Going For Adds

Now that Christmas has passed and all those holiday tunes are tucked away for another year, it’s time to think of filling those empty slots on the clock with new music. Here are the songs Going For Adds over the next few weeks.

And just a reminder that the first R&R of the new year will be dated Jan. 2. It’s a news-only edition with no music information.

Remember, too, that Jan. 5, 2004 is the first report day of the new year. Adds from Mediabase-monitored stations and reports from R&R Indicator stations will be taken until 3pm ET as usual. You will get an R&R Country Hotfax on Tuesday morning, Jan. 6 that contains this music information.

GOING FOR ADDS

1/5
PAT GREEN Guy Like Me (Universal South)
RASCAL FLATTS Mayberry (Lyric Street)

1/12
ANTHONY MICHAEL JAMES Old Friends (Lofton Creek)
BIG & RICH Wild West Show (Warner Bros.)
REBA MCENTIRE Somebody (MCA)
RHONDA VINCENT If Heartaches Had Wings (Rounder)

1/19
ALLISON PAIGE End Of The World (Lofton Creek)
BILLY CURRINGTON I Got A Feelin’ (Mercury)
EMERSON DRIVE Last One Standing (DreamWorks)

1/26
MAVERICKS Air That I Breathe (Sanctuary/SRG)

3 Points Brings Back The Kat

Just before the holidays we told you that Clear Channel had sold Country KKAT to 3 Points Media for $26 million — and we wondered what it meant for the Country format, especially in light of the fact that S.L.C. is home to four FM Country stations. (KKAT, Citadel’s KUBL, KSOP Inc.’s KSOP and Simmons Media’s recent sign-on KEGA.)

Well, it looks as though KKAT is actually staying Country. Consultant Jaye Albright — who worked with KKAT a few years ago — is back, and among the first orders of business was to return KKAT to “K-Kat” — an identity it owned for over 16 years before abandoning it in January 2002 in favor of “K102, 12-in-a row Country.” KKAT also implemented a new music mix with a greater focus on country gold.

Few other details about the new direction are available, but we do know that three staffers have exited. Gone are PD/pm driver Eddie Haskell (801-571-3639, haskell99@hotmail.com), middayer/imaging voice Blair Carter (801-750-3241, blaircco@aol.com) and MD/evening personality Justin Taylor (801-808-5775, k102taylor@yahoo.com).

One other note of interest: 3 Point’s CEO is Tom Sly — who was previously KKAT’s GM.

Zimmer Radio Group Sells 17 For $43 Million

As first reported at www.radioandrecords.com on Dec. 18, 2003, the Cape Girardeau, MO-based broadcaster agreed to sell the stations, located in Illinois and Missouri, to the newly formed Mississippi Valley Radio — an entity that enjoys Vir-
Virginia-based Max Media as its principal shareholder. Rust Communications will also become a significant shareholder in MS Valley Radio and plans to invest in up to 20% of the broadcaster's equity.

In addition to Country outlet WOOZ/Carbondale, IL, MS Valley Radio is getting WCIL-AM & FM, WJPF, WUEZ & WXLT/Carbondale, IL; KCQG, KEZS, KGIR, KGKS & KZIM/Cape Girardeau; KJEZ, KKLR & KWOC/Poplar Bluff, MO; and KLSC, KMAL & KSIM-AM/Sikeston, MO.

Zimmer still owns a number of radio stations, including Country KFAL-AM, KCLR & KATI/Columbia, MO and KIXQ/Joplin, MO.

St. Jude Deadline
Just a reminder that if you plan on attending the St. Jude “Country Cares Seminar” in Memphis on Jan. 15-17, 2004, the deadline for registration is today! To register or to get more details, contact your ALSAC rep ASAP.

Radio News
Format: KKCS/Colorado Springs, CO has adopted a new slogan: “101.9 KKCS The Most Country!”

Programming: WDAF/Kansas City OM Dene Hallam exited the station Dec. 17. The move came amid a leadership change for Entercom’s KC cluster announced a few weeks ago. Cindy Schloss moved into her new post as VP/Market Manager last week as Bob Zuroweste exited. (Country Format Room, www.radioandrecords.com, 12/17.)

Waitt Radio/Panama City OM Randy Marsh (a.k.a. R.J. McCoy) has exited the four-station cluster, which includes Country WMXP, WLHR, WRBA & WASJ. The official release cites budgetary considerations for the move. Marsh’s resume includes an eight-year run with WFOX/Atlanta and seven years at Country WKIS/Miami. He can be reached at 850-236-2973 or marshmedia@email.com. (Country Format Room, www.radioandrecords.com, 12/23.)

Personalities: WJVL/Janesville, WI evening talent Jennifer Powers is joining the KQYB (K98)/Spring Grove, MN morning show as co-host on Jan. 12, 2004. She spent the last four years with WJVL.

O’Rear Joins CRB
Country Radio Broadcasters has named Howell O’Rear Event Support Director/Assistant to the Executive Director. O’Rear joins the organization from the Nashville law firm King & Ballow. He is a graduate of the University of Virginia. His hiring will allow Chastity Crouch to focus on the CRB’s accounting needs on a full-time basis. (Country Format Room, www.radioandrecords.com, 12/22.)

Industry News
Reba McEntire has received her first-ever Golden Globe nomination. Reba was recognized by Golden Globe voters in the Best Performance by an Actress in a Television Series — Musical or Comedy. The nod is for her work in the WB series Reba. The 61st annual Golden Globes ceremony is scheduled for Jan. 25, 2004.

TriStar Sports & Entertainment and music-industry veteran Shelby Kennedy have partnered to establish a Nashville presence for the company. TriStar offers its management clients services ranging from marketing and promotion to business and wealth management. (Country Format Room, www.radioandrecords.com, 12/23.)

Creative Artists Agency has donated $40,000 to Metropolitan Nashville Public Schools. The company began a relationship with Whitsitt Elementary six years ago and has donated time, money and other resources to the school since then. This year CAA presented the school with a $20,000 donation through the Creative Artists Agency Foundation. The agency also recently began work-
ing with Stratford High School and has donated $20,000 to the school this holiday season while arranging for a $10,000 donation in the form of musical instruments and equipment from Simba Products. (www.radioandrecords.com, 12/22.)

Stationality
WEZL/Charleston, SC recently delivered more than 2,000 stuffed bears to hospitalized children. The Bears That Care drive enabled listeners to purchase a Coca-Cola Polar Bear at a local movie theater for a $2 donation. The bears were collected and delivered to children who would be spending the holidays at MUSC Children’s Hospital. WEZL listeners came through with donations for more than 2,000 bears, enough for every child, as well as extras for the hospital to have on hand.

Chronicle
Our most heartfelt condolences are extended to the family of Gladys B. Kilgore, 94, of Conway, AR, who died Dec. 22. She is survived by her son, Merle Kilgore; daughter, Charlotte Craig; five grandchildren and six great-grandchildren. Visitation was Dec. 23 and services were held Dec. 24. In lieu of flowers, donations may be made in her name to St. Jude Children’s Research Hospital, Memphis, TN.

Condonles to the family of country singer Gary Stewart, who died Dec. 16 in Ft. Pierce, FL. Best known for the hit “She’s Actin’ Single (I’m Drinkin’ Doubles),” Stewart had a series of acclaimed albums in the mid-’70s and early ’80s. Family members report that Stewart was despondent over the Nov. 21 death of his wife, Taylor, from complications of lupus, and took his own life. He was 58.

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MUSICNOTES

✦ Martina McBride is teaming with NBC’s Today show for a contest built around her new single, “In My Daughter’s Eyes.” Through Jan. 9, Today viewers are being invited to write letters explaining why their daughter best represents the song’s lyrics, as well as a photo. The winner, chosen by McBride, will receive a trip to New York, an appearance on the Today show and the chance to appear in a McBride music video.

✦ McBride is also joining Alan Jackson for a tour, kicking off Jan. 29 in Moline, IL. Thirty dates are already confirmed, including Nashville on May 22.

✦ MCA reports that Josh Turner’s Long Black Train has already shipped more than 200,000 units after only eight weeks in stores. According to the label, the disc is selling 12 copies for each spin the title track receives at Country radio.

✦ Neal McCoy is joining Wayne Newton for a New Year’s Eve show in Las Vegas. The friends have made several trips overseas over the past few years as part of Newton’s USO endeavors and will now share the stage of Newton’s theater at the Stardust Resort & Casino.

✦ Naomi Judd is the title star of a one-hour Food Network special airing Jan. 11. Naomi Judd’s Family Table premieres at 8pm CT, offering Judd’s views on family and food. Her daughters Ashley and Wynonna will also participate.

✦ Clay Walker recently visited Havana, where he filmed the music video for his next single, “I Can’t Sleep.” Within 24 hours of his return to the U.S., Walker sang “The Star-Spangled Banner” at a celebrity cutting-horse event in Ft. Worth. “That song has never meant more to me,” Walker says. “If anyone has any doubt as to what life would be like without the freedoms and liberties granted to us in America, I suggest they spend a little time in a Communist country like Cuba.”

✦ GAC is airing the Viewers Choice Top 50 Country Music Network special airing Jan. 11. Naomi Judd’s Family Table premieres at 8pm CT, offering Judd’s views on family and food. Her daughters Ashley and Wynonna will also participate.

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Countdown of 2003, beginning at 6pm CT on New Year’s Eve. Hosted by GAC personalities, the countdown will be rerun throughout the day on Jan. 1. The fan-voted top 10 includes videos from Alan Jackson and Jimmy Buffett, Brad Paisley, Chris Cagle, Darryl Worley, Dierks Bentley, Keith Urban, Kenny Chesney, Shania Twain, Toby Keith and Willie Nelson.

Diamond Rio continue to champion the Big Brothers Big Sisters organization, recently conducting their fifth annual Holiday Card Contest. Children from the program submit drawings, with the winning selection gracing the front of the band’s holiday greeting card. The winning artist receives gift certificates to local stores. This year’s winner was 13-year-old Erika, whose depiction of Santa’s Toy Shop made the final cut.

Brad Wolf’s first Warner Bros. single, “Strictly Business,” has been tapped by NBC as the promotional music bed for the reality series The Apprentice, featuring Donald Trump.

Craig Morgan, Blake Shelton and Andy Griggs will be featured in an episode of the Outdoor Channel’s Backland video series.

Experiences this season. The trio went deer hunting in Kansas, where Morgan bagged a nine-point buck. Meat from the deer was donated to local food banks.

Trick Pony, Ricochet and Rascal Flatts joined Johnny Lee for a show at Gilley’s Vegas in Las Vegas’ Frontier Hotel last week. Also attending, though not performing, was Donald Trump, who was spotted in the audience.

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VIDEO ADDS

CMT
Roseanne Cash f/ Johnny Cash September When It Comes
Del McCoury Band My Love Will Not Change

GREAT AMERICAN COUNTRY
Gary Allan Songs About Rain
Billy Currington I Got A Feelin’
Billy Ray Cyrus Always Sixteen
Merle Haggard That’s The News
The Larkins with Dolly Parton Steady As The Rain
Jim Lauderdale and Ralph Stanley She’s Lookin’ At Me

RANDOM FAX®

Tuesday, 12/30
BIRTHDAYS:: Suzy Bogguss, Bo Martinovich, Kathy Woods
On TV: GAC: Hank Williams Jr., GAC Classic; Mel Tillis, Celebrity Kitchen; WB: LeAnn Rimes, The Sharon Osbourne Show

Wednesday, 12/31
BIRTHDAYS: Sam Harrell
On TV: ABC: Rascal Flatts, Dick Clark’s Primetime New Year’s Rockin’ Eve; FOX: Keith Urban, America’s Party; GAC: John Conlee, GAC Classic; Pam Tillis, Celebrity Kitchen; WB: Toby Keith, The Sharon Osbourne Show

Thursday, 1/1
BIRTHDAYS: Steve Ripley
On TV: CMT: Tammy Wynette, CMT Inside Fame; Hank Williams Jr./Kid Rock, CMT Crossroads; GAC: Lee Ann Womack & Frank Lidell, Celebrity Kitchen

Friday, 1/2
BIRTHDAYS: the late Roger Miller, Luke Lewis, Stan Byrd, Bruce Shindler, Kara Wiggins, Chris Hartman
On TV: CMT: Hank Williams Jr./Kid Rock, CMT Crossroads; GAC: Crystal Gayle, GAC Classic; Troy Gentry (Montgomery Gentry) and his wife, Angie, Celebrity Kitchen

Saturday, 1/3
BIRTHDAYS: Nikki Nelson
On TV: CMT: Jeannie Seely, Darryl Worley, Phil Vassar, Sherrie Austin, Grand Ole Opry Live; GAC: John Conlee, GAC Classic

Sunday, 1/4
BIRTHDAYS: Patty Loveless, Deana Carter, Kathy Forester
On TV: CMT: Tammy Wynette, CMT Inside Fame

Monday, 1/5
BIRTHDAYS: Mark Nesler, Rusty Martin, Dave Dame, the late Sam Phillips
On TV: CMT: Martina McBride/Pat Benatar, CMT Crossroads

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