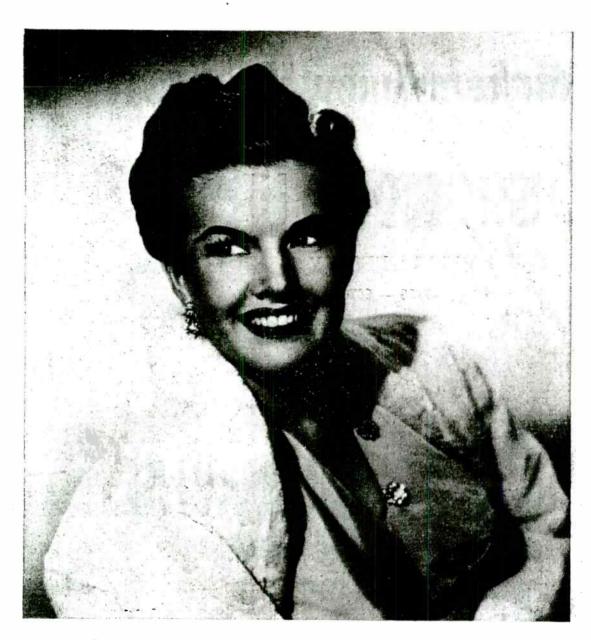
MUSIC VENDOR

THE NATIONAL JUKE BOX WEEKLY

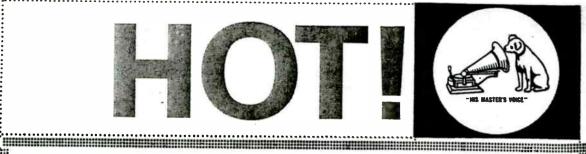
April 27 1957 No. 516



GALE STORM MAKES "DARK MOON" BRIGHT FOR DOT
Story on Page 3

ECOND CLASS
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at
Newark, N. J.

Mohawk Music Service 435 Desfrield Street Greenfield, Mass. HP-2



Biggest Money Makers Today

ALL SHOOK UP

ELVIS PRESLEY

47/20 - 6870





FOUR WALLS

IIM REEVES

47/20 -- 6874

New Orthophonic High Fidelity Recordings ic High Fidelity recordings best on an RCA Victor New Orthopl

America's favorite speed.



45 RPM





MUSIC VENDOR

THE NATIONAL JUKE BOX WEEKLY
Publisher
The Music Guild of America
Founded 1936
9th Year of Publication

100 Astor Street, Newark 2, N. J. Phane - Bigelow 3-0222

Executive Editor
D. M. STEINBERG
MAX GILMAN, Promotion & Advertising

SUBSCRIPTION RATES; \$15 per year in the United States or Canada, \$24 per year includes First Class or Air Mail Delivery of the weekly MUSIC GUILD BULLET.

MUSIC VENDOR, The National Juke Box Weekly, covers all matters of interest to music vendors and the music industry, as well as related fields.

PROGRAMMING GUIDES, published in MUSIC VENDOR, are based on surveys of record PERFORMANCES in juke boxes conducted and collated by Music Guild of America. POGRAMMING GUIDES tabulate the popularity of recorded music in all catagories. All rights in these listings are reserved. Permission to reproduce them may be obtained from Music Guild of America.

The OFFICIAL HIT PARADE is published EXCLUSIVELY in MUSIC VENDOR. Other registered trade marks include MUSIC GUILD, HIT PARADE, PREVUE HIT PARADE.

MUSIC VENDOR IS PUBLISHED IN POCKET SIZE FOR THE CONVENIENCE OF MUSIC VENDORS.

Second Class Mail Privileges Authorized at Newark, N. J.

COVER: Bonnie Guitar plunked her way into the record business with a country version of "Dark Moon," which has been acquired by Dot. Bonnie wanted a pop version of her tune and asked Gale Storm to do it. Country or pop, "Dark Moon" is a bright Dot entry on the charts.

VENDORTORIAL

Money Matters

You're getting old, says a philosopher, if you can remember when things in 10-cent stores cost 10 cents.

He also says that the only place where a dollar is still worth 100 cents today is in those problems in the arithemetic book.

We've also heard those fellows who say that money isn't everything. But did you ever notice that the fellows who say that never utter such nonsense until they've made a lot of money?

Then we come to the operator who says he has a 50-50 deal with the location owner. He never clarifies which 50 each keeps or how much 50-50 is. Is his 50 really 50? Or is it closer to 25?

In the slanguage of modern business, you hear people speak of the cream. Which reminds us of W. S. Gilbert's famous couplet:

Things are not always what they seem.

Skim milk often parades as cream.

So, if you're taking it off the top, make sure you're taking it off the top. Otherwise, you may wind up on the bottom.

It is best to remember this observation that was published in the Reading Railroad Magazine:

"Business prophets tell what's going to happen. Business profits tell what happened."

What happened on your routes?

DMStemberg

THE BIG POP VERSION

WALS

orchestra conducted by Van Alexander



" IT'S A GROOVE

record po. 3718





MUSIC VENDOR IT PARADERS

"HIT PARADERS" are records that attained a ** rating in the survey of juke box performances conducted by Music Guild of America. For ratings of records nationally see the Programming Guides.

Week Ending April 18, 1957

*** Popular

(A) LOCO - MOTION

☆ Night Winds

Irving Ashby - Imp - 5426 (B) THE SHRINE OF ST. CECELIA

☆☆ He Was There

Faron Young - Cap 3696 WIND IN THE WILLOW

☆ King Of Paris

Jo Stafford - Col 40832

☆ April Give Me One More Day

POOR BUTTERFLY

(C) FOUR WALLS

Sarah Vaughan - Me 71085

I Know And You Know

Iim Reeves - Vi 6874 WONDERFUL! WONDERFUL!

When Sunny Gets Blue

Johnny Mathis - Col 40784

(A) R&B Hit Parader April 11, 1957

(B) Country Hit Parader April 4, 1957

(C) Country Hit Parader April 4, 1957

*** Country

THREE WAYS (To Love You)

A Change Of Heart

LOCO - MOTION

☆☆☆ April 18 on Popular)

Irving Ashby - Imp 5426

Kitty Wells - De 30288

PLEASE DON'T LEAVE ME

☆☆ I'll Be There

Ray Price - Col 40889

*** Rhythm and Blues

YOUR CHEATIN' HEART

I Sure Need You

JUST TO HOLD MY HAND

☆No Matter What

Clyde McPhatter - At 1133

NUMBER THREE

Bill Doggett - King 5044

The Pearls - Onyx 510

☆☆ Chloe

Coded title strips for "Hit Paraders" listed have been shipped to Hit Parade Service subscribers.

On Location Stimulation

Music vendors are faced with two developments that are affecting business.

One is the fact that the coin-operated phonograph, no longer a novelty, requires point-of-sale promotion to stimulate business.

The other is, that taverns do more "take home" business than before. Hence, the customers do not remain on the premises as long as they formerly did.

Designers and manufacturers of phonographs have therefore, been impelled to produce attractive equipment to attract customers and facilitate the vendor's job.

Tavern owners are trying to stimulate business in a variety of ways. Some shut of television, except when some widely ballyhooed event is being telecast.

They take advantage of psychology by playing the phonographs themselves when the machine might otherwise be silent. It is a known fact that when customers hear a phonograph playing, they'll want to hear more.

Meanwhile, what is the music vendor doing?

Is he using all the point-of-sales tools available to stimulate business?

PROGRAMMING

By now, every vendor who has any idea of the business is conscious of the value of programming. Without effective programming, the most modern, well-designed phonograph becomes part of the decor. Even the stimulus of hearing music played - when paid for by the location owner - will not encourage more plays unless the records wanted by the customer are on the machine.

With the 100 and 200-play equipment, a vendor can cater to the diverse tastes of the customers. In taverns, one can assume that the patrons are older than in other types of establishments. Hence, it is possible to program music that appeals to a variety of tastes. Teen-agers in soda and candy shops prefer the artists of their generation and the song that express their attitudes. Older patrons want more variety. With the large multiple play machines it is possible to cater to the preferences of all age groups.

Yet, despite built-in division of categories on the selection panels - the very profusion can lead to confusion.

The Hit Parade Program Service offers the only logical answer to this confusion. With title strips in coded colors, identification of musical categories is instant and unmistakable. Thus, if experience on location shows the vendor that the customers prefer a particular type of music, the vendor will program more of the preferred music.

With title strips in coded colors, the vendor can go beyond the alloted number in a specific category. In addition, with the new equipment so sleek, trim, and expressive of functional design, why cheapen the looks of the phonograph with strips without point-of-sale values?

Since programming is important, the vendor who does not program in accordance with survey information, is in the dark ages of the business.

More than ever, the music vendor must heed survey results and follow-through with point-of-sale promotion as "packaged" by the Hit Parade Program Service - survey of record popularity, coded color title strips, posters, and the "Hit Parade" trademark.





EILEEN RODGERS & RAY **CONNIFF**

Whenever Eileen presses a new record, you can count on a magnificent reception. These two sides are excellent examples of the "Conniff Sound" plus Eileen's own type of magic and they look like real chart-jumpers!

Don't Call Me Sweetie (Cause I'm Bitter) b/w **Everything But Love** Eileen Rodgers with Ray Conniff 4-40908



TONY BENNETT & PERCY FAITH

Mr. "Sell-A-Million" himself here delivers two sides first introduced on the TV spectacular, "Salute to Baseball." Tony sings the lead side straight from his toes and the backing of Percy Faith doesn't hurt the disc at all! Flip side is a wonderful twist on the old ballad with Ray Conniff's assistance. Keep your eye on the =1 slot. This one's really moving!

No Hard Feelings with Percy Faith b/w One for My Baby (And One More for the Road) with Ray Conniff **Tony Bennett** 4-40907

THE SURE-FIRE HITS ARE ON

A DIVISION OF CBS A DIVISION OF CBS OF Marcas Reg. THE HOTTEST COMPANY IN THE BUSINESS

check Jerri! With Ray

of a song every artist

(The Meeting) b/w

Jerri Adams with Ray Conniff 4-40888

A Little Bit of Kindness

Suddenly

Conniff's arrangement, 'ead

side shows her off to great

advantage. Flip is the kind

hopes for, and she really

delivers the goods. Watch

this gai and her record climb!

COLUMBIA RECORDS

World Radio History



LIKE A BABY MY EMPTY HEART

(DECCA 9-30291; 30291)



TONI ARDEN

Toni's treatment of these tunes proves this gifted gal's got what it takes to make a hit. A smash followup to "Without Love!" "Baby" and "Empty Heart's" combination of unusual orchestral backings and Toni's great voice insures a place on charts. Sales and success aplenty on this one!

COME A LITTLE CLOSER

ONE LIFE, TWO LOVES
(DECCA 9-30249; 30249)



RED FOLEY

The C & W veteran hit maker comes through with two great sides that give every indication of topping C & W charts. His daughter Betty joins him on "Come A Little Closer" The Foleys really sing 'em and sell 'em.

GOLF TOURNAMENT

DISC Event At Shawnee, Pa.

Plans are under way for the first annual National Golf Tournament, sponsored by DISC (Disc Industry Scholarship Committee) at the Shawnee-on-Delaware Country Club in Shawnee, Pa. This friendly competition will accomplish several worthwhile objectives - 1. To encourage co-operation and good fellowship among all persons and organizations connected with the music-record-phonograph business by such informal conclaves, and, 2. To encourage and stimulate the interest of young men and women in writing, creating and performing American music by awarding scholarships for such purpose to legitimate educational institutions at the University level.

Murray Luth of Fred Waring Enterprises is treasurer and those who wish to enter the tournament or get more information about it are invited to write to Murray at Room 1400, 157 West 57th St., New York.

Fred Waring is president of the executive committee and the vice presidents are Hirsh de La Viez, Martin Block, Norman Weinstroer of Coral Records, and Wiliam Gard of the National Association of Music Merchants. Dan Colins of The Billboard is Secretary, and committee members are Irwin Garr of ABC-Paramount Records, and Dick Linke of Columbia Records.

The executive committee includes al those named above as well as Bob Shad of Mercury Records Henry Onorati of Dot Records; Charles Hall of RCA Victor; Sol Handwerger of MGM, Joe Mathews of Capitol, Marty Salkin of Decca, and Paul Ackerman and Frank Luppino Jr. of The Billboard. Lewis A. Dreyer is legal counsel.



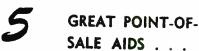
The modern multi-record automatic phonograph requires modern programming for profitable operation . . . The best is Hit Parade Program Service.

More and more operators know that Hit

Parade Program Service is a MUST for

PROFITABLE operation of a MODERN

music route . . .



- 1. The Weekly Confidential Bullet -
- 2. The Music Vendor (The National Juke Box Weekly)
- 3. Coded Color HP Title Strips
- 4. Official HP Posters
- 5. Hit Parade Decals

For information write or call:

Hit Parade Program Service

545 Fifth Avenue, New York 17, N. Y.

MUrray Hill 2-7783



Operators!

Write or call today for your Free Brochure outlining the 5-point plan for more profitable operation.

Dot's PARADE of BEST SELLERS

15538-Come Go With Me THE DELL-VIKINGS 15558--Dark Moon - A Little Too Late GALE STORM 15550-Dark Moon **BONNIE GUITAR** 15545--Why, Baby, Why? I'm Waiting Just For You PAT BOONE 15548-Don't Get Around Much Anymore Ninety-Nine Ways TAB HUNTER 15556--The Glory of Love - Darling Dear SANFORD CLARK 15560-I'm Serious - I Love My Girl THE HILLTOPPERS 15561-Honky Tonk Song -The Pocket Book Song LeROY VAN DYKE 15521-Don't Forbid Me - Anastasia PAT BOONE 15533--Young Love -Red Sails In The Sunset TAB HUNTER 15547--(Remember Me) I'm The One Who Loves You Dancing To The Rock and Roll FONTANE SISTERS

·Dot RECORDS, Inc. - Survey and Vine + Hollywood Calls - Phone HO 3.418



RHYTHM & BLUES

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

OFFICIAL HIT PARADE ★★★ HIT PARADERS ★★ VERY GOOD

()-POSITION LAST WEEK

Week Ending April 18, 1957

RHYTHM & BLUES HIT PARADE $\star\star\star\star$

- 1 LUCILLE (1) L. Richard - spec
- 2 LITTLE DARLIN' (2) Diamonds - me Gadiolas - ex
- 3 SCHOOL DAY (3) C. Berry - chess
- 4 ALL SHOOK UP (7) E. Presley - vi
- 5 I'M WALKIN' (4) F. Domino - imp
- 6 THERE OUGHTA BE A LAW (10) Mickey & Sylvia - vit
- 7 EMPTY ARMS (11) I. J. Hunter - at
- 8 COME GO WITH ME (8) L. J. Parker - duke
- 9 JUST BECAUSE (5) L. Price - abc-par
- 10 MAMA LOOK A BOO BOO (8) H. Belafonte - vi

HIT PARADERS $\star\star\star$

- 11 C. C. RIDER (17) C. Willis - at
- 12 NEXT TIME YOU SEE ME L. J. Parker - duke
- 13 IT HURTS TO BE IN LOVE (12) A. Laurie - deluxe

- 14 I'M SORRY (13) Plotters - me TONIGHT MY HEART SHE IS CRYING (15) El Boy - rema
- 16 SEND ME SOME LOVIN' (18)
- L. Richard spec 17 PARTY DOLL (14) B. Knox - roulette R. Brown - imp
- 18 HONEY, WHERE ARE YOU **GOING (16)**
- J. Reed veejay 19 PLEDGE OF LOVE (27)
- K. Copeland imp 20 AIN'T THAT LOVE (23)
- R. Charles at
- 21 LOVE IS STRANGE (19) Mickey Sylvia - groove
- 22 FOOLS FALL IN LOVE (25) Drifters - at
- 23 LUCKY LIPS (20) R. Brown - at
- EASE THE PAIN (34)
- C. Willis at 25 **BUTTERFLY (22)**
- C. Gracie cames 26 BACON FAT (26)
- A. Williams epic
- BAD BOY (21) Jive Bombers - sav
- RAM-BUNK-SHUSH (24)
- B. Doggett ki RED SAILS IN THE SUN-**SET (35)**
- J Turner at 30 LOCO-MOTION (45) I. Ashby - imp
- 31 HEY! BO-DIDDLEY (48) Bo-Didd'ey - check
- 32 I'M STICKING WITH YOU (28)
 - J. Bowen roulette
- R. Brown imp 33 HE'S MINE (33)
- Platters me TEEN AGE CRUSH (39)
- T. Sands cap 35 BLUE MONDAY (30)
- F. Domino imp
- 36 THE BANANA BOAT SONG (29)
 - H. Belafonte vi THAT'S WHAT I WANNA DO (32) Shirley & Lee - alad

38 LOVE'S A HURTING GAME (41)

(P) - PREVUE

- I. J. Hunter at 39 | SMELL TROUBLE (S1)
- B. B. Bland duke
- 40 DEAREST (44)
- Mickey & Slyvia vik
- PRETEND (38) T. Smith - united
- 42 YOUR CHEATIN' HEART (56)
- Pearls onyx 43 SHIRLEY (31)
- The Shool Boys okeh
- 44 JIM DANDY (37) L. Baker - at
- 45 JUST TO HOLD MY HAND (82)
- C. McPhatier at I'M IN THE MOOD FOR
- 1.OVE (36) F. Domino - imp 47 PLEASE SAY YOU WANT
- ME (42) Schoo'boys - okeh
- 48 NUMBER THREE (58) B. Doggett - king
- 49 TEEN AGE LOVE (40)
- Teenagers gee OH HAPPY DAY (43)
- Five Satins ember 51 ONLY JIM (46)
- Six Teens flip 52 YOU GAVE ME PEACE OF MIND (47)
- Spaniels veejay
 53 I WANT TO KNOW (S2)
- R. Charles at 54 LET THERE BE YOU (53)
- Five Keys cap 55 WALKING BY MYSELF
- (54)J. Rogers - chess

VERY GOOD

- 56 GOT MY MOJO WORKING (64)
 - M. Waters chess
- A. Cole baton 57 ALL OF ME (P)
- B. Maybele sav HEY YOU! (77)
- E. Cooley roost
- **CHLOE (65)**
- B. Doggett king
- HI-HO (78) S. Thompson - chart



HIT PARADE

POPULAR

PROGRAMMING GUIDE FOR MUSIC VENDORS

** **VERY GOOD**

*** HIT PARADERS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

()-POSITION LAST WEEK

OFFICIAL HIT PARADE

(P) - PREVUE

Week Ending April 18, 1957

- - PARTY DOLL (4) B. Knox - roulette S. Lawrence - cor W. Manone - de
 - 5 GONE (9) F. Husky - cap J. Weber - col B. Wayne - me
 - MAMA LOOK A BOO BOQ (6) H. Belafonte - vi K. Flash - col R. Mitchum - cap
 - 1 COME GO WITH ME Del Vikings - dot S. Gale - de
- BUTTERFLY (5)5 A. Williams - cadence C. Gracie - cames
 B. Williams - cor B. Carroll - bally
 - 9 WHY BABY WHY (7) P. Boone - dot
- 10 TEEN AGE CRUSH (10) T. Sands cap

HIT PARADERS

- 11 LOVE IS A GOLDEN RING (17)F. Laine - col
- 12 NINETY NINE WAYS (16) T. Henter - dot C. Gracie - cameo
- 13 THERE OUGHTA BE A LAW (18)
- Mickey & Sylvia vik 14 PLEDGE OF LOVE (28)
- J. Janis abc-par K. Copeland - imp M. Torok - de D. Contino - mer
- 15 EMPTY ARMS (22) I. J. Hunter - at
- T. Brewer cor
- 16 A WHITE SPORT COAT **COAT (32)** M. Robbins - col
- 17 SO RARE (27) J. Dorsey - frat
- **18 SCHOOL DAY (39)** C. Berry - chess
- 19 ROCK A-BILLY (35)
- G. Mitchell col
- 20 SITTIN' IN THE BALCONY (13) J. Dee - colonial
 - E. Cochran liberty D. Cornell - cor
- 21 I'M WALKIN' (11) F. Domino - imp
- 22 I'M STICKIN' WITH YOU (14)
 - J. Bowen roulette Fontane Sists. - dot R. Brown - imp
- 23 JUST BECAUSE (15) L. Price - abc-par L. Williams - spec
- WALKIN' AFTER MID-NIGHT (12)
 - P. Cline de
- 25 I'M SORRY (20) Platters - me

- 26 ALMOST PARADISE (21) R. Williams - kapp N. Petty - abc-par L. Stein - rke
- 27 CALYPSO MELODY (26) D. Rose - mgm
- LUCILLE (29) L. Richard - spec
- 29 FIRST DATE, FIRST KISS, FIRST LOVE (23) S. James - -cap
- 30 YES, TONIGHT JOSEPHINE (50)J. Ray - col
- 31 MANGOS (48) R. Clooney - col V. Martin - glory B. Marrow - me
- 32 WHEN ROCK & ROLL COME TO TRINIDAD (44) N. K. Cole - cap
- 33 RING-A-DING-A-DING (30)
- T. Sands cap 34 MARIANNE (19) T. Gilkyson - col Hilltoppers - dot B. ives - de
- Lane Bros. vi 35 YOUNG LOVE (24) S. James - cap T. Hunter - dot
 - Crew Cuts me R Cartey - vi I'M WAITING JUST FOR
- YOU (25) P. Boone - dot 37 AFTER SCHOOL (63)
- R. Starr dale J. Layne - me
- 38 HE'S MINE (38) Platters - me

HIT PARADERS (Cont'd.)

- 39 BAHAMA MAMMA (34) Four Aces - de
- 40 THE BANANA BOAT SONG (31) H. Belafonte - vi S. Freberg - cap The Tarriers - glory Fontane Sists. - dat S. Lawrence - cor
- 41 TOO MUCH (33) E. Presley - vi
- 42 DARK MOON (60) B. Guitar - dot G. Storm - dot
- 43 ONLY TRUST YOUR HEART (43) J. James - mgm
 - D. Martin cap D. Roman - abc-par B. Winn - imp
- 44 PEACE IN THE VALLEY (51) E. Presley - vi
- 45 FORTY CUPS OF COFFEE 64 BAD BOY (42) (54)B. Haley - de
- 46 WHO NEEDS YOU (36) 4 Lods - col
- 47 DON'T FORBID ME (37) P. Boane - dat
- 48 THE SHIP THAT NEVER SAILED (45) D. Carro!1 - me B. Vaughn - dat J. Ridge - epic S. Kaye - col
- 49 POOR MAN'S ROSES (47) P. Cline - de P. Page - me
- 50 TONIGHT MY HEART WILL BE CRYING (55) E. Fisher - vi El Boy- rama S. Bassey - cal
- 51 CHANTEZ CHANTEZ (58) D. Shore · vi
- 52 CRAZY LOVE (67) F. Sinatra - cap
- 53 | LOVE MY GIRL (64) C. Marley - abc-par Metronomes - cad Hilltoppers - dat
- 54 MY LOVE SONG (62) T. Sands - cap
- SS ONLY ONE LOVE (40) G. Hamilton IV - abc-par
- 56 THAT'S WHEN YOUR HEARTACHES BEGIN (52) E. Presley - vi

- 57 DON'T GET AROUND MUCH ANYMORE (53) T. Hunter - dot
- 58 YOU'RE MINE (49) Four Aces - de
- S9 TRICKY (61) R. Morterie - me Rhythm Rockers - vi
- 60 YOU DON'T OWE ME A **THING (68)** J. Ray - col M. Robbins - cal
- 61 ONE STEP AT A TIME (S7) B Lee - de
- 62 DEAREST (70) Mickey & Sylvia - vik
- **53 LOCO-MOTION (79)** I. Ashby - imp J. Carr - cap
- live Bombers sav
- 55 THE SHRINE OF ST. CECELIA (76) F. Young - cop
- 66 WIND IN THE WILLOW (9S) J. Stafford - col A. Reynolds - kapp
- 57 LUCKY LIPS (41) R. Brown - et G. Storm - dot
- 68 DO YOU LOVE ME (65) J.P. Margan-E.Arnold - vi
- CALYPSO ITALIANO (66) L. Monte - vi
- 70 POOR BUTTERFLY (80) S. Vaughan - mer
- 71 LOVE IS STRANGE (46) Mickey & Sylvia - groove
- 72 FOUR WALLS (83) J. Reeves - vi J. Lowe - dat
- 73 JIM DANDY (56) L. Baker - at
- 74 RAM-BUNK-SHUSH (59) B. Doggett - ki
- 75 WONDERFUL! WONDER-FUL (82) J. Mathis - col

Going

The following HIT PA-RADERS jumped 10 or more places this week. Number at left is this week's position. Number parenthesis shows last week's position.

- 14 PLEDGE OF LOVE (28) J. Janis - abc-par K. Copeland - imp
- 16 A WHITE SPORT COAT CO/.T (32)
- M. Robbins col 17 SO RARE (27)
- J. Dorsey frat
- 18 SCHOOL DAY (39) C. Berry - chess
- 19 ROCK A-BILLY (3S) G. Mitchell - col
- YES, TONIGHT JOSEPHINE (SO) J. Ray - cot
- 31 MANGOS (48)
- R. Clooney col 32 WHEN ROCK & ROLL COME TO TRINIDAD (44)
- N. K. Cole cop 37 AFTER SCHOOL (63)
- R. Starr dale 42 DARK MOON (60)
- B. Guitar dot
- 52 CRAZY LOVE (67) F. Sinatra - cap
- I LOVE MY GIRL (64)
- C. Marley abc-par 54 MY LOVE SONG (62) T. Sands - cap

VERY GOOD

 $\star\star$

- **76 JAMIE BOY (84)**
- K. Starr vi MAMA GUITAR (81) D. Corne!! - cor J. LaRasa - vi
- A. Griffith -COD 78 TWELVE O'CLOCK
- TONIGHT (111) D, Day - col
- 79 STRICTLY SENTIMENTAL (85) J. Valli - vi
- 80 HEARTBREAK ALLEY (P) A. Lesley - era



COUNTRY

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

★★★★ OFFICIAL HIT PARADE HIT PARADERS

 $\star\star$ VERY GOOD

()-POSITION LAST WEEK

(P) - PREVUE

Week Ending April 18, 1957

COUNTRY HIT PARADE



- 1 ALL SHOOK UP (4) E. Presley - vi
- 2 GONE (1) F. Huskey - cap
- 3 HONKY TONK (3) W. Pierce - de .
- 4 WALKIN' AFTER MID-NIGHT (2) P. Cline - de
- 5 GONNA FIND ME A 8LUEBIRD (6) M. Rainwater - mgm
- 6 A WHITE SPORT COAT
 (11)
 M. Robbins col
 7 FRAULEIN (12)
 B. He!ms de

- B. He!ms de

 8 ONE STEP AT A
 TIME (5)
 B. Lee de

 9 THERE YOU GO (7)
 J. Cash sun

 10 FIRST DATE, FIRST
 KIBS, FIRST LOVE
 (20)
 S. James cap

HIT PARADERS $\star\star\star$

- 11 YOUR TRUE LOVE (8) C. Perkins - sun
- A POOR MAN'S ROSES (14) P. Cline - de
- 13 CAN YOU FIND IT IN YOUR HEART (9) W. Pierce-K. Wells - de

- 14 YOUNG LOVE (10) S. James - cap
- 15 ROCKIN' IN THE CONGO (13)
- H. Thompson cap 16 OH! SO MANY YEARS (15) W. Pierce - K. Wells - de
- 17 MONEY (19) J. & M. Brown - vi
- 18 SOMEDAY (18)
- W. Pierce de 19 PLEDGE OF LOVE (22) H. Torok - de
- K. Copelond imp 20 DON'T LAUGH (17)
- Louvin Bros. cap
- 21 DON'T STOP THE MUSIC (16)
- G Jones me 22 CALYPSO SWEETHEART (24)
 - Li Snow vi
- 23 DARK MOON (32) B. Guitar - dot
- THAT'S WHEN YOUR HEARTACHES BEGIN (40) E. Pres'ey - vi
- 25 I'M SETTIN' YOU FREE (44)
- Wilburn Bros. de 26 FOUR WALLS (39)
- J Reaves vi 27 THE SHRINE OF ST. CECELIA (34)
- F. Young cap 28 MATCHBOX (21)
- C. Perkins sun 29 MARRIAGE AND
- DIVORCE (28)
- H. Snow vi 30 TOO MUCH (23)
- E. Presley vi
- 31 I'M STICKING WITH YOU (29)
- J. Bowen raulette 32 AM I LOSING YOU (26) J. Reeves - vi
- 33 TEEN AGE CRUSH (33) T. Sands - cap
- TRAIN OF LOVE (27) J. Cash - sun
- 35 KNEE DEEP IN THE BLUES (25) M. Robbins - col
- 36 I'M TIRED (30) W. Pierce - de

- 37 YOU'RE THE REASON I'M IN LOVE (31)
- J. James cap 38 DON'T CRY FOR YOU I
- LOVE (47) G Morgan - col
- 39 I MISS YOU ALREADY (36)
- F. Young cap UH, UH, NO (43) G. Jones - me
- ALL THE TIME (48) Johnnie & Jack - vi
- 42 THREE WAYS (TO LOVE YOU) (59) K. Wells - de
- 43 BLUE ECHO (35) C. Atkins - vi
- LOCO-MOTION (51)
- I. Ashby imp YOU CAN'T HURT ME ANYMORE (50)
- C. Smith cal 46 I'M COMING HOME (37)
- J. Horton col THE SAME TWO LIPS (42)
- M. Robbins col MISSING PERSONS (46)
- F. Huskey cap PLEASE DON'T LEAVE ME
- (P) R. Price - col
- 50 SUNDOWN (38) M. Wiseman - dot

VERY GOOD

- 51 FOUND (P) J. Stone - gone
- STEAK TO ME (S6) S. James - cap
- GROWN UP TEARS (73
- M. Robbins col 54 THE TEARS BEHIND THE
- SM'LE (58)
- G. Morgan col 55 IT COULD HAPPEN (61) B. Mize - de
- I'LL BE THERE (P) R. Price - cal
- 40th AND PLUM (62)
- W. Raney de 58 POOR OLD ME (120)
- B. Barnes me SHAKE BABY SHAKE (55)
- W. Raney de
- DON'T FORBID ME (52) E. Tubb - de

THERE OUGHTA BE **MICKEY** A LAW SYLVIA **DEAREST HAUNTED LOVER JACKIE** THE PRODIGAL SON **JOCKO** x/4x-0266 MY BEAUTIFUL THE **DREAM CORONADOS** NO, NO BLUES **JUST LIKE** JACK A WOMAN TO CECIL STEEN DUPREE our Boston Distributor we at VIK wish to extend our best x/4z-0240 wishes for success on the ing and Distribution Super records

Hitting **BIG** Nationally!

The Original

With All My Heart

Jodie Sands



NO. 1003



Still Selling

Patty Brandon's Calypso Parakeet

OR

C - 1002

BE ON THE LOOKOUT FOR CHANCELLOR NEW RELEASES

Sands Lands

Tommy Sands' first Capitol recording, "Teen Age Crush," / "Hep Dee Hootie," has gone over the million mark. Sonny James' first pop record for Capitol, "Young Love" has also won the affections of more than 1,000,000 buyers. More than 15,000 pieces of fan mail arrive for Sands weekly and requests to establish fan clubs for Tommy have come in from all 48 states, as well as England, Canada, Hawaii and Africa Andy Griffith, whose comedv records landed him a starring role on Broadway in "No Time for Sergeants," stars in his first film, "A Face in the Crowd." He's recorded two sides from the score of that film for Capitol - "Mama Guitar" / "A Face in the Crowd." Plunking right along on "Mama Guitar" is Don Cornell's performance on Coral also backed by "A Face in the Crowd." Dick Lee has covered "A Face in the Crowd." for Vik.

Cosby's hot, too. Der Bingle's "Man on Fire" for Capitol is being used behind the credits for the film of that title. The, Ames Brothers meanwhile, are burning a path into hitsville with their Victor version of "Man on Fire."

Appearance of Dot's Fontane Sisters on the Perry Como show April 13 was like old home week. The trio began their TV careers on Perry's old 15-minute snooze. Their newest Dot disc is "Remember Me." Mac Wiseman, vet Dot country star, is also A&R chief or the company's country and western division. He's been visiting Nashville to sign up scm3 new C&W talent Speaking cf Dot, newest name artist to sign on the Dot line is **Marg^aret Whiting.** Columbia artists travel, musically. Paul Weston has cut "Crescent City, which is another name for New Orleans and Frankie Yankovic has named tunes for Duluth, Pittsburgh Milwaukee, Joliet and Cleveland Brunswick, a vaunted name of the past, is now a Coral label, with the Lennon Sisters, Vicki Young and the Tree Kittens cutting up a few.

NEW MODELS

Seeburg Offers '100" and "200"

Seeburg's new "100' (L-100) and "200" (KD-200) phonographs both offer full range high fidelity reproduction, with tormat "memorv" units. In keeping with the modern trends in electronic equipment, both feature printed circuits. They store and play records in vertical position. Each has a selection playing indicator. On the "100," it's a blue indicator that moves with the carriage to give a magnified identification of the selection playing. On the '200," the indicator is red.

The "100" incorporated an idea advocated in MUSIC VENDOR - plastic V-type title strip holders that can be easily removed to speed and facilitate full panel rotation and cleaning, and title strip replacements.

The "200" affords a dual pricing system to allow price differentials on EP's It will establish credits up to \$1, to encourage multiple selection.

"...I want to tell you that MUSIC VENDOR is a big help to me and it's in part responsible for my show having the biggest audience up here.

"Mr. Sunshine" WRUN, Utica-Rome, N. Y.

OFFICIAL HIT PARADE



The most played records in the nation's juke boxes, as determined by paid-for performances. Survey conducted by Music Guild of America.

OFFICIAL HIT PARADE, week closing April 18, 1957

OSITION	RECORD TITLE	LAST WEEK	WEEKS AS
IP 1	ALL SHOOK UP ELVIS PRESLEY — VICTOR 6870 Published by Presley-Shalimar (BMI)	2	5
IP 2	LITTLE DARLIN' THE DIAMONDS — MERCURY 71060 Published by Excellorec Music (BMI)	1	9
HP 3	ROUND AND ROUND PERRY COMO — VICTOR 6815 Published by Rush (BMI)	3	10
IP 4	PARTY DOLL BUDDY KNOX — ROULETTE 4002. Published by Jackie Music (BMI)	4	11
₩ 5	GONE FERLIN HUSKY — CAPITOL 3628 Published by Hill and Range (BMI)	9	9
₩ 6	MAMA LOOK A BOO BOO HARRY BELAFONTE VICTOR 6830 Published by Clara Music (ASCAP)	6	7
H 7	COME GO WITH ME DELL - VIKINGS — DOT 15538 Published by Gil-Fee Bee (BMI)	8	9
H 8	BUTTERFLY ANDY WILLIAMS — CADENCE 1308 and CHARLIE GRACIE — CAMEO 105 Published by Mayland - Presley (BMI)	5	12
HP 9	WHY BABY WHY PAT BOONE — DOT 15545 Ppublished by Winneton Music Corp. (BMI)	7	8
# 10	TEEN AGE CRUSH TOMMY SANDS — CAPITOL 3639 Published by Central Songs, Inc. (BMI)	10	11

STRIPS for Action UNIVERSA LINE PRINTED (UP) (Single Perforation) **ARROW-LINE** PRINTED (AP) (Duplex Perforation) Sterling Sterling Sterling Sterling Title Strips Sterling Are Shipped on The Same Day Order Is Received Sterling Sterling Sterling - Sterling - Sterling Sterling You Can't Buy Better Why Pay More? MANUFACTURERS & DISTRIBUTORS: Standing Orders of Preferred **Artists Make Shipments** Automatic and Fast. Sterling Title Strip Company 94 Aster Street, Newark 5, N. J. Newark Phone - Bigelow 3-0222 New York Phone - MUrray Hill 2-7783



PREVUE RATINGS

FOR MUSIC VENDORS

★★★ HIT PARADERS VERY GOOD

GOOD

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

Week Ending April 18, 1957

POPULAR

★★★LOCO - MOTION ★★★THE SHRINE OF ST. CECELIA F. Young - cap 3696 ★★★WIND IN THE WILLOW ★★★POOR BUTTERFLY ★★★FOUR WALLS ★★★WONDERFUL! WONDERFUL! J. Mathis - col 40784 ★★Loco - Motion ★★Four Walls ★★Mama Guitar ★★Heartbreak Alley ★★A Face In The Crowd ★★It's Good To Be Alive ★★Look At 'Er ★★Mr. Teardrop ** Rock Fiddle Rock

★★Shish-Kebab ★★Easter Parade ★★The Lark ★★Around The World (Vocal) ★★Baby, She's Gone

★★Because Of You ★★Wailin' Guitar School Day ★Mama Guitar Look At Er ★Young And In Love ★Suddenly ★False Hearted Girl *Lulaby Of The Leaves ★More Than Only Friends *For You, My Love ★Rock A Billy Gal ★To Be With You ★C C Rider ★Like A Baby ★Bimini Run ★I'm Walking ★My Mammy ★li I Only Had You ★HMy Big Brother's Friend ★I'm Gonna Keep My Eyes O. D. Washington - mer 71087 You

★High lide Boogie ★The Power Of Prayer ★You'll Never Know

★I Miss You So ★Don't You Rock Me Daddy-O Vipers Skiffle - cap 3673 ★Blue Chip Polka

I. Ashby. - imp 5426 J. Stafford - col 40832 S. Vaughan - me 71085 J. Reeves - vi 6874 J. Carr - cap 3681 J. Lowe - dot 15569 J. LaRosa - vi 6878 A. Lesley - era 1034 D. Lee - vik 0269 H. Winterhalter - vi 6889

T. Martin - vi 6888 D. Cherry - col 40885 C. Stapleton - lon 1728 R. Marterie - me 71092 F Mitchell - abs-par 9803 Budapest Orch. - De 30259 B. Crosby - de 30262 J. Scott - abc-par 9818

A. Hibbler - de 30268 Three Suns - vi 6881 B. T. Little - brun 55007 A. Griffith - cap 3705 R. Young - epic 9206 D. Kallman - lib 55063 G. Shaw - de 30284 T Ernie - cap 3700 F. Chacksfield - lon 1725 J. Sands - chancellor 1003 I. Vale -col 40880 D. Jacobs - cor 61824 Highlights - bally 1027 C. Willis - at 1130 Chordettes - cad 1319 D. Wilson - col 40894 R. Nelson - cverve 10047 T. Robin - cor 61822 Roberto - cor 61820 C. Batten - colonial 431

R Hayes - de 30285 E. Ros - lon 1716 F. Wilson - hip 401

L. Dee - de 30296

G. Cook - de 30261

★Night Winds ★★He Was There ★King Of Paris ★April Give Me One More Day Know And You Know When Sunny Gets Blue

Brazilian Hobo Talkin' To The Blues Man To Man He Will Come Back To Me

Pebble On The Beach ★Theme From New Girl In Town

★Mail Mail There Ain't No Mail ★April Age

The Red Baloon Bop A Doo Bop A Doo Freddie's New Calypso Hejre Kati

★Around The World (Inst.) You Can Bet Your Bottom Dollar

★★Sweet Slumber ★Th Leovers ★That's T he nlOyWay To Live ★A Face In The Crowd Big Hand - Little Hand I Cry To The Moon City Of Tears
The Lonely Man **★Temptation** ★With All My Heart ★Don't You Know Me Anymore ★The Two Penny Piper

.....Will I Ever Know Ease The Pain ★Echo O Love One Small Voice ★A Teenager's Romance I Have A Heart ★The Sea Before Ain't Nobody Home

> ★Tara Tara And So Am I ★On The Sunny Side Of The Street Cha Cha Playing Me For A Fool 10,000 Tears Ago ★Enjoy Yourself Polka

To have records tested on Music Guild's nationwide Prevue network, ship 100 new 45 rpm releases by Prepaid surface or air express to Music Guild of America, 100 Astar Street, Newark 2, N. J.

(Continued on next page)

COUNTRY

★★★THREE WAYS (TO LOVE YOU) **★★★LOCO** - MOTION ★★★PLEASE DON'T LEAVE ME **★**Found ★Eight More Miles To Louisville G. Jones - de 30264 ★Go Way Hound Dog *Rainbow Kisses ★Star Bright ★Black Mountain Rag ★Johnson's Ole Grey Mule ★ls It True ★I Found A Dream

★That's The Story Of My Life B. Martin - vi 6855

★★★YOUR CHEATN' HEART ★★JUST TO HOLD MY HAND **★★★NUMBER THREE** ★★Got My Mojo Working ★★All Of Me **★**Darling ★No Matter What You Do ★I Want To Get Married ★What Can I Do

K. Wells - de 30288 L Ashby - imp 5426

R. Price - col 40889 J. Stone - gone 5001 C. Johnson - col 40865 J. Brandon - lon 1726 K. Kalen - de 30267 G. Terry - cad 1317 G. Terry - cad 1316 M. Endsley - vi 6891 G. Reeves - de 30293

RHYTHM AND BLUES

The Pearls - onyx 510 C. McPhatter - at 1133 B. Doggett - king 5044 M. Waters - chess 1652 B. Maybelle - savoy 1512 Dubs - gone 5002 D. Flores - rpm 491

B. B. King - rpm 492 D. Elbert - deluxe 6125 #A Change Of Heart

(★★★April 18 on Popular) ★★I'll Be There Mine Dark As J Dungeon Twenty Four Hours A Day Winnie She Wait For MeGently Johnny ★Orange Blossom Special ★Service With A Smile I Like Your Kind Of Love She Traded Her Pigtails For A Toni Look What You've Done

I Sure Need You No Matter What **★★**Chloe ★Rock Me ★I Don't Want To Cry Don't Ask Me To Be Lonely **★Trying To Forget** ★Troubles, Troubles, Troubles Hear My Plea

MOA Convention

MORRISON HOTEL CHICAGO, ILLINOIS

May 19, 20, 21

Plan Now to Attend the

Biggest Convention Ever!

Advance Record Release List

Week Ending April 18, 1957

ATCO

THE SENSATIONS - My Debut To Love - You Made Me Love You (6090)

BALLY

JIMMY ISLE - Stay By My Side - Baby - O (1034) NATHAN RUSSELL - Scratch, Scratch Me Back - Similau (1035)

CAPITOL

ANDY GRIFFITH - Free Man
In The Morning - Just A
Closer Walk With Thee (3706)
ANDREWS SISTERS - Stars, Stars
- Give Me Back My Heart
(3707)

HANK THOMPSON - A Girl In The Night - Quicksand (3709)

THE VIPERS SKIFFLE GROUP -Cumberland Gap - Maggie May (3711)

LORD FLEA - Donkey Bray - It All Began With Adam And Eve (3712)

NORRIE PARAMOR - Taurus Tango - The Gemini Waltz (3714)

IRA & CHARLIE LOUVIN The First One To Love You Plenty Of Everything But You
(3715)

CAMO

CHARLIE GRACIE - Fabulous -Just Lookin' (107)

CHIC

NANCY WHISKEY - Freight Train - The Cotton Song (1008)

COLUMBIA

SAMMY KAYE - What A
Schurday Night - A Young
Laver's Dream (40909)
THE FOUR LADS - Golfy - I
Just Don't Know (40914)
THE EASY RIDERS - Tina Strallin' Blues - (40910)
THE WINTER BROTHERS - No
One But You - What Do You
See In Him (40913-c)
ONIE WHEELER - Steepin' Out

ONIE WHEELER - Steppin' Out -Going Back To The City (40911-c)

THE CHUCK WAGON GANG -Sing On The Way - I Know (40912-s) THE HI-LO'S - A Face in The Crowd - Autumn Rain (40915)

DECCA

SAMMY DAVIS JR. - French Fried Potatoes and Ketchup -Goodbye, So Long, I'm Gone (30300)

MILLS BROTHERS - Queen Of The Senior Prom - My Troubled Mind (30299)

JACK PLEIS - That's Life -Goodnight Waltz (30303)

NORMAN KAYE - Blue Jean Betty - Snake Charmer (30289) WARNER MACK - Baby Squeeze

Me - Is It Wrong (30301)

JIMMY MARTIN -- I'm The

Boss - Dog Bit Your Hide

(30281)

CHARLIE WALKER - Cheaters Never Win - Stepping Stones (30282)

DELUXE

THE QUARTER NOTES - My Fantasy - Ten Minutes To Midnight (6129)

OTIS WILLIAMS - No Got De Woman - Nowhere On Earth (6130)

DOT

AL CASEY - Guitar Man - Come What May (15563)

JIMMY SPELLMAN - Make Up Your Mind - Here I Am (15564)

JOHHNY MADDOX - King's Rock - Hello Aloha (15565)

THE HAPPY JESTERS - Just Because - Heart Of My Heart-That Old Gang Of Mine (15566)

LOY CLINGMAN - It's Nothing To Me - I'm Low, Low, Low (15567)

LLOYD NELSON - Sentimental Dreamer - Al! Day Long (15568) -

JIM LOWE - Four Walls -Talkin' To The Blues (15569)

PAT BOONE - Bernadine -Love Letters In The Sand (15570)

THE DELL-VIKINGS - What Made Maggie Run - Little Billy Boy (15571)

KING

FULLER TODD - Proud Lady -Heart Stealer - Old Fashioned (5048)

GEE

THE MELLO-TONES - Rosie
Lee - I'll Never Fall In Love
A--in (1037)

GONE

THE TUNE DROPS - Rosie Lce -Speak For Yourself (5003)

MELBA

BOB CREWE - Gunssing Gama -Don't Call Me Chicken (119)

MERCURY

SARAH VAUGHAN - Poor Butterfly - Anril Give Me One Mora Day (71085)

LONNIE DONEGAN - Cumberland Gap - Wabash Cannonber'l (71094)

DINAH WASHINGTON - Ain't Nobody Home - I'm Gonna Keen My Eves On You (71087)

MGM

SHEB WOOLEY - Plenty of Love - 1 Won't Come Back (12467) BARRY GORDON - The Thief -Yes- We Have Na Bananas (12468)

RAY CHARLES SINGERS - When It's Springtime In The Rockies - Lovelier Than Ever (12470) MARGEE ROBINSON - Show Me

MARGEE ROBINSON - Show Me The Way - Don't Let The Sea Go Dry (12471)

BOB GALLION - I Want Her Blues - Out Of A Honky Tonk (12466)

JIMMIE WILLIAMS - Paddle Your Own Canoe - Without Me (12465)

RCA VICTOR

EDDY ARNOLD - Gonna Find M- A Bluebird - Little Bit (6905)

BOB MANNING - Warmed Over Kisses - Left Over Love - Love Bank (6903)

VAUGHN MONROE - The Ride Brck - Away Out West (6995)

ANDY RUSSELL - One Is A Lonely Number - Day Dream (6902)

DON WINDLE - When Friends Are Few - My Baby Don't Care (6898)

VIK

VIKKI NELSON - Like A Baby -I Was A Fool For Leaving (0273)

For Listing, mail information to: MUSIC VENDOR, Dept. L, 100 Astor Street, Newark, 2, N.J.,

KAY STARR SCORES WITH TWO TREMENDOUS HITS

なななななななななななななななななななななななななななななななな

A LITTLE LONELINESS

JAMIE BOY

Coming up fast! THE AMES BROTHERS

EAH, YEAH, YEA

NEW ORTHOPHONIC HIGH FIDELITY RECORDINGS

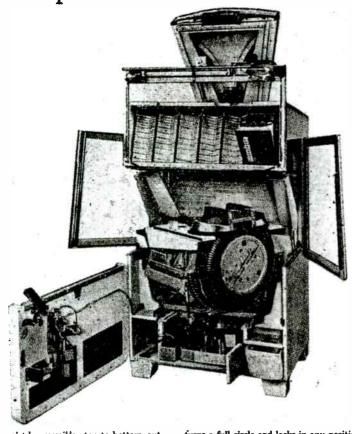
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Your service man will tell you...

The "G-200" is by far the easiest of all juke boxes to service and no other needs so little service

Your bookkeeper will tell you...

The "G-200" costs far less than any other juke box to operate and maintain



No other juke box is so completely accessible—top to bottom, outside to inside—for the speediest possible service. No other juke box has so many unitized parts for fast replacement at the location—easiest adjustment at the work bench. No other juke box is so simply engineered: all magnet banks, and hundreds of soldered connections with their extensive wiring harness have been eliminated.

No other record mechanism pulls completely out of the cabinet-

turns a full circle and locks in any position for unrivaled ease of service. No other juke box is so quickly loaded with records—top loading access and scan button rotation make inspection and filling quick and easy.

The entire pulse converter removes in seconds for quick adjustment. The entire pulse generator is removable. Title strip holders swing out and down for easy, fast filling away from the box. Truly, the juke box built for the operator—and the service man.

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