# 

TWENTY FIVE CENTS

Volume 14 No 7

October 3rd, 1970



Columbia's Allan J. Ryan

# Love/Paramount pact 1/4 million dollar deal

Love Productions and Paramount Records (a subsidiary of Gulf and Western) have completed negotiations involving a \$250,000 deal for a three year period. The deal is for U.S., South America and Japan distribution rights for all material by the King Biscuit Boy and Crowbar.

In making the announcement, Davies noted: "This is believed to be the highest amount ever paid for a Canadian act and one of the largest deals made in the United States this year for an unknown artist."

Neil Reshen, Famous Music Corporation's executive consultant, capped the deal for the U.S. firm. It's expected a rush will be put on the release of "Corrina Corrina" for the U.S., current chart climber of the popular new Canadian group. Their album, "Official Music", containing the "Corinna" cut is expected to be released in the U.S. by mid-October.

Paramount is readying a heavy national U.S. push for the launching of the group. They'll be given a giant assist by King Biscuit Boy Crowbar, who kick off their U.S. tour the first week of October.

Davies has also undertaken distribution talks with European record execs.

King Biscuit Boy and Crowbar release on Davies' own Daffodil label, distributed in Canada by Capitol Records. Original material penned by the group is published by Love-Lies-Bleeding Music (BMI), the pubbery arm of Love Productions

# Freedom North readies follow-up release

Freedom North, formerly known as Freedom, have put the finishing touches on their new MUCH single, "Losing You" to be released the latter part of this month.

Brian Chater, who heads up Summerlea Music and who is responsible for product releases by the Montreal-based group, reports a U.S. release for the single on the Scepter label. This will be followed by a simultaneous Canadian/U.S. album release expected by the first part of October.

Freedom North gained national recognition with their first release, "Doctor Tom"

# International bookings increase for Stampeders

The Stampeders have returned to Canada from successful dates in New York state. Their three day stay at Saranac Lake (near Lake Placid) has resulted in several requests for return engagements in the Saranac Lake area, including The Store as well as the Burlington Vermont area.

The Calgary group, now making their home in Toronto, will soon bow their new single release, "Carry Me", written by group member Richard Dodson. The flip, "I Didn't Love You Anyhow", was written by Stampeder Ronnie King.

# Berandal to release Nfld song folio

The past few months have seen an increase in the popularity of songs about Newfoundland. Perhaps the biggest demand has come from the disc popularity of "Newfie Screech" by Stevedore Steve and "There's No Price Tag on the Doors in Newfoundland" by Clint Curtiss and the Clintsmen, both on Dominion.

There has also been a great demand for the Wilf Doyle penning of "I Love Newfoundland", which was released as a single by Tex Shaw on the Banff label.

In view of the heavy demand, Berandol Music has scheduled a "Folio of Newfoundland Songs" containing twenty four selections. This is the second such folio to be released in the past year.

Andrew Twa, president of Berandol, expects to have the folio available for dealers before the end of the year, at which time the company will launch an extensive national promotion directed at distributors.

RPM WELCOMES ... promo men every Monday and Tuesday — just drop in. No time limit is placed on how long you stay and let the coffee be on us. We afford the greatest respect to record men. Most of you are aware of Wednesdays (priority items only) and Thursday is deadline day. Fridays by appointment only. Ask for John or Walt (or to make sure...phone first). What would we do without your cooperation???

# Music & Artists has bag of talent

Bert Mitford, president of the Toronto-based Music and Artists Agency, has lined up a mixed bag of talent for noon-time concerts to be held at the Bay and Adelaide branch of Canada Trust and Huron and Erie.

Kicking off the series of concerts was a country show (17) which included Gary Buck, Donna Ramsay, and The Chaparrals.

Other dates skedded include:

Sep. 24 — Andy Blumauer and his Original Alpine Showband

25 - Brother Rick Smith and the Calypso Five

Oct. 1 - The Metro Stompers

'' 2 - Jimmy Dybold and The
Proverbial Nee-Hi

# Gleasonaires release on Barry

The Gleasonaires, billed as a modern country and pop trio, have entered the disc arena with their Barry single, "The Missing Link" Both the plug and the flip were written by Al Carlson of Toronto.

The trio, Mat Gleason, an Ottawa Valley boy and leader of the group; Jimmy Price, lead guitar and native of Pembroke; and Hal Allison, rhythm guitar, from Oshawa, are currently playing Windsor's Seaway Motor Hotel. They open at the Carousel Inn, Ajax, for two weeks commencing October 12th, followed by a date in Peterborough. They'll be playing Toronto's Drake Hotel for several weeks from November 23rd.

# New disc release for Terry Roberts

Terry Roberts has released "The Bed", which was recorded in Bermuda where this Canadian country artist has become something of an idol. His last album, also recorded in Bermuda, has been a best seller throughout Bermuda and Jamaica. He has just completed an extensive tour of the Sun Islands.

His return to Canada has seen him tape for CBC TV's "Countrytime" as well as negotiate with CHCH TV for their popular country show. Roberts releases on the Caravan label.



# THE BELIEVERS

| J. ROBT. WOOD     | -CHUM  | GERARD VALLE    | -CKAC |  |
|-------------------|--------|-----------------|-------|--|
| GARY PARR         | -CKLC  | PIERRE BEAUDOIN |       |  |
| GREG STEWART      | -CKWS  | KEN SINGER      | -CKCK |  |
| PAUL SKI          | -CHLO  | DOC STEEN       | -CKRC |  |
| KEN CASSAVOY      | -CKPT  | JAKE MARKS      | -CKY  |  |
| DIANNE JEFFORD    |        | JOHN COCHRANE   | -CJOB |  |
| PAUL-EMILE BEALNE | -CJMS  | ART AUSTIN      | -CKYL |  |
| JIMMY ALLEN       | -CKWW  | A. BENSON       | -CJYR |  |
|                   |        | BOB JOHNSON     | -CFCF |  |
| ART COLLINS       | -CFRB  | JIM NEILSON     | -CJOR |  |
| SHEILA CONNER     | -CHFI  | JIM MORRIS      | -CKWX |  |
| PAT FEDORA        | -61111 | RON ROBINSON    | -CJVI |  |
| DUFF ROMAN        | -CKFH  | HAL DAVIS       | -CKNW |  |
| BILL BALLENTINE   | -CKFM  | GENE KIRBY      | -CKEY |  |
| BARBARA POCOCK    | -CJAD  | NEVIN GRANT     | -скос |  |
|                   |        |                 |       |  |

-have tagged Ginette Reno's new Parrot single

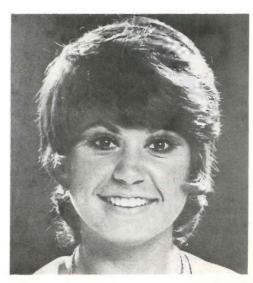
"Beautiful Second-Hand Man"

PAR. 40053

a winner!

JOIN THE BELIEVERS

AND GET WITH A WINNER!





"...the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

-Pierre Juneau



published weekly since February 24th., 1964, by

### RPM MUSIC PUBLICATIONS LTD.

1560 Bayview Avenue, Suite 107 Toronto 17, Ontario (416) 489-2166

Editor & Publisher — Walt Grealis
Editorial Assistant — John Watts
Circulation/Subscriptions — Sabina Rubins
Art & Design by MusicAd&Art

The following codes are used throughout RPM's charts as a key to record distributors:

| Capitol F Golydor U Caravan G Quality M Columbia H RCA N Compo J Trans World Y GRT T World Z |
|--|
|  |

MAPL logos are used throughout RPM to define Canadian content on discs:



M-Music composed by a Canadian
A-Artist featured is a Canadian
P-Production wholly recorded in Canada
L-Lyrics written by a Canadian

SUBSCRIPTIONS - Canada & USA

One Year - \$10.00
Two Years - \$17.00
Three Years - \$21.00

(Air Mail \$15 per year)

Other Countries

One Year - \$25.00 Single Copy - .25

Advertising Rates On Request Second Closs Mail Registration Number 1351

PRINTED IN CANADA

# GRT acquires distribution of Bana

Ross Reynolds, President of GRT of Canada, announces the acquisition of exclusive record rights for all Bang disc product. GRT now becomes distributor of both tape and record product for the U.S. firm.

Initial releases include Neil Diamond's "Shilo" album and a rush release of his "Solitary Man" deck, culled from the album.

On tap is another single from Paul "Little Bit Of Soap" Davis, entitled "I Want To Keep It Together". Davis is putting the finishing touches on a new album expected to be released the latter part of October

# Osborne calls country shots at CHOO

Record companies should take note of the country spinner at CHOO in Ajax, Ontario. His name is Don Osborne and his popular country show is heard Monday to Friday from 6 p.m. to midnight.

Osborne has been programming a high percentage of Canadian country releases and has been instrumental in boosting patronage at local hotels and bars (Whitby-Oshawa) whenever a country artist is slated to appear.

Country performers expecting to play the Whitby-Oshawa-Toronto area would be well advised to send along biographical material and latest record release to Osborne.

# Glen Russell to London promotion

Glen Russell has been appointed promotion representative for London Records in Ontario. He takes over the duties of Ken McFarland, who was upped to Ontario Sales and Promotion Manager earlier this year.

Russell has gained a wide knowledge of the business from radio, while employed at CFRB, in the retail field and as promotion rep for Warner Brothers.

RPM SAYS ... don't sell yourself cheap. Check our rate card. You can say a lot to the industry in a 1/16th of a page. You can say more in a full page (and colour it if you wish/) GO INTO SPACE. Your message will be read along with features by Canada's top trade writers.

# We appreciate ......

Our thanks go out to the following promotion people who called on RPM this past week:

Tom Williams Marty McGinnis Allan Matthews Jack Inhaber Mark Robbins Glenn Russell Barry Paine Scott Richards Michel Kordupel John Murphy George Taylor John Turner Liam Mullan Ray Johnston Greg Hambleton Mel Shaw

- Warner/Atlantic
- Ampex
- MC A
- Musimart
- Quality
- London
- MC A
- RC A
- Musimart
- GRT
- Rodeo
- Polydor
- A&M
- Trans World

-Tuesday

-Quality

### CORRECTION!

RPM inadvertently referred to FM radio station, CJRT, as being a "student operated station" in last week's issue (Sept. 26/70).

Music Directir, Mrs. Joy MacDonald has advised that CJRT became a professionally-staffed station in 1965.

It should be noted that CJRT is the only Canadian radio station issuing a chart for classics, which has been dubbed The Top Ten Plus Thirty. These listings are aired Sundays from 6 AM to 3 PM.

# Canadian Content

THREE YEARS AGO - OCT. 2/67

- 1 SUNNY GOODGE STREET
  Tom Northcott-New Syndrome-18-G
- 2 THIS TIME LONG AGO Guess Who-Quality-1874-M
- 3 BRING IT DOWN FRONT Jon/Lee Group-Sparton-1617
- 4 CATCH THE LOVE PARADE Staccatos-Capitol-72497-F
- 5 CORNFLAKES & ICE CREAM Lords of London-Apex-77041-J
- 6 NEW DAWN Stitch In Tyme-Yorkville-45012-D
- 7 FISHERWOMAN Collectors-New Syndrome-19-G
- 8 GASLIGHT Ugly Ducklings-Yorkville-45015-D
- 9 MY GIRL Gettysbyrg Address-Franklin-546-G
- 10 I BELIEVE IN SUNSHINE Passing Fancy-Columbia-C4-2767-H

# SPRING

IS STILL SIX MONTHS AWAY

but a couple of Daffodils are already blooming very sweetly......

# CORINNA CORINNA THE KING BISCUIT BOY with CROWBAR

Pulled by popular demand from the "Official Music" album, this first Daffodil single has achieved spectacular sales of near 20,000 copies.

Released in the U.S. this week by Paramount Records, "Corinna Corinna", appears likely to be the next international hit from Canada.

Spectacular action in many major markets. In Toronto, #14 after 4 weeks on CKFH, #23 after 3 weeks on CHUM. Charted and playlisted in many markets including: Peterborough CKPT #27; Regina CKCK #40, CJME HB; Calgary CKXL #13; Edmonton CHED #33; Saskatoon CKOM PL; Halifax CJCH HB.

Charted at #40 on the RPM Top 100 and #6 on Top Canadian Singles chart.

A major market smash now breaking into regional markets. A sleeper hit, which you should re-examine.

**DAFFODIL SBA 16001** 

# OFFICIAL MUSIC THE KING BISCUIT BOY with CROWBAR

Without a word of hype, this is the fastest selling Canadian-made rock album in history.

And little wonder, when you consider the phenomenal amount of airplay, both AM and FM, accorded "Official Music" nationally.

For example, CKFH in Toronto has been playing the 10-minute "Biscuit's Boogie" track up to three times daily, even in its morning shows.

One of the five best selling albums in Winnipeg (check CFRW), #8 on the CKOC Hamilton best selling L.P. list, play on CKLG-AM and FM, CKVN, CFOX, CHUM-FM, CKLC.

U.S. release has been set for October 8th. on Paramount backed by a massive promotion campaign. You're going to be hearing a lot more from the King Biscuit Boy and Crowbar. And from Daffodil too.

DAFFODIL DFS 1001

THE FIRST TWO DAFFODIL HYBRIDS
TENDED BY CAPITOL RECORDS (CANADA) LTD

a production of LOVE

# Video cartridges . . . the coming thing

by Stan Klees

(Guest writers appear in RPM, from time to time, writing on subjects they are particularly conversant with. Stan Klees, well-known production and industry consultant has been commissioned to research several areas of the industry and in particular the advent of video tape. This is his third article on the advancement of the tape scene in the past sixteen months. —Ed.)

On May 26th, 1969, I wrote an article for RPM which was titled, "Are We Being Led Into Video Tape?". The article implied that tape and tape cartridge activity would someday lead us into a new form of home entertainment which would allow us not only to hear the sound of music, but to view the musicians performing. In the November 1st, 1969 issue, I was commissioned to do a follow-up article because CBS had just introduced the EVR (Electronic Video Recording) unit, and had demonstrated it in Canada.

Fifteen months have passed since the first article, and today interest in combined sound and picture for the home in pre-recorded packages is running high. Many new systems have been developed, and many new companies are being formed to produce and distribute the many forms of software for the various types of video recording that will become available over the next few years.

A number of incompatible systems have already been introduced. CBS' EVR was one of the leaders, as was RCA's Selectravision. Sony recently came out with Videocassette and Avco, Cartridgevision. Innovations in the different systems allow for anything from straight play of a prerecorded program to automatic taping of television broadcast or home video taping using a small hand held camera, similar to the eight millimetre movie craze.

Cost of the systems ranges from \$300 to whatever you can afford. Cartridge cost would start at about double the price of a standard LP and go up to the neighbourhood of \$25 for a feature length motion picture. A recent announcement from Twentieth Century Fox that they intend to convert over a thousand of their motion pictures to the EVR system for home viewing greatly increased interest in the system.

Early reports that the first sets to appear on the market would have

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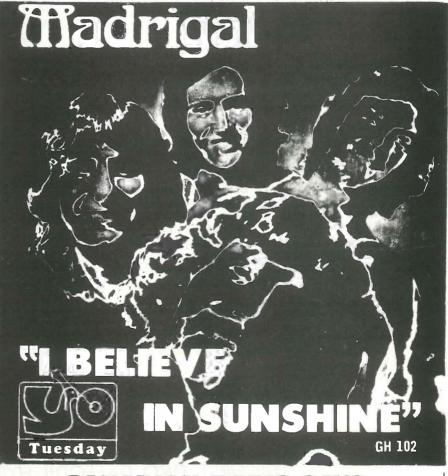
only the capability to produce a monochrome picture have been discounted and plans are now well underway to produce a system with the ability to provide monochrome and colour.

For each of the systems now in the works, a wide selection of programs are being readied. There are now teaching-aid programs available. Under production, and soon to be unveiled are programs of straight light entertainment, sports, operas, ballets, news events, children's programs, motion pictures, and, of great interest to the record industry, programs not unlike our present day LP's and audio tape configurations with the addition of video. It should be noted that few of the systems under development are compatible with each other.

This incompatibility will prove to be the greatest stumbling block to widespread acceptance of EVR. Even the "must have" buying public is looking with some reservation at the systems. The consumer has been made wary of incompatibility by the gigantic

VIDEO continued on page 19.

# THE SECOND Tuesday



# CANADIAN RADIO SAYS "DESTINED TO BE A HIT"

(CHARTED AT MANY RADIO STATIONS ACROSS CANADA)

M.L.S. WINNER

SEPT. 17th

\_MANUFACTURED IN CANADA BY QUALITY RECORDS LIMITED\_

| 10           | P 50 PP   | 17   |    | The second secon | -          | 34 |               | ent requirements for AM ra   | _          |
|--------------|---|------|----|--|------------|----|---------------|--|------------|
| CA           | NADIAN CHART  |      | 00 | BEAUTIFUL SECOND<br>HAND MAN -Ginette Reno-<br>Parrot-40053-K  | MAPL       | 34 | 13            | IVY IN HER EYES<br>Mongrels-RCA-75-1036-N<br>(Chick) Dunbar BMI                                | MA)        |
| 1 2          | INDIANA WANTS ME R.Dean Taylor-Rare Earth 5013-L (Taylor) Jobete-BMI              | 18   | 19 | YEARS MAY COME, YEARS<br>MAY GO Irish Rovers-Decca-<br>732723-J  | MAPL       | 35 | 45            | I COULD GIVE YOU<br>THE WORLD-Jim Mancel-<br>Polydor-2065026-Q (Butler-<br>Bilyk)              | MA         |
| 2 3          | TEN POUND NOTE Steel River-Tuesday-101-M (Telfer) Belsize-BMI                     | 19   | 36 | I BELIEVE IN SUNSHINE<br>Madrigal-Tuesday-GH 102-M<br>(Hambleton)Bluenose CAPAC  | M A<br>P L | 36 | 34            | SILKEN SILVER<br>MELODY - Chimo-<br>Revolver-REV S009-J<br>(Raby/Mowbray)                      | M A<br>P I |
| 3 1          | SNOWBIRD<br>Anne Murray-Capital-72623-F<br>(Maclellan) Beechwood-BMI              | 20   | 26 | STAY<br>Joey Gregorash-Polydor-<br>2065 023-Q (Gregorash/<br>Lampe) Dalrirc BMI  | MA         | 37 | 40            | I DON'T BELIEVE<br>Canada-RCA-75-1035-N<br>(Harvey) Dunbar Music BMI                           | MAPL       |
| 4 4          | YANKEE LADY Jesse Winchester-Ampex- 11004-V (Winchester)                          | 21   | 21 | YOU DON'T NOTICE THE<br>TIME YOU WASTE-I+'s All<br>Meat-Columbia-C4-2930-H<br>(McKim-MacKay)   | M A P L    | 38 | 41            | (I can) FEEL IT COMING<br>Strange Movies-Van-<br>2100001-Q                                     | M A<br>P I |
| <b>5</b> 5   | YOU CAN'T DENY IT<br>Edward Bear-Capitol-<br>72622 (Evor)                         | 22   | 29 | WITHCRAFT<br>Merriday Park-Columbia-<br>C4-2942-H (Dahl-Breiland)  | MAPL       | 39 | 43            | TASTE OF TEARS Debbie Lori Kaye-SSS International-810-M  | MA         |
| 6 9          | CORRINA CORRINA KBB & Crowbar-Daffodil- DFS-1001-F (P.D.)                         | 23   | 17 | THEME FOR JODY Christopher Kearney-Apex 77113-J (Kearney)  | MAPL       | 40 | 0.00          | AIN'T THAT TELLIN YOU<br>PEOPLE-Original Caste-<br>Bell-TA204X-M                               | MA         |
| 7 10         | YOU MAKE ME HIGH Luke & the Apostles-True North-4-102-H (Gibson/Little/ McKenna)  | A 24 | 22 | MOODY MANITOBA<br>MORNING-Rick Neufeld<br>Warner Bros-5025-P<br>(Neufeld) Laurentian-BMI   | M A<br>P L | 41 | 46            | CHERRY WINE<br>Excelsior-Polydor-2065016-Q-<br>(Boyce-Farley)                                  | M A<br>P I |
| 8 7          | ME & BOBBY McGEE Gordon Lightfoot-Reprise 0926-P                                  | 25   | 27 | LYNNIE LYNNIE<br>Blakewood Castle-Franklin<br>641-K(Blake)Sabalora Music   | (A)        | 42 |               | WE'RE ALL IN THIS<br>TOGETHER-Tobi Lark-Nimbus<br>9-NNS 9011-N (McQueen) BMI                   | M A<br>P L |
| 9 6          | AS THE YEARS GO BY Mashmakhan-Columbia C4-2924-H (Senecal-Mercer Jackson-Blake)   |      | 23 | IT'S YOUR LIFE<br>Andy Kim-Dot-727-M<br>(Kim-Barry)  | MA         | 43 | 39            | YOU CAN'T ALWAYS GET<br>WHAT YOU WANT<br>Robert E.Lee Brigade-Colum-<br>bia-C4-2928-H (        | MAPL       |
| <b>10</b> 14 | MOONSHINE (friend of mine) 5 Man Electrical Band-Polydor-2065 030-Q (Emmerson)    | 27   | 30 | THAT'S WHERE I WENT<br>WRONG-Poppy Family-Lon-<br>don-L139-K (Jacks) Gone<br>Fishin' Musi c  | MAPI       | 44 | 47            | WALKIN' ALONG<br>Thecycle-Tamarac-TTM641-M<br>(Clinch) Svengali CAPAC                          | M A<br>P l |
| 11 13        | STOP (Wait A Minute) Copper Penny-Nimbus 9 75-1031-N (Wamil-McDonald) Sunspot-BMI | 28   | 18 | CHAIN TRAIN<br>Chilliwack-Parrot-350-K<br>(Lawrence) BMI   | MA         | 45 | <b>0</b> a,o  | LORD COME<br>Happy Feeling-Barry-B3523-M<br>(Moffatt) Dundee BMI                               | (A)        |
| 12 8         | HAND ME DOWN WORLD<br>Guess Who-Nimbus 9-74-0367-N<br>(Winter) Expressions-BMI    | 29   | 44 | COMIN' ROUND<br>Poor Souls-Quality-1980-M<br>(Moran) Shediac CAPAC   | M A<br>P L | 46 | 48            | I'M SO GLAD YOU'RE YOU<br>(And Not Me) Motherlode-<br>Revolver-REV S008-J                      | M A        |
| <b>13</b> 15 | CIRCLE GAME Buffy Ste, Marie-Vanguard- VR\$35108-L (Mitchell) Siguomb BMI         | 30   | 25 | HALLELUJAH<br>Tomorrow's Eyes-London<br>17386-K  | M A<br>P L | 47 | 28            | BIG YELLOW TAXI<br>Joni Mitchell-Reprise-0906-P<br>(Joni Mitchell)                             | MA         |
| <b>14</b> 12 | JEAN<br>Bobby Curtola-Capitol-72615-F   | 31   | 38 | OOH GILDA<br>John Pimm-Warner-5027-P<br>(Pimm) Ego BMI   | MAPL       | 48 | 50            | WONDERFUL<br>Leather-Quality-1982-M<br>(Jalsevac)Windfall BMI                                  | M A<br>P L |
| <b>15</b> 11 | HIGHER & HIGHER Canada Goose-Tonsil-0002-M  | 32   | 16 | COUNTRY SONG<br>The Original Caste-Bell<br>197-M (Innes) Harem-BMI   | MA         | 49 | <b>0</b> 70 0 | SET ULSTER FREE<br>Sullivan's Gypsies-Columbia-<br>C4 2943-H (McLennan)                        | M A<br>P L |
| <b>16</b> 20 | FACE OF THE SUN Anthony Green/Barry Stagg Gamma-5004-K (Green-Stagg) BMI          |      | 24 | CRAZY JANE Tom Northcott-New Syndrome 106-J (Northcott) BMI  | M A P L    | 50 | E 99          | DON'T STOP LOVING ME NOW<br>Canucks L.T.D6th Avenue-<br>AV 610-K (Park-Lewis-Isaak-<br>Leslie) | MAPL       |



### KUDOS TO THE MLS

I read Jim Smith's article titled, "'MLS....Following the Dodo?" in your September 12th issue of RPM with great interest because I have believed in the theory of the MLS from the very beginning. I sincerely believe the possibility of the MLS collapsing, as mentioned in Jim's opening paragraph, does not come to pass.

After talking to people in the trade from time to time, I found many to be critical of the MLS and few with words of praise. I would be the first to admit it can be extremely disappointing to see one of our Canadian releases receive a "low vote"



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which in turn will limit airplay in many influential markets; however, on the other hand, when a release receives a high percentage of votes the result is simultaneous airplay by MLS stations and also by nonmember stations who watch the results of the MLS conference calls closely. We have had some losers but in all honesty, after listening to these releases without being prejudiced, I can see why they received a minimum percentage of votes....they just didn't have it in the grooves. The MLS have been more than fair with us on such releases as "Ten Pound Note" by Steel River, "Still Hill" by the Happy Feeling and "Higher and Higher" by Canada Goose, to name a few. On the latter, after a re-service, they were fair enough to judge this record on its performance and gave it the highest vote in their recent conference call. In effect, you could say many of the stations admitted they were wrong in the initial vote some weeks back and my hat is off to these stations for having enough guts to admit they were wrong, and really Walt, who is ever 100% right in picking hits. Since the MLS gave "Higher and Higher" the nod, it has given the record a shot in the arm with new chart listings coming in daily.

One more point to remember is these conference calls must cost each station a few hundred dollars a month, which is their personal expense: an approximate total of \$2600 monthly towards promoting Canadian talent.

Speaking for Quality Records, I say thanks to the MLS for at least attempting to do something to promote Canadian Talent, and to the complainers I say, "To Thine Own Self Be True".

Lee Farley, General Sales Mgr., Quality Records Ltd.

### HATS OFF TO MAPL LOGO

First of all, congratulations to RPM for coming up with the distinctive easy to identify and understand logo to specify Canadian content. It is easy to spot, and in a glance gives all the necessary information about all-important Canadian content. You've done it again; another first.

Secondly, congratulations to the record companies who had the brains to use it on their labels. In the old days (Thank God they're gone) if a record label showed Canadian content, it was like the LETTERS continued on page 20

IS A FAMILIAR STORY!

# CHART LISTINGS (alphabetically)

Ain't No Mountain High Enough All Right Now And The Grass Won't Pay No Mind Another Man's Song As The Years Go By Beautiful Second Hand Man Ain't No Mountain High Enough
All Right Now
And The Grass Won't Pay No Mind
Another Man's Song
And The Years Go By
Beautiful Second Hand Man
Black Fox
Border Song
Candida
Cheryl Moana Marie
Circle Game
Closer To Home
Closer To Home
Closer To Home
Cracklin' Rosie
Deeper Deeper
Don't Play That Song
Do What You Wanna Do
Down By The River
El Condor Pasa
El Condor Pasa
Everybody Needs Somebody
Everything's Tuesday
Express Yourself
Face Of The Sun
Fire And Rain
For Yasgur's Farm
Funk
Gas Lamps And Clay
Georgia Took Her Back
God A, Love, Rock And Roll
Gob Back
God, Love, Rock And Roll
Got To Believe In Love
Green Eyed Lady
Green Wood Mississippi
Groovy's Situation
Hand Me Down World
Hi De Ho
Higher And Higher
Holy Man
I Am Your Little Boy
I Believe In Sunshine
I Know I'm Losing You
I'll Be There
Indiana Wants Me
In The Sumshine
I Know I'm Losing You
I'll Be There
Indiana Wants Me
I Don't Matter To Me
It's Only Make Believe
It's A Shame
Just Let It Come
Look What They've Done To My Song Mal6
Lovin' You Baby
Lucretia Mac Evil
Me & Bobby McGee
Moonshine (Friend Of Mine)
Neanderthal Man
On The Beach
Our House
Our World
Out In The Country
Patches
Patch Why Does A Man Do What He ha Wild World Yankee Lady Years May Come Years May Go Yellow River You Can't Deny It You Make Me High 93 24 92 39 26 43

# SINGLES A&M Allied Ampex Arc CMS Copitol Corravian Columbia Compo GRT

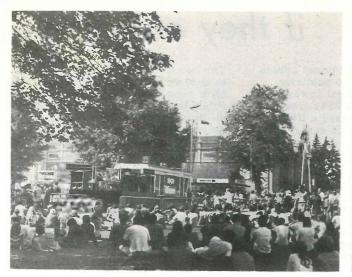


| 1 1 3                   | LOOKIN' OUT MY BACK DOOR<br>Creedence Clearwater Revival-Fantasy-645-R | 34 43 43        | BORDER SONG<br>Elton John-Uni-55246-J                                 |     | 99                   |   |
|-------------------------|--|-----------------|---|-----|----------------------|---|
| 1 1 3 2 5 7 3 6 6 4 8 8 | INDIANA WANTS ME R.Dean Taylor-Rare Earth-5013-L                       | <b>35</b> 62 97 | WE'VE ONLY JUST BEGUN<br>Carpenters-A&M-1217-W                        | 68  | 74 77                | DOWN BY THE RIVER<br>Buddy Miles-Mercury-70386-K                |
| 3 6 6                   | JULIE DO YA LOVE ME<br>Bobby Sherman-Metromedia-194-L                  | 36 76 86        | STILL WATER Four Tops-Tamla Motown-1170-L                             | 69  | 85                   | LADY D'ARBANVILLE<br>Cat Stevens-A&M-1211-Q                     |
| 4 8 8                   | JOANNE<br>Mike Nesmith-RCA-74-0368-N                                   | 37 80 81        | GOD, LOVE, ROCK AND ROLL<br>Teegarden & VanWinkle-Westbound-170-T     | 70  | 73 78                | PATE DE FOIS GRAS<br>Rumplestiltskin-Bell-200-M                 |
| 5 9 11                  | TEN POUND NOTE Steel River-Tuesday-101-M                               | 38 50 67        | EXPRESS YOURSELF Watts 103rd. St. Rhythm Band-Warner Bros-7417-P      | 71  | 75 83                |   |
| 6 2 4                   | SNOWBIRD Anne Murray-Capital-72623-F                                   | <b>39</b> 37 33 | YELLOW RIVER<br>Christie-Epic-10626-H                                 | 72  | 39 21                |   |
| 7 11 15                 | AIN'T NO MOUNTAIN HIGH ENOUGH<br>Diana Ross-Tamla Motown-1 169-L       | 40 57 69        | CORRINA CORRINA King Biscuit Boy/Crowbar-Daffodil-1001-F              | 13  | 000 000              | HOLY MAN<br>Diane Kolby-Columbia-4-45169-H                      |
| 8 12 17                 | CANDIDA<br>Dawn-Bell-903-M   | 41 64 76        | FIRE AND RAIN James Taylor-Warner Bros-7422-P                         | 4   | 000, 90,0            | SWEETHEART Engelbert Humperdinck-Parrot-40054-K                 |
| 9 18 25                 | CRACKLIN' ROSIE Neil Diamond-Uni-55250-J                               | 42 92           | OUR HOUSE<br>Crosby/Stills/Nash/Young-Atlantic-2760-P                 | 75  | 77 84                | BLACK FOX Freddie Robinson-Pacific Jazz-88155-K                 |
| 10 13 22                | RUBBER DUCKIE<br>Ernie-Columbia-45207-H                                | 43 59 80        | YOU MAKE ME HIGH Luke & Apostles-True North-4-102-H                   | 76  | 83                   | CIRCLE GAME Buffy Ste.Marie-Vanguard-35108-L                    |
| 11 14 18                | GROOVY SITUATION Gene Chandler-Mercury-73083-K                         | 44 49 55        | LOVIN' YOU BABY<br>White Plains-Deram-85066-K                         | 0   | 000 000              | SOMEBODY'S BEEN SLEEPING<br>100 Proof-Hot Wax-7004-M            |
| 12 4 1                  | WAR<br>Edwin Star-Tamla Motown-7097-L                                  | <b>45</b> 46 66 | FOR YASGUR'S FARM<br>Mountain-Windfall-533-M                          | 78  | 000 000              | WHY DOES A MAN DO WHAT HE HAS TO DO-Joe South-Capitol-2916-F    |
| <b>13</b> 15 23         | DON'T PLAY THAT SONG<br>Aretha Franklin-Atlantic-2751-P                | <b>46</b> 34 13 | ME & BOBBY McGEE Gordon Lightfoot-Reprise-0926-P                      | 79  | 000 000              | AND THE GRASS WON'T PAY NO MIND Mark Lindsay-Columbia-4-45229-H |
| 14 10 14                | I WHO HAVE NOTHING<br>Tom Jones-Parrot-40051-K                         | 49 48 61        | WHERE ARE YOU GOING TO MY LOVE<br>Brotherhood of Man-Deram-85065-K    | 80  | 69 39                | JEAN Bobby Curtola-Capitol-72615-F                              |
| 15 17 24                | PEACE WILL COME<br>Melanie-Buddah-186-M                                | <b>48</b> 7 5   | HI DE HO<br>Blood Sweat & Tears-Columbia-45204-H                      | 81  | 8185                 | EVERYTHING'S TUESDAY Chairmen of the Board-Invictus-9079-F      |
| <b>16</b> 19 28         | LOOK WHAT THEY'VE DONE TO MY<br>SONG MA-New Seekers-Elektra-45699-P    | <b>49</b> 61 68 | WE CAN MAKE MUSIC<br>Tommy Roe-ABC-11273-Q                            | 82  | 89 94                | CHERYL MOANA MARIE John Rowles-Kapp-2102-J                      |
| 17 21 34                | IT'S ONLY MAKE BELIEVE<br>Glen Campbell-Capitol-2905-F                 | <b>50</b> 52 53 | SCREAMING NIGHT HOG<br>Steppenwolf-Dunhill-4248-N                     | 83  | 66 44                | HIGHER AND HIGHER Canada Goose-Tonsil-0002-M                    |
| 18 3 2                  | 25 OR 6 TO 4<br>Chicago-Columbia-45194-H                               | <b>51</b> 29 40 | ON THE BEACH<br>5th Dimension-Bell-913-M                              | 84  | ანის გიე             | EVERYBODY NEEDS SOMEBODY Flirtations-Dergm-85062-K              |
| 19 23 26                | I KNOW I'M LOSING YOU<br>Rare Earth-Rare Earth-5017-L                  | <b>52</b> 68 99 | DEEPER, DEEPER<br>Freda Payne-Invictus-8090-F                         | 85  | 88 92                | I AM YOUR LITTLE BOY<br>Heintje-Polydor-541072-Q                |
| <b>20</b> 25 30         | EL CONDOR PASA<br>Simon & Garfunkel-Columbia-4523-H                    | <b>53</b> 78 87 | EMPTY PAGES<br>Traffic-Polydor-200 1083-Q                             | 86  | 97 89                | FACE OF THE SUN Green & Stagg-Gamma-5004-K                      |
| 21 22 38                | CLOSER TO HOME<br>Grand Funk Railroad-Capitol-27432-F                  | <b>54</b> 20 9  | IN THE SUMMERTIME Mungo Jerry-Pye-4005-L                              | 87  | 000 00a              | GREENWOOD MISSISSIPPI<br>Little Richard-Reprise-0942-P          |
| 22 24 27                | NEANDERTHAL MAN<br>Hotlegs-Capitol-2886-F                              | 55 94           | COME ON AND SAY IT Grassroots-Dunhill-4249-N                          | 88  | ० वयः च च व          | BEAUTIFUL SECOND HAND MAN Ginette Reno-Parrot-40053-K           |
| <b>23</b> 27 29         | ALL RIGHT NOW<br>Free-Polydor-20001079-Q                               | <b>56</b> 60 95 | JUST LET IT COME<br>Alive & Kickin'-Roulette-7087-T                   | 89  | 000 000              | OUR WORLD Blue Mink-Philips-40686-K                             |
| 24 28 49                | YANKEE LADY Jesse Winchester-Ampex-11004-V                             | 57 87           | IT DON'T MATTER TO ME<br>Bread-Elektra-45701-P                        | 90  | 90 91                | EL CONDOR PASA James Last-Polydor-2041060-Q                     |
| <b>25</b> 26 42         | OUT IN THE COUNTRY Three Dog Night-Dunhill-4250-N                      | 58 7274         | FUNK<br>James Gang-ABC-11272-Q  | 91  |                      | GAS LAMPS AND CLAY<br>Blues Image-Atco-6777-P                   |
| <b>26</b> 30 62         | YOU CAN'T DENY IT<br>Edward Bear-Capitol-72622-F                       | <b>59</b> 31 12 | AS THE YEARS GO BY Mashmakhan-Columbia-C4-2924-H                      | 92  | 96                   | YEARS MAY COME YEARS MAY GO                                     |
| <b>2</b> 41 57          | GREEN EYED LADY<br>Sugar Loaf-Liberty-56183-K                          | 60 95           | IT'S A SHAME<br>Spinners-V   P-25057-L                                | 93  | 100                  | WILD WORLD<br>Jimmy Cliff-A&M-2023-Q                            |
| 28   51 75              | GO BACK<br>Crabby Appleton-Elektra-45687-P                             | 61 79           | MOONSHINE (Friend Of Mine) Five Man Electrical Band-Polydor-2065030-Q | 94  | ď00 <b>00</b> 0      | I BELIEVE IN SUNSHINE Madrigal-Tuesday-GH102-M                  |
| <b>29</b> 38 52         | SOUL SHAKE<br>Delaney & Bonnie & Friends-Atco-6756-P                   | <b>62</b> 70 98 | SUMMER MORNING<br>Vanity Fare-Page One-21033-K                        | 95  | 600 000              | GEORGIA TOOK HER BACK R.B.Greaves-Atco-6778-P                   |
| <b>30</b> 32 41         | SUNDAY MORNING COMING DOWN Johnny Cash-Columbia-45212-H                | <b>63</b> 40 19 | SPILL THE WINE<br>Eric Burdon & War-MGM-14118-M                       | 96  | a a o . o <u>o</u> o | STAY Joey Gregorash-Polydor-2065 023-Q                          |
| <b>31</b> 16 20         | PATCHES Clarence Carter-Atlantic-2748-P                                | <b>64</b> 56 56 | RAINBOW<br>Marmalade-London-20059-K                                   | 97  |                      | GOT TO BELIEVE IN LOVE Robin McNamara-Steed-728-M               |
| <b>32</b> 65 73         | LOLA<br>Kinks-Pye-0930-L   | 65 91           | LUCRETIA MAC EVIL Blood Sweat & Tears-Columbia-45235-H                | 98  |                      | TIME TO KILL The Band-Capital-2870-F                            |
| <b>33</b> 53 9 0        |  | 66 98           | SEE ME, FEEL ME The Who-Decca-732729-J                                | 99  | 000 000              | DO WHAT YOU WANNA DO<br>5 Flights Up-Bell-202-M                 |
| CANAL                   | DA'S ONLY NATIONAL 100   | SINGLI          | SURVEY  | 100 |                      | ANOTHER MAN'S SONG Little Big Horn-Fantasy-650-R                |
|                         | Compiled from record co  | mpany, ra       | dio station and record store reports                                  |     |                      | Signisian unitary-000-10  |

# ENTER PROPERTY OF THE PROPERTY



|                 |  |                 | Gold L<br>Outstan  | eaf Award For<br>ading Record S | Carovan G Quality M Columbio H RCA N Columbo J Trans World Y CRT T WB Atlantic P                               |
|-----------------|--|-----------------|--|---------------------------------|--|
| 1 1             | COSMO'S FACTORY Creedence Clearwater Revival-Fantasy-8402-R 58402-V 88402-V                              | <b>34</b> 41 42 |  | <b>67</b> 67 68                 | ELTON JOHN<br>UNI – 73090 – J<br>N/A   |
| 2 16            | LET IT BE Beatles-Apple-SO AL-6351-F 4X 06351-F 8X 06351-F   | <b>35</b> 18 17 | ERIC CLAPTON Polydor-238 30210-Q 3170 020-Q 38 20 014-Q                                  | 68 85                           | MY WOMAN, MY WOMAN, MY WIFE Dean Martin-Reprise-RS6403-P CRX6403-P 8RM6403-P                                   |
| 3 4 5           | MAD DOGS & ENGLISHMEN Joe Cocker-A&M-SP6002-W N/A N/A  | <b>36</b> 27 32 |  | <b>69</b> 87 83                 | BAND OF GYPSYS Jimi Hendrix-Reprise-RS 5195-P CRX 5195-P 8RM 5195-P  |
| 4 2 2           |  | 37 51 75        | IN THE WAKE OF POSEIDON King Crimson-Atlantic-8266-P                                     | <b>70</b> 74 67                 | STEPPENWOLF LIVE Dunhill-DSD 50075-N   |
| 5 22 28         |  | <b>38</b> 34 30 | CS 8 266-P TP 8266-P  SELF PORTRAIT  Bob Dylan-Columbia-C 30050-H                        | 71 78 78                        | THE LAST POETS Douglas-3-M   |
| 6 3 4           |  | <b>39</b> 33 27 | CT 30050-H CA 30050-H  GREATEST HITS 5th Dimension-Soul City-SCS 33900-K                 | <b>72</b> . 80 99               | N/A  EASY RIDER Original Soundtrack-Reprise-MS 2026-P CRM 2026-P   |
| 7 5 3           | 270.000  | 40 36 38        | WORLDWIDE HITS Elvis Presley-RCA-LPM6401-N PK6401-N P856401-N                            | <b>73</b> 35 39                 | GASOLINE ALLEY Rod Stewart-Mercury-SR 61264-K N/A  |
| 8 8 18          | STAGE FRIGHT The Band-Capitol-SW425-F 4XT425-F 8XT425-F  | 41 37 21        | AMERICAN WOMAN Guess Who-RCA-LPS 4266-N PK 1518-N P8 1518-N                              | 74                              | PRESENTING THE MOM AND DADS Apex- AL 7 1653-J N/A AL6 1653-J   |
| 9 6 6           | CLOSER TO HOME Grand Funk Railroad-Capitol-SKAO 471-F 4XT 471-F 8XT 471-F                                | <b>42</b> 47 60 | THE BEGATTING OF THE PRESIDENT Orson Welles-Mediarts-41-2-J                              | 75                              | I'M YOUR LITTLE BOY<br>Heintje-Polydor-2336 025-Q  |
| <b>10</b> 7 8   |  | <b>43</b> 50 36 | N/A  GREATEST HITS  Gary Puckett & Union Gap-Columbia-C 1042-H CT 10 1042-H CA 10 1042-H | <b>76</b> 63 58                 | N/A  THE ISAAC HAYES MOVEMENT Enterprise-ENS 1010-M ENSC 1010-M ENSC 1010-M                                    |
| <b>11</b> 11 11 | CHICAGO Columbia-KGP 24-H CT BO 0858-H CA BO 0858-H  | 44 55 54        | OFFICIAL MUSIC King Biscuit Boy/Crowbar-Daffodil-SBA-16001-F N/A                         | 77 69 76                        | MUNGO Mungo Jerry-Pye-JXS7000-L N/A  |
| 12 10 10        | MASHMAKHAN Columbia-ELS 365-H CT 0365-H CA 0365-H  | <b>45</b> 56 79 | FIRE & WATER Free-Polydor-2310 040-Q 3100 040-Q 3801 029-Q                               | <b>78</b> 76 74                 | HAIR Original Cast-RCA-L-SO 1150-N OK 1038-N O85 1038-N  |
| 13 9 9          | JOHN BARLEYCORN MUST DIE<br>Traffic-Polydor-239 013-Q<br>3100 029-Q 3801 022-Q                           | <b>46</b> 48 55 | RUMPLESTILTSKIN Bell-LTS 6047-M N/A N/A  | <b>79</b> 83 84                 | SUNFLOWER Beach Boys-Reprise-6382-P N/A  |
| 14 13 12        | ABSOLUTELY LIVE Doors-Elektra-EKS 9002-P CT2 9002-P T8 9002-P  | <b>47</b> 65    | SÜGARLOAF<br>Liberty-LST7640-K   | <b>80</b> 70 82                 | THE LAST PUFF Spooky Tooth-Polydor-2334012-Q 3100 027-Q 3801 021-Q   |
| <b>15</b> 60 93 | A QUESTION OF BALANCE Moody Blues-Threshold-3-K NA N/A   | <b>48</b> 62 44 | WE MADE IT HAPPEN Engelbert Humperdinck-Parrot-XPAS 71038-K                              | 81 77 77                        | THE STRAWBERRY STATEMENT Original Soundtrack-MGM-2SE 14-M  |
| <b>16</b> 12 13 | ON THE WATERS Bread-Elektra-EKS 74076-P  | <b>49</b> 61 62 | MAGNETIC SOUTH Mike Nesmith & 1st Nat. Band-RCA-LSP4371-N                                | <b>82</b> 79 69                 | N/A N/A  AXE  Randy Bachman—RCA—LSP 4348—N   |
| <b>17</b> 15 15 | N/A EK8 4076-P  OPEN ROAD  Donov an-Epic-E 30125-H   | <b>50</b> 58 52 | MOUNTAIN CLIMBING West/Pappalardi-Windfall-WF 4501-M WFC 4501-M WF8TC 4501-F             | 83 40 41                        | BAND OF GOLD Freda Payne-Invictus-ST 7301-F  |
| <b>18</b> 14 14 | McCARTNEY Paul McCartney-Apple-ST AO 3363-F  | <b>51</b> 57 64 | MUSIC FROM BUTCH CASSIDY AND THE SUNDANCE KID-B. Bocharach-A&M-SP 4227-W                 | 84 75 46                        | 4XT 7301-F  CANDLES IN THE RAIN Melanie-Buddah-BDS 5060-M  |
| <b>19</b> 17 19 | 4XT 3363-F  DEJA VU  Crosby Stills Nash Young-Atlantic-7200-P  | <b>52</b> 52 51 | C 4227-W 8TC 4227-W  GET READY  Rare Earth-Rare Earth-Rs 507-L                           | <b>85</b> 90 100                | BDC 5060-M BD8 TC 5060-M WHY CAN'T! TOUCH YOU? Ronnie Dyson-Columbia-C30223-H                                  |
| <b>20</b> 19 16 | AC 7200-P  ERIC BURDON DECLARES WAR MGM-SE 4663-M  | <b>53</b> 38 37 | R75 507-L R8 1507-L  HONEY WHEAT & LAUGHTER  Anne Murray-Capital-ST 6350-F               | <b>86</b> 86 90                 | N/A N/A  ON MY WAY TO WHERE Dory Previn-Mediants-41-1-J  |
| 21 20 20        | E-C 4663-M   | <b>54</b> 53 48 | N/A  THIS WAY IS MY WAY Anne Murray-Capital-ST 6330-F                                    | <b>87</b> 82 65                 | N/A ME 6511-J  LADIES OF THE CANYON Joni Mitchell-Reprise-RS 6376-P  |
| <b>22</b> 24 23 | PK 1630-N  BRIDGE OVER TROUBLED WATER Simon & Garfunkel-Columbia-KCS 9914-H                              | <b>55</b> 43 50 | JULY 5TH ALBUM Fifth Dimension-Soul City-SCS33901-M                                      | <b>88</b> 84 73                 | CRX 6376-P 8RM 6376-P  SLIM SLO SLIDER Johnny Rivers-Imperial-LP 1600-K  |
| <b>23</b> 26 35 | CT 100750-H CA 100750-H  DIANA ROSS Tamla Motown-MS 711-L  | <b>56</b> 39 40 | N/A N/A  WEIGHIN' HEAVY Steel River-Tuesday-GHL 1000-M                                   | 89                              | N/A  GOLDEN NON STOP 10  James Last-Polydor-2371 014-Q   |
| <b>24</b> 21 22 | M75 711-L M8 711-L  JAMES GANG RIDES AGAIN ABC-ABCS 711-Q  | <b>57</b> 28 26 | GHLCT 1000-M CHL8TC 1000-M  ALONE TOGETHER Dave Mason, Blue Thumb, BTS 19, Q             | <b>90</b> 9191                  | N/A  NAKED CARMEN  Various-Mercury-SRM-1-604-K   |
| <b>25</b> 30 25 | 5022711-Q 8022711-Q SIT DOWN YOUNG STRANGER Gordon Lightfoot-Reprise-6392-P                              | <b>58</b> 68 97 | 5075-19-Q 8075-19-Q  DON'T CRUSH THAT DWARF Firesign Theatre-Columbia-C30 10 2-H         | <b>91</b> 88 47                 | MCR4 1604-K MC8 1604-K  EVERYBODY KNOWS THIS IS NOWHERE  |
| <b>26</b> 32 49 | Gordon Lightfoot-Reprise-6392-P<br>CRX 6392-P 8RM 6392-P<br>JUST FOR LOVE<br>Quicksilver-Capitol-ST498-F | <b>59</b> 97    | N/A N/A  LEFTOVER WINE Melanie-Buddah-5066-M   | 92                              | Neil Young-Reprise-RS 6349-P<br>CRX 6349-P<br>8RM 6349-P<br>AFTER THE GOLD RUSH<br>Neil Young-Reprise-RS6383-P |
| <b>27</b> 42 53 | N/A N/A THEM CHANGES   | <b>60</b> 7270  | 55066-M 85066-M  ABC  Jackson 5-Tamla Motown-MS 709-L                                    | <b>93</b> 93 87                 | CRX 6383-P 8RM 6383-P HEY JUDE   |
| <b>28</b> 31 33 | Buddy Miles Express-Mercury-SR 61280-K N/A MC8 16280-K  JESSE WINCHESTER Ampex-A 10104-V                 | <b>61</b> 7161  | M75 709_L M8 1709_L NUMBER 5   | 94                              | Beatles-Apple-SW 385-F 4XT 385-F 8XT 385-F FUTURE BLUES  |
| <b>29</b> 46 57 | M 51004-V M 81004-V  | <b>62</b> 44 29 | Steve Miller Band-Capitol-SKA0436-F<br>N/A N/A   | 95                              | Canned Heat-Liberty-LST 11002-K N/A MONTEREY POP   |
| <b>30</b> 23 24 |  | <b>63</b> 66 59 |  |                                 | Otis Redding & Jimi Hendrix-RS2029-PN/AN/A   |
| 31 49 71        | Peter, Paul & Mary-Warner Bros-BS 2552-P<br>CWX 2552-P 8WM 2552-P<br>WAR AND PEACE                       | <b>64</b> 54 45 | Grateful Dead-Warner Bros-WS 1869;P CWX 1869-P  ON STAGE FEBRUARY 1970                   | <b>97</b> 100                   | Reprise-RS 6400-P CRX 6400-P  SRM 6400-P  JOE SOUTH'S GREATEST HITS  |
| <b>32</b> 29 31 | Edwin Starr-Tamla Motown-GS 9481-L<br>N/A<br>SESAME ST BOOK & RECORD                                     | 65 25 34        | Elvis Presley-RCA-LSP 4362-N<br>PK 1594-N P8S 1594-N                                     | 00                              | Capitol-ST450-F<br>4XT450-F<br>1 DON'T BELIEVE IN IF ANYMORE   |
| 33 59           | Original TV Cast-Columbia-CS1069-H<br>N/A N/A  | <b>66</b> 45 43 | Lee Michaels-A&M-SP 4249-W<br>CT 4249-W<br>8TC 4249-W                                    |                                 | Roger Whittaker-RCA-LSP4405-N<br>N/A N/A   |
|                 | TP 339-P CS 339-P  |                 | Three Dog Night;Dunhill-50078-N<br>N/A N/A   | 33 30                           | Beatles-Apple-SO 383-F<br>4X 383-F<br>8XT 383-F  |
| CANA            | DA'S ONLY NATIONAL 100 Compiled from record of   |                 | M SURVEY adio station and record store reports   | 100 98 94                       | WHICH WAY YOU GOIN' BILLY<br>Poppy Family-London-PS 574-K<br>57172-K 72172-K                                   |



Westbound's Teegarden & VanWinkle performing at CHUM wagon (Toronto Fair Sept. 6). Photo at right shows (1 to r) Dave Teegarden, Jutta Ney (GRT), Mrs. Ross Reynolds,



Skip VanWinkle, Mrs. Ed LaBuick, Ross Reynolds (GRT President), Stan Farlow (Checker country artist), and Ed LaBuick (National Marketing Manager GRT of Canada).



New MCA artist, Russell Thornberry, strums a bit for the firm's Vice-President product development, Lee Armstrong (centre) and producer Gary Buck.



Gordon Lightfoot being congratulated by Senator Edward Kennedy after benefit bash at the Senator's Virginia country diggings.



Harry Dunette, who heads up the CBS musical instrument operation for Canada, showcased top Canadian talent (21-



22) with an array of equipment. Daffodil's King Biscuit Boy and Crowbar (r) and Columbia's Mashmakhan.

# A litter of giraffes . . . if they only knew



# by Ritchie Yorke

Canadian radio stations have taken the brunt of the blame for our long dormant domestic music scene, and in many cases, with good reason. While we writers were busily dropping depth charges and assorted incendiary bombs upon radio station roofs, we somehow missed firing a few rounds into the second key offender - record companies.

Canadian record companies. generally speaking, were so apathetic and antiseptic about most of their local product that it's no wonder so few domestic discs used to make it. In fact, the more one thinks about it. the more you start to wonder just how much more active the local scene would be if there were some livewire promotion people around.

But it's not just Canadian product that suffers in this abscess of apathy. All product is being hurt. There is hardly a record company in Canada with an efficient and imaginative promotion department. And the bigger the company, the worse their publicity mouthpiece.

Two of the biggest record companies in Canada (and the world) can't even summon up enough enthusiasm to send me their new releases and printed info, despite numerous complaints.

Both of these companies are now outlaying a lot of money in local production. But what's the point? Why bother to spend \$10,000 on an album, and not even bother to send either a copy or a promo grease to the country's key journalists?

The ironic thing is that if the New York offices knew about this, they'd have a litter of baby giraffes on the spot.

Another major U.S.-owned label

manages to send out promo copies of its product, but no publicity material. When you get upwards of 50 new albums a week, you better believe you need a little hype to get up enough energy to play them all.

This same label, one imagines, would have trouble selling dope in Yorkville. They may have the right product, but they don't let anybody know about it. So much for the majors. Let them stay cooped up in their corporate cobwebs, trying to figure out just which department is supposed to service writers.

But what about the independents. who - one would assume - need publicity more than anyone, because of their lack of U.S. dollars and catalog repertoire.

Only two of the Toronto independents have any idea at all about promotion. The rest might as well not exist. In fact, the largest independent production company in Canada has yet to find time to send me a single press release. Getting pictures or records out of them is like trying to pull a front tooth from a grizzly bear.

The two reliable indies manage to send me two or three bulletins each week, which have been invaluable. The other companies sit back and moan that they don't get anything in print. Is it any surprise?

Of course, the promo men complain that they can never get hold of we writers. "Your phone's always busy ... you never want to come and see my acts anyway ... I've left 16 messages but you don't ring back" - just a few of the usual moans around town.

Gentlemen, I'd like to gently remind you that every day a guy in a uniform stops at my house and leaves behind a stack of envelopes, most of them with U.S. and English postmarks. Give him some more work to do.

After all, we aren't sitting by the phone all day waiting to hear from you. We've got a lot of things to do. If you've got something to tell us, write a letter. It's a nice old-fashioned Roman custom, which could well do with reviving.

YORKE continued on page 22

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# Patterson heads up Canadian Webcor

Mr. W.G. (Bill) Patterson has been appointed Vice-President and General Manager of Webcor Canada Ltd., a wholly-owned subsidiary of the giant U.S. Consolidated Merchandising Company.

The Canadian operation will distribute both Webcor and Viscount



lines of radios, phonographs, tape recorders, component music systems, televisions and other home entertainment products.

The Toronto-based firm have already established warehousing

and service facilities which will shortly be moved to a modern complex and include executive offices.

The above announcement was made by Mr. Victor Reichenstein, President of Consolidated.

Patterson has scheduled several

# London to distribute Map City product

Alice Koury, product administrator London Records (Canada), announces completion of negotiations whereby London will have exclusive Canadian distribution of Map City Records (New York).

Initial release, now shipped, "Girl I've Got News For You" by the Mardi Gras, has climbed into the Top Five on the national charts of France.

HERB NOTT & CO. LTD.

for the excellent photographs
of MIKE GRAHAM
& HANK WILLIAMS JR.

JULES RABKIN Suite 503, 77 York St. Toronto 116 (416) 366-3278 366-5137 product shows for the months of September and October. These will cover London, Hamilton, Montreal, Moncton, Toronto, Vancouver and Winnipeg.

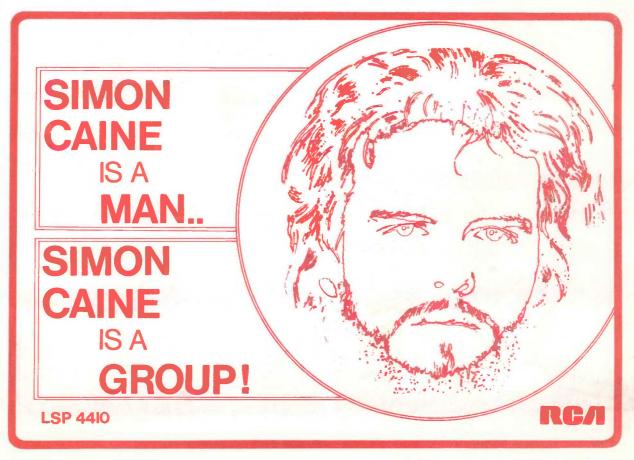
Patterson has appointed Steve Wozny as national sales manager effective Oct. 1st. Webcor has several resident distributors in Ontario

# JACK STARR MUSIC PUBLISHING CO.

We are offering talented writers of COUNTRY MUSIC an excellent opportunity to expose their songs — through the medium of internationally known Country stars.

Please call Jack Starr at 366-0881, or write:

Jack Starr Music Publishing Co. 368 Queen Street West Toronto, Ontario





Randy Bachman (with son) formerly with the Guess Who and now producing RCA's Mongrels, is seen with group and Jack Scully, of Music City (Winnipeg).



Rodeo's Mike Graham capped his two week stay at the Horseshoe sharing the stage with Hank Williams Jr.(19).



Over 1500 enthusiastic Mike Graham/Hank Williams Jr. fans crowded into the Horseshoe for the double bill (19).



Director Robert Livingston talking with three members of the cast of "The Me Nobody Knows" during recording session for original cast album on Atlantic.



Photo at left shows Williams (I) and Graham. On right is Graham's mgr. Jules Rabkin (I) and Jack Starr (Horseshoe).



The Horseshoe's Aunt Bea, organizer of many Nashville tours is seen with Graham and Williams.

# Starting a group . . first get a lawyer

Any new business might reasonably be expected to have calculated its expected cost of operation. A rock musician, whether he likes it or not, is a businessman, and prudence suggests that his operation be conducted in a business-like manner. The alternative, as many musicians have discovered, is bankruptcy court.

Few newcomers realize how high their expected expenses really are. For descriptive purposes, let us begin with the popular, and relatively inexpensive, Beatle-like quartet of lead, rhythmn, and bass guitars, and drums. Virtually all other combinations imaginable would be more expensive than this.

The first problem is predicting how much power and clarity one requires. Most musicians will never progress beyond small halls and clubs. However, many rock bands will want to play in outdoor concerts and have aspirations of performing in arenas as large as Maple Leaf Gardens. Many beginners make the costly mistake of choosing inadequate power and clarity and are forced to trade up from their initial equipment. We can base our calculations on a hall the size of Maple Leaf Gardens (although only a handful of groups out of the thousands starting will ever play there) because a like amount of power would be needed to play almost any outdoor concert.

The most important aspect of a musician's sound is not his instrument, but the equipment that amplifies the sound. The lead guitarist faces the greatest expense in amps because his sound is out front and must be the clearest. Musicians call the power unit, or amplifier, a "brain". The brain is connected to speakers which come in separate cabinets.

Most guitarists seem to prefer a hundred watts of power at an average price of \$970 for brain and speakers Eric Clapton uses this size unit. The smallest possible unit which would be sufficient for our purposes, and sacrificing much clarity, would be fifty watts and would cost about \$600.

The bass guitarist would require the same brain but smaller speakers. His unit could be purchased for about \$850. Knock off yet another \$80 or \$90 for the rhythm guitarist. Suppose the drummer to be an introvert, and do not give him any amplification (but recognize that this is uncommon).

Therefore, just to amplify the music we haven't made yet, we have incurred expenses of \$2600. To make music, we require instruments.

by Jim Smith

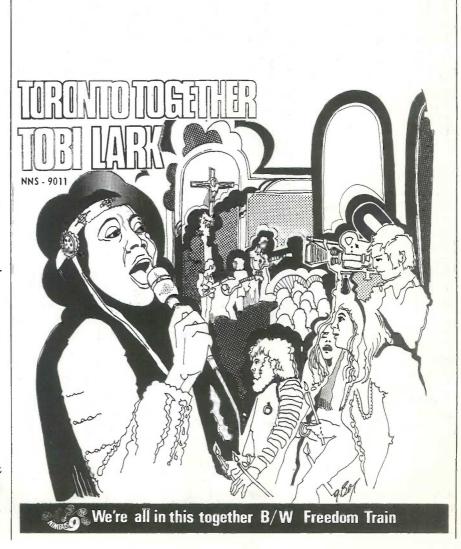
With a good sound system, a guitarist could easily make do with a "cheap" \$100 guitar, but instruments, more than amplifiers, are status symbols, and musicians buy the most expensive models. Guitars costing up to \$700 are very popular with lead, rhythm and bass guitarists. An average would be between \$400 and \$500. Ignoring vanity, settle for the minimum total group expenditure of \$300.

No respectable drummer would

settle for a set worth less than \$800. Settle for that amount and no more.

Only \$3700 has been spent, and already we can make music. But, because we do not yet have a PA system, we cannot vocally accompany ourselves. PA is expensive and cannot be avoided. Scrimping here, or choosing poor value, can ruin the entire sound. We require at least one hundred watts of PA. Cheap sets of this size cost about \$225 and better models can cost \$800. The more you pay, the better control you get. Expensive PA systems

GROUPS continued on page 22



### -- NEW ALBUMS-

WORLDWIDE 50 GOLD
AWARD HITS, VOL. 1
Elvis Presley
RCA-LPM 5401-N
"Heartbreak Hotel", "Hound
Dog", "Teddy Bear", "Hard
Headed Woman". What more
could you want other than
a full colour picture book —
also included in this four
record set. Suggested list
around \$19.00 but sales po-

### I DON'T BELIEVE IN IF ANYMORE

tential very high.

Roger Whittaker
RCA-LSP 4405-N
Whittaker makes the art of
musical communication extremely pleasant and personal. Will go the way of his
first English release, "New
World In The Morning". Don't
restrict to MOR — he has
something for everyone.

ALIVE 'N KICKIN'"
Roulette-SR 42052-T
Hottest Top 40 prospect in
GRT's catalog. Contains
their current chart climber,
"Just Let It Come" as well
as the one that opened the
door for them, "Tighter,
Tighter". Bend an ear to
"Junction Creek".

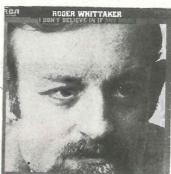
# GENE AUTRY FAVOURITES Birchmount-BM 562-M Whether it's exciting or not, it sure is camp, and should attract some of the older buyers who dig this country movie sound from the 40's

attract some of the older buyers who dig this country movie sound from the 40's. Programmers will find set top fare for listeners looking for the unusual.

MAE WEST

Decca-DL 79176-J
"When I'm good I'm very
good, but when I'm bad I'm
better" should bring back
fond memories to those who
were part of the original girl
watching era. Miss West currently receiving exposure (?)
in "Breckenridge" flick
which should add sales potential to set.





















THE BEST OF
GORDON LIGHTFOOT
United Artists-UAS 6754-J
Canada's top vocalist, recipient of Canadian Gold for current release (another label) is presented here with the big ones that brought international recognition for his songwriting talents. "Go Go Round", Canadian Railroad Trilogy" and many more.

MORNING DEW
Roulette-SR 42049-T
If the cover doesn't give you a rise, try the first cut,
"'Crusader's Smile". It's not a fantastic set but has a hell of a lot of pseudo-progressive potential. It's soft too, which adds to its value. "Gypsy" very clever and lengthy 5:54. Window display would attract.

ORIGINAL GREATEST HITS
The Everly Brothers
Barnaby-BGP 350-H
Here's all the big ones that
made them famous. "Bye
Bye Love", "Bird Dog",
"Wake Up Little Susie",
""Til I Kissed You". What
more incentive do you need
to stock or program this
hot hot two record set.

### TORONTO

Jack Grunsky
Polydor-2375 002-Q
A young Canadian with good
words about Toronto. Set recorded in England and produced by Alexis Korner.
Chanter has a progressive
way with clever lyrics and
effective guitar work adds
simplicity to some cuts.

# THE KIDS FROM PROVOST TOWN

The Dew Drop Singers
Big Chief-BCS 5001-E
Gear your ear balls for a
surprise. Producers Donn
Petrack and Bruce Thompson
have come up with as pleasant and entertaining MOR album as you would expect
from the top rated recording
centres of the world. Don't
knock it, you'll probably end
up programming it.

# Yorke scores heavily with native talent

RPM's Ritchie Yorke has proven to be an exceptional asset to the Canadian music industry over the past couple of years. Besides writing for Toronto dailies, the Globe and Mail and the Telegram, he figured prominently in the recent CRTC hearing which led to the thirty per cent legislation of Canadian content for AM radio. He personally appeared before the Commission with an impressive plea on behalf of the recording industry.

During his tenure with the Telegram July 20 through August 26, Yorke's coverage of the pop music scene exceeded the sixty percent domestic content figure. Sixteen out of twenty seven features were devoted to Canadian talent. Some of the pieces included articles on Joey Gregorash, Chris Kearney, Five Man Electrical Band, Dee Higgins, Bush, and King Biscuit Boy and Crowbar. Others receiving the Yorke touch and who perhaps owe their success in the industry to Yorke's coverage include: Edward Bear, Mother Tucker's Yellow Duck, Sands of Time, Gordon Lightfoot and Ronnie Hawkins.

VIDEO continued from page 6

confusion which the disc industry created with four different playback speeds. The consumer grows increasingly aware of planned obsolescence. He looks at the outcome of the disc speed/ diameter/hole size war and realizes that he has been forced to buy equipment capable of playing all four speeds and of handling three diameters not to mention having to go out and buy a single adapter. In order to make machinery of such diverse talent, there must be a substantial sacrifice in quality as compared to equipment capable of playing only one speed and shape of record.

The battle of the four track, eight track, cassette and open reel rages to this day. It goes without saying that such a contest can only result in highly reduced total sales, both in software and hardware.

RPM PROUDLY PRESENTS ... Ritchie, Jim, John, Ellie, Lisa, Canada Bill, and Walt - a fine TEAM of industry writers. From time to time we feature articles by experts who guest columns and stories in RPM. No matter where you are in Canada, or what you are doing, drop us a line. You may have a story that will interest industry people from Halifax to Vancouver. Now enter vigeo tape, in many shapes and sizes. A number of companies feel that it is too early to choose sides, and consumers are certain to feel the same way.

Closer to the hearts of the disc men is a new system which will reproduce both sound and picture through a television set. The Telefunken/Teldec introduction of a video disc has met with much trade interest. Under the system, a nine inch disc would hold five minutes of programming, a twelve incher, twelve minutes. Predicted price range is from \$125. up.

The next six months will be an interesting time in the home entertainment industry as we watch ideas become actualities, actualities become artifacts, and the cycle repeat itself until the major manufacturers decide what their final position will be and announce the hardware and software configurations they will make available. This could be the biggest thing in home entertainment ment since colour television, and, if properly handled could well mushroom overnight.





# CANADIAN ARTIST BIO

### APEX RECORDING ARTIST

Dick Damron was born and raised in Bentley, Alberta. His first radio and television work was done in Red Deer in the late fifties and early sixties. His first recording was done for Quality between 1960 and 1963, In 1963 he signed



with RCA and cut a number of sessions in Nashville.

Damron now makes his home in Edmonton and when he is not on the road with his group, The Hitch Hikers, he works in and around Edmonton with Hank Smith and the Country Two.

Damron is also involved in playing back-up on record sessions and producing at Korl Sound Studios in Edmonton.

He recently sold his BMI pubbery, Chinook Music, to Beechwood and signed with Beechwood as an exclusive writer. Damron has many songs to his credit, including "Cold Grey Winds of Autumn" which won him a BMI Award this year.

Damron has two LP's on MCA's Point label, and his current Apex single, "Countryfied" is high on the RPM Country Chart. A new single will be released in November, and an LP is being readied for release early in the new year.

### LETTERS continued from page 8

kiss of death; but let's face it, with the Canadian content ruling we have today, programmers are constantly on the lookout for Canadian talent, and your MAPL logo stands out on a label and gets the record instant attention and audition. I only wish every label would adopt the MAPL logo, and make our job a lot easier, as the leaders have already done.

Ron Waddell, CJGX, Yorkton, Sask.

### UNFAIR DIVYING OF DISCS

I am writing this letter in conjunction with "Smacks of Discrimination", as written by Chris Ford of Radio CKOX, Woodstock, in the August 29th edition of RPM. We at CFOR, Orillia are experiencing the same problem with the late arrival or non-arrival of new recordings. On this occasion, I am only speaking of rock, which is my personal concern as I am head of that department. I realize there is a problem with the postal situation, but it's a well known fact that the major radio stations (Toronto) receive new recordings first, and it's not doing us any good as far as the listening audience is concerned. They, the public, are waiting for the new material.

Saturday nights, based on ratings, are our big nights. We feature about 75% album cuts on a six hour show which consists of today's sound in heavy music. Time and time again, these albums are ordered and we receive no reply. Not that every recording company is like this, but the major ones who seem to be ahead in the business, are letting us down. I'd like to see a change if possible.

Don Thatcher, CFOR, Orillia, Ont.



# TEN POUND NOTE

STEEL RIVER
(TUESDAY GH 101)

# BELSIZE PARK MUSIC

(BMI)
7 - 648A YONGE ST., TORONTO 5, ONT.

# Two more winners from Dominion!

Luke's Guitar

(Twang! Twang!)

(Published by Berandol Music - BMI)

STOMPIN
TOM CONNORS

Dominion No. 124

I Wouldn't Take a Million Dollars For a Single Maple Leaf

(Published by
Crown-Vetch Music
- CAPAC)

GARY HOOPER

Dominion No. 125

| Č             | OUNTRY  | 17 |     | THESE THINGS<br>Mike Graham-Rodeo-3336-K<br>(Graham) BMI                          | M A<br>P L | <b>34</b> 41 | A BIG MAN<br>Harry Rusk-Dominion-122-E<br>(Jackson) Time Being-BMI                                  |
|---------------|---|----|-----|---|------------|--------------|---|
| 1 1           | COUNTRYFIED Dick Damron-Apex-77110-J (Damron) BMI                             | 18 | 28  | THE TAKER Waylon Jennings-RCA-9885-N  |            | <b>35</b> 49 | THANK GOD AND<br>GREYHOUND<br>Roy Clark-Dot-17355-M   |
| 2 3           | FOR THE GOOD TIMES Ray Price-Columbia-45178-H                                 | 19 | 31  | RUN WOMAN, RUN<br>Tammy Wynette-Epic-10653-H                                      |            | 36 44        | LUKE'S GUITAR Stompin' Tom-Dominion- 124-E (Connors) Berandol                                       |
| 3 10          | ALL FOR THE LOVE<br>OF SUNSHINE<br>Hank Williams Jr-MGM-14152-M               | 20 | 33  | JOLIE GIRL<br>Marty Robbins<br>Columbia-45215-H                                   |            | 37           | OH PRETTY WOMAN Mercey Brothers-Columbia- C 4 2941-H  |
| 4 5           | MULE SKINNER BLUES<br>Dolly Parton-RCA-9863-N                                 | 21 | 29  | THE GREAT WHITE<br>HORSE<br>Buck Owens/Susan Raye<br>Capital-2871-F               |            | <b>38</b> 39 | CHECKMATE Merv Smith-Quality-1985X-M (Smith) Manitou BMI  |
| <b>5</b> 7    | ODE TO SUBURBIA Bob Smith-Apex-77112-J (Smith) BMI                            |    | 24  | HOW I GOT TO MEMPHIS<br>Bobby Bare-Mercury-73097-K                                |            | <b>39</b> 45 | EASY RIDER Jim Campbell-Laurie-3550 X-M   |
| <b>6</b> 9    | SUNDAY MORNING<br>COMING DOWN<br>Johnny Cash<br>Columbia-45211-H              | 23 | 30  | ANGELS DON'T LIE<br>Jim Reeves-RCA-9880-N   |            | <b>40</b> 46 | PAPPA TOLD ME<br>Jack Hennig-Quality-1983-M<br>(Damron) Beechwood BMI                               |
| 7 6           | SNOWBIRD Anne Murray-Capitol-72623-F (Maclellan) Beechwood-BMI                | 24 | 34  | SOUTH<br>Roger Miller-Mercury-73102-K   |            | 41 47        | THE MISSING LINK Gleasonaires-Barry-3521-M (Carlson) Qualrec BMI                                    |
| 8 8           | WONDERS OF THE WINE<br>David Houston-Epic-10643-H                             | 25 | 36  | I'M EASY COME<br>EASY GO<br>Joey Gregorash-Polydor<br>2065023-Q (Gregorash-Lampe) | MA         | <b>42</b> 42 | GOT NO MIND<br>FOR ANOTHER<br>Jim Caplette-Big Chief<br>6912-E (Thompson) BMI                       |
| 9 2           | ME AND BOBBY McGEE Gordon Lightfoot Reprise-0926-P                            | 26 | 13  | EVERYTHING A MAN<br>COULD EVER NEED<br>Glen Campbell-Capitol-1260-F               |            | <b>43</b> 43 | DON'T TELL ME A RICH<br>MAN CAN'T CRY-Michael<br>Sirman/Green Steel Bridge<br>Aragon-411 (Thompson) |
| 10 4          | YOU WANNA GIVE ME<br>A LIFT<br>Loretta Lynn-Decca-23693-J                     | 27 | 17  | DON'T KEEP ME<br>HANGIN' ON<br>Sonny James-Capitol-2834-F                         |            | 44 48        | I WOULDN'T TAKE A MILLION DOLLARS Gary Hooper-Dominion-125-E (Payne) Crown-Vetch CAPAC              |
| 1 11          | HEAVEN EVERYDAY Mel Tillis/Statesiders MGM-14148-M                            | 28 | 19  | BILOXI<br>Kenny Price-RCA-9869-N  |            | 45           | MARTY GRAY Billy Joe Speer-Capital-2844-F   |
| i <b>2</b> 14 | THE BALL AD OF MUK TUK ANNIE Jimmy Arthur Ordge Damon-009-J                   | 29 | 32  | HOT WHEELS<br>Stan Farlow-Checker-1228-T  |            | 46           | I CAN'T BE MYSELF<br>Merle Haggard-Capitol-451-F  |
| 13 15         | ORANGE BLOSSOM<br>SPECIAL<br>Doug Kershaw<br>Warner Bros-7413-P               | 30 | 50  | I CAN'T BELIEVE THAT<br>YOU'VE STOPPED<br>LOVING ME<br>Charley Pride-RCA-9902-N   |            | 47           | FIFTEEN YEARS AGO<br>Conway Twitty-Decca-32742-J  |
| <b>14</b> 16  | SALUTE TO A<br>SWITCHBLADE<br>Tom T.Hall-Mercury-30778-K                      | 31 | 20  | FORTUNATE SON<br>Rainvilles-Melbourne-3359-K                                      | MA         | 48           | ALL MY HARD TIMES Roy Drusky-Mercury-73111-K  |
| <b>15</b> 21  | BACK WHERE IT'S AT<br>George Hamilton IV<br>RCA-9890-N                        | 32 | 22  | THIS NIGHT (Ain't Fit<br>For Nothing But Drinking)<br>Dave Dudley-Mercury-73089-K |            | 49           | SWEET DREAMS OF YESTERDAY-Hank Smith- Quality-1962-M (Damron)                                       |
| <b>16</b> 23  | THERE MUST BE MORE<br>TO LOVE THAN THIS<br>Jerry Lee Lewis<br>Mercury-73099-K | 33 | 000 | IT'S ONLY MAKE BELIEVE<br>Glen Campbell-Capitol-2905-F                            |            | 50           | YOU'VE GOT YOUR TROUBLES<br>(I've Got Mine)-Blanchard &<br>Morgan-Wayside-015-K                     |

YORKE continued from page 12

What have you got secretaries for anyway? Are they status symbols? Or maybe they're provided simply for the old pencil-dropping trick.

Whatever it is, use them. If you dig the hell out of a certain record, get yourself together and send us a copy, along with a letter airing your feelings.

And when someone offers you the chance of getting free space in an international magazine with a weekly listing of your new Canadian product, work yourself to death and compile a list of what those releases are.

The whole problem, of course, is that for so long, radio stations

and writers have relied on U.S. charts for info and guidance. Promotion men have never had to promote the way they do in England and France and Hong Kong.

That's probably why we're still not getting enough local records off the ground. Nobody's yet discovered how you do it..

IF RPM MISSED YOUR STORY ... this week, why not tell us about it. If it's newsworthy it should be told. Tell us what you're doing. It's a growing industry and a lot of history is being made by broadcasters and record people. If music is your bag — RPM is the music bag paper. We'll help you tell the world.

GROUPS continued from page 17

have separate controls for each microphone so they can be adjusted to each person's vocal characteristics. The control is important. Allow \$800 for PA. Then add another \$100 for each singer for mikes.

We have just spent \$1200 for PA, but no one sings through a straight PA anymore. Echo is important, it gives the singer's voice body, a characteristic it is unlikely to have acquired naturally. A large hall can act as a natural echo chamber, but the electronic chamber gives the singer confidence. Allow \$500 for echo.

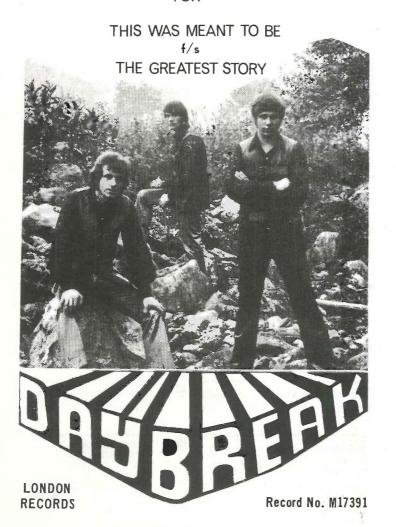
Having invested in all that PA, we would like some speakers to use with it. Column speakers cost a minimum of \$135 apiece and we need four columns for a large arena. That means another \$540. Then there are the open speakers, calledhorns, which add clarity. Horns can cost from \$50 to \$500 and we need

continued on next page

GET INTO THE PICTURE ... in RPM. Ever wonder why OTHER people get their pictures in RPM, while you remain just a reader? One of the first things to consider is that RPM receives your promotional photos. Equally important is the quality of the photo. The entertainment business has established 8 X 10 GLOSSY PHOTOS as (practically) a tradition. Over the years, we have tried to influence a higher quality photo for press use. Possibly, if your photos aren't used, it might be that the photographic reproduction was not up to standard. If it is important enough to photograph ... GET A GOOD PHOTOGRAPHER ... and get into the picture.

# LOOK OUT!

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CANADA WIDE SERVICE

# GALBRAITH REPRODUCTIONS

LIMITED

260 Richmond Street West, Toronto 2B 364-3338 four. \$800 should cover this adequately.

At last we have all the equipment needed for a performance. The bill looks like this:

| Guitars; amps, speakers\$2600 |  |
|-------------------------------|--|
| Guitars300                    |  |
| Drums800                      |  |
| PA amplifier800               |  |
| Microphones400                |  |
| Echo chamber500               |  |
| Column speakers540            |  |
| Horns800                      |  |
| TOTAL \$6740                  |  |

Do you carry that much money with you? Almost all musicians would have to borrow to finance this equipment. If you are lucky, the bank might let you have the money for ten per cent. More likely, you will pay a finance company eighteen to twenty-four per cent yearly.

Remember, you are a musician. Some one else must run the equipment while you perform. A sound engineer, normally paid about half as much as a musician, is required. Budget \$35 per performance as the minimum cost for a sound man. Many groups carry their own lighting

## TAPE GRAPHICS

creative music industry ads & art by



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1560 Bayview Avenue
Suite 108
Toronto 17, Ontario

487-5812

equipment and handlers, but ignore this and pass the expense on to the promoter.

Now we can make beautiful music, but unless we intend to spend the rest of our careers playing in the same spot, we will need transportation. Renting a truck is one possibility, but if we plan to travel a lot, we will save money by buying our own. Budget \$3000 for transportation.

Obviously, we can expect an initial outlay of \$10,000. Ten per cent on this is \$1000 a year. Optimistically we can expect to pay \$100 a month in interest.

And we don't even have a job yet. A booking agent lets us play at places he controls for his cut, a minimum of fifteen per cent of the gross. Being musicians, we need a manager to handle the many business details we now encounter. An average cut for a manager is twenty per cent. A good manager can command much more. A good manager is worth every penny.

Then, there's food and lodging while on the road. Anyone who has priced hotels lately can verify that this is not an inconsiderable expense. Fifteen dollars per man per day seems like a conservative estimate for this expense. Remember that there are at least six persons in our group of travellers, the four musicians, the sound engineer, and a road manager, (most groups employ several equipment handlers), so you can count on at least \$90 a day while on the road. If we drive to gigs, we can deduct another five cents per mile from our earnings. Flying is much more expensive.

What can we expect to earn? Many bands today can command at least \$500 per engagement if they are good enough to become concert circuit regulars. Good performers can find fairly regular bookings two or

three times a week for up to \$1500. The money looks very good, but remember that even before your expenses are deducted, and your share of the gross is only sixty-five per cent, and there are four group members. Many stars can sadly verify that people who command \$3000 or \$4000 for one appearance, often end up taking home \$35 a week

So, before you launch your career, look around for a good lawyer to represent you in bankruptcy court.

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