**FUTURES**

Caravan

**KILLER KUTS**

(See Consensus Cuts for More)

Roger Daltrey  - "Come & Get Your Love"
               - "Walking The Dog"
Ralph McTell    - "Streets of London"
R. E. O. Speedwagon - "Reelin!"

**CONCERT RAVES**

(See Concertizing for Details)

Eagles/Dayton, Ohio
Heartsfield/Madison, Wisconsin
Jethro Tull/Portland, Oregon
Gladys Knight & The Pips/Seattle
Rolling Stones/Chicago, Illinois
Bruce Springsteen/Bethesda, Md.,
Utica, N. Y., Amherst, Mass.
Michal Urbaniak's Fusion/Wash., D. C.

Of 29 concerts reviewed 17 were sold out, A 58% sellout ratio.

**REGIONALS**

**RADIO PROOFS**

Northeast
Bob Dylan/The Band
Jefferson Starship
Outlaws
Frank Zappa/The Mothers
Eagles
Hudson-Ford

South
Stephen Stills
Jefferson Starship
Eagles
Outlaws
Average White Band
Elton John

Midwest
Jefferson Starship
Eagles
Wings
Stephen Stills
Bob Dylan/The Band

West
Jefferson Starship
Eagles
Poco
Frank Zappa/The Mothers
Outlaws
Stephen Stills

**RADIO FUTURES**

Northeast
Fleetwood Mac
Caravan
Felix Cavaliere
Roger Daltrey
Gentle Giant

South
Fleetwood Mac
Roger Daltrey
Caravan
Gary Wright
Buddy Miles

Midwest
Fleetwood Mac
Roger Daltrey
Caravan
Esther Phillips
Gary Wright

West
Fleetwood Mac
Roger Daltrey
Felix Cavaliere
Gary Wright
UFO

Box 35, Narberth, Pennsylvania 19072 (215) 667-9788
CONSENSUS CUTS

Consensus cuts are derived from information obtained by special survey of our contributors. The albums spotlighted are selected from available new releases. Tracks are listed in order of preference. An underline denotes an overwhelming choice.

Be-Bop Deluxe
"Music in Dreamland"
"Sister Seagull"
"Stage Whispers"

Felix Cavaliere
"Can't Stop Lovin' You"
"Destiny"

Roger Daltry
"Come & Get Your Love"
"World Over"
"Proof"

Fleetwood Mac
"Over My Head"
"Say You Love Me"
"Warm Ways"
"Rhiannon"
"World Turning"

Eddie Henderson
"Involuntary Bliss"

Graham Central Station
"Your Love"
"Water"
"Easy Rider"

Ralph McTell
"Streets of London"

Esther Phillips
"One Night Affair"
"What a Difference a Day Makes"

Randy Pine
"It's A Civilized World"
"Super Sid"
"Time Machine"

R. E. O. Speedwagon
"Reelin"
"Dream Weaver"
"Out of Control"
"Gambler"
"River of Life"
"Candalera"

Ruby Starr & Grey Ghost
"Sweet, Sweet, Sweet"

Sundance
"Orphans of the Storm"

Thin Lizzy
"Wild One"
"King's Vengeance"
"Rosalie"
"Suicide"

Uriah Heep
"Return to Fantasy"
"Beautiful Dream"
"Prima Donna"

Gary Wright
"Dream Weaver"
"Blind Feeling"
"Let It Out"
"Love is Alive"

Moondrifter
"Angel of Mercy"

PRESS ABSTRACTS

by Michael Mosko

The designations either Rave, Favorable, Mixed, or Unfavorable are evaluations of the total impact of the review.

NEW MUSICAL EXPRESS/6-28-75

JOAN BAEZ/DIAMONDS & RUST/A&M
by Bob Woffenden - Favorable

FAIRPORT CONVENTION/RISING FOR THE MOON/Island
by Rod McShane - Favorable

JAMES GANG/NEWBORN/Atlantic
by Bob Edmonds - Mixed

RAB NOAKES/NEVER TOO LATE/Warner Bros.
by Bob Edmonds - Favorable

PETE SEEGER & ARLO GUTHRIE/TOGETHER... / Reprise
by Mick Farren - Favorable

SPIRIT/SPIRIT OF '76/Mercury
by Max Bell - Favorable

STEPHEN STILLS/STILLS/CBS
by Steve Clarke - Favorable

PHONOGRAPH RECORD/7-75

BEE GEES/MAIN COURSE/RSO
by Ken Barnes - Favorable

CARPENTERS/HORIZON/A&M
by Ken Barnes - Favorable

THE DEADLY NIGHTSHADE/Phantom
by Ronni Baiter - Favorable

DAVE EDWARDS/ST accuse A FLYING MALLET/RCA
by Bud Scoppa - Mixed

EFFERSON STARSHIP/RED OCTOPUS/Grunt
by Ed Stasy - Favorable

ROGER McGUINN & BAND/Columbia
by Michael Tarsan - Favorable

MIKABI/Atlantic
by Bobby Abrams - Favorable

OUTLAW/Arista
by Ken Barnes - Favorable

ROBERT PALMER/SNEAKIN' SALLY.../Island
by Sam Sutherland - Favorable

THE ROLLING STONES/MADE IN THE SHADE/Coc
by Stephen Davis - Favorable

ROLLING STONES/METAMORPHOSIS/Abkco
by Stephen Davis - Favorable

SYNERGY/ELECTRONIC REALIZATIONS.../Passport
by Gordon Fletcher - Favorable

ROLLING STONES/NOW LOOK/Warner Bros.
by Bud Scoppa - Favorable

Rufus Laws & Pressure
"Always There"
"Never Be the Same"

David Sanborn
"Flight"

Moacir Santos
"Sampaguita"

Ray Thomas
"Love is the Key"

Trooper
"Eddy Takes It Easy"
"Love of My Life"

UFO
"High Flyer"
"Let It Roll"
"Out in the Street"

Dana Valery
"Play With Fire"
The following is a quantitative reflection of current LP and single acceptance based on our contributors' reports. Retail Reaction is derived from retail reports obtained from the New Additions and New Reaction weighted to compensate for size of the store chain and their LP ranking. Radio Emphasis is computed by counting radio reports of Audience Reaction and Heavy Airplay. (Heavy Airplay new addition.)

RETAIL REACTION
Average White Band
Bachman-Turner Overdrive
Joan Baez
The Captain & Tennille
Carpenters
Doobie Brothers
Bob Dylan/The Band
Eagles
Earth, Wind & Fire
Janis Ian
Isley Brothers
Jefferson Starship
Elton John
Capitán Fantástico...
Greatest Hit
Melissa Manchester
Olivia Newton-John
Outlaws
Rolling Stones
Stephen Stills
James Taylor
"Tommy" Soundtrack
The Tubes
War
Wings
Frank Zappa/The Mothers
Z.Z. Top

AEROSMITH
AMBROSIA
AVERAGE WHITE BAND
JOAN BAEZ
THE CAPTAIN & Tenny
CARPENTERS
DOOBIE BROTHERS
BOB DYLAN/THE BAND
EAGLES
EARTH, WIND & FIRE
JANIS IAN
ISLEY BROTHERS
JEFFERSON STARSHIP
ELTON JOHN
CAPITÁN FANTÁSTICO...
GREATEST HIT
MELISSA MANCHESTER
OLIVIA NEWTON-John
OUTLAWS
ROLLING STONES
STEPHEN STILLS
JAMES TAYLOR
"TOMMY" SOUNDTRACK
THE TUBES
WAR
WINGS
FRANK ZAPPA/THE MOTHERS
Z.Z. TOP

RADIO EMPHASIS
Be-Bop Deluxe
Caravan
Felix Cavaliere
Roger Daltry
Fleetwood Mac
Gentle Giant
Graham Central Station
Heart
Eddie Henderson
Hummingbird
Buddy Miles
Miranah
Monty Python
Evelyn "Champ"
Dan Savinato
Sons of Champlin
Thin Lizzy
Ray Thomas
UFO
Urish Reep
Gary Wright

NEW RELEASES TO WATCH

AMAZING RHYTHM Aces
Harry Chapin
Merry Clayton
Duke & The Drivers
Johnny Rivers
Cat Stevens
Dwight Twilley Band
Travis Warmack

NEW RELEASES

Quincy Jones/MELLOW MADNESS/A&M SP-4526
(Another beautiful Quincy Jones album. His feathery soul sound is always attractive but, in this case, a multiplicity of lean toward funky, hence, making it more progressively palatable, especially so on side one.)

VACATION NOTICE:

The next issue of Walrus will appear three weeks from now putting an extra week in the normal schedule. We will return to the regular biweekly interval thereafter.
Billie Holiday/ A DAY IN THE LIFE OF... / Different Drummer DD 1003 ( As much a documentary as album... they finished it.)
Jackie Paris & Anne Marie Moss / LIVE AT THE ASCOT / Different Drummer DD 1004 ( Paris & Moss vocalizing smoothly, Singers like Peggy Lee and Jon Hendricks have progressed convincingly. There is no reason for the Paris-Moss approach today, how ever complete- ly different. The new songs are murdered either by the singing or the often trite arranging.)

UNDISTINGUISHED ALBUMS
( In our opinion, below standard Lps except where noted.)
The Elephant / Big Tree BT 89508 ( Is this the final mix? Why is it so dull and could have had a better album than they finished it.)

PRUNE ALBUMS
( Good albums which are not progressive, yet hold some interest for progressive audiences.)
Ace Spectrum / LOW RENT RENDEZVOUS/ Atlantic SD 1843 ( Ace Spectrum material isn’t the best imaginable but, they do contribute sophistication to the medium. Both presenta- tions and performance are clear.)
Brownsville Station / MOTOR CITY CONNECTION/ Big Tree BT 8501 ( Encouragement in the growth shown in this Brownsville album. Though they are still talking to a kidish mentality mostly, they do reach a new level with things like J. B. Hutto’s “Combination Boogie.”)
Faith Hope & Charity / RCA APL-1100 ( Applying his production and writing talent Van McCoy gets an energetically exciting performance. Hope & Charity. Vibrant.)
Buddy Fite / PLAYS FOR SATIN DOLLS/ Different Drummer DD 1001 ( Light background music by today’s reckoning, Buddy picks at pleasant chords with a cool technical misfit some tunes sound okay. “Hard Road,” “Don’t Rock the Boat,” Miss R’n’R and “Let’s Do It” escape. Strong.)
Ohio Players / MERCURY SR-1013 ( This O. P. Lp tilts strongly to their sweet soul side which leaves their hotter side in minority. “Poppa” is the only full funny length piece, although “Alone” is interesting. Still, it’s a strong record.)
Prince & the C’sr from Russia with Jazz/Different Drummer DD 1002 ( Beyond the semi-modern maundering of the opening tracks Czar mellows out into its most com- forting groove. The production also, aside, their light rhythms make for a warm, easy flow.)
Sha Na Na / SNA NA NOW/Kama Sutra KS88 2605 ( A record has always been a fascination. The two or three times they have attempted to break out of their classic rock mold have failed because they have been tentative steps, as this one is. Here, the move toward orchestration is not healthy. As long as the tracks like “Runaway,” “Romeo & Juliet” and “Shakin’” feel better than the rest the transition is less apt to work. Someday Sha Na Na must take the final step dropping the old material completely to try floating the new!)
Silver Convention / SAVE ME/Midland BKL-1129 ( By White’s influence leaks into Germany and out comes Silver Convention. Remarkably well put together.)
Spinnakers of the LITTER/ Atlantic SD 1841 ( The Spinner’s cool sound contributes strongly to the mellow out there. A well balanced production puts down the right things at just the right time, Strong.)

Jobs
KLOL is looking for a weekend jock. Send tapes to P. O. Box 1820, Houston, Texas 77001.

Experienced News. Person Wanted: Street reporting will be combined with production, and the chance to work on a talk program. The station is a 50 thousand watt machine in the Midwest. Please send tape and resume to: Mary Curran, WQFM Radio, 606 W. Wisconsin Ave., Milwaukee, Wisc. 53203.


David Price is graduating from San Diego State University with a B. A. in English and a fervent interest in music. Three years experience in college radio and production. Tapes and resume available. Check 5421 Nassau, Engelwood, Colorado 80110. Call (303) 781-2575.

If you only hire one promotion person this year – make that person Allen LeWinter. “Knowledgeable and conscientious... you outgoing and easy to work with.” (Gunter Hauer/Atlantic). “...an aggressive enthusiasm seen infrequently... Allen does exactly the game from the startlines.” (George Meter/Walrus). See your records get the airplay they deserve. See your rec- cords bullet to the top of the charts. See Allen LeWinter in your office by calling (212) 852-8945, or writing to 421 Avenue K, Brooklyn, New York 11210.

Miscellaneous
Addition to the Summer Travel Guide: WCSR-FM/102.5 mhz, Box 7700, Sarasota, Fla. (3576) Phone (813) 566-0424, P. D. Mark Bellore, M. C. Dee Addison.

Electronic logos, commercials, music beds, etc. produced at ridiculously low prices, to your specifications. Call (202) 686-5279 or write Skip Pizzi, 3551 Idaho Avenue NW, 4410, Wash., D. C. 20016.

WPOD-FM is now WAV-FM - our mailing address is 6869 Lenox Avenue, Jacksonville, Fl. 32205, Request Line 783-3711, Business 783-5947 - News Dir. Lee Pierce - 786-1131.

If you only hire one promotion person this year – make that person Allen LeWinter. “Knowledgeable and conscientious... you outgoing and easy to work with.” (Gunter Hauer/Atlantic). “...an aggressive enthusiasm seen infrequently... Allen does exactly the game from the startlines.” (George Meter/Walrus). See your records get the airplay they deserve. See your rec- cords bullet to the top of the charts. See Allen LeWinter in your office by calling (212) 852-8945, or writing to 421 Avenue K, Brooklyn, New York 11210.

SPECIAL PROGRAMMING
( Spoken, poetry - comedy and extraneous music.)
Billie Holiday/A DAY IN THE LIFE OF... / Different Drummer DD 1003 ( As much a documentary as album... they finished it.)

Richard Pryor/IS IT SOMETHING I SAID?/Reprise MS 2227 ( Pryor is the man totally toned into the black reality. His social comment is tough for white people to accept because he is telling a harsh truth. His use of street language pre- extends extensive radio play.)

Monty Python’s Flying Circus/Pye 1215 ( Taken directly from the TV show these insanitites might be very familiar. Most of it makes the transition to a audio medium. It is Banaans in any case.)

Monty Python/ THE ALBUM OF THE SOUNDTRACK... / Arist AAL 4090 ( PC of course the commentary accompanying the album of the soundtrack... is as nuts as the actual album of the soundtrack. Be sure that you have the Executive Version.)
Art Tatum/ SOLO MASTERPIECES/ Vol. 3/Pafield (Just one beauty in a 13 record set in which Tatum, the master who most influenced the last 30 years of jazz piano, plays on. His command is obvious. Recorded 20 years ago.)

Various Artists/ A PLACE TO BE/ Biograph BLP-12051 ( A folieles delight. This is Vol. 1 of the Fox Hollow 10th Anniver- sary. Some of the notable include Pat Sky, Michael Cooney, Bromberg, Hartford, the Killens and members of the Beers family. A nice compilation ranging from 67 to 74.)

Various Artists/ YOU GOT MAGIC/Biograph BLP-12052 ( Vol. 2 of the Fox Hollow 10th anniversary climax next year 1973 and 1974. It provides as equally stimulating an array of performers as album one, included here, among others, are Frank and Dickie, Utah Phillips, the Rudi Matt and Marion Williams/ PRAYER CHANGES THINGS/Atlantic SD 1842 ( Hollis West’s notes claim this Lp records the essence of Marion Williams Martin better than any before because it sheds the overproduction of the others. We agree but feel that this album suffers from overcompensation in the other direction. Underproduction is however, less destructive than over- production.)
Living With A Commercial Policy

By Davidson Corry

Undoubtedly, the hottest issue in today's progressive radio is commercial policy. It is so hot because it embodies the essence of the ever-changing nature of the medium. The movement from an alternative medium to an established medium of established media has been eventful and will continue to be.

The following piece is contributed by Davidson Corry, Production Manager of Seattle's KZAM-AM & FM. He gets down to those proverbial brass tacks and discusses a realistic middle ground approach which seems immediately applicable to today's progressive radio. - GCM

Where are we headed, anyway? - You can't enforce an ad policy if you don't have one. Deciding what to do and not to do - with your air sound, and stick to it. Don't back down in the face of a fistful of dollars; no contract is worth ruining your product.

Whose side are you on? - When their daily bread depends on the advertisers' decisions, salesmen can't afford to be timid about station policy to clinic (or save) a contract. Sales -with -bonus, salary -plus -commission or a guaranteed minimum draw will help them to maintain a detached viewpoint.

Hiva, friends, Ralph Snowpurl - We offer an audience of young adults, largely college-educated, with a higher median income and spending it on larger purchases (cars, stereos...) than teens, willing to listen to a sponsor's claims but skeptical of the hard-sell (perhaps because they've been burned too often?). A large fraction of that audience is hard to reach through any other medium or format. Morsel: you don't sell Jaguars the same way you sell Chevies. An advantage of the no-hype person-to-person approach is that you can guarantee a sponsor that his audience won't be tuned out by the preceding rauce jingle, since there ain't no." A-see'n -two, three) -choo -ate the positive. - When you're calling the agency to tell them you're rejecting their spot, have your alternative produced and ready to play downline. Sometimes you'll lose, but sometimes they'll be willing to go along. Rarely, they'll ask for dubs! Hint: talk to someonehigher-up than the Media Buyer, who is seldom the person to make decisions for the Creative Department. She is too likely to respond with an automatic "no" which the higher-ups will have to support. Hint 2: make sure your spot is damned good.

Lose a few - There is a myth that commercials and "purity" are forever opposed. Well, that attention to detail is what makes your station worth holding, by attracting an audience, and sometimes we get too involved in our own tastes and misjudge the public. If a spot is right on the borderline, let it ride once in a while. You get brownie points for cooperating to help out with a better spot. More brownie points.

Win a few - A thoroughly offensive spot should never get near the air for purely economic reasons. Even a $20,000 buy doesn't make up for the loss of audience, bad word-of-mouth with the advertiser, and sometimes it turns out the audience misjudges the public. If a spot is right on the borderline, let it ride once in a while. You get brownie points for cooperating to help out with a better spot. More brownie points.

POWER-LIMITED STATION CONTRIBUTORS

(Record listings provided by the following stations are used, along with all other stations, in our front page compilations.)

ARMIN LASZLO
ARMI

DAVE LUCE
TIM ARNOLD

KEN STROBECK
BRAD Cramer

SHANNON COLLINS

DARRELL ADLER

MARK EISENBERG

PETER MENSCH

BOB OSTRO

ERIC SCHILLER

GORDON MILLS

JOHN PRATT & JOHN WAHL

SUSAN SCHADER

D. DEARDEN

DAVID BELL

RUSS KINSLEY

GARY M. MOLICA

RECORD SERVICE

KFPH/Muscatine, Iowa
KTCL/ Ft. Collins, Colo.
KDYM-AM/Ft. Myers, Fla.
KFM/Ft. Myers, Fla.
KZQ/San Luis Obispo, Ca.
WAAL/Binghamton, N. Y.
WBBY/Brooklyn, N. Y.
WLIM/Lewiston, Me.
WFMF/Baton Rouge, La.

KCRW/Santa Barbara, Ca.

Bryan Ferry (single)
Elton John
Doobie Bros.
Wings
Wings
Wings

MODERATE PLAYLIST:

•Pouc'h Sisters
Elton John
Leif Garrett
Lost Gonzo Band
•Poco

all Anthrax
Be-Bop Deluxe
Guess Who
Rogers & Goodman
Stephen Still

Ronnie Wood
SINGLES:
Elton John
Dwight Twibell Band
Bryan Ferry
Cat Stevens

IMPORTS:
Bryan Ferry (single)

"You Got to My Head"

• • •


**NEW BIN:**

SPECIAL PROGRAMMING:

**SINGLES:**

-Fleetwood Mac
-"Trooper"
-"Cooley High" Soundtrack
-"Rollerball" Soundtrack
-Cooley High" Soundtrack
-John Hiatt
-Jim Ringer
-Monty Python
-Ralph Towner
-"Rock & Roll Runaway"
-Dave Moore
-Steve Goodman!!
-"Livin' Like an Fool"
-"19 With a Bullet"
-"Tell Her No"
-Ray Thomas
-"Keep Yourself Alive"
-Monty Python
-"Love Being Your Fool"
-"Keep On Truckin'"
-"Rock & Roll Runaway"
-Melissa Manchester
-Dwight Twillie Band
-Bill Horwitz
-John Cale
-"Son of William Tell"
-"Epidemic" on 8/25. Have a good.
-"Love Being Your Fool"
-"Show Me the Way"
-"Tell Her No"
-Ray Thomas
-"Keep Yourself Alive"
-Monty Python
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Pennsylvania Continued...

Mr. Lightman's

Toorper

Ruby Starr & Grey Ghost

Bill & Jack

Hot Tuna

Fairway Convention

Hirth Martinis

Dobbie Dow, David Groenberg

SINGLES: Fabulous Rhinestones

SPECIAL PROGRAMMING: Rock Around the World

Imports: Ellen McIlwaine

Philadelphia Continued...

WMMR-FM

Phineas Newborn, Jr.

Singles: Eno

Eric Clapton

Duke & The Drivers

SPECIAL PROGRAMMING: Live on the Main Point

Sonny & Terry

Mister Caters

Tim Moore

...more to come

IMPORTS: Various Artists

Over the Rainbow

Philadelphia Continued...

WYSP-FM/RICHARD FINDLEY

AUDIENCE REACTION:

Outlaw:

Bob Dylan/Band

Fairport Convention

Stephen Stills

Jeff Beck

Eagles

Triumvirate

Michael Murphey

Jefferson Starship

HEAVY AIRPLAY:

Wax

Steve Goodman

Fleetwood Mac

The Tubes

Ralph Gaines

A Latest Krapp's

B.T. Express

Elton John

Jefferson Starship

Bill Dylan /Band

John Dawson Read

Outlaw

Average White Band

Graham Central Station

Jesus and the Denver Drivers are:

12 - 6 am - Bill Paul

7 - 12 am - John Harvey, Andy

7 - 12 mid - Alex Demers

10 - 1 pm - Bill Panini

9 - 1 pm - Roy Laurence

5 - 7 pm - Alex Hawers

Weekends - John Harvey, Andy

Robinson and Michele Laia.

CM: I'm very happy about the

new ARB is up (WIOQ is the

number one in Philadelphia: 1-

Monday through Friday, 6am to

Midnight.)

Our WQHS Disc Jockeys are:

Mr. Lightman's

Toorper

Ruby Starr & Grey Ghost

Bill & Jack

Hot Tuna

Fairway Convention

Hirth Martinis

Dobbie Dow, David Groenberg

SINGLES: Fabulous Rhinestones

SPECIAL PROGRAMMING: Rock Around the World

Imports: Ellen McIlwaine

Philadelphia Continued...

WMMR-FM

Phineas Newborn, Jr.

Singles: Eno

Eric Clapton

Duke & The Drivers

SPECIAL PROGRAMMING: Live on the Main Point

Sonny & Terry

Mister Caters

Tim Moore

...more to come

IMPORTS: Various Artists

Over the Rainbow

Philadelphia Continued...

WYSP-FM

Let's hope that the 30

millions that finally come to town for the bicentennial can find a place to sit down next year, when the Deadly Nightshade

comes in for a free con-

cert, in August 7th in Center City, your invited, if stations plan to do outdoor free concerts in this area, I urge you to work with a large government agency, brother in laws bands can be squeezed in by the local park

director, without a moments

notice. It all works out in

the end.

One of our announcers, Paul Pols is at a program he puts together called "Doing a Daily Horoscope," in a very personal way. If you're into that (call 215) 665-9790.

JERRY'S RECORDS/SD PAYNE

Philadelphia

Jefferson Starship

Robert Palmer

Elton John

Wings

Stevie Stills

Elton John

Triumvirate

Bob Marley/Wailers

GOOD:

AVERAGE WHITE BAND

WQHS

Bob Dylan/Band

Jared Douglas

Jeff Beck

Elton John

Bruce Springsteen (both)

Isley Bros.

Fairway Convention

Bee Gees

Weather Report

Jackson Browne

Souther, Hillman, Furay

Carlos

Isaac Hayes

The Captain & Tennille

Monty Python/YB/C

Bob Dylan/Band

Joan Baez

Robert Palmer

The new Hall & Oates is in

the can and should be nice,

or there is no room for imitation.

She puts together called "Doin

the Can" notice. It all works out in the

future.

We have the Deadly Nightshade in

for the bicentennial can find a

place to sit down next year, when the Deadly Nightshade

comes in for a free con-

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Philadelphia Continued...

JERRY'S RECORDS:
Philadelphia - United States - The World - "Superstar" - if you don't believe me, ask Ed. This is to everyone at WSN and Kutstown State for two pleasant evenings...

BETHESDA

WHFS-FM/DAVID EINSTEIN

AUDIENCE REACTION:
Bruce Springsteen
Felix Zappa/Mothers
Bob Dylan/Band
Eagles
Outlaws
Robert Palmer

HEAR CONCERTS:
Joan Armatrading
Patti Smith
Graham Central Station
Bob Dylan/Band
Tom Caivalieri
Eagles
Steve Goodman
Screamin' Jays
Frank Zappa/Mothers
Outlaws
Jesse Johnson
Dave Sanborn
Roger McOuin

WJM HALLOWEEN AIRPLAY:
Doc Watson
Average White Band
Booker T & The M.G.'s
Randall Bramblet
"Rancho Deluxe" Soundtrack
Laurie Bogan
Albert Brooks
"Richie Havens" Tape
Bill Blue Band
Clarence Carter
"Day Tripper" Tape
Ralph McTell
"Thin Lizzy" Tape
"Easter Phillips" Tape
John Mayall
Canned Heat
Crackin
Rachel Faro
Fairfax Convention
Christy Gaynor
"Flash Cadillac & The Arrows"
Fess Parker
Hummingbird
Jerry Ropell
Tubes
Head East
John Hiatt
Eddie Kendricks
Isley Bros.
Waylon Jennings
Jean-Luc Ponty
Willie Nelson
Guns N' Roses
Lost Gonzo Band
Buddy Miles
John David Rain
Kenny Vance
Cat Stevens
Pete Townshend
Pure Prairie League
Poco
"Merry Green Band"
Blue Note Re-Issue Series
[fill]
Bill Preston
Mirabel
Iris
New York Jazz Quartet
Andrew White
Marion Love
Donna Rose/Her Mothers
Sha Na Na
Negro Conners
Niewold
Elvis Jones
Evelyn "Champagne" House/Larry Coryell
Larry Young
"Cannonball Adderley" Rahsaan Roland Kirk
Tommy Flanagan
John Coltrane
Ronnie Foster
Keith Jarrett
Robert Glasper
Freddie Hubbard
Ronnie Wood
James Taylor
Eddie Henderson
Bart Stewart
Troggs
Monty Python

(An asterisk (*) indicates a New Addition)

Boston Continued...

WRCN-FM

HEAR CONCERTS:
Bruce Springsteen
Clarence Clemens
Tom Petty
Roland Hanna
"Stacked Washer" Band
Stephen Gaston
"Crackin'" Band
Michael Walden
Jerry Garcia Birthday

SPECIAL PROGRAMMING:
In "Bedtime Stories"
Bruce Springsteen
Clarence Clemens
Tom Petty
Roland Hanna
"Stacked Washer" Band
Stephen Gaston
"Crackin'" Band
Michael Walden
Jerry Garcia Birthday

Tapes of the Nightingales
The Tapes of Mt. Boys

IMPORTS:
Orleans I
(Wings/Heaven"
Steve Kuhn/ECM
Richard Beirach/ECM
Arild Anderson/ECM
Kevin Ayers
Harvest/EMI)

BOSTON

WRCN-FM

NINER WINTER/PROGRAMMING

SAVATAGE/AMERICAN

HEAR CONCERTS:
Aerosmith
"Cannonball Adderley" Eleventh House/L. Coryell
"Dave & The Drivers" Band
"Bob Dylan/Band"
"Dynamic Ears"
Supertramp
Earth, Wind & Fire
"Fleetwood Mac"
I.Sley Brothers
"Jethro Tull"
K. & B.Sunshine Band
"Tim Moore"
"Nashville" Soundtrack
"Ezra Phillips"
"Steven Dan"
Wings
Frank Zappa/Mothers

MUTER AIRPLAY:
"Berserkery Rex, Anth.
[fill]
Joni Mitchell/"Angel Of Bono"
"Joe Bonamassa"
"Marlon Brown"
"Felix Cavaliere"
"Dundie"
"Graham Central Station"
"Steve Goodman"
"Waylon Jennings"
"Tambourines"
"Jackie Maclean"
"Marvin Gaye"
"Poco/ABC & Epic"
"Peggy Lee"
"Sister Sledge"
""Sister Sledge"
"James Taylor"
"Lily"
"Susan Webb"
"Eddie Winter"
"Robbie Robertson"
"Lary Young"

SINGLES:
"Dave & The Drivers"
Fellows Angels
"Air Green"
"Al Green 
Soul & Partners"
Persuasions
Roberta Flack
"Peter Skellern" (import)
Dwight Twill" Band

SPECIAL PROGRAMMING:
"Guests in Studio:
"Stevie Wonder"
"Steve Goodman"
"Eddie Kendricks"
"Beaufort"
Tracy Nelson
Swamp Dogg

Boston Continued...

WRCN-FM

THOSE AIRPLAY STATIONS - planning an alternative open to you.

今晚的朋友和我们共享的... Please note that this plea is one that I produced (which is available) on the power of banks and is now coming up against their impact on cities through red-lining and a look at what is happening to NYC. It also talks about the fight to stop them.

We also have Susan S. Sprachter looks at various economic reforms and alter- natives to support our community oriented and are holding on me. Betty Wright, Peter Skellern, (import)

To everyone: Have a good summer. I am hoping to go over to England, if I do, I'll have some programs which I hope can be circulated.

Danny Schechter, News Dissector

O. F. S., How could I forget. Guess what? The CIA has really coughed up some of the files that are holding on me. How could I forget. Guess what? The CIA has really coughed up some of the files that are holding on me, too. I would like to be able to release more, but I have many deletions as the White House Tape Hips, I filed for them...
<table>
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<th>Station</th>
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<tr>
<td>WEOS-FM</td>
<td>New Haven, CT</td>
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<td>WRNW</td>
<td>Westchester, NY</td>
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<td>WXXY</td>
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<td>WLIM Continued</td>
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</tbody>
</table>

**WYBC/R. Joe Cerato**: The station's primary on-air personalities are named, with WEOS-FM and WRNW also mentioned.

**Westchester, NY**: The format includes WXXY/Bill Brill, and WEOS-FM/Greg Matteosian.

**WEOS-FM Continued**: Various programming blocks are highlighted, such as the Heavy Airplay of Gentle Giant and Barrabas.

**WRNW/MAJOR TOM**: Programming is noted, including Gentle Giant's impact.

**Westchester, N.Y.**: Montours/Elmira's station, WXXY, is highlighted with Bill Brill.

**WEOS-FM Continued**: Programming blocks like the Moderate Airplay of Frank Zappa/Mothers are mentioned.

**Binghamton, N.Y.**: The format includes WLYP/Walt/Allen, with an audience reaction noted.

**Philadelphia, PA**: The station, WPEN/FM/JOHN DILLIBERTO, is mentioned with audience reaction.

**New York, N.Y.**: WFMT-FM/STEVEN BLUETT, programming details are provided.

**New York, N.Y.**: WFMT-FM/STEVEN BLUETT, programming details are provided.

**Miami, FL**: WYXM/WILL BURKE, audience reaction and programming are discussed.

**Montours/Elmira, N.Y.**: The format includes WFMY-FM/JOHN P. DILIBERTO, Bruce Springsteen is mentioned.

**Geneva, N.Y.**: WEOS-FM/GREG MATTEOSIAN, programming details are provided.

**Pittsfield, Mass**: WGRG-AM&FM Continued, programming blocks like Heavy Airplay are highlighted.

**Leawood/Portland, ME**: WLIM Continued, programming blocks like Barrabas are mentioned.

**Utica/Syracuse, N.Y.**: WOBN/STAN HUNTINGTON, audience reaction and programming are discussed.

**Troy, N.Y.**: WRNY/JOHN BARRY, programming blocks like George Crabump are highlighted.

**Washington, D.C.**: WGBB-FM/SHAPIRO PIZZI, programming blocks like the Heavy Airplay of John B. are highlighted.

**Philadelphia, PA**: The station WPEN/FM/JOHN DILLIBERTO, programming blocks like No Passing are mentioned.

**New York, N.Y.**: WFMT-FM/STEVEN BLUETT, programming blocks like Gentle Giant are highlighted.

**WGBB-FM/SHAPIRO PIZZI**: Programming blocks like the Heavy Airplay of John B. are mentioned.

**New Haven, Conn.**: The station WYBC/R. Joe Cerato, programming blocks like Gentle Giant are highlighted.

**WGRG-AM&FM Continued**: Programming blocks like Gentle Giant are mentioned.

**MODERATE AIRPLAY**: Various programs and artists are listed, including Gentle Giant and Barrabas.

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HOUSTON

KPFT-FM 90/EMMETT RYAN

AUDIENCE REACTION:

Booby Blue Bland
Buari
Eric Burdon Band
Billy Cobham
Bob Dylan/Band
Fleetwood Mac
Freddie Hubbard
Isley Bros.
Waylon Jennings
Jefferson Starship
James Last
Tune Of The Week
Lost Gonzo Band
Roger Mcguin
Elton McDonald
Monty Python
Outlaws
Oz Knoss
Esther Phillips
Jean-Luc Ponty
Floyd Tillman
Tubes
Gino Vannelli
Ronnie Wood
Larry Young's Fuel
Frank Zappa/Mothers

MODERATE AIRPLAY:

Arthur Adams
Jake Boyber One
Albert Brooks
B. T. Express
John Calhoun
Felix Cavaliere
Norman Connors
Eleven House/Larry Coryell
Sonny Criags!!!
Fairport Convention
Gentle Giant
Bobby Harrison
Eddie Kenderson
John Hiatt
Hummingbird
Rahsaan Roland Kirk
Stu Martin/John Sunman
Hugh MacMullan
Ralph McTell
Les Paul/Mary Ford
Billy Preston
"Rancho Deluxe" Soundtrack
Randi Pit
Don Umm Romao
Michael Stanley Band
Troggs
"White Lightnin'"

KPLT-FM 100

MODERATE AIRPLAY:

Rancho Deluxe
"White Lightnin'" Soundtrack
Les Paul/Mary Ford
Ralph McTell
"Rancho Deluxe" Soundtrack
Randi Pit
Don Umm Romao
Michael Stanley Band
Troggs
"White Lightnin'"

KLOL-FM/I. McGAULEY

RECORD BAR/PETE MOLEN
(Representing 68 stores nationally)

1# LPS:
Elton John
Captain Fantastic...

The Captain & Tennille
Isley Bros.
Jefferson Starship
Elton John
Great Hits (Sale)
Cat Stevens
Olivia Newton-John
Earth, Wind & Fire
Janis Ian
James Taylor
ZZ Top
Linda Rennova (Sale)
Puritite League (Sale)
Anthony
"Tommy" Soundtrack
Bob Dylan/Band
War
Stephen Stills
Carpenters
Rolling Stones
Average White Band
Double Bros.
Janie Bess

MODERATE AIRPLAY:

Wylie Jennings
Dwight Yoakam
Dwight Yoakam
Steve Goodman
Hermesfield
Snippets
John Dawson Brown
Barry Manilow
Dr. Hook

WRNO-FM/BERNIE LUCAS

NEW ORLEANS Continued...

OAKWOOD RECORDS

EAGLE WINGS

MODERATE AIRPLAY:

Rancho Deluxe
"White Lightnin'" Soundtrack
Les Paul/Mary Ford
Ralph McTell
"Rancho Deluxe" Soundtrack
Randi Pit
Don Umm Romao
Michael Stanley Band
Troggs
"White Lightnin'"
WWW-FM/JERRY LUBIN

HEAVY AIRPLAY:

Ambrosia
Bob Seger
Caravan
Cat Stevens
Chic
Easy Street
Elton John
Jefferson Starship
Linda Ronstadt
Partridge Family
The Doobie Brothers
The Isley Brothers
The Outlaws
The Rolling Stones
The Temptations
The Tubes
The Who

AUDIENCE REACTION:

Bob Seger
Bruce Springsteen
The Cars
David Bowie
The Doobie Brothers
Elton John
Joe Walsh
Journey
The Outlaws
The Pretenders
The Who

SAFARI:

Ambrosia
Bob Seger
Caravan
Cat Stevens
Chic
Easy Street
Elton John
Jefferson Starship
Linda Ronstadt
Partridge Family
The Doobie Brothers
The Isley Brothers
The Outlaws
The Rolling Stones
The Temptations
The Tubes
The Who

MODERATE AIRPLAY:

Bob Seger
Caravan
Cat Stevens
Chic
Easy Street
Elton John
Jefferson Starship
Linda Ronstadt
Partridge Family
The Doobie Brothers
The Isley Brothers
The Outlaws
The Temptations
The Who

SPINNERS:

Ambrosia
Bob Seger
Caravan
Cat Stevens
Chic
Easy Street
Elton John
Jefferson Starship
Linda Ronstadt
Partridge Family
The Doobie Brothers
The Isley Brothers
The Outlaws
The Temptations
The Who

Continued on top of next page...
Cleveland Continued... WZMS-FM
Where was this man before? ...Dahl, I was two on vacation, one of which was spent in Hawaii that believe it or not, I won from my capitalist bank. What can I say?

- Ed "Flash" Ference
News Director
COMO

News while it is news...
We're in our third printing of WMMS "Buzzard" T-shirts. We've moved over 10,000 shirts since last fall. We're fine from the sale of the shirts to go to the free clinic organizations of Northeast Ohio. We're also merchandising rain slickers, halters, and long-sleeve jerseys in the same manner.

Our off-air concert line is a success. We've been checking with our radio stations on air valueable air time to profit-making clubs and promoting concerts. We've found that they have five and ten minute portions of their broadcast day with such free promotions. Our concert line is set up on a phone broadcast and is announced 3-4 hours a day, 7 days a week. All a listener has to do is dial up the number (which we announce on our air) for complete concert club info. If clubs or promoters want addition information, they have to buy time on the station. We've been running with this system for a few months now, and that phone is always ringing.

Speaking of promotions, I'm familiar with the series of "Hot Summer Movies" in cooperation with the progressive New Ventures Associates of Cleveland, Titles included: Kid Blue,, Wild in the Country, The Kid Pevoy, and Carnshoes... I am familiar with the results of our promotions with The Kinks 'Some Opera' and Nilsson's "The Point" films. First of all, The Kinks film was of very poor quality, The film 'spent about three or four times during the showing, and, on top of that, "The Point" never ran. To add insult to injury, the films were supposed to be shown free of charge, but the location charged $2, $3.50 for the first 50 in free Kinks Lps., second 50 Nilson Lps., $5.50 for the occasion at the time of the showing. I've made a few phone calls but all the theaters that have the scene to be passing the bucket. We've been promised additional screenings of the films (free of charge, etc.) but that doesn't help the people who spent the $2, $3.50 to see what (we were promised) two film.

Speaking of promotions, Summertrix leaves much to be desired. The concept was an interesting idea, but what is the call is responsible for that jive-ass copy and promotional set up?

Yes, this is all for the better. Let me close with an excerpt from a recent in-house memo by Charlie Fink... "So far it's been an incredible campaign..."

[An asterisk (*) indicates a New Addition]

Midwest Continued... WZMF-FM
I don't know if there is any solution to this problem but I personally think that if record companies would like to see the continuation of album FM, and not just the single being played. I think we do them and much good they could already just defuse the release of singles longer than they have been, of late. If I could have a jump of eight or nine weeks on an album like Eagles and Jeff, I'd love to play "One Of These Nights" on a fair but non-kill radio station. I'm not saying the other cuts that are of high quality on the album and then start to play it. We're top of the FM Top 40 - AM FM station starts playing the single live 6 days per week, it would help to establish a certain uniqueness on the station. We are doing something similar to that now but to the listener, the single is released, they don't realize that it's not us over-playing the song. This is due to the nature of our promotion with a FM or AM-FM listener now has in rock. If the progressives were the only ones to play certain things (from the album) for a certain period of time, to build up a genuine "here it is off the album, the film. " it seems to me that we need to get the progressive station immensely and not burn the record quite right all at last.

If there is any noble soul out there that happens to agree with this philosophy, give me a call at (414) 251-1070 and maybe we can get some form of consolidated effort to this topic; maybe the Billboard Association would be a good shot to get it across. By the way, to every record guy I've talked to I'm off the wall on this.

MIDWEST
LIEBERMAN ONE STOP/ DOUG ACKERMAN (Servicing 150 Head Shops in the Midwest)
HOTTEST LPS:
(Representing 142 stores pre-
HOTTEST LPS:
named "progressive"
HOTTEST LPS:
neo) Midwest Continued...
HOTTEST LPS:
MUSICLAND-J. L. MARSH/ L. MARSH, I. J. BACHMAIN-Turner (Representing 142 stores pre-
"Tommy" Soundtrack Innovative/Developers
News Director
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Chicago Continued...

WXRT-FM/SPECIAL PROGRAMMING:

July 23 & 24 - Rolling Stones Story (perhaps the best produced BBC special we've ever run - Al Kornberg is irresistible).

COMMENTS:

To Linda Godbee wrt WHC:
The notorious Crazy Don Goldberg has surfaced in San Francisco, as if he believes in it, he's working for McCann, Erickson. I'll try to remember to get you his address.

To Bob Danz of KSDK:
We're not sure we know just where you're coming from, but we'll try to reply to some of the criticisms you had in your letter.

When it comes to programming new formats, you question the necessity of asking, "Who do you want to listen to?" and "Will this get your audience back?" We, on the other hand, are aware that the audience is going to move on, so the issue is to move your station with it. We get feedback from everybody that we make the wrong ones, you don't do it for your audience, you do it for your advertisers. We don't make those decisions - about music, news & public affairs programming, announcing style, spot policy, etc. - all the things that contribute to the way a station sounds.

You're making those decisions randomly or irreversibly, but with an idea for how they will fit into the mold of a certain audience that might listen to you. If you make the right decisions, you end up with an audience that enjoys what it hears and that you can sell sponsors for. If you make the wrong ones, you don't stay on the air very long. That's what commercial radio is all about, and that's why you have to make a station sound "the way you want it." Would you rather have it sound the way you want it, or the way you think it should sound?

Incidentally, the fact that three names always appear with our Walrus reports should be a clue that no one person at WXRT is unwillingly making decisions. In fact, there are so many of us involved in so many different things that we don't even use the titles "program director" or "music director." We do have four sets of producer-programming records that always involves at least two and often all of the bar staff. And we do get feedback from everybody every week, both at our music and program meeting and our general staff meeting. The point about a Walrus identity is an interesting one, but it may be misleading. While many people will look for Walrus you've certainly stimulated some thoughtful debate, and that's what Walrus is all about.
WINDSOR

CGOM-FM 88/BILLY ANDROSUK
and BOBBI GALE

HEAVY AIRPLAY:
Three Degrees
Jackson Five
Average White Band
Eddie Kendricks
Billy Preston
Gino Vannelli
Roger Daltrey
Stephen Stills
Jefferson Starship
W. Wakefield
Southern, Hillman, Furay
Poco
Wings
Hues Corporation
Pointers Sisters
War
Bee Gees
Tim Moore
Upchuck/Tennyson
Guess Who
Isaac Hayes
Leon Haywood
Isley Bros.
Hubert Laws
Eagles
Up

MODERATE AIRPLAY:
Ronnie Laws
Flash Cadillac
K.C. & Sunshine Band
The Persuasions
Impo
John Kennedy
Phil Manzanera
Martin Mull
Roger McGuinn
Rare Earth
Bardot & Rodney
Hummingbird
Joe Beck
Thin Lizzy
John Dawson Read
Pablo Cruise
Weather Report
Karen Alexander
Chuck Mangione
Herb Martin
New Birth
Funkadelic
Flash Cadilliac
Lenny Williams
Romantic Foster
Gary Wright
David Sanborn
Michael Stanley Band
Hugh Masekela
HEAVY SINGLES:
South Shore Comm.
Moment of Truth
Redbone
Mystic Moods
George Benson
K.T. & The Sunshine Band
Timmy Thomas
Barnaby Bye
Eliot Phillips
Consumer Rapport
MODERATE SINGLES:
Jeff James
Major Harris
Karta Young
Chocolate Milk
Simon Said
All Green
Notations
Funky Boys
Persuasions
Calhoun
Silver Convention
Black oak
Reflections
SPECIAL PROGRAMMING:
Week of July 28 thru August
Mon - Feature new Song, Still; TUES - Interview with Jack Ashton of ABC Records
Wed - Host new Gino Vannelli
Thurs - American Rock Part 3 with G. S. Y.
Fri & Sat - For one hour we play requests
(All of the above special programs take place between 11:00 & 12 midnight on The
Connections) Sun - At 9:30am on Fresh
Air a musical mini special featuring Stevie Wonder.

(An asterisk (*) indicates a New Addition)

IMPORTS:
Roger Ruskin
Joe
Tots & The Maytals
Dave Edmunds
Semaramis

M.T. PLEASANT, MICH.
WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR
BRAD MILLER

HEAVY AIRPLAY:
Canned Heat
Johnny Winter
Dailey & Vincent
C. S. N. & Y.
Stevie Wonder

MODERATE AIRPLAY:
Gino Vannelli
Stephen Stills
Jack Hendricks

MODERATE SINGLES:
Reflections
Major Harris
Jesse James
Ronnie Foster
Spinners
Barrabas
Felix Cavaliere
Ronnie Laws

A U D I E N C E :
John Albion!!!
Tangerine Dream!!!

DAYTON, OHIO

WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR

MUSCATINE, IOWA

GEORGE MILLER

WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR

HEAVY AIRPLAY:
Bob Dylan/Band
Georgie Fame
Gary Burton
John Cale

MODERATE AIRPLAY:
Bob Dylan/Band
Steve Goodman
Paul Kossoff

MODERATE SINGLES:
Bob Dylan/Band
Steve Goodman
Paul Kossoff

A U D I E N C E :
Iowa Accordion!!!

MUSCATINE, IOWA

WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR - WINDSOR

HEAVY AIRPLAY:
Bob Dylan/Band
Georgie Fame
Gary Burton
John Cale

MODERATE AIRPLAY:
Bob Dylan/Band
Steve Goodman
Paul Kossoff

MODERATE SINGLES:
Bob Dylan/Band
Steve Goodman
Paul Kossoff

A U D I E N C E :
Iowa Accordion!!!

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Georgie Fame
Gary Burton
John Cale

MODERATE AIRPLAY:
Bob Dylan/Band
Steve Goodman
Paul Kossoff

MODERATE SINGLES:
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A U D I E N C E :
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Bob Dylan/Band
Steve Goodman
Paul Kossoff

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Steve Goodman
Paul Kossoff

A U D I E N C E :
Iowa Accordion!!!

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Steve Goodman
Paul Kossoff

A U D I E N C E :
Iowa Accordion!!!

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A U D I E N C E :
Iowa Accordion!!!

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A U D I E N C E :
Iowa Accordion!!!

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Gary Burton
John Cale

MODERATE AIRPLAY:
Bob Dylan/Band
Steve Goodman
Paul Kossoff

MODERATE SINGLES:
Bob Dylan/Band
Steve Goodman
Paul Kossoff

A U D I E N C E :
Iowa Accordion!!!

OMAHA, NEBR.

KFGF-FM/GEORGE BEIER

HEAVY AIRPLAY:
Jefferson Starship
Eagles
Wings
Elton John
Poco
Wings
Funkadelic
James Taylor
Bobby Preston

MODERATE SINGLES:
Rare Earth
Pointer Sisters
Eagles
War
Poco
Wings
Joan Baez
Isley Bros.
Bobby Preston

A U D I E N C E :
White Lightnin'

WICHITA, KANSAS

KFPL/MIKE JAY SHANKLE

A U D I E N C E :
Free Beer
Bob Dylan/Band
Pure Prairie League
EAGLES:
Bob Dylan/Band
Head East
Bobby Vinton

MODERATE AIRPLAY:
Ray Stevens
Kerry Kipps
Bardot & Rodney
Elvis Bishop
Eagles
Albert Brooks

MODERATE SINGLES:
Ray Stevens
Kerry Kipps
Bardot & Rodney
Elvis Bishop
Eagles
Albert Brooks

A U D I E N C E :
White Lightnin'

OMAHA, NEBR.

KOKO-FM/BARRY TAFT

HEAVY AIRPLAY:
Doobie Bros.
Elton John
Wings
Eagles
Average White Band
Stephen Stills
Neil Young
Jefferson Starship
Richards
Heartfield
Southern, Hillman, Furay

MODERATE AIRPLAY:
Doobie Bros.
Elton John
Wings
Eagles
Average White Band
Stephen Stills
Neil Young
Jefferson Starship
Richards
Heartfield
Southern, Hillman, Furay

A U D I E N C E :
White Lightnin'

KFGF-FM/GEORGE BEIER

HEAVY AIRPLAY:
Jefferson Starship
Eagles
Wings
Elton John
Poco
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Funkadelic
James Taylor
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MODERATE SINGLES:
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A U D I E N C E :
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Wings
Eagles
Average White Band
Stephen Stills
Neil Young
Jefferson Starship
Richards
Heartfield
Southern, Hillman, Furay

A U D I E N C E :
White Lightnin'

KFGF-FM/GEORGE BEIER

HEAVY AIRPLAY:
Jefferson Starship
Eagles
Wings
Elton John
Poco
Wings
Funkadelic
James Taylor
Bobby Preston

MODERATE SINGLES:
Rare Earth
Pointer Sisters
Eagles
War
Poco
Wings
Joan Baez
Isley Bros.
Bobby Preston

A U D I E N C E :
White Lightnin’
KOME-FM/DANA JANG
SAN JOSE
MODERATE AIRPLAY: 
- Bob Dylan/Band
- The Outlaws
- Average White Band
- Poco
- Gary Wright
- Crackin
- Eagles
- War
- Peter Frampton
- Jefferson Starship
- Janis Ian
- Pilot
- Steve Goodman
- The Tubes
- Elton John
- Wings
- SeaQuest
- Customized Commercials

HEAVY AIRPLAY:
- The Rolling Stones
- Fleetwood Mac
- Peter Frampton
- Harry Nilsson
- The Eagles
- Bowie
- Scorpions
- The Who
- UB40
- Dire Straits
- Genesis
- Dire Straits
- The Rolling Stones
- The Eagles
- Thin Lizzy
- Elton John
- Wings
- John Lennon
- The Who
- Bob Dylan/Band
- The Eagles
- The Who
- ZZ Top
- The Eagles
- The Eagles
- The Eagles
- The Eagles

SAN JOSE Continued...
KOME-FM/DANA JANG
HEAVY AIRPLAY:
- Elton John
- The Eagles
- Bob Dylan/Band
- Jefferson Starship
- Wings
- Crackin
- Eagles
- EDD Winter
- Stephen Stills
- James Taylor
- Poco
- War
- 10CC

WEST

SAN DIEGO
KGB-FM/ART SCHROEDER
SAN DIEGO Continued...
LIGHT AIRPLAY:
- Randall Bramblett
- Eleven House/L. Coryell
- Graham Central Station
- Fairport Convention
- Fireball
- Gentle Giant
- Steve Goodman
- Isaac Hayes
- Heartfield
- Freddie Hubbard
- Hudson-Ford
- Hummingbird
- Waylon Jennings
- Lost Gonzo Band
- Roger McGuinn
- Buddy Miles
- Esther Phillips
- Harry Nilsson
- R. O. Sneedagan
- Rowan Bros.
- Thin Lizzy
- Ray Thomas
- UFO
- Uriah Heep
- Grover Washington, Jr.
- Ron Wood

SINGLES:
- Cat Stevens
- COMEDY:
- Monty Python

MODERATE AIRPLAY:
- Neil Young
- Frank Zappa/Mothers
- Poco
- Pointer Sisters
- Bee Gees
- Graham Central Station
- Billy Preston
- Leonistie Smith
- Michael Stanley Band
- Edgar Winter
- Gary Wright

HEAVY AIRPLAY:
- Rolling Stones
- Motortown
- Camel
- Frank Zappa/Mothers
- Poco
- Hummingbird
- Bob Dylan/Band
- Fleetwood Mac
- Roger Daltrey
- Ray Thomas
- Joan Baez
- Michael Murphey
- Grover Washington, Jr.
- Monty Python
- Robert Palmer
- Synergy
- Lonnie Liston Smith
- The Tubes
- Eleven House/L. Coryell

MODERATE AIRPLAY:
- Bob Marley/Walters
- Waylon Jennings

EUGENE
KZEL-FM/STAN GARRETT
HEAVY AIRPLAY:
- Frank Zappa/Mothers
- Fleetwood Mac
- ZZ Top
- Earth
- Jefferson Starship
- Palmolive
- "Ocean Breeze"

HEAVY AIRPLAY:
- Tom Snow
- Gary Wright
- Caravan
- Kevin Coane
- George Fane
- Eleventh House
- Buddy Miles
- Yvonne Elliman

SAN FRANCISCO
KCSN-FM/BONNIE SIMMONS
HEAVY AIRPLAY:
- Roger Daltrey
- Gary Wright
- Fleetwood Mac
- Andy Fraser
- Jefferson Starship
- Trees
- Outlaws
- Eagles
- Crackin'
- Buddy Miles
- Thin Lizzy
- Monty Python
- "Holy Grail" Soundtrack

IMPORTS:
- Graham Central Station
- George Fane
- Frank Zappa/Mothers

SINGLES:
- Twink Tornado
- Amazing Rhythm Aces

HEAVY AIRPLAY:
- Kevin Phillips
- Natalie Cole
- Be-Bop Deluxe
- Pure Prairie League
- Thin Lizzy
- Heartfield
- Outlaws
- Waylon Jennings
- Poco

MODERATE AIRPLAY:
- Tom Snow
- Gary Wright
- Caravan
- Kevin Coane
- George Fane
- Eleventh House
- Buddy Miles
- Yvonne Elliman
- Uriah Heep

SAN FRANCISCO Continued...

COMMENTS:
- Here's to mellow spots for nationals. Some of the agency jingles we carry are like gay gravy on the soft fabric of KGB-FM, during Generation I. If progressive radio we were a lot more sensitive to this clash: at 'MMR we'd turn down an "offensive" production (certainly not the answer in the scheme of the bottom line)... at 'BCN they'd reproduce a mellower Schlitz spot (with today's quantity of national business on FM it's too big a job for one station to do consistently). Perhaps a cooperation among sensitive stations, each working on one advertiser's presentation but using the spots produced by others in the collaboration, is one way out. Who would someone please send us the latest Bruce Springsteen efforts? Is it a single, a tape, or...
REGULAR AIRPLAY:
Fairport Convention
Graham Central Station
UFO
Eddie Henderson
Bob Dylan Band
Caravan
Rolling Stones
Rachel Faro
Sons of Champlin
Ray Thomas
Caravan
SPECIAL PROGRAMMING:
Go on Show with Peter Sellers

MODERATE AIRPLAY:
Average White Band
Headstone

HEAVY AIRPLAY:
Sons of Champlin
Lost Gonzo Band
Ronnie Wood
David Sanborn
Ray Thomas
Freddie Hubbard
Gerry Mulligan
Grayson synchronicity

IMPORTS:
Singers
Pablo Cruise
Pure Prairie League
Tony Paxton
Rowan
Sons of Champlin
Souther, Hillman, Furay
Michael Stanley Band
Steeleye Span

SINGLES:
Supergon
Ronnie Wood
Gary Wright
Frost-Zappa/Mothers
Lennie Liston Smith
Weather Report
James Taylor

NEW REACTION:

HOTTEST LPS:

IMPORTS:

SPECIAL PROGRAMMING:

MODERATE AIRPLAY:

SINGLES:

DISCOUNT RECORDS:

COMMENTS:

We have given you very good results from in-store play on the John Dawson Read LP on Chrysalis, Thanks to Michael Papapavil and Jim Galvo of Chrysalis for their support. The new UFO Force is next. Great album.

PORTLAND
KINK-FM/L. MARSH
HEAVY AIRPLAY:

MODERATE AIRPLAY:

SINGLES:

DISCOUNT RECORDS:

COMMENTS:

We have given you very good results from in-store play on the John Dawson Read LP on Chrysalis, Thanks to Michael Papapavil and Jim Galvo of Chrysalis for their support. The new UFO Force is next. Great album.

PORTLAND
KINK-FM/L. MARSH
HEAVY AIRPLAY:

MODERATE AIRPLAY:

SINGLES:

DISCOUNT RECORDS:

COMMENTS:

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PORTLAND
KINK-FM/L. MARSH
HEAVY AIRPLAY:

MODERATE AIRPLAY:

SINGLES:

DISCOUNT RECORDS:

COMMENTS:

We have given you very good results from in-store play on the John Dawson Read LP on Chrysalis, Thanks to Michael Papapavil and Jim Galvo of Chrysalis for their support. The new UFO Force is next. Great album.
I Portland Continued...

Promo people call for reports
listen, means delay in getting
on "product" which we don't

MUSIC MILLENNIUM/
airplay.
port Records.) Lp is very close, as is anything
have it get service from Pass-are outclassed while Manzanera's
displayed for this type of band comparison all I can
store play. Must admit interest Lp is dynamite. If you need a

HOTEST LPS:
SPECIAL PROGRAMMING: down your ears. Try stuff like
Harry Chapin
Nitty Gritty Dirt Band
Average White Band
IOCC
Gay & Terry Woods
Souther, Hillman, Furay
Edgar Winter
Cat Stevens
Orleans
Steeleye Span
James Taylor
Janis Ian
Bob Dylan/Band
Isley Bros.
Aerosmith
Steve Goodman
Stephen Stills
Eagles
Triumvirat
Bad Company
Weather Report
Melvin & Blue Notes
Jethro Tull

This new album still features that HEAVY AIRPLAY:

Phoebe Snow
Fleetwood Mac
Lonnie Liston Smith
Isaac Hayes
R.'E.O. Speedwagon
Moonrider
Leon Russell
twings. He may suffer
\nthat the music and feeling gener-
ally unique vocal style remin-iscence
or Larry "Legs" of Bonzo - outrageously
clean piano work and nice "I Left My
Newest "Sound of Silence" style
ballads not withstanding. This
album is due to listen to - but
for now...

Stewart
Piano style...

Melissa Manchester
Elton John
Elvin Bishop
Ray Thomas
L.o.C.C.
Sons of Champlin
James Taylor

*MODERATE AIRPLAY:*

*Caravan*
*Free Beer*
*John Davidson Read*
*Hudson-Ford*
*Jefferson Starship*
*Tripper*
*Jose Feliciano*
*Pablo Cruise*
*Hubert Laws*
*Neil Young*

FT. COLLINS, COLORADO

HEAVY AIRPLAY:
Jefferson Starship
Outlaws
*Fleetwood Mac*
*Caravan*
*Esther Phillips*
*Ronnie Laws*
*Michael Stanley Band*
*MAGNIFICENT AIRPLAY:*
*Sassafras*
*Sonny & Cher*
*Millie Jackson*
*Neil Young*
*Billy Preston Band*
*Thin Lizzy*
*Faith Network*
*Michael Stanley Band*
*Steve Kuhn*
*Johnny Adams*
*Gary Burton Quintet*
*Ronnie Laws*

SANTA BARBARA, CALIF.

KYD-AM/LAURIE COBB

AUDIENCE REACTION:

Harmony - Exception
nelly unique vocal style

San Luis Obispo, Calif.

KZK/KAZIMAG STANDINGS

HEAVY AIRPLAY:

Bob Dylan/Band

MODERATE AIRPLAY:

S.L.O.

AUDIENCE REACTION:

Ambrosia (still up & coming)
Humphreycr
Mellissa Manchester
Jethro Tull
Leen Lonzo Smith
Souther, Hillman, Furay
America
Moby Grape
R.E.O. Speedwagon
Roger Daltrey
Cono

tubular
horns

UFO
(grounding momentum)

B.T. Express
Isaac Hayes
Millie Jackson
Billy Preston
Ace Frehley
Willie Hutch
Be-Bop Deluxe
Gary Wright
Neil Young
Rush
Ray Ayers
Hubert Laws

SPECIAL PROGRAMMING:
"Synergy - the electronic LP" that sells well on
in-store play, Must admit interest (as displayed for this type of band
is very wide, Play it, if you don't have it get service from Pass-

northwest,)

PORTLAND, OREGON

KTAC-FM

HEAVY AIRPLAY:

Frank Zappa/Mothers
Ambrosia
The Kinks
Eagles
Jefferson Starship
Camel
Neil Young
Robert Palmer
Fireball
Bob Dylan Band

MODERATE AIRPLAY:

Elton John
Steve Hillage
John Hiatt
S忧虑
Trummav
Touma
Hirt Martines
* fleetswood Mac
* George Fame
* Buddy Miles

STOCKTON, CALIF.

RIGBY BROOKS/MAC LELAND

AUDIENCE REACTION:

Frank Zappa/Mothers
Caravan
Outlaws

HEAVY AIRPLAY:

Rock Pile
Caravan
Supertramp
Outlaws
Stephen Stills
Perry Como
*Bob Dylan/Band*
*Sassafras*
*John Fredrick*
Poco

MODERATE AIRPLAY:

Fireball
James Taylor
Peter Frampton
Steve Hillage
Average White Band
Ronnie Laws
Buddy Miles
Tina Turner
Jefferson Starship

*Ruby Starr & Grey Ghost*
*Bo-Deluxe*
*Randy Pie*
*Deadly Nighthade*

SANTA BARBARA, CALIF.

KYD-AM/LAURIE COBB

AUDIENCE REACTION:

Jimmy Cliff

HEAVY AIRPLAY:

Robert Palmer
Ray Charles
Poco
Darryl Daltrey
Fleetwood Mac
Archer Adams
Steve Kuhn
Steve Stills
Average White Band
Jefferson Starship
Dom Um Romo
Jean-Luc Ponty

MODERATE AIRPLAY:*

Buddy Rich
Hugh Masekela
*Creedence Clearwater Revival*
*Brecker Bros.
Esther Phillips
*John Phillips*
*Felix Cavaliere*
*Billy Preston*
*George McCurdy*

SINGLES:
Merry Clayton
ALBUQUERQUE, N. M.

**KMUJ/JEFF POLLACK**

**AUDIENCE REACTION:**
- Gentle Giant (good)
- Eagles
- Bob Dylan/Band
- Jefferson Starship

**HEAVY AIRPLAY:**
- **Gentle Giant**
- **Caravan**
- **Fleetwood Mac**
- **Stephan Stills**
- Neil Young
- Todd Rundgren
- Roger Daltry
- **Ralph McCull (nice)**

**Place & Date:**
- July 25

**Lighting:**
- one red light bulb

**Pre-concert Promo:**
- None

**Capacity:**
- Over 100 throughout the evening

**MODERATE AIRPLAY:**
- **Bob Dylan/Band**
- **Jefferson Starship**
- **Ralph McCull**
- **Ralph McCull & The Corbit**
- **Randy Pie**
- **Sousur, Hillman, Furay**
- **Ralph McCull & The Corbit/KUOP/Stockon, Calif, - John Saltees**
- **Ralph McCull & The Corbit**
- **Randy Pie**
- **Sousur, Hillman, Furay**
- **Ralph McCull & The Corbit/KUOP/Stockon, Calif, - John Saltees**
- **Ralph McCull & The Corbit**

**Artist(s):**
- JERRY CORBITT & THE CORBIT

**FRESNO, CALIF.**

**KFIG/RAY APPLETON**

**AUDIENCE REACTION:**
- Ambiance
- Tubes
- Frank Zappa/Mothers
- Jefferson Starship
- Bob Dylan/Band
- Outlaw
- Roger Daltry

**HEAVY AIRPLAY:**
- **Poco**
- **Eagles**
- **Tubes**
- **Slade**
- **Pablo Cruise**
- **Sons of Champlin**
- **Steve Goodman**

**MODERATE AIRPLAY:**
- **Bob Dylan/Band**
- **Jefferson Starship**
- **Ralph McCull**
- **Ralph McCull & The Corbit**
- **Randy Pie**
- **Sousur, Hillman, Furay**
- **Ralph McCull & The Corbit/KUOP/Stockon, Calif, - John Saltees**
- **Ralph McCull & The Corbit**

**FRESNO, CALIF.**

**KFIG/RAY APPLETON**

**AUDIENCE REACTION:**
- Ambiance
- Tubes
- Frank Zappa/Mothers
- Jefferson Starship
- Bob Dylan/Band
- Outlaw
- Roger Daltry

**HEAVY AIRPLAY:**
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- **Jefferson Starship**
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- **Ralph McCull & The Corbit**
- **Randy Pie**
- **Sousur, Hillman, Furay**
- **Ralph McCull & The Corbit/KUOP/Stockon, Calif, - John Saltees**
- **Ralph McCull & The Corbit**

**SANTA BARBARA, CALIF.**

**KX-FM/MICHAEL SHERMAN**

**AUDIENCE REACTION:**
- Audience for all acts, particularly Beck and ZZ Top, should have stood up 60% of the time from audience for all acts, particularly Beck and ZZ Top, should have stood up 60% of the time

**HEAVY AIRPLAY:**
- **Gary Wright**
- **Georgia Fame**
- **Ralph McCull & The Corbit**
- **Ronnie Wood**
- **Felix Cavaliere**
- **Be-Bop Deluxe**
- **Huntingbird**
- **Frank Zappa/Mothers**
- **Meters**
- **Billy Preston**

**MODERATE AIRPLAY:**
- **Caravan**
- **Eagles**
- **Lost Gonzo Band**
- **Cracklin'**
- **Clarence Carter**
- **Outlaws**
- **Esther Phillips**
- **Hugh Masekela**
- **John Cale**

**PORTLAND, ORE.**

**KJUR/JOHN KELLY**

**AUDIENCE REACTION:**
- **Primavirat**
- **Huntingbird**
- **Aerosmith**
- **Ronnie Wood**

**HEAVY AIRPLAY:**
- **Eagles**
- **Led Zeppelin**
- **Triunvirat**
- **Hudson Ford**
- **Eric Clapton**
- **Bob Dylan/Band**
- **Thin Lizzy**
- **Jefferson Starship**
- **Frank Zappa/Mothers**
- **Average White Band**
- **Edgar Winter**
- **Stephen Stills**
- **Arlo Adams**
- **ZZ Top**
- **Sons of Champlin**

**SANTA MARIA, CALIF.**

**EX-FM/LARRY HOFFER, ND**

**PAUL MCCORMACK, JR.**

**AUDIENCE REACTION:**
- Band
- **Jefferson Starship**
- **Sons of Champlin**
- **Elton John**

**HEAVY AIRPLAY:**
- **Average White Band**
- **Ambrosia**
- **KOC**
- **Roger Daltry**
- **Cannonball Adderley**
- **Outlaws**
- **Frank Zappa/Mothers**
- **Micki Lane/Champ**

**MODERATE AIRPLAY:**
- **Fireball**
- **Elmore/Scott/Larry Coryell**
- **Arthur Brown**
- **Gentle Giant**
- **Hudson Ford**
- **John Cale**
- **George Fame**
- **Free Beer**
- **Guess Who**
- **Paul Kossoff**
- **Caravan**

**MAYA, ARIZONA**

**KMSA-AM & FM**

**RICK RICKMAN**

**AUDIENCE REACTION:**
- Jefferson Starship
- **Joe Feliciano**
- **Tavares**
- **Eagles**
- **Gentle Giant**

**HEAVY AIRPLAY:**
- **Poco**
- **War**

**LAS CRUCES, N. M.**

**EX-FM/MIKE BECHTEL, MD**

**SANTA BARBARA, CALIF.**

**KX-FM/MICHAEL SHERMAN**

**AUDIENCE REACTION:**
- Audience for all acts, particularly Beck and ZZ Top, should have stood up 60% of the time from audience for all acts, particularly Beck and ZZ Top, should have stood up 60% of the time

**HEAVY AIRPLAY:**
- **Gary Wright**
- **Georgia Fame**
- **Ralph McCull & The Corbit**
- **Ronnie Wood**
- **Felix Cavaliere**
- **Be-Bop Deluxe**
- **Huntingbird**
- **Frank Zappa/Mothers**
- **Meters**
- **Billy Preston**

**MODERATE AIRPLAY:**
- **Caravan**
- **Eagles**
- **Lost Gonzo Band**
- **Cracklin'**
- **Clarence Carter**
- **Outlaws**
- **Esther Phillips**
- **Hugh Masekela**
- **John Cale**

**SANTA MARIA, CALIF.**

**EX-FM/LARRY HOFFER, ND**

**PAUL MCCORMACK, JR.**

**AUDIENCE REACTION:**
- Band
- **Jefferson Starship**
- **Sons of Champlin**
- **Elton John**

**HEAVY AIRPLAY:**
- **Average White Band**
- **Ambrosia**
- **KOC**
- **Roger Daltry**
- **Cannonball Adderley**
- **Outlaws**
- **Frank Zappa/Mothers**
- **Micki Lane/Champ**

**MODERATE AIRPLAY:**
- **Fireball**
- **Elmore/Scott/Larry Coryell**
- **Arthur Brown**
- **Gentle Giant**
- **Hudson Ford**
- **John Cale**
- **George Fame**
- **Free Beer**
- **Guess Who**
- **Paul Kossoff**
- **Caravan**

**KUOP/Stockton, Calif.**

**JERRY CORBITT & THE CORBIT/BRICK RICKMAN**

**ASHFORD AGGREGATION**

**Old Mill, Mill Valley, Calif.**

**Place & Date:**
- July 25

**Ticket Price:**
- None

**Attendance:**
- 100 or so good friends

**Pre-concert Promo:**
- None

**Other Pod, Values:**
- Not too good but good sound for a bar.

**Lighting:**
- one red light bulb

**CONCERTIZING**

**WNRN/New Orleans, La.**

**KORU/KNOXVILLE, ILL.**

**JEFF HOFFMAN**

**OXFORD, Miss.**

**CHICAGO, ILL.**

**KMXL/JOE MILES**

**KDAK/PAUL MCCORMACK, JR.**

**AUDIENCE REACTION:**
- Everyone danced and jumped until the band had to stop. Beck is gaining a following in N. California and its not hard to understand why after seeing them perform. Keep an eye and ear peeled for an album to come out next year.
WBBS/Waltham, Mass., - Pete Mesch

** WBBS/Waltham, Mass. - Pete Mesch **

** Audience Reaction: ** As described above.

** Artist(s): ** TRACY NELSON/MOTHER EARTH
** Place & Date: ** Jazz Workshop - July 17
** Type of Place: ** Club
** Ticket Price: ** $3.00
** Capacity: ** 175
** Attendance: ** 50
** Pre-concert Promo: ** Nuthin' much

** Other Prod. Values: ** Typical Workshop

** Reviewer's Reaction: ** Bruce "gets his act together" if for no other reason then to re-

** Other Prod. Values: ** Other Prod. Values: Excellent, good mix, clean

** Capacity:**

** Place & Date:**

** Type of Place:**

** Ticket Price:**

** Capacity:**

** Attendance:**

** Pre-concert Promo:**

** Sound Quality and Other Prod. Values:** Exceptionally crisp and clear without distortion.

** Reviewer's Reaction: ** What great relief these guys are on a hot summer day. From start to finish, they were polished, pro-

** Other Prod. Values:**

** Place & Date:**

** Type of Place:**

** Ticket Price:**

** Capacity:**

** Attendance:**

** Pre-concert Promo:**

** Sound Quality and Other Prod. Values:**

** Audience Reaction: ** Surely, everyone there went to have a good singalong time, and no one was disappointed. Their show, just under two hours non-stop, was a give and take deal; for every two or three hit songs the audience wanted to hear, the group introduced a song they've never done before. It was a very enjoyable evening, and a great way to cut loose. They all did their part in making sure we had a good time.

** Reviewer's Reaction: ** I'm not sure what to call this show. It was definitely not what I expected, but I didn't have high expectations to begin with. The band played even better than usual. Billy Preston added another dimension to the performance.

** Other Prod. Values:**

** Place & Date:**

** Type of Place:**

** Ticket Price:**

** Capacity:**

** Attendance:**

** Pre-concert Promo:**

** Sound Quality and Other Prod. Values:**

** Audience Reaction: ** It was party-hearty for the Baskins who were there, and everyone loved it. Preston got everything rolling and the band played even better than usual. Billy Preston was at his best, and everyone loved it. The Stanley Band was greeted by an audience as burnt out as they were, but the band played every song with enthusiasm and passion.

** Reviewer's Reaction: ** It was a night worth celebrating, and everyone was there - love and loss on a Greyhound bus (really!).

** Other Prod. Values:**

** Place & Date:**

** Type of Place:**

** Ticket Price:**

** Capacity:**

** Attendance:**

** Pre-concert Promo:**

** Sound Quality and Other Prod. Values:**

** Audience Reaction: ** Basically, everyone was receptive, if subdued. The group played even better than usual, which resulted in the audience being thoroughly entertained.

** Reviewer's Reaction: ** If their new album cooks as much as they did live the boys from Jersey have made it. The group played even better than usual, and everyone seemed to be having a good time. The sound quality was excellent, with a crisp, clear tone throughout the performance.

** Other Prod. Values:**

** Place & Date:**

** Type of Place:**

** Ticket Price:**

** Capacity:**

** Attendance:**

** Pre-concert Promo:**

** Sound Quality and Other Prod. Values:**

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** Type of Place:**

** Ticket Price:**

** Capacity:**

** Attendance:**

** Pre-concert Promo:**

** Sound Quality and Other Prod. Values:**

** Audience Reaction: ** It was a night worth celebrating, and everyone was there - love and loss on a Greyhound bus (really!).

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** Other Prod. Values:**

** Place & Date:**

** Type of Place:**

** Ticket Price:**

** Capacity:**

** Attendance:**

** Pre-concert Promo:**

** Sound Quality and Other Prod. Values:**

** Audience Reaction: ** Everyone was receptive, if subdued. The group played even better than usual, which resulted in the audience being thoroughly entertained.

** Reviewer's Reaction: ** Basically, everyone was receptive, if subdued. The group played even better than usual, which resulted in the audience being thoroughly entertained.
**KFWJ/Jay Shankle - continued**

Reviewer's Reaction: 4,000 Wichitans missed one of the most mellow performances of the year - they didn't show up for the Gordon Lightfoot show. From the moment Gordon, that talented Canadian walked on stage, he had the crowd in the palm of his hand. Changing back and forth between his 12 string flat top, and acoustic guitar, he played the piano, Gordon flitted back and forth, from current to old hits,鹤ked only once, and that from an extra loud popcorn pufffer. Lightfoot showed WIchita of the most moving set of the long night. Lightfoot had some of his greatest hits and played his mellow acoustic guitar instrumentally. No one had heard of Gordon, and Displaying his dry Canadian humor on stage several times, the crowd had feelings, at times, he was being put on, but what a way to be outdoing himself. Gordon was so good, he made me think of some time long ago. For some time, Lightfoot has been one of the nation's greatest find of this decade. Lightfoot's mellow yet potent sound, that audience on stage, playing the Bluegrass set which began with "Midnight Flyer," All in all, a great show by a great back. Gordon Lightfoot show. From the moment the talented Canadian stepped on stage, there's not much possibility for lighting or special stage effects but the sound is excellent and it was evident that he was comfortable with his dialogue and the audience was aware of his lack of confidence. Most of the audience were there all night and the audience would have remained captivated. Choreography was standard yet energetic, and unique. Every minute was thoroughly entertaining.

**KUGS/Bollingham, Wash. - Shannon Collins**

Artist(s): GLADYS KNIGHT & THE PIPS
Place & Date: Seattle Coliseum - July 27
Type of Place: Sports arena/convention center-type place
Ticket Price: $5, $5.50, $6.50
Capacity: 14,000
Attendance: 9,000
Pre-concert Promo: Radio, newspaper, TV
Sound Quality and Other Prod. Values: Excellent sound and lighting for both groups, the house lights were turned up too soon to allow time for encores.

Reviewer's Reaction: Gladys Knight & The Pips could not have had a more delighted audience. Every song they did produced screams of recognition after only a few seconds. They made us laugh, cry, sing, clap, and dance in our seats.

**KTCL/Pl, Collins, Col.- Raymond Huffman**

Artist(s): ROLLING STONES; CHARLIE DANIELS
Place & Date: Hughes Stadium, Ft. Collins - July 20
Type of Place: Sports arena/auditorium
Ticket Price: $10.00
Capacity: 40,000
Attendance: 14,000
Pre-concert Promo: Radio and general knowledge
Sound Quality and Other Prod. Values: Sound was excellent, production extravagant. Stones had the circus tent stage, a million small balloons, 5 hot air balloons, 3 cars, a place for Stones to play in Colorado at all and Port Collins! was their last chance. They had been turned down in Denver and Boulder and they had to talk a lot to convince CSU to let them use the stadium. But the audience had known the Stones when they got 'em.

Reviewer's Reaction: I was most impressed with the production. It was just a damn good, colorful, extravagantly produced afternoon in the Rockies. Charlie Daniels and Rufus were excellent and the Stones well what can you really say. They were the Stones at their best.

Audience Reaction: Patient and mellow, Stones didn't play till about 4:30pm, where the gates had opened at 10, some had been there all night. Charlie Daniels got one encore - people loved him. By the time Rufus played the audience was anxious for the Stones so they were polite to Rufus but not ecstatic. Stones played as usual and after a few cuts and quiet people were not quite as ready to see them as they had been at noon. But were still very enthusiastic, Stones played for 2 hours. Note: Pre-concert Promo: Radio and general knowledge

**KFWJ/Jay Shankle - continued**

Reviewer's Reaction: J. B. 's new" rhythm guitarist Big Red, five foot eight, Slim and gorgeous. I could hardly around like the master he is. A double handful of local blues heads kept the vibrations up all nite. Notwithstanding quite a bit of time pressure on Wolf due to the Stones' concerts in town, including reference to his playing "at a blues club in Roosevelt," this set was a typical Chicago blues nite, with people out to party, and Wolf giving great versions of "Spoonful," "Smokestack Lightnin'," "44 Blues" and other greats. Wolf's version of "Early Morning Rain"... Oh well, maybe that's what the popcorn pufffer was singing.

**WIBA/Madison, Wis. - Pete Steinmetz**

Artist(s): GINO VANNELLI
Place & Date: Stone Heath, Madison, Wis. - July 21
Type of Place: Bar
Ticket Price: $3.00
Capacity: 800
Attendance: 800 - Sold Out
Pre-concert Promo: Radio, posters, newspaper
Sound Quality and Other Prod. Values: Good sound and lights for this particular bar.

Reviewer's Reaction: The opening act, Backshop, played well and we had to wait to Heartfield for the real folk music. Pickin' and singing "Spoonful," "Smokestack Lightnin'," "44 Blues" and other greats. Wolf's version of "Early Morning Rain"... Oh well, maybe that's what the popcorn pufffer was singing.

**JAZZ RECORD MART/Chicago, Illinois**

Artist(s): (A) J. B. HUTTO & HAWKS
Place & Date: The Ballroom
Ticket Price: $5.50
Capacity: 7,000+
Pre-concert Promo: Light radio, press
Sound Quality and Other Prod. Values: Excellent at both clubs

Reviewer's Reaction: J. B. 's new" rhythm guitarist Big Red, five foot eight, Slim and gorgeous. I could hardly around like the master he is. A double handful of local blues heads kept the vibrations up all nite. Notwithstanding quite a bit of time pressure on Wolf due to the Stones' concerts in town, including reference to his playing "at a blues club in Roosevelt," this set was a typical Chicago blues nite, with people out to party, and Wolf giving great versions of "Spoonful," "Smokestack Lightnin'," "44 Blues" and other greats. Wolf's version of "Early Morning Rain"... Oh well, maybe that's what the popcorn pufffer was singing.
**WBNX/Mike Donovan - continued.**

**Reviewer's Reaction:** An afternoon of some of Philly's brightest and most creative talent. Takki-ki opened with a fine set of improvised, electronically oriented jazz. George Bishop led the soloing on electronically processed clarinet and tenor sax. Heath Allen laid down a variety of poly-rhythmic textures on e-piano, while Tom Stevenson played masterfully controlled synthesizer. Le Grand Prix opened with some jazz standards then moved to Lancaster's own compositions, providing a spiritual and musical peak with fine bowed bass by Jerome Hunter, crashing percussion by Jones, hauntingly melodic piano by Heath Allen and a natural reed-reverb which is unparalleled in music today.

**Audience Reaction:** The audience responded with great appreciation to the musicians for playing with such loving kindness to true devotees.

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**WGB/Philadelphia, Pa. - Mike Donovan**

**Artist(s):** BYARD LANCASTER; PHILLY JOE JONES

**Type of Place:** Terrace ALEX HARRY BAND

**Place & Date:** Coliseum - July 26

**Ticket Price:** Reserved seating - top price $6.50

**Capacity:** Sold Out (100% heat wasted)

**Pre-concert Promo:** Rinky-dink radio plug - mostly word-of-mouth

**Sound Quality and Other Prod. Values:** Lighting - good; sound - modified high volume noise; as M. Barre was heard to exclaim after the concert "You can make mistakes and no one notices!" Stage show was lightly tinged with theatrical props (Zebra shit, bunnie and Faux lady) and fairly professionally.

**Reviewer's Reaction:** First time seeing Tall (band should be Tall & Ian Anderson & Jethro Tull) relating to all that I'd ever heard or read concerning the Band's live show I must admit they are very high volume. Much of the material was unknown probably due to outdated rock & roll music as well as the "Tull-Hook." Enjoyed Mr. Anderson's presence very much - he's more dynamic than say Robert Plant (L. Z.) and quite a few, the Band was very tight, Evans plays a mean accordian and in all all quite into jamming.

---

**WHFS/Bethesda, Md. - Joshua Brooks**

**Artist(s):** BRUCE SPRINGSTEEN & THE "E" STREET BAND

**Type of Place:** Outdoor amphitheatre

**Place & Date:** Cellar Door, Washington, D.C. - July 10

**Ticket Price:** $4.50

**Capacity:** Approx. 4,000

**Attendance:** Sold Out all three nights

**Pre-concert Promo:** Radio, newspaper

**Sound Quality and Other Prod. Values:** A little trouble the first night due to heavy rain postponed the start of the concert. Reviewer's Reaction: Springsteen once again established himself in music - as one of my favorite people. His band is extremely tight. The addition of Miami Steve from Ashbury Park on guitar works extremely well, leaving Bruce free to do more singing and leaving the sound live and effective. Roy, Danny, Max, and Gary are all getting a chance to show their stuff a little more. And, of course there is Clarence. I just can't wait to hear more of the old and spiritual weight will make Bruce Springsteen & The E Street Band superstars. 

**Audience Reaction:** Admiration. They were good on their set. Requested standing ovations, and several encores every night. I overheard several people who went on the first and second nights say they were going to try to get more tickets for the last night.

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**WL/A-Lewiston-Portland, Me. - David Dre**

**Artist(s):** JETHRO TULL; TAKI-I-KI

**Type of Place:** Club

**Place & Date:** Coliseum - July 26

**Ticket Price:** $7.50

**Capacity:** Full House

**Pre-concert Promo:** Radio, newspaper

**Sound Quality and Other Prod. Values:** Excellent, adequately, for outdoors. Reviewer's Reaction: If there are a few problems, it's due to Springsteen to start it. His songs are progressive yet commercial, his band is tight and super- competent, his vocals are professional and exquisite. An example is "Sputnik MacLeod," which ranks as one of the top 5 concerts I've ever attended.

**Audience Reaction:** Devotion, enthusiasm, respect; after three encores, the crowd still hollered for more at a deafening volume. Add reserved seating and a smattering of gate-crashing bunnies and Foxy lady and generally very professional.

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**KRN/New York, N. Y. - Dave Dudley**

**Artist(s):** BACHMAN-TURNER OVERDRIVE; ELEVIN BISHOP; TROOPER

**Type of Place:** Nassau Veterans Memorial Coliseum

**Place & Date:** July 13

**Ticket Price:** $7.50

**Capacity:** 15,000

**Attendance:** Full House

**Pre-concert Promo:** Reviewer's Reaction: All of the bands were excellent.

**Audience Reaction:** Appeared up.

---

**WKNX/Philadelphia, Pa. - Mike Donovan**

**Artist(s):** STANLEY LIGURD; PHILLY JOE JONES

**Type of Place:** Jazz Pic entitled "Jazz Among the Blazes" in Germantown, Pa.

**Place & Date:** July 10

**Ticket Price:** $2,00 donation

**Capacity:** About 150

**Attendance:** 60

**Pre-concert Promo:** Posters and radio PSA

**Sound Quality and Other Prod. Values:** Due to the intimacy of the place no sound system was used except for the natural amplification of the group.

---

**WHFLS/New York, N. Y. - Steve Huntington**

**Artist(s):** BACHMAN-TURNER OVERDRIVE; ELEVIN BISHOP; TROOPER

**Type of Place:** Nassau Veterans Memorial Coliseum

**Place & Date:** July 13

**Ticket Price:** $7.50

**Capacity:** 15,000

**Attendance:** Full House

**Pre-concert Promo:** Reviewer's Reaction: All of the bands were excellent.

**Audience Reaction:** Appeared up.

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**WKNX/Philadelphia, Pa. - Mike Donovan**

**Artist(s):** STANLEY LIGURD; PHILLY JOE JONES

**Type of Place:** Jazz Pic entitled "Jazz Among the Blazes" in Germantown, Pa.

**Place & Date:** July 10

**Ticket Price:** $2,00 donation

**Capacity:** About 150

**Attendance:** 60

**Pre-concert Promo:** Posters and radio PSA

**Sound Quality and Other Prod. Values:** Due to the intimacy of the place no sound system was used except for the natural amplification of the group.
I just want to make a plea to Bruce and the band, to manager Mike Appel and Robin Gately to come back here whenever they can. I don't figure I'll see another show as good this year, but if the E Street Band comes around again, I will.

**WIOT/Toledo, Ohio - Neil Lasher**

<table>
<thead>
<tr>
<th>Artist(s):</th>
<th>ROLLING STONES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Place &amp; Date:</td>
<td>Cobo Hall, Detroit - July 27</td>
</tr>
<tr>
<td>Type of Place:</td>
<td>Arena</td>
</tr>
<tr>
<td>Ticket Price:</td>
<td>$9.50</td>
</tr>
<tr>
<td>Capacity:</td>
<td>15,000 (2 shows 30,000)</td>
</tr>
<tr>
<td>Attendance:</td>
<td>15,000</td>
</tr>
<tr>
<td>Pre-concert Promo:</td>
<td>Usual</td>
</tr>
<tr>
<td>Sound Quality and Other Prod. Values:</td>
<td>Fantastic</td>
</tr>
<tr>
<td>Reviewer's Reaction:</td>
<td>Funny how a concert that was undisputedly tight could get trite - seems like Jagger is over doing himself. I think maybe they just want the damn tour to end.</td>
</tr>
<tr>
<td>Audience Reaction:</td>
<td>Total responses and communication. The Detroit audience got exactly what they came for.</td>
</tr>
</tbody>
</table>

**KZAM/Bellevue-Seattle, Wash. - Jon Kertzer**

<table>
<thead>
<tr>
<th>Artist(s):</th>
<th>BACHMAN-TURNER; J. GEILS BAND; CHARLIE DANIELS BAND; BOB SEGER; AYERS ROCK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Place &amp; Date:</td>
<td>Seattle Center High School Stadium July 27</td>
</tr>
<tr>
<td>Ticket Price:</td>
<td>$8.00</td>
</tr>
<tr>
<td>Capacity:</td>
<td>26,000</td>
</tr>
<tr>
<td>Attendance:</td>
<td>26,000</td>
</tr>
<tr>
<td>Pre-concert Promo:</td>
<td>Lots of everything</td>
</tr>
<tr>
<td>Sound Quality and Other Prod. Values:</td>
<td>Fair sound, good staging</td>
</tr>
<tr>
<td>Reviewer's Reaction:</td>
<td>As this was the first large outdoor concert in Seattle in over five years, it was more a news event than a musical one. I enjoyed Seger's rock 'n rollin', Daniels band's fine Southern rock, and J. Geils craziness. They were limited timewise, and the young audience couldn't care less about the music of these bands. I left before Bachman-Turner played.</td>
</tr>
<tr>
<td>Audience Reaction:</td>
<td>They all came to see BTO and boogie, and soak up the sun. They had a good time, but seemed to applaud the taped music of Led Zep and Deep Purple between sets as much as the bands I saw. From people who stayed, I heard the crowd went berserk when BTO played, singing along with all the songs, stompin' and screamin'.</td>
</tr>
</tbody>
</table>

**KRHC/Whittier, Calif. - Brad Cramer**

<table>
<thead>
<tr>
<th>Artist(s):</th>
<th>PURE PRAIRIE LEAGUE; RACHEL FARO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Place &amp; Date:</td>
<td>The Troubadour - July 29</td>
</tr>
<tr>
<td>Type of Place:</td>
<td>Club</td>
</tr>
<tr>
<td>Ticket Price:</td>
<td>$4.00</td>
</tr>
<tr>
<td>Capacity:</td>
<td>300</td>
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<tr>
<td>Attendance:</td>
<td>SRO</td>
</tr>
<tr>
<td>Pre-concert Promo:</td>
<td>None</td>
</tr>
<tr>
<td>Sound Quality and Other Prod. Values:</td>
<td>Usual Troubadour excellence. Some minor problems, but good.</td>
</tr>
<tr>
<td>Reviewer's Reaction:</td>
<td>Rachel Faro had her problems. Seems as though her voice was not up to par, She was hoarse and it showed. She did material from her two albums and was moderately impressive. There is nothing too different about her style, She sounds like any other female singer. The highlight of her set was the closing &quot;Jambalaya.&quot; Pure Prairie League was great. Their first three albums provided the material for the 75 minute set. &quot;Amie&quot; and &quot;Two Lane Highway&quot; were standouts, of the outstanding performance.</td>
</tr>
<tr>
<td>Audience Reaction:</td>
<td>Audience was quite passive during Rachel Faro. It was polite. Pure Prairie League cooked and the audience cooked along with it. They came back for a tight hand-clapping encore.</td>
</tr>
</tbody>
</table>