VIEWS

OCTOBER • 1957

THE PRIDE AND THE PASSION SEE PAGES 4 AND 5

World Radio Histo



Broadwayite Dolores Gray makes second appearance under Capitol's banner with "My Mama Likes You" backed up with "I'm Innocent."

Music Views

Oct., 1957 Vol. XV, No. 9

VIC ROWLAND . . . Editor

GORDON R. FRASER . . . Fublisher

Published Monthly By

CAPITOL PUBLICATIONS, INC. Hollywood & Vine, Hollywood 28, Calif.

Printed in U.S.A.

THE COVER

To keep up with Frank Sinatra's current and recent work schedule would require a superabundance of stamina and seven league boots. A partial list of his metivities includes: three motion pictures, "The Pride and the Passion" (see pp. 4 & 5), "The Joker Is Wild" and currently "Pal Joey"; two albums, his own "A Swingin' Affair" and Peggy Lee's "The Man I Love" which he conducted; a hit single. "You're Cheatin' Yourself"; and his upcoming series of TV shows. Milltown, anvone?

B. G. TO GET 'LIFE"

Slated to movie production at Universal-International studios some time this summer is the life of band-leader, Benny Goodman. Though Tony Curtis was mentioned earlier as the lead it now has been announced that an unknown actor will play the role of Goodman.

Joseph Gershenhorn, UI musical director reports that 24 to 26 of Goodman favorites will be used in the movie. Included will be "Stompin' At The Savoy," "And The Angels Sing," "Goodbye," and "Let's Dance."

Original Goodman sidemen, Krupa, Hampton, Stack and Ziggy Elman will probably be recruited for the film. A driving rendition of the wild, "Sing, Sing, Sing," will wind up the film, the studio reports.

SHERWOOD

ord—all Sherwood— "Brown Eyes, Why Are You Blue?" Not only did he play all ten instruments on the disk, sing all four voices in the quartet and do the solo, but also did the arrangement.

The label copy reads, "Bobby Sherwood and His All Bobby Sherwood orchestra."

#orld Radio History



Al Hibbler, former Duke Ellington vocalist, waxes his latest release on Decca label titled "Daybreak."

CARNEGIE JUMPS

Once again the lure and influence of modern jazz was demonstrated at Carnegie Hall in New York City when the Dave Brubeck Quartet, Gerry Mulligan and the Chet Baker combo grossed \$18,000 in a two-performance, one-right appearance.

Unusual aspect of the large audience at this concert was that they listened attentively without the stomping demonstrations that have marked other large jazz concerts.

The Brubeck group opened and closec the show with their original jazz counterpoint creations for the rapt crowd.

World Radio History

BOOTLEGGERS - RED STYLE

Just as "speakeasys" sprang up in this country during prohibition, "sing easys" have blossomed behind the iron curtain. In these small clubs the patrons can hear American music which is banned in radio, recordings and "legitimate" nightclubs. According to Imre Gordon, an Hungarian songwriter who escaped to this country last year, the music of the country is strictly regulated by a censor who examines every song and performance for traces of Western influence. In 1951 the censor forbade songwriters to use a musical triplet within a bar or to use the dotted eight note followed by a sixteenth, on the theory that this would tend to give the music a "Western flavor." Any syncopation is strictly taboo.

h

۱

.

ŧ

Ì

Į

ŀ

Lyrics are subjected to an

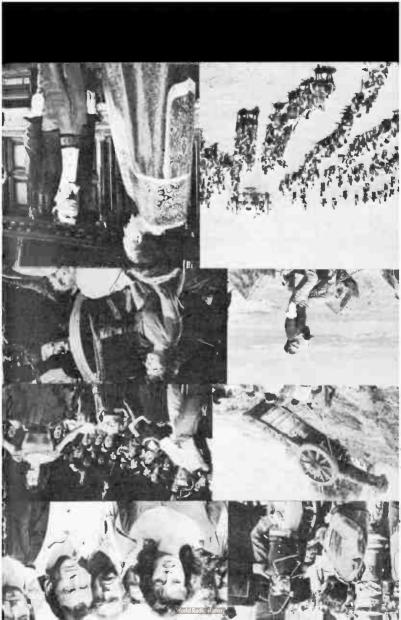
even closer scrutiny to see that they are not "reactionary" or "cosmopolitan." At one time Gordon, one of the country's top songwriters, submitted fifteen tunes only to have fourteen of them turned down. The only one accepted was later banned because the citizens were parodying the lyric, "All Looks Different in the End," to become "It All Looks Different in the End of the Communist Regime."

The musical arrangement and the singer's presentation are also carefully dictated, the regulations even going so far as to supervise the breathing technique of the trumpet player.

In addition to the "sing easys," reports indicate that Elvis Presley disks are being cut on X-ray plates and bootlegged for about \$12.50 each.

BACK IN STYLE

The old gag about waiting for your wardrobe to come back in style is no joke to songwriters Charles and Nick Kenny. Several of their songs, written in the 1930's, are currently coming "back in style." Their tune, "Love Letters in the Sand," was recently placed high on the hit rosters via the Pat Boone recording and two more, also recorded by Boone, appear to be on their way for the second time: "Goldmine in the Sky" and "Cathedral in the Pines." All were big hits first time around





THE PRIDE AND THE PASSION

Motion picture scores are becoming a fine source of great music, and Gearge Anihell's score to the Stanley Kramer production, "The Pride and the Passion," is certainly no exception. As heard in the Capitol soundtrack album, this score takes the listener through the same emotions of conflict and passion which are found in this tense story of the Spanish war of independence against Napoleon in 1810.

Starring Cary Grant, Frank Sinatra and Sophia Loren, "The Pride and the Passion," tells the gripping and romantic story of efforts by a British naval Captain (Carv Grant). a guerilla laader (Frank Singtza) and the rescued daughter of a Spanish aristocrat (Sophia Loren) to move a huge cannon across Spain for use against the French. Their hardship and bloodshed, the romance between Juana the aristacrat and Miquel the shoemaker's son, and the reduction of the war from a badge of honor to a bloodbath of death, are the powerful motivations of the story.

In translating the techniques and style of a modern composer into the action of a 160-year-old story, Antheil has further increased his stature as an outstanding modern composer. The Capitol album is a fine example of recording in highest fidelity.

DAY IN THE LIFE OF A HI-FI FAN

7:30 ÅM—Abruptly awakened by gunshots. Jumped out of bed and discovered that it was the simulated shots on the recording of Copeland's "Billy the Kid" ballet. (Had planned to awaken to "Afternoon of a Fawn" but must have forgotten to change record last night). Nerves soothed, however, by knowledge that clock mechanism functioning properly. Changed record.

7:35 AM — Discovered that speaker in bathroom still has static when electric razor in operation. Shaved with safety razor instead.

7:37 AM—Wife entered bathroom with murder in eye and threatened real gunshots if "Billy the Kid" error repeated. Women don't appreciate music. She stuffed cotton in her ears and went back to bed.

7:45 AM—Put toast in toaster. Noticed crackling noise in kitchen speaker. Examination disclosed wire had come unsoldered. Crackling stopped when wire resoldered.

7:55 AM - Ate burnt toast.

8:15 AM — Noticed extraneous noise in automobile hi-fi rig. Made mental note to get new stylus on lunch hour. 8:50 AM — Invited Henry, the new guy in the office, over to hear the rig tonight. Seems to think he knows something about sound.

10:15 AM — Spoke to personnel manager about music piped to employees. Told him they had the level down so low you can't appreciate the music. He said the company is manufacturing airplane parts, not hi-fi scts. A wise guy.

12:00 M — Grabbed a quick sandwich at the drugstore and ran over to Harry's Hi-Fi Shop for new stylus. Got into discussion about new model speakers.

1:15 PM — Got dirty look from the boss for being late from lunch.

3:00 PM—Called construction outfit to get an estimate on removing wall between living room and dining room. Would improve acoustics a lot. Wonder if FHA would finance?

5:05 PM — Put new needle in car phonograph. Dropped setscrew and couldn't find it so ran over to Harry's for a new one. Car rig worked fine.

6:25 PM — Got bawled out by wife for being late for dinner. She didn't consider the lost screw

a good excuse.

8:00 PM — Henry arrived.

11:00 PM — What a bore! Spent entire evening telling about the \$2000.00 custom rig he built. How could I know he's an electrical engineer? 'To hear him talk there's nothing in the world more important than hi-fi. Going over to hear his rig tomorrow night.

11:15 PM — Checked to make sure that "Billy the Kid" wasn't left on the turntable.

11:20 PM — Went to sleep listening to "Claire de Lune."

SUCCESS" STRETCHED

Decca Records is getting a lot of mileage from the musical score of the motion picture "Sweet Smell of Success." In addition to the soundtrack album of Elmer Bernstein's musical score, the company is releasing an LP by the Chico Hamilton Quintet which performs in the picture. Hamilton contributed four selections to the score. The label is also releasing two single records, one by singer Mark Murphy and instrumental single, "The Street," by Bernstein.



Here's a family in which pulchritude and talent abound. Of course they are The King Sisters and their newest disk appears destined to place them high on the hit lists once again. The tunes are "That Old Feeling" and "Easy to Love," two "oldies" dressed up in sparkling new duds.



Doro Morio is o feotured vocolist on onother of the colorful 'Copital' of the World olbums, "Mexicon Rancheros." Wos recorded in Mexico.



Los Joronistos is the nome of this group which performs on "Music of Peru," one of the recent 'Capitol' of the World albums. The package was recorded in South America.



"An English Interpretation of My Fair Lody" is the title of Norrie Paramor's newest album in 'Copital' of the World series. The instrumental and vocal selections by Poromor and his concert orchestro were recorded in London. Interestingly enough, the album connot be sold or performance in England because the show has not been cleared for performance in that country.

REBIRTH

The tune "Fascination," which is currently riding high atop the hit lists, was written more than 53 years ago. Lyrics for the song were written 7 years ago by songwriter Dick Manning but it wasn't until the tune was featured in the movie "Love In the Afternoon" that the waltz attained popularity.

Sonny James, the Southern Gentleman, has new album titled simply "Sonny." Tunes included are "Near You," "Secret Love" &"Heartaches."

WHY SONGPLUGGERS GET GRAY Reprinted from "Variety"

How come I never hear my records on the air? I listened to WNEW for a solid half hour and didn't hear one.

How about some disk jockey interviews? My record on the Meatball label is breaking big.

Have you looked at the trade papers? My name hasn't been on those charts in weeks.

I tell everyone I meet what a great publicity man you are. That's money in the bank for you. (Yeah, but send cash.)

I got something on this jockey, see, so you tell him he better start to play my disks.

What do those A&R men know? I oughta pick out all the tunes myself.

If you're a press agent and know everyone, how about getting me four for the Series opener?

You know what the trouble is with your office? You're handling too many boy singers (or girl singers, bands, sword swallowers, etc.) How can you concentrate on me?

This next record coming out isn't so hot, but maybe if you don't tell the jockeys they won't know. Tell 'em it's gonna be big.

The record company is really behind this song. They are going all out to make this a smash, so you better get with them.

You may not get much money for handling me, but think of the prestige.

l've got so much talent. So, how come I'm not working?

Know how you can be popular? I've just written this song and naturally I can't do it myself. But you can give it to all your other clients and tell them to do it.

Darling, don't tell me my latest record isn't my greatest. That depresses me terribly.

You just get me on a record label and I'll take care of you.

-Buddy Basch

•



The four talented people pictured above are among those to be seen on CBS-TV's 90-minute panorama of American music, "Crescendo." They are Peggy Lee, Rex Harrison (top), Ethel Merman and Tommy Sands (bottom).

Young and pretty Sue Raney came up with a hit her first time at bat with her swinging disk "What's the Good Word Mister Blue Bird."

JUKES TOP\$

What American products interest the rest of the world? Well, at three top International Trade Fairs in Poznan, Vienna and Japan, one of the top exhibits was a showing of U. S. juke boxes. According to Billboard Magazine, the jukes often outdrew such sprightly competition as a \$2^,000 American home and color television. Who was it said, "Music hath charms?"

SINGERS THESP

The past summer saw a reversal of the actor-to-singer trend, with many recording artists touring the silo circuit of summer stock companies as actors. Among the artists who participated in these summer stock operations were Tony Bennett, Eartha Kitt, Jaye P. Morgan, Eileen Barton, Fran Warren, Vaughn Monroe, Gisele MacKenzie, Denise Lor, Sylvia Sims, Jane Morgan, Dorothy Collins, Jim Lowe, Betty Johnson, Jill Corey and others.

These moves appeared to be for the purpose of demonstrating and developing acting talent, thereby aiding efforts of the warblers to take on dramatic roles in movies and TV.



It's always nice to know you're being read, especially by celebs like Pattl Page, seen hare perusing a copy of this mag. She's the hostess on new CBS-TV musical show, titled "The Big Record."



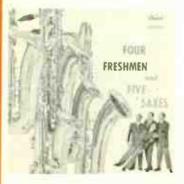




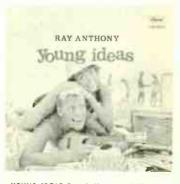
WHERE ARE YOU-The expressive voice of Frank Sinatra in ballads of longing and loneliness, with haunting musical backgrounds by Gordon Jenkins. W855



WILD ABOUT HARRY-Harry James and the Music Makers, with all their famous precision and power, in a swinging, danceable package of original tunes. T874



FOUR FRESHMEN AND FIVE SAXES First Trombones . . then Trumpets . . now Saxes, the third album in a fabulous series of vocal stylings by the dynamic Freshmen. T844



YOUNG IDEAS-Ray Anthony and his great dance band, enhanced by a melodic chorus of cellos, in an album designed to delight dancers everywhere. T866



FRESH AND FANCY-FREE Andrews Sisters T86D



MOTION PICTURE SOUNDSTAGE Bordon MacRae T875



THE LATE, LATE SHOW Dakota Staton T876



ALL ABOUT CAROLE Carole Simpson World RT878 for



FATS SENT ME Page Cavanaugh T879



BOULEVARD OF BROKEN DREAMS Farlin Huaky Taau



STOLEN HOURS Gordon Jenkins





WIDE RANGE Johnny Richards

T885

vamp till ready

A LITTLE ABOUT A BIG SUBJECT: HI-FI OCCASIONALLY "Music Views" has indulged in mild humor at the expense of the hi-fi fan (see "Day In the Life of a Hi-Fi Fan" in this issue). It is hoped that no reader will assume that this magazine frowns even slightly on people interested in hi-fi. Nothing could be further from the truth. Indeed, we feel that few people are more justified in their attachment to a hobby than is the hi-fi fan. Almost invariably, people who enjoy music and sound receive a real emotional thrill from the accurate reproduction of a fine recorded musical performance.

But there are still some people to whom the expression "high fidelity" has a mysterious and expensive significance. There is nothing mysterious about hi-fi. In a broad sense it simply means "accurate reproduction of sound." In other words, the recording company attempts to bring the listener, on record or tape, a faithful reproduction of what the musicians are playing in the studio. The sound having been "captured," it is now up to the phonograph or player to maintain that same faithfulness or quality in bringing the sound to the ears of the listener.

Many years of research and experimentation have gone into the production of today's high fidelity equipment. The human ear is a very sensitive instrument and duplicating its functions by mechanical means has not been a simple task. The fact that this has been achieved (and even surpassed) is a great tribute to the world's electronic experts.

The records and tapes now being manufactured by reputable recording companies are so accurate that if they are played back on an adequate machine the ear can detect little variation from the original performance. The recording companies having performed their part of the hi-fi function, it is now up to the listener to decide what is an adequate machine or phonograph for the reproduction. His ears will determine the degree of

(Cont.)

(Cont.)

faithfulness he demands.

If the listener is accustomed to hearing a small, outdated phonograph, he will be amazed and gratified by the sound which even an inexpensive modern set produces. It is "higher fidelity" than the set to which he is accustomed. The listener who has kept "up-to-date" on sound demands a more sensitive, more expensive set because his ear has trained itself to recognize discrepancies in the performance of the inferior machine. His interest and desires become such that his ear will be satisfied with nothing less than a large, powerful, multi-speaker set.

IN VERY RECENT years, the words "binaural" and "stereophonic" have found their way into the hi-fi vocabulary. These words merely refer to the fact that we hear out of both ears. If you go to a concert and close one ear, the sound changes. Your sense of direction is disturbed by the fact that you must hear sounds from both sides of the stage through one ear. Unplug the ear and the balance and direction are restored.

Since hi-fi is concerned with creating the "illusion" that the listener is attending an actual performance, engineers set out to complete that illusion by giving the music the same balance and "direction" which the listener would hear at a "live" performance. This has been accomplished by setting up two or more microphones to record various sections of the orchestra. The sound picked up by these microphones is then recorded on separate "tracks" of the recording tape. When the tape is played back, the sound on each track is "sent" to a different speaker. Thus if the speakers are placed in different parts of the room, the listener hears part of the orchestra coming from one side of the room and part from the other ... just as he would at an actual performance. The sense of direction which the ear requires is satisfied and the illusion of a "live" performance is complete.

So if you've never really experienced the thrill of a true hi-fi performance, plan on attending the next hi-fi exhibition in your locality or ask your dealer for a demonstration. A word of warning, however: be prepared to go home and throw rocks at your old phonograph. —Bolof.

The great conductor, Leopold Stokowski, makes an impressive album premiere on the Capitol label with "The Orchestra." The package is also included in the company's initial release of stereophonic tapes.

RICH MUSIC

The background noises on an upcoming Verve album by Ella Fitzgerald will be provided by one of the world's richest audiences. The album will be an on-the-spot recording of Ella's recent performance at the Monte Carlo Gala, an annual gathering of the "international set."

So that jingling noise in the background is liable to be a few million dollars worth of jewels set in platinum.



Guesting on Patti Page's new TV show, "The Big Record," actor David Wayne sings selections from "Finian's Rainbow" with Ella Logan.



The fine harmony of the Merry Macs has often been copied but never equalled, as their first Capitol album, "The Very Merry Macs" will attest. Such tunes as "Do You Ever Think of Me" and "I've Got Rings On My Fingers" are superbly performed with backing by Frank DeVol's ark.



The distinctive piano stylings of George Shearing and His Quintet are once more heard against a backdrop of strings in his latest Capitol album, "Black Satin." Tunes include "What Is There to Say" and "Moonsong."

PARADOX

Sam Phillips, owner of Sun Records, a label specializing in rock 'n' roll, is something of a musical paradox. Phillips also owns radio station WHER in Memphis, but that station has never programmed one of his Sun disks. The station's programs are aimed toward adults and don't play rock 'n' roll.



Plas Johnson, his saxophone and orchestra, tee off on Capitol with a couple of swinging instrumental sides, "Come Rain or Come Shine" and "The Big Twist." Both sides feature Plas' sensational sax.



Ferlin Husky, who climbed onto the charts with "Gone" and stayed there with "Fallen Star," now has EP album titlod "Husky Hits." He also became a TV actor recently with his appearance in "Six of a Kind" on Kraft Television Theatre.

GUY'S SHOW SWITCHED

Guy Mitchell's ABC-TV show is scheduled to begin October 7, instead of the previously announced September 21. Show will be a "live" music and variety series broadcasting weekly.



The incomparable Casa Loma Orchestra headed, of course, by Glen Gray, recreates the great arrangements which made it a top band in the 1930's for their newest album under the Capitol banner, "Casa Loma Caravan."

65 G SMOKE

When Bill Schneider ran out of cigarettes it brought him a friendship which eventually netted him \$65,000. Seems that Schneider, a Chicago deejay, blurted out over the air that he was out of cigarettes. Jessie Jeannette Wilger, a shut-in spinster, heard his plaint and had a carton of cigarettes sent by the corner drugstore. The act resulted in a friendship between the two with Schneider playing her favorite tunes. When Miss Wilger died in 1955, she left Schneider her entire estate valued at \$65,000. The will held up in court.

Anyone got a cigarette?

This newlgroup, Sammy Hagan and the Viscounts, seems destined for hitdom with their Capitol debut, "Out of Your Heart" & "Smoochie Poochie," Jack Marshall backs



Not only has Lawrence Welk been permitted to live his life twice, but he's had a third crack at it! The second time through came on Ralph Edward's "This Is Your Life" show, and the third trip occurred when Welk got to sit home and watch a re-run of the show on TV. That's all well and good, but some of us had enough trouble first time around.



Torchy Trudy Richards has her initial album on Capitol which is titled "Crazy In Love." Billy May backs great versions of fine tunes.

GRECO THESPS

Cafe singer Juliette Greco will appear as herself and sing the title song in "Bonjour Tristesse," Columbia picture currently being filmed in France. The chanteuse recently completed engagement at the Waldorf-Astoria in New York.

LUCY ANN WAXES

Lucy Ann Polk, long-time vocalist with the Les Brown band, has completed her first solo album for the Mode Label. Package is titled "Lucky Lucy Ann" and also features work by her trombonist husband, Dick Noel, also a Brown alumnus.

HOBBY

Most music business personalities are avid hobbyists. However, they usually stick to such things as golf, tennis, flying, etc. Milton Allen, new RCA-Victor country artist, has a hobby which probably separates him from all the others: he hunts alligators in the Louisiana swamps. Alligators, it seems, are hunted at night from a boat with a batterypowered lamp. When a 'gator is spotted by the reflection off his eyes, Allen clobbers him with a rifle bullet.

It would be interesting to know if Allen leaves his swamps singing, "Dig you Later, Alligator."



Newest slicing by the Andrews Sisters finds the girls swinging, as only they can, on a spiritual-type song, "By His Word." Flipside is another fine tune, "I'm Goin' Home." Gordon Jenkins and Vic Schoen orks back.

A newcomer to Capital, Joel Grey's initial disk, "Everytime I Ask My Heart" and "Moonlight Swim," has wide teenage appeal. He is well known as a nightab performer.

WAX & BIKE

An item in the July issue of Music Views expressed surprise that an English bicycle distributor was selling phonograph records, so a reader wrote in to inform us that she has been selling bicycles and records successfully for two years in this country. The wax pedaler is Mrs. Young of Young's Record & Bike Shop in Toledo, Ohio.



Tony Bennett is moking strong bid for hit honors with his latest Columbia pressing titled "I Am."



A couple of consummote artists, Harry Belafonte and Nat "King" Cole, clowned together to the delight of millions on Nat's NBC-TV show this summer. Newest single wax effort by Nat is "The Song of Raintree County," from the MGM picture, & "With You On My Mind."

SATCH MAY GO USSR

With tentative talks being held between Louis Armstrong and the State Department, a trip by the jazz trumpeter into the Soviet Union looms as a possibility, although no funds or playdates have been assigned.

Armstrong is set to tour South America this fall on a private basis, but State posts along the way are alerted to the jazz ambassador's arrival, according to Department of State spokesmen.



RECORD "PAL JOEY"

Columbia Pictures recently concluded 5 weeks of recording on the score of "Pal Joey," starring Frank Sinatra, Rita Hayworth and Kim Novak. Orchestrations were by Nelson Riddle and additional music was added to the Rodgers and Hart score by George Duning.

SAMMY AIRED

Sammy Davis Jr. will star in a weekly one-hour radio show to be aired over the five-station Westinghouse Broadcasting Company. Scheduled to start in September, the program is tagged "Program PM."



"Tennessee" Ernie Ford is maintaining his high hit percentage with sock version of "In the Middle of an Island." He also has two albums on best selling charts.

NEPOTISM

ASCAP membership is becoming a "family affair" in the family of the late Gus Kahn, with the recent election of the famous songwriter's daughter-in-law, Lois Kahn, to membership in the society. Already in the society are the Gus Kahn estate, widow Grace Kahn, and son, Donald Kahn. Donald's 12-year-old son is to be the next.



Trumpeis, trombones and french horns provide background for sax solos in Jackie Gleason's new wax package, "Velvet Brass." Sax work is performed by "Toots" Mondello.



Lou Busch becomes Joe 'Fingers' Carr once more for his new album of fancy pianistics which carries tag "Honky Tonk Street Parade."



Trumpeter Bobby Hackett dishes up more of the fine sound with which he is identified in a new Capitol album titled "Gotham Jazz Scene."

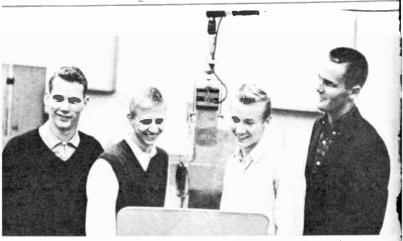
CAPITOL RECORDS, INC. Hollywood and Vine Hollywood 28, California

Sec. 34.66, P.L.&R. U. S. POSTAGE **PAID** Chicaga 5, III. Permit 6024

> MV 7/58

Richard Tucker 1902 South 7t² Street Keokul Lowa

Postmaster: If undeliverable FOR ANY REASON notify sender on Form 3547, postoge for which is guaranteed.



Young in age but already a proven vocal group, the Four Preps have another hit with their new disk, "Band of Angels." The tune is the title song of the Warner picture starring Clark Gable and Yvonne de Carlo.