WHO IN THE WORLD

PAUL KANTNER, right, as he sees himself. Kantner has also completed a musical self-portrait, which he calls "Blows Against the Empire," and which RCA is shipping soon. Actually, Kantner doesn't go it completely alone here, for he's abetted by other members of Jefferson Airplane and sundry famous rock friends on the playing and writing. "Blows," Kantner explains in an exclusive story inside, is a concept album about the hijacking of a starship.

PICKS OF THE WEEK

GEORGE HARRISON, "MY SWEET LORD" (Harri-more)/"ISN'T IT A PITY" (Harri-most). George has himself a double-sided smash. "Lord" is a haunting inspirational hare krishna chant-song to a tune reminiscent of the Chiffons' "He's So Fine." "Pity" is a 7:10 opus (Apple 2995).

MATTHEWS SOUTHERN COMFORT, "WOODSTOCK" (Siquomb, BMI). It has been over 15 months since the great gathering at White Lake, but everybody is still singing about it. Here is a gentle, folk-rock version of Joni Mitchell's song that is topping the British charts. Should and will happen here (Tecca 32744).

LEARN ABOUT LOVE)" (Lon, BMI). Little Carl did very well this move out with "Bro By My Place" and should do even better this time around. His sound has a natural feel that is bound to take him back to both the R & B and pop charts and make him new friends (Back Beat 617).

RICHARD WILLIAMS, "WOULDN'T YOU REALLY RATHER HAVE ME?" (Granite, ASCAP). This is an easygoing number that really must knock 'em dead in the hitmaries. Williams does his thing in an appealing pop manner that projects his smoothness to the lis ters. Johnny Pate production makes it happen (Quod 107).

GRAND FUNK RAILROAD, "LIVE ALBUM." The Grand Funk Railroad phenomenon is maybe like nothing that has ever been known on the contemporary scene. Selling out in hours weeks before they appear, the trio now has one of the fastest breaking albums ever. Two records of funk (Capitol SWBR 633).

ELVIS, "THAT'S THE WAY IT IS." Elvis Presley keeps the hit albums coming, needlessly to say. This new one includes "You Don't Have to Say You Love Me," the current single click, and a list of other new and recent winners. Will glide, panther-like, right up the charts (RCA LSP 4445).

"STEPHEN STILLS." Stephen Stills, one of the steadiest performers on the rock landscape, has taken the lead here on piano, guitar, vocal and songwriting. The result is stupendous. Many of the Stills coterie are along for the blockbuster ride. All new tunes (Atlantic SD 7202).

"LOTTI GOLDEN." Lotti Golden is the type of idiosyncratic performer that causes cults to form and crowds to collect. This is her second album, and she looks about ready to explode. Her groovy delivery is unique and promising. She writes all her own songs and with a strong persona (GRT 20003).
The picks (Gavin, Kal Rudman), the airplay (heavy M.O.R. and crossing over), the sales (reorders already) and the charts (Record World #62) all point to one thing: An awful lot of people out there still want to buy beautiful love ballads done the way Perry's been selling 'em for years. Skeptics, take heed. Believers, send in your orders!

Perry Como—"It's Impossible" #74-0387

WRITTEN BY: SID WAYNE AND ARMANDO MANZANERO
Paul Kantner Solos on Starry Album

By BOB MOORE MERLIS

NEW YORK — "Blows Against the Empire" is the title of Paul Kantner's first solo album on RCA. Actually, it will not be a solo album, per se, as many of his friends, whom he calls the Jefferson Starship, have laid down tracks over his basic structures.

Heard are several fellow members of the Jefferson Airplane including Grace Slick, Joey Covington and Jack Casady. Other notables on the package are Bill Kreutzman, Jerry Garcia and Mickey Hart of the Grateful Dead; David Crosby, Graham Nash and David Freiberg of Quicksilver; and Harvey Brooks, Peter Kaukonen and Phil Sawyer.

The album will come with a libretto, an illustrated sleeve featuring several drawings by Grace and will be a double-fold affair. The songs were written by Kantner in collaboration with Grace, Joey Covington, David Crosby, Jerry Garcia Mickey Hart, Marty Balin and others. In addition there is one song written entirely by folk singer Rosalie Sorells.

About Hijacking

In an interview with Record World last week, Kantner explained the story behind the album: "It's about hijacking in the heavens. He has a fantasy which would involve breaking Augustus Owsley (noted psychedelic chemist and magician)

Lucas Creative Services
Director at RCA

RCA Records has announced the appointment of Bill Lucas as Director, Creative Services, and made known its plans to initiate an "in-house" creative advertising unit.

Announcement was made by Mort Hoffman, Division Vice President, Commercial Operations, to whom Lucas reports in his new capacity. Hoffman said: "In probably no other industry is the need for speed so paramount, and by having all our advertising creativity within our own company, we can more effectively meet the time challenges of our industry. If you're going to swing, you've got to pose plane.

Mayor Honors Radio Meet in Los Angeles

LOS ANGELES — A proclamation honoring the Fifth Annual Radio Program Conference and its founder-director, Bill Gavins, has been issued by Mayor Sam Yorty with the Nov. 20-22 period declared "Radio Program Conference Days in Los Angeles."

The non-profit, free-form event is scheduled for those three days at the Century Plaza Hotel here, with more than 1,000 broadcast and record industry executives expected. It marks the first time the Conference has originated on the West Coast.

The proclamation was presented formally as part of opening session ceremonies on Friday morning, Nov. 20, along with other civic commendations.

Commissioner Nicholas Johnson of the Federal Communications Commission delivered the only formal address scheduled during the Conference, "The Social Impact and Opportunity of Radio," also Friday morning.

All other sessions will feature an "encounter" format encouraging full audience participation. Topics generally deal with the inter-relationship of radio and recorded music.

The theme of this year's Conference, "Radio: Where Do We Go From Here?" acknowledges the 50th anniversary of commercial broadcasting.

(Continued on page 31)

(Continued on page 33)

(Continued on page 32)

(Continued on page 32)
WASHINGTON, D.C.—RIAA issued a statement last week regarding the Federal Trade Commission's proposal on banning the sale of books and records by the "negative option system."

RIAA contended that the proposal would greatly harm the record business because of, among other things, the advertising exposure to consumers book and record clubs give records and books.

RIAA is counter-proposing a refined regulation that would not include banning of the negative option system.

In answer to the commission's charge that negative option selling "is inherently unfair in that it relies, in substantial part, on exploitation of subscribers' natural preoccupations with or diversions important or pressing personal affairs, and on traits of human character, such as procrastination or forgetfulness," RIAA contends that "what the Commission characterizes as unfair is among the many valid reasons why consumers subscribe to magazines, newspapers, law books, cookbook and concert series as well as to record clubs."

The "negative option system" is defined as a method of subscription whereby the consumer, notified at regular intervals of the material he will be sent, must alert the club that he doesn't want it.

RIAA further contends that the negative option system is a refinement of subscription marketing.

At the Commission's meeting last week (Thursday, 19), representatives of Capitol, Columbia, RCA and Word record clubs were heard.

TMC's Freedman

NEW YORK—The duties of Louis Freedman, Senior Vice President of Transcontinental Music Corp., have been broadened and now encompass direct responsibility of all of the company's operations for the firm, which handles public relations for the firm, will remain in the East.

Freedman, who had been in charge of the company's regional operations, announces Charles Schlang, Exec VP in charge of the company's eastern regional rack operations. Prior to this Freedman had been in charge of the Wo-burn operations.

Schlang said that all branch managers in the region, which goes as far West as Denver, will now report to Freedman. Joseph Dean, Vice President, Merchandising, continues to be responsible for sales and merchandising throughout the region.

Hersh to Columbia Post

Gregory Hersh has been appointed Associate Product Manager, Masterwork Albums, Columbia Records, announces Pierre Bourdian, Director of Merchandising, Masterwork Albums, Original Cast and Soundtrack Catalog.

Hersh will be responsible to Bourdian for the support plans for classical albums and catalog, co-ordinating inventory on new classical releases with the promotion, publicity and advertising departments, and for formulating and carrying out merchandising programs for specific album releases and segments of the catalog. He will also work closely with the A&R Department in planning and co-ordinating releases and marketing concepts.

Hersh comes to Columbia from MCA International where he was Promotion and Publicity Manager.

Chappell Dylan Folio

Chappell & Co., Inc. has secured print rights for the United States and Canada for a complete folio of the songs from Bob Dylan's latest Columbia LP, "New Morning," through an exclusive agreement with Bob Dylan Words & Music Co., Inc.

The 68-page folio, prepared by Senior Editor Carl Miller, contains the entire 12-song contents.

Big Fox Publishers

"The Land of Perdition" by Buffalo Soldier is published solely by Big Fox Music, BMI. The record is a product of SMC Records.

A&R, Barsky To Coast

NEW YORK—A&R Records will open its West Coast offices in Los Angeles on Sunset Boulevard Monday, Nov. 28, announces Ed Barsky, President, who will make his headquarters there.

The New York office of A&R will continue to be located within the facilities of the parent company, A&R Recording Inc., and all product will emanate from there under the guidance of Phil Ramone, Creative Director.

Dain in California, Too

Bud Dain, recently appointed VP of A&R and Promotion, will be based on the West Coast with Barsky, the latter commuting between L.A. and N.Y. for product meetings, Harriet Margulies, who handles public relations for the firm, will remain in the East.

Barsky, in making the announcement prior to leaving for California, added that singer-stress Marian Love will start pre-production on her first A&R LP this month, joining Keith Teactor, Warren Marley, John Blair and Pat Williams on the label's current talent roster.

Dimond Joins Mercury

CHICAGO—Len Dimond has been named Production Coordinator for Mercury Records, announces Mercury President Irwin H. Steinberg.

Dimond, who served in a similar capacity with Chess Records for nine years, will coordinate production efforts between Mercury's sales and art departments and Philips Record Company's pressing plant in the East. And, Dimond will report to Steinberg and Mercury Controller Dave O'Connell.
If this picture moves you... You must hear

Edwin Starr's
"Stop The War-Now"
(#G-7104)

Edwin Starr knows the mood of the times. He hammered it home in his #1 hit "WAR". Now Edwin Starr cries out for stronger action with his latest release— "Stop The War—Now"
Listen to him—he sings for peace.
Rick Talmadge Named To Musicor A&R Post

NEW YORK — Rick Talmadge, has been named Administrative A & R Director for Musicor and Dynamo Records, announced Art Talmadge, President of the companies. His responsibilities will include auditioning and screening new material and material submitted to the labels, as well as working in Chicago for several years, producing sessions for various groups and advising new artists and producers on recording contracts. He is a member of the New York State Bar Association and handles all legal matters for Musicor acting as liaison between the company and the offices of Beldocks and Kushnick, Musicor's legal rep.

For most of his 26 years, Rick has been exposed to and involved with many phases of the recording industry. He worked for a local distributor by Dawn; Bell-distributed labels.

11 Bell LPs Released

NEW YORK — Gordon Bossin, VP Album Sales and Merchandising, announced the release this week of 11 LPs on Bell and Bell-distributed labels.

The 11 albums are “Candida” by Dawn; “David Frost and Billy Taylor Wish You a Merry Christmas” with the Billy Taylor Orchestra and Chorus, choral and orchestral arrangements by Harold Wheeler and chorale prepared by Howard A. Roberts; and “Peter Duchin at the Movies.”

Included in the release are a pair of original motion picture soundtracks, “I Never Sang For My Father” from the Columbia picture starring Melvin Douglas, and “Goodbye Gemini” on Bell — distributed DJM Records.

Hiway Music Set

HOLLYWOOD — Bill Thompson and song/writer/singer Larry McNeely have formed the Great Stoned Hiway Music Co., Inc. (ASCAP), a diversified music publishing company that will also serve as the parent company for a motion picture, television production and management firm.

How It’s Done

NEW YORK — Vincent Fusco and Larry Magid have announced the formation of Rock and Roll Records, in which the artists themselves will be the label’s owners.

Under this set-up all advances from distributors and royalties will go directly to the artists, with Fusco and Magid serving as the label’s managers.

To help supervise the organization, Jim Jenner has left Peer-Southern Publishing to become President of Rock and Roll Records.

How It’s Done

Extensive Grammy Screening

NEW YORK — An all-star recording industry group, composed of members from all five chapters of the Record Academy (NARAS), convened on Nov. 11 at the Hilton Hotel in an all-day Grammy Awards screening session.

For the first time, the Academy flew in experts from Los Angeles, Nashville, Atlanta and Chicago to work with New York representatives in an across-the-board meeting with the primary purpose of passing on all company and member entries, to assure proper category placement and to check out all eligibility requirements.

During the morning session, separate committees screened entries in the contemporary/ pop, Rhythm and Blues, jazz, classical and traditional/ethnic fields. In the afternoon, all representatives met in an open meeting, exchanging recommendations and finalizing the placements of all entries in their proper categories.

Among those screening the pop/contemporary entries were Columbia’s Bob Altshuler, producer Mike Berniker, Chicago’s Malcolm Davis, Hollywood’s Jerry Fuller, Nashville’s Jim Glaser, Atlantic’s Shel Kagan, Atlanta’s Bill Lowery, Nashville’s Bob McCluskey, Hollywood’s Dave Pell and Atlanta’s Mary Talbert.

Among those screening the R&B entries were Cadet’s Esmond Edwards, NYU’s Tony Heilbut, Columbia’s Billy Jackson, Motown’s Phil Jones, Scepter’s Mancel Warwick and RCA’s Buzzy Willis. Among those screening the jazz entries were arranger-conductor Manny Albam, the Voice of America’s Willis Conover, Atlantic’s Joel Dorn, musician Marian McPartland and Father Norman O’Connor.

Patti Scores

NEW YORK — The Singing Rage, Miss Patti Page, returned with a tasteful, tuneful Persian Room opening last Wednesday (18). She recently re-signed with Mercury Records, and on the basis of this performance, appears ready to resume a highly successful recording career.

Her program covered a wide range of material flawlessly. She opened with “Walkin’ Happy” and included such diverse numbers as “Release Me,” “He Ain’t Heavy,” “He’s My Brother” and Billie Holiday’s “God Bless the Child” in her repertoire.

Highlights of the evening were “Snowbird” (“I wish that I had recorded that song”) and her own classic, “Tennessee Waltz.”

Her encore, which included the Bacharach-David standard “A House Is Not a Home” and Buffy Sainte-Marie’s “Until It’s Time For You To Go,” was perhaps overly drawn out but very well done nevertheless. Patti Page is back, and an evening with her guarantees good entertainment.

Gregg Geller
If you think this picture is just another snapshot of deserving people being presented Gold records, you're right.

They deserve all three of them. One for "Close To You," one for "We've Only Just Begun," and one for their album, "Close To You." With Jack Daugherty's help (he's the producer on the left) Karen and Richard Carpenter have sold almost four million records in six months.

Need we say more?
The Tight Playlist,
Or, The Demise of the Recording Industry

What is happening to the music industry today?

With the tightening of AM playlists around the country, a dead end of sorts has been reached. A shortened playlist shortens the life expectancy of the independent record producer and the independent record companies. It has always been the independent who has been responsible for new sounds and concepts in the music business. They have presented, with a great deal of success, such sounds as the “restless youth” sound, the “generation gap” sound, the “drug culture” sound, the “hip, aware” sound and the “now” sound.

But now they’re beginning to lose the initiative.

The “Top 40” radio outlet has chosen to take the easy way out and program a playlist of 30 records. There are many markets, and primary markets at that, where there is but one “Top 40” outlet to service the listening needs of millions of people. New York City, for instance, has one radio outlet for eight million people. Baltimore has one, as do Charlotte, Atlanta, Nashville, Cincinnati, St. Louis, Cleveland and Dallas. Then, of course, there are so many secondary markets that have only one radio outlet.

If there is no competition in these particular markets, why then does management remain adamant and continue with a tight playlist policy?

What can there be more excitement in AM radio? Why don’t advertisers relate more to their audiences? We need an upheaval of the archaic “Bill Drake” format, which was excellent five years ago, but jaded by today’s standards. Why don’t radio programmers take it upon themselves to present more varied entertainment to their listeners?

We are told by programmers that they are not in the record business.

If that is the case, why then do many stations have a printed survey? If they are not in the record business, why are their surveys sent to retail record outlets in their area? If they are not in the record business, why do they call these retail record outlets to determine what is selling in their territory? If they are not in the record business, is their announcing staff qualified to do a three or four hour all-talk show? Of course they’re in the record business.

Many of the major labels are in the process of negotiating for the acquisition of independent producers, artists, and record companies.

When, and if, these negotiations are consummated, there will be a dearth of material to program and we shall return to the “good old days” of Benny Goodman, Glenn Miller, Artie Shaw and so on. Of course, today it would be Creedence, Stones, Supremes and very little else.

A turning point has been reached in the music business.

We have to make a move in the right direction. Now, we need a programmer, today, with the guts a Bill Drake had, who will explore the possibilities of change in radio. Who will remain open to new ideas and flexible in policy. Who will allow his staff to excite and intrigue his audience. Who will thus increase community involvement with his station.

After an artist has a million selling record, why can’t radio programmers immediately program that artist’s follow-up record?

Radio programmers shouldn’t take it upon themselves to deny their listeners, the fans, the right to hear their particular hero-of-the-moment.

With the opening-up of AM radio would come the return of the “fringe” record, that is, one which sells two or three hundred thousand. Today there are only smash hits and bombs.

All of these problems can, and must, be worked out. Together, we as a complete Industry must do our utmost to iron out difficulties, hold hands and march down the aisle together.

Red Schwartz
Vice President, Product and Promotion
Roulette Records

ARD Meets Re Industry Communications

NEW YORK—The Association of Record Dealers held its first open house meeting on Tuesday evening, Nov. 17, at the Essex House.

The theme was the development of communications and cooperation among all the elements of the record industry—from the manufacturer to the store clerk who will eventually sell his product.

Speaking on this subject, Neil Bogart of Bud & d a h Records opened the meeting with a discussion of ARD’s function as a bridge: “Across the bridge will walk the store clerk, the store owner, the distributor, the promotion man, the salesman, the art directors, the talent. ARD will be a bridge to help close the communications gap.”

Following this, Mickey Gensler of Teen Discomat and President of the ARD, stressed the essential nature of a meaningful rapport between the manufacturer and the retailer, who is the final link in the chain that ends in the consumer. “Through an ameliorated rapport, the retailer, with more aggressive selling techniques, can return stabilization to the industry, and join manufacturers in an effort to rid themselves of boosters and bootleggers,” he said. It is the hope of the ARD that by giving three or four manufacturers each month the chance to speak to owners and clerks directly and explain what their product is, the product will be able to be sold better.

Committees Introduced

The speeches were followed by the introduction of committees. The Membership Committee will be headed by Chairman Neil Bogart, Joe Shulman (Park Records) and Norman Seeman (Gemini Distributors); the Program Committee, Chairman Stan Marshall (Electra Records), Joe Rosen (Upstairs Records) and Mickey Gensler. The Publicity Committee is headed by Chairman Morty Wax of Morton D. Wax & Associates; the ARD Survey Committee, Chairman Mickey Gensler, Stan Kaiser (Stan’s Record Shop) and Milt Sinoff (Buddah Records). The Special Functions Committee is headed by Chairman Stan Marshall.

A committee on Ethical Practices, which will work with the authorities as well as industry associations to combat bootsters and bootleggers, has been set up and will be headed by Jay Scott (World of Music), Nat Israel (Harmony Musical Inst., Co.), Hans Langfelder (Request Records) and David Steinberg.

An advertising committee to work with manufacturers and distributors through newspapers, trade magazines, radio or TV, or survey sheet advertising to help advertisers get the best return for their money is also being set up.

Also introduced at the meeting were the Board of Directors; Mickey Gensler (Teen Discomat), Frank Carie (John Wade, Inc.), Fred Perri (the Other Place), Stan Kaiser (Stan’s Record Shop), Joe Rosen (Upstairs Records), Nat Israel (Harmony Musical Inst.), Don Harnik (Harnik’s Happy House), Herman Goldline (Rivoli Music), Herb Sherman (Downbeat Records) and Irene Brower (Midtown Record Center). Officers are President (Continued on page 52)
a sensational
two record set
ERIC BURDON AND WAR.
from FAR OUT
on MGM Records

THE BLACK-MAN'S BURDON.

THE BLACK-MAN'S BURDON.
ERIC BURDON
AND WAR.
James Gang Takes Over

The Gordon Lightfoot LP cut "If You Could Read My Mind" is on CKLW; KJR; KRLA.
The Bee Gees is starting fast in Pittsburgh, Cleveland and Chicago.

The group has just returned from a tour of England with the Who which guitarist Joe Walsh said was "better than we thought it would be." Jim Fox, who is the drummer, explained that the group's motivation in going to England was not to make money—the fees are too small to insure a profit—but to be heard of. And it seems they were.

Joe Walsh jammed with Who guitarist Pete Townsend in Townsend's home studio. It gave the two guitars a "chance to put down some ideas" some of which may be incorporated in the James Gang's next album which will go into production shortly. There is even a possibility that they will record a Townsend composition or two.

In the group's first album (on BlueSwain) one of the cuts was entitled "Funk #48" and was also a moderately successful single. Their latest single, from their new album, is "Funk #49." The big question, then, is will there be a "Funk #50?" Probably not, according to bassist Dale Peters. He and Walsh feel it would be wise to skip #50 and go directly to "Funk #51." Fox explained the meaning of the various numbered "Funk" tunes: "Funk #49" has no significance; in fact, nothing has any significance.

On a less dadaist note, Walsh remarked that the group has "a million ideas for the next album, including possibly recording a Jerry Ragovoy song."

Good Knights

Following a sold-out performance at Santa Monica Civic Auditorium Calif., composer-vocalist Elton John helped "knight" Russ Regan, Uni VP, General Manager, who brought the Englishman to the label. Pictured, from left: bass player Dee Murray; publicist Norm Winter; Bernie Taupin (Elton's lyricist); drummer Nigel Olsson; Rick Frio, Uni's National Sales Manager; and Elton.

GOOD KNIGHTS: at top, Record World Chart Editor John Kornblum; middle, Dale Peters of the James Gang; Billy Smith, publicist; bottom, Joe Gregg, road manager, and Joe Walsh and Jim Fox of the James Gang.

NEW YORK — The James Gang rode into town recently for an appearance at the Westbury Music Fair and at Record World. The trio is enjoying good chart action on their second album, "The James Gang Rides Again," on ABC.

The group has just returned from a tour of England with the Who which guitarist Joe Walsh said was "better than we thought it would be." Jim Fox, who is the drummer, explained that the group's motivation in going to England was not to make money—the fees are too small to insure a profit—but to be heard of. And it seems they were.

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(Continued on page 18)

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GEORGE HARRISON
MY SWEET LORD/ISN'T IT A PITY

Available Nov. 27
Elton John Stars in First WABC-FM Live Concert

Dave Herman, ABC-FM, and Elton John.

NEW YORK—WABC-FM inaugurated a series of live radio concerts last week (17) with an hour and a half broadcast by British rock composer-performer Elton John. Set at A&R Recording Studios, with over 100 persons in attendance, the series made an auspicious debut with a memorable performance by the Unj recording artist. The broadcast opened somewhat shakily with both Elton John and his audience seemingly ill-at-ease in an unusual concert situation. As a result, the first two numbers, "I Need You To Turn To" and "Your Song," were both overly restrained and tight. However, with "Bad Side of the Moon," a real rocker, the performance took on a livelier, looser feel that was maintained and built upon throughout the remainder of the evening.

Other standout numbers were "Country Comfort," "Amorina," "Indian Sunset" (written by lyricist Bernie Taupin after a visit to an Indian reservation) and "Burn Down the Mission" (which included snatches of Arthur Crudup's "My Baby Left Me" and the Lennon-McCartney classic "Honey Tonk Women.").

Elton John was backed expertly by drummer Nigel Olsen and bassist Dee Murray. The broadcast was mixed by Steve Brown, who produced the current "Elton John" album. Dave Herman of WABC-FM was MC.

Epic-Santa Ponsa Pact

Clive J. Davis, President, CBS Records, has announced an exclusive production arrangement with the British production team Reger Easterby and Des Champ.

All future artists developed and recorded by Santa Ponsa Productions will be distributed by the Epic label in the United States and internationally by CBS Records. Michael Levy, business manager for Santa Ponsa, negotiated the arrangement with CBS Records.

Santa Ponsa Productions, Ltd., discovered and produced the hit group Vanity Fare. Easterby began his music career as press officer for CBS Records, England. He is a composer and with Des Champ has penned the current Vanity Fare single, "I Remember Summer Morning," as well as the upcoming Barracade release, "Pride Comes Before a Fall." Champ is a well-known British pianist/conductor/arranger.

Epic Records is planning an early release of the first two projects by the producers: a single by solo artist Liberty Helm, "Need Your Everlasting Love," and the new Barracade release.

Stones Roll Gold

The Rolling Stones, who in their last six years of recording activity for London have racked up 11 consecutive gold LPs, added a 12th to their total last week with certification by the Record Industry Association for "Get Yer Ya Ya's Out."

New Sound Via Carlos

Organic Productions, Inc., with record executive/producer Joe Carlton as VP, is the new record and video cassette production wing of the Richmond Organization. The firm recently debuted as a partnership venture between Carlton and publisher Alvin Richmond. According to Carlton, "Carlos and the Devils have developed a new and gut-throbbing musical art form, something we define as 'soul rock steady'."

Fuchs Joins UA Music Group

NEW YORK—Murray Deutch, Exec VP and General Manager of United Artists Music Group, announces the addition of Aaron Fuchs to the professional department.

His responsibilities will consist of looking for talent and material in the contemporary field, as well as servicing the underground trade and consumer press with record and publicity releases.

Fuchs has a diversified background encompassing all phases of rock music and press, including stints as producer of rock concerts, as music editor of a college underground publication, as a free-lance music critic and as a musician. Fuchs will headquarters in United Artists Music Group's New York offices at 729 Seventh Ave., reporting to Jack Lee, National Professional Manager.

Yoegler Directs Woodcliffe Productions

HOLLYWOOD—Samuel Trust, President, Beechwood/Capitol Music Corporations, announces the appointment of Hal Yoegler as Director of Woodcliffe Productions.

Yoegler, previously General Professional Manager for the Beechwood catalog, takes charge of all production activity for Beechwood/Capitol effective immediately.

Recently he completed the production of all music in the NBC-TV show, "Bugsaloos," as well as the production of their single "For a Friend," and their forthcoming album on Capitol.
**Warners Builds Image Via FM Spots**

By DAVE FINKLE

BURBANK, CALIF. — Warner Brothers/Reprise's desire to be "low key and friendly" led to the current series of largely institutional 30-second radio spots currently causing a commotion on FM radio, according to Hal Halverstadt, label's Director of Merchandising.

Actually, Halverstadt said, there were two reasons for the creation of the spots. The first was to be "low key and friendly" and the second was to prime the record buying audience for a three-record Warner Brothers sampler, called "Looney Tunes and Merrie Melodies," due to be sold through the mails shortly for three dollars.

In planning the package, company decided that radio spots, featuring what Halverstadt called waxery's "super-low-hype" policy, would be beneficial.

Halverstadt turned the job (eight spots now, an additional eight spots after the first of the year) over to Jon Gordon and Larry Lapides, who produced "random, hopefully entertaining" spots, which only during the last 10 seconds include a straightforward announcement of a new album.

"The spots, which combine irrelevance and irreverance, a sort of entertaining silliness, are not being used exclusively to advertise Warner Brothers product, but mirabilia in with other harder sell spots as "an image-builder." (Label is buying nationally.)"

**To College Stations**

Halverstadt reported that the disc containing the eight spots was also sent to college radio stations. "We've gotten letters and calls," he said, "from the college stations saying they're programming the spots just because they're fun to listen to. As you can imagine, this is terrific advertising."

"Results Terrific"

Halverstadt said additionally that results across the board "have been terrific. Our distributors and field men are all excited. What we've done is unusual for FM, which is cluttered with advertisements for all kinds of records. We've just gone in for as little hype as possible. We feel if we can entertain the listener, he'll be interested in our records."

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**Capitol In Big Christmas Campaign**

VP Rocco Catena Cites 'Flexibility'

catalogue artists. Each quarter-page ad mat is headlined with the "Hung Up for a Gift?" slogan, followed by advice to the consumer to "give" a specific artist—the Band, Glen Campbell, Merle Haggard, Buck Owens, Sonny James, the Steve Miller Band, etc. Each, according to Capitol's Merchandising Vice President Rocco Catena, is "created for co-op use and allows for total flexibility, so that any retailer may run any ad or combinations of ads that fit his specific market needs."

"The Christmas ads all offer the buyer a choice of the artists' catalogue, "Yet catalogue becomes secondary to artist appeal," says Catena, "since there is undoubtedly greater consumer identity with a particular artist than with any of his album product. If we can reach the consumer by humanizing the artist in our ads, we provide the dealer with a more effective, more useful tool to reach that consumer.""

1,500 Sets

A total of 1,500 sets of the Hung Up for a Gift? ad mats went out to Capitol's District sales managers, along with a couple of actual newspaper mock-ups, for distribution to the label's customers. The modules, all dealer and price imprimable with a choice of featured album product for each artist or label (including Apple, Harvest and Angel), were offered for use singly as flyers, mailers and quarter-page newspaper ads, or in a series, as half-page or full-page ads.

"The corollary gift set campaign, according to Catena, is, as usual, designed to reach the specific gift segment of the Christmas market, but the focus is still on artists, in the case of the pop sets—important artists performing familiar repertoire, attractively packaged and offered at an attractive low price."

RCA Hosts Marketing VP

Shown at RCA Records' press reception for its new Division VP of Marketing are (from left) Record World's Bob Merlis; Rocco Laginestra, President of RCA Records; Sid Parnes, Editor-in-Chief of Record World; Bill Walsh, the new marketing executive who formerly headed RCA's operation in Australia; Bob Austin, Publisher of Record World and Mort Hoffman, RCA Records' Division VP, Commercial Operations.
RECORD WORLD November 28, 1970

**ALLMAN BROTHERS BAND—Capricorn 8011**

**REVIVAL LOVE IS EVERYWHERE** (No Exit, BMI)

This group is making quite a name for itself with this particular cut. Comes across as sonic gospel music along the lines of P.G.A.E.'s "Are You Ready?"

**THE LAST POETS—Douglas ADDS (Pickwick)**

**DODD MOUTH**

This may be the most intense 2:19 ever put on record. The Poets (with Buddy Miles on organ) trace the scourage of smack from Charlie Parker to today. Cosmic forces are truly at work here. Community-minded programmers dig!

**MAMA CASS ELLIOT—Dunhill 4264 (ABC)**

**DON'T LET THE GOOD LIFE PASS YOU BY**

(into the contemporary soul bag. The song is done side has him playing his dynamite harp again. No reason this can't be a genuine R&B hit.)

**LEON RUSSEL AND THE SHELTER PEOPLE—**

**Shelter 7302 (Capitol)**

**IT TAKES A LOT TO LAUGH AND A TRAIN TO CRY**

Another one. This one has an easy-going feel which should be good for Merle Haggard. Curtis would prefer one she could belt out.

**LEON RUSSELL AND THE SHELTER PEOPLE—**

**Shelter 7302 (Capitol)**

**IT TAKES A LOT TO LAUGH AND A TRAIN TO CRY**

(Warner Bros., ASCAP)

**THE SONG OF THE WEEK**

**THE LAST POETS—Douglas ADDS (Pickwick)**

**DODD MOUTH**

IT TAKES A LOT TO LAUGH AND A TRAIN TO CRY

(Warner Bros., ASCAP)

**DON'T LET THE GOOD LIFE PASS YOU BY**

(into the contemporary soul bag. The song is done side has him playing his dynamite harp again. No reason this can't be a genuine R&B hit.)

**JOHNNY CASH—Columbia 4-45269**

**FLESH AND BLOOD** (House of Cash, BMI)

This is one of the older songs in the soundtrack of "I Walk the Line." Even without the movie push, this sentiment ballad would take off in record time.

**BUDDY MILES—Mercury 73159**

**WE GOT TO LIVE TOGETHER—PART I**

(Miles Ahead, ASCAP)

Title cut from the new Buddy Miles album sure is funky. He manages to keep it all together for one of his strongest singles this year.

**ALLAN NICHOLS—Rare Earth 5020 (Motown)**

**LET THE MUSIC PLAY** (Mr. Nickles', BMI)

Nicholls is one of those guys you know is going to be a star—it's just a question of time. Sympathetic production (by Andrew Oldham) could do it for him; there's much here.

**FRIDJIO PINK—Parrot 352 (London)**

**BYE BYE BLUES** (Isle, BMI)

Going back to their earlier successful formula of making freaky versions of standard material ("House of the Rising Sun"), the group gets it on in a very heavily-handled manner. Nothing subtle.

**HEROES OF CRANBERRY FARM—**

**Lionel 3209**

**CHILDREN SAVE THE WORLD** (Glenn/Eek, BMI)

**BACK HOME** (Isle, BMI)

Acoustic orientation helps put this group's religious rock message across. Check out "Christ's only making he's not dead." Hopeful attitude and commercial approach.

**MIKE SETTLE—**

**Amos 155 (Bell)**

A fine writer tries his hand at singing again (Settle was with the original First Edition). An understanding protest sung in an honest, rough voice is an attention-grabber.

**JOSE FELICIANO—**

**RCA 74-0404**

**FELIZ NAVIDAD** (U.S.A, ASCAP)

**THE LITTLE DRUMMER BOY** (Belwin-Mills, ASCAP)

Some international Christmas fare from Josè. Latin tempo should garner some air play but sales are doubtful in a depressed market.

**BRENDA & THE TABULATIONS—**

**Top and Bottom 406 (Jamie/Guyden)**

**A CHILD NO ONE WANTED** (One Eye Soul/Van McCoy, BMI)

**SOUL Y'ALL** (One Eye Soul/Dandelion, BMI)

A real departure in style for Brenda. Explores the "Love Child" and "Living in Shame" theme pioneered by the Supremes. Poignant if you can dig it; banal if you can't.

**JUNIOR PARKER—**

**Capitol 2997**

**DROWNIN' ON DRY LAND** (East/Memphis, BMI)

**RIVERS INVITATION** (Venice, BMI)

Junior seems to be back in the swing of things, after back! Tastefully done side has him playing his dynamite harp again. No reason this can't be a genuine R&B hit.```
ASCAP Presents

Taylor Awards

- NEW YORK — The Third Annual ASCAP-Deems Taylor Awards will be presented at the Library and Museum of the Performing Arts at Lincoln Center on Tuesday, Nov. 24, at 3:30 p.m., announces ASCAP President Stanley Adams. At that time Adams will present awards and checks in the amounts of $1,000, $500 and $300 (first, second and third prizes) to writers of books on the subject of music published in the United States during 1969, and similar prizes to writers of articles on music. The publishers of these winning works will also receive engrossed scrolls from the performing rights society.

The awards were established in 1967 to honor the memory of the late Deems Taylor, composer-critic-commentator who served as President of ASCAP from 1942 to 1948. Four well-known men of music have served as judges in this competition: Gerald Marks, Dr. Vincent Persichetti, Billy Taylor and Dr. Virgil Thomson.

Motown Sweeps Honors

- HOLLYWOOD—Motown Records won four awards at the Beverly Hills-Hollywood NAACP 4th Annual Image Awards presentations which were held last Sunday (15) in the Now Grove of the Ambassador Hotel.

The Image Awards are presented annually to those within the motion picture, television and recording industries who have made gains in projecting the image of minorities within the entertainment industry. Motown's Diana Ross received the NAACP's Female Entertainer of the Year Award. In accepting the award from actor Clarence Williams III, Miss Ross stated: "In my travels around the world I have received many citations, but nothing that means as much to me as receiving this one from my family... which is expressive of your saying... Right on Sister.''

(Continued on page 29)
RAY STEVENS ... UNREAL!!!

Barnaby Z/30092.

The consistent high level of Ray Stevens' work is truly overwhelming. Of him it might be said, as of only a few others, that he rarely makes a false move. Aside from being a blockbuster Stevens showcase, package is also a wonderful demo record. Take your pick of the hit songs. Woweee wow.

JO MAMA

Atlantic SD 8269.

Atlantic SD 8269.

This is one of Tony's prettiest albums. But wait a minute. Aren't they all one of Tony's prettiest albums? On side one, as a matter of fact, Tony strains once or twice (unnecessarily) for effect, but side two—"Wave," "Make It Easy on Yourself," "Come Saturday Morning"—is all smooth sailing.

RICK ELY

RCA LSP 4443.

The question is this: can the market support more than one Bobby Sherman? The parallels between Sherman and Ely are many—both stars of TV anthologies, both blond, both dewy-eyed, both bare-foot boys with chicks. The difference is that Ely may not have the single here to kick him off. The Tom Catalano produced-package is mighty pretty though.

MAY BLITZ

Paramount PAS 5020.

Fans of the hardest of hard rock (Grand Funk, and like that) and admirers of rock virtuosity may find that May Blitz is all they need to keep them happy. Certainly the boys have unflagging fervor and skill. If label gets behind them and they get on the tour trail, there'll be no stopping.

HAVE YOU SEEN THE LIGHT?

HELLO PEOPLE—Medarts 41-4.

"Fun Area" is perhaps the best cut on the album and something the package could use more of. Too often these fellows, done up as minies, are too sober to enchant the fun-seekers. "Poet," "Old Ohio Moon" and a few others are compelling but might be better if they weren't taken seriously.

I WANT YOU NEAR ME

FRANKIE AVALON—Metromedia MD 1034.

If the gods are doling out justice these days, Frankie Avalon's "I Want You Near Me" will be a hot single and a hot leader for this new album. Oh-so-easy material, mostly by a gifted writer, Tom Bahler. Has a Bobby Russell aura about it and that should mean comfy biz.

THE ROTHSCHILDS

ORIGINAL CAST—Columbia S 30337.

Those who suspect that there couldn't be anything diller than a musical about a group of bankers won't have their doubts dispelled by this dillish original cast album. Jerry Bock's try to liven up the transaction with his music and Hal Linden's robust delivery as Rothschild père aren't enough. Patrons of the show might find the album more meaningful.

BOOKER T & THE MG'S GREATEST HITS

Stax STS 2033.

Buyers trying to catch up with one of the best groups on the current scene as far as longevity and consistency are concerned will want this bargain-hunter's delight. Most of the best are liked and that means "Time is Tight," "Hang 'Em High."
THE WHALE
JOHN TAVENER—Apple SMAS 3369.
For some reason, the whale, its manners and mores, has become voguish.
That situation plus the intrinsic beauty of this cantata by young Londoner John Tavener will become a cause célèbre and perhaps even a cause commercial.

SMOKEY JOHN BULL
Arco Embassy AVE 33020.
Smokey John Bull have plenty to recommend them—a sense of musicality, a feel for gospel, a taste for the blues, a flair for country, a soupcon of this and that. It adds up to an album with lots of potential. Airplay on any of a number of cuts will get them attention and sales.

CANDIDA
LAWRENCE WELK—Ranwood RLP 8008.
Welk fans, and they're rampant, will like this album because he's doing what he's always done—raised his metronomic baton over recent standards. "Candida," "Snowbird," "Something," "Endlessly," "Stand By Your Man," "Close to You." Not ground-breaking but sturdy.

PARALLELOGRAMS
LINDA PERHACS—Kapp KS 3636.
Linda Perhacs seems to be a girl who is true to her convictions, and that truth might just keep her from just catching on quickly. This folkrockish album is beautifully-controlled, but more than likely too quiet to grab attention without devoted help from Kapp.

DANKS
RAUL DANKS—Colossus CS 1005.
Jerry Ross knows what he's doing. He is one of those with an ear for gold, and that means that with his knowhow he'll pick just the right tune from this melodic package of Raul Danks' and turn it into a hit. "Mister Sun," "Matthew Mouse" have click potential. Slick, cute.

A MAN'S LIFE: CHARLES AZNAVOUR
Monument SLP 18141.
Recent Charles Aznavour songs sung in English by their creator. The one the stateside fans will know best is "Yesterday, When I Was Young." There are 11 other songs that Aznavour does with his involving vibrato.

BREAK OUT OF THE CITY
ANDY ROBINSON—Janus JLS 3013.
Andy Robinson keeps it simple—voice and guitar for most of the way—and that kind of simplicity is not without its appeal. The problem is that there is not enough special in the material to give it distinction. The messages have been sent before. "I'll Be Bye" is the best.

NEW BLACK MAGIC
BILLY DANIELS—King KLP 113.
At first glance, you wouldn't think that a Billy Daniels album would be aimed at the bulk of today's market, but it could be. A couple of the cuts have singles potential, and should they take off, the entire album could go. "I'd Do Anything" could be the one to take off.

LAURA
Ovation OF 1411.
Laura—one name, very chic—has a powerful voice, one that you might have heard before. Although she sings some new songs, they all are in the mold of "Crazy He Calls Me" and "Stormy Weather," that is, torch songs. Easy listening stations will be where she gets her exposure.

DICK DOMANE
Map City 3013.
Peter Anders and Vinnie Ponzia know a top 40 tune when they hear one. They've heard more than one from the Dick Domane songbag. So they've given Domane a whole album to sing on. "Sane One," "Saturday Mornin','" and "Fragmented People" are the hit sounds. The rest is all right, but not great.

I LIVE TO LOVE YOU
DON CHERRY—Monument SLP 18146.
The right single out of this cheery Don Cherry album will make album move out. Cherry has always sung and will probably always sing beautifully. The slant here is toward the country, and that formula has worked for others. "I Live to Love You," "Look for Me Tomorrow (I'll Be Gone)," etc.

SANTA CLAUS IS COMIN' TO TOWN
TV SOUNDTRACK—MGM SE 4732.
Arthur Rankin, Jr., and Jules Bass, more by persistence than talent, have wrapped up the Christmas special TV market. This year they're offering Superstar (maybe the only legitimate superstar) Fred Astaire as the star of "Santa Claus is Comin' to Town." A pleasant Christmas package.

PETER DUCHIN AT THE MOVIES
Bell 6051.
The upper class indolence that frequently afflicts Duchin's work puts him in good stead on some of the lazier tunes here, like "Come Saturday Morning." There may not be enough different about the album, however, to make it stand out from other collections of "Sundance Kid," "Long and Winding Road," "Everybody's Talking," etc.

THE ORIGINAL SOUL STIRRERS
Specialty SPS 2137.
Could be this album will only be of interest to the gospel market, but there is the possibility that it will get some pop attention. Reason is that it features Sam Cooke and Johnnie Taylor. The sound is straight down the line gospel and full of fervor if not technical tricks.
Audio Fi

Incentive Program

Audio Fidelity, Chart and Milestone Records, divisions of Audio Fidelity Enterprises, Inc., are introducing an incentive program whereby distributors' salesmen and dealers can be awarded with air fare for a trip around the world, announces Herman D. Gimbel, President.

The program, which will run for 11 months starting immediately, is based on the presentation of Travel Dollars to each distributor's salesman and dealers for every Audio Fi, Chart and Milestone album they sell during the next 11 months. Each month the salesman and dealer can turn in the Travel Dollars he has earned for Travel Dollar Checks, and these can then be exchanged for in-full air fare trips, a Caribbean cruise, and new cars. The salesmen and dealers can be awarded as many trips as they earn based on the value of their Travel Dollar Checks.

James Gang

(Continued from page 10)

Gang.

Before they left for Westbury, the group quickly organized itself into a gymnastic unit (with the help of the road manager, publicist and Record World's Chart Editor, John Kornblum), for the sake of a most unusual group shot.

Sets Record

Harry Kelleher, Controller of RCA Records (second from left), and Mrs. Kelleher look on proudly as the group is awarded with air fare for a trip around the world, the first Lower Bucks County championship.

MONEY MUSIC

(Continued from page 10)

Three Dog Night: #20 WCFI; #19 WEAM; Chart WKNR; #10 KQV.

Gladys Knight on CKLW; XXK and WKNR chart.

Andy Kim: #11 WORY; #13 XXK; #15 WCFI; #10 ILT; #9 WRKO; #5 KJR; The Hit Side on the Elvis Presley at KHJ is now: "Patch It Up."

Neil Diamond on Bang: #20 WORY; #14 WEAM; #20 XXK; #25 KHJ.

Jim Ed Brown is breaking: #4 KLIP; #17 KILT; on chart KHJ; ad WRITE; KACK.

Down: #19 WCFI; #11 WTIX; #15 WBGR; #10 WAYS; #7 WSAI; chart debut KJ; WRIT; XITY. Added XXK; WQXI; KVGR; WHBB; KACK.

Ray Price is big. #1 WSAI; #18 WXY; #12 KILT; #4 KQV; #6 KLIP; #19 KHJ.

Eric Clapton: #5 XXK; #14 WCFI; #13 WFL; #11 KJA; #5 KHJ; #9 KFCR.

Canned Heat: #6 WCFL; #18 WKNR; #16 WIXY. Added KLIP.

King Floyd: #5 WQXI; #2 WAYS; #16 KILT; #12 WHQB.

Destamation of Adam Faust: #4 WXY; Nightime play: WHQY; #1 WCFI; WEAM.

Crow: Continues to sell #16 XXK; #21 WEAM; Added KHJ.

Tom Jones: #14 WRKO; #30 KICT; Chart KJR; Added WAI; KLIT; WOR; PM; XKOK; WFL.

Barbra Streisand: Broke big at WHQB; #10 KFCR; added KLIM. It is a giant at WCLO Columbus.

Wilson Pickett: #9 KRLA; #16 WRKO; #13 KHJ.

Bugaloos: #10 KLIT; Getting some requests at KHJ. Deep Purple: #7 KVQ.

Ruffin Brothers: #4 #10 WQY; New on KHJ.

Canned Heat: #20 WCFL; #19 WEAM; Chart WKNR; Added KLIP.

George Harrison should hit a million records. Classics 4: #10 WQY; #5 KLIP.

Love the One Your With" will be the single from the second String album. Most of the stations are playing it.

Steppenwolf: #1 XKOK; #25 KHJ.

Poco: #10 at WXY; KLIF. New: Bee Gees, Barbra Streisand, George Harrison, Canned Heat, Fifth Dimension and Bloodrock (#1 request). Daytime play: B. J. Thomas; Tom Jones; Nighttime Play: Steel River and Supremes and Four Tops KJR. New: The Bells; Jerry Reed; Joey Scarbury.


WOR: Neil Young, Supremes and Four Tops; Tom Jones, Stephen Stills LP.

KABC: Jim Ed Brown, Steppenwolf, B. J. Thomas, Dawn, George Harrison.

KG8: Ray Price, Fifth Dimension, Andy Kim.

George Harrison; Thunderclap Newman is 14.

KQV: New: Dawn, Ruffin Brothers; Free; Mike Nesmith. George Harrison requests for Deep Purple; Three Dog Night exploded to #10.


WAYF: New Junior Walker, George Harrison, Chicago.

(Continued on page 21)
A Record World
Special!

A TREND ACCELERATES

Issue date: December 5, 1970.

Ad deadline: November 24.

Get with it now for best ad position!

NEW YORK:
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(213) 465-6179

NASHVILLE:
806 16th Ave. So., Nashville, Tenn. 37203
(615) 244-1820
The Seger System

Bob Seger told Record World the group's guitarist and leader brinks of success. It appears as if they are on the brink of success. They are ready for it, though, the group's guitarist and leader Bob Seger told Record World last week, and have recently been putting most of their effort toward polishing their stage act. Seger was optimistic about the group's stint at University for one week beginning Dec. 4. They made their first appearance together at Griffith Park three years ago. Until then they had been almost literally a street band, the kind that can be seen grooving every warm weekend around the fountain in Central Park, or near the carousel in Griffith Park; a lot of rhythm and a flute, feeding off the good vibes of the people enjoying them.

In three years they have made only one personnel change, someone who couldn't keep up with their graduation from the park to the stage. This year they performed for months without Nansi Nevins, their lead singer, after she was racked up in a freeway accident. They could have used someone else as a stand-in, but they wouldn't.

Sweetwater's instrumental mix is the most unique in successful rock and roll-keyboard (piano, organ), cello, flute, bass, conga drums and standard drums. They use no guitar in live performance, but Nansi played some acoustic on their new album, "Just For You."

Their friends will be happy to hear "Just For You," now available on Reprise. If this album doesn't solidify and expand the group's acceptance there is no justice. "Just For You" was produced by Englishman Chris Huston and unlike the first album, avoids trying to capture Sweetwater's live groove. There is no doubt about which medium they are working in.

The Festival of African-American Performing Arts is an evening of music at the Harding Theatre in San Francisco three nights this weekend. The producers hope to introduce a fusion of African music and Black-American music (blues) in a brand new form. Appearing will be Hugh Masekela & the Union of South Africa, and special guest artist Letta Mbulu.

Elton John and Leon Russell rip it up at the Anaheim Convention Center Dec. 4. They made their first appearance together at the Fillmore East this past week... Jesse Winchester is working on his second album for Ampex Records... Cat Stevens will make his U.S. debut at the Troubadour in L.A. Dec. 8... The Kinks' new LP is titled "Lola Vs. Powerman and the Money-GO-Round" and will be released in a couple of weeks... The Island label's first two albums released through the recent distribution deal with Capitol are by two English groups—the Amazing Blondel and Bronco... The McClendon rockers pulled the Guess Who's latest single, "Share the Land;" claiming its message was too socialistic... Van Morrison's new album, "His Band and Street Choir," is due out this week. It includes "Domino."

By CARL LaFONG

Sweetwater is one of those bands whose steady success has confounded rock and roll statisticians. They have never had a hit single. Their first Reprise album, released two years ago, was really only okay and didn't sell at all well. They have never been blessed with a feature story in Rolling Stone, nor have they made a triumphant European tour. Yet Sweetwater is one of the most popular groups in the country. For the past two years the group has worked festivals and concerts consistently, very seldom putting on a bad show, very often knocking out audiences with intense, thoughtful exciting sets. Standing ovations are practically automatic.

Through these appearances in nearly every part of the country they have built a solid reputation with concert promoters, and more importantly, they have compiled a sturdy and devoted following.

Sweetwater has always been a friendly band with lots of friends. Aply, they made their first public appearance at the first Los Angeles Love-in in Griffith Park three years ago. Until then they had been almost literarily a street band, the kind that can be seen grooving every warm weekend around the fountain in Central Park, or near the carousel in Griffith Park; a lot of rhythm and a flute, feeding off the good vibes of the people enjoying them.

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Everything you always wanted to know about Elliott Randall but were afraid to ask.

He plays the guitar almost every way you can think of. He plays it with his hands, with his teeth, with his trusty violin bow. But mostly he plays it with the kind of elegant joy that children find in surprises. In search of the unheard of, he attacks the guitar and it screams like some frightened electric animal. Later he touches the steel strings carefully and they hum quiet, lyrical secrets. He confides in the guitar and it laughs. He insults it and the guitar is outraged. He puts it on but the joke is on us. This is his first solo album although he's played on lots of others. When he's not doing a gig somewhere, he jams with his friends in a basement. He says this is the album he always wanted to do. It sounds like it.

Elliott Randall / Randall's Island on Polydor Records
Ampex ‘Big Deal’

The introduction of the two-pack cassette package is another industry first for Ampex. Sixty different titles, including popular, rock and country are packaged in each counter display in the cassette “Big Deal.” Sixty new titles have been introduced in the “Big Deal II” 8-track assortment.

Both the 8-track promotion and the cassette packages are also available at no extra cost to distributors in specially prepared floor displays.

Dozens of top artists, movie and show albums are available in the Ampex “Big Deal” promotion. Among the artists available are Dinah Shore, Lee Hazlewood, Pearl Bailey, Bing Crosby, John Lee Hooker, Enoch Light, Jerry Butler, Carol Burnett, Martha Raye, Tony Mottola, Little Richard, Lightning Hopkins, Ann-Margret and many more.

“What we are offering is a $9.95 value for $6.95. The music available is excellent for beginners building a tape library in their homes or adding to established collections of fine recorded music,” Cohen said.

“The counter and floor displays are good browse bins for holiday shoppers,” Cohen added.

Feldman Audio Ad Manager

Milt Feldman has been appointed Advertising Manager of Audio Magnetics Corp., manufacturer of cassette, 8-track and reel-to-reel tape.

Feldman had been Creative Director of M. J. Beckman & Associates, Los Angeles.

Dickson Distas

NEW YORK—Dickson Productions, Ltd. has set the following distributors to handle Dickson-distributed labels: Pop Record Sales, Los Angeles; Eric Mainland, San Francisco; Fidelity Record and Tape Sales, Seattle; Globe, Hartford; Empire State, New York; Comstock Audio, Atlanta; Music Merchants, Boston; Midwest, Ltd., Cleveland; Summit, Chicago; Schwartz Brothers, Washington, D.C.; and Best and Gold, Buffalo.

Tony Bennett

Starring At
Hotel Shoreham, Washington, D.C., November 22-28
Paul Kantner

(continued from page 3)

out of jail, pooling the collective juices of the Jefferson Airplane, Grateful Dead and Quick Silver Messenger Service and other bands to buy an island where Owsley will be able to create incredible machines including a huge multi-dimensional starship which will include an ocean for David Crosby to sail his boat on, a forest and, in short, be like earth used to be in its more natural state.

The songs on the album are a stream of consciousness which fit Kantner's skeleton of a story. "The songs had nothing in common but now that they're in the same album they do," he revealed that the album originated as "a whole volume of tracks that could never fit on an airplane album and grew from there." He liked to think of the album in terms of "thousands of my friends playing great music for me."

Kantner and the Jefferson Starship laid down the basic tracks and overdubs in very few takes. "The first impression is really good," he believes, so he often discarded the 18th take of a Jerry Garcia overdub in favor of the first or second. Kantner took an acetate of the album around to a few stations which started playing the record immediately. "Blows Against the Empire" is shaping up into a smash hit before it has been released.

Kantner also discussed the forthcoming "Worst of the Jefferson Airplane" album featuring 15 of the better known songs from Airplane albums of the past. Kantner feels the sound of the album will be an improvement over the original versions as the tracks were recorded with better equipment than was originally used. The Airplane is currently on an East Coast tour and are featuring Papa John Creech, a 60-year-old fiddle player, in their performances. Kantner hopes to help Papa John put out his own album and described his style as "dynamite super happy music." Ideally, a movie based on the structure of "Blows Against the Empire" will be made "if it's as easy to do as a record," he mused. The movie would be made in bits and pieces like the record with friends joining in.

One of the cuts on Kantner's album is "A Child Is Coming" written by Kantner, Grace Slick and David Crosby. The title rings quite true as Grace and Paul are expecting a child sometime in January or "whenever it feels like it," according to Kantner.

Viva Goes Contemporary

Hollywood - Ed Silvers, President of Viva Records and Mel Bly, Executive Vice-President, announce new directions for the company.

Since inception Viva had been identified with middle-of-the-road concept albums from "The Midnight Strings" to "Themes Like Old Times." Since the reorganization only two months ago, Silvers and Bly have turned Viva into a contemporary operation with their first release and first Top 40 single hit, "Games," by Redeye.

Produced by Al Schmitt for Pentagram, distributed by Viva, Redeye's first album is also Viva's first to receive immediate underground acceptance. "The area of concept albums has been exhausted," states Bly.

"The key today is a good working group coordinated with promotion, merchandising and concert tie-ins." Silvers has been negotiating with top indie producers in New York, Hollywood, London and Muscle Shoals to insure a steady flow of top product. "We only plan to release 10 or 15 albums a year—a minimum of product and a maximum of effort on our part and the part of MCA, our distributor, which will give each piece of product the best possible shot."

Jack Jones Proves Cozy at Copa

New York—Jack Jones, looking for all the world like Robin Hood in a page boy haircut and a suede vest, opened at the Copa last Thursday (19) with a varied collection of songs and chat. Unlike many male club performers Jones doesn't strut about and exudes warmth rather than machismo. He makes his audience feel cozy rather than awe-struck, a very healthy maneuver for a good-looking male singer.

He presented a few contemporary numbers, mostly in an upbeat highly rhythmic style (he has a full-time conga drummer) which were generally well received. His version of "Get Together" complete with wah wah accompaniment makes the original Youngbloods' rock version seem subtle. He introduced "Spinning Wheel" as "a song that has been sung to death;" one couldn't agree more.

Naturally, his hit versions of "Wives and Lovers" and "The Impossible Dream" were tremendous crowd-pleasers and exciting to hear when sung with such grace and style. The highlight of the evening came however, as the original singing Jones, Jack's famous father Alan, was persuaded to come up and sing "If You Ever Leave Me." He performed the number with dazzling power and left the audience with a true sense of nostalgia.

Jack closed with a reprise of his lyrical opener, "I Had a Dream," and during the course of the whole enjoyable evening only mentioned (but did not sing) "The Donkey Serenade" once.

Bob Moore Merlis

Airplane on TV

The Jefferson Airplane, in New York to play their annual three-day Thanksgiving gig at the Fillmore East, will be appearing on the ABC-TV Dick Cavett show Thanksgiving evening (27). The Airplane will perform and talk with Cavett.

This month a new album, "The Worst of Jefferson Airplane," is being released by RCA.
Saturday afternoon football visitors to the University of Georgia’s Sanford Stadium are greeted with cries of “Go You Hairy Dawgs” and “You Are Now in Bulldawg Country!” All well and good as folks in this area love their “Bulldawgs” football team—just as folks in Atlanta’s music community love and respect their own Wade Pepper, the newly elected President of the Country Music Association. So maybe someone should erect a sign on the city limits proclaiming “You’re now in Capitol Country” or “This is Pepperland.”

Wade Pepper, Capitol Records, and the Atlanta music community seem to almost go together hand in hand as we salute this positive contributor. Tangibly, he contributes from his position as Vice President and Alternate Trustee for the Atlanta Chapter of NARAS, while intangibly Wade is the type that is always there to lend a helping hand whenever and wherever possible. Congratulations, Wade. You’re going to make a good President for CMA, and we’re proud of you—do hope someone will erect that sign welcoming visitors to your town!

In a day of independent producers, Columbia’s Chambers Brothers announced the imminent release of their new single and LP, as produced by the Brothers, at a press conference prior to a homecoming week gig at Georgia Tech. Also doing the town were Danny Davis and his Nashville Brass, Sergio Franchi (playing to a very warm reception), Pete Fountain, Count Basie, and we’re proud of you—I do hope someone will erect a homecoming week gig at Georgia Tech. Also doing the town were Danny Davis and his Nashville Brass, Sergio Franchi (playing to a very warm reception), Pete Fountain, Count Basie.

The Atlanta Symphony, under the direction of Robert Shaw, has returned home following a short tour of colleges and civic centers in Virginia, West Virginia and the Carolinas. This fine group takes off in February on a four-week tour that will take them into practically every state east of the Rockies. Why doesn’t someone erect a national record label sign on Nov. 24?

For CMA, and we’re proud of you—I do hope someone will erect a homecoming week gig at Georgia Tech.
**THE SINGLES CHART**

**WEEK OF NOVEMBER 28, 1970**

<table>
<thead>
<tr>
<th>#</th>
<th>TITLE</th>
<th>ARTIST/Label</th>
<th>Number</th>
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<tbody>
<tr>
<td>1</td>
<td>1 I THINK I LOVE YOU</td>
<td>PARTRIDGE FAMILY/Bell 910</td>
<td>8</td>
</tr>
<tr>
<td>2</td>
<td>5 THE TEARS OF A CLOWN</td>
<td>SMOKEY ROBINSON &amp; THE MIRACLES/ Tamla 54199 (Motown)</td>
<td>8</td>
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<tr>
<td>3</td>
<td>2 INDIANA WANTS ME</td>
<td>R. DEAN TAYLOR/Rare Earth 5301 (Motown)</td>
<td>8</td>
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<td>4</td>
<td>4 WE'VE JUST BEGUN</td>
<td>CARPENTERS A&amp;M 121</td>
<td>12</td>
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<td>5</td>
<td>8 GYPSY WOMAN</td>
<td>BRIAN HYLAND/Uni 5520</td>
<td>13</td>
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<td>6</td>
<td>3 FIRE AND RAIN</td>
<td>JAMES TAYLOR/Warner Brothers 7423</td>
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<td>7</td>
<td>18 5-10-15-20</td>
<td>PRESIDENTS Sussex 207 (Buddah)</td>
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<td>8</td>
<td>6 SOMEONE'S BEEN SLEEPING</td>
<td>100 PROOF/Hot Wax 7004 (Buddah)</td>
<td>14</td>
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<tr>
<td>9</td>
<td>17 YOU DON'T HAVE TO SAY YOU LOVE ME</td>
<td>PATCH IT UP ELVIS PRESLEY RCA 47-9916</td>
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<tr>
<td>10</td>
<td>10 MONTEGO BAY</td>
<td>BOBBY BLOOM &amp; L&amp;P 157 (MGM)</td>
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<td>11</td>
<td>7 CRY ME A RIVER</td>
<td>JOE COCKER A&amp;M 1200</td>
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<td>12</td>
<td>11 I'LL BE THERE</td>
<td>JACKSON 5 Motown 1117</td>
<td>11</td>
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<td>13</td>
<td>14 HEAVEN HELP US</td>
<td>ALL STEVIE WONDER Tamla 54200 (Motown)</td>
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<td>14</td>
<td>16 ENGINE NUMBER 9</td>
<td>WILSON PICKETT Atlantic 2765</td>
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<td>15</td>
<td>15 SEE ME FEEL ME</td>
<td>THE WHO Decca 73279</td>
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<td>16</td>
<td>20 SHARE THE LAND</td>
<td>GUESS WHO/RCA 74-0388</td>
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<td>17</td>
<td>9 SUPER BAD</td>
<td>JAMES BROWN King 6329</td>
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<td>18</td>
<td>45 BLACK MAGIC WOMAN</td>
<td>SANTANA Columbia 4-45270</td>
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<td>19</td>
<td>30 STONED LOVE</td>
<td>SUPREMES Motown 1172</td>
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<tr>
<td>20</td>
<td>23 HEED THE CALL</td>
<td>KENNY ROGERS &amp; THE FIRST EDITION</td>
<td>Reprise 0953</td>
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<td>21</td>
<td>25 LET'S WORK TOGETHER</td>
<td>CANNED HEAT Liberty 56151</td>
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<td>22</td>
<td>24 AFTER MIDNIGHT ERIK CLAPTON</td>
<td>Atco 6784</td>
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<td>23</td>
<td>12 IT DON'T MATTER TO ME</td>
<td>BREAD Elektra 45701</td>
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<td>24</td>
<td>33 NO MATTER WHAT</td>
<td>BADFINGER Apple 1822 (Capitol)</td>
<td>6</td>
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<td>25</td>
<td>35 DOES ANYBODY REALLY KNOW</td>
<td>WHAT TIME IT IS?</td>
<td>CHICAGO Columbia 4-45235</td>
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<tr>
<td>26</td>
<td>26 AS YEARS GO</td>
<td>BY MASHMACHAN Epic 510624 (Columbia)</td>
<td>9</td>
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<tr>
<td>27</td>
<td>28 SO CLOSE</td>
<td>JAY POLYMER 2-14041</td>
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<td>28</td>
<td>29 YELLOW RIVER</td>
<td>CRISTIE Epic 5-10626</td>
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<td>29</td>
<td>39 ONE LESS BELL TO ANSWER</td>
<td>5TH DIMENSION Bell 940</td>
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<td>30</td>
<td>43 BE MY BABY ANDY KIM</td>
<td>STEED 729 (Paramount)</td>
<td>5</td>
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<td>31</td>
<td>47 HE AIN'T HEAVY, HE'S MY</td>
<td>NERI LEON DEL MONDO 55264</td>
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<td>32</td>
<td>37 ONLY LOVE CAN BREAK YOUR</td>
<td>HEART NEL YOUNG Reprise 0958</td>
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<td>33</td>
<td>19 ALL RIGHT NOW</td>
<td>FREE A&amp;M 1200</td>
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<td>34</td>
<td>34 I AM SOMEBODY (PT. II)</td>
<td>JOHNNIE TAYLOR Stax 0078</td>
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<td>35</td>
<td>38 I'M NOT MY BROTHER'S</td>
<td>KEEPING FLAMING EMER.</td>
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<td>36</td>
<td>37 GREEN EYED LADY</td>
<td>SUGARLOAF Liberty 56183</td>
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<td>37</td>
<td>31 LOLA KINKS</td>
<td>Reprise 0930</td>
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<td>38</td>
<td>40 I DON'T WANNA CRY</td>
<td>RONNIE DYSON Columbia 4-45240</td>
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<td>39</td>
<td>66 ONE MAN BAND</td>
<td>THREE DOG NIGHT Dunhill 4262</td>
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<td>40</td>
<td>42 IF YOU WERE MINE</td>
<td>RAY CHARLES ABC, Tangerine</td>
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<td>41</td>
<td>46 KING OF ROCK &amp; ROLL</td>
<td>AMARET 125</td>
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<td>44 CHAINS AND THINGS</td>
<td>B. B. KING ABC 11280</td>
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<td>59 BORDER SONG</td>
<td>ARETHA FRANKLIN Atlantic 2727</td>
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<td>44</td>
<td>51 FOR THE GOOD TIMES</td>
<td>RAY PRICE Columbia 4-45178</td>
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<td>58 CAN'T STOP LOVING YOU</td>
<td>TOM JONES/Parrot 40056</td>
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<td>46</td>
<td>48 PART TIME LOVE</td>
<td>ANN PEEBLES Hi 2178 (London)</td>
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<td>47</td>
<td>13 STAND BY YOUR MAN</td>
<td>MANDY STATION Fame 1472 (Capitol)</td>
<td>13</td>
</tr>
</tbody>
</table>

**SINGLE CHARTMAKER OF THE WEEK**

- **MY SWEET LORD ISN'T IT A PITY**
  - GEORGE HARRISON/Apple 2995 (Capitol)

**THE FASTEST MOVING RECORD ON THE CHART FOR THE FIRST TIME**

- **55 DO IT**
  - NEIL DIAMOND Bang 580
- **56 WHO NEEDS YA**
  - STEPPENWOLF Dunhill 4261
- **57 IT'S ALL IN YOUR MIND**
  - CLARENCE CARTER Capitol 2774
- **21 IT'S ONLY MAKE BELIEVE**
  - GLEN CAMPBELL Capitol 2905
- **61 GROOVE ME**
  - KING FLOYD Chimneyville 435 (Atlantic)
- **62 PAY TO THE PAPER CHAIRMAN**
  - OF THE BOARD Invictus 9081 (Capitol)
- **60 CAROLINA IN MY MIND**
  - CRYSTAL MANSION Colossus 128
- **66 KING OF ROCK & ROLL**
  - CROW Amaret 125
- **53 SWEETHEART**
  - ENGELBERT HUMPERDINCK Parrot 40054 (London)
- **50 RIVER DEEP MOUNTAIN HIGH**
  - SUPREMES & FOUR TOPS Motown 1173
- **67 STONEY END**
  - BARBRA STREISAND Columbia 4-45236
- **71 IF I WERE YOUR WOMAN**
  - GLADYS KNIGHT & THE PIPS Soul 35078 (Motown)
- **70 IT'S IMPOSSIBLE**
  - PERRY COMO RCA 0387
- **65 SIMPLY CALL IT LOVE**
  - GENE CHANDLER Mercury 73126
- **69 SUNSET STRIP**
  - RAY STEVENS Barnaby 2021 (Epic)
- **64 RUBY TUESDAY**
  - MELANIE Buddah 202
- **68 ACE OF SPADE**
  - TOMMY ROE ABC 11281
- **65 DO IT**
  - NEIL DIAMOND Bang 580
- **58 LONELY DAYS**
  - BEE GEES Atco 6795
- **64 I NEED HELP**
  - BOBBY BYRD King 6323
- **59 RIVER DEEP MOUNTAIN HIGH**
  - SUPREMES & FOUR TOPS Motown 1173

**PRODUCERS & PUBLISHERS ON PAGE 24**
The above chart indicates this week's new FM additions, listed alphabetically.
Original Soundtrack Album
PAS 6002

Original Soundtrack Single
"Theme from Love Story"
PAA 0064
by the composer, Francis Lai

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- Mounted Covers
- Divider Cards
- Ad Mats
- Buttons
- College Advertising
- Radio Advertising

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Theme From
LOVE STORY
Billy Vaughn

Franck Pourcel

Theme From
LOVE STORY
Franck Pourcel

2 great new albums featuring the “Theme from Love Story”
is 1970’s biggest selling book
will be the hit film of ’71

and the theme will be played everywhere.

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Be the first on your block to pay Christmas bills.

 Paramount keeps on truckin’
Colossus LP, Talent Drive

- In one of its most ambitious album programs and talent development projects, Colossus Records is releasing five new LPs, four of which showcase new talent and the fifth offering a collection of top Colossus hits of the past year, announces Jerry Ross, President.
- The LPs are titled “The Mob,” “Maypole,” “Danks,” “Good Paul Sylvan” and “Colossus Gold.”

Featured in the new releases is “The Mob,” by the Mob, a seven-man vocal-instrumental group and top lounge act at hotels in Las Vegas, San Juan, Miami Beach and Chicago. They write their own material and are an impressive member doubles and triples on instruments. A single from the album, “I Dig Everything About You,” has already been released. Jerry Ross produced.

Another Colossus LP, “Danks,” introduces Raul Danks and his wife, Stefanianna, in a contemporary rock album of material composed by Raul. A multi-talented performer, Danks is a cartoonist and artist as well as a singer-writer. Baltimore group the Maypole has recorded an LP of underground material in their first effort for Colossus. “Good Paul Sylvan” is a new rock artist.

Also featured in the new releases is “Colossus Gold,” a collection of Colossus greatest hits of the current year.

Colossus has planned an extensive campaign that encompasses advertising, promotion and publicity thrusts in print, radio and point-of-sales areas. For radio, special 30 and 60 second commercials will be created and placed with stations all over the country. The commercials will be for specific LPs and also for combinations of all five albums. In addition, there will be extensive DJ mailings. A single from each LP will be released at the same time as the albums.

Point-of-sales material on the LPs is being created by Colossus and will include posters, window cards, streamers and in-store displays.

Dream of an Act

- NEW YORK—Columbia unveiled its newest horn rock band, Dreams, following in the tradition the label has established with such groups as Blood, Sweat and Tears and Chicago. Dreams appeared at a reception hosted by Columbia President Clive Davis at the Rainbow Room (ironically located atop the RCA Building) last Thursday (12).

Dreams is in a realm of musicianship probably far beyond either of the aforementioned groups. Dreams is not afraid to experiment with avant garde jams and can be as together as possible when they want to. Furthermore, they’ve got some excellent original material and come as one of the most dynamic bands of the future. That’s Dreams—like what happens when you sleep.

Chandler Certified

- Gene Chandler’s Mercury single, “Groovy Situation,” has been certified as a million-selling gold record by the Record Industry Association of America.

Motown Sweep

(Continued from page 15)

Berry Gordy, Jr., President of Motown Records Corp., was presented the Record Company of the Year Award by producer Eli Landau whose documentary feature film, “King: A Filmed Record... Montgomery to Memphis,” was cited.

Other Motown winners were Stevie Wonder, Record Producer of the Year, for his “Signed, Sealed, Delivered” and “It’s a Shame” by the Spinners; and the Jackson 5 were winners as the Singing Group of the Year.

Warwick Week in New York

Dionne Warwick, who recently completed a week’s engagement at the Apollo Theater, is featured (far right) by her personal manager, Paul Cantor: Scepter’s R & B Product and Promotion Manager Chris Jonz; and filmmaker (“Don’t Make Me Over”) Gary Keys. Festivities took place at New York’s City Squire Motor Inn to celebrate the successful return of Miss Warwick. Also featured on the same bill were the Brink-kard Ensemble, the Constellations and Dionne’s sister Dee Dee. Attendance for her show set records.

CONCERT REVIEW

Fillmore Acts Inventive

- NEW YORK—A most entertaining program combining three very inventive groups filled the Fillmore East last weekend.

Topping the bill was the latest incarnation of Frank Zappa’s Mothers of Invention. The only holdover from the original Mothers is keyboard-horn-electronic whiz Ian Underwood. I doubt there could ever be an M.O.I. without his talents. Also in the new band were jazz pianist George Duke. Straight recording artist Jeff Simmons on bass and Aynsley Dunbar (late of his own Retrieval) on drums. Plus those mainstays of the Turtles, Howie Kalin and Mark Volman (plus Zappa), on vocals. Kalin and Volman have been doing material in the Mother’s mode for years and are a tremendous asset to the band since the departure of original Mother vocalist Ray Collins.

The Mothers departed from their established practice of blowing the audience’s collective mind presenting a slew of new Zappa compositions at each performance. They did perform, to the delight of their local fans, a collection of what Zappa called the Mother’s greatest hits. The hits ranged from “Call Any Vegetable” to “You Didn’t Try To Call Me” and including, “Shearleena” (from the new Bizarre album), “Mother People,” “The Air,” “Theme from Paladin,” “The Memorial School of Broadcasting Commercial Theme—Hip Hug Her” (dona cappella) and a nifty instrumental interlude of “Raindrops Keep Falling on My Head.” It was during “Raindrops” that Kalin did some great circus tricks which consisted of tossing a full can of beer on a member of the audience. The group encored with “King Kong” which is one of the most engaging pieces of improvisational-experimental rock and roll ever heard. The hits just keep on comin’ from those fun-loving Mothers.

Extremely Visual

Also on the bill was Sha Na Na which tore the house apart with their versions of the hits of the past. All 16 members of the group performed as, if you will, one big, well-greased machine. It is this group’s contention that “Rock and Roll is Here To Stay” and the half-delirious audience agreed in a militant fashion. Sha Na Na, which records for Kama Sutra, is an extremely visual act with gold suits, muscle shirts and even a huge pot belly thrown in for good measure. In fact, pianist Screamin’ Scott Simon abandoned his keyboard during a Jerry Lee Lewis number for a romp on the floor with guitarist Larry Israel Packer. If they can ever put out an album as amazing as they look, they’ll be in great shape. One suspects this will be very difficult to accomplish, but more power to them for attempting it.

Pleasant Surprise

Rounding out the program was J. F. Murphy and the Free Flowing Salt, a most pleasant surprise. Each member of the group is a virtuoso but each is able to blend his talents into a multi-textured sound that is truly engaging. Jack Murphy is a hard rocker on piano and vocals and basically keeps his group as together as possible. Ron Allard is a fine all-around sax man and even takes to playing two at once in the Roland Kirk style. Jack also plays some mean bagpipes. Murphy and Co. are exciting as performers and there are very few clichés about their music. Surprisingly, they record for MGM.

Bob Moore Merlis
<table>
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<tr>
<th>WK</th>
<th>Week of November 28, 1970</th>
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<tbody>
<tr>
<td>1</td>
<td><strong>THE FASTEST MOVING ALBUM ON THE CHART FOR THE FIRST WK.</strong></td>
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<tr>
<td>2</td>
<td>65 JESUS CHRIST SUPERSTAR Decca DXSA 7206</td>
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<tr>
<td>3</td>
<td>56 STEPPENWOLF 7 Dunhill DXS 50090 (ABC)</td>
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<td>4</td>
<td>28 FIRE AND WATER FREE A&amp;M SP 4268</td>
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<td>5</td>
<td>33 DEJA VU GYPSY Metromedia M2D 1031</td>
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<td>6</td>
<td>43 STAGE FRIGHT THE BAND/ Capitol SW 425</td>
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<td>7</td>
<td>42 BLACK SABBATH Warner Brothers WS 1871</td>
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<td>8</td>
<td>35 NEIL DIAMOND GOLD Univ. 73084</td>
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<td>9</td>
<td>25 JOE COCKER MAD DOGS AND ENGLISHMEN A&amp;M SP 6002</td>
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<td>49 NEW WAYS BUT LOVE STAYS SUPREMES Motown M270</td>
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<td>39 LIVE AT LEEDS THE WHO Decca DL 70175</td>
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<td>50 BLOOD, SWEAT &amp; TEARS 3 Columbia KC 30090</td>
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<td>13</td>
<td>63 JAMES TAYLOR Apple 3325</td>
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<td>58 THE LASTS POETS Douglas 3</td>
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<td>15</td>
<td>44 TELL IT ALL, BROTHER KENNY ROGERS &amp; FIRST EDITION/ Reprise RS 6412</td>
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<td>16</td>
<td>54 future blues CANNED HEAT Liberty LST 1102</td>
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<td>17</td>
<td>59 THE ISAC HAYES MOVEMENT Enterprise 1010 (8,C,R) (Stax)</td>
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<td>18</td>
<td>51 BONNIE FROM DELANEY DELANEY &amp; BONNIE Atlantic SD 33-341</td>
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<td>60 SILK PURSE LINDA RONSTADT Capitol ST 407</td>
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<td>72 BOBBY DEREK &amp; DOMINOS Atco SD 7-2074</td>
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<td>21</td>
<td>23 Elton John Uni 73084</td>
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<td>30 SUGARLOAF Liberty LST 7640</td>
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<td>25</td>
<td>46 LOOKING IN SAVOY BROWN Parrot PAS 71042 (London)</td>
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<td>39 Live at Leeds THE WHO Decca DL 70175</td>
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<td>28</td>
<td>43 SHILO NEIL DIAMOND Bang 221</td>
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<td>29</td>
<td>68 LAYLA DEREK &amp; DOMINOS Atco SD 7-2074</td>
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<td>30</td>
<td>54 TELL IT ALL, BROTHER KENNY ROGERS &amp; FIRST EDITION/ Reprise RS 6412</td>
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<td>31</td>
<td>52 future blues CANNED HEAT Liberty LST 1102</td>
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<td>32</td>
<td>50 JOHN BARLEYCORN MUST DIE TRAFFIC, United Artists AS 5594</td>
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<td>48 CHAPTER TWO ROBERTA FLACK Atlantic SD 1469</td>
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<td>74 ATOM HEART MOTHER PINK FLOYD Harvest SKAO 382 (Capitol)</td>
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<td>35</td>
<td>71 ALMOST IN LOVE ELVIS PRESLEY RCA Cas 2440</td>
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<td>36</td>
<td>68 LAYLA DEREK &amp; DOMINOS Atco SD 2-704</td>
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<td>58 THE LASTS POETS Douglas 3</td>
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<td>38</td>
<td>62 POCKET FULL OF MIRACLES SMOKEY ROBINSON &amp; THE MIRACLES Tamla TS306 (Motown)</td>
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<td>39</td>
<td>61 FOR THE GOOD TIMES RAY PRICE Columbia C 30106</td>
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<td>71 A QUESTION OF BALANCE MOODY BLUES Threshold THS 3</td>
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<td>70 SWEET BABY JAMES JAMES TAYLOR Warner Bros. 1034 (4,8,C,R)</td>
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<td>37 CLOSING THE GAP WOOD CYCLE A&amp;M SP 4268</td>
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<td>46</td>
<td>36 SPIRIT IN THE DARK ARETHA FRANKLIN Atlantic SD 8265</td>
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<td>35 NEIL DIAMOND GOLD Univ. 73084</td>
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<td>34 STAGE FRIGHT THE BAND/ Capitol SW 425</td>
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<td>28 FIRE AND WATER FREE A&amp;M SP 4268</td>
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<td>31 SNOWBIRD ANNE MURRAY Capitol ST 579</td>
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<td>29 CHICAGO Columbia KPG-24 (4,8,C,R)</td>
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<td>24 GET UP JAMES BROWN King 7-1115</td>
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<td>18 WOODSTOCK SOUNDTRACK Cotillion SD 3-500 (Atlantic)</td>
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<td>9 GREATEST HITS SLY &amp; FAMILY STONE Epic KE 30325</td>
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<td>12 SHARE THE LAND GUESS WHO RCA LSP 4339</td>
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<td>11 COSMOS'S FACTORY CREEDENCE CLEARWATER REVIVAL Fantasy 8420</td>
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<td>10 COSMOS'S FACTORY CREEDENCE CLEARWATER REVIVAL Fantasy 8420</td>
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<td>61</td>
<td>9 GET YOUR YA-YA OUT ROLLING STONES London NPS 5</td>
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<td>8 AFTER THE GOLD RUSH NEIL YOUNG Reprise RS 6383</td>
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<td>7 GORDY'S FACTORY CREEDENCE CLEARWATER REVIVAL Fantasy 8420</td>
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<td>6 RAILROAD. Capitol SWBB 633</td>
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<td>5 NEW MORNING BOB DYLAN Columbia KC 30290</td>
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<td>66</td>
<td>4 CLOSE TO YOU CARPENTERS A&amp;M SP 4271</td>
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<td>3 THIRD ALBUM JACKSON 5 Motown MS 718</td>
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<td>2 SWEET BABY JAMES JAMES TAYLOR Warner Bros. 1034 (4,8,C,R)</td>
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**CHARTMAKER OF THE WEEK**

- GRAND FUNK LIVE GRAND FUNK RAILROAD Capitol SWBB 633

**THE FASTEST MOVING ALBUM ON THE CHART FOR THE FIRST TIME**

- 43 still waters run deep four tops Motown MS 704
**THE ALBUM CHART ARTISTS CROSS REFERENCE**

**THE ALBUM CHART ARTISTS CROSS REFERENCE**

Lucas/RCA

(*Continued from page 3*)

and we intend to, you must move with the utmost speed to capitalize on product breaks.

In his new position, Lucas heads the advertising, sales promotion, album cover art and album liner copy departments, drawing together areas of activity which formerly came from various sources within RCA Records, as well as the new, "in-house" creative advertising unit.

Lucas currently is screening all available talent to select the better Creative Manager in the industry to fill this key and unfilled spot in his organization. Bernie Burman will continue as Sales Promotion Manager, and Aey Lehman continues as Manager, Art Department, responsible for album design and art. Lucas temporarily will fill the post as Advertising Manager.

"Having an 'in-house' organization gives us an effective means which we could not have if we were not an outside agency," Lucas said. "For the first time, RCA Records will be able to achieve a unity of mood and look for all its printed, visual and sound materials, this mood and look, can be close coordination between the creative director, responsible for the whole concept of the new creative director, responsible for album design and art, we intend using an outside agency," Lucas said.

Before joining RCA Records as Manager, Advertising and Sales Promotion in 1965, Lucas had been Vice President and Account Supervisor on the RCA Records account at Gray Advertising since 1965.
Grand Funk Sets Records

(Continued from page 3)

original Beatle fans and the crowd which bought tickets for the Garden show. Grand Funk's fans are much older than the pre-teen audience the Beatles first attracted and are evenly mixed between the sexes as opposed to the almost totally female Beatles fans of 1964. "We've got a tremendously mixed universal type of audience," Knight commented.

Double LP Big

The group is doing tremendous business with their new Capitol double album which was recorded live last summer at concerts in Florida and Atlanta. The package, entitled "Live Album," was certified by RIAA well prior to this week’s release. Initial shipments number one million units with 750,000 LPs and 250,000 tapes. The album debuts on Record World's album chart at #8 this week.

Knight credits the group's live performances with the success of the album. He feels that Grand Funk is primarily known as a live act and calls the album "an attempt to document the phenomenon." As a result, he is mixing the album, the sound of the audiences (which ranged from 13,500 to over 400,000), has been retained, for the most part, at high levels. Knight observed, "Grand Funk tries to involve their audience and we wanted to reflect that on the album."

Other selling features for the package include a full-color, wall-sized poster of Grand Funk memorabilia and a low list price of $5.98. The list on tape was also held down with the double cassette package and an 89-minute, eight-track both at $7.98. The low prices are a result of the group's wish to make the album available to as many people as possible and a willingness, on their part, to lose royalties in favor of keeping prices down.

Gay Sells Stations

(Continued from page 3)

the Sentinel, Spokesman, and Recorder newspapers serving Middlesex County, N.J.; and Greater New England Cable TV, which operates cable television systems in Massachusetts.

Joseph L. Rosenmiller, Chairman of the Board, and Bordes are the owners of Greater New York Media.
Davis on Drugs
(Continued from page 3)

The drug problem should not be dealt with in a manner of self-aggrandizement or kicked around like a political football. In actual fact, Columbia Records and every responsible manufacturer has taken a strong stand against drugs. We, and the Recording Industry Association of America, have cooperated with White House representatives to embark upon a national advertising campaign against drug usage. This cooperation was offered to the assistance of artists to make public service anti-drug announcements, and have taken a strong positive against editorial, songs that advocate the use of drugs or lack of personal respect for artists, but because it has nurtured and encouraged creativity and musical experiment. It has provided a medium where the brilliance of Bob Dylan, the Beatles and Miles Davis could ingeniously explore new horizons, where tradition must continually justify itself by constantly changing criteria, and where enjoyment can be both individual or shared. These qualities are also characteristic of youth today all over the world and cause music to be cherished. What is true and what has to be dealt with is that the strong motivation of young people to free themselves from an antiquated set of social mores. Their pursuit—evident in every aspect of contemporary life—is so intense that all disciplines are being destroyed. To some, drugs are identified with both the pursuit and the end result of complete social liberty.

Hopefully, the seriousness of recently publicized drug-related deaths will serve as a stern warning: but the problem will not really be ready for a solution until the politician and the ill advised businessman stop exploiting it to further individual ends and begin really to come to grips with it devoting their energies on realistic terms under the guidance of experts who have psychological and sociological insight.

Kottke to Capitol

HOLLYWOOD — Underground guitarist Leo Kottke has just signed an exclusive contract with Capitol Records.

Lee Michaels:
A Musician Views Audio Video

By GREGG GELLER

NEW YORK—After several successful albums and well received concert tours, A&M recording artist Lee Michaels has replaced drummer Bartholomew Smith-Frost (better known as "Frosty") with long-time friend Joe Larson. The switch is significant, for the artist performs with rhythm accompaniment only.

"I retain so much more freedom for myself by working with just a drummer," he explains.

Michaels and Larson are to cut a single ("a good song") within the next few weeks, to be followed shortly thereafter by his next LP. Then there is a three-week tour of Europe, after which "my plans are uncertain."

He just may spend some time pursuing his first love: film. It may seem contradictory for a musician of his stature to be so involved in filmmaking, but not to Michaels. He views the audio video as his ultimate medium. "They're just like the real world," he says. "Sight, sound, maybe even smell somehow."

Initially, Michaels feels, the "musical" audio video will simply consist of a visual presentation of the artist whose music is recorded. He believes this approach to be appropriate to live recording. But it will be the "moment of truths" for many musicians, now expected to be visually, as well as aurally, entertaining in the studio. Great care will have to be taken in the presentation of these artists, he emphasized.

Awaiting Next Phase

Michaels is eagerly awaiting the next phase of video cassette recording, when he will compose music to accompany his films. (Others, he concedes, may choose the alternate course in creating video cassettes.) He foresees the time when there will be audio video teams, just as there have always been filmmaking crews and songwriting collaborators. A typical video school team might include a composer, lyricist, director, screen writer, camera man and so on.

For the time being, Michaels has added color videotape equipment to his 8-track recording studio. There he's getting into audio-visual experimentation and Lee Michaels has that open-faced, bright-eyed American look of genius about him.

Time-Life Audio Formed

Time-Life Audio has been formed as a new department of Time-Life Books to produce information and entertainment on audio cassettes for the home, business and school/library markets. The new unit is headed by James Levy who developed the audio cassette project for Time-Life Books.

Optronics Gets Lucas

NEW YORK—Irv Stimpler, President of Optronics Libreries, Inc., announced the acquisition of the videocassette rights to 125 half-hour cooking shows featuring Dione Lucas.

Blue Book Vocalist

Polydor artist Irene Reid is shown greeted by Polydor President Jerry Schoenbaum at her Nov. 10 opening at the Blue Book, New York. This opening was highlighted by Miss Reid's performance of material from her Polydor LP, "The World Needs What I Need," arranged by Horace Ott.
Heavy sales on the Chi-Lites. It looks like a big one.

Powerhouse: "Love is Plentiful," Staple Singers.

Smash after being out a long time: Ronnie Dyson.

Luther Ingram is now ready for some pop support for this great lyric.

Nancy Wilson is a proven hit. Giant in Phila. and Washington.

Chairmen of the Board is a Giant. Solid top 40 action now.

Flaming Ember is now getting solid top 40 support.

Fantastic sales on King Floyd. It is getting strong pop action.

Moments is a solid hit with great sales. Needs pop support.

The new Jackie Wilson is a powerhouse. Strong airplay.

New Brenda and Tabulations is taking off fast.

Avco-Embassy picked up the #1 record in Phila. by the Stylistics.

Curtis Mayfield exploded in N.Y.C.

Glady's Knight is taking off fast.

The Barrios Brothers "Trapped in a Love" should break quickly.

Joe Fat is getting solid airplay.

Curtis Mayfield looks good. Sales are growing.

notations the biggest record in Chicago.

Major Lance is starting off well.

Ruffin Brothers is getting good pop action.

Little Sister has broken open. It should be large.

Barbara and Uniques now selling in several markets.

New Vivian Reed sounds strong.

Good action in the South on the Rufus Thomas.

Ike and Tina is getting a lot of action.

Jackie Moore "Precious Precious" is a giant in Florida, and can do well pop. Strong record.

This has been O.V. Wright's biggest hit in quite a long time.

Strong new Laura Lee on Hot Wax.

Anthony and Imperials big in several markets.

Arthur Conley is picking up strong airplay.

Al Green continues to sell well.

The action side on Glass House is "If It Ain't Love."

New Main Ingredient is getting a strong reception.

Little Milton is getting excellent play.

Whispers is getting tremendous airplay.

Breakout in Baltimore-Washington Inea Foxx.

Nightingales selling well.

Tenison Stephens is big in Chicago.

WVON, Chicago. Giants: Notations; Miracles; O.V. Wright; Al Green; Satisfactions; Little Anthony; Tenison Stevens; Luther Ingram; Otis Clay; Congenial 4; Ronnie Dyson; Gwen McRae; Guys and Dolls; Ruffin Brothers.

Chart: Flaming Ember; Joe Simon; Fugitives; Glass House; Mickey & Mike; Ted Taylor; Freddie Waters; Flamingos; Eddie Holman; Moments; Betty Everett; Ike and Tina; Lee Dorsey; Lovelites; Phil Flowers; Clyde King; Staple Singers.

WAOK, Atlanta. Big: Ann Peebles; Ruffin Bros.; Bill Hammons; Gwen McRae; King Floyd; Rozetta Johnson. On: Major Lance; Little Anthony; Lou Rawls; Mitty Collier.

WWIN, Baltimore. Big: Sisters Love; Quincy Jones; Festivals; Moments; Intruders; Luther Ingram; Isley Bros.; Whatabouts; Ruffin Bros.; Nancy Wilson; Johnny Taylor; Flaming Ember; On: Barkays; Tyrone Ashley; Clarence Carter (big); Executive Suite; Ideals; Jive 5; Glass House; Ernie Andrews.
Robinson Debuts New Record Complex

R&B Beat

(Continued from page 34)

WDIA, Memphis, Smash: Jeater Davis; James Spencer; Flaming Ember; King Floyd. Chart: Na Allen; Maceo; 5 Degrees F. 1-Curtis Mayfield; 2-Candi Staton; 3-Miracles; 4-Gladys Knight; 5-Supremes; 6-James Brown; 7-Imagination; 8-The Four Tops; 9-St. Augustine; 10-The Intruders; 11-S. Wonder; 12-Luther Ingram; 13-O.V. Wright; 14-Flaming Ember; 15-Dionne Warwick; 16-Al Green. Chart: Al Green; Gary Waid; Al Perkins. 1-Curtis Mayfield; 2-Candi Staton; 3-Miracles; 4-Gladys Knight; 5-Supremes; 6-James Brown; 7-Imagination; 8-The Four Tops; 9-St. Augustine; 10-The Intruders; 11-S. Wonder; 12-Luther Ingram; 13-O.V. Wright; 14-Flaming Ember; 15-Dionne Warwick; 16-Al Green. Chart: Al Green; Gary Waid; Al Perkins. 1-Judee Sills; 2-Dionne Warwick; 3-St. Augustine; 4-The Intruders; 5-Robbie Robertson; 6-The Four Tops; 7-The Miracles; 8-The Supremes; 9-Miracles; 10-Curtis Mayfield; 11-St. Augustine; 12-The Intruders; 13-S. Wonder; 14-Luther Ingram; 15-O.V. Wright; 16-Al Green. Chart: Al Green; Gary Waid; Al Perkins. 1-Curtis Mayfield; 2-Candi Staton; 3-Miracles; 4-Gladys Knight; 5-Supremes; 6-James Brown; 7-Imagination; 8-The Four Tops; 9-St. Augustine; 10-The Intruders; 11-S. Wonder; 12-Luther Ingram; 13-O.V. Wright; 14-Flaming Ember; 15-Dionne Warwick; 16-Al Green. Chart: Al Green; Gary Waid; Al Perkins. 1-Curtis Mayfield; 2-Candi Staton; 3-Miracles; 4-Gladys Knight; 5-Supremes; 6-James Brown; 7-Imagination; 8-The Four Tops; 9-St. Augustine; 10-The Intruders; 11-S. Wonder; 12-Luther Ingram; 13-O.V. Wright; 14-Flaming Ember; 15-Dionne Warwick; 16-Al Green. Chart: Al Green; Gary Waid; Al Perkins.

Moody Gold, Tour

The Moody Blues has just been certified for their fourth gold album in three months, "A Question of Balance." The group, which appears on their own Threshold label, distributed by London Records, formerly were on the Dream label, also handled through London Records. For their third 10-day American tour of the year on Dec. 3. The tour is expected to gross $300,000 for 11 dates, according to the CMA Agency, which books the group. Touring with the group will be the first outside act to be signed by Threshold, Trapeze, which will be undertaking its debut American tour.

Guess Who Certified

The group who, the Canadian rock group who has earned five gold records, has done it again: "Share the Land," released six weeks ago domestically, has been certified by the RIAA as a gold album.

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To coincide with a 10-day Guess Who European promotion tour which will begin in London on Nov. 30 and end up Dec. 10 in Holland, the single and album is scheduled to be released simultaneously throughout Europe.

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Alive at Bitter End

NEW YORK—Alive "N Kicking, in spite of their smash Roulette single, "Tighter Tighter," is anything but a typical Top 40 group.

At their Bitter End engagement last week they played it quite heavy; whether this is desirable or not remains to be seen. They have added a full-time conga player and the emphasis is on rhythm-making; their total sound is a bit bottom-heavy without much subtlety. But they do get it on, so to speak, in their own infectious fashion and should be commended for their tightness.

The main attraction of Alive "N Kicking has got to be Sandee Toder who has one of the most powerful and controlled voices in the whole world of female rock singers. She must be heard to be appreciated; perhaps her potential would be better realized elsewhere. When Sandee cuts loose, real excitement can be felt. It is unfortunate that she doesn't do her own thing more often.

Also appearing at the Bitter End was Andy Robinson, a young fellow who records for Janus. He is a sensitive performer without being syrupy like so many popular folk artists. His choice of other artists' material (Dylan's "Crash on the Levee," Van Morrison's "Crazy Love") was excellent, but his own compositions were somewhat tedious. Andy Robinson is no ball of fire but he is a most pleasant performer.

Bob Moore Merlis

Sound Track II Store on Way

PHILADELPHIA — Construction has begun on Sound Track II, the second of a projected group of discount retail stereo tape and cassette electronics stores throughout the Delaware Valley.

Sound Track II is expected to be ready in 1971 and will be located on the campus of the University of Pennsylvania, on 39th Street between Walnut and Locust. It will be modelled after the first pioneering Sound Track Store in Ardmore, Pa., now celebrating its first anniversary. The new store, which will contain 1,435 square feet, will include several retailing innovations, including a complete photography department. There will be self-service tape racks.

There'll Always Be A Staple Singers

NEW YORK — Roebuck "Pop" Staple, patriarch of the Staple Singers, slipped into New York with the rest of his singing family last week. We found out that the Staples were playing the Apollo on the last day of their engagement and, on such short notice, were unable to make it. "Pop" came to Record World, however, with news of various members of the family and of the Staples in general.

Mavis Staples is still with the Singers, though she does put out her own solo records from time to time (on Stax). Pervis, however, has left the Singers to run his management and publishing company, Perv's Music. He has been replaced by a younger Staple sister Yvonne. Pop predicts that the Staple Singers will always be together, which is a logical assumption considering how long they've been singing so far. The Staple family started singing together in 1950 but had to wait three years before they could make it. "Pop" Staple, patriarch of the Staple Singers, explained.

By BOB MOORE MERLIS

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Cassietta Goes Pop On Audio Arts

LOS ANGELES — Cassietta George, a gospel Grammy winner, is going pop via the single "Everything Is Beautiful" on Audio Arts Records.

Medelon Baker, President of Audio Arts, Inc., has been visiting Top 40 stations these past several years to be interviewed and always ended up talking about Cassietta's best-selling gospel albums. Each time, DJs begged to have copies for their own private libraries even though they couldn't play Cassietta on the air.

Then Medelon produced Cassietta singing "Everything Is Beautiful" which was originally a pop record. Today, the Top 40 stations are finally playing Cassietta George.

Musico Scores

NEW YORK — Pete Fabri, President of Musico economy line of stereo albums and tapes, reports an excellent reaction to the fall program by the nation's rack jobbers.

Musico now consists of 40 packages and Fabri advises that there are seven new albums planned for release in January. Musico's policy of name artists only has been largely responsible for the success of the line, he feels, and this policy will be adhered to strictly in all future releases.

New Ritchie LP

Singer Lon Ritchie just completed his second album for Riparia d'Oro, arranged by Don Sebesky. The album features Gladys Shelley's "Clown Town."
Yo también estoy de luto...
Yo también soy lariata...
La muerte del maestro Agustín Lara ha consternado a todo el mundo que oyó su música... y más todavía a quienes tuvimos el privilegio de conocerlo personalmente, de haber vivido algunos momentos conversando con él, o simplemente escuchándolo... Como toda gran personalidad fue criticado en vida. Como todo un personaje Hattie la atendien críticos en vida. Como todo un personaje Hattie la atendien críticos en vida. Como todo un personaje Hattie la atendien críticos en vida. Como todo un personaje Hattie la atendien críticos en vida. Con el tiempo, sus admiradores han ido aumentando, hasta el momento de su muerte, miles de reporteros estuvieron en el hospital en el que falleció, donde los médicos habían asegurado que estaban sus últimos momentos, y esos momentos se prolongaron ocho días más. Desde el hospital inglés estuve haciendo transmisiones para la emisora KCOR de San Antonio Texas, que es donde trabajo, y donde hay casi medio millón de latinoamericanos a quienes interesaba mucho esa información. En las horas de vigilia en el hospital inglés tuve la oportunidad de hacer nuevas amistades entre los reporteros de los diarios de la ciudad de México, a quienes quiero agradecer desde esta columna las atenciones que tuvieron conmigo, pero en especial a un compañero locutor que gentilmente nos prestó toda clase de ayuda, Hector (Continued on page 39)

En el momento en que Los Bravos figuran en las Listas de Exitos de España con gran impacto con su “People Talking Around” (Primer Premio Festival Conjuntos Barbarela 70) renovarán su contrato con Discos Columbia S.A., firma discográfica que los lanzó al mercado... ¡Felicitades y reconocimiento a ellos! “De Triunfo en Triunfo” por Los Hispanos anda de éxito en Colombia... Regresarán Los Corraleros, de Venezuela a Colombia, donde grabaron el “elepé” titulado “Quemando” que será lanzado al mercado por Fuentes en Diciembre. La agrupación, liderada por el maestro Manuel Cervantes regresará a Venezuela proximamente a cumplir un contrato por tres meses... Lanzará Fania la semana entrante su “elepé” titulado “La Gran Fuga” interpretado por Willie Colón. En esta grabación será incluida “Ghana ‘E” que ha resultado de gran impacto en Nueva York... Lanzen CBS en Colombia el primer long playing de Claudia. Los temas “Llévame Contigo” y “Momentos” fueron los que lanzaron a Claudia a la gran popularidad que ahora goza en Colombia. Fue director artístico de este larga duración el amigo Santander Díaz... Xiomara Martínez, hermana de la compositora América Martín, acaba de firmar contrato con Marsal Productions de San Antonio, Texas. Una grabación larga duración, interpretando temas de su hermana, será lanzada al mercado en el sello Magda. Los arreglos serán del maestro Neto Caballero y será acompañada por el Mariachi Chapultepec de Arturo López. Exitosa la jira de La Chacha Saavedra, el Dueto Dominante y los Hermanos Barron por California, Nuevo México, Arizona y Texas. Les acompañó como promotor el buen amigo Perry Salinas... Exitosas las actuaciones de Hector Cabrera en Miami. Music Hall aboca de editar long playing de este artista, en el cual se ha incluido el tema el que ganó Hector el Festival de Buenos Aires, “Las Cosas que me Alejan de Ti”... Sitúan Los Condes el tema “Brujerías” en la Tabla de Exitos de Puerto Rico con gran impacto.

Lanzen con gran promoción en Argentina el ritmo “Dombe” de la cantante, vedette y compositora Egle Martín. Después del tango, es la primera vez que un ritmo bailable está logrando impacto en la tierra del Plata. Con “Dombe Bariló” y “Dombe”, Egle barrerá en las tablas exitos en Latinoamérica. ¡Felicidades y contagioso ritmo excelente bien grabado e interpretado! ¡Santiago Elizalde arrasa con “Viejas Fotos” de su propia inspiración en una producción Kleinman editada por Music Hall. ¡Bello número y exquisita interpretación de este nuevo talento! Lanzen Dícesa en Centroamérica “Tengo que Olvidar” interpretado por Rosa Inés Sosa, del compositor Indalecio Ramirez, y que (Continued on page 39)
También.

en la RCA me contaron que ciris programas de televisión, y abandonó la Musart y producía ahora es Orfeon. Jesús Acosta Infante se que dejó la RCA y donde anda quien? Guillermo ejecutivo que ya no sabe uno filtimos días ha habido tantos pasos en Mexico.

hace promoción a Miami, habiendo de su firma disquera

senor Gonzalo G. Arias de Kueland divinidades

compositor veracruzano.

titulos de la obra musical del dies seria recordar todos los musicales en Mexico. Desde luego esta sera experienciando todos los mercados comerciales, que jamas entenderán nuestros productos, ya que no los alimenten si es les deja reproducir, acaban con cualquier mercado. Y repetimos: "no los alimenten si es les deja reproducir, acaban con cualquier mercado. Y repetimos: "no los alimenten si es les deja reproducir, acaban con cualquier mercado. Y repetimos: "no los alimenten si es les deja reprodu...
AHORA ES CUANDO . . . E!
PIJUAN Y SU SEXTETO—Kubaney 409
Irrumue Pijuan y su Sexteto con el
hit colombiano “Macondo” en estos
mercados. Grabación llena de ritmo en
“Macondo,” (D. Camino Diez) “La Gota
Gorda,” (A. Echeverria) “Corazon de
Araña Negra,” (C. Alonso) “Qué Será
de mis Hijos, Qué será de mi Hogar,”
(Pijuan) y “Ofensas” (M. Cortazar).
Pijuan is selling the Colombian hit “Macondo,” included in this
package. Also, “La Sayita” (P. Quintero), “Café y Pan” (L. Ra-
mirez) and “El Carrilo Viejo” (L. C. Montoya).

SENCILLOS DE IMPACTO
IMPACT SINGLES

1. AMELITA BALTAR
“Te Quiero, Chur”
“Canción de los Venusianos”
CBS 22991
2. RICARDO RAY & ORCHESTRA
“Vive feliz”
“Desluego No. 2”
Alpaca 4012
3. RICARDO FUENTES
“Y en Verdad”
“Voy a Cambiar mi Corazón”
Fuentes 1535
4. KING CLAVE
“Nodir . . . Como Ti”
“La Distinción es como el Viento”
Miami 2010
5. JOHNNY PACHECO
“Delce con Dulce”
“Soy el Mejor”
Fania 350
6. RAPHAEL
“Show me the Way”
United Artists 50734

Phipps Overseas

Hollywood — Charles Phipps, Capitol Records’ Gen-
eral Manager, International, left Nov. 13 for a four-week,
key-city business tour of the Far East. Highpoint of the trip
will be a rendezvous in Tokyo with Bhaskar Menon, Manag-
ing Director of EMI International Services, Ltd., and a Di-
rector of Toshiba Musical Indus-
tries, Ltd.

Brenda Lee TVers

New York — Brenda Lee will commute between Nash-
vile and New York this week and next week to appear on two
holiday television specials.
The Decca artist will ride in the Macys’ Thanksgiving Day
Parade (which is telecast over NBC and CBS). The following
week Miss Lee will be in New York to tape the Christmas seg-
mment of “The Kraft Music Hall,” which will be aired on
NBC Dec. 25. Miss Lee’s current
Decca LP is “Memphis Prait-
tor.”

Stones Film Due

“Gimme Shelter,” the Mays-
lea Films, Inc, production of the
Rolling Stones 1969 United
States tour, will be released by
Cinema V.
The film will open in New
York on Dec. 6, the anniversary
of the famous Altamont free
concert which culminated the
Stones’ tour. It will be present-
et at the Plaza Theatre.

Tony Bruno Forms
Tolaina Music

Los Angeles—Tony Bruno
announces formation of Tolai-
na Music and Tolaina Produc-
tions, a diversified music and
production organization which
he will head.

Bruno, an eminent songwrit-
er/vocalist/producer and per-
former, has just released “Feel-
in’ Bad” b/w “I Got Enough
Heartaches” on the Gregar la-
lab, distributed by RCA. Bruno
has scored and produced the
soundtrack to “Hells Angels
’69,” which was filmed by Tra-
con Productions. He has also
sold Tracon an original story,
“Basic Black & White,” for
which he will compose the
music and produce the soundtrack
and made an agreement with
Tracon for three additional
films.

Tolaina Productions is active
in the TV and radio commer-
cial field. Bruno has already
done commercials for Bufferin
and General Mills.

Grasshoppers Ink

The Grasshoppers, British re-
cording group have been signed
cording group, have been signed
first album, entitled “Doc-
tor Dolittle Presents The Grass-
hoppers,” will be released Dec.
and distributed by Bell Rec-
cords.

Chambers Concert

The Chambers Brothers will
perform with a 22-piece orches-
tra in the Los Angeles Forum
Nov. 25 in the Thanksgiving
Evening Spectacular there.

On Promo Tour

Paramount Records’ Coordinator of
National Promotion Marty Torbert
is flanked by hot act Terrel &
Dahrouge before they left New
York on a northeastern promo tour
for their debut single, “You Got
to Me, Stephanie.”

LARA DIED RECENTLY

Composer Dead

Magda MGLP-523
Marsal Productions, Inc. - 2811 Guadalupe Street
San Antonio, Texas 78207 - Tel. GE 3-9351

PRESENTA SUS EXITOS:
"Mañanitas Estilo Norte"
Los Tremendos
Gavilanes
Magda MGLP-525

“Yo Quiero Ser”
Gilbert and the Blue
Notes
Magda MGLP-523
Noel Gay Represents
Record World in U.K.

Record World is pleased to announce that starting with this week's issue, Record World will be represented in England by the Noel Gay Organization, Ltd., Richard Armitage is Chairman of Noel Gay.

Noel Gay is one of the leading talent agencies in England representing many of that country's top artists, including David Frost. Armitage is also Managing Director of all David Frost world-wide enterprises.

All of Record World's editorial, advertising and circulation activities in England will henceforth be handled by the Noel Gay firm under the personal supervision of Armitage.

U.K. Picks Of The Week For U.S.

Pick

“This Boy”
by Brotherhood of Man
Publisher: Hiller, Belwin, Mills
Deram

Sleeper

“Best of Both Worlds”
by Samantha Jones
Publisher: Lords Music
Penny Farthing

ENGLAND

BERLIN—Ariola's goldmine, Udo Jürgens, has a new release called, "Peace Now," recorded in London . . . Caterina Valente guesting for 15 minutes on the famous Peter Alexander TV show . . . Hansa Records pushing on their star, Ricky Shayne, an idol of the teenagers . . . Camillo Felgen, who was the first big dj at Radio Luxembourg, and now successful on Eurovision shows, to record in English under the production of the talented Friedel Berlipp.

Lale Andersen, a pro for years at Electrola, has a new record, "Grün war der Apfelbaum," music by the capable Hans Blum and lyrics by the compositions about Michelle Mathieu's coming TV shot with Frank Sinatra, & Dean Martin next February . . . Rumania's show start, Pomplia, has a Phillips single called, "Monseigneur Chevalier" . . . The big two of the Big III pubbery, Stantoise & Strupp, fresh from California and New York, paid us a delightful visit in Berlin . . . MGM's Sol Handwerger rushed us the news from New York that Holland's teenage, Heintje, making a great start stateside . . . Frankfurt pubbery Melodie der Welt headed by Johann Michel bathing in their great hit, "Song of Joy," and following up with Desmond Dees' "You Can Get It If You Really Want." Gerig in Cologne moving on "Paranoid" with the Black Sabbath . . . A big money-maker for Electrola, Dietrich Fisher-Dieskau was awarded the Electrola coveted ring . . . The British giant, Pye Records, has moved from Vogue Records to Ariola-Eurodisc for Germany . . . Trouble at the Berlin show of Spooky Tooth, with the audience destroying property, necessitating police action . . . The famous German operetta, "Maske in Blau" (Blue Mask), now a gorgeous ice show with Hans J. Bäumler & Barika Kilius . . . Two record companies fighting here for the song "Jerusalem." Herb Alpert vs. James Last . . . UA Music loaded with several versions of "Montego Bay," Bobby Bloom, Polydor, and Lee Reed, Bellaphon, neck and neck . . . Vogue has an exciting disc, "Maria, Maria" by Vittorio . . . The DDO, German DJ organization has a new address, Augustastrasse 10 in Aachen headed by Klaus Quirini.

Cindy & Bert a wonderfully talented duo for the Cornet label . . . Teldec has released a slew of enticing albums, one of which catches particular attention, Hildegard Knef's "Porträt der Musik." Liberty all out on their double album, "Electric Monster Rock Show" . . . Roy Black, the "darling" of both teenage and grownups, has a great new Polydor album, "Mein Schönstes Wunsch Konzert." . . . Peggy March, who now resides and works in Germany with her hubby manager, Arnie Harris, recently did a spectacular TV show in both German and English . . . New York producer Bertrand Castelli of the "Hair" musical took active part in the reopening of "Hair" in local circles . . . France's Sacha Distel trying for a German comeback with "Bonjour Barbara." . . . Charles Aznavour vehemently against wives of artists mixing into their husband's business.

Temporary addition to the Wagga Wagga Mafia in London at glittering luncheon launch at Talk of the Town for Marc Sebastian . . . Ross Barlow reunited with his former festival boss Fred Marks, now both with Philips Records . . . Heavy US-based record deal near completion for ex-Manfred Mann and subsequent soloist Paul Jones, currently going straight in the lead role "Cos You're Becoming" at Broadway.

New Seekers go religious for follow-up release to the cut that out-Melanie Melanie . . . Contractual difficulties still preventing US reflection of Mickie Most remarkable Rak record: seven issues, seven successes . . . Possible comeback for Searchers with David Paramore cutting titles with them for Harold Davison.
FRANCE

PARIS—La Compagie is taking over the distribution of the old Sun catalog in France through Shelby Singleton. Initial releases are two LPs by Jerry Lee Lewis and Roy Orbison... Decca is re-releasing all the LPs by Jacques Loussier and will be holding a gold disk to the artist on Dec. 16. Henri Belolo, former Production Manager at Polydor, resigned his post on Nov. 1 to launch his own company, Editions Syninx, with R. Drouet and W. Nedegge associates. The company will handle publishing, record production and representation of foreign catalogs.

Riviera released the second album by the French group Zoo, whose first LP has been released on Mercury. Barclay Records released the double LP by Julian's Treatment on the Youngblood label... Among the latest Atlantic LPs to be released in France are Wilson Pickett's "In Philadelphia" and Aretha Franklin's "Spirit in the Dark"... Petula Clark in Paris during the second week of November... The movie producer Zvonko Jovanovic is starting a series of shorts to be shown in the Cultural Centers and on television, portraying the sounds and sights of pop music. First to be shot was Pete Brown and his new Piblokto during his recent stint at the Rock 'n Roll Circus in Paris... Pierre Vassiliu, already noted for his compositions of "Amour, Amitié," comes up with a new single which may well have a similar success. "Suis Tranquille C'est Facile," in the vein of Crosby-Stills-Nash-Young. This could become the "new sound" in French pop music; while the flip, "Avant, Pendant, Amour, Amitie," comes up with a new single which may well have a similar success. "Suis Tranquille C'est Facile," in the vein of Crosby-Stills-Nash-Young. This could become the "new sound" in French pop music; while the flip, "Avant, Pendant, Amour, Amitie," comes up with a new single which may well have a similar success. "Suis Tranquille C'est Facile," in the vein of Crosby-Stills-Nash-Young. This could become the "new sound" in French pop music; while the flip, "Avant, Pendant, Amour, Amitie," comes up with a new single which may well have a similar success. "Suis Tranquille C'est Facile," in the vein of Crosby-Stills-Nash-Young.

ARETHA FRANKLIN'S "SPIRIT IN THE DARK"

New Dawn Moves

By GILLES PETARD

ITALY

MILAN—Giuseppe Ornto, VP of RCA of Italy, has been named Manager for the South European RCA Record Companies. While Ennio Melis of RCA Records was recently appointed General Manager of RCA International, Francesco Fantini and P. Ten Doeschete were named Marketing Managers for all the South European countries.

RCA Records released a new LP called "Mi chiamo David Shel Shapiro" (My name is David Shel Shapiro). All the songs on this record are sung and composed by Shapiro himself. Some years ago David Shel Shapiro was the voices of the group the Rokes... "Anna" b/w "Sensazioni" is the new single by Lucio Battisti. This record is having excellent sales reaction and is in the Italian top 10 list... Al Bano, after having participated in the show "Chissah chi lo sa," has flown to Spain to record the Spanish version of his song "Il tuo volto il tuo sorriso."

Disc jockey of Radio Montecarlo Max Onorari has recorded his first single for Carosello. The record is "Il Circo" b/w "Episodio." Max and his group have begun a tour of the Italian provinces... Amleto Silvestri is the new Sales Manager of Durium Records... "La pura Vertita" is the title of the new song of Mino Reitano. He has already presented this tune during two important TV shows, "Canzonissima" and "Tanto ped Cambiare."

COMING UP ON RIAS, Berlin BBC, London DDO, DJ ORG.

Radio Luxembourg Loewen Juke Op's Eurooawelle, Saar (NDR, WDR, HR, BR)

ITALY'S TOP 10

(Courtesy of MUSICA E DISCHI)

1. SPRING, SUMMER, WINTER AND FALL
APEHODDEO'S CHILD—Phonogram
Published by A-Mrap

2. IN THE SUMMERTIME
MUNGO JERRY—Polydor
Published by Francis Day & Hunter

3. LOOIN' OUT MY BACK DOOR
Crescendo Chop-wa-wa—Bellaphon
Published by Arens

4. EL CONDOR PASA
GIANNI MORANDI—RCA
Published by Milola

5. LOOKIN' OUT MY BACK DOOR
MUNGO JERRY—Polydor
Published by Francis Day & Hunter

6. TELEPHONE CALL
GIANNI MORANDI—RCA
Published by Milola

7. I'M A MAN
JOHNNY MATHIS—EMI
Published by EMI

8. A SONG OF JOY
iores Magrath—PWA
Published by 1-A                                         

9. LADY D'ARRANVILLE
ADAMO-Columbia (Pathe Marconi)

10. I'M A MAN
iores Magrath—PWA
Published by 1-A

GERMANY'S TOP 10

SINGLE TIPS:

International:

1. LET'S DO TO THE MOON
THE EQUALS—Ariola
Published by 1-A

2. IN THE SUMMERTIME
MUNGO JERRY—Polydor
Published by Francis Day & Hunter

3. LOOIN' OUT MY BACK DOOR
Crescendo Chop-wa-wa—Bellaphon
Published by Arens

4. EL CONDOR PASA
GIANNI MORANDI—RCA
Published by Milola

5. LOOKIN' OUT MY BACK DOOR
MUNGO JERRY—Polydor
Published by Francis Day & Hunter

6. ineffective
GIANNI MORANDI—RCA
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iores Magrath—PWA
Published by 1-A

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DENNIS Invited to British Week

Tony Bennett has been invited by England's Princess Alexandra to appear in concert as a highlight of British Week, a salute to England to be held in San Francisco next spring.

The invitation came when Ben nett met the Princess, long an admirer of the singer, at dinner at Buckingham Palace, following his concert to aid Prince Philip's pet charity, the National Playing Fields Association. Bennett was appearing at the London Palladium at the time.

Denning at Bell

LONDON—Dick Leahy, General Manager in charge of United Kingdom and European operations for Bell Records, announces that Chris Denning, formerly Director of Promotion of British Decca, is joining Bell Records to direct promotion and press relations. Denning will operate out of Bell's London offices in Conduit Street.

Edition on Spec

KENNY Rogers and the First Edition have signed by Winters-Rosen Productions to co-host and star in their first television special to be taped in Toronto by CTV on Nov. 21-22. All Hirt co-hosts.

Ventures in Germany

The Ventures, Liberty/UA's perennial hitmakers, have embarked on a tour of Germany.
NASHVILLE PICKERS SPEAK OUT ON 'STAGNANT' ACCUSATION

By CHUCK NEES

NASHVILLE — Local musicians were verbally reprimanded by two country producers in last week's Record World for being uninnovative and predictable in the studio.

The opinion stated therein is not supported by the majority of Nashville producers who sincerely feel that Nashville studios, engineers and musicians are the finest in the recording business. There is certainly no stronger proof of Nashville's supremacy in country music than a quick look at last week's country charts; 93.3% of all songs listed were recorded in Nashville with Nashville musicians.

The Record World Nashville staff contacted 11 of Music City's busiest session musicians for their views.

Here's what the pickers said:

Jerry Smith, piano: "There are more happy, highly successful producers in Nashville now than at any other time in history, one of which I am proud to have as my producer. I use all Nashville pickers on my sessions and have scored on the pop, MOR and country charts, simply because these 'stagnant' pickers play what the people want to hear. So what's the big problem? If a producer in Nashville knows what HE is doing, he can get the sounds he's looking for."

Norro Wilson: "I wouldn't want to go anywhere else and cut a country session without Nashville musicians. The musicians who have been here since the beginning are just as creative as the new ones and vice versa; everyone has their good and bad days. As far as hard rock or pop goes, I can't speak for it as my mind has been on country."

Wayne Moss, guitar: "In Nashville, if it's what producers want, it's what musicians give him. The producer is largely responsible for things being nearly the same. You have a ballpark in which you have to play and the boundaries keep getting smaller and smaller due to fickle radio personalities and A&R men that don't want to stick their necks out. Country music is a very limited thing. Songs, producers and jocks are responsible. Nashville producers find a formula and stick with it. A good example is 'Pop A Top' which was highly successful. The follow-up was 'Lift Ring, Pull Open' which was cut in the same studio with the same musicians utilizing the same subject and hoping for another hit."

Bobby Thomson, banjo: "You try to do something different and the producer says, 'It's not country; we can't use it.' We're obligated to stick with the same style and licks. Nobody but underground stations would play it."

(Continued on page 44)

‘Hee Haw’ Producer Discusses TV Plans

NASHVILLE—Sam Lovullo, producer of Yongestreet Productions' "Hee Haw" series, spoke with Record World last week concerning the success of the "Hee Haw" show and upcoming plans for other Yongestreet productions.

"At last report, 'Hee Haw' was in 11th position with a 24.5 Neilson rating which accounted for 36% of the total audience. We lose points in Chicago, Los Angeles, New York and San Francisco but we pick them up when we hit the secondary markets. In small cities, 'Hee Haw' captures more TV sets than any other show ever on national TV," Lovullo said.

"I think the success of 'Hee Haw' can be traced to the fact that we tied in the country Nashville sound with the down-to-earth country folks. Unlike other country-oriented national shows, we stick to 'real country' guest stars. We are playing the guests that get us the points."

We have gotten over the hump now and we're trying to spread out a little more and give the people who need a break a chance."

"'Hee Haw' is a lot of fun. We work with a small staff, there are no overlaps and we are genuinely concerned about our people. We are looking forward to having Grandpa Jones and Roy Clark back on the set, but we don't want to rush them," said Lovullo.

(Continued on page 45)

COUNTRY PICKS OF THE WEEK

BOBBY BARE, "COME SUNDOWN" (Combine, BMI). It's a monster from the pen of Kris Kristofferson. "A label change has given Bare a shot in the arm. "Come Sundown" is top five material (Mercury 7148).

WHITNEY SHAFER, "I GAVE UP GETTING OVER YOU TO GET OVER YOU TO BAY" (Torch, BMI). Buddy Mize and Darrell Glenn have produced one of the best records out of the star-day King stable in quite some time. There's no reason why this West coast-sounding master shouldn't go top 10 (King 839).

SONNY JAMES, "NUMBER ONE." Sonny James has a grouping of the biggest country hits in the BMI catalogue of country tunes. This is a must album for distributors and pop-country record collectors, "Tennessee Waltz," "Born to Lose" and like that (Capitol ST 629).
Pickers Speak Out

(Continued from page 43)

‘Area Code 615’ because it was a little different. Actually, it is basically country with just some extra rhythms behind it. I think country fans and disk jockeys will find the sound more than anybody; the producers have to go along with what the public wants. There’s a lot of new ideas but we’re not free to use them. If the producer wants me to come up with 3 and 4 chords in a country song, and as far as some of the licks sounding like the 1950s, this is because at times we have to play the licks that were done on the old records so at those times we are in effect trying to duplicate what was done in the past. The change in the Nashville studio picker role is due to the different trends in recording. Nashville pickers being stagnant is due to the fact that many of the new artists are bringing their own material to the studio, and the producers are not satisfied with the new artists’ ideas. It’s the things like ‘Almost Persuaded’ and ‘Stand By Your Man’ that were meant to be country that made it big in the pop field.

“As a producer, I’ve had some problems with musicians but solved it by changing musicians. If you think of some of the guys you use, you’ll have to change that problem. Maybe the only way to make the producers happy is to go into the studio with one song and work on it until everybody is satisfied without a limit time. “Here’s my complaint: We’re talking about spreading country music into more places; up until a month ago I couldn’t get a distributor to handle my label in New York City. Now they’re handling it because of the exposure of country music on network TV shows like the Johnny Cash Show, Hee Haw, Glen Campbell, etc. If it could be accepted, I think there could be a lot more of that type recording done in Nashville; artists like Dean Martin and Dianne Warwick. We need young kids, new artists, in country music to sell country music to the younger generation. The successful producers like Billy Sherrill, Jerry Kennedy, George Richey, Glenn Sutton and Owen Bradley don’t think the Nashville pickers are stagnant. They cut hits with those stagnant musicians. I think we have to go along with what the producer gets on a session depends on the material they bring for us to pick on. 90% are three-chord tunes; we are capable of doing that low down blues, rock and jazz but this only accounts for about 5% of the stuff I cut on. I dig country music and it’s made me a very good living. If we get good keeping producing Conway Twitty and Ray Price hits, it’s because the Nashville rhythm section was the best he’d ever worked with, and he’s a damn pro! I also think we’re forgotten that you have to have something to work with before you can produce a good session.”

Henry Strzelecki, bass: “Every successful A&R man in Nashville is a musician. I think a lot of what a producer gets on a session depends on the material they bring for us to pick on. 90% are three-chord tunes; we are capable of doing that low down blues, rock and jazz but this only accounts for about 5% of the stuff I cut on. I dig country music and it’s made me a very good living. If we get good keeping producing Conway Twitty and Ray Price hits, it’s because the Nashville rhythm section was the best he’d ever worked with, and he’s a damn pro! I also think we’re forgotten that you have to have something to work with before you can produce a good session.”

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After 13 years, Elvis Presley returned to Los Angeles. The Memphis Flash performed two shows, afternoon and evening concerts at the Fabulous Forum. On this SRO (naturally) tour, the king of rock 'n' roll was accompanied by The Imperials, comedian Sammy Shore and the Sweet Inspirations. Earlier in the week, Elvis appeared in northern California doing two different concerts several days apart at the Oakland Coliseum and San Francisco's huge Cow Palace.

Warner Brothers-Reprise's dynamic cajun star Doug Kershaw is back on the Coast with appearances at Pepperland in San Rafael and Doug Weston's Hollywood Troubador. The extremely likable and versatile Kershaw has proven to be a top club attraction and always draws better the second time around. The Hollywood set especially digs him.

Hank Penny, pioneer country comedian-entertainer and longtime fixture on the Las Vegas strip marquees accompanied by his pretty wife, singer Sherry Bayne, were invited to tape an appearance on the ABC-TV Johnny Cash show in Nashville not long ago. According to Biff Collie, Penny's old buddy Wade Ray leased his farm at Ridgetop, Tenn., to the Pennys for the twosome to decide to stay. It's Hank's first big City visit in 20 years. He's already fulfilling some long-standing invitations to appear on Nashville syndicated TV shows and is negotiating with bookers for agency representation. He's expected to be seen shortly on another segment of the Cash show.

Bob Jackson's former mid-day personality at KBBQ-Burbank, Los Angeles, is now Program Director at KRAM-Las Vegas. Meanwhile, KBBQ's music chief Corky Mayberry emceed last Los Angeles, is now Program Director at KRAM-Las Vegas.

By EDDIE BRIGGS

George Jones came into town last week to do a session for Musicor. He was accompanied by his wife Tammy Wynette and their seven-week-old daughter Tamla Georgette. While George recorded (under direction of Pappy Daily) Tammy talked—and it was all baby talk.

"Tamla is going to look like George," she said. "She was born—Oct. 5 with blue eyes. They have since turned to brown.

"You know," she continued, "this is my first time out of the house since Tamla was born. I'm not counting that return trip to the hospital shortly after she was born. When I had to undergo an emergency appendectomy."

"I have been off the road since July but doing shows in Tampa and West Palm Beach this weekend (20-21). We—George and I—plan to cut down our national appearances; doing about 8 or 10 a month. We're going to enjoy staying at home with the baby. And my three daughters by [a previous marriage]:"

"I don't know if the change contributed to my success but I'm enjoying it. Also coming up in Nashville is a $1.5 million extravaganza."

By RED O'DONNELL

We have a new home in Lakeland. It has 15 rooms and four baths. It's a colonial house and one that belongs to a doctor. We also bought 40 acres adjacent to the house and George and some of his friends are going to build a country music park."

"You ask how much the house cost? We paid $100,000 for it but if you count the additional acreage and the re-decorating it is going to be a $290,000 investment."

I don't want to know if Tammy Wynette is my real name. No. My maiden name was Virginia Wynette Pugh, but when I signed with Epic my producer, Billy Sherrill, said, 'There's nothing wrong with the name of Virginia Pugh, but let's change it.' He suggested Tammy Wynette and I agreed.

"I don't know if the change contributed to my success but I'm not going to fight it."

"Do we plan other additions to our family? We'd like to have another child—perhaps in a year or two."

By EDDIE BRIGGS

Producer Talks

(Continued from page 43)

As for future plans, Lovullo said that Yongestreet has produced the Osmond Brothers special which will be aired Dec. 5 on CBS. The format is a one-hour variety with the Hagers as guest stars. The Osmonds are the brother act that has appeared on the Andy Williams show many times. Also coming up is the NBC John Wayne special Nov. 29 which is a 90-minute patriotic special featuring 28 major guests. This show is a $1.5 million extravaganz

In the offing, too, is a syndicated country talk show called “Y'all Come,” which will feature Grandpa Jones and Gordie Tapp. Because of Grandpa's recent heart condition, the show has been temporarily set aside. Capitol recording artists the Hagers, Jim and John, are going to film a pilot which could possibly turn into a summer replacement for “Hee Haw,” called “Young Country.” The show will feature two guests each week, is a 1/2 hour show and features singing and comedy. Taping will commence Dec. 4 or 5 and the first guests booked for the show are Merillie Rush and a country rock group called the Picket Fence. It will feature a spot with a well-known country music disk jockey.

The “Y'll Come” and “Young Country” shows will be produced in Nashville's WLAC-TV studios for Youngstreet Productions by Bill Davis and Lovullo.
Most requested at KBOX: "Bed of Roses" by The Uniques, has a country pick at WUBE: "Take Time"

Both sides of the George Jones release heavy at WUBE. Lynn Anderson's "Rose Garden" garnering heavy action at WUBE, KBOX; biggest mover at WEET. Lynn's "I'm Alright" most requested at WSHO; record shops have moved their studios to larger facilities at Lynn Anderson single ever with "I'm Alright."

Charlie Louvin & Melba Montgomery, "Something To Brag About," pick at WIRE.

Nearly all chart tunes were produced by Mercury's Nashville VP and A & R Director Gerry Kennedy. Kennedy is currently getting production help from Roy Dea, who joined Mercury earlier this year. The two are now doing all producing in Mercury's studio/office complex, which opens in June at 1512 Hawkins Street.

Chief engineer for the 16-track recording facility is Tom Shubbak.

Bourke joined Mercury in 1966 as a local promotion manager in Cleveland and in early '67 was named National Promotion Manager of the corporation's Smash label. Six months later he was appointed National Product Manager for Smash, a post he held until moving to Nashville.

Bourke's name was Montgomerry Ward.

Andy Danzico, a 13-year veteran of the music industry, comes to Certron from Muzicor Records in product sales and before that National Sales Manager of International Tape Cartridge Corp. Danzico worked working the New York area for Capitol Records and before that for Dot as Branch Manager. In his new position as National Projects Manager, Danzico will oversee a liaison capacity with Certron's regional distribution setup.

Certron Names O'Brien, Danzico

**CHICAGO** — Rory Bourke, Mercury Records National Country Promotion Manager, has been named single specialist of the country division, announces Mercury President Irwin H. Steinberg.

While Bourke will continue his promotion duties for the label, he will also call on distributors and racks and assist Mercury's regional sales force. Bourke will report to Lou Simon, Senior VP for Sales and Marketing and Jules Abramson, Mercury's National Sales Manager.

Bourke has been greatly responsible for the label's success in the country field. Since moving to Nashville in early 1969, he has supervised a top-notch country promo set-up, coordinating his efforts with Mercury's National Promo Directors John Antoon (singles) and Anthony Cappilli (LPs).

Over the past year, Mercury has had at least a dozen LPs and singles on the charts at all times, including a host of number one records. Artists have included Jerry Lee Lewis, Bobbie Bare, Dave Dudley, Faron Young, Roy Drusky, Tom T. Hall, the Statler Brothers, Rog Miller, George Kent, Noro Wilson, Linda Meadors, Jack Blanchard and Misty Morgan.

Kennedy Producer

Little Maxine Johnson's "Rose Garden" garnering heavy action at KBOX, WIRE.

Lee Shannon at WIRE says heavy movers: "Kalua," Louie Roberts (#42); "Willy Jones," Susan Raye.

Johnny K. at WENO playing: "Preacher and the Bear," Johnny Cash; "Lovin' You Is Sunshine," G. Rice; "Betty, I'm Singing Your Song," Dave Dudley; "I Can't Help Believin,'" David Frizzell, Moving to WIRE.

Modern Bopper "I Live To Love You" pick at WIRE.

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Certron Names O'Brien, Danzico

**NASHVILLE**—Certron Corp. Music Division announced the recent appointment of Jim O'Brien as Director of Merchandising and Advertising and Andy Danzico as National Projects Manager, according to Aubrey Mayhew, head of Certron here.

Jim O'Brien comes to Certron from Mid-America Specialty Distributors in Chicago where he was Vice-President and General Merchandising Manager. Prior to that, he was District Sales Manager in Chicago for Decca Records and before that he was District Sales Manager at WENO for Records of America.

Certron's regional distribution setup

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Certron Names O'Brien, Danzico

**NASHVILLE** — Dick Kent, air personality of WMAK, has joined the production staff as an associate producer at Megal Records.

Working with Jim Malloy at the label, Kent will work solely with the pop product. According to Brad McCuen, President of WMAK, Kent will maintain his promotion duties for the label.

Kent at Mega

**NASHVILLE** — Jim Wegner is the new Program Director at WMEL in Pensacola, Florida; replacing Tom Tolar who becomes Operations Manager.

Gofer Don Cherry's LP "I Live To Love You" pick at WIRE.

JERRY SMITH—Decca 32769.
THE TOY PIANO (Papa Joe's Music House, ASCAP)
PAPA JOE'S POLKA (Papa Joe's Music House, ASCAP)
Here is a record that lets you pick your side according to your programming needs. "Toy Piano" is a MOR-pop type thing that says a lot more than we can ever say in a review. "Papa Joe's Polka" is a good old Jerry Smith-type country tune.

ELTON BRITT—Certron C10019-A.
STEP INTO MY SOUL (Mayhew, BMI)
THOSE THINGS I'M NOT (Mayhew, BMI)
By far the best thing to come from the Aubrey Mayhew-belied label. Beautiful ballad with heavy strings and steel production. Excellent material.

DORSEY BURNETTE—Happy Tiger HT-563.
ONE LUMP SUM (Susanne, BMI)
CALL ME LOWDOWN (Acuff-Rose, BMI)
Good medium tempo singalong that has already picked up some good playlist action. Pertinent lyric.

DURWOOD HADDOCK—Metromedia 200.
EAST BOURBON STREET (Capitol, ASCAP)
ODDS AND ENDS (Central, BMI)
This is the week for unusual instrumentation on country releases. Durwood's new release uses a weird bass lick. Produced by Buddy Mize.

VAN TREVOR—Royal American RA 23-A.
WISH I WAS HOME INSTEAD (Ma-ree Music, ASCAP)
DID I HAVE A GOOD TIME (Atlanta/Summerhouse, ASCAP)
Very good country cut for Trevor. Producer Dick Hearst has put together potential hit material.

JOHNNY SEAY—Viking 1017.
ANNIE'S GOING TO SING HER SONG (Deep Fork, ASCAP)
STORMY WEATHER GIRL (Combine, BMI)
Johnny's second release isn't as strong as "Willie's Drunk and Nellie's Dying," but he's definitely singing better than ever.

DENNY HALL—Capitol 2985.
UNCLE SAM AIN'T NO WOMAN BUT HE SURE CAN TAKE YOUR MAN (Fourmyle/Central, BMI)
CORONA (Fourmyle/Central, BMI)
Funkiest country release in years. They miss chord changes, sing out of meter and blow the lyrics, but somehow it's a gas!

ATLANTA JAMES—Mega 615-0013.
MEAT MAN (Tree, BMI)
THE FARThER I LET HER GO (Tree, BMI)
Mega has picked up a very unlikely but possibly commercial master that will no doubt be banned in Boston.

SAMMI SMITH—Mega 615-0015.
HELP ME MAKE IT THROUGH THE NIGHT (Combine, BMI)
WHEN MICHAEL CALLS (Two Rivers, ASCAP)
The little lady really sells this Kris Kristofferson song. Her first single release was the label's heaviest and her new one is even heavier.

KENDALLS—Capitol 75245.
MEET THE KENDALLS
The Seasons
A WHOLE LOT OF SOMETHING
BUDDY ALAN—Capitol 57592.
It's a Christmas standard.

RECORD WORLD November 28, 1970
If you're looking for a HIT!  Stop lookin'... and listen... to "IF YOU'RE LOOKING FOR A FOOL"  

by TOMMY OVERSTREET

Published by: CRAZY CAJUN MUSIC, BMI 9323 Irvington Blvd. Houston, Texas 77022 713-891-1323

Direction: Jimmie Klein Agency P. O. Box 9334 Nashville, Tennessee 37204 615-244-3737

Produced by: Ricci Mareno

FOR COUNTRY DISC JOCKEY REPORTS


WGOI—Tampall & Glaser Brothers

RECORD WORLD November 28, 1970
## Top Country Singles

**This Week's Chart**

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<thead>
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The Battle of New Orleans.

A new single from

Bert Sommer.

Produced by Artie Kornfield.
Representation by Dominic Sicilia

Distributed by Buddha Records.