“BE A HIT AT SCHOOL”
(See Story Inside)

HENRY MANCINI
DELLA REESE
NOEL BEANA

THE BROWNS
JEANIE JOHNSON
SAM COOKE
Backed by a million votes!

Elvis Presley's newest RCA Victor single—47-7777—is sure to be America's next 1,000,000-seller! IT'S NOW OR NEVER is a sensational ballad, available in monophonic and Living Stereo, in a full-color sleeve. And for extra album sales, the people's choice is ELVIS IS BACK! (LSP/LPM-2231), well on its way to the million mark.

It has seemed to us that, soon or late, the record industry was going to do something about the so-called declining singles market.

Some have been looking for a new sound. Others have been looking for new gimmicks, while still others were almost ready to abandon singles altogether for the long playing album.

Now RCA Victor announces a singles promotion that is sure to stir up considerable interest in the trade.

In a joint promotion with Remington Rand titled "Be A Hit At School," RCA Victor is making available five of its top recording artists—Neil Sedaka, Henry Mancini, Della Reese, The Browns and Sam Cooke—and newcomer Janie Johnson on 45 EP's as part of a national campaign to attract millions of teenagers.

While the story of this promotion is spelled out elsewhere in this issue, we are sure that it is bound to be emulated in one form or another by other major and independent labels. Whether or not it is, the important thing here is that a major label has taken cognizance of the singles market predicament and has made a major effort to do something about it. For this we are duly grateful.

We can only wish the campaign all the success that it deserves. And here we exhibit no partisan passion for one major label. Rather, we are of the opinion and of the hope that this effort to stimulate sales can only resound to the benefit of the entire industry. And for that the industry itself will surely be grateful, too.
Sons & Lovers

From Jerry Wald's Production of
D. H. Lawrence's
Sons & Lovers

A Cinemascope Picture
Presented by
20th Century-Fox

COLUMBIA RECORDS

POPULAR

IT'S NOW OR NEVER
(Elvis Presley Music, BMI)
Elvis Presley—RCA-Vi—7777
A Mess Of Blues

BIG BOY PETE
(Arvee, BMI)
The Olympics—Arvee—595

DO YOU MIND
(Peter Maurice Music, ASCAP)
Andy Williams—Cad—1381

THEME FROM THE APARTMENT
(Mills Music, ASCAP)
Ferrante & Teicher—UA—231

VOLARE
(Robbins Music, ASCAP)
Bobby Rydell—Cameo—179

THE TWIST
(Anco, BMI)
Chubby Checker—Parkway—811

COUNTRY & WESTERN

ANYMORE
Roy Drusky—De—31109
I'm So Helpless

FAR FAR AWAY
Don Gibson—RCA-Vi—7762
A Legend In My Time

A STAR SPANGLED BANNER
Red River Dave—Savoy—3020
The Pony Express

RHYTHM & BLUES

I NEED YOU SO
Ted Taylor—Top Rank—2048
Has My Love Grown Cold

TA TA
Clyde McPhatter—Merc—71660
I Ain't Giving Up Nothing

PARTIN' TIME
B. B. King—Kent—346
Good Man, Gone Bad

ALBUMS (MONAURAL)

BRENDA LEE
Brenda Lee—De—DL—4039

MR. PERSONALITY'S 15 HITS
Lloyd Price—ABC-Par—ABC—324

Sons and Lovers
4-41731 of a Hawaiian Lullaby

SURE BETS

A SURE BET rating is given those records which score 75 or better on the Top 100 Pop charts; 50 or better on the R&B and Country charts; Album Sure Bets must attain a score of 40 or better. For complete programming charts see pages 19-22.

6 POP, 3 C&W, 3 R&B, 2 LP' Added to This Week's Charts
### Music Vendor 'Going Up' List

The following hits jumped 10 or more places in this week's Music Vendor Survey.

<table>
<thead>
<tr>
<th>Title and Artist</th>
<th>This Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>WALKIN' TO NEW ORLEANS - F. Domino - Imp</td>
<td>16</td>
<td>26</td>
</tr>
<tr>
<td>THERE'S SOMETHING ON YOUR MIND - B. Marshaburn - Fire</td>
<td>17</td>
<td>33</td>
</tr>
<tr>
<td>I'M GETTING BETTER - J. Reeves - RCA-Vi</td>
<td>18</td>
<td>36</td>
</tr>
<tr>
<td>ONE OF US - P. Page - Merc</td>
<td>22</td>
<td>32</td>
</tr>
<tr>
<td>IS A BLUE BIRD BLUE - C. Twitty - MGM</td>
<td>30</td>
<td>47</td>
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<tr>
<td>LOOK FOR A STAR - G. Milles - Lib - B. Vaughn - Dot</td>
<td>31</td>
<td>65</td>
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<tr>
<td>WHERE ARE YOU - F. Avalon - Chanc</td>
<td>32</td>
<td>42</td>
</tr>
<tr>
<td>FEEL SO FINE - J. Preston - Merc</td>
<td>33</td>
<td>48</td>
</tr>
<tr>
<td>IN MY LITTLE CORNER OF THE WORLD - A. Bryant - Carl</td>
<td>36</td>
<td>49</td>
</tr>
<tr>
<td>ALL MY LOVE - J. Wilson - Bruns</td>
<td>39</td>
<td>51</td>
</tr>
<tr>
<td>FINGER POPPIN' TIME - H. Ballard - King</td>
<td>42</td>
<td>59</td>
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<tr>
<td>QUESTION - L. Price - ABC-Par</td>
<td>43</td>
<td>60</td>
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<tr>
<td>DON'T COME KNOCKIN' - F. Domino - Imp</td>
<td>45</td>
<td>67</td>
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<tr>
<td>STICKS AND STONES - R. Charles - ABC-Par</td>
<td>47</td>
<td>66</td>
</tr>
<tr>
<td>THAT'S WHEN I CRIED - J. Jones - Cub</td>
<td>49</td>
<td>64</td>
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<tr>
<td>A WOMAN, A LOVER, A FRIEND - J. Wilson - Bruns</td>
<td>51</td>
<td>75</td>
</tr>
<tr>
<td>BIG BOY PETE - Olympics - Arvee</td>
<td>60</td>
<td>76</td>
</tr>
<tr>
<td>COOL WATER - J. Scott - Top Rank</td>
<td>61</td>
<td>71</td>
</tr>
<tr>
<td>IT ONLY HAPPENED YESTERDAY - J. Scott - Top Rank</td>
<td>70</td>
<td>(—)</td>
</tr>
<tr>
<td>THEME FROM THE APARTMENT - Ferrante &amp; Teicher - UA</td>
<td>71</td>
<td>94</td>
</tr>
<tr>
<td>VOLARE - B. Rydell - Cameo</td>
<td>72</td>
<td>98</td>
</tr>
<tr>
<td>THE TWIST - C. Checker - Parkway</td>
<td>73</td>
<td>(—)</td>
</tr>
<tr>
<td>RED SAILS IN THE SUNSET - Platters - Merc</td>
<td>81</td>
<td>92</td>
</tr>
<tr>
<td>TA TA - C. McPhatter - Merc</td>
<td>85</td>
<td>99</td>
</tr>
<tr>
<td>WALK DON'T RUN - Ventures - Doton</td>
<td>86</td>
<td>(—)</td>
</tr>
<tr>
<td>CUERNAYACA CHOO CHOO - F. Cannon - Swan</td>
<td>90</td>
<td>(—)</td>
</tr>
<tr>
<td>LISA - J. Black - Cap</td>
<td>84</td>
<td>(—)</td>
</tr>
<tr>
<td>THE TEACHER - Falcons - UA</td>
<td>96</td>
<td>(—)</td>
</tr>
<tr>
<td>FAR FAR AWAY - D. Gibson - RCA-Vi</td>
<td>97</td>
<td>(—)</td>
</tr>
<tr>
<td>SHE'S JUST A WHOLE LOT LIKE YOU - H. Thompson - Cap</td>
<td>98</td>
<td>(—)</td>
</tr>
<tr>
<td>BONGO BONGO BONGO - P. Epps - Orig. Sound</td>
<td>99</td>
<td>(—)</td>
</tr>
<tr>
<td>OUR CONCERTO - V. Bindi - Jamie</td>
<td>100</td>
<td>(—)</td>
</tr>
</tbody>
</table>

### strand Records

KEN KAREN

sings

"YOU'RE THE ONLY ONE I LOVE"

b/w "Broken Dreams"

No. 25017

**RECORDS**

A Division of Consolidated Frybrook Industries Ltd.

157 West 57th Street, New York 19
Eleven new sides entered MUSIC VENDOR's Top 100 charts this week in the survey authenticated by the Music Guild of America.

Simultaneously qualifying as Sure Bets were:

* It's Now Or Never - Elvis Presley - RCA VICTOR
* It Only Happened Yesterday - Jack Scott - TOP RANK
* The Twist - Chubby Checker - PARKWAY

Other new sides were:

* Walk Don't Run - Ventures - DOLTON
* Cuernavaca Choo Choo - Freddy Cannon - SWAN
* Lisa hinny Black - CAPITOL
* The Teacher - Falcons - UNITED ARTISTS
* Far Far Away - Don Gibson - RCA VICTOR
* She's Just A Whole Lot Like You - Hank Thompson - CAPITOL
* Bongo Bongo Bongo - Preston Epps - ORIGINAL SOUND
* Our Concoro - Umberto Bindi - JAMIE

**Major Labels Hold Parleys**

Convention time rolled around again for several major labels and large independents this week. Diskeries holding national sales confabs this week are Columbia, MGM, and Warner Brothers.

MGM winds up its convention today (78) with a series of sales conferences at the Dorado Hotel in Dorado Beach, Puerto Rico. The MGM conclave began last Thursday (14).

Further north in Miami, Columbia is preparing for its international sales meeting which gets underway tomorrow (19). Columbia is planning to introduce a new line at the meeting, and a new design in LP's with special packaging for key albums.

Instead of holding their convention in a stationary location, Warner Brothers Records has decided to have a conclave on wheels. Using a hired railroad car, the label's executives will meet with 22 distributors in several cities over a 12 day period starting today in Minneapolis.

Warner Brothers executives attending the mobile convention will be led by the label's president, James B. Conkling. Among the cities to be visited are St. Louis, Chicago, Cincinnati, Pittsburgh, Philadelphia, New York, Boston, Cleveland, Detroit, and San Francisco. Ten new LP's will be introduced during the tour.

**Veejay Records In Unified Set-up**

Abner Records will temporarily suspend activities, according to Ewart Abner Jr., general manager of the diskery and its parent label, Veejay Records. The two major artists on the subsidiary, Jerry Butler and Dee Clark, will be consolidated into the Veejay catalog for the time being. Distributors for the labels have been merged, however.

Veejay has also announced the appointment of Randy Wood as western states regional sales director. Wood was a sales executive with Kapp Records for the past two years.
VICTOR LAUNCHES SPECIAL SINGLES PROMOTION

In an effort to develop new merchandising techniques for single records and expand the singles market, RCA Victor is launching a dramatic new joint promotion with Remington Rand Portable Typewriters, it was announced by W. I. Alexander, manager, advertising and promotion, RCA Victor Records. "The promotion, which centers around six RCA Victor artists, marks an industry first as well as one of the most unique campaigns ever undertaken," Mr. Alexander stated.

Theme of the campaign, which will run from August 1 through October 10, will be "Be A Hit At School." Featured artists include Neil Sedaka, Henry Mancini, Della Reese, The Browns, Sam Cooke, and newcomer Jeanie Johnson.

Promotion features a free offer by Remington Rand of a 45 EP record created especially for this event, containing six tunes by the artists. The EP cannot be bought anywhere. At the same time, a new single by each of the six artists will be released by RCA Victor during the course of the promotion. These new singles will not be contained on the 45 EP premium record.

To get the premium record, the consumer simply goes to his local Remington Rand dealer for a demonstration of one of the company's portables. The consumer will also be invited to use the demonstration portable to write a letter to his favorite of the six RCA Victor recording artists. Entry blanks which read "I am typing this on a Remington Portable. I enjoy listening to your records because . . ." will be made available by the dealer. Letters will be judged by a panel of RCA Victor recording artists, and winners will receive RCA Victor LP libraries. Any of the winners who have bought a Remington Rand Portable during the contest period will also receive double the purchase price of the typewriter.

CONSUMER ADS SCHEDULED

To promote the six artists, their new singles and the premium record, Remington Rand has developed a blockbuster advertising campaign. Spearheading the print schedule will be a two-color double-page spread in Life on August 22. Concurrently, a four-color page will appear in Junior and Senior Scholastic magazines and a two-color page in Seventeen. In addition, black-and-white spreads will be included in Teen, Boy's Life, and Ebony, while half-page ads will be featured in Suburbia Today, This Week, Parade and Family Weekly.

Remington Rand will also back the promotion on a wide scale with point-of-sale material. Included will be five thousand major four-color window displays, day-glo banners, easel cards, and six pennants, each featuring one of the promoted artists. Other material includes decals, dealer badges, brochures and ad mats.

RCA Victor will collaborate closely with Remington Rand on both advertising and point-of-sale. For example, an RCA Victor full-column in Life will supplement Remington Rand's Double-Page spread. RCA Victor will also ship major window displays, (Continued on page 35)
HOLLYWOOD—Just in time for the Democratic National Convention here is the novelty disk, "Me for President," campaigned by Dave Jay on the Big-Time label.

Hitting No. 1 at Music City is "Walk, Don't Run," by The Ventures on Dolton, which is Liberty-distributed. Yet dj Joe Niagiana has joined KBIG, Paul Vance and Lee Pockriss, writers of the "I'm A Butterfly" smash, have another novelty winner—"Ape on My Fire Escape," by Julius and Lee Pockriss, writers of the "Itsy Bitsy Spider." DJ Joe Niagiana has joined KBIG, Paul Vance and Lee Pockriss, writers of the "I'm A Butterfly" smash, have another novelty winner—"Ape on My Fire Escape," by Julius and Lee Pockriss, writers of the "Itsy Bitsy Spider."

"Don't Run," by The Ventures on Dolton, has Dick Caruso's MGMer, "Two Long Years," as No 1 on his "hot list"... Rating a flock of hit-picks—"A Teen-Ager Feels It Too" by Denny Reed (Trey).

Bernie Silverman set to sail high with Sammy Davis, Jr. on Capitol's new label, "We've Got Love," by Sammy Davis, Jr. and latter's first Verve.


Mike Elliot, general mgr. of ARDCO, tips us to watch "Diamonds and Pearls," by the Paradox on new label, Milestone... Bobby Darin is the writer of "Revolution of the Goats," by Barry Frank on Triple-X.

Popular dj Bill Ballance finally took The Plunge last week with Beatrice Blattford. When asked about honeymoon plans, the witty one said: "I'll continue to do my nightly show on KFWB and just tape my honeymoon."

Capitol Names Macedo
LA Plant Controller

HOLLYWOOD, July 11—John Macedo has been appointed controller at the Los Angeles plant of Capitol Records, it was announced today by James W. Bayless, vice president for manufacturing and engineering.

Macedo succeeds Thomas W. Burchmore, who left the company to take another position.

Starting with the label in July, 1954 as an accountant, Macedo later served as supervisor of general accounting and staff assistant.
Breaking BIG All Over!

"IF I CAN’T HAVE YOU"

By

ETTA & HARVEY

CHESS 1760

Just Released!

"GO AHEAD"

By

BILLY MIRANDA

CHECKER 957

The TOP 25 in BRITAIN


1. GOOD TIMIN’
   1. (2) Jimmy Jones
   M-G-M MGM 1078

2. THREE STEPS TO HEAVEN
   2. (1) Eddie Cochran
   London HLG 9115

3. CATHY’S CLOWN
   3. (7) Everly Brothers
   Warner Bros. WB 1

4. MAMA/ROBOT MAN
   4. (3) Connie Francis
   M-G-M MGM 1076

5. WHAT A MOUTH
   5. (13) Tommy Steele
   Decca F 11245

6. PLEASE DON’T TEASE
   6. (21) Cliff Richard
   Columbia DB 4479

7. AIN’T MISBEHAVIN’
   7. (4) Tommy Bruce
   Columbia DB 4483

8. DOWN YONDER
   8. (14) Johnny and the Hurricanes
   London H.LX 9134

9. HANDY MAN
   9. (9) Jimmy Jones
   M-G-M MGM 1051

10. SHAKING ALL OVER
    10. (15) Johnny Kidd
    H.M.V. POP 753

11. ANGELA JONES
    11. (10) Michael Cox
    Triumph RGM 1011

12. CRADLE OF LOVE
    12. (5) Johnny Preston
    Mercury AMT 1092

13. SHAZAM
    13. (18) Dwayne Eddy
    London H.LW 9104

14. I WANNA GO HOME
    14. (6) Lonnie Donegan
    Pye TN 15267

15. JOHNNY COMES MARCHING HOME
    15. (8) Adam Faith
    Parlophone 45-R-4665

16. STAIRWAY TO HEAVEN
    16. (17) Neil Sedaka
    R.C.A. RCA 1178

17. SWEET MUTHIN’
    17. (15) Brenda Lee
    Brunswick 04719

18. SIXTEEN REASONS
    18. (11) Connie Stevens
    Warner Bros. WB 3

19. RIVER STAY ‘WAY FROM MY DOOR
    19. (22) Frank Sinatra
    Capitol CL 15135

20. HE’LL HAVE TO GO
    20. (12) Jim Reeves
    R.C.A. RCA 1168

21. HOW DO YOU KNOW IT’S LOVE
    21. (30) Teresa Brewer
    Coral Q 72396

22. PISTOL PACKIN’ MOMMA
    22. (14) Gene Vincent
    Capitol CL 15136

23. MUSTAPHIA
    23. (38) Bob Azram and his Orch.
    Decca F 21325

24. THAT’S LOVE
    24. (19) Billy Fury
    Decca F 11237

25. LOVE IS LIKE A VIOLIN
    25. (25) Ken Dodd
    Decca F 11248

HOT?

YEP–THESE ARE THE HOT ONES OF THE SEASON... AND THEY’RE ON

ABC - PARAMOUNT

PAUL ANKA
b/w Something Happened
ABC-10106

RAY CHARLES
b/w Worried Life Blues
ABC-10118

LLOYD PRICE
b/w If I Look a Little Blue
ABC-10123

BILLY WARD
b/w You’re Mine
ABC-10128

JON THOMAS
b/w There’s Never Been a Night
ABC-10120

JAMIE COE
b/w Before This Day Ends
ABC-10125

GEO. HAMILTON IV
b/w What a Weekend
ABC-10119

THE TRAVELERS
b/w I’m Yours Flamenco
ABC-10129

ELTON BRITT
b/w Tall Trees
ABC-10120

ROBERTO
b/w More of the Same
ABC-10128

AND A GREAT NEW STAR RISES ON

APT RECORDS

RICK RANDELL

MORE OF THE SAME
b/w Ring That Thing
APT-25038

Watch Rick click!

14

MUSIC VENDOR — July 18, 1960

15

MUSIC VENDOR — July 18, 1960
...his first CARLTON record will make a million

"FRIENDS"

DON ROND

with Lew Douglas orchestra and chorus
c/w "A Hoot and a Holler"
CARLTON 531

WATCH
Don make "Friends" on the Dick Clark, Buddy Deane, Richard Hayes, Milt Grant, Clay Cole and other T.V. shows...network shots coming...mammoth cross-country promotion set for July 11th through July 25th
NEW CHART MAKERS ON

1. The Videl
   - NOW THAT SUMMER IS HERE
   - J.D.S. 5005

2. Shirley & Lee
   - LIKE YOU USED TO DO
   - I'VE BEEN LOVED BEFORE
   - b/w
   - b/w
   - Warwick 535
   - Warwick 554

3. Bob Crewe
   - The Silhouettes
   - Warwick 553

4. Sunny Gale
   - CHURCH BELLS MAY RING
   - EMI
   - Sir 775

5. The Shepherd Sisters
   - YEA! YEA! DIXIE
   - Warwick 548

6. The Harptones
   - WHAT KIND OF FOOL
   - b/w
   - NO GREATER MIRACLE
   - b/w
   - Warwick 551

7. Faye Adams
   - LOOK AROUND
   - Warwick 550

8. Jerry Landis
   - TRUE LOVE WAYS
   - SHY
   - Warwick 547
   - Warwick 552

9. The Fidelities
   - THIS GIRL OF MINE
   - b/w
   - WHERE IN THE WORLD
   - Sir 276

STILL GOING STRONG

1. The Harptones
   - JOSEPHINE
   - B. Black-imp
   - 12
   - 6

2. Bob Crewe
   - A ROCKIN' GOOD WAY
   - B. Benton—D. Washington—merc
   - 2
   - 9

3. Sunny Gale
   - A LITTLE BITTY PRETTY ONE
   - b/w
   - WHERE IN THE WORLD
   - Sir 276

4. Roy Milton
   - EARLY IN THE MORNING
   - Warwick 549

5. Donna Percy
   - SOMEDAY
   - Warwick 555

6. Jerry Landis
   - I JUST GO FOR YOU
   - L. Price—abc
   - 4
   - 4

7. Dean Barlow
   - COME BACK
   - Warwick 556

8. Don Cherry
   - EARLY IN THE MORNING
   - Warwick 555

9. Shirley & Lee
   - I'VE BEEN LOVED BEFORE
   - b/w
   - Warwick 535

10. Jerry Landis
    - WHERE IN THE WORLD
    - b/w
    - Warwick 552
    - Warwick 555

R&B OFFICIAL HIT PARADE
(Numbered 1 through 10 on the performance and sales survey authenticated by Music Guild of America)

<table>
<thead>
<tr>
<th>Hit</th>
<th>This Week</th>
<th>Last Week</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>A ROCKIN' GOOD WAY</td>
<td>[2] 9</td>
</tr>
<tr>
<td>3</td>
<td>ALLEY OOP</td>
<td>(3) 6</td>
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<tr>
<td>4</td>
<td>THERE'S SOMETHING ON YOUR MIND</td>
<td>(7) 5</td>
</tr>
<tr>
<td>5</td>
<td>ALL I COULD DO IS CRY</td>
<td>(6) 13</td>
</tr>
<tr>
<td>6</td>
<td>STICKS AND STONES</td>
<td>(9) 5</td>
</tr>
<tr>
<td>7</td>
<td>HEARTBREAK</td>
<td>(10) 5</td>
</tr>
<tr>
<td>8</td>
<td>TROUBLE IN PARADISE</td>
<td>(8) 5</td>
</tr>
<tr>
<td>9</td>
<td>LONELY WINDS</td>
<td>(5) 9</td>
</tr>
<tr>
<td>10</td>
<td>FINGER POPPIN' TIME</td>
<td>(11) 8</td>
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</table>

HI HIT PARADERS OF THE WEEK
(Numbered 11 through 50 on the performance and sales survey authenticated by Music Guild of America)

<table>
<thead>
<tr>
<th>Hit</th>
<th>This Week</th>
<th>Last Week of the Charts</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>JOSEPHINE</td>
<td>(12) 6</td>
</tr>
<tr>
<td>12</td>
<td>B. Black—imp</td>
<td>(4) 12</td>
</tr>
<tr>
<td>13</td>
<td>WONDERFUL WORLD</td>
<td>(14) 4</td>
</tr>
<tr>
<td>14</td>
<td>BEDROOM</td>
<td>(20) 4</td>
</tr>
<tr>
<td>15</td>
<td>WALKING TO NEW ORLEANS</td>
<td>(16) 4</td>
</tr>
<tr>
<td>16</td>
<td>ALL MY LOVE</td>
<td>(22) 3</td>
</tr>
<tr>
<td>17</td>
<td>B. Black—imp</td>
<td>(17) 6</td>
</tr>
<tr>
<td>18</td>
<td>I REALLY DON'T WANT TO KNOW</td>
<td>(19) 7</td>
</tr>
<tr>
<td>19</td>
<td>I CAN'T HELP IT</td>
<td>(18) 7</td>
</tr>
<tr>
<td>20</td>
<td>YOU KNOWS WHAT TO DO</td>
<td>(20) 6</td>
</tr>
<tr>
<td>21</td>
<td>EDDY FRIEDMAN</td>
<td>(25) 4</td>
</tr>
<tr>
<td>22</td>
<td>Z. HUSTLER—SO</td>
<td>(26) 13</td>
</tr>
</tbody>
</table>
## The Official Hit Parade

### The Top 10 on the Official Hit Parade

<table>
<thead>
<tr>
<th>Number</th>
<th>Song Title</th>
<th>Artist(s)</th>
<th>Last Week</th>
<th>Weeks on the Charts</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I'M SORRY</td>
<td>B. Lee-de</td>
<td>(1)</td>
<td>8</td>
</tr>
<tr>
<td>2</td>
<td>ALLEY OOP</td>
<td><em>Argyle</em> - <em>lute</em></td>
<td>(2)</td>
<td>9</td>
</tr>
<tr>
<td>3</td>
<td>ONLY THE LONELY</td>
<td>R. Obison-mon</td>
<td>(5)</td>
<td>9</td>
</tr>
<tr>
<td>4</td>
<td>IT'S A BITSY BIKINI</td>
<td>B. Hyland-keep</td>
<td>(10)</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>EVERYBODY'S SOMEBODY'S FOOL</td>
<td>C. Francis - <em>mgm</em></td>
<td>(3)</td>
<td>11</td>
</tr>
</tbody>
</table>

### The Hit Parade of the Week

<table>
<thead>
<tr>
<th>Number</th>
<th>Song Title</th>
<th>Artist(s)</th>
<th>Last Week</th>
<th>Weeks on the Charts</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WHEN WILL I BE LOVED</td>
<td>Every Bros - <em>cad</em></td>
<td>(41)</td>
<td>7</td>
</tr>
<tr>
<td>2</td>
<td>THAT'S ALL YOU GOTTA DO</td>
<td>B. Lee - <em>de</em></td>
<td>(13)</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>A ROCKIN' GOOD WAY</td>
<td>B. Benton - <em>merc</em></td>
<td>(8)</td>
<td>9</td>
</tr>
<tr>
<td>4</td>
<td>IMAGE OF A GIRL</td>
<td>Safaris- <em>afs</em></td>
<td>(18)</td>
<td>7</td>
</tr>
<tr>
<td>5</td>
<td>MY HOME TOWN</td>
<td>P. <em>Anka</em> - <em>abc</em></td>
<td>(12)</td>
<td>11</td>
</tr>
<tr>
<td>6</td>
<td>WALKIN' TO NEW ORLEANS</td>
<td>F. Domingo-imp</td>
<td>(26)</td>
<td>4</td>
</tr>
<tr>
<td>7</td>
<td>THERE'S SOMETHING ON YOUR MIND</td>
<td>B. <em>Marlins</em> - <em>fire</em></td>
<td>(33)</td>
<td>6</td>
</tr>
<tr>
<td>8</td>
<td>I'M GETTING BETTER</td>
<td>J. <em>Reeves</em> - <em>vi</em></td>
<td>(26)</td>
<td>4</td>
</tr>
<tr>
<td>9</td>
<td>RUNAROUND</td>
<td>Very Bros- <em>b</em></td>
<td>(21)</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>B. Marlin- <em>fire</em></td>
<td>Fleetwood-dolton</td>
<td>(17)</td>
<td>4</td>
</tr>
</tbody>
</table>

### Notes
- "(*) Indicates Top Version"
### HIT PARADES OF THE WEEK

**C&W Official Hit Parade**

(Enumerated 1 through 10 on the performance and sales survey authenticated by Music Guild of America)

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>PLEASE HELP ME</td>
<td>H. Locke—vi</td>
</tr>
<tr>
<td>2.</td>
<td>ONE MORE TIME</td>
<td>R. Price—col</td>
</tr>
<tr>
<td>3.</td>
<td>EACH MOMENT I SPEND WITH YOU</td>
<td>E. Ashworth—de</td>
</tr>
<tr>
<td>4.</td>
<td>MULE SGINNER BLUES</td>
<td>Roy Hargrove—sama</td>
</tr>
<tr>
<td>5.</td>
<td>THAT’S MY KIND OF LOVE</td>
<td>M. Worth—guyden</td>
</tr>
<tr>
<td>6.</td>
<td>LEFT TO RIGHT</td>
<td>K. Walli—de</td>
</tr>
<tr>
<td>7.</td>
<td>SOFTLY AND TENDERLY</td>
<td>C. Pruitt—de</td>
</tr>
<tr>
<td>8.</td>
<td>I’M GETTING BETTER</td>
<td>J. Reeves—vi</td>
</tr>
<tr>
<td>9.</td>
<td>WHO WILL BUY THE WINE</td>
<td>C. Walker—col</td>
</tr>
<tr>
<td>10.</td>
<td>TIPS OF MY FINGERS</td>
<td>R. Anderson—col</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>23.</td>
<td>JUST A LITTLE BOY BLUE</td>
<td>J. Jones—merc</td>
</tr>
<tr>
<td>24.</td>
<td>JOHNNY FREEDOM</td>
<td>J. Horton—col</td>
</tr>
<tr>
<td>25.</td>
<td>SHE’S JUST A WHOLE LOT LIKE YOU</td>
<td>H. Thompson—cap</td>
</tr>
<tr>
<td>26.</td>
<td>JOHNNY MY LOVE</td>
<td>Vee S. Cooper—dick</td>
</tr>
<tr>
<td>27.</td>
<td>GETTING OLD BEFORE MY TIME</td>
<td>M. Kilgore—starday</td>
</tr>
<tr>
<td>28.</td>
<td>LOVE HAS MADE YOU BEAUTIFUL</td>
<td>M. Hanford—starday</td>
</tr>
<tr>
<td>29.</td>
<td>MONKEY TONK GIRL</td>
<td>J. Cash—col</td>
</tr>
<tr>
<td>30.</td>
<td>KEY’S IN THE MAILBOX</td>
<td>L. Lynn—zero</td>
</tr>
<tr>
<td>31.</td>
<td>IS A BLUE BIRD BLUE</td>
<td>E. T. Wilkinson—vi</td>
</tr>
<tr>
<td>32.</td>
<td>WHY I’M WALKIN’</td>
<td>S. Jackson—col</td>
</tr>
<tr>
<td>33.</td>
<td>SECOND HONEYMOON</td>
<td>J. Cash—col</td>
</tr>
<tr>
<td>34.</td>
<td>ANYMORE</td>
<td>R. Drusky—de</td>
</tr>
<tr>
<td>35.</td>
<td>FAR FAR AWAY</td>
<td>B. Gibbons—vi</td>
</tr>
<tr>
<td>36.</td>
<td>I KNOW ONE</td>
<td>J. Reeves—vi</td>
</tr>
<tr>
<td>37.</td>
<td>CUT ACROSS SHORTY</td>
<td>C. Smith—col</td>
</tr>
<tr>
<td>38.</td>
<td>HE’LL HAVE TO STAY</td>
<td>J. Black—cap</td>
</tr>
<tr>
<td>39.</td>
<td>JUST ONE TIME</td>
<td>D. Gibson—vi</td>
</tr>
<tr>
<td>40.</td>
<td>A STAR SPANGLED BANNER</td>
<td>J. Reeves—vi</td>
</tr>
<tr>
<td>41.</td>
<td>SEASONS OF MY HEART</td>
<td>J. Cash—col</td>
</tr>
<tr>
<td>42.</td>
<td>LONESOME ROAD BLUES</td>
<td>J. Skeeter—starday</td>
</tr>
<tr>
<td>43.</td>
<td>I’M SORRY</td>
<td>B. Lee—de</td>
</tr>
<tr>
<td>44.</td>
<td>HE’LL HAVE TO GO</td>
<td>L. Dennis—wi</td>
</tr>
<tr>
<td>45.</td>
<td>I’M NOT ASLEEP</td>
<td>L. Dennis—wi</td>
</tr>
<tr>
<td>46.</td>
<td>MIRACLE OF LOVE</td>
<td>D. Young—de</td>
</tr>
<tr>
<td>47.</td>
<td>Gotta Gotta Gotta</td>
<td>J. Skeeter—starday</td>
</tr>
<tr>
<td>49.</td>
<td>SPOTTED A ROSE</td>
<td>G. Jones—merc</td>
</tr>
<tr>
<td>50.</td>
<td>IS IT WRONG</td>
<td>W. Pierce—de</td>
</tr>
</tbody>
</table>

**C&W Official Hit Parade**

(Enumerated 11 through 50 on the performance and sales survey authenticated by Music Guild of America)

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>51.</td>
<td>ACCIDENTALLY ON PURPOSE</td>
<td>G. Jones—merc</td>
</tr>
<tr>
<td>52.</td>
<td>TIPS OF MY FINGERS</td>
<td>R. Anderson—col</td>
</tr>
<tr>
<td>53.</td>
<td>I’M NOT ASLEEP</td>
<td>L. Dennis—wi</td>
</tr>
<tr>
<td>54.</td>
<td>MIRACLE OF LOVE</td>
<td>D. Young—de</td>
</tr>
<tr>
<td>55.</td>
<td>Gotta Gotta Gotta</td>
<td>J. Skeeter—starday</td>
</tr>
<tr>
<td>56.</td>
<td>Gotta Gotta Gotta</td>
<td>J. Skeeter—starday</td>
</tr>
<tr>
<td>57.</td>
<td>SPOTTED A ROSE</td>
<td>G. Jones—merc</td>
</tr>
<tr>
<td>58.</td>
<td>IS IT WRONG</td>
<td>W. Pierce—de</td>
</tr>
<tr>
<td>59.</td>
<td>WRONG COMPANY</td>
<td>Stewart—Howard—chall</td>
</tr>
</tbody>
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**C&W Official Hit Parade**

(Enumerated 11 through 50 on the performance and sales survey authenticated by Music Guild of America)

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</thead>
<tbody>
<tr>
<td>60.</td>
<td>ACCIDENTALLY ON PURPOSE</td>
<td>G. Jones—merc</td>
</tr>
<tr>
<td>61.</td>
<td>TIPS OF MY FINGERS</td>
<td>R. Anderson—col</td>
</tr>
<tr>
<td>62.</td>
<td>I’M NOT ASLEEP</td>
<td>L. Dennis—wi</td>
</tr>
<tr>
<td>63.</td>
<td>MIRACLE OF LOVE</td>
<td>D. Young—de</td>
</tr>
<tr>
<td>64.</td>
<td>Gotta Gotta Gotta</td>
<td>J. Skeeter—starday</td>
</tr>
<tr>
<td>65.</td>
<td>Gotta Gotta Gotta</td>
<td>J. Skeeter—starday</td>
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<tr>
<td>66.</td>
<td>SPOTTED A ROSE</td>
<td>G. Jones—merc</td>
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<tr>
<td>67.</td>
<td>IS IT WRONG</td>
<td>W. Pierce—de</td>
</tr>
<tr>
<td>68.</td>
<td>WRONG COMPANY</td>
<td>Stewart—Howard—chall</td>
</tr>
</tbody>
</table>

### Jockeying Around

with SAM SOUND

Jack Carney of WIL-St. Louis will see double September 3-5. Jack is slated to appear as a guest speaker at the Interna- tional Twins Association’s 26th annual convention. Other WILmen in the news are Dick Clayton and Ed Bonner who will trade their microphones for monkey-suits next Monday (25) when they don St. Louis Cardinal uniforms for the annual radio-press baseball donnybrook.

DJ Mike Western of KISN-Portland was clipped by sales exec Les Fulgham—and liked it. Les used a pair of scissors to trim Mike’s scalp in KISN’s picture window studio.

Bob White is the new supervisor of music at WMGM-New York. Bob, a 21-year vet, replaces Jody Cameron who is the new A & R chief at Valmor Records. The Maryland, D.C. Broadcasters Association has named several committee chairmen including John McClay, WJZ-TV Baltimore; G.P. Richards, WOR-Jersey City; Charles Truitt, WBCF-Atlanta; Tom Carr, WBAL-Baltimore; Morris H. Blum, WANN-Andover; Ben Strouse, WYDE-Washington D.C. WINS-New York climbing on the political bandwagon by sending a flying squad to the Republican convention in Chicago.

WOX-Philadelphia is now ticketing a "Skyliner" contest. Each week a "Skyliner" will fly into town and call KOIL with the correct phrase wins a first prize. The contest is driven by a "Skyliner," a large plane with a banner. The plane will carry a large banner with a birthday phrase. The first eagle-eyed listener to spot the plane and call KOIL with the correct phrase wins a cockpit-full of prizes. Then there’s the DJ who came up with a Brigitte Bardot cocktail—two of them and your mouth feels like a Terrycloth.

Popular KD-91 Pittsburgh personality Art Pallan, the subject of a two-page spread in the August issue of TV-Radio Mirror magazine... Congrats to Gene Kaye of WAEB-Allentown, Pa., whose wife presented him with a little platter.

"ALABAM" COYOW COPAS

 буду #501

Positively the hottest C&W Record of 1960!

Operators: We kid you not. If you want maximum play on any C&W location, put "ALABAM" on the box and rake in the coins.

Another Starday winner on the boxes is the truck driver’s favorite.

"GOOSEBALL BROWN"

Lonnie "Pinball Machine" Irving

Starday 505

If unavailable from your distributor or One Stop, write to Starday Records, Box 115, Madison, Tennessee for full listings of the most commercial line of traditional Country and Bluegrass Rec- cords and special sample offer to juke box operators.
In talking to representatives of the half-dozen record firms represented at the National Association of Music Merchants show at the Palmer House, most agreed that they did not do too much business here with "good-will" the prime commodity sold. None of the major firms had any records exhibited here. Capitol was here, but exhibited only its large size consoles and portable phonograph players. Columbia did not have any records exhibited... Firms with records exhibiting included: ABC-Paramount, Audio Fidelity, Crest, Design (Pickwick Sales Corp.), Folkways, Kapp, Synthetic Plastic Sales Co. and Tops Records. Many told MUSIC VENDOR they "probably wouldn't be back next year" and suggested that an outfit like ARMADA would be the logical organization to hold a convention limited to record manufacturing firms.

From Audio Fidelity in New York there was president Sidney Frey and the firm's national promotion and public relations director, Norman Hess. Hess said three new releases would be out shortly. One with comedian Myron Cohen is "in the works," he said. Another, recorded May 24 and 25 at Webster Hall in New York, and featuring Louis Armstrong and the Dukes of Dixieland, will be out by the end of the month. A third new Audio Fidelity release, said Hess, was a stereo merry-go-round and circus calliope music album featuring Leon Berry at the organ.

Allan Parker, national director of album sales and merchandising for ABC-Paramount, showed us a new fancy window display for dealers that he designed complete with flashing lights and gushing water. Quite an elaborate display designed to push up the firm's album sales. Also seen at the ABC-Paramount exhibit were: Gene Goodman of Grand Award and Command, New York, and Mel Cheren, midwestern field rep for ABC-Paramount, who headquarters in Cleveland... Lots of the boys went out to see Belle Barth at The Mist club here.
New England Notes

by ED PENNEY

Dex Card, formerly top jock with WHIM-Providence and more recently with WOKY-Milwaukee, has accepted an offer from WCOP-Boston... he'll take over the morning slot on August first... Competition is hot for the top version of "Never on Sunday"... Don Costa on United Artists and Marty Gold on RCA are splitting the heavy play being given this sure hit... Andy Williams playing to capacity crowds all week at the Salisbury Beach Frolics... his "Do You Mind" on Cadence just another in his long string of big records... watch for Andy to go back to straight big ballads on all future releases... Ella Fitzgerald follows Andy at the Frolics and she's getting lots of airplay on Verde's "Lack the Knife." Bill Galvin, formerly of WSRO-Marlboro, Mass., has moved to WKBK-Keene, N.H. where he will hold down the AYEM show... Webb Pierce, long a top dog in the country field, may break through on the pop front with his Decca waxing of "Drifting Texas Sands"... New York City proved it can kick off a hit with the Josie record of "Cruise to the Moon" by The Chaperones... Look for it to break big next in Boston... Bobby Vee, with three hits in a row, will make it four with either side of his latest on Liberty... Both are revivals, "Devil or Angel" and "Since I Met You Baby"... Many jocks are grinning and spinning the clever parody, "Cholley-Oop" by The Hong Kong White Sox... Errol Garner at the Cape Cod Storyville... WKOX-Farmingham, Mass., looking for an experienced man to gather and deliver local newscasts... contact manager Dick Adams.

Next week Jimmie Rodgers will be at the Monticello and Count Basie at the Hotel Bradford... Word is 'going around that they will cut an LP together for Roylett at one of the Boston studios... Should be interesting... Dinah Washington checks into the Revere Beach Frolic this week with a strong Mercury platter, "This Bitter Earth," getting heavy play at all outlets...
**MUSIC VENDOR HIT PICKS OF THE WEEK**

ANYMORE (Moss Blue Publ. Co., Inc., BMII - Teresa Brewer - CORAL 62219
- The big Country hit gets a big vocal from Tessie, who's aided by Hawaiian guitar and string and choral backing. Should head straight for the Pop charts.

MY BABY IS GONE (J. Devere Music Co., BMII/ANGRY (Melrose Music Corp., ASCAP) - Marty Wilde - EPIC 9400
- Either side of Marty's latest could put him right back up on the charts. Baby, an offbeat, minor-keyed number, has echo gui-

**THE MAN I USED TO KNOW** (Sure Fire Music Co., Inc., BMII/CARMEL BY THE SEA (Cedarwood Publ. Co., BMII) - Kitty Wells - DECCA 31123
- Queen Kitty has two more Country hits here, both done with her usual superlative styling. Man is a plaintive ballad with unusual fiddle work, while Carmel, more up-
tempo, has a catchy backing. Either or both will follow Left To Right up the Country charts.

- Another novelty produced by Gary "Flip" Paxton, who was responsible for charttopper Alley Oop Story, a country-flav-
ored uptempo number which could be subtitled "The Ballad Of J. Edgar Hoover," should swing up the charts with ease.

BABY LET ME LOVE YOU TONITE (Conrad-Jot, BMII) - Donnie Elbert - VEE-JAY 353
- Elbert, who falsettos the praises of a "Prrrretty Baby," could have a solid hit in Tonite, a sure bet for R&B which could go Pop in a big way.

**RIVER OF TEARS** (Robyn Pub. Co., Inc., BMII) - Harold Dorman - RITA 1098
- Dorman really cries up a storm with River, a gospel-flavored rocker with unusual combo and choral backing. Watch for it to tear up the charts.

**TALLER THAN TREES** (Robbins Music, ASCAP) - Elton Britt - ABC PARAMOUNT 10121
- An unusual semi-religioso ballad, Taller Than Trees, with Britt's rich vocal and good string and choral backing, should stand tall on the charts soon.

**DEVIL OR ANGEL** (Progressive, BMII) - The Hollywood, Flames - ATCO 6177
- The Flames should be burning up the charts once again with a great updating of the big rock-n-roll hit of a few years back. Solid string and combo backing plus group's swingin' vocal, should make for a big one.

**GOODNIGHT, SWEETHEART, GOODNIGHT** (Arc Music Corp., BMII - The Untouchables - MADISON 134
- The big hit of a few years back gets a solid updating by the boys who are aided by a lovely string backing. The kids'll love it.

YOVI (Saxon Music Corp., BMII - The Ivy Three - SHELL 720
- The adventures of the hero of the popular TV series, "Huckleberry Hound," a children's program featured by hip adults, are narrated here by the boys in Alley Oop fashion. Gimmicky novelty, could go.

**THEME FROM THE UNTOUCHABLES** (Disque Music Corp., ASCAP) - Marty Craft & The Singing Strings - WARWICK 561
- This could be the version to make it on the theme music from the popular TV series. It's an exciting rendition, with unusual sound-effect intro and powerful brassy big band sound. Could score soon.

**A HELP-EACH-OTHER ROMANCE** (Progressive, BMII) - Lavern Baker and Ben E. King - ATLANTIC 2067
- Baker and King could be the hottest combo to hit the charts since Benton and Washington. On their first outing they col-
laborate beautifully on a live rocker that can't help but make it.

**A LOVER'S PRAYER/NEVER LET ME GO** - Roy Hamilton - EPIC 9398
- Balladeer Hamilton spins two beauties here Both are smooth ballads with fine backing and Roy's mellow vocal, and either could go.

**Bill Shocket Named ARMADA Veep**

Bill Shocket has been appointed vice-

president of ARMADA in charge of the East-
ern Region it was announced today by Art Talmadge, president of the organization. Shocket, treasurer of Malverne Distributors in New York completes the group of ARMADA Regional Vice-Presidents which includes Al Bennett, president of Liberty Records, Sam Phillips, president of Sun Records and Milt Salstone, president of M & S Record Distributors.
**THE FANTASTICKS** - Original Cast Album - MGM E3870C

- This original cast album is taken from the hit musical, "The Fantasticks," which was written specifically for the off-Broadway stage. Utilizing a small cast and a plain wooden platform, the show attempts to create its own world by the use of music and words. As in the play itself, this LP blends satire, romanticism, comedy and music with such great finesse and style that the listener can envision the scene that is being portrayed without being there in person. Laudable performances are given by Jerry Orbach, Rita Gardner, William Losen, and Kenneth Nelson, and a nod of approval should also be given to both Tom Jones and Julian Stein for their fine writing and direction.

**PRETTY EYES** - Peggy Lee - CAPITOL ST 1401

- Songstress Peggy Lee spins a soft swinging reflective web of mist as she purrs her way through twelve lush cuts with rhythmic string and woodwind background provided by Billy May. This is a change of pace from Peggy from her recent top selling LP, "Latin a la Lee," which was done in a rhythmic Latin beat. Included in this LP is a ballad like It Could Happen To You, moments like This, I'm In The Mood For, My Dreams. The Conniff arrangements challenge the skill and musicianship of great violinists.

**THE VIRTUOSO LISZT** - Gary Graffman - RCA Victor LSC 2443

- Gary Graffman, a young pianist whose talent has been compared with that of the great virtuoso Franz Liszt, unquestionably displays a rich and masterful keyboard technique. Mr. Graffman performs such concert favorites here as Liebestraum, Hungarian Rhapsody No. 11, The Paganini-Liszt Etudes, and Un Sospiro (A Sigh), all of which are heard in the Liszt cinema-biography "Song Without End." Music lovers should also be interested in the fine program annotations by Abram Chasins. Both album and film should be hits.

**Cadence Appoints Buffalo Distrib**

- Don Sanders, Cadence Sales Manager, announced the appointment this week of Metro Distributing Company, Buffalo, as the label's distributor for that area.
SORD Proposes Joint Action With RIAA, ARMADA

By HAL TATE

CHICAGO — Howard M. Judkins, head of Judkins Music Company, Garden Grove, California, was elected the new president of the Society of Record Dealers (SORD) in their annual convention held here at the Palmer House this past week under the National Association of Music Merchants conclaves.

Elected vice-presidents were: Mickey A. Gensler, Spinning Disc, Yonkers, N. Y.; Dan Winograd, Roseland Music Shop, Chicago, and Joe H. Waldhorn, Hi-Fi Music, Fulton, N. Y. The new secretary-treasurer will be Lou Shapiro of Music Center, Jersey City, N. J.

Judkins succeeds Mike Spector of Coral Gables, Florida as president. The latter was elected to the board of directors which was expanded to 20 members during this meeting.

At a Tuesday night meeting, SORD proposed that a “summit conference” be held between themselves, members of RIAA, ARMADA and the heads of record companies. Among the topics to be threshed out at this meeting, which is hoped will be held this year, would be uniform return privileges to dealers from all record companies; to adopt a code of ethics, eliminate abuses of the industry and “morally elevate the standards of the industry.” Invitations to attend this “summit conference” will shortly be sent out by SORD to all aforementioned parties.

While not specifically a SORD case, the anti-trust suit of four local record dealers against three majors was discussed Tuesday night by Robert Marks, lawyer, of the Marks, Marks and Kaplan, Chicago law firm, which is handling the case for the plaintiffs. Defendants are RCA-Victor, Columbia and Capitol. Marks brought the case last Monday night by Robert Marks, a lawyer, of the law firm. Marks brings the case on a “summit conference,” saying that in the year since it has been filed, only “prohibited skirnashes” have taken place. Marks, veteran anti-trust lawyer, did say that indirect benefits of the suit have already been won for record dealers such as return privileges extended by the four majors. While primarily aimed at companies having record clubs, claiming this is unfair competition to record dealers other alleged discriminatory practices including more favorable sales terms to discount houses, rack jobbers and one stops are also involved in the suit.

At a Monday meeting, attended by some 150 dealers, record store owners were urged to enter into co-op buying groups such as had been formed by DISC ( Dealers in Sound Corporation) in New Jersey. In addition to being able to buy records at better terms, because of volume, the DISC plan has been so successful said spokesmen that they plan on adding other related items, including phonograph players, as well as accessories, in quantity purchases.

Other speakers at the SORD conclaves included Larry Green and Larry Sockell, Green, president of Vox Records, urged more suggestive promotion by dealers of indie firms who have good, consistent selling merchandise.

VICTOR PROMOTION

(Continued from page 10)

and on September 10 will feature the promotion on a full-color spot on Bananza.

WINDOW DISPLAY CONTESTS

One of the major features of the promotion will be window display contests for both Remington and RCA Victor dealers. Remington dealers will compete for RCA Victor stereo phonographs, while RCA Victor dealers will receive Remington Rand Travel-riter Portable as prizes.

In “developing the 'Be A Hit At School' promotion,” Alexander continued, “RCA Victor is offering four major sales advantages to make the program the biggest singles market has ever seen. (1) Promotion includes five of today’s top-selling singles artists, plus a brilliantly-regarded newcomer. (2) Two release of the RCA Victor singles during the course of the promotion will receive the greatest exposure ever given singles merchandise. (3) The Remington Rand premium record will not compete in any way with the six new singles, since they contain entirely different material, and (4) the program has built-in teen-age appeal, offering the right product at the right time for precisely the right market.”
### MUSIC VENDOR

**TOPS with the ONE STOPS**

<table>
<thead>
<tr>
<th>AM BAT RECORDS, INC.</th>
<th>L &amp; F ONE STOP</th>
<th>GOOD ONE STOP, INC.</th>
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</thead>
<tbody>
<tr>
<td><strong>RADIO DOCTORS</strong></td>
<td><strong>MUSIC VENDOR</strong></td>
<td><strong>MARTIN &amp; SNYDER</strong></td>
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### RARE GEMS

**MIDWEST RADIO CO.**

**SUDISCO**

**IOWA RECORD ONE STOP**

**NEW YORK RECORD DIST.**

**MUSICAL SALES CO.**

**DIC'S RECORD**

**REDDISCO**

**TOPS with the ONE STOPS**

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MV ADVANCE SINGLES Release

ABC PARAMOUNT
ROBERTO - I'm Your Flamenco

ACME
THE JAMES BROTHERS - Love And Devotion - Winter For You

ATCO
TONY BARA - Ramblin' - Long Gone Man (6172)
PAUL EVANS - Mickey, My Love - Long Gone Man (6170)

ATLANTIC
THE BOLLETTES - I Shot Mr. Lee - Untrue Love (2069)
RAY CHARLES - Tell The Truth - Sweet Sixteen Bars (2068)

BELLE MEADE
CHUCK JONES AND THE RAYS - You'll Never Understand - I'm Through With You (430)

CLOCK
CHARLES JACKSON - Mr. Pride - This Is It 176
HALIQUI - Don't Cry My Heart - More Power To You (179)

COLUMBIA
MARIJOHN AND THE JACKS - Hocus Pocus

CAPITOL
JERRY LONDON - Who Could Be Blue? - Do I Worry (4389)
The POLITICIANS - Little Tin Box

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"SURE BETS" Survey from MUSIC VENDOR MAGAZINE

THEME FROM THE APARTMENT
FERRANTE & TEICHER
LONELY ROOM
ELVIS PRESLEY

DO YOU MIND?
ANDY WILLIAMS
BIG BOY PETE

DREAMSVILLE
THE OLYMPICS
THE SLOP

ANYMORE
BOBBY RYDELL
I'M GOING TO CHANGE IT AGAIN

A STAR SPANGLED BANNER
THE TWIST
CHUBBY CHECKER

RED RIVER DAVE
DON GIBSON

I NEED YOU SO
TED TAYLOR

HAS MY LOVE GROWN COLD
TED TAYLOR

A LEGEND IN MY TIME
DON GIBSON

STERLING TITLE STRIP CO.
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See Page 5

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WITH OPTIONAL DUAL SPEED COMPATIBLE PLAY

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