Double O Doubles The Country In Columbia, SC

Double O Radio’s Columbia Radio Group has launched its second Columbia, SC Country outlet in three weeks, as WWNU flipped from Oldies on Christmas Day to become “New 92, Only Today’s New Country.” WWNU kicked off its new format with 15,000 songs in a row and won’t play its first commercial until sometime in February. You may recall that Double O on Dec. 8 rolled out brand-new Columbia, SC FM WWNQ as “The Country Legends of the 60s, 70s and 80s.”

Columbia Radio Group OM and WWNU & WWNQ PD Randy Chase says he’s assembled “an incredible air staff” for WWNU that will debut on Monday, Jan. 3. He promised, “‘New 92’ will launch that day at 6 am with the biggest morning show in Columbia radio history, followed by a lineup that represents the best announcers in the business.”

Street Talk: Chase’s claim of “the biggest morning show in Columbia radio history” makes us wonder whether Jeff Roper will be making a return to the market. Roper, who only two weeks ago left the PD/morning post at WSOC/Charlotte, spent over six years in Columbia, SC before moving to Charlotte in Nov. 2000. He was PD/mornings at WHKZ/Columbia, SC when he moved to mornings at clustermate WCOS in December 1995. Chase will neither confirm nor deny our ST speculation, but hiring Roper for mornings on a new Country launch makes too much sense not to do it. We’ll let you know what happens in the Jan. 3 R&R Country Daily.

Going For Adds

Now that Christmas has passed and all of those holiday tunes are tucked away for another year, it’s time to think of filling those empty slots on the clock with new music. Here are the songs “Going For Adds” over the next few weeks.

And, a reminder that the next issue of the weekly R&R will be dated Dec. 31, 2004. It’s a news-only edition with no music information.

Also remember that Monday, Jan. 3, 2005 is the first report day of the new year. Adds from Mediabase-monitored stations and reports from R&R Indicator stations will be taken until 3pm ET/Noon PT, as usual. You will receive an R&R Country HOTFAX Update on Tuesday, Jan. 4, 2005 that contains this music information.

Going For Adds

1/3/05
KENNY CHESNEY Anything But Mine (BNA)

1/10/05
No adds

1/18/05
LONESTAR Class Reunion (BNA)

SAWYER BROWN f/ROBERT RANDOLPH Mission Temple Fireworks Stand (Curb)

Regent Rotations

Regent/Flint, MI VP/GM Mark Thomas is transferring to a similar post with the company’s Evansville, IN and Owensboro, KY properties. Thomas starts his new job on Jan. 3, 2005 and replaces Bob Dakin, who has left the company. Succeeding
Thomas is Regent/Flint, MI’s Director/Sales Zoe Burdine-Fly. Thomas will continue to have oversight responsibilities for the Flint stations. Regent owns Country WKDQ/Evansville, IN and WBKR/Owensboro, KY; none of its Flint stations are Country.

**Mick And John’s Big Baghdad Adventure**

Clear Channel/Minneapolis Exec. VP/GM and CC RVP (and former Marine) Mick Anselmo and KEEY/Minneapolis morning personality John Hines will ring in the new year in Iraq. The intrepid duo left America on Dec. 26 and are currently embedded with Company B of 134 Signal Battalion at Camp Victory, Baghdad, Iraq. They will return Jan. 6 or 7.

Anselmo and Hines are carrying more than 500,000 minutes of telephone cards for Minnesota troops a part of “Operation Northern Lights,” an initiative to support deployed Minnesota-based soldiers stationed in Iraq and their families at home in Minnesota. ONL will also feature live call-ins from local soldiers across Clear Channel’s Country stations in Minnesota; a party for 1,000 family members with loved ones in Iraq at the Mall of America and a simultaneous “Minnesota Day” at Camp Victory in Baghdad; a live two-hour broadcast from Baghdad on Jan. 2, with video-conferencing between Camp Victory and Mall of America; local troop-voiced vignettes for New Year’s and Valentine’s Day that will air on the station closest to the soldier’s hometown; and pictures and audio clips on station local web sites.

Anselmo has also hired a war photographer to capture a pictorial essay of the trip so he can create a presentation that will be shown at civic organizations throughout the state.

KEEY/Minneapolis is anchoring the event. Also participating are Clear Channel Country outlets KKCB/Duluth, KFAB (Outlaw Country)/Fargo, KYSM/Mankato and KMFX/Rochester, MN and Oldies KSNR/Grand Forks, ND.

Godspeed, Mick and John ... and be careful of those New Year’s Eve Iraqi fireworks!

**High-Fivin’ At The Beach**

WPAP/Panama City, FL MD/morning personality Shane Collins has signed a new deal with the top-rated Clear Channel Country outlet that will have him waking-up folks along Florida’s Gulf Coast through 2009. Prior to joining WPAP in 1999, Collins worked as an air talent at WDXB/Birmingham, KFAB/Charlotte and WLWI/Montgomery, AL.

**Muzik Mafia Hits The Slopes**

Gretchen Wilson and Big & Rich are the latest country artists to commit to Country in the Rockies XI, the celebrity ski event that’s the signature fundraiser of the T.J. Martell Foundation’s Nashville Division. They’ll join Charlie Daniels, Kenny Loggins, Jamie O’Neal, Jeffery Steele, Paul Overstreet, Aaron Barker, Chuck Cannon, Robert Earl Keen, Doug Johnson, Casey Beathard, Scotty Emerick, Leslie Satcher, Doug Crider, Harley Allen, Bob DiPiero, Gary Chapman, Deborah Allen, Suzy Bogguss, Lari White, Kathy Mattea and Jon Vezner at Club Med Crested Butte in Colorado from Feb. 1-6, 2005.

**Are You Ready To Howl?**

KPLX (The Wolf)/Dallas PD Paul Williams is looking for someone to join the den. He’s in search of “the best dang Promotion Director” who’ll shine through the competition. He says, “If you are ready to work long hours, love what you do and the station you work for, create fresh new ‘buzz’ and continue to ‘recreate’ the events all while...
managing a budget, a department and having the
time of your life — apply now!” Send your resume
to KPLX, c/o Lon Bason, at 3500 Maple Ave, Suite
1600, Dallas, TX 75219. Or e-mail your materials to
lbason@dfwradio.com.

Waitt, Here’s Another Job Opening!
The Waitt Radio Network is expanding its Country
staff. Waitt PD/Country Formats John Glenn says, “If
you know what makes the country listeners sit up
and take notice, can talk about the hottest stars of
today and the legends of Country while delivering a
great show under pressure on a daily basis, rush
your tape and resume.” Send your stuff to Glenn at
1000 N. 90th Street, Suite 105, Omaha, NE 68114.

God Bless New Year’s Eve
Lee Greenwood will serve as Fox News Channel’s
National Correspondent on New Year’s Eve from the
Korbel All-American New Year’s Eve Bash in Nash-
ville. In addition to performing, Greenwood will
introduce and interview scheduled guests Ronnie
Milsap, Chely Wright and Brad Cotter. Instead of
the traditional “ball,” midnight in downtown Nash-
ville will feature a “Guitar Drop” from the
Riverstage on the banks of the Cumberland River.

Pick-Up Food Man
Joe Diffie is set to use his 1994 No. 1 hit “Pick Up
Man” in a commercial for Applebee’s restaurants. The
song will be rewritten for use in the eatery chain’s Carside-To-Go campaign to introduce
Applebee’s new food-to-go service to patrons
worldwide. Diffie said, “I’m really proud to en-
dorse ‘America’s Favorite Neighbor®.’ The restau-
rant has the reputation for good food and a family
atmosphere and it’s actually kind of fun to hear it
on the television!”

News In Review
Here’s an overview of some of the major stories
that first appeared in R&R Country Daily since
the Dec. 14 R&R Country Hot Fax Update. You can
get RRCD by sending your name, company or call
letters, job title, address, phone and fax numbers
to moreinfo@radioandrecords.com. For more on
these stories visit the Country Format Room at

- Thursday, Dec. 16: Longtime KFKF & KBEQ/Kansas City VP/GM Dan Wastler’s position was
eliminated. Infinity/Kansas City Market Manager
Herndon Hasty added GM duties for the Country
duo ... RLG/Nashville promoted Jo Beth Burrell to
Manager/Finance ... Universal South upped Marty
Craighed to Manager/Administration and Amy
Russell to Manager/A&R Production.

- Wednesday, Dec. 15: Darren Wilhite and Tim
Wall exited WYCD/Detroit’s morning shift after
being unable to come to terms on a new deal.
Rush T&Rs to PD Chip Miller at 26555 Evergreen,
Suite 675, Southfield, MI 48076. Or e-mail Miller
at chip.miller@infinitybroadcasting.com.

LifeNotes
Longtime Country PD and personality Thom
Williams is recuperating at home following Dec.
10 bypass surgery. You can send your get-well
wishes to him at williamstmc@charter.net.

Chronicle
Sympathies to the family and friends of Jac Allan
Coe, who passed away on Dec. 4. Coe was the
brother of singer-songwriter David Allan Coe. The
latter Coe’s “Would You Lay With Me In A Field Of
Stone” was originally written as Jac’s wedding
vows and later put to music and recorded by
Tanya Tucker. “JAC” was retired from the Outlaws Motorcycle Club and was active in the Toys For Tots program.

**Country’s Top 10 Spots**

Here are the Top 10 Country advertisers for the week ending Dec. 26, courtesy of www.aircheck.net, a service of Media Monitors.

1. Gieco
2. Sprint PCS
3. Walgreen’s
4. Tylenol
5. Verizon Wireless
6. Cingular Wireless
7. VISA
8. Febreze
9. Chevrolet
10. CompUSA

**GAC’s Top 20 of 2004**

Great American Country has released its Top 20 videos of 2004, as compiled entirely from votes cast by viewers at its website, www.gactv.com.

1. KEITH URBAN You’ll Think Of Me
2. GRETCHEN WILSON Redneck Woman
3. KENNY CHESNEY w/ UNCLE KRACKER When The Sun Goes Down
4. TIM MCGRAW Live Like You Were Dying
5. TOBY KEITH American Soldier
6. TERRI CLARK Girls Lie Too
7. JOHN MICHAEL MONTGOMERY Letters From Home
8. SHANIA TWAIN & BILLY CERRINGTON Party For Two
9. BIG & RICH Save A Horse (Ride A Cowboy)
10. KENNY CHESNEY There Goes My Life
11. LONESTAR Mr. Mom
12. BRAD PAISLEY w/ ALISON KRAUSS Whiskey Lullaby
13. KEITH URBAN Days Go By
14. ALAN JACKSON Remember When
15. GRETCHEN WILSON When I Think About Cheating
16. TOBY KEITH Whiskey Girl
17. REBA MCENTIRE He Gets That From Me
18. BLAKE SHELTON Some Beach
19. SHANIA TWAIN When You Kiss Me
20. SARA EVANS Suds In The Bucket

**CMT’s Top 20 of 2004**

Without further ado, here’s CMT’s Top 20 for the year:

1. BRAD PAISLEY w/ ALISON KRAUSS Whiskey Lullaby
2. KENNY CHESNEY I Go Back
3. KEITH URBAN You’ll Think Of Me
4. BIG & RICH Save A Horse (Ride A Cowboy)
5. GRETCHEN WILSON Redneck Woman
6. TOBY KEITH American Soldier
7. BROOKS & DUNN You Can’t Take The Honky Tonk Out Of The Girl
8. KENNY CHESNEY There Goes My Life
9. SHANIA TWAIN & BILLY CERRINGTON Party For Two
VIDEO ADDS

CMT
JON HENDRICKS Walk Tall
JULIE ROBERTS Wake Up Older
KEVIN BRIDEY Old Blue Chair
LEE ANN WOMACK I May Hate Myself In The Morning
NELLY f/ TIM MCGRAW Over And Over
SAWYER BROWN Mission Temple Fireworks
SHANIA TWAIN Don’t

GREAT AMERICAN COUNTRY
TERRI CLARK The World Needs A Drink
TRENT WILLMON Home Sweet Holiday Inn

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.
© 2004 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.