

## Spotlight on the Mercey Brothers

50 CENTS  
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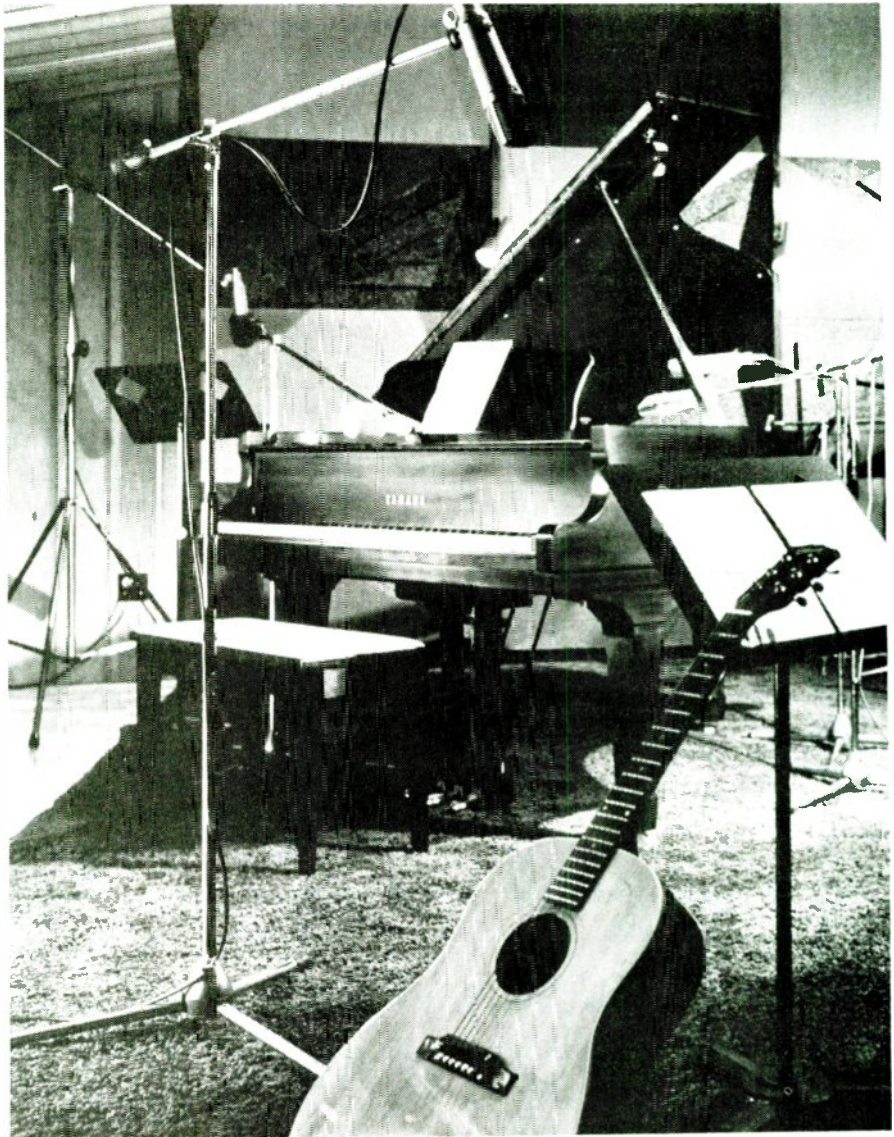
More than fourteen years of producing records, playing clubs and one nighters has resulted in a successful family business for the Mercey Brothers whose motto could be "The family that plays together, stays together". Larry and Ray Mercey were perhaps ahead of their time when they first became involved in the business. Being from Hanover, Ontario and not influenced by the sounds coming from the big cities they developed their own brand of country rock. It was described by some as "dynamic" but unfortunately they were compared to an American brother duo who were one of the hottest acts in the business during the latter part of the fifties and beginning of the sixties.

The Merceys however, took their original Mercey country rock and built a large following throughout south central and western Ontario, becoming one of the most "in demand" groups on the circuit.

It was in the year 1960 when Larry and Ray entered and placed in the CBC-TV's "Talent Caravan" — their first national television exposure. It was also in 1960 when they experienced their first record release — on Chateau Records. It was a great build up to near disaster. They thought they had grabbed the brass ring but, like so many young musicians, they began taking their lumps and realized that "overnight success" takes many years of work. They returned to the circuit, burned but otherwise in good shape and determined to become a part of the "big business".

More one nighters and club dates and finally in 1965 younger brother Lloyd who had been chalking up his own type of experience as a drummer with a rock group, joined his brothers resulting in a rounded out sound. It must have had a good effect because it was the next year (1966) when as Columbia recording artists, they won their first Juno Award as Country Group of the Year. That still wasn't the door-opener but it gave them that necessary incentive to push ahead. In 1969, still with Columbia they were honoured with another Juno Award as Country Group of the Year and they have won each year since (1973). Honoured as "masters in their field" finally opened many doors. They became known nationally through appearances on every network and local television show that even smacked of being country oriented. The popular "Up-Country", "Tommy Hunter Show" (CBC-TV), "Ian Tyson Show" (CTV), "Countrytime", "Singalong Jubilee", and as regulars on the highly rated "George

*MERCEYS continued on page 5*



### *Inside . . .* THIS WEEK'S ISSUE

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 INCREASED PRICES GENERAL IN THE INDUSTRY  
 WILL RADIO BECOME PART OF THE UNION?  
 TOLLINGTON VISITS BBM

## DONALD K DONALD PASSES ON LIGHTHOUSE DATES

Don Tarlton of Donald K. Donald Productions, a Montreal based concert production and promotion firm, has announced that he will not be involved in the Quebec portion of the Lighthouse national tour. He cites his reason as being that the dates "are not being controlled or placed by a recognized franchised agency."

Although involved in production and promotion of concerts on a national scale, Tarlton insists that "all dates and deals we make are done through recognized agents and in all cases local or regional promoters are used wherever the artist's agency feel a local or regional promoter makes a significant contribution to the advancement of Canadian attractions in his respective markets."

Tarlton went on to state: "The 'Agency System' has always been a proven fore-runner and conscience of the 'Star System' and groups or managers who wish to eliminate or weaken the agency star system are sacrificing an industry principal for personal greed."

Bruce Bell of H.P. & Bell was contacted and he wasn't aware of any difficulties with the Quebec portion of the tour. The entire eastern rights for the tour are held by Serge Sawchyn, Toronto based producer and promoter of concerts, who had reportedly discussed a sub-deal with Donald K. Donald.

## ALBERTA'S DAMRON TO VAN, EXPO '74

Red Deer, Alberta's Dick Damron last week played for two nights at the Country Palace, Langley, B.C. The Langley date preceded a trip to Spokane, Washington, for a performance during the opening days of Expo '74. While in British Columbia, Damron gave interviews to CJJC, Langley and CJVI, Victoria. The Columbia recording artist travels to eastern Canada in the near future for dates in Nova Scotia and Prince Edward Island.

Damron is currently enjoying success with his self-penned, "Bitter Sweet Song", the title track to his upcoming Columbia album.

## CHILLIWACK DEBUTS ALBUM AT GARDENS

Chilliwack, Goldfish recording artists, debuted their forthcoming album in its entirety at a recent Vancouver concert. The show, at the Gardens on the Pacific National Exhibition grounds, drew a good crowd in spite of organizational difficulties.

Entitled "Ridin' High", the album was produced at Can Base Studios, Vancouver by Mike Flicker. It consists entirely of original material. Negotiations are currently underway by Goldfish executive, Ray Pettinger, for American release. Details are expected to be announced shortly.

The group is expected to embark within a week on an extensive tour of British Columbia before proceeding to dates in eastern Canada, including the Maritimes.

## PAUL HORN WOWS CROWD AT EGRESS

Columbia artist Paul Horn held audiences enthralled last week at Vancouver's Egress Club. Making one of his rare personal appearances, Horn debuted much of the material from his upcoming Columbia album, "Visions". The LP is expected to ship this week.

Horn's music is of course directed at a very specialized audience and thus restricts crowd size considerably. This, however, was not much in evidence at the Egress, as the place was jammed. Reaction was particularly strong to "Gentle Rain", a soft, rambling tune which is the perfect vehicle for Horn's style.

Columbia branch manager in Vancouver, Bill Bouvette, reported orders for four thousand units of "Visions" picked up in one night at the Egress.

Preceding Horn was another Columbia act, Ptarmigan, a potentially strong duo whose impact is considerably hurt by a tendency toward musical self-indulgence. Their efforts, interesting and entertaining at the outset deteriorated into a tempo-less drone half-way through the set.

## BACHMAN-TURNER OVERDRIVE INTO HEAVY U.S. TOURING

Mercury recording unit, Bachman-Turner Overdrive winner of two Juno Awards, are now well into their U.S. tour with a guarantee of over a quarter of a million dollars. The group stands to gross over \$650,000.00 in the five week tour. They are travelling with Heil Sound and new vaudeville lights, twelve roadies and three light specialists. All their equipment is being shipped via a thirty-two foot semi-truck with co-ordination being handled by the group's manager, Bruce Allen.

The thirty-seven dates are all headliners with the exception of their Philadelphia show (17) where they share top billing with Ten Years After. Warm-up acts for B.T.O. in various cities include Electric Light Orchestra, Eagles, Charlie Daniels, Jo Jo Gunne, and Climax Blues Band. There are no Canadian dates on this tour.

Allen reports the group's first album release has already passed the 300,000 units sold mark while their second album has now passed the 400,000 mark in sales - in the U.S. A new album is now being scheduled for a mid-August release.

## B.B. KING INTO VAN-VICTORIA

Blues great B.B. King made one of his frequent Canadian appearances at Vancouver's downtown Oil Can Harry's for two nights last week. Response to the old master was good and the reaction was carried over in Victoria at the McPherson Playhouse.

King's most recent ABC-Dunhill album, "To Know You Is To Love You", is described as selling strongly by RCA promotional rep. John Ford. King recently wound up a week-long stint at Toronto's Colonial Tavern.

## BRAMER RED CARPETS THE CHIMNEY CLUB

The Chimney, a Yonge Street "hamburger heaven" and suffering the "blahs" is now being given a new red carpet image. Owner Roel Bramer has taken a fresh approach to woo Toronto's "night-outers" - hopefully past the "rowdies" cluttering up the corner trying to gain entrance to the Gas Works. The latter occupies the ground floor of the Bramer building.

Featured on the opening night April 30th and through May 4 were McLean & McLean, a brother act (Blair and Gary) from the Maritimes. The duo gained prominence with their appearance at the recent Canadian Entertainment Conference (Kitchener) which was followed by a four month college tour across Canada. Together for two years the brothers became close friends of the Guess Who and during the recent RPM C8 meeting teamed up with Burton Cummings of the Guess Who to liven up some of the hospitality suites. The brother duo will also be the opening act for the CNE Grandstand performance by the Guess Who. Later this month (May 27) they will join Lighthouse as lead-in for a seventy-five day concert tour which will take them from St. John's to Victoria. The McLean duo also got themselves into the record business with their Chimney engagement. GRT, with Skip Prokop producing, taped a "live" session at the club which will be released as an album over the next few weeks.

Following McLean and McLean was Capitol recording artist Bob McBride, nominated for a Juno Award this year in the category of Male Vocalist of the Year. Axe recording artist Jay Telfer, now showing action with his initial single for the label, "Time Has Tied Me", follows McBride (13-25) followed by Michael Tarry (May 27-June 1) with Shirley Eikhard in from June 3 through the 8th.

Bramer was one of Toronto's first restaurateurs to introduce disco-type clubs for the under twenty-fives and provide "live" entertainment - the Canadian variety. Bramer picked up some of his tips from the Troubadour in Los Angeles and currently has the Gas Works and Generator on the go.

The Chimney is somewhat different. It offers more of a subdued setting, licenced, and with a menu offering gourmet jumbo burgers.

## TYSON DRAWS STRONGLY IN B.C.

Ian Tyson, A&M recording artist and star of CTV's "Ian Tyson Show", drew good crowds throughout his recent tour of British Columbia. Among the dates were Campbell River, Powell River, Nanaimo, Penticton, Vernon, Williams Lake, Prince George and Kamloops.

A&M promo rep Bruce Bissell arranged in advance for radio interviews with stations in each area of B.C. as well as in Calgary with Larry Kunkel of CFAC.

Tyson's new A&M single, "Great Canadian Tour", is drawn from his upcoming album for the label.

# Will radio become part of the union?

About a year ago, many radio stations were playing the Strawbs' "Part of the Union". For some of those stations, the time has now come. The Canadian Union of Public Employees and the Association of Clerical and Technical Employees have embarked on



**RPM WEST**  
john watts

a wholesale drive to unionize employees of radio stations in large and small markets.

At the present time, both CUPE and ACTE are most active in British Columbia. As reported elsewhere in this issue, ACTE has succeeded in being named representative of CKOK, Penticton and CKIQ, Kelowna. CUPE is at present engaged in a struggle with CKLG, Vancouver.

The choice of British Columbia as a test market for the wares of the two unions is a wise one. B.C. has long held a reputation as a "labour" province. The recent election of the New Democratic Party to the govern-



**LETTERS**  
to the editor

## TO THE WESTERN CANADIAN MUSIC INDUSTRY

May 3/74

As you probably know by now, RPM Weekly has at last fulfilled a ten year old dream. With the establishment of RPM West, we are now well on our way to becoming a truly national trade paper.

We are here to serve you. We are interested in what you are doing, and we want to tell the world about it.

The greatest problem we face is one of distance. We hope to overcome this by full use of the mail, telephone and telex.

Whatever it is you do in the music business, whether you run a recording studio, distribute records, perform, write songs, manage artists or run a radio station, we want to know about it. Write, telex or phone us. We'll do our best to see to it that your news is given prominent exposure to the trade.

Since the trade papers have been virtually none-existent in the west for so long, you may not recognize that your day to day efforts may be newsworthy. If in doubt, just ask. We'll be happy to provide whatever help we can in establishing effective lines of communication.

Don't put it off until tomorrow. Help us to help you, today.

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ment of the province seems to confirm this. While a great many employees in all businesses are unionized in B.C. thereby presenting a good opportunity for the establishment of new unions, or the enlargement of existing ones, the province has also been repeatedly crippled by strikes.

B.C. consumers have had their supermarkets closed, their ferries shut down, their mail service cut off, their airports rendered virtually inoperative; in fact, at one time or another almost every sector in the economy has been seriously slowed down or stopped by union activity.

In the current series of events, CUPE and ACTE are taking the position that employees in private radio (the CBC is, of course, unionized) are poorly treated in a number of respects. Firstly, they are often considered to be unentitled to a five day work week, in small markets and often in the larger centres they are underpaid and there is little job security.

The CUPE effort is being organized by Richard Hughes. Hughes was fired by CFUN last year for "labour activities". After a hearing by the Canadian Labour Relations Board, Hughes and another CFUN employee were reinstated and given six months back pay.

From the management point of view, the attempt at unionization presents a threat from several directions. Smaller, less profitable stations may be forced out of business by the weight of a union payroll. Hughes

states that if management cannot make a go of it in a small market while paying good salaries, then the station deserves to fail. The question is, of course, assuming that a station were to be forced out of business, what happens to the now-unionized but unemployed workers and what happens to the small, probably isolated community that no longer has a radio station? These are problems that only time will be able to resolve.

While the concept of unionization usually brings a shudder to management, it is often regarded as a good or at least a benign presence by the public at large.

Currently, about thirty five percent of all workers in Canada are unionized. That leaves sixty-five per cent, of whom ten per cent of the total may be management. That remaining fifty five per cent of the work force consists of ordinary non-union, non-management Joes. Who looks after their interests? As unions gain ever larger shares of the pie for their members, that majority, the non-union worker, ends up picking up the tab, as he falls further and further behind.

Whether this overall view of unionization should be applied to the situation in the broadcast industry is hard to tell. Is unionization of the broadcast employees a good thing in the long run, will it result in a healthier working environment or will it simply create a mire where mediocrity is rewarded and initiative shunned? Time will tell.

## CANADIAN PREMIERE OF DRACULA FOR CORONET

RCA Records and Odeon Theatres last week hosted the Canadian premiere of the film, "Son of Dracula" at Vancouver's Coronet Theatre. The film, starring Ringo Starr and Harry Nilsson, is being distributed here by Primo Films.

The opening was attended by local on-air personalities. RCA is now shipping "Music from the film 'Son of Dracula'" on Rapple Records. CKLG-FM co-operated in the promotion of the premiere by give-aways of tickets to the film and albums.

## SONGBIRD'S "I BELIEVE" GETS STRONG START

"I Believe", the Stevie Wonder composition, is off to a good start in many markets in Canada via the stylings of Songbird. Can Base promoter Shelly Siegel plastered the country with advance copies of the single on a recent tour and the results are now coming in. Playing the disc are CFUN, CKGM, CJMS, CKRC, CJAD, CKOM, CKOY, CFUR, CKIQ, CKVC, CFCF and CKSL.

Siegel reports sales of three thousand pieces already in the Montreal marketplace. The group recently returned from a thirty one city tour of the country with Columbia artist, Tom Middleton, "I Believe" appears on the Can Base distributed Mushroom label.

## BARRY ALLEN JOINS STAFF OF CENTURY II

Well known western musician, Barry Allen, has joined the production and engineering staff of Edmonton's Century II recording studios. Allen was most recently with Elektra Records' Painter.

Century II has been busy recently with a spate of label and commercial work. Among those into the facility recently were Paul Horn with producer David Hoole of Vancouver; Richard Adams with Century II producer, Les Bateman; Great Canadian River Race, a local group currently on the western college circuit; and Robin Ward of the television series "Starlost", recording a series of commercials for Vickers and Benson.

## PAPER LACE'S "HERO" BREAKING NATIONALLY

One of the first single releases on Britain's newly formed Bus Stop label was "Billy, Don't Be A Hero" by Paper Lace. After only four weeks the single topped the national charts and chalked up sales in excess of half a million.

Polydor Canada, distributors of Bus Stop, rush released the single and it is now charted and playlisted on most major and breakout market stations. The single appears on the Polydor label (2065-228) in Canada.

# Increased prices general in the industry

Prices, throughout the industry, have been on the increase over the past six months. Every aspect of production of records, jackets, tapes and even the cost of creative



COMMENT  
walt grealis

production has repeatedly been on the increase.

Record companies have had no choice but to follow the inflation of prices from their suppliers by raising their own prices.

The problem of supplies of paper and

*"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."*

- Pierre Juneau



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The following codes are used throughout RPM's charts as a key to record distributors:

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AMPEX	V	PHONODISC	L
ARC	D	PINDOFF	S
CMS	E	POLYDOR	G
CAPITOL	F	QUALITY	S
CARAVAN	H	RCA	M
COLUMBIA	T	TRANS WORLD	N
GRT	T	UA RECORDS	Y
LONDON	K	WEA	P
MCA	J	WORLD	U
MARATHON	C		P

MAPL logos are used throughout RPM to define Canadian content on discs:

M - Music composed by a Canadian  
A - Artist featured is a Canadian  
P - Production wholly recorded in Canada  
L - Lyrics written by a Canadian

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plastics has had a tremendous impact on the record industry. The consumer is paying more for records because records are costing more to manufacture.

Ironically, the industry has not been that badly effected by the price increases because the public is very well aware that the prices of most products have followed the upward trend.

Second class subscribers to RPM are receiving their RPM in rolled paper wrappers. Our RPM mailing bags, ordered early in January, were promised for March 23rd. Because of a shortage of paper, these bags have since been promised for dates a month apart and, as we go to press, they still have not arrived. Since our initial order in January the price of the bags has doubled.

RPM's subscription rate is being raised from \$20. per year to \$25. Since the publication of our last rate card, we have experienced three hefty increases in the production of the magazine. Just last week the price of the paper stock used by RPM was increased in price another \$200. per ton. Virtually every supply ordered by RPM to run our operation has experienced price increases.

Some time ago, it was mentioned in this column that RPM would do all possible to hold the line.

It has now come to a point where we have

## LONDON BOBBY BRINGS GROG SHOPPE TO LIFE

London Bobby, British Records recording artist and new president, is now holding court at the Grog Shoppe in the Gregory Hotel in downtown Toronto. He is appearing there now and continues through to June 1st.

A slight departure from his usual solo bit, London Bobby is now accompanied by Scotsman Derek Wylie on drums.

The Grog Shoppe is one of those old Style Toronto pubs, with heavy concentration on draft drinkers "drowning their sorrows". The transformation is taking a little time but with a new decor in pub style and London Bobby's British style singalong act, there are signs of more people wearing happy faces.

## SONGBIRD BREAKING AFTER SIEGEL PUSH

"I Believe" the Stevie Wonder-penned single by Songbird is now breaking in several markets due to the promotion push of Vancouver-based Shelly Siegel. Siegel recently completed a nation-wide tour devoted to the promotion of Can-Base product. The Songbird single appears on the Mushroom label, distributed independently in the west and through GRT in Ontario and points east.

The group received considerable attention while on a two month country-wide tour sponsored by A&W, the hamburger chain. On the tour, Songbird acted as back-up to singer-songwriter Tom Middleton.

no choice but to increase the rates for advertising in RPM. However, we are looking at ways of making the best use of the format of RPM to conserve in costs while not effecting the product.

Paper, ink, labour, office supplies, equipment and packaging have all played a part in the necessity to increase the ad rates.

In an industry grossing \$90 million dollars a year, it is hard to justify these increases when RPM's revenue depends a great deal on the growth of Cancon records.

Also, in an industry as young as ours, we would have hoped that this media to the media and the retailers would have been able to hold the line while building the industry.

Actually the new rates should have been announced many months ago, but we had hoped a solution would have been found to economize and avoid an increase.

This has not been possible, so we have had to follow the trend of the industry and have been forced to raise our ad rates.

We would like the industry to understand the need for the hike is genuine - and will probably not effect our profits, but will allow us to continue to publish the only music industry trade paper in Canada.

The trade has indicated that RPM has contributed significantly to the growth of the industry and to record sales in Canada - and that there is a need for a weekly news report to the record and music industry in Canada.

## NEW SUBSCRIPTION RATES

- Page 23

## WACKERS SIGN WITH POLYDOR

The Wackers, a San Francisco group who adopted Montreal as their new home, have signed a recording agreement with Polydor. They built a sizeable following for themselves through their association with the Elektra label, during which they moved to Canada. Various of the original members have moved into other areas of the Canadian music business (Randy Bishop into production and as a solo act etc.)

The new Wackers comprises Bob Segarini (vocals and rhythm guitar), Kootch Trochim (vocals and lead guitar) both original Wackers, and new members Leon Holt (vocals and keyboards), Norman Vosko (vocals and bass), and Wayne Cullen (drums and vocals).

Initial single release will be "All I Want To Do Is Love You", produced by Segarini at Montreal's Tempo Studios. Both sides of the single were written by Segarini and published through Robertunes.

The Wackers are being booked through Sandy McLean in Montreal who can be contacted at (514) 935-8488.

## Not New York, Nashville or L.A. - Elmira , Ontario



MERCEYS continued from page 1

Hamilton TV Show".

The year 1970 was actually the turning point in the careers of the Merceys. They became involved with Ottawa songwriters Carisse and Rawlins, resulting in song material that better suited the image of the Mercey trio. Out of the Carisse/Rawlins catalogue came "Hello Mom" and "Kentucky Woman". Their audiences liked this new approach and the Mercey Brothers also "got the message". They concentrated on writing themselves and discovered a whole new wealth of songwriting material just through their "everyday experiences". They began to write about: "the world we live in". There were ballads, up-tempo country and pop compositions. Programmers and the public gave a vote of confidence to their writing of "The Day Of Love", "Meant To Be With Me", "It's Easy To Please Me" and, just recently, "I Heard Bells".

The Mercey Brothers aren't big sellers but they have built a solid foundation with their three active RCA albums, "Have Mercey" (PCS 1304), "Mercey Brothers Country" (LSP 4799) and "The Mercey Brothers" (KPL1-0006).

Many Canadian country groups are obvious in their attempts to "cross-over" into the pop and contemporary rock fields, but the Mercey Brothers appear to come by it naturally. Their singles have been consistent winners with country programmers and their acceptance by pop programmers has been increasing with each successive release. The "Mercey Music" will eventually lead into the "Mercey Sound" but, like most good businessmen they know of the chicken and the egg — the years of disappointments it has taken to come this far — and they're not about to blow it.

### MOUNTAIN DEW ENHANCED WITH MERCERY SOUND

Canadian advertising agencies have been slow in recognizing the potential of the Canadian musician and performer but, perhaps because of a little prodding by the right parties (government and others) the year 1974 may see a complete turnabout in thinking. Canadian groups and solo artists are being given the once over by agency people and, as one observer noted, "you can't tell the Canadian made commercials from the American."

One such group to record a commercial

Is the  
**"ELMIRA  
SOUND"**  
next ?

(jingle) are the Mercey Brothers. They, along with Gary Buck, will be "doing it" for Mountain Dew. The Mercey Brothers were even allowed to tape the track in their own Elmira Studios. The commercials will be used across Canada with the Mercey Brothers tie-in with the Mountain Dew people for a tour of the Atlantic Provinces and Ontario. The jingles have been set up to allow for the promoting of the tour. The trio have just completed dates in Saint John, Fredericton and Moncton and promoter Charlie Underhill is setting up several other dates before moving into Ontario. Sharing the billing on the tour are the Allan Sisters and Al Cherney.

## THE MERCERY BROTHERS



*Celebrating studio opening are Ernie Lyons, Ray Mercey, Sharon Murphy, John Murphy and Larry Mercey.*



*The Mercey Brothers with Don Bird (CHYM-FM), John Hodge (CKKW) and CHYM-FM's Keith Sterling.*

## Happening on Elmira's Dunke Street

What has Elmira, Ontario got that no other town its size in North America has? A sixteen track, fully dolbyized recording studio worth in the neighbourhood of a quarter of a million dollars. Was the grand opening, earth-shaking news? Did the town council issue a proclamation? Did the high school band — and majorette parade up the main drag? Did the local newspaper (if there is one) prepare banner headlines? "This is main street Canada, man - not U.S.". The more subtle you are the more chance you have of surviving — or so we are led to believe. No . . . it was a quiet opening.

Number five Dunke St., Elmira, Ontario, in the year of our Lord nineteen hundred and seventy three — or was it four (It was such a

subtle opening) didn't make much of a stir — for the sleepy little town that rolled up its sidewalk at 9PM.

Whether the old-timers or the snotty-nosed pool sharks of Elmira want to admit it or not — they have the perfect setting for a trio of brothers known as Larry, Ray and Lloyd Mercey to bring a great deal of business — and perhaps fame to their serene little village.

The Mercey Brothers weren't looking for the main street parade and the back siaps from the local townspeople, they built their little studio (1000 sq. ft.) and prettied it up with a decor that dazzles the eyes and would put to shame many of the studios in major

centres costing twice as much. The Mercey Brothers personalized their studios — giving it the touch that invites professionalism from its users.

It wasn't the initial intention of the young trio to build such an elaborate studio. What they had in mind was a small demo studio with office space to centralize their publishing firms (Mercey Bros. Publishing-BMI and Elmira Music-CAPAC) and to allow themselves a little rehearsal area. They cut down on their club dates, taking only the odd one nighter and, bought an old machine shop that had seen better days — almost a hundred years of them. Along with their wives and friends they began scrubbing away some of the nostalgia (grease) and got to thinking.



*The Merceys with Composer's Dick Flohill and Stan Klees. Photo at right shows the brother team with Barry Haugen, Ed Preston*



*and John Murphy of RCA, Bjorn F. Gasman and Joey Cee of Music Canada Quarterly and Paul Mercey.*



...one thing in common.



Mention "Shure Microphones" anywhere on the Canadian music scene, and you'll get turned-on looks from such stars as: The Mercey Brothers, Edward Bear, Paul Anka . . . or Carpenters, The 5th Dimension, Loretta Lynn, Conway Twitty, Rolling Stones, Led Zeppelin, and just about everyone else who's together! They *all* use Shure microphones! For yourself or your group, get it on with your own *Shure Unisphere* or *Unidyne*. They both go great with any sound — including yours!

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## THE MERCY BROTHERS



*In for the celebrations were Ed Preston, Betty Layton (BMI), Gary Buck, Bob Verdun (Elmira Signet) and Lloyd Ortell (C of C).*



*Jack Feeney and Brigetta of RCA travelled to the Elmira opening along with Chris O'Toole of the Carlton Showband.*

Instead of a two track for demos, why not a four track? It wouldn't cost that much more. Another day, and more scrubbing and they talked themselves into an eight track system. Well, that opened the door for "the amazing dream". Why be selfish about the studios? Why just a demo studio? Why not a professional recording studio . . . with a sixteen track system — fully dolby-

ized and a Rupert Neve console, Shure mikes, etc.

The Mercy Brothers had been in enough studios (Nashville, Toronto etc.) to know what was necessary. Double, heavily insulated doors, ankle deep broadloom, subdued lighting, soft colours . . . and an engineer, Ernie Lyons, who was more intent on building his and the studio reputation rather

than a display of "egotism" so common with the "sound experts" in many of the larger citified studios.

The paint was dry, the grand piano situated properly in the main studio, the two track studio was set and now it was time to tell the world that Elmira, Ontario and the Mercy Brothers had a new studio. The Merceys were somewhat apprehensive about the kind of turnout they would get from the industry when they announced their grand opening. During the day, floral arrangements, telegrams and telephone calls (long distance call back operator for Elmira is Mabel) wiped away some of the apprehension. By the time the evening was over (industry people from Toronto and area by the carloads packed the Elmira Curling Rink for a pigs hocks and beer reception) the Mercy Brothers were convinced of the comradery within the industry.

The Mercy Brothers' Studio is now gaining a reputation across Canada. Their facilities are being booked by country, folk and pop artists from many parts of Canada. The Merceys have produced their next album at their own studios — soon to be released. It's been a long haul for the Juno Award winning RCA recording group. Besides returning to concentrating on their own image, as recording artists, they will also be able to assist in the development of groups and artists utilizing their studios. They are now being booked heavily for the summer and fall months, which should take them away from the studios for quite a bit of the time but the operation will continue under the watchful and capable eye of Ernie Lyons, studio manager and engineer, assisted by Paul Mercey, a cousin of the Mercy Brothers and Dan Kuryliak . . . and guess what . . . the Mercy Brothers will be playing the Elmira Fall Fair over the Labour Day weekend. Perhaps then the Town Council, the high school band and the Elmira townfolk will pay tribute to Elmira's favourite sons.

## THE MERCY BROTHERS

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## THE MERCY BROTHERS

Interview by Eugene Carl

Lloyd, how important is acoustics to a recording studio?

The acoustic design of a recording studio is very important. A lot of recording studios in both The United States and Canada have excellent equipment but very poor acoustic design. The front of our studio has a "live" acoustic design. A string or brass section would get a good sound in this part of the studio. The back of our studio has a "dead"

sound. The drums are located in this section of the studio because they must have a dead or flat sound.

Lloyd, will the Mercy Brothers get a better sound on record by having their own studio?

I definitely think owning our own studio will help us. For example, we can go into the studio at nine in the morning to record a song and if it doesn't come off by noon we can scrap it and come back at one o'clock in the afternoon. By having our own studio, we don't have to watch the clock. A clock can put a lot of pressure on a recording artist who's paying one hundred dollars an hour to record.

Larry, if a singer wishes to record in your new studio can he use his own band?

Yes, but don't forget that playing in a studio and playing in a nightclub are two different things. For example, in a studio a drummer usually only does half as much as he does on stage. On stage a musician has to fill and make the sound come across big. During a recording session, the simpler you play the better.

Larry, a lot of recording studios will record anyone who has the money. Will you record anyone in your new studio?

We hope to attain a certain standard in our studio. We don't want to put out a poor product. We don't want people to spend

money if they're not going to get their money back. We've been working in the business for a long time and we've come up the hard way and we know what a dollar means to people. We're not out to make a lot of money from people.

Larry, by what other means can a studio pay for itself?

We hope to produce and record commercial jingles. We have produced and recorded a variety of commercial jingles in the past.

Larry, when writing a commercial jingle, do you have to be as creative as a songwriter?

Oh, I think you definitely do. In both a song and commercial you're delivering a special message. In a sixty second jingle you try to say as much about the product as you can. It's important that a jingle be catchy so that people can easily relate to the product.

Ray, from where will you get musicians for your studio?

Right now we're using people from Toronto because we've recorded in Toronto in the past. We hope to eventually get people from the Kitchener-Waterloo, London, and Owen Sound area. Most of the people in these areas have had no studio experience. We are going to try to educate talented local musicians to be studio musicians. Eventually, we hope to build up a supply of musicians in our own local who can play on recording sessions.

## MERCY BROTHERS INTO HEAVY BOOKING SCHEDULE

The Mercy Brothers are one of RCA Canada's most heavily booked acts with dates now firmed through to the end of August. Winner of a Juno Award as Country Group of the Year, the Elmira trio have chalked up good sales with their most current single, "Our Loving Times", and top radio exposure through country programmers. The flip, "I Heard Bells", has become a "top play" item with pop programmers. Another single and album, recorded at their own sixteen track Elmira studios, are expected to be released over the next few weeks.

Having just completed a week's engagement at St. Thomas, Ontario (Schooner Inn) the Mercy's moved out on a series of one nighters which included Tilbury, Centralia and Meaford with five days off (13-18) to tidy up a few loose recording ends in their studios.

Prior to their junket east they play the Chalet in Galt, Ontario from May 20 through the 25th and then join Al Cherny and the Allan Sisters for a series of New Brunswick dates which include Saint John (30) and Moncton (31).

Returning to Ontario for the month of June they fill several one nighter dates including Palmerston (8), Belleville (14) and Wingham (15). These dates are followed by a week at the Downtowner in Owen Sound (17-22) and the Twin Gables in Listowel (24-29). They cap the month of June giving an assist to CHYM-FM Kitchener for the station's 25th anniversary celebrations the afternoon of June 30. That evening they play Lucknow.

George Hamilton IV gets his Canadian television season moving in July bringing the Mercy Brothers, regulars on the show, into the Hamilton studios of CHCH-TV for several dates (11-12 and 17-19). Heading east once again the Mercys help CJC Woodstock, New Brunswick celebrate the station's 15th anniversary Homecoming Party (26-27) and then move across to Prince Edward Island (Aug. 5-17) and the Granada in Charlottetown.

Zurich, Ontario catches the Mercy sound (Aug. 24) with their hometown of Elmira headlining the busy trio at the Elmira Fair along with the Allan Sisters and Al Cherny (31).

### MERCY BROTHERS QUALITY EQUIPMENT LINE-UP

#### RECORDERS & NOISE REDUCTION

MCI 8+16 track

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## TALENT SEEN Sammy Jo

**STAMPEDEERS**, manager Mel Shaw currently in L.A. endeavoring to wrap up a 60 day tour of the U.S. to begin in August. The group is finishing their fifth album, to be released in June.

**IAN THOMAS**, did his homecoming concert at Hamilton Place, Hamilton, Ontario with the Hamilton Philharmonic Orchestra. The vibes were good and the standing ovation was well in order. It was a Canadian Cinderella night . . . but who turned into a pumpkin?

**CATHY YOUNG** joins with the group Fingerwood. The group's new single to be released shortly "Magick Music" with vocals backed by Cathy Young. Cathy and Fingerwood will be appearing at High Park Festival (Toronto) May 26th.

**TIM GARAGAN/BOB QUINN**, formerly of Pepper Tree, just completed a one week session at Audio Atlantic, the songs written and arranged by Tim and Bob were produced by Skip York. York, who has just signed a five year personal management agreement with Tim and Bob, predicts the first single should be released June 1st followed by a double LP.

**LORI LIEBERMAN**, will make her first appearance in Toronto when she opens at the Riverboat on May 28th to June 2nd. Also on the same billing will be Eric Anderson. Lori's third album, just released on Capitol Records, is titled "A Piece of Time". A single titled "The World is Turning" is set for release shortly.

**GRAHAM DUNNETT**, formerly Dee of Dee and The Yeomen, leaves the Barry Cobus Management to join Music Shoppe International as booking agent for the Lounge Department.

That's Show Biz!

### Advertising Deadline

**TUESDAY NOON**

**11 days prior to issue date**

## MINGUS AT TORONTO'S MACKENZIE HOUSE

Charlie Mingus, bassist extraordinaire, has been in business for a long time. And it is really refreshing to see the man still growing and involving himself in such an intense manner. Mingus has surrounded himself with some very musically-eloquent young musicians who supply the raw energy element so striking in the music. Mingus shapes and channels this energy into beautifully free and dynamic forms. One number from Mingus and group, and one immediately understands the essence behind the Coltrane phenomenon that rendered traditional jazz pointless and obsolete for many.

Needless to say, the house was packed and appreciative. A new album, "Mingus Moves" has been recently released on Atlantic. DT

## RPM 100 Top Albums ALPHABETICALLY BY ARTIST

Allman, Gregg (74)  
Aplin Wine (75)  
Auger, Brian, Oblivion Express (62)  
Bachman-Turner Overdrive (6) (59)  
Black Sabbath (54)  
Blue Oyster Cult (95)  
Blue Swede (86)  
Brown, James (97)  
Byrd, Donald (66)  
Carpenters (82)  
Chicago (4)  
Cobham, Bill (88)  
Croce, Jim (37) (42) (56)  
Crowbar (77)  
Deep Purple (23)  
Denver, John (3) (34)  
Deodato (100)  
Derringer, Rick (72)  
Doobie Brothers (13)  
Dylan, Bob (50)  
Eagles (64)  
Earth, Wind & Fire (21)  
Emerson Lake & Palmer (46)  
Foghat (44)  
Franklin, Aretha (16)  
Gaye, Marvin (90)  
Graham Central Station (63)  
Grand Funk (2)  
Guess Who (18)  
Hancock, Herbie (24)  
Humble Pie (92)  
Jacks, Terry (12)  
Joel, Billy (45)  
John, Elton (14)  
Kendricks, Eddie (57)  
Knight, Gladys and the Pips (38)  
Kool & The Gang (83)  
Led Zeppelin (80)  
Lightfoot, Gordon (8)  
Lighthouse (32)  
Loggins & Messina (73)  
Love Unlimited Orchestra (49) (70)  
Lynyrd Skynyrd (89)  
MFSB (19)  
McCartney, Paul & Wings (5)  
McLauchlan, Murray (36)  
Main Ingredient, The (69)  
Mann, Manfred Earth Band (96)  
Marshall Tucker Band, The (71)  
Miller, Steve (84)  
Mitchell, Joni (10)  
Morrison, Van (81)  
Mott the Hoople (78)  
Muldaur, Maria (9)  
Murray, Anne (7)  
New Birth (79)  
New Riders of the Purple Sage (94)  
O'Jays (61)  
Oldfield, Mike (11)  
Pink Floyd (43)  
Reddy, Helen (27)  
Reed, Lou (68)  
Rich, Charlie (25) (35) (65)  
Ronstadt, Linda (93)  
Rundgren, Todd (58)  
Seals & Crofts (22)  
Simon, Carly (41)  
Simon, Paul (51)  
Soundtrack, American Graffiti (30)  
Soundtrack, The Sting (1)  
Spinners, The (33)  
Stamperders (31)  
Starr, Ringo (55)  
Steely Dan (28)  
Stevens, Cat (15)  
Streisand, Barbra (29)  
Thomas, Marlo & Friends (98)  
Three Dog Night (26)  
Tower of Power (48)  
Trower, Robin (52)  
Uriah Heep (99)  
Valdy (39)  
War (17)  
Wednesday (47)  
White, Barry (67)  
Who (91)  
Winter, Johnny (87)  
Wonder, Stevie (20) (40)  
Yes (53)  
Young, Jesse Colin (85)  
Z.Z. Top (76)  
Zappa, Frank (60)

## RPM 100 Top Singles ALPHABETICALLY BY TITLE

A Dream Goes on Forever (61)  
A Very Special Love Song (39)  
Air That I Breathe, The (63)  
Already Gone (100)  
Another Park Another Sunday (50)  
Bad Bad Leroy Brown (96)  
Band on the Run (19)  
Bennie & the Jets (24)  
Best Thing That Ever Happened to Me (15)  
Billy, Don't Be A Hero (68) (72)  
Can You Handle It (89)  
Chameleon (40)  
Come & Get Your Love (54)  
Dance With The Devil (48)  
Dancing Machine (8)  
Day Break (33)  
Daybreaker (83)  
Don't You Worry About A Thing (16)  
Electric Jewels (90)  
Entertainer, The (5)  
For the Love of Money (65)  
48 Crash (97)  
Golden Age of Rock 'n' Roll (84)  
Haven't Got the Time for the Pain (69)  
Heavenly (59)  
Help Me (25)  
Hollywood Swinging (67)  
Hooked on a Feeling (38)  
I'm a Train (37)  
I'm in Love (35)  
I Am What I Am (18)  
I Believe (98)  
I Don't See Me in Your Eyes Anymore (76)  
(I've Been) Searchin' So Long (11)  
I Held Out (95)  
I'll Have to Say I Love You in a Song (23)  
I Won't Last A Day Without You (17)  
If I Were A Carpenter (93)  
If You Love Me Let Me Know (36)  
It Only Hurts When I Try to Smile (73)  
Just As Bad As You (77)  
Just Don't Want to Be Lonely (7)  
Keep It in the Family (53)  
Keep on Singing (27)  
La Grange (60)  
Lady (79)  
Let It Ride (4)  
Let's Get Married (62)  
Linda Won't You Take Me In (34)  
Locomotion, The (1)  
Lookin' For a Love (41)  
Lord's Prayer, The (26)  
Me & My Stone (30)  
Midnight at the Oasis (9)  
Mighty Mighty (49)  
Mockingbird (47)  
My Girl Bill (32)  
My Mistake (29)  
My World (94)  
No Charge (57)  
Oh My My (12)  
Oh Very Young (13)  
On and On (87)  
One Chain Don't Make No Prison (82)  
One Hell of a Woman (52)  
Outside Woman (42)  
Payback (71)  
Piano Man (45)  
Please Come to Boston (99)  
Rhoda (92)  
Rikki Don't Lose That Number (74)  
Rock Around the Clock (43)  
Same Love That Made Me Laugh (64)  
Show Must Go On, The (2)  
Sleepin' (81)  
Son of Sagittarius (70)  
Sound of Silence, The (91)  
Stagger Lee (75)  
Standing at the End of the Line (46)  
Star Baby (14)  
Streak, The (10)  
Sundown (31)  
TSOP (6)  
Teen Angel (20)  
Teenage Love Affair (88)  
Tell Laura I Love Her (80)  
Tell Me A Lie (51)  
Thanks For Saving My Life (58)  
This Heart (86)  
Time to Cry (66)  
Touch A Hand Make a Friend (55)  
Tubular Bells (Theme From Exorcist) (3)  
Under the Influence of Love (78)  
Virginia (Touch Me Like You Do) (44)  
Werewolf (28)  
Wildflower (85)  
Who is He and What is He to You (56)  
You Make Me Feel Brand New (21)  
You Won't See Me (22)

## RPM 100 Top Singles (51-100)

51	31	(14)	<b>TELL ME A LIE</b> Sammi Jo MGM South 7029-Q	76	....	(1)	<b>I DON'T SEE ME IN YOUR EYES ANYMORE</b> Charlie Rich RCA APBO 0260-N
52	60	(5)	<b>ONE HELL OF A WOMAN</b> Mac Davis Columbia 46004-H	77	78	(3)	<b>JUST AS BAD AS YOU</b> Shawne Jackson Playboy P 50053X-M
53	61	(5)	<b>KEEP IT IN THE FAMILY</b> Leon Heywood 20th Century 2066-T	78	86	(6)	<b>UNDER THE INFLUENCE OF LOVE</b> Love Unlimited 20th Century 2082-T
54	34	(16)	<b>COME &amp; GET YOUR LOVE</b> Red Bone Epic 11035-H	79	81	(5)	<b>LADY</b> Danny McBride Columbia C4-4043-H
55	53	(11)	<b>TOUCH A HAND MAKE A FRIEND</b> Staple Singers Stax 0196-Q	80	80	(3)	<b>TELL LAURA I LOVE HER</b> Johnny T. Ange' Yorkville 45092-D
56	66	(4)	<b>WHO IS HE AND WHAT IS HE TO YOU</b> Creative Source Sussex 509-T	81	....	(1)	<b>SLEEPIN'</b> Diana Ross Motown 1295-Y
57	68	(4)	<b>NO CHARGE</b> Melba Montgomery Elektra 45883-P	82	....	(1)	<b>ONE CHAIN DON'T MAKE NO PRISON</b> Four Tops Dunhill 4386-N
58	51	(14)	<b>THANKS FOR SAVING MY LIFE</b> Billy Paul Phila. Int'l 3538-H	83	....	(1)	<b>DAYBREAKER</b> Electric Light Orchestra United Artists 406-U
59	52	(7)	<b>HEAVENLY</b> Temptations Gordy 7136-Y	84	....	(1)	<b>THE GOLDEN AGE OF ROCK 'N' ROLL</b> Mott The Hoople Columbia 46035-H
60	85	(4)	<b>LA GRANGE</b> ZZ Top London 203-K	85	....	(1)	<b>WILDFLOWER</b> New Birth RCA 0265-N
61	55	(7)	<b>A DREAM GOES ON FOREVER</b> Todd Rundgren Bearsville 0020-P	86	....	(1)	<b>THIS HEART</b> Gene Redding Haven 7000-F
62	57	(8)	<b>LET'S GET MARRIED</b> Al Green Hi 2262-K	87	....	(1)	<b>ON AND ON</b> Gladys Knight & the Pips Buddah 423-M
63	84	(3)	<b>THE AIR THAT I BREATHE</b> Hollies Epic 5 1110-H	88	....	(1)	<b>TEENAGE LOVE AFFAIR</b> Rick Derringer Blue Sky 2752-T
64	88	(4)	<b>THE SAME LOVE THAT MADE ME LAUGH</b> Bill Withers Sussex 513-T	89	....	(1)	<b>CAN YOU HANDLE IT</b> Graham Central Station Warner Bros. 11782-P
65	73	(3)	<b>FOR THE LOVE OF MONEY</b> O'Jays Philadelphia International 13544-H	90	96	(2)	<b>ELECTRIC JEWELS</b> April Wine Aquarius AQ 5G31-K
66	77	(4)	<b>TIME TO CRY</b> Don Goodwin Silver Blue 808-Q	91	....	(1)	<b>THE SOUND OF SILENCE</b> Paul Simon Columbia 4.46038-H
67	87	(3)	<b>HOLLYWOOD SWINGING</b> Kool & The Gang De Lite 561X-M	92	100	(2)	<b>RHODA</b> Robert David RCA KPBO 0028-N
68	....	(1)	<b>BILLY DON'T BE A HERO</b> Bo Donaldson & Heywoods ABC 11436-N	93	94	(2)	<b>IF I WERE A CARPENTER</b> Leon Russell Shelter 40210-J
69	....	(1)	<b>HAVEN'T GOT THE TIME FOR THE PAIN</b> Carly Simon Elektra 45887-P	94	....	(1)	<b>MY WORLD</b> Craig Rhunke Reprise CR 4022-P
70	....	(1)	<b>SON OF SAGITTARIUS</b> Lddie Kendricks Motown 54247-Y	95	98	(2)	<b>I HELD OUT</b> Fludd Daffodil DFS 1047-F
71	72	(8)	<b>PAYBACK</b> James Brown Polydor 14223-Q	96	99	(2)	<b>BAD BAD LEROY BROWN</b> Frank Sinatra Reprise 1196-P
72	67	(3)	<b>BILLY, DON'T BE A HERO</b> Paper Lace Polydor 2065-228-Q	97	....	(1)	<b>48 CRASH</b> Suzi Quatro Bell 45-401X-M
73	70	(7)	<b>IT ONLY HURTS WHEN I TRY TO SMILE</b> Tony Orlando & Dawn Bell 45450-M	98	....	(1)	<b>I BELIEVE</b> Songbird Mushroom M7702-T
74	....	(1)	<b>RIKKI DON'T LOSE THAT NUMBER</b> Stevie Dan ABC 11439-N	99	....	(1)	<b>PLEASE COME TO BOSTON</b> Dave Loggins Epic 5-11115-H
75	79	(7)	<b>STAGGER LEE</b> Teen Angel & The Rockin' Rebels Hellroaring HRM 101-T	100	....	(1)	<b>ALREADY GONE</b> Eagles Asylum 11036-P

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CANADA'S ONLY NATIONAL SINGLE SURVEY  
Compiled from record store, radio station and record company reports

THIS LAST WEEKS ON CHART

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	RECORD COMPANY
1	1	(9)	Grand Funk	<b>THE LOCO MOTION</b>	Capitol 3840-F
2	12	(8)	Three Dog Night	<b>THE SHOW MUST GO ON</b>	Dunhill D-4382-N
3	9	(10)	Mike Oldfield	<b>TUBULAR BELLS (Theme From Exorcist)</b>	Virgin 55100-P
4	5	(11)	Bachman-Turner Overdrive	<b>LET IT RIDE</b>	Mercury M-73457-Q
20	18	(8)	Marvin Hamlisch	<b>THE ENTERTAINER</b>	MCA 40174-J
6	2	(9)	MFSB	<b>TSOP</b>	Philadelphia International 3540-H
7	11	(13)	The Main Ingredient	<b>JUST DON'T WANT TO BE LONELY</b>	RCA APBO-0205-N
8	15	(9)	Jackson Five	<b>DANCING MACHINE</b>	Tamla Motown 1286
9	19	(8)	Maria Muldaur	<b>MIDNIGHT AT OASIS</b>	Reprise 1183-P
10	33	(4)	Ray Stevens	<b>THE STREAK</b>	Barnaby 600
11	13	(7)	Chicago	<b>(I've Been) SEARCHIN' SO LONG</b>	Columbia 46020-H
12	3	(10)	Ringo Starr	<b>OH MY MY</b>	Apple 1872-F
13	17	(8)	Cat Stevens	<b>OH VERY YOUNG</b>	A&M 1503-W
14	14	(15)	Guess Who	<b>STAR BABY</b>	Nimbus 9 APBO 0217-N
15	6	(12)	Gladys Knight & The Pips	<b>BEST THING THAT EVER HAPPENED TO ME</b>	Buddah 403-M
16	21	(6)	Stevie Wonder	<b>DON'T YOU WORRY ABOUT A THING</b>	Tamla 54245-Y
17	39	(4)	Carpenters	<b>I WON'T LAST A DAY WITHOUT YOU</b>	A&M 1521-W
18	18	(8)	Lois Fletcher	<b>I AM WHAT I AM</b>	Playboy P 50049X-M
19	40	(4)	Paul McCartney & Wings	<b>BAND ON THE RUN</b>	Apple 1873-F
20	22	(9)	Wednesday	<b>TEEN ANGEL</b>	Ampex AC 1355-V
21	44	(6)	Stylists	<b>YOU MAKE ME FEEL BRAND NEW</b>	Avco 4634-M
22	36	(4)	Anne Murray	<b>YOU WON'T SEE ME</b>	Capitol 72727-F
23	4	(10)	Jim Croce	<b>I'LL HAVE TO SAY I LOVE YOU IN A SONG</b>	ABC 11424-N
24	8	(12)	Eitron John	<b>BENNIE &amp; THE JETS</b>	MCA 40198-J
25	28	(10)	Joni Mitchell	<b>HELP ME</b>	Asylum 11034-P
26	7	(12)	Sister Janet Mead	<b>THE LORD'S PRAYER</b>	A&M 1491-W
27	10	(9)	Helen Reddy	<b>KEEP ON SINGING</b>	Capitol 3845-F
28	30	(7)	Five Man Electrical Band	<b>WEREWOLF</b>	Polydor 14221-Q
29	16	(11)	Diana Ross & Marvin Gaye	<b>MY MISTAKE</b>	Tamla Motown 1269
30	27	(8)	Stampede	<b>ME &amp; MY STONE</b>	Music World Creations MWC 1015X-M
31	47	(7)	Gordon Lightfoot	<b>SUNDOWN</b>	Reprise REP 1194-P
32	50	(4)	Jim Stafford	<b>MY GIRL BILL</b>	MGM 14718-Q
33	56	(5)	Nilsson	<b>DAY BREAK</b>	RCA APBO-0246-N
34	23	(15)	Murray McLachlan	<b>LINDA WON'T YOU TAKE ME IN</b>	Columbia TN4 118-H
35	58	(5)	Aretha Franklin	<b>I'M IN LOVE</b>	Atlantic 2999-P
36	43	(6)	Olivia Newton John	<b>IF YOU LOVE ME LET ME KNOW</b>	MCA 40209-J
37	37	(7)	Albert Hammond	<b>I'M A TRAIN</b>	Mums 6026-H
38	29	(13)	Blue Swede	<b>HOOKED ON A FEELING</b>	Capitol 3627-F
39	32	(12)	Charlie Rich	<b>A VERY SPECIAL LOVE SONG</b>	Epic 5 11091-H
40	42	(8)	Herbie Hancock	<b>CHAMELEON</b>	Columbia 46002-H
41	24	(9)	Bobby Womack	<b>LOOKIN' FOR A LOVE</b>	United Artists 375-U
42	35	(14)	Bloodstone	<b>OUTSIDE WOMAN</b>	London 1052-K
43	49	(6)	Bill Haley	<b>ROCK AROUND THE CLOCK</b>	MCA 60025-J
44	26	(15)	Bill Amesbury	<b>VIRGINIA (Touch Me Like You Do)</b>	Yorkville YVM 45100-D
45	25	(13)	Billy Joel	<b>PIANO MAN</b>	Columbia 45963-H
46	62	(3)	Lobo	<b>STANDING AT THE END OF THE LINE</b>	Big Tree 15001X-M
47	46	(13)	Carly Simon & James Taylor	<b>MOCKINGBIRD</b>	Elektra 45880-P
48	48	(7)	Cozy Powell	<b>DANCE WITH THE DEVIL</b>	Chrysalis 2029-P
49	64	(5)	Earth, Wind & Fire	<b>MIGHTY MIGHTY</b>	Columbia 46007-H
50	59	(5)	Doobie Brothers	<b>ANOTHER PARK ANOTHER SUNDAY</b>	Warner Bros 7795-P

# RPM Top Albums

A&M  
AMPEX  
ARC  
CMS  
CAPITOL  
CARAVAN  
COLUMBIA  
GRT  
LONDON  
MCA  
MARATHON

W MOTOWN  
V MUSIMART  
D PHONODISC  
E PINDOFF  
F POLYDOR  
G QUALITY  
H RCA  
T RCA  
K UA RECORDS  
J WEA  
C WORLD

Y  
R  
L  
S  
Q  
M  
N  
U  
P  
Z

CANADA'S ONLY NATIONAL ALBUM SURVEY  
Compiled from record store, radio station and record company reports.

1	1	(13)	<b>THE STING</b> Soundtrack (MCA) MCA 390	MCAC390-J	MCAT390-J	26	38	(3)	<b>THREE DOG NIGHT</b> Hard Labour (Dunhill) DSD 50168-N
2	4	(6)	<b>GRAND FUNK</b> Shinin' On (Capitol) SWAE-11278-F			27	53	(3)	<b>HELEN REDDY</b> Love Song For Jeffrey (Capitol) SO 11284-F
3	2	(21)	<b>JOHN DENVER'S GREATEST HITS</b> (RCA) CPL1-0374-N	CPK1-0374-N	CPS1-0374-N	28	50	(3)	<b>STEELY DAN</b> Prezler Logic (ABC) D-808 N
4	5	(6)	<b>CHICAGO</b> Chicago VII (Columbia) C2 32810-H			29	31	(12)	<b>BARBRA STREISAND</b> The Way We Were (Columbia) PC 3280-H
5	3	(20)	<b>PAUL McCARTNEY &amp; WINGS</b> Band On The Run (Apple) SO3415-F	4XW3415-F	8XW3415-F	30	34	(34)	<b>AMERICAN GRAFFITI SOUNDTRACK</b> (GRT) 9230 1040-T
6	6	(15)	<b>BACHMAN-TURNER OVERDRIVE</b> Bachman-Turner Overdrive II (Mercury) SRM 1-696-Q			31	28	(24)	<b>STAMPEDERS</b> From the Fire (Music World Creations) MWCS4-705-M
7	7	(8)	<b>ANNE MURRAY</b> Love Song (Capitol) ST 11266-F			32	30	(31)	<b>LIGHTHOUSE</b> Can You Feel It (GRT) 9230 1039-T
8	9	(16)	<b>GORDON LIGHTFOOT</b> Sundown (Reprise) MS 2177-P	CRX 2177-P	8RM 2177-P	33	47	(4)	<b>THE SPINNERS</b> Mighty Love (Atlantic) SD 7296-P
9	10	(10)	<b>MARIA MULDAUR</b> Maria Muldaur (Reprise) MS 2148-P		8RM 2148-P	34	27	(15)	<b>JOHN DENVER</b> Poems, Prayers & Promises (RCA) LSP 4499 N
10	19	(13)	<b>JONI MITCHELL</b> Court & Spark (Asylum) 7ES1001-P	CAS-1001-P	8AS-1001-P	35	33	(21)	<b>CHARLIE RICH</b> Behind Closed Doors (Epic) KE32247-H
11	11	(20)	<b>MIKE OLDFIELD</b> Tubular Bells (Virgin) VR 13-105-P	CVR 13-105-P	8VR 13-105-P	36	26	(23)	<b>MURRAY McLAUCHLAN</b> Day To Day Dust: (True North) TN 14 H
12	8	(15)	<b>TERRY JACKS</b> Seasons In The Sun (Goldfish) GLFP 1001-K			37	39	(27)	<b>JIM CROCE</b> You Don't Mess Around With Jim (ABC) ABCX 756-N
13	13	(8)	<b>DOOBIE BROTHERS</b> What Were Once Vices Are Now Habits (Warner Bros.) W 2750-P			38	36	(22)	<b>GLADYS KNIGHT AND THE PIPS</b> Imagination (Buddah) BDS 5141-M
14	14	(30)	<b>ELTON JOHN</b> Goodbye Yellow Brick Road (MCA) 2 10003-J	MCAC 2-10003-J	MCAT 2-10003-J	39	40	(15)	<b>VALDY</b> Landscapes (MCA) HL 5104-W
15	20	(4)	<b>CAT STEVENS</b> Buddah & The Chocolate Box (A&M) SP 3623-W		8T 3623-W	40	60	(3)	<b>STEVIE WONDER</b> Talking Book (Motown) T 319L-Y
16	15	(8)	<b>ARETHA FRANKLIN</b> Let Me In Your Life (Atlantic) SD 7292-P			41	37	(13)	<b>CARLY SIMON</b> Hot Cakes (Elektra) 7ES 1002-P
17	17	(6)	<b>WAR</b> War Live (United Artists) UA LA193-12-U			42	48	(19)	<b>JIM CROCE</b> I've Got A Name (ABC) ABCX 797 N
18	16	(23)	<b>GUESS WHO</b> Best Of The Guess Who Vol. II (RCA) APL1-0269-N	APK1-0269-N	APS1-0269-N	43	45	(59)	<b>PINK FLOYD</b> The Dark Side Of The Moon (Harvest) SMAS 11163 F
19	12	(9)	<b>MFSB</b> Love Is The Message (Phila Int'l) KZ 32707-H			44	42	(9)	<b>FOGHAT</b> Energized (Bearsville) REPBR 6950 P
20	21	(36)	<b>STEVIE WONDER</b> Innervisions (Tama Motown) T326L-V	T5326-V	T8326-V	45	41	(10)	<b>BILLY JOEL</b> Piano Man (Columbia) KC 32544-H
21	22	(5)	<b>EARTH, WIND &amp; FIRE</b> Open Our Eyes (Columbia) KC 32712-H			46	46	(21)	<b>EMERSON LAKE &amp; PALMER</b> Brain Salad Surgery (Manticore) MC 66669-P
22	23	(8)	<b>SEALS &amp; CROFTS</b> Unborn Child (Warner Bros.) W 2761-P			47	49	(7)	<b>WEDNESDAY</b> Last Kiss (Ampex) AC 10152 V
23	18	(9)	<b>DEEP PURPLE</b> Burn (Warner Bros.) W 2766-P			48	35	(6)	<b>TOWER OF POWER</b> Back to Oakland (Warner Bros.) BS 2749-P
24	24	(12)	<b>HERBIE HANCOCK</b> Headhunters (Columbia) KC 32731-H		CA 32731-H	49	29	(12)	<b>LOVE UNLIMITED ORCHESTRA</b> Rhapsody In White (20th Century) T 433-T
25	25	(7)	<b>CHARLIE RICH</b> Very Special Love Songs (Epic) KE 32531-H		EA 32531-H	50	43	(14)	<b>BOB DYLAN</b> Planet Waves (Asylum) 7ES 1003-P

## RPM100 Top Albums (51-100)

51	32	(6)	<b>PAUL SIMON</b> Live Rhythmin' (Columbia) BC 32855 H			
52	80	(3)	<b>ROBIN TROWER</b> Bridge of Sighs (Chrysalis) CHT 1057 P			
53	44	(14)	<b>YES</b> Tales From Topographic Oceans (Atlantic) 2SD 908 P ACJ 908 P A8TJ908 P			
54	52	(12)	<b>BLACK SABBATH</b> Sabbath, Bloody Sabbath (Warner Bros.) BS 2695 P CWX2695 P 8WM 2695 P			
55	63	(24)	<b>RINGO STARR</b> Ringo (Apple) SWAL 3413 F 4XW3413 F 8XW3413 F			
56	59	(60)	<b>JIM CROCE</b> Life and Times (ABC) ABCX769 N ABCX5769 N ABCX8769 N			
57	56	(6)	<b>EDDIE KENDRICKS</b> Boogie Down (Tama) T33DV1 Y			
58	51	(8)	<b>TODD RUNDGREN</b> Todd (Bearsville) 2BR 0952 P			
59	58	(9)	<b>BACHMAN-TURNER OVERDRIVE</b> Bachman Turner Overdrive (Mercury) SRM 1 673 Q			
60	95	(2)	<b>FRANK ZAPPA</b> Apostrophe (Discreet) DS 2175 P			
61	57	(5)	<b>O'JAYS</b> Ship Ahoy (Philadelphia International) KZ 32408 H			
62	92	(2)	<b>BRIAN AUGER'S OBLIVION EXPRESS</b> Straight Ahead (RCA) APL 1 0454 N			
63	55	(5)	<b>GRAHAM CENTRAL STATION</b> Graham Central Station (Warner Bros.) BS 2763 P			
64	90	(2)	<b>EAGLES</b> On The Border (Asylum) 7E 1004 P			
65	69	(10)	<b>CHARLIE RICH</b> There Won't Be Anymore (RCA) APL 1 0433 N APK1 0433 N APS1 0433 N			
66	97	(2)	<b>DONALD BYRD</b> Street Lady (Blue Note) BN LA 140 F U			
67	54	(18)	<b>BARRY WHITE</b> Stone Gon (20th Century) TC 423 T			
68	62	(4)	<b>LOU REED</b> Rock & Roll Animal (RCA) APL 1 0472 N APS1 0472 N			
69	86	(5)	<b>THE MAIN INGREDIENT</b> Euphrates River (RCA) APL 1 0335 N			
70	67	(18)	<b>LOVE UNLIMITED</b> Under The Influence Of (20th Century) T414 T			
71	68	(7)	<b>THE MARSHALL TUCKER BAND</b> A New Life (Capricorn) CP 0124 P			
72	73	(18)	<b>RICK DERRINGER</b> All American Boy (Blue Sky) KZ32481 H			
73	74	(25)	<b>LOGGINS &amp; MESSINA</b> Full Sail (Columbia) KC32540 H CA 32540 H			
74	75	(22)	<b>GREGG ALLMAN</b> Laid Back (Capricorn) CP 0116 P CPX 0116 P 8CP 0116 P			
75	76	(7)	<b>APRIL WINE</b> Electric Jewels (Aquarius) AQR 504 K 8M504 K			
76	....	(1)	<b>Z.Z. TOP</b> Tres Hombres (London) XPS 631 K			
77	77	(22)	<b>CROWBAR</b> KE32746 (Epic) KE 32746 H EA32746 H			
78	....	(1)	<b>MOTT THE HOOPLE</b> The Hoople (Columbia) PC 32871 H			
79	98	(2)	<b>NEW BIRTH</b> It's Been A Long Time (RCA) APL 1 0285 N			
80	83	(11)	<b>LED ZEPPELIN</b> IV (Atlantic) SD 7208 P AC 7208 P A8TC 7208 P			
81	71	(7)	<b>VAN MORRISON</b> It's Too Late To Stop Now (Warner Bros.) 2BS 2760 P			
82	78	(22)	<b>CARPENTERS</b> The Singles (A&M) SP3601 W CS3601 W 8T3601 W			
83	82	(11)	<b>KOOL &amp; THE GANG</b> Wild & Peaceful (De Lite) DEP 2013 M			
84	81	(27)	<b>STEVE MILLER</b> The Joker (Capitol) SMAS 11235 F 4XW 11235 F 8XW 11235 F			
85	....	(1)	<b>JESSE COLIN YOUNG</b> Light Shine (Warner Bros.) BS 2790 P			
86	94	(2)	<b>BLUE SWEDE</b> Hooked On A Feeling (Capitol) ST 11286 F			
87	84	(9)	<b>JOHNNY WINTER</b> Saints & Sinners (Columbia) KC 32715 H			
88	85	(17)	<b>BILL COBHAM</b> Spectrum (Atlantic) SD 7268 P A8TC 7268 P			
89	....	(1)	<b>LYNYRD SKYNYRD</b> Second Helping (MCA) 413 J			
90	....	(1)	<b>MARVIN GAYE</b> Anthology (Motown) M9 791A3 Y			
91	87	(27)	<b>WHO</b> Quadrophenia (MCA) 2 10004 J MCAC 2 10004 J MCAT 2-10004 J			
92	86	(6)	<b>HUMBLE PIE</b> Thunderbox (A&M) SP 3611 W			
93	89	(23)	<b>LINDA RONSTADT</b> Don't Cry Now (Asylum) SD 5064 P 8AS 5064 P			
94	....	(1)	<b>NEW RIDERS OF THE PURPLE SAGE</b> Home, Home On The Road (Columbia) PC 32870 H			
95	....	(1)	<b>BLUE OYSTER CULT</b> Secret Treaties (Columbia) KC 32858 H			
96	....	(1)	<b>MANFRED MANN'S EARTH BAND</b> Solar Fire (Polydor) PD 6019 Q			
97	....	(1)	<b>JAMES BROWN</b> The Payback (Polydor) PD 2 3007 Q			
98	100	(2)	<b>MARLO THOMAS &amp; FRIENDS</b> Free To Be . . . You And Me (Bell) 1110 M			
99	99	(3)	<b>URIAH HEPP</b> The Best Of Uriah Heep (Mercury) SRM 1 695 Q			
100	....	(1)	<b>DEODATO</b> Whirlwinds (MCA) MCA-410 J			

THIS IMPORTANT AD SPACE IS AVAILABLE.  
For further information phone Steve Smith at RPM (416) 425-0299.

**DEADLINE FOR ADS - TUESDAY NOON**

# The Programmers

A WEEKLY FEATURE OF RPM DESIGNED FOR CANADIAN RADIO PROGRAMMERS.  
MAIL, PHONE, OR TELEX YOUR INFORMATION TO REACH US BY 5PM TUESDAY.

## A visit to BBM

Yes, it's that time of year friends, when once again, we meet our Maker (or Breaker) — BBM. As usual, everyone (save the top one or possibly two stations in the market) has a beef with this poor derided outfit.

And so, after arming myself with a barrage of gripes and questions from various pro-

The Programmers

CONTACTS &  
COMMENTS  
dave tollington

grammers (including some favourites of my own — gripes that is), young Davey Tollington headed down to 120 Eglinton Ave. East for some answers. To make a long story short . . . the questions and the answers:

According to many programmers, the recent book shows large drops in the number of people listening to radio in certain markets. Are these valid conclusions?

Not necessarily. To a large extent, these conclusions are derived from adding up the cumes of all the radio stations in the market and comparing them to totals in previous books. A drop in this total cumed only indicates a larger audience cross-over from station to station.

Are there any demographic data available on non-respondents and is there any correlation between this group and their listening habits?

There is a lot of data on this traditional controversy. A \$40,000 study (Quality Control Test) was commissioned to look into the matter last year. A telephone survey was carried out alongside the regular diary method. Respondents were found to be heavier radio listeners than non-respondents, but tended to under-report their actual radio listening in the diaries — thus a resulting balancing effect.

How about specifics on non-respondents such as 18-24 males?

Many FM programmers have wondered about this one, and so has BBM. Starting next fall, 18-24 males, along with a few other problem demographic groups, will be part of some new booster samples — more diaries offsetting the low return rate.

And resident college students?

This segment figures in heavily with such markets as London, Kingston, Hamilton etc. Diaries are sent to the students' permanent addresses, just as with everyone else. Only with this group, the diaries are

not always forwarded to the campus addresses. Also, this group does not always get fair representation in the universe due to the nature of their residence. BBM maintains that students living off-campus adequately represent students as a whole. At any rate, BBM will be looking into the matter in the near future.

Thousand dollar give-aways and the like at rating time do not contribute to an accurate picture of a station's regular listenership. How about surprise ratings?

Apparently, the ratings were taken on a surprise basis about four years ago — for those of us who weren't in the business way back then. As it turned out, at least one station in the market always found out when a rating was in progress and consequently took advantage of the situation. To give everyone a fair chance, the policy of announcing rating dates was instituted.

Why not a radio only diary?

Good question! A study was commissioned last November to find response differences between the present radio/television combination diary and separate diaries for the two media. The separate radio diaries indicated significantly higher numbers of hours tuned for radio. But a subsequent telephone check indicated that respondents of the radio-only diaries were much heavier users of radio than non-respondents — thus a cancelling effect once again on the higher numbers.

How is the universe compiled?

A cosmic question indeed my son, but here is the answer anyway: A list of names is compiled by an independent company, using mainly telephone books, supplemented by Post Office lists, and a random sample is drawn by computer. Another firm compiles a list of the individuals in each household in the random sample by telephone — thus the universe. The universe is changed only once a year, but names used in one rating period are dropped from the universe before the next sample is selected.

Why the January book and why not longer rating periods?

A tentative plan has been set for next year regarding a new schedule: no January book, a three week rating period for Feb. - March, a three week summer rating and four weeks in the fall. The new schedule will hopefully produce greater stability in the figures.

And the summer book?

No decision has been made yet regarding

this attempt at recovering some of the recent research expenses. Word should be out sometime this month.

Why not an easier presentation of the numbers for comparison purposes?

Many programmers have commented that a Masters in Stats. Analysis would be helpful in gleaming information from the present lay-out. Format changes may come about next year with the new schedule.

When does a station graduate from "others" to an individual listing in foreign markets?

A station must have more than 5% of the total hours tuned in a market, other than its own. If "others" have a high share, it probably contains many components.

Radio fees vs. television fees.

The price increase for radio is less than the price increase for television, so there.

Many other questions/gripes certainly exist. But of the gripes brought to my attention, I was surprised to find that BBM was already aware of them all and in most cases, is acting on them. If you have any other questions or bones of contention, by all means, sit down with BBM. They are constantly refining and working with the industry in developing the best ratings system possible.

## CUPE SEEKS TO ORGANIZE WESTERN RADIO

CUPE, The Canadian Union of Public Employees, is in the midst of a drive to unionize western Broadcast employees. So far the attempt has met with its ups and downs. Employees at CFVR Abbotsford, B.C., voted 58% against joining the union while employees at CKOK, Penticton and CKIQ, Kelowna voted in favour.

CUPE is currently attempting to represent employees at Vancouver rocker, CKLG. The Union this week lodged a total of sixteen charges against CKLG management for "interfering" with attempts to unionize forty-six employees at the stations. The charges are now before the Canadian Labor Relations Board.

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CRTC PROPOSAL  
ON CANCON  
ADVERTISING

The MAJOR MARKET  
Programmers CHART  
ADDITIONS

## CKCK REGINA

(Ken Singer)

- 35 Dancing Machine/Jackson Five  
13 Just Don't Want/Main Ingredient  
17 Tell Me a Lie/Sami Jo  
23 Midnight at the Oasis/Maria Muldaur

## CKY WINNIPEG

(Bob Gibbons)

- \* Clap For The Wolfman/Guess Who

## CKRC WINNIPEG

(Bill Gorrie)

- 57 You Won't See Me/Anne Murray  
\* Song for Sunshine/Painter  
68 Another Park/Doobie Bros.

## CFGO OTTAWA

(Ric Allen)

- 72 The Payback/James Brown  
\* Iron Man/Black Sabbath  
43 Chameleon/Herbie Hancock

## CKSL LONDON

(Bruce Devine)

- 50 If You Love Me/Olivia Newton-John  
\* Sounds of Silence/Paul Simon

## CKGM MONTREAL

(Pat Valdez)

- 40 Werewolf/Five Man Band  
23 Midnight at the Oasis/Maria Muldaur  
30 Oh Very Young/Cat Stevens  
57 You Won't See Me/Anne Murray

## CIRW WINNIPEG

(Bob Quinn)

- 66 The Streak/Ray Stevens  
91 Air that I Breathe/Hollies

## CHLD EDMONTON

(Wayne Bryant)

- 90 Time to Cry/Don Goodwin  
81 Just As Bad/Shawne Jackson  
47 I Won't Last/Carpenters  
56 Band on the Run/Wings

## CKLW WINDSOR

(Rosalie Trombley)

- 56 (HB-20) Band on the Run/Wings  
\* (HB-23) Sho'nuff/Sylvia  
89 (HB-26) Tell Laura/Johnny T. Angel  
\* (HB-28) On and On/Gladys Knight  
82 (HB) Billy Don't/Heywoods  
65 (HB) My Girl Bill/Jim Stafford

## CJML REGINA

(H. Hart Kirsh)

- 34 Entertainer/Marvin Hamlisch  
13 Just Don't Want/Main Ingredient

## CJBK LONDON

(Jerry Stevens)

- 66 The Streak/Ray Stevens  
82 Billy Don't/Heywoods

## CKLG VANCOUVER

(Karen Lukey)

- 65 My Girl Bill/Jim Stafford  
81 Just As Bad/Shawne Jackson  
82 Billy Don't/Heywoods  
47 I Won't Last/Carpenters

The MAJOR MARKET  
Programmers PLAYLIST  
ADDITIONS

## CKRC WINNIPEG

(Bill Gorrie)

- \* I Held Out/Fludd  
58 Daybreak/Nilsson  
\* Love Catches Up/Brotherhood of Man  
76 I'm in Love/Aretha Franklin  
99 Standing at the End/Lobo  
\* Save the Last Dance/DeFranco Family

## CKFH TORONTO

56 Band On The Run/Wings

58 Daybreak/Nilsson

60 All in Love/Barbara Streisand

47 I Won't Last/Carpenters

99 Standing at the End/Lobo

52 Thanks for Saving/Billy Paul

\* Rockin' in the City/Abraham's Children

## CKY WINNIPEG

(Bob Gibbons)

56 Band on the Run/Wings

82 Billy Don't/Heywoods

\* Harmony/Elton John

There's Something I Like/Chilliwack

## CFGO OTTAWA

(Ric Allen)

\* Haven't Got the Time/Carly Simon

\* I Want You/Susan Jacks

\* Is There Anyone Home/Gordon Lightfoot

\* Standing in the Rain/James Gang

\* Sweet Little Vera/Buffy Ste. Marie

\* Hung on to Your Resistance/Cochrane

## CKXL CALGARY

66 The Streak/Ray Stevens

68 Another Park/Doobie Bros.

91 Air that I Breathe/Hollies

\* Can You Handle It/Graham Central Stn.

\* There's Something Like/Chilliwack

## CHLO ST. THOMAS

(Bob Williams)

47 I Won't Last/Carpenters

82 Billy Don't/Heywoods

\* Taking Care of Business/BTO

\* Clap for the Wolfman/Guess Who

## CKSL LONDON

(Bruce Devine)

62 Rock Around the Clock/Bill Haley

\* I Don't See Me/Charlie Rich

## CKGM MONTREAL

(Pat Valdez)

56 Band on the Run/Wings

35 Dancing Machine/Jackson Five

36 Don't You Worry/Randy Bishop (Cdn.)

## CFRW WINNIPEG

(Bob Quinn)

\* Anna-Marie/Bruce Miller

\* Rock Me Gently/Andy Kim

## CHED EDMONTON

(Wayne Bryant)

\* Love/Cliff Edwards

\* He Got a Way/Eddie Kendricks

\* Haven't Got the Time/Carly Simon

100 For the Love/O'Jays

55 Dancing Machine/Jackson Five

## CJME REGINA

(H. Hart Kirsh)

65 My Girl Bill/Jim Stafford

66 The Streak/Ray Stevens

51 You Make Me Feel/Cat Stevens

# Action Sides

The following singles are projected to reach the top 25 of their respective charts, based on early radio station action among the stations in the RPM sample.

## Contemporary

TEENAGE LOVE AFFAIR  
Rick Derringer (Blue Sky)

PLEASE COME TO BOSTON  
Dave Loggins (Epic)

SLEEPIN'  
Diana Ross (Motown)

## Adult

FOX HUNT  
Herb Alpert & TJB (A&M)

LOVE MAY BE THE ANSWER  
Cliff Edwards (Columbia)

THE MOST BEAUTIFUL GIRL  
Bert Kaempfert (MCA)

## Country

THEY DON'T MAKE 'EM LIKE MY DADDY  
Loretta Lynn (MCA)

THIS TIME  
Waylon Jennings (RCA)

LITTLE BOY BLUE  
Carroll Baker (Gaiety)

- \* When I Am So In Love/Peter Foldy  
\* Landscapes/Valdy

## CFTR TORONTO

(Alexandra Sharpstone)

- 23 Midnight at the Oasis/Maria Muldaur  
68 Another Park/Doobie Brothers

## CJBK LONDON

(Jerry Stevens)

88 Another Park/Doobie Bros.

13 Just Don't Want/Main Ingredient

\* Cause/The Hood

\* Held Out/Fludd

\* Song for Sunshine/Painter

The PROGRAMMERS  
BREAKOUT  
MARKET  
ADDITIONS

## CJCH HALIFAX

(Andy Kaye)

66 The Streak/Ray Stevens

82 Billy Don't/Paper Lace

65 My Girl Bill/Jim Stafford

47 I Won't Last/Carpenters

40 Werewolf/Five Man Band

56 Band on the Run/Wings

\* Rock Me Gently/Andy Kim

\* Sea Cruise/Tommy Graham

81 Just as Bad/Shawne Jackson

90 Time to Cry/Don Goodwin

\* It's Gonna Be/Karl Erikson

35 Dancing Machine/Jackson Five



RPM'S DEADLINE  
for ad reservations  
TUESDAY NOON



23 *Midnight at the Oasis*/Maria Muldaur  
57 *You Won't See Me*/Anne Murray

**CJIC SAULT STE. MARIE**  
(Lou Turco)

71 *I'm in Love*/Aretha Franklin  
20 *My Mistake*/Ross and Gaye  
\* *Dream Goes On*/Todd Rundgren  
68 *Another Park*/Doobie Bros.  
55 *Let's Get Married*/Al Green

**CKPT PETERBOROUGH**  
(Dale Parker)

65 *My Girl Bill*/Jim Stafford  
57 *You Won't See Me*/Anne Murray  
51 *You Make Me Feel*/Stylistics  
\* *Rockin' in the City*/Abraham's Children  
\* *This Flight*/Nazareth  
\* *All the Living Things*/Crowbar

**CKSO SUDBURY**  
(Tom Kelly)

\* *One Chain*/Four Tops  
\* *Sleepin'*/Diana Ross  
\* *Save the Last Dance*/DeFranco Family  
\* *Sound of Silence*/Paul Simon  
\* *Headline Hunter*/10cc  
66 *The Streak*/Ray Stevens

**CHEC LETHBRIDGE**  
(Walt Edwards)

65 *My Girl Bill*/Jim Stafford  
20 *My Mistake*/Gaye and Ross  
36 *Don't You Worry*/Stevie Wonder  
66 *The Streak*/Ray Stevens  
99 *Standing at the End*/Lobo  
35 *Dancing Machine*/Jackson Five  
56 *Band on the Run*/Wings

**CKWS KINGSTON**  
(Gary Mercer)

68 *Another Park*/Doobie Bros.  
\* *Rockin' in the City*/Abraham's Children  
\* *Sound of Silence*/Paul Simon  
65 *My Girl Bill*/Jim Stafford  
\* *Love Theme from "Paper Chase"*  
/John Davidson

**CHEX PETERBOROUGH**  
(Don O'Neil)

51 *You Make Me Feel*/Stylistics  
\* *Ramona*/Russell Thornberry  
79 *Put a Little Love*/Emotions  
60 *All in Love is Fair*/Streisand  
\* *Cause We're in Love*/Hood  
\* *Rhoda*/Robert David

The Programmers **PICKS & PLAYS**

**CJNB NORTH BATTLEFORD SASK.**  
(Alan Russell)

\* *Landscapes*/Valdy  
\* *Sweet Jamie Malone*/Lorence Hud  
49 *Sundown*/Gordon Lightfoot  
27 *I Am What I Am*/Lois Fletcher  
23 *Midnight at the Oasis*/Maria Muldaur  
24 *Lookin' for a Love*/Bobby Womack  
57 *You Won't See Me*/Anne Murray

**CFCY CHARLOTTETOWN**

49 *Sundown*/Gordon Lightfoot  
35 *Dancing Machine*/Jackson Five  
64 *One Hell Of a Woman*/Mac Davis  
40 *Werewolf*/Five Man Band  
51 *You Make Me Feel*/Stylistics  
56 *Band on the Run*/Wings  
99 *Standing at the End*/Lobo  
24 *Lookin' for a Love*/Bobby Womack

**CKCW MONCTON**

66 *Streak*/Ray Stevens  
20 *My Mistake*/Ross and Gaye  
56 *Band on the Run*/Wings

**CHNL KAMLOOPS**  
(Dan McAllister)

\* *Harmony*/Elton John  
81 *Just As Bad*/Shawne Jackson  
36 *Don't You Worry*/Stevie Wonder  
20 *My Mistake*/Ross and Gaye  
82 *Billy Don't/Paper Lace*  
\* *Sweet Jamie Malone*/Lorence Hud  
\* *Clap for the Wolfman*/Guess Who  
\* *All the Living Things*/Crowbar

**CHCL MEDLEY ALTA.**  
(Joyce Murphy)

\* *All the Living Things*/Crowbar  
\* *This Heart*/Gene Redding  
\* *Travelin' Blues*/Loggins and Messina  
\* *Marumba*/Titanic  
56 *Band on the Run*/Wings  
82 *Billy Don't/Paper Lace*  
\* *Rhoda*/Robert David  
58 *Daybreak*/Nilsson  
99 *Standing at the End*/Lobo

**CJVR MELFORT SASK.**  
(Charles Yeo)

\* *Outside Woman*/Bloodstone  
51 *You Make Me Feel*/Stylistics  
66 *The Streak*/Ray Stevens  
\* *Ricky Don't*/Steeleye Dan  
99 *Standing at the End*/Lobo  
\* *Mama's Gonna Make It*/Vicky Lawrence  
82 *Billy Don't/Paper Lace*  
\* *Queen Jealousy*/Mood Jg Jga  
68 *Another Park*/Doobie Bros.  
55 *Let's Get Married*/Al Green  
87 *Lady*/Danny McBride

**CHAT MEDICINE HAT**  
(Pat O'Connor)

20 *My Mistake*/Ross and Gaye  
\* *Rock Me Gently*/Andy Kim  
\* *All the Living Things*/Crowbar  
36 *Don't You Worry*/Stevie Wonder  
65 *My Girl Bill*/Jim Stafford  
99 *Standing at the End*/Lobo  
\* *I Believe*/Songbird  
\* *Somewhere Somebody*/Gregory

**CJOK FORT McMURRAY ALTA.**  
(John Shields)

\* *Time Has Tied Me*/Jay Teller  
75 *Touch and Go*/Al Wilson  
\* *I Want to Spend*/John Davidson  
82 *Billy Don't/Paper Lace*  
90 *Time to Cry*/Don Goodwin  
\* *Perhaps in a Shadow*/Paul Hann  
65 *My Girl Bill*/Jim Stafford

**CFJC KAMLOOPS**  
(Phil Mackesy)

50 *If You Love Me*/Olivia Newton-John  
47 *I Won't Last*/Carpenters  
79 *Put a Little Love*/Emotions  
71 *Once You Understand*/Think

The Programmers **POP MUSIC ADDITIONS**

**CKX-FM BRANDON**  
(Cliff Birnie)

*Pepper Box*/Peppers  
*Won't Last A Day*/Carpenters  
*Standing At The End*/Lobo

*Billy Don't/Paper Lace*  
*All Right*/Francois Guy  
*Streak Out*/Tim Weisberg  
*My Mistake*/Gaye & Ross  
*I Want To Spend*/John Davidson  
*Plus Rien n'existe*/Suzanne Stevens  
*Bring Back*/Dave Mills

**CKLB OSHAWA**  
(John Hinnen)

*Bring You Apples*/Ginette Reno  
*My Girl Bill*/Jim Stafford  
*Standing At The End*/Lobo  
*One You Got*/Michael Palmer  
*One Hell Of A Woman*/Mac Davis  
*Band On The Run*/Wings  
*Just As Bad*/Shawne Jackson  
*Won't Last A Day*/Carpenters  
*You Won't See Me*/Anne Murray  
*Eres Tu*/Mocedades(LP)  
*Love Song*/Helen Reddy(LP)

**CJGX YORKTON**  
(Greg Laurence)

*Loving Arms*/Kris & Rita  
*Just Don't Want*/Blue Magic  
*Stoney*/Lobo

**CFQC SASKATOON**  
(Lee Silversides)

*Smile*/Kate Smith  
*Fox Hunt*/Herb Alpert  
*I'm A Yoya Man*/Rick Cunha  
*Goodbye Maria*/Clint Holmes  
*Catch Me*/Humperdinck  
*Raining In New York*/Cashman & West  
*Sounds Of Silence*/Paul Simon  
*Rhoda*/Robert David  
*Blue Water*/Poco  
*The Last Dance*/DeFranco Family  
*Air That I Breathe*/Hollies  
*Rock & Roll Music*/Cross Country  
*Rikki Don't Lose*/Steely Dan

**CFAX VICTORIA**  
(Gord Cruse)

*Love*/Cliff Edwards  
*I'm A Train*/Albert Hammond  
*I Won't Last*/Carpenters  
*All In Love*/Barbra Streisand  
*Standing At The End*/Lobo  
*Come Autumn*/Ken Stoltz  
*Poor Man's Gold*/Mac Davis  
*You Won't See Me*/Anne Murray

**CHML HAMILTON**  
(John Murphy)

*Something Nice*/Pete Schofield(LP)  
*Don't Stay Away*/Peters & Lee  
*P.E.I.*/Gary Kirk  
*I Don't Know*/Perry Como  
*Someone Came*/Patti Page  
*Morning Girl*/Duane Dee  
*Country Bumpkin*/Cal Smith  
*New Words*/Tony Cooper  
*Catch Another*/Irish Rovers(LP)

**CKFM TORONTO**  
(Dan Chevrette)

*Fox Hunt*/Herb Alpert  
*Haven't Got The Time*/Carly Simon  
*Plus rien n'existe*/Suzanne Stevens  
*Smell The Roses*/Mac Davis  
*Peter Foldy*(LP)  
*Jude*(LP)  
*Country Downs*/Cathy Stewart(LP)  
*Back Home*/Original Caste

**CKEY TORONTO**  
(Judy Casselman)

*Don't Stay Away*/Peters & Lee

# RPM

## POP MUSIC PLAYLIST

A&M	W	MOTOWN	Y
AMPEX	V	MUSIMART	R
ARC	D	PHONODISC	L
CMS	E	PINDOFF	S
CAPITOL	F	POLYDOR	Q
CARAVAN	G	QUALITY	M
COLUMBIA	H	RCA	N
GRT	T	UA RECORDS	U
LONDON	K	WEA	P
MCA	J	WORLD	Z
MARATHON	C		

- |    |    |      |   |    |      |      |  |
|----|----|------|---|----|------|------|--|
| 1  | 1  | (7)  | <b>HAPPINESS IS ME AND YOU</b><br>Gilbert O'Sullivan<br>MAM 3636-K          | 26 | 26   | (4)  | <b>DANCIN' ROMANCIN'</b><br>Dave Nicol<br>Columbia C4-4040-H                                   |
| 2  | 3  | (6)  | <b>SUNDOWN</b><br>Gordon Lightfoot<br>Reprise REP 1194-P                    | 27 | 32   | (3)  | <b>TELL ME A LIE</b><br>Sami Jo<br>MGM South 7029-Q  |
| 3  | 4  | (4)  | <b>IF YOU LOVE ME LET ME KNOW</b><br>Olivia Newton-John<br>MCA 40209-J      | 28 | 28   | (3)  | <b>JUST AS BAD AS YOU</b><br>Shawne Jackson<br>Playboy P 50053X-M                              |
| 4  | 8  | (4)  | <b>HELP ME</b><br>Joni Mitchell<br>Asylum 11034-P                           | 29 | 34   | (3)  | <b>DAY BREAK</b><br>Nilsson<br>RCA 0246-N  |
| 5  | 10 | (5)  | <b>I AM WHAT I AM</b><br>Lois Fletcher<br>Playboy P50049X-M                 | 30 | 41   | (2)  | <b>LOVING YOU</b><br>Johnny Nash<br>Epic 511070-H  |
| 6  | 9  | (5)  | <b>ME &amp; MY STONE</b><br>Stampeders<br>Music World Creations MWC 1015X-M | 31 | 19   | (5)  | <b>BEST THING THAT EVER HAPPENED TO ME</b><br>Glady's Knight & The Pips<br>Buddah 403-M        |
| 7  | 2  | (7)  | <b>KEEP ON SINGING</b><br>Heleen Reddy<br>Capitol 3845-F                    | 32 | 36   | (3)  | <b>I'M A TRAIN</b><br>Albert Hammond<br>Mums 6026-H  |
| 8  | 13 | (3)  | <b>YOU WON'T SEE ME</b><br>Anne Murray<br>Capitol 72727-F                   | 33 | 25   | (15) | <b>ALL KINDS OF EVERYTHING</b><br>Harry Hibbs<br>Marathon 45-1103-C                            |
| 9  | 17 | (4)  | <b>I WON'T LAST A DAY WITHOUT YOU</b><br>Carpenters<br>A&M 1521-W           | 34 | 21   | (12) | <b>THE LORD'S PRAYER</b><br>Sister Janet Mead<br>A&M 1491-W                                    |
| 10 | 11 | (5)  | <b>THE ENTERTAINER</b><br>Marvin Hamlisch<br>MCA 40174-J                    | 35 | 35   | (3)  | <b>LADY</b><br>Danny McBride<br>Columbia C4-4043-H   |
| 11 | 12 | (11) | <b>YOU CAN'T GET IT ALL</b><br>Bobby G. Griffith<br>Ranwood R956X-M         | 36 | 38   | (4)  | <b>TIME HAS TIED ME</b><br>Jay Telfer<br>Axe 15-K  |
| 12 | 5  | (17) | <b>SUNSHINE ON MY SHOULDER</b><br>John Denver<br>RCA APBO 0213-N            | 37 | 44   | (2)  | <b>RHODA</b><br>Robert David<br>RCA KPBO 0028-N  |
| 13 | 14 | (5)  | <b>MR. NATURAL</b><br>Bee Gees<br>RSO 408-Q                                 | 38 | 39   | (3)  | <b>ANOTHER PARK ANOTHER SUNDAY</b><br>Doobie Brothers<br>Warner Bros 7795-P                    |
| 14 | 18 | (3)  | <b>TIME TO CRY</b><br>Don Goodwin<br>Silver Blue 808-Q                      | 39 | 40   | (3)  | <b>ONE HELL OF A WOMAN</b><br>Mac Davis<br>Columbia 46004-H                                    |
| 15 | 15 | (3)  | <b>PIANO MAN</b><br>Billy Joel<br>Columbia 45963-H                          | 40 | 45   | (2)  | <b>(I've Been) SEARCHIN' SO LONG</b><br>Chicago<br>Columbia 46020-H                            |
| 16 | 16 | (4)  | <b>OH VERY YOUNG</b><br>Cat Stevens<br>A&M 1503-W                           | 41 | 47   | (2)  | <b>MY GIRL BILL</b><br>Jim Stafford<br>MGM 14718-Q   |
| 17 | 7  | (7)  | <b>SAY GOODBYE TO ANNE</b><br>Cliff Edwards<br>Polydor 2065-218-Q           | 42 | 42   | (3)  | <b>CHAMELEON</b><br>Herbie Hancock<br>Columbia 46002-H   |
| 18 | 6  | (11) | <b>A VERY SPECIAL LOVE SONG</b><br>Charlie Rich<br>Epic 5-11091-H           | 43 | 48   | (2)  | <b>LA LA LA (Just Having You Here)</b><br>Tom Jones<br>Parrot PAR 40078-K                      |
| 19 | 43 | (2)  | <b>THE STREAK</b><br>Ray Stevens<br>Barnaby 600-T                           | 44 | 46   | (2)  | <b>OKEY DOKEY</b><br>Incredible Bongo Band<br>Pride 1173-3-T                                   |
| 20 | 20 | (6)  | <b>PERHAPS IN A SHADOW</b><br>Paul Hann<br>London M 17468-K                 | 45 | 49   | (2)  | <b>WAVES</b><br>Buffy Sainte Marie<br>MCA 40216-J  |
| 21 | 22 | (7)  | <b>MIDNIGHT AT THE OASIS</b><br>Maria Muldaur<br>Reprise REP 1183-P         | 46 | 50   | (2)  | <b>LOVE MAY BE THE ANSWER</b><br>Cliff Edwards<br>Columbia C4-4026-H                           |
| 22 | 30 | (4)  | <b>IT ONLY HURTS WHEN I TRY TO SMILE</b><br>Dawn<br>Bell 45450X-M           | 47 | .... | (1)  | <b>HAVEN'T GOT TIME FOR THE PAIN</b><br>Carly Simon<br>Elektra 45887-P                         |
| 23 | 23 | (4)  | <b>LOVING ARMS</b><br>Kris Kristofferson & Rita Coolidge<br>A&M 1498-W      | 48 | .... | (1)  | <b>FOX HUNT</b><br>Herb Alpert & The T.J.B.<br>A&M 1526-W                                      |
| 24 | 24 | (3)  | <b>ANNA-MARIE</b><br>Bruce Miller<br>A&M AMX 359-W                          | 49 | .... | (1)  | <b>THE MOST BEAUTIFUL GIRL</b><br>Bert Kaempfert<br>MCA 40221-J                                |
| 25 | 31 | (4)  | <b>TRAVELING BOY</b><br>Garfunkel<br>Columbia 4-46030-H                     | 50 | .... | (1)  | <b>SAVE THE LAST DANCE FOR ME</b><br>DeFranco Family with Tony DeFranco<br>20th Century 2088-T |

Love May Be/Cliff Edwards  
Bad Leroy Brown/Frank Sinatra  
Never Be Lonely/New Colony Six  
Eye Level/Simon Park

**CHFI TORONTO**

(Tony Luciani)  
Don't Stay Away/Peters & Lee  
Fox Hunt/Herb Alpert  
Smile/Kate Smith  
I Don't Know/Perry Como  
Going To Make It/Frank Sinatra  
Fools In Love/Jack Jones

The Programmers **FM ADDITIONS**

**CHOM MONTREAL**

LP's  
Love is the Message/MFSB  
Hudson and Ford/Nickelodeon  
Seven/Poco  
Road Food/Guess Who  
Early Flight/Jefferson Airplane  
Hollies  
On Stage/Loggins and Messina  
Funky Snake Foot/Alphonze Mouzon  
What Comes After/Terje Rypdal  
Michael Murphey  
Somebody's Watching/Rare Bird  
Paradise and Lunch/Ry Cooder  
Singles:  
Something There Is About You/Dylan  
Don't You Worry/Stevie Wonder

The Programmers **CAMPUS ADDITIONS**

**RADIO SHERIDAN OAKVILLE**

(Peter Hilge)  
River Band/Mood Jga Jga  
Spirit/Doobie Bros.  
Live/War (LP)  
Todd/Todd Rundgren (LP)  
Funky Snakefoot/Alphonze Mouzon (LP)  
Black and Blues/Bobbi Humphrey (LP)  
Street Lady/Donald Byrd

**UNIVERSITY OF TORONTO**

(Katherine Willson)  
Live/Ville Emard Blues Band  
Plump in the Night/Caravan  
Street Lady/Donald Byrd  
Live/War  
Pretzel Logic/Steely Dan

**CSUR UNIVERSITY OF PEI**

(Kip Puia)  
If I Were A Carpenter/Leon Russell  
Theme from a Few Dollars/Babe Ruth  
Are You Confused/Earl Lett  
Macumba/Titanic  
Vancouver/Ptarmigan

**RADIO LAURIER WATERLOO**

Starless/King Crimson (LP)  
Desitively Bonnaroo/Dr. John (LP)  
Crosswinds/Billy Cobham (LP)  
Contrasts/Bob Seger (LP)

The Programmers  
Telex your Programmers  
information to RPM by  
**TUESDAY 5 PM**  
Telephone (416) 425-0257  
Telex 06-22756

Call of the Winds/Amboy Dukes (LP)

**CFRC QUEENS**

(Ted Kennedy)  
Gringo en Mexico/El Chicano  
Barrytown/Steely Dan  
One Night Stand/Rick Nelson  
Macumba/Titanic  
Harmonium (LP)  
Pretzel Logic/Steely Dan (LP)  
Way Down Yonder/Charlie Daniels (LP)  
Suzi Quatro (LP)  
Zephyr National/Tom Fogerty (LP)

The Programmers **TRIBAL DRUM**

CKNR Elliot Lake is indeed alive and well friends. The line-up: Ross Carlin 6-10AM; Bob MacDonald 10-2PM; Rick Manuel 2-8PM; Randy Leonard 8-1AM.

April fool's day at CJIB Vernon, B.C.: a sound effect of a turkey running past a firing squad was played over the air. If the turkey made it through, all the contestant won was the trail of feathers. If it didn't make it, the contestant won the turkey. But the station rigged it so that nobody won a turkey, just the feathers. When the winners were asked to come down to the station to pick up their feathers, they were informed that they had really won the 15 pound turkey. Reactions were played back on the air. New line-up: 6-9AM Frank Martina; 9-noon Jim Zack; noon-3PM Ron Stanley; 3-6PM Duane Grandbois; 6-midnight Ted Harrison; midnight-6AM Bob Linden; Swing -Chris Herbert. Jim Zack was recently added from CFFM Kamloops.

CFPL London staged a Mad Hatter contest for Easter. Listeners were asked to design bizarre Easter bonnets to be put on display in a shopping mall. Spectators chose the best hats as the funniest and most creative. The winners received \$50. gift certificates. Station personalities then auctioned off the hats on behalf of CFPL's annual Bunny Bundle appeal in aid of crippled children.

CKRD Red Deer radio and television are involving themselves in the community by way of sports. Station volunteers head out evenings and weekends to various communities to play hockey, basketball, football, etc. Proceeds go to charities of the particular community's choice. So far the station has raised almost \$9,000. The rest of the station also lends support by renting buses to the games and cheering the team on.

CHSJ Saint John, N.B. has revamped its library and requests more solid gold from every record company. Contact MD Bill Albert.

CHML Hamilton's John Murphy gave away all fifteen of Loretta Lynn's MCA albums and all fourteen of her tapes, along with a tape player and speaker set from Sam the Record Man on the Saturday evening country show. Fifteen runners-up also won copies of Loretta's new album. MCA's Jeff Burns arranged the promotion to coincide with Loretta Lynn's May 9th concert in Hamilton.

CHAB Moose Jaw ran a Streaker Sticker

promotion. Stickers were sent to listeners who wrote in and a complete streaker's outfit was awarded to the 800th person to write in for the stickers. By the way, the streaker's outfit consisted of sneakers, socks, sun glasses, hat and bikini (for the more conservative streaker).



RCA and CHML Johnny Murphy types present a set of Charley Pride albums to winner on John's Saturday night country show.

Gord Robison has left CHED Edmonton to travel in Europe for the summer. Robert G. Lowe from CKXL has moved in to take the 6-9PM spot.

Radio Laurier at Sir Wilfred Laurier University in Waterloo will be wired into the residences in time for the fall semester. Potential audience will increase by 750 people. Programming will be expanded to include community news and faculty participation. Next year's music director will be Hans Knetsch with Dave Gilchrist as PD and Jack Stuempel as GM.

CKOM Saskatoon station manager Bill Stovin was presented with the first pressing of the LP "I'd Like to Teach the World to Dance" by the Trimble Tones. The group recently received a company award for the album (35,000 copies plus sold). All

TRIBAL DRUM continued on page 21

**GIANT  
PRICE  
REDUCTION**

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COLOR  
PHOTOS 99¢  
ea**

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# CRTC proposal on Cancon ads

The CRTC has announced new proposals regarding the Canadian production of radio and television commercials. The following is a reprint of the public notice (1974-28):

## PROPOSED RADIO AND TELEVISION BROADCASTING REGULATIONS CANADIAN PRODUCTION OF COMMERCIALS

The Commission has from time to time expressed its view that commercial messages broadcast by television and radio stations should as far as possible be produced in Canada and make use of Canadian talent. The Commission has considered the advisability of taking some form of regulatory action but has delayed taking such action in the expectation that Canadian advertisers would voluntarily achieve higher quotas of Canadian participation in the production of commercials. It has become apparent, however, that although Canadian advertisers and advertising agencies have been working toward this goal, progress has been slow. The Commission believes that it should now act in a more formal manner.

This matter has been the subject of hearings of the Senate Standing Committee on Transport and Communications. In its report issued in July 1973, the Committee recommended that television and radio commercials should be made in Canada to the maximum possible extent. The Committee urged the CRTC to undertake studies, consultations and public hearings that would lead to appropriate regulations designed to achieve this objective.

The Commission has recently been studying the composite elements of commercial messages typically broadcast on radio and television stations in Canada. It has also studied the use of Canadian commercials by these stations in comparison with the number and value of imported, non-Canadian commercials.

The Commission proposes the following new regulations for radio and television:

### Radio

**1. The Radio (A.M.) Broadcasting Regulations** are amended by adding thereto, immediately after section 8 thereof, the following section:

"8.1 (1) No station or network operator shall broadcast any recorded commercial message that has not been produced and recorded in Canada.

(2) in subsection (1), "recorded commercial message" means any recorded message that mentions

(a) an advertiser,  
(b) a product or service of an advertiser, or  
(c) a program of a radio station:  
and includes any musical identification of a radio station but does not include a public service announcement."

2. Section 1 shall come into force on October 1st, 1975.

The Commission proposes the same regulation for FM radio.

The Commission considers that delaying

the effective date of the proposed regulations until October 1975 will permit Canadian broadcasting licensees and advertisers to prepare themselves to provide the necessary quality and quantity of commercial messages for radio, in particular, musical commercials and identification announcements. It is expected that advertisers and licensees will move towards the objective of the regulations during the period preceding the effective date.

### Television

While not insisting at the present time that all television commercials broadcast in Canada be produced in Canada, the Commission reaffirms the principle it has reiterated over the years that as large a proportion as possible of television commercials broadcast in Canada should be produced in Canada utilizing Canadian creative and performing talent. As a step towards

## FCC TIGHTENS RULES FOR FLOURISHING FM

The FCC has started moving towards a tightening-up policy for FM in light of the recent dramatic growth of FM in the United States.

A proposal, limited AM-FM (commonly owned) duplicated programming to 50% in markets of more than 100,000 was announced recently. The FCC is also considering banning all duplication, except news and public affairs, in these markets and applying the fifty per cent rule to markets under 100,000 in the future.

In the past ten years, the number of independent American FM stations has doubled, the average revenue per independent has quadrupled and total revenues have increased seven-fold. As a result, virtually no new FM channels are available in American cities of more than 50,000 population.

## CFGM WINS AWARD FOR DOCUMENTARY PROGRAM

Francois Peladeau of Radio Canada, president of RINDA (Radio Television News Director's Association) announced April 30th that CFGM Richmond Hill had won the coveted Dan Award for radio documentary news specials. The Dan Award, named after the first chief news editor of the CBC Dan McArthur, is awarded annually for excellence in news documentary programming.

The winning program, entitled "Agony at Annswell" covered the steps in a dramatic but futile battle to save an ancient mansion from developers in Thornhill (ten miles north of Toronto). Everette Banning, of the CFGM news department and also a resident of Thornhill, produced and narrated the program for the CFGM public affairs program called "Confrontation". The RINDA called Mr. Banning's program a "very high level documentary".

The program will be submitted in the international RINDA awards in the United States.

accomplishing this goal, the Commission proposes the following regulation for television to become effective on October 1st, 1975.

1. The **Television Broadcasting Regulations** are amended by adding thereto, immediately after section 9 thereof, the following section: "9.1 (1) No station or network operator shall broadcast any commercial message unless a registration number has been assigned to the message by the Commission.

(2) The Commission shall assign a registration number to a commercial message upon being furnished with:

(a) the name and address of the advertiser on whose behalf the commercial message is to be broadcast; and

(b) the title of the commercial message or the number that the advertiser uses to identify the commercial message."

2. Section 1 shall come into force on October 1st, 1975.

A registration number will be issued in all cases upon the Commission being furnished with the information set out in subsection 9.1 (2) above. Subsequently, each company or organization which has obtained a registration number or numbers will be requested by the Commission to provide information concerning the production of the commercial(s) concerned. This production information will be expected to be provided by way of quarterly reports.

The Commission will expect that television commercials will, in the years 1976 to 1978, achieve the following minimum proportions of Canadian production:

Year ending September 30, 1976	70%
Year ending September 30, 1977	75%
Year ending September 30, 1978	80%

Subsequent annual objectives will be determined during the year 1978.

The production information to be provided to the Commission will enable it to ascertain progress made in achieving these minimum objectives.

The Commission is confident the necessary co-operation and effort for the attainment of these objectives will be forthcoming from individual advertisers.

Any representations concerning this proposal should be filed by registered mail or personal delivery with the Director General of Licensing, Canadian Radio-Television Commission, 100 Metcalfe Street, Ottawa on or before May 21, 1974.

Guy Lefebvre,  
Director General of Licensing.

Public hearing is scheduled in Ottawa for June 4, 1974 at 9:30AM.



RPM. . . . you only miss it  
when it isn't there!

*TRIBAL DRUM continued from page 19*

six members made the presentation to Mr. Stovin in appreciation of all the weekly half-hour live broadcasts of the group aired on CKOM since May of 1972.



CHAB's Streaker Contest winner models official streaker's outfit.

Rick Allen is the new morning man at CHIC Brampton.

CHOO Ajax has dropped back to 18 hours a day with consistent pop-rock-country combination format.

CFRB will be launching their Marine Mobile Runabout, "The ARBEE", May 18th, to patrol the Toronto waterfront and provide accurate wind and water conditions for fellow boaters. Marine reports will be broadcast once an hour on weekends and holidays from 7AM to 4PM.

And CFRB's Don Daynard will be on OECA's "Saturday afternoon at the movies Saturday night", in a panel discussion. Don worked for a costume company in the early 60's supplying wardrobes for films and television series such as "Gunsmoke".

CHAM Hamilton ran a concert for M.S. in a local high school with RCA's Ruckus and Hamilton's Thud. Over six hundred kids were on hand with \$585.74 raised for M.S. CFQC Saskatoon ran a successful "Downchild Blues Band" promotion. Packages consisting of a poster, a t-shirt and a copy of the "Straight Up" album were given away. Glen Gore of Laurel/GRT in Winnipeg helped to co-ordinate the promotion.

Bob Williams PD at CHLO St. Thomas reports that "Taking care of business" off BTO 11 and "Clap for the Wolfman" from the Guess Who are the two hottest items on the station and Cancon to boot. The station gave away fifty-six double guest passes and albums for the Savoy Brown-Silverhead-Thundermug concert in London.

CFRW Winnipeg is giving away an MGB sports car to a listener that guesses its destination. Clues are given every hour, with three new clues rotated each day.

The Heywoods or Paper Lace? CKPT Peterborough, in their Showdown feature (make-it or break-it) found that the Paper Lace version won about four out of five times. Also CKPT have the only copy in Canada of "Teddy Bear" by Teddy Palmer and the Rumble Band from Ireland — and they believe it is going to be big.

And programmers, rumour has it . . . a major Toronto radio station will be moving

towards a more personalized, broader-based format in the near future. Jocks will be given more rap freedom, the playlist will possibly be expanded to include a wider range and a jingle package reminiscent of ten or fifteen years ago will be instituted. News time will also be beefed up considerably . . . stay tuned.



CKOM's Wally Cameron (l) and Station Manager Bill Stovin holding first pressing of the Trimble Tones gold LP.



Mike Williams/CKGM, Ken Heins/The Bay, Karen Sloan/The Bay and Ralph Lockwood/CKGM take part in Pindoff's Annual Music Explosion promotion at The Bay in Montreal.

### TAKE ADVANTAGE OF THE LOW SUBSCRIPTION RATES

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The Programmers **HELP!**

CHIC Brampton is looking for a news director.

Two jocks wanted for western major market FM. Must be well versed in all forms of music. Send tape and resume to Paul Revere CFMQ-FM 3000 13th Ave., Regina, Sask.

CHLO St. Thomas/London is looking for a newsman. Contact Bob Williams (PD) or Steve Brown (ND). (519) 631-3910.

Required immediately in the most scenic area of B.C., an experienced morning man. Send tape and resume to Ted Hockaday, PD at CFTK, Terrace, B.C.

## CIVH IN BRITISH COLUMBIA EXPANDS LOCAL ORIGINATION

CIVH Vanderhoof B.C. signed on the air for the first time last November as a full time repeater for CIVI Prince George. Since then, the commercial load has increased substantially and, as of April 29th, the station began local programming from 9AM to 12:15PM. With proposed repeaters for the signal before the CRTC to extend service to Ft. St. James and Fraser Lake, considerably more hours will be originating from the CIVH studios in Vanderhoof in the future.

A playlist, similar to, but somewhat more up-tempo than the mother station CICI, has been instituted: three tenths upper contemporary hits, two tenths MOR, two tenths new country, two tenths old gold, and one tenth country gold on a ten part rotation.



RPM. . . . you only miss it  
when it isn't there!

## AXTON WORKS WITH CKWX, CJJC, CKLG-FM

A&M's Hoyt Axton was the spirit of co-operation during his recent Vancouver appearance. Axton, best know for his efforts as a composer, sold out the city's Egress Club for his week-long engagement. Also appearing was Odetta.

While Axton was in town, Bruce Bissell, west coast-based promotion rep for A&M Records arranged for interviews with CJJC, Langley and CKWX, Vancouver, both country outlets, and with progressive CKLG-FM for an hour-long, live broadcast. Bissell also arranged for an opening night get-together for local media people, including the two Vancouver dailies and Canadian Press.

Axton's current single, "When the Morning Comes", taken from his "Lifestyle" album, is described by Bissell as selling strongly.

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# COUNTRY PLAYLIST

A&M  
AMPEX  
ARC  
CMS  
CAPITOL  
CARAVAN  
COLUMBIA  
GRT  
LONDON  
MCA  
MARATHON

W  
MOTOWN  
V  
MUSICART  
D  
PHONODISC  
E  
PINDOFF  
F  
POLYDOR  
G  
QUALITY  
H  
RCA  
T  
UA RECORDS  
K  
WEA  
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WORLD

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Z

1	1	(7)	<b>HELLO LOVE</b> Hank Snow RCA APBO 0215-N	26	12	(8)	<b>THE OLDER THE VIOLIN</b> Hank Thompson Dot 17490-M
2	2	(7)	<b>THINGS AREN'T FUNNY ANYMORE</b> Merle Haggard Capitol 830-F	27	28	(5)	<b>SOMETHING</b> Johnny Rodriguez Mercury 73471-Q
3	3	(5)	<b>COUNTRY BUMPKIN</b> Cal Smith MCA 40191-J	28	36	(3)	<b>THE STREAK</b> Ray Stevens Barnaby 600-T
4	7	(4)	<b>NO CHARGE</b> Melba Montgomery Elektra 45883-P	29	31	(3)	<b>HIS KIND OF WOMAN</b> Diane Leigh Marathon 1113-D
5	5	(8)	<b>KIDS IN THE KITCHEN</b> The Family Brown RCA KJBO-0025-N	30	24	(7)	<b>MAN OF VIRTUE</b> Allan Capson Marathon 45-1102A
6	6	(8)	<b>MOMMA BROWN</b> R. Harlan Smith GRT 1230-72-T	31	32	(3)	<b>BATTLE OF NEW ORLEANS</b> Mike Graham & Friends United Artists UAXW 425W-U
7	4	(6)	<b>SUNDOWN</b> Gordon Lightfoot Reprise REP 1194-P	32	22	(19)	<b>OUR LOVING TIMES</b> The Mercey Brothers RCA KPAO-0015-N
8	9	(5)	<b>HONEYMOON FEELIN'</b> Roy Clark Dot 17498-M	33	38	(2)	<b>HE THINKS I STILL CARE</b> Anne Murray Capitol 3867-F
9	10	(6)	<b>BLUES COMIN' ROUND</b> Marg Osburne Marathon 45-1109A-C	34	35	(3)	<b>STREAKER'S DREAM</b> Stompin' Tom Connors Boot BT 107-K
10	11	(5)	<b>SMILE FOR ME</b> Lynn Anderson Columbia 46009-H	35	....	(1)	<b>LEAN IT ALL ON ME</b> Diana Trask Dot 17496X-M
11	13	(5)	<b>ANNA MARIE</b> Bruce Miller A&M AMX 369-W	36	43	(2)	<b>I WILL ALWAYS LOVE YOU</b> Dolly Parton RCA APBO 0234-N
12	14	(5)	<b>THAT DOESN'T MEAN I DON'T LOVE MY GOD</b> Ray Griff Dot 17501X-M	37	39	(2)	<b>MY PART OF FOREVER</b> Johnny Paycheck Epic 5-11090-H
13	29	(5)	<b>WHEN THE MORNING COMES</b> Hoyt Axton A&M 1497-W	38	44	(3)	<b>I DON'T SEE ME IN YOUR EYES ANYMORE</b> Charlie Rich RCA APBO 0260-N
14	30	(3)	<b>IF YOU LOVE ME LET ME KNOW</b> Olivia Newton-John MCA 40209-J	39	40	(3)	<b>COME AUTUMN (Knocking)</b> Kenny Stolz Stamp ST 4-15X-M
15	18	(5)	<b>BITTER SWEET SONGS</b> Dick Damron Columbia C4-4048-H	40	41	(2)	<b>CAPTURED</b> Terry Stafford Atlantic 4015-P
16	16	(4)	<b>SOME KIND OF WOMAN</b> Faron Young Mercury 73464-Q	41	45	(2)	<b>MY GIRL BILL</b> Jim Stafford MGM M14718-Q
17	17	(5)	<b>I LOVE YOUR KIND OF LOVIN'</b> Lynn Jones Arpeggio ARPS 1024-N	42	47	(2)	<b>YOU DON'T NEED TO MOVE A MOUNTAIN</b> Jeanne Pruett MCA 40207-J
18	8	(9)	<b>A VERY SPECIAL LOVE SONG</b> Charlie Rich Epic 5-11091-H	43	49	(2)	<b>GREAT CANADIAN TOUR</b> Ian Tyson A&M AM 360-W
19	19	(4)	<b>ON THE COVER OF MUSIC CITY NEWS</b> Buck Owens Capitol 3841-F	44	....	(1)	<b>THIS TIME</b> Waylon Jennings RCA 0251-N
20	20	(4)	<b>SILVER THREADS &amp; GOLDEN NEEDLES</b> Linda Ronstadt Asylum 11032-P	45	46	(2)	<b>DON'T LET IT GO</b> Mel Tillis & Sherry Bryce MGM 14714-Q
21	21	(4)	<b>RAINY NIGHT IN GEORGIA</b> Hank Williams Jr. MGM 14700-P	46	....	(1)	<b>THEY DON'T MAKE 'EM LIKE MY DADDY</b> Loretta Lynn MCA 40223-J
22	26	(3)	<b>PURE LOVE</b> Ronnie Milsap RCA 0237-N	47	48	(2)	<b>BITTER THEY ARE HARDER THEY FALL</b> Larry Gatlin Monument 7-8602-H
23	15	(7)	<b>WHAT USED TO BE A RIVER</b> Jim and Don Haggart Arpeggio ARPS 1025-N	48	50	(2)	<b>MEANWHILE IN MEMPHIS</b> Gerry Hall Pentwinkle 4715
24	25	(5)	<b>KNOWING THAT SHE'S LEAVING</b> Gary Buck RCA KPBO-0026-N	49	....	(1)	<b>CAREFUL MOUNTAIN PONY</b> Tim Williams Houka RWP 193
25	27	(3)	<b>WE COULD</b> Charley Pride RCA 0257-N	50	....	(1)	<b>LITTLE BOY BLUE</b> Carroll Baker Gaiety 751

The Programmers **COUNTRY ADDITIONS**

**CJIB VERNON B.C.**  
 (Frank Martina)  
*He Thinks I Still Care*/Anne Murray  
*Momma Brown*/R. Harlan Smith  
*Sundown*/Gordon Lightfoot  
*Pure Love*/Ronnie Milsap  
*I Will Always Love You*/Dolly Parton  
*Love Put a Sona*/Charley Pride

**CKDM DAUPHIN MAN.**  
 (Graeme Morton)  
*When Your Good Love*/Narvel Felts  
*Great Canadian Tour*/Ian Tyson  
*Chip Chip*/Putti Sledd  
*At the Time*/Jean Shepard

**CFGM TORONTO**  
 (Dave Johnson)  
*We Should be Together*/Don Williams  
*Cover of MCN*/Buck Owens  
*Same Old Look*/David Houston  
*Last Time I Saw Him*/Dottie West  
*Pure Love*/Ronnie Milsap  
*I'm Walking*/Tim Daniels

**CJVI VICTORIA**  
*Going My Way*/Jack Hennig  
*Welcome Home*/Peters & Lee  
*Your Good Love*/Narvel Felts  
*Anna-Marie*/Bruce Miller  
*Come Autumn*/Ken Stolz  
*Great Canadian Tour*/Ian Tyson  
*Reflections*/Jody Miller  
*When Morning Comes*/Hoyt Axton

**CFAC CALGARY**  
*Head Him Off*/Joyce Smith  
*Nothing Between*/Porter Wagoner  
*Watching The River*/Anne Murray  
*I'll Have To Say*/Jim Croce  
*We Should Be*/Don Williams  
*Telephone Call*/Tina & Daddy

**CJCJ WOODSTOCK**  
 (Charlie Russell)  
*Always Love You*/Dolly Parton  
*I Remembered You*/Jack Bailey

**CHSC ST.CATHARINES**  
*Superskirt*/Connie Cato  
*Knowing*/Gary Buck  
*Ladies*/Tom Kelly  
*New Orleans*/Mike Graham  
*Eternal Flame*/Smiley Bates  
*Anna-Marie*/Bruce Miller

**CKLW-FM WINDSOR**  
 (Ron Foster)  
*Just Like Walking*/Donna Moon  
*It's That Time*/Jim Ed Brown  
*A Good Woman's Love*/Jerry Reed  
*Let's Go*/Kenny O'Dell  
*I Never Had It*/Buddy Alan  
*Southern Comfort*/Joe Firth

**CKCL TRURO**  
 (Rod Mackey)  
*Come Autumn*/Kenny Stolz  
*Always Love You*/Dolly Parton  
*Honeymoon Feelin'*/Roy Clark  
*Lately*/Mike Graham  
*No Charge*/Melba Montgomery

**CFSX STEPHENVILLE**  
 (Phil Smith)  
*His Kind*/Diane Leigh

*Bitter Sweet Songs*/Dick Damron  
*Eternal Flame*/Smiley Bates  
*Favourite Country DJ*/Ron Larson  
*Silver Threads*/Linda Ronstadt

**CHCL MEDLEY**  
 (Larry LaLonde)  
*Streak*/Ray Stevens  
*Eternal Flame*/Smiley Bates  
*Gotta Make T.O.*/Ken Stolz  
*Silver Threads*/Linda Ronstadt  
*Great Canadian Tour*/Ian Tyson  
*Your Good Love*/Narvel Felts  
*Streaker's Dream*/Tom Connors

**CHML HAMILTON**  
 (Johnny Murphy)  
*Little Boy Blue*/Carroll Baker  
*He Thinks*/Anne Murray  
*Hitchhiker*/Cliff Carrol  
*Favourite Country DJ*/Ron Larson

**EDMONTON'S CITY SHOOTS PILOTS IN HAMILTON**

CITV, Edmonton's Independent Television station, shot three pilots for the Tommy Banks Show at CHCH in Hamilton, May 6th, 7th and 8th. CITV is currently awaiting the completion of their 6.6 million dollar studio facilities in Hamilton.

Guesting on the pilots were: Michel Pagliaro, David Steinberg, Steve Allen, Canned Heat, Sylvia Tyson, Terry Jacks, Bob Ruzicka, Monique Leyrac, John Ferguson, and authors Richard Lamparski and George Plimpton. Barry Harris, formerly with Doug Riley Music and now with ITV, produced the series along with associate producer Ann Stark.

The hour long shows will be shot live-to-tape five nights a week commencing in October from the Edmonton studios.



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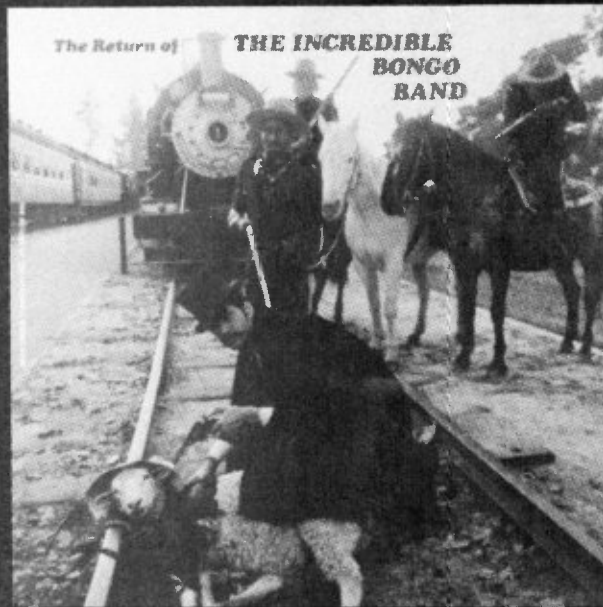
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# DO INCREDIBLE BONGOS MIGRATE?



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**GRT**

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