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record world

Incorporating
MUSIC BUSINESS

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August 28, 1965

WHO IN THE WORLD



Atco Records' Red-Hot Duo, Sonny & Cher, Were Given A Much-Talked-About NY Party Last Week With the Following Tradesters Among Guests (In Photos Above): 1) Brian Stone, Manager, Cher, Sonny, Charlie Greene, Manager, Bob Austin; 2) Cher, Bob Austin, Bertha Porter, WDRG-Hartford, Mack Clark, Sonny, Ahmet Ertegun, Atlantic/Atco Records Prexy, Lisa Wexler; 3) Anita Wexler, Elliot Wexler, Sonny, Nesuhi Ertegun, Atlantic/Atco Veep, Jerry Blaine of Cosnat Corp., Cher. Story Inside.

In the opinion of the editors, this week the following records are the

SINGLE PICKS OF THE WEEK



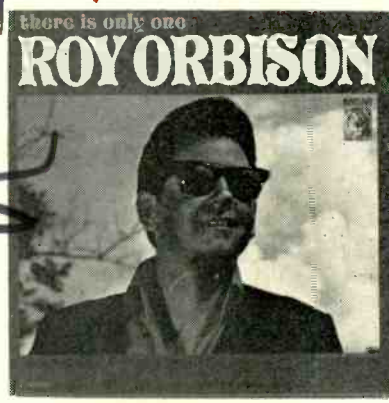
Boys and girls together on this week's best bet list. Jay and the Americans handle one of the best Rodgers-Hammerstein songs with finesse and should repeat "Cara Mia" impact (United Artists 919). Sunny Lesley Gore, unlike many of the teens on their tunes these days, is happy just where she is. The joy will spill over into sales (Mercury 72475).

SLEEPERS OF THE WEEK



A beat beat song and a downbeat song shape up as two strong sleepers this week. The first is for dancers only. Roy Head shouts it out with fury (Back Beat 546). P. F. Sloan, up to now a songwriter ("Eve of Destruction," to name one) bows as an artist with a tune about a hard luck girl, who is a victim of her environment (Dunhill 4007).

ALBUMS OF THE WEEK



There is only one Roy Orbison and there is only one Trini Lopez and both of them have promising new packages. Roy does a variety of ballads on his MGM premiere album (E/SE 4308), which highlights his current single, "Ride Away." Trini, who is determined to hit all musical bases before he's through, does the rhythm and blues catalog this time out and groovy it is (R-RS 6171).

JAY and THE americans

THE FAVORITE AMERICAN VOCAL GROUP
AND THEIR **6** HUGE HIT IN A ROW.

“some
enchanted
evening”

FOLLOWING THEIR SENSATIONAL “CARA MIA” RIGHT UP TO THE TOP OF THE CHARTS.



UA 919 PRODUCED BY GERRY GRANAHAN
ARRANGED AND CONDUCTED BY ARNOLD GOLAND

and it's on  OF COURSE

Katzel Heads Colpix

HOLLYWOOD—Bud Katznel has been named General Manager of Colpix Records and Dimension Records, it was announced this week by A. Schneider, President of Columbia Pictures Corp. and Screen Gems, Inc., joint owners of the two record companies.



Bud Katznel

Katznel resigned from Kapp Records, where he had been serving as Managing Director of their Four Corners of the World and Congress Record Labels, to accept the

new assignment.

A veteran of more than 15 years in the music industry, Katznel was General Sales Manager of Roulette Records for three years, having joined that organization in 1957 as Director of Publicity and Public Relations and later assumed direction of their Advertising and Sales Promotion Department. He had previously been associated with Decca Records for 7 years as a promo mgr.

Wood's VJ Interests Acquired By Brackens

HOLLYWOOD — Randy Wood, former President of Vee-Jay Records, and Vivien and Jimmy Bracken, owners of Vee-Jay, have concluded negotiations for V-J's acquisition of Wood's interests in the firm, according to a mutual announcement this week.

Wood resigned as President and member of the Board of Directors June 9 and will announce plans shortly.

No Sale: Atlantic

Ahmet Ertegun, President of Atlantic Records, made the following announcement to the industry today: "I want to categorically deny that Atlantic Records is for sale. We are not involved in negotiations, nor do we contemplate negotiations with any other company. On the contrary, we are presently in the middle of a long-planned expansion program. If anything, it is Atlantic that is presently making acquisitions, and new international associations."

Kittleson To RCA Press-Info Dept.

Barry Kittleson has been appointed Manager, Popular Press and Information by Herb Helman, Manager, Public Affairs, RCA Victor Record Division.

Helman said Kittleson's primary activities will be involved with RCA Victor's roster of popular, jazz, country and folk artists and with product in these spheres as well as original cast Broadway show albums and motion picture soundtrack albums.

Kittleson formerly was associate editor of Music Business magazine, and prior to that he was assistant to the editors and reporter at Billboard magazine, covering features from classics to folk to jazz. He is a graduate of the University of California.

Labels Charged With Ignoring Tax Cuts

Record manufacturers were called to task last week in a White House report that stated diskeries had not passed along the recent excise tax cut benefits to consumers as originally intended.

The report was based on a survey made by several Government agencies and submitted by the Council of Economic Advisers.

Bill Moyers, the White House press secretary, said that in most areas the price changes had reached consumers, but that "the failure of some manufacturers to pass on the reduction bears closer examination." He said Secretary of the Treasury Henry M. Fowler would be requesting errant manufacturers "to keep faith with the hope of the Administration and Congress in passing this legislation and to pass on the benefits."

Some record companies replied immediately to the White House statement.

The following was issued last week by Stanley Gortikov, President of Capitol Records Distributing Corp.: "The dealer 'list' prices for Capitol and Angel Records were immediately reduced after the excise tax legislation was enacted.

There has been, however, a delay in processing excise tax refunds claims on floor stock because it was necessary to wait for instructions from the government on exactly how they should be done. After receipt of preliminary instructions from the government, forms were prepared and sent out to dealers. As soon as the rebates are received from the government, they will be processed for all customers."

Atlantic Records said it had kept faith with President Johnson's desire that the benefits of the excise tax cuts on records be passed along to the consumer in order to stimulate the economy. Upon the President's signing of the measure eliminating excise taxes on records, Atlantic and its associate labels made a substantial reduction in the wholesale price of its product, the label stated, and suggested to its wholesalers that such reductions be passed along to the consumer. Additional excise tax savings are being used by Atlantic for increased productivity, expansion and diversification, "all of which contribute toward a healthier record industry and general economic expansion," label said.

Sonny & Cher All Over Charts

Sonny and Cher. Cher and Sonny. Sonny. Cher. Sonny and Cher again. It's just about all one can be aware of perusing the Top 100 these days. The duo have the No. 1 song, of course, with "I Got You, Babe" (Atco), and Cher shows at 8 with "All I Really Want to Do" (Imperial). And it's Sonny solo at 51 with "Laugh at Me" (Atco). The duo reunite at 64 with "Baby, Don't Go" (Reprise). On the coming-up chart they place "Just You" (Atco) at 6. Not to mention their Atco album, "Look at Us," at 55.

The reason for the three

record companies represented is that the young marrieds used to record for Reprise but are now exclusively signed as a duo to Atco. Cher has a contract as a single with Imperial and an album pegged on her "All I Really" is forthcoming next week.

To celebrate this popularity Atco gave a welcome to New York party last week at which the couple were the guests of honor. They disappointed no one, coming dressed to the nines and even tens, in their trademarks — outlandish and colorful look-alike slack outfits (see cover).

Toscanini List

A 40-page booklet containing a complete discography of the recordings of Arturo Toscanini published through 1965 is announced by Dario Soria, Division VP, International Liaison Department of RCA Victor Records.

Published for distribution

to RCA Victor record licensees throughout the world, the discography, which lists 253 individual recordings and 59 special albums, was compiled by Walter Toscanini, son of the Maestro, who assisted at the Toscanini recording sessions and who has dedicated himself to the preservation of his father's legacy on records.



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McFaul MOA Speaker

CHICAGO — Edward McFaul, billed as "Serious Humorist," will speak on the subject "How to Keep Your Foot Out of Your Mouth" at the MOA Convention and Trade Show Sept. 11-12-13 at the Pick-Congress Hotel. McFaul will talk at the General Membership Meeting on Sunday, Sept. 12, in the Florentine Room.

'Get An Earful Of This' Philips LP Program Title

CHICAGO — Philips Records, entering the last half of its fourth year, is introducing a three-pronged album release with the slogan "Get an Earful of This."

Lou Simon, Philips Product Manager, bowed the new fall release to his first sales meeting before personnel of Consolidated Record Distributing here Monday (16) emphasized three important ingredients of what he termed "the strongest release yet" from his firm: 1) intriguing new musical approaches from established Philips artists; 2) new musical ideas from new names in the record industry and 3) unusual product from all over the world from Philips international affiliates.

The program tees off currently and concludes Oct. 15, 1965. A 10% discount is afforded on all pop, jazz and Connoisseur series albums, new and catalog, while a 20% discount applies on all catalog and new classical Philips releases during the program period.

Illustrating the premise of new musical approaches from established Philips artists are:

"Pastel Blues" by Nina Simone in a performance of blues, moods, messages and intrigues, backed by her own trio; "The Serendipity Singers Sing of: Love, Lies, and flying Festoons, Clams, Psychiatrists, Draft Evasion, Lilac Trees, Muddy Rivers, Plastic, Elephants, Infidelity, Monkeys, Desertion, Boa Constrictors, Etc.," songs written especially by Shel Silverstein; and "The Swingle Singers Getting Romantic," the third Philips package by this famed group from France.

Philips' fall debuts include:

Karl Swoboda, Austrian zither-player who has been a starred attraction in leading Vienna nighteries, performing with a full orchestral background top current melodies in "Pop Goes the Zither"; Esther Ofarim, from Israel, who has already (at age 22) been starred in European feature films and has appeared on major TV shows all over the world, doing her first made-in-American-studio album, arranged and conducted by Bobby Scott. Her Philips album is titled "Is It Really Me"; and Joan Toliver, long popular on the nightclub circuit, gives her unique contralto to a session, arranged

by Jimmy Jones, "The Most Unusual Joan Toliver."

Proving the different-sound product from all over the globe that inspired the program slogan are:

"Scandinavian Folk Songs Sung and Swung" by Alice Babs and Sven Asmussen, an album which placed second among all albums from the world over entered in the International Edison Awards 1965 in Holland, equivalent to our "Grammy" awards; and "Too Much! Toots!" by Toots Thielmans.

Carrying out the global repertoire of the Philips fall sales program even more dramatically are three in the deluxe packaged Connoisseur series:

"This is Juliette Greco," a vocal program from the French Chanteuse; "George Brassens Sings of the Birds and Bees," the original works of the avant garde writer-singer; and "Misa Criolla," a pertinent Roman Catholic High Mass, done by Argentinians—Los Fronterizos, who do the entire religious ceremony in Spanish to the accompaniment of native instruments and in Argentinian

(Continued on page 12)

Philips On Fly



Picture of Philips product chief Lou Simon indicates the hectic pace being maintained by the exec as he proceeds into his fall "Get An Earful of This" album program. Left to right, Lou Simon, tie a' flyin', Peter Ford, 19-year-old son of Glenn Ford and Eleanor Powell, and Ford's publicity man, Bob Krutchfield. Ford was in town for several hours between planes, and this was their only chance to get together—on the sidewalks of Chicago. Ford's first Philips deck will be out soon.

Lawrence Exits Colpix

LOS ANGELES — Ray Lawrence, National Sales Manager of Colpix Records, has announced that effective Aug. 27 he is resigning his post with the label. Lawrence immediately takes over the Sales Manager spot for Sid Talmadge's Record Merchandising Co. of Los Angeles.

Staples At Apollo

NEW YORK—In an event unusual for a gospel group, the Staple Singers are set to headline the Apollo Theatre Aug. 20-27. The group has been booked at the famed Harlem theatre, which normally features rhythm and blues artists, due to their success this spring at the Uptown Theatre in Philadelphia, another place where rhythm and blues is showcased.

Veneri Joins Merc A&R Staff

NEW YORK — Mercury Records' A&R VP Shelby Singleton has announced the appointment of Joe Veneri to work with the label's engineering and A&R staff. He will report to veteran chief engineer Doug Hawkins.

The 28-year-old Veneri formerly was a member of the Tokens, vocal group. A graduate of New York's Lincoln High School, he is a self-taught mixing engineer and has produced dates for the Chiffons, Randy & the Rainbows and several other teen groups. For the last two years he has been a mixing engineer with Mirasound Studios.

Emilio Signed



Italian singer Emilio Pericoli has been signed to the Warner Brothers Records label and is shown above at the New York inking with labels' VP-Director of Eastern Operations George Lee and Pericoli's manager Herb Lewin.

Big 3 Inks Tunesmiths

NEW YORK—The songwriting team of Paul Vance and Lee Pockriss have signed with the Big 3 Music Corporation (Robbins-Feist-Miller).

Deal which is an exclusive for new songs and will also cover Vance-Pockriss independent record production activity, was wrapped up by Arnold Maxin, Executive VP and General Manager of the publishing company. The signing of Vance and Pockriss follows Maxin's recent pact with clefters Benjamin and Marcus and points up the new regime's drive to further diversify the Big 3 catalog.



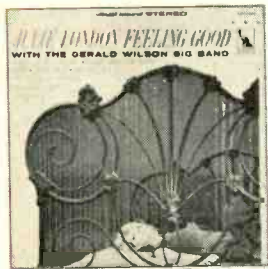
From left: Songwriters Lee Pockriss and Paul Vance sign contract with Arnold Maxin (seated) of Big 3 Music.

Vance and Pockriss have written such hits as "Itsy Bitsy Teenie Weenie Bikini," "Catch A Falling Star," "Calcutta," "What Is Love," "Wait For Me," "Go Chase A Moonbeam," "Jimmy's Girl," "My Little Corner Of The World," "Johnny Angel," "My Heart Is An Open Book," "Gina" and "What Will Mary Say." They have extensive experience in the music publishing field, indie record production and have written music for films, television, Broadway and Off-Broadway vehicles. The new deal calls for Vance and Pockriss to swing for the Big 3 in all of these areas.

Dailey Distrib

HOUSTON, TEXAS — London Records has assigned the H. W. Dailey Company as sole distributor for all product in the Southern Texas area. The Dailey organization has been the London label distributor for many years and is now handling all London group product.

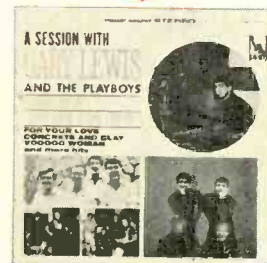
OUR 10th ANNIVERSARY CAKE HAS 10 HIT CANDLES



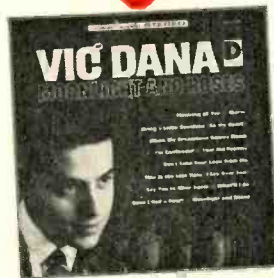
Feeling Good • Julie London, with Gerald Wilson's Big Band • LST-7416 /LRP-3416



Jan & Dean Golden Hits—Vol. 2 • LST-7417 /LRP-3417



A Session With Gary Lewis And The Playboys • LST-7419 /LRP-3419



Moonlight And Roses • Vic Dana • BST-8036 /BLP-2036



Anatomy Of Love • Vikki Carr • LST-7420 /LRP-3420



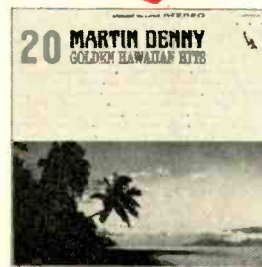
All My Loving • Matt Monro • LST-7423 /LRP-3423



Ventures A Go-Go • BST-8037 /BLP-2037



Jan & Dean's Pop Symphony No. 1 (in 12 Hit Movements) • The Bel-Aire Pops Orchestra • LST-7414 /LRP-3414



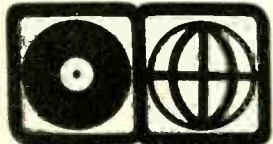
20 Golden Hawaiian Hits • Martin Denny • LST-7415 /LRP-3415



P. J. Proby • LST-7421 /LRP-3421

See your Liberty representative and join our big celebration, "A DECADE OF ENTERTAINMENT." We're celebrating with special motion displays, co-op advertising, special promotions - and 10 hit LP's!





SINGLES REVIEWS

THREE STAR ★★★ PICKS

THE SPIDER SONG (Ashland, BMI)
GOODBYE, DON'T CRY (Ashland, BMI)

THE KIDS NEXT DOOR—
4 Corners of the World 129.

The beloved children's song done by a group of guys and gals. Should enjoy success. ★★★

JUST LIKE THE WEATHER (Costoma, BMI)
DON'T USE ME (Joni, BMI)

NOLAN CHANCE—*Constellation 161.*

Bouncy and beaty song that'll please folks along the r/b airways and on into popland. Likeable styling. ★★★

I'M GOIN' FOR MYSELF (Sagittarius, BMI)
THE CAT (Sagittarius, BMI)

ERNIE AND EDDIE—*Eastern 606.*

This one will sell with its slow soulful appeal. The duo knows what they're about. Good r/bet. ★★★

DANCIN' BY MYSELF (Unart, BMI)
IT'S SO STRANGE (Unart, BMI)

GERRY PATT AND HIS PALS—*Ascot 2189.*

A pretty song about a guy and his firty girl. Chalypso that'll woo teens to it. ★★★

GONNA BUILD A MOUNTAIN
(Musical Comedy, BMI)

GOD BLESS THE CHILD (BMI)

CLARA WARD AND HER SINGERS—
Tuba 2002.

The gospel greats give their non-stop all to this "Stop the World" rouser. Shouting good time. ★★★

EVE OF TOMORROW (Bae, ASCAP)
LOVE LETTER (PD)

TONY MAMMAKELLA—*Swan 4226*

A spoken protest about the changing times with children's chorus adding mood. Should catch current trends. ★★★

IT'S GOODBYE NOW

(American Metropolitan, BMI)

THE LUCKIEST GIRL (Town & Country, BMI)

MIA LEWIS—*Parrot 9785.*

Gal with a pure voice and a moving way will find herself with a hit shortly. ★★★

'TILL NEXT SUMMER (Grey Fox, BMI)

HEY, LITTLE WOMAN (Grey Fox, BMI)

THE WE THREE TRIO—*Mainstream 626.*

Pretty end of summer song that could catch on. The trio blends nicely in a good Shorty Rogers arrangement. ★★★

GOT'CHA BABY (Cedarwood, BMI)

GOT'CHA BABY (Cedarwood, BMI)

HONEST ABE AND JACK' E—*Ric 172.*

Funny shoutings and carryings-on that should wow them on the r/b circuit. Two-part gaiety. ★★★

BABY, I'M IN THE MOOD FOR YOU
(Witmark, ASCAP)

HURRY TO ME (4 Star, BMI)

THE TOGAS—*Challenge 1259.*

This is a Bob Dylan song. So it already has a head start. Boys sock it across. ★★★

FOUR STAR★★★★ PICKS

THE DAWN OF CORRECTION
(Champion-Double Diamond, BMI)

FOR YOU BABE

(Champion-Double Diamond, BMI)

THE SPOKESMAN—*Decca 31844.*

An answer to "Eve of Destruction" and an optimistic one. It propounds the Johnson foreign policy line. ★★★

I FOUND MY PLACE (T. M., BMI)

THE BOY I LOVE (Twin Tone-WA-A, BMI)

REPARATA—*World Artists 1062.*

Thrush wails it out with bells on. The beat is geared to the teen dancers and is quite gear. ★★★

I'M ONLY HUMAN (Lowery, BMI)

ONE LONESOME ROSE

(Screen Gems-Columbia, BMI)

RAY PETERSON—*MGM 13388.*

Guy is hurtin' over the girl but sales on the heartfelt ballad ought to perk him up somewhat. Swingy blues. ★★★

A LOVER'S CONCERTO (Saturday, BMI)

THIS NIGHT (Saturday, BMI)

THE TOYS—*Dyno Voice 209.*

Pretty song sung by pretty-sounding group. Tune has the right beat. ★★★

IF YOU ONLY KNEW (Jalynne, BMI)

TALKIN' 'BOUT LOVE (Jalynne, BMI)

THE VIBRATIONS—*Okeh 7228.*

This is kind of a sequel to "Goin' Out of My Mind." The group bemoans their fate for groovy r/b sounds. ★★★

THE SUN AIN'T GONNA SHINE (ANYMORE)

(Saturday, BMI)

THIS IS GOODBYE (Saturday, BMI)

FRANKIE VALLI—*Smash 1995.*

Big production number crooned by the Four Seasons' falsetto boy. He'll make it as a solo single artist too. ★★★

WANDERLUST (Mappa-Weiss, ASCAP)

YOU'LL SEE (Leeds, ASCAP)

NAT KING COLE—*Capitol 5486.*

Urbane lyric and swinging tune Nat socks over. Deserves to be a big one. ★★★

CRY NO MORE (Web IV, BMI)

(THERE'S) NO PLACE TO HIDE

(Screen Gems-Columbia, BMI)

BEN E. KING—*Atco 6371.*

Good times are ahead for Ben's girl and for buyers who like lively Ben. ★★★

WHEN I LOST YOU (Irving Berlin, ASCAP)

AND THAT REMINDS ME (Symphony, ASCAP)

RICKY MARTIN—*Blaine 4001.*

Stepped up version of the Irving Berlin tune. Ricky whistles and warbles gaily. ★★★

LITTLE UKULELE (Acuff-Rose, BMI)

SALLY ANN (Pan-Musik, BMI)

JOE BROWN—*Hickory 1329.*

Funny song of a mother's advice done in the ever-so-popular Cockney accent. Music hall hilarity. ★★★

WHEN SOMEBODY LOVES YOU

(Screen Gems-Columbia, BMI)

WHEN I'M NOT NEAR THE GIRL I LOVE

(DeSylva Brown, ASCAP)

FRANK SINATRA—*Reprise 0398.*

Chorusy number called to order by the chairman of the board. Bound to connect. ★★★

LOVE AND KISSES (Hilliard, BMI)

SAY YOU LOVE ME (Hilliard, BMI)

RICK NELSON—*Decca 31845.*

Speedy little rocker Rick intones during his new film, "Love and Kisses." Happy number could go. ★★★

HELLO LIZA, HELLO MAMA (Morris, ASCAP)

HE'S GOT THE WHOLE WORLD IN HIS HANDS

(P. D.)

JUDY GARLAND, LIZA MINNELLI—

Capitol.

Duo dressed in mother-daughter talents go through two guaranteed crowd pleasers. Either could break. ★★★

THE TIMES, THEY ARE A-CHANGIN'

(Witmark, ASCAP)

ACROSS THE HILLS (Melody Trails, BMI)

THE IAN CAMPBELL FOLK GROUP—

20th Century Fox 602.

A Bob Dylan song and one about modern conditions. A robust arrangement that will sell well. Chart bid. ★★★

SHE'LL LOVE AGAIN (Piggy Bank, BMI)

I BET YOU WON'T STAY

(American-Metropolitan, BMI)

THE CASCADES—*Liberty 55822.*

Soothing group sound from this talented bunch. Good to have them warbling a new hit. ★★★

THE BIGGER YOUR HEART IS

(Stein & Van Stock, ASCAP)

THE TWO OF US (Jobete, BMI)

TONY MARTIN—*Motown 1082.*

Crooner with chorus with Motown sound should get a lot of attention at sales counters. ★★★

LONG AGO (Chappell, ASCAP)

A TIME TO LOVE (Hill & Range, BMI)

MARILYN MAYE—*RCA Victor 47-8661.*

New Victor thrush waxes a pretty song from "Half a Sixpence." Nice to send out on the airwaves. ★★★

LET HER GO, LITTLE HEART

(South Mountain, BMI)

LOVE THEME FROM "THE SANDPIPER"

(Miller, ASCAP)

BOB MORRISON—*Columbia 4-43368.*

Striking new guy singer ought to get mucho reaction from this dramatic South Mountain song. ★★★

WHERE YOU GONNA RUN TO, GIRL

(Screen Gems-Columbia, BMI)

SAY YOU'RE MINE AGAIN (Blue River, BMI)

RONNIE DIO—*Kapp 697.*

Lots of instruments and lots of beat on this multi-tracked rocker. ★★★

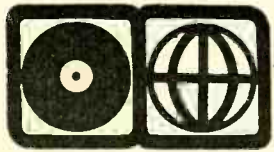
THIS
FALL
IMPERIAL
IS
REALLY
ON THE



<p>Rivers Rocks The Folk • Johnny Rivers • LP-12293* / LP-9293</p>	<p>THIS IS JACKIE DE SHANNON • Jackie De Shannon • LP-12286/ LP-9286</p>	<p>Comin' Through • The O'Jays • LP- 12290* / LP-9290</p>
<p>Reminiscing • Slim Whitman • LP- 12288* / LP-9288</p>		<p>Hold Me, Thrill Me, Kiss Me • Mel Carter • LP-12289* / LP-9289</p>
<p>Drums A Go-Go • Sandy Nelson • LP-12287* / LP-9287</p>	<p>All I Really Want to Do • Chér • LP- 12292* / LP-9292</p>	<p>Trains And Boats And Planes • Billy J. Kramer • LP-12291* / LP-9291</p>

*Stereo

For Go-Go merchandising, dealer co-op advertising and sales, Go-Go call your Imperial representative.



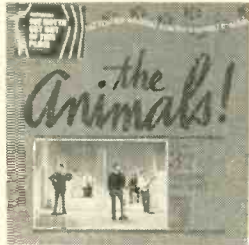
ALBUM REVIEWS

PICK HITS

ANIMAL TRACKS

THE ANIMALS—MGM E/SE 4305.

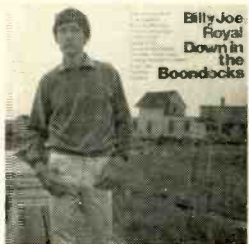
Tracking down these tracks will be excited Animals fans who have heard "We Gotta Get Out of This Place" and want that single on an album. A special feature of the package is a driving five-minute long Eric Burdon solo, "The Story of Bo Diddley." Non-stop dancers will love it. Bestsellerdom ahead.



DOWN IN THE BOONDOCKS

BILLY JOE ROYAL—Columbia CL 2403; CS 9203.

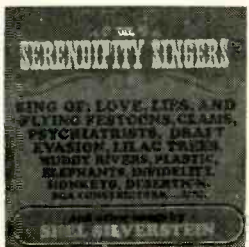
This cat is currently spinning his tale of class distinction woe at the top of the single charts. That number plus 11 others make his first package and it'll be a biggie too. "Funny How Time Slips Away," "Steal Away" and "Oh What a Night" are among the other tracks.



THE SERENDIPITY SINGERS SING OF: LOVE, LIES AND FLYING FESTOONS

Philips PHM 200-190; PHS 600-190.

Tunes from the Shel Silverstein songbook comprise this funny, incisive package. Silverstein is an individualist and his observations in melody are worth a listen. The folk group seem the proper interpreters of this kind of folkish music. His animal songs are especial fun.

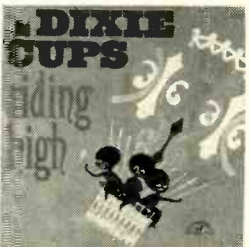


RIDING HIGH

THE DIXIE CUPS—

ABC Paramount ABC 525; ABCS 525.

These cute little gals from New Orleans show their versatility off proudly and coyly—like a new petticoat. Their speedy "Two-Way-Poc-A-Way" is here along with diverse ditties like a slow and sweetly harmonious "Chances Are" and a beat beat "Danny Boy." Well done.



MY 10TH ANNIVERSARY WITH DOT RECORDS

PAT BOONE—Dot DLP 3650; DLP 25650.

For those who are asking, can it really be 10 years, the answer is yes. During that time none of the freshness has diminished, while, at the same time, the understanding has matured and the voice has grown. Pat does a fine selection of songs ranging from the sultry "With My Eyes Wide Open I'm Dreaming" to the even sultrier "Girl From Ipanema."

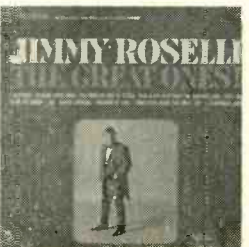


THE GREAT ONES

JIMMY ROSELLI—

United Artists UAL 3438; UAS 6438.

The great ones are singers and songs made famous by those singers. Jimmy shows himself off fine on Jolson's "Rock-a-Bye Your Baby," Sinatra's "You Make Me Feel So Young," Cole's "Sweet Lorraine," Jessel's "My Mother's Eyes" and Como, Eckstine, Crosby, Lanza, Cantor hits.



THE NEW LIMELIGHT

FRANK CHACKSFIELD—London 11 3431.

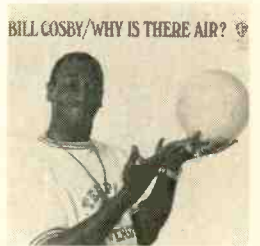
Beautiful music and dangerous rhythm dispensed by Chacksfield on this new package. This original arrangements for "The Man That Got Away," "In the Still of the Night," "Tonight" and a number of other beloved songs will enchant.



WHY IS THERE AIR?

BILL COSBY—Warner Bros. W 1606.

The fellow is a top example of what is generally known as comedy of recognition. He doesn't invent his comic conceits so much as point out what already is funny in everyday life. The humor he finds on this new and bright package has to do with kindergarten, having a baby, driving around San Francisco, playing football against Hofstra. A lot of laughs.



IN MY STYLE

JANE MORGAN—

Epic LN 24166; BN 26166.

The shapely chanteuse from state-side takes a group of favorite tunes and does them her way. She reprises her "Fascination" and also gives loving treatments to "I'm Sorry," "My Coloring Book" and "Downtown." Jane's crisp singing is always a scintillating pleasure and this first disk for Epic is no exception.



LIVIN' LOVIN' SOUNDS

BOB LUMAN—Hickory LPM 124.

Here's a guy who can shake it up and break it up when he wants to. He combines a country and rock approach, which will appeal to a cross section of the market. His songs include "I Love You Because," "Oh, Lonesome Me," "You Win Again" and "Hey Joe." Will do very nicely.



A SOUND OF THEIR OWN

THE FOLK FOUR—

Audio Fidelity AFSD 6141.

Here's a new folk group who seem to have the right feel for a genre. The fellows strum and chant with fervor and will persuade listeners to their favor. They may have a single winner in a spirited children's ditty called "Willow-Billowy Land" and a couple of their other songs are sizzlers too.

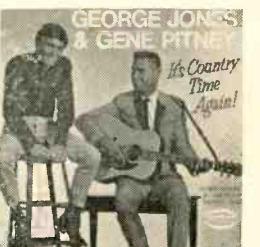


IT'S COUNTRY TIME AGAIN!

GEORGE JONES & GENE PITNEY—

Musicor MM 2065; MS 3065.

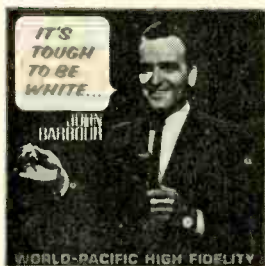
This surprise duo has been making a mark and they'll do it again with their second team album. George and Gene sing some oldies and some newies on the package. "Mockin' Bird Hill," "Someday You'll Want Me To Want You," "I Can't Stop Loving You" and plenty more where that came from.





THIS FALL
 more than ever,
 variety, excellence
 and sales
 are yours on

WORLD-PACIFIC & PACIFIC JAZZ



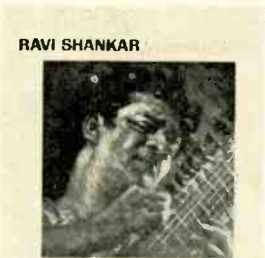
It's Tough To Be White • John Barbour • ST-1834/WP-1834



McCann/Wilson • Les McCann & The Gerald Wilson Orchestra • ST-91/PJ-91



Gil Fuller & The Monterey Jazz Festival Orchestra Featuring Dizzy Gillespie • ST-93/PJ-93



Portrait Of Genius • Ravi Shankar • ST-1432/WP-1432



Sambou Sambou • Joao Donato • ST-90/PJ-90



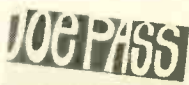
Ragas & Talas • Ravi Shankar • ST-1431/WP-1431



Alexander The Great • Monte Alexander • ST-86/PJ-86



Electric 12-String • The Bandits • ST-1833/WP-1833



For Django • Joe Pass • ST-85/PJ-85



On Stage • The Gerald Wilson Orchestra • ST-88/PJ88



12-String Guitar • The Folkswingers • ST-1812/WP-1812



Bud Shank & His Brazilian Friends • with Joao Donato • ST-89/PJ-89



Pigmy • The Delegates • ST-3002/AR-3002



The Thing • The Jazz Crusaders • ST-87/PJ-87



products of Liberty Records

More Beatles Revisited Again

NEW YORK — What was happening here last weekend, baby, was a brief but intense renaissance of Beatlemania—Capitol's Beatles were in town.

Although the world-famous group stayed around for only four days, they managed to grab a surfeit of front page and column news coverage in addition to entertaining a record-breaking Shea Stadium crowd — mostly long-tressed, levied mods—in their only official public appearance (Sunday 15). (They taped an Ed Sullivan segment Saturday for later showing.)

The foursome, shortly after they arrived, granted a heavily guarded press conference at the Warwick Hotel where they had holed up for the duration. The convene was held in a narrow, poorly miked room where far too many correspondents gathered to take photos and flash inane questions. From where this beleaguered reporter was sitting—clutching a press kit containing a copy of John Lennon's latest book "A Spaniard in the Works," a comprehensive press release on Beatle concert producer Sid Bernstein, and "Help!" info—it was difficult to sort out the questions and answers. Amid shouts of "down in front" and "we can't hear back here," indeed little sense could be made out of what the boys, who hardly seemed stimulated by it all, said.

And so the Record World representative recorded the following q. and a.'s, which he may or may not have heard in the correct order. (It should be borne in mind that John and Paul did most of the talking while George smiled winningly and Ringo pouted winningly.)

Q.: Has winning the O. B. E. changed your life?

A.: A man in London does it for us.

Q.: What do you think of Brooklyn girls?

A.: We've made no plans.

Q.: What is Ringo going to call the baby—boy or girl?

A.: Five a.m.

Q.: What do you think of Frank Sinatra?

A.: We like country music very much.

Q.: Who makes your clothes?

A.: Our prettiest fans.

Q.: What do you like least about the United States?

A.: We don't know him.

Q.: Who are your favorite American groups?

A.: Harlem, the Hotel Warwick.

Press Meet, Concert Beatlemaniacal

BY DAVE FINKLE

Q.: What do you plan to do when you have time off in Los Angeles?

A.: You.

Concert Bedlam

The Sunday concert, which was filmed for a subsequent TV special, lacked the same rhyme and reason, although the girls loved it that way. Although those who had been to previous concerts and lived asserted that more could be heard at this latest one than before, your reporter is no touchstone. It was difficult to tell just when the Beatles were *playing* and when they were *announcing* what they would play.

Even the number of songs they rendered seemed to be a debatable subject depending on what girl you spoke to or what newspaper you read. A teen that Record World polled said the boys sang eight songs (at an estimated \$160,000 take for the night that makes it over \$20,000 per number), but others said there had been 12. Whatever, only the length of their stint can be recorded accurately—35 minutes.

All four boys seemed to be in fine spirits. They smiled and waved at different sections of the stadium and even seemed to point out some of the funny banners the girls had hung over the railings. John played a portable piano with his elbow and feet and danced with abandon. It looked as if Ringo also took a rare solo singing venture.

Throughout the song fest, a number of especially determined gals broke from the police lines and tried to reach the bandstand only to be stopped by cops—frequently by cops throwing full football body blocks. (One policeman with a practical approach weathered the concert with cotton in his ears.)

Other Entertainers

Cannibal and the Headhunters, Sounds Inc., Brenda Holloway and the King Curtis Band entertained before the Beatles arrived and although they all worked their hearts out, the crowd wanted very little of it.

Announcing chores for the evening were divvied up among the WMCA Good Guys, the WABC All-Americans, Hal Jackson of WWRL, Murray

Kaufman and finally Producer Bernstein who introduced Ed Sullivan who introduced the Beatles.

Fast Exit

When the Beatles finished they leapt, without hesitation, into a station wagon that had

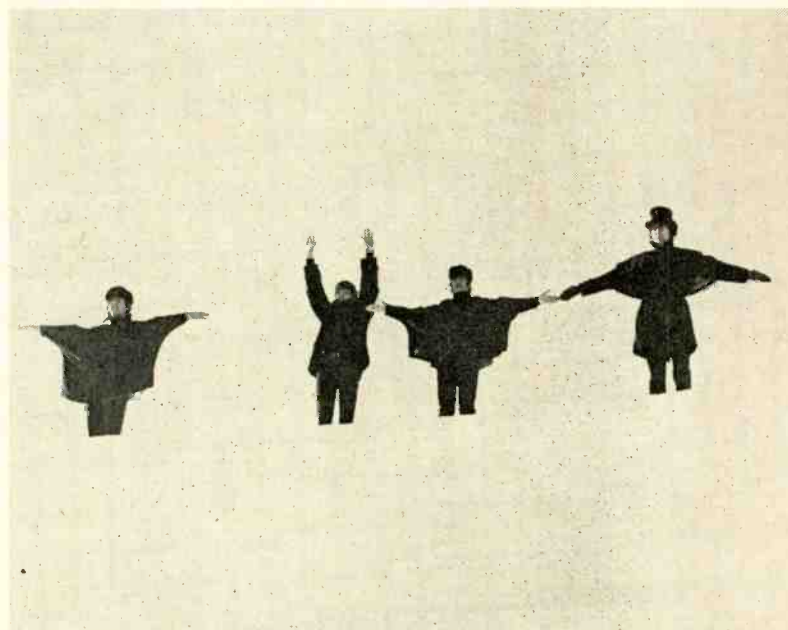
drawn up to the side of the bandstand and disappeared almost immediately afterward through a side exit.

The crowd dispersed within minutes, although some girls remained behind to weep unashamedly in the open air sanctum where their heroes had, only minutes before, charmed the air with song.

Beatles Pure Gold On Wax & Film



Beatles hit more gold at their Hotel Warwick press conference in New York on Aug. 13. Presented to the boys by Capitol's press manager Christie Barter (far left), the RIAA trophies this time commemorate the million-dollar sale of their last album, "Beatles VI," which was certified within 10 days of its release in June. This now brings the Beatles' total to six gold records for albums, with their newest ("Help!") just reaching a million in sales, according to Cap tabulations.



No, it's not a Federico Fellini movie: it's just a scene from the Beatles' new United Artists film vehicle, "Help!," with the popular foursome in an appropriate pose—acting out the title? Capitol Records has the soundtrack album; and America has the Beatles—see surrounding story.

Joao At Reprise

Brazilian composer-vocalist Joao Gilberto has been signed by Reprise Records for a series of albums commencing this fall, J. K. (Mike) Maitland, President of Warner Bros. Records, Inc., announced this week.

Connie Stays at WB

BURBANK, CALIF.—J. K. (Mike) Maitland, President of Warner Bros. Records Inc., has announced that Connie Stevens has re-signed with Warner Bros. Records as an exclusive recording artist for the label.

NE CHI BREA ERS FROM COMM AND WORLD LEADER IN RECORDED SOUND



#886 Songs For Latin Lovers

SELECTIONS: SONGS OF THE JET (Samba do Aviao) • MY LOVE FORGIVE ME (Amore, Scusami) • MARIA ELENA • NO MORE BLUES (Chege Do Saudade) • TO YOU • ADIOS • DESAFINADO (Slightly Out of Tune) • YOU'RE MINE • AMO, AMAS, AMAMUS • CARNIVAL • MY GUITAR AND MY SONG • VAYA CON DIOS



#887 Magnificent Movie Themes

SELECTIONS: THEME FROM "ZORBA THE GREEK" • SHIP OF FOOLS • FORGET DOMANI ("The Yellow Rolls-Royce") • DEAR HEART • CHIM-CHIM CHER-EE ("Mary Poppins") • I REMEMBER HER SO WELL ("Fanny Hill") • GOLDFINGER • LOVE ME NOW ("The Third Day") • VON RYAN MARCH ("Von Ryan's Express") • THEME FROM "THE AMOROUS ADVENTURES OF MOLL FLANDERS" • THE SOUND OF MUSIC ("The Sound of Music") • LOVE THEME FROM "THE SANDPIPER" ("The Shadow of Your Smile")

AVAILABLE FROM YOUR COMMAND DISTRIBUTORS

WORLD LEADER IN RECORDED SOUND
Command RECORDS
(A division of Grand Award Record Co., Inc.)
 a subsidiary of ABC-PARAMOUNT RECORDS, INC.)
 1501 BROADWAY, NEW YORK 36, N. Y.

IN CANADA:
 DISTRIBUTED BY
 "SPARTON OF CANADA"

Air Time

BY JUNE BUNDY

Will CBS Show the Beatles at Shea?

Europe may have cooled off on the Beatles, but the boys are obviously hotter than ever in the States, judging by the radio, TV and front page newspaper coverage of their record-breaking (\$340,000 gross) Shea Stadium appearance in New York.

Although we've yet to hear a Beatle disk played on WNEW-N.Y., even that station provided regular news bulletins on the group, complete with Beatle fan interviews. We were particularly intrigued by the three teen-aged New Rochelle girls who said they had been sleeping on the sidewalk outside of the Beatles' hotel on West 54th Street for the last two days.

Beatle wax, of course, *was* played on WMCA and WABC, New York's new rating kings, and the rock stations' deejays attended the concert en masse. Also on hand were Murray the "K" Kaufman (who emceed the show) and CBS-TV's Ed Sullivan, the "K's" nearest rival for the title of the Fifth Beatle. Sullivan's production company taped the concert for future airing.

Variety carried a story last week intimating that CBS execs were so shook up by the reaction to Kaufman's drop-out special "It's What's happening, Baby," that they weren't interested in carrying the Sullivan Shea special. However, once the web gets a look at those Shea grosses, they'll probably change their collective minds. In any case, Sullivan won't have any trouble peddling the special to NBC or ABC if CBS is stupid enough to pass it up.

As we predicted a couple of columns ago, the rating success of Dick Clark's "Where the Action Is" on ABC this summer has prompted NBC to come up with a daytime rock and roll series. GAC is currently working on a daytime version of "Hullabaloo," which will be scheduled by NBC in the late afternoon this fall.

Remember when "Hullabaloo" dropped Beatles manager Brian Epstein as its London producer last season? It may or may not give Epstein some satisfaction to learn that Sid Bernstein has been named talent buyer for that show. Bernstein, who produced and promoted the Beatles' phenomenal Shea concert, is partial to British recording talent, so look for a spate of English guests on "Hullabaloo" next season.

AROUND THE DIAL

Bobby Darin's fans are jubilant over the news that he is shaving off that mustache for his guest appearance on Andy Williams first TV show this fall. Deejay William B. Williams, WNEW, New York, contended on the air last week that Bobby's misplaced eyebrow "makes him look like the second lead in a French movie" . . . Liza Minnelli and Cyril Ritchard will star in the Jule Styne-Bob Merrill musical spoof of "Little Red Riding Hood" on ABC-TV this November.

The rush is already on to sign non-singing stars, many of non-musical TV shows. RCA Victor has inked Dick Kallman, star of "Hank," which debuts on NBC-TV next month. Dee Gee Records has signed Deborah Walley who once played the title role in Gidget, now another upcoming TV series . . . Nice to hear from Dotty Abbott, General Manager of the nation's first all-girl radio station, WHER, Memphis, and now also running WLIZ, Palm Beach, Fla.

Bill Wheatley, ex-WIBG, Philadelphia, succeeds Don French as Program Director of KFVB, Hollywood . . . Congratulations to Scott Muni, ex-WABC, New York, jockey, who opened his own discotheque, the Rolling Stone, in Manhattan this month . . . Jack Sunday is replacing Steve Young at WCPO, Cincinnati, while Young moves to WQAM, Miami, Fla., where he will assume the name of Steve Clark . . . Bing Crosby Productions is readying a new half hour dramatic series, "Combo," with a musical background for CBS-TV. The story line, which should give considerable exposure to pop record talent, is about a small traveling band.

Liberty Records' New York office says Gary Lewis wants to play down his relationship to father Jerry Lewis. However, Liberty apparently hasn't tipped off Gary and Jerry. The father and son duo just finished making a movie, "The Family Jewels," together and now they're slated to co-host one of the "Hullabaloo's" first fall segments on NBC-TV . . . Eddy Arnold will make several guest appearances on Jimmy Dean's ABC-TV show this fall. Eddy's pretty daughter Jo Ann will wed Richard Shannon Pollard.

President, Liberty Records, Inc., has announced the appointment of Ronald Kass as Director of Overseas Operations.



From left, International Sales Director Jerry Thomas, Promotions Director Ronald Kass, and another individual.

The company received full saturation through the wide distribution facilities of EMI in 1962. Under the direction of International Sales Director Jerry Thomas, Liberty has accelerated its growth pattern to a point that it has now become a requisite to maintain a strong representative on the scene in Europe.

Kass, who has lived in Switzerland for the past five years, will headquarter in London. His is a corporate position, encompassing all activities outside of the United States for Liberty and its affiliated firms. He will negotiate for new artists, copyrights, writers as well as seek industrial acquisitions. A direct liaison between the home office and overseas, Kass will coordinate closely with Jerry Thomas and Mike Gould, General Manager of Liberty's publishing interests. Another major responsibility will be the coordinating of tours for Liberty's major artists and the selection of responsible promoters.

A UCLA graduate, Kass majored in business administration and accounting. After receiving

his degree and following a tenure with the U.S. Army, he broke into the record field in 1958 as office manager of World Pacific Records. Thereafter he was elevated to the position of company comptroller. Three years later he accepted a similar post with Interdisc, S.A., a Swiss company, backed by a group of American record companies for the manufacture and distribution of their product overseas. Subsequently Kass was instrumental in expansion of a French, Italian and English Interdisc chain.

In 1964, he set up a management consultant organization under his own banner.

Audio Fi Distrib

Harold Drayson, Vice-President of Audio Fidelity Records, has just announced the appointment of a new distributor for the New York Area: Metro.

Philips' Earfuls

(Continued from page 4)

rhythms.

The four classical packages in the Philips program:

- 1) A complete three-record "actual performance" of "Tannhauser" done at the Baurerth Festival under the baton of Wolfgang Sawallisch, conducting the festival orchestra and chorus; 2) A complete five-record set, boxed in simulated cloth, with gold stamping of the complete piano concertos of Beethoven, performed by Claudio Arrau with the Concertgebouw Orchestra of Amsterdam, conducted by Bernard Haitnik. A handsome, 12-page explanatory booklet, is included; 3) A complete recording of Schubert's "Die Schöne Müllerin Op. 25, D. 795" by Baritone Gerard Souzay, accompanied by Dalton Baldwin, deluxe packaged; and 4) A pairing of Bach's "Violin Concerto in A Minor" and "Violin Concerto in E" with the Haydn

"Violin Concerto in C" by Violinist Arthur Grumiaux and the English Chamber Orchestra under Harpsichordist Raymond Leppard.

Merchandising will include a day-glo centerpiece suitable for in-store or window display plus complete sets of easel-backed die-cut album covers from "Get An Earful of This." Philips also will introduce a new consumer catalog, listing all the new and catalog albums in every music category, with a mailing of thousands of the catalogs going direct from Philips to record buyers from selected lists.

Simon headed a quartet of Philips execs including Hugh Dallas, National Promotion Manager; George Steiner, Western Regional Sales Manager; and Hal Charm, Eastern Regional Manager, who are personally holding sales meetings with individual distrib.

The Roulette

and Up Come

YOU B

Derek M

SOUL HEAVEN

Dixie Drifter Roulette 4641

TWEETIE PI

Dave "Baby" Cortez Roulette

LAST MINUTE FLASH!!!

It's Happening

"CAN'T HELP FALLING IN LOVE"

Donald Height

Roulette 4644





UP SINGLES COMING

- 1 **ROUNDABOUT**
(Leeds, ASCAP)
Connie Francis—MGM 13389
- 2 **SOMEONE IS WATCHING**
Solomon Burke—Atlantic 2299
- 3 **I CRIED MY LAST TEAR**
(Minit, BMI)
O'Jays—Imperial 66121
- 4 **IF YOU WAIT FOR LOVE**
(Unart, BMI)
Bobby Goldsboro—United Artists 908
- 5 **CAN'T GET YOU OUT OF MY SIGHT**
(Screen Gems-Col., BMI)
Chuck Jackson & Maxine Brown—Wand 191
- 6 **JUST YOU**
Sonny & Cher—Atco
- 7 **TOO HOT TO HOLD**
(Dakar, BMI)
Major Lance—Okeh 7726
- 8 **I'M YOURS**
(Gladys, ASCAP)
Elvis Presley—RCA Victor
- 9 **HOME OF THE BRAVE**
(Screen Gems-Col., BMI)
Jody Miller—Capitol 5483
- 10 **RESPECT**
(East Time, Redwal, BMI)
Otis Redding—Volt 128
- 11 **BELLS OF ST. MARY**
(Benell, BMI)
Tokens—B. T. Puppy 513
- 12 **YOU CAN'T BE TRUE DEAR**
(Biltmore, ASCAP)
Patti Page—Columbia 43345
- 13 **HUNGRY FOR LOVE**
San Remo Strings—Ris Tic
- 14 **TRUCK DRIVIN' SON OF A GUN**
(Raleigh, BMI)
Dave Dudley—Mercury 72442
- 15 **THE WAY OF LOVE**
(Chappell, ASCAP)
Kathy Kirby—Parrot 97756
- 16 **ARE YOU A BOY OR A GIRL**
Barbarians—Laurie 3308
- 17 **DO THE 45**
(Jobete, BMI)
Sharpees—One-der-ful 4835
- 18 **IT'S THE ONLY WAY TO FLY**
(Pattern, ASCAP)
Jewel Akens—Era 3147
- 19 **I DON'T WANT TO LIVE (WITHOUT YOUR LOVE)**
(Leeds, ASCAP)
Bobbi Martin—Coral 62457
- 20 **THE TRACKER**
(Crazy Cajun, BMI)
Sir Douglas Quintet—Tribe 8310
- 21 **LOVE IS STRANGE**
(Ben Ghazi, ASCAP)
Everly Bros.—Warner Bros. 5649
- 22 **THE SILENCE**
(Embassy, BMI)
Al Hirt—RCA Victor 8653
- 23 **I'M IN YOUR CORNER**
(Eden Music, BMI)
Gloria Parker—LLP 102
- 24 **I LEFT MY HEART IN SAN FRANCISCO**
(General, ASCAP)
Fats Domino—Mercury 82463
- 25 **GREAT GOO-GA-MOO-GA**
(Chi Sound & Payton, BMI)
Tom & Jerrio—ABC-Paramount 107046
- 26 **GOT TO FIND A WAY**
(Vapac, BMI)
Harold Burridge—M-Pac 7228
- 27 **FOOL'S PARADISE**
(Beckie, BMI)
Bobby Wood—Joy 301
- 28 **I'LL STOP AT NOTHING**
Sandie Shaw—Reprise 03946
- 29 **A LITTLE BIT OF HAPPINESS**
(Painted Desert, BMI)
New Christy Minstrels—Columbia 43347
- 30 **YOU'RE THE REASON**
Gerry & Pacemakers—Laurie 3313
- 31 **POPCORN**
(TNT, BMI)
Sunglows—Sunglow 118
- 32 **THE WORLD THROUGH A TEAR**
(Bregman, Vocco & Conn, ASCAP)
Neil Sedaka—RCA Victor 8637
- 33 **I'M THE MAN DOWN THERE**
Jimmy Reed—Vee Jay
- 34 **ME WITHOUT YOU**
(Shakewell, BMI)
Mary Wells—20th Century Fox 606
- 35 **WHERE WERE YOU WHEN I NEEDED YOU**
(Marks, BMI)
Jerry Vale—Columbia 43337
- 36 **ON A BACK STREET**
Jimmy Miller—Contrapoint 9001
- 37 **HAPPINESS IS**
(Mills, ASCAP)
Ray Conniff—Columbia 43352
- 38 **AIN'T IT TRUE**
(Wemar, Claudine, ASCAP)
Andy Williams—Columbia 43358
- 39 **WHENEVER YOU'RE READY**
(Mainstay, BMI)
Zombies—Parrot 9786
- 40 **PARAGUAS**
(Brownstein, BMI)
Evalina—Gayton 11A
- 41 **SUNGLASSES**
(Acuff Rose, BMI)
Skeeter Davis—RCA Victor 8642
- 42 **UPS AND DOWNS**
(Cumulous, ASCAP)
Ricky Shaw—Cloud 502
- 43 **SHIM SHAM**
Marvelows—ABC-Paramount 10708
- 44 **SPOOTIN'**
Bill Blacks Combo—Hi 2094
- 45 **MOVE IT OVER**
(Vicki, BMI)
Del Shannon—Amy 937
- 46 **LET HER DANCE**
Bobby Fuller Four—Liberty 55812
- 47 **HERE I AM**
(United Artists, ASCAP)
Dionne Warwick—Scepter 12104
- 48 **YOU'RE THE ONE**
(Leeds, ASCAP)
Vogues—Co And Ce 229
- 49 **NEVER**
(Gatewood, David, BMI)
Profiles—Gate 1444
- 50 **TAKE ME FOR A LITTLE WHILE**
Evie Sands—Blue Cat 118

Abend, Lewis Pickwick VPs

NEW YORK — Cy Leslie, Chairman, has announced that at a recent meeting of the Pickwick International Board of Directors, Joseph Abend and Montague Lewis were appointed Vice Presidents.

Abend, with Pickwick International for the past six years, was named Vice President, Publishing & Development. He is now in charge of all music publishing, promotion, public relations and new product development. An industry veteran with a background in music publishing, Abend will now personally direct all activities of Barmour Music, Weiss & Barry Copyrights, Hilltop Records and the "Picture-Sound" program for the General Electric "Show 'N Tell" project.

Lewis, who has been Managing Director of Pickwick International (Great Britain) Ltd. since its inception two years ago, has been named VP, European Affairs.

Lewis, a Londoner, served in the R.A.F. during World War II and is a pioneer in the development of the economy-priced record business in England and Europe.

The Voice of the Uncommon Man **ADLAI STEVENSON**

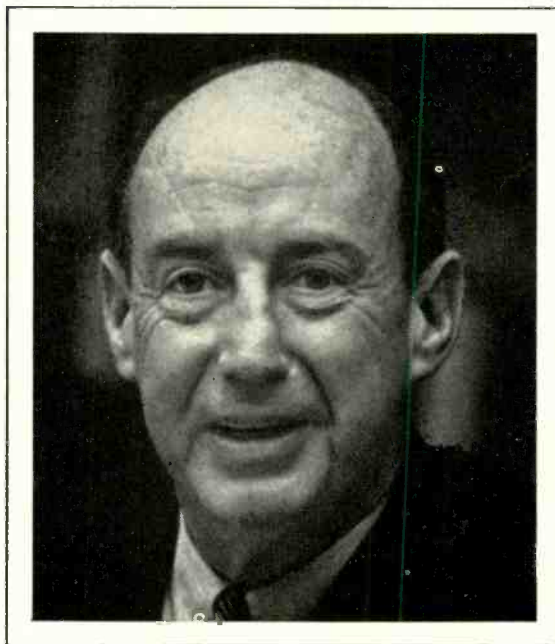
The voice of a most uncommon man was stilled on July 14, 1965.

Adlai Stevenson was fatally stricken as he enjoyed a stroll along Upper Grosvenor Street in London on a warm and glowing mid-summer afternoon.

The shock of his death spread sorrow through the free world and through much of the world behind the Iron Curtain. For this was a man whose dignity and appeal knew no barriers. And the esteem in which Adlai Stevenson was held by the world did us honor because he spoke for us in the forum of the world—the U.N., an institution which he had helped to found.

But how cold his words appear on the printed page. How flat and grey they seem without the voice that powered them to greatness. The Stevenson voice—a reedy, but clear and handsomely cultured sound—made the witty quips sting and the eloquent phrases sing.

His was, truly, the voice of an uncommon man.



And you had to hear it to begin to realize how this American used language. He was articulate, but he was more than that. His words nourished us, gave us courage, spoke what we felt... to Russia or the U.N. or the Democrats or the Republicans, or even to each other.

The voice of this uncommon man is stilled, but not forever. His words live in print and, through recordings, in this album as well as in miles of film and videotape.

He will no longer be here to comment upon the issues and crises of our days. But we do have his words, not the memory of them, but the actual words to hear again and again, to draw on for purpose, to savor for their feeling.

And through such living documents as this album we hand these words on to generations yet to come so that they, too, may be touched by his greatness, moved by his eloquence.

In this way we perpetuate his memory. In this way we keep alive for all time the voice of the uncommon man.

Hear the Sound of History on... **MGM** E-4329 D



MGM Records is a division of Metro-Goldwyn-Mayer, Inc.

R & B BEAT

WHERE IT'S AT

BY KAL RUDMAN

Congratulations to O. C. White, WAWA, Milwaukee and WMAD, Madison, Wis., (who is the most underrated POWER R&B PD in the country) for being the first to break the Joe Tex, "I Want To Do Everything For You," wide open. Now Chicago is well over 10,000 off WVON and it broke big in NYC, Detroit and other markets. As Ernie Durham put it, "Joe is telling those pretty foxes everything a guy can possibly say!" . . . "Otis Redding Sings Soul Ballads" is the hottest LP around and the single, "Respect," is breaking records . . . "If I," Chuck Jackson, went on a tremendous number of Pop stations . . . "Only Those In Love" by Baby Washington went on WABC. The new Eddie & Ernie and "Annie Don't Love Me No More," Hollywood Flames, sound great to Al Bell & Bill Johnson at WUST, Washington.



Kal Rudman

FLASH: "Hi Heel Sneakers," Little Stevie Wonder is a complete POP SMASH, in addition to being an R&B Beast. A better tip you'll never get . . . Bob Schwartz, the promo whiz of Detroit, is quite excited about the big Detroit and Baltimore play on "I Feel Strange," the Wonderettes, Ruby . . . "Hungry For Love," San Remo Strings, Ric-Tic, is GONE Pop & R&B in Detroit and spreading . . . Duluth really broke "Agent OO Soul," Edwin Starr. Now you KNOW it will sell anywhere it's played . . . My hottest Tip of the Year is "Treat Her Right," Roy Head, Backbeat, and it started off as the Top Pick at WIBG, Philadelphia and CKLW plus many more stations, Pop and R&B joining the line-up . . . The Contours is a legit Pop sales hit in Philadelphia, Detroit and Baltimore . . . "Walking On Air," Jimmy Williams, Atlantic, is turning into a sleeper in Detroit. Ernie Durham informs me that not only is the Joe Tex going wild there but now he's confirming Washington on the Eddie Floyd, "Make Up Your Mind," Safice, and is Al Bell happy. WCHB made the Eddie Floyd the station pick and all the guys are jumping on it . . . The new Whispers on Dore looks good as Lucky Cordell, WVON, and Bob King, WOOK, went on "As I Sit Here" . . . I like "I Need Love," Chalfontes, Mercury . . . The first release on Laurie Records' new R&B label, Providence, is "I've Got To Tell You," Lilly Fields (a master from Holton records).

The Odessa Harris, "My Love Turned Blue," is good blues from Miami, and Sal Licata is running with it . . . The new Big Dee Irwin and Betty Harris have Amy-Mala right in the R&B business . . . The Lee Garrett record has World Artists label of Pittsburgh and Italy "in the bag." . . . Elektra Records set up an R&B label and Decca and MGM and Liberty and Mercury and Blue Rock and Smash and Capitol and RCA and Okeh, etc., all indicated at the NARA Convention that they meant business. Welcome to the fun!

Bunky Sheppard tells me, "Just Like the Weather," Nolan Chance, Constellation, went on WVON and watch his Holly Maxwell . . . "Big Legs," John Lee Hooker, VJ, broke in NYC, San Francisco, Washington etc. The Ovations, Jimmy Reed, Betty Everett and Fred Hughes are being played everywhere. "Let's Do It Over," Joe Simon, is a hit side . . . "Got To Find A Way," Harold Burrage, hit #2 at WVON and Top 10 in Detroit and Baltimore . . . "After Loving You," Della Reese, ABC is a solid hit in Philadelphia and elsewhere, Pop-R&B and retail . . . Ken Reeth, WAMO, checked us with the latest from Pittsburgh: "Twee Pie," Dave Cortez, is a Smash and "Soul Heaven" is large, as is "My Ship," Jimmy Radcliffe and "Hi Heel Sneakers," Stevie Wonder. Starting: Danny White and Evie Sands and Baby Washington. The Joe Tex is big. Surprise Sales: "Night the Angels Cried," Len Wade, U.A. Picks: "Without My Sweet Baby," Little Milton, and, "When You Move You Lose," Rufus & Carla, Stax . . . And "Make Up Your Mind," Eddie Floyd, Safice . . . "You Don't

(Continued on page 29)

Joda In Major Expansion

NEW YORK—Joda Records, new label headed by singer Johnny Nash and partner Danny Sims, announces that because of the "tremendous" acceptance to their first two releases, the firm has moved into larger offices at 1631 Broadway.

The label's Sam & Bill release of "For Your Love" and Nash's own "Let's Move & Groove" have the label's phone jumping.

Sims & Nash have just returned from an extended promo tour on both records which included many West Coast cities along with Houston where both execs attended the NATRA Convention. Discussions with Ashley Famous, Nash's booking agency in Los Angeles, concerning a forthcoming movie for the singer, were also made possible by the trip.

Margaret Nash will now head all the publishing activities of the firm and Judith Willoughby has been added to the staff as head of Publicity & Advertising.

Future plans for the label call for the release of an LP line and singles covering a broad area of the music field, including C&W and classical. First LPs will of course be by Sam & Bill and one by Nash.

So. Mountain Action Peak

NEW YORK — Stan Catron, General Professional Manager of South Music, reports that a flock of recordings of the firm's new songs have been set.

The Nashville Teens are scheduled to wax "Jealous One" for MGM. The tune was clefted by Billy Barberis, who is the co-writer of "Have You Looked into Your Heart?" The latter song was a big success for Jerry Vale recently, who has just recorded another Barberis effort.

Columbia's Freddie Scott under the direction of a&r chief Bob Mersey will do "I Can't Get Over You," which was composed by Tony May, one of the new writers signed by South Mountain not long ago.

Jack Jones and Robert Goulet have also recorded South Mountain tunes. Singles by each artist are due shortly. Catron also has finalized arrangements to have lyrics penned for several themes from Italy's "Un Pugno di Dollari."

TOP 40 R&B



1. PAPA'S GOT A BRAND NEW BAG
James Brown—Kapp 5999
2. SINCE I LOST MY BABY
Temptations—Gordy 7043
3. SAME OLD SONG
Four Tops—Motown 1081
4. TRACKS OF MY TEARS
Miracles—Tamla 54118
5. THE IN CROWD
Ramsey Lewis—Argo 1050
6. AGENT OO SOUL
Edwin Starr—Ric Tic 103
7. IN THE MIDNIGHT HOUR
Wilson Pickett—Atlantic 2289
8. FIRST I LOOK AT THE PURSE
Contours—Gordy 7044
9. NOTHING BUT HEARTACHES
Supremes—Motown 1080
10. SHAKE & FINGERPOP
Jr. Walker—Soul 35013
11. WE'RE DOING FINE
Dee Dee Warwick—Blue Rock 4027
12. IT'S TOO LATE
Arthur Prysock—Old Town 1183
13. GOT TO FIND A WAY
Harold Burrage—M-Pac 7228
14. UNCHAINED MELODY
Righteous Bros.—Philles 129
15. SUGAR DUMPLIN'
Sam Cooke—RCA Victor 8631
16. YOU BETTER GO
Derek Martin—Roulette 4613
17. GONNA TAKE A MIRACLE
Roylettes—MGM 13367
18. YOU'VE BEEN IN LOVE TOO LONG
Martha & Vandellas—Gordy 7045
19. DANGER HEARTBREAK DEAD AHEAD
Marvelettes—Tamla 54120
20. YOU'RE GONNA MAKE ME CRY
O. V. Wright—Backbeat
21. SAD SAD GIRL
Barbara Mason—Arctic 108
22. IF I DIDN'T LOVE YOU
Chuck Jackson—Wand 188
23. GOOD TIMES
Gene Chandler—Constellation 160
24. SOUL HEAVEN
Dixie Drifter—Roulette 4641
25. I'LL TAKE YOU WHERE THE MUSIC'S PLAYING
Drifters—Atlantic 2298
26. LET'S DO IT OVER
Joe Simon—Vee Jay 694
27. I WANT TO
Joe Tex—Dial 4016
28. FOR YOUR LOVE
Sam & Bill—Joda 100
29. MAKE UP YOUR MIND
Eddie Foy—Safice
30. RESPECT
Otis Redding—Volt 128
31. THESE HANDS
Bobby Bland—Duke 385
32. LET'S MOVE AND GROOVE (TOGETHER)
Johnny Nash—Joda 102
32. SOMEONE IS WATCHING
Solomon Burke—Atlantic 2299
34. I'M THE MAN DOWN THERE
Jimmy Reed—Vee Jay 702
35. HUNGRY FOR LOVE
San Remo Strings—Ric Tic 104
36. HI HEEL SNEAKERS
Stevie Wonder—Tamla 54119
37. I NEED YOU
Impressions—ABC-Paramount
38. YOU CAN'T TAKE IT AWAY
Fred Hughes—Vee Jay 703
39. CANT LET YOU OUT OF MY SIGHT
Chuck Jackson & Maxine Brown—Wand 191
40. WITHOUT MY SWEET BABY
Little Milton—Checker 1118

We're cookin'
with these 5
new soul singles



THE CHALFONTES
"He Loves Me"
72474

LORRAINE ELLISON
"I Dig You Baby"
72472

FATS DOMINO
"I Left My Heart In San Francisco"
72463

LEMME B. GOOD
"I Can't Stop Myself"
72470

LYN ROMAN
"G. B. Day"
72473

Bece, Thomas ABC Promo Duo

NEW YORK—Mike Bece and Eddie Thomas have been named to jointly handle national promotion for ABC-Paramount Records, Inc., as announced last week by Larry Newton, President of the diskery. The team will go into action on Sept. 6.



Mike Bece Eddie Thomas

Both Bece and Thomas have worked under the ABC-Par banner prior to their promotions. Bece joined Jet Record Distributors, ABC-Par's New York City distributing branch, in 1963, acting as as-

sistant general manager, later adding local New York promotion to his duties. Previously, Bece was assistant record librarian for radio station WMGM for two years; promotion man for Ideal Record Distributors for four years; and before joining Jet, did independent promotion for a number of firms in the record industry.

Thomas is a familiar figure in radio stations throughout the United States, having acted as promotion man for ABC-Par since November, 1961. A native Chicagoan, Thomas has headquartered there since joining ABC-Par. He was instrumental in bringing the Impressions to the label and in building them into one of the world's top singing groups. Thomas originally entered the music business as road manager for Jerry Butler. His contact with djs during that period established him as the ideal choice for promotional activities.

Assisting the promotion department in New York will be Larry Fogel, who has been with ABC-Par's home office for some time.

Sunrays Score

Tower recording artists the Sunrays played to over 6,000 Denver teenagers at the Elitches' Trocadero Ballroom last week. Their current hit record is "I Live For the Sun."

Musicland Formed

ST. LOUIS, MO.—Mel Friedman has been elected President of a new St. Louis-based music recording and publishing company, Musicland, U.S.A.

PICKED BY MOST JOCKS AT NARA CONVENTION TO BE A 'SMASH'

ROY HEAD'S "TREAT HER RIGHT"

BACKBEAT 546

A BIG BREAK-OUT!

BOBBY BLAND'S "THESE HANDS (SMALL BUT MIGHTY)"

DUKE 385

— NEW RELEASE —

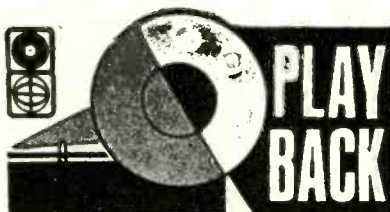
RUTH MCFADDEN'S "I'LL CRY"

AND

"DO IT UP RIGHT"

SURESHOT 5011

DUKE AND PEACOCK RECORDS, INC.
2809 ERASTUS STREET
HOUSTON, TEXAS 77026
OR-3-2611



TOP POP—5 YEARS AGO

AUGUST 29, 1960

1. IT'S NOW OR NEVER
E. Presley—RCA Victor
2. THE TWIST
C. Checker—Parkway
3. WALK, DON'T RUN
Ventures—Dolton
4. VOLARE
B. Rydell—Cameo
5. ITSY BITSY POLKA DOT BIKINI
B. Hyland—Kapp
6. DREAMIN'
J. Burnette—Liberty
7. FINGER POPPIN' TIME
H. Ballard—King
8. I'M SORRY
B. Lee—Decca
9. ONLY THE LONELY
R. Orbison—Monument
10. MISSION BELL
B. Brooks—Era

TOP R&B—5 YEARS AGO

AUGUST 29, 1960

1. THE TWIST
C. Checker—Parkway
2. KIDDIO
B. Benton—Mercury
3. FINGER POPPIN' TIME
H. Ballard—King
4. A FOOL IN LOVE
Ike & Tina Turner—Sue
5. A WOMAN, A LOVER, A FRIEND
J. Wilson—Brunswick
6. IF I CAN'T HAVE YOU
Etta and Harvey—Chess
7. ALL I COULD DO IS CRY
J. Tex—Anna
8. TA TA
C. McPhatter—Mercury
9. THIS BITTER EARTH
D. Washington—Mercury
10. CHAIN GANG
S. Cooke—RCA Victor

Label Among 3 Fedro Moves

NEW YORK—Fedro Entertainment Corporation, a new company specializing in producing records, representing talent and booking concerts, has been formed, announces Irving J. Feder, President.

Fedro Entertainment Corporation, with offices at 1619 Broadway, has acquired Fedros Management and Rotate Records, both of which will function as subsidiaries of the corporation. In addition, a new concert division has been formed which will function under the Fedro Entertainment Corporation label.



Fedro Entertainment Corp. VPs: Herb Lewin, Al Schwartz, Eddie Newmark.

Feder also revealed that three vice-presidents have been named: Eddie Newmark, Herb Lewin and Al Schwartz. Lewin and Schwartz will head the

talent and concert divisions and Newmark will be in charge of the record division.

The firm's talent division, Fedros Management, now represents Timi Yuro, Clyde McPhatter, Big Dee Irwin, Emilio Pericoli, Bryan Foley, Vic Fontaine, Denise Germaine and Billy Barnes.

Amy to Distribute

The company's record division, which will release popular and rhythm and blues numbers under the Rotate label and rhythm and blues under the Wild Deuce label, has recently made a deal with Amy-Mala which will distribute the company's records. The first two artists whose records will be distributed by Amy-Mala are Big Dee Irwin and Cathy Carroll, produced by Eddie Newmark. In addition, Fedro Entertainment Corp. has made a deal with Atlantic Records to produce masters for the company. Chip Taylor and Teddy Darryl have been engaged by Fedro to produce these masters.

The firm's concert department has already set a number of dates for the fall. Under the Fedro banner, the Beach Boys will give concerts in Montreal on Sept. 3, in Ottawa on Sept. 4, and in Washington, D. C., on Sept. 19. The company has also signed Peter & Gordon for a concert in Binghamton, N. Y., on Sept. 10, and Sonny & Cher for five concerts, the first with Gene Pitney scheduled for Sept. 19.



SPRUCE RECORD SHOP
Scranton, Pa.

1. What's New Pussycat (Tom Jones)
2. Laurie (Dickey Lee)
3. Down in the Boondocks (Billy Joe Royal)
4. I'm A Fool (Dino, Desi & Billy)
5. Houston (Dean Martin)
6. Save Your Heart For Me (Gary Lewis)
7. Take Me Back (Little Anthony)
8. To Know You Is To Love You (Peter & Gordon)
9. My Name Is Mud (Eddie Rambeau)
10. Action (Freddie Cannon)

SERVICE ONE STOP
Newark, N.J.

1. Help (Beatles)
2. I Got You Babe (Sonny & Cher)
3. I'm Henry VIII, I Am (Herman's Hermits)
4. Eve Of Destruction (Barry McGuire)
5. You Turn Me On (Ian Whitcomb)
6. Sitting In The Park (Billy Stewart)
7. California Girls (Beach Boys)
8. Down in the Boondocks (Billy Joe Royal)
9. In The Midnight Hour (Wilson Pickett)
10. Baby I'm Yours (Barbara Lewis)

DAVE'S ONE STOP
E. Hartford, Conn.

1. Like A Rolling Stone (Bob Dylan)
2. I Got You Babe (Sonny & Cher)
3. Eve Of Destruction (Barry McGuire)
4. California Girls (Beach Boys)
5. Help (Beatles)
6. You Can't Be True Dear (Patti Page)
7. Ain't It True (Andy Williams)
8. For Your Love (Sam & Bill)
9. Where Were You When I Needed You (Jerry Vale)
10. Millions Of Roses (Steve Lawrence)

ONE STOP RECORD SERVICE
St. Louis, Mo.

1. Down In The Boondocks (Billy Joe Royal)
2. Ju Ju Hand (Sam the Sham & Pharaohs)
3. I Got You Babe (Sonny & Cher)
4. California Girls (Beach Boys)
5. Hung On You (Righteous Bros.)
6. Help (Beatles)
7. You Were On My Mind (We Five)
8. Catch Us If You Can (Dave Clark Five)
9. Tracks Of My Tears (Miracles)
10. Houston (Dean Martin)

ROBERT'S RECORDS
Minneapolis, Minn.

1. I Got You Babe (Sonny & Cher)
2. Don't Just Stand There (Patty Duke)
3. Down In The Boondocks (Billy Joe Royal)
4. I Want Candy (Strangeloves)
5. We Gotta Get Out Of This Place (Animals)
6. All I Really Want To Do (Cher)
7. Hold Me, Thrill Me, Kiss Me (Mel Carter)
8. I'm Henry VIII, I AM (Herman's Hermits)
9. Nothing But Heartaches (Supremes)
10. Unchained Melody (Righteous Bros.)

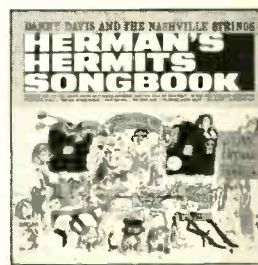
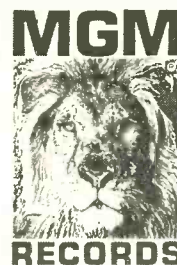
BEE GEE DIST.
Albany, N.Y.

1. Help (Beatles)
2. I Got You Babe (Sonny & Cher)
3. To Know You Is To Love You (Peter & Gordon)
4. Unchained Melody (Righteous Bros.)
5. Down In The Boondocks (Billy Joe Royal)
6. California Girls (Beach Boys)
7. What's New Pussycat (Tom Jones)
8. Take Me Back (Little Anthony)
9. Nothing But Heartaches (Supremes)
10. Like A Rolling Stone (Bob Dylan)



The Instrumental Version of The Herman's Hermits Hit **I'M HENRY VIII, I AM** is by **DANNY DAVIS** and the Nashville Strings on MGM Records, K-13374. P.S. It's a wonderful single from Danny's new MGM album.

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.



E/SE-4309

It's a Great Race For Shayne Music

Boss Larry Rules Pubbery Roost With Mancini, Livingston & Evans, Levine

BY DOUG McCLELLAND

NEW YORK—There is a film opening at Radio City Music Hall this fall called "The Great Race"—starring Jack Lemmon, Natalie Wood and Tony Curtis, music by Henry Mancini—that is one of the surest blockbuster moneymakers Hollywood has turned out in years.

How can we tell? Well, for one thing the name of the discriminating, much-awarded Henry Mancini immediately stamps a film as something special.

Talking with Larry Shayne, veteran music man and Mancini's partner in Northridge Music and head of Larry Shayne Music, Inc., "and affiliated companies," **Record World** learned more about the thriving Shayne firms—plus the bossman himself.

In from Europe briefly before heading for His West Coast base, Shayne talked excitedly about Mancini's "Great Race" score, published by East Hill Music, and the single that is jumping out, "The Sweetheart Tree."

"Although the picture isn't a musical, that song is played about 20 times in it," he beamed. "At one point when the number is being sung, the words even come on at the bottom of the screen with a bouncing ball! RCA Victor will have the soundtrack album—they always get the Mancini scores."

More Mancini

Mancini has just scored the film, "Moment to Moment," with Jean Seberg and Honor Blackman, which goes into the Music Hall after the Christmas show; and he goes to London in the fall to score the Gregory Peck-Sophia Loren starrer, "Arabesque." "Hank does a lot of concerts, too," Shayne explained. "He likes to meet people. And he picks up trends from the road."

But what about Larry Shayne?

"Well, I worked for Paramount's Famous Music in the East right after college, from around '36 to '42," Shayne explained, "going where ever in the country they needed help. Then I went into the Army, and in '46-'47 I had my own

firm, Beverly Music. We published 'Stella by Starlight' and some other good ones. Then there was a recording strike, and Paramount asked me to take charge of the West Coast activities of the publishing firm, which I did until around 1955. About that time Milton Rackmil approached me to go to Universal and run Northern Music, which I did, too, working with Joe Gershenson, the studio's music director."

"In '57 the studio was filming 'Tammy and the Bachelor,'" he recalled, "and the script required a song for a certain scene. It was Debbie Reynolds' 'Tammy,' of course; but the problem was that it had to be about Tammy and it was going to look funny for Debbie to sing a song about herself to herself. Then I got the idea for her to do it looking at her reflection in a window. We called Jay Livingston and Ray Evans and they wrote it in a day and a half."

Livingston and Evans soon asked Shayne to form a company with them, which he did. They had the Broadway musical, "Oh, Captain." They currently have a Coast musical production of the old stage memoir, "Chicken Every Sunday."

The partnership with Mancini came about during their Universal days. "I told Hank he was a great talent, and I would love to get some of his stuff. He said he was leaving Universal. I had given him some advice on forming his Northridge Music Co., and he told me, 'You're a partner.' Then we got 'Peter Gunn,' 'Mr. Lucky,' and Livingston and Evans got 'Bonanza.' Now we also have Joe Levine Music with Joe Levine."

Shayne continued, "Three years ago we started to do our own selling of printed music—this year we'll do better than a quarter of a million dollars in printed music sales. We've opened our own subsidiary around the world, too, Compass Music, Ltd., in conjunction with Chappell."

Stresses Promotion

Shayne stresses the impor-

On 'Carousel'



Eileen Christy is Julie Jordan and John Raitt is Billy Bigelow in the 20th anniversary revival of Rodgers and Hammerstein's "Carousel," currently playing to capacity audiences at the Music Theater of Lincoln Center. Duo is shown here recording a number from the show for the cast album released this week by RCA Victor. Sessions were held Aug. 15 in Webster Hall. Below, Richard Rodgers (center), on hand to lend a hand to George R. Marek (left), VP and General Manager, the RCA Record Division, who personally supervised the sessions and Producer Joe Linhart (right), conferring over one of the recording "takes."



UA Readies Patty's 'Billie' Wax

United Artists Records will shortly have another addition to

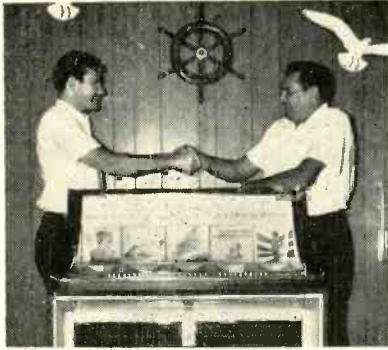
its list of big motion picture collections: scheduled for release within the next two weeks is the original motion picture score for "Billie," which stars popular teenager Patty Duke. Miss Duke—after triumphs on Broadway and in films where she was awarded an Oscar for "The Miracle Worker," and currently on television via "Patty Duke Show"—presently can boast of one of the nation's biggest singles, "Don't Just Stand There," also the title of her fast-moving, recently-issued initial album for United Artists. "Funny Little Butterflies," key ballad from "Billie," will be issued this week as a single and is also included in the soundtrack set.

"Billie" also stars Jim Backus, Warren Berlinger, Jane Greer and Billy DeWolfe. The Chrislaw Production was filmed in Technicolor from a screenplay by Ronald Alexander. Peter Lawford is Executive Producer, Don Weis produced and directed, with Milton Ebbins in charge of production. Music is by Dominic Frontiere. Miss Duke's vocals were supervised by Jack Gold and arranged by Arnold Goland.

"Another thing — we print just about everything we can get our costs back on in a year, which is great for composers." He is entering the jazz field now and looking for writers.

Shayne's aim: "To cover as broad a field as we can with as little conflict as possible."

Op is Pop



Singer Bob Morrison (left), exclusive Columbia recording artist, with his father Charles, owner of Morrison Amusement Co. which operates jukeboxes in the Biloxi, Miss., area. Columbia has just released 23-year-old Bob's first single, "Let Her Go Little Heart" b/w "The Shadow of Your Smile."

MGM Gets OK On Etzel Wax

MGM Records this week received the go-ahead signal from Philips-Mercury to sell and promote the Roy Etzel disk of "The Silence" in the United States and Canada. Philips-Mercury is withdrawing their claim of rights for exclusive distribution of the Etzel record.

Free of restrictions in which almost two weeks of time was lost, MGM is now reserVICing djs in key and secondary markets with copies of the record and is aiming its full promo power at dealers, one stops, distributors, distributor salesmen and promotion men. The full impact of the importance of this record (one of the biggest instrumental hits in Europe) will be hammered home to all selling segments of the industry in the United States via direct mail media, streamers, bulleting trade and consumer advertising in addition to concentrated disk jockey promotion.

At press time, Gene Moretti, Director of International Sales, reports that Etzel's "The Silence" has broken wide open in Quebec, Canada.

Joins Cap Club

HOLLYWOOD—Bud Hamilton has been appointed Product Services Manager for the Capitol Record Club, Inc. The announcement was made by Edward L. Nash, VP, General Manager, CRCI.

Hamilton will be responsible for scheduling the exposure of all Record Club product to current and prospective club members, with special emphasis on club distribution of product from labels others than Capitol and Angel.

Dj Bill Randle Back & Breaking 'Em on WERE

BY DAVE FINKLE

NEW YORK — Breaking a record may be the record industry's major puzzlement. What are the mysterious ways in which it gets done? In the '50s people claimed there was one surefire way: Get Bill Randle to play it on his WERE-Cleveland show.

(It's still legend in the trade how Randle broke the unlikely disks in the unlikely ways—Mitch Miller's "Yellow Rose of Texas," "Skokiaan," the Mormon Tabernacle Choir's "Battle Hymn of the Republic," to name a few of the oddballs.)

And then, five years or so ago, Randle, a self-avowed intellectual, turned off his Cleveland turntable and came to New York to teach at Columbia and do parttime broadcasting for CBS and parttime counseling for Columbia Records.

Now in a sudden reversal of his New York interests (that took the form of quitting CBS *on the air* at the end of April), Randle is about to go back to Cleveland and WERE and go back to being a disk jockey full time (from Sept. 7).

When the announcement came through, *Record World* called Randle and subsequently met him to discuss his history and whether he felt it would repeat itself. Randle, an exuberant, vital talker, is definitely the man to discuss history with. He is a historian; he teaches history; he researches in history; he thinks like a historian; he peppers his conversation with historical references, similes and metaphors; and, most important of all to record pluggers, he approaches records, believe it or don't, from a historical viewpoint.

Personally Involved

"Most of the records I broke," Randle said, "I broke because I was enthusiastic about them from an historical, economic or sociological standpoint. The others I broke because of a deep personal involvement with some aspect of the record.

"For instance, I pulled 'The Battle Hymn of the Republic' from an album because the history of the song had always fascinated me. You know, it actually lost a presidential election for McClelland in the 19th century. He outlawed it because he felt it was too militant. The Mormon Tabernacle Choir version knocked me out. So I pulled

it out of the record. Our engineers even edited the band, and Columbia used our version when they made the single.

"The Yellow Rose of Texas" was another interest of mine. I had done a long paper about the copyright law using that song. Originally you know, the song was called 'My Yellow Rose of Color' and was about the love of a Negro Civil War soldier for a mulatto.

"I started playing 'Charmaine' for another reason. It was from 'What Price Glory,' the first movie I ever saw. I remember my mother carrying me in to see it."

"I first got enthusiastic about Tony Bennett for something other than a record," he continued. "We had been playing his 'Boulevard of Broken Dreams' when he was brought in to meet me one day. I was reading 'The Idiot' or one of the other Russian novels. It turned out he had just finished the book and we had a long talk about the book, the characters."

Many-leveled Dj

Randle went on and on like this, but the moral of the story is already clear for those disk folk who want to see him now that he's back with WERE (and, according to Randle, he's already heard from many people he hasn't talked with for years), if you want to get his attention, you have to hit him on more than one level.

Randle seems unworried about taking up where he left off. "I know all the techniques," he said, "because technique is the same whether you're teaching, writing or jockeying. You have to be honest and you have to be enthusiastic. And I'm enthusiastic. I love the business. I love the way it works. Perhaps as a historian I see it on a deeper level—the constant craving for something new, the dynamic of movement."

"I intend," Randle said, in outlining his on the air plans, "to do what I've always done—get enthusiastic about what I like. And doesn't mean just hit records. I believe there are hit books, hit projects, hit ideas as well. And I plan to talk about them.

"But that doesn't mean I'm going to be talking all the time. You can say everything you have to say in 30 seconds. And your audience is your source of what to talk about. If you know where they are, you're all right.

"I also believe that you don't have to worry about separating markets. You can mix different kinds of music and still get an audience. Ed Sullivan has been doing it for years. You just have to keep up with the interests of the times. No living in the past. Murray Kaufman is right when he stresses it's what's happening, baby."

(Continued on page 31)

REDD FOX

on Dooto's
Best Selling
Comedy Albums



★ Load Up Now For Big Holiday Sales! ★

DEALERS ORDER NOW! 5 plus 1 DEAL!

Over 50 Red Hot Catalog Items

DOOTO RECORDS 9512 S. Central, Los Angeles 2, Calif.

Top NARM Meet Attendance; Mftr. Registration Closed

CHICAGO — Registration of manufacturer members of NARM for the group's 1965 Mid Year Meeting and Person to Person Sales Conferences Sept. 8 and 9 at the Continental Plaza Hotel has been completed. Forty-six Associate Member companies have registered, the maximum which can be accommodated for the Person to Person Sales Conference Sessions.

Jules Malamud, NARM Executive Director, also announced that the Regular Member (rack jobber) attendance, is the best since the inception of the organization, with more than 40 companies already registered, and additional registrations expected within the next few days. Rack jobber representation will include a group of new members. A dinner-meeting for Regular Members

only will be the first event on the agenda for the Mid Year Meeting, at 7:30 p.m. on Tuesday, Sept. 7, with the Person to Person beginning promptly at 9 a.m. on Wednesday, Sept. 8. Registration, when complete Person to Person schedules will be distributed, will be held between 8 a.m. and 9 p.m., immediately prior to the Person to Person Conferences.

The Associate Member companies which will be participating in the Person to Person Sales Conferences are: A A Records, Inc.; ABC Paramount Records; Ambassador Records; Amberg File and Index Company; Atlantic Records; Cameo Parkway Records; Capitol Records; Colpix-Dimension Records; Columbia Records; Connoisseur Record Corp.; Cosmo Recording Company; Crown

Records; Decca Records; Disneyland Records; Dot Records; Epic Records; GNP Crescendo Records; Grand Award Records; Hickory Records; Jubilee Records; Kapp Records; Le Bo Products Company; Liberty Records; London Records; Mercury Records; MGM/Verve Records; Miller International Co.; Monument Records; Musicor Records; Original Sound Records; Philips Records; Pickwick International; Premier Albums; RCA Victor Records; R. D. Cortina Company; Recoton Corporation; Request Records; Roulette Records; Scepter Records; Smash Records; Starday Records; Time Records; United Artists Records; Vee-Jay Records; Warner Brothers Records; and Word Records.

Tapes in Depth

MT. VERNON, N.Y.—A new distributing company, Sentry Industries, Inc., with offices and warehouse at 511 So. 4th Ave., has been formed, with complete concentration in the field of pre-recorded tapes.

In addition to sale of conventional 7" reel to reel recorded stereo music, the new firm will market a new line of 3" and 3 1/4" pre-recorded monaural tapes, and has currently completed the preparation of an extensive line of pre-recorded tape music in cartridges, for the new Stereo Auto cartridge field. Harold Rosen is President of Sentry.

'Boat' Sailing

NEW YORK—Karate sent word last week that Chico Hamilton's "Big Boat Up the River" is breaking in Detroit, Chicago, Milwaukee and Cleveland.

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Pick Congress Hotel, Saturday • Sunday • Monday
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Schedule of Events

Saturday, September 11	Sunday, September 12	Monday, September 13
10:00 AM—Meetings of Regional Associations	10:00 AM—Meetings of Regional Associations	10:00 AM—Exhibits Open
9:00 AM—Exhibits Open	11:00 AM—Brunch for MOA Members followed by General Membership Meeting	4:00 PM—Exhibits Close
3:00 PM—Exhibits Close	1:00 PM—Exhibits Open	6:00 PM—Cocktail Hour
3:30 PM—MOA Industry Seminar	2:00 PM—Ladies' Event	7:00 PM—Gala Banquet & Show in The Great Hall
4:45 PM—Seminar Coffee Break	7:00 PM—Exhibits Close	
5:00 PM—Seminar Continues ("Carnival of Ideas")		
6:00 PM—Seminar Closes		

MUSIC OPERATORS of AMERICA • 228 N. LaSalle St. • Chicago, Ill. 60601

R & B Beat

(Continued from page 22)

Understand Me," Bobby Freeman, King, starting well in Philly . . . "When You Move You Lose," Rufus & Carla Thomas, just broke in Memphis. "I Take What I Want," Sam & Dave, broke in Charlotte with Chatty Hatty, WGIV . . . Carl Davis called and the top side of the Billy Butler is "You're Gonna Be Sorry." The R&B side of the new Vibrations is, "Talkin' 'Bout Love" but the pop side is "If You Only Knew." Hot Cuts in Walter Jackson LP: "Where Did All the Flowers Go" and "Let It Be Me"—"Misty" is hot in the Vibrations LP . . . Hot Tip: "Whiplash," Shells, Conlo (Cameo distributed), big Pick at WVON and WAWA, Milwaukee (O. C. White) . . . New Mary Wells is "Me Without You"—good . . . The O. V. Wright is #1 R&B in many markets and just getting rolling in many northern cities . . . I love both sides of the new Betty Lavette: "I Feel Good" and "Only Your Love" . . . Billy Foxx, WSID, Baltimore sez the top cut in the Walter Jackson LP is: "Still At the Mercy of Your Love." And Billy sez "My Faith in You," Eddie Billips, Maxx, is a Smash for Larry Maxwell . . . Cecil Holmes has become national promo director of Cameo-Parkway and will be working on "Can't Be True," Eddie Holman; the Shells; and Betty Lavette . . . "Let's Do It Over," Joe Simon, is a Smash Pop and R&B in Atlanta . . . Billy Fox sez the hot cut in the Walter Jackson LP is "Still At the Mercy of Your Love" . . . Bill Terrell flashes from Memphis that "Lonely Man" is the hot cut in the Impressions LP.

CALL FOR HELP: Juggy Murray needs the help of all his friends to bring in the Baby Washington and break "Goin' For Myself," Eddie & Ernie, plus "One More Hurt," Marjorie Black. Let's lean in and bring our man through!

NO HELP NEEDED: Barbara Mason's "Sad Sad Girl" solid R&B smash!

ERNIE DURHAM, WJLB, DETROIT
HOTTEST NEW BEASTS
Hungry For Love—San Remo Strings, Ric Tic (Unbelievable sales, R&B and Pop. All Stations.)
I Want You—Joe Tex, Dial (Fantastic sales.)
Make Up Your Mind—Eddie Floyd, Safice (Tremendous requests.)
LOOKING GOOD
These Hands—Bobby Bland, Duke
Soul Heaven—Dixie Drifter, Roulette ("Building") Marvelettes; Martha & Vandellas
Good Sales: Harold Burrage; Sam Cooke; Contours (Smash); Otis Redding; Impressions; Nancy Wilson
PICKS
Help Me, Help You—Little Milton, Chess
Someone—Sol Burke, Atlantic
I'm The Man Down There—Jimmy Reed, VJ
Big Legs, Tight Skirt—John Lee Hooker, VJ
Gonna Be Sorry—Billy Butler, Okeh
Echo In The Background—Liz Lands, T&L
Respect—Otis Redding, Volt (Sales)
Move You Lose—Rufus & Carla, Stax
He Loves Me—Chalfontes, Mercury
I Take What I Want—Sam & Dave, Stax
Close Your Eyes—3 Degrees, Swan
One More Hurt—Marjorie Black, Sue
I Feel Strange—Wonderettes, Ruby
PAUL (FAT DADDY) JOHNSON, WSID, BALTIMORE
BUSTED
Harold Burrage; Marvelettes; Jive 5; Nella Dadds; Sam & Bill; M. & Vandellas; Stevie Wonder; Ikettes; Dixie Drifter; Radiants; Joe Tex; Gene Chandler; Bobby Bland; Jimmy Reed; B. B. King; Sol Burke; Billy Butler; Danny White; Fred Hughes; John Lee Hooker; Mary Wells; Otis Redding; Johnny Nash; Roy Head; Chuck & Maxine; Eddie & Ernie; Marie Knight; 3 Degrees; Little Milton; Sam & Dave; Rufus & Carla; Wonderettes; Lee Garrett.
LUCKY CORDELL, HERB KENT, PERSV SPANN, WVON, CHICAGO
BIG
#1—Miracles; #2—Harold Burrage; #3—Wilson Pickett
SOLID SALES
Sam Cooke; Barbara Mason; Tom & Jerrio; B. B. King; "I Want To", Joe Tex (Taking off)
NEW PICKS & PLAY
Respect, Otis Redding, Volt (WVON PICK)
Hey Little Willy-X-Celents, Smash (BLAST)
I've Got To Get You—Mary Love, Modern (Too Hot)
Just Like The Weather—Nolan Chance, Constellation (Bunky winner!)
Gonna Make Me Cry—O. V. Wright, Backbeat
Call My Job—Detroit Jr., USA
As I Sit Here—Whispers, Dore ("Watch")
You Make Me Think—Billy Butler, Okeh
Evil One—Sapphires, ABC
Silk 'N Soul—Jack McDuff, Prestige
Wasting Time—James Phelps, Chess (Flipped it)

I'm Losing You—Aretha Franklin, Columbia
Crazy—Robert Mosely, Capitol
I'm The Man Down There, Jimmy Reed, VJ
Watch Your Step—Cautions, Shrine
Buttermilk—Sly, Autumn (Looks good)
Without My Sweet Baby—Little Milton, Chess
Do The Walk—George Wydell, Tangerine Music—Drifters, Atlantic
Soul Heaven—Dixie Drifter, Roulette
Come Back Baby—Nella Dadds, Wand
If I—Chuck Jackson, Wand
Danger—Marvelettes, Tamla
Satisfaction—Rolling Stones, London
PORKY CHEDWICK & KEN REETH, WAMO, PITTSBURGH
NEW FOR PLAY
Someone Is Watching—Sol Burke, Atlantic
Keep On Loving You—Johnny Daye, Blue Star (Hit)
Move & Groove—Johnny Nash, Joda
Angels Cried—Len Wade, U.A.
Respect—Otis Redding, Volt
Walking On Air—Jimmy Williams, Atlantic
In Love—M. & Vandellas, Tamla
I Need Somebody—Lee Garrett, W.A.
I Want To—Joe Tex, Dial
I'm So Thankful—Ikettes, Modern
My Ship—Jimmy Radcliffe, Aurora
Hi Heel Sneakers—Stevie Wonder, Tamla
+ Rufus & Carla; Eddie Floyd.
BOB KING, WOOK-TV & RADIO, WASHINGTON
TOP SALES
Rufus Thomas; Barbara Mason; Wilson Pickett; Spinners
STARTING
Marvelettes; M. & Vandellas; Stevie Wonder; Gene Chandler; Entertainers; Drifters; "Crying", Wm. Bell, Stax
AL BELL & BILL JOHNSON, WUST, WASH.
SALES
Contours; O. V. Wright; Sol Burke; Danny White; Otis Redding (Large); James Phelps; Impressions; Little Milton; Bobby Bland; Roy Head; Chuck & Maxine; Jimmy Reed; Joe Simon; Ovarions; Chuck Jackson; Dave Cortez; Eddie Floyd
BIG PLAY
Where There's A Will—Sedacious Brown, Roulette
Big Legs—John Lee Hooker, VJ
Annie Don't Love Me—Hollywood Flames, Symbol plus Sam & Dave; Rufus & Carla.
Big LP's: Otis Redding Sings Soul Ballads
IN CROWD—Ramsey Lewis
O. C. WHITE, WAWA, MILWAUKEE
ACTION
Whiplash—Shells
Indian Giver—Chuck Bernard, Satellite
These Hands—Bobby Bland, Duke
Treat Her Right—Roy Head, Backbeat
Soul Jerk, Pt. 2—Bobby Bennett, W. Bros.
If You Move—Rufus Thomas, Stax
Both Sides—Sam & Dave, Stax
34-24-38—Mamie Galore, Satellite
Love Me—Perkins & Bibbs, USA
Smash—I Want To—Joe Tex, Dial
When You Move—Rufus & Carla, Stax
CLARENCE SCAIFE, WNOO CHATTANOOGA
TOP RECORDS
O. V. Wright; Sol Burke; Supremes; Harold

Burrage; Barbara Mason; Joe Tex; and, "Why Not Tonight", Naomi Bradley.
CHUCK BLAKE, WLLE, RALEIGH-DURHAM
TOP SALES
Temptations; Jr. Walker; Gene Chandler; Joe Tex; Wilson Pickett; Joe Simon; Della Reese; Barbara Mason.
WATCH
Bobby Bland; Roy Head; M. & Vandellas; Marvelettes; Wm. Bell; Rufus & Carla; Sam & Dave; "Ask Anybody", Joe Williams, RCA
LEBARON TAYLOR, DONNY BROOKS, BUTTERBALL, MARTHA JEAN, BILL WILLIAMS, WCHB, DETROIT
HIT SALES
Edwin Starr; Contours; Jr. Walker; D. D. Warwick; "Hungry For Love", San Remo (Smash R&B and Pop); Sam Cooke; Impressions; Chuck Jackson; Lee Rogers; Harold Burrage; Jimmy Radcliffe; Barbara Mason.
BUSTED
Make Up Your Mind—Eddie Floyd, Safice
In Love—M. & Vandellas, Tamla
You Can't Take It Away—Fred Hughes, VJ
I Want To—Joe Tex, Dial
Treat Her Right—Roy Head, Back Beat
PICKS & PLAY
Barbara Mercer; Stevie Wonder; Jimmy Reed; Nancy Wilson; Danny White; Betty Everett; Joe Simon; Mary Wells; Otis Redding; Marjorie Black; Billy Butler; Sol Burke; "I Feel Strange", Wonderettes, Ruby
JIM REESE, BRUCE BROWN, ROBT. WEAVER, LON DYSON, WILK WILKERSON, WBEE, CHICAGO
CHARTED
Chuck Jackson; Royalties; "Candy", Astors; Impressions; Nella Dadds; Harold Burrage; Gene Chandler; Dixie Drifter; Mary Love; Bobby Bland; Ikettes; Marvelettes.
BILLY FOX & FRED GARRETT, WSID, BALTIMORE
TOP NEW ACTION
My Faith In You—Eddie Billips, Maxx
One More Hurt—Marjorie Black, Sue plus; Barbara Mason; Bobby Bland; Roy Head; Chuck & Maxine; Nella Dadds; San Remo Strings
BILL TERRELL, WDMA, MEMPHIS
TOP SALES
O. V. Wright; Wilson Pickett; Edwin Starr; Joe Tex
PICKS
When You Move You Lose—Rufus & Carla, Stax
Take It Away—Fred Hughes, VJ
Lonely Man—Impressions L.P., ABC
Respect—Otis Redding, Volt
Soul Heaven—Dixie Drifter, Roulette
I Take What I Want—Sam & Dave, Stax
Treat Her Right—Roy Head, BBeat
Out Of My Sight—Chuck & Maxine, Wand
Danger—Marvelettes, Tamla
Move & Groove—Johnny Nash, Joda
LARRY DEAN, WWIN, BALTIMORE
CHARTED
Volcanos, Nella Dadds; Aretha Franklin; Brook Benton; Chuck Jackson; Marvelettes; O. V. Wright; Sam Cooke; Drifters; Barbara Lynn; Barbara Mills ("Queen of Fools"); Bobby Bland; Joe Tex; Roy Head; "My Faith", Eddie Billips, Maxx (Hit).
BURKE JOHNSON, WAOK, ATLANTA
TOP 15
Jerry Butler; Joe Tex; O. V. Wright; Maxine Brown
SALES
Otis Redding; Edwin Starr; Gene Chandler; Jimmy Reed ("Unusual for blues to sell")
—BIG REACTION); Fred Hughes; Drifters; Staple Singers ("Freedom's Hwy"); "Candy", Astors.
PICKS & PLAY
Down At Soul Bros. D.J. Ball—3 of Us, Watana
When You Move—Rufus & Carla, Stax
Make Up Your Mind—Eddie Floyd, Safice
Where There's A Will—Sedacious Brown, Roulette
Hi Heel Sneakers—Stevie Wonder, Tamla
Treat Her Right—Roy Head, BBeat plus Ovarions; Chuck & Maxine
CHATTY HATTY, WGIV, CHARLOTTE
TOP SALES
O. V. Wright; Dixie Drifter; Sam & Bill; Bobby Bland; Drifters; Joe Tex; Marvelettes; Chuck Jackson; Aretha Franklin; Johnny Nash; Joe Simon; Maxine & Chuck; Sol Burke; Impressions; Gene Chandler; Otis Redding.
PICKS
Without My Sweet Baby—Little Milton, Checker
Going For Myself—Eddie & Ernie, Eastern
I'm Living Good—Ovarions, Goldwax
Move You Lose—Rufus & Carla, Stax
I'm The Man—Jimmy Reed, VJ
Can't Help Falling In Love—Donald Height, Roulette
Queen Of Fools—Barbara Mills, Hickory
GEORGIE WOODS & JIMMY BISHOP, WDAS, PHILA.
TOP SALES
Sam & Bill; Contours; Volcanos; Edwin Starr; Wilson Pickett; Barbara Mason; Barbara Lewis; Royalties; Lee Andrews; Sam Cooke; Marvelettes; Baby Washington; Astors; Otis Redding; Nella Dadds; Joe Tex; J. Gardner; O. V. Wright.
PICKS
San Remo; Rufus & Carla; Johnny Nash; Mary Wells plus:
I Feel Strange—Wonderettes, Ruby
Make Up Your Mind—Eddie Floyd, Safice
Indian Giver—Chuck Bodnarik, Satellite
Talk About Love—Vibrations, Okch
Close Your Eyes—3 Degrees, Swan

Spingola Merc's Branch A'strator

CHICAGO — Richard Spingola has been named Branch Administrator of Mercury Record Corp., replacing Seymour Brookmeyer. Brookmeyer returns to Miami, Fla., where he will become assistant to the President of Brooke Dist. Co.



Richard Spingola

Spingola will oversee from an accounting standpoint the activities of nine Mercury company owned - and - operated distribution points. They are located in San Francisco, Los Angeles, Dallas, Miami, Atlanta, Cleveland, New York, Philadelphia and Boston.

Spingola began working for Mercury part time while a student at DePaul University, Chicago, from where he was graduated with a B.S. in Commerce. He has seven years of professional experience in accounting, three of which were with Mercury previously. For the past two years, Spingola operated his own accounting firm as a CPA.

Getting Solid Airplay
In All Markets!
And Steadily Climbing
on All Charts

"IT'S
A MAN
DOWN
THERE"

by G. L. Crockett

4 Brothers # 445

Look out for another
sensational rocker!

"YOU OUGHT TO
BE ASHAMED"

B/W

"If We Try"

by Andrew Brown

4 Brothers # 446

4 BROTHERS RECORD
PRODUCTIONS
3234 West Roosevelt
Chicago, Illinois 60624

Lee Hazlewood:

Pop Writer - A & Rer's Feet Firmly Planted In Folk - C/W Roots

HOLLYWOOD—One of the driving forces in the music industry today is a young man named Lee Hazlewood, currently represented on the charts with the fast rising Dean Martin disk of "Houston." The events leading up to the present Reprise Records hit contain the story of a successful career in practically all phases of the music business.

Too few people—outside of those directly involved in A&R and production work—fully realize the importance of Hazlewood in his field and the contribution he has made in today's frenetic music market. As writer-producer, he has had a hand in product which represents a total sales figure of over 36,000,000 disks in less than 10 years. What can loosely be defined as the "West Coast Sound" is a direct evolution of the work of Lee Hazlewood.

Although he is turning out the sophisticated sounds of today's market, Lee, like so much of our pop people, had his

basic roots in the folk and country field. From these roots, Lee progressed in his thinking and philosophy but retained the best and embellished it with his own originality and imagination. And Lee also retained the quiet charm that is part of his early life and upbringing in the West and Southwest. This is still his favorite part of the country, where he feels you find the true American spirit, and much of this is reflected in his writing.

Small Town Boy

Born the son of a wildcat oil driller in Mannford, Okla. (population 93), Lee moved around from place to place with his family until they settled in Arizona during his high school years. Later he attended college, with his education interrupted by the outbreak of the war, which he spent in the service, plus a second hitch during the Korean conflict. Lee got his first taste of the music business as a dj on a radio station in



Lee Hazlewood & Dino Martin
On "I'm a Fool"

Phoenix, and soon had the top-rated morning show in that area.

Lee started writing and experimenting with arranging and producing records in a small Phoenix studio. At that time, Phoenix was about as far removed as you could get from the big music centers. Hardened executives in the centers continually shrugged off Lee's efforts with "It can't be done in Phoenix." Cynicism soon turned to admiration when out of Phoenix came a record called "The Fool," written and produced by Lee Hazlewood, performed by an unknown artist named Sanford Clark, and released on a new label, Jaime Records — owner: Lee Hazlewood. The record sold 800,000 copies and skyrocketed to the top. His next discovery was a young guitarist, Duane Eddy, whose first disk, "Movin' and Groovin'," sold a million and a half records. The Hazlewood style and material and the Eddy guitar racked up 14 straight hits.

Moved to Hollywood

After proving that it could be done in Phoenix, Lee moved to Hollywood where, after a

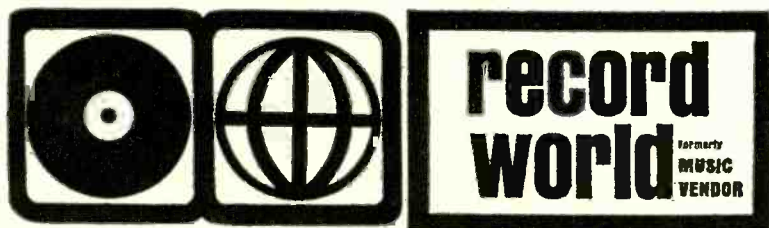
short stint with Dot Records, he formed his own independent production company. He became the behind-the-scenes force in the creation of smash records which were released and distributed on practically every major label. Many of these were by unknown talents and provided them with the records that opened up their show business careers. One of the many people he helped on the way up was Roger Miller, at the time living in Nashville, playing and singing country music. Lee persuaded and encouraged him to come to Hollywood and concentrate on the pop field.

In between producing and writing over 400 songs, Lee found time to write a book and a TV series pilot. His feel for writing and producing covers a wide range from the "I'm a Fool" chartbuster by youngsters Dino, Desi and Billy, to the current smash "Houston" by the elder Martin.

Recently Lee made his professional debut as a performer at Los Angeles' Troubadour Club. His present plans call for recording on his own as a singles and album artist, more night club and concert appearances and writing and scoring for motion pictures and television.

While through his myriad activities he is deeply involved in all phases of today's record business, Hazlewood has found the time to remain himself and lead a completely happy and normal life with his wife and family in their San Fernando Valley home.

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Pickwick Bows Canada Subsid

TORONTO, CANADA — Cy Leslie, President of Pickwick International, Inc., Long Island City, New York, has announced the creation of Pickwick International (Canada) Ltd. under Managing Director George E. Wade.

Wade, who will headquarter in this city, was formerly VP of Arc Sound, Ltd., President of Sonex Corporation, Ltd. and President of Waco Sales, Ltd. All three firms are distributors and in each, Wade handled the various record lines merchandised by Pickwick International.

Wade stressed the timeliness of the Pickwick venture by commenting that the record business in Canada has increased every year, without interruption, since 1933.

Up In Clouds



Piccadilly Pete shows Fantastic Frank and Fun-lovin' Chris, the other members of the fast-climbing Cloudwalkers group, how to "cloud-walk" as they wait for a flight at Kennedy Airport. Their first release on Capco Records, "Sunglasses" b/w "Never Told Me So," is breaking so fast around the country that the boys are walking on clouds anyway.

Merc's HEP Div Adds Two Execs

CHICAGO—In line with its expanding product line tape recorders and phonographs, the Mercury Home Entertainment Products division has announced additional executive personnel here. Perry Winokur, Mercury HEP Sales Manager, explained that Mercury's greater emphasis on researching new product and conversion of more such product manufacture to domestic sources had necessitated the manpower increase.

Alan Woodman, 28, has been appointed staff engineer, Winokur said. Previous to joining Mercury's phono-recorder division Woodman had spent two years with the 3M-Revere Minicom division here. Previous to his 3M post, he had worked for Conley Electronics three years; Warwick Electronics, two years and a year with Cook Research laboratories.

Mike Kawahara, in another appointment, has been made purchasing agent for the Winokur-headed division. Previous to joining the Mercury staff, Kawahara spent three years in the tape recorder division of Fujiya Corp., New York, and also two years in Gotham as sales manager with Crown Radio. Kawahara holds B.A.'s in Law and Literature from the University of Keio, Japan.

Bill Randle

(Continued from page 27)

Randle told of an experience during the payola scandals, when he was asked to write an article for "Modern Speech" on the origin of the word "payola." Which he did, tracing it back through German, Italian and Spanish origins. The scholarly endeavor, running to many hours of tracking through encyclopedia and dictionaries, was a labor of love for Randle and one of which he is extremely proud.

He is finishing up his Ph.D. thesis now on popular music in the first decades of this century (when, he said, pop music as it always has been, was dominated by minority groups). A couple of other books on lighter topics are due from his desk as well.

"Perhaps I'm a snob," Randle, a man who lived in poverty through childhood, concluded. "I like intelligent people. But it seems to me a man of limited interests will end up with a limited audience."

CLEAR FROM THE COAST

BY NORMAN GREER & EDDIE KAFAFIAN

HOLLYWOOD—Martin Gilbert, "king" of the TV and radio mail order disk biz, outdid last month's press and celebrity bash for Warner Brothers Pix' "The Great Race" in setting up his cocktail party to launch his Country Hall of Fame, Inc. elpee of 25 of the greatest CMartists. It's been the talk of the town and Gene Autry's plush and posh Hotel Continental may never be the same. Gilbert took over the roof and swimming pool area and even hired a helicopter to fly overhead and adjacent to welcome CMA board members in attendance.

Although the Hollywood Overseas Committee has been reactivated to recruit stellar motion picture names for monthly treks to Viet Nam, the moguls are agreed that the best talent and most wanted talent for our boys "over there" will have to come from the recording industry. If you are interested in getting in on one of these entertainment junkets, contact your main local union head.

Paul Revere and The Raiders step out on a concert swing through the Midwest and Eastern Seaboard next month, which also gives them a chance to promote "Steppin' Out," their latest LP for Capitol. . . . A & M's Tijuana Brassers get co-star billing with Johnny Mathis at the H'wood Bowl Sept. 11. A week later, they headline Los Angeles' County Fair in Pomona, after which Herb Alpert has his boys set for a Danny Kaye stint on CBS-TV. Following their "Third Man Theme," the boys are waxing a new—but secret—album. . . . In case you hadn't heard, Ross (David Seville) Bagdasarian is now letting it be known that "Alvin" from the Chipmunks is named after Alvin Bennett, prexy of Liberty, the label that not only made the Chipmunks but was also made by The Chipmunks. . . . And Julie London never looked lovelier than at a private screening Liberty had last week to show her their sales campaign for the fall. Julie's Bobby Troup is pounding the piano bar at KMPC deejay Dick Whittinghill's bistro in San Fernando Valley.

Beryl Davis' Lad dinking of "My Funny Valentine" is getting all-out promo from Stan Stanley of Chappell music. It's the first time that oldie of Rodgers & Hart has been etched to a beat. Ironically, Beryl is managed by Mickey Rooney who portrayed Lorenz Hart in MGM's "Words & Music." . . . Orange-Empire, a new label, took a new group, The Palace Guard, with a new tune, "All Night Long," submitted it to tough KFWB staffers for their Disk Derby and it won first place—an heretofore unprecedented happening. Watch for this label and the group and remember the name of Gary Bookasta who master-minds the operation. . . . Lee Lawrence moves from Dot's L.A. branch to Seattle where Randy Wood just opened his newest company-owned distributorship. . . . and Jerry Moss is flipping for "Barbra," his latest by the We Two. This boy seems to be getting this biz "by the numbers!"

Vic Dana here this week for a Dolton elpee sesh which Bob Riesdorf will helm, then, back east to topline Pennsy's Alleghany State Fair. . . . The Wellingtons, regulars on "Shindig," move on a series of college dates during October. Deal was set by Ashley-Famous. . . . Near Disneyland is the Harmony Park Ballroom where Capitol's Dick Dale and The Deltones hold some kind of record of their own in racking up grosses of more than \$100,000 in the past year playing to teen-age audiences, only. . . . And speaking of teens, Bobby Fuller's "It's Boss," nitery, is the first such spot in L.A. to get a license allowing teenagers of 15 to attend. No booze is served and it's well policed and doing a fantastic business. . . . Carmel Quinn in town with hubby Bill Fuller and their three offspring. Before leaving, she'll wax an album for Dot with Randy Wood, personally, supervising.

Look for Warner Bros. to put out a fantastic album next year commemorating "40 years of sound." We say this because Jack L. Warner is preparing for it, even though the record boys may not be aware. And, come to think of it, the first talkie was mostly music, "The Jazz Singer."

McGuinness Col's Puerto Rico Mgr.

Columbia Record Distributors has assumed distribution responsibilities for Columbia product in the Puerto Rican market and has appointed Thomas McGuinness District Manager, announces Joseph Lyons, Director of Sales. Prior to his assignment, McGuinness was Sales Manager of the Caribbean area for CBS International.

McGuinness is responsible to Lyons for all sales and promotion activities in the Puerto Rican area, in keeping with Columbia Record Distributors policies. He joins Columbia with extensive experience in the Caribbean area. Joining CBS Corporate Accounting in 1955, he was later that year transferred to CBS International. In 1956 he was promoted to Credit Manager and in 1959 to his most recent position, where his responsibilities included the sale of Columbia and Epic records and Columbia phonographs.

The Sound You've Been Waiting For!

Mary Wells

"Me Without You"

606



"Picked" All Over

Bill Emerson

"JUDGE HER GENTLY"

and

"Money Makes A Man Careless"

Topic # 8009

Dist. Thru: Sounds of Nashville

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Goodlettsville, Tenn.

A Hot New One!



THE MESSAGE

Wayne Walker

Ric 171

ORDER FROM YOUR RIC DISTRIBUTOR NOW

Long Joins SESAC Pubs

Optimism about the future of the still new SESAC Nashville office is running high as Hubert Long, President of Hubert Long Enterprises, joins an already impressive list of affiliated publishers. Long's firm, designated as Pawnee Rose Publications, Inc., has already announced the signing of three writers, and the first record release of a Pawnee Rose composition is expected momentarily.

Mercury's Roy Drusky has managed the SESAC Nashville office since its opening in January, 1964. Since that time, SESAC has developed the writing talents of Jim Nesbitt who has become a steady contributor for Peach Music in addition to hitting the C&W charts with strong releases on Chart Records. His latest: "The Friendly Undertaker."

Harbot Music, another recently acquired publisher affiliate, is riding high with an RCA Victor release by Carl Belew of Ted Harris' "Crystal Chandelier." Harris has another new tune out by Waylon Jennings, also on RCA, "The Dark Side of Fame."

Decca Records' use of SESAC material includes the hit "The Bridge Washed Out" by Warner Mack. The Wilburn Brothers' recording of "It's Another World" for Decca is headed for the charts based on early airplay and sales reports.

Expanding Repertory

Alice H. Prager, SESAC Vice President, again emphasized the firm's belief in Nashville when she stated: "The SESAC repertory through the years has always represented the complete musical spectrum. Our development of country and western repertory reflects a strong belief in the continued and expanded international acceptance of this music. We are also determined to promote and develop the new creative writing talents that our publishers are representing.

"The continued growth of our Nashville activities requires a constant liaison between Nashville and our main office in New York. To that end I have asked our public relations director, Bob Thompson, to assume the additional responsibilities of integrating all the elements of our Nashville operation into the overall SESAC picture. Thompson's feel for the Nashville-based country music field and his



Nashville's Hubert Long (left) signs SESAC publisher affiliation contract marking official establishment of Pawnee Rose Publications. Participating in the contract signing for SESAC with Long are (l. to r.) Bob Thompson, Public Relations Director; Alice H. Prager, VP and Nashville Manager Roy Drusky.

ability to work closely with Roy Drusky assure us the growth pattern we desire."

Thompson said: "I am looking forward to the contribution SESAC can make to the overall expansion of the exposure and acceptance of country and western music. Also, this new situation will afford me an opportunity to spend even more time in Nashville. In perhaps no other area of the musical field will one find so many people dedicated to the advancement of one form of musical expression. Despite the keen competition, through the Country Music Association and WSM's Grand Ole Opry you find a constant drive to see this music grow."

Profiles Signed

Al Gaitwood, prexy of Gait Records, announces the signing of the Profiles.

Johnny Wright Jr.

Inked by Hickory

NASHVILLE — Hickory Records and affiliated Acuff-Rose Artists Corp. have signed John Robert Wright Jr. Wright, who plays Willy Moss in ABC-TV's "McHale's Navy" series, is the son of Johnny (Johnny and Jack) Wright and Kitty Wells Wright, and his sister, another successful disk star, is Ruby Wright.

Wright is expected to have a single out shortly and will soon undertake his first album production.

Also from Hickory comes news that Bob Luman, currently hot on the country playlists with "Go On Home Boy," has been signed as a regular on the Grand Ole Opry.



BIG TENNESSEE (Richwell, BMI)
MY LAST TWO TENS (Acclaim, BMI)

TEX WILLIAMS—Boone 1032.

Tale of a powerful trucker and his heroic last deed. Will thrill country listeners. A good 'un.

WHITE LIGHTNIN' EXPRESS (Moss Rose, BMI)
LONELY THING CALLED ME (Nandon, BMI)

ROY DRUSKY—Mercury 72471.

Jaunty song about a driver that Roy does with his usual ease. Chorus along for the happy ride.

PUTTING ON A SHOW (Renegade, BMI)
WANDA (Renegade, BMI)

RONNIE CHAMBERS—Cheyenne 4488.

Lovers who have had a hard time of it will understand this song done by a clever young lad.

YOUR LITTLE BLACK BOOK (Starday, BMI)
DON'T PASS ME BY (Starday, BMI)

JOE & ROSE LEE MAPHIS—Starday 728.

These two throw around some country phrases with aplomb. They will get their fans singing along.

BEEPING SLAUTY (Robertson, ASCAP)
THE DRUNK (Peer, BMI)

ARCHIE CAMPBELL—RCA Victor 8658.

The tory steller gets lenty of plagues with this mixed up version of the old tairy fale.

MY FIRST DAY WITHOUT YOU (Central, BMI)
SEND ME NO ROSES (Moss Rose, BMI)

WANDA JACKSON—Capitol 5491.

She's lost him and she's having a hard time adjusting. A sad song gal charms with.

A HABIT YOU CAN'T BREAK (Yonah, BMI)
FIRST COME, FIRST SERVED (Peach, SESAC)

JIMMY LOUIS—Chart 1245.

A tearjerker jerked with the right effect by a smooth country crooner. Could catch.

INDOOR PLUMBING (Sea Shell, BMI)
FLASH FLOOD (Sea Shell, BMI)

BOB ATCHER—Columbia 4-43365.

Bob plays an old man who has just seen his first indoor bathroom on this funny slice. Crowd pleaser.

YOU SHAKE MY HAND AND KISS ME ON THE CHEEK (Unart, BMI)
WHAT WOULD I DO (Unart, BMI)

MARGIE SINGLETON—United Artists 896.

Another story about seeing the old flame. And again Margie will get attention with a slice of hers.

YOU GOTTA GO WHERE IT IS (New Keys, BMI)
IF IT'S THE LAST THING I DO (New Keys, BMI)

DAVID PRICE—Roulette 4639.

Advice given out in a rhythmic way. He says if you want it, you gotta go where it is. Smart side.

ONCE IN EVERY LIFETIME (Canyon, SESAC)
MY FRIEND JOHNNY (Canyon, SESAC)

CASH McCALL—Topic 8010.

A nice ballad that gets an especially good rendering from a young singer. Cash on the line.



DISK JOCKEY REPORTS

COUNTRY

KWJJ—Portland, Ore.

1. Tiger Woman (Claude King)
2. The First Thing Every Morning (Jimmy Dean)
3. Yakety Axe (Chet Atkins)
4. The Other Woman (Ray Price)
5. It's Alright (Bobby Bare)
6. Yes, Mr. Peters (R. Drusky & P. Mitchell)
7. Wild As A Wildcat (Charlie Walker)
8. Hick Town (Tennessee Ernie Ford)
9. The Bridge Washed Out (Warner Mack)
10. Is It Really Over (Jim Reeves)

DAVID COTTLE

KENM—Portales, N. Mex.

1. I Got You Babe (Sonny & Cher)
2. What's New Pussycat? (Tom Jones)
3. Save Your Heart For Me (Gary Lewis, Playboys)
4. I Want Candy (Strangeloves)
5. I Like It Like That (Dave Clark Five)
6. Henry The VIII (Herman's Hermits)
7. Don't Just Stand There (Patty Duke)
8. Satisfaction (Rolling Stones)
9. Theme From A Summer Place (Lettermen)
10. I'm A Fool (Dino, Desi & Billy)

COTTON HALL

KBUY—Amarillo, Texas

1. Behind A Tear (Sonny James)
2. Flowers On The Wall (Stallor Bros.)
3. I Want To Hear It From You (Chuck Howard)
4. Gonna Have Love (Buck Owens)
5. Is It Really Over (Jim Reeves)
6. Willie Was A Gambler Man (Ferlin Husky)
7. Gonna Break Every Heart I Can (Merle Haggard)
8. A Certain Kind Of Hurtin' (Johnny Cash)
9. Hicktown (Tennessee Ernie Ford)
10. Trouble & Me (Stonewall Jackson)

KEN SPECK

WSLR—Cleveland, Ohio

1. Again (Don Gibson)
2. Yakety Axe (Chet Atkins)
3. The First Thing Every Morning (Jimmy Dean)
4. Mr. Garfield (Johnny Cash)
5. Wild As A Wildcat (Charlie Walker)
6. Forty Nine, Fifty One (Hank Locklin)
7. That Ain't All (John D. Loudermilk)
8. Country Guitar (Phil Baugh)
9. It's Alright (Bobby Bare)
10. Is It Really Over (Jim Reeves)

KVEG—Las Vegas, Nev.

1. Whistle Walkin' (N. Miller)
2. Yes, Mr. Peters (R. Drusky & P. Mitchell)
3. Engine, Engine #9 (R. Miller)
4. First Thing Every Morning (Jimmy Dean)
5. Too Many Tigers (T. Williams)
6. Queen Of The House (J. Miller)
7. I'm So Miserable Without You (B. Walker)
8. Before You Go (B. Owens)
9. Matamoros (B. Walker)
10. Walking The Floor Over You (G. Hamilton)

WTUF—Mobile, Alabama

1. Our Hearts Are Holding Hands (Tubb & Lynn)
2. Is It Really Over (Jim Reeves)
3. I Heard From A Memory Last Nite (Jim E. Brown)
4. You're Looking For An Angel (Ira Louvin)
5. Dooley (Porter Wagoner)
6. The Bridge Washed Out (Warner Mack)
7. The First Thing Every Morning (Jimmy Dean)
8. Don't You Ever Get Tired Of Hurting Me (Jack Greene)
9. Tiger Woman (Claude King)
10. One Of Them (Lorene Mann)

WLCB—Moulton, Alabama

1. The Bridge Washed Out (Warner Mack)
2. Love Bug (George Jones)
3. Green Grass Of Home (Porter Wagoner)
4. The D. J. Cried (Ernest Ashworth)
5. The First Thing Every Morning (Jimmy Dean)
6. Behind The Tear (Sonny James)
7. I'm The Man (Jim Kandy)
8. Hicktown (Tennessee Ernie Ford)
9. Only You Can Break My Heart (Buck Owens)
10. Out Where The Ocean Meets The Sky

KFTW—Fredericktown, Missouri

1. The First Thing Every Morning (Jimmy Dean)
2. The Bridge Washed Out (Warner Mack)
3. Before You Go (Buck Owens)
4. Green Grass Of Home (Johnny Darrell)
5. The Other Woman (Ray Price)
6. Engine, Engine #9 (Roger Miller)
7. Blue Kentucky Girl (Loretta Lynn)
8. It's Alright (Bobby Bare)
9. I Can't Remember (Connie Smith)
10. What's He Doing In My World (Eddy Arnold)

COLEMAN O'NEAL

WKDX—Hamlet, North Carolina

1. Certain (Bill Anderson)
2. The Bridge Washed Out (Warner Mack)
3. Those Old Lonesome Blues (Coleman O'Neal)
4. The Friendly Undertaker (Jim Nesbitt)
5. I Can't Remember (Connie Smith)
6. The Belles Of Southern Bell (Del Reeves)
7. Bright Lights and Country Music (Bill Anderson)
8. Night World (Gene Woods)
9. Blue Kentucky Girl (Loretta Lynn)
10. Walking The Floor Over You (George Hamilton IV)

COL. W. C. "BILL" GREEN

KSTL—St. Louis, Missouri

1. The Bridge Washed Out (Warner Mack)
2. Yes, Mr. Peters (R. Drusky & P. Mitchell)
3. Before You Go (Buck Owens)
4. The Other Woman (Ray Price)
5. Yakety Axe (Chet Atkins)
6. That Ain't All (John D. Loudermilk)
7. Walkin' The Floor Over You (George Hamilton IV)
8. Green, Green Grass Of Home (Porter Wagoner)
9. Whistle Walkin' (Ned Miller)
10. Meanwhile Down At Joe's (Kitty Wells)

CLYDE "THE VARMIT" VARNEY

WNKY—Neon, Ky.

1. The Bridge Washed Out (Warner Mack)
2. I'm Coming Home Mama (Earl Scott)
3. No Sign Of Living (Dottie West)
4. Only You (Buck Owens)
5. The Hobo And The Rose (Webb Pierce)
6. Wine (Mel Tillis)
7. The D. J. Cried (Ernest Ashworth)
8. If It Pleases You (Billy Walker)
9. Behind The Tear (Sonny James)
10. I'm Letting You Go (Eddy Arnold)

JAMES MIKESH

KCTI—Gonzales, Texas

1. Because I Cared (Ernest Ashworth)
2. I Can't Remember (Connie Smith)
3. The Bridge Washed Out (Warner Mack)
4. Yes, Mr. Peters (R. Drusky & P. Mitchell)
5. I'd Rather Fight Than Switch (Clvde Beavers)
6. Before You Go (Buck Owens)
7. Let That Be A Lesson (Ray Sanders)
8. Wine (Mel Tillis)
9. Trouble And Me (Stonewall Jackson)
10. The Girl They Talk About (Johnny Paycheck)

JUST PLAIN GENE

WCER—Charlotte, Michigan

1. Yes, Mr. Peters (R. Drusky & P. Mitchell)
2. Streets Of Laredo (Johnny Cash)
3. Green, Green Grass Of Home (Porter Wagoner)
4. Truck Drivin' Son Of A Gun (Dave Dudley)
5. Walking The Floor Over You (George Hamilton IV)
6. Wine (Mel Tillis)
7. Again (Don Gibson)
8. I Wouldn't Buy A Used Car From Him (Norma Jean)
9. Flowers On The Wall (Stallor Brothers)
10. I'm Letting You Go (Eddy Arnold)

HAPPY WILSON

WENO—Madison, Tenn.

1. Gonna Have Love (Buck Owens)
2. Seven Roses (Marion Worth)
3. Behind The Tear (Sonny James)
4. Yodel Sweet Molly (Ira Louvin)
5. Night World (Gene Woods)
6. Hicktown (Ernie Ford)
7. Whistle Walkin' (Ned Miller)
8. The Bridge Washed Out (Warner Mack)
9. Have A Grown Used To Missing You (Wanda Jackson)
10. The Friendly Undertaker (Jim Nesbitt)

CHARLIE GRANT

WGRV—Greenville, Tennessee

1. Miss Sarah Green (Billy Edd Wheeler)
2. Life's Gone & Slipped Away (Jerry Wallace)
3. Only You Can Break My Heart (Buck Owens)
4. Hello Vietnam (Johnny Wright)
5. Livin' In A House Full Of Love (David Houston)
6. Crystal Chandelier (Carl Belew)
7. The Friendly Undertaker (Jim Nesbitt)
8. Honky Tonkin' Again (Buddy Cagle)
9. The Message (Wayne Walker)
10. Sons Of Katie Elder (Johnny Cash)

RALPH H. COMPTON

WIXI—Birmingham, Alabama

1. Blue Kentucky Girl (Loretta Lynn)
2. Girl On The Billboard (Del Reeves)
3. Three Steps To The Phone (George Hamilton IV)
4. Something I Dreamed (George Jones)
5. Before You Go (Buck Owens)
6. Green, Green Grass Of Home (Porter Wagoner)
7. Sand (Lorne Greene)
8. What's He Doing In My World? (Eddy Arnold)
9. Life Turned Her That Way (Jimmy Dickens)
10. 500 Miles The Wrong Way (Don Bowman)

Kapp on Phase 2 of LP Push

NEW YORK—Kapp Records has opened Phase Two of the most closely integrated album sales, promo and merchandising campaigns in the company's history. A feature of the second week of the big push was the shipment, during the week, of in-depth, point-of-sale merchandising display materials, and the preparation of additional radio samples of the comedy album, "You Don't Have To Be Jewish," which has won strong initial radio reaction.

Opening barrage on the set consisted of the dispatch of close to 1,000 "Kosher Kits" to stations and traders throughout the country. Since that time, many stations, including WMCA and WNEW in New York, have begun playing many of the "shortie" cuts and one-liners in the album. Jock demand for copies has been such that an additional pressing order was rushed through at week's end.

Among the display materials being shipped are: 1) A Jack Jones 20 x 28" black and white photo featuring a mounted copy of his latest album, plus win-down streamers; 2) A black and white poster display on the "You Don't Have To Be Jewish" album; 3) A special wire hanger for the firm's new country product, featuring the "WGN Barn Dance" LP. Easel jackets on many of the 13 new albums have already gone out.

Still to come within two weeks are 20 x 28" black and white photos with mounted albums for both Roger Williams and the Do-Re-Mi Children's Chorus. Meanwhile, the firm was busy preparing additional special merchandising and promotion programs for Phase Two of the Fall album release, consisting of new LPs by the Searchers, the Greenwood County Singers, the Boss Guitars and the Waikikis.

Gary with Beatles

NEW YORK—WMCA's Gary Stevens, currently accompanying the Beatles on their national concert tour, is the only New York air personality accredited for the mopheads' cross-country trip, station announces.

Boyd Hunting For Demos, Thrush

OKLAHOMA CITY, OKLA.—Bobby Boyd of Boyd Records announced last week that he is looking for masters in the pop and country fields. He is also on the look-out for a country songstress to give the big build-up.

All demos should be sent to Boyd Records, A&R Department, 2609 N. W. 36th Street, Oklahoma City, 12, Okla.

Family Affair



Two teams of songwriting brothers got together recently when Dick and Don Addrisi visited Bob and Dick Sherman at the Shermans' offices at Walt Disney Studios. Bob at piano plays a new tune for the approval of Don Addrisi, Dick Sherman and Dick Addrisi. The Shermans were two-time Academy Award and Grammy winners for their "Mary Poppins" score and the song "Chim Chim Cher-ee." The Addrisis are writers of Charles Boyer's "Where Does Love Go," and have their own single, "Side By Side In My Dreams" on Valiant.

Nero to England

RCA Victor's Peter Nero leaves for London this week to begin taping of "The Peter Nero Show" on BBC 1.

The first American artist to be invited by the august British organization to appear in a series of shows, Nero's taping schedule commences on Sept. 3 and continues Sept. 10 and Sept. 17. On the latter day he will be taping two programs in one day. Nero will be the sole star of this show which will be aired early in October.

On The Charts

JOHNNY WRIGHT'S

"HELLO VIETNAM"
DECCA #31821





BY ED HAMILTON

Attendance Check At Convention

Well, it's only two months till the WSM 40th Anniversary and the 14th annual C&W Disk Jockey Convention. Things are really beginning to pick up around Nashville as the time draws near.

All indications point to a bigger and better convention than ever before. Most of these signs are from the increased interest shown by record manufacturers, music publishers and all the others who have a desire to further the cause of country music. Attendance this year will be on a more limited basis and will be strictly controlled by WSM. It has always been felt that much more could be accomplished if attendance was on a more controlled basis. Maybe this is the year it really happens!

Hal Smith's Pamper Music will present its third convention dance this year featuring Ray Price and his Cherokee Cowboys. It will be held again this year in the lower level of the Municipal auditorium where there is plenty of room and facilities to accommodate the largest crowd. As a new addition to the Pamper dance there will be a bar serving mixed and soft drinks with all the proceeds going to the Country Music Association. Incidentally, Price's "The Other Woman" album should be released the last part of this month and believe me, it's one of Ray's finest.

Mercury's Dave Dudley was in town last week for a single session then right back out again to Chicago, Toronto, then south to a string of dates in Texas and Louisiana. His "Truck Driving Son of a Gun" is really roaring up the charts and keeping the big fella busy on the road.

Joe Allison in town this past week getting things rolling with his Nashville Music Publications. He was recently in New York where he has been retained as acting consultant to Newark's WJRZ which is making the big switch to a full time country music format. Target date for the changeover is Sept. 15. This is just what country music and the Big City, both, have been needing for quite a long time.

Smash's Roger Miller and lovely wife, Leah, are home shopping in the Los Angeles area. Trying to find that right little bungalow The Rog has always dreamed about. This guy will be on so many big network TV shows this fall and winter you'll think he owned them! He was here a few days doing some new sides.

Lovely Jeanne Seeley on Joe Johnson's Challenge label is making noise in this part of the country with her new one, "This Is Not the Day." This little gal is a bundle of talent: She sings, she writes and she is a tremendous entertainer on stage. As Capitol's Glenn Campbell puts it, "She's the only gal I ever saw who can really sing her % off and have enough left to sit on!"

Four new blue chip markets have been added to the vast viewing audience of the Porter Wagoner show seen weekly across the nation. Los Angeles, Indianapolis, Kansas City and Modesto, Calif., are the latest cities to have the Nashville scene pitched to their population. Porter's show is now seen in 75 markets with a weekly audience estimated to be in excess of 20 million! And buddy, that ain't too weakly!

Curly Putnam has been appointed General Professional Manager of Tree Publishing Company. And that's not all Curly has to be happy about. His "Green Green Grass of Home" recorded by Johnny Darrell on United Artists and Porter Wagoner on RCA Victor is riding high on all charts across the country. Jack Stapp and Buddy Killen could not have made a better choice.

Hank Cochran's Narrow Escape

RCA Victor's Hank Cochran recently joined the club of narrow escapes when he almost drowned while on a fishing trip on Center Hill Lake here in Middle Tennessee. Hank, along with Musicor's Ray Baker and WSM-TV's Byron Binkley, got caught out in the lake by a sudden storm and he was thrown out of the boat. Even though Hank is a very good swimmer, the sudden shock of the accident coupled with complete surprise was just too much. Only the quick thinking of Ray and Bayron saved him. It rather put the Good Hanktum under the weather for a few days. His "Who's Gonna," on Victor, is really beginning to move, happily.

Spotlights

The Supremes have recorded a jingle aimed at convincing teens that employment opportunities in big business are now open to them, based on a "things are changing" motif . . . The Lovin' Spoonful are heaping their talents around the country these days in hopscotch fashion . . . The King Family have piled into autos and driven off to the Houston Astrodome where they'll do a one-niter . . . Ramsey Lewis, who fractured his shoulder recently, has had to cancel all dates for the nonce.

Gene Pitney did the Eastern seacoast one-niting before leaving for Europe . . . On the Country Fair trail, Johnny Tillotson is raking in the harvest . . . Robert Clary took a week off from his TV series, "Hogan's Heroes," to guest star in a Chrysler Theater seg with Tom Tryon, Carol Lawrence and Jacques Bergerac . . . Vickie Carroll is at the New Orleans Playboy club . . . Robert Sabaroff will be scripting a picomedy to star Dick Clark, called "Once Around the Sandbox."

The Serendipity Singers will headline the Ford Caravan of Music for the second year in a row, going the college campus route . . . Jerry Vale back to the Copa in New York for one of his regular visits . . . Gale Garnett is cooking up writing deals with Anthony Newley and Cy Coleman these days . . . LeRoy Van Dyke is at Al Hirt's Club in New Or . . . Ian Whitcomb has school matters to clear up before more recording dates and a return to the states in October.

Jr. Walker and his All Stars are slated for a seven-day run at Cleveland's Music Box Sept. 13-19 . . . Into Wash., D.C.'s Howard with the Marvettes . . . Casey Paxton, Freddie and the Dreamers, The Bachelors, Peter and Gordon, Freddie Cannon, Millie Small, The Mersey Beats and The Chiffons have finished their filming chores on "East is East," due on screens soon . . . The Brotherly Lovers will appear with Lesley Gore on her upcoming tour . . . Lainie Kazan has three Dean Martin TVers coming her way. Also a Danny Kaye . . . The Barry Sisters do their Sullivan stint Nov. 14 . . . The Beats and Dean Parrish are entertaining at the New New York discothèque, the Blue Bunny.

Because of the surging importance of his Smash recording of "Mohair Sam," Charlie Rich canceled out a series of one-nighter appearances this week to jet into Nashville to record his first album for Smash Records. The sessions will be supervised by Jerry Kennedy, Nashville-based A&R producer for Smash.

The Byrds do an engagement at the Hollywood Paladium Aug. 26 . . . Ethel Ennis, Dave Masters and Vince Mauro are living it up at NYC's Living Room . . . Nana Mouskouri joined Harry Belafonte at the L. A. Greek Theater recently . . . The Pretty Things are sharing their beauty in Australia now . . . Paul Taubman has signed on the dotted to do the musical directing chores of NBC's "Let's Play Post Office."

The Turtles are snailing along with the Dick Clark Caravan . . . Mike Clifford has a line-up of TV teen shows ahead . . . Swinging through the states soon will be the Swingle Singers. They'll start in the east and go west . . . Timi Yuro headlines the San Geronimo, Puerto Rico, Oct. 1-15 . . . Arthur Fiedler off to the Far East.

And lastly this little item from the passing scene: Irving, owner of the luncheonette (Act IV) at the corner of 8th Ave. and W. 44th St., is such a rabid Barbra Streisand fan that he has issued an edict emulating all the smart supper clubs: "There will be absolutely no serving of customers, no matter who they are, while a Barbra Streisand record is being played on the juke box!"

Cascades Sign

HOLLYWOOD — The Cascades, who created recording history a short time ago via their two million seller, "Rhythm In the Rain," have been signed by A & R producer Andy DiMartino to a long-term Liberty recording contract.

Initial single, "I Bet You Won't Stay," goes into immediate national release, according to Bob Fead, label's National Sales Manager.

Frankie Spirals Up

NEW YORK — Frankie Michaels, 10-year-old star of CBS-TV's "As The World Turns," has been signed by Spiral Record Corp. of 875 Fifth Avenue, for an exclusive recording contract. His first recordings on the Spiral label are "Little Miss America" and "Cleo," with words and music written especially for him by Gladys Shelley.

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