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### INSIDE



VOLUME 13 • NUMBER 18 • OCTOBER 8, 1993

### ALL ABOUT THE COVER



### **Doug Supernaw**

The Texas tradition in country music is stronger now than it's ever been. A hefty portion of today's new country talent has emerged from the bountiful Lone Star state and BNA's Doug Supernaw is a vibrant example. His debut album, Red And Rio Grande, is a multi-layered look at the concerns and conditions of the modern-day cowboy which contains the hard-luck #1 single/video "Reno" and his latest, "I Don't Call Him Daddy," a poignant look at a divorced father's relationship with his son.

Tagging himself "a sophisticated redneck," Doug grew up in Houston, his father a Texaco scientist and classical music buff, his mother a coal miner's daughter and country music fan. He spent two years in an Atlantic Coast band, The O'Kaysions, put a year in as an oil rig worker and even worked as an in-house promoter for a Houston theater, booking acts like Ricky Van Shelton, Willie Nelson and Reba McEntire. Supernaw first made his name in Nashville as a songwriter. He then moved back to Texas to build a fan base, accomplishing that posthaste in a Houston outfit called Texas Steel. After establishing a loyal following and constant bookings, Nashville record companies and producers began showing serious inter-

The handsome, blond-haired singer signed with fledgling BNA Entertainment last year and recently spent time trekking through a TV/radio promotion and performance tour in Canada, where his hit "Reno" also reached the Top-10. Plans are under way for a slot on some Mark Chesnutt dates next year and Doug is pencilling in time in December and January to write songs and record some initial tracks for his second BNA album.

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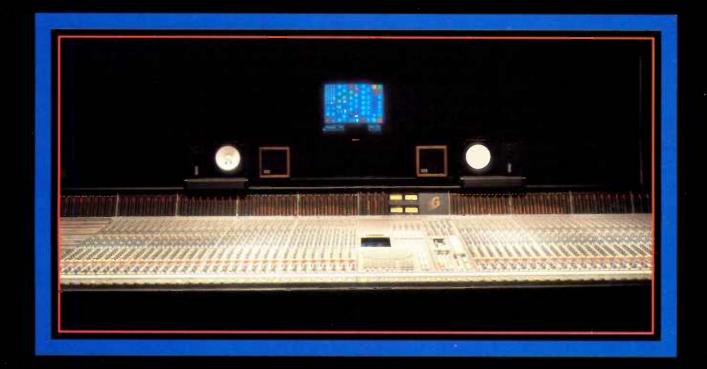
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### Chart Talk: Stations Prop Diffie Up In Top 5

	BBM	R&R	Gavin
Artist/Title/Label	(Sept. 24)	(Sept. 24)(S	ept. 17)
Clay Walker, "What's It To You" (Giant)	6-3*	6-5*	5-4*
Vince Gill, "One More Last Chance" (MCA)	7-5*	5-2*	8-5*
Clint Black, "No Time To Kill" (RCA)	14-8*	8-7*	10-7*
George Strait, "Easy Come, Easy Go" (MCA)	11-9*	11-9*	1 <i>7</i> -11*
R. McEntire w/ L. Davis, "Does He" (MCA)	19-14*	14-11*	22-17*
Alabama, "Reckless" (RCA)	25-19*	23-19*	34-25*
Lorrie Morgan, "Half Enough" (BNA)	31-21*	22-20*	23-19*
Brooks & Dunn, "She Used To" (Arista)	35-23*	20-16*	28-22*
Mark Chesnutt, "Almost Goodbye" (MCA)	36-24*	26-22*	32-26*
Alan Jackson, "Mercury Blues" (Arista)	52-37*	40-27*	54-33*
Tracy Lawrence, "My Second Home" (Atlantic	c) 48-40°	37-32*	38-30*
Little Texas, "God Blessed Texas" (WB)	61-50*	45-37*	deb 45
Mark Collie, "Something's Gonna" (MCA)	60-51*	42-39*	42-36*

BBM Hot Shot Debut—Highway 101, "You Baby You" Liberty (#67\*)
R&R High Breaker—Little Texas, "God Blessed Texas," WB
(#37, 54 adds, 182 tot.)

R&R Most Added—Doug Supernaw, "I Don't Call Him Daddy" BNA (deb 46, 119 adds)

Gavin Most Added—Alan Jackson, "Mercury Blues" (127 adds, ChB-33)

### **Hot Singles:**

The cream: Garth Brooks floats back to the top of Billboard Monitor after yielding a week to Tracy Byrd. Brooks follows suit in Gavin and posted a week on top of R&R last time. Wynonna grabs the top R&R spot with "Only Love" (Curb/MCA), which peaked at \*3 in BBM and holds at \*3 in Gavin. Joe Diffie spends his second week in the Top-5 of all the trades as "Prop Me Up..." (Epic) moves a couple in Gavin (4-2°) and up one in BBM (5-4°) and R&R (4-3°). Clay Walker's debut makes Top-5 after 13 weeks; "Let Go" by Brother Phelps jumps five spaces into BBM's Top-10 after 14 weeks; Toby



Clay Walker

Keith's sophomore release, "He Ain't Worth Missin'" (Mercury), steams into the Top-10 at all trades. Steve Wariner's "If I Didn't Love You" (Arista) jumps six in BBM, but misses the Top-10 by one, after spending its second week inside the Gavin (9-8\*) and R&R (10-8\*) elite.

Patty Loveless has rebounded in R&R and Gavin with "Nothin' But The Wheel" (Epic), perched at #15 on each after nearly stalling out two weeks ago. She's in reverse on BBM with a back-

ward bullet (28-29\*) after 12 weeks. Mary Chapin Carpenter, who enjoyed a healthy 164-detection increase in BBM with "The Bug" (Columbia), also posts a backward bullet (24-27\*). McBride & The, Ride's "Hurry Sundown" (MCA) isn't rushing at all, with a one-spot leap in BBM (29-28\*) after 10 weeks. The song inches up in R&R (19-17\*) and in Gavin (21-18\*).

In the fast lane: Some of the hold-ups and slow movement occuring in the middle part of the charts is due to quick-moving singles out by Brooks & Dunn, Alabama and Mark Chesnutt, with the Fort Payne boys only four weeks into it, five weeks for the others. John Anderson is moving confidently with "I Fell In The Water" (BNA),



Joe Diffie

up 8 spots to \*26 in BBM and climbing in the others (Gavin: 29-24°; R&R: 24-23°). Other singles hot out of the box include the latest from Alan Jackson, Sammy Kershaw and Tracy Lawrence. Aaron Neville has gained some hard-fought ground with his emotion-packed reading of "The Grand Tour" (A&M)—it races up five to \*34° in Gavin (9 weeks), up three to \*33° in R&R and up a couple in BBM (45-43°, 10 weeks).

Slow downs and stall outs: Travis Tritt made Top-10 in Gavin and R&R, with "Looking Out For #1" (WB) peaking at #6 and #7 respectively, but missing in the BBM, where he climbs one notch (13-12) with no bullet. Billy Dean, though still in its ascent, is experiencing some turbulence with "I'm Not Built That Way" (Liberty), as it crawls up one in BBM (46-45°), two in Gavin (31-29°) and 4 spots in R&R (33-29°), all after 7 weeks.

#### Hot Albums:

Garth Brooks flys Nashville's musical banner high as his latest LP, In Pieces, holds at the top of Billboard's Top-200 Albums Chart and the Top Country LPs Chart, too. Heavy hitters round out the Top-10 Country field: Alan Jackson's A Lot About Livin' (2-2); Billy Ray Cyrus, It Won't Be The Last (3-3); Wynonna's Tell Me Why (4-4); No Time to Kill by Clint Black (5-5); Life's a Dance by John Michael Montgomery (6-6); Confederate Railroad's self-titled debut (9-7\*); George Strait, with a new album on the way, is hangin' in with the Pure Country Soundtrack (8-8); Brooks & Dunn re-enters with Hard Workin' Man (12-9\*); and Aaron Tippin's Call Of The Wild (7-10).

Mark Chesnutt's hit single and title cut of his third MCA project, "Almost Goodbye," is helping move the album up from 16-13°, its best showing in its 12-week life. (Mark's last LP, Longnecks and Short Stories, re-enters the chart at #75.) Clay Walker is riding high with his self-titled debut, getting BB's Greatest Gainer moniker again with an eight-space leap (27-19°). Both of Collin Raye's albums have shown upward mobility the last couple of weeks—In This Life moves up three (38-35°) and All I Can Be surges up four (58-54). Other bulleted titles include Sammy Kershaw's Haunted Heart (35-33°), Reba McEntire's For My Broken Heart (54-50°), Trisha Yearwood's first LP (68-57°) and Brother Phelps' Asylum debut called Let Go (72-65°).

-Michael Hight

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MUSIC ROW

OCTOBER 8, 1993



### Really Is A Cowboy

Toby Keith; Management—Fred Cortez; Booking—Creative Artists Agency; Mercury Records

When Toby Keith sings "Should've Been A Cowboy," maybe he forgets that he indeed is a former rodeo hand. Or, when he's looking for "A Little Less Talk And A Lot More Action," doesn't he recall his semi-pro football days? Toby Keith's resumé is as varied as his self-titled debut Mercury project and as packed as his road schedule, which will include over 250 dates this year.

"I only know one way to run and that's wide open—I've been on the road as much as 26 days a month. If you're gonna dream as hard as I did to make something come true, you better be able to back it up."

The six-foot plus, blond-haired Oklahoman has been making a living on the competitive Western dancehall circuit for the past five years. Citing influences ranging from Merle Haggard ("not only one of the best country singers, but a great writer") and Roger Miller to Guy Clark and Rodney Crowell to Jimmy Buffett and Bob Seger, Toby's musical exploits played second fiddle to a job in the oil fields and a stint in the now-defunct United States Football League. By 1984, he had married and found his clearest career course was music. He toured for a few lean years, eventually able to purchase a Silver Eagle and travel in style. The baritone's original demos ended up in the hands of Harold Shedd, who attended one of Keith's hometown shows and signed him the next day.

Despite the current flood of new names, faces and voices, Toby's



Toby Keith

first single, a freespirited original called "Should've Been A Cowboy," paddled upstream to number one. "It was a different kind of song. I didn't even think it should have been my first single, but I'm glad now. It was one that attracted everybody's attention and one that allowed [the listener's] imagination to go in many directions. Anything I release now is going to have a hard time being a bigger record."

So often, artists and writers move to Nashville and become homogenized—another cog in the Music City gears. Toby and his family (wife Trisha and daughters Shelly and Crys-

tal) still maintain residence on familiar soil, in Moore, Oklahoma, yet Keith is aware of his place in the growing Nashville music scene.

"Any artist, and especially the new ones, will tell you about the 20-hour days. I'm in the incubation period of my career, so everybody wants to know something about me. That creates a swarm of interviews for magazines, newspapers, TV and radio. You play a town you've never been in before and they all hit you because you're only there for one day."

Ahh, the life of an emerging country star.

-Michael Hight

### Passports, Please!

Highlights from Canadian Country Music Week

The Hamilton Convention Centre in Hamilton, Ontario recently hosted Canadian Country Music Week, where over 500 registrants converged on the sleepy steel town. Included in the record attendance was the largest Nashville contingent ever to attend the festivities.

The daytime events included seminars and roundtables which dealt with songwriting, recording, publicity, getting a record deal and



Michelle Wright— Winner of four awards

touring. The main topic on the minds of many Canadian country acts is breaking into the U.S. market. An Artist/Radio Taping Session was held for the first time and was deemed a success in terms of the number of artists, deejays and syndicators who participated. Evening activities included showcases, parties, awards and hospitality suites.

The CCMA Awards Show, which aired live across Canada via CTV on September 18 was the high-

light of the week. Michelle Wright opened the show with the highenergy "Guitar Talk," then proceeded to walk away with four of the eleven awards given during the two-hour broadcast. She received Video and Single of the Year honors for "He Would Be Sixteen," Female Vocalist of the Year and Canada's Bud Country Fan Choice Entertainer of the Year. George Fox snagged the Male Vocalist crown. The show is scheduled for re-broadcast on TNN September 25.

Arista Records' head Tim DuBois, who received the citation for Outstanding International Support in 1992, was the keynote speaker for the event. Among the other Nashvillians on hand were Bart and Pat Barton (BeKool Music), Joe Casey (Sony), Pam DuBois, Jeff Green (CMA), Ric Pepin (BNA), Pat Rogers (NSAI), Ramona Simmons (Arista), Jeff Walker (AristoMedia), Sony Tree's Pat McMakin and songwriters Ralph Murphy and Peter McCann.

As trade barriers between the U.S. and Canada loosen, the musical ties that bind our two countries strengthen. Influence from the Great White North was heard as early as 1950, when Hank Snow's "I'm Movin' On" held the number one spot for 21 weeks. As more country activity takes place in Canada, more discoveries will be made, so keep an ear pointed north.

—Craig Campbell

### **CCMA Award Winners**

Single—"He Would Be Sixteen," Michelle Wright
Album—Bad Day For Trains, Patricia Conroy
Song—"Backroads," by Ricky Van Shelton, writer Charlie Majors
Female Vocalist—Michelle Wright
Male Vocalist—George Fox
Vocal Duo or Group—Rankin Family
Vocal Collaboration—Cassandra Vasik & Russell de Carlo
Vista Rising Star—Rankin Family
Video—"He Would Be Sixteen," Director Steven Goldmann
Top Selling Album—Some Gave All, Billy Ray Cyrus

Entertainer-Michelle Wright

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### Willie Enters Hall Of Fame

BY DAVID M. ROSS

- WHITEHOUSE BIDS ADIEU. Curb Records' Country Division President Dick Whitehouse will resign at the end of September after almost 30 years with the label. Whitehouse was in charge of Curb's A&R and creative decisions and was responsible for signing such names as The Judds, Lyle Lovett, Sawver Brown and Hal Ketchum.
- WILLIE ON THE WALL. Willie Nelson will be inducted into the Country Music Hall of Fame during the upcoming Awards show Sept 29. "This is the first time the inductee has been announced prior to a CMA Awards telecast," explained CMA Executive director Ed Benson. Nelson has 20 Gold LP awards, 12 platinum and 7 multiplatinum certifications to his credit. His recently released 35th LP, Across The Borderline, features a wide array of guest artists and has received rave critical mentions. Born in Abbott, Texas in 1933, Nelson moved to Nashville in 1960 where he found songwriter success with songs such as "Night Life," "Crazy" and "Hello Walls."
- COUNTRY IN PRIME TIME. A Day In The Life Of Country Music will air on Friday, October 1, on CBS. The two-hour

- special was produced by Scene Three's Kitty Moon and Kelly Junkermann, who also wrote the script. Ken Kragen was Executive Producer. "This marks the first time a prime-time special of this magnitude has been produced entirely from start to finish in Nashville," said Ms. Moon. The show captures a variety of people, sights and sounds that are part of today's country music industry. Artists on the show include Alabama, Clint Black, Wynonna, Trisha Yearwood, Alan Jackson, Billy Dean, Brooks & Dunn, Reba McEntire, Travis Tritt, and many others.
- MONEY IN THE BANK. Karen D. Clark has joined 'Third National Bank's Music Row office team as Assistant VP. She was formerly with the Music Industry operations department at Nations Bank. "Karen has worked with music industry professionals for the last three years and her talents are a strong addition to our group," stated Vice President Brian Williams. The Third National Music Row office opened in August 1990 and has since doubled in size to over 5,000 square feet.
- **NEW SUIT.** Buddy Lee Attractions, Inc. has filed suit against its ex-agent, Joe Harris, and his new employer, the William Morris

- Agency. According to a press statement, "the suit seeks to prevent the continued violation by Harris of his employment contract which prohibits Harris from representing in any capacity Buddy Lee Attractions' artists and acts for two years after cessation of his employment." Harris resigned from Buddy Lee Attractions on August 18, 1993. The suit also claims that "Harris and William Morris Agency acted in concert to induce some Buddy Lee Attractions acts to follow Harris to William Morris in direct violation of the contract." An injunction hearing is scheduled for September 27 in Nashville.
- WALK WITH US. Kathy Mattea and Jo-Walker Meador are co-chairs for the 2nd Annual From All Walks Of Life event. The pledge walk is scheduled for Sunday, October 10, and will benefit Nashville's AIDS service and educational facility, Nashville Cares. Last year's walk involved over 3,000 Nashvillians and raised more than \$206,000. For information, 615-385-1510.
- **CURRENTS.** BNA Director of A&R Gary Overton leaves the BMG family to become VP of Creative at Warner Chappell where he replaces Don Daily...Former Director of Marketing Joe Aniello has resigned from the CMA and will be Ericson Marketing Communications Account Supervisor, where he will handle the Gaylord Live Music Performance account....

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### **High Powered Emmylou**



GEORGE STRAIT Easy Come, Easy Go (MCA 10907) Producers: Tony Brown, George Strait

**Prime Cuts:** "Stay Out of My Arms," "I Wasn't Foolin' Around," "I Would Like To Have That One Back"

Critique: George Strait is like Fred Astairehe's so smoothly professional he makes his art look like the easiest thing in the world. Most of the hat acts that have followed in Strait's wake have discovered just how difficult it is to make high-quality albums year in and year out. With Easy Come, Easy Go he steps ahead of the pack again. While Strait covers the usual territory of Texas swing and emotional ballads, the lushly romantic "We Must Be Loving Right" and the full-tilt cover of George Jones' hit "Lovebug" are inspired gems. And swing tunes like Jim Lauderdale's "I Wasn't Fooling Around" are a couple of notches above average even for Strait. Easy Come. Easy Go is the best Strait album since the days of "Amarillo By Morning" and "Ocean Front Property."

-Brian Mansfield



SHAWN CAMP Shawn Camp (Reprise 2-45450) Producer: Mark Wright

**Prime Cuts:** "Fallin' Never Felt So Good," "Speaking Of The Angel," "I'm Not Just Passing Through"

Critique: Shawn's debut single, "Fallin' Never Felt So Good," is one of those commercial works of art, an ultimately listenable tune that has great breaker potential-hooks in all the right places. A stand-out like that is hard to follow up. Most of the rest of Camp's debut explores the ups and downs of love relationships, wavering between the adolescent ("K-I-S-S-I-N-G") and the anguished ("Speaking Of The Angel"); the blatant ("Man, What A Woman") and the eloquent ("Turn Loose Of My Pride"); the convincing ("I'm Not Just Passing Through") and the contrived ("Confessin' My Love"). There are some interesting production dynamics and Camp does have a fresh delivery-he and the album show some potential.

-Michael Hight



MARTINA McBRIDE The Way That I Am (RCA 66288-2) Producers: Paul Worley, Ed Seay, Martina McBride

Prime Cuts: "Independence Day," "Goin' To Work," "Where I Used To Have A Heart" Critique: Martina displays a pronounced maturity and a better sense of her own abilities on this, her second RCA disc. She shows some real vocal flare on "Goin' To Work" and "Life #9," heart-tugging honesty in "That Wasn't Me" and "She Ain't Seen Nothing Yet" and plenty of range throughout. Gretchen Peters' "Independence Day" is simply one of the most powerful songs of the year (hell, ever) and Martina's best vocal to date. It tackles the all-too-common grim exploits of an alcoholic, abusive father and the mother's solution-of course, it has depth, so radio programmers (read: consultants) might be scared away. Unfortunately, the impact of that song overshadows everything else on The Way That I Am. There is a lot to like-if it's not the songs it's her evocative voice or the crisp sonic experience. But, there's also room for improvement.

-Michael Hight



TANYA TUCKER Soon (Liberty C2-89048) Producer: Jerry Crutchfield

**Prime Cuts:** "Come On Honey," "We Don't Have To Do This," "Silence Is King"

Critique: As Brian Mansfield said recently in the Music Row offices, Tanya's voice is so much better than the albums she puts out. Maybe she just needs extra-special songs to justify the exercise of her rangy pipes. Soon has some nice moments, though; "Come On Honey," with its chirpy banjo lines, background singers and carnival feel, hearkens back to the lyricism and light fun of the Sherrillsounding "San Antonio Stroll." That warm sound I used to love is painfully absent on most Nashville records today. Country once sounded agrarian; the brown tones and earthy lyrics were native to the genre. Rustic ears like mine may find it difficult to welcome Tanya (and country) to the digital age as she sings of "coda phones," "beeps" ("Soon") and "old videos" ("Let The Good Times Roll").

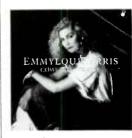
—Travis Corder



TURNER NICHOLS Turner Nichols (BNA 66298-2) Producer: Keith Stegall

Prime Cuts: "Moonlight Drive-In," "Stop Right There," "Harleys And Horses" Critique: These fetching fellows, whose songs have graced various Nashville albums over the past few years, can really sing. I hear well-crafted harmonies, Billy Rayesque muscular solo moments and Gillified plaintive ones, as well as the sharp production that typifies Keith Stegall's work. It would be nice to break these artists. They certainly have talent. But to break artists, you need breaker music; music that takes risks and is distinctive. Unfortunately. Turner Nichols contains a surplus of straight-ahead one-four-five progressions, too-basic arrangements and a general lyric and melodic flatness which may make the duo difficult to distinguish over the

-Travis Corder



EMMYLOU HARRIS Cowgirl's Prayer (Asylum 61541-2) Producers: Allen Reynolds and Richard Bennett

**Prime Cuts:** "High Powered Love," "Crescent City," "You Don't Know Me"

Critique: On her debut for Asylum Records, Harris has cut a typically eclectic group of songs from writers ranging from Tony Arata to Leonard Cohen. Much of *Cowgirl's Prayer* draws on Harris' folk roots, though she also sings a version of Eddy Arnold's "You Don't Know Me" in a subdued Nashville Sound arrangement, complete with strings. "High Powered Love" has a deep-South guitar twang propelled by a shuffling rock beat that makes it her most commercial recording in years. On the other extreme, "Jerusalem Tomorrow" is one of the most unusual, with its spoken tale of a religious charlatan during the time of Jesus.

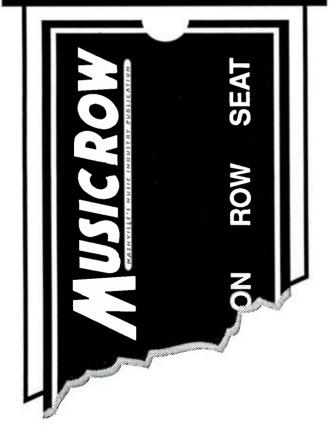
As usual, if you want to know what's going on in Nashville, turn to Emmylou. She sings songs by locals Lucinda Williams and David Olney. She also invites Trisha Yearwood, Alison Krauss, Kennedy-Rose, bluegrass singer Kathy Chiavola and Christian rocker Ashley Cleveland to join her.

—Brian Mansfield

1 9 9 3

# BOCKING SPECIAL

TOUR 93



# Corporate America Comes To The Table

BY MICHAEL HIGHT

o one needs a magnifying glass to see Nashville anymore. No one even needs to follow country music to know that Nashville's entertainment industry has been rather remarkable across the board—vastly higher record sales, international media attention and strong concert numbers. (The CMA has issued a report stating that country concert revenues nearly doubled between 1990 and 1992, from \$64 million to \$126 million.) While a good part of the pop/rock genre has been feeling the economic pinch of the last five years (especially in concert ticket sales), Nashville, for the most part, has enjoyed smooth sailing. Multi-platinum headliners like Garth Brooks, Reba McEntire and George Strait, along with the hit Black & Wy package, have ventured into the arena level; a modicum of

 $\Rightarrow$ 

others (including Travis Tritt/Trisha Yearwood, Alan Jackson, Vince Gill, Brooks & Dunn, Alabama, Dwight Yoakam) are turning in respectable amphitheater numbers; even our new artists

seem able to attract enough attention to get anywhere from 100 to 150 dates a year at various-sized venues. If it weren't for Branson, most of our established acts would be twiddling their thumbs, but even a good portion of them are working.

But is Nashville's concert industry as healthy as ever? Are

we susceptible to the sluggish touring revenues that have plagued pop/rock for the last few years? The consensus is yes, we could be susceptible.

Entertainment Artists' Vice President Tim Tye points to the somewhat stagnant Nashville concert environment. "We're not a whole heck of a lot further along than we were a couple of years ago. We still have a handful of those acts that go out and sell hard tickets and another whole range of mid-level acts who have to sell more albums than they did in the past to get the work. Country's still very popular and, with SoundScan, an agent or promoter has hard numbers for each market, so they can approximate ticket sales. That's all been favorable, but it's not what everybody's cracking it up to be."

"The biggest change is that there are way too many artists trying to headline," observes Pro Tours' President Steve Pritchard. "Artists in the top are doing well. But after that, the industry is hurting. I mean, the artists are making money, but the poor promoter or fair buyer who bought them is losing his shirt. This year I had to pay a lot more for artists for my festivals than last year. All that does is get passed on to the consumer and that could really backfire in the long run."

Danny O'Brian, Vice President at the Erv Woolsey Agency, concurs. "There are a lot more shows on top of each other. Where we used to have 3-4 week protection in each market that would OCTOBER 8, 1993

give each show the time it needed to run its full promotion, people are now trying to jump on top of you every week or ten days. That just hurts everybody. It's so crowded, yet everybody seems to be work-

ing."

And where there's big money, there's big business. With so many country artists still pulling in audiences and gaining continued national attention, corpo-

rate sponsors are eyeing the format much more closely. Alcohol and tobaccomanufacturers have

supported country headliners for years and continue to do so: George Strait has kept his Bud Light Tour alive, going on three years; the Budweiser Rock 'n' Country Tour (Travis Tritt/Trisha Yearwood/Little Texas) is just finishing up; Alan

Jackson and Clint Black have Miller Lite; Tanya Tucker has over 200 Black Velvet dates; Willie Nelson has Jose Cuervo;

> a n d Crown Royal is coming on with an estimated \$2 million of tour support spread out between a number of different artists

But many other national corporations, who never viewed the relatively focused country audience as a potential

target, are now "coming to the table": Tropicana Twister is sponsoring some 40 dates of Reba McEntire's next tour; Frito Lay has an extensive deal with Billy Ray Cyrus; Wynonna's half of the Black & Wy tour is backed by Liberty Optical; Steve Wariner has inked a sponsorship deal with General Motors; North-

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### TOUR 93



west Airlines is in the early stages of a Take 6 sponsorship; and several other companies are "dipping their toes" in the country music sponsorship and endorsement

arena with various levels of com-

mitment.

### THE SET UP

Nashville artists are drawing attention from a number of national, regional and even local companies who are searching for broader advertising and marketing opportunities. At the same time, astute artist managers, booking agents, and even publicists are soliciting

corporate support by contacting ad agencies or going directly to various companies with deals of their own.

Ideally, as Ron Baird, Co-Chief of

Creative Artists Agency's Nashville post, puts it, "You become one of the biggest acts in the industry and they come to you. There are no pre-defined inroads. There's usually money to the artist up front and then there is money dedicated to each engagement."

"It's much more market and objective-

driven as opposed to what I call egodriven," states William Morris Agency Agent and Co-Head of the Christian Music Division Steve Brallier. "Often with

entertainers or sports figures in the past, corporation chairmen have

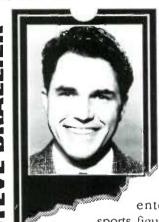
said, 'We'll sponsor this golf tournament' for reasons principally driven by the corporation's desire for imaging. Nowadays, the plan is starting in the advertising and

marketing departments and getting approved through senior management. We're seeing a trend toward [the corporation] wanting to evaluate hard numbers and, rather than just handing over a check, structuring a contract for maximum performance.

"They want meet-and-greet types of

events for key buyers, they want to dominate and contribute to the advertising, they want to piggy-back the marketing that the promoter is doing with local, regional or national spots. The gestation period for putting together a deal is much longer than it used to be "

Pritchard's Pro Tours was instrumental in matching up GMCTruck with Randy Travis and the Judds five years ago, along with several other major tours. He estimates that out of every 20 or so calls, you can get *some* kind of deal, but it may take a hundred calls to







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get a national tour. At any rate, the match has to make sense.

"We go after specific sponsors for certain tours," Brallier continues. "For example, we know how to solicit sponsors for the Young Messiah Tour because it's so successful and it reaches a niche

marketplace that we can quantify. Travis Tritt is another one—we can identify his audience, quantify those numbers and find a match."

"The key to any commercialization," asserts Baird, "is impressions—getting the name brand in front of as many people as possible and making an impression."

And as the deals become more compli-

cated, Baird notes the need for outside help. "Often these programs are administered by a separate company. When you get a large national sponsorship and you have 100 markets you're going to hit, that could easily involve 20,000 people

just for the meet-and-greets. In the case of the Miller Lite Tour, GMR Marketing places the ads, arranges the contests, arranges for signage, coordinates point-of-purchase materials—the whole deal."

James Yelich, who left Triad Artists to establish Chief Talent, a full-service agency that currently handles Alan Jackson, Merle Haggard, the Bellamy Brothers

and others, agrees that a third party is paramount. "That's the key to having it work properly. You need someone who understands our business. If you went directly to the source to work with their marketing people, it might take them 2-3 years to adequately figure out how we do things. Having a liaison simplifies everything because the sponsorship is a full time job."

The artist isn't normally asked to orally promote any products, but they

are responsible for maintaining a tasteful, tactful and profitable image. Hank Williams Jr. lost his Budweiser sponsorship based on circumstances surrounding his tour. Word is also out that another Budweiser Rock 'n' Country Tour is questionable. With so many campaigns waged

against drinking and smoking and so many artists concerned about being associated with such products, will the millions of dollars alcohol and tobacco companies spend each year in Nashville still be there in the future?

### **ARTIST ALIGNMENT**

Performers are stretching to give their audiences increased entertainment value. As

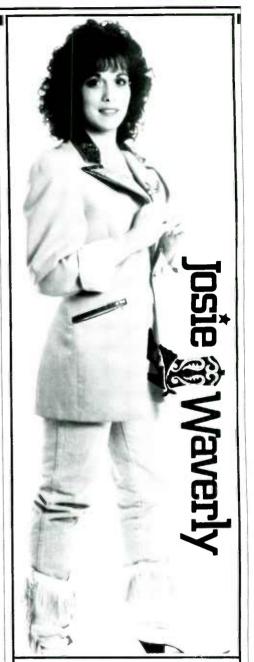
a result, concert production costs rise, as does the need for tour support. Artists, especially the developing ones, are eager for any financial help they can get, while tobacco and alcohol companies, who are fighting ever-tightening advertising constraints, are seeking innovative ways to keep their products visible.

Woolsey's O'Brian says there haven't been any problems with George Strait and Bud Light, who just renewed their agreement for next year. "It's something we thought about long and hard. One of the requirements that he made when he went in is that he would be able to participate in the 'Know When To Say When' campaign. That was a major part of

the deal. Bud Light has supported Team Roping, they've been in on a lot of wildlife activities and they've budgeted money for a lot of charitable organizations like the Cowboy Hall Of Fame. They've done an awful lot of great things."

"It depends on where an act is in their career," adds Tye. "Some of the bigger acts have passed on certain sponsorships, but the younger ones are eager to jump on because it won't make that much of an impact early on."

Jack McFadden passed on a lot of offers before linking Frito's Corn Chips



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### TOUR 93



with Billy Ray Cyrus. Wynonna flat out won't entertain alcohol or to-bacco affiliations. But artists that command that kind of clout are finding waiters in the wings. Most

of CAA's Nashville headliners (Randy Travis, Dolly Parton, Dwight Yoakam, Barbara Mandrell) have corporate funding, but only Clint Black is affiliated with a beer brand.

"There are unlimited opportunities for artists and managers that are willing to seek out and forge deals," asserts Clint Black's Responsible Agent, Baird. "I've seen everything from cereal to perfume enter our marketplace. So many of these huge corporations also have other divisions that are getting into the game."

### THE MUTUAL BENEFITS

"A lot of people say artists sell themselves out to corporate sponsors," says Pritchard, "but it really does help with the artist's touring and their ability to keep ticket prices down. Plus, there are giveaways and contests that enhance the experience for the fans."

Though handling Wynonna's touring is a challenge in itself, Pro Tours also puts on a number of large-scale, multiday festivals, including Nashville's own Summer Lights. Pritchard and his staff of 15 full timers coordinate everything from artist acquisition, lighting and sound, to security, medical and camping facilities. Their Oregon event this year featured separate-night headliners Brooks &



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back.

Wynonna, plus over 20 more hours of music from acts like Hal Ketchum, Collin Raye, McBride & The Ride and Lee Roy Parnell. Patrons also received their own camping spot for a total of \$45.00.

Pritchard is even a little surprised at the number of willing sponsors. "We deal with all kinds of people from Laredo Boots, to Marlboro to Kodak to Kraft Foods to pizza companies. Summer Lights probably has over 50 sponsors, mostly national products. Festivals have become about 70% of what we do, tour sponsorships the other 30, whereas, two years ago, it was the other way around. Look at it this way—if Tropicana is the official juice of our festival, they not only get to sell product, but they get signage

Dunn.

Clint Black and

and a much bigger bang for their buck."

Paul Moore, Head of William Morris' Fair Division, is seeing more fairs able to stretch out a little and woo top-notch artists, plus afford mid-level and smaller acts to fill out the 3 or 4-day line-up. "It can get a little hairy when the fair has a corporate sponsor and the artist they want has a sponsor and those two companies are competitors. We encountered that with Tanya Tucker, who is sponsored by Black Velvet, but played on stages that were sponsored by Miller or Coors. It takes some creative negotiating to meld a truce."

### CRUISING IN NEUTRAL

Most agree that Nashville's concert industry has leveled off, albeit at an all-time high. Record label rosters are bursting with new and developing acts, some of whom have already enjoyed successful road careers and can probably always find work, some of whom will have to prove themselves. All the while, advanced sales tracking systems and the popularity of packaging are helping booking agents keep their clients hopping.

Veteran artist manager Jack McFadden, who has handled Buck Owens since the early days, feels we're in our prime. "We've finally got the work force in town that can handle any situation around the world. We've got some real creative people here. Record company leaders are the best they've ever been and tour support people are getting more adept—from tour managers and promoters, down to truck drivers. It changes every day for the better."

If there is a slow-down heading for Nashville's music industry, it hasn't arrived yet. Country acts continue to make their presence felt in the concert biz— Pollstar's six-month ranking of tours for the first half of 1993 showed Reba McEntire at #4 (with an \$8.1 million gross), Alan Jackson at #9, Travis Tritt/ Trisha Yearwood at #19, Alabama at #20, Black & Wy (#23) and Billy Ray Cyrus (#25). This represents twice as much Top-25 country tour action as country realized in 1992. With numbers like that, corporate eyes are smilin' and peering at Music City—and, Nashville is winking back.



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Unless otherwise noted, all addresses are Nashville, TN; area code is (615). Only exclusive artists are listed.

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Agent: Jim Case

Representing: James Dixon, Johnny Eagle, Billy Crash Craddock, Narvel Felts, Melba Montgomery, Tommy Overstreet, Gary Nichols, Roger Hammond, The

Shadows, Angie Hacker

#### AL EMBRY INTERNATIONAL

P.O. Box 23162, 37202, 327-4074 (FAX 329-4777) Agents: Al Embry, Tracy Gaylord Representing: Jerry Lee Lewis, Fats Domino

### AMBASSADOR ARTISTS AGENCY

P.O. Box 50358, 37205, 370-4700 (FAX 661-4344) Agents: Wes Yoder, Tim Grable Representing: Buddy Green, David Meece, DeGarmo & Key, Dana Key, Don Francisco, Trace Balin, Eric Champion, Maia Amada, Troy Johnson, Chris Elrod, Susie Luchsinger

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### AS THE WORLD TOURS

4219 Hillsboro Rd., #318, 37215 383-5017 (FAX 292-3328) Agent: Curt Motley

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Representing: Sawyer Brown

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1018 17th Ave. S., 37212, 327-0777 (FAX 327-1328)

Agents: Dick Beacham, Rob Robinson,

Steve Thurman

Representing: Becky Hobbs, Pipefitters w/ Lou Diamond Phillips, The Rip Tones, Tim McGraw, Randy Waller, Jeff Knight, Writers On The Road

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1300 Division, Suite 102, 37203, 244-4259 (FAX 242-1177) Agent: Billy Deaton

#### THE BOBBY ROBERTS COMPANY

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Representing: John Anderson, Earl Thomas Conley, Exile, Johnny Russell, Jo-el Sonnier, Michael White, Mark Farner, Bobby Bare, Libby Hurley, Paul Overstreet, Tim Ryan, Joe Stampley, Dale Daniel, The Forester Sisters, Jeannie C. Riley, T.G. Sheppard, Shelly West

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Agents: Buddy Lee, Tony Conway, Joey Lee, Paul Lohr, Kevin Neal, Jeff Pringle, Jerry Rivers, Sol Saffian, Dave Schuder (also offices in Kansas City and Los

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### TOUR 93

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33 Music Sq. W., #102B, 37203, 256-7101 (FAX 256-4879) Agents: James Yelich, Andy Barton, Bernie Driscoll Representing: Turner Nichols, Alan Jackson, The Bellamy Brothers, Charlie Major, Jeff Black, Merle Haggard

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3310 West End Ave., 5th Floor, 37203, 383-8787 (FAX 383-4937)
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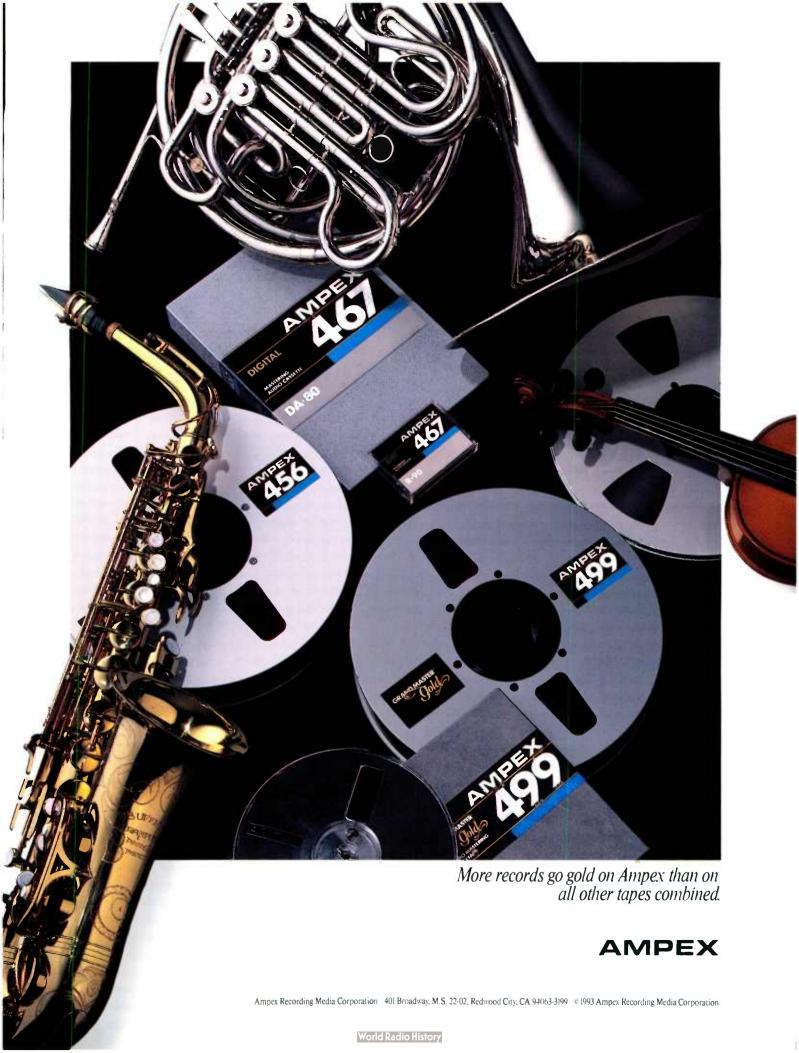
# ARTIST BOOKING INDEX

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A	Naron BarkerErv Woolsey Agency
A	Aaron TippinWilliam Morris Agency
	Nabama Dale Morris & Assoc.
	Nan Jackson Chief Talent
	Alex Houston The Talent Agency
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1	Andy ChildsWilliam Morris Agency
1	Angie Hacker Ace Productions
1	Anna's Daughters Nashville Int'l. Entertainment Grp.
1	Asleep At The Wheel Buddy Lee Attractions
1	Avery Michaels American Concert & Touring
Е	3'iada Box Office
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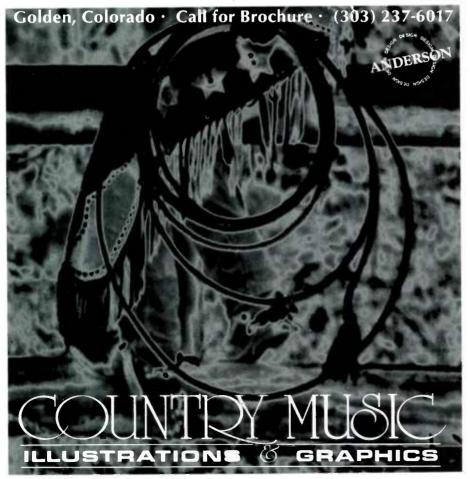
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Debra Burns	
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Douglas & Meyer	Keith Case & Assoc.
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Eddy Raven	
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Eric ChampionAn	
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Forester Sisters	
Four Guys	
Fox Brothers	
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Freddy Weller	
Garth Brooks	
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Gary Mule Deer	
Gary Nichols	Ace Productions
Gene Watson	
Gene Woodward	Circuit Rider
Geoff Moore & The Distance	
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George Jones	The Talent Agency
George Strait	
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Glen Campbell	
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Grandpa JonesGreat Plains	
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Gusé FamilyLi	
Guy Clark	
Hai Ketchum	
Hank Flamingo	
Hank Williams Jr	
Harmonica Red	Crescent Moon Talent
Head Of Phineas Gage	Crescent Moon Talent
Heartland Quartet	
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Holly Dunn	
Hoodoo Gurus	
Howie Damron	
lambic Underground	
lan Tyson Iris DeMent	Monterey Artists
Irlene Mandrell	,
Isaacs	
J. D. Crowe & The New Sout	
J. Terryl "Bubba" Bechtol	Ton Rilling
J.D. Sumner & The Stamps	Century IJ Promotions
Jack Robertson	
James Dixon	
James House	Buddy Lee Attractions
Jane L. Powell & Co	



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Jay Kirk	Tessier-March Talent
Jeannie C. Riley	
Jeff & Sheri Easter	Century II Promotions
Jeff Black	
leff Cordes &	
The Texas Longnecks	Crescent Moon Talent
Jeff Golden	
Jeff Herndon	Many Dennis & Assoc
Jeff Knight	Roacham Agency
Jen Knight	Top Pilling
Jerry Clower	Voith Case & Assos
Jerry Douglas	Keitii Case & Assoc.
Jerry Lee Lewis	Al Embry Int I
Jerry Reed	
Jessi Colter	Buddy Lee Attractions
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The Drifting Cowboys	Buddy Lee Attractions
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Jim Ed Brown	
Jim Glaser	
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Jimmy Travis	The Talent Agency
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Joe Diffie	Creative Artists Agency
Joe Stampley	Bobby Roberts
Joe Tipton	Liz Gregory Talent Agency
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John Brannen	Buddy Lee Attractions
John Conlee	
John Ellison	Circuit Rider
John Hartford	Keith Case & Assoc.
John McEuen	
John Michael Montgomery	
John Michael Talbot	
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John Prine	Monterey Artists
John Schlitt	Jeff Roberts & Assoc.
Johnny Eagle	Ace Productions
Johnny Lee	World Class Talent
Johnny Rodriguez	Don Fowler & Assoc.
Johnny Russell	Bobby Roberts
Joy White	Buddy Lee Attractions
Junior Brown	Monterey Artists
k.d. lang	Monterey Artists
K.T. Oslin	William Morris Agency
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Lari White	William Morris Agency
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Laura Martin	Group H Nashville
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Libby Hurley	
Lionel Cartwright	Monterey Artists



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Little Texas	Creative Artists Agency
Lorrie Morgan	Buddy Lee Attractions
Louise Mandrell	Mandrell Inc.
Ludlow Porch	Top Billing
Lulu Roman Lyle Lovett	Century II Promotions
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Lynn Morris Band	Keith Case & Assoc.
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Margaret Becker	Jeff Roberts & Assoc.
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Mark Collie	William Morris Agency
Mark Farner	
Marshall Tucker Band	Creative Artists Agency
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Martin Delray	Monterey Artists
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Marty Stuart	Buddy Lee Attractions
Mary-Chapin Carpenter	William Morris Agency
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Matt Tyler	Horizon Talent
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McGruders	
McKameys	Harper & Assoc.
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Merle Haggard Michael Johnson	
Michael Martin Murphey	
Michael W. Smith	Creative Artists Agency
Michael White	
Michelle Pillar	
Michelle Wright	Monterey Artists
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with Country Time	Tessier-March Talent
Mike Snider	The Talent Agency
Molly & The Heymakers	Monterey Artists
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Narvel Felts	Ace Productions
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Nitty Gritty Dirt Band Oak Ridge Boys	Monterey Artists
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P.S. (Dump Your Boyfriend)	
Palomino Road	
Pam Tillis	William Morris Agency
Pat Alger	Keith Case & Assoc.
Pat Boone	
Party Loveless	
Paul Overstreet Paul Pace	McFadden & Assoc
Paulette Carlson	
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	Harper & Assoc.
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Peter Rowan	Century II Promotions

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Phillips, Craig & Dean	Jeff Roberts & Assoc.
Pipefitters w/Lou Diamond Pl	hillips Beacham Agency
Pirates Of The Mississippi	Entertainment Artists
Potatoe Pharm	Crescent Moon Talent
Prairie Oyster	William Morris Agency
Prime Time	Crescent Moon Talent
Pumpkin Truck	Crescent Moon Talent
Push	Crescent Moon Talent
Queen Sarah Saturday	Monterey Artists
Quinton Mills	Harper & Assoc.
R.E.M	Monterey Artists
Radney Foster	William Morris Agency
Raffi	Creative Artists Agency
Ragen Ivy	Box Office
Ralph Emery	World Class Talent
Randy Franks	Joe Taylor Artist Agency
Randy Travis	Creative Artists Agency
Randy Waller	
Rankin Family	Monterey Artists
Ray Kennedy	
Reba McEntire	
Rebecca Holden	Box Office
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Rhonda Vincent	
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Rob Crosby	William Morris Agency
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Rodney Crowell	William Morris Agency
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Ronny Cox	Monterey Artists
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Rosie Flores	
Rudy Gatlin	William Morris Agency
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South Bound	
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	Box Office
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Special Beat	Monterey Artists
Speers	Harper & Assoc.
Spencers	Harper & Assoc.
Stacy Dean Campbell	Buddy Lee Attractions
Statesmen	Century II Promotions
Stephanie Davis	Creative Artists Agency
	William Morris Agency
	William Morris Agency
	Creative Artists Agency
Straight Shot Nashv	rille Int'l. Entertainment Grp.
Susan Ashton	Jeff Roberts & Assoc.
	Ambassador Artists Agency
	Creative Artists Agency
	o Monterey Artists
	Buddy Lee Attractions
T.G. Sheppard	Bobby Roberts
Tammy Wynette	Buddy Lee Attractions
Tanya Tucker	William Morris Agency
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Cowboys	Buddy Lee Attractions
The Velcro Pygmies	Crescent Moon Talent
	Monterey Artists
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	Crescent Moon Talent
	Keith Case & Assoc.
	Beacham Agency
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	Bobby Roberts
	Group H Nashville
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	World Class Talent
	Buddy Lee Attractions
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Trace Balin	Ambassador Artists Agency
Tracy Byrd	William Morris Agency
	Buddy Lee Attractions
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Vince Gill	William Morris Agency
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Waylon Jennings	Buddy Lee Attractions
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Wendy Bagwell & The Su	inliters Harper & Assoc.
Whites	World Class Talent
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Williams & Ree	Buddy Lee Attractions
Willie Jolley	Group H Nashville
Willie Nelson & Family	Buddy Lee Attractions
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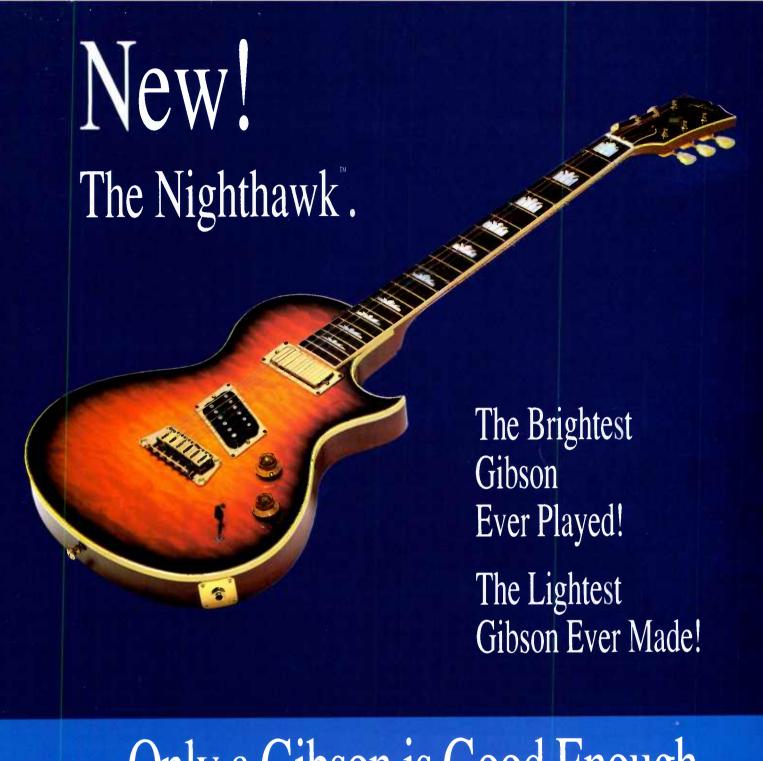
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### **Welcome To Ladies Night**

BY ROBERT K. OERMANN

The answers to this week's country trivia contest are Steve Miller, David Lindley and Bruce Springsteen.

In response to numerous queries about last issue's Disc of the Day, "Mercury Blues," I offer the following solution to your quandry. Yes, you have heard Alan's song before. It appeared on Steve Miller's ka-zillion selling Fly Like an Eagle album (1977) and has also been recorded by Lindley (1981). I know this has been bothering you, so I hope the info helps.

The other thing you've been wondering is why Alabama's "Reckless" and Brother Phelps's "Let Go" sound so instantly familiar. For the answer to this I suggest you put on Springsteen's "Thunder Road" from the Born to Run album (1975). This is the unmistakable ancestor of both of these country hits, right down to the wind in

The question for today is, "Hey, is this lady's night or what?"

We have for your consideration new singles by Tanya Tucker, Trisha Yearwood, Heather Myles, Shania Twain and Carlene Carter. All of them deserve to be playlist-added at once.

But none of them are the Disc of the Day. No, that honor goes to the spiritual mother of all of them, a woman whose very name symbolizes integrity and excellence. "High Powered Love" by Emmylou Harris is a stone masterpiece. Play and believe.

Our DISCovery Award for this issue goes to the "positive country" (read: Christian) group White River.

Coming down to the wire for the Label of the Day award are Mercury and Curb. The former has Billy Ray Cyrus and Shania Twain as its lead ponies. But it's awful hard to beat that Hal Ketchum/ Sawyer Brown team. Curb Records by a nose.

Enjoy Country Music Week and SRO. I trust we'll visit again, many parties down the road.

### **EMMYLOU HARRIS** "High Powered Love"

Writers: Tony Joe White; Producer: Allen Reynolds/ Richard Bennett; Publisher: Tony Joe White Music/ EMI, BMI; Asylum CDX.

Awesome. The rhythm track grabs you around the gonads and doesn't let go. The guitar has the sting of a dozen scorpions. She's singing with raw sex appeal. And, please, can we talk about a goodto-the-last-drop melody and the tastiest little lyric around? I'm in love all over again.

### DIANA MURRELL "Mama's Cedar Chest" Writers: Diana Murrell/Chester Lester, Producer:

Chester Lester, Publisher: Diana Murrell/Chester Lester, BMI: Blu Hare CDX.

Mama's cedar chest. Daddy's hands. Daddy sang bass. Mama tried. Mama knows. Grandpa tell me 'bout the good old days. Enough already.

### MICHAEL ANDERSON "God's Been Good to Me"

Writers: Michael Anderson: Producer: Eddie DeGarmo: Publisher: Careers-BMG, BMI; Forefront

If God's been so good to you, how come your voice is so pathetic?

### **DOUG SUPERNAW** "I Don't Call Him Daddy"

Writers: Reed Nielsen; Producer: Richard Landis; Publisher: Englishtown, ASCAP; BNA CD 62638.

Okay: It's kinda soap opera-ish. I've got news for va. most divorces and heartbreaks are. I find this whole thing quite believable. Excellent performance.

### BILLY RAY CYRUS "Somebody New"

Writers: Alex Harvey/Mike Curtis: Producer: Joe Scaife/ Jim Cotton; Publisher: Ensign/Famous, BMI/ASCAP; Mercury CDX.

I have said all along that the boy could sing. Here's the ultimate proof. And I absolutely love it that he has his own distinctive style and stands apart from all of the cowboy-hatted, Merle Haggard soundalikes. Great record.

### **RALPH STANLEY & DWIGHT YOAKAM** "Down Where the River Bends"

Writers: Ralph Stanley; Producer: Dick Freeland; Publisher: Zap, BMI; CRFRC Records CDX.

I will never get over my love for bluegrass music. This is a pure, unadulterated pleasure from the word go.

### STEVE GATLIN "Love Can Carry"

Writers: Robert Ellis Orrall/Curtis Wright/Billy Spencer. Producer: Frank Breeden/Steve Gatlin; Publisher: WB/2 Kids/Two Sons/David 'n' Will, ASCAP; Cheyenne

Over-sung. Tone it down, son. Your voice is just fine without throwing it into preacher overdrive.

### RADNEY FOSTER "Hammer and Nails"

Writers: Radney Foster/Cindy Bullens; Producer: Steve Fishell/Radney Foster, Publisher: PolyGram Intl/St. Julien/Mommy's Geetar Music, ASCAP/BMI; Arista CD 2608.

Country charisma. I love the building-tools metaphor, the undertow of bass energy, the wailin' hillbilly vocal and the rockin' guitars in just about equal measure. Any way you slice it, this is one gem of a disc. TURN IT UP!

### TOM KELL "Thunder and Lightning"

Writers: Tom Kell; Producer: Bob Carpenter/Kenny Edwards; Publisher: none listed, no performance rights listed; Vanguard CD 703.

This is a pretty nifty little thing. Despite a couple of awkward passages, there is some real creative energy at work here. Folksy vocal; nice mandolin chops; intriguing lyric; fine production. courtesy, you'll note of the Dirt Band's Bob Carpenter and former Stone Poney and Ronstadt sideman Kenny Edwards.

### **DARRYL & DON ELLIS** "Walk On Out of My Mind"

Writers: Red Lane: Producer: Doug Johnson/Ed Seay; Publisher: Sony-Tree, BMI; Epic CD 77212.

You're treading on dangerous ground when you try to cover a Waylon Jennings goldie, in my book. I am pleased to report that these boys walk that walk just fine. Great drive and potent vocals.

#### GENE WATSON "Snake in the House"

Writers: T.W. Hale/Wade Kimes; Producer: Ray Pennington; Publisher: Life of the Record/Star Brand, ASCAP; SOR CD 468 (615-255-3009).

You've heard him moan. You've heard him sing honky-tonk. You've heard him weep on slowies. But are you ready for a blues-rocker by Gene? Well, get ready 'cause, brother, you've got a dandy. Hey, different is good.

### PIRATES OF THE MISSISSIPPI "Dream You'

Writers: Jerry Phillips/Craig Wiseman; Producer: Mark Wright; Publisher: WB/Bamatuck/Almo, ASCAP; Liberty CD 79832.

Kinda sloppy sounding.

### CARLENE CARTER "Unbreakable Heart"

Writers: Benmont Tench; Producer: Howie Epstein: Publisher: Blue Gator, ASCAP; Giant CD 6412.

Carlene's had her biggest successes to date with zesty, uptempo romps. The fact of the matter is, she's got a lot of heart to offer as well. I say we give her a ballad hit. Like this one. Like now.

### **HEATHER MYLES** "Changes"

Writers: Heather Myles; Producer: Bruce Bromberg; Publisher: Calboun Street, BMI; Hightone CD 3006.

Count on Hightone for quality and class. This gal has a robust, personality-packed delivery that will pin your ears back. The chorus melody is totally irrestible. The jingle-jangle guitars are totally

### **TERRILYNN**

### "Oklahoma Front Porch Band"

Writers: Tom Stipe/Milton Carroll: Producer: Tom Stipe/John Macy/Randy Rigby; Publisher: Bluebutton/Searching, ASCAP/BMI; Intersound CD

Banjos ringing and children dancing by the light of the moon in one of those Norman-Rockwell Americana fantasies that are enough to gag ya. Get real, honey.

### EVANGELINE "Still Loving You"

Writers: Stephen Allen Davis; Producer: Justin Niebank/Michael Utley; Publisher: Red Brazos/ Original Hometown Sheet, no performance rights listed; MCA/Margaritaville CD 54717.

I guess you could call it bluesy and smokey. Or you could call it flat.

### TRISHA YEARWOOD "The Song Remembers When"

Writers: Hugh Prestwood; Producer: Garth Fundis: Publisher: Careers-BMG/High Prestwood, BMI; MCA CD 10911.

I hang on every line she sings. This is a town



of superior vocalists. But, honestly, there are times that I think she just might be the best singer, male or female, currently working on Music Row. Yearwood is a true communicator.

SAWYER BROWN "The Boys and Me" Writers: Mark Miller/Mac McAnally, Producer: Mark Miller/Mac McAnally/Brian Tankersley (dance remix), Publisher: Travelin' Zoo/Beginner, ASCAP; Curb CD 1063.

Excuse me for a minute. The dance floor is calling.

#### FAITH HILL "Wild One"

Writers: Pat Bunch/Jaime Kyle/Will Rambeaux; Producer: Scott Hendricks; Publisher: none listed; Warner Bros. CD 6372.

A tepid rehash of "She's in Love with the Boy."

### HAL KETCHUM "Someplace Far Away"

Writers: Hal Ketchum; Producer: Allen Reynolds/ Jim Rooney; Publisher: Foreshadow, BMI; Curb CD 77581.

Bluejeans and rumpled flannel shirts and your best buddy with his guitar on a fishing trip. It just doesn't get any better than ol' Hal.

#### TANYA TUCKER "Soon"

Writers: Casey Kelly/Bob Regan; Producer: Jerry Crutchfield; Publisher: Miss Pammy's/Wood Newton/Himownself's/AMR/Sierra Home, ASCAP; Liberty CD 79830.

Brilliantly produced. Tanya swoons and meditates in a sonic bed of tinkling piano, soft background voices, steel and silvery guitar notes. This positively glows. Ms. T's gifts as a rocker frequently overshadow her powerful skills as a ballad interpreter. Listen: You can practically warm your hands to her delivery.

### JOHNNY GARRISON "I Love You More Today"

Writers: Johnny Garrison; Producer: Carole Kliner; Publisher: Circle J, BMI; Sad Side CD 8191.

Yipes. A sea of incompetence. Over the rapids without a paddle.

### SHANIA TWAIN "You Lay a Whole Lot of Love on Me"

Writers: Forest Borders Il/Hank Beach; Producer: Harold Shedd; Publisher: Sony-Tree/Stickbuddy, BMI; Mercury CD 999.

Thave always loved this moody, deeply sensuous song. Remember Con Hunley's smoldering treatment in 1980? This is every bit its equal. Shania's on the money; and the male harmony singer, whoever he is, is wonderful.

### SHENANDOAH

#### "I Want to Be Loved Like That"

Writers: Phil Barnhart/Sam Hogin/Bill LaBounty; Producer: Don Cook; Publisher: none listed, BMI; RCA CD 62642.

A sublime prayer for devotion, to which I can only add, "Amen."

### HONORABLE MENTIONS:

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White River/Take Mine/Cheyenne.

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### **ROW FILE**



MEREDITH STEWART

### Director of Publishing, Curb Music Publishing

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Member: CMA, NSAI, W.O. Smith Community School

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Meredith Stewart, Director of the newly-created Curb Publishing arm, is no stripling in the music publishing world. After working for Peer-Southern and ABC in the early '70s,

Stewart joined Loretta's company, Coal Miners Music, and while there signed Fred Koller, Verlon Thompson and (the late) Moses Dillard. At Coal Miners, she pitched Reba McEntire's first #1, "Can't Even Get The Blues," as well as Reba's first Top-5 hit. After a hearty 10 years at Coal Miners, she came over to MTM at the behest of former Jim Croce co-producer Tommy West, and proceeded to pitch the company's first #1 hit, Judy Rodman's "Until I Met You." At MTM, she signed and teamed the pop-

edged Bill Lloyd with the more Nashtraditional Radney Foster. Producer Barry Beckett referred the young Beth Nielsen Chapman to Meredith, who proceeded to fly the future star back to Nashville from Mobile and sign her. Among the first Chapman songs Meredith signed was "Five Minutes," which became a breakthrough hit for Lorrie Morgan.

"If it's good music, I'm interested," Stewart says from her 16th Avenue office. "I try to gear what I do towards radio but I don't select what I work on because of radio." Stewart, a writer herself ("I Can't Feel You Anymore" reached #3 for Loretta Lynn in '79), believes that in the hypercritical world of music publishing it is possible to over-intellectualize yourself out of success. "I try to be a sounding board," she says. "I've learned not to critique too much. Great writers develop themselves, and I try to put those writers in the position to be sought after." Stewart has strong opinions on certain issues, including songwriter industry. She says, "Once you have a hit, that's when you've really got to go to work." And the new Curb commando, despite her enthusiasm, is as careful with her pitches as Nolan Ryan in the ninth inning: "Good producers have a vision for their artist, and the songs have got to fulfill that vision."

BY TRAVIS CORDER



MUSIC ROW

PAGE 27



### MUSIC VIDEO REVIEWS

### Maybe I'm A Tad Ruthless

BY MICHAEL HIGHT

Well I guess adverse mediocrity has one advantage: You don't have as many low-end clips to laugh at. Once again this month, there were few bright spots. Last month I asserted that we can do better than this, but maybe we can't.

The offbeat nature and high energy of Giant's zany group Hank Flamingo comes through loud and clear in their debut, which also includes an audience that really looks like they're enjoying themselves. Kudos to veteran director Marc Ball, who seems especially adept at capturing first-timers. Jeff Knight gets very credible treatment in "Easy Street," a hard-workin' video that accurately depicts the mood of the song. Plus, Jeff looks natural in his role as performer and actor.

Speaking of looking natural, Billy Joe Shaver looks like the road warrior he is in his rockin' clip that features the sizzle of his guitar-toting son Eddy—as with the aforementioned clip, this vid is a success because it gives life to the song in an entertaining

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1216 17th Ave. S. Nashville, TN 37212 (615) 327-3178 327-4735 manner. Same with the Christian rock piece "Evolution...Redefined"—you get a good sense of the song's message and a real feel for the group.

Looking natural, a concern for every artist embarking on a video sojourn, seems to be easier for Ronna Reeves these days. Except for a couple of unflattering angles from above, "He's My Weakness" is a triumph for both Ronna as an actress and Sara Nichols as a director. Trisha Yearwood makes some honest connection in her simple and stirring perfor-

mance piece, especially considering the over-extended ECUs (extreme close-up). Mr. Travis looks pretty natural, as does the comedic Burt Reynolds in "Cowboy Boogie," a clip that, as a trailer for the made-for-TV movie from which it comes, is far better than the whole, boring hour-long affair. And though he's no actor, Doug Supernaw's clip featuring his real-life son evokes some real emotion and works nicely as an extension of the song. (The slow-moving Supernaw looks like he's still stiff from his surfing accident.)

Cameo appearances by folks like John Anderson, Tanya Tucker, Toby "Mr. Lowfat" Keith and Holly Dunn augment the entertainment value in Tracy Lawrence's latest, a fun-filled romp through a cool country song that, like Knight's clip, creates an appropri-

### Video Reviews At A Glance

#### **PLAY IT AGAIN**

HANK FLAMINGO "Baby It's You"
Scene Three/Dir—Marc Ball/Giant
JEFF KNIGHT "Easy Street"
GPA/Dir—L.J. Kreussling/Mercury
GEOFF MOORE & THE DISTANCE
"Evolution...Redefined"
Alternative Visions/Dir—Thom Oliphant/
ForeFront Communications
SHAVER "Hottest Thing In Town"
Dir—Steve Mims/Zoo/Praxis

### WORTH-A-WATCH

MARGARET BECKER "Keep My Mind"
Cherokee Films/Dir—Burton, Haymes/Sparrow
EVANGELINE "Still Lovin' You"
Picture Vision/Dir—Sara Nichols/Margaritaville
EMMYLOU HARRIS "High Powered Love"
Think Pictures/Dir—Martin Kahan/Asylum
KIERAN KANE "I'm Here To Love You"
Think Pictures/Dir—Martin Kahan/Atlantic
TRACY LAWRENCE "My Second Home"
Scene Three/Dir—Marc Ball/Atlantic

DIANA MURRELL "Mama's Cedar Chest"
Prod./Dir—Hale & Hearty/Blu Hare Records
HEATHER MYLES "Changes"
Exec. Prod.—James Totman/Dir—Dana
Green/Hightone

PIRATES OF THE MISSISSIPPI
"Dream You"

Studio Productions/Dir—Roger Pistole/Liberty RONNA REEVES "He's My Weakness" Picture Vision/Dir—Sara Nichols/Mercury

DOUG SUPERNAW

"I Don't Call Him Daddy" Century City Artists/Dir—Sherman Halsey/BNA

RANDY TRAVIS "Cowboy Boogie"

Planet/Dir—Jim Shea/Warner Bros.

SHANIA TWAIN

"You Lay A Whole Lot Of Love On Me"

Planet/Dir—Steven Goldmann/Mercury

KELLY WILLIS "Heaven's Just A Sin Away"

WM Productions/Dir—Wayne Miller/MCA

TRISHA YEARWOOD "The Song

Remembers When"

Freedman Prod./Dir—Steve Purcell/MCA



Newlywed Tracy Lawrence jams on the set of his latest video "My Second Home," the third clip from his platinum CD *Alibis*. Directed by Scene Three's Marc Ball, the video features an all-star band of country artists and friends.



ate mood. Director Martin Kahan ("Chattahoochee," "Trashy Women") continues his visually stimulating work with an interesting vignette for Emmylou Harris' powerful clip and he is able to overcome Kieran Kane's relatively low amount of CC (remember, Camera Charisma) with colorful characters, striking natural light and the federally approved allotment of cleavage. Likewise, Studio Productions' director Roger Pistole (Pirates' latest) has introduced a style all his own to CMT.

Maybe I was just a tad less ruthless this month. I could have easily trashed the low-budget Heather Myles video, but it basically accomplishes its task and she really is trying s-o-o-o hard. Kelly Willis' piece, though it does nothing for the song, is still worth a watch, but only one (B.O.O.). Following close by in that B.O.O. category is Christian artist Margaret Becker's clip, where a picture frame is shown through the whole video, repressing the action and ultimately becoming a hindrance.

If you want to keep people watching, you've got to challenge them more than this.





18.1 million households

- 1. Wynonna Only Love Curb/MCA
- 2. Joe Diffie . Prop Me Up Beside The ... . Epic
- 3. Vince Gill . One More Last Chance . MCA
- 4. Clay Walker What's It To You Giant
- 5. Brother Phelps Let Go Asylum
- 6. Sawyer Brown Thank God For You Curb
- 7. Steve Wariner If I Didn't Love You Arista
- 8. Diamond Rio . This Romeo Ain't Got Julie... . Arista
- 9. Aaron Tippin Working Man's Ph.D. RCA
- 10. Toby Kelth He Ain't Worth Missing Mercury (Used by permission. ©CMT chart of 09/22/93)



57.1 million households

- 1. Dwight Yoakam A Thousand Miles... Reprise
- 2. Wynonna Only Love Curb/MCA
- 3. Joe Diffie . Prop Me Up Beside The ... . Epic
- 4. Vince Gill . One More Last Chance . MCA
- 5. Tracy Byrd Holdin' Heaven MCA
- 6. Boy Howdy A Cowboy's Born With A ... Curb
- 7. Aaron Tippin Working Man's Ph.D. RCA
- 8. Clay Walker What's It To You Giant
- 9. Steve Warlner If I Didn't Love You Arista
- 10. Brother Phelps Let Go Asylum

(Used by permission. ©TNN chart of 09/20/93)



**BOR PAXMAN** 

JIM BESSMAN

### TANYA TUCKER "Soon"

DCA/Dir—Joanne Gardner/Liberty BESSMAN: First let me say that I'm not the fan that everyone else seems to be of T.T.'s other videos, and that the big hype over this one is more than enough to sink it right off the bat. That said, it really is beautifully shot, even if I do sicken quickly over the slow romantic dissolves. The big problem, as with so many "I am a sexpot!" clips, is seeing the presumably nude Tanya wrapped up in a towel while sitting outdoors on the steps, then in a blanket on her bed-not to mention the actual strategically covered love scenes. Just like other noncable TV sex, it's neither real, nor satisfying. As for the "parental guidance is suggested" version, I mean, big deal, so you see a little more skin, but not enough action to get that hot about. Give somebody a prize, though, for the form-fitting outfits, especially the one in that lingering pan down Tanya's abundant bustline! And for once the male lead is credible!

PAXMAN: So, are you saying that cable sex is real? Anyway, all the hype you mentioned has probably subsided, since most of the standard outlets aren't airing the "Adult" version (a bit more "T" than people bargained for, I guess). There's plenty of skin in the "General Audience" clip, as it is, but that shouldn't even be the issue. What's getting overlooked are some fine technical points, like the contrasting lighting and photography (Tanya draped in white beneath the dark city, and her framed against the wall as the light hits). Great closing image, too, where the lonely, trapped goldfish "stare" at the answering machine while Tanya finally busts (sorry) loose from the inconsiderate lout. I don't blame anyone for stirring up some controversy, but this could stand alone without it.

### SAMMY KERSHAW "Queen Of My Double Wide Trailer"

Pecos/Dir-Michael Merriman/Mercury PAXMAN: When Sammy "complains" that this has all been done before, he's partly right. Set the Wayback machine to the early 80's for the Steve Perry video, "Oh, Sherry," in which the star announces he can't go through with the concept. Of course, Sammy follows through after all. On the subject of follow-through, the piece manages to maintain a good level of tonguein-cheek humor and high spirits, which this lighthearted tune requires. Some of the color scenes have an appropriately cheesy look to them, and whoever did the set decoration outside the trailer has an eye for ersatz tackiness. On the other hand, the B&W stuff with Sammy fooling around on the set definitely has been seen before, and I found his co-star a bit too glamorous in certain shots. Overall, though, Sammy and crew entertained me-maybe even

BESSMAN: Nope. I mean, what's more insulting to a video watcher's intelligence than having an artist tell you he won't do a video concept because it's been done before, then turning around and doing it? Then to add injury to insult, Sammy turns in a video that's every bit as ordinary as just about anything else you can point to with similar boredom. After his bumbling declaration of independence, we get little more than standard filler—black-and-white conceptuals intercut with color performance footage. Nothing new. Then he caves in when he sees the typical video bimbo sipping a drink! You called it right with Perry's wonderful prototype "Oh, Sherry," which was done a million times better. The only thing right about this one is the stagehand shaking his head in silent disappointment at the couple in the end.

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### **Tippin Earns Learner's Permit**

BY TRAVIS CORDER

#### ACTION!

- · Century City Artists director/producer Sherman Halsey shot Asylum singers Brother Phelps in "Were You Really Livin'." The three-day shoot was mostly completed in Los Angeles...
- Flashframe director Michael Oblowitz completed Bobbie Cryner's "He Feels Guilty" for Epic, with Madeline Bell producing...
- Scene Three got the call to shoot Daron Norwood's "If It Wasn't For Her" for Giant Records. Anne Grace produced, while Marc Ball directed. Ball was also tapped to shoot Hank Flamingo's "Baby It's You" for Giant at a private home in Lascasas, TN...
- Shade Tree Media director Steve Mims shot Shaver's "The Hottest Thing In Town" for Zoo/Praxis at the Continental Club in Austin, TX. Mims co-produced the clip with R.S. Field, who also produced Shaver's current album, Tramp On Your Street ..
- Planet Pictures director Steven Goldmann got the call to shoot Shania Twain's "You Lay A Whole Lot Of Love On Me" for Mercury in Montreal, Canada. Cynthia Biedermann produced...
- Freedman Productions producer Joseph Sassone shot MCA's Trisha Yearwood in "The Song Remembers When." Steve Purcell

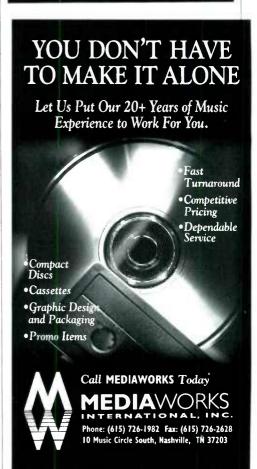
was the clip's director...

- Tom Bevins shot Kenny Chesney's "Whatever It Takes," slated for a mid-October release, for Capricorn Records. Mary Matthews produced for Above & Beyond Pictures ...
- Picture Vision director/producer Jon Small shot Aaron Tippin's "Call Of The Wild." The RCA video features Tippin driving an 18wheeler; to do so he had to obtain a learner's permit...
- Alternative Visions' Cindy Montano has produced four projects recently. She teamed with director D.J. Webster on Restless Heart's "Big Iron Horses" video for RCA/BMG Music. "Big Iron Horses" is Webster's first collaboration with Alternative Visions. Montano worked with director Thom Oliphant on two Petra videos, "Just Reach Out" and "Midnight Oil," both for Word, Inc. The Montano/Oliphant team also completed a 60-second promotional spot for Word artists called "Little Red Riding Hood." Oliphant and Montano used a live wolf on the set who wanted to eat crewman Matt Coale for lunch...
- High Five Productions director Colleen McCrary completed Sawyer Brown's "The Boys And Me" for Curb Records. Michael Salomon produced...
- Studio Productions director Roger Pistole



Reba McEntire sits back while Director John Davis, Owner/President of RedDog Productions, Inc., blocks out a shot for her new compilation Reba McEntire's Greatest Hits. The retail home video, which is due to be available in stores October 12, includes music videos, interview footage, plus a behind-the-scenes look at the making of "The Night The Lights Went Out In Georgia.'









RCA's Aaron Tippin gets a few final touches during shots at the Mirage Dry Lake Bed outside L.A. while working on the set of his latest vid, "Workin' Man's Ph.D." The clip was directed by Jon Small for Picture Vision.

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led Suzy Bogguss through her latest video, "Hey Cinderella," on location in Florida for Liberty with Joan French producing. French also produced another Pistole clip, The Mavericks' "What A Crying Shame," for MCA. Studio Productions cameras focused on Mercury's Twister Alley during the filming of "Nothing In Common But Love," shot on location by Jeffrey Phillips in the band's hometown of Paragould, Arkansas. Jim May and Karri Reeves produced...

· Tune Town Films director Stephen Angus shot Ricky Lynn Gregg's "Three Nickels And A Dime" on Grand Cayman in the British West Indies. The tropical clip was co-produced by Mike Edwards and Joe

Gaudet for Liberty Records. Angus also directed two half-hour television specials for RCA artists Lari White and Shenandoah. The Shenandoah special, Plugged In, was shot at Opryland's Chevrolet Geo Theater, and White's Lead Me Not special featured interviews and performance footage. Both specials were produced by Russ Nunley for Tune Town Films and Ralph Emery Produc-

· Keith Truesdale directed Jeff Foxworthy's excerpt video from You Might Be A Redneck If ... for Max Laffs Inc. Paul Block produced the clip for Warner Bros. Records...

Once a month, Video Vision brings you the latest in video news. If you have something of interest for this column, please contact Music Row, P.O. Box 158542, Nashville, TN 37215, 615-321-3617 by the 15th of each month.

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### Schmoozing In The Summer Rain

### BIRTHDAY BATH

Harlan Howard's 10th annual Birthday Bash (and the final one to be staged in the BMI parking lot) was a rousing success, even though shortened by the wrath of Mother Nature. The ultimate songwriter gathering and schmoozefest welcomed over 25 performers and about 3,000 attendees, netting in the neighborhood of \$45,000 to be split between the NSAI and the NSF. In all honesty, it was the most well-rounded, heavily-attended and funnest Bash I've been to. (Ellen Wood, you're amazing)

Talk about a full evening-I was transfixed by the writers' versions of songs, rapped with the watch-watching Paul Worley (who had to run to a Joy White session), exchanged pleasantries with hit songwriter Susan Longacre (wondering why she wasn't on stage), counted heads with Catherine Darnell, talked shop with Larry Sheridan and Robin Ruddy, stood in the endless wine line with Karen Staley, took a beer break with Rich Fagan, his manager Tom Oteri and singer Rich Grissom, discussed modern romance with Hal Ketchum's Mrs., Terrell and fellow Forerunner Debbie Nims, and just generally sauntered about. By the time I got backstage, the skies had opened up and everyone was scurrying for cover. I had the pleasure of sharing a tree with lovely singer/writers Allison Kerr and Jennifer Prince.

Per par, Harlan kicked off the shindig

with one of his early successes, "Heartaches By The Number," giving way to folks like Norro Wilson (who performed "The Most Beautiful Girl" and "The Grand Tour"), Rodney Crowell (with a spirited rendition of "She's Crazy For Leavin'"). Delbert McClinton (smokin' on "Every Time I Roll The Dice"), Ronnic Rogers (who was joined on stage by Alabama for a Gold Record presentation), Victoria Shaw, the low-key John Prine and surprise, surprise, fairly new Nashville resident. Donna Summer, who sang "Worth The Wait" and the Dolly classic "Starting Over Again" with sparse acoustic backing (chilling!). Nanci Griffith bade everyone farewell as the band and techs rushed to cover all the equipment. Poor Ronnie Milsap didn't get to strut his funky stuff, but I understand his bus was rockin' afterwards anyway.

-Michael Hight

### PAIR-ITY

There's this vocal duo I've known for a couple of years that have been pounding the streets of Music City. Randy Gibson and Dan Mileti (Gibson & Mileti) host a weekly writer's night at Bogie's and have been honing their song-crafting and performance skills. I caught one of their recent half-hour Bluebird sets, a very relaxed and entertaining outing of originals, highlighted by the hooky "Tied Up In A Love Me, Love Me Knot" and the idealistic "If I Could Just Play At The Bluebird Cafe." Though neither of them is a knock-your-socks-off lead vocalist, their vocal blend is impressive

and their natural sense of humor and interaction show that they really do get along.

### —Michael Hight

### REE-UNITED

A cosmopolitan crowd replete with Los Angelenos and NashVegans convened at Zanies September 20 for Wrensong's celebration of its new venture with Leeds Entertainment. Leeds Levy, garbed in black and sporting his trademark specs, shared host duties with Ree and Reyn Guyer and their respective staffs as a palette of talent melodified the evening. Sally Barris hooked my ears with "One Way To Know" as I conversed with new Leeds Entertainment plugger Amy Goodfriend, an L.A. woman on her first trip, er, visit to Music City. Ralph Murphy, the Henry James of Nashville songwriters, praised the efforts of Darryl & Don Ellis as the duo greased ears with "You Know Why." Shortly thereafter, Jon Vezner graced the crowd with his solo acoustic version of "Where've You Been," and, with all due respect to the Oaks (who made the song a #1 hit), writer John Kurhajetz did "Gonna Take A Lot Of River" (Sean Murphy, towering several feet above me, said, "Man, I could listen to this guy all night!").

Songplugger Garth Shaw and writer Jeff Chase, who is riding the crest of his recent Charley Pride single, "Just For The Love Of It," loitered with me by the bar as we absorbed the sounds of Karen Taylor-Good ("How Can I Help You Say Goodbye") and Sandy Ramos, who wailed on "Baby I'm Only Lonely" before introducing new Warner Bros. singer Faith Hill. Every crowd needs a little Faith. Soulful performances from Will Rambeaux, Jaime Kyle and violinist Conni Ellisor followed—and all this on a Monday night!

—Travis Corder

Ø,



HAPPY BIRTHDAY HARLAN. Backstage at the 10th Annual Harlan Howard Birthday Bash there were songwriters and producers aplenty...(L to R) Stewart Harris, Peggy Butcher, Nanci Griffith, Robert Byrne and Joy White.

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### Bobby Karl Works The Room Chapter 10

Ain't no party high enough, ain't no schmoozing low enough, ain't no food line wide enough.

No wind. No rain. Nor winter snow. Can stop me baby. Bobby Karl works the room, be it large or small, near or far.

Garth Brooks had a party. Pam Tillis had a party. Charlie Chase had a party. Tracy Lawrence had a (wedding) party. There were backstage concert parties, listening parties, Gold parties, release parties, book parties, ending parties and launch parties. And this was before CMA Week even cranked up.

"Big room," observed **Travis Corder** with an arch of his eyebrows as he glanced at the thousands gathered at Starwood to boogie with **Travis Tritt** (9/5). The implication, of course, was that it was too much for Bobby Karl to handle. The key to these situations, Sonny, is to focus on the quality time. In this case it was a catch-up-on-thedish session with the always sharp *Music City Newswoman* **Lydia Dixon Harden**. The concert, by the way, was killer.

"I don't know, Bob - awful big room," observed Michael Hight with a twinkling eye cast over the thousands gathered to schmooze at the Harlan Howard Birthday Bash (9/14). The implication being that such a gathering might intimidate Bobby Karl. The key to these situations, Sonny, is experience. BK has attended all 10 HHBB's and has developed a special zone defense for the occasions. You start in BMI with the divine Ellen Wood to plan strategy. Stop in the drink line and absorb schmooze from Harry Warner, Catherine Darnell, Beverly Keel and other media mavens like Hight. Then head backstage to commune with Duane Allen, Don Light, Cathy Gurley, Kip Kirby, Alan Mayor, Kay Johnson, Allen Brown, Holly Gleason, Hope Powell, Norro Wil-

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son, Hillary Kanter, Rodney Crowell, Guy Clark, Ronnie Milsap and the like.

Next you circulate on the periphery of the crowd, absorbing schmooze along the way from Ben Payne, Bill Kenner, Dave Mack, Eve Vaupel, Bob Millard, Gilly Crowder, Mark Luna, Billy Livsey, Janet Williams, Randy Rayburn and more music biz wannabe's than have ever gathered in one spot (at least since last year's HHBB). For the finale, you plunge into the center for a grin-and-grip.

Now the trick in all of this is to schmooze lightly enough to stay focused on the tunes. The afore mentioned Crowell, plus Joy White, Delbert McClinton, Sandy Knox, Pat Alger, John Prine, Victoria Shaw and Freddie Hart were the show stoppers for me. Not to mention surprise guest Donna Summer (who looked great and sounded greater). Nanci Griffith was so special the heavens wept.

It was coming down in sheets by the time I got to the car I'd stashed behind Sony. Like I said, neither rain, nor....

The reason the automobile was there was because of the extraordinary event the label staged to introduce bi-lingual tenor **Rick Trevino** (9/14). How extraordinary? They let him play and sing. Alone. What a concept. And, oh, what a talent. I'm not kiddin.' We're talking goosebumps, folks. Just ask BKWTR regular **Peter Cronin**, or **Dan Goodman**, **Ken Levitan**, **Jack Lameier**, **Joe Casey**, **Wendy Shafer** or any number of media attendees. This kid is awesomely gifted.

It was over the river and through the woods to get to the Louisville Speedway for a

concert by the even more electrifying Collin Raye (9/19). Bouncing along in our caravan of TNN vehicles were the delightful Shannon McCombs, Greg Crutcher and Roberta Morse, the keys to our hip new Country Music Video Album Hour Fridaynight series. We sang songs and told jokes on the walkie-talkies all the way up 1-65. Remember John Watkins who used to work for Allen Brown? He's now Collin's road manager and he's a good 'un. Smoothing the way into the Speedway backstage, besides Mr. John, was WAMZ's Coyote Calhoun, the dude tossing this listener-appreciation bash. And just to prove that Music Row can take its party on the road, Daryl and Don Ellis schmoozed and sang. Backstage, Collin got a Louisville Slugger personalized with his name. Totally excellent.

Is **Bonnie Taggert** a true-blue buddy or what? I didn't ask for this, but she and Joe took it upon their lovely selves to host a book kick-off dinner party for me and Miss Mary (9/11). Wasn't that sweet?

And, child, what a night. I'm not sure who got the biggest laughs, David Conrad, Hazel Smith, Brenna Davenport-Leigh, Karen Conrad, David Ross or Miss Anna Denise. Suffice it to say that this was definitely a let-down-your-hair blowout that was full of yuks.

Anyway, so then Roger Sovine had a party; and Ree Guyer had a party; and Jeff Xander had a listening; and Mark O'Connor had a concert party; and Eric Tidwell staged a showcase; and Mike Griffin & the Unknown Blues Band had a listening party; and Shawn Camp had lunch and Kyle Lehning had dinner......

(Cont.)



Arista label chief Tim DuBois sits quietly while a group of industry-ites fashion a crown for him out of souvenir mint julep cups@#\$! At a celebration dinner (F Scott's) hosted by BMI to honor "We'll Burn That Bridge," the latest #1 from Brooks & Dunn, are: (L to R) Ronnie Dunn (co-writer), Sony Tree's Paul Worley, Don Cook (co-producer/co-writer), co-producer Scott Hendricks, BMI's Jody Williams, and Kix Brooks (co-writer).

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MUSIC ROW

OCTOBER 8, 1993

### ALBUM CUT RESEARCH



### **# STATIONS REPORTING: 44**

**\*\*\*** Indicates New Entry R Indicates Re-Entry Indicates Tie

### TOP ALBUMS

ARTIST · Album Title · Label · Total Points

#### Preferred Tracks (%=Degree Of Preference Within Each LP) 9/23 10/8 GARTH BROOKS • In Pieces • Liberty • (66) 0 \*American Honky-Tonk...20%; Callin' Baton Rouge 20%; Standing Outside... 18% WYNONNA JUDD . Tell Me Why . Curb/MCA . (48) 4 2 Girls With Guitars 58%; Rock Bottom 17%; Father Sun 8% 3 3 CLINT BLACK · No Time To Kill · RCA · (42) Tuckered Out 60%; A Good Run Of Bad Luck 12%; State Of Mind 12% TRACY LAWRENCE · Alibis · Atlantic · (41) 5 If The Good Die Young 44%; I Threw The Rest Away 32%; Crying Ain't Dying 22% JOHN MICHAEL MONTGOMERY • Life's A Dance • Atlantic • (31.5) 10 5 Dream On Texas Ladies 35%; Line On Love 32%; A Great Memory 32% AARON TIPPIN . Call Of The Wild . RCA . (31) 16 6 Honky-Tonk Superman 42%; My Kind Of Town 16%; The Call Of The Wild 10% PATTY LOVELESS . Only What I Feel . Epic . (30.5) 6 You Will 57%; Mr. Man In The Moon 20%; How About You 7% SHENANDOAH · Under The Kudzu · RCA · (30) If Bubba Can Dance 47%; Under The Kudzu 23%; One Kind Of Woman I Like 17% MARK CHESNUTT · Almost Goodbye · MCA · (29) 2 9 My Heart's Too Broke 34%; Woman, Sensuous Woman 34%; Vickie Vance... 14% DWIGHT YOAKAM . This Time . Warner/Reprise . (27.5) 7 10 张Fast As You 37%; King Of Fools 19%; Pocket Of A Clown 24% BILLY RAY CYRUS . It Won't Be The Last . Mercury . (27) 8 11 Ain't Your Dog No More 30%; Only Time Will Tell 19%; Words By Heart 15% JOE DIFFIE · Honky Tonk Attitude · Epic · (26) 7 12 Cold Budweiser And A...42%; John Deere Green 31%; I Can Walk The Line 12% BROTHER PHELPS . Let Go . Asylum . (23) 18 13 ₩Were You Really Livin' 22%; Hot Water 22%; What Goes Around 13% BROOKS & DUNN · Hard Workin' Man · Arista · (22) 13 14 Rock My World 73%; Mexican Minutes 18%; Texas Women... 5% ALAN JACKSON · A Lot About Livin' ... · Arista · (21) 15 12 Tropical Depression 57%; She Likes It Too 14%; Up To My Ears In Tears 14% RICKY VAN SHELTON · A Bridge I Didn't Burn · Columbia · (20) 13 16 If They Turn Off Our Lights 25%; Where Was I 20%; A Bridge I Didn't Burn 20% GIBSON-MILLER BAND · Where There's Smoke · Epic · (19) 14 Stone Cold Country 58%; Your Daddy Hates Me 21%; She Gettin' A Rock 11% JOHN ANDERSON . Solid Ground . BNA . (17.5) 18 Nashville Tears 41%; I've Got It Made 18%; Bad Love Gone Good 12%

CARLENE CARTER · Little Love Letters · Giant · (17) 15 19

I Love You 'Cause I Want To 35%; Sweet Meant To Be 18%; Nowhere Train 18%

STEVE WARINER . Drive . Arista . (17) 19 Drive 41%; Missing You 24%; (You Could Always) Come Back 18%;

DEAN DILLON · Hot, Country And Single · Atlantic · (15.5) When Hell Freezes Over 53%; I Just Came In Here To... 27%; Old News 13%

R21 BILLY DEAN • Fire In The Dark • SBK/Liberty • (15)

We Just Disagree 60%; Only A Woman Knows 13%; Two Of The Lucky Ones 13%

SUZY BOGGUSS · Somethin' Up My Sleeve · Liberty · (15) Diamonds And Tears 33%; Somethin' Up My Sleeve 20%; You'd Be The One 13%

20 22 RONNIE MILSAP • True Believer • Liberty • (14.5)

Somebody's Gonna Get That Girl 21%; Desire 21%; Desperate Man 21% CLAY WALKER · Clay Walker · Giant · (14) 23 23

White Palace 43%; Money Can't Buy... 14%; Dreaming With My Eyes...14%

# Denotes track scheduled for single release

Tie-breakers are determined by awarding a 1/2 point to the album with the highest number of total points on the previous chart. © Copyright 1993, Music Row Publications, Inc. All rights reserved. The information contained herein is deemed proprietary and cannot be copied, distributed, or commercially exploited without permission of Music Row.®

### TOP CUTS

ARTIST . Song Title (Writers)

### 9/23 10/8 WYNONNA JUDD . Girls With Guitars (M.C. Carpenter)

CLINT BLACK • Tuckered Out 2 (C. Black, H. Nicholas)

TRACY LAWRENCE . If The Good Die Young 3 (P. Nelson, C. Wiseman)

PATTY LOVELESS . You Will 6 (P. Rose, M.A. Kennedy, R. Sharp)

BROOKS & DUNN • Rock My World (Little...) 5 (B. LaBounty, S. O'Brien)

SHENANDOAH • If Bubba Can Dance ... (M. Raybon, M. McGuire, B. McDill)

TRACY LAWRENCE • I Threw The Rest Away (G. Nelson, P. Nelson)

G. BROOKS • American Honky-Tonk Bar Assoc. 12 (B. Kennedy, J. Rushing)

GARTH BROOKS . Callin' Baton Rouge \*\*\* (D. Linde)

AARON TIPPIN • Honky-Tonk Superman ... (A. Tippin, B. Brock)

ALAN JACKSON . Tropical Depression 10 (A. Jackson, J. McBride, C. Craig)

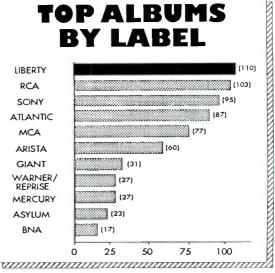
**GARTH BROOKS • Standing Outside The Fire** 12 ... (J. Yates, G. Brooks)

J. M. MONTGOMERY • Dream On Texas Ladies (S.D. Mills)

JOE DIFFIE • Cold Budweiser And A Sweet Tater (T. Gentry, G. Fowler, R. Rogers)

GIBSON-MILLER BAND . Stone Cold Country (D. Gibson, B. Miller)

### TOP ALBUMS BY LABEL



(Chart figured on total points each label received from all entries on the Top Albums Chart)

17

20



### Hollyville

BY STEVE HOOD

Hollywood is still hankerin' for that Nashville sound, it seems. with The Thing Called Love having hit the theaters this past month and a couple more country music-based soundtracks following fast on its heels. The Lane Frost Story, a movie depicting the life of a real rodeo star whose untimely death shocked the cowboy world, gets a big helping of background twang from producer Tony Brown. Recordings by David Lee Murphy at Soundstage, Billy Dean at the Soundshop, and Reba McEntire at Masterfonics and Javelina should fit the bill nicely. Another project that's been circulating through town is the upcoming big-screen version of The Beverly Hillbillies. Richard Landis has been working hard on the soundtrack with Lorrie Morgan, Doug Supernaw, Michelle Wright and the Oak Ridge Boys at Loud Recording, the Castle, and Masterfonics. In addition, Garth Fundis contributed to the project with tracks by Ricky Skaggs and Jim Varney, recorded at Sound Emporium.

Studio owner Chas Sandford will celebrate the Grand Opening of Secret Sound with an open house October 5, from 4 to 8 p.m. at 51B Music Square East. Chas, a former West Coast producer/writer/studio owner who has worked with folks like Stevie Nicks, Rod Stewart, Chicago, and Def Leppard, moved into town in February with \$2 million worth of gear in tow. The studio will feature an SSL 4064G Ultimation console, 48 channels "E" EQ, a 64 channel Otari digital package, and a 48 channel Studer analog package... Hilltop Studios has recently opened their "B" Room, fortified with a Sony APR-24 24-track recorder and a Sound Workshop Series 34 automated console. Aside from mixing, this room will be used for midi production also. Equipment additions include Champagne Studios' purchase of a new 3700 Panasonic DAT machine and a Tube-Tech LCA-2A stereo compressor...Music Row Audio has also aguired a Tube-Tech compressor, as well as an Otari MTR 100A 24-track machine and two Lexicon PCM-70 reverb units. Word on the street has it that Buster Phillips has fixed the parking lot at Wulf's Lair, so visiting there should be safer, and much congratulations to Lisa Roy, the new Director of Recording at Masterfonics! Until next time, keep mixin' it up and hopefully we'll hear it at the movies. See ya next month.

Studios are listed in alphabetical order. Where the listings didn't fit on one line, there is an arrow (>) to indicate that the information is continued.

ı	more 2 are arread ( ) to mandate that me myer mander						
l	ARTIST	<b>PRODUCER</b>	ENGINEER	LABEL	PROJECT		
Į	ADVENT SOUND RECORDING						
l	Randy Handley Band	A. Peake/P. Foley	_	_	demo		
Ì	Count Bass D.	Demarco	"	Advanced	trax		
	The Keep	The Keep/P. Foley	Patrick Foley	_	demo		
	John Mollenhauer	John Mollenhauer	_	Stargem	mix		
	San Rafael Band	R. Vasquez/P. Foley	_	_	demo		
	Inside Country Band	Goodman Prod.	_	_	radio pro.		
BATTERY STUDIO							
	Whiteheart	Whiteheart	Richy Biggs	StarSong	mix		
	Joy White	Worley/Chancey	Mike Poole	Columbia	trax		

ARTIST	PRODUCER	ENGINEER I	ABEL P	ROJECT
Phil Sandifer	Bret Teegarden	Shane Wilson	Urgent	mix
Daniel Tashian	Giles Reeves	Giles Reeves	Vector	demo
Billy Charles	Pat McMakin	Pat McMakin	_	demo
Phil Keaggy	Lynn Nichols	Richy Biggs	Word	mix
Wayne Perry	Wayne Perry	Lee Groitzsch	Zomba	demos
Keith Perry/	,			
⇒A.J. Masters/Jason				
⇒Blume/John Shaep	Mike Hollandsworth	"	"	demos
Marc Beeson	Robert Byrne	Bob Bullock	BNA	trax/od's
Billy Sprague	Various	Tom Laune	_	mix
Rob Frazier	Frazier/Kramf	Teegarden/Poole	Urgent	mix
Tracey Prescott	Pat McMakin	Pat McMakin	Tree	od's/mix
The Twins	Jody Spence	Jody Spence	StarSong	trax/mix
Steve Gatlin	Gatlin/Breeden	Klein/Johnson	_	mix
Brent Mason	Brent Mason	Lee Groitzsch	Zomba	demos
Billy Sprague	C. Harris/Kirkpatrick	Tom Laune	Benson	mix
Ray Boltz	Steve Millican	Paul Salveson	Word	od's
Steve Camp	Steve Camp	Terry Christian	WarnAll.	video mix
<b>BENNETT HOUSE</b>				
Amy Grant	Keith Thomas	Bill Whittington	A&M/Word	prog/print
Various	Greg Nelson	Deaton/McLean/		
₩		Parker	WarnAll.	od's
Songwriter demos	J. Dilillo/VillaLobos	VillaLobos/McLea	n —	od's/mix
Ashley Cleveland	Wilson/Greenburg	Laune/McLean	Fingerprint	trax
BOBBE SEYMOUR	R RECORDING ST	UDIO II		
John Partridge	Bobbe Seymour	Rick Latina	Big Texas	album
Angel Griffon	"	Melony Jones	Sky Glow	singles
Keith Palmer	Eddie Burton	Skip Mitchell	March	master
Ron Grady	Bobbe Seymour	Cris Franz	Mikado	master
Mavis Hughs	"	Rick Latina	Kagyo	album
Debbie Stern	"	"	"	album
Kay C. Lynne	"	Rick Latina	V. Canada	master
Tommy Dennis	Eddie Burton	"	March	demo
Watuci Rodeo	Bob <b>be Se</b> ymour	Mark Lambert	Mikado	master
Ranger Cody	Cris Ethridge	Bobbe Seymour	Cal. Gold	album
Four Door Grape	Bobbe Seymour	Melony Jones	"	album
Don ClayBorne	Don ClayBorne	Rick Latina	_	demo
THE CASTLE				
Dos Cojones	M. Janas/C. Mead	Mike Janas	— W Cl	od's/mix
Michael Lunn	Michael Lunn	Jim Dineen	•	demo mix
Bruce Springsteen Montondo	Tommy Sims Rob Feaster	B. Lenox/Duncar		song dmo demo
	Scott Hendricks	R. Feaster/Collins Hendricks/J. Kun.		
Larry Stewart		"		single rmx
John M. Montgomer	у		Atlantic	single mix
Lorrie Morgan/				
Doug Supernaw/ ⇒Michelle Wright	Richard Landis	Peterzell/Collins	20th Cen.	anded.
Twila Paris	B. Bannister/P. Mills			sndtrk. trax
Steve Green	Brown Bannister	"	· —	trax
Tamara Walker	Chuck Howard	Kelton/Nevers	— Dia. Strk.	mix
Music City Mass Cho		Nevers/Collins	New Haver	
Travis Tritt	Gregg Brown	Feaster/T. Collins		trax
Natl. Civil Rights	Sanchez Harley	McCarthy/Janas	WB	trax/od's
The Clintons	Donny Roberts	Mike Janas	-	od's/mix
CEDAR HOUSE	Donny Roberts	wine jairas	_	OU S/THIA
Chris Wall	Johnny Pierce	Jim Emrich	_	album
	, sinney ricite	Jan Carater		anounn



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PROJECT



	ARTIST	PRODUCER	ENGINEER	LABEL I	ROJECT		
	CHAMPAGNE STUDIOS						
	George Ducas	Rafe VanHoy	Griffith/Best/				
	<b>•</b>	······,	VanHoy	_	demo		
	Mark Sagar	_	Randy Best	_	demo		
	Hillbilly Romeos	Randy Best	R. Best/R. Futch	_	demo		
	<b>CREATIVE RECOR</b>	DING					
	Cathedrals	Lari Goss	B. King/N. Logan	_	od's		
	Ken Shelton	Delton Alford	Logan/Stines	Msc. Minist	.mix		
	_	Phil Copeland Music	: Mayfield/Logan	_	jingles		
	Great Plains	Brent Maher	Maher/McKell/				
	<b>-</b>		Logan	Columbia	mix		
	Stacy Dean Campbell	Brent Maher	Maher/McKell/				
	<b>⇒</b>		Logan	Columbia	trax		
	Shelby Lynne	"	"	Morgan Cr	k mix		
	_	Dan Williams Music	J. McKell/Logan	GMC Trks	jingle		
	_	"	"	Glako	"		
	_	"	"	St. Martin	"		
	ELEVEN ELEVEN S	OUND					
	John M. Montgomery	Scott Rouse	R. Good/S. Lede		re-mix		
	Kimber	"	"	Curb	re-mix		
l	Joey Balin	Joey Balin	Billy Sherrill	_	trx/od/mx		
١	Various	H. Howard/J. Leap	Rodney Good	_	demo		
١	Nigel Olsson	Dave Reitzes	Billy Sherrill	_	od's		
1	Sammy Kershaw	B. Cannon/Wilson	Billy Sherrill	Mercury	trax		
I	Alicia Major	Ritchie Albright	"	_	trx/od/mx		
	EMERALD SOUN			0.445			
l	Take 6	Take 6	Malouf/MacDou	-	trax/od's		
l	Billy Dean	Jimmy Bowen	F. Buckley/Hardi	n Liberty	trax/od's		
	Kathy Mattea	Josh Leo	Marcantonio/				
	•		Martin	Mercury	trax/od's		
	Marty Stuart	Tony Brown	Guess/Williams/				
ŀ	•		Smalls	MCA	trax/od's		
l	BeBe & CeCe Winans		V. Caldwell/R. M	lartin	Capitolmix		
l	Billy Falcon	James Stroud	Marcantonio/				
1	-	,,	J. Hurley	Mercury	trax/od's		
	John Anderson		Peterzell/Hurley	MCA	trax/od's		
	ERNY RECORDIN						
	Kenny Mullins	K. Mullins/D. Erny	Dave Erny	_	album		
	Lucky & the Hot Dice	Billy Poore	"	Renegade "	album 		
	Billy Poore	"	"	,,	album		
П							

<u>ARTIST</u>	PRODUCER	ENGINEER	LABEL I	PROJECT
loe McCutchen	Garland Kraft	"	Crossover	album
Yancey de Veer	_	"	_	demo
Margie Plant	_	"	-	demo
GATLIN BROTHER	RS			
Ford Trucks	Michael Stergis	Michael G. Smith	_	jingle
Jim Nichols	- :	_	_	demos
Paulette Carlson	Bumgardner/Stergis	_	_	radio prm.
Steve Gatlin	S. Gatlin/F. Breeden	Kent Madison	Cheyenne	promos
BMG Australia	_	"	_	demos
Warner-Chappell Aust	t. —	"	_	demos
Cathy Dunning	Hauser/M.G. Smith	_	_	voc/mix
HILLTOP				
K.J. Hansen	Hai Wayne	John Nicholson	_	trax/mix
Various	Tom McBride	"	_	Dllywd. LP
David Frizzell	David Frizzell	"	_	demos
Pat Boone	_	"	_	mix/TV
TenTen Music	Carson Chamberlair	ı "	_	demos
Tracy Lawrence	J.D. Miller	"	Aln-Mrtn	jingle
Razzy Bailey	Razzy Bailey	"	_	demos
IMAGINE SOUND				
Rob Brandon	Eric Paul	Eric Paul	_	od's
Deana Carter	Steve Tillisch	Tillisch/Merrick	Liberty	trax
Club Fred	Jim Long	Bryan Talbot	_	trax/mix
Stephanie Davis	Kyle Lehning	Lehning/Merrick	Asylum	od's
Anita Baker	Merrick/Sanderson/			
-	Gore	Neal Merrick	Sony	trx/od/mx
Geronimo Trevino III	Geronimo Trevino I	ll Eric Paul	_	od's/mix
Bob Woodruff	Steve Fishell	Mike Poole	Asylum	od's
JAVELINA				
Glen Campbell	Ken Harding	Warren Peterson	New Have	n mix
Collin Raye	_	Ed Seay	Epic	od's
Jay Joyce	Jay Joyce	Mike McCarty	Cross Fire	trx/od/mx
Reba McEntire	_	John Guess	MCA	sndtrk
Dan Seals	Jerry Crutchfield	Tim Kish	WB	od's
Tracy Bryd	"	"	MCA	od's

# MUSICROW STUDIO CARDS TERRY McMILLAN HARMONICA/PERCUSSION

### Terry McMillan =

Born: Lexington, KY Age: Unknown! Ht: 6'4" Wt: 200 Hair: Blonde Eyes: Hazel Years In Nash: 20 Years PlayIng: Since age 7

INSTRUMENTS: Hohner Golden Melody Harmonica, Conbop congas and LP congas, Udu Drums, Jews Harp, Shakers, Tambourine, Windchimes, African Instrs., and anything else that makes strange noises!

FAVORITE GEAR: Fender Bassman and "Juiced-up" Fender FIRST MASTER SESSION: Jeannie C. Riley—1974

RECENT SESSIONS: Garth Brooks, Wynonna, Tanya Tucker, Michael W. Smith, Chet Atkins, Brooks & Dunn, Michael English, Ronnie Milsap, Dolly Parton, Billy Dean, Suzy Bogguss, Doug Stone, Larry Carlton

CAREER HIGHLIGHT: I've been so blessed in my career to be able to work with great artists, it is difficult to pick the highlight, but working with Ray Charles certainly was a highlight.

MUSICAL INFLUENCES: Paul Butterfield, Santana, Allman Brothers, John Mayall, Ray Charles, soul music and R&B FAVORITE ENGINEERS: So many! Each has a different

HOBBIES: Any activity that allows me to have fun and relax with my family



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MUSIC ROW

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<u>ARTIST</u>	<b>PRODUCER</b>	<b>ENGINEER</b>	LABEL	PROJECT
LOUD RECORDIN	G			
Doug Stone	James Stroud	Lynn Peterzell	Epic	trx/od/mx
Eagles Tribute	James Stroud	"	Giant	_
Dennis Robbins	R. Landis/J. Stroud	"	"	mix
Bev. Hillbillies Sndtrk	Richard Landis	Peterzell/Ainlay	RCA	_
John Ande <b>rs</b> on	James Stroud	Lynn Peterzell	MCA	sndtrk.
MAGIC TRACKS				
Palomino Road	Ron Gilbeau	Mike Elliott	_	master
Neal Ramsay	Neal Ramsay	"		master
Bob Skillen	_	"	-	demos
MusAmerica	Jim Pasquale	Marty McClantoo	_	demos
Sharon Cobb	Johnny Neel	"	_	demo
Karen Akin	Gene Simmons	Mike Hopkins	_	demo
Heather Glacy	Jack Richards	Marty McClantoo	_	master
J. Allen/C. Moody	J. Allen/C. Moody	Mike Elliott	_	demos
Gordy Thomas		"	_	demos
Brett Gambino	Marty McClantoc	Marty McClantoo	_	master
Joe Dowell	Joe Dowell	Mike Elliott	_	jingles
Three Hour Tour	Marty McClantoc	Marty McClantoo	_	master
MASTERFONICS				
Rodney Crowell	Rodney Crowell	Dave Thorner	Columbia	mix
George Jones	N. Wilson/Cannon	John Guess	MCA	mix
Wynonna	Tony Brown	"	"	re-mix
Reba McEntire	Tony Brown	"	"	mix
Dolly Parton	Steve Buckingham	Al Schulman	Columbia	vocals
Doug Supernaw				
⇒& Michelle Wright	Richard Landis	John Guess	20th Cent	. vocals
Stephanie Davis	Kyle Lehning	Chuck Ainlay	Asylum	mix
MASTERLINK I &	,	,	•	
Craig Allen Sanford	_	Brad Hartman	_	demos
Bill Griffin	-	Glenn Rieuf	_	demos
Lee Greenwood	Billy Adair	Chad Hailey	_	ABS
Marie Osmond/	•	,		
⇒Gary Morris/				
⇒Lee Greenwood	_	Marc Repp	_	TNN spec
Gov. Jimmie Davis	Charlie McCoy	Glenn Rieuf	_	_ '
MATRIX	,			
Charlie Marlin	Jack Howell	Jack Howell	Bgr. Dnc.	album
Don Wharton	James A. Wilson	"	Thrd. Frkn	g.album
Bruce Harris	"	"	_	demos
Knifewing	Ritchie Albright	"	_	demos
The Holidays	Warner Hodges	"		album
Jeff Ross	Jeff Ross	"	_	demos
Troy Lancaster	Troy Lancaster	"	_	mix
Lawrence Bealle	Jack Howell	"	_	mix
Peter Lippman	Peter Lippman	"	Lippsync	video
Johnny Few				
⇒& the Far Between	s Danny Hilley	Danny Hilley	_	trax

ARTIST	<b>PRODUCER</b>	ENGINEER	LABEL	PROJECT
Lynn Langham	Brad Hartman	Brad Hartman	AlmIrv.	demos
Gilly Elkin	"	"	_	demos
THE MONEY PIT				
Boy Howdy	Chris Farren	Ed Seay	Curb	mix
Lane Brody	Eddie Bayers Jr.	Hedden/Poole	_	od's/mix
Sawyer Brown	Miller/McAnnally	Ed Seay	Curb	mix
Desert Rose Band	P. Worley/E. Seay	"	"	od's
Adie Grey	_	Jim Burnett	_	od's
Nitty Gritty Dirt Band	P. Worley/E. Seay	Ed Seay	Liberty	od's
Collin Raye	Hobbs/Worley/Seay	"	Epic	od's/mix
Russell Terrell	A. Martin/E. Seay	"	_	od's
<b>MUSIC ROW AUD</b>	10			
Sylvia Hutton	J. Mock/S. Hutton	Dennis Ritchle	_	voc/od's
Don Arthur	Bill Warner	Bill Warner	_	trx/od/mx
Craig Allen Sanford	Dale Herr	Brad Hartman	_	art. dev.
Dave Thomson	Bil VornDick	Ben Harris	_	trax/od's
<b>NIGHTINGALE ST</b>	UDIO			
Loretta Lynn/				
⇒Dolly Parton/				
Tammy Wynette	Steve Buckingham	Paczosa/Schulma	n Columbia	od's
Cox Family	Alison Krauss	Gary Paczosa	Rounder	od's
Randy Travis	Kyle Lehning	Joe Bogan	WB	trax
Sam Hill	Pat Flynn	Steve Tveit	_	trax/od's
QUAD	,			
Marc Beeson	Robert Byrne	Bob Bullock	BNA	trax/od's
Steve Green	Greg Nelson	Bill Deaton	Sparrow	od's
Margaret Bell	BeBe Winans	Mike McCarthy	Epic	trax/od's
Gibson-Miller	Doug Johnson	Tommy Cooper	Epic	od's
Blakey St. John	Chuck Howard	Campbell-Smith	_	od's
Ford Trucks	Dan Williams	Jim McKell	_	jingle
RECORDING ART	S			
John M. Montgomery	Scott Hendricks	Hendricks/Kuntz	Atlantic	vocals/od's
Rodney Crowell	Rodney Crowell	Marcantonio	Columbia	vocals/od's
Malcolm Holcomb	Don Tolle	Jasczc/Morgan	Prpl. Grl.	trx/voc/od
Dave Clemmens	Kim Scharnberg	Aaron/Morgan	_	demo
SANCTUARY				
Smokey Robinson/				
⇒J.K. Jones	Scott Baggett	Scott Baggett	_	demos
Hillbilly Jim	J. Hart/H. Hogan	"	_	WWF LP
Major Bob Publishing	Lana Wood	"	_	demos
Love Sauce & Soul Bo	ones Dave Barratt	Barry Sanders	_	master
Carol Chase	Dave Pomeroy	"	Jay Senter	demos
Scott Miller	Scott Miller	"	Tower St.	demos
Tom Wopat	Tom Wopat	"	Rick Hall	demos
Phil Copeland Music	Phil Copeland	John Mayfield	_	jingle proj.
Steve Booker	Robert Johnson	Richard Dodd	Sony/Tree	demos
Cop Out	Matt Bayles	Chris Davie	_	master
Lionel Cartwright	Lionel Cartwright	Bullock/Sanders	_	master



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MUSIC ROW

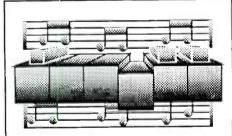
OCTOBER 8<sub>0</sub> 1993



ARTIST	<b>PRODUCER</b>	<u>ENGINEER</u>	LABEL P	ROJECT
SIXTEENTH AVEN	IUE			
Screamin' Cheetah	Paul Ebersold	Ebersold/Martine	z Atlantic	trx/mix (A)
Steve Green	Gregg Nelson	Deaton/Martinez	Sparrow	mix (A)
Lisa Duncan	Clyde Brooks	Tillisch/Martinez	CBP	trax (A)
Lionel Cartwright	"	Bullock/Martinez	"	trax (A)
Dorcha	Dorcha	"	Carlyle	mix (A)
Kosetsu Minami	Takahiro Kado	McMakin/Martine	ezPny. Cnyn.	trx/mx (A)
Tony Toliver	James Stroud	J. King/Martinez	Curb	trax (A)
Blakey St. John	Chuck Howard	Smith/Martinez	Dia. Strk.	trax (A)
Leon Russell	Leon Russell	Griffith/Martinez	Humble Hrt	. trax (A)
Nancy Montgomery	Nancy Montgomery	Mike Griffith	Grt. Cumb.	trx/mix (B)
Hardcore	Hardcore	"	-	trx/mix (B)
Vegas Cocks	Brian Hardin	Brian Hardin	Carlyle	trx/mix (B)
Roger Allen Wade	Chuck Howard	Campbell-Smith	Dia. Strk.	od's (B)
Jay Nelson	"	"	"	od's (B)
Fred Koller	Fred Koller	Elwell/Reeves	Vect/Poly.	trx/mix (B)
SOUND EMPORIL	JM			
Rick Tippe	Dave Pomeroy	Clarke Schleicher		album
Trisha Yearwood	Garth Fundis	G. Laney/D. Sink	o MCA	album
Jim Varney/				
→ Ricky Skaggs	"	Gary Laney	20th Cen.	sndtrk.
Jamie O'Hara	"	"	RCA	album
Al Kooper	Al Kooper	"	_	album
Marilyn Martin	Don Potter	Hedden/Hutton	Atlantic	album
Peter McCann	Peter McCann	Miles Wilkinson	EMI	demos
Slick Lilly	Greenberg/Wilson	Dodd/Hutton/Lir		album
Montana Rose	Russell Smith	Ken Hutton	RCA	album
Susan Duffy	Andy Byrd	Andy Byrd	Warn-Chap	
Mary Margaret	"	"	"	demos

B. Bullock/D. Hall CSB

	ARTIST	<b>PRODUCER</b>	<b>ENGINEER</b>	LABEL F	PROJECT
	SOUNDSHOP				
	Lawn Boy	J.C. Meyer	Mike Bradley	Hmgbrd.	jingle
	Peter Hofmann	Steve Gibson	Bob Bullock	Sony/Ger.	trax
	Billy Dean	Tony Brown	Mike Bradley	MCA	sndtrk.
	James House	Don Cook	Bradley/Capps	Epic	album
	Victoria Shaw	Andy Byrd	John Dickson	WB	od's
	SOUND STAGE				
	Terrie Finnerty	Clyde Brooks	Schnaars/Bullock	C\$B	od's
l	Tracy Byrd	Jerry Crutchfield	T. Kish/C. White	MCA	trax/od's
	Lisa Brokop	"	"	Liberty	trax/od's
l	Pearl River	"	Guess/Williams/		
	<b>.</b>		Bason	Liberty	mix
	Michael James	G. Chapman	Guess/Williams/E	Bason/	
	•		Cunningham	Reunion	mix
	Lesley McDaniel	Jeff Gordon	"	West. Life	mix
ĺ	Gary Chapman	G. Chapman	"	Reunion	mix
1	Jesse Hunter	Barry Beckett	"	BNA	mix
l	Billy Dean	Jimmy Bowen	Buckley/Hardin	Liberty	od's/mix
١	Michael Twitty	Bob Bean	Cherry/White	Main St.	TV trax
١	Mandy Barnett	Gail Davies	White/Thomas II	Liberty	demos
ľ	Marty Heddin	Tom Shapiro	Craig White	Albeck	demos
1	David Lee Murphy	Tony Brown	Marcantonio/		
l	<b>—</b>		Martin	MCA	sndtik
1	Mick Damron	Clyde Brooks	Richard Dodd	CSB	demos
l	Music City Mass Choi	ir Derek Lee	Nevers/Thomas	II New Haver	n mix
1	Neal McCoy	Barry Beckett	Green/C. White	Atlantic	mix
١	Nitty Gritty Dirt Band	Anthony Martin	Tommy Cooper	Liberty	od's
	Phillips, Craig & Dear	n Paul Mills	Paul Mills	PCM	od's
	Pirates of Mississippi	Mark Wright	Peterzell/White	Liberty	dance ma
	Radney Foster	Steve Fishell	C. Ainlay/Lewis	Arista	mix
П					



Clyde Brooks

Terrie Finnerty

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l					
	ARTIST	PRODUCER	ENGINEER	LABEL	PROJECT
	SOUND STAGE (co	ont'd)			
l	Don Hall	Greg Kane	"	Don Hall	mix
l	Dan Seals	Jerry Crutchfield	"	WB	trx/od/mx
١	Flat Mass	Flat Mass	John Thomas II	Flat Mass	trax/mix
١	Various choirs	K. Furgeson/Green	Mayfield/White	Word	mix
1	Web Dalton	Chuck Howard	Mike Griffith	Dia. Strk.	demos
	Tamara Walker	"	Smith/Elwell/		
	<b>—</b>		Kelson/Nevers	"	demos
i	Noah & the Stormers	"	B.C. Smith/Elwell	Liberty	trax/od's
	Jim Rice	"	"	Dia. Strk.	demos
	lay Nelson	"	"	"	demos
	Blakey St. John	"	"	"	demos
	David Jones	"	"	"	demos
	Jim Wise	"	Campbell-Smith	"	demos
	Bobby Cyrus	G. Kane/B. Daniels	G. Kane/C. White	e Isl. Bound	mix
	Clay Crosse/				
	⇒Cathy Trocolli	Chudacoff/Benetta	Cooper/Ralston	Reunion	od's
	Whiteheart	_	_	StarSong	master
	Amy Sheene	_	_	Wix Grp.	master
	Arlen Roth	_	_	Oh Boy	master
	Audio Adrenaline	Go Tee Prod.	Baldridge/Hall	Go Tee	mix
	Bellamy Brothers	_	-	Bel. Bros.	master
	Bill Rice	Chuck Howard	Eric Elwell	Dia. Strk.	demos
	Bill Wilkerson	"	"	"	demos
	STUDIO 19				
	Collins Music	Collins Music	Dave Matthews		demos
	Genevox Music	Kathy Hill	"	_	child. LP
	Mark Springer	Mark Springer	"	_	demos
	Eric Horner	Eric Horner	John York	_	demos
	Pam Tillis	Bob DiPiero	Matthews/York	_	_
	Jann Coe	John Kelton	Matthews/Valley	/	demos
	Wesley Dennis	Keith Stegall	J. Kelton/D. Valle	ey	demos
	Lee Greenwood	Billy Adair	Chad Hailey	ABS	score
	STUDIO 23				
	Barbara Cloyd/	Cloyd/Cumming	Cumming	_	demo
	⇒Hank Sable		,,	<b>a</b> :	
	Peggy Newman	Newman/Cumming	₹ ″,	Cimarron	
	Eric Lin	Bryan Cumming	"		demo
	Jason Blume	Jason Blume	"	Zomba	demo
	Pat Lawless	Lawless/Cumming		_	demo
	Curt Bair STUDIO 33	1. Rogers/L. Bright	"	_	demo
	Jeff Skorik	David Huff	Tom Lewis	_	demos
	Chris Mehan	P. Donelly/P. Kelly	Dave Ferguson	_	_
	SYNCRO SOUND	,, ,,	,		
	615 Music	R. Wachtler/Teren	Paul Salveson	_	A&E
	"	,,	Eric Legg	_	CBS/WAVE/
			55		•

Vis	iena sta/NBC emo
Jim Wise Chuck Howard Campbell-Smith — de	emo
Diamond Struck Music " — de	emos
Hapsack Music J. Morris/J. Foster Eric Legg — de	emos
Great Cumberland Tom Shapiro " — de	emos
Round The	
⇒Row Music Lewis Anderson John Wiles — de	emos
Ted McNabb Gerry Peters Kerry West — alk	bum
AWA Productions Mieke Appel John Wiles — TV	/ theme
Wil Nance " — de	emos
WILDWOOD	
Caroline Peyton C. Reyton/B Harkin Jamie Harkin de	emos
Jack Jones B. Harkin/H. Jones Caitlin Harkin — de	emos
Maura Fogerty B. Harkin B. Harkin — de	emos
Julie Schrader J. Schrader B. Harkin — tra	ax
Sound Mine Music John Colby John Colby ESPN th	emes
WOODLAND DIGITAL	
nouncy erovices mountain and an arministration	d's
Music City Mass Ken Harding Mark Nevers New Haven oc	
Robertson Bros. Barry Beckett Csaba BMG Aust. oc	
5.10,1.10	nix
Roch Voisine Andre Dicesare Csaba Star Record oc	
Tarriny Tryffette Sarry Secret	ax
Delit Singers	d's
Thermy enested and the second	d's
,	d's/voc
Tammy Wynette/	
Saba/j. Delviain Columbia oc	d's/mix
,,	x/od/mx
200 deget	nix -:
territoris jerry capit	nix nix
Tallian James September 1997	nix
Reba McEntire/  ⇒Dony McQuire David Estes Bob Clark RMR or	ıd's
a bothy medanic and and	d's/voc
WULF'S LAIR	u 3/40C
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Bill Everley Don Reed Chris Franz White Rino m	
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Bill Perking Don Reed Ernesto White Rino d	
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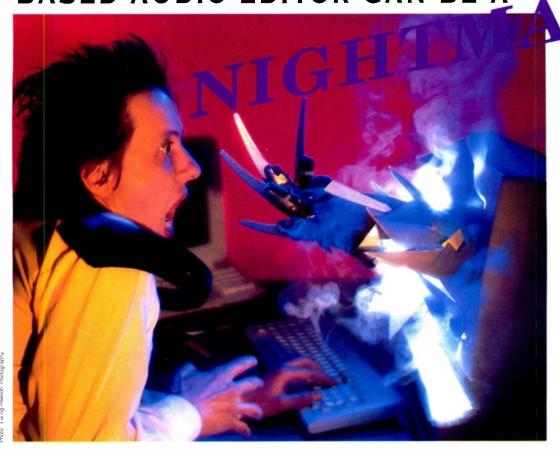
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PROJECT

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features mouse selectable. The hardware platform is already found in many current audio and video products available from some well-known manufacturers. That means it's been tried and tested out in the field. Studio Supply believes in giving each customer personal service - you'll always get rapid customer support on our helpline. And because we're committed to SADiE\* and our customers, we'll give you the first 12 months software updates free of charge. Put an end to the nightmare

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### **BUSINESS NEWS**

New York-based music video/television production house Flashframe Films has been sold to L.A.-based Freedman Productions. Former Flashframer Len Epand has been tapped to join Arista Records as VP, Video and Film. Recent Flashframe projects include Trisha Yearwood's "The Song Remembers When", Lee Roy Parnell's "On The Road" and TNN's Travis Tritt: A Celebration. Freedman Productions is planning to create a permanent home in Nashville for its business in country music video and television...

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LEFT BRAIN SERVICES FOR RIGHT BRAIN PEOPLE (IFE-owner/operator of The Family Channel) have announced the signing of a Letter of Intent that calls for IFE to purchase a majority stake in CGP. CGP produces live music variety shows at three theaters in South Carolina, and via its imminent affiliation with IFE, will locate theaters in major resort markets in the U.S. and reach a broader audience through the Family Channel. IFE also owns MTM Entertainment...

Fifteen-vear television news veteran Jayne Rogovin has returned to Nashville to open a new company, Mega Media Productions, where she will work with agents, labels and artists to develop video news releases, video biographies, customized electronic press kits and satellite press tours. An experienced media consultant, Rogovin most recently served as Executive Producer for NBC-TV in Dallas, and some may recognize her from her days as Executive Producer for Nashville's CBS-TV affiliate. Rogovin will also produce features on a weekly basis from Nashville for Billy Bob's Country, a syndicated show based in Dallas which is currently seen in nearly 100 television markets (615) 292-0300...

Leadership Music is scheduled to host a seminar for international focus September 24 at Loews Vanderbilt Plaza. Co-moderators **Bob**  **Saporiti** and **Bob Mercer**, as well as keynote speaker **David Munns**, Senior VP, *PolyGram International*, are slated to preside...

Mary A. Bufwack and Robert K. Oermann, authors of Finding Her Voice: The Saga Of Women In Country Music (Crown, \$32.50, 608p), commenced their book tour September 21 in Lexington, KY. They are scheduled to stop in New York City, Nashville, L.A., Houston, Dallas, and Atlanta...

Noted producer, educator, singer, talent scout, arranger and record-label chief Jim Foglesong has been named this year's recipient of the Nashville Entertainment Association's Master Award, the highest accolade the NEA gives. The Master Award "recognizes and pays homage to those individuals who pioneered the Nashville Sound and whose efforts have brought this town international acclaim, prestige and respect as a major entertainment center." Foglesong, who signed Reba McEntire, George Strait and Lee Greenwood at MCA and Suzy Bogguss, Sawyer Brown, Tanya Tucker and Garth Brooks at Capitol, joins previous Master Award-winners Grady Martin, the Jordanaires, Billy Sherrill, Pete Drake, Bob Beckham, Joe Talbot and Jerry Kennedy. The NEA will honor Foglesong with a show/banquet November 30 at the Maxwell House Hotel...

William B. Lindsley has been appointed Associate Dean of the Jack C. Massey Graduate School of Business at



Representatives of FANFEST, Inc., the Academy of Country Music and the International Fan Club Organization gathered at a recent press conference in Hollywood, California to announce FANFEST '94, which is set to happen May 4-7, 1994. (L to R standing) Bill Boyd, Executive Director ACM; Loudilla, Loretta and Kay Johnson, IFCO; ACM President and manager Ken Kragen. (L to R seated) FANFEST Chairman of the Board Zachary Taylor and President Bob Alexander.

oto: Ron Wolfson

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Belmont University...

Nashville Cartage & Sound announces that Sean Londin, son of the late Larrie Londin, is opening a shop called Jungle Island. Sean's skills as a repair tech will be

augmented by mic and pre-amp rentals as well as many drumming items. NCS has opened a third rehearsal room fully equipped with sound and technicians, and has added a 33,000 sq. ft. building 8 blocks from Music Row. The new facility has a dockhigh level load-in, dry sprinkler system, storage bins, area for clients to do repairs and construct new ideas for their shows, alarm system and easy access from I-40. John DeVinny,



Janice Azrak

noted for building guitars to spec, will also add his skills as a case/ guitar tech....

Sandra and Dan Smit have opened Riflefire!!, a clothing retail store/design studio which features their own line of specialty garments created for music industry clients. 1801 21st Ave. S...

### LABEL NEWS

Warner Bros. Records has named Ianice Azrak to the newly-created position of Senior VP of Creative Services: Artist Development/Video. Azrak will serve as the label's liaison with recording artists, managers and video directors in developing video projects for performers on the Warner

Reprise video projects and will promote all



Herb Agner



Claudia Mize



Kim Fowler

and Reprise rosters. Concurrent with Azrak's new appointment, Warner Bros. has named Herb Agner as Video Coordinator. Agner will assist Azrak in the production of Warner/

> video clips emanating from Warner Bros./Nashville...

Claudia Mize, a 10-year Mercury Nashville veteran, has been promoted to Director of A&R Administration for the label. Kira Bailey, who most recently spearheaded Mercury's Triple Play Tour, has been appointed Manager of Catalog Development for the label. Also, Kim Fowler, an MTSU graduate, has been named Publicist, Mercury Nashville...

Giant Records staff changes include the

naming of David Berry as Southwest Regional Promotions Manager, replacing Karen Murray; Jerrad Sloan, Receptionist; Tammy Luker, Promotions Assistant; Scott Douglas, Gavin Promotion Manager...

### **ARTIST NEWS**

Wrangler recently implemented a multi-faceted promotion/ sweepstakes called "Dress Your

Best and Then Head West," featuring spokesperson Chris LeDoux. Liberty has also just released Chris LeDoux Live, a home video compilation of performance footage, personal interviews and special clips...

### BOOKING/TOURING NEWS

Three record labels have teamed to launch Nashville's New Country, a national tour featuring live performances and radio appearances by new talent. The brainchild of Max Kittel (Talmark Resource Group/ Nashville), the first tour is set to feature Sony/ Epic's Darryl & Don Ellis, Arista's Dude Mowrey and Giant's Rhonda Vincent...

Former St. Louis Cardinals pitcher Jim Wise, now an Americana Records artist, has signed an exclusive booking agreement with Entertainment Artists, Inc. The agency also is set to book the Flying Burrito Brothers' upcoming European tour...

The 5th Annual Western Music Festival is set for November 11-14 in Tucson, AZ. Scheduled guests include Rex Allen, Sr., Don Edwards, Riders In The Sky and many more. 602-323-3311...

Chief Talent has moved to 33 Music Sq. W., Suite 102B. New phone: 256-7101; new FAX: 256-4879...David Frizzell's Family Theatre opened over the Labor Day Weekend. The theatre, which is 30 miles from Branson, will close at the end of October '93 and reopen in April '94 with an expanded rotation of acts. 615-360-9931...

### INDEPENDENT NEWS

Step One Records (SOR) recently monopolized the NARM (National Association of Recording Merchandisers) nominations for the Indie Best Seller Award in the Country Recording category. Contenders include SOR

# Nashville Song Plugger Association



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# Recent Concert Grosses

\* two shows

Source: Pollstar

Artist	\$ Gross	Tix Sold	% Full	City, State	Date
George Strait*	304,149	11,190	100	Los Angeles, CA	8/5
Travis Tritt/Trisha Yearwood	183,046	9,515	48	Mtn. View, CA	8/22
Clint Black/Wynonna	156,832	19,604	100	Springfield, MA	7/11
Dwight Yoakam	132,980	7,536	84	Pelham, AL	8/27
Vince Gill	128,234	7,070	100	Vienna, VA	8/29
NRBQ	120,065	6,868	98	Vienna, VA	8/28
Statler Brothers	119,018	5,514	79	Vienna, VA	8/20
Willie Nelson & Family	64,797	1,798	98	Beverly, MA	8/23
John Prine/Nanci Griffith	47,598	2,176	100	Louisville, KY	8/8
Oak Ridge Boys	46,054	1,833	94	Beverly, MA	8/28

## ENTERTAINMENT GROUP

- Record Promotion (Music Row, Gavin)
- Video Promotion Record Distribution
  - Career Development
- Professional Bios Record Production
  - Songwriter Services
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discs Feelin' Good, Gettin' Down, by the Geezinslaws, and Freeborn Man and Master Of Illusion, both by Clinton Gregory...

Hal Wayne is the CEO/Executive Producer for new label MVC/Nashville, Inc. Bobby Johnson is the label's President/

Business Manager, L.J. Wayne is Corporate Secretary, Joyce Hawthorne is Director of Publishing and I.B. Owen will work in Artist Relations...





Joyce Rice

whose material will be geared toward truck drivers...

### **PUBLISHING NEWS**

Sally Nordlund, an attorney for Gaylord Entertainment Company since 1989, has been named Director of Business Affairs for Gaylord's Opryland Music Group (OMG). Nordlund received her law degree from Vanderbilt in 1983 and was an associate at the Dallas firm of Thompson & Knight from 1983-1989

The Nashville Songplugger Association is now in its 8th year with over 500 cuts on artists including George Jones, George Strait, Willie Nelson, Lorrie Morgan, Jimmy Buffett, Clinton Gregory, Crystal

Gayle, Charlie Daniels and many others. Larry Lee reports 83 cuts so far this year...

### TV/FILM NEWS

Joyce Rice, Director of Writer/Publisher Relations at BMI, has been elected National Trustee of the National Academy of Television



Sally Nordlund

Arts and Sciences (NATAS). In addition, new officers and governors were elected to serve on the Nashville chapter board: VP-Jan Wade; Secretary— C. Paul Corbin; Chapter Administer—Becky Buckosh; Governors-

Phil Bell, George Betts, David Earnhardt, Larry Emsweller, Dr. Elliott Pood, Ken Russell...

Clint Black has written and recorded the title theme for the new CBS-TV series, Harts of The West, starring Beau Bridges and Harley Jane Kozak with guest appearances by Lloyd Bridges. The one-hour show will air Saturday nights at 8 p.m. CST, beginning September 25...

Garth Brooks, Billy Ray Cyrus and Dolly Parton are among the guests who will appear on two weeks of the best of TNN's Nashville Now, beginning September 27 at 8 p.m. CST. Also, the latest news from the world of country music will be presented each weeknight on TNN Country News, which also begins

September 27, at 6:30 p.m. Debra Maffett, a former Miss America and experienced TV personality (PMMagazine), will host. Author and syndicated columnist Robert K. Oermann will contribute regularly, as will movie critic Jimmy Carter, who was a regular on Crook and Chase...

### RADIO NEWS

MusAmerica Group Inc. has acquired the rights to Country Star Tracks, the weekly one-hour radio show hosted by multi-media star Lisa Foster. Visiting artists choose the music for the show, which is now heard in 150 major markets by an estimated one million listeners. Recent guests include Highway 101, Aaron Tippin, Trisha Yearwood, Doug Stone, Little Texas and many others. Country Star Tracks is booked through Gurley & Companyat 615-329-0022...

Charlie Daniels, Lorrie Morgan, Ricky Van Shelton, Mary Chapin Carpenter, Suzy Bogguss, Mark Chesnutt, Billy Ray Cyrus and many other country artists have joined forces with the United States Marine Corps Reserve Toys for Tots Foundation. The singers have recorded radio spots for the Foundation's radiothon, which is requested to run nationwide during the second week of December. The spots are designed to take no more than 4 minutes of air time per hour, without interrupting a station's existing music schedule. All funds collected from the radiothon will go toward the purchase of toys for needy children across the country. To sign a station up for the radiothon, call 716-836-4090...

Indianapolis' Today's Hot Country 95.5 WFMS, Henselmeiers and Coca-Cola are set to present FAN JAM September 25 at Marion County Fairgrounds. Epic's Gibson Miller Band, Arista's Pam Tillis, and MCA's CMAnominee extraordinaire, Vince Gill, are scheduled to perform. WFMS also reports that during a recent appearance at the Deer Creek Amphitheatre, Billy Ray Cyrus lifted a black hat from a listener's head, wore it during the show and proceeded to wear it the following evening during his appearance on the Arsenio Hall television show. WFMS jocks "Jim & Charlie" organized a hat donation from Henselmeiers to the bereft listener, and Billy Ray soon called WFMS PD Kevin Mason, promising to return the "Stolen Stetson" to WFMS if the station would raise money for midwest flood victims by selling raffle tickets. Specifically, Cyrus wanted the funds to go toward the rebuilding of playground equipment in the flooded areas around St. Louis. For twelve days at the Indiana State Fairgrounds, the WFMS broadcast booth displayed the Stetson Billy Ray had borrowed, autographed and returned.

# **Christian Music News**

BY TRAVIS CORDER

Hugh Robertson has been named to the newly created position of Director,

National Sales-General Market for Sparrow Records. Formerly a resident sales representative for CEMA Distribution, Robertson will work directly with CEMA as



**Hugh Robertson** 

well as with ancillary accounts...David Gilman has been named to the new position of Regional Merchandiser for Sparrow Distribution. Gilman, a 1992 graduate of Grand Rapids Baptist College, formerly worked as a music



David Gilman

buyer for Baker Book House ...

Bill Joyner has joined the Direct Sales department of Intersound Christian Music. As Sales Representative, he

will coordinate sales for Christian bookstores in the Northeast, Midwest and West Coast regions...

ØD.



The one-dollar raffle tickets generated \$2,305 for flood relief...

### OTHER FORMATS

BMI is set to present the 3rd annual Urban Music Business Conference October 15-16 at the Regal Maxwell House Hotel. BMI's Thomas Cain will welcome attendees and scheduled guests Robert "Please Mr. Postman" Bateman, Motown Records' Nadine Baker, Lamont Dozier, Paisley Park's Cat Jackson, Barrett "I Heard It Through The Grapevine" Strong and many others. Advance registration is \$50 (\$65 at the door), payable to T.O.P.S.-UMBC. Return by October 11 to BMI at 10 Music Sq. E., Nashville, TN 37203—Attn: UMBC...

### **BENEFIT NEWS**

The Bill Wilkerson Center, which helps handicapped children who cannot speak learn how to communicate via augmentative communication systems (devices which enable them to "talk" through pictures of recorded messages), will host a celebrity auction to raise money for its programs October 14 at 6:30 in the Vanderbilt Stadium Club. The live auction will be preceded by a silent auction, with entertainment and a cocktail buffet supplied by Faison's, La Paz, Outback and

other local restaurants. DJ Hoss Burns will emcee, and contributing celebrities include Reba McEntire, Alan Jackson, William F. Buckley, Muhammad Ali, Roscanne Arnold, the Mandrell sisters, Barbara Bush and others. Tickets are \$20. 615-646-8842...

Billy Ray Cyrus and his band, Sly Dog, donated \$100,000 from their September 5 concert at Iowa State University in Ames. Proceeds went to Camp Hantsea, a local Ames boys and girls campfire organization severely damaged in the floods, and also

to the university's damaged Hilton Coliseum. Cyrus personally donated \$24,000 toward the restoration of the camp...

Baillie & The Boys, Asleep At The Wheel's Ray Benson, Shawn Camp, Billy Dean, Joe Diffie and many other celebrities are set to participate in the 11th Annual ACM Golf Classic October 11. Proceeds will go to the T.J. Martell Foundation for Cancer, AIDS and Leukemia Research for children, and the entry fee will be \$250 per person. Teams will consist

# Signings

### BOOKING:

Earl Thomas Conley ...... Bobby Roberts Co.

Mike Bishop & Sweet-N-Sassy with

Country Time ......Tessier-Marsh

**PUBLISHING:** 

Ray Hood ...... Bekool Music Group

RECORDING:

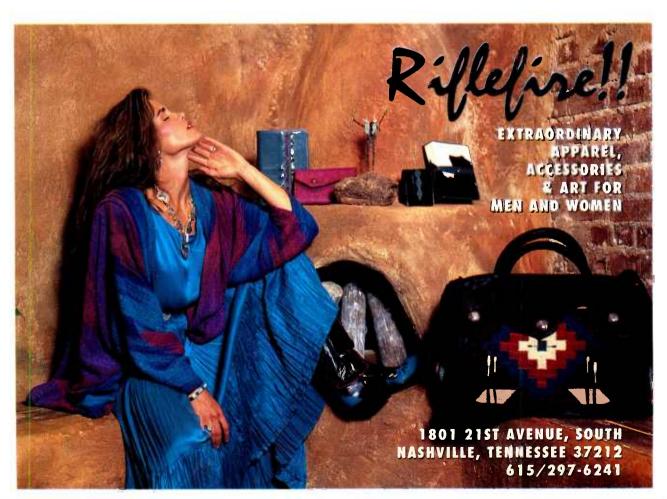
K.J. Hansen ...... MVC/Nashville

J.R. Williams ...... Americana Records

of a celebrity plus four paying players. 213-462-2351. Also, *Free Beer & Groceries*, the comedy album featuring **Carl P. Mayfield and the P-Team**, has raised in excess of \$16,000 for the T.J. Martell Foundation...

Travis Tritt, Trisha Yearwood and Little Texas raised over \$200,000 for flood relief at two *Budweiser Rock 'N Country* concerts September 2 and 3 in Kansas City and St. Louis...

E





# The Chicken Or The Egg?

<u>Records:</u> "We can't get enough exposure at radio to launch our female artists." <u>Radio:</u> "We can't afford to play too many female artists. Our listeners don't buy them."

The chicken or the egg? A quick look at the singles reviews in this issue (page 26), shows 10 of the 27 new singles reviewed are by women artists. I'm no mathematician but that looks to be about 37% of this week's product. Now let's look at the charts.

The September 25 *Billboard* Hot 200 sales chart shows ten Nashville artists represented in the top 70 positions. Of that total only *one* female, Wynonna (#35) is included! The *Billboard Monitor* Country Chart, which detects radio airplay, shows only *three* ladies in the top twenty (15%) and nine in the top 50 (18%). The story at *R&R* and *Gavin* is not much different.

To be sure, there is no point in adding records by gender solely to even their representation. However, there is every reason to add particular, carefully chosen records. For example, currently there are new single releases from Emmylou, Trisha Yearwood, Carlene Carter, Tanya Tucker, Faith Hill, and Shania Twain to name a few. Instead of "waiting to see if anything happens" with female offerings, which is what "conventional radio wisdom" currently suggests you do, this might be a great time to utilize radio's number one weapon for success—the ears of its programmers. Listen to what's out there and pick the shots you think fit your market best.

Give the music a chance, do research, try a "women's hour show," stage a promotion. Do the things which you are so expert at but have shied away from when it comes to the fairer sex. Write us a few letters to share with everyone else—we'll be happy to print them.

The demos of the listeners of country music have been growing and changing. It only makes sense and it's in everyone's best interest to continue testing the waters to see what floats.

—David M. Ross, Editor

# Oermann Challenged To IQ Test

Mr. Oermann,

You can give out criticism, but you sure can't take it. To begin with, the RVS fan club did not launch a "foaming at the mouth" letter writing campaign against you. I don't know how many letters you received, but the fan club had nothing whatsoever to do with it. Don't flatter yourself that you are so important. Ricky has probably not even seen your review and if he has, I am sure he took it with a grain of salt. He has too many things going on to pay attention to every review—good or bad.

As far as the single having ailing airplay, you of all people know that the quality of a song has little to do with radio airplay today. It is political, just as every phase of country music has become political. The stations are told what to play and when. However, where I work, many people are getting tired of every country song sounding like the last and are switching back to easy listening, oldies, etc.

You seem to have an air about you that you are superior to everyone and everything. You need to come back down to earth. Your job is to review singles and give your opinion, but I believe it is possible to give someone a bad review and not tear that person apart.

Also I am not a "nose-picking retard." I would imagine if you and I both took an IO test, my intelligence would probably be superior to yours.

To sum it up Mr. Oermann, if you can't stand the heat, get out of the fire. I have as much right to my opinion as you have to yours.

Anne Clarke, Nashville, TN

Final Word is presented as an open forum to express opinions and ideas about the content of this publication, or any topic dealing with the industry in general. If you are interested in contributing to this column please contact Music Row, P.O. Box 158542, Nashville, TN, 37215. (615) 321-3617, Fax (615) 329-0852.

# **Industry Events**

### OCTOBER

- 2 Harvest Jam II, Tuscumbia, AL, 615-327-1274
- 8-10 National Folk Festival, Chattanooga, TN, 615-756-2787
  - 10 From All Walks Of Life fundraiser, Riverfront Park, 615-385-1510
- 11 ACM Celebrity Golf Classic, De Bell Golf Course, Burbank, CA, 213-462-2351
- 15-16 T.O.P.S. Urban Music Business Conference, Maxwell House/MTSU, 615-291-6728
- 15-17 Red Steagall Cowboy Gathering/Western Swing Festival, Fort Worth, TX, 615-356-8176

### **NOVEMBER**

- 11-14 4th Annual Western Music Festival, Tucson, AZ, 602-323-3311
  - 16 Vince Gill Basketball Game & Concert, Belmont Univ., 615-386-4505
  - 30 NEA Master Award Ceremony, Maxwell House Ballroom, 615-327-4308

### JANUARY, 1994

21-24 NAMM International Convention, Anaheim, CA, 619-438-8001

### MARCH, 1994

16-21 South By Southwest, Austin Convention Center, 512-467-7979

### MAY, 1994

- 4-7 FANFEST, Los Angeles County Fair and Exposition, 800-505-3267
- 11-13 Music Row Industry Summit, Regal Maxwell House Hotel, Nashville.

# **CLASSIFIEDS**

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PACE 46

"This book is the greatest thing since Jimmy Dean sausage!"

-Jimmy Dean

"No one, and I mean no one, knows more about the beginning. middle and 'now 'of what is hot in country music."

-Burt Reynolds

"He rose to the very heights of the music business, so who is more qualified than Buddy Killen to write such an interesting book about country music."

-Chet Atkins

"Buddy's been responsible for finding more hit songs and getting them recorded by more major stars than anybody I know. Hove his book. I just couldn't put it down."

-Billy Ray Cyrus

"Who knows what turn my life might have taken had I not met Buddy Killen. I will always be grateful to him."

-Dolly Parton

"This is history at its most entertaining and a key piece to that jigsaw puzzle called 'Music City'."

-Ed Morris, Billboard Magazine

"Ethought I knew Nashville till I read this book. I couldn't put it down."

-Bill Mack, WBAP Radio, Ft. Worth, TX

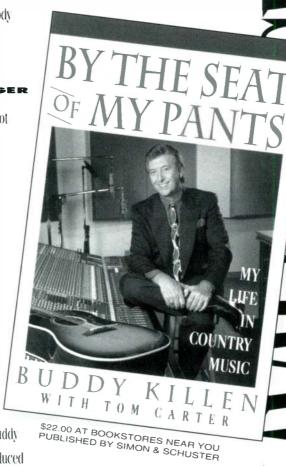
### JACK PALANCE - DINAH

"I feel fortunate to have had the privilege of knowing Buddy Killen as a friend ever since the mid-50's, when he produced my first record. This book 'sings' with the truth!"

-Jim Nabors

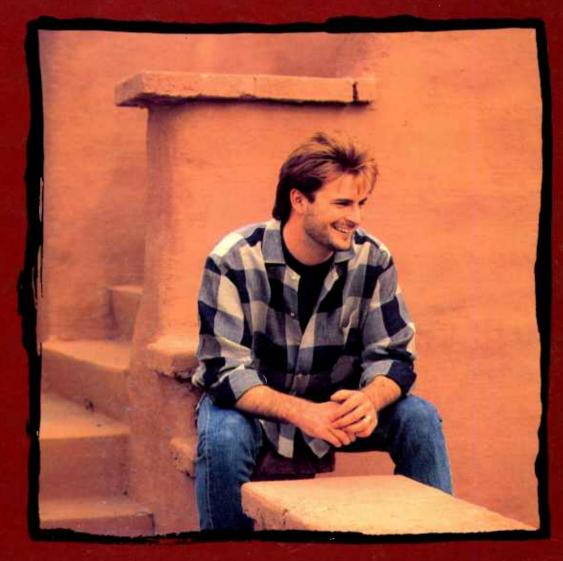
"Buddy Killen tells the Nashville story exactly the way he lived it from playing bass with Hank Williams, Sr. to becoming a top music publishing executive. A true Horatio Alger story."

-Johnny Western, KFDI, Wichita, KS



# Andy Childs

The debut album from Andy Childs.



On RCA Records

