

October 29, 2007

Mark Rollin' With The Flow R&R 33 MB 39\* This Weekend: ACC With Kix Brooks & Bob Kingsley's Country Top 40 Chesnutt "After three straight tests at #1, we're moving this song to HEAVY!!"- Dale Carter, PD/KFKF

## NSIDE

Porter Wagoner, 1927-2007 The World According To Swedberg Encompasses Much Of Midwest Thompson Finds Life 'After Midnite,' Garner Snags Saffren As New OM Hunter Leaving Radio To See If Realty Bites In Portland Read 'What Are They Thinking?' And Let Us Know Your Thoughts Grapes will explode if you cook them in a microwave Real news needed!

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# **'A Great Loss For Country Music'**

That's how Dierks Bentley summed up the passing of Porter Wagoner, who died Sunday evening (Oct. 28) in Nashville at the age of 80 after being released to hospice care on Friday (Oct. 26). Wagoner had entered the hospital on Oct. 15 and was diagnosed with lung cancer. 2007 was quite a year for the country music icon and Hall of Famer. In May, Wagoner celebrated his 50th year in the Grand Ole Opry. Pete Fisher, VP/GM of the Opry, said the Opry family of musicians and performers was deeply saddened by the news: "His passion for the Opry and all of country music was truly immeasurable." After years without a recording contract, Wagoner signed with ANTI-Records, an eclectic Los Angeles label best known for alt-rock acts like Tom Waits, Nick Cave and Neko Case. The CD "Wagonmaster," produced with Marty Stuart, was released in June 2007 and earned Wagoner some of the best reviews of his career. Over the summer, he also was the opening act for the influential rock duo The White Stripes at a sold-out show at New York's Madison Square Garden. At the time, Wagoner told the Associated Press, "I was thinking while on stage last night, 'This is the biggest, most well-known arena in the country, and here I am performing at it.'

Missouri-born Wagoner signed with RCA Records in 1955 and joined the Opry in 1957. He hosted his own syndicated TV show for 21 years beginning in 1960. In 1967, he introduced the world to Dolly Parton; together, they went on to become the Country Music Association's duo of the year in 1970 and 1971. In a statement today, Parton said of Wagoner, "I went over on Sunday afternoon and spent his last few hours with Porter and his family, so I was able to say goodbye. I sang for him and prayed with him. It felt good that I had the opportunity to say goodbye properly. His family is very grateful to everyone for all their help." Wagoner is survived by three children: Richard, Debra and Denise. Late this afternoon, details about Wagoner's funeral were announced. Visitation will be Wednesday (Oct. 31) from 2-8 p.m. at the Woodlawn Funeral Home at 660 Thompson Lane in Nashville.

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Sassy Angel 1 cO5 9NINE

MPE download today, on your desk tomorrow Debut Performance, The Rutledge 11/6 – 6:00pm This You Gotta See!!!

Page 1

# MAYBE SHE'LL GET LONELY MOST ADDEDII

FIRST WEEK BELIEVERS: KYGO, KSCS, KUSS, WKDF, KSKS, KJUG, KIXZ, KKNG, KFKF, WWQM, KUBL, KDRK, WOVK, WXTA, KEGA, WSTH, KKCB, WBFM, WKKW, WQRB, XM, Sirius, Music Choice, AOL Radio

"Feels like a hit to me! Memorable hook and nice and short!" -Kerry Wolfe, PD, WMIL/Milwaukee

"Jack has become an important new artist for KYGO. I am confident that 'Maybe She'll Get Lonely' will match the success of 'Wherever You Are'." –Joel Burke, PD, KYGO/Denver

"I've always liked the Texas drawl in his singing. This tension-packed tempo tune is like a little dust devil out on the prairie. Punchy and radio ready in the extreme, it sounds like his fifth straight hit to me." —Robert K. Oermann, Music Row

"I love it! It is an infectiously catchy song." -Paul Bailey, MD, KRST/Albuquerque

"Ok, now you're just showing off. This new Jack Ingram is great." -Ed Roberts, PD, WQBE/Charleston

"Favorite track on the CD! Love it!" -Sandy Weaver, MD, WYAY/Atlanta

"I think it's safe to say I like this song - I listened to it for a half-hour straight!" -Chris Hart, MD, KUUB/Reno

"There's no 'maybe' about this one. Jack delivers another hit." -Jay Thomas, MD, XM Highway 16

"Jack has built up a great track record with his last four songs, and this new one may be the best of the bunch. I love it!" -Stix Franklin, MD, WNCY/Green Bay

"I think the new Ingram is another solid performance delivered by a rising star in our format! Nice job!" -Jeff Davis, PD, WGNE/Jacksonville

> "I love it, it's a freakin' smash, a freakin' hit and I can't wait to freakin' add it." -Jayme Gordon, MD, WGGY/Wilkes Barre

"I love this one...we got a lot of female calls about it." -Deena Blake, MD, WMZQ/Washington DC

# THE FOLLOW-UP TO 4 CONSECUTIVE HITS

**Catch Jack on the road now with Dierks Bentley's THROTTLE WIDE OPEN TOUR** 



Thursday's funeral will take place at the Grand Ole Opry House at 11 a.m. Both the visitation and funeral service are open to the public

#### The Master Of His Domain

Thanks to his new boss, Gregg Swedberg's domain is getting larger; so, too, is his business card. Already the OM of Clear Channel/Minneapolis, where he's dayto-day at KEEY (K102), Swedberg today was named regional VP of programming for Minneapolis, as well as Omaha and the Iowa markets of Des Moines, Cedar Rapids, Iowa City and Davenport. Mike Crusham, regional VP and market manager for CC/Minneapolis, said in a statement, "Gregg has a solid reputation as an outstanding programmer, and he has demonstrated in the first four months that I have been here that he is the one to take Clear Channel and our audio brands to where we need to be in 2008 and beyond. Having the ability to affect the entire region with Minneapolis as the programming hub also played a role in the decision to make Swedberg RVPP of the region." Last month, Swedberg won the R&R Industry Achievement Award as Country PD of the Year.

#### A New Day At 'After Midnite'

Deanne Saffren will be joining Blair Garner's "After Midnite" and "The Blair Garner Show" as the fresh, minty new OM, succeeding Sam Thompson, who's leaving to join the consulting firm of Albright & O'Malley. Thompson leaves Premiere Radio Networks after eight years with Blair Garner, and will be based out of Portland. Saffren told **R&R** this afternoon, "I'm so excited to join this amazing team. Blair Garner is an icon in country music radio, and to have this opportunity to work with him and learn from him is beyond words!" She'll report directly to Premiere Radio Networks EVP of operations Lark Hadley and oversee music scheduling, marketing and promotions. Prior to joining premiere, Saffren served as APD/MD for Clear Channel's KYSR/Los Angeles and has held a

## This Week At Callout America

Make it five consecutive weeks at No. 1 for **Kenny Chesney**'s "Don't Blink" and six weeks at No. 1 passion. Men rank the song at No. 1, females are at No. 2.

The No. 1 song with female listeners is "So Small" from **Carrie Underwood**, which is the No. 3 female passion song. Men rank the song at No. 6 and No. 5 passion. Younger females 25-34 also rank this song at No. 1.

**Billy Currington** is new to the top 10 with "Tangled Up" at No. 10, up from No. 13, and at No. 16 passion. Females are the drivers, ranking the song at No. 9, while male strength is with younger 25-34s at No. 8.

**Leann Rimes** continues to be well in front of the radio spin chart with listeners ranking as the No. 11 song this week, up from No. 14 last week and No. 16 two weeks back. Men rank the song at No. 9, females at No. 14. Strength in the demos is with core 35-44s at No. 9.

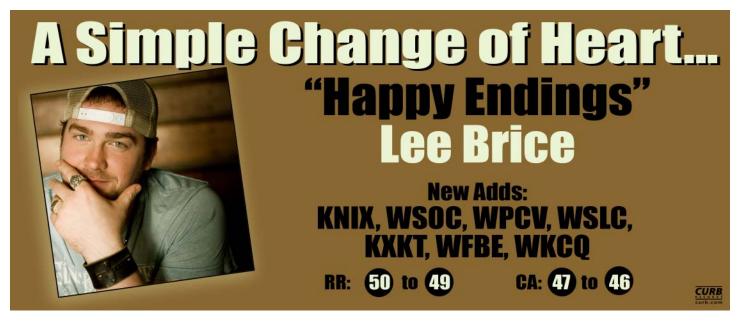
**Emerson Drive** is showing strength with "You Still Own Me" ranking at No. 12, up from No. 15 and No. 20 two weeks ago. Females are the strength at No. 10, and younger 25-34 listeners are also at No. 10.

**Trisha Yearwood** is making some fancy moves with "Heaven, Heartache & the Power of Love" ranking at No. 14 this week, up from No. 18 last week and No. 25 two weeks ago. Core 35-44s are at No. 16, 45-54s are at No. 12.

**Sugarland** is strong with "Stay" at No. 17, up from No. 26, and as the No. 7 passion song, up from No. 13. Females are at No. 7 passion and No. 12 overall.

variety of positions in both programming and promotions during her 15-year career. She was promotions manager for KZLA/Los Angeles and KYSR; PD/MD at KHTY/Santa Barbara, Calif.; MD at





KJEE/Santa Barbara; and has worked in a marketing/ promotions capacity for USA Networks, McDonalds Associates and Capitol Records.

#### **Goodbye Kiss**

After three years as PD at Peak Broadcasting's KSKS (Kiss Country 93.7)/Fresno, Steve Pleshe has suddenly exited the radio station. Pleshe also handled afternoons, so if you plan on submitting materials to GM Patty Hixson, you better have on-air and programming chops. Send your A-game material to *mycareer@peakbroadcasting.com.* 

#### Love Him, Hate 'Reply All'

You know Tom Hunter was a kickass promotions director if you got his mass e-mail letting the world know he's leaving CBS Radio's KUPL/Portland, Ore. Everybody in the world, it seems, was on that mailing list. We know that now, because a lot of you have congratulated Hunter on his years of service and future success. We know that because many of you hit the dreaded "reply all" button after receiving his initial announcement. You see, after six years at KUPL, Hunter has decided to pursue a career in real estate as a broker in Clackamas, Ore., a suburb of Portland, telling all of us, "We've shared lots of laughs along the way, and we've done some incredible events and helped thousands of people in our community, and that's what makes KUPL and radio a great medium!" Hunter's last day will be Friday, Nov. 2; in the interim, asst. promotions director Teresa Stas will handle promotions at KUPL and can be reached at 503-517-6211 or tstas@kupl.com.

#### **Beyond A Shadow Of A Doubt**

In an era where longevity is defined as "the fiscal year," let's take a moment to congratulate Shadow Stevens, the long time MD/midday personality at Cox Radio's WWKA (K92)/Orlando. Sunday (Oct. 28) marked Stevens' 15th anniversary with the station, making him the longestrunning personality in the market, where he's now been heard for a total of 24 years. Stevens originally started

#### COUNTRY DATES

**Nov. 4:** 13th Annual Inspirational Country Music Awards; Acuff Theater, Nashville.

**Nov. 5:** SESAC's 2007 Nashville Music Awards; SESAC Headquarters, Nashville.

**Nov. 6:** 55th annual BMI Country Awards; Nashville. **Nov. 7:** 41st annual CMA Awards; Sommet Center, Nashville.

at WWKA in 1982, then jumped to crosstown WXXL for seven years, but returned in 1992.

After conducting the requisite "nationwide morning show search," Citadel's WKDF/Nashville PD Bud Ford found his man right across the street by snagging Rick Marino, who just completed a nine year run at South Central Communications' crosstown WJXA (Mix 92.9)/Nashville. Marino left the Mix on Oct. 1 and started his 5:30-10 a.m. morning show on 'KDF on Oct. 25. The refreshed lineup now goes something like this: After Marino in the morning, Becca Walls continues in middays (10 a.m-3 p.m.), WKDF PD Bud Ford does afternoons (3-7 p.m.), while Billy Harper remains interim night host.

Christin leaves Tom for Hank, wakes up with Brian: Sounds like a sordid love ... uh, quadrangle, doesn't it? Maybe even a great country song! Nope, just radio. You see, Christin Carey was doing promotions at Clear Channel's KTOM/ Monterey, but is now doing mornings and middays for Mapleton Communications KNAH (Hank)/Merced, Calif. She's teamed up with Hank PD Brian Montgomery for the cleverly titled morning show "B-Mo and Christin."

Recently given a license to practice mornings at Cox Radio's WWKA (K92)/Orlando, Doc Holliday will operate in familiar surroundings, as the station recruits Grace Vasquez to join the show. It's actually more of a rejoin: Vasquez and Holliday

STEPHEN COCHRAN EVERYTHING WE KNEW A New Adds This Week: KIXZ, KTCS, XM, WOVK Stephen's Debut OD Available In Stores and Online Nova

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"Stephen Cochran is tomorrow's star. He's the total package with the sound of a young Garth!" - Barry Kent, WTHI / Terre Haute

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woke up together at Clear Channel's crosstown top 40 WXXL before he went country. This isn't exactly her first rodeo either; Vasquez spent six years in the format at KHEY/El Paso before joining Holliday at 'XL.

#### **McBee Now McBusier Than Ever**

Already senior director of digital business at Sony BMG, Heather McBee was elevated to the newly created position of VP of digital business, where she'll continue to report to VP of marketing Tom Baldrica. A 14-year veteran who rose through the ranks after interning at the labels while attending Belmont University, McBee joined BNA Records in 1993; by 1997, she was named to oversee the labels growing research and digital initiatives. In 2003, she was named director of the department; last year, McBee was upped to senior director.

#### **Today's Last Word**

As we've passed along the news of one superstar performer after another for the 41st annual CMA Awards show, happening Nov. 7 in Nashville, Ken Johnson, who programs the Open Road Channel for XM Satellite Radio, has been asking, "What are they thinking?" Here's Ken:

"It's a shame that the Country Music Association has chosen to ignore the accomplishments of those who have significantly contributed to the rich heritage of country music. It's no secret that the country music recording industry has actively pushed veteran performers into the background at every opportunity, but it now appears that those who control the content of the CMA Awards Show have also forgotten whose shoulders they stand upon.

"For the first time since the CMA Awards program was televised in 1968, there will be no acknowledgment of the new Country Music Hall of Fame inductees. During a three-hour program that includes not one, but two Rascal Flatts performances and an abundance of unknown country wannabes and rock has-beens, the CMA and ABC-

#### BILLBOARD BOXSCORE ARTIST ATTENDANCE GROSS VENUE/CITY/DATES 13,821 \$892,951 **Rascal Flatts, Jason Aldean** Scottrade Center St. Louis Oct. 13 13,746 **Rascal Flatts, Jason Aldean** \$873,720 Allstate Arena Chicago Oct. 12 12,925 \$778,517 Rascal Flatts, Jason Aldean Sommet Center Nashville Sept. 21 13,419 \$731,700 **Rascal Flatts, Jason Aldean**

 Coors Amphitheatre San Diego Sept. 14

 Brad Paisley, Rodney Atkins, Taylor Swift

 Pengrowth Saddledome Calgary Oct. 19

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, Nielsen Business Media. More concert grosses available at www.billboard.biz.

### **SHOWPREP 101**

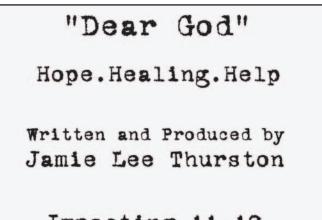
Oct. 30, 1945: The U.S. government announced the end of shoe rationing.

**Oct. 31, 1970**: Singer Michelle Phillips and actor Dennis Hopper were married. They divorced eight days later.

**Nov. 1, 1990**: McDonalds announced it would replace Stryofoam burger boxes with heavyweight paper containers.

Nov. 2, 1976: Georgia peanut farmer Jimmy Carter was elected President of the U.S.

**Quotable**: "After all is said and done, more is said than done." — *Unknown* 



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TV cannot spare a few precious minutes to acknowledge the induction of Mel Tillis, Ralph Emery and Vince Gill. That's right, not even Vince Gill who hosted the CMA Awards Show 12 times!

"The earliest days of the televised CMA Awards was a one-hour program on NBC-TV's Kraft Music Hall. Even within that tight schedule, a segment was reserved to honor the newest Hall of Fame members. It proved to be some of the original 'reality TV.' Lured to the broadcast under the pretense of honoring another performer, the look on the inductee's faces as their name was announced was absolutely priceless. It's because that honor means so much. Hall of Fame membership is the ultimate recognition for a lifetime of work that has significantly impacted country music and influenced a new generation of artists.

"In recent years, the stature of this honor has been diminished by the CMA. When Carl Smith was inducted, he was only allowed to wave his hat at the TV camera from his seat in the audience. What happened to the reverence and importance that this special honor embodies? Can you imagine the Academy Awards acknowledging their Lifetime Achievement Award winner in such a disgraceful fashion or choosing to exclude the recipient from their televised program?

"The Country Music Hall of Fame building in Nashville is an impressive facility. It archives the precious history of the music of America's working class. But it would not exist were it not for the contributions of the important men and women who have left their indelible mark on the industry and in our hearts. Why the CMA has now chosen to ignore them is unforgivable. If you agree, please call or e-mail the CMA and ABC-TV and let them know your opinion." —Ken Johnson, PD, XM Open Road Channel, *ken.johnson@xmradio.com*, 202-380-7176

#### Swift Logs Third Top 10; Cyrus Repeats Most Added On Indicator Panel

Newcomer **Taylor Swift** collects her third consecutive top 10 on the R&R Country chart as "Our Song" (Big Machine) gains 1.7 million audience impressions and jumps 13-10. In doing so, Swift becomes the third solo female this decade to score three straight top 10 singles from a debut album. **Gretchen Wilson** became the decade's first such artist when she competed in the top 10 with "Redneck Woman," "Here for the Party" and "When I Think About Cheatin'" (2004-05). "American Idol" winner **Carrie Underwood** followed Wilson's feat with four top 10 songs from "Some Hearts" (2006-07).

Swift's new single also marks her quickest top 10 climb, as she reaches that part of the chart in 11 weeks. Her debut single, "Tim McGraw," needed 24 weeks, and "Teardrops on My Guitar" cracked the top 10 in its 20th chart week.

While **Brad Paisley**'s "Letter to Me" (Arista Nashville) encores as the Most Added title on the R&R Country list (21 adds), **Billy Ray Cyrus** (with **Miley Cyrus**) narrowly edges Paisley's tally on the R&R Country Indicator scorecard. Cyrus' "Ready, Set, Don't Go" (Walt Disney/Lyric Street) is that chart's Most Added title for a second week (28 adds), just ahead of Paisley's 27 adds with "Letter."



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### **MUSICNOTES**

Glen Campbell is headed to The Roadhouse. On Friday (Nov. 2), Campbell will guest DJ on the Sirius Satellite Radio channel, playing his favorite songs and sharing stories of his amazing 40 vear career. Check out the Rhinestone Cowboy at 2 p.m. ET that day.

Garth Brooks is gearing up for the Nov. 6 release of "The Ultimate Hits," and he'll be in Los Angeles on Monday to receive a special presentation from the RIAA in front of the legendary Capitol Records building. That night, he'll appear on Leno, then it's off to Kansas City for nine sold-out shows.

One of Garth's idols, Chris Ledoux, was inducted into the Texas Trail of Fame, which recognizes contributions to the Western way of life, on Saturday (Oct. 27). The ceremony took place at the famous Stockyards in Fort Worth.

When **Brad Paisley** performs "Online" during the CMA awards show on Nov. 7, he'll have the marching band from Brentwood High School in Brentwood, Tenn. onstage. They played on the record too.

#### **VIDEO ADDS**

#### СМТ

BUCKY COVINGTON It's Good To Be Us **CHUCK WICKS** Stealing Cinderella **GARTH BROOKS** More Than A Memory

#### CMT PURE COUNTRY

**COLE DEGGS & THE LONESOME** Girl Next Door **GARTH BROOKS** More Than A Memory TRACY LAWRENCE Til I Was A Daddy Too

#### GAC

**COLE DEGGS & THE LONESOME** Girl Next Door TRENT WILLMON There Is A God

B	promosquad
	HitPredictor

SONGS WITH HIT POTENTIAL	CHART RANK
DIERKS BENTLEY Free And Easy (Capitol Nashville) (94.1)	2
CARRIE UNDERWOOD So Small (Arista Nashville) (83.0)	4
GARTH BROOKS More Than A Memory (Big Machine) (91.5)	6
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville) (88.6)	8
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville) (88.4)	9
CLAY WALKER Fall (Asylum-(Curb)) (90.3)	10
JOSH TURNER Firecracker (MCA Nashville) (88.6)	11
TAYLOR SWIFT Our Song (Big Machine) (85.1)	13
KEITH URBAN Everybody (Capitol Nashville) (82.2)	14
SARA EVANS As If (RCA) (89.7)	15
MONTGOMERY GENTRY What Do Ya Think About That (Columbia) (89.7)	16
MIRANDA LAMBERT Famous In A Small Town (Columbia) (75.7)	17
JOE NICHOLS Another Side Of You (Universal South) (94.5)	18
LEANN RIMES Nothin' Better To Do (Asylum-(Curb)) (78.1)	19
SUGARLAND Stay (Mercury) (87.4)	20
GARY ALLAN Watching Airplanes (MCA Nashville) (80.5)	21
RASCAL FLATTS Winner At A Losing Game (Lyric Street) (83.2)	23
CHUCK WICKS Stealing Cinderella (RCA) (76.0)	24
BLAKE SHELTON The More I Drink (Warner Bros.) (81.3)	25
BILLY RAY CYRUS Ready, Set, Don't Go (Walt Disney) (87.2)	27
JASON ALDEAN Laughed Until We Cried (Broken Bow) (88.5)	29
CHRIS CAGLE What Kinda Gone (Capitol Nashville) (88.3)	30
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb) (78.1)	33
EMERSON DRIVE You Still Own Me (Midas) (86.6)	35
BUCKY COVINGTON It's Good To Be Us (Lyric Street) (76.4)	36
BRAD PAISLEY Letter To Me (Arista Nashville) (82.8)	38
MARK CHESNUTT Rollin' With The Flow (Lofton Creek) (88.5)	40
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA) (85.3)	42
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methodology, please visit HitPredictor.com or Promosquad.com.

NHITNEY'S WEEKNIGHTS ARE <mark>soa</mark> She's just added 92.5 The Wolf in Denver and her numbers keep on getting bigger – nationwide! WCAT-FM Harrisburg, PA WELT-FM Columbus, OH DEMO AQH SHARE/RANK INCREASE DEMO AQH SHARE/RANK INCREASE P18-49 #21 to #14 \_\_\_\_\_ 67% P12+ 40% W18-49 #14 to #9 \_\_\_\_\_ 50% P18-34 #11 to #8\_\_\_\_\_ 200% W25-54 #16 to #11 \_\_\_\_\_ 100% W18-34 #13 to #9\_\_\_\_\_ 100% and make your nights bigger, faster! Get Live, Monday-Friday, seven to midnight. DIAL GLOBAL (212) 419-2926 • BigTime@dial-global.com www.dial-global.com

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R&R		Country			n	ielsen	Mu	sic Page 1
	0	October 29, 2007			B	DS		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	0	KENNY CHESNEY Don't Blink (BNA)	360281	+8658	4456	+21	10	111/0
2	2	<b>DIERKS BENTLEY</b> Free And Easy (Capitol Nashville)	335662	+24350	4182	+187	23	111/0
4	3	CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	294884	+20318	3846	+262	13	110/0
6	4	GARTH BROOKS More Than A Memory (Pearl/Big Machine)	286455	+23441	3687	+232	9	111/0
3	5	TIM MCGRAW If You're Reading This (Curb)	263957	-29367	3425	-390	24	110/0
9	6	GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	240352	+16732	3077	+177	12	111/0
10	0	CLAY WALKER Fall (Asylum-Curb)	238767	+15171	3235	+178	32	111/1
11	8	JOSH TURNER Firecracker (MCA Nashville)	238287	+20729	2989	+253	18	111/0
8	9	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	230566	+3716	3109	+97	35	111/0
13	1	TAYLOR SWIFT Our Song (Big Machine)	201960	+17779	2617	+155	11	110/1
7	11	BRAD PAISLEY Online (Arista Nashville)	193769	-34146	2355	-499	19	109/0
14	12	KEITH URBAN Everybody (Capitol Nashville)	184624	+837	2519	+91	10	111/0
16	13	MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	177022	+16202	2400	+99	15	110/0
15	1	SARA EVANS As If (RCA)	175955	+10026	2368	+67	21	111/0
12	15	RASCAL FLATTS Take Me There (Lyric Street)	166235	-28737	2260	-345	17	111/0
17	16	MIRANDA LAMBERT Famous In A Small Town (Columbia)	161938	+1376	2335	+ 8	32	109/0
18	Ð	JOE NICHOLS Another Side Of You (Universal South)	143323	+11593	2097	+110	26	110/0
20	18	SUGARLAND Stay (Mercury)	139913	+24848	1959	+319	7	104/6
19	19	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	138953	+10869	1954	+115	22	106/3
23	20	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	136203	+41086	1649	+528	3	95/19
21	2	GARY ALLAN Watching Airplanes (MCA Nashville)	128825	+15446	1829	+186	15	102/6
22	22	TRISHA YEARWOOD Heaven, Heartache (Big Machine)	104754	+6095	1615	+51	15	106/0
27	23	BILLY RAY CYRUS WITH Ready, Set (Walt Disney/Lyric Street)	96898	+30810	1144	+409	14	73/15
24	24	CHUCK WICKS Stealing Cinderella (RCA)	91554	+5347	1374	+109	10	94/5
25	25	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	87848	+6316	1403	+119	19	82/3
26	26	EAGLES How Long (ERC/Lost Highway/Mercury)	69002	-144	1098	+53	11	75/0
30	2	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	59250	+5064	944	+84	15	76/6
32	28	CRAIG MORGAN International Harvester (Broken Bow)	58991	+10873	854	+127	7	59/8
29	29	JASON ALDEAN Laughed Until We Cried (Broken Bow)	58844	+3599	1003	+65	12	76/1
Breaker		BRAD PAISLEY Letter To Me (Arista Nashville)	57613	+25381	826	+387	3	72/21

PHIL VASSAR "LOVE IS A BEAUTIFUL THING" ONE OF THIS WEEK'S MOST ADDED!
WKLB       WWQM       WGTY       WFBE         KYGO       WBCT       WKDF       KIXZ         WIVK       WXBQ       WQBE       KDRK         KATM       WGH       KSOP       WKXC         WMIL       KRTY       KUBL       KJUG         KSD       WRNS       WQHK       XM         WCOL       WITL       WNKT       SIRIUS

R&R		Country			n	ielsen	Mu	sic Page 2
	0	ctober 29, 2007			BI	DS S		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
33	31	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	56815	+8747	883	+92	6	71/9
34	32	FAITH HILL Red Umbrella (Warner Bros./WRN)	53743	+6394	749	+28	6	64/7
31	33	BILLY CURRINGTON Tangled Up (Mercury)	48783	-1977	804	-28	19	62/0
35	34	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	44806	+2482	745	+19	15	60/0
36	35	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	39373	+1010	706	+18	8	69/3
37	36	TRACE ADKINS I Got My Game On (Capitol Nashville)	37652	+190	675	-16	12	63/0
39	37	BIG & RICH Between Raising Hel (Warner Bros./WRN)	27864	-2869	396	-27	12	42/0
40	38	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	26749	+29	272	+9	11	18/0
Breaker	39	LITTLE BIG TOWN I'm With The Band (Equity)	26449	+1939	459	+78	10	46/2
42	40	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	24119	+1997	436	+33	6	53/4
49	<b>4</b>	TOBY KEITH Get My Drink On (Show Dog Nashville)	21489	+12451	303	+171	2	34/18
45	42	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	15234	+1782	277	+31	4	32/1
47	43	CLINT BLACK The Strong One (Equity)	15020	+2925	207	-20	19	33/0
46	44	JAKE OWEN Something About A Woman (RCA)	14473	+1447	323	+24	9	44/2
43	45	JENNIFER HANSON Joyride (Universal South)	14417	-3409	223	-104	14	34/0
44	46	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	12553	-944	320	+ 1	4	40/1
52	47	BON JOVI FEAT. L. RIMES Till We Ain't (Island/Curb/Mercury)	11877	+4370	87	+14	8	9/2
48	48	VAN ZANT Goes Down Easy (Columbia)	10197	-70	211	-8	10	25/0
50	<b>4</b> 9	LEE BRICE Happy Endings (Asylum Curb)	9828	+949	226	-1	4	32/4
51	50	JOSH GRACIN We Weren't Crazy (Lyric Street)	8615	-125	86	+14	2	15/10
56	61	ERIC CHURCH Sinners Like Me (Capitol Nashville)	8010	+1033	174	+4	6	26/0
57	52	BOMSHEL The Power Of One (Curb)	7990	+1056	223	+21	5	31/2
54	<b>53</b>	HEARTLAND Once A Woman Gets (Country Thunder)	7318	-44	123	+18	4	16/2
_	54	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	7052	+918	203	+16	2	22 2
Debut	65	WHISKEY FALLS Load Up The Bases (The Baseball Song) (Midas,	6924	+6924	40	+40	1	0/0
53	56	GRETCHEN WILSON You Don't Have To Go Home (Columbia)	6912	-532	152	+ 6	4	21/0
Debut	57	BROOKS & DUNN God Must Be Busy (Arista Nashville)	6897	+6897	86	+86	1	9/8
55	58	ANDY GRIGGS What If It's Me (Montage)	6590	-488	199	-2	5	28/0
60	<b>5</b> 9	LUKE BRYAN We Rode In Trucks (Capitol Nashville)	6381	+246	70	-7	2	11/3
<b>Debut</b>	60	CROSSIN DIXON Make You Mine (Broken Bow)	5683	+4819	85	+49	1	7/1
	-							-

**15 MORE Adds Today!** "Cleaning This Gun" (Come On In Boy) Rodney Atkins

Adds Include: KILT, WUBL, WYAY, KNCI, KIIM, WSSL, WPAW, WKSF, WWNU, WXBM, WRBT, WOKQ

RR: (33) to (31) +875k

CA: 33 to 27 +165

#### **COUNTRY/COUNTRY INDICATOR**

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Total Aud.

Total Aud.

#### COUNTRY

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
BRAD PAISLEY Letter To Me (Arista Nashville)	21
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	19
TOBY KEITH Get My Drink On (Show Dog Nashville)	18
BILLY R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	15
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	12
JOSH GRACIN We Weren't Crazy (Lyric Street)	10
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	9
CRAIG MORGAN International Harvester (Broken Bow)	8
BROOKS & DUNN God Must Be Busy (Arista Nashville)	8
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	8

#### **MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Increase
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+41086
BILLY R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyrid	: Street/+30810
BRAD PAISLEY Letter To Me (Arista Nashville)	+25381
SUGARLAND Stay (Mercury)	+24848
DIERKS BENTLEY Free And Easy (Capitol Nashville)	+24350
GARTH BROOKS More Than A Memory (Pearl/Big Machine)	+23441
JOSHTURNER Firecracker (MCA Nashville)	+20729
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	+20318
TAYLOR SWIFT Our Song (Big Machine)	+17779
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	+16732

#### **MOST INCREASED PLAYS**

MUST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+528
BILLY R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street,	/ + <b>409</b>
BRAD PAISLEY Letter To Me (Arista Nashville)	+387
SUGARLAND Stay (Mercury)	+319
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	+262
JOSH TURNER Firecracker (MCA Nashville)	+253
GARTH BROOKS More Than A Memory (Pearl/Big Machine)	+232
DIERKS BENTLEY Free And Easy (Capitol Nashville)	+187
GARY ALLAN Watching Airplanes (MCA Nashville)	+186
CLAY WALKER Fall (Asylum-Curb)	+178

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
BILLY R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	28
BRAD PAISLEY Letter To Me (Arista Nashville)	27
TOBY KEITH Get My Drink On (Show Dog Nashville)	24
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	16
BROOKS & DUNN God Must Be Busy (Arista Nashville)	12
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	10
JOSH GRACIN We Weren't Crazy (Lyric Street)	9
FAITH HILL Red Umbrella (Warner Bros./WRN)	8
CRAIG MORGAN International Harvester (Broken Bow)	8
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	7

#### **MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Increase
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+13304
BILLY R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street,	+12641
SUGARLAND Stay (Mercury)	+8532
BRAD PAISLEY Letter To Me (Arista Nashville)	+8347
TOBY KEITH Get My Drink On (Show Dog Nashville)	+7354
JOSH TURNER Firecracker (MCA Nashville)	+5119
TAYLOR SWIFT Our Song (Big Machine)	+5011
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	+4840
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	+4354
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	+4223

**MOST INCREASED PLAYS** 

<b>MOST INCREASED PLAYS</b> ARTIST Title Label(s)	Total Play Increase
<b>RASCAL FLATTS</b> Winner At A Losing Game (Lyric Street)	+619
BILLY R.CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Stree	t/ + <b>575</b>
BRAD PAISLEY Letter To Me (Arista Nashville)	+388
TOBY KEITH Get My Drink On (Show Dog Nashville)	+362
SUGARLAND Stay (Mercury)	+347
JOSHTURNER Firecracker (MCA Nashville)	+255
TAYLOR SWIFT Our Song (Big Machine)	+255
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	+211
CHUCK WICKS Stealing Cinderella (RCA)	+198
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+187

# UN "WE WEREN'T CRAZY "

"Great vocals, superb production and a fun song in a sea of ballads..perfect for Fall!" -Tim Roberts, PD/WYCD

# **R&R** 50

**THANKS COUNTRY RADIO FOR THE EARLY SPIN SUPPORT!** WYCD, WCTK, KSON, KSOP, KUBL, KATM, WYNK, KCCY, WSOC, WFBE, WYPY, WKDF, WITL, KBEQ, KDRK, KIXZ, KSKS, WWGR

#### COUNTRY

#### **COUNTRY NEW & ACTIVE**

MARTINA MCBRIDE For These Times (*RCA*) Total Audience: 5617, Total Stations: 18, Adds: 6 PHIL VASSAR Love Is A Beautiful Thing (*Universal South*) Total Audience: 5217, Total Stations: 19, Adds: 12 HALFWAY TO HAZARD Devil And The Cross (*Stylesonic/Mercury*) Total Audience: 3742, Total Stations: 16, Adds: 1 CARRIE UNDERWOOD Last Name (*Arista/Arista Nashville*) Total Audience: 3556, Total Stations: 0, Adds: 0 DWIGHT YOAKAM Close Up The Honky Tonks (*New West/C05*) Total Audience: 3436, Total Stations: 1, Adds: 1 TRAVIS TRITT Something Stronger Than Me (*Category 5*) Total Audience: 3210, Total Stations: 7, Adds: 4

#### **COUNTRY INDICATOR NEW & ACTIVE**

LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville) Total Plays: 501, Total Stations: 40, Adds: 4 LITTLE BIG TOWN I'm With The Band (Equity) Total Plays: 466, Total Stations: 32, Adds: 2 ERIC CHURCH Sinners Like Me (Capitol Nashville) Total Plays: 437, Total Stations: 30, Adds: 0 GRETCHEN WILSON You Don't Have To Go Home (Columbia) Total Plays: 304, Total Stations: 23, Adds: 1 LUKE BRYAN We Rode In Trucks (Capitol Nashville) Total Plays: 299, Total Stations: 26, Adds: 3 **DOUG STONE** Nice Problem (TNT/Spinville) Total Points: 273, Total Stations: 22, Adds: 0 ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville) Total Plays: 260, Total Stations: 20, Adds: 2 **JAKE OWEN** Something About A Woman (RCA) Total Plays: 253, Total Stations: 21, Adds: 0 MARTINA MCBRIDE For These Times (RCA) Total Plays: 219, Total Stations: 16, Adds: 2 JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN) Total Plays: 198, Total Stations: 15, Adds: 1

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#### 11/5

BROOKS & DUNN God Must Be Busy (Arista Nashville)

**REBA MCENTIRE W/JUSTIN TIMBERLAKE** The Only Promise That Remains *(MCA Nashville)* 

11/12

JAMIE LEE THURSTON Dear God (Country Thunder)

STAR DE AZLAN She's Pretty (Curb)

WHISKEY FALLS Falling Into You (Midas)

11/19

ALAN JACKSON Small Town Southern Man (Arista Nashville)

COWBOY CRUSH Miss Difficult (Asylum-Curb)

EMMA MAE JACOB What If We Fly (Sassy Angel/New Revolution)

#### **TOP 10 RECURRENTS**

ARTIST Title Label(s)	Total Aud. (00)
TOBY KEITH Love Me If You Can (Show Dog Nashville)	201376
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	149195
RODNEY ATKINS These Are My People (Curb)	142192
LUKE BRYAN All My Friends Say (Capitol Nashville)	133564
TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	127852
KENNY CHESNEY Never Wanted Nothing More (BNA)	112753
BILLY CURRINGTON Good Directions (Mercury)	111329
BIG & RICH Lost In This Moment (Warner Bros./WRN)	105704
REBA MCENTIRE W/KELLY CLARKSON Because Of You (MCA Nashville	/ 88405
RODNEY ATKINS Watching You (Curb)	88110

Dielsen111 Country reporters. Songs ranked by total audience for the airplay week of 10/22-10/28. Bullets appear on songs gaining audience<br/>or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage<br/>of monitored station downtime for the format.Country titles that decline in audience but increase in detections will also receive a<br/>bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger<br/>increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to<br/>recurrent after 20 weeks.Most Added is the total number of new adds officially reported to R&R by each reporting station or or by<br/>Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part,<br/>using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.



R		Country Indicator					Mu	sic Page 5
LW	TW	October 29, 2007 ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	KENNY CHESNEY Don't Blink (BNA)	<b>4519</b>	-165	105441	-2714	10	111/0
2	2	DIERKS BENTLEY Free And Easy (Capitol Nashville)	4464	+43	102034	+1958	22	114/0
3	3	CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	4118	+176	96076	+4840	13	111/1
4	4	GARTH BROOKS More Than A Memory (Pearl/Big Machine)	3892	+125	89494	+3664	9	111/0
8	5	GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	3776	+211	85774	+4354	12	113/0
5	6	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	3748	+136	86321	+2028	29	108/0
10	1	JOSH TURNER Firecracker (MCA Nashville)	3502	+255	80468	+5119	16	111/0
9	8	CLAY WALKER Fall (Asylum-Curb)	3419	+163	75739	+3330	27	103/0
11	9	KEITH URBAN Everybody (Capitol Nashville)	3205	+83	72632	+2046	10	112/0
7	10	TIM MCGRAW If You're Reading This (Curb)	3165	-416	70446	-8372	21	94/0
13	0	TAYLOR SWIFT Our Song (Big Machine)	3058	+255	68898	+5011	8	110/0
12	12	MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	2859	+52	64854	+2432	14	107/1
6	13	TOBY KEITH Love Me If You Can (Show Dog Nashville)	2734	-853	57960	-19755	20	91/0
14	14	SARA EVANS As If (RCA)	2711	+15	58733	+452	18	111/1
15	15	JOE NICHOLS Another Side Of You (Universal South)	2663	+46	58610	+980	23	106/1
21	16	SUGARLAND Stay (Mercury)	2427	+347	51460	+8532	6	105/3
20	Ũ	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	2271	+176	51287	+4223	19	98/5
25	18	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	2176	+619	49277	+13304	3	103/16
22	19	GARY ALLAN Watching Airplanes (MCA Nashville)	2118	+134	45239	+1108	14	98/5
16	20	BRAD PAISLEY Online (Arista Nashville)	1947	-661	42557	-16759	17	79/0



K&K		Country Indicator					Mu	sic Page 6
LW	TW	October 29, 2007 ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
17	21	RASCAL FLATTS Take Me There (Lyric Street)	1874	-703	43469	-15878	17	77/0
23	22	TRISHA YEARWOOD Heaven, Heartache (Big Machine)	1844	-102	39566	-2121	13	98/0
24	23	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	1739	+166	34787	+2935	18	93/6
26	24	CHUCK WICKS Stealing Cinderella (RCA)	1638	+198	34885	+3360	5	91/4
39	25	BILLY RAY CYRUS WITH M. CYRUS Ready, Set (Walt Disney/CO5)	1452	+575	32448	+12641	2	90/28
28	26	JASON ALDEAN Laughed Until We Cried (Broken Bow)	1381	+101	28703	+2052	10	81/3
27	27	EAGLES How Long (ERC/Lost Highway/Mercury)	1343	-32	28553	-1028	9	73/1
33	28	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	1225	+187	25646	+4183	4	77/10
30	29	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	1221	+109	25320	+2633	12	69/5
31	30	CRAIG MORGAN International Harvester (Broken Bow)	1219	+137	28661	+3547	5	71/8
29	31	BILLY CURRINGTON Tangled Up (Mercury)	1162	-42	24907	-973	15	72/0
40	32	BRAD PAISLEY Letter To Me (Arista Nashville)	1029	+388	22067	+8347	2	73/27
34	33	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	1023	+35	22702	+1317	7	67/1
35	34	FAITH HILL Red Umbrella (Warner Bros./WRN)	1008	+58	21251	+2544	4	75/8
37	35	TRACE ADKINS I Got My Game On (Capitol Nashville)	905	-25	18843	-873	10	59/2
38	36	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	877	-2	18429	+246	9	57/0
32	37	PAT GREEN Way Back Texas (BNA)	864	-199	18429	-3937	14	57/1
Debut>	38	TOBY KEITH Get My Drink On (Show Dog Nashville)	758	+362	16973	+7354	1	54/24
_	39	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	595	+45	11757	+772	2	37/2
Debut>	40	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	562	+28	12856	+726	1	41/3

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All hooks are not created equal. Some are too short, some are too long, and some are just wrong. You invest big dollars in research - why risk testing with bad hooks? Hooks Unlimited's clear, consistent, quality never leaves you guessing about your listeners' music tastes. Contact Michael Pelaia for your next project.



## R&R Country Callout America By Bullseye

Music Page 7

October 29, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
KENNY CHESNEY Don't Blink (BNA)	46.5%	80.5%	4.16	10.8%	99.8%	6.0%	2.5%
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	29.5%	75.8%	3.98	16.3%	98.8%	4.8%	2.0%
TIM MCGRAW If You're Reading This (Curb)	41.0%	73.8%	4.04	13.5%	97.8%	8.3%	2.3%
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	31.8%	73.3%	3.97	19.0%	<b>99.0</b> %	4.5%	2.3%
TOBY KEITH Love Me If You Can (Show Dog Nashville)	33.8%	71.8%	4.00	20.8%	<b>98.3</b> %	4.5%	1.3%
DIERKS BENTLEY Free And Easy (Down The Road I Go) (Capitol Nashville)	28.8%	<b>69.3</b> %	3.89	20.0%	<b>98.3</b> %	7.3%	1.8%
MIRANDA LAMBERT Famous In A Small Town (Columbia)	<b>20.3</b> %	<b>64.5</b> %	3.74	21.5%	<b>96.8</b> %	<b>8.0</b> %	2.8%
FAITH HILL Red Umbrella (Warner Bros./WRN)	17.3%	61.8%	3.73	25.5%	<b>95.8%</b>	7.5%	1.0%
SARA EVANS As If (RCA)	<b>18.0%</b>	<b>60.5</b> %	3.67	27.3%	<b>97.8</b> %	<b>7.0</b> %	3.0%
BILLY CURRINGTON Tangled Up (Mercury)	<b>18.5</b> %	60.0%	3.68	<b>26.0%</b>	<b>96.8</b> %	<b>9.0</b> %	1.8%
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	<b>20.0%</b>	<b>59.8</b> %	3.68	<b>24.0%</b>	<b>95.8</b> %	<b>9.5</b> %	2.5%
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	<b>16.5</b> %	<b>58.8</b> %	3.68	22.3%	<b>91.5</b> %	8.3%	2.3%
JASON ALDEAN Laughed Until We Cried (Broken Bow)	15.3%	<b>56.8</b> %	3.64	<b>24.0</b> %	<b>91.8%</b>	8.8%	2.3%
CLAY WALKER Fall (Asylum-Curb)	<b>20.8</b> %	<b>56.8</b> %	3.66	<b>26.5</b> %	<b>95.3%</b>	<b>9.5</b> %	2.5%
TRISHA YEARWOOD Heaven, Heartache And The Power (Big Machine)	<b>18.5</b> %	<b>56.8</b> %	3.61	<b>22.3</b> %	<b>93.8</b> %	11.8%	3.0%
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	<b>18.5</b> %	<b>55.5%</b>	3.58	<b>23.8</b> %	<b>94.5</b> %	11.8%	3.5%
SUGARLAND Stay (Mercury)	21.3%	55.3%	3.60	<b>25.8</b> %	<b>96.8</b> %	<b>12.8</b> %	3.0%
TAYLOR SWIFT Our Song (Big Machine)	21.3%	<b>54.8%</b>	3.65	<b>25.3%</b>	<b>92.5</b> %	<b>9.3</b> %	3.3%
KEITH URBAN Everybody (Capitol Nashville)	<b>19.8%</b>	54.5%	3.54	<b>23.8</b> %	<b>95.8</b> %	<b>12.5</b> %	<b>5.0%</b>
JOSH TURNER Firecracker (MCA Nashville)	<b>18.8%</b>	54.3%	3.54	<b>22.5</b> %	<b>95.0%</b>	14.5%	3.8%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	13.3%	53.5%	3.58	<b>27.8</b> %	<b>92.3</b> %	<b>9.0</b> %	<b>2.0%</b>
JOE NICHOLS Another Side Of You (Universal South)	<b>16.5</b> %	<b>52.0%</b>	3.51	<b>22.0</b> %	<b>91.8%</b>	14.3%	3.5%
CHUCK WICKS Stealing Cinderella (RCA)	<b>16.8%</b>	<b>52.0%</b>	3.61	<b>23.0%</b>	88.8%	<b>12.8%</b>	1.0%
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	17.5%	<b>50.8%</b>	3.59	<b>28.5</b> %	<b>92.0</b> %	11.3%	1.5%
TRACE ADKINS I Got My Game On (Capitol Nashville)	<b>15.0%</b>	<b>50.3%</b>	3.43	25.3%	<b>95.5</b> %	15.5%	4.5%
GARTH BROOKS More Than A Memory (Pearl/Big Machine)	<b>20.3</b> %	<b>49.8</b> %	3.52	<b>22.8</b> %	<b>90.8</b> %	13.8%	4.5%
BRAD PAISLEY Letter To Me (Arista Nashville)	<b>12.0%</b>	<b>48.5</b> %	3.57	<b>23.5</b> %	83.5%	10.0%	1.5%
CRAIG MORGAN International Harvester (Broken Bow)	<b>18.8</b> %	47.5%	3.44	<b>19.0%</b>	<b>87.0</b> %	13.3%	7.3%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	<b>10.5%</b>	47.5%	3.45	<b>26.5</b> %	88.8%	11.0%	3.8%
GARY ALLAN Watching Airplanes (MCA Nashville)	14.5%	<b>46.8</b> %	3.48	30.8%	<b>92.8</b> %	13.5%	1.8%
BLAKE SHELTON The More I Drink (Warner Bros./WRN)	<b>18.0%</b>	44.5%	3.34	<b>25.0%</b>	<b>93.3</b> %	<b>16.8%</b>	7.0%
BIG & RICH Between Raising Hell And Amazing Grace (Warner Bros./WRN)		<b>40.8%</b>	3.38	31.8%	<b>87.5</b> %	12.3%	<b>2.8</b> %
<b>RASCAL FLATTS</b> Winner At A Losing Game (Lyric Street)	<b>7.0</b> %	<b>40.5</b> %	3.29	30.0%	<b>88.5</b> %	14.0%	<b>4.0</b> %
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	12.3%	38.8%	3.31	23.5%	<b>84.5</b> %	<b>19.5%</b>	<b>2.8</b> %
EAGLES How Long (ERC/Lost Highway/Mercury)	9.0%	36.8%	3.28	<b>29.8</b> %	85.5%	16.0%	3.0%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.**WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc.

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