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R&R Breaker **32**

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Third Time

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Keep Reading This Hotfax  
And Receive Your Free  
Digital Examination

*All polar bears are left-handed.*

*Real news needed!*

[rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)  
323-954-3444

## Welcome Back, My Friends, To The Show That Never Ends

Greetings, salutations and welcome to 2008, which, if you haven't yet noticed, is already in progress. I realize by the time you read this, it'll already be Jan. 8, but let's be honest; a lot of you are just now getting back to work. You know who you are. We won't mention any names (me), but some of us returned to the daily grind on Jan. 2 (me) and have already shaken off the holiday cobwebs (me again). We all know a brand new year is a time for diets, bowl games, working out and, generally, plenty of optimism. Jan. 1 is sort of like hitting the reset button on your car's tripmeter when you fill up with gas. The slate is clean, and the possibilities are endless. Before the holidays, I reached out to some of the most positive people in our business and asked why they think radio still rocks, what they're optimistic about in the coming year and what makes them leap out of bed every morning. Actually, it doesn't take a new year to get this bunch stoked about what's ahead; nope, you could actually talk to this group most any day of the year and find the sun shining, birds chirping and the glass half-full. The entire column will be in this Friday's (Jan. 11) R&R, but I wanted to give you a sampling of why this group is looking forward in 2008.

While acknowledging different entertainment options such as internet and satellite, Mike Brophrey, PD of Greater Media's WKLB/Boston, says, "Radio is still the first 'go-to' service when local information is needed by the public." Talk to radio people about their own medium, and four of five will quickly and proudly invoke the word "local" as a quality that remains unique. "Done well, it's local, it's immediate, and it touches people wherever they are," says Beverlee Brannigan, PD at Journal's KFDI/Wichita. "In a time of crisis, when all you have is a battery operated radio, we are there," adds Becky Brenner, longtime PD of CBS Radio's KMPS/Seattle. "You can still be the fastest and the first in radio," proclaims Ed Hill, programmer at Citadel's KUBL (the Bull)/Salt Lake City, who added that radio continues to "inspire and electrify the imagination." And if you think this is simply the choir, preaching unto itself, check out this assessment from

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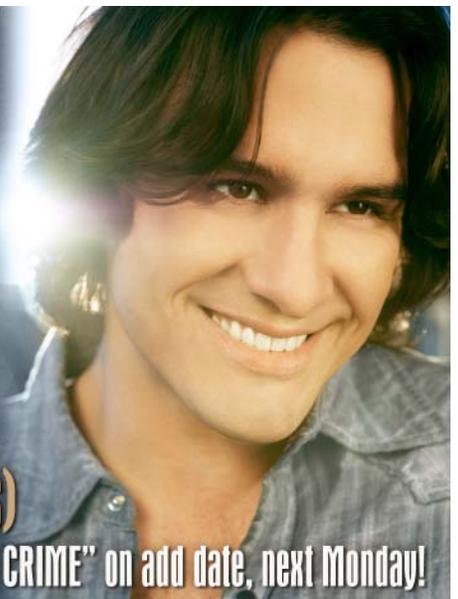
# Joe Nichols

## It Ain't No Crime

**45\* - Career High and  
Hot Shot Debut (with 28 early adds)**



Join these "partners in CRIME" on add date, next Monday!



**LYRIC STREET RECORDS PROUDLY WELCOMES**

**PHIL  
STACEY**

**"If You Didn't Love Me"**

Co-written by Rascal Flatts' Gary LeVox, Wendell Mobley and Jason Sellers with Wayne Kirkpatrick (Little Big Town) producing.

Destined to be **THE** breakout artist of 2008.

Spin it with confidence--you're audience already knows  
this **AMERICAN IDOL FINALIST!**

**DIGITAL DELIVERY AVAILABLE!  
ON YOUR DESK WEDNESDAY  
IMPACTING JAN 28**

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Sony BMG executive VP Butch Waugh, who believes “radio remains the best way to get new music into the listener’s lives.” Waugh went on to quote Sony BMG VP of marketing Tom Baldrice, who said, “Radio is the conduit to the people, the voice of the format and the lifestyle’s soundtrack.” Radio is also a “huge priority” for Sony BMG, says Waugh. “We have more people dedicated to country radio than any other area within the company.” Tom Jordan was away from radio for over a year, but recently returned, as PD of Peak’s KSKS/Fresno; he enthusiastically and emphatically reminds all of us, “Radio is still so cool; man, it’s free!”

I was particularly interested in the feedback I received from Waugh. He first cited challenges such as high gas prices, subprime issues, cost of education and — closer to our immediate world — digital sales that haven’t yet filled the gap of lost CD sales as reasons to be bearish on the market place. In spite of that, Waugh went on to say, “I’m excited to work with people who are not waiting to see what the market brings, but who are anticipating, discussing and strategizing the best ways to succeed, given the new paradigm in which we currently work.”

Another thing that excites Waugh is the unknown. “There is nothing like being involved with a new artist who breaks through because we all know they’re the lifeblood of our business.” The payoff, says Waugh, “is when the timing is perfect, and it connects in such an amazing way that it compels the country audience to own that artist’s music. I have been lucky enough to be part of artists as they break through, and I will tell you it takes everyone: the artist, the radio listener and the consumer.” Waugh says the hard work that goes on behind the scenes “is not an accident,” and the excitement that surrounds any breakthrough “never gets old.”

According to Waugh, the appetite for music has never been higher, and, because of that, “we are very aware we have to get the delivery systems to our consumers right, and we know we have to get it right very soon.” The current climate is equal parts frustrating, challenging,

## This Week At Callout America

Country radio listeners put Sugarland at the top of the heap, with “Stay” ranking at No. 1 overall and No. 1 passion. Female and male listeners rank this song at No. 1, as do listeners in all demos 25-54. Zero doubt here.

Montgomery Gentry hold at No. 2 overall and at No. 3 passion with “What Do Ya Think About That.” Men rank this song at No. 1 and No. 2 passion, while females are at No. 5 and No. 9 passion. Core males are at No. 1, ditto men 25-44. Female strength is with younger 25-34s at No. 3.

Leann Rimes stays strong through the break with “Nothin’ Better to Do” at No. 6. Core 35-44 listeners are at No. 4 and No. 5 passion while 25-44s are also at No. 4. Core females are at No. 4 and No. 5 passion; core males are at No. 5 and No. 10 passion. This song will stay strong.

Taylor Swift is producing big passion with “Our Song” at No. 5 passion overall. Younger 25-34s rank the song at No. 3 passion, as do core 35-44 listeners. Core females rank it at No. 2 passion, females 25-44 at No. 3 passion. Younger males are at No. 3 passion and No. 1 overall in the demo, while men 25-44 rank this song at No. 3 passion.

Gary Allan is on the fast track with “Watching Airplanes” at No. 13 overall, up strong from last week’s No. 20. Core 35-44s are at No. 7, up from No. 16; listeners 25-44 are at No. 10, up from No. 15; and younger 25-34s at No. 11, up from No. 16. Core females are at No. 8, up from No. 18; core males are at No. 12, up from No. 16.

demanding and intense, but he says, “As long as we remain realistic and make the right choices, we can have success and place our artists in a position to succeed.”

Finally, Waugh says that this is an exciting time to

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# Getting Reaction!!

## Star De Azlan

### “She’s Pretty”

Just Added:

**KYGO, KNIX, WTQR, WBEE,  
WWGR, WGKX, WKDF, WRNS**

**RR: Debut 52    CA: Debut 50**

*Star De Azlan*



be in the music industry because “we have the ability to reach more people than in the past by getting artists in front of more people and giving the consumer reasons to embrace our music. We did not choose this time, this time chose us. We — and by we, I mean the people who currently work in the music industry — will be the ones who usher in the delivery systems and bring music into people’s lives in ways that have never been done before. We are the ones who must accept the challenge and know this is our time to make our mark on the music industry.”

### CRS-39: Garth Will Be There!

Country Radio Seminar (CRS) is already a massive event on its own; add Garth Brooks to the mix, and its bigness grows exponentially. Though still officially retired, Brooks has agreed to appear during the opening session at CRS on March 5, and he plans on performing too. Following a discussion moderated by WSIX/Nashville morning personality Gerry House in which questions from the audience will be fielded, Brooks will choose one radio attendee to immediately join him onstage to sing a duet. Brooks’ appearance will get underway at 10 a.m., and that will necessitate an agenda revision for the entire day. The updated schedule of events for March 5 at CRS is listed in the country format room at [www.radioandrecords.com](http://www.radioandrecords.com).

### George, Valory And Scott

To the surprise of just about nobody, promo vet George Briner today was announced as the newest member of the recently formed Valory Music Company. Starting Jan. 28, Briner will assume double-duty for the label, as co-director of national promotion and Northeast director of promotion and marketing. Briner was most recently the national for BNA Nashville; prior to that, he’s worked with Borchetta twice, first at Dreamworks, then at UMG. In a statement today, Borchetta said of Briner, “George Briner is one of the best promotion minds in country music; he brings a wealth of knowledge and great relationships to The Valory Music Co. It’s an honor to have him back on my team.” The mutual admiration continued to flow like champagne at a wedding, as Briner responded in kind,

### COUNTRY DATES

**Jan. 12:** Open casting for CMT’s “Can You Duet?”; Wildhorse Saloon, Nashville.

**Jan. 23-27:** Country in the Rockies; Steamboat Springs, Colo.

**Feb. 10:** 50th annual Grammy Awards; Staples Center, Los Angeles.

**March 5-7:** CRS-39; Nashville Convention Center.

**March 14:** Rumble on the Row: Gator Michaels vs. Jimmy Rector in a benefit for the Charley Foundation; the Factory, Franklin, Tenn.

**April 22:** Leadership Music Digital Summit 2007; Belmont University’s Curb Event Center, Nashville.

**May 18:** 43rd annual ACM Awards; MGM Grand, Las Vegas.

“What Scott Borchetta and Jon Loba have created have people already talking about the new way of doing business and getting new music exposed. Some of my best years in this business have been working and learning from Scott.” Briner is already up and running with contact info: 615-775-6648 and [george.briner@valorymail.com](mailto:george.briner@valorymail.com).

### So Much For That Jiffy Lube Endorsement Deal

That’s pretty much shot, now that John Roberts will focus on just one station in one market. For the past 12 months, he’s been shuttling back and forth, programming Clear Channel’s WKKT/Charlotte and WTQR/Greensboro; today came the news that Roberts will give up WKKT and be based out of Greensboro to concentrate on WTQR. He’ll report to market OM Tim Satterfield, but will continue to oversee WKKT until a new PD is named there.

### 2007 Sales Figures: The Opposite Of Physical Fitness

Looking at the just-released 2007 sales figures from Nielsen Soundscan, you’ll notice physical and

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### Emerson Drive “You Still Own Me”

RR 26 +258 MB 25\* +184

New Adds KEYE WCOL WUBL WOGI WXCX  
KTOM WPCV KSSN KTEX

Callout America Trending  
Overall Total Positive #28 - #21 - #12



Grammy Nomination:  
Best Country Performance By A  
Group Or Duo With Vocals

Two Great Groups That Go Great Together

### Whiskey Falls “Falling Into You”

RR 59 - 47 MB 52\*- 43\*

New Adds KWLI KRST WXBM KXKT KSOP WCTO

This is THE ONE!!!



Fall into Whiskey Falls  
They WILL NOT let you down

digital sales going in opposite directions. Overall U.S. album sales were down 15% last year, while digital track sales increased 45% and digital album sales improved even more — 53%. Country album sales contributed to the overall slide, dipping 16.3%, and, while it's certainly not a pretty number, it could be worse. You could be in rap and looking at a 30% drop in the past year. Alternative was down 19.2%, while R&B slid 18.3%. Of the top 10-selling all-genre albums of 2007, only two country projects made the list: Taylor Swift's self-titled debut was ninth, with 1.9 million units sold, and The Eagles "Long Road Out of Eden" was third, with 2.6 million. Something to keep in mind here, according to Geoff Mayfield, director of charts for R&R sister publication, *Billboard*, "is one of the things that made it harder for country to keep pace with the overall market was that it was one of the few categories that showed growth in 2006 — Latin, children's and soundtracks were the others — so it had a bigger nut to meet." Additionally, while digital tracks and digital album sales showed huge overall gains, the country genre continues to lag behind, but in trying to maintain a "glass half-full" perspective, it's noteworthy that country digital album sales grew 46% over those sold in 2006, slower than the overall 53% figure, but growth nonetheless.

### Maybe This Will Help...?

Perhaps a new product just launched by Sony BMG Music Entertainment will help nudge more country consumers to go digital. It's called Platinum Musicpass, and it's essentially a music gift card that enables consumers to download full-length albums and, in some cases, bonus content in the form of high-quality MP3 files compatible with iPods, computers and all MP3 players. The first 37 titles include music from rock, pop, R&B and country genres and will be available in the U.S. beginning Jan. 15 at Best Buy, Target, and Fred's; by the end of the month, 4,500 retail outlets across the U.S. will have them in stock. Priced at \$12.99, the cards will have a PIN

## BILLBOARD BOXSCORE

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>Keith Urban, Gary Allan</b> Sommet Center Nashville Nov. 30	<b>12,480</b>	<b>\$672,766</b>
<b>Keith Urban, Gary Allan</b> St. Pete Times Forum Tampa Dec. 9	<b>9,335</b>	<b>\$496,338</b>
<b>Dierks Bentley</b> Ford Center Oklahoma City Nov. 30	<b>3,983</b>	<b>\$108,994</b>
<b>Sugarland</b> NOKIA Theatre Times Square New York Nov. 14	<b>2,100</b>	<b>\$89,516</b>
<b>Dierks Bentley</b> i wireless Center Moline, Ill. Nov. 10	<b>2,630</b>	<b>\$67,382</b>

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at [www.billboard.biz](http://www.billboard.biz).

## SHOWPREP 101

**Jan. 8, 1935:** Elvis Presley was born in Tupelo, Miss.

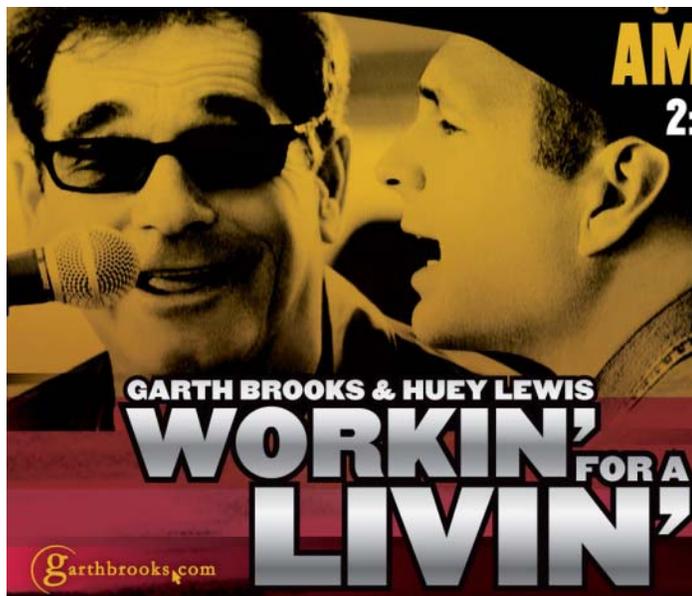
**Jan. 9:** National Static Cling Day.

**Jan. 10, 1917:** "Buffalo Bill" Cody died in Denver at age 70.

**Jan. 11, 1913:** The first sedan was unveiled at the National Automobile Show in New York.

**Quotable:** "No man needs a vacation so much as the person who has just had one." —*Elbert Hubbard*

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**AMERICA'S BACK TO WORK.**  
**2:40 OF TEMPO TO KICK OFF THE NEW YEAR.**  
**TOP 30! BREAKER!**

**MOST ADDED AGAIN:** KYGO, KASE, KATM, KCYE, KDRK, KFDI, KHEY, KHKI, KIZN, KJJY, KJUG, KKNG, KMLE, KNIX, KNTY, KSKS, KSSN, KUPL, KUZZ, KVOO, KWRN, KXKT, WBCT, WBUL, WCOL, WCTQ, WDAF, WDSY, WGH, WGKX, WIRK, WITL, WIVK, WKKT, WPAW, WQHK, WQMX, WQYK, WRNS, WSIX, WSSL, WUBL, WUSN, WYAY, KAFF, KBKO, KBRJ, KGNC, KIXQ, KKNV, KRAZ, KRWQ, KRYS, KQFC, KSNI, KUAD, KUBB, KUUB, KXKC, KZKX, WACO, WCAT, WFFN, WFLS, WGTR, WHKX, WHWK, WIBW, WILQ, WJLS, WKCW, WKSF, WKXC, WMDH, WMUS, WNCY, WOKK, WOVK, WPOR, WRSF, WTCR, WTHI, WTRS, WWFG, WWZD, WXBW, WXFL, WXTA, WYCT, ALBRIGHT/O'MALLEY, THE LIA SHOW, DANNY WRIGHT ALL NIGHT

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number revealed by scratching the back of the card. Consumers then log on to *musicpass.com* to download their music selections. Among the first country albums available with Musicpass are Brad Paisley's "5th Gear," Brooks & Dunn's "Cowboy Town," Carrie Underwood's "Carnival Ride," Elvis Presley's "Elvis 30 #1 Hits," Kenny Chesney's "Just Who I Am: Poets & Pirates" and Martina McBride's "Waking Up Laughing."

### Radio-Rama You May Have Missed

Steve Gramzay, PD/OM at Clear Channel's KHEY/El Paso, left the building in mid-December after 5 1/2 years, only to resurface Jan. 2 at Cumulus' WYOK/Mobile as PD/afternoons, succeeding Brian Driver, who left last September. Back at KHEY, they still need a PD, so contact GM Mike Ryan at 915-351-5400 ... Jeff Roper exited the morning show at Double O Radio's WWNU/Columbia, S.C. after two years and can be reached at 803-530-7162 ... Journal's country combo of KVOO & KXBL/Tulsa has named Luke Jensen PD, effective Monday (Jan. 7). Jensen will replace Ric Hampton, who left the station in September 2007. Jensen comes to the Tulsa market after serving as PD/mornings at KCKC (Star 102)/Kansas City. Prior to K.C., Jensen did afternoons at WSOC/Charlotte and nights at KBEQ/Kansas City ... Liberty Hill is leaving Clear Channel's WBUL (The Bull)/Lexington, Ky. and hoofing it to CC sister WTNT/Tallahassee, Fla. to join Cash in the morning. Back in November, Cash lost his Carrie, when Amie "Carrie" Meneghetti left the station. Hill officially teams up with Cash on Jan. 21.

— R.J. Curtis/Country Editor 323-954-3444  
Email: [rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)

### ON THE CHARTS

#### Swift Lengthens No. 1 Stride; Nichols Posts Career-High Bow

On the R&R Country list, **Taylor Swift** nails a fifth week at No. 1 with "Our Song" (Big Machine), a feat that

hasn't been accomplished by a solo female act since Carrie Underwood's five weeks with "Before He Cheats" during November/December 2006. Underwood was the last solo female to have a longer run at No. 1, which happened when "Jesus, Take the Wheel" inked a sixth week in February 2006.

Since sister publication *Billboard* launched the industry's first country charts in 1944, Swift is one of 12 solo females to lead the country singles list for five weeks or more. During the 18-year-old Nielsen BDS era, Swift is the seventh such artist to dominate the chart that long. Swift also dominates the first R&R Country Indicator list of the new year.

Meanwhile, **Joe Nichols** posts a career-high debut on the R&R Country chart, as "It Ain't No Crime" (Universal South) opens with 1.4 million audience impressions at No. 45. With spins detected at 50 monitored stations, Nichols' new track tops his previous best, set when "Another Side of You" started at No. 50 on the chart dated May 11, 2007.

**Billy Ray Cyrus** returns to the top 10 for the first time in nearly nine years, as "Ready, Set, Don't Go" (Walt Disney/Lyric Street) gains 4.8 million impressions and steps 11-10. The new track — a duet with daughter **Miley Cyrus** — is the elder Cyrus' seventh top 10, a part of the chart he hasn't seen since "Busy Man" peaked at No. 3 in March 1999.

In this week's Most Added dustup, **Garth Brooks & Huey Lewis'** "Workin' for a Livin'" (Pearl/Big Machine) lights up the R&R Country Indicator scoreboard with 46 reports. Concurrently, **Kenny Chesney's** "Shiftwork" (BNA) leads the tally on the R&R Country panel with 34 new commitments.

— Wade Jessen/Director of Charts & Operations, Nashville  
615-321-4291 Email: [wjessen@radioandrecords.com](mailto:wjessen@radioandrecords.com)

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**THE ROAD HAMMERS**

**"I DON'T KNOW WHEN TO QUIT"**

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**DEBUTS @ 60\***  
**R&R THIS WEEK**

**歡迎來到鐵鎚**  
(WELCOME TO THE YEAR OF THE HAMMER)

Montage Music Group

## MUSICNOTES

The first episode of "Celebrity Apprentice" aired last Thursday (Jan. 3), and **Trace Adkins** safely made the cut after helping his team sell \$57,000 worth of hotdogs. Tiffany Fallon, who is married to Rascal Flatts' **Joe Don Rooney**, wasn't so lucky. The former *Playboy* Playmate of the Year was the first celeb to hear the dreaded words "You're fired" from Donald Trump.

Remember **Phil Stacey**? Season six finalist on "American Idol"? His debut single, "If You Didn't Love Me," was just released today (Jan. 7). Co-written by **Gary Levox** of Rascal Flatts, it's the lead single from his Lyric Street album, due in April.

**Jewel**, who recently signed with The Valory Music Co., will release "Stronger Woman" on Feb. 11. It will be her debut single on her new label. Yesterday (Jan. 6), Jewel sang the national anthem at the PBR Versus Invitational, broadcast on NBC-TV.

Congrats to Little Big Town's **Phillip Sweet** and his wife, **Rebecca**, who welcomed a baby girl on Dec. 27 in Nashville. Penelope Jane weighed in at 6 lbs., 4 oz.

### VIDEO ADDS

#### CMT

**DALE WATSON** Hollywood Hillbilly

#### GMA

**EMMA MAE JACOB** What If We Fly



promosquad  
**HitPredictor**

#### SONGS WITH HIT POTENTIAL

	CHART RANK
<b>TAYLOR SWIFT</b> <i>Our Song</i> (Big Machine) (85.1)	1
<b>SUGARLAND</b> <i>Stay</i> (Mercury) (87.4)	2
<b>MONTGOMERY GENTRY</b> <i>What Do Ya Think About That</i> (Columbia) (89.7)	3
<b>RASCAL FLATTS</b> <i>Winner At A Losing Game</i> (Lyric Street) (83.2)	4
<b>KEITH URBAN</b> <i>Everybody</i> (Capitol Nashville) (82.2)	5
<b>BRAD PAISLEY</b> <i>Letter To Me</i> (Arista Nashville) (82.8)	6
<b>GARY ALLAN</b> <i>Watching Airplanes</i> (MCA Nashville) (80.5)	7
<b>BILLY RAY CYRUS</b> <i>Ready, Set, Don't Go</i> (Lyric Street) (87.2)	10
<b>RODNEY ATKINS</b> <i>Cleaning This Gun</i> (Come On In Boy) (Curb) (78.1)	12
<b>CHUCK WICKS</b> <i>Stealing Cinderella</i> (RCA) (76.0)	13
<b>TOBY KEITH</b> <i>Get My Drink On</i> (Show Dog Nashville) (75.2)	15
<b>ALAN JACKSON</b> <i>Small Town Southern Man</i> (Arista Nashville) (85.1)	16
<b>TIM MCGRAW</b> <i>Suspicious</i> (Curb) (83.6)	17
<b>CARRIE UNDERWOOD</b> <i>All-American Girl</i> (Arista Nashville) (92.6)	19
<b>BROOKS &amp; DUNN</b> <i>God Must Be Busy</i> (Arista Nashville) (93.9)	21
<b>CHRIS CAGLE</b> <i>What Kinda Gone</i> (Capitol Nashville) (88.3)	22
<b>JASON ALDEAN</b> <i>Laughed Until We Cried</i> (Broken Bow) (88.5)	23
<b>BUCKY COVINGTON</b> <i>It's Good To Be Us</i> (Lyric Street) (76.4)	24
<b>EMERSON DRIVE</b> <i>You Still Own Me</i> (Midas) (86.6)	26
<b>PHIL VASSAR</b> <i>Love Is A Beautiful Thing</i> (Universal South) (75.8)	27
<b>KELLIE PICKLER</b> <i>Things That Never Cross A Man's Mind</i> (BNA) (85.3)	28
<b>MARK CHESNUTT</b> <i>Rollin' With The Flow</i> (Lofton Creek) (88.5)	30
<b>JAMES OTTO</b> <i>Just Got Started Lovin' You</i> (Warner Bros.) (76.1)	32
<b>JACK INGRAM</b> <i>Maybe She'll Get Lonely</i> (Big Machine) (83.2)	35
<b>JOSH GRACIN</b> <i>We Weren't Crazy</i> (Lyric Street) (80.5)	36
<b>LITTLE BIG TOWN</b> <i>I'm With The Band</i> (Equity) (77.4)	37
<b>TRACE ADKINS</b> <i>You're Gonna Miss This</i> (Capitol Nashville) (90.6)	38
<b>MARTINA McBRIDE</b> <i>For These Times</i> (RCA) (82.9)	39
<b>CLINT BLACK</b> <i>The Strong One</i> (Equity) (82.5)	40

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The new single from your 2008 GRAMMY-nominated Female Vocalist

**MOST  
ADDED  
RR/BB 58  
DEBUT**

"This is the one from Trisha that we've been waiting for. Uh, wow! Wow."

*-Paul Orr, PD, KRMD/Shreveport*

"Loveitloveitloveitloveit!! This song is pure Trisha and screams hit!"

*-Sandy Weaver, MD, WYAY/Atlanta*

"This is what she needs to do!"

*-Kerry Wolfe, PD, WMIL/Milwaukee*

"She's a goddess, arguably the most lustrous and luxurious female vocalist in this genre or any other. The flawless Fundis production leaves a beautiful amount of air around her performance, which makes this ballad even more evocative. An extraordinary record."

*-Robert K. Oermann, Music Row*

First-Week Believers: KYGO, WXTU, KKGO, WBEE, WXCX, WGNE, WKXC, WXBW, WIVK, WYAY, WKDF, KIXZ, KJUG, KNTY, WWQM, KHKI, WCTK, WPCV, KWLI, WMIL, WITL, KDRK, KATM, KEAN, WHKX, WAXX, WTHI, WXFL, KFTX, KJCS, KSNI, KRRV, XM Nashville!, XM Highway 16, Sirius New Country, AOL Radio, Albright/O'Malley, Music Choice



TRISHA yearwood

"This Is Me You're Talking To"



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	TAYLOR SWIFT Our Song ( <i>Big Machine</i> )	316865	+63672	4389	+870	21	110/0
2	2	SUGARLAND Stay ( <i>Mercury</i> )	301156	+70503	4049	+791	17	110/0
3	3	MONTGOMERY GENTRY What Do Ya Think About That ( <i>Columbia</i> )	276740	+62112	3800	+754	25	110/0
4	4	RASCAL FLATTS Winner At A Losing Game ( <i>Lyric Street</i> )	274241	+66231	3717	+759	13	110/0
5	5	KEITH URBAN Everybody ( <i>Capitol Nashville</i> )	254585	+61619	3619	+731	20	110/0
8	6	BRAD PAISLEY Letter To Me ( <i>Arista Nashville</i> )	252889	+68622	3369	+876	13	110/2
9	7	GARY ALLAN Watching Airplanes ( <i>MCA Nashville</i> )	227811	+53110	2948	+669	25	109/0
7	8	KENNY CHESNEY Don't Blink ( <i>BNA</i> )	225205	+40665	2700	+335	20	110/0
6	9	JOSH TURNER Firecracker ( <i>MCA Nashville</i> )	223843	+36929	2953	+364	28	109/0
11	10	BILLY R. CYRUS WITH... Ready, Set...(Walt Disney/Lyric Street)	208105	+49494	2741	+626	24	108/0
10	11	GEORGE STRAIT How 'Bout Them Cowgirls ( <i>MCA Nashville</i> )	199267	+36126	2940	+492	22	109/0
12	12	RODNEY ATKINS Cleaning This Gun (Come On In Boy) ( <i>Curb</i> )	169032	+41217	2412	+523	16	106/2
15	13	CHUCK WICKS Stealing Cinderella ( <i>RCA</i> )	163239	+42777	2326	+579	20	109/2
14	14	KENNY CHESNEY Shiftwork ( <i>BNA</i> )	159561	+38772	2175	+505	12	107/34
16	15	TOBY KEITH Get My Drink On ( <i>Show Dog Nashville</i> )	155738	+35745	2299	+516	12	109/2
17	16	ALAN JACKSON Small Town Southern Man ( <i>Arista Nashville</i> )	155351	+44281	2284	+574	9	108/8
19	17	TIM MCGRAW Suspicions ( <i>Curb</i> )	148878	+43134	2071	+518	9	107/17
18	18	CRAIG MORGAN International Harvester ( <i>Broken Bow</i> )	142230	+34379	2101	+437	17	94/3
20	19	CARRIE UNDERWOOD All-American Girl ( <i>Arista/Arista Nashville</i> )	140901	+38245	1842	+507	6	92/33
13	20	GARTH BROOKS More Than A Memory ( <i>Pearl/Big Machine</i> )	139214	+18109	1813	+176	19	107/0
22	21	BROOKS & DUNN God Must Be Busy ( <i>Arista Nashville</i> )	127860	+35984	1906	+460	11	100/5
21	22	CHRIS CAGLE What Kinda Gone ( <i>Capitol Nashville</i> )	123118	+31060	1836	+382	25	97/3
23	23	JASON ALDEAN Laughed Until We Cried ( <i>Broken Bow</i> )	108912	+30697	1680	+408	22	93/4
24	24	BUCKY COVINGTON It's Good To Be Us ( <i>Lyric Street</i> )	95752	+26779	1473	+349	18	99/5
25	25	EAGLES How Long ( <i>ERC/Lost Highway/Mercury</i> )	91458	+24895	1449	+352	21	84/0
26	26	EMERSON DRIVE You Still Own Me ( <i>Montage/Midas/New Revolution</i> )	71833	+18566	1144	+253	25	78/7
28	27	PHIL VASSAR Love Is A Beautiful Thing ( <i>Universal South</i> )	57771	+16513	984	+248	10	80/7
31	28	KELLIE PICKLER Things That Never Cross A Man's Mind ( <i>BNA</i> )	53711	+14319	943	+232	16	83/7
32	29	LADY ANTEBELLUM Love Don't Live Here ( <i>Capitol Nashville</i> )	52348	+13586	775	+159	14	64/8
30	30	MARK CHESNUTT Rollin' With The Flow ( <i>Lofton Creek</i> )	51679	+11698	704	+165	21	52/7

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**CHUCK WICKS**  
"STEALING CINDERELLA"  
BIG HIT  
DESERVES  
BIG SPINS  
PLEASE CONVERT TO HEAVY NOW!  
RESEARCH IS SOLID AND THE PHONES ARE TOO.  
CHUCK WICKS' NEW ALBUM -STARTING NOW...IN STORES 1/22

SONY BMG NASHVILLE  
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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
	<b>Breaker</b>	<b>31</b> GARTH BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	42376	+16283	610	+229	4	59/31
	<b>Breaker</b>	<b>32</b> JAMES OTTO Just Got Started Lovin' You (Rayhaw/Warner Bros./WRN)	38652	+13117	659	+188	12	51/12
36	<b>33</b>	JAKE OWEN Something About A Woman (RCA)	34951	+10531	667	+143	19	68/3
37	<b>34</b>	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	33223	+9800	681	+159	14	64/9
39	<b>35</b>	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	31120	+12188	609	+188	9	54/3
40	<b>36</b>	JOSH GRACIN We Weren't Crazy (Lyric Street)	29574	+10845	645	+204	12	59/7
38	<b>37</b>	LITTLE BIG TOWN I'm With The Band (Equity)	29277	+7038	436	+94	20	45/0
44	<b>38</b>	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	28743	+12288	279	+100	5	28/17
45	<b>39</b>	MARTINA MCBRIDE For These Times (RCA)	21472	+5441	352	+65	10	40/1
50	<b>40</b>	CLINT BLACK The Strong One (Equity)	20408	+6915	276	+81	29	34/0
52	<b>41</b>	LEE BRICE Happy Endings (Asylum-Curb)	17556	+4704	410	+82	14	45/1
55	<b>42</b>	LUKE BRYAN We Rode In Trucks (Capitol Nashville)	17360	+5679	379	+97	11	41/2
49	<b>43</b>	TERRI CLARK In My Next Life (BNA)	16537	+2185	358	+75	8	35/5
47	<b>44</b>	FAITH HILL Red Umbrella (Warner Bros./WRN)	15825	+630	322	+23	16	49/0
	<b>Debut</b>	<b>45</b> JOE NICHOLS It Ain't No Crime (Universal South)	13904	+7033	236	+123	1	25/20
	<b>Debut</b>	<b>46</b> JYPSI I Don't Love You Like That (Arista Nashville)	11919	+4242	191	+49	1	25/7
59	<b>47</b>	WHISKEY FALLS Falling Into You (Midias/New Revolution)	10551	+461	282	+44	7	35/3
-	<b>48</b>	BIG & RICH Loud (Warner Bros./WRN)	8741	+1607	130	+38	6	10/1
-	<b>49</b>	COLE DEGGS & THE LONESOME Girl Next Door (Columbia)	7281	+3069	152	+23	3	18/0
-	<b>50</b>	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	7070	+1347	175	+24	4	21/0
	<b>Debut</b>	<b>51</b> MIRANDA LAMBERT Gunpowder & Lead (Columbia)	6694	+3111	141	+55	1	9/5
	<b>Debut</b>	<b>52</b> STAR DE AZLAN She's Pretty (Curb)	6587	+591	141	+26	1	19/1
-	<b>53</b>	GRETCHEN WILSON You Don't Have To Go Home (Columbia)	6187	+2486	84	+30	9	6/0
	<b>Debut</b>	<b>54</b> ROCKIE LYNNE I Can't Believe It's Me (Robbins Nashville)	5983	+609	60	+11	1	3/2
-	<b>55</b>	DOLLY PARTON Better Get To Livin' (Dolly)	5834	+2635	73	+36	9	6/1
-	<b>56</b>	CROSSIN DIXON Make You Mine (Broken Bow)	5730	+240	149	+28	9	18/0
	<b>Debut</b>	<b>57</b> JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	5659	+4315	83	+60	1	19/19
	<b>Debut</b>	<b>58</b> TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	5458	+3312	55	+28	1	16/14
-	<b>59</b>	TRACE ADKINS I Got My Game On (Capitol Nashville)	3999	+2987	34	+25	16	21/0
	<b>Debut</b>	<b>60</b> ROAD HAMMERS I Don't Know When To Quit (Montage)	3996	+1380	107	+32	1	13/0

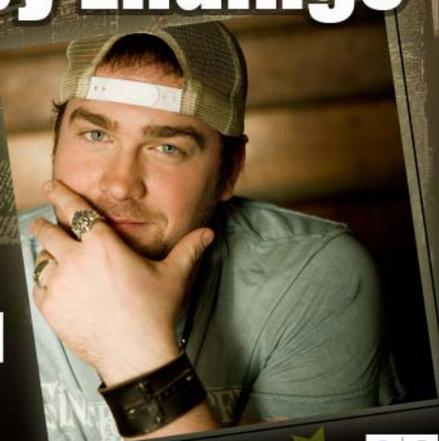
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# New Beginnings... "Happy Endings"

## Lee Brice

New Adds Include:  
WIVK, KASE, KTEX, WSIX,  
KRTY, KRST, WIRK, WKSJ, WRBT, KTOM

RR: **41** CA: **38**





# STAY

A SONG ABOUT REDEMPTION

**MEDIABASE:**

Young persons: # 1

Females: # 1

**RUSTY WALKER:**

# 1

**CALLOUT AMERICA:**

# 1 Passion, # 1 Overall - # 1 Passion in every female demo and # 1 core females overall

# 1 OF 30 @ WYRK/BUFFALO

# 1 OF 30 @ WQDR/RALEIGH

# 1 Positives in Atlanta

# 1 Positives and Passion in Harrisburg

# 1 Positives and Passion in San Diego

# 1 Passion in Indianapolis

# 1 Passion in Rochester

# 1 Passion in Pittsburgh

# 1 Passion in Colorado Springs

Album sales of Enjoy the Ride are up 75% since this single was released.

Enjoy The Ride is certified double platinum!



**EVERYTHING YOU NEED TO MAKE THE DECISION**

**Heavy Now!**

**SugarLand**



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**COUNTRY**

**MOST ADDED**

ARTIST Title Label(s)	Adds
KENNY CHESNEY Shiftwork (BNA)	34
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	33
GARTH BROOKS & HUEY LEWIS Workin' For A Livin' (Pearl/Big Machine)	31
JOE NICHOLS It Ain't No Crime (Universal South)	20
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	19
TIM MCGRAW Suspicions (Curb)	17
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	17
TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	14
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	12
ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	9

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
SUGARLAND Stay (Mercury)	+70503
BRAD PAISLEY Letter To Me (Arista Nashville)	+68622
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+66231
TAYLOR SWIFT Our Song (Big Machine)	+63672
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+62112
KEITH URBAN Everybody (Capitol Nashville)	+61619
GARY ALLAN Watching Airplanes (MCA Nashville)	+53110
BILLY RAY CYRUS WITH... Ready, Set... (Walt Disney/Lyric Street)	+49494
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+44281
TIM MCGRAW Suspicions (Curb)	+43134

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
TAYLOR SWIFT Our Song (Big Machine)	+887
BRAD PAISLEY Letter To Me (Arista Nashville)	+887
SUGARLAND Stay (Mercury)	+825
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+773
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+765
KEITH URBAN Everybody (Capitol Nashville)	+749
GARY ALLAN Watching Airplanes (MCA Nashville)	+682
BILLY RAY CYRUS WITH... Ready, Set... (Walt Disney/Lyric Street)	+643
CHUCK WICKS Stealing Cinderella (RCA)	+594
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+590

**COUNTRY INDICATOR**

**MOST ADDED**

ARTIST Title Label(s)	Adds
GARTH BROOKS & HUEY LEWIS Workin' For A Livin' (Pearl/Big Machine)	46
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	34
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	30
JOE NICHOLS It Ain't No Crime (Universal South)	28
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	23
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	18
KENNY CHESNEY Shiftwork (BNA)	16
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	16
TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	13
TIM MCGRAW Suspicions (Curb)	10
ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	10

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
TAYLOR SWIFT Our Song (Big Machine)	+62952
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+61998
SUGARLAND Stay (Mercury)	+60766
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+60675
KEITH URBAN Everybody (Capitol Nashville)	+58167
BRAD PAISLEY Letter To Me (Arista Nashville)	+56069
GARY ALLAN Watching Airplanes (MCA Nashville)	+45832
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+43824
BILLY RAY CYRUS WITH... Ready, Set... (Walt Disney/Lyric Street)	+43426
CHUCK WICKS Stealing Cinderella (RCA)	+41975

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
-----------------------	---------------------

**MOST INCREASED PLAYS WILL RETURN NEXT WEEK**

**HANK FM**

plays everything country

**CRANK IT TO HANK!**

<b>WLHK-FM/Indianapolis</b> #17 to #5 Adults 25-54 debut!*	<b>KNNN-FM/Redding, Ca</b> 2.2% to 5% Men 25-54 debut!*	<b>KHNN-FM/Kalispell, Montana</b> #10 to #2 Adults 25-54*
<b>KAKT-FM/Medford, Oregon</b>	<b>CHNK-FM/Winnipeg, Manitoba</b>	<b>KNAH-FM/Merced, Ca</b>

Call: Howard @ Kroeger Media Inc. 204.736.3820

\*source: Arbitron

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**COUNTRY NEW & ACTIVE**

- CARTER'S CHORD** Young Love (*Show Dog Nashville*)  
Total Audience: 3889, Total Stations: 3, Adds: 1
- HALFWAY TO HAZARD** Devil And The Cross (*Stylesonic/Mercury*)  
Total Audience: 3430, Total Stations: 7, Adds: 0
- BROOKS & DUNN** Cowboy Town (*Arista Nashville*)  
Total Audience: 3043, Total Stations: 0, Adds: 0
- CARRIE UNDERWOOD** Ever Ever After (*Walt Disney*)  
Total Audience: 3010, Total Stations: 2, Adds: 0
- DIERKS BENTLEY** Trying To Stop Your Leaving (*Capitol Nashville*)  
Total Audience: 2895, Total Stations: 3, Adds: 2
- LILA MCCANN** That's What Angels Do (*Broken Bow*)  
Total Audience: 2815, Total Stations: 11, Adds: 2

**COUNTRY INDICATOR NEW & ACTIVE**

- LITTLE BIG TOWN** I'm With The Band (*Equity*)  
Total Plays: 468, Total Stations: 34, Adds: 4
- JOE NICHOLS** It Ain't No Crime (*Universal South*)  
Total Plays: 432, Total Stations: 33, Adds: 28
- TERRI CLARK** In My Next Life (*BNA*)  
Total Plays: 380, Total Stations: 28, Adds: 2
- WHISKEY FALLS** Falling Into You (*Midas/New Revolution*)  
Total Plays: 331, Total Stations: 28, Adds: 3
- MIRANDA LAMBERT** Gunpowder & Lead (*Columbia*)  
Total Plays: 327, Total Stations: 25, Adds: 18
- LEE BRICE** Happy Endings (*Asylum-Curb*)  
Total Plays: 301, Total Stations: 24, Adds: 3
- JOSH TURNER FEAT. T. YEARWOOD** Another Try (*MCA Nashville*)  
Total Plays: 249, Total Stations: 24, Adds: 23
- TRACY LAWRENCE** Til I Was A Daddy Too (*Rocky Comfort/CO5*)  
Total Plays: 224, Total Stations: 16, Adds: 0
- CLINT BLACK** The Strong One (*Equity*)  
Total Plays: 223, Total Stations: 16, Adds: 1
- STEPHEN COCHRAN** Everything We... (*Aria/New Revolution/Quarterback*)  
Total Plays: 211, Total Stations: 17, Adds: 1

**R&R Going For Adds**

- 1/14  
**CARTER'S CHORD** Young Love (*Show Dog Nashville*)  
**JOE NICHOLS** It Ain't No Crime (*Universal South*)  
**JYPSI** I Don't Love You Like That (*Arista Nashville*)  
**MIRANDA LAMBERT** Gunpowder & Lead (*Columbia*)  
**ROCKIE LYNNE** I Can't Believe It's Me (*Robbins Nashville*)  
**TRACE ADKINS** You're Gonna Miss This (*Capitol Nashville*)
- 1/21  
**KEVIN FOWLER** Best Mistake I Ever Made (*Equity*)
- 1/28  
**CLAY WALKER** She Likes It In The Morning (*Asylum-Curb*)  
**KEITH ANDERSON** I Still Miss You (*Columbia*)  
**PHIL STACEY** If You Didn't Love Me (*Lyric Street*)  
**TRENT WILLMON** Broken In (*Compadre/Music World/Quarterback*)

**TOP 10 RECURRENTS**

ARTIST Title Label(s)	Total Aud. (00)
<b>CARRIE UNDERWOOD</b> So Small ( <i>Arista/Arista Nashville</i> )	<b>155014</b>
<b>DIERKS BENTLEY</b> Free And Easy (Down The Road I Go) ( <i>Capitol Nashville</i> )	<b>139912</b>
<b>CLAY WALKER</b> Fall ( <i>Asylum-Curb</i> )	<b>130368</b>
<b>LEANN RIMES</b> Nothin' Better To Do ( <i>Asylum-Curb</i> )	<b>122833</b>
<b>JASON MICHAEL CARROLL</b> Livin' Our Love Song ( <i>Arista Nashville</i> )	<b>120389</b>
<b>BRAD PAISLEY</b> Online ( <i>Arista Nashville</i> )	<b>120211</b>
<b>TRACY LAWRENCE</b> Find Out Who Your Friends Are ( <i>Rocky Comfort/CO5</i> )	<b>110524</b>
<b>LUKE BRYAN</b> All My Friends Say ( <i>Capitol Nashville</i> )	<b>110365</b>
<b>TOBY KEITH</b> Love Me If You Can ( <i>Show Dog Nashville</i> )	<b>104108</b>
<b>RASCAL FLATTS</b> Take Me There ( <i>Lyric Street</i> )	<b>100899</b>



110 Country reporters. Songs ranked by total audience for the airplay week of 12/31-1/6. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.) © 2008 Radio & Records.

~~ROLLIN'..BULLETING....~~

**BLASTING!**

**INTO THE NEW YEAR IN A BIG WAY**

**MARK CHESNUTT**

"Rollin' With The Flow"

**R&R: 30 CA: 29\***

**21 NEW**

**ADDS TODAY:**

- WUSN, WUBL, WKKT,
- WYGY, KCYE, WGH,
- KTEX, WWGR, KBKO,
- KDRK, WOGT, WITL,
- KUUB, KRYS, WFLS,
- WRWD, KLLL, WTVY,
- WOVK, WIXY, KJCS!

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January 7, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
-	1	TAYLOR SWIFT Our Song ( <i>Big Machine</i> )	4079	-	93590	+62952	16	102/0
-	2	SUGARLAND Stay ( <i>Mercury</i> )	3799	-	83535	+60766	14	99/0
-	3	RASCAL FLATTS Winner At A Losing Game ( <i>Lyric Street</i> )	3761	-	86332	+61998	11	103/1
-	4	MONTGOMERY GENTRY What Do Ya Think About That ( <i>Columbia</i> )	3676	-	84845	+60675	22	102/1
-	5	KEITH URBAN Everybody ( <i>Capitol Nashville</i> )	3660	-	84877	+58167	18	103/0
-	6	BRAD PAISLEY Letter To Me ( <i>Arista Nashville</i> )	3449	-	77606	+56069	10	102/1
-	7	GARY ALLAN Watching Airplanes ( <i>MCA Nashville</i> )	2858	-	62690	+45832	22	101/1
-	8	GEORGE STRAIT How 'Bout Them Cowgirls ( <i>MCA Nashville</i> )	2850	-	60340	+39878	20	86/1
-	9	JOSH TURNER Firecracker ( <i>MCA Nashville</i> )	2792	-	61596	+39649	24	85/0
-	10	BILLY RAY CYRUS WITH... Ready, Set... ( <i>Walt Disney/Lyric Street</i> )	2691	-	58280	+43426	10	100/2
-	11	RODNEY ATKINS Cleaning This Gun (Come On In Boy) ( <i>Curb</i> )	2552	-	56083	+43824	12	100/5
-	12	TOBY KEITH Get My Drink On ( <i>Show Dog Nashville</i> )	2470	-	55696	+38554	9	99/1
-	13	ALAN JACKSON Small Town Southern Man ( <i>Arista Nashville</i> )	2379	-	51712	+40197	6	100/5
-	14	KENNY CHESNEY Shiftwork ( <i>BNA</i> )	2364	-	51778	+39806	3	99/16
-	15	CHUCK WICKS Stealing Cinderella ( <i>RCA</i> )	2355	-	56379	+41975	13	98/2
-	16	CRAIG MORGAN International Harvester ( <i>Broken Bow</i> )	2273	-	49953	+40711	13	94/3
-	17	BROOKS & DUNN God Must Be Busy ( <i>Arista Nashville</i> )	2182	-	47202	+35616	7	97/0
-	18	TIM MCGRAW Suspicions ( <i>Curb</i> )	2173	-	46972	+37279	4	96/10
-	19	CARRIE UNDERWOOD All-American Girl ( <i>Arista/Arista Nashville</i> )	2128	-	48524	+35912	2	90/30
-	20	CHRIS CAGLE What Kinda Gone ( <i>Capitol Nashville</i> )	1854	-	36883	+27587	20	90/2

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 Mark Heiden 970.472.0131      Rick Torcasso 972.661.1361

www.ptpmarketing.com

January 7, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
-	21	JASON ALDEAN Laughed Until We Cried ( <i>Broken Bow</i> )	1814	-	39003	+31002	18	88/4
-	22	KENNY CHESNEY Don't Blink ( <i>BNA</i> )	1697	-	42353	+19195	18	68/0
-	23	BUCKY COVINGTON It's Good To Be Us ( <i>Lyric Street</i> )	1547	-	31657	+26160	15	88/6
-	24	EAGLES How Long ( <i>ERC/Lost Highway/Mercury</i> )	1497	-	32863	+25452	17	77/1
-	25	CARRIE UNDERWOOD So Small ( <i>Arista/Arista Nashville</i> )	1282	-	28278	+14667	21	61/1
-	26	GARTH BROOKS More Than A Memory ( <i>Pearl/Big Machine</i> )	1193	-	24892	+11898	17	60/0
-	27	PHIL VASSAR Love Is A Beautiful Thing ( <i>Universal South</i> )	1098	-	24017	+20568	5	66/9
<b>Debut</b>	28	GARTH BROOKS & H. LEWIS Workin' For A Livin' ( <i>Pearl/Big Machine</i> )	1062	-	21830	+18380	1	71/46
-	29	MARK CHESNUTT Rollin' With The Flow ( <i>Lofton Creek</i> )	1009	-	20586	+18861	10	63/6
-	30	EMERSON DRIVE You Still Own Me ( <i>Montage/Midas/New Revolution</i> )	948	-	19483	+16034	17	59/5
-	31	LADY ANTEBELLUM Love Don't Live Here ( <i>Capitol Nashville</i> )	865	-	18548	+13844	8	59/7
-	32	KELLIE PICKLER Things That Never Cross A Man's Mind ( <i>BNA</i> )	863	-	18704	+15517	9	61/9
-	33	JACK INGRAM Maybe She'll Get Lonely ( <i>Big Machine</i> )	793	-	16501	+11595	5	51/7
-	34	JAMES OTTO Just Got Started Lovin' You ( <i>Raybow/Warner Bros./WRN</i> )	784	-	17225	+14655	4	50/16
-	35	LUKE BRYAN We Rode In Trucks ( <i>Capitol Nashville</i> )	576	-	11384	+10798	5	41/3
<b>Debut</b>	36	TRACE ADKINS You're Gonna Miss This ( <i>Capitol Nashville</i> )	575	-	12776	+12287	1	41/34
-	37	JOSH GRACIN We Weren't Crazy ( <i>Lyric Street</i> )	558	-	10838	+10336	5	43/5
<b>Debut</b>	38	ASHTON SHEPHERD Takin' Off This Pain ( <i>MCA Nashville</i> )	519	-	10428	+8535	1	37/10
-	39	MARTINA MCBRIDE For These Times ( <i>RCA</i> )	514	-	11512	+9720	5	39/2
-	40	JAKE OWEN Something About A Woman ( <i>RCA</i> )	475	-	10163	+8248	3	38/2

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## SEARCHABLE NEWS DATABASE



January 7, 2008

ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
<b>SUGARLAND</b> Stay (Mercury)	34.0%	69.0%	3.88	19.8%	99.5%	6.3%	4.5%
<b>MONTGOMERY GENTRY</b> What Do Ya Think About That (Columbia)	26.8%	66.0%	3.79	22.3%	99.3%	7.5%	3.5%
<b>FAITH HILL</b> Red Umbrella (Warner Bros./WRN)	21.0%	65.3%	3.77	23.3%	97.5%	6.5%	2.5%
<b>TAYLOR SWIFT</b> Our Song (Big Machine)	27.8%	64.8%	3.79	23.3%	98.8%	7.3%	3.5%
<b>JASON ALDEAN</b> Laughed Until We Cried (Broken Bow)	21.5%	63.5%	3.75	25.8%	98.3%	7.0%	2.0%
<b>LEANN RIMES</b> Nothin' Better To Do (Asylum-Curb)	21.5%	63.5%	3.70	22.8%	99.0%	9.5%	3.3%
<b>ALAN JACKSON</b> Small Town Southern Man (Arista Nashville)	17.8%	62.8%	3.71	25.3%	97.5%	7.5%	2.0%
<b>GEORGE STRAIT</b> How 'Bout Them Cowgirls (MCA Nashville)	25.5%	61.8%	3.74	25.8%	98.5%	7.3%	3.8%
<b>CHUCK WICKS</b> Stealing Cinderella (RCA)	18.3%	61.3%	3.65	25.0%	98.5%	9.5%	2.8%
<b>BRAD PAISLEY</b> Letter To Me (Arista Nashville)	22.0%	60.0%	3.74	29.5%	97.8%	6.5%	1.8%
<b>BROOKS &amp; DUNN</b> God Must Be Busy (Arista Nashville)	17.0%	58.3%	3.61	25.8%	96.8%	9.5%	3.3%
<b>KEITH URBAN</b> Everybody (Capitol Nashville)	25.3%	58.0%	3.63	24.5%	98.8%	11.5%	4.8%
<b>CRAIG MORGAN</b> International Harvester (Broken Bow)	26.5%	57.5%	3.55	17.3%	97.5%	15.5%	7.3%
<b>CHRIS CAGLE</b> What Kinda Gone (Capitol Nashville)	16.3%	57.5%	3.63	30.3%	97.5%	7.5%	2.3%
<b>JOSH GRACIN</b> We Weren't Crazy (Lyric Street)	9.5%	56.5%	3.54	28.8%	96.8%	9.3%	2.3%
<b>EMERSON DRIVE</b> You Still Own Me (Montage/Midas/New Revolution)	17.5%	56.3%	3.64	31.8%	97.0%	6.8%	2.3%
<b>CARRIE UNDERWOOD</b> All-American Girl (Arista/Arista Nashville)	12.8%	56.0%	3.59	26.3%	93.3%	8.3%	2.8%
<b>RASCAL FLATTS</b> Winner At A Losing Game (Lyric Street)	21.0%	55.8%	3.61	27.3%	97.5%	11.3%	3.3%
<b>MARK CHESNUTT</b> Rollin' With The Flow (Lofton Creek)	18.8%	55.0%	3.63	24.5%	92.3%	10.0%	2.8%
<b>GARY ALLAN</b> Watching Airplanes (MCA Nashville)	20.3%	54.3%	3.59	28.8%	96.3%	9.3%	4.0%
<b>BLAKE SHELTON</b> The More I Drink (Warner Bros./WRN)	27.5%	54.0%	3.59	23.5%	97.3%	15.0%	4.8%
<b>BILLY R. CYRUS WITH MILEY CYRUS</b> Ready, Set... (Walt Disney/Lyric Street)	16.5%	53.5%	3.56	27.8%	95.5%	11.8%	2.5%
<b>BUCKY COVINGTON</b> It's Good To Be Us (Lyric Street)	12.5%	52.5%	3.50	29.3%	95.3%	10.0%	3.5%
<b>TOBY KEITH</b> Get My Drink On (Show Dog Nashville)	16.8%	52.5%	3.51	28.0%	96.8%	12.5%	3.8%
<b>EAGLES</b> How Long (ERC/Lost Highway/Mercury)	17.8%	51.5%	3.59	31.0%	94.0%	9.0%	2.5%
<b>JAKE OWEN</b> Something About A Woman (RCA)	15.0%	50.8%	3.54	33.5%	96.3%	9.8%	2.3%
<b>RODNEY ATKINS</b> Cleaning This Gun (Come On In Boy) (Curb)	11.5%	50.3%	3.41	27.8%	96.0%	13.5%	4.5%
<b>KELLIE PICKLER</b> Things That Never Cross A Man's Mind (BNA)	13.8%	49.0%	3.44	29.8%	96.0%	14.0%	3.3%
<b>LITTLE BIG TOWN</b> I'm With The Band (Equity)	9.8%	48.5%	3.46	32.8%	94.5%	11.5%	1.8%
<b>TIM MCGRAW</b> Suspicions (Curb)	14.8%	46.5%	3.38	29.3%	95.0%	13.8%	5.5%
<b>PHIL VASSAR</b> Love Is A Beautiful Thing (Universal South)	8.8%	46.0%	3.41	36.8%	95.5%	9.8%	3.0%
<b>KENNY CHESNEY</b> Shiftwork (BNA)	13.3%	45.5%	3.41	28.8%	90.8%	11.3%	5.3%
<b>LADY ANTEBELLUM</b> Love Don't Live Here (Capitol Nashville)	9.3%	45.3%	3.44	36.3%	93.8%	11.3%	1.0%
<b>JACK INGRAM</b> Maybe She'll Get Lonely (Big Machine)	10.0%	45.0%	3.39	32.8%	92.8%	10.8%	4.3%
<b>ASHTON SHEPHERD</b> Takin' Off This Pain (MCA Nashville)	6.5%	39.0%	3.23	30.5%	88.5%	13.0%	6.0%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 Radio & Records © 2008 Bullseye Marketing Research Inc..

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# 2008

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