

Fred

May 7, 1979

BOB HAMILTON
Interview, Page 26

World Radio History

CARROLL TAKES KROQ
BENSON TO EMI LAMBERT TO CAPITOL
Major PDs Get Specific
FRED Record Of The Week: SISTER SLEDGE





"GEORGY PORGY"

**WLBZ, WAQY, WWWD 34, WHFM, WALG,
WKMx, WTMA, WCSC, WILS, WTRX, WDIE,
WKEE, WDDI, KILT, KRTH, KOGO, KROY,
KJOI, KOBO, WEEO, KJMO, KJCK, KMKF,
KGW, KEX, KJRB, KBOZ, KRLC.**

Management:
Fitzgerald-Hartley Co.

From their platinum-plus Columbia album





May 7, 1979

THE HOTS are in Bold Type

UNIVERSALS

1	1	1 PEACHES & HERB/Reunited	(Polydor)
17	4	2 DONNA SUMMER/Hot Stuff	(Casablanca)
6	3	3 BEE GEES/Love you Inside Out	(RSO)
2	2	4 WINGS/Goodnight Tonight	(Columbia)
8	7	5 RANDY VANWARMER/Just When I Needed You (Bearsville)	
18	11	6 SUPERTRAMP/The Logical Song	(A&M)
7	6	7 JACKSONS/Shake Your Body Down to The Ground	(Epic)
5	5	8 ENGLAND DAN & J.F. COLEY/Love Is The Answer	(Big Tree)
22	14	9 BILLY JOEL/Honesty	(Columbia)
11	10	10 ORLEANS/Love Takes Time	(Infinity)
N	27	11 SISTER SLEDGE/We Are Family	(Cotillion)
4	9	12 GEORGE HARRISON/Blow Away	(Dark Horse)
N	19	13 OLIVIA NEWTON-JOHN/Deeper Than The Night (MCA)	
9	13	14 VILLAGE PEOPLE/In The Navy	(Casablanca)
30	24	15 ROD STEWART/Aint Love A Bitch	(WB)
N	25	16 REX SMITH/You Take My Breath Away	(Columbia)
14	15	17 STYX/Renegade	(A&M)
3	8	18 BLONDIE/Heart Of Glass	(Chrysalis)
24	22	19 G.Q./Disco Nights	(Arista)
26	21	20 BAD COMPANY/Rock & Roll Fantasy	(Swan Song)
SA	N	21 RICKIE LEE JONES/Chuck E.'s In Love	(WB)
27	26	22 ROGER VOUDOURIS/Get Used To It	(WB)
13	16	23 CHIC/I Want Your Love	(Atlantic)
20	20	24 CHER/Take Me Home	(Casablanca)
10	12	25 SISTER SLEDGE/He's The Greatest Dancer	(Cotillion)
SA	N	26 DOOBIE BROTHERS/Minute By Minute	(WB)
N	28	27 BOB SEGER/Old-Time Rock n' Roll	(Capitol)
SA	N	28 NIGEL OLSSON/Little Bit Of Soap	(Bang)
23	29	29 TYCOON/Such A Woman	(Arista)
12	18	30 GEORGE BENSON/Love Ballad	(WB)

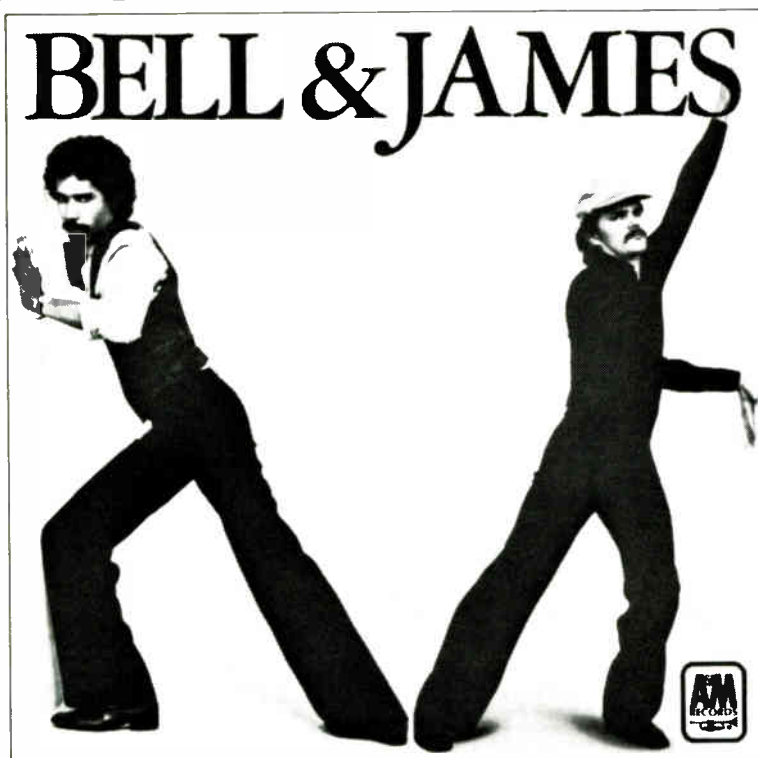
**“YOU NEVER KNOW
WHAT YOU’VE GOT”** AM 2127

Unless it's a hit from

BELL & JAMES

The follow-up single to their million-selling "Livin' It Up (Friday Night)" AM 2069...and we know we've got a hit!

WHHY
KTOQ
KQDI
WSTP
WFRC
WAKX
WKNX



WNEW
WERC
WQXI
KBOZ
WXIK
WKXX 23
KEWI

ON A&M RECORDS & TAPES 

Produced by LeRoy Bell & Casey James. Executive Producer Thom Bell. © 1979 A&M Records, Inc. All Rights Reserved.

Fred

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ON THE COVER:
 Oregon's "Out of the Woods" on Elektra seems pretty appropriate these days when we sometimes feel we can't see the music for the trees or the ARBs. You can go only so far into the woods, however, and that's where we are—halfway.

POWER PAGES 8

TOP NEWS 11

RICK CARROLL takes the helm at KROQ/LA. WMGK (FM103) and WPEN-AM make staff additions. MIKE PHILLIPS named PD of KYUU/San Francisco. KEN BENSON named National LP Promotion Director at EMI/UA and CRAIG LAMBERT comes in to replace him at Capitol. Summer book to start one week later. KGB chicken gets fried, new chicken goes into training. REG JOHNS gets PDship of CFTR/Toronto. TIP helps radio and record pros get work. KULF tops with AP in Texas. KWK-AM wins awards from BME Magazine. 99Xers walk ...



60 SECONDS 13

RATINGS 18

Mediatrends for Cleveland, Washington, Boston and St. Louis and the Tops in Television and Books.

QUEST/CIPHER 20

PROFILE 23

LES SARNOFF has added jazz to KINK/Portland and increased their ratings because of it. "Let the audience decide" are Les's watchwords, and they have—in his favor. Sarnoff explains how he has affected the station's sound and numbers during his two years at KINK.



ENGINEERING/MANAGEMENT 24

AM Stereo testing goes on around the country. The Kahn-Hazeltine system is discussed by KING's HARRISON KLEIN while TODD SLOANE of WGN does double duty with the Harris and Motorola systems. This week's Management gives advice to young DJs from DAN MASON/KTSA, JEFF POLL/KZEW, STEVE WEST/KJR, and DAN MORRIS/WCOL.

INTERVIEW 26

In Part II of FRED's talk with the Platinum Network members, they give specifics on their power rotation variations, album cuts, and discovering local favorites that were never singles.

CONFERENCE CALLS 56

PLUS: LETTERS/CALENDAR - 4, OPENINGS - 17, UNIVERSALS - 29, ALBUMS - 39, SPECTRUM III - 45, BLACK - 51, DISCO - 54, JAZZ - 55

COOL RESPONSES

To Buzz:

Charley McCarthy, my assistant, and I don't know what we'd do without our weekly FRED. We sincerely appreciate the quality of your work, and the uncanny accuracy of your weekly playlist information. Please keep up the super-job!

I wanted to thank you for hitting home with this past week's "Quest" regarding "Fear & Loathing." It came at a time when tensions are high everywhere, and I promptly made a bunch of photocopies and shared your words with our entire on and off-air staff.

Your words best express how we can all feel at these times, and how we should all try to react with cool, even-tempered responses to each other, and the business of radio.

Thanks again for your continued success with FRED, and your constant support.

"Shotgun" Steve Kelly
Program Director
WDAK/Columbus

THE BIG SNITCH

To FRED:

I LOVE FRED and after two years still can't help loving you. That's the name of our top add. You have always inspired and through FRED continue to lead in radio ingenuity.

After DJing in the Florida Keys for two years, I am now full-time music director at WIRK-AM, "hip" rock & roll. The FM side is No. 1 country in the country. It's unique being part of a professional organization that considers research a necessity in programming.

I manage to snatch the copy of FRED here and there and follow who's playing with what. (You're very photogenic). Come and visit when you cross-county. Someday, "Roz Lyn" will be out your way making the headlines!

Roslyn Schwartz, MD
WIRK/Palm Beach

GROWNUP TOP 40

To FRED:

I almost missed the Profile on Carol Archer. It was co-slugged "Independent Promotion." It is not another record person interview. I suggest everyone read it and re-read it. It puts AM radio in perspective. Top 40 for grown-ups.

Peter McLane
Programing for Grown-ups
KFGZ/Dallas

CAROLING

To FRED:

Thank you for your hospitality on my recent visit to FRED and especially the opportunity to observe the process of putting the magazine "to bed".

The industry and energy of the FRED staff is amazing in itself. But the spirit of dedication, cooperation and love I witnessed in the pre-dawn hours is what makes FRED so special.

Thanks again. My love to each of you.

Carol Archer

AUTO INFO

To FRED:

Perhaps this is something out of the question, but it would be nice to see an article on how various stations are utilizing automation in the execution of their formats. I'm certain that most Spectrum III reporters are running live operations (as is KBSQ).

I'm not asking for an article for myself, but an article that would be of interest to all in terms of executing a Spectrum III format on an automated station. It would be interesting to learn how some are doing it.

Add this to your list of potential topics...

Dan Kelly
Operations Director
KBSQ-FM/Santa Fe

(Ed.) See FRED Interview (Nov. 13, 1978) with PD BOB HAMILTON of Automated KRTH/L.A. More in two weeks.

MAY JUNE

May 1-31—Radio Month. Acquaint the public with the varied services radio provides.

May 1-31—National Humor Month. To promote, encourage and continue to develop the sense of humor and good fellowship that comes from making friends and family laugh.

May 17—Buy Yourself A Flower Day. Celebrate yourself with flowers.

May 17-31—International Pickle Week. Giving national recognition to the world's most humorous vegetable.

May 18—Birthday of Mother's Whistler. Anyone who can whistle, (including birds, teakettles, etc), celebrate the birthday of the world's best whistler by whistling while working or whatever. (Mail your "whatever's" to FRED.)

May 18—Visit Your Relative's Day. A day to renew family ties and joys by visiting often though-of-seldom seen relatives.

May 19, 20 & 21—The 4th Burns Media Program Studies Seminar. Provides intensive exposure to the latest developments in key areas of radio programming. To be held at the Harbor Island Hotel, Harbor Island, San Diego, California.

May 21-24—National Public Radio Annual Conference, Hyatt Regency, Washington.

June 5-9—American Women In Radio and Television 28th Annual Convention at the Atlanta Hilton.

June 6-9—Broadcast Promotion Association 24th Annual Seminar to be held in Nashville.

June 7-9—Associated Press Broadcasters Convention at the New Orleans Hilton, New Orleans.

June 9-13—American Advertising Federation Annual Convention held at the Hyatt Regency Hotel, Washington.

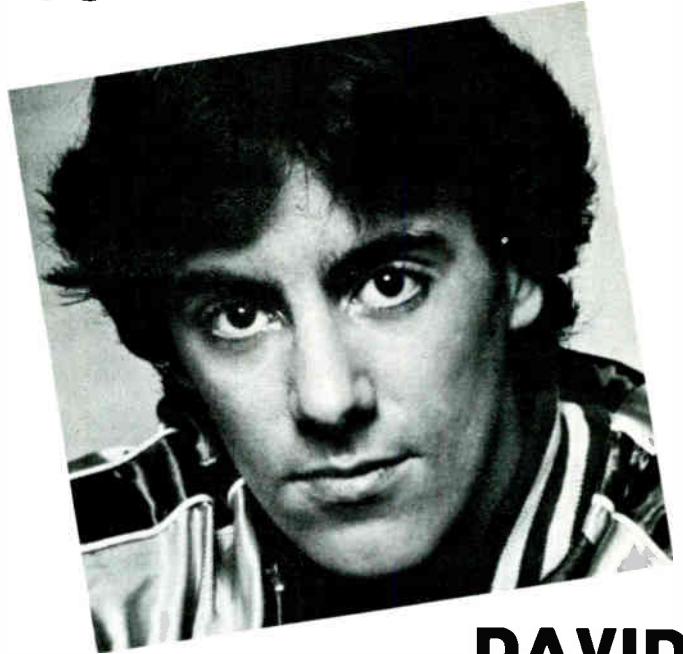
Sept. 9-12—National Association of Broadcaster's Radio Programming Conference. Stouffer's Riverfront Tower, St. Louis.

Sept. 24-Nov. 30—World Administrative Radio Conference for U.S. and 153 other member nations of International Telecommunications Union. Geneva International Conference Centre and ITU headquarters, Geneva.

Oct. 7-10—National Radio Broadcaster's Association Annual Convention. Washington Hilton.

BB 38* CB 35* RW 45*

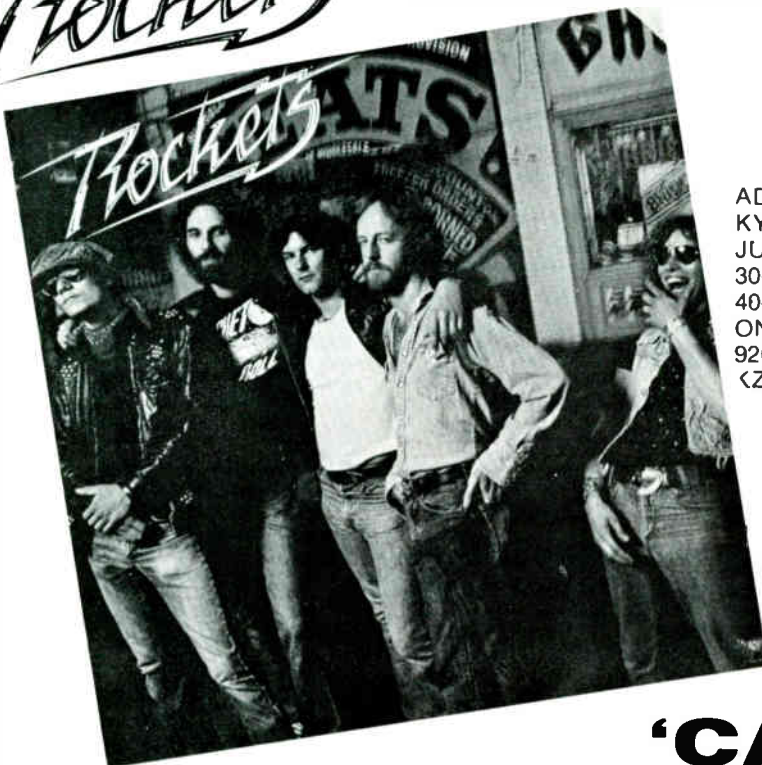
Added: WTIx, WNOE, WQAM, WNAP, WCBS, KRYX, 13Q, WHHY, KROY, WCUE, WAUG, WTOB, WGH, WAMS, WJET, WNOE-AM, WNOR, KROY-AM.
KRBE 30-20, WZZD D-23, KFI 27-24, WAYS 19-15, KILT 22-13, WQXI 21-17, WZZP 30-17, F-105 25-21, WLAC 35-18-11, KING D-25, WBBQ 19-11, KTLK 16-13, KIDD 8-2, WJDX 14-9, WUPE 25-14, WQXI 21-17, WAPE 23-17, 92Q 24-19, Y-100 26-23, WKBO D-27, WABB D-28, KRUX A-35.



**DAVID
NAUGHTON
IS
MAKIN' IT**



Rockets



ADDED: KJR, KOPA, WAUG, WEAG, WMID, WGGG, KYLT, WIGY, WKKY, WHSY, WOVO, KIDO.
JUMPS: KFRC 23-18, CK101 32-29, KSKG 40-35, KROA 30-25, KFIU D-28, KIDD 23-13, WZDQ 32-28, KBOS 40-37.
ON: KHJ, B-100, KUPD, KNYS, WZYY, KYXX, WNAP, 92Q, KCBN, K104, KYNO, KROY, WTAC, WBGW, WQWB, <ZUE, KYTE, KSLY, KRKE, KSTN.

'CAN'T SLEEP'

**LP
BB 95* RW 95***

**Singles
BB 73* RW 73***

WAR

IS A
"GOOD, GOOD FEELIN'"



WDRQ, 96X, WMAK, WHRK, V103, WVEE, WOKV, WEZB, KRLY, KSET, WFMJ, Y-100 (disco), WZZD, WCAU, WAAY, KLIV, KTLK, KUTE, KHNY, KRLA, KMJQ, WJFL, WBBF, WNIA, WQKV, WAKY (disco), WEEX, KATZ, KDAY, KDAI, KSOL, KRE, WVON, WJPC, WBMX, WXF, WGCI, WGPR, WJMO, WGIV, WWRL, WBL, WDAS-FM, WOOK, WVKO, WLOU, WESL, KRLY, WKXI, WAOK, WORL.



MCA-3085

All For You On MCA Records & Tapes
The Music's On Us!

Produced by Jerry Goldstein in
association with Lonnie Jordan
and Howard Scott for Far Out
Productions.

A Far Out Production on
MCA RECORDS



GOLD

RUSH RELEASED BY POPULAR DEMAND

JOHN STEWART

**ALREADY ON:
WPGC WFBR 94Q
92Q KOPA**



**KEZY, WBBQ, WSM-FM,
JB105, WZDQ, KLIV,
WISM, KFIV, WGLF,
WROK, WORD, WANS,
WRJZ.**

From The LP "Bombs Away Dream Babies"
That's EXPLODING In Album Radio.



MOST VALUABLE RECORD OF THE WEEK: SISTER SLEDGE

"We Are Family" captures all demos instantly, smashing 27-11... **Peaches & Herb** hangs onto no. 1 for one more week... **Donna Summer** closes in 4-2, should take over next week.

CALL-OUT RECORD OF THE WEEK: RANDY VANWARMER

Randy continues as the dominant ballad, moving 7-5... **Supertramp** bursts 11-6, now breaking in all demos... **Billy Joel** is honestly a mass appeal monster 14-9... **Olivia Newton-John** cruises 19-13. **Rod Stewart** smashes 24-15.

FEMALE & TEEN RECORD OF THE MONTH: REX SMITH

"You Take My Breath Away" garners tremendous phone support, racing 25-16... **G.Q.** also carried by teens 22-19.

IMAGE RECORD OF THE WEEK: RICKIE LEE JONES

"Chuck E.'s In Love" catapults into the charts behind whopper 18+ strength N-21... **Roger Voudouris** develops steadily 26-22... **Nigel Olsson** debuts N-28.

COUNTRY PROMISE OF THE WEEK: KENNY ROGERS

BREAKING BIG: CHEAP TRICK, BEACH BOYS and TOTO

GREAT NEW RECORDS NOW BREAKING:

McFADDEN & WHITEHEAD, TAKA BOOM, and EARTH, WIND & FIRE

RICKIE LEE JONES: MOST VALUABLE ALBUM OF THE WEEK

ROCKETS: 18-24 ALBUM OF THE WEEK

IAN HUNTER: MALE ALBUM OF THE WEEK

HERMAN BROOD: HIGH JUMPER OF THE WEEK

NEW ENGLAND, RON WOOD, MANFRED MANN DEBUT

Rickie Lee Jones showed massive across the board strength, heavily developing sales and good image. Recommended for highest frequency of play. **Supertramp** held on to the number one spot as the top four stabilized. **The Rockets** smashed from 12 to 9 behind giant 18 to 24 support, especially male. **The Warriors** soundtrack continues to gain strength, action centers almost exclusively on the **Joe Walsh** track. **Ian Hunter** moved 18 to 12 with massive male support. Demos are 18 to 24. **Herman Brood** broke loose, jumping 26 to 19 behind heavy 18 to 24 reaction, male and female. **New England** debuted at 22 with heavy 18 to 24 response. Early sales are good. **Jay Ferguson** made a strong move with good female support and a fast breaking single. **Ron Wood** smashed in at 24 with giant artist power and immediate 18 to 24 reaction. **Duncan Browne** moved 28 to 27 with good 18+ response wherever it's played. **Manfred Mann** debuted at 29 with strong 18+ male support. **Marshall Tucker, Blackfoot, James Taylor, Bob Dylan** and **Billy Thorpe** are next.

REQUEST POWER 12-14

1. REX SMITH
2. PEACHES & HERB
3. DONNA SUMMER
4. DAVID NAUGHTON
5. SISTER SLEDGE

REQUEST POWER 18+

1. PEACHES & HERB
2. REX SMITH
3. RANDY VANWARMER
4. RICKIE LEE JONES
5. KENNY ROGERS



REQUEST POWER 15-17

1. REX SMITH
2. PEACHES & HERB
3. DONNA SUMMER
4. SISTER SLEDGE
5. CHEAP TRICK

ALBUM POWER

1. SUPERTRAMP
2. VAN HALEN
3. RICKIE LEE JONES
4. BAD CO.
5. ROCKETS

Powers approximately every 2 hours. **B Stress** every 3 hours. **C Stress** every 4 hours. **Image** records are suggested for once an hour rotation when applicable. Take dayparting into consideration. Local market differences must also be computed.

White Market

POWER

1. DONNA SUMMER
2. PEACHES & HERB
3. SUPERTRAMP
4. SISTER SLEDGE
5. BILLY JOEL

B STRESS

1. O NEWTON-JOHN
2. BEE GEES
3. WINGS
4. ROD STEWART
5. REX SMITH
6. RANDY VANWARMER
7. ENGLAND DAN
8. ORLEANS
9. RICKIE LEE JONES
10. DOOBIE BROS.

C STRESS

1. ROGER VOUDOURIS
2. JACKSONS
3. GEORGE HARRISON
4. STYX
5. G.Q.
6. BAD COMPANY
7. NIGEL OLSSON
8. CHEAP TRICK
9. KENNY ROGERS
10. TYCOON

Crossover Market

POWER

1. DONNA SUMMER
2. PEACHES & HERB
3. SISTER SLEDGE
4. SUPERTRAMP
5. BILLY JOEL

B STRESS

1. JACKSONS
2. BEE GEES
3. WINGS
4. ROD STEWART
5. G.Q.
6. RICKIE LEE JONES
7. DOOBIE BROS.
8. O NEWTON-JOHN
9. REX SMITH
10. ENGLAND DAN

C STRESS

1. ORLEANS
2. RANDY VANWARMER
3. GEORGE HARRISON
4. STYX
5. ROGER VOUDOURIS
6. NIGEL OLSSON
7. CHIC
8. GEORGE BENSON
9. VILLAGE PEOPLE
10. TOTO

IMAGE

Recommended
Album Cuts For
All Of Rock Radio

1. SUPERTRAMP - Goodbye, Stranger
2. VAN HALEN - Beautiful Girls
3. BAD CO. - Gone, Gone, Gone
4. JOURNEY - Lovin', Touchin', Squeezin'
5. RICKIE LEE JONES - Danny's All-Star Joint
6. ROXY MUSIC - Cry, Cry, Cry
7. ROCKETS - Oh, Well
8. JOE WALSH - In The City

20 Most Valuable
Records Of The
Past Twelve Months
(in alphabetical order)

- AMBROSIA—How Much I Feel
BILLY JOEL—My Life
BOB SEGER—Still The Same
CHIC—Le Freak
COMMODORES—Three Times A Lady
DONNA SUMMER—Last Dance
EDDIE MONEY—Baby, Hold On
EXILE—Kiss You All Over
FOREIGNER—Hot-Blooded
GERRY RAFFERTY—Baker Street
GINO VANNELLI—I Just Wanna Stop
KENNY LOGGINS—Whenever I Call You 'Friend'
LITTLE RIVER BAND—Reminiscing
NICK GILDER—Hot Child In The City
PABLO CRUISE—Love Will Find A Way
PEACHES AND HERB—Reunited
ROD STEWART—Do Ya Think I'm Sexy?
POINTER SISTERS—Fire
ROLLING STONES—Miss You
STREISAND & DIAMOND—You Don't Bring Me Flowers

BEST PROMOTED RECORDS OF THE WEEK

Single

JAY FERGUSON
"Shakedown Cruise"



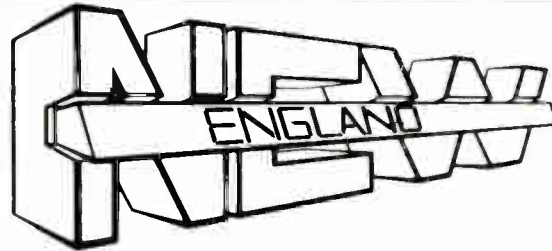
Album

NEW ENGLAND
"New England"





INFINITY RECORDS



"DON'T EVER WANNA LOSE YA"



KSLQ (36-33)

Joel Denver: "First off, it sounds GREAT on the radio. We're getting phone action and sales are starting already."

WRKO! WZUU! KJR! KUPD!

JB-105, WGH, 92X, KYNO, KROY, WIFE, WKEE, WJBQ, WGUY, WTSN, WRFC, WSEZ, WFLB, WANS, WKAU, KENI, KOOK.

ALL WE ASK YOU TO DO IS LISTEN.



Fred Top News

Number 84

BRIDGING THE INDUSTRIES

MAY 7, 1979

CARROLL ROQS

LOS ANGELES—RICK CARROLL has been appointed Program Director of KROQ-FM/Los Angeles. Rick has brought in LARRY GROVES to fill the positions of Assistant PD and Music Director at the LA rocker.

Carroll and Groves have been together since they both worked at KKDJ/LA and KEZY/Anaheim, as well as at Carroll's own consulting firm.

Rick doesn't plan on any major personnel changes as yet, although there will be a major revision of KROQ's programming policies.

Rick explained to FRED, "First, the station will be changed from a punk rock/new wave-type format formula to a more familiar formula. That's not to say that we won't play new wave, it's just that the emphasis will be less than before. Jocks will not be bringing records in from their homes, nor will they be programming their own shows, as has been the case."

"Because of my Top 40 background, there have been people in the business who take this to mean that KROQ will be going Top 40. That is absolutely false."

Rick does feel that the station will realistically be able to go after KMET, KLOS and KWST. "However, we do not choose to do this in the manner that those three stations are doing it. It is my



Larry Groves

intention to expand our demographic to include 18-34 men and 18-34 women, and, of course, the teens will come along with that," explained Carroll.

"As far as exposing new product, KROQ will still be the main station in Los Angeles to expose new album product and new artists. We will

continue with our speciality shows, such as the one we run on Sunday which focuses mostly on new wave, and like that. We are going to institute a research department. That way we will know, within three or four days of adding a record, whether or not it's going to happen.

"Granted, if we are playing a lot of new music within a familiar music format, we won't be able to play the new sounds heavily enough to get a quick response from our listeners. Our research will show us which new records to give increased rotation to," Rick continued.

Back-announcing new music, programming a correct amount of familiar music, smoothing out the overall sound of the station, and upgrading the technical end are Rick's primary concerns.

"We pride ourselves on being able to pick the music from albums, B-sides, A-sides, the cut that will be the next single, or whatever, because of our background. Basically, we want to put the new music into a heavier rotation to burn the competition out a little bit quicker. The other album stations are a little slow in adding new music. This is a great asset to the radio station and we plan on building on that."

CRAIG & TAYLOR

MaGiK PEN

PHILADELPHIA—Changes abound this week, at WMGK (FM103) and their sister station, WPEN-AM. On the FM side, BOB CRAIG has been appointed Program Director coming over from WWYZ-FM/Hartford where he has held the PDship for the last three years.

LARRY WEXLER, GM of WPEN and WMGK, stated, "We are very gratified that a person of Bob's talent and expertise has decided to join our staff."

At the AM outlet, JOE TAYLOR will be the Manager of Operations and Programming. Taylor comes to WPEN with a 20-year background in radio, most recently at KHOW-FM/Denver as the Operations Manager. Taylor's history also includes being the PD at WOMC-FM/Detroit as well as being a talk show host, newsmen and documentary producer for various stations in the New England area.

THE BEST

St. Louis—KWK-AM has been named this year's Best AM Station by *Broadcast Management and Engineer Magazine*.

F. CRAIG MAGEE, General Manager of the Doubleday outlet, feels that the expertise and exceptional effort on the part of ED JURICH and ANDY BUTLER, Chief Engineer and Assistant Chief Engineer, combined to take the award for KWK.

(see FRED Top News April 23 for FM story)

PHILLIPS PD OF KYUU

San Francisco---MIKE PHILLIPS has been installed as the new Program Director at KYUU/San Francisco. Phillips was formerly PD at KGW/Portland.

One of the first things Mike did was to bring in DAVID HELLER to do mornings and PATRICIA HICKS as Promotion and Advertising Manager. "I'm talking with a number of

people in regards to air shifts. We only have three jocks now, and one of them's leaving, real soon", commented Phillips on his plans for the station.

Mike is currently reviewing tapes and resumes which should be sent to him at once if you're interested in working in one of America's most interesting cities.

CLUCKED UP



San Diego---The KGB chicken has cooked his own goose and is on suspension, with pay, for alleged breach of contract.

According to KGB General Manager, JIM PRICE, three major parts of the chicken's contract with the station were not lived up to.

"The terms of the contract state that the chicken is allowed to make out-of-town appearances as long as he clears them with us. This he has not done on a number of occasions. Second, he has

appeared out-of-town on occasions where he has not had the KGB call signs on his suit. And third, he is not recognizing the rights of KGB's ownership of the chicken character", explained Price.

As TED GIANNOULAS, the suspended chicken, cools his talons, KGB is training another staff member to replace him at San Diego functions. The name of the new chicken is not being released by station officials "in the interest of his privacy".

BENSON NAT. LP EMI

Los Angeles---KEN BENSON has been named National Album Promotion Director for EMI/United Artists Records filling the spot vacated by J.J.JORDAN. Benson was National Album Promotion Director for Capitol Records working with RAY TUSKIN at the Capitol Tower in L.A.



Craig Lambert

Taking Benson's place at Capitol is CRAIG LAMBERT, previously Midwest Promo Director for the company.

"I'm real excited about the move, especially about working with Ray and the L.A. staff. We've brought in PETER WASSYNG to do Album Promotion on the East Coast, and I couldn't be happier", reported Lambert.

Wassyng was the East Coast Album Promotion person for EMI/UA until his appointment to the staff.

With Lambert as National Album Head for EMI/UA, DICK WILLIAMS will move over to become the National Singles Promotion Director for the label. They have been without someone in this position since LES BERKOWITZ exited some time ago.

LATER ARB

USA---The 1979 July/August Arbitron Ratings period has been pushed back one week to allow stations and advertisers more time to analyze the April/May findings.

Arbitron decided to move back the summer book because the April/May is two weeks later this year than last year. However, this will not necessarily be the case permanently. ARB hopes to be back on schedule after this summer's book.

The summer ARB affects Chicago, Detroit, Los Angeles, New York, San Francisco and Philadelphia.

Reg & George

BROTHERS JOHNS

Toronto--REG JOHNS is leaving his Program Director post at CKGM/Montreal to take the same position at CFTR/Toronto, in what could turn out to be a major Top 40 battle in Canada.

Reg's brother, GEORGE JOHNS, was PD at CFTR when it changed programming to Top 40. Reg is now coming in to take on the market leader, CHUM, as did his brother.

According to sources in Canada, Reg will be taking over the PDship on or before June 1. CFTR is running a close second to CHUM in Toronto, according to the Canadian ratings.

HOT TIP

Los Angeles--The first employment agency for the record-radio industry has been formed by FRANK MIKO and J.J. JORDAN. The company is called Talent Industry Placement and is designed to help provide employment for people looking for work in records, record retail or radio positions.

Frank Miko, President of TIP, is elated by the response to the new concept. "J.J. and I decided that the first person that tells us that they don't like the idea, we're going to take them out to dinner. We haven't had a negative response yet."

The idea came when Miko and Jordan, Executive Vice-President, realized how many people were coming to asking for job leads. With the unusually large number of experienced industry people looking for work, the idea seemed a natural. TIP's main service will be to provide a central location for positions open in one of the fastest turnover industries in the country.

Miko was previously with Nehi Distributors, owners of the Peaches retail chain, for 15 years in marketing and label relations. At the time he left Nehi, he was Executive Vice-President of the super-store chain. He will oversee the record company sales-oriented and retail areas of the company, while Jordan will handle record promotion and radio concerns.

Jordan has had 13 years in radio serving as Program Director at WRKO/Boston and WHBQ/Memphis, among other stations. He was most recently National Promotion Director for EMI/America Records.

KULF WINS

Houston--KULF has taken four awards in this year's Associated Press News Awards in Texas: Best Investigative Reporting, Best Public Affairs Program, Best Feature Report and Best News Delivery.

KULF won more first place awards than any other station in the Lone Star State. Last year KULF also won more news awards than any other Texas station.

In other news from KULF, JACK COLLINS has been named General Sales Manager at Southern Broadcasting's Houston outlet.

Collins was previously Sales Manager at WAYS-WROQ/Charlotte, General Manager of WAXY/Miami and Manager of RKO's National Spot Sales office.

99X WALKS

New York--DICK SLOANE and BOBBY MESSINA of 99X demonstrated that they can "walk it like they talk it" as they joined 20,000 supporters in the March of Dimes Superwalk '79.

Among the celebrities that took part in the walk were MEATLOAF, who served as Sidewalk Chairman, the cast of the Broadway production of Grease, THE INCREDIBLE HULK, and SPIDERMAN.

The walk was along a 30 kilometer route (approximately 18.75 miles), which began and ended at the Central Park Bandshell, by way of Battery Park. All Superwalkers were greeted with refreshments and a live concert, courtesy of 99X.

Part of the 99X promotion was a preliminary "No Disco Weekend" to make sure that the participants were fully rested for the ordeal.

WMMR To WCOZ**ANITA IN THE EVENING**

Philadelphia--- "ANITA-IN-THE-MORNINGS" has left WMMR to go to WCOZ/Boston to cover the 6-10pm air shift. DICK HUNGATE, Music Director at MMR, is covering the mornings until a replacement can be found.

Sources in the "City of Brotherly Love" say that SONNY FOX and BOB LEONARD were approached to fill the AM shift. Both men declined and Leonard will continue in his afternoon slot at WYSP.



I hope the jocks at WORD/Spartanburg, S.C. are giving the California weather because Sacramento is listening. WORD is only 5,000 watts, but if the number of Californians who report listening to them continues to build, WORD may take the Sacramento book.

Multimedia Powerpick of the week goes to PAT MARTIN at WSPT. He's getting number one adult phones for "Cant Take My Eyes Off You" from the Soundtrack of "The Deerhunter".

Best gasoline promotion idea ever goes to BILL TANNER at Y-100 for his Sunday morning feature "Your Service Station." Til noon they give out locations of open gas stations, rare these days.

Best of luck to SAM KARAMANOS of Arista as she checks into the hospital for a brief respite. Sure was great to see your lovely self in New York, Sam.

VINCE FARACI and BOBBY "The Z" provided us with an exciting evening of entertainment as they faced off to discuss promotion. Vince and "The Z Man" discussing promotion? Indeed it was exciting. Vince said that Atlantic is having such success in the Disco field that he's afraid people are going to start thinking of him as a Disco promo man. We reminded him that with the success of The Stones, Bad Company, Foreigner, and Led Zepplin he doesn't have to worry about that. Atlantic always has great music.

After looking over his systems and watching him work, I would be very inclined to hire Z to work any album of mine. He's doing independent promotion now, you know. He's as out there as ever but when I say systems I mean systems. Z has got album promotion down--and album radio loves him.

All these good things to eat showing up at FRED are driving me wild. The most delicious cake I ever ate came up from the amazing human beings of the RSO family. We got a six-foot long sandwich from the ever alert Ariola gang. And it was very nice to see TAWN MASTREY from KSJO who drove in for a day. She brought LOBSTER.

JOURNEY



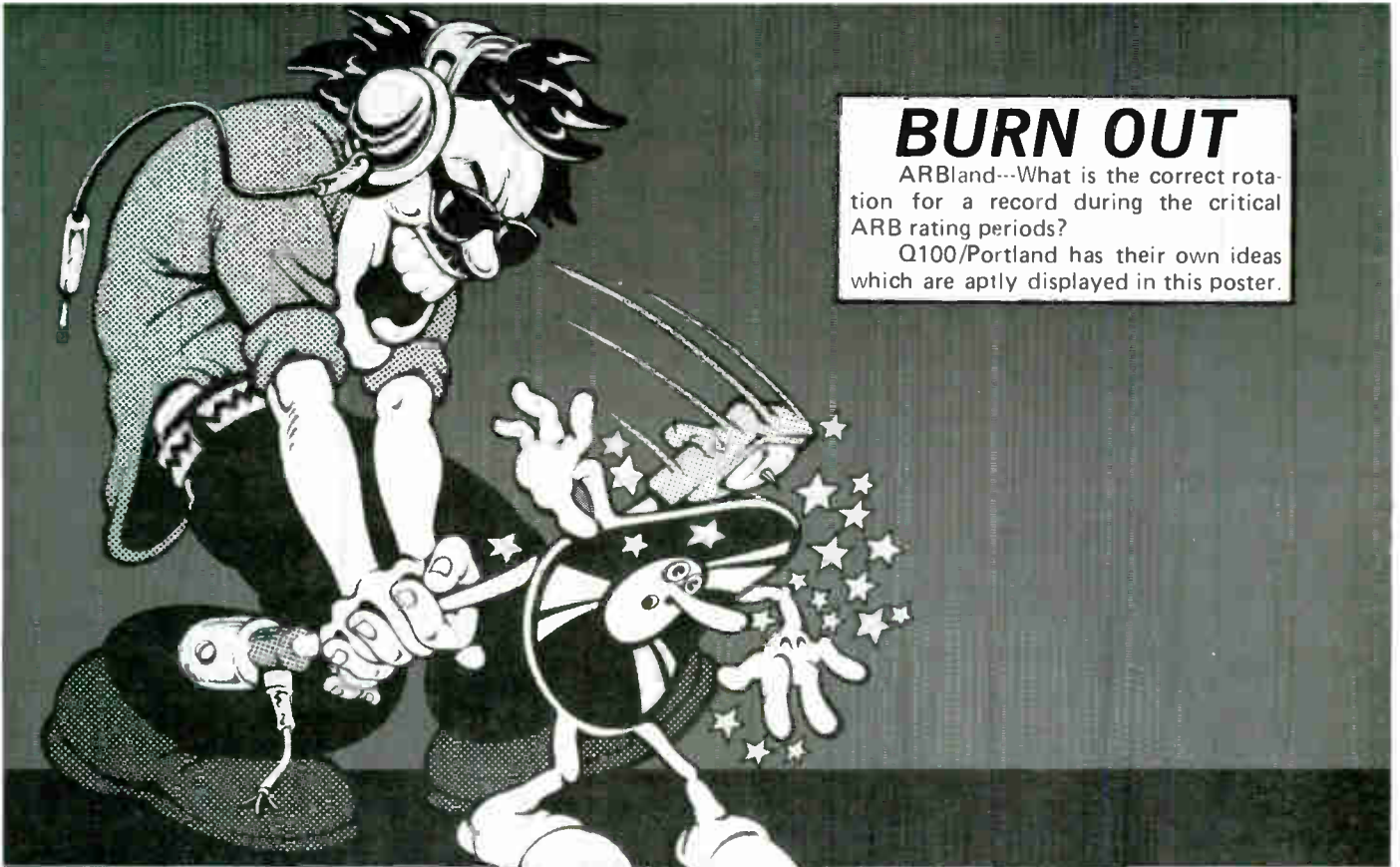
“JUST THE SAME WAY”

Journey is jumping everywhere it's being played. Here are a few examples:

KOBO 5-4, KSLQ 7-6, KYA 8-6, KFRC 10-6, WSPT 18-13, WZDQ 28-25, WISM 29-25, KWK A-28, KBEQ 37-32. Added at WMEE and KCPX.



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BURN OUT
ARBlind--What is the correct rotation for a record during the critical ARB rating periods?
Q100/Portland has their own ideas which are aptly displayed in this poster.

**HEAR IT ON Q100,
BEFORE
IT'S BEATEN
TO DEATH.**



KEEP YOUR EYES ON THE MUSIC STATION. Q100 IS YOUR FRIEND.

**"REAL LIFE AIN'T THIS WAY"
BUT ROCK AND ROLL IS!** (6E-158)

WAYS
KFRC HB
KHJ 26
KFI HB
KILT 40
KLIF 37
WZZP HB
WZUU HB
WNOE 35
WTIX
WIFE

WQXI 29
KIMN-FM
KSLQ 32
WCAO HB
WICC HB
WLAC HB
WBBQ 30
B-100
KSLY
WAPE 35
WBGH HB
10Q



Jay Ferguson's new album
Containing the single,
"Shakedown Cruise" (E-46041)

Produced by Jay Ferguson and Ed Mashal
Executive Producer: Bill Szymczyk for Pandora Productions, Ltd.
On Asylum Records and Tapes.



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Management: Marty Pichinson Management

"IS SHE REALLY GOING OUT WITH HIM?"

AM 2132

KUPD
KOPA
KBEQ
WZUU
KYVA
KROY
KLEO
KAYC
WDUZ
KLIV
KLWN
WZDQ 31-28
WHFM

KREM
WSLQ
B 105 30-27
WANS
WGNI
WAKX
WKNX
WCIR
KRLC
KOBQ
KCBN
WYSL
WHSL

JOE JACKSON'S
SHARP SINGLE from
LOOK SHARP

SP 4743

ON A&M RECORDS & TAPES 

Produced by David Kershenbaum

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Changes

Mark Larson has been promoted to Program Director at 76-KFMB/San Diego.

Steve Eldino now doing middays at WFGL/Fitchberg.

Barry Shea has moved from weekends to 6-10 am at ZETA-4/Miami.

Vern Robinson, late of WSIX/Nashville, is the new all-night man at KEX/Portland.

Dusty Street has been added to the KROQ/Los Angeles line-up in the 6-10 am slot.

Steve Butler is the new morning man at WQUD/Memphis. He's from WREC/Memphis.

"Sleepy" John Frye takes on 8 pm-12 am at Q100/Portland.

Jere Sullivan has been appointed Music Director and air personality at WYNY/New York. He'll cover Saturdays, 5-10 pm and Sundays, 6-10 pm.

Doug Dunlop has been named Sales Manager at KSJO/San Jose.

Audrey Joseph appointed Director of National Disco Promotion for Arista Records.

New line-up at WKBO/Harrisburg: 6-10 am Burns and Krammer, 10 am-2 pm "Slim" Jim Buchanan, 2-6 pm Mitch McKeever, 6-10 pm Rick Shockley, 10 pm-2 am Chris Andree, 2-6 am Matt Michaels.

New line-up at 96-Fever/Tampa: 12-6 am Robert C. Scott, 6-10 am Winn White, 10 am-2 pm "Rockin'" Vance, 2-7 pm John De Haven, 7 pm-12 am Karla Haun, Weekends Bob Ocean.

New line-up at KSLQ/St. Louis: 6-10 am Phillips and Wall, 10 am-2 pm Mike Walker, 2-6 pm Bobby Day, 6-10 pm Don Jefferson, 10 pm-2 am Allan Harrison, 2-6 am "Candy," Weekends Phil Irons (MD), Brad Hildebrand and Keith Bloom.

New line-up at KULF/Houston: 5-9 am London and Engleman, 9 am-12 pm Gary Ross, 12-3 pm Mike Mann, 3-7 pm Andy Barber, 7 pm-12 am "Coyote" Calhoun, 12-5 am Sam Putney, Weekends Mike Dineen, Jim Rose, Ron Chambers, J. Phil Anderson and Roy Garcia.

New line-up at WRQK/Greensboro, NC: 12-6 am Larry King, 6-10 am Wes Jones, 10 am-3 pm Dave Stone, 3-7 pm John Fox, 7 pm-12 am John Bishop.

New line-up at WLPL/Baltimore: 6-10 am Casey Jones, 10 am-2 pm Karrie Carson, 2-6 pm J.J. Marshall, 6-10 pm Kris Earl Phillips, 10 pm-2 am Larry Allen, 2-6 am John Panzerella.

New line-up at KMGK-FM/Des Moines: 6-10 am Benjamin Hill & Del Monaco, 10 am-2 pm Jim Summers, 2-6 pm Michael Stone, 6-10 pm Jonathan Doll, 10 pm-2 am Mitch McCracken, 2-6 am Carole.

Arnie Handwerger is now the Director of National Promotion for Jem Records.

Michael Atkinson has been appointed to the newly created post of Director of Artist and Repertoire for Infinity Records, West Coast. Repertoire

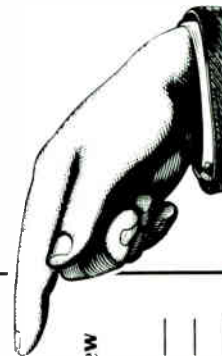


Write Fred

*598 Foam Street
Monterey, Ca. 93940*

Fred

**FRED Directory Of Radio
598 Foam Street
Monterey, CA 93940**



**ARE YOU AN INDEPENDENT?
(Promotor, Producer, Engineer)
Be sure you're listed in FDR***

If you would like to be included as a major part of the Broadcast industry free of charge in the new
*FRED Directory of Radio, please fill out this form and we'll get you in there!

Name/Title _____ Phone _____
Service _____
Address _____ Zip _____
State _____
Current clients or accounts: _____

Openings

New Openings This Week

13BLG/Lexington has future openings for night shifts, full and part time. Hard worker, two years commercial experience and good production skill required. Send tapes, resumes and salary requirements to John Quincy, WBLG, Box 1300, Lexington, KY 40590. No calls please. 5/7

WJAD-FM/Bainbridge is now in the process of building a top notch staff for a 100 thousand watt station. Send tapes and resumes to Gary Hill and Charlie Rowe, Box 760, Bainbridge, GA 31717 or call 912 246-1650 or 246-1654. 5/7

KYYX/Seattle is looking for realistic human beings that don't mind being themselves on the air. Research director, automation operator slots available. Send tape, resume and what you can do for Seattle to Tony Stone, KYYX, 1305 3rd Avenue, Suite 400, Seattle, WA 98101. M/F. EOE. No calls please. 5/7

WZDQ/Chattanooga is looking for a good morning air personality with production skills and optional sales potential. Send tapes and resumes to Dale Anthony, PO Box 15426, Chattanooga, TN 37415. EOE. 5/7

WORF-FM/Orangeburg is looking for a 7-12 mid jock. Good adult approach and production skills. Send tape and resume to Stu Wright c/o WORF-FM, Drawer 1386, Orangeburg, SC 29115 or call 803 536-1580. EOE. 5/7

KROY-FM/Sacramento needs a news director to write and report in California's capitol. Personality important. Send tapes and resume along with salary requirement to KROY-FM, 1019 Second St., Sacramento, CA 95814. EOE. 5/7

KROY-AM/Sacramento is looking for strong background in technical and legal, as well as air shift. Send resume and tape along with salary requirement to Mark Jonsson, 1019 Second St., Sacramento, CA 95814. EOE. 5/7

WMJC/Detroit is looking for an experienced news professional. You must have conversational and credible on-air delivery and the ability to motivate others. Send tapes and resumes to Peter Booker, Radio Plaza, Detroit, MI 48220. 5/7

K-105/St. Joseph, MO, has an opening for afternoon drive announcer. Experience in AOR and production required. Please send tapes and resumes to Dave McCormick, KSFT Radio, 2414 S. Leonard Rd. St. Joseph, MO 64503. EOE. 5/7

WBBF/Rochester needs a first class newsmen, plus very strong sports. Will consider any offer. 5 yrs. exp. Call Ken O'Neill, 716 381-0733. 5/7

Disco/Burkhart-Abrams looking for Production Director for possible openings. Must have disco format knowledge. Only the best need apply. Also need part-time, hard-working people. Send tapes and resume to 96-FEVER, Rochon Vance, PO Box 1109, Clearwater, FL 33517. No calls. 5/7

WXVY-FM/Baltimore-Disco/Contemporary Rhythm format. Offers excellent bread for adult communicator with experience. Strong production a must. \$20,000+ to start. Send tapes and resume to PD, Larry Hall, 8001 Park Heights Ave., Baltimore, MD 21208. No calls. 5/7

WJDX/Jackson has a daytime jock slot. Send tapes and resumes to PO Box 2171, Jackson, MS 39205. 5/7

West

KLUC/Las Vegas is taking tapes from personality oriented people for future placement. Send tapes & resumes to Dave Anthony, KLUC, PO Box 14805, Las Vegas, Nevada 89114. EOE. 4/30

KYA/San Francisco AM & FM is looking for Air Talent and Newsmen. Send tapes & resumes to Patricia Evans, Asst. PD, No. 1 Knob Hill Circle, San Francisco, CA 94108. No calls, please. EOE/MF. 4/30

KITY/San Antonio is looking for a friendly Newsmen. Also looking for jocks for future openings. Contact Jim Roberts, 317 Arden Grove, PO Box 2338, San Antonio, TX 78298. 4/30

Concerned Communications corporation is accepting resumes for an Assistant Engineer. First Class license required, some travel. Must be a self-starter and be able to meet deadlines. Position is ideal for a beginning engineer with ability and technical knowledge, but looking for solid experience. Send resume describing your abilities and knowledge to Ross W. Forbes, Corporate Operations Manager, Concerned Communications Corporation, PO Box 1056, Yuba City, CA 95991. 4/30

Announcer needed in a top small market operation. Contact Jim Dowd, Manager KUKI, 707 462-4771. 4/23

Midwest

WJPS/Evansville has an immediate opening for Morning Drive Announcer on 5 kw Spectrum III station. Good production skills required. Send tapes, resumes and salary requirements to Rod Metcalf, WJPS Radio, Box 3636, Evansville, Indiana 47735. EOE. 4/30

WLAV/Grand Rapids is hunting for an aggressive newsmen. If you're looking for a home with Pop Adult and AOR environment, we've got both. Burkhardt/Abrams format. Send tapes & resume to Curt Kelly, PD, WLAV-AM, Grand Rapids, MI 49503. 4/23

South

New World Communications is looking for a PD with potential. Write: 3000 N.E. 30th Place, Suite 308, Ft. Lauderdale, FL 33306 or call 305 564-4905. 4/30

WXRL-FM/Richmond (XL-102) wants energized communicators with Top 40 background and the "killer" instinct for possible future openings. Tapes and resumes only to Jack Casey, 7100 Bethlehem Rd., Richmond, VA 23228. EOE. 4/30

Northeast

WLPL/Baltimore is looking for air talent for future openings. AOR format. Good benefits and very stable organization. Send tapes & resumes to Kris E. Phillips, 6623 Reistertown Rd., Baltimore, MD 21215. EOE. 4/30

Z96/Lafayette, Indiana, is accepting tapes & resumes for a possible future opening. Strong production a must. Send tape & resume to Jeffrey Jay Weber, Operations Manager, Z96, Box 1410, Lafayette, Indiana 47902. 4/30

14 NVR/Waterbury is looking for an all night air personality. Rush your tapes & resumes to Joe McCoy, PO Box 1413, Waterbury, CT 06721. 4/23

Looking

Ellen Roberts, ex-M105 and WSAI-AM & FM, is looking to relocate in Pittsburgh. Experienced Music Director, Promotion Director and Air Personality. Call 216 391-1260 or 216 991-1588. 4/30

Bill Morgan, minority jock, wants Top 40, AOR or Disco format. Has major market experience and willing to relocate. Call 312 521-3022. 4/30

David Blare is looking for medium or large market. Production Director and/or On Air. Ten years experience, 24 years old and married. Contact David at 912 355-9562. 4/30

Booger Matthews, WNAP, now through with his severance pay vacation. Seeks position with no bones wah. 317 247-6112. 4/30

Y-100/Miami air personality available. Call Alan Michaels at 305 722-0934. 4/23

Teddy Greene, former PD, MD and Operations Manager at KEZN (K107-FM/Seaside). Talking to everyone. Call at 408 899-0251. 4/23

Mark Hill, KAAM/Dallas. Community oriented personality with experience in all formats. First phone. Please call 817 268-1758. 4/23

Bruce Daniels, formerly Production Director at KRKE and KQWB, is now available for production or air talent position. 505 255-9277. 4/23

Carlos De Jesus, 2 years with WBLS, most recently midday man at WGCI/Chicago. Knows Disco, R&B, and Latin very well. Great voice, relaxed air style. Looking for an air shift and/or MD position. 212 228-2720. 4/23

Jeff Lucifer, formerly of WNDE/Indianapolis. is talking to stations. He can be reached at 317 842-0956. 4/16

Dennis King, 13 year pro rock pop adult, formerly KXY7/Houston, is now available. Western states only. please. Phone (916) 877-4392. 4/9

Steve Owens, formerly of KJLA, KTFX, KAKC. KMGK. is looking for programming or media market gig. Willing to relocate. Call 515 263-0083. 4/9

Men Agitate Moles... call the "Duke of Dawn". 408 624-4676 or 646-81261. 4/9

Al Brock, formerly PD for WYND/Sarasota, Florida is looking for a program, music or jock gig. Med to major background includes Q105/Tampa, Fla. Y95/Tampa, WLCY/Tampa and KIMN/Denver. Will relocate. Excellent references. Call 813 238-5477 or 813 957-0548. 4/9

Bo Jagger, pioneer Spectrum III Network programmer. is seeking a similar PD or jock gig anywhere on planet earth. Amazing track record. Top 40 also considered. (314) 965-5013 or (314) 361-7500. 4/9

On the air or Music Director position wanted for AOR, Jazz or Record Promo position. Currently with WPDH-FM, Poughkeepsie, New York, plus eight years experience in all phases. Contact Neil Monastersky, 3 C Street, Apt. 1C, Pomona, New York 10970 or call 914 354-2059 anytime. 4/9

Ron Dennington is available for off-air PD/MD position. Top 40, Country, and MOR P.D. experience in Top 30 markets. Proven ARB successes. Call 314 343-7834. 4/9

John Bradley, former PD of KBPI, is accepting offers in airwork. PD. MD. Call 303 237-4197. 3/26

Bill Morgan, a quality minority jock with Top 40, Disco and AOR experience is willing to relocate. College degree, 3 years college radio experience. Currently working at WMET/Chicago. Call 312 521-3022. 4/2

Len Jarvela, former Program Director of KATA/Arcata, CA is available for Top 40/AOR programming or air work. Ten years experience. Prefer West Coast. 707 443-5455. 4/2

Ratings

Media Trend

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Cleveland

	March	April	Cume
WDOK-FM (SIII)	9.1	12.4	282,900
WJMO (B)	7.2	8.6	173,600
WMMS-FM (A)	11.1	8.4	328,500
WGAR (SIII)	5.0	7.2	273,300
WGCL-FM (U)	7.4	6.8	296,500
WERE (N)	8.1	6.7	255,500
WHK (C)	6.9	6.1	226,000
WQAL-FM (SIII)	6.9	5.4	227,800
WWWM-FM (A)	8.2	4.6	224,600
WZZP-FM (U)	3.2	4.3	189,600

Washington

	March	April	Cume
WHUR-FM (B)	6.3	10.8	415,400
WMAL (SIII)	10.6	9.0	607,300
WPGC-AM & FM (U)	11.1	8.9	565,800
WASH-FM (SIII)	3.9	6.2	336,200
WOOK-FM (B)	8.7	5.9	385,200
WKYS-FM (U)	3.4	5.2	234,200
WTOP (N)	3.1	5.0	361,600
WGMS-AM & FM (CL)	3.1	4.6	243,300
WGAY-FM (BM)	5.6	4.5	313,000
WRC (N)	3.0	4.5	289,000

St. Louis

	March	April	Cume
KMOX (T)	24.7	24.1	905,700
KSLQ-FM (U)	11.0	11.4	433,500
KSHE-FM (A)	12.0	8.8	335,000
WIL (C)	5.1	6.0	207,400
KEZK-FM (BM)	5.1	5.4	181,700
KKSS-FM (B)	6.3	5.4	131,200
KXOK (U)	4.3	4.9	357,200
KATZ (B)	3.5	4.8	156,500
WIL-FM (C)	5.2	4.4	223,700
*KWK & WWWK-FM (U)	1.8	4.3	218,900

* According to Radio Station WWWK-FM, the station was at reduced power from April 9-16, 1979, due to inclement weather.

Boston

	March	April	Cume
WHDH (SIII)	13.8	15.7	587,700
WEEI (N)	7.6	11.3	683,200
WCOZ-FM (A)	4.7	9.1	322,000
WVBF-FM (U)	8.6	8.0	443,900
WBZ (SIII)	10.5	6.9	507,900
WJIB-FM (BM)	6.8	6.5	300,600
WBCN-FM (A)	8.3	6.1	356,300
WITS (N/T)	4.1	3.7	220,500
WRKO (U)	2.6	3.7	374,000
WROR-FM (O)	2.0	3.7	187,700

10 TOP BOOKS

1. GOOD AS GOLD
Joseph Heller
2. OVERLOAD
Arthur Hailey
3. A WALK ACROSS AMERICA
Peter Jenkins
4. HOW TO PROSPER DURING THE COMING BAD YEARS
Howard Ruff
5. MOMMIE DEAREST
Christina Crawford
6. THE CULTURE OF NARCISSISM
Christopher Lasch
7. THE FOUNTAINS OF PARADISE
Arthur C. Clarke
8. MURPHY'S LAW
Arthur Bloch
9. THE BABYSITTER
Andrew Coburn
10. HANTA YO
Ruth Beebe Hill

TOP 10 TELEVISION SHOWS

Courtesy of A.C. Nielson. Week ending 12 am 4/29/79.

- | | |
|------------------------------|------|
| 1. Three's Company (ABC) | 28.6 |
| 2. M*A*S*H (CBS) | 26.4 |
| 3. Laverne & Shirley (ABC) | 26.3 |
| 4. Mork & Mindy (ABC) | 26.2 |
| 5. 60 Minutes (CBS) | 25.6 |
| 6. Angie (ABC) | 24.8 |
| 7. Happy Days (ABC) | 24.4 |
| 8. Charlie's Angels (ABC) | 24.1 |
| 9. Taxi (ABC) | 23.4 |
| 10. WKRP in Cincinnati (ABC) | 23.0 |

STYX HIT “RENEGADE”



KCPX, 94Q, Z93, WSGA, WBBQ, WAUG, WFOL, WERC, WKXX, WSGN, WZFM, WPRO, JB 105, WGUY, WJBQ, WIGY, WYFL, WBBF, WAYF, WKIX, WFLB, WORD, WGNI, Z-96, KRSP, KQEO, KOZE, KIMN, KRKE, Z97, KNUS, KOMA, KZUE, KELI, WGCL, WZZP, 13Q, 96 KX, WPEZ, WNCI, WCOL, WCUE, KAAY, WAPE, WLAC, WEFM, WLS, KWZ, WBYQ, KFXM, KSLY, KEZY, KERN, KMJC B 100, KRBE, WTIC-FM, WAKY, Y 103, WLCY, Q 105, Y 95, BJ 105, CK 101, KDWB, KSTP, KFYP, WNDE, WOW, WBLI, WIFI, WGH, WWWD, KFXD, WRUQ, WWDC, KBZY, KAFH, WPOL, KEWI, KBDF, KYTE, KPUG, WTIK, KPAM, WEED, WRKR, WZUU, KEYE, KSTN, WOKY, KYIC, KROY, KSTN, KTAC, WKEC, WCIR, KREM, KJRB, WZYQ, KYYX-FM, KJR, WYRE

**FROM THEIR MULTI PLATINUM ALBUM
“PIECES OF EIGHT”**



QUEST

by Buzz Bennett

I will first dwell on power words and then work my way into the usage of power words. Almost every power word is a descriptive adjective; amazing, official, etc. These are words that strike the responsive chord and make illusions rise so that you become more than you are. We are dealing in positive sensationalism when dealing with power words.

We are all very familiar with negative sensationalism. News harangues of it; raped, mutilated, murdered--these are negative power words and are dangerous to indulge in. They do not belong in music radio. Brevity is the art that must be developed.

In turn, we can not explain how great something is without these most important words, descriptive adjectives. All liners should contain at least one good positive power word. This small effort will inject a new spark into any radio station.

Here's a promo example, somewhat overdone. "This is KREP, the official headquarters for Mercurial Roller Skates. In the next two weeks, we will give away one thousand pairs of Dimensional, Deluxe Murk skates, constructed

in hightop leather, precision jogger mounts, power toe stops, and Krep-tonic wheels. How to win in twenty minutes from the amazing KREP."

Now the old line comes to mind, "It's not what you say, it's how you say it." This statement needs to be a little more clear. It is not what you say, it is the illusion you create when saying it. The essential need for power words is too often overlooked and in many cases when they are used, they're used incorrectly. When you say, "It's hot", you must feel the heat. When you say, "Amazing", you must be amazed. You must not only perceive and create the illusion, you must live it.

In a calamitous atmosphere such as we experience in broadcasting, it is very easy to project negative realities without even explaining them. Life in broadcasting is a bitch and there is no way around it. Therefore if we express a true reality in our presence we are wrong. We must be capable of turning on and into illusion at any given moment. This is not reality we are dealing with. It is entertainment.

Entertainment demands illusion in perception.

We cannot allow ourselves to be confused by the quest for truth. Your quest is to become a master of illusion. This is the point at which we can make small prizes sound big, bad records sound good, ordinary things sound like extraordinary things. As one continues to master illusion, the art of suspended illusion becomes evident. The high art of quarter hour maintenance is to be found in suspended illusion. Your radio station must be somewhat similar to an Alfred Hitchcock movie, creating constant suspense with one illusion leading to another. We must, of course, change the murder plot to a panacea plot, since the positive is our most valuable weapon.

When we tie together power words, suspension, illusion and entertainment, we have what I term the extraordinary connection. At this point, you have by-passed anything that can be found in attitudinal research and you are not controlled totally by the perception of the audience, you have now become the creator of perception and the juggler of illusion, allowing you to pluck the responsive chord almost at will.

CIPHER

by C.C. Courtney

After Billboard printed that story about WABC going disco, FRED called WABC to check it out and we got a denial. Last week, we printed that denial. Nevertheless, I was most anxious to get to New York to hear for myself. I'll spare you all the "grabbing the silver bird" bullshit and get down to interesting specifics.

WNBC sounds as professional and light as possible. BOB PITTMAN seems to have finally relaxed into the corporate structure and my talks with him revealed a man with insights on survival in the big city.

99X sounds quiet. I heard "I Go Crazy" followed by "Reunited" in one quarterhour with "You Dont Bring Me Flowers" followed by "Mandy" in the next. GM ERICA FARBER, besides looking fantastic, sounds confident that PD BOBBY RICH has gotten the pulse of the city. Maybe with everybody else playing disco, quiet is where it's at in New York City. I went out to the 99X Pledgewalk Sunday and found a large, enthusiastic crowd.

A walk through Central Park on

Saturday afternoon tells the tale of Disco. Half the people in the park carry big, blaring radios and I heard eleven in a row tuned to WKTU. Not one other station did I hear all afternoon.

In my hotel room for pleasure, I listened to WPIX-FM. They play a wide variety of music and demonstrate good musical taste that pretty much covers the full spectrum and history of rock. They dont play just the hits either.

The big story--and the most interesting--is WABC. The word around town was that they did indeed go disco but when the Billboard article came out they retrenched. Supposedly, they pulled all the disco material that was not mass hit stuff and added in other nondisco songs. I cant verify that, but I can tell you exactly what they are doing. The following monitor was pulled from 10:00 til 11:30 on Saturday morning. These records may all be hits in New York City, but it aint the WABC I listened to as late as three months ago.

10:00	A Disco song My Life Instant Funk A Disco song Amii Stewart Hold The Line
10:22	60-60-30-30-30-Jingle Weather Heaven Knows Inside and Out I Want Your Love Honky Cat
10:38	60-60-30-30-30-Jingle-Weather Take Me Home Precious Love Lotta Love
10:55	60-60-60-Jingle A Disco Song Summer In The City What A Fool Believes Push Push Reunited I Will Survive
11:22	60-60-60-30-Jingle-Weather Ain't No Stoppin Us Now

They gave away album packages at :08. One was a Disco package and one was a Pop package featuring Natalie Cole. Prior to the last spot in each stopset they say, "More music coming up in 30 seconds."

Cheap Trick

IS A WINNER!!

**"I want you
to want me..."**

LIVE

Chuck Martin, PD/KHJ:

"... 'Surrender' was a SMASH in L.A. and the group has always been very high in passives. I added the record because I believe in the group and the single."

C.C. McCartney, PD/B100-FM:

"Cheap Trick is the Led Zeppelin of the '80s. It's OUTRAGEOUS!! The LP is Number Three in the market! I can't say enough about them, they are the rock n' roll ingredient that everybody needs to get their music mix just right!"

Adds: WGH, WIVY 39, WSGA 30, KILT, KSLQ 36, WEFM 25, KFI, KJR, KJRB, KCPX, KRSP, CKLW 26, WOW, WNDE.

WRKO 9-5, F-105 25-14, WIFI D-21, WPRO-FM 18-15, JB-105 39-36, WKBW D-27, WTMA D-29, WFOM D-25, Z93 D-30, WPGC 26-22, BJ-105 D-37, KELI D-28, WLAC, WTIK 34-28, WNOE D-39, KBEQ 9-8, WLS LP, WZUU, WGCL 29-27, WZZP 35-33, WIFE 34-30, KYNO 28-23, KYA 30-27, B-100 D-28, KOPA D-29, TEN-Q D-30, KHJ, KUPD 29-22.



BEACH BOYS WIN GOLD!

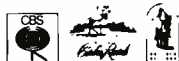
IT'S "GOOD TIMIN'"



BY THE BEACH BOYS

KUHL 26-18, KRBE 21-19, B-100 24-19, WIFE 25-20, 91X 28-20, CK 101 24-21, KHJ 24-21, KFI 26-21, KRTH-FM 26-24, TEN Q 27-24, KJR D-24, KS 106 29-25, KELI D-25, KCPX 29-26, WJDX A-26, KRSP D-26, Z 104 A-27, KQIZ D-27, KQDI D-28, WCAO D-29, KJRB D-30, KYYX D-30, WISM D-30, KNUS D-31, WEBC D-34, WNOE-AM D-34, KOLE D-35, KTFX D-36, KATI A-37, WSFL D-39, KOBO D-40, WBBF D-40.

ADDS: WAMS, WTOB, WRBR, WHBQ, WJET, KOPA, WMEE, 99X, KROY-FM, WABB, WANS, KIDD, KIIK, WNOR, KBEQ.





Les Sarnoff KINK/Portland

KINKY JAZZ

Over the last 2 years the shift to jazz has increased KINK's listening audience an average of 12% with every rating. KINK Radio, a Portland AOR station with strong jazz flavor, has edged out the local Lee Abrams format station in the ratings for the 18-49 portion of their listening audience.

The man responsible for this shift in programing is LES SARNOFF, musical director since 1977.

Les, who is not a long-time jazz buff, became interested in jazz programing one Sunday night when he filled in for a fellow D.J. at KGON on the station's token jazz show. Intrigued by the heavy response to the show at a time when there was virtually no jazz programing in the Portland area, Les took over the program 3 months later and began seriously familiarizing himself with jazz artists such as Chick Corea, Bob James, and Chuck Mangione.

Two years later came the offer from KINK to be their musical director. At the time, KINK played no jazz; Sarnoff made it part of his contract that he would be permitted to introduce a limited amount of jazz into the regular program.

We started with one jazz cut every other hour until 7:00 pm, and one per hour 7-12pm when he had his show. After 3 months, the volume of mail

and phone calls seemed to indicate that people were really getting off on the jazz sound and that it was proving very compatible with the rock & roll being played. The jocks began to include 1 jazz cut per hour because they found that Loggins & Messina, The Little River Band, Linda Ronstadt, Jackson Browne & Jonie Mitchell mixed very well with The Crusaders, Chick Corea, Tom Scott & the more crossover jazz artists.

When the ARB rating book came out in the Fall 1978, KINK did extremely well. Included more jazz compositions to the point where KINK's program has gone to a 25 percent jazz orientation: one jazz cut every half hour until 7pm, three cuts an hour until 10pm and in the 10-midnight slot where KINK previews new albums, two out of the five albums aired every week have a jazz orientation.

With proper screening and proper selection, you can play jazz on an AOR station and people wont even realize it's jazz. They'll just hear it as good music. People dont sit in their cars or bedrooms defining the music you're playing. They dont figure out if its Top 40 or how many copies the record sold. All they want to hear is music that is pleasing and challenging to them and that moves them along. The key in successful programing in jazz is having someone screen it who knows what they're doing and how to match it with what your radio station sounds like. I just dont think listeners are hung up like radio people are in trying to classify a song they hear on the radio.

I have received very positive response from the record stores because the program is increasing the sale of jazz albums. And KINK is getting record company ad buys for jazz products. The fact of the matter is, there is a great deal of money in jazz and the problem the

record company people have is where do they make these buys.

About a year ago, I began including one-hour interviews with jazz artists in the programing with a half hour being actual interview mixed in with a half hour of music that is representative of the artist. My feeling was why not try to capture what a live audience gets at a jazz concert—the musicians talking about their music and the emotional feel behind it—people discovered they could hear the words and thoughts of Chick Corea, Dave Brubeck or Ron Carter on the radio station.

The amazing thing was that according to the record stores, we tripled jazz record sales. The stores felt the interviews added a more personal touch and made the music more real and easier for people to understand.

And that's a key element: people understanding music. People are not stupid. As a radio programmer, you've got to know what you're doing—it's just a question of taking programing a step further and not resting on our laurels. Nothing stays the same; people's musical tastes change daily. The key element in sustaining a number one radio station is being flexible and moving with those changes.

The two strongest changes today are the change to disco and the change to jazz. My belief is that jazz will far out-live disco. It's obvious—look how much longer it's already been around.

The fact is, if I had to do it all over again I would have incorporated jazz into our format quicker and sooner. I honestly believe our numbers would be even higher today simply because of the momentum we have going right now. All the surveys and Arbitrons and indexes that are coming in now show us steadily increasing—not by big chunks or jumps—if you graphed it, it would show a steady rise. As far as KINK Radio is concerned there is definitely a trend and it's my belief that that trend can be attributed to jazz.

TESTING, TESTING

WGN/TODD SLOANE

We have made tests with the Motorola system. We are presently making our transmitter available for tests by Harris Corporation.

I havent seen anything with either system that would indicate they have any real problems. There were no discernible sound differences though I really havent made any direct comparisons between systems. I have listened to the Magnavox system transmitted from Nashville, and I doubt if most listeners could discern a great deal of difference between the systems.

Some people have mentioned that they foresee the need to retrain AM engineers to be able to utilize stereo. Well, of course, a need for retraining engineers depends upon which engineers you're talking about. Certainly there is the small difference in the amount of information needed to properly use the system, but I feel it's minimal. Really what we're doing, at least with most of the systems, is simply utilizing techniques which have been used for other purposes in the past.

WFIL/RAY McCLOY

Well, in all honesty I found no negatives, at all, with the Kahn system. Everything is absolutely as bright in mono as if we were not using the exciter. I just finished doing a full field proof and there's certainly no difference in the field.

We do not intend to overmodulate but we have hit a few peaks. On the occasional peaks you hear nothing. I am very impressed with it.

From the time we set it up there's been absolutely no problem or no degrading of the mono signal at all. It's very impressive.

KING/HARRISON KLEIN

Most of the tests that have been made have been just to see if anybody notices any difference and I think that there's abundant evidence that no one does and no one will. It appears from all we can see and from all evidence to be totally compatible. However, there are many tests that we will have to make using spectrum analyzers and other devices to determine exactly what it's doing.

We're going to do some complex tone measurements to check for inter-modulation between channels as well as standard harmonic distortion mea-

ADVICE FOR YOUNG DISC JOCKEYS

We realize that General Managers hire Program Directors and Program Directors hire disc jockeys, at least that's the way it is most of the time. Nevertheless, the GM has the final say sometimes and some very strong input almost all the time. Therefore, we wondered how GMs look at the situation and what they think is important in the situation.

In coming weeks, we will get GMs to tell us their advice to young programmers.

DAN MASON
KTSA/San Antonio

Read as much as you can. Constantly read. Work as hard as you can and discipline yourself and set goals for yourself. In other words, sometimes as you get older, or the farther up you go in radio, the less meaningful it is to work from noon until nine, rather than to work from eight until six, if that makes any sense.

Corporations would rather see people work eight am to six pm, rather than noon or one til ten. You have to discipline your time and control your time and discipline your life and adjust to that. For instance, if you know you have to be at work at eight am Monday, you cant stay out and drink all nite. See what I mean? And you have to set that kind of discipline for yourself. You have

surements and various other kinds of technical specifications.

I just talked with Leonard Kahn yesterday afternoon, and I dont know exactly why it's working so well, but we are getting better results than he has ever seen before, even on his own work bench! We really dont know why, but there's enough corroborative measurements to show that, for some reason, our separation through our antenna system is just extremely good. The Magnavox system is susceptible to a pop problem because it's an AM-FM system and that's when you lose the carrier. I believe that the Kahn, Motorola and Harris systems will not have the pop phenomena.

to look at the business as a career instead of a hobby.

A lot of guys tend to get off-track when they treat it as a hobby rather than a career. And when somebody sets out to give you constructive criticism, whether it's a manager or a PD, accept it rather than reject it and push the panic button. Sometimes you dont want to, but you have to think of yourself as a steelworker. If you screw up, the foreman's going to come and get on your case, and just because the foreman gets on your case you cant throw down your work gloves and say "I quit". You have to accept it and go on.

JEFF POLL
KZEW/Dallas

The same thing that I tell our disc jockeys here, and that's that there is a world beyond radio and to know as much as possible about what's going on in that world, so that you can talk to your listeners intelligently.

DAN MORRIS
WCOL-AM/Columbus

Probably the most important thing is perfecting the young jocks's talent and working very hard. That just about covers it. I think this formula works!

STEVE WEST
KJR/Seattle

The same thing that has always been said—work hard, develop a personality, keep in touch with the major markets so they can know you're out there.

Exercise patience, dont be so eager to be bouncing around here and there and everywhere. Work and get as good as you can at that place until you really know that you cant be that much more or grow that much more than this. And then it's time to go to a bigger market.

Dont jump ahead. Sometimes you get too far ahead and then you start, you know...I never thought it looked good on a resume to list that you've worked at a thousand radio stations.

The Record You've Been Waitin' for—
"BORN TO BE ALIVE"
Patrick Hernandez

**A RECORD YOU CAN HIT
DURING THE BOOK
AND NOT WORRY ABOUT!**

**KRTH KRLY KMPC
WBDF WKTU WBZM
WPRO-FM**

It's More Than DISCO
—It's A B-I-I-I-TCH!

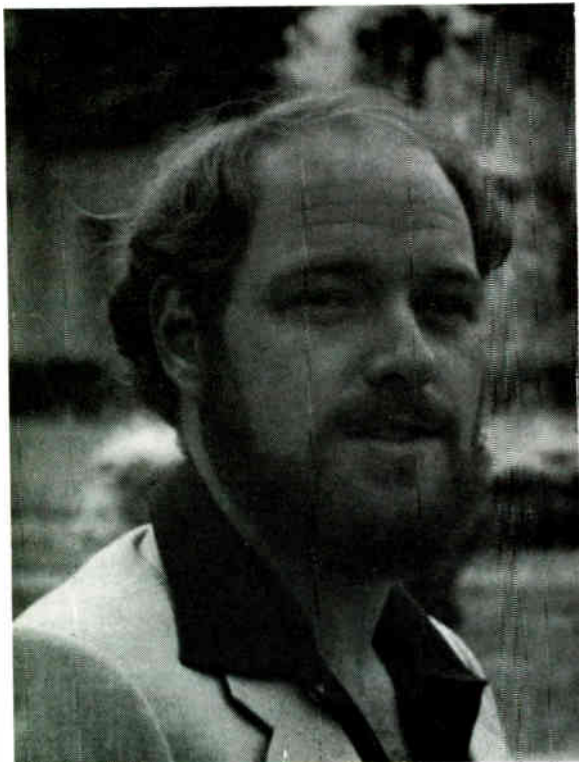


Interview

Part Two:

THE PLATINUM NETWORK

C.C. McCartney, Dan Vallie,
Spanky, Bob Hamilton, Bobby Sorrell and Joel Denver:



FRED: *How often do you repeat your powers?*

BOBBY: Depends on the time of day. During the day it's about two and a quarter hours and at night we increase it to about an hour and forty-five minutes.

FRED: *How many current album cuts are you playing that are not singles?*

BOBBY: I really honestly have to say right now that everything we've got in there has been released as a single. It varies. There were like six LP cuts we were dealing with three or four weeks ago.

FRED: *Do you play any oldies that were never singles besides "Stairway to Heaven"?*

BOBBY: Most definitely. There are certain records that made it in this market that were never released as singles ... singles like "Isn't She Lovely" - Stevie Wonder, "Tiny Dancer" - Elton

John and "Amy" by Pure Prairie League.

FRED: *How do you find the pulse on a song like that?*

BOBBY: You acquire it by living in the city for so long. If I was just coming in from outside of Dallas trying to figure everything out, I'd look at somebody else's music. You kinda step back and go, "Wait a minute, what is this in here for? This was never anything."

FRED: *How do you test new records?*

JOEL: We don't basically test records really. If we go on them, we go on them because we feel they're hits and we don't need to test them.

FRED: *How many album cuts do you play?*

JOEL: Usually one to two, maybe three album cuts are played that aren't singles.

FRED: *How about oldies that were never singles?*

JOEL: Other than "Stairway to Heaven"

we play some Bob Seger cuts, a lot of Styx cuts, Journey, REO Speedwagon, Babys.

We get a pulse usually with callout research. Knowing St. Louis is a good part of it. I've been lucky to have some people here at this station that have really helped me learn this market very, very quickly. Our music director has been in this town for a long, long time and he's really sharp musically.

FRED: *How do you test a record, research a record, or add by gut?*

SPANKY: To tell you the truth, it really depends on the record and it depends too on the entire sound of what I am lacking on the playlist right at the moment. It's my total faith in the record basically. My gut feelings. Each record has its own variable there.

FRED: *How often do your powers come up?*

SPANKY: Our powers right now are two hour and fifteen minute rotation.



FRED: *How many album cuts do you play?*

SPANKY: It fluctuates anywhere from four to seven albums.

FRED: *Do you play oldie cuts that were not singles?*

SPANKY: To tell you the truth, no, we dont. I realize there are a lot of familiar

Elton cuts and things like that but this has always been somewhat of a singles market. In other markets I would be more susceptible to do that, but in Charlotte we try to remain with the total familiarity aspect.

FRED: *Do you test records and, if so, how?*

DAN: It depends on the record. There are two different categories—we do a nighttime thing with a real rock and roll record like The Rockets and look for reaction. If it's a pop type record we have a morning rotation where we put it in morning drive. There's a special category just for our morning man—Adult Contemporary-sounding type things.

FRED: *What is your repeat on your powers?*

DAN: The average right now is about two hours and forty-five minutes—anywhere from two and a half to three hours, usually.

The AM rockers in town are really playing it over and over and over and the feedback we get from our callout stuff is that some stations play the records too often, same old thing. We figure on the FM we can be hip and not have to worry about that.

FRED: *How do you program LP cuts?*

DAN: We play a current LP cut and an Oldie LP cut thing. Of the current LP cuts I'd say from six to eight.

FRED: *How about cuts that haven't been singles?*

DAN: Yeah there are a few—Grateful Dead and hip stuff like that, you know.

We just recently started some callout

research, as a matter of fact, and we asked specifically about things like that ... the Eagles, the current Billy Joel album, and we're getting feedback right now. When an album is real hot, we remember those cuts and keep them in there.

FRED: *When you put a record in for testing, how often do you play it?*

CC.: I play it about every five hours. When I added the Beach Boys, I just threw that into a five hour rotation fulltime. Now my Van Halen, naturally, I dont play in midday and mornings. It still gets a five hour rotation, except at night when it's moved to a better rotation now. The same with your JayFergusons and stuff like that. You probably noticed when I add a song like Van Halen, I'll also add something like Nigel Olsson for balance. That way, they each get a five hour rotation right off the bat.

FRED: *What is your power rotation?*

CC.: Our powers repeat at two hours and twenty minutes.

FRED: *How many album cuts do you play?*

C.C.: Sometimes it's five, sometimes it's seven—it's always an uneven number. Five in the book.

FRED: *Do you play cuts that werent singles?*

C.C.: Oh yeah. We play all the Fleetwood Mac stuff that werent singles. We play a lot of stuff like that that were hits down here that my research tells me about.

I tell you what I do, man. One of the quickest ways to get a pulse on San Diego is to go back and look at all the music that the Q used to play years back, cause the Q played a lot of album cuts. If you find something that the Q was playing, 90% of the time it'll check out. They made a big impression on people.

FRED: *What exposure do you give a new record you're testing?*

BOB: A rotation that would give me enough exposure to feel it. I would say every five or six hours.

FRED: *What is your power rotation?*

BOB: You hear the same record once every four hours at the most.

FRED: *Do you play album cuts?*

BOB: Probably nil. Usually all the stuff I'm playing are the hit singles from the album.

FRED: *How about cuts that havent been singles?*

BOB: Oh yes, I play stuff from Fleetwood Mac and I play stuff from the hit albums; the Jackson Browne stuff that may not have been humongous singles but have been good album reaction cuts.

FRED: *How do you determine those?*

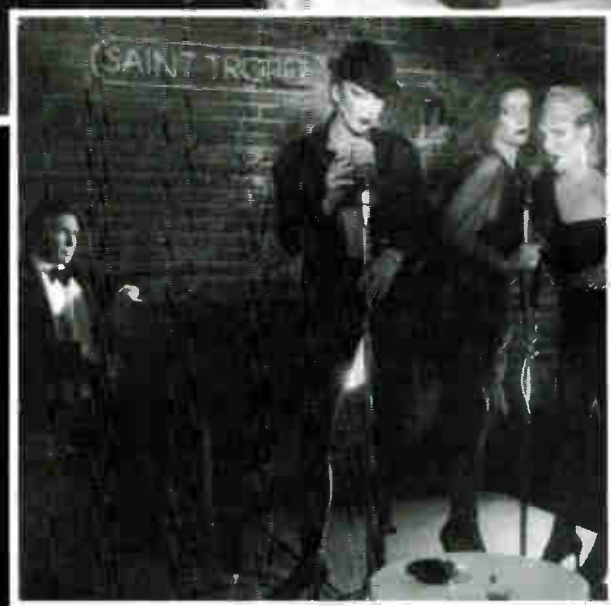
BOB: In our weekly research callouts, besides asking people what they like, we ask things like "What was the last album you bought?" and "What's your favorite cut from the album?" and that kind of thing.



DON'T WAIT ... "ONE MORE MINUTE!" (FLY-3100)
TO ADD THE HOTTEST RELEASE OF THE YEAR



Belle Jour
(FLY-31080)



WRKO
WTMA
WPRD-FM Disco
BJ 105 36-30
WLOF 34-32
U-97 30-27
WNOE 34-32
KTLK 35-32
96X 22-19

WAVZ
KRTH
Y100
WDRG
WTIX
WVBF
WZZP
WZUU
KUTE

SAINT TROPEZ

PRODUCED BY W. MICHAEL LEWIS & LAURIN RINDER
A RINLEW PRODUCTION



MCA RECORDS

ON BUTTERFLY RECORDS/MANUFACTURED & DISTRIBUTED BY MCA RECORDS



Lenny and Squiggy (Michael McKean and David Lander) were guests on The Bill Moran Show, which airs weekly on KIIS-AM/Los Angeles. Pictured in the studio (L-R) Squiggy; Tom Murphy, KIIS air personality; Lenny and host Bill Moran ... where are the Squigtones!?



KFMH/Muscataine finds gold "Along The Red Ledge." Pictured holding gold record awarded by RCA for Hall and Oates (L-R) are Kyle Riley, morning man at KFMH; Steve Bridges, Operations Mgr./KFMH; Lisa Catalona, MD/KFMH and Bill Harman, evening air personality at KFMH.



"Breakfast in San Jose" as the Supertramp catering truck stops at KSJO/San Jose before the group's Oakland Coliseum concert. Pictured kneeling (L-R): Charlie Provost, Supertramp's manager; John Helliwell of Supertramp; Tom Mix, KSJO morning man; Rick Galliani, A&M Regional Promotion Mgr; Mike Kilmartin, KSJO Sales Executive; and Paul "Lobster" Wells, KSJO Ass't. PD. Saluting in Boy Scout uniform is KSJO Rock Receptionist Helga Su Garfield.



Crime doesn't pay on KJR/Seattle, sez "Cap't. Lockjock" (Gary Lockwood, 2-6:00pm, KJR) and Sgt. Chet Rogers, KJR afternoon newscaster, as part of KJR's current crime-stopping crusade.



"Behind every successful man, there's a good woman...and an engineer"!! Here's the wedding of KFI/L.A. Superjock Charlie Fox (at right) with bride Linda and best man, KFI engineer Jim Marple.



OJ-13/St. Louis PD Gary "Records" Brown got "Kidnapped" by Ovation artists Tantrum. He was released that night onstage at Tantrum's St. Louis Show, and the \$500 "ransom" money was given to the Easter Seal Society. Pictured at the scene of the crime (standing): Greg Dodd, Ovation promotion; Tantrum members and Gregg Hagglund, Pickwick promotion, St. Louis. (Kneeling): Tantrum's Ray Sapko, PD Gary Brown, Tantrum's Bill Syniar and Bert Coleman, Pickwick.



WABX Loves Legs! Cream Records artists Legs Diamond deliver their new LP "Fire Power" to WABX/Detroit. Pictured here (L-R) are: Ray Townley, Cream's Midwest Regional Marketing Dir.; Michael Diamond of Legs Diamond; "Peggy Legs"; Rick Sanford, Mike Prince and Roger Romeo of Legs Diamond; and Paul Culberg, Cream Records V.P., National Marketing. Sitting head under heels is Ted Ferguson, Program Director, WABX/Detroit.

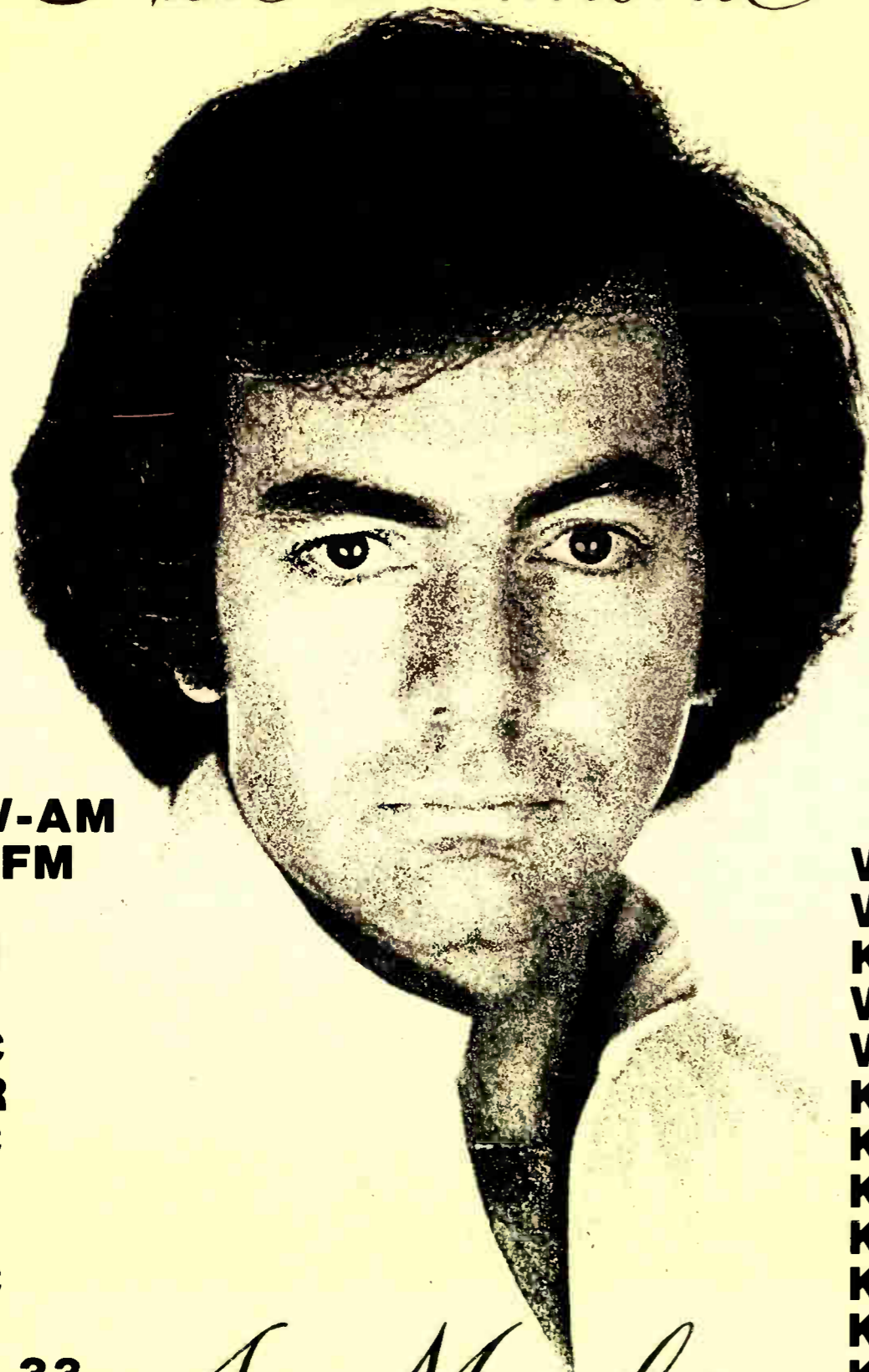


Full speed ahead in Miami! Pictured here, the Y-100 crew beside the "Y-On-The-Water," including Y-100's Assistant PD Kid Curry (far left), and Y-100 Sports announcer, Athlete's Foot. Happy sailing!



KHJ, Motown Records and Columbia Pictures sponsor "Celebrity Fast Break Night," promoting the Soundtrack to the film Fast Break on Motown. Shown at half-time during the Lakers-Portland game (standing, L-R): Larry Tollin, Motown Regional Promotion Mgr. with members of the cast. (Kneeling, L-R) are KHJ's Bobby Ocean; True Don Blue; PD Chuck Martin and Mucho Moralez.

Neil Diamond



**WNEW-AM
WTIC-FM
WGR
WBEN
WSB
WGAC
WAKR
WHBC
WRIE
WFFM
WMJC
WNIC
WTRX 33
WLW**

Say Maybe

**WTVN
WDIF
KNOW
WJBO
WHAS
KSTP
KCRG
KFYR
KSD
KNBZ
KTAC
KQDI
KLDR**

May 7, 1979

Fred STROKES



Madness breaks out at KMET/Los Angeles as Jet and CBS Records promotion people deliver the new Jet/CBS album "Kingdom Of Madness" by Magnum. Pictured in this subtle maneuver are (L-R): Kenny Ryback, Jet Records Nat'l Promotion Director; Sam Bellamy, Program Director/KMET; Jack Snyder, Music Director/KMET; Lori Holder, EPA Los Angeles promotion mgr.; and Roger Lifeset, independent promotion.

Universals

The **Universals analysis** is developed from sales, requests and callout research from 168 of today's trendsetter stations. Information is gathered by phone to assure accuracy and up-to-the-minute detail. Lightbulbs indicate songs with significant growth. FRED computers organize, correlate and project this research to help you win the ratings. For further information on any record, contact Jeff Green or Steve Douglas at 408 646-9333.

JEFF'S GREEN



Successful ARB promotions play on emotions. Cultural attitudes and social conditions provide the natural fuel to ignite and hopefully detonate mass exposure to your radio station.

The gasoline price inflation has become a central theme to every American lifestyle. It's no wonder many radio stations are making friends for life by giving away something practical as ARB prizes: gas!

At KYTE/Portland, MIKE DAVIS was trying to build some tangible value into the bumperstickers they were giving away to adults. Mike arranged for cars displaying KYTE stickers to receive gas for half price. The reaction was so widespread that Mike gunned this come-builder to the floor: free gas for an hour somewhere in town. It caused mass panic.

At Z-104/Frederick, TOM ARMSTRONG promised the first 104 winners to a simple contest gas for ten cents a gallon. He received 300 calls instantly.

Just a few miles away, WCAO/Baltimore is saying "Thanks For Listening" with free gas. As everywhere else, RON RILEY reports a panic situation.

Avoiding panic is equally advantageous. BILL TANNER is turning Y-100 into "Your Service Station" Sunday mornings by giving out locations of open gas stations. "Fill'er up with Number One, please...Y-100."

Without questions one of the greatest gasoline gift blowouts was the first one at WNOE-AM/New Orleans. C.C. COURTNEY's mystery chain of gas stations created so much attention that one hapless 7-11 convenience station was faced with a line of thirsty cars 4½ miles long! When developing adult come and quarter-hour, "sticking it to the oil companies for once reveals one of the most powerful social reaction promotions you can use.

JOHN SEBASTIAN is taking advantage of one Phoenix cultural attitude in KUPD's campaign to "Help Stamp Out Disco." Whenever listeners hear KUPD sneak in an obvious disco record (as opposed to a mass appeal hit) they call into win \$100 and then get to hear KUPD literally blow up the record mid-way through. There's more to this idea than the obvious anti-disco strategy, or even to winning \$100. By being the one to get a song off the air, participants feel (subconsciously) that they too are helping to program KUPD, thus becoming an inseparable element of the radio station—the ultimate promotional objective.

WEEK'S MOST ADDED

1. EARTH WIND & FIRE & THE EMOTIONS/Boogie Wonderland (ARC)
2. SISTER SLEDGE/We Are Family (Cotillion)
3. DOOBIE BROTHERS/Minute By Minute (WB)
4. JAY FERGUSON/Shakedown Cruise (Asylum)
5. REX SMITH/You Take My Breath Away (Columbia)
6. RICKIE LEE JONES/Chuck E.'s In Love (WB)
7. ROD STEWART/Aint Love A Bitch (WB)
8. BEACH BOYS/Good Timin' (Caribou)
9. KENNY ROGERS/She Believes In Me (UA)
10. CHEAP TRICK/I Want You To Want Me (Epic)
11. ROGER VOUDOURIS/Get Used To It (WB)
12. VAN HALEN/Dance The Night Away (WB)
13. SUPERTRAMP/The Logical Song (A&M)
14. DAVID NAUGHTON/Makin' It (RSO)
15. POCO/Heart Of The Night (MCA)
16. DR. HOOK/When You're In Love (Capitol)
17. FOXY/Hot Number (TK)
18. FRANK ZAPPA/Dancin' Fool (Zappa/Mercury)
19. ALTON McCLAIN & DESTINY/It Must Be Love (Polydor)
20. TOTO/Georgy Porgy (Columbia)

FRED's JOCKEY NOTEBOOK

'Mix' and 'Blend' your way to a Higher Quarter-Hour

Continuity between songs improves your quarter-hour development, but finding common links between songs involves many variables. The mix of ballads, rockers, hard vs. soft, pacing, lyrics and, of course, the beat all combine to diffuse the blend. However, occasionally segueing songs in the same key fuses the connection. You know how nice those segues sound!

SONGS IN THE KEY OF C

Note: If two keys are given, the song begins in the first and ends in the second.

DOOBIE BROTHERS/Minute By Minute
 ROD STEWART/Ain't Love A Bitch
 BARRY MANILOW/Somewhere In The Night
 DAVID BOWIE/Changes
 WINGS/Silly Love Songs


KANSAS/Dust In The Wind
 STEVE MILLER/Jet Airliner
 ROGER VOUDOURIS/Get Used To It
 SAMANTHA SANG/Emotion
 ROLLING STONES/Brown Sugar, Angie

Songs By Subject: Mother's Day

SHIRELLES/Mama Said
 THREE DOG NIGHT/Mama Told Me Not to Come
 BEATLES/Your Mother Should Know, Let It Be
 PAUL SIMON/Mother & Child Reunion
 ROLLING STONES/Have You Seen Your Mother?,
 Mother's Little Helper

LOGGINS & MESSINA/Your Mama Don't Dance
 ERNIE K-DOE/Mother-In-Law
 DR. HOOK/Sylvia's Mother
 STEVE MARTIN/Grandmother Song
 O.C. SMITH/The Tramp of Hickory Holler
 MERLE HAGGARD/Mama Tried

Universals

- 1 1 PEACHES AND HERB/REUNITED (POLYDOR)**
Profile: WFLI 1-1, KACY 1-1, KROY-AM 1-1, WJET 1-1, F-105 1-1, WAYS 1-1, KFRC 1-1, KHJ 1-1, KFI 1-1, WKIX 1-1, WAZA 1-1, WMOH 1-1, WPGC 1-1, JB-105 1-1, WJDX 1-1, WGBF 1-1, KRBE 1-1, KWIC 1-1, WAMS 1-1, WTOB 1-1, WRBR 1-1, WAXY 1-1, Y100 1-1, Z-93 1-1, KSLQ 1-1, WCAO 1-1, WABB 1-1, WEEQ 1-1, KYYX 1-1, WPFM 1-1, WAVZ 1-1, WEEX 1-1, TEN-Q 1-1, KOPA 1-1, WHBQ 1-1, WIFE 1-1, KK104 1-1, WROV 1-1, WQXI 1-1, WBBM-FM 1-1, WRVQ 1-1, WFOX 1-1, WSFL 1-1, WTIC-FM 1-1, KGW 1-1, WORD 1-1, WFYR 1-1, WISM 1-1, WRQK 1-1, WRKO 1-1, KS106 1-1, WDJX 1-1, KRTH-FM 1-1, Q106 1-1, 92Q 1-1, Q105 1-1, KCPX 1-1, KJR 1-1, KROY-FM 1-1, KJIN 1-1, CKLW 1-1, KJRB 1-1, WKBO 1-1, WQCM 2-1, KRDG 2-1, WTIK 2-1, WSPT 2-1, WRFC 2-1, KYA 2-1, WNOE-AM 2-1, WNOR 2-1, WNAP 2-1, KBEQ 2-1, WEFM 2-1, KIIK 2-1, KQIZ 2-1, KRUX 2-1, WRUN 3-1, WEBC 3-1, WHB 3-1, WUPE 3-1, KBOL 4-1, KILT 4-1, WGBS 4-1, WNDE 4-1, Z104 4-1, KRKE 4-1, WZZX 5-1, KUHL 5-1, KIMN-AM 5-1, KTLK 6-1, KIDD 7-1, WBBF 14-1, 96-KX 14-1, V97 2-2, WLS 2-2, WGH 2-2, WKY 2-2, WOKY 4-2, B-100 4-2, WMEE 5-2, KNUS 8-2, WAKY 4-3, KATI 7-3, KWK 5-5, WAPE 10-5, KRQ 10-5, M-91 11-5, WNBC 12-5, KOLE 21-6, 99X 11-7, KZFM 10-8, K-BEST 19-9, KQDI 20-10, KLIF 19-11, 91-X 18-12, WQIQ 22-12, KLUC 20-13, CHUM 23-15 and Z97 22-16...still incredibly strong callout, phones and sales...4th and probably last week at no. 1...stations showing gains tip finally from 92 to 86%...7th week on chart.
- 4 2 DONNA SUMMER/HOT STUFF (CASABLANCA)**
 Profile: KFI 2-2, WPGC 5-2, WGH 6-3, WIFE 7-3, WLCS 8-4, KRTH-FM 10-4, WAVZ 10-4, Y100 12-4, KILT 17-4, WTIC-FM 18-4, Z104 13-5, KRBE 18-5, KJRB 12-6, JB-105 22-6, WGBF D-6, WNBC 10-7, KROY-FM 14-7, WCAO 16-8, V97 18-8, KJIN 19-8, WMOH 30-8, WAYS 13-9, KSLQ 16-9, KACY 19-9, KFRC 20-9, WABB 14-10, KK104 16-10, Z-93 16-10, Q106 18-10, WQXI 19-10, WAXY 19-10, KRUX 20-10, WKBO 22-10, WSFL 16-11, KTFX 17-11, KTLK 29-11, KELI 18-12, WAMS 21-12, WDJX 22-12, B-100 25-12, KRSP 19-13, CKLW 20-13, 91-X 22-13, KROY-AM 26-13, WNOR 27-13, WEEX 22-14, TEN-Q 24-14, KCPX 22-15, 99X 22-15, WEEQ 24-15, KRDG 34-15, WRVQ 20-16, WBBM-FM 22-16, KS106 22-16, WHBQ 23-16, 96-KX 23-16, WZZX 24-16, WTIK 24-16, WTOB 24-16, WTIX 28-16, WNAP 28-16, WRUN 29-16, WRBR A-16, Q105 23-17, WQCM 24-17, WAKY 26-17, KOBO 26-17, KIIK 26-17, WHHY 27-17, F-105 30-17, KOPA 22-18, WAPE 27-18, WMEE 27-18, KHJ 23-19, WISM 30-19, WUPE D-19, KJR 23-20, KIMN-AM 29-20, WANS 26-21, KUHL 27-21, CHUM 29-21, WHB A-21, WJDX 25-22, KVOL 26-22, WJET 27-22, 92Q 28-22, KBEQ 28-22, WFOX 28-22, WRFC D-23, WNOE-AM 36-24, KWIC 28-25, KQIZ 30-25, CK101 31-25, KATI 36-25, KYYX 29-27, WKIX D-27, WBBF D-28, WSPT D-28, WLS D-28, WORD D-29, WLSQ D-29, KRQ 34-30, KIDD 28-22 and KOLE A-31 ...added at WQIQ, KLOU, WFYR and KLUC...WAVZ leaning males in callout 18-34, no. 5 phones, no. 8 sales—spectacular!...Y100 no. 4 sales and no. 6 phones 12+...WTIX callout strongest females 25+ (no. 2), early sales...KLUC no. 2 ...WIFE no. 4 phones 12+...F-105 no. 9 sales and phones 15-17, no. 6 phones 18-24...KROY-AM no. 3 sales...KJRB no. 10 sales and no. 3 phones 12+...WNAP no. 6 sales...WANS no. 4 sales...headed for number one...lifts from 72 to 76% of our reporters showing growth...3rd week on chart.
- 3 3 BEE GEES/LOVE YOU INSIDE AND OUT (RSO)**
Profile: WLCS 4-3, WJDX 4-3, KTFX 7-3, KROY-FM 8-4, KRUX 9-4, KFI 11-4, WDJX 12-4, WORD 6-5, KCPX 9-5, KRSP 10-5, KDWB 6-6, KJIN 9-6, WUPE 11-6, WABB 11-6, Q106 13-6, WNDE 14-6, WHHY 16-6, WLSQ 10-7, KACY 11-7, WHBQ 12-7, Z104 14-7, WFYR 11-8, KQIZ 16-8, WBBM-FM 17-8, JB-105 23-8, KELI 10-9, WKBO 12-9, WGBF 13-9, WAVZ 13-9, KLUC 11-10, B-100 13-10, KVOL 15-10, WISM 15-10, KHJ 16-10, WSFL 18-10, KS106 14-11, KRTH-FM 15-11, WRKO 16-11, WAYS 17-11, TEN-Q 19-11, WTOB 22-11, Z-93 15-12, KOTN 17-12, WJET 19-12, WMOH 19-12, WNAP 19-12, WKY 16-13, KWIC 17-13, KSLQ 18-13, WEEQ 18-13, WHB 20-13, WAKY 17-14, WGBS 17-14, WZDQ 17-14, KRDG 18-14, WQCM 22-14, KIIK 25-14, WRVQ 18-15, V97 21-15, WZZX 22-15, WRUN 26-15, WNBC 30-15, WEEX D-15, WBBF 21-16, WAMS 22-16, WMEE 23-16, KROY-AM 19-17, WAXY 21-17, 92Q 21-17, KOPA 23-17, WPGC 23-17, WRQK 25-17, CK101 26-17, WSPT 29-17, KIDD 25-18, WCAO 21-18, WEFM 21-18, WAZA 24-18, KOLE 24-18, KLOU 24-18, KIMN-AM 28-18, F-105 31-18, KFRC 21-19, KRKE 22-19, KQDI 24-19, KK104 29-19, WQXI 26-20, Y100 23-21, WFOX 25-21, KLIF 26-21, KOBO 27-21, 99X 27-21, 91-X 32-21, WEBC 33-22, WRFC D-22, KATI 30-24, WAPE 28-25, KRQ 32-25, WNOE-AM 39-25, KTLK 33-26, KYA A-26, WANS D-26, WTIC-FM 31-28, WNOR D-28, 96-KX 34-29, WOKY A-29, WQIQ D-29, WPFM 39-32, WLS A-39 and KBEQ A-39...smash 79% of our reporters are showing growth...continues to build slightly, but no room to move up into...callout strongest females 18-34...4th week on chart.
- 2 4 WINGS/GOODNIGHT TONIGHT (COLUMBIA)**
Profile: V97 1-1, CK101 2-1, WMEE 4-1, KZFM 4-1, WZDQ 5-1, KRQ 6-1, KUHL 2-2, KIDD 5-4, 91-X 3-2, KATI 3-2, 92Q 3-2, WGBF 3-2, KOBO 3-2, WLCS 3-2, KOLE 4-2, KJIN 4-2, KTFX 5-2, WAMS 5-2, KRUX 5-2, WDJX 6-2, WABB 6-2, KROY-FM 7-2, WGBS 3-3, KACY 4-3, WISM 4-3, Q106 4-3, WNOE-AM 4-3, WBBM-FM 5-3, WQCM 5-3, WNAP 5-3, KIMN-AM 6-3, WEEQ 6-3, WZZX 7-3, KDWB 7-3, KOPA 5-4, JB-105 5-4, KYYX 5-4, KLUC 5-4, Z-93 5-4, WKBO 6-4, WEEX 7-4, KQIZ 7-4, Z104 8-4, WHB 15-4, 99X 5-5, KELI 7-5, KRDG 7-5, KS106 7-5, WGH 7-5, KOTN 8-5, WAXY 8-5, WRQK 8-5, WRVQ 9-5, WRFC 10-5, KIDD 12-5, KJR 6-6, WANS 8-6, WAKY 8-6, WFYR 8-6, KWIC 9-6, WPGC 10-6, Y100 11-6, KRKE 11-6, KILT 7-7, KIIK 7-7, WRUN 9-7, WSFL 9-7, KGW 9-7, KSLQ 9-7, WHHY 9-7, WSPT 12-7, WJDX 13-7, KROY-AM 14-7, WTIC-FM 16-7, KHJ 10-8, KRTH-FM 11-8, KRSP 12-8, WBBF 13-8, WQXI 9-9, KFI 10-9, KBEQ 11-9, WLSQ 11-9, WKY 12-9, WEBC 12-9, CHUM 12-9, WQIQ 13-9, Q105 13-9, M-91 14-9, WTIK 16-9, WNDE 11-10, WCAO 14-10, TEN-Q 14-10, KTLK 14-10, KJRB 15-10, KFRC 15-10, WAPE 16-10, WUPE 24-10, KWK 14-11, KYA 14-11, F-105 20-11, WRKO 14-12, WOKY 15-12, WEFM 17-12, WFLI 17-13, WAYS 16-14, WMOH 18-14, WTOB 19-14, WFOX 17-15, WKIX 20-16, WHBQ 20-17, WAZA 23-19, Z97 A-19, KQDI 27-21 and WROV D-26...peaking everywhere with 81% of our reporters showing growth...6th week on chart.

Universals

7 5 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST (BEARSVILLE)



Profile: WGH 1-1, KELI 15-1, WJET 3-2, WANS 3-2, WZDQ 4-2, KCPX 5-3, WEBC 5-3, KIDD 16-8, WORD 5-3, WTOB 9-3, KRKE 5-4, WLSQ 5-4, WNOE-AM 7-4, KJIN 8-4, Q106 10-4, KLOU 12-4, WSPT 8-5, KLUC 8-6, WJDX 11-6, KRSP 11-6, WAYS 9-7, KS106 10-7, Z-93 10-7, WAZA 11-7, KQDI 13-7, JB-105 16-7, KDWB 10-8, WAPE 15-8, WRBR 13-9, WDJX 14-9, 92Q 15-9, WKIX 16-9, KATI 20-9, KRTH-FM 13-10, KOLE 14-10, KIMN-AM 18-10, KWIC 16-11, WQXI 17-11, WEEX 26-11, WAVZ 16-12, WPGC 18-12, WFOX 19-12, WHB 21-12, KSLQ 17-14, WKY 17-14, KROY-FM 17-14, KOPA 20-14, KUHL 21-14, WHHY 22-14, WMEE 24-14, KOTN 19-15, WISM 22-15, WRQK 23-15, WQCM 23-15, KFI 23-15, KQIZ 19-16, WEEQ 22-16, WROV 23-16, WFYR 19-17, WOKY 20-17, KJRB 24-17, WRFC 24-17, KUPD 21-18, WZZX 23-18, WABB 23-18, WAMS 23-18, WMOH 24-18, WTIC-FM 25-18, KRDG 21-19, WCAO 22-19, KYYX 23-19, CK101 23-19, WLCS 24-19, Z104 27-19, WNBC 23-20, WAXY 24-20, WIFE 26-21, WKBO 26-21, KBEO 26-21, WQIQ 28-21, WHBQ 30-21, WNAP D-21, KIIK 27-22, WTIK 30-22, WBBF 29-23, KTFX 30-24, KOBO 32-25, KROY-AM 28-26, WRVQ 29-26, KWK 29-26, 99X 29-26, KRUX 31-26, WRUN A-26, KRQ 33-27, CKLW A-28, KHJ D-29, WRKO D-29, TEN-Q D-29, KILT 37-32 and Y100 37-33...added at KYA and KJR...WAVZ mass APPEAL!...Y100 strong female callout...KUPD good callout 12-24...WTIX good for middays...KLUC strong callout with females and teens—male negs developing...WDJX hot female phones, WZDQ giant 45 sales...WSPT no. 2 sales and no. 9 phones 12+...WANS no. 2 sales and no. 7 phones 12+...WGH no. 9 phones 12+...KJRB no. 10 phones 12+...Callout Record Of The Week...outstanding 72% of our reporters are showing growth...5th week on chart.

11 6 SUPERTRAMP/THE LOGICAL SONG (A&M)



Profile: KSLQ 2-2, WSPT 9-2, 91-X 5-3, KYYX 6-3, KWK 8-4, KBEO 8-4, KJRB 11-4, KUPD 10-5, WOKY 8-6, 96-KX 11-6, WZDQ 9-7, KOLE 20-7, KFRC 13-8, WEEX 15-9, KJIN 20-9, Z104 15-10, WMOH D-10, WLDQ 15-11, KROY-FM 16-12, KELI 21-13, KOBO 25-14, KZFM D-14, KRTH-FM 20-15, WJET 21-15, Q106 21-15, WRFC 23-15, KJR 19-16, WANS 20-16, KRQ 29-16, KRBE 19-17, B-100 22-17, KDWB 23-17, KRSP 23-17, KRDG 25-17, WKBO 27-17, WGBF D-17, KROY-AM 21-18, WAXY 22-18, WHB 24-18, WDJX 25-18, KS106 27-18, KLUC 28-18, WNAP 30-18, KVOL 27-20, KIIK 32-20, WISM 25-21, CKLW 26-21, WRBR 26-21, WROV D-21, WBBM-FM D-21, KCPX 25-22, KQIZ 29-22, WKIX 30-22, KATI 28-23, CHUM D-23, WBBF 28-24, WAMS 28-24, KRUX 30-24, KILT 30-24, WFLI D-24, KHJ 28-25, TEN-Q 30-25, WHHY D-26, KQDI D-26, KFI 30-27, CK101 30-27, KIDD 26-21, WTIK 33-27, WLCS A-27, WMEE D-27, WEEQ D-27, WNOR D-27, KLIF 32-28, KRKE 34-28, WAZA D-28, KOPA D-28, Z-93 D-28, WAPE 33-29, WHBQ D-29, WRVQ D-29, WRQK D-29, 99X D-29, KIMN-AM D-29, JB-105 32-30, WQCM D-30, 92Q D-30, WTIC-FM 39-31 and KNUS D-34...added at WCAO, WZZX, WQIQ, KLOU, WRKO, V97, WPGC, WTOB, WNOE-AM, WNDE and WAYS...KNUS callout solid 18-24, now developing teens and is especially strong males...M-91 strong callout in all demos...KLUC across-the-board strong callout, particularly teens...WTIX callout support from teens only so far...WDJX hot album sales!...KJRB no. 7 sales...WANS no. 4 phones 18+...WSPT no. 2 phones 18+...KROY-AM no. 8 sales...absolute smash with now 71% of our reporters showing growth, and still building in all demos...4th week on chart.

6 7 JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)

Profile: KTFX 1-1, WLCS 1-1, WHHY 2-1, KOBO 2-1, KRSP 5-1, WJLQ 10-1, WKIX 2-2, WLSQ 2-2, WCAO 2-2, WFLI 2-2, KLOU 2-2, WTOB 2-2, WFOX 2-2, KRBE 2-2, KFRC 3-2, WIFE 3-2, WRFC 3-2, WROV 4-2, Q106 5-2, WRBR 8-2, KJRB 3-3, KROY-AM 3-3, Q105 3-3, WSFL 3-3, KSLQ 3-3, KVOL 3-3, WPGC 3-3, KS106 4-3, WDJX 4-3, Z-93 4-3, JB-105 4-3, KUHL 4-3, WQXI 4-3, KOPA 6-3, WAYS 4-4, WRKO 6-4, WFYR 7-4, WEEQ 7-4, WQCM 8-4, WISM 9-4, WGBF 5-5, KATI 5-5, WBBM-FM 10-5, WHB 10-5, WEEX 6-6, KHJ 8-6, TEN-Q 9-6, WNOR 9-6, WMOH 17-6, KZFM 22-6, KNUS 7-7, WLS 9-7, WZZX 9-7, WAPE 11-7, WRQK 13-7, KRUX 16-7, KIMN-AM 10-8, KACY 10-8, F-105 12-8, WEBC 15-8, KRDG 15-8, WNAP 9-9, WRUN 12-9, WMEE 21-9, 99X 12-10, WAMS 13-10, WAKY 13-10, WSPT 16-10, KWIC 15-12, KRQ 21-12, KFI 20-14, WOKY 21-16, WAZA 22-17, CHUM 21-18, WNBC 22-19, WBBF 25-20, KCPX 28-24, KRKE A-29 and KYYX D-29...added at WGH, WUPE and KBEO...still Top 5 sales and phones 12+...slips from 60 to 57% of our reporters who are showing growth...8th week on chart.

5 8 ENGLAND DAN & JOHN FORD COLEY/LOVE IS THE ANSWER (BIG TREE)

Profile: KRKE 2-2, WLSQ 4-3, WJET 6-3, KOLE 6-3, KRSP 7-3, KWIC 6-4, KJIN 6-5, KIDD 9-6, WGBS 7-5, Q106 9-5, KTFX 9-5, B-100 6-6, WRVQ 10-6, KUHL 10-6, WTOB 11-6, KATI 8-7, WDJX 10-7, 91-X 11-7, KOTN 11-7, WROV 13-7, KOBO 11-8, WNAP 12-8, WGBF 12-8, WRFC 12-8, KRUX 18-8, KRDG 10-9, WSPT 11-9, WLCS 12-9, KCPX 13-9, KIDD 13-9, WHB 16-9, WQCM 17-9, KROY-FM 12-10, WEBC 13-10, WKY 14-11, WZZX 14-11, WMEE 15-12, WFYR 15-12, WAMS 17-13, WISM 17-13, WRQK 21-13, KS106 17-14, KVOL 17-14, KGW 18-14, WRUN 19-14, CK101 20-14, KIMN-AM 23-15, WMOH 23-15, WSFL 23-15, KROY-AM 18-16, WAYS 18-16, WZDQ 19-16, KHJ 21-17, KYA 22-17, KSLQ 22-17, KWK 23-17, WBBF 23-17, WTIK 23-17, WIFE 21-18, KYYX 21-18, Z97 21-18, KLIF 22-18, WKIX 24-19, WEEQ 25-19, TEN-Q 26-19, KRTH-FM 22-20, WJDX 22-20, KFI 24-20, WTIC-FM 24-20, KDWB 25-20, WUPE 26-20, JB-105 27-20, KOPA 25-21, WAPE 25-21, KJRB 26-21, WQXI 27-21, 92Q 27-21, WANS 25-22, 99X 24-23, WAXY 27-23, WAVZ 30-24, KZFM 30-24, WORD 28-25, KRQ 35-26, 96-KX 33-27, F-105 D-29, KBEO 33-30 and KILT 39-35...reporters showing growth slide from 68 to 62%, but still sturdy 18-34 females in callout...WTIX "midday monster"...5th week on chart.

14 9 BILLY JOEL/HONESTY (COLUMBIA)



Profile: WNBC 5-4, WABB 7-4, KUPD 12-6, KWK 13-6, WEFM 8-7, WISM 12-8, KLUC 15-8, KRKE 21-9, KJIN 23-10, WBBF 17-11, WUPE 30-11, KROY-FM 19-13, KRUX 25-14, KVOL 20-15, KQIZ 20-15, KDWB 20-15, KWIC 20-16, WDJX 24-16, KYYX 19-17, WGBS 20-17, WJDX 27-17, Z104 21-18, WAVZ 21-18, 99X 21-18, B-100 21-18, WLSQ 23-18, JB-105 24-19, 96-KX 27-19, KCPX 23-20, WHB 25-20, Q106 25-21, KS106 25-21, WAMS 27-21, WAXY 23-22, WLCS 26-22, WEEQ 28-22, WQIQ 30-22, KGW D-22, KUHL D-22, KRTH-FM 25-23, KRSP 28-23, WANS 28-23, M-91 28-23, WNAP 29-23, WIFE 29-23, KSLQ 27-24, KYA 27-24, WHHY 29-24, KRDG 32-24, WMEE 28-25, WKBO 29-25, WEEX 30-25, 91-X 31-25, KOTN D-25, WZZX D-25, KLOU D-25, WFYR D-25, F-105 28-26, WAKY 30-26, 92Q 30-

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26, WJET D-26, KIMN-AM D-26, KROY-AM 29-27, KRBE 29-27, WTIC-FM 32-27, KOLE 34-27, WSPT D-27, WKIX D-29, WQCM D-29, WRFC D-29, WOKY A-30, WCAO D-30, KOPA D-30, KATI 37-32, WEBC D-33, KZFM A-34, KIIK D-34, WZDQ D-34, CK101 40-35, Y100 A-36 and KILT D-36...added at WRBR, WSFL, WFLI and WRQK...former FRED Record Of The Week...KLUC "no. 1 favorite record"...completely mass appeal and no cult burn whatsoever...surges from 56 to 61% of our reporters who are showing growth...3rd week on chart.

10 10 ORLEANS/LOVE TAKES TIME

(INFINITY)

Profile: WMOH 3-2, KQIZ 3-2, WANS 4-3, KOTN 6-4, KOLE 8-4, 91-X 7-6, KJIN 10-7, KNUS 9-8, WZDQ 10-8, CK101 11-8, WTOB 14-8, KATI 15-8, WEEQ 14-9, WHHY 14-9, Q106 16-9, WRQK 16-9, WRFC 16-9, KRSP 13-10, WZZX 13-10, KWIC 13-10, KSLQ 13-10, KS106 13-10, WNAF 14-10, KIDD 15-10, KCPX 15-10, WTIK 18-10, KUHL 15-11, WDJX 16-11, WAYS 15-12, KIIK 16-12, WROV 20-12, WUPE 21-12, WLSQ 16-13, WEBC 20-13, WISM 16-14, WOKY 17-14, WSFL 19-14, WRVQ 19-14, KYXX 17-15, WORD 18-15, WAMS 19-15, WKBO 19-15, Z-93 19-15, WBBF 20-15, KRQ 24-15, WFYR 18-16, Z104 19-16, KTFX 19-16, WSPT 19-16, KOPA 21-16, WFOX 21-16, KRUX 26-16, KUPD 19-17, KGW 20-17, WNDE 23-17, KZFM 23-17, WRUN 21-18, WEEX 27-18, KRTH-FM 21-19, WTIC-FM 23-19, WAPE 24-19, KTLK 28-19, Q105 24-20, V97 24-20, B-100 A-20, KROY-FM 24-21, KIMN-AM 26-21, KJR 25-22, Z97 A-22, WRKO 26-23, WAXY 25-24, 99X 25-24, KRBE 26-24, WHBQ 26-24, KLIF 29-14, KJRB 29-14, KDWB D-24, TEN-Q 29-26, WQIQ 29-26, KWK A-27, 92Q D-27, KQDI D-27, 96-KX 38-28, Y100 33-29, WAZA D-29, KILT 38-31 and KOBO 38-33...added at KYA and F-105...solid callout support from all demos, including teens...beginning to peak with 64% of our reporters showing growth...5th week on chart.

27 11 SISTER SLEDGE/WE ARE FAMILY

(COTILLION)

Profile: 99X 14-1, WQXI 3-2, WAVZ 14-5, WIFE 14-5, WPGC 15-5, WLCS 33-6, WNBC 14-10, WABB 19-11, WRVQ 22-13, CKLW D-14, KTFX 25-15, WRKO 21-16, WJDX 26-16, KDWB 24-18, KJRB D-18, Z-93 27-19, Y100 27-19, WGH D-19, KROY-AM D-20, WBBF 26-21, KRTH-FM 27-21, WSFL 34-22, WBBM-FM A-22, WFLI D-22, KROY-FM D-22, WAMS 29-23, KVOL 29-23, WJET D-23, JB-105 36-24, WANS D-24, KELI D-24, KTLK 34-25, KFI A-25, WAYS D-25, WCAO 29-26, KQIZ A-26, KS106 D-26, KOPA 30-27, WPFM A-27, WEEX A-27, WAXY D-27, TEN-Q A-28, 92Q A-28, WTOB D-28, KILT D-28, WTIC-FM 37-29, KFRC D-29, Q106 D-29, KACY A-30, KHJ D-30, F-105 D-30, WNOR 34-31, CK101 37-32, WAPE D-32, KATI A-33, KRDG D-35, KBEQ A-36, KSLQ D-37 and KNUS D-38...added at KWIC, KUHL, WISM, Z104, WHBQ, KRSP, WORD, WKIX, WHHY, WHB, 91-X, WEEQ, WKBO, KK104, KIDD D-27 and WUPE...FRED Record Of The Week—Most Valuable! High-Jumper Of The Week, 2nd Most Added...headed for number 1...jumps from 42 to 54% of our reporters who are showing growth, indicating massive support wherever played: Y100 strong callout all demos—"headed for no. 1"...WAVZ no. 1 LP, no. 5 sales, excellent teen callout...KNUS "incredible callout with all demos!"...2nd week on chart.

9 12 GEORGE HARRISON/BLOW AWAY

(DARK HORSE)

Profile: 91-X 2-1, B-100 2-1, KUPD 3-1, KWK 2-2, KWIC 3-2, KRSP 3-2, WBBF 3-2, KIMN-AM 4-2, KQDI 4-2, WMEE 3-3, KRQ 5-3, Z104 6-3, WHB 6-3, WUPE 7-3, WRQK 5-4, WROV 6-4, KJRB 5-5, WKY 5-5, WDJX 5-5, WEBC 6-5, WFYR 6-5, KOBO 7-5, WBBM-FM 6-6, CK101 6-6, KRUX 7-6, WISM 8-6, WKBO 9-6, F-105 9-6, KOPA 9-6, WGH 10-6, KIDD 10-6, V97 12-6, WQCM 13-6, KLOU 8-7, KRBE 8-7, WEEX 9-7, WAMS 9-7, KZFM 9-7, WEEQ 12-7, WNOE-AM 8-8, KRKE 8-8, WABB 9-9, KRTH-FM 9-9, KOTN 9-9, KNUS 10-9, WAKY 10-9, WTIC-FM 11-9, KDWB 11-9, KELI 11-10, WFLI 12-10, WAZA 12-10, K-BEST 15-10, KHJ 14-11, TEN-Q 16-12, KFRC 14-13, WRFC 17-13, KGW 17-13, Z97 23-13, KROY-AM 16-14, WAXY 18-14, Y100 21-17, WNOR 24-17, 99X 20-19, WOKY 22-19, WLS 23-20, KLIF 24-20 and WNBC 33-29...tumbles from 59 to 44% of our reporters who are showing growth...8th week on chart.

19 13 OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT

(MCA)

Profile: WGBS 14-10, KRKE 20-10, WJDX 16-11, KQIZ 21-11, WHHY 21-13, KUHL 20-15, WORD 19-16, KJIN 24-16, WTOB 21-17, WFOX 22-17, Z-93 24-17, M-91 23-18, WJET 24-18, WRKO 22-19, KWIC 22-19, WQXI 22-19, V97 23-19, KROY-FM 23-19, Q106 26-19, WFYR 22-20, KRDG 23-20, KTFX 24-20, 96-KX 29-20, TEN-Q 25-21, KSLQ 24-22, KRTH-FM 24-22, WCAO 26-22, 99X 26-22, KRSP 27-22, WDJX A-22, WQCM 26-23, KCPX 27-23, KOLE 30-23, WKY D-23, WGH D-23, WSPT 26-24, WIFE 28-24, WLSQ 28-24, CK101 28-24, WEEQ D-24, WMOH D-24, WZZX D-24, WAKY 28-25, WRFC 30-25, WLCS 31-25, KVOL D-25, WNAF D-25, WEBC 30-26, WAMS 30-26, KATI 32-26, KFI D-26, KACY 31-27, WBBF 32-27, KIMN-AM D-27, JB-105 30-28, WANS 34-28, WRVQ D-28, KIIK 35-29, WABB D-29, KJRB D-29, KS106 D-29, KROY-AM D-29, KRUX 35-30, WAZA D-30, WEEX D-30, WQIQ D-30, WSFL 39-32, WAPE D-33, WTIK D-35, 91-X D-36, KNUS D-39, KOBO D-39 and KBEQ A-40...added at WGBF and WNOE-AM...females strongest with other demos just developing...holding with 54% of our reporters showing growth...building steadily...2nd week on chart.

13 14 VILLAGE PEOPLE/IN THE NAVY

(CASABLANCA)

Profile: WORD 2-2, WRKO 2-2, KIDD 4-2, JB-105 2-2, WTIC-FM 2-2, WEEX 5-2, WNOR 3-3, KFI 3-3, WKBO 3-3, 99X 4-3, WRVQ 5-3, KRBE 5-3, WAZA 7-3, KRDG 8-3, WRUN 4-4, WMOH 4-4, WJDX 5-4, WHHY 5-4, KACY 5-4, KIDD 6-4, WNAF 7-4, WRFC 8-4, WCAO 10-4, WAKY 14-4, KILT 5-5, WNDE 5-5, KBEQ 6-5, WSFL 6-5, KIIK 8-5, KROY-AM 9-5, KLOU 13-5, KS106 6-6, 92Q 9-6, KTLK 11-6, WAYS 11-6, CK101 8-7, Q105 10-7, Q106 8-8, WHB 9-8, WAMS 12-8, TEN-Q 10-9, F-105 11-9, WNOE-AM 10-10, CHUM 10-10, WQIQ 15-10, WLS A-10, WRBR 20-12, WBBF 16-13, WQCM 19-13, WRQK 18-14, KK104 18-15, WLSQ 18-15, WEBC 24-21, Z-93 25-22, K-BEST A-25, KLIF 30-27 and WROV D-28...7th week on chart.

24 15 ROD STEWART/AIN'T LOVE A BITCH

(WB)

Profile: WANS 13-9, WRVQ 16-9, CK101 16-12, KTFX 18-12, WLCS 18-14, KELI 22-15, 92Q 18-16, KRSP 22-16, WIFE 22-17, WAYS 20-18, KROY-FM 25-18, WHHY 24-19, KHJ 22-20, WZDQ 25-20, KJIN A-20, WPGC 24-21, WLSQ 31-21, WDJX D-21, WTOB 27-22, KJRB 27-22, KATI 27-22, KJR 26-23, KOPA 26-23, WAVZ 26-23, KWIC 26-23,

Universals

WSPT 27-23, KFI 28-23, WAPE 29-23, WTIK 35-23, KZFM D-23, KFRC 26-24, KACY 30-24, Q106 30-24, WEFM A-24, M-91 D-24, KRTH-FM 28-25, KRBE 28-26, KLOU 29-26, WEEX 29-26, CHUM 30-26, 96-KX 36-26, WEEQ D-26, WEEQ D-26, WNBC 34-27, TEN-Q D-27, KYYX 30-28, WSFL 32-28, KOLE 35-28, KRUX 36-28, WNAP A-28, KDWB A-28, F-105 D-28, KQIZ D-28, WMEE D-28, WRFC D-28, WISM D-28, KSLQ 32-29, JB-105 35-29, Z104 D-29, KVOL D-29, V97 37-30, WORD A-30, KROY-AM D-30, CKLW D-30, WQXI D-30, 91-X D-31, Y100 36-32, KRQ A-35, WTIC-FM 40-37, KRKE A-39, KLIF A-39 and KILT D-39...added at WGBF, WBBM-FM, WGH, KIIK, WJLQ, WNOE-AM, WQCM, WKBO, WZZX, WFOX, WRQK and KBEQ...heading Top 10 immediately with all demos developing, including teen males...giant artist power...soars from 46 to 60% of our reporters who are showing growth...3rd week on chart.

25 16



REX SMITH/YOU TAKE MY BREATH AWAY

(COLUMBIA)

Profile: WPFM 7-3, CKLW 7-4, WJET 17-4, WNDE 16-9, KOBO 20-9, JB-105 25-9, WISM 20-11, WIFE 23-11, KRTH-FM 19-12, WAVZ 24-13, WJDX 18-14, WLSQ 20-14, KS106 20-15, WROV 26-17, KOTN 23-18, WBBM-FM 23-18, TEN-Q 28-18, WKBO 28-19, WAZA 27-20, Z104 28-20, Z-93 28-20, WOKY 25-21, WAYS 27-21, WRKO 28-21, KELI 29-21, WFYR 25-22, KHJ 25-22, WPGC 25-23, WTIC-FM 30-23, WZDQ D-23, WNAP A-24, KFRC 29-25, KTFX 31-25, 92Q D-25, WSPT D-25, KJR D-26, WTOB D-26, WQCM 30-27, KATI 35-27, KCPX D-27, Q106 D-27, CK101 33-28, V97 38-28, KWIC A-28, WHB A-28, WEEQ A-28, WRBR D-28, WHHY D-28, WAXY D-29, KRKE 37-30, KJIN A-30, WANS D-30, 99X D-30, WRVQ D-30, WMEE D-30, KNUS D-30, Y100 35-31, KBEQ 36-33 and KACY D-35...added at WRFC, WFOX, WEBC, KIDD, WAKY, WKIX, KYYX, KRUX, 91-X, KOLE, KQIZ, WEEX, KRDG, WABB, WKY, WBBF, KRSP and KFI...continues to explode up the charts with number 1 phones, particularly with teens and females...excellent teen callout...very valuable to programing...Female & Teen Record Of The Month...pops from 40 to 55% of our reporters who are showing growth...2nd week on chart.

15 17

STYX/RENEGADE

(A&M)

Profile: KATI 1-1, KWK 1-1, WLSQ 1-1, Z104 2-2, WPFM 2-2, 96-KX 2-2, Z-93 2-2, KOPA 2-2, WRVQ 3-2, WHHY 3-2, WEEQ 4-2, KELI 5-3, WTIK 5-3, Z97 6-3, WAPE 6-3, WGH 5-4, B-100 5-5, WNOR 6-5, WLCS 9-5, KZFM 11-5, Q105 11-5, Q106 7-7, WHB 8-7, WFLI 9-7, KRSP 9-7, WORD 10-7, KRQ 11-7, KTFX 11-7, KYYX 15-8, KOLE 10-9, KS106 11-9, WNOE-AM 11-9, WAYS 10-10, WEFM 10-10, JB-105 17-10, WKBO 17-12, KDWB 17-12, KLOU 20-13, WOKY 18-15, WUPE 23-15, KRDG 19-16, KVOL 21-16, WLS 25-16, WNAP 20-17, WRUN 25-17, 92Q 26-18, WRFC 27-20, M-91 25-22, WRQK 29-23, K-BEST A-23, WSFL 28-24 and WISM D-27...added at KJRB...7th week on chart.

8 18

BLONDIE/HEART OF GLASS

(CHRYSALIS)

Profile: WAPE 1-1, WOKY 1-1, KQDI 1-1, WKY 1-1, KOLE 1-1, CHUM 1-1, WAKY 1-1, KDWB 1-1, KNUS 1-1, KOTN 2-1, WQIQ 3-1, KCPX 2-2, WFYR 2-2, WKBO 2-2, CKLW 2-2, KACY 2-2, WISM 2-2, WAXY 2-2, WBBM-FM 2-2, KROY-AM 2-2, KRQ 2-2, WAYS 2-2, TEN-Q 2-2, KHJ 3-2, KYYX 3-2, KBEQ 3-2, WNBC 3-2, KRTH-FM 3-2, WRQK 3-2, KJR 3-2, WAZA 3-2, KTLK 4-2, Z97 5-2, KROY-FM 3-3, CK101 3-3, WHBQ 4-3, Y100 5-3, WLS 5-3, 92Q 6-3, WKIX 4-4, WIFE 4-4, KK104 5-4, V97 10-4, WQXI 5-5, WEFM 15-5, M-91 8-8, WGBS 10-9, K-BEST 21-15 and WTIK A-38...11th week on chart.

22 19



G.Q./DISCO NIGHTS

(ARISTA)

Profile: WAPE 3-2, CKLW 3-3, WFLI 4-3, WTIC-FM 15-3, WNOR 4-4, WSFL 5-4, 99X 6-4, WHBQ 5-5, KTLK 10-5, WQXI 7-7, WRVQ 13-7, WTIK 11-8, WAYS 12-8, WKIX 14-8, WPGC 13-10, WTOB 18-10, WLCS 27-10, WAXY 17-11, KLOU 26-11, WORD 16-12, WNDE 25-12, WRKO 17-13, WNAP 18-14, WCAO A-15, Y100 22-16, KRTH-FM 18-17, KSLQ 26-18, F-105 23-19, WRBR 24-19, KFRC 24-20, WAMS 25-20, WEEQ 27-21, KIDD 26-22, KACY 28-23, KHJ 29-23, KBEQ 29-23, Z-93 26-24, WGH D-24, KROY-AM 27-25, JB-105 37-25, WFOX 29-26, WIFE A-27, WABB D-27, KRSP D-27, WEEX D-28, KFI D-28, WAKY A-29, KUHL D-29, WJET D-29, KRQ 39-34, KATI 39-35, CK101 A-40 and KNUS D-40...added at WGBF, WHHY and WRQK...callout support is primarily 12-24, leaning teens...holding with 39% of our reporters showing growth...early peaking indications may appear this week...3rd week on chart.

21 20

BAD COMPANY/ROCK & ROLL FANTASY

(SWAN SONG)

Profile: WANS 1-1, KUPD 2-2, KATI 4-4, WPFM 9-4, WFLI 13-4, WRBR 5-5, KRKE 7-7, Z97 12-7, WTIK 12-7, KSLQ 10-8, KYYX 10-9, WZDQ 13-10, KOPA 15-10, KRBE 14-12, KNUS 16-12, WZZX 16-13, 96-KX 17-13, B-100 19-13, WEEX 20-13, KDWB 19-14, KILT 21-14, KLUC 22-14, KWK 25-16, KFRC 19-17, WHBQ 22-18, WNAP 21-19, KJIN 22-19, KRQ 23-19, WDJX 23-20, WNOE-AM 24-20, WKIX 29-21, KZFM 27-22, WAYS 26-23, WLCS 28-23, WQCM 28-24, KRSP 29-24, Z104 30-25, WIFE 32-25, WEEQ D-25, WEFM A-26, WAKY A-27, WTOB D-27, WTIC-FM 36-30, WRUN A-30, KFI D-30, KLIF 39-32 and KRUX 38-33...added at WRFC, WFOX, WGBF and WRQK...starting to peak with steady 36% of our reporters showing growth...leaning males 12-24 some female support...consider "Crazy Circles" for album variation...3rd week on chart.

N 21






RICKIE LEE JONES/CHUCK E.'S IN LOVE

(WB)

Profile: KIDD 7-5, WGH 14-9, Z-93 20-13, WZDQ 18-15, WAVZ 20-15, 91-X 20-15, WANS 21-15, WPFM 27-15, KUPD 20-16, WFOX 24-18, WRFC 25-18, WLSQ 29-20, KJR 24-21, WSPT 28-21, KFRC 28-22, WUPE D-22, CK101 27-23, WZZX D-23, KOPA 27-24, KROY-FM 30-24, WQXI D-24, KYYX 28-25, WRVQ 28-25, WPGC 30-26, KOBO 35-26, WORD D-26, WRKO 30-27, KSLQ 30-27, KRTH-FM 30-27, B-100 30-27, WROV D-27, WJET D-27, KVOL D-27, KBEQ 38-28, KCPX D-28, KRSP D-28, KJIN A-29, WISM D-29, KQDI D-29, KLOU D-29, WSFL 38-30, KQIZ A-30, WEEQ A-30, WAYS D-30, WAXY D-30, KRQ 37-32, WTIK D-32, WEBC D-32, KOLE D-33, KATI 40-34, KELI A-34, KACY D-34, KRDG D-34, WTIC-FM A-36, KNUS D-36, KTFX D-38, JB-105 D-39, KTLK A-40, KRUX A-40 and KLIF A-40...added at KUHL, WBBF, WTOB, WNOR, WRBR, WKIX, WKY, WCAO, WKBO, WAPE, KJRB, WDJX, TEN-Q, KYA and KILT...Image Record Of The Week! WTIK "Tremendous LP sales—snowballing!"...WGH exploded LP!...WZDQ LP and 45 sales good, excellent phones M/F 18+...WAVZ no. 2 album, leaning males 18-34 in callout and requests

Universals

...this is a blockbuster album and extremely valuable for programming...powerhouse 18+...leaps 36 to 54% of our reporters showing growth.

- 26 22**  **ROGER VOUDOURIS/GET USED TO IT** (WB)
Profile: KCPX 4-4, WANS 7-5, KQIZ 11-7, Z-93 9-8, WZDQ 11-9, WHHY 13-10, WAZA 15-11, WGH 22-11, WTOB 17-12, KBEQ 23-13, KYA 17-14, WFOX 18-14, M-91 18-14, KIDD 24-17, WHBQ 15-15, KGW 22-16, WEEQ 21-17, KATI 24-18, KRSP 26-18, WSPT 22-19, WJLQ 29-19, WROV 27-20, WJDX 24-21, WZZX 25-21, KOTN 25-21, KVOL 25-21, WABB 26-21, KRDG 28-22, WGBS A-22, WOKY 26-23, Q106 28-23, WMOH D-23, 91-X 27-24, B-100 D-25, WQXI 29-26, KOLE 33-26, WLCS 34-26, WNAP A-26, WRQK D-27, WEBC 35-28, KUHL D-28, KACY 33-29, WKBO D-29, KS106 D-30, WIFE D-34, WTIX D-34, KRQ A-37, Y100 A-38, CK101 A-38 and V97 A-40...added at WRFC, WAXY, JB-105, WAYS, WAMS, WRBR, WAPE and KYYX...typical pop pattern, showing heavy teens and females...breaks Top 20 potential with solid 41% of our reporters showing growth...4th week on chart.
- 16 23** **CHIC/I WANT YOUR LOVE** (ATLANTIC)
Profile: WNBC 2-1, WSFL 2-2, KTLK 7-3, KJR 4-4, WKY 4-4, WZZX 4-4, Q105 4-4, KROY-AM 4-4, WTOB 4-4, KRDG 5-4, B-100 7-4, WAKY 6-5, 91-X 9-5, KNUS 6-6, WAMS 6-6, KIIK 6-6, KQDI 6-6, KTFX 6-6, KRTH-FM 7-6, M-91 7-6, WFLI 7-6, WKIX 7-6, WQIQ 9-6, KLIF 13-6, KLOU 15-6, TEN-Q 8-7, KELI 8-8, WGBS 9-8, WRQK 10-8, KHJ 13-9, WJDX 10-10, WQCM 16-12, WNOR 16-12, WAXY 14-13, KFRC 17-16, CHUM 19-16, WJLQ 26-18 and K-BEST A-22... 10th week on chart.
- 20 24** **CHER/TAKE ME HOME** (CASABLANCA)
Profile: WAXY 6-3, KLIF 6-3, KROY-AM 8-6, KRDG 9-6, WTIC-FM 13-6, KFI 9-7, WNAP 10-7, WNDE 8-8, Q105 8-8, KTLK 8-8, KIIK 10-9, WGH 12-8, WRUN 15-8, WBBF 9-9, WAMS 11-9, WBBM-FM 14-9, WIFE 11-10, WRKO A-10, WEFM 14-11, KRSP 14-11, WFYR 16-11, WKY 15-12, WCAO 15-12, Q106 15-12, WAZA 19-13, WQIQ 20-14, WLS A-14, V97 19-16, WNBC 26-16, KS106 26-19, KILT 31-19, M-91 24-21, KJIN 25-21, WJET 26-21, Z104 26-21, WRFC 28-24, WUPE D-25, WMEE 29-26 and WNOR 35-29...6th week on chart.
- 12 25** **SISTER SLEDGE/HE'S THE GREATEST DANCER** (COTILLION)
Profile: KLOU 4-1, KS106 2-2, WRFC 6-3, WAMS 4-4, KFRC 4-4, KSLQ 5-4, WGBF 6-4, TEN-Q 6-4, WNAP 8-5, WEEQ 9-5, WHBQ 6-6, KACY 9-6, KIMN-AM 9-6, KK104 9-6, WKY 10-6, WJLQ 9-7, WQCM 10-7, KRDG 16-7, 92Q 8-8, WFLI 11-8, WIFE 9-9, KIIK 9-9, B-100 10-9, WMEE 20-10, WHB 14-11, KRUX 14-11, KRQ 18-11, WZZX 15-12, WAKY 15-12, WEFM 18-13, WNDE 30-14, V97 20-17, KLIF 21-17, WSPT 23-20, CHUM 28-24, K-BEST A-24 and WEBC 31-27... 8th week on chart.
- N 26**  **DOOBIE BROTHERS/MINUTE BY MINUTE** (WB)
Profile: KLUC 4-1, 96-KX 15-12, KDWB 15-13, WABB 16-13, KJRB 21-15, Z104 20-17, WRKO 23-18, WRVQ 24-19, KYYX 26-20, WGBS A-20, WZDQ 26-21, WHB 27-22, KUPD 25-23, B-100 29-23, KROY-FM D-23, WJDX 30-25, M-91 D-25, KSLQ 29-26, WAXY 29-26, WLCS A-28, WMOH D-28, Q106 D-28, KVOL D-28, KATI 38-29, WIFE A-29, Z-93 A-29, KIDD D-26, WQXI D-29, KELI D-29, KRSP D-29, 91-X D-30, KFRC D-30, WAVZ A-32, WBBF D-32, WANS D-33, JB-105 38-35, Y100 A-35, KTFX D-35, KTLK D-35, WEBC D-35, KRDG D-37, KLIF A-38 and KBEQ A-38... added at KJIN, KRUX, KLOU, WSPT, WTIX, KOPA, WSFL, WRFC, KUHL, WFOX, KROY-AM, KIIK, WTOB, WHHY, KRBE, KILT and KHJ...strong callout support with instant familiarity in all demos...romps from 23 to 42% of our reporters showing growth...headed Top 20 immediately...1st week on chart.
- 28 27** **BOB SEGER/OLD TIME ROCK N' ROLL** (CAPITOL)
Profile: WLSQ 9-6, KRBE 12-8, WROV 14-8, Z97 15-9, WEEQ 16-10, WANS 18-13, Q105 18-15, KRTH-FM 16-16, WIFE 20-16, 91-X 21-18, CKLW 28-18, WUPE 30-18, KUPD 22-20, KOLE 26-21, KLUC 26-22, KSLQ 25-23, KRDG 29-23, WFLI D-25, Q106 D-25, JB-105 29-26, WHB 30-26, WAPE 30-26, Z-93 30-27, WNAP D-27, KELI D-27, KS106 D-28, KRQ 31-29, KLIF 36-29, M-91 D-29, WTOB D-29, CK101 34-30, WHHY D-30, WKBO D-30 and WTIC-FM A-40 ...added at WJET, KJIN, WEEX, KIDD and WTIX...early peaking indications due to narrow demographic interest of males 18-24...steady 28% of our reporters showing growth...2nd week on chart.
- N 28**  **NIGEL OLSSON/LITTLE BIT OF SOAP** (BANG)
Profile: KUHL 12-8, WLSQ 14-10, KCPX 17-12, KQIZ 17-13, KS106 18-13, WAZA 20-14, KATI 26-15, KJRB 22-16, WZDQ 21-18, Z-93 22-18, WANS 22-18, WHHY 23-18, WAYS 22-19, 92Q 23-20, WCAO 24-20, KRKE 24-20, WTOB 29-21, V97 26-22, WAPE 26-22, WROV 28-22, KOLE 31-22, WFOX 26-23, WPGC 27-25, WPFM 28-25, WEBC 29-25, KRDG 31-25, CK101 29-26, KJIN A-27, WSFL 33-29, WNAP D-29, KSLQ 33-30, WKIX D-30, KIDD 30-24, WNOE-AM 35-31, WTIX 38-31, KACY 39-32, 91-X D-32 and KBEQ 39-34...added at WGH and KIIK...building consistently...takes 3 to 4 weeks to break all demos...debuts with 28% of our reporters showing gains...1st week on chart.
- 29 29** **TYCOON/SUCH A WOMAN** (ARISTA)
Profile: KOPA 7-5, WEEQ 11-6, WCAO 8-7, KVOL 10-7, WANS 11-7, KUPD 11-8, KWK 12-9, KLIF 17-9, WRFC 14-10, KSLQ 14-11, WAPE 18-11, KYYX 14-12, WLCS 16-13, WKBO 18-13, KLUC 19-16, KRBE 20-18, WIFE 24-19, WNAP 23-20, KS106 23-20, KQDI 25-20, KRSP 25-21, WZDQ 24-22, KDWB D-23, KJIN 29-24, WEFM A-27, KRQ 30-28, KTFX 33-28, WOKY A-28, KQIZ D-29, KATI 33-30, WAMS D-30 and 96-KX 39-34...added at WQIQ, WJET and WBBF ...holding with 26% of our reporters showing growth...several adds came this week...this record takes several weeks to break and is experiencing ARB breakdown...despite the fact that this song is not showing a giant upsurge, stations should not avoid this record...teen support strongest...4th week on chart.
- 18 30** **GEORGE BENSON/LOVE BALLAD** (WB)
Profile: WGBS 2-2, CK101 4-4, KIMN-AM 7-4, KNUS 5-5, KGW 5-5, WKIX 6-5, WAZA 9-5, WNOE-AM 6-6, WSFL 7-6, WEBC 7-6, WMEE 9-6, WAXY 9-6, KUHL 7-7, KJR 10-7, B-100 11-7, WKBO 8-8, WZZX 8-8, CHUM 11-8, KRQ 12-9, WQCM 12-10, KZFM 14-10, WZDQ 14-11, WAMS 14-11, WRVQ 15-11, KTLK 15-12, K-BEST 17-14 and WROV 19-15 ...added at F-105...19th week on chart.

Universals

SIGNIFICANT ACTION:

The following songs are reporting upward movement at one or more of our reporters. These selections are building towards FRED's "NEXT" hit projection category. The three number **POWER CODE** listed after each title is identified this way: The first number is the total number of reporters who have added the song. The second is the amount of new adds this week. The third figure is the total weeks the song has received action.

McFADDEN & WHITEHEAD/AIN'T NO STOPPING US NOW 7/2/4 (PI) Profile: WAVZ 4-2, CKLW 30-10, 99X 30-16, WRKO D-24 and WNBC A-30...added at WPGC.

TAKA BOOM/NIGHT DANCIN' 6/0/3 (ARIOLA) Profile: WAYS D-26, WSFL 43-38 and KTFX D-40.

ROCKETS/CAN'T SLEEP 18/1/6 (RSO) Profile: KFRC 23-18, KIDD 30-23, KIDD 23-13, WISM 27-24, CK101 32-29, WZDQ 32-29, KRKE 35-32 and KOBO D-37...added at KJR.

EARTH, WIND & FIRE with THE EMOTIONS/BOOGIE WONDERLAND 28/28/1 (ARC/COLUMBIA) Profile: WUPE D-17, KRTH-FM A-28, KSLO A-35, KATI A-39 and WPFM A-39...added at WRKO, KIMN-AM, KFRC, WAPE, TEN-Q, WAYS, WHBO, WRVQ, KOPA, KOBO, Q105, KOKQ, KJRB, Z-93, 99X, WISM, KUHL, WRFC, KRDG, WEEX, KTLK, KODI, KHJ and CKLW.

ST. TROPEZ/ONE MORE MINUTE 4/1/3 (BUTTERFLY) Profile: V97 30-27, WAVZ D-30 and KTLK 35-32...added at WRKO.

NEIL DIAMOND/SAY MAYBE 4/3/2 (COLUMBIA) Profile: WJLQ 22-15...added at WGH, KODI and WTIC-FM.

McGUINN, CLARK & HILLMAN/DON'T YOU WRITE HER OFF LIKE THAT 62/5/11 (CAPITOL) Profile: WZDQ 5-5, WROV 10-6, WBBF 8-7, WUPE 12-9, KATI 10-10, KYYX 13-10, KDWB 16-11, KOBO 15-12, CK101 15-13, KUPD 18-15, KRSP 20-15, Q106 20-17, KCPX 20-17, WHB 23-17, WEBC 25-18, KRDG 27-21, KIMN-AM 30-23, KODI D-25, KROY-AM 30-28, KACY 35-28, WAMS D-28, V97 31-29, KZFM D-29, WMOH D-29, KROY-FM D-29, KRKE 39-31, KTLK D-34, WTIC-FM 38-35 and KRQ A-39...added at KLUC, WKIX, WAZA and Z104.

FRANK ZAPPA/DANCIN' FOOL 54/10/9 (MERCURY) Profile: WORD 11-8, CK101 12-9, WPFM 14-9, KUPD 14-11, 99X 17-12, WSPT 21-15, KOBO 24-20, WRBR 25-20, WTIK 25-21, B-100 28-21, KODI 30-22, WMOH D-22, WFOX 27-24, F-105 34-25, KDWB 29-26, KLUC D-27, KTFX 34-29, KRTH-FM D-30, KNUS D-33, KIDD D-30, WIFE A-35, Y100 A-37 and KILT D-38... added at KVOL, KRDG, KROY-AM, WGBF, WHBQ, KOKQ, Q105 and KRBE.

DR. HOOK/WHEN YOU'RE IN LOVE WITH A BEAUTIFUL WOMAN 34/11/5 (CAPITOL) Profile: KOBO 10-7, WLSQ 12-8, WJDX 15-8, WAPE 22-13, WTOB 20-15, WHHY 25-21, KATI 29-21, 92Q 29-24, WRKO 27-25, KOTN 30-27, KJRB D-28, WTIK 36-29, KRTH-FM D-29, WUPE D-29, KCPX D-29, WEEX D-29, WRFC D-30, Q106 D-30, KBEO 35-31, WAYS D-31, WNOE-AM 38-33, KRDG 39-33, KRKE A-38, KTLK D-39 and JB-105 A-40...added at WSPT, WGH, KYYX, WRBR, WJET, WAZA, WKBO, KQIZ and KGW.

NICOLETTE LARSON/RHUMBA GIRL 46/4/9 (WB) Profile: V97 11-9, KJRB 14-12, KATI 16-12, WUPE 18-13, KTLK 19-14, WEEQ 19-14, KODI 22-17, KOTN 22-19, WEBC 23-20, WTOB 28-20, WMOH 28-21, KROY-FM 29-26, WSFL 30-27, WIFE D-28, WHB A-29, WAPE 35-30, KRDG 38-32 and KOBO 40-35...added at WMEE, WABB and WJLQ.

ALLMAN BROTHERS/CRAZY LOVE 76/1/10 (CAPRICORN) Profile: WRFC 9-7, KBEO 12-10, WANS 14-10, WEEQ 15-12, KOBO 18-13, WNAF 17-15, WHHY 19-15, WAPE 21-16, WJLQ 23-16, WKIX 25-17, KZFM 31-19, V97 28-23, WHB 28-24, WLSQ 30-26, F-105 29-27, KUPD 30-28 and B-100 A-29.

BARBARA MANDRELL/IF LOVING YOU IS WRONG 48/5/10 (MCA) Profile: Z-93 7-6, WJET 15-6, WFLI 10-9, WEBC 18-15, WMOH 21-16, WBBM-FM 21-17, WFYR 20-19, WFOX 23-20, KOTN 26-22, WAZA 29-25, WSPT 30-26, WRBR D-27, WAPE 31-28, KTLK D-30, KACY 36-33, WBBF 37-33, KSLO A-34, JB-105 D-38 and V97 D-39...added at WJDX, WJLQ, KIMN-AM and KBEO.

FOXY/HOT NUMBER 30/10/11 (TK) Profile: CK101 13-10, CKLW 15-12, WTIK 24-13, Y100 18-14, WAXY 16-15, KLOU 18-15, KTLK 24-15, WNOE-AM 20-17, KRTH-FM 23-18, WORD 26-20, V97 25-21, WPGC 29-24, K11K 30-25 and WAPE D-31... added at WKIX, WKBO, WQCM, KIDD, KFI, WRVQ, KJIN, WOXL, TEN-Q and KBEO.

POINTER SISTERS/HAPPINESS 51/1/10 (PLANET) Profile: KTLK 12-9, KSLO 15-12, WABB 20-12, Y100 19-15, KLOU 19-16, KODI 21-18, WHBQ 19-19, KATI 23-19, WHHY 26-22, KQIZ 27-23, WNOR 30-26, WKBO 30-26, KROY-FM D-30, KIMN-AM D-30 and WBBF D-34...added at WMOH.

JOURNEY/JUST THE SAME WAY 23/3/10 (COLUMBIA) Profile: KOBO 5-4, KSLO 7-6, KYA 8-6, KFRC 10-6, WSPT 18-13, WZDQ 28-25, WISM 29-25, KWK A-28 and KBEO 37-32...added at WMEE and KCPX.

ALTON McCLAIN/IT MUST BE LOVE 23/9/8 (POLYDOR) Profile: KILT 15-9, WRFC 21-16, WNOE-AM 23-18, KLOU 27-19, KTLK 25-22, WHBQ D-25, Y100 31-27, WAYS A-28, WTIC-FM A-38 and WTIK A-40...added at KNUS, WGBF, WHHY, WFLI, KOBO and WAPE.

AMERICA/CALIFORNIA DREAMIN' 7/1/5 (CASABLANCA) Profile: 96-KX 7-4, M-91 10-4, KLUC 9-5, KODI 7-9, KIDD 17-14 and 91-X 35-22...added at WQCM.

CLAUDJA BARRY/BOOGIE WOOGIE DANCIN' SHOES 19/1/7 (CHRYSALIS) Profile: CHUM 6-6, KRTH-FM 17-14, WNOE-AM 26-22, WLSQ 27-24, WAXY 26-25, WTIK 32-26, KS106 30-27, KTLK 36-27, KELI A-30 and JB-105 33-31.

RAYDIO/YOU CAN'T CHANGE THAT 17/3/10 (ARISTA) Profile: WANS 16-11, KODI 23-16, CK101 22-20, KATI 25-20, KROY-AM 24-21, KTLK 26-23, KGW D-24 and KROY-FM 28-25...added at WTIK, WAPE and KYYX.

KINKS/SUPERMAN 8/1/9 (ARISTA) Profile: KRBE 11-9, WTIC-FM 20-16, KILT 20-17, WANS 23-17, WFOX 30-25 and WZDQ D-35...added at KODI.

Universals

CHERYL LYNN/STAR LOVE 13/2/9 (COLUMBIA) Profile: KRTH-FM 8-5, KTLK 20-17, KRBE A-21 and WNOE-AM 37-27 ...added at KHJ.

MAUREEN McGOVERN/CAN YOU READ MY MIND 4/0/9 (WB) Profile: WGBS 8-7, WMOH 13-9, KOTN 13-10 and WKIX 22-14.

NARADA MICHAEL WALDEN/I DON'T WANT NOBODY ELSE 7/0/9 (ATLANTIC) Profile: WHBQ 16-12, KVOL 23-13, WLCS 20-16, KSLQ 34-31 and V97 39-31.

POCO/HEART OF THE NIGHT 13/12/2 (MCA) Profile: KWK A-29, WZDQ D-30, WANS A-34, KACY D-37, WPFM A-38, KRKE A-40 and KATI A-40...added at WQCM, KIDD, KROY-FM, WSFL, KUHL and WTIC-FM.

THELMA HOUSTON/SATURDAY NIGHT SUNDAY MORNING 13/2/12 (MOTOWN) Profile: KTLK 21-18, WKBO 21-18, Q106 29-26, WJDX A-28 and Y100 38-34...added at KFI.

NEW ENGLAND/DON'T EVER WANNA LOSE YA 11/7/2 (INFINITY) Profile: Z104 D-28, KUHL D-30, WZDQ 35-32, KSLQ 36-33 and KELI A-36...added at KOBO, KUPD, WQCM, 91-X, KROY-AM and KOKQ.

ORSA LIA/I NEVER SAID I LOVE YOU 3/0/7 (INFINITY) Profile: KOTN 4-3, WLSQ 7-5 and KNUS D-37.

CHICAGO/GONE LONG GONE 13/0/7 (COLUMBIA) Profile: KGW 24-21, KLUC D-26 and KZFM 33-30.

LEIF GARRETT/FEEL THE NEED 7/6/2 (SCOTTI BROS.) Profile: Y100 32-28, WJDX A-29 and WAVZ A-33...added at WTIK, KRQ, JB-105 and WAPE.

EDDIE MONEY/CAN'T KEEP A GOOD MAN DOWN 5/2/3 (COLUMBIA) Profile: KUPD 27-25, KFRC 30-28 and KYA D-30 ...added at WANS and KILT.

MELISSA MANCHESTER/LOOKING THROUGH THE EYES OF LOVE 11/1/9 (ARISTA) Profile: WNBC 6-6 and KOTN D-28...added at KS106.

BABYS/HEAD FIRST 7/1/5 (CHRYSALIS) Profile: KUPD 16-14, WTIK D-33 and KTFX D-39...added at KRUX.

MACHINE/THERE BUT FOR THE GRACE OF GOD 2/0/7 (RCA) Profile: WRKO 7-6 and WAVZ 25-20.

DUNCAN BROWNE/THE WILD PLACES 4/1/4 (SIRE) Profile: WZDQ 29-26, KOBO 34-30, CK101 39-34 and WPFM A-40.

ERIC CLAPTON/COCAINE 2/1/2 (RSO) Profile: KUPD A-26 and WPFM 40-34.

JOHN HALL/POWER 4/3/2 (ARC/COLUMBIA) Profile: KUPD A-27 and WRKO D-28...added at KOLE and WKBO.

SPYRO GYRA/MORNING DANCE 3/1/2 (INFINITY) Profile: WKY D-28 and WBBF 36-31...added at WZDQ.

WITCH QUEEN/BANG A GONG 3/0/8 (RCA) Profile: WAPE 19-15 and WTIK 37-30.

ROXY MUSIC/DANCE AWAY 15/6/6 (ATCO) Profile: CKLW 12-8 and WNOE-AM D-40...added at KYA, KNUS, KS106, WANS, WTIK and KTLK.

TARNEY SPENCER BAND/NO TIME TO LOSE 6/0/9 (A&M) Profile: WZDQ 15-12 and WANS 33-27.

TYRONE DAVIS/IN THE MOOD 1/0/3 (COLUMBIA) Profile: KILT 33-16.

JOHNNY MATHIS & JANE OLIVER/THE LAST TIME I FELT LIKE THIS 2/0/4 (COLUMBIA) Profile: WJDX 21-15 and WBBF 39-35.

SANTANA/ONE CHAIN 5/3/3 (COLUMBIA) Profile: KTLK 27-24 and KRQ 38-33...added at KHJ, KRTH-FM and WUPE.

ANGIE BOFILL/THIS TIME I'LL BE SWEETER 1/0/3 (ARISTA) Profile: KOTN D-29.

RICK JAMES/BUSTIN' OUT 1/0/2 (GORDY) Profile: WPGC D-29.

SPACE/MY LOVE IS MUSIC 2/0/2 (CASABLANCA) Profile: WIFE 35-32 and WTIK D-36.

BLONDIE/ONE WAY OR ANOTHER 5/1/4 (CHRYSALIS) Profile: WLCS 30-24...added at WZDQ.

HELEN REDDY/MAKE LOVE TO ME 1/1/1 (CAPITOL) Profile: WJDX A-27.

FABULOUS POODLES/MIRROR STAR 3/1/4 (EPIC) Profile: KUPD A-29.

ERIC CLAPTON/TELL ME THAT YOU LOVE ME 1/0/2 (RSO) Profile: 96-KX 36-33.

LEGS DIAMOND/YOU'VE LOST THAT LOVIN' FEELIN' 1/0/3 (CREAM) Profile: KRBE 27-25.

OSMONDS/YOU'RE MINE 1/0/2 (MERCURY) Profile: KOBO 36-31.

TRIUMPH/HOLD ON 1/1/1 (RCA) Profile: KELI A-35.

JOE JACKSON/IS SHE REALLY GOING OUT WITH HIM? 7/3/3 (A&M) Profile: WZDQ 31-28...added at KUPD, KROY-AM and KOKQ.

SARA BRIGHTON/STARSHIP TROOPER 3/0/8 (ARIOLA) Profile: KTLK 31-29.

RICK MOSES/BABY YOU MOVE ME 1/0/2 (20th CENTURY) Profile: WAPE D-34.

DIXIE DREGS/PUNK SANDWICH 1/0/2 (CAPRICORN) Profile: WZDQ D-33.

DEE DEE BRIDGEWATER/BAD FOR ME 1/0/2 (ELEKTRA) Profile: KTLK 40-37.

AMBROSIA/IF LOVE COULD FIND ME 2/2/1 (WB) Profile: Added at KROY-FM and KRDG.

JAMES TAYLOR/UP ON THE ROOF 2/2/1 (COLUMBIA) Profile: Added at KRTH-FM and KOPA.

ROBERT JOHN/SAD EYES 2/2/1 (EMI/AMERICA) Profile: Added at WSFL and KIMN-AM.

MAXINE NIGHTINGALE/LEAD ME ON 2/2/1 (RCA) Profile: Added at WTIC-FM and KTLK.

JOHN STEWART/GOLD 5/3/2 (RSO) Profile: Added at WORD, WUPE and KOKQ.

Thelma Houston

"SATURDAY NIGHT,
SUNDAY MORNING"



MASS APPEAL

BB 43 CB 57 RW 47

Adds: KFI, WGCL, WCBS-FM, KASH, WING, WCHE, KVIL, KSTN.
On: WQXI, KILT, Y-100, KRTH-FM, WMAK, WIFE, KQEO, KCBN, KOBO, KCPX,
WERC, WFBR, KWOD, WFOM, WHLM, WIRK, WYRE.

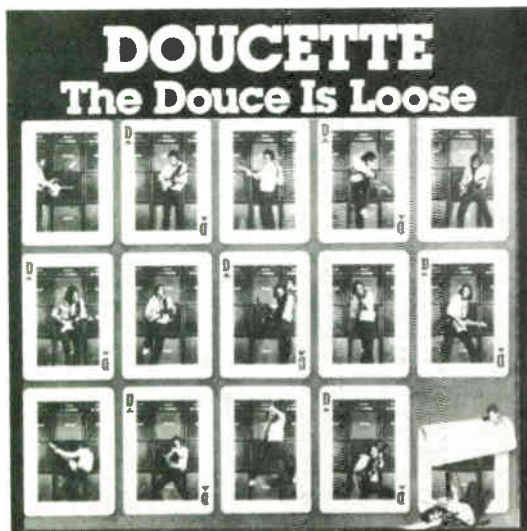
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"THE RED 'S' MARK, UNDER THE LOMBARD LLA"

Produced by John Ryan for Chicago Kid
Productions, Inc.

Albums



12"''s

by Steve Jenkins

If the United States is the melting pot of the world, then New York City is the definite microcosm of the U.S. There are people of every color and persuasion and for that reason, the radio in New York is as varied and

interesting, if not more so, than any place in the country. For the same reason, its almost impossible for a first time visitor or even a long time radio professional to pinpoint just exactly what it takes to build a winning station in New York.

New York, along with Los Angeles, is looked upon as the initiator of almost every cultural happening, or fad. It should follow then that New York radio sets the standard for radio across the country. The proliferation of Disco radio stations in the wake of WKTU's success would appear to be proof positive. However, the story on those stations isnt totally in, and indeed some of those same stations have dropped the all disco format, proving that what's happening in New York isnt necessarily what's happening in the rest of the country.

That fact was never more clear to me than when I decided to follow the sage advice of the New York Times and attend one of the burgeoning number of rock discos in The Big Apple.

According to that revered publication, there is a rapidly increasing number of young people reacting negatively to disco music but not to the idea of dancing to records in clubs, hence, rock discos. These dance to a mix of new wave rock (Costello, Blondie etc.) and old Motown and early Sixties hits. The club I attended featured live performers as well (in this case Sam and Dave) and people were practically begging for the opportunity to pay a fairly stiff cover.

This would seem to be the big new thing in New York (it made the Times after all). So, if it's true that New York dictates the movement of the culture (radio), it might be a good idea to get on the bandwagon early, right? Wrong! True, it is happening in New York and it's being translated onto the radio by WPIX, which I think sounds superb. The radio station has a sense of collective spirit and adventure. They play music which appeals directly to the people who attend rock discos and they do it well. Whether it will translate into good ratings remains to be seen. But if it should, programers would be well advised, as some of those who jumped on the WKTU all-disco train will testify to be sure it will sell in Peoria. New York and L.A. may be the trendsetters for the country, but they also sustain strong local scenes that never leave town and that's an all important difference.

NEXT:

MARSHALL TUCKER BAND/Running Like the Wind (WB)

KEY CUT: MY BEST FRIEND. Profile: Hot at C-101, KYTX, KSHE, WLOB, KMEL, and KGGO...medium at ZETA7, 98-ROCK, ZETA-4, WSHE, WNOR, KSFM, WJAX, WAAF, Z92, KXFM, WPIX, and KRST-FM...WSMI M-H, KFMH A-H, 92-ROCK L-M, KAWY L-M, WKDF L-M, KGON A-L, WZZO A-L, and WKLS A-L...other cuts: Unto These Hills, Melody Ann, Last of the Singing Cowboys and the title.

BLACKFOOT/Strikes (Atco)

KEY CUT: HIGHWAY SONG. Profile: Hot at 98-ROCK, WJAX, KYTX, and 92-ROCK...medium at KTIM, WNOR, WDVE, WYSP, M-105, ZETA-4, WSHE, KY-102, KAWY, and WSMI...WKLS M-H, KRST-FM M-H, KZOM L-M, KQRS L-M, ZETA7 L-M, and WLRS A-M...other cuts: Train, Train, Wishing Well and I've Got a Line on You.

JAMES TAYLOR/Flag (Columbia)

KEY CUT: BROTHER TRUCKER. Profile: Hot at KTXQ, WMMS, KFMH, KWST, and WYSP...medium at WPIX, KXFM, WSHE, and WLRS...KGGO M-H, M-105 A-H, KYTX A-H, KAWY A-H, ZETA7 A-H, 98-ROCK A-H, WCPI A-M, WKDF A-M, Z92 A-M, C-101 A-M, WAAF A-M, KZOM A-M, KSFM A-M, WNOE-FM A-M, KBPI A-M, WBCN A-L, KZEW A-L, KQRS A-L, WJAX A-L, KY-102 A-L, WSMI A-L, WMMR A-L, KSHE A-L, and KMELA A-L...other cuts: I Will Not Lie For You, Company Man, Daytripper, Johnnv Comes Back and Up On The Roof.

BOB DYLAN/Live at Budokan (Columbia)

KEY CUT: IT'S ALRIGHT, MA. Profile: Hot at KMEL, WPIX, and KFMH...medium at KWST and WDVE...KGGO M-H, ZETA7 A-H, KSJO A-H, KAWY A-M, M-105 A-M, C-101 A-M, KZEW A-M, WGRQ A-M, KQRS A-M, WJAX A-M, KSFM A-M, WKDF A-L, WBCN A-L, WAAF A-L, KTIM A-L, WMMR A-L, WKLS A-L, KSHE A-L, KDKB A-L, and KBPI A-L...other cuts: Maggie's Farm, All Along The Watchtower, Heavens Door, Like a Rolling Stone and Ballad of a Thin Man.



BILLY THORPE/Children of the Sun (Capricorn)

KEY CUT: TITLE. Profile: Hot at KTXQ, KZEW, and KTIM...WSHE M-H, KYTX M-H, WSMI L-M, WJAX L-M, and WDVE A-M...other cuts: We Welcome You, Wrapped in the Chains, Dream Maker and Goddess of the Night.








MOST ADDED ALBUMS

1. JAMES TAYLOR/Flag (Columbia)
KEY CUT: BROTHER TRUCKER
2. THE HENRY PAUL BAND/Grey Ghost (Atlantic)
KEY CUT: TITLE
3. BOB DYLAN/Live at Budokan (Epic)
KEY CUT: IT'S ALRIGHT MA (I'M ONLY BLEEDING)
3. PATTI SMITH GROUP/Wave (Arista)
KEY CUT: FREDERICK
4. FLASH AND THE PAN/Flash and the Pan (Epic)
KEY CUT: HEY ST. PETER
5. NEW ENGLAND/New England (Infinity)
KEY CUT: DON'T EVER WANNA LOSE YA
6. JOHN STEWART/Bombs Away Dream Babies (RSO)
KEY CUT: MIDNIGHT WIND
6. ALVIN LEE AND TEN YEARS LATER/Ride On (RSO)
KEY CUT: OPEN


Albums

- 1 1 SUPERTRAMP/BREAKFAST IN AMERICA KEY CUT: THE LOGICAL SONG (A&M)**
 Profile: Hot at 98-ROCK, WLOB, WSMI, KLRB, 92-ROCK, KSFM, KBPI, ZETA7, KSHE, KWST, KMEL, WAAF, KZEW, Z92, KQRS, KAWY, WGRQ, WKDF, WKLS, KFMH, WLRS, WMMR, WMMS, KY-102, WSHE, WYSP, ZETA-4, KRST-FM, KEZY-AM, C-101, KZOM, WABX, KGON, WDVE, WPIX, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI, and WNOR...medium at KTIM, M-105, KSAN, KSJO, and WBCN...WNOE-FM M-H...other cuts: Goodbye Stranger, Take The Long Way Home, Child of Vision, Gone Hollywood and the Title...maintaining solid across the board support ...sales are very strong...extremely valuable to programing.
- 2 2 VAN HALEN/VAN HALEN II KEY CUT: DANCE THE NIGHT AWAY (WB)**
 Profile: Hot at KBPI, KLRB, ZETA7, C-101, KQRS, KSAN, KMEL, KWST, KY-102, WAAF, KZEW, M-105, WABX, WDVE, WGRQ, KSHE, WKLS, KFMH, WLRS, WMMR, WMMS, WSHE, WYSP, ZETA-4, KRST-FM, KEZY-AM, KTIM, KZOM, WJAX, WBCN, KGON, KSJO, WKDF, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI, WNOR, WLOB, KSFM, 92-ROCK, 98-ROCK, and WSMI...medium at WPIX...other cuts: Beautiful Girls, D.O.A., Somebody Get Me A Doctor, and Light Up The Sky...male support is gigantic...demos are primarily 16-24 but spreading as the single breaks...sales are very good.
- 3 3 BAD COMPANY/DESOLATION ANGELS KEY CUT: ROCK 'N ROLL FANTASY (SWAN SONG)**
 Profile: Hot at KAWY, 92-ROCK, ZETA7, KLRB, Z92, WSMI, KSAN, KSHE, KWST, KY-102, WAAF, C-101, KQRS, KBPI, WDVE, WGRQ, WKDF, WKLS, KFMH, WLRS, WMMR, WMMS, WYSP, ZETA4, KZEW, KEZY-AM, M-105, KZOM, WJAX, WABX, KGON, KSJO, WPIX, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI, WNOR, WLOB, and KSFM... medium at WBCN, KTIM, KRST-FM...other cuts: Crazy Circles, Gone, Gone, Gone and Oh Atlanta...continues to hold heavy 18-24 support...also 25-34 male...sales are still developing.
- 4 4 JOURNEY/EVOLUTION KEY CUT: JUST THE SAME WAY (COLUMBIA)**
 Profile: Hot at WCPI, KYTX, 92-ROCK, WLRS, WZZO, KTXQ, WSMI, KAWY, KSFM, WLOB, WABX, C-101, WGRQ, WKDF, KFMH, KSAN, KSHE, WMMS, KLRB, ZETA-4, KEZY-AM, M-105, KZOM, WJAX, KGON, KSJO, KXFM, and KGGO...medium at Z92, WDVE, KBPI, KTIM, WYSP, KWST, WNOR, WMMR, and ZETA7...KQRS L-M...other cuts: Lovin', Touchin', Squeezin', City of the Angels, Loving You and Daydream...solid 18-24 support...also 25-34 male... sales are still developing.
-  **6 5 RICKIE LEE JONES/RICKIE LEE JONES KEY CUT: CHUCK E'S IN LOVE (WB)**
 Profile: Hot at KGGO, WPIX, WZZO, KYTX, KXFM, KWST, WMMR, KAWY, C-101, KTXQ, KBPI, WCPI, KFMH, WLRS, KLRB, WMMS, WSHE, KZEW, ZETA-4, KRST-FM, KZOM, WLOB, and WBCN...medium at WKLS, KQRS, WJAX, WABX, WYSP, and KSFM...WKDF M-H, KY-102 M-H, 98-ROCK M-H, WNOR M-H, Z92 L-H, and M-105 A-M... other cuts: Danny's All Star Joint, The Last Chance Texaco and Youngblood...exhibiting incredibly strong 18+ response...male and female support is equally heavy...sales are developing rapidly...strong programing LP.
- 5 6 ALLMAN BROS. BAND/ENLIGHTENED ROGUES KEY CUT: CRAZY LOVE (CAPRICORN)**
 Profile: Hot at WCPI, KXFM, 98-ROCK, WNOR, KYTX, KGGO, KAWY, WSMI, KSFM, WAAF, C-101, WZZO, WGRQ, KQRS, WKLS, KFMH, KSHE, WMMS, KWST, WLRS, ZETA-4, KEZY-AM, KZOM, WJAX, KBPI, KSJO, and WPIX... medium at WKDF, WBCN, WDVE, KZEW, WYSP, WNOE-FM, KMEL, 92-ROCK, KSAN, ZETA7, Z92...other cuts: Blind Love, Cant Take It With You, Try It One More Time and Pegasus...strong male support 18+...sales are good.
- 7 7 CHEAP TRICK/LIVE AT BUDOKAN KEY CUT: I WANT YOU TO WANT ME (EPIC)**
 Profile: Hot at KSFM, ZETA7, KY-102, 92-ROCK, KSAN, M-105, WABX, WDVE, KQRS, 98-ROCK, WKLS, WLRS, WMMR, WMMS, WSHE, WYSP, KRST-FM, KEZY-AM, WGRQ, WJAX, WAAF, WSMI, KGGO, KTXQ, WZZO, WCPI, WNOR, and WLOB...medium at KGON, WBCN, KZOM, WKDF, KZEW...other cuts: Aint That A Shame, Surrender and Clock Strikes 10.
- 8 8 FRANK ZAPPA/SHEIK YERBOUTI KEY CUT: DANCIN' FOOL (ZAPPA)**
 Profile: Hot at WBCN, WCPI, KGGO, WMMR, WJAX, WAAF, WZZO, WSMI, WGRQ, and WLOB...medium at KTIM, KSFM, WKLS, KRST-FM, ZETA7, ZETA-4, WPIX, WYSP, KSJO, KGON, and KZEW...KQRS M-H, KTXQ M-H, WDVE M-H, KYTX L-M, and KZOM L-M...other cuts: Baby Snakes, Bobby Brown and Flakes...image is very good...sales pattern looks good...demos are primarily 18-24.
-  **12 9 ROCKETS/ROCKETS KEY CUT: OH WELL (RSO)**
 Profile: Hot at WSHE, WABX, KXFM, WYSP, KLRB, KZEW, 92-ROCK, and WMMS...medium at WCPI, KWST, KSFM, KYTX, KY-102, WMMR, KMEL, ZETA7, KTIM, 98-ROCK, KRST-FM, WJAX, WDVE, WPIX, WSMI, KGGO, and WAAF...WGRQ M-H, WZZO M-H, KFMH M-H, KSJO M-H, KQRS M-H, C-101 L-M, and WLRS A-M...other cuts: Turn Up The Radio, Love Me Once Again, Lucille, Can't Sleep and Long, Long Gone...continues to gain strong 18-24 support.. also 24-34 males...now developing sales...very valuable to programing.
- 9 10 DOOBIE BROS./MINUTE BY MINUTE KEY CUT: TITLE (WB)**
 Profile: Hot at KSFM, WNOR, 98-ROCK, KQRS, KSAN, ZETA7, Z92, KBPI, WLRS, WMMR, WMMS, WNOE-FM, WAAF, KZOM, WJAX, WABX, KGON, WKDF, KXFM, KGGO, KYTX, and WCPI...medium at ZETA-4, WPIX, WBCN, C-101...other cuts: What A Fool Believes, Dependin' On You, Dont Stop to Watch The Wheels and How Do The Fools Survive?
- 11 11 ROXY MUSIC/MANIFESTO KEY CUT: DANCE AWAY (ATCO)**
 Profile: Hot at 92-ROCK, Z92, WCPI, WMMS, KLRB, KTIM, WSHE, KSAN, WABX, KXFM, KWST, and WBCN... medium at WYSP, 98-ROCK, KSFM, WAAF, WLOB, KTXQ, WDVE, WPIX, KSJO, M-105, WJAX, KZEW, and KMEL... C-101 L-M...other cuts: My Little Girl, Aint That So? and Cry, Cry, Cry...still solid 18+...female support is very good... sales are still developing.

Albums

- 18 12**  **IAN HUNTER/YOU'RE NEVER ALONE W/A SCHIZO KEY CUT: DAYLIGHT (CHRYSALIS)**
 Profile: Hot at KTIM, WMMS, KSAN, KSHE, KFMH, WMMR, KMEL, KSJO, WBCN' WSMI, 92-ROCK, and KLRB...medium at WLOB, WCPI, WGRQ. WPIX, WDVE, WABX WJAX, KZOM, WAAF, ZETA-4, KWST, KSFM, and KGGO...M-105 M-H, WSHE M-H, WZZO L-M, KY-102 L-M, ZETA7 A-M, KGON A-L, KQRS A-L, and KBPI A-L...other cuts: Just Another Night, Cleveland Rocks, Wild East and Is There Life After Death?...very strong 18-24, primarily male...developing a good sales base...very strong LP.
- 16 13**  **JOE JACKSON/LOOK SHARP KEY CUT: IS SHE REALLY GOING OUT WITH HIM? (A&M)**
 Profile: Hot at WSHE, KSJO, WPIX, WBCN, KSAN, WLOB, KFMH, WKLS, and KLRB...medium at M-105, 98-ROCK, WMMR, ZETA-4, KRST-FM, C-101, WZZO, KXFM, WGRQ, KTIM, WDVE, and KMEL...WAAF M-H, WCPI M-H, KY-102 A-M, WNOR A-L, and KZOM A-L...other cuts: Pretty Girls, Got The Time, Sunday Papers and Fools In Love...regains momentum this week with solid 18-24 response...leans male...sales are still building.
- 19 14**  **THE WARRIORS/SOUNDTRACK KEY CUT: IN THE CITY (A&M)**
 Profile: Hot at WBCN, KEZY-AM, KXFM, 92-ROCK, WZZO, KZEW, KTXQ, KYTX, KY-102, 98-ROCK, WMMS, and WAAF...medium at ZETA7, WYSP, WLRS, KQRS, WPIX, WDVE, and KBPI...KZOM M-H, WKLS M-H, KFMH A-M, and Z92 A-L...other cuts: Last of An Ancient Breed, Nowhere to Run and Warriors Theme...continues to show strong 18-24 response, primarily on the Walsh track... multi-media power.
- 13 15** **DIRE STRAITS/DIRE STRAITS KEY CUT: DOWN TO THE WATERLINE (WB)**
 Profile: Hot at KGGO, KXFM, WYSP, WCPI, ZETA7, WMMS, WNOE-FM, Z92, KBPI, KSFM, WJAX, and WKDF...medium at WPIX, KEZY-AM, ZETA-4, 92-ROCK, KSAN, C-101...other cuts: Water Of Love and Sultans of Swing.
- 10 16** **GEORGE HARRISON/GEORGE HARRISON KEY CUT: BLOW AWAY (DARK HORSE)**
 Profile: Hot at KYTX, KXFM, WMMS, WCPI, KGGO, WLRS, WMMR, KWST, M-105, Z92, WJAX, and KSHE...medium at KSJO, WKDF, KZOM, WNOR, WNOE-FM, C-101...other cuts: Love Comes to Everyone, If You Believe and Our Love Is Forever.
- 15 17** **THE TUBES/REMOTE CONTROL KEY CUT: PRIME TIME (A&M)**
 Profile: Hot at WCPI, KSJO, WLOB, KFMH, WMMS, KLRB, KSAN, KSFM, WJAX, and WBCN...medium at WZZO, WPIX, WMMR, KRST-FM, ZETA-4, M-105, 92-ROCK, KWST...other cuts: TV is King, Telecide, Turn Me On and I Want It All Now.
- 20 18** **TYCOON/TYCOON KEY CUT: SUCH A WOMAN (ARISTA)**
 Profile: Hot at KGON, KEZY-AM, WSMI, KGGO, 92-ROCK, KZOM, WZZO, KTXQ, and WDVE M-H, and KZEW M-H...other cuts: Slow Down Boy, The Way That It Goes and Out In The Cold...very strong 18-34 with heavy female support...sales are building.
- 26 19**  **HERMAN BROOD & HIS WILD ROMANCE/SAME KEY CUT: SATURDAY NIGHT (ARIOLA)**
 Profile: Hot at KTIM, KLRB, KRST-FM, and KSFM...medium at KEZY-AM, WCPI, KZEW, WZZO, WSHE, KSAN, KFMH, KAWY, WLOB, KZOM, WPIX, WBCN, and KSJO...WJAX M-H, ZETA7 L-M, 98-ROCK L-M, WYSP L-M, WGRQ A-M, WKLS A-L, and KBPI A-L...other cuts: Rock 'n Roll Junkie, Hit, Dope Sucks and Feel Like Doin' It (Cha-Cha)...explodes this week behind strong 18-24 reaction...female acceptance is very good...sales are developing...valuable programming LP.
- 14 20** **EDDIE MONEY/LIFE FOR THE TAKING KEY CUT: NOBODY (COLUMBIA)**
 Profile: Hot at KSFM, KXFM, KSAN, Z92, WMMS, WMMR, KEZY-AM, and KGON...medium at ZETA-4, WNOR, KQRS, KGGO, C-101...other cuts: Cant Keep A Good Man Down, Gimme Some Water, Maybe I'm A Fool and Love The Way You Love Me.
- 22 21** **ORLEANS/FOREVER KEY CUT: LOVE TAKES TIME (INFINITY)**
 Profile: Hot at KTXQ, KZOM, WLOB, WZZO, KAWY, KXFM, 92-ROCK, Z92, KWST, and WLRS...medium at M-105, KZEW, KGGO, KRST-FM, KQRS, WCPI, and WNOE-FM...WYSP M-H, and C-101 L-M...other cuts: Slippin Away, Dont Throw Our Love Away and Everybody Needs Some Music...maintaining good 18-34 support...sales are still developing...good female support.
- N 22**  **NEW ENGLAND/NEW ENGLAND KEY CUT: DONT EVER WANNA LOSE YA (INFINITY)**
 Profile: Hot at KTXQ, KZEW, WYSP, WLOB, KY-102, and WAAF...medium at WZZO, WGRQ, WDVE, WSMI, ZETA7, KYTX, WCPI, KMEL, and KTIM...98-ROCK M-H, KRST-FM M-H, KEZY-AM L-H, M-105 A-H, WKLS L-M, KQRS L-M, KZOM L-M, KSFM A-M, KFMH A-M, WJAX A-M, 92-ROCK A-M, KLRB A-L, KGGO A-L, KXFM A-L, C-101 A-L, and KBPI A-L...other cuts: Nothing To Fear, Hello, Hello, Hello, P.U.N.K. and Shoot...debuts with extremely heavy 18-24 reaction...leaning male...initial sales are good...valuable LP.
- 27 23**  **JAY FERGUSON/REAL LIFE AINT THIS WAY KEY CUT: SHAKEDOWN CRUISE (ASYLUM)**
 Profile: Hot at WLOB, WSHE, ZETA7, WMMS, ZETA-4, M-105, and KAWY...medium at KGGO, WBCN, WAAF, 92-ROCK, WYSP, WSMI, KTXQ, and WCPI...98-ROCK M-H, KRST-FM M-H, WPIX A-H, KEZY-AM L-M, Z92 L-M, and WZZO A-L...other cuts: Stones Medley, City of Angels and Paying Time...18-34 support is very good...female acceptance is strong...sales still developing.
- N 24**  **RON WOOD/GIMME SOME NECK KEY CUT: SEVEN DAYS (COLUMBIA)**
 Profile: Hot at KEZY-AM, WBCN, KMEL, WMMS, and KSJO...medium at M-105, KSHE, WSHE, WYSP, KWST, WZZO, KRST-FM, WMMR, KTIM, WABX, KSAN, and WCPI...92-ROCK M-H, KZEW L-M, KZOM L-M, KTXQ A-M, 98-ROCK A-L, WJAX A-L, and KY-102 A-L...other cuts: Infekshun, Buried Alive and Dont Worry...powers in behind heavy artist power and strong male response...just now developing sales...demos are 18-24.

Albums

- 23 25** **McGUINN CLARK & HILLMAN/SAME KEY CUT: DONT YOU WRITE HER OFF (CAPITOL)**
Profile: Hot at WBCN, KYTX, WZZO, KXFM, Z92, KGGO, M-105, and KFMH...medium at KWST, ZETA-4, KQRS, WNOE-FM, WMMR, C-101, WNOR, ZETA7, KAWY, KBPI...other cuts: Surrender, Long, Long Time and Backstage Pass.
- 24 26** **ELVIS COSTELLO/ARMED FORCES KEY CUT: OLIVER'S ARMY (COLUMBIA)**
Profile: Hot at KSAN, WMMR, and WYSP...medium at WCPI, ZETA-4, KSFM, WNOE-FM...other cuts: Accidents Will Happen, Green Shirt and Peace, Love and Understanding.
- 28 27** **DUNCAN BROWNE/THE WILD PLACES KEY CUT: TITLE (SIRE)**
Profile: Hot at KAWY, KSJO, and WSHE...medium at ZETA-4, KTIM, and KXFM...KYTX L-M...other cuts: Camino Real, Roman Vecu, The Crash and Planet Earth...still showing good 18+ response...single should increase momentum... sales are starting to develop.
- 25 28** **ROD STEWART/BLONDES HAVE MORE FUN KEY CUT: AINT LOVE A BITCH? (WB)**
Profile: Hot at Z92, KBPI, WLRS, WMMR, KEZY-AM, and M-105...medium at KGON...other cuts: Is That The Thanks I Get, Best Days Of My Life and the Title.
- N 29** **MANFRED MANN/ANGEL STATION KEY CUT: DONT KILL IT CAROL (WB)**
 Profile: Hot at KSJO, KSHE, KSFM, ZETA-4, KMEL, and KTIM...medium at WSHE, KGGO, C-101, WJAX, WDVE, WLRS, and WCPI...92-ROCK L-M, KTXQ A-M, WSMI A-M, and KLRB A-L...other cuts: You Angel You, Angels At My Gate, Hollywood Town and You Are, I Am...debut with strong 18+ reaction...early sales pattern looks good...female acceptance is good.
- 29 30** **BABYS/HEAD FIRST KEY CUT: TITLE (CHRYSALIS)**
Profile: Hot at WJAX, KEZY-AM, WABX, KY-102, M-105, KLRB, KTXQ, WGRO, WMMS, and WNOE-FM...medium at KGGO, WDVE, ZETA7, WLOB, and 92-ROCK...KQRS L-M...other cuts: Run To Mexico, Love Dont Prove I'm Right, I Was One and Everytime I Think Of You.

SIGNIFICANT ACTION:

TRIUMPH/ JUST A GAME KEY CUT: HOLD ON (RCA) Profile: Hot at KRST-FM and KYTX...medium at WDVE, KTXQ, ZETA4, WYSP and KFMH...92-ROCK L-M, KY-102 L-M, ZETA7 L-M, KQRS L-M, KZOM A-L and WAAF A-L...other cuts: Lay It On The Line, American Girls, Movin' On, Young Enough To Cry and the title.

JOHN STEWART/BOMBS AWAY DREAM BABIES KEY CUT: MIDNIGHT WIND (RSO) Profile: Hot at WAAF and WMMS... KTIM H-M, KTXQ L-M, KFMH A-M, KEZY-AM A-M, KSFM A-M, WJAX A-M, WZZO A-L, WKDF A-L, KSJO A-L, WMMR A-L, KWST A-L, KY-102 A-L and KYTX A-L...other cuts: Gold and Fool Of Love.

PATTI SMITH GROUP/WAVES KEY CUT: FREDERICK (ARISTA) Profile: KSJO A-H, WPIX A-H, KXFM A-H, KEZY-AM A-M, WSHE A-M, WYSP A-M, WKDF A-L, WABX A-L, KSHE A-L, WSMI A-L, WAAF A-L, KTIM A-L, WJAX A-L, WMMS A-L, WMMR A-L, KWST A-L, WZZO A-L, WLOB A-L, KSAN A-L and KMEL A-L...other cuts: (So You Want To Be) A Rock N' Roll Star, and Dancing Barefoot.

DOUCETTE/THE DOUCE IS LOOSE KEY CUT: RUN BUDDY RUN (MUSHROOM) Profile: Hot at KFMH...medium at KSHE, KTIM and WSMI...KXFM L-M, KAWY L-M, WKDF A-L, WBCN A-L, KZOM A-L, KYTX A-L, KY-102 A-L and KDKB A-L...other cuts: Nobody, Someday, Rita, Before I Die, Father Dear Father and Further On Up The Road.

GRAHAM PARKER/SQUEEZING OUT SPARKS KEY CUT: LOCAL GIRLS (ARISTA) Profile: Hot at KLRB, KSAN, KMEL, KSJO, WPIX and ZETA4...medium at WMMR, WCPI, WBCN and KWST...ZETA7 L-M, WSHE A-M and WABX A-L...other cuts: Protection, Saturday Night Is Dead, Waiting For the UFOS and Discovering Japan.

SWEET/CUT ABOVE THE REST KEY CUT: DISCOPHONY (CAPITOL) Profile: Medium at KSJO, KXFM, WCPI, WLOB, WZZO, ZETA-4, KEZY-AM, ZETA7, WJAX and WBCN...KZOM L-M, WYSP A-L, KY-102 A-L, WSHE A-L, WKLS A-L and Z92 A-L...other cuts: Mother Earth, Dorian Grey and Play All Night.

DIXIE DREGS/NIGHT OF THE LIVING DREGS KEY CUT: PUNK SANDWICH (CAPRICORN) Profile: Hot at KFMH... medium at KTIM and KZOM...WKDF L-M, KSFM A-M, WNOR A-L, WCPI A-L and KSAN A-L...other cuts: Title.

TARNEY SPENCER BAND/RUN FOR YOUR LIFE KEY CUT: NO TIME TO LOSE (A&M) Profile: Hot at KFMH, and KAWY...medium at 98-ROCK, KGGO, WYSP, KTIM, WLOB, ZETA4, KXFM, WNOR, KYTX and KTXQ...WKLS L-M, WDVE A-M, KY-102 A-L and KDKB A-L...other cuts: Live Again, I'm Alive, Won'tcha Tell Me, Lies and the title.

HENRY PAUL BAND/GREY GHOST KEY CUT: TITLE (ATLANTIC) Profile: Hot at ZETA-4 and ZETA7...medium at WSHE ...KRST-FM A-H, 98-ROCK L-M, KAWY A-M, WJAX A-M, KFMH A-M, KY-102 A-L, KWST A-L, Z92 A-L, KEZY-AM A-L, KTIM A-L, WNOR A-L, WCPI A-L, WZZO A-L, KYTX A-L, KGGO A-L, KSJO A-L, WBCN A-L, WAAF A-L, 92-ROCK A-L, KSHE A-L and KBPI A-L...other cuts: Crossfire, All I Need and One Night Stands.

CHARLIE DANIELS BAND/MILLION MILE REFLECTION KEY CUT: PASSING LANE (COLUMBIA) Profile: Hot at WKDF, KSJO, WPIX and KSHE...medium at KGGO, WCPI, 98-ROCK and KRST-FM...WSHE L-M, KQRS L-M, WNOR L-M, ZETA7 A-M, KZOM A-M, WSMI A-L, KDKB A-L and KBPI A-L...other cuts: Blue Star, Jitterbug, Behind Your Eyes and the title.

SUSAN/FALLIN IN LOVE AGAIN KEY CUT: TAKIN' IT OVER (RCA) Profile: Hot at ZETA-4...medium at ZETA7, KFMH and WPIX...WSHE M-H...other cuts: Marlene, I Was Wrong, Really Gonna Show and the title.

Albums

- PAT METHENY/NEW CHATAUQUA KEY CUT: TITLE (ECM)** Profile: Medium at WSHE...KFMH A-H, KAWY L-M, C-101 L-M, KY-102 L-M, WNOR A-L and WBCN A-L...other cuts: Consueno.
- JOHN HALL/POWER KEY CUT: TITLE (ARC/COLUMBIA)** Profile: Medium at KAWY, KZEW, KFMH, WAAF, ZETA-4, WBCN and KXFM...WMMR A-L...other cuts: Home At Last, Run Away With Me, Half Moon and Cocaine Drain.
- SAMMY HAGAR/DOCK OF THE BAY KEY CUT: (12 ") (CAPITOL)** Profile: Hot at KY-102 and KYTX...medium at WPIX.
- KINKS/SUPERMAN KEY CUT: (12 ") (ARISTA)** Profile: Hot at KXFM...medium at KWST, WYSP and WPIX...KY-102 L-M and WGRQ A-M.
- DIXON HOUSE/FIGHTING ALONE KEY CUT: SOONER OR LATER (INFINITY)** Profile: Medium at KTXQ...KRST-FM A-M, KFMH A-L, ZETA4 A-L, KTIM A-L, KYTX A-L, KZEW A-L, WLOB A-L and KAWY A-L...other cuts: Running Scared.
- ALVIN LEE AND 10 YEARS LATER/RIDE ON KEY CUT: OPEN (RSO)** Profile: Hot at KSJO...WPIX A-H, KFMH A-H, KRST-FM A-M, KTXQ A-M, KTIM A-L, WKLS A-L, KYTX A-L, KZEW A-L and KMEL A-L...other cuts: It's A Gaz, Ride On Cowboy, Hey Joe and Going Home.
- JOHN HIATT/SLUGLINE KEY CUT: RADIO GIRL (MCA)** Profile: Medium at KTIM...ZETA-4 A-L, KRST-FM A-L, KFMH A-L, WBCN A-L, KSJO A-L, WLOB A-L and KSAN A-L...other cuts: You're My Love Interest, Madonna Road, You Used To Kiss The Girls and the title.
- FLASH IN THE PAN/SAME KEY CUT: HEY ST. PETER (EPIC)** Profile: Hot at WBCN and KSJO...medium at WAAF, KSAN and KTXQ...WPIX A-H, WJAX A-M, KRST-FM A-M, WSHE A-M, KSFM A-M, WMMR A-L, KFMH A-L, KGGO A-L, WKLS A-L, WSMI A-L, WCPI A-L, WKDF A-L and KAWY A-L...other cuts: Walking In The Rain, Lady Killer and California.
- APRIL WINE/SECOND GLANCE KEY CUT: ROLLER (CAPITOL)** Profile: Hot at KTXQ, M-105, 92-ROCK and WGRQ...medium at KZOM and WKLS...WZZO M-H, KZEW M-H and KQRS L-M...other cuts: Open.
- FRANK MARINO & MAHOGANY RUSH/TALES OF THE UNEXPECTED KEY CUT: ALL ALONG THE WATCHTOWER (COLUMBIA)** Profile: Hot at ZETA-4...medium at KEZY-AM...WJAX M-H, KTXQ A-H, KFMH A-M, KTIM A-L, WMMR A-L, KGGO A-L and C-101 A-L...other cuts: Sister Change and Bottom Of The Barrel.
- FANDANGO/ONE NIGHT STAND KEY CUT: THIEF IN THE NIGHT (RCA)** Profile: Hot at KAWY...medium at WSHE...KSFM A-M, WJAX A-M, KFMH A-L and WAAF A-L...other cuts: Two Time Loser, Hard Headed Woman and I Would Never Leave.
- DONNA SUMMER/BAD GIRLS KEY CUT: HOT STUFF (CASABLANCA)** Profile: WNOE-FM M-H, C-101 A-H, KXFM A-L and KWST A-L...other cuts: Open.
- CHRIS REA/DELTA KEYS KEY CUT: TWISTED WHEEL (UA)** Profile: WBCN A-L and KSHE A-L...other cuts: Diamonds, Raincoat and A Rose and the Title.
- DUKE JUPITER/TASTE THE NIGHT KEY CUT: TITLE (MERCURY)** Profile: Medium at KRST-FM...98-ROCK A-L and KZEW A-L...other cuts: Like Our First Night, When I'm With You and Satin Sheets.
- MISSOURI/WELCOME TWO KEY CUT: SUNSHINE GIRL (POLYDOR)** Profile: KFMH A-H, WJAX A-M, ZETA-4 A-L, KZOM A-L and WSHE A-L...other cuts: Movin' On, Walk Like A Man, Got Me Goin' and I Really Love You.
- THE FAITH BAND/FACE TO FACE KEY CUT: YOU'RE MY WEAKNESS (MERCURY)** Profile: WSHE A-M, KRST-FM A-M and ZETA-4 A-L...other cuts: Hopeless Romantic and Touchy Situation.
- MARC TANNER BAND/NO ESCAPE KEY CUT: ELENA (ELEKTRA)** Profile: Hot at Z92, WNOR and WMMS...medium at KSFM...other cuts: Never Again, Crawl in', She's So High and In A Spotlight.
- ROBERT GORDON/ROCK BILLY BOOGIE KEY CUT: BLACK SLACKS (RCA)** Profile: Hot at KLRB...medium at WPIX...WSHE L-M and WBCN A-L...other cuts: Rockabilly Boogie and Only Make Believe.
- UK/DANGER MONEY KEY CUT: NOTHING TO LOSE (POLYDOR)** Profile: Hot at KSFM...medium at WDVE, WYSP, KRST-FM, KZOM, M-105, WSMI, ZETA7...other cuts: The Only Thing She Needs, Caesar's Palace Blues and the title.
- AMERICAN STANDARD BAND/AMERICAN STANDARD BAND KEY CUT: GOT WHAT IT TAKES (ISLAND)** Profile: Hot at WAAF...medium at WJAX, KFMH...other cuts: Take It Easy On Me.
- LAKE/PARADISE ISLAND KEY CUT: HOPELESS LOVE (COLUMBIA)** Profile: Hot at KAWY and KGGO...medium at WCPI, WSMI, WDVE...other cuts: Paradise Way, Into The Night and the title.
- BOOMTOWN RATS/TONIC FOR THE TROOPS KEY CUT: RAT TRAP (COLUMBIA)** Profile: Medium at M-105, KEZY-AM, KSFM, KSAN...other cuts: Joey's On The Street Again.
- DWIGHT TWILLEY/TWILLEY KEY CUT: RUNAWAY (ARISTA)** Profile: Hot at KSAN...medium at M-105...other cuts: Alone In My Room and Nothing's Gonna Change.
- IRONHORSE/IRONHORSE KEY CUT: SWEET LUI-LOUISE (SCOTTI)** Profile: Medium at WYSP...WNOE-FM A-M...other cuts: Stateline Blues.
- THE JAM/ALL MOD CONS KEY CUT: MR. CLEAN (POLYDOR)** Profile: Hot at KLRB...medium at WBCN, WPIX, KSAN...other cuts: Butterfly Collector (12 "), David Watts and the title.
- GEORGE BENSON/LIVIN INSIDE YOUR LOVE KEY CUT: LOVE BALLAD (WB)** Profile: Hot at KGGO, WNOE-FM and KZOM...medium at WKDF, C-101...other cuts: Nassau, Unchained Melody and Hey Girl.
- HORSLIPS/THE MAN WHO BUILT AMERICA KEY CUT: LONELINESS (ATCO)** Profile: Medium at KSJO, WPIX, KTIM...other cuts: I'll Be Waiting and the title.

Albums

- SPYRO GYRA/MORNING DANCE** KEY CUT: TITLE (INFINITY) Profile: Hot at KFMH...medium at KZEW, WJAX, C-101 ...other cuts: Starburst and It Doesn't Matter.
- BEACH BOYS/L.A. THE LIGHT ALBUM** KEY CUT: GOOD TIMIN' (CARIBOU) Profile: Medium at WNOE-FM, WPIX, C-101...other cuts: Shortnin' Bread and Angel Come Home.
- UK SQUEEZE/COOL FOR CATS** KEY CUT: SLAP AND TICKLE (A&M) Profile: Hot at WBCN...medium at KTIM, WPIX and KSJO...WJAX A-M, WLOB A-L, KSAN A-L and KLRB A-L...other cuts: Goodbye Girl and It's So Dirty.
- TOM ROBINSON BAND/TRB II** KEY CUT: BLACK ANGEL (CAPITOL) Profile: Medium at KSAN, KTIM, WBCN and WPIX ...WSHE A-L...other cuts: Blue Murder, Rage and Hold Out.
- WINGS/GOODNIGHT TONIGHT** KEY CUT: (12 ") (CAPITOL) Profile: Hot at WDVE...WSMI L-M and WBCN A-L...other cuts: Part Of Me and Ace In The Hole.
- SUZI QUATRO/IF YOU KNEW SUZI** KEY CUT: BREAKDOWN (RSO) Profile: Hot at WMMS...medium at M-105, WBCN, KSAN...other cuts: If You Can't Give Me Love, Tired Of Waiting and The Race Is On.
- MOLLY HATCHET/MOLLY HATCHET** KEY CUT: GATOR COUNTRY (EPIC) Profile: Hot at KGGO, 98-ROCK, WNOR, ZETA7, WKLS, WLRS and WDVE...medium at KY-102, ZETA-4, WYSP, WKDF, KQRS...other cuts: The Creeper, The Bounty Hunter and Preacher's Daughter.
- MAX DEMIAN/TAKE IT TO THE MAX** KEY CUT: PARADISE (RCA) Profile: Medium at WSMI and ZETA-4...other cuts: See Me Coming Down, Burnin' Up Inside, High School Star and The Lizard Song.
- BADFINGER/AIRWAVES** KEY CUT: LOVE IS GONNA COME AT LAST (ELEKTRA) Profile: Medium at WGRQ, WKLS, KEZY-AM, WZZO, KAWY...other cuts: Look Out California and the title.
- TIM WEISBERG/NIGHTRIDER** KEY CUT: TOUCHSTONE (MCA) Profile: Hot at KAWY...C-101 L-M and WBCN A-L...other cuts: Moonstone and the title.
- TONIO K./LIFE IN THE FOOD CHAIN** KEY CUT: BETTER LATE THAN NEVER (FULL MOON/EPIC) Profile: Medium at WSMI and WBCN...other cuts: The Funky Western Civilization and the title.
- JERRY LEE LEWIS/KILLER** KEY CUT: ROCKIN' MY LIFE AWAY (INFINITY) Profile: Hot at WLOB...medium at KTIM ...WJAX A-M...other cuts: Open.
- JUDAS PRIEST/HELL BENT FOR LEATHER** KEY CUT: GREEN MANALISHI (COLUMBIA) Profile: Hot at WMMS and KRST-FM...medium at KGON and WSMI...M-105 A-M...other cuts: Rock Forever.
- FRANKIE MILLER/A PERFECT FIT** KEY CUT: DARLIN' (CHRYSALIS) Profile: KSAN A-L, KSHE A-L, WABX A-L, WMMR A-L, KXFM A-L and KMEL A-L...other cuts: Is This Love, Pappa Don't Know and When I'm Away From You.
- JEAN LUC PONTY/LIVE** KEY CUT: MIRAGE (ATLANTIC) Profile: KFMH A-H, KRST-FM A-L, KSJO A-L and WKDF A-L ...other cuts: Aurora Part I and Imaginary Voyage Part IV.
- AVIARY/AVIARY** KEY CUT: ANTHEM FOR THE U.S.A. (EPIC) Profile: Medium at KSAN...WDVE A-M, KZEW A-L, KRST-FM A-L, KTIM A-L and KDKB A-L...other cuts: Average Boy and Maple Hall.
- STEVE GROSSMAN/PERSPECTIVE** KEY CUT: CREEPIN' (ATLANTIC) Profile: KFMH A-L, KTIM A-L and WKDF A-L... other cuts: Open.
- LOU REED/THE BELLS** KEY CUT: STUPID MAN (ARISTA) Profile: WPIX A-H, KSJO A-L and KTIM A-L...other cuts: Open.
- WILD CHERRY/ONLY THE WILD SURVIVE** KEY CUT: TRY A PIECE OF MY LOVE (EPIC) Profile: M-105 A-M and WMMS A-L...other cuts: Open.
- NICK GILDER/ROCK ME** KEY CUT: (12 ") (CHRYSALIS) Profile: WSHE A-M.
- ROBERT FRIPP/EXPOSURE** KEY CUT: YOU BURN ME UP I'M A CIGARETTE (POLYDOR) Profile: KRST-FM A-L, KTIM A-L and WSHE A-L...other cuts: Here Comes The Flood.
- BLONDIE/PARALLEL LINES** KEY CUT: ONE WAY OR ANOTHER (CHRYSALIS) Profile: Hot at WMMS, WZZO, WKDF, WNOE-FM, KWST, WJAX, WBCN and WPIX...medium at WLOB, WCPI and KSAN...C-101 L-M...other cuts: Sunday Girl, Hangin' On The Telephone and Heart Of Glass.
- POCO/LEGEND** KEY CUT: HEART OF THE NIGHT (MCA) Profile: Hot at WNOR, KBPI, KSFM, WMMS, WNOE-FM, Z92 and KEZY-AM...medium at ZETA-4, KGGO, C-101, KAWY...other cuts: Boomerang, Spellbound, Crazy Love and the title.
- GEORGE LOWELL/THANKS I'LL EAT IT HERE** KEY CUT: TWO TRAINS (WB) Profile: Hot at KAWY, KYTX and KMEL ...medium at WPIX, ZETA-4, KXFM, KTXQ, WKLS and KRST-FM...WCPI M-H...other cuts: Honest Man, I Can't Stand The Rain and Easy Money.
- FABULOUS POODLES/MIRROR STARS** KEY CUT: TITLE (EPIC) Profile: Hot at KSFM...medium at M-105, KROQ, WYSP, ZETA-4, KEZY-AM, KSAN, KDKB and WSMI...WKLS A-L...other cuts: Work Shy and Roll It.
- GEORGE THOROGOOD/MOVE IT ON OVER** KEY CUT: WHO DO YOU LOVE? (ROUNDER) Profile: Hot at KMET, KQRS, C-101, KBPI, KSAN, WLAV, WDVE, WMMR and WYSP...medium at WZZO, WPIX, KZEW, KEZY-AM, KSFM and KDKB... other cuts: It Wasn't Me and the title.

Albums

TREND SETTERS

C-101	Corpus Christi	Charlie Palmer	512 855-4641	98 ROCK	Tampa	Nick Van Cleave	813 224-0424
KBPI	Denver	Frank Cody	303 936-2313	STARVIEW-92	York	Rick Harris	717 266-6606
KDKB	Phoenix	Linda Clayton	602 833-4261	WAAF	Worcester	John Duncan	617 752-5611
KEZY-AM	Anaheim	Larry Reisman	714 776-3696	WABX	Detroit	Ted Ferguson	313 398-1100
KFMH	Muscatine	Lisa Catalona	319 263-2512	WBCN	Boston	Tony Berardini	617 266-1111
KGGO	Des Moines	Steve O'Brien	515 265-6186	WCPI	Wheeling	Dave Hansen	304 232-9935
KGON	Portland	Jerry Ostertag	503 655-9181	WDOV	Pittsburgh	John McGhan	412 562-5900
KLRB	Carmel	Bob Stock	408 624-3859	WGRQ	Buffalo	Irv Goldfarb	716 881-4555
KMEL	San Francisco	Mark Cooper	415 391-9400	WKDF	Nashville	Alan Sneed	615 244-9533
KMET	Los Angeles	Sam Bellamy	213 464-5638	WKLS	Atlanta	Debbie Garner	404 325-0960
KQRS	Minneapolis	Tac Hammer	612 545-5601	WKQQ	Lexington	Dave Krusenklous	606 252-6694
KROQ	Los Angeles	Jed Fish Gould	213 578-0830	WLOB	Portland, ME	Eric Heckman	207 775-2336
KRST	Albuquerque	Jim Zalewski	505 266-7946	WLAV-FM	Grand Rapids	Doc Donovan	616 456-5461
KSAN	San Francisco	Kate Ingram	415 986-2825	WLRS	Louisville	Drake Hall	502 585-5178
KSFM	Sacramento	Gary Nixon	916 422-1025	WMMR	Philadelphia	Dick Hungate	215 561-0933
KSHE	St. Louis	Ted Habeck	314 842-1111	WMMS	Cleveland	John Gorman	216 781-9667
KSJO	San Jose	Tawn Mastry	408 246-6060	WNOE-FM	New Orleans	Capt. Humble	504 529-1212
KTIM	San Rafael	Michael Knight	415 456-1510	WNOR-FM	Norfolk, VA	Ron Reger	804 623-9667
KTXQ	Dallas	Tim Spencer	214 528-5500	WOUR	Utica	Robin Sherwin	315 797-0803
KWST	Los Angeles	Pam May	213 467-1224	WPIX	New York	Jay Crawford	212 949-2102
KXFM	Santa Maria	Peter Napoli	805 922-2156	WSHE	Miami	Michele Robinson	305 581-1580
KXXY	Oklahoma City	Andy Lockridge	405 528-5543	WSMI	Litchfield	Mike Perry	217 324-5921
KY-102	Kansas City	Max Floyd	816 753-4567	WYSP	Philadelphia	Jerry Ahear	215 839-7625
KYTX	Amarillo	Max Miller	806 359-8561	WZZO	Allentown	George Hawras	215 694-0511
KZEW	Dallas	Doris Miller	214 748-9898	WZZQ	Jackson	Victor Hawkins	601 982-1062
KZOK	Seattle	Mavis Mackoff	206 223-3900	ZETA-4	Miami	Gary Martin	305 624-6101
M-105	Cleveland	Ellen Roberts	216 391-1260	ZETA 7	Orlando	Bill Mims	305 298-5510
92 ROCK	Cleveland	Ray Henry	216 371-3534	ZOOM	Beaumont	Mark McLaren	713 745-2222
ROCK-95	Jacksonville	Richard Langlois	904 633-2785	Z-92	Omaha	Bob Linden	402 592-5300

Talk about primo Public Service. MARK VOSS, Music Director at KGGO/Des Moines has turned his crazy alter ego "Captain Nemo" into one of the city's biggest heroes. It seems there were so many helicopters doing from-the-air traffic reports during drive time that they had to cancel some flights. Captain Nemo to the rescue; steering the FM-95 Traffic Submarine under the streets of Des Moines, popping out of sewers and manhole covers to check it out and tell it like it is. He's real shy, being subterranean and all, and only talks when necessary. The listeners love the Captain, and he's getting tons of fan mail asking what he looks like and thanking him for his courageous underground assistance...another winning idea that's put the city in KGGO's debt: listeners call in during Mark's

morning show and report any potholes they've run into (literally); the location is entered in the stations "Hole of Fame" until it's fixed. The Department of Public Works has called thanking KGGO for making them aware, and workers in all of the city's garages constantly stay tuned listening for the feature. Pretty creative craziness and a

rockin' my b-day away as MMS originates the 50-station national hook-up of The Rockets from the Agora--should be a killer as listeners from KSJO/ San Jose to WSHE/Miami turn up the radio...also on the live side: Robert Gordon in a major Southeast broadcast from WKLS/Atlanta on May 12th, Charlie Daniels Band and Molly Hatchett from the Miami Jai-Lai over WSHE/ Miami and Wet Willie in \$1.02 Midwest broadcast, courtesy WLRS/Louisville. On the really live side, there was all day music from Joe Sample and "Stix" Hooper at the 2nd Annual WKDF Street Fair on Nashvilles "Rock Row"....

Summer will be here in a minute, and for some hot music to do anything by in the hot months to come, check out the "Weekend" cut on Wet Willie's new one--Owww!



Off The Hook

by Nina C.



John Gorman

good way to keep the blue collar man rocking.

It's May! Time for lots of birthdays and live broadcasts from coast to coast. WMMS/Cleveland is celebrating with a Taurus Party on May 19th for the birthdays of JOHN GORMAN, MATT the CATT and other Buzzard staffers. Happy Birthday kids, and light one for this Taurean too (May 9th)! I'll be



Matt The Catt

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Spectrum III



TRI-ANGLES

by Mik Benedek

Joining the ranks of the nation's trendsetters this week are KPLX/Dallas, WHBC/Canton, WFLA/Lafayette. A warm welcome to you all. We look forward to your input. Congratulations to ED GREENE, PD of KIMN-FM/Denver, as the newest member of the Spectrum III Network. Ed will be on this week's conference call and is eligible for voting.

Recently, I returned from competing in the final trials for the Pan American Games. The fencing tournament was extremely intense as the country's top fencers gathered for their biannual Olympic trials. My trip to New York had a twofold purpose: primarily to fence, and secondly the return trip, via Interstate 80, afforded the opportunity of listening to many of our reporting stations.

WCFL/Chicago sounded excellent. Not only did the music keep me tuned in, but their signal was quite good. WCLR, another reporter, came across well. Traveling further west, KRNA/Iowa City was just what I needed in the early morning hours. They lived up to their Category I status, and I was sorry when they finally faded out.

Both KOB/Albuquerque and KMJJ/Las Vegas have incredible signals, equaled only by their programming. Salt Lake City was my next stop. I must say that KRSP undoubtedly had the finest blend of new and recurrent music that I've heard in a long time. KSL with their country flavor was enjoyable. Pushing on through the mountains I picked up MIKE HAGARTY doing 7 to midnight at KOLO/Reno. He had me chuckling everytime he opened his mike.

The entire experience was very enlightening and only strengthened my belief in the Spectrum III format.

This week's hot music tip comes to us from BUDDY HOLLIS, WLLOL-FM and RICK PETERS, LOVE-94: Jennifer Warnes "I Know a Heartache When I See One," from her new album "Shot Through the Heart" on Arista.

EAR SHOTS

JENNIFER WARNES/I Know A Heartache (LP) (Arista)
 DUNCAN BROWNE/Wild Places (Sire)
 JAMES TAYLOR/Up on the Roof(Columbia)
 JOHN STEWART/Gold (RSO)
 ADRIAN GURVITZ/Untouchable & Free (Jet)
 ROBERT JOHN/Sad Eyes (EMI/America)
 RICK MOSES/Baby, You Move Me (20th)
 DAVID JAMES HOLSTER/Constant Love (Columbia)
 ART GARFUNKEL/Since I Don't Have You (Columbia)

NEXT:

DR. HOOK/WHEN YOU'RE IN LOVE (CAPITOL)

Profile: Among ten hottest at WCCO-FM and KCBQ...among fifteen hottest at WSLI...among twenty hottest at WIP...WMAZ 11-7, KBAI 28-22, KOLO 29-22, WGOW D-30 and WRMF D-36...added at WHAG, KIMN-FM, KMPC, KWEN, WIOD, WCFL and KMGX.

DONNA SUMMER/HOT STUFF (CASABLANCA)

Profile: Among ten hottest at KITY...among twenty hottest at WTAE...WFBR 6-3, WBLG 19-4, WMJC 12-5, WFBC 18-10, KRNA 23-17, FM97 29-23, KRSP-AM 30-25, WGOW D-25 and WGAR D-26...added at WRMF, KWAV, KAGO, WGNG and KMJJ.

SUPERTRAMP/THE LOGICAL SONG (A&M)

Profile: Among five hottest at 14k and KLYX...KWAV 10-7, WQXI-FM 14-7, KEZR 11-8, FM97 19-15, KWEN 27-20, KIMN-FM 29-22, KRSP-AM 29-23, KRNA D-24 and KMJJ 28-25...added at WFBC, WMAZ, KNBR and WFBR.

SISTER SLEDGE/WE ARE FAMILY (COTILLION)

Profile: Among ten hottest at WSLI...among twenty hottest at KITY...WGAR 6-6, WQXI-FM 17-11, WFBR 28-12, KMPC D-21, WHAG D-23, WRMF D-28, WGOW D-29 and FM97 A-38...added at WMAZ, KRSP-AM, WBLG, KWEN and KRNA.

TOTO/GEORGY PORGY (COLUMBIA)

Profile: Among five hottest at KLYX...among ten hottest at KCBQ-AM...among twenty hottest at 14k...LOVE94 8-5, KWAV 19-15, KEZR 26-22, WRMF 28-24, WLLOL-FM D-28, WQXI-FM A-30, KOLO D-30 and FM97 38-36.

POCO/HEART OF THE NIGHT (MCA)

Profile: Among ten hottest at KCBQ-AM...KEZR 23-15, KWAV 25-20 and WQXI-FM A-29...added at KLYX, KUKI, WCCO-FM, WORG-FM, KOLO, LOVE94 and KMBZ.

ROXY MUSIC/DANCE AWAY (ATCO)

Profile: WMJC 9-7, KWAV 16-12, KEZR 20-18, WLLOL-FM 29-27, KVOX D-28, KIMN-FM 39-33 and KBAI 38-34...added at KVI-AM and WFMK.

MOST ADDED

POCO/Heart of the Night	(MCA)
BILLY JOEL/Honesty	(Columbia)
REX SMITH/You Take My Breath Away	(Columbia)
BEACH BOYS/Good Timin'	(Caribou)
RICKIE LEE JONES/Chuck E.'s In Love	(WB)
DR. HOOK/When You're In Love	(Capitol)
NIGEL OLSSON/A Little Bit of Soap	(Bang)
DOOBIE BROS./Minute by Minute	(WB)
SISTER SLEDGE/We Are Family	(Cotillion)
SPYRO GYRA/Morning Dance	(Infinity)
DONNA SUMMER/Hot Stuff	(Casablanca)

SINGLE OF THE WEEK

OLIVIA NEWTON-JOHN/Deeper than the Night (MCA)
 This last album has added many new fans to her already gigantic following!

Spectrum III

- 1 1 1 PEACHES AND HERB/REUNITED (POLYDOR)**
 Profile: Among five hottest at WFGL, KNBR, KOGO, WSLI, KFMB, WTAE, KAGO, KHOW, WHDH, KOB, KITY, WFMK, KEX, KMGX, KBOM and KLOK...among ten hottest at WFTL and WIP...among fifteen hottest at 14k and WIOD...among twenty hottest at KCQB-AM...WGNG 1-1, WBLG 1-1, WHAG 1-1, WFBR 1-1, KOLO 1-1, KRSP-AM 1-1, KIMN-FM 1-1, WQUD 1-1, KIIS-AM 1-1, KMPC 1-1, KWAV 1-1, WMAZ 1-1, FM97 1-1, WRMF 2-1, WGOW 2-1, WISN 2-1, KEZR 3-1, WFBC 3-1, WORG-FM 3-1, WGAR 4-1, KBAI 5-1, KRNA 6-1, WLWS 7-1, KUKI 10-1, KMBZ 10-1, WLOL-FM 3-2, WQXI-FM 3-2, CHEC 6-2, WBZ-AM 9-3, KCSW 6-4, KVI-AM 8-6, WCFL 9-8 and KMJJ 15-12...peaking now...should be last week at no. 1...very valuable to programming!...to get the most mileage out of this, use a medium rotation...very big female!...strong 18-34 M/F still...6th week on chart.
- 5 4 2 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST (BEARSVILLE)**
 Profile: Among five hottest at KAGO, WTAE, KEX, WFGL, KMGX, KOB and WIP...among ten hottest at KHOW, WFTL, KNBR, KBOM, KMGX, WIOD, KOGO and KFMB...among fifteen hottest at WFMK and KCQB-AM...LOVE94 1-1, KCSW 2-1, WGNG 2-2, KBAI 2-2, WMAZ 3-2, WNEU 3-2, KWAV 3-2, WQXI-FM 5-3, WLOL-FM 7-3, KMJJ 7-3, WGOW 8-4, WQUD 12-4, WCFL 6-5, WRMF 6-5, KMBZ 6-5, WBLG 7-6, WFBR 8-6, WISN 9-6, KIIS-AM 9-7, KWEN 11-7, FM97 11-7, KIMN-FM 10-8, KVI-AM 11-8, KRSP-AM 13-9, KEZR 15-9, KUKI 19-11, WORG-FM 14-12, WHAG 18-12, KRNA 17-13, WFBC 23-13, KMPC 21-14 and WGAR 31-24...added at CHEC and WHDH...showing gains with 85% of reporting stations...another huge female record with excellent male acceptance...all demos...5th week on chart.
- 4 3 3 ENGLAND DAN & JOHN FORD COLEY/LOVE IS THE ANSWER (BIG TREE)**
 Profile: Among five hottest at KAGO, WCCO-FM, KHOW, 14k, KNBR, KOGO, KBOM, WFGL, KFMB and WHDH...among ten hottest at KOB and WIP...among fifteen hottest at WIOD, WTAE, KCQB and KMGX...KEZR 2-2, WCFL 3-2, LOVE94 3-2, KOLO 3-2, KIIS-AM 3-3, WHAG 4-3, WGNG 5-4, WLWS 5-4, WBLG 5-5, KRSP-AM 6-5, KVI-AM 6-5, KUKI 8-5, WISN 8-5, WGOW 9-5, CHEC 14-5, KMBZ 7-6, WMAZ 8-6, KBAI 11-6, WRMF 10-7, WNEU 11-8, FM97 12-11, KIMN-FM 14-11, KWEN 14-12, WQUD 15-12, KMPC 16-12, WFBR 17-14, KMJJ 22-14, KRNA 19-15, WORG-FM 21-18 and WBZ-AM D-20...slips from 83% to 73% reporter support...still strong, but you should watch the rotation very closely now...covers all demos but best 25-34 M/F...leans female...6th week on chart.
- 9 6 4 BEE GEES/LOVE YOU INSIDE & OUT (RSO)**
 Profile: Among five hottest at WHDH and KAGO...among ten hottest at KNBR, WIP, KLOK, WTAE and KEX...among fifteen hottest at KITY...among twenty hottest at WIOD, WFGL, KFMB and KHOW...WRMF 8-2, WBLG 16-3, KMJJ 6-4, KWEN 8-4, WGNG 6-5, KWAV 7-5, KMPC 11-5, KIIS-AM 13-9, WHAG 14-9, KRNA 14-10, WMAZ 15-10, KOLO 18-11, WLOL-FM 14-13, LOVE94 17-13, KBAI 22-14, WLWS 29-14, WFBR 23-15, KIMN-FM 27-15, KRSP-AM 20-16, WISN 22-16, WQUD 25-16, WGAR 27-16, WBZ-AM D-16, KVI-AM 19-17, KMBZ 24-18, KUKI 37-18, KEZR 24-20, WORG-FM 25-22, WGOW D-23 and FM97 33-32...added at WFMK...storms from 65% to 76% reporter support...although research shows only moderate response with 18-34 M/F...3rd week on chart.
- 3 2 5 WINGS/GOODNIGHT TONIGHT (COLUMBIA)**
 Profile: Among five hottest at KNBR, 14k, WFGL, KAGO, WIOD and WHDH...among ten hottest at WTAE, WIP and KOGO...among twenty hottest at KITY...WQXI-FM 2-1, WBLG 2-2, KIMN-FM 4-2, KUKI 7-2, WMAZ 4-3, WGNG 4-3, KWEN 4-3, KMPC 5-3, KRNA 7-3, KOLO 6-4, KBAI 10-4, WHAG 11-5, WLOL-FM 11-5, KIIS-AM 7-6, FM97 8-6, KRSP-AM 11-6, WGAR 11-8, WFBC 9-9, WRMF 12-9, KMBZ 15-9, WGOW 16-9, WFBR 16-9, WQUD 16-9, WCFL 10-10, KVI-AM 15-10, WBZ-AM 16-11, WLWS 14-12, WORG-FM 19-17 and KMJJ 24-19...after rocketing to the top, falls from 73% to 58% reporter support...female burn 18-34...great male 25-34...4th week on chart.
- 8 7 6 ORLEANS/LOVE TAKES TIME (INFINITY)**
 Profile: Among five hottest at WFMK...among ten hottest at KMGX, KAGO, KFMB, KNBR and KCQB-AM...among fifteen hottest at KHOW and KLYX...among twenty hottest at KEX and WIP...KWAV 4-3, WNEU 6-4, KEZR 7-6, WGNG 12-6, WBLG 9-8, WQXI-FM 9-9, KWEN 13-9, KMPC 14-9, WHAG 13-10, KIIS-AM 15-10, WORG-FM 15-11, WLWS 15-11, LOVE94 15-12, WFBC 16-12, KRSP-AM 16-12, WGOW 18-12, WISN 18-14, WLOL-FM 19-15, KMJJ 20-16, WRMF 21-16, KBAI 23-16, KRNA 22-17, KOLO 21-18, WBZ-AM 20-19, FM97 23-20, WGAR 26-23, KMBZ 31-29 and KUKI D-40...added at WTAE...with a squeeze at the top this has lost some momentum...moves from 58% to 64% reporter support...still strong with all demos...could continue to grow...4th week on chart.
- 15 9 7 OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT (MCA)**
 Profile: Among five hottest at WIP...among ten hottest at KBOM...among fifteen hottest at KMGX, KNBR, WFGL, KOGO, WTAE and KAGO...among twenty hottest at KHOW, WIOD and KFMB...KBAI 14-9, WGAR 14-9, KWAV 13-11, KIIS-AM 16-11, WISN 19-12, WHAG 17-13, LOVE94 16-14, WBLG 17-15, KVI-AM 18-15, KMPC 25-15, WLWS 27-15, WGNG D-15, WQXI-FM 22-19, KUKI 32-19, WORG-FM 24-20, WLOL-FM 22-21, WFBR 24-21, FM97 25-21, KRSP-AM 25-21, WMAZ 30-22, WCFL 35-22, KMBZ 30-24, WGOW 30-24, WQUD 28-25, WRMF 33-26, KEZR D-27 and KIMN-FM D-38...added at WFBC and KLOK...Big female 18+...strong 25+ male...contender for number 1!...71% reporter support...3rd week on chart.
- N 14 8 KENNY ROGERS/SHE BELIEVES IN ME (UA)**
 Profile: Among five hottest at KCQB-AM, WCCO-FM, KLOK, KFMB and WFTL...among ten hottest at WFMK, WIOD and WSLI...among fifteen hottest at KBOM, KEX, KMGX, KAGO, KOGO, WIP and WTAE...among twenty hottest at WFGL and KNBR...WMAZ 12-9, KWEN 20-14, KWAV 20-14, WORG-FM 23-14, KMBZ 19-16, KOLO 19-16, KUKI 25-16, WNEU 21-18, WISN 21-18, KVI-AM 24-20, KMJJ 25-20, WGOW 29-22, KCSW 26-23, KBAI 32-23, WCFL 38-23, WFBR D-25, WLOL-FM D-26, KRSP-AM D-26, KMPC D-26, WQUD 30-27, WLWS 34-29, KEZR D-29, WGAR D-32, WRMF D-33, FM97 A-39 and KIMN-FM D-40...added at CHEC, KHOW and WGNG...all demos, bar none!...a race with Olivia for number one...2nd week on chart.
- 19 11 9 BILLY JOEL/HONESTY (COLUMBIA)**
 Profile: Among five hottest at KMGX, WCCO-FM and KCQB-AM...among ten hottest at 14k, KNBR, KLOK, KAGO and WFGL...among fifteen hottest at KFMB, KOGO and KHOW...among twenty hottest at KMGX...KMJJ 9-6, WGNG 13-8, KWAV 12-9, WMAZ 14-11, WLOL-FM 16-11, WBLG 22-11, WRMF 23-15, KMPC 23-16, KVI-AM 21-18, KWEN 25-18, KIIS-AM A-19, KRSP-AM 26-20, WGAR 28-20, WHAG 24-21, KIMN-FM 33-23, WLWS 33-24, KOLO D-24, KRNA D-25, WNEU 30-26, WCFL 31-27, WORG-FM D-29, KMBZ 33-31, FM97 37-35 and KUKI D-38...added at WISN, WIP, KOB, CHEC, WFBC, WGOW, WTAE and WFBR...mass appeal...covers all demos...3rd week on chart.
- N 19 10 BARBARA MANDRELL/IF LOVING YOU IS WRONG (ABC)**
 Profile: Among five hottest at KBOM, WTAE and WFTL...among ten hottest at WIOD and WFGL...among fifteen hottest at KCSW, KFMB, KNBR and WIP...among twenty hottest at KCQB-AM...WORG-FM 5-3, WISN 10-8, WMAZ 10-8, WGNG 15-10, WCFL 25-14, WLOL-FM 17-16, LOVE94 22-17, WBZ-AM 19-18, WRMF 25-19, KWAV A-19, WGOW 25-20, WLWS 30-20, WGAR 24-21, KOLO 25-21, KWEN 29-24, KUKI D-29 and FM97 35-33...added at KAGO and KMJJ...very big female 25+ and some male 25+...moves from 47% to 55% reporter support...2nd week on chart.
- 2 5 11 GEORGE HARRISON/BLOW AWAY (DARK HORSE)**
 Profile: Among five hottest at KFMB, KHOW, WFTL, KLOK, KNBR and KOGO...among ten hottest at KAGO, WIOD, WHDH, WFGL and KLYX...among fifteen hottest at 14k and KCQB-AM...among twenty hottest at KEX...KWEN 3-1, KVI-AM 3-1, KRSP-

Spectrum III

AM 2-2, KMBZ 3-2, KOLO 4-3, KUKI 6-3, CHEC 4-4, KIIS-AM 4-4, KIMN-FM 5-5, WHAG 8-6, WRMF 9-6, WFBR 7-7, WORG-FM 9-7, WQUD 9-8, WBZ-AM 14-12 and WGAR 17-12...8th week on chart.

- 14 13 12** **McGUINN/DON'T YOU WRITE HER OFF LIKE THAT** (CAPITOL)
 Profile: Among five hottest at KLYX, KCBQ-AM and WIOD...among ten hottest at KOGO and 14k...among fifteen hottest at KHOW...among twenty hottest at KNBR...KWAV 5-4, WGNG 7-7, WLOL-FM 12-8, KEZR 10-10, FM97 15-13, KIMN-FM 16-13, WRMF 19-13, WBLG 16-14, KVI-AM 16-14, WFBR 19-17, WGOW 22-17, KIIS-AM A-18, CHEC D-18, KWEN 23-21, WFBC D-21, KMPC 22-22, KMBZ 28-22, WNEU 24-23, WORG-FM 27-24, WCFL 27-25 and WLWS D-30...added at KAGO and KLOK...still continues to inch its way up...still good in callout...female 18-34...very good 25-34...4th week on chart.
- N 24 13** **REX SMITH/YOU TAKE MY BREATH AWAY** (COLUMBIA)
 Profile: Among ten hottest at WCCO-FM...among fifteen hottest at WIP...among twenty hottest at KOGO...WMJc 5-1, LOVE94 7-4, KMPC 20-13, KWAV 22-16, WBLG 23-18, WFBR 25-19, WGNG D-19, WNEU 29-22, WQXI-FM 26-23, KVI-AM D-23, WLOL-FM 27-24, WMAZ 29-24, KWEN 30-26, WHAG D-27, WGOW D-28, KUKI D-28, WGAR D-29, KOLO D-29, FM97 40-30, WRMF 37-31, WLWS D-32 and KBAI 39-35...added at KRSP-AM, KAGO, WORG-FM, WIOD, KNBR, WQUD, KHOW, KMGX and KMBZ...good with young females and females 25+...showing almost no males...powers from 36% to 59% reporter support...2nd week on chart.
- 6 8 14** **GEORGE BENSON/LOVE BALLAD** (WB)
 Profile: Among five hottest at WFGL and KOGO...among ten hottest at WHDH, KMGX, KHOW and 14k...among fifteen hottest at WTAE, KAGO, KFMB and WIOD...KMJJ 5-1, KVI-AM 2-2, FM97 2-2, WGOW 5-3, WRMF 4-4, WISN 5-4, WORG-FM 7-4, KIIS-AM 5-5, KIMN-FM 9-7, CHEC 10-8, WNEU 9-9, LOVE94 11-10, WGNG 11-11, KCSW 15-12, WBZ-AM 17-14 and WQUD 17-15...7th week on chart.
- 7 10 15** **CHIC/I WANT YOUR LOVE** (ATLANTIC)
 Profile: Among five hottest at WIOD, KNBR and 14k...among ten hottest at KOGO and KLOK...among fifteen hottest at KEX and KHOW...WORG-FM 2-2, KMBZ 4-4, WBZ-AM 5-4, KVI-AM 5-4, WFBC 7-4, CHEC 7-6, KMPC 9-6, WCFL 7-7, WLWS 9-8, KIIS-AM 11-8, WGOW 12-8, WQUD 10-10, KMJJ 17-11 and KUKI 26-17...8th week on chart.
- 18 17 16** **ROGER VOUDOURIS/GET USED TO IT** (WB)
 Profile: Among five hottest at WSLI, WIP and KLYX...among ten hottest at KFMB...among fifteen hottest at KNBR...WQXI-FM 6-4, KEZR 6-5, KOLO 7-5, LOVE94 13-11, WGNG 20-12, KUKI 20-12, WMAZ 19-14, WBLG 18-17, KBAI 21-18, WNEU 22-21, WGOW 24-21, KRSP-AM 27-22, WFBC D-22, FM97 32-27 and KMPC 29-28...added at KIIS-AM and KMGX...strongest in Category 1...resistance from 2 and 3 holding it down...very strong in callout...strong female 25-34...good M/F 18-34...3rd week on chart.
- N 20 17** **NIGEL OLSSON/A LITTLE BIT OF SOAP** (BANG)
 Profile: Among five hottest at WSLI...among ten hottest at KFMB...among fifteen hottest at KOGO and WIP...among twenty hottest at KCBQ, LOVE94, KAGO and KHOW...KOLO 16-13, WQXI-FM 16-15, WHAG 23-15, WMAZ 20-17, WLOL-FM 18-18, KIMN-FM 25-18, KIIS-AM A-20, KMBZ 25-21, WLWS 26-21, WFBR 26-24, WNEU 26-24, KRSP-AM 28-24, KMPC 28-25, WORG-FM D-26, WRMF 39-27, WCFL 33-29 and FM97 36-34...added at WBLG, 14k, WISN, WIOD, KOB, KLOK and KMJJ...moves with 50% reporter support, up from 40% last week...mostly female 18+...some male 25+...2nd week on chart.
- 10 15 18** **BLONDIE/HEART OF GLASS** (CHRYSALIS)
 Profile: Among five hottest at KEX, WFMK and WHDH...among ten hottest at KMGX, KAGO and KITY...among fifteen hottest at WTAE...WLOL-FM 2-1, CHEC 3-1, WNEU 4-1, WGAR 2-2, WFBC 2-2, KMPC 2-2, WHAG 3-2, WBZ-AM 4-2, WQUD 5-3, WORG-FM 10-6, KUKI 13-6 and KMJJ D-28...6th week on chart.
- SA N 19** **BEACH BOYS/GOOD TIMIN'** (CARIBOU)
 Profile: Among ten hottest at KCBQ-AM and KEX...among fifteen hottest at WSLI and KOGO...among twenty hottest at WTAE...KIIS-AM 19-12, LOVE94 21-16, KWAV D-17, KAGO D-19, WGNG D-20, KMPC 30-23, KOLO D-23, KCSW 27-24, KEZR D-25, KRSP-AM D-27, KMJJ D-27, WORG-FM D-27, FM97 34-28, WLOL-FM D-30, WFBR D-30, KBAI A-32, WRMF D-32, WLWS D-33 and KIMN-FM D-36...added at WMAZ, KLYX, WIP, KNBR, KHOW and WQUD...great familiarity for M/F 25+...already 52% reporter support...1st week on chart.
- N N 20** **RICKIE LEE JONES/CHUCK E'S IN LOVE** (WB)
 Profile: Among five hottest at KMGX and WCCO-FM...among ten hottest at WSLI, KLYX and WFMK...among twenty hottest at KAGO...KEZR 8-4, WQXI-FM 11-5, LOVE94 9-7, KWAV 9-8, KOLO 15-8, WMAZ 26-18, WBLG 20-19, WLOL-FM 24-20, WFBR 27-23, KRNA D-23, KMPC A-27, WORG-FM D-28, KIMN-FM D-37 and KUKI D-37...added at CHEC, WSM-FM, 14k, KRSP-AM, WNEU, WIP, WGNG and KMGX...BIG for male 25+...some are saying she'll be best new female artist of the year...1st week on chart.
- N 22 21** **MELISSA MANCHESTER/LOOKING THROUGH THE EYES** (ARISTA)
 Profile: Among five hottest at KLOK, WFTL and KBOM...among ten hottest at KFMB...among fifteen hottest at KMGX...among twenty hottest at WFGL...LOVE94 6-3, WORG-FM 6-5, KOLO 13-9, WISN 17-11, KBAI 20-15, WCFL 24-18, WLOL-FM 20-19, KUKI 28-20, KMBZ 26-23 and KIMN-FM 40-35...still huge for female 18+ and good male 25+...strongest in categories 2 and 3...2nd week on chart.
- 11 16 22** **SUZI QUATRO & CHRIS NORMAN/STUMBLIN' IN** (RSO)
 Profile: Among five hottest at WFMK, WTAE and KOGO...among ten hottest at KOB...among fifteen hottest at WFGL, KEX and KAGO...among twenty hottest at WIOD...KIIS-AM 2-2, WISN 3-3, FM97 4-3, KMPC 4-4, KRSP-AM 4-4, WGAR 5-5, WBZ-AM 6-5, WQUD 6-6, WCFL 12-9 and WMJC 14-12...Heavy burn...11th week on chart.
- 10 12 23** **CHER/TAKE ME HOME** (CASABLANCA)
 Profile: Among five hottest at WIP...among ten hottest at KNBR and WFGL...among fifteen hottest at KAGO...WFBC 6-3, KUKI 9-4, KBAI 9-7, KRSP-AM 12-8, WFBR 10-10, KVI-AM 14-11, WRMF 15-11, KMBZ 16-12, KWEN 15-13, WGOW 15-14, WHAG 15-14, CHEC D-16 and WQUD 22-18...4th week on chart.
- N N 24** **DOOBIE BROTHERS/MINUTE BY MINUTE** (WB)
 Profile: Among five hottest at KCBQ-AM, WSLI, KLYX and WCCO-FM...among fifteen hottest at 14k and KEX...among twenty hottest at KFMB...KOLO 11-7, KWAV 14-10, KEZR 17-11, KAGO D-18, WQXI-FM 24-20, FM97 30-25, KUKI D-27, WFBR A-29 and KMPC D-30...added at WMAZ, KRSP-AM, WTAE, WGOW, WFMK and KRNA...all demos!...breaking wide open...huge response both M/F 18-34 and up...1st week on chart.
- SA 25 25** **JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND** (EPIC)
 Profile: Among five hottest at KITY...WFBR 2-2, KRNA 8-5, KIMN-FM 8-6, WMJC D-6, WGAR 7-7, KMPC 7-7, WFBC 10-8, WBZ-AM 11-9, KRSP-AM 19-15 and KUKI 30-26...where played, very strong...2nd week on chart.
- 13 18 26** **MAUREEN McGOVERN/CAN YOU READ MY MIND** (WB)
 Profile: Among five hottest at KOB and KHOW...among ten hottest at KAGO, WHDH, KBOM, WIOD, WFGL and WTAE...among fifteen hottest at KEX and KFMB...KCSW 3-3, WLOL-FM 6-6, WISN 7-7, FM97 9-8, KMJJ 10-8 and WNEU 17-12...added at KLOK...8th week on chart.

Spectrum III

- N 23 27 NICOLETTE LARSON/RHUMBA GIRL** (WB)
Profile: Among five hottest at WFMK...among fifteen hottest at KNBR...KWAV 8-6, CHEC 13-9, LOVE94 20-18, KBAI 25-21, WRMF 26-22, WLWS 32-28, KUKI 39-30 and KMBZ D-37...added at 14k...initial response was strong but now waning...2nd week on chart.
- SA 27 28 JOHN DENVER/WHAT'S ON YOUR MIND** (RCA)
Profile: Among five hottest at KFMB, WIOD and KBOM...among ten hottest at KMGX and KHOW...among fifteen hottest at WFGL...WISN 12-10, KCSW 13-11, KMBZ 17-14, WNEU 20-16 and WLWS 25-19...strong categories 2 and 3...2nd week on chart.
- 17 21 29 ORSA LIA/I NEVER SAID I LOVE YOU** (INFINITY)
Profile: Among five hottest at WIP...among ten hottest at KBOM...among twenty hottest at KFMB...WCFL 2-1, WLWS 8-7, KWEN 10-10, KOLO 14-14, WIOD 14-14, FM97 22-19, WQUD 23-20 and WRMF 32-29...added at 14k...5th week on chart.
- N 30 30 ART GARFUNKEL/IN A LITTLE WHILE** (COLUMBIA)
Profile: Among ten hottest at KOB...among fifteen hottest at KHOW, 14k and KBOM...among twenty hottest at WFGL...KCSW 14-8, WCFL 21-15, WRMF 20-17 and KMBZ 37-32...2nd week on chart.

ANGIE BOFILL/THIS TIME I'LL BE SWEETER (ARISTA)
Profile: WFBR 5-4, WHAG 12-8, WORG-FM 28-25 and KBAI 35-31.

ROD STEWART/AIN'T LOVE A BITCH (WB)
Profile: Among five hottest at 14k...WQXI-FM 18-13 and KMPC 27-20.

DAVID NAUGHTON/MAKIN' IT (RSO)
Profile: Among fifteen hottest at WSLI...KIMN-FM 26-17, KMPC 26-24 and WRMF D-34.

CHRIS REA/DIAMONDS (UA)
Profile: Among ten hottest at KLYX...among twenty hottest at WHAG...WFBR 30-28 and KIMN-FM 34-28.

THELMA HOUSTON/SATURDAY NIGHT (MOTOWN)
Profile: WFBR D-27, WGAR D-30 and KIMN-FM 36-32...added at FM97.

JOHN HALL/POWER (COLUMBIA)
Profile: Among ten hottest at KLYX...KEZR 21-17 and KWAV 26-23...added at KMGX and KMBZ.

RICK NELSON/DREAM LOVER (EPIC)
Profile: Among fifteen hottest at KBOM...among twenty hottest at WIOD and KFMB.

TARNEY SPENCER BAND/NO TIME TO LOSE (A&M)
Profile: Among ten hottest at KLYX...KEZR 18-16.

MICHAEL FRANKS/WHEN IT'S OVER (WB)
Profile: Among twenty hottest at KLYX...KOLO 30-28...added at WCCO-FM and KUKI.

MAXINE NIGHTINGALE/LEAD ME ON (RCA)
Profile: KCSW 30-27 and WRMF 35-30.

DUNCAN BROWNE/THE WILD PLACES (SIRE)
Profile: KEZR D-28.

JENNIFER WARNES/I KNOW A HEARTACHE (ARISTA)
Profile: Added at WLOL-FM and LOVE94.

SIGNIFICANT ACTION:

NEIL DIAMOND/SAY MAYBE (COLUMBIA)
Profile: Added at KVI-AM, WFTL, WTAE, FM97, WIOD, WCCO-FM and KMBZ.

ANNE MURRAY/SHADOWS (CAPITOL)
Profile: KAGO D-20...added at WFTL and WNEU.

CRYSTAL GAYLE/WHEN I DREAM (UA)
Profile: Among ten hottest at WFTL...among fifteen hottest at KBOM...among twenty hottest at WIOD...KCSW 12-10, KOLO 17-15, WORG-FM 26-21 and KBAI 33-28.

MATHIS & OLIVER/THE LAST TIME (COLUMBIA)
Profile: Among five hottest at KMGX and KLOK...among ten hottest at WSLI...among fifteen hottest at WFMK...among twenty hottest at KEX...WMJC 11-8.

SPYRO GYRA/MORNING DANCE (INFINITY)
Profile: Among five hottest at KMGX...among ten hottest at KOB...among twenty hottest at KCBQ...KCSW 22-20, KWAV A-25, WLWS D-36 and KMBZ D-38...added at WHAG, 14k, KLYX, KWEN and WNEU.

POINTER SISTERS/HAPPINESS (PLANET)
Profile: Among twenty hottest at CHEC and WTAE...WMJC D-13 and KIMN-FM 31-26...added at WMAZ and KNBR.

RAYDIO/YOU CAN'T CHANGE THAT (ARISTA)
Profile: Among ten hottest at WFMK...WRMF 24-18, WORG-FM 22-19, CHEC D-22 and KBAI A-37...added at KOB and WHAG.

DOBIE GRAY/WHO'S LOVIN' YOU? (INFINITY)
Profile: Among five hottest at KCBQ...FM97 17-16, KCSW 20-18, WHAG 30-28, WNEU D-30 and KBAI 40-38.

MOST PLAYED ALBUMS

- 8 1 1 ART GARFUNKEL/FATE FOR BREAKFAST** (COLUMBIA)
Key Cuts: 45, Since I Don't Have You and Finally Found A Reason...other action includes: When Someone Doesn't Want You, Oh How Happy and Sail On A Rainbow...4th week.
- 2 2 2 DOOBIE BROTHERS/MINUTE BY MINUTE** (WB)
Key Cuts: Minute By Minute (45), Sweet Feelin' and Depending On You...other action includes: Fool To Survive and Here To Love You...2nd week.
- 1 3 3 GEORGE BENSON/LIVIN INSIDE YOUR LOVE** (WB)
Key Cuts: 45, Soulful Strut and Hey Girl...other action includes: Title track, Welcome To My World and Unchained Melody...8th week.
- † 7 4 RICKIE LEE JONES/RICKIE LEE JONES** (WB)
Key Cuts: 45, Danny's All Star Joint and Night Train...other action includes: Last Chance Texaco...1st week.
- 4 5 5 McGUINN CLARK & HILLMAN/McGUINN CLARK & HILLMAN** (CAPITOL)
Key Cuts: 45, Long Long Time, Backstage Pass...other action includes: Surrender To Me and Crazy Time...10th week.
- † † 6 JAMES TAYLOR/FLAG** (COLUMBIA)
Key Cuts: Up On The Roof, Rainy Day Man and Daytripper...other action includes: BSUR, I Will Not Lie For You and Company Man...1st week.
- 9 8 7 ENGLAND DAN & JOHN FORD COLEY** (BIG TREE)
Key Cuts: 45, What's Forever For and What Can I Do With This Broken Heart...other action includes: Broken Hearted Me and Only A Matter Of Time...3rd week.
- 6 6 8 ADRIAN GURVITZ/SWEET VENDETTA** (JET)
Key Cuts: Untouchable and Free (45) and The Way I Feel...other action includes: I Just Wanna Get Inside Your Head, One More Time and The Wonder Of It All...5th week.

Spectrum III

- 10 9 9 **MICHAEL FRANKS/TIGER IN THE RAIN** (WB)
Key Cuts: When It's Over (45) and Hideaway...other action includes: Sanpaku and title...3rd week.
- † 10 10 **BEACH BOYS/L.A. LIGHT ALBUM** (CARIBOU)
Key Cuts: Good Timin' (45), Lady Linda and Full Sail...2nd week.

ALBUM ACTION:

TARNEY SPENCER BAND/RUN FOR YOUR LIFE (A&M)
Cuts: 45, Live Again, Won'tcha Tell Me, Far Better Man and Don't.

SUPERTRAMP/BREAKFAST IN AMERICA (A&M) Cuts:
45, Goodbye Stranger, Take The Long Way Home, Oh Darling and Is It Mine.

JOHN STEWART/BOMBS AWAY DREAM BABIES (RSO)
Cuts: Gold, Lost Her In The Sun, Somewhere Down The Line and Midnight Wind.

TIM WEISBERG/NIGHT RIDER (MCA) Cuts: Westchester Faire, Won't Be Goin' Back and Moonchild.

GEORGE HARRISON/GEORGE HARRISON (DARK HORSE) Cuts: Love Will Come To Everyone, Dark Sweet

Lady, Here Comes The Moon and Faster.

ORLEANS/FOREVER (INFINITY) Cuts: 45, title, I Never Wanted To Love You, Everybody Needs Some Music and Isn't It Easy.

DOBIE GRAY/MIDNIGHT DIAMOND (INFINITY) Cuts:
45, We've Got To Get It On Again, Miss You Nights and I'll Be Your Hold Me Tight.

SUZI QUATRO/IF YOU KNEW SUZI (RSO) Cuts: If You Can't Give Me Love, The Race Is On and Tired Waiting.

SYPRO GYRA/MORNING DANCE (INFINITY) Cuts:
45, It Doesn't Matter and Song For Lorraine.

BOB WELCH/THREE HEARTS (CAPITOL) Cuts: Church, Come Softly To Me and I Saw Her Standing There.

JENNIFER WARNES/SHOT THROUGH THE HEART (ARISTA) Cuts: I Know A Heartache, title track, Don't Make Over and Others.

TREND SETTERS

Category 1:

14NVR	Waterbury, CT	Joe McCoy	203 729-2291
94CFM	St. Louis	Bo Jagger	314 361-7500
K-104	Phoenix	John McRae	602 959-4110
KBSQ-FM	Santa Fe	Dan Kelley	505 982-4444
KCBQ	San Diego	John Fox	714 286-1170
KCSW	Austin	Bob Joseph	512 477-6375
KEWI	Topeka	J.R. Greeley	913 272-2122
KEYN	Witchita	J. Walker	316 838-7744
KEZR	San Jose	Bob Harlow	408 287-5775
KIMN-FM	Denver	Ed Greene	303 234-9500
KITY	San Antonio	Jim Roberts	512 225-5111
KLYX-FM	Sioux Falls	Bruce Fischer	605 339-1520
KRNA	Iowa City	Rob Norton	319 351-6426
KRSP-AM	Salt Lake City	Lorraine Winegar	801 262-5541
KSTP	Minneapolis	Denny Carpenter	612 645-2724
KUKI	Ukiah, CA	Ross Forbes	916 673-7677
KWEN	Tulsa	Dave Michaels	918 587-9500
WBLG	Lexington, KY	John Quincy	606 233-1515
WFFM	Pittsburgh	Dave Popovich	412 351-1100
WFMK	Lansing	Don Schueller	517 349-4000
WLLO	Minneapolis	Buddy Hollis	612 699-1330
WLWS	Cincinnati	Alan Matthews	513 868-3696
WMAZ	Macon, GA	Steve Murphy	912 746-7311
WMJC	Detroit	Peter Booker	313 398-7600
WNIC	Detroit	Jim Harper	313 846-8500
WQMC	Detroit	Jim Scollin	313 546-9600
WQUD	Memphis	Dan Vaccaro	901 274-3400
WQXI-FM	Atlanta	Don Benson	404 261-2970
WSM-FM	Nashville	M.C. Sneed	615 749-2244
WSMI-AM	Litchfield, IL	Terry Todt	217 324-5921
LOVE 94	Miami Beach	Rick Peters	305 672-2500

Category 2:

CHEC	Lethbridge, Alb.	Wayne Barry	403 329-4144
CJAY-FM	Calgary, Alb.	Wes Erickson	403 246-7111
KAAM	Dallas	Lee Gray	214 386-6100
KAGO	Klamath Falls	Charles Snyder	503 882-2551
KFMB-AM	San Diego	Mark Larson	714 292-5362
KHOW	Denver	Brian Scott	303 573-6300
KHQ	Spokane	Chuck Heaton	509 448-4666
KHLS-AM	Los Angeles	Sherman Cohen	213 466-8381
KLOK	San Jose	Bill Weaver	408 274-1170
KMBZ	Kansas City	Steve Bell	913 236-9800
KMGX	Tucson	John Libynski	602 624-2431
KMJJ-AM	Las Vegas	Dave Van Stone	702 736-8910
KMPC	Los Angeles	Ron Rodrigues	213 466-5341
KNBR	San Francisco	Scott Burton	415 546-2200
KOGO	San Diego	Bill Dodd	714 263-6191
KPOL-AM	Los Angeles	Mike O'Shea	213 466-4123
KVOX	Fargo	Dan Wright	218 233-1522

KWAV	Monterey	Randy Summers	408 646-9333
WAKA	Gainesville	Shawn Smith	904 376-2688
WASH-FM	Washington	Bob Duckman	202 244-9700
WBZ-AM	Boston	Dave Martin	617-787-7000
WCBM	Baltimore	Ray Quinn	301 363-2000
WCCO-FM	Minneapolis	Paul Stagg	612 339-1029
WCFL	Chicago	Dick Stadler	312 222-1000
WCHS	Charlestown	Al Sahley	304 342-8131
WCLR	Chicago	Jack Kelly	312 677-5900
WCOL-AM	Columbus	Harry Valentine	614 221-7811
WFBC	Greenville, SC	Lou Simon	803 271-9200
WFGL	Fitchburg	Mike Thomas	617 343-4897
WGAR	Cleveland	Chick Watkins	216 526-6700
WGOW	Chattanooga	Kris Copeland	615 756-6141
WHAG	Hagerstown	Ed Fennessy	301 797-2053
WHBC	Canton	Rick Jacobs	216 456-7166
WISM-FM	Madison	Bill Vancil	608 271-1486
WISN	Milwaukee	Norm Rourke	414 342-1111
WJYY-FM	Brainerd, MN	Jim O'Rourke	218 828-1244
WLFA	Lafayette, GA	Rich Gwyn	404 638-3276
WLW	Cincinnati	Cliff Hunter	513 241-9597
WNEU	Wheeling, WV	John Ashton	304 233-1470
WORG-FM	Orangeburg, SC	Stu Wright	803 536-1580
WQON	Grayling, MI	Bob Greenwood	517 348-5488
WRMF	Titusville, FL	Gary Tee	305 267-1122
WTAE	Pittsburgh	Mark Roberts	412 731-1250
WTMJ	Milwaukee	Mike Elliot	414 332-9611

Category 3:

CKWW	Windsor, Ont.	Kevin Shay	519 252-5751
KBAI	Morro Bay	Ann Dunaway	805 772-2263
KBLI	Blackfoot, ID	Jack Sunday	208 785-1400
KBOM	Bismarck	Joel Johnson	701 663-6411
KDKA	Pittsburgh	Rick Starr	412 392-2200
KEX	Portland	Eric Norberg	503 225-1190
KIT	Yakima	Alan McLaughlin	509 457-8115
KMGC	Dallas	D. O'Donoghue	214 688-0641
KOB	Albuquerque	Jim King	505 243-4411
KPLX	Dallas/Ft. Worth	Irv Jackson	817 429-0995
KSL	Salt Lake City	George Lamich	801 237-2639
KVI-AM	Seattle	Carol Stripling	206 223-5700
WCAR	Detroit	Kevin Sanderson	313 345-8600
WDNC	Durham, NC	Mal Harrison	919 682-0318
WFBR	Baltimore	Dale Andrews	301 685-1300
WFTL	Ft. Lauderdale	Mike Harvey	305 485-4111
WGR	Buffalo	Jerry Reo	716 881-4555
WGNG	Providence	Rick McKay	401 725-9000
WHAM	Rochester	Jack Murphy	716 545-4884
WHDH	Boston	Jayne Reino	617 421-5600
WHIO	Dayton	Bob Davis	513 254-5311
WIBC	Indianapolis	Jed Duvall	317 924-5211
WIOD	Miami	Alan Anderson	305 759-4311
WIP	Philadelphia	James Lloyd	215 568-2900
WMT	Cedar Rapids	Frank Hanford	319 395-6134
WSLI	Jackson, MS	Jay Phillips	601 372-6311
WTIC-AM	West Hartford	Jay Clark	203 522-1080

Forthcoming from Bootsy's Rubber Band



"THESE BOOTS ARE MADE FOR FUNK'N"
Coming your way in June.

OVER 80 ADDS IN THE LAST TWO WEEKS!

Black

TREND SETTERS

KATZ	St. Louis	Earl Parnell	WAOK	Atlanta	Tony Jamieson	WJLB	Detroit	J. Michael McKay
KCOH	Houston	Travis Gardner	WBLS	New York	Frankie Crocker	WJPC	Chicago	Tom Joyner
KDAY	Los Angeles	Steve Woods	WBMX	Chicago	James Alexander	WOOK	Wash DC	John Moen
KDIA	Oakland	Jerry Boulding	WCIN	Cincinnati	Bob Long	WORC	Orlando	Linda Haynes
KKSS	St. Louis	Lee Michaels	WCHB	Detroit	Wade Briggs	WORL	Orlando	Steve Crumbley
KMJQ	Houston	Jack Patterson	WDAS	Philadelphia	Butterball	WVOL	Nashville	Fred Harvey
KSOL	San Mateo	J.J. Jeffries	WDAO	Dayton	Langford Stephens	WVON	Chicago	Carl Conner
WAMO	Pittsburgh	Michael Payne	WDIA	Memphis	Mark Christian	WWIN	Baltimore	Don Brooks
						WWRL	New York	Bob Law

- 1 1 **PEACHES & HERB/REUNITED** (POLYDOR)
 Profile: Its the hottest record at KSOL, Cleveland '2', WVKO, WVOL...in the hottest five at KATZ, KDAY, WAMO, WBMX, WCHB, WDAO, WDAS, WJLB, Cleveland '1', WORL, WVON and WWRL...in the hottest ten at KCOH, KMJQ, WDIA and WGCI...76% of the reporting stations showing activity above top 10 and the record still has an incredible lead on all others...solid female, building on teens...not offensive to males...heavy rotation
- 2 2 **GQ/DISCO NIGHTS** (ARISTA)
 Profile: Its the hottest record at KCOH, WJPC...in the hottest five at KATZ, KDIA, KMJQ, WBMX, WDAS, Cleveland '1', Cleveland '2', WORL and WVON...in the hottest ten at WDIA and WGCI...in the hottest fifteen at WAMO...fourth week as a solid no. 2...54% of the stations are showing positive activity...rotation based on your personal burn out...former single of the week
- 6 3 **FOXY/HOT NUMBERS** (DASH)
 Profile: Its in the hottest five at KCOH, KDAY, KMJQ, KSOL, WAMO, WCHB, WORL and WVOL...in the hottest ten at KDIA, WDAS, WDIA and WJLB...in the hottest fifteen at KATZ and WVON...54% of the stations showing activity...going to be a very big universal record...former single of the week...heavy rotation
- 3 4 **TYRONE DAVIS/IN THE MOOD** (COLUMBIA)
 Profile: Its in the hottest five at KCOH, KDIA, KSOL, WBMX, WCHB, Cleveland '2' and WVOL...in the hottest ten at KDAY, WDIA, WGCI, WJPC, WVON and WWRL...in the hottest fifteen at KMJQ...very valuable upper demographic record...a must play for stations with a black image...54% of the stations showing strong activity...medium to heavy rotation
- 21 5 **SISTER SLEDGE/WE ARE FAMILY** (COTILLION)
 Profile: Its the hottest record at KDIA and KMJQ...in the hottest five at KKSS, Cleveland '2', WJPC, WOOK and WWIN...in the hottest ten at WCHB, WCIN, WDIA and WORL...was also added at WDAS and WVON...showing 50% station activity...tremendous response from universals...should be on every black station heavily
- 4 6 **GEORGE BENSON/LOVE BALLAD** (WB)
 Profile: In the hottest five at KCOH, KSOL, WDAS and WJLB...in the hottest ten at KATZ, KDAY, KMJQ, WCHB, WGCI, WJPC and WVON...in the hottest fifteen at WVOL...former single of the week...new single rumored to be 'Hey Girl' released very soon...strong, but short of the LTD version...more values as crossover 46%
- 12 7 **ISLEY BROS./I WANNA BE WITH YOU** (T-NECK)
 Profile: Hottest record at WBMX...in the hottest five at KDAY, WDAO, Cleveland '1' and WVKO...in the hottest ten at KATZ, KCOH, WCIN, WORL and WVOL...in the hottest fifteen at WDAS...was also added at WWRL...building solid...tremendous image cult...the longest successful black group to date...46% of the stations activity, heavy rotation...former single of the week
- 18 8 **MC FADDEN & WHITEHEAD/AINT NO STOPPIN US NOW** (PI)
 Profile: Its the hottest record at WDAS...in the hottest five at WCHB, WOOK and WWIN...in the hottest ten at KDAY, WCIN, WORL and WWRL...was also added at WAMO and WJPC...with only 38% of the stations showing significant action, this is a solid number 8 slot...a tremendous response...very, very positive...play this one heavy
- 9 9 **RAYDIO/YOU CANT CHANGE THAT** (ARISTA)
 Profile: In the hottest five at WCHB and WOOK...in the hottest ten at KATZ, KCOH, KSOL, WAMO, WGCI, WJLB, WVON and WWIN...in the hottest fifteen at WJPC...former single of the week...50% of the reporting stations showing activity...very clean with great cross-over appeal...medium to heavy rotation
- 16 10 **RICK JAMES/BUSTIN OUT OF L SEVEN** (GORDY)
 Profile: Its the hottest record at Cleveland '2'...in the hottest five at Cleveland '1', WOOK and WWIN...in the hottest ten at WBMX, WCHB and WJPC...was also added at KDAY and WVON...will be gigantic...only 35% of the stations showing positive activity and its tense already...tremendous teen support...heavy rotation
- 7 11 **THE JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND** (EPIC)
 Profile: Its in the hottest five at KMJQ, Cleveland '1', Cleveland '2' and WVOL...in the hottest ten at KCOH, WGCI and WVON
- 28 12 **RANCE ALLEN GROUP/I BELONG TO YOU** (FANTASY)
 Profile: Its in the hottest five at KDIA, WAMO, WDAO and WJPC...in the hottest ten at WBMX...in the hottest fifteen at KSOL, WVKO, WVON...was also added at WORL and WWRL...upper demographic appeal...good for stations with black image...very positive feeling in this, good balance
- 11 13 **INSTANT FUNK/GOT MY MIND MADE UP** (SALSOU)
 Profile: Its in the hottest five at WBMX, WJPC, WVOL and WVON...in the hottest ten at KMJQ and WGCI
- 10 14 **NARADA MICHAEL WALDEN/I DONT WANT NOBODY ELSE TO DANCE WITH YOU** (ATLANTIC)
 Profile: Its in the hottest five at KATZ...in the hottest ten at KDAY, KMJQ, KSOL, WAMO, WDAS and WDIA
- 15 15 **ALTON, MC CLAIN & DESTINY/IT MUST BE LOVE** (POLYDOR)
 Profile: Its in the hottest five at KMJQ and WORL...in the hottest ten at KCOH, KSOL and WDIA...in the hottest fifteen at WJPC...was also added at WAMO
- 8 16 **MAZE/FEEL THAT YOUR FEELING** (CAPITOL)
 Profile: In the hottest five at KSOL...in the hottest ten at KDIA, WCIN and WDAS...in the hottest fifteen at KATZ, WJLB and WJPC...lp sales back up the 45...male demographics
- 22 17 **AMII STEWART/KNOCK ON WOOD** (ARIOLA)
 Profile: Its in the hottest five at WDAS and WVON...in the hottest ten at KMJQ, WGCI and WVOL...in the hottest fifteen at WJPC...this one wont quit
- 18 **BAR KAYS/SHINE** (MERCURY)
 Profile: Its in the hottest five at WAMO...in the hottest ten at WDIA and WJLB...in the hottest fifteen at KCOH, WCHB and WDAS
- 19 19 **ANGELA BOFILL/THIS TIME I'LL BE SWEETER** (ARISTA)
 Profile: In the hottest ten at WAMO, WDIA, WJLB and WWRL...in the hottest fifteen at KATZ and KSOL...getting tremendous lp sales...

Black

very important record for balance and upper demographics...heavy rotation...this one is clean, positive, and gets strong support from females, both black and white

- 25 20 **THE GAP BAND/SHAKE** (MERCURY)
 Profile: Its the hottest record at KDAY...in the hottest five at WDAO...in the hottest ten at WBMX...was also added at KSOL and WWRL... showing some growth pattern...basically a male demographic
- 13 21 **AL HUDSON/YOU CAN DO IT** (MCA)
 Profile: Its the hottest record at KATZ and WJLB...in the hottest ten at WCHB...was also added at WAMO
- 22 **HERBIE HANCOCK/READY OR NOT** (COLUMBIA)
 Profile: Its in the hottest five at WVKO...in the hottest ten at WBMX and WVOL...in the hottest fifteen at WORL...was also added at KDIA and WCIN
- 17 23 **PATTI LA BELLE/ITS ALRIGHT WITH ME** (EPIC)
 Profile: Its in the hottest five at WVKO...in the hottest ten at WCIN, WDAS and WWRL...in the hottest fifteen at KCOH
- 29 24 **DONNA SUMMER/HOT STUFF** (CASABLANCA)
 Profile: Its in the hottest five at KKSS and WOOK...in the hottest ten at WCIN...was also added at WVOL...taken from her best album ever...any black station not on this fails to see how important Donna Summer is...every album platinum plus and this is certified gold already...heavy, heavy, heavy rotation
- 27 25 **THE DOOBIE BROS./WHAT A FOOL BELIEVES** (WB)
 Profile: Its in the hottest five at WWIN...in the hottest ten at WGCI, WJPC and WVON
- SA 26 **SYLVESTER/I WHO HAVE NOTHING** (FANTASY)
 Profile: In the hottest five at KKSS...in the hottest ten at KDIA...in the hottest fifteen at KATZ and WORL...was also added at KKSS and KSOL...former single of the week
- SA 27 **LINDA CLIFFORD/DONT GIVE IT UP** (RSO)
 Profile: Its in the hottest ten at WCIN...in the hottest fifteen at WJPC and WORL...was also added at WCIN, WDAO, WOOK, WVKO and WVON...this should become a big black single...female demographics...will probably not cross males, but amuses them...medium rotation
- 28 **NATALIE COLE/STAND BY** (CAPITOL)
 Profile: Its in the hottest ten at KDIA, KSOL and WAMO...in the hottest fifteen at KCOH and WVOL
- 29 29 **CHER/TAKE ME HOME** (CASABLANCA)
 Profile: In the hottest ten at KSOL and WJLB...in the hottest fifteen at WCHB and WDAS and WVON
- 28 30 **BOOTSIES RUBBER BAND/JAM FAN(HOT)** (WB)
 Profile: Its in the hottest five at Cleveland '2'...was also added at KDAY, KDIA, WBMX, WJLB, WORL and WOOK...getting healthy support from stations...clever lyrics, good timing...teens automatically...medium to heavy rotation

ALBUMS

- 1 1 **SISTER SLEDGE/WE ARE FAMILY** KEY CUT:WE ARE FAMILY (COTILLION)
 Other Cuts: He's The Greatest Dancer...Its the hottest album at KCOH, KDIA, KSOL, WVON...in the hottest five at KKSS, KMJQ, WGCI, WOOK and WVKO
- 3 2 **RICK JAMES/BUSTIN OUT OF L SEVEN** KEY CUT:BUSTIN OUT OF L SEVEN (GORDY)
 Other Cuts: High On Your Love Suite, Spacy Love and Jefferson Ball...its the hottest album at WBMX and Cleveland '2'...in the hottest five at KDIA, WGCI, Cleveland '1', WOOK, WVKO, WVOL and WVON
- 4 3 **PEACHES & HERB/II HOT** KEY CUT:REUNITED (POLYDOR)
 Other Cuts: Four Is A Traffic Jam and Shake Your Groove Thing...in the hottest five at KATZ, WDAS, WGCI, Cleveland '1', WOOK, WVKO and WVON
- 2 4 **GEORGE BENSON/LIVING INSIDE YOUR LOVE** KEY CUT:HEY GIRL (WB)
 Other Cuts: Love Is A Hurting Thing, Unchained Melody, Soulful Strut,Love Ballad and A Change Is Gonna Come and the title Living Inside Your Love...in the hottest five at KCOH, KDIA, KMJQ, WDAS, Cleveland '2' and WVKO
- 5 5 **JACKSONS/DESTINY** KEY CUT:SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)
 Other Cuts: Dont Push Me Away, and Blame It On The Boogie...its the hottest album at KMJQ...in the hottest five at KCOH, Cleveland '1' and Cleveland '2'
- 14 6 **WAR/MUSIC BAND** KEY CUT:GOOD,GOOD FEELING (MCA)
 Other Cuts: Corns & Callouses(Hey Dr. Shoals)...in the hottest five at WDAO...also on WCIN, WJLB and WVKO
- 7 7 **LINDA CLIFFORD/LET ME BE YOUR WOMAN** KEY CUT:DONT GIVE IT UP (RSO/CURTOM)
 Other Cuts: In the hottest five at KDIA, KSOL, WGCI and WVON
- 9 8 **TYRONE DAVIS/IN THE MOOD** KEY CUT.IN THE MOOD (COLUMBIA)
 Other Cuts:Aint Nothing I Can Do With A Woman Like You and Keep On Dancin...in the hottest five at KCOH, KMJQ, WBMX and WDAO
- 8 9 **MAZE/INSPIRATION** KEY CUT:FEEL THAT YOU'RE FEELING (CAPITOL)
 Other Cuts: Woman Is A Wonder, Call On Me and Welcome Home...its the hottest album at Cleveland '2'...in the hottest five at WDAO and Cleveland '1'
- 11 10 **RAYDIO/ROCK ON** KEY CUT:YOU CANT CHANGE THAT (ARISTA)
 Other Cuts: Going Through Love in School, When You're In Need Of Love, Rock On and Hot Stuff...in the hottest five at KMJQ, WDAO and WOOK
- 11 **DOOBIE BROS./MINUTE BY MINUTE** KEY CUT:MINUTE BY MINUTE (WB)
 Other Cuts: What A Fool Believes...in the hottest five at WBMX, WGCI and WVON
- 12 **NARADA MICHAEL WALDEN/AWAKENING** KEY CUT:I DONT WANT NOBODY ELSE (ATLANTIC)
 Other cuts: They Want Feeling and Love Me Only and Give Your Love A Chance...in the hottest five at KATZ, WDAS, and WOOK

Black

- | | | | | |
|----|----|--|------------------------------------|------------------|
| 6 | 13 | GQ/DISCO NIGHTS
Other Cuts: I Do Love You and This Happy Feeling...in the hottest five at WAMO and Cleveland '2' | KEY CUT:DISCO NIGHTS | (ARISTA) |
| 10 | 14 | INSTANT FUNK/INSTANT FUNK
Other Cuts: Crying...in the hottest five at KCOH and Cleveland '2' | KEY CUT:GOT MY MIND MADE UP | (SALSOUL) |
| 12 | 15 | BARRY WHITE/THE MESSAGE IS LOVE
Other Cuts: all...in the hottest five at Cleveland '2' | KEY CUT:ANY FOOL CAN SEE | (UNLIMITED GOLD) |

SIGNIFICANT ACTION:

WAR/GOOD,GOOD FEELING (MCA)

Profile: Its in the hottest five at WDAO and WJLB...in the hottest ten at WCIN and WVKO

EARTH, WIND & FIRE/EMOTIONS/BOOGIE WONDERLAND (ARC/CBS)

Profile: It was added at KDIA, KKSS, KMJQ, WDAS, WJPC, WVKO and WVON...the most added single this week and should be gigantic...very positive, catchy and not offensive.. heavy rotation

CHOCOLATE MILK/SAY WONTCHA (RCA)

Profile: Its in the hottest five at WWIN...was also added at WCHB and WDAO

GINO SOCCIO/DANCER (WB)

Profile: Its in the hottest ten at WORL...in the hottest fifteen at WCHB...was also added at KDIA and WBMX

MC CRARYS/LOST IN LOVING YOU (PORTRAIT)

Profile: In the hottest fifteen at WJLB...was also added at WCIN, WVON and WWIN...there's something strange about the cult power this group is obtaining...well worth your ear

GLORIA GAYNOR/ANYBODY WANT TO PARTY (POLYDOR)

Profile:It was added at WDAO, WJLB, WVON and WWRL

LARRY GRAHM/YOU'RE A FOXY LADY (WB)

Profile: It was added at WDIA, WORL, WOOK and WVKO

NITE FLYTE/IF YOU WANT IT (ARIOLA)

Profile: It was added at WDAO, WJLB and WWRL

SINGLE OF THE WEEK

Earth, Wind & Fire/Emotions/BOOGIE WONDERLAND
ARC/CBS

ALBUM OF THE WEEK

Donna Summer/BAD GIRLS Casablanca

Key Cut: Hot Stuff

Other Cuts: Bad Girls, My Baby Understands, Lucky, Our Love, On My Honor, there is no bad cut on this lp.(ALL CUTS)

HOT NEW RELEASES

- | | | |
|----|----------------------------------|------------|
| 1. | Sister Sledge/WE ARE FAMILY | Cotillion |
| 2. | Rick James/BUSTIN' OUT | Gordy |
| 3. | Bee Gees/LOVE YOU INSIDE OUT | RSO |
| 4. | Linda Clifford/DONT GIVE IT UP | Curtom/RSO |
| 5. | Atlantic Starr/LET'S ROCK & ROLL | A&M |

MOST VALUABLE BLACK RECORDS FOR GENERAL MARKET RADIO

- | | | |
|----|--------------------------------|------------|
| 1. | Peaches & Herb/REUNITED | Polydor |
| 2. | Sister Sledge/WE ARE FAMILY | Cotillion |
| 3. | Rick James/BUSTIN OUT | Gordy |
| 4. | Raydio/YOU CANT CHANGE THAT | Arista |
| 5. | Linda Clifford/DONT GIVE IT UP | Curtom/RSO |
| 6. | EWf-Emotions/BOOGIE WONDERLAND | ARC-CBS |
| 7. | GQ/DISCO NIGHTS | Arista |

MOST EFFECTIVE UNIVERSAL RECORDS FOR BLACK PROGRAMING

- | | | |
|----|--------------------------------------|------------|
| 1. | Donna Summer/HOT STUFF | Casablanca |
| 2. | Doobie Brothers/MINUTE BY MINUTE | WB |
| 3. | Orleans/LOVE TAKES TIME | Infinity |
| 4. | Bee Gees/LOVE YOU INSIDE OUT | RSO |
| 5. | Doobie Brothers/WHAT A FOOL BELIEVES | WB |

VERY IMPORTANT ALBUM CUTS:

- | | |
|----|---|
| 1. | Walter Hawkins/I'm Goin' Away/LOVE ALIVE II
Roadshow-Light |
| 2. | Sylvester/I Need Somebody To Love Tonight/STARS
Fantasy |
| 3. | Roy Ayers/Love Will Keep Us Together/Polydor |
| 4. | Ohio Players/Dont Say Goodbye/EVERYBODY UP
Arista |

notice when you are riding a bicycle how, after you have pedaled for a great deal of time, you can get up enough momentum to coast and cover an amazing amount of ground. After coasting a bit, unless you begin to pedal again, you will come to a dead stop. That's the same with Radio. After you have reached a certain peak with your programing, you cant just ride the tide. You have to continue to work, continue to pedal, or your radio station will come to a dead stop. You have to keep pushing, if you want to remain with the competition. Coasting will get you nowhere but to a dead stop, and when you reach that point, it will become difficult to pedal from scratch, as it was in the beginning. Next, PREDICTIONS & another look at music, in depth.

TELESCOPE by Lynn Tolliver

First, I need to be on everyone's mailing list, so that I dont miss any product, period. My address is: Box 8124, Chicago, Illinois 60680. Advance cassettes, tapes, discs, whatever, all record companies should get their product to me, and to FRED's home office. That will be beneficial to both you as a company, and us, as a magazine.

Second, to all programers: The Ultimate End. All of you, pick out a funeral home anywhere. Walk into it, and take a look at any of the residents there, in one of the boxes. That, as you

gaze upon one of the still faces, IS THE ULTIMATE END. A bad book is not the ULTIMATE END as so many feel. While you are in any book, you should always tackle your job with positives. If you are supposed to get fired, you will, good book or bad. Check histories of firings. Some PDs get the ax prior to the outcome of the book, and then come out with a good book. Other PDs have bad books, and survive the same job. The key in being successful is maintaining your best performance at all times.

Third, radio & the bicycle theory. Ever

Disco

DISCO TRENDSETTERS

CHIC	Brampton	David Oliver	KROY-FM	Sacramento	Rob Tonkin	WGCI-FM	Chicago	Greg Buedell
DISCO-94	Houston	Michael Stone	KSET	El Paso	Chuck Kelly	WISM	Madison	Rusty Hudson
DISCO-100	St. Louis	Bob Stout	KTLK	Denver	Paula Matthews	WKGN	Knoxville	Kerry Lambert
F-105	Boston	Charlie Fernandez	KUTE	Los Angeles	Warren Epps	WKTK	Baltimore	Lou Krieger
KATT	Oklahoma	Charlie Parker	KTFM	San Antonio	Kevin McCormick	WKTU	New York	Matthew Clenott
KCFX	Oklahoma City	John Snyder	KXTC	Phoenix	Larry Barwick	WKYS	Washington	Steve Manuel
KDKO	Denver	Jim O'Brien	K-101	San Francisco	Nadine Shaw	WLYT	Cleveland	Tom Allen
KEYN	Witchata	Glen Martin	WAYS	Charlotte	Roy Rosen	WMAS	Springfield	Kris McLeod
KFMX	Minneapolis	Gary De Maroney	WBBF	Rochester	Tom Nast	WMHE	Toledo	Ron Finn
KIIS-FM	Los Angeles	Sherman Cohen	WBOS	Boston	Jane Dunklee	WNUW	Milwaukee	Bob Mike
KIIS-108	Boston	Sunny Joe White	WCAU-FM	Philadelphia	Roy Perry	WORL	Orlando	Steve Crumbley
KJLA	Kansas City	Mark Van Gelder	WDAI	Ft. Lauderdale	Dave Lawrence	WSFL	New Bern	Ed Seger
KRLA	Los Angeles	Gary Theroux	WDMN	Chicago	Mary Klug	WVEE	Atlanta	Scotty Andrews
			WDRQ	Maryland	Barry Richards	WZZD	Philadelphia	Mark Serpas
			WEZB	Detroit	Eddie Rogers	Y-100	Miami	Robert Muzzy
				New Orleans	Chris Walenburg	96-Fever	Tampa	Roshon Vance

BPM	LW	TW		
120	4	1	DONNA SUMMER "Hot Stuff"	Casablanca 12"
116	3	2	SISTER SLEDGE "We Are Family"	Cotillion 12"
123	1	3	GQ "Disco Nights"	Arista 7"/12"
138	2	4	CHERYL LYNN "Starlove"	Columbia 7"/12"
124	6	5	FOXY "Hot Number"	TK 12"
118	8	6	CARRIE LUCAS "Dance With You"	Solar/RCA 12"
130	7	7	VILLAGE PEOPLE "In The Navy"	Casablanca 7"/LP
126	13	8	DAVID NAUGHTON "Makin' It"	RSO 12"
132	14	9	MADLEEN KANE "Forbidden Love"	WB 12"
124	15	10	GINO SOCCIO "Dancer/Dance to Dance"	RFC/WB 12"
122	5	11	CHER "Take Me Home"	Casablanca 7"/12"
110	9	12	PEACHES & HERB "Reunited"	Polydor LP
114	19	13	McFADDEN & WHITEHEAD "Ain't No Stoppin Us"	PI/12"
117	16	14	ALTON McCLAIN & DESTINY "It Must Be Love"	Polydor 12"
140	18	15	CLAUDJA BARRY "Boogie Woogie Dancin' Shoes"	Chrysalis
133	10	16	MACHINE "There But For The Grace Of God Go I"	RCA 12"
136	17	17	ST. TROPEZ "One More Minute"	Butterfly 12"
118	18	18	JACKSONS "Shake Your Body Down"	Epic 12" LP
128	20	19	MELBA MOORE "Pick Me Up"	Epic 12"
115	21	22	BLONDIE "Heart of Glass"	Chrysalis 12"/LP
132	23	20	LIQUID GOLD "My Baby's Baby"	Parachute 12"
139	24	21	ROSEBUD "Have A Cigar"	WB/12"
126	22	23	NARADA MICHAEL WALDEN "I Dont Want Nobody Else"	Atlantic 12"
127	D	24	ANITA WARD "Ring My Bell"	TK 12"
124	27	25	WINGS "Goodnight Tonight"	Columbia 12"
132	26	26	VICKIE SUE ROBINSON "Nighttime Fantasy"	RCA 12"
114	30	27	PATTI LA BELLE "Music Is My Life"	Epic LP
126	29	29	WAR "Good, Good Feeling"	MCA 12"
130	D	30	LINDA CLIFFORD "Dont Give It Up"	RSO 12"/LP

SIGNIFICANT ACTION

SANTANA "One Chain"	Columbia 12"	GLORIA GAYNOR "Anybody Wanna Party"	Polydor 12"
THEO VANESS "Bad, Bad Boy/No Romance"	Prelude 12"	KLEER "Keep Your Body Workin'"	Atlantic 12"
POUSSEZ "Poussez"	Vanguard LP	GARY'S GANG "Let's Love Dance"	SAM/CBS
THE MIKE THEODORE ORCHESTRA "High On Mad Mountain"	Westbound 12"	POINTER SISTERS "Happiness"	Planet 12"
BRAINSTORM "Hot For You/Dont Let Me Catch You With Your Groove Down"	Tabu 12"	TATA VEGA "Just Cant Stop"	Motown 12"
DIRECT CURRENT "Everybody Here Must Party"	TEC 12"	BONNIE POINTER "Heaven Must Have Sent You"	Motown 12"
EROTIC DRUM BAND "Love Disco Style"	Prism 12"	ISLEY BROS. "I Wanna Be With You"	T-Neck 12"
MANTUS "Rock It/Midnight Energy"	SMI 12"	SPACE "My Love Is Music"	Casablanca 12"
CHANSON "I Can Tell"	Ariola 12"	SYLVESTER "Stars"	Fantasy 12"
		ALMA FAYE "It's Over"	Casablanca 12"
		BUNNY SIEGLER "By The Way You Dance"	Gold Mine 12"

Jazz

TREND SETTERS

KADX KAFM KKGO KCBZ KJAZ	Denver Dallas Los Angeles S. L. O. San Francisco	Chuck Edwards Mark Campbell Monica Riordan John Howard Dick Conte	KJLH KLCC-FM WBBY-FM WBFO-FM WGNC	Los Angeles Eugene Columbus Buffalo Gastonia	Ted Terry Mike Handler Geoff Mayfield John Hunt Grover Fluid	WJZZ WRUV WRVR WXFM WYBC WYSO	Detroit Burlington New York Chicago New Haven Dayton	Dorian Paster Bob Cohen Jim Smith Dave Freeman Doug Keogh Vince Waldron
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- 1 1 **SPYRO GYRA/MORNING DANCE** KEY CUT: HELIOPOLIS (INFINITY)
Profile: WXFM H-H, WYSO H-H, WRUV H-H, WJZZ H-H, KADX H-H, KAFM H-H, WYBC H-H, WBFO H-H, WRVR H-H, KKGO M-M, WBBY M-M, KJAZ M-M, and WGNC M-H...also: title, Song for Lorraine, It Doesn't Matter.
- 2 2 **SEAWIND/LIGHT THE LIGHT** KEY CUT: IMAGINE (HORIZON)
Profile: WJZZ H-H, WRVR H-H, WGNC M-H, KAFM M-H, WXFM M-M, KKGO M-M, and WBBY M-M...also: Sound Rainbow and Morning Star.
- 3 3 **GEORGE BENSON/LIVING INSIDE** KEY CUT: TITLE (WB)
Profile: WRVR H-H, KKGO H-H, WJZZ H-H, KAFM H-H, WXFM H-H, WYBC M-H, KADX M-H, and WBBY M-M...also: Before You Go.
- 4 4 **JOHN KLEMMER/BRAZILIA** KEY CUT: TITLE (MCA)
Profile: WYBC H-H, KADX H-H, WRVR H-H, WJZZ H-H, KAFM H-H, KKGO H-H, WRUV M-M, and WGNC A-M...also: Summertime.
- 7 5 **GROVER WASHINGTON/PARADISE** KEY CUT: TITLE (ELEKTRA)
Profile: WJZZ H-H, KKGO H-H, WRVR H-H, KAFM H-H, WYBC H-H, WBBY H-H, WYSO M-H, KLCC M-M, WBFO M-M, and KADX M-M...also: Julian, Charles Christopher, and The Answer In Your Eyes.
- 6 6 **TONY WILLIAMS/JOY OF FLYING** KEY CUT: HIPSKIP (COLUMBIA)
Profile: WYBC H-H, WBBY M-H, WJZZ M-M, KAFM M-M, KKGO M-M, WXFM M-M, and WRVR M-M...also: Tony and Coming Back Home.
- 5 7 **ABBEY LINCOLN/PEOPLE IN ME** KEY CUT: DORIAN (INNER CITY)
Profile: WBFO H-H and WYBC H-H...also: Africa, Living Room, and Naturally.
- 10 8 **ZOOT SIMS/WANN TENOR** KEY CUT: OLD DEVIL MOON (PABLO)
Profile: WRUV H-H, KADX M-M, WBBY L-M, and WYBC L-M.
- 11 9 **BILL EVANS & TOOTS THIELMANS/AFINITY** KEY CUT: SNOW PEAS (WB)
Profile: WBBY H-H, KKGO H-H, WYBC H-H, KJAZ H-H, WYSO H-H, KLCC M-H, WBFO M-H, WRUV M-H, WJZZ M-M, KADX A-M, and WRVR A-L...also: Days of Wine and Roses and Tomato Kiss.
- 8 10 **MICHAEL FRANKS/TIGER IN THE RAIN** KEY CUT: HIDEAWAY (WB)
Profile: KAFM H-H, WRVR H-H, WGNC M-M, WXFM M-M, WBFO M-M, and KADX M-M...also: title.
- 9 11 **RICHARD TEE/STROKIN'** KEY CUT: TITLE (COLUMBIA)
Profile: WJZZ H-H, KKGO M-M, WRVR L-M, and WGNC A-M.
- 14 12 **HUBERT LAWS/LAND OF PASSION** KEY CUT: THE KEY (COLUMBIA)
Profile: WJZZ H-H, WRVR H-H, WGNC M-H, KKGO M-M, KJAZ L-M, KAFM L-M, and KADX L-M...also: Hard Breaks, Forever, and We're In Ecstasy.
- D 13 **EARL KLUGH/HEARTSTRING** KEY CUT: OPEN (UA)
Profile: WRVR H-H, KKGO H-H, WJZZ H-H, KAFM H-H, WYBC L-M, WBFO A-L, and KADX A-L.
- 15 14 **JOHN McLAUGHLIN/ELECTRIC DREAMS** KEY CUT: BLACK PRINCE (COLUMBIA)
Profile: WBFO H-H, WBBY M-H, WJZZ M-M, WYBC M-M, and WRVR L-M...also: Miles Davis, title, and Love and Understanding.
- D 15 **PHIL WOODS/I REMEMBER** KEY CUT: OPEN (GRYPHON)
Profile: WXFM H-H, WBBY M-H, WYBC L-H, KJAZ A-H, WBFO M-M, KLCC L-M, and KADX L-M.

SIGNIFICANT ACTION

MCCOY TYNER/TOGETHER (MILESTONE) Profile: KJAZ H-H, WBBY A-H, KKGO L-M, WJZZ A-M, WRVR A-M, and WRUV A-M.

PAT METHENY/NEW CHATAUGUA (ECM) Profile: WRVR H-H, WRUV H-H, KLCC M-H, WBBY A-H, WBFO A-L, WYSO A-L, and WYBC A-L.

VARIOUS ARTISTS/BLUE MONTREUX (ARISTA) Profile: WYBC H-H, WXFM M-H, KLCC M-M, WBFO M-M, and WJZZ L-M.

DIZZY GILLESPIE & COUNT BASIE/THE GIFTED ONES (PABLO) Profile: WYBC M-H, WRUV M-H, WBFO M-M, and WBBY M-M.

LOUIS HAYES GROUP/VARIETY IS THE SPICE (GRYPHON) Profile: KADX M-H, WBBY M-H, and WYBC L-H.

TIM WEISBERG/NIGHT RIDER (MCA) Profile: KKGO H-H, WRVR H-H, WJZZ M-M, KAFM L-M, and WRUV L-M.

JOE SAMPLE/CARMEL (MCA) Profile: WRVR H-H, WGNC M-H, WXFM M-M, and WYBC M-M.

AURACLE/CITY SLICKERS (CHRYSALIS) Profile: WJZZ H-H, WGNC M-H, WYBC M-M, and WXFM L-M.

CEDAR WALTON/ANIMATION (COLUMBIA) Profile: WBFO M-M, KADX M-M, WGNC M-M, and WXFM L-M.

HERBIE HANCOCK & CHICK COREA/AN EVENING WITH (COLUMBIA) Profile: WBFO H-H, KAFM M-H, and WRVR M-M.

CHARLES MINGUS/NOSTALGIA IN TIMES SQUARE (COLUMBIA) Profile: KLCC L-H, KJAZ A-H, and WBFO M-M.

MANN-BELSON-BOBO-HUMPHRIES/DRUM SESSION (INNER CITY) Profile: WJZZ H-H, KADX M-H, and WYBC L-M.

MONGO SANTAMARIA/RED HOT (COLUMBIA) Profile: WBFO H-H, KAFM H-H, and WGNC M-M.

ABERCROMBIE/ARCADE (ECM) Profile: WRUV H-H, WXFM H-H, and WBFO M-M.

DAVID GRISMAN/HOT DAWG (HORIZON) Profile: WYBC H-H, WJZZ H-H, and WRUV M-M.

ARTHUR BLYTHE/LENOX AVENUE BREAKDOWN (COLUMBIA) Profile: WYBC M-M, KLCC M-M, and WRUV M-M.

THELONIOUS MONK/ALWAYS KNOW (COLUMBIA) Profile: KJAZ A-H, WYSO A-H, WBFO M-M, and KLCC L-M.

MICHAEL GREGORY JACKSON/GIFTS (NOVUS) Profile: WYBC M-M, WRUV M-M, WBFO L-M, and WBBY A-L.

DUKE ELLINGTON/UNKNOWN SESSIONS (COLUMBIA) Profile: KJAZ A-H, WYBC L-M, WBFO L-M, WYSO A-M, and KLCC A-L.

ART FARMER-JIM HALL/BIG BLUES (CTI) Profile: KJAZ A-H, WBFO M-M, WBBY L-M, and KADX A-M.

RAY BROWN/SOMETHING FOR LESTER (CONTEMPORARY) Profile: KADX H-H and WBBY M-H.

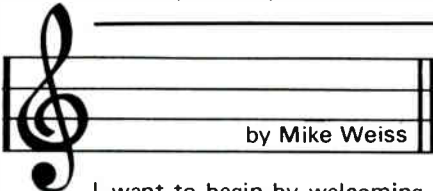
PHINEAS NEWBORNE/HARLEM BLUES (CONTEMPORARY) Profile: KADX H-H and WBFO M-H.

WILBERT LONGMIRE/CHAMPAGNE (COLUMBIA) Profile: WJZZ H-H, WXFM L-M, and WGNC A-M.

JEAN-LUC PONTY/LIVE (ATLANTIC) Profile: WJZZ A-M, KAFM A-M, WRVR A-M, WYBC A-L, WBBY A-L, WBFO A-L, KKGO A-L, and WRUV A-L.

LORRINDO ALMEIDA/CONCERTO DE ARANJUEZ (INNER CITY) Profile: WRUV M-H.

MICHEL COLOMBIER/MICHELE COLOMBIER (CHRYSALIS) Profile: WXFM M-M and WYBC L-M.



I want to begin by welcoming new Trendsetter WGNC/Gastonia, N.C. and Grover Fluid, who I enjoyed talking with a lot this week.

As we approach the end of this rating period there's really nothing to say except I hope everyone kicks ass this trip. Remember that Jazz promotions can be as fun and visible as any other format of radio. There's a

lot of artists on tour right now which with coordination with the record label and/or concert promoter can add impetus to your promotional efforts. Good luck to all.

I'm looking forward to seeing some of you at the Monterey Jazz Festival. The dates this year are September 14-16. (Obviously, you that do show up will have to visit FRED!)

Watch this column for more festival news. This is going to be a real jazz filled summer between all the live and recorded music that's happening.

There's a great article on Arthur

Blythe in the current issue of Rolling Stone Magazine. Enjoy!

In some more music news, I heard about the first jazz album recorded in Taiwan. It's by Bert Dahlender titled (oddly enough) "Orient Express" on Pacific International Records. There's an article upcoming in Downbeat on Bert and Pacific International.

I also heard, but have not confirmed, that Grover Washington Jr.'s band, Locksmith, has signed with Arista Records. (Could be hot!) Locksmith's violinist can be heard on the new McCoy Tyner LP on Vanguard.

THE GOLD NETWORK

BEACH BOYS WIN GOLD!

For the third consecutive week, the explosive Gold Network voted 7-0 to add a hot record to heavy airplay. This week it's "Good Timin'" by the Beach Boys! Jay Ferguson is immediately super strong with the Network garnering 6 out of 7 in the first week.

Last week's selection Rex Smith blasted into the Top 20 this week, while the Supertramp pick of April 5 smashed 11-6. Gold selections Van Halen and the Rockets both continue to build impressive strength.

This Week's Hottest Nominations:

BEACH BOYS/Good Timin' (Caribou)
 JAY FERGUSON/Shakedown Cruise (Asylum)
 JOHN STEWART/Gold (RSO)
 JOE JACKSON/Is She Really Going Out With Him? (A&M)

Honorable mention this week:

DUNCAN BROWNE/The Wild Places (Sire)
 KINKS/Superman (Arista)
 RAYDIO/You Can't Change That (Arista)

The GOLD Network Members Are:

KYYX/Seattle, Tony Stone CK-101/Cocoa Beach, Jim Sumpter WISM/Madison, Jonathan Little WNAP/Indianapolis, Steve Mitchell WZDQ/Chattanooga, Anne McCartney JB-105/Providence, Todd Chase WGH/Norfolk, Bob Canada.

THE PLATINUM NETWORK

QUICK LURCH TOWARD "SHAKEDOWN CRUISE"

Voting positively 4-2, the Platinum Network almost set to sea with heavy airplay on Jay Ferguson's "Shakedown Cruise." John Stewart's "Gold" also gained in Network confidence, and both Jay and John are eligible for final voting again.

No new selection was made this week, but March 29 Platinum Pick Randy Vanwarmer broke Top 5, and April 19 pick Rickie Lee Jones sailed into the charts from Next to 21!

This Week's Hottest Nominations:

JAY FERGUSON/Shakedown Cruise (Asylum)
 JOHN STEWART/Gold (RSO)
 CHEAP TRICK/I Want You To Want Me (Epic)
 PATRICK HERNANDEZ/Born To Be Alive (Columbia)
 NEW ENGLAND/Dont Ever Wanna Lose Ya (Infinity)

Honorable mention this week:

McFADDEN & WHITEHEAD/Ain't No Stopping Us Now (PI)
 MANFRED MANN/You Angel You (WB)
 TAKA BOOM/Night Dancin' (Ariola)
 CARRIE LUCAS/Dance With You (Solar)
 BILLY THORPE/Children of the Sun (Capricorn)
 SANTANA/One Chain (Columbia)
 BARBARA MANDRELL/If Loving You Is Wrong (MCA)
 JAMES TAYLOR/Up on the Roof (Columbia)
 THELMA HOUSTON/Saturday Night, Sunday Morning (Motown)
 VAN HALEN/Dance The Night Away (WB)

The PLATINUM Network Members Are:

92-Q/Nashville, D. Vallie & S. Davis WAYS/Charlotte, Spanky KRTH/Los Angeles, Bob Hamilton KNUS/Dallas, Bobby Sorrell KSLO/St. Louis, Joel Denver B-100/San Diego, C.C. McCartney

THE SPECTRUM III NETWORK

JAMES TAYLOR GETS TOP VOTES KIMN-FM JOINS NETWORK

"Up on the Roof" from the new Flag album by James Taylor fell only two votes short of winning total network approval. With two more chances to come up for voting, the Jennifer Warnes cut, "I Know A Heartache When I See One," has an excellent chance of gaining unanimous network confidence.

FRED and the Spectrum III Network excitedly welcome Ed Greene and KIMN-FM/Denver as a member to the original communicator network.

This Week's Hottest Nominations:

JAMES TAYLOR/Up on the Roof (Columbia)
 JENNIFER WARNES/I Know A Heartache (Arista)
 ART GARFUNKEL/Since I Don't Have You (Columbia)
 ROBERT JOHN/Sad Eyes (EMI/America)
 DAVID JAMES HOLSTER/Constant Love (Columbia)

The SPECTRUM III Network Members Are:

WLWL-FM/Minneapolis, Buddy Hollis* WSM-FM/Nashville, Mary Catherine Sneed* LOVE 94/Miami, Rick Peters* KEZR/San Jose, Bob Harlow* WFFM/Pittsburgh, Dave Popovich* KCBQ/San Diego, John Fox* KIMN-FM/Denver, Ed Greene.

F O X Y



'HOT NUMBER'

Adds:
WEEO
WKDO
WFFM
WLCY
WONB
WQXI
WSGN

WZZP
WPEZ
WRKR
KWVL
KBEQ
KCMQ
KROY
KOBO

KTNQ
KFI
KRLA
KSXO

Jumps:
Y95 30-21
BJ105 32-26
WHSY D-34
WTIX 24-13
KRTH 23-18
CKLW 15-12
WTAC D-21

WIBM D-20
WVIC 28-21
WORD 26-20
WALG 28-23
WMFJ 31-25
Y100 18-14
WQAM 34-30



THE HOTS:

Fred

Songs Showing The Strongest Upward Movement At FRED's Reporting Stations

DONNA SUMMER/Hot Stuff	(Casablanca)
RANDY VANWARMER/Just When I Needed You	(Bearsville)
SUPERTRAMP/The Logical Song	(A&M)
BILLY JOEL/Honesty	(Columbia)
SISTER SLEDGE/We Are Family	(Cotillion)
OLIVIA NEWTON-JOHN/Deeper Than The Night	(MCA)
ROD STEWART/Aint Love A Bitch	(WB)
REX SMITH/You Take My Breath Away	(Columbia)
G.Q./Disco Nights	(Arista)
RICKIE LEE JONES/Chuck E.'s In Love	(WB)
ROGER VOUDOURIS/Get Used To It	(WB)
DOOBIE BROTHERS/Minute By Minute	(WB)
NIGEL OLSSON/Little Bit Of Soap	(Bang)

NEXT: (THESE WILL BE HITS)

KENNY ROGERS/She Believes In Me 78/18/4	(UA)
Profile: WGH 19-10, 92Q 22-12, WJDX 17-13, KCPX 24-14, WGBS 19-16, KUHL 25-16, WQXI 24-18, WORD 24-18, KELI 24-20, WKY 25-20, WFLI 25-21, WAYS 25-22, WKSM 28-22, WAKY 29-22, WEEQ 29-23, Z97 A-24, KOPA 28-25, KSLQ 28-25, Z-93 29-25, KJRB 30-25, WTOB D-25, KGW D-25, KRSP D-25, KRTH-FM 29-26, KWIC A-26, Z104 D-26, WAPE 32-27, KROY-FM D-27, WHBQ D-27, WKBO D-28, WPGC D-28, WKIX D-28, KIMN-AM D-28, WAMS D-29, WHHY D-29, KILT 35-30, WLCS A-30, KDWB A-30, WEBC D-30, WNAP D-30, WJET D-30, KATI 34-31, CK101 35-31, KACY 40-31, WANS D-31, WZDQ D-31, KOBO 39-34, KBEQ 40-35, JB-105 D-37, WBBF D-37, and KTFX D-37...added at KRDG, WSPT, WRFC, KOTN, KIDD, WNOE-AM, WRBR, WAXY, WNDE, WMEE, KOLE, WCAO, WUPE, and B-100.	
CHEAP TRICK/I Want You To Want Me 51/15/11	(Epic)
Profile: WSPT 5-3, WRKO 9-5, KBEQ 9-8, WFOX 14-9, 91-X 17-9, F-105 25-14, WZDQ 20-17, WEEQ 26-20, WANS 27-20, WPGC 26-22, KUPD 29-22, KUHL 29-24, KLUC 30-25, KIDD 22-12, WEFM A-25, CKLW A-26, WRFC D-26, KYA 30-27, WTIK 34-28, KELI D-28, B-100 D-28, KOPA D-29, WIFE 34-30, Z-93 A-30, TEN-Q D-30, WJLQ D-30, KQDI D-30, WPFM 38-36, JB-105 39-36, KRQ A-36, KSLQ A-36, KRDG D-38, CK101 A-39, and WNOE-AM D-39...added at KYYX, KFI, WMOH, WUPE, WZZX, WNDE, KJR, KILT, KCPX, and KOKQ.	
BEACH BOYS/Good Timin' 62/19/6	(Caribou)
Profile: KUHL 26-18, KRBE 21-19, B-100 24-19, WIFE 25-20, 91-X 28-20, CK101 24-21, KHJ 24-21, KFI 26-21, KRTH-FM 26-24, TEN-Q 27-24, KJR D-24, KS106 29-25, KELI D-25, KCPX 29-26, WJDX A-26, KRSP D-26, Z104 A-27, KQIZ D-27, KQDI D-28, WCAO D-29, KJRB D-30, KYYX D-30, WISM D-30, KNUS D-31, WEBC D-34, WNOE-AM D-34, KOLE D-35, KTFX D-36, KATI A-37, WSFL D-39, KOBO D-40, and WBBF D-40...added at WAMS, WTOB, WRBR, WHBQ, WJET, KOPA, WMEE, 99X, KROY-FM, WABB, WANS, KIDD, KIHK, WNOR, and KBEQ.	
VAN HALEN/Dance The Night Away 44/15/5	(WB)
Profile: KUPD 4-4, WPFM 25-14, KLUC 24-17, Z97 A-17, KJR 21-18, WPGC 21-18, WEEQ 23-18, WSPT 24-18, WZDQ 23-19, KELI D-19, KCPX 26-21, Z104 29-24, KWK 31-25, KOPA 29-26, Z-93 D-26, KFRC D-27, KSLQ 31-28, KYA D-28, WBBF 33-29, 91-X 36-29, WLCS A-29, KRQ 36-31, CK101 38-33, JB-105 40-33, KBEQ A-37, 96-KX A-38, KATI A-38, KOBO D-38, KRUX D-39, and KRDG D-39...added at WAMS, WLSQ, WTIC-FM, WROV, WKBO, WANS, WISM, WDJX, TEN-Q, and B-100.	
DAVID NAUGHTON/Makin' It 42/11/8	(RSO)
Profile: KIDD 8-2, KOBO 4-3, WBBF 6-6, WJDX 14-9, WAVZ 15-11, KTLK 16-13, KILT 22-13, WUPE 25-14, WAYS 19-15, WQXI 21-17, WAPE 23-17, 92Q 24-19, KRBE 30-20, F-105 25-21, Y100 26-23, KFI 27-24, V97 29-26, WKBO D-27, WABB D-28, WMOH D-30, and KRUX A-35...added at KS106, WTIK, WGH, WAMS, WTOB, WJET, WNOE-AM, WNOR, WHHY, and KROY-AM.	
JAY FERGUSON/Shakedown Cruise 47/24/3	(Asylum)
Profile: KHJ 30-26, WBBF 31-26, WZDQ 33-27, KJRB D-27, WSPT D-29, KUPD A-30, B-100 D-30, KSLQ 35-32, KOLE D-32, KELI A-33, WPFM 37-35, WNOE-AM D-35, KNUS D-35, WAPE D-35, KATI A-36, KLIF 40-37, WTIC-FM A-39, KILT D-40, and KRDG D-40...added at WCAO, WAYS, KROY-AM, KOBO, TEN-Q, KOPA, WTIK, WPGC, WNAP, WJET, CK101, WMEE, KVOL, Z104, KS106, WGH, WROV, WIFE, Q105, and KFI.	
TOTO/Georgy Porgy 24/7/5	(Columbia)
Profile: WPFM 23-20, WZDQ 27-24, WJDX 29-24, KLOUD D-28, KROY-FM D-28, KHJ D-28, Z104 D-30, WSFL 40-31, WLSQ D-31, V97 40-32, KNUS D-32, KACY D-36, and KRDG D-36...added at KRTH-FM, KJRB, KROY-AM, WROV, KOBO, WHB, and KGW.	
ALBUM OF THE WEEK:	
IAN HUNTER/You're Never Alone With A Schizophrenic	(Chrysalis)