# Ine Music ..... REPORTER

Vol. IV No. 4 .- Nushville, Tennessee • The Music Industry's Most Accressive Weekly • Monday, August 24, 1959-AMCE 25c

# **ABC-Paramount Success Saluted**



Sam Clark, ABC-P a r a m o u n t president who is shown at left, has guided the label since it was started from scratch only four years ago. He has seen it develop, grow and progress until it has to be recognized as one of the top firms in the entire record industry.

THE MUSIC REPORTER has selected ABC-Paramount to lead off its new series on industry success stories. For unprecidented coverage of a label's success saga by the trade press, see pages six and seven. They are loaded with facts, features and pictures.

#### First In A Series

The account of ABC-Paramount's rapid rise in the record industry is the first in a series of articles which will appear in THE MUSIC REPORTER in coming weeks on the industry's hottest success stories.

The staff of this publication believes these articles will be major interest to all persons connected with or interested in the record business.

Watch for others in the series, only one of many firsts for "The Music Industry's Most Aggressive Weekly."

# FOR YOUR MONEY---

IT'S

THE

MOST!--

# RCA CUSTOM SERVICE

Rose Says-

# 'Natural Sound' Best For C&W

#### by Doug Norman

Despite much recent discussion about country and western artists who cross musical boundaries to reach the masses in the pop market, the C&W artists who will come out best in all charts—over the long haul—are those who strive for the "virgin sound" of true country music.

This is the studied opinion of a leader in the country and western field. He is Wesley Rose, president of Acuff-Rose Publications, one of the nation's top publishers.

Rose, noting recent nation-wide successes of such basically country tunes as "Battle Of New Orleans" and "Waterloo," expressed the opinion that the best way for C&W artists

that the best way for C&W artists to continue successful in all charts is to record primarily with the country and western market in mind.

The C&W artist who notes past hits which went big in all the charts and decides to try for a "pop sound likely will miss out all the way around.

The "true country and western sound" is best, he said, because of its simplicity, its down-to-earth quality and the true feeling of Americana it expresses. It follows that successful C&W artist shuns special effects and sings what he feels, telling his 'story with simplicity, yet emotion—in short, he is the artist who sticks to his own natural style.

An example of this is Don Gibson, who along with such stars as the Everly Brothers has had many songs published by Acuff-Bros. Gibson hit big in all charts with C&W "Oh Lonesome Me." Instead of changing his style to seek more pop success, he kept singing his songs the same way—and has become even more popular.

Simplicity is the keynote to country music popularity. No one has to tell a listener what the words in a C&W selection mean. People like, buy and appreciate what they understand, Rose pointed out.

Pop or classical music can be taught, Rose said, but country music cannot. Singers whose lives are foreign to country music cannot become true C&W artists through instruction, because country music stems from man's everyday life. Therefore the most suc-

(Continued on Page 4)



The Music Industry's Most Aggressive Weekly P.O. Box 396 Nashville, Tenn. PHONE: CYpress 8-3349 CHARLIE LAMB Publisher and Managing Editor RAY BROOKS **Executive Editor ROGER SCHUTT** Assistant Editor ANITA MeINTURFF Administrative Manager FLORENCE ANGEL Bookkeeper DON HUSSEY Art Director SHIRLEY RIADON Traffic & Processing EARLENE CROWDER **Circulation Manager** Subscription: \$19.00 yearly 25c

Advertising Rates and Schedule: Advertising rates upon request. All adver-tising closes Monday 5 p.m. preceding week of issue.



# CHARLIE'S COLUMNS



THE Jim Denny Artist Service Bureau here in Nashville has grabbed off two of today's hottest recording properties, The Browns and Carl Mann, signing both to personal management and representation pact. The

Browns (Maxine, Jim Ed and Bonnie) are riding in the number one spot in both the pop and C&W fields with their waxing of "Three Bells"." Mann, a



THE BROWNS Jackson, Tenn.,

youngster, has made an impressive showing with his revival of "Mona Lisa". Lucky Moeller of the Denny office, justly proud of the signings, said a number of

calls already have come into the office for the acts. Plans are in the works for personal appearances, television, radio and record promotion.

Dot's Pat Boone kicks off his third

year for Chevrolet on ABC-TV on Oct. 1 with Chancellor's Fabian as his guest star. Cadence's swingin' Everly Brothers turn in a threed a y performance

for the huge California Fair and Exposition in Sacramento Sept. 2-5. Larry Uttal who has just concluded one good record with "To A Soldier Boy" by The Tassells was on 'Cloud



JIM DENNY

PAT BOONE

9' when we spoke to him in NY this week. All the enthusiasm is over his latest Madison Records release "That Old Place" by Herschel

Thomas. Looks like another winner, Larry! Marty Hoffman, publicity and promotion swinger at Decca's NY office soakin' up some of the last days of summer's sun with more time off this week. Mer-

FABLAS

cury's Kenny Myers busy last week KNOW!

lining up full scale promotion for batch of new hits. One of today's really hot album sellers . . . Martin

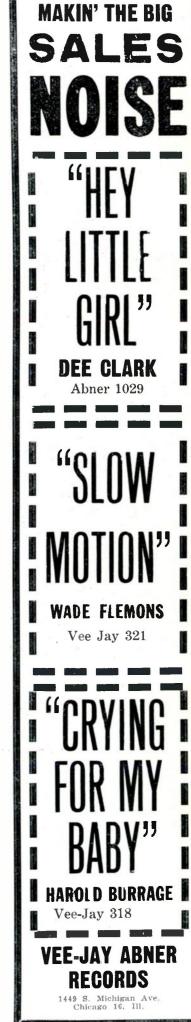
Denny (Liberty) is being slated for a full-round of porsonal appearances this fall. Arnold Mills, Denny's personal manager, will have Denny and his Exotic sounds working practically every 'known' club



KENNY MYERS

and spot around the country. PRESSING MATTER: The initial pressing order to the manufacturing plant on the Kingston Trio's newest album has been pegged at 250,000 recordings, the largest ever placed for a group-artist in the 17year history of Capitol Records. Such initial-order demands have been made however for such top Capitol solo artists as Nat King Cole, Frank Sinatra and Tennessee Ernie Ford, no single group has had this distinction before, tho! Atco's sizzlin' disk seller Bobby Darin checks in for guest spot on the Ed Sullivan Show Sept. 6.

More and more today we hear record men saying "let's see what's gonna happen" before they plunk down their dough for genuine promotion on a disk they've just released. There was a time (when there were only a few hundred records being manufactured) when this philosophy held water, but today when the pressing plants are turning out records by the thousands, we think it wise for the record man to give his release all he's got and MAKE THE RECORD HIT. HITS DON'T JUST HAP-PEN TODAY; THEY'RE MADE. We'd like to ask these same record men who keep saying "let's see what's gonna happen" if they think the disk jockey is going to reach down into his stack of records, pull out their particular singles and give them air exposure. Definitely not! The jock has more records to go through than he can count. There's good reason to believe that if the record man doesn't believe in the product enough himself to promote it, and promote it vigorously, then there's little chance the jock will be sold on it enough to go searching through a stack of records just to give it exposure. Boy, you better BELIEVE in what you're releasing-and it better be good and you better promote the stuffings out of it. Why? Because hits are made today ... JUST ASK THE JOCKS . . . THEY OUGHTA



(V) 田田田 EEE osana ackt OU Backto b/w Don't Ever Let Me Go BOBBY GRABEAU AND THE TEENETTES POUL Crest 45-1064 RECORDS, INC. t in time for Jeen Profits Jus Big

# Beatty's 'Ski King' Sets Speed Mark

Chapel Hill, N.C.—E. C. Beatty, 26-year-old Charlotte native, must have touched off some sort of industry speed record when he penned his new Colonial release "Ski King."

Beatty wrote the number on Aug. 5 and the next day made the acetate. He took it to George Webb at radio station WFTC in Charlotte Aug. 7. Webb received 200 telephone calls on the record the first day, and on Aug. 8 and 9 the station had so many calls about the number it was forced to assign a girl to do nothing but answer them all.

On Aug. 8, Beatty and his manager, George Simpson, took the acetate to Orville Campbell, president of Colonial Records, who made a final recording on Aug. 12. Just from hearing the number on the radio, the local Charlotte distributor ordered 2000 records before Campbell completed the final recording.

Upon final completion, Campbell mailed the disk to Walt Maguire, London Records, which distributes the Colonial label nationally who received same Aug. 13. Maguire had parts made and a hundred acetates that night for key jockeys. Finished records were back in Charlotte to the distrib Aug. 18, only 13 days from the time the number was written.

Campbell is recognized as a left-field operator. He and his label found Andy Griffith, who hit nationally with "What It Was Was Football. Campbell also brought the recording industry George Hamilton IV, who had "A Rose And A Baby Ruth."

#### Goldstein West Coast Rep For UA Records

New York—Harry Goldstein has been named West Coast representative of United Artists Records and Music, according to David V. Picker, executive vice-president. Goldstein takes over the newly-created post in September.

Goldstein, who has served with United Artists for the past two years, will work on music promotion and deal with United Artists motion pictures on sound track albums and other music tie-ups.

# Big Bands Enjoying Eventful Season

New York—The big bands are keeping plenty busy, what with tours, recordings and television, according to General Artists Corp.

An exciting new all-jazz show, starring Stan Kenton and orch, the Four Freshmen and June Christy, kicks off Sept. 28, to run through Nov. 4, with one-niters shedded in colleges, auditoriums and ballrooms in the East, Midwest and Southwest.

Pee Wee Hunt and his 12th St. Rag band will appear at Berghoff Gardens, Ft. Wayne, Ind., for two weeks beginning Sept. 14. Other activity includes Johnny Long at Detroit's Roostertail club; Buddy Morrow, each week on Jimmie Rodgers TVer and to play Steel Pier, Atlantic City, Aug. 14-20, and Tony Pastor, now at Harrah's Club, Lake Tahoe, Nev.

### Liberty, Schedules 9-Album Release

Los Angeles — Liberty Records has scheduled its most ambiticus release and sales program in the label's history for fall, according to Al Bennett, general manager.

Entitled "Liberty Records! Fall Music Festival", the release is comprised of nine stereo and monophonic albums. Featured is "Let's All Sing With The Chipmunks", incorporating David Seville's topselling singles.

Also spotlighted is the eighth in the Martin Denny series, "Exotica III", plus Bud and Travis, whose "Bon Soir Dame" single is hot. Others include "R.S.V.P." by The Invitations, a Hawaiaan-American quintet; "A Thinking Man's Band", Si Zentner and orch; "Guitars-Vol. II", Al Viola; "Margie", Margie Rayburn; "Latino", Don Swan orch, and "Alma Mater", Johnny Mann Singers.

## Ebb Records Has New Address

Hollywood—The address of Ebb Records now is 1107 El Centro Avenue, Hollywood 38, California, according to Prexy Lee Rupe. The address of the label recently was listed as 465 South Beverly Drive, Beverly Hills. Disk jockeys are requested by Rupe to note the new address.

# L. A. Anthem Gets Rousing Reception

Los Angeles — Los Angeles became a city with a song Aug. 19 as a capacity crowd of press club members and civic notables gave a rousing official blessing to "Angeltown."

The toe tapping tune penned as a musical tribute to the city, its people and places, by three-time Academy Award winning song writers, Jay Livingston and Ray Evans, was premiered at a "gang" dinner sponsored by the Los Angeles Press Club.

Designated "Angeltown" night, the program was emceed by Times columnist Gene Sherman, who not only fathered the idea of a city song, but also supplied the title.

In a letter to Press Club Prexy Humphrey Owen, Mayor Norris Poulson enthusiastically commended Livingston and Evans for writing "Angeltown," expressed hope that it would become the musical greeting card of Angelenos whereever they might meet or go. He indicated his intention of sending copies of the "Angeltown" recording to the mayors of 300 cities as soon as he returns from his vacation.

#### DJ Contest Pushes 'Tango Bongo' Disk

New York—A new disk jockeylistener contest will help promote Monty Kelly's Latin instrumental "Tango Bongo," which features chromatic bongos played in pitch for the first time.

The listener guesses the number of bongo drums in the disk, sends it to the jock who forwards it to the label. Winner gets a set of bongo drums for both listener and jock by Carlton Records.

#### Fitzgerald Gets Sun-Phillips Post

Memphis — Bill Fitzgerald has been appointed general manager of the Sun and Phillips International labels and of their associated publishing companies, according to Sam Phillips, president.

Fitzgerald was manager of Music Sales here for the past nine years.

### Noel Ball subs For Dick Clark

Nashville—Noel Ball, disk jockey at WSIX here, will substitute for Dick Clark on the "American Bandstand" TV'er Aug. 31.

Ball holds forth each night ex-

cept Sunday and on Saturday afternoon hosts the "Saturday Showcase" on WSIX-TV, a gathering place for visiting recording stars and newcomers. A total of 15



BALI

deejays across the nation have been selected to stand in for Clark while he is vacationing.

#### Buddy Robbins Gets Publishing Post

New York—Buddy Robbins has been named vice-president and general manager of Rojan Music, ASCAP, and Vision Music, BMI, publishing affiliates of Hanover-Signature Records, according to Bob Thiele.

Robbins, former general manager of Stratford Music Corp., will accompany Thiele to Europe to coordinate publishing outlets with the world-wide operation of the label.

#### 'Natural Sound' Best-

(Continued from Page 1) cessful artists are those to whom country music has actually been a part of their lives and environment.

The future of country music also depends on maintaining a certain quality in songs, he said. Rose noted that when some pop artists were successful with Hank Williams' tunes, it set off a rush to record any sort of country music by pop artists. Quality dropped, and country music suffered.

A similar situation could shape up today, he said, if a multitude of labels seek to emulate the big country-pop hits. Many of the resulting disks could be so mediocre that a reverse trend against country music would develop.

The public buys a sound, Rose concluded, and they like the country and western sound. How well C&W artists retain this advantage depends on how they retain their own natural styles.





WEEK ENDING-AUGUST 23						
Position Week 8/17 On Char	Position 8/17	Weeks On Chart	Position 8/17	Weeks On Chart	Position ¥	Weeks On Chart
11 THE THREE BELLS The Browns-RCA Victor 75 Dick Flood Monument 408		FORTY MILES OF BAD ROAD 12 Duane Eddy—Jamie 126	32 51	BATTLE OF NEW ORLEANS 18 Johnny Horton-Columbia 41329	64 76	A GIRL LIKE YOU3 Gary Stites Carlton 516
2 2 THERE GOES MY BABY The Drifters—Atco 2025	4 19 27	CIAO CIAO BAMBINO 11 Jacky Noguez—Jamie 1127	42 52	SINCE YOU'VE BEEN GONE 10 C. McPhatter-Atlantic 2028	90 🗊	MISS LONELY HEARTS 3 Dodie Stevens—Dot 15975
1 3 BIG HUNK OF LOVE Elvis Presley RCA Victor 7600	<sup>8</sup> 41 <b>28</b>	I LOVES YOU PORGY 4 Nina Simone-Bethlehem 11021	52 53	I'M GONNA BE A WHEEL SOMEDAY 3 Fats Domino—Imperial 5606	78 78	WHO SHOT SAM
3 4 LAVENDER BLUE Sammy Turner Big Top 3105	1 44 29	TILL I KISSED YOU 3 The Everly Bros. Cadence 1369	72 54	MORGEN 3 Ivo Robic Laurie 3033	83 79	PM A HOG FOR YOU 2 The Consters Ateo 6146
4 5 THANK YOU PRETTY BABY Brook Benton-Mercury 714	7 16 30	THE WAY I WALK 10 Juck Scott Carlton 514	75 55	PRIMROSE LANE 3 Jerry Wallace Challenge 59047	85 80	WILLY, QUIT YOUR PLAYING 2 Billy Grammer's—Mon. 407
5 6 WHAT'D I SAY	<sup>9</sup> 25 31	WHAT A D'FERENCE A DAY MAKES 18 D. Washington-Mercury 71435		PERSONALITY	81 81	WAIKIKI BEACH 3 Paul Peek NRC 033
7 D SEA OF LOVE Phil Phillips Mercury 71467	<sup>9</sup> 37 32	HIGH HOPES 11 Frank Sinatra Capitol 4214	70 57	THREE LITTLE PIGS 4 Lloyd Price ABC Paramount 10032	92 82	HEY LITTLE GIRL 2 Dee Clark Abner 1029
21 8 I'M GONNA GET MARRIED L. Price-ABC Par'm'nt 1003	4 43 33	MAKIN' LOVE	47 58	I ONLY HAVE EYES FOR YOU 13 The Flamingos—End 463	71 83	JOHNNY REB 2 J. Horton Columbia 41437
8 9 IT WAS I skip & Flip Brent 7002	8 39 34	CARIBBEAN	49 59	YOU'RE SO FINE 18 Falcons Unart 2013	63 84	TIME MARCHES ON 6 Roy Hamilton Epie 59232
13 10 MY WISH CAME TRUE Elvis Presley-RCA Victor 76	8 27 <b>35</b>	TIGER 11 Fabian Chancellor 1037	76 60	THE ANGELS LISTENED IN 4 The Crests—Cord 515	98 85	ADONIS
14 BROKEN HEARTED MELODY S. Vaughu-Mercury 71477	7 53 36	MIDNIGHT FLYER 2 Nut King Cole Cupitol 4243	60 61	HUSHABYE 13 The Mystics Laurle 3028	86 86	TRUE TRUE HAPPINESS 4 Johnny Tollotson-Cadence 1365
10 12 TILL THERE WAS YOU Anita Bryant-Carlton 512	8 34 37	LINDA LU	62 62	ROBBIN' THE CRADLE 18 Tony Bellus—NRC 023	93 87	BONSOIR DAME2 Bud & Travis Liber(y 984
6 B MY HEART'S AN OPEN BOOK Carl Dobkins-Decca 9-3086		LIKE I LOVE YOU 3 Edd Byrnes Warner Bros.	69 63	A GIRL'S WORK IS NEVER DONE 3 The Chordettes-Cadence 1366		YOUNG AS WE ARE 1 Sal Mineo Epic 9327
28 14 SLEEP WALK Santo & Johnny Canadian American 103	5 58 39	I AIN'T NEVER 6 Webb Pierce Decs 9-30923	77 64	TWICE AS NICE 5 Clyde McPhatter MGM 12816	1 89	TORQUAY 1 The Fireballs Top Rank 2008
22 15 KISSIN' TIME Bobby Rydell Cameo 160	<sup>6</sup> 61 40	I WANT TO WALK YOU HOME 4 Fats Domino—Imperial 5606	73 65	I GOT STRIPES4 Johnny Cash Columbia 41427	☆ 90	BETTY MY ANGEL . 1 Jerry Fuller Challenke 590052
17 16 HERE COMES SUMMER Jerry Keller—Kapp 277	9 26 41	WATERLOO 13 Stonewall Jackson Columbia 41803	80 66	MIAMI	☆ <b>9</b> 1	JUST ASK YOUR HEART 1 Frankie Avalon—Chancellor
18 WHAT IS LOVE The Playmates Roulette 4169	7 33 42	ON AN EVENING IN ROMA Dean Martin—Capitol 4222	☆ 67	LEAVE MY KITTEN ALONE 1 Little Willie John-King 5129	\$ 92	DECK OF CARDS 1 Wink Martindale Dot 15968
31 BABY TALK	7 30 43	RAGTIME COWBOY JOE 9 David Seville—Liberty 55200	☆ 68	GEE 1 George Hamilton IV ABC Paramount 10028	1 93	TRE'S CHIC 1 Geoff Gilmore Jamie 1132
	<sup>12</sup> 38 44	LIKE YOUNG	☆ 69	POISON IVY 1 The Consters Ateo 6146	94 94	NO WHEELS 2 The Chordettes Cadence 1366
23 20 SEE YOU IN SEPTEMBER Tempos—Climax 162	8 46 45	ANGEL FACE 6 Jimmy Darren Colpix 119	84 70	MACK THE KNIFE 2 Bobby Darin Ateo 6117	☆ 95	IF YOU LOVE ME 1 La Vern Baker Atlantie 2023
15 (21) SMALL WORLD	<sup>11</sup> <b>50 46</b>	PVE BEEN THERE 3 Tommy Edwards MGM 12814	75 71	THE MUMMY 3 McFadden & Door Brunswick 955140	97 96	HIPPY HIPPY SHAKE 2 Chan Romero—Del 15 4119
35 22 MY OWN TRUE LOVE Jimmy Clanton-Acc 5595	s 51 <b>4</b> 7	WITH OPEN ARMS 3 Jane Morgan Kapp 284	88 72	DON'T TELL ME YOUR TROUBLES 2 Don Gibson-RCA Victor 7566	65 97	JUST A LITTLE TOO MUCH 9 R. Nelson
24 23 CRY The Knightsbridge Strings Top Rank 2006	<sup>8</sup> 56 48	SO HIGH SO LOW	68 73	I STILL GET JEALOUS Joni James-MGM 12807	☆ 98	SUMMERTIME PART II 1 Sam Cooke—Keen
36 24 RED RIVER ROCK Johnny and the Hurricane Warwick 509	4 29 49	10,000 DRUMS 11 Carl Smith Columbia 41417	87 74	MARY LOU Ronnie Hawkins Roulette 4173	59 99	REMEMBER WHEN 11 The Platters Mercury 71467
9 25 LONELY BOY Paul Anka ABC Paramount 10022	<sup>14</sup> 57 <b>5</b> 0	SMILE 5 Tony Bennett Columbia 41434	12 75	THE SHAPE I'M IN Johnny Restivo RCA Victor 7559	48 10	MTA 12 Kingston Trio Capitol 4221

the Releases shown in red indicates record making biggest upward move for week. Starred releases indicates first listing.

ABC PARAMOUNT: SO

HARRY LEVINE Vice President of Am-Par Record Corp.



**ROMEO FABRIZIO** General Director of Production



DAVID BERGER Special Coordinator, Package Product

# 7 Hits In Big 100

ABC-Paramount and Chancellor Records, made a smash impression in this week's Big 100 chart of THE MUSIC REPORTER. When all the votes were counted, the labels had a total of seven hits in the chart. The All-Star lineup:

The All-Star lineup: 8—I'M GONNA GET MARRIED. Lloyd Price, ABC Paramount 10032; 25—LONELY BOY, Paul Anka, ABC Paramount 10022; 35—TIGER, Fabian. Chancellor 1037; 56—PERSONALITY, Lloyd Price ABC Paramount 10018; 57—THREE LITTLE PICS, Lloyd Price, ABC Paramount 10032; 68— GEE George Hamilton IV, ABC Paramount 10028; 91—JUST ASK YOUR HEART, Frankie Avalon, Chancellor 1040.



LARRY NEWTON National Director of Sales



SID FELLER Director of Artists and Repertoire

New York—Having compiled an amazing history of bestselling records and albums in the comparatively short life of the label, ABC-Paramount is currently celebrating its fourth successful year of operation.

Setting a blistering pace ever since its inception in August of 1955, the diskery, under the aegis of Sam II. Clark, was devoted to a period of general organization for the first four months of operation. Early in 1956, the ABC-Paramount label made its commercial debut, with the company's top-rated thrush, Eydie Gorme, releasing her first single, "Sincerely Yours" coupled with "Come Home." Some five weeks later, Am-Par had its first national hit, the well-remembered "Chain Gang," sung by Bobby Scott.

The ABC-Paramount success story is not an accident. When executives of the parent company, American Broadcasting, Inc., and P a r a m o u n t Theatres decided to enter the record business with a subsidiary firm, they cast about for a leading figure in the business to assume directorship of the project. Numerous individuals in the industry were interviewed by the Paramount top brass.

Throughout the discussions, the name of Sam Clark often was referred to and, finally, the interviewers decided it might be worthwhile to speak directly to Clark and ask for his recommendation for a principal. After meeting the Boston d'stributor, however, they decided that Clark, himself, was the man they sought. Accordingly, Clark disposed of his interests in Boston to Harry Carter and became president of the Am-Par Record Corporation.

#### National Figure

Sam Clark has been a national figure in the record business since shortly after World War II, when he organized his distribution firm in Boston with Harry Carter. Together, they built it into one of the nation's largest independent operations. Never content to adhere to a pattern simply because "that's the way it's been done for years," Clark instituted new methods of sales and merchandising and introduced many innovations in the distributing field.

It is this same theory and com-

bination of principles which has seen Clark guide the ABC-Paramount firm into a position of prominence and esteem throughout the record world. Despite his busy schedule and the countless interruptions by non-appointment visitors and phone calls (he has admitted to being a victim of telephonitis), he is still a very astute observer of the overall recording scene and is very much aware of what has been and is transpiring in the business.

While the industrious president of Am-Par is undoubtedly to be given the lion's share of the credit for the company's success, Clark is the first to admit that he owes much to the intensive drive and cooperation of the select staff of department heads and employees with whom he has surrounded himself, such as Harry Levine.

Levine, vice president of Am-Par, has complete charge of all long-playing album production and control and also is in charge of foreign operations. He is chief administrative officer under Sam Clark. Levine was booker of all live talent appearing in Paramount Theatres circuit for many years.

Without such personnel, Clark says, it is doubtful if the label would have progressed as far and as rapidly as it has. There is good reason for this, however. As one member of the staff stated to THE MUSIC REPORTER: "There's no doubt that Sam is an inspiring sort of leader. All of us take our cues



CREED TAYLOR Director of Artists and Repertoire

directly from him, and every department head gets an attentive ear from him whenever we need his counsel. And that's pretty often. It goes even deeper than that, 'tho. Sam arouses a sincere sense of loyalty within the staff. While we give him the respect and admiration we hold for him, it comes easier when we know that he has a genuine regard for every one of us, too. That's something that money can't buy. It would be hard for Sam Clark to lose any of us."

#### Expansion

As a matter of fact, Clark has lost very few employees since the beginning of operations. Naturally, the personnel staff has quadrupled from the time in August of '55 to the present. With the addition of employees came the necessity to expand facilities, and the company has made two physical moves within the Paramount Building in the four years.

The latest move to larger quarters saw the diskery taking over the 12th floor former offices of the parent company itself! Sharing the entire floor with ABC Films, Inc., Am-Par now has completely modernized its entire set-up, with each department head installed in luxurious, well - appointed suites, and the employees provided with the latest up-to-date equipment and facilities. The company also acquired its own Pressing Plant last spring.

This has come about, of course, because the company has kept abreast of most of the changes which generally occur in the record business and, to a great extent, has been responsible for institut-ing many new ideas and theories. Among these is the plan of national distribution association, by which Am-Par presses, sells and distributes other labels through the sources of its own excellent chain of distributors.

#### Chancellor Tie-In

One outstanding example of this plan is the ABC-Paramount tie-in

THE MUSIC REPORTER

CKO SUCCESS SAGA

ALLAN PARKER Director of Album Sales and Merchandising

with Chancellor Records, whose artists, Frankie Avalon, Fabian and Joe Damiano are in great demand. There have been other labels whose product became readily available through the Am-Par distributors and their executives freely admit that their success was attributable only to the fact that the ABC-Paramount operation was geared to produce. Since the innovation of the distribution plan, many other disc firms have followed suit, of course.

Larry Newton is national director of sales for the firm. A veteran of the record industry, he has be n directly associated with sales and merchandising throughout his career, incluing several years when he headed his own record firm. At Am-Par, he is directly responsible for all phases of sales and merchandising.

Only in rare cases does Sam Clark agree that erstwhile "big names" are important to contract for the label. In the main, the company has created the major artists who now occupy top places on the best-seller charts. In the four years, ABC-Paramount has developed such as Eydie Gorme, Paul Anka, Lloyd Price, George Hamilton IV, Johnny Nash, The Poni-Tails, Danny and The Juniors, and many other individual performers and groups to star stature.

Sid Feller and Creed Taylor are diectors of artists and repertoire. Feller, who recently returned to ABC-Paramount in his former capacity, is a nationally known arranger, composer, musician and conductor. He has worked with many of the great recording artists on a number of labels, often in the role of a free lance arranger and/or producer. Sid is considered to have some of the best "sound conscious" ears in the business.

Creed Taylor is producer of special album product for the label. He has produced all of the jazz product contained in the longplaying catalog, plus much of the unusual and best-selling specialty



NATT HALE Sational Director of Publicity & Advertisity



IRWIN GARR Director of Promotion



ALBERT GENOVESE

# **'Four Golden' Years**

ABC-Paramount has awarded an average of two gold records a year in the four years since it has been established. In addition there have been countless recordings on both the ABC-Paramount and APT labels which would be considered best-sellers and which have soared to the heights in THE MUSIC REPORTER'S Big 100 chart.

The honor roll of million sellers includes the following smashes:

"A Rose And A Baby Ruth" by George Hamilton IV; "Diana" by Paul Anka; "At The Hop" by Danny and The Juniors: "Little Star" by the Elegants: "Stagger Lee" and "Personality," both by Lloyd Price; "Venus" by Chancellor's Frankie Avalon, and the latest million-topper, "Lonely Boy," a second golden award for Paul Anka.

material. A former musician, he is recognized as an authoritative critic of modern jazz, as well as an experimenter in recorded sound. 'Making Hits'

Clark believes in close coordination between everyone concerned in the very serious business of "making the hits." Keeping a close tab on every facet of the operation, he relies on each department head's ability and experience to give each release the old college try. Carefully scanning the daily reports submitted by the sales and merchandising divisions of single records and long-playing product. Clark holds constant meetings with his vice-president, Levine, and with his national director of sales. Newton, and the trio may decide to initiate an entirely new program, continue a current promotion as planned or revise the original planned procedure.

Irwin Garr is national director of promotion for the label and, as a veteran of the publishing wars, handles both of Am-Par's pub enterprises, Ampco and Pamco Music. His frequent travels have carried him to countless indio stations. and he knows scores of jockeys.

During the past year, Am-Par introduced its subsidiary label, APT Records, and also perfected and marketed its own line of monophonic and sterophonic phonographs in the popular price field. Both of these projects met with instantaneous success, with the APT label (introduced in May) blossoming forth with a millionseller in the first release (i.e., "Little Star," by The Elegants).

ABC-Paramount's current "Fall Fiesta" album promotion has mot with almost-unprecedented acclaim from dealers and distributors, by virtue of the excellent merchandising rack included in the plan which is given to the dealer(s) gratis with the purchase of the albums of the new release. Each album merchandising program has produced sales far in excess of expectations and, from all indications, this present plan will far outshine all previous successes.

Album Sales

The label's director of album sales and merchandising is Allan Parker, a veteran who was associated with Sam Clark in Boston during the years when both were in record distribution. An expert in gauging sales methods and media, he has served as branch distribution manager, district manager and special consultant in sales in the recording industry.

Of great importance in the



JOHN NATOLI r of Album Production Director



RICK WARD Administration Publicity & Advertising

firm's expansion is the growing process of its foreign markets, and the label is fast becoming recognized throughout the world. This valuable aspect of the business is handled by Harry Levine.

The company holds an interdepartmental meeting once a week and a national distributors' convention twice a year, usually at some nationally - famed resort. Clark believes in the free exchange of ideas and, out of these meetings has come some valuable long-range plans and ideas.

(Continued on Page 14)

# **Brenda And The Beasts**



Young globe trotter Brenda Lee took time out before leaving on another junket to entertain the Nashville Advertising Federation at their annual costume ball. While there she also got in a plug for her newest Decca album "Grandma What Great Songs You Sang". Brenda winds up a five-state tour in Detroit Aug. 30 and flies to Sao Paulo, Brazil, where she opens Sept. 1. Pictured with the artist are several admen, some dressed to portray advertising characters. From left are Jerry Cordavan, WSM; Jack Stapp, WKDA; Ed Reeves, WSIX-TV; Louie Buck, WSM; Cal Young, WENO president; Randy Tucker, federation president; Brenda; Bill White, WLAC-TV; Bud Wagoner, WSIX, and Carter Jones, WVOL.

# Read

The recording industry's HOTTEST success stories in coming issues of

THE MUSIC REPORTER

Ritter Takes A&R Post Augusta, Ga.—Bob Ritter, formerly with radio station WGUS here, has signed as A&R chief for Talos and Kip Records, likewise headquartered here. Ritter, one of the first to program the Top 40 format successfully, directed Talos's first session with Bill Johnson on "You Better Dig It", which is reported selling well nationwide.

### Capitol Catches 'Surplus Sounds'

Hollywood—Jack Fascinato and Capitol Records can justly boast of a "tool de force" on the artist's new "Music From A Surplus Store" album.

Fascinato and colleague Ken Snyder spent hours raking through surplus stores to find unique solo instruments for their jazz-inclined compositions.

They came up with oil cans, trowels, springs, even a wastebasket and a scalpel—all of which emit some fairly respectable but intriguing sounds in the LP.

#### Armstrong, Dukes Record A. F. Album

New York—In his first recording session since his recent illness, Louis Armstrong cut an album with The Dukes of Dixieland, skeded for fall release. Sidney Frey, Audio Fidelity prexy, supervised recording of the album, to be entitled "Louis And The Dukes".

#### **Del-Fi 'Star' Blazes**

Hollywood—Del-Fi Records Bob Keene is jumping with joy over the Balladeers' release "Morning Star", which is considered true hit material. The record was tested locally in Los Angeles and the label reports that station response was overwhelmingly enthusiastic.

#### UA Schedules 11-Album Release

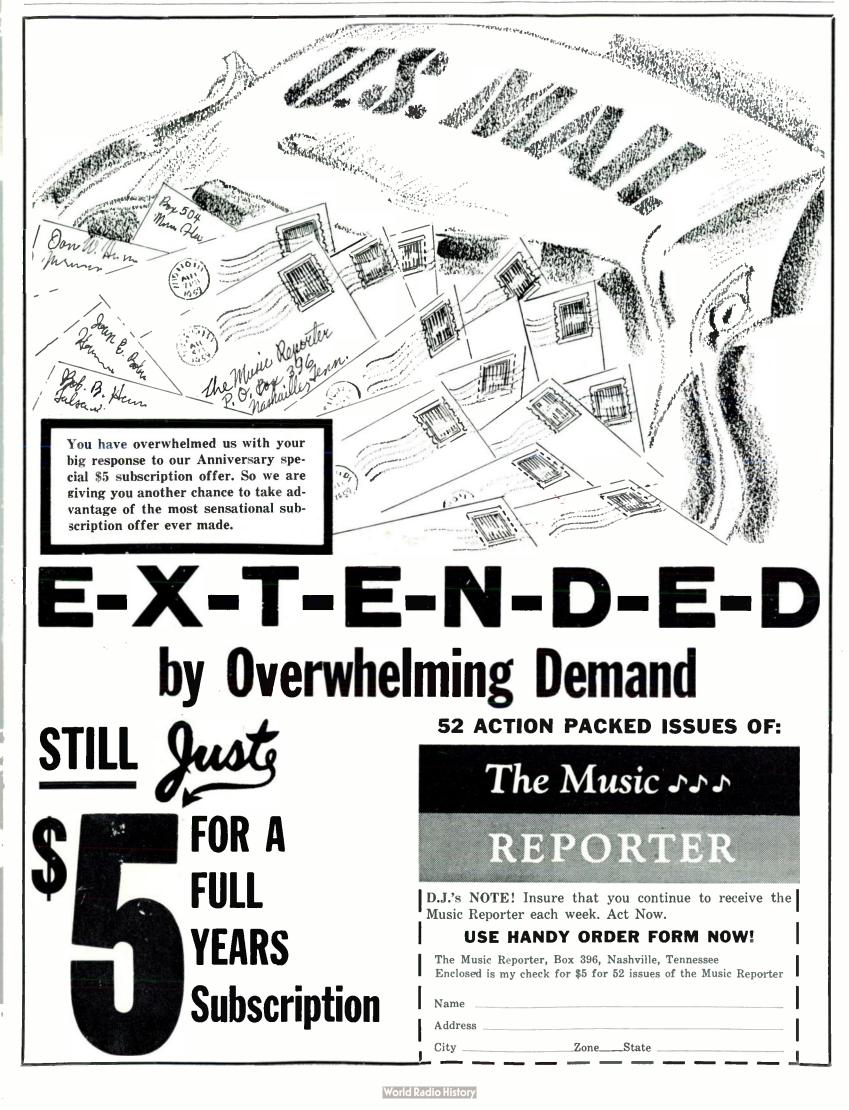
New York—Eleven albums, in both mono and stereo and representing pop, jazz and folk entries, are being released by United Artists Records for August.

Jazz highlights include "Jazz Portraits" by Charlie Mingus; "A Night At The Half Note", featuring Al Cohn, Zoot Sims and Phil Woods; "Motor City Scene", Thad Jones; Herbie Mann's "African Suite", and Paul Quinichette's "Like Who".

Vocals include Morgana King, "Folk Songs Ala King"; Alan Lomax' "Folk Songs Of The Blue Grass"; Dartmouth College Glee Club, "Sing Along With Glee"; Brock Peters' "Sing'a Man" and Kaye Ballard "Kaye Ballard Swings".







# REPORTER RECORD REVIEWS

#### **POP RELEASES**

• E. C. BEATTY Colonial 7003 "Ski King" (Bentley, BMI) "I'm A Lucky Man" (Bentley, BMI)

Sooner or later the growing sport of water skiing was bound to get immortalized in music, and in this out of left field darkhorse a showoff gets his just rewards. Already going big in some parts and could break out all over. Watch closely. Has smash potential!

#### • THE PLATTERS Mercury 71502 "Wish It Were Me" (A.M.C., ASCAP) "Where"

The big ballad from the movie "Girls' Town" is bolstered by a stout performance by the Platters and an outstanding production. The entire effort rates a Beauty Plus rating, which of course means another big seller for the group. Watch it.

#### BOBBY GRABEAU

Crest 1064 "Back To School, Back To You" (Choice) "Don't Ever Let Me Go" (American, BMI)

A new twist—fall love instead of summer romance. Teacher never figured on motivation like this. Sales riot for teen set.

#### • HERSCHEL THOMAS Madison M 118 "That Old Place" (Monument, BMI)

"Please Be My Bride" (Monument, BMI)

The artist masterfully proves that you can go home again, at least on record. The disk has a wistful, yearning quality, and could click big.

#### • TAB HUNTER Warner Bros. 5093 "Waitin' For Fall" (True Blue, ASCAP)

(True Blue, ASCAP) "Our Love" (Arch, ASCAP)

Another in the current series of disks expressing pleasure over the demise of summer and the beginning of fall and school romances. Movie star Hunter does tuneful job on dressed-up up-beater.

#### • THE BALLADEERS

Del-Fi, 4123 "Morning Star" (Sherman, Tunes-ASCAP) "Tom Gets The Last Laugh" (Sherman, Tunes-ASCAP)

Bubbly, happy-sounding folk flavored novelty which features a gay group of troubadours. Catchy tune captures wonderful feeling of youth in love. Sure bet.

#### • RAY PETERSON RCA Victor 7578 "Come And Get It" (Nasta, BMI) "My Blue Angel" (Leeds, ASCAP)

Exciting off-beat number. Peterson begins with drum as chief aid, and then number builds into a swinging, white-hot climar. Artist's vocal fireworks are great.

#### • PAUL ANKA ABC-Paramount 10,040 "Don't Ever Leave Me" (Spanka, BMI) "Put Your Head On My Shoulder" (Spanka, BMI)

Shoulder" (Spanka, BMI) The Golden Boy of the teen set does it again, showering his shining vocal highjinks on one of his own compositions.

#### • THE JUPITER SERENADERS

Hickory Records 1104 "Tennessee Waltz" (Acuff-Rose, BM1) "Spring Love" (Acuff-Rose, BMI)

The old favorite which surely approaches any yet written for sheer beauty gets one of the best treatments yet in this instrumental version by full orchestra with strings predominating.

#### • GAYLORDS Mercury "The Shovel" "Jesse James"

Delightful off-beat type novelty that imparts a happy-go-lucky feeling to the listener. Lyrics actually are more of a vocal exercise for the artists, who still carry it all off with a high degree of polish.

• MAC REBENNACK Rex 10,200 "Foolist Little Girl" (Pontchartrain, BMI) "Storm Warning" (Pontchartrain, BMI)

on the flip

Pleasant, extremely listenable instrumental on the up-tempo order. Fine beat, top profits.

# Faye Adams

#### • SIL AUSTIN Mercury 71496 "Summertime"

(Gershwin, ASCAP) "Ruby" (Miller, ASCAP Brilliant new instrumental vers-

ion of one of the immortal standards. A sparklig sax spotlight with a backing of strings, touch of chorus.

#### FREDDY BELL Audicon 103 "The Sound Of My Heart"

(Tee Pee, ASCAP) "A Heart For A Heart" (Good-Will, ASCAP)

Appealing ballad-with-a-beat, which provides an attractive showcase for the artist's abundant talents. Paul Swain orch, vocal backing, make for a top-notch production. Young lovers should love.

#### • DARLA HOOD Ray Note S-5 "Only Yours" Granson, BMI) "Silent Island"

(Granson, BMI) Vocalist does an outstanding competent job on rocking ballad, backed up by Ray Whitaker orch and chorus. Hurry, hurry dealers.

#### IKE CLANTON

Ace 569 "Show Me The Way" (Hazel, BMI) "Land Of Dreams" (Hazel, BMI)

Another member of the talented Clanton family turns in an outstanding performance, this one on a lover's plea. Ballad benefits from prominent instrumental backing, heavy on saxes, plus chorus. Another chapter in the Ace success saga.

#### C&W RELEASES

HANK SNOW RCA Victor 7586 "The Last Ride" (Silver Star, BMI) "The Party Of The Second Part" (Vidor, BMI)

Great Snow. Hank climbs aboard ation combine in story of a hobo who kept a promise. Sure to hit



• JOHNNY WIGGINS

"Uh Huh" (Cedarwood, BMI)

"The Last Breath I Breathe"

Bright, sprightly novelty which

should find plenty of favor with

C&W devotees. Impressive soun-

ding artist gets vocal backing.

"Cain Gang" (Pamper, BMI)

• McCORMICK BROS.

"In The Palm Of Your Hand"

Rip-snorting instrumental, fea-

turing of course the banjos, in a

good example of the whoop-it-up

C&W style. The banjo has many

friends ,and all of them will want

Hickory 1103 "The Banjo Fling"

(Acuff-Rose, BMI)

(Acuff-Rose, BMI)

this foot-tapper.

• FREDDIE HART

Dollie 103

(Cedarwood, BMI)

Columbia 41456

"Rock Bottom"

FLECTS THE MOST AUTHENTIC PICK OF HIT SINGLES IN THE MUSIC INDUSTRY TODAY. RE-LEASES ARE JUDGED STRICTLY FOR T H E I R COMMERCIAL MERIT AND QUALITYPRODUC TION, ONLY RELEASES HAVING DEFINITE "HIT" POTENTIAL ARE REVIEWED HERE.

# **ATTENTION!**

To help expedite the getting of sample copies of records listed here as "Scoop of the Week" or for quick answer to any question concerning their availability, the trade may address inquiries to the record manufacturers at the following addresses.

#### Ace Records Box 6342 Jackson, Miss. Hickory Records 2510 Franklin Road Nashvillo, Tenn. Audicon Records 1650 Broadway New York, N.Y. Madison Records 1650 Broadway New York, N.Y. Colonial Records Mercury Records 35 E. Wacker Dr. Chicago, Ill. Distributed by London Records 539 W. 25th St. New York, N.Y. Raynote Records 6331 Hollywood Blvd. Columbia Records Room 424 Hollywood, Calif.

799 7th Ave. New York, N.Y.

Crest Records 9109 Sunset Blvd. Hollywood, Calif.

Del-Fi Records Selma & Vine Hollywood, Calif.

Rex Records Box 6342 Jackson, Miss.

Sceptor Records 1650 Broadway New York, N.Y.

155 E. 24th St. New York, N.Y

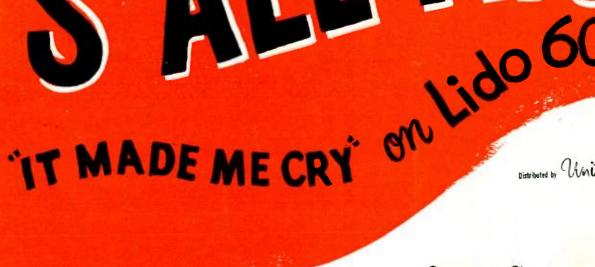
**RCA** Victor Records

Dollie Records 146 7th Ave., N. Nashville, Tenn.

Warner Bros. Blvd. 4000 Warner Bl Burbank, Calif.

(Golden West, BMI) Song expresses despair, hopelessness of youth who "went wrong" and ended up on chain gang. Beat, arrangement remindful of some of the other big psuedo-folk hits of recent years.

the rails again for a top-notcher which brings memories of his famous "Moving On." Music and narbig with C&W fans everywhere.



World Radio History

Distributed by United Telefilm Records, Inc.

Morty Craft, President · 701 Seventh Ave., N.Y. 36 · Circle 5-4680



#### POPULAR AAAA-"SLOW AND EASY" Jaye P. Morgan MGM Stereo 3774

Page 12

The "relaxed and easy charm" of full-voiced Jaye P. is featured, Morgan's distinctive and Miss sound is all the more so in stereo. Included are "I Never Knew," "I Get The Blues When It Rains" and · "T "You'd Be So Nice To Come Home With orchestra conducted by To." Ray Ellis.

#### AAAA—"NEW SOUNDS AT THE ROOSEVELT" Larry Elgart and orch. **RCA Victor 2045**

Title of the album stems from the fact that Elgart and his orchestra were the first to replace Guy Lombardo's band at New York's Roosevelt Hotel after 30 years of the sweetest music this side of you-know-where. Some jazz-tinged numbers in the album are "Let My People Swing," "Walkin'" and "Mountain Greenery."

#### AAAA—"SUPERSONIC **GUITARS Billy Mure** MGM Stereo 3780

Some new and delightfully different sounds issue from the assembled five guitars and three drum players, but it's all on the up and up-no trick or multiple recordings. Perfect for the stereo bug. Music ranges from "Hindu-stan" to "High Tide Boogie" to "Pennies From Heaven".

#### AAAA—"RENDEZVOUS IN ROME" The Melachrino Strings and Orchestra

#### RCA Victor 1955

Britisher George Melachrino does his part to further international goodwill by conducting a delightful musical tour of Rome. Four of the numbers, all designed to convey various impressions of the Italian capital, were written by Melachrino. Others are "Volare," "Three Coins In The Fountain" and "Castel Sant' Angelo" from "Tosca."

#### AAA—"GEORGE SHEARING GOES HOLLYWOOD" The George Shearing Quintet Lion 70117

Shearing plays 12 of the top movie tunes, including "I'll Re-member April," "Love Is Just Around The Corner" and "Love (Your Magic Spell Is Every-where)." Mood ranges over a wide variety of the musical spectrum, with numbers both bright and subdued.

# -Scoop of the Week—

#### POPULAR "KOOKIE"

#### Edd Byrnes-Warner Bros. 1309

The character of Kookie rapidly is carving a niche for itself in the folklore of show business, and it's entirely possible he'll survive long after his TV series. Here, in one package, is an admirable sample of the hipster Kookie recording style. With Connie Stevens, Joanie Sommers, and others.

#### "MR. PERSONALITY" ' Lloyd Price-ABC Paramount 297

The album title pretty well sums up the feeling behind this collection of great Price hits. The title song is one of Lloyd's two million-sellers (the other "Stagger Lee"). Some others included are "I Only Have Eyes For You," "All Of Me" and "Time After Time." Orch conducted by Don Costa. A happy album, sure to find favor with Price's growing army of fans.

#### "EYDIE GORME ON STAGE" **ABC Paramount 307**

This sampler of musical moods is another indication of the growth of an artist. Miss Gorme is accomplished on both ballads rhythmic numbers, imparting a high professional gloss to all the varied songs in this shining LP collection. Included are "Taking A Chance On Love," "One For My Baby" and "Just One Of Those Things," Arranged and produced by Don Costa.

#### AAA—"A TRIBUTE TO AL JOLSON" **Maurice** Chevalier MGM 3773

The famous, ageless French artist imparts his own superb stylings to 12 numbers which have been selected to mirror the career of his great friend, Al Jolson. A notable combination which should be successful. Songs inlude "Califor-nia, Here I Come," "My Mammy" and "Swanee."

#### AAA---- "GIRLS . . . AND MORE GIRLS" Various artists

Lion 70118

Twelve of Hollywood's lovliest are heard in numbers, some from soundtracks, that originated in outstanding movie musicals. Starred are Ava Gardner, Susan Hayward, Betty Hutton, Jane Russell, Kathryn Grayson, Jane Powell, Debbie Reynolds, Judy Garland, Ann Blyth, June Allison, Lena Horne and Esther Williams.

#### AAA-"FOR YOUNG LOVERS" **Tommy Edwards**

#### MGM Stereo 3760

The title is a tip-off to the kind of songs to be found in this Edwards collection, which should prove popular to all T.E. fans, whether smitten by Cupid or not. Some are "My Melancholy Baby," "I Looked At Heaven" and "Music, Maestro, Please." Included are two of Edwards' own compositions.

#### HIS NEW SWINGIN' BAND" MGM Stereo 3778

James' new musical organization, tested in appearances in Las Vegas ballrooms and at college dances across the country, presents Harry's new sound in several numbers tested for audience reaction in personal appearances, oldies and originals, swingers all.

#### **BARBER SHOP** AAAA---- "BARBER SHOP IN HL-FI" The Play-Tonics

Warner Bros. 1311

Listen to barber shop harmonies, old and new, and figure out the absolutely weird Rube Goldberg barber shop on the cover. The quartet, who only sing in their spare time, lend a nostalgic touch to "When You Wore A Tulip," "Harrigan," etc., polish off a calipso type, and give the shaving-mug treatment to a few new ones.

#### SOUND

AAA—"GERSHWIN IN BRASS" Various artists, directed by Jack Saunders Everest 5047

A collection of great brass players give famous Gershwin numbers a fresh, unique touch, with brass taking over where piano, strings or reeds usually are heard. Top brass include Charles Margulis, Pee Wee Erwin, Mel Davis, Harry Glantz, Bill Vacchiano, Rickey Trent and Doc Severinsen.

#### BAND AAAA—"PARADE OF THE BANDS"

Various artists

Lion 70119

Followers of the big band sound will want this collection of 12 of the top outfits of all times playing some of their best known numbers. Some which are heard include Ray Anthony, Jimmy Dorsey, Lionel Hampton, Woody Herman, Art Mooney, Artie Shaw, Tex Beneke. A splendid musical roundup.

#### JAZZ

#### AAAA—"GYPSY" Herb Geller and All Stars Atco 109

Jazz version of some of the melodies from the 1959 Broadway hit with lyrics and music by Stephen Sondheim and Jule Styne. Barbara Long has vocal spotlight on four numbers and a collection of Jazz stars take over on the others.

#### AAAA—"THIS IS JIMMY NEWMAN" MGM 3776

Jimmy Newman's climb to fame both as a C&W and pop recording artist can be traced through this. his first MGM album. Included are songs of his native Louisiana, the strictly C&W type, and such numbers as "You're Making A Fool Out of Me," which hit hard all over the nation.

AAA-""NEXT"

Ken Nordine Dot 3196

This one should more than satisfy those who, no matter what the variety, cry for something different. Nordine's word jazz amazingly begins to resemble the real thing after so long a time and the patter backed by jazz is sometimes amusing and always interesting, no matter how far out. Music by Dick Mary and Dick Campbell.

#### AAA-"PORGY AND BESS" Bob Crosby and his Bobcats Dot 3193

Crosby lends the Dixieland touch, freshened at times by swing and modern jazz, to tunes from George Gershwin's all-time great score. It's easy to see why the composer once told Crosby that many of the tunes in Porgy were written with the Bobcats in mind.

WEEK ENDING AUG. 23 Position

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Edd Byrnes-Connie Stevens Warner Bros W1309

BLUE HAWAII

Billy Vaughn Dot SD 25165

KOOKIE

WEEK EN	DING A	AUG. 23
Weeka On Cha		Weeks On Chart
KINGSTON TRIO AT LARGE Capitol T 1199	3 <sup>33</sup> 2	6 IMPACT 3 Buddy Morrow RCA Victor LPM 2042
MORE JOHNNIES GREATEST HITS J. Mathis—Columbia CL 134	3 <sup>32</sup> 2	7 GOLDEN HITS
MORE MUSIC FROM PETER GUNN Mancini-RCA V'tor LPM 20	3	8 LOOK TO YOUR HEART 3 F. Sinatra—Capitol W 1164
SECRET SONGS FOR YOUNG LOVERS Previn, Rose-MGM E 3-617	3	9 BAHIA 2 Arthur Lyman HI FI 815
SOUTH PACIFIC Movie Cast RCA Victor LSO 1032		GO BO DIDDLEY3 Checker LP 1136
PORGY & BESS Original Soundtrack Columbia OL 5410		1 IT'S THE TALK OF THE TOWN 3 R. Coniff—Columbia CL 1334
QUIET VILLAGE Martin Denny Liberty LRP 3122	3 23 3	PORGY & BESS 3 Lena Horn & Harry Belafonte RCA Victor LOP 1507
INSIDE SHELLY BERMAN Verve—MGV 15003	3 <sup>35</sup> 3	<b>3</b> FILM ENCORES, VOL. II
NO ONE CARES Frank Sinatra Capitol 11221	3 <sup>36</sup> 3	4 SIDE BY SIDE
EXOTICA, VOL. I Martin Denny Liberty LRP 3034	3 <sup>37</sup> <b>3</b>	5 RICHARD DIAMOND THEMES 3 P. Rukolo-Mercury MG 36162
LITTLE GIRL BLUE Nina Samone Bethlehem BCP 56028	<sup>3</sup> <sup>39</sup> <b>3</b>	6 BEAUTY AND THE BEAT 3 P. Lee, G. Shering-Cap. T 1219
THE HUNGRY i Kingston Trio Capitoi T 1198	<sup>3</sup> * 3	7 OLDIES BUT GOODIES 1 Various Artists-Orig. 8'nd 5001
GIGI Movie Cast MGM E 3641	<sup>3</sup> <sup>30</sup> 3	8 PORTFOLIO OF AHMAD JAMAL 3 Argo 2638
PETER GUNN RCA Victor LPM 1956	<sup>3</sup> <sup>10</sup> 3	9 THAT'S ALL 3 Bobby Darin Ateo 104
GYPSY Broadway Cast Cotumbia 01, 5420 HOLD THAT TIGER	_   _	<b>0</b> 77 SUNSET STRIP 3 Warren Barker Warner Bros. 1289
Pablan Chancellor CH 5003 VICTORY AT SEA.	<sup>*</sup> <sup>41</sup> <b>4</b>	PARTY SING ALONG           WITH MITCH         3           Columbia CL 1331         3
VOL. II R. Bennett-RCA V'tor LSC 223	-	2 GOLDEN SAX 2 Billy Vaughn Dot DLP 3205
A DATE WITH ELVIS Elvis Presior RCA Victor LPM 2011	<sup>42</sup> 4	3 TABOO
ESPECIALLY FOR YOU Duane Edds—Jamie LP 3006	<sup>3</sup> <sup>13</sup> <b>4</b>	4 COME DANCE WITH ME
CHANCES ARE IT SWINGS 8. Rogers-RCA V'tor LPM 197	<sup>45</sup> <b>4</b>	5 KINGSTON TRIO 3 Kingston Trio Capitol T 996
Ray Coniff-Columbia CL 131	3 47 <b>4</b>	6 MORE MUSIC FROM FABULOUS 50's 3 R. William Kapp KL 1130
GATHER ROUND Tennessee Ernie Ford Capitol 1227	<sup>3</sup> * 4	7 REMEMBER WHEN 1 The Platters Mercury MG 20410
TENDERLY Pat Boone Dot DLP 3180	<sup>3</sup> <sup>32</sup> 4	8 OPEN FIRE TWO GUITARS 3 J. Mathis—Columbia CL 1270

8/17 2

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<sup>26</sup> 22

<sup>18</sup> 23

<sup>21</sup> 24

<sup>24</sup> 25

<sup>13</sup> 15

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RACHMANINOFF

CONCERTO NO. 3 3 V. Cliburn-RCA V tor LSC 2255

BUT NOT FOR ME ... Ahmad Jamal Argo LP 628

Position 8/17	Weeks On Chart	8	sition /17	Weeks On Char
1	KINGSTON TRIO AT LARGE 3 Capitol ST 1199	21	21	BLUE HAWAII
<sup>2</sup> 2	SOUTH PACIFIC	19	22	GYPSY
5 3	MORE JOHNNIES GREATEST HITS 3 J. Mathis—Columbia CS 8150		23	A DATE WITH ELVIS 1 Elvis Presley RCA Victor LPM 2011
<sup>3</sup> 4	EXOTICA, VOL. 1 3 Martin Denny Liberty LST 7084		24	77 SUNSET STRIP
<sup>4</sup> 5	MORE MUSIC FROM PETER GUNN 3 Maneini-RCA V'tor LSP 2040	23	25	VICTORY AT SEA, VOL. 1 R. Bennett-RCA V'tor LSC 2334
<sup>6</sup> 6	GIGI	25	26	PORGY & BESS
<sup>10</sup> 7	PORGY & BESS	29	27	EXOTICA, VOL. II
<sup>7</sup> 8	TABOO	26	28	TCHAIKOVSKY CONCERTO NO. 1 V. Cilburn-RCA V'tor LSC 2252
<sup>8</sup> 9	QUIET VILLAGE	31	29	FILM ENCORES VOL. I Mantovani—London PS 124
<sup>16</sup> 10	NO ONE CARES	27	30	SING ALONG WITH MITCH M. Miller-Columbia CS 8004
<sup>11</sup> <b>11</b>	RACHMANINOFF CONCERTO NO. 3 3 V. Cilburn-RCA V'tor LSC 2355	30	31	FILM ENCORES VOL. I
<sup>12</sup> 12	SECRET SONGS FOR YOUNG LOVERS	34	32	1812 OVERTURE
<sup>9</sup> 13	RODGERS' VICTORY AT SEA, VOL. II	32	33	OPEN FIRE TWO GUITARS 3 J. Mathis—Columbia CL 1270
<sup>13</sup> <b>14</b>	PETER GUNN	33	34	PORTFOLIO OF AHMAD JAMAL 2 Argo 8 2633
<sup>14</sup> 15	MY FAIR LADY	* ;	33	BAHIA 2 Arthur Lyman Hi Fl 815
<sup>17</sup> 16	SHEARING ON STAGE 3 Geo. Shearing Quintet—Capito	36		LITTLE GIRL BLUE 2 Nina Samone Bethlehem BCP 6028
<sup>15</sup> <b>17</b>	FILM ENCORES, VOL. II 3 Mantovani—London PS 164	35	37	LET'S DANCE
<sup>20</sup> 18	MORE MUSIC FROM FABULOUS 50's 3 R. Williams—Kapp KS 3°13	38	38	SOUL OF SPAIN
<sup>18</sup> <b>19</b>	COME DANCE WITH ME F. Sinatra—Capitol SW 1069	37	39	ONLY FOR THE LONELY F. Sinstra-Capitol SW 1053
<sup>22</sup> 20	MUSIC MAN	39	40	GEMS FOREVER 3 Mantovani London DS 106

#### STOCK IMMEDIATELY: ¥ **MR. PERSONALITY** Lloyd Price-ABC Paramount 297 ¥ **BAHIA** Arthur Lyman-HiFi R817 × JONI SINGS SWEET Joni James-MGM 3772 \* Available in Monaural and Storeo.

-First listing on chart. Red-LP's making the sharpest upward move.

21

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\* 50



Los Angeles-Gogi Grant had been signed to a long-term exclusive recording contract by Liberty Records, it was announced by Si Waronker, prexy.

As an important step in Liberty's continuing program aimed at building a strong catalogue of top artists, Liberty will wax Miss Grant's initial single releases immediately under Waronker's personal supervision. The singer's first LP will be cut shortly.

Singles will be rushed into release to meet Miss Grant's August 26 engagement at Los Angeles' Cocoanut Grove.

## Wynne Skeds 12 LPs, Bonus Plan

New York - Twelve new LP skedded for Sept. 1 delivery have been released on Wynne Records, according to Prexy Sid Pastner. All will be in both mono and stereo.

Included in the package will be a second album by Ted Weems, an album by the Duke Ellington All Stars, Frank Verna doing Italian songs and an album by Rita Moreno, for which great things are expected.

A sales plan giving the distrib two free LPs for every 10 purchased plus a bonus plan for each salesman, with payment directly from Wynne, also were announced.

#### **ABC-Paramount Success** (Continued from Page 7)

In addition to the executives already mentioned, several others also are members of the outstanding ABC-Paramount team.

Natt Hale is national director of publicity and advertising and who next month will celebrate his silver anniversary in the record business, having served in virtually every capacity within the industry. A nationally known record man, he is one of the ABC-Paramount pioneers, having served as director of production, distributor liaison, director of promotion and in his present post.

Natt's executive assistant is Rick Ward, in charge of administration, publicity and advertising. Rick is known as one of the "indispensables" in the entire Am-Par organization. A tireless worker, he usually is involved in coordinating the activities of many, if not all, of the various other departments of the company as they relate to publicity and advertising. A threehonor-key graduate of the University of Illinois, he is another of the perfectionists who have helped establish the label among the toprated diskeries.

#### Vital Members

Albert Genovese and Romeo Fabrizio are two other vital members of the team. Genovese is comptroller. He served with the parent theater company for some years in

# **'Most Potent' Ever**

New York-RCA Victor Records' 1959 Fall Bluebird Program of "kiddy" records looms as one of the most potent ever produced by the label. Seven LP's and five singles comprise the list and all selections have been scheduled for August shipment, according to H. Ray Clark, Manager, Planning and Merchandising, Single Dept. The recordings feature top stars, original movie and television soundtracks and novelty recordings. The Bluebird packages have been designed with maximum display value in mind, Clark said. Four-color art is used on each album.

# **'Platter Parade' To Feature Jocks**

Los Angeles-The role of disc jockeys in the entertainment industry will be immortalized for the first time in a major motion picture if plans of 20th-Century Fox and the Disc Jockey Association, Inc., become a reality.

The film is tentatively entitled "The Big Platter Parade". Pro-duced in Cinemascope for June, 1960, release, it will relate to the formation of DJA, and will spotlight some of the nation's top recording artists and jocks.

Jack Leewood will produce, with Jim Hawthorne, DJA prexy, representing the outfit as associate producer. Some sequences will be filmed abroad. Talent in the flick will "represent in excess of one million dollars," Hawthorne said.

the fiscal and auditing department and is in charge of billing, accounting and budget control for Am-Par. A detail ace, his amazing number of files becomes even more amazing when the observer notes they are completely up-to-date.

Romeo Fabrizio is general director of production, the man who keeps the presses going. Fabrizio was spotted by Sam Clark while Romeo was attached to the theater division, where he had been employed almost 30 years. A novice to the record business when he joined ABC-Paramount, he now is considered an authority on manufacture and frequently is consulted by other men in the industry on specific problems.

David Berger, special coordinator of package product, serves as art and production coordinator in the album and extended play division. He takes in stride the task of getting all package releases ready for deadline dates. He also maintains contact with local New York disc jockeys, whom he had known while New York promotional representative.

John Natoli fills the post of director of album production with aplomb and good humor, handling all phases of package production culminating in the finished albums



### **Rosemary June Inks UA Exclusive Pact**

New York-Rosemary June has been signed by United Artists Records to an exclusive recording contract it was announced by David V. Picker, executive vice-president.

The young singer has had several successful records including "I'll Always Be In Love With You." UA expects to release Rosemary June's first record in the early fall.

#### WB Inks Teen Thrush

Burbank, Calif. - Warner Bros. Records has signed Joanie Sommers, 18, to an exclusive contract, according to Prexy James B. Conkling. The youngster is singing with Tommy Oliver at Lake Arrowhead, Calif.

and LPs. This includes such details as processing cover art, label information, processing of the tapes, check on test pressing, and on and on-and on.

In summing up, the ABC-Paramount success story can be aptly illustrated by the comment made by one of the staff when he was asked how business was.

"Sensational!," he exclaimed, "but it'll get better . . ."

# **Tops Announces 98c Sinale Product**

Los Angeles-Tops Records announced this week it will release its first singles on a nation-wide basis in the label's 12-year history. The firm before has concentrated on low-price album releases aimed at supermarkets, variety and drug chains.

The singles, however, will be sold at standard suggested list of 98 cents. First disks will be aimed at the teen R&R market.

Tops also will sell singles directly to dealers, without the aid of distribs (except in four areas), following a course of action pioneered with the label's albums.



#### THE MUSIC REPORTER

# Scooping The - -





FOR 35 years Ray Perkins worked  $\operatorname{mik} e\text{-side}$  . . . then one day in KHOW Denver, he hung up his earphones for good . . . he thought. But he just couldn't fight the sunporch scene at Bradenton, Fla. where he retired. Ray's back at the turntables doing daily 60 minute trick at WTRL Bradenton. Welcome back Ray! You may recall the name from his Denver Post record reviews . . . San Diegoites who dig jazz will flip and rejoice to know that KFMB-FM opens show with a straight daylong Jazz format Sept. 1. Prexy-Gen. Mgr. George Whitney says Diego survey showed best known artist was Dave Brubeck. Don Ross is PD. The Jazz FMer will hit news once per hour bulletin style.

STATION TO STATION: Nicholas Robinson of WARE, Massachusetts gave up "time at the chime" for public spirited "Jimmy Fund Time" . . . Bob Shellady, PD at KXIC Iowa City, Ia. is emceeing county fair remotes these days . . . WKBM's Dick Biondi's hot on the trail of 20th Century Fox's gal publico Cherry . . . he just wants to know who she is . . . he says . . . Could be Joe Andersen, 16-year-old deejay at WPCO Mt. Vernon, Ind., is youngest jock . . . Sammy "Lavender Blue" Turner joined the fun on Bill Cardille's "Six O'Clock Hop" at WIIC T-V in Pittsburgh . . . New faces and new sound bolsters KSSS Colorado Springs. John Walk and Hal Edwards reinforce the jocks along with Sterling Campbell. Chuck Duncan's new on the news scene. KSSS has ditched r&r. Ken Mon-

roe ducked out of WAFC Staunton, Va. to join WELK Charlottesville, Va. Young, busy Jim Mortell jocks for WTTN ... does daily "Sights on TVer Milwaukee" on WMVS-TV . . . and hits the books



MORTELL

at the U. of Wisconsin-Milwaukee. NOTES OF NOTE: Randy Hall's new "All Night Party" on KDKA radio each midnight till 5 ayem is now sponsored by a brew . . Art Pallan, KDKAce, had a hand in snagging 8 scholarships for worthy young 'uns. His plugging of U. of Redlands (Calif.) Christmas LP helped sell 50,00 copies of same . . . the loot went into the Learning-Kitty . . . WOWO's Bob Chase hosted 2 hour jazz con-

cert at Fort Wayne, Ind. says Hilda C. Woehrmeyer, kindly station tub thumper.

LETTERING AROUND: Don Wallace of WKY radio fame in Oklahoma claims a frame. Says

previous pics in Scoopin wern't his'n! Will the real Don Wallace stand up please. Don's emceed 140 hops in 9 months . . . wants to know if that's a record . . . Message



to Jerry Olstad, WALLACE KOVC Valley City,

N. Dak.: We make mistakes, but we know how to be courteous in letter salutations!!! . . . Steve Stone, KNOG Nogales, Ariz. letters that he's been upped to news chief . . he works with Pat Mulligan. Steve, your pal Paul F. Kagan types that he's following your activities through this column . he's at WBRX Berwick, Pa. He jocks on the yawn-shift, does news, play by play sports & writes copy! And to Steve this message: D. J. is not a Madam . . Jim Davis moved from WBHF Cartersville, Ga. to WLSB Copperhill, Tenn.

DIAL TWISTING: Bob Clark shuffles from WCME Brunswick to WBEC Pittsfield, Mass. Another WCME'r Bob Caron is now at WHOU Houlton, Maine as chief jigger and deejay. Jack Stelling of WHYL Carlisle, Penn. is new voice on WCME. Joe Jeffrey is PD there . . . Gen. Mgr. Herb Berg of WWOK Charlotte, N. C. tells us about contest jock Vinnie Vincent ran. He searched for . . . and found a "Make Believe Baby" for Sal Mineo. Pretty little Phyliss Reed won the title and got to chat with Sal who's in midst of shooting for Gene Krupa flic. Epic Record's Herb Linski had a part in this bit . . . Speaking of phone calls, WKDA's Ronn Terrell nitery features weekly phone dates with top wax artists like Fabian, Edd Byrnes and Connie Frances . Frank K. Scharf, Jr. is breakfast clubbing the early morn crowd from WJJC Commerce, Ga. Frank recently sat in for C&W songman Bill Anderson on RFD Jamboree . Grammatically proper "It Was I" team of Skip and Flip is made up of KMOP Tuscon, Ariz. jock

Clyde Battin and buddy Chuck Men-. KSMN's doza.. Bruce Holland infoes that his daily Fantasy Ballroom is "closed" for repairs . . . due back Bruce has soon. been doing various chores around the



BRUCE HOLLAND

Miss Iowa Beauty Pageant at Clear Water Lake lately . . .

# G. O. O. Package Braves Weather At Illinois Fair For Smash Gate

Nashville—Grand Ole Opry Day at Illinois State Fair Aug. 19 drew a total of 9,856 paid despite occasional downpour throughout the day. The show was an Acuff-Rose Artists Production in conjunction with

J. R. Skinner's Midwest Productions. The cast of 39 performers was one of the largest Opry units ever

to play outside the Ryman Auditorium here, home of the Opry. The show was headed by Ray

Price and Don Gibson and featured Billy Grammer in a return to his home state.

Others spotlighted were Wilma Lee and Stoney Cooper and the Clinch Mountain Clan, Grandpa Jones, Del Wood, the Jordanaires, Margie Bowes, and the Stoney Mountain Cloggers. Ralph Emery was M.C.

Fair manager Ralph Peak expressed pleasure with both the production and the turnout; and Acuff-Rose Artists Corp. Manager W. D. Kilpatrick said, "Our wonderful reception here in Illinois makes us fully realize the value of country music and the loyalty and extent of the true country music fan.'

### Allied Head Sets European Tour

Hollywood-Ned Herzstam, vicepresident in charge of sales and promotion for Allied Record Manufacturing Co., left by plane Aug. 17 for a three-week European jaun'. He said his main purpose is to visit European distribs and their manufacturing facilities in connection with an Allied-J. Arthur Rank agreement to secure new recorded material on a reciprocal hasis. He also will attend the Rank<sup>7</sup> convention in London Sept. 2-4.

### **Snow Schedules** Upper East Tour

Nashville-Hank Snow and his Rainbow Ranch Boys have a busy Upper East tour lined up in late August and early September. Stops will include New River Ranch, Rising Sun, Md., Aug. 30; Oshawa, Ontario, Sept. 1; Dunnville, Ontario, Sept. 2; Syracuse, N.Y., Sept. 3; Lime Lake, N.Y., Sept. 4: Batavia, N.Y., Sept. 5; Niagara Falls, N.Y., Sept. 6, and Dunkirk, N.Y., Sept. 7.

#### Sparton, Dynasty Agree

Hollywood-Sparton of Canada, Ltd., and Dynasty Records, Inc. of Hollywood have reached an agreement for Dynasty records to be released in Canada on the Sparton label. Details were worked out by Harold E. Pounds, Irving Moss and Lee Palmer during Pounds' recent visit to Hollywood.

#### Wynne Signs Artist

New York-Sylia Saynt has been signed to a long-term contract with Wynne Records, according to Prexy Sid Pastner. Miss Saynt, on the Catskill circuit, is recording several sides for mid-September release.

# RCA Rushes EP's on Browns, Driftwood

New York-RCA Victor released two EP's this week featuring current single hits by The Browns and folk-singer Jimmie Driftwood. The EP's are titled "The Browns Sing The Three Bells" and "Soldier's Joy."

According to H. Ray Clark, Manager, Planning and Merchandising, Single Dept., the new EP's are a continuation of the RCA Victor policy of issuing single hits in EP form. Since it was put into effect, the practice has caused RCA Victor EP sales to skyrocket, Clark said.

#### SESAC Tapes N'ville. Hollywood Sessions

New York-The Chico Hamilton Quintet recently was taped for SESAC Recordings Program Service by Red Clyde in Hollywood, and, simultaneously, in Nashville, the Anita Kerr Quartet was recorded in their first solo effort for SESAC.

A&R staffer George Jellinek also returned from Nashville with platters by the Jordanaires, the Statesmen and the Chuck Wagon Gang. Bud Prager, production exec at SESAC, made the announcements.

#### McAuliff Ballroom **Features Dancerama**

Tulsa-Four solid hours of music at no increase in admission prices is offered in the Dancerama, featured at Leon McAuliff's Cimarron Ballroom here.

The innovation features two dance bands alternating on stage to "increase the showmanship and danceability of both because of the competitive factor," Leon said.

The first dancerama was to feature McAuliff and Bobby White and the Bobolinks (which recently came under Leon's supervision). Both bands will be available for the Dancerama series in other ballrooms after the first of the year.



"SAILOR MAN" SELLIN	THIS WEEK'S	THIS WEEK'S
G LIKE CRAZY JOHNNIE AND	Fastest Selling	Fastest Selling
	EP's	C&W ALBUMS
JACK "SAILOR MAN" IT'S	At The Retail Level 1 A TOUCH OF GOLD Elvis Presley RCA Victor EPA 5088	At The Retail Level 1 THE SPECTACULAR JOHNNY HORTON Columbia CL 1362
JUMPING IN THE CHARTS	2 EXOTICA, VOL. I Martin Denny Liberty LEP 5034 3 SIDE BY SIDE Pat Boone & Shirley Dot N 1076	2 JOHNNY CASH SINGS SONGS OF OUR SOIL Columbia CL 1399 3 THE WILDERNESS J. Driftwood
"SAILOR MAN"IT'S A	4 KINGSTON TRIO AT LARGE Capitol EAP 1199	RCA Victor 1994 4 BORN TO LOSE Ferlin Husky Capitol T 1204 MATTER DARK
SMASHJOHNNIE AND J	5 HEAT WARNEN RCA Vietor EPA 4333 6 HOLD THAT TIGER Fabian Chancellor A 5003 7 THAT'S ALL	<ul> <li>Kitty Wells Decca DL 8888</li> <li>WEBB Webb Pierce Decca DL 78899-8899</li> <li>THE BIG HITS</li> </ul>
ACK "SAILOR MAN"	Bobby Darin Ateo EP 4504 8 MORE MUSIC FROM PETER GUNN H. Mancini-RCA V'tor LPM 2040	Various Artists Columbia CL 1353 8 FABULOUS JOHNNY CASH Columbia CL 1253
HITTING IN ALL MARKETS	9 FABULOUS JOHNNY CASH Columbia B 12531-32-33 10 THE SPECTACULAR JOHNNY HORTON Columbia B 13621	9 EARLY AMERICAN FOLK SONGS J. Driftw'd-RCA V'tor DMP 1634 10 THE ERNEST TUBB STORY Ernest Tubb-DXSA 7159-159
"SAILOR MAN" JOHNNIE		
	Jefferds New Vista, Disneyland Veep	SIT-LINA RAAL
AND JACK SAILING TO	Burbank, Calif. — Vincent Jef- ferds has been named vice-presi- dent in charge of sales for Disney- land and Vista Records, it was an-	S <sub>I</sub> Z <sub>Z</sub> L <sub>I</sub> N <sub>G</sub> B <sub>E</sub> A <sub>T</sub> ! JUST TO BE
THE TOP "SAILOR MAN"	nounced at the recent Disneyland sales convention by Jimmy John- son, head of the Walt Disney phonograph and music publishing activities. Moe Preskell will remain	WITH YOU The Passions
JOHNNIE AND JACK	national sales promotion manager and also will take over general chairmanship of the Disney music publishing firms.	Audicon 102 Now INTRODUCING
"SAILOR MAN" STOCK UP	<b>Graham Appointed</b> Burbank, Calif. — Don Graham has been appointed promotion man- ager for the Southern California area by Warner Bros. Records. He	Freddy Bell THE SOUND
FOR VOLUME SALESJOH	will headquarter here and will re- port to Fran Howell for special promotional activities in the West.	OF MY HEART
NNIE AND JACK	Dig Real Gold with	A HEART FOR
<b>MAN"</b> 47/20-7545	THE GAYLORDS	A HEART
	"LA SHABLA"	Audicon 103 AUDICON records



SIMON CRUM (Capitol) who did much to preserve and perpetuate Country Music about a year ago with his waxing of "Country Music Is Here To Stay" is creating pretty much the same sort of excitement and compliments with his current waxing of "I Fell Out Of Love With Love" a nd "Morgan Poisoned The Water Hole." Hubert

Long, personal manager of Simon Crum . . . and Ferlin Husky, too, says that any deejay who missed out on a sample copy of the disk may obtain same by contacting him at 316 Exchange



Building, Nashville, Tenn. It's a gasser of a disk-jockeys (pun intended) and a hit besides! Little Jimmy Dickens will be in the Oklahoma-Texas territory from Sept. 2-5, then on to Angola, Indiana where he will join the Duke of Paducah package for a park date at Buck Lake Ranch on the 6th.

Stonewall Jackson (Columbia) and his Rolling Stones were in Minn. on the 24 and in the Michigan - Canada area Aug. 27-30. Any jocks needing the new Webb Pierce (Decca) aloum of religious

STONEWALL

JACKSO

songs called "Bound For the King-dom" write to 146 Seventh Ave., N. Nashville, Tenn. While Johnnie and Jack (RCA Victor) are touring their current waxing of "Sailor Man" keeps riding higher and higher on the jockey charts that keep coming into the MUSIC RE-PORTER'S offices. Team has their

best waxing in quite some time and it appears as if it'll make the top of the top ten without any trouble at all. Incidentally, in talking with Johnnie Wright of the J&J team, we learned that Kitty



WEBB PIERCE

Wells has really something GREAT in store for her next release. Watch for it jocks. And, if Kitty is as sincere as she always is, it oughta be everything that Johnnie says it is. On the latest Faron Young release, "Country Girl", due to a typographical error on Capitol's part, they have Ron Drusky as the writer. Actually the writer is Roy Drusky, the same artist who has the current high riding platter, "Our Church, Your Wedding." Jockeys can also secure a copy of this platter by writing Hubert Long, 616 Exchange Bldg., Nashville, Tenn.

The Louvin Brothers will be in Clifton Forge, Va. on Aug. 28, Richmond, Va. on 29 and Mt. Jackson, Va. on the 30th. Marty Robbins (Columbia) back in town after a couple of weeks vacation with his family in homestate Arizona and also visit to

California. Marty getting ready for busy fall schedule and some very interesting sides to be released right away. Sessions were held in Nashville last week and also on the west coast recently. Cedarwood Pub-



KITTY WELLS

lishing Co. reports that they have just received their shipment of the new Carl Perkins release on Columbia . . . written by Marijohn Wilkin . . . Cedarwood songwriter pactee!!! Titles are "One Ticket To Lonliness" and "I Don't See Me In Your Eyes Anymore", which many of the older folks will remember right off. Both sides should get big batch

of the play from all ages. Our good buddy Happy Wilson, WBHP, Huntsville, Ala., pens that the new record by Betty Foley . . . "Old Moon" on the Bandera label is his "Pick of the



MARTY ROBBINS

Week". It was the most requested tune this past week on his show and looks great from his area. His listeners have dubbed her as "The Female Johnny Cash" says Happy. Teenage C&W performer, Beverly

Mae Wilson, while on her summer tour of the Pacific Northwest, appeared as an added attraction with a touring "Louisiana Hayyride" package show, when



**World Radio History** 

the group played the C.P.S. Fieldhouse, Tacoma, Washington on Aug. 6. The show headlined Johnny Horton and Carl Belew, according to word received by Larry Briel. Word from D Records reports that Eddie Noack recording in Houston last week for D Records. Eddie left immediately for a tour in Canada, arrangements made by manager Eddie Crandall of Nashville. Speaking of D Records, it's good to mention that Tommy Durden's version of "The Bee That Won The Ballgame" is getting some deejay reports across the country.



Page 17

#### **DEE-JAYS - DEALERS - DISTRIBS OPERATORS - ONE STOPS** For inclusion in The Music Reporter's various record charts please fill in your top tunes in the space below and return promptly to: The Music J J REPORTER P. O. BOX 396 - NASHVILLE, TENNESSEE **BIG POP TUNES** Title Artist 1. \_\_\_\_\_ 2. 3. \_\_\_\_\_ 4. 5. \_\_\_\_\_ 6. \_\_\_\_\_ 7. \_\_\_\_ 8. \_\_\_\_\_ 9. \_\_\_\_\_ 10. **BIG R&B TUNES** 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. 4. 5. \_\_\_\_\_ 6. \_\_\_\_\_ 7. \_\_\_\_\_ 8. \_\_\_\_\_ 9. \_\_\_\_\_ 10. **BIG C&W TUNES** 1. \_\_\_\_\_ 2. 3. 4.\_\_\_\_\_ 5.

#### **BIG ALBUMS**

6.\_\_\_\_\_

7. \_\_\_\_\_

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### Hot Reaction To **Roulette Fall Plan** New York-Response to Roulette

Records bonus offer to new Roulette Dealers Record Club members has been tremendous, according to Joe Kolsky, executive vice-president.

Club membership has swelled to near 2000, leading Kolsky to forecast 5000 members instead of the original 3000 goal.

The label's fall sales plan, good in August or September, offers dealer members a 10 per cent cash rebate on total album purchases. Club membership is averaging about 50 additions a day now, compared to 25 daily before the sales plan went into effect.

# **Two Acts Sign Rex Contracts**

Los Angeles-Two new acts have inked exclusive recording pacts with Rex Productions, Inc., according to A&R director Jimmy Hilliard.

They are Ronnie Brown, planist, who will be assigned to the Keen Jabel, and The Echoes, teen male quartet, who will debut either on the Andex or Ensing labels before Oct. 1.

#### **Guaranteed Records New Carlton Subsid**

New York-Carlton Record Corp. has announced the formation of a new subsidiary company to be known as Guaranteed Records.

The new label will have management policies distinct from the parent company and a separate distribution pattern, excepting possibly a few major markets. It represents the "next logical step in the company's growth," Joe Carlton, prexy, said.

#### **Dixieland Fete Set**

Hollywood - The 12th annual Original Dixieland Jubilee, billed as the world series of jazz, will be held Sept. 12 at the Hollywood Bowl. Louis Armstrong will head the cast, supported by the Fire House Five Plus Two, the Pete Kelly Seven, the Teddy Buckner band and Mort Sahl.





### **Records** Please

PLEAS FROM DEEJAYS FOR SAMPLE DISKS FOR FREE PROGRAMMING EX-POSURE POUR INTO THE OFFICE OF THE MUSIC REPORTER EACH WEEK. MOST EMPHASIZE THAT THEY DON'T GO OUT AND BUY A RECORD JUST BE-CAUSE IT STANDS HIGH IN THE CHARTS. CAUSE IT STANDS HIGH IN THE CHARTS, THEY WAIT FOR DEE-JAY SAMPLES. THE EXPOSURE TIME MEANWHILE GOING TO WASTE. FOLLQWING ARE THE SOS CALLS RECEIVED LAST WEEK, TO-GETHER WITH NAME, ADDRESS AND TYPE OF RECORDS NEEDED.

#### **COMPLETE SERVICE**

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  - WHIS WHIS Bluefield W. Va.
  - FRANK KURTZ WJJC P. O. Box 239 Commerce, Ga. WALTER LUCE WKSK West Jefferson, North Carolina
  - ART KEENEY WCOA DENMAN WJMB Brookhaven.
  - WCOA P. O. Box 1669 Pensacola, Fla. Miss. JAY MeDONALD PAUL RIDENHOUR •
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WHAV	WALTERS		
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#### Haverhill, Mass. Drawer 98 Eau Gallie Fla. JAZZ SERVICE • FRANK SCHEFFER WACR

P. O. Box 1078 Columbus, Miss. Monday, August 24, 1959

# **Discovery Inks Cub Pact**



The only thing that's lower case about new singing discovery johnny rivers is his name; everything else is looking up for the 17-year-old Louisiana lad recently signed to a Cub Records contract by Audrey Williams and LeRoy Holmes, right, label manager. Audrey secured one of the highest royalty rates for the youth, whose first release will be "Darlin' Talk To Me", penned by Phil Everly, and "Every Day", by the Jordanaires. Audrey will serve as rivers' personal manager; the spelling of his name is a promotion. johnny was spotted by Dave Gardner of the Jack Parr Show, who immediately contacted Audrey. She brought the youngster to Nashville, recorded him, and headed for MGM Records, disk home of her late husband Hank Williams. MGM wasted no time in getting johnny's signature on a contract for its cubicit Cub label contract for its subsid Cub label.

### New C&W Radio Show Blackwoods Busy **Debuts In Houston**

Houston - Ferlin Husky and Charlie Walker will headline the first Town and Country Show at City Auditorium here Sept. 12.

Plans are to build the show, featuring regular C&W artists plus special guests, to the level of the Grand Ole Opry, Louisiana Hayride, etc. The program will be broadcast monthly over 50,000-watt KTRH until 1960, when it becomes weekly. Dan J. Mechura is producer.

# With August Tour

Memphis - The big, speciallyequipped bus that carries the Blackwood Brothers quartet will cover a large part of the U.S. during August, ranging from the Far West to the Deep South.

The quartet played to big crowds at Cheyenne, Denver, Big Springs and Lincoln, Neb., then moved on to Shenandoah, Iowa, and Marion, Ill., before heading back for Nashville and Memphis performances.



# **CLASSIFIED ADS** NEED ASSISTANCE???

Do you have a new label or release that needs Marketing—Merchandising—Distrib-tion? Write today for the details on how you can succed! "USACO" Post Office Box 86. Morton Grove, Illinois.

BUY, SELL, RENT, TRADE Classified ad in Music Reporter. Real ad-vertising savings. 30 words only \$3.00. To avoid detailed billings for such a small amount. all classified ads are payable in advance. Send copy to P. O. Box 396. Nashville, Tenn.

#### WANTED:

To buy mastered tapes. Send to Suite 425-428, Masonic Building, Augusta, Georgia.

#### SHOP

From Largest Selection Of Country & Sacred Records in The World And Save. Write For Free Catalog. Special prices to operators, dealers and radio stations. JIM-MIE SKINNER MUSIC CENTER, 223 East 5th St., Cincinnati, Ohio.

#### JOB WANTED:

Farmer with ten years experience as part time C-W Deejay looking for position full time C-W Deejay. Can double as Farm Program Director. Write—Clarence Knee-land, Jewett City, Conn.

#### FOR SALE !!! RECORDS-

ALL LABELS -- ALL SPEEDS!!! Close out prices -- 45's. EP's. 10" LP's and 12" LP's. Any kind of promotional record available -- CHEAP!! SID TABACK REC-ORDS. 2540 W. Pico Blvd., L. A. 6, Calif. DUnkirk 3-8735.



KOVOVA.

THE MUSIC REPORTER

Monday, August 24, 1950



WINK MARTINDALE #15968



BILLY VAUGHN #15976

Catapillar Brawl" THE STRANGERS





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