MUSIC VENDOR

No. 564 1958

Mar. 24

The National Weekly Of Recorded Music

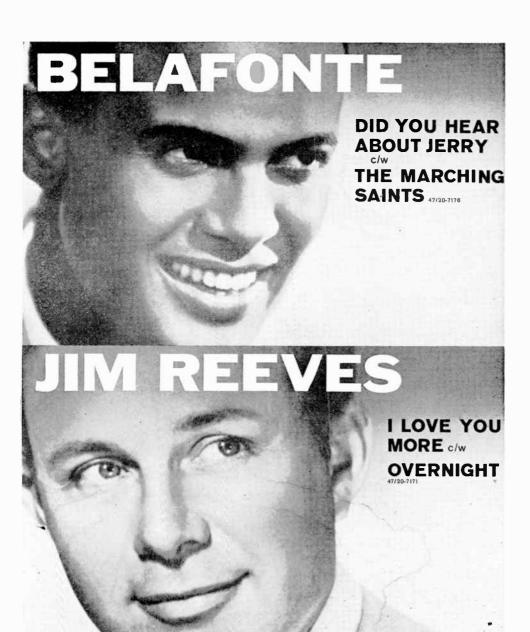


SAM COOKE CONCOCTS KEEN CLICKS

Story of Sam's hit road on page 30

ACE AMUSEMENT CO. 4312 SPRINGFIELD ST. FLINT 3, MICH. MVSX/5-19

MUSIC VENDOR
Expands Coverage
Story on page 6



Watch for these NBC-TV network shows in color and black-and-white . . .
THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW,
THE PRICE IS RIGHT, TIC TAC DOUGH . . . all sponsored by . . .



VICTOR



MUSIC VENDOR

THE NATIONAL WEEKLY OF RECORDED MUSIC

Published by The Music Guild of America Founded 1936

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MUSIC VENDOR, The National Weekly of Recorded Music covers all matters of interest to music vendors and the music industry, as well as related fields.

PROGRAMMING GUIDES, published in MUSIC VENDOR, are based on surveys of record PERFORMANCES in juke boxes conducted and collated by Music Guild of America. All rights in these listings are reserved.

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VENDORTORIAL

LP's 10th Anniversary

Last Sunday's New York Times, in its annual special Record supplement, saluted the 10th anniversary of the long playing disc. Actually, Columbia issued its first LP, at 33-1/3 rpms on June 21, 1948. Writing in the Times, Harold C. Schonberg refers to William Schwann's Long Playing Record Catalogue whose March issue has 9,981 listings on 303 record labels.

While LP's have had no great bearing, as yet, on music vending, in the operator field, their development has sparked the industry. It increased public awareness of recorded music and emphasized the improved methods of sound reproduction. This, by indirect ion, has helped all phases of the music yending business.

In addition, from LP's have come single tunes that have won immense favor with juke box audiences. The juke box industry has repaid the compliment. Tunes that proved their favor with the public via juke box performances have been incorporated in LP's.

The manner in which stereo will effect the future of the music vending industry is difficult to prophecy. But we believe that any technological advance in any area of recorded music helps the business.

So, congratulations to the technicians and engineers who perfected the LP; congratulations to the advertising and promotion men who made the public aware of their existence.

And our thanks too, to all who so stimulated the public interest in the performance of recorded music.

DMStanberg

Capitol

AIN'T THAT A GRAND AND GLORIOUS FEELING

'LL REMEMBER TODAY



SOMEBODY JUST LIKE YOU THE NIGHT WHEN LOVE WAS BORN



WISS KANTON POLKA HAPPY BIRTHDAY POLKA



HOW DO YOU HOLD A MEMORY LI'L LIZA JANE

WENT ROCKIN' ROCK-A-BYE ME MAMA

NEW ARTIST!

IND YOUR LOVE NEW ARTIST! GOODNIGHT MY SOMEONE

From the Broadway Production The Music Man"

YOU'RE FOR ME

WITH ALL MY LOVE

LOST AND FOUND **CLOSE FRIENDS**





NEW ARTISTS!



MUSIC VENDOR HIT PARADERS

"HIT PARADERS" are records that attained a ** rating in the survey of juke box performances conducted by Music Guild of America. For ratings of records nationally see the Programming Guides.

Week Ending March 19, 1958

*** POPULAR

RETURN TO ME

→ Forgetting You
Dean Martin - Cap 3894

A VERY PRECIOUS LOVE

★ Don't Leave Me Now

Ames Bros. - Vi 7167 THERE'S ONLY ONE OF YOU

★ Blue Tattoo

DINNER WITH DRAC (I)

★★ Dinner With Drac (2)

John Zacherle - Cameo 130 I MET HIM ON A SUNDAY

Be My Boyfriend

Th

The Shirelles - De 30588

Four Lads - Col 41136

★ Looking Back

DO I LIKE IT

Nat "King" Cole - Cap 3939

*** COUNTRY

I LOVE YOU MORE

(★★★ March 12 on 'OVERNIGHT')

Jim Reeves - Vi 7171

JUST MARRIED

★★ Stairway Of Love

Marty Robbins - Col 41143

★★★ RHYTHM and BLUES

LOLLIPOP

(★★★ Feb. 26 on Popular)

LOLLIPOP

Chordettes - Cad 1345 (★★★ Feb. 26 on Popular)

Ronald & Ruby - Vi 7174

FOR YOUR LOVE

(★★★ March 12 on Popular)

Ed Townsend - Cap 3926

HE'S GOT THE WHOLE WORLD

(★★★ March 12 on Popular)

EVERY NIGHT I PRAY

Laurie London - Cap 3891 Whoever You Are

The Chantels - End 1015

I MET HIM ON A SUNDAY

Y (★★★ March 19 on Popular)
The Shirelles - De 30588

DINNER WITH DRAC

(★★★ March 19 on Popular)

DIZZY MISS LIZZY

John Zacherle - Cameo 130

Larry Williams - Spec 626

★ Slow Down

Coded title strips for "Hit Paraders" listed have been shipped to Hit Parade Service subscribes

Music Vendor Expands Surveys To Cover LP and EP Ratings

MUSIC VENDOR, incontestably established as THE operator's weekly publication, is in the process of becoming the only weekly publication in America devoted to recorded music. There is a weekly covering show business and music; another weekly is a music and carnival and pitchman's publication; and there is a music and pinball machine magazine published weekly.

But there is no weekly publication enjoying second class mail privileges devoted exclusively to the field of popular recorded music. It is our intention to make MUSIC VENDOR that important publication for the industry. We are branching out to cover the retail market and have already expanded our circulation to include readership among the important chain store outlets as well as other retail markets.

To that end, we now include regular weekly LP and EP listings and reviews.

And we still maintain our primacy in the juke box field by having our singles charts reflect the results of paidfor performances in the nation's juke boxes.

Chart accuracy and timeliness are constantly discussed and examined by music vendors, disc jockeys and record companies.

On singles, we believe that the factors that go into making a popular tune a hit in the juke boxes are rarely, if ever, influenced by opinion or prior judgement. If this were so, every record company A&R man worth his pay, would produce only hits.

With albums, however, MUSIC VENDOR feels that the qualitative factors that enter into their sales potential requires some critical evaluation, based,

essentially on the album's ultimate popular appeal. In other words, we are primarily concerned with commercial possibilities, not musical verities.

Our surveys will be based upon reports from retail outlets as well as critical evaluations.

This expansion of MUSIC VEN-DOR's charts and services is undertaken in response to readers. For the juke box operator, news and developments in the recording industry have a direct bearing upon his business.

Promotional endeavors by the record companies affect all segments of the music vending business — and that term applies to every enterprise that merchandises recorded music.

Certainly juke box popularity has a bearing upon albums. From albums come tunes, such as "Swinging Shepherd Blues" and the sensational hit of a few years ago, "Blue Tango," which benefit the juke box operator.

Conversely, popularity proved in the juke boxes stimulates sales of artists who make albums and may also determine which tunes are incorporated into albums.

Where fromerly, MUSIC VENDOR was "The National Juke Box Weekly," it has now become "The National Weekly of Recorded Music."

Essentially, as a trade weekly, the MUSIC VENDOR staff has concerned itself with being a service publication. Expansion of coverage means greater services to all who are concerned with any phase of recorded music merchandising.



An Open Letter to ASCAP

Mr. Paul Cunningham American Society of Composers, Authors and Publishers

575 Madison Avenue New York, N. Y.

Dear Mr. Cunningham:

Last week's newspapers carried stories and photographs about hearings in Washington during which ASCAP members, such as Oscar Hammerstein II, not to be confused with George Hamilton IV, Louis XIV, or Kenny Rogers the First, complained about the control exercised by BMI over music heard on the airwayes.

It was reported in the press that ASCAP members protested that Broadcast ownership of a performance rights society meant that BMI tunes got more hearings than ASCAP-licensed tunes got on the air. Assuredly, these protests were not those of public-spirited citizens objecting to monopolistic practises in the arts. They complained that their royalties had decreased because their music was not getting sufficient exposure on radio and TV broadcasts. But they camouflaged the money issue by trying to raise aloft the banner of art. They said bad BMI music was driving out good ASCAP music.

We'll leave the comparative merits of the music to qualified critics.

We'd like to point out a contradiction

in the ASCAP arguments.

Now, nobody disagrees with the idea that writers and composers should be compensated for selling their songs. (Please don't bring up the Stephen Collins Foster story again. We know it.)

But as the popular music business is constituted today, a composer makes money on his record sales. Unless his songs are exposed via records, his chances of earning money are limited. On the juke boxes, the public determines popularity. The juke boxes "expose" the music better than radio or TV because the customer can pick his tunes and the times to hear them.

ASCAP members complain their music is boycotted by BMI-affiliate radio and TV stations. This affects their earnings, they say.

Yet, ASCAP would exercise control over the only medium of exposure that is not controlled by a program director or releasing society affiliate. In effect, ASCAP, by trying to change the Copyright Act of 1909, would destroy an ally. Admittedly, it is a reluctant ally because it has been under attack by ASCAP for years.

I'm referring, of course, to the music vending industry and the thousands of vendors whose juke boxes bring ASCAP music to millions and inspire the purchase of ASCAP-licensed recorded music. Aside from providing ASCAP members with free exposure of their music, the vendors also pay the writers in the form of mechanical royalties for each record they buy. The total number of records bought by the vendors also means money in ASCAP's coffers.

Most of the music vendors are small businessmen. They earn livings for themselves and their families. Unwarranted imposition of performance fee payments upon them would force many to go out of business. That would mean fewer places to expose ASCAP-controlled music. That would mean fewer direct sales to the vendors and loss of revenue to ASCAP. This would magnify the boycott you claim BMI imposes on ASCAP music, because there would be fewer places where ASCAP music could be aired to the public.

That's why many of us in the music vending industry are at a loss to understand ASCAP's reasoning.

Hoping you see the light - in the juke boxes that play ASCAP music.

Sincerely,

D. M. Steinberg Executive Director Music Vendor

AND STILL - - - THE HITS KEEP COMING! ON

ABC - PARAMOUNT

FOR INSTANCE. "YOU" B/W "SHE'S THE ONE FOR ME"

The Acquatones F-1001 (FARGO)

"WE TEEN-AGERS" (KNOW WHAT WE WANT) B/W "DEAR ONE"

The Emanons ABC - 9913

"STROLLING STRINGS" B/W "BOLERO ROCK"

Don Costa and his Orch. ABC - 9910

"PICKIN" ON THE WRONG The Five Stars CHICKEN" **B/W** "DREAMING"

ABC - 9911 Featuring NICK ANTHONY

"DON'T YOU HEAR ME CALLING, BABY" B/W "TRAVELLER OF LOVE"

Ronnie Haig

ABC - 9912

AND THERE ALL ON THE LABEL THAT LEADS THE WAY



United Artists Uses 'Independent A&R'

NEW YORK.—United Artists, which has become a power in the motion picture industry through arrangements with independent producers, is adapting the same procedures to UA Records by instituting "Independent A&R" setups.

Frank Slay and Bob Crewe are the first independent record producers to be signed, it was announced last week by Max E. Youngstein, president of United Artists.

First UA release by Slay and Crewe, whose "Silhouette" sold over a million, and whose "La Dee Dah" is reaching the golden record mark, is "Tom Cattin'," backed with "Laughin' Up My Sleve." The record features Russ Marlo and the Kingpins.

UA's deal with Slay and Crewe is non-exclusive, similar to agreements the parent company has with independent motion picture producers. UA provides the active production team with distribution and promotion arrangements, including affiliations with film and TV outlets being developed by the record division of United Artists.

Youngstein also announced that additional "Independent A&R" deals are being negotiated.

These deals are part of the UA Records program of expansion in 1958. The company recently issued its first LP album, a three-way disc package featuring Bing Crosby, Bob Hope and the sound track from Hope's current film comedy, "Paris Holiday."

THIELE NOW DOT

VICE PRESIDENT

HOLLYWOOD—Bob Thiele, artist and repertoire head of Coral Records, has resigned to become vice-president of Dot Records. Thiele will be in charge of artist and repertoire, with headquarters in New York, where he will direct Dot's Eastern activities, including the label's A&R operations in that area.

Thicle's contract with Dot was announced last week by president Randy Wood, who said that this is the first of several important moves in a long-range program involving the growth of Dot Records.

Thiele, one of the record industry's most successful executive A&R men, has served the Coral label with distinction for four years, having been responsible for such artists as the McGuire Sisters. Theresa Brewer, Lawrence Welk, Steve Allen, Buddy Holly, Steve Lawrence, and others. It is unofficially estimated that during Thiele's tenure as A&R chief, Coral sales leaped from approximately three million dollars in 1953 to around eight million dollars gross in 1957.

With Randy Wood spearheading all of Dot's A&R activities, the label's coast A&R staff now includes Tom Mack, Billy Vaughn, Beasley Smith, Milton Rogers, Mac Wiseman and Lee Hazelwood.



JONI JAMES

Nothing Will Ever Change b/w DOES IT SHOW

K12627 on 45 & 78 RPM
See and hear Joni on the Dick Clark Show March 29th

CONNIE FRANCIS

WHO'S SORRY NOW

K12588 on 45 and 78 RPM

Richard Barrett
(WHEN YOUR HEART'S ON FIRE)
SMOKE GETS IN YOUR
EYES
K12616

Frank Sandy
and The Kings Men
TARRANTELA ROCK
K12626

Michael Hale WHEN YOU LOVE

Plugged on the Ed Sullivan & Climax TV Shows

The Serenaders NEVER LET ME GO I WROTE A LETTER K12623

Bob Riley
THE MIDNIGHT LINE

K12612

Lillian Brooks
PEYTON PLACE

K12610

Dean Jones
ME! PLEASE! ME!

K12620

David Rose and his Orch.
SWINGING SHEPHERD
BLUES

K12608 on 45 & 78 RPM

Jack Hill

Love Theme From "The

Brothers Karamazov"

The Kay's
WHO'S GONNA TAKE
YOU HOME

b/w BABY

Capitol's \$1,500,000 Construction Expansion Program Involves 16 Branches

HOLLYWOOD—Capitol Records Distributing Corp. today disclosed its 18-month construction and expansion program of company branches in 16 key population centers which, when completed by May of this year, will amount to \$1,500,000.

Because of Capitol's constant and rapid growth in the 16 years since its founding, President Glenn E. Wallichs disclosed the extensive construction program it is providing by establishing greatly enarged quarters in new locations for CRDC branches in New York, Chicago, Los Angeles, Charlotte, Cincinnati, Dallas, Detroit, Hartford, Minneapolis, Kansas City and St. Louis. In addition, branches which have at least doubled in size over their old locations include Boston, Buffalo, Newark, Okla homa City, and Pittsburgh. A new branch was also established in January this year in Baltimore, bringing the total to 26 branches.

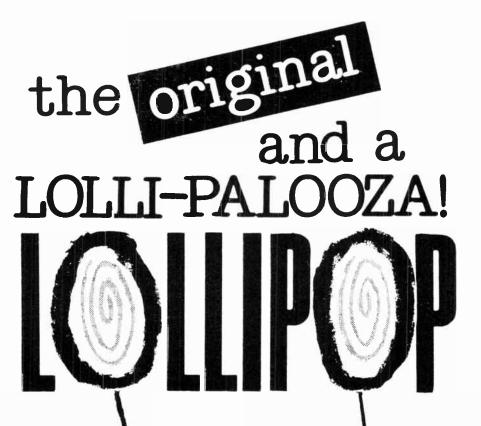
In the three major moves in New York, Chicago and Los Angeles, CRDC has acquired prime locations that will enable an increasingly better service to the record dealers in these metropolitan areas.

In New York, the branch will occupy the ground floor of the Warner Bros. building at 315 West 44th Street, one and one-half blocks from Times Square, which will give the branch three times the floor space available at its present location. Alterations are expected to be completed and the branch re-located at the new address by May.

In Chicago, a long-term lease has been secured on the two-story building at 1326 S. Michigan Avenue, two blocks North of the present site of the Chicago branch. Here, also, the branch will have floor space approximately three times greater than at the former location. Remodeling of the structure and occupancy by the branch is expected to be completed in April.

Also providing usable floor space three times larger than its former—quarters be located at 3117 San Fernando Road, a key central location just five minutes from downtown Los Angeles. Completion of the new Los Angeles branch offices is expected by May 1.

Ample parking facilities will be provided at all three metropolitan city branches. The new location of the New York branch is opposite one of the largest parking lots in the commercial section of Manhattan.



W FICKLE BABY

47/20-7174

RONALD & RUBY

DISKIN' DATA

Everybody Eating Up "Lollipop"

LLLIPOP is on the musical menu for everybody these days. It's getting as many licks as an old fashioned All-Day Sucker. Most flavorsome disc is by the Chordettes on Cadence, with Ronald & Ruby getting strong support on their RCA Victor version. Tune became a Popular Hit Parader a month ago and now is strong in all fields, according to the survey conducted by the Music Guild of America. LOLLIPOP is now in 6th position on theOFFICIAL HIT PARADE, leaping up there from 23rd place last week.

Ed Townsend's Capitol record of FOR YOUR LOVE is having a torrid time with the juke box players. It's now 36th in the national ratings, twice as high as it was last week, when our survey rated it 73rd. FOR YOUR LOVE, which became a Popular Hit Parader March 12, is now an R&B Hit Parader Two discs spotted by Bert Siegelson coming Around the Corner, reached Hit Parader status this week. RETURN AO ME returns Dean Martin to Hitsville via his Capitol recording, and the Ames Brothers are up there again on an RCA Victor Record of A VERY PRECIOUS LOVE.

Trend Spotting: Titles with the word, "love," reflect a return to ballad interest, away from rocking declarations of affection that sound like grunts. There's A VERY PRECIOUS LOVE (Ames Brothers, RCA Victor); I LOVE YOU MORE (Jim

(Continued on page 38)

1697 BROADWAY N. Y.



"RUMBLE * SCHMUMBLE

WHAT'S THE DIFFERENCE

AS LONG AS ARCHIE SAYS WE HAVE A HIT."

* 'RUMBLE' by Link Wray and his Ray Men - Cadence # 1347.

P.S. Archie is coining it with the Chordettes' 'LOLLIPOP' (#1345)

and Andy Williams' 'ARE YOU SINCERE' (#1340). Are you?

CADENCE RECORDS INC., 119 West 57th Street, New York. In Canada, Apex Records.

Conditions In Juke Box Industry Analyzed in Today's Market

News of economic recession and cultailment of expenditures, plus in reales in unemployment, has not reduced the cost of route management for the nation's juke box vendors. With costs continuing to rise, the vendors face diminishing profits. This accentuates the need for increasing receipts.

A survey of opinion as to how to meet this situation points up the following:

Since the drop in general business has not reduced the vendor's fixed costs and expenses, he should make every effort to maintain his service guarantees.

Demands from location owners for excessive loans is always risky and has a pyramiding effect upon all vendors. The practise should be stopped, as many o the location owners are unable to obcredit at a bank.

The true, not vague operating costs of each unit should be determined. This information should be made known to all vendors so as to deter cut-throat competition.

Every marginal location should placed on a minimum service guarantee arrangement, with a profit-sharing plan

above the guarantee.

Where warranted, service guarantees should continue to be built through the normal function of buyng new equipment for top locations and increasing or upgrading the contractual arrangement with the locations on rotation of a later model.

In view of the paradox of the times, with employment reduced, but high costs continuing, it is imperative that conversion to dime play be instituted in those areas where it has not been done.

COIN-OPERATED LOCKERS **RAISE PRICE TO 20 CENTS**

BOSTON—The American Locker Company is replacing its dime slots with 20-cent units, marking the first price rise since 1910.

Boston music vendors note that the price is being increased on a unit which

ramains serviceable or which can be replace at a negligible cost. They compare this with the replacement, maintchance and service costs of the coin-opcrated phonograph.

The New York subways, it was reported, will also be charging 20 cents for vending locker space. This is not to be confused with the 25-cent lockers that can accomodate oversize luggage.

Music vendors citing this price believe that conversion to 10-cent play should be completed this year. For despite a nationwide drop in employment, there has not been a discernible drop in the cost of goods and services.

FEYER SIGNED BY RCA VICTOR

New York-George Fever, internationally popular piano stylist, has been signed to an exclusive recording contract by RCA Victor.

W. W. Bullock, vice president and manager of the Abum Department indicated that Fever will be represented on the Victor label at an early date on albums and singles.

Born in Budapest and trained under the modern masters Dohananvi and Kodaly, Feyer shifted to the popular field after an impressive concert career. Almost overnight he became one of the best-known and highest paid entertainers in Europe, playing in some of the smartest nightclubs on the continent.

In 1945, Fever was hired to play at an American officers club in Budapest. The enthusiasm of the audience for his Continental interpretation of American pop tunes led him to apply for a visa to the United States.

He arrived here in 1951 and after getting his 802 card was booked Gogi's Larue. He has been enormously successful since then - in person and on records.

MOA CONVENTION NEWS

CHICAGO - Only 19 booths remain unrented for the MOA Convention to be held at the Hotel Morrison, May 6, 7, and 8, according to an announcement by George A. Miller, president of the organization. Miller, in making the announcement, urged potental exhibitors to communicate with him at MOA headquarters in Oakland, Calf. Exhibitors were also informed that Monday, May 5, will be set-up day, and all equipment must be removed by Friday, May 9.

Among the matters to be considered at the convention will be a life insurance plan for MOA members devised by the California Insurance Co. The policy, with \$10,000 premium, will cost each operator \$10.50 per month. The California Insurance Co., in addition to presenting the plan to the convention, will provide information at its exhibition booth.

Howard Ellis of 1430 South 13th St., Omaha, Neb., chairman of the Banquet Ticket Committee, announces that the affair will be held in the Terrace Casino Room of the Morrison Thursday evening, May 8, not Wednesday evening, May 7, as prevously announced. Requests for tickets should be addressed to Ellis or Miller in Oakland. Tickets are priced at \$20 each.

Hirsh de la Viez, who has handled the floor show arrangements for past conventions will be in Europe in May, promoting a show for the Variety Clubs. Buddy Basch, Paul Wittenmyer and Miller will arrange this year's show and George Jay, West Coast deejay, formerly associated with KMPC and KFWB will be master of ceremonies.

THE PLAYMATES

GET THE

Plays AND THE

Sales ONE HIT

after another JoAnn

And NOW

LET'S BE LOVERS

b/w

"GIVE ME ANOTHER CHANCE"

R-4056



a sound bet

. . . Hey Rocky This Must Be The HIT



the place

c/w POT LUCK

Johnny Brantley

AND HIS
ALL STARS
CARLTON 453

157 W. 57th St. N. Y. 19, N. Y.



Telephone CI: 51240

Carlton Music Corp.

DECCA RAISES PRICES

NEW YORK—Decea's seven-inch, 45 rpm singles, will carry a suggested retail list price of 98 cents, including federal excise tax, starting Tuesday, April 1. Dealer cost will be 60 cents, including federal excise tax.

Sydney N. Goldberg, vice president and general manager, announcing the price change, said that all other suggested list prices on Decca Records will remain as they are.



CELEBRATES ITS

21st ANNIVERSARY

BÂNQUET — ENTERTAINMENT — DÂNCE SATURDAY, MARCH 29, 1958

1958 DIRECTORY

HOTEL ESSEX HOUSE, NEWARK, N. I.



RHYTHM & BLUES

PROGRAMMING GUIDE FOR MUSIC VENDORS

OFFICIAL HIT PARADE

HIT PARADERS

** VERY GOOD ()-POSITION LAST WEEK

PREVUE



AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

Week Ending March 19, 1958

RHYTHM & BLUES HIT PARADE



- TEOUILA (1) Champs - challenge E. Platt - abc
- SWEET LITTLE SIXTEEN (2) C. Berry - chess
- GOOD GOLLY MISS MOLLY (4) L. Richard - spec
- GET A JOB (3) Silhouettes - ember Mills Bros. - dot
- THE WALK (6) J. McCracklin - check
- BEEN SO LONG (5) Pastels - argo
- 7 SO TOUGH (9) Casuals - back beat
- 8 MAYBE BABY (8) Crickets - br
- SHORT SHORTS (7) Royal Teens - abc
- 10 BREATHLESS (38) J. L. Lewis - sun

HIT PARADERS



- 11 DON'T (10) E. Presley - vi
- 12 SWINGIN' SHEPHERD BLUES M. Koffman - jub J. Pate - fed

- 13 26 MILES (12)
- 4 Preps cap LONELY ISLAND (20) S. Cooke- keen
- 15 7-11 (28) Gone All-Stars - gone
- 16 OH OH I'M FALLING IN LOVE AGAIN (P)
 - J. Rodgers ro
- 17 DON'T YOU JUST KNOW IT (40)
- H. Smith are 18 LOLLIPOP (55) Chordettes - cad Ronald & Ruby - vi
- 19 DON'T LET GO (14) R. Hamilton - epic
- 20 MAYBE (13)
- Chantels end
- 21 BETTY AND DUPREE (18) C. Willis - at
- THE STROLL (16) Diamonds - me
- 23 MOVIN' AND GROOVIN' (19)
 - D. Eddy jamie
- YES MY DARLING (25) F. Domino - imp
- BIG GUITAR (21) S. Taylor - mgm O. Bradley - de D. Hill - vi
- WE BELONG TOGETHER (45)
- Robert & Johnny old town YOUNG DOVE'S CALLING (37)
- Couplings josie YOU WERE MADE FOR ME (41)
- S. Cooke keen WISHING FOR YOUR LOVE
- Voxpoppers me
- 30 FOR YOUR LOVE (54) E. Townsend - cap
- CLICK CLACK (24)
- D. Doo & Don'ts swan 32 OH JULIE (22)
- Croscendos nasco YOU CAN MAKE IT IF YOU
- TRY (23)
- G. Allison vj A STRING AROUND YOUR **HEART (17)** J. Reed - vi

- 35 HE'S GOT THE WHOLE WORLD IN HIS HANDS (53)
- L. London cap EVERY N'GHT (P) Chantels - end
- BAD MOTORCYCLE (34) Storey Sisters - cameo
- 38 LA-DEE-DAH (26) Billy & Lillie - swan
- 76 TROMBONES (39) J. Janas - cap
- COLLEGE MAN (43) B. Justis - phillips
- I MET H'M O'L A SUNDAY (63)
- Shirelles de 42 DINNER WITH DRAC (85) J. Zacharle - cameo
- DIZZY MISS LIZZY (51) L. Williams - spec
- 44 ROCK AND ROLL IS HERE TO STAY (44) Danny & Juniors - abc
- 45 HIGH BLOOD PRESSURE (46) H. Smith - ace
- DOWN ON MY KNEES (47) Heartbeats - ro
- YEA YEA (48)
- Kendall Sist, argo BOBBY'S BLUES (27) B B. Bland - duke
- FLYING HOME (32) B. Doggett - ki
- 50 TALKIN' ABOUT YOU (35) R. Charles - at

VERY GOOD

- I FOUND A JOB (58) Heartbeats - ro
- TALK TO ME (52) L. W. John king
- LET'S BE LOVERS (P)
- Playmates ro
- 54 BAUBLES BANGLES & BEADS (126)J. Jones - cap
- BOOK OF LOVE (138) Monotones - argo



POPULAR

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

本本大 OFFICIAL HIT PARADE 大大 HIT PARADERS

★★ VERY GOOD

()-POSITION LAST WEEK

(P) - PREVUE

Week Ending March 19, 1958

OFFICIAL

HIT PARADE

$\star\star\star\star$

- 1 TEQUILA (1)
 Champs challenge
 S Kenton cap
- 2 WHO'S SORRY NOW (2) C. Francis - mgm
- 3 26 MILES (3) 4 Preps - cap
- 4 SWEET LITTLE SIXTEEN (7) C. Berry - chess
- 5 ARE YOU SINCERE (13) A. Williams - cad
- 6 LOLLIPOP (23) Chordettes - cad Ronald & Ruby - vi V. Edwards - cap
- 7 CATCH A FALLING STAR (4) P. Como - •i
- 8 IT'S TOO SOON TO KNOW (14) P. Boone - dot
- 9 SUGARTIME (6) McGuire Sist - cor

10 DON'T (5) E. Presley · vi

HIT PARADERS

$\star\star\star$

- 11 OH OH I'M FALLING IN LOVE AGAIN (12) J. Rodgers - ro
 - J. Koagers ro
- 12 SAIL ALONG SILVERY MOON (10) B. Vaughn - dot K. Chandler - de
- 13 MAYBE BABY (20) Crickets - br
- 14 SHORT SHORTS (8) Royal Teens - abc T. Bradshaw - king
- 15 GET A JOB (9) Silhouettes - ember Mills Bros. - dot
- 16 A WONDERFUL TIME UP THERE (18)
- P. Boone dot 17 YOU ARE MY DESTINY (15) P. Anka - ubc
- 18 LAZY MARY (24)
- L. Monte vi
- 19 OH JULIE (11)
 Crescendos nasco
 S. Salvo vi
 O. Williams deluxe
- 20 WITCHCRAFT (16) F. Sinatra - cap
- 21 BREATHLESS (33) J. L. Lewis - sun
- 22 SWINGIN' SHEPHERD BLUES
 (17)
 - M. Koffman jub J. Pate - fed D. Rose - mgm
- D. Terry vi
 23 GOOD GOLLY MISS MOLLY
 (26)
 - L. Richard spec Val'ants - keen
- 24 THE WALK (22) J. McCracklin - check
- 25 ARRIVERDERCI ROMA (37) R. Williams - kapp M. Lanza - vi

- 26 MAGIC MOMENTS (31) P. Como - vi
- 27 ROCK AND ROLL IS HERE TO STAY (30) Danny & Juniors - abc
- 28 BALLAD OF A TEEN AGE QUEEN (29) J. Cash - sum
- 29 OH LONESOME ME (32) D. Gibson - vi
- 30 HE'S GOT THE WHOLE
 WORLD IN HIS HANDS
 (56)
 - L. London cap B. McNair - cor
- 31 LITTLE BLUE MAN (39)
 B. Johnson at
- 32 BILLY (44) K. Linden - fels
- 33 THE STROLL (19) Diamonds - me
- Lancers cor 34 LONELY ISLAND (42) S. Cooke - keen
- 35 WISHING FOR YOUR LOVE (55)
- Voxpoppers me 36 FOR YOUR LOVE (73)
 - E. Townsend cap 7 DON'T LET GO (34)
 - R. Hamilton epic
 B. Williams cor
- 38 76 TROMBONES (46) Hugo & Luigi - ro
- B. May cap J. Jones - cap V. Lynn - Ion J. McPartland - epic
- 39 DEDE DINAH (28) F. Avalon - chance
- 40 SO TOUGH (49) Casuals - back beat Kuf - Linx - chall

HIT PARADERS (Cont'd.)

- 41 MARCH FROM THE RIVER | 62 MY JIMMIE (71) KWAI (27) M. Miller - col A. Mooney - mgm D. Terry - vi C. Raiders - cap
- 42 DON'T YOU JUST KNOW IT (66)
- H. Smith ace AT THE HOP (25)
- Danny & Juniors abc N. Todd - dot
- 44 BIG GUITAR (36) O. Bradley - de S. Taylor - mgm F. DeRosa - dot D. Hill - vi 45 | BEG OF YOU (21)
- E. Presley vi 46 BAD MOTORCYCLE (41) Storey Sist. - cameo
- **MAYBE** (38) Chantels - end
- 48 THIS LITTLE GIRL OF MINE Everly Bros. - cad
- 49 NOW AND FOR ALWAYS (54)
- G. Hamilton IV abc SWEET ELIZABETH (50)
- W. Glahe Ion COLLEGE MAN (62) B. Justis - phillips
- R. Marterie me 52 GIGI (51) T. Martin - vi
 - V. Damone col B. Eckstine - me C. Margulis - carl Strollers - mgm B. Crosby - de
- 53 TUMBLING TUMBLEWEEDS (65)
- B. Vaughn dot
- 54 WHOLE LOTTA WOMAN (57) M. Rainwater - mgm
- JUMPIN' JACK (60) The Kalin Twins - de
- 56 YOU'RE SO RIGHT FOR ME (61) T. Bennett - col
- 57 I'VE GOT BELLS ON MY **HEART (68)** D. Cornell - cor J. Morgan - kapp 3 Pennies - G.C.
- JO-ANN (43) Playmates - ro Twin Tones - vi
- (EP) BELONGING TO SOMEONE (53)
- P. Page me 60 IT'S EASY TO SAY (64) J. Nash - abc
- YES MY DARLING (67) F. Domino - imp

- - J. Johnson vi RETURN TO ME (79) D. Martin - cap
- CLICK CLACK (35) D. Doo & Don'ts - swan B. Bennett - king
- 65 COME TO ME (40) J. Mathis - col
- J. Wilson vik A VERY PRECIOUS LOVE (77)
 - Ames Bros. vi D. Day - col B. Guitar - dot
- Johnston Bros. Ion 67 THERE'S ONLY ONE OF YOU (78)
- 4 Lads col 68 DANCING WITH MY SHADOW (58)
- 4 Voices col DINNER WITH DRAC (84)
- J. Zacherle cameo 70 CORRIDO ROCK (75)
- J. Balcom dot WALKIN' TO SCHOOL (63) The Kalin Twins - de
- 72 LA-DEE-DAH (48)
- Billy & Lillie swan 73 I MET HIM ON A SUNDAY (99)
- Shirelles de 74 DO 1 LIKE IT (P)
- N. K. Cole cap 75 SHE'S NEAT (59) D. Wright - frat

VERY GOOD

- 76 TEACHER'S PET (76) D. Day - col 77 EVERY NIGHT I PRAY
 - (93)Chantels - end
- 78 WE BELONG TOGETHER (89)
- Robert & Johnny old tn 79 BOOK OF LOVE (P) Monotones - argo
- 80 THE MARCHING SAINTS
- H. Balafonte vi TWIL!GHT TIME (P) Platters - me
- 82 BAUBLES BANGLES & BEADS (186)J. Jones - cap
- 83 LET'S BE LOVERS (P)
- Playmates ro
- 84 7-11 (88) Gone All Stars - gone D. Jacobs - cor
- 85 ONE HEART (94) G. Hamilton IV - abc



The following HIT PA-RADERS jumped 10 or more places this week. Number at left is this week's position. Number parenthesis shows last week's position.

- 6 LOLLIPOP (23) Chordettes - cad Ronald & Ruby - vi V. Edwards - cap
- 21 BREATHLESS (33) J. L. Lewis - sun
- ARRIVEDERCI ROMA (37) R. Williams - kapp M. Lanza - vi
- 30 HE'S GOT THE WHOLE WORLD IN HIS HANDS (56)L. London - cap
- B. McNair cor 32 BILLY (44) K. Linden - fels
- 35 WISHING FOR YOUR LOVE (55)
- 36 FOR YOUR LOVE (73) E. Townsend - cap

Voxpoppers - me

- 42 DON'T YOU JUST KNOW IT (66)H. Smith - ace
- 51 COLLEGE MAN (62) B. Justis - phillips R. Marterie - me
- 53 TUMBLING TUMBLEWEEDS (65) B. Vaughn - dot
- 57 I'VE GOT BELLS ON MY HEART (68) D. Cornell - cor J. Morgan - kapp



COUNTRY

PROGRAMMING GUIDE FOR MUSIC VENDORS



AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

OFFICIAL HIT PARADE

HIT PARADERS

VERY GOOD

()-POSITION LAST WEEK

PREVUE

Week Ending March 19, 1958



- BALLAD OF A TEEN AG. QUEEN (1) J. Cash - sun
- OH LONESOME ME (2) D. G bson - vi
- 3 DON'T (3) E. Prosley - vi
- THIS LITTLE GIRL OF M!NE (4) Everly Bros. - call
- 5 I CAN'T STOP LOVING YOU (8)
- K. Wells de D. Gibson - vi
- OH OH I'M FALLING IN LOVE AGAIN (9) J. Rodgers ro
- 7 BREATHLESS (16) J. L. Lewis - sun
- STOP THE WORLD (6) Johnnie & Jack - vi P. Cline - de C. Belew - 4 star
- WHOLE LOTTA WOMAN M. Rainwater - mam
- 10 YOUR NAME IS BEAU-TIFUL (7) C. Smith - col

HIT PARADERS

- 11 CURTAIN IN THE WINDOW (15)R. Price - col
- 12 TEQUILA (20) Champs - ch E. Platt - abc

- 13 ONCE MORE (14) Osborne Bros. - R. Allen-mgm R. Acuff - hick R. Sovine - de
- 14 THE STORY OF MY LIFE (17) M. Robbins - col
- 15 | BEG OF YOU (5) E. Presley - vi
- 16 BIG RIVER (11) J. Cash - sun
- GE!SHA GIRL (17) H. Locklin vi
- JUST A LITTLE LONESOME (26)B. Hilms - de
- 19 SHE'S NO ANGEL (12) K. Wells - de
- 20 SUGARTIME (24) McGuire Sist. - cor
- CAMEL WALK STROLL (13) Johnnie & Jack - vi
- 22 SEND ME THE PILLOW (29) H. Locklin - vi
- 23 SHOULD WE TELL HIM (33) Everly Bros. - cad
- IT'S ALL YOUR FAULT (25)
- R. Price col 25 ANNA MARIE (21) J. Reeves - vi
- MAYBE BABY (38) Crickets - br
- 27 OH JULIE (19) Crescendos - nasco
- S. Salvo vi 28 SWINGIN' DADDY (23) B. K.10x - ro
- YELLOW DOG BLUES (22) J. Darensbourg - lark
- J. Maddox dot 30 LOVE MY LADY (27)
- B. Helms de LOLLIPOP (37)
 - Ronald & Ruby vi
- 32 HOUSE OF GLASS (28) E. Tubb - de
- 33 GREAT BALLS OF FIRE (36)
- J. L. Lewis sun MY SPECIAL ANGEL (34) 34 B. Helms - de
- 35 DOWN THE LINE (42) J. L. Lewis - sun

- 36 YOUR LOVE IS DYING (48) D. Rano & R. Smiley - dot
- 37 COLLEGE MAN (44) B. Justis - phil
- 38 YOU WIN AGAIN (32) J. L. Lewis - sun
- 39 THE MAN IN THE MOON (31)Browns - vi
- 49 WALKIN' HOME FROM SCHOOL (30) G. Vincent - cap
- **NEW PANHANDLE RAG (35)** W. Pierce - de
- ROCK AND ROLL IS HERE TO STAY (43) Danny & Juniors - abc
- 43 TURN IT OVER IN YOUR MIND (40) P. Wagoner - vi
- YOU'RE JUST THE KIND OF GUY (41) J. Shepard - cap
- 45 I WISH I WAS THE MOON (39)
- H. Snow vi 45 DOG SLED (45)
- Louvin Bros. cap HCW LONG (49)
- W. Pierce de
- 48 1 1 OVE YOU MORE (52) J. Reeves - vi
- OVERNIGHT (50) J. Reeves - vi
- 50 JUST MARRIED (P) M. Robbins - col

VERY GOOD $\star\star$

- 51 WE'VE GOT THINGS IN COMMON (59) J. Skinner - me
- 52 HOWDY NEIGHBOR HOWDY (63)
- D, Reno & R. Smiley dot
- KATHLEEN (54) S. James - cap
- COLOR OF THE BLUES (77) G. Jones - me
- BOP-A-LENA (51) R. Self - col



AT FIRST POP DEEJAY CONVENTION - Top: Barry Kaye, popular Pittsburgh deejay (second from right), flanked by Joe Kolsky, Sales Manager and A&R heads Hugo Peretti and Luigi Creatore, of Roulette Records at cocktail party given by the record company. Center: K. C. Mayor H. Roe Bartle greets convention host Todd Storz at Saturday night banquet for which Dot Records picked up tab.



Records to Watch

"Records to Watch" are discs which indicate o hit potential on the MGA survey

TEACHER'S PET EVERY NIGHT I PRAY WE BELONG TOGETHER

BOOK OF LOVE THE MARCHING SAINTS TWILIGHT TIME

BAUBLES, BANGLES AND BEADS

LET'S BE LOVERS

7 - 11

ONE HEART UH-HUH, OH YEAH

SING BOY SING

BLONDE BOMBSHELL

MY BUCKET'S GOT A HOLE IN IT

BASIE (EP)

GETTIN' SENTIMENTAL OVER YOU

JUST A LITTLE LONESOME

MY PLEDGE TO YOU

YOUR GRADUATION MEANS
GOODBYE

I FOUND A JOB

DON'T YOU KNOW I LOVE YOU

TORERO

BLUEBIRDS OVER THE MOUNTAIN

I'M A FOOL TO WANT YOU

YOUNG DOVE'S CALLING

IUST MARRIED

SMOKE GETS IN YOUR EYES

CINDERELLA TANGO

THE THINGS I LOVE

BEEN SO LONG

Doris Day - Columbia 41123 The Chantels - End 1015 Robert & Johnny - Old Town 1047

The Monotones - Argo 5290 Harry Belafonte - RCA Victor 7176 The Platters - Mercury 71289

Jonah Jones Quartet - Capitol 3893

The Playmates - Roulette 4056

Gone All Stars - Gene 5016

George Hamilon IV - ABC Par. 9898 Steve Lawrence - Coral 61950

Tommy Sands - Capitol 3867

Don Rondo - Jubilee 5319

Ricky Nelson - Imperial 5503

Count Basie - Roulette EPR-1-309

Nelson Riddle - Capitol 3877

Bobby Helms - Decca 30557

Johnny Nash - ABC Paramount 9894

The Cardigans - Mercury 71251

The Heartbeats - Roulette 4054

Fats Domino - Imperial 5492

Renato Carosone - Capitol 71080

Ersel Hickey - Epic 9263

Frank Sinatra - Columbia 41133

The Couplings - Josie 831

Marty Robbins - Columbia 41143

Richard Barrett - MGM 12616

Ralph Marterie - Mercury 71279

The Fidelity's - Baton 252

The Pastels - Argo 5287

SOME SOBER (AND NOT SO SOBER) MOMENTS AT FIRST POP DEEJAY CONVENTION-Top: The grand daddy of them all, Martin Block (behind the spinach) having himself a ball while Atlantic's scholarly drum-beater, Gary Kramer, is attracted elsewhere. Center: Facing left and in the usual order is the Panel of Formula Radio with Harold Krelstein. PLOUGH prexy; Bill Stewart John Box, Veepee WIL. St. Louis; Jock Fearnheard, Gen-eral Mgr., WINS, N. Y. Facing right: Ratings Panel composed of (l. to r.) Frank Stisser, Bill Stewart, Dr. Roslow, Robert B. Rogers, Bottom: Overhead shot of Roulette cocktail party. (More pics page 23).







PREVUE RATINGS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

FOR MUSIC VENDORS

Week Ending March 19, 1958

POPULAR

★★★REIURN TO ME	D. Martin - cap 3894	★Forgetting You
★★★A VERY PRECIOUS LOVE	Ames Bros vi 7167	★Don't Laave Me Now
★★★THERE'S ONLY ONE OF YOU		★Blue Tattoo
★★★DINNER WITH DRAC (1)	J. Zache: 1 - cameo 130	★★Dinner With Drac (2)
★★★I MET HIM ON A SUNDAY	The Shirelles - de 30588	Be My Boy Friend
★★★DO I LIKE IT	N. K. Cole - cap 3939	★Looking Back
★★ Lollipon	V. Edwirds - (ap 3326	Widget
★★76 Trombones	V. Lynn - len 1793	Another Time. Another Place
★★He's Got The Whole World		★Flipped Over You
★★Book Of Love	Monotones - argo 5290	You Never Love Me
★★7-11 (Mambo No. 5)	D. Jacobs - cor 61951	The Marchin' Frammer Blues
★★Twilight Time	Platters - me 71289	★ Out Of My Mind
★★Baubles, Bangles & Beads	J. Jones - cap 3893	(★★★Mar. 5 on '76 TROMBONES'
★★Let's Be Lovers	Playmates - 10 4056	★Give Me Another Chance
★ ★Torero	R. Carosone - cap 71080	★Chella Lla
★★I'm A Fool To Want You	F. Sinatra - col 41133	★If I Forget You
★★Just Married	M. Robbins - col 41143	★Stairway Of Love
★★The Things I Love	Fidelitys - baton 252	old On To What'cha Got
★★Been So Long	Pastels - argo 5287	(★★★Jan. 22 on R&B)
★★Yea Yea	Kendall Sist argo 5291	(★★★Mar. 12 on R&B)
★★You Sure Loog Good To Me	Hilltoppers - dot 15712	★Starry Eyes
★ ★ Tweety	3 Suns - vi 7187	*Rainbow
★★Screamin' Ball	Duponts - ro 4060	Half Past Nothing
★★My Happiness	Mulcays - gnp 131	Diane
★School Girl	Crescendos - nasco 6009	Crazy Hop
★ Ducky	B. Kampfert - de 3061€	Midnight Blues
Long Black Nylons	J. Lewis - de 30607	Boat To Kenya
★A Heart For A Heart	J. LaRosa - vi 7186	Lover, Lover
★There I've Said It Again	B. Williams Qt cor 61961	Steppin' Out Tonight
★My Adobe Hacienda	N. Greene - cap 3035	The Blues Down Home
★Snag It	J. Darensbourg - lark 455	★Sassy Gal
★Sweet Skinny Jenny	P. Peek - nrc 001	Rock-A-Round
★Drop Top	R. Perkins - me 71278	That's What The Mailman Hac
★ Geraldine	Swingtones - abc 9902	You Know Baby
★ Femininity	A. Lane - vi 7169	We're Not Child
★Hit The Road	G. Jenkins - flash 128	*Road Runner
★Soft Winds	F. Willing - ro 4055	★ Cowboy
★Country Music Holiday	B. Nee - col 41132	★The State of Happiness
★Sweet Georgia Brown	T. Buckner - J. Darensbourg	★ Martingue
A pareer deorgia provit	dix 104	M me consultants
★ The Music Goes Round	Coquettes - col 41117	When We've All
★Bandstand Baby	R. D. Paul -abc 9903	Ready To Rip
★Heavenly Angel	Patience & Prudence -	Little Wheel

(Continued on next page)

lib 55125

COUNTRY

★★★! LOVE YOU MORE ★★★JUST MARRIED ★ ★ Tequila ★★Once More **We've Got Things In Common J. Skinner - me 71256 * Howdy Neighbor Howdy

★ ★ Kathleen ★★Color Of The Blues ★★Just Queen For A Day ★★My Baby Ain't My Baby No More ★★Falling In Love ★Sugar Lips

★Casino On The Hill

J. Reeves - vi 7171 M. Robbins - col 41143

E. Platt - abc 9899 R. Sovine - de 30595

D. Reno - R. Sm:ley dot 15700

S. James - cap 3888 G. Jones - me 71257 W. Jackson - cap 3941 Wilburn Bros. - de 30591

W. Mack - de 30587 J. Tubb - de 30606

L. Williams - vi 7188

(★★★Mar. 12 on 'OVERNIGHT') ★★Stairway Of Love

Popcorn ★Four Arms

★★What Makes A Man Wander (★★★Mar. 5 on 'Your Love Is Dyin)

★Walk To The Dance ★★Eskimo Pie ★Honey Bop Go Bop Sha Boom

★★That's My Heart's Desire ★Rock It On Down To My House If You're Waitin' On Me

RHYTHM AND BLUES Chordettes - cad 1345

Ronald & Ruby - vi 7174

* * ★LOLLIPOP **★★★LOLLIPOP** ★★★FOR YOUR LOVE ★★★HE'S GOT THE WHOLE WORLD ★★★EVERY NIGHT ! PRAY The Chantels - end 1015 ★★★! MET HIM ON A SUNDAY The Shirelles - de 39588 ***DINNER WITH DRAC ***DIZZY MISS LIZZY ★★Let's Be Lovers ★★Book Of Love ** Who's Sorry Now ★★Twilight Time ★★Do I Like It ★★Screamin' Ball ★★Headin' For The Poor House Silhouettes - ember 1332 ★★The Things I Love Fidelitys - baton 252 ★★Anytime, Anyplace. Anywhere B. Carle - de 30605 **★**Lazy Mary ★Hit The Road ★Life Is A Mystery ★Got A Job

E. Townsend - cap 3926 L. Lenden - cap 3891 J. Zacherle - cameo 130 L. Williams - spec 626 Playmates - ro 4056 Monotones - argo 5290 C. Francis - mgm 12588 Platters - me 71289 N. K. Cole - cap 3939 Duponts - ro 4046 L. Monte - vi 7160 G. Jenkins - flash 128 T. Spade - back Bt. 505 The Miracles - end 1016 N. Greene - cap 3935 F. Avalon - chance 1016 T. Harris - alad 3415

(★★★Feb. 26 on Popular) (★★★Feb. 26 on Popular) (★★★Mar. 12 on Popular) (★★★Mar. 12 on Popular)

Whoever You Are (★★★Mar. 19 on Popular) (★★★Mar. 19 on Popular) ★Slow Down ★Give Me Another Chance You Never Love Me (★★★Jan. 29 on Popular) **★Out Of My Mind** (★★★Mar. 19 on Popular) Half Past Nothing ★Miss Thing Hold On To What'cha Got ★Walk With Me (★★★Feb. 19 on Popular) ★Road Runner What's Gwyne On? My Mama Told Me The Blues Down Home

> ★You Excite Me Pe Baba Leba

To have records tested on Music Guild's nationwide Prevue network, ship 100 new 45 rpm releases by Prepaid surface or air express to Music Guild of America 100 Astor Street, Newark 2, N. J.

Special MOA Convention Issue

MAY 5, 1958

★My Adobe Hacienda

★I'm Out To Getcha'

★Darlin

MUSIC VENDOR

MAY 5, 1958

100 ASTOR STREET, NEWARK 2, NEW JERSEY

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World Radio History

MUSIC VENDOR

ONE STOPS TOPS with the

RADIO DOCTORS

Milwaukee, Wisc.

- 1. A Wonderul Time Up There (P. Boone)
- 2. Lali pop (Chardattes)
- 3. Citch A Falling Star (P. Como)
- 4. Are You Sincore (A. Williams)
- 5. 26 M.les (4 Preps)
- 6. Tegulla (Champs)
- 7. Oh Julio (Croscendos)
- 8. Deče Dinah (F. Avalon)
- 9. Oh Oh I'm Falling In Love Again (J. Rodgers)
- 10. She's Neat (D. Wright)

ELKINS RECORD SHOP

Charleston, W. Va.

- 1. Sweet Little Sixteen (C. Berry)
- 2. Sugartime (McGuire Sist.)
- 3. Catch A Falling Star (P. Como)
- 4. Who's Sorry Now (C. Francis)
- 5. Tequila (Champs)
- 6. Lollipop (Chordettes)
- 7. Good Golly Miss Molly (L. Richard)
- 8. Oh Lonesome Me (D. Gibson)
- 9. Breathless (J. L. Lewis)
- 10. 26 Miles (4 Preps)

CENTRAL ONE-STOP DIV.

Syracuse, N. Y.

- 1. Tequila (Champs)
- 2. Who's Sorry Now (C. Francis)
 3. Sweet Little Sixteen (C. Berry)
- 4. Little Blue Man (B. Johnson)
- 5. You Are My Destiny (P. Anka)
- 6. A Wonderful Time Up There (P. Boone)
- 7. Maybe Baby (Crickets)
- 8. Sail Along Silvery Moon (B. Vaughn)
- 9. 26 M les (4 Preps)
- 10. Lollipop (Ronald & Ruby)

LESLIE DIST.

Hartford, Conn.

- i. T quiia (Champs)
- 2. Sweat Little Sixteen (C. Berry)
- 3. 25 Miles (4 Preps)
- 4. Oh Oh I'm Falling In Love Again (J. Rodgers)
- 5. Maybe Baby (Crickets)
- 6. Lollipop (Chordettes)
- 7. Good Golly Miss Molly (L. Richard)
- 8. Billy (K. Linden)
- 9. So Tough (Casuals)
- 10. Dinner With Drac (J. Zacherle)

SPRUCE RECORD SHOP

Scranton, Pa.

- 1. Tequila (E. Platt)
- 2. Sweet Little Sixteen (C. Berry)
- 3. Are You Sincere (A. Williams)
- 4. Catch A Falling Star (P. Como)
- 5. Who's Sorry Now (C. Francis) 6. Lazy Mary (L. Monte)
- .7 Short Shorts (Royal Teens) 8. Lollipop (Chordettes)
- 9. Don't (E. Presley)
- 10. Sugart me (McGuire Sist.)

HALPER'S ONE STOP

Cincinnati, Ohio

- 1. Maybe (Chantels)
- 2. Tequila (Champs)
- 3. Maybe Baby (Crickets)
 4. Sweet Little S xteen (C. Berry)
- 5. Lonely Island (S. Cooke)
- 6. Are You Sincere (A. Williams)
- 7. Get A Job (Silhouettes)
- 8. Who's Sorry Now (C. Francis)
- 9. Sail Along Silvery Moon (B. Vaughn)
- 10. Sugartime (McGuire Sist.)

A WILLIAMS CO.

Philadelphia, Pa.

- 1. 26 Miles (4 Preps)
- 2. Tequila (Champs)
- 3. Oh Julie (Crascandos)
- 4. Oh Oh I'm Falling In Love Again (J. Rodgers) 5. Witchcraft (F. Sinatra)
- 6. Who's Sorry Now (C. Francis)
- 7 Short Shorts (Royal Teens)
- 8 Get A Job (S.Ihouettes)
- 9 It's Too Soon To Know (P. Boone)
- 10. Maybe Baby (Crickets)

CENTRAL ONE-STOP DIV.

Syracuse, N. Y.

- 1. Are You Sincere (A. Williams)
- 2. Tequila (Champs)
- 3. Lollipop (Chordettes)
- 4. Little Blue Man (B. Johnson)
- 5. Maybe (Chantels)
- 6. Maybe Baby (Crickets)
 7. Sweet Little Sixteen (C. Berry)
- 8. You Are My Destiny (P. Anka) 9. Rock And Roll Is Here To
- Stay (Danny & Jrs)
 10. 26 Miles (4 Preps)

BELMONT RECORD ONE-STOP

Newark, N. J.

- 1. Tequila (Champs)
- 2. Who's Sorry Now (C. Francis)
- 3. Catch A Falling Star (P. Como)
 4. Don't (E. Presley)
- 5. 26 Miles (4 Preps)
- 6. Sweet Little Sixteen (C. Berry)
- 7. Sugartime (McGuire Sist.) 8. Sail Along Silvery Moon (B. Vaughn)
- 9. Short Shorts (Royal Teens)
- 10. Get A Job (Silhouettes)

Tops with the One Stops

RECORD SUPPLY DIST., INC.

Sacramento, Calif.

- 1. Lollipop (Chordettes)
- 2. Tequila (Champs)
- 3. Catch A Falling Star (P. Como)
- 4. Are You Sincere (A. Williams)
- 5. It's Too Soon To Know (P. Boone)
- 6. Sail Along Silvery Moon (B. Vaughn)
- 7. Sweet Little Sixteen (C. Berry)
- 8. 26 Miles (4 Preps)
- 9. Get A Job (Silhouettes)
- 10. Good Golly Miss Molly (L. Richard)

BEE GEE DIST. CORP.

Albany, N. Y.

- 1. Sweet Little Sixteen (C. Berry)
- 2. Who's Sory Now (C. Francis)
- 3. Oh Julie (Crescendos)
- 4. Lollipop (Chordettes)
- 5. Tequila (Champs)
- 6. 26 Miles (4 Preps)
- 7. Maybe Baby (Crickets)
 8. Dinner With Drac (J. Zacherle)
- 9. Breathless (J. L. Lewis)
- 10. So Tough (Casuals)

LESLIE DIST.

Newark, N. J.

- 1. Tequila (Champs)
- 2. Who's Sorry Now (C. Francis)
- 3. 26 Miles (4 Preps)
- 5. Lollipop (Chordettes)
- 6. Lazy Mary (L. Monte)
- 7. The Walk (J. McCracklin)
- 8. Sail Along Silvery Moon
- (B. Vaughn)
- 9. You Are My Desinty (P. Anka) 10. Don't (E. Presley)

MIDWEST RADIO

Milwaukee, Wisc.

- 1. Tequila (Champs)
- 2. Who's Sarry Now (C. Francis)
- 3. Are You Sincere (A. Williams)
- 4. Lollipop (Chordettes)
- 5. A Wonderful Time Up There (P. Boone)
- 6. It's Too Soon To Know (P. Boone)
- 7. Maybe Baby (Crickets)
- 8. Oh Lonesome Me (D. Gibson)
- 9. Arriverderci Roma (R. Williams)
- 10. Little Blue Man (B. Johnson)

MERCHANDISING

and

Promotional Services

for the progressive

NEW YORK (GOODY)

New York, N. Y.

- 1. Tequila (Champs)
- Loil pop (Chordettes)
- 3. Sweet Little S'xtoen (C. Berry)
- 4. Oh Loneseme Me (D. Gibson)
- 5. Maybe Baby (Crickets)
- 5. Who's Sorry Now (C. Francis)
- 7. Wishing For Your Love (Voxpoppers)
- 8. 26 Miles (4 Preps) 9. Gat A Jab (Silhouettes)
- 10. Lazy Mary (L. Monte)

MUSIC VENDOR . .

HIT PARADE

LUCKY'S RECORD SROP

Bay City, Mich.

- Who's Sorry Now (C. Francis)
 Are You Sincere (A. Williams)
- 3. 26 Miles (4 Preps)
- 4. Sweet Little Sixteen (C. Berry)
- 5. Tequila (Champs)
- 6. Sugartime (McGuire Sist.)
- 7. Oh Oh I'm Falling In Love
- Again (J. Rodgers) 8. Dancing With My Shadow (4 Voices)
- 9. Lollipop (Chordettes)
- 10. Billy (K. Linden)

PROGRAM SERVICE

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Excitng Instrumental

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By Gus Jenkins — FL-128 FLASH RECORD CO.

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Cooke Serves Hit Discs

Sam Cooke has prepared some Keen discs since becoming a pop soloist after garnering years of experience as a member of the gospel singing group known as the Soul Stirrers. His style, which has caught the fancy of America with "You Send Me" and "For Sentimental Reasons," was polished as a member of the group. Proof that his first Keen hits were not a matter of luck or "overnight" success, is the fact that he is repeating those hits with renditions of "Lonely Island" and "You Were Made For Me."

Having performed before audiences as a member of the Soul Stirrers, Sam has taken his personal appearance dates in stride. Unlike many record performers who are unable to "sell" in person, Sam delivers for live audiences, too. He has clicked in night clubs, and TV, and a three-week stint at the famous Copacabana.

Demands on his time do not prevent him from stopping in Chicago to say "hello" to his parents and eight brothers and sisters.

The personable young singer's own favorites are Louis Armstrong, Frank Sinatra and Mahalia Jackson.

Incidentally, his newest Keen disc bound for Hitsville, "Lonely Island," was written by Eben Ahbez, whose "Nature Boy" composition a few pears ago, created a furor.

After reaching the top, Sam has staying power because of his apprenticeship as a member of the Soul Stirrers.

STERLING TITLE STRIP COMPANY, MAKERS OF QUALITY TITLE STRIPS, WISHES AT THIS TIME TO THANK THE RECCORD INDUSTRY FOR THE WONDERFUL WAY IN WHICH THEY RECEIVED THE NEW STERLING TWINSTRIP.



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N. J. - Bigelow 3-0222

Album Reviews of the Week

• POPULA:

EYDIE GORME VAMPS THE ROAR-ING 20's - Orchestra conducted by Don Costa - (ABC-Paramount 218).

• Sheer professionalism of this package should make it a study item for every aspiring pop singer. Eydie knows how to present a song with taste and judgement and this anthology of favorite songs of a crazy, exciting era offers good fun and good listening. Dig These: "When the Red, Red Robin," "Who's Sorry Now?," "I Wanna Be Loved by You." Don Costa and his arrangers add to the pleasure. Album cover is amusing, too, and maybe should be packaged with a dollop of bathtub gin.

ELECTRIFIED FAVORITES - Steve Allen at the Wurlitzer Electric Piano - (Coral CRL 57195).

• Remember S. J. Perelman's line about the woman at the Wurlitzer softly wurlitzing to herself? Steverino swings along to the delightful sound created by the electric piano plus a light rhythm background. Four of the tunes are Allen originals and the other eight are out of the standard books, including "Tea for Two" and "Rose Room." Steverino develops a carefree, twinkling jazzy flavor that should delight his fans.

THE FRANK SINATRA STORY - I'rank Sinatra - (C2L-6).

• The Sinatra saga is recounted in a pair of LP's, with re-issue of the Swoon stylist from the days when the Hoboken flash wore bow ties

and a lorelock instead of a toupe. It takes us back to the era when Frankie was "The Voice," and, accerding to rumors, used the microvione stanchien for support. Among the songs "You Go to My Head," "Nancy," "Put Your Dreams Away," etc. that made the bobby soxers shrick, Frankie, the supreme stylist. also makes dramatic deliveries of "Soliliquy," "Ol' Man River," and "The House I Live In," among others which gave first evidence of his sincerity as an actor. All in all, there are 24 Sinatra specials, all collector's items. The hip sound of his more recent efforts are missing here. but no matter. Here is the sound of a real pro, recorded in great voice and with impeccable individuality.

THE WALTZ QUEEN - Patti Page - (Mercury MG 20318).

• Patti, star of TV'S "Big Record" show, gives her special lilt to the type of material that has become her vocal trademark - the waltz Intelligent selection of tunes includes "The Boy Next Door." "What'll I Do," "Falling in Love with Love," etc. Patti's above average delivery is abetted by Vic Schoen's backgrounds for her warm voice. Art work on the cover should stimulate sales, too. Shows the Waltz Queen sheathed in beautiful fulllength velvet gown.

Album Reviews of the Week

SOPHISTICATE IN CUBA - Stanley Black and his Music (London LL 1781).

● With Stanley Black at the keyboard, the result is Latin-flavored rhythms performed with musical imagination in swinging style. Performance lives up to the liner notes statement that "the novel ideas in this selection are the products of brilliant musical brain." That amounts to a factual description and critique. Black gives new color to "I've Go You Under My Skin," "It's All Right With Me," etc. You can keep your cha-chas. This really has a beat.

HI HO - Mary Martin Sings and Swings Walt Disney Favorites Disneyland WDL-4016.)

● Mary Martin's personal appeal should spell immediate success for this album that should thrill adults and the young fry. It includes favorites from Disney's films, "Snow White," "Bambi," "Cinderella," "Pinocchio" and "Alice in Wonderland." This romp through fairyland (in the pure sense) is accompanied with swinging backgrounds by Tutti Camarata. A single of "Hi Ho" could help the promotion, but just the announcement that Mary Martin sings Disney favorites should be enough.

BLUE SWING - Elieen Rodgers - (Cclumbia CL 1096).

 Lovely Eileen Rodgers adorns the provocative cover and surprises us with potent readings in the sock style of Sophie Tucker. She belts out "Some of These Days," "I'd Climb the Highest Mountain," "After You've Gone," and ohters in the same vein. You'll be seeing her name on the marquees.

MOOD TO BE WOOED - Sammy Davis Jr. - (Decca DL - 8676).

● With the quiet but potent guitar work of Mundell Lowe as his only aid, Sammy offers a recorded valentine with emphasis on the love lyrics. Among the romantic items are "Why Shouldn't I?." Bewitched," "I Get Along With You Very Well," etc. Sammy has really accomplished the mood he set out to create.

JAZZ

MAD ABOUT THE MAN - Carmen McRae Sings Noel Coward - (Decca DL 8662).

● Take a top jazz stylist, add the sophisticated heartbreak of Noel Coward, and the result is a bluesish album. Coward's literate verse gets new impact from the emoton-charged voice of Miss McRae. With each new release in the past few years, Carmen revealed another facet of her versatility. Her conceptions of "Mad About the Boy," "A Room With a View," "I'll Follow My Secret Heart," etc. make this a superb item for Carmen's special kind of jazz treatments.



Around the Corner

BERT SIEGELSON

2

THAT CRAZY FEELING - Kenny Rogers the First - Carlton 454. Here's an exciting new discovery who seems destined to collect coins in the boxes with his first release on the new Carlton label. This is a beaty teenage item that has already caused a stir in the Southwest and should be popping all over the country in a short time.

(Incidentally, with Kenny Rodgers the First and George Hamilton IV around, we'd better watch out. The government might think this is a numbers game.)

HEADIN' FOR THE POORHOUSE / MISS THING - The Silhouettes - Ember 1032. Two strong sides by the boys whose "Get a Job" became one of the big hits of the year. Either side could zoom to the top. "Poorhouse" is the cleverer side, but "Miss Thing" has the "yip yip" that made "Job" pay off. If I have to go out on

a limb, I'd pick "Poorhouse." One thing is certain, if your heading for the poorhouse, you won't find The Silhouettes there.

RETURN TO ME - Dean Martin -

Capitol 3894. Returns on "Return to Me" were slow at first, but the record is moving up surely and steadily and would seem just about ready to break wide open and give Dino his first chart maker in some time. It's a swingin' ballad that Martin delivers in his own inimitable style and promises to be around with the money makers for a long time.

MIDNIGHT - Hugo Winterhalter Orchestra - RCA Victor 7182. Soon-

er or later, the rock and roll influence must get through to everyone. (Osmosis?) And when a proficient musician attempts it, as in the case of Winterhalter, he does a solid job. This is a rocker that will probably make Winterhalter blush, while it makes him richer.



ALBUM SALES SURVEY

(Number in parenthesis, after title, indicates position last week)

Best Selling LP's

- THE MUSIC MAN (2) Broadway Cast - cap - WAO 0990
- COME FLY WITH ME (1) F. Sinatra - cap - W-920
- SEVEN HILLS OF ROME (8) Mavie Cast - RCA Vi - LM-2211
- MY FAIR LADY (4) Original Cast - col - OL-5090
- PAL JOEY (5) Sound Track - cap - W-912
- PAT'S GREAT HITS (6) P. Boone - dot - DLP-3071
- WARM (3)
 - J Mathis col CL-1078
- AROUND THE WORLD IN 80 DAYS (7) Sound Track - de - DL-9046
- THE DUKES OF DIXIELAND VOL. 3 (11)
 - Audo Fidelity AFLP-1851 FILM ENCORES (18)
- Mantovani Lon LL-1700 THE EVERLY BROS. (21)
- Everly Bros. cad CLP-3003
- CONCERT BY THE SEA E. Garner - col - CL-833
- OKLAHOMA! (12) Sound Track - cap - SAO-595
- RICKY (9) R. Nelson - imp - IMP-9048
- WEST SIDE STORY (44) Broadway Cast - COL-OL-5230
- OH CAPTAIN (57)
- T. Randall col OL-5280 LATE LATE SHOW (19)
- D. Staton cap T-876 **HYMNS** (10)
- T. E. Ford cap T-756
- SAM COOKE SINGS (17) S. Choke - keen - A-2001
- 20 SAYONARA (13) Movie Score - RCA Vi - LOC-1041
- DREAM ALONG WITH ME (60) P. Como - RCA Camden - Cal-403
- SPIRITUALS (39) T. E. Ford - cap - T-818
- 23 AT TIFFANY BALL (41) L. Lanin - epic - LN-3410

- MUTED JAZZ (26)
 - J. Jones cap T-839
- EDDY DUCHIN STORY (33) Sound Track - de - DL-8289
- CONCERT ENCORES (76) Mantovani - Ion - LL-3004
- **FASCINATION (30)** 27 J. Morgan - kapp - KL 1066
- GOODNIGHT DEAR LORD
- J. Mathis col CL-1119 SOUTH PACIFIC (75) Sound Track - RCA Vi - LOC-1032
- 30 VAMPS THE ROARING 20'S (70)
 - E. Gorme abc-par LP-218

Best Selling EP's

- JAILHOUSE ROCK (1)
 - E. Presley vi EPA-4114
- RICKY (2)
 - R. Nelson imp EP-153
- COME FLY WITH ME (3) F. Sinatra - cap - EAP-1, 2, 3, 4-920
 - FOUR BY PAT (6)
- P. Boone dot DEP-1057
- EVERLY BROS. (4) Everly Bros. - cad - CEP-105
- WARM (5)
 - J Mathis col B-10781
- HYMNS (9)
 - T. E. Ford cap EAP-1, 2, 3-756
- JIMMIE RODGERS (12) J. Rodgers - ro-EPR-1-303
- LOVING YOU (7)
 - E. Presley vi EPA-1-1515
 - J. Mathis col EP-B-8871
- PEACE IN THE VALLEY (8) 11 E. Presley - vi - EPA-4054
- SPIRITUALS (18) 12
 - T. E. Ford cap EAP -1-818 THE MUSIC MAN (14)
- Preps, May, Riddle cap 987
- SAM COOKE SINGS (13) S. Cooke - keen - EP-2002
 - JUST A CLOSER WALK WITH THEE (11)
 - P. Boone dot DEP 1056

Advance Record Release List

SINGLES

ABC PARAMOUNT

PAUL ANKA - Crazy Love - So Let The Bells Keep Ringing (9907)

FOUR SPARKS - Out Of This World - My Sweet Juanita

THE LARKTONES - The Letter -Rockin' Swingin' Man (9909) DWAYNE HICKMAN - School Dance - Baby-O (9908)

ALADDIN

THURSTON HARRIS - I'm Out To Get'cha - Be Baba Leba (3415)

ARROW

KELLY OWENS - Tweety - Wing Ding (725)

BOBBY LONG - Patty - By My Side (727)

JOE ERSKINE - I Love You So, Oh - What's Happening Baby (728)

CAPITOL

FRANK SINATRA & KEELY SMITH - How Are Ya' Fixed For Love? - Nothing In Common (3952)

FIVE KEYS - You're For Me -With All My Love (3948) THE CHAMPS - Lost And Found - Close Friends (3949)

HAN: THOMPSON - How Do You Hold A Memory - Li'l Lisa Jane (3950)

BIG BEN BANJO BAND - Swiss Kanton Polka - Happy Birthday Polka (3951)

CHALLENGE

JOHNNY & JONIE - Kee-Ro-Ryin' - Just Before Dawn (59001)

HUELYN DUVALL - Hum-Dinger -You Knock Me Out (59002)

CHANCELLOR

FRANKIE AVALON - Darlin' -You Excite Me (1016) FOUR DATES - Eloise - I'm Happy (1014)

COLUMBIA

JOHNNY MATHIS - All The Time - Teacher, Teacher (41152)

GUY MITCHELL - Till We're Engaged - Hey, Madame (41146) EASY RIDERS - Windiammer -Kari Walts For Me (41147) BENNY GOODMAN - Swing Into Spring - Back In Your Own Backyard (41148)

EILEEN RODGERS - Careful, Careful - I'm Alone Because 1 Love You (41151)

MAHALIA JACKSON - He's Got The Whole World In His Hands - Didn't It Rain (41150)

MARY MAYO & JERRY VALE -Goodbye Now - This Is The Place (41141) FREDDIE HART - Love, Come To

Me - I Won't Be Home Tonight (41144)

LORRIE & LARRY COLLINS -Sweet Talk - Mercy (41149) PAUL HAMPTON - Live A Life Of Love - Slam Bam Thank Ya Ma'am ,41145)

CORAL

BILLY WILLIAMS QUARTET -There I've Said It Again Steppin' Out Tonight (61961) GEORGE CATES - Champagne Time - Madame Zajj (61965) PATTY & MARY SMALL - That Could Be Love - One Five-Seven Singles (61960) GEORGIA BROWN - The Right Kind Of Love - Don't Bring Me Posies (61964)

EAST-WEST

THE OSPREYS - Do You Wanna Jump Children - It's Good To Me (110) WHISPERING PIGG - Pennies From Heaven - Darlene (11) GANIM'S ASIA MINORS - Halvah - Daddy Lolo (109)

TUBILEE

DON RONDO - I've Got Bells On My Heart - School Dance (5320)

LIBERTY

BILLY WARD - Solitude -Sweeter As The Years Go By (55126)

MERCURY

THE DIAMONDS - High Sign -Don't Let Me Down (71291)

R & B

THE CROWNS - I'l Forget About You - Kiss And Make Up (6901)

RCA VICTOR

PERRY COMO - Kewpie Doll -Dance Only With Me (7202) HANK LOCKLIN - It's A Little More Like Heaven - Blue Grass Skirt (7203)

LEE ADRIAN - 26 Men - Love Theme: Brothers Karamazov

(7201)

THE TEEN QUEENS - Dear Tommy - You Good Boy - You Get Cookie (7206)

JOE DODO - Grocvy - Goin'

Steady (7207) THE MC COYS - Daddy's Geisha Girl - Our Love Goes On And On (7204)

STEPHENY

CHEERFUL EARFULS - The Drag (pt. 1) - The Drag (pt. 2) (1819)

UNITED ARTISTS

KING PINS - Ungaua - (pt. 1) -Ungaua (pt. 2) (111x) RUSS MARLO & KING PINS -Tom Cattin' - Laughin' Up My

Sleeve (112x)

WINLEY

THE EMANONS - We Teenggers (Know What We Want) - Dear One (226)

KING

BILL DOGGETT - Pimento - Boo-Da-Ba (5125)

VERVE

JIMMY CHURCH'S MAGICIANS -Corrido Rock - Bandstand Polka (10126)

For Listing, mail information to: MUSIC VENDOR, Dept. L, 100 Astor Street, Newark, 2, N.J..

ROBIN SIGNS BRUCE

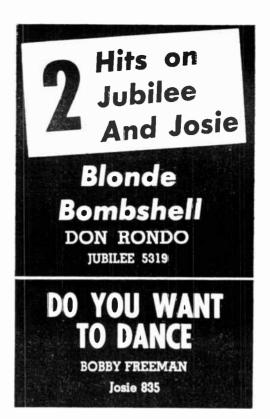
LOS ANGELES—Joe Bruce and His Steppers, currently appearing at the Hotel Fremont in Las Vegas, has been signed by Robin Records, The combo was signed by Bob Storey and Ken Rich, Robin's vice presidents, who drove to Las Vegas to get Bruce's signature.

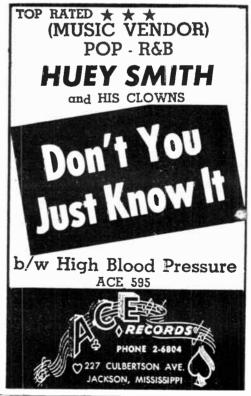
First release, under the new contract, features Bruce's vocals on "O. K., I'm On My Way" and "Quick Like a Bunny'."

MGM Releases 'Gigi' Album

NEW YORK—MGM has released the sound track from the film, "Gigi," starring Leslie Caron, Maurice Chevalier, Louis Jourdan and Hermone Gingold, Music for the movie was written by Alan Jay Lerner and Frederick Loewe, authors of "My Fair Lady," Andre Previn conducts the MGM studio orchestra. In addition to the cast album, MGM has also issued an instrumental album of the score, as performed by David Rose and his Orchestra.







Reeves, RCA Victor); FOR YOUR LOVE (Ed Townsend, Capitol); BOOK OF LOVE (The Monotones, Argo); LET'S BE LOVERS (Paymates, Roulette); etc.

Lou Monte, RCA Victor's Veronese, will be among he headliners at Music Guild of New Jersey's 21st annual dinner dance at Hotel Essex House, Newark, March 29. Buddy Basch will stage the show. Other record sars due to appear, thus far,

are Johnny Nash of ABC-Paramount

and the Twin-Tones of RCA Victor.

Stubby Kaye, now appearing as Marryin' Sam in LI'L ABNER on Broadway, signed by Seeco Records. Stubby, a regular on TV, did the memorable SIT DOWN, YOU'RE ROCKING THE BOAT in the movie and stage productions of GUYS AND DOLLS TEDDI KING, RCA Victor Queen, will headline the Governer's Ball in Springfield, Mass. May 5 Christine Hamilton, Dot veep in charge of sales and production, reports labels hot singles keeping staff hopping. Riding high are CORRIDO ROCK by Handsome lim Balcom: YOU SURE LOOK GOOD TO ME by The Hilltopper; TUMBLby ING TUMBLEWEEDS Billy Vaughn.

Interesting title pairing by Bill Haley and His Comets for Decca – SWAY WITH ME / SKINNY MINNIE Now if SKINNY MINNIE could be combined with DINNER WITH.. DRAC.. (John.. Zacherle.. on Cameo), Hmn This has nothing to do with DO I LIKE IT by Nat "King" Cole, which has become a Popular Hit Parader this week

- Dave -

TRADE DATES

Mar. 24—Central States Music Guild, 805 Main Street, Peoria, Ill.

Mar. 25— Music Operators of New York, 250 W. 57th St., New York City.

March 25—Western Mass. Music Guild, Ivy House, West Springfield, Mass

March 29—California Automatic Vendors Association, Ambassador Hotel, Los Angeles.

Mar. 29 — Music Guild of New Jersey 21st Anniversary Celebration, Essex House, Newark, N. J.

March 31—Central States Music Guild 805 Main St., Peoria, Ill.

April 1—Springfield Phonograph Operators' Ass'n, Ass'n headquarters, Sprinfield, III.

April 1—Washington Music Merchants' Ass'n, Seattle, Wash.

April 2—Summit County Music Operators' Ass'n, Akron, Ohio,

April 2—Music Operators' Society of St. Joseph Valley, 130 N. Ironwood Dr., Mishawaka, Ind.

April 3—California Music Merchants' Ass'n, Sacramento, Calif.

April 3 — Phonograph Merchants' Ass'n. Hollenden Hotel, Cleveland, Ohio.

April 3—California Music Merchants' Ass'n., Sacramento Hotel, Sacramento, Calif.

April 3—Ohio Phono Ops' Ass'n., 4104 Rush Blvd., Youngstown, Ohio.

April 7—California Music Merchants' Ass'n., 311 Broadway, Oakland, Calif.

April 7 —United Music Operators, Fort Wayne Hotel, Detroit, Mich.

April 9-10-11—Copyright Hearings, Bill S 1870, Washington, D. C.

April 14—Tri-County Juke Box Ops. Ass'n, Elum Music, Massillon, Ohio.

NOTE: To have dates and information about Trade Associations published in MUSIC VENDOR, address correspondence to Dept. T., Music Vendor, 100 Astor St., Newark 2, N. I.

OFFICIAL HIT PARADE



The records played most often in the nation's juke boxes. Survey of paid-for performances conducted by Music Guild of America.

OFFICIAL HIT PARADE, Week Ending March 19, 1958

POSITION	RECORD TITLE	LAST WEEK	WEEKS AS
P 1	TEQUILA THE CHAMPS — CHALLENGE 1016 Published by Jat (BMI)	1	6
HP 2	WHO'S SORRY NOW CONNIE FRANCIS — MGM 12588 Published by Mills Music (ASCAP)	2	8
HP 3	26 MILES THE FOUR PREPS — CAPITOL 3845 Published by Beechwood (BMI)	3	9
IP 4	SWEET LITTLE SIXTEEN CHUCK BERRY — CHESS 1683 Published by Ark (BMI)	7	6
IP 5	ARE YOU SINCERE ANDY WILLIAMS — CADENCE 1340 Published by Cedarwood (BMI)	13	10
HP 6	LOLLIPOP THE CHORDETTES — CADENCE 1345 RONALD & RUBY — RCA V:CTOR 7174 Published by Marks (BMI)	23	4
₩ 7	CATCH A FALLING STAR PERRY COMO — RCA VICTOR 7128 Published by Marvin Music (ASCAP)	4	13
HP 8	IT'S TOO SOON TO KNOW PAT BOONE — DOT 15690 Published by E. H. Morris (ASCAP)	14	9
HP 9	SUGARTIME McGUIRE SISTERS — CORAL 61924 Published by Nor-Va-Jak (BMI)	6	13
₩ 10	DON'T ELVIS PRESLEY — RCA VICTOR 7150 Published by Elvis Presley Music (BMI)	5	10



programing.



Now Seeburg adds Dual Programming to Dual Pricing to present operators the opportunity to profitably merchandise both kinds of records. With new Seeburg Dual Programming, EP album records (two tunes per side) are programmed in the brilliantly illuminated, self-advertising upper display panel. Current releases on singles are programmed in appropriate categories in the lower display panel. Attractive pricing windows in both panels explain the Dual Pricing feature

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