

MONDAY

MORNING

REPLAY

Published by Mediabase Research Corporation.

MEDIABASE

ISSUE 61
MARCH 20, 1989

Monday Morning Replay and Mediabase Research Corporation welcomes attendees to the 1st Annual "Air-Talent/Programming Conference '89," March 16-18, at the Doubletree Hotel in Atlanta. The "first of its kind" conference includes many noteworthy speakers, informative sessions, and (of course!) hospitality suites. We hope you find the three day event beneficial.

This week's MMR takes you to Dayton, Seattle and Cincinnati in our unique Tuned In take out section. First we'll visit Dayton, Ohio for an up-close visit with "Red Hot Z 93." The Great Trails Hit Radio outlet sits atop the market with an 11.0 share, 12+, and inside you'll see the ingredients that make it all come together; Jay Jarvis programs. Next it's back to the Great Northwest as we update you on Rock Radio leader KRRX. Since their arrival onto the scene, it's been nip and tuck for the Rock Radio marketplace lead. Rick Lambert has now taken over the programming reins, so it's a great time to take another look! Then some very interesting and unique programming unfolds, as we take a look at the "All Elvis" format at Cincinnati's WCVG. The AM Elvis station plays nothing but, and we thought you'd want to take a look!

Monday Morning Foreplay continues to roll out the spring release previews, and this week's no exception. Lisa Lisa & Cult Jam are back with their first release in a couple of years. The lp is entitled "STRAIGHT TO THE SKY," and from it comes the first single, "Little Jackie Wants To Be A Star." We'll also update you on new single releases from Edie Brickell, Nenah Cherry, Great White, Big Bam Boo and Lions & Ghosts.

Other features in this week's issue of Monday Morning Replay include:

► **National Sample Hours:** A quick scan of morning drive music mixes, extracted from some of the Nation's finest radio stations.

► **Fact Files:** This week MD Jeff Jennings/WCZY is our Hit Radio feature. Brian Krysz is our Rock personality of the week and Curtis Hansen is our A/C profile.

► **Captured Live:** Our weekly visit to the concert venue lands us in the Motor City to check out Bad Company, '89 style.

You'll find it all in this week's Monday Morning Replay!

MOST PLAYED/HIT RADIO

Madonna blows in at #3, shattering virtually every pre-existing Monday Morning Replay record for a debut performance. The controversial "Like A Prayer" goes into instant hot rotation from coast to coast with a 48 Quality Play Index, representing an average rotation of 3.5 hours, where played. Meanwhile, Debbie Gibson holds at #1, while the Bangles continue to grow at #2, though it may be overtaken by the Madonna track next week. Roxette looks ahead as they step up to #4, while Milli Vanilli, Mike & The Mechanics, Fine Young Cannibals, Rod Stewart, Tone-Loc and Breathe close out the top 10. Jody Watley makes an impressive jump #22 14, as does Stevie B, Bon Jovi, Paula Abdul, Belle Stars, Roy Orbison, Bobby Brown, Poison, Thirty Eight Special, Johnny Kemp and Tommy Page. Debut honors in the top 40 include Madonna, Donny Osmond, Howard Jones, Gina Go-Go, Tiffany and Inner City — Synch reenters. Showing continued growth outside the top 40 include Michael Damian, Samantha Fox and Simply Red. New to the Newcomers list include Robbie Nevil, Duran Duran, Surface, Raiana Paige, Choirboys, Bette Midler, One 2 Many and Easterhouse.



MADONNA

MOST PLAYED/ROCK RADIO



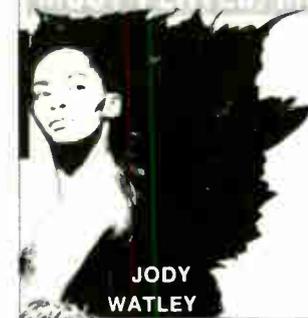
The Fixx makes it one more atop the Rock Radio chart (three consecutive weeks; five overall). "Driven" totals 1,036 plays, has a Reach Index of 19.99 million and a Quality Play Index average of 21. Chris Rea resurges once again to control the #2 slot — a mere 7 plays separating the top two slots. The Traveling Wilburys place at #3, followed by The Replacements #4, Bad Company #5, Midge Ure #6, Bon Jovi #7, Thirty Eight Special #8, Jon Butcher #9 and jumping four to position themselves in the top 10 is U2's "God Part II" at #10. Guns N' Roses show little "Patience" as they waste no time climbing the Rock Radio chart — this week climbing to #13. Def Leppard shows a notable jump #20 14. Others following suit include Melissa Etheridge, The Radiators, Siren, CSN&Y, Warrant, R.E.M., Skid Row and The Waterboys. Julian Lennon is back on the rock circuit — he debuts at #19 this week with his latest "Now You're In Heaven." Others new to the Rock 40 this week include Bonnie Raitt, Rush and The Choirboys — R.E.M. reenters. The Stray Cats, Def Leppard, Extreme, Masters Of Reality, XTC, New Order and The Outfield are among those making their debut appearance this week just outside the top 40.

MOST PLAYED/ADULT CONTEMPORARY

Mike & The Mechanics score it once more to four — four weeks in a row perched atop the Adult Contemporary chart. "Living Years" once again increases its playcount total — this week racking up another 49 plays (1,680 1,729), their reach soars from 33.73 million to 36.18 million and they average 30 spins per station per week in their Quality Play Index average. Holding strong at #2 for a second week is Debbie Gibson's "Lost In Your Eyes." "Lost" lunges up nearly 200 plays from last week (1,470 1,666), and leads in QPI average (31). The top 10 rounds out with Roy Orbison #3, Anita Baker #4, Rod Stewart #5, Kenny G/Smokey Robinson #6, Vanessa Williams #7, The Bangles #8, Breathe #9 and Neil Diamond #10. Bette Midler climbs two to sit outside the top 10 entrance at #11. Others showing significant growth include Chicago, Crosby, Stills, Nash & Young, Cher Peter Cetera, Thirty Eight Special, Survivor, Deon Estus, George Michael, Paula Abdul, Ann Wilson/Robin Zander and Enya #26 24. Madonna's latest, "Like A Prayer" debuts at #20, other debuts include Bobby Brown #26, Livingston Taylor #28 and Boys Club #29. The Traveling Wilburys reenter at #25.



MOST PLAYED/MULTI-FORMAT



JODY WATLEY

Debbie Gibson's "Lost In Your Eyes" makes it six weeks in a row — dominating the Multi Format chart with an overall playcount of 5,446. Gibson carries a QPI average of 42 and a Reach Index of 136.50 million. Trailing Gibson in the top 10 include Mike & The Mechanics, The Bangles, Madonna, Rod Stewart, Roxette, Milli Vanilli, Fine Young Cannibals, Breathe and Roy Orbison, #3 10 respectively. Gibson not only leads on the Multi Format front, but also carries her weight atop the Hit A-C chart. M+M, The Bangles, Madonna and Rod Stewart also follow similar suit in the top five. Roxette maintains its #1 status for a second straight week on the Hit Rock chart. Fine Young Cannibals, Bon Jovi, Thirty Eight Special and The Fixx round out the top five on the Hit Rock battlefield. During its first week out Madonna's "Like A Prayer" takes complete control over the Hit Urban Dance chart. Roxette drives in at #2, followed in the top 10 by Milli Vanilli, Fine Young Cannibals, Tone-Loc, the duo of Deon Estus, George Michael, Martika, Was (Not Was), Jody Watley and Karyn White.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

MADONNA	Like A Prayer	Sire/WB
HOWARD JONES	Everlasting Love	Elektra
MICHAEL DAMIAN	Rock On	Cypress A&M
DONNY OSMOND	Soldier Of Love	Capitol
PAULA ABDUL	Forever Your Girl	Virgin

Rock Radio

JULIAN LENNON	Now You're In Heaven	Atlantic
BONNIE RAITT	Thing Called Love	Capitol
RUSH	Mission (Live)	Mercury/PG
CSN&Y	That Girl	Atlantic
WATERBOYS	World Party	Ensign/Chr

Adult Contemporary

MADONNA	Like A Prayer	Sire/WB
CHER/P CETERA	After All	Geffen
BOBBY BROWN	Roni	MCA
TRAVELING WILBURYS	End Of The Line	Wilbury/WB
LIVINGSTON TAYLOR	City Lights	Critique/A

Determined by increase in RANK

ADVERTISEMENT



STEAMROLLER

Don't Buy Jingles...

Until You Hear STEAMROLLER!

Century 21 has great new jingle packages, including STEAMROLLER for CHR & Urban, plus 12 killer packages for CHR, AC, Lite Rock & News/Talk and Country.

Get our free red hot jingle demo CD! Call (800) 937-2100. Hear for yourself why major broadcasters like Capital Cities/ABC, CBS,

Westwood One, Emmis, Sconnix, Jacor, EZ, Bonneville, Susquehana, RKO & others now get their jingles from

century21
PROGRAMMING, INC.

14444 Beltwood Parkway
Dallas, Texas 75244-3228
Phone Toll-Free: (800) 582-2100

BREAKTHROUGH WEEK!

MMR HIT TRACER TRACKS 
REACH INDEX 37.62 MILLION THIS WEEK!

R&R HIT (40) - (35)

BILLBOARD POP SINGLES (41) - (33)



HOT ACTION!

WMJQ ADD
KOY-FM ADD
KISN ADD
KUBE ADD
WFMF ADD #33
WANS ADD #33
WZYP ADD

WHHY ADD
BJ105 ADD
WKZL ADD
92Q ADD
WGRD ADD
KQKQ ADD
KSND ADD

HOT97.7 1-1
HOT97 2-1 (HOT)
PWR106 #3
KITV 6-4
KTFM 13-10
KWSS 13-10
WEGX #15

B96 18-15
WPGC 17-15
Z100 21-16
PWR96 #17
KKLQ 20-18
KIIS 22-19
WNCI 22-19

FM102 22-20
WKSE 25-22
PWR95 #22
Y100 #22
KGGI 26-22
AND MUCH MORE!

TAKEN FROM THE HOT SELLING LP: "TAKE IT WHILE IT'S HOT."

MONDAY MORNING REPLAY

Published by
Mediabase Research Corporation.

STAFF

Publisher & Editor
RICH MEYER

Associate Publisher
NANCY G. DEITEMEYER

VP/National Sales
TONY SMITH

Art Director
WILLIAM HATCH

Account Executive/

National Sales: Lynn Wells

Account Executives: Joan Barnowski,
Gina Shurts

Captured Live/Foreplay: Larry Olek

Hit City Tracks: Brent Burleson

Rock City Tracks: Paul Kenedy

A/C City Tracks: Don Tanner

Research: Matthew Bodo, Chris
Crump, Vic Doucette, Cathy Down,
Eric Kennedy, Greg Kuykendall, Dave
LaPorte, Bob Marx, Tom Neiger,
Robyne Quatrone, Scott Rakestraw,
Lynda Slomkowski, Gary Sobczak,
Bob Suchyta, J.J. Syrja, Wilfrid
Wilson, J. Todd Wiltse

Typography: Donna Edwards

Printed in U.S.A.
by Renaissance Printing, Inc.

MEDIABASE

Richard P. Kughn, Chairman

Paul L. Nine, Vice Chairman

Michael P. Solan, CEO

Rich Meyer, President, COO

Nancy G. Deitemeyer, Vice President

Gary A. Kughn, Secretary & Treasurer

Mediabase Corporate Headquarters and
Monday Morning Replay editorial,
research and sales offices are located at
28530 Orchard Lake Road, Suite 102,
Farmington Hills, MI 48018

MONDAY MORNING REPLAY

is published weekly by Mediabase
Research Corporation, a TransAmerica
Communications company.

Mediabase is a service mark of
TransAmerica Communications Corp.
City Tracks and Tracer Tracks are
service marks of Mediabase Research
Corporation.

Subscription rates: \$295 per yr. (U.S.
funds). Foreign subscriptions add \$100
yearly. Single copy price: \$7. First Class
Mail.

Unsolicited manuscripts, photography
and artwork may be submitted at the
sender's risk. Mediabase and Monday
Morning Replay assume no
responsibility for unsolicited materials.

Copyright© 1989 Mediabase Research
Corporation. All rights reserved.

No part of this publication may be reproduced in any form or
by any means (electronic or mechanical), including, without
limitation, photocopying or recording, or via any information-
storage or retrieval system, without the express written consent
of the publisher.

MONDAY MORNING REPLAY is published weekly except last
two weeks of December by Mediabase Research Corporation,
28530 Orchard Lake, Suite 102, Farmington Hills, Michigan
48018, (313) 737-0027. A one-year subscription is available at a
cost of \$295.00. Second-class postage pending at Farmington
Hills, MI and additional mailing office.

Postmaster: Send address changes to MONDAY MORNING
REPLAY at 28530 Orchard Lake Road, Suite 102, Farmington
Hills, MI 48018-4700

Address all subscription request and correspondence to:
Mediabase Research Corporation, 28530 Orchard Lake, Suite
102, Farmington Hills, Michigan 48018.

The information, opinion, analysis and interpretation provided
in this publication are believed to be accurate. However, all are
furnished AS IS, all warranties, express or implied, are
excluded. Users and subscribers assume all responsibility for
determining the adequacy and fitness of the information,
opinion, analysis and interpretation provided in the publication
for any and all uses or purposes. Mediabase shall not be
responsible for any loss, damage or injury of any kind resulting
from use of or reliance upon the information, opinion, and
analysis or interpretation furnished in this publication, or for
contingencies beyond Mediabase's control or its negligence.

Distributed worldwide.

CONTENTS

CAPTURED LIVE	5	A ticket to today's hottest concert tours, focusing on a specific appearance and featuring ticket prices, sales and songs performed.
TRACER TRACKS HIT RADIO	7	The forty most played songs in the HIT RADIO format, nationally, along with the week's newcomers. Breakouts provided included the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders.
RECURRENTS/DAYPART CHARTS HIT RADIO	8	The 40 hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am-7pm and 7pm-6am dayparts.
HEAVIEST SATURATION HIT RADIO	11	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with its airplay.
HIT FACT FILE	13	An overview and historical look at the leading program directors.
HIT SAMPLE HOURS	14	A unique section that provides one hour capsules of actual music mixes.
CITY TRACKS HIT RADIO	15	City Tracks are a potpourri of promotional, positioning, market news and information.
NATIONAL CROSSOVER INDEX	16	Charts that offer an overview of those tracks crossing formatic boundaries. Charts include MULTI-FORMAT, HIT RADIO/URBAN/DANCE, HIT RADIO/A-C and HIT RADIO/ROCK RADIO.
TUNED IN	17	WEEKLY TAKE OUT SECTION. Every week, a station from each of the formats is featured. TUNED IN breaks out music, promotional activity, positioning and account information.
TRACER TRACKS ROCK RADIO	33	The forty most played songs in the ROCK RADIO format, nationally, along with the week's newcomers. Breakouts provided include the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders.
RECURRENTS/DAYPART CHARTS ROCK RADIO	34	The 40 hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am-7pm and 7pm-6am dayparts.
HEAVIEST SATURATION ROCK RADIO	35	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with its airplay.
ROCK SAMPLE HOURS	37	A unique section that provides one hour capsules of actual music mixes.
ROCK FACT FILE	38	An overview and historical look at the leading program directors.
CITY TRACKS ROCK RADIO	41	City Tracks are a potpourri of promotional, positioning, market news and information.
TRACER TRACKS ADULT CONTEMPORARY	42	The thirty most played songs in the ADULT CONTEMPORARY format, nationally, along with the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
HEAVIEST SATURATION ADULT CONTEMPORARY	43	TRACER TRACKS 1-30, with a song-by-song analysis of those stations reaching the most audience with its airplay.
ADULT CONTEMPORARY SAMPLE HOURS	43	A unique section that provides one hour capsules of actual music mixes.
ADULT CONTEMPORARY FACT FILE	44	An overview and historical look at the leading program directors.
CITY TRACKS ADULT CONTEMPORARY	45	City Tracks are a potpourri of promotional, positioning, market news and information.
MONDAY MORNING FOREPLAY	46	What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.
MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:

↑ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.

✓ Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.

THE HOT NEW SINGLE FROM
NENE CHERRY

(NEH-NUH)

“BUFFALO STANCE”



Virgin

MMR HIT TRACER TRACK NEWCOMER
REACH INDEX 6.65 MILLION ALREADY!

EARLY AIRPLAY AT!

Z95
KMEL
KKLQ
WXKS

WMJQ
WIOQ
PWR99
KZZP

KOY-FM
X100
KWSS
HOT97.7

KITY
KNGY
KROY
FM102

KWOD
KKFR

CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.



G. DOMINELLI, D. WATSON, P. DEAN



BRIAN HOWE

Photos by: Sue Plummer

CONCERT FACTS:

Artist: Bad Company
 Label: Atlantic Records
 Tour: "Dangerous Age Tour"
 Opening Act: *Paul Dean*
 Label: *Columbia Records*
 Date: Thursday, March 9, 1989 (15th Anniversary of Bad Company)
 Venue: Royal Oak Music Theater
 Location: Detroit, MI
 Attendance: 1,552
 Capacity: 1,700
 Tickets Sold: 91%
 Ticket Prices: \$17.50
 Total Gross: \$24,920
 Promoter: Brass Ring Productions
 Booking Agency: Monterey Peninsula Artists/*Creative Artists*
 Management: E.S.P. Management/*Bruce Allen Talent*
 Public Relations: Atlantic Records/*Hot Shot P.R.*
 Tour Managers: Rex King/*Jody Perpick*
 Production Manager: Steve Croxford/*Graene Lagden*
 Lights Off: 7:40PM/Lights On: 10:12PM
 Total Length: 2 Hours 32 Minutes

UPCOMING SHOWS:

March 21	Music Hall Des Moines, IA
March 22	Kansas Coliseum Wichita, KS
March 23	Myriad Convention Center Oklahoma City, OK
March 25	Oasis Water Park Palm Springs, CA

PERSONNEL: PAUL DEAN

Paul Dean: Vocals, Guitar
 Dave Watson: Bass, Vocals
 Matthew Frenette: Drums
 Geraldo Dominelli: Guitar, Keyboards, Vocals

SET: 7:40-8:05PM

1. *Under The Gun*
2. *Dirty Fingers*
3. *Draw The Line*
4. *Action*
5. *There Goes The Neighborhood*
6. *Sword And Stone*

PERSONNEL: BAD COMPANY

Simon Kirke: Drums
 Mick Ralphs: Guitar
 Brian Howe: Vocals
 Larry Oakes: Keyboards, Guitar
 Steve Price: Bass

SET: 8:49-10:12PM

1. *Excited*
2. *Rock & Roll Fantasy*
3. *Shake It Up*
4. *No Smoke Without A Fire*
5. *Ready For Love*
6. *Rock Of America*
7. *Movin' On*
8. *One Night*
9. *Burning Up*
10. *Feel Like Makin' Love*
11. *Tell It Like It Is*
12. *Can't Get Enough*
13. *Bad Company* (encore)

THE CLOSER YOU LOOK

Metro Audience Trends

PERSONS 25 - 54



	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM				
	SUMMER 88	FALL 88	WINTER 89	SPRING 89	SUMMER 89	SUMMER 88	FALL 88	WINTER 89	SPRING 89	SUMMER 89
WAAA SHARE	2.1	1.2	1.2	1.6	1.4	1.8	1.4	1.4	1.4	1.1
WBBB SHARE	14.7	13.8	13.8	13.6	7.8	13.9	14.1	13.2	13.2	8.1
WCCC SHARE	3.4	3.0	2.7	3.1	8.4	2.9	3.6	2.7	2.7	3.2

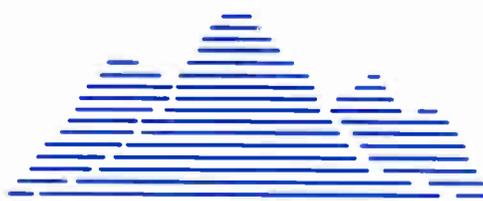
THE BETTER YOU GET

Auditorium Format Analysis

The definitive format hole study...

- test format options with taped examples
- test talent, slogans, logos and call letters
- in-person interactive research with your target demo
- determine programming and marketing strategies in one step
- includes a complete market study

CALL FOR A QUOTE TODAY
(303) 922-5600



Paragon Research

HIT RADIO



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

2/27/89	3/6/89	3/13/89	3/20/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
2	1	1	1	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	3780	50	100.6
6	4	2	2	BANGLES	Eternal Flame	Columbia	3346	46	80.52
New Entry ✓			3	MADONNA	Like A Prayer	Sire/WB	3283	48	91.93
9	9	6	4	ROXETTE	The Look	EMI	2926	39	62.25
8	7	4	5	MILLI VANILLI	Girl, You Know It's True	Arista	2898	41	79.07
7	6	5	6	MIKE & MECHANICS	The Living Years	Atlantic	2639	41	62.40
16	10	7	7	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	2618	36	61.08
12	11	8	8	ROO STEWART	My Heart Can't Tell You No	WB	2072	33	46.41
29	17	10	9	TONE-LOC	Funky Cold Medina	Oel/Island	1806	27	45.57
11	13	11	10	BREATHE	Oon't Tell Me Lies	A&M	1631	36	30.13
26	24	14	11	OEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd	1547	29	34.27
15	15	12	12	MARTIKA	More Than You Know	Columbia	1463	30	32.91
17	16	13	13	WAS (NOT WAS)	Walk The Dinosaur	Chrysalis	1435	26	32.48
—	—	22	14	JODY WATLEY	Real Love	MCA	1407	31	38.26
24	20	16	15	KARYN WHITE	Superwoman	WB	1400	23	39.38
22	23	15	16	R.E.M.	Stand	WB	1365	26	30.98
20	21	18	17	VANESSA WILLIAMS	Dreamin'	Wing/PG	1358	25	28.79
31	31	21	18	STEVIE B	I Wanna Be The One	LMR	1337	39	40.09
38	36	25	19	BON JOVI	I'll Be There For You	Mercury/PG	1190	25	25.45
27	25	19	20	SA-FIRE	Thinking Of You	Cutt/Merc	1162	28	30.68
—	—	31	21	PAULA ABOUL	Forever Your Girl	Virgin	1141	26	27.00
23	22	17	22	ANITA BAKER	Just Because	Elektra	1085	20	31.40
39	34	23	23	ANIMATION	Room To Move	Polydor/PG	1078	26	19.00
32	30	24	24	SWEET SENSATION	Sincerely Yours	Atco	1071	31	37.62
—	—	29	25	BELLE STARS	Iko Iko	Capitol	1071	27	29.14
35	35	30	26	ROY ORBISON	You Got It	Virgin	910	29	18.20
28	26	26	27	DINO	24-7	Island/4th	861	24	18.26
—	—	37	28	BOBBY BROWN	Every Little Step	MCA	854	32	23.62
34	32	32	29	POISON	Your Mamma Don't Dance	Enigma/Cap	763	17	20.17
—	39	36	30	THIRTY EIGHT SPECIAL	Second Chance	A&M	756	24	15.14
—	—	39	31	JOHNNY KEMP	Birthday Suit	Columbia	679	24	13.43
36	37	34	32	LUTHER VANOROSS	She Won't Talk To Me	Epic	644	23	11.82
—	—	35	33	DEF LEPPARD	Rocket	Polygram	616	15	13.74
New Entry ✓			34	DONNY OSMONO	Soldier Of Love	Capitol	602	35	13.55
—	—	38	35	TOMMY PAGE	A Shoulder To Cry On	Sire/WB	595	25	11.89
Reentry ✓			36	SYNCH	Where Are You Now	WTG	560	31	9.92
New Entry ✓			37	HOWARD JONES	Everlasting Love	Elektra	504	25	12.86
New Entry ✓			38	GINA GO-GO	I Can't Face The Fact	Capitol	469	31	10.54
New Entry ✓			39	TIFFANY	Radio Romance	MCA	469	19	8.94
New Entry ✓			40	INNER CITY	Good Life	Virgin	455	23	10.84

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
MICHAEL DAMIAN	Rock On	Cyprss/A&M	448	146%
ENYA	Orinoco Flow (Sail	Geffen	434	—
PASADENAS	Tribute (Right On)	Columbia	427	5%
CHER/P CETERA	After All	Geffen	427	—
VIXEN	Cryin'	EMI	420	—
SIMPLY RED	It's Only Love	Elektra	420	30%
GUNS N' ROSES	Patience	Geffen/LPcut	371	17%
DEBBIE GIBSON	Electric Youth	Atlantic	364	6%
SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA	357	41%
EIGHTH WONDER	Baby Baby	WTG	357	2%
PETER SCHILLING	A Different Story	Elektra	357	24%
NEW KIDS ON THE BLOCK	I'll Be Loving You (Forever)	Columbia	357	37%
NENAH CHERRY	Buffalo Stance	Virgin	329	20%
VAN HALEN	Feels So Good	WB	315	—
LIVING COLOUR	Cult Of Personality	Epic	294	23%
LITA FORD	Close My Eyes Forev	RCA	266	2%
WINGER	Seventeen	Atlantic	266	31%
KIRBY COLEMAN	Hey Ton'i	Next Plate	259	—
SANDEE	Notice Me	Fever/Sultr	252	—
KRISTIN BAIO	Don't Turn Your Back	Vend/A & M On Love	217	14%
FIXX	Driven Out	RCA	210	15%
BOYS	Lucky Charm	Motown	203	3%
GEORGIO	I Don't Want 2 Be Al	Motown	203	31%
STEVE WINWOOD	Hearts On Fire	Virgin	182	—
SLICK RICK	Teenage Love	Oef J/Col	182	—
BOYS CLUB	The Loneliest Heart	MCA	175	13%
LOVE AND MONEY	Halleluiah Man	Mercury/PG	168	9%
✓ ROBBIE NEVIL	Somebody Like You	EMI	161	91%
✓ DURAN DURAN	Do You Believe In	Capitol	161	—
FIGURES ON A BEACH	You Ain't Seen Nothing Yet	Sire/WB	161	27%
BOY GEORGE	Don't Take My Mind On A Trip	Virgin	140	17%
MIDGE URE	Dear God	Chrysalis	140	11%
CYNTHIA	Change On Me		133	—
✓ SURFACE	Closer Than Friends	Columbia	133	58%
✓ RAIANA PAIGE	Open Up Your Heart	Sleeping B	126	38%
✓ CHOIRBOYS	Run To Paradise	WTG	119	—
CHRIS REA	Working On It	Geffen	112	—
✓ BETTE MIDLER	Wind Beneath My Wings	Atlantic	105	—
✓ ONE 2 MANY	Oowtown	A & M	98	—
✓ EASTERHOUSE	Come Out Fighting	Columbia	98	—

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
MADONNA	Like A Prayer	Sire/WB

EAST

MADONNA	Like A Prayer	Sire/WB
---------	---------------	---------

WEST

MADONNA	Like A Prayer	Sire/WB
---------	---------------	---------

SOUTH

MADONNA	Like A Prayer	Sire/WB
---------	---------------	---------

MIDWEST

MADONNA	Like A Prayer	Sire/WB
---------	---------------	---------

USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HIT RADIO — RECURRENTS/DAYPART CHART

HOTTEST RECURRENTS

3/20/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX *
1	PAULA ABDUL	Straight Up	Virgin	38
2	NEW KIDS ON THE BLOCK	You Got It (The Right Stuff)	Columbia	33
3	SHEENA EASTON	The Lover In Me	MCA	26
4	BOBBY BROWN	Roni	MCA	27
5	KON KAN	I Beg Your Pardon	Atlantic	25
6	KARYN WHITE	The Way You Love Me	WB	20
7	SHERIFF	When I'm With You	Capitol	21
8	CHICAGO	You're Not Alone	Reprise	25
9	BOYS	Dial My Heart	Motown	19
10	ERASURE	A Little Respect	Sire/Repri	20
11	BOBBY BROWN	My Prerogative	MCA	15
12	TONE-LOC	Wild Thing	Del/Island	15
13	A WILSON/R ZANDER	Surrender To Me	Capitol	21
14	GUNS N' ROSES	Paradise City	Geffen	17
15	TAYLOR DAYNE	Don't Rush Me	Arista	14
16	EDDIE MONEY	Love In Your Eyes	Columbia	25
17	INFORMATION SOCIETY	Walking Away	T.Boy/Repr	16
18	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	14
19	PHIL COLLINS	Two Hearts	Atlantic	14
20	WHEN IN ROME	The Promise	Virgin	15
21	RICK ASTLEY	She Wants To Dance With Me	RCA	19
22	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr	11
23	SAMANTHA FOX	I Wanna Have Some Fun	Jive/RCA	16
24	WHITE LION	When The Children Cry	Atlantic	18
25	NEW EDITION	Can You Stand The Rain	MCA	26
26	STEVE WINWOOD	Holding On	Virgin	16
27	CHICAGO	Look Away	Reprise	12
28	BON JOVI	Born To Be My Baby	Mercury/PG	15
29	POISON	Every Rose Has Its Thorn	Enigma/Cap	14
30	ESCAPE CLUB	Wild, Wild West	Atlantic	11
31	WILL TO POWER	Baby, I Love Your Way/Free	Epic	10
32	BOBBY BROWN	Oon't Be Cruel	MCA	10
33	BOYS CLUB	I Remember Holding You	MCA	14
34	EDIE BRICKELL & NEW	What I Am	Geffen	16
35	BREATHE	How Can I Fall	A&M	11
36	WILL TO POWER	Fading Away	Epic	19
37	EDDIE MONEY	Walk On Water	Columbia	13
38	NEW EDITION	If It Isn't Love	MCA	9
39	ERASURE	Chains Of Love	Sire/Repri	10
40	ROD STEWART	Forever Young	WB	10

*Quality play index = average number of weekly plays from stations playing track.

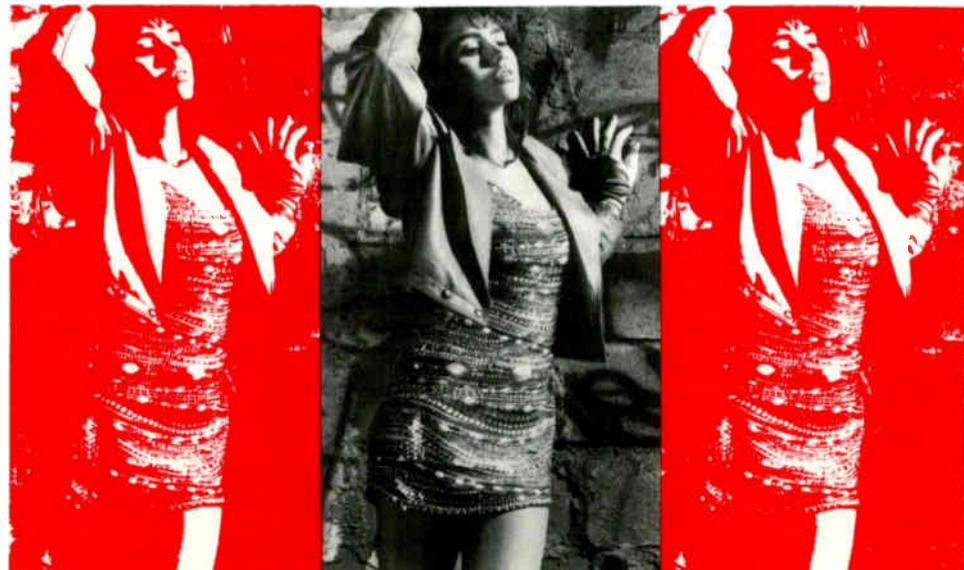
6AM-7PM

3/20/89	ARTIST	TITLE	LABEL
1	DEBBIE GIBSON	Lost In Your Eyes	Atlantic
2	BANGLES	Eternal Flame	Columbia
3	MADONNA	Like A Prayer	Sire/WB
4	MIKE & MECHANICS	The Living Years	Atlantic
5	MILLI VANILLI	Girl, You Know It's True	Arista
6	ROXETTE	The Look	EMI
7	ROD STEWART	My Heart Can't Tell You No	WB
8	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
9	VANESSA WILLIAMS	Dreamin'	Wing/PG
10	KARYN WHITE	Superwoman	WB
11	BREATHE	Don't Tell Me Lies	A&M
12	DEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd
13	ANITA BAKER	Just Because	Elektra
14	MARTIKA	More Than You Know	Columbia
15	WAS (NOT WAS)	Walk The Omosaur	Chrysalis
16	JODY WATLEY	Real Love	MCA
17	STEVIE B	I Wanna Be The One	LMR
18	SA-FIRE	Thinking Of You	Cult/Merc
19	R.E.M.	Stand	WB
20	ANIMATION	Room To Move	Polydor/PG
21	SWEET SENSATION	Sincerely Yours	Atco
22	BELLE STARS	Iko Iko	Capitol
23	DINO	24-7	Island/4th
24	TONE-LOC	Funky Cold Medina	Del/Island
25	ROY ORBISON	You Got It	Virgin
26	PAULA ABDUL	Forever Your Girl	Virgin
27	THIRTY EIGHT SPECIAL	Second Chance	A&M
28	BOBBY BROWN	Every Little Step	MCA
29	BON JOVI	I'll Be There For You	Mercury/PG
30	LUTHER VANDROSS	She Won't Talk To Me	Epic
31	DONNY OSMOND	Soldier Of Love	Capitol
32	ENYA	Orinoco Flow (Sail Away)	Geffen
33	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
34	JOHNNY KEMP	Birthday Suit	Columbia
35	SYNCH	Where Are You Now	WTG
36	CHER/PETER CETERA	After All	Geffen
37	HOWARD JONES	Everlasting Love	Elektra
38	GINA GO-GO	I Can't Face The Fact	Capitol
39	PASADENAS	Tribute (Right On)	Columbia
40	TIFFANY	Radio Romance	MCA

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM

3/20/89	ARTIST	TITLE	LABEL
1	DEBBIE GIBSON	Lost In Your Eyes	Atlantic
2	BANGLES	Eternal Flame	Columbia
3	MADONNA	Like A Prayer	Sire/WB
4	ROXETTE	The Look	EMI
5	MILLI VANILLI	Girl, You Know It's True	Arista
6	TONE-LOC	Funky Cold Medina	Del/Island
7	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
8	MIKE & MECHANICS	The Living Years	Atlantic
9	BON JOVI	I'll Be There For You	Mercury/PG
10	R.E.M.	Stand	WB
11	WAS (NOT WAS)	Walk The Dinosaur	Chrysalis
12	BREATHE	Don't Tell Me Lies	A&M
13	JODY WATLEY	Real Love	MCA
14	DEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd
15	POISON	Your Mamma Don't Dance	Enigma/Cap
16	MARTIKA	More Than You Know	Columbia
17	ROD STEWART	My Heart Can't Tell You No	WB
18	STEVIE B	I Wanna Be The One	LMR
19	PAULA ABDUL	Forever Your Girl	Virgin
20	DEF LEPPARD	Rocket	Polygram
21	BELLE STARS	Iko Iko	Capitol
22	SWEET SENSATION	Sincerely Yours	Atco
23	ANIMATION	Room To Move	Polydor/PG
24	SA-FIRE	Thinking Of You	Cult/Merc
25	KARYN WHITE	Superwoman	WB
26	BOBBY BROWN	Every Little Step	MCA
27	VANESSA WILLIAMS	Dreamin'	Wing/PG
28	JOHNNY KEMP	Birthday Suit	Columbia
29	MICHAEL DAMIAN	Rock On	Cyprss/A&M
30	DINO	24-7	Island/4th
31	LIVING COLOUR	Cult Of Personality	Epic
32	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
33	GUNS N' ROSES	Patience	Geffen
34	NENAH CHERRY	Buffalo Stance	Virgin
35	ROY ORBISON	You Got It	Virgin
36	SYNCH	Where Are You Now	WTG
37	DONNY OSMONO	Soldier Of Love	Capitol
38	THIRTY EIGHT SPECIAL	Second Chance	A&M
39	LUTHER VANDROSS	She Won't Talk To Me	Epic
40	TIFFANY	Radio Romance	MCA



Sa-Fire "Thinking Of You"

THIS WEEK SA-FIRE BROKE!

MMR HIT TRACER TRACKS #20

REACH INDEX 30.68 MILLION THIS WEEK!

R&R BREAKER (32) / ONE OF THE WEEK'S MOST ADDED!

Z100 ADD #24	98PXY ADD	KTFM 2-1 (HOT)	KWOD 16-14
WAVA ADD #30	WPST ADD	KITY 5-3	FM102 #15
PWR99 ADD	K98 ADD	Y108 6-5 (HOT)	PRO-FM 19-16
92X ADD	WKQB ADD	KOY-FM #5	B97 22-16
KDWB ADD	WBCY ADD	KZZP 6-5	KS104 21-16
WL0L ADD	WZYP ADD	KGGI #9	PWR96 #16
KPLZ ADD	KZIO ADD	KMEL 11-10	KIIS 21-17
WFMF ADD #30	WGRD ADD	KROY 16-12	KUBE 22-19
WGHT ADD	WHOT ADD	WZOU 14-13 (HOT)	HOT 97-23-19



ALSO PLAYING ON: X100!

WHEN YOU PLAY IT, SAY IT!



Thirty Eight Special "Second Chance"

MULTI-FORMAT SMASH!

MMR HIT TRACER TRACKS 🏠 - 🏠

21% PLAY INCREASE THIS WEEK!

R&R HIT 30 - 35

MMR AC TRACER TRACKS 🏠

R&R AC 14

MMR ROCK TRACER TRACKS 🏠 - 🏠

R&R AOR 9 - 4

HIT ACTION!

B104 ADD	Y108 14-8	KUBE 30-24	WEGX
KTFM ADD	WL0L 16-11	PRO-FM #33	KWSS
WCZY ADD	KXYQ 21-11	KPLZ 35-32	WQUT 1-1
WKTI ADD	WMMS 16-13	WBLI DEBUT #27	WLRS 13-9
WRNO ADD #27	Q102 16-13	KOY-FM DEBUT #28	WAPE 13-11
I95 ADD #30	WZOU #15	KZZP DEBUT #28	WROQ 13-11
98FX ADD	B94 23-20	WAVA DEBUT #29	WKOD 19-15
KXXR #7	KBEQ 25-22	KDWB DEBUT #29	AND MORE!
WKBO #8	WZPL 27-23	KIIS DEBUT #34	
KEGL 12-10	KKRZ #27	CKOI	

ALSO PLAYING ON: WMJQ & 94Q!

ON MTV! From the album "Rock 'n' Roll Strategy" (SP5218)



Michael Damian "Rock On"

EXPLOSIVE WEEK!

MMR HIT TRACER TRACKS NEWCOMER

146% PLAY INCREASE THIS WEEK!



ACTION!

KEGL ADD #19	KPLZ ADD	WROQ ADD	B97 31-28
Q107 ADD #29	KUBE ADD	WQUT ADD	KXXR 34-26
PRC-FM ADD	KATM ADD #27	KWES ADD	WKBQ 34-28
WAVA ADD	Z102 ADD #39	WGTZ ADD	Y95 DEBUT #17
WDFX ADD	WTIC ADD #39	WZOK ADD	KKRZ DEBUT #30
WZPL ADD	KC101 ADD	KLUC ADD	WEGX
KCPW ADD	WYCR ADD	KYRK ADD	KOY-FM
KDWB ADD	B93 ADD	KZZU ADD	KROY
KZZP ADD	KZZB ADD	WNCI 29-27	KWOD

AND MORE!

ALSO PLAYING ON: KATD, KBEQ, KIIS, PWR106, PWR99, B104, B94, WDFX, WL0L, Y100 & Z95!

MTV BREAKOUT ROTATION!

From the soundtrack album "Dream A Little Dream." (CYPRESS 9-0125)



One 2 Many "Down Town"

BREAKING FAST!

MMR HIT TRACER TRACKS DEBUT NEWCOMER

R&R AC 17 FIRST WEEK ADDS

HOT EARLY HIT ACTION!

KKBQ ADD	WNNK ADD	KKRD ADD	KZ106
KRBE ADD	100KHI ADD	KSND ADD	WCGQ
WNVZ ADD	WYCR ADD	KYNO ADD	KZFM
WL0L ADD	WBBQ ADD	KLUC ADD	WZYP
KROY ADD	KEZB ADD	KITY	WABB
KISN ADD	WINK ADD	KBEQ	WPHR
CKOI ADD	KTUX ADD	KCPW	KKSS
Q98 ADD #30	WKZL ADD	KXYQ	AND MORE!
KYRK ADD #34	WGTZ ADD	WTIC	

ALSO PLAYING ON: PWR106!

From the debut album "Mirror." (SP5237)



Sam Brown "Stop"

HOT INTERNATIONAL SALES & NOW THE SINGLE TAKES OFF IN AMERICA!

GREAT EARLY HIT ACTION!

WXKS 25-17 (HOT)	KF95 ADD
KPLZ 39-36 (HOT)	KXX106 DEBUT #31
PRO-FM	AND MORE!

HOT SALES IN BOSTON AT STRAWBERRIES & TOWER RECORDS!

ON VH1!

SINGLE TOP 10 IN EIGHT COUNTRIES WORLDWIDE!

From the debut album "Stop!" (SP5195)



Belle Stars

"Iko Iko"

HEADING TO THE TOP!

MMR HIT TRACER TRACKS ²⁹ - ²⁵

REACH INDEX 28.92 MILLION

22% PLAY INCREASE THIS WEEK!

MOST ADDED!

GREAT WEEK!

KTFM ADD
KBEQ ADD
KXYQ ADD
93Q ADD #39
B93 ADD #40
WVSR ADD
WKEE ADD
100KHI ADD
WRCK ADD
WBBQ ADD
Q105 ADD
94TYX ADD
WDJX ADD
WPHR ADD
KZIO ADD
Z95 #12
Y108 24-12
Z100 20-18
WHYT #20

B104 23-20
KISN 24-16
PWR95 #24
KUBE 25-21
WGH 25-23
Q105 26-21
Y100 26-23
PWR99 27-12
KCPW 27-26
KZZP 28-26
KS104 29-21
KOY-FM 29-24
KPLZ 31-28
Q102 35-27
PRO-FM #34
WAVA DEBUT #22
WZPL DEBUT #35
KKRZ DEBUT #36
AND MORE!

ALSO PLAYING ON: KIIS, KMEL, KPWR, KWSS, X100, WIOQ, WKSS, WLLOL & 92X!

From the "Rain Main" soundtrack!

ONE OUT OF EVERY FIVE PEOPLE IN YOUR TARGET AUDIENCE HAS HEARD THIS SONG!

Duran Duran

"Do You Believe In Shame"

THE NEXT HIT!

MMR HIT TRACER TRACKS DEBUT NEWCOMER

REACH INDEX 4.56 MILLION ALREADY

EARLY ACTION!!

KITY ADD
KUBE ADD
WFLY ADD
WAEB ADD
WERZ ADD
K106 ADD
WZYP ADD
KJ103 ADD
WHOT ADD
KYRK ADD
KZZU ADD

KXXR 27-22
KROY DEBUT #40
WXKS
WEGX
WGH
KKRZ
KPLZ
WOKI 23-21
Q98 26-21
KQKQ DEBUT #30
KSND DEBUT #32

AND MORE!

ALSO PLAYING ON: KIIS, KWSS & Q105!

From the Lp "Big Thing."

THE TOUR RETURNS THIS MONTH!

Donny Osmond

"Soldier Of Love"

CAPITOL'S GOT DONNY AND HE'S GOT A SMASH!

HOT ACTION!

WXKS ADD
KRBE ADD
Z95 ADD
KBEQ ADD
WKTI ADD
KDWB ADD
WKBQ ADD
KKRZ ADD
KPLZ ADD
KUBE ADD
KGGI ADD
WNOK ADD #34
WTIC ADD #40
WAEB ADD
WGHT ADD
WERZ ADD
WBBQ ADD
KXX106 ADD
WBCY ADD

WCQQ ADD
KEZB ADD
WINK ADD
WZYP ADD
94TYX ADD
KKYK ADD
WDJX ADD
KBFM ADD
Y107 ADD
Z102 ADD
Z104 ADD
KZ93 ADD
KF95 ADD
KSND ADD
KMSX ADD
KCAQ ADD
KKFR ADD
KWNZ ADD
AND MORE!

ALSO PLAYING ON: HOT97.7, KIIS, KS104, FM102, X100, KZHT & WPHR!

M-M-RKET

AIRCHECK

→ **HEAR THE TOP STATIONS IN THE NATION ... EVERY MONTH!**

Your choice of format.
Morning and Afternoon drive for each station.

Call
(312) 588-5872
the
NATIONAL AIRCHECK

AIR TALENT SERVICES

PERSONAL CONSULTANT

Confidential monthly critique, creative ideas & more.
For YOU, not your station.

MARK LARSON
P.O. Box 2424
El Cajon, CA 92021
(619) 579-0967

COMEDY

DIFFERENT JOKES ...

- DR. DAVE
- LAUGH ATTACK
- SUPERDUPERS

... **FOR DIFFERENT FOLKS.**

Original Comedy Fully Produced

ProMedia
800-782-0700

COMEDY

DIFFERENT JOKES ...

- KICKERS
- FUN FACTORY
- LAUGH MACHINE

... **FOR DIFFERENT FOLKS.**

Original Comedy Fully Produced

ProMedia
800-782-0700

COMEDY

TO BE LIVE ON RADIO



ALF!
BILL CROSBY!
DR. RUTH!
RONALD REAGAN!

CHOOSE FROM OVER 150 IMPRESSIONS

MARKET EXCLUSIVITY
We can also do live impressions on-air. For more information:
Call for free trial
(401) 353-3370
or Write
Pyramid Marketing Inc.
1622 Mineral Spring Avenue
North Providence, RI 02904

CONSULTANT

Programming, Marketing & Promotion Consultation

BENSON COMMUNICATIONS

125 BELMONT TRACE
ATLANTA, GEORGIA 30328
404-255-3260

CONSULTANT

A good consultant can make a DIFFERENCE.
Nine years of results in markets of all sizes.

For critiques, motivation, staff training, market analysis & much more!

Depend on ...
DONNA HALPER AND ASSOCIATES

304 Newbury Street, Suite 506,
Boston, MA 02115
(617) 786-0666

9 YEARS OF RESULTS!

CONSULTANT



JIM BRADY and ASSOCIATES
729 Grapevine Hwy.
Suite 112
Hurst, TX 76054
(817) 581-0458

- Multi-format expertise
- Custom tailored service
- Over 40 years On-Air experience
- Mornings our speciality
- Market positioning

FREE
Initial consultation, phone
(817) 581-0458

Creators of **FUN RADIO®**
and The New **URBAN/ADULT SOUND!**

AIRCHECKS

Keep up on what's happening around the country. Audio and video airchecks available. Six monthly audio cassettes issued, including market profiles and high profile personality. Video airchecks issued quarterly, shot in studio at America's hottest radio stations. Subscriptions available to all services.

✓ **California Aircheck**
Box 4408
San Diego, CA 92104
(619) 460-6104

AIRCHECKS

Monthly NYC CHR WARS tapes: Hot 97, Power 95, and Z-100: 2 or 3 jox each, scoped: 60 minute, \$6.00 per issue or \$60 annual. CHR Jocks we want your 60-90 minute unscoped aircheck. Send for 8 page catalogue:

#1 MARKET AIRCHECKS
BOX 568-M
EAST HANOVER, NJ 07936

BROADCAST ADVISOR

Clark F. Smidt, Inc.

*Customized Enhancements
New York/New England*

(617) 969-0200

COMEDY

COMEDY & SOUND EFFECTS

Station letterhead not required.



For **FREE** details write:
Ghostwriters
2301 Unity Ave. N.
Dept. MM
Minneapolis, MN 55422
or call **(612) 522-6256** anytime

M-M-RKET

CONSULTANT

- CHR
- AC
- Oldies
- Country

FREE initial consultation, call:

(813) 349-1916

RON WHITE

Radio Program Consultant
5053 Ocean Blvd. #129
Sarasota, Florida 34242

ID'S & SWEEPERS

TECHSONICS

400 cuts of Sheer Power on Compact Disc!

"The most dynamic, high-energy library available today!...and at an affordable price!"

Rick Stacy, PD at Power 99 Atlanta

Hot Music & Contest beds, New Generation Laser Zappers, Sweepers, ID Stagers, Wild Work Parts, Laser Drums, Incredible Explosions, News-Traffic & Weather Beds, Seasonal Cuts.

Call 804-547-4000
for our CD demo!

Library of choice for KIS-FM/LA, KIQB/Houston, Y 96 Dallas, Power 95/NYC, WMMMS/Cleveland, Radio 311/Melbourne, KQYG/Portland, ALFA/Mexico City, Y 100/Miami, WPKY/Rochester, KOY/Phoenix, WKQX/Chicago, Q-107/Wash. D.C. and many others!

JINGLES

What does Scott Shannon, Cleveland Wheeler and John Lander know that you don't know?

Find out, call or write:

J.L. RITTER PRODUCTIONS

P.O. BOX 6994
STATELINE, NV 89449
(702) 588-4542

MUSIC SERVICES

CONSTRUCT YOUR PLAYLIST IN 10 SECONDS

(see small print)*

SONGSEARCH MUSIC SYSTEM

PREDICT THE RATINGS

(see small print)*

SONGSEARCH MUSIC SYSTEM

1 (800) 284-3264

* AND WE'RE NOT KIDDING! *

FAX # (801) 261-6425

PROGRAMMING

62 stations have **INCREASED** their share of audience after becoming **Todd Wallace/Associates** clients! 98% did so **within 6 months!!!** What does this mean to YOU?

Simply this: the odds are very good that we can help **YOU** increase **YOUR** audience.

Think about that. Then give us a Toll-Free call: **1-800-528-6082.**

Todd Wallace
associates
TW/A

P.O. Box 90597
Houston, TX 77290
U.S.A. Toll Free:
1-800-528-6082
Houston Metro:
(713) 376-9100
FAX-Phone:
(713) 251-4800

PROMOTION MERCHANDISE



PROMOTE YOUR STATION IN RECORD TIME

Customized picture disc record clocks with your stations logo, call letters frequency, etc.

RECORD TIME COMPANY

1325 CARDINAL
FLORISSANT, MO 63031
(314) 839-1055

PROMOTIONAL SERVICES

MARKETING CONSULTANTS & PROMOTIONS

PROMOTIONS: Stuck for an idea? No problem — we have hundreds! Literally! We'll work along side your promotions people — or we can function as your promotions department! We'll conceive and coordinate entire promotional campaigns or assist you in coordinating yours. Small to major market, any size budget, both sales and programming — we've got what you need. And our computer calls it up instantly for our clients.

- ▶ PROMOTIONS ON COMPUTER
- ▶ COMPLETE GRAPHIC DESIGN SERVICES
- ▶ DISPLAYS • BOOTHS • PROGRAM SETS • LOGOS • BILLBOARDS & BANNER DESIGN • JUST ABOUT ANYTHING IN BETWEEN.

AGENCY QUALITY, SERVICE & EXPERTISE

(313) 544-0470

SPECIAL FEATURE

John Kane

English Psychic

As your resident psychic I can **light** those phone-lines!

By phone have Gentner EFT 900A.

No fee, only your dime.

Demo & Bio
(606) 259-1933

COMEDY

POWER SHEETS

Radios Freshest Comedy Sheet

Current issue:
Box 4858, Dept M,
St. Louis, MO 63108
or call us: **(314) 825-0206**

COMEDY

WE'RE NEW AND DIFFERENT!

Our strength is dozens of comedy writers!

Call for a sample:

BELLY LAFFS
(401) 353-6623

RADIO COMEDY WITH A DIFFERENCE.

COMEDY SERVICES

TODAY'S HOTTEST TOP COMICS

60 SEC. BOFFO BITS:
(Digital/Reel to Reel/Cassette)

TOM ADAMS PRODUCTIONS

P.O. BOX 25989
HONOLULU, HI 96825
For free samples write: **(808) 359-7500/395-7501**

IN-HOUSE RESEARCH

Even MORE #1 stations have up-graded to **TW/A Systems**. Including KIS-FM, WMMMS, KISS 108, and over 50 others!

Call **1-800-528-6082** Toll-Free to get our FREE special report "Callout Excellence: 10 Major Breakthroughs."

TW/A SYSTEMS 90

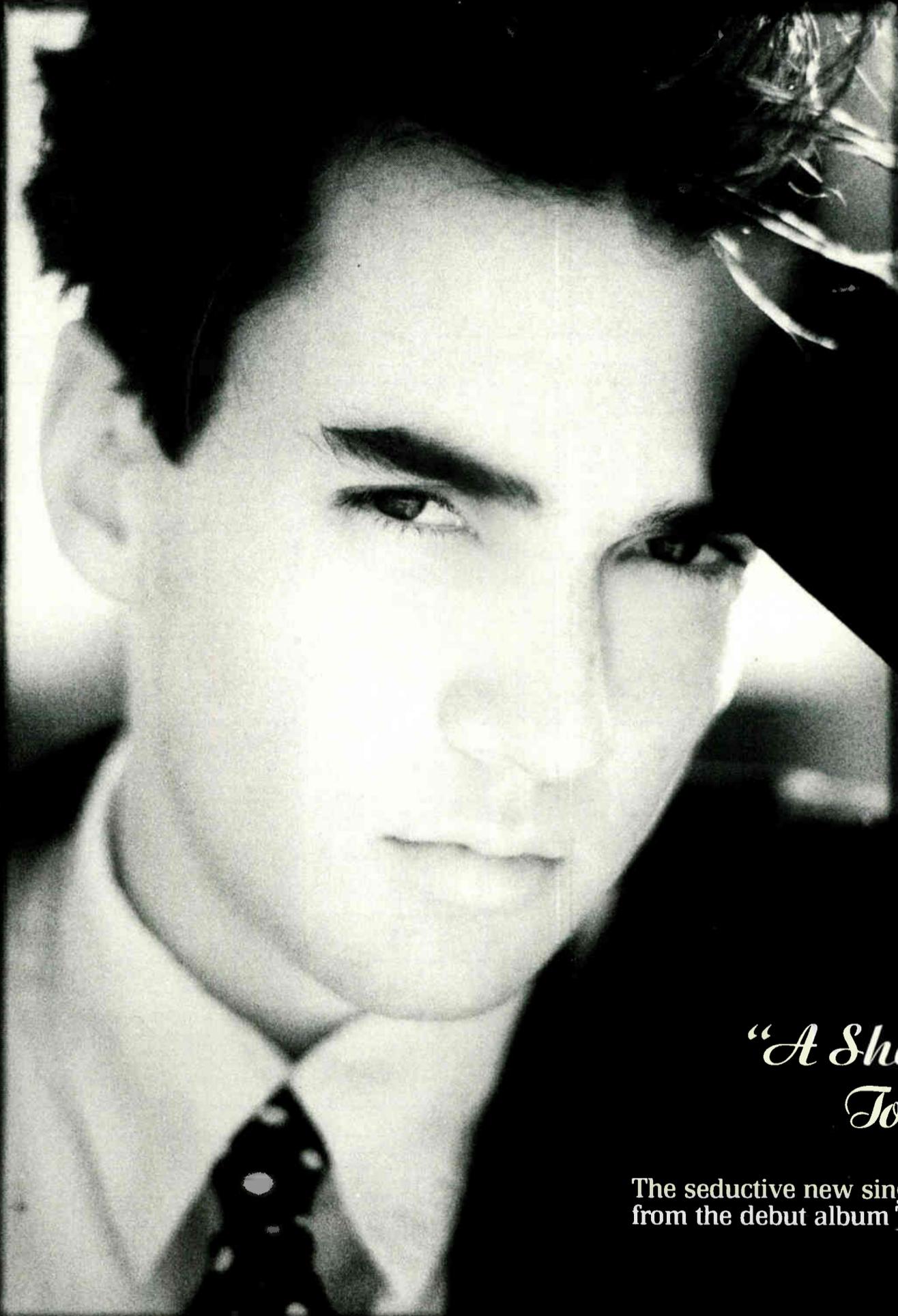
HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

DEBBIE GIBSON 1 <i>Lost In Your Eyes / Atlantic</i> WHTZ-FM 9.64 WPLJ-FM 6.86 WOHT-FM 5.34 WYTZ-FM 4.90 KPWR-FM 4.83 KIIS-FM 4.46 WBBM-FM 3.78 KKBO-FM 2.33 KKLO-FM 2.16 WDFX-FM 2.14	TONE-LOC 9 <i>Funky Cold Medina / Del/Island</i> KIIS-FM 3.19 WYTZ-FM 2.80 WEGX-FM 2.56 KPWR-FM 2.42 WHTZ-FM 2.14 WPLJ-FM 2.06 WDFX-FM 1.90 WIOQ-FM 1.54 WOHT-FM 1.53 KKBO-FM 1.30	VANESSA WILLIAMS 17 <i>Dreamin' / Wing/PG</i> WOHT-FM 2.29 WEGX-FM 2.14 WBBM-FM 1.91 WPRO-FM 1.52 KMEL-FM 1.29 WHYT-FM 1.18 WTIC-FM 1.08 WIOQ-FM 0.98 WZOU-FM 0.81 KKLO-FM 0.78	BELLE STARS 25 <i>Iko Iko / Capitol</i> WHTZ-FM 5.36 WEGX-FM 2.14 WAPW-FM 1.74 KZZP-FM 1.64 WYTZ-FM 1.40 KIIS-FM 1.27 WRBQ-FM 1.01 KKLO-FM 0.98 KPLZ-FM 0.84 KPWR-FM 0.43	DEF LEPPARD 33 <i>Rocket / Mercury/PG</i> WDFX-FM 1.90 WHTZ-FM 1.07 WYTZ-FM 1.05 KKBO-FM 0.78 KRBE-FM 0.65 WLOL-FM 0.59 KEGL-FM 0.53 KDWB-FM 0.48 WROX-FM 0.46 WEGX-FM 0.43	MICHAEL DAMIAN <i>Rock On / Cyprss/A&M</i> KPWR-FM 0.81 KHYI-FM 0.78 KUBE-FM 0.78 WDFX-FM 0.71 WYTZ-FM 0.70 KIIS-FM 0.64 KXXR-FM 0.53 WEZB-FM 0.44 WNCI-FM 0.44 WEGX-FM 0.43
BANGLES 2 <i>Eternal Flame / Columbia</i> WPLJ-FM 6.86 WHTZ-FM 5.36 WEGX-FM 4.27 WYTZ-FM 3.85 WBBM-FM 2.73 KIIS-FM 2.55 WDFX-FM 2.38 WAPW-FM 1.95 WPRO-FM 1.95 KZZP-FM 1.82	BREATHE 10 <i>Don't Tell Me Lies / A&M</i> WYTZ-FM 1.75 WLLOL-FM 1.47 WRBQ-FM 1.34 WEZB-FM 1.18 KRBE-FM 1.09 WMMS-FM 1.09 WPRO-FM 1.09 WKRO-FM 1.01 WZOU-FM 1.02 WBLI-FM 0.95	STEVIE B 18 <i>I Wanna Be The One / LMR</i> WPLJ-FM 6.86 KIIS-FM 5.70 KPWR-FM 4.03 WOHT-FM 3.82 KMEL-FM 2.58 KKLO-FM 1.76 WPOW-FM 1.61 KZZP-FM 1.27 WTIC-FM 1.23 WIOQ-FM 1.12	ROY ORBISON 26 <i>You Got It / Virgin</i> WKXS-FM 1.67 WAPW-FM 1.52 WZOU-FM 1.42 WMMS-FM 1.30 WBZZ-FM 1.05 WPRO-FM 0.87 WTIC-FM 0.77 WCZY-FM 0.76 WKRO-FM 0.76 WKTI-FM 0.74	DONNY OSMOND 34 <i>Soldier Of Love / Capitol</i> WYTZ-FM 2.80 KIIS-FM 2.55 KZZP-FM 1.64 WKXS-FM 1.43 WNCI-FM 1.18 KOKS-FM 0.78 KRXY-FM 0.63 WBJW-FM 0.56 KUBE-FM 0.39 KXXX-FM 0.38	ENYA <i>Orinoco Flow (Sail Away) / Geffen</i> WPOW-FM 0.81 KKLO-FM 0.78 KIIS-FM 0.64 KKBO-FM 0.52 KXXX-FM 0.50 WKRO-FM 0.50 WGH-FM 0.49 WMMS-FM 0.43 KUBE-FM 0.39 WAPW-FM 0.22
MADONNA 3 <i>Like A Prayer / Sire/WB</i> WPLJ-FM 6.86 WHTZ-FM 6.43 WOHT-FM 6.10 KIIS-FM 5.10 KPWR-FM 4.83 WYTZ-FM 3.50 WBBM-FM 2.73 KKBO-FM 2.33 WEGX-FM 2.14 KKLO-FM 1.96	DEON ESTUS/G MICHAEL 11 <i>Heaven Help Me / Mika/Polyd</i> KIIS-FM 3.19 WEGX-FM 2.99 WPLJ-FM 2.06 KKBO-FM 1.81 KRBE-FM 1.52 WBZZ-FM 1.26 KHYI-FM 1.18 KUBE-FM 1.18 WAPW-FM 1.09 WEZB-FM 1.03	BON JOVI 19 <i>I'll Be There For You / Mercury/PG</i> WEGX-FM 3.42 WYTZ-FM 1.40 KRBE-FM 1.09 WHTZ-FM 1.07 WBZZ-FM 1.05 KHYI-FM 0.98 WLLOL-FM 0.88 KKBO-FM 0.78 KEGL-FM 0.70 WPLJ-FM 0.69	DINO 27 <i>24-7 / Island/4th</i> KPWR-FM 3.22 WOHT-FM 1.53 KIIS-FM 1.27 KKRZ-FM 0.88 WTIC-FM 0.77 WLLOL-FM 0.74 KRXY-FM 0.67 KMEL-FM 0.64 KUBE-FM 0.59 KZZP-FM 0.55	TOMMY PAGE 35 <i>A Shoulder To Cry On / Sire/WB</i> KRBE-FM 1.30 WAPW-FM 1.09 WLLOL-FM 1.03 KHYI-FM 0.98 KIIS-FM 0.64 KXXX-FM 0.63 WBZZ-FM 0.63 WZOU-FM 0.61 KKBO-FM 0.52 KISN-FM 0.50	PASADENAS <i>Tribute (Right On) / Columbia</i> KMEL-FM 1.29 WZOU-FM 1.02 WEGX-FM 0.85 WTIC-FM 0.77 WKXS-FM 0.71 WPRO-FM 0.65 KROY-FM 0.54 WKRO-FM 0.50 WIOQ-FM 0.42 KKRZ-FM 0.38
ROXETTE 4 <i>The Look / EMI</i> KRBE-FM 2.17 KHYI-FM 2.16 WHTZ-FM 2.14 WAPW-FM 1.95 KIIS-FM 1.91 KKBO-FM 1.81 WEGX-FM 1.71 WBZZ-FM 1.68 WDFX-FM 1.67 WZOU-FM 1.62	MARTIKA 12 <i>More Than You Know / Columbia</i> KPWR-FM 4.83 KIIS-FM 3.19 WEGX-FM 2.14 KKBO-FM 1.81 WZOU-FM 1.42 KUBE-FM 1.37 WLLOL-FM 1.32 KZZP-FM 1.27 WPRO-FM 1.09 WYTZ-FM 1.05	SA-FIRE 20 <i>Thinking Of You / Cult/Merc</i> KIIS-FM 5.10 WHTZ-FM 3.21 WOHT-FM 3.05 KZZP-FM 1.82 KPWR-FM 1.61 WPLJ-FM 1.37 WEZB-FM 1.03 WEGX-FM 0.85 WPOW-FM 0.81 KRXY-FM 0.78	BOBBY BROWN 28 <i>Every Little Step / MCA</i> KPWR-FM 6.44 KIIS-FM 3.19 KZZP-FM 2.00 WEGX-FM 1.28 WIOQ-FM 1.12 WHYT-FM 1.03 KNGY-FM 0.98 KKLO-FM 0.78 WKXS-FM 0.71 KITY-FM 0.64	SYNCH 36 <i>Where Are You Now / WTG</i> WDFX-FM 1.67 KDWB-FM 1.61 WNVZ-FM 1.08 KHYI-FM 0.98 KZZP-FM 0.73 WKTI-FM 0.74 WCZY-FM 0.57 WBJW-FM 0.42 WGH-FM 0.35 WHLY-FM 0.34	CHER/PETER CETERA <i>After All / Geffen</i> WAPW-FM 1.30 WTIC-FM 0.62 WKTI-FM 0.59 WCZY-FM 0.38 KOWB-FM 0.32 WPOW-FM 0.32 KOY-FM 0.29 KCPX-FM 0.25 KISN-FM 0.25 KKRZ-FM 0.25
MILLI VANILLI 5 <i>Girl, You Know It's True / Arista</i> WPLJ-FM 6.86 KIIS-FM 6.37 KPWR-FM 4.83 WHTZ-FM 4.28 WEGX-FM 3.84 WBBM-FM 3.28 WYTZ-FM 2.80 WBZZ-FM 2.10 KKBO-FM 2.07 KMEL-FM 1.93	WAS (NOT WAS) 13 <i>Walk The Dinosaur / Chrysalis</i> WOHT-FM 3.05 WEGX-FM 2.56 WYTZ-FM 2.45 KKBO-FM 1.81 WPRO-FM 1.52 KRBE-FM 1.30 WIOQ-FM 1.26 WRBQ-FM 1.01 WBBM-FM 0.82 WZOU-FM 0.81	PAULA ABDUL 21 <i>Forever Your Girl / Virgin</i> WOHT-FM 5.34 KPWR-FM 3.22 KIIS-FM 2.55 KMEL-FM 1.61 WAPW-FM 1.09 WTIC-FM 0.92 WBBM-FM 0.82 WEZB-FM 0.74 WBZZ-FM 0.44 WLLOL-FM 0.59	POISON 29 <i>Your Mama Don't Dance / Enigma/Cap</i> WHTZ-FM 4.28 WDFX-FM 1.43 WYTZ-FM 1.37 WPLJ-FM 1.37 KRBE-FM 1.09 KIIS-FM 0.64 WROX-FM 0.46 WKTI-FM 0.44 WNCI-FM 0.44 WAPW-FM 0.43	HOWARD JONES 37 <i>Everlasting Love / Elektra</i> KIIS-FM 2.55 KKBO-FM 2.07 KHYI-FM 1.37 WYTZ-FM 1.05 KEGL-FM 0.88 WLLOL-FM 0.74 WNVZ-FM 0.49 WZPL-FM 0.45 KRBE-FM 0.43 WMMS-FM 0.43	CHER/PETER CETERA <i>After All / Geffen</i> WAPW-FM 1.30 WTIC-FM 0.62 WKTI-FM 0.59 WCZY-FM 0.38 KOWB-FM 0.32 WPOW-FM 0.32 KOY-FM 0.29 KCPX-FM 0.25 KISN-FM 0.25 KKRZ-FM 0.25
MIKE & MECHANICS 6 <i>The Living Years / Atlantic</i> WPLJ-FM 4.12 WHTZ-FM 3.21 M 3.19 2 WBBM-FM 2.73 F 2.35 WEGX-FM 2.14 B-FM 1.61 KUBE-FM 1.57 F 1.52	JODY WATLEY 14 <i>Real Love / MCA</i> WOHT-FM 5.34 KPWR-FM 4.03 WPLJ-FM 2.74 KIIS-FM 2.55 KMEL-FM 2.25 KKBO-FM 1.30 KZZP-FM 1.27 WHTZ-FM 1.07 WLLOL-FM 1.03 WTIC-FM 0.92	ANITA BAKER 22 <i>Just Because / Elektra</i> WHTZ-FM 4.28 WEGX-FM 3.42 KPWR-FM 2.42 WCZY-FM 1.70 WOHT-FM 1.53 WBBM-FM 1.37 M 1 WKXS-FM 1.19 WHYT-FM 1.18 KKRZ-FM 0.88	THIRTY EIGHT SPECIAL 30 <i>Second Chance / A&M</i> KIIS-FM 1.27 WMMS-FM 0.84 WBZZ-FM 1.05 WZOU-FM 1.02 KRXY-FM 0.90 K B-FM 0.76 WKRO-FM 0.74 WLLOL-FM 0.44 KUBE-FM 0.59 WQXI-FM 0.60	GINA GO-GO 38 <i>I Can't Face The Fact / Capitol</i> KPWR-FM 4.83 KNGY-FM 0.84 WIOQ-FM 0.84 KUBE-FM 0.78 KKRZ-FM 0.50 KXXX-FM 0.50 KKFR-FM 0.45 KHOT-FM 0.28 KSFM-FM 0.28 WKXS-FM 0.24	HOWARD JONES 37 <i>Everlasting Love / Elektra</i> KIIS-FM 2.55 KKBO-FM 2.07 KHYI-FM 1.37 WYTZ-FM 1.05 KEGL-FM 0.88 WLLOL-FM 0.74 WNVZ-FM 0.49 WZPL-FM 0.45 KRBE-FM 0.43 WMMS-FM 0.43
FINE YOUNG CANNIBALS 7 <i>She Drives Me Crazy / IRS/MCA</i> WYTZ-FM 4.55 R-FM KIIS WOHT-FM 3.82 WEGX-FM 2.56 WBBM-FM 2.18 KRBE-FM 1.95 KKBO-FM 1.81 WAPW-FM 1.74 KZZP-FM 1.27	KARYN WHITE 15 <i>Superwoman / WB</i> W M-FM M KIIS-FM 3.19 WEGX-FM 2.56 WHTZ-FM 2.14 KKLO-FM 1.76 WOHT-FM 1.53 WHYT-FM 1.47 WYTZ-FM 1.05 WZOU-FM 1.02	ANIMOTION 23 <i>Room To Move / Polydor/PG</i> W M KK 1.81 0.95 KRBE-FM 0.87 WTIC-FM 0.77 WKRO-FM 0.76 WZPL-FM 0.67 WLLOL-FM 0.59 KPLZ-FM 0.56 KRXY-FM 0.56	JOHNNY KEMP 31 <i>Birthday Suit / Columbia</i> WOHT-FM 2 B FM 1.91 KRBE-FM 1.09 WIOQ-FM 0.84 KITY-FM 0.55 WKRO-FM 0.50 WYHY-FM 0.39 WGH-FM 0.49 WTIC-FM 0.46 WLLOL-FM 0.44	TIFFANY 39 <i>Radio Romance / MCA</i> WHTZ-FM 2.14 KK 0.88 WTIC-FM 0.77 WEZB-FM 0.74 WPRO-FM 0.65 WGH-FM 0.56 WHLY-FM 0.39 WRBQ-FM 0.34 KROY-FM 0.31 KCPX-FM 0.25	HOWARD JONES 37 <i>Everlasting Love / Elektra</i> KIIS-FM 2.55 KKBO-FM 2.07 KHYI-FM 1.37 WYTZ-FM 1.05 KEGL-FM 0.88 WLLOL-FM 0.74 WNVZ-FM 0.49 WZPL-FM 0.45 KRBE-FM 0.43 WMMS-FM 0.43
ROD STEWART 8 <i>My Heart Can't Tell You No / WB</i> WHTZ-FM 3.21 WYTZ-FM 3.15 WEGX-FM 2.56 WRBQ-FM 2.35 KIIS-FM 1.91 WROX-FM 1.39 KUBE-FM 1.18 KRBE-FM 1.09 WMMS-FM 1.09 WNVZ-FM 1.08	R.E.M. 16 <i>Stand / WB</i> WYTZ-FM 3.15 WEGX-FM 2.14 KIIS-FM 1.91 WDFX-FM 1.67 WAPW-FM 1.52 KEGL-FM 1.23 KHYI-FM 0.98 WKXS-FM 0.95 KRBE-FM 0.87 KKBO-FM 0.78	SWEET SENSATION 24 <i>Sincere! Yours / Atco</i> KPWR-FM 6.44 WOHT-FM 5.34 WPLJ-FM 4.12 WHTZ-FM 2.14 KIIS-FM 1.91 WBBM-FM 1.91 WEGX-FM 1.28 WIOQ-FM 1.12 KRBE-FM 1.09 KKBO-FM 1.04	LUTHER VANDROSS 32 <i>She Won't Talk To Me / Epic</i> WZOU-FM 1.42 WAPW-FM 0.87 WPRO-FM 0.87 WTIC-FM 0.77 WKXS-FM 0.71 KMEL-FM 0.64 WKRO-FM 0.63 KKRZ-FM 0.50 WBLI-FM 0.48 WKSS-FM 0.44	INNER CITY 40 <i>Good Life / Virgin</i> KPWR-FM 2.42 WBBM-FM 1.64 KMEL-FM 0.97 WPOW-FM 0.97 KKLO-FM 0.78 WOHT-FM 0.76 WIOQ-FM 0.70 KROY-FM 0.54 KNGY-FM 0.42 KTFM-FM 0.31	NS N' ROSES <i>nice / Geffen/LPcut</i> WDFX-FM 2 KHYI-FM 1.76 WYTZ-FM 1.05 KKBO-FM 1.04 KEGL-FM 0.70 KRBE-FM 0.65 WBZZ-FM 0.63 KXXR-FM 0.32 KPLZ-FM 0.28 WROO-FM 0.28

Get Romantic With **Tommy**

Page



MMR HIT TRACER TRACKS  - 

REACH INDEX 11.89
MILLION THIS WEEK!

**ONE OF THE WEEK'S
MOST ADDED!**

HOT ACTION!

WGH ADD	KIIS 28-25
PRO-FM ADD	KRBE 35-28
KDWB ADD	KKRZ 33-28
99WAYS ADD	KWOD 34-30
WABB ADD	WNCI 33-31
WIXX ADD	KKBO 34-31
KQKQ ADD	KCPW
WRON ADD	KZZP
KF95 ADD	KDDN #6
KSND ADD	KWNZ 22-12 (HOT)
KRQ ADD	WAPE 21-12 (HOT)
JET-FM ADD	WPST 18-13
PWR99 #5	KZFM #16
Y95 #9	KYRK 25-21
KCPX #10	Z97 8-3 (HOT)
KMEL 12-11	WCIL 6-5 (HOT)
KROY 24-21	KIXY 13-10
KWSS 25-22	Q104 19-14 (HOT)
WLOL 29-23	AND MORE!
B94 27-24	

ALSO PLAYING ON: X100!

*“A Shoulder
To Cry On”*

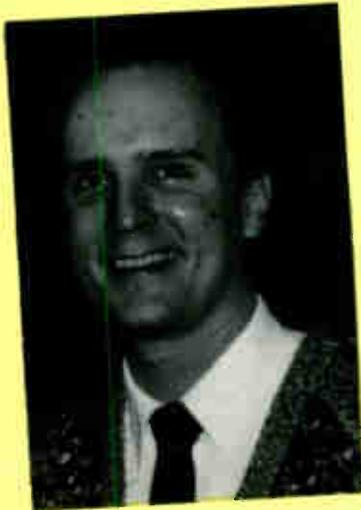
The seductive new single
from the debut album Tommy Page.

Produced by ARIF MARDIN and JOE MARDIN
Written by TOMMY PAGE



Management and Direction: Ray Anderson Enterprises
© 1988 Sire Records Company

T H E JENNINGS F I L E



P E R S O N A L	LAST NAME	FIRST	MIDDLE
	Jennings	Jeff	A
	CURRENT STATION	Z-95.5, WCZY/Detroit, MI	
	HOMETOWN	Detroit, MI (now)	
	MARITAL STATUS/CHILDREN	Single	
HOBBIES	All sports, but especially hockey (#1 Red Wings Fan), music, movies, eating		

E M P L O Y M E N T	Z-95.5, WCZY/Detroit, MI — Asst. PD, Midday Announcer
	WJFM/Grand Rapids, MI — Program Director
	WGRD/Grand Rapids, MI — Morning Announcer
	WKFR/Kalamazoo, MI — Morning Announcer
	WIBM/Jackson, MI

V I E W E W P O I N T S	THREE BEST RADIO STATIONS IN AMERICA — CURRENT	WCZY-FM, KIIS-FM, KZZP-FM
	THREE BEST RADIO STATION (OF ALL TIME)	CKLW (in the 60's & 70's), WLS/Chicago, KMOX/St. Louis
	BEST ALBUM EVER RECORDED.	Breakfast In America — Supertramp
	BEST SINGLE EVER RECORDED.	Maggie May — Rod Stewart
	FOUR BEST ARTISTS (NOW ACTIVE)	INXS, Sting, Basia, Love And Money
	FOUR BEST ARTISTS (OF ALL TIME)	Van Morrison, Bruce Springsteen, The Police, Steely Dan
	BEST TELEVISION SPOT FOR RADIO.	Kelly Harmon Lip-Synching Jocks
	BEST PROMOTION EVER INVOLVED WITH.	Z-95.5's "Elvis for President" Campaign
	WORST PROMOTION EVER INVOLVED WITH	Chasing down cars with bumperstickers
	MOST INFLUENTIAL PERSON IN CAREER.	Jack Swart, Rooster Rhodes, B.J. Hunter
	EARLY RADIO IDOLS	Larry Lujack, John Landecker, Brother Bill Gable, Super Max
	TWO BEST AIR TALENT (NOW ACTIVE):	Dick Purtan, Kevin Matthews
	BEST AIR TALENT (OF ALL TIME):	Casey Kasem
	MAJOR ACCOMPLISHMENT IN RADIO:	Getting here when others thought I couldn't
	SHORT TERM GOALS.	Losing 15 pounds, finding a cure for baldness (before it's too late)
LONG TERM GOALS	Small or medium market ownership — happiness and stability.	

LIVING COLOUR

"Cult of Personality"

MMR HIT TRACER TRACKS NEWCOMER

23% PLAY INCREASE THIS WEEK!

R&R 144/38 MOST ADDED

- | | |
|----------------|------------------|
| ACTION! | WZOK Add |
| WNVZ Add #22 | FM104 Add |
| WMMS Add #22 | KEGL 11-7 |
| B104 Add | KXXR 13-7 |
| B94 Add | Y95 21-16 |
| KKBQ Add | KPLZ 30-27 |
| B97 Add | KCPX 34-31 |
| Z95 Add | Q105 Debut #25 |
| KBEQ Add | WDFX Debut #25 |
| WLLO Add | KTFM Debut #30 |
| WHOT Add #32 | KWSS Debut #34 |
| WLAN Add #39 | WZOU |
| WVSR Add | WMJQ |
| WNYZ Add | PRO-FM |
| Q106 Add | PWR99 |
| WKQB Add | WZPL |
| WKSI Add | Y108 |
| WDLX Add | KUBE |
| WIXX Add | And More! |

"Our phone lines are on RED ALERT for this one! Became a #1 request record instantly!!!"
CASEY KEATING, PD — KPLZ/Seattle

"We've been playing this record for six months and we knew it was a hit six months ago when we first started playing it! Would you believe that because of its sophisticated lyrical content, the demos are much older than I ever expected!!!"

JIM RYAN, PD — KXYQ/Portland

"...Just what we needed! This record is a ballad killer!! Definitely adds to the mix of my station!!!"
MIKE OSBORNE, PD — PRO-FM/Providence

"The sales base is phenomenal with their MTV exposure. We had an immediate response after the first play!! On top of that, Living Colour is one of the most exciting live bands I've seen in quite a while!!!"

RICH ANHORN, MD — KWSS/San Jose

Taken From The Hot Selling Lp: "Vivid"



ROACHFORD... ROACHFORD... ROACHFORD... ROACHFORD... ROACHFORD...

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 6am and 10am.

KEGL-FM

Dallas
STEVE WINWOOD/Holding On
PHIL COLLINS/Don't Lose My Number
U2/Angel Of Harlem
JOURNEY/Lights
INXS/New Sensation
EDDIE MONEY/Walk On Water
WHEN IN ROME/The Promise
CHRIS REA/Working On It

KKBQ-FM

Houston
FINE YOUNG CANNIBALS/She Drives Me Crazy
MIKE & MECHANICS/The Living Years
ROXETTE/The Look
ERASURE/A Little Respect
BOBBY BROWN/Don't Be Cruel
HOWARD JONES/Everlasting Love
PAULA ABDUL/Straight Up

KMEL-FM

San Francisco
EIGHTH WONDER/Cross My Heart
SURFACE/Closer Than Friends
WHEN IN ROME/The Promise
SKYY/Start Of A Romance
SWEET SENSATION/Sincerely Yours
LUTHER VANDROSS/She Won't Talk To Me
EIGHTH WONDER/Baby Baby
COVER GIRLS/Because Of You
PETER SCHILLING/A Different Story
CAMEO/Word Up
WOMACK & WOMACK/Teardrops

KOY-FM

Phoenix
VANESSA WILLIAMS/Dreamin'
PAULA ABDUL/Straight Up
WHAM!/Everything She Wants
KIARA/This Time
FINE YOUNG CANNIBALS/She Drives Me Crazy
DINO/24-7
ERASURE/Chains Of Love
NOVELTY/Novelty

KPWR-FM

Los Angeles
RICK ASTLEY/Together Forever
PAULA ABDUL/Forever Your Girl
BOYS/Dial My Heart
MADONNA/Like A Prayer
VANESSA WILLIAMS/The Right Stuff
GINA GO-GO/I Can't Face The Fact
BOYS CLUB/I Remember Holding You
INGRAM/MCDONALD/Yah Mo Be There
EIGHTH WONDER/Cross My Heart
NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
GLORIA ESTEFAN/MSM/1-2-3
MARC ALMOND/Tears Run Rings
BRENDA K. STARR/I Still Believe
KON KAN/I Beg Your Pardon

KRXY-FM

Denver
MIKE & MECHANICS/The Living Years
INFORMATION SOCIETY/What's On Your Mind
ANIMATION/Room To Move
HOWARD JONES/Things Can Only Get Better
BELLE STARS/Iko Iko
ROXETTE/The Look
CLUB NOUVEAU/Lean On Me
ALPHAVILLE/Forever Young
KARYN WHITE/Superwoman
TPAU/Heart And Soul

KTFM-FM

San Antonio
MICHAEL JACKSON/Rock With You
EIGHTH WONDER/Baby Baby
DEBBIE GIBSON/Lost In Your Eyes
WILL TO POWER/Say It's Gonna Rain
BANGLES/Eternal Flame
HEATWAVE/Always And Forever
PAULA ABDUL/Straight Up
WHEN IN ROME/The Promise
BOBBY BROWN/Rock Wit'cha
SA-FIRE/Boy I've Been Told
INFORMATION SOCIETY/Walking Away
LISA LISA & CULT JAM/All Cried Out

KUBE-FM

Seattle
MARTIKA/More Than You Know
CHRIS DEBURGH/Lady In Red
INFORMATION SOCIETY/Walking Away
GLORIA ESTEFAN/MSM/1-2-3
MIKE & MECHANICS/The Living Years
ROBERT PALMER/I Didn't Mean To Turn You On
BEATLES/Yesterday

WAVA-FM

Washington DC
MADONNA/Like A Prayer
MIKE & MECHANICS/The Living Years
BOY MEETS GIRL/Waiting For A Star To Fall
NOVELTY/Novelty
BOBBY BROWN/My Prerogative
SHERIFF/When I'm With You

WEGX-FM

Philadelphia
STEVE WINWOOD/Higher Love
TONE-LOC/Funky Cold Medina
MEN AT WORK/Who Can It Be Now?
BOBBY BROWN/Roni
DARYL HALL/Dreamtime
KARYN WHITE/Superwoman
TAYLOR DAYNE/Don't Rush Me
PHIL COLLINS/Against All Odds
FINE YOUNG CANNIBALS/She Drives Me Crazy
JODY WATLEY/Don't You Want Me

WHQT-FM

Miami
VESTA WILLIAMS/Sweet Sweet Love
KEITH SWEAT/Make It Last Forever
GEORGIO/I Don't Want 2 Be Alone
BOBBY BROWN/Roni
TEDDY PENDERGRASS/Love Is The Power
ANGELA BOFFI/Love Is In Your Eyes
RAY, GOODMAN & BROWN/Where Did You Get That Body...

WKBQ-FM

St. Louis
PHIL COLLINS/Against All Odds
ANIMATION/Room To Move
MIKE & MECHANICS/The Living Years
KARYN WHITE/The Way You Love Me
BILLY JOEL/It's Still Rock And Roll...
THIRTY EIGHT SPECIAL/Second Chance
INFORMATION SOCIETY/What's On Your Mind
ROD STEWART/My Heart Can't Tell You No
PEBBLES/Mercedes Boy
PAULA ABDUL/Straight Up

WKTI-FM

Milwaukee
DON HENLEY/Boys of Summer
A WILSON/R ZANDER/Surrender To Me
BON JOVI/Livin' On A Prayer
NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
SHERIFF/When I'm With You
PHIL COLLINS/Take Me Home
PAULA ABDUL/Straight Up

WLQL-FM

Minneapolis
PHIL COLLINS/Two Hearts
BANGLES/Eternal Flame
NEW ORDER/Mr. Disco
NEW EDITION/If It Isn't Love
BON JOVI/I'll Be There For You
TIFFANY/I Think We're Alone Now
HOWARD JONES/Everlasting Love
MARTIKA/More Than You Know
TERENCE TRENT D'ARBY/Wishing Well
STEVE WINWOOD/Holding On
EDIE BRICKELL & NEW/What I Am
SCARLETT & BLACK/You Don't Know
TOMMY PAGE/A Shoulder To Cry On

WMJQ-FM

Buffalo
RICK ASTLEY/She Wants To Dance With Me
ROXETTE/The Look
BANGLES/Eternal Flame
MIKE & MECHANICS/The Living Years
BERLIN/Take My Breath Away
ARETHA FRANKLIN/Respect
INFORMATION SOCIETY/What's On Your Mind
LOS LOBOS/La Bamba

WMMS-FM

Cleveland
TRAVELING WILBURYS/Last Night
EDDIE MONEY/Baby Hold On
VIXEN/Cryin'
THREE DOG NIGHT/Mama Told Me (Not To Come)
U2/In God's Country
STEVE MILLER/Fly Like An Eagle
ENYA/Orinoco Flow (Sail Away)
MICHAEL STANLEY BAND/He Can't Love You

WPLJ-FM

New York
CONTOURS/Do You Love Me
BANGLES/In Your Room
MIKE & MECHANICS/The Living Years
JETS/Crush On You
CHICAGO/Look Away
VAN HALEN/When It's Love
NENA/99 Red Balloons

WQXI-FM

Atlanta
ROD STEWART/My Heart Can't Tell You No
BELINDA CARLISLE/Circle In The Sand
BOY MEETS GIRL/Waiting For A Star To Fall
KENNY LOGGINS/Nobody's Fool
CHEAP TRICK/The Flame
HUEY LEWIS & NEWS/Back In Time
PAULA ABDUL/Straight Up
BRUCE SPRINGSTEEN/Dancing In The Dark

WROQ-FM

Charlotte
BOB SEGER/Katmandu
BON JOVI/I'll Be There For You
OUTFIELD/Voices Of Babylon
ZOMBIES/Time Of The Season
FINE YOUNG CANNIBALS/She Drives Me Crazy
QUEEN/Another One Bites The Dust
CHEAP TRICK/Never Had A Lot To Lose
AEROSMITH/Dream On
TRAVELING WILBURYS/Handle With Care
DREAMS SO REAL/Bearing Witness
BABYS/Isn't It Time
VIXEN/Cryin'
FIXX/Red Skies
ENYA/Orinoco Flow (Sail Away)
U2/Desire
OUTLAWS/There Goes Another Love Song

WXKS-FM

Boston
BOY GEORGE/Don't Take My Mind On A Trip
ROY ORBISON/You Got It
ERASURE/Chains Of Love
MELISSA ETHERIDGE/Similar Features
MADONNA/Open Your Heart
STEVE WINWOOD/Hearts On Fire
MILLI VANILLI/Girl, You Know It's True
KARYN WHITE/Superwoman
DONNY D'SMOND/Soldier Of Love
WOMACK & WOMACK/Teardrops

Columbia



When you
**PLAY IT,
SAY IT!**

"Tribute (Right On)" ON OVER 130 STATIONS AND CLOSING FAST!

WEGX ADD	KYNO ADD	WMJQ
WZPL ADD	KMEL 17-15	CKOI
KKLQ ADD	KITY 21-18	KTFM
KWSS ADD	KROY 25-20	WHYT
HOT97 ADD	KWOD 29-25	KIIS
WBBQ ADD	KKRZ #26	Q98 22-18
WQUT ADD	WPGC 28-26	WNOK 29-21
WHHY ADD	FM102 29-27	KKMG 30-25
KBFM ADD	PRO-FM 31-28	93Q 32-26
Y106 ADD	Q102 #31	KMGX 29-26
KTUX ADD	WZOU #31	
KKRD ADD	92X DEBUT #30	

ALSO PLAYING ON: KKFR, X100, WIOQ, WKSS!

**MMR HIT TRACER TRACKS
NEWCOMER**

REACH INDEX 8.74 MILLION!

R&R CHR: 128 STATIONS/NATIONAL
MOST ACTIVE

R&R U/C: DEBUT 39

BILLBOARD POP SINGLES 64 - 56



Taken from the Columbia LP:
"To Whom It May Concern" (45065)

THE PASADENAS

Produced by: Pete Wingfield
Additional Production & Remix by: Jellybear

For Jellybean Productions, Inc.

CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

WERZ/Exeter, NH raised over \$17,000 for the American Heart Association's second annual "Dance for Heart." Over 250 aerobics enthusiasts joined the daylong fundraiser on the University of New Hampshire campus. The top fundraiser peaked at \$4,500 and won a trip for two to Hawaii. ■ **WZYQ/Frederick ("Z104")** had listeners call in nominees for the "Z104 Grammy Awards" and it had nothing to do with music and a trip to L.A. Grandmas were nominated in several categories: sloppiest kiss, most likely to put money in a card, best Christmas cookies and worst Christmas cookies (but had to eat them anyway) — winners accepted flowers, dinners and denture cream. George Washington's birthday brought out the liars in Maryland — the Breathe album was up for grabs if a good enough story was cooked up as to why they needed the disc as Z104 exclaimed "don't tell me lies!" Seven prom packages are being given out for the "Z104 Prom Promise" — students sign a promise not to drink and drive on the big night and are put into a drawing. ■ **WKSS/Hartford ("Kiss FM")** welds a new weapon in PD JEFFERSON WARD, returning to the front after leaving WAEB/Allentown; sighting philosophical differences. ■ **WEGX/Philadelphia ("Eagle 106")** celebrated their second anniversary with a giggin' party on St. Patrick's Day. Paul Schaffer and Samantha Fox were hosting while Was (Not Was), Animotion, Tiffany and Michael Damian were doing the walkin', the movin', the romancin' and the rockin'. Bon Jovi made their Philly stop long enough to present an Eagle listener with an autographed guitar and amplifier. Movie premieres have rolled once a week since the beginning of the year and midday man DANNY BONADUCE is still hot as ever (see 'midwest tracks'). ■ Will anyone ever figure out what exactly "Funky Cold Medina" is? **WIOQ/Philadelphia's ("Q102")** night jock MOJO is counting on listeners to come up with some creative solutions — the funkiest win \$100. St. Patrick's Day found Q102 bashing at a local hot spot with green beer and green bagels — the 'Q' shaped ones meant cash. More Eagle pluckin' liners from the production department: "We didn't come here to be number one, we came here to be the only one," and "If we were a car, we'd be red, fast and expensive."

MIDWEST

WCZY/Detroit's ("Z95.5") morning man DICK PURTAN was at his charitable best last month — "Dick Purtan's Second Annual Radio Marathon for the Salvation Army" raised \$136,000 in 16 hours! One of 'Purtan's People' GENE TAYLOR and his friend BAGMAN RASHNEESH will be featured in the Detroit effort of Comic Relief — Z95.5 will send listeners to the national effort, Comic Relief III, in L.A. The Detroit premiere of "Sing" screens on the 28th and passes are being given away to qualify for the L.A. premiere the 22nd. Every week the Z-Ballers are out huffin' and hoopin' for various charities and the Hi-Lo Game continues with the jackpot never less than \$1,095. ■ **WHYT/Detroit ("Power 96")** is one of the several stations around the country going with the "Yes-No Continuous Music Test" — each song played can be voted on for programming purposes. "No"-ed out of the system: "Kokomo," "Don't Worry Be Happy" and "Red Red Wine." "The \$96,000 Free Ride to Riches" boasts a Porsche 944, a Mercedes Benz 190E and a Corvette Convertible — to qualify for your choice of rides call when you hear the designated song worth \$100 — \$200 if you're at work. The Royal Hanneford Circus came through town and met the Power 96 Morning Zoo — the ideal representatives sat in: a dog, a chimp, a horse and a leopard. Brand-new Power 96 wear is available at all metro Detroit JC Penney stores and PD RICK GILLETTE's dog had twins! Chew toys for everyone! ■ **KBEQ/Kansas City ("Q104")** morning man RANDY MILLER being the 'Partridge Family' fanatic that he is, insists DANNY BONADUCE needs a star on the "Hollywood Walk of Fame!" Miller along with AM mates MARY GLEN-LASSITER and HOLLYWOOD HUMPHRIES have launched a campaign based on information that it takes \$3,500 to be considered for the famous walk. A petition of 3,500 signatures is being solicited at a dollar a piece and will be delivered to Hollywood during Academy Awards week for consideration. WEGX's/Philadelphia Bonaduce encouraged "let's do it, dudes" and will make a personal appearance in K.C. to show support. Randy also hopes to resurrect the Partridge Family classic "I Woke Up In Love This Morning." More goodwill was displayed on the Q104 morning man's part toward an area resident who had a little bad luck. The resident was working two full-time jobs and was driving a broken down car — her father had developed lung cancer and she was financially unable to be with him. A round trip bus ticket to Dodge City was arranged, compliments of Greyhound, and a phone call was made on the air that united the woman and her father telling him of the news. March 11th found afternoon maniac CHUCK NASTY dropping 104 balloons from the Q104 rooftop celebrating the new movie "Rooftops." The street was packed with listeners as the 'Rooftop' paraphernalia filled objects floated to the ground — one popper won a trip to New York.

SOUTH

KKBQ/Houston ("93Q") morning man JOHN LANDER got a few of his closest friends together and threw a party — a "Star Party." Listeners and clients were invited to a three hour private gig, treated to a complimentary buffet, open bar and stars galore — Howard Jones, Tiffany, Richard Marx, Sweet Sensation and Robin Zander & Rick Nielsen from Cheap Trick. A free spring break party was rocked by Was (Not Was) in Galveston. The highlight? "The Dinosaur Tan Contest" — when four partyin' semifinalist women danced on stage to "Walk The Dinosaur" and a grand prize winner was chosen. Stay tracked for the "Sixth Annual Homemade Bikini Contest" in May! ■ **"The All New Energy 96.5"** has claimed new calls! **KNGY/Houston** carries on dumping **KKHT** into the call letter vat. PD STEVE SMITH's Music Director at KHQT/San Jose, MICHAEL NEWMAN, will reunite with him to work their music mastery on the south, but will wait until a replacement is found to make the move (from San Jose). ■ **KZBS/Oklahoma City ("Z-99")** is sizzling with the "Hot Wire Winning Ticket" — simply snatch up tickets at local retailers and latch on to \$1,000 if your number is the one announced. "The \$10,000 Cash Call" bulges your pockets if you answer your phone, "I listen to the new sound of Z-99." MD BRETT DUMLER climbs a rung to APD and others climb aboard: parttimers ALAN MICHAELS and CLIFF DAVIS and New York/Los Angeles model JEANETTE finds 'a home in between' doing overnights and spicing up remotes. ■ **WDCG/Raleigh ("G-105")** maintains its third in the market status according to the latest Arbitrends, 8.5-8.6, helping them out were Bon Jovi. Correct callers won tickets to the show and "New Jersey," then qualified to meet the band backstage and be presented with an autographed guitar. St. Patrick's Day found G-105 live at a huge downtown party, and the only station to be involved with the parade the next day. ■ A name and format has been retired — **WZZU ("94Z")** was replaced March 1st by "The New Rock Choice," **WZZU/Raleigh (U93.9)**. STEVE BRILL (WKLH/Milwaukee) takes over as Station Manager and programmer of the 'rock-based contemporary hit' station. U93.9's decision came about based on research showing the other music stations moved older (25-54) with their music targets and left the 18-34 demo unserved. Results show urban-based music being dropped from their rotation. ■ **KTFM/San Antonio ("Hot 102.7")** in cohorts with McDonald's plays "Texas Tag" — sign up parties are held at all S.A. Mickey D's so cars can be tagged, license numbers written down and free burgers eaten. When you hear your plate called on the air, you have 10 minutes to call and win \$100 — \$1,000 on Thursdays. No pre-promotion spontaneous giveaways have been KTFM's forte recently — a cold front plunging temperatures to zero prompted them to give away 103 cases of DuraFlame logs — proving they are "the station with the most dough" gave away 1,000 loaves of bread — and on sunny days car washes can be driven through for free. Night jock BUBBA THE LOVE SPONGE can be found soaking in South Padre Island's splendor — he comes at ya live from the popular Texas spring break destination.

WEST

The cast is set at **KKFR/Phoenix ("Power 92")** to make a serious charge at the 18-34 females. PD RON HANEY has filled the MD slot with JIM MORALES, the APD and afternoon drive with RON PARKER, most recently at KNGY/Houston and KOY/Phoenix; filling the vacancy left by J.J. MORGAN, and will be musically scheming with urban consultant DON KELLY. "Powerchoice" featuring the 'Powermax' computer giving away a truckload of cash will kick off promotions. Ron, used to double digit ratings at KEZB/El Paso, has brought an infectious enthusiasm to the station and a brand-new commitment from the owners, The Broadcast Group. The summer looks to be even more heated in Phoenix with Power 92. ■ **KSFM/Sacramento ("FM 102")** has tackled the issues with morning zoo's CHRIS COLLINS. Collins helped Time Magazine and Assembly House Speaker WILLIE BROWN stage a gun smashing ceremony. Listeners turned in guns to be steamrolled in front of the Capitol Building. A case in court as you read involves Proposal 103 that regulates and rolls back insurance company policies; it is in session because the firms refuse to follow the guidelines. Collins did his show from the steps of the California State Supreme Court Building, feeding listener's insurance policies to goats. If this is all too heavy, FM 102 has ways of "Escaping the Zoo" to the remodeled Victorian Hotel in Sacramento — winning one of these weekends qualifies you for an exotic trip. A Vancouver excursion to appear on "21 Jumpstreet" made a quick star of a local and two listeners who appeared on "Youthquake" — a syndicated show targeted at teens dealing with issues — making yummy bears with Dweezil and Moon Unit Zappa. ■ Congrats to **KMEL/San Francisco** on being named Top 40 station of the year for the second time in three years at the Gavin. MD KEVIN WEATHERLY nabbed top honors in his category for his work at KMEL and KIIS/Los Angeles — check them out in sample hours! ■ **KPLZ/Seattle** has kept listeners busy with "The Name Game" even if they don't call their name! A random first or last name can bag \$101.50 if you call in time, and if a person phoned and told you your name was called on the air they win the same! KPLZ's Second Annual St. Patrick's Day Party jammed nearly 10,000 people with the sounds of Robbie Nevil, Howard Jones, Lita Ford, New Kids on the Block and Boy Meets Girl from 6AM to 2AM at Houlihan's. ■ The buzz created for **KUBE's/Seattle** birthday parties have made them one hot ticket. Last year ads were ran in the local papers looking for tickets, this year a man volunteered the use of his high-powered spotlight (usually \$300 to rent) in exchange of four tickets. The two shows were performed the 17th by Giant Steps, The Georgia Satellites, Will To Power, Glenn Medeiros, Boys Club, Boy Meets Girl and New Kids On The Block with Lita Ford hosting at Parker's Nightclub. KUBE also sent a 'working girl' on a three day vacation to New York, including lunch with Carly Simon.

NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats.

MULTI-FORMAT

3/20/89	ARTIST	TITLE	LABEL
1	DEBBIE GIBSON	Lost In Your Eyes	Atlantic
2	MIKE & MECHANICS	The Living Years	Atlantic
3	BANGLES	Eternal Flame	Columbia
4	MADONNA	Like A Prayer	Sire/WB
5	ROD STEWART	My Heart Can't Tell You No	WB
6	ROXETTE	The Look	EMI
7	MILLI VANILLI	Girl, You Know It's True	Arista
8	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
9	BREATHE	Don't Tell Me Lies	A&M
10	ROY ORBISON	You Got It	Virgin
11	ANITA BAKER	Just Because	Elektra
12	VANESSA WILLIAMS	Dreamin'	Wing/PG
13	BON JOVI	I'll Be There For You	Mercury/PG
14	TONE-LOC	Funky Cold Medina	Del/Island
15	DEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd

HIT RADIO/URBAN/DANCE

3/20/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	ROXETTE	The Look	EMI
3	MILLI VANILLI	Girl, You Know It's True	Arista
4	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
5	TONE-LOC	Funky Cold Medina	Del/Island
6	DEON ESTUS/G. MICHAEL	Heaven Help Me	Mika/Polydor
7	MARTIKA	More Than You Know	Columbia
8	WAS (NOT WAS)	Walk The Dinosaur	Chrysalis
9	JODY WATLEY	Real Love	MCA
10	KARYN WHITE	Superwoman	WB
11	VANESSA WILLIAMS	Dreamin'	Wing/PG
12	STEVIE B	I Wanna Be The One	LMR
13	SA-FIRE	Thinking Of You	Cutt/Merc
14	PAULA ABDUL	Forever Your Girl	Virgin
15	ANITA BAKER	Just Because	Elektra

HIT RADIO/ADULT CONTEMPORARY

3/20/89	ARTIST	TITLE	LABEL
1	DEBBIE GIBSON	Lost In Your Eyes	Atlantic
2	MIKE & MECHANICS	The Living Years	Atlantic
3	BANGLES	Eternal Flame	Columbia
4	MADONNA	Like A Prayer	Sire/WB
5	ROD STEWART	My Heart Can't Tell You No	WB
6	BREATHE	Don't Tell Me Lies	A&M
7	ROY ORBISON	You Got It	Virgin
8	ANITA BAKER	Just Because	Elektra
9	VANESSA WILLIAMS	Dreamin'	Wing/PG
10	DEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd
11	KARYN WHITE	Superwoman	WB
12	KENNY G/S.ROBINSON	We've Saved The Best For Last	Arista
13	THIRTY EIGHT SPECIAL	Second Chance	A&M
14	LUTHER VANDROSS	She Won't Talk To Me	Epic
15	BETTE MIDLER	Wind Beneath My Wings	Atlantic

HIT RADIO/ROCK RADIO

3/20/89	ARTIST	TITLE	LABEL
1	ROXETTE	The Look	EMI
2	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
3	BON JOVI	I'll Be There For You	Mercury/PG
4	THIRTY EIGHT SPECIAL	Second Chance	A&M
5	FIXX	Driven Dut	RCA
6	DEF LEPPARD	Rocket	Polygram
7	CHRIS REA	Working On It	Geffen
8	TRAVELING WILBURYS	End Of The Line	Wilbury/WB
9	POISON	Your Mamma Don't Dance	Enigma/Cap
10	GUNS N' ROSES	Patience	Geffen
11	MIDGE URE	Dear God	Chrysalis
12	HOWARD JONES	Everlasting Love	Elektra
13	WINGER	Seventeen	Atlantic
14	EASTERHOUSE	Come Out Fighting	Columbia
15	LITA FORD	Close My Eyes Forever	RCA

BEING ON TOP, IN TODAY'S HIGHLY COMPETITIVE RADIO ENVIRONMENT, MEANS KNOWING EXACTLY WHAT YOUR STATION SHOULD SOUND LIKE, AND HOW TO MAKE THAT SOUND A REALITY.

Selector

The Music Scheduling System.

WE THANK OUR CLIENTS FOR LETTING SELECTOR CONTRIBUTE TO THEIR CONTINUED SUCCESS.

RCS

RADIO COMPUTING SERVICES, INC.
One Chase Road • Suite 206 • Scarsdale,
New York 10583 • (914) 723-8567

**SPECIAL
TAKE OUT
SECTION**

TUNED IN

WGTZ: DAYTON

Okay! So, Dayton is a little bigger than we thought it would be. Actually it's a lot bigger! With a metro population of nearly a million, Dayton boasts three major universities, a thriving industrial climate (largely rubber and paper trades), native sons Orville & Wilber Wright, and some pretty hard-hitting radio competitors. The station that's "Eaton" 'em all alive" in Dayton is our focus this week as **Monday Morning Replay** gives you a **Tuned In** look at **Red Hot Z 93 (WGTZ-FM)**!

Dayton's #1 Hit music station...Z 93, is owned by **Great Trails Broadcasting** and programmed by **Jay Jarvis**. Jarvis gets assistance from Morning Driver **Dr. Dave** who handles the music chores. Hanging tough with a 11.0 share 12+ in the Fall '88 ARB, Z 93 continues to knock it out with **Rocker WTUE-FM** for market domination. You can catch a glimpse inside to see what it is that really heats up **Red Hot Z 93**. You'll find a complete break down of music, promotions and positioning for the **Miami Valley's Music Machine** with the impeccable accuracy that you've come to expect from **MMR's Tuned In** crew.

Z 93 has proven that market-size isn't everything. You've got all the proof you need and more! You've got your **Monday Morning Replay** and **WGTZ** in this week's **Tuned In**!



KXRX: SEATTLE

“...I heard it on the X...”
— ZZ Top “*Heard It On The X*”
Tuned In is off once again to the Pacific Northwest; this time it's for a second look at **The X...96.5 KXRX Seattle**.

KXRX was first featured in **Tuned In** in June of 1988, and there have been a few changes since then. Then-PD **Paul Sullivan** has relinquished the chair to former KLOL PD **Rick Lambert**, but continues his association with the station on a consulting basis. Other enhancements include the swapping of morning team **Robin & Maynard** with afternoon madmen **Crow & West**, which went into effect March 20. That put to rest a rumor that had **Crow & West** returning to crosstown rival KISW. Now in its fourth year, KXRX holds the edge in an extremely tight rock ratings race.

Promotionally, the X is offering listeners the chance to “*X-scape to the sun*,” teaming up with Alaska Airlines to fly winners anywhere in the sun that they fly (locations include Mexico, Phoenix, L.A. and Palm Springs). You'll also find out about regular “X” features like the 9AM “*Daily Dinosaur*,” **Dr. Rock's “Famous Frames”** at 11:30AM, and the “*70's at 7*” with **Beau Roberts**. Of course, **Tuned In** will give you a complete look at the day's music (in June the hottest currents included Jimmy Barnes “*Too Much Ain't Enough Love*,” area favorite **Robin Trower** with “*Tear It Up*” and **Steve Winwood's “Roll With It”).**

So get out your **Monday Morning Replay Issue #23 (June 13)**, and compare two different looks at...timeless rock 'n' roll **96.5 KXRX**.



WCVG: CINCINNATI

It's a concept that would work with very few performers in pop history. Cincinnati's **WCVG — The Elvis Station** — takes Elvis Presley's music and exposes one grand catalog, 24 hours a day. It's all Elvis, all the time.

The process is ongoing, with more and more of The King's songs recorded between 1954 and 1977 being added to WCVG's playlist, and response has been superb, from both the listening audience and WCVG's airstaff. Ask, for instance, afternoon jock **Paul “The Crazy Guy” Rogers** if it becomes monotonous to play all-Presley music, and he'll hit you with an emphatic “no!”

Presley's amazing chart success and undeniably strong music — from “*All Shook Up*” and “*Little Sister*” to his fabulous cover of **Chuck Berry's “Promised Land” (1974)** — has its day on WCVG, as it would at any station conscious of the freedom implicit in the greatest Rock 'n' Roll. But one gets the most potent picture of *this* station in hearing Elvis gems most of the broadcast medium has forgotten.

To WCVG's credit, they dig deep into what truly made The King of Rock 'n' Roll one of the *masters*. And this week **Tuned In** digs deep to capture the spirit of WCVG!





Plenty O' Hits!!!



SIMPLY RED
"It's Only Love"
from the *A NEW FLAME* album.

MMR HIT TRACER TRACKS NEWCOMER

30% PLAY INCREASE THIS WEEK!
MMR AC TRACER TRACKS 🏠

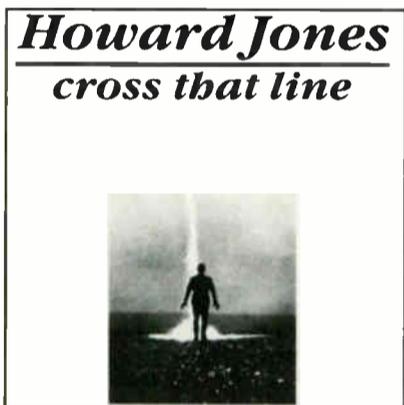
R&R AC (17)

R&R URBAN BREAKER BOUND

HIT ACTION!

- | | |
|----------------|------------------|
| KCPW Add | WLAN Add #37 |
| WPGC 25-22 | WROQ Add |
| KXXR 31-27 | WYCR Add |
| CKOI 37-31 | WWFX Add |
| KXYQ Debut #28 | 95XXX Add |
| KWOD Debut #35 | OK100 Add |
| WXKS | Y95 13-11 (Hot) |
| WGH | WBCY 22-19 |
| KITY | KSND 27-22 |
| Y108 | WNOK 30-24 |
| KOY-FM | WTIC 28-24 |
| KKLQ | WZYP 35-30 |
| KKRZ | 103CIR Debut #29 |
| KROY | KS95 Debut #29 |
| KCPX | KFRX Debut #30 |
| KISN | KWTO Debut #30 |
| | WBBQ Debut #39 |

VH1 MEDIUM ROTATION!



HOWARD JONES
"Everlasting Love"
from the *CROSS THAT LINE* album.

MMR HIT TRACER TRACKS DEBUT 🏠

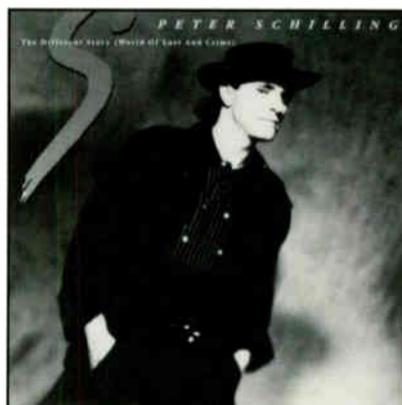
273% PLAY INCREASE THIS WEEK!

R&R HIT 135/65 MOST ADDED!

MAJOR ACTION!

- | | |
|----------------|------------------|
| KZZP Add | KIIS Debut #31 |
| KWSS Add | KCPX Debut #32 |
| KWOD Add | WZPL Debut #33 |
| 92X Add | WLLO Debut #38 |
| WGH Add | KXXR Debut #39 |
| KOY-FM Add | KEGL 18-16 |
| CKOI Add | WMMS |
| Y95 Debut #14 | Y108 |
| WNVZ Debut #18 | KKRZ |
| KKBQ Debut #29 | KROY |
| KRBE Debut #29 | KPLZ |
| | AND MORE! |

MTV ADD!



PETER SCHILLING
"The Different Story
(World Of Lust And Crime)"
from the forthcoming album

THE DIFFERENT STORY (World Of Lust And Crime).

MMR HIT TRACER TRACKS NEWCOMER

19% PLAY INCREASE THIS WEEK!

EARLY ACTION!

- | | |
|-----------------|-------------------|
| WXKS Add | KITY |
| CKOI Add | BJ105 Debut #39 |
| 92X Add | Y106 12-9 |
| KDON Add | KSMB 27-16 (Hot) |
| KWNZ Add | QV103 31-19 (Hot) |
| WJMX Add | KZZB 39-29 |
| KPAT Add | K106 33-29 |
| KRBE 23-17 | K98 |
| PWR99 Debut #25 | KYRK |
| KMEL | KCAQ |
| KOY-FM | KZZU |
| KEGL | ZFUN |
| | AND MORE! |

ALSO PLAYING ON: KIIS, KKBQ, FM102, KWSS, X100 & KZHT!

HIT VIDEO USA (MEDIUM)!

NIGHTRACKS ADD!



METALLICA
"One"
from the *DOUBLE PLATINUM PLUS ...AND JUSTICE FOR ALL* album.

MMR ROCK TRACER TRACKS NEWCOMER

41% PLAY INCREASE THIS WEEK!

EARLY HIT ACTION!

- | | |
|------------------|------------------|
| OK95 1-1 | WPST Debut #39 |
| KXXR 24-17 | 100KHI |
| Y95 TOP 10 | WTHT |
| KBFM 18-14 (Hot) | KAKS |
| KIXY 16-14 (Hot) | WCGO |
| K106 #17 | WPHR |
| Y106 25-18 | WHOT |
| 92Q 24-22 | KFBQ |
| WKLQ #34 | Y97 |
| Z97 38-35 | AND MORE! |

ALSO PLAYING ON: WGH!



When you play it, say it!

This Saint no typical record company...Elektra cassettes, compact discs and records.

© 1989 Elektra/Asylum Records, a Division of Warner Communications Inc.

DAN QUAYLE COUNTDOWN:

1405 days to go

MTV

WEDNESDAY, MARCH 8, 1989

OVERVIEW

MTV: Music Television
24 hours daily, via cable television
44.7 million households
MTV Networks, A Viacom Company

OWNER:
DIRECTOR OF MUSIC PRMG.: Patrizia Galluzzi

DIRECTOR OF TALENT & ARTIST RELATIONS: Rick Krim, John Cannelli

VJ's:
6A-2P "Downtown" Julie Brown
2P-11.30P Adam Curry
11.30P Kevin Seal (Post Modern MTV)

All times Eastern

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

MICHELLE SHOCKED	When I Grow Up	C
PINK FLOYD	One Of These Days	G
FLESH & BLOOD	Fate	C
• EDDIE MONEY	Love In Your Eyes	C
DEF LEPPARD	Love Bites	R
CHOIRBOYS	Run To Paradise	C
• ELVIS COSTELLO	Veronica	C
VIXEN	Cryin'	C
TRACY CHAPMAN	Fast Car	R
• BON JOVI	Born To Be My Baby	R

7AM

SHEENA EASTON	The Lover In Me	R
VAN HALEN	Feels So Good	C
• GUNS N' ROSES	Paradise City	R
STEVE WINWOOD	Roll With It	R
• XTC	Mayor Of Simpton	C
LIVING COLOUR	Cult Of Personality	C
GLAMOUR CAMP	She Did It	C
WINGER	Seventeen	C
• WAS (NOT WAS)	Walk The Dinosaur	C

8AM

DEF LEPPARD	Rocket	C
DEBBIE GIBSON	Lost In Your Eyes	C
• U2	When Love Comes To Town	C
PAULA ABDUL	Straight Up	R
• R E M	Stand	C
ROD STEWART	My Heart Can't Tell You No	C
• QUEENSRYCHE	Eyes Of A Stranger	C
DEAD MILKMEN	Punk Rock Girl	R
POISON	Fallen Angel	R
• NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	C

9AM

MIKE & MECHANICS	The Living Years	C
MILLI VANILLI	Girl, You Know It's True	C
• EDDIE MONEY	Love In Your Eyes	C
JOAN JETT/BLACKHRTS	Little Liar	R
• ROBBIE NEVIL	Somebody Like You	C
MADONNA	Like A Prayer	C
• COWBOY JUNKIES	Sweet Jane	R
BON JOVI	Born To Be My Baby	C
RICHARD MARX	Should've Known Better	G
• SHEENA EASTON	The Lover In Me	R

10AM

BREATHE	Don't Tell Me Lies	C
GUNS N' ROSES	Paradise City	C
• BOBBY BROWN	Roni	R
TRAVELING WILBURYS	End Of The Line	C
• THIRTY EIGHT SPECIAL	Second Chance	C
PAULA ABDUL	Straight Up	R
• D.J. JAZZY JEFF	Parents Just Don't Understand	R
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	C
WHITE LION	When The Children Cry	R
• FINE YOUNG CANNIBALS	She Drives Me Crazy	C

11AM

DEBBIE GIBSON	Lost In Your Eyes	C
DEF LEPPARD	Rocket	C
• ROY ORBISON	You Got It	C
UB40	Red Red Wine	R
• MARTIKA	More Than You Know	C
WAS (NOT WAS)	Walk The Dinosaur	C
• PASADENAS	Tribute (Right On)	C
BANGLES	Eternal Flame	C
CINDERELLA	Don't Know What You Got	R
• R E M	Stand	C
DEF LEPPARD	Pour Some Sugar On Me	R

12NOON

MADONNA	Like A Prayer	C
• EDDIE MONEY	Love In Your Eyes	C
• U2	When Love Comes To Town	C
• PETER NOONE	I'm Into Something Good	C
BON JOVI	Born To Be My Baby	R

• ENYA	Orinoco Flow (Sail Away)	C
MILLI VANILLI	Girl, You Know It's True	R
CHEAP TRICK	Don't Be Cruel	C
• GUNS N' ROSES	Paradise City	C

1PM

PAULA ABDUL	Straight Up	R
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	C
• MIKE & MECHANICS	The Living Years	C
INXS	Never Tear Us Apart	R
• VAN HALEN	Feels So Good	C
SHEENA EASTON	The Lover In Me	R
• ANIMATION	Room To Move	C
ROY ORBISON	You Got It	C
U2	Desire (Hollywood Mix)	C
• DEF LEPPARD	Rocket	C

2PM

TRAVELING WILBURYS	End Of The Line	C
ROD STEWART	My Heart Can't Tell You No	C
• BOBBY BROWN	Roni	R
DEBBIE GIBSON	Lost In Your Eyes	C
• CHICAGO	You're Not Alone	C
BANGLES	Eternal Flame	C
• ROBBIE NEVIL	Somebody Like You	C
BREATHE	Don't Tell Me Lies	C
DURAN DURAN	I Don't Want Your Love	R
• EDDIE MONEY	Love In Your Eyes	C
GLAMOUR CAMP	She Did It	C

3PM

WINGER	Seventeen	C
MADONNA	Like A Prayer	C
• STOP THE VIOLENCE MT	Self Destruction	C
• MILLI VANILLI	Girl, You Know It's True	C
LIVING COLOUR	Cult Of Personality	C
• PAULA ABDUL	Straight Up	R
GUNS N' ROSES	Paradise City	C
CHICAGO	Look Away	R
• VAN HALEN	Feels So Good	C

4PM

SPECIAL PROGRAMMING	CLUB MTV	X
RICK ASTLEY	She Wants To Dance With Me	R
WAS (NOT WAS)	Walk The Dinosaur	C
• MARTIKA	More Than You Know	C
NEW ORDER	Fine Time	C
• BOBBY BROWN	My Prerogative	R
• DEAD MILKMEN	Punk Rock Girl	C
BON JOVI	Born To Be My Baby	R
• REPLACEMENTS	I'll Be You	C
• ROD STEWART	My Heart Can't Tell You No	C

5PM

DEF LEPPARD	Rocket	C
RE M	Stand	C
• ELVIS COSTELLO	Veronica	C
SHEENA EASTON	The Lover In Me	R
POISON	Every Rose Has Its Thorn	C
• VIXEN	Cryin'	C
SPECIAL PROGRAMMING	DIAL MTV	X
EUROPE	Let The Good Times Rock	C
WARRANT	Down Boys	C
• BANGLES	Eternal Flame	C
QUEENSRYCHE	Eyes Of A Stranger	C
• LIVING COLOUR	Cult Of Personality	C

6PM

SKID ROW	Youth Gone Wild	C
PAULA ABDUL	Straight Up	R
• DEAD MILKMEN	Punk Rock Girl	C
DEBBIE GIBSON	Lost In Your Eyes	C
• MADONNA	Like A Prayer	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	C
POISON	Your Mamma Don't Dance	C
• DEF LEPPARD	Rocket	C
GUNS N' ROSES	Paradise City	C
• METALLICA	One	C

7PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
SPECIAL PROGRAMMING	JUST SAY JULIE	X
GUNS N' ROSES	Welcome To The Jungle	R
• MICHAEL JACKSON	Leave Me Alone	C
• MIDNIGHT OIL	Beds Are Burning	R

8PM

BANGLES	In Your Room	R
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	C
• U2	When Love Comes To Town	C
VIXEN	Cryin'	C
• BON JOVI	Bad Medicine	R
SHEENA EASTON	The Lover In Me	R
• POISON	Your Mamma Don't Dance	C
DEBBIE GIBSON	Lost In Your Eyes	C
BRUCE SPRINGSTEEN	Glory Days	G
• PAULA ABDUL	Straight Up	R

9PM

TRACY CHAPMAN	Fast Car	R
WINGER	Seventeen	C
• BOBBY BROWN	Roni	R
MIKE & MECHANICS	The Living Years	C
• MAONNA	Like A Prayer	C
VAN HALEN	Feels So Good	C
• FINE YOUNG CANNIBALS	She Drives Me Crazy	C
ESCAPE CLUB	Wild, Wild West	R
• BON JOVI	Born To Be My Baby	R

10PM

PHIL COLLINS	Groovy Kind Of Love	R
GUNS N' ROSES	Paradise City	C
• JULIAN LENNON	Now You're In Heaven	C
DEF LEPPARD	Rocket	C
• R E M	Stand	C
VAN HALEN	Finish What Ya Started	R
• LOU REED	Dirty Blvd	C
PASADENAS	Tribute (Right On)	C
LOS LOBOS	La Bamba	G
• POLICE	Every Breath You Take	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	C

11PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
SPECIAL PROGRAMMING	POST MODERN MTV	X
ELVIS COSTELLO	Veronica	C
EASTERHOUSE	Come Out Fighting	C
• U2	When Love Comes To Town	C
• JULIAN COPE	5 O'Clock World	C
JULIAN COPE	World Shut Your Mouth	G

ALPHABETICAL LIST BY ARTIST

A

ABDUL, PAULA	Straight Up	8a
ABDUL, PAULA	Straight Up	10a
ABDUL, PAULA	Straight Up	1p
ABDUL, PAULA	Straight Up	3p
ABDUL, PAULA	Straight Up	6p
ABDUL, PAULA	Straight Up	8p
ANIMATION	Room To Move	1p
ASTLEY, RICK	She Wants To Dance With Me	4p

B

BANGLES	Eternal Flame	11a
BANGLES	Eternal Flame	2p
BANGLES	Eternal Flame	5p
BANGLES	In Your Room	8p
BON JOVI	Bad Medicine	8p
BON JOVI	Born To Be My Baby	6a
BON JOVI	Born To Be My Baby	9a
BON JOVI	Born To Be My Baby	12n
BON JOVI	Born To Be My Baby	4p
BON JOVI	Born To Be My Baby	9p
BON JOVI	Don't Tell Me Lies	10a
BREATHE	Don't Tell Me Lies	2p
BROWN, BOBBY	My Prerogative	4p
BROWN, BOBBY	Roni	10a
BROWN, BOBBY	Roni	2p
BROWN, BOBBY	Roni	9p

C

CHAPMAN, TRACY	Fast Car	6a
CHAPMAN, TRACY	Fast Car	9p
CHEAP TRICK	Don't Be Cruel	12n
CHICAGO	Look Away	3p
CHICAGO	You're Not Alone	2p
CHOIRBOYS	Run To Paradise	6a
CINDERELLA	Don't Know What You Got	11a
COLLINS, PHIL	Groovy Kind Of Love	10p
COPE, JULIAN	5 O'Clock World	11p
COPE, JULIAN	World Shut Your Mouth	11p
COSTELLO, ELVIS	Veronica	6a
COSTELLO, ELVIS	Veronica	5p
COSTELLO, ELVIS	Veronica	11p
COWBOY JUNKIES	Sweet Jane	9a

D

D.J. JAZZY JEFF	Parents Just Don't Understand	10a
DEAD MILKMEN	Punk Rock Girl	8a
DEAD MILKMEN	Punk Rock Girl	4p
DEAD MILKMEN	Punk Rock Girl	6p
DEF LEPPARD	Love Bites	6a
DEF LEPPARD	Pour Some Sugar On Me	11a
DEF LEPPARD	Rocket	11a
DEF LEPPARD	Rocket	1p
DEF LEPPARD	Rocket	5p
DEF LEPPARD	Rocket	6p
DEF LEPPARD	Rocket	10p
OURAN OURAN	I Don't Want Your Love	2p

E

EASTERHOUSE	Come Out Fighting	11p
EASTON, SHEENA	The Lover In Me	7a
EASTON, SHEENA	The Lover In Me	9a
EASTON, SHEENA	The Lover In Me	1p
EASTON, SHEENA	The Lover In Me	5p
EASTON, SHEENA	The Lover In Me	8p
ENYA	Orinoco Flow (Sail Away)	12n
ESCAPE CLUB	Wild, Wild West	9p
EUROPE	Let The Good Times Rock	5p

F

FINE YOUNG CANNIBALS	She Drives Me Crazy	10a
FINE YOUNG CANNIBALS	She Drives Me Crazy	9p
FLESH & BLOOD	Fate	6a

G

GIBSON, DEBBIE	Lost In Your Eyes	8a
GIBSON, DEBBIE	Lost In Your Eyes	11a
GIBSON, DEBBIE	Lost In Your Eyes	2p
GIBSON, DEBBIE	Lost In Your Eyes	6p
GIBSON, DEBBIE	Lost In Your Eyes	8p
GLAMOUR CAMP	She Did It	7a
GLAMOUR CAMP	She Did It	2p
GUNS N' ROSES	Paradise City	7a
GUNS N' ROSES	Paradise City	10a
GUNS N' ROSES	Paradise City	12n
GUNS N' ROSES	Paradise City	3p
GUNS N' ROSES	Paradise City	6p
GUNS N' ROSES	Paradise City	10p
GUNS N' ROSES	Welcome To The Jungle	7p

I

INXS	Never Tear Us Apart	1p
------	---------------------	----

J

JACKSON, MICHAEL	Leave Me Alone	7p
JETT, JOAN/BLACKHRTS	Little Liar	9a

L

LENNON, JULIAN	Now You're In Heaven	10p
LIVING COLOUR	Cult Of Personality	7a
LIVING COLOUR	Cult Of Personality	3p
LIVING COLOUR	Cult Of Personality	5p
LOS LOBOS	La Bamba	10p

M

MADONNA	Like A Prayer	9a
MADONNA	Like A Prayer	12n
MADONNA	Like A Prayer	3p
MADONNA	Like A Prayer	6p
MADONNA	Like A Prayer	9p
MARTIKA	More Than You Know	11a
MARTIKA	More Than You Know	4p
MARX, RICHARD	Should've Known Better	9a
METALLICA	One	6p
MIDNIGHT OIL	Beds Are Burning	7p
MIKE & MECHANICS	The Living Years	9a
MIKE & MECHANICS	The Living Years	1p
MIKE & MECHANICS	The Living Years	9p
MILLI VANILLI	Girl, You Know It's True	9a
MILLI VANILLI	Girl, You Know It's True	12n
MILLI VANILLI	Girl, You Know It's True	3p
MONEY, EDDIE	Love In Your Eyes	6a
MONEY, EDDIE	Love In Your Eyes	9a
MONEY, EDDIE	Love In Your Eyes	12n
MONEY, EDDIE	Love In Your Eyes	2p

N

NEVIL, ROBBIE	Somebody Like You	9a
NEVIL, ROBBIE	Somebody Like You	2p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	8a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	10a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	1p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	6p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	8p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	10p
NEW ORDER	Fine Time	4p
NOONE, PETER	I'm Into Something Good	12n

O

ORBISON, ROY	You Got It	11a
ORBISON, ROY	You Got It	1p

P

PASADENAS	Tribute (Right On)	11a
PASADENAS	Tribute (Right On)	10p
PINK FLOYD	One Of These Days	6a
POISON	Every Rose Has Its Thorn	5p
POISON	Fallen Angel	8a
POISON	Your Mamma Don't Dance	6p
POISON	Your Mamma Don't Dance	8p
POLICE	Every Breath You Take	10p

ALPHABETICAL LIST BY ARTIST

Q/R

QUEENSRYPHE	Eyes Of A Stranger	8a
QUEENSRYPHE	Eyes Of A Stranger	5p
R.E.M.	Stand	8a
R.E.M.	Stand	11a
R.E.M.	Stand	5p
R.E.M.	Stand	10p
REED, LOU	Dirty Blvd	10p
REPLACEMENTS	I'll Be You	4p

S/T/U

SHOCKED, MICHELLE	When I Grow Up	6a
SKID ROW	Youth Gone Wild	6p
SPECIAL PROGRAMMING	CLUB MTV	4p
SPECIAL PROGRAMMING	DIAL MTV	5p
SPECIAL PROGRAMMING	JUST SAY JULIE	7p
SPECIAL PROGRAMMING	POST MODERN MTV	11p
SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	7p
SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	11p
SPRINGSTEEN, BRUCE	Glory Days	8p
STEWART, ROD	My Heart Can't Tell You No	8a
STEWART, ROD	My Heart Can't Tell You No	2p
STEWART, ROD	My Heart Can't Tell You No	4p
STOP THE VIOLENCE MT	Self Destruction	3p
THIRTY EIGHT SPECIAL	Second Chance	10a
TRAVELING WILBURYS	End Of The Line	10a
TRAVELING WILBURYS	End Of The Line	2p
U2	Desire (Hollywood Mix)	1p
U2	When Love Comes To Town	8a
U2	When Love Comes To Town	12n
U2	When Love Comes To Town	8p
U2	When Love Comes To Town	11p
UB40	Red Red Wine	11a

V/W/X

VAN HALEN	Feels So Good	7a
VAN HALEN	Feels So Good	1p
VAN HALEN	Feels So Good	3p
VAN HALEN	Feels So Good	9p
VAN HALEN	Finish What Ya Started	10p
VIXEN	Cryin'	6a
VIXEN	Cryin'	5p
VIXEN	Cryin'	8p
WARRANT	Down Boys	5p
WAS (NOT WAS)	Walk The Dinosaur	7a
WAS (NOT WAS)	Walk The Dinosaur	11a
WAS (NOT WAS)	Walk The Dinosaur	4p
WHITE LION	When The Children Cry	10a
WINGER	Seventeen	7a
WINGER	Seventeen	3p
WINGER	Seventeen	9p
WINWOOD, STEVE	Roll With It	7a
XTC	Mayor Of Simpleton	7a

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

DEF LEPPARD	Rocket	6
GUNS N' ROSES	Paradise City	6
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	6
GIBSON, DEBBIE	Lost In Your Eyes	5
MADONNA	Like A Prayer	5
MONEY, EDDIE	Love In Your Eyes	4
R.E.M.	Stand	4

U2	When Love Comes To Town	4
VAN HALEN	Feels So Good	4
BANGLES	Eternal Flame	3
COSTELLO, ELVIS	Veronica	3
DEAD MILK MEN	Punk Rock Girl	3
LIVING COLOUR	Cult Of Personality	3
MIKE & MECHANICS	The Living Years	3
MILLI VANILLI	Girl, You Know It's True	3
STEWART, ROD	My Heart Can't Tell You No	3
VIXEN	Cryin'	3
WAS (NOT WAS)	Walk The Dinosaur	3
WINGER	Seventeen	3
BREATHE	Don't Tell Me Lies	2
FINE YOUNG CANNIBALS	She Drives Me Crazy	2
GLAMOUR CAMP	She Did It	2
MARTIKA	More Than You Know	2
NEVIL, ROBBIE	Somebody Like You	2
ORBISON, ROY	You Got It	2
PASADENAS	Tribute (Right On)	2
POISON	Your Mamma Don't Dance	2
QUEENSRYPHE	Eyes Of A Stranger	2
TRAVELING WILBURYS	End Of The Line	2
ANIMOTION	Room To Move	1
CHICAGO	You're Not Alone	1
CHOIRBOYS	Run To Paradise	1
COPE, JULIAN	5 O'Clock World	1
COWBOY JUNKIES	Sweet Jane	1
EASTERHOUSE	Come Out Fighting	1
ENYA	Orinoco Flow (Sail Away)	1
EUROPE	Let The Good Times Rock	1
FLESH & BLOOD	Fate	1
JACKSON, MICHAEL	Leave Me Alone	1
LENNON, JULIAN	Now You're In Heaven	1
METALLICA	One	1
NEW ORDER	Fine Time	1
NOONE, PETER	I'm Into Something Good	1
REED, LOU	Dirty Blvd	1
REPLACEMENTS	I'll Be You	1
SHOCKED, MICHELLE	When I Grow Up	1
SKID ROW	Youth Gone Wild	1
STOP THE VIOLENCE MT	Self Destruction	1
THIRTY EIGHT SPECIAL	Second Chance	1
U2	Desire (Hollywood Mix)	1
WARRANT	Down Boys	1
XTC	Mayor Of Simpleton	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

ABDUL, PAULA	Straight Up	6
BON JOVI	Born To Be My Baby	5
EASTON, SHEENA	The Lover In Me	5
BROWN, BOBBY	Roni	3
CHAPMAN, TRACY	Fast Car	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

DEF LEPPARD	3
POISON	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	96.41
C-R	3.59
G	5.13
MORNING DRIVE	94.87
C-R	5.13
G	5.13

MIDDAY	100.00
C-R	0.00
G	0.00
AFTERNOON DRIVE	100.00
C-R	0.00
G	0.00
EVENING	89.47
C-R	10.53
G	10.53

POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS	25X
"MTV News... you hear it first" (14X)	
"MTV... your TV" (7X)	
"Wake Up to MTV" (4X)	
MUSIC	16X
"New music first..." (9X)	
"MTV your favorite music and more" (7X)	
IMAGE	7X
"There's stereo... and then there's stereo." (3X) (or variation)	
"One Sign, One Time, One Vision, MTV" (4X) (or variation)	

PROMOTIONAL ACTIVITY

MTV SPRING BREAK '89 16X
Travel to warm and sunny Florida with the MTV gang. Beginning March 17th, watch all your favorite shows from under the shade of palms like "Remote Control" and "Club MTV" (with special guest Tone-Loc). Cheap Trick and Vixen will also be appearing in this Spring Break '89 blast. Spring Break '89 is sponsored in part by Taco Bell and your local cable station.

MTV NEWS 14X
Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news: Corey Ham, "Lean On Me," Bangles' College Tour, Morton Downey Jr. rocks Woodstock's 20th Anniversary, concert volume levels, fishy and animal paintings, NARM Convention, Kool Moe Dee, Madonna's controversial video for "Like A Prayer," and "Walk A Mile In My Head."

EIGHT HOUR COMEDY HOUR 8X
Beginning at 1:30PM Sunday, MTV went all-out and brought us eight hours of the funniest moments ever seen on TV. The lengthened version of "The Half Hour Comedy Hour" featured many stand-up comics.

BUZZ (teaser) 6X
At presstime no other information was available on this new show on MTV, other than it began airing last Sunday at 7:30PM.

JUST SAY JULIE 6X
They finally gave her a show and MTV will never be the same! Miss Julie Brown's show entails her favorite videos, interesting L.A.-type information and her favorite guests (Elvira, Mistress of the Dark, recently appeared on the show). "Just Say Julie" airs every Wednesday after "Remote Control" at 7:30PM.

THE BIG PICTURE 6X
Recently featured on "The Big Picture" with host Chris Connelly was the new movie release "Chances Are." Also highlighted John Lennon on home video, and a look at the Oscar contenders. "The Big Picture" is seen on Thursday evenings at 7:30 and Saturday evenings at 6:30.

MUSEUM OF UNNATURAL HISTORY 5X
MTV's traveling show goes back on the road with its first stop in New Orleans. As you may recall, the Museum is a traveling extravaganza of musical and entertainment paraphernalia.

BON JOVI (teaser) 5X
At presstime still no information was available on this promotion, but "Watch To Win" on MTV.

REMOTE CONTROL 2X
It's MTV's nuttiest game show! Hosted by Ken Ober (along with Colin, Kari and Steve). "Remote Control" comes your way weeknights at 7PM and 11PM.

CLUB MTV 1X
Direct from New York's Palladium, "Downtown" Julie Brown hosts MTV's version of American Bandstand. "The Club" comes your way weekdays at 4PM. On date of monitor Martika visited and performed her latest single "More Than You Know."

THE WEEK IN ROCK 7X
First on the scene with all the news you need to know. Featured in a recent episode: concert road reports, past news items, upcoming news items, old and new breakers, and old and new trends. Recent highlights: Madonna's "Like A Prayer" video and a break from the snow in Santa Cruz. Surfs Up!!

POST MODERN MTV 1X
Hosted by Kevin Seal, this MTV program provides the more intellectually acute approach to music videos with clips from artists like Elvis Costello, Easterhouse, U2 and Julian Cope. "Post Modern MTV" airs Monday-Thursday at 11:30PM.

DIAL MTV 1X
Adam Curry hosts this daily MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 15 videos of the day are tabulated. The videos are played back at 5:30PM, after the live on-the-air phone-in period in which callers can speak with the VJ's. The top two clips on the 8th of March were (#2) Guns N' Roses' "Paradise City" and (#1) Metallica's "One."

ACCOUNT LIST

3 Musketeers	2X	Food Products
7 Up	3X	Beverage
Abdomenizer	1X	Fitness
Agree Conditioners	1X	Health/Beauty
Ambervision	1X	Optical
Art Institute	1X	Education
Extra Sugar Free Gum	4X	Food Products
Burger King	2X	Restaurant
Butterfinger	1X	Food Products
Campmo-phenique	1X	Health/Beauty
Caramello	1X	Food Products
Certs	1X	Food Products
Champion U.S.A.	1X	Clothing
Chiselbit	1X	Auto/MC
Chic Jeans	5X	Clothing
Clearasil DoubleClear	7X	Health/Beauty
Coca Cola	7X	Beverage
Columbia Pictures Adventures of Baron Munchausen	3X	Entertainment/Rec
Cover Girl Make Up	1X	Over Wares
Dentyne	1X	Food Products
Durafast Colored Contact Lenses	4X	Optical
Head & Shoulders	1X	Health/Beauty
Fetch Lenses—Universal Portages	5X	Entertainment/Rec
Footlocker	11X	Clothing
Freedom Rock	1X	CDs/Records/Tapes
HBO Comic Relief III	1X	TV/Broadcast
Head & Shoulders	1X	Health/Beauty
International Correspondence Schools	1X	Education
Ivory Shampoo & Conditioner	2X	Health/Beauty
Jimmack	3X	Health/Beauty
Keweenaw	4X	Auto/MC
Kodak	2X	Electronics
L.A. Gear	4X	Clothing
Lee Jeans	11X	Clothing
Lee's 50' Jeans	5X	Clothing
Life Savers Fruit Juicers	1X	Food Products
Lustermint	3X	Health/Beauty
Maybelline	4X	Health/Beauty
MGM Pictures—Leviathan	6X	Entertainment/Rec
Micholob	1X	Beer/Wine
Mitsubishi	3X	Auto/MC
Money Magazine	1X	Publication
New Generation Hair Treatment	1X	Health/Beauty
Nielsens Games & Accessories	1X	Entertainment/Rec
Neutema Skin Cream	3X	Health/Beauty
Oxy	3X	Health/Beauty
Phish Gear	3X	Health/Beauty
Psycho Skale	1X	Entertainment/Rec
Rear Vision Sunglasses	1X	Optical
Redken Vivagen	1X	Health/Beauty
Right Guard Sport Stick	3X	Health/Beauty
Rolling Stone	1X	Publication
Rootloids	1X	Entertainment/Rec
Save The Children	1X	Various
Secret Antiperspirant	1X	Health/Beauty
Sessions Night Beat	6X	CDs/Records/Tapes
Showtime	1X	TV/Broadcast
Silver Eagle Records	1X	CDs/Records/Tapes
Skafties	2X	Food Products
Sott & Dry	2X	Health/Beauty
Solollex	6X	Fitness
Starburst	1X	Food Products
Stindex	2X	Health/Beauty
Swatch	6X	Jewelry
Taco Bell	19X	Restaurant
Tampax Tampons	1X	Health/Beauty
TDK Audio Cassettes	5X	CDs/Records/Tapes
Time Life Books	6X	Publication
Tom's Line	2X	Various
Toyota	1X	Auto/MC
Tri-Star Pictures Chances Are! Sing	10X	Entertainment/Rec
Tubby's Subs	1X	Restaurant
Twee	2X	Food Products
Universal Pictures—Fetch Lenses	7X	Entertainment/Rec
Wendy's Salon Hair Products	5X	Health/Beauty
Vaseline	1X	Auto/MC
Warner Bros.—Lean On Me: Police Academy 6	8X	Entertainment/Rec
Wrigley's Gum	6X	Food Products
Yamaha	1X	Auto/MC

ACCOUNTS BY CATEGORY

Auto/MC	4%	Food Products	9%
Beer/Wine	1%	Health/Beauty	21%
Beverage	4%	Jewelry	2%
CDs/Records/Tapes	5%	Optical	2%
Clothing	14%	Publication	3%
Education	1%	Restaurant	8%
Electronics	1%	TV/Broadcast	1%
Entertainment/Rec	16%	Various	1%
Fitness	3%		



"Promises" (34-68608)

FRESHEN THE AIRWAYS!

MMR AC TRACER TRACKS DEBUT NEWCOMER

R&R AC BREAKER 2ND MOST ADDED NATIONALLY!

Already Added At These Hit Stations!

KISN KSND KAKS WPFM KTRS SLY96 AND MORE!
KSAQ KYRK WZKX KWTX KOZE OK95

The follow-up to the hits "New Day For You" and "Time And Tide."

Taken from the Lp: "Time And Tide" (FE40767) NOW OVER 800,000 UNITS!



Bonnie

POLYDOR IS HOT...

ANIMATION "Room To Move"

MMR HIT TRACER TRACKS 🏠

REACH INDEX 19.00 MILLION!

R&R HIT 31 - 26

ACTION INCLUDES!

O107 Add #28	WEGX 25-22	Y108 #29	KBEO
B104 Add	O102 26-24	KROY 31-28	KS104
WCZY Add	PRO-FM 27-25	KKBO 32-26	WOUT 10-5
WKBO 15-11	WNCI #26	B96 34-30	KF9512-10
92X 16-13	KRBE 28-21	WZOU #33	KJ103 16-13
KOY-FM 20-17	KPLZ 28-25	CKOI 38-34	KSND 18-13
WGH 22-20	KDWB #27	KZZP Debut #28	Y107 18-13
WXKS 23-20	WL0L 30-26	KUBE Debut #29	195 19-14
WZPL 23-20	KWOD 30-26	KEGL	& More!
KKRZ 25-21	KCPX #29	KTFM	

Also Playing On: W100, WMJO & WRDQ! Taken from the Lp "Animation"

VANESSA WILLIAMS "Dreamin'"

MMR HIT TRACER TRACKS 🏠

REACH INDEX 28.79 MILLION!

R&R HIT 12

TOP 10 ACTION AND MORE!

B104 Add	WHYT 7-6	B96 12-7	Y100 15-14	B94 21-17
WZPL Add	KTFM 8-6	WAVA 12-9	O102 15-14	KUBE 21-18
KROY 2-1	WEGX 8-7	KISN 13-11	WXKS 17-14	KWSS 22-19
WNCI #2	KKRZ 8-7	KCPW #13	WCZY 18-15	KRBE #22
WPGC 3-2	KWOD 8-7	KKLO #3	92X 19-16	O105 24-18
KOY-FM #3	WZOU #8	WBLI 14-10	Y108 #17	KIIS 24-21
PRO-FM 6-5	KMEL #9	KITY 14-12	KS104 #19	& More!
FM102 #6	KZZP 11-10	O107 16-12	KGGI 20-15	

From the Lp "The Right Stuff"

Deon Estus "Heaven Help Me"

with George Michael

MMR HIT TRACER TRACKS 🏠 - 🏠

REACH INDEX 34.27 MILLION THIS WEEK!

R&R HIT 26 - 20

GOING TO THE TOP!

WKSE Add #25	Z104 Add #40	KCPX #4-13	WDFX #19	KDWB #20
O102 Add #33	FM100 Add	B94 15-14	KUBE 20-17	KTFM 22-19
HOT97 Add #40	WRON Add	Y108 16-13	PWR96 #19	O105 22-19
WZOU Add	KPLZ 12-9	PWR99 18-14	KKRZ 21-15	& More!
WMJO Add	KOY-FM #13	WNVZ 18-14	KPLZ 21-18	
KZ106 Add #28	Y95 14-12	WGH 19-12	KWSS 21-18	

Taken from the LP "Spell"

VOICE OF THE BEEHIVE

"Don't Call Me Baby"

JUST RELEASED!

You can call me a smash!

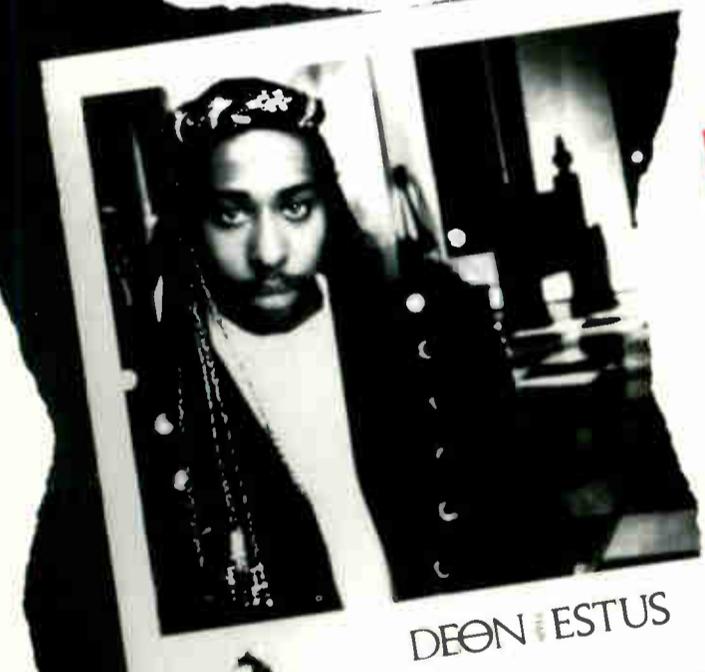
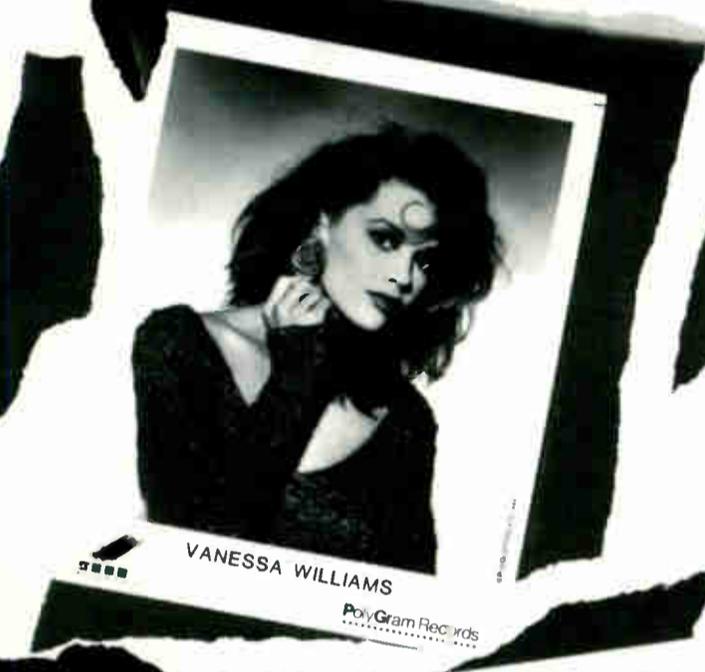
You can call me a knock-out!

But — "Don't Call Me Baby!"



Management: Andy Ross, Carrie Spacey & David Balfe for DBM, London

...AND GETTING HOTTER!



HIT RADIO/WGTZ-FM

WEDNESDAY, MARCH 8, 1989

OVERVIEW

STATION: WGTZ-FM, Eaton-Dayton, OH
FREQUENCY: 92.9 MHz (40,000 watts)
GROUP OWNER: Great Trails Broadcasting
GM: David Leonard
GSM: Chuck McKenny
PD: Jay Jarvis
MD: Dr. Dave
PROMOTION DIR.: Sally Swauger
NEWS DIRECTOR: Dick Roberts

AIRSTAFF:
 6A-10A Dr. Dave and Alan Kaye/The Z Morning Zoo
 10A-12N Libby Foxx
 12N-2P Cat Summers
 2P-6P Rockin' Ron Scott
 6P-10P Greg Fisher
 10P-2A Don Shannon
 2A-6A Eddie Bender

REP FIRM: Katz Radio

HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

BOBBY BROWN	Roni	R
TAYLOR DAYNE	Don't Rush Me	R
NOVELTY	Novelty	X
MILLI VANILLI	Girl, You Know It's True	C
OMD	If You Leave	G
NOVELTY	Novelty	X
• ROD STEWART	My Heart Can't Tell You No	C
MADONNA	Like A Prayer	C
KEITH SWEAT	I Want Her	R
• BREATHE	Don't Tell Me Lies	C
A WILSON/R ZANDER	Surrender To Me	R
EXPOSE	Point Of No Return	G

7AM

• CHICAGO	You're Not Alone	C
ANITA BAKER	Just Because	C
SHEENA EASTON	The Lover In Me	R
NOVELTY	Novelty	X
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	G
• RICK ASTLEY	Never Gonna Give You Up	C
DEBBIE GIBSON	Lost In Your Eyes	C
WHITNEY HOUSTON	Love Will Save The Day	R
• FINE YOUNG CANNIBALS	She Drives Me Crazy	C
KARYN WHITE	The Way You Love Me	R
• BANGLES	Eternal Flame	C

8AM

MARTIKA	More Than You Know	C
INFORMATION SOCIETY	Walking Away	R
NOVELTY	Novelty	X
MIKE & MECHANICS	The Living Years	C
BRUCE HORNSBY/RANGE	The Valley Road	R
• ROY ORBISON	You Got It	C
BOBBY BROWN	Roni	R
• EDIE BRICKELL & NEW	What I Am	R
NOVELTY	Novelty	X
ROD STEWART	My Heart Can't Tell You No	C

9AM

• KON KAN	I Beg Your Pardon	C
BREATHE	Don't Tell Me Lies	R
RICK ASTLEY	Together Forever	C
• KARYN WHITE	Superwoman	G
• WHISPERS	Rock Steady	C
CHICAGO	You're Not Alone	C
VANESSA WILLIAMS	Dreamin'	C
• PATTI LABELLE	New Attitude	G
DEBBIE GIBSON	Lost In Your Eyes	C
WAS (NOT WAS)	Walk The Dinosaur	C
• MILLI VANILLI	Girl, You Know It's True	C

10AM

BANGLES	Eternal Flame	C
BRENDA K STARR	What You See Is What You Get	R
MADONNA	Like A Prayer	C
ERASURE	A Little Respect	R
MIKE & MECHANICS	The Living Years	C
• JOHN C MELLENCAMP	R-O-C-K In The USA	G
EDDIE MONEY	Love In Your Eyes	C
BOBBY BROWN	Roni	R
PEBBLES	Mercedes Boy	R
ANITA BAKER	Just Because	C
TIFFANY	Radio Romance	C
• NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	C
BOYS	Dial My Heart	R

11AM

ROD STEWART	My Heart Can't Tell You No	C
NEW EDITION	If It Isn't Love	R
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
RICK ASTLEY	She Wants To Dance With Me	C
BREATHE	Don't Tell Me Lies	C

HOWARD JONES	You Know I Love You	Don't	G
• THIRTY EIGHT SPECIAL	Second Chance		C
CHICAGO	You're Not Alone		C
• PAULA ABDUL	Straight Up		R
REO SPEEDWAGON	Here With Me		R
SWEET SENSATION	Sincerely Yours		C
• MARTIKA	More Than You Know		C
BOBBY BROWN	My Prerogative		R

12NOON

DEBBIE GIBSON	Lost In Your Eyes		C
MICHAEL JACKSON	Another Part Of Me		R
ROY ORBISON	You Got It		C
TAYLOR DAYNE	Don't Rush Me		R
BANGLES	Eternal Flame		C
BRYAN ADAMS	Somebody		G
• R E M	Stand		C
MIKE & MECHANICS	The Living Years		C
UB40	Red Red Wine		R
• ROXETTE	The Look		C
BON JOVI	I'll Be There For You		C
KON KAN	I Beg Your Pardon		C
• BANANARAMA	Cruel Summer		G

1PM

BOBBY BROWN	Roni		R
HUEY LEWIS & NEWS	Perfect World		R
KARYN WHITE	Superwoman		C
SHEENA EASTON	The Lover In Me		R
ROD STEWART	My Heart Can't Tell You No		C
• ZZ TOP	Legs		G
SA-FIRE	Thinking Of You		C
• BREATHE	Don't Tell Me Lies		C
EDDIE MONEY	Walk On Water		C
VANESSA WILLIAMS	Dreamin'		C
• LUTHER VANDROSS	She Won't Talk To Me		C
MILLI VANILLI	Girl, You Know It's True		C

2PM

CHICAGO	You're Not Alone		C
MADONNA	Like A Prayer		C
EDIE BRICKELL & NEW	What I Am		R
DEBBIE GIBSON	Lost In Your Eyes		C
JANET JACKSON	Nasty		G
• JOHNNY KEMP	Birthday Suit		C
PRINCE	Alphabet Street		R
BANGLES	Eternal Flame		C
• KARYN WHITE	The Way You Love Me		R
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)		C
DEON ESTUS/G MICHAEL	Heaven Help Me		C
• PAULA ABDUL	The Way That You Love Me		R
MIKE & MECHANICS	The Living Years		C

3PM

TONE-LOC	Funky Cold Medina		C
FINE YOUNG CANNIBALS	She Drives Me Crazy		C
VIXEN	Cryin'		C
SA-FIRE	Thinking Of You		C
SWEET SENSATION	Sincerely Yours		C
• WAS (NOT WAS)	Walk The Dinosaur		C
ANIMATION	Room To Move		C
R E M	Stand		C
• THIRTY EIGHT SPECIAL	Second Chance		C
EDDIE MONEY	Love In Your Eyes		C
EDIE BRICKELL & NEW	What I Am		R
• INFORMATION SOCIETY	Walking Away		R
GUNS N' ROSES	Paradise City		C

4PM

KON KAN	I Beg Your Pardon		C
ROY ORBISON	You Got It		C
ANITA BAKER	Just Because		C
A WILSON/R ZANDER	Surrender To Me		R
• ROXETTE	The Look		C
MARTIKA	More Than You Know		C
KARYN WHITE	Superwoman		C
• VANESSA WILLIAMS	Dreamin'		C
MILLI VANILLI	Girl, You Know It's True		C
• CHICAGO	You're Not Alone		C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)		C

5PM

BANGLES	Eternal Flame		C
BREATHE	Don't Tell Me Lies		C
ROD STEWART	My Heart Can't Tell You No		C
DEBBIE GIBSON	Lost In Your Eyes		C
MIKE & MECHANICS	The Living Years		C
• BOBBY BROWN	Roni		R
PAULA ABDUL	Forever Your Girl		C
BON JOVI	Born To Be My Baby		R
• GLORIA ESTEFAN/MSM	1-2-3		R
TONE-LOC	Wild Thing		R
• VANESSA WILLIAMS	Dreamin'		C

6PM

GUNS N' ROSES	Paradise City		C
BRUCE SPRINGSTEEN	Born In The USA		G

MILLI VANILLI	Girl, You Know It's True		C
CHER/PETER CETERA	After All		C
CHICAGO	You're Not Alone		C
• HENRY LEE SUMMER	I Wish I Had A Girl		R
THIRTY EIGHT SPECIAL	Second Chance		C
BREATHE	Don't Tell Me Lies		C
• RICK ASTLEY	She Wants To Dance With Me		R
MADONNA	Like A Prayer		C
SWEET SENSATION	Sincerely Yours		C
• PAULA ABDUL	Knocked Out		R
ANITA BAKER	Just Because		C

7PM

DEBBIE GIBSON	Lost In Your Eyes		C
JOHNNY KEMP	Just Got Paid		R
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)		C
R E M	Stand		C
BANGLES	Eternal Flame		C
• KOOL & THE GANG	Victory		G
LUTHER VANDROSS	She Won't Talk To Me		C
MIKE & MECHANICS	The Living Years		C
• TAYLOR DAYNE	Don't Rush Me		R
FINE YOUNG CANNIBALS	She Drives Me Crazy		C
BON JOVI	I'll Be There For You		C
• CHEAP TRICK	Don't Be Cruel		R
PAULA ABDUL	Straight Up		R

8PM

BOBBY BROWN	Roni		R
KENNY LOGGINS	Nobody's Fool		R
MARTIKA	More Than You Know		C
TONE-LOC	Funky Cold Medina		C
ROD STEWART	My Heart Can't Tell You No		C
• DIRE STRAITS	Money For Nothing		G
SA-FIRE	Thinking Of You		C
BREATHE	Don't Tell Me Lies		C
• A WILSON/R ZANDER	Surrender To Me		R
ROXETTE	The Look		C
JOHNNY KEMP	Birthday Suit		C
• JETS	Make It Real		R
KON KAN	I Beg Your Pardon		C

9PM

CHICAGO	You're Not Alone		C
CHEAP TRICK	The Flame		R
GUNS N' ROSES	Paradise City		C
STEVE WINWOOD	Hearts On Fire		C
• DEF LEPPARD	Armageddon It		R
JELLYBEAN	Who Found Who		G
BANGLES	Eternal Flame		C
• EDIE BRICKELL & NEW	What I Am		R
KARYN WHITE	Superwoman		C
ANIMATION	Room To Move		C
• VANESSA WILLIAMS	Dreamin'		C

10PM

MADONNA	Like A Prayer		C
POISON	Your Mamma Don't Dance		C
TIFFANY	Radio Romance		C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)		C
BANGLES	Eternal Flame		C
DEF LEPPARD	Rocket		C
TONE-LOC	Wild Thing		R
DEBBIE GIBSON	Lost In Your Eyes		C
TONE-LOC	Funky Cold Medina		C
• HUEY LEWIS & NEWS	Hip To Be Square		G
DEON ESTUS/G MICHAEL	Heaven Help Me		C
KARYN WHITE	The Way You Love Me		R
PAULA ABDUL	Forever Your Girl		C
KENNY LOGGINS	Danger Zone		G

11PM

BREATHE	Don't Tell Me Lies		C
DEELE	Two Occasions		R
MILLI VANILLI	Girl, You Know It's True		C
VIXEN	Cryin'		C
CHICAGO	You're Not Alone		C
LL COOL J	I Need Love		G
EDDIE MONEY	Love In Your Eyes		C
ROD STEWART	My Heart Can't Tell You No		C
BOYS	Dial My Heart		R
• PAULA ABDUL	Straight Up		R
DEF LEPPARD	Hysteria		R
TAYLOR DAYNE	Don't Rush Me		R

ALPHABETICAL LIST BY ARTIST

A	ABDUL, PAULA	Forever Your Girl	5p
	ABDUL, PAULA	Forever Your Girl	10p
	ABDUL, PAULA	Knocked Out	6p
	ABDUL, PAULA	Straight Up	11a
	ABDUL, PAULA	Straight Up	7p
	ABDUL, PAULA	Straight Up	11p
	ABDUL, PAULA	The Way That You Love Me	2p
	ADAMS, BRYAN	Somebody	12n

ANIMATION	Room To Move		3p
ANIMATION	Room To Move		9p
ASTLEY, RICK	Never Gonna Give You Up		7a
ASTLEY, RICK	She Wants To Dance With Me		11a
ASTLEY, RICK	She Wants To Dance With Me		6p
ASTLEY, RICK	Together Forever		9a

B

BAKER, ANITA	Just Because		7a
BAKER, ANITA	Just Because		10a
BAKER, ANITA	Just Because		4p
BAKER, ANITA	Just Because		6p
BANANARAMA	Cruel Summer		12n
BANGLES	Eternal Flame		7a
BANGLES	Eternal Flame		10a
BANGLES	Eternal Flame		12n
BANGLES	Eternal Flame		2p
BANGLES	Eternal Flame		5p
BANGLES	Eternal Flame		7p
BANGLES	Eternal Flame		9p
BANGLES	Eternal Flame		10p
BON JOVI	Born To Be My Baby		5p
BON JOVI	I'll Be There For You		12n
BON JOVI	I'll Be There For You		7p
BOYS	Dial My Heart		10a
BOYS	Dial My Heart		11p
BREATHE	Don't Tell Me Lies		6a
BREATHE	Don't Tell Me Lies		9a
BREATHE	Don't Tell Me Lies		11a
BREATHE	Don't Tell Me Lies		1p
BREATHE	Don't Tell Me Lies		5p
BREATHE	Don't Tell Me Lies		6p
BREATHE	Don't Tell Me Lies		8p
BREATHE	Don't Tell Me Lies		11p
BRICKELL, EDIE & NEW	What I Am		8a
BRICKELL, EDIE & NEW	What I Am		2p
BRICKELL, EDIE & NEW	What I Am		3p
BRICKELL, EDIE & NEW	What I Am		9p
BROWN, BOBBY	My Prerogative		11a
BROWN, BOBBY	Roni		6a
BROWN, BOBBY	Roni		8a
BROWN, BOBBY	Roni		10a
BROWN, BOBBY	Roni		1p
BROWN, BOBBY	Roni		5p
BROWN, BOBBY	Roni		8p

C

CHEAP TRICK	Don't Be Cruel		7p
CHEAP TRICK	The Flame		9p
CHER/PETER CETERA	After All		6p
CHICAGO	You're Not Alone		7a
CHICAGO	You're Not Alone		9a
CHICAGO	You're Not Alone		11a
CHICAGO	You're Not Alone		2p
CHICAGO	You're Not Alone		4p
CHICAGO	You're Not Alone		6p
CHICAGO	You're Not Alone		9p
CHICAGO	You're Not Alone		11p

D

DAYNE, TAYLOR	Don't Rush Me		6a
DAYNE, TAYLOR	Don't Rush Me		12n
DAYNE, TAYLOR	Don't Rush Me		7p
DAYNE, TAYLOR	Don't Rush Me		11p
DEELE	Two Occasions		11p
DEF LEPPARD	Armageddon It		9p
DEF LEPPARD	Hysteria		11p
DEF LEPPARD	Rocket		10p
DIRE STRAITS	Money For Nothing		8p

E

EASTON, SHEENA	The Lover In Me		7a
EASTON, SHEENA	The Lover In Me		1p
ERASURE	A Little Respect		10a
ESTEFAN, GLORIA/MSM	1-2-3		5p
ESTUS, D/G MICHAEL	Heaven Help Me		2p
ESTUS, D/G MICHAEL	Heaven Help Me		10p
EXPOSE	Point Of No Return		6a

F

FINE YOUNG CANNIBALS	She Drives Me Crazy		7a
FINE YOUNG CANNIBALS	She Drives Me Crazy		11a
FINE YOUNG CANNIBALS	She Drives Me Crazy		3p
FINE YOUNG CANNIBALS	She Drives Me Crazy		7p

G

melissa
ETHERIDGE

"Similar Features"

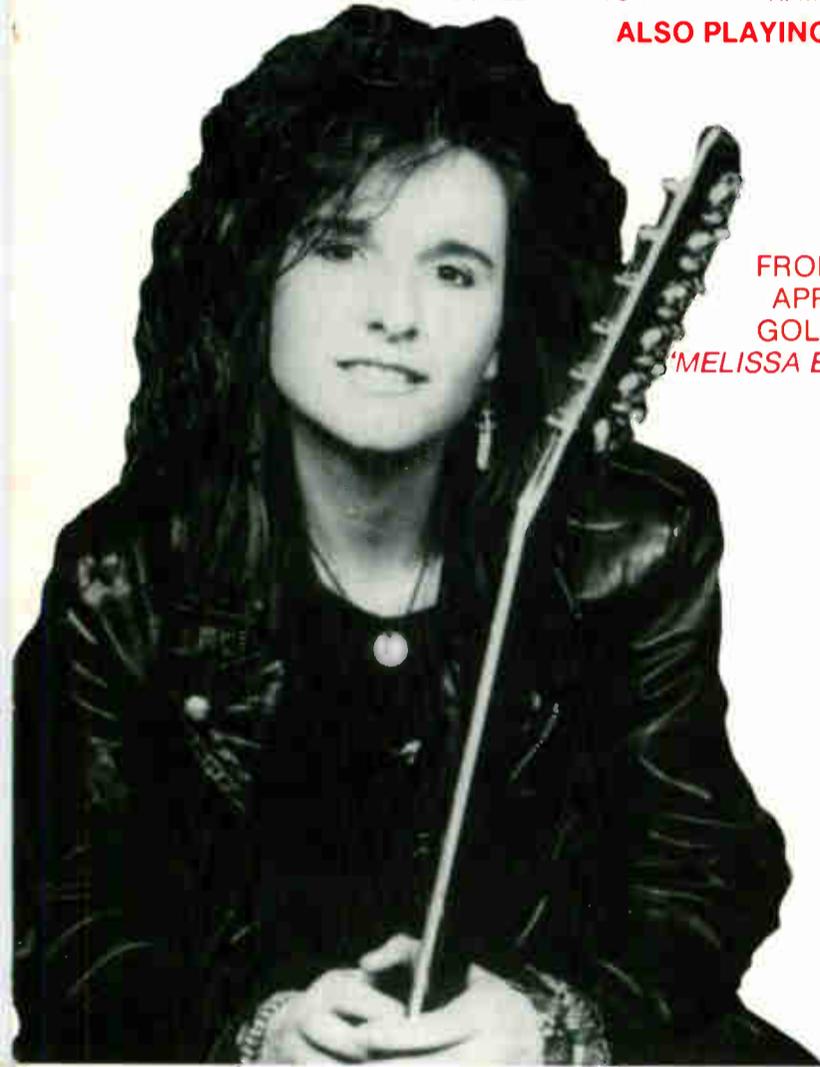
THE TOP 10 ALBUM ROCK SMASH CROSSING HIT!!

R&R TRACKS (14) - (9)
ALBUM NETWORK (11) - (8)
FMQB (12) - (9)
MMR ROCK TRACER TRACKS ♣ - ♣
BILLBOARD LP CHART (44) - (37)

EARLY HIT ACTION:

WMMS ADD WAPE ADD Y95 OK100
KATM ADD #26 KXXR 35-31 WROQ 19-16 WPFM
K104 ADC KXYQ DEBUT #22 WVSR KFMW DEBUT #37

ALSO PLAYING ON: WXKS!



FROM THE FAST APPROACHING GOLD ALBUM — *"MELISSA ETHERIDGE"*

VIDEO ON



dino
DINO

"24-7"

MULTI-FORMAT HIT!

MMR HIT TRACER TRACKS #27

REACH INDEX 18.26 MILLION!

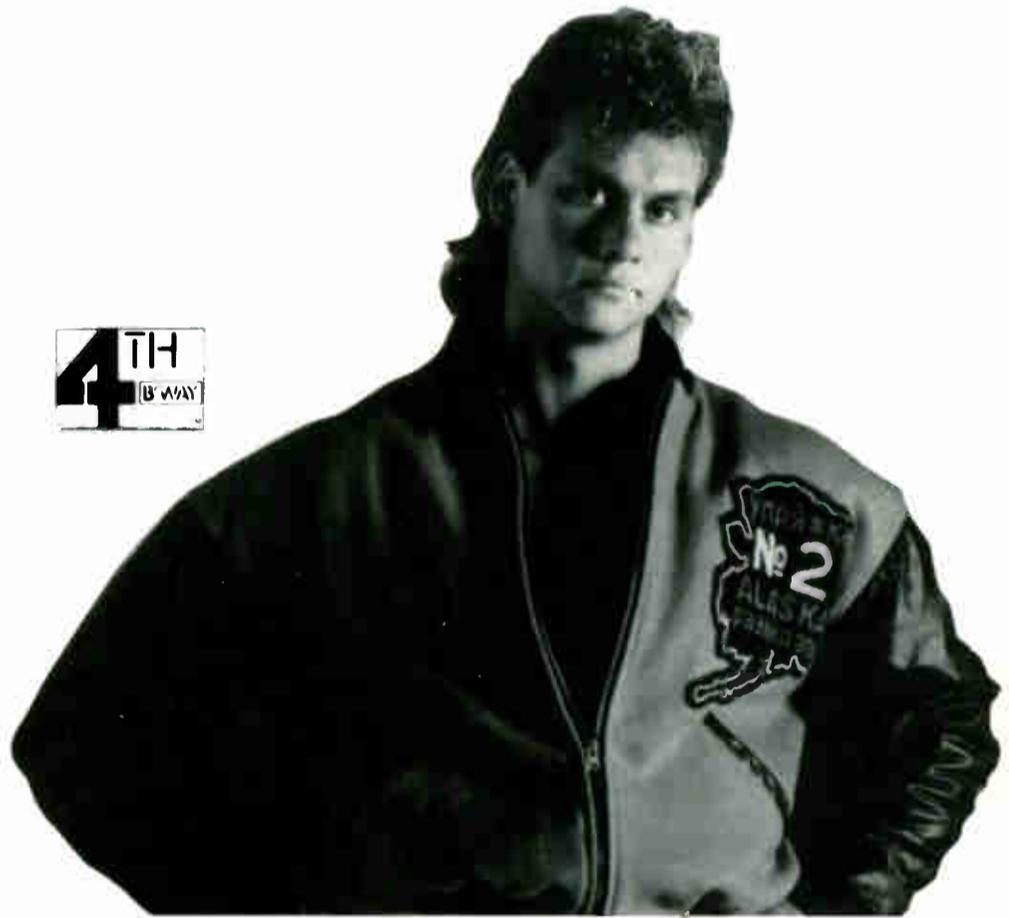
R&R URBAN (19) - (15)

HIT ACTION:

WRCK ADD	HOT97.7 5-4	KOY-FM #12	KKBQ #23
WAPE ADD	KWOD 5-4	KIIS 18-14	92X 28-24
KQIZ ADD #39	KKRZ 5-4	HOT97 18-14	Y108 #27
KSMB ADD	FM102 #5	WPGC 19-16	KDON #3
KLYV ADD	KATD 6-4	KZZP #18	KYNO 6-5
KFBQ ADD	KWSS 6-5	KGFI #20	KMGX 7-6 (HOT)
KMEL 2-1	PWR106 12-9	KTFM #20	KKXX #6
KROY 5-3 (HOT)	KITY 13-10	WAVA 27-23	AND MORE!

ALSO PLAYING ON: X100, KNGY, KSAQ HOT105 & PWR96!

TAKEN FROM THE DEBUT LP — "24-7"



womack &
WOMACK

"Teardrops"

THE INTERNATIONAL SMASH NOW CROSSING IN AMERICA!

**KMEL ADD PRO-FM 32-30 AND MORE!
WXKS 5-5 CKOI**

LOOK FOR SPECIAL CD SINGLE, COMING THIS WEEK!





SAMANTHA FOX THE FIXX
 "I ONLY WANNA BE WITH YOU" "DRIVEN OUT"

NOW ON OVER 70 STATIONS!

MMR HIT TRACER TRACKS NEWCOMER

41% PLAY INCREASE THIS WEEK!

EARLY ACTION!

- | | |
|------------|-----------------|
| KKBQ ADD | FM104 ADD |
| KRBE ADD | KDON ADD |
| WLOL ADD | WNVZ 23-19 |
| KS104 ADD | WAVA 25-21 |
| KPLZ ADD | HOT97 24-21 |
| WGHT ADD | WGH 27-22 (HOT) |
| WVSR ADD | B96 27-24 |
| JET-FM ADD | WEGX 29-26 |
| KC101 ADD | B104 DEBUT #28 |
| WBBQ ADD | KWOD |
| KKYK ADD | KISN |
| Y106 ADD | WYCR 34-31 |
| WPHR ADD | Y107 DEBUT #30 |
| KZIO ADD | KYRK DEBUT #32 |
| WHOT ADD | KKSS DEBUT #32 |

AND MORE!

ALSO PLAYING ON: PRO-FM, WNCI, WKTI, KKLQ, KUBE, KSAQ, WMJQ, KNGY, X100 & PWR95!

TAKEN FROM THE GOLD LP "I WANNA HAVE SOME FUN"



STILL #1 AIRPLAY AT ROCK RADIO!

MMR HIT TRACER TRACKS NEWCOMER

15% PLAY INCREASE THIS WEEK!

HIT ACTION!

- | | |
|----------------|------------------|
| WLAN ADD #36 | WQUT 13-11 |
| KLQ ADD | KATM 16-13 |
| KXXR 9-6 (HOT) | WLRS 18-16 |
| WMMS 18-14 | KWNZ 24-19 |
| Z95 #23 | KTUX 28-20 |
| KXYQ 26-23 | KZZU 25-23 |
| WXKS 28-24 | K104 29-25 |
| Q105 DEBUT #27 | WIXX 27-25 |
| CKOI | WZOK 28-25 |
| PRO-FM | WHOT 28-26 |
| WZPL | WSPK 30-27 |
| KROY | WPST 30-27 |
| KISN | 100KHI #31 |
| KPLZ | KSND 36-33 |
| KUBE | AND MORE! |
| WROQ 8-6 | |

ALSO PLAYING ON: KSAQ

TAKEN FROM THE LP "CALM ANIMALS"



BUSTER POINDEXTER AND HIS BANSHEES OF BLUE
 "HIT THE ROAD JACK"

BUSTER IS BACK!

ACTION!

- | | |
|------------|------|
| WFLY ADD | KIIS |
| 100KHI ADD | KZZP |
| KZZB ADD | WYCR |
| KQMQ ADD | WCGQ |
| KYRK ADD | KZFM |
| WJMX ADD | Y107 |

ALSO PLAYING ON: WNVZ!

TAKEN FROM THE MOVIE "THE DREAM TEAM"



COWBOY JUNKIES
 "SWEET JANE"

HOT ROCK TRACK & READY TO CROSS!

MMR ROCK TRACER TRACKS NEWCOMER

EARLY HIT ACTION AT!

- KXXR
 WMMS
 WROQ

ROCK ACTION AT THESE MAJORS!

- | | |
|-------|------------------|
| WNEW | WXRT |
| WBCN | KBCO |
| WBAB | KRXQ |
| DC101 | KXXR |
| KZEW | CFOX |
| KLOL | AND MORE! |

FROM THE ALBUM "THE TRINITY SESSION"

... SALES NOW OVER 375,000 UNITS!



LITA FORD

duet with Ozzy Osbourne

Close My Eyes Forever

**RADIO AND
RETAIL AGREE ...
LITA'S GOT A HIT!**

**MMR HIT TRACER
TRACKS NEWCOMER**

**REACH 5.61 MILLION THIS
WEEK!**

HOT HIT ACTION!

KITY ADD

KXYQ ADD

WKEE ADD

Y107 ADD

KSND ADD

95XXX ADD

WFXX ADD

WKSF ADD

KSMB ADD

Y97 ADD

KXXR #5

WGH 10-8

KEGL 13-11

KRBE 18-12 (HOT)

WDFX 21-17

Y95 #20

KKBQ 26-24

WKBQ 28-26

KPLZ 34-31 (HOT)

KROY

KUBE

K106 11-7

WOKI 17-10 (HOT)

KATM 14-11

WROQ 26-21

KZZB 31-25

WLRS 32-27

100KHI 34-29

KF95 DEBUT #21

WPXR DEBUT #29

ALSO PLAYING ON: WNCI & WNVZ!

**TAKEN FROM THE GOLD LP: "LITA"
NEARING PLATINUM!**

Produced by Mike Chapman

Ozzy Osbourne courtesy of CBS Associated Records

Management: Sharon Osbourne



© 1989 BMG Music
TM & © Registered
Marcal(s) Registrad(s) RCA Corporation.
BMG logo TM BMG Music • © 1989 BMG Music

**WHEN YOU
PLAY IT
SAY IT!**

STEVE HARMON, MANAGER
TOWER RECORDS/NEW YORK
*"You can't close your eyes to this song, this
will be THE BEST DUET of 1989!"*

BRYON RUSSELL, MANAGER
ARC DISTRIBUTION/CINCINNATI
*"Hot single! The Album has picked up in the
past two weeks. Could go into our top twenty
next week!"*

WALLY SZYMANSKYJ
ROLLING STONE/CHICAGO
*"Close my eyes' has opened the eyes of the
metal consumer!"*

TONY PROCACCINI — PENNY LANE/K.C.
*"Obviously Kansas City's favorite for weeks
on end . . . been in and out of our TOP 30
since release . . . with Ozzie's help, this cut will
blow the lp wide open!"*

TERRY DONOVAN — LIFEBERMAN/K.C.
*"From the Catalog sheet to the HOT sheet,
LITA has opened our eyes forever . . . Sales
continue to surge upward!"*

XUAN DAO, BUYER
SOUND WAREHOUSE/DALLAS
*"Sales reaction starting from new single
looking good. CLOSE MY EYES video is great
and should really spur sales."*

KEN GRAHAM, BUYER
WESTERN MERCHANDISERS/AMARILLO
*"Cassette single doing great out of the box
indications are that this should put new life
into a great piece of product!"*

ROCK RADIO/KXRX-FM

WEDNESDAY, MARCH 8, 1989

OVERVIEW

STATION: KXRX-FM, Seattle, WA
FREQUENCY: 96.5 MHz (100,000 watts)
GROUP OWNER: Shamrock Broadcasting
GM: Steve West
GSM: Mark Jeffries
PD: Rick Lambert
MD: Brew Michaels
PROMOTION DIR.: Melanie Bloomquist
NEWS DIRECTORS: Mike West, John Maynard
AIRSTAFF:
 6A-10A Robin & Maynard
 10A-2P Dr Rock
 2P-6P Crow & West
 6P-10P Beau Roberts
 10P-2A Dean Carlson [Weekender Marty Reimer subs]
 2A-6A Norman B
REP FIRM: Katz Radio
CONSULTANT: Paul Sullivan

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM	THIRTY EIGHT SPECIAL	Second Chance	C
	• JOHN FOGERTY	Change In The Weather	G
	• LITTLE FEAT	One Clear Moment	C
	JOURNEY	After The Fall	G
	• ROXETTE	The Look	C
	ERIC CLAPTON	Tearin' Us Apart	G
	U2	God Part II	C
	VAN HALEN	Love Walks In	G

7AM	• MELISSA ETHERIDGE	Similar Features	C
	EDDIE MONEY	We Should Be Sleeping	G
	TRAVELING WILBURYS	End Of The Line	C
	• DREAMS SO REAL	Bearing Witness	C
	LOVERBOY	Working For The Weekend	G
	• R.E.M.	Turn You Inside-Out	C
	BRUCE SPRINGSTEEN	Spare Parts	R
	GENESIS	Paperlate	G
	• FLEETWOOD MAC	No Questions Asked	R
	HOOTERS	Day By Day	G

8AM	• INXS	Wild Life	C
	EDIE BRICKELL & NEW	What I Am	R
	• CHEAP TRICK	Never Had A Lot To Lose	C
	GREG KIHN BAND	Breakup Song (They Don't ...)	G
	PINK FLOYD	Learning To Fly	G
	• ROY ORBISON	She's A Mystery To Me	C
	ROBIN TROWER	Tear It Up	R
	FOREIGNER	Dirty White Boy	G
	• CHURCH	Under The Milky Way	G
	YES	Rhythm Of Love	G

9AM	• TINY TIM	Tip-Toe Thru The Tulips	G
	LITA FORD	Close My Eyes Forever	C
	DAVID & DAVID	Swallowed By The Cracks	C
	• STEVE EARLE	Back To The Wall	G
	BRUCE SPRINGSTEEN	Born To Run	G
	FABULOUS THUNDERBIRD	Wrap It Up	G
	FIXX	Oriven Out	C
	HEART	If Looks Could Kill	G
	BOB SEGER	Come To Poppa	G
	• DEF LEPPARD	Love Bites	R
	INXS	Devil Inside	G

10AM	ROXETTE	The Look	C
	JOHN C MELLENCAMP	Hurts So Good	G
	JON BUTCHER	Send Me Somebody	C
	GENESIS	In Too Deep	G
	• VAN HALEN	Feels So Good	R
	EAGLES	James Dean	G
	XTC	Mayor Of Simpleton	C
	FOREIGNER	Say You Will	R
	TOMMY CONWELL/YOUNG	If We Never Meet Again	G
	THIRTY EIGHT SPECIAL	Second Chance	C
	CRUZADOS	Bed Of Lies	G
	• TRAVELING WILBURYS	Heading For The Light	C
	BOSTON	More Than A Feeling	G
	PRETENDERS	My City Was Gone	G

11AM	REPLACEMENTS	I'll Be You	C
	DIRE STRAITS	So Far Away	G
	R.E.M.	Turn You Inside-Out	C
	• HOTHOUSE FLOWERS	Feet On The Ground	C

BILLY IDOL	Rebel Yell	G
CROSBY, STILLS, N. Y	Got It Made	R
CHOIRBOYS	Run To Paradise	C
HEART	Straight On	G
DOOBIE BROTHERS	Rockin' Down The Highway	G
• MELISSA ETHERIDGE	Similar Features	C
MIDNIGHT OIL	Dreamworld	R
ROLLING STONES	Miss You	G

12NOON

FIXX	Precious Stone	C
SIREN	All Is Forgiven	C
VANDENBERG	Burning Heart	G
• DEF LEPPARD	Armageddon It	R
TANITA TIKARAM	Twist In My Sobriety	C
STEELY DAN	Time Out Of Mind	G
INXS	Tiny Dagers	C
OUTFIELD	Your Love	G
JOHN HIATT	Slow Turning	R
PETER GABRIEL	That Voice Again	G
• PAUL MCCARTNEY	Simple As That	C
EDDIE MONEY	I Wanna Go Back	G
CRACK THE SKY	From The Greenhouse	C

1PM

LYNYRD SKYNYRD	Gimme Back My Bullets	G
PAUL REVERE/RAIDERS	Kicks	G
LITA FORD	Close My Eyes Forever	C
• WATERBOYS	World Party	R
JOHN KILZER	Red Blue Jeans	C
U2	When Love Comes To Town	R
PINK FLOYD	Comfortably Numb	G
EASTERHOUSE	Come Out Fighting	C
ROY ORBISON	She's A Mystery To Me	C
GEORGE THOROGOOD	Born To Be Bad	G
• RANDY NEWMAN	It's Money That Matters	R
GENESIS	Invisible Touch	G
FIXX	Driven Out	C

2PM

LOVERBOY	Turn Me Loose	G
DAVID CROSBY	Drive My Car	C
• STEVE WINWOOD	Holding On	R
SAMMY HAGAR	I'll Fall In Love Again	G
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
STING	Be Still My Beating Heart	G
MIDNIGHT OIL	Dead Heart	R
• LITTLE FEAT	One Clear Moment	C
BOSTON	Foreplay/Long Time	G

3PM

PETE TOWNSHEND	Secondhand Love	G
LOU REED	Dirty Blvd	C
BILLY IDOL	To Be A Lover	G
BON JOVI	I'll Be There For You	C
ELVIS COSTELLO	Veronica	C
GREAT WHITE	Rock Me	G
R.E.M.	Orange Crush	R
STEVE EARLE	Back To The Wall	C
RICK DERRINGER	Rock And Roll Hoochie Koo	G
RED SPEEDWAGON	Time For Me To Fly	G
• ROXETTE	The Look	C
MELISSA ETHERIDGE	Bring Me Some Water	R

4PM

DON HENLEY	Dirty Laundry	G
NEW ORDER	Dream Attack	C
THIRTY EIGHT SPECIAL	Second Chance	C
• ROBERT PALMER	Simply Irresistible	R
JON BUTCHER	Send Me Somebody	C
CHEAP TRICK	California Man	G
MELISSA ETHERIDGE	Similar Features	C
WHITESNAKE	Is This Love	G
KEITH RICHARDS	Take It So Hard	R
• DREAMS SO REAL	Bearing Witness	C
PETER GABRIEL	In Your Eyes	G

5PM

GUNS N' ROSES	Sweet Child O' Mine	R
REPLACEMENTS	I'll Be You	C
BUFFALO SPRINGFIELD	Mr Soul	G
DAVID ESSEX	Rock On	G
• BIG BAM BOO	Shooting From My Heart	C
DEF LEPPARD	Rock!Rock! (Till You Drop)	G
CHRIS REA	Working On It	C
• FOREIGNER	Can't Wait	G
SIREN	All Is Forgiven	C
BAD COMPANY	Shake It Up	C
• VAN HALEN	Finish What Ya Started	R
DON HENLEY	Boys Of Summer	G

6PM

FIXX	Driven Out	C
ZZ TOP	Tush	G
CHOIRBOYS	Run To Paradise	C
ROBBIE ROBERTSON	Sweet Fire Of Love	G
• MICHELLE SHOCKED	If Love Was A Train	R
RUSH	Never Had A Lot To Lose	G
XTC	Mayor Of Simpleton	C
BOSTON	We're Ready	G
DEF LEPPARD	Animal	G
PINK FLOYD	Run Like Hell	G
LITA FORD	Close My Eyes Forever	C
• CHEAP TRICK	Never Had A Lot To Lose	C
JOURNEY	Separate Ways (Worlds Apart)	G

7PM

GRATEFUL DEAD	Estimated Prophet	G
DEEP PURPLE	Smoke On The Water	G
POLICE	Roxanne	G
• JOHN MAYALL	Room To Move	G
STYX	Castle Walls	G
BAD COMPANY	Can't Get Enough	G
LITTLE FEAT	Oh Atlanta	G
TRAVELING WILBURYS	Heading For The Light	C
SCORPIONS	No One Like You	G
INXS	Wild Life	C
• HOTHOUSE FLOWERS	Feet On The Ground	C
PAT BENATAR	All Fired Up	R
CULT	Love Removal Machine	G

8PM

EASTERHOUSE	Come Out Fighting	C
DEF LEPPARD	Rocket	C
GENESIS	Misunderstanding	G
CINDERELLA	Last Mile	R
LED ZEPPELIN	Ten Years Gone	G
R.E.M.	Stand	R
WATERBOYS	World Party	C
GREGG ALLMAN BAND	I'm No Angel	G
BON JOVI	I'll Be There For You	C
RED RIDER	Lunatic Fringe	G
• CRACK THE SKY	From The Greenhouse	C
STEVE WINWOOD	Roll With It	R

9PM

TESLA	Heaven's Trail (No Way Out)	C
CARS	Just What I Needed	G
LYNYRD SKYNYRD	Gimme Three Steps	G
ROXETTE	The Look	C
DAVID CROSBY	Drive My Car	C
BRYAN ADAMS	Victim Of Love	G
LIVING COLOUR	Cult Of Personality	R
LOU REED	Dirty Blvd	C
JOHN C MELLENCAMP	The Real Life	R
THIRTY EIGHT SPECIAL	Second Chance	C
RUSH	Time Stand Still	G
• FIXX	Precious Stone	C
TOMMY CONWELL/YOUNG	I'm Not Your Man	R
STEVE MILLER	Jet Airliner	G

10PM

ROLLING STONES	One Hit (To The Body)	G
LITTLE FEAT	One Clear Moment	C
R.E.M.	Turn You Inside-Out	C
HEART	Barracuda	G
RAOIATORS	Confidential	C
BAD COMPANY	Silver, Blue & Gold	G
U2	Angel Of Harlem	R
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
VAN HALEN	Why Can't This Be Love	G
SIREN	All Is Forgiven	C
BILLY IDOL	Dancing With Myself	G
• STEVE EARLE	Back To The Wall	C
ROBERT CRAY BAND	Don't Be Afraid Of The Dark	R
GUNS N' ROSES	Paradise City	R

11PM

ERIC CLAPTON	I Can't Stand It	G
CARS	Touch And Go	G
DEF LEPPARD	Rock Of Ages	G
CHOIRBOYS	Run To Paradise	C
ELVIS COSTELLO	Pump It Up	G
ELVIS COSTELLO	Veronica	C
ROBERT PALMER	Simply Irresistible	R
JON BUTCHER	Send Me Somebody	C
BRUCE SPRINGSTEEN	Glory Days	G
THIRTY EIGHT SPECIAL	Second Chance	C
• XTC	Mayor Of Simpleton	C
U2	Desire	R
BOB SEGER	Her Strut	G

ALPHABETICAL LIST BY ARTIST

A

ADAMS, BRYAN	Victim Of Love	9p
ALLMAN, GREGG BAND	I'm No Angel	8p

B

BAD COMPANY	Can't Get Enough	7p
BAD COMPANY	Shake It Up	5p
BAD COMPANY	Silver, Blue & Gold	10p
BENATAR, PAT	All Fired Up	7p
BIG BAM BOO	Shooting From My Heart	5p
BON JOVI	I'll Be There For You	3p
BON JOVI	I'll Be There For You	8p
BOSTON	Foreplay/Long Time	2p
BOSTON	More Than A Feeling	10a
BOSTON	We're Ready	6p
BRICKELL, EDIE & NEW	What I Am	8a
BUFFALO SPRINGFIELD	Mr Soul	5p
BUTCHER, JON	Send Me Somebody	10a
BUTCHER, JON	Send Me Somebody	4p
BUTCHER, JON	Send Me Somebody	11p

C

CARS	Just What I Needed	9p
CARS	Touch And Go	11p
CHEAP TRICK	California Man	4p
CHEAP TRICK	Never Had A Lot To Lose	8a
CHEAP TRICK	Never Had A Lot To Lose	6p
CHOIRBOYS	Run To Paradise	11a
CHOIRBOYS	Run To Paradise	6p
CHOIRBOYS	Run To Paradise	11p
CHURCH	Under The Milky Way	8a
CINDERELLA	Last Mile	8p
CLAPTON, ERIC	I Can't Stand It	11p
CLAPTON, ERIC	Tearin' Us Apart	6a
CONWELL, TOMMY/YOUNG	I'm Not Your Man	9p
CONWELL, TOMMY/YOUNG	If We Never Meet Again	10a
COSTELLO, ELVIS	Pump It Up	11p
COSTELLO, ELVIS	Veronica	3p
COSTELLO, ELVIS	Veronica	11p
CRACK THE SKY	From The Greenhouse	12n
CRACK THE SKY	From The Greenhouse	8p
CRAY, ROBERT BAND	Don't Be Afraid Of The Dark	10p
CROSBY, DAVID	Drive My Car	2p
CROSBY, DAVID	Drive My Car	9p
CROSBY, STILLS, N. Y	Got It Made	11a
CRUZADOS	Bed Of Lies	10a
CULT	Love Removal Machine	7p

D

DAVID & DAVID	Swallowed By The Cracks	9a
DEEP PURPLE	Smoke On The Water	7p
DEF LEPPARD	Animal	6p
DEF LEPPARD	Armageddon It	12n
DEF LEPPARD	Love Bites	9a
DEF LEPPARD	Rock Of Ages	11p
DEF LEPPARD	Rock!Rock! (Till You Drop)	5p
DEF LEPPARD	Rocket	8p
DERRINGER, RICK	Rock And Roll, Hoochie Koo	3p
DIRE STRAITS	So Far Away	11a
DOOBIE BROTHERS	Rockin' Down The Highway	11a
DREAMS SO REAL	Bearing Witness	7a
DREAMS SO REAL	Bearing Witness	4p

E

EAGLES	James Dean	10a
EARLE, STEVE	Back To The Wall	9a
EARLE, STEVE	Back To The Wall	3p
EARLE, STEVE	Back To The Wall	10p
EASTERHOUSE	Come Out Fighting	1p
EASTERHOUSE	Come Out Fighting	8p
ESSEX, DAVID	Rock On	5p
ETHERIDGE, MELISSA	Bring Me Some Water	3p
ETHERIDGE, MELISSA	Similar Features	7a
ETHERIDGE, MELISSA	Similar Features	11a
ETHERIOGE, MELISSA	Similar Features	4p

F

FABULOUS THUNDERBIRD	Wrap It Up	9a
FINE YOUNG CANNIBALS	She Drives Me Crazy	2p
FINE YOUNG CANNIBALS	She Drives Me Crazy	10p
FIXX	Driven Out	9a
FIXX	Driven Out	1p
FIXX	Driven Out	6p
FIXX	Precious Stone	12n
FIXX	Precious Stone	9p
FLEETWOOD		

ROCK RADIO/KXRX-FM

ALPHABETICAL LIST BY ARTIST

F	FOREIGNER	Can't Wait	5p
FOREIGNER	Dirty White Boy	8a	
FOREIGNER	Say You Will	10a	
G	GABRIEL, PETER	In Your Eyes	4p
GABRIEL, PETER	That Voice Again	12n	
GENESIS	In Too Deep	10a	
GENESIS	Invisible Touch	1p	
GENESIS	Misunderstanding	8p	
GENESIS	Paperlate	7a	
GRATEFUL DEAD	Estimated Prophet	7p	
GREAT WHITE	Rock Me	3p	
GUNS N' ROSES	Paradise City	10p	
GUNS N' ROSES	Sweet Child O' Mine	5p	
H	HAGAR, SAMMY	I'll Fall In Love Again	2p
HEART	Barracuda	10p	
HEART	If Looks Could Kill	9a	
HEART	Straight On	11a	
HENLEY, DON	Boys of Summer	5p	
HENLEY, DON	Dirty Laundry	4p	
HIATT, JOHN	Slow Turning	12n	
HOOTERS	Day By Day	7a	
HOTHOUSE FLOWERS	Feet On The Ground	11a	
HOTHOUSE FLOWERS	Feet On The Ground	7p	
I	IDOL, BILLY	Dancing With Myself	10p
IDOL, BILLY	Rebel Yell	11a	
IDOL, BILLY	To Be A Lover	3p	
INXS	Devil Inside	9a	
INXS	Tiny Dagers	12n	
INXS	Wild Life	8a	
INXS	Wild Life	7p	
J	JOURNEY	After The Fall	6a
JOURNEY	Separate Ways (Worlds Apart)	6p	
K	KIHN, GREG BAND	Breakup Song (They Don't)	8a
KILZER, JOHN	Red Blue Jeans	1p	
L	LED ZEPPELIN	Ten Years Gone	8p
LITTLE FEAT	Oh Atlanta	7p	
LITTLE FEAT	One Clear Moment	6a	
LITTLE FEAT	One Clear Moment	2p	
LITTLE FEAT	One Clear Moment	10p	
LIVING COLOUR	Cult Of Personality	9p	
LOVERBOY	Turn Me Loose	2p	
LOVERBOY	Working For The Weekend	7a	
LYNYRD SKYNYRD	Gimme Back My Bullets	1p	
LYNYRD SKYNYRD	Gimme Three Steps	9p	
M	MAYALL, JOHN	Room To Move	7p
MCCARTNEY, PAUL	Simple As That	12n	
MELLENCAMP, JOHN C	Hurts So Good	10a	
MELLENCAMP, JOHN C	The Real Life	9p	
MIDNIGHT OIL	Dead Heart	2p	
MIDNIGHT OIL	Dreamworld	11a	
MILLER, STEVE	Jet Airliner	9p	
MONEY, EDDIE	I Wanna Go Back	12n	
MONEY, EDDIE	We Should Be Sleeping	7a	
N	NEW ORDER	Dream Attack	4p
NEWMAN, RANDY	It's Money That Matters	1p	
O	ORBISON, ROY	She's A Mystery To Me	8a
ORBISON, ROY	She's A Mystery To Me	1p	
OUTFIELD	Your Love	12n	
P	PALMER, ROBERT	Simply Irresistible	4p
PALMER, ROBERT	Simply Irresistible	11p	
PINK FLOYD	Comfortably Numb	1p	

PINK FLOYD	Learning To Fly	8a	
PINK FLOYD	Run Like Hell	6p	
POLICE	Roxanne	7p	
PRETENDERS	My City Was Gone	10a	
R	R.E.M.	Orange Crush	3p
R.E.M.	Stand	8p	
R.E.M.	Turn You Inside-Out	7a	
R.E.M.	Turn You Inside-Out	11a	
R.E.M.	Turn You Inside-Out	10p	
RADIATORS	Confidential	10p	
REA, CHRIS	Working On It	5p	
REO RIDER	Lunatic Fringe	8p	
REED, LOU	Dirty Blvd	3p	
REED, LOU	Dirty Blvd	9p	
REO SPEEDWAGON	Time For Me To Fly	3p	
REPLACEMENTS	I'll Be You	11a	
REPLACEMENTS	I'll Be You	5p	
REVERE, PAUL/RAIDERS	Kicks	1p	
RICHARDS, KEITH	Take It So Hard	4p	
ROBERTSON, ROBBIE	Sweet Fire Of Love	6p	
ROLLING STONES	Miss You	11a	
ROLLING STONES	One Hit (To The Body)	10p	
ROXETTE	The Look	6a	
ROXETTE	The Look	10a	
ROXETTE	The Look	3p	
ROXETTE	The Look	9p	
RUSH	Limelight	6p	
RUSH	Time Stand Still	9p	
S	SCORPIONS	No One Like You	7p
SEGER, BOB	Come To Poppa	9a	
SEGER, BOB	Her Strut	11p	
SHOCKED, MICHELLE	If Love Was A Train	6p	
SIREN	All Is Forgiven	12n	
SIREN	All Is Forgiven	5p	
SIREN	All Is Forgiven	10p	
SPRINGSTEEN, BRUCE	Born To Run	9a	
SPRINGSTEEN, BRUCE	Glory Days	11p	
SPRINGSTEEN, BRUCE	Spare Parts	7a	
STEELEY DAN	Time Out Of Mind	12n	
STING	Be Still My Beating Heart	2p	
STYX	Castle Walls	7p	
T	TESLA	Heaven's Trail (No Way Out)	9p
THIRTY EIGHT SPECIAL	Second Chance	6a	
THIRTY EIGHT SPECIAL	Second Chance	10a	
THIRTY EIGHT SPECIAL	Second Chance	4p	
THIRTY EIGHT SPECIAL	Second Chance	9p	
THIRTY EIGHT SPECIAL	Second Chance	11p	
THOROGOOD, GEORGE	Born To Be Bad	1p	
TIKARAM, TANITA	Twist In My Sobriety	12n	
TINY TIM	Tip-Toe Thru' The Tulips ...	9a	
TOWNSHEND, PETE	Secondhand Love	3p	
TRAVELING WILBURYS	End Of The Line	7a	
TRAVELING WILBURYS	Heading For The Light	10a	
TRAVELING WILBURYS	Heading For The Light	7p	
TROWER, ROBIN	Tear It Up	8a	
U	U2	Angel Of Harlem	10p
U2	Desire	11p	
U2	God Part II	6a	
U2	When Love Comes To Town	1p	
V	VAN HALEN	Feels So Good	10a
VAN HALEN	Finish What Ya Started	5p	
VAN HALEN	Love Walks In	6a	
VAN HALEN	Why Can't This Be Love	10p	
VAN HALEN	Burning Heart	12n	
W	WATERBOYS	World Party	1p
WATERBOYS	World Party	8p	
WHITESNAKE	Is This Love	4p	
WINWOOD, STEVE	Holding On	2p	
WINWOOD, STEVE	Roll With It	8p	
X	XTC	Mayor Of Simpleton	10a
XTC	Mayor Of Simpleton	6p	
XTC	Mayor Of Simpleton	11p	
Y	YES	Rhythm Of Love	8a

Z

ZZ TOP	Tush	6p
--------	------	----

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

THIRTY EIGHT SPECIAL	Second Chance	5
ROXETTE	The Look	4
BUTCHER, JON	Send Me Somebody	3
CHOIRBOYS	Run To Paradise	3
EARLE, STEVE	Back To The Wall	3
ETHERIOGE, MELISSA	Similar Features	3
FIXX	Driven Out	3
FORD, LITA	Close My Eyes Forever	3
LITTLE FEAT	One Clear Moment	3
R.E.M.	Turn You Inside-Out	3
SIREN	All Is Forgiven	3
XTC	Mayor Of Simpleton	3
BON JOVI	I'll Be There For You	2
CHEAP TRICK	Never Had A Lot To Lose	2
CASTELLO, ELVIS	Veronica	2
CRACK THE SKY	From The Greenhouse	2
CROSBY, DAVID	Drive My Car	2
DREAMS SO REAL	Bearing Witness	2
EASTERHOUSE	Come Out Fighting	2
FINE YOUNG CANNIBALS	She Drives Me Crazy	2
FIXX	Precious Stone	2
HOTHOUSE FLOWERS	Feet On The Ground	2
INXS	Wild Life	2
ORBISON, ROY	She's A Mystery To Me	2
REED, LOU	Dirty Blvd	2
REPLACEMENTS	I'll Be You	2
TRAVELING WILBURYS	Heading For The Light	2
WATERBOYS	World Party	2
BAD COMPANY	Shake It Up	1
BIG BAM BOO	Shooting From My Heart	1
DEF LEPPARD	Rocket	1
INXS	Tiny Dagers	1
MCCARTNEY, PAUL	Simple As That	1
NEW ORDER	Dream Attack	1
RADIATORS	Confidential	1
REA, CHRIS	Working On It	1
TESLA	Heaven's Trail (No Way Out)	1
TIKARAM, TANITA	Twist In My Sobriety	1
TRAVELING WILBURYS	End Of The Line	1
U2	God Part II	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

PALMER, ROBERT	Simply Irresistible	2
----------------	---------------------	---

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

DEF LEPPARD	6
GENESIS	4
U2	4
VAN HALEN	4
BAD COMPANY	3
BOSTON	3
FOREIGNER	3
HEART	3
IDOL, BILLY	3
INXS	3
PINK FLOYD	3
R.E.M.	3
SPRINGSTEEN, BRUCE	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	55.14
G	44.86
MORNING DRIVE	
C-R	48.72
G	51.28
MIDDAY	
C-R	57.38
G	42.62
AFTERNOON DRIVE	
C-R	56.25
G	43.75
EVENING	
C-R	56.06
G	43.94

POSITIONING STATEMENTS

CALLS/FREQUENCY	82X
"96.5 KXRX." (48X)	
"KXRX." (14X)	
"KXRX 96.5." (10X)	
"KXRX Seattle." (10X)	
THE X	14X
"The X." (3X)	
"You're listening to the X." (3X)	
"The X 96.5." (2X)	
"X...X...X...X..." (2X)	
"Keep it on the X. We've got it all...KXRX Seattle." (1X)	

"Spanning the globe to bring you the constant variety of sport. X...X...X. The thrill of victory and the agony of defeat. X...X...X. The human drama of athletic competition. X...X...X. This is X...X...X...new and timeless rock 'n' roll...we've got it all...96.5 KXRX Seattle." (1X)

"The X...96.5 KXRX Seattle." (1X)

"The X makes a difference on 96.5 KXRX." (1X)

TIMELESS/VARIETY/NONSTOP 12X

"Timeless rock 'n' roll...we've got it all...96.5 KXRX Seattle." (6X)

"The X...96.5 KXRX Seattle Timeless Twofer." (3X)

"Nonstop rock 'n' roll...96.5 KXRX." (2X)

"Timeless rock 'n' roll on 96.5 KXRX Seattle." (1X)

MORNING SHOW 10X

"You're listening to Robin & Maynard on KXRX." (5X)

MIKE WEST: "I keep daydreaming about mornings on KXRX. I can't think of anything better than waking up and taking a good healthy — WAIT! That's why I'm daydreaming about mornings. Robin & Maynard...they're so gosh-darn lucky. They rise and shine at three, hit the stairmaster machine and hightail it into the X all bright-eyed and bushy-tailed. That sounds swell to me. I wonder if there's any chance at Crow and me working 6 to 10 in the morning. That wimp Crow couldn't get outta bed if ya...Oh well. I'm gonna stop daydreaming now 'cuz Crow's slapping me in the face. It really hurts." (2X)

MIKE WEST: "Hey, just think if I was doing mornings on KXRX. I'd make \$300,000 a year...I could play golf, tennis, sailing...and maybe...just maybe find that special someone. Robin & Maynard...mornings on KXRX. Boy I...I wish it were me." (1X)

"KXRX with Robin & Maynard." (1X)

"This is KXRX Seattle and you're listening to Robin & Maynard." (1X)

NEW/FIRST 10X

"Nobody gives you more new rock 'n' roll than the X...96.5 KXRX Seattle." (4X)

"96.5 KXRX...new rock 'n' roll." (3X)

"96.5 KXRX...bringing you the latest new rock first in Seattle. This week you'll hear [ARTISTS AND CLIPS]. Timeless classics and the best new rock 'n' roll. We've got it all on 96.5 KXRX." (2X)

"First with the new rock 'n' roll...96.5 KXRX." (1X)

ARTIST ENDORSEMENTS 8X

ROCK 'N' ROLL 5X

"When you hear great rock 'n' roll like this: [CLIPS]...you're listening to 96.5 KXRX." (4X)

"We do it in the name of rock 'n' roll...96.5 KXRX." (1X)

CONCERT 4X

"96.5 KXRX Seattle's Concert Connection." (4X)

CROW & WEST 4X

"The Crow/West Roadshow on KXRX." (3X)

"Hi, this is Joe Elliott of Def Leppard on the Crow & West Roadshow on 96.5 KXRX. You guys are way bitchin' dudes, man. Rock on!" (1X)

PROMOTIONAL ACTIVITY

X-SCAPE TO THE SUN 12X

The X gives away one trip a day. Contestants register at Hoagies. Michael's Toyota and other advertisers. At 7-20 each morning, Robin & Maynard name an entrant who has 20 minutes to call and claim the prize — a trip to a warm place sponsored by Alaska Airlines (destinations include Palm Springs, San Diego and Phoenix).

LISTENER SERVICES 10X

KXRX Ski Reports, Concert Line, Concert Update and Entertainment Report keep X listeners informed. X-wear, including silk boxer shorts and "Bite Me" T-shirts available from Bon Marche and other retailers, keeps them from the cold.

70'S AT SEVEN 10X

Beau Roberts' classics include cuts by the Grateful Dead, John Mayall and Styx.

DAILY DINOSAUR 8X

Offbeat oldie slips through the airwaves at 9AM.

FREE FORM FRIDAYS 4X

Listeners direct the music all-day each week.

FAMOUS FRAMES 3X

At 11:30AM, Dr. Rock gives movie passes to the contestant who successfully identifies a line from the cinema.

ACCOUNT LIST

AM/PM Minimarket	5X	Grocery
America West	2X	Airline
Azteca	3X	Restaurant
Bon Marche	5X	Clothing
Brewery City	2X	Restaurant
Casa Lupita	1X	Restaurant
Darry Farmers of Washington	1X	Food Products
Delta	1X	Airline
Derek's	2X	Restaurant
Ernst	2X	Home Improvement
Golf Digest	2X	Publication
HBO Home Video	4X	Entertainment/Rec
Head & Shoulders	2X	Health/Beauty
Hoagie's Corner	4X	Restaurant
KCBQ-TV (13)	5X	TV/Broadcast
Kentucky Fried Chicken	2X	Restaurant
McDonald's	2X	Restaurant
Natl Business Employment Weekly	1X	Publication
Nutra Systems	4X	Health/Beauty
Off-Road Grand Prix	9X	Entertainment/Rec
Schick Clinic	4X	Medical
Schwabb	2X	Bank/Finance
Sea First	5X	Bank/Finance
Seattle Post	2X	Publication
Shane Co	3X	Jewelers
Toyota	5X	Auto/MC
U.S. Army	3X	Government

ACCOUNTS BY CATEGORY

Airline	4	Health/Beauty	7
Auto/MC	6	Home Improvement	2
Bank/Finance	8	Jewelers	4
Clothing	6	Medical	5
Entertainment/Rec	15	Publication	10
Food Products	1	Restaurant	15
Government	4	TV/Broadcast	6
Grocery	6		

Melissa Etheridge

"Similar Features"

MMR ROCK TRACER TRACKS  18 -  15

MMR 6AM-7PM ROCK CHART  14

18% INCREASE IN AIRPLAY THIS WEEK!

R&R TRACK (14) - (9)



Melissa Etheridge ...



and Dee Snider of Twisted Sister?



The royal bunch's Sarah Ferguson ...



and The Brady Bunch's Ann B. Davis?



Kevin Costner ...



and made-for-television-version-of-Kevin-Costner Mark Harmon?

From the Spy Book *Separated At Birth?* (Dolphin/Doubleday)

Jim Capaldi

"Oh Lord, Why Lord"

MMR ROCK TRACER TRACKS
NEWCOMER

Q.P.I. ALREADY AT 11!

THIS WEEK'S ADDS INCLUDE!

KGON
WSTZ

WKQQ
KRIX

WAQY
KEZE

KZQQ
KFMU

ALREADY ON!

WBAB
KTXQ

KZEW
KBCO

KRXQ
WLAV

& MORE!

30

ADULT CONTEMPORARY/WCVG-AM

WEDNESDAY, MARCH 8, 1989

OVERVIEW

STATION: WCVG-AM, Covington, KY/Cincinnati
FREQUENCY: 1320 kHz (500 watts)
GROUP OWNER: Plessinger Holding Company
GM: Rod Williams
ASM: Debbie Blattman
MD: Mike Marshall
NEWS DIRECTOR: Mike Vaught
AIRSTAFF:
 6A-12N Mike Marshall ("Marshall in the Morning")
 12N-6P Paul Rogers ("The Crazy Guy")
 6P-12M Tim Collier
 12M-6A Mike Vaught

HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- ELVIS PRESLEY One Night G
- ELVIS PRESLEY Old Shep G
- ELVIS PRESLEY Danny Boy G
- ELVIS PRESLEY I Got A Feelin' In My Body G
- ELVIS PRESLEY Suspicious Minds G
- ELVIS PRESLEY One-Track Heart G
- ELVIS PRESLEY For The Good Times G
- ELVIS PRESLEY Little Epypt G
- ELVIS PRESLEY Margarita G
- ELVIS PRESLEY I Just Can't Help Believing G
- ELVIS PRESLEY I Think I'm Gonna Like It Here G
- ELVIS PRESLEY Once Is Enough G
- ELVIS PRESLEY Girl Of Mine G
- ELVIS PRESLEY Return To Sender G
- ELVIS PRESLEY Carny Town G

7AM

- ELVIS PRESLEY T-R-O-U-B-L-E G
- ELVIS PRESLEY Help Me Make It Through... G
- ELVIS PRESLEY You Asked Me To G
- ELVIS PRESLEY Love Letters G
- ELVIS PRESLEY You Gave Me A Mountain G
- ELVIS PRESLEY Night Rider G
- ELVIS PRESLEY Frankfort Special G
- ELVIS PRESLEY For The Heart G
- ELVIS PRESLEY Medley: Long Tall.../W Lotta G
- ELVIS PRESLEY C'mon Everybody G
- ELVIS PRESLEY King Of The Whole Wide World G
- ELVIS PRESLEY Hi-Heel Sneakers G
- ELVIS PRESLEY All Shook Up G
- ELVIS PRESLEY Cindy, Cindy G
- ELVIS PRESLEY Come What May G
- ELVIS PRESLEY Wheels On My Heels G

8AM

- ELVIS PRESLEY Heartbreak Hotel G
- ELVIS PRESLEY Clean Up Your Own Backyard G
- ELVIS PRESLEY It's A Wonderful World G
- ELVIS PRESLEY Where Do You Come From G
- ELVIS PRESLEY You're A Heartbreaker G
- ELVIS PRESLEY Trouble G
- ELVIS PRESLEY The Next Step Is Love G
- ELVIS PRESLEY Shoppin' Around G
- ELVIS PRESLEY There's A Honky Tonk Angel G
- ELVIS PRESLEY It's Carnival Time G
- ELVIS PRESLEY Girl Happy G
- ELVIS PRESLEY Anyone G
- ELVIS PRESLEY Have I Told You Lately G
- ELVIS PRESLEY I'm Yours G
- ELVIS PRESLEY Memories G
- ELVIS PRESLEY Faded Love G
- ELVIS PRESLEY I Really Don't Want To Know G
- ELVIS PRESLEY Don't Ask Me Why G
- ELVIS PRESLEY Don't Be Cruel G
- ELVIS PRESLEY Love Me G

9AM

- ELVIS PRESLEY Stuck On You G
- ELVIS PRESLEY Make The World Go Away G
- ELVIS PRESLEY Mystery Train G
- ELVIS PRESLEY Are You Lonesome Tonight? G
- ELVIS PRESLEY An American Trilogy G
- ELVIS PRESLEY True Love Travels On A... G
- ELVIS PRESLEY Judy G
- ELVIS PRESLEY Good Time Charlie's Got... G
- ELVIS PRESLEY Medley I Got a.../Amen G
- ELVIS PRESLEY Love Me Tender G
- ELVIS PRESLEY Danny Boy G
- ELVIS PRESLEY Long Black Limousine G
- ELVIS PRESLEY His Hand In Mine G

10AM

- ELVIS PRESLEY Burning Love G
- ELVIS PRESLEY Patch It Up G

- ELVIS PRESLEY Amazing Grace G
- ELVIS PRESLEY Fairy Tale G
- ELVIS PRESLEY For Ol' Times Sake G
- ELVIS PRESLEY Don't Think Twice, It's... G
- ELVIS PRESLEY Tell Me Why G
- ELVIS PRESLEY The Meanest Girl In Town G
- ELVIS PRESLEY Viva Las Vegas G
- ELVIS PRESLEY US Male G
- ELVIS PRESLEY Down In The Alley G
- ELVIS PRESLEY Tutti Frutti G
- ELVIS PRESLEY C.C. Rider G
- ELVIS PRESLEY Stranger In My Hometown G
- ELVIS PRESLEY I Just Can't Help Believing G
- ELVIS PRESLEY Mama Liked The Roses G
- ELVIS PRESLEY Reach Out To Jesus G
- ELVIS PRESLEY When My Blue Moon Turns To G

11AM

- ELVIS PRESLEY Jailhouse Rock G
- ELVIS PRESLEY It's Now Or Never G
- ELVIS PRESLEY (There'll Be) Peace In The... G
- ELVIS PRESLEY I'm Gonna Sit Right Down... G
- ELVIS PRESLEY I Slipped, I Stumbled G
- ELVIS PRESLEY Doing The Best I Can G
- ELVIS PRESLEY There's A Brand New Day G
- ELVIS PRESLEY Hound Dog G
- ELVIS PRESLEY Singing Tree G
- ELVIS PRESLEY Ready Teddy G
- ELVIS PRESLEY Let Yourself Go G
- ELVIS PRESLEY Polk Salad Annie G
- ELVIS PRESLEY Can't Help Falling In Love G
- ELVIS PRESLEY An American Trilogy G
- ELVIS PRESLEY T-R-O-U-B-L-E G
- ELVIS PRESLEY Never Say Yes G
- ELVIS PRESLEY Suppose G

12NOON

- ELVIS PRESLEY Proud Mary G
- ELVIS PRESLEY Little Sister G
- ELVIS PRESLEY Spanish Eyes G
- ELVIS PRESLEY In Your Arms G
- ELVIS PRESLEY Give Me The Right G
- ELVIS PRESLEY Doing The Best I Can G
- ELVIS PRESLEY Rags To Riches G
- ELVIS PRESLEY Wear My Ring Around Your Neck G
- ELVIS PRESLEY Fairy Tale G
- ELVIS PRESLEY Unchained Melody G
- ELVIS PRESLEY Wolf Call G
- ELVIS PRESLEY Memories G
- ELVIS PRESLEY Puppet On A String G
- ELVIS PRESLEY For The Heart G
- ELVIS PRESLEY Girl Happy G

1PM

- ELVIS PRESLEY Way Down G
- ELVIS PRESLEY Anyone G
- ELVIS PRESLEY Polk Salad Annie G
- ELVIS PRESLEY From A Jack To A King G
- ELVIS PRESLEY I'll Remember You G
- ELVIS PRESLEY Jailhouse Rock G
- ELVIS PRESLEY What Every Woman Lives For G
- ELVIS PRESLEY Spinout G
- ELVIS PRESLEY Baby, If You'll Give Me G
- ELVIS PRESLEY True Love Travels On A... G
- ELVIS PRESLEY Young And Beautiful G
- ELVIS PRESLEY Patch It Up G
- ELVIS PRESLEY Solitaire G
- ELVIS PRESLEY Amazing Grace G
- ELVIS PRESLEY Kentucky Rain G
- ELVIS PRESLEY I Don't Care If The Sun G

2PM

- ELVIS PRESLEY Heartbreak Hotel G
- ELVIS PRESLEY You Gave Me A Mountain G
- ELVIS PRESLEY I'll Never Fall In Love Again G
- ELVIS PRESLEY I Got Lucky G
- ELVIS PRESLEY G.I. Blues G
- ELVIS PRESLEY A Thing Called Life G
- ELVIS PRESLEY Good Time Charlie's Got... G
- ELVIS PRESLEY Barefoot Ballad G
- ELVIS PRESLEY Power Of Love G
- ELVIS PRESLEY If You Talk In Your Sleep G
- ELVIS PRESLEY There's A Honky Tonk Angel G
- ELVIS PRESLEY One Night G
- ELVIS PRESLEY That's When Your Heartaches... G
- ELVIS PRESLEY Medley I Got a.../Amen G
- ELVIS PRESLEY Stranger In My Hometown G
- ELVIS PRESLEY There's A Brand New Day... G
- ELVIS PRESLEY A Big Hunk O' Love G
- ELVIS PRESLEY It's Still Here G

3PM

- ELVIS PRESLEY Good Luck Charm G
- ELVIS PRESLEY Stop, Look and Listen G
- ELVIS PRESLEY Indescribably Blue G

- ELVIS PRESLEY Girl Next Door Went A-Walking G
- ELVIS PRESLEY I Washed My Hands In... G
- ELVIS PRESLEY Runaway G
- ELVIS PRESLEY Suspicion G
- ELVIS PRESLEY It's Midnight G
- ELVIS PRESLEY Too Much G
- ELVIS PRESLEY Long Black Limousine G
- ELVIS PRESLEY The Fair's Moving On G
- ELVIS PRESLEY Pocketful Of Rainbows G
- ELVIS PRESLEY In Your Arms G
- ELVIS PRESLEY Amazing Grace G
- ELVIS PRESLEY The Miracle Of The Rosary G
- ELVIS PRESLEY Promised Land G
- ELVIS PRESLEY Hurt G
- ELVIS PRESLEY Steamroller Blues G

4PM

- ELVIS PRESLEY King Of The Whole Wide World G
- ELVIS PRESLEY Hound Dog G
- ELVIS PRESLEY Love Song Of The Year G
- ELVIS PRESLEY From A Jack To A King G
- ELVIS PRESLEY It's A Matter Of Time G
- ELVIS PRESLEY I'm So Lonesome I Could Cry G
- ELVIS PRESLEY Let Yourself Go G
- ELVIS PRESLEY Girl Happy G
- ELVIS PRESLEY Blue Christmas G
- ELVIS PRESLEY The Heart Of Rome G
- ELVIS PRESLEY Burning Love G
- ELVIS PRESLEY Cindy, Cindy G
- ELVIS PRESLEY Could I Fall In Love G
- ELVIS PRESLEY Don't Be Cruel G
- ELVIS PRESLEY (Let Me Be Your)Teddy Bear G
- ELVIS PRESLEY Love Me Tender G
- ELVIS PRESLEY Fun In Acapulco G
- ELVIS PRESLEY Five Sleepy Heads G
- ELVIS PRESLEY This Is Our Dance G

5PM

- ELVIS PRESLEY Moody Blue G
- ELVIS PRESLEY Separate Ways G
- ELVIS PRESLEY Almost Always G
- ELVIS PRESLEY Little Epypt G
- ELVIS PRESLEY Puppet On A String G
- ELVIS PRESLEY US Male G
- ELVIS PRESLEY Little Sister G
- ELVIS PRESLEY My Way G
- ELVIS PRESLEY If I Can Dream G
- NOVELTY Novelty X
- ELVIS PRESLEY Saved G
- ELVIS PRESLEY Guitar Man G
- ELVIS PRESLEY Bridge Over Troubled Water G
- ELVIS PRESLEY Viva Las Vegas G
- ELVIS PRESLEY Poison Ivy League G
- ELVIS PRESLEY Such A Night G
- ELVIS PRESLEY In The Ghetto G

6PM

- ELVIS PRESLEY America, The Beautiful G
- ELVIS PRESLEY Angel G
- ELVIS PRESLEY Kiss Me Quick G
- ELVIS PRESLEY Fever G
- SPECIAL PROGRAMMING Sports X

7PM

- SPECIAL PROGRAMMING Sports X

8PM

- SPECIAL PROGRAMMING Sports X

9PM

- SPECIAL PROGRAMMING Sports X
- ELVIS PRESLEY Suspicious Minds G
- ELVIS PRESLEY It's Only Love G
- ELVIS PRESLEY I Can Help G

10PM

- ELVIS PRESLEY All Shook Up G
- ELVIS PRESLEY Hawaiian Wedding Song G
- ELVIS PRESLEY Frankie And Johnny G
- ELVIS PRESLEY A Mess Of Blues G
- ELVIS PRESLEY Hi-Heel Sneakers G
- ELVIS PRESLEY Wooden Heart G
- ELVIS PRESLEY Blue Eyes Crying In The Rain G
- ELVIS PRESLEY Blue Hawaii G
- ELVIS PRESLEY It's Now Or Never G
- ELVIS PRESLEY When My Blue Moon Turns To... G
- ELVIS PRESLEY Raised On Rock G
- ELVIS PRESLEY Shoppin' Around G
- ELVIS PRESLEY Bossa Nova Baby G
- ELVIS PRESLEY How The Web Was Woven G
- ELVIS PRESLEY Good Luck Charm G

- ELVIS PRESLEY Mean Woman Blues G
- ELVIS PRESLEY Take My Hand, Precious Lord G
- ELVIS PRESLEY Anything That's Part Of You G
- ELVIS PRESLEY El Toro G
- ELVIS PRESLEY Don't G
- ELVIS PRESLEY Almost In Love G

11PM

- ELVIS PRESLEY Return To Sender G
- ELVIS PRESLEY If I'm A Fool G
- ELVIS PRESLEY Do The Clam G
- ELVIS PRESLEY Hey, Hey, Hey G
- ELVIS PRESLEY Loving You G
- ELVIS PRESLEY Crawfish G
- ELVIS PRESLEY Mr. Songman G
- ELVIS PRESLEY Relax G
- ELVIS PRESLEY Your Groovy Self G
- ELVIS PRESLEY All That I Am G
- ELVIS PRESLEY Wonder Of You G
- ELVIS PRESLEY Paralyzed G
- ELVIS PRESLEY It's Carnival Time G
- ELVIS PRESLEY It's A Wonderful World G
- ELVIS PRESLEY Hard Headed Woman G
- ELVIS PRESLEY Proud Mary G
- ELVIS PRESLEY I Believe In The Man... G
- ELVIS PRESLEY Kissin' Cousins G
- ELVIS PRESLEY I'm Counting On You G
- ELVIS PRESLEY I Can't Stop Loving You G
- ELVIS PRESLEY Are You Lonesome Tonight? G
- ELVIS PRESLEY Hard Knocks G
- ELVIS PRESLEY Echoes Of Love G
- ELVIS PRESLEY That's All Right G

ALPHABETICAL LIST BY ARTIST

N

- NOVELTY Novelty 5p

P

- PRESLEY, ELVIS (Let Me Be Your)Teddy Bear 4p
- PRESLEY, ELVIS (There'll Be) Peace In The... 11a
- PRESLEY, ELVIS A Big Hunk O' Love 2p
- PRESLEY, ELVIS A Mess Of Blues 10p
- PRESLEY, ELVIS A Thing Called Life 2p
- PRESLEY, ELVIS All Shook Up 7a
- PRESLEY, ELVIS All Shook Up 10p
- PRESLEY, ELVIS All That I Am 11p
- PRESLEY, ELVIS Almost Always 5p
- PRESLEY, ELVIS Almost In Love 10p
- PRESLEY, ELVIS Amazing Grace 10a
- PRESLEY, ELVIS Amazing Grace 1p
- PRESLEY, ELVIS Amazing Grace 3p
- PRESLEY, ELVIS America, The Beautiful 6p
- PRESLEY, ELVIS An American Trilogy 9a
- PRESLEY, ELVIS An American Trilogy 11a
- PRESLEY, ELVIS Angel 6p
- PRESLEY, ELVIS Anyone 8a
- PRESLEY, ELVIS Anyone 1p
- PRESLEY, ELVIS Anything That's Part Of You 10p
- PRESLEY, ELVIS Are You Lonesome Tonight? 9a
- PRESLEY, ELVIS Are You Lonesome Tonight? 11p
- PRESLEY, ELVIS Baby, If You'll Give Me... 1p
- PRESLEY, ELVIS Barefoot Ballad 2p
- PRESLEY, ELVIS Blue Christmas 4p
- PRESLEY, ELVIS Blue Eyes Crying In The Rain 10p
- PRESLEY, ELVIS Blue Hawaii 10p
- PRESLEY, ELVIS Bossa Nova Baby 10p
- PRESLEY, ELVIS Bridge Over Troubled Water 5p
- PRESLEY, ELVIS Burning Love 10a
- PRESLEY, ELVIS Burning Love 4p
- PRESLEY, ELVIS C'mon Everybody 7a
- PRESLEY, ELVIS C.C. Rider 10a
- PRESLEY, ELVIS Can't Help Falling In Love 11a
- PRESLEY, ELVIS Carny Town 6a
- PRESLEY, ELVIS Cindy, Cindy 7a
- PRESLEY, ELVIS Cindy, Cindy 4p
- PRESLEY, ELVIS Clean Up Your Own Backyard 8a
- PRESLEY, ELVIS Come What May 7a
- PRESLEY, ELVIS Could I Fall In Love 4p
- PRESLEY, ELVIS Crawfish 11p
- PRESLEY, ELVIS Danny Boy 6a
- PRESLEY, ELVIS Danny Boy 9a
- PRESLEY, ELVIS Do The Clam 11p
- PRESLEY, ELVIS Doing The Best I Can 11a
- PRESLEY, ELVIS Doing The Best I Can 12n
- PRESLEY, ELVIS Don't 10p
- PRESLEY, ELVIS Don't Ask Me Why 8a
- PRESLEY, ELVIS Don't Be Cruel 8a
- PRESLEY, ELVIS Don't Be Cruel 4p
- PRESLEY, ELVIS Don't Think Twice, It's... 10a
- PRESLEY, ELVIS Down In The Alley 10a
- PRESLEY, ELVIS Echoes Of Love 11p
- PRESLEY, ELVIS El Toro 10p
- PRESLEY, ELVIS Faded Love 8a
- PRESLEY, ELVIS Fairy Tale 10a

ADULT CONTEMPORARY/WCVG-FM

ALPHABETICAL LIST BY ARTIST

P

PRESLEY, ELVIS	Fairy Tale	12n
PRESLEY, ELVIS	Fever	6p
PRESLEY, ELVIS	Five Sleepy Heads	4p
PRESLEY, ELVIS	For D! Times Sake	10a
PRESLEY, ELVIS	For The Good Times	6a
PRESLEY, ELVIS	For The Heart	7a
PRESLEY, ELVIS	For The Heart	12n
PRESLEY, ELVIS	Frankfort Special	7a
PRESLEY, ELVIS	Frankie And Johnny	10p
PRESLEY, ELVIS	From A Jack To A King	1p
PRESLEY, ELVIS	From A Jack To A King	4p
PRESLEY, ELVIS	Fun In Acapulco	4p
PRESLEY, ELVIS	G I Blues	2p
PRESLEY, ELVIS	Girl Happy	8a
PRESLEY, ELVIS	Girl Happy	12n
PRESLEY, ELVIS	Girl Happy	4p
PRESLEY, ELVIS	Girl Next Door Went A-Walking	3p
PRESLEY, ELVIS	Girl Of Mine	6a
PRESLEY, ELVIS	Give Me The Right	12n
PRESLEY, ELVIS	Good Luck Charm	7a
PRESLEY, ELVIS	Good Luck Charm	3p
PRESLEY, ELVIS	Good Luck Charm	10p
PRESLEY, ELVIS	Good Time Charlie's Got	9a
PRESLEY, ELVIS	Good Time Charlie's Got	2p
PRESLEY, ELVIS	Guitar Man	5p
PRESLEY, ELVIS	Hard Headed Woman	11p
PRESLEY, ELVIS	Hard Knocks	11p
PRESLEY, ELVIS	Have I Told You Lately...	8a
PRESLEY, ELVIS	Hawaiian Wedding Song	10p
PRESLEY, ELVIS	Heartbreak Hotel	8a
PRESLEY, ELVIS	Heartbreak Hotel	2p
PRESLEY, ELVIS	Help Me Make It Through	7a
PRESLEY, ELVIS	Hey, Hey, Hey	11p
PRESLEY, ELVIS	Hi-Heel Sneakers	7a
PRESLEY, ELVIS	Hi-Heel Sneakers	10p
PRESLEY, ELVIS	His Hand In Mine	9a
PRESLEY, ELVIS	Hound Dog	11a
PRESLEY, ELVIS	Hound Dog	4p
PRESLEY, ELVIS	How The Web Was Woven	10p
PRESLEY, ELVIS	Hurt	3p
PRESLEY, ELVIS	I Believe In The Man	11p
PRESLEY, ELVIS	I Can Help	9p
PRESLEY, ELVIS	I Can't Stop Loving You	11p
PRESLEY, ELVIS	I Don't Care If The Sun	1p
PRESLEY, ELVIS	I Got A Feelin' In My Body	6a
PRESLEY, ELVIS	I Got Lucky	2p
PRESLEY, ELVIS	I Just Can't Help Believing	6a
PRESLEY, ELVIS	I Just Can't Help Believing	10a
PRESLEY, ELVIS	I Really Don't Want To Know	8a
PRESLEY, ELVIS	I Slipped, I Stumbled	11a
PRESLEY, ELVIS	I Think I'm Gonna Like It Here	6a
PRESLEY, ELVIS	I Washed My Hands In...	3p
PRESLEY, ELVIS	I'll Never Fall In Love Again	2p
PRESLEY, ELVIS	I'll Remember You	1p
PRESLEY, ELVIS	I'm Counting On You	11p
PRESLEY, ELVIS	I'm Gonna Sit Right Down	11a
PRESLEY, ELVIS	I'm So Lonesome I Could Cry	4p
PRESLEY, ELVIS	I'm Yours	8a
PRESLEY, ELVIS	If I Can Dream	5p
PRESLEY, ELVIS	If I'm A Fool	11p
PRESLEY, ELVIS	If You Talk In Your Sleep	2p
PRESLEY, ELVIS	In The Ghetto	5p
PRESLEY, ELVIS	In Your Arms	12n
PRESLEY, ELVIS	In Your Arms	3p
PRESLEY, ELVIS	Indescribably Blue	3p
PRESLEY, ELVIS	It's A Matter Of Time	4p
PRESLEY, ELVIS	It's A Wonderful World	8a
PRESLEY, ELVIS	It's A Wonderful World	11p
PRESLEY, ELVIS	It's Carnival Time	8a
PRESLEY, ELVIS	It's Carnival Time	11p
PRESLEY, ELVIS	It's Midnight	3p
PRESLEY, ELVIS	It's Now Or Never	11a
PRESLEY, ELVIS	It's Now Or Never	10p
PRESLEY, ELVIS	It's Only Love	9p
PRESLEY, ELVIS	It's Still Here	2p
PRESLEY, ELVIS	Jailhouse Rock	11a
PRESLEY, ELVIS	Jailhouse Rock	1p
PRESLEY, ELVIS	Judy	9a
PRESLEY, ELVIS	Kentucky Rain	1p
PRESLEY, ELVIS	King Of The Whole Wide World	7a
PRESLEY, ELVIS	King Of The Whole Wide World	4p
PRESLEY, ELVIS	Kiss Me Quick	6p
PRESLEY, ELVIS	Kissin' Cousins	11p
PRESLEY, ELVIS	Let Yourself Go	11a
PRESLEY, ELVIS	Let Yourself Go	4p
PRESLEY, ELVIS	Little Epypt	6a

PRESLEY, ELVIS	Little Epypt	5p
PRESLEY, ELVIS	Little Sister	12n
PRESLEY, ELVIS	Little Sister	5p
PRESLEY, ELVIS	Long Black Limousine	9a
PRESLEY, ELVIS	Long Black Limousine	3p
PRESLEY, ELVIS	Love Letters	7a
PRESLEY, ELVIS	Love Me	8a
PRESLEY, ELVIS	Love Me Tender	9a
PRESLEY, ELVIS	Love Me Tender	4p
PRESLEY, ELVIS	Love Song Of The Year	4p
PRESLEY, ELVIS	Loving You	11p
PRESLEY, ELVIS	Make The World Go Away	9a
PRESLEY, ELVIS	Mama Liked The Roses	10a
PRESLEY, ELVIS	Margarita	6a
PRESLEY, ELVIS	Mean Woman Blues	10p
PRESLEY, ELVIS	Medley I Got a /Amen	9a
PRESLEY, ELVIS	Medley I Got a /Amen	2p
PRESLEY, ELVIS	Medley Long Tall.../W Lotta	7a
PRESLEY, ELVIS	Memories	8a
PRESLEY, ELVIS	Memories	12n
PRESLEY, ELVIS	Moody Blue	5p
PRESLEY, ELVIS	Mr. Songman	11p
PRESLEY, ELVIS	My Way	9p
PRESLEY, ELVIS	Mystery Train	5a
PRESLEY, ELVIS	Never Say Yes	11a
PRESLEY, ELVIS	Night Rider	7a
PRESLEY, ELVIS	Old Shep	6a
PRESLEY, ELVIS	Once Is Enough	6a
PRESLEY, ELVIS	One Night	6a
PRESLEY, ELVIS	One Night	2p
PRESLEY, ELVIS	One-Track Heart	6a
PRESLEY, ELVIS	Paralyzed	11p
PRESLEY, ELVIS	Patch It Up	10a
PRESLEY, ELVIS	Patch It Up	1p
PRESLEY, ELVIS	Pocketful Of Rainbows	3p
PRESLEY, ELVIS	Poison Ivy League	5p
PRESLEY, ELVIS	Polk Salad Annie	11a
PRESLEY, ELVIS	Polk Salad Annie	1p
PRESLEY, ELVIS	Power Of Love	2p
PRESLEY, ELVIS	Promised Land	3p
PRESLEY, ELVIS	Proud Mary	12n
PRESLEY, ELVIS	Proud Mary	11p
PRESLEY, ELVIS	Puppet On A String	12n
PRESLEY, ELVIS	Puppet On A String	5p
PRESLEY, ELVIS	Rags To Riches	12n
PRESLEY, ELVIS	Raised On Rock	10p
PRESLEY, ELVIS	Reach Out To Jesus	10a
PRESLEY, ELVIS	Ready Teddy	11a
PRESLEY, ELVIS	Relax	11p
PRESLEY, ELVIS	Return To Sender	6a
PRESLEY, ELVIS	Return To Sender	11p
PRESLEY, ELVIS	Runaway	3p
PRESLEY, ELVIS	Saved	5p
PRESLEY, ELVIS	Separate Ways	5p
PRESLEY, ELVIS	Shoppin' Around	8a
PRESLEY, ELVIS	Shoppin' Around	10p
PRESLEY, ELVIS	Singing Tree	11a
PRESLEY, ELVIS	Solitaire	1p
PRESLEY, ELVIS	Spanish Eyes	12n
PRESLEY, ELVIS	Spinout	1p
PRESLEY, ELVIS	Steamroller Blues	3p
PRESLEY, ELVIS	Stop, Look and Listen	3p
PRESLEY, ELVIS	Stranger In My Hometown	10a
PRESLEY, ELVIS	Stranger In My Hometown	2p
PRESLEY, ELVIS	Stuck On You	9a
PRESLEY, ELVIS	Such A Night	5p
PRESLEY, ELVIS	Suppose	11a
PRESLEY, ELVIS	Suspicion	3p
PRESLEY, ELVIS	Suspicious Minds	6a
PRESLEY, ELVIS	Suspicious Minds	9p
PRESLEY, ELVIS	T-R-O-U-B-L-E	7a
PRESLEY, ELVIS	T-R-O-U-B-L-E	11a
PRESLEY, ELVIS	Take My Hand, Precious Lord	10p
PRESLEY, ELVIS	Tell Me Why	10a
PRESLEY, ELVIS	That's All Right	11p
PRESLEY, ELVIS	That's When Your Heartaches	2p
PRESLEY, ELVIS	The Fair's Moving On	3p
PRESLEY, ELVIS	The Heart Of Rome	4p
PRESLEY, ELVIS	The Meanest Girl In Town	10a
PRESLEY, ELVIS	The Miracle Of The Rosary	3p
PRESLEY, ELVIS	The Next Step Is Love	8a
PRESLEY, ELVIS	There's A Brand New Day	11a
PRESLEY, ELVIS	There's A Brand New Day	2p
PRESLEY, ELVIS	There's A Honky Tonk Angel	8a
PRESLEY, ELVIS	There's A Honky Tonk Angel	2p
PRESLEY, ELVIS	This Is Our Dance	4p
PRESLEY, ELVIS	Too Much	3p
PRESLEY, ELVIS	Trouble	8a
PRESLEY, ELVIS	True Love Travels On A	9a
PRESLEY, ELVIS	True Love Travels On A	1p
PRESLEY, ELVIS	Tutti Frutti	10a

PRESLEY, ELVIS	US Male	10a
PRESLEY, ELVIS	US Male	5p
PRESLEY, ELVIS	Unchained Melody	12n
PRESLEY, ELVIS	Viva Las Vegas	10a
PRESLEY, ELVIS	Viva Las Vegas	5p
PRESLEY, ELVIS	Way Down	1p
PRESLEY, ELVIS	Wear My Ring Around Your Neck	12n
PRESLEY, ELVIS	What Every Woman Lives For	1p
PRESLEY, ELVIS	Wheels On My Heels	7a
PRESLEY, ELVIS	When My Blue Moon Turns To	10a
PRESLEY, ELVIS	When My Blue Moon Turns To	10p
PRESLEY, ELVIS	Where Do You Come From	8a
PRESLEY, ELVIS	Wolf Call	12n
PRESLEY, ELVIS	Wonder Of You	11p
PRESLEY, ELVIS	Wooden Heart	10p
PRESLEY, ELVIS	You Asked Me To	7a
PRESLEY, ELVIS	You Gave Me A Mountain	7a
PRESLEY, ELVIS	You Gave Me A Mountain	2p
PRESLEY, ELVIS	You're A Heartbreaker	8a
PRESLEY, ELVIS	Young And Beautiful	1p
PRESLEY, ELVIS	Your Groovy Self	11p

S

SPECIAL PROGRAMMING	Sports	6p
SPECIAL PROGRAMMING	Sports	7p
SPECIAL PROGRAMMING	Sports	8p
SPECIAL PROGRAMMING	Sports	9p

CORE ARTIST

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

PRESLEY, ELVIS 201

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	0.00
G	100.00
MORNING DRIVE	
C-R	0.00
G	100.00
MIDDAY	
C-R	0.00
G	100.00
AFTERNOON DRIVE	
C-R	0.00
G	100.00
EVENING	
C-R	0.00
G	100.00

POSITIONING STATEMENTS

MUSIC 117X
 "The Elvis Station." (60X)
 "Time for another solid block — from the King of Rock." (8X)
 "1320 WCVG is The Elvis Station. WCVG. Covington/Cincinnati." (7X)
 "The station that has the world talking (Elvis voice clip)...The Elvis Station." (7X)
 "The Elvis Station: WCVG, Covington/Cincinnati." (6X)
 "From Graceland to the Promised Land, you've got The Elvis Station, WCVG." (6X)
 "He is The King (Elvis voice clip) — exclusively on The Elvis Station." (3X)
 "There's only one place to go for the King of Rock 'n' Roll (Elvis voice clip) — The Elvis Station, WCVG." (3X)
 "AM 1320, WCVG." (3X)
 "Memories of The King of Rock 'n' Roll — from The Elvis Station, WCVG." (2X)
 "1320, The Elvis Station, WCVG, Covington/Cincinnati." (2X)
 "When you want classic hits (Elvis voice clip), there's nothing more classic than the music of The King — exclusively on The Elvis Station." (2X)
 "When you hear the music of The King back-to-back, you know you've got The Elvis Station (or variation)." (2X)
 "The Elvis Station — playing nothing but The King." (2X)
 "From Rock 'n' Roll to Gospel, we've got it all from The King." (2X)
 "Now here's Elvis...him-selvis (Presley voice clip follows)." (2X)

PROMOTIONAL ACTIVITY

MORE ELVIS FACTS FROM A TO Z 13X
 Elvis facts and trivia taken from various publications are aired hourly.

LUNCH WITH THE KING 3X
 It's an all-request lunch with "The Crazy Guy," Paul Rogers and The King's music.

ACCOUNT LIST

Bush Haven Pet Resort	3X	Pet Care
Carrier Heating and Cooling	7X	Home Furnishings
Elvis Collector Newspaper	9X	Publication
Elvis '68 Special	10X	Entertainment/Rec
F&C Athletics	5X	Retail
Fort Thomas Building and Loan	5X	Bank/Finance
Joe King Jewelers	5X	Jewelers
Kiefer Heating/Air Conditioning	5X	Home Furnishings
Main Event at Cincinnati Gardens	3X	Retail
Mermaids Cleaning	3X	Various
Metro Bus	2X	Transportation
Northern Kentucky Harley Davidson	4X	Auto/MC
Pronto Printing Specialties	3X	Office Products
Ringling Bros /Barnum and Bailey	1X	Entertainment/Rec
Sylvia's Mexican Restaurant	19X	Restaurant
Sports Broadcasting Workshop	3X	Education
Trauth Dairy Products	6X	Dairy Products
Turfway Park	6X	Entertainment/Rec
Video Plus	2X	Entertainment/Rec
West Brothers Jewelers	13X	Jewelers

ACCOUNTS BY CATEGORY

Auto/MC	4%
Bank/Finance	5%
Education	2%
Entertainment/Rec	17%
Food Products	5%
Home Furnishings	9%
Home Improvement	3%
Jewelers	18%
Office Products	4%
Pet Care	2%
Publication	8%
Restaurant	14%
Retail	6%
Transportation	2%
Various	3%

SARAYA

(Suh-ray-uh)

Love has
taken its toll

"Love Has Taken Its Toll"
— the first killer track from the debut Polydor album **SARAYA.**
No hype. No bull. Just the hard-rockin' goods.

Producer Jeff Glixman
Executive Producer Sandy Linzer
Management David Sonnenberg for DAS Communications, Ltd
On Polydor Compact Discs, Chrome Cassettes and Records
© 1989 PolyGram Records, Inc.

PolyGram

ROCK RADIO



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

2/27/89	3/6/89	3/13/89	3/20/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
3	1	1	1	FIXX	Driven Out	RCA	1036	21	19.99
1	2	3	2	CHRIS REA	Working On It	Geffen	1029	22	17.04
7	4	2	3	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	1008	20	18.98
13	7	5	4	REPLACEMENTS	I'll Be You	Sire/Repri	791	19	14.20
17	11	8	5	BAD COMPANY	Shake It Up	Atlantic	763	19	11.51
10	8	9	6	MIDGE URE	Dear God	Chrysalis	714	17	14.81
9	9	7	7	BON JOVI	I'll Be There For You	Mercury/PG	679	19	9.90
35	21	13	8	THIRTY EIGHT SPECIAL	Second Chance	A&M	637	16	10.96
12	10	10	9	JON BUTCHER	Send Me Somebody	Pasha/Capi	637	18	10.55
18	16	14	10	U2	God Part II	Island	630	16	13.59
21	13	12	11	ELVIS COSTELLO	Veronica	WB	609	17	13.88
20	14	11	12	LITTLE FEAT	One Clear Moment	WB	588	18	9.84
11	12	15	13	GUNS N' ROSES	Patience	Geffen	574	14	12.21
32	31	20	14	DEF LEPPARD	Rocket	Polygram	525	17	7.71
28	22	18	15	MELISSA ETHERIDGE	Similar Features	Island	497	16	10.54
22	18	17	16	LOU REED	Dirty Blvd	Sire/WB	448	14	9.51
15	15	16	17	TESLA	Heaven's Trail (No Way Out)	Geffen	434	13	7.00
23	19	19	18	STEVE EARLE	Back To The Wall	UNI/MCA	385	14	6.18
New Entry ✓			19	JULIAN LENNON	Now You're In Heaven	Atlantic	371	14	7.49
31	27	22	20	XTC	Mayor Of Simpleton	Geffen	371	13	7.31
—	33	25	21	RADIATORS	Confidential	Epic	371	12	6.88
34	26	28	22	SIREN	All Is Forgiven	Mercury/PG	350	12	5.38
36	23	23	23	LITTLE AMERICA	Where Were You	Geffen	336	14	5.75
—	—	31	24	CROSBY, STILLS, N. Y.	That Girl	Atlantic	308	12	4.95
26	24	26	25	EASTERHOUSE	Come Out Fighting	Columbia	294	11	5.85
—	—	27	26	GARY MOORE	Ready For Love	Virgin	280	12	4.58
37	32	29	27	POISON	Your Mamma Don't Dance	Enigma/Cap	280	20	3.64
—	34	32	28	WARRANT	Down Boys	Columbia	266	13	4.34
33	25	21	29	CHARLIE SEXTON	Don't Look Back	MCA	252	13	4.40
—	—	35	30	R E M	Turn You Inside-Out	WB	238	10	3.47
24	29	24	31	WINGER	Seventeen	Atlantic	231	12	3.34
—	37	39	32	SKID ROW	Youth Gone Wild	Atlantic	210	11	3.40
—	35	40	33	WATERBOYS	World Party	Ensign/Chr	175	13	3.77
—	—	34	34	BULLETBOYS	For The Love Of Money	WB	175	10	3.15
New Entry ✓			35	BONNIE RAITT	Thing Called Love	Capitol	168	13	4.00
—	—	37	36	ROY ORBISON	She's A Mystery To Me	Virgin	168	11	3.19
—	39	38	37	KEITH RICHARDS	Struggle	Virgin	161	12	4.49
New Entry ✓			38	RUSH	Mission (Live)	Mercury/PG	161	12	2.91
Reentry ✓			39	R.E.M.	Pop Song 89	WB	154	15	4.05
New Entry ✓			40	CHOIRBOYS	Run To Paradise	WTG	154	14	2.39

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look MMR WEIGHTS EVERY STATION INDIVIDUALLY according to quarterly average quarter hour shares (SOURCE ARBITRON — used by permission)

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS)

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
CHEAP TRICK	Never Had A Lot To Lose	Epic	140	—
FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	140	—
MORRISSEY	Last Of The Famous	Sire/Repri	133	26%
CRUEL STORY OF YOUTH	You're What You Want	Columbia	126	12%
ROXETTE	The Look	EMI	119	41%
METALLICA	One	Elektra	119	41%
TANITA TIKARAM	Twist In My Sobriety	Reprise	112	33%
STEVE WINWOOD	Hearts On Fire	Virgin	105	87%
GUADALCANAL DIARY	Always Saturday	Elektra	98	—
SIMPLE MINDS	Mandela	Virgin UK	98	27%
GLAMOUR CAMP	She Did It	EMI	98	7%
✓ STRAY CATS	Bring It Back Again	EMI	98	—
THE PURSUIT OF HAPPY	Hard To Laugh	Chrysalis	91	—
DEF LEPPARD	Love & Affection	Mercury/PG	91	30%
TRAVELING WILBURYS	Tweeter And The Monkey	Wilbury/WB	91	—
LITA FORD	Close My Eyes Forever	RCA	91	18%
HOWARD JONES	Everlasting Love	Elektra	84	71%
COWBOY JUNKIES	Sweet Jane	RCA	84	—
HOUSE OF LORDS	Love Don't Lie	RCA	84	33%
SIMPLE MINDS	Belfast Child	Virgin UK	77	83%
DENNIS DEYOUNG	Boonchild	MCA	77	—
✓ DEF LEPPARD	Rock Of Ages (Live)	Mercury/PG	77	—
IVAN NEVILLE	Falling Out Of Love	Polydor	77	10%
ROYAL COURT OF CHINA	Half The Truth	A&M	77	—
✓ EXTREME	Kid Ego	A&M	77	—
DREAMS SO REAL	Bearing Witness	Arista	77	—
SAM PHILLIPS	Holding On To The Earth	Virgin	77	—
CRACK THE SKY	From The Greenhouse	Grudge	70	—
THIEVES	Everything But My Heart	Capitol	70	25%
HOTHOUSE FLOWERS	Feet On The Ground	London/Polyd	70	—
CROWDED HOUSE	Recurring Oream	Capitol	63	12%
ROBYN HITCHCOCK	Madonna Of The Wasps	A&M	63	28%
U2	Hawkmoon 269	Island	63	—
✓ MASTERS OF REALI	Blue Garden	Def/Geffen	56	—
LOVE & ROCKETS	Motorcycle	Beggars Ba	49	16%
ERASURE	Stop	Sire/Repri	49	—
DYLAN AND THE DEAD	All Along The (Live)	Columbia	49	—
VIOLENT FEMMES	Nightmares	Slash/WB	49	—
THRASHING DOVES	Angel Visit	A&M	49	—
✓ XTC	King For A Day	Geffen	49	—
✓ NEW ORDER	Round And Round	Qwest/WB	49	—
RATT	I Want A Woman	Atlantic	49	16%
✓ OUTFIELD	Voices Of Babylon	Columbia	49	—
VOICE OF THE BEEHIVE	Beat Of Love	London	42	—
XTC	Merely A Man	Geffen	42	—
FIRE TOWN	Good Life	Atlantic	42	—
ENYA	Orinoco Flow (Sail Away)	Geffen	42	—
✓ MICHELLE SHOCKED	When I Grow Up	Mercury/PG	42	—
JIM CAPALDI	Oh Lord Why Lord	Island	42	—
CINDERELLA	Coming Home	Mercury/PG	42	—
✓ WINGER	Hungry	Atlantic	42	—
✓ WEE PAPA GIRLS	We Rule	—	35	—
✓ FINE YOUNG CANNIB	Good Thing	IRS/MCA	35	—
✓ POP WILL EAT ITSELF	Can You Dig It?	—	35	—
✓ DUKE TUMATOE	Tie You Up	WB	35	—
W TOUPS/ZYDECAJU	Sweet Joline	Mercury/Pg	35	—

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
JULIAN LENNON	Now You're In Heaven	Atlantic

EAST

BONNIE RAITT	Thing Called Love	Capitol
--------------	-------------------	---------

WEST

JULIAN LENNON	Now You're In Heaven	Atlantic
---------------	----------------------	----------

SOUTH

JULIAN LENNON	Now You're In Heaven	Atlantic
---------------	----------------------	----------

MIDWEST

JULIAN LENNON	Now You're In Heaven	Atlantic
---------------	----------------------	----------

USERS GUIDE Calculated and determined by increases in RANK over previous week

ROCK RADIO — RECURRENTS/DAYPART CHART

HOTTEST RECURRENTS

3/20/89 ARTIST	TITLE	LABEL	QUALITY PLAY INDEX *
1 ROY ORBISON	You Got It	Virgin	20
2 MIKE & MECHANICS	The Living Years	Atlantic	18
3 DAVID CROSBY	Drive My Car	A&M	17
4 R.E.M.	Stand	WB	17
5 EDDIE MONEY	Love In Your Eyes	Columbia	15
6 INXS	Mystify	Atlantic	17
7 LIVING COLOUR	Cult Of Personality	Epic	11
8 VAN HALEN	Feels So Good	WB	11
9 GUNS N' ROSES	Paradise City	Geffen	11
10 JOE SATRIANI	Crush Of Love	Relativity	11
11 U2	When Love Comes To Town	Island	12
12 U2	Angel Of Harlem	Island	9
13 VAN HALEN	Finish What Ya Started	WB	8
14 R.E.M.	Orange Crush	WB	8
15 VIXEN	Cryin'	EMI	17
16 CROSBY, STILLS, N. Y.	Got It Made	Atlantic	11
17 ROO STEWART	My Heart Can't Tell You No	WB	23
18 U2	Desire	Island	8
19 CINDERELLA	Last Mile	Mercury/PG	11
20 IVAN NEVILLE	Not Just Another Girl	Polydor	12
21 TRAVELING WILBURYS	Last Night	Wilbury/WB	9
22 TOMMY CONWELL/YOUNG	I'm Not Your Man	Columbia	8
23 ROBERT PLANT	Ship Of Fools	Es P/Atlan	8
24 STEVE WINWOOD	Roll With It	Virgin	9
25 EDDIE MONEY	Walk On Water	Columbia	8
26 POISON	Every Rose Has Its Thorn	Enigma/Cap	8
27 TRAVELING WILBURYS	Handle With Care	Wilbury/WB	9
28 VAN HALEN	When It's Love	WB	9
29 JIM CAPALOI	Something So Strong	Island	10
30 MELISSA ETHERIDGE	Like The Way I Do	Island	11
31 JOAN JETT/BLACKHEARTS	Little Liar	Blackh/CBS	11
32 WHITE LION	When The Children Cry	Atlantic	10
33 STEVE WINWOOD	Holding On	Virgin	9
34 DEF LEPPARD	Love Bites	Mercury/PG	9
35 GUNS N' ROSES	Sweet Child O' Mine	Geffen	8
36 BAO COMPANY	One Night	Atlantic	8
37 DEF LEPPARD	Armageddon It	Mercury/PG	8
38 RANDY NEWMAN	It's Money That Matters	Reprise	8
39 KEITH RICHARDS	You Don't Move Me	Virgin	14
40 EDIE BRICKELL & NEW	What I Am	Geffen	8

*Quality play index = average number of weekly plays from stations playing track.

6AM-7PM

3/20/89 ARTIST	TITLE	LABEL
1 TRAVELING WILBURYS	End Of The Line	Wilbury/WB
2 FIXX	Driven Out	RCA
3 CHRIS REA	Working On It	Geffen
4 MIDGE URE	Dear God	Chrysalis
5 U2	God Part II	Island
6 THIRTY EIGHT SPECIAL	Second Chance	A&M
7 REPLACEMENTS	I'll Be You	Sire/Repri
8 BAO COMPANY	Shake It Up	Atlantic
9 BON JOVI	I'll Be There For You	Mercury/PG
10 ELVIS COSTELLO	Veronica	WB
11 LITTLE FEAT	One Clear Moment	WB
12 JON BUTCHER	Send Me Somebody	Pasha/Capi
13 LOU REEO	Dirty Blvd	Sire/WB
14 MELISSA ETHERIDGE	Similar Features	Island
15 GUNS N' ROSES	Patience	Geffen
16 JULIAN LENNON	Now You're In Heaven	Atlantic
17 XTC	Mayor Of Simpleton	Geffen
18 DEF LEPPARD	Rocket	Polygram
19 STEVE EARLE	Back To The Wall	UNI/MCA
20 CROSBY, STILLS, N. Y.	That Girl	Atlantic
21 RADIATORS	Confidential	Epic
22 LITTLE AMERICA	Where Were You	Geffen
23 TESLA	Heaven's Trail (No Way Out)	Geffen
24 EASTERHOUSE	Come Out Fighting	Columbia
25 SIREN	All Is Forgiven	Mercury/PG
26 R.E.M.	Turn You Inside-Out	WB
27 CHEAP TRICK	Never Had A Lot To Lose	Epic
28 CHARLIE SEXTON	Oon't Look Back	MCA
29 GARY MOORE	Ready For Love	Virgin
30 KEITH RICHARDS	Struggle	Virgin
31 R.E.M.	Pop Song 89	WB
32 EDDIE MONEY	Forget About Love	Columbia
33 ROY ORBISON	She's A Mystery To Me	Virgin
34 WATERBOYS	World Party	Ensign/Chr
35 BONNIE RAITT	Thing Called Love	Capitol
36 WARRANT	Down Boys	Columbia
37 POISON	Your Mamma Don't Dance	Enigma/Cap
38 FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
39 WINGER	Seventeen	Atlantic
40 MORRISSEY	Last Of The Famous	Sire/Repri

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM

3/20/89 ARTIST	TITLE	LABEL
1 CHRIS REA	Working On It	Geffen
2 REPLACEMENTS	I'll Be You	Sire/Repri
3 BAD COMPANY	Shake It Up	Atlantic
4 FIXX	Driven Out	RCA
5 TRAVELING WILBURYS	End Of The Line	Wilbury/WB
6 GUNS N' ROSES	Patience	Geffen
7 JON BUTCHER	Send Me Somebody	Pasha/Capi
8 DEF LEPPARD	Rocket	Polygram
9 TESLA	Heaven's Trail (No Way Out)	Geffen
10 MIDGE URE	Dear God	Chrysalis
11 BON JOVI	I'll Be There For You	Mercury/PG
12 ELVIS COSTELLO	Veronica	WB
13 SIREN	All Is Forgiven	Mercury/PG
14 LITTLE FEAT	One Clear Moment	WB
15 U2	God Part II	Island
16 MELISSA ETHERIDGE	Similar Features	Island
17 BULLETBOYS	For The Love Of Money	WB
18 THIRTY EIGHT SPECIAL	Second Chance	A&M
19 WARRANT	Down Boys	Columbia
20 RADIATORS	Confidential	Epic
21 LITTLE AMERICA	Where Were You	Geffen
22 SKID ROW	Youth Gone Wild	Atlantic
23 XTC	Mayor Of Simpleton	Geffen
24 LOU REEO	Dirty Blvd	Sire/WB
25 GARY MOORE	Ready For Love	Virgin
26 WINGER	Seventeen	Atlantic
27 POISON	Your Mamma Don't Dance	Enigma/Cap
28 EASTERHOUSE	Come Out Fighting	Columbia
29 CHARLIE SEXTON	Oon't Look Back	MCA
30 STEVE EARLE	Back To The Wall	UNI/MCA
31 METALLICA	One	Elektra
32 JULIAN LENNON	Now You're In Heaven	Atlantic
33 RUSH	Mission (Live)	Mercury/PG
34 R.E.M.	Turn You Inside-Out	WB
35 CROSBY, STILLS, N. Y.	That Girl	Atlantic
36 FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
37 THE PURSUIT OF HAPPY	Hard To Laugh	Chrysalis
38 KEITH RICHARDS	Struggle	Virgin
39 MORRISSEY	Last Of The Famous	Sire/Repri
40 ROY ORBISON	She's A Mystery To Me	Virgin

edie brickell & the new bohemians "circle"

E-X-P-L-O-D-E-S AT ROCK RADIO!

ADDS INCLUDE:

- | | | | | | | |
|------|------|------|------|------|------|------------------|
| WBCN | KBCO | KTYD | KDJK | KQDS | WXQR | CHOM |
| WPLR | WCCC | KDGE | WPXC | WYBR | KJQN | CHEZ |
| KLOL | WCKW | KXRX | WLAV | WPYX | WWTR | KIK |
| WHCN | WHFS | WDRE | WMJX | WSTZ | KTCZ | CFRQ |
| WDIZ | WZEW | WIZN | KSMT | WJFK | WTKX | OZFM |
| WXRT | WBRU | WRDU | KFMU | KATS | WPGU | CFMI |
| WDHA | KFNX | KPOI | WFNX | WFMH | KZYR | AND MORE! |
| KZEW | WBAB | WKDF | KRIX | WNGZ | CFOX | |

R&R DEBUT 57

The Next Smash From Her Debut Album — "Shooting Rubber Bands At The Stars."



HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

FIXX 1 Driven Out RCA KLOS-FM 2.03 WLUP-FM 1.11 WMMR-FM 0.83 KSHE-FM 0.74 KYYS-FM 0.74 KROQ-FM 0.71 KTXQ-FM 0.67 WNEW-FM 0.62 WYNF-FM 0.62 KQRS-FM 0.59	BON JOVI 7 I'll Be There For You Mercury/PG KYYS-FM 0.74 WKLS-FM 0.69 WFBO-FM 0.53 WGTR-FM 0.49 WYNF-FM 0.46 KJJO-FM 0.46 WIYY-FM 0.45 KUPD-FM 0.42 WSHE-FM 0.42 WMMR-FM 0.41	GUNS N' ROSES 13 Patience Geffen WNEW-FM 1.85 WMMR-FM 1.24 WLUP-FM 1.11 KRQR-FM 0.67 WDVE-FM 0.61 KLLOL-FM 0.57 WLZR-FM 0.55 KYYS-FM 0.44 WWOC-FM 0.44 KISW-FM 0.39	JULIAN LENNON 19 Now You're In Heaven Atlantic WNEW-FM 1.23 WMMR-FM 0.83 WIYY-FM 0.45 KYYS-FM 0.44 KUPD-FM 0.42 WOVE-FM 0.41 KQRS-FM 0.39 KLLOL-FM 0.38 KAZY-FM 0.34 WRAB-FM 0.28	EASTERHOUSE 25 Come Out Fighting Columbia WLUP-FM 1.11 KLOS-FM 0.41 KROQ-FM 0.36 WFBO-FM 0.35 KAZY-FM 0.34 KBPI-FM 0.32 KXRX-FM 0.32 KYYS-FM 0.29 XTRA-FM 0.24 WBCN-FM 0.19	WINGER 31 Seventeen Atlantic WLZR-FM 0.46 WMMR-FM 0.41 KQRS-FM 0.39 WSHE-FM 0.28 WLVO-FM 0.24 WKLS-FM 0.23 WHTQ-FM 0.19 WRIF-FM 0.16 WRNO-FM 0.15 KUPD-FM 0.14
CHRIS REA 2 Working On It Geffen KLOS-FM 1.62 WLUP-FM 1.11 KSHE-FM 0.74 KYYS-FM 0.74 WYNF-FM 0.62 WDVE-FM 0.61 WEBN-FM 0.59 KBPI-FM 0.53 WLLZ-FM 0.50 WLVO-FM 0.48	THIRTY EIGHT SPECIAL 8 Second Chance A&M KUPD-FM 0.70 KXRX-FM 0.63 WFBO-FM 0.53 KRQR-FM 0.50 KSHE-FM 0.49 WLVO-FM 0.48 WKLS-FM 0.46 WEBN-FM 0.44 WWDC-FM 0.44 WBAB-FM 0.42	DEF LEPPARD 14 Rocket Mercury/PG WOVE-FM 0.61 KBPI-FM 0.53 WGTR-FM 0.49 KGB-FM 0.48 WKLS-FM 0.46 KUPD-FM 0.42 WHJY-FM 0.42 WSHE-FM 0.42 KQRS-FM 0.39 WLLZ-FM 0.34	XTC 20 Mayor Of Simpleton Geffen KROQ-FM 0.71 KITS-FM 0.70 KYYS-FM 0.44 WBAB-FM 0.42 WHJY-FM 0.42 WMMR-FM 0.41 KLLOL-FM 0.38 XTRA-FM 0.36 KRQR-FM 0.34 KXRX-FM 0.32	GARY MOORE 26 Ready For Love Virgin WOVE-FM 0.81 WMMR-FM 0.41 KLLOL-FM 0.38 WLZR-FM 0.36 KTXQ-FM 0.27 WGR-FM 0.23 KAZY-FM 0.22 KJJO-FM 0.18 WFBO-FM 0.18 KYYS-FM 0.15	SKID ROW 32 Youth Gone Wild Atlantic WMMR-FM 0.41 KLLOL-FM 0.38 WSHE-FM 0.35 KGB-FM 0.32 WNOR-FM 0.25 KQRS-FM 0.20 KJJO-FM 0.18 WFBO-FM 0.18 WYNF-FM 0.15 KUPD-FM 0.14
TRAVELING WILBURYS 3 End Of The Line Wilbury/WB WNEW-FM 2.46 WMMR-FM 1.24 WLUP-FM 1.11 KSHE-FM 0.98 KTXQ-FM 0.80 WBAB-FM 0.70 KYYS-FM 0.59 WEBN-FM 0.59 KRQR-FM 0.50 WGTR-FM 0.49	JON BUTCHER 9 Send Me Somebody Pasha/Capi KLOS-FM 1.62 KSHE-FM 0.74 KYYS-FM 0.74 KTXQ-FM 0.67 KGB-FM 0.48 KXRX-FM 0.42 WHJY-FM 0.42 WDVE-FM 0.41 WLUP-FM 0.37 KJJO-FM 0.36	MELISSA ETHERIDGE 15 Similar Features Island WNEW-FM 1.23 KSHE-FM 1.23 KLOS-FM 0.81 KUPD-FM 0.70 WKLS-FM 0.69 KXRX-FM 0.42 WBAB-FM 0.42 KTXQ-FM 0.40 KLLOL-FM 0.38 WLUP-FM 0.37	RADIATORS 21 Confidential Epic WMMR-FM 0.83 WNEW-FM 0.62 WDVE-FM 0.61 KSHE-FM 0.49 KLLOL-FM 0.38 KAZY-FM 0.34 WIYY-FM 0.34 KYYS-FM 0.29 KRON-FM 0.21 KXRX-FM 0.21	POISON 27 Your Mama Don't Dance Enigma/Cap KUPD-FM 0.70 KQRS-FM 0.59 WIYY-FM 0.45 WHTQ-FM 0.38 WHCN-FM 0.19 WAAF-FM 0.17 WCCC-FM 0.17 WCKW-FM 0.17 KRXQ-FM 0.15 WRNO-FM 0.15	WATERBOYS 33 World Party Ensign/Chr KLOS-FM 1.62 KROQ-FM 0.36 KXRX-FM 0.32 KFOG-FM 0.21 KZEW-FM 0.21 WKRT-FM 0.20 WCCC-FM 0.17 KEDG-FM 0.15 KZAP-FM 0.14 KOME-FM 0.13
REPLACEMENTS 4 I'll Be You Sire/Repri KROQ-FM 1.79 WNEW-FM 1.23 KQRS-FM 0.98 KYYS-FM 0.74 WSHE-FM 0.63 WRIF-FM 0.48 KTXQ-FM 0.40 WGTR-FM 0.39 KLLOL-FM 0.38 KRXQ-FM 0.39	U2 10 God Part II Island WNEW-FM 1.85 KROQ-FM 1.79 WMMR-FM 1.24 KLOS-FM 0.81 KLLOL-FM 0.76 WLUP-FM 0.74 WHJY-FM 0.56 KBPI-FM 0.53 XTRA-FM 0.48 WAAF-FM 0.42	LOU REED 16 Dirty Blvd Sire/WB WMMR-FM 1.24 WNEW-FM 1.23 KTXQ-FM 0.67 WLLZ-FM 0.50 KSHE-FM 0.49 KYYS-FM 0.44 WBAB-FM 0.42 WBCN-FM 0.38 KROQ-FM 0.36 XTRA-FM 0.36	SIREN 22 All Is Forgiven Sire/PG WKLS-FM 0.46 KXRX-FM 0.42 KJJO-FM 0.36 KAZY-FM 0.34 KYYS-FM 0.29 KTXQ-FM 0.27 KSHE-FM 0.25 KISW-FM 0.20 WGTR-FM 0.20 KISS-FM 0.19	WARRANT 28 Down Boys Columbia WDVE-FM 1.02 WLZR-FM 0.64 WKLS-FM 0.46 KJJO-FM 0.36 KLLOL-FM 0.19 WLLZ-FM 0.17 KGB-FM 0.16 KRXQ-FM 0.15 WHJY-FM 0.14 KTXQ-FM 0.13	BULLETTYOYS 34 For The Love Of Money WB WKLS-FM 0.46 KLLOL-FM 0.38 KYYS-FM 0.29 WIYY-FM 0.22 KISW-FM 0.20 KQRS-FM 0.20 WOVE-FM 0.20 WAAF-FM 0.17 WLLZ-FM 0.17 KGB-FM 0.16
BAD COMPANY 5 Shake It Up Atlantic KLDS-FM 0.81 KGB-FM 0.81 KYYS-FM 0.59 KAZY-FM 0.56 WHJY-FM 0.56 WLZR-FM 0.55 WLLZ-FM 0.50 WOVE-FM 0.41 KLLOL-FM 0.38 WGR-FM 0.39	ELVIS COSTELLO 11 Veronica WB WNEW-FM 1.85 WMMR-FM 1.65 KROQ-FM 1.43 KTXQ-FM 0.80 KITS-FM 0.70 XTRA-FM 0.60 KRQR-FM 0.50 KYYS-FM 0.44 KUPD-FM 0.42 WAAF-FM 0.42	TESLA 17 Heaven's Trail (No Way Out) Geffen WNEW-FM 0.62 KQRS-FM 0.59 WLZR-FM 0.55 KJJO-FM 0.46 WMMR-FM 0.41 WFBO-FM 0.35 KRXQ-FM 0.31 KXRX-FM 0.32 WGTR-FM 0.29 KTXQ-FM 0.27	LITTLE AMERICA 23 Where Were You Geffen KSHE-FM 0.74 KLLOL-FM 0.57 KGB-FM 0.48 WKLS-FM 0.46 WYNF-FM 0.46 WDVE-FM 0.41 WGTR-FM 0.39 KTXQ-FM 0.27 WIYY-FM 0.22 WRCN-FM 0.19	CHARLIE SEXTON 29 Don't Look Back MCA WHJY-FM 0.42 KLOS-FM 0.41 WXRT-FM 0.41 KQRS-FM 0.39 KLLOL-FM 0.38 WIYY-FM 0.34 KJJO-FM 0.27 WNOR-FM 0.25 KBPI-FM 0.21 KRON-FM 0.21	BONNIE RAITT 35 Thing Called Love Capitol WMMR-FM 1.24 WNEW-FM 0.62 WWOC-FM 0.44 KLLOL-FM 0.38 KGDN-FM 0.21 KISW-FM 0.20 KBCO-FM 0.16 KEDG-FM 0.15 KYYS-FM 0.15 KZAP-FM 0.14
MIDGE URE 6 Dear God Chrysalis WNEW-FM 1.85 KSHE-FM 1.23 WLUP-FM 1.11 WMMR-FM 0.83 WHJY-FM 0.70 WWDC-FM 0.59 KGB-FM 0.48 XTRA-FM 0.48 WKLS-FM 0.46 KLOS-FM 0.41	LITTLE FEAT 12 One Clear Moment WB KRQR-FM 0.84 WNEW-FM 0.62 WYNF-FM 0.62 KYYS-FM 0.59 WWDC-FM 0.59 KBPI-FM 0.53 KSHE-FM 0.49 WHJY-FM 0.42 WMMR-FM 0.42 KTXQ-FM 0.40	STEVE EARLE 18 Back To The Wall UNI/MCA KLLOL-FM 0.76 KXRX-FM 0.42 KQRS-FM 0.39 WLUP-FM 0.37 WFBO-FM 0.35 WRIF-FM 0.32 KYYS-FM 0.29 KTXQ-FM 0.27 WLVO-FM 0.24 KEDG-FM 0.23	CROSBY, STILLS, N. Y 24 That Girl Atlantic WMMR-FM 0.83 WEBN-FM 0.59 WLLZ-FM 0.34 WHJY-FM 0.28 WNOR-FM 0.25 WLVO-FM 0.24 KLLOL-FM 0.19 WAAF-FM 0.17 WCKW-FM 0.17 WFBO-FM 0.18	R.E.M. 30 Turn You Inside-Out WB WLUP-FM 0.37 KXRX-FM 0.32 KYYS-FM 0.29 XTRA-FM 0.24 KEDG-FM 0.23 WKLS-FM 0.23 WGTR-FM 0.20 WBRU-FM 0.15 KZAP-FM 0.14 WRAB-FM 0.14	ROY ORBISON 36 She's A Mystery To Me Virgin WBAB-FM 0.42 WLUP-FM 0.37 KXRX-FM 0.32 KUPD-FM 0.28 XTRA-FM 0.24 KFOG-FM 0.21 WXRT-FM 0.20 KLLOL-FM 0.19 KSD-FM 0.17 KBCO-FM 0.16

HEAVIEST SATURATION (ROCK RADIO) — Continued

KEITH RICHARDS 37
Struggle
Virgin

WNEW-FM	1.85
KRQR-FM	0.50
WMNR-FM	0.41
WWDC-FM	0.29
KRXQ-FM	0.23
WKLS-FM	0.23
WBCN-FM	0.19
WCCC-FM	0.17
WLZ-FM	0.17
WRIF-FM	0.16

RUSH 38
Mission (Live)
Mercury/PG

WDVE-FM	0.61
KLOS-FM	0.41
KRQR-FM	0.34
WKLS-FM	0.23
KAZY-FM	0.22
KISW-FM	0.20
KJJO-FM	0.18
WQFM-FM	0.17
WYNF-FM	0.15
WHJY-FM	0.14

R.E.M. 39
Pop Song 89
WB

KROQ-FM	1.79
KLLOL-FM	0.76
KITS-FM	0.53
WYNF-FM	0.31
WAAF-FM	0.17
WRIF-FM	0.16
KUPO-FM	0.14
WHCN-FM	0.13
KISS-FM	0.06
WQNE-FM	0.01

CHOIRBOYS 40
Run To Paradise
WTG

WDVE-FM	0.61
KXRX-FM	0.42
WIYY-FM	0.34
WEBN-FM	0.29
KZEW-FM	0.21
KSJO-FM	0.13
WCCC-FM	0.11
KEDG-FM	0.08
WAAF-FM	0.08
WDIZ-FM	0.06

CHEAP TRICK
Never Had A Lot To Lose
Epic

KLOS-FM	1.62
KLLOL-FM	0.57
KXRX-FM	0.21
WBCN-FM	0.19
KEDG-FM	0.15
KOME-FM	0.13
KZEW-FM	0.11
KRXQ-FM	0.08
WQFM-FM	0.08
KSJO-FM	0.06

FINE YOUNG CANNIBALS
She Drives Me Crazy
IRS/MCA

KROQ-FM	1.43
XTRA-FM	0.60
KXRX-FM	0.32
WBRU-FM	0.20
WXRT-FM	0.20
KITS-FM	0.18
KJJO-FM	0.13
WQFM-FM	0.06

MORRISSEY
Last Of The Famous ...
Sire/Reprl

KROQ-FM	2.14
WXRT-FM	0.41
KITS-FM	0.35
XTRA-FM	0.24
WBRU-FM	0.20
WNQR-FM	0.13
KEDG-FM	0.08
WHCN-FM	0.06

CRUEL STORY OF YOUTH
You're What You Want To Be
Columbia

KITS-FM	0.70
KAZY-FM	0.34
WEBN-FM	0.29
KUPO-FM	0.28
KEDG-FM	0.15
WHCN-FM	0.13
KZAP-FM	0.07
KSJO-FM	0.06
WQNE-FM	0.01

ROXETTE
The Look
EMI

KROQ-FM	1.43
KXRX-FM	0.53
XTRA-FM	0.36
WBAB-FM	0.28
KSHE-FM	0.25
KBCO-FM	0.16
WRIF-FM	0.16

METALLICA
One
Elektra

KAZY-FM	0.22
WIYY-FM	0.22
KORS-FM	0.20
KJJO-FM	0.18
WRNO-FM	0.15
WYNF-FM	0.15
KUPO-FM	0.14
KGON-FM	0.07
KISS-FM	0.06
KSJO-FM	0.06

TANITA TIKARAM
Twist In My Sobriety
Reprise

KLOS-FM	0.81
WXRT-FM	0.41
WLUP-FM	0.37
KROQ-FM	0.36
KEDG-FM	0.23
KXRX-FM	0.21
KBCO-FM	0.16
KYYS-FM	0.15
KISW-FM	0.10
WCKW-FM	0.06

STEVE WINWOOD
Hearts On Fire
Virgin

WNEW-FM	1.23
KYYS-FM	0.44
WWDC-FM	0.29
WFBO-FM	0.18
WLZ-FM	0.17
WYNF-FM	0.15
WCKW-FM	0.11
KXRX-FM	0.11
KGON-FM	0.07
WQNE-FM	0.01

GUADALCANAL DIARY
Always Saturday
Elektra

WXRT-FM	0.41
KITS-FM	0.35
KUPO-FM	0.28
KBCO-FM	0.16
WBRU-FM	0.15
XTRA-FM	0.12
KISW-FM	0.10
KEDG-FM	0.08
WRCN-FM	0.01

SIMPLE MINDS
Mandela
Virgin UK

WBCN-FM	0.38
KITS-FM	0.35
WBRU-FM	0.25
XTRA-FM	0.24
WXRT-FM	0.20
KEDG-FM	0.15

GLAMOUR CAMP
She Did It
EMI

WHJY-FM	0.28
KSHE-FM	0.25
KLLOL-FM	0.19
KGON-FM	0.14
WCCC-FM	0.11
KZEW-FM	0.11
KEDG-FM	0.08
KZAP-FM	0.07
KQME-FM	0.06
KSJO-FM	0.06

STRAY CATS
Bring It Back Again
EMI

KISW-FM	0.29
XTRA-FM	0.24
KEDG-FM	0.15
WBAB-FM	0.14
KSJO-FM	0.13
KRXQ-FM	0.08
KQME-FM	0.06
WHCN-FM	0.06
WRCN-FM	0.01

THE PURSUIT OF HAPPY
Hard To Laugh
Chrysalis

KROQ-FM	0.36
WXRT-FM	0.20
WRIF-FM	0.16
WIYY-FM	0.11
KISW-FM	0.10
WBRU-FM	0.10
KJJO-FM	0.09
KEDG-FM	0.08
WAAF-FM	0.08
KZAP-FM	0.07

DEF LEPPARD
Love & Affection
Mercury/PG

WEBN-FM	0.59
KAZY-FM	0.45
KBER-FM	0.13
KGON-FM	0.07
KISS-FM	0.06

TRAVELING WILBURYS
Tweeter And The Monkey Man
Wilbury/WB

WEBN-FM	0.59
WLVO-FM	0.12
WCCC-FM	0.11
WNCX-FM	0.11
KEDG-FM	0.08
WGR-FM	0.08
WRFX-FM	0.08
KISS-FM	0.06
WCKW-FM	0.06

LITA FORD
Close My Eyes Forever
RCA

KXRX-FM	0.53
KGON-FM	0.35
KISW-FM	0.10
KBER-FM	0.08

HOWARD JONES
Everlasting Love
Elektra

KROQ-FM	1.79
KITS-FM	0.35
WBAB-FM	0.28
KBCO-FM	0.16
WKDF-FM	0.15

COWBOY JUNKIES
Sweet Jane
RCA

KROQ-FM	0.36
XTRA-FM	0.24
KZEW-FM	0.21
KLLOL-FM	0.19
WBCN-FM	0.19
KEDG-FM	0.15
KXRX-FM	0.11
KRXQ-FM	0.08
WRCN-FM	0.01

HOUSE OF LORDS
Love Don't Lie
RCA

KUPO-FM	0.28
WKLS-FM	0.23
KAZY-FM	0.22
WLZR-FM	0.18
KBER-FM	0.13
WQFM-FM	0.08

SIMPLE MINDS
Belfast Child
Virgin UK

KROQ-FM	1.79
XTRA-FM	0.36
WXRT-FM	0.20
KBCO-FM	0.16
KEDG-FM	0.08



LIONS & GHOSTS

"ARSON IN TOYLAND"

ON YOUR DESK AND
READY TO BURN!

THE 1ST FIERY TRACK
FROM WILD GARDEN

THE HOT NEW ALBUM BY
LOS ANGELES ROCKERS
LIONS & GHOSTS

Produced by:
Tony Berg and Thom Panunzir
Management:
Vince Bannon & Glen Fico
Pier Group Entertainment
Los Angeles, CA



ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 6am and 10am.

KBER-FM

Salt Lake City
BAD COMPANY/Rock Of America
WHO/Bargain
SCORPIONS/Still Loving You
TOTO/Hold The Line
GLAMOUR CAMP/She Oid It
RATT/I Want A Woman
BOSTON/Peace Of Mind
DEF LEPPARD/Love & Affection
YNGWIE MALMSTEEN/Heaven Tonight
ZZ TOP/Rough Boy

KGB-FM

San Diego
JOURNEY/Feelin' That Way
JOURNEY/Anytime
MICHAEL BOLTON/(Sittin' On)
The Dock Of The
RUSH/Limelight
JDE WALSH/Life's Been Good
EDDIE MONEY/Walk On Water
JON BUTCHER/Send Me Somebody
STEVE WINWOOD/Roll With It
SCANDAL/Goodbye To You
FIXX/Driven Out

KJJO-FM

Minneapolis
BAD COMPANY/Shake It Up
GREAT WHITE/Save Your Love
APRIL WINE/Just Between You & Me
THIN LIZZY/Jailbreak
DEF LEPPARD/Pour Some Sugar On Me
WHO/Eminence Front
SIREN/All Is Forgiven
INXS & JIMMY BARNES/Good Times
CARS/Good Times Roll
CHARLIE SEXTON/Don't Look Back
ANDY TAYLOR/Dead On The Money
LEO ZEPPELIN/Kashmir

KLOL-FM

Houston
EAGLES/Witchy Woman
CHEAP TRICK/Never Had A Lot To Lose
LITTLE FEAT/Let It Roll
BEATLES/Oh! Darling
JEFFERSON STARSHIP/Find Your Way Back
U2/God Part II
PETER FRAMPTON/Baby,
I Love Your Way

KLOS-FM

Los Angeles
CHEAP TRICK/Never Had A Lot To Lose
FLEETWOOD MAC/Sara
ROD STEWART/My Heart Can't
Tell You No
ALLMAN BROTHERS BAND/One Way Out
JEFFERSON STARSHIP/Rock Music
RICK DERRINGER/Rock And
Roll, Hoochie Koo
EASTERHOUSE/Come Out Fighting
CARS/Bye Bye Love
VAN HALEN/Panama
BOSTON/Hitch A Ride
ROLLING STONES/When The
Whip Comes Down
OYLAN AND THE DEAD/Slow
Train Coming (Live)

KRXQ-FM

Sacramento
POLICE/Walking On The Moon
BAD COMPANY/Shake It Up
BEATLES/Ticket To Ride
EUROPE/Superstitious
RED RIDER/Lunatic Fringe
WARRANT/Down Boys
RICHARD MARX/Don't Mean Nothing
SCORPIONS/Believe In Love
ELVIS COSTELLO/Veronica
FOREIGNER/Blue Morning, Blue Day
LITTLE AMERICA/Where Were You
STRAY CATS/Bring It Back Again
RUSH/Spirit Of Radio

KSHE-FM

St. Louis
DOORS/Hello, I Love You
ROY ORBISON/You Got It
FLEETWOOD MAC/Gold Dust Woman
GEORGE HARRISON/Get My Mind
Set On You
POCO/Good Feeling To Know
IVAN NEVILLE/Falling Out Of Love
SUPERTRAMP/Take The Long Way Home
ELECTRIC LIGHT ORCHE/Can't Get
It Out Of My Head
LEO ZEPPELIN/Over The Hills & Far Away

KSJO-FM

San Jose
ROLLING STONES/19th
Nervous Breakdown
JON BUTCHER/Send Me Somebody
MIDGE URE/Dear God
CHICAGO/25 Or 6 To 4
JOHN HIATT/Slow Turning
DAVID BOWIE/Changes
EDDIE MONEY/Think I'm In Love
CHRIS REA/Working On It
BEATLES/Twist & Shout
FIXX/Driven Out
INXS/Mystify

KUPD-FM

Phoenix
BEATLES/Twist & Shout
ROBERT PLANT/Tail Cool One
BOSTON/Can'tcha Say/Still In Love
MELISSA ETHERIDGE/Similar Features
CHEAP TRICK/Let Go
GUAOALCANAL DIARY/Always Saturday
BAD COMPANY/Good Lovin' Gone Bad
RUSH/Spirit Of Radio

KYYS-FM

Kansas City
FLEETWOOD MAC/Go Your Own Way
BEATLES/Birthday
EDIE BRICKELL & NEW/What I Am
NOVELTY/Novelty
STEVE WINWOOD/Hearts On Fire
TRAVELING WILBURYS/End Of The Line
ELTON JOHN/Country Comfort
REPLACEMENTS/I'll Be You
ROLLING STONES/Brown Sugar

KZEW-FM

Dallas
LEO ZEPPELIN/Whole Lotta Love
REPLACEMENTS/I'll Be You
MOODY BLUES/Your Wildest Dreams
JEFFERSON AIRPLANE/
Somebody To Love
EDGAR WINTER/Hangin' Around
RICK DERRINGER/Rock And Roll,
Hoochie Koo
JON BUTCHER/Send Me Somebody
PINK FLOYD/Have A Cigar
BRYAN ADAMS/Run To You
ELTON JOHN/Tiny Oancer
ROLLING STONES/Paint It, Black
SNIFF 'N' THE TEARS/Driver's Seat
WATERBOYS/World Party

WFBQ-FM

Indianapolis
OUKE TUMATDE/Get Loose!
BILLY JOEL/You May Be Right
BABYS/Isn't It Time
VAN HALEN/Finish What Ya Started
BEATLES/Martha My Dear

WGTR-FM

Miami
ROLLING STONES/It's Only Rock
& Roll (But I...
DAVID CROSBY/Drive My Car
EAGLES/Take It Easy
ROBERT PLANT/Dance On My Own
NOVELTY/Novelty
STEPPENWOLF/Magic Carpet Ride
STEVE MILLER/Jungle Love
FLEETWOOD MAC/Dreams
TRAVELING WILBURYS/End Of The Line
WHO/Love, Reign O'er Me

WHCN-FM

Hartford
FOREIGNER/Hot Blooded
DOORS/Back Door Man
DEF LEPPARD/Pour Some Sugar On Me
POISON/Your Mamma Don't Dance
PINK FLOYD/Learning To Fly
NOVELTY/Novelty
YES/Owner Of A Lonely Heart
TREAT HER RIGHT/I Think She Likes Me
R.E.M./Pop Song 89

WHTQ-FM

Orlando
JOURNEY/Wheel In The Sky
BON JOVI/I'll Be There For You
BEATLES/Sgt Pepper's/With A Little
U2/Desire
CARS/Magic
BOSTON/More Than A Feeling
PHIL COLLINS/I Don't Care Anymore
STEVE WINWOOD/Holding On
POLICE/De Do Do De Da Da Da
MELISSA ETHERIDGE/Like The Way I Do
WHITESNAKE/Is This Love
KANSAS/Dust In The Wind

WKLS-FM

Atlanta
BOSTON/Foreplay/Long Time
VAN HALEN/Feels So Good
HEART/Barracuda
JIMI HENORIX/Wind Cries Mary
JULIAN LENNON/Now You're In Heaven
ROLLING STONES/Beast Of Burden
WHO/You Better You Bet
JOE SATRIANI/Crush Of Love

WLLZ-FM

Detroit
EDDIE MONEY/Walk On Water
KINKS/Lola
ROY ORBISON/You Got It
WHO/Baba O'Riley
STEVE WINWOOD/Hearts On Fire
RED SPEEDWAGON/Time For Me To Fly
ROLLING STONES/Start Me Up
MELISSA ETHERIDGE/Similar Features
JDE COCKER/High Time We Went
MIDNIGHT OIL/Beds Are Burning
PINK FLOYD/Breathe

WLVQ-FM

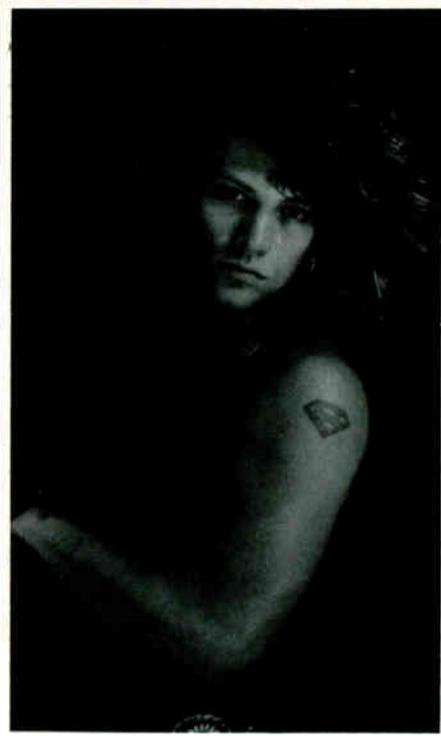
Columbus
GEORGE THOROGOOD/Bad To The Bone
TEN YEARS AFTER/I'd Love To
Change The World
TOM PETTY/HEARTBKRS/Refugee
ROD STEWART/My Heart Can't
Tell You No
CREEDENCE CLEARWATER/Sweet
Hitch Hiker
INXS/Need You Tonight
BOB SEGER/Night Moves
CROSBY, STILLS, N, Y/That Girl

WQFM-FM

Milwaukee
BACHMAN-TURNER OVERD/
You Ain't Seen Nothing Yet
BAD COMPANY/Shake It Up
YES/Owner Of A Lonely Heart
VAN HALEN/Finish What Ya Started
GARY WRIGHT/Dream Weaver
WHO/Magic Bus
GENESIS/Man On The Corner
JON BUTCHER/Send Me Somebody
NOVELTY/Novelty
STEVE MILLER/Living In The USA
DEF LEPPARD/Hysteria

WRCN-FM

Nassau-Suffolk
GENESIS/Invisible Touch
DOORS/Waiting For The Sun
POLICE/Wrapped Around Your Finger
EDDIE MONEY/Love In Your Eyes
DAVID BOWIE/Rebel Rebel
FOUNDATIONS/Baby, Now That
I've Found You
WHO/Pictures Of Lily
BEATLES/Leave My Kitten Alone (Bootleg)
MIKE & MECHANICS/The Living Years



MERCURY HITS HARD! Bon Jovi "I'll Be There For You"

MMR HIT TRACER TRACKS -
MMR ROCK TRACER TRACKS #7

R&R HIT (33) - (23)

Major Action Includes:

WKSE Add #29	KXXR 3-2 (Hot)	KTFM 22-17
WMJQ Add #30	WKBQ (Hot)	WLQL 26-19 (Hot)
WBLI Add	B94 16-11	KRBE 27-19
Y100 Add	KXYQ 17-13	Z100 23-20
KITY Add	KBQ 22-15	& MUCH MORE!
KEGL 4-2 (Hot)	WNVZ 22-16	

Taken From The 5x Platinum Lp "New Jersey,"
ON TOUR NOW!

Def Leppard "Rocket"

MMR HIT TRACER TRACKS -
MMR ROCK TRACER TRACKS -

R&R HIT (34) - (27)

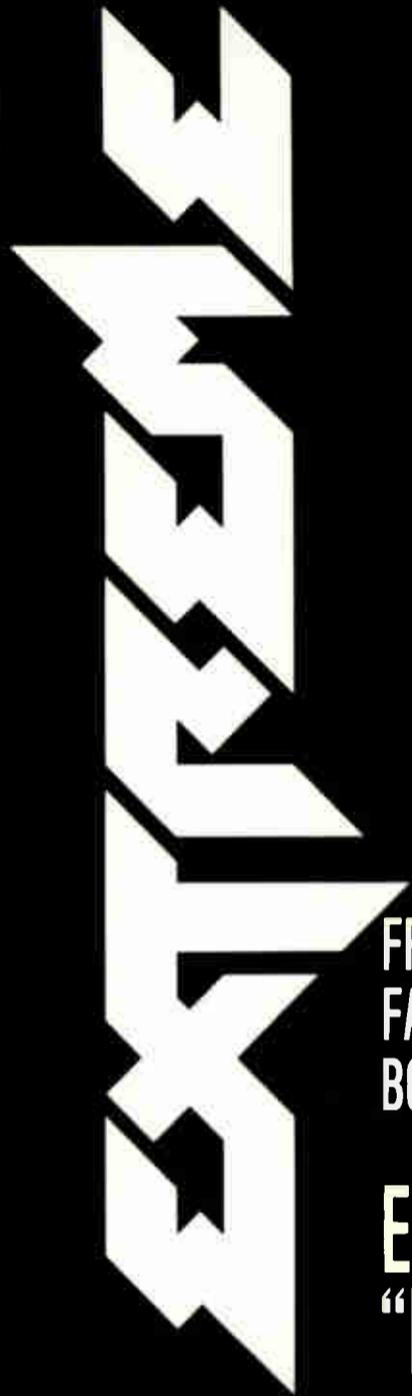
Already On Over 180 Hit Stations
Including:

KWSS Add #26	KRBE 20-14 (Hot)	92X Debut #26
KZZP Add	WKBQ 20-16	KS104 Debut #27
KEGL 10-8 (Hot)	WMMS 21-17	Z95 Debut #29
WDFX #9	WKSE 21-19	KDWB Debut #30
WGH 12-10	WEGX 21-19	& MUCH MORE!
KXYQ 13-11 (Hot)	WNVZ Debut #20	

The 7th Hit Single From The 12x Platinum Lp "Hysteria."



When you
PLAY IT,
SAY IT!



**FRESH NEW
FACES FROM
BOSTON**

**EXTREME
"KID EGO"**

**MMR ROCK TRACER TRACKS
DEBUT NEWCOMER**

**100% INCREASE IN AIRPLAY THIS
WEEK!**

R&R DEBUT (58) / ALBUM NETWORK (37) - (73)

FMQB (85) - (69) / HARD REPORT (85) - (68)

THIS WEEK'S EXPLOSIVE ACTION INCLUDES!

KRXQ	WCCC	KMJX	KMOD
KBER	WPLR	WDIZ	KZRR
WZZO	KKEG	WQFM	WPXC

ALREADY ON!

WBCN	KYYS	WTPA	KEZE
WHJY	WLZR	KJJO	& MORE!
WYNF	KUPD	KKDJ	

FROM THE DEBUT ALBUM *EXTREME*

Produced by: Mack & Extreme



**T H E
K R Y S Z
F I L E**



P E R S O N A L	LAST NAME	FIRST	MIDDLE
	Krysz	Brian	E
	CURRENT STATION	Q96-FM, WHTQ/Orlando, FL	
	HOMETOWN	Woodridge, NJ	
	MARITAL STATUS/CHILDREN	Wife: Sheila, Children: Mathew (2 months)	
HOBBIES	Radio, Mets, Jets, Beating up the competition		

E M P L O Y M E N T	Q96-FM WHTQ, WHOO/Orlando — PD; L.M. Communications/Charleston — VP of Programming; WKLC/Charleston — Operations Manager & PD; KQIZ/Amarillo — Operations Manager & PD; WVBS/Wilmington — Operations Manager; WYFE/Rockford — Operations Manager; WGRQ/Buffalo — PD; WWTR/Ocean City — Operations Manager & PD
--	---

V I E W P O I N T S	BEST TWO RADIO STATIONS IN AMERICA — CURRENT:	KLOL/Houston & WHTQ/Orlando
	BEST RADIO STATION (OF ALL TIME):	WPLJ (AOR Days) '80-81/WMMR
	BEST ALBUM EVER RECORDED:	Go Girl Crazy — The Dictators
	BEST SINGLE EVER RECORDED:	Go Your Own Way — Fleetwood Mac
	THREE BEST ARTISTS (NOW ACTIVE):	Def Leppard, U2, Van Halen
	THREE BEST ARTISTS (OF ALL TIME):	The Dictators, The Buzzcocks, The Ramones
	FAVORITE NEW ARTIST:	Siren
	BEST TELEVISION SPOT FOR RADIO:	Takes a Knockin' & Keeps on Rockin'
	BEST PROMOTION EVER INVOLVED WITH:	(1) Free Hooters concert on July 4th (2) What Would You Do to Meet The Crue?
	WORST PROMOTION EVER INVOLVED WITH:	Anything set up by a sales person or anything at a mobile home park
	MOST INFLUENTIAL PERSON IN CAREER:	My grandfather Tincy Crouse, Dwight Douglas
	EARLY RADIO IDOLS:	Dennis Elsas, Jean Shephard, Dan Ingram
	BEST AIR TALENT (NOW ACTIVE):	Jonathon Brandmeier, Ron & Ron, Michael Dee
	BEST AIR TALENT (OF ALL TIME):	Don Imus, Jonathon Brandmeier, Arthur Godfrey, Paco
MAJOR ACCOMPLISHMENT IN RADIO	Winning without promotion budgets. Survival!	
GOALS	To be #1 in every market!	

The Pioneering
Spirit Of
Today,

The Dominating
Force Of
Tomorrow.

MEDIABASE 

*First in the 80's.
Leading the way into the 90's.*

24 ... & SO! MUCH MORE!

MONDAY MORNING REPLAY **24 Hours:** People sleep. Radio stations don't. In fact, radio programmers now pay a great deal of attention to overnight programming. It's no longer considered a *throwaway* daypart. In response, **Monday Morning Replay** introduces **24 hour** monitoring cycles. The additional overnight daypart information will afford you, the industry executive, an even better gauge of record airplay.

MONDAY MORNING REPLAY **Quality Play IndexSM:** Generally speaking, industry trade publications report a *quantity* of radio stations adding and playing titles. **Monday Morning Replay** takes the next step by introducing our **Quality Play IndexSM**. In each of our weekly charts, we'll give you not only a total number of plays per title, we'll also give you the *average number of plays per week, of those stations playing the title.*

MONDAY MORNING REPLAY **Recurrent Airplay:** **Monday Morning Replay** now offers an expanded look at recurrent airplay, listing the 40 top tracks in each format. Additionally, we've added our unique **Quality Play IndexSM** so you can now directly weigh the relative strength of each title.

MONDAY MORNING REPLAY **Market Expansion:** As you may have noticed, we at **MMR** have added a great number of markets over the past year. As we speed into the new year, count on a great deal more.

Monday Morning Replay
First in '88.

Leading the way into '89!

CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

Returning from the Fourth Annual Gavin Awards and Seminar in San Francisco with laurel wreaths were **WBCN/Boston** PD OEDIPUS and MD CARTER ALAN, named best at their respective jobs (Oedipus for the third time in four years). Billboard Magazine also named BCN "America's Number One Rock Station" and they finished in the top five of Favorite Radio Stations in the Rolling Stone Reader's Poll. BCN's Sunday lineup has "The Lost Lennon Tapes" airing from 7-8PM, their new music program "Nocturnal Emissions" is from 8-10PM, "Boston Emissions" featuring local bands is from 10-11PM, and "Raw Power" featuring heavy metal and hosted by GM TONY BERARDINI moves to 11-Midnight. ■ **WCMF/Rochester** offers their listeners "your ticket to dive and drive," as they're giving away a 1989 Mercury Cougar from Rochester Area Lincoln-Mercury Dealers and a 17-foot Star Craft power boat from Balantyne Marine. Listeners register at various locations, then call in within 15 minutes of hearing their name announced on-air to win a 'CMF' sweatshirt, a car care kit and a key that could potentially start (and thereby win) the car and boat. Drawing will be held on April 8 (PD STAN MAIN's real birthday; birthday wishes cheerfully accepted). ■ Newest weekend warrior at **WCXR/Washington, D.C.** is SCOTT WILSON, who slides into the Capital City from 98 Rock in Baltimore. ■ *This Town Ain't Big Enough For The Two Of Us* Department: **WIZN/Burlington, VT** ("The Wizard") has been sending listeners out of town at an alarming rate lately; all part of their suitcase parties. Listeners show up at the various locations packed and ready to go and they could be off to Orlando for three days and two nights with \$106 spending cash, tickets to spring training baseball games and Sea World, limo service to and from the airport, hotel and airfare. The Wizard tour buses are sending listeners to Montreal to see R.E.M. ■ "Cabin fever" struck Central New York, but **WOUR/Utica** fought back with the "Cabin Fever Party." The weeklong event found 'OUR's morning crew PETER HIRSCH, ANDY CLEARY, KAREN O & MARK WESTON broadcasting live poolside from the Sheraton, while listeners were invited to frolic in the pool and jacuzzi, and even win a trip for two to the Bahamas. A Barbizon model dressed as a mermaid dove to the bottom of the pool to retrieve a treasure chest filled with the entries. 'OUR celebrates St. Patrick's Day with 1,000 R.E.M.-"Green" balloons handed out at the SPD parade. More on those balloons soon. ■ It was a two-parter to help the homeless by **WYSP/Philadelphia**. First, local celebs took to the stage of the Comedy Works to do some stand-up, with the \$10 donation going to Philadelphia Healthcare for the Homeless. Then one listener went to Comic Relief 3 March 18th and joined Billy Crystal, Robin Williams and Whoopie Goldberg on stage for the final bow. Meanwhile other listeners will go to Phillies training camp in Clearwater to broadcast an inning of color commentary on TV 29 March 26.

MIDWEST

Despite freezing temperatures at home, **KSHE/St Louis**' thoughts are of warm weather and Cardinal baseball, so The KSHE Morning Zoo is broadcasting live all this week from St. Petersburg. One lucky listener and a guest joins the Brothers Z, having submitted the best "KSHE/Totino's Spring Training Play-By-Play" tape: simulated play-by-play of a Cardinals game containing the phrases "Cardinals," "Totino's Pizza," "The KSHE Morning Zoo" or the "Brothers Z." During the season, Cards' players Joe Magrane and Vince Coleman will be featured regularly on air, as well as Cardinal broadcaster Al Hrabosky. ■ **WLLZ/Detroit** ("Wheels") has created the position of Marketing Director, and filled it with current Promotion Director MIKE ISABELLA. He'll also add the title "married guy," taking the plunge in April; stay tuned! ■ **WRIF/Detroit** ("The Riff") celebrated 18 years rockin' the Motor City with free concerts at the Ritz featuring Dave Mason and local boy made good Mitch Ryder. The Riff commemorates Michigan's favorite sons and daughters by instituting the "Walk of Fame" outside the Metro Music Café. Inductees will be added once a month, with Mitch Ryder leading the way. The Riff tells CITY TRACKS "We'll run out of sidewalk before we run out of stars." Look for morning show personality/traffic reporter TC on the ground now, as TC's "Ground Crib 101" hits the streets: a 1973 Oldsmobile hearse covered with Riff bumper stickers. One lucky listener guessing the number of stickers (1,315) won a car stereo at the Autorama. ■ Kudos for **WXRT/Chicago** came from a number of different sources recently, as they were named Chicago's top radio station by the Chicago Tribune, Album Station of the Year at the Gavin, and one of the country's top five stations by "The Hard Report." MD LIN BREHMER was also singled out by a number of industry trade magazines as one of the country's top MD's. 'XRT is once again taking listeners to New Orleans for the Jazz and Heritage Festival March 26 through April 10. TOM MARKER will escort those listeners getting in on the deal, as well as five pairs of listeners who will win trips. Belated congrats to 'XRT Newsman CHARLIE MEYERSON and his wife Pam on the birth of son number two Joel Robert.

SOUTH

Houston's Westfield High School graduating seniors just said "MOBY," as the **KLOL/Houston** PM Driver hosted a battle of the bands to launch the first annual Senior Cruise in '89 (an after prom alcohol and drug-free all night graduation party). The KLOL Street Cruiser was in the thick of things as well, with lots of giveaways. Hats off to KLOL Traffic Master LANNY GRIFFITH! He received an award from the Gulf Coast Regional Blood Bank recently for his work during the fourth annual "KLOL Rock 'n' Roll Up Your Sleeve" campaign, which resulted in 5,099 donations during the weeklong project in July '88. ■ **WCKN/Greenville-Spartanburg** ("Rock 101.1") gets on the Spring Break Party Train, sending one winning couple to Daytona Beach as part of the annual rite of spring. Closer to home, James Gregory (billed as "The Funniest Man in America") topped the bill at the Rock 101.1 benefit show for the Red Cross at Punchline. LORRY MILLER joins Rock 101.1 for overnights. ■ *You Say Goodbye and I Say Hello* Department: Goodbye and best wishes to **WEGR/Memphis** ("Eagle Rock 103") Promotion Director (and Elvis' personal bath decorator) MYRA FEINBERG. She exits for the Special Events Coordinator position at Mud Island. Promotion types can send resumes to DIANE HAMPTON. Hello to market veteran DEBBIE CLARK who returns to Eagle Rock 103 as the All-Nighter. The Eagle Rock 103 Wake Up Crew (PD TIM SPENCER, JOHN "BAD DOG" McCORMICK and BEV HART) is giving \$103 cash (\$1,003 on Thursday) to listeners at work who actually have the station on when the Crew visits their office. Look for the '89 Memphis Producers Showcase, featuring 16 local unsigned bands, April 13-14. ■ Hats off to **WKDF/Nashville** ("103 KDF") morning man CARL P. MAYFIELD, who within a week raised over \$45,000 to answer the plea of a listener whose son needs a liver transplant and must raise \$150,000 for that operation. The initial goal is \$60,000 in the "Give to Live, Care to Share" project. Although Mayfield is spearheading the campaign now, 103-KDF plans future fundraisers including a "Rockin', Knockin' Baby Blaine Blowout" concert March 25 featuring Ratt, Kix and Britny Fox. The station's annual "Carl-Load" concert May 6 will also benefit the cause, and will feature Gregg Allman, Bad Company, Vixen and The Outlaws. ■ **WMFX/Columbia** ("Fox 102") went passin' out the green to the bearers of the biggest and best Fox 102 banner during the "Third Annual St. Paddy's Day Banner Contest." Top prize was \$500 and 10 \$102 prizes were also awarded. They also went walkin' on the greens during the St. Paddy's Golf Tournament, benefitting children's charities in the Midlands. An '89 Pontiac Grand Am was up for grabs to the linkster who shot a hole-in-one on the fourth hole. MIKE SCOTT is upped from parttime to fulltime 2-6AM, and KOKO joins Fox 102 10PM-2AM. ■ Down in the Big Easy, **WRNO/New Orleans** was involved in not one, but three St. Patrick's Day parades; with the WRNO Rock Van giving parade reports, passing out cabbages and throwing WRNO/SPD drinking cups to the crowds. ■ **WZTA/Miami** ("Zeta 4") teams up with Peaches Music & Video by donating sales of the \$1 Zeta-4 license plate to the Artificial Reef Program, which is working to help restore the offshore environment of Dade, Broward and Palm Beach Counties.

WEST

The old 60's adage "Never trust anyone over 30" doesn't apply to **KPOI/Honolulu** ("98 Rock"), which kicks off its 30th anniversary year! Part of the celebration includes returning something to the state of Hawaii (which is also 30) and they're doing that by "adopting" a portion of Sandy Beach; including maintenance, upkeep and improvements. There will be 98 Rock commemorative T-shirts; concerts (Robert Palmer joins the celebration March 30) and lots more as the year progresses. New 98 Rockers include AE SCOTT WILSON and weekender GEORGE SEPULVIDA. ■ The **KRSP/Salt Lake City** ("Rock 103") "CD Track of the Day" is going to qualify listeners to win a cruise of the Caribbean with Rock 103 personalities; three will be chosen. *Change of Scenery* Department: Rock 103 has a new mailing address: P.O. Box 57760, SLC, UT 84157. LISA PEPPER joins the Rock 103 sales force. Upcoming events include the March of Dimes WalkAmerica April 29; the 14th year of Rock 103's involvement. ■ *Stuffed Ballot Box* Department: One **KRRQ/Sacramento** ("93 Rock") listener was voted "Honorary President of 93 Rock;" an honor that carried with it a day off (it being President's Day anyway), the "Presidential Seal" (The 93 Rock Classic CD), The "Presidential Library" of 20 CDs or cassettes, a "College of Rock Knowledge" sweatshirt and "Presidential Shades" for his "secret service men." Lucky he didn't have to nominate anyone for anything. ■ *Wrestlin' of the Green* Department: At their annual St. Patrick's Day Breakfast Party **KXRX/Seattle** ("The X") morning show character ROY OTIS went best three falls with afternoon drive character MR KNOW-IT-ALL in a bid to see which of their respective on-air teams (ROBIN & MAYNARD or CROW & WEST) would do which shift. Mr Know-It-All took the contest, so now C & W flip-flop shifts with R & M. Meanwhile KXRX sends listeners on "X-scapes to the Sun," as they give away two trips a day in March to sunny spots such as Mexico, L.A., Phoenix and Palm Springs. MARTY REIMER is the new KXRX weekender/utilityman.

ADULT CONTEMPORARY



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

2/27/89	3/6/89	3/13/89	3/20/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
1	1	1	1	MIKE & MECHANICS	The Living Years	Atlantic	1729	30	36.18
5	3	2	2	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	1666	31	35.92
7	6	3	3	ROY ORBISON	You Got It	Virgin	1582	28	32.02
6	5	6	4	ANITA BAKER	Just Because	Elektra	1337	27	30.60
4	4	5	5	ROD STEWART	My Heart Can't Tell You No	WB	1267	27	26.36
10	9	8	6	KENNY G/S.ROBINSON	We've Saved The Best For Last	Arista	1022	21	22.82
14	11	9	7	VANESSA WILLIAMS	Dreamin'	Wing/PG	980	21	20.13
16	12	10	8	BANGLES	Eternal Flame	Columbia	959	25	20.66
13	13	11	9	BREATHE	Don't Tell Me Lies	A&M	910	26	15.96
12	10	12	10	NEIL DIAMOND	This Time	Columbia	728	21	18.68
19	15	13	11	BETTE MIDLER	Wind Beneath My Wings	Atlantic	679	22	11.56
17	16	14	12	CHICAGO	You're Not Alone	Reprise	462	23	9.26
18	17	16	13	CROSBY, STILLS, N. Y.	Got It Made	Atlantic	350	21	5.69
—	—	21	14	CHER/PETER CETERA	After All	Geffen	329	15	6.50
27	22	17	15	THIRTY EIGHT SPECIAL	Second Chance	A&M	322	21	4.89
20	18	19	16	SURVIVOR	Across The Miles	Scotti Bro	315	23	6.36
21	19	18	17	LUTHER VANDROSS	She Won't Talk To Me	Epic	266	20	4.89
—	30	23	18	DEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd	238	15	5.22
29	20	20	19	CARLY SIMON	Let The River Run	Arista	224	19	4.03
New Entry ✓	—	—	20	MADONNA	Like A Prayer	Sire/WB	168	15	3.73
—	27	22	21	SIMPLY RED	It's Only Love	Elektra	168	14	2.73
23	24	24	22	PAULA ABDUL	Straight Up	Virgin	133	27	3.74
22	21	28	23	A WILSON/R ZANDER	Surrender To Me	Capitol	133	19	3.52
—	—	26	24	ENYA	Orinoco Flow (Sail Away)	Geffen	133	19	1.77
Reentry ✓	—	—	25	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	126	18	2.77
New Entry ✓	—	—	26	BOBBY BROWN	Roni	MCA	105	18	2.60
24	23	25	27	BOY MEETS GIRL	Bring Down The Moon	RCA	105	21	0.64
New Entry ✓	—	—	28	LIVINGSTON TAYLOR	City Lights	Critique/A	98	16	1.01
New Entry ✓	—	—	29	BOYS CLUB	The Loneliest Heart	MCA	91	18	1.74
28	29	27	30	SHEENA EASTON	The Lover In Me	MCA	84	17	1.35

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
JT TAYLOR & R.BELLE	All I Want Is Forever	EPA	84	—
PETER NOONE	I'm Into Something Good	Cypres/A&M	70	—
KARYN WHITE	Superwoman	WB	63	—
✓ BASIA	Promises	Epic	63	—
✓ P. CARRACK/T. NUNN	Romance	Columbia	56	300%
SA-FIRE	Thinking Of You	Cutl/Merc	42	100%
✓ STEVE WINWOOD	Hearts On Fire	Virgin	35	—
✓ MARTIKA	More Than You Know	Columbia	21	50%
✓ EDDIE MONEY	Love In Your Eyes	Columbia	21	—
✓ ANIMOTION	Room To Move	Polydor/PG	14	—

✓ Denotes new entry.

HOTTEST RECURRENTS

3/20/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX *
1	SHERIFF	When I'm With You	Capitol	23
2	TAYLOR DAYNE	Don't Rush Me	Arista	25
3	RICK ASTLEY	She Wants To Dance With Me	RCA	25
4	PHIL COLLINS	Two Hearts	Atlantic	18
5	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	17
6	STEVE WINWOOD	Holding On	Virgin	21
7	KENNY G	Silhouette	Arista	14
8	TIFFANY	All This Time	MCA	21
9	FLEETWOOD MAC	As Long As You Follow	WB	18
10	ANITA BAKER	Giving You The Best...	Elektra	14
11	BREATHE	How Can I Fall	A&M	12
12	PHIL COLLINS	Groovy Kind Of Love	Atlantic	11
13	CHICAGO	Look Away	Reprise	13
14	BOYS CLUB	I Remember Holding You	MCA	17
15	TAYLOR DAYNE	I'll Always Love You	Arista	11
16	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic	12
17	BEACH BOYS	Kokomo	Elektra	12
18	STEVE WINWOOD	Don't You Know What The Night	Virgin	12
19	PETER CETERA	One Good Woman	WB	10
20	A. LENNOX/A. GREEN	Put A Little Love In Your ...	A&M	15
21	ROD STEWART	Forever Young	WB	11
22	GLORIA ESTEFAN/MSM	Anything For You	Epic	8
23	BREATHE	Hands To Heaven	A&M	9
24	ERIC CARMEN	Make Me Lose Control	Arista	9
25	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	10
26	RICHARD MARX	Hold On To The Nights	EMI	9
27	BARBRA STREISAND	All I Ask Of You	Columbia	17
28	FOREIGNER	I Don't Want To Live W/o You	Atlantic	8
29	JETS	Make It Real	MCA	9
30	GEORGE MICHAEL	One More Try	Columbia	8
31	BRENDA RUSSELL	Piano In The Dark	A&M	9
32	ELTON JOHN	I Don't Wanna Go On With ...	MCA	8
33	THOMAS/SPRINGFIELD	Theme From Growing Pains	Reprise	17
34	JOHNNY HATES JAZZ	Turn Back The Clock	Virgin	15
35	WHITNEY HOUSTON	One Moment In Time	Arista	10
36	GLENN FREY	True Love	MCA	9
37	GEORGE MICHAEL	Kissing A Fool	Columbia	10
38	GLENN FREY	Soul Searchin'	MCA	14
39	HUEY LEWIS & NEWS	Perfect World	Chrysalis	8
40	BILLY OCEAN	Colour Of Love	Jive/Arist	8

*Quality play index = average number of weekly plays from stations playing track

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
MADONNA	Like A Prayer	Sire/WB

A/C SAMPLE HOURS/HEAVY SATURATION

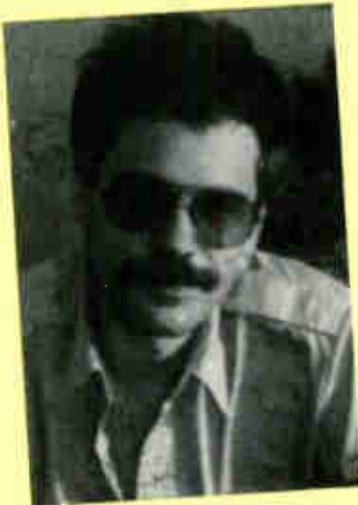
USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 6am and 10am.

KKYY-FM San Diego POLICE/Every Breath You Take RICHARD MARX/Endless Summer Nights BREATHE/Don't Tell Me Lies BELINDA CARLISLE/I Get Weak CHER/PETER CETERA/After All BRUCE SPRINGSTEEN/Dancing In The Dark	KMJI-FM Denver BREATHE/Don't Tell Me Lies GENESIS/Tonight, Tonight, Tonight BOB SEGER/Against The Wind SURVIVOR/Across The Miles TAYLOR DAYNE/Don't Rush Me DOOBIE BROTHERS/Listen To The Music	WENS-FM Indianapolis BILLY OCEAN/When The Going Gets Tough MIKE & MECHANICS/The Living Years HALL & OATES/Family Man MARVIN GAYE/I Heard It Thru The Grapevine TAYLOR DAYNE/Don't Rush Me HUEY LEWIS & NEWS/Stuck With You RICK ASTLEY/She Wants To Dance With Me ROD STEWART/Maggie May ELTON JOHN/I Don't Wanna Go On With ... STARSHIP/Nothing's Gonna Stop Us Now	WLMG-FM New Orleans FRANKLIN & MICHAEL/I Knew You Were Waiting ... MARVIN GAYE/Too Busy Thinking About My ... ANITA BAKER/Giving You The Best ... KENNY ROGERS/We've Got Tonight MIKE & MECHANICS/The Living Years DIANA ROSS/Endless Love DAN HARTMAN/I Can Dream About You LDU CHRISTIE/Lightning Strikes STEVE WINWOOD/Holding On NEIL DIAMOND/Play Me RICK ASTLEY/She Wants To Dance With Me JAMES TAYLOR/Fire And Rain	WLTT-FM Washington DC BANGLES/Eternal Flame MONKEES/I'm A Believer BRUCE SPRINGSTEEN/I'm On Fire LINDA RONSTADT/When Will I Be Loved SURVIVOR/Across The Miles GEORGE BENSON/Turn Your Love Around GLORIA ESTEFAN/MSM/Can't Stay Away From You BEATLES/Eleanor Rigby ROD STEWART/My Heart Can't Tell You No BILLY JOEL/Only The Good Die Young	WROR-FM Boston JACKSON BRDWNE/Somebody's Baby CHICAGO/Just You 'N' Me ROD STEWART/Forever Young LIONEL RICHIE/Penny Lane BEATLES/Penny Lane BILLY OCEAN/Caribbean Queen ALIVE & KICKING/Tighter, Tighter OONNA SUMMER/She Works Hard For The Money U2/Still Haven't Found What ... SIMON & GARFUNKEL/Boxer MOODY BLUES/Your Wildest Dreams	WTMX-FM Chicago HALL & OATES/You've Lost That Lovin' Feelin' MARVIN GAYE/I Heard It Thru The Grapevine RDY DRIBSON/You Got It JOHN LENNON/Imagine JOHNNY RIVERS/Baby I Need Your Lovin' BILLY JOEL/The Longest Time WHITNEY HOUSTON/I Wanna Dance With Somebody ... SIMON & GARFUNKEL/I Am A Rock GLADYS KNIGHT & PIPS/Best Thing That Ever Happened FLEETWOOD MAC/Little Lies BEN E KING/Stand By Me CHICAGO/Just You 'N' Me LIONEL RICHIE/You Are ASSOCIATION/Cherish AMERICA/You Can Oo Magic JR WALKER & ALL STAR/What Does It Take (To Win Your
KLSY-FM Seattle STEVE WINWOOD/Higher Love PAUL DAVIS/Cool Night EURYTHMICS/Here Comes The Rain Again CARPENTERS/Rainy Days & Mondays COWSILLS/The Rain, The Park & Other ... BJ THOMAS/Raindrops Keep Fallin' On My H ALBERT HAMMOND/It Never Rains In Southern ... FORTUNES/Here Comes That Rainy Day JAMES TAYLOR/Fire And Rain LOVIN' SPOONFUL/Rain On The Roof	KMMX-FM San Antonio FLEETWOOD MAC/Rhiannon PAUL MCCARTNEY/With A Little Luck BETTE MIDLER/Wind Beneath My Wings DRIFTERS/Up On The Roof COWSILLS/The Rain, The Park & Other ... ROY ORBISON/You Got It COREY HART/Never Surrender ELTON JOHN/I Guess That's Why They Call P CARRACK/T. NUNN/Romance GINO VANNELLI/Hurts To Be In Love BRUCE SPRINGSTEEN/My Hometown	WIOF-FM Hartford JAMES TAYLOR/Never Die Young DIONNE WARWICK/It'll Never Love This Way Again KENNY G/S ROBINSON/We've Saved The Best For Last HARRY NILSSON/Without You AMERICA/Lonely People TIFFANY/Could've Been CARS/Drive WHITNEY HOUSTON/One Moment In Time EARTH, WIND & FIRE/After The Love Is Gone	WLTF-FM Cleveland ROD STEWART/My Heart Can't Tell You No LIONEL RICHIE/Say You, Say Me CHRISTOPHER CRDSS/Ride Like The Wind SHERIFF/When I'm With You HUEY LEWIS & NEWS/Perfect World S ROBINSON/MIRACLES/Tracks Of My Tears STEVE WINWOOD/Finer Things KENNY ROGERS/Through The Years THIRTY EIGHT SPECIAL/Second Chance PHIL COLLINS/Groovy Kind Of Love BREAD/Everything I Own JOHN C MELLENCAMP/Under The Boardwalk	WRMX-FM Nashville ROD STEWART/My Heart Can't Tell You No BREAD/Everything I Own BREATHE/How Can I Fall SUPREMES/Someday We'll Be Together DRIFTERS/Save The Last Dance For Me PHIL COLLINS/Two Hearts RESTLESS HEART/Why Does It Have To Be (Wrong O KENNY G/Songbird EAGLES/Take It To The Limit ANITA BAKER/No One In The World PAUL DAVIS/Sweet Life ROGERS/PARTON/Islands In The Stream	WSNI-FM Philadelphia ELTON JOHN/I Don't Wanna Go On With ... FIREFALL/You Are The Woman MIKE & MECHANICS/The Living Years RIGHTEOUS BROTHERS/You've Lost That Lovin' Feelin' THOMAS/SPRINGFIELD/Theme From Growing Pains DAVE LOGGINS/Please Come To Boston ROD STEWART/Forever Young NEIL DIAMOND/This Time	WWDE-FM Norfolk PATRICK SWAYZE/She's Like The Wind STEVE WINWOOD/Don't You Know What The Night TODD RUNDGREN/Hello It's Me BELINDA CARLISLE/Circle In The Sand BEATLES/We Can Work It Out KENNY G/S ROBINSON/We've Saved The Best For Last UB40/Red Red Wine TAYLOR DAYNE/It's Always Love You GERRY RAFFERTY/Right Down The Line GLORIA ESTEFAN/MSM/Anything For You TEARS FOR FEARS/Everybody Wants To Rule The NEIL DIAMOND/Cherry, Cherry BREATHE/Don't Tell Me Lies

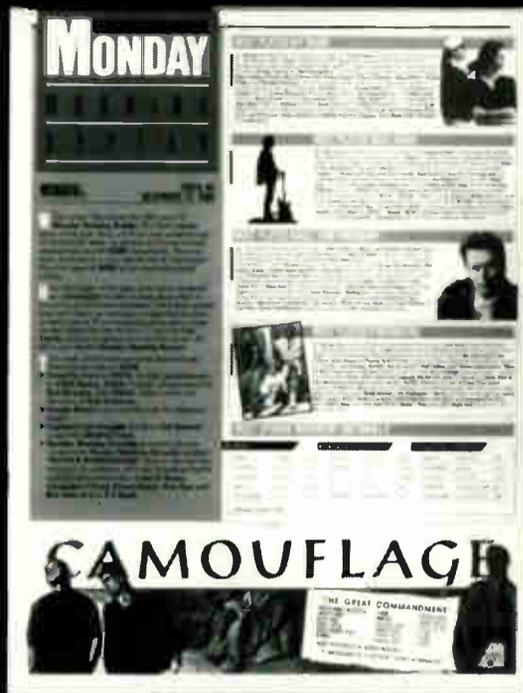
USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

MIKE & MECHANICS 1 The Living Years / Atlantic WNSR-FM 3.57 WKQX-FM 2.80 KSTP-FM 2.16 KVIL-FM 1.93 WSNI-FM 1.52 KIQI-FM 1.34 KOST-FM 1.22	KENNY G/S ROBINSON 6 We've Saved The Best For Last / Arista WLTW-FM 2.67 KOST-FM 2.44 KVIL-FM 1.61 WSNI-FM 1.30 KSTP-FM 0.92 WSB-FM 0.86 KBIG-FM 0.74	BETTE MIDLER 11 Wind Beneath My Wings / Atlantic KSTP-FM 1.54 KBIG-FM 1.11 WLTF-FM 0.91 KFMB-FM 0.59 WLTE-FM 0.50 WMGK-FM 0.50 WIOF-FM 0.46	SURVIVOR 16 Across The Miles / Scotti Bro WNSR-FM 1.79 KBIG-FM 1.11 WSNI-FM 0.87 KLSI-FM 0.63 WLTT-FM 0.50 KMJI-FM 0.27 WSNY-FM 0.27	SIMPLY RED 21 It's Only Love / Elektra KQX-FM 0.61 KFMB-FM 0.59 WSNY-FM 0.38 KBIG-FM 0.37 KKYY-FM 0.23 KLSI-FM 0.11 WNLT-FM 0.09	BOBBY BROWN 26 Roni / MCA KIQI-FM 0.90 WNIC-FM 0.84 WKQX-FM 0.35 WLAC-FM 0.28 KFMB-FM 0.15 WNLT-FM 0.09	JT TAYLOR & R.BELLE All I Want Is Forever / Epic KLSI-FM 0.32 WMGK-FM 0.25 KESZ-FM 0.21 KFMB-FM 0.15 WLTS-FM 0.15 WVBF-FM 0.03
DEBBIE GIBSON 2 Lost In Your Eyes / Atlantic WNSR-FM 3.57 KOST-FM 2.44 KSTP-FM 2.16 WKQX-FM 2.10 KIQI-FM 1.79 WSNI-FM 1.30 KVIL-FM 1.29	VANESSA WILLIAMS 7 Dreamin' / Wing/PG WKQX-FM 1.75 WSNI-FM 1.30 KVIL-FM 1.29 KOST-FM 1.22 WSB-FM 1.15 KBIG-FM 1.11 WLTF-FM 0.91	CHICAGO 12 You're Not Alone / Reprise WKQX-FM 2.10 WTMX-FM 1.04 KSTP-FM 0.92 WLTF-FM 0.91 WMJI-FM 0.53 KYKY-FM 0.50 KIQI-FM 0.45	LUTHER VANDROSS 17 She Won't Talk To Me / Epic KVIL-FM 1.29 WSNI-FM 0.87 KIQI-FM 0.67 KFMB-FM 0.44 WOMC-FM 0.38 WLMG-FM 0.25 KKYY-FM 0.23	PAULA ABDUL 22 Straight Up / Virgin WKQX-FM 2.10 KFMB-FM 0.88 KYKY-FM 0.38 WNLT-FM 0.27 KLSI-FM 0.11	BOY MEETS GIRL 27 Bring Down The Moon / RCA WNSR-FM 0.21 KLCY-FM 0.14 KMMX-FM 0.13 KLSY-FM 0.11 WVBF-FM 0.06	PETER NOONE I'm Into Something Good / Cypress/A&M KOST-FM 1.22 WMMX-FM 0.67 KESZ-FM 0.21 WLTO-FM 0.08
ROY ORBISON 3 You Got It / Virgin WNSR-FM 2.38 KSTP-FM 1.85 WKQX-FM 1.75 WSNI-FM 1.74 KIQI-FM 1.57 KOST-FM 1.22 KBIG-FM 1.11	BANGLES 8 Eternal Flame / Columbia WKQX-FM 2.80 KSTP-FM 2.16 KVIL-FM 1.61 WNSR-FM 1.19 KIQI-FM 1.12 KFMB-FM 1.03 WOMC-FM 0.95	CROSBY, STILLS, N. Y 13 Got It Made / Atlantic WNSR-FM 1.19 KBIG-FM 0.74 WLTF-FM 0.73 WMJI-FM 0.40 WSNY-FM 0.40 WLTT-FM 0.38 KFMB-FM 0.29	DEON ESTUS/G MICHAEL 18 Heaven Help Me / MCA/Polyd KSTP-FM 1.23 WLTF-FM 0.73 WKQX-FM 0.70 KFMB-FM 0.59 KYKY-FM 0.38 KBIG-FM 0.37 WSTF-FM 0.21	A WILSON/R ZANDER 23 Surrender To Me / Capitol WKQX-FM 2.10 WNIC-FM 0.63 WLAC-FM 0.21 WLTF-FM 0.18 WRMX-FM 0.15 KESZ-FM 0.14 WAXY-FM 0.11	LIVINGSTON TAYLOR 28 City Lights / Critique/A WNSR-FM 0.65 KMMX-FM 0.08 WLTS-FM 0.08 KLCY-FM 0.07 WVBF-FM 0.07 WTPJ-FM 0.06	KARYN WHITE Superwoman / WB WKQX-FM 0.70 KFMB-FM 0.15 KESZ-FM 0.14 WAXY-FM 0.11 WNLT-FM 0.09 WLTS-FM 0.08 WWDE-FM 0.08
ANITA BAKER 4 Just Because / Elektra WKQX-FM 3.15 KSTP-FM 2.16 WSNI-FM 1.95 KVIL-FM 1.93 KOST-FM 1.83 KBIG-FM 1.48 WMGK-FM 1.26	BREATHE 9 Don't Tell Me Lies / A&M KSTP-FM 1.85 WKQX-FM 1.75 KIQI-FM 1.12 WTMX-FM 1.04 KFMB-FM 0.88 WSNI-FM 0.87 WMMX-FM 0.67	CHER/PETER CETERA 14 After All / Geffen KVIL-FM 0.97 KSTP-FM 0.92 WMGK-FM 0.50 WNIC-FM 0.42 KYKY-FM 0.38 WOMC-FM 0.38 KBIG-FM 0.37	CARLY SIMON 19 Let The River Run / Arista KVIL-FM 1.29 WSNI-FM 0.87 WSNE-FM 0.42 WLTT-FM 0.38 WKQX-FM 0.35 WEZC-FM 0.15 KMMX-FM 0.13	ENYA 24 Orinoco Flow (Sail Away) / Geffen KFMB-FM 0.88 KLSI-FM 0.42 KMJI-FM 0.21 KLCY-FM 0.11 KLSY-FM 0.06 WTPJ-FM 0.06 KMGR-FM 0.04	BOYS CLUB 29 The Loneliest Heart / MCA KSTP-FM 0.92 KFMB-FM 0.44 KMJI-FM 0.27 KLCY-FM 0.07 WVBF-FM 0.03	BASIA Promises / Epic KFMB-FM 0.44 KMGR-FM 0.13 KLSY-FM 0.11 KESZ-FM 0.07
ROD STEWART 5 My Heart Can't Tell You No / WB WNSR-FM 3.57 KSTP-FM 2.16 WKQX-FM 1.75 WMGK-FM 1.26 KIQI-FM 1.12 WTMX-FM 1.04 KFMB-FM 0.88	NEIL DIAMOND 10 This Time / Columbia WNSR-FM 2.98 WLTW-FM 1.78 KSTP-FM 1.23 KBIG-FM 1.11 WSNI-FM 1.09 WSB-FM 0.86 KOIT-FM 0.76	THIRTY EIGHT SPECIAL 15 Second Chance / A&M WLTF-FM 0.73 WKQX-FM 0.70 KYKY-FM 0.63 KMJI-FM 0.55 KFMB-FM 0.44 WLTT-FM 0.38 KBIG-FM 0.37	MADONNA 20 Like A Prayer / Sire/WB KVIL-FM 0.97 KSTP-FM 0.92 WNIC-FM 0.63 WLMG-FM 0.25 KKYY-FM 0.23 WALK-FM 0.18 WNLT-FM 0.18	TRAVELING WILBURYS 25 End Of The Line / Wilbury/WB KSTP-FM 1.23 WALK-FM 0.55 WLTT-FM 0.38 KKCW-FM 0.29 WSNY-FM 0.13 KLCY-FM 0.11 WWDE-FM 0.08	SHEENA EASTON 30 The Lover In Me / MCA KFMB-FM 0.74 KYKY-FM 0.25 KKYY-FM 0.23 WNLT-FM 0.09 KAER-FM 0.04	P. CARRACK/T. NUNN Romance / Columbia WLTS-FM 0.15 KMMX-FM 0.08 KLCY-FM 0.07 WVBF-FM 0.03

T H E H A N S E N F I L E



P E R S O N A L	LAST NAME	Hansen	FIRST	Curtis	MIDDLE	W
	CURRENT STATION	WEBE 108/Westport, CT				
	HOMETOWN	New York, NY				
	MARITAL STATUS/CHILDREN	Engaged to Debbie Cooke				
	HOBBIES	Gardening, new age, bowling				
E M P L O Y M E N T	WEBE 108/Westport — VP, Operations (1983-Present)					
	WAVZ & WKCI/New Haven — Operations Manager (1977-83)					
	WSAR/Fall River — Music Director (1974-77)					
V I E W P O I N T S	BEST TWO RADIO STATIONS IN AMERICA — CURRENT	KITS/San Francisco & KHYI/Dallas				
	BEST RADIO STATION (OF ALL TIME)	77-WABC				
	BEST ALBUM EVER RECORDED	Sgt. Pepper's Lonely Hearts Club Band — The Beatles				
	BEST SINGLE EVER RECORDED	Miracles — Jefferson Starship				
	THREE BEST ARTISTS (NOW ACTIVE)	Elton John, Phil Collins, Carly Simon				
	THREE BEST ARTISTS (OF ALL TIME)	The Beatles, The Rolling Stones, Stevie Wonder				
	FAVORITE NEW ARTIST	Sade				
	BEST TELEVISION SPOT FOR RADIO	Flamethrower (Z-100)				
	BEST PROMOTION EVER INVOLVED WITH	Make WAVZ and Write it Down				
	WORST PROMOTION EVER INVOLVED WITH	Joey Sanders Abduction Hoax				
	MOST INFLUENTIAL PERSON IN CAREER	Pete Salant				
	EARLY RADIO IDOLS	Gary Stevens, R. Peter Straus				
	BEST AIR TALENT (NOW ACTIVE)	Rick Dees				
	BEST AIR TALENT (OF ALL TIME)	Dan Ingram				
	MAJOR ACCOMPLISHMENT IN RADIO	Founded high school radio station				
GOALS	Own a radio station					



Dog Eat Dog.

In this ultra competitive industry **winning is everything**. Your station depends on it. Your job depends on it. Your future depends on it. There's little margin for error.

When you subscribe to **Monday Morning Replay**, you plug into the thought processes of America's most successful broadcasters. The radio stations that establish the national trends. Cutting edge programming tactics.

If you're already on top, you can rely on MMR to help you stay there. If you're on your way to the top, MMR will help you get there!

Your competition probably already subscribes to **Monday Morning Replay**. Shouldn't you?

It's Real. It's Today. It's the Future. It's **Monday Morning Replay**. Quite possibly, the best research tool you'll ever purchase.

Call Collect (313) 737-0027.

CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE. City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

At **WYST/Baltimore** ("92 Star") PD PETE OWEN was replaced last month by former **WKSZ/Philadelphia** Assistant Program Director JIM RAFFERTY. ■ Hot female vocalists Vanessa Williams and local girl Debbie Gibson both stopped by the **WNSR/New York** ("Soft Rock 105") studios a couple of weeks ago to promote their latest releases and chat on-the-air. Rumor has it Debbie took a wrong turn on the way to Studio A and got lost in the halls. ■ A specially setup 1-800 phone line continues to recruit new **WKSZ/Philadelphia** ("Kiss 100") "Frequent Listener Club" members; qualifying them for all station special giveaways. In conjunction with Jif peanut butter, Kiss held "Kids Day" at the Franklin Institute. Would-be museumgoers were admitted free when they flashed their "Frequent" cards and/or had a Jif label or the word "Jif" written down. **DEBBIE WOOD** has been named GSM. ■ To protest the endorsement by Yusuf Islam (formerly singer Cat Stevens) of the Ayatollah Khomeini's death sentence against Salman Rushdie's controversial "The Satanic Verses," **WSNI/Philadelphia** ("Sunny 104.5") has pulled Stevens' music from their playlist indefinitely. Stevens, you'll recall, gave up his pop music career over 10 years ago when he converted to Islam. ■ *The calls remain the same..* **WMYS/Providence-New Bedford** has adjusted their direction, remaining A/C yet becoming "Classic Hits" — playing "The greatest songs from the greatest artists." This doesn't mean "Oldies" however, just the very best songs from the 60's, 70's and 80's. The station has also gone from 'live assist' to all compact disc. 'MYS's new "Listen While You Work" contest has listeners mailing and faxing in their name along with the names of two co-workers. Each day at lunchtime the station draws a winning entry; if anyone from that business calls back (not just the three people listed), all three win. **DAVID SPENCER** hooks up for middays from **WPRO AM/FM** and **STEVE MILLER** is new to overnites. Two new weekend additions bring **MARY FRANCO** and **ANNE MARIE MORTON** to the airwaves. ■ **WMMJ/Washington, D.C.** has modified its format to a Motown-based playlist. The station hopes to attract listeners from **WXTR** which has been running a similar format for the past eight years. Pending FCC approval on the nation's Class C licenses, **MMJ** may also be increasing its power from 5,000 to 6,000 watts; perhaps sometime this spring.

SOUTH

W**LTB/Birmingham** ("Lite 99") is now Classic Rock **WZRR** with **LEE CORY** the station's PD. ■ Remember the classic Thanksgiving Day matchups of the 70's featuring the Dallas Cowboys and Washington Redskins? **KMGC/Dallas** ("Magic 102.9") is making those memories a reality once again for one day next month with "The Magic Pro Football Legends Classic." Old-time Cowboys like Roger Staubach, Drew Pearson and Harvey Martin will go head-to-head once again with former Redskins Billy Kilmer, Sonny Jurgensen and Joe Theisman; doing gridiron battle at Texas Stadium for Cystic Fibrosis. At presstime the station was also working on securing former coaches Tom Laundry and George Allen for the day's festivities, which will also include a postgame concert. 'MGC has been spicing up their ongoing "Magic at Work" contest with trip giveaways to Jamaica and a "Bonus Pool." Whenever the daily giveaways of \$102.90 (\$1,000 on Thursdays) are not awarded, the money is thrown into the 'pool' and given away all at once on the weekend. A recent article in the "Dallas Herald" included a movie review of Tom Hank's "The Burbs" and a poll asking suburbanites to say why their 'burb' is special and why a song should be written about it. The winner: Sachy (*pronounced "saxy"*), TX who was treated to a treatment of Rod Stewart's "Do You Think I'm Sexy" by Morning guys **TOMMY & THE BEAMER**. ■ It seems **WMAG/Greensboro-Winston Salem** ("Magic 99.5") and AM host **BILL FLYNN** are at it again! Last time we checked they were in trouble with the police over their traffic-jam-causing broadcast from a highway overpass. All wounds have healed, however, and for a recent event the station enlisted the assistance of the Greensboro police as Flynn did his show live — *entirely underwater!* The AM man utilized the Departments sophisticated scuba communication gear with its full head piece that includes a built-in mike, and in lieu of a regulator, a mask that forces fresh air in constantly. Two professional divers were with Flynn the entire two hours he was submerged in the YMCA pool communicating to him constantly via chalkboard. A video camera also recorded the aquatic activities from a better angle for onlookers on the surface. The event raised money by registering listeners for scuba lessons; tuition proceeds went to the Muscular Dystrophy Association. Flynn also broadcasted live from a Hot Air Balloon at an altitude of 13,000 feet. (Warm weather prevented him from climbing to the planned 20,000 feet!). ■ New PD **BOBBY ERWIN** (**WLTQ/Milwaukee**) has **WUSA/Tampa** ("W-101") in "Radio's biggest and easiest cash giveaway ever!" "Frequent Listener Club" members listen for their name for \$1,000 payoffs four times a day — until \$101,000 is given away!

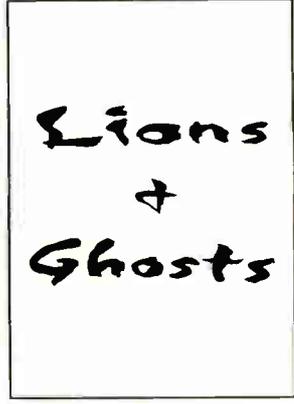
MIDWEST

The station for free money is also the station giving away free Mickey. Monday mornings, **WLTF/Cleveland** ("Lite Rock 106 & 1/2") is giving away trips for four to Disney World in Orlando and a tour of the theme park's new MGM studios. These trip giveaways are called the "Extra Chance Sweepstakes" and are part of the station's "Free Money Name Game" contest. For 'Free Money,' listeners are asked to send their name, address and phone number to LTF and then listen for their name to be announced each day between 9AM-5PM. When they hear their name, they have 20 minutes to call and win \$106. Since beginning the contest in January, Lite Rock has awarded over 140 winners more than \$350,000 in total winnings! The nation's original "Coats for Kids" campaign successfully closed its eighth year by exceeding its goals for 1988, as the station collected \$125,000 and distributed 17,110 coats to needy children! In the past eight years the program has handed out over 87,000. ■ *Just call them Black Bart and Blue Beard!* For **WMJI/Cleveland's** ("Majic 105.7") new television spots, Morning zanies **LANIGAN & WEBSTER** are portrayed as "Video Pirates," jamming and then interrupting the network television signal in order to promote themselves. Majic is also giving away a divorce! Listeners are calling in to an answering machine leaving their two minutes-or-less divorce stories and hoping to net a free no-fault marital split. (The best tales will be played back on-the-air). The station has also just started "Your Most Embarrassing Moment, Thanks to Your Kid" contest with Afternoon host **DAN DEELY**. Deely will choose and read the best of the best from postcard entries and award a grand prize (a home computer). ■ The "Bleacher Creatures" will invade Tiger Stadium for the seventh straight opening day next month when **WOMC/Detroit** takes 100 listeners out to the ballgame. The station is sponsoring the "Olympic Ice Show" featuring medalist Debbie Thomas and others at U of M's Yost Ice Arena. The 50 showgoers will become partygoers afterwards at an exclusive party with all of the ice show's stars. ■ Culminating an intensive six-month search, **KQQL/Minneapolis** ("Cool 108") Program Director **DAVE ANTHONY** has named a brand-new Morning program — "The CHARLIE & MARK Show." Coming straight from **KRAY/Tulsa**, the two hit the air just two weeks ago. **DON RICHARDS** trades drive times and now broadcasts in afternoons. The Twin Cities' newest station continues its "Weekend Music Specials" with their always inventive premises. For their "Encyclopedia of Rock 'n' Roll" special, each hour meant a different 'topic' and songs that fit that topic. (Exs: British Invasion songs, all Instrumental songs). The "Rock 'n' Roll Roadmap" special, meanwhile, featured songs about cities; starting in New York and continuing across the country ("Kentucky Rain," "Memphis," "Kansas City," etc.). And there's even been an hour based on *body parts* ("Can't Take My Eyes Off Of You" and everybody's favorite, "The Happy Organ"). **RAY ERICK** is new to overnites from the city's **WWTC**.

WEST

K**WIZ/Anaheim-Santa Ana** ("Quiz FM") Program Director **PAT MATTHEWS** has left the station for the bright lights of television; he's now doing news over the area's KDOC-TV. **CHRIS COX** has joined for programming and middays from **WVEZ/Louisville**. ■ Everytime you turn around **KBIG/Los Angeles** ("K Big 104") has a new exotic location to send their audience to. This time it's south of the Equator to New Zealand! Midday personality **MARK TAYLOR** presented chances with preliminary \$100 gift certificates to Canterbury of New Zealand in Crystal Court South Coast Plaza for daily winners and a shot at the grand prize (seven days at the Regent of Auckland). ■ **KESZ/Phoenix** ("Easy Rock 99.9") hosted opening night of the Jaycee's "Rodeo Of Rodeo's," the world's largest indoor rodeo. For last weekend's March of Dimes "Walk-A-thon," the station sponsored a checkpoint stand, and to further comfort weary walkers, handed out \$100 bills to those wearing something with "KESZ" on it. Morning Man **MARTY MANNING** MC'd Easy Rock's recent Phoenix Mardi Gras presentation of sax virtuoso **Kenny G**. ■ Morning Show members **CRAIG WALKER**, **JOHN ERICKSON** and **JOHN WINDUS** were all behind the mike for **KKCW/Portland's** ("K-103") fifth anniversary breakfast broadcast. The mayor of Portland was there as well to join in on the fun and food as 103 persons 'broke fast' for free. K-103 sent listeners to the recent American Music Awards in Los Angeles through their special "Morning Music Quiz." Guessing lost lyrics from songs up for an award qualified folks for the trip (and \$500 spending money). "Family Ski Day" at Mount Hood featured drastically reduced lift ticket prices; cut to a frequency equivalent of \$10.30 for the day!. ■ Mirroring last years mega-vehicle giveaway, **KXOA** ("K-108") is giving away (*are you ready?*) — 32 Jeeps! Over an eight week period, listeners are registering at a local grocery store chain for the vehicles. What's more, by writing "K-108" on the entry form, you not only may win a Jeep but also a truck bed full of free groceries! 'XOA jocks are announcing the automatic winners each night; initially in spots run during the newscasts at all four local television stations, and then again the next morning over the radio airwaves. The station is also sending 2,000 people down the road to Disneyland where they and personalities **R.J. HARRIS** and **DUSTY MORGAN** will have the park all to themselves for fun and broadcasting, respectively. ■ For a very special broadcast **KIOI/San Francisco** ("K-101") Nightimer **TURI RYDER** will board the U.S.S. Kiska as it returns from sea to the San Francisco Bay and take to the air live during **TERRY MCGOVERN's** morning show. The broadcast will include interviews with officers who'll be seeing their newborns for the first time and information on the ship's innovative 'Tiger' program; a program that enables friends and family members to actually go out to sea to meet with their loved ones.

FOREPLAY



ARTIST: EDIE BRICKELL

ARTIST: BIG BAM BOO

ARTIST: NENAH CHERRY

ARTIST: LISA LISA & CULT JAM

ARTIST: GREAT WHITE

ARTIST: LIONS & GHOSTS

TITLE: Circle
LP: SHOOTING RUBBER-BANDS AT THE STARS
RELEASE: 7"/Pro CD
LABEL: Geffen

"Our music doesn't have an attitude, it has a feeling," **Edie Brickell** says. "We want to relate to the audience as people and hopefully spark some imagination in them. But we set no fashion trends on stage."

"It's hard enough to feel comfortable being yourself without trying to be someone else," says the 22-year-old singer who admits to shyness despite her early success. "That's why we have the cat with a go to hell look on his face on the cover. We didn't want a slick photo. We wanted something not too cool, not too showy."

"Nothing's good enough for anybody else it seems..." **Edie Brickell** sings on her latest single *Circle*. "So many songs I hear I can't relate to at all," **Edie** explains.

"There's nothing in my life they're talking about. What I want when people hear my songs that they say, 'Yeah I've done that.' Ours is new music that hits old feelings. I don't like it when a song has to sink in to like it. I like the songs where you already feel it and don't have to work at liking it."

Raised in bowling alleys (her father is professional bowler **Eddie Brickell**) and forced to move frequently, it's no wonder **Edie** grew into a rather shy girl. Following a divorce, **Edie** spent most of her youth being raised by her mother **Larry**.

"No it's not short for anything, her name's **Larry**. Her parents wanted a boy and they already had the name picked out."

"I remember my mom would be up at the crack of dawn and put on an album of **Al Green** or **Ike & Tina Turner**, blast it at top volume and I'd watch her dance. This white lady really getting down. She still does. I'm crazy about her. She's really different." So is her daughter!

TITLE: Shooting From The Heart
LP: FUN, FAITH & FAIR PLAY
RELEASE: Pro CD
LABEL: UNI/MCA

What do you get when you combine a vocalist/guitarist from Canada and a British keyboardist singer? **Big Bam Boo**, that's what! **Shark**, the Canadian and **Simon Tedd**, both songwriters, met each other in a Nashville Greyhound bus depot in 1982.

"While waiting for the bus, I noticed somebody carrying a guitar like I was and we got to talking — that was **Shark**. We swapped phone numbers and a couple years later he came to England and called me up," says **Simon**.

The duo first worked together in a group called **The Boomerang Gang**, which released a couple of minor singles before disbanding. **Shark** and **Simon** parted ways again for two years before reuniting in early '87 to seriously begin writing songs.

"We had a test to see how good a song was," **Simon** recalls. "**Shark** would come over in the morning and we'd work until 6 or 7, then I'd cook some pasta and we'd eat. Then we played the song again. If it didn't excite us with a belly full of pasta, then it wasn't a good song. When you're hungry, everything sounds good..."

After five months of home demos, **Big Bam Boo** (the meaning of the name is open to interpretation, according to **Simon**) was signed in early '88 and commenced work on **FUN, FAITH & FAIR PLAY**. **Richard Manwaring** whose extensive credits include work with **The Talking Heads** and **OMD** was a fortuitous choice as producer.

"I think it's brilliant," **Simon** asserts. "With **Richard**, we were able to get the sound we wanted and a lot more besides. If a sound wasn't right, he'd keep hounding us to try something else until it was. We'll be working together again, I'm sure."

TITLE: Buffalo Stance
LP: RAW LIKE SUSHI
RELEASE: 7" 12" Pro CD Cass. Sgl.
LABEL: Virgin

"*Buffalo Stance* is about sexual attitudes, surviving and staying on both feet," explains **Nenah Cherry**. "That's something I've always had to do. A lot of people ask me if I'm a feminist. I'm not really but I have respect for anyone who's committed to a good cause."

The 24-year-old singer said *Buffalo Stance* is about a gigolo's approach to a woman and how she brushes him off. "I don't want to write just from a female point of view, but I'm not afraid to express myself and make sure I come out on top. That's why I like using rap as a form of expression, because you can really put an attitude across."

"I like putting in a rap where it's least expected," **Nenah** admits. "Like in the middle of a straight song. I don't see myself as a rapper though. It's just not my lifestyle. I wouldn't compare myself to any of my rap heroes."

Cherry, the daughter of illustrious American jazz trumpeter **Don Cherry**, said the title to *Buffalo Stance* came from **Ray Petrie**, a top London stylist working for the trendy London magazine known as *The Face*.

"Ray is a good friend of mine who is responsible for introducing street style into men's fashion. Fashion for men has always existed and so has street fashion, but never together, so that's where I got the line, *People looking tough in a Buffalo Stance*."

On her style **Cherry** said, "I really want to retain the same spirit we had in **Rip Rig And Panic** (a funky punk cult English band **Cherry** was with). Keep the music alive, spunky, but tuneful at the same time. *Buffalo Stance* is balanced between being pretty and aggressive."

TITLE: Little Jackie Wants To Be A Star
LP: STRAIGHT TO THE SKY
RELEASE: 7" 12" Pro CD Cass. Sgl.
LABEL: Columbia

"*Little Jackie Wants To Be A Star* isn't necessarily based on my life story," **Lisa Lisa** told **MMR**. "It could be about anybody's life story. We based it upon all the young people out there who aspire to be in the music business."

"It's our way of letting them know what's out there and not letting them fall into predicaments they can't escape. You really have to be aware of what's happening out there. What *Little Jackie* is trying to say is, 'don't jump on a bus thinking you'll get to heaven, first you gotta find out where the bus is going to and then, maybe, get on it.'"

Like all the material from their third lp, *Little Jackie Wants To Be A Star* was written and produced by **Full Force**.

"We felt the timing to release *Little Jackie* was appropriate because there are so many teenage groups that are coming out now," **Lisa Lisa** says. "A lot of them are finding out that it's not as easy as they thought it was going to be. It's not all stars, glamour and fun and games. There's a lot more to it than just singing, it's a business."

"We want the young upcoming singers to feel like, 'yeah you can do anything they want' but keep your eyes open out there."

Concerning the album title, **Lisa Lisa** said, "Our first album was a test to see how everyone would react. The second one, **SPANISH FLY** shot up really fast and we're up there. Now that we have the recognition we want, we want to get more, so we're shootin' **STRAIGHT TO THE SKY**. And the next lp? "We don't know," she chuckled, "maybe **WERE IN HEAVEN**."

TITLE: Once Bitten Twice Shy
LP: TWICE SHY
RELEASE: Pro CD
LABEL: Capitol

"The name itself *Once Bitten Twice Shy* kinda says it all, especially in my life, with my relationships," **Great White's** vocalist **Jack Russell** told **MMR**. "I've been bitten many many times."

"It's a great track, ya know. Obviously the name of the last album **ONCE BITTEN** and the fact that we decided to call this one **TWICE SHY** had a lot to do with it. That was something we planned to do a long time ago, before we even decided to call our first album **ONCE BITTEN**," **Russell** adds.

According to **Russell** credit for the idea should go to **Great White's** manager and coproducer **Alan Niven**. "Alan kinda kept us in the dark about *Once Bitten Twice Shy* until the recording of this album. He said, 'check this song out, what do you think of it?' When I got to the chorus, I was just rolling! I couldn't believe it, *Once Bitten Twice Shy*...that was great."

"We really didn't know we were gonna cover that song until we went to record **TWICE SHY**. What could be more perfect? You got the titles of both albums. I was familiar with the original version, but hadn't thought of us doing it. It was one of those things that didn't really click," **Russell** says.

"We just got done shooting the video on it," **Russell** says. "**Nigel Dick** directed the video, he's done all our videos and has done a couple of **Guns N' Roses** videos. He's an excellent director, he's always coming up with some new idea."

What new idea did **Nigel** and **Great White** come up with for *Once Bitten Twice Shy*? "Well it's not going to be a black and white," **Russell** laughs. "Seems like everyone's doing them these days. They look cool but I think it's a bit overdone."

TITLE: Arson In Toyland
LP: WILD GARDEN
RELEASE: 7"/Pro CD
LABEL: EMI

There's a lot to *Arson In Toyland*, the new single from **Lions & Ghosts**. "It's about growing up, it's about being bored and restless, it's about the kind of instinctual rebellion which sets in in situations like that," claims vocalist/songwriter **Rick Parker**. "It's about sex, it's about rock 'n' roll..."

Concerning the video to *Arson In Toyland* **Parker** said, "It actually sounds like it's going to be quite good. We cut it tomorrow (March 14). **Doug Freel** directed it, he's done all the **Def Leppard** videos and more significant to me, he did **The Replacement's** video for *I'll Be You*."

"It'll be a performance video with conceptual tidbits thrown in to reflect the need to escape this bored and restless feeling that's behind the song. It'll reflect the self destructiveness which sets in when you have so much energy and no constructive place to channel that energy," **Parker** explains.

Parker came up with the name **Lions & Ghosts** explaining, "I've always been fascinated by the duality in life. **Lions & Ghosts** is an exploration of this. The lion being what is tangible, physical; the ghost being what I can only feel. The conflict and irony between the two, that's what I love."

One thing **Parker** hates is following trends. "We don't claim to be doing anything totally new or different. The live scene in L.A. is so one dimensionally **Guns N' Roses** it's unbelievable. They think that's what's gonna make 'em happy and rich. But we're like the oddball on the club circuit in L.A. We believe if you like someone's music, try to rise to that level of eloquence and creativity. don't just cop their sound. We just tried to make what we do as great as we possibly could."

COMING NEXT WEEK

HIT RADIO

You gotta love the good stuff coming out of Philadelphia these days — terrific *Hit Radio* from **WIOQ** ("102.1"), for example. Strap on your seat belts (how about shoulder pads?) as **Tuned In** discovers what's jumping in loveland.



ROCK RADIO

A perfect atmosphere for rocking: some of the finest weather in the nation — and like-minded people ready to enjoy the best of the music, old and new. **Tuned In** strolls from Bob Jones University in Greenville over to **WCKN** ("101.1") where the temperature suddenly triples.



ADULT CONTEMPORARY

New Orleans' reputation for diversity isn't limited to just the Hit and Rock formats — check **WLTS** ("105.3"), which mixes its pop with jazzy, bluesy and countryish tinges, too. With one ear ahead of most of the nation and great hindsight, as well, don't miss **MMR's** work in the next **Tuned In**.



"WHEN LOVE COMES TO TOWN"

U2^{WITH} B.B. KING

**THE NEW SINGLE
FROM THE TRIPLE
PLATINUM ALBUM
"RATTLE AND HUM"**



Produced by Jimmy Iovine
Vocals and Guitar: B.B. King (appears courtesy of MCA Records)

O N C E B I T T E N T W I C E S H Y

Great White



THE FIRST ROCK RADIO TRACK FROM THE FORTHCOMING ALBUM...TWICE SHY. TAKING A BITE OUT OF YOUR DESK THIS WEEK!
PRODUCED AND ARRANGED BY ALAN NIVEN AND MICHAEL LARDIE. MANAGEMENT: STRAVINSKI BROTHERS