

# MONDAY

M O R N I N G

R E P L A Y

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**MEDIABASE**

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**H**ot radio stations make for hot August reading in this week's **Monday Morning Replay!** The competition is always fierce in the Salt Lake City Hit Radio arena. Both of the cities outlets are either in, or near double digits. This week, MMR set focus on KCPX, programmed under the direction of Lou Simon. Next, we'll travel to Atlanta for a look at Bill Pugh's red hot WKLS. And what a week to check 'em out! KLS recently racked up their best Arbitron ratings sweep in years, scoring a 9.9, 12+, and a whopping 18.0, 18-34, easily the best in the city. Last but not least, we'll check in to the Windy City of Chicago for a quick scan of A/C contender, WKQX. Q-101 is definitely back in the thick of the tough A/C battle. One ratings sweep under the direction of new programmer Bill Gamble saw the station realize a full point jump to a 3.0, 12+ in the spring Arbitron ratings sweep.

**O**n the City Tracks beat, Monday Morning Replay has the scoop on hot summertime promotions such as:

- KKBQ's *George Michael Flyaway Contest*. Listeners fly to every city on the U.S. tour!
- KDWB's *Wake The Enemy* promotion.
- WEBN's new mascot, a 25-foot inflatable frog, holding a cool can of the stations *Tree Frog Beer!*
- WEGR's *Elvis Dead Guy (!) Bath Rug*.
- KLSI's latest unique morning bit.
- And many, many more!

**T**he Four Tops, Glenn Frey, Paul Carrack, Kool & The Gang, Hurricane and The Primitives all have new summertime releases and Monday Morning Foreplay has the details. Captured Live features Robert Palmer, caught at the Roy Thomson Hall in Toronto. All of that, and more, in this week's MMR!

## MOST PLAYED/HIT RADIO

Only 35 plays separate this week's #1, 2 and 3 tracks, as Richard Marx holds off Steve Winwood and Breathe for the top honors. "Hold On To The Nights," "Roll With It," and "Hands To Heaven" all eclipsed the 2,000 playcount number this week. Eric Carmen moves up to #4, while Terence Trent D'Arby rounds out the top five. Other movers in the top 10 include Gloria Estefan, Huey Lewis & The News, Johnny Kemp and Elton John. This week's new entries include Bobby McFerrin, Cheap Trick and the latest from Debbie Gibson. On the Daytime Tracer Tracks, Steve Winwood pops into the #1 slot, followed by Richard Marx, Breathe, Eric Carmen and Gloria Estefan. At night, George Michael scores yet another #1, followed by Richard Marx, Breathe, Guns 'N Roses and Steve Winwood.



## MOST PLAYED/ROCK RADIO



Robert Palmer ties an MMR record for the most airplay in one week in the Rock Radio format. "Simply Irresistible" racks up 987 plays for a reach index of 21.66 million. Closing in at #2 is Pat Benatar's "All Fired Up." Rounding out the top five are The Gregg Allman Band, Guns 'N Roses and The Fabulous Thunderbirds. Little Feat continues its rapid rise, now charting at #7, while Van Halen bolts #20-9. Other prime movers this week include Robert Plant, Tracy Chapman, Rhythm Corps, Crowded House, The Church, Kenny Loggins and Lita Ford. New entries to the chart include tracks by Blue Oyster Cult, Europe, Cheap Trick, Tommy Conwell & The Young Rumlbers, Steve Winwood, Big Audio Dynamite, Ziggy Marley, Poison and INXS.

## MOST PLAYED/ADULT CONTEMPORARY

Eric Carmen rises to the occasion and holds off the competition for yet another week at the top. "Make Me Lose Control" garnered 1,183 plays this week, for a reach index of 22.44 million. Breathe holds at #2, but not without a fight from Richard Marx. "Hold On To The Nights" showed significant play increases and now charts at #3. The top 10 is rounded out by Billy Ocean, Steve Winwood, Gloria Estefan, Elton John, Debbie Gibson, Chicago and the fast rising "Fast Car" from Tracy Chapman. Peter Cetera continues to grow by leaps and bounds, now at #15. There are no new entries to the A/C chart this week, though Natalie Cole, Kenny Loggins and The Beach Boys contend.



## MOST PLAYED/CROSSOVERS

Solid as a rock! That's the word on the Hit/A-C Radio Crossover Index as the top five remain constant for the second consecutive week. Breathe leads the way, followed by Richard Marx, Steve Winwood, Eric Carmen and Gloria Estefan. On the Hit/Rock chart Robert Palmer 'Simply' takes control of the #1 spot, followed by Guns 'N Roses, Pat Benatar, Tracy Chapman, Kenny Loggins and The Fabulous Thunderbirds. On the Hit/Urban chart, Terence Trent D'Arby unleashes yet another #1 track, followed by George Michael, Johnny Kemp, Whitney Houston, Michael Jackson, New Edition, Stevie B., New Kids On The Block, Taylor Dayne and Denise Lopez.

## MOST UPWARD MOVEMENT/NATIONALLY

### Hit Radio

DEBBIE GIBSON	Staying Together	Atlantic
BOBBY McFERRIN	Don't Worry Be Happy	EMI-Manhat
CHEAP TRICK	Don't Be Cruel	Epic
JOAN JETT & BLACK	I Hate Myself For Lov	CBS Assoc
BRENDA K STARR	What You See Is What Yo	MCA

### Rock Radio

TOMMY CONWELL & YO	I'm Not Your Man	Columbia
BLUE OYSTER CULT	Astronomy	Columbia
INXS	Never Tear Us Apart	Atlantic
CHEAP TRICK	Don't Be Cruel	Epic
EUROPE	Superstitious	Epic

### Adult Contemporary

KENNY ROGERS	When You Put Your Hea	Reprise
TRACY CHAPMAN	Fast Car	Elektra
PETER CETERA	One Good Woman	WB
BRUCE HORNSBY & RA	Look Out Any Window	RCA
TAYLOR DAYNE	I'll Always Love You	Arista

Determined by increase in RANK



Steve Winwood

the new single  
"What The Night Can Do"

OUT NOW!



Virgin

# THE HIT MAKERS CONVENE!



## Lita Ford "Back To The Cave"

DREAMLAND™

LITA'S ROCK AND HIT STORY CONTINUES...

MMR ROCK TRACER TRACKS

**EARLY HIT ACTION:**

KATD ADD	WOKI DEBUT #31	KZZU	WFXX
WFLY ADD	WBBQ	WOMP 33-27	KAKS
WZYP ADD	Q98	95XIL 39-35	WJAD
95XXX ADD	WTNZ	KTRS #39	WJMX
KKXL ADD	K92	KIXY DEBUT #38 (HOT)	KISR
WBNQ ADD	KTUX	WPFM DEBUT #40	Q104
WMMS	KF95	KFBQ DEBUT #40	Q101
K104 #38	KYRK		

ALSO PLAYING ON: Z95!

FROM THE GOLD ALBUM LITA!!

## Bruce Hornsby & The Range "Look Out Any Window"

THE NEXT HIT FROM SCENES FROM SOUTHSIDE!

MMR HIT TRACER TRACKS/NEWCOMER

R&R HIT "BREAKER" DEBUT

**HIT HIGHLIGHTS:**

Y108 ADD	CHED ADD	KCPX 32-30	KRBE
KWSS ADD	KRQ ADD	Q102 35-31	WGH
WMJQ ADD #29	WKBQ 19-15	KHTR 35-31	Q105
KZZB ADD	WMMS 32-24	WZOU DEBUT #33	KDWB
WANS ADD	KXYQ 28-23	PRO-FM DEBUT #35	KJBE
KSAQ ADD	WCZY 32-28 (HOT)	CKOI	Z104 22-17
WGRD ADD	KKRZ #29	WEGX	WIXX 23-19
KJ103 ADD	KPLZ 34-29		



## D.J. Jazzy Jeff & Fresh Prince "Nightmare On My Street"

WHAT A WEEK!

MMR HIT TRACER TRACKS

19% PLAY INCREASE THIS WEEK!

R&R HIT 94/35

WZPL ADD #28	KUBE ADD	WAEB ADD	Q105 20-16
KWOD ADD #33	WOKI ADD #21	WSPK ADD	KWSS 27-19
KIIS ADD #34	KZOU ADD #27	Q106 ADD	KMEL 23-20
Z100 ADD	WHOT ADD #29	KKBQ 8-5	KRBE 34-30
B94 ADD	WABB ADD #30	B97 16-8 (HOT)	KITY DEBUT #19
WAVA ADD	94TYX ADD #32	KTFM 10-7 (HOT)	KROY DEBUT #23
PWR99 ADD	WBBQ ADD #36	KZZP 10-9 (HOT)	Z93 13-11 (HOT)
WHYT ADD	WFLY ADD	Y100 26-15 (HOT)	PWR96 29-23
KPLZ ADD			

ALSO PLAYING ON: KATD, KBEQ AND WNVZ!

THE NEXT HIT FROM THE PLATINUM PLUS ALBUM HE'S THE D.J. I'M THE RAPPER!



## The Primitives "Crash"

THE NIPPER'S GOING TO BREAK ANOTHER NEW ACT!

ALREADY ADDED AT:

WGH	KITS #22	Y106	KOZE
WNVZ	KIYS #38	WJAD	SLY96
KXYQ	WANS		

ALSO PLAYING ON: Q105 AND WZPL!

PUT YOUR EARS ON THIS HIT!!



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**GLOSSARY OF TERMS AND INDICATORS:**

**CHARTS INDICATORS:**

- ▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain it's arrow.
- ✓ Signifies a new entry.

**CHART TERMINOLOGY:**

**REACH INDEX** should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

**HEAVIEST SATURATION** indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.

## MUSIC

If you read Monday Morning Replay music is obviously important to you. You're looking for information to help you make the right decisions.

## MUSIC

It's nice to know what titles are being played in cities all over the country. But, that's not enough. It's not enough because your market is not like any other city. Your market is unique.

## MUSIC

What music is just right for your market? What music is just right for your target audience? What music will hurt your competition? What music will hurt you?

## MUSIC

Emmis Research delivers pinpoint answers to pinpoint questions. We narrowly define the appeal of artists and titles by age, sex, race, format preference and psychographic profile. The right music for your market. If music is really important to you, call Emmis Research.

## MUSIC



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ATTN: Jon Horton

**Call today 317-630-2828**

# HIT RADIO

## TRACER TRACKS

7/18/88	7/25/88	8/1/88	8/8/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
4	3	1	1	RICHARD MARX	Hold On To The Nights	EMI-Manhat	2037	57.60
2	2	3	↑	STEVE WINWOOD	Roll With It	Virgin	2030	55.48
5	5	2	3	BREATHE	Hands To Heaven	A&M	2002	55.98
6	6	5	↑	ERIC CARMEN	Make Me Lose Control	Arista	1701	46.58
10	9	6	↑	TERENCE TRENT D'ARBY	Sign Your Name	Columbia	1589	44.02
8	8	8	↑	GLORIA ESTEFAN & MIA	1-2-3	Epic	1575	58.54
7	7	7	↑	GEORGE MICHAEL	Monkey	Columbia	1505	45.23
13	11	9	↑	HUEY LEWIS & NEWS	Perfect World	Chrysalis	1365	31.92
11	10	10	↑	JOHNNY KEMP	Just Got Paid	Columbia	1316	47.75
15	12	12	↑	ELTON JOHN	I Don't Wanna Go On With You	MCA	1246	31.96
9	13	11	↑	WHITNEY HOUSTON	Love Will Save The Day	Arista	1183	34.88
16	14	13	↑	CHICAGO	I Don't Wanna Live W/out Your	Reprise	1155	27.94
33	18	14	↑	MICHAEL JACKSON	Another Part Of Me	Epic	987	32.89
18	16	15	↑	ROBERT PALMER	Simply Irresistible	EMI-Manhat	966	22.16
21	17	17	↑	KENNY LOGGINS	Nobody's Fool	Columbia	917	18.68
24	19	16	↑	TRACY CHAPMAN	Fast Car	Elektra	833	19.15
—	34	20	↑	PETER CETERA	One Good Woman	WB	812	16.46
36	31	18	↑	NEW EDITION	If It Isn't Love	MCA	805	24.75
—	26	21	↑	RICK ASTLEY	It Would Take A Strong Strong	RCA	742	19.48
23	24	19	↑	VAN HALEN	When It's Love	WB	742	18.21
25	27	25	↑	REO SPEEDWAGON	Here With Me	Epic	665	13.42
30	23	22	↑	GUNS 'N ROSES	Sweet Child O' Mine	Geffen	658	15.72
27	29	23	↑	STEVIE B.	Spring Love	LMR	609	32.32
—	35	29	↑	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia	581	11.27
37	33	28	↑	TAYLOR DAYNE	I'll Always Love You	Arista	497	15.70
29	25	27	↑	DENISE LOPEZ	Sayin' Sorry Don't Make It Rig	Vend/A&M	476	28.04
New Entry ✓	—	—	↑	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	476	12.38
—	—	31	↑	JOHNNY HATES JAZZ	I Don't Want To Be A Hero	Virgin	469	17.30
—	—	30	↑	DINO	Summertime	4&B'wy/Isi	441	17.14
31	30	26	↑	AEROSMITH	Rag Doll	Geffen	441	10.35
—	—	38	↑	HALL & OATES	Missed Opportunity	Arista	392	9.75
—	—	34	↑	INFORMATION SOCIETY	What's On Your Mind	Tommy Boy	378	12.20
—	—	39	↑	BOBBY BROWN	Don't Be Cruel	MCA	371	13.27
—	—	35	↑	D.J. JAZZY JEFF	A Nightmare On My Street	RCA	343	8.53
New Entry ✓	—	—	↑	CHEAP TRICK	Don't Be Cruel	Epic	343	6.52
New Entry ✓	—	—	↑	DEBBIE GIBSON	Staying Together	Atlantic	336	12.94
—	—	40	↑	ERASURE	Chains Of Love	Sire/Repri	336	10.16
32	36	36	↑	MOODY BLUES	I Know You're Out There Somewh	Polydor	322	6.83
—	—	33	↑	VANESSA WILLIAMS	The Right Stuff	Wing/Poly	315	13.92
40	38	37	↑	PAT BENATAR	All Fired Up	Chrysalis	294	6.59

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

## NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
KEITH SWEAT	Make It Last Forever	Elektra	266	15%
SCRITTI POLITTI	Boom, There She Was	WB	259	5%
COVER GIRLS	Inside Outside	Sutra	245	6%
BRUCE HORNSBY & RANG	Look Out Any Window	RCA	245	52%
WHEN IN ROME	The Promise	Virgin	231	22%
BRENDA K. STARR	What You See Is What You Get	MCA	224	77%
JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.	224	77%
AL B SURE	Off On Your Own (Girl)	WB	203	—
MAC BAND	Roses Are Red	MCA	196	21%
FOREIGNER	Heart Turns To Stone	Atlantic	189	—
BASIA	Time And Tide	Epic	182	100%
CROWDED HOUSE	Better Be Home Soon	Capitol	168	—
PET SHOP BOYS	Heart	EMI-Manhat	140	—
BELINDA CARLISLE	I Feel Free	MCA	126	28%
POISON	Fallen Angel	Enigma/Cap	112	—
CHER	Skin Deep	Geffen	105	25%
✓ LISA LISA & CULT JAM	Go For Yours	Columbia	98	133%
✓ ROD STEWART	Forever Young	WB	98	—
✓ MIDNIGHT OIL	Dead Heart	Columbia	98	55%
✓ JEFFREY OSBORNE	She's On the Left	A & M	84	20%
✓ BLUE ZONE U.K.	Jackie	Arista	84	—
TRACIE SPENCER	Symptoms Of True Love	Capitol	77	22%
AFRO-RICAN	Give It All You Got	Suntown	77	57%
✓ SIEDAH GARRETT	K.I.S.S.I.N.G.	Qwest	70	150%
RUN DMC	Mary, Mary	Profile	70	—
✓ WHITE LION	Tell Me	Atlantic	70	11%

## HOTTEST RECURRENTS

8/8/88	ARTIST	TITLE	LABEL
1	CONTOURS	Do You Love Me	Motown
2	CHEAP TRICK	The Flame	Epic
3	DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG
4	PEBBLES	Mercedes Boy	MCA
5	DEBBIE GIBSON	Foolish Beat	Atlantic
6	BRENDA K. STARR	I Still Believe	MCA
7	INXS	New Sensation	Atlantic
8	JETS	Make It Real	MCA
9	AL B SURE	Nite & Day	WB
10	JOHNNY HATES JAZZ	Shattered Dreams	Virgin

## MOST UPWARD MOVEMENT

### NATIONAL

ARTIST	TITLE	LABEL
DEBBIE GIBSON	Staying Together	Atlantic

### EAST

BRENDA K. STARR	What You See Is What You Get	MCA
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### WEST

CHEAP TRICK	Don't Be Cruel	Epic
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### SOUTH

ROD STEWART	Forever Young	WB
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### MIDWEST

DEBBIE GIBSON	Staying Together	Atlantic
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

# HIT RADIO — DAYPART CHART

## 6AM-7PM

8/1/88	8/8/88	ARTIST	TITLE	LABEL
2		STEVE WINWOOD	Roll With It	Virgin
1	2	RICHARD MARX	Hold On To The Nights	EMI-Manhat
3		BREATHE	Hands To Heaven	A&M
5		ERIC CARMEN	Make Me Lose Control	Arista
7		GLORIA ESTEFAN & MIA	1-2-3	Epic
6		TERENCE TRENT D'ARBY	Sign Your Name	Columbia
11		ELTON JOHN	I Don't Wanna Go On With You	MCA
9		HUEY LEWIS & NEWS	Perfect World	Chrysalis
10		GEORGE MICHAEL	Monkey	Columbia
12		JOHNNY KEMP	Just Got Paid	Columbia
8	11	WHITNEY HOUSTON	Love Will Save The Day	Arista
13		CHICAGO	I Don't Wanna Live W/out Your	Reprise
15		MICHAEL JACKSON	Another Part Of Me	Epic
14		TRACY CHAPMAN	Fast Car	Elektra
17		ROBERT PALMER	Simply Irresistible	EMI-Manhat
16		KENNY LOGGINS	Nobody's Fool	Columbia
18		PETER CETERA	One Good Woman	WB
22		NEW EDITION	If It Isn't Love	MCA
19		RICK ASTLEY	It Would Take A Strong Strong	RCA
21		REO SPEEDWAGON	Here With Me	Epic
20	21	STEVIE B.	Spring Love	LMR
30		BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
24		VAN HALEN	When It's Love	WB
23	24	TAYLOR DAYNE	I'll Always Love You	Arista
26		NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia
25	26	DENISE LOPEZ	Sayin' Sorry Don't Make It Rig	Vend/A&M
29		JOHNNY HATES JAZZ	I Don't Want To Be A Hero	Virgin
35		HALL & OATES	Missed Opportunity	Arista
32		MOODY BLUES	I Know You're Out There Somewh	Polydor
33		DINO	Summertime	4&B'wy/Isi
34		BOBBY BROWN	Don't Be Cruel	MCA
31	32	AEROSMITH	Rag Doll	Geffen
—		ERASURE	Chains Of Love	Sire/Repri
36		VANESSA WILLIAMS	The Right Stuff	Wing/Poly
37		KEITH SWEAT	Make It Last Forever	Elektra
—		CHEAP TRICK	Don't Be Cruel	Epic
39		INFORMATION SOCIETY	What's On Your Mind	Tommy Boy
—		DEBBIE GIBSON	Staying Together	Atlantic
—		BRUCE HORNSBY & RANG	Look Out Any Window	RCA
—		SCRITTI POLITTI	Boom, There She Was	WB

## 7PM-MIDNIGHT

8/1/88	8/8/88	ARTIST	TITLE	LABEL
3		GEORGE MICHAEL	Monkey	Columbia
1	2	RICHARD MARX	Hold On To The Nights	EMI-Manhat
2	3	BREATHE	Hands To Heaven	A&M
6		GUNS 'N ROSES	Sweet Child O' Mine	Geffen
4	5	STEVE WINWOOD	Roll With It	Virgin
8		JOHNNY KEMP	Just Got Paid	Columbia
10		TERENCE TRENT D'ARBY	Sign Your Name	Columbia
7	8	ERIC CARMEN	Make Me Lose Control	Arista
9		HUEY LEWIS & NEWS	Perfect World	Chrysalis
12		GLORIA ESTEFAN & MIA	1-2-3	Epic
13		VAN HALEN	When It's Love	WB
11	12	ROBERT PALMER	Simply Irresistible	EMI-Manhat
15		MICHAEL JACKSON	Another Part Of Me	Epic
18		WHITNEY HOUSTON	Love Will Save The Day	Arista
16		CHICAGO	I Don't Wanna Live W/out Your	Reprise
21		NEW EDITION	If It Isn't Love	MCA
22		D.J. JAZZY JEFF	A Nightmare On My Street	RCA
17	18	KENNY LOGGINS	Nobody's Fool	Columbia
23		RICK ASTLEY	It Would Take A Strong Strong	RCA
19	20	ELTON JOHN	I Don't Wanna Go On With You	MCA
20	21	AEROSMITH	Rag Doll	Geffen
26		STEVIE B.	Spring Love	LMR
30		NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia
27		PETER CETERA	One Good Woman	WB
28		DINO	Summertime	4&B'wy/Isi
32		INFORMATION SOCIETY	What's On Your Mind	Tommy Boy
31		REO SPEEDWAGON	Here With Me	Epic
—		DEBBIE GIBSON	Staying Together	Atlantic
25	29	TRACY CHAPMAN	Fast Car	Elektra
24	30	DENISE LOPEZ	Sayin' Sorry Don't Make It Rig	Vend/A&M
36		JOHNNY HATES JAZZ	I Don't Want To Be A Hero	Virgin
—		CHEAP TRICK	Don't Be Cruel	Epic
—		JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.
29	34	PAT BENATAR	All Fired Up	Chrysalis
—		BOBBY BROWN	Don't Be Cruel	MCA
34	36	ERASURE	Chains Of Love	Sire/Repri
33	37	VANESSA WILLIAMS	The Right Stuff	Wing/Poly
39		TAYLOR DAYNE	I'll Always Love You	Arista
—		HALL & OATES	Missed Opportunity	Arista
—		BRENDA K. STARR	What You See Is What You Get	MCA

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.



## Robert Plant

"Ships Of Fools"

THE NEXT HIT SINGLE FROM NOW AND ZEN!

### GREAT HIT ACTION:

WGH ADD	KQIZ ADD #40	WJAD
KCPX ADD	WPFM ADD	WZKX
WBCY ADD #27	Y94 ADD	WJMX
WERZ ADD #39	WKFR ADD	KISR
KZ106 ADD	WBNQ ADD	Q104
Q98 ADD	KTRS ADD	WHSL
Y95 DEBUT #34	OK95 ADD	WDBR
CKO'	95XIL DEBUT #36	KWTO
K1C4	JK100	KFBQ
WROQ	WOMP	AND MORE!
KIKX		



ALSO PLAYING ON: WRNO AND WXKS!  
SRO TOUR... DON'T MISS IT!



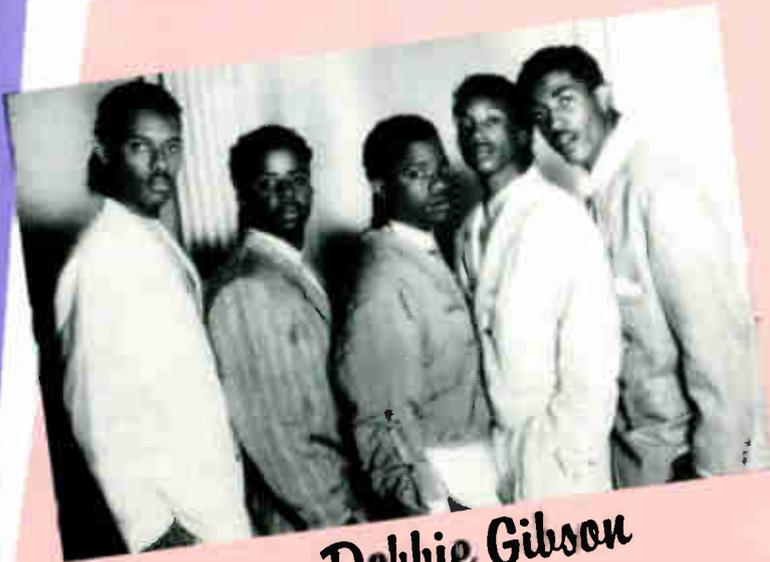
## Escape Club

"Wild Wild West"

HAVE YOU JOINED THE ESCAPE CLUB YET?

### THESE STATIONS HAVE...

KRBE ADD	KQKQ ADD	KIXY ADD
WGH ADD	KSND ADD	KOCR ADD
WCZY ADD	100KHI ADD	KGOT ADD
WAEB ADD	WOMP ADD	KUUB ADD
KZOU ADD	KAKS ADD	WPHR ADD
KSAQ ADD	KIKX ADD	AND MORE!



## Troop

"Mama Cita"

ALREADY # AND CROSSING HIT!

KMGX ADD	FM102	KXX106 #35
KITY 34-25	KWOD	KCAQ DEBUT #40
KTFM DEBUT #21	WPGC 29-26	KTUX

ALSO PLAYING ON: Z93!

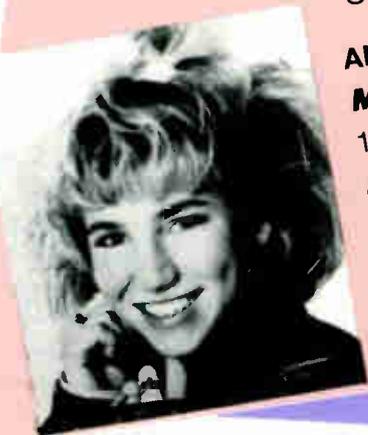
## Debbie Gibson

"Staying Together"

ALREADY ON WELL OVER 100 HIT STATIONS!  
MMR HIT TRACER TRACKS DEBUT <sup>36</sup>

113% PLAY INCREASE THIS WEEK!  
ADDS THIS WEEK INCLUDE:

KCPX #36	KKBQ	KIKX #40
WCZY #39	WGH	WKEE
WLOL #39	KKLQ	Q106
Z100	94TYX #32	WYCR
WEGX	WBBQ #40	WFME
B94	B93 #40	AND MUCH MORE!
PWR99		



## Inxs

"Never Tear Us Apart"

GREAT FIRST WEEK  
AT HIT RADIO!  
OVER 50 ADDS  
INCLUDING:

KATD #32	KPLZ	WROQ
WXKS	94TYX	KZ106
B94	WNNK	WOKI
WNVZ	KC101	WLAP
WMMS	WSPK	WLRS
Y108	K98	99WAYS
KXYQ	WBCY	



# HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

<b>RICHARD MARX</b> 1 Hold On To The Nights EMI-Manhat WHTZ-FM 8.09 WWPR-FM 6.37 KIIS-FM 2.86 WBBM-FM 2.74 WBZZ-FM 2.06 WYTZ-FM 2.06 KKBO-FM 1.64 KZZP-FM 1.47 WRBQ-FM 1.37 WHYT-FM 1.30	<b>GLORIA ESTEFAN &amp; MIA</b> 6 1-2-3 Epic WHTZ-FM 8.09 WWPR-FM 6.37 KPWR-FM 5.01 KIIS-FM 4.28 WOHT-FM 4.03 WBBM-FM 2.74 KRBE-FM 1.86 WYTZ-FM 1.76 KKBO-FM 1.37 WXKS-FM 1.32	<b>WHITNEY HOUSTON</b> 11 Love Will Save The Day Arista KPWR-FM 5.01 KIIS-FM 2.86 WBBM-FM 2.06 WXKS-FM 1.97 WWPR-FM 1.82 WHYT-FM 1.52 WZOU-FM 1.39 KMEL-FM 1.09 WYTZ-FM 0.88 WCZY-FM 0.87	<b>TRACY CHAPMAN</b> 16 Fast Car Elektra WBBM-FM 2.06 WHTZ-FM 1.16 WEGX-FM 1.09 WWPR-FM 0.91 KHFI-FM 0.74 KIIS-FM 0.71 KDWB-FM 0.70 WRBQ-FM 0.69 WBZZ-FM 0.59 WKBO-FM 0.59	<b>REO SPEEDWAGON</b> 21 Here With Me Epic KRXY-FM 1.18 WBZZ-FM 1.18 WZOU-FM 1.16 KEGL-FM 1.13 WLDL-FM 0.77 KDWB-FM 0.70 WCZY-FM 0.65 KHFI-FM 0.59 WMMS-FM 0.49 KHTR-FM 0.44
<b>STEVE WINWOOD</b> 2 Roll With It Virgin WWPR-FM 5.46 KIIS-FM 5.00 WHTZ-FM 3.47 WBBM-FM 3.09 WYTZ-FM 2.94 WBSB-FM 1.26 WBZZ-FM 1.18 WZOU-FM 1.16 WCZY-FM 1.09 WHYT-FM 1.09	<b>GEORGE MICHAEL</b> 7 Monkey Columbia WHTZ-FM 4.62 WOHT-FM 4.03 KPWR-FM 3.00 KIIS-FM 2.14 WWPR-FM 1.82 WHYT-FM 1.52 WBZZ-FM 1.47 WYTZ-FM 1.47 WEGX-FM 1.27 WZOU-FM 1.16	<b>CHICAGO</b> 12 I Don't Wanna Live W/out Your Reprise WWPR-FM 2.73 WYTZ-FM 2.06 KRBE-FM 1.60 WZOU-FM 1.39 KRXY-FM 1.18 WHTZ-FM 1.16 KKBO-FM 1.09 WXKS-FM 0.99 WPOW-FM 0.91 WBZZ-FM 0.88	<b>PETER CETERA</b> 17 One Good Woman WB WBZZ-FM 1.18 WBBM-FM 1.03 WAPW-FM 0.84 KEGL-FM 0.81 WEZB-FM 0.76 WEGX-FM 0.73 KIIS-FM 0.71 WKTI-FM 0.71 KKRZ-FM 0.67 WCZY-FM 0.65	<b>GUNS 'N ROSES</b> 22 Sweet Child O' Mine Geffen WHTZ-FM 2.31 WYTZ-FM 0.88 KEGL-FM 0.81 KZZP-FM 0.74 WMMS-FM 0.74 KHFI-FM 0.59 WBZZ-FM 0.59 KRBE-FM 0.53 WZOU-FM 0.46 WAVA-FM 0.45
<b>BREATHE</b> 3 Hands To Heaven A&M WHTZ-FM 9.24 KIIS-FM 4.28 WBBM-FM 3.09 WBZZ-FM 2.06 KRBE-FM 1.86 WWPR-FM 1.82 WRBQ-FM 1.72 KKBO-FM 1.64 KEGL-FM 1.45 WPOW-FM 1.27	<b>HUEY LEWIS &amp; NEWS</b> 8 Perfect World Chrysalis WBZZ-FM 2.06 WWPR-FM 1.82 KIIS-FM 1.43 WZOU-FM 1.39 KRXY-FM 1.18 WHTZ-FM 1.16 KRBE-FM 1.06 KHTR-FM 1.03 WBBM-FM 1.03 WRBQ-FM 1.03	<b>MICHAEL JACKSON</b> 13 Another Part Of Me Epic KPWR-FM 5.01 WOHT-FM 4.03 KIIS-FM 2.14 WWPR-FM 1.82 WBBM-FM 1.72 WXKS-FM 1.32 WHYT-FM 1.30 WBZZ-FM 1.18 WHTZ-FM 1.16 KRXY-FM 1.01	<b>NEW EDITION</b> 18 If It Isn't Love MCA KPWR-FM 4.00 WBBM-FM 1.72 WOHT-FM 1.61 KIIS-FM 1.43 WZGC-FM 1.34 WHTZ-FM 1.16 WZOU-FM 1.16 KMEL-FM 1.09 WAPW-FM 0.98 WCZY-FM 0.87	<b>STEVIE B.</b> 23 Spring Love LMR WHTZ-FM 8.09 WWPR-FM 6.37 WOHT-FM 4.03 KPWR-FM 4.00 KIIS-FM 2.14 KMEL-FM 1.37 KRBE-FM 1.06 WPOW-FM 0.91 KSFM-FM 0.73 WAPW-FM 0.56
<b>ERIC CARMEN</b> 4 Make Me Lose Control Arista WHTZ-FM 6.93 WWPR-FM 6.37 WBZZ-FM 2.06 WRBQ-FM 2.06 KIIS-FM 1.43 WRQX-FM 1.23 WZOU-FM 1.16 WAVA-FM 1.12 WCZY-FM 1.09 WBSB-FM 1.05	<b>JOHNNY KEMP</b> 9 Just Got Paid Columbia KPWR-FM 6.01 WHTZ-FM 4.62 WWPR-FM 4.55 WYTZ-FM 2.94 WBBM-FM 2.74 WOHT-FM 2.42 KIIS-FM 2.14 WBZZ-FM 2.06 WHYT-FM 1.74 KKBO-FM 1.37	<b>ROBERT PALMER</b> 14 Simply Irresistible EMI-Manhat WBZZ-FM 2.06 KRBE-FM 1.86 KKBO-FM 1.37 WXKS-FM 1.32 KEGL-FM 1.13 KDWB-FM 0.98 WYTZ-FM 0.88 WCZY-FM 0.87 WAPW-FM 0.84 KIIS-FM 0.71	<b>RICK ASTLEY</b> 19 It Would Take A Strong Strong RCA WBBM-FM 2.06 WWPR-FM 1.82 WOHT-FM 1.61 WHTZ-FM 1.16 WCZY-FM 1.09 KHTR-FM 0.88 KRXY-FM 0.84 KIIS-FM 0.71 KKRZ-FM 0.67 WBLI-FM 0.59	<b>NEW KIDS ON THE BLOC</b> 24 Please Don't Go Girl Columbia KMEL-FM 1.37 WZGC-FM 1.01 KZZP-FM 0.98 WZOU-FM 0.92 KSFM-FM 0.73 KRXY-FM 0.67 WPOW-FM 0.55 KOKS-FM 0.49 WHQT-FM 0.45 WCZY-FM 0.43
<b>TERENCE TRENT D'ARBY</b> 5 Sign Your Name Columbia WWPR-FM 4.55 KIIS-FM 3.57 WBBM-FM 2.74 KPWR-FM 2.00 WYTZ-FM 1.76 WBZZ-FM 1.47 WHYT-FM 1.30 WHTZ-FM 1.16 KEGL-FM 1.13 WAVA-FM 1.12	<b>ELTON JOHN</b> 10 I Don't Wanna Go On With You MCA WHTZ-FM 3.47 WYTZ-FM 2.06 KKBO-FM 1.64 WOHT-FM 1.61 WZOU-FM 1.39 WRBQ-FM 1.37 WCZY-FM 1.09 KPWR-FM 1.00 WMMS-FM 0.98 WWPR-FM 0.91	<b>KENNY LOGGINS</b> 15 Nobody's Fool Columbia KIIS-FM 1.43 WCZY-FM 1.30 KHTR-FM 1.18 WLDL-FM 0.92 WKTI-FM 0.83 KEGL-FM 0.81 KZZP-FM 0.74 WAPW-FM 0.70 KRXY-FM 0.67 WBZZ-FM 0.59	<b>VAN HALEN</b> 20 When It's Love WB WHTZ-FM 2.31 WBZZ-FM 1.47 WMMS-FM 1.23 KEGL-FM 1.13 WWPR-FM 0.91 WAPW-FM 0.84 WEGX-FM 0.73 KIIS-FM 0.71 KDWB-FM 0.56 KKBO-FM 0.55	<b>TAYLOR DAYNE</b> 25 I'll Always Love You Arista WOHT-FM 2.42 KPWR-FM 2.00 WHTZ-FM 1.16 WZOU-FM 1.16 WXKS-FM 0.99 KKBO-FM 0.82 KIIS-FM 0.71 WCZY-FM 0.65 KHFI-FM 0.44 WAPW-FM 0.42

# HEAVIEST SATURATION (HIT RADIO) — Continued

<b>DENISE LOPEZ 26</b> Sayin' Sorry Don't Make It Rig Vend/A&M KPWR-FM 6.01 WHTZ-FM 4.62 WWPR-FM 4.55 WQHT-FM 3.22 KIIS-FM 1.43 WBBM-FM 1.37 WXKS-FM 0.99 WZOU-FM 0.92 KMEL-FM 0.82 KKBQ-FM 0.55	<b>DINO 29</b> Summertime 4&B/Wy/Isi KPWR-FM 5.01 WQHT-FM 4.83 KYUU-FM 0.93 WQHT-FM 0.90 WPOW-FM 0.73 KIIS-FM 0.71 KKLO-FM 0.38 KROY-FM 0.34 WRBQ-FM 0.34 WXKS-FM 0.33	<b>INFORMATION SOCIETY 32</b> What's On Your Mind Tommy Boy KPWR-FM 3.00 WQHT-FM 1.61 KIIS-FM 1.43 KRBE-FM 0.80 WQHT-FM 0.67 KMEL-FM 0.55 KSFM-FM 0.55 KQKS-FM 0.42 WEZB-FM 0.38 WXKS-FM 0.33	<b>CHEAP TRICK 35</b> Don't Be Cruel Epic KEGL-FM 0.81 KRBE-FM 0.80 KHYY-FM 0.74 WAPW-FM 0.70 WBZZ-FM 0.59 KQKS-FM 0.42 WRQX-FM 0.35 WNVZ-FM 0.29 KKLO-FM 0.25 KPLZ-FM 0.25	<b>MOODY BLUES 38</b> I Know You're Out There Somewh Polydor WXKS-FM 1.65 WZOU-FM 0.69 WEGX-FM 0.55 WQXI-FM 0.42 WKTI-FM 0.36 WRQX-FM 0.35 KRXY-FM 0.34 WLLO-FM 0.31 WAPW-FM 0.28 WMMS-FM 0.25
<b>BOBBY MCFERRIN 27</b> Don't Worry, Be Happy EMI-Manhat KIIS-FM 2.14 KZZP-FM 1.23 KPWR-FM 1.00 KMEL-FM 0.82 WAPW-FM 0.70 WRBQ-FM 0.69 WEGX-FM 0.55 KISN-FM 0.46 WAVA-FM 0.45 KUBE-FM 0.42	<b>AEROSMITH 30</b> Rag Doll Geffen WYFZ-FM 2.94 KHYY-FM 0.74 KIIS-FM 0.71 KRBE-FM 0.53 WMMS-FM 0.49 KEGL-FM 0.48 WAPW-FM 0.42 WKTI-FM 0.36 KRXY-FM 0.34 WRBQ-FM 0.34	<b>BOBBY BROWN 33</b> Don't Be Cruel MCA KIIS-FM 2.14 KPWR-FM 2.00 WBBM-FM 1.72 KMEL-FM 1.37 WHYT-FM 1.30 KRBE-FM 1.06 WZGC-FM 1.01 WXKS-FM 0.66 KSFM-FM 0.64 KWOD-FM 0.46	<b>DEBBIE GIBSON 36</b> Staying Together Atlantic WHTZ-FM 2.31 WXKS-FM 1.65 WQHT-FM 1.61 WWPR-FM 0.91 KRBE-FM 0.80 KIIS-FM 0.71 WRBQ-FM 0.69 WZGC-FM 0.67 KPLZ-FM 0.50 WEZB-FM 0.50	<b>VANESSA WILLIAMS 39</b> The Right Stuff Wing/Poly KIIS-FM 3.57 KPWR-FM 3.00 WQHT-FM 2.42 WXKS-FM 0.99 WZGC-FM 0.67 WHYT-FM 0.65 KKLO-FM 0.50 WAPW-FM 0.42 KROY-FM 0.39 WEGX-FM 0.36
<b>JOHNNY HATES JAZZ 28</b> I Don't Want To Be A Hero Virgin KPWR-FM 4.00 KIIS-FM 3.57 WQHT-FM 1.61 WZOU-FM 0.92 KRBE-FM 0.80 WCZY-FM 0.65 KPLZ-FM 0.63 KRXY-FM 0.50 WKTI-FM 0.48 WXKS-FM 0.33	<b>HALL &amp; OATES 31</b> Missed Opportunity Arista WXKS-FM 1.32 WBZZ-FM 1.18 WCZY-FM 1.09 KPWR-FM 1.00 WZOU-FM 0.69 KPLZ-FM 0.50 KRXY-FM 0.50 KUBE-FM 0.42 KKRZ-FM 0.40 KISN-FM 0.36	<b>D.J. JAZZY JEFF 34</b> A Nightmare On My Street RCA WHTZ-FM 1.16 KKBQ-FM 0.82 KRBE-FM 0.80 WRBQ-FM 0.69 KMEL-FM 0.55 WZGC-FM 0.50 KZZP-FM 0.49 KWOD-FM 0.31 WNVZ-FM 0.29 KSFM-FM 0.27	<b>ERASURE 37</b> Chains Of Love Sire/Repri KKBQ-FM 2.18 KRBE-FM 1.86 KPWR-FM 1.00 WAPW-FM 0.84 WQHT-FM 0.81 WYFZ-FM 0.59 KMEL-FM 0.55 KWOD-FM 0.39 KSFM-FM 0.36 KRXY-FM 0.34	<b>PAT BENATAR 40</b> All Fired Up Chrysalis WBZZ-FM 1.18 WYFZ-FM 0.88 WMMS-FM 0.49 KEGL-FM 0.48 WEGX-FM 0.36 KRXY-FM 0.34 WLLO-FM 0.31 WNVZ-FM 0.29 KUBE-FM 0.28 KXYQ-FM 0.28

## DINO "SUMMERTIME"

MAJOR MARKET AIRPLAY COAST TO COAST!

MMR HIT TRACER TRACKS 

18% PLAY INCREASE THIS WEEK!

**ANOTHER BIG WEEK:**

<b>KDWB ADD</b>	PWR96 5-3	PWR106 35-25	KKBQ	BJ105 17-12 (HOT)
<b>KUBE ADD</b>	FM102 14-11	KITY #28	KDON #13	Y106 18-15
<b>WTIC ADD #37</b>	KATD 14-12	WXKS DEBUT #22 (HOT)	HOT105 15-6 (HOT)	KKFR 20-18
<b>WFLY ADD</b>	KROY 22-20	KKRZ DEBUT #22	KFV 8-7 (HOT)	WANS 23-18
<b>WBBQ ADD</b>	Y100 25-23	KKLQ DEBUT #29	KCAQ 23-11 (HOT)	KTUX 24-20
<b>KWSS 4-3</b>	HOT103 #24	CKOI		

ALSO PLAYING ON: KIIS, KWOD, B104, Q105 AND PRO-FM!



# HEAVIEST SATURATION (HIT RADIO) NEWCOMERS

## KEITH SWEAT

Make It Last Forever  
Elektra

WHYT-FM	1.52
WAPW-FM	0.84
WZGC-FM	0.84
KRBE-FM	0.80
KMEL-FM	0.55
KWOD-FM	0.46
KROY-FM	0.28
KSFM-FM	0.18
KKRZ-FM	0.13
KISN-FM	0.09

## SCRITTI POLITTI

Boom, There She Was  
WB

KIIS-FM	1.43
KRXY-FM	1.18
KPWR-FM	1.00
WXKS-FM	0.99
KKBQ-FM	0.55
KKRZ-FM	0.40
KSFM-FM	0.36
WPRO-FM	0.36
KDWB-FM	0.28
KPLZ-FM	0.25

## COVER GIRLS

Inside Outside  
Sutra

WQHT-FM	3.22
KPWR-FM	2.00
WWPR-FM	1.82
WHTZ-FM	1.16
KRBE-FM	1.06
WHQT-FM	0.78
KZZP-FM	0.74
WEZB-FM	0.50
KMEL-FM	0.27
KSFM-FM	0.18

## BRUCE HORNSBY & RANG

Look Out Any Window  
RCA

KRBE-FM	0.80
WCZY-FM	0.65
WKRO-FM	0.53
WKBQ-FM	0.42
KDWB-FM	0.28
WQXI-FM	0.28
KPLZ-FM	0.25
WMMS-FM	0.25
KISN-FM	0.18
WPRO-FM	0.18

## WHEN IN ROME

The Promise  
Virgin

KPWR-FM	2.00
KRBE-FM	1.86
WQHT-FM	1.61
KZZP-FM	1.23
KMEL-FM	1.09
KWSS-FM	0.31
KATD-FM	0.29
KCPW-FM	0.15
KWOD-FM	0.08

## BRENDA K. STARR

What You See Is What You Get  
MCA

KIIS-FM	2.86
KPWR-FM	2.00
WBBM-FM	1.37
KRBE-FM	0.80
WAPW-FM	0.56
KMEL-FM	0.55
KKLQ-FM	0.38
WEZB-FM	0.38
WXKS-FM	0.33
WAVA-FM	0.22

## JOAN JETT & BLACKHEA

I Hate Myself For Loving You  
CBS Assoc.

WXKS-FM	0.66
WNVZ-FM	0.49
WAPW-FM	0.42
KRBE-FM	0.27
WMMS-FM	0.25
WAVA-FM	0.22
WBSB-FM	0.21
WPRO-FM	0.18
WZPL-FM	0.17
KWSS-FM	0.15

## AL B SURE

Off On Your Own (Girl)  
WB

WBBM-FM	1.03
WZGC-FM	1.01
WQHT-FM	0.81
KMEL-FM	0.55
KSFM-FM	0.46
WHYT-FM	0.43
KWOD-FM	0.39
WXKS-FM	0.33
KROY-FM	0.22

## MAC BAND

Roses Are Red  
MCA

KMEL-FM	1.64
KSFM-FM	0.73
WZGC-FM	0.50
KWOD-FM	0.46
KROY-FM	0.28

## FOREIGNER

Heart Turns To Stone  
Atlantic

KEGL-FM	0.81
WMMS-FM	0.74
WZOU-FM	0.69
WEGX-FM	0.36
KRXY-FM	0.34
WCZY-FM	0.22
WRNO-FM	0.21
KATD-FM	0.20
KHTR-FM	0.15
KPLZ-FM	0.13

## BASIA

Time And Tide  
Epic

KRBE-FM	0.80
WAPW-FM	0.56
WQXI-FM	0.56
KMEL-FM	0.55
WXKS-FM	0.33
KISN-FM	0.27
WCZY-FM	0.22
KWSS-FM	0.15
KUBE-FM	0.14
KKLQ-FM	0.13

## CROWDED HOUSE

Better Be Home Soon  
Capitol

WQXI-FM	0.28
WEZB-FM	0.25
WGH-FM	0.25
WMMS-FM	0.25
KATD-FM	0.20
KISN-FM	0.18
KITS-FM	0.18
WPRO-FM	0.18
KUBE-FM	0.14
KKRZ-FM	0.13

## PET SHOP BOYS

Heart  
EMI-Manhat

KIIS-FM	2.14
WXKS-FM	1.65
KKBQ-FM	1.37
KSFM-FM	0.27
KWOD-FM	0.23
KITS-FM	0.18

## BELINDA CARLISLE

I Feel Free  
MCA

KRBE-FM	0.80
WAPW-FM	0.56
KKBQ-FM	0.55
KKRZ-FM	0.27
KPLZ-FM	0.25
WTKI-FM	0.24
KRXY-FM	0.17
WGH-FM	0.13

## POISON

Fallen Angel  
Enigma/Cap

KKBQ-FM	0.55
WAPW-FM	0.28
WGH-FM	0.19
KHYI-FM	0.15
KKRZ-FM	0.13
KPLZ-FM	0.13
WNCI-FM	0.12
KATD-FM	0.10
WPRO-FM	0.09
KCPX-FM	0.07

T H E

# DEAD HEART

MIDNIGHT OIL

### MMR HIT TRACER TRACKS DEBUT NEWCOMER

55% PLAY INCREASE THIS WEEK!

- |              |                |
|--------------|----------------|
| WNVZ ADD     | WXKS           |
| KIXX ADD #40 | WZOU           |
| WERZ ADD     | PRO-FM         |
| KZ106 ADD    | WGH            |
| WANS ADD     | KITS 4-2 (HOT) |
| WZYP ADD     | KIYS 40-31     |
| KDWZ ADD     | KSAQ 40-33     |
| CKOI 19-17   | Y106 DEBUT #26 |
| WMMS 33-23   | WROQ DEBUT #30 |
| KRBE 37-24   | WOKI DEBUT #33 |
| KKBQ 29-26   | KZZB DEBUT #38 |
| Y95 #32      | KIXX DEBUT #40 |

ALSO PLAYING ON: KATD!

Taken from the Columbia Lp:  
"Diesel and Dust" 40967  
Produced by Warne Livesey and Midnight Oil.

# CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

## COLUMBIA

**T**he Tidy Bowl man is vacationing in South Carolina as **WPRH** ("Power 103") is making an attempt to "Flush the Competition Down the Drain." The current promotion boasts that they are giving away everything including the kitchen sink. Listeners qualify for the sink along with a microwave oven and \$103 by putting a Power 103 sticker over the competitions. "Payphone Fun" continues on the morning show. The nutty announcer's in the AM announce the location of a particular payphone and the first person there wins \$103. The midday position is vacant at Power 103, all those interested in filling it should send a tape and resume to PD SEAN PHILLIPS. . . . At "Columbia's Legend" **WNOK** they've been known to have some pretty animated promotions including their "Cash Cow Weekend." Just when it seemed the mid-summer boredom had set in 'NOK created some lively chatter around town involving a hidden cow worth \$1,000 to its finder. They continued to give out clues all weekend until someone was able to sniff out the valuable heifer. Congratulations to new General Manager **FLEETWOOD GROOVER** who joins 'NOK from **WQXI** in Atlanta and to **T.J. McKAY** who is the new middayer.

## MINNEAPOLIS

**S**TEVE COCHRAN of the **KDWB** morning show has recently unleashed a hot new feature called "Wake the Enemy." The enemy in this case happens to be the Minnesota Twins' competition which have included George Bell of the Blue Jays and the Ripken Brothers from Baltimore, and from what we hear the ball players aren't too enthusiastic about the 6AM wake-up calls. Congratulations to **KDWB's** new Promotion Director **PAUL WILLIAMS** and to **DOUG ANDERSON** the new Promotion Coordinator. . . . **WLOL** is looking forward to the "WLOL Budweiser Charity Softball Challenge." Each of 'LOL's jocks will select their own team of listeners for a total of eight teams each benefitting specific charities. The winner of the tournament will walk away with \$1,000, second place \$500 and everyone will get \$200 so everyone is a winner for a good cause. Happy belated birthday to Promotion Director **ADAM NORTH** on August 2. Congratulations to **DON MICHAELS** who is now handling the swing shift from crosstown **KDWB**.

## SACRAMENTO

**W**ho has got "Your Ticket to the World," which includes a cruise for two to St. Croix? **KROY** of course! Other trips include a London getaway to see Michael Jackson and a trip for two to Mexico, winners qualify for the trips by winning other worldly prizes like tickets to Marine World and Water World. Happy belated birthday to **JAMMIN' JAMES RILEY** of the swing shift on July 23. . . . At **KSFM** ("FM 102") they're singing the praises of the Suzuki Samari or at least letting the listeners do so. Anyone who thinks they would like to win the Suzuki calls in and tells everything they like about them and why they would like to win one, or they may qualify by driving in a obstacle course. The winner of the course will not only have a chance at the car, but will also win a windsurfer and second place will take home a white-water rafting trip. Congratulations to **TERRY FOX** the new Afternoon Driver and **BO JACKSON** who moves to middays. . . . **KWOD** recently gave listeners a chance at a "Cocktail" party in Hawaii. Everyone qualified by winning tickets to the premiere of Tom Cruise's new movie "Cocktail." On the promotional horizon they've got a "Barbecue with Def Leppard" to give away. Happy birthday to PD **JEFF HUNTER** on August 25. Music Director, **DAVE SKYLER** exits, anyone interested in filling the position should send a tape and resume to Jeff's attention.

## HOUSTON

**T**he "George Michael Flyaway" has already taken to the skies as two Houstonians have won trips to every U.S. city that George Michael will be performing in, compliments of **KKBQ** ("93Q"). Congratulations to **MARK TODD**, 93Q's new Assistant Program Director and to **FAMOUS AMOS** who is the new Afternoon Driver. . . . "Max Money" continues to make the Summer of '88 the coolest at **KRBE** ("Power 104"). Max is an Automatic Teller-Machine with a touch screen that can be programmed to give away just about everything including CD's, concert tickets and cash! Max will be on location at beaches, malls and anywhere else Power 104 might be hanging out this summer. 'RBE has also teamed up with the Astros to help out Multiple Sclerosis with the help of a speed pitch machine. Every time someone pays to have their fastball timed they'll be helping out a good cause and winning prizes from Power 104.

## PITTSBURGH

**A**ll the great concerts that always seem to accompany summer roll on at the Civic Arena and **WBZZ** ("B94") continues to be the sole radio sponsor of all the shows. Congratulations to **JEFF TYSON** who joins B94 from **WHQT** in Miami. Jeff will assume Assistant PD duties and afternoon drive. . . . "Pittsburgh's new hits station" **WYDD** has teamed up with Bud Light for the "Bud Light Search." Listeners are sent on a crusade to find all of the Bud Light neon signs they can and whoever finds the most will win a trip to the brewery in Tampa. **JOHN HOHMAN**, 'YDD's own in-house mix-master can be caught in the act every Saturday night from Confetti's Night Club as 'YDD broadcasts live from the club with three hours of commercial free radio.

## SALT LAKE CITY

**N**ancy Drew might just need to make a stop in Utah's capital city as **KCPX** ("Power 99") rolls through their "Mystery Song" contest. Listeners wait to hear the unidentified song and then try to figure out what it is. Those who think they know who the artist is send in a postcard to qualify for the chance to go out to dinner with the mystery artist. Power 99 has just started up "Zero Talk Hours" everyday where listeners will get to hear nothing but music without talk or commercial interruption. **PEGGY IJAMS** of Mornings exits with a new morning show lineup to be announced soon. . . . **KISN** is busy celebrating their market topping 10.6 share in the Spring Book. According to Program Director **WOLLY WALDRON** they've got lots of upcoming fall promotions that should help them sustain their "Number One Music Station" status. Happy birthday to Production Director **BLAKE McINTOSH** on August 31.

## JACKSONVILLE

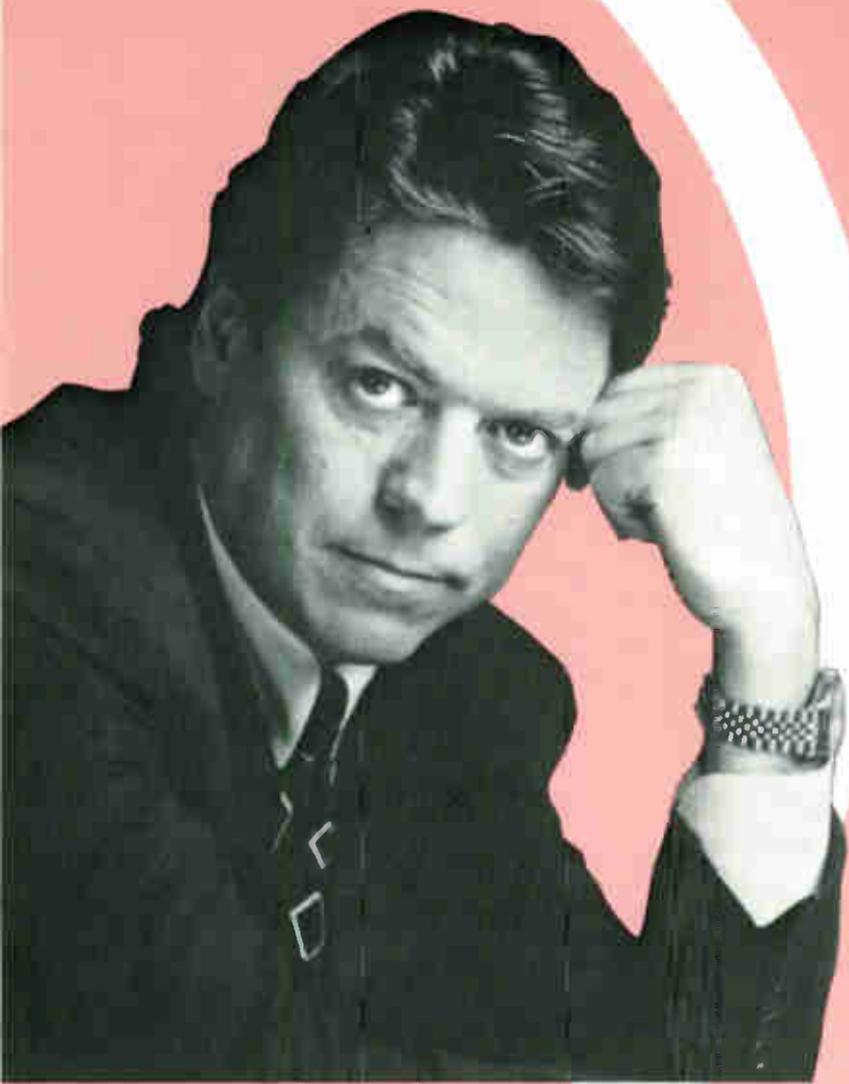
**A**ll of Florida has caught lottery fever and so **WAPE** ("Power 95") has decided to capitalize on all of the enthusiasm with "Number Games." Listeners will try to match three number combinations for cash prizes, anyone who can identify the same three numbers as Power 95 will win \$10,000! Listeners also know to be on the look out for the "Beach Patrol Man," because if he happens to catch them listening to 'APE they'll instantly be \$100 dollars richer.

## RICHMOND

**"T**he Spirit of Richmond" is alive and well at **WRVQ** ("Q94") as they are doing their best to "Save the Brave." The brave is a huge wood sculpture which stands outside Richmond's baseball stadium. In order to keep the indian standing they need to raise \$30,000 to pay the artist's fees and Q94 is helping out by broadcasting live prior to several home games. **JOHN BERRY** and **GARRET CHESTER** of the Q94 morning show recently hosted their own get together on a local cable channel to give listeners an alternative to the Democratic Convention, they called it "Unconventional Week" and ran movies through the time slot. The Supersticker promotion continues with Q94 stickers on over 50% of all cars in Richmond, wow! Participating cars can win anywhere from \$100 to \$1,000 plus other prizes like stereos, surfboards and concert tickets. Congratulations to **LISA McKAY**, Q94's new midday announcer.

## SEATTLE

**T**hings are really heating up in the Northwest with **KPLZ** jumping from a 5.5 to a 7.7 in the Spring Book, making for a tough battle between the hit stations. Right now **KPLZ** is busy celebrating at the "Sea Fair." The annual hydroplane boat races usually attracts about 300,000 people all busy partying and listening to 'PLZ who will be playing the best party music of all-time throughout the entire event. Congratulations to the **SLIM ONE** who is a new weekender. . . . **KUBE** is gearing up for the biggest money giveaway in Seattle radio history, \$93,000,000 worth — and that's big! The **KUBE** sticker patrol continues to comb the streets handing out cash and prizes throughout the summer to those found bearing the precious calls. Congratulations to **HOLLYWOOD HUMPHREYS**, who has joined 'UBE on overnights from **KKRZ** in Portland.



# ROBERT PALMER

''SIMPLY IRRESISTIBLE''

**MMR HIT TRACER TRACKS** 

**REACH INDEX 22.16 MILLION THIS WEEK!**

**LOOK AT THIS ACTION:**

KUBE 6-1 (HOT)	PRO-FM 17-10 (HOT)	WLOL 18-15 (HOT)
KEGL 6-2 (HOT)	WZPL 13-10 (HOT)	B97 18-16
KPLZ 12-5 (HOT)	KHTR 13-11	Q102 18-16
KXYQ 8-5 (HOT)	WCZY 16-12	Q102 18-16
KDWB 13-7 (HOT)	WKBQ 17-13	KCPX #17
B94 9-7	Z95 16-14	WKTI #17
KRBE 13-8 (HOT)	KKRZ 17-14	WZOU 21-18
PWR99 19-9	Y95 17-15	WGH 21-18
WXKS 11-9	KKBQ 21-15 (HOT)	KIIS 22-18
WEGX 16-10 (HOT)	92X #15	KATD 20-18

**AND SO MUCH MORE!**

**FROM THE ALBUM — "HEAVY NOVA"  
DON'T MISS ROBERT PALMER ON TOUR!**

# BOBBY McFERRIN

''DON'T WORRY BE HAPPY''

**MMR TRACER TRACKS DEBUT** 

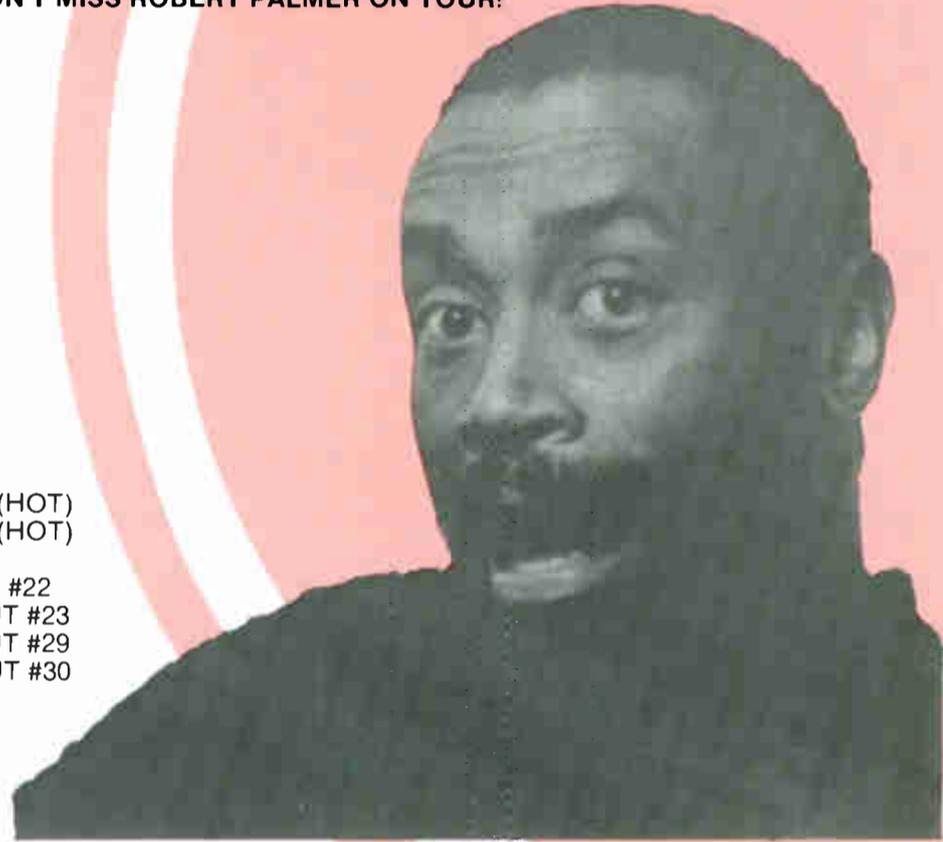
**83% PLAY INCREASE THIS WEEK!**

**THE STORY CONTINUES . . .**

WCZY ADD #33	KSAQ ADD #38	WLAP ADD	Q105 28-19
Q102 ADD #34	KLUC ADD #39	WBAM ADD	KKRZ 28-20 (HOT)
KEGL ADD	K104 ADD	Y107 ADD	KCPX 25-22 (HOT)
Y100 ADD	WKEE ADD	Y106 ADD	KWSS 29-23
WNVZ ADD	WSPK ADD	KTUX ADD	Y108 DEBUT #22
WZPL ADD	98PXY ADD	KMEL 17-12	WHYT DEBUT #23
WLOL ADD	KZZB ADD	KKLQ 19-13 (HOT)	WAVA DEBUT #29
KUBE ADD	WOKI ADD	KZZP 28-16 (HOT)	WEGX DEBUT #30
Q105 ADD #34			

**ALSO PLAYING ON:** PWR106 & WGH!

**FIRST OF THE "SIMPLE PLEASURES" FROM THE 5-TIME GRAMMY WINNER'S BIGGEST SELLING ALBUM YET!**



# NATALIE COLE

''WHEN I FALL IN LOVE''

**THE NEXT HIT FROM EVERLASTING!**

**BREAKING BIG URBAN WITH THIS EARLY HIT ACTION:**

WXKS ADD	KC101 ADD	WQCM ADD
WEGX ADD	WNYZ ADD	WZKX ADD
KITY ADD	KSND ADD	WPHR ADD
WFLY ADD	KQMQ ADD	SLY96 ADD
WNNK ADD	KDON ADD	Y97 ADD

**ALSO PLAYING ON:** KMEL!

# CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.

## CONCERT FACTS:

**Artist:** Robert Palmer  
**Tour:** Heavy Nova  
**Date:** Sunday, July 24 & Monday  
 July 25, 1988 (Opening Nights)  
**Venue:** Roy Thomson Hall, Toronto, Ontario  
**Attendance:** 4,938 (both nights, sold-out)  
**Ticket Prices:** \$23.50/\$21.50  
**Total Gross:** \$109,556.00 (both nights)  
**Promoter:** C.P.I., Barbara Hoffman  
**Agent:** TRIAD  
**Management:** David Harper  
**Public Relations:** Rogers & Cowan  
**Road Manager:** Richard Coble  
**Record Label:** EMI-Manhattan  
**Lights Off:** 9:03PM/Lights On: 10:43PM  
**Total Length:** 1 hour 40 minutes  
**Opening Act:** Living Colour (Epic)  
**Upcoming Shows:**  
 August 9 Pine Knob Music Theatre  
 Clarkston, MI  
 August 10 Masonic Auditorium  
 Toledo, OH  
 August 11 Palumbo Center  
 Pittsburgh, PA

## PERSONNEL:

**Robert Palmer:** Vocals  
**B.J. Nelson:** Vocals  
**Eddie Martinez:** Guitar  
**Frank Blair:** Bass  
**Dony Wynn:** Drums  
**Robyn Lobe:** Percussion  
**Rex Salas:** Keyboards  
**Kevin Henry:** Keyboards

## SET:

1. *Some Like It Hot*
2. *Hyperactive*
3. *Discipline Of Love*
4. *Tell Me I'm Not Dreaming*
5. *Every Kinda People*
6. *I Didn't Mean To Turn You On*
7. *Communication*
8. *Looking For Clues*
9. *Fascination*
10. *Pride*
11. *Change His Ways*
12. *Woke Up Laughing*
13. *Riptide*
14. *Dance For Me*
15. *It Could Happen To You*
16. *She Makes My Day*
17. *Between Us*
18. *Walk Beside Me*
19. *Shoot The Moon*
20. *You Are In My System*
21. *More Than Ever*
22. *Simply Irresistible*
23. *Casting A Spell* (first encore)
24. *Early In The Morning*
25. *Addicted To Love* (last encore)



# NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats. Ranking based on number of plays. To qualify, title must receive a minimum of 10 plays.

## HIT RADIO/ADULT CONTEMPORARY

8/1/88	8/8/88	ARTIST	TITLE	LABEL
1	1	BREATHE	Hands To Heaven	A&M
2	2	RICHARD MARX	Hold On To The Nights	EMI-Manhat
3	↑	STEVE WINWOOD	Roll With It	Virgin
4	↑	ERIC CARMEN	Make Me Lose Control	Arista
5	↑	GLORIA ESTEFAN & MIA	1-2-3	Epic
7	↑	ELTON JOHN	I Don't Wanna Go On With You	MCA
8	↑	TERENCE TRENT D'ARBY	Sign Your Name	Columbia
9	↑	CHICAGO	I Don't Wanna Live W/out Your	Reprise
11	↑	HUEY LEWIS & NEWS	Perfect World	Chrysalis
10	10	WHITNEY HOUSTON	Love Will Save The Day	Arista
12	↑	TRACY CHAPMAN	Fast Car	Elektra
13	↑	MICHAEL JACKSON	Another Part Of Me	Epic
15	↑	PETER CETERA	One Good Woman	WB
14	↑	KENNY LOGGINS	Nobody's Fool	Columbia
16	↑	RICK ASTLEY	It Would Take A Strong Strong	RCA
18	↑	REO SPEEDWAGON	Here With Me	Epic
17	↑	MOODY BLUES	I Know You're Out There Somewh	Polydor
19	↑	TAYLOR DAYNE	I'll Always Love You	Arista
20	↑	JOHNNY HATES JAZZ	I Don't Want To Be A Hero	Virgin
—	↑	HALL & OATES	Missed Opportunity	Arista

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

## NEWCOMERS

ARTIST	TITLE	LABEL
BRUCE HORNSBY & RANG	Look Out Any Window	RCA
CROWDED HOUSE	Better Be Home Soon	Capitol
FREDDIE JACKSON	Nice 'N' Slow	Capitol

## HIT RADIO/URBAN

8/1/88	8/8/88	ARTIST	TITLE	LABEL
1	↑	TERENCE TRENT D'ARBY	Sign Your Name	Columbia
2	↑	GEORGE MICHAEL	Monkey	Columbia
3	↑	JOHNNY KEMP	Just Got Paid	Columbia
4	4	WHITNEY HOUSTON	Love Will Save The Day	Arista
5	↑	MICHAEL JACKSON	Another Part Of Me	Epic

## HIT RADIO/ROCK RADIO

8/1/88	8/8/88	ARTIST	TITLE	LABEL
3	↑	ROBERT PALMER	Simply Irresistible	EMI-Manhat
6	↑	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
8	↑	PAT BENATAR	All Fired Up	Chrysalis
7	↑	TRACY CHAPMAN	Fast Car	Elektra
9	↑	KENNY LOGGINS	Nobody's Fool	Columbia
11	↑	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra
10	↑	BRUCE HORNSBY & RANG	Look Out Any Window	RCA
12	↑	MIDNIGHT OIL	Dead Heart	Columbia
19	↑	CHEAP TRICK	Don't Be Cruel	Epic
—	↑	INFORMATION SOCIETY	What's On Your Mind	Tommy Boy
15	↑	ERASURE	Chains Of Love	Sire/Repri
14	↑	SCORPIONS	Believe In Love	Mercury/PG
13	↑	CROWDED HOUSE	Better Be Home Soon	Capitol
—	↑	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
16	↑	SCRITTI POLITTI	Boom, There She Was	WB
—	↑	EUROPE	Superstitious	Epic
17	17	RHYTHM CORPS	Common Ground	Pasha/CBS
20	↑	FOREIGNER	Heart Turns To Stone	Atlantic
18	↑	POISON	Fallen Angel	Enigma/Cap
—	↑	10,000 MANIACS	What's The Matter Here?	Elektra

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

## NEWCOMERS

ARTIST	TITLE	LABEL
✓ INXS	Never Tear Us Apart	Atlantic
STEVE WINWOOD	Don't You Know What The Night	Virgin
✓ ROD STEWART	Forever Young	WB

Note: See specific charts for breakdown of stats within that category (# plays/reach index/increase percentage).

**SPECIAL  
TAKE OUT  
SECTION**

# TUNED IN

## KCPX: SALT LAKE CITY

**T**uned In takes you to the Great Salt Lake for an in-depth look at PD **Lou Simon's KCPX!**

Salt Lake City has become a hotbed for competitive Hit Radio stations, both often hovering around, or rising into double digits. In the Spring Arbitron, KCPX racked up an impressive 9.3, 12+ share.

Among the hot, Summer of '88 promotions are shots at winning a cool \$99 in the *Summer Cash Recall*. Then, there's the *KCPX Float Boat Contest* where listeners can register to win a Legacy raft and a white-water raft trip for four!

Add it all up, and there's a lot to take in at this **Price Communications Hit Rocker. Tuned In** does just that, this week!



## WKLS: ATLANTA

**T**he summer is cooking in Atlanta. Particularly aflame are the airwaves radiating out of powerhouse rocker, **WKLS!**

Programmer **Bill Pugh** has taken the station to new heights, scoring a 9.9, 12+ in the Spring Arbitron, easily the station's best book in years. Couple that with an 18.0, 18-34, and it's easy to see why this **Great American** outlet has a lot to smile about.

**Tuned In** brings you up-to-speed on current station happenings, such as the *Fabulous Ford Giveaway*, a *Stingray Ski Boat* giveaway, *Three Day Weekends*, *Back Seat Cinemas*, *Treasure Island Getaways*, *Apartment Wars* and much more.

It's all in this week's **Tuned In!**



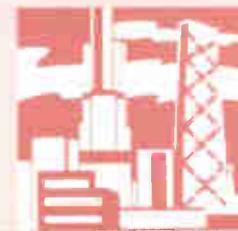
## WKQX: CHICAGO

**S**weet Home Chicago! In the home of one of the nation's more sophisticated radio audiences, the Windy City thrives on the diversity of its people.

For the surging A/C, **WKQX**, that diversity is echoed in the depth of its staff, who are starting to see their efforts reach fruition.

New Program Director (since early spring) **Bill Gamble** leads the assault, which has been quite successful in the early to mid-stages of the year. The station has moved from a 1.7 to a 3.0, 12+ Arbitron share since January.

**Emmis Broadcasting** is in the midst of taking over the outlet from NBC, a deal struck some months ago. **Monday Morning Replay** has all of the details on what they can expect to see when they walk in the door.



# DIRECT MAIL PROMOTIONS THAT WORK!



Direct Mail **reaches, excites, and influences!**

When stations are serious about **increasing ratings**, they implement a BOOM MEDIA direct mail promotion as their **main promotion** during a rating period.

Call or write for your free BOOM MEDIA information kit today!



**“Direct Mail Promotions That Work!”**

**300 Turner Rd. Suite E-514 · Richmond, VA 23225 · (804) 320-1137**

# MTV

WEDNESDAY, JULY 27, 1988

## OVERVIEW

**MTV:** Music Television  
24 hours daily on cable television  
39.8 million households

**OWNER:** MTV Networks, A Viacom Company

**EXEC VP/GM:** Lee Masters

**VP/PROGRAMMING:** Abbey Konowich

**VP/MUSIC PRMNG:** Tom Hunter

**VJ's:**  
6A-10A: Carlyne Heldman  
10A-2P: China Kantner  
2P-6P: (guest V.J.) Miss Julie Brown  
6P-11P: Adam Curry  
11P-6A: Kevin Seal

All times Eastern

## HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

### 6AM

POISON	Nothin' But A Good Time	R
GEORGE MICHAEL	Monkey	C
TALKING HEADS	Blind	C
TRACY CHAPMAN	Fast Car	C
THE ESCAPE CLUB	Wild, Wild West	C
GUNS 'N ROSES	Sweet Child O' Mine	C
BIBLE	Crystal Palace	C
HALL & OATES	Missed Opportunity	C
HUEY LEWIS & NEWS	Perfect World	C
RICK ASTLEY	Together Forever	R

### 7AM

AEROSMITH	Rag Doll	C
SMITHEREENS	House We Used To Live In	C
ROD STEWART	Forever Young	C
A-HA	Take On Me	G
ELTON JOHN	I Don't Wanna Go On With You	C
CHEAP TRICK	Don't Be Cruel	C
4 REASONS UNKNOWN	I Will Survive	C
PAT BENATAR	All Fired Up	R
GEORGE MICHAEL	Faith	C
STEVE WINWOOD	Roll With It	C
WHITESNAKE	Here I Go Again	R

### 8AM

RICHARD MARX	Hold On To The Nights	C
ROBERT PLANT	Heaven Knows	R
GLORIA ESTEFAN & MIA	1-2-3	C
JOHNNY HATES JAZZ	I Don't Want To Be A Hero	C
ROBERT PALMER	Simply Irresistible	C
DEEP PURPLE	Hush 88	C
CYNDI LAUPER	Hole In My Heart (All The Way)	R
BON JOVI	Living On A Prayer	G
CLIMIE FISHER	Love Changes Everything	G
DEF LEPPARD	Pour Some Sugar On Me	R

### 9AM

HALL & OATES	Everything Your Heart Desires	R
NOVELTY	Novelty	X
PATTI SMITH	People Have The Power	R
D.J. JAZZY JEFF	Parents Just Don't Understand	C
TRANSVISION VAMP	Tell That Girl To Shut Up	C
AEROSMITH	Rag Doll	C
JANE WIEDLIN	Rush Hour	R
KENNY LOGGINS	Nobody's Fool	C
JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C
MICHAEL JACKSON	Dirty Diana	R

### 10AM

GUNS 'N ROSES	Sweet Child O' Mine	R
RICHARD MARX	Endless Summer Nights	C
FAT BOYS	Twist	R
GEORGE MICHAEL	Monkey	C
JIMMY PAGE	Wasting My Time	C
THEN JERICHO	The Motive	C
TERENCE TRENT D'ARBY	Sign Your Name	R
BELINDA CARLISLE	Heaven Is A Place On Earth	C
HUEY LEWIS & NEWS	Perfect World	C

### 11AM

DIAL	MTV	X
AEROSMITH	Angel	R
STEVE WINWOOD	Roll With It	C
PAUL CARRACK	Don't Shed A Tear	R
TRACY CHAPMAN	Fast Car	C
THE ESCAPE CLUB	Wild, Wild West	C
ELTON JOHN	I Don't Wanna Go On With You	C
WHITE LION	Tell Me	C
HALL & OATES	Missed Opportunity	C
DEF LEPPARD	Pour Some Sugar On Me	R

### 12NOON

REMOTE CONTROL	GAME SHOW	X
ROBERT PALMER	Simply Irresistible	C
POISON	Fallen Angel	C
RANKING ROGER	So Excited	C
CLIMIE FISHER	Love Changes Everything	R

### 1PM

MIDNIGHT OIL	Beds Are Burning	R
AEROSMITH	Rag Doll	C
SMITHEREENS	House We Used To Live In	C
D.J. JAZZY JEFF	Parents Just Don't Understand	R
TRANSVISION VAMP	Tell That Girl To Shut Up	C
STEVE WINWOOD	Roll With It	C
FABULOUS THUNDERBIRD	Powerful Stuff	C
IGGY POP	Cold Metal	C
GEORGE HARRISON	Got My Mind Set On You	R
JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C

### 2PM

ROBERT PLANT	Tall Cool One	R
GEORGE MICHAEL	Monkey	C
U2	Where The Streets Have No Name	C
CYNDI LAUPER	Hole In My Heart (All The Way)	R
GUNS 'N ROSES	Sweet Child O' Mine	C
CROWDED HOUSE	Better Be Home Soon	C
ROBERT PALMER	Simply Irresistible	C
GLORIA ESTEFAN & MIA	1-2-3	C
ROD STEWART	Lost In You	R
HUEY LEWIS & NEWS	Perfect World	C

### 3PM

INXS	New Sensation	R
DEF LEPPARD	Pour Some Sugar On Me	R
TERENCE TRENT D'ARBY	Sign Your Name	C
CHEAP TRICK	Don't Be Cruel	C
CLUB	MTV	X
RICK ASTLEY	Together Forever	R
JANE WIEDLIN	Rush Hour	R
ICE-T	Colors	R
PET SHOP BOYS	Always On My Mind	C
KYLIE MINOGUE	I Should Be So Lucky	R

### 4PM

INXS	Never Tear Us Apart	C
RICHARD MARX	Hold On To The Nights	C
THE ESCAPE CLUB	Wild, Wild West	C
TRACY CHAPMAN	Fast Car	C
JULIE BROWN	Girl Fight Tonight	G
HUEY LEWIS & NEWS	Perfect World	C
U2	I Still Haven't Found What I'm	R
FAT BOYS	Twist	G
CLIMIE FISHER	Love Changes Everything	R

### 5PM

ELTON JOHN	I Don't Wanna Go On With You	C
ELTON JOHN	Sad Songs (Say So Much)	G
BRUCE SPRINGSTEEN	Tunnel Of Love	R
BRUCE SPRINGSTEEN	Dancing In The Dark	G
BRUCE SPRINGSTEEN	I'm On Fire	G
BRUCE SPRINGSTEEN	Glory Days	G
ROBERT PALMER	Simply Irresistible	C
DAVID LEE ROTH	California Girls	G
WHITESNAKE	Give Me All Your Love	R
HALL & OATES	Missed Opportunity	C

### 6PM

DIAL	MTV	X
HURRICANE	I'm On To You	C
BRITNY FOX	Long Way To Love	C
STRYPER	Always There For You	C
GEORGE MICHAEL	Monkey	C
4 REASONS UNKNOWN	I Will Survive	C
WHITE LION	Tell Me	R
D.J. JAZZY JEFF	Parents Just Don't Understand	R
GUNS 'N ROSES	Sweet Child O' Mine	C
POISON	Fallen Angel	C

### 7PM

REMOTE CONTROL	GAME SHOW	X
MONTY PYTHON'S	FLYING CIRCUS	X

### 8PM

BON JOVI	You Give Love A Bad Name	G
D.J. JAZZY JEFF	Parents Just Don't Understand	R
STING	We'll Be Together	R
CYNDI LAUPER	Hole In My Heart (All The Way)	R
TRANSVISION VAMP	Tell That Girl To Shut Up	C
GEORGE MICHAEL	Monkey	C
PAT BENATAR	All Fired Up	C
GUNS 'N ROSES	Sweet Child O' Mine	C

### 9PM

INXS	Never Tear Us Apart	C
AEROSMITH	Rag Doll	C
PATTI SMITH	People Have The Power	C
STEVE WINWOOD	Roll With It	C
INFORMATION SOCIETY	What's On Your Mind	C
CONCERT	PRESENTATION	X

### 10PM

CONCERT	PRESENTATION	X
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### 11PM

REMOTE CONTROL	GAME SHOW	X
MONTY PYTHON'S	FLYING CIRCUS	X

## ALPHABETICAL LIST BY ARTIST

### 4

4 REASONS UNKNOWN	I Will Survive	7a
4 REASONS UNKNOWN	I Will Survive	6p

### A

A-HA	Take On Me	7a
AEROSMITH	Angel	11a
AEROSMITH	Rag Doll	7a
AEROSMITH	Rag Doll	9a
AEROSMITH	Rag Doll	1p
AEROSMITH	Rag Doll	9p
ASTLEY, RICK	Together Forever	6a
ASTLEY, RICK	Together Forever	3p

### B

BENATAR, PAT	All Fired Up	7a
BENATAR, PAT	All Fired Up	8p
BIBLE	Crystal Palace	6a
BON JOVI	Living On A Prayer	8a
BON JOVI	You Give Love A Bad Name	8p
BRITNY FOX	Long Way To Love	6p
BROWN, JULIE	Girl Fight Tonight	4p

### C

CARLISLE, BELINDA	Heaven Is A Place On Earth	10a
CARRACK, PAUL	Don't Shed A Tear	11a
CHAPMAN, TRACY	Fast Car	6a
CHAPMAN, TRACY	Fast Car	11a
CHAPMAN, TRACY	Fast Car	4p
CHEAP TRICK	Don't Be Cruel	7a
CHEAP TRICK	Don't Be Cruel	3p
CLIMIE FISHER	Love Changes Everything	8a
CLIMIE FISHER	Love Changes Everything	12n
CLIMIE FISHER	Love Changes Everything	4p
CLUB	MTV	3p
CONCERT	PRESENTATION	9p
CONCERT	PRESENTATION	10p
CROWDED HOUSE	Better Be Home Soon	2p

### D

D'ARBY, TERENCE TREN	Sign Your Name	10a
D'ARBY, TERENCE TREN	Sign Your Name	3p
D.J. JAZZY JEFF	Parents Just Don't Understand	9a
D.J. JAZZY JEFF	Parents Just Don't Understand	1p
D.J. JAZZY JEFF	Parents Just Don't Understand	6p
D.J. JAZZY JEFF	Parents Just Don't Understand	8p
DEEP PURPLE	Hush 88	8a
DEF LEPPARD	Pour Some Sugar On Me	8a
DEF LEPPARD	Pour Some Sugar On Me	11a
DEF LEPPARD	Pour Some Sugar On Me	3p
DIAL	MTV	11a
DIAL	MTV	6p

### E

ESTEFAN, GLORIA & MIA	1-2-3	8a
ESTEFAN, GLORIA & MIA	1-2-3	2p

### F

FABULOUS THUNDERBIRD	Powerful Stuff	1p
FAT BOYS	Twist	10a
FAT BOYS	Twist	4p

### G

GUNS 'N ROSES	Sweet Child O' Mine	6a
GUNS 'N ROSES	Sweet Child O' Mine	10a
GUNS 'N ROSES	Sweet Child O' Mine	2p
GUNS 'N ROSES	Sweet Child O' Mine	6p
GUNS 'N ROSES	Sweet Child O' Mine	8p

### H

HALL & OATES	Everything Your Heart Desires	9a
HALL & OATES	Missed Opportunity	6a
HALL & OATES	Missed Opportunity	11a
HALL & OATES	Missed Opportunity	5p
HARRISON, GEORGE	Got My Mind Set On You	1p
HURRICANE	I'm On To You	6p

### I

ICE-T	Colors	3p
IGGY POP	Cold Metal	1p
INFORMATION SOCIETY	What's On Your Mind	9p
INXS	Never Tear Us Apart	4p
INXS	Never Tear Us Apart	9p
INXS	New Sensation	3p

### J

JACKSON, MICHAEL	Dirty Diana	9a
JETT, JOAN & BLACKHEA	I Hate Myself For Loving You	9a
JETT, JOAN & BLACKHEA	I Hate Myself For Loving You	1p
JOHN, ELTON	I Don't Wanna Go On With You	7a
JOHN, ELTON	I Don't Wanna Go On With You	11a
JOHN, ELTON	I Don't Wanna Go On With You	5p
JOHN, ELTON	Sad Songs (Say So Much)	5p
JOHNNY HATES JAZZ	I Don't Want To Be A Hero	8a

### L

LAUPER, CYNDI	Hole In My Heart (All The Way)	8a
LAUPER, CYNDI	Hole In My Heart (All The Way)	2p
LAUPER, CYNDI	Hole In My Heart (All The Way)	8p
LEWIS, HUEY & NEWS	Perfect World	6a
LEWIS, HUEY & NEWS	Perfect World	10a
LEWIS, HUEY & NEWS	Perfect World	2p
LEWIS, HUEY & NEWS	Perfect World	4p
LOGGINS, KENNY	Nobody's Fool	9a

### M

MARX, RICHARD	Endless Summer Nights	10a
MARX, RICHARD	Hold On To The Nights	8a
MARX, RICHARD	Hold On To The Nights	4p
MICHAEL, GEORGE	Faith	7a
MICHAEL, GEORGE	Monkey	6a
MICHAEL, GEORGE	Monkey	10a
MICHAEL, GEORGE	Monkey	2p
MICHAEL, GEORGE	Monkey	6p
MICHAEL, GEORGE	Monkey	8p
MIDNIGHT OIL	Beds Are Burning	1p
MINOGUE, KYLIE	I Should Be So Lucky	3p
MONTY PYTHON'S	FLYING CIRCUS	7p
MONTY PYTHON'S	FLYING CIRCUS	11p

### N

NOVELTY	Novelty	9a
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### P

PAGE, JIMMY	Wasting My Time	10a
PALMER, ROBERT	Simply Irresistible	8a
PALMER, ROBERT	Simply Irresistible	12n
PALMER, ROBERT	Simply Irresistible	2p
PALMER, ROBERT	Simply Irresistible	5p
PET SHOP BOYS	Always On My Mind	3p
PLANT, ROBERT	Heaven Knows	8a
PLANT, ROBERT	Tall Cool One	2p
POISON	Fallen Angel	12n
POISON	Fallen Angel	6p
POISON	Nothin' But A Good Time	6a

### R

RANKING ROGER	So Excited	12n
REMOTE CONTROL	GAME SHOW	12n
REMOTE CONTROL	GAME SHOW	7p
REMOTE CONTROL	GAME SHOW	11p
ROTH, DAVID LEE	California Girls	5p

### S

SMITH, PATTI	People Have The Power	9a
SMITH, PATTI	People Have The Power	9p
SMITHEREENS	House We Used To Live In	7a
SMITHEREENS	House We Used To Live In	1p
SPRINGSTEEN, BRUCE	Dancing In The Dark	5p
SPRINGSTEEN, BRUCE	Glory Days	5p
SPRINGSTEEN, BRUCE	I'm On Fire	5p
SPRINGSTEEN, BRUCE	Tunnel Of Love	5p
STEWART, ROD	Forever Young	7a
STEWART, ROD	Lost In You	2p
STING	We'll Be Together	8p
STRYPER	Always There For You	6p

### T

TALKING HEADS	Blind	6a
THE ESCAPE CLUB	Wild, Wild West	6a
THE ESCAPE CLUB	Wild, Wild West	11a
THE ESCAPE CLUB	Wild, Wild West	4p
THEN JERICHO	The Motive	10a
TRANSVISION VAMP	Tell That Girl To Shut Up	9a
TRANSVISION VAMP	Tell That Girl To Shut Up	1p
TRANSVISION VAMP	Tell That Girl To Shut Up	8p

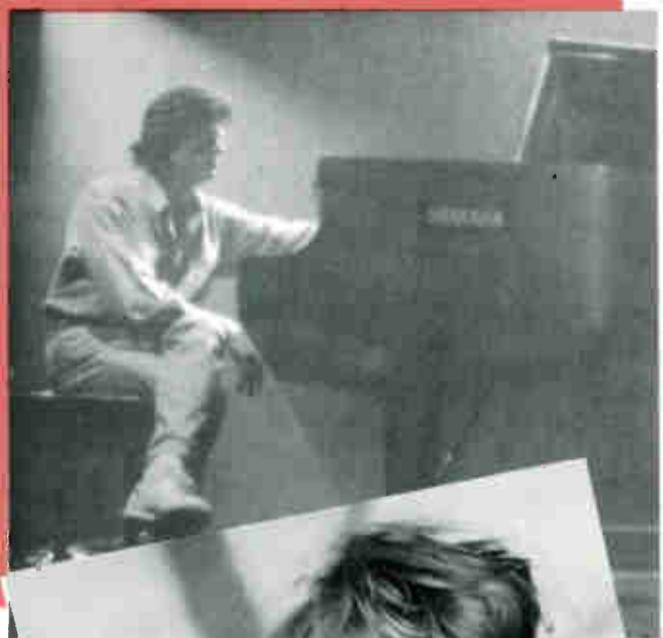
### U

U2	I Still Haven't Found What I'm	4p
U2	Where The Streets Have No Name	2p

### W

WHITE LION	Tell Me	11a
WHITE LION	Tell Me	6p
WHITESNAKE	Give Me All Your Love	5p
WHITESNAKE	Here I Go Again	7a
WIEDLIN, JANE	Rush Hour	9a
WIEDLIN, JANE	Rush Hour	3p
WINWOOD, STEVE	Roll With It	7a
WINWOOD, STEVE	Roll With It	11a
WINWOOD, STEVE	Roll With It	1p
WINWOOD, STEVE	Roll With It	9p

MTV



Marilyn Martin  
and  
David Foster  
"And When She Danced (Love Theme  
from Stealing Home)"

Get Ready Hit and A/C Radio!

The Ballad of the Summer From  
The Forth Coming Movie,  
"Stealing Home."

The Movie Stars Mark Harman and  
Judy Foster!



PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

GUNS N' ROSES	Sweet Child D' Mine	5
MICHAEL, GEORGE	Monkey	5
AEROSMITH	Rag Doll	4
LEWIS, HUEY & NEWS	Perfect World	4
PALMER, ROBERT	Simply Irresistible	4
WINWOOD, STEVE	Roll With It	4
CHAPMAN, TRACY	Fast Car	3
HALL & DATES	Missed Opportunity	3
JOHN, ELTON	I Don't Wanna Go On With You	3
THE ESCAPE CLUB	Wild, Wild West	3
TRANSVISION VAMP	Tell That Girl To Shut Up	3
4 REASONS UNKNOWN	I Will Survive	2
BENATAR, PAT	All Fired Up	2
CHEAP TRICK	Don't Be Cruel	2
D'ARBY, TERENCE TREN	Sign Your Name	2
ESTEFAN, GLORIA & MI	1-2-3	2
INXS	Never Tear Us Apart	2
JETT, JOAN & BLACKHE	I Hate Myself For Loving You	2
MARX, RICHARD	Hold On To The Nights	2
POISON	Fallen Angel	2
SMITH, PATTI	People Have The Power	2
SMITHEREENS	House We Used To Live In	2
WHITE LION	Tell Me	2
BIBLE	Crystal Palace	1
BRITNY FOX	Long Way To Love	1
CROWDED HOUSE	Better Be Home Soon	1
DEEP PURPLE	Hush 88	1
FABULOUS THUNDERBIRD	Powerful Stuff	1
HURRICANE	Im On To You	1
ICE-T	Colors	1
IGGY POP	Cold Metal	1
INFORMATION SOCIETY	What's On Your Mind	1
JOHNNY HATES JAZZ	I Don't Want To Be A Hero	1
LOGGINS, KENNY	Nobody's Fool	1
PAGE, JIMMY	Wasting My Time	1
RANKING ROGER	So Excited	1
STEWART, ROD	Forever Young	1
STRYPER	Always There For You	1
TALKING HEADS	Blind	1
THEN JERICO	The Motive	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

D.J. JAZZY JEFF	Parents Just Don't Understand	4
CLIMIE FISHER	Love Changes Everything	3
DEF LEPPARD	Pour Some Sugar On Me	3
LAUPER, CYNDI	Hole In My Heart (All The Way)	3
ASTLEY, RICK	Together Forever	2
FAT BOYS	Twist	2
WIEDLIN, JANE	Rush Hour	2

CORE ARTIST

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

SPRINGSTEEN, BRUCE	4
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GOLD/CURR. RECLRR. RATIOS

OVERALL	
C:R	91.67
G	8.33
MORNING DRIVE	
C:R	95.00
G	5.00
MID DAY	
C:R	97.62
G	2.38
AFTERNOON DRIVE	
C:R	81.08
G	18.92
EVENING	
C:R	92.31
G	7.69

POSITIONING STATEMENTS

MUSIC	36X
"MTV ... your favorite music and more" (13X)	
"MTV ... in stereo" (10X)	
"MTV ... your TV" (5X)	
"TV or MTV ... I want my MTV" (3X)	
"MTV ... your channel" (2X)	
"New Music" (2X)	
"MTV ... the best new videos with just a touch of idiotic jargon" (1X)	
PROGRAM FEATURES	23X
"MTV News ... you hear it first" (12X)	
"MTV ... the only worldwide global video network" (10X)	
"MTV ... people are talking about it" (1X)	

PROMOTIONAL ACTIVITY

THE BIG PICTURE	18X
Acclaimed movie critic Chris Connelly reviews the latest movie releases on Thursday evenings at 8:30PM. Of interest last week was "Monkey Shines," "Cocktail" and special guests The Fabulous Thunderbirds. The extra special feature was an interview with Tom Cruise	
MTV NEWS	12X
The News is hosted by Kurt Loder and features information, facts and trends in the music and entertainment industry	
MTV AT MY HOUSE	8X
Sponsored by Lee and Mars — MTV invades your home — if you win the contest, of course. For one whole day, MTV will be telecasting from your home. VJ's crew and all the regular MTV features included in the deal. The contest includes a chance to win a new Lee wardrobe and \$5,000. The entry period runs between July 18 and August 3. Entries must be received before 10AM, August 4	

SUMMER OF INXS	8X
Australia's INXS kicks off the "Calling All Nations" tour and MTV is out covering the action. The promotion officially begins on August 7 and runs through September 24 concluding with INXS live in concert. Featured this summer are exclusive interviews, new videos, contests and the "Big Weekend" with INXS in October	
HALF HOUR COMEDY HOUR	7X
MTV's new comedy show premiered on August 2	
MUSEUM OF UNNATURAL HISTORY	3X
MTV's traveling roadshow displays new and old music and entertainment artifacts. Mall-goers have the chance to produce and star in their own music video	
HIP CLIP OF THE WEEK	3X
Last week's clip showing extraordinary creativity was "Wild, Wild, West" by The Escape Club	
SMASH HIT OR TRASH IT	3X
Last week's video up for viewer approval was the latest from Transvision Vamp, called "Tell That Girl To Shut Up." On Wednesday it was "trashed" by a small margin	
REMOTE CONTROL (with Ken Ober)	3X
The hilarious trivia game show airs at 12N, 7PM and 11PM. It's Ken's own show with his own rules and in his own basement	
DIAL MTV	2X
Everyday, the Top 10 videos are tabulated by taking 2,000 randomly selected phone calls. Adam Curry counts them down at 6PM. Last Wednesday's #1 video was "Fallen Angel" by Poison	
MONTY PYTHON'S FLYING CIRCUS	2X
The classic British comedy show airs weeknights at 7:30 and 11:30	
CLUB MTV	1X
MTV's dance show — on this edition of Club MTV Ice-T was the featured guest, they performed "Colors." The show is hosted by "Downtown" Julie Brown and airs weekdays at 3PM	
ROCK BLOCKS	1X
Blocks of videos from Elton John and Bruce Springsteen were featured in last Wednesday's Rock Blocks. This feature airs weekdays at 5PM	

ACCOUNT LIST

7-Up Gold	5X	Beverage
88 Olympic T-Shirt	4X	Clothing
ABC Daytime Programs	1X	TV/Broadcast
Alberto Hair Products	2X	Health/Beauty
Art Institute	7X	Educational
Bacardi Mixers	1X	Beer/Wine
Big Gag	7X	Entertainment/Rec
Bud Light	1X	Beer/Wine
Campho-Phenique	3X	Health/Beauty
Cedar Point	17X	Entertainment/Rec
Chaplins Comedy Club	9X	Nightclub
Chic Jeans	5X	Clothing
Cigarest	2X	Health/Beauty
Cinemax	4X	TV/Broadcast
Clorets	1X	Health/Beauty
Coast Deodorant Soap	1X	Health/Beauty
Coca-Cola	4X	Beverage
Cocktail	3X	Entertainment/Rec
Comcast Cablevision	13X	TV/Broadcast
Coors	2X	Beer/Wine
Corona	1X	Beer/Wine
Crep Phone	3X	Communications
Crunch & Munch	1X	Food Products
Crush	4X	Beverage
Designer Imposters Body Fragrance	1X	Health/Beauty
Elvis Phone	1X	Communications
Entrepreneur Magazine	2X	Publication
Extra Sugar Free Gum	1X	Food Products
Fish Called Wanda	11X	Entertainment/Rec
Freak Phone	4X	Communications
Freedom Rock	4X	CDs/Records/Tapes
Gatorade	1X	Beverage
HBO	6X	TV/Broadcast
Head & Shoulders	2X	Health/Beauty
Honda	1X	Auto/MC
Hot Rockin'	1X	CDs/Records/Tapes
International Correspondence Schools	4X	Education
Ivory Shampoo & Conditioner	3X	Health/Beauty
Jhirmack Hair Products	4X	Health/Beauty
Judas Priest — Ram It Down	4X	CDs/Records/Tapes
Kawasaki Jet Ski	3X	Entertainment/Rec
Lee Pharmaceuticals	2X	Health/Beauty
Levi's	9X	Clothing
Life Magazine	2X	Publication
Lincoln Technical Institute	2X	Education
Maxitins	2X	Health/Beauty
Maybelline	8X	Health/Beauty
Michelob Classic Dark	2X	Beer/Wine
Minute Maid Orange Soda	2X	Beverage
Monkey Shines	6X	Entertainment/Rec
New Generation Hair Treatment	1X	Health/Beauty
New Oxy	2X	Health/Beauty
Nick at Nite/King Pins	1X	TV/Broadcast
Noxema	1X	Health/Beauty
O B Tampons	2X	Health/Beauty
PermaSoft	2X	Health/Beauty
Purple Light	1X	Food Products
Rascals	1X	Food Products
Reebok	2X	Clothing
Rescue	1X	Entertainment/Rec
Right Guard Sport Stick	1X	Health/Beauty
Rolling Stone	2X	Publication
Sea Breeze	3X	Health/Beauty
Secret	1X	Health/Beauty
Silver Eagle Records	4X	CDs/Records/Tapes
Soft & Dry	1X	Health/Beauty
Spin Magazine	2X	Publication
Sports Illustrated	3X	Publication
Tampax Tampons	2X	Health/Beauty
Time-Life Books	6X	Various
Time Magazine	5X	Publication
Tres' L A	1X	Health/Beauty
Trojan Condoms	3X	Health/Beauty
Tropical Blend	2X	Health/Beauty
TV Guide	2X	Publication
Vibes	5X	Entertainment/Rec
Vidal Sassoon Hair Products	2X	Health/Beauty
Volkswagen	1X	Auto/MC
Wrigley's Doublemint Gum	1X	Food Products
Young Guns	3X	Entertainment/Rec

ACCOUNTS BY CATEGORY

Auto/MC	1%
Beer/Wine	3%
Beverage	6%
CDs/Records/Tapes	5%
Clothing	8%
Communications	3%
Education	5%
Entertainment/Rec	23%
Food Products	2%
Health/Beauty	21%
Nightclub	4%
Publication	7%
TV/Broadcast	10%
Various	2%



## Poison "Fallen Angel"

ANOTHER STRONG WEEK AT HIT RADIO!

**MMR HIT TRACER TRACKS NEWCOMER!**

**R&R HIT 122/26**

KATD ADD #33	KEGL 25-17
KXYQ ADD	KCPX 23-21
Q105 ADD	KKRZ 32-21
B94 ADD	WGH DEBUT #27
WKBQ ADD	WEGX DEBUT #29
WKDD ADD #29	KKBQ DEBUT #33
KZZU ADD #39	WZOU DEBUT #35
JET-FM ADD	PWR99 DEBUT #37
WKRZ ADD	WXKS
K98 ADD	PRO-FM
KZZB ADD	WMMS
WQUT ADD	KPLZ
WHMY ADD	WTNZ 28-18
KLQ ADD	WBCY 23-18
PWR92 ADD	KQKQ 29-19 (HOT)
KFIV ADD	KZOU 31-20
FM104 ADD	WAPE 28-23
Y95 28-11 (HOT)	Y107 30-25

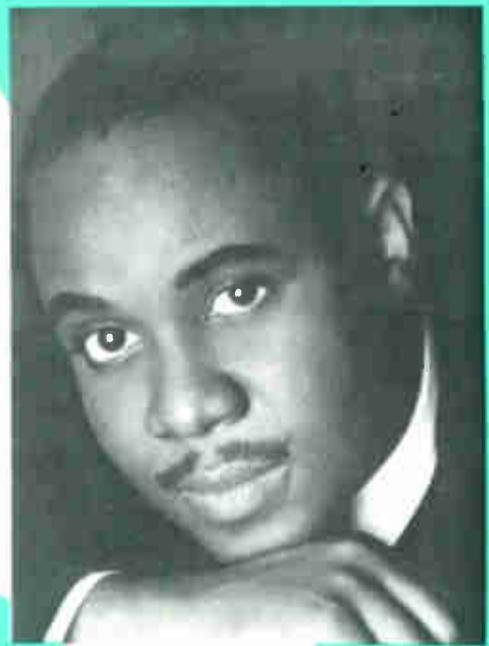
ALSO PLAYING ON: WNCI & WRNO!

## Freddie Jackson "Nice 'N Slow"

GOING ALL THE WAY AT URBAN!  
THESE HIT STATIONS ARE ALREADY CROSSING IT OVER!!

WHYT 16-13	Q100
KITY 27-23	WNNK
KCPW 29-25	99QFM
WCZY 31-27	WNOK
FM102 #28	WANS
KKRZ 35-34	WTNZ
KMEL DEBUT #26	KTUX
KTFM	KF95
WPGC 22-20	I94
KMGX 27-23	KFIV
Y106 30-27	KKFR
KCAQ 34-30	KDON
WFLY #31	KHTZ 31-29
KYNO #35	WQCM 30-29
KXX106 #40	KAKS 32-28

THE TIME IS RIGHT FOR FREDDIE!



## Crowded House "Better Be Home Soon"

THE MULTI-FORMAT ACTION CONTINUES . . .

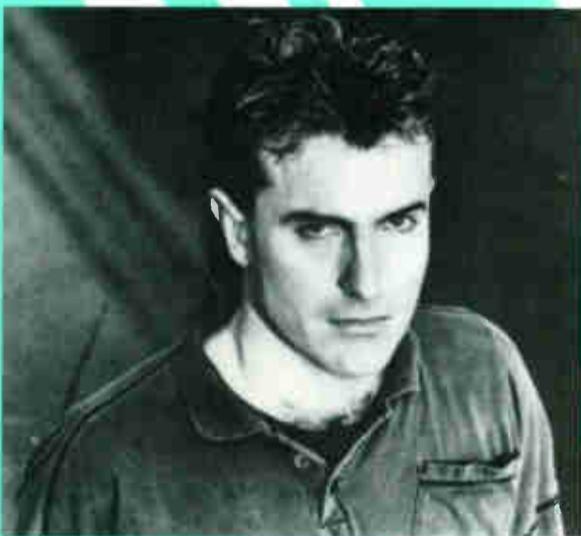
**MMR HIT TRACER TRACKS NEWCOMER!**

STRONG AT ROCK AND A/C TOO!!

HIT ACTION INCLUDES:

KKYK ADD	KATD 27-25	Q105	Q100 30-26
WZOK ADD	KUBE 28-25	KITS 16-14	KIHK #26
WLOL 22-18	KCPX #26	KSND 19-17	WPST 31-28
KPLZ #18	Y95 29-27	K104 25-21	WZYP 30-28
WGH #19	WZOU 30-28	WERZ 23-21	KWES 32-29
KXYQ 23-20	WMMS 35-33	WINK 25-23	KSAQ #32
B97 25-23	KRBE 39-35	WDLX 29-25	KZIO 34-32
PRO-FM 27-24	CKOI		

ALSO PLAYING ON: KKRZ, 94Q AND WRNO!



## James Reyne "Motor's Too Fast"

GREAT EARLY FEEDBACK AT HIT RADIO!!

ALREADY ADDED AT:

KIYS KAKS KISR KTRS KIXY AND MORE!

ALSO PLAYING ON: PRO-FM!

THIS AUSTRALIAN STAR IS DESTINED FOR AMERICAN RADIO!

JUST OUT!

FLESH FOR LULU "I GO CRAZY"

Everyone needs a little flesh sometime and this one is guaranteed to drive you crazy!



# HIT RADIO/KCPX-FM

WEDNESDAY, JULY 27, 1988

## OVERVIEW

**STATION:** KCPX-FM, Salt Lake City, UT  
**FREQUENCY:** 98.7 MHz (40,000 watts)  
**GROUP OWNER:** Price Broadcasting  
**GM:** Wayne Courtney  
**GSM:** Leonard Smart  
**PD:** Lou Simon  
**ASST. PD/MO:** Ray Kaluse  
**PROMOTION DIR.:** Ken Bell

**AIRSTAFF:**  
 5:30A-10A The Breakfast Bunch  
 10A-2P Steve O'Neill  
 2P-6P Gary Zane  
 6P-10P Bill Kesley  
 10P-2A Ray Kalusa  
 2A-5:30A Janna Blake

**REP. FIRM:** Katz Radio  
**CONSULTANT:** Al Peterson

## HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

### 6AM

RICHARD MARX	Hold On To The Nights	C
FIXX	One Thing Leads To Another	X
NOVELTY	Novelty	G
• TERENCE TRENT D'ARBY	Sign Your Name	C
MICHAEL BOLTON	Dock Of The Bay	R
• BILLY JOEL	A Matter Of Trust	G
JOHNNY HATES JAZZ	Shattered Dreams	R
EDDIE MONEY	I Wanna Go Back	X
NOVELTY	Novelty	G
• GLORIA ESTEFAN & MIA	1-2-3	C
• JOHNNY KEMP	Just Got Paid	C
BILLY OCEAN	Get Outta My Dreams, Get Into	R
• U2	I Still Haven't Found What I'm	G

### 7AM

• DEBBIE GIBSON	Foolish Beat	R
RICHARD MARX	Endless Summer Nights	R
• ELTON JOHN	I Don't Wanna Go On With You	C
GEORGE MICHAEL	Faith	R
• TRACY CHAPMAN	Fast Car	C
CARS	You Might Think	G
GLENN FREY	Heat Is On	G
• TAYLOR DAYNE	I'll Always Love You	R
• PEBBLES	Mercedes Boy	C
• ERIC CARMEN	Make Me Lose Control	C

### 8AM

WHITE LION	Wait	R
KENNY LOGGINS	Meet Me Half Way	G
• WHITNEY HOUSTON	Love Will Save The Day	C
BILLY OCEAN	Colour Of Love	R
• FOREIGNER	Say You Will	R
HUEY LEWIS & NEWS	Heart & Soul	G
• CHEAP TRICK	The Flame	R
• REO SPEEDWAGON	Here With Me	C
INXS	New Sensation	R
• HEART	Nothin' At All	G

### 9AM

BELINDA CARLISLE	Circle In The Sand	R
GEORGE MICHAEL	Monkey	C
BENJAMIN ORR	Stay The Night	G
MR MISTER	Kyrie	G
MICHAEL JACKSON	Another Part Of Me	C
DEELE	Two Occasions	R
BOBBY MCFERRIN	Don't Worry, Be Happy	C
RICHARD MARX	Hold On To The Nights	C
• CHER	We All Sleep Alone	R
• KENNY LOGGINS	Nobody's Fool	C
• HUEY LEWIS & NEWS	Perfect World	C
KOOL & THE GANG	Stone Love	G

### 10AM

TRACY CHAPMAN	Fast Car	C
RICK ASTLEY	Together Forever	R
BANANARAMA	Venus	G
TERENCE TRENT D'ARBY	Sign Your Name	C
BRUCE HORNSBY & RANG	Every Little Kiss	G
MEN WITHOUT HATS	Pop Goes The World	R
PETER CETERA	One Good Woman	C
JETS	Make It Real	C
• GLORIA ESTEFAN & MIA	1-2-3	C
• NEW KIDS ON THE BLOCK	Please Don't Go Girl	C
STEVE PERRY	Oh Sherrie	G
• INXS	Need You Tonight	R

### 11AM

CHICAGO	I Don't Wanna Live W/out Your	C
PHIL COLLINS	We Said Hello, Goodbye	R
BOB SEGER	Shakedown	R
ERIC CARMEN	Make Me Lose Control	C
JOHNNY KEMP	Just Got Paid	C
ZZ TOP	Rough Boy	G
MOODY BLUES	I Know You're Out There Somewh	C
NEW ORDER	True Faith	R
STEVE WINWOOD	Roll With It	C
• AL B SURE	Nite & Day	R
• HALL & OATES	Missed Opportunity	C
• PET SHOP BOYS	What Have I Done To Deserve	R

### 12NOON

LOS LOBOS	La Bamba	R
GEORGE MICHAEL	Monkey	C
HEART	Alone	R
AEROSMITH	Angel	R
ELTON JOHN	I Don't Wanna Go On With You	C
SCRITTI POLITTI	Perfect Way	G
MICHAEL BOLTON	Dock Of The Bay	R
PAULA ABDUL	Knocked Out	R
BREATHE	Hands To Heaven	C
• BILLY OCEAN	Colour Of Love	R
• BOBBY MCFERRIN	Don't Worry, Be Happy	C
• MICHAEL JACKSON	Another Part Of Me	C

### 1PM

BELINDA CARLISLE	Heaven Is A Place On Earth	R
JOHNNY HATES JAZZ	Shattered Dreams	R
REO SPEEDWAGON	In My Dreams	R
GLORIA ESTEFAN & MIA	1-2-3	C
HUEY LEWIS & NEWS	Perfect World	C
CARS	Drive	G
BRENDA K. STARR	I Still Believe	R
BRUCE HORNSBY & RANG	Look Out Any Window	C
RICHARD MARX	Hold On To The Nights	C
• RICK ASTLEY	It Would Take A Strong Strong	C
• INXS	Devil Inside	C
• DUSTY SPRINGFIELD	I Only Want To Be With You	G

### 2PM

EDDIE MONEY	I Wanna Go Back	G
ERIC CARMEN	Make Me Lose Control	C
PHIL COLLINS	Inside Out	G
WHITNEY HOUSTON	Love Will Save The Day	C
WHITE LION	Wait	R
BOSTON	Amanda	R
PEBBLES	Girlfriend	G
PETER CETERA	One Good Woman	C
ABC	Be Near Me	G
• TRACY CHAPMAN	Fast Car	C
• CHER	Skin Deep	C
• BRUCE HORNSBY & RANG	The Valley Road	R

### 3PM

REO SPEEDWAGON	Here With Me	C
SIMPLE MINDS	Alive & Kicking	G
BELINDA CARLISLE	Circle In The Sand	R
GEORGE MICHAEL	Monkey	C
JOHNNY KEMP	Just Got Paid	C
BRUCE SPRINGSTEEN	One Step Up	R
CLUB NOUVEAU	Lean On Me	G
MOODY BLUES	I Know You're Out There Somewh	R
BILLY OCEAN	Colour Of Love	R
• HALL & OATES	Missed Opportunity	C
• DEBBIE GIBSON	Foolish Beat	R
ELTON JOHN	I Don't Wanna Go On With You	C

### 4PM

STEVE WINWOOD	Roll With It	C
TALKING HEADS	Burning Down The House	G
PEBBLES	Mercedes Boy	R
CHICAGO	I Don't Wanna Live W/out Your	C
DIRE STRAITS	Money For Nothing	G
MICHAEL JACKSON	Man In The Mirror	R
KENNY LOGGINS	Nobody's Fool	C
PET SHOP BOYS	Always On My Mind	R
• GLORIA ESTEFAN & MIA	1-2-3	C
• NEW KIDS ON THE BLOCK	Please Don't Go Girl	C
• DEF LEPPARD	Pour Some Sugar On Me	R

### 5PM

SWING OUT SISTER	Breakout	R
CHER	We All Sleep Alone	R
BANGLES	Manic Monday	G
RICHARD MARX	Hold On To The Nights	C
HUEY LEWIS & NEWS	Perfect World	C
NATALIE COLE	Pink Cadillac	R
STARSHIP	Sara	G

BRUCE HORNSBY & RANG	Look Out Any Window	C
ERIC CARMEN	Make Me Lose Control	C
• BREATHE	Hands To Heaven	C
• CROWDED HOUSE	Better Be Home Soon	C
• STEVE WINWOOD	Valerie	R

### 6PM

TAYLOR DAYNE	I'll Always Love You	C
GEORGE MICHAEL	Monkey	C
ROBBIE NEVIL	C'est La Vie	G
CHEAP TRICK	The Flame	R
WHITNEY HOUSTON	Love Will Save The Day	C
U2	Pride (In The Name Of Love)	G
ICEHOUSE	Electric Blue	R
CHER	Skin Deep	C
RICK ASTLEY	Together Forever	R
• TRACY CHAPMAN	Fast Car	C
• PETER CETERA	One Good Woman	C
• DEBBIE GIBSON	Shake Your Love	R

### 7PM

JOHNNY KEMP	Just Got Paid	C
JOHNNY HATES JAZZ	Shattered Dreams	R
OMD	If You Leave	G
STEVE WINWOOD	Roll With It	C
TERENCE TRENT D'ARBY	Sign Your Name	C
TIFFANY	Feelings Of Forever	C
ERIC CARMEN	Hungry Eyes	R
PAULA ABDUL	Knocked Out	R
BILLY OCEAN	Colour Of Love	R
ABC	When Smokey Sings	R
PHIL COLLINS	We Said Hello, Goodbye	R
MOODY BLUES	I Know You're Out There Somewh	C
• ELTON JOHN	I Don't Wanna Go On With You	C
WHITNEY HOUSTON	So Emotional	R

### 8PM

GLORIA ESTEFAN & MIA	1-2-3	C
ROBERT PALMER	Addicted To Love	G
AL B SURE	Nite & Day	R
REO SPEEDWAGON	Here With Me	C
VAN HALEN	When It's Love	R
JODY WATLEY	Some Kind Of Lover	C
BOBBY MCFERRIN	Don't Worry, Be Happy	C
AEROSMITH	Angel	R
JOURNEY	Why Can't This Night Go On For	G
RICHARD MARX	Hold On To The Nights	C
• RICK ASTLEY	It Would Take A Strong Strong	C
• POISON	Nothin' But A Good Time	R
DEF LEPPARD	Pour Some Sugar On Me	R

### 9PM

WHITE LION	Tell Me	C
KENNY LOGGINS	Nobody's Fool	G
GEORGIA SATELLITES	Keep Your Hands To Yourself	C
GEORGE MICHAEL	Monkey	C
JETS	Make It Real	R
HUEY LEWIS & NEWS	Perfect World	C
TERENCE TRENT D'ARBY	Wishing Well	R
HALL & OATES	Missed Opportunity	C
PHIL COLLINS	Take Me Home	G
TRACY CHAPMAN	Fast Car	C
• INFORMATION SOCIETY	What's On Your Mind	C
• KENNY LOGGINS	Nobody's Fool	C
WHITNEY HOUSTON	Love Will Save The Day	C

### 10PM

WHITE LION	Wait	R
EDDIE MONEY	Take Me Home Tonight	G
STEVE WINWOOD	Roll With It	C
CHICAGO	I Don't Wanna Live W/out Your	C
PATRICK SWAYZE	She's Like The Wind	R
CHEAP TRICK	Don't Be Cruel	C
ROBERT PALMER	Simply Irresistible	C
GEORGE MICHAEL	One More Try	R
ERIC CARMEN	Make Me Lose Control	C
SIMPLE MINDS	Don't You (Forget About Me)	G
CHER	Skin Deep	C
• JOHNNY KEMP	Just Got Paid	C
BANANARAMA	Love In The First Degree	R

### 11PM

SAMANTHA FOX	Naughty Girls (Need Love Too)	R
CARS	You Might Think	G
GLORIA ESTEFAN & MIA	1-2-3	C
TERENCE TRENT D'ARBY	Sign Your Name	C
POISON	Fallen Angel	R
BELINDA CARLISLE	I Get Weak	C
PETER CETERA	One Good Woman	C
BILLY OCEAN	Colour Of Love	R
HUEY LEWIS & NEWS	Doing It All For My Baby	R
PEBBLES	Mercedes Boy	R

KENNY LOGGINS	Nobody's Fool	C
STARSHIP	It's Not Over (Til It's Over)	R
JODY WATLEY	Don't You Want Me	R
TAYLOR DAYNE	I'll Always Love You	C
BRUCE HORNSBY & RANG	Way It Is	G

## ALPHABETICAL LIST BY ARTIST

### A

ABC	Be Near Me	2p
ABC	When Smokey Sings	7p
ABDUL, PAULA	Knocked Out	12n
ABDUL, PAULA	Knocked Out	7p
AERDSMITH	Angel	12n
AEROSMITH	Angel	8p
AL B SURE	Nite & Day	11a
AL B SURE	Nite & Day	8p
ASTLEY, RICK	It Would Take A Strong Strong	1p
ASTLEY, RICK	It Would Take A Strong Strong	8p
ASTLEY, RICK	Together Forever	10a
ASTLEY, RICK	Together Forever	6p

### B

BANANARAMA	Love In The First Degree	10p
BANANARAMA	Venus	10a
BANGLES	Manic Monday	5p
BOLTON, MICHAEL	Dock Of The Bay	6a
BOLTON, MICHAEL	Dock Of The Bay	12n
BOSTON	Amanda	2p
BREATHE	Hands To Heaven	12n
BREATHE	Hands To Heaven	5p

### C

CARLISLE, BELINDA	Circle In The Sand	9a
CARLISLE, BELINDA	Circle In The Sand	3p
CARLISLE, BELINDA	Heaven Is A Place On Earth	11p
CARLISLE, BELINDA	I Get Weak	1p
CARMEN, ERIC	Hungry Eyes	7p
CARMEN, ERIC	Make Me Lose Control	7a
CARMEN, ERIC	Make Me Lose Control	11a
CARMEN, ERIC	Make Me Lose Control	2p
CARMEN, ERIC	Make Me Lose Control	5p
CARMEN, ERIC	Make Me Lose Control	10p
CARS	Drive	1p
CARS	You Might Think	7a
CARS	You Might Think	11p
CETERA, PETER	One Good Woman	10a
CETERA, PETER	One Good Woman	2p
CETERA, PETER	One Good Woman	6p
CETERA, PETER	One Good Woman	11p
CHAPMAN, TRACY	Fast Car	7a
CHAPMAN, TRACY	Fast Car	10a
CHAPMAN, TRACY	Fast Car	2p
CHAPMAN, TRACY	Fast Car	6p
CHAPMAN, TRACY	Fast Car	9p
CHEAP TRICK	Don't Be Cruel	10p
CHEAP TRICK	The Flame	8a
CHEAP TRICK	The Flame	6p
CHER	Skin Deep	2p
CHER	Skin Deep	6p
CHER	Skin Deep	10p
CHER	We All Sleep Alone	9a
CHER	We All Sleep Alone	5p
CHICAGO	I Don't Wanna Live W/out Your	11a
CHICAGO	I Don't Wanna Live W/out Your	4p
CHICAGO	I Don't Wanna Live W/out Your	10p
CLUB NOUVEAU	Lean On Me	3p
COLE, NATALIE	Pink Cadillac	5p
COLLINS, PHIL	Inside Out	2p
COLLINS, PHIL	Take Me Home	9p
COLLINS, PHIL	We Said Hello, Goodbye	11a
COLLINS, PHIL	We Said Hello, Goodbye	7p
CROWDED HOUSE	Better Be Home Soon	5p

### D

D'ARBY, TERENCE TREN	Sign Your Name	6a
D'ARBY, TERENCE TREN	Sign Your Name	10a
D'ARBY, TERENCE TREN	Sign Your Name	7p
D'ARBY, TERENCE TREN	Sign Your Name	11p
D'ARBY, TERENCE TREN	Wishing Well	9p
DAYNE, TAYLOR	I'll Always Love You	7a
DAYNE, TAYLOR	I'll Always Love You	6p
DAYNE, TAYLOR	I'll Always Love You	11p
DEELE	Two Occasions	9a
DEF LEPPARD	Pour Some Sugar On Me	4p
DEF LEPPARD	Pour Some Sugar On Me	8p
DIRE STRAITS	Money For Nothing	4p

### E

ESTEFAN, GLORIA & MI	1-2-3	6a
ESTEFAN, GLORIA & MI	1-2-3	10a
ESTEFAN, GLORIA & MI	1-2-3	1p
ESTEFAN, GLORIA & MI	1-2-3	4p
ESTEFAN, GLORIA & MI	1-2-3	8p
ESTEFAN, GLORIA & MI	1-2-3	11p

# PAUL CARRACK

“BUTTON OFF  
MY SHIRT”

Chrysalis 



# HIT RADIO/KCPX-FM

## ALPHABETICAL LIST BY ARTIST

### F

FIXX	One Thing Leads To Another	6a
FOREIGNER	Say You Will	8a
FOX, SAMANTHA	Naughty Girls (Need Love Too)	11p
FREY, GLENN	Heat Is On	7a

### G

GEORGIA SATELLITES	Keep Your Hands To Yourself	9p
GIBSON, DEBBIE	Foolish Beat	7a
GIBSON, DEBBIE	Foolish Beat	3p
GIBSON, DEBBIE	Shake Your Love	6p

### H

HALL & OATES	Missed Opportunity	11a
HALL & OATES	Missed Opportunity	3p
HALL & OATES	Missed Opportunity	9p
HEART	Alone	12n
HEART	Nothin' At All	8a
HORNSBY, BRUCE & RAN	Every Little Kiss	10a
HORNSBY, BRUCE & RAN	Look Out Any Window	1p
HORNSBY, BRUCE & RAN	Look Out Any Window	5p
HORNSBY, BRUCE & RAN	The Valley Road	2p
HORNSBY, BRUCE & RAN	Way It Is	11p
HOUSTON, WHITNEY	Love Will Save The Day	8a
HOUSTON, WHITNEY	Love Will Save The Day	2p
HOUSTON, WHITNEY	Love Will Save The Day	6p
HOUSTON, WHITNEY	Love Will Save The Day	9p
HOUSTON, WHITNEY	So Emotional	7p

### I

ICEHOUSE	Electric Blue	6p
INFORMATION SOCIETY	What's On Your Mind	9p
INXS	Devil Inside	1p
INXS	Need You Tonight	10a
INXS	New Sensation	8a

### J

JACKSON, MICHAEL	Another Part Of Me	9a
JACKSON, MICHAEL	Another Part Of Me	12n
JACKSON, MICHAEL	Man In The Mirror	4p
JETS	Make It Real	10a
JETS	Make It Real	9p
JOEL, BILLY	A Matter Of Trust	8a
JOHN, ELTON	I Don't Wanna Go On With You	7a
JOHN, ELTON	I Don't Wanna Go On With You	12n
JOHN, ELTON	I Don't Wanna Go On With You	3p
JOHN, ELTON	I Don't Wanna Go On With You	7p
JOHNNY HATES JAZZ	Shattered Dreams	6a
JOHNNY HATES JAZZ	Shattered Dreams	1p
JOHNNY HATES JAZZ	Shattered Dreams	7p
JOURNEY	Why Can't This Night Go On For	8p

### K

KEMP, JOHNNY	Just Got Paid	6a
KEMP, JOHNNY	Just Got Paid	11a
KEMP, JOHNNY	Just Got Paid	3p
KEMP, JOHNNY	Just Got Paid	7p
KEMP, JOHNNY	Just Got Paid	10p
KOOL & THE GANG	Stone Love	9a

### L

LEWIS, HUEY & NEWS	Doing It All For My Baby	11p
LEWIS, HUEY & NEWS	Heart & Soul	8a
LEWIS, HUEY & NEWS	Perfect World	9a
LEWIS, HUEY & NEWS	Perfect World	1p
LEWIS, HUEY & NEWS	Perfect World	5p
LEWIS, HUEY & NEWS	Perfect World	9p
LOGGINS, KENNY	Meet Me Half Way	8a
LOGGINS, KENNY	Nobody's Fool	9a
LOGGINS, KENNY	Nobody's Fool	4p
LOGGINS, KENNY	Nobody's Fool	9p
LOGGINS, KENNY	Nobody's Fool	9p
LOGGINS, KENNY	Nobody's Fool	11p
LOS LOBOS	La Bamba	12n

### M

MARX, RICHARD	Endless Summer Nights	7a
MARX, RICHARD	Hold On To The Nights	6a
MARX, RICHARD	Hold On To The Nights	9a
MARX, RICHARD	Hold On To The Nights	1p
MARX, RICHARD	Hold On To The Nights	5p
MARX, RICHARD	Hold On To The Nights	8p
MCFERRIN, BOBBY	Don't Worry, Be Happy	9a
MCFERRIN, BOBBY	Don't Worry, Be Happy	12n
MCFERRIN, BOBBY	Don't Worry, Be Happy	8p

MEN WITHOUT HATS	Pop Goes The World	10a
MICHAEL, GEORGE	Faith	7a
MICHAEL, GEORGE	Monkey	9a
MICHAEL, GEORGE	Monkey	12n
MICHAEL, GEORGE	Monkey	3p
MICHAEL, GEORGE	Monkey	6p
MICHAEL, GEORGE	Monkey	9p
MICHAEL, GEORGE	Monkey	10p
MONEY, EDDIE	One More Try	10p
MONEY, EDDIE	I Wanna Go Back	6a
MONEY, EDDIE	I Wanna Go Back	2p
MONEY, EDDIE	Take Me Home Tonight	10p
MOODY BLUES	I Know You're Out There Somewh	11a
MOODY BLUES	I Know You're Out There Somewh	3p
MOODY BLUES	I Know You're Out There Somewh	7p
MR MISTER	Kyrie	9a

### N

NEVIL, ROBBIE	C'est La Vie	6p
NEW KIDS ON THE BLOC	Please Don't Go Girl	10a
NEW KIDS ON THE BLOC	Please Don't Go Girl	4p
NEW ORDER	True Faith	11a
NOVELTY	Novelty	6a
NOVELTY	Novelty	6a

### O

OCEAN, BILLY	Colour Of Love	8a
OCEAN, BILLY	Colour Of Love	12n
OCEAN, BILLY	Colour Of Love	3p
OCEAN, BILLY	Colour Of Love	7p
OCEAN, BILLY	Colour Of Love	11p
OCEAN, BILLY	Get Outta My Dreams, Get Into	6a
OMD	If You Leave	7p
ORR, BENJAMIN	Stay The Night	9a

### P

PALMER, ROBERT	Addicted To Love	8p
PALMER, ROBERT	Simply Irresistible	10p
PEBBLES	Girlfriend	2p
PEBBLES	Mercedes Boy	7a
PEBBLES	Mercedes Boy	4p
PEBBLES	Mercedes Boy	11p
PERRY, STEVE	Oh Sherrie	10a
PET SHOP BOYS	Always On My Mind	4p
PET SHOP BOYS	What Have I Done To Oeserve	11a
POISON	Fallen Angel	11p
POISON	Nothin' But A Good Time	8p

### R

REO SPEEDWAGON	Here With Me	8a
REO SPEEDWAGON	Here With Me	3p
REO SPEEDWAGON	Here With Me	8p
REO SPEEDWAGON	In My Dreams	1p

### S

SCRITTI POLITTI	Perfect Way	12n
SEGER, BOB	Shakedown	11a
SIMPLE MINDS	Alive & Kicking	3p
SIMPLE MINDS	Don't You (Forget About Me)	10p
SPRINGFIELD, DUSTY	I Only Want To Be With You	1p
SPRINGSTEEN, BRUCE	One Step Up	3p
STARR, BRENDA K	I Still Believe	1p
STARSHIP	It's Not Over (Til It's Over)	11p
STARSHIP	Sara	5p
SWAYZE, PATRICK	She's Like The Wind	10p
SWING OUT SISTER	Breakout	5p

### T

TALKING HEADS	Burning Down The House	4p
TIFFANY	Feelings Of Forever	7p

### U

U2	I Still Haven't Found What I'm	6a
U2	Pride (In The Name Of Love)	6p

### V

VAN HALEN	When It's Love	8p
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### W

WATLEY, JODY	Don't You Want Me	11p
WATLEY, JODY	Some Kind Of Lover	8p
WHITE LION	Tell Me	9p
WHITE LION	Wait	8a
WHITE LION	Wait	2p
WHITE LION	Wait	10p
WINWOOD, STEVE	Roll With It	11a
WINWOOD, STEVE	Roll With It	4p
WINWOOD, STEVE	Roll With It	7p
WINWOOD, STEVE	Roll With It	10p
WINWOOD, STEVE	Valerie	5p

### Z

ZZ TOP	Rough Boy	11a
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## PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

ESTEFAN, GLORIA & MI	1-2-3	6
CARMEN, ERIC	Make Me Lose Control	5
CHAPMAN, TRACY	Fast Car	5
KEMP, JOHNNY	Just Got Paid	5
LOGGINS, KENNY	Nobody's Fool	5
MARX, RICHARD	Hold On To The Nights	5
MICHAEL, GEORGE	Monkey	5
CETERA, PETER	One Good Woman	4
D'ARBY, TERENCE TREN	Sign Your Name	4
HOUSTON, WHITNEY	Love Will Save The Day	4
JOHN, ELTON	I Don't Wanna Go On With You	4
LEWIS, HUEY & NEWS	Perfect World	4
WINWOOD, STEVE	Roll With It	4
CHER	Skin Deep	3
CHICAGO	I Don't Wanna Live W/out Your	3
DAYNE, TAYLOR	I'll Always Love You	3
HALL & OATES	Missed Opportunity	3
MCFERRIN, BOBBY	Don't Worry, Be Happy	3
MOODY BLUES	I Know You're Out There Somewh	3
REO SPEEDWAGON	Here With Me	3
ASTLEY, RICK	It Would Take A Strong Strong	2
BREATHE	Hands To Heaven	2
HORNSBY, BRUCE & RAN	Look Out Any Window	2
JACKSON, MICHAEL	Another Part Of Me	2
NEW KIDS ON THE BLOC	Please Don't Go Girl	2
CHEAP TRICK	Don't Be Cruel	1
CROWDED HOUSE	Better Be Home Soon	1
INFORMATION SOCIETY	What's On Your Mind	1
PALMER, ROBERT	Simply Irresistible	1
POISON	Fallen Angel	1
TIFFANY	Feelings Of Forever	1
VAN HALEN	When It's Love	1
WHITE LION	Tell Me	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

OCEAN, BILLY	Colour Of Love	5
JOHNNY HATES JAZZ	Shattered Dreams	3
PEBBLES	Mercedes Boy	3
WHITE LION	Wait	3
ABDUL, PAULA	Knocked Out	2
AEROSMITH	Angel	2
AL B SURE	Nite & Day	2
ASTLEY, RICK	Together Forever	2
BOLTON, MICHAEL	Oock Of The Bay	2
CARLISLE, BELINDA	Circle In The Sand	2
CHEAP TRICK	The Flame	2
CHER	We All Sleep Alone	2
COLLINS, PHIL	We Said Hello, Goodbye	2
DEF LEPPARD	Pour Some Sugar On Me	2
GIBSON, OEBBIE	Foolish Beat	2
JETS	Make It Real	2

## CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

HORNSBY, BRUCE & RAN	4
CARLISLE, BELINDA	3
COLLINS, PHIL	3
INXS	3
LEWIS, HUEY & NEWS	3
MICHAEL, GEORGE	3

## GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	81.65
G	18.35
MORNING DRIVE	
C-R	72.09
G	27.91
MID-DAY	
C-R	81.67
G	18.33
AFTERNOON DRIVE	
C-R	82.98
G	17.02
EVENING	
C-R	86.77
G	13.24

## POSITIONING STATEMENTS

MIX, MUSIC	87X
"Best mix, most music . . . Power 99." (23X)	
"Ten great songs-in-a-row. . ." (22X)	
"Most music . . . Power 99." (15X)	
"The best mix, the most music and our guarantee of at least 10 great songs every hour. KCPX, Power 99." (14X)	
"KCPX, playing (various) minutes of music. . ." (10X)	
"The most winners, the most music. KCPX, Power 99." (3X)	

MORNING	21X
"The Breakfast Bunch." (18X)	
"Most music in the morning time." (3X)	

## PROMOTIONAL ACTIVITY

SUMMER CASH RECALL	21X
Listeners can win \$99 by calling in and identifying any three songs heard during a 10-in-a-row music set.	
KCPX FLOAT BOAT CONTEST	7X
Power 99 listeners can register to win a Legacy raft and a white-water raft trip for four at the Valley Fair Mall.	
BATTLE OF THE HITS	4X
Evening personality Bill Kesley hosts the nightly playoff. Listeners call in to vote for their favorite song.	
DATE NIGHT AT LAGOON	4X
KCPX hosts "Date Night" at Lagoon Amusement Park.	
CO SCAN	1X
Morning listeners can win two pizzas from Little Caesar's by identifying the sped up portion of a song.	

## ACCOUNT LIST

America's Best Contacts		
and Eyeglasses	5X	Optical
Clinique	2X	Health/Beauty
Coca-Cola/Cherry/Diet	6X	Beverage
Corn Nuts	3X	Food Products
David's Sunflower Seeds	4X	Food Products
Godfather's Pizza	5X	Restaurant
Hansen Planetarium	2X	Entertainment/Rec
Lagoon	2X	Entertainment/Rec
McDonald's	2X	Restaurant
Noxema/Clear-Up	1X	Health/Beauty
Nutri-System	4X	Fitness
Off/Deep Woods	2X	Health/Beauty
O'Henry	1X	Food Products
Orion Pictures/Monkey Shine	2X	Entertainment/Rec
Pace Setter	4X	Clothing
Pepsi-Cola	3X	Beverage
RCA/Columbia Home Pictures/Leonard Part 6	1X	Entertainment/Rec
Seven-Up/Cherry	4X	Beverage
Silo	6X	Appliance
Smith's	3X	Grocery
Squirt	4X	Beverage
Stridex	4X	Health/Beauty
Supercuts	3X	Health/Beauty
Touch Stone Pictures/Cocktail	3X	Entertainment/Rec
Trident Sugarless Gum	7X	Food Products
United Concerts/Various Summer Concerts	20X	Entertainment/Rec
Rick Warner Ford	3X	Auto/MC
White Mountain Cooler	4X	Beer/Wine
Whole Sun Orange Juice	3X	Beverage
William's Jewelers	8X	Jewelers
Wisconsin Cheese	1X	Food Products
ZCMI	12X	Clothing

## ACCOUNTS BY CATEGORY

Appliance	5%
Auto/MC	2%
Beer/Wine	3%
Beverage	15%
Clothing	12%
Entertainment/Rec	22%
Fitness	3%
Food Products	12%
Grocery	2%
Health/Beauty	9%
Jewelers	6%
Optical	4%
Restaurant	5%

# Toni Childs

## "Don't Walk Away"

Remix By Tom Lord Alge

**EXPLODING AT BOTH HIT AND ROCK RADIO!!**

**ON OVER 55 HIT STATIONS INCLUDING:**

WXKS

KKRV

K104

KTUX

KYRK

WZOU

KXYQ

WNYV

WKZL

KZZU

PRO-FM

KUBE

WBCY

KIYS

WTRS

Y95

WFLY

WROQ

KIKX

KOZE

WCZY

WERZ

WOKI

WSND

**AND MANY MORE!**

WKTJ

WMJQ

WTNZ

**PLAYING ON THESE GREAT ROCK STATIONS:**

WBCN

KINK

CHEZ

KMOD

KATP

WXRT

WHFS

WHEB

KJOT

WWWV

WLLZ

WKLC

WBRU

KPOI

KBOY

WFBQ

WDHA

WIMZ

KLPX

KZOQ

KYYS

WTPA

WZEW

WIZN

KTYD

KTCZ

WCCC

KBAT

WXXP

**AND MORE!**

KBCO

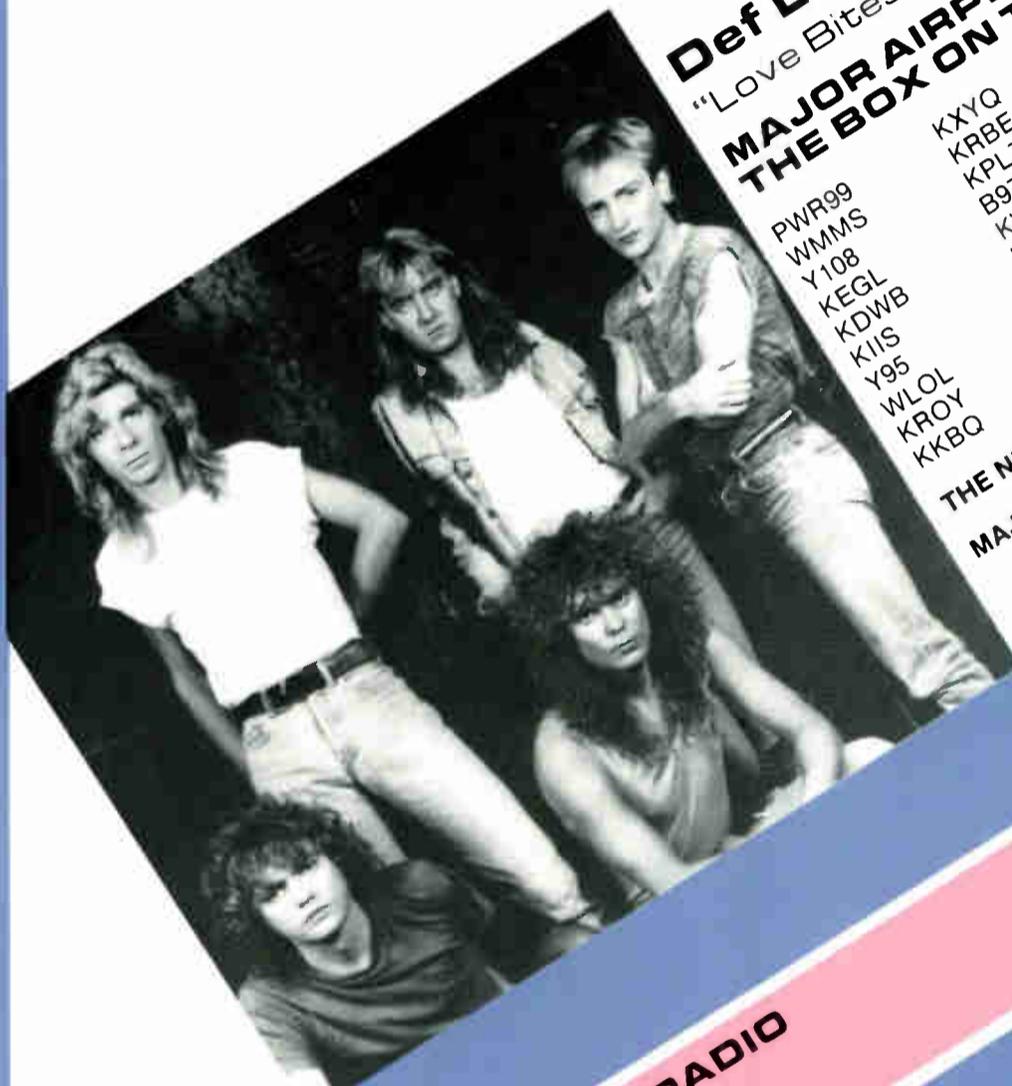
WPLR

WLAV

**SOON TO EMBARK ON HER U.S. TOUR.**



# NASHVILLE WILL NEVER BE THE SAME . . .



## Def Leppard "Love Bites"

**MAJOR AIRPLAY EXPLOSION OUT OF THE BOX ON THESE MAJORS:**

PWR99  
WMMS  
Y108  
KEGL  
KDWB  
KIIS  
Y95  
WLOL  
KROY  
KKBQ

KXYQ  
KRBE  
KPLZ  
B97  
KWOD  
KISN  
KQKS  
Y108  
KWSS  
WRNO

WGH  
HOT105  
Y100  
WKSE  
WZPL  
KCPX  
WNVZ  
Q105  
WFLY  
WLRS

JET-FM  
KTUX  
Q100  
WABB  
WAEB  
WOKI  
WSPX  
KZ106

AND SO MUCH MORE!



THE NEXT HIT FROM THE MULTI-PLATINUM ALBUM "HYSTERIA"  
MAJOR U.S. TOUR CONTINUES!

## Scorpions "Believe In Love"

**MAJOR ROCK TRACK WITH HIT RADIO COMING STRONG!**

**MMR ROCK TRACER TRACKS** 

**EARLY HIT ACTION AT:**  
KATD ADD  
WROQ ADD  
KLQ ADD  
KJ103 ADD  
KIVA ADD  
KIKX ADD  
FM104 ADD  
KAKS ADD

KQIZ ADD  
KYYY ADD  
PRO-FM  
Y95  
KXYQ  
KPLZ  
K104 38-35  
WZYP DEBUT #37

KTUX  
KZZU  
95XIL 38-32  
OK95 39-33  
KNAN #26  
WPRR  
WOMP  
WFXX

WJAD  
WPFM  
WHSL  
WKFR  
99KG  
KTMT  
AND MUCH MORE!



FROM THE PLATINUM LP — SAVAGE AMUSEMENT!

**PolyGram Records**  
\*\*\*\*\*



... AND YOU HAVEN'T

**Vanessa Williams**  
 "The Right Stuff"  
**ON WELL OVER 60 HIT STATIONS  
 ALREADY!**  
**MMR HIT TRACER TRACKS <sup>39</sup>**  
**REACH 13.92 MILLION THIS WEEK!**

**HOT ACTION:**  
 PWR99 ADD #33  
 WZOU ADD  
 WRCK ADD  
 WDJX ADD  
 Z102 ADD  
 KFIV ADD  
 KMEL ADD 8-4  
 FM102 #9

KITY 16-10  
 KWOD 30-20 (HOT)  
 WHYT DEBUT #22  
 KCPW DEBUT #28  
 KROY DEBUT #28  
 PRO-FM DEBUT #31  
 CKOI  
 WEGX

KRBE  
 KIIS  
 KKRZ  
 KKLQ  
 KPLZ  
 WPEC #13  
 Z93 #16

HOT103 20-17  
 PWR106 34-31  
 PWR96  
 KMGX 10-8  
 WTNZ 27-13 (HOT)  
 KTUX 20-13  
 KXX106 #12 (HOT)

**ALSO PLAYING ON: KWSS AND Y100!**



**Kool & The Gang**  
 "Rags To Riches"  
**BREAKING BIG AT URBAN WITH  
 STRONG EARLY HIT ACTION!**

B96 #27  
 HOT103

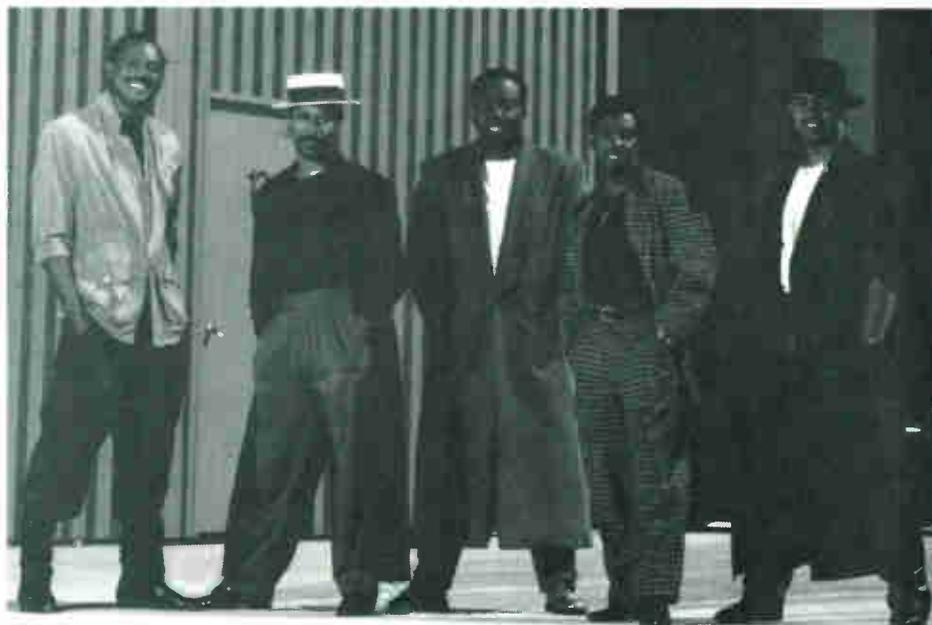
WPGC  
 KXX106

WGTZ 37-34  
 KMQX

KKFR

**ALSO PLAYING ON: KMEL!**

**FROM THE ALBUM EVERYTHING'S KOOL AND THE GANG  
 GREATEST HITS & MORE!**



**SEEN NOTHIN' YET!**

# "What's On Your Mind"

(Pure Energy)

Produced by Fred Maher

**MMR HIT TRACER TRACKS** 34 32

28% PLAY INCREASE THIS WEEK!

**R&R HIT 77/18**

**ADDS:** WXKS! Y95! WHYT!  
KPLZ! **AND MORE!**

**ACTION:**

KITS 1-1 (HOT)	PWR99 22-17
KMEL 13-6 (HOT)	KWSS 30-20 (HOT)
B97 17-9	KZZP 30-27
HOT103 16-14 (HOT)	PWR106 37-32
KRBE 21-14	<b>AND MORE!</b>

The new single  
from the album **Information Society**



Excerpts from **Star Trek**

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is a registered trademark of Tommy Boy Music, Inc.

# Information Society



# "chains of love"

**MMR HIT TRACER TRACKS** 40 37

29% PLAY INCREASE THIS WEEK!

**R&R HIT 66/22**

**ADDS:** WNVZ! WLLO! PWR106!  
**AND MORE!**

**ACTION:**

KITS 8-3 (HOT)	Y95 36-24
KRBE 9-5 (HOT)	WXKS 32-28
PWR99 26-10	Y108 DEBUT #26 (HOT)
KKBQ 22-12 (HOT)	Z95 DEBUT #29

**AND MORE!**

from the album **the innocents**

produced by **stephen hague**



# erasure



© 1988 Sire Records Company

# ROCK RADIO/WKLS-FM

WEDNESDAY, JULY 27, 1988

## OVERVIEW

**STATION:** WKLS-FM, Atlanta, GA  
**FREQUENCY:** 96.1 MHz (100,000 watts)  
**GROUP OWNER:** Great American  
**GM:** Tom Connolly  
**GSM:** Alan Rothenberg  
**PD:** Bill Pugh  
**MD:** Beth Kepple  
**NEWS DIRECTOR:** Lorna Love  
**PROMOTION MGR.:** Mark Cooper  
**AIRSTAFF:**  
 5:30A-10A Jess Jensen, Lorna Love, Nick Van Cleave  
 10A-3P Johnboy Bryant (Matt Walsh sub on monitor date)  
 3P-7P Kaedy Kiely (Johnboy sub on monitor date)  
 7P-12M Willard Armour (Greg Clarkson sub on monitor date)  
 12M-5:30A Greg Clarkson  
**CONSULTANT:** Dwight Douglas  
**REP FIRM:** Katz Radio

## HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

### 6AM

JIMMY PAGE	Only One	G
ZZ TOP	Legs	G
ROBERT CRAY BAND	Don't Be Afraid Of The Dark	C
BRUCE SPRINGSTEEN	Born To Run (Live Acoustic)	C
CARS	Shake It Up	G
• STEVE WINWOOD	Holding On	C
JOHN C MELLENCAMP	Check It Out	R
• RAINBOW	Stone Cold	G
BEATLES	Let It Be	G

### 7AM

• FOREIGNER	Double Vision	G
VAN HALEN	When It's Love	R
REM	The One I Love	R
GENESIS	Throwing It All Away	G
• LITTLE FEAT	Hate To Lose Your Lovin'	C
PETER GABRIEL	Shock The Monkey	G
BEATLES	Good Night	G
• JOE SATRIANI	Always With Me, Always With Yo	C
BYRDS	Mr Tambourine Man	G

### 8AM

• BACHMAN-TURNER OVERD	You Ain't Seen Nothing Yet	G
ROBERT PALMER	Simply Irresistible	C
• WHITESNAKE	Here I Go Again	R
• RHYTHM CORPS	Common Ground	C
CARS	Just What I Needed	G
• DAVID & DAVID	Welcome To The Boomtown	G
BAD COMPANY	Oh Atlanta	G

### 9AM

• TUBES	Talk To Ya Later	G
GREGG ALLMAN BAND	Can't Get Over You	C
REM	Finest Worksong	R
DIRE STRAITS	So Far Away	G
KINKS	All Day & All Of The Night	G
• DOORS	Riders On The Storm	C
ROBERT CRAY BAND	Don't Be Afraid Of The Dark	G
• EMERSON, LAKE & PALM	Lucky Man	G
JOHN C MELLENCAMP	Paper In Fire	R

### 10AM

• GRATEFUL DEAD	Hell In A Bucket	G
RICK DERRINGER	Rock And Roll, Hoochie Koo	G
STEVE WINWOOD	Holding On	C
LYNYRD SKYNYRD	What's Your Name	G
SIMPLE MINDS	Don't You (Forget About Me)	G
ALARM	Rescue Me	R
• ROBERT PLANT	Dance On My Own	C
ANIMALS	House Of The Rising Sun	G
• BRUCE SPRINGSTEEN	Pink Cadillac	G
VAN HALEN	When It's Love	R

### 11AM

• GREGG ALLMAN BAND	One Way Out	C
BOSTON	More Than A Feeling	G
BOB SEGER	Still The Same	G
CARS	It's All I Can Do	G
SMITHEREENS	Only A Memory	R
SPIRIT	I Got A Line On You	G
• INXS	Never Tear Us Apart	C
LED ZEPPELIN	Traveling Riverside Blues	C
• JIMMY BARNES	Driving Wheels	C
BEATLES	Ticket To Ride	G
JOE SATRIANI	Always With Me, Always With Yo	C

### 12NOON

• LITTLE FEAT	Hate To Lose Your Lovin'	C
FREE	All Right Now	G
ROBERT PALMER	Simply Irresistible	C
YES	Leave It	G
JOHN C MELLENCAMP	Small Town	G
BRUCE HORNSBY & RANG	The Valley Road	R
• STEVE WINWOOD	Hearts On Fire	C
RHYTHM CORPS	Common Ground	C
• JOHN KILZER	Red Blue Jeans	R
ROD STEWART	Every Picture Tells A Story	G
• NEIL YOUNG	This Note's For You	C

### 1PM

GRAND FUNK RAILROAD	Closer To Home(I'm Your Captai	G
ROBERT CRAY BAND	Don't Be Afraid Of The Dark	C
FLEETWOOD MAC	Dreams	G
TOM PETTY & HEARTBRE	Don't Come Around Here No More	G
BLUE OYSTER CULT	Burnin' For You	G
KENNY LOGGINS	Nobody's Fool	C
GENESIS	Turn It On Again	C
• GLASS TIGER	I'm Still Searching	R
JIMI HENDRIX	Wind Cries Mary	G
STEVE MILLER	Jet Airliner	G
• GRAHAM PARKER	(Get Started) Start A Fire	R

### 2PM

LED ZEPPELIN	Ocean	G
STEVE WINWOOD	Holding On	C
KANSAS	Carry On Wayward Son	G
ZZ TOP	Gimme All Your Lovin	G
PINK FLOYD	On The Turning Away	R
• FABULOUS THUNDERBIRD	Powerful Stuff	C
CROSBY, STILLS, & NA	Marrakesh Express	G
• STING	Little Wing	R
VAN HALEN	When It's Love	R
• SMITHEREENS	House We Used To Live In	C

### 3PM

BOSTON	Don't Look Back	G
JOHN C MELLENCAMP	Crumbly'n Down	G
WHITESNAKE	Give Me All Your Love	R
ROLLING STONES	Brown Sugar	G
STEELY DAN	Dirty Work	G
• ROBERT PLANT	Dance On My Own	C
ELTON JOHN	Candle In The Wind	G
JOE SATRIANI	Always With Me, Always With Yo	C
• PATTI SMITH	People Have The Power	R
NEIL YOUNG	Old Man	G
• GREGG ALLMAN BAND	Can't Get Over You	C

### 4PM

EDDIE MONEY	Two Tickets To Paradise	G
GUNS N ROSES	Sweet Child O' Mine	C
WHO	Behind Blue Eyes	G
VAN HALEN	Why Can't This Be Love	G
GENESIS	Land Of Confusion	G
• INXS	Never Tear Us Apart	C
GUESS WHO	No Time	G
LITTLE FEAT	Hate To Lose Your Lovin'	C
• RICHARD MARX	Don't Mean Nothing	R
TODD RUNDGREN	Hello It's Me	G
• CHAD & JEREMY	A Summer Song	G

### 5PM

ROBERT PALMER	Simply Irresistible	C
RHYTHM CORPS	Common Ground	C
CAMPER VAN BEETHOVEN	Eye Of Fatima	C
TRACY CHAPMAN	Fast Car	C
JIMMY PAGE	Wasting My Time	R
• STEVIE RAY VAUGHAN	Cold Shot	G
MARSHALL TUCKER BAND	Can't You See	G
• JOHN C MELLENCAMP	Hurts So Good	G
U2	I Still Haven't Found What I'm	G
• MITCH RYDER & DETROI	Sock It To Me-Baby	G
YES	Time And A Word	G

### 6PM

PAUL SIMON	Duncan	G
ROLLING STONES	2000 Light Years From Home	G
GRAND FUNK RAILROAD	Mean Mistreater	G
BACHMAN-TURNER OVERD	Gimme Your Money Please	G
• GREGG ALLMAN BAND	One Way Out	C
JOURNEY	Lovin', Touchin', Squeezin	G
• ROLLING STONES	Honky Tonk Woman	G
SCORPIONS	Believe In Love	C
• GRAHAM PARKER	(Get Started) Start A Fire	R

### 7PM

WHO	My Generation	G
ROBERT CRAY BAND	Don't Be Afraid Of The Dark	C
CARS	Good Times Roll	G
PINK FLOYD	One Slip	R
JOHN FOGERTY	Old Man Down The Road	G
• PAUL KELLY & MESSENG	Dumb Things	C
KINKS	You Really Got Me	G
JOE SATRIANI	Always With Me, Always With Yo	C
BRUCE SPRINGSTEEN	Pink Cadillac	G
• JOHN C MELLENCAMP	Cherry Bomb	R
JETHRO TULL	Aqualung	G
• RUSH	Time Stand Still	R

### 8PM

NEIL YOUNG	This Note's For You	C
VAN HALEN	When It's Love	R
LITTLE FEAT	Oh Atlanta	G
EAGLES	Life In The Fast Lane	G
HEART	Bebe Le Strange	G
• UB40	Breakfast In Bed	C
BEATLES	Got To Get You Into My Life	G
STEVE WINWOOD	Holding On	C
• AEROSMITH	Angel	R
EDGAR WINTER	Free Ride	G
• LED ZEPPELIN	Dazed & Confused	G

### 9PM

LYNYRD SKYNYRD	Ballad Of Curtis Loew	G
JOE WALSH	Confessor	G
BAD COMPANY	Shooting Star	G
CHEAP TRICK	I Want You To Want Me	G
• YES	Owner Of A Lonely Heart	G
TOM PETTY & HEARTBRE	Refugee	G
• GEORGIA SATELLITES	Don't Pass Me By	C
WHITESNAKE	Still Of The Night	R
• BOB DYLAN	Knockin' On Heaven's Door	G

### 10PM

VAN HALEN	Finish What Ya Started	C
DIRE STRAITS	Sultans Of Swing	G
BRUCE SPRINGSTEEN	Rosalita	G
U2	Sunday Bloody Sunday	G
• ROBERT PLANT	Tall Cool One	R
LED ZEPPELIN	Ocean	G
• LITA FORD	Back To The Cave	C
JOURNEY	Walks Like A Lady	G
GREGG ALLMAN BAND	Can't Get Over You	C
• RUSH	Red Barchetta	G

### 11PM

ERIC CLAPTON	Cocaine	G
ROBERT PALMER	Simply Irresistible	C
JIMMY PAGE	Wasting My Time	R
EAGLES	Hotel California	G
PINK FLOYD	Another Brick In The Wall (Par	G
• FABULOUS THUNDERBIRD	Powerful Stuff	C
38 SPECIAL	Rockin' Into The Night	G
• INXS	Never Tear Us Apart	C
CREEDECE CLEARWATER	Proud Mary	G
AC/DC	Hell's Bells	G
• LYNYRD SKYNYRD	Georgia Peaches	G

## ALPHABETICAL LIST BY ARTIST

### 3

38 SPECIAL	Rockin' Into The Night	11p
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### A

AC/DC	Hell's Bells	11p
AEROSMITH	Angel	8p
ALARM	Rescue Me	10a
ALLMAN, GREGG BAND	Can't Get Over You	9a
ALLMAN, GREGG BAND	Can't Get Over You	3p
ALLMAN, GREGG BAND	Can't Get Over You	10p
ALLMAN, GREGG BAND	One Way Out	11a
ALLMAN, GREGG BAND	One Way Out	6p
ANIMALS	House Of The Rising Sun	10a

### B

BACHMAN-TURNER OVERD	Gimme Your Money Please	6p
BACHMAN-TURNER OVERD	You Ain't Seen Nothing Yet	8a
BAD COMPANY	Oh Atlanta	8a
BAD COMPANY	Shooting Star	9p
BARNES, JIMMY	Driving Wheels	11a

BEATLES	Good Night	7a
BEATLES	Got To Get You Into My Life	8p
BEATLES	Let It Be	6a
BEATLES	Ticket To Ride	11a
BLUE OYSTER CULT	Burnin' For You	1p
BOSTON	Don't Look Back	3p
BOSTON	More Than A Feeling	11a
BYRDS	Mr Tambourine Man	7a

### C

CAMPER VAN BEETHOVEN	Eye Of Fatima	5p
CARS	Good Times Roll	7p
CARS	It's All I Can Do	11a
CARS	Just What I Needed	8a
CARS	Shake It Up	6a
CHAD & JEREMY	A Summer Song	4p
CHAPMAN, TRACY	Fast Car	5p
CHEAP TRICK	I Want You To Want Me	9p
CLAPTON, ERIC	Cocaine	11p
CRAY, ROBERT BAND	Don't Be Afraid Of The Dark	6a
CRAY, ROBERT BAND	Don't Be Afraid Of The Dark	9a
CRAY, ROBERT BAND	Don't Be Afraid Of The Dark	1p
CRAY, ROBERT BAND	Don't Be Afraid Of The Dark	7p
CREEDECE CLEARWATER	Proud Mary	11p
CROSBY, STILLS, & NA	Marrakesh Express	2p

### D

DAVID & DAVID	Welcome To The Boomtown	8a
DEERRINGER, RICK	Rock And Roll, Hoochie Koo	10a
DIRE STRAITS	So Far Away	9a
DIRE STRAITS	Sultans Of Swing	10p
DOORS	Riders On The Storm	9a
DYLAN, BOB	Knockin' On Heaven's Door	9p

### E

EAGLES	Hotel California	11p
EAGLES	Life In The Fast Lane	8p
EMERSON, LAKE & PALM	Lucky Man	9a

### F

FABULOUS THUNDERBIRD	Powerful Stuff	2p
FABULOUS THUNDERBIRD	Powerful Stuff	11p
FLEETWOOD MAC	Dreams	1p
FOGERTY, JOHN	Old Man Down The Road	7p
FORD, LITA	Back To The Cave	10p
FOREIGNER	Double Vision	7a
FREE	All Right Now	12n

### G

GABRIEL, PETER	Shock The Monkey	7a
GENESIS	Land Of Confusion	4p
GENESIS	Throwing It All Away	7a
GENESIS	Turn It On Again	1p
GEORGIA SATELLITES	Don't Pass Me By	9p
GLASS TIGER	I'm Still Searching	1p
GRAND FUNK RAILROAD	Closer To Home(I'm Your Captai	1p
GRAND FUNK RAILROAD	Mean Mistreater	6p
GRATEFUL DEAD	Hell In A Bucket	10a
GUESS WHO	No Time	4p
GUNS N ROSES	Sweet Child O' Mine	4p

### H

HEART	Bebe Le Strange	8p
HENDRIX, JIMI	Wind Cries Mary	1p
HORNSBY, BRUCE & RAN	The Valley Road	12n

### I

INXS	Never Tear Us Apart	11a
INXS	Never Tear Us Apart	4p
INXS	Never Tear Us Apart	11p

### J

JETHRO TULL	Aqualung	7p
JOHN, ELTON	Candle In The Wind	3p
JOURNEY	Lovin', Touchin', Squeezin	6p
JOURNEY	Walks Like A Lady	10p

### K

KANSAS	Carry On Wayward Son	2p
KELLY, PAUL & MESSEN	Dumb Things	7p
KILZER, JOHN	Red Blue Jeans	12n
KINKS	All Day & All Of The Night	9a
KINKS	You Really Got Me	7p



**SMITHEREENS**

"House We Used To Live In"

**MMR ROCK TRACER TRACKS** 17 - 14

**THIS WEEK'S REACH INDEX 5.99 MILLION!**

NOW ROCKIN' OVER 130 ROCK RADIO STATIONS!

**CLOSING OUT AT: WGTR, KEZW, WIYY, KDKB, AND MORE!**

**ALREADY HEAVY AT:**

- 91X
- KLOL
- WBCN
- WPHD
- KISS
- WNEW
- WHJY
- KQRS
- WXRT
- KROQ
- KZAP
- KGB
- KSJO
- KXRX
- WYNF

**AND MORE!**

**THE TOUR CONTINUES . . . THE COMMITMENT CONTINUES!**



**CROWDED HOUSE**

"Better Be Home Soon"

**MMR ROCK TRACER TRACKS** 29 - 22

**WEEKLY REACH INDEX 3.35 MILLION ALREADY!**

**ALREADY ON 120 ROCK RADIO STATIONS AND CLOSING OUT AT: WRIF, KRQR, WYNF, KISW, KXRX, WFBQ, AND MORE!**

**ALREADY HEAVY AT:**

- KGB
- WBCN
- WIYY
- WPHD
- WNEW
- WHJY
- WNOR
- KISS
- WXRT
- KBCO

**FROM THEIR BRILLIANT NEW ALBUM "TEMPLE OF LOW MEN" OVER 400,000 UNITS SOLD ALREADY!**



**POISON**

"Fallen Angel"

**MMR ROCK TRACER TRACKS DEBUT** 39

THE 2ND SMASH FROM THEIR **DOUBLE PLATINUM** ALBUM "OPEN UP AND SAY . . . AHH!"

**ALREADY ON OVER 60 ROCK STATIONS INCLUDING:**

- |      |      |      |      |
|------|------|------|------|
| KTXQ | WHJY | KZAP | KJJO |
| WEBN | KUPD | WLZR | KISS |
| KLOL | KRXQ | WQFM | WYNF |

**#1 REQUEST MTV!**

**SOON TO BEGIN THEIR HEADLINE TOUR!!**



# ROCK RADIO/WKLS-FM

## ALPHABETICAL LIST BY ARTIST

**L**

LED ZEPPELIN	Oazed & Confused	8p
LED ZEPPELIN	Ocean	2p
LED ZEPPELIN	Ocean	10p
LED ZEPPELIN	Traveling Riverside Blues	11a
LITTLE FEAT	Hate To Lose Your Lovin'	7a
LITTLE FEAT	Hate To Lose Your Lovin'	12n
LITTLE FEAT	Hate To Lose Your Lovin'	4p
LITTLE FEAT	Oh Atlanta	8p
LOGGINS, KENNY	Nobody's Fool	1p
LYNYRO SKYNYRO	Ballad Of Curtis Loew	9p
LYNYRO SKYNYRO	Georgia Peaches	11p
LYNYRO SKYNYRO	What's Your Name	10a

**M**

MARSHALL TUCKER BAND	Can't You See	5p
MARX, RICHARD	Don't Mean Nothing	4p
MELLENCAMP, JOHN C	Check It Out	6a
MELLENCAMP, JOHN C	Cherry Bomb	7p
MELLENCAMP, JOHN C	Crumbly'n' Down	3p
MELLENCAMP, JOHN C	Hurts So Good	5p
MELLENCAMP, JOHN C	Paper In Fire	9a
MELLENCAMP, JOHN C	Small Town	12n
MILLER, STEVE	Jet Airliner	1p
MONEY, EDDIE	Two Tickets To Paradise	4p

**P**

PAGE, JIMMY	Only One	6a
PAGE, JIMMY	Wasting My Time	5p
PAGE, JIMMY	Wasting My Time	11p
PALMER, ROBERT	Simply Irresistible	8a
PALMER, ROBERT	Simply Irresistible	12n
PALMER, ROBERT	Simply Irresistible	5p
PALMER, ROBERT	Simply Irresistible	11p
PARKER, GRAHAM	(Get Started) Start A Fire	1p
PARKER, GRAHAM	(Get Started) Start A Fire	6p
PETTY, TOM & HEARTBR	Don't Come Around Here No More	1p
PETTY, TOM & HEARTBR	Refugee	9p
PINK FLOYD	Another Brick In The Wall (Part 2)	11p
PINK FLOYD	On The Turning Away	2p
PINK FLOYD	One Slip	7p
PLANT, ROBERT	Dance On My Own	10a
PLANT, ROBERT	Dance On My Own	3p
PLANT, ROBERT	Tall Cool One	10p

**R**

RAINBOW	Stone Cold	6a
REM	Finest Worksong	9a
REM	The One I Love	7a
RHYTHM CORPS	Common Ground	8a
RHYTHM CORPS	Common Ground	12n
RHYTHM CORPS	Common Ground	5p
ROLLING STONES	2000 Light Years From Home	6p
ROLLING STONES	Brown Sugar	3p
ROLLING STONES	Honky Tonk Woman	6p
RUNDGREN, TODD	Hello It's Me	4p
RUSH	Red Barchetta	10p
RUSH	Time Stand Still	7p
RYOER, MITCH & DETRO	Sock It To Me-Baby	5p

**S**

SATRIANI, JOE	Always With Me, Always With Yo	7a
SATRIANI, JOE	Always With Me, Always With Yo	11a
SATRIANI, JOE	Always With Me, Always With Yo	3p
SATRIANI, JOE	Always With Me, Always With Yo	7p
SCORPIONS	Believe In Love	6p
SEGER, BOB	Still The Same	11a
SIMON, PAUL	Ouncan	6p
SIMPLE MINDS	Don't You (Forget About Me)	10a
SMITH, PATTI	People Have The Power	3p
SMITHEREENS	House We Used To Live In	2p
SMITHEREENS	Only A Memory	11a
SPIRIT	I Got A Line On You	11a
SPRINGSTEEN, BRUCE	Born To Run (Live Acoustic)	6a
SPRINGSTEEN, BRUCE	Pink Cadillac	10a
SPRINGSTEEN, BRUCE	Pink Cadillac	7p
SPRINGSTEEN, BRUCE	Rosalita	10p
STEELY DAN	Dirty Work	3p
STEWART, ROO	Every Picture Tells A Story	12n
STING	Little Wing	2p

## T

TUBES	Talk To Ya Later	9a
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## U

U2	I Still Haven't Found What I'm	5p
U2	Sunday Bloody Sunday	10p
UB40	Breakfast In Bed	8p

## V

VAN HALEN	Finish What Ya Started	10p
VAN HALEN	When It's Love	7a
VAN HALEN	When It's Love	10a
VAN HALEN	When It's Love	2p
VAN HALEN	When It's Love	8p
VAN HALEN	Why Can't This Be Love	4p
VAUGHAN, STEVIE RAY	Cold Shot	5p

## W

WALSH, JOE	Confessor	9p
WHITESNAKE	Give Me All Your Love	3p
WHITESNAKE	Here I Go Again	8a
WHITESNAKE	Still Of The Night	9p
WHO	Behind Blue Eyes	4p
WHO	My Generation	7p
WINTER, EDGAR	Free Ride	8p
WINWOOD, STEVE	Hearts On Fire	12n
WINWOOD, STEVE	Holding On	6a
WINWOOD, STEVE	Holding On	10a
WINWOOD, STEVE	Holding On	2p
WINWOOD, STEVE	Holding On	8p

## Y

YES	Leave It	12n
YES	Owner Of A Lonely Heart	9p
YES	Time And A Word	5p
YOUNG, NEIL	Old Man	3p
YOUNG, NEIL	This Note's For You	12n
YOUNG, NEIL	This Note's For You	8p

## Z

ZZ TOP	Gimme All Your Lovin	2p
ZZ TOP	Legs	6a

## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

CRAY, ROBERT BANO	Don't Be Afraid Of The Dark	4
PALMER, ROBERT	Simply Irresistible	4
SATRIANI, JOE	Always With Me, Always With Yo	4
WINWOOD, STEVE	Holding On	4
ALLMAN, GREGG BAND	Can't Get Over You	3
INXS	Never Tear Us Apart	3
LITTLE FEAT	Hate To Lose Your Lovin'	3
RHYTHM CORPS	Common Ground	3
ALLMAN, GREGG BAND	One Way Out	2
FABULOUS THUNOERBIRD	Powerful Stuff	2
PLANT, ROBERT	Dance On My Own	2
YOUNG, NEIL	This Note's For You	2
BARNES, JIMMY	Driving Wheels	1
CAMPER VAN BEETHOVEN	Eye Of Fatima	1
CHAPMAN, TRACY	Fast Car	1
FORD, LITA	Back To The Cave	1
GEORGIA SATELLITES	Don't Pass Me By	1
GUNS 'N' ROSES	Sweet Child O' Mine	1
KELLY, PAUL & MESSEN	Oumb Things	1
LED ZEPPELIN	Traveling Riverside Blues	1
LOGGINS, KENNY	Nobody's Fool	1
PAGE, JIMMY	Only One	1
SCORPIONS	Believe In Love	1
SMITHEREENS	House We Used To Live In	1
SPRINGSTEEN, BRUCE	Born To Run (Live Acoustic)	1
UB40	Breakfast In Bed	1
VAN HALEN	Finish What Ya Started	1
WINWOOD, STEVE	Hearts On Fire	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

VAN HALEN	When It's Love	4
PAGE, JIMMY	Wasting My Time	2
PARKER, GRAHAM	(Get Started) Start A Fire	2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

MELLENCAMP, JOHN C	6
BEATLES	4
CARS	4
GENESIS	3
LED ZEPPELIN	3
LYNYRD SKYNYRO	3
PINK FLOYD	3
ROLLING STONES	3
SPRINGSTEEN, BRUCE	3
VAN HALEN	3
WHITESNAKE	3
YES	3

## GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	44.51
G	55.50
MORNING DRIVE	
C-R	47.06
G	52.94
MID-DAY	
C-R	50.94
G	49.06
AFTERNOON DRIVE	
C-R	40.48
G	59.52
EVENING	
C-R	39.62
G	60.38

## POSITIONING STATEMENTS

PURE ROCK 'N' ROLL	13X
"96 Rock ... Atlanta's pure rock 'n' roll." (6X)	
"96 Rock ... pure rock 'n' roll." (4X)	
"WKLS-FM Atlanta ... [MUSIC] ... 96 Rock ... pure rock 'n' roll." (2X)	
"Atlanta's pure rock station ... 96 Rock." (1X)	
ROCK	13X
"WKLS Atlanta ... 96 Rock." (9X)	
"For 14 years the South's premiere rock station ... [MUSIC] ... WKLS-FM Atlanta ... 96 Rock." (2X)	
"The station that rocks the South." (1X)	
"96 rocks the rivers and shakes the lakes." (1X)	
ARTIST ENDORSEMENTS	7X
(Michael Hutchence, Benjamin Orr, Joe Satriani, Paul Shaffer, Chris Squire, Steven Tyler.)	
COMPACT DISCS	5X
"Atlanta's compact disc station ... 96 Rock." (3X)	
"Another exclusive from compact disc ... 96 Rock." (2X)	
OTHER	5X
"The 96 Days of Summer ... [MUSIC] ... with WKLS Atlanta ... 96 rock." (2X)	
"[ARTIST] splits six-in-a-row on 96 Rock." (2X)	
"Armed, dangerous and off their medication ... the 96 Rock Wake-up Crew." (1X)	

## PROMOTIONAL ACTIVITY

**FABULOUS FORD GIVEAWAY** 24X  
Contestants register at Winn-Dixie. When names are read on the air, entrants have nine and a half minutes to call back and qualify for a Ford Bronco II from Banner Ford.

**LASER LUNCH** 9X  
All CD hour runs from Noon 'til 1PM. Copies of the 96 Rock Classics CD Vol. 1 are given away.

**KAEDY'S CLASSIC** 7X  
Each day, a designated song is aired in the afternoon. When the Wake-up Crew plays it the next morning, the first caller wins \$1,000.

**PERFECT ALBUM SIDE** 5X  
Listener whose selections are chosen receives a \$50 gift certificate from Turtle's. [See hour-by-hour music, 9PM.]

**NO REPLAY THURSDAY** 4X  
Listeners can win \$1,000 if they nab 96 Rock repeating a song between 7AM and 7PM Thursdays.

**STINGRAY SKI BOAT GIVEAWAY** 4X  
Postcard entries are being taken for the late August drawing sponsored by Coors and JOA Marine.

**BUOWEISER TOP 5 AT 5** 3X  
Five top new songs air at 5PM weekdays.

**PHONE BOOTH GOOF** 3X  
Wake-up Crew gives location of a phone booth they will call. Contestant takes call in booth and must answer news questions to win various prizes.

**REQUEST SHOW** 3X  
Songs by request air from 10 to Midnight. Listener's calls are featured in front of some requests.

**96 ROCK MOVIE LINE** 3X  
Comprehensive listing of current films is available to listeners.

**96 ROCK NOTES** 3X  
Lorna Love hosts a summary of local and national rock stories.

**APARTMENT WARS '88** 2X  
96 Rock sponsors volleyball tournaments between apartment complexes.

**FOURTEENTH BIRTHDAY PARTY BAND** 2X  
Audition tapes are being sought for a "band with no instruments" to entertain at an upcoming August bash.

**ON THE DARKSIDE** 2X  
Each weekday, a full-length CD is played by request at 3AM. Listener making the request receives a CD and a chance to win six CDs that week.

**PSYCHEDELIC SUPPER** 2X  
At 6PM, WKLS takes you back in the rock 'n' roll time machine for a set of music from the 60's/early 70's.

**SMASH OR TRASH** 2X  
A new song is subject to listener approval each night during the eight o'clock hour.

**THREE DAY WEEKEND** 2X  
Letters are solicited for case of a friend or co-worker who deserves a day off. On Thursdays, the Wake-up Crew names a winner who will get the next day off with pay.

**96 ROCK SURVIVAL KIT** 2X  
Available through various retail sponsors kit includes a 96 Rock button and T-shirt.

**BACK SEAT CINEMAS** 1X  
96 Rock night at Good Old Days includes movie pass freebies.

**TREASURE ISLAND GETAWAY** 1X  
Four days and four nights in Grand Cayman given away at Charades.

[NOTE: Many WKLS promotions are included as part of the "96 Days of Summer."]

ROCK RADIO/WKLS-FM

MMR ROCK  
TRACER  
TRACKS

R&R TRACK  
"BREAKER"

31 - 22

Explosive week!

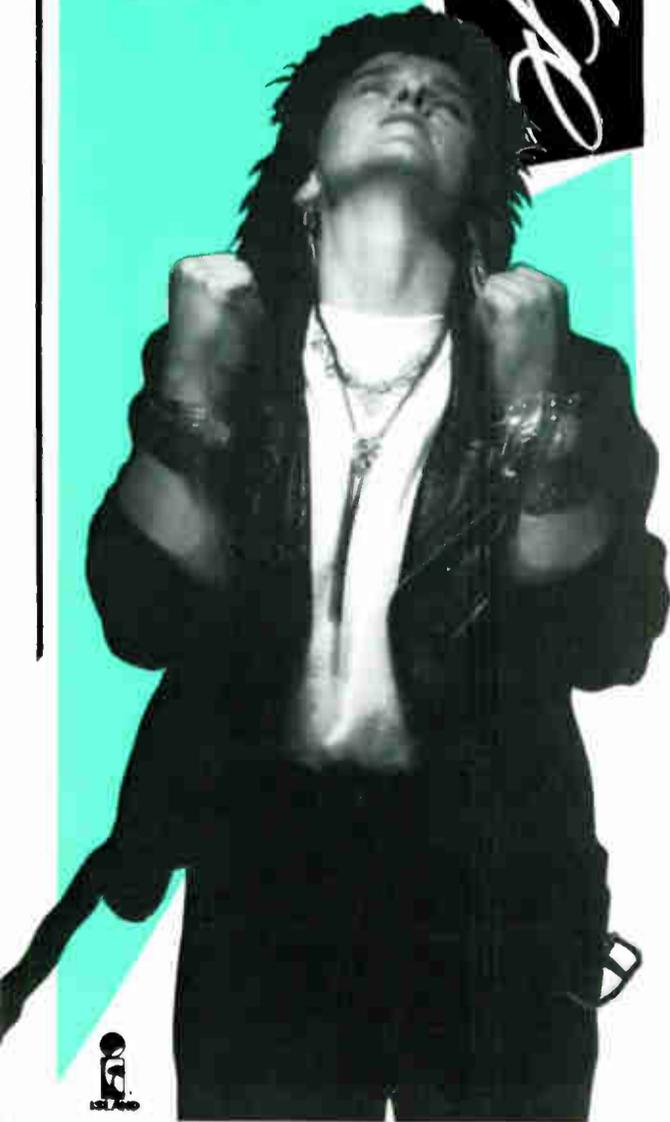
New At...

- KSHE
- KSJO
- KMBY
- WKLC
- KRSP
- KOMP
- WTKX
- KRNA
- WZZO
- WXQR
- WKLT
- KNCN
- WQBZ
- WKRR
- WWCK
- WZXL
- WJXQ
- KOZZ

Look for  
**Melissa** on  
tour with  
**Bruce Hornsby**  
beginning  
August 28th.

"BRING ME SOME WATER"

*Melissa Etheridge*



ACCOUNT LIST

A&W	2X	Beverage
Amoco	4X	Automotive
Anheuser-Busch	2X	Beer/Wine
Allanta Compact Disc	1X	CDs/Records/Tapes
Autosure Auto Parts/Castrol	5X	Automotive
Banner Ford	1X	Auto/MC
Browne & Company	1X	Jewelers
CNS	4X	Bank/Finance
Carolina Waterbeds	2X	Furniture
Charades	5X	Nightclub
Church's Chicken	3X	Restaurant
Circle K	1X	Grocery
Coca-Cola	3X	Beverage
Coca-Cola Summer Contest Series	1X	Entertainment/Rec
Comic Cafe	2X	Nightclub
Coors	1X	Beer/Wine
Corona	7X	Beer/Wine
Cotton Club	6X	Nightclub
Decatur Federal	8X	Bank/Finance
Delta Gold	5X	Food Products
Dickerson Productions	1X	Entertainment/Rec
Direct Connect	3X	Communications
Disney/Spielberg	4X	Entertainment/Rec
Downey's	5X	Automotive
Dr. Pepper	2X	Beverage
Duration Lube	3X	Automotive
Ellis VW/Mazda/Porsche	3X	Auto/MC
Exxon	4X	Automotive
First Atlanta	3X	Bank/Finance
Fruzen-Gladje	1X	Food Products
Fudruckers	3X	Restaurant
Gatorade	1X	Beverage
Geller & Son	6X	Jewelers
General Cinemas	3X	Entertainment/Rec
Georgia Power	2X	Utilities
Good Old Days	7X	Nightclub
B.F. Goodrich	2X	Automotive
Green's	3X	Nightclub
Hickok Sporting Goods	1X	Retail
Hire's	2X	Beverage
Home Depot	6X	Home Improvement
Honda Carland	5X	Automotive
Jiffy Lube	1X	Automotive
Jones For Congress Committee	2X	Political
Kelly & Cohen	3X	Furniture
Kentucky Fried Chicken	2X	Restaurant
King & King	2X	Legal Services
Marine Trade Assoc.	3X	Retail
McDonald's	2X	Restaurant
Miller High Life	6X	Beer/Wine
Mister Transmission	1X	Automotive
Mountain Dew	1X	Beverage
NTW Alignment & Brakes	2X	Automotive
National Check Cashers	1X	Bank/Finance
Nationwide Auto Parts	3X	Automotive
Nicotine Withdrawal Clinic	2X	Medical
Northern DeCamp Cable	1X	TV/Broadcast
Pepsi-Cola	1X	Beverage
Prime Cut	1X	Health/Beauty
Punchline Comedy Clubs	6X	Nightclub
Red Wings	1X	Clothing
Rich's Code One	9X	Clothing
Sam's Wholesale Club/Toyota	9X	Auto/MC
Shane Company	5X	Jewelers
Six Flags	4X	Entertainment/Rec
Southern Bell	4X	Communications
Supershops	5X	Automotive
Trojan Condoms	1X	Health/Beauty
Turtle's	3X	CDs/Records/Tapes
U.S. Army	1X	Government
Voice Exchange	1X	Dating Service
Winn-Dixie	2X	Retail
Winnetco Cable TV	6X	TV/Broadcast
Yamaha	2X	Auto/MC

ACCOUNTS BY CATEGORY

Auto/MC	7%
Automotive	18%
Bank/Finance	7%
Beer/Wine	7%
Beverage	5%
CDs/Records/Tapes	2%
Clothing	4%
Communications	3%
Dating Service	1%
Entertainment/Rec	6%
Food Products	3%
Furniture	2%
Government	1%
Grocery	1%
Health/Beauty	1%
Home Improvement	3%
Jewelers	5%
Legal Services	1%
Medical	1%
Nightclub	13%
Political	1%
Restaurant	4%
Retail	3%
TV/Broadcast	3%
Utilities	1%

**Some trades lead,  
Some trades follow.**

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— Mediabase Research Corporation

# ADULT CONTEMPORARY/WKQX-FM

WEDNESDAY, JULY 17, 1988

## OVERVIEW

**STATION:** WKQX-FM, Chicago, IL  
**FREQUENCY:** 101.1 MHz (6,000 watts)  
**GROUP OWNER:** NBC  
**GM:** Mike Lonneke  
**GSM:** Mike Fowler  
**OM/PO:** Bill Gamble  
**MD:** Mary Shuminas  
**NEWS DIRECTOR:** Dave McBride  
**PROMOTION MGR.:** Thad Gentry

**AIRSTAFF:**  
 5:30A-10A Robert Murphy, with Sue Anderson and news with Dave McBride (NOTE: On the day of the monitoring, Murphy was on vacation.)

10A-3P Greg Brown  
 3P-7P Patrick Callahan  
 7P-12M Carla Leonardo  
 12M-5:30A Dan Walker

## HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

### 6AM

- BREATHE Hands To Heaven C
- STEVE WINWOOD Back In The High Life Again G
- HUMAN LEAGUE Human G
- AL B SURE Nite & Day C
- HALL & OATES Maneater G
- PHIL COLLINS We Said Hello, Goodbye R
- JETS Make It Real R
- TERENCE TRENT D'ARBY Sign Your Name C

### 7AM

- FRANKLIN & MICHAEL I Knew You Were Waiting (For M) G
- RICHARD MARX Should've Known Better R
- CHEAP TRICK The Flame C
- EXPOSE Seasons Change R
- ERIC CARMEN Make Me Lose Control C
- RICK ASTLEY Together Forever R

### 8AM

- BELINDA CARLISLE Heaven Is A Place On Earth R
- RICHARD MARX Hold On To The Nights C
- BILLY JOEL Keeping The Faith G
- DEBBIE GIBSON Foolish Beat C
- MICHAEL MCCONALD I Keep Forgettin' G
- STEVE WINWOOD Roll With It C

### 9AM

- GEORGE MICHAEL Father Figure R
- ARETHA FRANKLIN Who's Zoomin' Who G
- BREATHE Hands To Heaven C
- EURYTHMICS Here Comes The Rain Again G
- WHITNEY HOUSTON Love Will Save The Day C
- PAUL MCCARTNEY Say Say Say G
- TAYLOR DAYNE I'll Always Love You C
- HUEY LEWIS & NEWS Power Of Love G
- JETS Make It Real R
- MR MISTER Broken Wings G
- GLORIA ESTEFAN & MIA 1-2-3 C

### 10AM

- COMMODORES Nightshift G
- DEBBIE GIBSON Only In My Dreams C
- RICK ASTLEY It Would Take A Strong Strong R
- BELINDA CARLISLE Mad About You G
- WHITESNAKE Is This Love R
- MICHAEL JACKSON Rock With You G
- TRACY CHAPMAN Fast Car C
- PHIL COLLINS You Can't Hurry Love G
- WHITNEY HOUSTON Where Do Broken Hearts Go R
- CHEAP TRICK The Flame C
- CHICAGO Hard To Say I'm Sorry G
- ELTON JOHN I Don't Wanna Go On With You C
- ANITA BAKER Sweet Love G

### 11AM

- GLORIA ESTEFAN & MIA Rhythm Is Gonna Get You R
- ERIC CARMEN Make Me Lose Control C
- GEORGE BENSON Give Me The Night G
- RICK ASTLEY Never Gonna Give You Up R
- BOB SEGER We've Got Tonite G
- BRENDA RUSSELL Piano In The Dark R
- JOHN C MELLENCAMP Hurts So Good G
- DEBBIE GIBSON Foolish Beat C
- AL B SURE Nite & Day C

- JOURNEY Who's Crying Now G
- PETER CETERA One Good Woman C
- TAYLOR DAYNE Tell It To My Heart R
- LIONEL RICHIE Dancing On The Ceiling G

### 12NOON

- PEABO BRYSON If Ever You're In My Arms Agai G
- HUEY LEWIS & NEWS Doing It All For My Baby R
- TERENCE TRENT D'ARBY Sign Your Name C
- DENICIE WILLIAMS Let's Hear It For The Boy G
- RICHARD MARX Hold On To The Nights C
- THOMPSON TWINS Hold Me Now G
- BILLY OCEAN Get Outta My Dreams, Get Into R
- QUINCY JONES Just Once G
- STEVE WINWOOD Valerie R
- BREATHE Hands To Heaven C
- WHITNEY HOUSTON Saving All My Love For You G
- HALL & OATES Missed Opportunity C
- KOOL & THE GANG Celebration G

### 1PM

- PHIL COLLINS Against All Odds G
- JETS Make It Real R
- LAURA BRANIGAN Self Control G
- ICEHOUSE Electric Blue R
- MADONNA Live To Tell G
- CHICAGO I Don't Wanna Live W/out Your C
- GEORGE BENSON Turn Your Love Around G
- PET SHOP BOYS What Have I Done To Deserve R
- RICK ASTLEY Together Forever R
- HUEY LEWIS & NEWS Perfect World C
- LIONEL RICHIE Hello G
- BRUCE SPRINGSTEEN Brilliant Disguise R

### 2PM

- CROWDED HOUSE Don't Dream It's Over G
- HEART Alone R
- WHITNEY HOUSTON Love Will Save The Day C
- KIM CARNES Bette Davis Eyes G
- CHEAP TRICK The Flame C
- BILLY OCEAN There'll Be Sad Songs G
- STEVE WINWOOD Roll With It C
- MIKE & MECHANICS All I Need Is A Miracle G
- ERIC CARMEN Make Me Lose Control C
- TAYLOR DAYNE I'll Always Love You C
- JOURNEY Faithfully G
- EARTH, WIND & FIRE After The Love Is Gone G

### 3PM

- SYSTEM Don't Disturb This Groove R
- FOREIGNER I Don't Want To Live W/o You R
- GLORIA ESTEFAN & MIA 1-2-3 C
- HUEY LEWIS & NEWS If This Is It G
- DEBBIE GIBSON Foolish Beat C
- MADONNA True Blue G
- RICK ASTLEY It Would Take A Strong Strong C
- POLICE Every Breath You Take G
- WHISPERS Rock Steady R
- RICHARD MARX Hold On To The Nights C
- ELTON JOHN I Don't Wanna Go On With You C
- TINA TURNER Typical Male G

### 4PM

- TRACY CHAPMAN Fast Car C
- WHITNEY HOUSTON So Emotional R
- LOGGINS, KENNY This Is It G
- BILLY JOEL You're Only Human (Second Wind) G
- BREATHE Hands To Heaven C
- BRENDA RUSSELL Piano In The Dark R
- P BAILEY (W/P COLLIN Easy Lover G
- CHER I Found Someone R
- JETS Make It Real R
- PETER CETERA One Good Woman C
- STEVE WINWOOD While You See A Chance G
- AL B SURE Nite & Day C

### 5PM

- GLORIA ESTEFAN & MIA Anything For You R
- HUEY LEWIS & NEWS Heart & Soul G
- ERIC CARMEN Make Me Lose Control C
- TERENCE TRENT D'ARBY Sign Your Name C
- FLEETWOOD MAC Everywhere R
- SHEENA EASTON Strut G
- BELINDA CARLISLE I Get Weak R
- DEBBIE GIBSON Foolish Beat C
- COLLINS/MARTIN Separate Lives G
- CHEAP TRICK The Flame C

- HALL & DATES Missed Opportunity C
- OOON HENLEY All She Wants To Do Is Dance G
- RICK ASTLEY Together Forever R
- DONNA SUMMER She Works Hard For The Money G

### 6PM

- JANET JACKSON When I Think Of You G
- RICHARD MARX Hold On To The Nights C
- WHITNEY HOUSTON Love Will Save The Day C
- LEVEL 42 Something About You G
- LISA LISA & CULT JAM Head To Toe R
- STEVE WINWOOD Roll With It C
- BREATHE Hands To Heaven C
- JOHN C MELLENCAMP Cherry Bomb R
- DEBARGE Rhythm Of The Night G
- HUEY LEWIS & NEWS Perfect World C
- GENESIS That's All G
- CHICAGO I Don't Wanna Live W/out Your C

### 7PM

- LOVERBOY Heaven In Your Eyes G
- BRENDA RUSSELL Piano In The Dark R
- STARSHIP Nothing's Gonna Stop Us Now G
- SHEILA E Hold Me R
- LIONEL RICHIE Say You, Say Me G
- JOE COCKER A Woman Loves A Man C
- KENNY G Songbird G
- BILLY OCEAN Colour Of Love C
- HEART These Dreams G
- FREDDIE JACKSON You Are My Lady G
- CHEAP TRICK The Flame C
- HEATWAVE Always And Forever G

### 8PM

- SMOKEY ROBINSON One Heartbeat R
- DOUBLE Captain Of Her Heart G
- AL B SURE Nite & Day C
- EL DEBARGE Someone G
- STEVE PERRY Foolish Heart G
- BRENDA K. STARR I Still Believe R
- GLORIA ESTEFAN & MIA Can't Stay Away From You R
- WHITNEY HOUSTON For The Love Of You C
- CHI-LITES Have You Seen Her G
- CARLY SIMON Coming Around Again G
- TERENCE TRENT D'ARBY Sign Your Name C

### 9PM

- STEVIE WONDER Overjoyed G
- DEBBIE GIBSON Foolish Beat C
- RONSTADT/INGRAM Somewhere Out There G
- LISA LISA & CULT JAM All Cried Out G
- GLENN FREY One You Love G
- KEITH SWEAT Make It Last Forever C
- LIONEL RICHIE Ballerina Girl G
- BOZ SCAGGS Heart Of Mine R
- STYLISTICS You Make Me Feel Brand New G
- KOOL & THE GANG Cherish G
- GLORIA ESTEFAN & MIA Anything For You R
- SIMPLY RED Holding Back The Years G

### 10PM

- MANHATTANS Shining Star G
- ROD STEWART You're In My Heart G
- JETS Make It Real R
- KENNY G W/L WILLIAMS Don't Make Me Wait For Love R
- BARBRA STREISAND You Don't Bring Me Flowers C
- TAYLOR DAYNE I'll Always Love You G
- GLENN MEDEIROS Nothing's Gonna Change My Love G
- GEORGE MICHAEL One More Try R
- NATALIE COLE When I Fall In Love C
- PAUL MCCARTNEY Maybe I'm Amazed G
- JACKSON/HOUSTON If You Say My Eyes Are Beautif G
- RICHARD MARX Hold On To The Nights C

### 11PM

- AL JARREAU We're In This Love Together G
- BREATHE Hands To Heaven C
- QUINCY JONES Just Once G
- CHAMPAIGN How 'Bout Us G
- JOE COCKER A Woman Loves A Man C
- BARRY MANILOW Tryin To Get The Feeling Again G
- BRENDA RUSSELL Piano In The Dark R
- ELTON JOHN Your Song G
- LORING/ANDERSON Friends & Lovers G
- BILLY OCEAN Colour Of Love C
- MICHAEL JACKSON I Just Can't Stop Loving You R

## ALPHABETICAL LIST BY ARTIST

### A

- AL B SURE Nite & Day 6a
- AL B SURE Nite & Day 11a
- AL B SURE Nite & Day 4p
- AL B SURE Nite & Day 8p
- ASTLEY, RICK It Would Take A Strong Strong 10a
- ASTLEY, RICK It Would Take A Strong Strong 3p
- ASTLEY, RICK Never Gonna Give You Up 11a
- ASTLEY, RICK Together Forever 7a
- ASTLEY, RICK Together Forever 1p
- ASTLEY, RICK Together Forever 5p

### B

- BAILEY, P (W/P COLLI Easy Lover 4p
- BAKER, ANITA Sweet Love 10a
- BENSON, GEORGE Give Me The Night 11a
- BENSON, GEORGE Turn Your Love Around 1p
- BRANIGAN, LAURA Self Control 1p
- BREATHE Hands To Heaven 6a
- BREATHE Hands To Heaven 9a
- BREATHE Hands To Heaven 12n
- BREATHE Hands To Heaven 4p
- BREATHE Hands To Heaven 6p
- BREATHE Hands To Heaven 11p
- BRYSON, PEABO If Ever You're In My Arms Agai 12n

### C

- CARLISLE, BELINDA Heaven Is A Place On Earth 8a
- CARLISLE, BELINDA I Get Weak 5p
- CARLISLE, BELINDA Mad About You 10a
- CARMEN, ERIC Make Me Lose Control 7a
- CARMEN, ERIC Make Me Lose Control 11a
- CARMEN, ERIC Make Me Lose Control 2p
- CARMEN, ERIC Make Me Lose Control 5p
- CARNES, KIM Bette Davis Eyes 2p
- CETERA, PETER One Good Woman 11a
- CETERA, PETER One Good Woman 4p
- CHAMPAIGN How 'Bout Us 11p
- CHAPMAN, TRACY Fast Car 10a
- CHAPMAN, TRACY Fast Car 4p
- CHEAP TRICK The Flame 7a
- CHEAP TRICK The Flame 10a
- CHEAP TRICK The Flame 2p
- CHEAP TRICK The Flame 5p
- CHEAP TRICK The Flame 7p
- CHER I Found Someone 4p
- CHER Have You Seen Her 8p
- CHICAGO Hard To Say I'm Sorry 10a
- CHICAGO I Don't Wanna Live W/out Your 1p
- CHICAGO I Don't Wanna Live W/out Your 6p
- COCKER, JOE A Woman Loves A Man 7p
- COCKER, JOE A Woman Loves A Man 11p
- COLE, NATALIE When I Fall In Love 10p
- COLLINS, PHIL Against All Odds 1p
- COLLINS, PHIL We Said Hello, Goodbye 6a
- COLLINS, PHIL You Can't Hurry Love 10a
- COLLINS/MARTIN Separate Lives 5p
- COMMODORES Nightshift 10a
- CROWDED HOUSE Don't Dream It's Over 2p

### D

- D'ARBY, TERENCE TREN Sign Your Name 6a
- D'ARBY, TERENCE TREN Sign Your Name 12n
- D'ARBY, TERENCE TREN Sign Your Name 5p
- D'ARBY, TERENCE TREN Sign Your Name 8p
- DAYNE, TAYLOR I'll Always Love You 9a
- DAYNE, TAYLOR I'll Always Love You 2p
- DAYNE, TAYLOR I'll Always Love You 10p
- DAYNE, TAYLOR Tell It To My Heart 11a
- DEBARGE Rhythm Of The Night 6p
- DEBARGE, EL Someone 8p
- DOUBLE Captain Of Her Heart 8p

### E

- EARTH, WIND & FIRE After The Love Is Gone 2p
- EASTON, SHEENA Strut 5p
- ESTEFAN, GLORIA & MI 1-2-3 9a
- ESTEFAN, GLORIA & MI 1-2-3 3p
- ESTEFAN, GLORIA & MI Anything For You 5p
- ESTEFAN, GLORIA & MI Anything For You 9p
- ESTEFAN, GLORIA & MI Can't Stay Away From You 8p
- ESTEFAN, GLORIA & MI Rhythm Is Gonna Get You 11a
- EURYTHMICS Here Comes The Rain Again 9a
- EXPOSE Seasons Change 7a

# ADULT CONTEMPORARY/WKQX-FM

## ALPHABETICAL LIST BY ARTIST

**F**  
**FLEETWOOD MAC** Everywhere 5p  
**FDREIGNER** I Don't Want To Live W/o You 3p  
**FRANKLIN & MICHAEL** I Knew You Were Waiting 4For M 7a  
**FRANKLIN, ARETHA** Who's Zoomin' Who 9a  
**FREY, GLENN** One You Love 9p

**G**  
**GENESIS** That's All 6p  
**GIBSON, DEBBIE** Foolish Beat 8a  
**GIBSON, DEBBIE** Foolish Beat 11a  
**GIBSON, DEBBIE** Foolish Beat 3p  
**GIBSON, DEBBIE** Foolish Beat 5p  
**GIBSON, DEBBIE** Foolish Beat 9p  
**GIBSON, DEBBIE** Only In My Dreams 10a

**H**  
**HALL & DATES** Maneater 6a  
**HALL & DATES** Missed Opportunity 12n  
**HALL & DATES** Missed Opportunity 5p  
**HEART** Alone 2p  
**HEART** These Dreams 7p  
**HEATWAVE** Always And Forever 7p  
**HENLEY, DON** All She Wants To Do Is Dance 5p  
**HOUSTON, WHITNEY** For The Love Of You 8p  
**HOUSTON, WHITNEY** Love Will Save The Day 9a  
**HOUSTON, WHITNEY** Love Will Save The Day 2p  
**HOUSTON, WHITNEY** Love Will Save The Day 6p  
**HOUSTON, WHITNEY** Saving All My Love For You 12n  
**HOUSTON, WHITNEY** So Emotional 4p  
**HOUSTON, WHITNEY** Where Do Broken Hearts Go 10a  
**HUMAN LEAGUE** Human 6a

**I**  
**ICEHOUSE** Electric Blue 1p

**J**  
**JACKSON, FREDDIE** You Are My Lady 7p  
**JACKSON, JANET** When I Think Of You 6p  
**JACKSON, MICHAEL** I Just Can't Stop Loving You 11p  
**JACKSON, MICHAEL** Rock With You 10a  
**JACKSON/HOUSTON** If You Say My Eyes Are Beautif 10p  
**JARREAU AL** We're In This Love Together 11p  
**JETS** Make It Real 6a  
**JETS** Make It Real 9a  
**JETS** Make It Real 1p  
**JETS** Make It Real 4p  
**JETS** Make It Real 10p  
**JOEL, BILLY** Keeping The Faith 8a  
**JOEL, BILLY** You're Only Human (Second Wind) 4p  
**JOHN, ELTON** I Don't Wanna Go On With You 10a  
**JOHN, ELTON** I Don't Wanna Go On With You 3p  
**JOHN, ELTON** Your Song 11p  
**JONES, QUINCY** Just Once 12n  
**JONES, QUINCY** Just Once 11p  
**JOURNEY** Faithfully 2p  
**JOURNEY** Who's Crying Now 11a

**K**  
**KENNY G** Songbird 7p  
**KENNY G W/L WILLIAMS** Don't Make Me Wait For Love 10p  
**KENNY LDGGINS** This Is It 4p  
**KOOL & THE GANG** Celebration 12n  
**KOOL & THE GANG** Cherish 9p

**L**  
**LEVEL 42** Something About You 6p  
**LEWIS, HUEY & NEWS** Doing It All For My Baby 12n  
**LEWIS, HUEY & NEWS** Heart & Soul 5p  
**LEWIS, HUEY & NEWS** If This Is It 3p  
**LEWIS, HUEY & NEWS** Perfect World 1p  
**LEWIS, HUEY & NEWS** Perfect World 6p  
**LEWIS, HUEY & NEWS** Power Of Love 9a  
**LISA LISA & CULT JAM** All Cried Out 9p  
**LISA LISA & CULT JAM** Head To Toe 6p  
**LORING/ANDERSON** Friends & Lovers 11p  
**LOVERBOY** Heaven In Your Eyes 7p

**M**  
**MADONNA** Live To Tell 1p  
**MADONNA** True Blue 3p  
**MANHATTANS** Shining Star 10p  
**MANILOW, BARRY** Tryin' To Get The Feeling Again 11p  
**MARX, RICHARD** Hold On To The Nights 8a  
**MARX, RICHARD** Hold On To The Nights 12n  
**MARX, RICHARD** Hold On To The Nights 3p  
**MARX, RICHARD** Hold On To The Nights 6p  
**MARX, RICHARD** Hold On To The Nights 10p  
**MARX, RICHARD** Should've Known Better 7a  
**MCCARTNEY, PAUL** Maybe I'm Amazed 10p  
**MCCARTNEY, PAUL** Say Say Say 9a  
**MCDONALD, MICHAEL** I Keep Forgettin' 8a  
**MEDEIROS, GLENN** Nothing's Gonna Change My Love 10p  
**MELLENCAMP, JOHN C** Cherry Bomb 6p  
**MELLENCAMP, JOHN C** Hurts So Good 11a  
**MICHAEL, GEORGE** Father Figure 9a  
**MICHAEL, GEORGE** One More Try 10p  
**MIKE & MECHANICS** All I Need Is A Miracle 2p  
**MR MISTER** Broken Wings 9a

**O**  
**OCEAN, BILLY** Colour Of Love 7p  
**OCEAN, BILLY** Colour Of Love 11p  
**OCEAN, BILLY** Get Outta My Dreams, Get Into 12n  
**OCEAN, BILLY** There'll Be Sad Songs 2p

**P**  
**PERRY, STEVE** Foolish Heart 8p  
**PET SHOP BOYS** What Have I Done To Deserve 1p  
**POLICE** Every Breath You Take 3p

**R**  
**RICHIE, LIONEL** Ballerina Girl 9p  
**RICHIE, LIONEL** Dancing On The Ceiling 11a  
**RICHIE, LIONEL** Hello 1p  
**RICHIE, LIONEL** Say You, Say Me 7p  
**ROBINSON, SMOKEY** One Heartbeat 8p  
**RONSTADT/INGRAM** Somewhere Out There 9p  
**RUSSELL, BRENDA** Piano In The Dark 11a  
**RUSSELL, BRENDA** Piano In The Dark 4p  
**RUSSELL, BRENDA** Piano In The Dark 7p  
**RUSSELL, BRENDA** Piano In The Dark 11p

**S**  
**SCAGGS, BOZ** Heart Of Mine 9p  
**SEGER, BOB** We've Got Tonight 11a  
**SHEILA E** Hold Me 7p  
**SIMON, CARLY** Coming Around Again 8p  
**SIMPLY RED** Holding Back The Years 9p  
**SPRINGSTEEN, BRUCE** Brilliant Disguise 1p  
**STARR, BRENDA K** I Still Believe 8p  
**STARSHIP** Nothing's Gonna Stop Us Now 7p  
**STEWART, ROD** You're In My Heart 10p  
**STREISAND, BARBRA** You Don't Bring Me Flowers 10p  
**STYLISTICS** You Make Me Feel Brand New 9p  
**SUMMER, DONNA** She Works Hard For The Money 5p  
**SWEAT, KEITH** Make It Last Forever 9p  
**SYSTEM** Don't Disturb This Groove 3p

**T**  
**THOMPSON TWINS** Hold Me Now 12n  
**TURNER, TINA** Typical Male 3p

**W**  
**WHISPERS** Rock Steady 3p  
**WHITESNAKE** Is This Love 10a  
**WILLIAMS, DENIECE** Let's Hear It For The Boy 12n  
**WINWOOD, STEVE** Back In The High Life Again 6a  
**WINWOOD, STEVE** Roll With It 8a  
**WINWOOD, STEVE** Roll With It 2p  
**WINWOOD, STEVE** Roll With It 6p  
**WINWOOD, STEVE** Valerie 12n  
**WINWOOD, STEVE** While You See A Chance 4p  
**WONDER, STEVIE** Overjoyed 9p

## PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period  
**BREATHE** Hands To Heaven 6  
**CHEAP TRICK** The Flame 5  
**GIBSON, DEBBIE** Foolish Beat 5  
**MARX, RICHARD** Hold On To The Nights 5  
**AL B SURE** Nite & Day 4

**CARMEN, ERIC** Make Me Lose Control 4  
**D'ARBY, TERENCE TREN** Sign Your Name 4  
**DAYNE, TAYLOR** I'll Always Love You 3  
**HOUSTON, WHITNEY** Love Will Save The Day 3  
**WINWOOD, STEVE** Roll With It 3  
**ASTLEY, RICK** It Would Take A Strong Strong 2  
**CETERA, PETER** One Good Woman 2  
**CHAPMAN, TRACY** Fast Car 2  
**CHICAGO** I Don't Wanna Live W/out Your 2  
**COCKER, JOE** A Woman Loves A Man 2  
**ESTEFAN, GLORIA & MI** 1-2-3 2  
**HALL & DATES** Missed Opportunity 2  
**JOHN, ELTON** I Don't Wanna Go On With You 2  
**LEWIS, HUEY & NEWS** Perfect World 2  
**OCEAN, BILLY** Colour Of Love 2  
**COLE, NATALIE** When I Fall In Love 1  
**HOUSTON, WHITNEY** For The Love Of You 1  
**SWEAT, KEITH** Make It Last Forever 1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once  
**JETS** Make It Real 5  
**RUSSELL, BRENDA** Piano In The Dark 4  
**ASTLEY, RICK** Together Forever 3  
**ESTEFAN, GLORIA & MI** Anything For You 2

## CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order  
**HOUSTON, WHITNEY** 5  
**LEWIS, HUEY & NEWS** 5  
**ESTEFAN, GLORIA & MI** 4  
**RICHIE, LIONEL** 4  
**WINWOOD, STEVE** 4  
**ASTLEY, RICK** 3  
**CARLISLE, BELINDA** 3  
**COLLINS, PHIL** 3  
**OCEAN, BILLY** 3

## GOLD/CURR.-RECURR. RATIOS

**OVERALL**  
 C-R ..... 56.44  
 G ..... 43.56  
**MORNING DRIVE**  
 C-R ..... 64.52  
 G ..... 35.48  
**MID-DAY**  
 C-R ..... 55.56  
 G ..... 44.44  
**AFTERNOON DRIVE**  
 C-R ..... 66.00  
 G ..... 34.00  
**EVENING**  
 C-R ..... 44.83  
 G ..... 55.17

## POSITIONING STATEMENTS

**MUSIC** 201X  
 "Q-101." (113X)  
 "The one for variety — Q-101." (33X)  
 "Q-101, Chicago . . . First in variety, Q-101." (10X)  
 "Less talk and a better variety of music — this is Q-101." (9X)  
 Prerecorded: "Q-101 . . . Night Moods." (9X)  
 Live: Promo for "Night Moods." (7X)  
 "WKQX, Chicago, more continuous music and less talk." (6X)  
 "Stay tuned for another 40 minutes of continuous music on Q-101." (5X)  
 Prerecorded: Night Moods Promo: (Music — Genesis' "Tonight, Tonight, Tonight") "Tonight, the night also belongs to romance" (Music — snippets of Hall & Oates, Anita Baker, Joe Cocker/Jennifer Warnes, The Cars) "Q-101's Night Moods — the right music for the right mood — tonight at seven with Carla Leonardo from the one for variety, Q-101." (4X)  
 "Q-101 . . . a better variety of music and more of it." (3X)  
 "We are the one for variety . . . Q-101, WKQX, Chicago." (2X)  
**IMAGE** 7X  
 "Rated by Arbitron and Birch . . . Q-101 — we're number one in variety." (7X)

## PROMOTIONAL ACTIVITY

**TRAFFIC REPORTS** 21X  
 Sixteen in the morning, five in the afternoon.  
**ESTEFAN/MIAMI SOUND MACHINE CONCERT** 8X  
 Q-101 spices up listeners' senses with a ticket drawing for the Gloria Estefan/Miami Sound Machine show. Two sets of passes were given away on the day of monitoring.

**PONTIAC SUNBIRD GIVEAWAY** 7X  
 WKQX teams with Grossinger Pontiac and Banana Boat Suntan Creme to give away one great car. Entry blanks available at Grossinger Pontiac.  
**ROBERT MURPHY'S MOVIE "NOONER"** 7X  
 The wacky morning jock is giving away tickets to 101 women to be his guests at a private screening of the new Bruce Willis movie "Diehard" at the M&R Theatre. Listeners send in postcard for the drawing.  
**COMICS AT NOON** 4X  
 Q-101 presents a month-long series with Rose's Lime Juice on Fridays at noon in the Illinois Center Plaza. A terrific comedy for those who take their lunch break in downtown Chicago, or for listeners coming in from elsewhere.  
**PICNIC IN THE BALLPARK NIGHT** 2X  
 Airstaff appearances on selected nights where the White Sox play, Comiskey Park.  
**Q-101 STREET TALK** 2X  
 Prerecorded. Questions asked daily to Windy City residents such as, "Where is the best place to eat in Chicago?" or "What do you think of Chicago's new smoking law?"  
**OFFICE PARTY AT ERIC'S NIGHTCLUB** 2X  
 Q-101's Greg Brown holds a weekly drawing for an office party for up to 500 people at Eric's Nightclub. Winners have their choice of either Eric's North or South site. Drinks and hors d'oeuvres are free. Local businesses send in their entries on company letterhead.

## ACCOUNT LIST

Amoco	1X	Automotive
Axion	1X	Various
Baker's Square	2X	Restaurant
Baskin Robbins	5X	Restaurant
Bellylaughs	3X	Nightclub
Biasco Music	1X	Retail
Biogenetics Medical Center	2X	Medical
BMW	1X	Auto/MC
Breyer Insurance Services	1X	Insurance
Budweiser	2X	Beer/Wine
Business Computer Group	1X	Computers
Canada Dry	4X	Beverage
Cavalcade of Homes	1X	Real Estate
Chicago Transit Authority	1X	Transportation
Chrysler-Plymouth	2X	Auto/MC
Computerland	5X	Computers
Convenient Food Mart	2X	Grocery
Cook Consolidation	1X	Bank/Finance
Coors Beer	3X	Beer/Wine
Jenny Craig Weight Loss Center	2X	Medical
Dore County Cooler	1X	Beer/Wine
Egghead Software	6X	Computers
Empire Carpeting	3X	Home Furnishing
Eric's	2X	Nightclubs
Firestone Mastercare	5X	Automotive
Goodyear	2X	Automotive
Greyhound	1X	Transportation
Holiday Star Plaza/ Ponter Sisters Concert	1X	Concert
Huckleberry's	3X	Nightclub
Illinois Bell	1X	Communications
Illinois Center Plaza/Hyatt Regency/ Rose's Lime Juice	2X	Entertainment/Rec
Irish Fest '88	2X	Tourism
Jack Lynn's Mens Store	1X	Clothing
Kelley Keane Didsmobile/Nissan	5X	Auto/MC
La Preferida	3X	Food Products
Liposuction Institute	4X	Medical
Liberty Media/Bridal Exposition	2X	Various
McDonald's	4X	Restaurant
Michelob	3X	Beer/Wine
Mulligan's	1X	Nightclub
Northern Illinois Homebuilders Association	2X	Contractor
Nutri-System	4X	Medical
D B Slender Tampons	2X	Health/Beauty
Pathway Financial	5X	Bank/Finance
Philippine Airlines	2X	Airlines
Pontiac	5X	Auto/MC
Rogers and Holland	1X	Jewelry
Snickers	1X	Food Products
Some Other Place	3X	Nightclub
Steve's Ice Cream	4X	Food Products
Stroh's	4X	Beer/Wine
Sun Times	1X	Publication
Taylor Luggage	1X	Retail
Thunderbird Bar and Grill	6X	Entertainment/Rec
Touchstone Home Video/ Good Morning Vietnam	4X	Entertainment/Rec
Two Rivers Sports Bar and Eatery	3X	Nightclub
Unique Lifestyles	1X	Fitness
U S Army	3X	Government
Wrigley Gum	2X	Food Products

## ACCOUNTS BY CATEGORY

Airlines	2%
Auto/MC	8%
Automotive	5%
Bank/Finance	4%
Beer/Wine	10%
Beverage	2%
Clothing	1%
Communications	1%
Computers	8%
Concert	1%
Contractor	1%
Fitness	1%
Food Products	10%
Government	2%
Grocery	1%
Health/Beauty	2%
Home Furnishings	2%
Insurance	1%
Jewelers	1%
Medical	8%
Nightclub	12%
Publication	1%
Real Estate	1%
Restaurant	7%
Retail	2%
Transportation	2%
Travel	2%
Various	2%

ryan ferry, Limbo



NEW AT ...

WBCN  
WDHA  
WPDH

ALREADY  
PLAYING ON ...

WMMR  
WLLZ  
KFOG  
AND MORE!

EG

# Neil young & the bluenotes



NEW AT ...

KZAP  
KFOG  
KILO  
WHCN  
WTPA  
KPEZ  
KMOD  
AND MANY MORE!



# ROCK RADIO

## TRACER TRACKS

7/18/88	7/25/88	8/1/88	8/8/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
3	2	1	↑	ROBERT PALMER	Simply Irresistible	EMI-Manhat	987	21.66
4	4	3	↑	PAT BENATAR	All Fired Up	Chrysalis	819	15.93
6	5	5	↑	GREGG ALLMAN BAND	Can't Get Over You	Epic	707	13.92
9	9	7	↑	GUNS 'N ROSES	Sweet Child O' Mine	Geffen	609	10.78
23	12	8	↑	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra	574	10.67
21	15	9	↑	STEVE WINWOOD	Holding On	Virgin	553	11.14
—	—	13	↑	LITTLE FEAT	Hate To Lose Your Lovin'	WB	476	11.53
11	10	10	↑	MIDNIGHT OIL	Dead Heart	Columbia	420	8.39
27	24	20	↑	VAN HALEN	Finish What Ya Started	WB	378	6.78
8	8	11	↑	BRUCE HORNSBY & RANG	Look Out Any Window	RCA	350	7.69
25	16	18	↑	ROBERT PLANT	Dance On My Own	Es P/Atlan	350	7.59
—	32	15	↑	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG	308	8.02
20	22	14	↑	SCORPIONS	Believe In Love	Mercury/PG	301	5.45
15	20	17	↑	SMITHEREENS	House We Used To Live In	Enigma/Cap	266	5.99
18	14	21	↑	TRACY CHAPMAN	Fast Car	Elektra	266	5.91
28	31	22	↑	RHYTHM CORPS	Common Ground	Pasha/CBS	231	5.17
New Entry ✓			↑	BLUE OYSTER CULT	Astronomy	Columbia	224	4.29
26	25	30	↑	CINDERELLA	Gypsy Road	Mercury	210	4.37
22	21	23	↑	JIMMY PAGE	Only One	Geffen	203	3.70
New Entry ✓			↑	EUROPE	Superstitious	Epic	203	3.54
19	19	16	↑	NEIL YOUNG	This Note's For You	Reprise	189	3.68
37	34	29	↑	CROWDED HOUSE	Better Be Home Soon	Capitol	168	3.35
32	29	28	↑	CHURCH	Reptile	Arista	168	2.62
31	26	26	↑	IGGY POP	Cold Metal	A&M	154	4.94
—	28	33	↑	KENNY LOGGINS	Nobody's Fool	Columbia	154	3.85
33	36	25	↑	JOHN NORUM	Back On The Streets	Epic	154	3.07
—	—	34	↑	TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra	147	3.39
New Entry ✓			↑	CHEAP TRICK	Don't Be Cruel	Epic	140	3.36
New Entry ✓			↑	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia	140	3.14
40	33	35	↑	JOE SATRIANI	Always With Me, Always With Yo Relativity		133	3.33
—	—	37	↑	LITA FORD	Back To The Cave	RCA	126	2.57
39	39	31	↑	MELISSA ETHERIDGE	Bring Me Some Water	Island	126	2.09
30	27	27	↑	HURRICANE	I'm On To You	Enigma	119	1.98
34	30	32	↑	DAVID DREW	Green-Eyed Lady	MCA	112	2.71
New Entry ✓			↑	STEVE WINWOOD	Don't You Know What The Night	Virgin	105	2.35
36	37	39	↑	PAUL KELLY & MESSENG	Dumb Things	A&M	105	1.85
New Entry ✓			↑	BIG AUDIO DYNAMITE	Just Play Music	Columbia	98	3.86
New Entry ✓			↑	ZIGGY MARLEY	Tumblin' Down	Virgin	91	2.49
New Entry ✓			↑	POISON	Fallen Angel	Enigma/Cap	91	1.79
New Entry ✓			↑	INXS	Never Tear Us Apart	Atlantic	84	1.69

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

## NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
CAMPER VAN BEETHOVEN	Eye Of Fatima	Virgin	84	33%
BRIAN WILSON	Love And Mercy	Sire/Repri	77	—
10,000 MANIACS	What's The Matter Here?	Elektra	77	37%
STEVE WINWOOD	Hearts On Fire	Virgin	77	—
VAN HALEN	Mine All Mine	WB	77	—
BRITNY FOX	Long Way To Love	CBS	77	—
JIMMY BARNES	Driving Wheels	Geffen	70	66%
DEEP PURPLE	Hush '88	Mercury/PG	63	80%
GREGG ALLMAN BAND	Before The Bullets Fly	Epic	63	—
✓ GEORGIA SATELLITES	Don't Pass Me By	Elektra	56	60%
SHRIEKBACK	Intoxication	Island	56	100%
ERASURE	Chains Of Love	Sire/Repri	49	16%
✓ DEBBIE HARRY	Liar Liar	Reprise	49	40%
RANKING ROGER	So Excited	IRS	49	16%
✓ UB40	Breakfast In Bed	A&M	49	40%
BRIAN SETZER	Rebelene	EMI-Manhat	49	—
✓ WHITE LION	All You Need Is Rock N Roll	Atlantic	49	—
✓ CINDERELLA	Don't Know What You Got (Till)	Mercury/PG	49	40%
ROBIN TROWER	Love Attack	Atlantic	49	—
SCORPIONS	Passion Rules The Game	Mercury/PG	49	40%

## HOTTEST RECURRENTS

8/8/88	ARTIST	TITLE	LABEL
1	VAN HALEN	When It's Love	WB
2	HUEY LEWIS & NEWS	Perfect World	Chrysalis
3	STEVE WINWOOD	Roll With It	Virgin
4	ELTON JOHN	I Don't Wanna Go On With You	MCA
5	DEF LEPPARD	Pour Some Sugar On Me	Mercury/PG
6	JIMMY PAGE	Wasting My Time	Geffen
7	CHEAP TRICK	The Flame	Epic
8	JETHRO TULL	Part Of The Machine	Chrysalis
9	MOODY BLUES	I Know You're Out There Somewhere	Polydor
10	ROBERT PLANT	Ship Of Fools	Es P/Atlan

## MOST UPWARD MOVEMENT

### NATIONAL

ARTIST	TITLE	LABEL
TOMMY CONWELL & YOU	I'm Not Your Man	Columbia

### EAST

TOMMY CONWELL & YOU	I'm Not Your Man	Columbia
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### WEST

BLUE OYSTER CULT	Astronomy	Columbia
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### SOUTH

EUROPE	Superstitious	Epic
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### MIDWEST

BLUE OYSTER CULT	Astronomy	Columbia
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

# ROCK RADIO — DAYPART CHART

## 6AM-7PM

8/1/88	8/8/88	ARTIST	TITLE	LABEL
1	1	ROBERT PALMER	Simply Irresistible	EMI-Manhat
3	2	PAT BENATAR	All Fired Up	Chrysalis
4	3	GREGG ALLMAN BAND	Can't Get Over You	Epic
8	4	STEVE WINWOOD	Holding On	Virgin
12	5	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra
7	6	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
13	7	LITTLE FEAT	Hate To Lose Your Lovin'	WB
11	8	MIDNIGHT OIL	Dead Heart	Columbia
9	9	BRUCE HORNSBY & RANG	Look Out Any Window	RCA
20	10	VAN HALEN	Finish What Ya Started	WB
18	11	ROBERT PLANT	Dance On My Own	Es P/Atlan
14	12	TRACY CHAPMAN	Fast Car	Elektra
15	13	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
17	14	SMITHEREENS	House We Used To Live In	Enigma/Cap
21	15	RHYTHM CORPS	Common Ground	Pasha/CBS
22	16	SCORPIONS	Believe In Love	Mercury/PG
16	17	NEIL YOUNG	This Note's For You	Reprise
25	18	CROWDED HOUSE	Better Be Home Soon	Capitol
30	19	CHURCH	Reptile	Arista
27	20	KENNY LOGGINS	Nobody's Fool	Columbia
26	21	JIMMY PAGE	Only One	Geffen
40	22	EUROPE	Superstitious	Epic
—	23	CHEAP TRICK	Don't Be Cruel	Ep.c
31	24	TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra
—	25	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
—	26	BLUE OYSTER CULT	Astronomy	Co'umbia
33	27	JOE SATRIANI	Always With Me, Always With Yo	Relativity
36	28	IGGY POP	Cold Metal	A&M
24	29	JOHN NORUM	Back On The Streets	Epic
28	30	MELISSA ETHERIDGE	Bring Me Some Water	Island
32	31	BRIAN WILSON	Love And Mercy	Sire/Repri
37	32	BIG AUDIO DYNAMITE	Just Play Music	Columbia
29	33	DAVID DREW	Green-Eyed Lady	MCA
—	34	STEVE WINWOOD	Don't You Know What The Night	Virgin
38	35	ZIGGY MARLEY	Tumblin' Down	Virgin
—	36	STEVE WINWOOD	Hearts On Fire	Virgin
—	37	CAMPER VAN BEETHOVEN	Eye Of Fatima	Virgin
—	38	INXS	Never Tear Us Apart	Atlantic
35	39	HURRICANE	I'm On To You	Enigma
34	40	PAUL KELLY & MESSENG	Dumb Things	A&M

## 7PM-MIDNIGHT

8/1/88	8/8/88	ARTIST	TITLE	LABEL
1	1	ROBERT PALMER	Simply Irresistible	EMI-Manhat
2	2	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
4	3	PAT BENATAR	All Fired Up	Chrysalis
6	4	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra
18	5	CINDERELLA	Gypsy Road	Mercury
7	6	GREGG ALLMAN BAND	Can't Get Over You	Epic
12	7	LITTLE FEAT	Hate To Lose Your Lovin'	WB
8	8	SCORPIONS	Believe In Love	Mercury/PG
9	9	MIDNIGHT OIL	Dead Heart	Columbia
13	10	STEVE WINWOOD	Holding On	Virgin
16	11	VAN HALEN	Finish What Ya Started	WB
—	12	BLUE OYSTER CULT	Astronomy	Columbia
20	13	ROBERT PLANT	Dance On My Own	Es P/Atlan
27	14	LITA FORD	Back To The Cave	RCA
22	15	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
15	16	BRUCE HORNSBY & RANG	Look Out Any Window	RCA
23	17	SMITHEREENS	House We Used To Live In	Enigma/Cap
26	18	JIMMY PAGE	Only One	Geffen
35	19	EUROPE	Superstitious	Epic
11	20	IGGY POP	Cold Metal	A&M
21	21	RHYTHM CORPS	Common Ground	Pasha/CBS
33	22	JOHN NORUM	Back On The Streets	Epic
19	23	HURRICANE	I'm On To You	Enigma
29	24	BRITNY FOX	Long Way To Love	CBS
—	25	PAUL KELLY & MESSENG	Dumb Things	A&M
24	26	NEIL YOUNG	This Note's For You	Reprise
37	27	TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra
30	28	POISON	Fallen Angel	Enigma/Cap
—	29	MELISSA ETHERIDGE	Bring Me Some Water	Island
—	30	KENNY LOGGINS	Nobody's Fool	Columbia
—	31	10,000 MANIACS	What's The Matter Here?	Elektra
40	32	JOE SATRIANI	Always With Me, Always With Yo	Relativity
—	33	ZIGGY MARLEY	Tumblin' Down	Virgin
—	34	STEVE WINWOOD	Don't You Know What The Night	Virgin
—	35	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
—	36	DAVID DREW	Green-Eyed Lady	MCA
—	37	TRACY CHAPMAN	Fast Car	Elektra
25	38	CHURCH	Reptile	Arista
—	39	CHEAP TRICK	Don't Be Cruel	Epic
—	40	DEEP PURPLE	Hush '88	Mercury/PG

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

# HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours

<b>ROBERT PALMER 1</b> Simply Irresistible EMI-Manhat KROQ-FM 1.88 WMMR-FM 1.76 WNEW-FM 1.50 KLOS-FM 1.34 WKLS-FM 0.95 KQRS-FM 0.95 WHJY-FM 0.67 KLOL-FM 0.63 WBCN-FM 0.60 WOVE-FM 0.55	<b>STEVE WINWOOD 6</b> Holding On Virgin KLOS-FM 1.01 WKLS-FM 0.95 WNEW-FM 0.75 KQRS-FM 0.57 KZEW-FM 0.49 WEBN-FM 0.45 KLOL-FM 0.42 KYYS-FM 0.36 WFBQ-FM 0.36 WHJY-FM 0.34	<b>ROBERT PLANT 11</b> Dance On My Own Es P/Atlan KSHE-FM 0.80 WNEW-FM 0.75 KLOL-FM 0.63 WHJY-FM 0.50 WKLS-FM 0.48 KGB-FM 0.34 WNOR-FM 0.31 WLUP-FM 0.30 KTXQ-FM 0.28 WQFM-FM 0.25	<b>RHYTHM CORPS 16</b> Common Ground Pasha/CBS WNEW-FM 0.75 KLOL-FM 0.63 WLUP-FM 0.60 WKLS-FM 0.48 WHJY-FM 0.34 KBCO-FM 0.29 KSHE-FM 0.27 KBPI-FM 0.22 WFBQ-FM 0.18 KGB-FM 0.17	<b>NEIL YOUNG 21</b> This Note's For You Reprise WBCN-FM 0.60 KSHE-FM 0.53 WKLS-FM 0.48 WLUP-FM 0.30 KISW-FM 0.21 KGON-FM 0.20 KXRX-FM 0.20 WHJY-FM 0.17 KBCO-FM 0.15 WLVO-FM 0.13
<b>PAT BENATAR 2</b> All Fired Up Chrysalis WMMR-FM 1.32 KLOL-FM 0.84 KSHE-FM 0.80 WNEW-FM 0.75 KGB-FM 0.67 KLOS-FM 0.67 WBCN-FM 0.60 WFBQ-FM 0.55 WSHE-FM 0.55 WLVO-FM 0.53	<b>LITTLE FEAT 7</b> Hate To Lose Your Lovin' WB WNEW-FM 1.50 WMMR-FM 1.32 WOVE-FM 0.73 WKLS-FM 0.71 KLOL-FM 0.63 WGTR-FM 0.48 WEBN-FM 0.45 KGB-FM 0.34 WNOR-FM 0.31 WBCN-FM 0.30	<b>ROBERT CRAY BAND 12</b> Don't Be Afraid Of The Dark Mercury/PG WNEW-FM 1.50 WKLS-FM 0.95 KLOL-FM 0.63 WLUP-FM 0.60 KSHE-FM 0.53 KLOS-FM 0.34 WNOR-FM 0.31 WQFM-FM 0.25 KYYS-FM 0.24 WGTR-FM 0.24	<b>BLUE OYSTER CULT 17</b> Astronomy Columbia WBCN-FM 1.20 KJJO-FM 0.36 KUPD-FM 0.24 KBPI-FM 0.22 KLOL-FM 0.21 KQRS-FM 0.19 WFBQ-FM 0.18 KGB-FM 0.17 WHJY-FM 0.17 KOKB-FM 0.15	<b>CROWDED HOUSE 22</b> Better Be Home Soon Capitol WNEW-FM 0.75 KLOL-FM 0.42 WIYY-FM 0.40 WNOR-FM 0.31 WLUP-FM 0.30 KYYS-FM 0.24 KGB-FM 0.17 WHJY-FM 0.17 KBCO-FM 0.15 WBRU-FM 0.15
<b>GREGG ALLMAN BAND 3</b> Can't Get Over You Epic WMMR-FM 0.88 WNEW-FM 0.75 WKLS-FM 0.71 KLOS-FM 0.67 WBCN-FM 0.60 KQRS-FM 0.57 KSHE-FM 0.53 WHJY-FM 0.50 WQFM-FM 0.50 KRQR-FM 0.48	<b>MIDNIGHT OIL 8</b> Dead Heart Columbia WNEW-FM 1.50 KLOL-FM 0.84 KRQR-FM 0.48 KROQ-FM 0.47 WSHE-FM 0.46 WGTR-FM 0.36 WBCN-FM 0.30 KXRX-FM 0.29 WBAB-FM 0.29 KTXQ-FM 0.28	<b>SCORPIONS 13</b> Believe In Love Mercury/PG KBPI-FM 0.56 KSHE-FM 0.53 KGB-FM 0.50 KQRS-FM 0.38 KLOS-FM 0.34 WIYY-FM 0.27 WQFM-FM 0.25 WKLS-FM 0.24 KAZY-FM 0.21 WLLZ-FM 0.21	<b>CINDERELLA 18</b> Gypsy Road Mercury WNEW-FM 0.75 WMMR-FM 0.44 KUPD-FM 0.36 KLOS-FM 0.34 KBPI-FM 0.22 WEBN-FM 0.22 KLOL-FM 0.21 WLLZ-FM 0.21 WOVE-FM 0.18 WFBQ-FM 0.18	<b>CHURCH 23</b> Reptile Arista KLOL-FM 0.84 XTRA-FM 0.50 WBRU-FM 0.20 WXRT-FM 0.20 KGB-FM 0.17 KBCO-FM 0.15 KRQR-FM 0.12 KYYS-FM 0.12 KXRX-FM 0.10 KFOG-FM 0.09
<b>GUNS 'N ROSES 4</b> Sweet Child O' Mine Geffen WDVE-FM 0.73 WBCN-FM 0.60 KQRS-FM 0.57 KZEW-FM 0.49 KUPD-FM 0.48 KYYS-FM 0.48 KROQ-FM 0.47 KBPI-FM 0.45 WSHE-FM 0.46 WMMR-FM 0.44	<b>VAN HALEN 9</b> Finish What Ya Started WB WMMR-FM 0.88 KQRS-FM 0.76 KSHE-FM 0.53 WHJY-FM 0.34 WNOR-FM 0.31 KZEW-FM 0.29 WKLS-FM 0.24 WEBN-FM 0.22 KISW-FM 0.21 WLLZ-FM 0.21	<b>SMITHEREENS 14</b> House We Used To Live In Enigma/Cap KROQ-FM 1.41 WNEW-FM 0.75 KGB-FM 0.67 XTRA-FM 0.50 KQRS-FM 0.38 WSHE-FM 0.27 WKLS-FM 0.24 KISW-FM 0.21 KLOL-FM 0.21 WLLZ-FM 0.21	<b>JIMMY PAGE 19</b> Only One Geffen KLOS-FM 0.34 WBCN-FM 0.30 WLVO-FM 0.27 KUPD-FM 0.24 WKLS-FM 0.24 KLOL-FM 0.21 KQRS-FM 0.19 WSHE-FM 0.18 KGB-FM 0.17 WHJY-FM 0.17	<b>IGGY POP 24</b> Cold Metal A&M KROQ-FM 2.35 WNEW-FM 0.75 WBCN-FM 0.60 KLOS-FM 0.34 KLOL-FM 0.21 KQRS-FM 0.19 XTRA-FM 0.13 KZAP-FM 0.11 KRXQ-FM 0.10 WRCN-FM 0.08
<b>FABULOUS THUNDERBIRD 5</b> Powerful Stuff Elektra WMMR-FM 0.88 WDVE-FM 0.73 KLOL-FM 0.63 WQFM-FM 0.50 KYYS-FM 0.48 WGTR-FM 0.48 WKLS-FM 0.48 WEBN-FM 0.45 KISW-FM 0.42 KZEW-FM 0.39	<b>BRUCE HORNSBY &amp; RANG10</b> Look Out Any Window RCA KLOS-FM 1.01 WMMR-FM 0.88 WNEW-FM 0.75 WLVO-FM 0.53 WBAB-FM 0.44 WFBQ-FM 0.36 WNOR-FM 0.31 WBCN-FM 0.30 WLUP-FM 0.30 WKRL-FM 0.29	<b>TRACY CHAPMAN 15</b> Fast Car Elektra WNEW-FM 1.50 WLUP-FM 0.60 WBAB-FM 0.44 WIYY-FM 0.40 KZEW-FM 0.39 KRSP-FM 0.32 WWDC-FM 0.31 WLVO-FM 0.27 WKLS-FM 0.24 KLOL-FM 0.21	<b>EUROPE 20</b> Superstitious Epic KLOL-FM 0.63 WDVE-FM 0.55 KBPI-FM 0.45 KUPD-FM 0.36 WQFM-FM 0.25 KJJO-FM 0.24 KQRS-FM 0.19 KGB-FM 0.17 WHJY-FM 0.17 WGTR-FM 0.12	<b>KENNY LOGGINS 25</b> Nobody's Fool Columbia WNEW-FM 0.75 KSHE-FM 0.53 WLVO-FM 0.53 KBPI-FM 0.34 WNOR-FM 0.31 WBAB-FM 0.29 KUPD-FM 0.24 KYYS-FM 0.24 WKLS-FM 0.24 WRIF-FM 0.18

# HEAVIEST SATURATION (ROCK RADIO) — Continued

<b>JOHN NORUM</b> 26 Back On The Streets Epic	<b>TOMMY CONWELL &amp; YO</b> 29 I'm Not Your Man Columbia	<b>MELISSA ETHERIDGE</b> 32 Bring Me Some Water Island	<b>STEVE WINWOOD</b> 35 Don't You Know What The Night Virgin	<b>ZIGGY MARLEY</b> 38 Tumblin' Down Virgin
KLOS-FM 0.67	WNEW-FM 0.75	KLOL-FM 0.42	KLOL-FM 0.84	KROQ-FM 0.94
WQFM-FM 0.50	WMMR-FM 0.44	WDVE-FM 0.36	WLVO-FM 0.53	WBCN-FM 0.60
KBPI-FM 0.45	WDVE-FM 0.36	KAZY-FM 0.21	WNOR-FM 0.31	XTRA-FM 0.38
KJJO-FM 0.24	WNOR-FM 0.31	KXRX-FM 0.20	WLUP-FM 0.30	KLLOL-FM 0.21
WLLZ-FM 0.21	KLLOL-FM 0.21	WKRL-FM 0.20	KZEW-FM 0.20	WXRT-FM 0.20
KQRS-FM 0.19	KQRS-FM 0.19	WSHE-FM 0.18	KINK-FM 0.09	KFOG-FM 0.09
WHJY-FM 0.17	WQFM-FM 0.13	WNOR-FM 0.15	WWDC-FM 0.08	WBRU-FM 0.05
WIYY-FM 0.13	KJJO-FM 0.12	KZAP-FM 0.11		WRCN-FM 0.02
WYNF-FM 0.13	KYYS-FM 0.12	KISW-FM 0.11		WAAF-FM 0.01
KZAP-FM 0.11	KISW-FM 0.11	WBRU-FM 0.10		
<b>TRACY CHAPMAN</b> 27 Talkin' Bout A Revolution Elektra	<b>JOE SATRIANI</b> 30 Always With Me, Always With Yo Relativity	<b>HURRICANE</b> 33 I'm On To You Enigma	<b>PAUL KELLY &amp; MESSENGER</b> 36 Dumb Things A&M	<b>POISON</b> 39 Fallen Angel Enigma/Cap
WNEW-FM 0.75	KLOS-FM 1.01	WHJY-FM 0.34	WBCN-FM 0.30	KLLOL-FM 0.63
KLLOL-FM 0.63	WKLS-FM 0.95	WQFM-FM 0.25	XTRA-FM 0.25	KJJO-FM 0.48
WBCN-FM 0.60	KLLOL-FM 0.42	KJJO-FM 0.24	WKLS-FM 0.24	WSHE-FM 0.27
XTRA-FM 0.50	KDKB-FM 0.31	KLLOL-FM 0.21	WEBN-FM 0.22	WLLZ-FM 0.21
WXRT-FM 0.20	KAZY-FM 0.21	KQRS-FM 0.19	WXRT-FM 0.20	WHJY-FM 0.17
WBAB-FM 0.15	WXRT-FM 0.20	WDVE-FM 0.18	KBCO-FM 0.15	WLZR-FM 0.04
KUPO-FM 0.12	WYNF-FM 0.13	KTXQ-FM 0.14	WNOR-FM 0.15	
KAZY-FM 0.11	KOME-FM 0.06	WIYY-FM 0.13	KYYS-FM 0.12	
WBRU-FM 0.10	KRXQ-FM 0.05	KBPI-FM 0.11	WBRU-FM 0.10	
WKRL-FM 0.10		WLZR-FM 0.11	KOME-FM 0.06	
<b>CHEAP TRICK</b> 28 Don't Be Cruel Epic	<b>LITA FORD</b> 31 Back To The Cave RCA	<b>DAVID DREW</b> 34 Green-Eyed Lady MCA	<b>BIG AUDIO DYNAMITE</b> 37 Just Play Music Columbia	<b>INXS</b> 40 Never Tear Us Apart Atlantic
WNEW-FM 0.75	KLLOL-FM 0.42	WNEW-FM 0.75	KROQ-FM 2.35	WKLS-FM 0.71
KLLOL-FM 0.42	KZAP-FM 0.34	WQFM-FM 0.36	WNEW-FM 0.75	XTRA-FM 0.38
WDVE-FM 0.36	WHJY-FM 0.34	KLLOL-FM 0.34	WBCN-FM 0.30	WFBQ-FM 0.18
WLVO-FM 0.27	WBCN-FM 0.30	KQRS-FM 0.19	KBCO-FM 0.15	KGB-FM 0.17
KYYS-FM 0.24	WKLS-FM 0.24	KGB-FM 0.17	WBRU-FM 0.15	KZAP-FM 0.11
KZAP-FM 0.22	KBPI-FM 0.22	WIYY-FM 0.13	XTRA-FM 0.13	KXRX-FM 0.10
WLLZ-FM 0.21	KGB-FM 0.17	WQFM-FM 0.13	WRCN-FM 0.04	WRCN-FM 0.04
WXRT-FM 0.20	WQFM-FM 0.13	KJJO-FM 0.12		
KBCO-FM 0.15	KJJO-FM 0.12	KOME-FM 0.11		
WQFM-FM 0.13	KYYS-FM 0.12	KZAP-FM 0.11		

COMING AUGUST 24TH . . .

# WIXEN!

# HEAVIEST SATURATION (ROCK RADIO) NEWCOMERS

## CAMPER VAN BEETHOVEN

Eye Of Fatima  
Virgin

KLOL-FM	0.42
WBCN-FM	0.30
XTRA-FM	0.25
WKLS-FM	0.24
WXRT-FM	0.20
WBRU-FM	0.10
WRCN-FM	0.04
KSJO-FM	0.04

## BRIAN WILSON

Love And Mercy  
Sire/Repr

WNEW-FM	1.50
WMMR-FM	0.44
WBCN-FM	0.30
WLUP-FM	0.30
KGB-FM	0.17
KBCO-FM	0.15
WBAB-FM	0.15
WLVO-FM	0.13
KISW-FM	0.11
KFOG-FM	0.09

## 10,000 MANIACS

What's The Matter Here?  
Elektra

WNEW-FM	0.75
WBCN-FM	0.60
KROQ-FM	0.47
WBAB-FM	0.29
WXRT-FM	0.20
WBRU-FM	0.10
WRCN-FM	0.04

## STEVE WINWOOD

Hearts On Fire  
Virgin

WMMR-FM	0.44
WIYY-FM	0.40
WKLS-FM	0.24
KLLOL-FM	0.21
KFOG-FM	0.18
KRQR-FM	0.12
WRCN-FM	0.04

## VAN HALEN

Mine All Mine  
WB

KGB-FM	0.50
KLLOL-FM	0.21
WFBQ-FM	0.18
WQFM-FM	0.13
KUPD-FM	0.12
KAZY-FM	0.11
KGON-FM	0.10
KISW-FM	0.11
KDKB-FM	0.08

## BRITNY FOX

Long Way To Love  
CBS

KJJO-FM	0.24
KORS-FM	0.19
WHJY-FM	0.17
WQFM-FM	0.13
WYNF-FM	0.13
KBPI-FM	0.11
KGON-FM	0.10
WSHE-FM	0.09
KSJO-FM	0.04
WAAF-FM	0.01

## JIMMY BARNES

Driving Wheels  
Geffen

WKLS-FM	0.24
KUPD-FM	0.12
KYYS-FM	0.12
KBPI-FM	0.11
KZAP-FM	0.11
WKRL-FM	0.10
KDKB-FM	0.08
KOME-FM	0.06
KRXQ-FM	0.05
KSJO-FM	0.04

## DEEP PURPLE

Hush '88  
Mercury/PG

WNEW-FM	1.50
WLZR-FM	0.14
WIYY-FM	0.13
WQFM-FM	0.13
KRXQ-FM	0.05

## GREGG ALLMAN BAND

Before The Bullets Fly  
Epic

KFOG-FM	0.18
WHJY-FM	0.17
KBCO-FM	0.15
WQFM-FM	0.13
KAZY-FM	0.11
KGON-FM	0.10
KSD-FM	0.08
WPHD-FM	0.08

## GEORGIA SATELLITES

Don't Pass Me By  
Elektra

KLLOL-FM	0.42
WKLS-FM	0.24
WLLZ-FM	0.21
KOME-FM	0.11
WBRU-FM	0.10

## SHRIEKBACK

Intoxication  
Island

KROQ-FM	0.47
XTRA-FM	0.25
WRCN-FM	0.08
WBRU-FM	0.05

## ERASURE

Chains Of Love  
Sire/Repr

KROQ-FM	2.35
XTRA-FM	0.25

## DEBBIE HARRY

Liar Liar  
Reprise

KROQ-FM	0.94
WNEW-FM	0.75
WBCN-FM	0.60
XTRA-FM	0.25

## RANKING ROGER

So Excited  
IRS

KROQ-FM	1.88
XTRA-FM	0.25
WRCN-FM	0.02

## UB40

Breakfast In Bed  
A&M

KROQ-FM	1.41
XTRA-FM	0.25
WKLS-FM	0.24
WXRT-FM	0.20



## PETE BARDENS "Gold"

The 1st Rock Track From His Incredible Concept Album *Speed Of Light!*

ROCK RADIO LOVES IT!

Already On:

- |      |      |
|------|------|
| WNEW | WDIV |
| WMMR | WEZX |
| KLOS | WRXK |
| KYYS | WLVO |
| KZAP | WRDU |
| WDVE | WFYV |
| KRQR | WRUF |
| KFOG | WLAV |
| KBCO | WPLR |
| KSJO | KEZO |



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# CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

## CINCINNATI

**I**t's here; the new **WEBN** 25-foot inflatable frog holding a can of what else? — Tree Frog! Immediate plans call for strictly promotional use. It arrived just in time for the annual Toyota WEBN Fireworks September 5; something that started as a station anniversary celebration and has evolved into Riverfest. 'EBN is sending listeners to the Amnesty International show in Los Angeles; qualifying began on August 6. **CHRIS COLLINGSWORTH** of the Cincinnati Bengals is signed to do football reports during the regular season; with a Friday pre-game show and a Monday postmortem. Speaking of sports, 'EBN's **WILDMAN** takes on Lavaman at the Buckeye National drag races at Edgewater August 20 — *this* after his challenge on the alleys to bowling champ Earl Anthony!

## MEMPHIS

**E**lvis-mania runs rampant with reported Elvis sightings all over the country, and it reaches a fever pitch during "Elvis Death Week" August 14-20. Thousands of fans converge on Memphis to commemorate the King's passing — whether they actually believe he's dead or not. **WEGR** ("The Eagle") gets in the spirit of the occasion by bringing back their "Elvis Dead Guy Bath Rugs" — new and improved for '88 — for the Morning Wake-Up Crew to give away all week. What's an Elvis Dead Guy Bath Rug? Call Promotion Director (and Elvis' personal bath decor coordinator) **MYRA FEINBERG** and ask her! Meanwhile, the lobby continues for an NFL franchise in Memphis. Eagle listeners will be able to voice their opinion on videotape for NFL Commissioner Pete Rozelle during the Patriots-Oilers exhibition game at Liberty Stadium August 13. Airstaffer **JOHN "BAD DOG" McCORMACK** took an Eagle listener on the town for a "Bad Night Out," including a "bad meal," "bad wine" and a ride in John's "bad car" to get bad to the bone with Lonesome George Thorogood & the Destroyers.

## PITTSBURGH

**W**DVE jumped into the middle of the National League pennant race, again, as **JIMMY KRENN**, **SCOTT PAULSEN** and **PHIL KIRZYC** were to hold a "We-Hate-NY" tailgate party in the Big Apple itself. However, they were asked by the Commissioner to reconsider. "Regatta Weekend" was a busy one for 'DVE: "instant vacations" for listeners who came to the Pirates/Mets game September 5 with a packed suitcase, **MICHELE MICHAELS** at the MTV Museum of Unnatural History, the 'DVE Grand Prix Formula boat in the race itself and "Rock on the Water," with seven bands at the Station Square tent . . . . **WMYG** ("Magic 97") christened their new broadcast vehicle, the "Magic Bus," with an extended road trip to vacation spots in New Jersey and Maryland; including a jaunt right on the Boardwalk in Atlantic City, and the infamous "Seige at Captain Bill's Angler" in Ocean City, Maryland. Magic 97 gave away four Pontiacs during the Regatta weekend to the four key-winners whose keys started the cars. Congrats to new mom-to-be, Promotion Director **PAM BISHOP**, due in early September.

## HONOLULU

**T**here are a few changes going on in the Islands. **PAUL MITCHELL** takes over the PD position at **KPOI** ("98 Rock"), retaining **ANDY PRESSMAN** as MD. The 98 Rock Gold Cards have been the winning ingredient for listeners lately and will be tied-in to most future promotions. In fact, a 98 Rock Gold Card holder and a guest will travel to Darien Lake, NY and Toronto September 3 and 4 to see a pair of Steve Winwood shows. The 98 Rock crew spent a relaxed day windsurfing with Iva Davies and members of Icehouse, along with a listener who won a Nash-Hawaii windsurfer autographed by the band.

## NEW ORLEANS

**T**he Big Easy gears up for the impending Republican national convention, and **WCKW-FM** heightens political awareness by joining MTV and the League of Women Voters for "register to vote and win." They'll be at various locations in the city registering people to vote and then registering them to win a 1949 Plymouth. Lots and lots of concerts have rolled through New Orleans and there are lots more to come. At each one, a 'CKW listener gets the "WCKW Classic V.I.P. Treatment," including tickets to the show, backstage passes, dinner at one of New Orleans finest restaurants and a limo to and from the show. Legendary airstaffer **SKINNY TOMMY CHANEY** comes crosstown from **WQUE** to join the 'CKW Breakfast Club.

## SALT LAKE CITY

**T**he newest homeowner in Salt Lake City is the lucky **KBER** listener who won a brand new house. A Brinks truck delivered the entries, a winner was selected by the mayor of West Jordan, and the winner was whisked off to their new abode via limo with champagne and **KBER** staffers galore. **KRSP's** ("Rock 103") "Summer's Last Blast" is in the works at Lagoon for August 26. Meanwhile, the next "Rock 103 Pizza Block Party" happens August 26 & 27, with free pizza, prizes and giveaways. The infamous San Diego Chicken will be on hand for "Rock 103 Chicken Night" with the Salt Lake Trappers AAA basketball team August 28 for some fowl deeds on the diamond. **RICH MATHIS** (GSM) has been named Assistant GM at Rock 103 and **KELLY MONSON** named Music Assistant.

## HOUSTON

**A**ugust is birthday month for **KLOL** — their 18th — and there's all kinds of celebrating going on during their "18th Summer of Rock 'n' Roll." August 4, evening man **GARTH HEMP** broadcasted live from a birthday party at R-N-R USA, with free admission and birthday T-shirts for the first 500 partiers. There was a beach party August 7 and there's another birthday bash planned for the 28th at Astroworld. **KLOL's** "Miss Rockwear," **Andrea Kell** and a bevy of beauties strutted their stuff during the "Rockwear Reebok Fashion Show" August 6 at Astroworld. Speaking of Miss Rockwear, look for the 1988 Miss Rockwear poster to be unveiled September 25. This month's "Friday Night Cruises" find the **KLOL**'ers in search of Houston's best pizza, burgers and Mexican food. Happy belated birthday to the "eternally youthful" Promotion Assistant **TINA CLARK** (July 27). Congrats to **AMD CATHY BAKER** and her husband Lee on the new edition to their family, son Chace.

## PHILADELPHIA

**S**urviving summer in Philly is as easy as picking up a copy of the 1988 **WMMR** Survival Guide. Features include photos of their 20th anniversary birthday party, and "93 Days of Summer" events listings. 'MMR pitched in to help the town of Perkasio Borough, devastated by a fire that caused nine million dollars damage and left many residents homeless. "Perkasie Fire Aid '88" included performances by local rockers such as **Flamin' Harry** and **John Kuzuma**. **CLIFF NASH** joins 'MMR doing air shifts and promotional work, and **JEANNE CALLAGHAN** is the new Creative Services Director. . . . **WYSP** turned back the clock to the Sixties August 7 for their third annual "Be-In" at Fairmount Park. Entertainment featured **The Mamas & The Papas**, **Donovan** and **Roger McGuinn**. **LOU TILLEY** joins 'YSP's afternoon lineup for sports and commentary. Look for a major promotion in the works to tie-in to the Philadelphia Amnesty International show.

## SAN ANTONIO

**L**abor Day weekend will bring the second annual Nissan Grand Prix of San Antonio to town, and **KISS** has been named the official FM station for the event. They'll be broadcasting live with their Mobile Rock Box from a location near the track, featuring race updates throughout the weekend and giving away tickets. One **KISS** listener won a guitar autographed by members of **AC/DC** when they came to town August 5. The San Antonio River got a face-lift during the "Glad Bag-a-thon" in May (**CITY TRACKS** May 9), and August 21, the Boy Scouts will hold a canoe race on the river. **KISS** staffers will be on hand to cheer them on. Happy belated birthday to Production Director **JOE LAWRENCE** on July 20.

# ADULT CONTEMPORARY

## TRACER TRACKS

7/18/88	7/25/88	8/1/88	8/8/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
2	1	1	1	ERIC CARMEN	Make Me Lose Control	Arista	1183	22.44
6	3	2	2	BREATHE	Hands To Heaven	A&M	1120	21.17
8	7	4	↑	RICHARD MARX	Hold On To The Nights	EMI-Manhat	1078	18.80
4	4	3	↑	BILLY OCEAN	Colour Of Love	Jive/Arist	1071	20.12
7	5	5	5	STEVE WINWOOD	Roll With It	Virgin	931	16.50
11	10	6	6	GLORIA ESTEFAN & MIA	1-2-3	Epic	868	16.13
10	11	7	↑	ELTON JOHN	I Don't Wanna Go On With You	MCA	742	13.37
9	9	8	8	DEBBIE GIBSON	Foolish Beat	Atlantic	623	12.87
12	12	9	9	CHICAGO	I Don't Wanna Live W/out Your	Reprise	455	6.38
19	18	16	↑	TRACY CHAPMAN	Fast Car	Elektra	434	8.04
15	14	11	↑	MOODY BLUES	I Know You're Out There Somewh	Polydor	378	5.75
13	13	10	12	AL B SURE	Nite & Day	WB	371	7.30
18	17	13	↑	WHITNEY HOUSTON	Love Will Save The Day	Arista	350	6.15
16	15	12	14	CHEAP TRICK	The Flame	Epic	343	7.76
—	26	20	↑	PETER CETERA	One Good Woman	WB	336	6.85
28	21	17	↑	HUEY LEWIS & NEWS	Perfect World	Chrysalis	315	4.77
17	19	15	17	CLIMIE FISHER	Love Changes Everything	Capitol	259	5.54
14	16	14	18	CONTOURS	Do You Love Me	Motown	252	4.03
23	23	19	↑	JAMES TAYLOR	Baby Boom Baby	Columbia	245	5.54
22	20	18	↑	TERENCE TRENT D'ARBY	Sign Your Name	Columbia	238	4.45
24	27	23	↑	TAYLOR DAYNE	I'll Always Love You	Arista	196	3.91
26	22	21	↑	HALL & OATES	Missed Opportunity	Arista	196	3.41
21	24	24	↑	LITTLE RIVER BAND	Love Is A Bridge	MCA	168	2.80
—	28	22	↑	RICK ASTLEY	It Would Take A Strong Strong	RCA	161	3.86
—	—	29	↑	BRUCE HORNSBY & RANG	Look Out Any Window	RCA	126	2.10
25	30	26	↑	JOHNNY MATHIS	I'm On The Outside(Looking In)	Columbia	105	1.68
—	—	27	↑	REO SPEEDWAGON	Here With Me	Epic	91	1.39
29	29	25	28	JOE COCKER	A Woman Loves A Man	Capitol	70	1.67
27	25	28	29	JOHNNY HATES JAZZ	I Don't Want To Be A Hero	Virgin	49	0.55
—	—	30	30	CROWDED HOUSE	Better Be Home Soon	Capitol	42	0.95

## NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
✓ NATALIE COLE	When I Fall In Love	EMI-Manhat	35	400%
KENNY LOGGINS	Nobody's Fool	Columbia	35	25%
BEACH BOYS	Kokomo	Elektra	28	—

## HOTTEST RECURRENTS

8/8/88	ARTIST	TITLE	LABEL
1	JETS	Make It Real	MCA
2	BRENDA RUSSELL	Piano In The Dark	A&M
3	GLORIA ESTEFAN & MIA	Anything For You	Epic
4	BRUCE HORNSBY & RANG	The Valley Road	RCA
5	RICK ASTLEY	Together Forever	RCA
6	SADE	Paradise	Epic
7	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
8	GEORGE MICHAEL	One More Try	Columbia
9	FOREIGNER	I Don't Want To Live W/o You	Atlantic
10	BOZ SCAGGS	Heart Of Mine	Columbia

## MOST UPWARD MOVEMENT

### NATIONAL

ARTIST	TITLE	LABEL
KENNY ROGERS	When You Put Your Heart In It	Reprise

### EAST

PETER CETERA	One Good Woman	WB
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### WEST

NEW EDITION	If It Isn't Love	MCA
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### SOUTH

TRACY CHAPMAN	Fast Car	Elektra
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### MIDWEST

PETER CETERA	One Good Woman	WB
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USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio station's average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

USERS GUIDE: Calculated and determined by increases in RANK over previous week.

# HEAVIEST SATURATION (ADULT CONTEMPORARY)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

<b>ERIC CARMEN</b> 1 Make Me Lose Control Arista WNSR-FM 2.10 KBIG-FM 1.30 KOST-FM 1.08 KKHT-FM 0.98 KSTP-FM 0.95 WCLR-FM 0.92 WKQX-FM 0.81	<b>ELTON JOHN</b> 7 I Don't Wanna Go On With You MCA KVIL-FM 1.15 KOST-FM 1.08 KKHT-FM 0.98 KSTP-FM 0.95 WMGK-FM 0.67 KFMB-FM 0.67 KYKY-FM 0.56	<b>WHITNEY HOUSTON</b> 13 Love Will Save The Day Arista KVIL-FM 0.86 WKQX-FM 0.61 WSNi-FM 0.61 KSTP-FM 0.57 KKHT-FM 0.49 KFMB-FM 0.40 WALK-FM 0.36	<b>JAMES TAYLOR</b> 19 Baby Boom Baby Columbia KBIG-FM 0.87 KSTP-FM 0.57 KVIL-FM 0.57 WLTF-FM 0.56 KOST-FM 0.54 WALK-FM 0.36 WMJI-FM 0.34	<b>BRUCE HORNSBY &amp; RANG25</b> Look Out Any Window RCA KSTP-FM 0.57 KBIG-FM 0.43 WLTF-FM 0.28 WLTT-FM 0.22 WLMG-FM 0.13 KESZ-FM 0.11 KYKY-FM 0.11
<b>BREATHE</b> 2 Hands To Heaven A&M KOST-FM 1.62 WKQX-FM 1.22 WMJI-FM 1.01 WMGK-FM 0.90 KBIG-FM 0.87 KVIL-FM 0.86 WSB-FM 0.84	<b>DEBBIE GIBSON</b> 8 Foolish Beat Atlantic WNSR-FM 3.15 WKQX-FM 1.02 KSTP-FM 0.95 KBIG-FM 0.87 KOST-FM 0.54 KXOA-FM 0.53 WLTF-FM 0.42	<b>CHEAP TRICK</b> 14 The Flame Epic WNSR-FM 2.63 WKQX-FM 1.02 WCLR-FM 0.92 WMJI-FM 0.67 WENS-FM 0.42 WALK-FM 0.36 WNLT-FM 0.31	<b>TERENCE TRENT D'ARBY</b> 20 Sign Your Name Columbia WCLR-FM 1.16 WKQX-FM 0.81 KKHT-FM 0.49 KFMB-FM 0.40 WNLT-FM 0.31 WSNE-FM 0.22 KLSI-FM 0.19	<b>JOHNNY MATHIS</b> 26 I'm On The Outside(Looking In) Columbia WMGK-FM 0.45 WALK-FM 0.36 WLTI-FM 0.24 KYXY-FM 0.23 WLTO-FM 0.13 KLCY-FM 0.10 WLTS-FM 0.11
<b>RICHARD MARX</b> 3 Hold On To The Nights EMI-Manhat KOST-FM 1.62 KBIG-FM 1.30 WKQX-FM 1.02 KSTP-FM 0.95 WCLR-FM 0.92 WSNi-FM 0.81 WLTF-FM 0.70	<b>CHICAGO</b> 9 I Don't Wanna Live W/out Your Reprise WCLR-FM 0.46 KYKY-FM 0.45 WSB-FM 0.42 WSNi-FM 0.41 KFMB-FM 0.40 WLVE-FM 0.36 WMJI-FM 0.34	<b>PETER CETERA</b> 15 One Good Woman WB KOST-FM 1.08 KVIL-FM 0.86 WMGK-FM 0.45 KBIG-FM 0.43 WKQX-FM 0.41 KFMB-FM 0.40 WALK-FM 0.36	<b>TAYLOR DAYNE</b> 21 I'll Always Love You Arista WKQX-FM 0.61 KFMB-FM 0.53 WOMC-FM 0.53 KBIG-FM 0.43 WHTX-FM 0.27 KKHT-FM 0.25 WLTI-FM 0.24	<b>REO SPEEDWAGON</b> 27 Here With Me Epic KOST-FM 0.54 WLTF-FM 0.28 KESZ-FM 0.17 KLCY-FM 0.10 KOAQ-FM 0.08 WENS-FM 0.08 WLMG-FM 0.08
<b>BILLY OCEAN</b> 4 Colour Of Love Jive/Arista KOST-FM 1.62 KBIG-FM 1.30 KKHT-FM 0.98 KSTP-FM 0.95 KVIL-FM 0.86 WSNi-FM 0.81 WLTW-FM 0.80	<b>TRACY CHAPMAN</b> 10 Fast Car Elektra KOST-FM 1.08 WCLR-FM 0.92 KBIG-FM 0.87 KFMB-FM 0.80 WNLT-FM 0.54 WKQX-FM 0.41 WSNi-FM 0.41	<b>HUEY LEWIS &amp; NEWS</b> 16 Perfect World Chrysalis WMJI-FM 0.67 KFMB-FM 0.53 KKHT-FM 0.49 WCLR-FM 0.46 WKQX-FM 0.41 WLTF-FM 0.28 WNLT-FM 0.23	<b>HALL &amp; OATES</b> 22 Missed Opportunity Arista KKHT-FM 0.49 WKQX-FM 0.41 WSNi-FM 0.41 KFMB-FM 0.40 WOMC-FM 0.35 KYKY-FM 0.34 WALK-FM 0.18	<b>JOE COCKER</b> 28 A Woman Loves A Man Capitol KBIG-FM 0.43 WKQX-FM 0.41 KSTP-FM 0.38 WHTX-FM 0.18 WLTT-FM 0.11 WLTS-FM 0.11 KLCY-FM 0.05
<b>STEVE WINWOOD</b> 5 Roll With It Virgin WNSR-FM 1.58 WCLR-FM 1.16 KKHT-FM 0.98 KVIL-FM 0.86 WSNi-FM 0.81 KSTP-FM 0.76 KFMB-FM 0.67	<b>MOODY BLUES</b> 11 I Know You're Out There Somewh Polydor KVIL-FM 0.86 WMJI-FM 0.50 KMGC-FM 0.42 WSNi-FM 0.41 KSTP-FM 0.38 WALK-FM 0.36 WLTF-FM 0.28	<b>CLIMIE FISHER</b> 17 Love Changes Everything Capitol KKHT-FM 0.98 KBIG-FM 0.87 KSTP-FM 0.76 KOST-FM 0.54 KLTR-FM 0.32 WLTF-FM 0.28 KFMB-FM 0.27	<b>LITTLE RIVER BAND</b> 23 Love Is A Bridge MCA KBIG-FM 0.87 KOAQ-FM 0.39 KKHT-FM 0.25 WLVE-FM 0.24 KMGC-FM 0.21 WLTS-FM 0.21 WMYX-FM 0.14	<b>JOHNNY HATES JAZZ</b> 29 I Don't Want To Be A Hero Virgin KMGC-FM 0.21 WSNY-FM 0.15 WNLT-FM 0.08 KLSY-FM 0.06 KLCY-FM 0.05
<b>GLORIA ESTEFAN &amp; MIA</b> 6 1-2-3 Epic WNSR-FM 1.58 WCLR-FM 1.16 KKHT-FM 0.98 KSTP-FM 0.95 KVIL-FM 0.86 WSNi-FM 0.61 KFMB-FM 0.53	<b>AL B SURE</b> 12 Nite & Day WB WCLR-FM 0.92 KVIL-FM 0.86 WKQX-FM 0.81 KOST-FM 0.54 WNSR-FM 0.53 KIOI-FM 0.42 WWMX-FM 0.39	<b>CONTOURS</b> 18 Do You Love Me Motown KFMB-FM 0.53 WNSR-FM 0.53 WWMX-FM 0.39 WENS-FM 0.34 WMJI-FM 0.34 KMJI-FM 0.32 WWDE-FM 0.28	<b>RICK ASTLEY</b> 24 It Would Take A Strong Strong RCA KOST-FM 1.08 KSTP-FM 0.76 WKQX-FM 0.41 KFMB-FM 0.40 WALK-FM 0.36 WMGK-FM 0.22 WWDE-FM 0.21	<b>CROWDED HOUSE</b> 30 Better Be Home Soon Capitol KSTP-FM 0.38 KKHT-FM 0.25 KYKY-FM 0.22 WLTS-FM 0.11

# CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

## ATLANTA

**O**ur deepest sympathies to the family, friends and colleagues of **WFOX** ("Fox 97") VP/GM **MARTIN SHERRY**, who passed away July 25. An Atlanta native, Sherry was the Corporate Vice-President of Shamrock Broadcasting and a veteran of the city's radio heritage (**WZGC**, **WSB-AM/FM**). The one-time President of the Atlanta Advertising Club was instrumental in the building of **WFOX**; signing the station on in December 1983 and supervising the construction of the station's tower (at 1,764 ft., the tallest man-made structure in all of Georgia) . . . . With another great Book in his hands, **WSB-FM** Programmer **PHIL LOCASCIO** welcomes a slew of new parttimers to an already great airstaff. They are: **REG GRIFFIN** (Tempo 1050), **CHUCK ALLEN** (Channel 46), **AL WINTERS** (V103) and **BOB DOYLE** (WRVC/Athens). Interestingly enough, Bob's father was the booth announcer at **WSB-TV** twenty years ago.

## COLUMBUS

**W**ith numbers "up" over three points to a 12.1 share 12+ in the Spring Book, **WSNY** ("Sunny 95") is Number One overall and ready to celebrate! In fact, the whole city is gearing up for its 1992 celebration with 'Sunny's' "Columbus: Discover the Light" shows. Every night downtown through September, the station will be presenting the area's first outdoor, atmospheric laser light show; featuring animated images and a synchronized soundtrack! 'SNY is also tantalizing the optical palettes of Columbus residents with a fireworks display at the Ohio State Fair. They will also be presenting Chicago and The Beach Boys with tickets and V.I.P. backstage passes at the fair. New to the station is parttimer **MARK DANIELS**, from **WBBY-FM** (the city's jazz outlet.)

## KANSAS CITY

**B**oy did he get his! **KLSI** Morning Man "A.W." (**PANTOJA**) will probably never play hooky again. When he tried to call in sick recently, AM co-host **PAM WHITING** discovered he was really 'beating the heat' out at the "Oceans of Fun" theme park., Pam thus told PD **TOM LAND** who ordered the **AWOL** wake-up man to stay at the park until it rained; which he did for nine straight days! The on-air bit included taking pledges for the Salvation Army who took care of "A.W." throughout his round-the-clock ordeal. (Over \$1,500 was raised for the charity.) . . . . Over 30,000 people saw **Spyro Gyra** at the Crown Center on the square during one of **KUDL's** ("K-98") recent "Friday Night Concerts." Kansas City has been enjoying the free outdoor shows all-summer long with groups like **The Byrds**, **Firefall**, **Judy Collins** and **The 5th Dimension** (who'll close out the series.) Happy B'day to **ND DARCIE BLAKE**.

## BATON ROUGE

**T**here's sure to be some great volleys between the white lines when **WQXY** cosponsors an exhibition match between Wimbledon Champion **Stefan Edberg** and **Paul Annacone** at the **LSU Assembly Center**. Proceeds from the event will go to help underprivileged kids learn to play tennis. A popular feature on 'QXY is "Lunchtime at the Oldies" with its trivia, giveaways and special guests. In fact, last week listeners were the show's special guests; acting as 'Lunchtime' DJ's for an entire show.

## GREENSBORO-WINSTON SALEM-HIGH POINT

**"G**et Outta My Dreams, Get Into My Car" would seem to be the perfect theme song for **WMAG** ("Magic") when you consider their current promotional action. Their just completed "Cash & Keys" direct-mail promo had listeners matching numbers read on-air to win a share of \$50,000 and a Cadillac. Their current sticker push is stuffing more cash in listeners' pockets along with a choice of one of seven brand new cars! 'Magic' welcomes **ND BRENDA WALKER BROWN** from crosstown **WSJS** . . . . After five years of harmonious marital bliss, **WJOY** ("Joy 100") PD/AM host **MAX McGANN** recently decided to renew his wedding vows on the air to his wife and co-host **Pam**. "MAX & PAM" were also treated by the station to a second honeymoon in Paris along with another lucky couple chosen from their listening audience.

## ORLANDO

**O**mpah! There'll be Wiener Schnitzel, Sauerkraut and **WJYO** ("Joy 108") acting as host station at the upcoming "Oktoberfest." The big, city-wide street party will go on for three days at the Church Street Station. Happy Anniversary to PD **DAVID SOUSA** and Sales Manager **BARBRA PECKETT**; both celebrating a phenomenal 10 years with 'Joy' . . . . **WSTF** ("Star 101") PD **RUSS MORLEY** reports (with a grin on his face) that his station is "up" another full share point in the Spring Book; #1 25-54 and three-tenths of a point below the Top Spot in the 12+ demo. Morley would no doubt be sporting an even wider smile were his search for a new PM drive talent overwith. But, alas it's not and you can send your T&R to his attention if you're interested in plenty of sun, sea and sand (no calls please).

## BOSTON

**W****MJX** ("Magic") listeners are currently discovering "The Magic of New England." Postcard entries are being sent in with hopes of winning a great three-day weekend on the Cape. 10,000 people attended the five-hour "Family Fest '88" at the JFK library. Midday host **NANCY QUILL MC'd** the event for **Ronald McDonald Children's Charities** . . . . "Mom always liked you best . . .!" The **Smothers Brothers** were presented to Boston last week by **WSSH** ("Wish") at the city's Club Casino. The station's **STEVE RANKIN** introduced **Tommy and Dickie** to the crowd filled with 'Wish' ticket winners. 'SSH also recently sponsored the **Longwood U.S. Pro Tennis Tourney** (the oldest in the country), and has tickets to see **Barry Manilow** in concert.

## HOUSTON

**N**ew to Houston and its airwaves is **BUDDY BARON** on **KKHT**. The station's new afternoon man is not, however, new to the state of Texas; having spent two years in top-rated middays at **KVIL/Dallas**. Other successful radio stints have included: **WQXI/Atlanta**, **KEZY/Los Angeles**, **KIMN/Denver** and **KFRC/San Francisco** . . . . At **KLTR** ("K-Lite"), "V.I.P." stands for "Volunteer In People" as the station continues to recognize and reward those that help others. Listeners write in to nominate a "V.I.P. of the Week." The person chosen receives an official plaque commemorating the event, a gift certificate from the 'V.I.P.' cosponsor and plenty of on-air praise. 'LTR welcomes new AE's **BARRY GOPPMAN** and **JOY MILLS** to its staff.

## SPOKANE

**K****ISC** ("98 Kiss-FM") weather specialist **STORMY MORGAN** was the center of attention last week at the station's blood drive for the Blood Bank. She not only handed out free food and balloons to donors but was also dressed-up (oddly, yet, appropriately enough) as a 'blood drop.' The station finished up their big Spring "Secret Song" promotion with a cruise featuring Morning Man **ROB HARDER**. A new 'Secret Song' was played each morning; the person calling in when it was played later in the day won \$100; \$1,000 on Thursdays . . . . You've undoubtedly heard of Washington apples. Well, Spokane's "Apple" is **KKPL** ("96 Apple FM"). The station softball team is once again playing in the "Easter Seals Softball Marathon;" last year the event raised \$35,000. 'Apple' also had the winning media team in the "Muscular Dystrophy Bed Race." Strangely enough, **KKPL's** successful team is without a handle. May we suggest: "The Apple Corp" (?) . . . maybe not.

# HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 10am and 2pm.

## KATD-FM

San Jose  
TALKING HEADS/Wild Wild Life  
BOBBY MCFERRIN/Don't Worry,  
Be Happy  
DONALD FAGEN/IGY  
BON JOVI/Livin' On A Prayer  
RICK ASTLEY/Never Gonna Give You Up  
INXS/Never Tear Us Apart  
WHEN IN ROME/The Promise  
STEVE WINWOOD/Back In The High  
Life Again  
MOODY BLUES/I Know You're Out  
There Somewh  
LABELLE & MCDONALD/On My Own  
B-52'S/Summer Of Love  
PETER CETERA/One Good Woman  
WHISPERS/Rock Steady

## KCPX-FM

Salt Lake City  
CHICAGO/I Don't Wanna Live W/out Your  
PHIL COLLINS/We Said Hello. Goodbye  
BOB SEGER/Shakedown  
ERIC CARMEN/Make Me Lose Control  
JOHNNY KEMP/Just Got Paid  
ZZ TOP/Rough Boy  
MOODY BLUES/I Know You're Out  
There Somewh  
NEW ORDER/True Faith  
STEVE WINWOOD/Roll With It  
AL B SURE/Nite & Day  
HALL & OATES/Missed Opportunity

## KKBQ-FM

Houston  
BELINDA CARLISLE/I Feel Free  
JOHNNY KEMP/Just Got Paid  
MADONNA/Open Your Heart  
ELTON JOHN/I Don't Wanna  
Go On With You  
TPAU/Heart And Soul  
PET SHOP BOYS/Heart  
CHICAGO/I Don't Wanna Live W/out Your  
ERASURE/Chains Of Love  
SWING OUT SISTER/Breakout  
NEW ORDER/Blue Monday '88  
SCRITTI POLITTI/Boom There She Was  
TEARS FOR FEARS/Head Over Heels  
RICHARD MARX/Hold On To The Nights  
KYLIE MINOGUE/I Should Be So Lucky  
TAYLOR DAYNE/I'll Always Love You

## KMEL-FM

San Francisco  
MAC BAND/Roses Are Red  
DEELE/Two Occasions  
PAM RUSSO/It Works For Me  
EXPOSE/Come Go With Me  
EARTH WIND, & FIRE/Turn  
On (The Beat Box)  
CLOCKWORK/Nostalgia  
ALEXANDER O'NEAL/Fake  
DENISE LOPEZ/Sayin' Sorry  
Don't Make It Rig  
STEVE WINWOOD/Higher Love  
SIEDAH GARRETT/Groove of Midnight  
WHEN IN ROME/The Promise  
NU SHO0Z/Should I Say Yes  
KEITH SWEAT/Make It Last Forever

## KPLZ-FM

Seattle  
POINTER SISTERS/I'm So Excited  
JOHNNY KEMP/Just Got Paid  
CARS/Shake It Up  
CONTOURS/Do You Love Me  
HUEY LEWIS & NEWS/Perfect World  
CROWDED HOUSE/Don't Dream It's Over  
ELTON JOHN/I Don't Wanna  
Go On With You  
POLICE/Wrapped Around Your Finger  
ERIC CARMEN/Make Me Lose Control  
VAN HALEN/When It's Love  
GLORIA ESTEFAN & MIA/1-2-3

## KRXY-FM

Denver  
STARSHIP/Nothing's Gonna Stop Us Now  
RICHARD MARX/Hold On To The Nights  
RICK ASTLEY/It Would Take  
A Strong Strong  
HAROLD FALTERMEYER/Axel F  
CHER/Skin Deep  
RED SPEEDWAGON/Here With Me  
TAYLOR DAYNE/I'll Always Love You  
ROGER/I Want To Be Your Man  
UNDERWORLD/Underneath The Radar  
JETS/Make It Real  
JOHNNY KEMP/Just Got Paid  
WHITNEY HOUSTON/I Wanna  
Dance With Somebody Wh  
LOU GRAMM/Midnight Blue  
MOODY BLUES/I Know You're  
Out There Somewh

## KWOD-FM

Sacramento  
AL B SURE/Off On Your Own (Girl)  
BREATHE/Hands To Heaven  
JOHN PARR/St Elmo's Fire  
(Man In Motion)  
KEITH SWEAT/Make It Last Forever  
GEORGE MICHAEL/Monkey  
RICHARD MARX/Should've Known Better  
PAM RUSSO/It Works For Me  
ERIC CARMEN/Make Me Lose Control  
JOHNNY HATES JAZZ/Shattered Dreams  
MICHAEL JACKSON/Another Part Of Me  
POINTER SISTERS/Jump (For My Love)

## WBBM-FM

Chicago  
GLORIA ESTEFAN & MIA/1-2-3  
KOOL & THE GANG/Celebration  
MICHAEL JACKSON/Another Part Of Me  
BREATHE/Hands To Heaven  
LISA LISA & CULT JAM/Head To Toe  
PAULA ABOUL/Knocked Out  
JESSE JOHNSON/Love Struck  
STEVE WINWOOD/Roll With It  
BILLY VERA & BEATERS/At This Moment  
PEBBLES/Mercedes Boy  
BRENDA K STARR/What You  
See Is What You Get  
EXPOSE/Come Go With Me  
JEFFREY OSBORNE/She's On The Left

## WBLI-FM

Nassau-Suffolk  
CROWDED HOUSE/Something So Strong  
WHITNEY HOUSTON/Love Will  
Save The Day  
MICHAEL MCDONALD/Sweet Freedom  
RICHARD MARX/Hold On To The Nights  
STEVE PERRY/Oh Sherrie  
ELTON JOHN/I Don't Wanna  
Go On With You  
JACKSONS/Shake Your Body  
(Down To The G  
GEORGE MICHAEL/Father Figure  
PEBBLES/Mercedes Boy  
BELINDA CARLISLE/Mad About You  
TERENCE TRENT D'ARBY/  
Sign Your Name  
MEDLEY/WARNES/(I've Had)  
The Time Of My Life  
EXPOSE/Come Go With Me

## WEZB-FM

New Orleans  
EUBBIE GIBSON/Out Of The Blue  
TERENCE TRENT D'ARBY/  
Sign Your Name  
ROBERT PALMER/Simply Irresistible  
INXS/Need You Tonight  
BRENDA K STARR/I Still Believe  
BELINDA CARLISLE/Heaven Is  
A Place On Earth  
AL B SURE/Nite & Day  
PEBBLES/Mercedes Boy  
RICHARD MARX/Hold On To The Nights  
STEVE WINWOOD/Roll With It  
TPAU/Heart And Soul  
RED SPEEDWAGON/Here With Me  
PETER CETERA/One Good Woman

## WHTZ-FM

New York  
MEDLEY/WARNES/(I've Had)  
The Time Of My Life  
RICK ASTLEY/Together Forever  
BELINDA CARLISLE/Circle In The Sand  
WHISPERS/Rock Steady  
CHEAP TRICK/The Flame  
ATLANTIC STARR/Secret Lovers  
JOHNNY KEMP/Just Got Paid  
JETS/Make It Real  
ELTON JOHN/I Don't Wanna  
Go On With You  
ANITA BAKER/No One In The World  
DEBBIE GIBSON/Out Of The Blue  
BREATHE/Hands To Heaven

## WHYT-FM

Detroit  
KEITH SWEAT/Make It Last Forever  
INXS/Need You Tonight  
MICHAEL JACKSON/Another Part Of Me  
GEORGE MICHAEL/Monkey  
PEBBLES/Mercedes Boy  
KENNY G/Songbird  
EVELYN KING/Love Come Down  
RICHARD MARX/Hold On To The Nights  
JETS/Rocket 2 U  
DEBBIE GIBSON/Foolish Beat  
TEDDY PENDERGRASS/Joy  
WHAM!/Wake Me Up Before You Go-Go

## WKBQ-FM

St. Louis  
TIMEX SOCIAL CLUB/Rumors  
GLORIA ESTEFAN & MIA/1-2-3  
TERENCE TRENT D'ARBY/  
Sign Your Name  
MADONNA/Into The Groove  
JOHNNY HATES JAZZ/I Don't  
Want To Be A Hero  
MICHAEL JACKSON/Another Part Of Me  
GEORGE MICHAEL/Monkey  
TIFFANY/I Think We're Alone Now  
CHICAGO/I Don't Wanna Live W/out Your  
INXS/Devil Inside  
WHITNEY HOUSTON/Saving  
All My Love For You  
NEW EDITION/If It Isn't Love  
RICHARD MARX/Hold On To The Nights

## WNVZ-FM

Norfolk  
TRACY CHAPMAN/Fast Car  
ERIC CARMEN/Make Me Lose Control  
INFORMATION SOCIETY/What's  
On Your Mind  
GLORIA ESTEFAN & MIA/  
Anything For You  
ELTON JOHN/I Don't Wanna  
Go On With You  
BDSTON/Amanda  
D J. JAZZY JEFF/A  
Nightmare On My Street  
JANE WIEOLIN/Rush Hour  
AEROSMITH/Angel  
HUEY LEWIS & NEWS/Doing  
It All For My Baby  
TERENCE TRENT D'ARBY/  
Sign Your Name  
EDDIE MONEY/I Wanna Go Back  
NEW EDITION/If It Isn't Love

## WPOW-FM

Miami  
JEFFREY OSBORNE/On The  
Wings Of Love  
CYNTHIA/Change On Me  
DEBBIE GIBSON/Play The Field  
CHICAGO/I Don't Wanna Live W/out Your  
VICKIE BENSON/Easy Love  
LEVEL 42/Something About You  
RICHARD MARX/Hold On To The Nights  
SWEET SENSATION/Take It While It's Hot  
STEVIE B /Spring Love  
WILL TO POWER/Baby I Love Your Way

## WPRO-FM

Providence  
JEFFREY OSBORNE/She's On the Left  
MARVIN GAYE/Sexual Healing  
HALL & OATES/Missed Opportunity  
BREATHE/Hands To Heaven  
IRENE CARR/Flashdance  
(What A Feeling)  
TERENCE TRENT D'ARBY/  
Sign Your Name  
SCRITTI POLITTI/Boom There She Was  
WHAM!/Everything She Wants  
CYNOL LAUPER/Hole In My Heart  
(All The Way  
CHICAGO/I Don't Wanna Live W/out Your  
CONTOURS/Do You Love Me  
ERIC CARMEN/Make Me Lose Control

## WRBQ-FM

Tampa  
CONTOURS/Do You Love Me  
BRUCE HORNSBY & RANG/The Way It Is  
ELTON JOHN/I Don't Wanna  
Go On With You  
JETS/Make It Real  
TODD RUNDGREN/Hello It's Me  
HALL & OATES/Everything  
You Heart Desires  
RICK ASTLEY/Never Gonna Give You Up  
TRACY CHAPMAN/Fast Car  
CHRISTOPHER CROSS/Arthur's Theme  
AL B SURE/Nite & Day  
JOHN WAITE/Missing You

## WRQC-FM

Cleveland  
TAYLOR DAYNE/Prove Your Love  
JOHNNY KEMP/Just Got Paid  
EURYTHMICS/Would I Lie To You  
STEVE WINWOOD/Roll With It  
AEROSMITH/Angel  
CHICAGO/I Don't Wanna Live W/out Your  
TIFFANY/I Saw Him Standing There  
RICHARD MARX/Hold On To The Nights  
TEENA MARIE/Lovergirl  
WHITNEY HOUSTON/Love Will  
Save The Day  
FOREIGNER/Say You Will  
CONTOURS/Do You Love Me  
GLENN MEDEROS/Nothing's  
Gonna Change My Love  
BREATHE/Hands To Heaven

## WRQX-FM

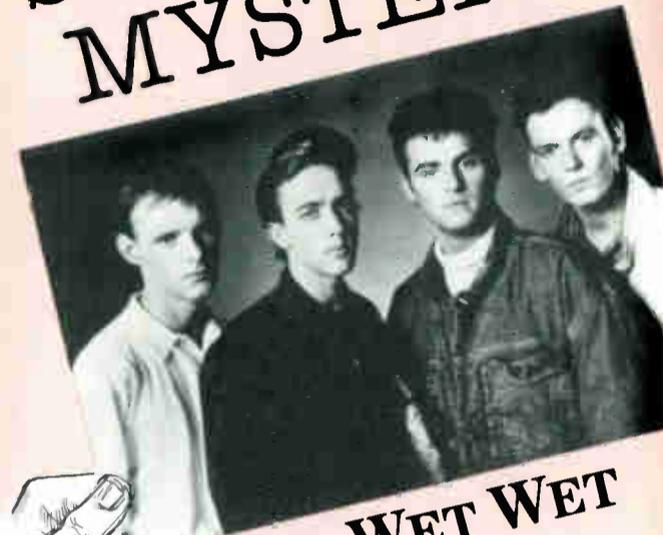
Washington DC  
ERIC CARMEN/Make Me Lose Control  
ATLANTIC STARR/Always  
HUEY LEWIS & NEWS/Perfect World  
AL B SURE/Nite & Day  
GEORGE HARRISON/Got My  
Mind Set On You  
BILLY OCEAN/Get Outta My  
Dreams. Get Into  
DEBBIE GIBSON/Foolish Beat  
JOHN C MELLENCAMP/Hurts So Good  
CHEAP TRICK/The Flame  
WHITNEY HOUSTON/So Emotional  
PHIL COLLINS/Take Me Home  
BRENDA K STARR/I Still Believe  
GLASS TIGER/Someday

## WZGC-FM

Atlanta  
MICHAEL JACKSON/PYT  
(Pretty Young Thing)  
AL B SURE/Killing Me Softly  
PEBBLES/Girlfriend  
BOBBY BROWN/Don't Be Cruel  
MADONNA/Where's The Party  
TERENCE TRENT D'ARBY/  
Sign Your Name  
JERMAINE STEWART/We  
Don't Have To Take Our Clot  
CONTOURS/Do You Love Me  
GEORGE MICHAEL/Faith  
KEITH SWEAT/How Deep Is Your Love  
JANET JACKSON/Pleasure Principle

THE WET FILE  
CONFIDENTIAL

A GREAT  
SONG IS NO  
MYSTERY



WET WET WET

"SWEET  
LITTLE  
MYSTERY"  
(UNI 50002)

A Great Song Is No Mystery!

These stations are clued in already...

WNNK	KIKX	WPFM
WRCK	WHSL	KPHR
95XXX	KSND	KHTZ

WXKS Debut #35 This Week!!

Added on MTV This Week Too!

See Them On The Elton John Tour  
This Fall!

THE BRILLIANT SOLUTION  
TO RADIO'S QUEST  
FOR THE PERFECT PLAY

FROM THE ALBUM  
POPPED IN SOULED OUT

(UNI 5000)



# ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 10am and 2pm.

## KBER-FM

**Salt Lake City**  
JIMI HENDRIX/Hey Joe  
ROD STEWART/Lost In You  
GENESIS/Invisible Touch  
HUEY LEWIS & NEWS/Perfect World  
ALLMAN BROTHERS BAND/Ramblin' Man  
DEEP PURPLE/Woman From Tokyo  
STEVE MILLER/Fly Like An Eagle  
HEART/These Dreams  
DEF LEPPARD/Pour Some Sugar On Me  
CROSBY, STILLS, & NA/Wooden Ships  
U2/Gloria

## KLOL-FM

**Houston**  
TRACY CHAPMAN/Talkin' Bout A Revolution  
LED ZEPPELIN/Rock & Roll  
ELTON JOHN/Town Of Plenty  
KINGDOM COME/What Love Can Be  
ZIGGY MARLEY/Tumbin' Down  
MIDNIGHT OIL/Dead Heart  
PINK FLOYD/Welcome To The Machine  
VAN HALEN/Feels So Good  
ROD STEWART/Lost In You  
ROBERT CRAY BAND/Don't Be Afraid Of The Dark  
CARS/My Best Friend's Girl  
PAT BENATAR/Let's Stay Together

## KRQR-FM

**San Francisco**  
STEVE WINWOOD/Roll With It  
LYNYRD SKYNYRD/You Got That Right  
DOOBIE BROTHERS/Listen To The Music  
GEORGIA SATELLITES/Keep Your Hands To Yourself  
CARS/My Best Friend's Girl  
BEATLES/Golden Slumbers Medley  
MIDNIGHT OIL/Dead Heart  
JEFFERSON AIRPLANE/Lather  
PINK FLOYD/One Ship  
BRUCE HORNSBY & RANG/Look Out Any Window  
POLICE/Message In A Bottle

## KUPD-FM

**Phoenix**  
PAT BENATAR/All Fired Up  
FOGHAT/Slow Ride  
FOGHAT/Just Want To Make Love To You  
FOGHAT/Fool For The City  
KENNY LOGGINS/Nobody's Fool  
AEROSMITH/Angel  
BLUE OYSTER CULT/Astronomy  
LYNYRD SKYNYRD/Sweet Home Alabama  
CINDERELLA/Don't Know What You Got (Till)

## KZAP-FM

**Sacramento**  
ROBIN TROWER/Love Won't Wait Forever  
EAGLES/Desperado  
FABULOUS THUNDERBIRD/Powerful Stuff  
ALLMAN BROTHERS BAND/Jessica  
ROLLING STONES/She's A Rainbow  
GEORGE HARRISON/Got My Mind Set On You  
LED ZEPPELIN/Hey Hey What Can I Do  
LYNYRD SKYNYRD/What's Your Name  
STARSHIP/Wild Again  
TOM PETTY & HEARTBRE/American Girl  
VAN MORRISON/Brown Eyed Girl  
WHO/The Real Me

## WBCN-FM

**Boston**  
PATTI SMITH/People Have The Power  
GEORGE HARRISON/When We Was Fab  
BEATLES/Long & Winding Road  
JIMMY CLIFF/Hanging Fire  
POLICE/Every Breath You Take  
DIVINYLS/Hey Little Boy  
BRUCE HORNSBY & RANG/Look Out Any Window  
YARDBIRDS/For Your Love  
REAL LIFE/Catch Me I'm Falling  
ROLLING STONES/Shattered  
MOODY BLUES/I Know You're Out There Somewh  
SIMPLE MINDS/Don't You (Forget About Me)

## WBRU-FM

**Providence**  
UNDERWORLD/Glory! Glory!  
DAVID BOWIE/Young Americans  
GREGG ALLMAN BAND/Can't Get Over You  
DOORS/Wasp(Texas Radio & Big Beat)  
PAUL SIMON/Graceland  
BEATNICK BEATCH/Beatnick Beatch  
SHRIEKBACK/Intoxication  
SHRIEKBACK/Get Down Tonight  
SHRIEKBACK/Go Bang!  
SHRIEKBACK/Shark Walk  
PAUL KELLY & MESSENG/Dumb Things  
EAGLES/In The City

## WDVE-FM

**Pittsburgh**  
LYNYRD SKYNYRD/You Got That Right  
INXS/What You Need  
JETHRO TULL/Living In The Past  
DAVID LEE ROTH/Damn Good  
DOOBIE BROTHERS/Take Me In Your Arms  
GUNS 'N' ROSES/Sweet Child O' Mine  
BACHMAN-TURNER OVERD/You Ain't Seen Nothing Yet  
MELISSA ETHERIDGE/Bring Me Some Water  
ARGENT/Hold Your Head Up  
BRUCE SPRINGSTEEN/Brighton Disguise  
ROLLING STONES/Brown Sugar  
ROBERT PALMER/Simply Irresistible

## WFBQ-FM

**Indianapolis**  
ROBERT PALMER/Simply Irresistible  
HONEYMOON SUITE/Feel It Again  
DOORS/Light My Fire  
VAN HALEN/Mine All Mine  
FLEETWOOD MAC/Second Hand News  
GLASS TIGER/I'm Still Searching  
ROLLING STONES/Jumpin' Jack Flash  
BOB SEGER/Shakedown  
JOHN C MELLENCAMP/Ain't Even Done W/The Night  
ELTON JOHN/I Don't Wanna Go On With You

## WKRL-FM

**Tampa**  
DON HENLEY/Driving W/ Your Eyes Closed  
CLIMAX BLUES BAND/Couldn't Get It Right  
GUNS 'N' ROSES/Sweet Child O' Mine  
LED ZEPPELIN/Over The Hills & Far Away  
THUNDERCLAP NEWMAN/Something In The Air  
VAN HALEN/Jump  
ROD STEWART/Lost In You  
CREEDENCE CLEARWATER/Sweet Hitch Hiker  
BAD COMPANY/Electricland  
ZZ TOP/Rough Boy  
GEORGE THOROGOOD/You Talk Too Much

## WLUP-FM

**Chicago**  
GEORGIA SATELLITES/Keep Your Hands To Yourself  
ROD STEWART/(I Know)I'm Losing You  
TOM PETTY & HEARTBRE/Jammin' Me  
ALLMAN BROTHERS BAND/Revival (Love Is Everywhere)  
ROBERT CRAY BAND/Don't Be Afraid Of The Dark  
PROCOL HARUM/A Whiter Shade Of Pale  
LED ZEPPELIN/What Is & What Should Never Be  
SMITHEREENS/Only A Memory  
CROSBY, STILLS, & NA/Long Time Gone  
GRATEFUL DEAD/Good Lovin'  
JETHRO TULL/Skating Away

## WLVQ-FM

**Columbus**  
ROBERT PALMER/Simply Irresistible  
MOTT THE HOOPLE/All The Young Dudes  
FOREIGNER/Can't Wait  
JOHN C MELLENCAMP/Jack & Diane  
CARS/Good Times Roll  
STEVE WINWOOD/Don't You Know What The Night  
WHO/Love, Reign O'er Me  
VAN HALEN/Feels So Good  
CHURCH/Under The Milky Way  
MIKE & MECHANICS/All I Need Is A Miracle  
THIN LIZZY/Boys Are Back In Town  
BYROS/Eight Miles High

## WLZR-FM

**Milwaukee**  
LYNYRD SKYNYRD/Free Bird  
DEEP PURPLE/Hush '88  
FLEETWOOD MAC/Go Your Own Way  
JOE WALSH/A Life Of Illusion  
TOMMY CONWELL & YOUNG/I'm Not Your Man  
RUSH/Trees  
SCORPIONS/Passion Rules The Game  
MANFRED MANN/For You  
MSG/Gimme Your Love  
EUROPE/Superstitious

## WNEW-FM

**New York**  
BRUCE SPRINGSTEEN/Janey Don't You Lose Heart  
HUEY LEWIS & NEWS/Walking With The Kid  
BUCKINGHAMS/Hey Baby (They're Playing Our Song)  
ROBERT PLANT/Dance On My Own  
LED ZEPPELIN/Ramble On  
NEIL YOUNG/Old Man  
10,000 MANIACS/Like The Weather  
BOB SEGER/Against The Wind  
DONALD FAGEN/Century's End  
UNIT FOUR PLUS TWO/Concrete & Clay  
VAN HALEN/When It's Love  
WHO/I Can't Explain  
WHO/Magic Bus

## WRCN-FM

**Nassau-Suffolk**  
CARS/You Might Think  
SHRIEKBACK/Intoxication  
ELVIS COSTELLO/Alison  
ROD STEWART/You Wear It Well  
CAMPER VAN BEETHOVEN/Eye Of Fatima  
PRETENDERS/Stop Your Sobbing  
MIGHTY LEMON DROPS/Inside Out  
BANGLES/Going Down To Liverpool  
PHIL COLLINS/Sussudio  
GRAHAM PARKER/Under The Mask Of Happiness  
MOODY BLUES/Go Now!  
SQUEEZE/Hourglass  
TRACY CHAPMAN/Talkin' Bout A Revolution  
ALARM/Rescue Me  
FLESH FOR LULU/I Go Crazy

## WSHE-FM

**Miami**  
PAT BENATAR/All Fired Up  
JOURNEY/Who's Crying Now  
INXS/New Sensation  
GUNS 'N' ROSES/Sweet Child O' Mine  
PHIL COLLINS/Take Me Home  
LITTLE FEAT/Hate To Lose Your Lovin'  
STEVE WINWOOD/Roll With It  
KINKS/All Day & All Of The Night  
DON HENLEY/Boys of Summer  
RICHARD MARX/Should've Known Better  
RUSH/Subdivision

# ADULT CONTEMPORARY HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 10am and 2pm.

## KESZ-FM

**Phoenix**  
JOHN C MELLENCAMP/Lonely O' Night  
DAVID ESSEX/Rock On  
KENNY LOGGINS/Nobody's Fool  
EDDIE MONEY/Two Tickets To Paradise  
P BAILEY (W/P COLLIN/Easy Lover  
LEON RUSSELL/Tight Rope  
GUESS WHO/Laughing  
STEVE WINWOOD/Roll With It  
HUEY LEWIS & NEWS/If This Is It  
BOB SEGER/Night Moves  
HEART/Alone  
RICHARD MARX/Hold On To The Nights  
ELTON JOHN/Bennie & The Jets

## KIOI-FM

**San Francisco**  
LITTLE RIVER BAND/Reminiscing  
AL B SURE/Nite & Day  
PET SHOP BOYS/Always On My Mind  
PAUL YOUNG/Everytime You Go Away  
STEVE WONDER/Go Home  
DEBBIE GIBSON/Foolish Beat  
HALL & OATES/Rich Girl  
BELINDA CARLISLE/Circle In The Sand  
LIONEL RICHIE/Love Will Conquer All  
BRUCE SPRINGSTEEN/Dancing In The Dark  
ELTON JOHN/Little Jeannie

## KKHT-FM

**Houston**  
GLORIA ESTEFAN & MIA/1-2-3  
BILLY JOEL/Leave A Tender Moment Alone  
SPINNERS/I'll Be Around  
LABELLE & McDONALD/On My Own  
MICHAEL JACKSON/Rock With You  
ERIC CARMEN/Hungry Eyes  
STEVE WINWOOD/Roll With It  
FOREIGNER/I Want To Know What Love Is  
HUEY LEWIS & NEWS/Perfect World  
ARETHA FRANKLIN/Freeway Of Love  
MANHATTANS/Shining Star  
BRENDA RUSSELL/Piano In The Dark  
KENNY LOGGINS/Meet Me Half Way

## KKYY-FM

**San Diego**  
STEVE WINWOOD/Roll With It  
JOHN C MELLENCAMP/Small Town  
BERLIN/Take My Breath Away  
LOGGINS, KENNY/This Is It  
BREATHE/Hands To Heaven  
TOTO/Africa  
MADONNA/Open Your Heart  
CHICAGO/I Don't Wanna Live W/out You  
PATTI LABELLE/New Attitude  
LOS LOBOS/La Bamba  
TIFFANY/Could've Been  
NU SHOOUZ/I Can't Wait  
GLORIA ESTEFAN & MIA/1-2-3  
ELTON JOHN/Sad Songs (Say So Much)

## KMGI-FM

**Seattle**  
DOOBIE BROTHERS/Black Water  
SUPREMES/Where Did Our Love Go  
RICK ASTLEY/Together Forever  
PLAYER/Baby Come Back  
SIMON & GARFUNKEL/Boxer  
GEORGE HARRISON/Got My Mind Set On You  
LINDA RONSTADT/Blue Bayou  
CHICAGO/If You Leave Me Now  
GENESIS/That's All  
LOVIN' SPOONFUL/Rain On The Roof  
JETS/Make It Real  
FRANKIE VALLI/My Eyes Adored You  
ELTON JOHN/Daniel

## KMGR-FM

**Salt Lake City**  
PHIL COLLINS/We Said Hello, Goodbye  
COMMODORES/Just To Be Close To You  
JIM CROCE/Time In A Bottle  
ERIC CARMEN/Hungry Eyes  
JAMES TAYLOR/Everyday  
SHEENA EASTON/For Your Eyes Only  
JETS/You Got It All  
BEATLES/I'll Be Back  
GROVER WASHINGTON JR./Just The Two Of Us  
BOZ SCAGGS/Heart Of Mine  
JEFFREY OSBORNE/On The Wings Of Love  
LITTLE RIVER BAND/Reminiscing  
KENNY LOGGINS/Meet Me Half Way  
MICHAEL JACKSON/Man In The Mirror

## KUDL-FM

**Kansas City**  
SUPREMES/Nothing But Heartaches  
MIKE & MECHANICS/Silent Running  
GEORGE MICHAEL/One More Try  
MOODY BLUES/Go Now!  
DAN HILL/(Never Thought) That I Could L  
FLEETWOOD MAC/Don't Stop  
BREATHE/Hands To Heaven  
BILLY JOEL/Only The Good Die Young  
ANN WILSON/Almost Paradise  
BLOOD, SWEAT & TEARS/You've Made Me So Very Happy  
CROSBY, STILLS, N. Y./Teach Your Children  
GERRY RAFFERTY/Right Down The Line  
LORING/ANDERSON/Friends & Lovers

## KXOA-FM

**Sacramento**  
CHICAGO/Will You Still Love Me?  
CARLY SIMON/You're So Vain  
FOREIGNER/I Don't Want To Live W/o You  
BREAD/It Don't Matter To Me  
BOB SEGER/Night Moves  
DEBBIE GIBSON/Foolish Beat  
BILLY JOEL/Movin' Out (Anthony's Song)  
RICHARD MARX/Endless Summer Nights  
AIR SUPPLY/Lost In Love  
KING HARVEST/Dancing In The Moonlight  
GENESIS/That's All  
MAMAS & PAPAS/Monday, Monday  
THREE DOG NIGHT/An Old Fashioned Love Song

## KYKY-FM

**St. Louis**  
GLORIA ESTEFAN & MIA/Anything For You  
AIR SUPPLY/Every Woman In The World  
BOZ SCAGGS/Heart Of Mine  
MIKE & MECHANICS/All I Need Is A Miracle  
STEVE WONDER/Part-Time Lover  
CROWDED HOUSE/Something So Strong  
MICHAEL JACKSON/Human Nature  
RICHARD MARX/Hold On To The Nights  
BERTIE HIGGINS/Key Largo  
TOTO/Pamela  
JOHNNY HATES JAZZ/Shattered Dreams  
GLORIA ESTEFAN & MIA/Bad Boy  
CHICAGO/I Don't Wanna Live W/out Your  
LITTLE RIVER BAND/Lady

## WALK-FM

**Nassau-Suffolk**  
CLIFF RICHARD/We Don't Talk Anymore  
JOHNNY MATHIS/I'm On The Outside(Looking In)  
STEVE WINWOOD/Finer Things  
MINDBENDERS/A Groovy Kind Of Love  
JOHNNY HATES JAZZ/Shattered Dreams  
JOEY SCARBURY/Theme From 'Greatest American  
WHITNEY HOUSTON/Love Will Save The Day  
JAMES TAYLOR/Up On The Roof  
JOHN LENNON/Imagine  
PETER CETERA/One Good Woman  
SUPREMES/Love Child  
LIONEL RICHIE/Running With The Night

## WKQX-FM

**Chicago**  
COMMODORES/Nightshift  
DEBBIE GIBSON/Only In My Dreams  
RICK ASTLEY/It Would Take A Strong Strong  
BELINDA CARLISLE/Mad About You  
MICHAEL JACKSON/Rock With You  
TRACY CHAPMAN/Fast Car  
PHIL COLLINS/You Can't Hurry Love  
WHITNEY HOUSTON/Where Do Broken Hearts Go  
CHEAP TRICK/The Flame  
CHICAGO/Hard To Say I'm Sorry  
ELTON JOHN/I Don't Wanna Go On With You  
ANITA BAKER/Sweet Love

## WLTF-FM

**Cleveland**  
ROLLING STONES/Angie  
MERRY CLAYTON/Yes  
DAN HILL/(Never Thought) That I Could L  
WHITNEY HOUSTON/Moment Of Truth  
ELVIS PRESLEY/Suspicious Minds  
ERIC CARMEN/Make Me Lose Control  
BOB SEGER/Mainstreet  
GEORGE MICHAEL/One More Try  
ENGLAND DAN & JOHN F/Nights Are Forever Without You  
HALL & OATES/Everything Your Heart Desires  
PHIL COLLINS/We Said Hello, Goodbye  
BELINDA CARLISLE/I Get Weak  
JAMES TAYLOR/Baby Boom Baby

## WMJX-FM

**Boston**  
JIM CROCE/Operator  
BREATHE/Hands To Heaven  
DEBARGE/Rhythm Of The Night  
CRYSTAL GAYLE/Don't It Make My Brown Eyes Bl  
ENGLAND DAN & JOHN F/I'd Really Love To See You Ton  
BRENDA RUSSELL/Piano In The Dark  
GERRY RAFFERTY/Baker Street  
PHIL COLLINS/You Can't Hurry Love  
LOVE UNLIMITED ORCH/Love's Theme  
MICHAEL JACKSON/Human Nature  
CHRISTOPHER CROSS/Arthur's Theme  
BILLY PRESTON/With You I'm Born Again  
YOUNGBLOODS/Get Together  
KENNY ROGERS/Through The Years  
SISTER SLEDGE/We Are Family

## WRLT-FM

**Buffalo**  
CHUCK MANGIONE/Feels So Good  
FORTUNES/Here Comes That Rainy Day Feel  
ENGLBERT HUMPERDING/Last Waltz  
ENGLAND DAN & JOHN F/Nights Are Forever Without You  
TEMPTATIONS/Just My Imagination (Running A  
SHEENA EASTON/Morning Train  
BEATLES/In My Life  
SADE/Parade  
MIKE & MECHANICS/Taken In  
BARRY DEVORZON & PER/Nadia's Theme  
BARRY MANILOW/Can't Smile Without You  
WARWICK/KASHIF/Reservations For Two  
LOU RAWLS/You'll Never Find Another Love  
JONATHAN KING/Everyone's Gonna Go To The Moon

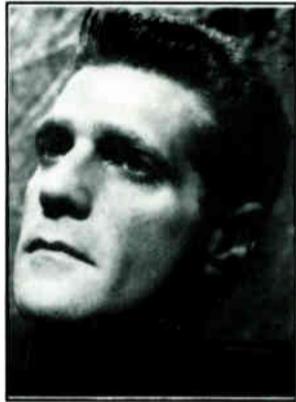
## WSNI-FM

**Philadelphia**  
CROSBY, STILLS, N. Y./Our House  
FLEETWOOD MAC/Everywhere  
CHAD & JEREMY/A Summer Song  
BREATHE/Hands To Heaven  
STEPHANIE MILLS/Never Knew Love Like This Bfo  
FOREIGNER/I Don't Want To Live W/o You  
ELVIS PRESLEY/Suspicious Minds  
STARSHIP/Nothing's Gonna Stop Us Now  
AIR SUPPLY/One That You Love  
SADE/Parade  
SIMON & GARFUNKEL/Scarborough Fair/Canticle  
ERIC CARMEN/Never Gonna Fall In Love Again  
TRACY CHAPMAN/Fast Car  
LIONEL RICHIE/All Night Long

## WWLI-FM

**Providence**  
BILLY JOEL/Longest Time  
SIMON & GARFUNKEL/Sounds Of Silence  
BEE GEES/Love So Right  
LIONEL RICHIE/Penny Lover  
HEART/These Dreams  
ELVIS PRESLEY/In The Ghetto  
BILL WITHERS/Lean On Me  
PETER & GOROON/A World Without Love  
OAN FOGELBERG/Longer  
AIR SUPPLY/One That You Love  
BARBRA STREISAND/My Heart Belongs To Me  
DEBARGE/Who's Holding Donna Now  
SIMON & GARFUNKEL/Boxer

# FOREPLAY



ARTIST: PAUL CARRACK

ARTIST: GLENN FREY

ARTIST: FOUR TOPS

ARTIST: HURRICANE

ARTIST: KOOL & THE GANG

ARTIST: THE PRIMITIVES

**TITLE:** Button Off My Shirt  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Chrysalis

After two successful singles, and a third one, *Button Off My Shirt*, just being shipped, it appears that Paul Carrack may have finally shed the role as rock 'n' roll's 'gypsy.' After stints in Ace, Roxy Music, Squeeze and Mike + The Mechanics, the 36-year-old singer's solo career is taking off — finally.

"I've always wanted to have my own career," Carrack confessed. "The only reason I played with so many other people is that I had to survive. I'm only now starting to get royalty checks for *How Long*, (his 1975 hit)." "That's my tale of woe. I've never had the big support of a record company that would keep me at home writing songs or getting my image together," says Carrack.

His new label, Chrysalis is providing plenty of support, following the suggestion of label-mate and close friend, Huey Lewis. "To cut a long story short, Huey was in England to collect an industry award. He spent the day at my house and the evening sitting next to a very unfortunate Chris Wright (Chrysalis' owner) and bashing him about how Paul Carrack was the greatest singer ever."

**TITLE:** True Love  
**RELEASE:** 7"/12"  
**LABEL:** MCA

On the liner notes from his third solo lp, *SOUL SEARCHING*, former Eagle Glenn Frey talks about the lead single, *True Love*.

"For those of you who have my previous albums, I apologize," Frey states. "I just can't shake my obsession with this Al Green — Memphis thing. Like Wilson Pickett says, *Don't Fight It*."

Frey again teams up with Jack Tempchin on *True Love*. They teamed up on most of the material from the 1985 lp, *THE ALLNIGHTER*, including *Smugglers Blues* and *Sexy Girl*.

The album was recorded in NY, L.A., Muscle Shoals, Alabama and Easton, Connecticut. It was produced by Frey and Elliot Scheiner, who has worked with Bruce Hornsby and Jimmy Buffett in recent weeks.

Frey is currently on the road in Australia with *The Little River Band*, and hopes to return to the States this fall for some *Soul Searching* of his own.

**TITLE:** Indestructible  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Arista

**The Four Tops** — Levi Stubbs, Abdul "Duke" Fakir, Renaldo "Obie" Benson and Lawrence Payton have been together for 34 years. No other quartet has stayed together with its original personnel intact as long as they have.

Appropriately titled, *INDESTRUCTIBLE* is the name of their Arista debut, the 36th lp from the "Grand Gentlemen of Rock 'n' Roll." *Indestructible* is also their latest single, co-written by Bobby Sandstrom and Steve Barri acting as Executive Producer.

The new album will feature collaborations with some of pop music's finest, including Phil Collins, Aretha Franklin, Narada Michael Walden and Huey Lewis, who co-wrote and produced *Are You With Me*, the flip side to *Indestructible*.

**The Tops**, who still live in Detroit recently celebrated "Four Tops Day" (July 29) in Michigan, honoring the group for their musical contribution and their civic activities in the Motor City.

**TITLE:** I'm On To You  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Enigma

There are three different mixes of Hurricane's new single *I'm On To You* (*Na-Na-Na-Na-Na*) included on their Pro CD. The studio work was supervised by Enigma's own Ben Brooks, who worked closely with Executive Producer Bob Ezrin, (Pink Floyd, Peter Gabriel and Alice Cooper).

Hurricane first blew on the scene in 1983 when guitarist Robert Hansen got a call from Ozzy Osbourne to audition for his band. Quiet Riot leader Kevin Dubrow introduced Hansen to bassist Tony Cavazo, who co-wrote *Metal Health* (*Bang Your Head*) for Quiet Riot's multi-platinum debut lp. Once Tony and Robert hooked up, Hurricane was born.

Over 120 vocalists were auditioned before they spotted Kelly Hansen, who was making a living doing television commercials. Drummer Jay Schellen was snagged from Lita Ford's band, putting the final touches in place to complete Hurricane's sound.

Last year they toured with Stryper and Gary Moore. They're on the road now, supporting their new *OVER THE EDGE* lp. They're hoping that 1988 is the year that Hurricane will finally go *'Over The Edge*.'

**TITLE:** Rags To Riches  
**RELEASE:** 7"/12"/Pro CD  
**LABEL:** Polygram

EVERYTHING'S KOOL & THE GANG, is a greatest hits package that'll feature six top 10 records and three brand new tracks from the group. *Rags To Riches*, one of the new releases, is the first single. It was produced by Khalis Bayyan and I.B.M.C.

The package will include many of the Kool & The Gang hits between 1979-1987, including '88 updates of four Kool classics: *Jungle Boogie* (complete with a Kurtis Blow rap), *Hollywood Swingin'*, *Funky Stuff* and *Open Sesame*. These four were remixed and edited by Dave "O" Ogrin.

According to group leader Robert "Kool" Bell, new members Gary Brown, Skip Martin and Odeen Mays signify a new era to Kool & The Gang's reign. "We've added a new dimension to the group with these fresh young voices. The Kool & The Gang tradition is to change while remaining true to our musical vision."

"The Kool classics have been extremely influential in dance music since the day they were released and our hits are still being played all over the world," Bell claims. "These new songs are just as 'Kool.'"

**TITLE:** Crash  
**RELEASE:** 7"/12"  
**LABEL:** RCA

Until recently, "crash" was a term mostly connected to airplanes, Wall Street, or a much needed nap. Then **The Primitives** came along and molded it into something else — their latest single.

*Crash* became a Top Five single on the U.K. charts for **The Primitives**, who hail from Coventry, England. "Our songs are full of that air of familiarity," says bassist Steve Dullaghan. "Plagiarisms, if that's the word. Lots of bits of other people's work."

LOVELY, their debut album entered the U.K. chart at number six! "I can see our singles being in the bargain bin within two months; that's what they're made for," added Dullaghan. "But the album's different. The album will be forever."

**The Primitives** call their debut release "fun." But that doesn't mean they don't take their music serious. Dullaghan even went as far as to say that they would split up if their music wasn't "progressing. If you go on too long you belittle everything you've done that was good."

## COMING NEXT WEEK

### HIT RADIO

**K**ansas City may have an astounding jazz history, but when it comes to hit radio, you'll do no better than **KCPW** ("94.9"), the subject of **MMR's** next **Tuned In**.



### ROCK RADIO

**I**n the 1970's, San Antonio's **KISS** ("99.5") was among the nation's first to play such bands as Rush. To see what they're up to as we near the 90's, catch **KISS** — **Tuned In**.



### ADULT CONTEMPORARY

**I**t's the A/C leader that neither crawls nor runs. Next issue's **Tuned In** covers the station with *perfect pacing* — Long Island's aptly-named **WALK** ("97.5").



# The sworn truth about "Caught In A Lie"



ARTIST: YA YA

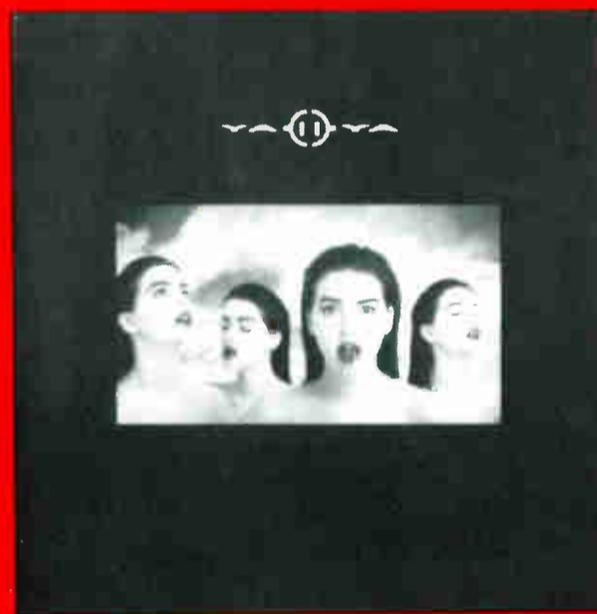
TITLE: Caught In a Lie  
RELEASE: 7"/12"  
LABEL: Atco

Usually when you're putting together a new band, you put together a few dates on the road, develop your sound and get an identity while traveling. That's pretty much what the band Ya Ya did, only unlike other bands, they honed their act in India and Thailand.

Drummer **Graham Garrett** and bassist **Terry Stevens** are the founding members of Ya Ya. Guitarist **Ray Calcut** was later added and the final piece of the Ya Ya puzzle came in the form of the only guy not from England, vocalist **Sam Blue**, a Geordie.

Their latest single, "Caught In A Lie," was produced by the ever busy **Mike Chapman**. "If we had any doubts by the time we were recording, Mike dispelled them," says **Stevens**.

Ya Ya later returned to Britain where they worked with producers **Tony Taverner**, **Adrian Lee** and **Stephan Galfas**. According to **Stevens** a lot of songwriting effort went into the Ya Ya project. "We'd reject five good songs for every one that gets dem'd."



## "Caught In A Lie"

The truth is . . . you should be playing this





# True Love

*For those of you who have my previous albums, I apologize.  
I just can't shake my obsession with this Al Green-Memphis thing.  
Like Wilson Pickett says, "Don't Fight It."*

DRUMS, BASS GUITAR—GLENN FREY • KEYBOARDS—GLENN FREY, BARRY BECKETT AND ROBBIE BUCHANAN • PERCUSSION—RALPH MAC DONALD • HORNS ARRANGED BY GREGG SMITH AND GLENN FREY • SAXOPHONE—CHRIS MOSTERT • BACKGROUND VOCALS—GLENN FREY, JULIA WATERS AND MAXINE WATERS

THE FIRST SINGLE RELEASE FROM *Soul Searchin'*

# Glenn Frey

PRODUCED BY ELLIOT SCHEINER AND GLENN FREY • MANAGEMENT: THE EITZGE & ALD HARTLEY CO.

MCA RECORDS

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