big nationwide *Open House Party*[™], Sunny instantly recognized a mega-hit, saying "do it."

DOUBLE YOUR RATES, DOUBLE YOUR RATINGS

Open House Party[™] debuted on WXKS-FM in September 1987. By Spring 1988 Boston Arbitron, 12+ metro share for OHP jumped to an 11.8, making it the highest share of any daypart on any station, all week! WKCI-FM/New Haven jumped 9.2-17.8 share, WABB-FM/Mobile jumped 11.2-20.8 share.

Stations now generate incredible income selling this program. Sold-out on Saturday and Sunday during *Open House Party*[™], some have doubled their rates. It's like adding a major weekly promotion to your station.

THE BEST OF WHAT TOP 40 IS ALL ABOUT

We bubble with hit music programmed by actual requests, which means the music rides right in tune with the hits you play. John Garabedian and Lisa Lipps work the toll-free 800 lines with a wild craziness, big production, and lots of hot contests. Like a great morning show, *Open House Party*[™] is designed as the soundtrack of weekend partying. And because it's live, your listeners think it's originating at your station.

LOCK IT UP NOW OR LOSE IT

53 stations have now locked out competition with the exclusive *Open House Party*[™] franchise in their market. Check availability in your market! Call Brian Beecher or Nance Grimes at Superadio right now, (508) 485-3500.



HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

JODY WATLEY 1 Real Love / MCA WPLJ-FM 5.49 WOHT-FM 5.34 KPWR-FM 4.03 WEGX-FM 3.42 WYTZ-FM 3.15 WBBM-FM 3.00 WZOU-FM 1.62 KUBE-FM 1.57 KRBE-FM 1.52 WXKS-FM 1.43	THIRTY EIGHT SPECIAL 9 Second Chance / A&M WRBQ-FM 2.35 WHTZ-FM 2.14 WAPW-FM 1.95 KQLZ-FM 1.89 WBZZ-FM 1.89 WDFX-FM 1.67 WPRO-FM 1.52 WZOU-FM 1.42 KIIS-FM 1.27 KRBE-FM 1.09	WATERFRONT 17 Cry / Polydor KPWR-FM 1.61 WAPW-FM 1.52 WYTZ-FM 1.40 KIIS-FM 1.27 KEGF-FM 1.23 WZOU-FM 1.02 KKRZ-FM 1.01 WKTI-FM 0.88 WLLO-FM 0.88 KRBE-FM 0.87	OUTFIELD 25 Voices Of Babylon / Columbia KKBO-FM 1.55 WAPW-FM 1.30 KHYI-FM 1.18 KRBE-FM 1.09 KKRZ-FM 0.88 KDWB-FM 0.81 WMMS-FM 0.85 KQLZ-FM 0.63 WLLO-FM 0.59 WGH-FM 0.56	ONE 2 MANY 33 Downtown / A & M KKBO-FM 1.30 KKRZ-FM 0.88 KRBE-FM 0.87 WZOU-FM 0.81 WTIC-FM 0.77 WPRO-FM 0.65 WNCH-FM 0.44 WGH-FM 0.35 KISN-FM 0.34 WZPL-FM 0.34	DINO I Like It / 4th/B'way WOHT-FM 5.34 KPWR-FM 4.83 KKHT-FM 1.12 KIIS-FM 0.64 KXXX-FM 0.50 WHYI-FM 0.44 KTFM-FM 0.31 KYRK-FM 0.29 WEZB-FM 0.29 KRZY-FM 0.23
MICHAEL DAMIAN 2 Rock On / Cyprss/A&M WPLJ-FM 6.86 KPWR-FM 4.03 KQLZ-FM 2.84 WRBQ-FM 2.69 WYTZ-FM 2.45 WDFX-FM 2.14 WEGX-FM 2.14 KZZP-FM 1.82 KEGF-FM 1.58 KHYI-FM 1.37	RICHARD MARX 10 Satisfied / EMI WPLJ-FM 3.43 KQLZ-FM 1.89 KKBO-FM 1.81 KDWB-FM 1.77 KEGF-FM 1.58 WYTZ-FM 1.40 KHYI-FM 1.37 WAPW-FM 1.30 KIIS-FM 1.27 WBZZ-FM 1.26	DONNA SUMMER 18 This Time I Know It's For... / Atlantic WHTZ-FM 4.28 WOHT-FM 3.82 WBBM-FM 2.18 KIIS-FM 1.91 WXKS-FM 1.67 KPWR-FM 1.61 WAPW-FM 1.52 WPLJ-FM 1.37 WPOW-FM 1.29 WZOU-FM 1.02	LITA FORD 26 Close My Eyes Forever / RCA KQLZ-FM 3.15 WEGX-FM 2.56 WOFX-FM 2.14 WAPE-FM 1.26 WNVZ-FM 1.18 WRBQ-FM 0.67 KIIS-FM 0.64 WPHR-FM 0.56 WZPL-FM 0.45 WMMS-FM 0.43	LIVING COLOUR 34 Cult Of Personality / Epic WYTZ-FM 4.90 WEGX-FM 0.85 WPLJ-FM 0.69 WAPW-FM 0.65 KIIS-FM 0.64 KQLZ-FM 0.63 KEGF-FM 0.53 WDFX-FM 0.48 WKTI-FM 0.44 KPLZ-FM 0.42	STEVIE NICKS Rooms On Fire / Modern/All WBZZ-FM 1.26 WDFX-FM 1.19 WMMS-FM 0.65 KQLZ-FM 0.63 KZZP-FM 0.55 KEGF-FM 0.53 KXXR-FM 0.53 KOY-FM 0.49 WRDQ-FM 0.28 KCPX-FM 0.25
BOBBY BROWN 3 Every Little Step / MCA KPWR-FM 5.84 KIIS-FM 5.10 WOHT-FM 4.58 WEGX-FM 3.42 WPLJ-FM 2.74 WBBM-FM 2.73 WYTZ-FM 1.75 WLLO-FM 1.32 WAPW-FM 1.30 KMEL-FM 1.29	BETTE MIDLER 11 Wind Beneath My Wings / Atlantic KIIS-FM 4.46 WHTZ-FM 3.21 WPLJ-FM 2.06 WRBQ-FM 1.68 WPRO-FM 1.52 WNCH-FM 1.32 WAPW-FM 1.30 WZOU-FM 1.22 WEZB-FM 1.18 WCZY-FM 1.13	MILLI VANILLI 19 Baby Don't Forget My Number / Arista WOHT-FM 2.29 WPLJ-FM 2.06 WBBM-FM 1.91 KPWR-FM 1.61 KZZP-FM 1.46 KIIS-FM 1.27 WEZB-FM 1.03 WIOQ-FM 0.98 KMEL-FM 0.97 WLLO-FM 0.88	A FRANKLIN/E JOHN 27 Through The Storm / Arista KIIS-FM 1.27 WTIC-FM 0.92 WPRO-FM 0.87 WEGX-FM 0.85 WBBM-FM 0.82 WZOU-FM 0.81 KPWR-FM 0.81 WCZY-FM 0.76 WXKS-FM 0.71 WPLJ-FM 0.69	SURFACE 35 Closer Than Friends / Columbia KMEL-FM 1.93 WEGX-FM 1.28 KWOD-FM 0.95 WHOT-FM 0.84 KSFM-FM 0.70 WIOQ-FM 0.70 KRZY-FM 0.62 KHOT-FM 0.38 KKFR-FM 0.28 KISN-FM 0.17	CINDERELLA Coming Home / Mercury/PG WEGX-FM 1.28 KQLZ-FM 1.26 WDFX-FM 0.95 WAPE-FM 0.84 WBZZ-FM 0.42 WRDQ-FM 0.39 WGH-FM 0.35 WZPL-FM 0.22 WMMS-FM 0.22 WPRO-FM 0.22
PAULA ABDUL 4 Forever Your Girl / Virgin KIIS-FM 5.73 WEGX-FM 3.84 WOHT-FM 3.82 WYTZ-FM 3.50 WPLJ-FM 3.43 KPWR-FM 3.22 WBBM-FM 2.73 KRBE-FM 1.95 KMEL-FM 1.61 KUBE-FM 1.57	GUNS N' ROSES 12 Patience / Geffen WHTZ-FM 5.36 WEGX-FM 3.84 WPLJ-FM 3.43 WYTZ-FM 2.80 WDFX-FM 1.90 KQLZ-FM 1.89 WAPW-FM 1.30 WMMS-FM 1.09 KHYI-FM 0.98 KXXR-FM 0.95	MADONNA 20 Express Yourself / Sire/WB KPWR-FM 4.83 WOHT-FM 3.05 WEGX-FM 2.14 WPLJ-FM 2.06 KIIS-FM 1.27 WIOQ-FM 1.26 WAPW-FM 1.09 WHTZ-FM 1.07 KKHT-FM 0.98 WKTI-FM 0.88	FINE YOUNG CANNIBALS 28 Good Thing / IRS/MCA KPWR-FM 2.42 WPLJ-FM 2.06 KKBO-FM 1.55 WEGX-FM 1.28 KIIS-FM 1.27 KQLZ-FM 1.26 WDFX-FM 0.95 WTIC-FM 0.92 WAVA-FM 0.77 KEGF-FM 0.70	ELVIS COSTELLO 36 Veronica / wb KIIS-FM 2.55 KQLZ-FM 1.58 WMMS-FM 0.87 WEGX-FM 0.85 KUBE-FM 0.78 WXKS-FM 0.71 KEGF-FM 0.50 WRBQ-FM 0.67 WPRO-FM 0.43 KCPX-FM 0.42	KARYN WHITE Secret Rendezvous / wb WOHT-FM 5.34 KMEL-FM 1.61 KPWR-FM 0.81 KKLO-FM 0.78 KZZP-FM 0.55 KRZY-FM 0.54 KXXX-FM 0.50 KKHT-FM 0.42 KKFR-FM 0.39 KITY-FM 0.27
DDNNY OSMONO 5 Soldier Of Love / Capitol WPLJ-FM 3.43 WHTZ-FM 3.21 WEGX-FM 2.56 KPWR-FM 2.42 KHYI-FM 1.96 KKBO-FM 1.81 WYTZ-FM 1.75 WLLO-FM 1.62 KDWB-FM 1.45 WRBQ-FM 1.34	BELLE STARS 13 Iko Iko / Capitol WHTZ-FM 3.21 WPLJ-FM 2.74 WOHT-FM 2.29 WLLO-FM 1.47 WAPW-FM 1.30 KIIS-FM 1.27 KDWB-FM 1.13 KRBE-FM 1.09 WTIC-FM 1.08 WZOU-FM 1.02	CHER/PETER CETERA 21 After All / Geffen WKRO-FM 1.01 KKLO-FM 0.98 WCZY-FM 0.95 WAPW-FM 0.87 WEGX-FM 0.85 WBZZ-FM 0.84 WQXI-FM 0.71 WXKS-FM 0.71 KCPX-FM 0.67 WRBQ-FM 0.67	RICK ASTLEY 29 Giving Up On Love / RCA KPWR-FM 4.83 WOHT-FM 2.29 WEGX-FM 1.71 WBBM-FM 1.09 WTIC-FM 0.92 KRBE-FM 0.87 WPRO-FM 0.87 KKLO-FM 0.78 KKHT-FM 0.70 WZOU-FM 0.61	NEW ORDER 37 Round And Round / Qwest/WB KRBE-FM 1.74 WDFX-FM 1.67 KQLZ-FM 1.26 WAPW-FM 0.87 KKBO-FM 0.52 WXKS-FM 0.48 KKLO-FM 0.39 KOY-FM 0.39 KEGF-FM 0.35 WXGT-FM 0.35	CYNTHIA Endless Night / Micmac KMEL-FM 2.25 WPOW-FM 1.13 WIOQ-FM 1.12 KKHT-FM 0.98 KPWR-FM 0.81 WOHT-FM 0.76 KRZY-FM 0.39 KSFM-FM 0.35 KHOT-FM 0.32 KKFR-FM 0.28
NEW KIDS ON THE BLOC 6 I'll Be Loving You (Forever) / Columbia WOHT-FM 5.34 WPLJ-FM 3.43 WEGX-FM 3.42 KIIS-FM 2.55 WYTZ-FM 2.45 KPWR-FM 2.42 WHTZ-FM 2.14 KKLO-FM 1.96 WBBM-FM 1.91 KZZP-FM 1.84	NEHE CHERRY 14 Buffalo Stance / Virgin WOHT-FM 3.82 WEGX-FM 1.71 KPWR-FM 1.61 WPLJ-FM 1.37 WHTZ-FM 1.07 WYTZ-FM 1.05 WIOQ-FM 0.98 KWOD-FM 0.95 WTIC-FM 0.92 KRXY-FM 0.90	BENNY MARDONES 22 Into The Night / Polydor KIIS-FM 2.55 WEGX-FM 2.14 WBZZ-FM 2.10 KHYI-FM 1.57 WAPE-FM 1.40 KZZP-FM 1.27 KQLZ-FM 1.26 WDFX-FM 1.19 WKTI-FM 1.03 KITY-FM 1.00	JOHN C MELLENCAMP 30 Pop Singer / Mercury/PG WEGX-FM 1.71 WMMS-FM 1.52 KHYI-FM 1.37 KEGF-FM 1.23 WAPW-FM 1.09 WBZZ-FM 1.05 WDFX-FM 0.95 KQLZ-FM 0.95 KXXR-FM 0.95 KPLZ-FM 0.70	EDIE BRICKELL & NEW 38 Circle / Geffen KEGF-FM 1.58 KHYI-FM 1.57 WZOU-FM 1.02 WAPE-FM 0.84 KPLZ-FM 0.70 WPRO-FM 0.43 KUBE-FM 0.39 KCPX-FM 0.34 KISN-FM 0.34 WBCY-FM 0.28	REPLACEMENTS I'll Be You / Sire/Repri WYTZ-FM 1.05 WDFX-FM 0.95 WNVZ-FM 0.78 WMMS-FM 0.65 KQLZ-FM 0.63 WXKS-FM 0.48 WRDQ-FM 0.45 WGH-FM 0.42 WZOU-FM 0.41 KEGF-FM 0.35
BON JOVI 7 I'll Be There For You / Mercury/PG WHTZ-FM 9.64 WPLJ-FM 5.49 WYTZ-FM 4.55 KQLZ-FM 2.52 WDFX-FM 2.14 KIIS-FM 1.91 KDWB-FM 1.61 KEGF-FM 1.40 WEGX-FM 1.28 WHYI-FM 1.20	HOWARD JONES 15 Everlasting Love / Elektra KIIS-FM 4.46 KKBO-FM 2.07 KRBE-FM 1.74 WBZZ-FM 1.68 WDFX-FM 1.67 WLLO-FM 1.18 KKRZ-FM 1.01 WRBQ-FM 1.01 KRXY-FM 0.90 WNCH-FM 0.88	LISA LISA & CULT JAM 23 Little Jackie Wants To Be A... / Columbia WPLJ-FM 2.74 WOHT-FM 2.29 WEGX-FM 2.14 KPWR-FM 1.61 WBBM-FM 1.09 KXXX-FM 1.01 WPRO-FM 0.87 KWOD-FM 0.78 KRZY-FM 0.69 KMEL-FM 0.64	REAL LIFE 31 Send Me An Angel / Curb WOHT-FM 3.05 KIIS-FM 2.55 KKBO-FM 2.33 WDFX-FM 1.67 KPWR-FM 1.61 WIOQ-FM 1.12 KZZP-FM 0.91 KRBE-FM 0.87 WYTZ-FM 0.70 KKHT-FM 0.56	ROACHFORD 39 Cuddly Toy (Feel For Me) / Epic KMEL-FM 0.97 WXKS-FM 0.95 KKRZ-FM 0.63 WTIC-FM 0.62 WZOU-FM 0.61 KRXY-FM 0.45 WLLO-FM 0.44 WMMS-FM 0.43 WPRO-FM 0.43 KOY-FM 0.39	FIGURES ON A BEACH You Ain't Seen Nothing Yet / Sire/WB WZOU-FM 0.81 WAPW-FM 0.65 KLUC-FM 0.57 WPHR-FM 0.56 WZPL-FM 0.56 WLLO-FM 0.44 KQLZ-FM 0.32 WRDQ-FM 0.32 WMMS-FM 0.22 WPRO-FM 0.22
SA-FIRE 8 Thinking Of You / Cutt/Merc WHTZ-FM 10.71 WPLJ-FM 6.86 KPWR-FM 5.84 WOHT-FM 5.34 WBBM-FM 3.28 KIIS-FM 2.55 WYTZ-FM 2.45 KKLO-FM 1.76 KHYI-FM 1.57 KUBE-FM 1.37	SYNCH 16 Where Are You Now / WTG WEGX-FM 2.14 KKBO-FM 2.07 KRBE-FM 1.95 KDWB-FM 1.61 WPLJ-FM 1.37 WYTZ-FM 1.02 WEZB-FM 1.32 WAPW-FM 1.30 WBZZ-FM 1.05 WDFX-FM 0.95 WCZY-FM 0.95	TOMMY PAGE 24 A Shoulder To Cry On / Sire/WB KIIS-FM 2.55 WDFX-FM 1.67 KDWB-FM 1.45 WPLJ-FM 1.37 WZOU-FM 1.02 WNVZ-FM 0.98 KRXY-FM 0.90 KQKS-FM 0.78 WBSB-FM 0.74 WLLO-FM 0.74	CYNDI LAUPER 32 I Drove All Night / Epic KIIS-FM 1.27 WLLO-FM 1.03 WXKS-FM 0.95 KRBE-FM 0.87 WMMS-FM 0.87 WBZZ-FM 0.84 KEGF-FM 0.70 WYTZ-FM 0.70 KXXX-FM 0.63 KCPX-FM 0.59	NATALIE COLE 40 Miss You Like Crazy / EMI KIIS-FM 1.27 WPRO-FM 1.09 KKLO-FM 0.78 WCZY-FM 0.76 WXKS-FM 0.71 WAPW-FM 0.65 WHOT-FM 0.56 WPOW-FM 0.48 WHYI-FM 0.44 WEGX-FM 0.43	TOM PETTY I Won't Back Down / MCA KHYI-FM 1.37 WMMS-FM 1.09 WAPE-FM 0.98 KQLZ-FM 0.95 WDFX-FM 0.71 WKTI-FM 0.44 KXXR-FM 0.42 WZOU-FM 0.41 KEGF-FM 0.35 WRDQ-FM 0.34

Joel Folger

KEGL-FM



Natalie Cole
"Miss You Like Crazy"

MMR HIT TRACER TRACKS DEBUT 

23% PLAY INCREASE THIS WEEK!

MMR A/C TRACER TRACKS  - 

P E R S O N A L	LAST NAME Folger	FIRST Joel	MIDDLE McQueen
	CURRENT STATION KEGL/Dallas		
	HOMETOWN Thief River Falls, MN		
	MARITAL STATUS/CHILDREN Wife: Becky — child on the way		
	HOBBIES Movies, satellite TV and computers		

E M P L O Y M E N T	KEGL/Dallas
	KDWB/Minneapolis
	KQRS/Minneapolis; KBPI/Denver
	KJYO/Oklahoma City; KQWB/Fargo
	KCLD/St. Cloud & KTRF/Thief River Falls

V I D E O P R O M O T I O N S	THREE BEST RADIO STATIONS IN AMERICA — CURRENT Z-100, KIIS, Z95
	THREE BEST RADIO STATIONS OF ALL TIME WLS, KHJ, WABC
	BEST CURRENT ALBUM: The Raw & The Cooked — Fine Young Cannibals
	BEST ALBUM OF ALL TIME: Abbey Road — The Beatles
	BEST CURRENT SINGLE: The Look — Roxette
	BEST SINGLE OF ALL TIME: These Eyes — The Guess Who
	FOUR BEST ARTISTS CURRENT: Paul McCartney, Wayne Gretzky, Elton John, Eddie Money
	FOUR BEST ARTISTS OF ALL TIME: The Guess Who, The Beatles, The Rolling Stones, Elton John
	BEST TELEVISION SPOT FOR RADIO: Lips — KBPI/Denver
	BEST PROMOTION EVER INVOLVED WITH: KEGL Star Party
	WORST PROMOTION EVER INVOLVED WITH: It's far to embarrassing to put in print
	MOST INFLUENTIAL PERSON IN CAREER: Frank Cody
	EARLY RADIO IDOLS: Larry Lujack — WLS, Machine Gun Kelly — KSTP, John Landecker
	TWO BEST AIR TALENTS CURRENT: Rick Dees, Scott Shannon
	BEST AIR TALENT OF ALL TIME: John Landecker
	MAJOR ACCOMPLISHMENT IN RADIO: Yet to come
	SHORT-TERM GOALS: Win at KEGL
LONG-TERM GOALS: Execute my personal game plan with my wife	

THE FACT FILE



ANOTHER STRONG WEEK!

- | | |
|-------------------------|--------------------|
| WCZY Add #30 | WHYT 14-12 |
| Q102 Add #34 | WPGC 17-14 |
| WKTJ Add | Q107 20-17 |
| WLWL Add | KMEL 22-19 |
| JET-FM Add | WNCI #23 |
| WBBQ Add | KDWB 27-24 |
| KRQ Add | PRO-FM #24 |
| KKMG Add | B97 28-25 |
| WHY Add | PWR96 28-25 |
| WAPE Add | KROY 29-25 |
| WKGB Add | WMJQ 28-26 |
| WBBQ Add | PWR99 31-26 |
| WXKS #10 | KBEQ 29-26 |
| KISN 16-11 (Hot) | And More! |

**Also Playing On:
HOT105, WKSS & 94Q!**

**Taken From The New Lp
"Good To Be Back."**



HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 2pm and 7pm.

KATD-FM

San Jose
JOURNEY/Open Arms
SURFACE/Closer Than Friends
TALKING HEADS/Burning Down The House
HALL & OATES/Everything Your Heart Desires
MADONNA/Like A Prayer
GLENN MEDEROS/Never Get Enough Of You
WHITNEY HOUSTON/I Wanna Dance With Somebody
NEW KIDS ON THE BLOCK/It'll Be Loving You (Forever)
BOBBY BROWN/Rock With A SADE/Smooth Operator
NU SHO0Z/Point Of No Return
WATERFRONT/Cry
BOY GEORGE/Don't Take My Mind On A Trip
DINO/Real Love

KBEQ-FM

Kansas City
MIKE & MECHANICS/The Living Years
ROXETTE/The Look
GLORIA ESTEFAN/MSM/Bad Boy
DEBBIE GIBSON/Foolish Beat
RICHARD MARX/Satisfied
NU SHO0Z/Point Of No Return
SA-FIRE/Thinking Of You
MADONNA/Like A Prayer
SURVIVOR/Is This Love
SHERIFF/When I'm With You
BOBBY BROWN/Every Little Step
MICHAEL DAMIAN/Rock On

KEGL-FM

Dallas
MICHAEL DAMIAN/Rock On
JOAN JETT/BLACKHEARTS/I Hate Myself For Loving You
RICHARD MARX/Satisfied
THIRTY EIGHT SPECIAL/Hold On Loosely
CYNDI LAUPER/I Drove All Night
ROBERT PLANT/Tall Cool One
FINE YOUNG CANNIBALS/She Drives Me Crazy
FOREIGNER/Cold As Ice
ERASURE/A Little Respect
STEVE WINWOOD/Holding On
POLICE/Every Breath You Take
VAN HALEN/Feels So Good
EDIE BRICKELL & NEW/Circle

KKBQ-FM

Houston
RICHARD MARX/Satisfied
DEAD OR ALIVE/You Spin Me Round (Like A...)
MILLI VANILLI/Girl, You Know It's True
FALCO/Do It Again
BOBBY BROWN/Don't Be Cruel
SYNCH/Where Are You Now
WATERFRONT/Cry
AEROSMITH/Angel
MICHAEL DAMIAN/Rock On
ANIMOTION/Room To Move
FINE YOUNG CANNIBALS/Good Thing
HOWARD JONES/Everlasting Love

KKFR-FM

Phoenix
JODY WATLEY/Real Love
OEBBIE GIBSON/Electric Youth
BOBBY BROWN/Every Little Step
SLICK RICK/Teenage Love
CYNTHIA/Endless Night
PAULA ABDUL/Knocked Out
STEPHANIE/Get Away
MILLI VANILLI/Girl, You Know It's True
GINA GO-GO/I Can't Face The Fact
CCCP/American Soviets
FINE YOUNG CANNIBALS/She Drives Me Crazy

KKLQ-FM

San Diego
CLUB NOUVEAU/Why You Treat Me So Bad
SWEET SENSATION/Sincerely Yours
DEBBIE GIBSON/Lost In Your Eyes
DONNY OSMOND/Soldier Of Love
TIME/Jungle Love
MICHAEL DAMIAN/Rock On
NEW KIDS ON THE BLOCK/It'll Be Loving You (Forever)
KON KAN/I Beg Your Pardon
SANDEE/Notice Me
MILLI VANILLI/Girl, You Know It's True
KARYN WHITE/Secret Rendezvous
BILLY OCEAN/Caribbean Queen
FINE YOUNG CANNIBALS/She Drives Me Crazy

KKRZ-FM

Portland
ONE 2 MANY/Downtown
TONE-LOC/Funky Cold Medina
CYNDI LAUPER/I Drove All Night
KENNY LOGGINS/Footloose
BON JOVI/It'll Be There For You
R E M /Stand
SWEET SENSATION/Sincerely Yours
RICHARD MARX/Satisfied
WHITNEY HOUSTON/How Will I Know
BANGLES/Eternal Flame
TEARS FOR FEARS/Shout
OUTFIELD/Voices Of Babylon

KLUC-FM

Las Vegas
MILLI VANILLI/Girl, You Know It's True
TOMMY PAGE/A Shoulder To Cry On
DEPECHE MODE/Everything Counts
NEW EDITION/It Isn't Love
PETER SCHILLING/The Different Story (A World...)
CYNDI LAUPER/I Drove All Night
FIGURES ON A BEACH/You Ain't Seen Nothing Yet
RICHARD MARX/Satisfied
NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
DEBBIE GIBSON/Electric Youth
CURE/Love Song
GO WEST/Call Me

KROY-FM

Sacramento
WOMACK & WOMACK/Teardrops
SA-FIRE/Thinking Of You
REAL LIFE/Send Me An Angel
AL B. SURE/If I'm Not Your Lover
GEORGE MICHAEL/Faith
STEVIE NICK/My Eyes
JODY WATLEY/Real Love
ROD STEWART/My Heart Can't Tell You No
DONNY OSMOND/Soldier Of Love
LISA LISA & CULT JAM/Little Jackie Wants To Be A
KIRBY COLEMAN/Hey Toni
SHEENA EASTON/Days Like This
HOWARD JONES/Everlasting Love

KSAQ-FM

San Antonio
ENYA/Omnoco Flow (Sail Away)
BOBBY BROWN/Roni
NATALIE COLE/Miss You Like Crazy
RICK ASTLEY/Giving Up On Love
CHICAGO/Look Away
EXPOSE/Come Go With Me
VANESSA WILLIAMS/Dreamin'
CHER/PETER CETERA/After All
FINE YOUNG CANNIBALS/Good Thing
JODY WATLEY/Real Love
PETER GABRIEL/Sledgehammer

KXXX-FM

San Francisco
MILLI VANILLI/Baby Don't Forget My Number
BOBBY BROWN/Every Little Step
ERASURE/Stop
TAYLOR DAYNE/Don't Rush Me
BOYS/Lucky Charm
ESCAPE CLUB/Wild, Wild West
MADONNA/Express Yourself
PAULA ABDUL/Forever Your Girl
PET SHOP BOYS/West End Girls
JODY WATLEY/Real Love
ROD STEWART/Forever Young
STEVIE NICK/Wanna Be The One
PETER SCHILLING/The Different Story (A World)

WAPE-FM

Jacksonville
GUNS N' ROSES/Paradise City
ZZ TOP/Legs
WARRANT/Down Boys
MADONNA/Like A Prayer
VAN HALEN/Jump
PAULA ABDUL/Straight Up
DEF LEPPARD/Love Bites
ROXETTE/The Look
CINDERELLA/Coming Home
PHIL COLLINS/You Can't Hurry Love
BENNY MARDONES/Into The Night
FINE YOUNG CANNIBALS/She Drives Me Crazy
TOM PETTY/It Won't Back Down

WAPW-FM

Atlanta
DONNA SUMMER/This Time I Know It's For
DEON ESTUS/Heaven Help Me
OUTFIELD/Voices Of Babylon
TOMMY PAGE/A Shoulder To Cry On
MILLI VANILLI/Baby Don't Forget My Number
BANGLES/Eternal Flame
BELLE STARS/Iko Iko
ANIMOTION/Room To Move
MARRS/Pump Up The Volume
FINE YOUNG CANNIBALS/She Drives Me Crazy
ROD STEWART/Forever Young
GUNS N' ROSES/Patience
WAS (NOT WAS)/Walk The Dinosaur

WBSB-FM

Baltimore
NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
ERIC CARMEN/Make Me Lose Control
BOBBY BROWN/Every Little Step
ROBERT PALMER/Simply Irresistible
PAULA ABDUL/Straight Up
TOMMY PAGE/A Shoulder To Cry On
MADONNA/Like A Prayer
STRYPER/Honestly
ERASURE/Chains Of Love
MICHAEL DAMIAN/Rock On
LISA LISA & CULT JAM/All Cried Out
R E M /Stand
BELLE STARS/Iko Iko
MIKE & MECHANICS/The Living Years

WDFX-FM

Detroit
GENESIS/Invisible Touch
VAN HALEN/Feels So Good
MICHAEL MORALES/Who Do You Give Your Love To?
MICHAEL DAMIAN/Rock On
EDDIE MONEY/Baby Hold On
ROXETTE/Dressed For Success
A WILSON/R ZANDER/Surrender To Me
GUNS N' ROSES/Paradise City
RICHARD MARX/Satisfied
BON JOVI/It'll Be There For You
ROBERT PALMER/Addicted To Love
REPLACEMENTS/It'll Be You
TOMMY PAGE/A Shoulder To Cry On

WHTZ-FM

New York
FOREIGNER/I Want To Know What Love Is
NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
BETTE MIDLER/Wind Beneath My Wings
WHITNEY HOUSTON/How Will I Know
MILLI VANILLI/Girl, You Know It's True
STEVE PERRY/Oh Sherrie
MADONNA/Express Yourself
ROD STEWART/My Heart Can't Tell You No
SA-FIRE/Boy I've Been Told
PHIL COLLINS/Two Hearts
GUNS N' ROSES/Patience
DEBBIE GIBSON/Electric Youth

WIOQ-FM

Philadelphia
BOBBY BROWN/Every Little Step
ANITA BAKER/Just Because
DONNA SUMMER/This Time I Know It's For...
MAURICE/This Is Acid
JODY WATLEY/Real Love
WHEN IN ROME/The Promise
MILLI VANILLI/Baby Don't Forget My Number
RAIANA PAIGE/Open Up Your Heart
PEBBLES/Mercedes Boy
PETER SCHILLING/The Different Story (A World)
SURFACE/Closer Than Friends
MADONNA/Like A Prayer
PRINCE/U Got The Look

WKSE-FM

Buffalo
KARYN WHITE/The Way You Love Me
MIKE & MECHANICS/The Living Years
MADONNA/Like A Prayer
INXS/New Sensation
A WILSON/R ZANDER/Surrender To Me
JOHNNY KEMP/Just Got Paid
SA-FIRE/Thinking Of You
FRANKIE GOES TO HOLL/Relax
MILLI VANILLI/Girl, You Know It's True
WILL TO POWER/Baby, I Love Your Way/Freebird
KON KAN/I Beg Your Pardon
PHIL COLLINS/You Can't Hurry Love

WNCI-FM

Columbus
MADONNA/Like A Prayer
RICHARD MARX/Should've Known Better
TONE-LOC/Wild Thing
MILLI VANILLI/Girl, You Know It's True
TAYLOR DAYNE/Tell It To My Heart
GUNS N' ROSES/Patience
DONNY OSMOND/Soldier Of Love
PEBBLES/Mercedes Boy
R E M /Stand
POISON/Your Mama Don't Dance
ONE 2 MANY/Downtown
ANIMOTION/Room To Move
BON JOVI/It'll Be There For You

WRBQ-FM

Tampa
A-HA/Take On Me
SHEENA EASTON/The Lover In Me
CHICAGO/Look Away
RICHARD MARX/Satisfied
VANESSA WILLIAMS/Dreamin'
WHEN IN ROME/The Promise
BOB SEGER/We've Got Tonight
BEACH BOYS/Kokomo
NU SHO0Z/I Can't Wait
GUNS N' ROSES/Patience
PATRICK SWAYZE/She's Like The Wind
EDDIE MONEY/Love In Your Eyes

WARRANT

“down boys”

MMR HIT TRACER TRACKS NEWCOMER

94% PLAY INCREASE THIS WEEK!
R&R HIT: NATIONAL MOST ADDED!

“This record will win the battle of the bands five nights in a row by a landslide!”

LAURA SHOSTAK, MD/Q107

ACTION!

Q105 ADD #26

KRBE ADD

92X ADD

KDWB ADD

KPLZ ADD

WDFX 13-10 (HOT)

Y95 20-18

KQLZ #19

KXXR 28-20 (HOT)

KXYQ 27-24

KCPX #30

WZOU

PRO-FM

KEGL

WGH

WMMS

WPST ADD

KZ106 ADD

KZOU ADD

KLQ ADD

KJ103 ADD

KSND ADD

FM104 ADD

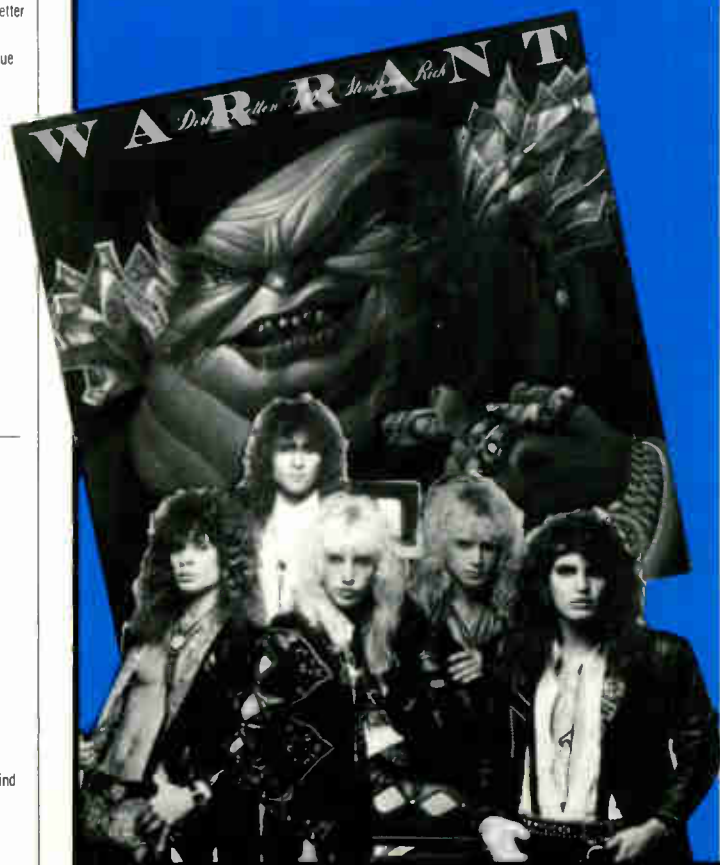
WKSI ADD

KQKQ ADD

ALSO PLAYING ON: KS104, KUBE, B94, & WAPE!

From The Album “Dirty Rotten Filthy Stinking Rich.” (FC44383)

DON'T MISS WARRANT ON TOUR THIS MONTH!



Columbia



CITY TRACKS (HIT RADIO)

USERS GUIDE City Tracks are a potpourri of promotional, positioning, market news and information

EAST

WBSB/Baltimore ("B-104") tapped into the excitement of the Pennsylvania Lottery's 100 million dollar plus jackpot. The ongoing "Free Money Song" contest was the vehicle not only giving out \$104-\$10,000, but correct callers were treated to 20 lottery tickets an hour. The area's outdoor concert venue, the Merriweather Post Pavilion, is B-104's second home this summer promoting many of their shows. Before the season opens listeners can call to win tickets to a particular show and qualify for a couple of season passes. Afternoon Driver GARY MURPHY represented B-104 at the Disney World/MGM opening gala. In conjunction a bunch of trips to Orlando and a Chevy Lumina were up for grabs. CHUCK BUELL from KHTR/St. Louis and ROBERTA GAIL from WPOW/Miami arrived a month ago to handle mornings. ■ WQHT/New York ("Hot 97") takes over the Palladium May 23rd for "Hot Night 4" — the listener appreciation party will feature Lisa Lisa & Cult Jam and Noel with more artists to be confirmed. You can only get passes through Hot 97 and the phones have been ringing off the wall. Middays DJ DEBRA helps kick off "Tour De Trump" — it's a \$500,000 bike race from Albany to Atlantic City; Mayor Koch, Donald Trump and other local celebs will be on hand. In the can for Memorial Day weekend, Hot 97 will carry the musical simulcast for the fireworks from three key summer locations. ■ WYDD/Pittsburgh ("Power 105") will attempt to discover local talent tying in with the Tri-Star flick "Loverboy." Listeners call in to explain why they think their beau is a 'loverboy.' The most creatively convincing wins a role in an upcoming Tri-Star movie. "The Power 105 Private Box" sat 50 winners at the Bobby Brown/Karyn White/Levert gig and a shot at the grand prize of dinner/limo/front row seats. Power 105 welcomes nightrocker SUSIE WAUD from WXGT/Columbus. ■ Former WAPE/Jacksonville PD TRACY JOHNSON has landed a consulting position with ALAN BURNS & ASSOCIATES.

SOUTH

KEGL/Dallas ("The Eagle") has got a hold of the actual Indianapolis 500 Pace Car and will give it away at the Dallas Auto Show via the key song. The 20th anniversary Pontiac Trans Am is such a hot car all it needs is a decal to set the pace! The Eagle can be found at The Coca-Cola Starplex Amphitheater all summer presenting every concert within the format. "Big Money Hi-Lo" has doled up \$35,000 in two months. KEGL is in stores and offices doubling paychecks if you're tuned in — tripling on Thursdays. A promotion working very well on weekends is 'A' Airwaves from Club A, broadcasting whatever the club plays from 12M-4AM. Coming May 15th with Coca-Cola is "Summer Gold" — weekly winners go to Disneyland and qualify for a \$150,000 home at the end of the summer. ■ April Fools' Day was a while back, but here's one more prank we found effectively pulled off by KRBE/Houston ("Power 104"): RAG (Rockers Against Guns) were in town shooting a commercial at the area coliseum, supposedly. KRBE stroked this for a week pushing all the major stars and planting limos in front of the venue. Another station in town caught wind of it and without checking into it started broadcasting support 'for' guns in spite. When the 'production' was done Power 104 ran the long and involved spot with the kicker "...and RAG wants to remind you it's April Fools' Day!" KRBE hooked with McDonald's for "Rock 'n' Roll Scrabble" — unscramble the rock group's name and win a CD player and CD from that artist. And be sure to know "The Phrase That Pays" when they call, "I wake up with GLENN BECK and CLYIE CLYDE on Power 104," to win \$1,000-\$25,000 if it happens to be your birthday. ■ WMC/Memphis ("FM 100") pays your utility bills — fill out the coupon and mail it in to register. Listen for your name to be announced and call within two minutes, get your bills paid and qualify for a Bahama trip. FM 100 will be live from the BBQ Festival portion of "Memphis In May" — a month long celebration of another country (this year: Kenya). "The Great Wine Race" is a biggie to the area restaurants as Memphis closes off a street for the relay races — FM 100 brings you the 'spill by spill.' "Rajun Cajun" is another weekend festival held at the Mississippi River with thousands of pounds of crawfish. Cajun music is performed and crawfish contests are displayed: crawfish eating, crawfish racing and crawfish bobbing! Yes, bobbing! Live crawfish are cooked in a washtub and people bob for them to see how many they can transfer to an empty tub. Bobbers come up with one or two between their teeth and several pinched to their skin! The record: 57 in one minute (This is purely a drunken exhibition please do not try this during your show!)

MIDWEST

Mix 95, WQMX/Akron received newspaper coverage in Akron and Cleveland for a coup they call "One Call For The Money" — one phone call, \$10,000 to the 10,000th caller. WQMX disrupted telephone service in a six county area for at least 2½ hours — including 50,000 calls between 7:45 and 8:00AM. Once Ohio Bell discovered the source of the jam up they had QMX switch to a new special "choke number" (Something to keep in mind for your next high traffic promotion). ■ WMMS/Cleveland ("The Buzzard") used the key song of the day in April to give away a "Fast Car Fantasy" — five keys a day to an '89 Chevy Cavalier Convertible. For May 'MMS sends you away on a "Fantasy Vacation" every week in the Caribbean. Memorial Weekend marks the seventh annual rib cook-off, a worldwide competition with the best ribs pocketing \$25,000. Two hundred thousand are expected as Cheap Trick, Thirty Eight Special, The Rascals, Tommy James and The Four Tops perform. The Buzzard has just ensured The Who date in Cleveland. Along with Belkin Productions they have exclusivity to all promotions involving the event. The character of The Buzzard was created by DAVID HELTON 15 years ago — happy birthday! ■ The numbers are in for Today's Rock 'n' Roll, KXXR/Kansas City and a 5.4-7.0 (12+) jump has everyone kickin'. Part of the success can be blamed on "Cash Call" — know how much is in the pot when they call you — April 25th rewarded \$10,276 to a lucky listener. KXXR and Pepsi are presenting "The Royal Treatment," as they send people to the Prince's Trust Fund Concert — an empty Pepsi can registers. A sold-out listener appreciation gig showcased Vixen at \$4 a ticket and a John Cougar Mellencamp listening party gave winners and retailers a taste of the "Big Daddy" release with free food and drinks. ■ KBEQ/Kansas City ("Q-104") welcomes The Who to Arrowhead Stadium the weekend of August 5th performing "The History Of The Who." Q104 has exclusive rights on all tickets for this major concert event and have begun giving them away. When they come through your town expect a 3½ hour show including solo material, Joe Walsh on guitar and Simon Phillips on drums.

WEST

KYYA/Billings is handing over \$1,000 a week for 12 weeks, just listen for the cash song and qualify with \$1,000 for the Friday drawing. Area high schoolers are being served well by YYA. A submarine sandwich eating contest amongst the high schools nets \$700 for the activity fund and night jock T.J. BROOKS gets students to call in for limo rides to and from school. In the works at KYA: The Doobies in Denver in June and Montana's Centennial Celebration with the morning show live on horseback for a week long 50 mile cattle drive. ■ KIIS/Los Angeles just wrapped up their "1,000,000 Dash For Cash" — 102.7 seconds was spent in a bank vault by a 21-year-old female college student looting \$138,000. "The World's Largest Secretarial Pool" invited secretaries to lunch in a drained Olympic size pool complete with umbrella tables, waiters and morning man RICK DEES. ■ Because of the incredible response to JAY THOMAS' April Fools' joke, where hundreds of Power 106, KPWR/Los Angeles listeners fell for his "free offer" of "while-you-wait" facelifts or breast augmentations at a Hollywood address that did not exist, Power 106 decided to get serious. The station is offering \$2,500 worth of surgery to the person writing in and telling which corrective surgery they wanted and why. Each letter was reviewed for sincerity and uniqueness paring down to three finalists. They joined Jay on the morning show and Power 106 listeners called in to vote and determine which finalist got the 'Powerchange' of a lifetime. ■ 93.7 KRQ, Tucson's Only Hit Music Station has now become the most listened to radio station in Tucson history. PD CLARKE INGRAM and the staff have pulled an incredible 23.0 in the latest Arbitrons (12+). This figure has doubled from an 11.2 just a year and a half ago. An old standard helped them out in the form of "The Phrase That Pays" — \$200,000 in cash and prizes were unloaded in two years. KRQ got a hold of some Pennsylvania Lottery tickets and asked "What would you do to have them?" The answer to this question: A man stopped traffic in his underwear at 8AM. A young boy was victim to a pit bull attack and KRQ got charitable for an hour — they raised \$3,000 sending him to Disneyland. Listeners were encouraged to send in their Exxon Oil cards cut up in pieces, KRQ would in turn dip them in oil and send them to the distressed company!

NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats.

MULTI-FORMAT

5/8/89	ARTIST	TITLE	LABEL
1	BETTE MIDLER	Wind Beneath My Wings	Atlantic
2	THIRTY EIGHT SPECIAL	Second Chance	A&M
3	JODY WATLEY	Real Love	MCA
4	CHER/PETER CETERA	After All	Geffen
5	MICHAEL DAMIAN	Rock On	Cyprss/A&M
6	DONNY OSMOND	Soldier Of Love	Capitol
7	PAULA ABDUL	Forever Your Girl	Virgin
8	BOBBY BROWN	Every Little Step	MCA
9	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
10	SA-FIRE	Thinking Of You	Cutt/Merc
11	RICHARD MARX	Satisfied	EMI
12	BON JOVI	I'll Be There For You	Mercury/PG
13	HOWARD JONES	Everlasting Love	Elektra
14	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
15	OUTFIELD	Voices Of Babylon	Columbia

HIT RADIO/URBAN/DANCE

5/8/89	ARTIST	TITLE	LABEL
1	JODY WATLEY	Real Love	MCA
2	BOBBY BROWN	Every Little Step	MCA
3	PAULA ABDUL	Forever Your Girl	Virgin
4	DONNY OSMOND	Soldier Of Love	Capitol
5	NEW KIDS ON THE BLOCK	I'll Be Loving You (Forever)	Columbia
6	SA-FIRE	Thinking Of You	Cutt/Merc
7	BELLE STARS	Iko Iko	Capitol
8	NENEH CHERRY	Buffalo Stance	Virgin
9	WATERFRONT	Cry	Polydor
10	DONNA SUMMER	This Time I Know It's For...	Atlantic
11	MILLI VANILLI	Baby Don't Forget My Number	Arista
12	MADONNA	Express Yourself	Sire/WB
13	LISA LISA & CULT JAM	Little Jackie Wants To Be A...	Columbia
14	A FRANKLIN/E JOHN	Through The Storm	Arista
15	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA

HIT RADIO/ADULT CONTEMPORARY

5/8/89	ARTIST	TITLE	LABEL
1	BETTE MIDLER	Wind Beneath My Wings	Atlantic
2	THIRTY EIGHT SPECIAL	Second Chance	A&M
3	CHER/PETER CETERA	After All	Geffen
4	DONNY OSMOND	Soldier Of Love	Capitol
5	PAULA ABDUL	Forever Your Girl	Virgin
6	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
7	SA-FIRE	Thinking Of You	Cutt/Merc
8	HOWARD JONES	Everlasting Love	Elektra
9	BELLE STARS	Iko Iko	Capitol
10	WATERFRONT	Cry	Polydor
11	DONNA SUMMER	This Time I Know It's For...	Atlantic
12	NATALIE COLE	Miss You Like Crazy	EMI
13	A FRANKLIN/E JOHN	Through The Storm	Arista
14	BENNY MARDONES	Into The Night	Polydor
15	RICK ASTLEY	Giving Up On Love	RCA

HIT RADIO/ROCK RADIO

5/8/89	ARTIST	TITLE	LABEL
1	RICHARD MARX	Satisfied	EMI
2	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
3	OUTFIELD	Voices Of Babylon	Columbia
4	TOM PETTY	I Won't Back Down	MCA
5	STEVIE NICKS	Rooms On Fire	Modern/Atl
6	LITA FORD	Close My Eyes Forever	RCA
7	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
8	GREAT WHITE	Once Bitten Twice Shy	Capitol
9	CULT	Fire Woman	Sire/Repri
10	CINDERELLA	Coming Home	Mercury/PG
11	EDIE BRICKELL & NEW	Circle	Geffen
12	MIKE & MECHANICS	Seeing Is Believing	Atlantic
13	WARRANT	Down Boys	Columbia
14	NEW ORDER	Round And Round	Qwest/WB
15	XTC	Mayor Of Simpleton	Geffen

TODAY'S LEADING RADIO STATIONS ARE THOSE WHO COMBINE AN EXTRAORDINARY FEEL FOR WHAT THEIR STATION SHOULD SOUND LIKE WITH THE TECHNOLOGY NECESSARY TO MAKE THAT SOUND A REALITY.

Selector

The Music Scheduling System.

WE THANK OUR CLIENTS FOR LETTING SELECTOR CONTRIBUTE TO THEIR CONTINUED SUCCESS.

RCS
RADIO COMPUTING SERVICES, INC.
 One Chase Road • Suite 206 • Scarsdale
 New York 10583 • (914) 723-8567

**SPECIAL
TAKE OUT
SECTION**

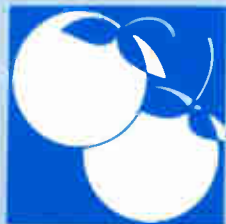
TUNED IN

KWOD: SACRAMENTO

“Send it to the coast! Let's do lunch!” Better yet, let's send the **Monday Morning Replay Hit Tuned In Crew** to the coast and we'll do Sacramento. No problem! This week we're back in the Golden State for a **Tuned In** listen featuring **Royce International Broadcasting's "Power Hits KWOD 106"** (KWOD-FM).

In California's capital city, KWOD 106 is “kickin' hits and takin' names” under the guidance of OM **Bob Ryder** and PD **Jeff Hunter**. For “more power hits than anybody” KWOD 106 depends on MD/Late Nighter **Alex Cosper** for music selection. If you want to take a look at the rest of the KWOD on-air lineup, our **Tuned In Overview** has all the personnel details.

Turn the page and take a look at this week's **Monday Morning Replay's** power pick, as we focus in on **Power Hits KWOD 106!** The “106 Power Getaway Adventure” is sure to capture your interest, sporting a trip for two to Los Angeles to see **Arsenio Hall** live, and that's just the beginning of this power package. We've **Tuned In** and “locked it in” to **KWOD 106**, if you want more insight, you should too!



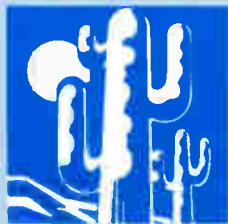
KRZQ: RENO

This week, **Tuned In** travels to the land of the mighty Ponderosa (being very careful to avoid the burning map of Nevada) for a visit to Reno: the “*Biggest Little City in the World*.” Now we'll admit it was hard passing up all the fun stuff that's legal in Nevada, but we withstood temptation to give you an overview of **96 Rock KRZQ**.

While we *didn't* find Little Joe or Hoss in our travels, we *did* find **Daniel Cook** running the show and the appropriately named **Max Volume** handling music and PM drive. No, Hop Sing wasn't around either, but there was a hot staff led by **Chase & Sarge**, and a triple shot weekend in the works during which listeners could win a John Cougar Mellencamp listening party.

Other regular features found on *The Home of Rock 'n' Roll* include **Chris Tian** slinging triple shots in the “96 Rock Cafe” at noon, “*Rock 'n' Roll News*” and the “*Ticket Window*” with **Kathy McCovey**. Listeners can fax in “*Six Pax*” requests to win various prizes and the chance to win a trip to Phoenix to see The Replacements.

If Ben Cartwright says your chores are done then have Hop Sing make you up a mess o' stew, grab a chair in the bunkhouse and find out all about **96 Rock: KRZQ** from the most accurate gun in West (East, South and North too!)...**Tuned In!**



KVIL: DALLAS

Previewing Dallas' mighty **KVIL** is a bit like commenting on an all-time favorite performer, book or film. The story of **KVIL (“103.7”)** practically writes itself, as the station has been an *A/C* monument — a leader in its field for years and years.

Headed by astute PD **Chuck Rhodes**, music handled by **Frank Miniaci** and a top-flight lineup including **Ron Chapman** — whose morning show is celebrating an incredible 20th year anniversary — **KVIL's** irreverent jock lineup is completed by **Jack Schell** (middays), **Steve McCoy** in the afternoon drive slot, **Lynne Haley**, **Terry King** and **Terri Richardson**.

KVIL relies on a snappy blend of music and information to keep the airwaves fresh; they don't bombard listeners with a ton of positioning statements. Advertisers continue to flock to **KVIL**, as do listeners, who are rewarded with a great many prizes. In fact, on the day of **MMR's** monitoring, one **KVIL** fan picked up \$1,620 in a single shot.

It's a legend and still hot; *still crazy after all these years*. It's the great **KVIL, Tuned In!**



OVERVIEW

MTV: Music Television
24 hours daily, via cable television
44.7 million households
MTV Networks, A Viacom Company

OWNER: Viacom
DIRECTOR OF MUSIC PRMG.: Pat Galloway
DIRECTOR OF TALENT & ARTIST RELATIONS: Rick Krim, John Cannelli

VJ's:
6A-10A "Downtown" Julie Brown
10A-3P Kevin Seal
3P-12M Adam Curry

All times Eastern

HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

WINGER	Seventeen	C
EDIE BRICKELL & NEW	Circle	C
• TESLA	Hang Tough	C
TRACY CHAPMAN	Fast Car	R
• DEF LEPPARD	Rocket	R
ROBYN HITCHCOCK	Madonna Of The Wasps	C
• TANITA TIKARAM	Twist In My Sobriety	C
VIXEN	Love Made Me	C
WHEN IN ROME	The Promise	R
• GUNS N' ROSES	Patience	C

7AM

RICHARD MARX	Satisfied	C
TONE-LOC	Funky Cold Medina	R
• CURE	Fascination Street	C
MADONNA	Like A Prayer	R
• REPLACEMENTS	I'll Be There For You	C
SAMANTHA FOX	I Only Wanna Be With You	C
• SKID ROW	Youth Gone Wild	C
BANGLES	Eternal Flame	R
PAULA ABDUL	Straight Up	R
• JODY WATLEY	Real Love	C

8AM

BOBBY BROWN	Every Little Step	C
MIKE & MECHANICS	The Living Years	R
• ROACHFORD	Cuddly Toy (Feel For Me)	C
TOM PETTY	I Won't Back Down	C
WHITESNAKE	Give Me All Your Love	G
• BON JOVI	I'll Be There For You	C
NENEH CHERRY	Buffalo Stance	C
• DEBBIE GIBSON	Electric Youth	C
LIVING COLOUR	Cult Of Personality	C
• FINE YOUNG CANNIBALS	She Drives Me Crazy	R

9AM

ROXETTE	The Look	R
HOWARD JONES	Everlasting Love	C
• TOM TOM CLUB	Subocean	C
ROY ORBISON	You Got It	R
• NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
ROBERT PALMER	Addicted To Love	G
JOHN C MELLENCAMP	Pop Singer	C
• BELLE STARS	Iko Iko	C
R E M	Stand	R
CINDERELLA	Don't Know What You Got	R
• DEON ESTUS	Heaven Help Me	R

10AM

STEVE WINWOOD	Hearts On Fire	R
MADONNA	Like A Prayer	R
• XTC	Mayor Of Simpleton	C
PAULA ABDUL	Forever Your Girl	C
• MICHAEL DAMIAN	Rock On	C
BANGLES	Eternal Flame	R
• TANITA TIKARAM	Twist In My Sobriety	C
RICHARD MARX	Satisfied	C
U2	Desire (Hollywood Mix)	C
• BON JOVI	I'll Be There For You	C

11AM

THIRTY EIGHT SPECIAL	Second Chance	C
GUNS N' ROSES	Patience	C
• ROBYN HITCHCOCK	Madonna Of The Wasps	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
• ELVIS COSTELLO	Veronica	C
DEF LEPPARD	Rocket	R
• TOMMY PAGE	A Shoulder To Cry On	C
ROXETTE	The Look	R
INXS	Never Tear Us Apart	R
• TONE-LOC	Funky Cold Medina	R

12NOON

TOM PETTY	I Won't Back Down	C
JODY WATLEY	Real Love	C
• ROACHFORD	Cuddly Toy (Feel For Me)	C
HOWARD JONES	Everlasting Love	C
NATALIE COLE	Pink Cadillac	G
• CINDERELLA	Coming Home	R
R E M	Stand	R
• SWEET SENSATION	Sincerely Yours	C
JOHN C MELLENCAMP	Pop Singer	C
POISON	Every Rose Has Its Thorn	R
• MADONNA	Like A Prayer	R

1PM

BANGLES	Eternal Flame	R
BOBBY BROWN	Every Little Step	C
• TOM TOM CLUB	Subocean	C
BON JOVI	I'll Be There For You	C
• MICHAEL DAMIAN	Rock On	C
DEON ESTUS	Heaven Help Me	R
• NENEH CHERRY	Buffalo Stance	C
STEVE WINWOOD	Hearts On Fire	R
ROD STEWART	Forever Young	R
• THIRTY EIGHT SPECIAL	Second Chance	C

2PM

FINE YOUNG CANNIBALS	She Drives Me Crazy	R
GUNS N' ROSES	Patience	C
• CURE	Fascination Street	C
PAULA ABDUL	Forever Your Girl	C
• NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
ROXETTE	The Look	R
• EDIE BRICKELL & NEW	Circle	C
RICHARD MARX	Satisfied	C
ESCAPE CLUB	Wild, Wild West	R
• JODY WATLEY	Real Love	C

3PM

R E M	Stand	R
DEF LEPPARD	Rocket	R
• RAMONES	Pet Sematary	C
MAONNA	Like A Prayer	R
• ELVIS COSTELLO	Veronica	C
TONE-LOC	Funky Cold Medina	R
• TANITA TIKARAM	Twist In My Sobriety	C
BANGLES	Eternal Flame	R
PHIL COLLINS	Groovy Kind Of Love	R
HUEY LEWIS & NEWS	Power Of Love	G
• JOHN C MELLENCAMP	Pop Singer	C

4PM

SPECIAL PROGRAMMING	CLUB MTV	X
BREATHE	Don't Tell Me Lies	R
WAS (NOT WAS)	Walk The Dinosaur	R
• DEBBIE GIBSON	Electric Youth	C
MARTIKA	More Than You Know	R
• KID N' PLAY	Rollin' With Kid N' Play	C
• SPECIAL PROGRAMMING	YO! MTV RAPS	X
WHODINI	Freaks Come Out at Night	G
THREE TIMES DOPE	Greatest Man Alive	C
• JOYCE IRBY/DOUG E	Mr. D.J.	C
• DOUG E FRESH	Keep Rising To The Top	C

5PM

SPECIAL PROGRAMMING	MTV'S HARD 30	X
GUNS N' ROSES	Patience	C
HURRICANE	I'm On To You	R
• CULT	Fire Woman	C
MOTLEY CRUE	Too Young To Fall In Love	G
• METAL CHURCH	Badlands	C
SPECIAL PROGRAMMING	DIAL MTV	X
WARRANT	Down Boys	C
LITA FORD	Close My Eyes Forever	C
• BOBBY BROWN	Every Little Step	C
MARCELLO	First Love	C
• SKID ROW	Youth Gone Wild	C

6PM

TONE-LOC	Funky Cold Medina	R
CINDERELLA	Coming Home	C
• DEBBIE GIBSON	Electric Youth	C
W.A.S.P.	Real Me	R
• POISON	Your Mama Don't Dance	C
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
METALLICA	One	R
• DEF LEPPARD	Rocket	R
GUNS N' ROSES	Patience	C
• BON JOVI	I'll Be There For You	C

7PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
• SPECIAL PROGRAMMING	JUST SAY JULIE	X

JULIE BROWN	Cause I'm A Blonde	G
• ROBERT PALMER	Simply Irresistible	R
• BANGLES	Eternal Flame	R

8PM

LITA FORD	Close My Eyes Forever	C
MADONNA	Like A Prayer	R
• ROACHFORD	Cuddly Toy (Feel For Me)	C
BON JOVI	I'll Be There For You	C
• BOBBY BROWN	Every Little Step	C
ROXETTE	The Look	R
• OUTFIELD	Voices Of Babylon	C
JOHN C MELLENCAMP	Pop Singer	R
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
• TONE-LOC	Funky Cold Medina	R

9PM

GUNS N' ROSES	Patience	C
PAULA ABDUL	Forever Your Girl	C
• NEVILLE BROTHERS	Sister Rosa	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
BANGLES	Eternal Flame	R
CINDERELLA	Coming Home	C
• XTC	Mayor Of Simpleton	C
DEF LEPPARD	Rocket	R
EDDIE MONEY	Walk On Water	R
• LIVING COLOUR	Cult Of Personality	C

10PM

MADONNA	Like A Prayer	R
RICHARD MARX	Satisfied	C
• TOM TOM CLUB	Subocean	C
BON JOVI	I'll Be There For You	C
• ROXETTE	The Look	R
R E M	Stand	R
• CULT	Fire Woman	C
TONE-LOC	Funky Cold Medina	R
• JODY WATLEY	Real Love	C

11PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
• SPECIAL PROGRAMMING	CLASSIC MTV	X
DAVID BOWIE	Ashes To Ashes	G
EDDY GRANT	Electric Avenue	G
• GEILS, J. BAND	I Do	G
MEN AT WORK	Overkill	G
• ROLLING STONES	Waiting On A Friend	G

ALPHABETICAL LIST BY ARTIST

A	ABDUL, PAULA	Forever Your Girl	10a
	ABDUL, PAULA	Forever Your Girl	2p
	ABDUL, PAULA	Forever Your Girl	9p
	ABDUL, PAULA	Straight Up	7a
B	BANGLES	Eternal Flame	7a
	BANGLES	Eternal Flame	10a
	BANGLES	Eternal Flame	1p
	BANGLES	Eternal Flame	3p
	BANGLES	Eternal Flame	7p
	BANGLES	Eternal Flame	9p
	BELLE STARS	Iko Iko	9a
	BON JOVI	I'll Be There For You	8a
	BON JOVI	I'll Be There For You	10a
	BON JOVI	I'll Be There For You	1p
	BON JOVI	I'll Be There For You	6p
	BON JOVI	I'll Be There For You	8p
	BON JOVI	I'll Be There For You	10p
	BOWIE, DAVID	Ashes To Ashes	11p
	BREATHE	Don't Tell Me Lies	4p
	BRICKELL, EDIE & NEW	Circle	6a
	BRICKELL, EDIE & NEW	Circle	2p
	BROWN, BOBBY	Every Little Step	8a
	BROWN, BOBBY	Every Little Step	1p
	BROWN, BOBBY	Every Little Step	5p
	BROWN, BOBBY	Every Little Step	8p
	BROWN, BOBBY	Every Little Step	10p
	BROWN, JULIE	Cause I'm A Blonde	7p
C	CHAPMAN, TRACY	Fast Car	6a
	CHERRY, NENEH	Buffalo Stance	8a
	CHERRY, NENEH	Buffalo Stance	1p
	CINDERELLA	Coming Home	12n
	CINDERELLA	Coming Home	6p
	CINDERELLA	Coming Home	9p
	CINDERELLA	Don't Know What You Got	9a

COLE, NATALIE	Pink Cadillac	12n
COLLINS, PHIL	Groovy Kind Of Love	3p
COSTELLO, ELVIS	Veronica	11a
COSTELLO, ELVIS	Veronica	3p
CULT	Fire Woman	5p
CULT	Fire Woman	10p
CURE	Fascination Street	7a
CURE	Fascination Street	2p

D

DAMIAN, MICHAEL	Rock On	10a
DAMIAN, MICHAEL	Rock On	1p
DEF LEPPARD	Rocket	6a
DEF LEPPARD	Rocket	11a
DEF LEPPARD	Rocket	3p
DEF LEPPARD	Rocket	6p
DEF LEPPARD	Rocket	9p

E

ESCAPE CLUB	Wild, Wild West	2p
ESTUS, DEON	Heaven Help Me	9a
ESTUS, DEON	Heaven Help Me	1p

F

FINE YOUNG CANNIBALS	She Drives Me Crazy	8a
FINE YOUNG CANNIBALS	She Drives Me Crazy	11a
FINE YOUNG CANNIBALS	She Drives Me Crazy	2p
FINE YOUNG CANNIBALS	She Drives Me Crazy	9p
FORD, LITA	Close My Eyes Forever	5p
FORD, LITA	Close My Eyes Forever	8p
FOX, SAMANTHA	I Only Wanna Be With You	7a
FRESH, DOUG E	Keep Rising To The Top	4p

G

GEILS, J. BAND	I Do	11p
GIBSON, DEBBIE	Electric Youth	8a
GIBSON, DEBBIE	Electric Youth	4p
GIBSON, DEBBIE	Electric Youth	6p
GRANT, EDDY	Electric Avenue	11p
GUNS N' ROSES	Patience	6a
GUNS N' ROSES	Patience	11a
GUNS N' ROSES	Patience	2p
GUNS N' ROSES	Patience	5p
GUNS N' ROSES	Patience	6p
GUNS N' ROSES	Patience	9p

H

HITCHCOCK, ROBYN	Madonna Of The Wasps	6a
HITCHCOCK, ROBYN	Madonna Of The Wasps	11a
HURRICANE	I'm On To You	5p

I

INXS	Never Tear Us Apart	11a
IRBY, JOYCE/DOUG E	Mr. D.J.	4p

J

JONES, HOWARD	Everlasting Love	9a
JONES, HOWARD	Everlasting Love	12n

K

KID N' PLAY	Rollin' With Kid N' Play	4p
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L

LEWIS, HUEY & NEWS	Power Of Love	3p
LIVING COLOUR	Cult Of Personality	8a
LIVING COLOUR	Cult Of Personality	9p

M

MADONNA	Like A Prayer	7a
MADONNA	Like A Prayer	10a
MADONNA	Like A Prayer	12n
MADONNA	Like A Prayer	3p
MADONNA	Like A Prayer	8p
MADONNA	Like A Prayer	10p
MADONNA	First Love	5p
MARTIKA	More Than You Know	4p
MARX, RICHARD	Satisfied	7a
MARX, RICHARD	Satisfied	10a
MARX, RICHARD	Satisfied	2p
MARX, RICHARD	Satisfied	10p
MELLENCAMP, JOHN C	Pop Singer	9a
MELLENCAMP, JOHN C	Pop Singer	12n
MELLENCAMP, JOHN C	Pop Singer	3p
MELLENCAMP, JOHN C	Pop Singer	8p
MEN AT WORK	Overkill	11p

MTV

ALPHABETICAL LIST BY ART ST

M			
METALLICA	One	6p	
MIKE & MECHANICS	The Living Years	8a	
MONEY, EDDIE	Walk On Water	9p	
MOTLEY CRUE	Too Young To Fall In Love	5p	

N			
NEVILLE BROTHERS	Sister Rosa	9p	
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	9a	
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	2p	
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	6p	
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	8p	

O			
ORBISDN, ROY	You Got It	9a	
OUTFIELD	Voices Of Babylon	8p	

P			
PAGE, TOMMY	A Shoulder To Cry On	11a	
PALMER, ROBERT	Addicted To Love	9a	
PALMER, ROBERT	Simply Irresistible	7p	
PETTY, TOM	I Won't Back Down	8a	
PETTY, TOM	I Won't Back Down	12n	
POISON	Every Rose Has Its Thorn	12n	
POISON	Your Mama Don't Dance	6p	

R			
R E M	Stand	9a	
R E M	Stand	12n	
R E M	Stand	3p	
R E M	Stand	10p	
RAMONES	Pet Sematary	3p	
REPLACEMENTS	I'll Be You	7a	
ROACHFORD	Cuddly Toy (Feel For Me)	8a	
ROACHFORD	Cuddly Toy (Feel For Me)	2n	
ROACHFORD	Cuddly Toy (Feel For Me)	8p	
ROLLING STONES	Waiting On A Friend	11p	
ROXETTE	The Look	9a	
ROXETTE	The Look	11a	
ROXETTE	The Look	2p	
ROXETTE	The Look	8p	
ROXETTE	The Look	10p	

S			
SKID ROW	Youth Gone Wild	7a	
SKID ROW	Youth Gone Wild	5p	
SPECIAL PROGRAMMING	CLASSIC MTV	11p	
SPECIAL PROGRAMMING	CLUB MTV	4p	
SPECIAL PROGRAMMING	DIAL MTV	5p	
SPECIAL PROGRAMMING	JUST SAY JULIE	7p	
SPECIAL PROGRAMMING	MTV'S HARD 30	5p	
SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	7p	
SPECIAL PROGRAMMING	REMDTE CONTROL GAME SHOW	11p	
SPECIAL PROGRAMMING	YO! MTV RAPS	4p	
STEWART RDD	Forever Young	1p	
SWEET SENSATION	Sincerely Yours	12n	

T			
TESLA	Hang Tough	6a	
THIRTY EIGHT SPECIAL	Second Chance	11a	
THIRTY EIGHT SPECIAL	Second Chance	1p	
THREE TIMES DOPE	Greatest Man Alive	4p	
TIKARAM, TANITA	Twist In My Sobriety	6a	
TIKARAM, TANITA	Twist In My Sobriety	10a	
TIKARAM, TANITA	Twist In My Sobriety	3p	
TOM TOM CLUB	Suboceana	9a	
TOM TOM CLUB	Suboceana	1p	
TOM TOM CLUB	Suboceana	10p	
TONE-LOC	Funky Cold Medina	7a	
TONE-LOC	Funky Cold Medina	11a	
TONE-LOC	Funky Cold Medina	3p	
TONE-LOC	Funky Cold Medina	6p	
TONE-LOC	Funky Cold Medina	8p	
TONE-LOC	Funky Cold Medina	10p	

U			
U2	Desire (Hollywood Mix)	10a	

V			
VIXEN	Love Made Me	6a	

W			
W A S P	Real Me	6p	
WARRANT	Down Boys	5p	

WAS (NOT WAS)	Walk The Dinosaur	4p
WATLEY, JODY	Real Love	7a
WATLEY, JODY	Real Love	12n
WATLEY, JODY	Real Love	2p
WATLEY, JODY	Real Love	10p
WHEN IN ROME	The Promise	6a
WHITESNAKE	Give Me All Your Love	8a
WHODINI	Freaks Come Out at Night	4p
WINGER	Seventeen	6a
WINWOOD, STEVE	Hearts On Fire	10a
WINWOOD, STEVE	Hearts On Fire	1p

X			
XTC	Mayor Of Simpleton	10a	
XTC	Mayor Of Simpleton	9p	

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

BON JOVI	I'll Be There For You	6
GUNS N' ROSES	Patience	6
BROWN, BOBBY	Every Little Step	4
MARX, RICHARD	Satisfied	4
MELLENCAMP, JOHN C	Pop Singer	4
WATLEY, JODY	Real Love	4
ABDUL, PAULA	Forever Your Girl	3
CINDERELLA	Coming Home	3
GIBSON, DEBBIE	Electric Youth	3
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	3
ROACHFORD	Cuddly Toy (Feel For Me)	3
TIKARAM, TANITA	Twist In My Sobriety	3
TOM TOM CLUB	Suboceana	3
BRICKELL, EDIE & NEW	Circle	2
CHERRY, NENEH	Buffalo Stance	2
COSTELLO, ELVIS	Veronica	2
CULT	Fire Woman	2
CURE	Fascination Street	2
DAMIAN, MICHAEL	Rock On	2
FORD, LITA	Close My Eyes Forever	2
HITCHCOCK, ROBYN	Madonna Of The Wasps	2
JONES, HOWARD	Everlasting Love	2
LIVING COLOUR	Cult Of Personality	2
PETTY, TOM	I Won't Back Down	2
SKID ROW	Youth Gone Wild	2
THIRTY EIGHT SPECIAL	Second Chance	2
XTC	Mayor Of Simpleton	2
BELLE STARS	Iko Iko	1
FDX, SAMANTHA	I Only Wanna Be With You	1
FRESH, DOUG E	Keep Rising To The Top	1
IRBY, JOYCE/DOUG E	Mr D J	1
KID N' PLAY	Rollin' With Kid N' Play	1
MARCHELLO	First Love	1
METAL CHURCH	Badlands	1
NEVILLE BROTHERS	Sister Rosa	1
OUTFIELD	Voices Of Babylon	1
PAGE, TOMMY	A Shoulder To Cry On	1
RAMONES	Pet Sematary	1
REPLACEMENTS	I'll Be You	1
SWEET SENSATION	Sincerely Yours	1
TESLA	Hang Tough	1
THREE TIMES DOPE	Greatest Man Alive	1
U2	Desire (Hollywood Mix)	1
VIXEN	Love Made Me	1
W A S P	Real Me	1
WARRANT	Down Boys	1
WINGER	Seventeen	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

BANGLES	Eternal Flame	6
MADONNA	Like A Prayer	6
TONE-LOC	Funky Cold Medina	6
DEF LEPPARD	Rocket	5
ROXETTE	The Look	5
FINE YOUNG CANNIBALS	She Drives Me Crazy	4
R E M	Stand	4
ESTUS, DEON	Heaven Help Me	2
WINWOOD, STEVE	Hearts On Fire	2

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	92.90
G	7.10
MORNING DRIVE	
C-R	95.12
G	4.88
MIDDAY	
C-R	98.04
G	1.96
AFTERNOON DRIVE	
C-R	92.50
G	7.50
EVENING	
C-R	83.78
G	16.22

POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS 23X

"MTV News... you hear it first." (13X)
"People Really Win On MTV." (3X)

"MTV... your TV." (3X)	
"Wake up to MTV." (3X)	
"First Video Music Channel." (1X)	
MUSIC	14X
"New music first." (6X)	
"MTV your favorite music...and more." (5X)	
"Favorite Music...24 hours a day." (3X)	
IMAGE	9X
"One Sign, One Time, One Vision, MTV." (6X) (or variation)	
"There's stereo...and then there's stereo." (3X) (or variation)	

PROMOTIONAL ACTIVITY

MTV NEWS	13X
Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news: Eric Clapton, George Harrison, "Scandal," Music For Homemade Instruments, Donna Summer in the 11th Annual Art Expo in New York, The 25th Anniversary of The Who, Richard Marx, Cinderella, Warrant and the Motorcycle Safety Foundation, and "Lets Get Lost."	
JUST SAY JULIE	13X
MTV finally gave Julie her own show — and MTV will never be the same! Miss Julie Brown's show entails her favorite videos, interesting L.A.-type information and her favorite guests. "Just Say Julie" airs every Wednesday after "Remote Control" at 7:30PM and Sunday at 1:30PM	
50 MOST REQUESTED VIDEOS OF ALL TIME	13X
Beginning Sunday (of last week), the top 50 most requested videos on MTV were counted down.	
THE BIG PICTURE	10X
Recently featured on "The Big Picture" with host Chris Connelly were "Scandal," Kevin Bacon in "Criminal Law" and James Belushi starring in "K-9." "The Big Picture" is seen on Thursday evenings at 7:30 and Saturday evenings at 6:30.	
THE WEEK IN ROCK	6X
First on the scene with all the news you need to know. Featured in a recent episode: concert road reports, past news items, upcoming news items, old and new breakers, and old and new trends. Recent highlights: The Who's 25th Anniversary plans, "Scandal" and the Death of Vinyl.	
MUSEUM OF UNNATURAL HISTORY	4X
MTV's travelling museum is back on the road. As you may recall, the museum is a "three dimensional multi-media roadshow" (featuring music and entertainment paraphernalia). The museum is scheduled to make the rounds at your local shopping mall.	
MTV AFTERNOONS	2X
A quick rundown of the afternoon lineup: at 4PM it's "Club MTV" with "Downtown" Julie Brown, "YO! MTV Raps Today" at 4:30PM, the headbangers "Hard 30" with Adam Curry at 5PM and "Dial MTV" at 5:30PM.	
REMOTE CONTROL	2X
It's MTV's nuttiest game show! Hosted by Ken Ober (along with Colin, Kari and Steve), "Remote Control" comes your way weeknights from Ken's basement at 7PM and 11PM	
MTV LATE NIGHT	2X
Check out the new MTV evening lineup: "Remote Control" at 11PM, "Classic MTV" with original VJ Martha Quinn at 11:30PM, at 12M it's "Monty Python's Flying Circus" and "Post Modern MTV" with Kevin Seal at 12:35AM.	
CLUB MTV	1X
Direct from New York's Palladium, "Downtown" Julie Brown hosts MTV's version of American Bandstand. "The Club" comes your way weekdays at 4PM.	
HARD 30	1X
MTV's half hour show featuring the hardest headbanging videos on the tube. Hosted by Adam Curry, the "Hard 30" airs right after "YO! MTV Raps Today," and features bands like Guns N' Roses, Hurricane, The Cult, Motley Crue and Metal Church.	
YO! MTV RAPS TODAY	1X
Hosted by Ed Lover and Dr. Dre (in the MTV Clubhouse), MTV raps with the ice coldest crews like Whodini, Three Times Dope, Joyce Irby with Doug E. Fresh, Real Roxanne and Run D.M.C. "YO! MTV Raps Today" airs at 4:30PM Monday-Thursdays.	
DIAL MTV	1X
Adam Curry hosts this daily MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 15 videos of the day are tabulated and are played back at 5:30PM. The top three clips on the 26th of April were (#3) Def Leppard's "Rocket," (#2) Guns N' Roses' "Patience" and (#1) Bon Jovi's "I'll Be There For You."	
OTHER PROMOTIONAL TIDBITS	
PERSONALITY SPOTS	
A plug for the MTV Personalities: Kurt Loder ("MTV News"), Ken Ober ("Remote Control"), Adam Curry ("Headbangers Ball," "Hard 30" and "Dial MTV"), Kevin Seal ("Post Modern MTV") and "Downtown" Julie Brown ("Club MTV").	
WORLD PREMIERE VIDEO	
"I Drove All Night," from Cyndi Lauper was premiered on MTV last Saturday at 1, 3 and 9PM. It's the first release from Cyndi's new album entitled "A Night To Remember."	

Chevrolet Geo	2X	Auto/MC
Clearasil	2X	Health/Beauty
Club Teen Phone Line	1X	Communications
Coca-Cola	3X	Beverage
Converse At Footlocker	2X	Retail
Coors	2X	Beer/Wine
Cover Girl Cosmetics	3X	Health/Beauty
Dentyne	1X	Food Products
Doritos	2X	Food Products
Entrepreneur	1X	Publication
Faces International	2X	Publication
Finesse	1X	Health/Beauty
Freedom Rock	5X	CDs/Records/Tapes
Head & Shoulders	4X	Health/Beauty
Hemdale Pictures — Criminal Law	5X	Entertainment/Rec
International Correspondence Schools	3X	Education
J2 Communications — Teen Steam — Alyssa Milano	5X	Entertainment/Rec
Jhirmack	1X	Health/Beauty
Kawasaki	1X	Auto/MC
Kmart	14X	Retail
Kodak (Gold Film)	1X	Various
K-Tel	1X	CDs/Records/Tapes
L.A. Gear	5X	Clothing
Levi 501 Jeans	5X	Clothing
Life Savers Fruit Juicers	1X	Food Products
Maybelline	6X	Health/Beauty
MGM/UA Pictures — Childs Play — Pumpkinhead (Home Video)	7X	Entertainment/Rec
Michelo	2X	Beer/Wine
Micro Magic	2X	Food Products
Midol PMS	1X	Health/Beauty
Miramax Pictures—Scandal	5X	Entertainment/Rec
Mitsubishi	2X	Auto/MC
M&M's	1X	Food Products
Model Magazine	1X	Publication
MPI Home Video — Hard & Heavy	1X	Entertainment/Rec
MTV Record Club	7X	CDs/Records/Tapes
Murray Bicycles	3X	Fitness
New Generation Hair Treatment	1X	Health/Beauty
New Kids On The Block Phone Line	2X	Communications
Nick At Nite	1X	TV/Broadcast
Noxema	2X	Health/Beauty
Orion Pictures — Lost Angels	3X	Entertainment/Rec
Permasoft	3X	Health/Beauty
Playboy	1X	Publication
Playtex Portables	4X	Health/Beauty
Psycho Skate	1X	Entertainment/Rec
Salon Selectives — Helene Curtis	1X	Health/Beauty
Save The Children	1X	Various
Secret Confessions (Phone Line)	1X	Communications
Sessions Night Beat	3X	CDs/Records/Tapes
Silver Eagle Records	7X	CDs/Records/Tapes
Slimfast	2X	Health/Beauty
Soft & Dry	5X	Health/Beauty
Soloflex	10X	Fitness
Stridex	3X	Health/Beauty
Superboy	1X	TV/Broadcast
Taco Bell	6X	Restaurant
TDK Audio Cassettes	3X	CDs/Records/Tapes
Tele Communications — Paula Abdul Phone Line	1X	Communications
Time-Life Books	7X	Various
Time-Life Music	5X	CDs/Records/Tapes
Tone-Loc Hotline — (Info-tainment)	2X	Communications
Tri-Star Pictures — Loverboy	6X	Entertainment/Rec
Twix	1X	Food Products
U.S. Army	1X	Government
United Artists Pictures — The Horror Show	7X	Entertainment/Rec
Universal Pictures — K-9	5X	Entertainment/Rec
Vestron Pictures — Earth Girls Are Easy	3X	Entertainment/Rec
VH-1	2X	TV/Broadcast
Vidal Sassoon	2X	Health/Beauty
Wientraub Pictures — Listen To Me	6X	Entertainment/Rec
Wrigley's Gum	5X	Food Products

ACCOUNTS BY CATEGORY

Auto/MC	2%
Beer/Wine	2%
Beverage	1%
CDs/Records/Tapes	13%
Clothing	4%
Communications	3%
Education	2%
Entertainment/Rec	24%
Fitness	6%
Food Products	5%
Government	1%
Health/Beauty	18%
Publication	2%
Restaurant	4%
Retail	7%
TV/Broadcast	2%
Various	5%

ACCOUNT LIST

60's Rock Videos	1X	CDs/Records/Tapes
Abdomenizer	2X	Fitness
Art Institute	1X	Education
Ashton Drake	1X	Various
Bradford Exchange	2X	Various
Brut	2X	Health/Beauty
Burger King	3X	Restaurant
Campho-phenique	1X	Health/Beauty
Career Institute Of America	1X	Education
Cedar Point/Magnum XL200	4X	Entertainment/Rec

HIT RADIO/KWOD-FM

WEDNESDAY, APRIL 26, 1989

OVERVIEW

STATION: KWOD-FM, Sacramento, CA
FREQUENCY: 106.5 MHz (50,000 watts)
GROUP OWNER: Royce Intl. Broadcasting
GM: Edward R. Stolz II
GSM: Greg DeBerry
QM: Bob Ryder
PD: Jeff Hunter
MD: Alex Cosper
PROMOTION DIR.: Bob Ryder
NEWS DIRECTOR: Rick Foster

AIRSTAFF:
 6A-10A Sterling & Steele
 10A-2P Doug Masters
 2P-6P Dean Stevens
 6P-10P Pat Garrett
 10P-2A Alex Cosper
 2A-6A Rick Foster
REP FIRM: CBS Radio Representatives

HOOR BY HOOR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

MADONNA	Like A Prayer	R
STEVIE B	I Wanna Be The One	R
GUNS N' ROSES	Sweet Child O' Mine	R
• FINE YOUNG CANNIBALS	She Drives Me Crazy	R
THIRTY EIGHT SPECIAL	Second Chance	C
• BOYS	Dial My Heart	R
ANIMOTION	Room To Move	R
• BANGLES	Eternal Flame	R

7AM

DONNY OSMOND	Soldier Of Love	C
BOBBY BROWN	Don't Be Cruel	R
TONE-LOC	Funky Cold Medina	R
PATRICK SWAYZE	She's Like The Wind	G
• MILLI VANILLI	Girl, You Know It's True	R
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
• KON KAN	I Beg Your Pardon	R
DEBBIE GIBSON	Electric Youth	C
• ROXETTE	The Look	R

8AM

PEBBLES	Girlfriend	R
R.E.M.	Stand	R
JODY WATLEY	Real Love	C
STEVIE B.	Spring Love	R
NOVELTY	Novelty	X
• SURFACE	Closer Than Friends	C
MADONNA	Like A Prayer	R
• SWEET SENSATION	Sincerely Yours	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R

9AM

• BOBBY BROWN	Every Little Step	C
NOVELTY	Novelty	X
KARYN WHITE	Superwoman	R
BANGLES	Eternal Flame	R
PAULA ABDUL	Forever Your Girl	C
SA-FIRE	Thinking Of You	C
• TONE-LOC	Funky Cold Medina	R
TERENCE TRENT D'ARBY	Sign Your Name	R
• MILLI VANILLI	Girl, You Know It's True	R
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
• DEON ESTUS	Heaven Help Me	R

10AM

SHEENA EASTON	The Lover In Me	R
SURFACE	Closer Than Friends	C
ROXETTE	The Look	R
STEVIE B	I Wanna Be The One	R
ESCAPE CLUB	Wild, Wild West	R
NENEH CHERRY	Buffalo Stance	C
MILLI VANILLI	Girl, You Know It's True	R
• SYNCH	Where Are You Now	C
PRETTY POISON	Catch Me (I'm Falling)	G
CURE	Just Like Heaven	G
• DONNY OSMOND	Soldier Of Love	C
JODY WATLEY	Real Love	C

11AM

LISA LISA & CULT JAM	Little Jackie Wants To Be A...	C
GUNS N' ROSES	Sweet Child O' Mine	R
DEBBIE GIBSON	Electric Youth	C
ROXETTE	The Look	R
HOWARD JONES	Everlasting Love	C
JANET JACKSON	Let's Wait Awhile	G
R.E.M.	Stand	R
PAULA ABDUL	Forever Your Girl	C

• SURFACE	Closer Than Friends	C
SHERIFF	When I'm With You	R
NEW KIDS ON THE BLOC	Please Don't Go Girl	R
• BOBBY BROWN	Every Little Step	C
MADONNA	Like A Prayer	R

12NOON

WATERFRONT	Cry	C
LISA LISA & CULT JAM	Lost In Emotion	G
BON JOVI	I'll Be There For You	C
MILLI VANILLI	Baby Don't Forget My Number	C
INFORMATION SOCIETY	What's On Your Mind	R
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
BETTE MIDLER	Wind Beneath My Wings	C
PAULA ABDUL	Straight Up	R
• DEON ESTUS	Heaven Help Me	R
KON KAN	I Beg Your Pardon	R
NENEH CHERRY	Buffalo Stance	C
• BANGLES	Eternal Flame	R
STEVIE B	I Wanna Be The One	R

1PM

WILL TO POWER	Baby, I Love Your Way/Freebird	R
BOYS	Dial My Heart	R
MADONNA	Express Yourself	C
MILLI VANILLI	Girl, You Know It's True	R
LISA LISA & CULT JAM	Little Jackie Wants To Be A...	C
DEBBIE GIBSON	Lost In Your Eyes	R
THIRTY EIGHT SPECIAL	Second Chance	C
JODY WATLEY	Real Love	C
• RICK ASTLEY	Giving Up On Love	C
ATLANTIC STARR	Secret Lovers	G
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
• ROXETTE	The Look	R
SURFACE	Closer Than Friends	C

2PM

WHITESNAKE	Is This Love	G
BOBBY BROWN	Don't Be Cruel	R
ANIMOTION	Room To Move	R
PAULA ABDUL	Forever Your Girl	C
BELLE STARS	Iko Iko	C
ANITA BAKER	Sweet Love	G
SYNCH	Where Are You Now	C
SA-FIRE	Thinking Of You	C
MILLI VANILLI	Baby Don't Forget My Number	C
MADONNA	Like A Prayer	R
DONNY OSMOND	Soldier Of Love	C
STEVIE B.	Spring Love	R
• DEBBIE GIBSON	Electric Youth	C

3PM

POISON	Every Rose Has Its Thorn	R
NENEH CHERRY	Buffalo Stance	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
R.E.M.	Stand	R
GEORGE MICHAEL	Father Figure	G
KARYN WHITE	Superwoman	R
BOBBY BROWN	Every Little Step	C
BANGLES	Eternal Flame	R
• LISA LISA & CULT JAM	Little Jackie Wants To Be A...	C
WHEN IN ROME	The Promise	R
BON JOVI	I'll Be There For You	C
• MILLI VANILLI	Girl, You Know It's True	R
SIMPLY RED	If You Don't Know Me By Now	C

4PM

MADONNA	Open Your Heart	G
BETTE MIDLER	Wind Beneath My Wings	C
JODY WATLEY	Real Love	C
STEVIE B	I Wanna Be The One	R
GUNS N' ROSES	Paradise City	R
SURFACE	Closer Than Friends	C
ROXETTE	The Look	R
• PAULA ABDUL	Forever Your Girl	C
BOBBY BROWN	My Prerogative	R
MICHAEL DAMIAN	Rock On	C
• MADONNA	Like A Prayer	R
MILLI VANILLI	Baby Don't Forget My Number	C

5PM

FINE YOUNG CANNIBALS	She Drives Me Crazy	R
DEON ESTUS	Heaven Help Me	R
SWEET SENSATION	Sincerely Yours	C
THIRTY EIGHT SPECIAL	Second Chance	C
TONE-LOC	Funky Cold Medina	R
BANGLES	Eternal Flame	R
ANIMOTION	Room To Move	R
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
• SHEENA EASTON	The Lover In Me	R
SYNCH	Where Are You Now	C
• MILLI VANILLI	Girl, You Know It's True	R
NENEH CHERRY	Buffalo Stance	C

6PM

BOBBY BROWN	Roni	R
PETER SCHILLING	The Different Story (A World)	R
JODY WATLEY	Real Love	C
DONNY OSMOND	Soldier Of Love	C
STEVIE B	Spring Love	R
LISA LISA & CULT JAM	Little Jackie Wants To Be A...	C
ROXETTE	The Look	R
DEBBIE GIBSON	Electric Youth	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
• R.E.M.	Stand	R
MADONNA	Like A Prayer	R
SURFACE	Closer Than Friends	C
• KARYN WHITE	The Way You Love Me	R
FINE YOUNG CANNIBALS	She Drives Me Crazy	R

7PM

SIGUE SIGUE SPUTNIK	Dance-O-Rama	C
TONE-LOC	Funky Cold Medina	R
MILLI VANILLI	Baby Don't Forget My Number	C
ERASURE	A Little Respect	R
BOBBY BROWN	Every Little Step	C
BANGLES	Eternal Flame	R
STEVIE B	I Wanna Be The One	R
ESCAPE CLUB	Wild, Wild West	R
• NENEH CHERRY	Buffalo Stance	C
MILLI VANILLI	Girl, You Know It's True	R
• DEON ESTUS	Heaven Help Me	R
JODY WATLEY	Real Love	C

8PM

MILLI VANILLI	Baby Don't Forget My Number	C
BELLE STARS	Iko Iko	C
DONNY OSMOND	Soldier Of Love	C
WATERFRONT	Cry	C
LISA LISA & CULT JAM	Little Jackie Wants To Be A...	C
MADONNA	Like A Prayer	R
BOBBY BROWN	Every Little Step	C
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
HOWARD JONES	Everlasting Love	C
• CURE	Just Like Heaven	G
ROXETTE	The Look	R
PAULA ABDUL	Forever Your Girl	C
• INFORMATION SOCIETY	What's On Your Mind	C
THIRTY EIGHT SPECIAL	Second Chance	C

9PM

MILLI VANILLI	Girl, You Know It's True	R
DEBBIE GIBSON	Electric Youth	C
NEW KIDS ON THE BLOC	Please Don't Go Girl	R
R.E.M.	Stand	R
JODY WATLEY	Real Love	C
NENEH CHERRY	Buffalo Stance	C
BOYS	Dial My Heart	R
WATERFRONT	Cry	C
• DURAN DURAN	A View To A Kill	G
BOBBY BROWN	Every Little Step	C
MADONNA	Like A Prayer	R
• DEF LEPPARD	Pour Some Sugar On Me	R

10PM

FINE YOUNG CANNIBALS	She Drives Me Crazy	R
STEVIE B	I Wanna Be The One	R
DEBBIE GIBSON	Lost In Your Eyes	R
SURFACE	Closer Than Friends	C
TONE-LOC	Funky Cold Medina	R
DEON ESTUS	Heaven Help Me	R
POISON	Every Rose Has Its Thorn	R
MICHAEL DAMIAN	Rock On	C
BANGLES	Eternal Flame	R
• MILLI VANILLI	Baby Don't Forget My Number	C
THIRTY EIGHT SPECIAL	Second Chance	C
• BOBBY BROWN	Don't Be Cruel	R

11PM

PAULA ABDUL	Forever Your Girl	C
JODY WATLEY	Real Love	C
SYNCH	Where Are You Now	C
ROXETTE	The Look	R
ANIMOTION	Room To Move	R
TONE-LOC	Wild Thing	R
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
MADONNA	Like A Prayer	R
NENEH CHERRY	Buffalo Stance	C
• STEVIE B.	Spring Love	R
PETER SCHILLING	The Different Story (A World)	R
• FINE YOUNG CANNIBALS	She Drives Me Crazy	R
KIRBY COLEMAN	Hey Ton'i	R

ALPHABETICAL LIST BY ARTIST

A	ABDUL, PAULA	Forever Your Girl	9a
	ABDUL, PAULA	Forever Your Girl	11a

ABDUL, PAULA	Forever Your Girl	2p
ABDUL, PAULA	Forever Your Girl	4p
ABDUL, PAULA	Forever Your Girl	8p
ABDUL, PAULA	Forever Your Girl	11p
ABDUL, PAULA	Straight Up	12n
ANIMOTION	Room To Move	6a
ANIMOTION	Room To Move	2p
ANIMOTION	Room To Move	5p
ANIMOTION	Room To Move	11p
ASTLEY, RICK	Giving Up On Love	1p
ATLANTIC STARR	Secret Lovers	1p

B

B, STEVIE	Spring Love	8a
B, STEVIE	Spring Love	2p
B, STEVIE	Spring Love	6p
B, STEVIE	Spring Love	11p
BAKER, ANITA	Sweet Love	2p
BANGLES	Eternal Flame	6a
BANGLES	Eternal Flame	9a
BANGLES	Eternal Flame	12n
BANGLES	Eternal Flame	3p
BANGLES	Eternal Flame	5p
BANGLES	Eternal Flame	7p
BANGLES	Eternal Flame	10p
BELLE STARS	Iko Iko	2p
BELLE STARS	Iko Iko	8p
BON JOVI	I'll Be There For You	12n
BON JOVI	I'll Be There For You	3p
BOYS	Dial My Heart	8a
BOYS	Dial My Heart	1p
BOYS	Dial My Heart	9p
BROWN, BOBBY	Don't Be Cruel	7a
BROWN, BOBBY	Don't Be Cruel	2p
BROWN, BOBBY	Don't Be Cruel	10p
BROWN, BOBBY	Every Little Step	9a
BROWN, BOBBY	Every Little Step	11a
BROWN, BOBBY	Every Little Step	3p
BROWN, BOBBY	Every Little Step	7p
BROWN, BOBBY	Every Little Step	8p
BROWN, BOBBY	Every Little Step	9p
BROWN, BOBBY	My Prerogative	4p
BROWN, BOBBY	Roni	6p

C

CHERRY, NENEH	Buffalo Stance	10a
CHERRY, NENEH	Buffalo Stance	12n
CHERRY, NENEH	Buffalo Stance	3p
CHERRY, NENEH	Buffalo Stance	5p
CHERRY, NENEH	Buffalo Stance	7p
CHERRY, NENEH	Buffalo Stance	9p
CHERRY, NENEH	Buffalo Stance	11p
COLEMAN, KIRBY	Hey Ton'i	11p
CURE	Just Like Heaven	10a
CURE	Just Like Heaven	8p

D

D'ARBY, TERENCE TRENT	Sign Your Name	9a
DAMIAN, MICHAEL	Rock On	4p
DAMIAN, MICHAEL	Rock On	10p
DEF LEPPARD	Pour Some Sugar On Me	9p
DURAN DURAN	A View To A Kill	9p

E

EASTON, SHEENA	The Lover In Me	10a
EASTON, SHEENA	The Lover In Me	5p
ERASURE	A Little Respect	7p
ESCAPE CLUB	Wild, Wild West	10a
ESCAPE CLUB	Wild, Wild West	7p
ESTUS, DEON	Heaven Help Me	9a
ESTUS, DEON	Heaven Help Me	12n
ESTUS, DEON	Heaven Help Me	5p
ESTUS, DEON	Heaven Help Me	7p
ESTUS, DEON	Heaven Help Me	10p

F

FINE YOUNG CANNIBALS	She Drives Me Crazy	6a
FINE YOUNG CANNIBALS	She Drives Me Crazy	8a
FINE YOUNG CANNIBALS	She Drives Me Crazy	12n
FINE YOUNG CANNIBALS	She Drives Me Crazy	3p
FINE YOUNG CANNIBALS	She Drives Me Crazy	5p
FINE YOUNG CANNIBALS	She Drives Me Crazy	6p
FINE YOUNG CANNIBALS	She Drives Me Crazy	10p
FINE YOUNG CANNIBALS	She Drives Me Crazy	11p

G

GIBSON, DEBBIE	Electric Youth	7a
GIBSON, DEBBIE	Electric Youth	11a
GIBSON, DEBBIE	Electric Youth	2p
GIBSON, DEBBIE	Electric Youth	6p
GIBSON, DEBBIE	Electric Youth	9p
GIBSON, DEBBIE	Lost In Your Eyes	1p
GIBSON, DEBBIE	Lost In Your Eyes	10p
GUNS N' ROSES	Paradise City	4p
GUNS N' ROSES	Sweet Child O' Mine	6a
GUNS N' ROSES	Sweet Child O' Mine	11a

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ALPHABETICAL LIST BY ARTIST

I	INFORMATION SOCIETY	What's On Your Mind	12n
	INFORMATION SOCIETY	What's On Your Mind	8p
J	JACKSON, JANET	Let's Wait Awhile	11a
	JONES, HOWARD	Everlasting Love	11a
	JONES, HOWARD	Everlasting Love	8p
K	KON KAN	I Beg Your Pardon	7a
	KON KAN	I Beg Your Pardon	12n
L	LISA LISA & CULT JAM	Little Jackie Wants To Be A...	11a
	LISA LISA & CULT JAM	Little Jackie Wants To Be A...	1p
	LISA LISA & CULT JAM	Little Jackie Wants To Be A...	3p
	LISA LISA & CULT JAM	Little Jackie Wants To Be A...	6p
	LISA LISA & CULT JAM	Little Jackie Wants To Be A...	8p
	LISA LISA & CULT JAM	Lost In Emotion	12n
M	MADONNA	Express Yourself	1p
	MADONNA	Like A Prayer	6a
	MADONNA	Like A Prayer	8a
	MADONNA	Like A Prayer	11a
	MADONNA	Like A Prayer	2p
	MADONNA	Like A Prayer	4p
	MADONNA	Like A Prayer	6p
	MADONNA	Like A Prayer	8p
	MADONNA	Like A Prayer	9p
	MADONNA	Like A Prayer	11p
	MADONNA	Open Your Heart	4p
	MICHAEL, GEORGE	Father Figure	3p
	MIDLER, BETTE	Wind Beneath My Wings	12n
	MIDLER, BETTE	Wind Beneath My Wings	4p
	MILLI VANILLI	Baby Don't Forget My Number	12n
	MILLI VANILLI	Baby Don't Forget My Number	2p
	MILLI VANILLI	Baby Don't Forget My Number	4p
	MILLI VANILLI	Baby Don't Forget My Number	7p
	MILLI VANILLI	Baby Don't Forget My Number	8p
	MILLI VANILLI	Baby Don't Forget My Number	10p
	MILLI VANILLI	Girl, You Know It's True	7a
	MILLI VANILLI	Girl, You Know It's True	9a
	MILLI VANILLI	Girl, You Know It's True	10a
	MILLI VANILLI	Girl, You Know It's True	1p
	MILLI VANILLI	Girl, You Know It's True	3p
	MILLI VANILLI	Girl, You Know It's True	5p
	MILLI VANILLI	Girl, You Know It's True	7p
	MILLI VANILLI	Girl, You Know It's True	9p
N	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	7a
	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	1p
	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	5p

NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	8p	
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	11p	
NEW KIDS ON THE BLOC	Please Don't Go Girl	11a	
NEW KIDS ON THE BLOC	Please Don't Go Girl	9p	
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	9a	
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	6p	
NOVELTY	Novelty	8a	
NOVELTY	Novelty	9a	
O	OSMOND, DONNY	Soldier Of Love	7a
	OSMOND, DONNY	Soldier Of Love	10a
	OSMOND, DONNY	Soldier Of Love	2p
	OSMOND, DONNY	Soldier Of Love	6p
	OSMOND, DONNY	Soldier Of Love	8p
P	PEBBLES	Girlfriend	8a
	POISON	Every Rose Has Its Thorn	3p
	POISON	Every Rose Has Its Thorn	10p
	PRETTY POISON	Catch Me (I'm Falling)	10a
R	R.E.M.	Stand	8a
	R.E.M.	Stand	11a
	R.E.M.	Stand	3p
	R.E.M.	Stand	6p
	R.E.M.	Stand	9p
	ROXETTE	The Look	7a
	ROXETTE	The Look	10a
	ROXETTE	The Look	11a
	ROXETTE	The Look	1p
	ROXETTE	The Look	4p
	ROXETTE	The Look	6p
	ROXETTE	The Look	8p
	ROXETTE	The Look	11p
S	SA-FIRE	Thinking Of You	9a
	SA-FIRE	Thinking Of You	2p
	SCHILLING, PETER	The Different Story (A World)	6p
	SCHILLING, PETER	The Different Story (A World)	11p
	SHERIFF	When I'm With You	11a
	SIGUE SIGUE SPUTNIK	Dance-O-Rama	7p
	SIMPLY RED	If You Don't Know Me By Now	3p
	STEVIE B	I Wanna Be The One	6a
	STEVIE B	I Wanna Be The One	10a
	STEVIE B	I Wanna Be The One	12n
	STEVIE B	I Wanna Be The One	4p
	STEVIE B	I Wanna Be The One	7p
	STEVIE B	I Wanna Be The One	10p
	SURFACE	Closer Than Friends	8a
	SURFACE	Closer Than Friends	10a
	SURFACE	Closer Than Friends	11a
	SURFACE	Closer Than Friends	1p
	SURFACE	Closer Than Friends	4p
	SURFACE	Closer Than Friends	6p
	SURFACE	Closer Than Friends	10p
	SWAYZE, PATRICK	She's Like The Wind	7a
	SWEET SENSATION	Sincerely Yours	8a
	SWEET SENSATION	Sincerely Yours	5p
	SWEET SENSATION	Sincerely Yours	10a
	SYNCH	Where Are You Now	10a

SYNCH	Where Are You Now	2p	
SYNCH	Where Are You Now	5p	
SYNCH	Where Are You Now	11p	
T	THIRTY EIGHT SPECIAL	Second Chance	6a
	THIRTY EIGHT SPECIAL	Second Chance	1p
	THIRTY EIGHT SPECIAL	Second Chance	5p
	THIRTY EIGHT SPECIAL	Second Chance	8p
	THIRTY EIGHT SPECIAL	Second Chance	10p
	TONE-LOC	Funky Cold Medina	7a
	TONE-LOC	Funky Cold Medina	9a
	TONE-LOC	Funky Cold Medina	5p
	TONE-LOC	Funky Cold Medina	7p
	TONE-LOC	Funky Cold Medina	10p
	TONE-LOC	Wild Thing	11p
W	WATERFRONT	Cry	12n
	WATERFRONT	Cry	8p
	WATERFRONT	Cry	9p
	WATLEY, JODY	Real Love	8a
	WATLEY, JODY	Real Love	10a
	WATLEY, JODY	Real Love	1p
	WATLEY, JODY	Real Love	4p
	WATLEY, JODY	Real Love	6p
	WATLEY, JODY	Real Love	7p
	WATLEY, JODY	Real Love	9p
	WATLEY, JODY	Real Love	11p
	WHEN IN ROME	The Promise	3p
	WHITE, KARYN	Superwoman	9a
	WHITE, KARYN	Superwoman	3p
	WHITE, KARYN	The Way You Love Me	6p
	WHITESNAKE	Is This Love	2p
	WILL TO POWER	Baby, I Love Your Way/Freebird	1p

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

MADONNA	Like A Prayer	9
FINE YOUNG CANNIBALS	She Drives Me Crazy	8
MILLI VANILLI	Girl, You Know It's True	8
ROXETTE	The Look	8
BANGLES	Eternal Flame	7
STEVIE B	I Wanna Be The One	6
ESTUS, DEON	Heaven Help Me	5
R.E.M.	Stand	5
TONE-LOC	Funky Cold Medina	5
ANIMOTION	Room To Move	4
B, STEVIE	Spring Love	4
BOYS	Dial My Heart	3
BROWN, BOBBY	Don't Be Cruel	3
EASTON, SHEENA	The Lover In Me	2
ESCAPE CLUB	Wild, Wild West	2
GIBSON, DEBBIE	Lost In Your Eyes	2
GUNS N' ROSES	Sweet Child O' Mine	2
INFORMATION SOCIETY	What's On Your Mind	2
KON KAN	I Beg Your Pardon	2
NEW KIDS ON THE BLOC	Please Don't Go Girl	2
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	2
POISON	Every Rose Has Its Thorn	2
SCHILLING, PETER	The Different Story (A World)	2
WHITE, KARYN	Superwoman	2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three listed in descending order

BROWN, BOBBY	4
MADONNA	3
NEW KIDS ON THE BLOC	3

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

WATLEY, JODY	Real Love	8
CHERRY, NENEH	Buffalo Stance	7
SURFACE	Closer Than Friends	7
ABDUL, PAULA	Forever Your Girl	6
BROWN, BOBBY	Every Little Step	6
MILLI VANILLI	Baby Don't Forget My Number	6
GIBSON, DEBBIE	Electric Youth	5
LISA LISA & CULT JAM	Little Jackie Wants To Be A...	5
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	5
OSMOND, DONNY	Soldier Of Love	5
THIRTY EIGHT SPECIAL	Second Chance	5
SYNCH	Where Are You Now	4
WATERFRONT	Cry	3
BELLE STARS	Iko Iko	2
BON JOVI	I'll Be There For You	2
DAMIAN, MICHAEL	Rock On	2
JONES, HOWARD	Everlasting Love	2
MIDLER, BETTE	Wind Beneath My Wings	2
SA-FIRE	Thinking Of You	2
SWEET SENSATION	Sincerely Yours	2
ASTLEY, RICK	Giving Up On Love	1
MADONNA	Express Yourself	1
SIGUE SIGUE SPUTNIK	Dance-O-Rama	1
SIMPLY RED	If You Don't Know Me By Now	1

GOLD/CURR.-RECURR. RATIOS

OVERALL	94.37
C-R	5.63
G	97.14
MORNING DRIVE	2.86
C-R	89.06
G	10.94
AFTERNOON DRIVE	96.08
C-R	3.92
G	96.83
EVENING	3.18
C-R	
G	

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 "Firing up another 45 minute power play...Power Hits KWOD 106, Sacramento." (4X)
 "You're in the middle of another power play on Power Hits KWOD 106." (4X)
 "We play more power hits than anybody...KWOD 106." (1X)
 "Turning on another non-stop power play...KWOD 106." (1X)
 "Power Hits and power prizes...KWOD 106." (1X)
 "Turning on a 45 minute power play...KWOD 106." (1X)
 "106 minute, non-stop power play...KWOD 106." (1X)
 "Non-stop, power hits..." (1X)
 "Power Hits KWOD 106 with the non-stop, power hits...106 minute power play." (1X)
 "Lock it in for another non-stop power play...Power Hits KWOD 106." (1X)

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 "Taking you on a 50 minute power surge at high noon..." (1X)
 "Always rolling Sacramento's best hits right off compact disc...KWOD 106." (1X)
 "Nobody is better...Power Hits KWOD 106." (1X)
 "Sacramento's awesome FM...Power Hits KWOD 106." (1X)
 "The #1 hit music station...Power Hits KWOD 106." (1X)
 "Kickin' hits and takin' names...KWOD 106." (1X)

MOST, MORE, LESS 18X

"The most music...KWOD 106." (3X)
 "More music and more guaranteed winners...KWOD 106." (2X)
 "More music, less talk...KWOD 106." (2X)
 "More music, fewer commercials...KWOD 106." (2X)
 "Nobody plays more continuous hits...KWOD 106." (2X)
 "The best music and more of it...KWOD 106." (2X)

"Less repetition so you can listen longer...Power Hits KWOD 106." (1X)
 "More pure energy...KWOD 106." (1X)
 "More music power every hour...KWOD 106." (1X)
 "The most music, red hot Power Hits KWOD 106." (1X)
 "The only station big enough to give you the world and more...Power Hits KWOD 106." (1X)

LISTENER TESTIMONIALS 3X

POSITIONING STATEMENTS

106 POWER GETAWAY ADVENTURE 35X

"...Power Hits KWOD 106, Sacramento's Power Station is preparing to send you on the ultimate Power Adventure of a lifetime. Now, get ready to score the 106 Power Getaway Adventure to Los Angeles. It's a 106 Getaway for two you'll never forget. 106 will give you Power Passes to Disneyland. Plus, we've got your tickets to Universal Studios where you'll be one of the first to experience the new Earthquake ride. Plus, we've got your tickets to the Arsenio Hall Show in Hollywood where you can see Was (Not Was) perform live. And every time you call in and win, you'll score an album or cassette of Was (Not Was). The album is called "What Up Dog?" featuring the song "Anything Can Happen" and will when you listen to Power Hits KWOD 106."

K-9 PREMIERE 17X

KWOD 106 hosts the Sacramento movie premiere of "K-9" featuring Jim Belushi. All of the KWOD 106 air personalities are on hand for the event at the Cinedome Theatre. Terry Steele gave away tickets for the show to those who stopped by the San Juan Car Wash. Also, Alex Cosper was at Center High School giving away tickets and other fun stuff.

HIGH SCHOOL HAND-OFF 13X

Pat Garrett puts area high schools on the chopping block and pulls in big phones at the same time. The first school of the evening has the opportunity to defend itself by getting 20 callers to call in and exhort that it "doesn't suck!" The 20th caller gets "the key" to give the name of a rival school that does, in fact, "suck." Schools are banded about with each successive one requiring five additional callers to pass on the "title."

WALKAMERICA 12X

KWOD 106 invites its listeners to join the KWOD 106 airstaff and the March of Dimes on Sunday at the Sacramento Community Center to participate in the annual walk for charity.

SPRING JAM GIVEAWAY 8X

Tickets for Spring Jam are given to listeners in the evening hours that have the good fortune of being the "correct caller." The concert, sponsored by Miller Genuine Draft, featured: Kid N' Play, Tony!

Toni! Tone!, MC Hammer, Guy and Today. The show was held April 27th at Sacramento's Arco Arena.

LIKE IT OR SPIKE IT 6X

Night Guy Pat Garrett puts a new release on the table for KWOD listeners to palette (or not).

HOT EIGHT AT EIGHT 3X

Pat Garrett "turns and burns" the evening's eight most requested songs as voted on by KWOD 106 listeners.

KWOD 106/MOUNTAIN DEW RECYCLING PARTY 3X

"Power Hits KWOD 106 and Mountain Dew are going to bring one Northern California high school 'the time of your life.' 106 is going to send one couple from your school to Los Angeles where you'll party with Patrick Swayze. This is a once in a lifetime opportunity to meet superstar Patrick Swayze...Just get your high school involved in the KWOD 106 Mountain Dew Recycling campaign. The high school that collects the most Mountain Dew and Diet Mountain Dew cans wins a KWOD 106 dance party and a trip for two to Los Angeles where you'll party with Patrick Swayze...only from the station that has the power to guarantee (guarantee) 'the time of your life'...Power Hits KWOD 106."

MORNING SHOW ACTIVITY

Various bits/features/contests include: "Jerk of the Week," "Frazer Smith's Hollywood Gossip," "Episode #5 - Captain Goody," a call from Bernie Shelly (Agent to the Stars), a call to Pat Still at KZAP, a call from 'Carl' (who needed a date for the prom), a call from Leonard Moon, "Make Us Laugh," "TV Show Theme Trivia."

ACCOUNT LIST

Acer Computers	2X	Electronics
American Dairy Farmers	4X	Food Products
AT&T	1X	Communications
Brother Oliver's	10X	Nightclub
Chesapeake Pub/Playboy	7X	Nightclub
Clearasil	1X	Health/Beauty
Coca-Cola/Diet	4X	Beverage
Commercial Casting Call	4X	Various
Computer Warehouse	1X	Electronics
Dentyne	1X	Food Products
Dodge	3X	Auto/MC
Executive Limo	7X	Transportation
Gingiss Formal Wear	1X	Clothing
Hunt's Manwich	2X	Food Products
Merrill Dow Pharmaceuticals	2X	Medical
Miller Genuine Draft Spring Jam	6X	Entertainment/Rec

Mountain Mariner	7X	Retail
Mountain Dew	3X	Beverage
Mr. E's Tires & Wheels	6X	Auto/MC
Nestea	2X	Beverage
Nestle	1X	Food Products
O'Donnigan's Station House	6X	Restaurant
Old English 800	6X	Beer/Wine
Oxy-10	2X	Health/Beauty
Pacific Seltzer	2X	Beverage
Penny Saver	9X	Publication
Raley's	5X	Grocery
Reese's Peanut Butter Cups	1X	Food Products
Ring & Pinion Service	2X	Auto/MC
Rubbermaid	1X	Various
Sears	1X	Retail
Turner Nissan	6X	Auto/MC
V-8	3X	Beverage
Vestron Pictures - Earth Girls Are Easy	4X	Entertainment/Rec
Volkswagen	4X	Auto/MC
York Peppermint Patties	3X	Food Products
Zoo Club	1X	Nightclub

ACCOUNTS BY CATEGORY

Auto/MC	16%
Beer/Wine	5%
Beverage	11%
Clothing	1%
Communications	1%
Electronics	2%
Entertainment/Rec	8%
Food Products	9%
Grocery	4%
Health/Beauty	2%
Medical	1%
Nightclub	14%
Publication	7%
Restaurant	5%
Retail	6%
Transportation	5%
Various	4%

RICK ASTLEY

PWL

PLAY IT, SAY IT!

RCA

"GIVING UP ON LOVE"

CLOSING FAST!

MMR HIT TRACER TRACKS

REACH INDEX 20.75 MILLION!

HOT ACTION!

WNVZ ADD	KIVA ADD	CKOI 25-21	KISN #28
KKLQ ADD	KWNZ ADD	HOT97 24-22	WL0L 37-32
KZZB ADD	KKXL ADD	WEGX 27-25	KCPX #38
WNOK ADD	B96 #12	KITY 28-25	PWR106 Debut #33
KSAQ ADD	KROY 20-17	KKRZ 29-25	WBLI
WPHR ADD	WXKS 24-19	B94 30-27	KKBQ
WRQN ADD	WZOU 27-21	KUBE 30-27	And More!

Also Playing On: KKHT & 94Q!

Taken From The Gold Lp "Hold Me In Your Arms."





BULLETBOYS

"For The Love Of Money"

NOW ON WELL OVER 50 HIT STATIONS!

WZOU ADD	WGH	KSAQ
KXYQ ADD	KPLZ	KTUX
WBBQ ADD	WROQ 2-2 (Hot)	KJ103
WSSX ADD	WLRS 21-15	KQKQ
WKSI ADD	WQUT 31-26	OK95 10-6 (Hot)
Y106 ADD	WPHR #37	ZFUN 29-24
WHTO ADD	WSPK	KOZE 33-27
KXXR 13-12	K106	KFMV 36-29

AND MORE!

Also Playing On: PIRATE RADIO!

Taken From The Gold Debut Lp "Bulletboys."

"Round & Round"

HOT EARLY ACTION!

MMR HIT TRACER TRACKS 

21% PLAY INCREASE THIS WEEK!

REACH INDEX 10.39 MILLION!

WXKS ADD	KZFM ADD	PWR99 27-24	KROY
WGH ADD	KWTX ADD	KRBE #24	KWOO
KXXR ADD	KEGL 13-11	KTFM 30-27	K106 22-17
B93 ADD #40	KKBQ 23-18	WKBQ 38-35	KZZB 23-18
WNIN ADD	92X 24-21	KITY Debut #34	WFMF 24-20
WNOK ADD	B97 24-22	CKOI	K98 26-21

Also Playing On: PIRATE RADIO, KOY-FM, WDFX, WHYT, KKLQ, WMJQ, KZHT & KKHT!

Taken From The Lp "Technique."

NEW ORDER



Rod Stewart

"Crazy About Her"

ROD'S NEXT HIT EXPLODES!

MMR HIT TRACER TRACKS DEBUT NEWCOMER!

NATIONAL MOST ADDED!

PRO-FM ADD	WNOK ADD	WXKS 32-28
B97 ADD	KF95 ADD	Y95 Debut #23
Q105 ADD	KTUX ADD	B94 Debut #29
CKOI ADD	WNOK ADD	KEGL
KLUC ADD #35	WINK ADD	WMMS
K104 ADD	KKMG ADD	WERZ 39-31
WSPK ADD	KZZU ADD	WAPE Debut #24
WROQ ADD	WQUT ADD	WOKI Debut #27

Also Playing On: PIRATE RADIO, KRBE, KIIS & KKBQ!

Taken From The Platinum Lp "Out Of Order."

Don't Miss Rod's Hot Summer Tour!



RECORDS

ROCK RADIO/KRZQ-FM

WEDNESDAY, APRIL 26, 1989

OVERVIEW

STATION: KRZQ-FM, Tahoe City, CA (Reno)
FREQUENCY: 96.5 MHz (850 watts)
GROUP OWNER: Mid-South Broadcasting Company
GM: John Feely
OM/PD: Daniel Cook
MD: Max Volume
NEWS DIRECTOR: Julie Ardito
AIRSTAFF:
 6A-10A Chase & Sarge
 10A-3P Chris Tian
 3P-7P Max Volume
 7P-12M Kathy McCovey
 12M-6A Ed Bacinni
REP FIRM: Major Market Radio Sales

OUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

LIVING COLOUR	Open Letter (To A Landlord)	C
BOB SEGER	Rock & Roll Never Forgets	G
GENESIS	Tonight, Tonight, Tonight	G
• PETER DINKLAGE	Baby, I Love Your Way	G
BEATLES	Lucy In The Sky With Diamonds	G
BAD COMPANY	One Night	R
• SARAYA	Love Has Taken Its Toll	C
GEORGIA SATELLITES	Keep Your Hands To Yourself	G
PINK FLOYD	Learning To Fly (Live)	R
ROBERT CRAY BAND	Don't You Even Care?	C
J. GEILS BAND	Whammer Jammer	G

7AM

DEF LEPPARD	Love Bites	R
JOHN C MELLENCAMP	Pop Singer	C
LED ZEPPELIN	Ramble On	G
STEVE WINWOOD	Don't You Know What The	R
• FOREIGNER	Feels Like The First Time	G
COUNT FIVE	Psychotic Reaction	G
CROSBY, STILLS, N. Y	Got It Made	R
• MIKE & MECHANICS	Seeing Is Believing	C
GUNS N' ROSES	Welcome To The Jungle	G
ZZ TOP	Tube Snake Boogie	G
• CONNELLS	Something To Say	C
SAMMY HAGAR	Baby's On Fire	G

8AM

U2	Angel Of Harlem	R
TRAVELING WILBURYS	Heading For The Light	C
TED NUGENT	Hey Baby	G
BON JOVI	Lay Your Hands On Me	C
• FLEETWOOD MAC	Dreams	G
JETHRO TULL	Cross-Eyed Mary	G
INXS	Never Tear Us Apart	R
• DEF LEPPARD	Tear It Down	C
JOAN JETT/BLACKHEARTS	Little Liar	R
JOURNEY	Wheel In The Sky	G
TOM PETTY	Running Down A Dream	C
MOODY BLUES	Gypsy	G

9AM

JOE SATRIANI	Crush Of Love	R
BIG BAM BOO	Shooting From My Heart	C
DOORS	Back Door Man	G
U2	Where The Streets Have No Name	G
• BRYAN ADAMS	Heaven	G
CULT	Edie (Ciao Baby)	C
• WHO	Won't Get Fooled Again	G
ROBERT PLANT	Tall Cool One	G
SUGARLOAF	Green-Eyed Lady	G
ROLLING STONES	Shattered	G

10AM

VAN HALEN	Jump	G
JEFFERSON AIRPLANE	White Rabbit	G
TOM PETTY	I Won't Back Down	C
LED ZEPPELIN	What Is & What Should Never Be	G
FABULOUS THUNDERBIRD	Rock This Place	C
• ALAN PARSONS PROJECT	I Wouldn't Want To Be Like You	G
CREDENCE CLEARWATER	Up Around The Bend	G
THIRTY EIGHT SPECIAL	Second Chance	R
• LIVING COLOUR	Open Letter (To A Landlord)	C
INXS	Need You Tonight	G
INXS	Mediate	G
SCORPIONS	No One Like You	G
JOE JACKSON	Nineteen Forever	C
DAVID BOWIE	Fame	G
DEF LEPPARD	Rock Of Ages (Live)	C

11AM

GREAT WHITE	Once Bitten Twice Shy	C
L'NYRD SK'NYRD	Saturday Night Special	G
FIXX	Precious Stone	C
• HEART	Dreamboat Annie	G

HEART	Crazy On You	G
ARGENT	Hold Your Head Up	R
TRAVELING WILBURYS	End Of The Line	G
• CULT	Fire Woman	C
GENESIS	Throwing It All Away	G
BOSTON	Rock & Roll Band	G
XTC	Mayor Of Simpleton	C

12NOON

JOURNEY	Lovin', Touchin', Squeezin'	G
JOURNEY	When You're Alone (It Ain't...)	G
JOURNEY	Feelin' That Way	G
JOURNEY	Anytime	G
• SARAYA	Love Has Taken Its Toll	C
YES	Yours Is No Disgrace	G
TOM PETTY	Free Fallin'	C
• RUSH	Tom Sawyer	R
RUSH	Mission (Live)	R
RUSH	Red Barchetta	G

1PM

JEFF HEALEY BAND	Angel Eyes	C
CINDERELLA	Coming Home	C
ROLLING STONES	Happy	G
MICHAEL THOMPSON	Can't Miss	C
• TOTO	Hold The Line	G
DAVID BOWIE	Changes	G
ROY ORBISON	You Got It	R
• LITA FORD	Close My Eyes Forever	C
HEART	Who Will You Run To	G
POLICE	Can't Stand Losing You	G
JOE SATRIANI	One Big Rush	C
TESLA	Heaven's Trail (No Way Out)	R
MELISSA ETHERIDGE	Similar Features	R

2PM

U2	When Love Comes To Town	R
WARRANT	Down Boys	C
PINK FLOYD	Time (Live)	R
FINE YOUNG CANNIBALS	Good Thing	C
• ERIC CLAPTON	Cocaine	G
TALKING HEADS	And She Was	G
BAD COMPANY	No Smoke Without A Fire	R
• OUTFIELD	Voices Of Babylon	C
WHITESNAKE	Is This Love	G
BOB SEGER	Old Time Rock & Roll	G
CULT	American Horse	C
BEATLES	Piggies	G
STEVE EARLE	Copperhead Road	R

3PM

STEVIE NICKS	Rooms On Fire	C
RUSH	Red Barchetta	G
SIDEWINDERS	Witchdoctor	C
• YES	Owner Of A Lonely Heart	G
DOORS	Soul Kitchen	G
JOE SATRIANI	Surfing With The Alien	G
EAGLES	In The City	G
• MIKE & MECHANICS	Seeing Is Believing	C
GUNS N' ROSES	Sweet Child O' Mine	R
SAMMY HAGAR	Red	G
RICHARD MARX	Satisfied	C
SMITHEREENS	Blood & Roses	G

4PM

JEFF HEALEY BAND	Confidence Man	R
DEF LEPPARD	Tear It Down	C
REO SPEEDWAGON	Roll With The Changes	G
LOVE AND ROCKETS	Sc Alive	C
• RICK DERRINGER	Rock And Roll, Hoochie Koo	G
DIRE STRAITS	Expresso Love	G
REPLACEMENTS	I'll Be You	R
• JOHN C MELLENCAMP	Pop Singer	C
WHITESNAKE	Here I Go Again	G
U2	I Will Follow	G
KINGDOM COME	Do You Like It	G
CULT	Lil' Devil	G
R.E.M.	Orange Crush	R

5PM

TOM PETTY	I Won't Back Down	C
APRIL WINE	Roller	G
ROLLING STONES	Rip This Joint	G
LITTLE FEAT	Business As Usual	C
• ROBERT CRAY BAND	Smoking Gun	C
BUFFALO SPRINGFIELD	Bluebird	G
CINDERELLA	Last Mile	R
• SAMMY HAGAR	I'll Fall In Love Again	G
RAINBOW	Stone Cold	G
THIRTY EIGHT SPECIAL	Rockin' Into The Night	G
DOKKEN	Breaking The Chains	G
ALDO NOVA	Fantasy	G

6PM

JEFFERSON STARSHIP	Find Your Way Back	G
LIVING COLOUR	Open Letter (To A Landlord)	C

GEORGE THOROGOOD	Bad To The Bone	G
OZZY OSBOURNE	Fire In The Sky	C
• ALAN PARSONS PROJECT	Games People Play	G
VAN HALEN	And The Cradle Will Rock	G
TRAVELING WILBURYS	Tweeter And The Monkey Man	C
• CULT	Fire Woman	C
WHITE LION	Wait	G
AC/DC	Back In Black	G
CURE	Fascination Street	C

7PM

LED ZEPPELIN	In The Light	G
SARAYA	Love Has Taken Its Toll	C
DIRE STRAITS	Skateaway	G
BLACK SABBATH	Headless Cross	C
• DOORS	You're Lost Little Girl	G
LITTLE FEAT	One Clear Moment	R
MOTLEY CRUE	Too Young To Fall In Love	G
• BLUE MURDER	Valley Of The Kings	C
ROLLING STONES	Shattered	G
LITA FORD	Close My Eyes Forever	C

8PM

TESLA	Hang Tough	C
HEART	Never	G
JON BUTCHER	Goodbye Saving Grace	G
STEVIE NICKS	Rooms On Fire	C
JEFFERSON STARSHIP	Girl With The Hungry Eyes	G
WINGER	Headed For A Heartbreak	C
• DIRTY LOOKS	Can't Take My Eyes Off Of You	R
WHO	Bargain	R
FIXX	Driven Out	G
• TOM PETTY	Feel A Whole Lot Better	C
PINK FLOYD	Sorrow	G
BIG BAM BOO	Shooting From My Heart	C

9PM

UFO	Between A Rock & A Hard Place	C
STEVE WINWOOD	Roll With It	R
DAVID LEE ROTH	Ladies' Night In Buffalo	G
CINDERELLA	Coming Home	C
RED RIDER	Lunatic Fringe	G
MICHAEL THOMPSON	Can't Miss	C
• MOTT THE HOOPLE	All The Way From Memphis	G
INXS	Devil Inside	G
BRYAN ADAMS	Run To You	G
• VAN HALEN	Mean Streets	G
AC/DC	Night Prowler	G
LED ZEPPELIN	Nobody's Fault But Mine	G

10PM

ACCEPT	Balls To The Wall	G
DOKKEN	The Hunter	G
SKID ROW	I Remember You	C
• LA GUNS	No Mercy	G
EMERSON, LAKE & PALM	Karn Evil 9 (First Impression)	R
POISON	Every Rose Has Its Thorn	G
• CONNELLS	Something To Say	C
ALLMAN BROTHERS BAND	Blue Sky	G
DEF LEPPARD	Tear It Down	C
FABULOUS THUNDERBIRD	Rock This Place	C
MIKE & MECHANICS	All I Need Is A Miracle	G

11PM

ERIC CLAPTON	Mainline Florida	G
SCORPIONS	Rhythm Of Love	G
GREAT WHITE	Once Bitten Twice Shy	C
EDDIE MONEY	Baby Hold On	G
SIMPLE MINDS	This Is Your Land	C
• TED NUGENT	Free For All	G
U2	Sunday Bloody Sunday	G
THIRTY EIGHT SPECIAL	Little Sheba	R
• VIXEN	Love Made Me	C
OUTFIELD	Voices Of Babylon	C
PETE TOWNSHEND	Give Blood	G
BAD COMPANY	Bad Man	C
ZZ TOP	Rough Boy	G

ALPHABETICAL LIST BY ARTIST

A		
AC/DC	Back In Black	6p
AC/DC	Night Prowler	9p
ACCEPT	Balls To The Wall	10p
ADAMS, BRYAN	Heaven	9a
ADAMS, BRYAN	Run To You	9p
ALLMAN BROTHERS BAND	Blue Sky	10p
APRIL WINE	Roller	5p
ARGENT	Hold Your Head Up	11a

B		
BAD COMPANY	Bad Man	11p
BAD COMPANY	No Smoke Without A Fire	2p

BAD COMPANY	One Night	6a
BEATLES	Lucy In The Sky With Diamonds	6a
BEATLES	Piggies	2p
BIG BAM BOO	Shooting From My Heart	9a
BIG BAM BOO	Shooting From My Heart	8p
BLACK SABBATH	Headless Cross	7p
BLUE MURDER	Valley Of The Kings	7p
BON JOVI	Lay Your Hands On Me	8a
BOSTON	Rock & Roll Band	11a
BOWIE, DAVID	Changes	1p
BOWIE, DAVID	Fame	10a
BUFFALO SPRINGFIELD	Bluebird	5p
BUTCHER, JON	Goodbye Saving Grace	8p

C

CINDERELLA	Coming Home	1p
CINDERELLA	Coming Home	9p
CINDERELLA	Last Mile	5p
CLAPTON, ERIC	Cocaine	2p
CLAPTON, ERIC	Mainline Florida	11p
CONNELLS	Something To Say	7a
CONNELLS	Something To Say	10p
COUNT FIVE	Psychotic Reaction	7a
CRAV, ROBERT BAND	Don't You Even Care?	6a
CRAV, ROBERT BAND	Smoking Gun	5p
CREDENCE CLEARWATER	Up Around The Bend	10a
CROSBY, STILLS, N. Y	Got It Made	7a
CULT	American Horse	2p
CULT	Edie (Ciao Baby)	9a
CULT	Fire Woman	6p
CULT	Fire Woman	11a
CULT	Lil' Devil	4p
CURE	Fascination Street	6p

D

DEF LEPPARD	Love Bites	7a
DEF LEPPARD	Rock Of Ages (Live)	10a
DEF LEPPARD	Tear It Down	8a
DEF LEPPARD	Tear It Down	4p
DEF LEPPARD	Tear It Down	10p
DERRINGER, RICK	Rock And Roll, Hoochie Koo	4p
DIRE STRAITS	Expresso Love	4p
DIRE STRAITS	Skateaway	7p
DIRTY LOOKS	Can't Take My Eyes Off Of You	8p
DOKKEN	Breaking The Chains	5p
DOKKEN	The Hunter	10p
DOORS	Back Door Man	9a
DOORS	Soul Kitchen	3p
DOORS	You're Lost Little Girl	7p

E

EAGLES	In The City	3p
EARLE, STEVE	Copperhead Road	2p
EMERSON, LAKE & PALM	Karn Evil 9 (First Impression)	10p
ETHERIDGE, MELISSA	Similar Features	1p

F

FABULOUS THUNDERBIRD	Rock This Place	10a
FABULOUS THUNDERBIRD	Rock This Place	10p
FINE YOUNG CANNIBALS	Good Thing	2p
FIXX	Driven Out	8p
FIXX	Precious Stone	11a
FIXX	Dreams	8a
FLEETWOOD MAC	Cross-Eyed Mary	1p
FORD, LITA	Close My Eyes Forever	7p
FORD, LITA	Close My Eyes Forever	7a
FOREIGNER	Feels Like The First Time	7a
FRAMPTON, PETER	Baby, I Love Your Way	6a

G

GEILS, J. BAND	Whammer Jammer	6a
GENESIS	Throwing It All Away	11a
GENESIS	Tonight, Tonight, Tonight	6a
GEORGIA SATELLITES	Keep Your Hands To Yourself	6a
GREAT WHITE	Once Bitten Twice Shy	11a
GREAT WHITE	Once Bitten Twice Shy	11p
GUNS N' ROSES	Sweet Child O' Mine	3p
GUNS N' ROSES	Welcome To The Jungle	7a

H

HAGAR, SAMMY	Baby's On Fire	7a
HAGAR, SAMMY	I'll Fall In Love Again	5p
HAGAR, SAMMY	Red	3p
HEALEY BAND, JEFF	Angel Eyes	1p
HEALEY BAND, JEFF	Confidence Man	4p
HEART	Crazy On You	11a
HEART	Dreamboat Annie	11a
HEART	Never	8p
HEART	Who Will You Run To	1p

I

INXS	Devil Inside	9p
INXS	Mediate	10a
INXS	Need You Tonight	10a
INXS	Never Tear Us Apart	8a

MELISSA ETHERIDGE

**NOW ON OVER 70
ROCK STATIONS,
INCLUDING NEW
ADDS THIS WEEK**

**CHROME
PLATED
HEART**

ON: WCCC
WRCN
WWWV
KBAT
KFMX
KLAQ
KISS
WGCX
KWIC
WIOT
WXLP
KZRR
KLPX
KZAP
KRXQ
KOME
KXRX

& Many More!



ROCK RADIO/KRZQ-FM

ALPHABETICAL LIST BY ARTIST

J

JACKSON, JOE	Nineteen Forever	10a
JEFFERSON AIRPLANE	White Rabbit	10a
JEFFERSON STARSHIP	Find Your Way Back	6p
JEFFERSON STARSHIP	Girl With The Hungry Eyes	8p
JETHRO TULL	Cross-Eyed Mary	8a
JETT, JOAN/BLACKHRTS	Little Liar	8a
JOURNEY	Anytime	12n
JOURNEY	Feelin' That Way	12n
JOURNEY	Lovin', Touchin', Squeezin'	12n
JDURNEY	Wheel In The Sky	8a
JOURNEY	When You're Alone (It Ain't...	12n

K

KINGDOM COME	Do You Like It	4p
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L

LA GUNS	No Mercy	10p
LED ZEPPELIN	In The Light	7p
LED ZEPPELIN	Nobody's Fault But Mine	9p
LED ZEPPELIN	Ramble On	7a
LED ZEPPELIN	What Is & What Should Never Be	10a
LITTLE FEAT	Business As Usual	5p
LITTLE FEAT	One Clear Moment	7p
LIVING COLOUR	Open Letter (To A Landlord)	6a
LIVING COLOUR	Open Letter (To A Landlord)	10a
LIVING COLOUR	Open Letter (To A Landlord)	6p
LOVE AND ROCKETS	So Alive	4p
LYNYRD SKYNYRD	Saturday Night Special	11a

M

MARX, RICHARD	Satisfied	3p
MELLENCAMP, JOHN C	Pop Singer	7a
MELLENCAMP, JOHN C	Pop Singer	4p
MIKE & MECHANICS	All I Need Is A Miracle	10p
MIKE & MECHANICS	Seeing Is Believing	7a
MIKE & MECHANICS	Seeing Is Believing	3p
MONEY, EDDIE	Baby Hold On	11p
MOODY BLUES	Gypsy	8a
MOTLEY CRUE	Too Young To Fall In Love	7p
MOTT THE HOOPLE	All The Way From Memphis	9p

N

NICKS, STEVIE	Rooms On Fire	3p
NICKS, STEVIE	Rooms On Fire	8p
NOVA, ALDO	Fantasy	5p
NUGENT, TED	Free For All	11p
NUGENT, TED	Hey Baby	8a

O

ORBISON, ROY	You Got It	1p
OSBOURNE, OZZY	Fire In The Sky	6p
OUTFIELD	Voices Of Babylon	2p
OUTFIELD	Voices Of Babylon	11p

P

PARSONS, ALAN PROJEC	Games People Play	6p
PARSONS, ALAN PROJEC	I Wouldn't Want To Be Like You	10a
PETTY, TOM	Feel A Whole Lot Better	8p
PETTY, TOM	Free Fallin'	12n
PETTY, TOM	I Won't Back Down	10a
PETTY, TOM	I Won't Back Down	5p
PETTY, TOM	Running Down A Dream	8a
PINK FLOYD	Learning To Fly (Live)	6a
PINK FLOYD	Sorrow	8p
PINK FLOYD	Time (Live)	2p
PLANT, ROBERT	Tall Cool One	9a
POISON	Every Rose Has Its Thorn	10p
POLICE	Can't Stand Losing You	1p

R

R.E.M.	Orange Crush	4p
RAINBOW	Stone Cold	5p
RED RIDER	Lunatic Fringe	9p
REO SPEEDWAGON	Roll With The Changes	4p
REPLACEMENTS	I'll Be You	4p
ROLLING STONES	Happy	1p
ROLLING STONES	Rip This Joint	5p
ROLLING STONES	Shattered	9a
ROLLING STONES	Shattered	7p
ROTH, DAVIO LEE	Ladies' Night In Buffalo	9p
RUSH	Mission (Live)	12n
RUSH	Red Barchetta	12n
RUSH	Red Barchetta	3p
RUSH	Tom Sawyer	12n

S

SARAYA	Love Has Taken Its Toll	6a
SARAYA	Love Has Taken Its Toll	12n

SARAYA

SARAYA	Love Has Taken Its Toll	7p
SATRIANI, JOE	Crush Of Love	9a
SATRIANI, JOE	One Big Rush	1p
SATRIANI, JOE	Surfing With The Alien	3p
SCORPIONS	No One Like You	10a
SCORPIONS	Rhythm Of Love	11p
SEGER, BOB	Old Time Rock & Roll	2p
SEGER, BOB	Rock & Roll Never Forgets	6a
SIDEWINDERS	Witchdoctor	3p
SIMPLE MINDS	This Is Your Land	11p
SKID ROW	I Remember You	10p
SMITHEREENS	Blood & Roses	3p
SUGARLOAF	Green-Eyed Lady	9a

T

TALKING HEADS	And She Was	2p
TESLA	Hang Tough	8p
TESLA	Heaven's Trail (No Way Out)	1p
THIRTY EIGHT SPECIAL	Little Sheba	11p
THIRTY EIGHT SPECIAL	Rockin' Into The Night	5p
THIRTY EIGHT SPECIAL	Second Chance	10a
THOMPSON, MICHAEL	Can't Miss	1p
THOMPSON, MICHAEL	Can't Miss	9p
THOROGOOD, GEDRGE	Bad To The Bone	6p
TOTO	Hold The Line	1p
TOWNSHEND, PETE	Give Blood	11p
TRAVELING WILBURYS	End Of The Line	11a
TRAVELING WILBURYS	Heading For The Light	8a
TRAVELING WILBURYS	Tweeter And The Monkey Man	6p

U

U2	Angel Of Harlem	8a
U2	I Will Follow	4p
U2	Sunday Bloody Sunday	11p
U2	When Love Comes To Town	2p
U2	Where The Streets Have No Name	9a
UFO	Between A Rock & A Hard Place	9p

V

VAN HALEN	And The Cradle Will Rock	6p
VAN HALEN	Jump	10a
VAN HALEN	Mean Streets	9p
VIXEN	Love Made Me	11p

W

WARRANT	Down Boys	2p
WHITE LION	Wait	6p
WHITESNAKE	Here I Go Again	4p
WHITESNAKE	Is This Love	2p
WHO	Bargain	8p
WHO	Won't Get Fooled Again	9a
WINGER	Headed For A Heartbreak	8p
WINWOOD, STEVE	Don't You Know What The ...	7a
WINWOOD, STEVE	Roll With It	9p

X

XTC	Mayor Of Simpleton	11a
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Y

YES	Owner Of A Lonely Heart	3p
YES	Yours Is No Disgrace	12n

Z

ZZ TOP	Rough Boy	11p
ZZ TOP	Tube Snake Boogie	7a

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

DEF LEPPARD	Tear It Down	3
LIVING COLOUR	Open Letter (To A Landlord)	3
SARAYA	Love Has Taken Its Toll	3
BIG BAM BOO	Shooting From My Heart	2
CINDERELLA	Coming Home	2
CONNELS	Something To Say	2
CULT	Fire Woman	2
FABULOUS THUNDERBIRD	Rock This Place	2
FORD, LITA	Close My Eyes Forever	2
GREAT WHITE	Once Bitten Twice Shy	2
MELLENCAMP, JOHN C	Pop Singer	2
MIKE & MECHANICS	Seeing Is Believing	2
NICKS, STEVIE	Rooms On Fire	2
OUTFIELD	Voices Of Babylon	2
PETTY, TOM	I Won't Back Down	2
THOMPSON, MICHAEL	Can't Miss	2
BAD COMPANY	Bad Man	1
BLACK SABBATH	Headless Cross	1
BLUE MURDER	Valley Of The Kings	1
BON JOVI	Lay Your Hands On Me	1
CRAY, ROBERT BAND	Don't You Even Care?	1
CULT	American Horse	1
CULT	Edie (Ciao Baby)	1
CURE	Fascination Street	1
DEF LEPPARD	Rock Of Ages (Live)	1

FINE YOUNG CANNIBALS

GOOD THING	1
PRECIOUS STONE	1
ANGEL EYES	1
NINETEEN FOREVER	1
DO YOU LIKE IT	1
BUSINESS AS USUAL	1
SO ALIVE	1
SATISFIED	1
FIRE IN THE SKY	1
FEEL A WHOLE LOT BETTER	1
FREE FALLIN'	1
RUNNING DOWN A DREAM	1
ONE BIG RUSH	1
WITCHDOCTOR	1
THIS IS YOUR LAND	1
I REMEMBER YOU	1
HANG TOUGH	1
HEADING FOR THE LIGHT	1
TWEETER AND THE MONKEY MAN	1
BETWEEN A ROCK & A HARD PLACE	1
LOVE MADE ME	1
DOWN BOYS	1
HEADED FOR A HEARTBREAK	1
MAYOR OF SIMPLETON	1

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

JOURNEY	5 *
U2	5
CULT	4
HEART	4
INXS	4
LED ZEPPELIN	4
PETTY, TOM	4
BAD COMPANY	3
DEF LEPPARD	3
DOORS	3
HAGAR, SAMMY	3
PINK FLOYD	3
ROLLING STONES	3
RUSH	3 *
SATRIANI, JOE	3
THIRTY EIGHT SPECIAL	3
TRAVELING WILBURYS	3
VAN HALEN	3

* Featured in special programming.

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	46.01
G	53.99
MORNING DRIVE	
C-R	46.67
G	53.33
MIDDAY	
C-R	48.39
G	51.61
AFTERNOON DRIVE	
C-R	41.67
G	58.33
EVENING	
C-R	46.55
G	53.45

POSITIONING STATEMENTS

96 RDCK	36X
"96 Rock..." (34X)	
"96 Rock KRZQ..." (2X)	
HOME OF ROCK 'N' ROLL	24X
"KRZQ Tahoe City/Reno/Carson...the Home of Rock 'n' Roll..." (6X)	
"96 Rock, the Home of Rock 'n' Roll...KRZQ Tahoe City/Reno/Carson..." (5X)	
"96 Rock...the Home of Rock 'n' Roll..." (3X)	
"96.5 KRZQ Tahoe City/Reno/Carson...the Home of Rock 'n' Roll..." (3X)	
"The Home of Rock 'n' Roll...96 Rock KRZQ..." (3X)	
"The Home of Rock 'n' Roll...96 Rock..." (2X)	
"The Home of Rock 'n' Roll, we are KRZQ Tahoe City/Reno/Carson..." (2X)	
NINE IN-A-ROW	7X
"Breaking out another nine in-a-row, we're the Home of Rock 'n' roll...96 Rock..." (4X)	
"Time for another nine in-a-row from 96 Rock..." (2X)	
"It's another nine in-a-row starting now from 96 Rock..." (1X)	
MORNINGS	2X
"The Chase and the Sarge... Turn it off...turn it off again...[FLIPPER THEME]...for those of you just jumping in the shower...there you go...don't forget to clean that blow hole..."	
The Chase and the Sarge, weekday mornings 6 to 10 on the Home of Rock 'n' Roll...96 Rock..." (2X)	

PROMOTIONAL ACTIVITY

FAX SIX PAX 12X
Listeners are encouraged to fax in six Excellent Party Songs. Fax facilities are available for use at several sponsors' offices. When contestant hears their fax request, they have six minutes to call and claim prize: choice between six cassette tapes or six burgers from Golden Nugget. Winners are eligible to win weekly drawing each Friday at 5:20PM. Weekly prizes include a trip to Phoenix for The Replacements concert.

TRIPLE SHOT WEEKEND 9X
Callers suggest threesomes for the weekend. If they call back promptly upon hearing their request, they qualify for a John Cougar Mellencamp listening party for up to 25 guests. 96 Rock provides pizza, beer, subs and copies of Mellencamp's "Big Daddy" release on Polygram.

WALKAMERICA 8X
96 Rock is cosponsoring the March of Dimes benefit with Reno's TV-2 at Idlewild Park.

96 SHOW LINE 6X
Concert line is augmented by daily announcements. Listeners are asked to contribute relevant information.

96 RDCK CAFE 4X
Journey and Rush are on the menu of triple shots at noon.

TICKET WINDOW 3X
Kathy McCovey dips into the Prize Closet for the caller who can identify a backwards Judas Priest track. Winner goes to the Reno Ramada Comedy Circus.

RDCK 'N' RDLL NEWS 1X
International agenda of concerts, clubs, new releases and historical perspectives compiled by Kathy McCovey each evening.

ACCOUNT LIST

Arco AM/PM Minimarket	4X	Grocery
Audio Alternative	3X	Electronics
Bagel Deli	6X	Restaurant
Bill Graham Presents	2X	Concert
Budget Tapes & Records	3X	CDs/Records/Tapes
Coca-Cola	4X	Beverage
Discount Auto Supply	3X	Automotive
First Interstate	2X	Bank/Finance
Golden Nugget	3X	Restaurant
Grand Auto Supply	5X	Automotive
Grand Tree	5X	Furniture
Harley Davidson Of Reno	3X	Auto/MC
Harrah's	6X	Employment
Jack-In-The-Box	4X	Restaurant
Major Video	1X	Entertainment/Rec
McDonald's	2X	Restaurant
Mervyn's	2X	Retail
Michael's Suzuki	3X	Auto/MC
Midas	3X	Automotive
Miller High Life	4X	Beer/Wine
Model Dairy	3X	Food Products
Nevada First	2X	Bank/Finance
Nevada Gaming Council	6X	Travel
New Age Neon	1X	Retail
Operating Engineers	2X	Employment
PNS Hardware	3X	Retail
Parnelli Jones	4X	Automotive
Pipe Filters Union	3X	Employment
Reno Athletic Club	3X	Fitness
Reno Camera Exchange	3X	Retail
Reno Transmission	1X	Automotive
Supershops	6X	Automotive
Thrifty Car Rental	5X	Travel
Videorama	3X	Entertainment/Rec
Video Station	4X	Entertainment/Rec
Wausau Metal	2X	Auto/MC
Wild West	10X	Electronics

ACCOUNTS BY CATEGORY

Auto/MC	6%
Automotive	17%
Bank/Finance	3%
Beer/Wine	3%
Beverage	3%
CDs/Records/Tapes	2%
Concert	2%
Electronics	10%
Employment	9%
Entertainment/Rec	6%
Fitness	2%
Food Products	2%
Furniture	4%
Grocery	3%
Restaurant	11%
Retail	7%
Travel	9%

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ADULT CONTEMPORARY/KVIL-FM

WEDNESDAY, APRIL 26, 1989

OVERVIEW

STATION: KVIL AM-FM, Highland Park/Dallas/Ft. Worth, TX
FREQUENCY: 103.7 MHz (100,000 watts)/1150 kHz (1,000watts)
GROUP OWNER: Infinity Broadcasting of Texas, Inc.
GM: Jerry Bobo
GSM: Bob Cooper
OM: Ron Chapman
PD: Chuck Rhodes
MO: Frank Miniaci
PROMOTION DIR.: Tricia Crisp
NEWS DIRECTOR: Peggy Sears Newman
AIRSTAFF:
 6A-10A "The Morning Show" — Ron Chapman
 10A-3P Jack Schell
 3P-7P Steve McCoy
 7P-11P Lynne Haley
 11P-2A Terry King
 2A-6A Terri Richardson
REP FIRM: Torbet

HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- LOUIS ARMSTRONG What A Wonderful World R
- CARLY SIMON Coming Around Again G
- GLENN FREY Livin' Right C
- MICHAEL BOLTON That's What Love Is All About G
- SUPREMES You Keep Me Hangin' On G
- STARSHIP Nothing's Gonna Stop Us Now G
- ELTON JOHN I'm Still Standing G
- NOVELTY Novelty X
- JAMES TAYLOR Everyday G

7AM

- TEARS FOR FEARS Head Over Heels G
- BEACH BOYS Fun, Fun, Fun G
- BARRY MANILOW Keep Each Other Warm C
- ROY ORBISON You Got It R
- CHRISTINE MCVIE Got A Hold On Me G
- LINDA RONSTADT Different Drum G
- BEATLES When I'm 64 G

8AM

- LUTHER VANDROSS She Won't Talk To Me R
- JIM CROCE Time In A Bottle G
- BARBRA STREISAND What Were We Thinking Of C
- CHER/PETER CETERA After All C
- SCARLETT & BLACK You Don't Know G
- BILLY OCEAN Love Is Forever G

9AM

- GLORIA ESTEFAN/MSM Bad Boy G
- CARLY SIMON Let The River Run C
- ART GARFUNKEL I Only Have Eyes For You G
- AIR SUPPLY Every Woman In The World G
- MIKE & MECHANICS The Living Years R
- STEVIE WONDER Superstition G
- TOTO Africa G
- DEON ESTUS Heaven Help Me C
- BEATLES Something G
- COMMODORES Nightshift G

10AM

- EARTH, WIND & FIRE September G
- ANITA BAKER Giving You The Best... R
- BASIA Promises C
- CHICAGO Just You 'N' Me G
- BREAD Diary G
- GENESIS Tonight, Tonight, Tonight G
- RONNIE MILSAP Smokey Mountain Rain G
- SPIRAL STARECASE More Today Than Yesterday G
- PHOEBE SNOW If I Can Just Get Through... C
- LINDA RONSTADT It's So Easy G
- VANESSA WILLIAMS Dreamin' C
- NOVELTY Novelty X
- GLENN FREY You Belong To The City G

11AM

- NEIL DIAMOND The Best Years Of Our Lives C
- IRENE CARA Fame G
- BRUCE SPRINGSTEEN Brilliant Disguise G
- MADONNA Borderline G
- HALL & OATES You've Lost That Lovin' Feelin' G
- WARWICK & OSBORNE Love Power G
- SMOKEY ROBINSON Just To See Her G
- FIREFALL You Are The Woman G
- ONE 2 MANY Downtown C
- CHICAGO Baby What A Big Surprise C
- BILLY JOEL Piano Man G

12NOON

- BASIA Time And Tide R
- POINTER SISTERS Slow Hand G
- GLENN FREY Livin' Right C
- STEVIE WONDER Go Home G
- JIMMY RUFFIN What Becomes Of The Broken... G
- CAROLE KING So Far Away G
- KANSAS All I Wanted G
- MIKE & MECHANICS Silent Running G
- SOUTHERN PACIFIC All Is Lost C
- KOOL & THE GANG Celebration G
- STEPHEN BISHOP On And On G
- ROD STEWART Forever Young R

1PM

- DEBBIE GIBSON Out Of The Blue G
- THIRTY EIGHT SPECIAL Second Chance C
- BOBBY HEBB Sunny G
- WARWICK & HEWETT Another Chance To Love R
- ALAN PARSONS PROJECT Eye In The Sky G
- STEVE WINWOOD While You See A Chance G
- SPINNERS I'll Be Around G
- NEIL DIAMOND Solitary Man G
- BARRY MANILOW Keep Each Other Warm C
- CHRISTOPHER CROSS Ride Like The Wind G
- JIM CROCE Time In A Bottle G
- BERLIN Take My Breath Away G
- RICK ASTLEY Never Gonna Give You Up G

2PM

- ELTON JOHN I Don't Wanna Go On With... R
- NATALIE COLE Miss You Like Crazy C
- STEVIE WONDER That Girl G
- MARVIN GAYE What's Going On G
- BILLY JOEL You're Only Human(Second Wind) G
- AIR SUPPLY Even The Nights Are Better G
- MICHAEL JACKSON Human Nature G
- LEVEL 42 Something About You C
- CHER/PETER CETERA After All G
- LINDA RONSTADT You're No Good G
- DAN SEALS Bop G
- POLICE Every Breath You Take G

3PM

- BASIA New Day For You R
- PHIL COLLINS In The Air Tonight G
- BARBRA STREISAND What Were We Thinking Of C
- BEN E KING Stand By Me G
- GLORIA ESTEFAN/MSM Conga G
- WARWICK/SPINNERS Then Came You G
- MADONNA Like A Prayer C
- BENJAMIN ORR Stay The Night G
- LIONEL RICHIE My Love G

4PM

- TIFFANY I Think We're Alone Now G
- RICHARD/NEWTON-JOHN Suddenly G
- PLAYER Baby Come Back G
- CARLY SIMON Let The River Run C
- TEARS FOR FEARS Everybody Wants To Rule The... G
- CLASSICS IV Traces G
- STEVE WINWOOD Higher Love G
- DEON ESTUS Heaven Help Me C

5PM

- BILLY OCEAN Get Outta My Dreams, Get... G
- CHICAGO Love Me Tomorrow G
- CULTURE CLUB Karma Chameleon G
- KENNY LOGGINS Meet Me Half Way G
- BASIA Promises C
- BELINDA CARLISLE I Get Weak G
- SIMON & GARFUNKEL Scarborough Fair/Canticle G
- ELTON JOHN Philadelphia Freedom G

6PM

- JENNIFER WARNES Right Time Of The Night G
- GLENN FREY Heat Is On G
- KLYMAXX I'd Still Say Yes G
- ROBBIE DUPREE Hot Rod Hearts G
- PHOEBE SNOW If I Can Just Get Through... C
- KOOL & THE GANG Fresh G
- HOLLIES He Ain't Heavy, He's My... G

7PM

- ONE 2 MANY Downtown C
- GLASS TIGER Don't Forget Me When I'm Gone C
- SOUTHERN PACIFIC All Is Lost C
- FLEETWOOD MAC Don't Stop R
- KENNY G/S ROBINSON We've Saved The Best For Last G
- CARS Drive G

- RICHARD MARK Endless Summer Nights G
- GLENN FREY Livin' Right C
- STARSHIP Sara G
- SEALS & CROFTS Get Closer G
- THIRTY EIGHT SPECIAL Second Chance C

8PM

- PHIL COLLINS Take Me Home G
- BARRY MANILOW Keep Each Other Warm C
- ELTON JOHN Crocodile Rock G
- CREEDENCE CLEARWATER Lookin' Out My Back Door G
- ROD STEWART My Heart Can't Tell You No R
- STEVIE WONDER I Just Called To Say I Love... G
- HUEY LEWIS & NEWS Doing It All For My Baby G
- NATALIE COLE Miss You Like Crazy G
- REO SPEEDWAGON Can't Fight This Feeling G
- CHAKA KHAN I Feel For You G
- BARBRA STREISAND What Were We Thinking Of C

9PM

- STEVE WINWOOD Finer Things G
- CHER/PETER CETERA After All G
- CLIFF RICHARD Dreaming G
- A LENNOX/A. GREEN Put A Little Love In Your... R
- HALL & OATES Out Of Touch G
- JOHNNY RIVERS Swayin' To The Music(Slow... G
- EAGLES One Of These Nights G
- MADONNA Like A Prayer G
- DAVID FOSTER Love Theme From St Elmos Fire G
- KANE GANG Motortown R
- FLEETWOOD MAC Go Your Own Way G
- DEON ESTUS Heaven Help Me C

10PM

- JANET JACKSON When I Think Of You G
- CARLY SIMON Let The River Run C
- DIONNE WARWICK Heartbreaker G
- LOGGINS, KENNY This Is It G
- LIONEL RICHIE All Night Long G
- FOUR TOPS I Can't Help Myself G
- DOBIE GRAY Drift Away G
- STEVE WINWOOD Talking Back To The Night G
- STEVIE WONDER Isn't She Lovely G
- BRUCE SPRINGSTEEN My Hometown G
- BASIA Promises C
- BILLY JOEL Tell Her About It C
- JOHN WAITE Missing You G
- MARY WELLS My Guy G
- AL JARREAU Moonlighting G
- NEIL DIAMOND The Best Years Of Our Lives C

11PM

- PHOEBE SNOW If I Can Just Get Through... C
- EAGLES Desperado G
- MADONNA Crazy For You G
- FLEETWOOD MAC Dreams G
- BRUCE HORNSBY/RANGE Mandolin Rain G
- GENESIS In Too Deep G
- SHEENA EASTON Morning Train C
- ONE 2 MANY Downtown G
- DAN FOGELBERG Hard To Say G
- BEATLES I'll Follow The Sun G
- CHICAGO Look Away R
- DOOBIE BROTHERS What A Fool Believes G
- SOUTHERN PACIFIC All Is Lost C
- HUEY LEWIS & NEWS Power Of Love G
- LAURA BRANIGAN How Am I Supposed To Live With G

ALPHABETICAL LIST BY ARTIST

A

- AIR SUPPLY Even The Nights Are Better 2p
- AIR SUPPLY Every Woman In The World 9a
- ARMSTRONG, LOUIS What A Wonderful World 6a
- ASTLEY, RICK Never Gonna Give You Up 1p

B

- BAKER, ANITA Giving You The Best 10a
- BASIA New Day For You 3p
- BASIA Promises 10a
- BASIA Promises 5p
- BASIA Promises 10p
- BASIA Time And Tide 12n
- BEACH BOYS Fun, Fun, Fun 7a
- BEATLES I'll Follow The Sun 11p
- BEATLES Something 9a
- BEATLES When I'm 64 7a
- BERLIN Take My Breath Away 1p
- BISHOP, STEPHEN On And On 12n
- BOLTON, MICHAEL That's What Love Is All About 6a
- BRANIGAN, LAURA How Am I Supposed To Live With 11p
- BREAD Diary 10a

C

- CARA, IRENE Fame 11a
- CARLISLE, BELINDA I Get Weak 5p
- CARS Drive 7p
- CHER/PETER CETERA After All 8a
- CHER/PETER CETERA After All 2p
- CHER/PETER CETERA After All 9p
- CHICAGO Baby What A Big Surprise 11a
- CHICAGO Just You 'N' Me 10a
- CHICAGO Look Away 11p
- CHICAGO Love Me Tomorrow 5p
- CLASSICS IV Traces 4p
- COLE, NATALIE Miss You Like Crazy 2p
- COLE, NATALIE Miss You Like Crazy 8p
- COLLINS, PHIL In The Air Tonight 3p
- COLLINS, PHIL Take Me Home 8p
- COMMODORES Nightshift 9a
- CREEDENCE CLEARWATER Lookin' Out My Back Door 8p
- CROCE, JIM Time In A Bottle 8a
- CROCE, JIM Time In A Bottle 1p
- CROSS, CHRISTOPHER Ride Like The Wind 1p
- CULTURE CLUB Karma Chameleon 5p

D

- DIAMOND, NEIL Solitary Man 1p
- DIAMOND, NEIL The Best Years Of Our Lives 11a
- DIAMOND, NEIL The Best Years Of Our Lives 10p
- DOOBIE BROTHERS What A Fool Believes 11p
- DUPREE, ROBBIE Hot Rod Hearts 6p

E

- EAGLES Desperado 11p
- EAGLES One Of These Nights 9p
- EARTH, WIND & FIRE September 10a
- EASTON, SHEENA Morning Train 11p
- ESTEFAN, GLORIA/MSM Bad Boy 9a
- ESTEFAN, GLORIA/MSM Conga 3p
- ESTUS, DEON Heaven Help Me 9a
- ESTUS, DEON Heaven Help Me 4p
- ESTUS, DEON Heaven Help Me 9p

F

- FIREFALL You Are The Woman 11a
- FLEETWOOD MAC Don't Stop 7p
- FLEETWOOD MAC Dreams 11p
- FLEETWOOD MAC Go Your Own Way 9p
- FLEETWOOD MAC Hard To Say 11p
- FOSTER, DAVID Love Theme From St Elmos Fire 9p
- FOUR TOPS I Can't Help Myself 10p
- FREY, GLENN Heat Is On 6p
- FREY, GLENN Livin' Right 6a
- FREY, GLENN Livin' Right 12n
- FREY, GLENN Livin' Right 7p
- FREY, GLENN You Belong To The City 10a

G

- GARFUNKEL, ART I Only Have Eyes For You 9a
- GAYE, MARVIN What's Going On 2p
- GENESIS In Too Deep 11p
- GENESIS Tonight, Tonight, Tonight 10a
- GENESIS Out Of The Blue 1p
- GLASS TIGER Don't Forget Me When I'm Gone 7p
- GRAY, DOBIE Drift Away 10p

H

- HALL & OATES Out Of Touch 9p
- HALL & OATES You've Lost That Lovin' Feelin' 11a
- HEBB, BOBBY Sunny 1p
- HOLLIES He Ain't Heavy, He's My... 6p
- HORNSBY, BRUCE/RANGE Mandolin Rain 11p

J

- JACKSON, JANET When I Think Of You 10p
- JACKSON, MICHAEL Human Nature 2p
- JARREAU, AL Piano Man 11a
- JOEL, BILLY Tell Her About It 10p
- JOEL, BILLY You're Only Human(Second Wind) 2p
- JOHN, ELTON Crocodile Rock 8p
- JOHN, ELTON I Don't Wanna Go On With... 2p
- JOHN, ELTON I'm Still Standing 6a
- JOHN, ELTON Philadelphia Freedom 5p

K

- KANE GANG Motortown 9p
- KANSAS All I Wanted 12n
- KENNY G/S ROBINSON We've Saved The Best For Last 7p
- KENNY LOGGINS This Is It 10p
- KHAN, CHAKA I Feel For You 8p

ADULT CONTEMPORARY/KVIL-FM

ALPHABETICAL LIST BY ARTIST

K			
KING, CARDLE	So Far Away	12n	
KING, BEN E	Stand By Me	3p	
KLYMAXX	I'd Still Say Yes	6p	
KDDL & THE GANG	Celebration	12n	
KODL & THE GANG	Fresh	6p	

L			
LENNOX, A/GREEN, A	Put A Little Love In Your	9p	
LEVEL 42	Something About You	2p	
LEWIS, HUEY & NEWS	Doing It All For My Baby	8p	
LEWIS, HUEY & NEWS	Power Of Love	11p	
LOGGINS, KENNY	Meet Me Half Way	5p	

M			
MADONNA	Borderline	11a	
MADONNA	Crazy For You	11p	
MADONNA	Like A Prayer	3p	
MADONNA	Like A Prayer	9p	
MANILOW, BARRY	Keep Each Other Warm	7a	
MANILOW, BARRY	Keep Each Other Warm	1p	
MANILOW, BARRY	Keep Each Other Warm	8p	
MARX, RICHARD	Endless Summer Nights	7p	
MCVIE, CHRISTINE	Got A Hold On Me	7a	
MIKE & MECHANICS	Silent Running	12n	
MIKE & MECHANICS	The Living Years	9a	
MILSAP, RONNIE	Smokey Mountain Rain	10a	

N			
NOVELTY	Novelty	6a	
NOVELTY	Novelty	10a	

O			
OCEAN, BILLY	Get Outta My Dreams, Get	5p	
OCEAN, BILLY	Love Is Forever	8a	
ONE 2 MANY	Downtown	11a	
ONE 2 MANY	Downtown	7p	
ONE 2 MANY	Downtown	11p	
ORBISON, ROY	You Got It	7a	
ORR, BENJAMIN	Stay The Night	3p	

P			
PARSONS, ALAN PROJEC	Eye In The Sky	1p	
PLAYER	Baby Come Back	4p	
PDINTER SISTERS	Slow Hand	12n	
PDICE	Every Breath You Take	2p	

R			
REO SPEEDWAGON	Can't Fight This Feeling	8p	
RICHARD, CLIFF	Dreaming	9p	
RICHARD/NEWTON-JOHN	Suddenly	4p	
RICHIE, LIONEL	All Night Long	10p	
RICHIE, LIONEL	My Love	3p	
RIVERS, JOHNNY	Swayin' To The Music (Slow	9p	
ROBINSON, SMOKEY	Just To See Her	11a	
RONSTADT, LINDA	Different Drum	7a	
RONSTADT, LINDA	It's So Easy	10a	
RONSTADT, LINDA	You're No Good	2p	
RUFFIN, JIMMY	What Becomes Of The Broken	12n	

S			
SCARLETT & BLACK	You Don't Know	8a	
SEALS & CROFTS	Get Closer	7p	
SEALS, DAN	Bop	2p	
SIMON & GARFUNKEL	Scarborough Fair/Canticle	5p	
SIMON, CARLY	Coming Around Again	6a	
SIMON, CARLY	Let The River Run	9a	
SIMON, CARLY	Let The River Run	4p	
SIMON, CARLY	Let The River Run	10p	
SNOW, PHOEBE	If I Can Just Get Through	10a	
SNOW, PHOEBE	If I Can Just Get Through	6p	
SNOW, PHOEBE	If I Can Just Get Through	11p	
SOUTHERN PACIFIC	All Is Lost	12n	
SOUTHERN PACIFIC	All Is Lost	7p	
SOUTHERN PACIFIC	All Is Lost	11p	
SPINNERS	I'll Be Around	1p	
SPIRAL STARECASE	More Today Than Yesterday	10a	
SPRINGSTEEN, BRUCE	Brilliant Disguise	11a	
SPRINGSTEEN, BRUCE	My Hometown	10p	
STARSHIP	Nothing's Gonna Stop Us Now	6a	
STARSHIP	Sara	7p	
STEWART, ROD	Forever Young	12n	
STEWART, ROD	My Heart Can't Tell You No	8p	
STREISAND, BARBRA	What Were We Thinking Of	8a	
STREISAND, BARBRA	What Were We Thinking Of	3p	
STREISAND, BARBRA	What Were We Thinking Of	8p	
SUPREMES	You Keep Me Hangin' On	6a	

T			
TAYLOR, JAMES	Everyday	6a	
TEARS FOR FEARS	Everybody Wants To Rule The	4p	
TEARS FOR FEARS	Head Over Heels	7a	
THIRTY EIGHT SPECIAL	Second Chance	1p	
THIRTY EIGHT SPECIAL	Second Chance	7p	
TIFFANY	I Think We're Alone Now	4p	
TOTO	Africa	9a	

V			
VANDROSS, LUTHER	She Won't Talk To Me	8a	

W			
WAITE, JOHN	Missing You	10p	
WARNES, JENNIFER	Right Time Of The Night	6p	
WARWICK & HEWETT	Another Chance To Love	1p	
WARWICK & OSBORNE	Love Power	11a	
WARWICK, DIONNE	Heartbreaker	10p	
WARWICK/SPINNERS	Then Came You	3p	
WELLS, MARY	My Guy	10p	
WILLIAMS, VANESSA	Dreamin'	10a	
WINWOOD, STEVE	Finer Things	9p	
WINWOOD, STEVE	Higher Love	4p	
WINWOOD, STEVE	Talking Back To The Night	10p	
WINWOOD, STEVE	While You See A Chance	1p	
WONDER, STEVIE	Go Home	12n	
WONDER, STEVIE	I Just Called To Say I Love	8p	
WONDER, STEVIE	Isn't She Lovely	10p	
WONDER, STEVIE	Superstition	9a	
WONDER, STEVIE	That Girl	2p	

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

BASIA	Promises	3
CHER/PETER CETERA	After All	3
ESTUS, DEON	Heaven Help Me	3
FREY, GLENN	Livin' Right	3
MANILOW, BARRY	Keep Each Other Warm	3
ONE 2 MANY	Downtown	3
SIMON, CARLY	Let The River Run	3
SNOW, PHOEBE	If I Can Just Get Through	3
SOUTHERN PACIFIC	All Is Lost	3
STREISAND, BARBRA	What Were We Thinking Of	3
COLE, NATALIE	Miss You Like Crazy	2
DIAMOND, NEIL	The Best Years Of Our Lives	2
MADONNA	Like A Prayer	2
THIRTY EIGHT SPECIAL	Second Chance	2
WILLIAMS, VANESSA	Dreamin'	1

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

WONDER, STEVIE	5
CHICAGO	4
JOHN, ELTON	4
WINWOOD, STEVE	4
BASIA	3
BEATLES	3
FLEETWOOD MAC	3
FREY, GLENN	3
JOEL, BILLY	3
MADONNA	3
RONSTADT, LINDA	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	28.72
G	71.28
MORNING DRIVE	
C-R	32.26
G	67.74
MIDDAY	
C-R	26.67
G	73.33
AFTERNOON DRIVE	
C-R	21.88
G	78.13
EVENING	
C-R	32.31
G	67.69

POSITIONING STATEMENTS

MUSIC 18X+
 "KVIL — Highland Park/Dallas/Ft. Worth." (18X)
 Numerous custom jingles used for each jock, including Billy Crystal doing Sammy Davis, Jr. for Steve McCoy's show, and the phrase "Makin' the night come alive" for Lynne Haley's.

PROMOTIONAL ACTIVITY

KVIL'S LAST NUMBER LOTTO 30X
 Listeners can win up to \$20,000 cash or a seven-day Caribbean Cruise. Numbers are called on the air five times daily, with winners matching 15 of them to claim cash. Match the instant win number on a Diet Coke display at Tom Thumb Page Stores, Tom Thumb Supermarkets or Simon and David stores to win cruise.

PEOPLE'S CHOICE 24X
 To win listeners must know the amount of the jackpot when called by a KVIL jock. Steve McCoy phoned a listener on the day of MMR's monitoring, who promptly won \$1,620. The happy victor said she'd probably put the money away for her wedding next year.

THE DALLAS AUTO SHOW 10X
 KVIL broadcasts live from the show and celebrates the 20 year anniversary of Ron Chapman's morning program as well as the 20th anniversary of Roger Meyer Cadillac. Given away will be some real wheels — a special edition Cadillac Seville.

SECRETARY'S WEEK CONTEST 8X
 DJ Steve McCoy spearheaded a funny contest on the day of our monitoring as office workers won prizes (flowers, dinner) for making up lyrics about the business relationship between bosses and secretaries and singing them to the tune of well-known songs. The winning entry was sung to the melody of the Spaniels' "Goodnight Sweetheart."

MIDDAY MONEY TUNE 6X
 Morning host Ron Chapman plays a song, which is repeated by Jack Schell middays — and the designated called who can identify the tune wins \$400.

KVIL DISCOUNT COUPON 6X
 Available at 7-Eleven Stores, the coupon is good for two-for-one admission at the Scarborough Fair Renaissance Fest. As the phrase goes: "Thee buy one, we buy one."

A TASTE OF THE ADVENTUROUS 1X
 KVIL called a special line, giving its audience a treat to a bit of Pirate Radio (Los Angeles' KOLZ).

ACCOUNT LIST

Account Temps	4X	Employment
Acura Legend	1X	Auto/MC
Albertson's	2X	Grocery
Autobahn Volvo	1X	Auto/MC
Bag And Baggage	3X	Retail
Britannica Learning Center	3X	Education
Black-Eyed Pea	3X	Restaurant
Bluebell Ice Cream	2X	Food Products
Borden's	3X	Food Products
Brahms Ice Cream	7X	Food Products
Cable News Network	2X	Entertainment/Rec
Chaffayaya	4X	Restaurant
Chicago, City Of Tourism	2X	Tourism
Citibank	3X	Bank/Finance
Cold Duck	1X	Beer/Wine
Court Reporting Institute Of Dallas	3X	Education
Country Pride Chicken	3X	Food Products
Courtyard Hotels	1X	Lodging
Craig, Jenny Weight Loss	4X	Health/Beauty
Dallas Market Hall	3X	Retail
Dallas Morning News	3X	Publication
Dellworth	2X	Communications
Diamond Shamrock	3X	Automotive
Dodge Dealers	3X	Auto/MC
Doritos	4X	Food Products
El Chico	1X	Restaurant
Empact	2X	Various
Evans, R.D. Pontiac/GMC	2X	Auto/MC
Eyemasters	1X	Optical
First City Texas	2X	Bank/Finance
Goodson Acura	1X	Auto/MC
Goodyear	3X	Automotive
Hertz Rent-A-Car	3X	Car Rental
Hyundai	2X	Auto/MC
Innovative Office Systems	2X	Office Products
Jack-In-The-Box	2X	Restaurant
Karen's Flowers	2X	Retail
Kentucky Fried Chicken	3X	Restaurant
Kmart	1X	Retail
Kroger	1X	Grocery Store
Lake Texoma Resort	3X	Entertainment/Rec
Lord And Taylor	2X	Retail
Louisiana Downs	3X	Entertainment/Rec
Macy's	3X	Retail
Marshall's	3X	Clothing
McDonald's	2X	Restaurant
Merrill-Dow Pharmaceuticals	3X	Retail

Mervyn's	1X	Retail
Mexicana Airlines	2X	Airline
Midas	2X	Automotive
Midway Airlines	2X	Airline
Mobil	2X	Automotive
Montgomery Ward	4X	Retail
Nissan Dealers	2X	Auto/MC
North Texas Chevy Dealers	6X	Auto/MC
Pizbuin	3X	Health/Beauty
Pennzoil	1X	Automotive
President's Health Club	2X	Fitness
Rand McNally Atlas	1X	Publication
Revco	1X	Retail
Rosarita	2X	Food Products
Roundup Grass And Weed Killer	2X	Home Improvement
Sassoon, Vidal	2X	Health/Beauty
Scaggs Alpha Beta	4X	Grocery
Scarborough Fair	7X	Entertainment/Rec
Sears	5X	Retail
Seneca Juices	3X	Food Products
Six Flags Under Arlington	2X	Entertainment/Rec
Southwestern Bell	3X	Communications
Steak And Ale	4X	Restaurant
Sylvan Learning Center	1X	Education
Texaco	1X	Automotive
Texas Commerce Bank	4X	Bank/Finance
T.G.I. Fridays	1X	Restaurant
Tidy Cat 3	3X	Pet Supplies
Toyota Dealers	5X	Auto/MC
Volkswagen Dealers	2X	Auto/MC
Volvo Dealers	3X	Auto/MC
Wickes Furniture	9X	Furniture
Working In North Dallas	2X	Publication

(NOTE: Commercial count may have been affected by a brief audio loss.)

ACCOUNTS BY CATEGORY

Airline	2%
Auto/MC	12%
Automotive	5%
Bank/Finance	6%
Beer/Wine	1%
Car Rental	2%
Clothing	2%
Communications	3%
Education	3%
Employment	2%
Entertainment/Rec	8%
Fitness	1%
Food Products	11%
Furniture	4%
Grocery	3%
Health/Beauty	4%
Home Improvement	1%
Lodging	1%
Office Products	1%
Optical	1%
Pet Supplies	1%
Publication	2%
Real Estate	1%
Restaurant	9%
Retail	16%
Travel	1%
Various	1%

MAY IS NATIONAL CAPITOL RECORDS MONTH!

GREAT WHITE



"ONCE BITTEN, TWICE SHY"

MMR 7PM-3AM ROCK CHART ⁹ - ⁵

MMR ROCK TRACER TRACKS ⁶

20% INCREASE IN AIRPLAY THIS WEEK!

R&R TRACK (6) / LP: (4)

#3 MOST REQUESTED

ALBUM NETWORK RETAIL (49) - (25)

#1 BIN BURNER

ALREADY GOLD!



MMR 6AM-7PM ROCK CHART ¹⁵ - ¹³

#10 MOST REQUESTED

ALBUM NETWORK RETAIL (33)

#9 IN STORE PLAY

NEXT TOP 10 TRACK!

"LOVE LETTER"

ON YOUR DESK NOW!

BONNIE RAITT



"THING CALLED LOVE"



W.A.S.P.

"THE REAL ME"

MMR ROCK TRACER TRACKS DEBUT NEWCOMER

ON OVER 25 GREAT ROCK STATIONS!

BILLBOARD RETAIL (48)



QUEEN

"I WANT IT ALL"

#1 MOST ADDED ACROSS THE BOARD!

R&R BREAKER (11)

#8 MOST REQUESTED AFTER 1 DAY!

NEW!

JON BUTCHER'S MASS APPEAL CROSSOVER TRACK "WAITING FOR A MIRACLE"

COMING ATTRACTIONS

DOOBIE BROTHERS

PAUL McCARTNEY

BILLY SQUIER

ROCK RADIO

*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

4/17/89	4/24/89	5/1/89	5/8/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
1	1	1	1	TOM PETTY	I Won't Back Down	MCA	1435	24	24.70
—	14	2	2	JOHN C MELLENCAMP	Pop Singer	Mercury/PG	1428	24	24.03
2	2	3	3	OUTFIELD	Voices Of Babylon	Columbia	1183	20	18.95
New Entry ✓			4	STEVIE NICKS	Rooms On Fire	Modern/Atl	840	18	15.69
11	6	6	5	CULT	Fire Woman	Sire/Repri	812	16	13.94
16	8	7	6	GREAT WHITE	Once Bitten Twice Shy	Capitol	784	18	12.08
25	16	12	7	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB	630	16	11.31
—	—	21	8	RICHARD MARX	Satisfied	EMI	588	15	8.81
—	28	15	9	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc.	539	14	9.10
17	9	8	10	R.E.M.	Turn You Inside-Out	WB	518	15	7.85
20	17	13	11	SARAYA	Love Has Taken Its Toll	Polydor/PG	483	12	7.36
12	10	9	12	RED SIREN	All Is Forgiven	Mercury/PG	476	16	5.85
15	11	10	13	XTC	Mayor Of Simpleton	Geffen	441	15	10.07
—	27	20	14	LIVING COLOUR	Open Letter (To A Landlord)	Epic	420	13	6.40
37	19	17	15	JOE JACKSON	Nineteen Forever	A&M	413	13	7.60
23	26	16	16	MIKE & MECHANICS	Seeing Is Believing	Atlantic	413	16	6.71
21	21	19	17	WARRANT	Down Boys	Columbia	385	12	6.25
28	22	18	18	CINDERELLA	Coming Home	Mercury/PG	371	12	5.85
18	15	14	19	BONNIE RAITT	Thing Called Love	Capitol	371	15	5.64
—	—	36	20	BAD COMPANY	Bad Man	Atlantic	322	14	3.95
27	25	22	21	LITA FORD	Close My Eyes Forever	RCA	301	16	4.19
31	32	30	22	KINGDOM COME	Do You Like It	Polydor/PG	294	10	3.99
Reentry ✓			23	R.E.M.	Pop Song 89	WB	287	13	7.36
—	—	23	24	TOM PETTY	Running Down A Dream	MCA	280	12	5.01
40	37	34	25	JOE SATRIANI	One Big Rush	WTG	266	10	4.72
32	31	33	26	U2	Dancing Barefoot	Island	259	19	6.39
—	33	29	27	JEFF HEALEY BAND	Angel Eyes	Arista	259	14	3.37
36	23	24	28	BIG BAM BOO	Shooting From My Heart	UNI/MCA	238	11	4.05
—	34	32	29	CURE	Fascination Street	Elektra	210	13	4.37
30	30	25	30	EDIE BRICKELL & NEW	Circle	Geffen	210	13	2.88
—	39	28	31	FIXX	Precious Stone	RCA	210	11	2.61
—	—	35	32	TOM PETTY	Feel A Whole Lot Better	MCA	203	13	4.45
—	40	37	33	MICHAEL THOMPSON	Can't Miss	Geffen	196	15	2.47
—	—	27	34	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	175	19	3.91
—	—	39	35	LOU REED	Busload Of Faith	Sire/WB	168	13	2.43
New Entry ✓			36	EDDIE MONEY	Let Me In	Columbia	168	13	2.42
New Entry ✓			37	LOVE AND ROCKETS	So Alive	RCA	154	19	3.43
New Entry ✓			38	REPLACEMENTS	Back To Back	Sire/Repri	154	14	3.19
New Entry ✓			39	ELVIS COSTELLO	This Town	WB	154	14	3.00
New Entry ✓			40	CRACK THE SKY	From The Greenhouse	Grudge	154	13	2.39

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
NEIL SCHON	I'll Cover You	Columbia	154	22%
EXTREME	Kid Ego	A&M	147	—
✓ KING SWAMP	Is This Love	Virgin	133	—
TOM PETTY	Free Fallin'	MCA	126	—
HOUSE OF LORDS	Love Don't Lie	RCA	112	—
✓ QUEEN	I Want It All	Capitol	112	—
GODFATHERS	She Gives Me Love	Epic	112	77%
VIXEN	Love Made Me	EMI	112	128%
QUEENSRYCHE	Eyes Of A Stranger	EMI	105	36%
CONCRETE BLONDE	God Is A Bullet	IRS	98	55%
NEW ORDER	Round And Round	Qwest/WB	91	—
CHARLIE SEXTON	Blowing Up Detroit	MCA	91	44%
MARCELLO	First Love	Epic	91	—
✓ CURE	Lullaby	Elektra	84	—
MIDGE URE	Answers To Nothing	Chrysalis	84	9%
STAN RIDGWAY	Goin' Southbound	Geffen	77	22%
✓ DRIVIN' N' CRYIN	Honeysuckle Blue	Island/Atc	77	—
BIG BIG SUN	Stop The World	Atlantic	70	66%
SIDEWINDERS	Witchdoctor	Mammoth/RCA	70	66%
TREAT HER RIGHT	Picture Of The Future	RCA	63	—
✓ TESLA	Hang Tough	Geffen	63	—
TESLA	The Way It Is	Geffen	63	50%
✓ 10,000 MANIACS	Trouble Me	Elektra	63	—
✓ EDELWEISS	Bring Me Edelweiss	Atlantic	56	—
TOM PETTY	Love Is A Long Road	MCA	56	—
✓ HENRY LEE SUMMER	Hey Baby	CBS Assoc	56	—
✓ CULT	Edie (Ciao Baby)	Sire/Repri	56	—
RAMONES	Pet Sematary	Sire	56	—
✓ CONNELLS	Something To Say	TVT	56	—
SKID ROW	I Remember You	Atlantic	56	14%
XTC	King For A Day	Geffen	56	14%
DEF LEPPARD	Love & Affection	Mercury/PG	56	—
BLUE MURDER	Valley Of The Kings	Geffen	56	—
THRASHING DOVES	Angel Visit	A&M	49	—
PIL	Warrior	Virgin	49	—
REPLACEMENTS	Talent Show	Sire/Repri	49	16%
MELISSA ETHERIDGE	Chrome Plated Heart	Island	49	—
NOISEWORKS	Touch	Columbia	49	16%
GARY MOORE	Led Clones	Virgin	49	—
✓ ERASURE	Knockin' On Your Door	Sire	42	—
WIRE	Ear Drum Buzz	Mute/Enigm	42	20%
DURAN DURAN	Do You Believe In Sham	Capitol	42	—
✓ NEW ORDER	Love Less	Qwest	42	—
CROWDED HOUSE	Recurring Dream	Capitol	42	—
TRAVELING WILBURYS	Tweeter And The Monkey	Wilbury/WB	42	—
HOUSE OF FREAKS	Sun Gone Down	Rhino	42	—
✓ ALANNAH MYLES	Love Is	Atlantic	42	—
✓ MODERN ENGLISH	I Melt With You	Sire/WB	42	—
DEF LEPPARD	Rock Of Ages (Live)	Mercury/PG	42	—
✓ RED SIREN	One Good Lover	Mercury/PG	42	—
✓ W A S P	Real Me	Capitol	42	—
THE THE	The Beaten Generation	Epic	42	—
WARRANT	Sometimes She Cries	Columbia	42	—
DEF LEPPARD	Don't Shoot Shotgun	Mercury/PG	42	—
WINGER	Hungry	Atlantic	42	—
ERASURE	Stop	Sire/Repri	42	—
✓ BON JOVI	Lay Your Hands On Me	Mercury/PG	42	—

✓ Denotes new entry.

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
R.E.M.	Pop Song 89	WB

EAST

STEVIE NICKS	Rooms On Fire	Modern/Atl
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MIDWEST

R.E.M.	Pop Song 89	WB
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SOUTH

U2	Dancing Barefoot	Island
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WEST

R.E.M.	Pop Song 89	WB
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USERS GUIDE Calculated and determined by increases in RANK over previous week

ROCK RADIO — RECURRENTS/DAYPART CHARTS

HOTTEST RECURRENTS

5/8/89	ARTIST	TITLE	LABEL	QPI*
1	JULIAN LENNON	Now You're In Heaven	Atlantic	18
2	GUNS N' ROSES	Patience	Geffen	19
3	THIRTY EIGHT SPECIAL	Second Chance	A&M	16
4	REPLACEMENTS	I'll Be You	Sire/Repri	11
5	U2	God Part II	Island	15
6	CHRIS REA	Working On It	Geffen	15
7	LIVING COLOUR	Cult Of Personality	Epic	13
8	MELISSA ETHERIDGE	Similar Features	Island	13
9	FIXX	Driven Out	RCA	13
10	GARY MOORE	Ready For Love	Virgin	13
11	U2	When Love Comes To Town	Island	13
12	ELVIS COSTELLO	Veronica	WB	12
13	RADIATORS	Confidential	Epic	14
14	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	12
15	DEF LEPPARD	Rocket	Mercury/PG	9
16	JOE SATRIANI	Crush Of Love	Relativity	9
17	BON JOVI	I'll Be There For You	Mercury/PG	12
18	STEVE WINWOOD	Hearts On Fire	Virgin	14
19	VAN HALEN	Feels So Good	WB	10
20	GUNS N' ROSES	Paradise City	Geffen	9
21	LITTLE AMERICA	Where Were You	Geffen	14
22	VAN HALEN	When It's Love	WB	9
23	ROY ORBISON	You Got It	Virgin	8
24	VAN HALEN	Finish What Ya Started	WB	8
25	MELISSA ETHERIDGE	Like The Way I Do	Island	12
26	MIKE & MECHANICS	The Living Years	Atlantic	10
27	LOU REED	Dirty Blvd	Sire/WB	11
28	U2	Angel Of Harlem	Island	7
29	STEVE WINWOOD	Roll With It	Virgin	8
30	BAO COMPANY	Shake It Up	Atlantic	11
31	INXS	Mystify	Atlantic	9
32	ROY ORBISON	She's A Mystery To Me	Virgin	9
33	TRAVELING WILBURYS	Handle With Care	Wilbury/WB	8
34	CROSBY, STILLS, N. Y	Got It Made	Atlantic	8
35	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia	11
36	GUNS N' ROSES	Sweet Child O' Mine	Geffen	9
37	MIDGE URE	Dear God	Chrysalis	9
38	BAO COMPANY	No Smoke Without A Fire	Atlantic	9
39	INXS	Never Tear Us Apart	Atlantic	9
40	JOAN JETT/BLACKHRTS	Little Liar	Blackh/CBS	9
41	ROBERT PALMER	Simply Irresistible	EMI	7
42	R.E.M.	Stand	WB	8
43	SKID ROW	Youth Gone Wild	Atlantic	8
44	U2	Desire	Island	7
45	CHOIRBOYS	Run To Paradise	WTG	22
46	HOWARD JONES	Everlasting Love	Elektra	16
47	EDDIE MONEY	Love In Your Eyes	Columbia	7
48	EDDIE MONEY	Walk On Water	Columbia	7
49	ROXETTE	The Look	EMI	28
50	TANITA TIKARAM	Twist In My Sobriety	Reprise	9

*Quality play index = average number of weekly plays from stations playing track.

6AM-7PM CURRENTS

5/8/89	ARTIST	TITLE	LABEL
1	TOM PETTY	I Won't Back Down	MCA
2	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
3	OUTFIELD	Voices Of Babylon	Columbia
4	STEVIE NICKS	Rooms On Fire	Modern/Att
5	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB
6	GREAT WHITE	Once Bitten Twice Shy	Capitol
7	CULT	Fire Woman	Sire/Repri
8	RICHARD MARX	Satisfied	EMI
9	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc.
10	R E M	Turn You Inside-Out	WB
11	JOE JACKSON	Nineteen Forever	A&M
12	XTC	Mayor Of Simpleton	Geffen
13	BONNIE RAITT	Thing Called Love	Capitol
14	MIKE & MECHANICS	Seeing Is Believing	Atlantic
15	REO SIREN	All Is Forgiven	Mercury/PG
16	SARAYA	Love Has Taken Its Toll	Polydor/PG
17	LIVING COLOUR	Open Letter (To A Landlord)	Epic
18	JEFF HEALEY BAND	Angel Eyes	Arista
19	R E M	Pop Song 89	WB
20	CINDERELLA	Coming Home	Mercury/PG
21	TOM PETTY	Running Down A Dream	MCA
22	U2	Dancing Barefoot	Island
23	BAO COMPANY	Bad Man	Atlantic
24	TOM PETTY	Feel A Whole Lot Better	MCA
25	EDIE BRICKELL & NEW	Circle	Geffen
26	LOVE AND ROCKETS	So Alive	RCA
27	MICHAEL THOMPSON	Can't Miss	Geffen
28	WARRANT	Down Boys	Columbia
29	BIG BAM BOD	Shooting From My Heart	UNI/MCA
30	LITA FORD	Close My Eyes Forever	RCA
31	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
32	ELVIS COSTELLO	This Town	WB
33	JOE SATRIANI	One Big Rush	WTG
34	EDDIE MONEY	Let Me In	Columbia
35	LOU REED	Busload Of Faith	Sire/WB
36	FIXX	Precious Stone	RCA
37	NEW ORDER	Round And Round	Qwest/WB
38	CURE	Fascination Street	Elektra
39	TOM PETTY	Free Fallin'	MCA
40	REPLACEMENTS	Back To Back	Sire/Repri
41	MIDGE URE	Answers To Nothing	Chrysalis
42	CRACK THE SKY	From The Greenhouse	Grudge
43	HOUSE OF LORDS	Love Don't Lie	RCA
44	NEIL SCHON	I'll Cover You	Columbia
45	QUEEN	I Want It All	Capitol
46	STAN RIDGWAY	Goin' Southbound	Geffen
47	BIG BIG SUN	Stop The World	Atlantic
48	XTC	King For A Day	Geffen
49	CHARLIE SEXTON	Blowing Up Detroit	MCA
50	KINGDOM COME	Oo You Like It	Polydor/PG

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM CURRENTS

5/8/89	ARTIST	TITLE	LABEL
1	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
2	TOM PETTY	I Won't Back Down	MCA
3	OUTFIELD	Voices Of Babylon	Columbia
4	CULT	Fire Woman	Sire/Repri
5	GREAT WHITE	Once Bitten Twice Shy	Capitol
6	SARAYA	Love Has Taken Its Toll	Polydor/PG
7	STEVIE NICKS	Rooms On Fire	Modern/Att
8	RED SIREN	All Is Forgiven	Mercury/PG
9	LIVING COLOUR	Open Letter (To A Landlord)	Epic
10	WARRANT	Down Boys	Columbia
11	KINGDOM COME	Oo You Like It	Polydor/PG
12	RICHARD MARX	Satisfied	EMI
13	CINDERELLA	Coming Home	Mercury/PG
14	R E M	Turn You Inside-Out	WB
15	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc
16	JOE SATRIANI	One Big Rush	WTG
17	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB
18	LITA FORD	Close My Eyes Forever	RCA
19	XTC	Mayor Of Simpleton	Geffen
20	BAD COMPANY	Bad Man	Atlantic
21	MIKE & MECHANICS	Seeing Is Believing	Atlantic
22	R E M	Pop Song 89	WB
23	EXTREME	Kid Ego	A&M
24	CURE	Fascination Street	Elektra
25	TOM PETTY	Running Down A Dream	MCA
26	BONNIE RAITT	Thing Called Love	Capitol
27	QUEENSRYCHE	Eyes Of A Stranger	EMI
28	JOE JACKSON	Nineteen Forever	A&M
29	LOU REED	Busload Of Faith	Sire/WB
30	FIXX	Precious Stone	RCA
31	NEIL SCHON	I'll Cover You	Columbia
32	U2	Dancing Barefoot	Island
33	TOM PETTY	Feel A Whole Lot Better	MCA
34	BIG BAM BOD	Shooting From My Heart	UNI/MCA
35	VIXEN	Love Made Me	EMI
36	CRACK THE SKY	From The Greenhouse	Grudge
37	JEFF HEALEY BANO	Angel Eyes	Arista
38	MARCELLO	First Love	Epic
39	KING SWAMP	Is This Love	Virgin
40	CONCRETE BLONDE	God Is A Bullet	IRS
41	REPLACEMENTS	Back To Back	Sire/Repri
42	QUEEN	I Want It All	Capitol
43	MICHAEL THOMPSON	Can't Miss	Geffen
44	GODFATHERS	She Gives Me Love	Epic
45	LOVE AND ROCKETS	So Alive	RCA
46	ELVIS COSTELLO	This Town	WB
47	CHARLIE SEXTON	Blowing Up Detroit	MCA
48	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
49	TESLA	Hang Tough	Geffen
50	EDDIE MONEY	Let Me In	Columbia

W CULT

THE FIRE

"FIRE WOMAN"
MMR Rock Tracer Tracks
7PM-3AM Rock Chart

25% Increase In Airplay This Week!

1 Most Requested Song

Album Network Retail (8) - (6)

Billboard LPs (19) - (16)

Closing Out On!

WLUP!
KZEL!
KZOO!

THE REPLACEMENTS

"BACK TO BACK"
MMR Rock Tracer Tracks Debut
38% Increase In Airplay This Week!

NEW ON! KYYS
KGB
KSJO

KQDS
WHCN
KEZE

KTYD
WMAD
& MORE!

MENTS

Elvis Costello "This Town"



MMR ROCK TRACER TRACKS DEBUT  39

MMR 6AM-7PM ROCK CHART  42  32

The 2nd Smash From SPIKE.

Produced by Elvis Costello, Kevin Killen and T-Bone Burnett

Lou Reed "Busload Of Faith"

MMR ROCK TRACER TRACKS  39  35

MMR 7PM-3AM ROCK CHART  29

From The NEW YORK Album.

Produced by Lou Reed and Fred Maher

CD PRO ON YOUR DESK, INCLUDES SPECIAL EDIT.

R.E.M. "Pop Song 89"

MMR ROCK TRACER TRACKS REENTRY  23

MMR 6AM-7PM ROCK CHART  19

32% INCREASE IN AIRPLAY THIS WEEK!

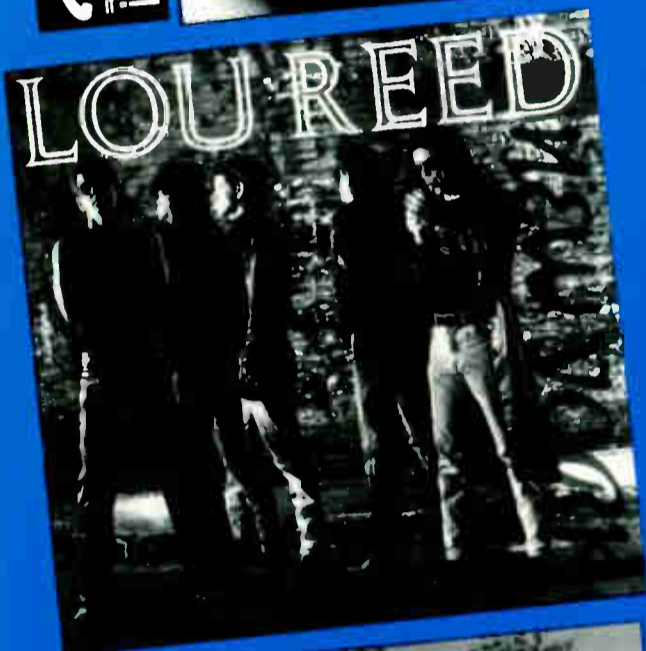
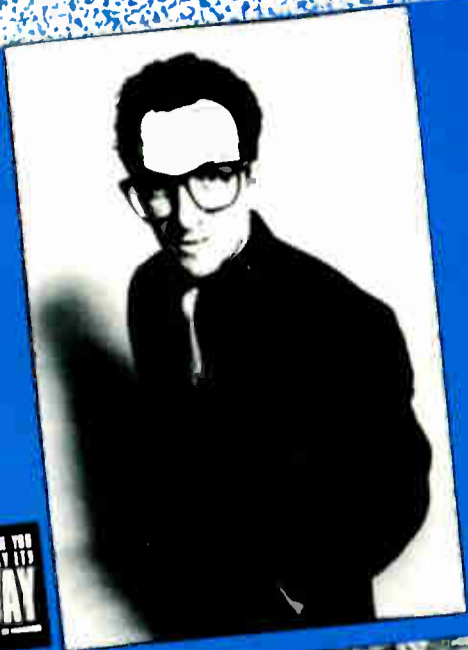
The New Single From The Platinum Album GREEN.

Produced by Scott Litt and R.E.M.

Todd Rundgren

"The Want Of A Nail"

ON YOUR DESK NOW!



HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

TOM PETTY 1 <i>I Won't Back Down / MCA</i> WNEW-FM 1.85 WMMR-FM 1.24 KLOS-FM 1.22 WLLZ-FM 1.01 KROR-FM 0.98 KROR-FM 0.84 WYNF-FM 0.77 KSHE-FM 0.74 KYYS-FM 0.74 WFBO-FM 0.70	FABULOUS THUNDERBIRD 9 <i>Rock This Place / CBS Assoc.</i> WNEW-FM 0.62 KYYS-FM 0.59 KLLOL-FM 0.57 KTXQ-FM 0.53 KSHE-FM 0.49 WKLS-FM 0.46 WWDC-FM 0.44 KBPI-FM 0.42 KROR-FM 0.39 WIYY-FM 0.34	WARRANT 17 <i>Down Boys / Columbia</i> WOVE-FM 1.02 WYNF-FM 0.46 KJJO-FM 0.46 WMMR-FM 0.41 KLLOL-FM 0.38 KUPD-FM 0.28 KTXQ-FM 0.27 WLVO-FM 0.24 KROR-FM 0.23 KAZY-FM 0.22	JOE SATRIANI 25 <i>One Big Rush / WTG</i> WNEW-FM 0.62 WMMR-FM 0.41 WXRT-FM 0.41 KLLOL-FM 0.38 KUPD-FM 0.28 WKLS-FM 0.23 KGON-FM 0.21 KZEW-FM 0.21 WLLZ-FM 0.17 KGB-FM 0.16	MICHAEL THOMPSON 33 <i>Can't Miss / Geffen</i> KYYS-FM 0.44 WLZR-FM 0.36 KXRX-FM 0.32 KJJO-FM 0.27 KGON-FM 0.21 WLLZ-FM 0.17 WGR-FM 0.15 KZAP-FM 0.14 KISS-FM 0.13 KZEW-FM 0.11	NEIL SCHON <i>I'll Cover You / Columbia</i> KSHE-FM 0.25 KFOG-FM 0.21 KROR-FM 0.17 KEDG-FM 0.15 KROR-FM 0.15 WYNF-FM 0.15 KUPD-FM 0.14 KZAP-FM 0.14 KOME-FM 0.13 KSJO-FM 0.13
JOHN C MELLENCAMP 2 <i>Pop Singer / Mercury/PG</i> WNEW-FM 1.85 KROR-FM 1.18 KLLOL-FM 1.13 KROR-FM 0.84 WLLZ-FM 0.84 KLOS-FM 0.81 WLUP-FM 0.74 KYYS-FM 0.74 WFBO-FM 0.70 KTXQ-FM 0.67	R.E.M. 10 <i>Turn You Inside-Out / WB</i> KTXQ-FM 0.67 KSHE-FM 0.49 KYYS-FM 0.44 WEBN-FM 0.44 KBPI-FM 0.42 WLUP-FM 0.37 KROR-FM 0.34 WRIF-FM 0.32 KFOG-FM 0.32 WFYV-FM 0.32	CINDERELLA 18 <i>Coming Home / Mercury/PG</i> WMMR-FM 0.83 WOVE-FM 0.61 KUPD-FM 0.42 KROR-FM 0.39 KGB-FM 0.32 KZEW-FM 0.32 WHTQ-FM 0.31 KAZY-FM 0.22 KISS-FM 0.19 WLZR-FM 0.18	U2 26 <i>Dancing Barefoot / Island</i> KLDS-FM 1.62 KROR-FM 1.43 WBCN-FM 0.57 WYNF-FM 0.46 WBAB-FM 0.42 KBCO-FM 0.32 KEDG-FM 0.31 WEBN-FM 0.29 XTRA-FM 0.24 WHCN-FM 0.19	FINE YOUNG CANNIBALS 34 <i>Good Thing / IRS/MCA</i> KROQ-FM 1.07 XTRA-FM 0.60 WBCN-FM 0.57 KITS-FM 0.53 WXRT-FM 0.41 KXRX-FM 0.32 WBRU-FM 0.20 KBCO-FM 0.16 KEDG-FM 0.08	EXTREME <i>Kid Ego / A&M</i> KLLOL-FM 0.57 WKLS-FM 0.46 WIYY-FM 0.22 WLLZ-FM 0.17 KUPD-FM 0.14 WHJY-FM 0.14 KAZY-FM 0.11 KZEW-FM 0.11 KISW-FM 0.10 WAAF-FM 0.08
OUTFIELD 3 <i>Voices Of Babylon / Columbia</i> WLUP-FM 1.11 KLLOL-FM 0.96 KLOS-FM 0.81 WEBN-FM 0.74 KUPD-FM 0.70 KROR-FM 0.67 KTXQ-FM 0.67 KYYS-FM 0.59 WFBO-FM 0.53 WNOR-FM 0.50	SARAYA 11 <i>Love Has Taken Its Toll / Polydor/PG</i> WNEW-FM 1.23 WOVE-FM 0.41 KROR-FM 0.39 KLLOL-FM 0.38 KZEW-FM 0.32 KYYS-FM 0.29 WGR-FM 0.29 KJJO-FM 0.27 WLZR-FM 0.27 WKLS-FM 0.23	BONNIE RAITT 19 <i>Thing Called Love / Capitol</i> KSHE-FM 0.74 KYYS-FM 0.74 WBCN-FM 0.57 KXRX-FM 0.42 KEDG-FM 0.39 KZEW-FM 0.32 KROR-FM 0.31 WBAB-FM 0.28 KTXQ-FM 0.27 KSJO-FM 0.25	JEFF HEALEY BAND 27 <i>Angel Eyes / Arista</i> WOVE-FM 0.61 KZEW-FM 0.53 WIYY-FM 0.34 KTXQ-FM 0.27 KZAP-FM 0.21 WFYV-FM 0.21 KGB-FM 0.16 WRFX-FM 0.15 KGON-FM 0.14 WHJY-FM 0.14	LOU REED 35 <i>Busload Of Faith / Sire/WB</i> WBCN-FM 0.57 WBAB-FM 0.42 KEOG-FM 0.23 WXRT-FM 0.20 KBCO-FM 0.16 KROR-FM 0.15 WBRU-FM 0.15 WHCN-FM 0.13 XTRA-FM 0.12 KXRX-FM 0.11	KING SWAMP <i>Is This Love / Virgin</i> KROR-FM 1.79 KAZY-FM 0.34 WFBO-FM 0.18 KYYS-FM 0.15 WHJY-FM 0.14 WFYV-FM 0.11 KJJO-FM 0.09 WQFM-FM 0.08 KISS-FM 0.06 KOME-FM 0.06
STEVIE NICKS 4 <i>Rooms On Fire / Modern/All</i> WNEW-FM 1.23 KLLOL-FM 0.96 KROR-FM 0.84 WMMR-FM 0.83 KLOS-FM 0.81 WLUP-FM 0.74 WLVO-FM 0.60 KUPD-FM 0.56 KTXQ-FM 0.53 KRSP-FM 0.46	RED SIREN 12 <i>All Is Forgiven / Mercury/PG</i> WGR-FM 0.49 KJJO-FM 0.42 KBPI-FM 0.42 WSHE-FM 0.42 WFBO-FM 0.35 WYNF-FM 0.31 KYYS-FM 0.29 KROR-FM 0.23 KAZY-FM 0.22 KZEW-FM 0.21	BAD COMPANY 20 <i>Bad Man / Atlantic</i> KAZY-FM 0.45 KBPI-FM 0.42 WLUP-FM 0.37 KXRX-FM 0.32 KJJO-FM 0.27 WFYV-FM 0.21 KISW-FM 0.20 KISS-FM 0.19 KOME-FM 0.19 WOIZ-FM 0.21	BIG BAM BOO 28 <i>Shooting From My Heart / UNI/MCA</i> WKLS-FM 0.46 KBPI-FM 0.42 WNOR-FM 0.38 KYYS-FM 0.29 WBAB-FM 0.28 KSHE-FM 0.25 WIYY-FM 0.22 KFOG-FM 0.21 KXRX-FM 0.21 KZEW-FM 0.21	EDDIE MONEY 36 <i>Let Me In / Columbia</i> KSHE-FM 0.49 WYNF-FM 0.46 KYYS-FM 0.44 KFOG-FM 0.21 WLLZ-FM 0.17 WEBN-FM 0.15 KSJO-FM 0.13 WOIZ-FM 0.11 KROR-FM 0.08 WSHE-FM 0.07	TOM PETTY <i>Free Fallin' / MCA</i> WNEW-FM 1.23 KXRX-FM 0.21 KLLOL-FM 0.19 WAAF-FM 0.17 KGB-FM 0.16 KEOG-FM 0.15 WEBN-FM 0.15 KISW-FM 0.10 WGR-FM 0.08 WKOF-FM 0.08
CULT 5 <i>Fire Woman / Sire/Repri</i> KROQ-FM 1.79 WNEW-FM 1.23 KLDS-FM 0.81 WOVE-FM 0.61 KYYS-FM 0.59 KTXQ-FM 0.53 WSHE-FM 0.49 XTRA-FM 0.48 KLLOL-FM 0.38 KJJO-FM 0.36	XTC 13 <i>Mayor Of Simpleton / Geffen</i> WNEW-FM 2.46 WMMR-FM 1.24 KITS-FM 0.53 KXRX-FM 0.53 WAAF-FM 0.50 WKLS-FM 0.46 KLOS-FM 0.41 WBCN-FM 0.38 WLUP-FM 0.37 KROQ-FM 0.36	LITA FORD 21 <i>Close My Eyes Forever / RCA</i> WNEW-FM 0.46 KROR-FM 0.39 WLVO-FM 0.36 WSHE-FM 0.35 WHTQ-FM 0.32 WEBN-FM 0.29 KUPD-FM 0.28 KBER-FM 0.21 WOVE-FM 0.20 KISW-FM 0.20	EDIE BRICKELL & NEW 30 <i>Circle / Geffen</i> WNEW-FM 0.62 KTXQ-FM 0.40 WLVO-FM 0.36 KROR-FM 0.34 KFOG-FM 0.21 WFBO-FM 0.18 KBCO-FM 0.16 WBRU-FM 0.15 KOMP-FM 0.11 KZEW-FM 0.11	LOVE AND ROCKETS 37 <i>So Alive / RCA</i> KROQ-FM 1.79 KITS-FM 0.53 KXRX-FM 0.32 WBRU-FM 0.25 KBCO-FM 0.16 KEOG-FM 0.15 KSJO-FM 0.13 XTRA-FM 0.12	HOUSE OF LORDS <i>Love Don't Lie / RCA</i> WOVE-FM 0.41 KLLOL-FM 0.38 KJJO-FM 0.18 WLZR-FM 0.18 WQFM-FM 0.17 WRIF-FM 0.16 KROR-FM 0.08 KISS-FM 0.06 WONE-FM 0.01
GREAT WHITE 6 <i>Once Bitten Twice Shy / Capitol</i> KLOS-FM 1.22 KROR-FM 0.98 WOVE-FM 0.61 KLLOL-FM 0.57 WSHE-FM 0.56 WLZR-FM 0.55 KXRX-FM 0.53 WKLS-FM 0.46 KAZY-FM 0.45 KYYS-FM 0.44	LIVING COLOUR 14 <i>Open Letter (To A Landlord) / Epic</i> KTXQ-FM 0.67 WOVE-FM 0.61 WKLS-FM 0.46 WMMR-FM 0.41 KROR-FM 0.39 KROQ-FM 0.36 WSHE-FM 0.35 KXRX-FM 0.32 WYNF-FM 0.31 KJJO-FM 0.27	KINGDOM COME 22 <i>Do You Like It / Polydor/PG</i> WOVE-FM 0.41 KJJO-FM 0.36 WLLZ-FM 0.34 KUPD-FM 0.28 KXRX-FM 0.21 KROR-FM 0.20 WGR-FM 0.20 KLLOL-FM 0.19 KYYS-FM 0.15 WBAB-FM 0.14	REPLACEMENTS 38 <i>Back To Back / Sire/Repri</i> WNEW-FM 0.62 KTXQ-FM 0.40 WLVO-FM 0.36 KROR-FM 0.34 KFOG-FM 0.21 WFBO-FM 0.18 KBCO-FM 0.16 WBRU-FM 0.15 WBAF-FM 0.11 KZEW-FM 0.11	ELVIS COSTELLO 39 <i>This Town / WB</i> WMMR-FM 0.83 WXRT-FM 0.41 KROQ-FM 0.36 XTRA-FM 0.36 KXRX-FM 0.21 WBRU-FM 0.20 KITS-FM 0.18 KBCO-FM 0.16 KEDG-FM 0.15 WHCN-FM 0.13	QUEEN <i>I Want It All / Capitol</i> WKLS-FM 0.46 WLZR-FM 0.36 WLVO-FM 0.24 WFYV-FM 0.21 WHJY-FM 0.14 KDME-FM 0.13 WIYY-FM 0.11 WGR-FM 0.08 WONE-FM 0.01
TRAVELING WILBURYS 7 <i>Heading For The Light / Wilbury/WB</i> WNEW-FM 2.46 WOVE-FM 0.61 KYYS-FM 0.59 WEBN-FM 0.59 WWDC-FM 0.44 WSHE-FM 0.42 WGR-FM 0.39 WBCN-FM 0.38 WLUP-FM 0.37 KBPI-FM 0.32	JOE JACKSON 15 <i>Nineteen Forever / A&M</i> KLOS-FM 0.81 KROQ-FM 0.71 WNEW-FM 0.62 XTRA-FM 0.60 WBAB-FM 0.42 WBCN-FM 0.38 KITS-FM 0.35 KROR-FM 0.34 KXRX-FM 0.32 KYYS-FM 0.29	R.E.M. 23 <i>Pop Song 89 / WB</i> WNEW-FM 1.85 WMMR-FM 0.83 WLUP-FM 0.74 KROQ-FM 0.36 WLVO-FM 0.36 XTRA-FM 0.36 KITS-FM 0.35 WLLZ-FM 0.34 KRSP-FM 0.32 WWDC-FM 0.29	FIXX 31 <i>Precious Stone / RCA</i> KSHE-FM 0.49 KROR-FM 0.34 WFYV-FM 0.32 XTRA-FM 0.24 KZEW-FM 0.21 KISS-FM 0.19 KBCO-FM 0.16 KYYS-FM 0.15 KSJO-FM 0.13 KXRX-FM 0.11	CRACK THE SKY 40 <i>From The Greenhouse / Grudge</i> KXRX-FM 0.42 WOVE-FM 0.22 KZEW-FM 0.21 WGR-FM 0.23 KAZY-FM 0.22 WIYY-FM 0.22 WBCN-FM 0.19 KYYS-FM 0.15 WFYV-FM 0.11 KISW-FM 0.10	GODFATHERS <i>She Gives Me Love / Epic</i> WXRT-FM 0.41 WBRU-FM 0.25 XTRA-FM 0.24 WBCN-FM 0.19 KITS-FM 0.18 WFYV-FM 0.11 KROR-FM 0.08 WHCN-FM 0.06 WROR-FM 0.03
RICHARD MARX 8 <i>Satisfied / EMI</i> KLOS-FM 1.22 KTXQ-FM 0.53 KISW-FM 0.49 KYYS-FM 0.44 KXRX-FM 0.42 WBAB-FM 0.42 WMMR-FM 0.41 WIYY-FM 0.34 WLLZ-FM 0.34 KGB-FM 0.32	MIKE & MECHANICS 16 <i>Seeing Is Believing / Atlantic</i> WNEW-FM 0.62 WOVE-FM 0.59 KYYS-FM 0.59 KROR-FM 0.50 KTXQ-FM 0.40 KLLOL-FM 0.38 WBCN-FM 0.38 WLLZ-FM 0.34 WRIF-FM 0.32 KSJO-FM 0.25	TOM PETTY 24 <i>Running Down A Dream / MCA</i> WNEW-FM 1.23 WEBN-FM 0.41 WRIF-FM 0.32 KXRX-FM 0.32 WWDC-FM 0.29 KGON-FM 0.28 KUPD-FM 0.28 WLZR-FM 0.27 WBCN-FM 0.19 WAAF-FM 0.17	TOM PETTY 32 <i>Feel A Whole Lot Better / MCA</i> WNEW-FM 1.23 WMMR-FM 0.41 WNOR-FM 0.38 WLUP-FM 0.37 WLVO-FM 0.22 KZAP-FM 0.35 WWDC-FM 0.29 WAAF-FM 0.17 KRSP-FM 0.15 WYNF-FM 0.15	VIXEN <i>Love Made Me / EMI</i> KLLOL-FM 0.38 KAZY-FM 0.22 KZEW-FM 0.21 KISS-FM 0.13 WCCO-FM 0.11 KJJO-FM 0.09 WQFM-FM 0.08 KROR-FM 0.08 KSJO-FM 0.06 WONE-FM 0.01	

ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 2pm and 7pm.

KITS-FM

San Francisco
SHRIEKBACK/My Spine Is The Bass Line
DEVO/Pink Pussycat
XYMOX/Obsession
MARTHA & MUFFINS/Echo Beach
R.E.M./Driver 8
ELVIS COSTELLO/This Town
MAURICE/This Is Acid
HOUSEMARTINS/Happy Hour
BOXCARS/Free Mason
ZIGGY MARLEY/Tumblin' Down
CURE/Close To Me
LOVE AND ROCKETS/So Alive
VELVET UNDERGROUND/Sweet Jane

KSHE-FM

St. Louis
EAGLES/Witchy Woman
VAN HALEN/Feels So Good
JOHN C MELLENCAMP/Hurts So Good
EDDIE MONEY/Let Me In
CREEDENCE CLEARWATER/Hey Tonight
STEVE WINWOOD/Hearts On Fire
BRUCE SPRINGSTEEN/Thunder Road
POLICE/Message In A Bottle
FABULOUS THUNDERBIRD/Rock This Place
STEVIE NICKS/I Can't Wait

WBRU-FM

Providence
CALL/Walls Come Down
PIL/Warrior
10,000 MANIACS/Trouble Me
PRIMITIVES/Crash
GODFATHERS/She Gives Me Love
ELVIS COSTELLO/This Town
BANGLES/Hero Takes A Fall
WONDER STUFF/Give, Give, Give Me More...
GO-GO'S/We Got The Beat
MORRISSEY/Last Of The Famous...
PROCLAIMERS/I'm On My Way
DIRE STRAITS/Lady Writer
U2/A Cat Dubh

WLVQ-FM

Columbus
DEF LEPPARD/Bringin' On The Heartbreak
R.E.M./Stand
EDDIE MONEY/Take Me Home Tonight
JOHN C MELLENCAMP/Pop Singer
DOOBIE BROTHERS/Listen To The Music
GEORGIA SATELLITES/Keep Your Hands To Yourself
BOSTON/Foreplay/Long Time
FABULOUS THUNDERBIRD/Rock This Place
ALAN PARSONS PROJECT/I Wouldn't Want To Be Like You
THIRTY EIGHT SPECIAL/Caught Up In You
BLUE OYSTER CULT/(Don't Fear) The Reaper
KEITH RICHARDS/Take It So Hard

WRIF-FM

Detroit
LED ZEPPELIN/Over The Hills & Far Away
PAT BENATAR/All Fired Up
ERIC CLAPTON/Cocaine
DAVID BOWIE/Golden Years
INXS/Need You Tonight
INXS/Mediate
CREEDENCE CLEARWATER/Born On The Bayou
GERRY RAFFERTY/Baker Street
THE PURSUIT OF HAPPY/Hard To Laugh
GENESIS/Just A Job To Do
ROLLING STONES/Midnight Rambler

KOME-FM

San Jose
DOOBIE BROTHERS/China Grove
CARS/You Might Think
VAN HALEN/And The Cradle Will Rock
JULIAN LENNON/Now You're In Heaven
SUPERTRAMP/Bloody Well Right
LIVING COLOUR/Open Letter (To A Landlord)
ROD STEWART/(I Know) I'm Losing You
BAD COMPANY/Shake It Up
PINK FLOYD/Comfortably Numb
RICHARD MARX/Satisfied
STEVE MILLER/Take The Money & Run
ROLLING STONES/Brown Sugar

KXRX-FM

Seattle
URIAH HEPP/Easy Livin'
MIKE & MECHANICS/Seeing Is Believing
CROSBY, STILLS, N. Y./American Dream
BILLY IDOL/Rebel Yell
JOE JACKSON/Nineteen Forever
RICHARD MARX/Satisfied
CARS/You Might Think
RED SIREN/One Good Lover
JOHN C MELLENCAMP/Small Town
ELVIS COSTELLO/Veronica
NEW DROER/Dream Attack
ROLLING STONES/Little T & A
COLIN JAMES/Why'd You Lie

WCCC-FM

Hartford
ELTON JOHN/Bennie & The Jets
JIMI HENDRIX/Hey Joe
SUPERTRAMP/Give A Little Bit
FLEETWOOD MAC/Hold Me
TOM PETTY/Zombie Zoo
SANTANA/All I Ever Wanted
JOHNNY WINTER/Ain't That Just Like A Woman
EDIE BRICKELL & NEW/Circle
CROSBY, STILLS, N. Y./Almost Cut My Hair
VAN HALEN/When It's Love
JOURNEY/Still They Ride
LED ZEPPELIN/Babe I'm Gonna Leave You

WLZR-FM

Milwaukee
QUEEN/I Want It All
FOREIGNER/Head Games
WARRANT/Sometimes She Cries
EAGLES/Those Shoes
WHITESNAKE/Looking For Love
EDDIE MONEY/Shakin'
MANFRED MANN/Blinded By The Light
MICHAEL THOMPSON/Can't Miss
RUSH/Subdivisions
SCORPIONS/Rhythm Of Love
KINKS/Lola

WRNO-FM

New Orleans
T REX/Get It On (Bang A Gong)
THIRTY EIGHT SPECIAL/Second Chance
NEIL YOUNG/Old Man
KINGSMEN/Louie Louie
JULIAN LENNON/Now You're In Heaven
ROLLING STONES/Jumpin' Jack Flash
CARS/Tonight She Comes
BON JOVI/Bad Medicine
ELECTRIC LIGHT ORCHE/Telephone Line
TOM PETTY/Feel A Whole Lot Better
JOHN C MELLENCAMP/Pop Singer

KQRS-FM

Minneapolis
JETHRO TULL/Bungle In The Jungle
JOHN C MELLENCAMP/Pop Singer
AEROSMITH/Sweet Emotion
ROD STEWART/Maggie May
SANTANA/No One To Depend On
AC/DC/You Shook Me All Night Long
DOORS/Touch Me
GENESIS/Just A Job To Do
STEELEY DAN/Don't Take Me Alive
BOB DYLAN/Rainy Day Women #12 & 35
OUTFIELD/Voices Of Babylon
WHO/Won't Get Fooled Again

KYYS-FM

Kansas City
BIG BAM BOO/Shooting From My Heart
JIMI HENDRIX/Hey Joe
JOHN C MELLENCAMP/Pop Singer
RUSH/New World Man
EDDIE MONEY/Love In Your Eyes
NEIL YOUNG/Cinnamon Girl
MICHAEL THOMPSON/Can't Miss
CULT/Fire Woman
KEITH RICHARDS/Take It So Hard
VAN HALEN/Love Walks In

WDIZ-FM

Orlando
LED ZEPPELIN/Kashmir
RICHARD MARX/Satisfied
CREEDENCE CLEARWATER/Travelin' Band
GENESIS/That's All
BAD COMPANY/Bad Man
PRETENDERS/Brass In Pocket
PINK FLOYD/One Slip
DIRE STRAITS/Sultans Of Swing
YARDBIRDS/For Your Love
JOE JACKSON/Nineteen Forever
GREGG ALLMAN/Midnight Rider

WMMR-FM

Philadelphia
RICHARD MARX/Satisfied
BRUCE SPRINGSTEEN/Tenth Avenue Freeze-Out
WHO/Long Live Rock
DOOBIE BROTHERS/Black Water
STEELEY DAN/My Did School
GENESIS/Lamb Lies Down On Broadway
ROBERT PALMER/Early In The Morning
TOM PETTY/I Won't Back Down
DAVID BOWIE/Ashes To Ashes
ELVIS COSTELLO/Veronica
FLEETWOOD MAC/Chain

WWDC-FM

Washington DC
FACES/Stay With Me
GRATEFUL DEAD/Good Lovin'
ZZ TOP/Tush
STEVIE NICKS/Rooms On Fire
ROLLING STONES/Beast Of Burden
TOM PETTY/Running Down A Dream
YES/Rhythm Of Love
JIMI HENDRIX/Angel
U2/God Part II
BOB SEGER/Katmandu
REPLACEMENTS/I'll Be You
EDIE BRICKELL & NEW/What I Am

KROQ-FM

Los Angeles
OMO/If You Leave
RAMONES/I Wanna Be Sedated
MORRISSEY/Instant Drug
CULT/Fire Woman
WORLD PARTY/All Come True
WONDER STUFF/Give, Give, Give Me More...
PRIMITIVES/Way Behind Me
TEARS FOR FEARS/Pale Shelter
REPLACEMENTS/I'll Be You
MIDGE URE/Sister And Brother
PROCLAIMERS/I'm On My Way
KING SWAMP/Is This Love

WAAF-FM

Boston
ROXETTE/The Look
BEATLES/All You Need Is Love
DEF LEPPARD/Armageddon It
ZZ TOP/Gimme All Your Lovin'
R.E.M./Turn You Inside-Out
BOB SEGER/Her Strut
U2/God Part II
STEVE WINWOOD/Hearts On Fire
ELTON JOHN/Rocket Man
BOSTON/Can'tcha Say/Still In Love
LYNYRD SKYNYRD/Call Me The Breeze

WIYY-FM

Baltimore
AEROSMITH/Dream On
STYX/Come Sail Away
DOOBIE BROTHERS/The Doctor
JON BUTCHER/Send Me Somebody
STEELEY DAN/Rikki Don't Lose That Number
WHO/The Relay
CHOIRBOYS/Run To Paradise
JOHN C MELLENCAMP/R-O-C-K In The USA
JEFF HEALEY BAND/Angel Eyes
BILLY JOEL/Just The Way You Are
ROLLING STONES/(I Can't Get No) Satisfaction
BIG BAM BOO/Shooting From My Heart

WNOR-FM

Norfolk
DEEP PURPLE/Smoke On The Water
NIGHT RANGER/Don't Tell Me You Love Me
BIG BAM BOO/Shooting From My Heart
FOREIGNER/Double Vision
LIVING COLOUR/Cult Of Personality
LYNYRD SKYNYRD/What's Your Name
JOHN C MELLENCAMP/Pop Singer
YES/Starship Trooper
FABULOUS THUNDERBIRD/Wrap It Up
GUNS N' ROSES/Paradise City

WXRT-FM

Chicago
CARS/My Best Friend's Girl
GENERAL PUBLIC/Tenderness
LED ZEPPELIN/Rover
XTC/King For A Day
ROBERT PALMER/Johnny & Mary
THRASHING Doves/Angel Visit
OR JOHN/Right Place Wrong Time
STEVE EARLE/You Belong To Me
DIRE STRAITS/Lady Writer
JEFF BECK GROUP/Got The Feeling
ERIC CLAPTON/Mainline Florida

TOM PETTY'S FULL MOON FEVER... BURNING UP THE AIRWAVES!

"I Won't Back Down"
MMR ROCK TRACER TRACKS
4TH CONSECUTIVE WEEK!

"Running Down A Dream"
MMR 7PM-3AM ROCK CHART -
MMR ROCK TRACER TRACKS

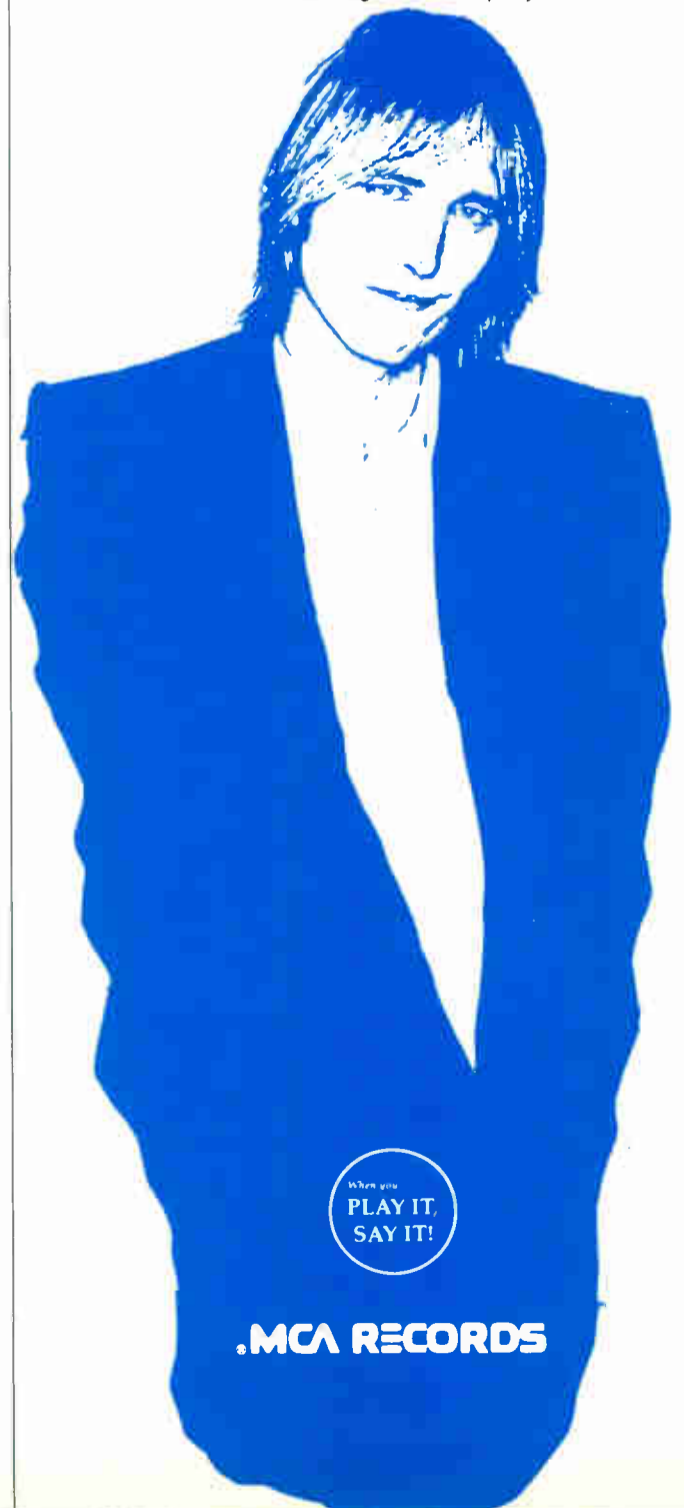
"Feel A Whole Lot Better"
MMR ROCK TRACER TRACKS -

ALBUM SHIPPING BEYOND GOLD!

WORLDWIDE HEARTBREAKERS TOUR
THIS SUMMER!

Produced by: Jeff Lynne with T.P. and Mike Campbell

Management: Tony Dimitriades
East End Management Company



When you
**PLAY IT,
SAY IT!**

MCA RECORDS




Elektra Records

Saraya

"Love Has Taken Its Toll"

MMR 7PM-3AM ROCK CHART  8 -  6

MMR ROCK TRACER TRACKS  13 -  11

R&R  9

Manager: David Sonenberg
Mixed by: Ed Thacker



Kingdom Come

Kingdom Come

"Do You Like It"

MMR 7PM-3AM ROCK CHART 

MMR ROCK TRACER TRACKS  30 -  22

31% INCREASE IN AIRPLAY THIS WEEK!

R&R  23

NEW CD PROS OUT THIS WEEK!

Ivan Neville "Primitive Man"

Dugan McNeill "Ghost On The Radio"

THE FACT FILE

P E R S O N A L	LAST NAME Gmeiner	FIRST Raymond	MIDDLE John
	CURRENT POSITION Elektra/Asylum/Nonesuch Records — VP Album Promotion		
	HOMETOWN Brooklyn, NY		
	MARITAL STATUS/CHILDREN Single, no children		
	HOBBIES Attending Formula 1, Cart (Indy Car) races		

E M P L O Y M E N T	Elektra Records — VP Album Promotion (Present)
	MCA Records, MCA Distribution
	KADX/Denver
	WQBK/Albany
	Peaches Records and Tapes

V I E W P O I N T S	THREE BEST PROMOTION PEOPLE (CURRENT) Marko Babineau, Charlie Minor, Brad Hunt (he's not 3,000 miles away anymore)
	THREE BEST PROMOTION PEOPLE (ALL TIME) Marko Babineau, Charlie Minor, Joe Smith
	BEST CURRENT ALBUM: Def Leppard (simply amazing story!)
	BEST ALBUM OF ALL TIME Sgt. Pepper's Lonely Hearts Club Band — The Beatles
	BEST CURRENT SINGLE: Trouble Me — 10,000 Maniacs
	BEST SINGLE OF ALL TIME I Want To Hold Your Hand — The Beatles
	FOUR BEST ARTISTS CURRENT Metallica, Motley Crue, Def Leppard and more Metallica
	FOUR BEST ARTISTS OF ALL TIME Jimi Hendrix, The Who, The Kinks, (tie) Miles Davis & Charlie Parker
	BEST MARKETING CAMPAIGN/PROJECT Devo Q: "Are We Not Men?" A: "We Are Devo!"
	BEST PROMOTION EVER INVOLVED WITH Girls, Girls, Girls — Motley Crue
	WORST PROMOTION EVER INVOLVED WITH Gorlick would be disappointed if I didn't say "Helmet Boy"
	MOST INFLUENTIAL PERSONS IN CAREER Brad Hunt, Dave Urso, Michael Brannen, Jeff Cook
	EARLY RADIO IDOLS Big Dan Ingram, Cousin Brucie Morrow, Scott Muni
	TWO BEST RADION STATIONS (ALL TIME) WABC (Circa 1966), KNAC
	BEST AIR TALENT (ALL TIME) Gary Owens, Al "Jazzbo" Collins, Lynn Wells
	MAJOR ACCOMPLISHMENT IN CAREER See above — "Current Company Position"
	SHORT-TERM GOALS: Learn spanish & italian, own a Ferrari, understand women
	LONG-TERM GOALS: Discover a great music artist, own 3 Ferrari's, better understand women, own a nice home in Santa Barbara

CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

Who's Back Department: WGR-FM/Bufalo ("97 Rock") is sending 40 listeners on the 97 Rock Bus to Toronto June 24 for the opening date of The Who's 25th anniversary tour. In this year of great comebacks, it's interesting to note that the old 97 Rock sent listeners on their bus to Toronto for the farewell Who show as well! The big push coming up is the 97 Rock petition drive to get The Grateful Dead to play Buffalo. Belated happy birthday to AMer LARRY NORTON, who celebrated his natal day with a live broadcast from the new Galleria Mall where he was roasted by fellow 97 Rockers and past partner BEARMAN, now with WZZO/Allentown. ■ WCMF/Rochester's got cash to spare, as they inaugurate their "9 to 5 Block." Daily at 9AM, 2PM and 5PM (9-2-5 — get it?), three songs are identified and the next day the 10th caller to name the previous day's songs wins \$1,000 daily Monday through Friday — except on Tuesday when the stakes double. Last year it was "Show Us Your Balls" at WCMF Night with the Rochester Red Wings Triple-A baseball franchise. This year WCMF says "Show Us Your Balls And We'll Give You The Bird." Listeners bring any type of ball to the park and exchange it for an autographed Red Wings baseball, and chicken from Wegman's. ■ WHTT/Bufalo has a changing of the guard as PD BILL WESTON exits for the PD-ship of WHJY/Providence. TOM SCHUH is acting PD for HTT. DAN NEVEARTH took his morning show live on the road from Orlando and the MGM Studio in Orlando, and HTT gears up for the Memorial Day Weekend 500; the 500 greatest classics of all time, as voted by listeners. ■ WOUR/Utica listeners got a "tax dodge" to vent their frustrations at income tax time. They got to take a few whacks at a vintage 1973 Dodge from a local junkyard with a sledgehammer for a couple bucks per whack; all of which benefitted the March of Dimes. OUR morning stars PETER HIRSCH and MARK WESTON paid off their lost bet to WTPA/Harrisburg over the outcome of the AHL Hockey play-off series between the Utica Devils and the Hershey Bears. They travelled to Harrisburg, were dunked in chocolate, and covered with whipped cream, nuts and corn flakes. Yuck! ■ Concern about the environment and the earth's future has prompted WPHD/Bufalo to get involved with the "Rescue the Future" campaign with the National Toxics Committee. The aim is to ban all ozone-depleting products, replace them with other safer items and relocate all employees involved with the banned products. Events so far have included 'PHD's rock 'n' roll auction, which raised over \$2,000, and a post card campaign which hopes to send 300 cards to Congress and 300 to local government. As the Pittsburgh Pirates play their minor league franchise the Buffalo Bisons, PHD has a bet going with Pittsburgh rocker WDVE on the outcome. Should the Pirates win, two 'DVE listeners get the grand tour of Buffalo on HTT and vice versa. KELLY McINNIS is the new 'PHD Promotion Director. ■ The WXRK/New York ("K-Rock") "No Repeat Week" was so successful, it's been repeated not once but twice. One listener has already won \$10,000 cash and another a 1989 405-S Peugeot. The latest K-Rock World Tour sent a listener "Rockin' & Cruisin'" to Miami to rock with Rod Stewart and then cruisin' to the Bahamas.

SOUTH

Yellow Rose of Texas Department: It's time for the 1989 Miss Rockwear Contest at KLOL/Houston, to select the young lovely who'll represent the station and show off KLOL Rockwear; preliminary rounds begin May 10. KLOL shuffles the deck slightly, as GARTH HEMP exits 7-Midnight and BOB FORD replaces him. DAVID SADOFF has stepped down as MD, as that position is absorbed by APD DAYNA STEELE. ■ The Promotions position is open at KZFX/Houston, as CARLA ANDREWS moves to sales; resume and letter to OM TED CARSON. DALE PIERCE holds down the fort in the interim. ■ The check was definitely in the mail, as WIMZ/Knoxville's "Winning Checks" have been winning cash up to \$10,000 or one of four new cars. Since 'IMZ has been rocking non-stop for 10 years, they're now giving their listeners the chance to win \$5,000 cash for "non-stop rocking" in real rockers from Expressway Furniture. More 10th anniversary activities are planned; stay tuned. ■ Music City's "Rock Block" will be turned into a huge beach, as WKDF/Nashville ("103 KDF") throws its second annual Michelob Light Beach Bash; with 10 volleyball courts and a nonstop tournament all day. Beachcombers will also scour the sand looking for hidden capsules, one of which will contain a 1.03 karat diamond from Kay Jewelers. Other fortune-hunting listeners could win cash on 103 KDF \$10,000 Thursdays, as 103 KDF gives away \$1,000 an hour Thursdays between 8AM and 5PM. The 103 KDF "Carl's Carload" concert, held on Kentucky Derby Day, offered a \$1,000 cash prize to the most people to show up in one car in "jockey" shorts. By the way, morning man CARL P.'s "Give To Live, Share To Care" campaign (CITY TRACKS 3/20) has now raised over \$100,000. ■ Triple birthday greetings to WYNF/Tampa's RON DIAS (of the RON & RON morning team), Promotion Director JON VOLMAR and GM SHAWN PORTMAN; celebrating simultaneously May 7.

MIDWEST

Normally a poem on how to improve a boss might just get a secretary fired. What it got KCFX/Kansas City ("The Fox") listeners was the chance at the Secretary Typewriter Toss, to win diamond earrings, vacations and much more. Kansas City is in jeopardy of losing its many fountains and The Fox kicked off their "Save A Classic" campaign by turning off all the city's fountains for a day and broadcasting live from inside one. Other upcoming events include the annual Fox Jazz & Blues Pub Crawl and the Barney Ellis Plaza concert series. Good grief! Fox Promotion Director LORRI STANISLAV's is expecting, due date scheduled sometime in October; congrats! ■ Back in the USSR Department: From their Kemper Arena skybox at the recent Bon Jovi show in Kansas City, KYYS ("KY 102") announced that they're sending listeners to Russia to see Bon Jovi in Leningrad; the first Midwest station to do so, we're told. KY 102 staffer SKID ROADIE and his wife will be cruising to the Bahamas (taking 25 listeners with them), as part of the Totino's Party Pizza Cruise Party. The KY 102 Modern Music Concert series continues, featuring Edie Brickell & The New Bohemians, The Replacements and Guadalcanal Diary. Look for a KY 102 sneak preview of the third film in the Indiana Jones series soon. ■ WEBN/Cincinnati will be cruising this summer in the "Amphibian Assault Vehicle": a 32-foot cabin cruiser to be used for various events along the river. Meanwhile, 'EBN will whisk two listeners from River Downs raceway by helicopter right to the Kentucky Derby to watch it live. Later in May, APD MIKE LUCZAK and sports commando WILDMAN WALKER will take 16 listeners to The Windy City for a tour of that Toddlin' Town and then on to Wrigley Field to watch the Reds battle the Cubs. ■ Minutes To Memories Department: WJXQ/Lansing ("Q-106") celebrates the new John Cougar Mellencamp release "Big Daddy," by giving away a listening party at the winner's home. That listener will win the LP and the \$1,000 stereo system Q-106 will bring along. Upcoming events will include giving away a ski boat and the Q-106's eight birthday bash in mid May. ■ WNCX/Cleveland celebrates The Who reunion tour with the "Double-Who NCX World Tour '89." Listeners who hear The Who double-shot can call in to win a Sony CD player and qualify to see The Who in New York for one of the two "Tommy" shows, then back to Cleveland for dinner, limo and front row seats at The Who show at the stadium. NCX also has NBA Play-off tickets for the Cavs, and a chance for listeners to see two play-off games in the East and two in the West. Look for lots more activity as MARK GULLETT signs on as NCX Creative Director, following stints at WFOX/Atlanta and WRFX/Charlotte. ■ Time once again for the WONE-FM/Akron third annual "Rockin' On the River" at Front Street Mall. The Friday parties will begin May 26, and will feature both local and national bands. Bands interested in performing can call WONE PD BRIAN TAYLOR or MD J.D. Since 'ONE has been so busy, the fourth annual birthday bash gets bumped from January to May 21, as Bad Company and Vixen will help celebrate. ■ "I want to ride my bicycle/ I want to ride where I like..." WXRT/Chicago gears up for the American Cancer Society Bike-A-Thon set for June 4; morning maven TERRI HEMMERT is honorary chairperson. This year's goal is set for \$700,000.

WEST

They were taking applications at KILO/Colorado Springs ("KILO 94") for the opening of "Rock 'n' Roll Secretary." Not a bad job when you think about it. The winner collected \$100 in Instant KILO Cash, had a leisurely lunch at Grazi's in the Marriott with BOB IHLE and GARY STREET and didn't even have to go back to work because KILO 94 hired a replacement for the day. Nice work if you can get it! "Lazer Days in May" allow a KILO 94 listener a day to win a CD player. Gary & Bob become "jailbait" for the first annual "KILO 94 American Cancer Society Jail and Bail" May 15-17. ■ The KPOI/Honolulu ("98 Rock") 30th Birthday Bash (CITY TRACKS 5/1) found listeners signing the world's largest birthday card, and registering to win tickets to the next 30 98 Rock concerts. New 98 Rock morning maniac B. ROCK WHALEY didn't waste any time garnishing awards! He picked up a 1989 Pele Award for "Best Radio Commercial," for his "Casho El Checko" spot for Anykind Check Cashing. Creative Director JAN SAGE won kudos for writing and producing various spots. The Pele is presented by the American Advertising Federation of Honolulu. ■ Dunk & Dive Department: Sticky fingers were a definite plus for the KRXXQ/Sacramento ("93 Rock") listener who won a 93.7 second run through Tower Records to win what they could grab. Meanwhile, 93 Rock helped out the Sacramento Downtown Food Closet Coalition Brown Bag Program with their "Dunk The I.R.S." dunk tank celebrating the end of tax season.

ADULT CONTEMPORARY

*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

4/17/89	4/24/89	5/1/89	5/8/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
5	1	1	1	CHER/PETER CETERA	After All	Geffen	1953	30	40.04
6	4	2	2	BETTE MIDLER	Wind Beneath My Wings	Atlantic	1862	29	39.30
10	7	4	3	THIRTY EIGHT SPECIAL	Second Chance	A&M	1624	31	31.19
7	6	5	4	DEON ESTUS	Heaven Help Me	Mika/Polyd	1302	27	27.63
11	9	6	5	MADONNA	Like A Prayer	Sire/WB	1155	28	23.18
15	13	8	6	NATALIE COLE	Miss You Like Crazy	EMI	938	23	21.32
12	10	7	7	ENYA	Orinoco Flow (Sail Away)	Geffen	798	25	15.61
29	15	10	8	HOWARD JONES	Everlasting Love	Elektra	637	23	10.62
22	14	11	9	A FRANKLIN/E JOHN	Through The Storm	Arista	567	22	11.41
—	20	14	10	SA-FIRE	Thinking Of You	Cutt/Merc	546	21	13.74
14	12	12	11	CARLY SIMON	Let The River Run	Arista	476	24	11.05
24	17	15	12	BASIA	Promises	Epic	350	18	6.39
20	16	13	13	P. CARRACK/T. NUNN	Romance	Columbia	322	20	4.97
—	25	17	14	DONNY OSMOND	Soldier Of Love	Capitol	280	25	6.45
19	19	19	15	STEVE WINWOOD	Hearts On Fire	Virgin	238	24	2.14
—	24	21	16	RICK ASTLEY	Giving Up On Love	RCA	217	20	3.10
—	23	18	17	GRAYSON HUGH	Talk It Over	RCA	210	16	2.96
New Entry ✓	—	—	18	PHOEBE SNOW	If I Can Just Get Through ...	Elektra	203	20	4.24
30	30	24	19	BARBRA STREISAND	What Were We Thinking Of	Columbia	189	14	6.99
—	—	27	20	NEIL DIAMOND	The Best Years Of Our Lives	Columbia	182	17	4.32
—	—	30	21	SOUTHERN PACIFIC	All Is Lost	WB	168	19	3.81
New Entry ✓	—	—	22	PAULA ABDUL	Forever Your Girl	Virgin	161	27	5.22
—	26	22	23	ONE 2 MANY	Downtown	A & M	154	19	3.65
28	22	20	24	JULIA FORDHAM	Happy Ever After	Virgin	154	14	1.60
—	—	25	25	WATERFRONT	Cry	Polydor	147	18	3.89
—	27	26	26	BELLE STARS	Iko Iko	Capitol	147	21	3.86
New Entry ✓	—	—	27	ROY ORBISON	She's A Mystery To Me	Virgin	126	16	1.61
New Entry ✓	—	—	28	BARRY MANILOW	Keep Each Other Warm	Arista	112	16	5.17
—	—	29	29	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	105	26	3.08
—	29	28	30	CAROLE KING	City Streets	Capitol	98	11	1.23

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission)

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
BENNY MARDONES	Into The Night	Polydor	91	116%
NEW KIDS ON THE BLOCK	I'll Be Loving You (Forever)	Columbia	84	—
ANIMOTION	Room To Move	Polydor/PG	77	—
✓ OONNA SUMMER	This Time I Know It's For...	Atlantic	56	166%
✓ ANITA BAKER	Lead Me Into Love	Elektra	56	—
✓ STEVIE NICKS	Rooms On Fire	Modern/All	49	—
✓ ROXETTE	The Look	EMI	42	50%
SWEET SENSATION	Sincerely Yours	Atco	35	—
BUSTER POINDEXTER	Hit The Road Jack	RCA	35	25%
✓ ATLANTIC STARR	My First Love	WB	28	—

✓ Denotes new entry.

HOTTEST RECURRENTS

5/8/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX *
1	VANESSA WILLIAMS	Dreamin'	Wing/PG	25
2	MIKE & MECHANICS	The Living Years	Atlantic	24
3	BANGLES	Eternal Flame	Columbia	23
4	ROY ORBISON	You Got It	Virgin	20
5	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	19
6	KENNY G/S.ROBINSON	We've Saved The Best For Last	Arista	22
7	ROD STEWART	My Heart Can't Tell You No	WB	19
8	ANITA BAKER	Just Because	Elektra	14
9	PHIL COLLINS	Two Hearts	Atlantic	12
10	BREATHE	Don't Tell Me Lies	A&M	22
11	SHERIFF	When I'm With You	Capitol	14
12	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	11
13	TAYLOR DAYNE	Oon't Rush Me	Arista	14
14	BEACH BOYS	Kokomo	Elektra	10
15	TAYLOR DAYNE	I'll Always Love You	Arista	10
16	KARYN WHITE	Superwoman	WB	23
17	BREATHE	How Can I Fall	A&M	9
18	STEVE WINWOOD	Don't You Know What The ...	Virgin	9
19	KENNY G	Silhouette	Arista	10
20	PHIL COLLINS	Groovy Kind Of Love	Atlantic	10
21	GLORIA ESTEFAN/MSM	Anything For You	Epic	8
22	ROD STEWART	Forever Young	WB	9
23	BREATHE	Hands To Heaven	A&M	8
24	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	8
25	ANITA BAKER	Giving You The Best...	Elektra	8
26	CROSBY, STILLS, N. Y	Got It Made	Atlantic	20
27	RICHARD MARX	Hold On To The Nights	EMI	8
28	STEVE WINWOOD	Holding On	Virgin	12
29	BOYS CLUB	I Remember Holding You	MCA	13
30	ERIC CARMEN	Make Me Lose Control	Arista	8
31	CHICAGO	You're Not Alone	Reprise	18
32	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic	11
33	TIFFANY	All This Time	MCA	18
34	JETS	Make It Real	MCA	9
35	ELTON JOHN	I Don't Wanna Go On With ...	MCA	9
36	STEVE WINWOOD	Roll With It	Virgin	8
37	CHICAGO	Look Away	Reprise	9
38	FLEETWOOD MAC	As Long As You Follow	WB	11
39	FOREIGNER	I Don't Want To Live W/o You	Atlantic	8
40	GEORGE MICHAEL	One More Try	Columbia	8
41	NEIL DIAMOND	This Time	Columbia	13
42	RICK ASTLEY	She Wants To Dance With Me	RCA	12
43	RICK ASTLEY	Together Forever	RCA	8
44	PETER CETERA	One Good Woman	WB	9
45	PAULA ABDUL	Straight Up	Virgin	23
46	GLENN FREY	Livin' Right	MCA	16
47	WHITNEY HOUSTON	One Moment In Time	Arista	9
48	HUEY LEWIS & NEWS	Perfect World	Chrysalis	8
49	JOHNNY HATES JAZZ	Turn Back The Clock	Virgin	11
50	RICK ASTLEY	It Would Take A Strong Strong	RCA	8

*Quality play index = average number of weekly plays from stations playing track.

A/C SAMPLE HOURS/HEAVY SATURATION

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 2pm and 7pm.

KARA-FM

San Jose
BEATLES/Norwegian Wood
HUEY LEWIS & NEWS/Heart Of Rock & Roll
ELTON JOHN/Don't Let The Sun Go Down On.
BETTE MIDLER/Wind Beneath My Wings
RIGHTTEOUS BROTHERS/(You're My) Soul & Inspiration
NEIL DIAMOND/I Am I Said
BREATHE/Hands To Heaven
SUPREMES/Come See About Me
LIONEL RICHIE/Stuck On You
LINDA RONSTADT/Ooh Baby Baby
GERRY & PACEMAKERS/Don't Let The Sun Catch You
WHITNEY HOUSTON/Greatest Love Of All

KFMB-FM

San Diego
PHIL COLLINS/Two Hearts
ANIMATION/Room To Move
BREATHE/Hands To Heaven
GLORIA ESTEFAN/MSM/Rhythm Is Gonna Get You
ROXETTE/The Look
SYNCH/Where Are You Now
ROBERT PALMER/I Didn't Mean To Turn You On
PAULA ABDUL/Straight Up
RICHARD MARX/Don't Mean Nothing
MADONNA/La Isla Bonita
BELLE STARS/Iko Iko
BRUCE SPRINGSTEEN/Dancing In The Dark
STEVE WINWOOD/Finer Things
NATALIE COLE/Miss You Like Crazy

KLTR-FM

Houston
SPANOU BALLET/True
5TH DIMENSION/One Less Bell To Answer
BILLY JOEL/Keeping The Faith
BERLIN/Take My Breath Away
BREAD/Make It With You
ROY ORBISON/You Got It
RENO/WILSON/Almost Paradise (Love Theme...)
GORDON LIGHTFOOT/Carefree Highway
PONTER SISTERS/Jump (For My Love)
ELTON JOHN/Daniel
HUES CORPORATION/Rock The Boat
TAYLOR DAYNE/I'll Always Love You

WLTJ-FM

Pittsburgh
PAUL DAVIS/Sweet Life
SADE/Smooth Operator
STEPHEN BISHOP/On And On
SIMON & GARFUNKEL/At The Zoo
WHITNEY HOUSTON/One Moment In Time
BILLY PRESTON/With You I'm Born Again
AMERICA/Daisy Jane
MAMAS & PAPAS/Monday, Monday
NEIL DIAMOND/This Time
JEFFREY OSBORNE/We're Going All The Way
CAPTAIN & TENNILLE/The Way I Want To Touch You
AIR SUPPLY/Here I Am (Just When I...)
STREISAND & GIBB/What Kind Of Fool

WLVE-FM

Miami
RITA COOLIDGE/Higher and Higher
RICHARD MARX/Endless Summer Nights
CHRISTOPHER CROSS/Never Be The Same
EARTH, WIND & FIRE/After The Love Is Gone
MADONNA/Like A Prayer
GEORGE BENSON/On Broadway
TAYLOR DAYNE/I'll Always Love You
MATTHEW WILDER/Break My Stride
NATALIE COLE/Miss You Like Crazy
AMERICA/Sister Golden Hair
JEFFREY OSBORNE/On The Wings Of Love

WNIC-FM

Detroit
PHIL COLLINS/Two Hearts
EURYTHMICS/Sweet Dreams (Are Made Of This)
BANGLES/Eternal Flame
WHISPERS/Rock Steady
BREATHE/How Can I Fall
MADONNA/Holiday
DEON ESTUS/Heaven Help Me
LUTHER VANDROSS/Stop To Love
BRUCE SPRINGSTEEN/Tunnel Of Love
DOOBIE BROTHERS/What A Fool Believes
DEBBIE GIBSON/Lost In Your Eyes

WTMX-FM

Chicago
RICHARD MARX/Endless Summer Nights
BEATLES/Yesterday
CHICAGO/You're Not Alone
STEVIE WONDER/Isn't She Lovely
KENNY LOGGINS/Footloose
CROSBY, STILLIS, & NA/Suite: Judy Blue Eyes
ELTON JOHN/Your Song
STEVE WINWOOD/Don't You Know What The...
SIMON & GARFUNKEL/Scarborough Fair/Canticle
CORNELIUS BR/SISTER/Too Late To Turn Back Now
PHIL COLLINS/Against All Odds
CASCADES/Rhythm Of The Rain
LAURA BRANIGAN/Self Control

KESZ-FM

Phoenix
FLEETWOOD MAC/Hold Me
NEW KIDS ON THE BLOC/I'll Be Loving You (Forever)
ELTON JOHN/I Don't Wanna Go On With...
LIONEL RICHIE/Penny Lover
BOZ SCAGGS/Heart Of Mine
PHIL COLLINS/You Can't Hurry Love
BASIA/Time And Tide
THIRTY EIGHT SPECIAL/Second Chance
RENO/WILSON/Almost Paradise (Love Theme...)
DEON ESTUS/Heaven Help Me
LINDA RONSTADT/It's So Easy
KENNY G/S.ROBINSON/We've Saved The Best For Last
STEVE WINWOOD/Valerie

KLCY-FM

Salt Lake City
PHIL COLLINS/Take Me Home
ENYA/Orinoco Flow (Sail Away)
TAYLOR DAYNE/I'll Always Love You
JAMES TAYLOR/Never Die Young
ABC/When Smokey Sings
WHITNEY HOUSTON/How Will I Know
JULIA FORDHAM/Happy Ever After
ELVIN BISHOP/Save It For A Rainy Day
CHER/PETER CETERA/After All
ALAN PARSONS PROJECT/Don't Answer Me
TRAVELING WILBURYS/End Of The Line
TEARS FOR FEARS/Everybody Wants To Rule The...
VANESSA WILLIAMS/Dreamin'

KOST-FM

Los Angeles
KENNY G/Songbird
PHIL COLLINS/Groovy Kind Of Love
MICHAEL JACKSON/Billie Jean
EAGLES/One Of These Nights
RICK ASTLEY/It Would Take A Strong Strong
MEN AT WORK/Down Under
BEATLES/In My Life
BARRY MANILOW/Can't Smile Without You
WHAM!/Careless Whisper
DEBBIE GIBSON/Lost In Your Eyes
DIONNE WARWICK/That's What Friends Are For
ELVIN BISHOP/Fooled Around & Fell In Love
VANESSA WILLIAMS/Dreamin'

WLTS-FM

New Orleans
ROBERTA FLACK/Oasis
STEVE WINWOOD/White You See A Chance
BEE GEES/How Deep Is Your Love
DEELE/Two Occasions
SIMON & GARFUNKEL/Cecilia
JACKSON BROWNE/In The Shape Of A Heart
BANGLES/Eternal Flame
NEIL DIAMOND/Sweet Caroline
BARBRA STREISAND/What Were We Thinking Of
STEVE PERRY/Foolish Heart
ATLANTIC STARR/Secret Lovers
ELTON JOHN/A Word In Spanish

WMGK-FM

Philadelphia
JACK WAGNER/All I Need
KENNY G/S.ROBINSON/We've Saved The Best For Last
PAUL SIMON/Still Crazy After All These...
TRACY CHAPMAN/Fast Car
CARLY SIMON/All I Want Is You
COMMODORES/Sail On
PATRICK SWAYZE/She's Like The Wind
DOOBIE BROTHERS/Listen To The Music
DEBBIE GIBSON/Lost In Your Eyes
BRUCE SPRINGSTEEN/One Step Up
CARPENTERS/We've Only Just Begun
NEIL DIAMOND/September Morn'
FLEETWOOD MAC/Don't Stop

WRMX-FM

Nashville
CHRISTOPHER CROSS/Ride Like The Wind
BEE GEES/How Can You Mend A Broken Heart
BETTE MIDLER/Wind Beneath My Wings
MICHAEL JACKSON/The Way You Make Me Feel
BEATLES/Something
TODD RUNDGREN/Hello It's Me
ANITA BAKER/No One In The World
KENNY G/S.ROBINSON/We've Saved The Best For Last
EURYTHMICS/Sweet Dreams (Are Made Of This)
ROY ORBISON/You Got It
JOHNNY NASH/I Can See Clearly Now
GLORIA ESTEFAN/MSM/Anything For You
ELTON JOHN/Candle In The Wind (Live)
VAN MORRISON/Brown Eyed Girl

WVBF-FM

Boston
FOREIGNER/Waiting For A Girl Like You
ENYA/Orinoco Flow (Sail Away)
DEBBIE GIBSON/Lost In Your Eyes
CHICAGO/Make Me Smile
MANHATTANS/Shining Star
GLORIA ESTEFAN/MSM/Anything For You
PONTER SISTERS/He's So Shy
BOZ SCAGGS/Lido Shuffle
SA-FIRE/Thinking Of You
BRUCE HORNSBY/RANGE/The Way It Is
YVONNE ELLIMAN/If I Can't Have You
LINDA RONSTADT/Long Long Time
PABLO CRUISE/Love Will Find A Way

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

CHER/PETER CETERA 1 After All / Geffen WNSR-FM 3.57 WKQX-FM 2.45 KVIL-FM 2.25 KSTP-FM 2.16 KOST-FM 1.83 WSNI-FM 1.74 KIOI-FM 1.57	NATALIE COLE 6 Miss You Like Crazy / EMI KOST-FM 2.44 KSTP-FM 1.85 WNSR-FM 1.79 KVIL-FM 1.61 WSB-FM 1.44 WSNI-FM 1.09 KBIG-FM 0.74	CARLY SIMON 11 Let The River Run / Arista KVIL-FM 2.25 WNSR-FM 1.79 KIOI-FM 1.12 KSTP-FM 0.92 KBIG-FM 0.74 WSNI-FM 0.65 WROR-FM 0.63	RICK ASTLEY 16 Giving Up On Love / RCA KSTP-FM 0.92 KFMB-FM 0.59 KLSI-FM 0.42 KMJI-FM 0.36 KKYY-FM 0.23 WMYX-FM 0.15 KAER-FM 0.13	SOUTHERN PACIFIC 21 All Is Lost / WB KVIL-FM 2.58 KMJI-FM 0.46 KBIG-FM 0.37 KLCY-FM 0.14 WNLT-FM 0.09 WMYX-FM 0.06 KMGR-FM 0.04	BELLE STARS 26 Iko Iko / Capitol KSTP-FM 2.16 KFMB-FM 0.59 KIOI-FM 0.45 WSNE-FM 0.42 WNLT-FM 0.09 WENS-FM 0.08 KLCY-FM 0.07	BENNY MARDONES Into The Night / Polydor KLSI-FM 0.32 WENS-FM 0.25 WAXY-FM 0.22 WLTF-FM 0.18 KUOL-FM 0.13 WSTF-FM 0.07 WVBF-FM 0.03
BETTE MIDLER 2 Wind Beneath My Wings / Atlantic WNSR-FM 4.17 KOST-FM 2.44 KSTP-FM 1.85 KIOI-FM 1.79 WLTW-FM 1.78 WSNI-FM 1.74 WSB-FM 1.72	ENYA 7 Orinoco Flow (Sail Away) / Geffen KBIG-FM 1.86 KSTP-FM 1.85 WSB-FM 1.44 KOST-FM 1.22 KIOI-FM 1.12 KFMB-FM 0.74 KLSI-FM 0.53	BASIA 12 Promises / Epic KVIL-FM 2.25 KBIG-FM 1.11 WLTW-FM 0.38 KESZ-FM 0.28 WLMG-FM 0.25 WRRM-FM 0.25 KLSI-FM 0.21	GRAYSON HUGH 17 Talk It Over / RCA KBIG-FM 0.74 KLSI-FM 0.42 WSNY-FM 0.40 KSTP-FM 0.31 WWOE-FM 0.25 WMYX-FM 0.19 KFMB-FM 0.15	PAULA ABDUL 22 Forever Your Girl / Virgin WNSR-FM 2.38 WKQX-FM 1.40 KFMB-FM 0.74 KKYY-FM 0.46 KIOI-FM 0.22 WIVY-FM 0.19	ROY ORBISON 27 She's A Mystery To Me / Virgin KSTP-FM 0.92 WAV-FM 0.28 WLTW-FM 0.23 KLCY-FM 0.11 KLSI-FM 0.11 WSNE-FM 0.11 WWOE-FM 0.08	NEW KIDS ON THE BLOC I'll Be Loving You (Forever) / Columbia KOST-FM 0.61 WIOF-FM 0.39 KESZ-FM 0.28 WAXY-FM 0.11 WVBF-FM 0.01
THIRTY EIGHT SPECIAL 3 Second Chance / A&M WKQX-FM 2.45 KOST-FM 2.44 KSTP-FM 1.85 WSNI-FM 1.74 WSB-FM 1.72 KVIL-FM 1.61 KIOI-FM 1.57	HOWARD JONES 8 Everlasting Love / Elektra WKQX-FM 1.75 KSTP-FM 1.23 KIOI-FM 0.90 WNIC-FM 0.84 WLTW-FM 0.73 KFMB-FM 0.59 KYKY-FM 0.50	P. CARRACK/T. NUNN 13 Romance / Columbia KBIG-FM 1.11 WSNI-FM 0.87 WIVY-FM 0.19 WNLT-FM 0.18 KMMX-FM 0.17 KLCY-FM 0.14 KLSI-FM 0.11	PHOEBE SNOW 18 If I Can Just Get Through... / Elektra KVIL-FM 2.58 WSNI-FM 0.87 WIVY-FM 0.19 WNLT-FM 0.18 KMMX-FM 0.17 KLCY-FM 0.14 KLSI-FM 0.11	ONE 2 MANY 23 Downtown / A & M KVIL-FM 2.25 KFMB-FM 0.74 KKYY-FM 0.23 WENS-FM 0.17 WNLT-FM 0.09 WWOE-FM 0.08 KLCY-FM 0.07	BARRY MANILOW 28 Keep Each Other Warm / Arista KOST-FM 2.44 KVIL-FM 2.25 WALK-FM 0.18 WSNY-FM 0.13 WWOE-FM 0.08 WMYX-FM 0.06 WVBF-FM 0.01	ANIMATION Room To Move / Polydor/PG KFMB-FM 0.88 KMJI-FM 0.36 WWNK-FM 0.08
DEON ESTUS 4 Heaven Help Me / Mika/Polyd KOST-FM 2.44 KVIL-FM 2.25 KSTP-FM 2.16 WKQX-FM 2.10 WNSR-FM 1.79 KIOI-FM 1.34 WSNI-FM 1.09	A FRANKLIN/E JOHN 9 Through The Storm / Arista WNSR-FM 2.38 KIOI-FM 1.12 KSTP-FM 0.92 WKQX-FM 0.70 WSNI-FM 0.65 KFMB-FM 0.59 WLTW-FM 0.55	DONNY OSMOND 14 Soldier Of Love / Capitol WKQX-FM 2.10 KSTP-FM 1.23 WNIC-FM 0.84 KIOI-FM 0.67 KESZ-FM 0.42 KFMB-FM 0.29 WLAC-FM 0.28	BARBRA STREISAND 19 What Were We Thinking Of / Columbia KVIL-FM 2.25 WLTW-FM 1.78 WLTW-FM 0.67 KOST-FM 0.61 KBIG-FM 0.37 KSTP-FM 0.31 WIOF-FM 0.23	JULIA FORDHAM 24 Happy Ever After / Virgin WLTW-FM 0.38 KMJI-FM 0.27 WOMC-FM 0.19 WRRM-FM 0.17 WLTW-FM 0.15 KLSY-FM 0.11 WNLT-FM 0.09	FINE YOUNG CANNIBALS 29 She Drives Me Crazy / IRS/MCA WKQX-FM 1.75 KFMB-FM 1.03 WWOE-FM 0.17 WMJI-FM 0.13	DONNA SUMMER This Time I Know It's For... / Atlantic WKQX-FM 1.05 WALK-FM 0.36 KFMB-FM 0.29 KIOI-FM 0.22
MADONNA 5 Like A Prayer / Sire/WB KSTP-FM 2.16 KOST-FM 1.83 KVIL-FM 1.61 KIOI-FM 1.57 WSNI-FM 1.52 WKQX-FM 1.40 WNSR-FM 1.19	SA-FIRE 10 Thinking Of You / Cutt/Merc WNSR-FM 4.17 WKQX-FM 2.10 KIOI-FM 0.90 KBIG-FM 0.74 KFMB-FM 0.74 WLTW-FM 0.73 KKYY-FM 0.46	STEVE WINWOOD 15 Hearts On Fire / Virgin KYKY-FM 0.38 WLTW-FM 0.38 WMCX-FM 0.34 KSTP-FM 0.31 WWOE-FM 0.25 KKYY-FM 0.23 KLCY-FM 0.18	NEIL DIAMOND 20 The Best Years Of Our Lives / Columbia KVIL-FM 1.29 KSTP-FM 1.23 KOST-FM 0.61 WRRM-FM 0.34 KESZ-FM 0.21 WOMC-FM 0.19 WLMG-FM 0.17	WATERFRONT 25 Cry / Polydor KOST-FM 1.22 WKQX-FM 1.05 KFMB-FM 0.59 KLSI-FM 0.42 KMJI-FM 0.27 KIOI-FM 0.22 KLCY-FM 0.11	CAROLE KING 30 City Streets / Capitol WSNI-FM 0.43 WLTW-FM 0.25 WNLT-FM 0.18 KLSI-FM 0.11 WWOE-FM 0.08 KLSY-FM 0.06 KMMX-FM 0.04	ANITA BAKER Lead Me Into Love / Elektra KBIG-FM 0.37 WMGK-FM 0.25 WOMC-FM 0.19 WLTW-FM 0.15 KLSI-FM 0.11 WVBF-FM 0.03

Charlie McGraw

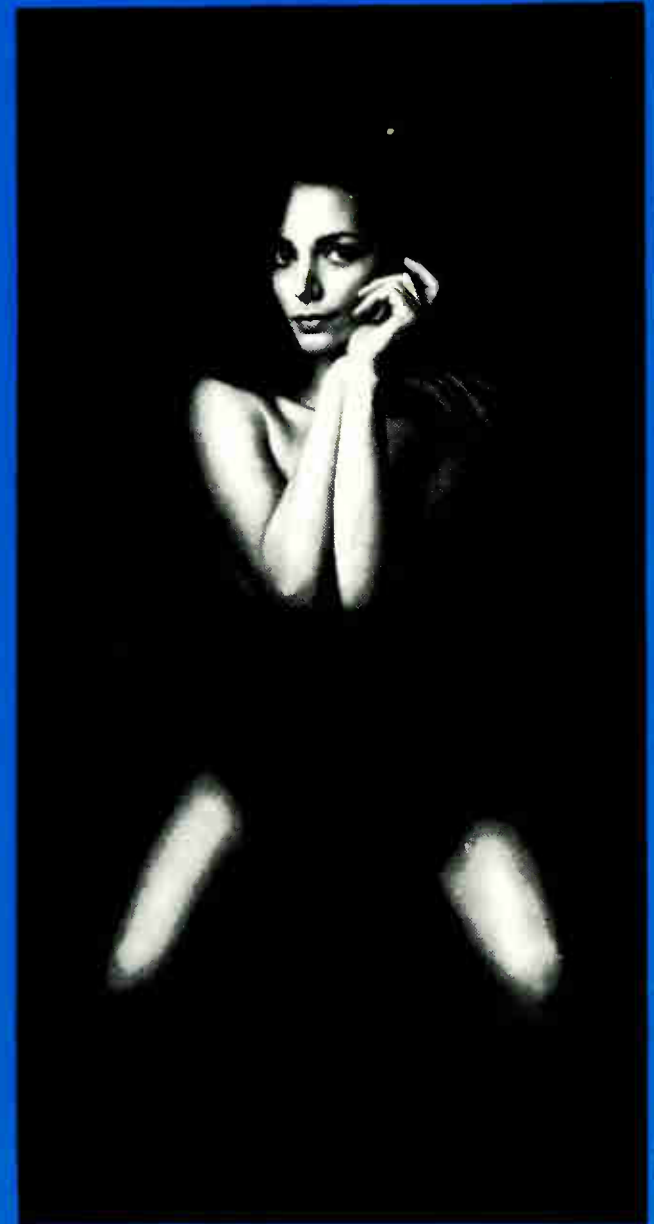
KWNR-FM



An A/C Smash!
Nothing Has Been
Proved.

by
Dusty Springfield

Written and Produced by
the Pet Shop Boys



music from the film
Scandal

On Your Desk Now!



P E R S O N A L	LAST NAME McGraw	FIRST Charlie	MIDDLE
	CURRENT STATION "Winner 95.5," KWNR Las Vegas, NV		
	HOMETOWN Charleston, SC		
	MARITAL STATUS CHILDREN Wife: Cissy, Dogs: Turbo, Miss Sally and 3 cats		
	HOBBIES Radio, anything outdoors		

E M P L O Y M E N T	KWNR/Las Vegas
	WNCI/Columbus
	KLUC/Las Vegas
	KFM/Las Vegas
	Q107/Charleston & WAKY/Louisville

V I E W P O I N T S	THREE BEST RADIO STATIONS IN AMERICA - CURRENT KNIX/Phoenix, Q105/Tampa, KIIS-FM/Los Angeles
	THREE BEST RADIO STATIONS OF ALL TIME KIIS-FM, WLS, KFRC
	BEST CURRENT ALBUM Mystery Girl - Roy Orbison
	BEST ALBUM OF ALL TIME White Album - The Beatles, Sgt. Pepper's Lonely Hearts Club Band - The Beatles
	BEST CURRENT SINGLE The Living Years - Mike & The Mechanics (<i>lost both parents, has special meaning</i>)
	BEST SINGLE OF ALL TIME Strawberry Fields Forever - The Beatles
	FOUR BEST ARTISTS CURRENT Randy Travis, Steve Winwood, Mike & The Mechanics, Traveling Wilburys
	FOUR BEST ARTISTS OF ALL TIME The Who, Roy Orbison, The Beatles, Genesis
	BEST TELEVISION SPOT FOR RADIO Filmhouse - Birthday Spot
	BEST PROMOTION EVER INVOLVED WITH Red White & Boom - WNCI/Columbus
	WORST PROMOTION EVER INVOLVED WITH Any time a sales person said "But It's A Big Buy"
	MOST INFLUENTIAL PERSON IN CAREER Mike McVay McVay Media, Bill Richards VP Coleman Research (Mike Dalfonzo Radio Plus - ugly but "what a guy")
	EARLY RADIO IDOLS Gary Burbank - WHAS/WLW & Dr. Don Rose - KFRC
	TWO BEST AIR TALENTS CURRENT Gary Burbank - WLW & The Greaseman - WWDC/DC-101
	BEST AIR TALENT OF ALL TIME Gary Burbank, Dr. Don Rose, The Greaseman
	MAJOR ACCOMPLISHMENT IN RADIO Keep the PD job after four GM's, five formats and two ownerships - WOW!
	SHORT-TERM GOALS To further develop my radio skills toward high management
	LONG-TERM GOALS Ownership, "Live long and prosper"

THE FACT FILE

CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

The Road Warrior! He's driving the Capital Region roadways making them safe and sound for the general public in the guise of the **WKLI/Albany** ("K-Lite 101")/Orange Motors Highway Patrol. The new K-Lite morning service sends live, eye-witness traffic reports to the station's audience, plus the station plans to have its vehicle stop to offer stranded motorists use of its cellular car phone whenever the situation arises. ■ After playing their first nine regular games of the season, the New York Yankees found themselves with only two games in the 'win' column. Not the best way for new skipper Dallas Green to start the year. In fact, given the history of Owner George Steinbrenner's hiring and firing practices, **WECQ/Geneva, NY** air personality **DICK WILLIAMS** immediately began speculating on how long Green's tenure as Yankee manager would last. Thus was born: the "You're Fired, Dallas Green" contest. The object of the game is simple: guess the date when Steinbrenner will lower his annual axe. If Green is gone before the New York-Penn League's Geneva Cubs open their season in June, the rules stipulate, the winner will pick up two free season tickets to Cub games. However, if Green hangs on past the Cubs' opening day, the station will conduct a drawing to determine who gets the tickets. ■ The March of Dimes' huge annual "WalkAmerica" walk-a-thon was just held, and appropriately enough, **WALK/Nassau-Suffolk** was there to lend a (foot?) at the origin of three different walks with a myriad of goodies and live broadcasts. The major spring push at WALK is the "9-2-5" songs promotion. Each morning at 7:40, the 9AM, 2PM and 5PM winning songs are announced. When they are later played at those times, the ninth caller automatically wins \$100 and qualifies for a grander prize of one of the weekly trips to California. Good time oldies takes to the air for the drive home weekdays at 5PM with **MARK DANIELS** and his "5 O'Clock Gold Rush" feature. ■ **WNSR/New York** ("Soft Rock 105") Morning personality **BILL NEIL** bantered with Goofy and the gang last week at Disney's new MGM studios tour in Florida. With "Miss You Like Crazy" making it four in-a-row for Natalie Cole, NSR will host the artist on-the-air live from their studios tomorrow. Congratulations to Program Director **BOB DUNPHY** and his crack staff on their third anniversary! ■ **CHUCK LAKEFIELD** has been named the new PD of **WRMM/Rochester** ("Warm 101.3") and sister **WEZO** (effective last Monday); he replaces **DAVID ISREAL**. LAKEFIELD joins the Warm staff from **WBUF/Buffalo** where he hosted the station's top-rated Morning show for the past 21 months.

SOUTH

WEZC/Charlotte ("EZ-104") has become **WMXC** and "Mix 104.7." With the switch, **BILL CONWAY** exits and Regional VP/Programming **DOUG McGUIRE** is looking for a "Killer" Program Director to take his place. T&R to him at: **KYKY**, 111 S. Bemistan Ave., St. Louis, MO 63105 (no calls please). To promote last month's changes, Mix continues to run a heavy schedule of television, billboard, bus sides and bus backs advertising throughout the metro. Plus, there's the current direct mail contest dubbed "Paychex Stubs." Each direct mail piece contains four numbered 'checks.' Jocks are reading off check numbers several times each day for a chance to grab up to \$10,000 a pop! ■ Since we last checked in with **KHLT/Little Rock** ("K-Lite 94"), PD/Afternoon personality **DENNIS ELLIOTT** has left the station. **TERRELL METHENY** now calls the K-Lite shots as GM/PD and Music Director **JIM AARON** slides to the PM Drive hot seat. Staff changes on the promotional front have **TRACY COX** taking over the Promotion Directorship. With the station the last 1½ years, Cox previously worked for 'HLT in a news and traffic capacity. ■ **WLMG/New Orleans** ("Magic 102") is in the process of being sold by Loyola University of the South to Keymarket Communications; any further developments will be reported here. ■ **Texas tease! WLTS/New Orleans** ("Lite 105") is giving their audience the chance to venture to the heart of the Lone Star state with a choice of one of six different Texas vacations! Lite 105 is especially aiming the promo at offices and businesses; asking them to get everyone at work involved and send in postcards to register. When the winners are chosen in morning drive, they have a choice of picking one of the vacations described on-the-air or a mystery "Texas Surprise Package" that involves (they will find out) tickets to see both The Beach Boys and Chicago in concert during their trip to Dallas! For the station's Rod Stewart ticket giveaway, 'LTS similarly appealed to at work listeners—and the fax machines went nuts! Listeners facsimiled their names in all day and then listened to become lucky recipients of six Stewart tickets that afternoon at 5:20.

MIDWEST

In Neon! That's **WRRM/Cincinnati** ("Warm 98") with their brand-new neon billboard; the largest to be utilized by a radio station in the United States! Measuring 20 by 80 feet, the board features the station's new digital logo (in letters measuring 11 feet, on the face of a radio dial). As 'RRM continues its search for a permanent Program Director, the facility's **STEVE CRUM** is currently Acting PD. ■ Tired of waiting for Ed McMahon to turn you into a millionaire? Turn to **KLSI/Kansas City**! First they sent Morning people "PAM & A.W." to Chicago to purchase tickets for the huge Illinois Lottery a few weeks ago. Then just last week, the station joined forces with **WKYE/Johnstown** to buy 53 tickets for the unbelievable Pennsylvania Lottery and its whopping \$100 million plus jackpot! KLSI and Key morning personalities went back and forth on the air talking about the event (which had the 'KYE jock standing in a massive line to get the tickets). LSI sends a special word of thanks, by the way, to **WKYE** Program Director **JACK MICHAELS** for the help. The AM drive "Payphone Follies" continue, talking one recent male participant into utilizing an electric megaphone to sing "The Impossible Dream" on a busy Kansas City street. ■ "The Listen While You Work Game" continues to tally up a ton of big cash winners at **WLTQ/Milwaukee** ("Lite 97"). Neil Diamond is having one of the best years of his life with a couple of hit singles and a sold-out concert tour. In fact, two of his standing room only appearances will be this July at Milwaukee's Marcus Amphitheatre on the lakefront. For the event, Lite 97 not only gave away tickets on the air but also comforted folks in line to purchase seats by sending **DICK STOUT** (half of the morning team of "Dick & Ellen") out to serve up coffee and donuts outside the venue. ■ **STEVE BEHM** has joined **WMYX/Milwaukee** ("The Mix") from **KATD/San Jose** as part of the new "STEVE & JANE" Morning team. The station's in office "Paycheck Game" sent out direct mailers to every office in the Milwaukee metro, asking recipients to fill 'em out and send 'em in. Three times each day (at 8:50AM, 10:20AM and 3:50PM) the Mix gives its audience a shot at \$100 (or a day's pay, whichever is largest) or a \$1,000 or \$5,000 bonus! A couple of new features on 'MYX mean a ton of uninterrupted music: "The 99 at 9" with midday man **J.R. REYNOLDS** features 99 minutes of continuous music every Monday through Friday starting at 9AM. "Free Music Sunday" means 99 songs in-a-row over six hours of commercial free music starting Sundays at noon! ■ **KQMJ/Tulsa**'s ("Magic 99") **STEVE CLEM** heads to **KXOA/Sacramento** to join PD **BRIAN CASEY** as "K-108's" new Music Director.

WEST

Ever since its original Broadway run, the classic "Les Miserables" has been pleasing audiences and critics alike from coast to coast. After another successful run in L.A., the production is getting set to move on, but not before **KBIG/Los Angeles** ("K-Big") and afternoon personality **CRAIG HINES** send a few more listeners out to enjoy it. Ticket winners also win an elegant dinner out before heading across the street to experience the play at the city's Shubert Theatre. Number one on the charts and the concert circuit, Mike Rutherford's Mike and The Mechanics are in town and K-Big has tickets to see them too (along with tough to get Neil Diamond passes). They're being given away, by the way, via morning hosts "BILL & SYLVIA" and night man **GUY DAVIS**, respectively. ■ There's crosstown movement along the great Salt Lake as **KISN** Production Manager **BLAKE McINTOSH** moves to nights (6PM-10PM) on **KLCY/Salt Lake City**. ■ "Ta-Huh," a new Bay area 'Rap' production is currently hitting the airwaves thanks to **KI01/San Francisco** ("K-101") Production Director **ALBERT LORD** and **ROSS WILSON**. Written, recorded and produced by the two, the song was created to honor the legendary **DR. DON ROSE** and to draw attention to Special Olympics. Featured in the production (which intersperses classic Dr. Don drops with a rap and heavy metal guitar bed) is **ALAN BRUCE** and a number of friends for the old **610 KFRC**: **LES GARLAND**, **BOBBY OCEAN**, **DAVE SHOLIN**, **GERRY CAGLE** and **RICK SHAW**. The group has taken the name "AJEP" for: "a jock, engineer and producer). The guitar work, by the way, was provided courtesy of Starship's **CRAIG CHAQUICO**. A cassette copy of AJEP's "Ta-Huh" can be obtained by sending a \$5 donation to Special Olympics c/o Family Productions, 248 Harold St., San Francisco, CA 94132. ■ **KWFM/Tucson**'s ("The New Cool 92.9") switch to a "Good Time Oldies" format has them simulcasting 100% of the time with their AM sister station; already known as "Cool 790." To kick off the format change, Morning man **SONNY CRUISE** started a 'Radio Marathon' of oldies that had him broadcasting virtually non-stop from Monday morning until 8PM that Wednesday evening! Throughout the marathon, with each scheduled jock change, Cruise would tell the personality coming in that he wanted to stay in the studio a while longer playing the 'good time' music. Constant companions were real life paramedics who routinely monitored Cruise's blood pressure and heart rate live on-the-air (providing a constant source of humor). Even the community got involved in the event as businesses donated food and local television looked in on 'WFM to see what all the talk was about. The station has also publicized themselves with boards and a television campaign that features a character by the name of "Sister" (kind of a cross, we're told, between "The Church Lady" and Jim "Ernest" Varney). According to Program Director **KEITH ABRAMS**, the station's new oldies library focuses mainly on the up, party songs from 1963-1969.

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FOREPLAY



ARTIST: LOVE AND ROCKETS

TITLE: So Alive
RELEASE: 7"/CD Pro/Cass. Sgl.
LABEL: RCA
LP: LOVE AND ROCKETS

"So Alive is one of those simple love songs about having a crush on someone," vocalist **Daniel Ash** of **Love And Rockets** told **MMR**. "Even the video is very simple. It features four sets of very attractive female legs but no other parts of the anatomy. Just these legs walking. It's not your cliched pretty girls-type video. It's unusual for us 'cos we've never used women in our videos before."

Nor has the band ever taken such a simplistic approach to their music. "In the past I know we've been introspective or very complicated with two or three meanings within things, but I think this time around we found it a challenge to be simpler and direct as possible."

"We got sick of our soul searchin' and analyzing and we got down to making a good rock 'n' roll record," **Ash** adds. "Simple, but good. The best things are the simplest. We felt it would be a great release to just have some fun and keep things as direct as possible."

The fact that **Love And Rockets** wanted their latest effort to contrast their **EARTH, SUN, MOON** lp, despite breaking new ground in the U.S. is surprising. "We wanted the new one to have a lot harder edge. So rather than record it in the country where we did the last one we recorded it in the thick of London, to give it that harder sound. I guess it was a reaction to the last album because we get easily bored."

Ash, along with **David J.** (bass) and **Kevin Haskins** (drums) credited the early Glam Rock and Punk Rock Scene for molding **Love And Rockets** sound. "People like **T. Rex**, **Roxy Music**, **Lou Reed**, **Iggy Pop**, early **David Bowie**, we love that stuff. And obviously the Punk Movement gave us certain ideas of seeing things and inspirations. They both had a lot to do with our sound."

Love And Rockets and **The Godfathers** open the first leg of their U.S. tour beginning June 22.



ARTIST: HENRY LEE SUMMER

TITLE: Hey Baby
RELEASE: 7"/12"/CD Pro
LABEL: Epic
LP: IVE GOT EVERYTHING

"Everything on there, no exaggeration was done in my home studio," **Henry Lee Summer** told **MMR**. "Ninety percent of it was all first takes, as far as performance. We worked on it from October 1st to December 17th, but more than half of the stuff was recorded in two days. When that magic was there, we got it."

Summer also got a crash course in home redecorating since this meant setting the equipment nearly everywhere. "Everywhere but the bedroom," **Summer** recalls. "The drums were in the garage, the mics in the kitchen... The engineer used a lot of equipment from the 60's to get that rock 'n' roll sound. We worked on the drowned out theory, if there was too much noise going on, we just turned something else up to drown that sound."

Did that mean sending his neighbors off on retreat? "Naw, they make as much noise as I do," **Summer** laughed. "I'm used to hearing their boomboxes and they're used to hearing my studio."

Summer's Indiana Urban setting, where he grew up listening to people like **Otis Redding**, **Wilson Pickett** and the **Motown Sound** really comes forth on **I'VE GOT EVERYTHING**. "I already had the sound in my head how I wanted the songs to sound. *Hey Baby*, for instance, was how I thought a Rock person, using his Motown influence would do a song. I used **Milli Jackson's** background singers on the album, you get all them girls in the room singing, you can't help but be soulful."

Summer also enlisted the services of three of **John Cougar Mellencamp's** players along with several of New York's top sessioners and members from his own band. What makes this lp shine, according to **Summer** is the production, or lack of.

"Because I was the producer, I didn't fix anything. The mistakes are left in, but that's part of my music. Take those mistakes out and it's gonna sound like a jingle. This album, finally, is a good snapshot of what I'm all about."



ARTIST: THE PURSUIT OF HAPPINESS

TITLE: She's So Young
RELEASE: 7"/8-Track Promo
LABEL: Chrysalis
LP: LOVE JUNK

"I was walking around in my neighborhood and saw all these young girls when they were just becoming adults. I was thinking how these girls just think of the world so black and white," **Mo Berg** of **T.P.O.H.** told **MMR**. "*She's So Young* is a bit cynical, but these girls get involved in so many things they don't understand the repercussions."

"I think when you're a kid you have a certain kind of curiosity but when you become a teenager, you outgrow that," **Berg** explains. "Once you become an adult you have a new curiosity and you're constantly questioning everything. That's what agonizes people I think."

Of all the tracks from Toronto's **The Pursuit Of Happiness** *She's So Young* reflects the influence of producer **Todd Rundgren**. "Todd did an interesting job of recording *She's So Young*," the vocalist/songwriter admits. "The actual sound of the record was much more heavy sounding. He really sort of 'popped' it up. It came out better than expected. I didn't even think it would make this record. When we ended up finishing it I really fell in love with it. If you think it sounds like a **Todd Rundgren** record, I definitely take that as a compliment."

The video for *She's So Young* was shot while **T.P.O.H.** was on the road. It was directed by **Andrew Doucette** (**Jane's Addiction**, **Georgia Satellites**). "We went through a lot of reels," **Berg** recalls. "Andrew seemed real inventive. He takes very ordinary things and makes them unordinary."

The **LOVE JUNK** lp was the first rock lp to be serviced to radio on state-of-the-art DAT. What did **T.P.O.H.** and **Chrysalis** do for their encore? "Well we thought it would be a real funny thing to service *She's So Young* as an 8-Track. Somebody out there must have an 8-track player." *I'll bet Todd Rundgren still does!*



ARTIST: BROTHER BEYOND

TITLE: He Ain't No Competition
RELEASE: 7"/12"/CD Pro/Cass. Sgl.
LABEL: Capitol
LP: GET EVEN

Fresh from conquering their native U.K. comes **Brother Beyond** with their first lp **GET EVEN**. Their American debut is the **Stock/Aitken/Waterman** produced single *He Ain't No Competition*.

Brother Beyond is the brainchild of keyboardist **Carl Fysh**, a classically trained musician at England's Brighton College. "While I was at Brighton I started to imagine the kind of band I'd really like to play with and quite truthfully, it wouldn't have been that far removed from what we're doing now," **Fysh** admits.

Brother Beyond hit it big with their first U.K. hit (another **Stock/Aitken/Waterman** collaboration) *The Harder I Try*, which peaked at #2 and sold over 290,000 copies which netted them a Silver Disc Award. Quite a feat considering the average U.K. hit single normally averages about 150,000 copies.

Their **GET EVEN** lp sold over 300,000 copies in just six weeks and was certified platinum in the U.K. It ended up being one of the Top 10 selling lps of 1988. They were also awarded "Most Promising New Act" during a live broadcast on the **BBC**. That award was voted by the readers of England's most popular teen magazine **Smash Hits**, knocking off another popular teen band (and chief competitor) **Bros**.

Vocalist **Nathan Moore** talks about the feud between the two bands, "I get a lot of young **Bros** fans coming up to me and say, 'we only listen to **Bros** anyway and you're rubbish and you hate **Matt**...' (**Bros** lead singer)."

"So I have to tell 'em the truth, I don't hate anyone and I actually like some of **Bros'** records, they're a damn sight more exciting than a lot of other bands," **Moore** confessed. "I believe if someone's being negative the best way of combatting that is to be positive to them — there's no point in sinking to their level."

FOREPLAY



ARTIST: DOOBIE BROTHERS

TITLE: The Doctor
RELEASE: 7" CD Pro. Cass. Sgl.
LABEL: Capitol
LP: CYCLES

"The title *CYCLES* is about all the changes the **Doobie Brothers** have gone through, we've gone through many cycles," says **Tom Johnston**. "About all the personnel that's come and gone and how it's brought us to where we are now, which is kind of full circle. The second meaning is because some of us are motorcycle enthusiasts and do ride."

The full circle of the **Doobies** means the reuniting of original members (L.R): **Michael Hossack, John Hartman, Tiran Porter, Tom Johnston, Bobby LaKind and Patrick Simmons**. Their *CYCLES* lp is scheduled for a May 17 release featuring eight **Doobie Brothers** originals and two covers. The first single is the **Tom Johnston** penned *The Doctor*.

"Originally it was gonna be called *Rock With Me*," recalls **Johnston**. "(Producer) **Eddie Schwartz** came up with a different chorus which had more of a hook to it. **Eddie** also came up with the name, *The Doctor*, and even though I changed the chorus, the rest of the lyrics remained the same."

"I'd been playing the song for about four years," **Johnston** says. "Actually **Pat (Simmons)** and I came up with it together and we were thinking about doing it as a duo or possibly shopping that song."

The **Doobie Brothers** *CYCLES* tour kicks off June 9 in Denver and will take them to 65 North American cities over a four month period. Plans are for the band to spend the fall touring Japan, Australia and Europe, playing before more than 2.5 million people before it's through.

"We're about to go into rehearsal to determine what songs we're gonna play in concert and what we're going to do on stage," mentions **Johnston**. "we do know at this time we will not have peanut M&M's backstage."

"My feelings are we'll do whatever works and we can all play," **Simmons** explains. "I suspect it'll be hard to do **Michael McDonald** tunes without **Michael**. We might do a few, in case **Michael** decides to come up and jam with the band. But we're not on a nostalgia tour." Catch the **Doobies** this month on **Power Cuts** and on **Rockline** May 22.



ARTIST: DEPECHE MODE

TITLE: Everything Counts
RELEASE: 7" CD Pro. Cass. Sgl.
LABEL: Sire WB
LP: 101

"Basically our strength is that we do write songs," asserts keyboard operator **Andrew Fletcher** of **Depeche Mode**. "With **Vince Clark** (who left after the first lp to join **Yazoo** and **Erasure**) and since then **Martin Gore**, we've always had writers who've respected the art of songwriting, which is a great rarity these days."

In order to interpret **Gore's** songs, **Depeche Mode** chases various noises through electronic computer circuits in order to mint new musical molecules from a range of sources. "We treat the song as uppermost and try to use electronics to establish the right mood," explains **Alan Wilder**, the electronics wiz responsible for transcribing **Gore's** songs into music. The warm presence of **Dave Gahan's** voice serves as the human conductor between **Depeche Mode's** sophisticated arrangements and their audience.

Everything Counts is the first single from their live 101 lp, which documents **Depeche Mode's** landmark 1988 U.S. tour. 101 (named after their 101st show of their world tour) was recorded June 18, 1988 before 70,000 fans at the Rose Bowl. A new film entitled "**Depeche Mode 101**" premiered April 28 in Houston and L.A. and is expected to run throughout May and June in key cities across America.

"This is a film about music, about those who sell it and those who buy it," claims director **D.A. Pennebaker**. "Those who just listen and those who listen and never forget."

Pennebaker has made films about **John Lennon, Bob Dylan, David Bowie** and the **Monterey Pop Festival**. "I don't think it's a documentary," **Pennebaker** says, "although it's about real people in real life. 'I would say it's a musical adventure, perhaps even a musical fantasy. For me it remains a dream memory, gone and over now, but still visible like a fly in amber for all time.'"



ARTIST: THE RAINMAKERS

TITLE: Spent It On Love
RELEASE: 7" 12" CD Pro. Cass. Sgl.
LABEL: Mercury
LP: THE GOOD NEWS & THE BAD NEWS

Bob Walkenhorst, singer/songwriter for **The Rainmakers** told **MMR** their third lp *THE GOOD AND THE BAD NEWS*, "focuses on what we do best as a band: writing concise songs, using only the instruments that are essential and playing our guts out. It concentrates on our strengths rather than experimenting with anything else."

The title *THE GOOD NEWS AND THE BAD NEWS* reflects the band's signature. "I think people that respond to **The Rainmakers** are people that want to hear both sides of the story. They don't want you to paint a rosy picture of the illusions of life. Neither do they want to hear gloom and doom. Here's both sides of the story, here's a complete a picture as we can paint."

"Sure there's problems in life, but we do have the strength and the inner resources to work on these things. I think **The Rainmakers** are still perceived as a positive band, even though we do gripe a bit. I hope there's this positive message conveyed while we do a little bitchin'."

Being raised in America's heartland gave **The Rainmakers** their realistic outlook on life according to the Kansas City born singer. "I think we deal with less illusions here, less of a fantasy world. Particularly with music and art. Art can serve two purposes; it can help you escape reality, or it can help you deal with it."

Concerning the first single, **Walkenhorst** said, "*Spent It On Love* is the story of America, the country that won the lottery. We've got a lot of wealth and resources and an easy way of life compared to a lot of other places. The question is what do you spend it on to ensure a better future? Often we think, 'let the next generation worry about it.' Well now the next generation is here! *Spent It On Love* is saying there are good things to spend your money on and there are bad things... There's our title again!"



ARTIST: SIMPLE MINDS

TITLE: This Is Your Land
RELEASE: 7" 12" CD Pro. Cass. Sgl.
LABEL: A&M
LP: STREET FIGHTING YEARS

For **Simple Minds**, their ninth lp *STREET FIGHTING YEARS* opens a new phase in their 11 year career. They consider it their most ambitious lp to date and should prepare **Simple Minds** to explore new horizons in the future.

STREET FIGHTING YEARS is the first album recorded at the band's studio at Loch Earn, in Central Highlands; the fruit of a year's work with producers **Trevor Horne** and **Steve Lipson**. The latter also doubles on several tracks as bass player. Other guests include **Lisa Germano**, formerly of **John Cougar Mellencamp's** band (she will tour with the band as well) and **Lou Reed**, who adds his unmistakable vocal mark on the first single *This Is Your Land*.

After completing their 14 month tour in support of their 1985 *ONCE UPON A TIME* lp **Simple Minds** released their live *IN THE CITY OF LIGHT* double album. According to vocalist **Jim Kerr** this marked an end of an era for the band. "When we released the live album last year, we were absolutely adamant that it was the end of a thing, a phase. As much as we always wanted to play the "Waterfronts" or whatever, we had to reinvent ourselves and that's why *STREET FIGHTING YEARS* has taken so long."

After more than eight years of constant touring the Scottish outfit took a sabbatical while their Loch Earn studio was constructed. This gave them time to reflect upon their future and decide that more of the same would not do.

Simple Minds took a step back in order to leap forward. Their new lp shows a sobered down outlook on reality, especially for a band that's been labeled as "dreamers." Still in spite of its seriousness **Kerr** feels it's **Simple Minds'** most positive album yet. "This record is glorious as opposed to being depressing," he says. "It wasn't so much a concept but it became apparent that the songs were tying in somewhere. I think there's an overall feeling of hope."

Simple Minds world tour opens in Italy on May 15. They're expected to arrive in America in mid-September.

COMING NEXT WEEK

HIT RADIO

That scorching state of Florida and Orlando's rip-roaring **WBJW** ("105.1") is the white-hot spotlight for *Hit* radio that's making a difference these days. **Tuned In** brings you the commentary and valuable programming data as we dance and evaluate at the same time.



ROCK RADIO

As one of the most sophisticated spots for *Rock* in our nation, Denver and **KBPI** ("105.9") has to deftly blend the new and old, the visceral and cerebral. **MMR** gets into the station's philosophy with unique info as only **Tuned In** can compile it.



ADULT CONTEMPORARY

Oldies stations without a...well, *clue* as how to make themselves stand out ought to check out St. Louis **KLOU** ("Clue 103"). Great stations are a combination of boldness and familiarity — and this one's a keeper. Details in the next **Tuned In**.



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