CANADA'S MUSIC INDUSTRY WEEKLY

THIS WEEK'S TOP 100 SINGLES

JUNKET INTEREST STRONG IN EUROPE

THE PROGRAMMERS' RECORD GUIDE









MOLSON'S 'HEAR CANADA SINGING'

JASON DRAWS GOOD RE-ACTION AT THE STUDIO

The rock harmony showband Jason opened at the Four Season's, Studio, May 8 to a very receptive audience. Jason, although only together professionally a little over one year, have already acquired a following throughout Ontario and the Upper United States, winning standing ovations practically everywhere they appear.

The Oakville based group consists of Steve Smith (leader) on organ, Morag Smith (Steve's wife) vocals, Randy Read, guitar, Ron Read (Randy's brother) on bass and Ronn Harper is the group's drummer. The highly flexible act covers virtually every phase of popular music ranging from the early twenties, through the grease era right on up to the present day top forty hits, including many of their own compositions. Although Jason has nothing on record yet, they recently did a session with Sundog Production's Dennis Murphy, at Toronto's Thunder

HAACKE OFF WITH POLKA SETS FOR V-RECORDS

Bob Haacke, formerly in charge of Custom Pressing for Quality Records, now heads up V-Records in St. Paul, Minnesota with offices in Winnipeg. Much of his product, produced at Minnesota's Sound 80 Inc. is of the ethnic type, with strong emphasis on the polka variety.

Recent releases include that of Frankie Yankovic, who debuts on V-Records with "Frankie Yankovic Plays Just For You", features his "Broken Reed Polka" on his button accordion. This was the instrument he started out with at the age of nine and eventually won the title of America's Polka King. He was also the first to be elected to the International Polka Hall of Fame. Also released and showing good sales returns is "The Polka Side of Hank Thunander". Coming up is an album release by Craig Udseth, who is featured on the Yankovic set.

V-Record product is available through their Canadian distributor at 15 Fleury Place, Winnipeg.

CURTOLA HELD OVER AT THE SANDS

Bobby Curtola has been held over for an indefinite period at the Regency Lounge of the Sands Hotel in Las Vegas, Nevada, where the singer made his American debut performance, March 29th. The Hotel's Al Freeman reports that Curtola "captivates his audience with a gamut of songs ranging from easy tempoed standards to excitingly hit tunes, creating a rapport that is indeed enviable to others in the business"

Mark Tan, writing in the Hollywood Reporter said: "Curtola is making a big splash in his Las Vegas debut. . .it's like the old days". The Sands, owned by the Hughes Tool Company, has reportedly signed Curtola to a contract valued at one and a half to two million dollars for a minimum of one hundred and fifty weeks' appearances over the next five years.

Sound Studios and are hoping for a summer release on the single, which was penned by Steve Smith.

Jason is a highly professional group in the strictest sense of the word. They are one of the few groups around today who recognize the importance of a well-balanced sound system, keeping with them at all times a full time sound man.

Following the Studio gig, Jason hit the road for an extensive tour of southern Ontario and the U.S. The junket will see them at Hamilton's Ivoor Wynn Stadium (for the Sertoma Bang-A-Rama, in aid of crippled children, May 22), Courtice, Ontario (June 2), Diamond Jim's, Hamilton (5-17). June 19 they leave for a three-month tour south of the border.

PARRISH AND GURVITZ MANAGED BY AHED ARM

Parrish and Gurvitz, who's recent album release has been accorded rave reviews by the press are managed by the Global Talent Division of Toronto's Ahed Music Corporation, stated the company's vice president, Bill Gilliland. Another Ahed property, English songwriter Roger Cook is also receiving attention for his first solo album release.

Says Gilliland, "We look at Toronto as the centre of the world music scene and by the end of this year we hope to find international success with a couple of Canadian acts, a couple of English acts and maybe even an American act. Global Talent is a joint venture of Ahed and George Martin's London-based Air.

NEW LABEL TO QUALITY

Quality Records will manufacture and distribute the Alithia label in Canada. The licensing agreement was signed by George Struth, Vice President and General Manager of Quality Records and Vito Samela, Vice President and General Manager of Alithia Records Ltd.

The first album under the agreement will be Henry David Thoreau's, "Walden" set to music by Les Ledo and Edna Lewis with Nature, a 12-member group doing the vocals. A single titled "Everybody Hears a Different Drummer", culled from the album is set for release in the near future.

AXE'S RAIN MOVES OUT ON HEAVY PROMOTION

Canadian Bandstand which is televised in Ontario and the Atlantic Provinces welcomed Rain who performed their latest single, "Stop Me From Believing" on the Axe label. Other TV appearances for the group will include a one-hour special which is to be taped at CKCO in Kitchener, along with a tentative pilot series available to Cable companies for the summer.

Axe Records has a promotion tour scheduled for May and June to include appearances at the Old City Hall Club, London (May 22-27), King Edward Hotel, Guelph (June 5-10) and Chatham Hotel (June 12-24).

EDWARD, HARDING & GEORGE BACK HOME

Edward, Harding and George, managed by Mark Robbins, are back home in Canada following a highly successful tour of the New England States. The round of appearances began on April 6, for three days at Leicester Jr. College, in Leicester, Massachusetts. Three days more were booked for Salem State College, After the Salem gigs, the trio moved on to the University of Hartford in West Hartford, Connecticut for three days (13-15). The group also played three day stands at American International College in Springfield, Massachusetts, Western New England College in Springfield and North Shore Community College in Beverly, Massachusetts. Prior to returning home, the boys did a one nighter at Madison College in Harrisonburg, Virgina

Group Manager, Mark Robbins, reports that audience reaction to the group was very gratifying. At Madison College, a press reception was laid on prior to the show. After the performance, Edward, Harding and George received a standing ovation and were called back to do six additional numbers. Robbins informs us that all seven colleges on the tour have invited E, H & G back for repeat performances in the fall.

THIRD ANNUAL FREE NIGHT FOR TORONTO'S HIGH PARK

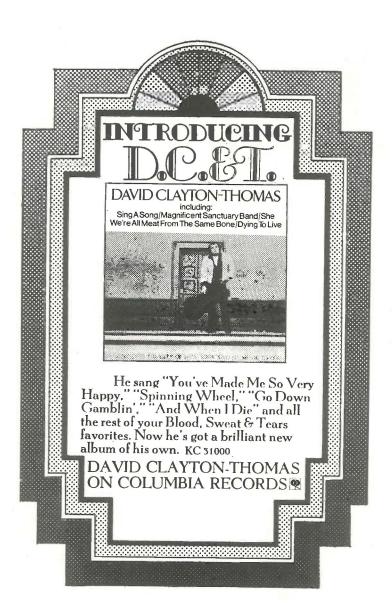
Toronto's High Park will be the scene of a free rock concert, May 14th. Participating will be six major Toronto acts, Whiskey Howl, Sweet Blindness, James and the Good Brothers, Downchild Blues Band, Murray McLauchlan and Doctor Music. Planned to be the first of its kind this year, the free concert has occurred in High Park in two previous years. The concert is organized by the musicians taking part and the Toronto branch of the American Federation of Musicians.

A crowd of thirty thousand is expected to participate. Publicity and information is being handled by Dick Flohil.

DONALD K. DONALD CONCERT ATTRACTIONS

Among Montreal's Donald K. Donald Productions' most recent presentations are the Jethro Tull effort at the Montreal Forum which drew 16,000 and grossed \$88,000. Opening the show was April Wine. The Savoy Brown-Long John Baldry-Malo concert at Ottawa's Civic Centre drew 5500. The concert was co-produced by Donald and Treble Clef. April 26 saw the same bill, with the addition of Detroit, play the Montreal Forum. Only 2500 showed up.

Upcoming are some biggies: Jethro Tull at Colisee de Quebec on June 2, the Maple Music Junket at Place des Arts on June 5, Led Zeppelin at the Forum on the seventh, Humble Pie, Edgar Winter and Ground Hog at the Forum on June 27, and the capper, the Rolling Stones, in Montreal on July 17th. Potential gross for the Stones is \$107,000.



NO RESTICTIONS ON BECOMING INVOLVED

You have to be aware of the history of the record business to realize that history often repeats itself. A good indication of this may be just around the corner, because presently

COMMENT walt grealis

symptoms of the early stages of the British explosion are rearing their ugly heads.

For years, the British fought to gain international recognition on the world music scene. From time to time a single or an artist would break through and climb the international charts.

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

— Pierre Juneau

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The following codes are used throughout RPM's charts as a key to record distributors:

A&M	w	London	K
Marathon	C	MCA	I
Ampex	V	Musimart	Ŕ
Arc	D	Phonodisc	L
CMS	E	Pindoff	5
Capitol	F	Polydor	0
Caravan	G	Quality	M
Columbia	н	RCA	N
GRT	T	Trans World	Y
Kinney	P	UA Records	U
		World	Z

MAPL logos are used throughout RPM to define Canadian content on discs:

e D	
Alb.	2
	AID

M - Music composed by a Canadian A - Artist featured is a Canadian

P - Production wholly recorded in Canada

L - Lyrics written by a Canadian

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The more difficult it became, the more intense the British became. Then one day the British explosion came and a few people were forunate enough to be in on the ground floor.

Hits are funny things. They just happen. All the planning and promotion in the world won't make a hit, but just a touch of magic will create an explosion in the record business that will be heard around the world.

Canada is just about due, and although the process can be slowed up and held back, it can't be stopped.

The writing is on the wall and what makes it very positive is the fact that sides are forming. While some companies are holding back on Cancon recording; others are forging ahead. While some international companies are fighting the emergence of Canadian recording, others are slowly securing a place in the action. What could be more healthy than the fact that there is a direct confrontation coming about?

Even with the radio stations there are those who believe and those who simply function within the ruling.

You can't always catch up, but that's good because there will be those who will be left behind. They will either be able to buy their way into the action late or will have to take a back seat to the Canadian talent explosion.

The Canadian content ruling doesn't restrict anything. It encourages the expression of a Canadian culture. This privilege is as sacred as motherhood and the flag. Wars have been fought over less.

What we have here is a war that is being fought in the creative marketplace. Canada will win in the end. We have the talent and the people and it's just a matter of time before we acquire the spirit.

Restrictions? There are no restrictions as long as an AM radio station plays 30% Canadian content. You can play as much as you please. The only restrictions that are placed on programmers and broadcasters is the percentage of nationalism they choose to pass on to their listeners.

The percentage must be enough, or there is no reason to be a radio station operating in Canada, but by the same token record companies have to ask themselves how much they want to become a part of the country where they are doing business before someone else comes up with some restrictions.

That goes for any country. It should be pretty plain.

LETTERS to the editor

During your seven years supporting Canadian Talent and building RPM, I imagine it was as evident to you, as it was to myself, the problem of promoting and creating an interest in Canadian talent.

I never, however, blamed anyone outside our little world of record companies, booking agencies, promotion people or musicians.

We in the business did not earn enough respect to gain support because of our own childish unprofessional approach to the business. We created our own apathy. A whining child is soon ignored.

I don't know how you kept up your faith in the face of all the childish problems. I guess it was like watching a bunch of kindergarten kids playing in a sandbox knowing that someday they would grow up and be running the country.

I now feel that the first generation of people in the Canadian music business are coming of age and I hope we have earned your faith.

We are now getting more support, both financial and promotional, than we ever had before. Canadian financial people are now investing in Canadian product and Canadians in general are responding to Canadian music.

We have earned this by proving our responsibility and ability.

I just want to thank you and RPM for keeping the doors for Canadian opportunity open to us until we were mature enough to recognize them.

You have shown a tremendous amount of faith and foresight.

Terry Filion Terry Filion Management Markham, Ontario



UNIQUE SUMMER COURSES IN PERFORMING ARTS

The Niagara College of Applied Arts and Technology are sponsoring a unique series of summer courses covering various aspects of the performing arts. The courses commencing in August will take place at Parliament Oak School, Niagara-on-The-Lake.

The program, under the direction of conductor/composer, Howard Cable, includes as instructors, jazz musician Phil Nimmons and members of his band, recording engineer, Roy Smith, Lewis Roth a New York music publisher and members of The Charlottetown Festival staff.

The courses offered vary, with two sessions aimed specifically at school or community music directors, one on adaptive arranging and score alteration, the other covering basic sound recording techniques in the high school auditorium or band room. Another course, covering the legalities and business practices of the music industry will be a particularly useful course for younger musicians who lead their own groups. There will also be classes offering instruction in music theatre performing techniques and music theatre production methods. Instructors in all these courses will be professional actors, singers and directors, etc.

Fees for the courses range from \$50-\$100. For complete information you are invited to write to: The Niagara College of Applied Arts and Technology, Woodlawn Road, Welland, Ontario.

JEFF BECK PRESENTS AN INTERESTING CONCEPT???

Did you ever find yourself wondering what happened to the rock group that used to put on a show for the audience? I did recently. I arrived at Massey Hall at 9:05, five minutes after the Jeff Beck show had been scheduled to go on, only to find myself sitting in my seat, watching stage men set up equipment for 3/4 of an hour.

Enter the "Looking Glass", a prominent Epic recording rock group from south of the border. While doing their set members of the group were adjusting equipment and constantly turning their backs to the audience (even the great Elvis wouldn't have done that, at least if he did someone would have thrown something at him). End the Looking Glass act, which as far as the show went, came up to expectations. It was short, about forty minutes, but not bad. Back onto the stage came the equipment men who, for the next three quarters of an hour or more, adjusted equipment (meanwhile a house packed with people all of whom spent good money buying tickets to see a rock show, got a bonus, a lesson in setting up sound equipment.

Suddenly off went the lights, on came Jeff Beck and his group, as with Looking Glass this group thinks nothing of turning their backs to the audience (you can almost judge a group's success by their actions on stage, a successful group doesn't seem to care about their audience). I can remember when this would have been considered an insult by a capacity house.

It would appear that rock performers are on stage to entertain themselves, perhaps they are making too much money now! Anyway, I am not enjoying rock concerts like I used to.

However, chalk up a winning show, in spite of its shortcomings. Jeff Beck does what he does well whether on record or on stage, so if there is an injustice, who cares.

J.R. Bergstrom

LIBERACE TO TOUR CANADIAN CITIES

Liberace, tagged "Mr. Showmanship" will be into Canada for a month-long tour. His renowned be-jeweled wardrobe is known throughout the world.

The itinerary for "The Liberace Show '72" is as follows: for May, Manitoba Centennial Centre, Winnipeg (9-14); National Arts Centre, Ottawa (16-21); O'Keefe Centre, Toronto (22-27); Peterborough Memorial Community Centre, Peterborough (29); Treasure Island Gardens, London (30); Brantford & District Civic Centre, Brantford (31) and for June, Kitchener Memorial Auditorium, Kitchener (1); Oshawa Civic Auditorium, Oshawa (2); Sudbury Arena, Sudbury (3); North Bay Community Arena, North Bay (4); Place des Arts, Montreal (6-11). The June 4th date is tentative.

Liberace's latest album "The Impossible Dream" on the Attarack label is set for a May release. The Attarack label is distributed in Canada by Quality Records Limited.

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STRONG EUROPEAN INTEREST IN JUNKET

As I sit here in my London hotel room, the BBC is playing Amazing Grace by the Royal Scotts Dragoon Guards, Pipes, Drums and Band, the birds are singing in the soft Spring sunshine, and a prominent British rock journalist is telling me how much he is looking forward to coming to Canada in June for the Maple Music Junket.

Being in England gives one a vastly different impression of the Canadian music scene

BURN THIS! e.k. roy richard

than the image you get on home soil. As you gaze out of the window into the shimmering green-ness of Hyde Park, Canada seems a lifetime away. Home is where the heart is and it doesn't matter a damn where you hang your hat.

I am abundantly aware that the Maple Music Junket has many, many enthusiasts in Canada (and God knows it would never have happened had it not been for that ardent support). But the interest in Canada pales when compared with the prevailing British feeling about the Junket.

I must confess to a strange feeling of awe when I think about how the British media has reacted to the news of the Junket and the arrival of the invitations. Everyone wants to know more. About Canadian music, musicians, records, radio stations, how we feel about the Americans, Prime Minister Trudeau, progressive legislation, and so it goes.

We have somehow aroused a keen curiosity about Canada in the minds of these Britons. How could a little country like Canada that they hardly ever hear anything about, suddenly take such a bold step into the world music scene? How come England has repressive legislation against rock festivals and the Royal Albert Hall puts a ban on rock concerts while across the Atlantic in the North Country, the Government is willing to direct cold cash into promoting the talents of young rock musicians?

A Prime Minister with long hair . . . the Americans breathing down your necks. . . a \$100,000 plan to put Canadian music on the map -- it's all a bit weird. Something must be going on over there and we had better get over and check it out. That's their attitude in a nutshell.

One thing is for sure -- the Europeans have no conspiracy against Canadian music. They just don't know what is Canadian music. Even now, only four weeks from the Junket, there remains a staggering lack of knowledge about Maple Music.

Stop for a moment and recall all of those giant Canadian hits of 1971 which died a horrible death in Britain -- Stay Awhile, Sweet City Woman, Where Evil Grows, Put Your Hand in the Hand, Signs, Cotton Jenny, etc. etc. There must be a reason. A recent study by New Musical Express

most media people didn't even know these and other discs were Canadian.

"The thing is," Mr. Gray's report observes, "that Canada does not seem to assert itself enough as far as publicity is concerned. I find the records themselves are just as good as those of any other land. They just have to be marketed more strongly".

Even British record companies releasing Canadian product are not aware of the music's origin. Mr. Gray noted that two publicity men he contacted in London about Canadian artists on their rosters freely admitted they did not know the acts in question were not American.

As part of his study, Mr. Gray contacted some 40 pop authorities in 18 European countries with some questions about Canadian music. Following is a selection of some of the replies.

"The average Australian makes no distinction between American and Canadian, all being classed American.

"Leonard Cohen is the big Canadian name in Southern Ireland. Anne Murray, Paul Anka, and Gordon Lightfoot are others enjoying popularity. Although most Irishmen think of them as Americans.

"Switzerland does not seem to know anything about Canadian artists.

"Anne Murray is a big star in Finland, but she is not regarded as a Canadian.

"In Norway and Sweden, Leonard Cohen, Joni Mitchell, the Guess Who and Anne Murray are successful, but they are thought of as American.

"No Canadian artists have been successful on records in the U.S.S.R. and hardly any Canadian artists are thought of as Canadian.

"Very few Canadian successes have been credited to Canada, "Mr. Gary concludes. "In Britain, Canada is more or less considered the same as the United States.

"Does it matter if European record buyers consider the works of Lightfoot or the Guess Who, Anne Murray or Ocean as American or Canadian? Yes, I think it does. Because Canada is an emerging nation and has much to offer the world. Despite its lack of population and vast space, or because of it, people like Lightfoot, the Guess Who, Anne Murray and Gene MacLellan can think more easily and produce better material.

"And perhaps because Canadians feel, like the Australians and New Zealanders, that they have not got a huge population to sell to, as has the U.S., Japan, Britain, and Europe, they must try harder to sell their goods abroad. This could be a great asset in itself."

Of course the Maple Music Junket inevitably will go a long way towards removing this lack-of-knowledge barrier. Not that the purpose is merely to make Europeans realize that the Stampeders, for example are from Calgary. The main aim is to show the Junket guests that Canadian music was recently born and is now going through a very healthy infancy.

The identification of various artists as Canadian can do no harm. The global music business has a habit of following trends with ferocious passion and if the European guests realize that Canada has become the most important new region for recorded music since the emergence of England in 1964 and if they get off on some of that music — it can only make the going easier for tomorrow's artists.

My visit to London forcibly demonstrated to me that the Europeans are most anxious to find out a whole lot more about the Canadian music scene. Ignorance is not bliss to alert minds, and our media friends in England and the Continent are looking to learn a lot from their visit to the North Country. Now it's up to us to provide them with that knowledge, in as attractive a manner as possible.

Let me hasten to assure you that many highly qualified people are working towards that end. For Spring has come and it is time to sow the seeds. . . not for this year's harvest but for many harvests to come.

ROLLING STONES TOUR INCLUDES CANADA

The Rolling Stones, one of the original and still prominent features of the English rock breakout of the early sixties, are committed to a full-scale tour of North America this summer. There are thirty stops on the tour, which begins in Vancouver on June 3rd at the Pacific Colosseum, some for three day stints. Canadian dates, in addition to the Vancouver appearance, are Maple Leaf Gardens, July 15 and the Montreal Forum July 17.

The Montreal gig is being presented by Donald K. Donald. Tickets will be \$6.50 plus tax and will go on sale in late June. Opening acts are Stevie Wonder and Martha Reeves and the Vandellas.

FIRST SMILE ACT SIGNED

Toronto's Huron and Washington are the first act to be signed by Dave Coutt's newly-formed Smile label. H&W consists of Doug Bowes, lead guitar and vocals, Bob Read, bass and vocals, Erik Taynen, keyboards and Rick Love drums. The group was formed two years ago and takes its name from the intersection in Toronto where they now live.

PEER—SOUTHERN

is now located at

4 New Street, Room 107 Toronto 185 924-5781

MOLSON'S SEARCH AIM AT NATIONAL IMAGE

Canada has had many songwriting contests, the most successful being that sponsored by the Canadian Broadcasting Corporation. However, the commercial appeal emanating from the CBC was somewhat lacking and very rarely reached other than CBC radio listeners. However, a new songwriting competition sponsored by the Canadian Conference of the Arts and Molson Canadian flying the banner of "Hear Canada Singing", is getting underway and through a highly progressive national promotion, it's expected to reach into every part of Canada and touch every walk of life.

Now underway for several weeks, early returns would appear to indicate that Richard Lafferty and Bennett Solway of Carleton, Cowan Public Relations, who are looking after the campaign, are getting to the heart of the competition.

Unlike other songwriting or youth involvement competitions, whether it be the CBC or one from a soft drink company, the "Hear Canada Singing" competition has an unusually high involvement of record industry support as well as those from allied fields. The key to the success however, would appear to be the interest shown by Molson's Brewery, and the extent to which they will allow the use of its marketing efforts. According to the brewery's president, Alan B. Ferguson, this will include: "advertising, to encourage composers and performers both, to tell the world what a great country we live in". He also pointed up that: "Whenever appropriate, Molson representatives will encourage as yet unrecognized new talent to enter. In addition, the judges' screening procedure is so designed that whenever any entry of significant merit is received it can be quickly introduced to the publishing and recording industry by Molson Canadian - - if the composer so desires".

Russell Thornberry, a native of Corpus Christi, Texas and now a resident of Toronto, was commissioned to write the lyrics and music for the theme, "Hear Canada Singing". Thornberry became quite popular in Western Canada where he hosted his own television show over CFRN in Edmonton. He also released an album, "One Morning Soon" on MCA. It's expected that a single, with a lyrical change will be released by Dinah Christie for the middle of the road crowd as well as one for the folkies, possibly by Thornberry and perhaps one for the commercial rock field.

The competition is now open and all entries must be received on or before July 15, 1972. Compositions should be restricted to about two minutes and may be in English or French or in both languages. They must be new material, not previously published or recorded prior to Jan. 1st, 1972.

Grand prize will be a grant of \$10,000. There will also be five grants of \$1500. each. Winning songs will be offered to labels for recording with some being used,

in part, in Molson Canadian commercials. Except for the right to use winning songs in commercials, all copyright licenses to the songs remain the property of the composers. It's hoped that the composers will direct their talents at the Canadian theme.

There will be two phases in judging preliminary screening and final judging. The preliminary screening will utilize two separate pop music resources operating independently of each other. These will be overseen by Ben McPeek of Toronto and Stephane Venne of Montreal. Final judges are: Dinah Christie, Jean Pierre Ferland, Paul Hoffert, Juliette, Ian Tyson, Richard Johnston, and John Roberts.

The Canadian Record Manufacturers' Association, who have been up front in attempting to establish more understanding of the domestic scene and in particular being the powerplay in getting the Maple Music Junket underway, are fully in support

of the "Hear Canada Singing" competition. Mr. Fred Wilmot, Vice-President and Managing Director of Columbia Records Canada Ltd. and also President of the CRMA stated: "It's a great step ahead for Canadian popular music to receive the encouragement, the recognition and the involvement of organizations of the stature of the Canadian Conference of the Arts and Molson Canadian", adding, "We are encouraging all of our member companies to pay particular attention to the entries to 'Hear Canada Singing' in their search for new Canadian material".

Noted one observer: "With the obvious American protectionism becoming a threat to Canadian culture, it's encouraging to see private business taking an interest in what is Canadian and how Canadians can be impressed with the fact that we are un-American - not anti-American. This Molson competition just might establish that communication gap that has caused a 3000 mile wide apathy problem in Canada".

CEDAR LAKE SETS ADDITIONAL CONCERTS

Cedar Lake, the group of performers who successfully packed London's Alumni Hall earlier this year, has set additional concerts for the low cost attraction. Made up of various combinations of Dave Bradstreet, Gordon Lowe, Frank Wheeler, Dave Essig, Doug MacArthur, Paul Mills, Willy Bennett, Stan Rodgers and George Kinsman. Cedar Lake has performed in Smale's Pace Coffee House, London, the Alumni Hall gig, and has taped a session in Elmsdale, Ontario. Upcoming are dates at Centennial

CHUM-FM AIRS KINNEY'S WHISKEY HOWL "LIVE"

Toronto's CHUM FM aired on May 10th an hour long program recorded live at the Colonial Tavern by Whiskey Howl. The show was recorded four track two weeks earlier at the jazz-blues showplace. Among the featured selections were "Caledonia", "Early in the Morning", "Rock Island Line" and "Let the Good Times Roll", all from their recently released Warner Brothers album.

The group is now solidly booked with highlights including a three day stint at Edmonton's Klondike Days and a twoweek stay at Ontario Place. The CHUM FM special was hosted by the station's Larry Green.

THUNDER BOOKING JINGLES HEAVILY

Tommy Ambrose and Larry Trudel are back from a three week European vacation setting Thunder Sound back into heavy jingle production. Trudel has lined up jingles for Dominion Stores, Dentyne, Libby's Beans and others. An Air Canada commercial has been booked through Moe Koffman for Mamorsky, Zimmerman and Ham out of New York City.

Hall in London (May 27), the Palace Theatre in Hamilton (June 10) and Bathurst Street United Church (June 18). These appearances will be followed by a tour of the Maritimes.

Cedar Lake, operates at a low profit, or non-profit level. Admission charges to the various events are \$1.00 advance, \$1.50 at the door. Music performed is mostly original folk-rock.

THUNDER/GRT FINALIZE MAINLINE'S BUMP & GRIND

Thunder Sound are currently involved in the final mixing of the Mainline "Bump and Grind Revue" recorded live at the Victory Burlesque Theatre last February. The Bump and Grind was hosted by Ed LaBuick, national marketing manager and Ross Reynolds, president of GRT records as part of the gala festivities of the "Communication Three" weekend, Feb. 26, 1972.

Thunder Sound provided the mobile sixteen track recording unit. Adam Mitchell produced the deck making it a co-production of Thunder and GRT.

by PINKY

CAPITOL'S ARNOLD GOSEWICH ABOUT THE MAPLE MUSIC JUNKET

PART TWO

By Ritchie Yorke (Freelance writer)

RPM this week concludes its two-part interview with Maple Music Junket president, Arnold Gosewich. The Junket will take place on June 2-8 in Montreal and Toronto.

Q: How do you feel about the quality of talent that will be appearing before the Junket people from Europe?

A.G: I think it's excellent. I think the Talent Selection Committee who, as you know, was made up of a group of people who have a reputation for being able to identify what is good talent, have done a good job. They had no conflict of interest in the responsibility they had and they came up with an excellent recommendation of talent for the concerts.

Q: It is certainly a nice balance of well-known artists in Canada.

A.G: Yes, well-known and up-and-coming artists as well which I think is great. It provides an excellent balance for the concerts and I am sure that not only the guests coming in from Europe and the U.S. but the general Canadian public that will be able to buy tickets to the concerts will probably see and enjoy the best talent available in Canada right now.

Q: I gather there were quite a few difficulties in getting some of them to the shows because of their schedules. Anne Murray for example, was on a western tour or still is when the Junket is on. Perhaps you would elaborate on this.

A.G: Well, basically there is a tour in western Canada that Anne Murray is committed to which is taking place at the same time as the Maple Music concert events. But through the basically mutual co-operation between Anne and her manager and our company, the necessary arrangements were made where she is still going to appear.

She will be flying back from Winnipeg on Sunday, appearing Monday at the Maple Music concert in Montreal and then continuing on Tuesday to Regina to be in Regina that evening to appear at the concert there. This to me is a wonderful indication of at least one artist's high level of interest in the importance of the Maple Music concerts.

Q: Obviously the artists are feeling very positive about the Junket perhaps because they ultimately stand to gain the most from the whole thing, you know, from touring there and from recording royalties and publishing royalties and so on and ultimately becoming truly international artists.

A.G: Yes there is a lot of interest and I agree that the artists and the people involved with the artists do have an awful lot to gain from the Maple Music Junket. But the record companies who represent them also have an awful lot to gain too. I think really

what has been created is the artists' willingness to appear for promotion without really making any money at the concert and the record companies being prepared to finance the concert. There is really an investment being made by both parties mutually in this thing. So therefore we all have something to gain out of it, not excluding the Government.

Q: Obviously the Government stands to gain since the more money that comes into Canada the more revenues to Ottawa.

A.G: Yes, I mean if you really looked at any of the major acts who have made it internationally and measured the amount of income coming in from them as tax payers in Canada as against what their income would be if they were not international acts. Therefore, from the lower amount of tax revenue collected you can see why the Government not only for cultural reasons but for just good business reasons is interested in supporting the Maple Music Junket.

Q: Maple Music Inc. is a non-profit corporation that will remain and do some other promotional things. Are there any sort of other things on the drawing boards?

A.G: Yes there are. I don't know whether any of them can be considered firm in anybody's mind simply because the Maple Music Junket No. 1 really has to come to pass for everybody to have an opportunity to measure the success of it before any decision can be made on whether there should be some kind of ongoing event. But for example, what I would like to see come out of it, is the inauguration of an International Music Industry Conference here in Canada and at the same time conduct the equivalent of the Maple Music Junket at that particular time which would not only bring to the attention of the media outside Canada about the talent available in Canada, but also at the same time have what would be the top record industry people attending the Conference at the same time. As you know, there is one taking place in Mexico this year. It involves 600 to 700 people from the recording industry around the world. I think it would be a great thing if we could have a Conference of that type taking place in Canada tied in with something like the Maple Music Junket.

Q: There are some music industry people coming to the Junket?

A.G: Yes.

Q: There will be some coming from Europe and some from the States?

A.G: Yes, Right now there are people coming from England and Holland and Germany and France and Italy from recording companies that I know of, and there are quite a number of U.S. recording people coming in.

Q: At there own expense?

A.G: Yes, they're all coming in at their own expense, again which is another in-

dication of the interest in the Maple Music Junket.

Q: The timing of the Junket apparently couldn't be better what with Canadian music continuing to grow and really it's an investment for the future, and insurance for the future at the same time.

A.G: One of the things that has always bothered me in the past year is that I have had the premonition that because we (Canada) had 17 albums and 26 singles in the U.S. charts in 1971 that there has been a feeling of complacency filtering through the industry. Like, you know, we've made it now and we can just sit back and reap the benefits and I have never heard of anybody in the recording industry being able to sit back and reap the benefits of anything.

You have got to keep on plugging away all the time. The biggest danger you have is to become complacent and it's bothered me that it might have begun to happen and I think the Maple Music Junket will be one way of ensuring that there is a continuing interest in recording artists from Canada outside of Canada and in a new market which is Europe and which is certainly as large as the total available market in the U.S. So there is a market from the businessmans' point of view that you just cannot afford to ignore. If you do, you are not a good businessmans.

SUNDOG'S TRUCK ON THE ROAD

Truck, the London-based group recently signed to Dennis Murphy's Sundog Productions, hits the road this month for some touring. The month kicked off with a week-long appearance at Toronto's Brain Drain. May 11 saw them into Scotland, Ontario for a one nighter. May 12, the group appears in Kingston, followed by a Rondeau Park gig on the 13th.

Six days at Kingston's Commodore starts on May 15th, capped by a one nighter in London, Ontario on the 21st. The group expects to have their debut album out in the fall, preceded by a summer single release.

6 - 12 WEEK TOURS

:Singles

:Duos

:Groups

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RPM SHOWCASE

JODIE DRAKE SET PACKS ALL FORMAT WALLOP

Jodie Drake, who many A&R men tagged a "difficult disc commodity" is proving them wrong. Her Marathon album "I'm A Woman" (MS2112) has found a berth on the RPM 100 Albums Chart and CHUM-FM's Larry Green has introduced her to a new and sound conscious audience. This has resulted in strong sales and a rare interest from the retail level.



Miss Drake and her husband Barry Penhale have just returned from a successful invasion of British Columbia. She appeared at Harrison, Hot Springs for 4 weeks and while there caused a minor eruption within the press and radio community. She received

special permission from the Hot Springs' management to appear on a 19-hour B.C. Telethon along with Rosemary Clooney. Needless to say and thanks to Miss Clooney for recognizing the talent of this great lady of song, Miss Drake stole the show. She had only been scheduled for two numbers but was asked to do four and closed the show. Local jazz expert. Bob Smith who writes for the Vancouver Sun and hosts the longest running jazz show in the world - 25 years on CBC Radio Vancouver, became a Jodie Drake fan and passed this on to his listeners and readers, Miss Drake has been compared to Ella Fitzgerald and the late Mahalia Jackson, Simma Hold, who wrote "Terror In The Name of God" and also writes for the Vancouver Sun, devoted much ink to this young Ontario iazz phenomenon.

RPM SHOWCASE

NICHOLLS' POLYDOR DECK MAKES NATIONAL GAINS

Polydor's Allan Nicholls is not at all a new-comer to the Canadian music scene. Going back to 1969 Allan was the lead singer in a group called The Carnival Connection, a Canadian act that enjoyed eight hit singles, well before the introduction of Can-Con regulations. Nicholls has appeared on several television shows beginning with "Where It's At", shown nationally in Canada. He also appeared on "Up Beat" and did a CBC-TV special called "Beat The Brass". In June 1969 Allan assumed the lead role of Claude in the Broadway

production of "Hair". While still performing in "Hair", he was recording a song (from the Tribal-Rock production) "Going Down" which went on to become a Canadian hit. Nicholls writes much of his own material and has also written a great deal for others.



Nicholls' first single release since his Polydor affiliation, "The Joke", written for him by Cat Stevens was co-produced by Allan with Eddie Cramer at New York's Electric Lady Studios. Coming next from the Montreal based artist is an album that will feature his own compositions arranged and produced wholly by himself.

Polydor's Alan Katz recently toured Nicholls across Canada and the results are already beginning to show with the deck receiving airplay and some chart listings, including the RPM 100.

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NUTS & BOLTS

Oshawa's Wednesday, going through the paying of their dues, have a heavy schedule of gigs for the summer including a full month at the Pretzel Bell for July. They've received strong support from their local paper, the Oshawa Times through reporter Tom McKay. Dimension '71 are also involved in helping the guys and they could be back with a record very soon. If you're in Toronto during May 29 through June 3rd you can catch them at the Coalbin, one of the local booze pits.

Kurt & Noah, who released on the Astra label, are now known as Rock Garden and being managed by Richard Hahn, They are now comprised of Guy Pilette, Noah Selzman, Richard Perotte and Andre Vincelli. They are currently appearing in Kapuskasing and move into the Left Bank of the Fort Gary Hotel in Winnipeg from May 29 through June 25. Prior to this engagement they'll be back to New York and a taping session at A&R Studios. Hahn has to decide whether to continue on their western junket or move east to the Atlantic Provinces where they have established themselves as good draws at several clubs. No label mentioned with regard to their release - but then, Astra has never really been phased out as a label - has it????

Nice to see the CRTC "giving" a little. They've decided to allow each composition on the Procol Harum "Live" concert with the Edmonton Symphony album as Canadian content. Good thinking, and a feather in the cap of the city of Edmonton who rolled out the red carpet for the British group. The union must have become caught up in the excitement of it all as well. Imagine doing a session like that with the Toronto Symphony effort and it looks like a biggie for GRT. Orchestra. Forget it - that would only bring



Bruce Davidsen, president of I.P.C. Ltd., is pleased to announce the appointment of Mr. Paul F. Barry as vice-president (International Division). Mr. Barry's experience extends as far back as 1958 when he sang with the London chapter, Men of Accord, S.P.E.B.S.Q.S.A. and won fourth place in the open competition held in the basement of the 1st. United Church in Silver Hill, Ontario.

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them a bright new audience and fame. Perhaps they'd rather stick to their constitutional rights and rummage sales. The name of the game in Toronto is MONEY! We understand the rates for Toronto musicians (recording) may be lowered. This came from a U.S. trade. Thorncliffe Park doesn't particularly like giving news to the Canadian trade, which only strengthens the argument that Lexington Ave. calls the shots.

Richard Riendeau reports London Records of Canada Ltd. have completed a successful national promotion of their Phase-4 product. Alberta sales representative, Jim Carey, ran a contest between Calgary and Edmonton



dealers for the best Phase-4 product display. The winner of the contest was Edmonton's Woodward's, Northgate store. London's congratulations go out to Woodward's Miss Sarah Dueck for her effort in setting up the winning display.

Toronto Sound still leading the way in the jingle/commercial business. Those White Swan, Vicks, Big Steel, Midas Muffler, Chrysler, General Foods After Five, Plymouth, Brightside Shampoo, BOAC and Brylcream Soft Hair among others were all done at the Overlea location. On top of this the studio's Terry Brown et al were also busy with label work. Dr. Music was the latest album

Harriet Wasser sends news from New York that "Godspell" will be opening in Toronto June Ist at the Royal Alexandra Theatre and that Steve Reinhardt will handle musical director chores of the show. He had similar duties with all the productions of the show.

Gary L. McDonnall of Damon Productions has a couple of releases on their new North Country label. They are Wayne Vold's "It Hurts, But It Helps" and "Takes Your Kind (To Break My Mind)". No news on national distribution yet.

David Idema's "House on Holly Road" is receiving heavy MOT chart action throughout Canada and the United States.

Nimbus 9 Productions has sanctioned Terry Filion, personal manager, to use the RCA distributed album and single to further promote his Homestead group. Members are Jerry Oudette, guitar; Beau Davis, bass; Danny Smith, drums; and Art Woodleight, guitar.

Canadian classical buffs will be interested to know that RCA (U.S.) has released two

NUTS & BOLTS continued on page 23

SINGLES (ALPHABETICALLY)

This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers

A Cowboy's Work Is Never Done (6) A Horse With No Name (18) Amazing Grace (57) Am I Losing You (32) Automatically Sunshine (100) Baby Blue (7) Back Off Boogaloo (2) Beautiful (59) Back Off Boogaloo (2)
Beautiful (59)
Be My Lover
Beg, Steal or Borrow (67)
Betcha By Golly (24)
Candy Man (40)
Can You Tell Me (87)
Cotton Jenny (9)
Day Dreaming (20)
Diary (46)
Doctor My Eyes (5)
Dunrobin's Gone (78)
Every Day Of My Life (29)
Get Up, Get Out, Move On (35)
Guns Guns Guns (81)
Heartbroken Bopper (61)
Heart of Gold (13)
Hot 'N' Nasty (74)
Hot Rod Lincoln (19)
House On Holly Road (68)
How Can I Be Sure (91)
How Do You Do (79)
I Didn't Get To Sleep At All (16)
I Don't Wanna Be Your Friend (88)
Just Wanna Be Your Friend (88) How Can I Be Sure (91)
How Do You Do (79)
I Didn't Get To Sleep At All (16)
I Don't Wanna Hear (85)
I Just Wanna Be Your Friend (88)
I'll Take You There (47)
I'm Movin' On (62)
Immigration Man (63)
In The Rain (53)
I Need You (94)
I Saw The Light (48)
Isn't Life Strange (45)
It's Going To Take Some Time (56)
Jubilation (36)
Jump Into The Fire (22)
Legend In Your Own Time (51)
Life and Breath (99)
Little Bitty Pretty One (34)
Living In A House Divided (95)
Long Haired Lover (71)
Look What You Done For Me (37)
Lord Don't You Think It's Time (77)
Love Theme From Godfather (28)
Magnificent Sanctuary Band (69)
Make The Sun Shine (76)
Masquerade (70)
Me And Julio (10)
Mister Can't You See (21)
Monday Morning Choo Choo (84)
Morning Has Broken (11)
Mother And Child Reunion (55)
Nice To Be With You (44)
Oh Girl (43)
Old Man (31)
Old Man (31)
Outa Space (98)
Poor Little Fool (39)
Puppy Love (38)
Red Red The Rocking Horse (73)
Rocket Man (58)
Rockin' Robin (17)
Roundabout (33)
Run Run Run (49)
Saskatchewan Sunrise (26)
Someday Never Comes (64)
Slippin' Into Darkness (23)
Smilin' (52)
Smiling Wine (82)
Song Sung Blue (27)
Stop Me From Believing (93)
Strawberry Wine (54)
Suavecito (14)
Sylvia's Mother (42)
Taos New Mexico (60)
Taxi (8)
Telegram Sam (66)
Tell Me Who (92)
The Family of Man (12)
The Family of Man (12)
The First Time Ever (1)
The Joke (83)
The Theme (75)
The Theme (75) The Theme (72)
Trogdolyte (83)
Tumbling Dice (15)
Upsetter (86)
Valnevella (90)
Vincent (3)
Walkin' In The Rain (80)
We Gotta Make It Together (30)
We're Free (97)
Wild Eyes (41)
You Are The One (96)
You Could Have Been A Lady (4)
Young New Mexican Pupeteer (65)

This week	week ogo	2	RESIDENCE AMERICA						J	April 20, 1972 April 20, 1972 CMS Copitol F Corovon G Columbia M Tr Outstanding Record Sales Arc Copitol F Copitol F Corovon G R Columbia M Tr London K We	Jasimart R conodisc L lydor O ality M A N ons World Y b/Atlantic P
ı		1 1	Warner Bros BS2576-P CWX2576-P 8WM2576-P	3	4 36	37	BURGERS Hot Tuna-Grunt FTR1004-N PKFT1004-N P8FT1004-N		67	MARK, DON & MEL Grand Funk-Capitol SABB11042-F 4XT11042-F 8XT11042-F	
2	:	3 3	HARVEST Neil Young-Reprise 2032-P CRX2032-P 8RM2032-P	3	5 39 1	31	KILLER Alice Cooper-Warner Bros BS2567-P CWX2567-P 8WM2567-P	_	68	PROCOL HARUM LIVE A&M-SP4335-W	
3.	4	4 4	PÄUL SIMON Columbia-KC30750-H CA30750-H CT30750-H	3	6 41 3	32	PHASE III Osmonds-Polydor 2912 005-Q 3176 042-Q 3821 033-Q	-	69 99	N/A N/A LOVE THEME FROM GODFATHE Andy Williams-Columbia KC31303-P	R t:
ı	6	5 6	NILSSON SCHMILLSON Harry Nilsson - RCA LSP4515-N	- 3	7 323	30	TEASER AND THE FIRECAT Cat Stevens - A&M SP 4313-W	7	0 73	N/A N/A	
5	2	2 2	DON QUIXOTE Gordon Lightfoot-Reprise MS2056-P	- 3	8 29 2	23	CS4313-W 8T 4313-W ANNE MURRAY/GLEN CAMPBELL Capitol - SW869-F	07	1 74	N/A 8RM2057-P	MA PL
	7	7	FRAGILE Yes-Atlantic SD7211-P	- 39	42 4	40	4XT 869-F 8XT 869-F THE STYLISTICS Avco AV33023-N	_	2 56	THE LOW SPARK OF HIGH HEFT	_
	9	11	AC7211-P A8TC7211-P ALL I EVER NEED IS YOU Sonny & Cher-Kapp KS3660-J	- 40	30 2	28	N/A N/A L'OISEAU Rene Simard - Nobel NBL 502-K		3 61	BOYS Traffic - Polydor 2334 026-Q N/A N/A JOY	
	5	5	K7 3660-J AMERICAN PIE Don McLean-United Artists UAS5535-F	- 41	38 4	42	N/A NB8 502-K SING IRISHMAN SING	-	7	M314 1010-M M318 1010-M HISTORY OF ERIC CLAPTON	
	1.4	25	KO299-F A8299-F FIRST TAKE	-	37 2	26	Carlton Showband-Camden DSX2539-N N/A CC8S1003-N CHERISH	_	و	Polydor 2668 006-Q N/A N/A	
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	23	39	Anne Murray-Capitol ST6376-F 4XT6376 8XT6376	O CE	53 6		MACHINE HEAD Deep Purple-Warner Bros BS2607-P CWX2607-P 8WM2607-P	7	6	AND THAT'S THE TRUTH Lily Tomlin-Polydor PAS1003-M N/A N/A	
	8	8	BABY I'M A WANT YOU Bread-Elektra EKS75015-P CEK75015-P 8EK75015-P	44	474		HELLBOUND TRAIN Savoy Brown-Parrot XPAS71052-K PKM79652-K PEM71052-K	77	54.5	PICTURES AT AN EXHIBITION E.L.&PCotillion ELP66666-P CELP66666-P 8ELP66666-P	
	13	17	EAT A PEACH Allman Bros. Band-Capricorn 2CP0102-P CPXJ0102-P 8CTJ0102-P	45	31 2		HENDRIX IN THE WEST Jimi Hendrix-Reprise MS2049-P CRX2049-P 8RM2049-P	T.		STRAIGHT SHOOTER James Gang-Dunhill ABCX741-N N/A N/A	p ²
	11	16	SING OUT MY SOUL Various-Caravan W156-G N/A N/A	46	48 46	U	JACKSON BROWNE Asylum SD5051-P AC5051-P A8TC5051-P	79	55 5	8 BOB DYLAN'S GREATEST HITS II Columbia KG31120-H	
	10	10	CONCERT FOR BANGLA DESH Various Artists-Apple STCX3385-F ZTX31230-H ZAX31230-H	47	49 47	;	CLOCKWORK ORANGE Soundtrack-Warner Bros BS2573-P CWX2573-P 8WM2573-P	80	75 7	Feter Nero-Columbia C31105-H	
	12	15	FM AND AM George Carlin-Little David LD4 7214-P N/A A8LD7214-P	48	80		LIVE CREAM VOL II Polydor 2383 119-Q	81	64 5		HEADS F
	24	61	GRAHAM NASH & DAVID CROSBY ATlantic-SD7220-P AC7220-P A8TC7220-P	49	34 35	5	N/A N/A FIDDLER ON THE ROOF Soundtrack - United Artists UAS10900-J	82	82 8	N/A N/A SHAFT Soundtrack - Enterprise EN25002-Q	,
	16		MALO Warner Bros BS2584-P	50	69		MANASSAS Stephen Stills-Atlantic SD2 903-P	83	57 3	ENS-2-5002-Q EN8-2-5002-Q	6-1
	18		CWX2584-P 8WM2584-P PARTRIDGE FAMILY SHOPPING BAG Partridge Family-Bell 6072-M 4-6072-M 8-6072-M	51	71	. I	AC903-P A8TC903-P DAVID CLAYTON THOMAS Columbia KC31000-H	84		CRX6446-P 8RM6446-P THOUGHTS OF MOVIN' ON	
	21	18	TAPESTRY Carole King- Ode SP77009-W	52	50 48	3 I	N/A N/A BEST OF CHARLEY PRIDE BCA LSP4682-N	85	97	5230 1010-T 8230 1010-T MY STOMPIN' GROUNDS	
	22 :	38	CS77009-W 8T77009-W THE GODFATHER Original Soundtrack-Paramount PAS1003-M	53	44 43	N	PK1505-N P8S1505-N IADMEN ACROSS THE WATER Iton John - Uni 93120-J	86		5-BOS-7103-K BOS8-7103-K POPPY SEEDS	MA PL
	15	9	PAS4-1003-M PAS8-1003-M MUSIC Carole King - Ode 77013-W	54	51 44	B	-93120-J 8-93120-J LACK MOSES aac Hayes - Enterprise ENS2 5003-Q	87	81 86	LKM57199-K LEM72199-K TALK ABOUT PEACE	PL
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4	6 6	4	SMOKIN' Humble Pie-A&M SP4342-W N/A N/A	61	68 72	M	ADOG Joh CHLP5002-K A N/A	94	86 85	LONG LOST RELATIVES Syrinx - True North TNX5-H	MA
2	5 2	7.	NEW LED ZEPPELIN ALBUM Atlantic - SD7208-P AC7208-P AC7208-P ASTC7208-P	62		Ja	PPLIN IN CONCERT nis Joplin-Columbia C2X31160-H N31160-H CT31160-H	95	84 65	N/A N/A E PLURIBUŚ FUNK Grand Funk Railroad - Capitol SW853-F	
3	5 3	6	DR MUSIC	63	62 70	BC	OTLEG wnchild Blues Band-Special SS001-N	96	85 79	TEA FOR THE TILLERMAN Cat Stevens - A&M SP4280-W	0
2	6 2	9 9	CARRYIN' ON Stampeders - MWC MWCS702-M	64	63 66	PE.	ACEMAN'S FARM ah-Dunhill DSX50117-N	97	87 71	CS4280-W 8T4280-W HARMONY 3 Dog Night - Dunhill DSX 50108-N	
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of each listing.

RPM 20/5/72---13

MA

JAMES AND THE GOOD BROTHERS Columbia-C30889-H N/A CA30889-H

100 93 91

CANADA'S ONLY NATIONAL 100 ALBUM SURVEY

Compiled from record company, radio station, and record store reports.

The programmers Programmers Programmers Programmers A WEEKLY FEATURE IN RPM Programmers **DESIGNED FOR CANADIAN**

COUNTRY SOUND MAKES GAINS IN REGINA

GARRY GRAYSON PROGRAMME MANAGER CKRM RADIO REGINA

Country music has come of age, CKRM Regina has, as of the last six months, become a full 24-hour country station and already the pendulum of listenership has begun to swing our way. It seems people here want to get back to the grass roots in music. Music that's noted for its simplicity, sincerity, etc. The very amazing fact is the change in demographics we've experienced in this short time. For instance, comparing cumulative figures, November, 1971 to March, 1972, women 18 to 34, CKRM has shown a 72% increase, men 13.7% increase and an overall All Persons, Monday to Sunday, 5 A.M. to I A.m., increase of 20% which is significant in that all others in this market dropped.

Even with a report such as this, I still feel the actual country music revolution hasn't yet happened. Check the trade mags. There in the back of the book lies a small country chart and a few lines here and there about a country act. How about Canadian country artists. You go into any bar around this country (except Saskatchewan - no entertainment allowed) and there is a future Porter Wagoner, Eddy Arnold, Hank Williams, etc. performing, but what chance does he have. Record companies won't record him. Country records don't sell! - Don't you know that? Hell, record companies don't release a new American country artist until the song makes the top ten in Billboard and stays there for three weeks. Maybe it's just we're in a bad geographical position. But I notice country records being played in other parts of the country that are Canadian that I haven't even received and without mentioning names, I'd just like to say that if I don't receive a certain record soon, I'm going to get drunk on Monday and Drown Myself in the Lonesome River.

As far as programming country goes, it's no different than top 40 we have our playlist and the hits are repeated five to six times a day and we do give Canadian records a chance when we receive them. Contrary to popular belief, one nostril does not have to be blocked to become a country jock.

It takes about three weeks to become hooked by country music, I've proven time and again with the guys I have now, including myself, who thought the last thing in the world we'd be doing is playing country music.

There is absolutely no doubt in my mind

that country music is the music of the future with stars like Johnny Paycheck, Freddie Hart, Dolly Parton, Sonny James, Charley Pride, Ray Griff, Ian and Sylvia. Should I mention Stompin' Tom.... Well I guess juke boxes here are playing Poor Poor Farmer so often that farmers themselves are beginning to protest.

I'll even predict that within three years every competitive market in Canada will have a solid country station.

In programming country music, one definite

distinction must be made and that is the difference between country music and western music. The funny thing is the difference is intangible. It has to be felt, somehow I just can't put the difference into words. The transition in western and country music is an ongoing evolution that will result in country music being tomorrow's music, for an example, Anne Murray and Shirley Eikhard, of course, Charley Pride and many others. Perhaps the best way to sum up would be to say today's poets are writing country music.

The Programmers TRIBAL DRUM

VOCM's General Manager, Bill Williamson elected President of Atlantic Broadcast Association (AAB). The station's program director, John Murphy has found out that the next single by Anne Murray is "Robbie's Song For Jesus" from her "Annie" album. This set, by the way, has just certified for a Gold Leaf Award. Murphy would like to have an accurate listing of old Canadian records, not necessarily gold, for programming purposes. Super Dick (Dick Reeves) making good night time vibes at VOCM with strong contemporary programming and much emphasis on phone requests. The station programs 65% gold during daytime with 30% Canadian talent, leaving only 5% for foreign entries.

Ron Johnston, music director at CHEX Peterborough tags "Candy Man", "Song Sung Blue", "Do You Remember These" "Lord Don't You Think It's Time", "Family Love" and "Amazing Grace" as biggies.

Sean's "Wired Woodshed" is the big country happener in Peterborough over CHEX. Bob Eakin also into country 12 Mid- 6AM.

CHUM-FM, continuing their "live" coverage of Canadian group action, wired into Toronto's Colonial and taped Kinney's Whiskey Howl. The 60 minute bit was heard at 11 PM, May 10th.

An interesting mini-docu on "Wines in Canada" has been prepared by CHUM-FM to bow Saturday, May 13th to Friday, May 19th. As part of their "Report" series, an expert from the Canadian Wine Institute will discuss everything established winos and those on the border would like to hear. This is the fifth documentary-type of series presented by the powerful FMer since the beginning of the year. They've dealt with Venereal Disease, Mars, the Law and Cancer.

Roger Ashby and Dave Charles (CHUM and CKOC respectively) getting off on their trip to Spain. They caught A&M's Miguel Rios at Madrid's festival of "Rock & Love".

Look closely this week, I hope we have found room to squeeze in CHAB's (Moose law) "Pig Race". The station has just come through a hectic 50th Anniversary celebration with 3500 locals trekking through the studios. One of the jocks (he passed out before they got his name) stayed on the air 50 non-stop hours, Iim Strom was the promotion director in charge of the "big shew".

Looking for a highly professional FM coordinator, FM station manager, AM program director and AM-FM station ops manager all rolled into one? Check out John J. Small at WKNR (Detroit). Could be he would move for the right

If there was an award given for an individual coming up with a highly original and exceptionally creative ad, it would have to go to Bill Gilliland. Whataya say - ya mothers?

TRIBAL DRUM continued on page 17

THANKS FOR THE FAST CHART ACTION ON OUR

> MAKE THE SUN SHINE' OCEAN

> > Yorkville

NEW ALBUMS

DOWN EAST COUNTRY George Hamilton IV RCA CASX 25580-N

They're all Canadian compositions including the oldie and goodie "Squid Jiggin' Ground" penned by A.R. Scammell and Hank Snow's "My Nova Scotia Home". Sales are big and getting bigger for this set in the Atlantic Provinces. Should





STRAIGHT SHOOTER James Gang Dunhill ABCX741-N

The addition of Canadians, Don Troiano and Roy Kenner seems to have revitalized the formerly sagging Gang. A good bluesy rock album with some particularly interesting cuts which include "Looking For My Lady" and "My Door is Open", both Kenner-Troiano compositions.

6 PLUS 6 Bert Kaempfert & Ork Decca DL 7-5322-1

move westward shortly.

Kaempfert releases are always a welcome item at any middle of the road station. Most cuts already being programmed. Flugelhorn and trumpet solos are done up in the usual but unusual Kaempfert styling.





RUYAL CANADIAN ORDANCE CORPS RCA CAS 2565-N

This is a reissue in view of the popularity of march bands. The set is a salute to Canada's Armed Forces. All cuts qualify as Canadian content. The session was produced in Canada by Marcel LeBlanc.

ON PARLIAMENT HILL Governor General's Foot Guards-Kanata KAN 8-K

One of the finest march band recordings on the market. Set released to commemorate the Centennial of the famous Foot Guards. All selections are Canadian content with the exception of "Figaro".



CHRISTIAN

CHRISTIAN Can Base CBI 5001

A well-produced piece from Vancouver featuring the occasional touch of super big production. Confident and talented, Christian do a couple of especially noteworthy numbers, "Just Like a Child", "Nothing Worth Keeping" and "Speechless".

GREAT MOVIE THEMES Waldo de los Rios Daffodil SBA 16010-F

Waldo de los Rios has developed a huge following in Canada thanks to the support of many MOR giants. This album of top movie tracks, "Raindrops Keep Falling On My Head", "Everybody's Talking", "Bicycles of Belsize", "Jean" etc. should sit very, very, well with his fans.



This is one of a series of Festival of Hits and should be a part of every MOR library across Canada. Others include Wagner, Liszt, Schubert etc.







HISTORY OF ERIC CLAPTON Polydor 2668 006-Q

Overhyped to the point of boredom, Eric Clapton has been in the artistic doldrums. This rehash of Cream, Blind Faith, Yardbirds and Derek and the Dominoes oldies doesn't do much for that situation but it does provide an interesting and compact history of one of the most written-about rock stars.



LOOSE AND FIERY Roger Whittaker-RCA LSP4652-N

A very big talent, whose European success has unfortunately not been matched here. Whittaker is a fine vocalist with a healthy touch of theatrical presence, "Mammy Blue" is incredible. Also of special interest are "Fire and Rain" and "Song for Erik".

CHSC St. Catharines into heavy on-andoff the station building of Canadian acts. Brian H. Master recently emceed a concert at Garden City Arena which featured Mainline, Jericho, Blackstone Rangers and two exceptionally talented local groups - Brandy Brass and Damion. April Wine also into the Garden City for a high school gig which helped sustain their "Lady" deck as a top tenner for three weeks.

Terry Steele moves from WNOR, Norfolk Va. to do 6-9 PM at CHUM Toronto.

CKCK looking for mature sounding evening jock and an experienced copy writer. Contact Doug Alexander (306) 522-8591.

The Programmers M

MAPLE LEAF SYSTEM

This week's Maple Leaf System winner is: THE THEME Robbie McDougall RCA 74-0713-N

Coming June 10th
The Special
MAPLE MUSIC JUNKET
issue of RPM

The Programmers NEW ON CHARTS

PRINCIPAL MARKETS

CFRW WINNIPEG
(Bob Gibbons)
Nice to be With You-Gallery
Oh Girl-Chi Lites
Jump into the Fire-Nilsson
Taos New Mexico-R. Dean Taylor

RADIO MUTUEL Walkin' In the Rain-Love Unlimited Rainshowers-Pagliaro I'll Take you There-Staple Singers All In Your Mind-Mahogany Rush Oh Girl-Chi Lites Speak Softly-Jackson Five

CKOC HAMILTON (Nevin Grant) Candy Man-Sammy Davis Jr. 1 Didn't Get to Sleep-Fifth Dimension How Can I Be Sure-David Cassidy Magnificent Sanctuary-David Clayton Thomas

CHLO LONDON/ST. THOMAS (Rick Janssen) Poor Little Fool-Frank Mills Isn't Life Strange-Moody Blues Immigration Man-Crosby & Nash

CKLG VANCOUVER (Roy Hennessy) Bluebetry Hill-Wildroot Gonna Take Some Time-Carpenters Diary-Bread Rocket Man-Elton John

CKLW WINDSOR (Alden Diehl) Ask Me What you Want-Millie Jackson I Saw The Light-Todd Rundgren

CHED EDMONTON
(Wayne Bryant)
Back off Boogaloo-Ringo Starr
Nice to be With You-Gallery
Guns Guns Gunss Who
Old Man-Neil Young
Isn't Life Strange-Moody Blues
Poor Little Fool-Frank Mills

CKCK REGINA (Ken Singer) I'll Take you There-Staple Singers I Saw The Light-Todd Rundgren Run Run Run-Jo Jo Gunne Joke-Allan Nicholls The Theme-Sound 80

CKGM MONTREAL
(John Mackey)
House on Holly Road-David Idema
Masquerade-Edward Bear
I Saw The Light-Todd Rundgren
Vincent-Don McLean
Candy Man-Sammy Davis Jr.
Morning Has Broken-Cat Stevens

CJOE LONDON (Brent Marucci) Immigration Man-Crosby & Nash I'm Moving On-John Kay Sun Goes By-Dr. Music Rocket Man-Elton John Hot 'n' Nasty-Humble Pie

CJME REGINA (Hart Kirch) Oh Girl-Chi Lites Poor Little Fool-Frank Mills Old Man-Neil Young

CHUM TORONTO
(J. Robert Wood)
Someday-Creedence Clearwater
Diary-Bread
Didn't Get To Sleep-Fifth Dimension
Me & Julio-Paul Simon

BREAKOUT MARKETS

CKWS KINGSTON (Greg Stewart) I Saw The Light-Todd Rundgren Dunrobin's Gone-Brave Belt

CKPT PETERBOROUGH
(Rick Johnson)
Little Bitty Pretty One-Jackson Five
Song Sung Blue-Neil Diamond
Tumbling Dice-Rolling Stones
Amazing Grace-Royal Dragoons
I'll Take You There-Staple Singers
Old Man-Neil Young
Isn't Life Strange-Moody Blues

CHSC ST. CATHARINES (Brian H. Master) In a Broken Dream-Python Lee Jackson I Just Wanna be your Friend-Lighthouse Song Sung Blue-Neil Diamond

CHCM MARYSTOWN
(Paul Raynes)
We Gotta Make It-Marty Butler
Betcha By Golly-Stylistics
We've Got to Get it On-Addrisis Bros.
Long Haired Lover-Jimmy Osmond
Iko Iko-Dr. John

VOCM ST. JOHN'S (Johnny Murphy) Gonna Take Some Time-Carpenters Tumbling Dice-Rolling Stones Wild Eyes-Stampeders Old Man-Neil Young Nice to be With You-Gallery Candy Man-Sammy Davis Jr.

CKRD RED DEER (Stu Morton) Sylvia's Mother-Dr. Hook Doctor My Eyes-Jackson Browne Stop Me From Believing-Rain Tumbling Dice-Rolling Stones

The Programmers PLAYLISTS

PRINCIPAL MARKETS

CJME REGINA (Hart Kirch) In a Broken Dream-Python Lee Jackson I Need You-America The Theme-Robbie McDougall Masquerade-Edward Bear How Can I Be Sure-David Cassidy Trogdolyte-Jimmy Castor

CHUM TO RONTO (J. Robert Wood) Candy Man-Sammy Davis Jr. Rainshowers-Pagliaro I Need You-America I Like Your Music-Anne Murray Sanctuary Band-David Clayton Thomas Amazing Grace-Royal Dragoons Peaceman's Farm-Noah

CKXL CALGARY
(Greg Haraldson)
I Need You-America
Diary-Bread
Trogdolyte-Jimmy Castor
How Can I Be Sure-David Cassidy
Powder Blue Mercedes-Raiders
Peaceman's Farm-Noah
Theme-Robbie McDougall

CJOE LONDON (Brent Marucci) Guns Guns Guns-Guess Who Conquistador-Procol Harum/Èdm. Ork. Beautiful fls-Gordon Lightfoot Need You-America Song Sung Blue-Neil Biamond

CKGM MONTREAL (John Mackey) Ain't That a Shame-Raphael Exchange Outa Space-Billy Preston Didn't Get to Sleep-Fifth Dimension Isn't Life Strange-Moody Blues Trogdolyte-Jimmy Castor Conquistador-Procol Harum

CKY WINNIPEG
(Ann Stark)
Conquistador-Procol Harum
Rocket Man-Elton John
Back off Boogaloo-Ringo Starr
I Saw The Light-Todd Rundgren
After Midnight-J.J. Cale
Beautiful-Gordon Lightfoot
Old Man-Neil Young

CKCK REGINA
(Ken Singer)
The Theme-Robbie McDougall
Tumbling Dice-Rolling Stones
How Can I Be Sure-David Cassidy
Amazing Grace-Royal Dragoons
Peaceman's Farm-Noah
Guns Guns Guns-Guess Who

PRINCIPAL MKTS continued next page

CFRW WINNIPEG (Bob Gibbons) Someday-Creedence Clearwater Gonna Take Some Time-Carpenters Candy Man-Sammy Davis [r. Which Way-Next Dunrobin's Gone-Brave Belt Peaceman's Farm-Noah Guns Guns Guns-Guess Who

CHED EDMONTON
(Wayne Bryant)
Rocket Man-Elton John
Sylvia's Mother-Dr. Hook
I'll Take You There-Staple Singers
Amazing Grace-Royal Dragoons
Take Time-Myles and Lenny
I Need You-America

CKLW WINDSOR (Alden Diehl) Long Haired Lover-Jimmy Osmond Amazing Grace-Royal Dragoons Tell Me Who-Pinky After the Gold Rush-Tommy Graham

CKLG VANCOUVER (Roy Hennessy) Peaceman's Farm-Noah Make the Sun Shine-Ocean Didn't Get to Sleep-Fifth Dimension Trogdolyte-Jimmy Castor Powder Blue Mercedes-Raiders

CHLO LONDON, ST. THOMAS (Rick Janssen) Didn't Get to Sleep-Fifth Dimension Beautiful-Gordon Lightfoot Amazing Grace-Royal Dragoons Jubilee Cloud-John Kongos

BREAKOUT MARKETS

CHTM THOMPSON (Bruce Gauthier) Walking in the Rain-Love Unlimited Mama Didn't Lie-Sharon Clarke Upsetter-Grand Funk Railroad After Midnight-J. J. Cale

CHEC LETHBRIDGE (John Oliver) Gonna Take Some Time-Carpenters Guns Guns Guns-Guess Who Road to Love-Doctor Music (LP) Tumbling Dice-Rolling Stones Immigration Man-Crosby & Nash (LP)

CKWS KINGSTON (Greg Stewart) Isn't Life Strange-Moody Blues Gonna Take Some Time-Carpenters Immigration Man-Crosby & Nash

CJDV DRUMHELLER (Gerry Thom) Make the Sun Shine-Ocean Wild Eyes-Stampeders New York City-Henry Gross Rainshowers-Pagliaro Amazing Grace-Royal Dragoons Good Times Coming-Hookfoot (LP) Sunset Ride-Zephyr (LP)

CHSC ST. CATHARINES
(Brian H. Master)
Someday-Creedence Clearwater
Immigration Man-Crosby & Nash
Guns Guns Guns-Guess Who
Hot 'n' Nasty-Humble Pie
Walking in the Rain-Love Unlimited
Magnificent Sanctuary-David Clayton Thomas

CKRD RED DEER (Stu Morton) Hot Rod Lincoln-Commander Cody We'll Make It I Know-Lobo After the Gold Rush-Tommy Graham House Next Door-O.C. Smith I'll Be a Farmer-Melanie Baby Make It Soon-Fast Eddy Water Fall-If Isn't Life Strange-Moody Blues I'll Take You There-Staple Singers

CHNL KAMLOOPS
(Dan McAllister)
Taos New Mexico-R. Dean Taylor
Nice to be With You-Gallery
Rocket Man-Elton John
Isn't Life Strange-Moody Blues
Hot 'n' Nasty-Humbie Pie
Run Run Run-Jo Jo Gunne

The Programmers MOR ADDITIONS

CHML HAMILTON
(George Patton)
Ashes to Ashes-Dennis Lambert
We're Free-Beverley Bremers
All I Ever Want-Jerry Vale
Suzanne, Suzanne-Pop Tops
My Sunshine-Henry Gross
How Can I Be Sure-David Cassidy
I Can Feel You-Adrissi Bros.
Vanilla Olay-Jackie DeShannon
Take a Little Time-Vicki Le Andros
Sanctuary Band-David Clayton Thomas
I Love You More-Glass Bottle
A House Divided-Cher
Make The Sun Shine-Ocean
Beautiful-Gordon Lightfoot
Polar Bear Express-Rainvilles

CKPC BRAMPTON
(Vic Folliott)
Maggie May-Irish Rovers
Gonna Take Some Time-Carpenters
Something-Anita Kerr Singers
Can't You Do It Now-Gary & Dave
No Fair At All-The Majority
Masquerade-Edward Bear
Come What May-Vicky
Can We Get to That-Peter Vee
Suddenly-O.C. Smith
Beautiful-Gordon Lightfoot
After the Gold Rush-Tommy Graham

CFTR TORONTO (Keith Elshaw) Didn't Get to Sleep-Fifth Dimension Tell Me Who-Pinky Candy Man-Sammy Davis Jr. Little Bitty Pretty One-Jackson Five

CKEY TORONTO
(Gene Kirby)
45's
The Theme-f/s-Robbie McDougall
LP's
Frank Sinatra's Greatest Hits Vol II
Clockwork Orange-Milon Kymlicka
The Neighbours Kids
Invitation to Love-Ronny Aldrich
Great Movie Themes-Waldo de los Rios

CKLB OSHAWA (Dave Lennick) 45's Can't You Do It Now-Gary & Dave After Midnight-J.J. Cale We're Free-Beverly Bremers Life & Breath-Climax Gonna Take Some Time-Carpenters Talk About Peace-Travellers Walking in the Rain-Love Unlimited Rocket Man-Elton John

CKFM TORONTO (Dan Chevrette) I Need You-America We're Free-Beverly Bremers Suzanne Suzanne-Pop Tops Dunrobins Gone-Brave Belt Alone Again-Gilbert O'Sullivan Loose & Fiery-Roger Whittaker (LP) 6 Plus 6-Bert Kaempfert (LP) The Spectacular Les Reed (LP) Invitation To Love-Ronnie Aldrich (LP) Clockwork Orange-Milon Kymlicka (LP)

CFCF MONTREAL (Bob Johnston) Suzanne Suzzane-Pop Tops Beautiful-Gordon Lightfoot Remembering Mother-Claude Phillip I Need You-America How Do You Do-Mouth & MacNeal

The Programmers COUNTRY ADDITIONS

CKBB BARRIE (Jack Jacob) Let Him Have It-Jan Howard In The Spring-Dorsey Brunett I Found Someone-Cal Smith One More Mile-Bobby Bond Somewhere-Eddie Chwill In The Morning-Roy MacCaull

CHML HAMILTON (George Patton) Kate-Johnny Cash Country Music-George Hamilton IV Hot Rod Lincoln-Commander Cody They Called the Wind Maria-Jack Barlow

CHOO AJAX (Peter Norman) Loving You Losing You-R. Harlan Smith

CFAC CALGARY (Larry Kunkel) Love & Maple Syrup-Laurie Bower Singers Delta Dawn-Tanya Tucker Kate-Johnny Cash Eleven Roses-Hank Williams Jr.

CFGM TORONTO
(Dave Johnson)
Kate-Johnny Cash
That's Why I Love You-Sonny James
Reach Out Your Hand-Tammy Wynette
Mama Bear-Carl Smith
Headin' Down The Line-Orval Prophet
The Child Song-George Hamilton IV

CKPC BRANTFORD
(Vic Folliott)
My Heart Has a Mind-Susan Raye
The Miracle Man-Johnny Cash
Takes a Drinkin' Man-George Kent
Did You Ever-Don Gibson/Sue Thompson
Country Music-George Hamilton IV
Comin' After Jenny-John Laws
Beautiful-Gordon Lightfoot
There's a Mountain-Eddie Chwill
Caught in a Trap-Terry Jackson

CKRD-FM RED DEER
(Stu Morton)
Hot Rod Lincoln-Commander Cody
Talk About Peace-Travellers
Takes a Drinkin' Man-George Kent
Gamblin' Games-June Torok
Butterfly-Mac Davis
Did You Ever-Don Gibson/Sue Thompson
Country Music-George Hamilton IV
Girl in New Orleans-Sammi Smith

The Programmers ADDITIONS

CKPC BRAMPTON (Vic Folliott) Goldie-Goldie Hawn



The Programmers

MOR PLAYLIST

- 1 GOTTA MAKE IT TOGETHER Marty Butler-Columbia C4-3025-H
- 2 A COWBOY'S WORK IS NEVER DONE Sonny & Cher-Kapp 2163-J
- 3 THE THEME Sound 80-A&M MX 327-W
- 4 ROLL IT AROUND IN YOUR MIND Carlton Showband-RCA 75-1086-N
- 5 STREETS OF LONDON
 John Allan Cameron-Columbia C4-3028-H
- 6 THE FIRST TIME I SAW YOUR FACE Roberta Flack-Atlantic 2864-P
- 7 COME WHAT MAY Vicky-RCA 75-1087-N
- 8 SASKATCHEWAN SUNRISE Rick Jones-London 2541-K
- 9 FAMILY LOVE The Family Brown-RCA 75-1085-N
- 10 WINGS OF A DOVE Syncona-Syncona S-101-G
- 11 MORNING HAS BROKEN Cat Stevens-A&M 1335-W
- 12 HAVIN' A TIME OF MY LIFE Diane Landry-Columbia C4-3026-H
- 13 LOVE THEME GODFATHER Hugo Montenegro-RCA 74-0690
- 14 DONNA ON MY MIND Hugh Scott-Rodeo 3360-K
- 15 I GET DRUNK ON MONDAY Gene MacLellan-Capitol 72660-F
- 16 ROCK & ROLL LULLABY B.J. Thomas-Scepter 12344-M
- 17 ME & JULIO Paul Simon-Columbia 4-45585-H
- 18 LORD DON'T YOU THINK IT'S TIME Bells-Polydor 2065 124-Q
- 19 YOU'RE GONNA MISS HER Trio Meridian-Van 2100 108-Q
- 20 SMILING WINE Shirley Eikhard-Capitol 3281-F
- 21 IT'S GOING DOWN SLOW
 Bruce Cockburn-True North 4-109-H
- 22 BEG, STEAL OR BORROW New Seekers-Elektra 45780-P
- 23 COUNTRY SOUL Honey West-Marathon PA 1055-C
- 24 MONDAY MORNING CHOO CHOO Stampeders-MWC 1008X-M
- 25 NO FAIR AT ALL The Majority-Polydor 2065-115-Q
- 26 AMAZING GRACE Royal Dragoons-RCA 74-0709-N
- 27 MASQUERADE Edward Bear-Capitol 72662-F
- 28 VIRGINIA
 Luke Gibson-True North TN4-108-H
- 29 MAKE THE SUN SHINE Ocean-Yorkville YVM5057-D
- 30 I CAN HEAR CANADA SINGING
 Dinah Christie-Kanata 1009-K
- 31 CARRYIN' ON Stampeders-MWC 1009X-M
- 32 POOR LITTLE FOOL Frank Mills-Polydor 2065 117-Q

MOR continued from page 18

Ev'ry Day of my Life-Bobby Vinton Brass on Ivory-Severinsen & Mancini Nashville Gold-Chet Atkins Brian's Song-Michel Legrand Me & Chet-Chet Atkins & Jerry Reed

CKY WINNIPEG
(Ann Stark)
Green River-Everly Bros.
Brand New Tennessee Waltz-Everly Bros.
Stories We Could Tell-Everly Bros.
Johnny's Garden-Steve Stills-Manassas
It Doesn't Matter-Steve Stills-Manassas
Immigration Man-Crosby & Nash
Frozen Smiles-Crosby & Nash
Southbound Train-Crosby & Nash
Susan's Floor-Gordon Lightfoot
Clyde-J. J. Cale

The Programmers

CAMPUS ADDITIONS

RADIO WESTERN (Tom Leparskas)

LP's
Thick as A Brick-Jethro Tull
One-Crusaders
First Light-Freddy Hubbard
Honky Tonk Angel-Ellen McIlwaine
Gumbo-Dr. John
Good Ol' Boy-Harold Griffiths
Snake-Exuma
Head Keeper-Dave Mason
Joplin in Concert
Denny Guy

David Clayton Thomas Maramac County-Tom Rush Strive, Seek & Find-Burton & Cunico Big Sur Festival One Hand Clapping

Take a Sad Song-Godfrey Daniel Good Times Are Coming-Hook Foot

RADIO YORK (Christopher Davis) LP's

LP's
More Experience-Jimi Hendrix
Altogether Now-Argent
At Last-Mac Abrahams Band
In Fields of Adath-Eyes of Blue
Reflections-Billy Joe Becoat
Aphrodite Child-666
Jim Rose

Hudson Jim Sullivan Straight From The H

Straight From The Heart-Ann Peebles Jimmie & Vella

Come from the Shadows-Joan Baez Odetta-Quincy Jones Dickenson-James Luther Dickenson Gumbo-Dr. John

Fenix-Gato Barbieri Revolting-Congress of Wonders What It Is-Joe Jones

Shaft-Bernard Purdi The Killer Rocks-Jerry Lee Lewis How Do You Do-Mouth MacNeal

The FREE FORM
Programmers FM ADDITIONS

CHOM-FM MONTREAL
(Earl Jive)
LP's
Procol Harum Live
Thick as a Brick-Jethro Tull
Delanie & Bonnie Together
Powerglide-Riders of the Purple Sage
Jeff Beck Group
Everything Stops for Tea-John Baldry

Just Another Band-The Mothers Great Scott-Tom Scott Prophets Seers-T. Rex CHUM-FM TORONTO (Benjy Karch) Demolition Derby-Sandy Bull Moonshot-Buffy Ste. Marie Roots & Branches-Dilliards Come From the Shadows-Joan Baez Good Times A-comin'-Hookfoot Bright City-Miller Anderson Let's Make Up-Bonzo Dog Band Tom Fogerty Smith Perkins & Smith Bob Frank More Experience-limi Hendrix Argus-Wishbone Ásh B.W. Stevenson Geronimo Black Early Purple-Deep Purple

The Programmers

BREAKING & STIFFING

Stampeder's "Wild Eyes" exceptionally strong at CHEC. Could be a "turning point". Also strong, Elton John, Chi Lites, Marty Butler and Brave Belt.

CKRD recommends flip of If single, "A Great Piece of Jazz Rock". Station needs copies of "Taos", "Nice To Be With You" and "Little Bitty Pretty One".

Giant sales and requests for "Amazing Grace" at CKLG. Marty Butler starting to pick up. Requests and favourable reaction to "Conquistador". Fludd stiffs after six weeks. Strong sales on Frank Mills and "Blueberry Hill".

"Oh Girl" number one for third week at 'LW. Bobby Womack goes 28-17 after two weeks play. Jimmy Castor moved 30-20. Don McLean, Paul Simon stiffed.

Three Dog Night's "Family of Man" stiffed on CHED Edmonton after four weeks play.

"Wild Eyes" giant at CFRW. Jumped 28-17. Hitlines were swamped at the first airing last week.

New Pagliaro selling over one thousand a day in Montreal Market. CKGM's Jim Mackey calls it a "smash".

VOCM is the first radio station in Canada to move Frank Mills' Polydor lid, "Poor Little Fool" into the No. 1 position. John Murphy, program director, tags this one as their strongest request item. The Stampeders, into St. John's and the Island for a week of engagements. They were to be presented with their RPM Gold Leaf Award for "Against The Grain" by Murphy. Apparently the Island is alive with Stampeder action. Their current "Wild Eyes" single is a chart buster and all stations are programming cuts from their albums. Edward Bear's "Masquerade" showing breakout action along with and "Song Sung Blue" - Neil Diamond,
"Going To Take Some Time" - Carpenters
and "Me and Julio" - Paul Simon. Ocean's
"Sun Shine" starting strong and because of the RPM cover on Rain, their single "Stop Me From Believing" now getting off on VOCM's listeners.

Says Brian H. Master at CHSC, "If they

BREAKING continued on page 22

TRUE PICTURE OF CALGARY NOSECOUNT

In the May 6th issue of RPM you printed a chart of the March, 1972 BBM. This chart showed full-coverage area for the different radio stations but listed them under the cities where they were located. In my opinion, this gives a false impression of the actual standing of the radio stations in the Metropolitan areas of those cities. Further to that, you have listed some of the information but certainly not all of it. For example, in the total full coverage section you have left out the age groups of 18-49 for both women and men and this is the most important age group for the greatest number of advertisers. To help you correct this oversight I have enclosed a sheet covering this age group for both the full coverage area cume and the full coverage area 7 a.m. to 7 p.m. cume. This will be found on enclosure page no. 1.

Full coverage area 18-49 cumulative:

	WOMEN	MEN
CFCN	40,100	42,900
CFAC	46,400	51,500
CHQR	46,300	38,000
CKXL	43,500	37,200

Full coverage area 25-49 cumulative: 7 a.m.- 7 p.m.

	WOMEN	MEN
CHQR	33,500	24,600
CKXL	12,800	12,400
CFAC	32,900	39,400
CFCN	31,800	26,200

Full coverage area 18-49 cumulative:

WOMEN	MEN
1. CFAC	1. ÇFAC
2. CHQR	2. CFCN
3. CKXL	3. CHQR
4. CFCN	4. CKXL

Full coverage area 25-49 cumulative: 7 a.m.- 7 p.m.

	WOMEN		MEN
1.	CHQR	1.	CFAC
2.	CFAC	2.	CFCN
3.	CFCN	3.	CHQR
4.	CKXL	4.	CKXL

Source: Bureau of Broadcast Measurement March, 1972



CBC/FM Winnipeg's "Music To Listen To Jazz By" hosted by Lee Major and Gren Marsh ran a special promotion on the Big Band Series (RCA) with excellent results. (Left to right) Marsh; Joe Shaw, winner of contest; Jim Hogg, RCA promo rep; and Major.

I don't know if you are aware of it or not but in the Southern Alberta-Calgary trading area, which covers census divisions 9, 6, 3, 5 and 4, 79% of the retail business is done in the City of Calgary and approximately 70% of the population resides in the City of Calgary. It then becomes obvious that the Metro city audience is far more important than the total coverage area of the radio stations located here. Enclosure no. 2 will show you the relative standings for the stations covering Metro Calgary.

Central Area - Metro Calgary Cumulative Audiences - Monday - Friday

7AM-7PM	CHQR	CFAC	CFCN	CKXL
adults		76,400		71,300
men	39,600	39,400	39,800	33,800
women	44,100	37,000	45,800	37,500
all persons	94,800	93,900	104,300	106,200

6-10AM

men

0-TUAM			
adults	69,100 61,800	77,100	60,400
men	34,300 34,100	33,200	28,800
women	34,800 27,700	43,900	31,600
all persons	77,200 74,700	88,200	87,700
10-1PM			10-2PM
adults	40,800 38,900	44,700	27,800
men	18,100 18,800	13,000	13,900
women	22,700 20,100	31,700	13,900
all persons	42,600 45,200	48,300	40,600
4-7PM			
adults	41,300 37,800	32,900	36,200

women 17,600 17,300 17,600 20,300 all persons 45,100 42,900 39,600 57,100 Source: Bureau of Broadcast Measurement March, 1972

23,800 20,500 15,300 15,900

You also only reported on standings from Monday through Friday and yet, weekend listening is one of radios most important areas. Again, the City of Calgary listening audience - I thought you might like to see

the relative standings on the weekend and this is illustrated in enclosure no. 3.

Central Area Metro Calgary Cumulative Audiences for Saturday

7AM-7PM	CHQR	CFAC	CFCN	CKXL
adults	48,400	40,200	44,700	34,900
men		20,900	17,900	16,000
women		19,300		18,900
all persons			47,800	52,500

Average 1/4 hour Audience for Saturday:

7AM-7PM	CHQR	CFAC	CFCN	CKXL
adults	11,000	10,000	10,500	6,100
men	5,300	4,300	3,500	2,200
women	5,700	5,700	7,000	3,900
all persons	11,100	10,900	10,700	9,000

Cumulative Audiences for Sunday:

7AM-7PM	CHQR	CFAC	CFCN	CKXL
adults	47,800	41,000	37,700	31,500
men	24,000	22,800	13,200	11,900
women		18,100	24,500	19,600
all persons		49,400		47,300
an persons	0-,	,	,	,

Average 1/4 hour Audience for Sunday:

7AM-7PM	CHQR	CFAC	CFCN	CKXL
adults	9,900	9,100	8,500	8,500
men	4,600	3,600	2,700	2,900
women	5,300	5,400	5,800	5,600
all persons	10,700	10,400	8,900	11,300

Source: Bureau of Broadcast Measurement March, 1972

I realize to do complete breakdowns of BBM takes time and a lot of space but I suggest that, if it's not possible to give the true picture, then partial information should not be used unless it is clearly outlined and its shortcomings noted.

Gordon Walker General Sales Manager Radio QR Ltd., Calgary

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HEN WEEKLY

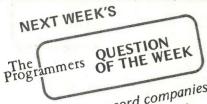
Make cheques payable to: RPM Weekly, 1560 Bayview Avenue, Toronto, Ontario

Prov.

BREAKING continued from page 20 don't get on Pinky's 'Tell Me Who' soon, there'll be a lot of embarrassed programmers". "Sylvia's Mother" 10-1 in three weeks, "Morning has Broken" 17-11, "Roundabout" stiffed after 11 weeks and "Baby Blue" has stiffed after 8 weeks.

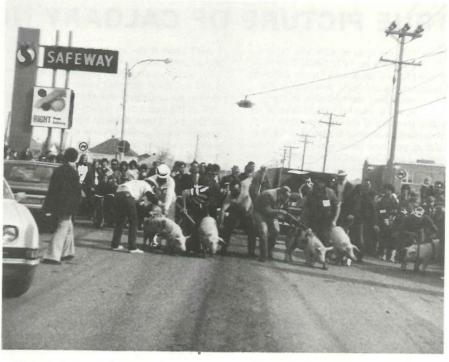
Gerry Thom of CJDV Drumheller suggests all programmers should give a listen to the Henry Gross single "New York City".

Spirit's "Cadillac Cowboys" 25-18 at CHLO. Rick Janssen tags this a teen and young male adult deck and doubts if many programmers are on it.



List in order the record companies who have been most effective in the promotion and service of the product to your station.

Telex your programmer information to RPM by: TUESDAY 5 PM Telephone (416) 489-2166 Telex 06-22756



CHAB on-air personalities, newsmen, government reps and sales reps recently hit the streets of Moose Jaw with a traffic snarler - A Pig Race. Localites turned out in the hundreds to cheer their favourites on. (Left to right) jocks Rodger Broadhead, Tony Chipman; newsmen Bob Hykawy, Reg Neiszner; two reps from the Saskatchewan Wildlife Federation; Ron Pohl (A&W sponsor); Bob Simpson (CHAB sales rep). Broadhead and Chipman brought their little porker Arnold to winner's circle.

Programmers PLAYLIST

- 1 2 AIN'T NOTHIN' SHAKIN' Billy 'Crash' Craddock-Columbia C4-3027-H
- 2 3 TOGETHER AGAIN Hank Smith-Quality 2024X-M
- 3 7 ALL THE LONELY WOMEN Bill Anderson-Decca 32930
- 4 15 ME & JESUS Tom T. Hall-Mercury 73287-K
- 5 1 CHANTILLY LACE Jerry Lee Lewis-Mercury 73273-K
- 6 8 ON OUR LAST DATE Conway Twitty-Decca 32945-J
- 7 14 MANHATTAN KANSAS Glen Campbell-Capitol 3305-F
- 8 4 JUST FOR WHAT I AM Connie Smith-RCA 06555
- 9 12 SOMEONE TO GIVE MY LOVE TO Johnny Paycheck-Epic 10836-H
- 10 9 ALL HIS CHILDREN Charley Pride-RCA 0624-N
- 11 11 BE MY BABY Jody Miller-Epic 10835
- 12 34 MADE IN JAPAN Buck Owens-Capitol 3314-F
- 13 13 SIT DOWN MR. MUSIC MAN
 Little John Cameron-Cynda CN006-K
- 14 5 GRANDMA'S HARP Merle Haggard-Capitol 3294-F

- 15 23 SING HAPPY Dianne Leigh-Quality 2032X-M
- 16 32 FOOLS Johnny Duncan-Columbia 45556-H
- 17 17 TRAVELLIN' ON Julie Lynn-Dominion 154-E
- 18 20 DONNA ON MY MIND Hugh Scott-Rodeo RO 3360-K
- 19 16 LONESOME RIVER Gene MacLellan-Capitol 72660-F
- 20 10 SMILING WINE Shirley Eikhard-Capitol 3281-F
- 21 27 FAMILY LOVE Family Brown-RCA 75-1085-N
- 22 22 LOUISIANA MAN
 Creamcheeze Band-Dominion 155-L
- 23 18 NEED YOU David Rogers-Columbia 4551-H
- 24 24 WHAT AM I GONNA DO Bobby Bare-Mercury 73279-K
- 25 25 HEY GIRL Al Hooper-Dominion 153-E
- 26 26 IF IT FEELS GOOD
 Dave Dudley-Mercury 73274-K
- 27 30 SWEET CITY WOMAN Jeff Young-Rice R 5045-K
- 28 31 THE REDMAN & THE TRAIN Harry Rusk-London 17429-K
- 29 47 TOUCH YOUR WOMAN Dolly Parton-RCA 0062-N
- 30 33 I'D LIKE TO SEE YOU
 Humphrey/Dumptrucks-Boot 022-K

Honey West-Marathon PA 1055-C

31 35 LONESOMEST LONESOME Ray Price-Columbia 4-45583-H 32 37 COUNTRY SOUL

- 33 19 EVERYBODY'S REACHING OUT Pat Daisy-RCA 74-0637-N
- 34 21 WE CAN MAKE IT George Jones-Epic 10831-H
- 35 36 SAD SITUATION Skeeter Davis-RCA 74-0681-N
- 36 39 JUST ANOTHER STEP Fred Dixon-Rodeo RO 3362-K
- 37 28 WHISTLER'S MOUNTAIN Andy Zachary-MCA 2020-J
- 38 42 ROLL IT AROUND IN YOUR MIND Carlton Showband-RCA 75-1086-N
- 39 44 TRAIN OF LIFE Alan Moberg-London M17432-K
- 40 45 LEGENDARY CHICKEN FAIRY Blanchard/Morgan-Mega 0063-M
- 41 43 IN THE MORNING
 Roy MacCaull-Marathon PA 1056-C
- 42 29 WHAT AIN'T TO BE Porter Wagoner-RCA 0648-N
- 43 49 IT'S GOOD TO BE HOME AGAIN Orval Prophet-Columbia C4-3041-H
- 44 KATE Johnny Cash-Columbia 45590-H
- 45 50 TO GET TO YOU Andy Greatrix-Hit HR 400X-M
- 46 COUNTRY MUSIC IN MY SOUL George Hamilton IV-RCA 74-0697-N
- 47 48 SOMEWHERE THERE'S A MOUNTAIN Eddie Chwill-Barry B3530X-M
- 48 SMELL THE FLOWERS Jerry Reed-RCA 0667-N
- 49 POLARBEAR EXPRESS
 The Rainvilles-Melborne GT 3368-K
- 50 HELLO D.J.
 Don Bowman-Mega 615-0062X-M

NUTS & BOLTS continued from page 10
National Arts Centre Orchestra recordings this month. They are (LSC 3172) Mario Bernardi conducting with contralto Maureen Forrester; and (VCCS 1640) Mario Bernardi with soloists Pierrette Alarie, soprano and Leopold Simoneau, tenor. Both were previously released in Canada.

Nice to see that RCA isn't claiming the John Kay single, "I'm Moving On" as being Canadian content. Scott Richards, Ontario promo rep pushing the deck locally feels it will make it on its own.

After his successful date in Hamilton, Hank Snow moves off on a concert gig through Sid Banks. He's at Toronto's Massey Hall (27), Sarnia (June 7), Brantford (8), Peterborough (9) and London (10). Too bad his RCA deck, "Canadian Pacific" couldn't have happened for him while

RCA's Mercey Brothers at Charlottetown's Granada Club from May 1st to the 14th.

Downchild Blues Band back from their "torrential" New Orleans jazz resurrection to appear at Toronto's third Annual High Park free concert (14).

Peer Southern have moved their offices into Toronto to 4 New Street, Room 107, Toronto 185 (416) 924-5781. Matt Heft heads up the operation as Managing Director and Alex Macenko as Assistant Manager. Ralph Peer II of the firm's New York office into Toronto (18-19) for a look-see.

THIS WEEK'S NUTS & BOLTS AWARD goes to Doug Rawlinson (hope we're not too late). He's the strict CHUM librarian who nobody "got to". He ran a clean and sometimes frustrating library gig. Rawlinson's

marrying Margie, who is almost as well known in the disc business as Doug, and they're honeymooning in Europe. When they return they'll head west where Rawlinson will probably become an important part of the radio business.

The Programmers LAFFS

Well, I guess I could always go back to my old job . . . I used to grease seat covers in a garage. . .

(fellow jock) he's so thin he looks like an advance man for a famine.

Before I was a jock I used to be a ditch digger but I gave it up, I just got tired of the hole business.

I went out for dinner last night with (fellow jock), it was really embarrassing, while he was eating his soup, 4 couples got up to dance.

After "First Time Ever I Saw Your Face"
... The first time I saw (fellow jock's)
face or one like it was on halloween, and
it was carved out of a pumpkin.

(fellow jock) has really been getting a lot of nice letters lately, what a shame he doesn't know how to read.

After Moody Blues hit "Isn't Life Strange" ... yeah but let's face it without it your dead.

After Cat Steven's hit "Morning Has Broken" . . . I should know I was up at the crack of dawn.

After Don McLean Hit "Vincent" . . . I'll bet none of you knew what a

KINNEY'S FLUDD SINGLE RELEASED IN THE UK

Warner national promotion manager, Tom Williams, reports that Kinney in England has released the Fludd single, "Get Up, Get Out, Move On". In addition, the group-owned pubbery, Underwater Music (CAPAC) has negotiated with England's ATV-Kirshner Music for publishing of the tune in the U.K. ATV-Kirshner was so impressed with "Get Up, Get Out, Move On" that they are working on the preliminary stages on a potential Fludd tour of the U.K.

BRAVE BELT TO WHISKEY A GO GO

Reprise group, Brave Belt, are slated to go into Los Angeles' Whiskey A Go Go May 28-30. The dates will be followed by a three day stint at San Francisco's North Beach Revival. The western appearances are "designed to provide much-needed exposure in the burgeoning west coast record market".

The group heads east on June 13 for four days at the Fun House, Rochester, New York. The group's current release, "Dunrobin's Gone" while showing strong moves in many markets, is indicating a tendency towards flipping to the "Another Way Out" side.

great ear for music Vincent Van Gogh had.

Well, the baseball season is going strong, as a matter of fact I was hitting doubles all night yesterday, I wanted to play baseball but I couldn't get out of the bar.

I went to the beach for the first time on the week-end and had a 250 pound bully kick sand in my face ... my mother in law.

Brian Master found a new drink. You mix Mountain Dew with prune juice. It's called The Avalanche.

The Programmers HITS OF THE PAST

1948

BALLERINA Vaughn Monroe-RCA Victor

BECAUSE Perry Como-RCA Victor

BUTTONS AND BOWS Dinah Shore-Columbia

MANANA Peggy Lee-Capitol

MAYBE YOU'LL BE THERE Gordon Jenkins-Decca

NATURE BOY Nat "King" Cole-Capitol

A TREE IN THE MEADOW Margaret Whiting- Capitol

TWELFTH STREET RAG Pee Wee Hunt-Capitol

WOOD WOODPECKER Kay Kyser-Columbia

YOU CALL EVERYBODY DARLIN'
AI Trace-Regent

The CANADIAN
Programmers TOP TEN
OF THE PAST

MAY 24, 1965

- 1 WALK THAT WALK
 David Clayton Thomas-Red Leaf
- 2 OUR LOVE HAS PASSED Jack London-Capitol
- 3 REMEMBER THE FACE Allan Sisters-Red Leaf
- 4 GOIN' TO THE RIVER Ronnie Hawkins-Hawk
- 5 MY GUY Dianne James-Arc
- 6 HE BELONGS TO YESTERDAY Pat Hervey-Red Leaf
- 7 DON'T ASK ME....TRUE J.B. & The Playboys-RCA
- 8 I'M NOT SAYIN' Gordon Lightfoot-United Artists
- 9 ME AND YOU Regents-Quality
- 10 LET'S TAKE A CHANCE TONIGHT Johnny Harlow-Arc

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But she had his picture taken just in case.



We don't have room to list all of those hot albums, but if you'll call Gordie he'll recite them to you.

Kinney Music Of Canada, Ltd.