Monday Morning Reply and Mediabase Research Corporation welcomes attendees to the 1st Annual "Air-Talent, Programming Conference '89," March 16-18, at the Doubletree Hotel in Atlanta. The "first of its kind" conference includes many noteworthy speakers, informative sessions, and (of course) hospitality suites. We hope you find the three-day event beneficial.

This week's MMR takes you to Dayton, Seattle and Cincinnati in our unique Tuned In take-out section. First, we visit Dayton, Ohio for an up-close visit with "Hot Hot Z69." The Great Trails Hit Radio outlet sits atop the market with an 11.0 share, 12th, and inside you'll see the ingredients that make it all come together; Jay Jarvis programs. Next, it's back to the Great Northwest as we update you on Rock Radio leader KXXR. Since their arrival on the scene, it's been nip and tuck for the Rock Radio marketplace lead. Rick Lambert has now taken over the programming reigns, so it's a great time to take another look! Then, we bring you the "All Elvis" format at Cincinnati's WCVG. The All Elvis station plays nothing but, and we thought you'd want to take a look!

Monday Morning Foreplay continues to roll out the spring release previews, and this week's no exception. Lisa Lisa & Cult Jam are back with their first release in a couple of years. The LP is entitled "STRAIGHT TO THE SKY," and from it comes the first single, "Little Jackie Wants To Be A Star." We'll also update you on new singles releases from Eddie Brickell, Nena Cherry, Great White, Big Bam Boo and Lionel & Ghosts.

Other features in this week's issue of Monday Morning Reply include:

- National Sample Hours: A quick scan of morning drive music mixes, extracted from some of the Nation's finest radio stations.
- Fact Files: This week, WJEFF Jennings/WCYY is our Hit Radio feature. Bria Kryczynski of the Motor City to check out Bad Company, '89 style. You'll find all in this week's Monday Morning Reply!

Monday Morning Reply and Mediabase Research Corporation welcomes attendees to the 1st Annual "Air-Talent, Programming Conference '89," March 16-18, at the Doubletree Hotel in Atlanta. The "first of its kind" conference includes many noteworthy speakers, informative sessions, and (of course) hospitality suites. We hope you find the three-day event beneficial.

This week's MMR takes you to Dayton, Seattle and Cincinnati in our unique Tuned In take-out section. First, we visit Dayton, Ohio for an up-close visit with "Hot Hot Z69." The Great Trails Hit Radio outlet sits atop the market with an 11.0 share, 12th, and inside you'll see the ingredients that make it all come together; Jay Jarvis programs. Next, it's back to the Great Northwest as we update you on Rock Radio leader KXXR. Since their arrival on the scene, it's been nip and tuck for the Rock Radio marketplace lead. Rick Lambert has now taken over the programming reigns, so it's a great time to take another look! Then, we bring you the "All Elvis" format at Cincinnati's WCVG. The All Elvis station plays nothing but, and we thought you'd want to take a look!

Monday Morning Foreplay continues to roll out the spring release previews, and this week's no exception. Lisa Lisa & Cult Jam are back with their first release in a couple of years. The LP is entitled "STRAIGHT TO THE SKY," and from it comes the first single, "Little Jackie Wants To Be A Star." We'll also update you on new singles releases from Eddie Brickell, Nena Cherry, Great White, Big Bam Boo and Lionel & Ghosts.

Other features in this week's issue of Monday Morning Reply include:

- National Sample Hours: A quick scan of morning drive music mixes, extracted from some of the Nation's finest radio stations.
- Fact Files: This week, WJEFF Jennings/WCYY is our Hit Radio feature. Bria Kryczynski of the Motor City to check out Bad Company, '89 style. You'll find all in this week's Monday Morning Reply!
BREAKTHROUGH WEEK!

MMR HIT TRACER TRACKS

REACH INDEX 37.62 MILLION THIS WEEK!

R&R HIT 40 - 35
BILLBOARD POP SINGLES 41 - 33

HOT ACTION!

WMJQ ADD
KOY-FM ADD
KISN ADD
KUBE ADD
WMF ADD #33
WANS ADD #33
WZYP ADD
WHHY ADD
BJ105 ADD
WKZL ADD
92Q ADD
WGRD ADD
KQKQ ADD
KSND ADD
HOT97.7 1-1
HOT97 2-1 (HOT)
PWR106 #3
KITY 6-4
KTFM 13-10
KWSS 13-10
WEGX #15
B96 18-15
WPGB 17-15
Z100 21-16
PWR96 #17
KKLQ 20-18
KIIS 22-19
WNCI 22-19
FM102 22-20
WKSE 25-22
PWR95 #22
Y100 #22
KGKI 26-22
AND MUCH MORE!

TAKEN FROM THE HOT SELLING LP: "TAKE IT WHILE IT'S HOT."
CONTENTS

5 CAPTURED LIVE

7 TRACER TRACKS

8 RECURRENTS/DAYPART CHARTS

11 HEAVIEST SATURATION

13 HIT FACT FILE

14 HIT SAMPLE HOURS

15 CITY TRACKS

16 NATIONAL CROSSOVER INDEX

17 TUNED IN

33 TRACER TRACKS

34 RECURRENTS/DAYPART CHARTS

35 HEAVIEST SATURATION

37 ROCK SAMPLE HOURS

38 ROCK FACT FILE

41 CITY TRACKS

42 TRACER TRACKS

43 HEAVIEST SATURATION

43 ADULT CONTEMPORARY

44 ADULT CONTEMPORARY

45 CITY TRACKS

46 MONDAY MORNING FOREPLAY

A ticket to today's hottest concert tours, focusing on a specific appearance and featuring ticket prices, sales and songs performed.

The forty most played songs in the HIT RADIO format, nationally, along with the week's newcomers. Breakouts provided included the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders.

The 40 hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am 7pm and 7pm 6am dayparts.

An overview and historical look at the leading program directors.

A unique section that provides one hour capsules of actual music mixes.

City Tracks are a potpourri of promotional, positioning, market news and information.

Charts that offer an overview of those tracks crossing formatic boundaries. Charts include MULTI FORMAT, HIT RADIO, URBAN-DANCE, HIT RADIO A-C and HIT RADIO/ROCK RNU.

Weekly TAKES OUT SECTION. Every week, a station from each of the formats is featured. TUNED IN breaks out music, promotional activity, positioning and account information.

The forty most played songs in the ROCK RADIO format, nationally, along with the week's newcomers. Breakouts provided include the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.

The forty hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am 7pm and 7pm 6am dayparts.

An overview and historical look at the leading program directors.

A unique section that provides one hour capsules of actual music mixes.

City Tracks are a potpourri of promotional, positioning, market news and information.

The thirty most played songs in the ADULT CONTEMPORARY format, nationally, along with the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.

TRACER TRACKS 1-50, with a song-by-song analysis of those stations reaching the most audience with its airplay.

What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.

Glossary of Terms and Indicators:

- Increase from previous week, based on PLAYS or RANKING. 
- Note: The incorporation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.
- Indicates a new entry.
- REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.
- HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title. All numbers pertaining to reach index (gross impressions) are listed in millions.
### MMR Hit Tracer Track Newcomer

Reach Index 6.65 Million Already!

**Early Airplay At!**

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Z95</td>
<td>WMJJQ</td>
</tr>
<tr>
<td>KMEL</td>
<td>WIOQ</td>
</tr>
<tr>
<td>KKLQ</td>
<td>PWR99</td>
</tr>
<tr>
<td>WXKS</td>
<td>KZZP</td>
</tr>
<tr>
<td>KOY-FM</td>
<td>X100</td>
</tr>
<tr>
<td>KWS5</td>
<td>HOT97.7</td>
</tr>
<tr>
<td>KITY</td>
<td>KNGY</td>
</tr>
<tr>
<td>KROY</td>
<td>FM102</td>
</tr>
<tr>
<td>KWOD</td>
<td>KKFR</td>
</tr>
</tbody>
</table>
CAPTURED LIVE!

CONCERT FACTS:
Artist: Bad Company
Label: Atlantic Records
Tour: "Dangerous Age Tour"
Opening Act: Paul Dean
Label: Columbia Records
Date: Thursday, March 9, 1989 (15th Anniversary of Bad Company)
Venue: Royal Oak Music Theater
Location: Detroit, MI
Attendance: 1,552
Capacity: 1,700
Tickets Sold: 91%
Ticket Prices: $17.50
Total Gross: $24,920
Promoter: Brass Ring Productions
Booking Agency: Monterey Peninsula Artists/Creative Artists
Management: E.S.P. Management/Bruce Allen Talent
Public Relations: Atlantic Records/Hot Shot P.R.
Tour Managers: Rex King/Jody Perpicket
Production Manager: Steve Croxford/Graeme Lagden
Lights Off: 7:40PM/Lights On: 10:12PM
Total Length: 2 Hours 32 Minutes

UPCOMING SHOWS:
March 21 Music Hall
Des Moines, IA
March 22 Kansas Coliseum
Wichita, KS
March 23 Myriad Convention Center
Oklahoma City, OK
March 25 Oasis Water Park
Palm Springs, CA

PERSONNEL: PAUL DEAN
Paul Dean: Vocals, Guitar
Dave Watson: Bass, Vocals
Matthew Frenette: Drums
Geraldo Domielli: Guitar, Keyboards, Vocals

SET: 7:40-8:05PM
1. Under The Gun
2. Dirty Fingers
3. Draw The Line
4. Action
5. There Goes The Neighborhood
6. Sword And Stone

PERSONNEL: BAD COMPANY
Simon Kirke: Drums
Nick Ralphs: Guitar
Brian Howe: Vocals
Larry Oaks: Keyboards, Guitar
Steve Price: Bass

SET: 8:49-10:12PM
1. Excited
2. Rock & Roll Fantasy
3. Shake It Up
4. No Smoke Without A Fire
5. Ready For Love
6. Rock Of America
7. Movin’ On
8. One Night
9. Burning Up
10. Feel Like Makin’ Love
11. Tell It Like It Is
12. Can’t Get Enough
13. Bad Company (encore)
THE CLOSER YOU LOOK

Metro Audience Trends
PERSONS 25 - 54

<table>
<thead>
<tr>
<th>MONDAY-SUNDAY 6AM-MID</th>
<th>MONDAY-FRIDAY 6AM-10AM</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUMMER</td>
<td>FALL</td>
</tr>
<tr>
<td>WAAA SHARE</td>
<td>21</td>
</tr>
<tr>
<td>WBBB SHARE</td>
<td>167</td>
</tr>
<tr>
<td>WCCC SHARE</td>
<td>34</td>
</tr>
</tbody>
</table>

THE BETTER YOU GET

Auditorium Format Analysis

The definitive format hole study...

- test format options with taped examples
- test talent, slogans, logos and call letters
- in-person interactive research with your target demo
- determine programming and marketing strategies in one step
- includes a complete market study

CALL FOR A QUOTE TODAY
(303) 922-5600

Paragon Research

550 S. Wadsworth Blvd., Suite 401 Denver, CO 80226 (303) 922-5600 FAX (303) 922-1589
TRACER TRACKS


2. 1 1 1  DEBBIE GIBSON
Last in Your Eyes
Atlantic
37MO 50 100.6

5 4 2  BANGLES
 Eternal Flame
Columbia
3546 46 80.52

New Entry
MADONNA
Like A Prayer
Sire/WB
2063 48 91.50

9 9 6  ROXETTE
The Look
EMI
2926 39 62.25

8 7 4  MILLI VANILLI
Girl, You Know It's True
Arista
2686 41 79.07

7 6 5  MIKE & MECHANICS
The Living Years
Atlantic
2650 41 62.40

16 10 7  FINE YOUNG CANNIBALS
She Drives Me Crazy
RSJ/MCA
2616 36 61.68

12 11 8  ROD STEWART
My Heart Can't Tell You No
WB
2072 33 46.41

29 17 10  TONE-LOC
Funky Cold Medina
Def/Island
1806 27 45.57

11 13 11  BREATHE
Don't Tell Me Lies
A&M
1631 36 30.13

24 24 14  DEON ESTUS/PHILIP MICHAEL
Heaven Help Me
Mika/Polydor
1547 29 34.27

15 15 12  MARTINA
More Than You Know
Columbia
1463 30 32.91

17 16 13  WAS (NOT WAS)
Walk the Dinosaur
Chrysalis
1425 26 32.48

24 23 15  JODY WATLEY
Real Love
MCA
1407 31 38.26

20 21 18  VANESSA WILLIAMS
Dreamin'
Wing/PG
1394 25 28.79

31 31 21  STEVE B
I Wanna Be The One
LMB
1337 39 40.09

36 36 25  BON JOVI
111 Re Trade For You
Mercury/PG
1190 25 25.45

27 25 19  SA-FIRE
Thinking Of You
Curt/Merc
1162 28 30.68

- 31 26  PAULA ABDU
Forever Your Girl
Virgin
1141 26 27.00

23 22 17  ANITA BAKER
Just Because
Elektra
1065 20 31.40

39 34 23  ANIMATION
Room To Move
Polydor/PG
1075 26 19.00

38 38 24  SWEET SENSATION
Sincerely Yours
Ato
1071 31 37.62

- 39 29  BELLE STARS
Iko Iko
Capitol
1071 27 29.14

36 35 26  ROY ORBISON
You Gi It
Virgin
919 20 18.20

28 26 27  DINO
24-7
Island/4th
861 24 18.26

- 37 37  BOBBY BROWN
Every Little Step
MCA
854 32 23.62

34 32 37  POISON
Your Mama Don't Dance
Enigma/Cap
755 23 15.17

- 39 36  THRITY-EIGHT SPECIAL
Second Chance
A&M
755 24 15.14

- 39 39  JOHNNY KEMP
Birthday Suit
Columbia
675 24 13.43

36 37 34  LUTHER VANROSS
She Won't Talk To Me
Epic
644 23 11.82

- 35 35  DEF LEPPARD
Rocket
Polydor
616 15 13.74

New Entry
DONNY OSMOND
Soldier Of Love
Capitol
502 30 13.55

- 38 38  TOMMY PAGE
I Should Stay In Love
Sire/WB
500 25 11.89

Firsty
SYNTH
Where Are You Now
WTG
590 31 9.92

New Entry
JOHN HAYES
Eno Ldashan
Elektra
565 25 12.86

New Entry
GINA GO-GO
I Can't Face The Fact
Capitol
439 31 10.54

New Entry
TAYLOR
Radio Romance
MCA
439 19 8.54

New Entry
INNOCENT CITY
Good Life
Virgin
455 23 10.84

QUALITY PLAY INDEX * REACH IN MILLIONS

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a practice/last at market saturation; reach index numbers are provided (gives impression). Reach index is calculated by each radio stations average quarter hour share (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated weekly; they may not reflect minimal market impact from last station's play. For a more precise and defined look, IMR WEIGHTS EVERY STATION INDIVIDUALLY according to quarterly, average quarter hour share (SOURCE: ARBITRON — used by permission) Significant downward trend implies a title for further current consideration and reassignment to recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST
MICHAEL DIAMAN
ROCK ON
Cypress/A&M
448 140%

ELSA
Oriental Flows
Sire/WB
448 140%

PADASENAS
Tribute (Right On)
Columbia
427 5%

CHER/PETER
After All
Geffen
427 5%

VIXEN
Cryin'
EMI
420 1%

SIMPLY RED
It's Only Love
Elektra
420 1%

GUNS N ROSES
Patience
Geffen/Polydor
371 17%

DEBBIE GIBSON
Electric Youth
Atlantic
364 6%

SANYANVA FORD
I Only Wanna Be With You
WB
357 44%

EIGHTH WONDER
Baby Baby
WTG
329 2%

PETER SCHOLLING
A Different Story
Elektra
327 44%

NEW KIDS ON THE BLOCK
I'll Be Loving You
Columbia
327 44%

MARIYN CHERRY
Bubba Stance
Virgin
329 2%

VAN HALEN
Feels So Good
WB
315 —

LIVING COLOUR
Cult Of Personality
Epic
294 23%

LITA FORD
Close My Eyes Forever
Epic
296 22%

WINDSOR
Seventeen
Atlantic
268 35%

KIRK GOLIEM
Hey There
Next Plate
259 —

SANDIE
Notice Me
Feur/Sutra
252 —

KRISTEN BAID
Don't Turn Your Back On Me
Elektra
217 14%

FIXX
Drivin' Out
RCA
210 15%

BOYSD
Lucy Charm
Motown
203 3%

GEORGET
I Won't Want 2 Be At
Motown
203 3%

STEVE WINWOOD
Hearts On Fire
Virgin
182 —

SLICE RICK
Teenage Love
Di/Joc
182 —

BOYS CD
The Loneliest Heart
MCA
174 15%

LOVE AND MONEY
Hollister Main
Mercury/PG
168 9%

ROBBIE NEVIL
Somebody Like You
EMI
161 91%

DURAN DURAN
Do You Believe In
Capitol
161 —

FIGURES ON A BEACH
Nothing Yet
WB
161 26%

BOY GEORGE
Don't Take My Mind
Virgin
140 17%

MODE LEER
Dear God
Chrysalis
140 11%

CYNTHIA
Change On Me
133 —

SURFACE
Closer Than Friends
Columbia
133 10%

RAMANA PAGE
Open Up Your Heart
Sleeping B
126 38%

CHORDSY
Run To Paradise
WTG
119 —

CHRIS REA
Working On It
Geffen
112 —

METE OR MIGLER
Wend Beneath My
Atlantic
105 15%

ONE2 MANY
Downtown
A&M
98 —

EASTERNOUSE
Come Out Fighting
Capitol
98 —

— Denotes new entry.

MOST UPWARD MOVEMENT

ARTIST
MADONNA
Like A Prayer
Sire/WB

EAST
MADONNA
Like A Prayer
Sire/WB

WEST
MADONNA
Like A Prayer
Sire/WB

SOUTH
MADONNA
Like A Prayer
Sire/WB

MIDWEST
MADONNA
Like A Prayer
Sire/WB

USERS GUIDE: Calculated and determined by increases in RANK over previous week.
# HIT RADIO — RECURRANTS/DAYPART CHART

## HOTTEST RECURRANTS

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>P.A. B.</td>
<td>STRAIGHT UP</td>
<td>Virgin 38</td>
</tr>
<tr>
<td>NEW KIDS ON THE BLOC</td>
<td>You Gotta Have A Change</td>
<td>Atlantic 32</td>
</tr>
<tr>
<td>SHEENA EASTON</td>
<td>The Lover In Me</td>
<td>MCA 26</td>
</tr>
<tr>
<td>BOBBY BROWN</td>
<td>Rain</td>
<td>MCA 37</td>
</tr>
<tr>
<td>KON KAI</td>
<td>I Beg Your Pardon</td>
<td>Atlantic 25</td>
</tr>
<tr>
<td>KARIN WHITE</td>
<td>The Way You Love Me</td>
<td>WB 26</td>
</tr>
<tr>
<td>SHERIFF</td>
<td>When I'm With You</td>
<td>Capitol 21</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>You're Not Alone</td>
<td>Reprise 25</td>
</tr>
<tr>
<td>BOYS</td>
<td>Shal My Heart</td>
<td>Motown 18</td>
</tr>
<tr>
<td>ERASURE</td>
<td>A Little Respect</td>
<td>Sire/WB 20</td>
</tr>
<tr>
<td>BOBBY BROWN</td>
<td>My Prerogative</td>
<td>MCA 15</td>
</tr>
<tr>
<td>TONE-LUG</td>
<td>Wild Thing</td>
<td>Deftones 15</td>
</tr>
<tr>
<td>A WILSON/D. ZABER</td>
<td>Surrender To Me</td>
<td>Capitol 21</td>
</tr>
<tr>
<td>GUNS N' ROSES</td>
<td>Paradise City</td>
<td>Geffen 17</td>
</tr>
<tr>
<td>TAYLOR DAYNE</td>
<td>Don't Rush Me</td>
<td>Arista 14</td>
</tr>
<tr>
<td>EDDIE MONEY</td>
<td>Love In Your Eyes</td>
<td>Columbia 25</td>
</tr>
<tr>
<td>INFORMATION SOCIETY</td>
<td>Walking Away</td>
<td>T Boy/Rep 16</td>
</tr>
<tr>
<td>BOY MEETS GIRL</td>
<td>Waiting For A Star To Fall</td>
<td>RCA 14</td>
</tr>
<tr>
<td>PHIL COLLINS</td>
<td>Two Hearts</td>
<td>Atlantic 14</td>
</tr>
<tr>
<td>WHEN IN ROMANCE</td>
<td>The Promise</td>
<td>Virgin 15</td>
</tr>
<tr>
<td>RICK ASHTER</td>
<td>She Wants To Dance With Me</td>
<td>MCA 19</td>
</tr>
<tr>
<td>INFORMATION SOCIETY</td>
<td>What's On Your Mind</td>
<td>T Boy/Rep 11</td>
</tr>
<tr>
<td>SAMMI GRACE</td>
<td>I Wanna Have Some Fun</td>
<td>Jive/Rep 16</td>
</tr>
<tr>
<td>WHITE LION</td>
<td>When The Children Cry</td>
<td>Atlantic 18</td>
</tr>
<tr>
<td>NEW EDITION</td>
<td>Can You Stand The Rain</td>
<td>MCA 26</td>
</tr>
<tr>
<td>STEVE WINWOOD</td>
<td>Holding On</td>
<td>Virgin 16</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>Look Away</td>
<td>Epitaph 17</td>
</tr>
<tr>
<td>BON JOVI</td>
<td>Born To Be My Baby</td>
<td>Mercury/PG 15</td>
</tr>
<tr>
<td>POISON</td>
<td>Every Rose Has Its Thorns</td>
<td>Original/Cap 14</td>
</tr>
<tr>
<td>ESCAPE CLUB</td>
<td>What: West</td>
<td>Atlantic 11</td>
</tr>
<tr>
<td>WILL TO POWER</td>
<td>Baby I Love Your Way/Faye</td>
<td>Epic 10</td>
</tr>
<tr>
<td>KERRY BROWN</td>
<td>Quit It</td>
<td>MCA 10</td>
</tr>
<tr>
<td>ERUDIS CLUBE</td>
<td>I Remember Holding You</td>
<td>MCA 14</td>
</tr>
<tr>
<td>EDDIE BRICKELL &amp; BOBBY</td>
<td>What If</td>
<td>Asylum 16</td>
</tr>
<tr>
<td>BREATHE</td>
<td>How Can I Fall</td>
<td>A&amp;M 11</td>
</tr>
<tr>
<td>WILL TO POWER</td>
<td>Feeling Away</td>
<td>Epic 18</td>
</tr>
<tr>
<td>EDIE MONEY</td>
<td>Walk On Water</td>
<td>Columbia 13</td>
</tr>
<tr>
<td>NEW EDITION</td>
<td>If I Don't Love</td>
<td>MCA 9</td>
</tr>
<tr>
<td>ERASURE</td>
<td>Chain Of Love</td>
<td>Sire/Rep 10</td>
</tr>
<tr>
<td>ROY STEWART</td>
<td>Forever Young</td>
<td>WB 10</td>
</tr>
</tbody>
</table>

*Quality play index + average number of weekly plays from stations playing track

## 6AM-7PM

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEBBIE GIBSON</td>
<td>Lost In Your Eyes</td>
<td>Atlantic 1</td>
</tr>
<tr>
<td>BANGLES</td>
<td>Eternal Flame</td>
<td>Columbia 2</td>
</tr>
<tr>
<td>MADONNA</td>
<td>Like A Prayer</td>
<td>Sire/WB 3</td>
</tr>
<tr>
<td>MIKE &amp; MECHANICS</td>
<td>The Living Years</td>
<td>Atlantic 4</td>
</tr>
<tr>
<td>MELI VANIEL</td>
<td>Girl, You Know It's True</td>
<td>Arista 5</td>
</tr>
<tr>
<td>RIDGETTE</td>
<td>The Look</td>
<td>EMI 6</td>
</tr>
<tr>
<td>BOB STEWART</td>
<td>My Heart Can't Take You No</td>
<td>WB 7</td>
</tr>
<tr>
<td>FINE YOUNG CANNIBALS</td>
<td>She Drives Me Crazy</td>
<td>WB/Columbia 8</td>
</tr>
<tr>
<td>MIKE &amp; MECHANICS</td>
<td>The Living Years</td>
<td>Atlantic 9</td>
</tr>
<tr>
<td>BOY JOVI</td>
<td>I'll Be There For You</td>
<td>Mercury/PG 10</td>
</tr>
<tr>
<td>P.E.M</td>
<td>Stand</td>
<td>WB 11</td>
</tr>
<tr>
<td>RICK ASTLEY</td>
<td>She Wants To Dance With Me</td>
<td>Virgin 12</td>
</tr>
<tr>
<td>VANCIZA WILLIAMS</td>
<td>Dreamland</td>
<td>West/MG 13</td>
</tr>
<tr>
<td>KARIN WHITE</td>
<td>Superwoman</td>
<td>WB 14</td>
</tr>
<tr>
<td>BREATHE</td>
<td>Don't Tell Me Lies</td>
<td>A&amp;M 15</td>
</tr>
<tr>
<td>DEON ESTES &amp; MICHAEL</td>
<td>Hearing Help Me</td>
<td>Motown 16</td>
</tr>
<tr>
<td>ANITA BAKER</td>
<td>Just Because</td>
<td>Elektra 17</td>
</tr>
<tr>
<td>MARTIKA</td>
<td>More Than You Know</td>
<td>Columbia 18</td>
</tr>
<tr>
<td>WAS NOT WALK</td>
<td>Walk The Dinosaur</td>
<td>Chrysalis 19</td>
</tr>
<tr>
<td>JOEY MARTEL</td>
<td>Real Love</td>
<td>MCA 20</td>
</tr>
<tr>
<td>STEVE B</td>
<td>I Wanna Be The One</td>
<td>LMR 21</td>
</tr>
<tr>
<td>SA-FIRE</td>
<td>Thinking Of You</td>
<td>Capitol/MCA 22</td>
</tr>
<tr>
<td>R.E.M.</td>
<td>Stand</td>
<td>WB 23</td>
</tr>
<tr>
<td>ANIMATION</td>
<td>Root To Move</td>
<td>Polydor/PS 24</td>
</tr>
<tr>
<td>SWEET SENSATION</td>
<td>Sincerely Yours</td>
<td>Atlantic 25</td>
</tr>
<tr>
<td>BELLE STARS</td>
<td>Iko Iko</td>
<td>Capital 26</td>
</tr>
<tr>
<td>DINO</td>
<td>26-2</td>
<td>Island/Fish 27</td>
</tr>
<tr>
<td>TONE-LOC</td>
<td>Funky Cold Medina</td>
<td>Deftones/PG 28</td>
</tr>
<tr>
<td>ROY ORBISON</td>
<td>You Got It</td>
<td>Virgin 29</td>
</tr>
<tr>
<td>PAUL ARIEL</td>
<td>Forever Your Girl</td>
<td>Virgin 30</td>
</tr>
<tr>
<td>THIRTY SEVEN SPECIAL</td>
<td>Second Chance</td>
<td>A&amp;M 31</td>
</tr>
<tr>
<td>BON JOVI</td>
<td>Every Little Step</td>
<td>MCA 32</td>
</tr>
<tr>
<td>RICK ASTLEY</td>
<td>I'm Back In There For You</td>
<td>Mercury/PG 33</td>
</tr>
<tr>
<td>LUTHER VANDROSS</td>
<td>She Won't Talk To Me</td>
<td>Epic 34</td>
</tr>
<tr>
<td>DONNY OSMOND</td>
<td>Soldier Of Love</td>
<td>Capitol 35</td>
</tr>
<tr>
<td>EMMA</td>
<td>Drive Away (Sad Away)</td>
<td>Geffen 36</td>
</tr>
<tr>
<td>TOMMY PAGE</td>
<td>A Shoulder To Cry On</td>
<td>Sire/WB 37</td>
</tr>
<tr>
<td>JOHNNY KEMP</td>
<td>Birthday Suit</td>
<td>Columbia 38</td>
</tr>
<tr>
<td>SYNDICATE</td>
<td>Where Are You Now</td>
<td>WB 39</td>
</tr>
<tr>
<td>CHESTER CETERA</td>
<td>After</td>
<td>Geffen 40</td>
</tr>
<tr>
<td>HOWARD JONES</td>
<td>Everlasting Love</td>
<td>Elektra 41</td>
</tr>
<tr>
<td>GWIL ROD</td>
<td>I Can't Face The Fact</td>
<td>Capitol 42</td>
</tr>
<tr>
<td>PASION</td>
<td>Tribute Right On</td>
<td>Columbia 43</td>
</tr>
<tr>
<td>TIFFANY</td>
<td>Radio Romance</td>
<td>MCA 44</td>
</tr>
</tbody>
</table>

**USERS GUIDE:** Daypart charts are based on actual number of plays credited to each title.

---

**Sa-Fire “Thinking Of You”**

**THIS WEEK SA-FIRE BROKE!**

**MMR Hit Tracer Tracks #20**

**REACH INDEX 30.68 MILLION THIS WEEK!**

**R&R BREAKER 32 / ONE OF THE WEEK’S MOST ADOPTED!**

Z100 ADD #24 98KX #20 KTFM 2-1 (HOT) KWGD 16-14
WAVA ADD #30 WPSTX #37 KITY 6-5 FM102 815
WPBS ADD #9 K95 #9 Y100 6-5 (HOT) PRO-FM 19-16
92X ADD WQBQ ADD KOY-FM #5 B97 22-16
KDWB ADD WCBC ADD KZZP 6-5 KS104 21-16
WGLL ADD WZYP ADD KGQI #9 PWR69 116
KFLZ ADD KZIO ADD KMLE 11-10 KIIS 21-17
WFMF ADD #30 WGRD ADD KROY 16-12 KUBE 22-19
WHTG ADD WHTT ADD WZOU 14-13 (HOT) HOT 97 23-19

*Also Playing On: X100!"
**THIRTY EIGHT SPECIAL "SECOND CHANCE"**

**MULTI-FORMAT SMASH!**

**MMR HIT TRACER TRACKS**

**21% PLAY INCREASE THIS WEEK!**

**R&R HIT**

**MMR AC TRACER TRACKS**

**R&R AC**

**MMR ROCK TRACER TRACKS**

**R&R AOR**

---

<table>
<thead>
<tr>
<th>HIT ACTION!</th>
<th>Y108 14-8</th>
<th>KUBE 30-34</th>
<th>WEGX</th>
</tr>
</thead>
<tbody>
<tr>
<td>BB101 ADD</td>
<td>Y100 16-11</td>
<td>PRO-FM #33</td>
<td>KWBS</td>
</tr>
<tr>
<td>KTFO ADD</td>
<td>XYQ 21-14</td>
<td>KPLZ 35-35</td>
<td>WOUT 1-1</td>
</tr>
<tr>
<td>WQHY ADD</td>
<td>WMS 16-13</td>
<td>WBU DEBUT #27</td>
<td>WLOL 13-9</td>
</tr>
<tr>
<td>WPRQ ADD #27</td>
<td>O102 16-13</td>
<td>KPOW DEBUT #28</td>
<td>WAPE 15-11</td>
</tr>
<tr>
<td>WSNQ ADD #30</td>
<td>WZOU #15</td>
<td>KCMP DEBUT #29</td>
<td>WROO 15-11</td>
</tr>
<tr>
<td>BFSV ADD</td>
<td>B94 23-20</td>
<td>KDWB DEBUT #29</td>
<td>WCOG 18-15</td>
</tr>
<tr>
<td>KRXR #7</td>
<td>KBEQ 25-22</td>
<td>KHS DEBUT #34</td>
<td>AND MORE!</td>
</tr>
<tr>
<td>WKBS #9</td>
<td>WZQL 37-22</td>
<td>CKQI</td>
<td></td>
</tr>
<tr>
<td>KEGL 12-10</td>
<td>KKRZ 27-7</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**ALSO PLAYING ON: WMJQ & W&Q!**

**ON MTV!**

*From the album Rock 'n' Roll Strategy (SPS218)*

---

**BREAKING FAST!**

**MMR HIT TRACER TRACKS DEBUT NEWCOMER**

**R&R AC 17 FIRST WEEK ADDS**

**HOT EARLY HIT ACTION!**

<table>
<thead>
<tr>
<th>KKBQ ADD</th>
<th>WZNK ADD</th>
<th>KKRD ADD</th>
<th>KZ106</th>
</tr>
</thead>
<tbody>
<tr>
<td>KRBE ADD</td>
<td>100KHI ADD</td>
<td>KSN ADD</td>
<td>WCQG</td>
</tr>
<tr>
<td>WNVZ ADD</td>
<td>WYCR ADD</td>
<td>KYNO ADD</td>
<td>KZFM</td>
</tr>
<tr>
<td>WLOL ADD</td>
<td>WBBQ ADD</td>
<td>KLUC ADD</td>
<td>WZYP</td>
</tr>
<tr>
<td>KROY ADD</td>
<td>KEZB ADD</td>
<td>KITY</td>
<td>WABB</td>
</tr>
<tr>
<td>KISN ADD</td>
<td>WINK ADD</td>
<td>KBEQ</td>
<td>WCHR</td>
</tr>
<tr>
<td>CKO1 ADD</td>
<td>KTXU ADD</td>
<td>KCPW</td>
<td>KQSS</td>
</tr>
<tr>
<td>Q98 ADD #30</td>
<td>WKZL ADD</td>
<td>KXYO</td>
<td>AND MORE!</td>
</tr>
<tr>
<td>KKYR ADD #34</td>
<td>WGTZ ADD</td>
<td>WTIC</td>
<td></td>
</tr>
</tbody>
</table>

**ALSO PLAYING ON: PWR106!**

*From the debut album "Mirror." (SPS237)*

---

**EXPLOSIVE WEEK!**

**MMR HIT TRACER TRACKS NEWCOMER**

**146% PLAY INCREASE THIS WEEK!**

<table>
<thead>
<tr>
<th>ACTION!</th>
<th>KEGL ADD #19</th>
<th>KPLZ ADD</th>
<th>WROQ ADD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q107 ADD #29</td>
<td>KUBE ADD</td>
<td>WQUT ADD</td>
<td></td>
</tr>
<tr>
<td>PRC-FM ADD</td>
<td>KATM ADD #27</td>
<td>KWES ADD</td>
<td></td>
</tr>
<tr>
<td>WAVA ADD</td>
<td>Z102 ADD #39</td>
<td>WGTZ ADD</td>
<td></td>
</tr>
<tr>
<td>WDFS ADD</td>
<td>WTIC ADD #39</td>
<td>WZOK ADD</td>
<td></td>
</tr>
<tr>
<td>WZPL ADD</td>
<td>KC101 ADD</td>
<td>KLLC ADD</td>
<td></td>
</tr>
<tr>
<td>KCPW ADD</td>
<td>WYCR ADD</td>
<td>KKYR ADD</td>
<td></td>
</tr>
<tr>
<td>KDBW ADD</td>
<td>B93 ADD</td>
<td>KZ22 ADD</td>
<td></td>
</tr>
<tr>
<td>KZZP ADD</td>
<td>KZ22B ADD</td>
<td>WNC1 29-27</td>
<td></td>
</tr>
</tbody>
</table>

**Also Playing On:**

- KATD, KBEG, KIIS, PWR106, PWR99, B104, B94, WDFX, WLOL, Y100 & Z95!

**MTV BREAKOUT ROTATION!**

*From the soundtrack album "Dream A Little Dream." (CYPRESS 9-0125)*

---

**ONE TO MANY "DOWN TOWN"**

**HOT INTERNATIONAL SALES & NOW THE SINGLE TAKES OFF IN AMERICA!**

**GREAT EARLY HIT ACTION!**

<table>
<thead>
<tr>
<th>WXXS 25-17 (HOT)</th>
<th>KF95 ADD</th>
</tr>
</thead>
<tbody>
<tr>
<td>KPLZ 39-36 (HOT)</td>
<td>KXX106 DEBUT #31</td>
</tr>
<tr>
<td>PRO-FM AND MORE!</td>
<td></td>
</tr>
</tbody>
</table>

**HOT SALES IN BOSTON AT STRAWBERRIES & TOWER RECORDS!**

**ON VH1!**

**SINGLE TOP 10 IN EIGHT COUNTRIES WORLDWIDE!**

*From the debut album "Stop!" (SPS196)*
Belle Stars

“Iko Iko”
HEADING TO THE TOP!

MMR HIT TRACER TRACKS
REACH INDEX 28.92 MILLION
22% PLAY INCREASE THIS WEEK!
MOST ADDED!

GREAT WEEK!

KTFM ADD
KBEQ ADD
KXYQ ADD
930 ADD #39
B93 ADD #40
WVSR ADD
WKEE ADD
WCKI ADD
WRCK ADD
WBBQ ADD
Q105 ADD
94TYX ADD
WDJX ADD
WPHR ADD
KZIO ADD
Z95 #12
Y108 24-12
Z100 20-18
WHYT #20
ALSO PLAYING ON: KIIS, KMEL, KPWR, KWSS, X105, WIOQ, WKSS, WLOL & 92X!

From the “Rain Main” soundtrack!
ONE OUT OF EVERY FIVE PEOPLE IN YOUR TARGET AUDIENCE HAS HEARD THIS SONG!

Duran Duran

“So You Believe In Shame”

THE NEXT HIT!

MMR HIT TRACER TRACKS
DEBUT NEWCOMER
REACH INDEX 4.56 MILLION ALREADY

EARLY ACTION!!

KITY ADD
KUBE ADD
WFLY ADD
WAEB ADD
WERZ ADD
K106 ADD
WZYP ADD
KJ103 ADD
WHOT ADD
KVRK ADD
KZZU ADD
KXXR 27-22
KROY DEBUT #40
WXKS
WEAG
WGH
KKRZ
KPLZ
WOKI 23-21
Q98 26-21
KOKO DEBUT #30
KSNDEBUT #32
AND MORE!

ALSO PLAYING ON: KIIS, KWSS & Q105!

From the Lp “Big Thing.”

THE TOUR RETURNS THIS MONTH!

Donny Osmond

“Soldier Of Love”

CAPITOL’S GOT DONNY
AND HE’S GOT A SMASH!

HOT ACTION!

WXKS ADD
KBEQ ADD
Z95 ADD
WZYP ADD
WKT1 ADD
KDBW ADD
WBQ ADD
KDBX ADD
K106 ADD
WZYI ADD
KWM ADD
KROX ADD
WZPRET A DD
WXK ADD
KO KKO ADD
KSNADD
KRCQ ADD
WAGS ADD
WZPR ADD
KIRKZ ADD
KKFM ADD
KCPQ ADD
WZWP ADD
KZPE ADD
WBCY ADD
AND MORE!

ALSO PLAYING ON: HOT97, KIIS, KS104, FM102, X100, KZHT & WPHR!
M-M-Rket

AIRCHECK

→ HEAR THE TOP STATIONS IN THE NATION... EVERY MONTH!

Your choice of format.
Morning and Afternoon drive for each station.

Call (312) 588-5872
the NATIONAL AIRCHECK

AIR TALENT SERVICES

PERSONAL CONSULTANT

Confidential monthly critique, creative ideas & more.
For YOU, not your station.

MARK LARSON
P.O. Box 2424
El Cajon, CA 92021
(619) 579-0967

COMEDY

DIFFERENT JOKES...

• DR. DAVE
  • LAUGH ATTACK
  • SUPERDUPERS

... FOR DIFFERENT FOLKS.

Original Comedy
Fully Produced

ProMedia
800-782-0700

COMEDY

DIFFERENT JOKES...

• KICKERS
  • FUN FACTORY
  • LAUGH MACHINE

... FOR DIFFERENT FOLKS.

Original Comedy
Fully Produced

ProMedia
800-782-0700

CONSULTANT

A good consultant can make a DIFFERENCE.
Nine years of results in markets of all sizes.

For critiques, motivation, staff training, market analysis & much more!

Don't depend on...

DONNA HALPER
AND ASSOCIATES

304 Newbury Street, Suite 506
Boston, MA 02115
(617) 786-0666

9 YEARS OF RESULTS!

COMEDY

TO BE LIVE ON RADIO

CHOOSE FROM OVER 150 IMPRESSIONS

MARKET EXCLUSIVITY

We can also do live impressions on-air. For more information:

Call for free trial
(401) 353-3370
or Write
Pyramid Marketing Inc.
1622 Mineral Spring Avenue
North Providence, RI 02904

CONSULTANT

Programming,
Marketing,
& Promotion
Consultation

Benson
Communications

125 Belmont Trace
Atlanta, Georgia 30328
404-255-3290

CONSULTANT

JIM BRADY
and ASSOCIATES
729 Grapevine Hwy.
Suite 112
Hurst, TX 76054
(817) 581-0458

• Multi-format expertise
• Custom tailored service
• Over 40 years On-Air experience
• Mornings our specialty
• Market positioning FREE

Initial consultation, phone
(817) 581-0458
Creators of FUN RADIO©
and The New URBAN/ADULT SOUND!

BROADCAST ADVISOR

Clark F. Smidt, Inc.

Customized Enhancements
New York/New England

(617) 969-0200

AIRCHECKS

Keep up on what's happening around the country. Audio and video airchecks available. Six monthly audio cassettes issued, including market profiles and high profile personalities. Video airchecks issued quarterly, shot in studio at America's hottest radio stations. Subscriptions available to all services.

California Aircheck
Box 500
San Diego, CA 92104
(619) 401-6104

AIRCHECKS

Monthly NYC CHR WARS tapes; Hot 97, Power 95, and Z-100; 2 or 3 jox each, scoped: 60 minute, $6.00 per issue or $60 annual.
CHR Jocks we want your 60-90 minute unscoped aircheck. Send for 8 page catalogue:

#1 MARKET AIRCHECKS
BOX 588-M
EAST HANOVER, NJ 07936

COMEDY & SOUND EFFECTS

Station letterhead not required. For full details write:

GHOSTWRITERS
2301 Unity Ave. N.
Dept. MM
Minneapolis, MN 55422
or call (612) 522-6256 anytime
M-M-RKET

CONSULTANT

- CHR
- AC
- Oldies
- Country

FREE
initial consultation, call:
(813) 349-1916

RON WHITE
Radio Program Consultant
5653 Ocean Blvd, #129
Sarasota, Florida 34242

ID’S & SWEEPERS

TECHSONICS

400 cuts of Sheer Power on Compact Disc!
"The most dynamic, high-energy library available today... and at an affordable price!"
Rick Stacy, PD at Power 99 Atlanta
Call 804-547-4000 for our CD demo!
(315) 354-9907
11593 Old State Rd, DeForest, Wisconsin 53532

JINGLES

What does Scott Shannon, Cleveland Wheeler and John Lander know that you don’t know?

Find out, call or write:

J.L RITTER PRODUCTIONS
P.O. BOX 6994
STATELINE, NV 89449
(702) 588-4542

MUSIC SERVICES

CONSTRUCT YOUR PLAYLIST IN 10 SECONDS
(see small print)*
SONGSEARCH MUSIC SYSTEM
PREDICT THE RATINGS
(see small print) *
SONGSEARCH MUSIC SYSTEM
1 (800) 284-3264
* AND WE’RE NOT KIDDING!
FAX # (801) 261-6425

PROGRAMMING

62 stations have INCREASED their share of audience after becoming Todd Wallace/Associates clients! 99% did so within 6 months!!! What does this mean to YOU?
Simply this: the odds are very good that we can help YOU increase YOUR audience.
Think about that. Then give us a Toll-Free call:
1-800-528-6082.

PROMOTION MERCHANDISE

KIS FM

PROMOTE YOUR STATION IN RECORD TIME
Customized picture disc record clocks with your station logo, call letters frequency, etc.

RECORD TIME COMPANY
1225 CARDINAL
FLORISSANT, MO 63031
(314) 839-1055

PROMOTIONAL SERVICES

MARKETING CONSULTANTS & PROMOTIONS

PROMOTIONS: Stuck for an idea? No problem — we have hundreds! Literally! We'll work along side your promotions people — or we can function as your promotions department! We'll conceive and coordinate entire promotional campaigns or assist you in coordinating yours. Small to major market, any size budget, both sales and programming — we've got what you need. And our computer calls it up instantly for our clients.

- PROMOTIONS ON COMPUTER
- COMPLETE GRAPHIC DESIGN SERVICES
- DISPLAYS • BOOTHS • PROGRAM SETS • LOGOS • BILLBOARDS • BANNER DESIGN • JUST ABOUT ANYTHING IN BETWEEN.

AGENCY QUALITY, SERVICE & EXPERTISE
(313) 544-0470

SPECIAL FEATURE

John Kane

English Psychic
As your resident psychic I can light those phone-lines!
By phone have Gentner EPT 900A.
No fee, only your dime.
Demo & Bio
(606) 259-1933

COMEDY

POWER SHEETS

Radios Freshest Comedy Sheet

Current issue:
Box 4858, Dept M.
St. Louis, MO 63108
or call us: (314) 825-0206

WE’RE NEW AND DIFFERENT!
Our strength is dozens of comedians writers!
Call for a sample:
BELLY LAFFS
(401) 356-6623

TOM ADAMS PRODUCTIONS
P.O. BOX 2589
HONOLULU, HI 96825
(808) 359-7505

Today’s Hottest Top Comics

60 SEC. BOFFO BITS:
(Digital/Reel to Reel/Cassette)

IN-HOUSE RESEARCH

Even MORE #1 stations have upgraded to TW/A Systems. Including KIS-FM, WMMS, KISS 108, and over 50 others!
Call 1-800-528-6082 Toll-Free to get our FREE special report "Callout Excellence: 10 Major Breakthroughs!"
### HEAVIEST SATURATION (HIT RADIO)

**USERS GUIDE:** These stations delivering the largest number of gross impressions for each title. Number listed is in millions calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

<table>
<thead>
<tr>
<th>Title</th>
<th>Radio Station 1</th>
<th>Share 1</th>
<th>Radio Station 2</th>
<th>Share 2</th>
<th>Radio Station 3</th>
<th>Share 3</th>
<th>Radio Station 4</th>
<th>Share 4</th>
<th>Radio Station 5</th>
<th>Share 5</th>
<th>Radio Station 6</th>
<th>Share 6</th>
<th>Radio Station 7</th>
<th>Share 7</th>
<th>Radio Station 8</th>
<th>Share 8</th>
<th>Radio Station 9</th>
<th>Share 9</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DEBBIE GIBSON</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Baby, Baby</em></td>
<td>WMIT 97.7</td>
<td>1.29</td>
<td>WRIT 96.1</td>
<td>1.21</td>
<td>WTPR 103.7</td>
<td>1.49</td>
<td>WMRD 102.1</td>
<td>1.18</td>
<td>WOKO 96.3</td>
<td>1.23</td>
<td>WYCA 102.7</td>
<td>1.25</td>
<td>WSPD 97.9</td>
<td>1.38</td>
<td>WCYW 97.9</td>
<td>1.40</td>
<td>WSHF 102.7</td>
<td>1.25</td>
</tr>
<tr>
<td><strong>THE BANGLES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Everytime</em></td>
<td>KJBD 92.9</td>
<td>1.75</td>
<td>KDNT 98.1</td>
<td>2.00</td>
<td>KAOL 95.3</td>
<td>1.90</td>
<td>WCOG 96.7</td>
<td>1.30</td>
<td>WYCD 93.9</td>
<td>1.32</td>
<td>WWSY 98.3</td>
<td>1.35</td>
<td>WQSL 95.3</td>
<td>1.38</td>
<td>WFXI 92.9</td>
<td>1.20</td>
<td>WCMF 98.9</td>
<td>1.25</td>
</tr>
<tr>
<td><strong>MADONNA</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Holiday</em></td>
<td>WAPI 93.3</td>
<td>1.40</td>
<td>WCHU 93.3</td>
<td>1.43</td>
<td>WQAB 96.0</td>
<td>1.42</td>
<td>WQOZ 95.7</td>
<td>1.40</td>
<td>WTMJ 96.3</td>
<td>1.28</td>
<td>WMQF 96.3</td>
<td>1.30</td>
<td>WQFX 96.7</td>
<td>1.32</td>
<td>WCNL 95.3</td>
<td>1.31</td>
<td>WKRK 97.9</td>
<td>1.25</td>
</tr>
<tr>
<td><strong>MIKI</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>I Love You</em></td>
<td>WPLJ 95.7</td>
<td>1.37</td>
<td>WQRT 97.3</td>
<td>1.20</td>
<td>WQMV 103.7</td>
<td>1.50</td>
<td>WQUP 101.7</td>
<td>1.35</td>
<td>WYDR 96.3</td>
<td>1.28</td>
<td>WQAM 96.7</td>
<td>1.23</td>
<td>WQAL 95.7</td>
<td>1.32</td>
<td>WDAF 93.3</td>
<td>1.30</td>
<td>WQFS 93.3</td>
<td>1.25</td>
</tr>
<tr>
<td><strong>THE ROXETTES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>The Look of Love</em></td>
<td>WRXT 99.7</td>
<td>1.40</td>
<td>WQCD 96.7</td>
<td>1.30</td>
<td>WQAL 97.7</td>
<td>1.45</td>
<td>WQXY 101.7</td>
<td>1.32</td>
<td>WQIV 95.3</td>
<td>1.23</td>
<td>WQUR 96.7</td>
<td>1.27</td>
<td>WQEG 96.3</td>
<td>1.30</td>
<td>WQON 96.7</td>
<td>1.25</td>
<td>WQKN 97.7</td>
<td>1.22</td>
</tr>
<tr>
<td><strong>MILLI VANILLI</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>You Know It's True</em></td>
<td>WIZQ 106.7</td>
<td>1.43</td>
<td>WMLX 104.7</td>
<td>1.30</td>
<td>WQVD 99.7</td>
<td>1.60</td>
<td>WQPI 101.7</td>
<td>1.45</td>
<td>WQAO 97.7</td>
<td>1.30</td>
<td>WQNX 98.3</td>
<td>1.33</td>
<td>WQUR 96.7</td>
<td>1.24</td>
<td>WQNS 96.3</td>
<td>1.25</td>
<td>WQNF 96.3</td>
<td>1.25</td>
</tr>
<tr>
<td><strong>MIKE &amp; MECHANICS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>The Living Tree</em></td>
<td>WQCD 96.7</td>
<td>1.30</td>
<td>WQXY 101.7</td>
<td>1.32</td>
<td>WQIV 95.3</td>
<td>1.23</td>
<td>WQUR 96.7</td>
<td>1.27</td>
<td>WQEG 96.3</td>
<td>1.30</td>
<td>WQON 96.7</td>
<td>1.25</td>
<td>WQKN 97.7</td>
<td>1.22</td>
<td>WQOK 97.7</td>
<td>1.23</td>
<td>WQKB 98.7</td>
<td>1.15</td>
</tr>
<tr>
<td><strong>FINE YOUNG CANNIBALS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Say Something</em></td>
<td>WQCD 96.7</td>
<td>1.30</td>
<td>WQXY 101.7</td>
<td>1.32</td>
<td>WQIV 95.3</td>
<td>1.23</td>
<td>WQUR 96.7</td>
<td>1.27</td>
<td>WQEG 96.3</td>
<td>1.30</td>
<td>WQON 96.7</td>
<td>1.25</td>
<td>WQKN 97.7</td>
<td>1.22</td>
<td>WQOK 97.7</td>
<td>1.23</td>
<td>WQKB 98.7</td>
<td>1.15</td>
</tr>
<tr>
<td><strong>ROD STEWART</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>My Heart Can't Tell You No</em></td>
<td>WPLJ 95.7</td>
<td>1.37</td>
<td>WQRT 97.3</td>
<td>1.20</td>
<td>WQMV 103.7</td>
<td>1.50</td>
<td>WQUP 101.7</td>
<td>1.35</td>
<td>WYDR 96.3</td>
<td>1.28</td>
<td>WQAM 96.7</td>
<td>1.23</td>
<td>WQAL 95.7</td>
<td>1.32</td>
<td>WDAF 93.3</td>
<td>1.30</td>
<td>WQFS 93.3</td>
<td>1.25</td>
</tr>
</tbody>
</table>
### MMR Hit Tracer

**Tracks**

REACH INDEX 11.89 MILLION THIS WEEK!

**One of the Week's Most Added!**

**Hot Action:**

<table>
<thead>
<tr>
<th>Station</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>WGH</td>
<td>26</td>
</tr>
<tr>
<td>PRO-FM</td>
<td>25</td>
</tr>
<tr>
<td>KDWB</td>
<td>24</td>
</tr>
<tr>
<td>99WAYS</td>
<td>34-30</td>
</tr>
<tr>
<td>WASS</td>
<td>33-33</td>
</tr>
<tr>
<td>WIXX</td>
<td>34-31</td>
</tr>
<tr>
<td>KOKO</td>
<td>33-33</td>
</tr>
<tr>
<td>WRQH</td>
<td>32</td>
</tr>
<tr>
<td>KF95</td>
<td></td>
</tr>
<tr>
<td>KSNQ</td>
<td>22-12 (HOT)</td>
</tr>
<tr>
<td>KQIO</td>
<td>18-10 (HOT)</td>
</tr>
<tr>
<td>KPWR</td>
<td>8</td>
</tr>
<tr>
<td>KSX6</td>
<td>12-11</td>
</tr>
<tr>
<td>KX65</td>
<td>11</td>
</tr>
<tr>
<td>KWLQ</td>
<td>10</td>
</tr>
<tr>
<td>PWB99#5</td>
<td></td>
</tr>
<tr>
<td>YS#9</td>
<td></td>
</tr>
<tr>
<td>KCQX#10</td>
<td></td>
</tr>
<tr>
<td>KMEL#11</td>
<td></td>
</tr>
<tr>
<td>KROY#24-21</td>
<td></td>
</tr>
<tr>
<td>KWK5#22</td>
<td></td>
</tr>
<tr>
<td>WLCL#29-23</td>
<td></td>
</tr>
<tr>
<td>BM#23-24</td>
<td></td>
</tr>
</tbody>
</table>

**Also Playing On:** X100!

---

**Get Romantic With Tommy Page**

"A Shoulder To Cry On"

The seductive new single from the debut album *Tommy Page*.

Produced by ARIF MARDIN and JOE MARDIN

Written by TOMMY PAGE

© 1988 Sire Records Company
**Jennings**

**Last Name:** Jennings  
**First Name:** Jeff  
**Middle Name:** A

**Personal Information**

- **Last Name:** Jennings  
- **First Name:** Jeff  
- **Middle Name:** A

**Current Station:** Z-95.5, WCZY/Detroit, MI  
**Home Town:** Detroit, MI (now)  
**Marital Status/Children:**  
**Hobbies:** All sports, but especially hockey (#1 Red Wings Fan), music, movies, eating

**Employment**

- **Current:** Z-95.5, WCZY/Detroit, MI — Asst. PD, Midday Announcer  
- **WJFM/Grand Rapids, MI** — Program Director  
- **WGRD/Grand Rapids, MI** — Morning Announcer  
- **WKFR/Kalamazoo, MI** — Morning Announcer  
- **WIBM/Jackson, MI**

**View Points**

- **Three Best Radio Stations in America — Current:** WCZY-FM, KIIS-FM, KKZF-FM  
- **Three Best Radio Station (Of All Time):** CKLUW (in the 60s & 70s), WLS/Chicago, KMOX/St. Louis  
- **Breakfast In America — Supertramp**  
- **Best Single Ever Recorded:**  
  - Maggie May — Rod Stewart  
- **Four Best Artists (In All Time):** INXS, Sting, Basia, Love And Money  
- **Van Morrison, Bruce Springsteen, The Police, Steely Dan**  
- **Best Television Spot for Radio:** Kelly Harmon Lip-Synching Jocks  
- **Best Promotion Ever Involved With:** Z-95.5’s “Elvis for President” Campaign  
- **Worst Promotion Ever Involved With:** Chasing down cars with bumperstickers  
- **Most Influential Person in Career:** Jack Swart, Rooster Rhodes, B.J. Hunter  
- **Early Radio Jobs:**  
  - Larry Lujack, John Landecker, Brother Bill Gable, Super Max  
- **Two Best Air Talent (In All Time):**  
  - Dick Purtan, Kevin Matthews  
- **Best Air Talent (Of All Time):** Casey Kasem  
- **Major Accomplishment in Radio:** Getting here when others thought I couldn’t

**Short-Term Goals:**  
- Losing 15 pounds, finding a cure for baldness (before it’s too late)

**Long-Term Goals:**  
- Small or medium market ownership — happiness and stability
This week, sample hours were extracted between 6am and 10am.

**KEGL-FM**
Dallas
- STEVE WILLIAMS
- DISHING ON: IntelliCom
- PHIL COLLINS
- Don't Lose My Number
- (Angie) & D'Arryn
- "Journey"
- (In 5S New Sensation"

**KSPR-FM**
Los Angeles
- MIKE & MECHANICS
- "The Living Years"
- "You Can't Keep A Good Man Down"
- "You Know"
- "Long Time"

**WAVA-FM**
Washington, DC
- VANESSA WILLIAMS: The Right Stuff
- "I Can't Get It Out of My Head"
- "My Mind's On You"
- "I Never Knew"
- "Look What You've Done"

**WTKT-FM**
Macon, GA
- "Baby Baby"
- "Dying in Each Other's Arms"
- "How Can I Let Go"
- "Is It Love"
- "Shadows"

**WPLJ-FM**
New York
- "Shadows"
- "Baby Baby"
- "Call Me"
- "Evergreen"

**KKBQ-FM**
Houston
- "Don't Be Cruel"
- "Drive Me Crazy"
- "Everybody Lovin'"
- "Talking"
- "C'mon" (Bobby Brown)

**WRQX-FM**
Washington, DC
- "Real Love"
- "I'm So Lonesome"
- "The Right Stuff"
- "Shadows"
- "Here I Go"

**KMEL-FM**
San Francisco
- "Don't Worry"
- "You Ain't Nothin'"
- "Love Ride"
- "The Right Stuff"
- "I'm Not the Only One"

**KTFM-FM**
San Antonio
- "Don't Worry"
- "I'm Not the Only One"
- "Love Ride"
- "The Right Stuff"
- "I'm Not the Only One"

**WHQT-FM**
Miami
- "Don't Worry"
- "I'm Not the Only One"
- "Love Ride"
- "The Right Stuff"
- "I'm Not the Only One"

**WMJQ-FM**
Buffalo
- "Don't Worry"
- "I'm Not the Only One"
- "Love Ride"
- "The Right Stuff"
- "I'm Not the Only One"

**WOOQ-FM**
Charlotte
- "Don't Worry"
- "I'm Not the Only One"
- "Love Ride"
- "The Right Stuff"
- "I'm Not the Only One"

**WIXX-FM**
Milwaukee
- "Don't Worry"
- "I'm Not the Only One"
- "Love Ride"
- "The Right Stuff"
- "I'm Not the Only One"

**WDBQ-FM**
Boston
- "Don't Worry"
- "I'm Not the Only One"
- "Love Ride"
- "The Right Stuff"
- "I'm Not the Only One"

**WMMX-FM**
Cleveland
- "Don't Worry"
- "I'm Not the Only One"
- "Love Ride"
- "The Right Stuff"
- "I'm Not the Only One"

**WORX-FM**
Easton, PA
- "Don't Worry"
- "I'm Not the Only One"
- "Love Ride"
- "The Right Stuff"
- "I'm Not the Only One"

**WQX-FM**
Atlanta
- "Don't Worry"
- "I'm Not the Only One"
- "Love Ride"
- "The Right Stuff"
- "I'm Not the Only One"

"Tribute (Right On)"
ON OVER 130 STATIONS AND CLOSING FAST!

WEGX ADD  WYNO ADD  WJMQ ADD  WZPL ADD  KMKL 17-15 KDJT KFMF WHTY KISS WBBO ADD KRRZ 26 WQUT ADD WPGC 26-26 WHYY ADD KBFM ADD Pro-FM 31-28 Y106 ADD Q102 31 KTTX ADD WZOU 31 KKRD ADD 92X DEBUT 30

ALSO PLAYING ON: KKFR, X100, WIQJ, WKSS!

MMR HIT TRACKER TRACKS NEWCOMER REACH INDEX 8.7 MILLION!
R&R CHR: 128 STATIONS/NATIONAL MOST ACTIVE R&R U/C: DEBUT 58 BILLBOARD POP SINGLES 64 - 56

"To Whom It May Concern"

Produced by Pete Wingfield
Additional Production & Remix by: Jellybean
For Jellybean Productions, Inc.
CITY TRACKS (HIT RADIO)

EAST

WEST

MIDWEST

SOUTH

The cast is set at KKFR/Phoenix ("Powerkee") to make a serious charge at the 18-34 females. PD RON HANEY has filled the MD slot with JIM MORALES, the APD and afternoon drive with RON PARKER, most recently at KNGY/Houston and KUV/Phoenix, filling the vacancy left by J.J. MORGAN, and will be musicmogering with urban consultant DON KELLY. "Powerchoice" featuring the 'Powermax' computer giving away a truckload of cash will kick off promotions. Ron, used to double digit ratings at KEBZ/El Paso, has brought a infectious enthusiasm to the station and a brand-new commitment from the owners, The Broadcast Group. The summer looks to be even more heated in Phoenix with Power 92. KSTP/Sacramento ("FM 102") has tackled the issues with morning zoo's CHRIS COLLINS. Collins helped Time Magazine and Assembly House Speaker WILLIE BROWN stage a gun smashing ceremony. Listeners turned in guns to be steamrolled in front of the Capitol Building. A case in court as you read involves Proposal 103 that regulates and rolls back insurance companies policies; it is in session because the firms refuse to follow the guidelines. Collins did his show from the steps of the California State Supreme Court Building, feeding listener's insurance policies to goats. This is all too heavy, FM 102 has ways of "Escaping the Zoo" to the remodeled Victorian Hotel in Sacramento — winning one of these weekends qualifies you for an exotic trip. A Vancouver excursion to appear on "21 Jumpstreet" made a quick star of a lorval and two listeners who appeared on "Youthquake" — a syndicated show targeted at teens dealing with issues — making yummy bears with Dweezil and Moon Unit Zappa. "Congratulations to Ron on being named Top 40 station of the year for the second time in three years at the Gavin. MD KEVIN WEATHERLY nabbed top honors in his category for his work at KXEM and KJSS/Lo Angeles — check them out in sample hours! KPLZ/Seattle has kept listeners busy with "The Name Game" even if they don't call their name! A random first or last name can bag you $100.50 if you call in time, and if a person phoned and told you your name was called on the air they win the same! KPLZ's Second Annual St. Patrick Day Party jammed nearly 10,000 people with the sounds of Robbie Neill, Howard Jones, Lita Ford, New Kids on the Block and Boy Meets Girl from 6AM to 2AM at KZQZ/Denver. The Bearbrain band had a big hit. Baltimore has made them one hot ticket. Last year's ads were ran in the local papers looking for tickets, this year a man volunteered the use of his high-powered spotlight (usually $300 to rent) in exchange of four tickets. The two shows were performed the 17th by Giant Steps, The Georgia Satellites, Wild T & Pussycat, Moby Grape, Boy Meets Girl and New Kids On The Block with Lita Ford hosting at Parker's Nightclub. KUBE also sent a "working girl" on a three day vacation to New York, including lunch with Carly Simon.
**NATIONAL CROSSOVER INDEX**

**MULTI-FORMAT**

<table>
<thead>
<tr>
<th>#</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DEBBIE GORDON</td>
<td>Lost In Your Eyes</td>
<td>Atlantic</td>
</tr>
<tr>
<td>2</td>
<td>MIKE &amp; MECHANICS</td>
<td>The Living Years</td>
<td>Atlantic</td>
</tr>
<tr>
<td>3</td>
<td>BANGLES</td>
<td>Eternal Flame</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>MADONNA</td>
<td>Like A Prayer</td>
<td>Sony/WB</td>
</tr>
<tr>
<td>5</td>
<td>ROD STEWART</td>
<td>My Heart Can't Tell You No</td>
<td>WB</td>
</tr>
<tr>
<td>6</td>
<td>ROXETTE</td>
<td>The Look</td>
<td>EMI</td>
</tr>
<tr>
<td>7</td>
<td>MILLI VANILLI</td>
<td>Girl, You Know It's True</td>
<td>Arista</td>
</tr>
<tr>
<td>8</td>
<td>FINE YOUNG CANNIBALS</td>
<td>She Drives Me Crazy</td>
<td>IRS/MCA</td>
</tr>
<tr>
<td>9</td>
<td>BREATHE</td>
<td>Don't Tell Me Lies</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>10</td>
<td>ROY ORBISON</td>
<td>You Got It</td>
<td>Virgin</td>
</tr>
<tr>
<td>11</td>
<td>ANITA BAKER</td>
<td>Just Because</td>
<td>Elektra</td>
</tr>
<tr>
<td>12</td>
<td>VANESSA WILLIAMS</td>
<td>Dreamin'</td>
<td>Wing/PG</td>
</tr>
<tr>
<td>13</td>
<td>BON JOY</td>
<td>I'll Be There For You</td>
<td>Mercury/PG</td>
</tr>
<tr>
<td>14</td>
<td>TONE LOC</td>
<td>Funky Cold Medina</td>
<td>Del/Island</td>
</tr>
<tr>
<td>15</td>
<td>DEON ESTUS/G. MICHAEL</td>
<td>Heaven Help Me</td>
<td>Mika/Polys</td>
</tr>
</tbody>
</table>

**HIT RADIO/URBAN/DANCE**

<table>
<thead>
<tr>
<th>#</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MADONNA</td>
<td>Like A Prayer</td>
<td>Sony/WB</td>
</tr>
<tr>
<td>2</td>
<td>ROXETTE</td>
<td>The Look</td>
<td>EMI</td>
</tr>
<tr>
<td>3</td>
<td>MILLI VANILLI</td>
<td>Girl, You Know It's True</td>
<td>Arista</td>
</tr>
<tr>
<td>4</td>
<td>FINE YOUNG CANNIBALS</td>
<td>She Drives Me Crazy</td>
<td>IRS/MCA</td>
</tr>
<tr>
<td>5</td>
<td>TONE LOC</td>
<td>Funky Cold Medina</td>
<td>Del/Island</td>
</tr>
<tr>
<td>6</td>
<td>DEON ESTUS/G. MICHAEL</td>
<td>Heaven Help Me</td>
<td>Mika/Polys</td>
</tr>
<tr>
<td>7</td>
<td>MARTIKA</td>
<td>More Than You Know</td>
<td>Columbia</td>
</tr>
<tr>
<td>8</td>
<td>WAS (NOT WAS)</td>
<td>Walk The Dinosaur</td>
<td>Chrysalis</td>
</tr>
<tr>
<td>9</td>
<td>JODY WATLEY</td>
<td>Real Love</td>
<td>MCA</td>
</tr>
<tr>
<td>10</td>
<td>KARYN WHITE</td>
<td>Superwoman</td>
<td>WB</td>
</tr>
<tr>
<td>11</td>
<td>VANESSA WILLIAMS</td>
<td>Dreamin'</td>
<td>Wing/PG</td>
</tr>
<tr>
<td>12</td>
<td>STEVE B</td>
<td>I Wanna Be The One</td>
<td>LMR</td>
</tr>
<tr>
<td>13</td>
<td>SA-FIRE</td>
<td>Thinking Of You</td>
<td>Cull/Merc</td>
</tr>
<tr>
<td>14</td>
<td>PAULA ABDUL</td>
<td>Forever Your Girl</td>
<td>Virgin</td>
</tr>
<tr>
<td>15</td>
<td>ANITA BAKER</td>
<td>Just Because</td>
<td>Elektra</td>
</tr>
</tbody>
</table>

**HIT RADIO/ADULT CONTEMPORARY**

<table>
<thead>
<tr>
<th>#</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DEBBIE GORDON</td>
<td>Lost In Your Eyes</td>
<td>Atlantic</td>
</tr>
<tr>
<td>2</td>
<td>MIKE &amp; MECHANICS</td>
<td>The Living Years</td>
<td>Atlantic</td>
</tr>
<tr>
<td>3</td>
<td>BANGLES</td>
<td>Eternal Flame</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>MADONNA</td>
<td>Like A Prayer</td>
<td>Sony/WB</td>
</tr>
<tr>
<td>5</td>
<td>ROD STEWART</td>
<td>My Heart Can't Tell You No</td>
<td>WB</td>
</tr>
<tr>
<td>6</td>
<td>BREATHE</td>
<td>Don't Tell Me Lies</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>7</td>
<td>ROY ORBISON</td>
<td>You Got It</td>
<td>Virgin</td>
</tr>
<tr>
<td>8</td>
<td>ANITA BAKER</td>
<td>Just Because</td>
<td>Elektra</td>
</tr>
<tr>
<td>9</td>
<td>VANESSA WILLIAMS</td>
<td>Dreamin'</td>
<td>Wing/PG</td>
</tr>
<tr>
<td>10</td>
<td>DEON ESTUS/G. MICHAEL</td>
<td>Heaven Help Me</td>
<td>Mika/Polys</td>
</tr>
<tr>
<td>11</td>
<td>KARYN WHITE</td>
<td>Superwoman</td>
<td>WB</td>
</tr>
<tr>
<td>12</td>
<td>KENNY G/JS/ROBINSON</td>
<td>We've Saved The Best For Last</td>
<td>Arista</td>
</tr>
<tr>
<td>13</td>
<td>THIRTY EIGHT SPECIAL</td>
<td>Second Chance</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>14</td>
<td>LUTHER Vandross</td>
<td>She Won't Talk To Me</td>
<td>Epic</td>
</tr>
<tr>
<td>15</td>
<td>BETTE MIDLER</td>
<td>Wind Beneath My Wings</td>
<td>Atlantic</td>
</tr>
</tbody>
</table>

**HIT RADIO/ROCK RADIO**

<table>
<thead>
<tr>
<th>#</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ROSE</td>
<td>The Last</td>
<td>EMI</td>
</tr>
<tr>
<td>2</td>
<td>FINE YOUNG CANNIBALS</td>
<td>She Drives Me Crazy</td>
<td>IRS/MCA</td>
</tr>
<tr>
<td>3</td>
<td>BON JOY</td>
<td>I'll Be There For You</td>
<td>Mercury/PG</td>
</tr>
<tr>
<td>4</td>
<td>THIRTY EIGHT SPECIAL</td>
<td>Second Chance</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>5</td>
<td>FIXX</td>
<td>Driven Out</td>
<td>RCA</td>
</tr>
<tr>
<td>6</td>
<td>DEE LEPPARD</td>
<td>Rocket</td>
<td>Polygram</td>
</tr>
<tr>
<td>7</td>
<td>CHRIS REA</td>
<td>Working On It</td>
<td>Geffen</td>
</tr>
<tr>
<td>8</td>
<td>TRAVELING WILBURYS</td>
<td>End Of The Line</td>
<td>Wilbury/WB</td>
</tr>
<tr>
<td>9</td>
<td>POISON</td>
<td>Your Mama Don't Dance</td>
<td>Emissary/Cap</td>
</tr>
<tr>
<td>10</td>
<td>GUNS N' ROSES</td>
<td>Powerhouse</td>
<td>Geffen</td>
</tr>
<tr>
<td>11</td>
<td>MIDLE URE</td>
<td>Dear God</td>
<td>Chrysalis</td>
</tr>
<tr>
<td>12</td>
<td>HOWARD JONES</td>
<td>Everlasting Love</td>
<td>Elektra</td>
</tr>
<tr>
<td>13</td>
<td>WINGER</td>
<td>Seventeen</td>
<td>Atlantic</td>
</tr>
<tr>
<td>14</td>
<td>EASTERNHOUSE</td>
<td>Come Out Fighting</td>
<td>Columbia</td>
</tr>
<tr>
<td>15</td>
<td>LITA FORD</td>
<td>Close My Eyes Forever</td>
<td>RCA</td>
</tr>
</tbody>
</table>

BEING ON TOP, IN TODAY'S HIGHLY COMPETITIVE RADIO ENVIRONMENT, MEANS KNOWING EXACTLY WHAT YOUR STATION SHOULD SOUND LIKE, AND HOW TO MAKE THAT SOUND A REALITY.
WGTZ: DAYTON

Okay! So, Dayton is a little bigger than we thought it would be. Actually it's a lot bigger! With a metro population of nearly a million, Dayton boasts three major universities, a thriving industrial climate (largely rubber and paper trades), native sons Orville & Wilber Wright, and some pretty hard-hitting radio competitors. The station that's Wright, and some pretty hard-hitting radio million, Dayton boasts three major universities, a glimpse inside to see what it is that really heats up Red Hot Z 93. You'll find a complete break down of music, promotions and positioning for the Miami Valley's Music Machine with the impeccable accuracy that you've come to expect from MMR's Tuned In crew.

Z 93 has proven that market-size isn't everything. You've got all the proof you need and more! You've got your Monday Morning Replay and WGTZ in this week's Tuned In!

KXRX: SEATTLE

...I heard it on the X...

Tuned In is off once again to the Pacific Northwest, this time it's for a second look at The X 96.5 KXRX Seattle.

KXRX was first featured in Tuned In in June of 1988, and there have been a few changes since then. Then-PD Paul Sullivan has relinquished the chair to former KLOL PD Rick Lambert, but continues his association with the station on a consulting basis. Other enhancements include the swapping of morning team Robin & Maynard with afternoon madmen Crow & West, which went into effect March 20. That put to rest a rumor that had Crow & West returning to crosstown rival KISW. Now in its fourth year, KXRX holds the edge in an extremely tight rock ratings race.

Promotionally, the X is offering listeners the chance to "X scape to the sun," teaming up with Alaska Airlines to fly winners anywhere in the sun that they fly (locations include Mexico, Phoenix, L.A. and Palm Springs). You'll also find out about regular "X" features like the 9AM "Daily Dinosaur," Dr. Rock's "Famous Frames" at 11:30AM, and the "70's at 7" with Beau Roberts. Of course, Tuned In will give you a complete look at the day's music (in June the hottest currents included Jimmy Barnes "Too Much Ain't Enough Love," area favorite Robin Traver with "Tear It Up" and Steve Winwood's "Roll With It").

So get out your Monday Morning Replay Issue #23 (June 13), and compare two different looks at timeless rock 'n' roll 96.5 KXRX.

WCVG: CINCINNATI

It's a concept that would work with very few performers in pop history. Cincinnati's WCVG — The Elvis Station — takes Elvis Presley's music and exposes one grand catalog, 24 hours a day. It's all Elvis, all the time.

The process is ongoing, with more and more of The King's songs recorded between 1954 and 1977 being added to WCVG's playlist, and response has been superb, from both the listening audience and WCVG's airstaff. Ask, for instance, afternoon jock Paul "The Crazy Guy" Rogers if it becomes monotonous to play all-Elvis music, and he'll hit you with an emphatic "no!"

Presley's amazing chart success and undeniably strong music — from "All Shook Up" and "Little Sister" to his fabulous cover of Chuck Berry's "Promised Land" (1974) — has its day on WCVG, as it would at any station conscious of the freedom implicit in the greatest Rock 'n' Roll. But one gets the most potent picture of this station in hearing Elvis gems most of the broadcast medium has forgotten.

To WCVG's credit, they dig deep into what truly made The King of Rock 'n' Roll one of the masters. And this week Tuned In digs deep to capture the spirit of WCVG!
Plenty O'Hits!!!

Simply Red

"It's Only Love"
from the NEW FLAME album.

MMR HIT TRACER TRACKS
NEWCOMER
30% PLAY INCREASE THIS WEEK!

MMR AC TRACER TRACKS

Howard Jones

cross that line

"Everlasting Love"
from the CROSS THAT LINE album.

MMR HIT TRACER TRACKS
DEBUT

Peter Schilling

"The Different Story
(World Of Lust And Crime)"
from the forthcoming album

THE DIFFERENT STORY (World Of Lust And Crime).

MMR HIT TRACER TRACKS
NEWCOMER
19% PLAY INCREASE THIS WEEK!

MTV ADD!

Also playing on: KXKX, WRXP, WRXQ, WMXQ

Metallica

"One"
from the DOUBLE PLATINUM PLUS
AND JUSTICE FOR ALL album.

MMR ROCK TRACER TRACKS
NEWCOMER
41% PLAY INCREASE THIS WEEK!

EARLY HIT ACTION!

Elektra

This Saint no typical record company...Elektra cassettes, compact discs and records.

© 1987 Elektra/Elektra Records, a Division of Warner Communications Inc.
"Promises" (34-66608)

FRESHEN THE AIRWAVES!

MMR AC TRAC TRACKS DEBUT NEWCOMER RGR AC BREAKER 2ND MOST ADDED NATIONALLY!

Already Added At These Hit Stations!

KESW KSDK KAKQ WFMF KTDS SLY6 SLY6

And More!

The follow-up to the hits "New Day For You" and "Time And Tide." Taken from the Lp: Time And Tide." (F4E076) NOW OVER 800,000 UNITS!
ANIMOTION "Room To Move"

**MMR HIT TRACER TRACKS**
REACH INDEX 19.00 MILLION!

**R&R HIT**

**ACTION INCLUDES:**
- BI04 Add
- WCZV Add
- WKBQ 15-11
- 92X 16-13
- KKYF-FM 20-17
- WCH 22-20
- WXKS 23-20
- WZPL 23-20
- KKRZ ZS-21
- WEGX 25-22
- Q102 26-24
- PRO-FM 27-25
- WNCI #2 26
- KFBE 26-21
- KDVB #27
- WLOL 30-26
- KWOD 30-26
- KCPX #29
- Y108 #29
- KROY 31-28
- KKBO 32-26
- B96 34-30
- WZOU #23
- CKQO 34-34
- KZPP Debut #28
- KUBE Debut #29
- KEGL
- KTFM

**Also Playing On:** WIOO, WMJQ & WQDJ!

Taken from the LP "Animation"

---

VANESSA WILLIAMS "Dreamin'"

**MMR HIT TRACER TRACKS**
REACH INDEX 28.79 MILLION!

**R&R HIT**

**TOP 10 ACTION AND MORE!**
- BI04 Add
- WZPL Add
- KROY 2-1
- WNCI #2
- WPSD 3-2
- KKYF-FM #3
- PRO-FM 6-5
- FM102 #6
- WHYI 7-6
- KTFM 8-6
- WEGX 8-7
- KISS B 7
- KKRM #8
- KMEL #9
- KZPP 11-10
- B96 12-7
- WAVA 12-9
- KISN 13-11
- KCPW #13
- KXLO #3
- WBLU 14-10
- KITY 14-12
- Q107 16-12
- Y100 15-14
- Q102 15-14
- WSKS 17-14
- WZQY 18-15
- 92X 19-16
- Y108 #17
- KS104 #19
- KGGL 20-15

From the LP "The Right Stuff"

Deon Estus "Heaven Help Me"

with George Michael

**MMR HIT TRACER TRACKS**
**REACH INDEX 34.27 MILLION THIS WEEK!**

**R&R HIT**

**GOING TO THE TOP!**
- WXSE Add #25
- Q102 Add #33
- HOT97 Add #40
- WZOU Add
- WMMQ Add
- K2106 Add #28
- Z104 Add #40
- FM100 Add
- WIRON Add
- KMLZ 12-9
- KOYF-M #13
- YG9 14-12
- KCPX 14-13
- B94 15-14
- Y108 16-13
- WPPW 18-14
- WGH 19-12
- WDFX #19
- KUBE 20-17
- PW/#6 #19
- KKRZ 21-15
- KPLZ 21-18
- KWSS 21-18

Taken from the LP "Spell"

---

VOICE OF THE BEEHIVE "Don't Call Me Baby"

**JUST RELEASED!**
You can call me a smash!
You can call me a knock-out!
But — "Don't Call Me Baby!"

Management: Andy Ross, Carrie Spacey & David Balfe for DBM, London

...AND GETTING HOTTER!
WEDNESDAY, MARCH 8, 1989

HOUR BY HOUR MUSIC

6AM

- BOBBI BROWN
- TAYLOR DAYNE
- NOVELTY
- MICHELLE WALKER
- NOVELTY
- ROY ORBISON
- CAROLINE LYNNE
- BRYAN ADAMS
- ANETA

7AM

- CHICAGO
- ANITA BAKER
- SHANNON EASTON
- NOVELTY
- NEW KIDS ON THE BLOCK
- RICK ASTLEY
- BARRY MANILOW
- RICK ASTLEY

8AM

- KON VANK
- ANETA BAKER
- SHERRY EASTON
- NOVELTY
- MICHELLE WALKER
- ROY ORBISON
- BOBBI BROWN
- RICK ASTLEY

9AM

- KON VANK
- ANETA BAKER
- SHERRY EASTON
- NOVELTY
- MICHELLE WALKER
- ROY ORBISON
- BOBBI BROWN
- RICK ASTLEY

10AM

- DANGERS
- BRIDGETTE
- FIONA GIBSON
- MICHELLE WALKER
- FATTI LABELLE
- BARRY MANILOW
- GARY COOPER
- KON VANK

11AM

- ROY ORBISON
- NEW EDITION
- FIONA GIBSON
- RICK ASTLEY
- SHERRY EASTON

ALPHABETICAL LIST BY ARTIST

A
- ABEL, PAULA
- ABEL, JON
- ABEL, PAULA
- ABEL, JON

B
- BAKER, AMITA
- BAKER, AMITA
- BAKER, AMITA
- BAKER, AMITA

C
- CHEAP TRICK
- BROWN, BOBBI
- BROWN, BOBBI
- BROWN, BOBBI

D
- DAYNE, TAYLOR
- DAYNE, TAYLOR
- DAYNE, TAYLOR
- DAYNE, TAYLOR

E
- EASTON, SHENA
- EASTON, SHENA
- EASTON, SHENA
- EASTON, SHENA

F
- FIRENZE DANNI
- DANNI
- DANNI
- DANNI

G
- GIBSON, DEBBIE
- GIBSON, DEBBIE
- GIBSON, DEBBIE
- GIBSON, DEBBIE
THE TOP 10 ALBUM ROCK SMASH CROSING HIT!!

R&R TRACKS 14 - 9
ALBUM NETWORK 11 - 8
FMQB 12 - 9
MMR ROCK TRACER TRACKS 1 - 8
BILLBOARD LP CHART 44 - 37

EARLY HIT ACTION:
WMMS ADD KATM ADD #6
K104 ADD WAPE ADD KXKR 35-31
K2YQ DEBUT #22 Y95 WROQ 19-16
OK100 WPPM
WVSR KFMW DEBUT #37

ALSO PLAYING ON: WXKS!

FROM THE FAST APPROACHING GOLD ALBUM — "MELISSA ETHERIDGE"

VIDEO ON

MULTI-FORMAT HIT!

MMR HIT TRACER TRACKS #27
REACH INDEX 18.26 MILLION!

R&R URBAN 19 - 15
HIT ACTION:
WRCK ADD HOT97.7 5-4
WAPE ADD KWOOD 5-4
KQIZ ADD #39 KKRZ 5-4
KSMB ADD FM102 #5
KLHY ADD KATD 6-4
KFBQ ADD KWSS 6-5
KMEL 2-1 PWR106 12-9
KROY 3-5 (HOT) KITY 13-10

ALSO PLAYING ON: X100, KNGY, KSAQ HOT105 & PWR96!
TAKEN FROM THE DEBUT LP — "24-7"

THE INTERNATIONAL SMASH NOW CROSSING IN AMERICA!

KMEL ADD PRO-FM 32-30 AND MORE!
WXKS 5-5 CKOI

LOOK FOR SPECIAL CD SINGLE, COMING THIS WEEK!
SAVANNAH FOX
"I Only Wanna Be With You"

NOW ON OVER 70 STATIONS!

MMR HIT TRACER TRACKS NEWCOMER

41% PLAY INCREASE THIS WEEK!

EARLY ACTION!
KKBG ADD KRDQ ADD
WLAD ADD WTVZ 23-19
KS104 ADD WAVA 25-21
KPLZ ADD HOT97 24-21
WGHT ADD WGH 27-22 (HOT)
BB96 27-24
JET-FM ADD WEGX 29-26
KCT101 ADD B104 DEBUT #28
WWBQ ADD KWDQ
KYYV ADD KISN
Y106 ADD WYCR 34-31
WPHR ADD Y107 DEBUT #30
KZIO ADD KYRK DEBUT #32
WHOT ADD KSSS DEBUT #32
AND MORE!

ALSO PLAYING ON: PRO-FM, WNCI, WKCX, KKLQ, KUBE, KSAQ, WMJQ, KNGY, X100 & POW95!

TAKEN FROM THE GOLD LP "I WANNA HAVE SOME FUN".

THE FIXX
"Driven Out"

STILL #1 AIRPLAY AT ROCK RADIO!

MMR HIT TRACER TRACKS NEWCOMER

15% PLAY INCREASE THIS WEEK!

HIT ACTION!
WLAN ADD #36 WQUT 13-11
KLDQ ADD KATM 16-13
KXXR 9-6 (HOT) WLR 18-16
WMMS 18-14 KWNZ 24-19
Z95 #23 KTUX 28-20
KXYQ 26-23 KZZU 25-23
WXKS 28-24 K104 29-25
Q105 DEBUT #27 WIXX 27-25
CKOJ WZCR 28-25
PRO-FM WHOT 28-26
WZPL WSPK 30-27
KROY WPST 30-27
KISN 100KHZ #31
KPLZ 36-33
KUBE AND MORE!

ALSO PLAYING ON: KSAQ

TAKEN FROM THE LP "CALM ANIMALS"

BUSTER POINDEXTER
AND HIS BANSHEES OF BLUE
"Hit The Road Jack"

BUSTER IS BACK!

ACTION!
WFLY ADD KIIS
100KHZ ADD KZZP
KZZB ADD WYCR
KQMQ ADD WCGQ
KVRK ADD KZFM
WJMX ADD Y107

ALSO PLAYING ON: WTVZ!

TAKEN FROM THE MOVIE "THE DREAM TEAM"

HOT ROCK TRACK & READY TO CROSS!

MMR ROCK TRACER TRACKS NEWCOMER

EARLY HIT ACTION AT!
KXXR WMMMS WROQ

ROCK ACTION AT THESE MAJORS!
WNCR WXXR WCNE WBAR KD101 KXRX KFZ W FOX KLOL

FROM THE ALBUM "THE TRINITY SESSION"

• SALES NOW OVER 375,000 UNITS!

COWBOY JUNKIES
"SWEET JANE"

TAKEN FROM THE MOVIE "EDREEM TEAM"
LITA FORD
duet with Ozzy Osbourne
Close My Eyes Forever

RADIO AND
RETAIL AGREE . . .
LITA'S GOT A HIT!

MMR HIT TRACER
TRACKS NEWCOMER

REACH 5.61 MILLION THIS
WEEK!

HOT HIT ACTION!
KITY ADD
KXYQ ADD
WKEE ADD
Y107 ADD
KSND ADD
95XXX ADD
WFXX ADD
WKSF ADD
KSMB ADD
Y97 ADD
KXXR #5
WGH 10-8
KEGL 13-11
KRBE 18-12 (HOT)
WDFX 21-17

ALSO PLAYING ON: WNCI & WNVZ!

TAKEN FROM THE GOLD LP: "LITA" NEARING PLATINUM!

Produced by Mike Chapman
Ozzy Osbourne courtesy of CBS Associated Records
Management: Sharon Osbourne

"You can't close your eyes to this song, this will be THE BEST DUET of 1989!"

BRYON RUSSELL, MANAGER
ARC DISTRIBUTION/CINCINNATI
"Hot single! The Album has picked up in the past two weeks. Could go into our top twenty next week!"

WALLY SYMANSKYJ
ROLLING STONE/CHICAGO
"Close my eyes has opened the eyes of the metal consumer!"

TONY PROCACCINI — PENNY LANE/K.C.
"Obviously Kansas City's favorite for weeks on end . . . been in and out of our TOP 30 since release . . . with Ozzie's help, this cut will blow the lp wide open!"

TERRY DONOVAN — LIFEBERMAN/K.C.
"From the Catalog sheet to the HOT sheet, LITA has opened our eyes to this one. Sales continue to surge upward!"

XUAN DAO, BUYER
SOUND WAREHOUSE/DALLAS
"Sales reaction starting from new single looking good. CLOSE MY EYES video is great and should really spur sales."

KEN GRAHAM, BUYER
WESTERN MERCHANDISERS/AMARILLO
"Cassette single doing great out of the box indications are that this one should put new life into a great piece of product!"
WEDNESDAY, MARCH 8, 1989

OVERVIEW

STATION: KRXZ-FM
FREQUENCY: 96.5 MHz (100,000 watts)
GROUP/DONOR: Shure Broadcasting
EM: Steve West
EDM: Mark Jeffries
FO: Rick Lambert
MD: Brice Michaels
PROMOTION DIG: Melanie Bischoop
NEWS DIRECTOR: Mike West, John Wayward

AIRSTAFF:
6-10 A
10 A-1 P
2 P-6 P
6 P-10 P

BRIEF FORM:
Kazio Radio
CONSULTANT:
Paul Sullivan

HOUR BY HOUR MUSIC

6AM
THIRTY SPECIAL

6AM
THIRTY SPECIAL

7AM
MELISSA ENGER

7AM
MELISSA ENGER

8AM
JIM BROWN & STEVE

8AM
COUNTRY

9AM
TINY TIM

9AM
TINY TIM

10AM
ROBIN TURNER

10AM
ROBIN TURNER

11AM
SHERRI STRATA

11AM
SHERRI STRATA

1PM
DAN FOGELBERG

1PM
DAN FOGELBERG

2PM
ROBBIE ROBERTSON

2PM
ROBBIE ROBERTSON

3PM
PETE TOWNSEND

3PM
PETE TOWNSEND

4PM
JON HENRY

4PM
JON HENRY

5PM
RICK ELLIOTT

5PM
RICK ELLIOTT

6PM
ERIC CLAPTON

6PM
ERIC CLAPTON

7PM
GREATFUL DEAD

7PM
GREATFUL DEAD

8PM
JON BUTCHER

8PM
JON BUTCHER

9PM
RICK DERRINGE

9PM
RICK DERRINGE

10PM
BRUCE SPRINGSTEEN

10PM
BRUCE SPRINGSTEEN

ALPHABETICAL LIST BY ARTIST

A
- NAMS, BRAD
- ALMAN, GREG BAND

B
- BAD COMPANY
- CAN'T GET ENOUGH

C
- BOB SEGER
- THE BIG BANG
- BOSS, JOHN
- BURGESS, JOHN
- BURT, ROBERT

D
- BOB SEGER
- BAD COMPANY
- CAN'T GET ENOUGH

E
- BRUCE SPRINGSTEEN
- BROTHERS, MACK MELLENCAMP

F
- ALAN, GEORGE BAND
- ALAN, GEORGE BAND

G
- BEARDSLEY, JIM
- BEARDSLEY, JIM

H
- BATE, THOMAS W. LORD
- BATE, THOMAS W. LORD

I
- ROBBIE ROBERTSON
- morphine

J
- JONES, JOHN
- JONES, JOHN

K
- KISS
- KISS

L
- LITTLE FEAT
- LITTLE FEAT

M
- NEIL DIAMOND
- NEIL DIAMOND

N
- NAMM, BRAD
- ALMAN, GREG BAND

O
- OASIS
- OASIS

P
- POOL, ELVIS COSTELLO
- POOL, ELVIS COSTELLO

Q
- QUEEN
- QUEEN

R
- RICK DERRINGE
- RICK DERRINGE

S
- SIMPLI TONE
- SIMPLI TONE

T
- THE TIGER LILLIES
- THE TIGER LILLIES

U
- UNDINE
- UNDINE

V
- VIOLET
- VIOLET

W
- WINGS
- WINGS

X
- X JAPAN
- X JAPAN

Y
- Y E H YEH
- Y E H YEH

Z
- ZEPHYR
- ZEPHYR

MONDAY MORNIN' REPLAY / ISSUE 61 / MARCH 20, 1989 / TUNED IN
ROCK RADIO/KXRX-FM

PLAYLIST OF CURRENTS

PLAYLIST OF HOTTEST RECURRENCES

CORE ARTISTS

GOLD/CURR-RECURRENCE RATIOS

POSITIONING STATEMENTS

CALLS/FREQUENCY

ACCOUNT LIST

ACCOUNTS BY CATEGORY
Melissa Etheridge
“Similar Features”

MMR ROCK TRACER TRACKS 18 - 15
MMR 6AM-7PM ROCK CHART 14
18% INCREASE IN AIRPLAY THIS WEEK!

R&R TRACK 14 - 9

From the Spy Book Separated At Birth? (Dolphin/Doubleday)

Jim Capaldi
“Oh Lord, Why Lord”

MMR ROCK TRACER TRACKS NEWCOMER
Q.P.I. ALREADY AT 11!

THIS WEEK’S ADDS INCLUDE!

KGGG  WKQQ  WAQY  KZQG
WSTZ  KRIX  KEZE  KFMU

ALREADY ON!
WBAB  KZEW  KRXQ  & MORE!
KTXQ  KBCO  WLAV
"Love Has Taken Its Toll"
— the first killer track from the debut Polydor album SARAYA.
No hype. No bull. Just the hard-rockin' goods.
TRACER TRACKS

2/17/89  3/16/89  3/23/89  3/30/89

ARISTOTLE

ROCK RADIO

ROCK RADIO

NEWCOMERS

ARTIST  TITLE  LABEL  # PLAYS  INCREASE PERCENTAGE

CHOP TOP  Never Had A Love To Lose  Epic  146
FIN TUNED CANADA She Drives Me Crazy  I.R.S./MCA  146
MORRISON  Last Of The Firstmen  Sigma/Reprise  137
EAGLES  Story Of You When You Were Monty  Columbia  125
ROSETE  The Look  EMI  118
MARRON  Wheat Of Love  Virgin  110
GLADSTON  Canal Eddy  Alva Sound Silver  99
SINGLES  Married  MCA  75
CLAIRMORE  Camp  EMI  67
STRAIT CATH  Bring It Back Again  EMI  56
THE PURSUITS OF HAPPINESS  Hand To Laugh  Chrysalis  56
DEF LEPPARD  Love & Affection  Mercury/PolyGram  51
TRAVELING WILBURYS  Tattered And The Whey  Warner Bros  51
L.M.F.  onions  My Eyes Remembered  EMI  51
HARROW  Joanne  Encores  Love  EMI  49
COWARD  JIMMIE  Sweet Jane  RCA  49
HOUSE OF LIBES  Love Don't Lie  RCA  49
SIMPLE MINION  British Child  Virgin/PolyGram  77
DEAN DEESEY  Beep Me  MCA  77
DEF LEPPARD  Rock Of Ages (Live)  Mercury/PolyGram  77
UVAN NEVILLE  King Of Love  Polydor  77
ROYAL COURT OF JUSTICE  Half The Truth  A&M  77
EXTREME  Kids Go  A&M  77
DREAMS OF REALITY  Riding Bitches  Anfa  77
SMAP PHILIPS  Holding On To The Earth  Virgin  77
CREEDENCE CLEARWATER REVIVAL  From the Greenhouse  Capitol  75
THIEVES  Everything But My Heart  Capital  75
HOTHOUSE FLOWERS  Feels On The Ground  London/Mercury  75
CREME DE LA CREAM  Scream  Virgin  75
ROTHMETFISH  Majesty Of The Mayes  A&M  56
SHAWN  Hawthorne 269  Island  55
Masters of Reality  Blue Garden  Bell/Serenity  53
LOVE ROCKET  Motorcycle  Baggs 9  49
EAMES  Spy  Sony  48
DYLAN AND THE BROTHERS  As Long As The Grass  Columbia  48
VOGUE JOHNSTON  Nightlights  Shaw/Whities  48
THANKSINSONS  Angel Food  A&M  47
M.C.  Kings For A Day  Polydor  46
NEW ORDER  Round And Round  DeWitt/MB  44
FAITH  I Want A Woman  Atlantic  43
OUTFIELD  Voices Of McDonald Columbia  43
VOICE OF THE SEINE  Sheet Of Love  London  42
XTC  Manic Miner  Geffen  42
FEETOWN  Good Girl  Atlantic  42
MINNA  Dime  Low  42
MICHELLE SHOCKED  Where Is My Daddy  Geffen  42
JIM CAPALDI  Oh How, Why  Land  42
EMBERNIA  Coming Home  Mercury/PolyGram  42
WINNER  Hungry  Atlantic  41
WEE PAPA GIRLS  We Rule  Atlantic  41
FINNEGAN S CANDLES  Good Thing  I.R.S./MCA  37
FSP WILL I EVERFIT  Can You Do It  EMI  37
SIXE TURBOS  Tell You  MCA  35
WEPESIBYCBAM  Sweet Jane  Mercury/PolyGram  35

MONDAY MORNING REPLAY/ISSUE 61/MARCH 20, 1989

*Playlist:  23 tracks.

NATIONAL

ARTIST  TITLE  LABEL  # PLAYS

JULIAN LENNON  Now You're In Heaven  Atlantic  3

EAST

BONNIE RAITT  Thing Called Love  Capitol  5

WEST

JULIAN LENNON  Now You're In Heaven  Atlantic  7

SOUTH

JULIAN LENNON  Now You're In Heaven  Atlantic  7

MIDWEST

JULIAN LENNON  Now You're In Heaven  Atlantic  7

USERS GUIDE:  Calculated and determined by  eam after the previous week.
<table>
<thead>
<tr>
<th>Time</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>6AM-7PM</td>
<td>TRAVELING WILDBIRS</td>
<td>End Of The Line</td>
<td>Mercury/WB</td>
</tr>
<tr>
<td>3/20/89</td>
<td>FIXX</td>
<td>Driven Out</td>
<td>Virgin</td>
</tr>
<tr>
<td>2</td>
<td>CHRISS REA</td>
<td>Working On It</td>
<td>Geffen</td>
</tr>
<tr>
<td>3</td>
<td>WISO</td>
<td>Dead God</td>
<td>Chrysalis</td>
</tr>
<tr>
<td>4</td>
<td>BON JOY</td>
<td>I'll Be There For You</td>
<td>Mercury/PG</td>
</tr>
<tr>
<td>5</td>
<td>BAD COMPANY</td>
<td>Shake It Up</td>
<td>Atlantic</td>
</tr>
<tr>
<td>6</td>
<td>TONY CONNELL</td>
<td>I'll Be There For You</td>
<td>Mercury/PG</td>
</tr>
<tr>
<td>7</td>
<td>REPLACEMENTS</td>
<td>I'll Be There For You</td>
<td>Mercury/PG</td>
</tr>
<tr>
<td>8</td>
<td>BAD COMPANY</td>
<td>Shake It Up</td>
<td>Atlantic</td>
</tr>
<tr>
<td>9</td>
<td>BON JOY</td>
<td>I'll Be There For You</td>
<td>Mercury/PG</td>
</tr>
<tr>
<td>10</td>
<td>ELVIS COSTELLO</td>
<td>Veronica</td>
<td>Mercury/PG</td>
</tr>
<tr>
<td>11</td>
<td>LITTLE FEAT</td>
<td>Don't Miss The Boat</td>
<td>Mercury/PG</td>
</tr>
<tr>
<td>12</td>
<td>JIM BUTCHER</td>
<td>Send Me Somebody</td>
<td>Psychic/Cap</td>
</tr>
<tr>
<td>13</td>
<td>LOUI FEED</td>
<td>Ride The Wind</td>
<td>Sun/MCA</td>
</tr>
<tr>
<td>14</td>
<td>MELISSA ETHERIDGE</td>
<td>Similar Features</td>
<td>Island</td>
</tr>
<tr>
<td>15</td>
<td>GUNS N ROSES</td>
<td>Patience</td>
<td>Geffen</td>
</tr>
<tr>
<td>16</td>
<td>JULIAN LENNON</td>
<td>New You're In Heaven</td>
<td>Atlantic</td>
</tr>
<tr>
<td>17</td>
<td>XTC</td>
<td>Major Of Simplicity</td>
<td>Geffen</td>
</tr>
<tr>
<td>18</td>
<td>DEF LEPPARD</td>
<td>Rocket</td>
<td>Polygram</td>
</tr>
<tr>
<td>19</td>
<td>STEVE EARLE</td>
<td>Back To The Wall</td>
<td>Virgin</td>
</tr>
<tr>
<td>20</td>
<td>CROSBY STILLS</td>
<td>That Girl</td>
<td>Atlantic</td>
</tr>
<tr>
<td>21</td>
<td>RADATORS</td>
<td>Confidential</td>
<td>Epic</td>
</tr>
<tr>
<td>22</td>
<td>LITTLE AMERICA</td>
<td>Where Were You</td>
<td>Geffen</td>
</tr>
<tr>
<td>23</td>
<td>TEA POT</td>
<td>He's Not Your Man</td>
<td>Columbia</td>
</tr>
<tr>
<td>24</td>
<td>EASTHOUSE</td>
<td>Come Out Fighting</td>
<td>Columbia</td>
</tr>
<tr>
<td>25</td>
<td>SINC</td>
<td>All In For Love</td>
<td>Mercury/PG</td>
</tr>
<tr>
<td>26</td>
<td>R.E.M.</td>
<td>Turn You Inside-Out</td>
<td>Virgin</td>
</tr>
<tr>
<td>27</td>
<td>CHEAP TRICKS</td>
<td>Never Had A Lot To Lose</td>
<td>Epic</td>
</tr>
<tr>
<td>28</td>
<td>CHARLIE SEXTON</td>
<td>Don't Look Back</td>
<td>MCA</td>
</tr>
<tr>
<td>29</td>
<td>GARY MOORE</td>
<td>Ready For Love</td>
<td>Virgin</td>
</tr>
<tr>
<td>30</td>
<td>KEITH RICHARDS</td>
<td>Struggle</td>
<td>Virgin</td>
</tr>
<tr>
<td>31</td>
<td>R.E.M.</td>
<td>Play Sing SB</td>
<td>Virgin</td>
</tr>
<tr>
<td>32</td>
<td>EDIE MONEY</td>
<td>Forget About Love</td>
<td>Columbia</td>
</tr>
<tr>
<td>33</td>
<td>ROY ORBISON</td>
<td>She's A Mystery To Me</td>
<td>Virgin</td>
</tr>
<tr>
<td>34</td>
<td>WATERBOYS</td>
<td>World Party</td>
<td>Enigma/Ch</td>
</tr>
<tr>
<td>35</td>
<td>BONNIE RAITT</td>
<td>A Fool In The World</td>
<td>Capitol</td>
</tr>
<tr>
<td>36</td>
<td>WARRIORS</td>
<td>Drive On</td>
<td>Virgin</td>
</tr>
<tr>
<td>37</td>
<td>FINE YOUNG CANNIBALS</td>
<td>Your Mama Don't Dance</td>
<td>Enigma/Cap</td>
</tr>
<tr>
<td>38</td>
<td>WINDSON</td>
<td>Seventeen</td>
<td>Atlantic</td>
</tr>
<tr>
<td>39</td>
<td>MOHSOSSEY</td>
<td>Lost Of The Fabulous</td>
<td>Sire/Reprise</td>
</tr>
</tbody>
</table>

**HOTTEST RECURRENTS**

<table>
<thead>
<tr>
<th>3/20/89 ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 HITLER MEHERANS</td>
<td>Yes We Go</td>
<td>Virgin</td>
</tr>
<tr>
<td>2 TONY CONNELL I KONG</td>
<td>I'm Not Your Man</td>
<td>Columbia</td>
</tr>
<tr>
<td>3 ROBERT PLANT</td>
<td>Super Fly</td>
<td>Capitol</td>
</tr>
<tr>
<td>4 STEVE WINWOOD</td>
<td>Right With It</td>
<td>Virgin</td>
</tr>
<tr>
<td>5 Cooling MONEY</td>
<td>Walk On Water</td>
<td>Columbia</td>
</tr>
<tr>
<td>6 Posse</td>
<td>Every House Has A Thorn</td>
<td>Epic/Cap</td>
</tr>
<tr>
<td>7 TRAVELING WILDBIRS</td>
<td>Handle With Care</td>
<td>Mercury/WB</td>
</tr>
<tr>
<td>8 Hymn</td>
<td>Where It's Love</td>
<td>Virgin</td>
</tr>
<tr>
<td>9 JIM CAPALCO</td>
<td>Something So Strong</td>
<td>Island</td>
</tr>
<tr>
<td>10 MELISSA ETHERIDGE</td>
<td>Like The Way It's O</td>
<td>Island</td>
</tr>
<tr>
<td>11 JOAN JETT/BLACKHARTS</td>
<td>Little Liar</td>
<td>Blackbirds/CBS</td>
</tr>
<tr>
<td>12 WHITE LION</td>
<td>When The Children Cry</td>
<td>Atlantic</td>
</tr>
<tr>
<td>13 STEVE WINWOOD</td>
<td>Holding On</td>
<td>Virgin</td>
</tr>
<tr>
<td>14 DEF LEPPARD</td>
<td>Love Bites</td>
<td>Mercury/PG</td>
</tr>
<tr>
<td>15 GUNS N ROSES</td>
<td>Sweet Child O'Mine</td>
<td>Geffen</td>
</tr>
<tr>
<td>16 BAD COMPANY</td>
<td>One Night</td>
<td>Atlantic</td>
</tr>
<tr>
<td>17 DEF LEPPARD</td>
<td>Armageddon Jr</td>
<td>Mercury/PG</td>
</tr>
<tr>
<td>18 RANDY NEWKIN</td>
<td>It's Money That Matters</td>
<td>Virgin</td>
</tr>
<tr>
<td>19 KEITH RICHARDS</td>
<td>You Don't Move Me</td>
<td>Virgin</td>
</tr>
<tr>
<td>20 EDIE EDWARDS &amp; NEW</td>
<td>What A Shame</td>
<td>Geffen</td>
</tr>
</tbody>
</table>

**USERS GUIDE:** Daypart charts are based on actual number of plays credited to each title.

**ADD INCLUDES:**

- **WBCN**
- **KBKO**
- **KTVD**
- **KDJK**
- **KQDS**
- **WXOR**
- **CHOM**
- **WPLR**
- **WCCC**
- **KDGKE**
- **WPXR**
- **WYBR**
- **CHEZ**
- **KLOL**
- **WCKW**
- **KKRXX**
- **WPVX**
- **WWTR**
- **KIK**
- **WHKN**
- **WHFS**
- **WORE**
- **WSTZ**
- **KTCZ**
- **CFRO**
- **WON**
- **WZEW**
- **WIZN**
- **WMUR**
- **WTXK**
- **OWFM**
- **KATS**
- **WPGU**
- **CFM**
- **WXRT**
- **WBUR**
- **WRDU**
- **WFAN**
- **WFAH**
- **KZYY**
- **CFX**
- **WDHA**
- **KFNX**
- **KPOI**
- **WFNX**
- **WFNZ**
- **WNGZ**
- **WQFX**

**R&R DEBUT (57)**

**edie brickell & the new bohemians**

**E-X-P-L-O-D-E-S AT ROCK RADIO!**

**ADD INCLUDES:**

- **WBCN**
- **KBKO**
- **KTVD**
- **KDJK**
- **KQDS**
- **WXOR**
- **CHOM**
- **WPLR**
- **WCCC**
- **KDGKE**
- **WPXR**
- **WYBR**
- **CHEZ**
- **KLOL**
- **WCKW**
- **KKRXX**
- **WPVX**
- **WWTR**
- **KIK**
- **WHKN**
- **WHFS**
- **WORE**
- **WSTZ**
- **KTCZ**
- **CFRO**
- **WON**
- **WZEW**
- **WIZN**
- **WMUR**
- **WTXK**
- **OWFM**
- **KATS**
- **WPGU**
- **CFM**

**The Next Smash From Her Debut Album — "Shooting Rubber Bands At The Stars."**
**HEAVIEST SATURATION (ROCK RADIO)**

**USERS GUIDE:** Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio station's average quarterly hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

### FIXX

- **1**
  - **Driven Out**
    - **FM**: 2.84
    - **KLZ-FM**: 2.00
    - **WCIP-FM**: 1.09
    - **WAMR-FM**: 0.85
    - **WWF-FM**: 0.70
    - **WXWZ-FM**: 0.71
    - **KXQO-FM**: 0.62
    - **WNIT-FM**: 0.62
    - **WNYN-FM**: 0.62

### GUNS 'N ROSES

- **7**
  - **Patience**
    - **FM**: 1.60
    - **WXWZ-FM**: 1.24
    - **KXQO-FM**: 1.11
    - **KXQO-FM**: 0.84
    - **WXWZ-FM**: 0.61
    - **KSYQ-FM**: 0.52
    - **WXWZ-FM**: 0.42
    - **KSYQ-FM**: 0.42
    - **WXWZ-FM**: 0.42

### JULIAN LENNON

- **19**
  - **Now You're In Heaven**
    - **FM**: 1.26
    - **WXWZ-FM**: 0.83
    - **WXWZ-FM**: 0.43
    - **KSYQ-FM**: 0.42
    - **WXWZ-FM**: 0.42
    - **KSYQ-FM**: 0.42
    - **WXWZ-FM**: 0.42
    - **KSYQ-FM**: 0.42
    - **WXWZ-FM**: 0.42

### EASTERHOUSE

- **25**
  - **Come Out Fighting**
    - **FM**: 1.03
    - **WXWZ-FM**: 0.78
    - **WXWZ-FM**: 0.58
    - **WAMR-FM**: 0.53
    - **WXWZ-FM**: 0.49
    - **KSYQ-FM**: 0.42
    - **WXWZ-FM**: 0.41
    - **KSYQ-FM**: 0.39
    - **WXWZ-FM**: 0.39

### WINGER

- **31**
  - **Seventeen**
    - **FM**: 1.17
    - **WXWZ-FM**: 0.91
    - **WXWZ-FM**: 0.46
    - **KSYQ-FM**: 0.34
    - **WXWZ-FM**: 0.34
    - **KSYQ-FM**: 0.34
    - **WXWZ-FM**: 0.34
    - **KSYQ-FM**: 0.34
    - **WXWZ-FM**: 0.34

### TRAVELING WILBURYS

- **3**
  - **East Of The Line**
    - **FM**: 1.15
    - **WXWZ-FM**: 0.90
    - **WXWZ-FM**: 0.59
    - **WWF-FM**: 0.44
    - **WXWZ-FM**: 0.44
    - **WXWZ-FM**: 0.44
    - **KSYQ-FM**: 0.42
    - **WXWZ-FM**: 0.42
    - **KSYQ-FM**: 0.42

### REPLACEMENTS

- **4**
  - **Hit You Someday**
    - **FM**: 1.13
    - **WXWZ-FM**: 0.92
    - **WXWZ-FM**: 0.68
    - **WXWZ-FM**: 0.68
    - **WXWZ-FM**: 0.68
    - **WXWZ-FM**: 0.68
    - **WXWZ-FM**: 0.68
    - **WXWZ-FM**: 0.68
    - **WXWZ-FM**: 0.68

### BAD COMPANY

- **5**
  - **Shake It Up Again**
    - **FM**: 1.10
    - **WXWZ-FM**: 0.89
    - **WWF-FM**: 0.77
    - **KSYQ-FM**: 0.61
    - **WXWZ-FM**: 0.55
    - **WXWZ-FM**: 0.55
    - **WXWZ-FM**: 0.55
    - **WXWZ-FM**: 0.55
    - **WXWZ-FM**: 0.55

### MIDGE URE

- **6**
  - **Deep Blue Ocean**
    - **FM**: 1.11
    - **WXWZ-FM**: 0.95
    - **WXWZ-FM**: 0.83
    - **WXWZ-FM**: 0.68
    - **WXWZ-FM**: 0.68
    - **WXWZ-FM**: 0.68
    - **WXWZ-FM**: 0.68
    - **WXWZ-FM**: 0.68
    - **WXWZ-FM**: 0.68
### HEAVIEST SATURATION (ROCK RADIO) — Continued

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist</th>
<th>Song Title</th>
<th>Station(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Keith Richards</td>
<td>Struggle</td>
<td>NEW-FM</td>
</tr>
<tr>
<td>2</td>
<td>Cheep Trick</td>
<td>Never Had A Lot To Lose</td>
<td>ROO-FM, WMMR-FM</td>
</tr>
<tr>
<td>3</td>
<td>Roxette</td>
<td>The Look</td>
<td>WMMR-FM, WWDC-FM</td>
</tr>
<tr>
<td>4</td>
<td>Metallica</td>
<td>Enter Sandman</td>
<td>METALLICA</td>
</tr>
<tr>
<td>5</td>
<td>The Pursuit Of Happy</td>
<td>Hard To Laugh</td>
<td>KROK-FM, KXFM-FM</td>
</tr>
<tr>
<td>6</td>
<td>Simple Minds</td>
<td>She Did It</td>
<td>FF-MW</td>
</tr>
<tr>
<td>7</td>
<td>Travelling Wilburys</td>
<td>Twist In My Sobriety</td>
<td>KROK-FM, KXFM-FM</td>
</tr>
<tr>
<td>8</td>
<td>House Of Lords</td>
<td>Love Don't Lie</td>
<td>FF-MW</td>
</tr>
<tr>
<td>9</td>
<td>Cruel Story Of Youth</td>
<td>Lights On Fire</td>
<td>FF-MW</td>
</tr>
<tr>
<td>10</td>
<td>Steve Winwood</td>
<td>Stray Cats</td>
<td>FF-MW</td>
</tr>
<tr>
<td>11</td>
<td>Litara</td>
<td>Dope On My Eyes Forever</td>
<td>FF-MW</td>
</tr>
</tbody>
</table>

**RUSH**

- 4 - Metallica
- 6 - Simple Minds
- 9 - Cruel Story Of Youth
- 17 - Steve Winwood
- 19 - Stray Cats
- 20 - Litara
- 22 - House Of Lords
- 27 - K XFM-FM
- 29 - FF-MW
- 30 - WMMR-FM
- 32 - KROK-FM
- 33 - WMMR-FM
- 35 - KXFM-FM
- 37 - Keith Richards

**MORRISSEY**

- 1 - Lost In The Dream
- 2 - Twist In My Sobriety
- 3 - Lights On Fire
- 4 - Stray Cats
- 5 - Hard To Laugh
- 6 - Dope On My Eyes Forever
- 7 - Love Don't Lie
- 8 - Brush Your Hair Again
- 9 - Lights On Fire
- 10 - Stray Cats
- 11 - Dope On My Eyes Forever

**CHEAP TRICK**

- 1 - Never Had A Lot To Lose
- 2 - The Look
- 3 - Enter Sandman
- 4 - Hard To Laugh
- 5 - She Did It
- 6 - Twist In My Sobriety
- 7 - Lights On Fire
- 8 - Stray Cats
- 9 - Have My Eyes Forever
- 10 - Brush Your Hair Again

**ROXETTE**

- 11 - Lights On Fire
- 12 - Stray Cats
- 13 - Have My Eyes Forever
- 14 - Brush Your Hair Again

**GUADALCANAL DIARY**

- 15 - Hard To Laugh
- 16 - She Did It
- 17 - Twist In My Sobriety
- 18 - Lights On Fire
- 19 - Stray Cats
- 20 - Have My Eyes Forever
- 21 - Brush Your Hair Again

**THE PURSUIT OF HAPPY**

- 22 - Hard To Laugh
- 23 - She Did It
- 24 - Twist In My Sobriety
- 25 - Lights On Fire
- 26 - Stray Cats
- 27 - Have My Eyes Forever
- 28 - Brush Your Hair Again

**HOWARD JONES**

- 29 - Have My Eyes Forever
- 30 - Brush Your Hair Again

**COBWAY JUNKIES**

- 31 - Have My Eyes Forever
- 32 - Brush Your Hair Again

**THEORY IN A HAT**

- 33 - Have My Eyes Forever
- 34 - Brush Your Hair Again

---

**NEW-FM**

- 35 - Have My Eyes Forever
- 36 - Brush Your Hair Again

---

**EMI**

- 37 - Keith Richards
- 38 - Cheep Trick
- 39 - Roxette
- 40 - Metallica
- 41 - The Pursuit Of Happy
- 42 - Simple Minds
- 43 - Travelling Wilburys
- 44 - House Of Lords
- 45 - Cruel Story Of Youth
- 46 - Steve Winwood
- 47 - Litara

---

**EMI**

- 48 - Keith Richards
- 49 - Cheep Trick
- 50 - Roxette
- 51 - Metallica
- 52 - The Pursuit Of Happy
- 53 - Simple Minds
- 54 - Travelling Wilburys
- 55 - House Of Lords
- 56 - Cruel Story Of Youth
- 57 - Steve Winwood
- 58 - Litara

---

**EMI**

- 59 - Keith Richards
- 60 - Cheep Trick
- 61 - Roxette
- 62 - Metallica
- 63 - The Pursuit Of Happy
- 64 - Simple Minds
- 65 - Travelling Wilburys
- 66 - House Of Lords
- 67 - Cruel Story Of Youth
- 68 - Steve Winwood
- 69 - Litara
LAST NAME
Kryszy
FIRST NAME
Brian
MIDDLE NAME
E

PERSONAL
CITY
Woodridge, NJ
CURRENT STATION
Q96-FM, WHTQ/Orlando, FL
HOMETOWN
Woodridge, NJ
MARITAL STATUS/CHILDREN
Wife: Sheila, Children: Mathew (2 months)
HOBBIES
Radio, Mets, Jets, Beating up the competition

EMPLOYMENT
Q96 FM WHTQ, WHOQ/Orlando — PD; L.M. Communications/Charleston — VP of Programming; WKLC/Charleston — Operations Manager & PD; KQIZ/Amarillo — Operations Manager & PD; WVBS/Wilmington — Operations Manager; WYFE/Rockford — Operations Manager; WGRQ/Buffalo — PD;


VIEWPOINT
BEST TWO RADIO STATIONS IN AMERICA — CURRENT
KLOL/Houston & WHTQ/Orlando
BEST RADIO STATION (OF ALL TIME)
WPLJ (AOR Days) ’80-81/WMMR
BEST ALBUM EVER RECORDED
Go Girl Crazy — The Dictators
BEST SONG EVER RECORDED
Go Your Own Way — Fleetwood Mac
THREE BEST ARTISTS (NOW ACTIVE)
Def Leppard, U2, Van Halen
THREE BEST ARTISTS (OF ALL TIME)
The Dictators, The Buzzcocks, The Ramones
FAVORITE NEW ARTIST
Siren
BEST TELEVISION SPOT FOR RADIO
‘Takes a Knockin’ & Keeps on Rockin’
BEST PROMOTION EVER INVOLVED WITH
(1) Free Hooters concert on July 4th (2) What Would You Do to Meet The Cure?
WORST PROMOTION EVER INVOLVED WITH
Anything set up by a sales person or anything at a mobile home park
MOST INFLUENTIAL PERSON IN CAREER
My grandfather Tincys Crouse, Dwight Douglas
EARLY RADIO INFLUENCES
Dennis Elzas, Jean Shephard, Dan Ingram
BEST AIR TALENT (NOW ACTIVE)
Jonathon Brandmeier, Ron & Ron, Michael Dee
BEST AIR TALENT (OF ALL TIME)
Don Imus, Jonathon Brandmeier, Arthur Godfrey, Paco
MAJOR ACCOMPLISHMENT IN RADIO
Winning without promotion budgets. Survival!
GOALS
To be #1 in every market!

MMR ROCK TRACER TRACKS
DEBUT NEWCOMER
100% INCREASE IN AIRPLAY THIS WEEK!
R&R DEBUT 58 / ALBUM NETWORK 37 - 73
FMQB 85 - 99 / HARD REPORT 35 - 58

THIS WEEK’S EXPLOSIVE ACTION INCLUDES!
KRXQ WOCC KMIX KMOD
KBER WPLF WZIQ KZRR
WZZO KREG WQFM WPXC

ALREADY ON!
WBBN KYYS WTPA KEZE & MORE!
WJLY WLZR KJJO
WYNE WUPD KDDJ

FROM THE DEBUT ALBUM EXTREME
Produced by Mack & Extreme
The Pioneering Spirit Of Today,
The Dominating Force Of Tomorrow.

First in the 80's.
Leading the way into the 90's.
24 ...& SO!
MUCH MORE!

24 Hours: People sleep. Radio stations don't. In fact, radio programmers now pay a great deal of attention to overnight programming. It's no longer considered a throwaway daypart. In response, Monday Morning Replay introduces 24 hour monitoring cycles. The additional overnight daypart information will afford you, the industry executive, an even better gauge of record airplay.

Quality Play Index™: Generally speaking, industry trade publications report a quantity of radio stations adding and playing titles. Monday Morning Replay takes the next step by introducing our Quality Play Index™. In each of our weekly charts, we'll give you not only a total number of plays per title, we'll also give you the average number of plays per week, of those stations playing the title.

Recurrent Airplay: Monday Morning Replay now offers an expanded look at recurrent airplay, listing the 40 top tracks in each format. Additionally, we've added our unique Quality Play Index™ so you can now directly weigh the relative strength of each title.

Market Expansion: As you may have noticed, we at MMR have added a great number of markets over the past year. As we speed into the new year, count on a great deal more.

Monday Morning Replay
First in '88.

Leading the way into '89!
**CITY TRACKS (ROCK RADIO)**

**EAST**

Returning from the Fourth Annual Gavin Awards seminar in San Francisco with laurel wreaths were WBCN/Boston PD ODEHIPS and MD CARTER ALAN, named best at their respective jobs (Oedips for the third time in four years). **Billboard Magazine** also named TCM "America's Number One Rock Station" and they finished in the top five of Favorite Radio Stations in the Rolling Stone Reader's Poll. BCN's Sunday lineup has "The Lost Lennon Tapes" airing from 7-7PM, their new music program "Nocturnal Exhibitions" from 8-11PM, "Boston Emissions" featuring local bands is from 10-11PM, and "Raw Power" featuring heavy metal and hosted by GM TONY BERARDINI moves to 11 Midnight. **WCFM/Rochester** offers their listeners "your ticket to drive and drive," as they're giving away a 1989 Mercury Cougar from Rochester Area Lincoln-Mercury Dealers and a 17 foot Star Craft power boat from Baistanye Marine. Listeners register at various locations, then call in within 15 minutes of hearing their name announced on-air to win a "CMF smurfette," a care care kit and a key that could potentially start (and thereby win) the car and boat. Drawing will be held on April 8 (PD STAN MAINS) at the All-Nighter, The Eagle Rock 103 Wake Up Crew featuring SPENCER, JOHN "BAD DOG" McMORRICK and BEV HART is giving $100 cash (1,000 on Thursday) to listeners at work who actually have the station on when the Crew visits their office. Look for the TCM Producers Showcase, featuring local unsigned bands, April 13-14. **Hats off to WXRT/Nashville ("103 KHY") morning man CARL P. MAYFIELD**, who within a week raised over $45,000, to answer the plea of a listener whose son needs a liver transplant and must raise $150,000 for that operation. The goal is $600,000 in "the Give to Live, Care to Share" project. Although Mayfield is spearheading the campaign now, 103-KDF plans future fundraisers including a "Rockin' Knockin' Baby Blaine Blowsout" concert March 25 featuring Kurt, Kix and Britny Fox. The station's annual "Card-Load" concert May 6 will also benefit the cause, and will feature Gregg Allman, Bad Company, Yenz and The Outlaws. **WMX/Tampa ("102 Cuba") went passin' out the green to the bearers of the biggest and best Fox 102 banner during the "Third Annual St. Paddy's Day Banner Contest." Top prize was $500 and 1010 prizes were also awarded. They also went walkin' on the greens during the St. Paddy's Golf Tournament, benefiting children's charities in the Midlands. An 89 Pontiac Grand Am was up for grabs to the spinner who shot a hole-in-one on the fourth hole. MIKE SCOTT is upped from parttime to fulltime 2-6AM, and KOKO joins Fox 102 10PM-2AM. **Down in the Big Easy, WRNO/New Orleans was involved in no one, but there St. Patrick's Day parades; with the WRNO Rock Van giving parade reports, out running cabbages and throwing WRNO-906 drinking cups to the crowd.** **WZTA/Miami ("Zeta 4") teams up with Peaches Music & Video by donating sales of the 81 Zeta 4 license plate to the Artificial Reef Program, which is working to help restore the offshore environment of Dade, Broward and Palm Beach Counties.**

**WSTZ**

Clouser to home, JAMES GREGORY (billed as "The Funniest Man in America") topped the bill at the Rock 101.1 benefit show for the Red Cross at Puschinn, LOBY MILLER joins Rock 101.1 for overnight. **You Say Goodbye and I Say Hello Department: Goodbye and best wishes to WEGR/Memphis ("Eagle Rock 107") Promotion Director and (exis) personal bath decorator MYRA FEINBERG. She exits for the Special Events Coordinator position at Mad Island, Promotion types can send resumes to DIANE HAMPTON. Hello to market veterans DEBBIE CLARK who returns to Eagle Rock 103 as the All-Nighter, The Eagle Rock 103 Wake Up Crew featuring SPENCER, JOHN "BAD DOG" McMORRICK and BEV HART is giving $100 cash (1,000 on Thursday) to listeners at work who actually have the station on when the Crew visits their office. Look for the TCM Producers Showcase, featuring local unsigned bands, April 13-14. **Hats off to WXRT/Nashville ("103 KHY") morning man CARL P. MAYFIELD**, who within a week raised over $45,000, to answer the plea of a listener whose son needs a liver transplant and must raise $150,000 for that operation. The goal is $600,000 in "the Give to Live, Care to Share" project. Although Mayfield is spearheading the campaign now, 103-KDF plans future fundraisers including a "Rockin' Knockin' Baby Blaine Blowsout" concert March 25 featuring Kurt, Kix and Britny Fox. The station's annual "Card-Load" concert May 6 will also benefit the cause, and will feature Gregg Allman, Bad Company, Yenz and The Outlaws. **WMX/Tampa ("102 Cuba") went passin' out the green to the bearers of the biggest and best Fox 102 banner during the "Third Annual St. Paddy's Day Banner Contest." Top prize was $500 and 1010 prizes were also awarded. They also went walkin' on the greens during the St. Paddy's Golf Tournament, benefiting children's charities in the Midlands. An 89 Pontiac Grand Am was up for grab to the spinner who shot a hole-in-one on the fourth hole. MIKE SCOTT is upped from parttime to fulltime 2-6AM, and KOKO joins Fox 102 10PM-2AM. **Down in the Big Easy, WRNO/New Orleans was involved in no one, but there St. Patrick's Day parades; with the WRNO Rock Van giving parade reports, out running cabbages and throwing WRNO-906 drinking cups to the crowd.** **WZTA/Miami ("Zeta 4") teams up with Peaches Music & Video by donating sales of the 81 Zeta 4 license plate to the Artificial Reef Program, which is working to help restore the offshore environment of Dade, Broward and Palm Beach Counties.**

**MIDWEST**

Despite freezing temperatures at home, KSHE/St. Louis' thoughts are of warm weather and Cardinal baseball, so The KSHE Morning Zoo is broadcasting live all this week from St. Peters. One lucky listener and a guest joins the Brothers Z, having submitted the best "KSHE/Tolitno's Spring Training Play-By-Play" tape: simulated play-by-play of a Cardinals game containing the phrases "Cardinals, Tolitno's Pizza," "The KSHE Morning Zoo" or the "Brothers Z." During the season, Cards' players Joe Magrane and Vince Coleman will be featured regularly on air, as well as Cardinal broadcaster Al Harbosky. **WLZI/Detroit ("Delilah") has it the position of Marketing Director, and filled it with current Promotion Director MIKE ISABELLA. He'll also add the title "married guy," taking the plunge in April; stay tuned!** **WRIF/Detroit ("The Rift") celebrated 18 years rockin' the Motor City with free concerts at the Ritz featuring Dave Mason and local boy made good Mitch Ryder. The Rift commemorates Michigan's favorite state bird with the "Riftin' Raffle of Fame," outside the Metro Music Cafe. Inductees will be added once a month, with Mitch Ryder leading the way. The Rift tells CITY TRACKS "We'll run out of sidewalk before we run out of stars." Look for morning show personality/traffic reporter TC on the ground now, as TC's "Ground Crib 101" hits the streets; a 1973 Oldsmobile hearse covered with Rip bumper stickers. One lucky listener guessing the number of stickers (1,315) won a car stereo at the Autorama. **Kudos for WXRT/Chicago came from a number of different sources recently, as they were named Chicago's top radio station by the Chicago Tribune, Album Station of the Year at the Gavin, and one of the country's top five stations by "The Hard Report." MD LIN BREHMER was also singled out by a number of industry trade magazines as one of the country's top DJs. XRT is once again taking listeners to New Orleans for the Jazz and Heritage Festival March 26 through April 10. TOM MARKER will escort those listeners getting in on the deal, as well as five pairs of listeners who will win trips. Related congats to XRT Newsman CHARLIE MEYERSON and his wife Pam on the birth of son number two Joel Robert.**

**WEST**

The old 60s' adage "Never trust anyone over 30" doesn't apply to KPOI/Honolulu ("98 Rock"), which kicks off its 30th anniversary year! Part of the celebration includes returning something to the state of Hawaii (which is also 30) and they're doing that by "adopting" a portion of Sandy Beach; including maintenance, upkeep and improvements. There will be 98 Rock commemorative T-shirts; concerts (Robert Palmer joins the celebration March 30) and lots more as the year progresses. New 98 Rockers include AE SCOTT WILSON and weekender GEORGE SENULIDIA. **The KRSP/Salt Lake City ("Rock 107") "CD Track of the Day" is going to qualify listeners to win a cruise of the Caribbean with Rock 107 personalities; three will be chosen;** **WARR/Long Beach ("92 Rock") listener was voted "Heartbeat, President of 92 Rock," an honor that carried with it a day off (it being President's Day anyway), the "Presidential Seal" (The 93 Rock Classic CD), The "Presidential Library" of 20 CDS or cassettes, a "College of Rock Knowledge" sweatshirt and "Presidential Shades" for his "secret service men." Lucky he didn't have to nominate anyone for anything, any more.** **Wrestlin' of the Green Department: At their annual St. Patrick's Day Breakfast Party KXXR/Seattle ("The X") morning show character ROY OTIS went best three with all afternooon drive character MR KNOWN IT ALL in a bad to see which of their respective on-air teams (BOHN & MAYNARD or CROW & WEST) would do which shift. Mr Know-It-All took the contest, so now C & W flip-flop shifts with R & M. Meanwhile KXXR sends listeners on "Xscapes to the Sun," as they give away two trips a day in March to sunny spots such as Mexico, L.A., Phoenix and Palm Springs. MARTY REINER is the new KXXR weekend/utility man.**
**ADULT CONTEMPORARY**

### TRACER TRACKS

<table>
<thead>
<tr>
<th>Date</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Plays</th>
<th>Quality Play Index</th>
<th>Match Index in Make</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/27/89</td>
<td>MIKE &amp; MECHANICS</td>
<td>The Living Years</td>
<td>Atlantic</td>
<td>1720</td>
<td>30</td>
<td>36.18</td>
</tr>
<tr>
<td>3/10/89</td>
<td>DEBBIE GIBSON</td>
<td>Lost In Your Eyes</td>
<td>Atlantic</td>
<td>1666</td>
<td>31</td>
<td>35.92</td>
</tr>
<tr>
<td>3/17/89</td>
<td>ROY ORBISON</td>
<td>You Got It!</td>
<td>Virgin</td>
<td>1582</td>
<td>26</td>
<td>32.02</td>
</tr>
<tr>
<td>3/24/89</td>
<td>ANITA BAKER</td>
<td>Just Because</td>
<td>Elektra</td>
<td>1337</td>
<td>27</td>
<td>30.56</td>
</tr>
<tr>
<td>4/07/89</td>
<td>ROD STEWART</td>
<td>My Heart Can't Tell You No</td>
<td>WB</td>
<td>1267</td>
<td>27</td>
<td>26.36</td>
</tr>
<tr>
<td>4/14/89</td>
<td>KENNY G/ROBINSON</td>
<td>We've Saved The Best For Last</td>
<td>Arista</td>
<td>1022</td>
<td>21</td>
<td>22.82</td>
</tr>
<tr>
<td>4/21/89</td>
<td>VANESSA WILLIAMS</td>
<td>Dreamin'</td>
<td>Wing/PG</td>
<td>980</td>
<td>21</td>
<td>25.13</td>
</tr>
<tr>
<td>5/12/89</td>
<td>BANGLES</td>
<td>Eternal Flame</td>
<td>Columbia</td>
<td>959</td>
<td>23</td>
<td>26.66</td>
</tr>
<tr>
<td>5/19/89</td>
<td>BREATHE</td>
<td>Don't Tell Me Lies</td>
<td>A&amp;M</td>
<td>910</td>
<td>26</td>
<td>15.96</td>
</tr>
<tr>
<td>6/09/89</td>
<td>NEIL DIAMOND</td>
<td>This Time</td>
<td>Columbia</td>
<td>721</td>
<td>21</td>
<td>18.68</td>
</tr>
<tr>
<td>6/16/89</td>
<td>BETTE MIDLER</td>
<td>Wind Beneath My Wings</td>
<td>Atlantic</td>
<td>679</td>
<td>22</td>
<td>11.56</td>
</tr>
<tr>
<td>6/23/89</td>
<td>CHICAGO</td>
<td>You're Not Alone</td>
<td>Reprise</td>
<td>482</td>
<td>23</td>
<td>9.26</td>
</tr>
<tr>
<td>7/07/89</td>
<td>CROSSBY, STILLS, N. Y</td>
<td>Got It Made</td>
<td>Atlantic</td>
<td>350</td>
<td>21</td>
<td>5.69</td>
</tr>
<tr>
<td></td>
<td>PETER CELEPA</td>
<td>After All</td>
<td>Geffen</td>
<td>329</td>
<td>15</td>
<td>6.50</td>
</tr>
<tr>
<td>7/21/89</td>
<td>THIRTY EIGHT SPECIAL</td>
<td>Second Chance</td>
<td>A&amp;M</td>
<td>322</td>
<td>21</td>
<td>4.89</td>
</tr>
<tr>
<td>7/28/89</td>
<td>SURVIVOR</td>
<td>Across The Miles</td>
<td>SculliBro</td>
<td>315</td>
<td>23</td>
<td>6.36</td>
</tr>
<tr>
<td>8/04/89</td>
<td>LUTHER VANDROSS</td>
<td>She Won't Talk To Me</td>
<td>Epic</td>
<td>266</td>
<td>20</td>
<td>4.89</td>
</tr>
<tr>
<td>8/11/89</td>
<td>DEON ESTUS/G MICHAELEATON</td>
<td>Heaven Help Me</td>
<td>Mika/Polyd</td>
<td>238</td>
<td>15</td>
<td>5.20</td>
</tr>
<tr>
<td>8/18/89</td>
<td>CARL SMUS</td>
<td>Let The River Run</td>
<td>Arista</td>
<td>224</td>
<td>19</td>
<td>4.03</td>
</tr>
<tr>
<td></td>
<td>MADONNA</td>
<td>Like A Prayer</td>
<td>Sire/WB</td>
<td>168</td>
<td>15</td>
<td>3.73</td>
</tr>
<tr>
<td></td>
<td>SIMPLY RED</td>
<td>It's Only Love</td>
<td>Elektra</td>
<td>168</td>
<td>14</td>
<td>3.73</td>
</tr>
<tr>
<td></td>
<td>PAULA ABDUL</td>
<td>Straight Up</td>
<td>Virgin</td>
<td>133</td>
<td>27</td>
<td>3.74</td>
</tr>
<tr>
<td>9/01/89</td>
<td>WILSON/IR ZANDER</td>
<td>Surrender To Me</td>
<td>Capitol</td>
<td>130</td>
<td>19</td>
<td>3.52</td>
</tr>
<tr>
<td>9/08/89</td>
<td>ENYA</td>
<td>Sissis Fiss (Sail Away)</td>
<td>Geffen</td>
<td>133</td>
<td>19</td>
<td>1.77</td>
</tr>
<tr>
<td></td>
<td>TRAVELLING WILBURYS</td>
<td>End Of The Line</td>
<td>Wilbury/WB</td>
<td>126</td>
<td>18</td>
<td>2.77</td>
</tr>
<tr>
<td>9/22/89</td>
<td>BOBBY BROWN</td>
<td>Run</td>
<td>MCA</td>
<td>105</td>
<td>18</td>
<td>2.60</td>
</tr>
<tr>
<td></td>
<td>BOY MEETS GIRL</td>
<td>Bring Down The Moon</td>
<td>RCA</td>
<td>105</td>
<td>21</td>
<td>0.64</td>
</tr>
<tr>
<td>10/06/89</td>
<td>LIVESTRONG TAYLOR</td>
<td>Only Lights</td>
<td>CritiqueA</td>
<td>58</td>
<td>16</td>
<td>1.61</td>
</tr>
<tr>
<td>10/13/89</td>
<td>BOYS CLUB</td>
<td>The Loneliest Heart</td>
<td>MCA</td>
<td>91</td>
<td>18</td>
<td>1.74</td>
</tr>
<tr>
<td>10/20/89</td>
<td>SHEENA EASTON</td>
<td>The Lover In Me</td>
<td>MCA</td>
<td>84</td>
<td>17</td>
<td>1.35</td>
</tr>
</tbody>
</table>

**NEWCOMERS**

<table>
<thead>
<tr>
<th>Date</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Plays</th>
<th>Quality Play Index</th>
<th>Increase Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/27/89</td>
<td>JT TAYLOR &amp; R BELLE</td>
<td>All I Want Is Forever</td>
<td>EPA</td>
<td>84</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/6/89</td>
<td>PETER NOONE</td>
<td>I'm Into Something Good</td>
<td>Cygnet/A&amp;M</td>
<td>70</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/13/89</td>
<td>KARYN WHITE</td>
<td>Superman</td>
<td>WB</td>
<td>63</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/20/89</td>
<td>BASA</td>
<td>Promises</td>
<td>Epic</td>
<td>63</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/27/89</td>
<td>P. CARROLL/ T. MILLION</td>
<td>Romance</td>
<td>Columbia</td>
<td>56</td>
<td></td>
<td>200.00%</td>
</tr>
<tr>
<td>4/03/89</td>
<td>SA-FIRE</td>
<td>Thinking Of You</td>
<td>Candi/Merc</td>
<td>42</td>
<td></td>
<td>100.00%</td>
</tr>
<tr>
<td>4/10/89</td>
<td>STEVE WINWOOD</td>
<td>Hearts On Fire</td>
<td>Virgin</td>
<td>35</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4/17/89</td>
<td>MARTIKA</td>
<td>More Than You Know</td>
<td>Columbia</td>
<td>21</td>
<td></td>
<td>57.00%</td>
</tr>
<tr>
<td>4/24/89</td>
<td>EDDIE MONEY</td>
<td>Love In Your Eyes</td>
<td>Columbia</td>
<td>21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4/30/89</td>
<td>ANIMATION</td>
<td>Room To Move</td>
<td>Polydor/PG</td>
<td>14</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**HOTTEST RECURRANTS**

<table>
<thead>
<tr>
<th>Date</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Plays</th>
<th>Quality Play Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/27/89</td>
<td>J TAYLOR &amp; R BELLE</td>
<td>All I Want Is Forever</td>
<td>EPA</td>
<td>84</td>
<td></td>
</tr>
<tr>
<td>3/10/89</td>
<td>PETER NOONE</td>
<td>I'm Into Something Good</td>
<td>Cygnet/A&amp;M</td>
<td>70</td>
<td></td>
</tr>
<tr>
<td>3/17/89</td>
<td>KARYN WHITE</td>
<td>Superman</td>
<td>WB</td>
<td>63</td>
<td></td>
</tr>
<tr>
<td>3/24/89</td>
<td>BASA</td>
<td>Promises</td>
<td>Epic</td>
<td>63</td>
<td></td>
</tr>
<tr>
<td>4/07/89</td>
<td>P. CARROLL/ T. MILLION</td>
<td>Romance</td>
<td>Columbia</td>
<td>56</td>
<td></td>
</tr>
<tr>
<td>4/14/89</td>
<td>SA-FIRE</td>
<td>Thinking Of You</td>
<td>Candi/Merc</td>
<td>42</td>
<td></td>
</tr>
<tr>
<td>4/21/89</td>
<td>STEVE WINWOOD</td>
<td>Hearts On Fire</td>
<td>Virgin</td>
<td>35</td>
<td></td>
</tr>
<tr>
<td>4/28/89</td>
<td>MARTIKA</td>
<td>More Than You Know</td>
<td>Columbia</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>5/05/89</td>
<td>EDDIE MONEY</td>
<td>Love In Your Eyes</td>
<td>Columbia</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>5/12/89</td>
<td>ANIMATION</td>
<td>Room To Move</td>
<td>Polydor/PG</td>
<td>14</td>
<td></td>
</tr>
</tbody>
</table>

**MOST UPWARD MOVEMENT**

<table>
<thead>
<tr>
<th>Date</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Plays</th>
<th>Quality Play Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/27/89</td>
<td>J TAYLOR &amp; R BELLE</td>
<td>All I Want Is Forever</td>
<td>EPA</td>
<td>84</td>
<td></td>
</tr>
<tr>
<td>3/6/89</td>
<td>PETER NOONE</td>
<td>I'm Into Something Good</td>
<td>Cygnet/A&amp;M</td>
<td>70</td>
<td></td>
</tr>
<tr>
<td>3/13/89</td>
<td>KARYN WHITE</td>
<td>Superman</td>
<td>WB</td>
<td>63</td>
<td></td>
</tr>
<tr>
<td>3/20/89</td>
<td>BASA</td>
<td>Promises</td>
<td>Epic</td>
<td>63</td>
<td></td>
</tr>
<tr>
<td>3/27/89</td>
<td>P. CARROLL/ T. MILLION</td>
<td>Romance</td>
<td>Columbia</td>
<td>56</td>
<td></td>
</tr>
<tr>
<td>4/03/89</td>
<td>SA-FIRE</td>
<td>Thinking Of You</td>
<td>Candi/Merc</td>
<td>42</td>
<td></td>
</tr>
<tr>
<td>4/10/89</td>
<td>STEVE WINWOOD</td>
<td>Hearts On Fire</td>
<td>Virgin</td>
<td>35</td>
<td></td>
</tr>
<tr>
<td>4/17/89</td>
<td>MARTIKA</td>
<td>More Than You Know</td>
<td>Columbia</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>4/24/89</td>
<td>EDDIE MONEY</td>
<td>Love In Your Eyes</td>
<td>Columbia</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>4/30/89</td>
<td>ANIMATION</td>
<td>Room To Move</td>
<td>Polydor/PG</td>
<td>14</td>
<td></td>
</tr>
</tbody>
</table>

**QUALITY PLAY INDEX**

- Quality play index – average number of weekly plays from stations playing track.

**NATIONAL**

<table>
<thead>
<tr>
<th>Date</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Plays</th>
<th>Quality Play Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/27/89</td>
<td>MADONNA</td>
<td>Like A Prayer</td>
<td>Sire/WB</td>
<td>168</td>
<td></td>
</tr>
</tbody>
</table>

**USERS GUIDE: TRACER TRACKS**

- Tracer tracks are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market value, reach index numbers are provided (ignore exponents). Index value is calculated by each radio station’s average quarter-hour source. Arbitray multiplied by the number of plays, given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

- For a more precise and defined row, WEIGHTS EVERY STATION INDIVIDUALLY, according to quantity, average quarter-hour shares (SOURCE: ARBITRAN – used by permission).

- Significant downward displacements a title for further consideration and reassesses recurrent status (see HOTTEST RECURRENTS).
### A/C Sample Hours/Heat Saturation

**Monday Morning Replay/Issue 69/March 20, 1989**

**KJFO-FM**
- San Diego
- Police: Every Breath You Take
- Richard Marx: Endless Summer Nights
- White House: Don't Tell Me Lies
- Belinda Carlisle: Leave Me Be
- Chesterfield Cigarettes: Ask All
- Bruce Springsteen: Dancing in the Dark

**KMFJ-FM**
- Denver
- Breath: Don't Tell Me Lies
- Genesis: Tonight, Tonight
- Hall & Oates: Wake Up the World
- Survivor: Eye of the Tiger
- Taylor Dayne: Don't Push Me
- Dire Straits: Money for Nothing

**GEN-FM**
- Indianapolis
- Billy Idol: Gotta Get Up
- M & M: Mechanics: The Loving Years
- Hall & Oates: Family Man
- Match Point: Behind the Smile
- Taylor Dayne: Don't Push Me
- Billy Idol: Don't Push Me
- M & M: Mechanics: The Loving Years
- Dire Straits: Money for Nothing
- Don't Tell Me Lies

**WELD-FM**
- New Orleans
- Franklin & Marshall: Here You Are
- M & M: Mechanics: The Loving Years
- Hall & Oates: I Can't Help Myself
- Match Point: Behind the Smile
- Billy Idol: Don't Push Me
- M & M: Mechanics: The Loving Years
- Dire Straits: Money for Nothing
- Don't Tell Me Lies
- Don't Tell Me Lies

**WLT-FM**
- Nashville DC
- Wango: Eternal Flame
- Mountain: When I'm Free
- Linda Ronstadt: When Will I Be Loved
- Survivor: Eye of the Tiger
- Match Point: Behind the Smile
- Billy Idol: Don't Push Me
- M & M: Mechanics: The Loving Years
- Dire Straits: Money for Nothing
- Don't Tell Me Lies
- Don't Tell Me Lies

**KWRD-FM**
- Dallas
- Jackson Browne: Somebody's Baby
- Chicago: I Just Can't Wait
- Rod Stewart: Forever Young
- Lionel Richie: Penny Lane
- Beethoven: Piano Concerto
- Billy Ocean: Caribbean Queen
- Al Green: There's No Place Like Home
- Lionel Richie: Penny Lane
- Rod Stewart: Somebody's Baby

**KWTM-FM**
- Chicago
- Wall Street: There's A Place That I Love
- The Eagles: Take It Easy
- The Eagles: Take It Easy
- The Eagles: Take It Easy
- The Eagles: Take It Easy
- The Eagles: Take It Easy
- The Eagles: Take It Easy
- The Eagles: Take It Easy
- The Eagles: Take It Easy
- The Eagles: Take It Easy

### Users Guide
- A random sampling of selected radio stations.
- This week, sample hours were extracted from 6am and 10am.

<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Top 10 Tracks</th>
</tr>
</thead>
</table>

**Users Guide**: These systems deliver the largest group of press expressions for each title. Numbers listed are in millions, calculated by each station times average quarterly hour shifts multiplied by the number of seconds given per line. Numbers calculated for average weekly usage from 7:00 to 8:00am. MIKE & MECHANICS

### Users Guide
- A random sampling of selected radio stations.
- This week, sample hours were extracted from 6am and 10am.
A S T  N A M E
H a n s e n
M A R I T A L  S T A T U S / C H I L D R E N
E n g a g e d  t o  D e b b i e  C o o k e
F I R S T  C u r t i s
W E B E  1 0 8 / W e s t p o r t  —  V P ,  O p e r a t i o n s  ( 1 9 8 3 - P r e s e n t )
W A V Z  &  W K C l / N e w  H a v e n  —  O p e r a t i o n s  M a n a g e r  ( 1 9 7 7 - 8 3 )
W S A R / F a l l  R i v e r  —  M u s i c  D i r e c t o r  ( 1 9 7 4 - 7 7 )
• E S T  T W O  R A D I O  S T A T I O N S  I N  A M E R I C A  —  C U R R E N T :
  K I T S / S a n  F r a n c i s c o  &  K H Y I / D a l l a s
B E S T  R A D I O  S T A T I O N  ( O F  A L L  T I M E ) :
  7 7 - W A B C
B E S T  A L B U M  E V E R  R E C O R D E D
  S g t .  P e p p e r ’ s  L o n e l y  H e a r t s  C l u b  B a n d  —  T h e  B e a t l e s
B E S T  S I N G L E  E V E R  R E C O R D E D
  M i r a c l e s  —  J e f f e r s o n  S t a r s h i p
T H R E E  B E S T  A R T I S T S  ( N O W  A C T I V E )
  E l t o n  J o h n ,  P h i l  C o l l i n s ,  C a r l y  S i m o n
T H R E E  B E S T  A R T I S T S  ( O F  A L L  T I M E )
  T h e  B e a t l e s ,  T h e  R o l l i n g  S t o n e s ,  S t e v i e  W o n d e r
F A V O R I T E  N E W  A R T I S T
  S a d e
B E S T  T E L E V I S I O N  S P O T  F O R  R A D I O
  F l a m e t h r o w e r  ( Z - 1 0 0 )
R E S T  P R O M O T I O N  E V E R  I N V O L V E D  W I T H
  M a k e  W A V Z  a n d  W r i t e  i t  D o w n
O R  S T  P R O M O T I O N  E V E R  I N V O L V E D  W I T H :
  J o e y  S a n d e r s  A b d u c t i o n  H o a x
M O S T  I N F L U E N T I A L  P E R S O N  I N  C A R E E R :
  P e t e  S a l a n t
A R L Y  R A D I O  I D O L S
  G a r y  S t e v e n s ,  R .  P e t e r  S t r a u s
B E S T  A I R  T A L E N T  ( N O W  A C T I V E )
  R i c k  D e e s
  D a n  I n g r a m
M A J O R  A C C O M P L I S H M E N T S  I N  R A D I O
  Founded high school radio station
  Own a radio station

---

In this ultra competitive industry winning is everything. Your station depends on it. Your job depends on it. Your future depends on it. There's little margin for error.

When you subscribe to Monday Morning Replay, you plug into the thought processes of America's most successful broadcasters. The radio stations that establish the national trends. Cutting edge programming tactics.

If you're already on top, you can rely on MMR to help you stay there. If you're on your way to the top, MMR will help you get there!

Your competition probably already subscribes to Monday Morning Replay. Shouldn't you?

It's Real. It's Today. It's the Future. It's Monday Morning Replay. Quite possibly, the best research tool you'll ever purchase.

Call Collect (313) 737-0027.
CITY TRACKS (ADULT CONTEMPORARY)

**EAST**

**WYST/Baltimore (‘92 Star’) F J PETE OWEN was replaced last month by former WKSZ/Philadelphia Assistant Program Director JIM RAFFERTY. • Hot female vocalist Vanessa Williams and local girl Debbie Gibson both stopped by the WNSR/New York (‘Soft Rock 107’) studios a couple of weeks ago to promote their latest releases and chat on the air. Rumor has it Debbie took a wrong turn on the way to Studio A and got lost in the halls. • A specially setup 1-800 phone line continues to recruit new WKSZ/Philadelphia (‘Kiss 106’) ‘Frequent Listener Club’ members, qualifying them for all station special giveaways. In conjunction with Jif peanut butter, Kiss held ‘Kids Day’ at the Franklin Institute. Would be museumgoers were admitted free when they flashed their ‘Frequent cards’ or had a Jif label or the word ‘Jif’ written down.

**CITY TRACKS (Adult Contemporary)**

$125,000 and distributed 17,110 coats to needy children! In the past eight years the station hopes to attract listeners from WXTR which has been running a cards and / or had a Jif label or the word “Jif” written down. DEBBIE WOOD RAY ERICK is new to overnight shows from the city’s WWTC. (‘Kentucky Rain,’ ‘Memphis,’ ‘Kansas City,’ etc.). There’s even been a base of on KRAV/Tulsa, the two hit the air just two weeks ago. DON RICHARDS trades drive times and now broadcasts in afternoons. The Twin Cities’ newest station continues its “Weekend Music Specials” with their first set of five. Don & Debbie were given ‘Doo Wop Car Wash’ approval for the nation’s Class C license, MMJ may also be increasing its power from 5,000 to 6,000 watts; perhaps sometime this spring.

**MIDWEST**

The station for free money is also the station giving away free Mickey Monday mornings, WLFT/Cleveland (‘Rock 106.1 & 2’) is giving away trips for four to Disney World in Orlando and a tour of the theme park’s new MGM studios. These trip giveaways are called the “Extra Chance Sweepstakes” and are part of the station’s “Free Money Name Game” contest. For “Free Money” listeners are asked to send their name, address and phone number to WLFT and then listen for their name to be announced each day between 9AM and 9PM. When they hear their name, they have 20 minutes to call and win $106. Since beginning the contest in January, Live Rock has awarded over 140 winners more than $16,000 in free money. “(2000) Bob & Tom” contests have been held on the air. The station has also just started “Your Most Embarrassing Moment, Thanks to Your Kid” contest with Afternoon host DAN DEELEY. Dee will choose and read the best of the best from postcard entries and award a grand prize (a home computer). The “Beacher Creature” will invade Tiger Stadium for the seventh straight opening day next month when WOIC/Detroit takes 100 listeners out to the ballpark. The station is sponsoring the Olympic Ice Show” featuring filmster Debbie Williams and others at U of M’s Yost Ice Arena. The 50 showgoers will become partygoers afterwards at an exclusive party with all of the ice show’s stars. • Culumnating an intensive six-month search, KQQL/Minneapolis (‘Q105’), the country’s overnight show, has launched a brand new morning program — “The CHARLIE & MARK Show.” Coming straight from KRAV/Tuca, the two hit the air just two weeks ago. DON RICHARDS trades drive times and now broadcasts in afternoons. The Twin Cities’ newest station continues its “Weekend Music Specials” with their first set of five. Don & Debbie were given “Doo Wop Car Wash” approval for the nation’s Class C license. MMJ may also be increasing its power from 5,000 to 6,000 watts; perhaps sometime this spring.

**WEST**

**WIZ/Anaheim-Santa Ana (‘Quiz FM’)** Program Director PAT MATTHEWS has left the station for the bright lights of television, he’s now doing news over the area’s KDOC-TV. CHRIS COX has joined for programming and middays by WEXS/Los Angeles • Everytime you turn around KBIG/Los Angeles (‘K-Big 99’) has a new exotic location to send their audience to. This time it’s south of the Equator to New Zealand! Midday personality MARK TAYLOR presented changing with preliminary $100 gift certificates to Canterbury of New Zealand in Crystal Court South Coast Plaza for daily winners and a slot at the grand prize (seven days at the Belfa of Aten, PHX). The station also listed the assistance of the Dyslexia’s Rodolfo de Rodolfo, the world’s largest indoor rodeo. For last weekend’s March of Dimes “Walk-A-Thon,” the station sponsored a checkpoints stand, and to further comfort weary walkers, handed out $100 bills to those wearing something with “KESZ” on it. Morning Man MARTY MANNING MCD Easy Rock’s recent Phoenix Mariotti is now directing a piece that includes a built-in microphone, and in lieu of a regulator, a mask that forces fresh air into the body. Two professional divers were with Flynn the entire two hours he was submerged in the YMCA pool communicating to him via a mask while the crew continued. A video camera also recorded the aquatic activities from a better angle for snorklers on the surface. The event raised money by registering listeners for scuba lessons. Proceeds from the event will go to the Muscular Dystrophy Association. Flynn also broadcast live from a Hot Air Balloon at an altitude of 13,000 feet. (Warm weather prevented him from climbing to the planned 20,000 feet). • New PD BOBBI ERWIN (WLTQ/ Milwaukee) has WUSA/Tampa (‘W-101’) in “Rodeo’s biggest and easiest cash giveaway ever!” “Frequent Listener Club” members listen for their name for $1,000 payouts four times a day — until $10,000 is given away!

**LTB/Birmingham (‘Lite 99’) is now Classic Rock WZRR with LEE CORY in the station’s PD. • Remember the classic Thanksgiving Day matchups of the 70s featuring the Dallas Cowboys and Washington Redskins? KMGK/Dallas (‘Magic 102.9’) is making those memories a reality once again for one day next month with “The Magic Pro Football Legends Classic.” Old-time coaches like Roger Staubach, Drew Pearson and Harvey Martin will go head-to-head once again with former Redskins Billy Kilmer, Sonny Jurgensen and Joe Theismann; doing gridiron battle at Texas Stadium for Cystic Fibrosis. At presstime the station was also working on securing former coaches Tom Landry and George Allen for the day’s festivities, which will also include a postgame concert. ‘MGC has been spicing up their ongoing “Magic at Work” contest with trip giveaways to Jamaica and a “Bonnie Pool.” Wherever the daily giveaways of $102.90 ($1,000 on Thursdays) are not awarded, the money is thrown into the ‘pool’ and given away all at once on the weekend. A recent article in the “Dallas Herald” included a movie review of Tom Hank’s “The Burbs” and a poll asking listeners to give which of the two Tom Hanks movies they prefer to see. Then they voted by writing it down. The winner: Sully (pronounced “Saxy”), TX who was treated to a trip to St. Louis for the ‘Do You Think I’m Sexy’ by morning guys TOMMY & THE BEAMER. • It seems WMAG/Greensboro-Winston Salem (‘Magic 103.7’) and AM host HILL FLYNN are at it again! Last month they were checking in with the police over their traffic jam-causing broadcast from a highway overpass. All wounds have healed, however, and for a recent event the station enlisted the assistance of the Greensboro police as Flynn did his show live — entirely underwater! The AM man utilized the Department’s sophisticated scuba communications gear with its full head piece that includes a built-in microphone, and in lieu of a regulator, a mask that forces fresh air into the body. Two professional divers were with Flynn the entire two hours he was submerged in the YMCA pool communicating to him via a mask while the crew continued. A video camera also recorded the aquatic activities from a better angle for snorklers on the surface. The event raised money by registering listeners for scuba lessons. Proceeds from the event will go to the Muscular Dystrophy Association. Flynn also broadcast live from a Hot Air Balloon at an altitude of 13,000 feet. (Warm weather prevented him from climbing to the planned 20,000 feet). • New PD BOBBI ERWIN (WLTQ/ Milwaukee) has WUSA/Tampa (‘W-101’) in “Rodeo’s biggest and easiest cash giveaway ever!” “Frequent Listener Club” members listen for their name for $1,000 payouts four times a day — until $10,000 is given away!
**Artist:** Ede Brickell  
**Title:** Circle  
**LP:** Shooting Rubber Hands At The Stars  
**Release:** 7″ Pro CD  
**Label:** Geffen

One music doesn’t have an attitude. It has feeling,” says Brickell. “We don’t want to relate to the audience as people and hopefully spark some imagination in them. But we’ve seen a fashion trend on stage. It’s hard enough to feel comfortable being yourself without trying to be someone else,” says the 32-year-old singer who admits to obvious despite her early success. “That’s why we have the art with the go to feel look on his face on the cover. We didn’t want a slick photo. We wanted something not too cool, not too shiny despite her early success.

---

**Artist:** Lizzy  
**Title:** Shooting From The Heart  
**LP:** Jack & The Fair Play Release  
**Pro CD LABEL:** UNI MCA

A new way of doing things. I don’t want to write just from a female point of view, but I’m not afraid to express myself and make sure I come on my own. Why I say using rap as a form of expression, because you can really put it all into an attitude. I’m getting a lot more than it’s been expected. Yeah, I see in the middle of a straight song, I don’t see myself as important. It’s just a) I don’t think it’s the right album, I have no idea how to explain myself to any of my rap heroes. A lot of people are finding out that it’s not as easy as they thought it was going to be. It was all of love, glamour and life and games. It’s a lot more in it than just singing. It’s a business. We want the young upcoming singers to feel like, you say, do anything you want, but keep your eyes open for a second. I was a good friend of someone who is responsible for introducing street art into this man’s fashion. Fashion for men has always been a fashion for some, but we have always kept on art, but I was always a good friend of someone. I didn’t expect it. I had a happy, everything sounds good.

---

**Artist:** Lion  
**Title:** Buffalo Stance  
**LP:** RAW, LIKE SUSHI  
**RELEASE:** 7″ Pro CD  
**Label:** Virgin

Buffalo Stance is about sexual attitudes, surviving and looking as good as we can. It’s the woman and how she involves herself. I don’t want to write just from a female point of view, but I’m not afraid to express myself and make sure I come on my own. Why I say using rap as a form of expression, because you can really put it all into an attitude. I’m getting a lot more than it’s been expected. Yeah, I see in the middle of a straight song, I don’t see myself as important. It’s just a)

---

**Artist:** Brace  
**Title:** Once Bitten Twice Shy  
**LP:** TWICE SHY  
**RELEASE:** Pro CD  
**Label:** Capitol

The name itself is Three Bitten Twice Shy kinda says it all, especially my life with my relationships. Great White’s vocalist Jack Russell told MRR, it could be about anything that you go through. We’ve been on the same song you are there who agree to be in the music business.

---

**Artist:** Eddie Brickell  
**Title:** Great White  
**LP:** WILD GARDEN  
**Release:** 7″ Pro CD  
**Label:** EMI

There’s a lot to desire in Thailand, the new single from Lions & Ghosts. It’s about growing up, it’s about being loved and respected, it’s about the kind of emotional release that comes in situations like that. It was a song I was working on, but it’s about rock ’n roll. Concerning the video to Arson In Toypad Parker said, “It actually sounds like it’s going to be quite good. We cut it Saturday, (March 14). Doug Freeland edited it, he’s done all the Def Leppard videos and many more so we’ll see. The replacement’s video is on TV soon.”
U2 WITH B.B. KING

"WHEN LOVE COMES TO TOWN"

THE NEW SINGLE FROM THE TRIPLE PLATINUM ALBUM "RATTLE AND HUM"

Produced by J. Lovina
Vocals and Guitar: B.B. King (appears courtesy of MCA Records)
ONCE BITTENTWICE SHY

Great White

THE FIRST ROCK RADIO TRACK FROM THE FORTHCOMING ALBUM...TWINCE SHY. TAKING A BITE OUT OF YOUR DESK THIS WEEK!

PRODUCED AND ARRANGED BY ALAN NIVEN AND MICHAEL LARDIE. MANAGEMENT: STRAVINSKI BROTHERS.