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# First Preference

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Winter 1998  
January 8 - April 1



# First Preference

## 1998-99 Survey Schedule

**Winter 1998**  
January 8 - April 1

*Spring 1998*  
April 2 - June 24

*Summer 1998*  
July 2 - September 23

*Fall 1998*  
September 24 - December 16

*Winter 1999*  
January 7 - March 31

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## Preface

The First Preference report contains a compilation of audience estimates derived from the Arbitron MaximiSer service. It provides a comparison of Cumulative Persons and First Preference (P1) Cumulative Persons for all Metro-qualifying stations in each of the radio market Metro areas surveyed during the current survey period. Effective with Fall 1995, information for condensed markets is now included in this report. The estimates are based on listening information recorded in seven-day diaries by persons 12 years of age and older. All audience estimates are approximations subject to statistical variations and other limitations. The reliability of audience estimates cannot be determined to any precise mathematical value or definition.

This report is intended to aid radio station, advertiser and agency clients of Arbitron in evaluating station audience sizes among persons who listen to that particular station more than to any other single station in a given week. Arbitron attempts to provide herein a summary description of methodology that may be understood by all who use this report. A more detailed description of Arbitron methodology can be found in a separate publication, available to all Radio Market Report subscribers, titled *Arbitron Radio Description of Methodology*. An abbreviated version of Arbitron's standard methodology is also included in every Radio Market Report. A description of MaximiSer methodology can be found in the *MaximiSer User's Guide*.

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**ARBITRON**

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAKR-AM	509	232	45.6	49	6	12.2	186	63	33.9	262	96	36.6
WCLV-FM	292	94	32.2	56	5	8.9	112	16	14.3	133	46	34.6
WDOK-FM	740	266	35.9	175	60	34.3	450	174	38.7	426	170	39.9
WENZ-FM	618	189	30.6	327	82	25.1	250	46	18.4	127	28	22.0
WGAR-FM	574	172	30.0	200	32	16.0	318	101	31.8	266	104	39.1
WHBC-FM	286	50	17.5	150	23	15.3	198	39	19.7	106	27	25.5
WHK -AM	18	0	0.0	0	0	0.0	3	0	0.0	9	0	0.0
WHK -FM	94	6	6.4	3	0	0.0	57	2	3.5	67	2	3.0
WHOT-FM	324	78	24.1	132	30	22.7	109	16	14.7	86	9	10.5
WKDD-FM	860	309	35.9	418	143	34.2	567	243	42.9	358	145	40.5
WKNR-AM	359	82	22.8	125	30	24.0	238	46	19.3	186	38	20.4
WMJI-FM	1023	352	34.4	196	49	25.0	702	226	32.2	704	267	37.9
WMMS-FM	663	175	26.4	369	110	29.8	395	104	26.3	187	29	15.5
WMVX-FM	658	180	27.4	297	79	26.6	477	146	30.6	311	97	31.2
WNCX-FM	803	269	33.5	434	152	35.0	583	207	35.5	319	111	34.8
WNIR-FM	670	294	43.9	117	34	29.1	340	139	40.9	395	173	43.8
WNWV-FM	445	150	33.7	70	22	31.4	314	122	38.9	312	109	34.9
WONE-FM	831	237	28.5	447	139	31.1	576	185	32.1	298	84	28.2
WQAL-FM	708	198	28.0	306	70	22.9	401	120	29.9	267	89	33.3
WQKT-FM	115	15	13.0	55	5	9.1	55	7	12.7	43	10	23.3
WQMX-FM	901	440	48.8	357	181	50.7	444	204	45.9	359	168	46.8
WQXK-FM	314	122	38.9	112	31	27.7	162	55	34.0	145	64	44.1
WRMR-AM	263	148	56.3	3	0	0.0	18	5	27.8	73	40	54.8
WRQK-FM	263	29	11.0	151	12	7.9	130	9	6.9	63	6	9.5
WTAM-AM	526	213	40.5	85	13	15.3	319	110	34.5	323	147	45.5
WTOU-AM	168	31	18.5	31	3	9.7	82	25	30.5	86	28	32.6
WYFM-FM	93	26	28.0	24	7	29.2	61	23	37.7	40	16	40.0
WZAK-FM	585	269	46.0	225	92	40.9	276	123	44.6	203	97	47.8
WZJM-FM	563	181	32.1	271	63	23.2	170	34	20.0	118	24	20.3
WZKL-FM	121	29	24.0	23	0	0.0	89	15	16.9	87	21	24.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAKR-AM	27	18	66.7	2	1	50.0	8	4	50.0	11	6	54.5
WCLV-FM	14	10	71.4	2	1	50.0	4	1	25.0	6	5	83.3
WDOK-FM	53	38	71.7	12	9	75.0	34	26	76.4	34	25	73.5
WENZ-FM	28	16	57.1	15	8	53.3	11	5	45.4	5	3	60.0
WGAR-FM	26	16	61.5	10	5	50.0	16	10	62.5	14	9	64.2
WHBC-FM	8	4	50.0	4	1	25.0	6	4	66.6	4	3	75.0
WHK-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WHK-FM	3	0	0.0	0	0	0.0	2	0	0.0	2	0	0.0
WHOT-FM	10	5	50.0	4	2	50.0	3	1	33.3	2	0	0.0
WKDD-FM	55	42	76.4	26	20	76.9	37	29	78.3	26	21	80.7
WKNR-AM	15	9	60.0	6	4	66.7	10	6	60.0	7	5	71.4
WMJI-FM	64	42	65.6	9	4	44.4	44	27	61.3	51	36	70.5
WMMS-FM	32	20	62.5	19	12	63.2	22	14	63.6	10	6	60.0
WMVX-FM	35	25	71.4	17	12	70.6	28	21	75.0	17	12	70.5
WNCX-FM	48	32	66.7	26	17	65.4	37	27	72.9	21	14	66.6
WNIR-FM	50	38	76.0	7	4	57.1	23	17	73.9	27	21	77.7
WNWV-FM	23	16	69.6	3	2	66.7	18	14	77.7	18	13	72.2
WONE-FM	51	33	64.7	28	19	67.9	40	28	70.0	19	12	63.1
WQAL-FM	29	20	69.0	13	7	53.8	19	13	68.4	12	10	83.3
WQKT-FM	3	2	66.7	1	0	0.0	2	1	50.0	2	1	50.0
WQMX-FM	72	58	80.6	27	23	85.2	36	29	80.5	33	26	78.7
WQXK-FM	17	13	76.5	5	3	60.0	8	5	62.5	9	7	77.7
WRMR-AM	25	22	88.0	0	0	0.0	1	0	0.0	6	5	83.3
WRQK-FM	8	5	62.5	3	1	33.3	5	3	60.0	3	2	66.6
WTAM-AM	31	20	64.5	5	2	40.0	16	9	56.2	18	13	72.2
WTOU-AM	13	7	53.8	1	1	100.0	5	3	60.0	8	6	75.0
WYFM-FM	4	3	75.0	2	1	50.0	3	2	66.6	2	1	50.0
WZAK-FM	44	34	77.3	15	11	73.3	21	16	76.1	17	13	76.4
WZJM-FM	25	17	68.0	12	7	58.3	6	3	50.0	4	2	50.0
WZKL-FM	3	2	66.7	0	0	0.0	2	1	50.0	2	2	100.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABY-AM	252	84	33.3	0	0	0.0	24	6	25.0	76	12	15.8
WABY-FM	744	353	47.4	46	5	10.9	171	45	26.3	341	142	41.6
WBKK-FM	212	67	31.6	17	4	23.5	92	20	21.7	128	41	32.0
WBUG-AM	16	0	0.0	0	0	0.0	6	0	0.0	6	0	0.0
WBUG-FM	64	32	50.0	32	19	59.4	30	14	46.7	20	10	50.0
WCSS-AM	67	27	40.3	15	0	0.0	19	6	31.6	19	13	68.4
WDCD-AM	43	18	41.9	0	0	0.0	23	6	26.1	32	12	37.5
WDCD-FM	98	39	39.8	24	16	66.7	67	34	50.7	57	18	31.6
WENU-FM	59	40	67.8	0	0	0.0	13	0	0.0	25	9	36.0
WEQX-FM	349	81	23.2	208	61	29.3	224	55	24.6	112	16	14.3
WFAN-AM	116	29	25.0	42	14	33.3	81	21	25.9	67	12	17.9
WFLY-FM	1890	894	47.3	837	350	41.8	1014	410	40.4	624	241	38.6
WGNA-AM	110	14	12.7	9	4	44.4	27	6	22.2	51	6	11.8
WGNA-FM	1467	747	50.9	471	234	49.7	848	437	51.5	736	390	53.0
WGY-AM	1602	798	49.8	232	59	25.4	691	266	38.5	782	350	44.8
WHRL-FM	424	186	43.9	99	52	52.5	295	106	35.9	274	104	38.0
WJIV-FM	115	53	46.1	30	18	60.0	56	27	48.2	46	22	47.8
WJKE-FM	222	54	24.3	67	4	6.0	162	46	28.4	132	50	37.9
WKBE-FM	65	23	35.4	22	4	18.2	28	9	32.1	25	9	36.0
WKLI-FM	601	142	23.6	308	80	26.0	374	99	26.5	213	50	23.5
WPTR-FM	328	93	28.4	96	16	16.7	161	60	37.3	179	59	33.0
WPYX-FM	1128	306	27.1	601	150	25.0	781	242	31.0	449	139	31.0
WQBJ-FM	436	154	35.3	261	96	36.8	243	74	30.5	105	27	25.7
WQBK-FM	1052	434	41.3	603	247	41.0	588	242	41.2	295	112	38.0
WROW-AM	441	125	28.3	43	9	20.9	203	49	24.1	233	56	24.0
WRVE-FM	1007	334	33.2	389	121	31.1	770	294	38.2	552	210	38.0
WTMM-AM	192	33	17.2	53	9	17.0	127	16	12.6	111	16	14.4
WTRY-AM	356	102	28.7	35	0	0.0	209	57	27.3	249	91	36.5
WTRY-FM	799	248	31.0	130	40	30.8	528	160	30.3	565	186	32.9
WXCR-FM	658	194	29.5	329	73	22.2	423	147	34.8	275	106	38.5
WXLE-FM	574	148	25.8	289	88	30.4	373	110	29.5	199	57	28.6
WYJB-FM	1336	556	41.6	377	148	39.3	859	409	47.6	747	363	48.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABY-AM	14	9	64.3	0	0	0.0	1	1	100.0	3	1	33.3
WABY-FM	73	59	80.8	1	0	0.0	10	6	60.0	26	19	73.0
WBKK-FM	10	7	70.0	1	0	0.0	4	2	50.0	6	4	66.6
WBUG-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WBUG-FM	4	4	100.0	3	3	100.0	2	2	100.0	1	1	100.0
WCSS-AM	7	6	85.7	0	0	0.0	1	1	100.0	2	2	100.0
WDCD-AM	1	1	100.0	0	0	0.0	1	0	0.0	1	1	100.0
WDCD-FM	3	2	66.7	0	0	0.0	2	1	50.0	1	1	100.0
WENU-FM	6	6	100.0	0	0	0.0	0	0	0.0	2	2	100.0
WEQX-FM	9	4	44.4	5	3	60.0	7	3	42.8	3	1	33.3
WFAN-AM	6	4	66.7	1	1	100.0	3	2	66.6	3	1	33.3
WFLY-FM	120	91	75.8	53	38	71.7	63	46	73.0	37	27	72.9
WGNA-AM	3	1	33.3	0	0	0.0	2	1	50.0	2	1	50.0
WGNA-FM	118	93	78.8	39	30	76.9	70	53	75.7	63	50	79.3
WGY -AM	119	93	78.2	9	5	55.6	36	24	66.6	47	34	72.3
WHRL-FM	30	23	76.7	6	5	83.3	18	12	66.6	18	12	66.6
WJIV-FM	6	6	100.0	4	3	75.0	2	2	100.0	2	2	100.0
WJKE-FM	9	4	44.4	3	1	33.3	5	3	60.0	5	3	60.0
WKBE-FM	3	2	66.7	0	0	0.0	2	1	50.0	2	1	50.0
WKLI-FM	31	20	64.5	19	13	68.4	20	13	65.0	11	6	54.5
WPTR-FM	17	12	70.6	4	2	50.0	10	7	70.0	11	7	63.6
WPYX-FM	67	46	68.7	39	27	69.2	50	38	76.0	26	18	69.2
WQBJ-FM	18	11	61.1	10	7	70.0	11	6	54.5	6	3	50.0
WQBK-FM	55	38	69.1	34	23	67.6	34	23	67.6	15	10	66.6
WROW-AM	30	17	56.7	1	1	100.0	10	4	40.0	13	7	53.8
WRVE-FM	52	37	71.2	15	9	60.0	45	35	77.7	36	28	77.7
WTMM-AM	6	2	33.3	2	1	50.0	3	1	33.3	3	1	33.3
WTRY-AM	15	8	53.3	1	0	0.0	8	4	50.0	11	7	63.6
WTRY-FM	41	29	70.7	5	3	60.0	29	20	68.9	33	24	72.7
WXCR-FM	29	21	72.4	11	7	63.6	21	17	80.9	17	14	82.3
WXLE-FM	23	15	65.2	12	8	66.7	17	12	70.5	9	6	66.6
WYJB-FM	108	87	80.6	34	27	79.4	75	64	85.3	63	53	84.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KABG-FM	292	53	18.2	71	4	5.6	199	40	20.1	200	45	22.5
KABQ-AM	64	15	23.4	4	0	0.0	18	3	16.7	30	7	23.3
KALY-AM	62	9	14.5	22	4	18.2	30	9	30.0	18	5	27.8
KBAC-FM	85	34	40.0	51	13	25.5	69	28	40.6	35	21	60.0
KBOM-FM	155	34	21.9	35	4	11.4	107	22	20.6	105	30	28.6
KDEF-AM	139	20	14.4	44	6	13.6	77	8	10.4	67	11	16.4
KEZF-FM	109	20	18.3	47	7	14.9	79	6	7.6	47	9	19.1
KHFM-FM	590	248	42.0	103	17	16.5	309	121	39.2	348	166	47.7
KHTL-AM	99	12	12.1	21	3	14.3	59	9	15.3	62	9	14.5
KIOT-FM	704	226	32.1	257	69	26.8	561	204	36.4	393	152	38.7
KIVA-AM	394	227	57.6	6	6	100.0	78	29	37.2	152	74	48.7
KKOB-AM	1265	613	48.5	198	61	30.8	661	298	45.1	744	355	47.7
KKOB-FM	1013	275	27.1	399	88	22.1	640	181	28.3	440	144	32.7
KKSS-FM	783	228	29.1	432	130	30.1	357	82	23.0	121	14	11.6
KLSK-FM	470	83	17.7	236	44	18.6	374	59	15.8	209	35	16.7
KLVO-FM	349	167	47.9	85	26	30.6	204	90	44.1	190	96	50.5
KMGA-FM	574	159	27.7	198	43	21.7	392	105	26.8	320	102	31.9
KMMG-FM	209	37	17.7	106	19	17.9	148	30	20.3	77	15	19.5
KNKT-FM	188	63	33.5	51	13	25.5	131	49	37.4	105	39	37.1
KNML-AM	220	69	31.4	87	39	44.8	150	47	31.3	107	30	28.0
KPEK-FM	944	307	32.5	473	162	34.2	620	220	35.5	311	97	31.2
KRST-FM	1247	589	47.2	419	178	42.5	804	411	51.1	615	329	53.5
KRZN-FM	413	131	31.7	77	21	27.3	257	80	31.1	273	90	33.0
KRZY-AM	91	54	59.3	43	32	74.4	62	38	61.3	33	14	42.4
KRZY-FM	111	19	17.1	56	11	19.6	62	12	19.4	38	8	21.1
KTBL-FM	605	180	29.8	193	41	21.2	371	109	29.4	309	105	34.0
KTEG-FM	778	250	32.1	404	113	28.0	385	98	25.5	162	46	28.4
KXKS-AM	99	36	36.4	33	8	24.2	62	17	27.4	41	13	31.7
KYLZ-FM	702	271	38.6	339	124	36.6	247	52	21.1	99	11	11.1
KZKL-FM	576	179	31.1	139	51	36.7	381	113	29.7	354	109	30.8
KZRR-FM	707	236	33.4	409	155	37.9	525	181	34.5	232	65	28.0
KZSS-AM	122	33	27.0	10	4	40.0	79	17	21.5	97	21	21.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KABG-FM	15	7	46.7	3	0	0.0	11	5	45.4	11	6	54.5
KABQ-AM	3	2	66.7	0	0	0.0	0	0	0.0	2	1	50.0
KALY-AM	5	3	60.0	1	1	100.0	4	3	75.0	3	3	100.0
KBAC-FM	7	5	71.4	2	1	50.0	6	5	83.3	5	4	80.0
KBOM-FM	5	3	60.0	1	0	0.0	4	2	50.0	5	2	40.0
KDEF-AM	5	2	40.0	1	1	100.0	3	1	33.3	3	1	33.3
KEZF-FM	5	4	80.0	2	1	50.0	2	1	50.0	2	2	100.0
KHFM-FM	47	38	80.9	4	2	50.0	23	18	78.2	32	26	81.2
KHTL-AM	4	0	0.0	1	0	0.0	3	0	0.0	2	0	0.0
KIOT-FM	41	30	73.2	14	9	64.3	36	27	75.0	26	20	76.9
KIVA-AM	30	25	83.3	1	1	100.0	5	4	80.0	11	9	81.8
KKOB-AM	85	66	77.6	9	6	66.7	44	33	75.0	53	40	75.4
KKOB-FM	49	31	63.3	17	10	58.8	35	23	65.7	27	17	62.9
KKSS-FM	39	25	64.1	25	17	68.0	17	10	58.8	4	1	25.0
KLSK-FM	21	9	42.9	10	4	40.0	18	7	38.8	11	5	45.4
KLVO-FM	30	24	80.0	7	4	57.1	18	13	72.2	18	15	83.3
KMGA-FM	35	26	74.3	13	10	76.9	25	18	72.0	21	15	71.4
KMMG-FM	8	4	50.0	5	3	60.0	7	4	57.1	3	2	66.6
KNKT-FM	9	6	66.7	2	1	50.0	7	5	71.4	6	4	66.6
KNML-AM	12	9	75.0	7	5	71.4	9	6	66.6	5	3	60.0
KPEK-FM	48	34	70.8	25	19	76.0	36	27	75.0	17	11	64.7
KRST-FM	93	72	77.4	29	21	72.4	67	53	79.1	53	43	81.1
KRZN-FM	19	14	73.7	2	1	50.0	13	9	69.2	14	10	71.4
KRZY-AM	10	8	80.0	6	5	83.3	8	7	87.5	4	3	75.0
KRZY-FM	6	2	33.3	4	1	25.0	3	1	33.3	2	1	50.0
KTBL-FM	32	21	65.6	8	5	62.5	19	12	63.1	20	13	65.0
KTEG-FM	31	21	67.7	16	9	56.2	14	8	57.1	7	5	71.4
KXKS-AM	10	8	80.0	3	2	66.7	5	3	60.0	4	3	75.0
KYLZ-FM	39	26	66.7	20	14	70.0	12	7	58.3	4	2	50.0
KZKL-FM	31	21	67.7	6	5	83.3	22	15	68.1	23	15	65.2
KZRR-FM	47	33	70.2	33	25	75.8	39	28	71.7	13	8	61.5
KZSS-AM	4	2	50.0	0	0	0.0	2	1	50.0	3	1	33.3

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KYW -AM	272	63	23.2	52	4	7.7	131	24	18.3	124	33	26.6
WABC-AM	128	35	27.3	7	4	57.1	75	24	32.0	81	24	29.6
WAEB-AM	721	326	45.2	68	30	44.1	301	99	32.9	363	132	36.4
WAEB-FM	1671	780	46.7	677	329	48.6	987	458	46.4	652	279	42.8
WBEB-FM	88	28	31.8	28	12	42.9	38	16	42.1	35	12	34.3
WBYN-FM	162	86	53.1	14	10	71.4	61	37	60.7	76	36	47.4
WCTO-FM	1045	503	48.1	361	150	41.6	630	323	51.3	534	284	53.2
WDHA-FM	37	7	18.9	12	4	33.3	37	7	18.9	25	3	12.0
WEEX-AM	90	18	20.0	0	0	0.0	21	6	28.6	31	9	29.0
WEST-AM	246	127	51.6	7	0	0.0	28	6	21.4	69	25	36.2
WFAN-AM	112	31	27.7	15	5	33.3	69	18	26.1	85	21	24.7
WGPA-AM	100	42	42.0	0	0	0.0	12	5	41.7	35	15	42.9
WHCY-FM	95	44	46.3	34	13	38.2	53	17	32.1	46	16	34.8
WIOQ-FM	411	104	25.3	247	60	24.3	140	40	28.6	66	15	22.7
WIP -AM	100	34	34.0	26	0	0.0	70	18	25.7	60	21	35.0
WJJZ-FM	155	60	38.7	32	9	28.1	100	38	38.0	116	51	44.0
WKAP-AM	402	231	57.5	19	5	26.3	39	19	48.7	112	63	56.2
WKRF-FM	27	3	11.1	10	0	0.0	6	3	50.0	6	3	50.0
WKRZ-FM	158	47	29.7	67	9	13.4	63	10	15.9	44	10	22.7
WKXW-FM	165	55	33.3	26	11	42.3	115	34	29.6	118	36	30.5
WLEV-FM	1195	554	46.4	287	140	48.8	660	324	49.1	669	336	50.2
WLSH-AM	54	25	46.3	3	0	0.0	8	2	25.0	16	5	31.2
WMGK-FM	354	84	23.7	184	39	21.2	299	79	26.4	155	45	29.0
WMMR-FM	149	16	10.7	61	4	6.6	113	16	14.2	74	12	16.2
WNEW-FM	58	25	43.1	14	11	78.6	54	25	46.3	43	14	32.6
WNNJ-FM	87	28	32.2	28	0	0.0	75	28	37.3	55	28	50.9
WODE-FM	1469	613	41.7	238	65	27.3	912	354	38.8	977	433	44.3
WOGL-FM	107	26	24.3	37	5	13.5	70	12	17.1	65	16	24.6
WOR -AM	83	33	39.8	0	0	0.0	24	3	12.5	57	20	35.1
WPLJ-FM	107	40	37.4	49	26	53.1	90	40	44.4	45	14	31.1
WPLY-FM	156	49	31.4	103	26	25.2	71	19	26.8	19	8	42.1
WPST-FM	247	34	13.8	131	12	9.2	74	13	17.6	34	6	17.6
WRFY-FM	204	21	10.3	124	13	10.5	117	11	9.4	54	8	14.8
WRNJ-AM	81	30	37.0	9	0	0.0	45	12	26.7	61	23	37.7
WRNJ-FM	240	78	32.5	79	18	22.8	130	41	31.5	118	52	44.1
WSBG-FM	153	70	45.8	62	26	41.9	81	33	40.7	63	22	34.9
WUSL-FM	277	98	35.4	134	45	33.6	54	15	27.8	31	11	35.5
WWDB-FM	180	47	26.1	29	0	0.0	80	14	17.5	94	33	35.1
WXRK-FM	106	33	31.1	34	15	44.1	92	19	20.7	71	18	25.4
WXTU-FM	123	30	24.4	63	19	30.2	93	22	23.7	47	11	23.4
WYNS-AM	137	60	43.8	15	0	0.0	51	10	19.6	68	30	44.1
WYSP-FM	572	182	31.8	308	118	38.3	409	128	31.3	201	44	21.9
WYXR-FM	224	57	25.4	91	22	24.2	153	36	23.5	99	19	19.2
WZMT-FM	101	35	34.7	59	20	33.9	59	15	25.4	22	8	36.4
WZZO-FM	1248	512	41.0	627	280	44.7	891	367	41.2	492	181	36.8

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KYW-AM	7	3	42.9	1	0	0.0	3	1	33.3	3	2	66.6
WABC-AM	7	4	57.1	0	0	0.0	4	3	75.0	4	3	75.0
WAEB-AM	48	36	75.0	3	1	33.3	15	8	53.3	24	16	66.6
WAEB-FM	119	88	73.9	53	42	79.2	81	61	75.3	52	37	71.1
WBEB-FM	4	3	75.0	2	2	100.0	3	3	100.0	2	1	50.0
WBYN-FM	12	8	66.7	1	1	100.0	5	3	60.0	6	3	50.0
WCTO-FM	92	75	81.5	22	16	72.7	62	52	83.8	56	48	85.7
WDHA-FM	4	3	75.0	2	2	100.0	4	3	75.0	1	1	100.0
WEEX-AM	6	4	66.7	0	0	0.0	1	0	0.0	2	1	50.0
WEST-AM	21	16	76.2	0	0	0.0	1	0	0.0	4	3	75.0
WFAN-AM	7	4	57.1	1	0	0.0	2	1	50.0	3	2	66.6
WGPA-AM	10	8	80.0	0	0	0.0	1	1	100.0	4	3	75.0
WHCY-FM	6	5	83.3	1	1	100.0	4	3	75.0	4	3	75.0
WIOQ-FM	17	9	52.9	11	5	45.5	8	5	62.5	3	2	66.6
WIP-AM	5	3	60.0	1	0	0.0	3	2	66.6	3	2	66.6
WJZ-FM	8	6	75.0	1	0	0.0	5	4	80.0	7	6	85.7
WKAP-AM	41	34	82.9	0	0	0.0	6	5	83.3	12	10	83.3
WKRF-FM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WKRZ-FM	6	4	66.7	2	1	50.0	2	1	50.0	2	1	50.0
WKXW-FM	8	5	62.5	1	1	100.0	5	2	40.0	6	4	66.6
WLEV-FM	95	77	81.1	27	22	81.5	58	47	81.0	59	48	81.3
WLSH-AM	4	2	50.0	0	0	0.0	0	0	0.0	1	0	0.0
WMGK-FM	16	10	62.5	7	4	57.1	15	9	60.0	8	5	62.5
WMMR-FM	4	2	50.0	1	0	0.0	3	2	66.6	3	2	66.6
WNEW-FM	5	4	80.0	2	2	100.0	5	4	80.0	4	2	50.0
WNNJ-FM	5	3	60.0	0	0	0.0	5	3	60.0	4	3	75.0
WODE-FM	95	70	73.7	9	5	55.6	60	42	70.0	74	56	75.6
WOGL-FM	5	3	60.0	2	1	50.0	2	1	50.0	2	1	50.0
WOR-AM	8	6	75.0	0	0	0.0	2	1	50.0	4	3	75.0
WPLJ-FM	6	4	66.7	3	3	100.0	6	4	66.6	3	1	33.3
WPLY-FM	6	4	66.7	4	3	75.0	2	1	50.0	1	0	0.0
WPST-FM	6	2	33.3	3	1	33.3	3	2	66.6	1	0	0.0
WRFY-FM	6	2	33.3	3	1	33.3	3	1	33.3	2	1	50.0
WRNJ-AM	7	5	71.4	0	0	0.0	5	3	60.0	6	4	66.6
WRNJ-FM	14	10	71.4	4	3	75.0	9	7	77.7	9	7	77.7
WSBG-FM	9	6	66.7	5	3	60.0	4	3	75.0	3	2	66.6
WUSL-FM	10	6	60.0	4	2	50.0	2	1	50.0	1	1	100.0
WWDB-FM	7	4	57.1	0	0	0.0	2	1	50.0	3	2	66.6
WXRK-FM	8	5	62.5	3	3	100.0	6	3	50.0	5	2	40.0
WXTU-FM	4	2	50.0	2	1	50.0	3	1	33.3	2	1	50.0
WYNS-AM	11	9	81.8	0	0	0.0	3	2	66.6	7	6	85.7
WYSP-FM	33	21	63.6	21	16	76.2	23	13	56.5	10	4	40.0
WYXR-FM	8	4	50.0	4	2	50.0	6	3	50.0	4	2	50.0
WZMT-FM	5	3	60.0	4	2	50.0	3	2	66.6	1	1	100.0
WZZO-FM	100	79	79.0	57	45	78.9	78	63	80.7	37	29	78.3

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WALR-AM	108	8	7.4	6	0	0.0	47	8	17.0	41	8	19.5
WALR-FM	3902	1445	37.0	1428	419	29.3	2763	1176	42.6	2072	942	45.5
WAMJ-FM	1612	421	26.1	561	149	26.6	1274	373	29.3	903	272	30.1
WAOK-AM	1245	578	46.4	324	116	35.8	771	355	46.0	664	324	48.8
WCNN-AM	1019	104	10.2	191	15	7.9	695	64	9.2	624	73	11.7
WFOX-FM	4127	1207	29.2	619	124	20.0	2957	838	28.3	3023	933	30.9
WGST-AM	1921	554	28.8	277	81	29.2	1107	338	30.5	1172	336	28.7
WGST-FM	1882	738	39.2	399	125	31.3	1376	573	41.6	1251	526	42.0
WHTA-FM	3614	1368	37.9	1998	822	41.1	1291	415	32.1	500	102	20.4
WJZF-FM	2339	563	24.1	675	114	16.9	1808	441	24.4	1426	408	28.6
WKHX-FM	5140	1883	36.6	1722	543	31.5	3014	1120	37.2	2409	961	39.9
WKLS-FM	3894	1084	27.8	2021	565	28.0	2611	688	26.4	1303	336	25.8
WNNX-FM	4508	2002	44.4	2622	1279	48.8	2554	1133	44.4	971	360	37.1
WPCH-FM	4461	1549	34.7	928	287	30.9	2834	1061	37.4	2758	1022	37.1
WPLO-AM	172	87	50.6	74	43	58.1	84	52	61.9	67	35	52.2
WQXI-AM	716	231	32.3	266	158	59.4	544	197	36.2	405	74	18.3
WSB -AM	7587	3950	52.1	1547	502	32.4	4701	2164	46.0	4439	2370	53.4
WSB -FM	4875	1497	30.7	1889	521	27.6	3345	1047	31.3	2451	823	33.6
WSTR-FM	6729	2662	39.6	3235	1171	36.2	4145	1501	36.2	2219	750	33.8
WTSH-FM	468	142	30.3	196	72	36.7	341	106	31.1	236	63	26.7
WVEE-FM	5873	2540	43.2	2683	1167	43.5	3050	1142	37.4	1810	610	33.7
WYAY-FM	2771	778	28.1	1092	265	24.3	1797	478	26.6	1319	398	30.2
WZGC-FM	3305	1023	31.0	1200	267	22.2	2760	885	32.1	1894	691	36.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WALR-AM	5	2	40.0	0	0	0.0	3	2	66.6	3	2	66.6
WALR-FM	270	191	70.7	73	44	60.3	217	159	73.2	181	137	75.6
WAMJ-FM	109	63	57.8	29	13	44.8	97	58	59.7	76	51	67.1
WAOK-AM	102	80	78.4	17	12	70.6	58	43	74.1	58	45	77.5
WCNN-AM	24	6	25.0	3	0	0.0	16	4	25.0	17	4	23.5
WFOX-FM	176	112	63.6	17	8	47.1	133	83	62.4	142	92	64.7
WGST-AM	92	53	57.6	12	7	58.3	60	35	58.3	61	34	55.7
WGST-FM	108	77	71.3	29	22	75.9	82	61	74.3	70	50	71.4
WHTA-FM	231	148	64.1	153	101	66.0	81	52	64.2	19	9	47.3
WJZF-FM	115	67	58.3	21	10	47.6	91	53	58.2	88	56	63.6
WKHX-FM	320	230	71.9	94	58	61.7	205	151	73.6	174	135	77.5
WKLS-FM	185	119	64.3	102	68	66.7	126	83	65.8	62	39	62.9
WNNX-FM	287	231	80.5	190	154	81.1	174	144	82.7	59	50	84.7
WPCH-FM	271	200	73.8	55	39	70.9	194	151	77.8	183	139	75.9
WPLO-AM	16	14	87.5	12	11	91.7	7	6	85.7	3	2	66.6
WQXI-AM	37	20	54.1	18	13	72.2	30	17	56.6	18	7	38.8
WSB -AM	534	413	77.3	77	45	58.4	298	206	69.1	324	250	77.1
WSB -FM	280	190	67.9	104	65	62.5	208	145	69.7	160	115	71.8
WSTR-FM	407	294	72.2	204	137	67.2	275	199	72.3	139	103	74.1
WTSH-FM	21	14	66.7	10	8	80.0	16	10	62.5	10	6	60.0
WVEE-FM	422	309	73.2	225	167	74.2	218	150	68.8	112	71	63.3
WYAY-FM	139	91	65.5	52	30	57.7	93	60	64.5	75	53	70.6
WZGC-FM	172	123	71.5	52	33	63.5	155	112	72.2	113	85	75.2

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAHK-FM	604	118	19.5	347	44	12.7	405	66	16.3	183	43	23.5
KAJZ-FM	680	220	32.4	142	45	31.7	546	164	30.0	477	143	30.0
KAMX-FM	1638	611	37.3	1071	453	42.3	940	341	36.3	364	109	29.9
KASE-FM	1839	912	49.6	766	345	45.0	1076	507	47.1	774	394	50.9
KELG-AM	179	70	39.1	97	49	50.5	109	43	39.4	46	17	37.0
KEYI-FM	1197	359	30.0	297	65	21.9	825	261	31.6	767	271	35.3
KFON-AM	126	43	34.1	57	25	43.9	114	43	37.7	66	18	27.3
KGSR-FM	875	303	34.6	326	89	27.3	750	281	37.5	517	203	39.3
KHFI-FM	2268	886	39.1	1188	423	35.6	1080	347	32.1	519	144	27.7
KIKY-FM	122	46	37.7	83	28	33.7	69	23	33.3	20	13	65.0
KIXL-AM	220	84	38.2	20	0	0.0	140	43	30.7	157	62	39.5
KJCE-AM	266	129	48.5	97	38	39.2	140	79	56.4	114	75	65.8
KJFK-FM	424	121	28.5	252	62	24.6	305	100	32.8	149	59	39.6
KKLB-FM	324	93	28.7	144	21	14.6	185	54	29.2	136	50	36.8
KKMJ-FM	1566	551	35.2	618	186	30.1	1000	366	36.6	731	298	40.8
KLBJ-AM	1174	566	48.2	272	120	44.1	750	337	44.9	669	325	48.6
KLBJ-FM	1388	446	32.1	813	289	35.5	898	316	35.2	451	136	30.2
KPEZ-FM	1249	306	24.5	631	142	22.5	953	248	26.0	556	160	28.8
KROM-FM	86	36	41.9	50	19	38.0	60	29	48.3	33	17	51.5
KROX-FM	1360	381	28.0	903	228	25.2	711	157	22.1	252	40	15.9
KTFM-FM	98	37	37.8	52	17	32.7	34	0	0.0	9	0	0.0
KTXZ-AM	91	34	37.4	24	0	0.0	53	15	28.3	49	21	42.9
KVET-AM	586	149	25.4	131	30	22.9	376	72	19.1	335	73	21.8
KVET-FM	1393	500	35.9	447	106	23.7	856	306	35.7	724	305	42.1
KXTN-FM	135	17	12.6	52	11	21.2	114	17	14.9	73	6	8.2
WOAI-AM	191	54	28.3	19	0	0.0	78	9	11.5	77	18	23.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAHK-FM	24	12	50.0	14	6	42.9	15	7	46.6	6	3	50.0
KAJZ-FM	44	29	65.9	9	5	55.6	34	20	58.8	29	18	62.0
KAMX-FM	96	73	76.0	65	50	76.9	62	48	77.4	22	17	77.2
KASE-FM	143	116	81.1	54	43	79.6	92	75	81.5	70	57	81.4
KELG-AM	9	6	66.7	6	5	83.3	5	3	60.0	2	1	50.0
KEYI-FM	62	42	67.7	14	7	50.0	47	31	65.9	44	33	75.0
KFON-AM	6	3	50.0	3	2	66.7	6	3	50.0	3	2	66.6
KGSR-FM	44	32	72.7	14	10	71.4	40	30	75.0	29	22	75.8
KHFI-FM	131	93	71.0	72	52	72.2	65	44	67.6	29	18	62.0
KIKY-FM	8	7	87.5	6	4	66.7	4	3	75.0	2	2	100.0
KIXL-AM	11	7	63.6	1	0	0.0	7	4	57.1	8	5	62.5
KJCE-AM	21	16	76.2	8	5	62.5	13	10	76.9	11	10	90.9
KJFK-FM	29	18	62.1	18	10	55.6	23	16	69.5	11	8	72.7
KKLB-FM	15	10	66.7	5	2	40.0	8	5	62.5	8	6	75.0
KKMJ-FM	91	67	73.6	30	20	66.7	69	52	75.3	53	42	79.2
KLBJ-AM	64	46	71.9	14	9	64.3	43	29	67.4	39	28	71.7
KLBJ-FM	77	49	63.6	44	29	65.9	59	39	66.1	32	20	62.5
KPEZ-FM	56	33	58.9	30	19	63.3	44	27	61.3	25	15	60.0
KROM-FM	6	5	83.3	4	3	75.0	4	3	75.0	2	2	100.0
KROX-FM	60	37	61.7	38	23	60.5	33	19	57.5	8	3	37.5
KTFM-FM	5	4	80.0	3	2	66.7	1	0	0.0	1	0	0.0
KTXZ-AM	5	2	40.0	1	0	0.0	2	1	50.0	3	2	66.6
KVET-AM	21	10	47.6	3	1	33.3	12	3	25.0	14	6	42.8
KVET-FM	86	61	70.9	19	11	57.9	56	41	73.2	56	42	75.0
KXTN-FM	6	1	16.7	1	0	0.0	5	1	20.0	4	1	25.0
WOAI-AM	5	3	60.0	0	0	0.0	2	1	50.0	2	1	50.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAFY-AM	191	73	38.2	110	34	30.9	148	61	41.2	72	37	51.4
KBID-AM	133	64	48.1	9	0	0.0	31	7	22.6	49	21	42.9
KBOS-FM	195	30	15.4	82	13	15.9	74	6	8.1	44	6	13.6
KCHJ-AM	110	26	23.6	66	17	25.8	77	21	27.3	28	9	32.1
KCNQ-FM	132	85	64.4	17	8	47.1	69	45	65.2	68	48	70.6
KCOO-FM	234	77	32.9	31	10	32.3	139	43	30.9	165	57	34.5
KCWR-FM	208	69	33.2	67	15	22.4	134	31	23.1	113	39	34.5
KERI-AM	69	21	30.4	12	4	33.3	44	16	36.4	47	14	29.8
KERN-AM	494	260	52.6	100	52	52.0	295	141	47.8	286	140	49.0
KFI-AM	93	32	34.4	17	9	52.9	39	12	30.8	37	8	21.6
KGEO-AM	196	62	31.6	72	24	33.3	141	48	34.0	95	35	36.8
KGFM-FM	535	206	38.5	180	74	41.1	337	144	42.7	275	114	41.5
KHIS-AM	57	23	40.4	7	3	42.9	40	15	37.5	37	12	32.4
KISV-FM	923	497	53.8	417	218	52.3	389	169	43.4	184	75	40.8
KIWI-FM	292	103	35.3	153	43	28.1	179	62	34.6	85	34	40.0
KKBB-FM	435	160	36.8	165	38	23.0	346	137	39.6	245	119	48.6
KKDJ-FM	314	99	31.5	67	8	11.9	219	76	34.7	200	76	38.0
KKXX-FM	838	225	26.8	401	74	18.5	437	115	26.3	203	73	36.0
KLLY-FM	516	170	32.9	277	76	27.4	284	82	28.9	143	52	36.4
KLOS-FM	30	22	73.3	14	11	78.6	21	15	71.4	17	11	64.7
KMYX-FM	175	67	38.3	115	46	40.0	112	52	46.4	52	19	36.5
KNZR-AM	229	73	31.9	30	13	43.3	124	30	24.2	123	34	27.6
KQAB-AM	33	15	45.5	0	0	0.0	10	3	30.0	17	8	47.1
KRAB-FM	653	284	43.5	342	141	41.2	354	125	35.3	159	58	36.5
KRME-FM	153	51	33.3	100	39	39.0	111	36	32.4	42	11	26.2
KSMJ-FM	275	120	43.6	78	28	35.9	194	89	45.9	169	85	50.3
KSOF-FM	47	34	72.3	20	20	100.0	35	29	82.9	15	9	60.0
KSUV-FM	314	108	34.4	182	70	38.5	193	72	37.3	88	22	25.0
KTPI-FM	74	40	54.1	16	12	75.0	30	19	63.3	39	24	61.5
KTRJ-AM	47	18	38.3	4	0	0.0	10	3	30.0	18	9	50.0
KUZZ-AM	154	87	56.5	10	4	40.0	44	19	43.2	78	36	46.2
KUZZ-FM	898	471	52.4	309	139	45.0	566	298	52.7	457	259	56.7
KVLI-FM	90	39	43.3	8	0	0.0	52	24	46.2	53	29	54.7
KWAC-AM	165	73	44.2	71	26	36.6	112	43	38.4	71	38	53.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAFY-AM	21	14	66.7	10	7	70.0	15	10	66.6	9	5	55.5
KBID-AM	11	9	81.8	0	0	0.0	2	1	50.0	5	4	80.0
KBOS-FM	7	2	28.6	3	1	33.3	3	0	0.0	2	0	0.0
KCHJ-AM	6	3	50.0	3	1	33.3	5	3	60.0	3	2	66.6
KCNQ-FM	10	8	80.0	1	0	0.0	6	5	83.3	7	6	85.7
KCOO-FM	12	8	66.7	2	2	100.0	8	5	62.5	8	5	62.5
KCWR-FM	9	6	66.7	2	1	50.0	5	3	60.0	6	3	50.0
KERI-AM	3	2	66.7	0	0	0.0	2	1	50.0	2	1	50.0
KERN-AM	37	29	78.4	7	6	85.7	23	16	69.5	22	16	72.7
KFI-AM	5	3	60.0	1	1	100.0	2	1	50.0	2	2	100.0
KGEO-AM	13	8	61.5	4	3	75.0	11	7	63.6	7	5	71.4
KGFM-FM	35	27	77.1	11	8	72.7	22	18	81.8	21	16	76.1
KHIS-AM	3	2	66.7	0	0	0.0	2	1	50.0	2	1	50.0
KISV-FM	68	56	82.4	33	25	75.8	28	20	71.4	12	10	83.3
KIWI-FM	20	14	70.0	9	5	55.6	14	9	64.2	8	6	75.0
KKBB-FM	32	24	75.0	9	5	55.6	28	21	75.0	23	18	78.2
KKDJ-FM	14	9	64.3	3	1	33.3	10	6	60.0	9	6	66.6
KKXX-FM	32	17	53.1	13	4	30.8	17	9	52.9	10	7	70.0
KLLY-FM	25	16	64.0	14	9	64.3	15	9	60.0	7	5	71.4
KLOS-FM	3	3	100.0	3	3	100.0	3	3	100.0	1	1	100.0
KMYX-FM	14	10	71.4	11	9	81.8	10	7	70.0	2	1	50.0
KNZR-AM	12	6	50.0	2	2	100.0	6	3	50.0	7	3	42.8
KQAB-AM	3	2	66.7	0	0	0.0	1	1	100.0	2	2	100.0
KRAB-FM	39	26	66.7	22	14	63.6	21	13	61.9	9	6	66.6
KRME-FM	9	5	55.6	7	4	57.1	6	3	50.0	2	1	50.0
KSMJ-FM	22	18	81.8	6	5	83.3	19	16	84.2	15	13	86.6
KSOF-FM	4	4	100.0	2	2	100.0	4	4	100.0	2	2	100.0
KSUV-FM	23	14	60.9	15	10	66.7	18	11	61.1	6	3	50.0
KTPI-FM	6	5	83.3	1	1	100.0	3	3	100.0	4	4	100.0
KTRJ-AM	3	2	66.7	1	0	0.0	2	1	50.0	1	1	100.0
KUZZ-AM	12	10	83.3	0	0	0.0	2	2	100.0	5	3	60.0
KUZZ-FM	77	64	83.1	25	20	80.0	51	43	84.3	43	37	86.0
KVLI-FM	4	2	50.0	0	0	0.0	2	2	100.0	2	2	100.0
KWAC-AM	14	12	85.7	5	4	80.0	10	8	80.0	8	7	87.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WARW-FM	353	73	20.7	131	41	31.3	298	52	17.4	204	26	12.7
WASH-FM	659	207	31.4	316	83	26.3	492	146	29.7	307	106	34.5
WBAL-AM	3298	1557	47.2	460	137	29.8	1639	650	39.7	1802	828	45.9
WBIG-FM	626	152	24.3	67	13	19.4	458	135	29.5	510	139	27.3
WCAO-AM	1194	513	43.0	273	84	30.8	602	239	39.7	631	302	47.9
WCBM-AM	1109	384	34.6	110	35	31.8	547	123	22.5	701	221	31.5
WERQ-FM	3879	2162	55.7	1880	1142	60.7	1946	945	48.6	1016	411	40.5
WGAY-FM	520	171	32.9	66	20	30.3	308	93	30.2	364	119	32.7
WGRX-FM	851	289	34.0	359	133	37.0	570	181	31.8	394	123	31.2
WHFS-FM	2158	672	31.1	1182	375	31.7	1273	332	26.1	573	131	22.9
WHUR-FM	1130	379	33.5	452	134	29.6	883	308	34.9	603	226	37.5
WIYY-FM	2445	826	33.8	1478	518	35.0	1545	522	33.8	730	225	30.8
WJFK-AM	1014	300	29.6	348	117	33.6	735	241	32.8	563	152	27.0
WJFK-FM	255	86	33.7	87	51	58.6	185	60	32.4	157	35	22.3
WKYS-FM	1026	166	16.2	552	103	18.7	477	83	17.4	197	30	15.2
WLIF-FM	2794	1028	36.8	650	207	31.8	1707	655	38.4	1598	596	37.3
WMAL-AM	304	98	32.2	52	24	46.2	180	35	19.4	200	52	26.0
WMZQ-FM	596	149	25.0	245	32	13.1	397	107	27.0	283	85	30.0
WOCT-FM	2126	564	26.5	834	219	26.3	1683	452	26.9	1109	317	28.6
WOLB-AM	386	141	36.5	48	6	12.5	217	110	50.7	228	110	48.2
WPGC-FM	1743	381	21.9	916	211	23.0	936	223	23.8	463	106	22.9
WPOC-FM	3298	1556	47.2	967	350	36.2	2061	960	46.6	1777	905	50.9
WQSR-FM	3033	1275	42.0	474	82	17.3	2063	934	45.3	2196	1007	45.9
WRBS-FM	1158	520	44.9	271	128	47.2	769	321	41.7	689	286	41.5
WRNR-FM	486	185	38.1	144	13	9.0	445	185	41.6	337	171	50.7
WRQX-FM	905	261	28.8	443	136	30.7	696	190	27.3	429	121	28.2
WTOP-AM	901	252	28.0	162	40	24.7	542	154	28.4	571	143	25.0
WTOP-FM	25	7	28.0	0	0	0.0	25	7	28.0	25	7	28.0
WWDC-FM	981	178	18.1	510	112	22.0	544	98	18.0	277	17	6.1
WWIN-AM	563	186	33.0	135	29	21.5	295	80	27.1	280	92	32.9
WWIN-FM	1994	720	36.1	643	153	23.8	1423	564	39.6	1118	507	45.3
WWLG-AM	464	230	49.6	14	7	50.0	43	13	30.2	127	36	28.3
WWMD-FM	288	136	47.2	41	13	31.7	90	33	36.7	150	59	39.3
WWMX-FM	3325	1171	35.2	1538	584	38.0	2446	872	35.7	1475	506	34.3
WWVZ-FM	43	0	0.0	28	0	0.0	18	0	0.0	5	0	0.0
WWZZ-FM	702	120	17.1	413	89	21.5	324	11	3.4	172	5	2.9
WXYV-FM	3138	1189	37.9	1397	470	33.6	1500	417	27.8	925	242	26.2

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WARW-FM	16	9	56.2	10	7	70.0	12	5	41.6	6	1	16.6
WASH-FM	33	26	78.8	14	11	78.6	23	18	78.2	18	15	83.3
WBAL-AM	239	177	74.1	17	11	64.7	93	62	66.6	120	83	69.1
WBIG-FM	21	13	61.9	2	1	50.0	18	12	66.6	19	12	63.1
WCAO-AM	115	95	82.6	20	13	65.0	50	38	76.0	62	52	83.8
WCBM-AM	73	48	65.8	8	4	50.0	31	17	54.8	45	29	64.4
WERQ-FM	347	285	82.1	185	158	85.4	174	131	75.2	83	57	68.6
WGAY-FM	27	20	74.1	1	0	0.0	13	10	76.9	20	14	70.0
WGRX-FM	43	30	69.8	15	11	73.3	29	22	75.8	23	17	73.9
WHFS-FM	84	50	59.5	49	29	59.2	47	25	53.1	22	11	50.0
WHUR-FM	69	44	63.8	23	15	65.2	58	37	63.7	44	28	63.6
WIYY-FM	137	92	67.2	78	49	62.8	86	57	66.2	47	35	74.4
WJFK-AM	60	38	63.3	23	14	60.9	48	32	66.6	32	20	62.5
WJFK-FM	17	12	70.6	5	4	80.0	13	9	69.2	12	8	66.6
WKYS-FM	33	13	39.4	21	9	42.9	17	9	52.9	6	3	50.0
WLIF-FM	205	156	76.1	41	29	70.7	136	107	78.6	129	100	77.5
WMAL-AM	15	9	60.0	2	1	50.0	5	2	40.0	9	6	66.6
WMZQ-FM	29	18	62.1	8	3	37.5	22	13	59.0	17	11	64.7
WCOCT-FM	104	70	67.3	30	19	63.3	87	57	65.5	70	49	70.0
WOLB-AM	42	31	73.8	3	1	33.3	24	20	83.3	26	20	76.9
WPGC-FM	61	28	45.9	35	16	45.7	35	15	42.8	16	7	43.7
WPOC-FM	236	185	78.4	58	39	67.2	150	118	78.6	137	111	81.0
WQSR-FM	196	147	75.0	14	6	42.9	144	112	77.7	160	123	76.8
WRBS-FM	79	58	73.4	17	12	70.6	54	40	74.0	48	35	72.9
WRNR-FM	40	31	77.5	5	1	20.0	37	31	83.7	35	30	85.7
WRQX-FM	34	21	61.8	13	8	61.5	27	16	59.2	20	12	60.0
WTOP-AM	27	14	51.9	4	2	50.0	15	8	53.3	17	9	52.9
WTOP-FM	1	0	0.0	0	0	0.0	1	0	0.0	1	0	0.0
WWDC-FM	26	14	53.8	17	11	64.7	16	9	56.2	5	1	20.0
WWIN-AM	41	31	75.6	8	4	50.0	23	17	73.9	20	16	80.0
WWIN-FM	145	105	72.4	34	20	58.8	114	84	73.6	100	77	77.0
WWLG-AM	45	36	80.0	1	1	100.0	4	3	75.0	8	5	62.5
WWMD-FM	19	16	84.2	2	2	100.0	5	4	80.0	9	7	77.7
WWMX-FM	191	142	74.3	98	77	78.6	144	106	73.6	83	59	71.0
WWVZ-FM	1	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WWZZ-FM	22	12	54.5	14	9	64.3	7	1	14.2	3	0	0.0
WXYV-FM	171	117	68.4	83	53	63.9	68	41	60.2	41	24	58.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBRH-AM	79	11	13.9	24	4	16.7	43	11	25.6	36	7	19.4
KKAY-AM	53	23	43.4	13	0	0.0	35	10	28.6	22	10	45.5
KKAY-FM	53	12	22.6	8	2	25.0	39	12	30.8	42	10	23.8
KQXL-FM	598	228	38.1	247	65	26.3	404	172	42.6	268	141	52.6
KRVE-FM	605	234	38.7	237	73	30.8	418	166	39.7	304	147	48.4
KTBT-FM	551	168	30.5	284	84	29.6	275	83	30.2	148	46	31.1
KUMX-FM	708	224	31.6	344	99	28.8	284	54	19.0	151	26	17.2
WCKW-FM	589	172	29.2	334	106	31.7	361	123	34.1	186	57	30.6
WDGL-FM	727	281	38.7	351	105	29.9	543	231	42.5	310	160	51.6
WEMX-FM	751	345	45.9	395	216	54.7	336	93	27.7	163	18	11.0
WIBR-AM	128	46	35.9	31	13	41.9	95	36	37.9	83	31	37.3
WJBO-AM	705	365	51.8	118	38	32.2	383	173	45.2	403	204	50.6
WKJN-FM	470	166	35.3	176	42	23.9	236	80	33.9	204	90	44.1
WLSS-FM	834	262	31.4	448	147	32.8	414	119	28.7	188	50	26.6
WNDC-AM	185	62	33.5	49	13	26.5	97	38	39.2	96	41	42.7
WPFC-AM	108	45	41.7	40	17	42.5	52	21	40.4	42	17	40.5
WQCK-FM	219	116	53.0	57	28	49.1	150	92	61.3	131	73	55.7
WQUE-FM	248	75	30.2	145	45	31.0	123	49	39.8	57	20	35.1
WTGE-FM	324	93	28.7	87	16	18.4	209	58	27.8	201	67	33.3
WTKL-FM	86	28	32.6	11	0	0.0	56	25	44.6	72	28	38.9
WWL -AM	148	22	14.9	29	3	10.3	81	9	11.1	83	12	14.5
WXCT-FM	560	237	42.3	251	104	41.4	271	127	46.9	180	76	42.2
WXOK-AM	504	199	39.5	122	19	15.6	287	104	36.2	279	124	44.4
WYLD-AM	50	7	14.0	20	7	35.0	33	7	21.2	21	0	0.0
WYLD-FM	91	35	38.5	43	14	32.6	80	33	41.2	45	21	46.7
WYNK-FM	946	426	45.0	281	82	29.2	494	233	47.2	446	231	51.8

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBRH-AM	4	1	25.0	1	0	0.0	3	1	33.3	2	1	50.0
KKAY-AM	8	7	87.5	0	0	0.0	3	2	66.6	2	2	100.0
KKAY-FM	4	3	75.0	0	0	0.0	3	3	100.0	4	2	50.0
KQXL-FM	37	26	70.3	10	5	50.0	28	21	75.0	25	21	84.0
KRVE-FM	36	29	80.6	14	11	78.6	26	21	80.7	21	18	85.7
KTBT-FM	36	24	66.7	18	11	61.1	18	11	61.1	11	8	72.7
KUMX-FM	27	16	59.3	12	7	58.3	9	4	44.4	3	1	33.3
WCKW-FM	29	18	62.1	18	13	72.2	21	14	66.6	10	5	50.0
WDGL-FM	46	36	78.3	18	12	66.7	37	29	78.3	24	21	87.5
WEMX-FM	55	42	76.4	30	23	76.7	19	10	52.6	5	1	20.0
WIBR-AM	5	3	60.0	2	1	50.0	4	2	50.0	4	2	50.0
WJBO-AM	48	39	81.2	6	4	66.7	22	16	72.7	27	21	77.7
WKJN-FM	24	17	70.8	8	4	50.0	12	8	66.6	14	11	78.5
WLSS-FM	34	20	58.8	20	13	65.0	18	11	61.1	7	4	57.1
WNDC-AM	14	11	78.6	4	3	75.0	8	7	87.5	8	6	75.0
WPFC-AM	11	7	63.6	2	2	100.0	6	4	66.6	6	4	66.6
WQCK-FM	11	9	81.8	3	2	66.7	9	7	77.7	7	6	85.7
WQUE-FM	10	5	50.0	6	3	50.0	6	4	66.6	3	2	66.6
WTGE-FM	13	8	61.5	3	0	0.0	10	6	60.0	10	7	70.0
WTKL-FM	4	2	50.0	0	0	0.0	3	2	66.6	4	2	50.0
WWL-AM	4	2	50.0	0	0	0.0	2	1	50.0	2	1	50.0
WXCT-FM	42	35	83.3	18	15	83.3	24	21	87.5	16	14	87.5
WXOK-AM	43	30	69.8	5	2	40.0	25	17	68.0	31	22	70.9
WYLD-AM	3	1	33.3	1	1	100.0	2	1	50.0	1	0	0.0
WYLD-FM	3	2	66.7	2	1	50.0	3	2	66.6	2	1	50.0
WYNK-FM	71	59	83.1	14	10	71.4	44	38	86.3	43	37	86.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAGG-AM	489	221	45.2	111	57	51.4	278	152	54.7	229	119	52.0
WAPI-AM	219	47	21.5	38	0	0.0	100	35	35.0	91	35	38.5
WATV-AM	437	193	44.2	46	7	15.2	226	73	32.3	244	102	41.8
WAYE-AM	219	58	26.5	58	2	3.4	116	25	21.6	97	23	23.7
WBHJ-FM	1197	742	62.0	556	349	62.8	487	273	56.1	260	98	37.7
WBHK-FM	1140	555	48.7	381	114	29.9	677	365	53.9	532	345	64.8
WDJC-FM	646	305	47.2	188	97	51.6	423	211	49.9	362	179	49.4
WENN-FM	710	109	15.4	361	58	16.1	325	42	12.9	194	26	13.4
WERC-AM	975	468	48.0	179	64	35.8	469	208	44.3	518	244	47.1
WEZN-AM	379	225	59.4	22	11	50.0	69	48	69.6	125	77	61.6
WFHK-AM	51	26	51.0	6	6	100.0	27	11	40.7	31	11	35.5
WFMH-FM	241	101	41.9	50	24	48.0	110	48	43.6	131	60	45.8
WJLD-AM	365	89	24.4	63	14	22.2	174	46	26.4	219	68	31.1
WJOX-AM	527	150	28.5	151	39	25.8	365	112	30.7	296	99	33.4
WKLD-FM	128	61	47.7	11	11	100.0	43	15	34.9	64	13	20.3
WMJJ-FM	990	413	41.7	247	78	31.6	658	282	42.9	581	272	46.8
WODL-FM	1128	471	41.8	187	26	13.9	722	343	47.5	782	407	52.0
WOWC-FM	748	250	33.4	259	99	38.2	453	176	38.9	320	116	36.2
WQEN-FM	432	134	31.0	212	63	29.7	224	51	22.8	100	26	26.0
WRAX-FM	1435	732	51.0	758	369	48.7	705	356	50.5	325	142	43.7
WRSR-FM	157	54	34.4	13	0	0.0	25	0	0.0	84	38	45.2
WTUG-FM	236	9	3.8	114	0	0.0	111	0	0.0	85	0	0.0
WYSF-FM	964	319	33.1	291	106	36.4	612	202	33.0	544	178	32.7
WZJT-FM	235	61	26.0	132	30	22.7	115	35	30.4	53	18	34.0
WZRR-FM	1089	408	37.5	529	191	36.1	817	312	38.2	473	198	41.9
WZZK-FM	1788	972	54.4	588	317	53.9	1030	534	51.8	858	452	52.7

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAGG-AM	36	28	77.8	8	7	87.5	26	21	80.7	21	16	76.1
WAPI-AM	11	5	45.5	1	0	0.0	7	4	57.1	6	4	66.6
WATV-AM	39	30	76.9	1	0	0.0	17	11	64.7	22	16	72.7
WAYE-AM	8	5	62.5	1	0	0.0	5	4	80.0	6	4	66.6
WBHJ-FM	105	89	84.8	46	38	82.6	36	30	83.3	16	13	81.2
WBHK-FM	102	82	80.4	23	13	56.5	60	49	81.6	57	49	85.9
WDJC-FM	31	22	71.0	10	8	80.0	20	14	70.0	16	10	62.5
WENN-FM	26	10	38.5	13	5	38.5	11	4	36.3	7	2	28.5
WERC-AM	71	54	76.1	9	6	66.7	34	26	76.4	38	29	76.3
WEZN-AM	30	27	90.0	1	1	100.0	6	6	100.0	15	15	100.0
WFHK-AM	6	5	83.3	3	3	100.0	2	1	50.0	3	1	33.3
WFMH-FM	15	12	80.0	3	3	100.0	8	6	75.0	10	8	80.0
WJLD-AM	23	16	69.6	6	5	83.3	14	11	78.5	13	10	76.9
WJOX-AM	29	18	62.1	8	5	62.5	21	13	61.9	19	13	68.4
WKLD-FM	7	5	71.4	3	3	100.0	4	3	75.0	2	1	50.0
WMJJ-FM	69	57	82.6	15	13	86.7	51	41	80.3	48	39	81.2
WODL-FM	69	49	71.0	7	3	42.9	49	35	71.4	57	43	75.4
WOWC-FM	39	27	69.2	17	12	70.6	27	20	74.0	18	14	77.7
WQEN-FM	17	11	64.7	8	5	62.5	8	4	50.0	5	3	60.0
WRAX-FM	106	88	83.0	57	45	78.9	55	46	83.6	24	21	87.5
WRSA-FM	13	10	76.9	0	0	0.0	0	0	0.0	11	9	81.8
WTUG-FM	5	0	0.0	2	0	0.0	2	0	0.0	2	0	0.0
WYSF-FM	49	33	67.3	12	9	75.0	31	22	70.9	30	20	66.6
WZJT-FM	10	7	70.0	5	3	60.0	5	4	80.0	4	3	75.0
WZRR-FM	79	54	68.4	38	26	68.4	66	44	66.6	38	26	68.4
WZZK-FM	142	117	82.4	48	41	85.4	87	72	82.7	70	57	81.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAAF-FM	2780	951	34.2	1628	490	30.1	1168	282	24.1	479	96	20.0
WBCN-FM	5567	1932	34.7	3323	1219	36.7	3331	1085	32.6	1533	444	29.0
WBMX-FM	4461	1194	26.8	2379	622	26.1	2998	887	29.6	1673	485	29.0
WBOQ-FM	464	132	28.4	36	10	27.8	160	49	30.6	284	81	28.5
WBOS-FM	3315	777	23.4	1763	366	20.8	2602	689	26.5	1412	382	27.1
WBRU-FM	457	99	21.7	270	68	25.2	237	55	23.2	106	16	15.1
WBZ -AM	7773	3296	42.4	1195	311	26.0	3702	1184	32.0	4136	1532	37.0
WCAP-AM	313	82	26.2	51	24	47.1	153	47	30.7	157	48	30.6
WCRB-FM	3952	1377	34.8	665	141	21.2	1993	613	30.8	2270	801	35.3
WCTK-FM	285	83	29.1	132	40	30.3	205	67	32.7	153	44	28.8
WEEI-AM	3594	1153	32.1	842	247	29.3	2075	705	34.0	1988	711	35.8
WEGQ-FM	2650	592	22.3	1285	236	18.4	2106	486	23.1	1221	322	26.4
WEZE-AM	482	208	43.2	120	34	28.3	299	143	47.8	241	109	45.2
WFNX-FM	1790	481	26.9	1192	334	28.0	1221	340	27.8	468	125	26.7
WGIR-FM	500	58	11.6	255	30	11.8	369	41	11.1	168	20	11.9
WHJY-FM	500	106	21.2	296	31	10.5	318	90	28.3	155	67	43.2
WILD-AM	608	135	22.2	281	67	23.8	374	99	26.5	230	59	25.7
WJDA-AM	379	172	45.4	10	0	0.0	96	21	21.9	178	72	40.4
WJIB-AM	389	75	19.3	35	7	20.0	87	7	8.0	142	16	11.3
WJMN-FM	5715	2393	41.9	2868	1197	41.7	2438	686	28.1	1241	295	23.8
WKLK-FM	2381	1051	44.1	653	219	33.5	1247	549	44.0	1301	613	47.1
WLLH-AM	236	110	46.6	15	7	46.7	61	19	31.1	62	27	43.5
WMJX-FM	5410	2123	39.2	2307	882	38.2	3450	1419	41.1	2514	1052	41.8
WODS-FM	4596	1383	30.1	1012	224	22.1	3093	985	31.8	3110	1025	33.0
WOKQ-FM	443	112	25.3	75	7	9.3	115	33	28.7	280	97	34.6
WRKO-AM	4039	1613	39.9	575	187	32.5	1863	769	41.3	1996	804	40.3
WROL-AM	606	99	16.3	63	0	0.0	209	28	13.4	260	36	13.8
WROR-FM	2862	836	29.2	769	153	19.9	2125	657	30.9	1875	636	33.9
WSJZ-FM	2026	837	41.3	471	139	29.5	1463	623	42.6	1358	614	45.2
WSRS-FM	450	157	34.9	133	35	26.3	249	87	34.9	226	88	38.9
WUNR-AM	368	105	28.5	92	23	25.0	173	71	41.0	164	55	33.5
WXKS-AM	1246	404	32.4	65	19	29.2	238	46	19.3	528	130	24.6
WXKS-FM	6661	2316	34.8	3511	1136	32.4	3550	1154	32.5	1917	620	32.3
WXLO-FM	855	141	16.5	481	98	20.4	486	89	18.3	283	22	7.8
WXRV-FM	954	263	27.6	479	125	26.1	770	207	26.9	444	122	27.5
WZLX-FM	3182	929	29.2	1408	371	26.3	2459	737	30.0	1588	524	33.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAAF-FM	148	101	68.2	86	56	65.1	60	37	61.6	27	15	55.5
WBCN-FM	297	190	64.0	180	113	62.8	189	120	63.4	91	59	64.8
WBMX-FM	209	137	65.6	107	66	61.7	160	108	67.5	90	63	70.0
WBOQ-FM	30	20	66.7	1	1	100.0	8	4	50.0	19	12	63.1
WBOS-FM	133	80	60.2	67	40	59.7	114	73	64.0	62	38	61.2
WBRU-FM	19	10	52.6	13	7	53.8	11	7	63.6	3	2	66.6
WBZ -AM	429	292	68.1	39	17	43.6	154	83	53.9	203	125	61.5
WCAP-AM	18	8	44.4	4	2	50.0	8	3	37.5	9	5	55.5
WCRB-FM	260	192	73.8	25	15	60.0	110	78	70.9	148	107	72.3
WCTK-FM	17	11	64.7	5	3	60.0	11	7	63.6	12	8	66.6
WEEI-AM	203	123	60.6	38	21	55.3	113	68	60.1	118	76	64.4
WEGQ-FM	116	71	61.2	46	25	54.3	95	59	62.1	67	44	65.6
WEZE-AM	28	19	67.9	4	2	50.0	16	12	75.0	14	10	71.4
WFNX-FM	67	41	61.2	46	26	56.5	53	33	62.2	19	13	68.4
WGIR-FM	23	14	60.9	14	9	64.3	15	9	60.0	7	4	57.1
WHJY-FM	24	16	66.7	11	6	54.5	22	16	72.7	12	10	83.3
WILD-AM	52	25	48.1	29	16	55.2	36	18	50.0	18	8	44.4
WJDA-AM	22	18	81.8	0	0	0.0	2	1	50.0	10	8	80.0
WJIB-AM	20	8	40.0	1	0	0.0	3	0	0.0	6	2	33.3
WJMN-FM	356	259	72.8	199	143	71.9	132	87	65.9	55	31	56.3
WKLH-FM	178	136	76.4	36	25	69.4	96	74	77.0	116	90	77.5
WLLH-AM	23	19	82.6	2	2	100.0	6	5	83.3	7	6	85.7
WMJX-FM	367	280	76.3	151	114	75.5	235	179	76.1	184	142	77.1
WODS-FM	235	152	64.7	37	19	51.4	161	106	65.8	178	121	67.9
WOKQ-FM	19	12	63.2	2	0	0.0	5	4	80.0	14	11	78.5
WRKO-AM	311	221	71.1	31	19	61.3	136	98	72.0	142	102	71.8
WROL-AM	23	6	26.1	1	0	0.0	8	2	25.0	11	2	18.1
WROR-FM	144	92	63.9	28	15	53.6	111	73	65.7	111	75	67.5
WSJZ-FM	153	118	77.1	24	17	70.8	106	83	78.3	113	88	77.8
WSRS-FM	33	27	81.8	8	6	75.0	17	14	82.3	17	14	82.3
WUNR-AM	19	13	68.4	2	1	50.0	13	10	76.9	12	9	75.0
WXKS-AM	74	46	62.2	3	2	66.7	12	7	58.3	28	16	57.1
WXKS-FM	339	234	69.0	184	125	67.9	192	133	69.2	96	65	67.7
WXLO-FM	24	12	50.0	13	7	53.8	14	9	64.2	9	5	55.5
WXRV-FM	39	29	74.4	18	12	66.7	31	23	74.1	19	15	78.9
WZLX-FM	163	111	68.1	74	49	66.2	129	87	67.4	84	61	72.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
CFNY-FM	306	53	17.3	230	43	18.7	138	24	17.4	42	4	9.5
CHTZ-FM	304	36	11.8	194	17	8.8	205	28	13.7	96	16	16.7
CILQ-FM	338	69	20.4	237	58	24.5	223	27	12.1	87	11	12.6
CKEY-FM	565	67	11.9	412	53	12.9	335	51	15.2	105	11	10.5
WBEN-AM	1978	965	48.8	255	83	32.5	779	320	41.1	970	454	46.8
WBLK-FM	1313	745	56.7	533	327	61.4	570	321	56.3	388	187	48.2
WDCX-FM	254	114	44.9	33	20	60.6	142	64	45.1	160	71	44.4
WECK-AM	1122	485	43.2	38	0	0.0	159	38	23.9	413	148	35.8
WEDG-FM	1442	499	34.6	857	289	33.7	770	211	27.4	328	98	29.9
WGR -AM	1531	550	35.9	258	70	27.1	777	261	33.6	829	307	37.0
WGRF-FM	1773	719	40.6	804	292	36.3	1372	602	43.9	853	395	46.3
WHLD-AM	105	25	23.8	17	9	52.9	21	12	57.1	17	8	47.1
WHTT-AM	142	26	18.3	22	3	13.6	60	6	10.0	69	11	15.9
WHTT-FM	2047	664	32.4	339	64	18.9	1279	429	33.5	1374	518	37.7
WJL-AM	126	34	27.0	9	0	0.0	44	15	34.1	66	15	22.7
WJYE-FM	2008	762	37.9	524	151	28.8	1261	533	42.3	1216	554	45.6
WKSE-FM	2177	863	39.6	1040	392	37.7	1072	324	30.2	594	158	26.6
WLCE-FM	1762	469	26.6	901	220	24.4	1137	314	27.6	576	156	27.1
WLV-AM	148	75	50.7	0	0	0.0	43	14	32.6	67	30	44.8
WMJQ-FM	1428	381	26.7	581	133	22.9	1004	303	30.2	730	233	31.9
WNUC-FM	593	111	18.7	191	32	16.8	330	76	23.0	301	52	17.3
WUFO-AM	142	37	26.1	16	5	31.2	72	17	23.6	82	27	32.9
WWKB-AM	236	39	16.5	56	13	23.2	118	20	16.9	105	19	18.1
WWWS-AM	272	94	34.6	62	3	4.8	184	69	37.5	176	77	43.8
WXRL-AM	248	44	17.7	8	0	0.0	39	0	0.0	78	0	0.0
WYRK-FM	1793	843	47.0	439	187	42.6	986	462	46.9	939	447	47.6
WYSL-AM	45	4	8.9	0	0	0.0	7	0	0.0	28	0	0.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
CFNY-FM	7	2	28.6	6	2	33.3	3	1	33.3	1	0	0.0
CHTZ-FM	13	7	53.8	7	3	42.9	11	6	54.5	6	4	66.6
CILQ-FM	14	6	42.9	11	5	45.5	9	3	33.3	3	1	33.3
CKEY-FM	20	7	35.0	12	4	33.3	15	7	46.6	7	3	42.8
WBEN-AM	143	107	74.8	11	7	63.6	47	31	65.9	69	48	69.5
WBLK-FM	131	113	86.3	63	58	92.1	66	58	87.8	37	29	78.3
WDCX-FM	16	12	75.0	1	1	100.0	10	9	90.0	13	10	76.9
WECK-AM	103	75	72.8	1	0	0.0	10	7	70.0	31	20	64.5
WEDG-FM	75	49	65.3	48	30	62.5	42	27	64.2	18	12	66.6
WGR -AM	94	64	68.1	10	6	60.0	43	27	62.7	53	36	67.9
WGRF-FM	126	97	77.0	52	39	75.0	105	83	79.0	70	56	80.0
WHLD-AM	5	2	40.0	1	1	100.0	1	1	100.0	1	1	100.0
WHTT-AM	9	2	22.2	1	0	0.0	3	0	0.0	4	1	25.0
WHTT-FM	121	86	71.1	11	5	45.5	83	58	69.8	95	69	72.6
WJL-AM	11	9	81.8	0	0	0.0	6	5	83.3	7	5	71.4
WJYE-FM	135	101	74.8	26	16	61.5	95	74	77.8	99	80	80.8
WKSE-FM	111	80	72.1	58	41	70.7	48	30	62.5	26	16	61.5
WLCE-FM	78	46	59.0	42	23	54.8	57	35	61.4	28	18	64.2
WLV-AM	11	10	90.9	0	0	0.0	2	2	100.0	3	3	100.0
WMJQ-FM	78	54	69.2	31	21	67.7	59	42	71.1	44	32	72.7
WNUC-FM	22	9	40.9	8	3	37.5	15	7	46.6	10	4	40.0
WUFO-AM	7	4	57.1	1	0	0.0	2	1	50.0	5	3	60.0
WWKB-AM	10	5	50.0	3	2	66.7	7	4	57.1	6	3	50.0
WWW-AM	26	19	73.1	4	1	25.0	17	12	70.5	20	16	80.0
WXRL-AM	8	4	50.0	0	0	0.0	1	0	0.0	1	0	0.0
WYRK-FM	146	117	80.1	34	26	76.5	81	62	76.5	80	63	78.7
WYSL-AM	5	0	0.0	0	0	0.0	0	0	0.0	2	0	0.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAVF-FM	609	234	38.4	373	159	42.6	319	119	37.3	135	41	30.4
WEZL-FM	657	242	36.8	235	51	21.7	365	146	40.0	311	149	47.9
WHBZ-FM	99	32	32.3	13	5	38.5	60	15	25.0	57	20	35.1
WHLZ-FM	64	18	28.1	35	3	8.6	33	5	15.2	27	15	55.6
WLLC-FM	536	206	38.4	297	133	44.8	316	121	38.3	156	48	30.8
WMCJ-AM	46	19	41.3	11	8	72.7	20	13	65.0	23	11	47.8
WMGL-FM	435	154	35.4	151	28	18.5	306	125	40.8	225	112	49.8
WNKT-FM	456	140	30.7	182	38	20.9	274	66	24.1	198	68	34.3
WNST-FM	336	87	25.9	194	44	22.7	187	46	24.6	72	23	31.9
WPAL-AM	159	56	35.2	39	0	0.0	88	24	27.3	86	37	43.0
WPAL-FM	344	75	21.8	171	39	22.8	128	32	25.0	83	18	21.7
WQIZ-AM	59	33	55.9	19	4	21.1	22	14	63.6	21	17	81.0
WQNT-AM	99	32	32.3	15	10	66.7	65	21	32.3	70	22	31.4
WQSC-AM	124	48	38.7	58	19	32.8	86	34	39.5	45	17	37.8
WRFQ-FM	478	160	33.5	250	64	25.6	336	120	35.7	186	80	43.0
WSSP-FM	284	151	53.2	18	10	55.6	87	34	39.1	147	68	46.3
WSSX-FM	756	282	37.3	417	140	33.6	407	136	33.4	166	50	30.1
WSUY-FM	433	176	40.6	174	73	42.0	327	144	44.0	207	90	43.5
WTMA-AM	477	202	42.3	68	12	17.6	292	113	38.7	311	142	45.7
WTMZ-AM	85	18	21.2	13	0	0.0	55	8	14.5	52	8	15.4
WTUA-FM	99	47	47.5	48	13	27.1	71	36	50.7	46	29	63.0
WWBZ-FM	115	35	30.4	19	0	0.0	83	28	33.7	89	35	39.3
WWWZ-FM	876	552	63.0	414	288	69.6	414	246	59.4	246	107	43.5
WXLY-FM	561	198	35.3	95	20	21.1	397	148	37.3	401	170	42.4
WXTA-AM	252	136	54.0	66	32	48.5	137	76	55.5	116	74	63.8
WYAV-FM	53	26	49.1	27	14	51.9	40	21	52.5	22	7	31.8
WYBB-FM	420	96	22.9	258	71	27.5	331	75	22.7	150	21	14.0
WZJY-AM	76	19	25.0	16	4	25.0	38	14	36.8	38	13	34.2

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAVF-FM	31	23	74.2	19	14	73.7	18	14	77.7	8	6	75.0
WEZL-FM	46	34	73.9	13	8	61.5	31	25	80.6	26	21	80.7
WHBZ-FM	4	2	50.0	0	0	0.0	2	1	50.0	3	2	66.6
WHLZ-FM	5	4	80.0	2	1	50.0	2	2	100.0	3	2	66.6
WLLC-FM	28	20	71.4	19	14	73.7	18	13	72.2	6	4	66.6
WMCJ-AM	4	4	100.0	1	1	100.0	3	3	100.0	3	2	66.6
WMGL-FM	28	18	64.3	9	5	55.6	24	16	66.6	17	12	70.5
WNKT-FM	23	16	69.6	8	5	62.5	11	7	63.6	10	7	70.0
WNST-FM	14	10	71.4	7	5	71.4	10	7	70.0	5	4	80.0
WPAL-AM	7	4	57.1	1	0	0.0	4	2	50.0	5	3	60.0
WPAL-FM	16	6	37.5	8	2	25.0	7	3	42.8	4	3	75.0
WQIZ-AM	7	6	85.7	0	0	0.0	2	1	50.0	2	2	100.0
WQNT-AM	5	2	40.0	1	1	100.0	3	2	66.6	4	2	50.0
WQSC-AM	8	4	50.0	4	3	75.0	6	4	66.6	3	2	66.6
WRFQ-FM	27	19	70.4	10	5	50.0	21	15	71.4	14	11	78.5
WSSP-FM	22	17	77.3	0	0	0.0	5	4	80.0	12	9	75.0
WSSX-FM	42	30	71.4	24	17	70.8	25	17	68.0	9	6	66.6
WSUY-FM	35	30	85.7	14	13	92.9	31	27	87.1	20	16	80.0
WTMA-AM	36	26	72.2	3	1	33.3	18	12	66.6	24	18	75.0
WTMZ-AM	5	2	40.0	1	0	0.0	3	1	33.3	3	1	33.3
WTUA-FM	7	5	71.4	2	1	50.0	5	4	80.0	4	3	75.0
WWBZ-FM	6	4	66.7	0	0	0.0	3	2	66.6	6	4	66.6
WWWZ-FM	90	80	88.9	52	48	92.3	47	41	87.2	19	15	78.9
WXLY-FM	35	25	71.4	4	2	50.0	28	21	75.0	30	22	73.3
WXTC-AM	23	18	78.3	5	4	80.0	13	10	76.9	13	11	84.6
WYAV-FM	2	2	100.0	1	1	100.0	2	1	50.0	1	0	0.0
WYBB-FM	17	9	52.9	12	7	58.3	14	8	57.1	4	1	25.0
WZJY-AM	5	3	60.0	1	1	100.0	3	2	66.6	3	2	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBAV-FM	1278	564	44.1	493	161	32.7	860	441	51.3	590	342	58.0
WBT -AM	1478	768	52.0	163	67	41.1	824	349	42.4	922	445	48.3
WBT -FM	325	55	16.9	83	16	19.3	160	37	23.1	129	29	22.5
WCCJ-FM	616	222	36.0	183	48	26.2	456	155	34.0	370	154	41.6
WEND-FM	1183	463	39.1	649	236	36.4	565	209	37.0	215	75	34.9
WFMX-FM	389	94	24.2	168	21	12.5	228	39	17.1	183	56	30.6
WFNZ-AM	317	99	31.2	108	51	47.2	259	79	30.5	185	48	25.9
WGIV-AM	195	85	43.6	64	30	46.9	152	66	43.4	108	42	38.9
WHVN-AM	163	65	39.9	6	4	66.7	68	18	26.5	80	19	23.8
WJMH-FM	111	69	62.2	46	30	65.2	29	7	24.1	18	6	33.3
WKKT-FM	1695	657	38.8	605	199	32.9	1019	431	42.3	781	365	46.7
WLNK-FM	1599	544	34.0	862	280	32.5	1186	413	34.8	574	217	37.8
WLYT-FM	1781	837	47.0	512	163	31.8	1148	586	51.0	988	559	56.6
WMIT-FM	545	242	44.4	57	6	10.5	322	152	47.2	382	196	51.3
WMQX-FM	123	25	20.3	13	9	69.2	113	20	17.7	110	17	15.5
WNKS-FM	2050	732	35.7	1058	408	38.6	1103	364	33.0	529	152	28.7
WNMX-FM	606	282	46.5	41	0	0.0	137	23	16.8	243	64	26.3
WPEG-FM	2105	1184	56.2	919	534	58.1	917	426	46.5	593	258	43.5
WRFX-FM	1906	688	36.1	868	304	35.0	1432	560	39.1	907	359	39.6
WSOC-FM	2050	823	40.1	589	201	34.1	1110	369	33.2	990	375	37.9
WSSS-FM	1136	254	22.4	439	72	16.4	866	213	24.6	586	169	28.8
WTPT-FM	299	80	26.8	201	58	28.9	154	42	27.3	41	18	43.9
WWMG-FM	1481	597	40.3	243	63	25.9	980	405	41.3	1053	487	46.2
WXRC-FM	955	277	29.0	613	193	31.5	644	195	30.3	262	78	29.8

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBAV-FM	99	68	68.7	42	28	66.7	79	57	72.1	51	37	72.5
WBT -AM	110	89	80.9	8	6	75.0	49	36	73.4	69	55	79.7
WBT -FM	13	5	38.5	3	1	33.3	7	3	42.8	6	3	50.0
WCCJ-FM	42	32	76.2	14	9	64.3	31	23	74.1	28	22	78.5
WEND-FM	61	44	72.1	37	26	70.3	29	20	68.9	10	6	60.0
WFMX-FM	16	10	62.5	3	1	33.3	7	3	42.8	9	6	66.6
WFNZ-AM	16	11	68.8	7	5	71.4	12	8	66.6	8	6	75.0
WGIV-AM	12	9	75.0	3	2	66.7	10	7	70.0	8	5	62.5
WHVN-AM	10	7	70.0	1	1	100.0	3	2	66.6	3	1	33.3
WJMH-FM	8	6	75.0	3	3	100.0	1	1	100.0	0	0	0.0
WKKT-FM	111	83	74.8	36	26	72.2	71	55	77.4	58	46	79.3
WLNK-FM	82	60	73.2	48	36	75.0	63	47	74.6	29	20	68.9
WLYT-FM	116	92	79.3	31	21	67.7	84	67	79.7	73	62	84.9
WMIT-FM	21	15	71.4	2	1	50.0	14	9	64.2	18	13	72.2
WMQX-FM	6	2	33.3	1	1	100.0	5	1	20.0	5	1	20.0
WNKS-FM	99	71	71.7	60	44	73.3	53	40	75.4	25	19	76.0
WNNX-FM	44	36	81.8	1	0	0.0	7	5	71.4	16	11	68.7
WPEG-FM	173	140	80.9	88	72	81.8	67	47	70.1	39	28	71.7
WRFX-FM	120	84	70.0	62	44	71.0	96	68	70.8	55	39	70.9
WSOC-FM	130	95	73.1	39	28	71.8	68	47	69.1	64	44	68.7
WSSS-FM	55	35	63.6	19	12	63.2	47	31	65.9	34	22	64.7
WTPT-FM	10	5	50.0	8	4	50.0	6	4	66.6	1	1	100.0
WWMG-FM	101	79	78.2	15	12	80.0	68	53	77.9	81	64	79.0
WXRC-FM	47	26	55.3	35	19	54.3	33	18	54.5	11	6	54.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WALV-FM	44	15	34.1	16	3	18.8	27	13	48.1	23	13	56.5
WBDX-FM	174	68	39.1	105	53	50.5	124	57	46.0	51	11	21.6
WDEF-AM	81	11	13.6	20	0	0.0	44	5	11.4	27	5	18.5
WDEF-FM	699	286	40.9	141	58	41.1	380	161	42.4	391	170	43.5
WDOD-AM	197	113	57.4	16	9	56.2	35	11	31.4	68	29	42.6
WDOD-FM	662	300	45.3	345	176	51.0	336	140	41.7	161	54	33.5
WDRZ-FM	13	5	38.5	3	0	0.0	10	5	50.0	8	5	62.5
WEPG-AM	55	19	34.5	15	0	0.0	31	10	32.3	20	10	50.0
WFLI-AM	89	39	43.8	5	5	100.0	27	13	48.1	37	19	51.4
WGOW-AM	204	98	48.0	30	10	33.3	111	48	43.2	116	58	50.0
WGOW-FM	339	137	40.4	106	43	40.6	237	108	45.6	199	79	39.7
WJTT-FM	450	275	61.1	171	108	63.2	234	139	59.4	171	92	53.8
WKXJ-FM	480	211	44.0	202	83	41.1	194	54	27.8	107	24	22.4
WLMX-AM	8	0	0.0	0	0	0.0	5	0	0.0	5	0	0.0
WLMX-FM	402	107	26.6	140	41	29.3	291	90	30.9	223	59	26.5
WMPZ-FM	174	65	37.4	37	3	8.1	137	50	36.5	128	59	46.1
WNOO-AM	192	83	43.2	36	11	30.6	89	30	33.7	90	39	43.3
WOGT-FM	449	168	37.4	55	7	12.7	341	128	37.5	338	144	42.6
WQCH-AM	52	35	67.3	16	7	43.8	23	13	56.5	17	13	76.5
WSDQ-AM	37	22	59.5	5	2	40.0	11	8	72.7	15	10	66.7
WSKZ-FM	724	259	35.8	266	68	25.6	518	186	35.9	359	154	42.9
WUSY-FM	1299	849	65.4	327	186	56.9	714	469	65.7	670	471	70.3
WWAM-AM	30	12	40.0	3	3	100.0	15	3	20.0	22	9	40.9
WZST-FM	229	81	35.4	108	33	30.6	91	23	25.3	54	15	27.8

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WALV-FM	3	3	100.0	1	1	100.0	3	3	100.0	2	2	100.0
WBDX-FM	14	12	85.7	11	10	90.9	11	9	81.8	3	1	33.3
WDEF-AM	3	1	33.3	0	0	0.0	2	1	50.0	1	1	100.0
WDEF-FM	45	34	75.6	10	8	80.0	27	21	77.7	26	20	76.9
WDOD-AM	17	14	82.4	1	1	100.0	2	1	50.0	6	4	66.6
WDOD-FM	39	29	74.4	25	21	84.0	18	12	66.6	8	4	50.0
WDRZ-FM	1	0	0.0	0	0	0.0	1	0	0.0	0	0	0.0
WEPG-AM	2	1	50.0	1	0	0.0	2	1	50.0	1	1	100.0
WFLI-AM	6	5	83.3	0	0	0.0	1	1	100.0	3	2	66.6
WGOW-AM	13	9	69.2	1	1	100.0	7	4	57.1	7	5	71.4
WGOW-FM	21	14	66.7	6	4	66.7	15	10	66.6	12	8	66.6
WJTT-FM	42	36	85.7	18	16	88.9	24	21	87.5	16	13	81.2
WKXJ-FM	30	23	76.7	13	10	76.9	9	6	66.6	4	2	50.0
WLMX-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WLMX-FM	21	15	71.4	8	6	75.0	17	13	76.4	12	9	75.0
WMPZ-FM	9	6	66.7	1	0	0.0	8	5	62.5	7	6	85.7
WNOO-AM	24	19	79.2	4	3	75.0	9	7	77.7	10	8	80.0
WOGT-FM	29	20	69.0	3	1	33.3	25	18	72.0	24	19	79.1
WQCH-AM	3	3	100.0	1	0	0.0	1	1	100.0	1	1	100.0
WSDQ-AM	4	3	75.0	0	0	0.0	1	1	100.0	2	2	100.0
WSKZ-FM	40	28	70.0	12	8	66.7	32	22	68.7	24	17	70.8
WUSY-FM	125	112	89.6	29	25	86.2	69	62	89.8	71	64	90.1
WWAM-AM	3	2	66.7	0	0	0.0	0	0	0.0	2	2	100.0
WZST-FM	9	6	66.7	5	3	60.0	4	2	50.0	2	1	50.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAIT-AM	2472	905	36.6	78	26	33.3	318	99	31.1	821	247	30.1
WBBM-AM	9836	3411	34.7	1091	216	19.8	4550	1347	29.6	5432	1792	33.0
WBBM-FM	12103	4086	33.8	5287	1575	29.8	5256	1209	23.0	2927	605	20.7
WCKG-FM	5810	2002	34.5	2747	958	34.9	4665	1647	35.3	2683	939	35.0
WFMT-FM	2913	835	28.7	273	62	22.7	1330	332	25.0	1675	453	27.0
WGCI-AM	2113	628	29.7	532	136	25.6	1196	309	25.8	1143	377	33.0
WGCI-FM	8926	4644	52.0	4017	2282	56.8	4340	1913	44.1	2554	969	37.9
WGN -AM	8229	4263	51.8	652	125	19.2	3079	1189	38.6	4351	2154	49.5
WIIL-FM	968	252	26.0	387	95	24.5	711	180	25.3	523	135	25.8
WIND-AM	1236	464	37.5	492	198	40.2	778	335	43.1	532	221	41.5
WJMK-FM	8610	2497	29.0	1707	344	20.2	5706	1790	31.4	5829	1905	32.7
WKQX-FM	9564	2740	28.6	5001	1303	26.1	4616	949	20.6	2059	383	18.6
WLEY-FM	2859	1404	49.1	1450	762	52.6	1637	770	47.0	892	400	44.8
WLIT-FM	8682	3158	36.4	2285	835	36.5	5641	2279	40.4	5245	2026	38.6
WLS -AM	6355	2967	46.7	819	348	42.5	3115	1423	45.7	3539	1635	46.2
WLUP-FM	5351	1120	20.9	2692	491	18.2	3983	877	22.0	2257	562	24.9
WLXX-AM	674	262	38.9	262	46	17.6	371	120	32.3	293	167	57.0
WMAQ-AM	6605	1892	28.6	906	175	19.3	3481	1022	29.4	3555	1097	30.9
WMVP-AM	4183	708	16.9	954	196	20.5	2661	540	20.3	2458	438	17.8
WNIB-FM	3934	996	25.3	401	64	16.0	1677	428	25.5	2240	576	25.7
WNIZ-FM	140	28	20.0	8	0	0.0	90	0	0.0	104	0	0.0
WNND-FM	7601	1762	23.2	3132	798	25.5	4836	1196	24.7	3302	830	25.1
WNUA-FM	8036	2813	35.0	1758	524	29.8	5400	1970	36.5	5040	1932	38.3
WOJO-FM	3227	1406	43.6	1459	663	45.4	1904	925	48.6	1199	545	45.5
WRCX-FM	6551	2127	32.5	3686	1229	33.3	3671	1074	29.3	1737	443	25.5
WRZA-FM	736	217	29.5	379	133	35.1	395	172	43.5	223	83	37.2
WSCR-AM	3210	1044	32.5	820	352	42.9	2266	763	33.7	1977	604	30.6
WTAQ-AM	701	186	26.5	286	57	19.9	464	132	28.4	303	82	27.1
WTMX-FM	7923	2227	28.1	4369	1294	29.6	5087	1469	28.9	2401	603	25.1
WUSN-FM	6547	2765	42.2	2101	834	39.7	4014	1823	45.4	3419	1521	44.5
WVAZ-FM	6568	2509	38.2	2362	782	33.1	4231	1873	44.3	3200	1476	46.1
WVON-AM	592	138	23.3	92	0	0.0	293	62	21.2	370	84	22.7
WXCD-FM	6641	1624	24.5	2330	559	24.0	5009	1266	25.3	3636	939	25.8
WXLC-FM	1594	345	21.6	762	128	16.8	768	144	18.8	429	89	20.7
WXRT-FM	4978	1860	37.4	2162	869	40.2	4355	1664	38.2	2704	981	36.3
WYBA-FM	1480	380	25.7	485	94	19.4	974	311	31.9	830	269	32.4
WYCA-FM	1306	526	40.3	262	74	28.2	801	352	43.9	770	335	43.5
WZCH-FM	169	33	19.5	85	7	8.2	138	26	18.8	74	26	35.1
WZSR-FM	713	264	37.0	214	108	50.5	484	164	33.9	451	145	32.2

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAIT-AM	333	226	67.9	11	8	72.7	35	24	68.5	95	61	64.2
WBBM-AM	485	306	63.1	26	10	38.5	165	87	52.7	244	146	59.8
WBBM-FM	534	333	62.4	266	155	58.3	208	109	52.4	92	39	42.3
WCKG-FM	353	249	70.5	171	122	71.3	296	208	70.2	168	118	70.2
WFMT-FM	145	93	64.1	9	5	55.6	50	30	60.0	75	48	64.0
WGCI-AM	144	92	63.9	36	21	58.3	80	50	62.5	89	61	68.5
WGCI-FM	764	613	80.2	377	314	83.3	362	275	75.9	202	146	72.2
WGN -AM	801	692	86.4	20	12	60.0	209	165	78.9	384	324	84.3
WILL-FM	38	26	68.4	19	14	73.7	25	17	68.0	18	11	61.1
WIND-AM	100	65	65.0	38	23	60.5	65	43	66.1	42	29	69.0
WJMK-FM	400	259	64.8	55	25	45.5	258	161	62.4	303	203	67.0
WKQX-FM	368	221	60.1	199	116	58.3	158	81	51.2	68	33	48.5
WLEY-FM	275	222	80.7	150	120	80.0	154	123	79.8	79	63	79.7
WLIT-FM	583	431	73.9	161	119	73.9	410	317	77.3	371	282	76.0
WLS -AM	482	359	74.5	50	35	70.0	214	157	73.3	255	187	73.3
WLUP-FM	195	104	53.3	84	36	42.9	162	92	56.7	104	65	62.5
WLXX-AM	47	34	72.3	11	4	36.4	27	18	66.6	30	25	83.3
WMAQ-AM	274	161	58.8	30	13	43.3	129	70	54.2	137	82	59.8
WMVP-AM	145	62	42.8	38	20	52.6	101	49	48.5	84	36	42.8
WNIB-FM	228	142	62.3	13	6	46.2	99	68	68.6	133	87	65.4
WNIZ-FM	3	1	33.3	0	0	0.0	1	0	0.0	2	0	0.0
WNND-FM	329	203	61.7	141	95	67.4	224	140	62.5	165	104	63.0
WNUA-FM	550	399	72.5	95	63	66.3	385	279	72.4	390	292	74.8
WOJO-FM	269	215	79.9	131	101	77.1	177	144	81.3	99	83	83.8
WRCX-FM	361	252	69.8	218	149	68.3	213	138	64.7	97	66	68.0
WRZA-FM	48	33	68.8	34	25	73.5	26	17	65.3	11	8	72.7
WSCR-AM	186	117	62.9	47	36	76.6	128	78	60.9	120	69	57.5
WTAQ-AM	45	25	55.6	20	10	50.0	30	17	56.6	15	7	46.6
WTMX-FM	319	210	65.8	184	124	67.4	222	146	65.7	100	62	62.0
WUSN-FM	409	306	74.8	144	110	76.4	260	198	76.1	213	156	73.2
WVAZ-FM	516	355	68.8	174	117	67.2	365	269	73.7	290	209	72.0
WVON-AM	71	39	54.9	10	0	0.0	35	20	57.1	48	30	62.5
WXCD-FM	318	198	62.3	108	68	63.0	259	167	64.4	196	123	62.7
WXLC-FM	52	32	61.5	27	13	48.1	26	15	57.6	16	12	75.0
WXRT-FM	313	234	74.8	121	92	76.0	295	221	74.9	191	142	74.3
WYBA-FM	76	40	52.6	19	9	47.4	51	31	60.7	48	29	60.4
WYCA-FM	73	54	74.0	7	3	42.9	44	34	77.2	46	36	78.2
WZCH-FM	6	1	16.7	4	0	0.0	4	1	25.0	1	1	100.0
WZSR-FM	58	44	75.9	25	19	76.0	35	28	80.0	31	24	77.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12 + Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAKW-FM	718	331	46.1	185	91	49.2	427	230	53.9	378	184	48.7
WAQZ-FM	1827	545	29.8	1096	346	31.6	1032	243	23.5	407	83	20.4
WAXZ-FM	130	55	42.3	5	0	0.0	51	19	37.3	68	19	27.9
WBOB-AM	395	109	27.6	150	63	42.0	281	79	28.1	212	41	19.3
WCIN-AM	375	153	40.8	67	31	46.3	206	94	45.6	232	100	43.1
WCVG-AM	264	72	27.3	50	4	8.0	142	56	39.4	153	55	35.9
WEBN-FM	2798	1218	43.5	1498	614	41.0	1688	671	39.8	855	359	42.0
WFCJ-FM	320	66	20.6	56	16	28.6	168	47	28.0	215	44	20.5
WGRR-FM	2386	1000	41.9	340	54	15.9	1539	689	44.8	1658	810	48.9
WGTV-FM	728	202	27.7	356	56	15.7	327	50	15.3	160	39	24.4
WHKO-FM	714	151	21.1	291	59	20.3	374	81	21.7	265	54	20.4
WIOK-FM	157	68	43.3	28	4	14.3	93	44	47.3	109	52	47.7
WIZF-FM	2018	1036	51.3	854	428	50.1	755	371	49.1	459	212	46.2
WKRC-AM	1653	693	41.9	173	61	35.3	808	312	38.6	930	360	38.7
WKRQ-FM	3264	1217	37.3	1549	520	33.6	1662	520	31.3	827	247	29.9
WLQT-FM	195	54	27.7	50	16	32.0	120	26	21.7	112	33	29.5
WLW -AM	3298	1258	38.1	675	155	23.0	1916	638	33.3	1879	737	39.2
WMMX-FM	203	53	26.1	95	21	22.1	160	38	23.8	91	31	34.1
WNOP-AM	118	31	26.3	42	12	28.6	78	28	35.9	46	19	41.3
WOFX-FM	2581	740	28.7	1097	300	27.3	1966	600	30.5	1287	401	31.2
WPFB-FM	489	106	21.7	249	50	20.1	254	81	31.9	185	49	26.5
WRRM-FM	2491	909	36.5	597	148	24.8	1552	624	40.2	1462	611	41.8
WSAI-AM	1053	532	50.5	63	5	7.9	199	21	10.6	343	122	35.6
WSCH-FM	132	63	47.7	14	0	0.0	67	22	32.8	79	34	43.0
WTSJ-AM	111	38	34.2	14	0	0.0	48	5	10.4	64	19	29.7
WTUE-FM	419	113	27.0	265	69	26.0	271	67	24.7	120	45	37.5
WUBE-FM	2908	1320	45.4	1021	389	38.1	1723	813	47.2	1383	696	50.3
WVAE-FM	1405	464	33.0	329	113	34.3	888	283	31.9	846	293	34.6
WVMX-FM	2164	649	30.0	1072	377	35.2	1544	494	32.0	872	240	27.5
WYGY-FM	1477	419	28.4	679	211	31.1	854	249	29.2	552	148	26.8
WYLY-FM	447	112	25.1	218	55	25.2	355	106	29.9	209	51	24.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAKW-FM	40	32	80.0	13	11	84.6	29	24	82.7	21	17	80.9
WAQZ-FM	64	36	56.2	43	25	58.1	38	19	50.0	11	6	54.5
WAXZ-FM	8	6	75.0	0	0	0.0	3	2	66.6	3	2	66.6
WBOB-AM	21	13	61.9	9	6	66.7	17	10	58.8	11	6	54.5
WCIN-AM	28	20	71.4	6	4	66.7	17	12	70.5	20	14	70.0
WCVG-AM	23	18	78.3	2	1	50.0	16	14	87.5	16	13	81.2
WEBN-FM	181	136	75.1	95	71	74.7	116	85	73.2	62	45	72.5
WFCJ-FM	10	5	50.0	2	2	100.0	6	4	66.6	5	2	40.0
WGRR-FM	142	106	74.6	12	6	50.0	92	69	75.0	113	89	78.7
WGTZ-FM	22	14	63.6	7	2	28.6	8	3	37.5	4	2	50.0
WHKO-FM	27	14	51.9	9	4	44.4	18	10	55.5	13	6	46.1
WIOK-FM	10	8	80.0	1	1	100.0	7	6	85.7	7	6	85.7
WIZF-FM	139	113	81.3	56	43	76.8	55	43	78.1	35	28	80.0
WKRC-AM	103	75	72.8	6	5	83.3	44	31	70.4	55	38	69.0
WKRQ-FM	125	85	68.0	63	44	69.8	62	39	62.9	27	15	55.5
WLQT-FM	8	6	75.0	3	2	66.7	5	4	80.0	3	2	66.6
WLW -AM	160	106	66.2	26	14	53.8	82	50	60.9	94	62	65.9
WMMX-FM	11	8	72.7	7	4	57.1	9	6	66.6	5	4	80.0
WNOP-AM	9	6	66.7	3	2	66.7	6	4	66.6	6	4	66.6
WOFX-FM	125	76	60.8	50	27	54.0	98	62	63.2	69	45	65.2
WPFB-FM	19	10	52.6	8	4	50.0	12	8	66.6	10	6	60.0
WRRM-FM	169	135	79.9	28	19	67.9	117	96	82.0	116	95	81.9
WSAI-AM	92	77	83.7	2	2	100.0	7	4	57.1	24	18	75.0
WSCH-FM	8	6	75.0	0	0	0.0	3	2	66.6	4	3	75.0
WTSJ-AM	10	7	70.0	0	0	0.0	1	0	0.0	6	6	100.0
WTUE-FM	17	12	70.6	11	7	63.6	9	6	66.6	6	5	83.3
WUBE-FM	219	175	79.9	74	58	78.4	147	120	81.6	120	97	80.8
WVAE-FM	101	73	72.3	25	18	72.0	69	51	73.9	65	48	73.8
WVMX-FM	123	89	72.4	62	46	74.2	96	71	73.9	57	41	71.9
WYGY-FM	71	46	64.8	35	22	62.9	45	30	66.6	28	19	67.8
WYLY-FM	14	7	50.0	8	4	50.0	12	7	58.3	6	3	50.0

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# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABQ-AM	416	138	33.2	65	20	30.8	147	41	27.9	140	50	35.7
WCLV-FM	1355	550	40.6	157	43	27.4	525	183	34.9	670	250	37.3
WDOK-FM	3083	1228	39.8	664	195	29.4	1760	695	39.5	1809	837	46.3
WELW-AM	277	48	17.3	18	0	0.0	53	15	28.3	77	15	19.5
WENZ-FM	1803	598	33.2	970	312	32.2	889	253	28.5	429	117	27.3
WEOL-AM	275	79	28.7	36	7	19.4	90	27	30.0	81	25	30.9
WERE-AM	457	65	14.2	37	7	18.9	160	27	16.9	235	26	11.1
WGAR-FM	2696	1281	47.5	722	270	37.4	1545	694	44.9	1373	722	52.6
WHK -AM	186	43	23.1	18	6	33.3	110	38	34.5	107	37	34.6
WHK -FM	121	42	34.7	34	0	0.0	63	24	38.1	60	28	46.7
WJMO-AM	924	367	39.7	148	38	25.7	484	192	39.7	552	248	44.9
WKDD-FM	572	61	10.7	297	24	8.1	417	47	11.3	219	31	14.2
WKKY-FM	227	91	40.1	70	19	27.1	104	37	35.6	94	40	42.6
WKNR-AM	1480	404	27.3	491	167	34.0	1009	281	27.8	789	210	26.6
WKTJ-AM	99	22	22.2	0	0	0.0	4	0	0.0	35	10	28.6
WMJI-FM	3499	1394	39.8	670	217	32.4	2417	977	40.4	2437	1044	42.8
WMMS-FM	2172	693	31.9	1245	369	29.6	1295	422	32.6	577	213	36.9
WMVX-FM	3053	923	30.2	1342	446	33.2	2242	734	32.7	1384	412	29.8
WNCX-FM	2897	882	30.4	1475	468	31.7	2168	685	31.6	1221	381	31.2
WNVV-FM	1992	721	36.2	433	127	29.3	1286	444	34.5	1237	467	37.8
WONE-FM	702	75	10.7	345	19	5.5	513	68	13.3	290	49	16.9
WQAL-FM	3194	895	28.0	1299	325	25.0	2088	668	32.0	1351	446	33.0
WQMX-FM	531	98	18.5	231	30	13.0	310	55	17.7	236	51	21.6
WRMR-AM	1758	1053	59.9	34	0	0.0	216	47	21.8	515	211	41.0
WTAM-AM	2374	915	38.5	421	88	20.9	1305	389	29.8	1329	498	37.5
WZAK-FM	3024	1814	60.0	1153	715	62.0	1438	886	61.6	1070	612	57.2
WZJM-FM	3015	1146	38.0	1356	416	30.7	1379	370	26.8	742	164	22.1
WZLE-FM	294	105	35.7	30	20	66.7	156	60	38.5	171	40	23.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABQ-AM	50	32	64.0	8	5	62.5	15	10	66.6	17	12	70.5
WCLV-FM	102	78	76.5	6	4	66.7	30	21	70.0	41	29	70.7
WDOK-FM	214	172	80.4	32	24	75.0	127	102	80.3	149	124	83.2
WELW-AM	13	5	38.5	0	0	0.0	2	2	100.0	3	2	66.6
WENZ-FM	78	48	61.5	48	30	62.5	38	22	57.8	15	7	46.6
WEOL-AM	10	5	50.0	1	0	0.0	2	1	50.0	2	1	50.0
WERE-AM	17	7	41.2	1	0	0.0	5	2	40.0	7	2	28.5
WGAR-FM	206	168	81.6	45	34	75.6	124	101	81.4	122	101	82.7
WHK-AM	6	4	66.7	0	0	0.0	4	3	75.0	5	3	60.0
WHK-FM	3	2	66.7	0	0	0.0	2	1	50.0	2	2	100.0
WJMO-AM	74	54	73.0	9	6	66.7	45	35	77.7	55	42	76.3
WKDD-FM	15	8	53.3	7	3	42.9	12	7	58.3	8	5	62.5
WKKY-FM	16	14	87.5	2	1	50.0	7	5	71.4	8	7	87.5
WKNR-AM	66	38	57.6	24	16	66.7	45	27	60.0	34	21	61.7
WKTX-AM	11	5	45.5	0	0	0.0	0	0	0.0	4	2	50.0
WMJI-FM	243	178	73.3	40	24	60.0	182	137	75.2	189	145	76.7
WMMS-FM	139	103	74.1	70	48	68.6	92	69	75.0	46	39	84.7
WMVX-FM	170	120	70.6	86	66	76.7	131	95	72.5	76	51	67.1
WNCX-FM	154	93	60.4	88	56	63.6	128	77	60.1	62	36	58.0
WNWV-FM	118	79	66.9	24	14	58.3	77	48	62.3	76	51	67.1
WONE-FM	18	5	27.8	8	1	12.5	14	5	35.7	10	4	40.0
WQAL-FM	134	83	61.9	54	32	59.3	101	67	66.3	68	46	67.6
WQMX-FM	23	14	60.9	8	4	50.0	13	6	46.1	11	6	54.5
WRMR-AM	185	159	85.9	0	0	0.0	9	5	55.5	39	28	71.7
WTAM-AM	147	99	67.3	18	8	44.4	68	39	57.3	86	56	65.1
WZAK-FM	278	233	83.8	109	94	86.2	157	134	85.3	114	92	80.7
WZJM-FM	145	97	66.9	63	39	61.9	57	33	57.8	29	14	48.2
WZLE-FM	10	6	60.0	2	2	100.0	6	4	66.6	5	2	40.0

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# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBIQ-FM	245	135	55.1	80	62	77.5	162	84	51.9	110	42	38.2
KCBR-AM	38	9	23.7	7	3	42.9	17	6	35.3	18	5	27.8
KCCY-FM	488	181	37.1	201	73	36.3	358	131	36.6	224	86	38.4
KCMN-AM	116	55	47.4	0	0	0.0	5	5	100.0	28	8	28.6
KDZA-FM	130	26	20.0	36	6	16.7	91	23	25.3	75	20	26.7
KGFT-FM	236	76	32.2	41	10	24.4	140	51	36.4	149	53	35.6
KGHF-AM	54	24	44.4	0	0	0.0	2	0	0.0	23	9	39.1
KHOW-AM	139	39	28.1	40	13	32.5	68	24	35.3	64	16	25.0
KILO-FM	521	205	39.3	347	152	43.8	274	106	38.7	89	23	25.8
KKCS-AM	123	23	18.7	17	3	17.6	69	14	20.3	79	14	17.7
KKCS-FM	554	249	44.9	184	63	34.2	380	176	46.3	329	163	49.5
KKFM-FM	721	255	35.4	391	139	35.5	552	192	34.8	286	105	36.7
KKLI-FM	524	201	38.4	162	40	24.7	375	149	39.7	290	135	46.6
KKMG-FM	997	469	47.0	484	195	40.3	463	174	37.6	241	86	35.7
KNKN-FM	41	9	22.0	17	0	0.0	18	0	0.0	11	3	27.3
KOA -AM	443	192	43.3	75	33	44.0	229	102	44.5	264	106	40.2
KPRZ-FM	184	53	28.8	65	9	13.8	144	50	34.7	105	41	39.0
KQKS-FM	153	55	35.9	85	40	47.1	54	20	37.0	15	3	20.0
KRDO-AM	179	52	29.1	60	25	41.7	92	31	33.7	68	10	14.7
KRDO-FM	517	154	29.8	252	80	31.7	345	115	33.3	198	59	29.8
KRFX-FM	29	9	31.0	11	3	27.3	25	9	36.0	18	5	27.8
KSKX-FM	381	176	46.2	114	49	43.0	264	137	51.9	218	119	54.6
KSPZ-FM	654	235	35.9	158	40	25.3	394	149	37.8	395	171	43.3
KTWK-AM	121	36	29.8	11	8	72.7	37	15	40.5	58	12	20.7
KVOR-AM	491	220	44.8	82	23	28.0	254	110	43.3	290	145	50.0
KVUU-FM	759	237	31.2	429	135	31.5	461	122	26.5	222	67	30.2
KYGO-FM	49	14	28.6	19	3	15.8	38	8	21.1	28	11	39.3
KYZX-FM	45	3	6.7	13	3	23.1	33	3	9.1	25	0	0.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBIQ-FM	12	10	83.3	6	5	83.3	9	7	77.7	5	3	60.0
KCBR-AM	3	1	33.3	0	0	0.0	0	0	0.0	2	1	50.0
KCCY-FM	33	23	69.7	14	11	78.6	24	16	66.6	15	11	73.3
KCMN-AM	20	17	85.0	0	0	0.0	2	2	100.0	4	4	100.0
KDZA-FM	6	3	50.0	1	0	0.0	5	3	60.0	5	3	60.0
KGFT-FM	8	5	62.5	1	0	0.0	5	2	40.0	6	4	66.6
KGHF-AM	6	6	100.0	0	0	0.0	0	0	0.0	2	2	100.0
KHOW-AM	7	3	42.9	1	1	100.0	3	2	66.6	3	1	33.3
KILO-FM	38	29	76.3	29	24	82.8	23	18	78.2	5	2	40.0
KKCS-AM	6	4	66.7	0	0	0.0	4	3	75.0	4	3	75.0
KKCS-FM	42	33	78.6	12	8	66.7	28	22	78.5	26	21	80.7
KKFM-FM	50	37	74.0	27	19	70.4	41	31	75.6	22	17	77.2
KKLI-FM	34	24	70.6	8	5	62.5	21	14	66.6	20	15	75.0
KKMG-FM	56	41	73.2	27	17	63.0	27	18	66.6	14	10	71.4
KNKN-FM	2	0	0.0	1	0	0.0	1	0	0.0	1	0	0.0
KOA -AM	24	18	75.0	3	2	66.7	12	9	75.0	14	11	78.5
KPRZ-FM	7	5	71.4	1	0	0.0	6	5	83.3	5	4	80.0
KQKS-FM	8	5	62.5	3	3	100.0	4	3	75.0	2	2	100.0
KRDO-AM	6	3	50.0	2	1	50.0	4	2	50.0	2	1	50.0
KRDO-FM	27	19	70.4	16	13	81.2	18	14	77.7	9	6	66.6
KRFX-FM	2	1	50.0	1	1	100.0	2	1	50.0	0	0	0.0
KSKX-FM	29	23	79.3	6	5	83.3	23	20	86.9	20	17	85.0
KSPZ-FM	36	27	75.0	6	4	66.7	20	14	70.0	24	18	75.0
KTWK-AM	7	5	71.4	1	1	100.0	2	2	100.0	2	1	50.0
KVOR-AM	34	24	70.6	3	2	66.7	17	11	64.7	19	14	73.6
KVUU-FM	36	24	66.7	23	16	69.6	22	14	63.6	10	6	60.0
KYGO-FM	3	2	66.7	1	1	100.0	2	1	50.0	1	1	100.0
KYZX-FM	2	0	0.0	1	0	0.0	2	0	0.0	1	0	0.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WARQ-FM	539	263	48.8	327	188	57.5	239	96	40.2	106	28	26.4
WBBQ-FM	129	29	22.5	55	7	12.7	76	14	18.4	58	16	27.6
WCOS-AM	151	54	35.8	48	15	31.2	113	39	34.5	77	26	33.8
WCOS-FM	830	380	45.8	266	89	33.5	440	197	44.8	408	211	51.7
WDXZ-FM	85	34	40.0	18	0	0.0	49	20	40.8	60	29	48.3
WFMV-FM	429	225	52.4	131	66	50.4	279	173	62.0	232	134	57.8
WHKZ-FM	359	70	19.5	155	20	12.9	201	25	12.4	139	26	18.7
WISW-AM	224	48	21.4	46	6	13.0	123	23	18.7	112	31	27.7
WLJI-FM	8	0	0.0	3	0	0.0	5	0	0.0	2	0	0.0
WLXC-FM	218	87	39.9	43	7	16.3	139	53	38.1	148	72	48.6
WMFX-FM	696	257	36.9	330	129	39.1	532	228	42.9	305	122	40.0
WNOK-FM	962	398	41.4	461	170	36.9	534	193	36.1	298	99	33.2
WOIC-AM	145	41	28.3	36	16	44.4	87	28	32.2	82	17	20.7
WOMG-FM	604	229	37.9	159	39	24.5	394	162	41.1	377	175	46.4
WQKI-AM	2	0	0.0	0	0	0.0	2	0	0.0	2	0	0.0
WQKI-FM	124	25	20.2	66	12	18.2	33	7	21.2	23	4	17.4
WSCQ-FM	406	183	45.1	56	5	8.9	140	38	27.1	195	85	43.6
WTCB-FM	699	273	39.1	296	105	35.5	519	229	44.1	350	152	43.4
WTGH-AM	125	43	34.4	23	3	13.0	78	21	26.9	78	23	29.5
WVOC-AM	529	236	44.6	114	29	25.4	312	116	37.2	296	131	44.3
WVDM-FM	997	639	64.1	429	300	69.9	503	304	60.4	349	181	51.9
WZNY-FM	134	12	9.0	74	3	4.1	70	6	8.6	25	3	12.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WARQ-FM	32	26	81.2	22	18	81.8	14	11	78.5	4	3	75.0
WBBQ-FM	4	2	50.0	2	1	50.0	2	1	50.0	2	1	50.0
WCOS-AM	9	6	66.7	3	2	66.7	7	5	71.4	5	4	80.0
WCOS-FM	58	44	75.9	13	8	61.5	32	24	75.0	33	27	81.8
WDXZ-FM	5	3	60.0	0	0	0.0	3	2	66.6	4	3	75.0
WFMV-FM	37	30	81.1	11	10	90.9	26	22	84.6	21	16	76.1
WHKZ-FM	13	7	53.8	6	2	33.3	6	3	50.0	4	2	50.0
WISW-AM	6	2	33.3	1	1	100.0	3	1	33.3	3	1	33.3
WLJI-FM	1	0	0.0	1	0	0.0	1	0	0.0	0	0	0.0
WLXC-FM	17	13	76.5	1	0	0.0	11	9	81.8	14	12	85.7
WMFX-FM	44	33	75.0	22	17	77.3	38	30	78.9	21	16	76.1
WNOK-FM	48	35	72.9	27	19	70.4	27	19	70.3	12	8	66.6
WOIC-AM	9	5	55.6	2	1	50.0	6	3	50.0	5	2	40.0
WOMG-FM	35	26	74.3	6	4	66.7	27	21	77.7	27	21	77.7
WQKI-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WQKI-FM	4	2	50.0	2	2	100.0	2	1	50.0	1	0	0.0
WSCQ-FM	33	25	75.8	1	0	0.0	7	5	71.4	16	12	75.0
WTCB-FM	51	39	76.5	21	15	71.4	39	31	79.4	26	20	76.9
WTGH-AM	8	6	75.0	1	0	0.0	5	3	60.0	5	4	80.0
WVOC-AM	29	22	75.9	5	3	60.0	15	10	66.6	16	11	68.7
WWDM-FM	104	92	88.5	51	47	92.2	57	50	87.7	32	26	81.2
WZNY-FM	3	1	33.3	2	1	50.0	2	1	50.0	0	0	0.0

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# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAZU-FM	544	138	25.4	362	97	26.8	236	64	27.1	69	11	15.9
WBNS-AM	546	213	39.0	173	69	39.9	337	125	37.1	248	90	36.3
WBNS-FM	1799	711	39.5	260	62	23.8	1158	492	42.5	1240	565	45.6
WBZX-FM	1839	616	33.5	1187	392	33.0	1088	329	30.2	415	113	27.2
WCCK-FM	1464	786	53.7	636	381	59.9	614	272	44.3	378	166	43.9
WCMT-AM	122	59	48.4	0	0	0.0	26	0	0.0	59	21	35.6
WCMT-FM	600	277	46.2	201	90	44.8	295	148	50.2	262	125	47.7
WCOL-FM	1762	737	41.8	633	278	43.9	996	442	44.4	880	385	43.8
WFII-AM	399	99	24.8	37	11	29.7	225	64	28.4	266	78	29.3
WHOK-FM	1302	405	31.1	403	56	13.9	696	191	27.4	647	235	36.3
WJZA-FM	405	136	33.6	80	26	32.5	269	79	29.4	259	86	33.2
WKFX-FM	835	256	30.7	284	81	28.5	701	246	35.1	491	170	34.6
WKKJ-FM	133	52	39.1	40	6	15.0	58	10	17.2	45	9	20.0
WLVQ-FM	1748	637	36.4	835	286	34.3	1368	552	40.4	791	334	42.2
WLW -AM	385	34	8.8	64	10	15.6	240	25	10.4	232	14	6.0
WLYR-FM	517	171	33.1	142	54	38.0	355	143	40.3	311	116	37.3
WMNI-AM	605	320	52.9	32	6	18.8	182	96	52.7	322	165	51.2
WMXG-FM	615	220	35.8	262	93	35.5	304	108	35.5	189	54	28.6
WNCI-FM	3332	1327	39.8	1646	613	37.2	1893	695	36.7	976	321	32.9
WNKO-FM	162	76	46.9	23	0	0.0	121	61	50.4	126	71	56.3
WQIO-FM	371	56	15.1	260	22	8.5	199	24	12.1	48	20	41.7
WRFD-AM	162	49	30.2	36	10	27.8	109	33	30.3	97	32	33.0
WSMZ-FM	352	67	19.0	155	37	23.9	254	50	19.7	137	23	16.8
WSNY-FM	2244	831	37.0	879	272	30.9	1537	589	38.3	1200	522	43.5
WTVN-AM	2053	1068	52.0	265	80	30.2	1140	505	44.3	1259	639	50.8
WVCO-AM	406	180	44.3	70	29	41.4	212	94	44.3	236	117	49.6
WWCD-FM	904	219	24.2	586	162	27.6	631	172	27.3	235	57	24.3
WZAZ-FM	1592	545	34.2	1002	348	34.7	882	294	33.3	315	85	27.0
WZJZ-FM	579	224	38.7	99	22	22.2	389	144	37.0	354	150	42.4

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# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAZU-FM	22	14	63.6	16	11	68.8	10	7	70.0	2	2	100.0
WBNS-AM	24	16	66.7	9	6	66.7	14	9	64.2	10	6	60.0
WBNS-FM	116	89	76.7	9	5	55.6	81	64	79.0	90	72	80.0
WBZX-FM	99	66	66.7	65	43	66.2	57	38	66.6	20	13	65.0
WCKX-FM	127	106	83.5	61	53	86.9	55	44	80.0	37	30	81.0
WCLT-AM	7	5	71.4	0	0	0.0	1	0	0.0	3	2	66.6
WCLT-FM	41	34	82.9	15	13	86.7	21	17	80.9	19	15	78.9
WCOL-FM	116	87	75.0	45	35	77.8	70	54	77.1	62	47	75.8
WFII-AM	21	10	47.6	3	2	66.7	14	8	57.1	15	8	53.3
WHOK-FM	80	57	71.2	13	5	38.5	45	31	68.8	49	37	75.5
WJZA-FM	25	18	72.0	3	1	33.3	14	10	71.4	16	12	75.0
WKFX-FM	38	24	63.2	11	7	63.6	36	23	63.8	26	17	65.3
WKKJ-FM	9	7	77.8	1	1	100.0	2	2	100.0	2	1	50.0
WLVQ-FM	110	83	75.5	56	42	75.0	92	72	78.2	52	40	76.9
WLW -AM	11	3	27.3	2	1	50.0	9	3	33.3	7	2	28.5
WLYR-FM	20	13	65.0	4	3	75.0	14	11	78.5	14	10	71.4
WMNI-AM	56	48	85.7	1	1	100.0	15	14	93.3	32	28	87.5
WMXG-FM	26	17	65.4	8	5	62.5	13	8	61.5	9	5	55.5
WNCI-FM	179	133	74.3	92	68	73.9	110	83	75.4	52	35	67.3
WNKO-FM	12	10	83.3	0	0	0.0	7	6	85.7	11	10	90.9
WQIO-FM	12	5	41.7	6	2	33.3	7	4	57.1	4	3	75.0
WRFD-AM	12	9	75.0	5	4	80.0	10	8	80.0	6	5	83.3
WSMZ-FM	15	9	60.0	6	4	66.7	11	6	54.5	7	4	57.1
WSNY-FM	144	108	75.0	50	37	74.0	101	77	76.2	89	69	77.5
WTVN-AM	144	113	78.5	11	6	54.5	60	42	70.0	80	61	76.2
WVVO-AM	32	25	78.1	4	3	75.0	17	13	76.4	24	19	79.1
WWCD-FM	26	14	53.8	16	8	50.0	19	11	57.8	9	5	55.5
WZAZ-FM	67	40	59.7	43	25	58.1	36	21	58.3	11	6	54.5
WZJZ-FM	32	23	71.9	3	1	33.3	19	13	68.4	20	15	75.0

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# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAAM-AM	1368	544	39.8	57	0	0.0	351	91	25.9	631	242	38.4
KBFB-FM	2990	832	27.8	1065	226	21.2	2373	707	29.8	1696	576	34.0
KDGE-FM	3849	1259	32.7	2361	749	31.7	1861	435	23.4	641	121	18.9
KDMX-FM	4916	1555	31.6	2761	971	35.2	3344	1047	31.3	1523	449	29.5
KDXX-AM	667	292	43.8	401	147	36.7	409	207	50.6	179	99	55.3
KDXX-FM	406	143	35.2	236	78	33.1	255	85	33.3	139	41	29.5
KEGL-FM	3689	1142	31.0	2098	616	29.4	1904	601	31.6	726	233	32.1
KESS-AM	1154	548	47.5	558	284	50.9	758	402	53.0	438	217	49.5
KFJZ-AM	274	98	35.8	145	63	43.4	151	56	37.1	107	34	31.8
KHCK-FM	994	459	46.2	453	222	49.0	561	315	56.1	371	219	59.0
KHKS-FM	7679	3126	40.7	3564	1301	36.5	4330	1644	38.0	2312	872	37.7
KHVN-AM	1078	472	43.8	331	50	15.1	591	235	39.8	535	303	56.6
KKDA-AM	705	275	39.0	63	0	0.0	442	126	28.5	463	152	32.8
KKDA-FM	4772	2611	54.7	2346	1360	58.0	2073	1001	48.3	1007	403	40.0
KKZN-FM	2466	452	18.3	1350	231	17.1	1971	410	20.8	988	213	21.6
KLIF-AM	2092	589	28.2	435	118	27.1	1489	453	30.4	1366	396	29.0
KLTY-FM	3221	1451	45.0	1218	541	44.4	2398	1137	47.4	1551	731	47.1
KLUV-FM	4704	1511	32.1	869	102	11.7	3413	1043	30.6	3334	1217	36.5
KOAI-FM	3094	1137	36.7	824	325	39.4	2336	851	36.4	1897	636	33.5
KOOO-AM	573	79	13.8	127	28	22.0	389	54	13.9	346	41	11.8
KPLX-FM	3464	917	26.5	1394	305	21.9	1998	522	26.1	1499	447	29.8
KRBV-FM	2588	733	28.3	1197	267	22.3	1678	571	34.0	1048	416	39.7
KRLD-AM	4538	1791	39.5	854	224	26.2	2831	988	34.9	2654	1074	40.5
KRNB-FM	1422	372	26.2	665	136	20.5	985	286	29.0	596	201	33.7
KRVA-AM	435	156	35.9	213	44	20.7	269	103	38.3	169	82	48.5
KSCS-FM	5034	2164	43.0	1772	713	40.2	2961	1257	42.5	2524	1080	42.8
KTCK-AM	2189	974	44.5	954	512	53.7	1864	842	45.2	1134	441	38.9
KTXQ-FM	4104	893	21.8	2376	532	22.4	2332	478	20.5	959	132	13.8
KVIL-FM	5007	1765	35.3	1257	375	29.8	3667	1308	35.7	3260	1260	38.7
KWRD-FM	716	249	34.8	318	129	40.6	591	193	32.7	358	101	28.2
KYNG-FM	3576	1115	31.2	1577	465	29.5	2026	594	29.3	1372	423	30.8
KZDF-FM	262	65	24.8	172	51	29.7	188	65	34.6	66	14	21.2
KZDL-FM	470	152	32.3	296	92	31.1	297	86	29.0	131	56	42.7
KZMP-AM	516	246	47.7	307	140	45.6	298	112	37.6	156	84	53.8
KZPS-FM	3931	1073	27.3	1697	409	24.1	3290	945	28.7	2065	635	30.8
WBAP-AM	4598	1941	42.2	647	140	21.6	2744	991	36.1	2924	1318	45.1
WRR -FM	3075	1054	34.3	609	117	19.2	1757	536	30.5	1753	611	34.9

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAAM-AM	96	66	68.8	1	0	0.0	20	13	65.0	52	37	71.1
KBFB-FM	156	115	73.7	49	33	67.3	131	96	73.2	104	80	76.9
KDGE-FM	152	98	64.5	92	57	62.0	60	29	48.3	18	8	44.4
KDMX-FM	240	170	70.8	152	108	71.1	162	115	70.9	71	52	73.2
KDXX-AM	45	35	77.8	27	19	70.4	28	22	78.5	9	7	77.7
KDXX-FM	20	13	65.0	12	7	58.3	11	7	63.6	6	3	50.0
KEGL-FM	206	146	70.9	128	87	68.0	122	93	76.2	47	39	82.9
KESS-AM	84	63	75.0	50	38	76.0	60	49	81.6	28	22	78.5
KFJZ-AM	25	18	72.0	14	12	85.7	12	7	58.3	10	6	60.0
KHCK-FM	83	63	75.9	44	34	77.3	52	43	82.6	32	26	81.2
KHKS-FM	446	327	73.3	200	139	69.5	242	174	71.9	128	92	71.8
KHVN-AM	94	78	83.0	13	7	53.8	55	42	76.3	59	50	84.7
KKDA-AM	51	39	76.5	1	0	0.0	32	23	71.8	37	28	75.6
KKDA-FM	441	368	83.4	258	221	85.7	175	132	75.4	63	42	66.6
KKZN-FM	97	53	54.6	39	17	43.6	88	52	59.0	57	36	63.1
KLIF-AM	103	63	61.2	21	14	66.7	78	47	60.2	66	38	57.5
KLTY-FM	212	169	79.7	83	66	79.5	172	138	80.2	111	90	81.0
KLUV-FM	238	162	68.1	26	9	34.6	174	117	67.2	193	141	73.0
KOAI-FM	205	156	76.1	58	48	82.8	169	126	74.5	129	92	71.3
KOOO-AM	20	4	20.0	6	1	16.7	16	2	12.5	12	3	25.0
KPLX-FM	170	110	64.7	63	39	61.9	111	75	67.5	85	58	68.2
KRBV-FM	175	112	64.0	67	33	49.3	144	102	70.8	101	76	75.2
KRLD-AM	254	180	70.9	35	19	54.3	130	80	61.5	143	99	69.2
KRNB-FM	85	51	60.0	36	14	38.9	63	40	63.4	44	34	77.2
KRVA-AM	21	12	57.1	9	5	55.6	15	9	60.0	10	6	60.0
KSCS-FM	385	308	80.0	142	114	80.3	242	193	79.7	198	158	79.8
KTCK-AM	172	126	73.3	91	70	76.9	153	114	74.5	76	52	68.4
KTXQ-FM	167	100	59.9	107	69	64.5	104	64	61.5	35	15	42.8
KVIL-FM	309	230	74.4	62	43	69.4	229	167	72.9	220	164	74.5
KWRD-FM	30	19	63.3	12	8	66.7	22	13	59.0	13	7	53.8
KYNG-FM	219	152	69.4	95	65	68.4	125	81	64.8	87	59	67.8
KZDF-FM	14	9	64.3	10	6	60.0	12	9	75.0	4	3	75.0
KZDL-FM	27	19	70.4	13	9	69.2	17	12	70.5	13	11	84.6
KZMP-AM	45	33	73.3	28	20	71.4	19	11	57.8	15	11	73.3
KZPS-FM	215	136	63.3	76	45	59.2	189	124	65.6	135	90	66.6
WBAP-AM	295	217	73.6	27	13	48.1	157	109	69.4	200	154	77.0
WRR -FM	166	117	70.5	17	8	47.1	78	51	65.3	95	67	70.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBTT-FM	821	262	31.9	421	127	30.2	316	86	27.2	130	29	22.3
WCLR-FM	601	203	33.8	86	14	16.3	406	141	34.7	454	167	36.8
WDAO-AM	265	126	47.5	37	11	29.7	136	48	35.3	150	64	42.7
WEBN-FM	117	8	6.8	86	8	9.3	73	8	11.0	16	0	0.0
WFCJ-FM	425	158	37.2	88	33	37.5	274	90	32.8	232	78	33.6
WGTZ-FM	1683	672	39.9	761	291	38.2	755	240	31.8	428	119	27.8
WHIO-AM	1084	442	40.8	127	42	33.1	530	180	34.0	606	219	36.1
WHKO-FM	1978	934	47.2	549	238	43.4	1116	597	53.5	1051	581	55.3
WING-AM	258	28	10.9	30	4	13.3	125	14	11.2	151	12	7.9
WING-FM	1293	380	29.4	529	158	29.9	968	293	30.3	651	193	29.6
WIZE-AM	162	85	52.5	4	0	0.0	23	7	30.4	48	28	58.3
WKRC-AM	169	67	39.6	8	0	0.0	61	32	52.5	97	45	46.4
WKSW-FM	335	130	38.8	110	36	32.7	202	75	37.1	158	72	45.6
WLQT-FM	1223	458	37.4	336	78	23.2	776	273	35.2	739	320	43.3
WLSN-FM	288	82	28.5	25	0	0.0	159	46	28.9	215	71	33.0
WLW -AM	756	316	41.8	124	37	29.8	395	153	38.7	431	187	43.4
WMMX-FM	1490	661	44.4	624	232	37.2	1035	499	48.2	709	399	56.3
WOFX-FM	215	24	11.2	76	4	5.3	163	21	12.9	126	20	15.9
WONE-AM	592	298	50.3	5	0	0.0	133	56	42.1	233	99	42.5
WPFB-FM	385	96	24.9	166	26	15.7	230	63	27.4	160	52	32.5
WRNB-FM	211	64	30.3	57	4	7.0	135	41	30.4	133	53	39.8
WROU-FM	864	439	50.8	398	230	57.8	460	238	51.7	259	113	43.6
WTUE-FM	1207	483	40.0	650	242	37.2	742	308	41.5	355	156	43.9
WVAE-FM	284	62	21.8	54	5	9.3	205	39	19.0	212	57	26.9
WXEG-FM	1165	468	40.2	662	299	45.2	599	208	34.7	238	46	19.3
WYGY-FM	234	48	20.5	106	14	13.2	135	35	25.9	96	26	27.1
WZLR-FM	207	74	35.7	20	4	20.0	147	53	36.1	149	58	38.9

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBTT-FM	36	23	63.9	20	12	60.0	14	10	71.4	5	4	80.0
WCLR-FM	30	19	63.3	4	2	50.0	22	13	59.0	24	15	62.5
WDAO-AM	32	25	78.1	4	2	50.0	16	12	75.0	17	13	76.4
WEBN-FM	5	2	40.0	4	2	50.0	4	2	50.0	0	0	0.0
WFCJ-FM	24	17	70.8	8	8	100.0	18	13	72.2	11	7	63.6
WGTZ-FM	81	59	72.8	39	28	71.8	32	21	65.6	15	8	53.3
WHIO-AM	58	39	67.2	7	4	57.1	25	16	64.0	29	17	58.6
WHKO-FM	154	124	80.5	41	32	78.0	104	87	83.6	96	81	84.3
WING-AM	7	2	28.6	1	0	0.0	4	1	25.0	5	1	20.0
WING-FM	59	36	61.0	25	15	60.0	46	28	60.8	31	19	61.2
WIZE-AM	11	9	81.8	0	0	0.0	1	1	100.0	3	2	66.6
WKRC-AM	8	5	62.5	0	0	0.0	3	2	66.6	5	4	80.0
WKSW-FM	25	19	76.0	4	2	50.0	17	12	70.5	15	12	80.0
WLQT-FM	70	51	72.9	19	12	63.2	42	28	66.6	46	35	76.0
WLSN-FM	13	5	38.5	0	0	0.0	6	3	50.0	10	5	50.0
WLW -AM	49	36	73.5	6	2	33.3	27	18	66.6	31	24	77.4
WMMX-FM	119	100	84.0	49	40	81.6	84	71	84.5	64	57	89.0
WOFX-FM	7	2	28.6	2	0	0.0	6	2	33.3	5	2	40.0
WONE-AM	44	37	84.1	0	0	0.0	9	7	77.7	16	13	81.2
WPFB-FM	16	11	68.8	6	3	50.0	11	8	72.7	9	7	77.7
WRNB-FM	11	8	72.7	2	0	0.0	8	5	62.5	9	7	77.7
WROU-FM	67	57	85.1	36	32	88.9	38	32	84.2	17	13	76.4
WTUE-FM	82	64	78.0	46	35	76.1	60	49	81.6	29	24	82.7
WVAE-FM	15	7	46.7	2	0	0.0	12	5	41.6	13	6	46.1
WXEG-FM	59	42	71.2	39	30	76.9	30	21	70.0	10	4	40.0
WYGY-FM	9	6	66.7	2	1	50.0	7	5	71.4	5	4	80.0
WZLR-FM	12	9	75.0	2	1	50.0	9	6	66.6	9	6	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12 + Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KALC-FM	3010	904	30.0	1769	585	33.1	1890	504	26.7	782	182	23.3
KBCO-FM	2771	969	35.0	1291	455	35.2	2184	828	37.9	1287	471	36.6
KBNO-AM	223	75	33.6	74	34	45.9	118	49	41.5	104	36	34.6
KBPI-FM	2237	688	30.8	1306	435	33.3	1098	286	26.0	414	88	21.3
KCKK-FM	951	252	26.5	236	51	21.6	639	133	20.8	555	136	24.5
KDKO-AM	269	83	30.9	78	5	6.4	182	76	41.8	185	78	42.2
KEZW-AM	1289	592	45.9	47	0	0.0	281	71	25.3	542	198	36.5
KHIH-FM	2189	778	35.5	425	144	33.9	1560	571	36.6	1450	538	37.1
KHOW-AM	1824	753	41.3	290	113	39.0	1092	445	40.8	1142	461	40.4
KIMN-FM	1824	528	28.9	713	134	18.8	1381	446	32.3	960	372	38.8
KJMN-FM	306	103	33.7	131	57	43.5	179	66	36.9	129	34	26.4
KKFN-AM	1063	305	28.7	335	101	30.1	789	250	31.7	607	177	29.2
KKHK-FM	2280	614	26.9	886	257	29.0	1946	562	28.9	1267	339	26.8
KLZ -AM	190	71	37.4	52	27	51.9	124	65	52.4	101	38	37.6
KMXA-AM	280	113	40.4	139	66	47.5	192	82	42.7	95	33	34.7
KNUS-AM	390	94	24.1	34	0	0.0	146	24	16.4	214	51	23.8
KOA -AM	3550	1272	35.8	661	165	25.0	2130	656	30.8	2140	773	36.1
KOSI-FM	3015	1086	36.0	960	302	31.5	2006	727	36.2	1604	670	41.8
KQKS-FM	2511	1262	50.3	1022	433	42.4	972	322	33.1	534	134	25.1
KRFX-FM	2750	844	30.7	1264	407	32.2	2233	681	30.5	1331	398	29.9
KRKS-FM	361	97	26.9	86	17	19.8	293	91	31.1	245	79	32.2
KRRF-AM	342	51	14.9	45	22	48.9	247	40	16.2	249	24	9.6
KTCL-FM	1402	527	37.6	845	307	36.3	805	267	33.2	327	95	29.1
KTLK-AM	619	83	13.4	53	0	0.0	381	47	12.3	471	62	13.2
KVOD-FM	1078	424	39.3	186	53	28.5	531	170	32.0	575	216	37.6
KXKL-FM	2705	817	30.2	523	105	20.1	1960	626	31.9	1804	619	34.3
KXPK-FM	2158	479	22.2	1304	318	24.4	1533	324	21.1	664	119	17.9
KYGO-AM	287	53	18.5	19	0	0.0	139	26	18.7	177	32	18.1
KYGO-FM	3069	1373	44.7	999	416	41.6	2026	933	46.1	1576	771	48.9

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KALC-FM	126	79	62.7	91	61	67.0	68	38	55.8	21	10	47.6
KBCO-FM	146	101	69.2	74	51	68.9	125	89	71.2	68	48	70.5
KBNO-AM	10	8	80.0	6	5	83.3	7	5	71.4	4	2	50.0
KBPI-FM	98	63	64.3	65	42	64.6	52	34	65.3	17	12	70.5
KCKK-FM	52	33	63.5	11	7	63.6	32	17	53.1	32	19	59.3
KDKO-AM	18	13	72.2	4	1	25.0	15	12	80.0	14	12	85.7
KEZW-AM	101	77	76.2	1	0	0.0	13	7	53.8	35	23	65.7
KHHH-FM	151	108	71.5	26	19	73.1	108	78	72.2	112	81	72.3
KHOW-AM	123	89	72.4	20	13	65.0	71	49	69.0	71	50	70.4
KIMN-FM	106	78	73.6	29	17	58.6	90	70	77.7	73	60	82.1
KJMN-FM	17	10	58.8	6	4	66.7	12	8	66.6	9	5	55.5
KKFN-AM	44	27	61.4	13	9	69.2	34	22	64.7	27	15	55.5
KKHK-FM	130	82	63.1	50	34	68.0	118	76	64.4	77	48	62.3
KLZ -AM	12	9	75.0	4	3	75.0	11	8	72.7	8	5	62.5
KMXA-AM	19	14	73.7	11	9	81.8	13	9	69.2	6	4	66.6
KNUS-AM	16	9	56.2	0	0	0.0	7	4	57.1	10	6	60.0
KOA -AM	193	127	65.8	26	14	53.8	101	64	63.3	115	78	67.8
KOSI-FM	182	138	75.8	58	42	72.4	123	94	76.4	109	86	78.9
KQKS-FM	174	144	82.8	65	52	80.0	55	37	67.2	29	17	58.6
KRFX-FM	170	118	69.4	82	56	68.3	141	96	68.0	84	58	69.0
KRKS-FM	11	5	45.5	3	2	66.7	10	5	50.0	7	4	57.1
KRRF-AM	14	8	57.1	7	6	85.7	11	7	63.6	6	2	33.3
KTCL-FM	73	54	74.0	47	35	74.5	42	30	71.4	15	10	66.6
KTLK-AM	24	6	25.0	1	0	0.0	13	3	23.0	19	5	26.3
KVOD-FM	64	48	75.0	5	3	60.0	23	13	56.5	34	23	67.6
KXKL-FM	128	84	65.6	21	11	52.4	98	67	68.3	98	69	70.4
KXPK-FM	81	49	60.5	59	41	69.5	63	38	60.3	19	8	42.1
KYGO-AM	10	5	50.0	0	0	0.0	5	3	60.0	7	4	57.1
KYGO-FM	223	173	77.6	73	53	72.6	154	122	79.2	123	101	82.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KASI-AM	95	15	15.8	24	3	12.5	55	10	18.2	42	7	16.7
KAZR-FM	736	306	41.6	458	213	46.5	338	124	36.7	118	31	26.3
KCCQ-FM	265	93	35.1	164	57	34.8	115	32	27.8	43	11	25.6
KGGO-FM	535	161	30.1	276	77	27.9	358	128	35.8	209	81	38.8
KHKI-FM	559	244	43.6	268	110	41.0	331	150	45.3	201	97	48.3
KIOA-FM	733	296	40.4	151	48	31.8	494	208	42.1	487	216	44.4
KJJC-FM	149	65	43.6	52	22	42.3	104	50	48.1	71	32	45.1
KJJY-FM	655	320	48.9	228	108	47.4	403	192	47.6	316	171	54.1
KKDM-FM	647	228	35.2	358	98	27.4	267	63	23.6	104	27	26.0
KLRX-FM	48	18	37.5	20	9	45.0	33	15	45.5	22	10	45.5
KLTI-FM	601	210	34.9	223	75	33.6	358	118	33.0	261	100	38.3
KLYF-FM	629	223	35.5	265	86	32.5	426	170	39.9	288	120	41.7
KMXD-FM	211	77	36.5	14	5	35.7	107	30	28.0	153	53	34.6
KRKQ-FM	642	231	36.0	276	92	33.3	477	185	38.8	313	130	41.5
KRNT-AM	323	136	42.1	5	3	60.0	64	13	20.3	138	41	29.7
KSTZ-FM	1042	409	39.3	523	178	34.0	643	250	38.9	336	139	41.4
KWMT-AM	58	34	58.6	9	3	33.3	18	5	27.8	23	13	56.5
KXTK-AM	137	30	21.9	19	3	15.8	82	20	24.4	76	20	26.3
KZZQ-FM	79	51	64.6	38	32	84.2	37	24	64.9	23	13	56.5
WHO -AM	1061	576	54.3	174	59	33.9	517	255	49.3	572	318	55.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KASI-AM	3	1	33.3	0	0	0.0	2	1	50.0	2	0	0.0
KAZR-FM	46	34	73.9	35	27	77.1	22	15	68.1	5	3	60.0
KCCQ-FM	12	9	75.0	7	6	85.7	6	4	66.6	2	1	50.0
KGGO-FM	28	19	67.9	14	9	64.3	20	14	70.0	13	9	69.2
KHKI-FM	33	24	72.7	16	12	75.0	19	14	73.6	13	10	76.9
KIOA-FM	43	32	74.4	7	4	57.1	33	25	75.7	34	26	76.4
KJJC-FM	11	8	72.7	4	3	75.0	8	7	87.5	5	4	80.0
KJJY-FM	36	28	77.8	12	9	75.0	21	16	76.1	19	15	78.9
KKDM-FM	23	15	65.2	12	7	58.3	10	5	50.0	5	3	60.0
KLRX-FM	4	4	100.0	1	1	100.0	3	3	100.0	3	3	100.0
KLTI-FM	29	20	69.0	12	8	66.7	16	11	68.7	14	10	71.4
KLYF-FM	40	32	80.0	13	10	76.9	30	24	80.0	25	21	84.0
KMXD-FM	12	9	75.0	1	1	100.0	6	5	83.3	9	6	66.6
KRKQ-FM	30	19	63.3	12	7	58.3	23	16	69.5	17	12	70.5
KRNT-AM	19	14	73.7	0	0	0.0	2	1	50.0	6	3	50.0
KSTZ-FM	50	35	70.0	23	14	60.9	33	23	69.7	19	14	73.6
KWMT-AM	5	5	100.0	0	0	0.0	1	0	0.0	2	2	100.0
KXTK-AM	6	2	33.3	1	0	0.0	4	2	50.0	4	2	50.0
KZZQ-FM	4	3	75.0	2	2	100.0	2	2	100.0	2	1	50.0
WHO -AM	83	70	84.3	9	6	66.7	36	29	80.5	46	38	82.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
CIDR-FM	1889	418	22.1	941	208	22.1	1525	337	22.1	815	193	23.7
CIMX-FM	3064	639	20.9	1642	239	14.6	1414	201	14.2	550	88	16.0
CKLW-AM	750	95	12.7	84	0	0.0	324	54	16.7	362	54	14.9
CKWW-AM	2066	781	37.8	92	37	40.2	414	95	22.9	758	223	29.4
WCHB-AM	545	260	47.7	90	40	44.4	300	140	46.7	314	166	52.9
WCHB-FM	3844	1050	27.3	1766	483	27.3	1559	360	23.1	847	150	17.7
WCSX-FM	4019	997	24.8	1510	291	19.3	3082	853	27.7	2104	623	29.6
WDFN-AM	1783	689	38.6	645	279	43.3	1395	539	38.6	936	352	37.6
WDRQ-FM	4376	1105	25.3	2001	407	20.3	2295	435	19.0	1270	283	22.3
WGPR-FM	1765	278	15.8	625	119	19.0	1258	209	16.6	963	151	15.7
WJLB-FM	6330	3035	47.9	2709	1397	51.6	2816	1263	44.9	1762	675	38.3
WJR -AM	6323	2323	36.7	1038	233	22.4	3273	1061	32.4	3414	1308	38.3
WKQI-FM	6143	1920	31.3	2664	844	31.7	3751	1177	31.4	2113	608	28.8
WKRK-FM	2561	535	20.9	1430	265	18.5	1548	287	18.5	717	130	18.1
WMUZ-FM	1625	660	40.6	373	159	42.6	1075	479	44.6	953	394	41.3
WMXD-FM	3598	1289	35.8	1076	241	22.4	2424	917	37.8	2066	906	43.9
WNIC-FM	6511	2728	41.9	1848	649	35.1	4341	1954	45.0	3840	1869	48.7
WOMC-FM	6232	2216	35.6	1039	242	23.3	4120	1475	35.8	4378	1707	39.0
WPLT-FM	4786	1053	22.0	2751	597	21.7	2781	591	21.3	1137	224	19.7
WQBH-AM	891	337	37.8	122	42	34.4	418	148	35.4	510	161	31.6
WRIF-FM	4585	1493	32.6	2766	940	34.0	3190	1009	31.6	1342	415	30.9
WVMV-FM	4126	1533	37.2	938	306	32.6	2826	1021	36.1	2568	1009	39.3
WWBR-FM	2186	544	24.9	1257	331	26.3	1577	433	27.5	725	185	25.5
WWJ -AM	6704	2421	36.1	1098	276	25.1	3531	1011	28.6	3690	1197	32.4
WWWW-FM	3984	1634	41.0	1338	429	32.1	2327	1004	43.1	1851	850	45.9
WXDG-FM	1821	429	23.6	1015	265	26.1	952	231	24.3	448	94	21.0
WXYT-AM	2891	1083	37.5	319	41	12.9	1423	406	28.5	1728	616	35.6
WYCD-FM	3347	1139	34.0	1454	461	31.7	2095	795	37.9	1473	600	40.7
WYUR-AM	561	148	26.4	26	9	34.6	182	33	18.1	280	70	25.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
CIDR-FM	62	34	54.8	25	14	56.0	53	30	56.6	34	20	58.8
CIMX-FM	86	46	53.5	40	17	42.5	38	20	52.6	17	10	58.8
CKLW-AM	23	6	26.1	1	0	0.0	11	4	36.3	13	4	30.7
CKWW-AM	144	103	71.5	4	3	75.0	16	8	50.0	40	24	60.0
WCHB-AM	57	48	84.2	8	6	75.0	29	23	79.3	38	32	84.2
WCHB-FM	217	126	58.1	106	63	59.4	85	44	51.7	44	21	47.7
WCSX-FM	191	119	62.3	59	31	52.5	172	113	65.7	125	85	68.0
WDFN-AM	119	84	70.6	43	28	65.1	89	59	66.2	62	43	69.3
WDRQ-FM	164	99	60.4	72	39	54.2	81	45	55.5	51	31	60.7
WGPR-FM	90	40	44.4	34	18	52.9	67	29	43.2	52	22	42.3
WJLB-FM	515	401	77.9	249	204	81.9	246	195	79.2	139	100	71.9
WJR -AM	367	261	71.1	43	26	60.5	161	111	68.9	182	128	70.3
WKQI-FM	258	168	65.1	114	75	65.8	169	112	66.2	98	63	64.2
WKRK-FM	106	58	54.7	65	38	58.5	66	34	51.5	30	15	50.0
WMUZ-FM	74	54	73.0	14	11	78.6	52	40	76.9	51	37	72.5
WMXD-FM	255	178	69.8	48	27	56.2	186	134	72.0	182	137	75.2
WNIC-FM	480	388	80.8	114	91	79.8	331	271	81.8	334	278	83.2
WOMC-FM	371	264	71.2	49	26	53.1	244	171	70.0	291	216	74.2
WPLT-FM	171	95	55.6	100	56	56.0	109	61	55.9	46	26	56.5
WQBH-AM	69	50	72.5	6	4	66.7	28	17	60.7	34	21	61.7
WRIF-FM	261	177	67.8	172	117	68.0	193	129	66.8	76	53	69.7
WVMV-FM	298	210	70.5	71	50	70.4	193	136	70.4	186	132	70.9
WWBR-FM	115	73	63.5	65	44	67.7	96	62	64.5	47	29	61.7
WWJ -AM	313	202	64.5	27	13	48.1	114	61	53.5	153	88	57.5
WWWW-FM	237	175	73.8	75	51	68.0	148	113	76.3	120	91	75.8
WXDG-FM	67	37	55.2	45	25	55.6	43	24	55.8	18	11	61.1
WXYT-AM	214	152	71.0	18	8	44.4	89	51	57.3	111	74	66.6
WYCD-FM	193	142	73.6	79	56	70.9	146	112	76.7	104	81	77.8
WYUR-AM	50	36	72.0	5	5	100.0	15	9	60.0	24	17	70.8

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# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAMA-AM	153	6	3.9	28	0	0.0	95	6	6.3	96	6	6.2
KATH-FM	399	85	21.3	151	18	11.9	222	41	18.5	186	39	21.0
KBNA-AM	255	112	43.9	76	24	31.6	135	49	36.3	136	51	37.5
KBNA-FM	1418	562	39.6	409	165	40.3	801	367	45.8	692	320	46.2
KELP-AM	127	34	26.8	29	5	17.2	78	21	26.9	61	16	26.2
KHEY-AM	206	56	27.2	31	9	29.0	94	29	30.9	101	26	25.7
KHEY-FM	742	296	39.9	237	77	32.5	425	167	39.3	384	172	44.8
KINT-FM	606	124	20.5	220	51	23.2	336	95	28.3	250	58	23.2
KLAQ-FM	1385	656	47.4	745	392	52.6	760	306	40.3	385	129	33.5
KOFX-FM	1034	350	33.8	252	54	21.4	651	250	38.4	579	247	42.7
KPRR-FM	2051	1026	50.0	831	357	43.0	927	352	38.0	563	207	36.8
KROD-AM	335	92	27.5	103	24	23.3	227	67	29.5	195	60	30.8
KSII-FM	1148	353	30.7	548	225	41.1	650	221	34.0	347	102	29.4
KSNM-FM	66	14	21.2	0	0	0.0	33	9	27.3	51	9	17.6
KSVE-AM	144	26	18.1	32	4	12.5	75	22	29.3	74	22	29.7
KTSM-AM	424	218	51.4	72	27	37.5	209	84	40.2	214	85	39.7
KTSM-FM	1050	399	38.0	289	70	24.2	637	279	43.8	582	281	48.3
KVIV-AM	103	52	50.5	40	17	42.5	55	23	41.8	36	27	75.0
XEFV-AM	144	48	33.3	14	5	35.7	59	5	8.5	69	8	11.6
XEJ -AM	125	31	24.8	11	4	36.4	27	4	14.8	51	14	27.5
XEP -AM	77	17	22.1	27	7	25.9	38	9	23.7	38	9	23.7
XEPZ-AM	56	15	26.8	9	0	0.0	22	0	0.0	22	8	36.4
XEWG-AM	149	60	40.3	0	0	0.0	26	10	38.5	85	37	43.5
XEWR-AM	334	76	22.8	103	25	24.3	115	35	30.4	109	39	35.8
XHEM-FM	190	54	28.4	63	9	14.3	108	40	37.0	90	40	44.4
XHGU-FM	180	43	23.9	67	12	17.9	96	26	27.1	57	17	29.8
XHH -FM	613	179	29.2	249	85	34.1	333	118	35.4	228	67	29.4
XHIM-FM	117	17	14.5	43	0	0.0	64	8	12.5	43	8	18.6
XHNZ-FM	180	42	23.3	93	28	30.1	75	16	21.3	39	6	15.4
XHPX-FM	228	34	14.9	113	17	15.0	159	26	16.4	87	12	13.8
XHTO-FM	134	20	14.9	61	8	13.1	80	12	15.0	57	8	14.0
XR0K-AM	174	42	24.1	26	14	53.8	65	20	30.8	71	6	8.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAMA-AM	6	1	16.7	1	0	0.0	3	1	33.3	4	1	25.0
KATH-FM	17	8	47.1	5	2	40.0	9	4	44.4	9	4	44.4
KBNA-AM	22	18	81.8	5	5	100.0	12	10	83.3	13	9	69.2
KBNA-FM	101	75	74.3	31	23	74.2	63	48	76.1	55	42	76.3
KELP-AM	6	4	66.7	1	0	0.0	3	1	33.3	2	1	50.0
KHEY-AM	7	3	42.9	1	0	0.0	4	2	50.0	4	2	50.0
KHEY-FM	61	47	77.0	15	11	73.3	32	24	75.0	35	27	77.1
KINT-FM	27	15	55.6	11	8	72.7	19	13	68.4	12	6	50.0
KLAQ-FM	113	91	80.5	66	56	84.8	58	45	77.5	24	15	62.5
KOFX-FM	60	42	70.0	10	6	60.0	45	32	71.1	42	30	71.4
KPRR-FM	154	122	79.2	61	43	70.5	58	43	74.1	40	31	77.5
KROD-AM	18	12	66.7	6	4	66.7	12	8	66.6	10	7	70.0
KSII-FM	66	47	71.2	38	29	76.3	40	30	75.0	21	15	71.4
KSNM-FM	3	1	33.3	0	0	0.0	1	1	100.0	2	1	50.0
KSVE-AM	6	2	33.3	1	0	0.0	4	2	50.0	4	2	50.0
KTSM-AM	37	28	75.7	4	2	50.0	18	12	66.6	19	15	78.9
KTSM-FM	68	51	75.0	14	9	64.3	45	35	77.7	46	37	80.4
KVIV-AM	10	9	90.0	3	2	66.7	4	3	75.0	5	5	100.0
XEFV-AM	8	4	50.0	1	0	0.0	2	0	0.0	3	1	33.3
XEJ-AM	6	3	50.0	1	1	100.0	1	0	0.0	3	1	33.3
XEP-AM	3	1	33.3	1	1	100.0	2	1	50.0	2	1	50.0
XEPZ-AM	3	1	33.3	0	0	0.0	1	0	0.0	2	1	50.0
XEWG-AM	10	8	80.0	0	0	0.0	3	3	100.0	6	5	83.3
XEWR-AM	17	9	52.9	6	3	50.0	6	4	66.6	7	4	57.1
XHEM-FM	7	4	57.1	2	1	50.0	4	3	75.0	4	2	50.0
XHGU-FM	7	4	57.1	3	1	33.3	4	2	50.0	2	2	100.0
XHH-FM	32	17	53.1	15	9	60.0	19	11	57.8	12	6	50.0
XHIM-FM	3	1	33.3	1	0	0.0	2	1	50.0	2	1	50.0
XHNZ-FM	10	6	60.0	6	4	66.7	4	2	50.0	2	1	50.0
XHPX-FM	8	3	37.5	4	2	50.0	6	3	50.0	3	1	33.3
XHTO-FM	6	3	50.0	4	2	50.0	4	3	75.0	2	1	50.0
XROK-AM	8	4	50.0	3	2	66.7	5	3	60.0	3	0	0.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBOS-FM	1221	476	39.0	527	201	38.1	468	154	32.9	271	98	36.2
KCBL-AM	128	26	20.3	29	9	31.0	84	18	21.4	86	17	19.8
KCIV-FM	107	46	43.0	21	14	66.7	65	29	44.6	74	32	43.2
KEZL-FM	589	270	45.8	119	61	51.3	444	227	51.1	391	181	46.3
KFIG-AM	134	33	24.6	57	8	14.0	82	17	20.7	44	13	29.5
KFRE-AM	309	63	20.4	56	4	7.1	160	36	22.5	139	38	27.3
KFRR-FM	538	206	38.3	271	116	42.8	240	85	35.4	131	48	36.6
KFSO-FM	681	252	37.0	160	37	23.1	527	199	37.8	455	192	42.2
KGST-AM	223	61	27.4	71	7	9.9	157	43	27.4	116	41	35.3
KJFX-FM	693	252	36.4	290	91	31.4	558	219	39.2	362	158	43.6
KJWL-FM	602	335	55.6	27	10	37.0	196	97	49.5	292	155	53.1
KLBN-FM	666	238	35.7	316	94	29.7	350	130	37.1	213	93	43.7
KMJ -AM	1220	646	53.0	212	94	44.3	619	278	44.9	638	296	46.4
KMPH-FM	288	85	29.5	34	4	11.8	145	49	33.8	186	74	39.8
KNAX-FM	571	208	36.4	208	55	26.4	336	118	35.1	257	110	42.8
KOOR-AM	111	41	36.9	21	0	0.0	67	24	35.8	61	24	39.3
KOQO-FM	659	305	46.3	335	139	41.5	316	159	50.3	188	98	52.1
KQEQ-AM	118	26	22.0	58	13	22.4	50	14	28.0	29	3	10.3
KRDU-AM	63	25	39.7	5	0	0.0	20	11	55.0	20	11	55.0
KRNC-FM	477	163	34.2	256	98	38.3	285	116	40.7	160	48	30.0
KRZR-FM	548	211	38.5	323	116	35.9	293	93	31.7	105	36	34.3
KSEQ-FM	585	131	22.4	215	30	14.0	231	53	22.9	143	35	24.5
KSKS-FM	668	297	44.5	228	93	40.8	408	181	44.4	327	161	49.2
KSOF-FM	511	182	35.6	155	42	27.1	362	144	39.8	290	131	45.2
KTAA-FM	349	163	46.7	135	62	45.9	83	38	45.8	56	24	42.9
KTHT-FM	563	133	23.6	260	54	20.8	394	101	25.6	245	71	29.0
KVSR-FM	973	333	34.2	479	185	38.6	535	159	29.7	289	64	22.1
KXEX-AM	90	19	21.1	29	7	24.1	65	11	16.9	38	4	10.5
KYNO-AM	112	24	21.4	24	7	29.2	75	21	28.0	79	18	22.8
KZFO-FM	201	78	38.8	124	61	49.2	127	51	40.2	52	7	13.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBOS-FM	66	46	69.7	27	17	63.0	25	16	64.0	16	12	75.0
KCBL-AM	4	1	25.0	1	0	0.0	3	1	33.3	3	1	33.3
KCIV-FM	5	4	80.0	1	1	100.0	3	2	66.6	4	3	75.0
KEZL-FM	48	40	83.3	11	9	81.8	41	35	85.3	34	28	82.3
KFIG-AM	4	1	25.0	2	0	0.0	2	0	0.0	1	0	0.0
KFRE-AM	19	9	47.4	1	0	0.0	11	5	45.4	10	5	50.0
KFRR-FM	27	17	63.0	15	10	66.7	11	7	63.6	5	4	80.0
KFSO-FM	40	27	67.5	8	4	50.0	33	22	66.6	29	21	72.4
KGST-AM	11	5	45.5	2	1	50.0	8	4	50.0	7	4	57.1
KJFX-FM	40	27	67.5	18	12	66.7	34	23	67.6	22	15	68.1
KJWL-FM	56	47	83.9	2	2	100.0	18	15	83.3	28	23	82.1
KLBN-FM	59	41	69.5	27	16	59.3	32	21	65.6	17	13	76.4
KMJ-AM	102	83	81.4	11	8	72.7	41	31	75.6	51	39	76.4
KMPH-FM	15	8	53.3	1	0	0.0	8	5	62.5	12	8	66.6
KNAX-FM	35	25	71.4	11	8	72.7	17	12	70.5	15	11	73.3
KOOR-AM	10	8	80.0	1	0	0.0	6	4	66.6	6	4	66.6
KOQO-FM	53	42	79.2	26	18	69.2	28	23	82.1	18	16	88.8
KQEQ-AM	7	3	42.9	2	1	50.0	3	1	33.3	2	0	0.0
KRDU-AM	4	3	75.0	0	0	0.0	2	1	50.0	2	1	50.0
KRNC-FM	33	23	69.7	20	14	70.0	20	15	75.0	9	6	66.6
KRZR-FM	28	18	64.3	17	10	58.8	16	10	62.5	5	3	60.0
KSEQ-FM	20	10	50.0	8	3	37.5	8	4	50.0	4	2	50.0
KSKS-FM	40	31	77.5	14	11	78.6	27	21	77.7	21	16	76.1
KSOF-FM	32	23	71.9	11	8	72.7	26	19	73.0	20	15	75.0
KTAA-FM	21	16	76.2	8	6	75.0	7	6	85.7	5	5	100.0
KTHT-FM	28	17	60.7	13	8	61.5	22	14	63.6	13	9	69.2
KVSR-FM	52	36	69.2	30	22	73.3	31	22	70.9	13	7	53.8
KXEX-AM	5	3	60.0	2	1	50.0	3	2	66.6	2	1	50.0
KYNO-AM	4	3	75.0	1	1	100.0	3	2	66.6	3	2	66.6
KZFO-FM	13	8	61.5	10	7	70.0	9	6	66.6	2	0	0.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBBL-AM	166	41	24.7	46	8	17.4	123	41	33.3	99	34	34.3
WBCT-FM	971	365	37.6	430	134	31.2	517	195	37.7	402	171	42.5
WCUZ-FM	538	177	32.9	169	46	27.2	344	106	30.8	279	87	31.2
WFGR-FM	398	188	47.2	52	23	44.2	161	74	46.0	198	79	39.9
WFUR-FM	376	113	30.1	26	7	26.9	90	20	22.2	185	53	28.6
WGHN-AM	17	0	0.0	0	0	0.0	3	0	0.0	3	0	0.0
WGHN-FM	98	49	50.0	7	0	0.0	42	17	40.5	53	30	56.6
WGRD-FM	1070	370	34.6	638	199	31.2	553	163	29.5	230	62	27.0
WHTC-AM	89	40	44.9	4	0	0.0	36	16	44.4	54	22	40.7
WJQK-FM	454	193	42.5	213	105	49.3	322	141	43.8	183	62	33.9
WKLQ-FM	732	264	36.1	437	161	36.8	434	152	35.0	171	49	28.7
WKWM-AM	82	39	47.6	32	11	34.4	50	23	46.0	34	22	64.7
WLAV-FM	1175	520	44.3	580	247	42.6	927	431	46.5	511	241	47.2
WLHT-FM	809	331	40.9	287	110	38.3	627	280	44.7	459	199	43.4
WMFN-AM	159	15	9.4	58	8	13.8	133	15	11.3	86	7	8.1
WMJH-AM	217	98	45.2	12	0	0.0	31	3	9.7	83	33	39.8
WMRR-FM	128	35	27.3	55	16	29.1	103	29	28.2	67	17	25.4
WMUS-FM	285	85	29.8	105	27	25.7	163	43	26.4	131	46	35.1
WODJ-FM	654	212	32.4	122	36	29.5	491	163	33.2	452	162	35.8
WOOD-AM	998	444	44.5	170	60	35.3	581	262	45.1	577	262	45.4
WOOD-FM	1102	402	36.5	357	81	22.7	611	248	40.6	532	256	48.1
WQFN-FM	534	226	42.3	81	22	27.2	313	111	35.5	344	156	45.3
WSNX-FM	1204	577	47.9	584	258	44.2	495	143	28.9	262	62	23.7
WTKG-AM	139	15	10.8	19	0	0.0	102	7	6.9	102	10	9.8
WVTI-FM	865	240	27.7	520	151	29.0	431	121	28.1	191	40	20.9
WYGR-AM	37	26	70.3	11	11	100.0	13	10	76.9	10	7	70.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBBL-AM	7	3	42.9	2	1	50.0	6	3	50.0	4	2	50.0
WBCT-FM	69	51	73.9	27	18	66.7	42	31	73.8	34	26	76.4
WCUZ-FM	34	23	67.6	10	7	70.0	23	16	69.5	17	11	64.7
WFGR-FM	21	17	81.0	3	2	66.7	8	6	75.0	10	8	80.0
WFUR-FM	16	9	56.2	1	0	0.0	2	1	50.0	9	6	66.6
WGHN-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WGHN-FM	6	5	83.3	0	0	0.0	3	3	100.0	5	5	100.0
WGRD-FM	61	38	62.3	38	22	57.9	32	18	56.2	14	8	57.1
WHTC-AM	5	4	80.0	0	0	0.0	2	2	100.0	3	2	66.6
WJQK-FM	24	17	70.8	10	7	70.0	17	13	76.4	10	7	70.0
WKLQ-FM	41	28	68.3	27	20	74.1	24	16	66.6	9	5	55.5
WKWM-AM	10	6	60.0	5	3	60.0	7	5	71.4	5	3	60.0
WLAV-FM	96	77	80.2	44	34	77.3	82	66	80.4	48	40	83.3
WLHT-FM	55	45	81.8	21	18	85.7	46	39	84.7	31	25	80.6
WMFN-AM	6	2	33.3	3	1	33.3	5	2	40.0	3	1	33.3
WMJH-AM	31	24	77.4	1	0	0.0	2	1	50.0	12	9	75.0
WMRR-FM	6	4	66.7	3	2	66.7	5	3	60.0	3	2	66.6
WMUS-FM	16	11	68.8	5	4	80.0	7	4	57.1	8	5	62.5
WODJ-FM	37	25	67.6	7	5	71.4	32	22	68.7	29	20	68.9
WOOD-AM	69	53	76.8	9	6	66.7	39	30	76.9	40	31	77.5
WOOD-FM	69	54	78.3	16	11	68.8	37	29	78.3	41	33	80.4
WQFN-FM	32	22	68.8	3	2	66.7	18	11	61.1	23	17	73.9
WSNX-FM	70	53	75.7	34	26	76.5	27	17	62.9	13	7	53.8
WTKG-AM	5	1	20.0	1	0	0.0	4	0	0.0	4	1	25.0
WVTI-FM	40	25	62.5	25	16	64.0	21	12	57.1	7	3	42.8
WYGR-AM	4	3	75.0	2	2	100.0	1	1	100.0	1	1	100.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAAA-AM	195	92	47.2	27	0	0.0	111	44	39.6	99	44	44.4
WBAG-AM	144	39	27.1	12	0	0.0	56	8	14.3	80	17	21.2
WBRF-FM	156	31	19.9	38	0	0.0	110	17	15.5	98	23	23.5
WDCG-FM	442	149	33.7	300	115	38.3	266	115	43.2	96	34	35.4
WEND-FM	677	203	30.0	358	114	31.8	276	71	25.7	106	18	17.0
WFMX-FM	423	96	22.7	145	32	22.1	230	50	21.7	190	50	26.3
WGOS-AM	47	26	55.3	15	5	33.3	20	12	60.0	19	12	63.2
WHSL-FM	1157	551	47.6	416	202	48.6	681	332	48.8	494	243	49.2
WIST-FM	230	82	35.7	19	4	21.1	65	11	16.9	130	51	39.2
WJMH-FM	1604	810	50.5	794	394	49.6	581	221	38.0	290	88	30.3
WKEW-AM	144	56	38.9	5	0	0.0	75	22	29.3	98	25	25.5
WKIX-FM	54	18	33.3	11	0	0.0	14	4	28.6	27	13	48.1
WKRR-FM	1241	492	39.6	627	212	33.8	955	414	43.4	549	270	49.2
WKSI-FM	1418	443	31.2	683	233	34.1	797	244	30.6	440	98	22.3
WKXU-FM	622	181	29.1	187	34	18.2	315	72	22.9	293	90	30.7
WKZL-FM	1551	582	37.5	666	211	31.7	1064	449	42.2	663	310	46.8
WLXN-AM	70	32	45.7	9	9	100.0	44	17	38.6	47	13	27.7
WLYT-FM	143	51	35.7	42	20	47.6	72	20	27.8	74	26	35.1
WMAG-FM	1469	586	39.9	397	154	38.8	969	378	39.0	882	366	41.5
WMFR-AM	246	130	52.8	9	0	0.0	76	26	34.2	132	62	47.0
WMQX-FM	1422	508	35.7	196	33	16.8	924	345	37.3	1017	387	38.1
WPET-AM	90	41	45.6	14	3	21.4	40	13	32.5	39	17	43.6
WQMG-AM	221	91	41.2	60	15	25.0	140	53	37.9	115	45	39.1
WQMG-FM	1254	620	49.4	491	178	36.3	769	425	55.3	579	368	63.6
WQOK-FM	255	46	18.0	129	13	10.1	135	34	25.2	99	30	30.3
WRSN-FM	100	19	19.0	29	6	20.7	61	6	9.8	54	0	0.0
WSJS-AM	995	522	52.5	111	41	36.9	473	193	40.8	528	245	46.4
WSML-AM	100	42	42.0	16	16	100.0	62	37	59.7	59	26	44.1
WTQR-FM	2018	1028	50.9	574	234	40.8	1122	500	44.6	1084	604	55.7
WWGL-FM	396	129	32.6	115	35	30.4	251	79	31.5	211	67	31.8
WXRA-FM	837	292	34.9	495	195	39.4	395	125	31.6	139	32	23.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAAA-AM	22	19	86.4	1	0	0.0	11	9	81.8	11	9	81.8
WBAG-AM	9	5	55.6	0	0	0.0	3	2	66.6	5	3	60.0
WBRF-FM	6	3	50.0	1	0	0.0	4	2	50.0	5	3	60.0
WDCG-FM	21	14	66.7	15	10	66.7	15	11	73.3	5	4	80.0
WEND-FM	26	16	61.5	16	10	62.5	11	6	54.5	3	1	33.3
WFMX-FM	16	8	50.0	3	1	33.3	10	6	60.0	10	6	60.0
WGOS-AM	6	4	66.7	1	0	0.0	3	3	100.0	3	3	100.0
WHSL-FM	85	71	83.5	30	26	86.7	54	47	87.0	41	36	87.8
WIST-FM	15	11	73.3	1	0	0.0	2	1	50.0	11	8	72.7
WJMH-FM	115	93	80.9	61	49	80.3	38	26	68.4	18	11	61.1
WKEW-AM	7	3	42.9	0	0	0.0	3	1	33.3	5	2	40.0
WKIX-FM	1	1	100.0	0	0	0.0	0	0	0.0	1	0	0.0
WKRR-FM	73	50	68.5	32	19	59.4	62	45	72.5	39	31	79.4
WKSI-FM	65	43	66.2	36	26	72.2	39	27	69.2	17	9	52.9
WKXU-FM	30	20	66.7	9	5	55.6	14	8	57.1	14	9	64.2
WKZL-FM	81	62	76.5	37	27	73.0	66	52	78.7	39	31	79.4
WLXN-AM	8	7	87.5	2	2	100.0	4	4	100.0	4	3	75.0
WLYT-FM	6	5	83.3	3	2	66.7	3	2	66.6	3	2	66.6
WMAG-FM	95	72	75.8	27	20	74.1	61	44	72.1	62	47	75.8
WMFR-AM	22	18	81.8	0	0	0.0	5	4	80.0	11	9	81.8
WMQX-FM	89	62	69.7	9	4	44.4	61	43	70.4	67	47	70.1
WPET-AM	9	5	55.6	1	0	0.0	3	2	66.6	3	2	66.6
WQMG-AM	28	21	75.0	6	4	66.7	21	15	71.4	17	12	70.5
WQMG-FM	98	80	81.6	27	19	70.4	70	60	85.7	63	55	87.3
WQOK-FM	9	4	44.4	4	2	50.0	5	4	80.0	3	2	66.6
WRSN-FM	6	3	50.0	1	1	100.0	3	1	33.3	2	0	0.0
WSJS-AM	79	65	82.3	8	7	87.5	33	25	75.7	40	31	77.5
WSML-AM	7	6	85.7	2	2	100.0	7	6	85.7	4	4	100.0
WTQR-FM	146	117	80.1	37	26	70.3	79	59	74.6	87	73	83.9
WWGL-FM	13	8	61.5	4	2	50.0	8	5	62.5	7	4	57.1
WXRA-FM	36	23	63.9	24	17	70.8	19	11	57.8	6	3	50.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WANG-FM	111	31	27.9	45	10	22.2	47	11	23.4	39	15	38.5
WCBZ-FM	246	90	36.6	166	64	38.6	80	18	22.5	37	11	29.7
WCPQ-AM	6	0	0.0	0	0	0.0	6	0	0.0	6	0	0.0
WDLX-AM	64	19	29.7	17	0	0.0	36	8	22.2	35	15	42.9
WDRP-FM	71	35	49.3	18	3	16.7	49	31	63.3	48	32	66.7
WELS-FM	277	155	56.0	71	38	53.5	157	92	58.6	124	78	62.9
WERO-FM	396	84	21.2	234	42	17.9	211	61	28.9	107	32	29.9
WFXK-FM	188	51	27.1	65	3	4.6	115	27	23.5	82	34	41.5
WGTM-AM	71	29	40.8	6	6	100.0	37	15	40.5	47	13	27.7
WIKS-FM	1039	618	59.5	475	256	53.9	490	307	62.7	336	222	66.1
WJNC-AM	73	34	46.6	11	0	0.0	42	19	45.2	52	32	61.5
WKIX-FM	178	29	16.3	105	13	12.4	76	19	25.0	49	14	28.6
WKJA-FM	69	10	14.5	14	0	0.0	29	6	20.7	46	10	21.7
WKOQ-FM	269	90	33.5	50	11	22.0	174	67	38.5	182	69	37.9
WKTC-FM	112	20	17.9	66	10	15.2	53	8	15.1	33	5	15.2
WKXB-FM	72	22	30.6	56	22	39.3	32	7	21.9	16	0	0.0
WMGV-FM	503	166	33.0	228	57	25.0	337	109	32.3	243	92	37.9
WMNX-FM	120	55	45.8	77	27	35.1	44	15	34.1	23	14	60.9
WNBR-FM	83	29	34.9	16	0	0.0	46	12	26.1	52	17	32.7
WNCT-FM	481	178	37.0	82	17	20.7	257	104	40.5	313	125	39.9
WOOW-AM	85	46	54.1	20	9	45.0	47	17	36.2	47	19	40.4
WQDR-FM	121	5	4.1	63	3	4.8	80	5	6.2	47	3	6.4
WQSL-FM	313	90	28.8	187	51	27.3	120	18	15.0	44	6	13.6
WRAL-FM	137	38	27.7	68	11	16.2	62	28	45.2	50	20	40.0
WRDU-FM	173	54	31.2	112	39	34.8	121	44	36.4	43	13	30.2
WRHT-FM	491	176	35.8	265	98	37.0	221	77	34.8	107	32	29.9
WRNS-AM	14	7	50.0	0	0	0.0	10	2	20.0	10	2	20.0
WRNS-FM	1257	739	58.8	533	289	54.2	673	412	61.2	530	329	62.1
WRSV-FM	228	116	50.9	146	70	47.9	89	36	40.4	23	8	34.8
WSFL-FM	776	324	41.8	427	183	42.9	487	225	46.2	275	126	45.8
WTKF-FM	158	72	45.6	33	13	39.4	96	34	35.4	96	40	41.7
WTRG-FM	212	78	36.8	34	10	29.4	135	45	33.3	155	65	41.9
WXNR-FM	621	251	40.4	388	165	42.5	266	104	39.1	92	18	19.6
WXQR-FM	230	57	24.8	113	22	19.5	152	40	26.3	97	33	34.0
WZBR-FM	145	79	54.5	41	26	63.4	63	30	47.6	62	33	53.2
WZFX-FM	75	23	30.7	35	16	45.7	33	15	45.5	26	5	19.2
WZXS-FM	90	45	50.0	6	0	0.0	25	3	12.0	57	23	40.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WANG-FM	6	4	66.7	3	2	66.7	3	1	33.3	3	1	33.3
WCBZ-FM	10	6	60.0	8	5	62.5	3	1	33.3	1	0	0.0
WCPQ-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WDLX-AM	3	1	33.3	0	0	0.0	2	1	50.0	2	1	50.0
WDRP-FM	5	4	80.0	0	0	0.0	4	4	100.0	4	4	100.0
WELS-FM	24	21	87.5	7	7	100.0	16	14	87.5	11	10	90.9
WERO-FM	16	11	68.8	9	7	77.8	12	10	83.3	6	5	83.3
WFXK-FM	9	4	44.4	2	0	0.0	6	2	33.3	5	2	40.0
WGTM-AM	4	2	50.0	1	1	100.0	2	1	50.0	3	1	33.3
WIKS-FM	86	73	84.9	39	32	82.1	44	38	86.3	34	30	88.2
WJNC-AM	5	3	60.0	0	0	0.0	2	1	50.0	4	3	75.0
WKIX-FM	5	2	40.0	3	0	0.0	2	1	50.0	2	1	50.0
WKJA-FM	2	1	50.0	1	0	0.0	1	0	0.0	1	1	100.0
WKOO-FM	16	10	62.5	3	2	66.7	11	8	72.7	10	7	70.0
WKTC-FM	3	1	33.3	2	1	50.0	2	1	50.0	1	0	0.0
WKXB-FM	3	2	66.7	3	2	66.7	1	0	0.0	0	0	0.0
WMGV-FM	32	24	75.0	9	5	55.6	24	19	79.1	22	18	81.8
WMNX-FM	6	5	83.3	3	2	66.7	2	1	50.0	2	1	50.0
WNBR-FM	3	3	100.0	0	0	0.0	1	1	100.0	2	1	50.0
WNCT-FM	27	20	74.1	5	4	80.0	18	14	77.7	19	14	73.6
WOOW-AM	7	5	71.4	1	1	100.0	3	2	66.6	4	2	50.0
WQDR-FM	3	0	0.0	1	0	0.0	2	0	0.0	1	0	0.0
WQSL-FM	13	9	69.2	9	6	66.7	5	2	40.0	1	0	0.0
WRAL-FM	4	2	50.0	1	0	0.0	2	2	100.0	2	1	50.0
WRDU-FM	7	5	71.4	6	4	66.7	5	3	60.0	1	1	100.0
WRHT-FM	23	16	69.6	13	9	69.2	12	8	66.6	5	3	60.0
WRNS-AM	1	1	100.0	0	0	0.0	1	0	0.0	1	0	0.0
WRNS-FM	122	106	86.9	44	37	84.1	77	70	90.9	63	56	88.8
WRSV-FM	13	9	69.2	8	6	75.0	6	4	66.6	1	1	100.0
WSFL-FM	59	43	72.9	32	25	78.1	42	32	76.1	26	18	69.2
WTKF-FM	10	7	70.0	1	1	100.0	5	4	80.0	6	4	66.6
WTRG-FM	12	9	75.0	1	1	100.0	8	5	62.5	10	7	70.0
WXNR-FM	34	25	73.5	23	17	73.9	14	10	71.4	3	2	66.6
WXQR-FM	9	5	55.6	4	1	25.0	6	4	66.6	5	4	80.0
WZBR-FM	12	10	83.3	3	2	66.7	4	3	75.0	5	4	80.0
WZFX-FM	4	3	75.0	2	2	100.0	3	2	66.6	1	1	100.0
WZXS-FM	7	5	71.4	0	0	0.0	1	0	0.0	3	2	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAGI-FM	82	25	30.5	10	0	0.0	23	3	13.0	26	3	11.5
WANS-AM	43	26	60.5	10	3	30.0	25	8	32.0	16	5	31.2
WBAV-FM	157	44	28.0	42	11	26.2	107	35	32.7	95	34	35.8
WCCP-FM	102	37	36.3	27	17	63.0	79	21	26.6	67	16	23.9
WCKI-AM	79	25	31.6	0	0	0.0	19	0	0.0	28	3	10.7
WESC-AM	134	36	26.9	17	0	0.0	61	4	6.6	65	7	10.8
WESC-FM	1336	550	41.2	353	98	27.8	658	212	32.2	674	305	45.3
WFBC-FM	1625	773	47.6	788	365	46.3	690	247	35.8	388	136	35.1
WHYZ-AM	91	24	26.4	28	16	57.1	55	22	40.0	39	8	20.5
WJMZ-FM	1168	647	55.4	457	264	57.8	591	371	62.8	409	266	65.0
WLNK-FM	222	58	26.1	136	49	36.0	142	22	15.5	68	7	10.3
WMIT-FM	183	79	43.2	27	3	11.1	120	53	44.2	129	63	48.8
WMUU-FM	428	232	54.2	45	24	53.3	157	63	40.1	191	85	44.5
WMYI-FM	1241	455	36.7	379	115	30.3	846	326	38.5	699	291	41.6
WNKS-FM	179	12	6.7	86	5	5.8	69	9	13.0	39	3	7.7
WOLI-FM	281	103	36.7	65	18	27.7	177	68	38.4	171	76	44.4
WOLT-FM	307	101	32.9	55	6	10.9	209	77	36.8	206	86	41.7
WORD-AM	305	143	46.9	42	21	50.0	178	83	46.6	207	97	46.9
WPEG-FM	291	131	45.0	167	72	43.1	134	80	59.7	52	29	55.8
WPEK-FM	382	108	28.3	138	33	23.9	274	88	32.1	215	69	32.1
WPJM-AM	217	140	64.5	40	9	22.5	71	36	50.7	80	46	57.5
WRIX-AM	56	31	55.4	3	0	0.0	11	3	27.3	20	16	80.0
WRIX-FM	172	101	58.7	13	0	0.0	74	26	35.1	86	38	44.2
WROQ-FM	1204	479	39.8	525	209	39.8	866	385	44.5	550	241	43.8
WSPA-AM	211	94	44.5	7	0	0.0	85	28	32.9	118	41	34.7
WSPA-FM	1103	397	36.0	237	61	25.7	695	228	32.8	675	259	38.4
WSSL-FM	1606	752	46.8	492	214	43.5	979	489	49.9	836	438	52.4
WTPT-FM	947	399	42.1	524	221	42.2	515	202	39.2	217	78	35.9
WWMG-FM	172	52	30.2	21	5	23.8	118	43	36.4	129	47	36.4
WYRD-AM	319	143	44.8	58	24	41.4	202	83	41.1	222	94	42.3

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAGI-FM	5	4	80.0	0	0	0.0	1	1	100.0	1	1	100.0
WANS-AM	4	4	100.0	1	0	0.0	2	1	50.0	1	1	100.0
WBAV-FM	7	3	42.9	1	1	100.0	6	2	33.3	5	3	60.0
WCCP-FM	4	3	75.0	2	2	100.0	3	2	66.6	2	1	50.0
WCKI-AM	8	4	50.0	0	0	0.0	1	0	0.0	2	0	0.0
WESC-AM	7	2	28.6	0	0	0.0	2	0	0.0	3	1	33.3
WESC-FM	100	78	78.0	20	13	65.0	40	27	67.5	51	41	80.3
WFBC-FM	102	80	78.4	56	44	78.6	38	27	71.0	17	12	70.5
WHYZ-AM	7	5	71.4	4	3	75.0	6	5	83.3	2	2	100.0
WJMZ-FM	100	87	87.0	38	33	86.8	60	55	91.6	48	43	89.5
WLNK-FM	8	4	50.0	6	4	66.7	4	1	25.0	1	0	0.0
WMIT-FM	8	6	75.0	0	0	0.0	6	5	83.3	7	5	71.4
WMUU-FM	31	26	83.9	2	2	100.0	7	5	71.4	12	9	75.0
WMYI-FM	63	44	69.8	19	12	63.2	48	33	68.7	41	29	70.7
WNKS-FM	4	1	25.0	2	0	0.0	1	1	100.0	1	0	0.0
WOLI-FM	19	14	73.7	3	2	66.7	12	9	75.0	15	12	80.0
WOLT-FM	19	13	68.4	2	1	50.0	13	8	61.5	13	8	61.5
WORD-AM	26	20	76.9	2	1	50.0	13	9	69.2	17	13	76.4
WPEG-FM	21	16	76.2	13	10	76.9	12	10	83.3	3	3	100.0
WPEK-FM	17	11	64.7	6	3	50.0	13	9	69.2	10	7	70.0
WPJM-AM	27	25	92.6	1	0	0.0	4	2	50.0	8	7	87.5
WRIX-AM	11	11	100.0	0	0	0.0	1	1	100.0	6	6	100.0
WRIX-FM	11	10	90.9	0	0	0.0	4	4	100.0	5	5	100.0
WROQ-FM	64	45	70.3	31	21	67.7	51	38	74.5	30	21	70.0
WSPA-AM	11	9	81.8	0	0	0.0	3	2	66.6	4	2	50.0
WSPA-FM	71	53	74.6	14	10	71.4	44	31	70.4	46	33	71.7
WSSL-FM	119	99	83.2	32	23	71.9	81	67	82.7	73	64	87.6
WTPT-FM	58	46	79.3	37	30	81.1	32	26	81.2	10	7	70.0
WWMG-FM	9	6	66.7	3	2	66.7	7	5	71.4	5	4	80.0
WYRD-AM	22	15	68.2	5	3	60.0	13	9	69.2	14	9	64.2

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12 + Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WADV-AM	41	16	39.0	3	3	100.0	17	9	52.9	35	9	25.7
WARM-FM	273	78	28.6	70	10	14.3	182	46	25.3	180	51	28.3
WDAC-FM	293	126	43.0	25	3	12.0	153	52	34.0	192	73	38.0
WEGK-FM	433	116	26.8	198	44	22.2	340	88	25.9	202	64	31.7
WGTY-FM	78	13	16.7	19	4	21.1	30	6	20.0	37	9	24.3
WHP -AM	971	476	49.0	150	53	35.3	516	215	41.7	534	244	45.7
WHYL-AM	323	136	42.1	3	0	0.0	69	16	23.2	139	45	32.4
WHYL-FM	247	99	40.1	66	7	10.6	122	50	41.0	144	79	54.9
WIOV-FM	125	15	12.0	41	0	0.0	75	9	12.0	75	15	20.0
WKBO-AM	130	39	30.0	3	0	0.0	23	15	65.2	51	24	47.1
WLAN-FM	582	175	30.1	313	72	23.0	287	68	23.7	109	33	30.3
WLBR-AM	279	133	47.7	38	10	26.3	132	48	36.4	142	68	47.9
WNCE-FM	345	143	41.4	25	4	16.0	123	25	20.3	190	62	32.6
WNNK-FM	1339	646	48.2	542	225	41.5	753	364	48.3	526	276	52.5
WQIC-FM	80	25	31.2	22	11	50.0	43	12	27.9	48	11	22.9
WQKX-FM	123	37	30.1	53	10	18.9	75	25	33.3	38	15	39.5
WQLV-FM	97	30	30.9	13	0	0.0	46	9	19.6	52	15	28.8
WQXA-FM	773	314	40.6	482	210	43.6	415	165	39.8	164	42	25.6
WRBT-FM	723	293	40.5	272	96	35.3	435	169	38.9	364	160	44.0
WRKZ-FM	599	220	36.7	197	50	25.4	337	125	37.1	302	128	42.4
WROZ-FM	519	157	30.3	151	40	26.5	297	101	34.0	279	85	30.5
WRVV-FM	867	313	36.1	331	109	32.9	662	263	39.7	444	174	39.2
WTCY-AM	181	107	59.1	45	28	62.2	87	43	49.4	80	42	52.5
WTHM-FM	14	7	50.0	8	4	50.0	6	3	50.0	6	3	50.0
WTPA-FM	689	216	31.3	421	152	36.1	468	121	25.9	221	51	23.1
WWBE-FM	35	19	54.3	19	12	63.2	16	6	37.5	9	3	33.3
WWII-AM	111	28	25.2	6	3	50.0	52	12	23.1	55	11	20.0
WWKL-AM	45	13	28.9	15	8	53.3	31	9	29.0	30	6	20.0
WWKL-FM	683	289	42.3	103	25	24.3	500	211	42.2	501	243	48.5
WWMD-FM	112	42	37.5	3	0	0.0	42	16	38.1	64	28	43.8
WYCR-FM	317	100	31.5	161	40	24.8	146	34	23.3	60	14	23.3
WYGL-FM	75	33	44.0	23	0	0.0	32	9	28.1	37	22	59.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WADV-AM	3	2	66.7	1	1	100.0	2	2	100.0	2	1	50.0
WARM-FM	11	8	72.7	3	2	66.7	8	6	75.0	8	5	62.5
WDAC-FM	21	15	71.4	0	0	0.0	7	4	57.1	11	7	63.6
WEGK-FM	20	13	65.0	7	5	71.4	17	11	64.7	12	8	66.6
WGTY-FM	3	2	66.7	1	1	100.0	2	1	50.0	2	1	50.0
WHP -AM	86	71	82.6	7	5	71.4	34	25	73.5	39	29	74.3
WHYL-AM	24	18	75.0	0	0	0.0	3	2	66.6	7	5	71.4
WHYL-FM	15	11	73.3	2	0	0.0	6	5	83.3	12	10	83.3
WIOV-FM	5	3	60.0	1	0	0.0	2	1	50.0	4	3	75.0
WKBO-AM	8	5	62.5	0	0	0.0	3	3	100.0	5	4	80.0
WLAN-FM	27	17	63.0	16	8	50.0	13	7	53.8	4	3	75.0
WLBR-AM	21	16	76.2	1	1	100.0	8	5	62.5	10	8	80.0
WNCE-FM	22	18	81.8	2	1	50.0	5	3	60.0	10	7	70.0
WNNK-FM	95	76	80.0	39	30	76.9	60	49	81.6	43	35	81.4
WQIC-FM	4	3	75.0	2	2	100.0	3	3	100.0	3	2	66.6
WQKX-FM	4	3	75.0	1	1	100.0	3	3	100.0	2	2	100.0
WQLV-FM	5	3	60.0	0	0	0.0	3	2	66.6	3	2	66.6
WQXA-FM	49	36	73.5	30	23	76.7	29	21	72.4	10	5	50.0
WRBT-FM	60	45	75.0	22	16	72.7	35	27	77.1	32	26	81.2
WRKZ-FM	32	24	75.0	8	5	62.5	18	14	77.7	20	15	75.0
WROZ-FM	33	23	69.7	10	8	80.0	20	15	75.0	16	10	62.5
WRV-FM	60	44	73.3	25	19	76.0	54	42	77.7	33	24	72.7
WTCY-AM	18	15	83.3	4	3	75.0	8	6	75.0	8	7	87.5
WTHM-FM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WTPA-FM	38	26	68.4	25	19	76.0	23	15	65.2	11	7	63.6
WWBE-FM	6	5	83.3	4	4	100.0	3	2	66.6	1	1	100.0
WWII-AM	5	2	40.0	0	0	0.0	2	1	50.0	3	1	33.3
WWKL-AM	1	1	100.0	0	0	0.0	1	1	100.0	1	1	100.0
WWKL-FM	43	32	74.4	4	2	50.0	36	26	72.2	37	28	75.6
WWMD-FM	5	3	60.0	0	0	0.0	2	1	50.0	3	2	66.6
WYCR-FM	10	5	50.0	5	2	40.0	4	2	50.0	2	1	50.0
WYGL-FM	7	6	85.7	1	0	0.0	2	1	50.0	4	4	100.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAAF-FM	140	58	41.4	79	29	36.7	67	25	37.3	22	7	31.8
WAQY-FM	598	133	22.2	240	49	20.4	476	102	21.4	310	80	25.8
WCBS-AM	195	30	15.4	21	4	19.0	94	21	22.3	108	21	19.4
WCCC-AM	20	6	30.0	11	6	54.5	0	0	0.0	0	0	0.0
WCCC-FM	1161	458	39.4	637	314	49.3	712	289	40.6	373	97	26.0
WDRC-AM	841	385	45.8	36	9	25.0	171	48	28.1	304	109	35.9
WDRC-FM	1540	535	34.7	304	69	22.7	1073	372	34.7	1024	393	38.4
WFAN-AM	499	157	31.5	136	27	19.9	358	127	35.5	306	121	39.5
WHCN-FM	911	158	17.3	372	37	9.9	663	124	18.7	432	96	22.2
WHYN-FM	194	34	17.5	79	5	6.3	154	21	13.6	107	29	27.1
WKCI-FM	501	67	13.4	304	24	7.9	245	45	18.4	116	31	26.7
WKSS-FM	2198	886	40.3	1002	385	38.4	1188	367	30.9	695	195	28.1
WLAT-AM	180	87	48.3	103	44	42.7	96	60	62.5	53	31	58.5
WMAS-FM	236	29	12.3	99	0	0.0	165	25	15.2	118	25	21.2
WMRQ-FM	1394	538	38.6	791	334	42.2	750	254	33.9	343	83	24.2
WNEZ-AM	549	228	41.5	294	106	36.1	213	78	36.6	102	39	38.2
WPKX-FM	256	42	16.4	134	5	3.7	166	23	13.9	97	27	27.8
WPLR-FM	427	89	20.8	158	23	14.6	348	80	23.0	228	57	25.0
WPOP-AM	169	43	25.4	45	17	37.8	103	23	22.3	90	21	23.3
WRCH-FM	2100	1034	49.2	539	255	47.3	1315	683	51.9	1180	614	52.0
WRYM-AM	104	24	23.1	14	0	0.0	29	3	10.3	45	15	33.3
WTIC-AM	2377	1277	53.7	261	70	26.8	1064	457	43.0	1300	666	51.2
WTIC-FM	2203	733	33.3	1028	324	31.5	1399	514	36.7	797	313	39.3
WWYZ-FM	1435	632	44.0	451	171	37.9	934	423	45.3	796	398	50.0
WZMX-FM	1163	327	28.1	526	151	28.7	962	248	25.8	597	168	28.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAAF-FM	7	5	71.4	5	3	60.0	3	1	33.3	1	0	0.0
WAQY-FM	26	17	65.4	10	7	70.0	20	12	60.0	15	10	66.6
WCBS-AM	6	2	33.3	1	0	0.0	3	1	33.3	4	2	50.0
WCCC-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WCCC-FM	76	56	73.7	51	42	82.4	56	43	76.7	20	12	60.0
WDRG-AM	81	64	79.0	3	2	66.7	10	7	70.0	19	14	73.6
WDRG-FM	93	67	72.0	17	12	70.6	73	53	72.6	70	51	72.8
WFAN-AM	23	13	56.5	6	3	50.0	17	11	64.7	14	9	64.2
WHCN-FM	37	19	51.4	15	6	40.0	31	17	54.8	20	11	55.0
WHYN-FM	6	3	50.0	1	0	0.0	4	2	50.0	4	3	75.0
WKCI-FM	13	6	46.2	7	3	42.9	7	3	42.8	5	2	40.0
WKSS-FM	125	89	71.2	60	42	70.0	61	38	62.3	34	21	61.7
WLAT-AM	14	11	78.6	9	6	66.7	10	8	80.0	4	4	100.0
WMAS-FM	7	2	28.6	2	0	0.0	5	2	40.0	4	2	50.0
WMRQ-FM	77	56	72.7	50	37	74.0	49	36	73.4	15	9	60.0
WNEZ-AM	36	26	72.2	18	12	66.7	14	9	64.2	7	5	71.4
WPKX-FM	7	3	42.9	2	0	0.0	4	1	25.0	3	1	33.3
WPLR-FM	14	10	71.4	5	4	80.0	12	9	75.0	8	5	62.5
WPOP-AM	6	3	50.0	2	1	50.0	4	2	50.0	3	2	66.6
WRCH-FM	180	150	83.3	42	35	83.3	111	92	82.8	105	87	82.8
WRYM-AM	6	3	50.0	1	0	0.0	1	0	0.0	4	3	75.0
WTIC-AM	182	145	79.7	10	6	60.0	57	41	71.9	89	68	76.4
WTIC-FM	120	86	71.7	59	40	67.8	84	62	73.8	50	38	76.0
WWYZ-FM	112	88	78.6	29	21	72.4	72	58	80.5	67	55	82.0
WZMX-FM	61	40	65.6	26	16	61.5	50	32	64.0	35	24	68.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAIM-FM	274	126	46.0	105	48	45.7	204	101	49.5	139	66	47.5
KCCN-AM	399	80	20.1	51	4	7.8	167	24	14.4	193	25	13.0
KCCN-FM	1347	484	35.9	572	201	35.1	714	258	36.1	558	223	40.0
KGMZ-FM	864	320	37.0	168	37	22.0	664	263	39.6	620	244	39.4
KGU -AM	217	61	28.1	28	11	39.3	116	28	24.1	120	17	14.2
KHNR-AM	328	158	48.2	44	17	38.6	147	65	44.2	168	72	42.9
KHUL-FM	500	162	32.4	226	61	27.0	398	141	35.4	249	101	40.6
KHVH-AM	449	229	51.0	76	39	51.3	261	128	49.0	258	129	50.0
KIKI-AM	205	105	51.2	70	39	55.7	136	75	55.1	104	59	56.7
KIKI-FM	1608	618	38.4	902	346	38.4	701	212	30.2	346	101	29.2
KINE-FM	1136	511	45.0	334	114	34.1	657	312	47.5	622	310	49.8
KKLV-FM	556	209	37.6	271	91	33.6	480	196	40.8	269	117	43.5
KLHT-AM	121	36	29.8	31	0	0.0	49	12	24.5	59	32	54.2
KNDI-AM	147	93	63.3	29	12	41.4	53	23	43.4	44	21	47.7
KPOI-FM	806	296	36.7	469	180	38.4	534	192	36.0	242	74	30.6
KQMQ-AM	82	26	31.7	30	7	23.3	37	15	40.5	30	12	40.0
KQMQ-FM	1531	433	28.3	769	201	26.1	710	196	27.6	434	116	26.7
KRTR-FM	1096	385	35.1	467	159	34.0	731	282	38.6	520	193	37.1
KSSK-AM	725	369	50.9	80	12	15.0	391	187	47.8	472	261	55.3
KSSK-FM	1537	562	36.6	566	154	27.2	1075	445	41.4	807	367	45.5
KUCD-FM	714	251	35.2	444	163	36.7	480	199	41.5	194	79	40.7
KULA-AM	18	0	0.0	0	0	0.0	13	0	0.0	18	0	0.0
KUMU-AM	277	139	50.2	16	6	37.5	77	43	55.8	152	86	56.6
KUMU-FM	853	447	52.4	137	43	31.4	412	163	39.6	486	245	50.4
KWAI-AM	113	23	20.4	10	0	0.0	39	10	25.6	60	10	16.7
KXME-FM	1108	396	35.7	597	218	36.5	358	93	26.0	168	26	15.5
KZOO-AM	121	55	45.5	13	0	0.0	39	24	61.5	42	29	69.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAIM-FM	17	13	76.5	7	6	85.7	15	12	80.0	9	7	77.7
KCCN-AM	17	7	41.2	1	0	0.0	6	2	33.3	8	3	37.5
KCCN-FM	98	71	72.4	39	28	71.8	53	37	69.8	43	32	74.4
KGMZ-FM	51	36	70.6	7	4	57.1	45	33	73.3	41	31	75.6
KGU -AM	13	8	61.5	2	1	50.0	7	3	42.8	6	2	33.3
KHNR-AM	20	15	75.0	3	3	100.0	10	8	80.0	8	6	75.0
KHUL-FM	31	22	71.0	12	8	66.7	28	20	71.4	19	15	78.9
KHVH-AM	38	33	86.8	8	6	75.0	21	18	85.7	20	17	85.0
KIKI-AM	21	18	85.7	7	7	100.0	17	15	88.2	13	11	84.6
KIKI-FM	106	79	74.5	63	47	74.6	46	33	71.7	21	15	71.4
KINE-FM	98	77	78.6	25	19	76.0	64	50	78.1	61	47	77.0
KKLV-FM	34	25	73.5	11	6	54.5	33	24	72.7	23	18	78.2
KLHT-AM	5	3	60.0	1	0	0.0	2	1	50.0	3	3	100.0
KNDI-AM	14	12	85.7	2	1	50.0	5	3	60.0	5	4	80.0
KPOI-FM	39	27	69.2	24	17	70.8	30	21	70.0	11	8	72.7
KQMQ-AM	5	3	60.0	1	1	100.0	3	2	66.6	2	1	50.0
KQMQ-FM	68	44	64.7	36	22	61.1	33	21	63.6	19	13	68.4
KRTR-FM	72	55	76.4	32	23	71.9	56	44	78.5	36	29	80.5
KSSK-AM	62	49	79.0	3	1	33.3	36	29	80.5	49	41	83.6
KSSK-FM	106	80	75.5	29	20	69.0	84	67	79.7	71	57	80.2
KUCD-FM	40	30	75.0	24	18	75.0	34	27	79.4	15	12	80.0
KULA-AM	1	0	0.0	0	0	0.0	1	0	0.0	1	0	0.0
KUMU-AM	25	22	88.0	1	1	100.0	8	7	87.5	17	15	88.2
KUMU-FM	76	60	78.9	12	8	66.7	38	28	73.6	49	38	77.5
KWAI-AM	5	2	40.0	0	0	0.0	2	1	50.0	2	1	50.0
KXME-FM	60	39	65.0	33	22	66.7	20	11	55.0	5	1	20.0
KZOO-AM	9	7	77.8	0	0	0.0	2	2	100.0	4	3	75.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBXX-FM	5393	2402	44.5	2420	1060	43.8	2105	541	25.7	1058	221	20.9
KCOH-AM	603	149	24.7	91	19	20.9	364	56	15.4	404	96	23.8
KEYH-AM	478	187	39.1	221	96	43.4	368	136	37.0	214	76	35.5
KHMX-FM	5086	1511	29.7	2511	765	30.5	3659	1208	33.0	1981	631	31.9
KHYS-FM	2381	577	24.2	1048	210	20.0	818	176	21.5	456	86	18.9
KIKK-AM	93	0	0.0	0	0	0.0	28	0	0.0	59	0	0.0
KIKK-FM	2914	802	27.5	1142	272	23.8	1744	480	27.5	1256	355	28.3
KILT-AM	1462	496	33.9	437	180	41.2	1074	399	37.2	861	293	34.0
KILT-FM	4259	1618	38.0	1345	381	28.3	2492	976	39.2	2181	1001	45.9
KJOJ-FM	308	25	8.1	122	8	6.6	100	4	4.0	62	4	6.5
KKBQ-AM	790	271	34.3	27	0	0.0	219	87	39.7	385	156	40.5
KKBQ-FM	3712	1270	34.2	1482	467	31.5	2212	781	35.3	1533	523	34.1
KKPN-FM	4474	1274	28.5	2065	584	28.3	2654	839	31.6	1422	452	31.8
KKRW-FM	3971	1126	28.4	1546	357	23.1	3241	913	28.2	2109	694	32.9
KKTL-FM	407	117	28.7	89	31	34.8	270	69	25.6	272	63	23.2
KLAT-AM	756	302	39.9	297	86	29.0	533	223	41.8	371	188	50.7
KLDE-FM	4594	1610	35.0	816	188	23.0	3337	1223	36.6	3329	1308	39.3
KLOL-FM	4260	1257	29.5	2078	683	32.9	3206	998	31.1	1801	475	26.4
KLTN-FM	1352	545	40.3	681	280	41.1	909	397	43.7	487	233	47.8
KLTO-FM	134	8	6.0	24	0	0.0	113	8	7.1	89	8	9.0
KMJQ-FM	4183	1722	41.2	1640	603	36.8	2765	1398	50.6	1920	1025	53.4
KODA-FM	6408	2393	37.3	1997	620	31.0	4335	1531	35.3	3655	1497	41.0
KOVE-FM	1281	454	35.4	660	257	38.9	927	339	36.6	476	149	31.3
KPRC-AM	2182	912	41.8	336	92	27.4	1219	474	38.9	1304	543	41.6
KQQK-FM	2792	1037	37.1	1239	444	35.8	1633	591	36.2	974	421	43.2
KQUE-AM	732	384	52.5	48	12	25.0	114	21	18.4	303	132	43.6
KRBE-FM	7891	2469	31.3	3657	1117	30.5	4140	1127	27.2	2167	563	26.0
KRTS-FM	1093	268	24.5	207	28	13.5	590	127	21.5	676	191	28.3
KRTX-AM	66	15	22.7	30	8	26.7	47	15	31.9	22	6	27.3
KSEV-AM	1503	445	29.6	225	57	25.3	905	202	22.3	930	232	24.9
KTBZ-FM	3700	1402	37.9	1842	670	36.4	2005	647	32.3	894	272	30.4
KTRH-AM	5112	1818	35.6	1066	256	24.0	3223	948	29.4	3027	1090	36.0
KVST-FM	413	145	35.1	115	18	15.7	242	98	40.5	229	99	43.2
KWWJ-AM	431	113	26.2	94	22	23.4	224	42	18.8	185	37	20.0
KXTJ-FM	1784	637	35.7	832	299	35.9	1119	424	37.9	665	260	39.1
KYOK-AM	613	205	33.4	201	87	43.3	383	145	37.9	305	85	27.9

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBXX-FM	354	260	73.4	168	127	75.6	119	66	55.4	51	22	43.1
KCOH-AM	40	24	60.0	4	2	50.0	26	13	50.0	30	17	56.6
KEYH-AM	29	15	51.7	13	7	53.8	22	11	50.0	14	7	50.0
KHMX-FM	259	181	69.9	118	82	69.5	214	157	73.3	125	93	74.4
KHYS-FM	93	53	57.0	38	18	47.4	25	14	56.0	15	8	53.3
KIKK-AM	4	0	0.0	0	0	0.0	1	0	0.0	2	0	0.0
KIKK-FM	118	75	63.6	51	32	62.7	73	49	67.1	44	27	61.3
KILT-AM	95	65	68.4	37	30	81.1	73	53	72.6	52	34	65.3
KILT-FM	296	232	78.4	68	47	69.1	196	159	81.1	195	161	82.5
KJOJ-FM	8	2	25.0	3	1	33.3	2	1	50.0	1	1	100.0
KKBQ-AM	46	33	71.7	1	0	0.0	13	11	84.6	27	23	85.1
KKBQ-FM	212	157	74.1	67	46	68.7	140	106	75.7	114	90	78.9
KKPN-FM	186	110	59.1	86	49	57.0	128	79	61.7	71	44	61.9
KKRW-FM	212	145	68.4	65	40	61.5	189	130	68.7	139	100	71.9
KKTL-FM	20	12	60.0	2	1	50.0	12	6	50.0	12	5	41.6
KLAT-AM	61	44	72.1	17	7	41.2	34	20	58.8	29	23	79.3
KLDE-FM	267	187	70.0	46	33	71.7	198	137	69.1	205	143	69.7
KLOL-FM	229	158	69.0	121	87	71.9	178	128	71.9	93	62	66.6
KLTN-FM	88	66	75.0	46	35	76.1	70	53	75.7	37	28	75.6
KLTO-FM	10	1	10.0	3	0	0.0	10	1	10.0	6	1	16.6
KMJQ-FM	363	270	74.4	132	91	68.9	286	228	79.7	206	170	82.5
KODA-FM	413	309	74.8	129	94	72.9	288	215	74.6	249	190	76.3
KOVE-FM	80	49	61.2	41	25	61.0	61	37	60.6	33	20	60.6
KPRC-AM	158	125	79.1	17	10	58.8	86	69	80.2	96	79	82.2
KQQK-FM	176	120	68.2	83	57	68.7	104	68	65.3	65	47	72.3
KQUE-AM	56	47	83.9	1	1	100.0	4	1	25.0	24	19	79.1
KRBE-FM	365	235	64.4	178	110	61.8	187	119	63.6	97	63	64.9
KRTS-FM	47	26	55.3	6	1	16.7	17	7	41.1	27	15	55.5
KRTX-AM	2	1	50.0	2	0	0.0	2	1	50.0	0	0	0.0
KSEV-AM	66	36	54.5	9	5	55.6	31	14	45.1	38	19	50.0
KTBZ-FM	179	131	73.2	97	69	71.1	91	64	70.3	34	24	70.5
KTRH-AM	253	163	64.4	46	26	56.5	137	80	58.3	137	87	63.5
KVST-FM	31	22	71.0	6	2	33.3	23	18	78.2	23	20	86.9
KWWJ-AM	19	9	47.4	3	1	33.3	7	2	28.5	7	3	42.8
KXTJ-FM	102	71	69.6	49	33	67.3	71	51	71.8	45	34	75.5
KYOK-AM	36	24	66.7	12	10	83.3	24	17	70.8	17	9	52.9

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAHR-FM	603	279	46.3	154	62	40.3	441	218	49.4	389	192	49.4
WBHP-AM	69	34	49.3	11	11	100.0	24	19	79.2	35	12	34.3
WDJL-AM	63	24	38.1	27	7	25.9	33	15	45.5	28	16	57.1
WDRM-FM	1331	740	55.6	387	142	36.7	766	419	54.7	667	439	65.8
WEUP-AM	206	85	41.3	70	39	55.7	76	41	53.9	85	30	35.3
WEUP-FM	352	206	58.5	164	98	59.8	124	67	54.0	93	45	48.4
WFMH-FM	99	22	22.2	17	0	0.0	48	9	18.8	54	13	24.1
WHOS-AM	8	4	50.0	0	0	0.0	4	0	0.0	4	0	0.0
WKDF-FM	271	94	34.7	187	77	41.2	141	40	28.4	45	0	0.0
WLOR-AM	149	46	30.9	74	26	35.1	52	8	15.4	45	8	17.8
WNDA-FM	126	54	42.9	34	16	47.1	86	36	41.9	85	33	38.8
WPZM-FM	283	79	27.9	131	25	19.1	159	39	24.5	112	48	42.9
WQEN-FM	71	26	36.6	25	14	56.0	36	21	58.3	24	12	50.0
WQLT-FM	134	11	8.2	58	7	12.1	125	11	8.8	72	3	4.2
WQSB-FM	56	18	32.1	27	10	37.0	23	6	26.1	14	0	0.0
WRAX-FM	104	20	19.2	62	9	14.5	57	3	5.3	15	3	20.0
WRJL-FM	105	59	56.2	18	10	55.6	70	37	52.9	70	41	58.6
WRSA-FM	472	220	46.6	60	13	21.7	168	46	27.4	246	89	36.2
WTAK-FM	656	320	48.8	384	217	56.5	495	264	53.3	226	85	37.6
WTKI-AM	66	21	31.8	10	0	0.0	35	12	34.3	38	12	31.6
WUMP-AM	58	21	36.2	17	11	64.7	46	18	39.1	38	7	18.4
WVNA-FM	74	13	17.6	46	5	10.9	69	9	13.0	28	9	32.1
WVNN-AM	253	132	52.2	62	21	33.9	169	85	50.3	152	78	51.3
WWXQ-FM	117	17	14.5	29	0	0.0	81	17	21.0	65	17	26.2
WXQW-FM	363	129	35.5	45	24	53.3	288	104	36.1	297	102	34.3
WZYP-FM	979	452	46.2	407	170	41.8	535	219	40.9	338	128	37.9

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAHR-FM	45	38	84.4	12	10	83.3	37	31	83.7	31	26	83.8
WBHP-AM	3	2	66.7	1	1	100.0	2	2	100.0	1	1	100.0
WDJL-AM	6	4	66.7	2	1	50.0	5	3	60.0	4	3	75.0
WDRM-FM	124	107	86.3	26	20	76.9	76	66	86.8	77	69	89.6
WEUP-AM	17	13	76.5	5	4	80.0	5	4	80.0	7	6	85.7
WEUP-FM	25	20	80.0	10	8	80.0	7	6	85.7	6	4	66.6
WFMH-FM	4	2	50.0	0	0	0.0	3	1	33.3	3	1	33.3
WHOS-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WKDF-FM	14	10	71.4	12	8	66.7	7	5	71.4	1	0	0.0
WLOR-AM	18	10	55.6	9	4	44.4	3	1	33.3	6	4	66.6
WNDA-FM	6	4	66.7	1	1	100.0	4	2	50.0	4	2	50.0
WPZM-FM	11	7	63.6	4	2	50.0	4	2	50.0	5	4	80.0
WQEN-FM	2	2	100.0	1	1	100.0	2	1	50.0	1	1	100.0
WQLT-FM	4	2	50.0	2	1	50.0	3	2	66.6	2	1	50.0
WQSB-FM	2	1	50.0	1	1	100.0	0	0	0.0	0	0	0.0
WRAX-FM	5	2	40.0	3	1	33.3	2	0	0.0	0	0	0.0
WRJL-FM	5	4	80.0	0	0	0.0	3	2	66.6	4	3	75.0
WRSA-FM	32	24	75.0	2	1	50.0	8	4	50.0	13	8	61.5
WTAK-FM	50	40	80.0	32	28	87.5	37	29	78.3	16	11	68.7
WTKI-AM	2	1	50.0	0	0	0.0	1	1	100.0	2	1	50.0
WUMP-AM	2	2	100.0	1	1	100.0	2	2	100.0	1	1	100.0
WVNA-FM	2	1	50.0	1	0	0.0	1	1	100.0	1	1	100.0
WVNN-AM	18	15	83.3	3	3	100.0	12	10	83.3	11	9	81.8
WWXQ-FM	3	1	33.3	0	0	0.0	2	1	50.0	2	1	50.0
WXQW-FM	21	14	66.7	2	2	100.0	18	12	66.6	18	12	66.6
WZYP-FM	64	51	79.7	31	26	83.9	34	26	76.4	18	12	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBRI-AM	171	40	23.4	23	3	13.0	79	17	21.5	92	23	25.0
WCBK-FM	161	40	24.8	44	10	22.7	52	8	15.4	60	15	25.0
WENS-FM	2031	600	29.5	890	247	27.8	1362	415	30.5	842	281	33.4
WFBQ-FM	2662	1019	38.3	1235	470	38.1	1972	801	40.6	1212	481	39.7
WFMS-FM	2248	1230	54.7	673	277	41.2	1237	686	55.5	1146	749	65.4
WGGR-FM	574	194	33.8	179	38	21.2	402	169	42.0	311	135	43.4
WGDL-FM	1465	571	39.0	260	71	27.3	941	400	42.5	963	425	44.1
WGRL-FM	611	228	37.3	266	118	44.4	390	140	35.9	268	80	29.9
WHHH-FM	1603	611	38.1	785	262	33.4	591	134	22.7	271	43	15.9
WIBC-AM	2055	1070	52.1	294	99	33.7	1068	461	43.2	1123	560	49.9
WKKG-FM	247	61	24.7	60	0	0.0	106	16	15.1	107	29	27.1
WMYS-AM	588	340	57.8	18	5	27.8	81	34	42.0	229	121	52.8
WNAP-FM	1674	438	26.2	690	172	24.9	1266	325	25.7	848	239	28.2
WNDE-AM	662	159	24.0	172	49	28.5	486	122	25.1	391	94	24.0
WPZZ-FM	225	94	41.8	55	23	41.8	137	56	40.9	120	48	40.0
WQFE-FM	334	115	34.4	71	7	9.9	240	88	36.7	220	100	45.5
WRZX-FM	1477	594	40.2	861	339	39.4	728	276	37.9	281	81	28.8
WSYW-FM	335	129	38.5	37	9	24.3	139	35	25.2	166	47	28.3
WTLC-AM	312	123	39.4	40	9	22.5	156	48	30.8	184	79	42.9
WTLC-FM	1404	612	43.6	571	312	54.6	716	324	45.3	444	158	35.6
WTPI-FM	1358	631	46.5	229	100	43.7	937	423	45.1	917	439	47.9
WTTS-FM	917	312	34.0	420	129	30.7	742	271	36.5	450	172	38.2
WXIR-FM	513	279	54.4	189	119	63.0	376	225	59.8	260	140	53.8
WZPL-FM	2078	745	35.9	988	340	34.4	1163	404	34.7	622	200	32.2

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBRI-AM	9	4	44.4	1	0	0.0	5	2	40.0	5	3	60.0
WCBK-FM	6	4	66.7	2	2	100.0	2	1	50.0	2	1	50.0
WENS-FM	93	63	67.7	42	31	73.8	65	44	67.6	41	27	65.8
WFBQ-FM	182	131	72.0	93	69	74.2	141	104	73.7	79	57	72.1
WFMS-FM	182	156	85.7	39	29	74.4	105	91	86.6	114	103	90.3
WGGR-FM	35	25	71.4	7	4	57.1	30	22	73.3	24	19	79.1
WGLD-FM	88	64	72.7	15	9	60.0	62	45	72.5	63	47	74.6
WGRL-FM	34	25	73.5	16	11	68.8	23	18	78.2	15	11	73.3
WHHH-FM	86	61	70.9	41	27	65.9	23	11	47.8	9	4	44.4
WIBC-AM	144	114	79.2	12	9	75.0	56	39	69.6	72	53	73.6
WKKG-FM	10	5	50.0	1	0	0.0	4	1	25.0	6	3	50.0
WMYS-AM	47	39	83.0	0	0	0.0	5	4	80.0	17	14	82.3
WNAP-FM	80	50	62.5	28	15	53.6	64	41	64.0	47	31	65.9
WNDE-AM	29	14	48.3	9	5	55.6	22	11	50.0	18	9	50.0
WPZZ-FM	10	7	70.0	2	2	100.0	7	5	71.4	6	4	66.6
WQFE-FM	14	11	78.6	2	1	50.0	10	8	80.0	11	10	90.9
WRZX-FM	85	62	72.9	51	37	72.5	43	32	74.4	17	12	70.5
WSYW-FM	18	12	66.7	2	0	0.0	7	3	42.8	7	4	57.1
WTLC-AM	21	16	76.2	1	1	100.0	9	6	66.6	15	11	73.3
WTLC-FM	93	70	75.3	46	39	84.8	58	46	79.3	29	20	68.9
WTPJ-FM	103	85	82.5	18	16	88.9	67	54	80.6	67	54	80.6
WTTS-FM	45	32	71.1	16	10	62.5	40	29	72.5	28	21	75.0
WXIR-FM	30	25	83.3	13	11	84.6	24	20	83.3	16	13	81.2
WZPL-FM	102	73	71.6	49	34	69.4	60	43	71.6	33	24	72.7

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBKJ-FM	78	16	20.5	26	11	42.3	38	9	23.7	32	5	15.6
WFMN-FM	101	33	32.7	42	26	61.9	58	23	39.7	36	4	11.1
WHJT-FM	135	37	27.4	40	20	50.0	83	24	28.9	57	6	10.5
WIIN-AM	59	19	32.2	0	0	0.0	43	15	34.9	46	15	32.6
WJDS-AM	90	34	37.8	32	10	31.2	51	21	41.2	47	20	42.6
WJDX-FM	434	87	20.0	195	38	19.5	273	68	24.9	167	45	26.9
WJKK-FM	331	151	45.6	107	33	30.8	217	103	47.5	173	89	51.4
WJMI-FM	858	561	65.4	414	315	76.1	358	180	50.3	183	54	29.5
WJNT-AM	231	114	49.4	44	15	34.1	134	52	38.8	124	61	49.2
WJXN-FM	91	18	19.8	15	4	26.7	57	10	17.5	52	14	26.9
WKTF-FM	271	100	36.9	82	33	40.2	142	44	31.0	129	46	35.7
WKXI-AM	108	28	25.9	28	0	0.0	36	9	25.0	37	13	35.1
WKXI-FM	625	224	35.8	259	58	22.4	366	160	43.7	260	146	56.2
WMGO-AM	133	52	39.1	34	8	23.5	66	18	27.3	51	19	37.3
WMSI-FM	703	359	51.1	174	68	39.1	405	215	53.1	398	228	57.3
WOAD-AM	389	142	36.5	90	22	24.4	212	78	36.8	204	82	40.2
WRJH-FM	82	54	65.9	4	0	0.0	35	21	60.0	40	31	77.5
WSLI-AM	66	15	22.7	11	0	0.0	18	0	0.0	17	0	0.0
WSTZ-FM	476	173	36.3	241	90	37.3	326	128	39.3	182	71	39.0
WTYX-FM	338	117	34.6	141	31	22.0	271	99	36.5	186	81	43.5
WVIV-FM	206	96	46.6	10	0	0.0	77	24	31.2	129	53	41.1
WWDF-AM	30	11	36.7	13	5	38.5	26	7	26.9	13	3	23.1
WYJS-FM	133	58	43.6	40	16	40.0	90	42	46.7	63	29	46.0
WYOY-FM	670	311	46.4	317	144	45.4	390	136	34.9	183	54	29.5
WZRX-AM	152	69	45.4	34	10	29.4	100	54	54.0	91	51	56.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBKJ-FM	3	2	66.7	1	1	100.0	2	1	50.0	2	1	50.0
WFMN-FM	4	2	50.0	3	2	66.7	3	1	33.3	1	0	0.0
WHJT-FM	6	4	66.7	3	3	100.0	5	3	60.0	2	0	0.0
WIIN-AM	5	4	80.0	0	0	0.0	4	4	100.0	4	4	100.0
WJDS-AM	4	2	50.0	2	1	50.0	2	1	50.0	2	1	50.0
WJDX-FM	17	10	58.8	7	4	57.1	13	9	69.2	9	6	66.6
WJKK-FM	22	18	81.8	7	6	85.7	16	14	87.5	13	10	76.9
WJMI-FM	86	76	88.4	54	50	92.6	35	30	85.7	8	5	62.5
WJNT-AM	15	12	80.0	2	1	50.0	7	5	71.4	9	7	77.7
WJXN-FM	4	2	50.0	1	1	100.0	3	1	33.3	3	2	66.6
WKTF-FM	13	11	84.6	6	5	83.3	6	5	83.3	6	5	83.3
WKXI-AM	9	6	66.7	1	0	0.0	3	2	66.6	3	2	66.6
WKXI-FM	39	24	61.5	16	6	37.5	27	19	70.3	19	16	84.2
WMGO-AM	12	8	66.7	2	1	50.0	4	2	50.0	4	2	50.0
WMSI-FM	53	43	81.1	14	10	71.4	32	27	84.3	34	29	85.2
WOAD-AM	23	17	73.9	3	1	33.3	13	10	76.9	13	10	76.9
WRJH-FM	7	7	100.0	0	0	0.0	4	3	75.0	5	5	100.0
WSLI-AM	3	1	33.3	0	0	0.0	0	0	0.0	0	0	0.0
WSTZ-FM	41	32	78.0	19	14	73.7	35	29	82.8	21	17	80.9
WTYX-FM	21	15	71.4	5	3	60.0	18	13	72.2	16	12	75.0
WVIV-FM	17	13	76.5	0	0	0.0	4	3	75.0	8	6	75.0
WWDF-AM	5	4	80.0	3	2	66.7	5	4	80.0	2	1	50.0
WYJS-FM	8	7	87.5	1	1	100.0	6	5	83.3	6	5	83.3
WYOY-FM	43	33	76.7	22	17	77.3	22	15	68.1	9	5	55.5
WZRZ-AM	13	10	76.9	2	1	50.0	8	6	75.0	7	6	85.7

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAPE-FM	1787	779	43.6	878	376	42.8	1033	456	44.1	542	214	39.5
WBGB-FM	386	69	17.9	170	26	15.3	296	47	15.9	191	34	17.8
WBWL-AM	327	105	32.1	123	35	28.5	250	88	35.2	166	65	39.2
WCGL-AM	188	66	35.1	31	4	12.9	73	29	39.7	88	45	51.1
WEJZ-FM	1448	595	41.1	397	150	37.8	960	370	38.5	858	360	42.0
WFKS-FM	314	48	15.3	162	24	14.8	210	33	15.7	99	13	13.1
WFOY-AM	83	37	44.6	12	7	58.3	35	15	42.9	43	14	32.6
WFSJ-FM	684	263	38.5	158	51	32.3	509	190	37.3	437	171	39.1
Wfyv-FM	1370	584	42.6	716	302	42.2	966	427	44.2	552	267	48.4
WJBT-FM	1118	568	50.8	561	301	53.7	426	173	40.6	171	43	25.1
WJGR-AM	166	28	16.9	45	9	20.0	114	23	20.2	102	19	18.6
WJXR-FM	123	69	56.1	42	20	47.6	63	34	54.0	39	27	69.2
WKQL-FM	1197	485	40.5	223	67	30.0	821	340	41.4	839	384	45.8
WMXQ-FM	791	257	32.5	265	79	29.8	659	228	34.6	475	168	35.4
WNZS-AM	243	72	29.6	54	9	16.7	175	50	28.6	149	49	32.9
WOKV-AM	780	427	54.7	134	58	43.3	437	178	40.7	439	211	48.1
WPLA-FM	882	364	41.3	539	219	40.6	477	173	36.3	184	48	26.1
WQIK-FM	1368	660	48.2	427	159	37.2	763	351	46.0	663	381	57.5
WROO-FM	1142	494	43.3	466	181	38.8	665	269	40.5	480	215	44.8
WROS-AM	100	27	27.0	22	4	18.2	67	16	23.9	64	23	35.9
WSOL-FM	1080	520	48.1	437	171	39.1	710	403	56.8	474	308	65.0
WSVE-AM	185	75	40.5	34	6	17.6	74	25	33.8	92	40	43.5
WWRR-FM	549	133	24.2	224	41	18.3	483	121	25.1	306	87	28.4
WXQL-FM	245	38	15.5	109	19	17.4	82	11	13.4	43	3	7.0
WZAZ-AM	462	217	47.0	107	50	46.7	224	87	38.8	191	66	34.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAPE-FM	112	88	78.6	60	48	80.0	67	55	82.0	30	23	76.6
WBGB-FM	14	6	42.9	7	3	42.9	11	4	36.3	8	3	37.5
WBWL-AM	16	9	56.2	7	4	57.1	13	7	53.8	9	5	55.5
WCGL-AM	14	9	64.3	2	1	50.0	5	3	60.0	9	7	77.7
WEJZ-FM	96	73	76.0	25	19	76.0	63	46	73.0	58	44	75.8
WFKS-FM	11	6	54.5	7	3	42.9	8	4	50.0	2	1	50.0
WFOY-AM	6	5	83.3	0	0	0.0	3	3	100.0	3	2	66.6
WFSJ-FM	47	35	74.5	7	5	71.4	35	26	74.2	34	26	76.4
WFYV-FM	112	89	79.5	55	43	78.2	82	66	80.4	54	46	85.1
WJBT-FM	80	61	76.2	47	36	76.6	27	18	66.6	7	4	57.1
WJGR-AM	7	3	42.9	2	1	50.0	6	2	33.3	5	2	40.0
WJXR-FM	11	8	72.7	4	3	75.0	8	6	75.0	5	4	80.0
WKQL-FM	78	59	75.6	10	7	70.0	54	41	75.9	65	50	76.9
WMXQ-FM	42	31	73.8	12	9	75.0	37	27	72.9	28	21	75.0
WNZS-AM	12	8	66.7	3	2	66.7	10	7	70.0	8	6	75.0
WOKV-AM	56	46	82.1	9	6	66.7	27	18	66.6	30	22	73.3
WPLA-FM	55	38	69.1	35	21	60.0	27	16	59.2	7	5	71.4
WQIK-FM	111	91	82.0	28	20	71.4	63	51	80.9	62	54	87.1
WROO-FM	75	59	78.7	28	21	75.0	46	36	78.2	37	30	81.0
WROS-AM	7	5	71.4	0	0	0.0	5	4	80.0	6	5	83.3
WSOL-FM	92	72	78.3	31	21	67.7	72	61	84.7	53	47	88.6
WSVE-AM	16	13	81.2	1	1	100.0	5	4	80.0	9	7	77.7
WWRR-FM	22	12	54.5	7	3	42.9	20	11	55.0	14	8	57.1
WXQL-FM	8	2	25.0	3	1	33.3	3	1	33.3	2	0	0.0
WZAZ-AM	41	32	78.0	6	4	66.7	15	11	73.3	14	10	71.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBEQ-FM	1761	652	37.0	910	357	39.2	1197	462	38.6	643	229	35.6
KCCV-FM	328	140	42.7	127	54	42.5	207	85	41.1	157	57	36.3
KCFX-FM	2215	694	31.3	920	257	27.9	1782	566	31.8	1122	383	34.1
KCHZ-FM	879	170	19.3	392	76	19.4	349	48	13.8	176	4	2.3
KCIY-FM	1521	650	42.7	307	119	38.8	1096	453	41.3	1016	440	43.3
KCMO-AM	1434	620	43.2	144	44	30.6	750	338	45.1	878	393	44.8
KCMO-FM	2029	646	31.8	258	68	26.4	1391	477	34.3	1430	500	35.0
KCTE-AM	267	60	22.5	114	39	34.2	226	55	24.3	126	21	16.7
KFEZ-AM	436	163	37.4	17	0	0.0	79	28	35.4	157	57	36.3
KFKF-FM	2139	875	40.9	734	250	34.1	1301	564	43.4	1005	486	48.4
KLZR-FM	636	166	26.1	301	76	25.2	274	38	13.9	135	21	15.6
KMBZ-AM	2021	853	42.2	306	99	32.4	1160	410	35.3	1229	462	37.6
KMXV-FM	2819	1001	35.5	1343	475	35.4	1523	474	31.1	786	217	27.6
KMZU-FM	61	26	42.6	10	5	50.0	47	26	55.3	37	22	59.5
KNRX-FM	1050	304	29.0	604	197	32.6	505	141	27.9	202	37	18.3
KOZN-FM	1903	505	26.5	1006	265	26.3	1121	307	27.4	507	117	23.1
KPHN-AM	305	58	19.0	30	11	36.7	152	38	25.0	175	32	18.3
KPRS-FM	2002	1256	62.7	732	504	68.9	963	571	59.3	653	353	54.1
KPRT-AM	460	178	38.7	91	25	27.5	244	72	29.5	221	72	32.6
KQRC-FM	1730	587	33.9	1017	360	35.4	1034	395	38.2	445	160	36.0
KUDL-FM	2200	970	44.1	715	247	34.5	1482	666	44.9	1232	627	50.9
KXTR-FM	840	296	35.2	160	26	16.2	397	108	27.2	456	166	36.4
KYY5-FM	1522	603	39.6	676	205	30.3	1209	531	43.9	738	360	48.8
WDAF-AM	1694	1001	59.1	167	48	28.7	632	265	41.9	877	512	58.4
WHB -AM	291	30	10.3	22	6	27.3	113	10	8.8	136	9	6.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBEQ-FM	111	82	73.9	63	47	74.6	83	61	73.4	38	27	71.0
KCCV-FM	11	8	72.7	3	2	66.7	6	5	83.3	7	4	57.1
KCFX-FM	113	74	65.5	47	30	63.8	96	64	66.6	62	42	67.7
KCHZ-FM	26	13	50.0	13	8	61.5	11	6	54.5	2	0	0.0
KCIY-FM	128	99	77.3	25	18	72.0	93	70	75.2	91	70	76.9
KCMO-AM	93	70	75.3	6	4	66.7	49	38	77.5	59	44	74.5
KCMO-FM	117	78	66.7	10	6	60.0	82	57	69.5	95	66	69.4
KCTE-AM	21	9	42.9	10	7	70.0	18	8	44.4	9	2	22.2
KFEZ-AM	29	19	65.5	0	0	0.0	5	3	60.0	11	8	72.7
KFKF-FM	145	112	77.2	40	28	70.0	99	78	78.7	86	70	81.4
KLZR-FM	25	15	60.0	13	7	53.8	9	5	55.5	5	3	60.0
KMBZ-AM	120	85	70.8	14	9	64.3	60	36	60.0	73	47	64.3
KMXV-FM	140	94	67.1	72	48	66.7	84	57	67.8	40	26	65.0
KMZU-FM	7	5	71.4	1	0	0.0	6	5	83.3	6	5	83.3
KNRX-FM	41	24	58.5	29	19	65.5	19	11	57.8	5	1	20.0
KOZN-FM	82	48	58.5	47	29	61.7	51	30	58.8	20	11	55.0
KPHN-AM	14	6	42.9	1	1	100.0	8	4	50.0	10	4	40.0
KPRS-FM	187	164	87.7	75	67	89.3	96	84	87.5	62	53	85.4
KPRT-AM	30	22	73.3	6	3	50.0	15	9	60.0	16	12	75.0
KQRC-FM	115	89	77.4	74	58	78.4	81	66	81.4	32	26	81.2
KUDL-FM	156	123	78.8	48	37	77.1	111	89	80.1	97	78	80.4
KXTR-FM	43	32	74.4	4	2	50.0	18	13	72.2	24	18	75.0
KYYS-FM	112	89	79.5	41	31	75.6	96	79	82.2	66	55	83.3
WDAF-AM	163	142	87.1	11	8	72.7	45	34	75.5	85	73	85.8
WHB -AM	7	3	42.9	1	0	0.0	2	1	50.0	2	0	0.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WDLY-FM	139	35	25.2	35	7	20.0	89	22	24.7	71	23	32.4
WDRZ-FM	56	18	32.1	24	11	45.8	21	7	33.3	14	4	28.6
WESK-FM	138	14	10.1	28	7	25.0	95	14	14.7	84	7	8.3
WGAP-AM	86	45	52.3	7	0	0.0	20	3	15.0	15	5	33.3
WGAP-FM	199	51	25.6	44	11	25.0	91	17	18.7	103	20	19.4
WIMZ-FM	947	366	38.6	448	177	39.5	637	253	39.7	388	163	42.0
WIOL-AM	153	47	30.7	27	10	37.0	88	24	27.3	77	19	24.7
WIVK-FM	2040	964	47.3	565	213	37.7	1153	522	45.3	1070	538	50.3
WJBZ-FM	493	228	46.2	124	46	37.1	255	116	45.5	243	134	55.1
WJXB-FM	1223	631	51.6	357	170	47.6	787	438	55.7	690	387	56.1
WKGN-AM	181	125	69.1	75	50	66.7	89	66	74.2	74	54	73.0
WKXV-AM	82	35	42.7	7	0	0.0	35	20	57.1	50	25	50.0
WMYU-FM	866	324	37.4	164	34	20.7	590	232	39.3	587	255	43.4
WNFZ-FM	461	170	36.9	214	89	41.6	177	49	27.7	88	17	19.3
WNOX-AM	625	286	45.8	99	37	37.4	338	127	37.6	330	137	41.5
WNOX-FM	313	125	39.9	47	18	38.3	183	77	42.1	163	69	42.3
WOKI-FM	509	149	29.3	230	64	27.8	268	92	34.3	190	53	27.9
WQBB-FM	437	237	54.2	30	4	13.3	115	51	44.3	202	110	54.5
WRJZ-AM	218	95	43.6	52	25	48.1	137	63	46.0	121	50	41.3
WWST-FM	1235	577	46.7	613	261	42.6	605	247	40.8	326	125	38.3
WXVO-FM	629	269	42.8	371	185	49.9	297	135	45.5	116	28	24.1
WYSH-AM	45	16	35.6	10	0	0.0	28	7	25.0	23	13	56.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WDLY-FM	5	3	60.0	1	1	100.0	3	2	66.6	3	2	66.6
WDRZ-FM	3	2	66.7	2	1	50.0	1	1	100.0	0	0	0.0
WESK-FM	5	2	40.0	2	1	50.0	4	2	50.0	3	1	33.3
WGAP-AM	5	4	80.0	0	0	0.0	0	0	0.0	0	0	0.0
WGAP-FM	8	5	62.5	2	2	100.0	3	1	33.3	3	1	33.3
WIMZ-FM	62	46	74.2	27	19	70.4	48	36	75.0	31	25	80.6
WIOL-AM	11	6	54.5	3	2	66.7	7	3	42.8	5	2	40.0
WIVK-FM	150	118	78.7	38	26	68.4	85	66	77.6	84	69	82.1
WJBZ-FM	36	28	77.8	8	6	75.0	18	14	77.7	20	16	80.0
WJXB-FM	97	82	84.5	29	24	82.8	70	61	87.1	61	54	88.5
WKGN-AM	19	17	89.5	7	7	100.0	11	10	90.9	8	7	87.5
WKXV-AM	5	4	80.0	0	0	0.0	2	2	100.0	3	2	66.6
WMYU-FM	46	36	78.3	6	4	66.7	32	25	78.1	36	29	80.5
WNFZ-FM	23	17	73.9	11	8	72.7	9	7	77.7	4	3	75.0
WNOX-AM	38	30	78.9	6	4	66.7	18	14	77.7	19	15	78.9
WNOX-FM	15	11	73.3	4	3	75.0	10	7	70.0	8	6	75.0
WOKI-FM	28	19	67.9	14	10	71.4	17	13	76.4	11	7	63.6
WQBB-FM	41	35	85.4	1	0	0.0	11	9	81.8	18	15	83.3
WRJZ-AM	9	7	77.8	3	2	66.7	5	4	80.0	5	3	60.0
WWST-FM	64	47	73.4	29	20	69.0	30	20	66.6	15	10	66.6
WXVO-FM	46	39	84.8	29	25	86.2	21	18	85.7	7	6	85.7
WYSH-AM	5	4	80.0	0	0	0.0	4	3	75.0	4	4	100.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBCT-FM	56	20	35.7	21	0	0.0	37	13	35.1	25	13	52.0
WFMK-FM	916	373	40.7	389	165	42.4	584	260	44.5	394	170	43.1
WHZZ-FM	880	450	51.1	454	228	50.2	383	170	44.4	210	84	40.0
WILS-AM	201	73	36.3	4	0	0.0	71	20	28.2	119	47	39.5
WITL-FM	907	433	47.7	326	118	36.2	480	208	43.3	415	214	51.6
WJIM-AM	302	97	32.1	53	19	35.8	209	57	27.3	192	48	25.0
WJIM-FM	725	272	37.5	190	42	22.1	504	199	39.5	454	209	46.0
WJR -AM	225	100	44.4	16	4	25.0	145	49	33.8	146	52	35.6
WJXQ-FM	587	198	33.7	361	125	34.6	387	141	36.4	178	59	33.1
WKFR-FM	99	31	31.3	41	8	19.5	43	11	25.6	23	10	43.5
WMMQ-FM	657	259	39.4	331	102	30.8	451	197	43.7	273	141	51.6
WODJ-FM	76	18	23.7	19	0	0.0	62	14	22.6	55	18	32.7
WOOD-FM	103	21	20.4	51	8	15.7	80	17	21.2	49	13	26.5
WQHH-FM	379	171	45.1	209	89	42.6	127	54	42.5	63	31	49.2
WRIF-FM	42	11	26.2	23	8	34.8	25	11	44.0	14	3	21.4
WVFN-AM	118	23	19.5	43	11	25.6	101	19	18.8	71	12	16.9
WVIC-FM	44	11	25.0	27	8	29.6	26	0	0.0	14	0	0.0
WVDX-FM	561	201	35.8	366	133	36.3	210	54	25.7	73	6	8.2
WWSJ-AM	33	17	51.5	10	3	30.0	27	17	63.0	23	14	60.9
WXIK-FM	300	105	35.0	117	25	21.4	159	49	30.8	149	63	42.3
WXLA-AM	51	13	25.5	19	4	21.1	31	13	41.9	26	9	34.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBCT-FM	2	1	50.0	0	0	0.0	1	1	100.0	1	1	100.0
WFMK-FM	68	54	79.4	36	30	83.3	47	38	80.8	28	21	75.0
WHZZ-FM	52	40	76.9	28	21	75.0	24	18	75.0	12	9	75.0
WILS-AM	10	7	70.0	0	0	0.0	4	2	50.0	8	6	75.0
WITL-FM	71	54	76.1	24	15	62.5	36	27	75.0	37	29	78.3
WJIM-AM	15	9	60.0	2	1	50.0	10	6	60.0	10	6	60.0
WJIM-FM	41	27	65.9	8	3	37.5	29	19	65.5	29	23	79.3
WJR -AM	10	8	80.0	1	1	100.0	6	4	66.6	6	4	66.6
WJXQ-FM	40	28	70.0	27	20	74.1	32	23	71.8	12	7	58.3
WKFR-FM	5	4	80.0	1	1	100.0	2	2	100.0	2	2	100.0
WMMQ-FM	46	34	73.9	19	12	63.2	38	29	76.3	26	21	80.7
WODJ-FM	3	1	33.3	1	0	0.0	2	0	0.0	2	1	50.0
WOOD-FM	4	2	50.0	2	1	50.0	3	1	33.3	2	1	50.0
WQHH-FM	26	20	76.9	15	11	73.3	10	8	80.0	5	4	80.0
WRIF-FM	2	2	100.0	2	1	50.0	2	2	100.0	1	0	0.0
WVFN-AM	3	1	33.3	1	1	100.0	3	1	33.3	2	1	50.0
WVIC-FM	2	1	50.0	1	1	100.0	1	0	0.0	0	0	0.0
WVFX-FM	20	13	65.0	14	9	64.3	6	4	66.6	1	0	0.0
WWSJ-AM	3	1	33.3	1	0	0.0	2	1	50.0	2	1	50.0
WXIK-FM	21	16	76.2	6	4	66.7	11	8	72.7	13	10	76.9
WXLA-AM	4	2	50.0	1	0	0.0	3	2	66.6	3	2	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBGO-FM	1040	390	37.5	237	84	35.4	683	276	40.4	662	281	42.4
KDOX-AM	296	119	40.2	161	60	37.3	193	95	49.2	115	59	51.3
KDWN-AM	376	142	37.8	17	0	0.0	119	18	15.1	166	64	38.6
KEDG-FM	1026	275	26.8	637	185	29.0	547	132	24.1	204	25	12.3
KENO-AM	282	60	21.3	77	28	36.4	197	43	21.8	157	29	18.5
KFMS-FM	1056	483	45.7	248	97	39.1	648	263	40.6	674	336	49.9
KJUL-FM	1444	906	62.7	88	21	23.9	427	187	43.8	732	377	51.5
KKLZ-FM	1205	431	35.8	464	105	22.6	967	348	36.0	672	289	43.0
KLSQ-AM	423	245	57.9	228	136	59.6	265	167	63.0	144	79	54.9
KLUC-FM	2301	1119	48.6	966	483	50.0	1099	435	39.6	691	233	33.7
KMXB-FM	1992	692	34.7	1024	383	37.4	1179	417	35.4	627	184	29.3
KMZQ-FM	1170	382	32.6	481	134	27.9	821	274	33.4	575	228	39.7
KNUU-AM	326	132	40.5	18	0	0.0	130	32	24.6	178	72	40.4
KOMP-FM	907	266	29.3	498	153	30.7	713	211	29.6	345	97	28.1
KQOL-FM	1060	318	30.0	179	29	16.2	705	241	34.2	727	261	35.9
KSNE-FM	1573	674	42.8	458	174	38.0	1068	478	44.8	898	426	47.4
KVBC-FM	562	144	25.6	134	27	20.1	374	98	26.2	323	91	28.2
KWNR-FM	1133	541	47.7	411	138	33.6	752	364	48.4	594	341	57.4
KXNT-AM	611	280	45.8	112	31	27.7	384	188	49.0	361	185	51.2
KXPT-FM	952	276	29.0	376	69	18.4	815	248	30.4	524	191	36.5
KXTE-FM	1268	442	34.9	758	277	36.5	735	297	40.4	294	94	32.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBGO-FM	62	48	77.4	11	9	81.8	47	38	80.8	47	37	78.7
KDOX-AM	26	18	69.2	13	8	61.5	19	14	73.6	13	10	76.9
KDWN-AM	24	16	66.7	0	0	0.0	4	2	50.0	8	5	62.5
KEDG-FM	36	22	61.1	25	17	68.0	21	13	61.9	5	2	40.0
KENO-AM	10	5	50.0	4	2	50.0	7	4	57.1	5	2	40.0
KFMS-FM	88	70	79.5	20	17	85.0	52	39	75.0	59	47	79.6
KJUL-FM	136	118	86.8	2	1	50.0	26	19	73.0	59	47	79.6
KKLZ-FM	63	46	73.0	19	12	63.2	57	42	73.6	43	33	76.7
KLSQ-AM	47	38	80.9	26	22	84.6	32	27	84.3	15	11	73.3
KLUC-FM	155	121	78.1	65	50	76.9	73	53	72.6	43	31	72.0
KMXB-FM	89	56	62.9	47	31	66.0	54	32	59.2	27	15	55.5
KMZQ-FM	77	56	72.7	30	21	70.0	56	42	75.0	44	34	77.2
KNUU-AM	14	9	64.3	1	0	0.0	5	2	40.0	6	3	50.0
KOMP-FM	57	39	68.4	31	23	74.2	49	33	67.3	22	14	63.6
KQOL-FM	47	31	66.0	6	2	33.3	34	23	67.6	38	27	71.0
KSNE-FM	115	88	76.5	33	26	78.8	83	65	78.3	70	55	78.5
KVBC-FM	20	8	40.0	4	1	25.0	13	5	38.4	12	5	41.6
KWNR-FM	74	58	78.4	20	12	60.0	54	43	79.6	48	41	85.4
KXNT-AM	47	35	74.5	7	4	57.1	28	21	75.0	29	22	75.8
KXPT-FM	45	27	60.0	13	7	53.8	42	25	59.5	31	20	64.5
KXTE-FM	74	51	68.9	48	35	72.9	49	35	71.4	14	8	57.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Cume(00)			Cume(00)			Cume(00)			Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KARN-AM	670	313	46.7	87	30	34.5	320	114	35.6	363	164	45.2
KARN-FM	193	59	30.6	46	9	19.6	114	31	27.2	91	27	29.7
KDDK-FM	461	136	29.5	184	33	17.9	259	71	27.4	200	72	36.0
KDRE-FM	434	121	27.9	164	21	12.8	141	37	26.2	83	26	31.3
KFFB-FM	44	18	40.9	3	0	0.0	12	3	25.0	17	8	47.1
KGHT-AM	95	53	55.8	0	0	0.0	32	30	93.8	61	44	72.1
KHUG-FM	179	66	36.9	48	19	39.6	94	27	28.7	85	20	23.5
KIPR-FM	636	323	50.8	278	167	60.1	276	125	45.3	156	54	34.6
KITA-AM	225	105	46.7	45	9	20.0	114	49	43.0	111	56	50.5
KKPT-FM	609	225	36.9	254	71	28.0	481	175	36.4	307	136	44.3
KKYK-FM	143	39	27.3	44	12	27.3	71	24	33.8	52	18	34.6
KLAL-FM	831	290	34.9	409	137	33.5	489	176	36.0	255	89	34.9
KLAZ-FM	247	38	15.4	119	16	13.4	122	12	9.8	65	11	16.9
KLIH-AM	88	42	47.7	36	18	50.0	54	30	55.6	42	19	45.2
KLRA-AM	2	0	0.0	0	0	0.0	0	0	0.0	2	0	0.0
KLRG-AM	153	48	31.4	40	6	15.0	91	34	37.4	80	35	43.8
KMJX-FM	757	306	40.4	428	171	40.0	542	212	39.1	275	116	42.2
KOKY-FM	324	118	36.4	113	36	31.9	189	79	41.8	162	70	43.2
KOLL-FM	532	243	45.7	76	16	21.1	383	178	46.5	384	201	52.3
KQAR-FM	461	113	24.5	215	64	29.8	185	44	23.8	92	11	12.0
KSIZ-FM	190	74	38.9	75	28	37.3	42	12	28.6	19	2	10.5
KSSN-FM	1070	593	55.4	351	159	45.3	605	344	56.9	513	306	59.6
KSYG-FM	523	213	40.7	159	51	32.1	368	139	37.8	299	128	42.8
KURB-FM	750	222	29.6	347	111	32.0	493	152	30.8	282	81	28.7
KVLO-FM	464	176	37.9	91	13	14.3	302	104	34.4	282	113	40.1
KYFX-FM	324	124	38.3	141	54	38.3	211	93	44.1	143	63	44.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KARN-AM	45	33	73.3	3	2	66.7	16	10	62.5	23	16	69.5
KARN-FM	9	5	55.6	2	1	50.0	6	3	50.0	5	3	60.0
KDDK-FM	22	14	63.6	7	3	42.9	13	8	61.5	10	7	70.0
KDRE-FM	16	10	62.5	4	2	50.0	4	2	50.0	3	2	66.6
KFFB-FM	3	1	33.3	0	0	0.0	1	0	0.0	1	1	100.0
KGHT-AM	10	8	80.0	0	0	0.0	4	4	100.0	7	6	85.7
KHUG-FM	12	9	75.0	3	3	100.0	6	4	66.6	6	4	66.6
KIPR-FM	42	33	78.6	23	19	82.6	18	14	77.7	8	5	62.5
KITA-AM	13	9	69.2	1	1	100.0	7	5	71.4	7	5	71.4
KKPT-FM	33	24	72.7	12	8	66.7	26	18	69.2	18	14	77.7
KKYK-FM	7	5	71.4	1	1	100.0	3	3	100.0	3	2	66.6
KLAL-FM	48	32	66.7	28	18	64.3	32	23	71.8	14	9	64.2
KLAZ-FM	6	3	50.0	2	1	50.0	2	1	50.0	2	1	50.0
KLIH-AM	5	3	60.0	2	2	100.0	3	2	66.6	2	1	50.0
KLRA-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
KLRG-AM	9	7	77.8	1	0	0.0	5	4	80.0	7	6	85.7
KMJX-FM	56	41	73.2	32	23	71.9	40	29	72.5	23	17	73.9
KOKY-FM	20	16	80.0	8	7	87.5	14	11	78.5	11	9	81.8
KOLL-FM	31	25	80.6	3	2	66.7	24	20	83.3	26	22	84.6
KQAR-FM	19	11	57.9	10	7	70.0	9	5	55.5	4	1	25.0
KSIZ-FM	10	7	70.0	5	3	60.0	3	1	33.3	1	0	0.0
KSSN-FM	99	86	86.9	21	16	76.2	58	50	86.2	57	51	89.4
KSYG-FM	32	21	65.6	8	5	62.5	21	13	61.9	19	12	63.1
KURB-FM	35	24	68.6	16	11	68.8	25	18	72.0	14	10	71.4
KVLO-FM	29	23	79.3	2	1	50.0	18	13	72.2	19	15	78.9
KYFX-FM	18	12	66.7	8	5	62.5	14	10	71.4	9	7	77.7

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KABC-AM	7044	2541	36.1	603	80	13.3	3100	867	28.0	4050	1494	36.9
KACD-FM	2132	655	30.7	1257	403	32.1	1244	439	35.3	524	168	32.1
KACE-FM	2604	774	29.7	813	148	18.2	1784	543	30.4	1442	527	36.5
KBCD-FM	669	65	9.7	357	35	9.8	304	48	15.8	131	30	22.9
KBIG-FM	9648	2365	24.5	3808	821	21.6	6522	1661	25.5	4818	1367	28.4
KBUA-FM	852	238	27.9	430	177	41.2	463	120	25.9	319	47	14.7
KBUE-FM	4891	1265	25.9	2450	465	19.0	2771	817	29.5	1699	550	32.4
KCBS-FM	8972	2677	29.8	3485	925	26.5	7259	2285	31.5	4890	1613	33.0
KCMG-FM	9170	2778	30.3	4381	1228	28.0	5408	1853	34.3	3187	1192	37.4
KDIS-AM	2212	499	22.6	536	123	22.9	1498	336	22.4	1215	228	18.8
KFI -AM	10747	4695	43.7	1924	730	37.9	5659	2443	43.2	5546	2504	45.1
KFSG-FM	2082	635	30.5	557	83	14.9	1507	454	30.1	1265	462	36.5
KFWB-AM	9731	2849	29.3	1433	272	19.0	4879	1077	22.1	5489	1449	26.4
KGGI-FM	2013	250	12.4	869	63	7.2	707	38	5.4	442	24	5.4
KGIL-AM	1424	360	25.3	154	26	16.9	376	89	23.7	636	157	24.7
KGXL-AM	138	60	43.5	36	0	0.0	64	0	0.0	42	0	0.0
KIEV-AM	1537	305	19.8	99	16	16.2	456	59	12.9	549	71	12.9
KIIS-FM	15575	4587	29.5	7141	1727	24.2	7493	1821	24.3	4427	1200	27.1
KIKF-FM	961	178	18.5	278	50	18.0	635	90	14.2	585	99	16.9
KJLH-FM	3475	1176	33.8	1246	307	24.6	2355	856	36.3	1667	702	42.1
KKBT-FM	10230	4022	39.3	5533	2385	43.1	4012	1802	44.9	1924	818	42.5
KKGO-FM	6395	1921	30.0	1206	221	18.3	3285	876	26.7	3472	1112	32.0
KKHJ-AM	1707	354	20.7	746	83	11.1	1284	247	19.2	743	183	24.6
KKLA-FM	1958	679	34.7	509	111	21.8	1314	465	35.4	1090	430	39.4
KLAC-AM	5952	2199	36.9	343	86	25.1	1758	354	20.1	2766	832	30.1
KLAX-FM	7726	3030	39.2	3876	1625	41.9	4656	1965	42.2	2661	1074	40.4
KLOS-FM	7687	2062	26.8	3028	696	23.0	6213	1811	29.1	4097	1237	30.2
KLSX-FM	6980	2383	34.1	3590	1268	35.3	5470	1795	32.8	2978	1006	33.8
KLVE-FM	11170	4669	41.8	5488	2219	40.4	7403	3434	46.4	4488	2126	47.4
KLYY-FM	5265	760	14.4	3381	509	15.1	2584	474	18.3	965	115	11.9
KNX -AM	10511	3481	33.1	1503	278	18.5	5662	1612	28.5	6177	2037	33.0
KOST-FM	12369	3610	29.2	5093	1529	30.0	7419	2136	28.8	5594	1769	31.6
KPWR-FM	14182	4733	33.4	7252	2182	30.1	4294	951	22.1	1742	270	15.5
KRLA-AM	2482	550	22.2	739	128	17.3	989	187	18.9	1050	276	26.3
KROQ-FM	11557	4428	38.3	6768	2625	38.8	6033	1959	32.5	2528	602	23.8
KRTH-FM	13167	3183	24.2	3412	496	14.5	8524	2059	24.2	7712	2188	28.4
KRTO-FM	585	86	14.7	302	16	5.3	500	62	12.4	250	46	18.4
KSCA-FM	9547	4565	47.8	4778	2236	46.8	6090	3235	53.1	3478	1882	54.1
KSSE-FM	4189	1338	31.9	2759	910	33.0	2229	639	28.7	812	219	27.0
KTNQ-AM	3673	1369	37.3	1515	486	32.1	2774	1035	37.3	1812	742	40.9
KTPI-FM	610	404	66.2	115	81	70.4	315	228	72.4	325	224	68.9
KTWV-FM	8993	2982	33.2	2103	547	26.0	6367	2195	34.5	5775	2014	34.9
KWKW-AM	1994	524	26.3	617	133	21.6	1369	346	25.3	988	280	28.3
KWVE-FM	1987	693	34.9	555	211	38.0	1403	529	37.7	1111	445	40.1
KYSR-FM	11434	3383	29.6	6148	2005	32.6	7468	2211	29.6	3739	897	24.0
KZLA-FM	6446	2550	39.6	1808	661	36.6	4216	1699	40.3	3815	1583	41.5
XTRA-AM	2778	674	24.3	1120	255	22.8	1925	536	27.8	1388	394	28.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KABC-AM	441	287	65.1	23	7	30.4	140	69	49.2	232	147	63.3
KACD-FM	87	58	66.7	49	32	65.3	57	42	73.6	28	22	78.5
KACE-FM	135	88	65.2	31	20	64.5	105	68	64.7	95	63	66.3
KBCD-FM	14	4	28.6	8	1	12.5	7	3	42.8	3	2	66.6
KBIG-FM	507	354	69.8	172	107	62.2	350	244	69.7	293	220	75.0
KBUA-FM	41	26	63.4	22	18	81.8	25	16	64.0	15	7	46.6
KBUE-FM	294	188	63.9	134	73	54.5	188	127	67.5	122	89	72.9
KCBS-FM	431	274	63.6	166	99	59.6	377	248	65.7	253	168	66.4
KCMG-FM	465	296	63.7	228	141	61.8	288	191	66.3	175	117	66.8
KDIS-AM	77	45	58.4	15	9	60.0	46	25	54.3	38	17	44.7
KFI -AM	748	544	72.7	102	69	67.6	343	249	72.5	370	280	75.6
KFSG-FM	93	56	60.2	16	5	31.2	78	48	61.5	70	49	70.0
KFWB-AM	365	214	58.6	32	14	43.8	139	60	43.1	195	103	52.8
KGGI-FM	63	31	49.2	28	12	42.9	20	9	45.0	14	6	42.8
KGIL-AM	67	42	62.7	5	2	40.0	11	6	54.5	30	17	56.6
KGXL-AM	5	5	100.0	0	0	0.0	1	0	0.0	0	0	0.0
KIEV-AM	85	39	45.9	3	1	33.3	18	5	27.7	26	9	34.6
KIIS-FM	656	407	62.0	290	171	59.0	298	165	55.3	174	98	56.3
KIKF-FM	53	34	64.2	16	9	56.2	36	22	61.1	30	18	60.0
KJLH-FM	201	131	65.2	67	34	50.7	144	96	66.6	107	78	72.9
KKBT-FM	673	514	76.4	421	338	80.3	329	272	82.6	139	109	78.4
KKGO-FM	322	215	66.8	36	18	50.0	140	85	60.7	181	128	70.7
KKHJ-AM	96	51	53.1	42	14	33.3	75	40	53.3	41	27	65.8
KKLA-FM	100	63	63.0	23	16	69.6	68	47	69.1	56	37	66.0
KLAC-AM	373	260	69.7	13	8	61.5	77	44	57.1	144	90	62.5
KLAX-FM	588	425	72.3	325	245	75.4	378	281	74.3	200	146	73.0
KLOS-FM	396	266	67.2	148	92	62.2	356	246	69.1	236	167	70.7
KLSX-FM	408	263	64.5	235	154	65.5	332	210	63.2	164	103	62.8
KLVE-FM	917	680	74.2	426	305	71.6	692	534	77.1	419	330	78.7
KLYY-FM	146	57	39.0	99	42	42.4	83	39	46.9	26	9	34.6
KNX -AM	423	279	66.0	33	14	42.4	190	111	58.4	254	164	64.5
KOST-FM	646	435	67.3	263	170	64.6	417	287	68.8	332	243	73.1
KPWR-FM	687	424	61.7	347	205	59.1	167	81	48.5	55	19	34.5
KRLA-AM	109	54	49.5	33	9	27.3	34	11	32.3	42	25	59.5
KROQ-FM	587	410	69.8	357	246	68.9	304	200	65.7	114	65	57.0
KRTH-FM	589	358	60.8	119	48	40.3	399	243	60.9	396	264	66.6
KRTO-FM	19	6	31.6	6	1	16.7	17	5	29.4	11	3	27.2
KSCA-FM	922	716	77.7	451	350	77.6	687	552	80.3	395	318	80.5
KSSE-FM	266	171	64.3	196	131	66.8	119	61	51.2	35	17	48.5
KTNQ-AM	317	207	65.3	110	64	58.2	245	152	62.0	174	118	67.8
KTPI-FM	52	45	86.5	17	16	94.1	38	33	86.8	30	25	83.3
KTWV-FM	574	402	70.0	125	81	64.8	414	291	70.2	364	254	69.7
KWKW-AM	133	78	58.6	37	16	43.2	82	41	50.0	59	33	55.9
KWVE-FM	76	47	61.8	17	11	64.7	56	40	71.4	48	34	70.8
KYSR-FM	501	317	63.3	302	204	67.5	361	232	64.2	155	84	54.1
KZLA-FM	402	298	74.1	99	68	68.7	253	191	75.4	253	191	75.4
XTRA-AM	133	75	56.4	56	26	46.4	93	53	56.9	67	45	67.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAMZ-FM	2220	1203	54.2	684	296	43.3	1228	654	53.3	1116	661	59.2
WAVG-AM	235	66	28.1	24	12	50.0	87	12	13.8	123	28	22.8
WDJX-FM	2019	917	45.4	895	407	45.5	1072	458	42.7	625	232	37.1
WFIA-AM	146	67	45.9	13	6	46.2	65	23	35.4	64	21	32.8
WGZB-FM	1030	543	52.7	491	258	52.5	400	157	39.2	224	70	31.2
WHAS-AM	2244	1140	50.8	277	59	21.3	1200	526	43.8	1321	672	50.9
WHKW-FM	744	158	21.2	288	34	11.8	405	107	26.4	342	106	31.0
WINN-FM	64	34	53.1	0	0	0.0	42	23	54.8	47	23	48.9
WKJK-AM	351	170	48.4	10	5	50.0	67	51	76.1	97	52	53.6
WLKY-AM	633	155	24.5	101	12	11.9	246	32	13.0	256	57	22.3
WLLV-AM	191	82	42.9	52	26	50.0	118	51	43.2	93	37	39.8
WLOU-AM	221	99	44.8	39	13	33.3	85	33	38.8	89	39	43.8
WLRS-FM	1049	407	38.8	646	264	40.9	541	162	29.9	204	34	16.7
WLSY-FM	222	70	31.5	68	11	16.2	189	59	31.2	145	50	34.5
WMJM-FM	373	100	26.8	131	6	4.6	224	77	34.4	189	94	49.7
WMPI-FM	122	57	46.7	21	10	47.6	42	18	42.9	70	27	38.6
WQMF-FM	1052	246	23.4	469	74	15.8	808	205	25.4	497	154	31.0
WRKA-FM	1121	404	36.0	204	40	19.6	812	292	36.0	778	317	40.7
WRVI-FM	506	152	30.0	250	77	30.8	407	139	34.2	213	63	29.6
WSFR-FM	1057	305	28.9	503	120	23.9	881	287	32.6	495	179	36.2
WSJW-FM	387	102	26.4	90	15	16.7	285	77	27.0	236	80	33.9
WTFX-FM	1044	247	23.7	660	160	24.2	589	113	19.2	216	39	18.1
WTHQ-FM	120	37	30.8	45	7	15.6	61	20	32.8	47	19	40.4
WTMT-AM	240	85	35.4	65	34	52.3	156	58	37.2	135	40	29.6
WVEZ-FM	1331	548	41.2	336	137	40.8	906	405	44.7	795	353	44.4
WWKY-AM	411	84	20.4	103	12	11.7	233	44	18.9	198	47	23.7
WXLN-FM	126	70	55.6	13	0	0.0	96	51	53.1	101	70	69.3

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAMZ-FM	179	151	84.4	50	39	78.0	105	89	84.7	96	83	86.4
WAVG-AM	9	6	66.7	1	1	100.0	1	0	0.0	3	1	33.3
WDJX-FM	105	82	78.1	52	41	78.8	57	44	77.1	29	21	72.4
WFIA-AM	7	5	71.4	2	2	100.0	3	3	100.0	2	1	50.0
WGZB-FM	73	62	84.9	36	30	83.3	24	19	79.1	11	7	63.6
WHAS-AM	158	124	78.5	13	5	38.5	71	49	69.0	90	70	77.7
WHKW-FM	32	16	50.0	11	4	36.4	20	11	55.0	18	10	55.5
WINN-FM	5	4	80.0	0	0	0.0	3	3	100.0	4	3	75.0
WKJK-AM	40	33	82.5	0	0	0.0	11	11	100.0	12	11	91.6
WLKY-AM	29	19	65.5	5	3	60.0	10	6	60.0	11	7	63.6
WLLV-AM	11	5	45.5	1	1	100.0	4	3	75.0	7	4	57.1
WLOU-AM	17	13	76.5	3	3	100.0	6	4	66.6	7	5	71.4
WLRS-FM	59	44	74.6	43	33	76.7	27	18	66.6	5	2	40.0
WLSY-FM	10	7	70.0	2	1	50.0	8	6	75.0	7	5	71.4
WMJM-FM	19	11	57.9	3	0	0.0	13	8	61.5	14	11	78.5
WMPI-FM	11	10	90.9	4	4	100.0	5	4	80.0	2	1	50.0
WQMF-FM	57	36	63.2	18	7	38.9	50	33	66.0	37	28	75.6
WRKA-FM	50	33	66.0	5	2	40.0	40	26	65.0	43	29	67.4
WRVI-FM	14	9	64.3	6	5	83.3	13	9	69.2	7	4	57.1
WSFR-FM	57	37	64.9	26	16	61.5	52	36	69.2	30	21	70.0
WSJW-FM	23	15	65.2	3	1	33.3	16	11	68.7	18	13	72.2
WTFX-FM	47	27	57.4	30	18	60.0	30	17	56.6	9	4	44.4
WTHQ-FM	8	7	87.5	2	2	100.0	3	2	66.6	5	4	80.0
WTMT-AM	12	8	66.7	4	2	50.0	10	6	60.0	7	5	71.4
WVEZ-FM	85	69	81.2	21	18	85.7	65	54	83.0	56	46	82.1
WWKY-AM	15	6	40.0	5	1	20.0	9	3	33.3	7	3	42.8
WXLN-FM	12	11	91.7	0	0	0.0	8	8	100.0	12	11	91.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WHIT-AM	135	43	31.9	69	17	24.6	102	31	30.4	64	24	37.5
WIBA-AM	663	247	37.3	117	17	14.5	371	99	26.7	365	119	32.6
WIBA-FM	553	161	29.1	266	69	25.9	381	114	29.9	228	80	35.1
WIBU-AM	82	25	30.5	8	0	0.0	17	2	11.8	25	6	24.0
WJJO-FM	592	253	42.7	414	202	48.8	354	151	42.7	113	32	28.3
WJVL-FM	72	9	12.5	31	6	19.4	36	3	8.3	18	0	0.0
WKPO-FM	109	26	23.9	55	13	23.6	48	4	8.3	18	2	11.1
WMAD-FM	502	156	31.1	306	97	31.7	189	47	24.9	81	15	18.5
WMGN-FM	640	295	46.1	267	121	45.3	485	224	46.2	329	155	47.1
WMLI-FM	373	63	16.9	154	36	23.4	252	48	19.0	178	26	14.6
WMMM-FM	400	135	33.8	215	62	28.8	304	103	33.9	174	69	39.7
WOLX-FM	626	206	32.9	141	31	22.0	445	163	36.6	398	159	39.9
WSJY-FM	181	52	28.7	33	0	0.0	89	26	29.2	111	42	37.8
WTDY-AM	396	140	35.4	73	20	27.4	234	78	33.3	230	83	36.1
WTMJ-AM	78	21	26.9	23	0	0.0	49	11	22.4	43	18	41.9
WTSO-AM	290	63	21.7	36	6	16.7	103	12	11.7	128	23	18.0
WWQM-FM	469	188	40.1	201	59	29.4	284	121	42.6	211	103	48.8
WYZM-FM	336	100	29.8	160	47	29.4	205	64	31.2	131	43	32.8
WZEE-FM	1047	573	54.7	528	273	51.7	559	259	46.3	296	133	44.9

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WHIT-AM	12	6	50.0	7	3	42.9	10	5	50.0	4	3	75.0
WIBA-AM	33	22	66.7	3	1	33.3	13	7	53.8	17	10	58.8
WIBA-FM	31	21	67.7	11	7	63.6	23	16	69.5	16	11	68.7
WIBU-AM	6	4	66.7	0	0	0.0	1	1	100.0	2	1	50.0
WJJO-FM	47	38	80.9	39	33	84.6	30	24	80.0	6	4	66.6
WJVL-FM	2	0	0.0	1	0	0.0	1	0	0.0	0	0	0.0
WKPO-FM	6	4	66.7	2	1	50.0	2	1	50.0	1	1	100.0
WMAD-FM	16	10	62.5	11	7	63.6	7	4	57.1	2	1	50.0
WMGN-FM	46	38	82.6	19	15	78.9	38	31	81.5	25	20	80.0
WMLI-FM	11	5	45.5	5	3	60.0	8	4	50.0	5	2	40.0
WMMM-FM	17	10	58.8	7	3	42.9	14	8	57.1	9	6	66.6
WOLX-FM	30	18	60.0	6	3	50.0	24	15	62.5	21	14	66.6
WSJY-FM	9	6	66.7	1	0	0.0	4	3	75.0	6	5	83.3
WTDY-AM	22	14	63.6	3	1	33.3	13	8	61.5	13	8	61.5
WTMJ-AM	3	2	66.7	0	0	0.0	2	1	50.0	2	2	100.0
WTSO-AM	13	8	61.5	2	1	50.0	5	2	40.0	5	2	40.0
WWQM-FM	33	24	72.7	10	6	60.0	23	18	78.2	19	16	84.2
WYZM-FM	17	12	70.6	8	6	75.0	11	9	81.8	7	5	71.4
WZEE-FM	63	52	82.5	32	26	81.2	31	24	77.4	14	11	78.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12 + Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBFM-FM	2340	1046	44.7	818	339	41.4	869	232	26.7	558	114	20.4
KBIC-FM	26	0	0.0	18	0	0.0	23	0	0.0	8	0	0.0
KBOR-AM	202	30	14.9	54	11	20.4	93	27	29.0	87	19	21.8
KESO-FM	152	54	35.5	74	8	10.8	39	4	10.3	22	4	18.2
KFRQ-FM	1055	414	39.2	500	208	41.6	528	231	43.8	264	116	43.9
KGBT-AM	715	372	52.0	116	29	25.0	358	151	42.2	399	220	55.1
KGBT-FM	1108	526	47.5	345	122	35.4	614	290	47.2	514	288	56.0
KIRT-AM	287	133	46.3	56	34	60.7	140	69	49.3	160	56	35.0
KIWW-FM	1529	382	25.0	549	116	21.1	834	257	30.8	654	207	31.7
KJAV-FM	55	18	32.7	28	8	28.6	33	8	24.2	17	5	29.4
KKPS-FM	1872	514	27.5	725	201	27.7	926	315	34.0	648	229	35.3
KRGE-AM	182	81	44.5	79	27	34.2	82	47	57.3	76	50	65.8
KSOX-FM	350	127	36.3	54	11	20.4	179	76	42.5	178	80	44.9
KTEX-FM	1191	522	43.8	390	135	34.6	594	245	41.2	435	199	45.7
KTJN-FM	406	94	23.2	169	40	23.7	156	37	23.7	81	22	27.2
KTJX-FM	417	87	20.9	163	30	18.4	184	42	22.8	138	37	26.8
KUBR-AM	97	35	36.1	19	3	15.8	41	16	39.0	62	26	41.9
KURV-AM	321	195	60.7	34	20	58.8	130	73	56.2	136	79	58.1
KVLY-FM	1266	500	39.5	454	155	34.1	749	345	46.1	523	271	51.8
KVPA-FM	130	44	33.8	70	16	22.9	91	42	46.2	48	28	58.3
XAAA-FM	618	233	37.7	317	140	44.2	329	132	40.1	155	58	37.4
XAVO-FM	180	45	25.0	81	23	28.4	103	28	27.2	59	8	13.6
XEEW-FM	139	45	32.4	71	25	35.2	57	28	49.1	30	12	40.0
XEO -AM	89	31	34.8	14	0	0.0	39	4	10.3	48	13	27.1
XHRR-FM	199	52	26.1	47	4	8.5	88	30	34.1	85	36	42.4
XMLS-FM	184	37	20.1	95	10	10.5	66	26	39.4	37	16	43.2
XRYS-FM	200	58	29.0	91	23	25.3	92	34	37.0	60	29	48.3
XVTH-FM	267	55	20.6	117	24	20.5	136	22	16.2	88	17	19.3

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBFM-FM	151	115	76.2	52	38	73.1	47	30	63.8	27	15	55.5
KBIC-FM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
KBOR-AM	6	2	33.3	2	1	50.0	3	2	66.6	3	1	33.3
KESO-FM	10	7	70.0	3	1	33.3	1	0	0.0	1	0	0.0
KFRQ-FM	74	59	79.7	42	35	83.3	41	34	82.9	19	15	78.9
KGBT-AM	59	48	81.4	6	4	66.7	25	18	72.0	32	26	81.2
KGBT-FM	77	61	79.2	17	11	64.7	47	36	76.6	43	34	79.0
KIRT-AM	22	17	77.3	4	4	100.0	12	9	75.0	12	8	66.6
KIWW-FM	71	39	54.9	22	11	50.0	45	25	55.5	39	23	58.9
KJAV-FM	4	2	50.0	1	1	100.0	2	1	50.0	1	1	100.0
KKPS-FM	94	60	63.8	31	19	61.3	53	36	67.9	45	33	73.3
KRGE-AM	12	8	66.7	4	2	50.0	7	5	71.4	7	5	71.4
KSOX-FM	21	16	76.2	1	1	100.0	13	10	76.9	13	11	84.6
KTEX-FM	77	56	72.7	19	12	63.2	39	27	69.2	34	24	70.5
KTJN-FM	20	12	60.0	10	6	60.0	8	4	50.0	4	3	75.0
KTJX-FM	19	10	52.6	10	5	50.0	10	5	50.0	6	3	50.0
KUBR-AM	9	8	88.9	0	0	0.0	7	7	100.0	9	8	88.8
KURV-AM	23	21	91.3	4	4	100.0	10	9	90.0	8	7	87.5
KVLY-FM	82	62	75.6	33	25	75.8	60	48	80.0	39	31	79.4
KVPA-FM	9	8	88.9	3	2	66.7	9	8	88.8	6	6	100.0
XAAA-FM	33	22	66.7	19	14	73.7	18	12	66.6	9	6	66.6
XAVO-FM	9	6	66.7	6	4	66.7	6	4	66.6	1	0	0.0
XEEW-FM	5	3	60.0	3	2	66.7	3	2	66.6	1	1	100.0
XEO-AM	6	5	83.3	0	0	0.0	2	1	50.0	3	2	66.6
XHRR-FM	9	5	55.6	1	0	0.0	4	3	75.0	6	4	66.6
XMLS-FM	6	2	33.3	3	0	0.0	3	1	33.3	1	1	100.0
XRYS-FM	8	5	62.5	2	1	50.0	5	3	60.0	4	3	75.0
XVTH-FM	12	8	66.7	4	2	50.0	5	3	60.0	3	2	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KFIN-FM	95	35	36.8	47	15	31.9	41	26	63.4	27	16	59.3
KHLS-FM	60	38	63.3	10	5	50.0	28	17	60.7	42	28	66.7
KIYS-FM	183	120	65.6	79	57	72.2	69	33	47.8	42	16	38.1
KJMS-FM	1423	534	37.5	715	279	39.0	944	394	41.7	513	215	41.9
KWAM-AM	388	105	27.1	139	25	18.0	245	74	30.2	186	55	29.6
KXHT-FM	1362	502	36.9	711	254	35.7	478	117	24.5	136	29	21.3
WBBP-AM	372	63	16.9	128	37	28.9	257	43	16.7	203	26	12.8
WCRV-AM	383	162	42.3	73	47	64.4	258	96	37.2	234	75	32.1
WDIA-AM	1288	566	43.9	315	89	28.3	729	317	43.5	677	345	51.0
WEGR-FM	1193	461	38.6	622	234	37.6	893	349	39.1	482	197	40.9
WGKX-FM	1418	631	44.5	353	84	23.8	803	289	36.0	789	390	49.4
WHBQ-AM	324	116	35.8	64	13	20.3	221	79	35.7	221	86	38.9
WHRK-FM	1942	811	41.8	938	402	42.9	885	339	38.3	393	116	29.5
WJCE-AM	397	129	32.5	124	24	19.4	292	109	37.3	230	105	45.7
WKBL-FM	59	18	30.5	18	6	33.3	31	7	22.6	26	7	26.9
WKRA-FM	97	27	27.8	50	0	0.0	88	22	25.0	47	27	57.4
WKSL-FM	842	327	38.8	432	128	29.6	366	107	29.2	147	28	19.0
WLOK-AM	1252	551	44.0	362	96	26.5	710	303	42.7	619	329	53.2
WMC -AM	862	389	45.1	87	36	41.4	464	188	40.5	556	219	39.4
WMC -FM	1447	624	43.1	682	271	39.7	931	422	45.3	580	299	51.6
WMFS-FM	660	260	39.4	405	181	44.7	301	106	35.2	142	42	29.6
WMPS-AM	180	22	12.2	54	0	0.0	129	17	13.2	98	22	22.4
WOGY-FM	1198	462	38.6	477	144	30.2	754	274	36.3	523	231	44.2
WPLX-AM	267	152	56.9	0	0	0.0	18	5	27.8	70	29	41.4
WREC-AM	761	301	39.6	90	15	16.7	368	125	34.0	442	184	41.6
WRVR-FM	1395	566	40.6	370	97	26.2	974	413	42.4	840	399	47.5
WRXQ-FM	594	203	34.2	300	97	32.3	330	118	35.8	154	59	38.3
WSFZ-AM	174	29	16.7	59	13	22.0	109	29	26.6	93	16	17.2
WSRR-FM	1008	347	34.4	410	148	36.1	777	290	37.3	487	168	34.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KFIN-FM	8	5	62.5	4	2	50.0	6	5	83.3	3	3	100.0
KHLS-FM	6	5	83.3	0	0	0.0	2	1	50.0	5	4	80.0
KIYS-FM	10	9	90.0	5	4	80.0	2	2	100.0	1	1	100.0
KJMS-FM	111	76	68.5	62	44	71.0	83	59	71.0	42	30	71.4
KWAM-AM	24	14	58.3	8	3	37.5	16	10	62.5	14	9	64.2
KXHT-FM	75	47	62.7	39	24	61.5	19	10	52.6	5	3	60.0
WBBP-AM	14	4	28.6	6	2	33.3	10	3	30.0	8	2	25.0
WCRV-AM	22	17	77.3	6	6	100.0	14	10	71.4	11	7	63.6
WDIA-AM	109	77	70.6	19	11	57.9	61	43	70.4	65	51	78.4
WEGR-FM	76	57	75.0	36	27	75.0	57	43	75.4	36	28	77.7
WGKX-FM	77	63	81.8	15	11	73.3	39	29	74.3	49	40	81.6
WHBQ-AM	18	14	77.8	2	1	50.0	12	9	75.0	15	12	80.0
WHRK-FM	125	83	66.4	58	39	67.2	55	34	61.8	27	15	55.5
WJCE-AM	28	22	78.6	8	5	62.5	23	18	78.2	20	16	80.0
WKBL-FM	6	4	66.7	4	3	75.0	1	0	0.0	1	0	0.0
WKRA-FM	5	3	60.0	1	0	0.0	4	3	75.0	4	3	75.0
WKSL-FM	45	30	66.7	24	14	58.3	17	10	58.8	5	2	40.0
WLOK-AM	95	74	77.9	23	14	60.9	49	37	75.5	52	44	84.6
WMC -AM	43	31	72.1	6	4	66.7	20	15	75.0	24	15	62.5
WMC -FM	98	79	80.6	52	43	82.7	63	52	82.5	37	30	81.0
WMFS-FM	39	28	71.8	28	23	82.1	17	12	70.5	7	4	57.1
WMPS-AM	5	2	40.0	1	0	0.0	4	1	25.0	4	2	50.0
WOGY-FM	62	42	67.7	22	15	68.2	41	28	68.2	33	23	69.7
WPLX-AM	33	27	81.8	0	0	0.0	1	0	0.0	6	4	66.6
WREC-AM	40	25	62.5	3	1	33.3	16	9	56.2	23	14	60.8
WRVR-FM	101	84	83.2	24	19	79.2	74	61	82.4	66	56	84.8
WRXQ-FM	22	11	50.0	13	6	46.2	14	6	42.8	6	3	50.0
WSFZ-AM	8	6	75.0	1	1	100.0	7	6	85.7	6	5	83.3
WSRR-FM	49	36	73.5	17	13	76.5	42	32	76.1	30	23	76.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WACC-AM	665	230	34.6	60	5	8.3	293	97	33.1	374	156	41.7
WAMR-FM	3419	1322	38.7	840	297	35.4	2049	784	38.3	1873	763	40.7
WAQI-AM	1904	840	44.1	118	18	15.3	558	145	26.0	946	362	38.3
WAVS-AM	429	143	33.3	146	30	20.5	336	127	37.8	229	109	47.6
WAXY-AM	631	141	22.3	71	10	14.1	234	21	9.0	234	44	18.8
WBGGM-FM	2611	743	28.5	1139	351	30.8	2023	612	30.3	1299	391	30.1
WCMQ-FM	2449	954	39.0	495	169	34.1	1579	686	43.4	1549	669	43.2
WEAT-FM	930	204	21.9	317	33	10.4	577	101	17.5	407	109	26.8
WEDR-FM	4913	2186	44.5	2075	978	47.1	2427	950	39.1	1483	541	36.5
WFBA-AM	653	254	38.9	18	9	50.0	190	82	43.2	315	135	42.9
WFLC-FM	3533	1093	30.9	1638	488	29.8	2501	843	33.7	1470	514	35.0
WFTL-AM	743	208	28.0	33	7	21.2	209	56	26.8	238	55	23.1
WHQT-FM	3693	1416	38.3	1603	486	30.3	2288	967	42.3	1554	779	50.1
WHYI-FM	4461	1287	28.9	2072	581	28.0	2616	726	27.8	1464	422	28.8
WINZ-AM	2219	802	36.1	269	83	30.9	992	317	32.0	1074	335	31.2
WIOD-AM	2472	726	29.4	288	31	10.8	1040	293	28.2	1175	326	27.7
WJNA-AM	955	522	54.7	23	0	0.0	76	29	38.2	165	69	41.8
WJNO-AM	721	161	22.3	38	10	26.3	191	33	17.3	253	37	14.6
WKIS-FM	2858	1383	48.4	861	325	37.7	1623	724	44.6	1417	747	52.7
WLVE-FM	3240	1208	37.3	657	220	33.5	2110	797	37.8	1965	762	38.8
WLYF-FM	3960	1588	40.1	1031	330	32.0	2310	863	37.4	2021	839	41.5
WMBM-AM	639	283	44.3	208	85	40.9	333	165	49.5	305	121	39.7
WMXJ-FM	3252	1011	31.1	531	137	25.8	2026	677	33.4	2109	711	33.7
WOCN-AM	319	91	28.5	41	9	22.0	179	42	23.5	192	44	22.9
WPLL-FM	2935	723	24.6	1482	358	24.2	1857	450	24.2	1045	271	25.9
WPOW-FM	5542	2047	36.9	2687	883	32.9	2452	679	27.7	1094	264	24.1
WQAM-AM	2239	813	36.3	533	205	38.5	1379	540	39.2	1178	453	38.5
WQBA-AM	1207	377	31.2	136	29	21.3	394	101	25.6	568	171	30.1
WRMA-FM	3115	1021	32.8	879	259	29.5	1913	691	36.1	1661	598	36.0
WRMF-FM	902	165	18.3	410	91	22.2	599	136	22.7	385	69	17.9
WRTO-FM	1982	349	17.6	720	105	14.6	1230	243	19.8	867	196	22.6
WSUA-AM	799	321	40.2	135	46	34.1	444	195	43.9	473	216	45.7
WTMI-FM	2762	1199	43.4	299	61	20.4	950	287	30.2	1224	521	42.6
WVCG-AM	441	186	42.2	101	50	49.5	236	92	39.0	219	86	39.3
WWFE-AM	587	123	21.0	14	4	28.6	159	24	15.1	273	38	13.9
WXDJ-FM	2931	802	27.4	1208	347	28.7	1792	494	27.6	1173	367	31.3
WZTA-FM	2697	1006	37.3	1497	517	34.5	1648	633	38.4	808	308	38.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WACC-AM	56	41	73.2	2	0	0.0	22	15	68.1	33	25	75.7
WAMR-FM	268	188	70.1	61	43	70.5	159	108	67.9	150	103	68.6
WAQI-AM	220	164	74.5	4	1	25.0	43	26	60.4	90	59	65.5
WAVS-AM	34	24	70.6	10	7	70.0	29	21	72.4	22	16	72.7
WAXY-AM	25	13	52.0	1	0	0.0	5	2	40.0	7	4	57.1
WBGGM-FM	148	77	52.0	66	32	48.5	125	67	53.6	79	46	58.2
WCMQ-FM	195	139	71.3	32	24	75.0	134	100	74.6	138	101	73.1
WEAT-FM	37	22	59.5	9	4	44.4	23	12	52.1	19	11	57.8
WEDR-FM	380	282	74.2	188	144	76.6	198	140	70.7	107	71	66.3
WFBA-AM	57	41	71.9	1	0	0.0	14	10	71.4	30	22	73.3
WFLC-FM	216	148	68.5	103	70	68.0	170	117	68.8	96	65	67.7
WFTL-AM	35	18	51.4	1	1	100.0	12	5	41.6	12	4	33.3
WHQT-FM	293	211	72.0	122	77	63.1	211	156	73.9	147	120	81.6
WHYI-FM	204	125	61.3	99	58	58.6	131	79	60.3	73	47	64.3
WINZ-AM	114	71	62.3	15	9	60.0	50	28	56.0	48	27	56.2
WIOD-AM	96	53	55.2	9	3	33.3	41	24	58.5	42	24	57.1
WJNA-AM	80	65	81.2	0	0	0.0	5	4	80.0	11	9	81.8
WJNO-AM	30	15	50.0	3	2	66.7	7	4	57.1	7	3	42.8
WKIS-FM	210	164	78.1	53	36	67.9	123	94	76.4	115	96	83.4
WLVE-FM	216	157	72.7	36	24	66.7	153	109	71.2	145	104	71.7
WLYF-FM	280	215	76.8	66	44	66.7	178	132	74.1	160	127	79.3
WMBM-AM	51	33	64.7	16	10	62.5	29	19	65.5	24	13	54.1
WMXJ-FM	165	108	65.5	24	14	58.3	114	76	66.6	121	82	67.7
WOCN-AM	17	9	52.9	2	1	50.0	8	4	50.0	8	4	50.0
WPLL-FM	119	71	59.7	63	36	57.1	81	49	60.4	44	28	63.6
WPOW-FM	311	207	66.6	158	99	62.7	138	84	60.8	49	28	57.1
WQAM-AM	161	106	65.8	51	37	72.5	113	76	67.2	87	54	62.0
WQBA-AM	112	71	63.4	4	1	25.0	29	16	55.1	50	27	54.0
WRMA-FM	223	148	66.4	55	33	60.0	147	98	66.6	132	92	69.7
WRMF-FM	42	30	71.4	23	18	78.3	32	25	78.1	17	12	70.5
WRTO-FM	88	39	44.3	32	14	43.8	63	34	53.9	43	23	53.4
WSUA-AM	82	63	76.8	12	8	66.7	48	36	75.0	53	41	77.3
WTMI-FM	181	140	77.3	13	8	61.5	53	37	69.8	86	68	79.0
WVCG-AM	31	26	83.9	5	4	80.0	18	15	83.3	20	17	85.0
WWFE-AM	45	24	53.3	0	0	0.0	8	4	50.0	18	9	50.0
WXDJ-FM	182	107	58.8	84	53	63.1	114	65	57.0	76	44	57.8
WZTA-FM	158	111	70.3	97	67	69.1	103	76	73.7	45	33	73.3

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAMG-FM	962	281	29.2	384	114	29.7	634	228	36.0	418	146	34.9
WAMG-FM	214	11	5.1	83	7	8.4	192	11	5.7	126	4	3.2
WBBM-AM	223	54	24.2	25	0	0.0	116	19	16.4	125	24	19.2
WBWI-FM	328	54	16.5	96	12	12.5	176	26	14.8	177	33	18.6
WEMP-AM	215	55	25.6	17	0	0.0	90	23	25.6	117	34	29.1
WEXT-FM	264	101	38.3	118	54	45.8	175	75	42.9	123	44	35.8
WEZY-FM	395	119	30.1	33	12	36.4	164	68	41.5	207	66	31.9
WFMR-FM	869	283	32.6	121	48	39.7	462	113	24.5	479	137	28.6
WGLB-AM	100	46	46.0	29	14	48.3	78	43	55.1	58	28	48.3
WGN -AM	196	44	22.4	22	0	0.0	110	19	17.3	111	30	27.0
WIII-FM	185	42	22.7	69	22	31.9	152	31	20.4	101	15	14.9
WISN-AM	1672	618	37.0	202	62	30.7	943	363	38.5	1092	468	42.9
WJYI-AM	104	45	43.3	15	9	60.0	64	33	51.6	58	28	48.3
WJZI-FM	1036	342	33.0	263	99	37.6	808	271	33.5	677	205	30.3
WKKV-FM	1964	1131	57.6	882	485	55.0	796	399	50.1	442	229	51.8
WKLH-FM	2263	848	37.5	736	267	36.3	1889	733	38.8	1360	545	40.1
WKTI-FM	2415	724	30.0	1115	303	27.2	1614	549	34.0	963	362	37.6
WLTQ-FM	1518	558	36.8	447	112	25.1	970	364	37.5	833	377	45.3
WLUM-FM	1596	429	26.9	893	243	27.2	756	162	21.4	275	43	15.6
WLZR-FM	2267	932	41.1	1299	543	41.8	1362	585	43.0	623	244	39.2
WMCS-AM	656	182	27.7	243	24	9.9	427	109	25.5	307	112	36.5
WMIL-FM	2253	921	40.9	780	240	30.8	1241	476	38.4	1051	508	48.3
WMYX-FM	2280	754	33.1	953	320	33.6	1379	447	32.4	926	316	34.1
WNOV-AM	529	150	28.4	186	55	29.6	223	58	26.0	194	60	30.9
WOKY-AM	1378	628	45.6	25	6	24.0	295	72	24.4	517	176	34.0
WPNT-FM	1958	532	27.2	1059	262	24.7	1125	240	21.3	498	108	21.7
WRJN-AM	246	127	51.6	14	0	0.0	89	25	28.1	106	39	36.8
WTKM-AM	44	5	11.4	0	0	0.0	5	5	100.0	10	5	50.0
WTKM-FM	231	109	47.2	5	0	0.0	19	0	0.0	71	33	46.5
WTMJ-AM	3327	1500	45.1	506	94	18.6	1798	709	39.4	1865	834	44.7
WZTR-FM	1870	494	26.4	393	96	24.4	1321	355	26.9	1257	340	27.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAMG-FM	56	41	73.2	20	14	70.0	45	34	75.5	31	24	77.4
WAUK-AM	11	2	18.2	5	2	40.0	10	2	20.0	5	1	20.0
WBBM-AM	9	6	66.7	0	0	0.0	3	1	33.3	5	3	60.0
WBWI-FM	11	4	36.4	2	1	50.0	5	1	20.0	8	3	37.5
WEMP-AM	8	6	75.0	1	0	0.0	5	3	60.0	6	5	83.3
WEXT-FM	15	11	73.3	6	5	83.3	12	10	83.3	8	6	75.0
WEZY-FM	23	16	69.6	5	4	80.0	13	11	84.6	11	7	63.6
WFMR-FM	54	38	70.4	6	5	83.3	23	15	65.2	31	21	67.7
WGLB-AM	12	10	83.3	2	2	100.0	11	10	90.9	10	8	80.0
WGN -AM	9	5	55.6	1	0	0.0	4	2	50.0	7	5	71.4
WIIL-FM	11	7	63.6	7	5	71.4	8	5	62.5	4	2	50.0
WISN-AM	112	78	69.6	14	9	64.3	67	48	71.6	78	59	75.6
WJYI-AM	7	6	85.7	2	2	100.0	6	6	100.0	5	5	100.0
WJZI-FM	62	45	72.6	16	12	75.0	47	34	72.3	39	26	66.6
WKKV-FM	152	131	86.2	73	62	84.9	70	61	87.1	38	33	86.8
WKLH-FM	155	110	71.0	51	36	70.6	133	97	72.9	98	71	72.4
WKTJ-FM	113	74	65.5	51	34	66.7	84	58	69.0	52	34	65.3
WLTQ-FM	116	92	79.3	24	17	70.8	85	70	82.3	83	70	84.3
WLUM-FM	60	35	58.3	39	24	61.5	31	18	58.0	10	4	40.0
WLZR-FM	147	106	72.1	88	62	70.5	99	72	72.7	47	36	76.6
WMCS-AM	48	33	68.8	8	2	25.0	30	20	66.6	30	23	76.6
WMIL-FM	158	114	72.2	46	27	58.7	86	63	73.2	82	65	79.2
WMYX-FM	118	84	71.2	54	39	72.2	71	50	70.4	49	33	67.3
WNOV-AM	39	25	64.1	18	15	83.3	18	12	66.6	13	6	46.1
WOKY-AM	106	80	75.5	1	0	0.0	16	8	50.0	30	19	63.3
WPNT-FM	88	53	60.2	54	33	61.1	51	27	52.9	19	11	57.8
WRJN-AM	15	12	80.0	0	0	0.0	3	1	33.3	4	2	50.0
WTKM-AM	2	1	50.0	0	0	0.0	1	1	100.0	1	1	100.0
WTKM-FM	23	21	91.3	0	0	0.0	0	0	0.0	8	7	87.5
WTMJ-AM	211	155	73.5	21	11	52.4	92	63	68.4	107	76	71.0
WZTR-FM	94	54	57.4	20	12	60.0	61	34	55.7	62	34	54.8

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# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KDWB-FM	5713	2483	43.5	2504	1010	40.3	2750	878	31.9	1492	358	24.0
KEEY-FM	4477	1910	42.7	1672	729	43.6	2725	1203	44.1	2103	936	44.5
KFAN-AM	1690	454	26.9	630	187	29.7	1353	402	29.7	906	239	26.4
KLBB-AM	987	249	25.2	90	21	23.3	338	55	16.3	376	77	20.5
KMJZ-FM	1907	594	31.1	540	168	31.1	1366	438	32.1	1198	400	33.4
KQQL-FM	4205	1195	28.4	830	99	11.9	2991	891	29.8	2859	959	33.5
KQRS-FM	6464	2402	37.2	2932	1066	36.4	5065	1988	39.2	3074	1208	39.3
KSGS-AM	250	96	38.4	151	27	17.9	192	77	40.1	73	62	84.9
KSTP-AM	2736	1259	46.0	526	228	43.3	1746	777	44.5	1616	726	44.9
KSTP-FM	4919	1151	23.4	2618	642	24.5	3365	804	23.9	1688	404	23.9
KTCZ-FM	2814	715	25.4	1204	249	20.7	2279	598	26.2	1469	425	28.9
KXBR-AM	154	41	26.6	20	6	30.0	59	0	0.0	76	12	15.8
KXXR-FM	2436	687	28.2	1699	496	29.2	1301	336	25.8	330	56	17.0
KZNR-FM	1205	350	29.0	727	225	30.9	694	192	27.7	283	62	21.9
KZNT-FM	439	144	32.8	261	90	34.5	243	94	38.7	84	31	36.9
KZNZ-FM	816	269	33.0	451	149	33.0	490	118	24.1	218	48	22.0
WCCO-AM	5976	2817	47.1	602	156	25.9	3011	1105	36.7	3584	1543	43.1
WEZU-AM	279	56	20.1	15	0	0.0	63	13	20.6	129	26	20.2
WIXK-AM	47	0	0.0	7	0	0.0	26	0	0.0	31	0	0.0
WIXK-FM	439	130	29.6	108	43	39.8	270	64	23.7	252	66	26.2
WLOL-AM	62	13	21.0	7	7	100.0	26	13	50.0	24	6	25.0
WLTE-FM	3629	1232	33.9	1047	276	26.4	2475	876	35.4	2094	799	38.2
WQPM-FM	225	47	20.9	53	13	24.5	140	33	23.6	142	25	17.6
WRQC-FM	2524	650	25.8	1681	482	28.7	1659	387	23.3	573	84	14.7

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# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KDWB-FM	300	224	74.7	146	103	70.5	134	95	70.9	54	34	62.9
KEEY-FM	303	231	76.2	122	95	77.9	194	150	77.3	151	115	76.1
KFAN-AM	83	41	49.4	28	15	53.6	72	37	51.3	51	25	49.0
KLBB-AM	53	28	52.8	4	1	25.0	13	5	38.4	19	9	47.3
KMJZ-FM	115	77	67.0	30	22	73.3	82	57	69.5	75	51	68.0
KQQL-FM	195	125	64.1	22	7	31.8	151	101	66.8	158	108	68.3
KQRS-FM	419	290	69.2	195	132	67.7	359	258	71.8	214	153	71.5
KSGS-AM	20	12	60.0	9	2	22.2	13	7	53.8	6	6	100.0
KSTP-AM	199	157	78.9	31	24	77.4	120	93	77.5	123	96	78.0
KSTP-FM	192	108	56.2	111	66	59.5	136	76	55.8	67	35	52.2
KTCZ-FM	140	88	62.9	43	22	51.2	117	74	63.2	93	63	67.7
KXBR-AM	17	12	70.6	1	0	0.0	2	0	0.0	6	5	83.3
KXXR-FM	132	83	62.9	100	64	64.0	77	49	63.6	16	9	56.2
KZNR-FM	56	34	60.7	37	23	62.2	34	22	64.7	10	6	60.0
KZNT-FM	23	17	73.9	13	10	76.9	14	11	78.5	6	5	83.3
KZNZ-FM	37	27	73.0	22	16	72.7	23	16	69.5	9	7	77.7
WCCO-AM	439	348	79.3	26	18	69.2	151	103	68.2	222	165	74.3
WEZU-AM	17	11	64.7	0	0	0.0	2	1	50.0	6	2	33.3
WIXK-AM	1	0	0.0	0	0	0.0	1	0	0.0	1	0	0.0
WIXK-FM	28	21	75.0	9	8	88.9	12	8	66.6	14	10	71.4
WLOL-AM	2	1	50.0	0	0	0.0	1	1	100.0	0	0	0.0
WLTE-FM	221	154	69.7	54	32	59.3	155	112	72.2	141	104	73.7
WQPM-FM	13	7	53.8	4	2	50.0	9	4	44.4	8	4	50.0
WRQC-FM	132	89	67.4	97	69	71.1	93	61	65.5	27	14	51.8

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABB-AM	97	14	14.4	36	10	27.8	58	14	24.1	44	4	9.1
WABB-FM	877	364	41.5	400	158	39.5	435	172	39.5	265	103	38.9
WABF-AM	93	29	31.2	0	0	0.0	7	0	0.0	20	3	15.0
WAVH-FM	413	148	35.8	51	20	39.2	232	78	33.6	268	90	33.6
WBHY-AM	85	29	34.1	9	0	0.0	47	17	36.2	70	29	41.4
WBLX-FM	861	203	23.6	364	90	24.7	397	73	18.4	268	51	19.0
WDLT-FM	497	205	41.2	185	52	28.1	339	167	49.3	243	140	57.6
WDWG-FM	400	132	33.0	145	34	23.4	190	67	35.3	160	62	38.8
WGOK-AM	409	268	65.5	92	49	53.3	194	131	67.5	211	146	69.2
WHEP-AM	81	32	39.5	6	6	100.0	42	11	26.2	49	8	16.3
WHXT-FM	71	20	28.2	19	0	0.0	44	11	25.0	43	11	25.6
WKNN-FM	133	30	22.6	48	10	20.8	73	12	16.4	52	10	19.2
WKSJ-FM	782	317	40.5	209	48	23.0	453	191	42.2	431	220	51.0
WLPR-AM	51	14	27.5	7	0	0.0	36	7	19.4	29	7	24.1
WLVV-AM	94	14	14.9	27	14	51.9	49	14	28.6	43	0	0.0
WMEZ-FM	279	128	45.9	72	30	41.7	166	75	45.2	157	77	49.0
WMJY-FM	114	27	23.7	47	10	21.3	69	23	33.3	43	13	30.2
WMOB-AM	70	19	27.1	5	0	0.0	23	4	17.4	36	9	25.0
WMXC-FM	425	132	31.1	155	13	8.4	303	97	32.0	209	91	43.5
WNSP-FM	174	70	40.2	34	19	55.9	129	52	40.3	109	38	34.9
WNTM-AM	397	228	57.4	24	8	33.3	180	94	52.2	238	130	54.6
WOSM-FM	67	29	43.3	5	0	0.0	35	6	17.1	42	14	33.3
WRKH-FM	459	171	37.3	184	88	47.8	359	129	35.9	238	72	30.3
WTKX-FM	407	172	42.3	235	99	42.1	221	81	36.7	91	32	35.2
WWL-AM	50	26	52.0	5	0	0.0	20	7	35.0	21	9	42.9
WWRO-FM	419	136	32.5	215	57	26.5	337	110	32.6	185	73	39.5
WXBM-FM	305	147	48.2	98	36	36.7	149	74	49.7	163	94	57.7
WYCL-FM	206	87	42.2	53	25	47.2	155	69	44.5	129	59	45.7
WYOK-FM	683	367	53.7	324	169	52.2	231	110	47.6	105	33	31.4
WZEW-FM	306	133	43.5	96	37	38.5	233	104	44.6	170	80	47.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABB-AM	3	1	33.3	1	0	0.0	3	1	33.3	2	1	50.0
WABB-FM	40	28	70.0	17	11	64.7	21	15	71.4	14	10	71.4
WABF-AM	6	3	50.0	0	0	0.0	0	0	0.0	1	0	0.0
WAVH-FM	26	20	76.9	3	2	66.7	14	11	78.5	18	13	72.2
WBHY-AM	12	9	75.0	0	0	0.0	8	7	87.5	11	9	81.8
WBLX-FM	46	23	50.0	21	11	52.4	22	10	45.4	14	7	50.0
WDLT-FM	46	35	76.1	13	7	53.8	35	28	80.0	29	25	86.2
WDWG-FM	23	16	69.6	8	5	62.5	13	9	69.2	11	8	72.7
WGOK-AM	56	50	89.3	10	7	70.0	25	23	92.0	29	27	93.1
WHEP-AM	7	4	57.1	2	2	100.0	5	3	60.0	4	2	50.0
WHXT-FM	3	2	66.7	0	0	0.0	2	2	100.0	2	2	100.0
WKNN-FM	5	3	60.0	2	1	50.0	4	2	50.0	3	2	66.6
WKSJ-FM	53	39	73.6	10	6	60.0	30	24	80.0	33	26	78.7
WLPR-AM	3	2	66.7	0	0	0.0	2	1	50.0	2	1	50.0
WLVV-AM	4	2	50.0	2	2	100.0	3	2	66.6	1	0	0.0
WMEZ-FM	17	13	76.5	3	2	66.7	11	9	81.8	12	10	83.3
WMJY-FM	4	2	50.0	1	0	0.0	3	2	66.6	2	2	100.0
WMOB-AM	7	6	85.7	0	0	0.0	1	0	0.0	2	1	50.0
WMXC-FM	20	13	65.0	5	2	40.0	16	11	68.7	13	10	76.9
WNSP-FM	8	6	75.0	2	2	100.0	6	5	83.3	5	3	60.0
WNTM-AM	32	24	75.0	1	0	0.0	12	7	58.3	18	12	66.6
WOSM-FM	5	4	80.0	0	0	0.0	1	0	0.0	1	1	100.0
WRKH-FM	22	15	68.2	13	10	76.9	17	11	64.7	8	4	50.0
WTKX-FM	26	18	69.2	18	13	72.2	18	12	66.6	6	3	50.0
WWL -AM	3	2	66.7	0	0	0.0	1	0	0.0	1	0	0.0
WWRO-FM	20	14	70.0	7	4	57.1	17	12	70.5	12	10	83.3
WXBM-FM	19	14	73.7	4	3	75.0	11	8	72.7	14	10	71.4
WYCL-FM	12	8	66.7	3	2	66.7	8	6	75.0	8	6	75.0
WYOK-FM	43	36	83.7	24	20	83.3	16	14	87.5	4	3	75.0
WZEW-FM	16	11	68.8	5	3	60.0	13	9	69.2	10	7	70.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KARA-FM	50	19	38.0	17	8	47.1	36	7	19.4	34	11	32.4
KBAY-FM	322	114	35.4	114	32	28.1	242	86	35.5	191	77	40.3
KBOQ-FM	581	228	39.2	150	58	38.7	283	108	38.2	279	101	36.2
KBRG-FM	128	44	34.4	52	26	50.0	77	40	51.9	53	16	30.2
KCBS-AM	472	155	32.8	44	8	18.2	238	62	26.1	273	74	27.1
KCDU-FM	673	271	40.3	401	169	42.1	404	146	36.1	171	56	32.7
KCTY-AM	90	34	37.8	46	11	23.9	52	19	36.5	39	23	59.0
KDON-FM	1056	530	50.2	493	233	47.3	418	126	30.1	229	68	29.7
KFFG-FM	16	4	25.0	4	4	100.0	16	4	25.0	12	0	0.0
KFOG-FM	75	15	20.0	24	4	16.7	67	15	22.4	47	11	23.4
KFRC-AM	26	12	46.2	0	0	0.0	17	12	70.6	17	12	70.6
KFRC-FM	43	3	7.0	9	0	0.0	27	3	11.1	27	3	11.1
KGO-AM	799	372	46.6	91	39	42.9	406	168	41.4	456	198	43.4
KIDD-AM	277	136	49.1	11	4	36.4	59	14	23.7	99	40	40.4
KISE-FM	117	36	30.8	59	28	47.5	68	24	35.3	36	3	8.3
KKMC-AM	80	41	51.2	4	0	0.0	35	24	68.6	49	31	63.3
KLFA-FM	84	22	26.2	40	12	30.0	48	7	14.6	30	8	26.7
KLOK-AM	87	31	35.6	52	19	36.5	54	28	51.9	19	9	47.4
KLOK-FM	355	162	45.6	190	97	51.1	227	104	45.8	130	48	36.9
KLXM-FM	102	28	27.5	56	11	19.6	57	19	33.3	35	11	31.4
KMBY-FM	386	106	27.5	223	66	29.6	237	62	26.2	105	15	14.3
KNBR-AM	308	112	36.4	57	18	31.6	190	73	38.4	187	69	36.9
KOCN-FM	608	253	41.6	151	61	40.4	393	183	46.6	374	167	44.7
KOME-FM	250	69	27.6	157	48	30.6	149	28	18.8	60	6	10.0
KPIG-FM	419	172	41.1	134	54	40.3	346	143	41.3	275	118	42.9
KRAY-FM	469	119	25.4	231	59	25.5	255	61	23.9	166	47	28.3
KRKC-FM	41	29	70.7	11	4	36.4	28	16	57.1	20	16	80.0
KRML-AM	51	14	27.5	15	0	0.0	18	1	5.6	26	11	42.3
KRQC-FM	335	117	34.9	206	79	38.3	253	85	33.6	112	32	28.6
KSCO-AM	414	147	35.5	92	22	23.9	253	98	38.7	233	89	38.2
KSFO-AM	88	28	31.8	11	0	0.0	48	10	20.8	50	16	32.0
KSJO-FM	238	78	32.8	141	51	36.2	156	51	32.7	79	21	26.6
KSOL-FM	39	3	7.7	26	0	0.0	32	3	9.4	10	3	30.0
KTGE-AM	244	99	40.6	108	34	31.5	143	71	49.7	101	52	51.5
KTOM-FM	572	291	50.9	223	104	46.6	350	177	50.6	274	147	53.6
KUFY-FM	86	12	14.0	33	0	0.0	66	12	18.2	49	12	24.5
KVRG-AM	33	0	0.0	26	0	0.0	29	0	0.0	8	0	0.0
KVRG-FM	211	74	35.1	101	23	22.8	147	45	30.6	91	43	47.3
KWAV-FM	604	226	37.4	219	82	37.4	439	169	38.5	329	122	37.1
KXDC-FM	258	102	39.5	38	10	26.3	188	88	46.8	176	82	46.6
KZOL-FM	290	86	29.7	146	18	12.3	172	67	39.0	112	64	57.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KARA-FM	4	4	100.0	0	0	0.0	2	1	50.0	4	3	75.0
KBAY-FM	16	10	62.5	3	2	66.7	13	7	53.8	12	8	66.6
KBOQ-FM	35	24	68.6	5	3	60.0	14	9	64.2	18	12	66.6
KBRG-FM	9	7	77.8	7	6	85.7	8	7	87.5	2	1	50.0
KCBS-AM	22	16	72.7	1	0	0.0	7	4	57.1	9	5	55.5
KCDU-FM	34	23	67.6	21	15	71.4	21	13	61.9	7	4	57.1
KCTY-AM	4	3	75.0	1	0	0.0	3	2	66.6	3	2	66.6
KDON-FM	73	59	80.8	32	25	78.1	21	13	61.9	13	9	69.2
KFFG-FM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
KFOG-FM	4	3	75.0	1	1	100.0	4	3	75.0	3	2	66.6
KFRC-AM	4	3	75.0	0	0	0.0	3	3	100.0	3	3	100.0
KFRC-FM	1	0	0.0	0	0	0.0	1	0	0.0	0	0	0.0
KGO -AM	57	41	71.9	4	3	75.0	25	18	72.0	31	22	70.9
KIDD-AM	25	20	80.0	0	0	0.0	3	1	33.3	7	5	71.4
KISE-FM	4	2	50.0	2	2	100.0	2	2	100.0	1	0	0.0
KKMC-AM	5	4	80.0	0	0	0.0	2	2	100.0	3	3	100.0
KLFA-FM	9	7	77.8	4	3	75.0	4	2	50.0	4	3	75.0
KLOK-AM	6	4	66.7	3	2	66.7	5	4	80.0	2	2	100.0
KLOK-FM	30	22	73.3	17	14	82.4	20	15	75.0	10	6	60.0
KLXM-FM	5	2	40.0	3	1	33.3	3	2	66.6	1	1	100.0
KMBY-FM	20	11	55.0	12	8	66.7	14	8	57.1	5	2	40.0
KNBR-AM	16	9	56.2	1	1	100.0	12	7	58.3	12	7	58.3
KOCN-FM	42	34	81.0	10	9	90.0	31	26	83.8	29	24	82.7
KOME-FM	9	5	55.6	5	3	60.0	5	2	40.0	2	1	50.0
KPIG-FM	30	23	76.7	10	8	80.0	26	19	73.0	19	15	78.9
KRAY-FM	28	17	60.7	15	8	53.3	16	9	56.2	9	6	66.6
KRKC-FM	4	4	100.0	1	1	100.0	2	2	100.0	2	2	100.0
KRML-AM	4	3	75.0	0	0	0.0	1	0	0.0	3	2	66.6
KRQC-FM	22	16	72.7	13	10	76.9	18	12	66.6	9	5	55.5
KSCO-AM	27	19	70.4	3	2	66.7	18	13	72.2	18	13	72.2
KSFO-AM	7	4	57.1	0	0	0.0	3	2	66.6	5	3	60.0
KSJO-FM	14	10	71.4	8	6	75.0	11	9	81.8	6	5	83.3
KSOL-FM	1	0	0.0	1	0	0.0	1	0	0.0	0	0	0.0
KTGE-AM	18	14	77.8	5	3	60.0	14	12	85.7	11	10	90.9
KTOM-FM	47	39	83.0	16	12	75.0	29	25	86.2	26	23	88.4
KUFX-FM	3	1	33.3	1	0	0.0	2	1	50.0	2	1	50.0
KVRG-AM	1	0	0.0	0	0	0.0	1	0	0.0	1	0	0.0
KVRG-FM	13	9	69.2	6	4	66.7	8	5	62.5	6	5	83.3
KWAV-FM	40	31	77.5	15	11	73.3	32	26	81.2	23	19	82.6
KXDC-FM	23	18	78.3	1	1	100.0	20	16	80.0	20	16	80.0
KZOL-FM	14	8	57.1	6	3	50.0	10	6	60.0	7	5	71.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAKM-AM	92	56	60.9	17	9	52.9	31	9	29.0	37	24	64.9
WAMB-AM	251	87	34.7	46	30	65.2	47	20	42.6	54	4	7.4
WAMB-FM	20	0	0.0	14	0	0.0	6	0	0.0	0	0	0.0
WBOZ-FM	86	30	34.9	42	10	23.8	35	6	17.1	35	11	31.4
WGFX-FM	1610	508	31.6	698	203	29.1	1205	427	35.4	770	281	36.5
WJXA-FM	1375	538	39.1	419	139	33.2	896	344	38.4	752	328	43.6
WJZC-FM	696	299	43.0	198	96	48.5	474	209	44.1	418	189	45.2
WKDA-AM	147	53	36.1	12	12	100.0	63	35	55.6	88	28	31.8
WKDF-FM	1474	621	42.1	889	368	41.4	713	258	36.2	265	86	32.5
WLAC-AM	934	364	39.0	128	26	20.3	574	179	31.2	633	232	36.7
WLAC-FM	1487	622	41.8	695	298	42.9	1104	454	41.1	632	269	42.6
WMDB-AM	200	52	26.0	43	0	0.0	133	40	30.1	127	40	31.5
WNQM-AM	131	22	16.8	41	6	14.6	78	17	21.8	84	16	19.0
WQKQ-FM	1682	994	59.1	658	431	65.5	764	413	54.1	516	247	47.9
WQZQ-FM	897	219	24.4	359	79	22.0	339	52	15.3	199	39	19.6
WRLG-FM	65	0	0.0	29	0	0.0	0	0	0.0	0	0	0.0
WRLT-FM	362	116	32.0	196	69	35.2	302	77	25.5	153	40	26.1
WRMX-FM	1130	353	31.2	166	39	23.5	791	258	32.6	791	289	36.5
WRVW-FM	1704	577	33.9	910	291	32.0	995	336	33.8	442	158	35.7
WSIX-FM	2150	1152	53.6	586	281	48.0	1354	756	55.8	1194	691	57.9
WSM -AM	745	360	48.3	50	16	32.0	224	69	30.8	362	138	38.1
WSM -FM	1758	767	43.6	545	203	37.2	1077	430	39.9	878	362	41.2
WVOL-AM	373	151	40.5	93	7	7.5	182	49	26.9	164	66	40.2
WWTN-FM	1067	355	33.3	323	92	28.5	809	284	35.1	620	251	40.5
WZPC-FM	487	106	21.8	300	48	16.0	317	106	33.4	151	58	38.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAKM-AM	9	8	88.9	1	1	100.0	1	1	100.0	3	3	100.0
WAMB-AM	12	10	83.3	4	4	100.0	2	2	100.0	1	0	0.0
WAMB-FM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WBOZ-FM	9	8	88.9	1	1	100.0	1	0	0.0	1	1	100.0
WGFX-FM	88	60	68.2	35	21	60.0	65	47	72.3	49	37	75.5
WJXA-FM	95	77	81.1	25	20	80.0	67	55	82.0	58	47	81.0
WJZC-FM	41	32	78.0	9	7	77.8	29	22	75.8	30	23	76.6
WKDA-AM	7	4	57.1	1	1	100.0	3	2	66.6	5	3	60.0
WKDF-FM	69	51	73.9	43	31	72.1	39	28	71.7	15	11	73.3
WLAC-AM	51	33	64.7	5	2	40.0	28	14	50.0	35	23	65.7
WLAC-FM	111	88	79.3	51	39	76.5	92	74	80.4	52	43	82.6
WMDB-AM	21	15	71.4	1	0	0.0	16	13	81.2	18	13	72.2
WNQM-AM	5	2	40.0	2	0	0.0	3	1	33.3	3	1	33.3
WQKQ-FM	161	138	85.7	67	60	89.6	78	64	82.0	51	39	76.4
WQZQ-FM	29	15	51.7	11	7	63.6	7	2	28.5	4	1	25.0
WRLG-FM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WRLT-FM	13	9	69.2	7	5	71.4	10	6	60.0	6	4	66.6
WRMX-FM	65	48	73.8	7	5	71.4	48	36	75.0	53	41	77.3
WRVW-FM	77	55	71.4	34	22	64.7	53	39	73.5	30	24	80.0
WSIX-FM	174	147	84.5	54	46	85.2	122	104	85.2	98	82	83.6
WSM -AM	48	36	75.0	5	4	80.0	15	10	66.6	21	13	61.9
WSM -FM	122	100	82.0	41	35	85.4	81	65	80.2	67	54	80.6
WVOL-AM	39	34	87.2	4	3	75.0	16	13	81.2	16	13	81.2
WWTN-FM	51	33	64.7	12	6	50.0	43	29	67.4	36	26	72.2
WZPC-FM	16	7	43.8	9	4	44.4	12	7	58.3	6	3	50.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABC-AM	1984	782	39.4	183	59	32.2	828	276	33.3	1077	420	39.0
WALK-FM	2963	1326	44.8	799	294	36.8	1976	860	43.5	1716	842	49.1
WAXQ-FM	1821	338	18.6	707	110	15.6	1402	243	17.3	981	189	19.3
WBAB-FM	2160	542	25.1	1003	284	28.3	1686	432	25.6	988	219	22.2
WBAZ-FM	273	65	23.8	51	13	25.5	121	29	24.0	143	32	22.4
WBLI-FM	3023	1166	38.6	1178	461	39.1	1829	672	36.7	1299	493	38.0
WBLS-FM	1071	246	23.0	451	99	22.0	613	131	21.4	426	100	23.5
WBZO-FM	1746	546	31.3	292	82	28.1	1170	332	28.4	1237	397	32.1
WCBS-AM	3394	1179	34.7	265	43	16.2	1671	509	30.5	2125	727	34.2
WCBS-FM	2811	892	31.7	310	52	16.8	1816	616	33.9	2166	770	35.5
WDRE-FM	251	34	13.5	133	21	15.8	121	13	10.7	48	13	27.1
WEZN-FM	980	140	14.3	303	44	14.5	597	67	11.2	532	48	9.0
WFAN-AM	2424	855	35.3	549	133	24.2	1452	474	32.6	1504	610	40.6
WHFM-FM	81	13	16.0	32	13	40.6	61	13	21.3	36	0	0.0
WHLI-AM	917	414	45.1	15	0	0.0	80	6	7.5	329	95	28.9
WHTZ-FM	4586	1850	40.3	1979	704	35.6	2260	567	25.1	1311	277	21.1
WINS-AM	2660	817	30.7	413	142	34.4	1468	384	26.2	1702	468	27.5
WKJY-FM	1543	576	37.3	391	135	34.5	1104	459	41.6	989	413	41.8
WKTU-FM	2895	647	22.3	1462	353	24.1	1719	462	26.9	1012	240	23.7
WLIR-FM	1513	282	18.6	851	167	19.6	1018	218	21.4	478	99	20.7
WLTW-FM	2546	840	33.0	494	123	24.9	1514	526	34.7	1570	599	38.2
WLUX-AM	491	171	34.8	20	20	100.0	28	7	25.0	177	53	29.9
WLVG-FM	284	96	33.8	98	34	34.7	168	45	26.8	135	40	29.6
WMJC-FM	871	343	39.4	215	85	39.5	537	220	41.0	517	193	37.3
WNEW-FM	1700	402	23.6	609	88	14.4	1361	352	25.9	972	300	30.9
WNSR-FM	1593	239	15.0	647	75	11.6	1149	181	15.8	813	152	18.7
WOR -AM	1850	732	39.6	72	14	19.4	566	155	27.4	902	305	33.8
WPAT-FM	566	228	40.3	161	62	38.5	341	138	40.5	309	141	45.6
WPLJ-FM	2833	759	26.8	1340	307	22.9	2095	618	29.5	1223	401	32.8
WPLR-FM	273	60	22.0	110	21	19.1	187	33	17.6	128	25	19.5
WQCD-FM	1666	475	28.5	335	110	32.8	1308	399	30.5	1163	342	29.4
WQEW-AM	689	183	26.6	0	0	0.0	90	38	42.2	267	78	29.2
WQHT-FM	1819	795	43.7	990	444	44.8	619	263	42.5	260	104	40.0
WQXR-FM	1320	544	41.2	95	40	42.1	465	145	31.2	698	254	36.4
WRCN-FM	551	171	31.0	313	118	37.7	324	96	29.6	130	26	20.0
WRKS-FM	938	307	32.7	360	94	26.1	675	257	38.1	472	193	40.9
WSKQ-FM	708	366	51.7	279	143	51.3	469	252	53.7	345	174	50.4
WWVY-FM	150	41	27.3	40	7	17.5	84	41	48.8	104	33	31.7
WWXY-FM	185	13	7.0	56	0	0.0	118	13	11.0	107	13	12.1
WXRK-FM	3410	1387	40.7	1690	802	47.5	2137	820	38.4	1213	356	29.3

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABC-AM	149	110	73.8	6	4	66.7	55	38	69.0	83	62	74.7
WALK-FM	223	177	79.4	45	32	71.1	155	127	81.9	151	127	84.1
WAXQ-FM	75	39	52.0	25	12	48.0	57	27	47.3	46	24	52.1
WBAB-FM	111	75	67.6	53	39	73.6	94	65	69.1	54	33	61.1
WBAZ-FM	16	10	62.5	5	4	80.0	10	7	70.0	7	4	57.1
WBLI-FM	178	132	74.2	76	58	76.3	109	80	73.3	78	56	71.7
WBLS-FM	39	24	61.5	16	10	62.5	22	13	59.0	17	9	52.9
WBZO-FM	103	70	68.0	16	12	75.0	64	41	64.0	75	50	66.6
WCBS-AM	142	88	62.0	7	3	42.9	61	34	55.7	84	49	58.3
WCBS-FM	154	110	71.4	12	8	66.7	100	70	70.0	132	97	73.4
WDRE-FM	7	3	42.9	4	1	25.0	4	1	25.0	3	1	33.3
WEZN-FM	29	13	44.8	14	8	57.1	14	5	35.7	10	2	20.0
WFAN-AM	133	88	66.2	24	13	54.2	75	45	60.0	92	67	72.8
WHFM-FM	2	0	0.0	0	0	0.0	2	0	0.0	1	0	0.0
WHLI-AM	142	112	78.9	0	0	0.0	3	0	0.0	38	25	65.7
WHTZ-FM	222	161	72.5	104	73	70.2	91	56	61.5	45	24	53.3
WINS-AM	85	51	60.0	8	5	62.5	40	21	52.5	55	31	56.3
WKJY-FM	130	106	81.5	28	24	85.7	108	89	82.4	99	80	80.8
WKTU-FM	126	71	56.3	73	41	56.2	84	53	63.1	44	28	63.6
WLIR-FM	52	27	51.9	29	15	51.7	38	21	55.2	20	11	55.0
WLTW-FM	155	110	71.0	24	14	58.3	101	73	72.2	108	80	74.0
WLUX-AM	39	25	64.1	1	1	100.0	1	0	0.0	12	8	66.6
WLVG-FM	15	11	73.3	7	6	85.7	9	6	66.6	7	4	57.1
WMJC-FM	69	54	78.3	15	12	80.0	43	35	81.4	45	35	77.7
WNEW-FM	89	55	61.8	16	8	50.0	78	51	65.3	68	45	66.1
WNSR-FM	44	21	47.7	14	6	42.9	34	17	50.0	28	14	50.0
WOR-AM	145	101	69.7	1	0	0.0	27	13	48.1	54	31	57.4
WPAT-FM	38	29	76.3	13	10	76.9	22	16	72.7	23	19	82.6
WPLJ-FM	121	79	65.3	55	36	65.5	99	65	65.6	61	41	67.2
WPLR-FM	14	10	71.4	4	3	75.0	11	8	72.7	8	6	75.0
WQCD-FM	84	51	60.7	15	10	66.7	68	44	64.7	62	40	64.5
WQEW-AM	35	22	62.9	0	0	0.0	5	4	80.0	13	9	69.2
WQHT-FM	119	93	78.2	71	57	80.3	35	28	80.0	11	8	72.7
WQXR-FM	100	80	80.0	7	6	85.7	23	16	69.5	37	27	72.9
WRCN-FM	29	18	62.1	18	13	72.2	20	12	60.0	8	4	50.0
WRKS-FM	59	39	66.1	17	8	47.1	48	33	68.7	38	29	76.3
WSKQ-FM	52	42	80.8	22	18	81.8	34	28	82.3	25	20	80.0
WWVY-FM	10	7	70.0	1	0	0.0	8	7	87.5	9	7	77.7
WWXY-FM	6	3	50.0	1	0	0.0	4	3	75.0	4	3	75.0
WXRK-FM	209	149	71.3	121	97	80.2	134	91	67.9	69	36	52.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KGLA-AM	83	53	63.9	41	25	61.0	43	27	62.8	13	10	76.9
KKND-FM	1267	505	39.9	746	308	41.3	703	220	31.3	293	74	25.3
KKNO-AM	64	8	12.5	8	0	0.0	39	0	0.0	46	3	6.5
KMEZ-FM	948	274	28.9	323	48	14.9	657	188	28.6	489	189	38.7
KUMX-FM	1664	532	32.0	748	207	27.7	821	211	25.7	433	109	25.2
WBOK-AM	364	124	34.1	80	8	10.0	173	44	25.4	179	59	33.0
WBYU-AM	453	260	57.4	23	4	17.4	52	26	50.0	128	61	47.7
WCKW-AM	91	39	42.9	29	23	79.3	48	27	56.2	38	16	42.1
WCKW-FM	1116	318	28.5	498	160	32.1	820	240	29.3	503	142	28.2
WEZB-FM	1568	488	31.1	762	221	29.0	952	298	31.3	503	170	33.8
WGSO-AM	264	62	23.5	33	4	12.1	144	27	18.8	194	50	25.8
WKSJ-FM	263	40	15.2	152	19	12.5	176	22	12.5	76	17	22.4
WLMG-FM	1155	433	37.5	268	41	15.3	767	282	36.8	703	316	45.0
WLSS-FM	281	28	10.0	152	21	13.8	119	17	14.3	63	7	11.1
WLTS-FM	1057	320	30.3	422	136	32.2	734	260	35.4	505	159	31.5
WNOE-FM	1358	634	46.7	398	183	46.0	751	353	47.0	663	331	49.9
WODT-AM	212	50	23.6	39	11	28.2	123	36	29.3	136	35	25.7
WQUE-FM	2398	1408	58.7	1036	610	58.9	1099	498	45.3	616	247	40.1
WRNO-FM	1203	413	34.3	464	147	31.7	928	327	35.2	639	241	37.7
WSMB-AM	393	79	20.1	17	0	0.0	166	21	12.7	222	24	10.8
WTIX-AM	281	68	24.2	33	8	24.2	120	27	22.5	153	40	26.1
WTIX-FM	289	30	10.4	70	9	12.9	187	30	16.0	168	21	12.5
WTKL-FM	1170	551	47.1	148	34	23.0	772	377	48.8	890	480	53.9
WWL -AM	2001	1014	50.7	307	106	34.5	1130	500	44.2	1177	597	50.7
WYLA-FM	97	26	26.8	30	0	0.0	66	14	21.2	45	20	44.4
WYLD-AM	779	375	48.1	232	84	36.2	440	203	46.1	351	196	55.8
WYLD-FM	1730	737	42.6	678	277	40.9	1107	577	52.1	760	409	53.8
WYLK-FM	55	19	34.5	35	16	45.7	41	16	39.0	10	0	0.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KGLA-AM	7	6	85.7	3	3	100.0	4	3	75.0	1	1	100.0
KKND-FM	74	52	70.3	47	33	70.2	40	25	62.5	15	9	60.0
KKNO-AM	7	3	42.9	2	0	0.0	3	0	0.0	2	0	0.0
KMEZ-FM	58	36	62.1	13	5	38.5	42	26	61.9	41	29	70.7
KUMX-FM	78	49	62.8	34	20	58.8	33	18	54.5	17	9	52.9
WBOK-AM	31	21	67.7	3	1	33.3	13	6	46.1	16	9	56.2
WBYU-AM	42	36	85.7	2	1	50.0	5	4	80.0	8	6	75.0
WCKW-AM	13	11	84.6	6	5	83.3	7	7	100.0	7	6	85.7
WCKW-FM	50	30	60.0	26	16	61.5	39	23	58.9	22	13	59.0
WEZB-FM	82	57	69.5	38	27	71.1	55	39	70.9	30	22	73.3
WGSO-AM	10	6	60.0	1	0	0.0	4	1	25.0	7	4	57.1
WKSY-FM	7	4	57.1	3	2	66.7	4	2	50.0	2	1	50.0
WLMG-FM	79	63	79.7	9	5	55.6	49	38	77.5	51	42	82.3
WLSS-FM	6	2	33.3	4	2	50.0	3	2	66.6	1	0	0.0
WLTS-FM	62	42	67.7	24	16	66.7	49	36	73.4	35	24	68.5
WNOE-FM	94	75	79.8	33	26	78.8	60	49	81.6	49	41	83.6
WODT-AM	12	7	58.3	1	0	0.0	8	6	75.0	9	6	66.6
WQUE-FM	237	204	86.1	117	99	84.6	98	76	77.5	44	33	75.0
WRNO-FM	64	44	68.8	24	16	66.7	52	35	67.3	38	26	68.4
WSMB-AM	14	5	35.7	1	0	0.0	6	1	16.6	8	2	25.0
WTIX-AM	17	7	41.2	1	0	0.0	5	2	40.0	10	5	50.0
WTIX-FM	8	3	37.5	2	1	50.0	6	3	50.0	5	2	40.0
WTKL-FM	90	74	82.2	4	2	50.0	64	54	84.3	79	68	86.0
WWL -AM	143	111	77.6	18	12	66.7	75	54	72.0	86	67	77.9
WYLA-FM	4	2	50.0	1	0	0.0	3	1	33.3	2	2	100.0
WYLD-AM	70	55	78.6	15	10	66.7	42	32	76.1	41	34	82.9
WYLD-FM	149	113	75.8	62	45	72.6	114	91	79.8	74	61	82.4
WYLK-FM	3	3	100.0	2	2	100.0	2	2	100.0	0	0	0.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABC-AM	10453	4073	39.0	932	222	23.8	4203	1370	32.6	5422	2186	40.3
WADO-AM	5227	2672	51.1	966	274	28.4	3028	1267	41.8	3196	1597	50.0
WALK-FM	3163	1319	41.7	866	287	33.1	2104	860	40.9	1850	842	45.5
WAXQ-FM	9187	2051	22.3	3827	887	23.2	6995	1636	23.4	4542	1023	22.5
WBAB-FM	2368	583	24.6	1050	309	29.4	1848	474	25.6	1134	235	20.7
WBBR-AM	3536	651	18.4	492	157	31.9	1458	407	27.9	1616	343	21.2
WBLL-FM	3265	1209	37.0	1287	474	36.8	1916	700	36.5	1366	507	37.1
WBLS-FM	12590	2726	21.7	5102	1225	24.0	7232	1675	23.2	4949	1106	22.3
WBZO-FM	2112	595	28.2	455	131	28.8	1407	365	25.9	1375	397	28.9
WCBS-AM	16416	5094	31.0	1536	279	18.2	7841	2231	28.5	9419	2868	30.4
WCBS-FM	17314	6242	36.1	2280	459	20.1	10904	4009	36.8	12588	4950	39.3
WDRE-FM	290	34	11.7	172	21	12.2	159	13	8.2	48	13	27.1
WFAN-AM	10938	3542	32.4	2567	746	29.1	6549	2159	33.0	6385	2288	35.8
WFAS-FM	1405	539	38.4	484	119	24.6	960	345	35.9	724	326	45.0
WFME-FM	2185	870	39.8	323	163	50.5	1195	550	46.0	1239	495	40.0
WHFM-FM	97	13	13.4	32	13	40.6	76	13	17.1	52	0	0.0
WHLI-AM	1049	414	39.5	15	0	0.0	95	6	6.3	343	95	27.7
WHTZ-FM	23293	9342	40.1	10665	3881	36.4	11335	3004	26.5	6383	1598	25.0
WHUD-FM	1762	770	43.7	357	160	44.8	1186	579	48.8	1134	511	45.1
WINS-AM	20930	6880	32.9	3783	932	24.6	11210	3087	27.5	11521	3458	30.0
WKJY-FM	1945	631	32.4	518	144	27.8	1351	514	38.0	1213	459	37.8
WKTU-FM	20186	5348	26.5	10210	2925	28.6	12036	3614	30.0	6703	1805	26.9
WKXW-FM	4708	1550	32.9	861	269	31.2	3164	1023	32.3	3140	1064	33.9
WLIB-AM	2252	571	25.4	487	103	21.1	1466	411	28.0	1429	393	27.5
WLIR-FM	2796	518	18.5	1597	335	21.0	1862	393	21.1	745	118	15.8
WLTW-FM	22115	8871	40.1	6225	2290	36.8	14058	5735	40.8	12777	5553	43.5
WMCA-AM	1595	470	29.5	171	44	25.7	780	298	38.2	901	342	38.0
WMJC-FM	934	368	39.4	265	96	36.2	573	245	42.8	531	206	38.8
WMTR-AM	1121	493	44.0	76	0	0.0	204	82	40.2	331	213	64.4
WNEW-FM	8900	2145	24.1	3344	666	19.9	7121	1905	26.8	4803	1382	28.8
WNSR-FM	10593	2122	20.0	5163	908	17.6	7136	1544	21.6	4103	1037	25.3
WNWK-FM	3250	739	22.7	1469	303	20.6	2020	492	24.4	1325	378	28.5
WOR -AM	9779	4053	41.4	450	78	17.3	3064	835	27.3	4390	1529	34.8
WPAT-FM	10420	3539	34.0	3735	1147	30.7	6452	2113	32.7	5129	1942	37.9
WPLJ-FM	14384	4218	29.3	7032	1986	28.2	10589	3424	32.3	5879	1936	32.9
WQCD-FM	12887	4159	32.3	3299	1023	31.0	9400	3339	35.5	8263	2812	34.0
WQEW-AM	5894	2319	39.3	168	28	16.7	936	194	20.7	2214	616	27.8
WQHT-FM	19197	8757	45.6	9923	4614	46.5	7743	2502	32.3	3450	659	19.1
WQXR-FM	9495	3934	41.4	1063	396	37.3	4000	1546	38.6	5063	2054	40.6
WRKS-FM	14701	5276	35.9	5524	1551	28.1	9879	3769	38.2	7372	3169	43.0
WSKQ-FM	13827	7419	53.7	5697	3242	56.9	8672	4957	57.2	6045	3363	55.6
WWDJ-AM	919	471	51.3	134	83	61.9	535	216	40.4	565	211	37.3
WWRL-AM	1810	489	27.0	218	39	17.9	996	283	28.4	1142	297	26.0
WWVY-FM	150	41	27.3	40	7	17.5	84	41	48.8	104	33	31.7
WWXY-FM	1912	661	34.6	589	216	36.7	1176	389	33.1	1133	350	30.9
WWZY-FM	1480	599	40.5	420	253	60.2	1035	424	41.0	861	307	35.7
WXRK-FM	16735	7225	43.2	8512	4051	47.6	10999	4609	41.9	6057	2211	36.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABC-AM	787	557	70.8	29	13	44.8	234	150	64.1	384	276	71.8
WADO-AM	627	480	76.6	63	37	58.7	305	209	68.5	383	278	72.5
WALK-FM	229	177	77.3	47	32	68.1	159	127	79.8	155	127	81.9
WAXQ-FM	399	217	54.4	159	81	50.9	330	184	55.7	222	127	57.2
WBAB-FM	124	81	65.3	58	45	77.6	105	71	67.6	61	34	55.7
WBBR-AM	124	51	41.1	20	17	85.0	47	27	57.4	47	17	36.1
WBLI-FM	186	136	73.1	80	61	76.2	113	83	73.4	79	56	70.8
WBLS-FM	650	300	46.2	282	142	50.4	412	187	45.3	271	120	44.2
WBZO-FM	109	71	65.1	20	14	70.0	68	42	61.7	77	50	64.9
WCBS-AM	730	442	60.5	38	15	39.5	276	143	51.8	369	203	55.0
WCBS-FM	1199	864	72.1	101	58	57.4	744	539	72.4	970	725	74.7
WDRE-FM	8	3	37.5	5	1	20.0	4	1	25.0	3	1	33.3
WFAN-AM	580	346	59.7	119	62	52.1	347	202	58.2	370	231	62.4
WFAS-FM	88	59	67.0	37	22	59.5	51	35	68.6	44	31	70.4
WFME-FM	159	127	79.9	21	18	85.7	89	70	78.6	93	69	74.1
WHFM-FM	2	0	0.0	0	0	0.0	2	0	0.0	1	0	0.0
WHLI-AM	149	112	75.2	0	0	0.0	3	0	0.0	38	25	65.7
WHTZ-FM	1238	880	71.1	577	396	68.6	523	310	59.2	261	140	53.6
WHUD-FM	130	101	77.7	27	22	81.5	99	80	80.8	89	70	78.6
WINS-AM	935	580	62.0	102	54	52.9	385	199	51.6	471	260	55.2
WKJY-FM	146	114	78.1	29	24	82.8	119	97	81.5	112	88	78.5
WKTU-FM	1006	601	59.7	565	343	60.7	661	415	62.7	333	207	62.1
WKXW-FM	200	125	62.5	20	10	50.0	139	85	61.1	154	96	62.3
WLIB-AM	265	165	62.3	37	20	54.1	188	123	65.4	187	119	63.6
WLIR-FM	76	38	50.0	42	20	47.6	53	27	50.9	23	12	52.1
WLTW-FM	1741	1339	76.9	435	317	72.9	1097	841	76.6	1090	867	79.5
WMCA-AM	98	66	67.3	11	8	72.7	70	54	77.1	70	52	74.2
WMJC-FM	74	55	74.3	20	13	65.0	44	35	79.5	45	35	77.7
WMTR-AM	104	82	78.8	1	0	0.0	18	13	72.2	40	33	82.5
WNEW-FM	383	230	60.1	118	64	54.2	328	209	63.7	244	162	66.3
WNSR-FM	385	201	52.2	182	86	47.3	281	152	54.0	168	98	58.3
WNWK-FM	157	61	38.9	65	25	38.5	106	42	39.6	76	31	40.7
WOR-AM	803	598	74.5	16	7	43.8	149	85	57.0	288	193	67.0
WPAT-FM	911	590	64.8	275	149	54.2	551	327	59.3	493	331	67.1
WPLJ-FM	672	440	65.5	329	212	64.4	555	379	68.2	311	216	69.4
WQCD-FM	842	589	70.0	188	122	64.9	661	482	72.9	581	422	72.6
WQEW-AM	514	383	74.5	7	3	42.9	46	22	47.8	154	96	62.3
WQHT-FM	1432	1115	77.9	777	606	78.0	513	354	69.0	151	75	49.6
WQXR-FM	767	589	76.8	58	45	77.6	263	201	76.4	372	289	77.6
WRKS-FM	1091	753	69.0	326	184	56.4	796	562	70.6	659	503	76.3
WSKQ-FM	1588	1286	81.0	602	499	82.9	1045	859	82.2	834	679	81.4
WWDJ-AM	91	78	85.7	9	7	77.8	51	42	82.3	59	49	83.0
WWRL-AM	118	80	67.8	16	13	81.2	69	49	71.0	69	43	62.3
WWVY-FM	10	7	70.0	1	0	0.0	8	7	87.5	9	7	77.7
WWXY-FM	131	97	74.0	44	36	81.8	80	57	71.2	79	55	69.6
WWZY-FM	115	84	73.0	43	39	90.7	85	60	70.5	68	45	66.1
WXRK-FM	1122	808	72.0	636	492	77.4	776	548	70.6	386	243	62.9

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAFX-FM	1211	416	34.4	449	124	27.6	902	335	37.1	645	275	42.6
WCMS-AM	77	33	42.9	0	0	0.0	22	7	31.8	34	19	55.9
WCMS-FM	1805	858	47.5	544	212	39.0	1074	490	45.6	962	500	52.0
WFOG-FM	1351	553	40.9	402	102	25.4	744	303	40.7	663	301	45.4
WGH -AM	370	77	20.8	149	45	30.2	281	55	19.6	188	32	17.0
WGH -FM	1635	746	45.6	729	349	47.9	1108	564	50.9	718	350	48.7
WGPL-AM	442	208	47.1	134	62	46.3	244	108	44.3	234	93	39.7
WJCD-FM	1194	536	44.9	320	102	31.9	813	363	44.6	748	375	50.1
WKLR-FM	206	37	18.0	54	3	5.6	179	37	20.7	134	34	25.4
WKOC-FM	1022	224	21.9	555	120	21.6	735	174	23.7	410	98	23.9
WNIS-AM	813	342	42.1	130	71	54.6	448	188	42.0	498	204	41.0
WNOR-FM	1665	789	47.4	977	466	47.7	993	504	50.8	431	200	46.4
WNVZ-FM	2117	661	31.2	1111	294	26.5	958	262	27.3	478	126	26.4
WOWI-FM	2576	1644	63.8	1316	884	67.2	1128	633	56.1	603	303	50.2
WPCE-AM	473	137	29.0	95	11	11.6	202	61	30.2	214	83	38.8
WPTE-FM	1951	695	35.6	1159	423	36.5	1196	392	32.8	534	161	30.1
WROX-FM	1276	346	27.1	741	249	33.6	507	126	24.9	197	15	7.6
WSVV-FM	570	111	19.5	215	30	14.0	282	99	35.1	225	77	34.2
WSVY-FM	945	346	36.6	297	62	20.9	610	239	39.2	503	248	49.3
WTAR-AM	438	132	30.1	74	24	32.4	250	68	27.2	284	94	33.1
WTJZ-AM	216	59	27.3	94	12	12.8	102	33	32.4	68	27	39.7
WVCL-FM	1360	532	39.1	256	96	37.5	926	337	36.4	927	342	36.9
WVNS-AM	96	14	14.6	27	5	18.5	61	14	23.0	41	9	22.0
WWDE-FM	1652	696	42.1	660	244	37.0	1001	508	50.7	664	356	53.6
WXEZ-FM	680	370	54.4	79	21	26.6	235	109	46.4	336	164	48.8
WXGM-FM	106	63	59.4	27	6	22.2	75	46	61.3	66	50	75.8

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAFX-FM	61	42	68.9	23	13	56.5	47	32	68.0	35	27	77.1
WCMS-AM	1	1	100.0	0	0	0.0	1	0	0.0	1	1	100.0
WCMS-FM	136	113	83.1	36	28	77.8	83	69	83.1	77	65	84.4
WFOG-FM	82	62	75.6	19	12	63.2	46	34	73.9	42	32	76.1
WGH -AM	14	6	42.9	5	3	60.0	11	4	36.3	9	3	33.3
WGH -FM	120	89	74.2	55	42	76.4	86	65	75.5	53	41	77.3
WGPL-AM	41	33	80.5	8	5	62.5	29	24	82.7	28	24	85.7
WJCD-FM	89	69	77.5	16	12	75.0	66	53	80.3	66	52	78.7
WKLR-FM	7	2	28.6	2	0	0.0	6	2	33.3	4	2	50.0
WKOC-FM	36	18	50.0	19	8	42.1	27	14	51.8	17	9	52.9
WNIS-AM	44	30	68.2	8	6	75.0	25	15	60.0	28	17	60.7
WNOR-FM	121	92	76.0	78	62	79.5	80	63	78.7	28	21	75.0
WNVZ-FM	95	59	62.1	52	29	55.8	42	24	57.1	20	11	55.0
WOWI-FM	248	220	88.7	138	125	90.6	98	83	84.6	44	36	81.8
WPCE-AM	18	11	61.1	2	1	50.0	9	5	55.5	10	7	70.0
WPTE-FM	117	86	73.5	79	58	73.4	68	49	72.0	24	17	70.8
WROX-FM	59	35	59.3	41	27	65.9	25	16	64.0	6	2	33.3
WSVV-FM	23	13	56.5	8	3	37.5	18	12	66.6	14	10	71.4
WSVY-FM	52	33	63.5	10	6	60.0	34	22	64.7	37	25	67.5
WTAR-AM	27	17	63.0	3	1	33.3	14	8	57.1	23	15	65.2
WTJZ-AM	7	3	42.9	2	0	0.0	3	1	33.3	3	1	33.3
WVCL-FM	84	62	73.8	12	10	83.3	60	44	73.3	62	43	69.3
WVNS-AM	7	5	71.4	1	0	0.0	6	5	83.3	6	5	83.3
WWDE-FM	119	96	80.7	50	40	80.0	87	74	85.0	57	50	87.7
WXEZ-FM	52	43	82.7	2	2	100.0	21	17	80.9	28	21	75.0
WXGM-FM	10	9	90.0	1	0	0.0	9	8	88.8	9	9	100.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KATT-FM	1366	572	41.9	816	364	44.6	786	340	43.3	305	121	39.7
KEBC-AM	413	193	46.7	220	119	54.1	255	104	40.8	129	42	32.6
KJYO-FM	2214	957	43.2	1043	337	32.3	1050	374	35.6	561	210	37.4
KKNG-FM	182	56	30.8	89	30	33.7	132	44	33.3	86	26	30.2
KMGL-FM	1436	489	34.1	575	186	32.3	916	334	36.5	681	266	39.1
KNTL-FM	213	98	46.0	82	44	53.7	166	81	48.8	113	49	43.4
KOMA-AM	245	83	33.9	12	0	0.0	70	24	34.3	151	46	30.5
KOMA-FM	1193	473	39.6	177	29	16.4	778	291	37.4	825	349	42.3
KQCV-AM	238	147	61.8	43	19	44.2	163	95	58.3	130	80	61.5
KQSR-FM	1143	348	30.4	388	97	25.0	774	235	30.4	626	221	35.3
KRMG-AM	110	25	22.7	24	13	54.2	68	12	17.6	55	6	10.9
KRXO-FM	1333	481	36.1	488	133	27.3	998	389	39.0	677	292	43.1
KSPI-FM	141	41	29.1	94	32	34.0	79	16	20.3	42	10	23.8
KTLV-AM	132	47	35.6	41	12	29.3	62	21	33.9	65	14	21.5
KTNT-FM	604	263	43.5	111	56	50.5	446	182	40.8	390	159	40.8
KTOK-AM	1261	668	53.0	170	39	22.9	674	292	43.3	738	416	56.4
KTST-FM	1343	447	33.3	667	208	31.2	835	262	31.4	495	188	38.0
KVSP-AM	589	260	44.1	251	99	39.4	334	124	37.1	196	72	36.7
KXXY-FM	1749	933	53.3	554	226	40.8	1037	542	52.3	886	537	60.6
KYIS-FM	1476	499	33.8	789	259	32.8	897	297	33.1	442	151	34.2
WKY -AM	277	80	28.9	66	18	27.3	136	56	41.2	114	44	38.6
WWLS-AM	338	137	40.5	96	45	46.9	219	74	33.8	194	73	37.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KATT-FM	100	76	76.0	67	53	79.1	64	51	79.6	22	18	81.8
KEBC-AM	28	22	78.6	19	16	84.2	14	10	71.4	7	4	57.1
KJYO-FM	133	103	77.4	57	38	66.7	67	50	74.6	31	24	77.4
KKNG-FM	8	6	75.0	3	3	100.0	7	5	71.4	4	3	75.0
KMGL-FM	73	56	76.7	28	22	78.6	56	45	80.3	40	33	82.5
KNTL-FM	13	10	76.9	6	6	100.0	11	8	72.7	6	5	83.3
KOMA-AM	9	4	44.4	0	0	0.0	3	1	33.3	4	2	50.0
KOMA-FM	62	45	72.6	6	3	50.0	41	30	73.1	47	34	72.3
KQCV-AM	15	13	86.7	1	1	100.0	10	9	90.0	9	8	88.8
KQSR-FM	59	41	69.5	22	15	68.2	44	30	68.1	35	25	71.4
KRMG-AM	5	3	60.0	1	1	100.0	2	1	50.0	1	0	0.0
KRXO-FM	72	50	69.4	22	14	63.6	66	47	71.2	47	35	74.4
KSPI-FM	7	4	57.1	5	4	80.0	2	1	50.0	1	1	100.0
KTLV-AM	8	7	87.5	3	2	66.7	4	3	75.0	3	2	66.6
KTNT-FM	41	33	80.5	8	6	75.0	31	25	80.6	29	24	82.7
KTOK-AM	92	79	85.9	5	3	60.0	38	29	76.3	53	44	83.0
KTST-FM	74	51	68.9	33	23	69.7	44	30	68.1	33	24	72.7
KVSP-AM	60	38	63.3	27	17	63.0	30	16	53.3	18	9	50.0
KXXY-FM	111	92	82.9	33	25	75.8	70	60	85.7	66	58	87.8
KYIS-FM	81	57	70.4	45	31	68.9	51	36	70.5	20	14	70.0
WKY-AM	11	8	72.7	4	3	75.0	9	8	88.8	5	5	100.0
WWLS-AM	16	11	68.8	5	4	80.0	11	7	63.6	9	6	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBBX-AM	80	31	38.8	13	13	100.0	57	17	29.8	53	9	17.0
KCRO-AM	78	50	64.1	4	4	100.0	32	22	68.8	60	36	60.0
KEFM-FM	912	331	36.3	300	93	31.0	633	261	41.2	487	210	43.1
KESY-FM	313	82	26.2	56	5	8.9	194	47	24.2	224	52	23.2
KEZO-FM	929	425	45.7	618	303	49.0	638	278	43.6	227	91	40.1
KFAB-AM	1024	504	49.2	107	30	28.0	502	195	38.8	600	290	48.3
KGDE-FM	751	255	34.0	382	120	31.4	317	91	28.7	130	32	24.6
KGOR-FM	906	289	31.9	169	45	26.6	707	244	34.5	628	230	36.6
KKAR-AM	580	257	44.3	66	11	16.7	297	142	47.8	343	168	49.0
KKCD-FM	755	282	37.4	274	73	26.6	593	241	40.6	398	181	45.5
KOIL-AM	353	120	34.0	10	0	0.0	57	9	15.8	155	37	23.9
KOSR-AM	155	34	21.9	82	14	17.1	111	30	27.0	63	20	31.7
KOTD-FM	165	65	39.4	9	0	0.0	45	12	26.7	93	31	33.3
KQKQ-FM	1076	452	42.0	378	134	35.4	509	168	33.0	358	110	30.7
KSRZ-FM	979	349	35.6	469	170	36.2	633	241	38.1	336	132	39.3
KTNP-FM	734	225	30.7	401	119	29.7	502	164	32.7	240	80	33.3
KXKT-FM	906	379	41.8	387	176	45.5	553	246	44.5	383	159	41.5
WOW -AM	304	97	31.9	4	0	0.0	92	9	9.8	141	29	20.6
WOW -FM	557	280	50.3	152	40	26.3	318	138	43.4	333	191	57.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBBX-AM	10	8	80.0	1	1	100.0	5	3	60.0	6	4	66.6
KCRO-AM	8	6	75.0	0	0	0.0	4	2	50.0	7	4	57.1
KEFM-FM	58	47	81.0	24	19	79.2	46	38	82.6	32	26	81.2
KESY-FM	17	12	70.6	2	2	100.0	10	7	70.0	11	7	63.6
KEZO-FM	83	66	79.5	56	47	83.9	67	53	79.1	25	18	72.0
KFAB-AM	72	57	79.2	2	1	50.0	28	20	71.4	44	34	77.2
KGDE-FM	33	24	72.7	16	11	68.8	14	10	71.4	5	4	80.0
KGOR-FM	53	36	67.9	6	2	33.3	45	31	68.8	44	32	72.7
KKAR-AM	45	34	75.6	3	2	66.7	20	16	80.0	27	22	81.4
KKCD-FM	52	39	75.0	17	11	64.7	48	37	77.0	33	27	81.8
KOIL-AM	21	12	57.1	0	0	0.0	2	1	50.0	9	4	44.4
KOSR-AM	8	5	62.5	4	2	50.0	7	5	71.4	4	3	75.0
KOTD-FM	9	6	66.7	0	0	0.0	2	2	100.0	5	3	60.0
KQKQ-FM	53	40	75.5	17	12	70.6	25	17	68.0	17	11	64.7
KSRZ-FM	50	37	74.0	25	18	72.0	37	29	78.3	20	16	80.0
KTNP-FM	27	16	59.3	14	8	57.1	21	12	57.1	11	7	63.6
KXKT-FM	58	43	74.1	28	22	78.6	41	30	73.1	25	18	72.0
WOW -AM	15	10	66.7	0	0	0.0	2	1	50.0	4	2	50.0
WOW -FM	43	36	83.7	7	5	71.4	22	16	72.7	25	20	80.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WCFB-FM	895	396	44.2	365	144	39.5	628	317	50.5	434	231	53.2
WDBO-AM	1428	685	48.0	146	36	24.7	695	287	41.3	833	375	45.0
WGNE-FM	246	30	12.2	82	0	0.0	142	26	18.3	119	30	25.2
WHOO-AM	607	320	52.7	10	0	0.0	86	22	25.6	222	82	36.9
WHTQ-FM	1054	257	24.4	452	77	17.0	884	216	24.4	537	163	30.4
WJHM-FM	1660	811	48.9	846	399	47.2	642	252	39.3	333	108	32.4
WJRR-FM	1351	488	36.1	824	305	37.0	740	257	34.7	280	65	23.2
WKRO-FM	260	70	26.9	184	50	27.2	143	35	24.5	33	8	24.2
WLOQ-FM	922	363	39.4	174	55	31.6	651	269	41.3	645	273	42.3
WMGF-FM	1694	564	33.3	518	115	22.2	1033	330	31.9	927	363	39.2
WMMO-FM	1143	419	36.7	414	148	35.7	980	354	36.1	662	240	36.3
WOCL-FM	1593	596	37.4	300	74	24.7	1098	411	37.4	1074	464	43.2
WOKB-AM	287	120	41.8	64	8	12.5	173	64	37.0	153	85	55.6
WOMX-FM	1974	593	30.0	894	233	26.1	1457	477	32.7	899	319	35.5
WONQ-AM	219	108	49.3	67	32	47.8	125	56	44.8	135	72	53.3
WPCV-FM	328	91	27.7	104	20	19.2	204	50	24.5	168	59	35.1
WPRD-AM	99	54	54.5	17	5	29.4	49	26	53.1	57	36	63.2
WQTM-AM	432	116	26.9	131	38	29.0	357	87	24.4	271	66	24.4
WRLZ-AM	133	50	37.6	28	8	28.6	83	36	43.4	84	35	41.7
WSHE-FM	1420	295	20.8	858	183	21.3	878	194	22.1	386	64	16.6
WTKS-FM	1707	763	44.7	856	387	45.2	1261	607	48.1	742	350	47.2
WTLN-FM	361	140	38.8	65	35	53.8	222	92	41.4	216	76	35.2
WWKA-FM	1523	860	56.5	459	253	55.1	808	399	49.4	808	445	55.1
WWNZ-AM	334	67	20.1	41	5	12.2	207	30	14.5	224	40	17.9
WXXL-FM	2338	997	42.6	1342	542	40.4	1229	454	36.9	539	163	30.2

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# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WCFB-FM	73	56	76.7	30	23	76.7	56	45	80.3	38	29	76.3
WDBO-AM	99	80	80.8	7	5	71.4	39	30	76.9	46	35	76.0
WGNE-FM	6	2	33.3	1	0	0.0	4	1	25.0	4	2	50.0
WHOO-AM	53	41	77.4	0	0	0.0	6	4	66.6	17	12	70.5
WHTQ-FM	54	33	61.1	19	9	47.4	48	30	62.5	32	23	71.8
WJHM-FM	116	89	76.7	63	48	76.2	38	25	65.7	20	12	60.0
WJRR-FM	78	55	70.5	46	32	69.6	46	32	69.5	18	11	61.1
WKRO-FM	10	5	50.0	8	4	50.0	7	3	42.8	1	0	0.0
WLOQ-FM	69	53	76.8	8	5	62.5	52	42	80.7	54	44	81.4
WMGF-FM	105	81	77.1	25	17	68.0	65	51	78.4	64	51	79.6
WMMO-FM	85	65	76.5	26	19	73.1	76	59	77.6	55	43	78.1
WOCL-FM	103	74	71.8	10	5	50.0	75	53	70.6	81	62	76.5
WOKB-AM	19	12	63.2	2	0	0.0	11	6	54.5	13	9	69.2
WOMX-FM	99	67	67.7	41	27	65.9	79	53	67.0	53	37	69.8
WONQ-AM	16	12	75.0	4	4	100.0	7	6	85.7	10	8	80.0
WPCV-FM	12	7	58.3	2	1	50.0	8	6	75.0	9	6	66.6
WPRD-AM	16	13	81.2	2	2	100.0	8	6	75.0	10	8	80.0
WQTM-AM	19	11	57.9	7	5	71.4	15	8	53.3	10	5	50.0
WRLZ-AM	9	5	55.6	2	1	50.0	6	5	83.3	5	3	60.0
WSHE-FM	49	25	51.0	27	13	48.1	33	17	51.5	15	8	53.3
WTKS-FM	129	102	79.1	66	55	83.3	103	84	81.5	59	46	77.9
WTLN-FM	18	13	72.2	3	3	100.0	11	9	81.8	10	7	70.0
WWKA-FM	143	121	84.6	41	34	82.9	65	51	78.4	70	58	82.8
WWNZ-AM	7	3	42.9	1	0	0.0	4	1	25.0	5	2	40.0
WXXL-FM	131	94	71.8	71	50	70.4	70	50	71.4	30	20	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KYW -AM	11919	3884	32.6	2318	418	18.0	6263	1655	26.4	6244	1937	31.0
WBEB-FM	6603	2337	35.4	1837	585	31.8	4063	1496	36.8	3724	1466	39.4
WDAS-AM	1225	494	40.3	290	78	26.9	607	181	29.8	580	202	34.8
WDAS-FM	4360	1975	45.3	1671	739	44.2	3016	1504	49.9	2191	1074	49.0
WHAT-AM	907	271	29.9	97	28	28.9	421	79	18.8	462	86	18.6
WIOQ-FM	6008	1855	30.9	2936	904	30.8	3230	942	29.2	1760	434	24.7
WIP -AM	4461	1607	36.0	1260	512	40.6	2996	1104	36.8	2536	909	35.8
WJBR-FM	838	130	15.5	299	16	5.4	507	105	20.7	451	107	23.7
WJJZ-FM	4725	1755	37.1	1031	309	30.0	3136	1187	37.9	3053	1248	40.9
WKXW-FM	1499	362	24.1	436	102	23.4	1044	273	26.1	854	217	25.4
WLEV-FM	444	177	39.9	128	36	28.1	324	85	26.2	245	98	40.0
WMGK-FM	5262	1540	29.3	2218	612	27.6	4182	1260	30.1	2701	847	31.4
WMMR-FM	4598	1076	23.4	2271	472	20.8	3216	795	24.7	1887	507	26.9
WOGL-FM	5806	1891	32.6	946	142	15.0	3827	1266	33.1	3965	1437	36.2
WOR -AM	374	114	30.5	0	0	0.0	51	9	17.6	149	39	26.2
WPEN-AM	3281	1406	42.9	111	20	18.0	424	83	19.6	1028	406	39.5
WPHI-FM	4623	1640	35.5	2365	803	34.0	1679	416	24.8	691	140	20.3
WPHT-AM	1811	324	17.9	220	35	15.9	831	155	18.7	1046	200	19.1
WPLY-FM	4846	1244	25.7	2683	566	21.1	2275	427	18.8	1052	201	19.1
WPST-FM	3035	640	21.1	1534	363	23.7	1502	268	17.8	718	80	11.1
WRDR-FM	912	345	37.8	38	8	21.1	260	61	23.5	437	132	30.2
WSTW-FM	927	133	14.3	461	45	9.8	593	82	13.8	371	73	19.7
WURD-AM	431	199	46.2	233	66	28.3	233	89	38.2	120	101	84.2
WUJL-FM	5466	1663	30.4	2554	788	30.9	2338	640	27.4	1248	267	21.4
WWDB-FM	4722	2044	43.3	582	176	30.2	2105	710	33.7	2491	978	39.3
WWJZ-AM	416	104	25.0	5	0	0.0	31	0	0.0	127	23	18.1
WXTU-FM	3977	1751	44.0	1063	450	42.3	2316	939	40.5	2205	985	44.7
WXXM-FM	4082	1088	26.7	2308	527	22.8	2156	520	24.1	980	248	25.3
WYSP-FM	6637	2425	36.5	3594	1417	39.4	4534	1732	38.2	2410	821	34.1
WYXR-FM	5061	1240	24.5	2360	555	23.5	3455	887	25.7	2074	536	25.8

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KYW -AM	527	322	61.1	59	25	42.4	225	120	53.3	269	156	57.9
WBEB-FM	413	314	76.0	125	99	79.2	264	205	77.6	251	191	76.1
WDAS-AM	91	70	76.9	20	15	75.0	50	37	74.0	48	35	72.9
WDAS-FM	454	352	77.5	171	139	81.3	345	271	78.5	254	194	76.3
WHAT-AM	75	53	70.7	6	4	66.7	30	17	56.6	30	16	53.3
WIOQ-FM	264	172	65.2	132	89	67.4	164	112	68.2	84	53	63.1
WIP -AM	245	161	65.7	71	49	69.0	177	115	64.9	147	96	65.3
WJBR-FM	29	14	48.3	6	2	33.3	21	13	61.9	22	12	54.5
WJJZ-FM	359	260	72.4	59	40	67.8	236	167	70.7	246	183	74.3
WKXW-FM	71	45	63.4	18	8	44.4	47	29	61.7	39	25	64.1
WLEV-FM	37	29	78.4	8	7	87.5	20	15	75.0	22	19	86.3
WMGK-FM	278	186	66.9	112	76	67.9	227	146	64.3	149	96	64.4
WMMR-FM	220	143	65.0	97	57	58.8	170	113	66.4	110	79	71.8
WOGL-FM	324	217	67.0	35	16	45.7	221	148	66.9	248	172	69.3
WOR -AM	21	12	57.1	0	0	0.0	2	0	0.0	7	3	42.8
WPEN-AM	270	207	76.7	9	7	77.8	19	9	47.3	74	56	75.6
WPHI-FM	250	165	66.0	133	87	65.4	84	46	54.7	30	14	46.6
WPHT-AM	76	32	42.1	4	2	50.0	30	15	50.0	47	20	42.5
WPLY-FM	159	86	54.1	89	42	47.2	68	32	47.0	32	17	53.1
WPST-FM	89	48	53.9	47	27	57.4	45	23	51.1	17	8	47.0
WRDR-FM	47	28	59.6	1	0	0.0	17	10	58.8	27	16	59.2
WSTW-FM	24	15	62.5	11	6	54.5	15	9	60.0	12	8	66.6
WURD-AM	32	20	62.5	14	6	42.9	18	11	61.1	12	11	91.6
WUSL-FM	303	195	64.4	156	102	65.4	137	88	64.2	66	40	60.6
WWDB-FM	363	267	73.6	33	20	60.6	131	84	64.1	169	115	68.0
WWJZ-AM	24	14	58.3	0	0	0.0	1	0	0.0	5	3	60.0
WXTU-FM	302	241	79.8	66	47	71.2	170	131	77.0	185	154	83.2
WXXM-FM	158	95	60.1	88	49	55.7	87	52	59.7	44	28	63.6
WYSP-FM	382	244	63.9	218	150	68.8	286	186	65.0	143	83	58.0
WYXR-FM	224	140	62.5	97	59	60.8	172	108	62.7	107	69	64.4

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# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAHM-FM	274	104	38.0	9	0	0.0	46	6	13.0	107	47	43.9
KCWW-AM	188	84	44.7	14	7	50.0	59	29	49.2	90	41	45.6
KDDJ-FM	1033	269	26.0	551	152	27.6	601	169	28.1	279	65	23.3
KDKB-FM	1918	631	32.9	893	263	29.5	1616	601	37.2	921	362	39.3
KEDJ-FM	1780	577	32.4	1092	385	35.3	903	237	26.2	304	61	20.1
KESZ-FM	2901	1100	37.9	893	248	27.8	1943	696	35.8	1626	699	43.0
KFNN-AM	342	73	21.3	63	18	28.6	177	44	24.9	193	41	21.2
KFYI-AM	2192	1103	50.3	374	172	46.0	1213	574	47.3	1208	564	46.7
KGLQ-FM	1715	481	28.0	788	182	23.1	1447	426	29.4	844	286	33.9
KGME-AM	668	173	25.9	262	84	32.1	544	147	27.0	365	82	22.5
KHOT-FM	1034	327	31.6	353	86	24.4	721	262	36.3	500	207	41.4
KISO-AM	234	60	25.6	63	11	17.5	150	40	26.7	119	35	29.4
KKFR-FM	2955	1320	44.7	1322	505	38.2	1071	394	36.8	525	182	34.7
KKLT-FM	2193	647	29.5	599	127	21.2	1339	409	30.5	1216	439	36.1
KMJK-FM	251	38	15.1	105	8	7.6	141	30	21.3	106	22	20.8
KMLE-FM	3041	1235	40.6	1224	428	35.0	1866	774	41.5	1321	621	47.0
KMVP-AM	490	59	12.0	105	6	5.7	376	52	13.8	338	53	15.7
KMYL-AM	240	87	36.2	11	0	0.0	84	6	7.1	96	12	12.5
KMYL-FM	174	59	33.9	35	9	25.7	53	30	56.6	54	21	38.9
KNIX-FM	3318	1120	33.8	977	226	23.1	1724	506	29.4	1568	552	35.2
KOOL-FM	2938	1123	38.2	509	132	25.9	2014	800	39.7	2004	851	42.5
KOY -AM	2275	1132	49.8	96	47	49.0	527	182	34.5	840	347	41.3
KPHX-AM	202	79	39.1	69	14	20.3	120	51	42.5	95	50	52.6
KPTY-FM	1704	517	30.3	807	240	29.7	579	142	24.5	246	67	27.2
KSLX-AM	13	0	0.0	0	0	0.0	6	0	0.0	13	0	0.0
KSLX-FM	1876	423	22.5	664	137	20.6	1522	360	23.7	1046	247	23.6
KSUN-AM	221	40	18.1	80	4	5.0	113	20	17.7	76	20	26.3
KTAR-AM	3633	1474	40.6	399	109	27.3	1762	547	31.0	1994	725	36.4
KUPD-FM	2243	1055	47.0	1495	763	51.0	1227	563	45.9	408	154	37.7
KVVA-FM	582	252	43.3	343	141	41.1	392	143	36.5	181	86	47.5
KWCY-FM	1518	395	26.0	591	131	22.2	891	256	28.7	626	192	30.7
KXAM-AM	308	61	19.8	26	0	0.0	188	25	13.3	203	39	19.2
KYOT-FM	2172	815	37.5	398	136	34.2	1506	588	39.0	1464	601	41.1
KZON-FM	2396	805	33.6	1550	556	35.9	1614	537	33.3	587	193	32.9
KZZP-FM	3947	1359	34.4	2165	809	37.4	2352	740	31.5	1041	236	22.7

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# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAHM-FM	16	10	62.5	0	0	0.0	1	0	0.0	5	3	60.0
KCWW-AM	15	12	80.0	1	1	100.0	5	4	80.0	6	5	83.3
KDDJ-FM	35	19	54.3	19	9	47.4	23	13	56.5	13	8	61.5
KDKB-FM	119	90	75.6	53	38	71.7	114	89	78.0	65	52	80.0
KEDJ-FM	78	48	61.5	56	35	62.5	39	21	53.8	11	5	45.4
KESZ-FM	189	144	76.2	48	33	68.8	115	84	73.0	119	95	79.8
KFNN-AM	12	6	50.0	2	1	50.0	6	4	66.6	8	5	62.5
KFYI-AM	171	142	83.0	28	23	82.1	84	68	80.9	80	64	80.0
KGLQ-FM	87	56	64.4	35	19	54.3	75	49	65.3	51	37	72.5
KGME-AM	27	17	63.0	12	8	66.7	24	15	62.5	14	8	57.1
KHOT-FM	54	37	68.5	20	14	70.0	43	31	72.0	30	22	73.3
KISO-AM	12	6	50.0	3	1	33.3	8	3	37.5	7	3	42.8
KKFR-FM	193	140	72.5	91	63	69.2	70	49	70.0	27	19	70.3
KKLT-FM	122	86	70.5	26	18	69.2	78	53	67.9	82	58	70.7
KMJK-FM	12	3	25.0	2	1	50.0	9	3	33.3	8	2	25.0
KMLE-FM	225	174	77.3	90	67	74.4	148	118	79.7	112	91	81.2
KMVP-AM	13	5	38.5	3	0	0.0	10	4	40.0	9	5	55.5
KMYL-AM	17	13	76.5	1	0	0.0	3	1	33.3	4	3	75.0
KMYL-FM	9	7	77.8	0	0	0.0	2	1	50.0	2	1	50.0
KNIX-FM	183	123	67.2	43	25	58.1	92	57	61.9	92	61	66.3
KOOL-FM	181	132	72.9	25	14	56.0	138	100	72.4	140	106	75.7
KOY-AM	196	159	81.1	8	7	87.5	29	21	72.4	49	35	71.4
KPHX-AM	17	13	76.5	4	3	75.0	13	10	76.9	12	8	66.6
KPTY-FM	79	47	59.5	40	24	60.0	23	13	56.5	9	5	55.5
KSLX-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
KSLX-FM	80	49	61.2	27	17	63.0	69	42	60.8	46	26	56.5
KSUN-AM	17	11	64.7	2	0	0.0	11	7	63.6	10	7	70.0
KTAR-AM	205	147	71.7	12	6	50.0	79	46	58.2	102	68	66.6
KUPD-FM	169	143	84.6	129	114	88.4	105	90	85.7	26	19	73.0
KVVA-FM	37	26	70.3	24	16	66.7	25	16	64.0	11	8	72.7
KWGY-FM	69	42	60.9	29	17	58.6	45	28	62.2	29	18	62.0
KXAM-AM	12	7	58.3	1	0	0.0	8	5	62.5	9	5	55.5
KYOT-FM	132	94	71.2	19	14	73.7	98	70	71.4	104	74	71.1
KZON-FM	120	85	70.8	84	60	71.4	90	63	70.0	32	23	71.8
KZZP-FM	206	151	73.3	137	105	76.6	123	86	69.9	39	23	58.9

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# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KDKA-AM	5078	2652	52.2	475	108	22.7	2074	826	39.8	2568	1174	45.7
KQV-AM	947	247	26.1	81	6	7.4	333	76	22.8	446	117	26.2
WAMO-AM	194	79	40.7	25	25	100.0	121	49	40.5	136	45	33.1
WAMO-FM	1907	990	51.9	688	344	50.0	775	340	43.9	615	270	43.9
WASP-FM	659	349	53.0	208	135	64.9	320	155	48.4	270	142	52.6
WBUT-AM	194	63	32.5	7	0	0.0	72	25	34.7	117	30	25.6
WBZZ-FM	4389	1756	40.0	1909	694	36.4	2470	901	36.5	1521	577	37.9
WDRV-FM	2436	547	22.5	1261	298	23.6	1486	378	25.4	826	194	23.5
WDSY-FM	3330	1520	45.6	976	409	41.9	1848	829	44.9	1720	830	48.3
WDVE-FM	4260	1749	41.1	2107	866	41.1	2911	1202	41.3	1686	749	44.4
WESA-FM	404	82	20.3	123	13	10.6	198	31	15.7	154	24	15.6
WJAS-AM	1935	1049	54.2	51	28	54.9	273	127	46.5	648	276	42.6
WJJJ-FM	1680	574	34.2	345	125	36.2	1127	412	36.6	1083	418	38.6
WJPA-AM	131	29	22.1	7	0	0.0	37	5	13.5	70	16	22.9
WJPA-FM	302	81	26.8	63	6	9.5	213	48	22.5	200	52	26.0
WLTJ-FM	2248	738	32.8	652	192	29.4	1494	463	31.0	1315	477	36.3
WMBS-AM	332	186	56.0	24	8	33.3	72	8	11.1	114	47	41.2
WORD-FM	718	293	40.8	123	41	33.3	466	187	40.1	456	191	41.9
WPGR-AM	142	50	35.2	6	0	0.0	66	18	27.3	91	24	26.4
WPIT-AM	227	49	21.6	13	13	100.0	51	21	41.2	79	14	17.7
WQXK-FM	194	85	43.8	22	0	0.0	113	49	43.4	146	72	49.3
WRKY-FM	482	107	22.2	170	35	20.6	269	62	23.0	228	40	17.5
WRRK-FM	2065	447	21.6	870	128	14.7	1406	339	24.1	953	266	27.9
WSHH-FM	2628	1041	39.6	635	209	32.9	1477	567	38.4	1410	608	43.1
WSSZ-FM	185	35	18.9	78	30	38.5	61	13	21.3	47	0	0.0
WTAE-AM	1446	230	15.9	250	51	20.4	804	161	20.0	760	133	17.5
WWSW-AM	257	24	9.3	0	0	0.0	65	0	0.0	135	17	12.6
WWSW-FM	3092	1109	35.9	497	157	31.6	2100	788	37.5	2221	896	40.3
WXDX-FM	2842	1115	39.2	1559	694	44.5	1531	588	38.4	726	196	27.0
WZPT-FM	2663	710	26.7	1275	306	24.0	1903	525	27.6	1171	335	28.6

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# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KDKA-AM	441	360	81.6	22	12	54.5	124	84	67.7	182	132	72.5
KQV -AM	45	27	60.0	2	0	0.0	10	5	50.0	19	10	52.6
WAMO-AM	13	8	61.5	4	4	100.0	7	4	57.1	8	4	50.0
WAMO-FM	142	116	81.7	63	50	79.4	60	47	78.3	43	33	76.7
WASP-FM	61	51	83.6	19	17	89.5	34	29	85.2	30	26	86.6
WBUT-AM	13	7	53.8	0	0	0.0	5	3	60.0	7	3	42.8
WBZZ-FM	242	180	74.4	98	69	70.4	154	111	72.0	102	76	74.5
WDRV-FM	99	61	61.6	57	38	66.7	75	50	66.6	37	21	56.7
WDSY-FM	258	203	78.7	71	54	76.1	148	115	77.7	152	122	80.2
WDVE-FM	299	228	76.3	155	118	76.1	229	176	76.8	128	102	79.6
WESA-FM	16	7	43.8	3	0	0.0	9	4	44.4	8	4	50.0
WJAS-AM	216	180	83.3	6	6	100.0	26	23	88.4	60	45	75.0
WJJJ-FM	99	71	71.7	20	15	75.0	73	55	75.3	71	53	74.6
WJPA-AM	5	3	60.0	0	0	0.0	1	0	0.0	4	3	75.0
WJPA-FM	13	9	69.2	2	1	50.0	9	6	66.6	10	7	70.0
WLTJ-FM	154	113	73.4	37	28	75.7	96	67	69.7	106	79	74.5
WMBS-AM	24	19	79.2	1	0	0.0	4	0	0.0	9	5	55.5
WORD-FM	32	19	59.4	5	3	60.0	21	12	57.1	22	12	54.5
WPGR-AM	15	9	60.0	0	0	0.0	7	3	42.8	12	6	50.0
WPIT-AM	12	6	50.0	2	2	100.0	2	1	50.0	3	1	33.3
WQXK-FM	16	15	93.8	0	0	0.0	6	5	83.3	13	11	84.6
WRKY-FM	26	18	69.2	8	6	75.0	16	11	68.7	12	7	58.3
WRRK-FM	94	43	45.7	34	11	32.4	72	37	51.3	54	31	57.4
WSHH-FM	189	146	77.2	39	29	74.4	108	84	77.7	117	93	79.4
WSSZ-FM	6	3	50.0	3	3	100.0	2	1	50.0	1	0	0.0
WTAE-AM	48	18	37.5	10	4	40.0	31	13	41.9	28	11	39.2
WWSW-AM	8	2	25.0	0	0	0.0	2	0	0.0	5	2	40.0
WWSW-FM	189	133	70.4	23	15	65.2	132	92	69.7	157	115	73.2
WXDX-FM	147	100	68.0	91	64	70.3	90	61	67.7	35	20	57.1
WZPT-FM	135	76	56.3	68	38	55.9	107	63	58.8	61	34	55.7

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBBT-FM	1719	486	28.3	1020	326	32.0	1062	284	26.7	394	105	26.6
KEWS-AM	1434	587	40.9	209	101	48.3	841	321	38.2	941	342	36.3
KEX -AM	2383	1032	43.3	429	92	21.4	1251	457	36.5	1330	607	45.6
KFX-AM	680	303	44.6	245	123	50.2	517	271	52.4	373	166	44.5
KGON-FM	2238	770	34.4	932	258	27.7	1682	638	37.9	1069	446	41.7
KINK-FM	1209	443	36.6	305	90	29.5	1048	403	38.5	842	342	40.6
KKCW-FM	2425	1075	44.3	636	189	29.7	1900	853	44.9	1513	767	50.7
KKJZ-FM	1327	510	38.4	244	72	29.5	907	335	36.9	882	350	39.7
KKRH-FM	1613	435	27.0	617	139	22.5	1246	371	29.8	822	264	32.1
KKRZ-FM	4088	2093	51.2	1952	953	48.8	2021	809	40.0	1028	343	33.4
KKSN-AM	901	437	48.5	48	18	37.5	191	55	28.8	426	180	42.3
KKSN-FM	2372	870	36.7	343	65	19.0	1559	613	39.3	1587	664	41.8
KNRK-FM	1604	519	32.4	893	312	34.9	768	187	24.3	324	51	15.7
KOTK-AM	589	155	26.3	66	25	37.9	308	71	23.1	370	107	28.9
KPDQ-AM	251	45	17.9	63	18	28.6	136	39	28.7	108	20	18.5
KPDQ-FM	699	332	47.5	166	91	54.8	393	186	47.3	378	174	46.0
KRKT-FM	199	80	40.2	81	18	22.2	113	50	44.2	73	50	68.5
KUFO-FM	2000	678	33.9	1096	380	34.7	1157	418	36.1	471	149	31.6
KUPL-AM	400	116	29.0	89	6	6.7	156	25	16.0	141	19	13.5
KUPL-FM	2093	835	39.9	707	228	32.2	1287	487	37.8	1001	438	43.8
KWJJ-FM	2357	798	33.9	902	306	33.9	1237	419	33.9	951	334	35.1
KXL -AM	1680	651	38.8	216	48	22.2	857	313	36.5	966	372	38.5
KXL -FM	1029	219	21.3	403	64	15.9	697	192	27.5	471	139	29.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBBT-FM	63	36	57.1	42	25	59.5	41	21	51.2	14	7	50.0
KEWS-AM	80	51	63.8	10	5	50.0	41	23	56.1	49	29	59.1
KEX -AM	139	104	74.8	13	7	53.8	73	53	72.6	94	72	76.6
KFX-AM	42	34	81.0	15	12	80.0	35	29	82.8	24	19	79.1
KGON-FM	120	84	70.0	44	27	61.4	104	75	72.1	72	54	75.0
KINK-FM	66	48	72.7	12	8	66.7	62	46	74.1	53	40	75.4
KKCW-FM	159	124	78.0	34	22	64.7	131	104	79.3	113	93	82.3
KKJZ-FM	89	70	78.7	11	8	72.7	58	45	77.5	65	52	80.0
KKRH-FM	80	53	66.2	28	20	71.4	71	49	69.0	50	32	64.0
KKRZ-FM	253	202	79.8	126	102	81.0	110	77	70.0	48	30	62.5
KKSN-AM	66	49	74.2	2	1	50.0	10	6	60.0	27	19	70.3
KKSN-FM	125	90	72.0	11	6	54.5	89	66	74.1	98	75	76.5
KNRK-FM	71	49	69.0	42	29	69.0	31	20	64.5	12	7	58.3
KOTK-AM	27	17	63.0	4	4	100.0	14	9	64.2	17	11	64.7
KPDQ-AM	5	2	40.0	2	1	50.0	3	2	66.6	2	1	50.0
KPDQ-FM	35	27	77.1	6	5	83.3	16	12	75.0	18	13	72.2
KRKT-FM	18	14	77.8	4	1	25.0	11	8	72.7	9	8	88.8
KUFO-FM	119	88	73.9	71	52	73.2	80	59	73.7	31	22	70.9
KUPL-AM	22	15	68.2	2	0	0.0	4	1	25.0	4	1	25.0
KUPL-FM	128	97	75.8	38	25	65.8	76	55	72.3	65	52	80.0
KWJJ-FM	131	90	68.7	56	39	69.6	73	50	68.4	56	40	71.4
KXL -AM	90	64	71.1	7	3	42.9	34	20	58.8	43	27	62.7
KXL -FM	36	21	58.3	11	6	54.5	29	18	62.0	21	14	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAAF-FM	432	144	33.3	314	91	29.0	227	82	36.1	63	38	60.3
WADK-AM	105	44	41.9	9	9	100.0	45	9	20.0	77	17	22.1
WAKX-FM	59	24	40.7	17	17	100.0	16	0	0.0	23	7	30.4
WARV-AM	188	83	44.1	21	15	71.4	112	54	48.2	109	49	45.0
WBCN-FM	527	170	32.3	391	122	31.2	365	142	38.9	102	35	34.3
WBMX-FM	635	141	22.2	365	99	27.1	399	109	27.3	223	42	18.8
WBOS-FM	536	131	24.4	318	92	28.9	399	93	23.3	180	32	17.8
WBRU-FM	1585	454	28.6	910	248	27.3	820	226	27.6	378	107	28.3
WBSM-AM	283	240	84.8	0	0	0.0	64	40	62.5	116	92	79.3
WBZ -AM	686	200	29.2	58	25	43.1	286	74	25.9	334	79	23.7
WCIB-FM	393	147	37.4	119	15	12.6	344	129	37.5	251	114	45.4
WCRB-FM	807	348	43.1	130	43	33.1	409	200	48.9	404	202	50.0
WCTK-FM	1334	662	49.6	286	105	36.7	680	323	47.5	764	422	55.2
WEEL-AM	282	105	37.2	94	29	30.9	189	66	34.9	134	51	38.1
WFHN-FM	634	196	30.9	297	89	30.0	256	84	32.8	184	61	33.2
WHJJ-AM	1023	484	47.3	63	20	31.7	338	113	33.4	443	163	36.8
WHJY-FM	2084	841	40.4	1226	502	40.9	1348	530	39.3	672	277	41.2
WHKK-FM	745	193	25.9	362	68	18.8	578	174	30.1	338	106	31.4
WJFD-FM	118	25	21.2	56	9	16.1	78	15	19.2	55	16	29.1
WJMN-FM	1037	219	21.1	487	72	14.8	320	53	16.6	172	16	9.3
WLKW-AM	926	512	55.3	13	0	0.0	105	42	40.0	289	122	42.2
WMJX-FM	346	104	30.1	123	15	12.2	200	54	27.0	157	65	41.4
WNRI-AM	164	69	42.1	6	6	100.0	27	6	22.2	27	7	25.9
WODS-FM	473	105	22.2	78	16	20.5	382	81	21.2	379	81	21.4
WPLM-AM	9	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WPLM-FM	396	103	26.0	69	15	21.7	279	74	26.5	254	72	28.3
WPRO-AM	1352	539	39.9	112	27	24.1	514	170	33.1	671	258	38.5
WPRO-FM	2741	1005	36.7	1394	492	35.3	1580	573	36.3	844	287	34.0
WROR-FM	311	61	19.6	98	6	6.1	196	46	23.5	153	48	31.4
WSAR-AM	177	52	29.4	29	0	0.0	60	5	8.3	64	26	40.6
WSKO-AM	193	60	31.1	31	7	22.6	87	24	27.6	83	26	31.3
WSNE-FM	1766	577	32.7	823	237	28.8	1265	445	35.2	791	306	38.7
WWBB-FM	1913	746	39.0	286	74	25.9	1286	539	41.9	1322	599	45.3
WWKX-FM	1584	627	39.6	766	291	38.0	479	109	22.8	226	45	19.9
WWLI-FM	2585	1132	43.8	724	289	39.9	1535	681	44.4	1440	675	46.9
WWRX-FM	1695	427	25.2	645	137	21.2	1219	329	27.0	906	290	32.0
WXEX-FM	881	168	19.1	509	92	18.1	412	69	16.7	174	15	8.6
WXKS-FM	382	104	27.2	211	48	22.7	222	60	27.0	110	35	31.8
WZLX-FM	380	120	31.6	140	45	32.1	298	105	35.2	220	69	31.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAAF-FM	31	23	74.2	24	18	75.0	21	17	80.9	5	5	100.0
WADK-AM	10	8	80.0	1	1	100.0	2	1	50.0	6	3	50.0
WAKX-FM	4	4	100.0	3	3	100.0	0	0	0.0	1	1	100.0
WARV-AM	9	6	66.7	1	1	100.0	4	2	50.0	5	3	60.0
WBCN-FM	28	18	64.3	21	13	61.9	23	16	69.5	6	5	83.3
WBMX-FM	18	11	61.1	11	7	63.6	11	7	63.6	6	4	66.6
WBOS-FM	25	16	64.0	14	9	64.3	18	11	61.1	10	6	60.0
WBRU-FM	68	37	54.4	37	20	54.1	42	25	59.5	21	11	52.3
WBSM-AM	36	34	94.4	0	0	0.0	8	6	75.0	14	13	92.8
WBZ -AM	32	20	62.5	1	1	100.0	10	5	50.0	15	7	46.6
WCIB-FM	27	21	77.8	5	2	40.0	26	20	76.9	21	18	85.7
WCRB-FM	47	36	76.6	3	2	66.7	24	18	75.0	28	22	78.5
WCTK-FM	105	82	78.1	21	16	76.2	57	44	77.1	69	55	79.7
WEEI-AM	17	11	64.7	9	6	66.7	14	8	57.1	7	4	57.1
WFHN-FM	34	23	67.6	22	14	63.6	15	10	66.6	10	8	80.0
WHJJ-AM	86	61	70.9	3	2	66.7	22	11	50.0	34	21	61.7
WHJY-FM	133	100	75.2	78	59	75.6	89	66	74.1	47	36	76.6
WHKK-FM	38	25	65.8	15	8	53.3	35	24	68.5	22	15	68.1
WJFD-FM	10	6	60.0	6	5	83.3	9	6	66.6	4	2	50.0
WJMN-FM	36	18	50.0	18	8	44.4	11	6	54.5	4	1	25.0
WLKW-AM	101	87	86.1	0	0	0.0	8	5	62.5	24	18	75.0
WMJX-FM	15	9	60.0	5	2	40.0	8	5	62.5	8	6	75.0
WNRI-AM	12	8	66.7	1	1	100.0	1	1	100.0	2	2	100.0
WODS-FM	14	9	64.3	1	1	100.0	12	7	58.3	12	7	58.3
WPLM-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WPLM-FM	26	17	65.4	5	4	80.0	20	14	70.0	17	11	64.7
WPRO-AM	90	60	66.7	4	2	50.0	24	14	58.3	37	21	56.7
WPRO-FM	150	107	71.3	76	52	68.4	91	65	71.4	52	38	73.0
WROR-FM	11	5	45.5	1	0	0.0	8	4	50.0	9	5	55.5
WSAR-AM	9	7	77.8	1	0	0.0	2	1	50.0	3	3	100.0
WSKO-AM	7	4	57.1	1	1	100.0	3	2	66.6	3	1	33.3
WSNE-FM	100	74	74.0	42	30	71.4	77	57	74.0	54	40	74.0
WWBB-FM	120	91	75.8	12	8	66.7	86	68	79.0	98	79	80.6
WWKX-FM	86	56	65.1	44	26	59.1	26	13	50.0	15	8	53.3
WWLI-FM	188	149	79.3	50	40	80.0	111	90	81.0	113	90	79.6
WWRX-FM	64	33	51.6	21	9	42.9	52	28	53.8	41	24	58.5
WXEX-FM	26	12	46.2	16	8	50.0	13	7	53.8	6	3	50.0
WXKS-FM	13	9	69.2	6	4	66.7	6	3	50.0	3	2	66.6
WZLX-FM	20	16	80.0	6	5	83.3	18	15	83.3	13	10	76.9

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBBB-FM	971	316	32.5	598	196	32.8	560	180	32.1	270	80	29.6
WCLY-AM	78	21	26.9	13	0	0.0	35	9	25.7	39	9	23.1
WDCG-FM	2072	930	44.9	1226	582	47.5	1239	476	38.4	554	177	31.9
WDNC-AM	348	78	22.4	71	16	22.5	206	53	25.7	182	48	26.4
WDUR-AM	65	29	44.6	5	5	100.0	34	18	52.9	36	20	55.6
WFXC-FM	734	262	35.7	282	45	16.0	521	191	36.7	361	179	49.6
WFXX-FM	491	188	38.3	211	62	29.4	373	144	38.6	252	117	46.4
WHSL-FM	148	40	27.0	53	17	32.1	63	20	31.7	55	20	36.4
WJMH-FM	621	220	35.4	365	154	42.2	241	58	24.1	113	21	18.6
WKIX-FM	761	284	37.3	309	104	33.7	406	158	38.9	306	128	41.8
WKRR-FM	179	37	20.7	91	14	15.4	105	24	22.9	68	15	22.1
WKSI-FM	178	22	12.4	92	5	5.4	73	11	15.1	39	7	17.9
WKXU-FM	535	168	31.4	202	24	11.9	268	65	24.3	214	78	36.4
WMAG-FM	196	20	10.2	75	6	8.0	133	11	8.3	84	14	16.7
WMPM-AM	50	37	74.0	4	4	100.0	19	12	63.2	28	18	64.3
WNCA-AM	53	19	35.8	5	0	0.0	20	0	0.0	23	7	30.4
WNNL-FM	630	316	50.2	210	85	40.5	440	224	50.9	347	198	57.1
WPTF-AM	1268	707	55.8	251	77	30.7	673	308	45.8	677	371	54.8
WQDR-FM	1265	417	33.0	411	114	27.7	761	217	28.5	613	196	32.0
WQMG-FM	139	23	16.5	88	9	10.2	99	23	23.2	39	14	35.9
WQOK-FM	1473	747	50.7	803	412	51.3	685	332	48.5	352	160	45.5
WRAL-FM	2020	676	33.5	808	232	28.7	1267	416	32.8	848	307	36.2
WRBZ-AM	445	138	31.0	124	33	26.6	309	93	30.1	235	72	30.6
WRCQ-FM	320	83	25.9	156	26	16.7	160	40	25.0	103	29	28.2
WRDU-FM	1384	471	34.0	788	228	28.9	969	371	38.3	467	222	47.5
WRSN-FM	1021	346	33.9	422	144	34.1	736	286	38.9	507	193	38.1
WRTG-AM	25	0	0.0	9	0	0.0	20	0	0.0	11	0	0.0
WRTP-AM	90	25	27.8	32	9	28.1	63	25	39.7	50	16	32.0
WSRC-AM	100	46	46.0	14	0	0.0	27	6	22.2	31	14	45.2
WTIK-AM	62	26	41.9	26	13	50.0	40	12	30.0	26	3	11.5
WTRG-FM	1483	478	32.2	364	32	8.8	1060	336	31.7	963	383	39.8
WZFX-FM	273	42	15.4	136	11	8.1	79	11	13.9	68	14	20.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBBB-FM	54	39	72.2	34	24	70.6	34	26	76.4	16	12	75.0
WCLY-AM	9	8	88.9	0	0	0.0	1	1	100.0	2	1	50.0
WDCG-FM	105	76	72.4	69	51	73.9	63	44	69.8	23	15	65.2
WDNC-AM	12	7	58.3	2	1	50.0	7	4	57.1	8	4	50.0
WDUR-AM	5	3	60.0	0	0	0.0	3	2	66.6	3	2	66.6
WFXC-FM	41	29	70.7	9	4	44.4	31	22	70.9	28	22	78.5
WFXK-FM	33	27	81.8	13	10	76.9	26	21	80.7	20	16	80.0
WHSL-FM	6	3	50.0	2	1	50.0	2	1	50.0	3	2	66.6
WJMH-FM	33	23	69.7	22	16	72.7	12	7	58.3	5	2	40.0
WKIX-FM	39	28	71.8	17	11	64.7	21	15	71.4	16	12	75.0
WKRR-FM	5	3	60.0	2	1	50.0	3	2	66.6	2	2	100.0
WKSI-FM	5	3	60.0	3	2	66.7	3	2	66.6	1	1	100.0
WKXU-FM	25	15	60.0	5	2	40.0	8	4	50.0	10	6	60.0
WMAG-FM	5	2	40.0	1	1	100.0	2	0	0.0	2	1	50.0
WMPM-AM	11	10	90.9	2	2	100.0	4	3	75.0	6	5	83.3
WNCA-AM	5	5	100.0	0	0	0.0	0	0	0.0	4	4	100.0
WNNL-FM	53	42	79.2	12	9	75.0	40	32	80.0	38	31	81.5
WPTF-AM	91	74	81.3	16	10	62.5	44	33	75.0	46	37	80.4
WQDR-FM	65	43	66.2	21	13	61.9	35	21	60.0	30	19	63.3
WQMG-FM	6	4	66.7	3	2	66.7	6	4	66.6	3	2	66.6
WQOK-FM	105	84	80.0	60	48	80.0	56	44	78.5	24	19	79.1
WRAL-FM	85	56	65.9	33	19	57.6	52	33	63.4	37	25	67.5
WRBZ-AM	20	13	65.0	7	5	71.4	15	10	66.6	10	6	60.0
WRCQ-FM	9	4	44.4	4	1	25.0	5	2	40.0	3	2	66.6
WRDU-FM	82	55	67.1	46	27	58.7	64	44	68.7	34	27	79.4
WRSN-FM	50	36	72.0	23	16	69.6	38	30	78.9	26	20	76.9
WRTG-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WRTP-AM	4	1	25.0	1	0	0.0	4	1	25.0	3	1	33.3
WSRC-AM	8	6	75.0	0	0	0.0	1	0	0.0	2	1	50.0
WTIK-AM	5	4	80.0	2	1	50.0	2	1	50.0	2	1	50.0
WTRG-FM	74	48	64.9	14	5	35.7	54	36	66.6	56	40	71.4
WZFX-FM	9	4	44.4	3	1	33.3	3	1	33.3	3	2	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBZU-FM	760	325	42.8	450	166	36.9	353	140	39.7	129	58	45.0
WCDX-FM	1471	742	50.4	665	360	54.1	713	355	49.8	453	207	45.7
WCLM-AM	180	66	36.7	15	15	100.0	88	35	39.8	117	41	35.0
WDYL-FM	237	105	44.3	44	32	72.7	165	95	57.6	148	69	46.6
WFTH-AM	172	49	28.5	45	16	35.6	89	22	24.7	84	25	29.8
WGCV-AM	145	61	42.1	29	9	31.0	97	41	42.3	78	32	41.0
WKHK-FM	1534	877	57.2	480	240	50.0	872	490	56.2	799	521	65.2
WKJS-FM	740	225	30.4	224	67	29.9	529	187	35.3	419	144	34.4
WKLR-FM	875	281	32.1	440	110	25.0	690	223	32.3	384	163	42.4
WLEE-AM	81	6	7.4	13	0	0.0	40	0	0.0	41	0	0.0
WMXB-FM	1354	398	29.4	587	141	24.0	914	275	30.1	557	183	32.9
WPLZ-FM	1034	411	39.7	384	132	34.4	599	232	38.7	429	183	42.7
WREJ-AM	229	87	38.0	83	32	38.6	145	63	43.4	112	47	42.0
WRNL-AM	376	112	29.8	90	44	48.9	237	70	29.5	192	40	20.8
WRVA-AM	1485	717	48.3	169	55	32.5	668	251	37.6	785	323	41.1
WRVQ-FM	1663	641	38.5	697	282	40.5	934	317	33.9	569	163	28.6
WRXL-FM	934	300	32.1	530	178	33.6	612	239	39.1	290	101	34.8
WSMJ-FM	932	409	43.9	225	82	36.4	641	271	42.3	597	265	44.4
WSOJ-FM	338	85	25.1	127	29	22.8	220	75	34.1	157	54	34.4
WTVR-AM	331	146	44.1	12	0	0.0	39	10	25.6	81	28	34.6
WTVR-FM	1672	758	45.3	373	140	37.5	1113	526	47.3	1078	539	50.0
WVNZ-AM	192	43	22.4	46	0	0.0	125	33	26.4	115	39	33.9
WXEZ-FM	48	18	37.5	3	0	0.0	14	10	71.4	37	18	48.6
WXGI-AM	226	92	40.7	33	9	27.3	71	18	25.4	106	31	29.2

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WBZU-FM	39	30	76.9	27	20	74.1	21	18	85.7	6	5	83.3
WCDX-FM	123	99	80.5	64	52	81.2	66	53	80.3	35	28	80.0
WCLM-AM	11	7	63.6	2	2	100.0	6	4	66.6	7	4	57.1
WDYL-FM	12	9	75.0	2	1	50.0	10	8	80.0	9	7	77.7
WFTH-AM	14	9	64.3	3	1	33.3	6	3	50.0	8	6	75.0
WGCV-AM	10	8	80.0	1	0	0.0	6	5	83.3	6	5	83.3
WKHK-FM	129	112	86.8	44	37	84.1	76	65	85.5	71	63	88.7
WKJS-FM	38	22	57.9	12	7	58.3	31	20	64.5	24	15	62.5
WKLR-FM	44	32	72.7	23	16	69.6	37	26	70.2	20	16	80.0
WLEE-AM	4	0	0.0	1	0	0.0	2	0	0.0	2	0	0.0
WMXB-FM	60	39	65.0	27	16	59.3	45	32	71.1	28	20	71.4
WPLZ-FM	68	49	72.1	25	19	76.0	40	30	75.0	29	21	72.4
WREJ-AM	18	13	72.2	5	4	80.0	14	11	78.5	11	8	72.7
WRNL-AM	11	5	45.5	3	2	66.7	8	3	37.5	7	2	28.5
WRVA-AM	109	83	76.1	8	5	62.5	35	21	60.0	46	30	65.2
WRVQ-FM	86	62	72.1	40	29	72.5	44	29	65.9	25	15	60.0
WRXL-FM	49	35	71.4	27	19	70.4	42	32	76.1	20	15	75.0
WSMJ-FM	67	53	79.1	12	8	66.7	48	38	79.1	48	39	81.2
WSOJ-FM	19	11	57.9	8	4	50.0	13	9	69.2	10	7	70.0
WTVR-AM	22	15	68.2	1	0	0.0	2	1	50.0	4	3	75.0
WTVR-FM	122	99	81.1	27	22	81.5	86	72	83.7	87	71	81.6
WVNZ-AM	5	2	40.0	1	0	0.0	3	2	66.6	4	2	50.0
WXEZ-FM	4	2	50.0	0	0	0.0	1	1	100.0	3	2	66.6
WXGI-AM	17	13	76.5	1	1	100.0	3	2	66.6	6	4	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KABC-AM	325	100	30.8	28	0	0.0	162	37	22.8	200	57	28.5
KACE-FM	25	0	0.0	0	0	0.0	21	0	0.0	21	0	0.0
KATY-FM	158	59	37.3	38	5	13.2	100	43	43.0	102	54	52.9
KBHR-FM	82	47	57.3	27	23	85.2	51	47	92.2	30	24	80.0
KBIG-FM	788	215	27.3	334	90	26.9	522	153	29.3	343	109	31.8
KCAL-AM	246	118	48.0	78	52	66.7	141	65	46.1	118	43	36.4
KCAL-FM	917	249	27.2	534	155	29.0	684	179	26.2	332	83	25.0
KCBS-FM	1144	401	35.1	351	114	32.5	946	345	36.5	708	264	37.3
KCKC-AM	171	72	42.1	9	0	0.0	50	12	24.0	63	17	27.0
KCMG-FM	564	156	27.7	211	59	28.0	333	105	31.5	208	73	35.1
KCXX-FM	1198	470	39.2	676	252	37.3	580	219	37.8	221	77	34.8
KDIF-AM	228	59	25.9	82	9	11.0	130	33	25.4	90	42	46.7
KELT-FM	297	69	23.2	94	18	19.1	207	60	29.0	145	44	30.3
KFI-AM	2044	1108	54.2	334	131	39.2	1121	555	49.5	1132	633	55.9
KFRG-FM	2968	1456	49.1	883	412	46.7	1767	889	50.3	1562	796	51.0
KFWB-AM	270	46	17.0	25	7	28.0	123	19	15.4	172	29	16.9
KGGI-FM	2547	789	31.0	1128	295	26.2	1218	263	21.6	654	162	24.8
KIIS-FM	1747	554	31.7	740	236	31.9	924	195	21.1	521	96	18.4
KKBT-FM	1227	521	42.5	687	344	50.1	599	274	45.7	245	78	31.8
KKGO-FM	350	102	29.1	55	6	10.9	137	29	21.2	192	55	28.6
KKLA-AM	132	53	40.2	13	5	38.5	82	36	43.9	91	31	34.1
KLAC-AM	406	164	40.4	24	7	29.2	145	25	17.2	189	35	18.5
KLAX-FM	259	63	24.3	136	25	18.4	143	50	35.0	87	38	43.7
KLOS-FM	1108	345	31.1	495	131	26.5	861	322	37.4	536	208	38.8
KLSX-FM	519	205	39.5	229	94	41.0	370	166	44.9	263	107	40.7
KLVE-FM	840	392	46.7	337	161	47.8	566	275	48.6	372	188	50.5
KLYY-FM	392	62	15.8	241	38	15.8	177	27	15.3	62	13	21.0
KNX-AM	1132	385	34.0	141	36	25.5	629	140	22.3	682	189	27.7
KOLA-FM	1733	540	31.2	321	70	21.8	1084	369	34.0	1060	395	37.3
KOST-FM	1367	397	29.0	510	144	28.2	883	274	31.0	640	218	34.1
KPWR-FM	932	318	34.1	506	127	25.1	330	70	21.2	122	43	35.2
KROQ-FM	786	272	34.6	504	178	35.3	337	110	32.6	110	30	27.3
KRTH-FM	946	186	19.7	197	30	15.2	632	134	21.2	578	120	20.8
KRTO-FM	301	84	27.9	90	29	32.2	229	70	30.6	180	45	25.0
KSCA-FM	918	505	55.0	427	242	56.7	562	323	57.5	343	195	56.9
KSSE-FM	975	411	42.2	538	228	42.4	590	237	40.2	281	125	44.5
KSZZ-AM	97	47	48.5	26	10	38.5	40	16	40.0	25	11	44.0
KTNQ-AM	194	73	37.6	71	18	25.4	164	67	40.9	115	55	47.8
KTWV-FM	650	238	36.6	138	20	14.5	425	168	39.5	389	173	44.5
KWRP-FM	515	302	58.6	43	12	27.9	126	40	31.7	140	70	50.0
KWVE-FM	290	96	33.1	122	38	31.1	205	60	29.3	139	53	38.1
KXFG-FM	29	6	20.7	0	0	0.0	7	0	0.0	12	0	0.0
KXRS-FM	180	65	36.1	81	30	37.0	128	54	42.2	70	28	40.0
KXSB-FM	299	95	31.8	177	43	24.3	203	61	30.0	87	31	35.6
KYSR-FM	536	155	28.9	316	111	35.1	409	119	29.1	162	28	17.3
KZLA-FM	662	129	19.5	261	37	14.2	461	85	18.4	321	65	20.2
XTRA-AM	261	61	23.4	72	22	30.6	185	34	18.4	163	23	14.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KABC-AM	17	10	58.8	1	0	0.0	9	5	55.5	11	6	54.5
KACE-FM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
KATY-FM	12	10	83.3	2	1	50.0	9	8	88.8	10	9	90.0
KBHR-FM	12	10	83.3	4	4	100.0	11	10	90.9	7	7	100.0
KBIG-FM	40	27	67.5	14	10	71.4	29	21	72.4	24	17	70.8
KCAL-AM	22	18	81.8	9	8	88.9	12	10	83.3	9	6	66.6
KCAL-FM	43	25	58.1	23	14	60.9	35	19	54.2	19	11	57.8
KCBS-FM	63	43	68.3	20	13	65.0	57	40	70.1	41	29	70.7
KCKC-AM	13	9	69.2	1	0	0.0	3	1	33.3	3	1	33.3
KCMG-FM	25	15	60.0	9	6	66.7	15	9	60.0	11	7	63.6
KCXX-FM	69	51	73.9	40	29	72.5	40	31	77.5	15	12	80.0
KDIF-AM	13	7	53.8	2	0	0.0	5	3	60.0	7	6	85.7
KELT-FM	14	8	57.1	4	2	50.0	11	7	63.6	8	6	75.0
KFI-AM	175	139	79.4	22	17	77.3	95	74	77.8	100	80	80.0
KFRG-FM	280	233	83.2	84	70	83.3	183	154	84.1	156	131	83.9
KFWB-AM	8	2	25.0	1	0	0.0	3	1	33.3	4	2	50.0
KGGI-FM	127	79	62.2	55	34	61.8	56	28	50.0	33	17	51.5
KIIS-FM	72	42	58.3	30	17	56.7	33	14	42.4	17	5	29.4
KKBT-FM	87	66	75.9	60	49	81.7	49	38	77.5	15	9	60.0
KKGO-FM	16	9	56.2	1	0	0.0	5	3	60.0	7	4	57.1
KKLA-AM	7	5	71.4	1	0	0.0	3	2	66.6	3	2	66.6
KLAC-AM	22	16	72.7	1	0	0.0	4	2	50.0	6	3	50.0
KLAX-FM	18	12	66.7	6	3	50.0	11	8	72.7	11	9	81.8
KLOS-FM	62	43	69.4	21	13	61.9	56	42	75.0	40	30	75.0
KLSX-FM	36	26	72.2	15	11	73.3	27	20	74.0	20	14	70.0
KLVE-FM	64	50	78.1	26	21	80.8	42	33	78.5	27	21	77.7
KLYY-FM	14	8	57.1	7	3	42.9	7	4	57.1	3	2	66.6
KNX-AM	50	34	68.0	6	4	66.7	23	12	52.1	27	16	59.2
KOLA-FM	85	52	61.2	13	7	53.8	60	39	65.0	63	42	66.6
KOST-FM	67	41	61.2	23	16	69.6	49	30	61.2	38	23	60.5
KPWR-FM	38	22	57.9	17	8	47.1	11	5	45.4	6	4	66.6
KROQ-FM	41	31	75.6	25	18	72.0	21	16	76.1	9	7	77.7
KRTH-FM	36	19	52.8	8	4	50.0	26	16	61.5	23	12	52.1
KRTO-FM	19	12	63.2	5	4	80.0	17	11	64.7	13	8	61.5
KSCA-FM	106	91	85.8	52	46	88.5	76	67	88.1	45	39	86.6
KSSE-FM	62	43	69.4	37	25	67.6	37	25	67.5	16	11	68.7
KSZZ-AM	10	9	90.0	2	2	100.0	5	4	80.0	3	3	100.0
KTNQ-AM	16	13	81.2	4	3	75.0	15	12	80.0	12	10	83.3
KTWV-FM	51	42	82.4	7	5	71.4	35	29	82.8	36	29	80.5
KWRP-FM	50	43	86.0	3	2	66.7	10	6	60.0	14	11	78.5
KWVE-FM	15	10	66.7	5	2	40.0	9	6	66.6	9	7	77.7
KXFG-FM	1	1	100.0	0	0	0.0	0	0	0.0	0	0	0.0
KXRS-FM	14	11	78.6	6	4	66.7	12	10	83.3	8	6	75.0
KXSB-FM	15	7	46.7	10	4	40.0	11	4	36.3	4	2	50.0
KYSR-FM	18	12	66.7	12	10	83.3	11	6	54.5	4	2	50.0
KZLA-FM	32	19	59.4	12	7	58.3	23	13	56.5	14	8	57.1
XTRA-AM	12	5	41.7	2	1	50.0	7	2	28.5	7	2	28.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12 + Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
CFMX-FM	144	26	18.1	5	0	0.0	30	3	10.0	66	10	15.2
WBBF-AM	452	226	50.0	10	10	100.0	92	24	26.1	138	30	21.7
WBBS-FM	71	23	32.4	16	0	0.0	47	23	48.9	45	23	51.1
WBEE-FM	1693	825	48.7	515	234	45.4	1020	495	48.5	898	459	51.1
WBLK-FM	77	42	54.5	30	16	53.3	18	3	16.7	13	7	53.8
WBTA-AM	112	90	80.4	5	0	0.0	18	9	50.0	29	16	55.2
WCMF-FM	1377	465	33.8	678	205	30.2	988	383	38.8	615	231	37.6
WDKX-FM	835	502	60.1	382	238	62.3	403	190	47.1	279	169	60.6
WFLK-FM	79	38	48.1	5	5	100.0	28	15	53.6	43	21	48.8
WGR-AM	125	34	27.2	40	5	12.5	81	25	30.9	56	20	35.7
WGRF-FM	90	32	35.6	36	11	30.6	79	21	26.6	54	21	38.9
WHAM-AM	2192	1199	54.7	340	87	25.6	1109	476	42.9	1212	644	53.1
WHTK-AM	514	91	17.7	177	44	24.9	351	56	16.0	256	39	15.2
WISY-FM	57	5	8.8	39	5	12.8	27	0	0.0	18	0	0.0
WJZR-FM	350	117	33.4	78	35	44.9	264	95	36.0	236	79	33.5
WKLX-FM	1343	402	29.9	241	60	24.9	925	299	32.3	903	302	33.4
WLCE-FM	191	39	20.4	119	28	23.5	99	15	15.2	39	3	7.7
WMAX-FM	293	52	17.7	97	23	23.7	146	30	20.5	112	24	21.4
WMJQ-FM	153	38	24.8	48	16	33.3	124	38	30.6	94	22	23.4
WNNR-FM	99	24	24.2	23	5	21.7	71	24	33.8	70	20	28.6
WNUC-FM	166	40	24.1	66	22	33.3	101	26	25.7	74	9	12.2
WNVE-FM	1481	523	35.3	819	297	36.3	710	214	30.1	362	79	21.8
WPXY-FM	2195	697	31.8	985	272	27.6	1269	368	29.0	736	220	29.9
WQRV-FM	950	198	20.8	369	45	12.2	740	158	21.4	515	135	26.2
WRMM-FM	1716	583	34.0	403	92	22.8	1077	397	36.9	995	394	39.6
WVOR-FM	1449	485	33.5	584	216	37.0	1081	395	36.5	719	236	32.8
WWWG-AM	150	64	42.7	18	5	27.8	77	34	44.2	81	44	54.3
WYLF-AM	117	57	48.7	0	0	0.0	6	0	0.0	50	16	32.0
WYSY-FM	606	155	25.6	292	86	29.5	379	97	25.6	238	52	21.8
WZNE-FM	1537	521	33.9	735	254	34.6	960	336	35.0	542	176	32.5
WZXV-FM	194	78	40.2	76	33	43.4	142	67	47.2	99	34	34.3

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
CFMX-FM	7	4	57.1	0	0	0.0	1	0	0.0	3	2	66.6
WBBF-AM	34	27	79.4	1	1	100.0	6	3	50.0	7	4	57.1
WBBS-FM	6	4	66.7	0	0	0.0	5	4	80.0	5	4	80.0
WBEE-FM	155	128	82.6	50	40	80.0	89	72	80.9	84	69	82.1
WBLK-FM	7	6	85.7	2	2	100.0	1	0	0.0	1	0	0.0
WBTA-AM	9	9	100.0	0	0	0.0	1	1	100.0	2	2	100.0
WCMF-FM	87	60	69.0	38	27	71.1	72	52	72.2	45	30	66.6
WDKX-FM	80	69	86.2	37	32	86.5	42	34	80.9	31	27	87.1
WFLK-FM	5	4	80.0	1	1	100.0	2	2	100.0	3	2	66.6
WGR -AM	6	4	66.7	1	0	0.0	5	3	60.0	4	3	75.0
WGRF-FM	5	4	80.0	2	2	100.0	3	2	66.6	3	2	66.6
WHAM-AM	161	130	80.7	16	9	56.2	69	49	71.0	86	67	77.9
WHTK-AM	23	9	39.1	10	5	50.0	17	6	35.2	12	5	41.6
WISY-FM	2	0	0.0	2	0	0.0	1	0	0.0	0	0	0.0
WJZR-FM	21	16	76.2	7	6	85.7	19	15	78.9	14	11	78.5
WKLX-FM	69	46	66.7	8	5	62.5	51	36	70.5	54	38	70.3
WLCE-FM	7	4	57.1	5	3	60.0	3	1	33.3	1	0	0.0
WMAX-FM	11	3	27.3	5	1	20.0	5	2	40.0	3	1	33.3
WMJQ-FM	8	6	75.0	3	2	66.7	8	6	75.0	6	4	66.6
WNNR-FM	7	5	71.4	2	1	50.0	6	5	83.3	5	4	80.0
WNUC-FM	7	4	57.1	4	3	75.0	5	3	60.0	3	1	33.3
WNVE-FM	80	52	65.0	48	31	64.6	43	28	65.1	19	12	63.1
WPXY-FM	104	64	61.5	44	26	59.1	59	34	57.6	36	21	58.3
WQRV-FM	35	19	54.3	10	5	50.0	29	16	55.1	24	13	54.1
WRMM-FM	107	77	72.0	23	15	65.2	69	52	75.3	67	53	79.1
WVOR-FM	87	63	72.4	46	34	73.9	69	52	75.3	36	25	69.4
WWWG-AM	12	11	91.7	1	0	0.0	5	4	80.0	10	9	90.0
WYLF-AM	8	6	75.0	0	0	0.0	0	0	0.0	3	2	66.6
WYSY-FM	26	16	61.5	14	8	57.1	20	13	65.0	11	7	63.6
WZNE-FM	69	46	66.7	33	23	69.7	49	34	69.3	29	19	65.5
WZXV-FM	12	8	66.7	5	4	80.0	10	7	70.0	5	3	60.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBMB-FM	1068	516	48.3	480	303	63.1	516	286	55.4	312	139	44.6
KCBS-AM	221	65	29.4	34	14	41.2	93	23	24.7	119	27	22.7
KCTC-AM	1125	573	50.9	21	14	66.7	256	88	34.4	517	191	36.9
KFBK-AM	2831	1450	51.2	329	65	19.8	1537	613	39.9	1734	857	49.4
KGBY-FM	1665	570	34.2	660	176	26.7	1112	431	38.8	847	348	41.1
KGO -AM	447	129	28.9	66	20	30.3	202	54	26.7	246	73	29.7
KHKK-FM	154	58	37.7	47	7	14.9	119	58	48.7	91	51	56.0
KHTK-AM	1162	477	41.0	361	217	60.1	793	350	44.1	665	227	34.1
KHYL-FM	1735	538	31.0	324	82	25.3	1137	399	35.1	1177	414	35.2
KMEL-FM	164	20	12.2	82	20	24.4	85	20	23.5	37	0	0.0
KNBR-AM	368	104	28.3	53	12	22.6	231	69	29.9	250	75	30.0
KNCI-FM	1351	587	43.4	539	243	45.1	826	329	39.8	628	275	43.8
KQBR-FM	474	135	28.5	92	15	16.3	358	112	31.3	316	105	33.2
KQPT-AM	291	73	25.1	5	0	0.0	161	41	25.5	241	67	27.8
KRAK-FM	1206	384	31.8	318	104	32.7	720	262	36.4	686	228	33.2
KRCX-AM	31	6	19.4	20	0	0.0	15	6	40.0	6	6	100.0
KRCX-FM	253	95	37.5	143	52	36.4	178	73	41.0	88	33	37.5
KRLT-FM	135	116	85.9	42	30	71.4	118	106	89.8	88	82	93.2
KRRE-FM	209	18	8.6	95	10	10.5	149	14	9.4	92	4	4.3
KRXQ-FM	1423	579	40.7	785	340	43.3	803	297	37.0	329	90	27.4
KSEG-FM	1259	325	25.8	529	143	27.0	982	240	24.4	623	153	24.6
KSFM-FM	2319	1076	46.4	994	447	45.0	973	322	33.1	557	136	24.4
KSFO-AM	177	38	21.5	14	0	0.0	82	21	25.6	106	25	23.6
KSSJ-FM	758	268	35.4	115	42	36.5	494	190	38.5	525	196	37.3
KSTE-AM	1237	501	40.5	313	135	43.1	743	322	43.3	684	251	36.7
KTKZ-AM	175	53	30.3	14	0	0.0	50	17	34.0	100	40	40.0
KWOD-FM	1844	536	29.1	870	239	27.5	886	247	27.9	473	127	26.8
KXOA-FM	1668	464	27.8	509	121	23.8	1247	335	26.9	1020	302	29.6
KYMX-FM	1416	554	39.1	494	160	32.4	932	397	42.6	758	362	47.8
KZAC-FM	166	85	51.2	93	43	46.2	114	70	61.4	56	42	75.0
KZSA-FM	274	106	38.7	152	79	52.0	171	84	49.1	78	21	26.9
KZZO-FM	2756	994	36.1	1349	502	37.2	1710	650	38.0	930	330	35.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBMB-FM	83	63	75.9	46	37	80.4	49	37	75.5	27	20	74.0
KCBS-AM	8	5	62.5	1	0	0.0	2	1	50.0	3	1	33.3
KCTC-AM	85	68	80.0	1	1	100.0	10	7	70.0	26	17	65.3
KFBK-AM	204	158	77.5	16	9	56.2	94	63	67.0	120	89	74.1
KGBY-FM	99	70	70.7	35	22	62.9	83	62	74.7	61	47	77.0
KGO -AM	18	10	55.6	3	2	66.7	7	4	57.1	9	5	55.5
KHKK-FM	8	7	87.5	1	0	0.0	8	7	87.5	7	7	100.0
KHTK-AM	87	64	73.6	40	35	87.5	63	47	74.6	40	26	65.0
KHYL-FM	90	66	73.3	15	12	80.0	67	51	76.1	68	51	75.0
KMEL-FM	7	4	57.1	6	4	66.7	6	4	66.6	1	0	0.0
KNBR-AM	12	4	33.3	1	0	0.0	6	3	50.0	8	3	37.5
KNCI-FM	94	68	72.3	32	22	68.8	63	44	69.8	53	40	75.4
KQBR-FM	30	20	66.7	3	1	33.3	25	18	72.0	23	17	73.9
KQPT-AM	11	4	36.4	0	0	0.0	7	3	42.8	10	4	40.0
KRAK-FM	62	42	67.7	14	10	71.4	38	27	71.0	40	27	67.5
KRCX-AM	2	1	50.0	0	0	0.0	1	1	100.0	1	1	100.0
KRCX-FM	16	13	81.2	6	4	66.7	13	11	84.6	9	8	88.8
KRLT-FM	13	13	100.0	6	5	83.3	12	12	100.0	7	7	100.0
KRRE-FM	7	2	28.6	3	1	33.3	5	2	40.0	3	0	0.0
KRXQ-FM	95	76	80.0	61	50	82.0	52	40	76.9	12	8	66.6
KSEG-FM	62	40	64.5	23	14	60.9	50	32	64.0	36	24	66.6
KSFM-FM	130	97	74.6	56	43	76.8	52	36	69.2	26	14	53.8
KSFO-AM	10	6	60.0	0	0	0.0	4	2	50.0	5	3	60.0
KSSJ-FM	49	36	73.5	4	2	50.0	36	27	75.0	42	32	76.1
KSTE-AM	73	53	72.6	17	14	82.4	43	32	74.4	37	24	64.8
KTKZ-AM	7	4	57.1	0	0	0.0	2	1	50.0	4	3	75.0
KWOD-FM	70	46	65.7	29	18	62.1	38	27	71.0	23	17	73.9
KXOA-FM	70	41	58.6	15	9	60.0	57	33	57.8	52	30	57.6
KYMX-FM	80	60	75.0	24	16	66.7	58	45	77.5	50	40	80.0
KZAC-FM	10	9	90.0	5	5	100.0	8	7	87.5	4	4	100.0
KZSA-FM	17	12	70.6	13	11	84.6	13	10	76.9	3	1	33.3
KZZO-FM	133	88	66.2	66	45	68.2	93	62	66.6	52	33	63.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAHV-FM	56	22	39.3	6	0	0.0	38	16	42.1	41	18	43.9
WCEN-FM	323	145	44.9	108	43	39.8	202	85	42.1	174	86	49.4
WCRZ-FM	79	17	21.5	16	10	62.5	59	13	22.0	53	7	13.2
WDZZ-FM	65	13	20.0	17	0	0.0	53	13	24.5	48	13	27.1
WFBE-FM	69	15	21.7	35	6	17.1	43	12	27.9	34	9	26.5
WFDF-AM	57	12	21.1	3	0	0.0	33	4	12.1	35	4	11.4
WGER-FM	505	170	33.7	155	47	30.3	353	127	36.0	276	101	36.6
WHNN-FM	653	245	37.5	127	23	18.1	437	182	41.6	431	196	45.5
WIOG-FM	761	254	33.4	339	102	30.1	477	194	40.7	292	124	42.5
WIXC-FM	175	17	9.7	74	0	0.0	99	7	7.1	82	13	15.9
WJR -AM	107	47	43.9	15	12	80.0	66	29	43.9	64	31	48.4
WKCQ-FM	772	334	43.3	258	102	39.5	478	191	40.0	385	174	45.2
WKNX-AM	140	27	19.3	0	0	0.0	20	0	0.0	54	12	22.2
WKQZ-FM	595	297	49.9	339	171	50.4	353	174	49.3	169	82	48.5
WMAX-AM	149	35	23.5	31	10	32.3	115	25	21.7	99	18	18.2
WMJA-FM	213	85	39.9	64	24	37.5	147	57	38.8	127	57	44.9
WMJK-FM	127	35	27.6	45	9	20.0	87	29	33.3	71	26	36.6
WMPX-AM	25	16	64.0	3	0	0.0	7	4	57.1	10	4	40.0
WMRX-FM	52	12	23.1	6	0	0.0	26	5	19.2	26	8	30.8
WOWE-FM	129	46	35.7	29	9	31.0	73	27	37.0	66	29	43.9
WSAM-AM	258	109	42.2	3	0	0.0	44	7	15.9	103	30	29.1
WSGW-AM	584	304	52.1	38	13	34.2	274	116	42.3	331	166	50.2
WTCF-FM	777	364	46.8	341	123	36.1	370	136	36.8	210	77	36.7
WTLZ-FM	348	208	59.8	131	78	59.5	149	87	58.4	103	52	50.5
WUPS-FM	61	13	21.3	27	6	22.2	47	6	12.8	23	0	0.0
WWBN-FM	116	25	21.6	67	13	19.4	83	21	25.3	43	8	18.6
WWCK-FM	120	22	18.3	41	11	26.8	57	7	12.3	46	4	8.7

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAHV-FM	5	4	80.0	0	0	0.0	4	3	75.0	5	4	80.0
WCEN-FM	25	19	76.0	7	5	71.4	14	9	64.2	14	11	78.5
WCRZ-FM	4	3	75.0	1	1	100.0	4	3	75.0	3	2	66.6
WDZZ-FM	3	2	66.7	0	0	0.0	3	2	66.6	3	2	66.6
WFBE-FM	2	1	50.0	1	1	100.0	1	1	100.0	1	1	100.0
WDFD-AM	2	1	50.0	0	0	0.0	1	0	0.0	1	0	0.0
WGER-FM	31	23	74.2	9	7	77.8	25	19	76.0	19	14	73.6
WHNN-FM	39	30	76.9	7	4	57.1	27	20	74.0	28	22	78.5
WIOG-FM	40	28	70.0	16	10	62.5	31	24	77.4	20	16	80.0
WIXC-FM	4	1	25.0	1	0	0.0	3	1	33.3	3	1	33.3
WJR -AM	4	3	75.0	1	1	100.0	2	2	100.0	2	1	50.0
WKCQ-FM	50	36	72.0	15	11	73.3	30	21	70.0	25	17	68.0
WKNX-AM	11	4	36.4	0	0	0.0	0	0	0.0	3	2	66.6
WKQZ-FM	44	35	79.5	23	18	78.3	29	23	79.3	17	14	82.3
WMAX-AM	7	5	71.4	2	1	50.0	5	3	60.0	5	3	60.0
WMJA-FM	14	11	78.6	3	3	100.0	9	8	88.8	9	8	88.8
WMJK-FM	6	4	66.7	2	1	50.0	4	3	75.0	4	3	75.0
WMPX-AM	2	2	100.0	0	0	0.0	0	0	0.0	0	0	0.0
WMRX-FM	3	2	66.7	0	0	0.0	2	2	100.0	2	2	100.0
WOWE-FM	7	5	71.4	1	1	100.0	5	4	80.0	4	4	100.0
WSAM-AM	22	16	72.7	0	0	0.0	2	0	0.0	7	4	57.1
WSGW-AM	46	36	78.3	2	1	50.0	15	9	60.0	22	17	77.2
WTCF-FM	45	36	80.0	18	14	77.8	23	18	78.2	13	10	76.9
WTLZ-FM	28	24	85.7	9	8	88.9	12	9	75.0	7	5	71.4
WUPS-FM	2	1	50.0	1	0	0.0	1	0	0.0	0	0	0.0
WWBN-FM	6	3	50.0	4	2	50.0	5	3	60.0	2	1	50.0
WWCK-FM	5	3	60.0	3	2	66.7	3	2	66.6	1	0	0.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KALL-AM	1029	304	29.5	172	45	26.2	542	138	25.5	625	176	28.2
KBEE-FM	1847	379	20.5	980	188	19.2	936	219	23.4	483	128	26.5
KBER-FM	1374	419	30.5	692	240	34.7	576	148	25.7	247	44	17.8
KBZN-FM	620	226	36.5	166	45	27.1	362	143	39.5	357	171	47.9
KCNR-AM	273	65	23.8	97	31	32.0	216	37	17.1	127	11	8.7
KDYL-AM	567	317	55.9	14	0	0.0	126	40	31.7	236	106	44.9
KENZ-FM	1513	585	38.7	928	432	46.6	773	282	36.5	337	79	23.4
KFAM-AM	214	77	36.0	6	0	0.0	53	11	20.8	102	20	19.6
KFNZ-AM	1202	303	25.2	331	112	33.8	744	223	30.0	663	147	22.2
KISN-FM	1979	562	28.4	976	267	27.4	1037	343	33.1	591	218	36.9
KKAT-FM	1365	457	33.5	666	208	31.2	807	299	37.1	477	192	40.3
KLO -AM	225	67	29.8	10	0	0.0	73	0	0.0	106	12	11.3
KNRS-AM	722	267	37.0	144	42	29.2	441	135	30.6	428	147	34.3
KODJ-FM	1664	604	36.3	312	91	29.2	1097	437	39.8	1016	427	42.0
KOSY-FM	313	100	31.9	82	21	25.6	217	70	32.3	181	61	33.7
KOVO-AM	87	22	25.3	4	0	0.0	25	10	40.0	41	10	24.4
KQMB-FM	1336	288	21.6	795	181	22.8	562	140	24.9	244	57	23.4
KRSP-FM	1794	491	27.4	730	140	19.2	1216	357	29.4	846	285	33.7
KSFI-FM	2581	1069	41.4	809	273	33.7	1565	683	43.6	1292	615	47.6
KSL -AM	2264	1039	45.9	412	158	38.3	1355	610	45.0	1355	638	47.1
KSNU-FM	397	102	25.7	73	6	8.2	167	32	19.2	188	43	22.9
KSOP-AM	121	27	22.3	17	6	35.3	54	12	22.2	62	11	17.7
KSOP-FM	1378	462	33.5	457	120	26.3	744	219	29.4	635	231	36.4
KSVN-AM	95	47	49.5	42	18	42.9	37	15	40.5	33	14	42.4
KTKK-AM	187	82	43.9	21	0	0.0	88	39	44.3	88	46	52.3
KUBL-FM	1234	400	32.4	599	194	32.4	648	223	34.4	423	145	34.3
KUMT-FM	907	234	25.8	363	95	26.2	683	195	28.6	477	134	28.1
KURR-FM	863	240	27.8	504	126	25.0	587	203	34.6	264	99	37.5
KUUU-FM	445	90	20.2	226	36	15.9	295	81	27.5	158	49	31.0
KWUN-AM	150	50	33.3	16	5	31.2	61	18	29.5	79	25	31.6
KXRK-FM	1624	676	41.6	854	364	42.6	569	212	37.3	207	33	15.9
KZHT-FM	2386	1068	44.8	836	270	32.3	824	217	26.3	484	118	24.4

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# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KALL-AM	45	25	55.6	7	4	57.1	25	14	56.0	28	15	53.5
KBEE-FM	62	39	62.9	34	20	58.8	40	27	67.5	21	16	76.1
KBER-FM	62	42	67.7	43	30	69.8	30	19	63.3	7	4	57.1
KBZN-FM	28	22	78.6	6	4	66.7	14	11	78.5	20	17	85.0
KCNR-AM	7	3	42.9	3	2	66.7	5	2	40.0	2	0	0.0
KDYL-AM	44	38	86.4	0	0	0.0	8	6	75.0	15	12	80.0
KENZ-FM	69	51	73.9	47	36	76.6	42	32	76.1	17	12	70.5
KFAM-AM	13	10	76.9	0	0	0.0	3	3	100.0	5	3	60.0
KFNZ-AM	45	24	53.3	15	11	73.3	33	20	60.6	25	12	48.0
KISN-FM	76	49	64.5	41	27	65.9	43	27	62.7	27	17	62.9
KKAT-FM	67	48	71.6	32	21	65.6	45	33	73.3	29	23	79.3
KLO -AM	21	17	81.0	1	0	0.0	2	0	0.0	6	5	83.3
KNRS-AM	42	26	61.9	5	2	40.0	23	12	52.1	26	15	57.6
KODJ-FM	77	51	66.2	12	7	58.3	61	42	68.8	58	41	70.6
KOSY-FM	10	6	60.0	2	1	50.0	7	5	71.4	6	5	83.3
KOVO-AM	3	1	33.3	0	0	0.0	1	0	0.0	1	0	0.0
KQMB-FM	44	22	50.0	28	14	50.0	26	15	57.6	11	6	54.5
KRSP-FM	72	43	59.7	26	15	57.7	56	35	62.5	41	26	63.4
KSFI-FM	147	114	77.6	40	29	72.5	108	87	80.5	94	77	81.9
KSL -AM	106	81	76.4	14	8	57.1	63	47	74.6	65	51	78.4
KSNU-FM	13	8	61.5	1	0	0.0	5	2	40.0	8	5	62.5
KSOP-AM	5	3	60.0	1	1	100.0	2	1	50.0	3	1	33.3
KSOP-FM	75	53	70.7	21	12	57.1	44	30	68.1	43	33	76.7
KSVN-AM	7	5	71.4	3	2	66.7	3	2	66.6	1	1	100.0
KTKK-AM	11	8	72.7	0	0	0.0	4	3	75.0	4	3	75.0
KUBL-FM	71	51	71.8	38	29	76.3	45	34	75.5	26	18	69.2
KUMT-FM	46	33	71.7	17	12	70.6	38	27	71.0	29	21	72.4
KURR-FM	54	40	74.1	34	25	73.5	46	35	76.0	18	15	83.3
KUUU-FM	14	6	42.9	9	3	33.3	12	6	50.0	5	3	60.0
KWUN-AM	14	10	71.4	1	1	100.0	5	3	60.0	7	4	57.1
KXRK-FM	88	65	73.9	51	39	76.5	34	26	76.4	8	4	50.0
KZHT-FM	115	90	78.3	41	28	68.3	31	19	61.2	16	9	56.2

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAJA-FM	1818	664	36.5	743	245	33.0	1137	388	34.1	829	318	38.4
KAMX-FM	594	106	17.8	330	59	17.9	301	71	23.6	148	34	23.0
KBUC-FM	200	47	23.5	30	10	33.3	90	13	14.4	131	27	20.6
KCHL-AM	112	60	53.6	10	5	50.0	62	36	58.1	65	36	55.4
KCJZ-FM	996	342	34.3	218	48	22.0	684	216	31.6	651	235	36.1
KCOR-AM	508	228	44.9	94	31	33.0	218	78	35.8	251	98	39.0
KCYY-FM	1766	592	33.5	714	195	27.3	1008	344	34.1	724	306	42.3
KDRY-AM	157	69	43.9	23	17	73.9	83	38	45.8	98	30	30.6
KEDA-AM	209	95	45.5	38	7	18.4	100	20	20.0	94	34	36.2
KENS-AM	245	48	19.6	32	5	15.6	103	23	22.3	145	26	17.9
KEYI-FM	244	38	15.6	45	3	6.7	158	28	17.7	160	25	15.6
KISS-FM	1936	773	39.9	1184	522	44.1	1010	377	37.3	328	74	22.6
KKYX-AM	518	209	40.3	24	5	20.8	154	42	27.3	285	112	39.3
KLUP-AM	810	391	48.3	10	5	50.0	174	54	31.0	351	121	34.5
KONO-AM	415	87	21.0	24	5	20.8	218	46	21.1	279	63	22.6
KONO-FM	1507	464	30.8	323	55	17.0	946	307	32.5	989	362	36.6
KQXT-FM	1443	434	30.1	517	95	18.4	916	305	33.3	754	292	38.7
KRIO-FM	765	134	17.5	263	27	10.3	477	72	15.1	379	79	20.8
KROM-FM	1008	551	54.7	376	187	49.7	586	360	61.4	457	270	59.1
KROX-FM	327	110	33.6	173	59	34.1	122	32	26.2	48	4	8.3
KSAH-AM	180	50	27.8	56	10	17.9	134	39	29.1	112	39	34.8
KSJL-FM	1186	570	48.1	476	229	48.1	530	271	51.1	372	184	49.5
KSLR-AM	292	106	36.3	58	28	48.3	181	76	42.0	182	63	34.6
KSMG-FM	2271	819	36.1	1086	416	38.3	1520	567	37.3	876	309	35.3
KTFM-FM	3266	1402	42.9	1451	623	42.9	1586	452	28.5	904	207	22.9
KTKR-AM	302	94	31.1	94	39	41.5	203	63	31.0	187	50	26.7
KTSA-AM	1283	712	55.5	164	70	42.7	698	397	56.9	826	458	55.4
KWED-AM	113	52	46.0	21	0	0.0	54	15	27.8	38	15	39.5
KXTN-FM	1813	667	36.8	635	208	32.8	1073	417	38.9	824	350	42.5
KZEP-FM	1905	686	36.0	875	278	31.8	1434	574	40.0	836	357	42.7
WOAI-AM	1400	427	30.5	163	30	18.4	694	218	31.4	834	249	29.9

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAJA-FM	112	79	70.5	49	38	77.6	69	47	68.1	48	30	62.5
KAMX-FM	20	11	55.0	9	5	55.6	14	10	71.4	9	6	66.6
KBUC-FM	10	7	70.0	2	2	100.0	3	2	66.6	5	3	60.0
KCHL-AM	12	11	91.7	0	0	0.0	6	6	100.0	7	6	85.7
KCJZ-FM	57	40	70.2	8	5	62.5	41	30	73.1	42	31	73.8
KCOR-AM	37	29	78.4	5	3	60.0	12	8	66.6	14	9	64.2
KCYY-FM	93	63	67.7	35	23	65.7	61	44	72.1	45	34	75.5
KDRY-AM	8	6	75.0	2	2	100.0	5	4	80.0	4	3	75.0
KEDA-AM	22	17	77.3	3	1	33.3	7	3	42.8	7	5	71.4
KENS-AM	9	3	33.3	0	0	0.0	3	1	33.3	6	2	33.3
KEYI-FM	10	3	30.0	1	0	0.0	8	3	37.5	8	3	37.5
KISS-FM	117	85	72.6	80	58	72.5	68	49	72.0	18	12	66.6
KKYX-AM	50	39	78.0	1	1	100.0	9	5	55.5	22	16	72.7
KLUP-AM	66	51	77.3	1	0	0.0	7	5	71.4	19	13	68.4
KONO-AM	20	10	50.0	1	1	100.0	11	5	45.4	14	7	50.0
KONO-FM	91	59	64.8	16	10	62.5	67	46	68.6	69	48	69.5
KQXT-FM	88	61	69.3	21	10	47.6	66	46	69.7	60	45	75.0
KRIO-FM	32	15	46.9	8	3	37.5	20	6	30.0	20	10	50.0
KROM-FM	93	76	81.7	38	32	84.2	60	53	88.3	43	35	81.4
KROX-FM	14	9	64.3	8	5	62.5	6	4	66.6	2	0	0.0
KSAH-AM	13	8	61.5	5	2	40.0	10	6	60.0	8	6	75.0
KSJL-FM	92	73	79.3	38	31	81.6	49	41	83.6	33	26	78.7
KSLR-AM	15	10	66.7	4	3	75.0	10	7	70.0	8	5	62.5
KSMG-FM	132	89	67.4	74	51	68.9	92	61	66.3	46	30	65.2
KTFM-FM	225	167	74.2	99	73	73.7	88	54	61.3	48	27	56.2
KTKR-AM	17	10	58.8	6	4	66.7	11	6	54.5	11	5	45.4
KTSA-AM	106	91	85.8	11	9	81.8	56	48	85.7	69	58	84.0
KWED-AM	9	7	77.8	0	0	0.0	2	1	50.0	2	1	50.0
KXTN-FM	128	91	71.1	46	34	73.9	88	65	73.8	63	45	71.4
KZEP-FM	134	103	76.9	57	43	75.4	116	92	79.3	72	57	79.1
WOAI-AM	66	41	62.1	7	3	42.9	30	17	56.6	35	20	57.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBZT-FM	2081	641	30.8	491	107	21.8	1434	437	30.5	1318	472	35.8
KCEO-AM	301	85	28.2	45	20	44.4	103	27	26.2	116	23	19.8
KFI -AM	1258	521	41.4	276	74	26.8	668	264	39.5	632	297	47.0
KFMB-AM	1881	650	34.6	316	60	19.0	1070	324	30.3	1109	366	33.0
KFMB-FM	4145	1549	37.4	2086	805	38.6	2573	1029	40.0	1461	588	40.2
KFSD-FM	923	258	28.0	217	68	31.3	378	72	19.0	419	110	26.3
KGB -FM	2675	961	35.9	1320	464	35.2	2094	783	37.4	1225	474	38.7
KHTS-FM	3430	955	27.8	1858	477	25.7	1346	269	20.0	593	98	16.5
KIFM-FM	2112	926	43.8	499	181	36.3	1529	648	42.4	1330	613	46.1
KIOZ-FM	2686	1069	39.8	1777	795	44.7	1691	704	41.6	654	227	34.7
KJQY-FM	1621	465	28.7	432	71	16.4	933	235	25.2	893	293	32.8
KKBT-FM	407	73	17.9	294	55	18.7	106	18	17.0	36	0	0.0
KKLQ-FM	2164	567	26.2	1161	308	26.5	1197	287	24.0	563	134	23.8
KLAC-AM	421	86	20.4	33	0	0.0	139	19	13.7	240	74	30.8
KLVE-FM	269	56	20.8	159	43	27.0	189	43	22.8	69	6	8.7
KMCG-FM	1779	618	34.7	719	244	33.9	1186	493	41.6	844	340	40.3
KNOB-AM	17	5	29.4	0	0	0.0	0	0	0.0	10	5	50.0
KNX -AM	880	296	33.6	84	25	29.8	400	134	33.5	449	140	31.2
KOGO-AM	2329	1096	47.1	282	74	26.2	1027	400	38.9	1204	559	46.4
KPLN-FM	1686	529	31.4	761	234	30.7	1336	406	30.4	859	273	31.8
KPOP-AM	1438	725	50.4	38	8	21.1	276	116	42.0	576	287	49.8
KPRZ-AM	580	189	32.6	135	67	49.6	327	108	33.0	312	91	29.2
KSDO-AM	1160	269	23.2	162	51	31.5	536	139	25.9	640	165	25.8
KSON-FM	2835	1279	45.1	1061	425	40.1	1844	930	50.4	1424	705	49.5
KSPA-AM	558	275	49.3	15	8	53.3	63	29	46.0	136	34	25.0
KURS-AM	241	48	19.9	115	21	18.3	130	22	16.9	82	17	20.7
KWVE-FM	372	143	38.4	169	68	40.2	311	127	40.8	171	69	40.4
KXGL-FM	1808	364	20.1	599	61	10.2	1378	307	22.3	1095	282	25.8
KXST-FM	882	260	29.5	410	77	18.8	696	220	31.6	415	164	39.5
KYXY-FM	2814	1018	36.2	1099	378	34.4	1778	642	36.1	1345	495	36.8
XBAC-AM	694	228	32.9	68	0	0.0	208	51	24.5	292	107	36.6
XEAZ-AM	131	31	23.7	8	0	0.0	8	0	0.0	38	10	26.3
XEMO-AM	428	179	41.8	185	93	50.3	245	108	44.1	143	68	47.6
XHFG-FM	273	126	46.2	92	33	35.9	170	89	52.4	137	72	52.6
XHKY-FM	740	257	34.7	372	92	24.7	378	161	42.6	231	110	47.6
XHRM-FM	1592	294	18.5	1057	191	18.1	910	183	20.1	352	79	22.4
XHTZ-FM	3383	1397	41.3	2099	721	34.3	1329	469	35.3	471	177	37.6
XKAM-AM	134	80	59.7	53	24	45.3	82	53	64.6	55	49	89.1
XLTN-FM	555	188	33.9	221	78	35.3	328	101	30.8	222	65	29.3
XTIM-FM	600	286	47.7	315	163	51.7	295	140	47.5	176	54	30.7
XTRA-AM	1470	437	29.7	554	170	30.7	1111	351	31.6	732	243	33.2
XTRA-FM	2703	806	29.8	1654	472	28.5	1420	265	18.7	518	62	12.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBZT-FM	80	51	63.8	16	10	62.5	60	38	63.3	57	37	64.9
KCEO-AM	15	10	66.7	4	4	100.0	4	2	50.0	6	2	33.3
KFI-AM	73	57	78.1	12	7	58.3	36	27	75.0	42	34	80.9
KFMB-AM	95	65	68.4	6	3	50.0	50	33	66.0	60	39	65.0
KFMB-FM	219	154	70.3	122	89	73.0	156	115	73.7	81	56	69.1
KFSD-FM	41	26	63.4	8	6	75.0	10	5	50.0	18	11	61.1
KGB-FM	146	100	68.5	73	52	71.2	112	77	68.7	69	47	68.1
KHTS-FM	138	78	56.5	74	41	55.4	53	24	45.2	19	6	31.5
KIFM-FM	134	104	77.6	25	18	72.0	98	76	77.5	91	72	79.1
KIOZ-FM	169	122	72.2	120	90	75.0	110	78	70.9	39	26	66.6
KJQY-FM	78	49	62.8	14	5	35.7	45	27	60.0	49	34	69.3
KKBT-FM	12	6	50.0	9	4	44.4	3	1	33.3	1	0	0.0
KKLQ-FM	81	46	56.8	42	20	47.6	50	26	52.0	23	14	60.8
KLAC-AM	14	4	28.6	1	0	0.0	4	1	25.0	9	4	44.4
KLVE-FM	13	8	61.5	9	6	66.7	10	5	50.0	2	0	0.0
KMCG-FM	114	82	71.9	48	34	70.8	90	71	78.8	60	45	75.0
KNOB-AM	1	0	0.0	0	0	0.0	0	0	0.0	1	0	0.0
KNX-AM	37	23	62.2	3	1	33.3	15	8	53.3	17	10	58.8
KOGO-AM	171	133	77.8	14	9	64.3	66	48	72.7	80	61	76.2
KPLN-FM	91	68	74.7	36	27	75.0	68	48	70.5	52	39	75.0
KPOP-AM	124	107	86.3	2	1	50.0	16	13	81.2	41	34	82.9
KPRZ-AM	23	14	60.9	6	4	66.7	12	7	58.3	12	7	58.3
KSDO-AM	47	24	51.1	4	2	50.0	25	15	60.0	28	16	57.1
KSON-FM	231	188	81.4	84	65	77.4	173	147	84.9	129	109	84.5
KSPA-AM	38	30	78.9	0	0	0.0	3	3	100.0	5	3	60.0
KURS-AM	14	6	42.9	4	2	50.0	6	3	50.0	7	4	57.1
KWVE-FM	22	17	77.3	10	8	80.0	20	17	85.0	10	9	90.0
KXGL-FM	64	32	50.0	16	3	18.8	53	29	54.7	46	27	58.7
KXST-FM	40	29	72.5	11	5	45.5	35	27	77.1	27	22	81.4
KYXY-FM	169	125	74.0	68	56	82.4	121	90	74.3	85	58	68.2
XBAC-AM	39	26	66.7	2	0	0.0	9	4	44.4	11	7	63.6
XEAZ-AM	12	7	58.3	1	0	0.0	1	0	0.0	2	1	50.0
XEMO-AM	20	15	75.0	8	7	87.5	9	6	66.6	7	5	71.4
XHFG-FM	19	14	73.7	6	3	50.0	10	7	70.0	7	5	71.4
XHKY-FM	47	26	55.3	20	8	40.0	30	19	63.3	20	15	75.0
XHRM-FM	48	24	50.0	30	15	50.0	32	17	53.1	14	8	57.1
XHTZ-FM	180	134	74.4	102	71	69.6	69	49	71.0	20	14	70.0
XKAM-AM	12	10	83.3	4	2	50.0	6	4	66.6	7	6	85.7
XLTN-FM	38	26	68.4	14	11	78.6	18	9	50.0	13	6	46.1
XTIM-FM	43	35	81.4	22	18	81.8	24	19	79.1	11	8	72.7
XTRA-AM	75	49	65.3	29	18	62.1	59	40	67.8	42	29	69.0
XTRA-FM	106	66	62.3	71	46	64.8	50	23	46.0	14	4	28.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KABL-AM	3166	1244	39.3	117	43	36.8	774	199	25.7	1355	435	32.1
KARA-FM	1349	383	28.4	495	111	22.4	953	298	31.3	688	230	33.4
KATM-FM	623	253	40.6	218	80	36.7	457	211	46.2	352	166	47.2
KBAY-FM	2019	657	32.5	552	96	17.4	1333	379	28.4	1156	419	36.2
KBLX-FM	3583	1294	36.1	1077	332	30.8	2615	981	37.5	2184	845	38.7
KBRG-FM	1481	693	46.8	829	402	48.5	941	430	45.7	507	240	47.3
KCBS-AM	9435	3361	35.6	1260	418	33.2	5290	1805	34.1	5691	1942	34.1
KDFC-FM	3682	1260	34.2	605	131	21.7	1901	504	26.5	2005	654	32.6
KEZR-FM	1866	489	26.2	969	256	26.4	1302	347	26.7	663	188	28.4
KFAX-AM	718	375	52.2	97	56	57.7	371	199	53.6	432	248	57.4
KFFG-FM	626	132	21.1	263	31	11.8	522	124	23.8	308	93	30.2
KFOG-FM	4364	1684	38.6	1639	515	31.4	3783	1481	39.1	2497	1097	43.9
KFRC-AM	1306	441	33.8	106	22	20.8	708	274	38.7	912	355	38.9
KFRC-FM	3611	1178	32.6	646	135	20.9	2417	759	31.4	2429	923	38.0
KGO -AM	8316	3394	40.8	1001	270	27.0	4406	1627	36.9	4974	2075	41.7
KHKK-FM	579	181	31.3	183	32	17.5	473	172	36.4	339	140	41.3
KIOI-FM	5443	1839	33.8	2094	692	33.0	3640	1358	37.3	2686	966	36.0
KIQI-AM	626	219	35.0	193	29	15.0	306	109	35.6	276	107	38.8
KISQ-FM	4739	1679	35.4	1994	632	31.7	3580	1386	38.7	2342	932	39.8
KITS-FM	3807	1209	31.8	2368	731	30.9	2384	711	29.8	743	202	27.2
KKHI-AM	42	23	54.8	0	0	0.0	13	13	100.0	32	13	40.6
KKHI-FM	948	226	23.8	33	22	66.7	413	58	14.0	541	63	11.6
KKSF-FM	3938	1428	36.3	836	278	33.3	3092	1099	35.5	2793	1030	36.9
KLLC-FM	5446	1664	30.6	3180	1063	33.4	3968	1255	31.6	1722	496	28.8
KLOK-AM	1179	603	51.1	504	284	56.3	828	461	55.7	568	240	42.3
KMEL-FM	4843	1677	34.6	2535	934	36.8	2098	698	33.3	939	194	20.7
KMHX-FM	372	205	55.1	166	101	60.8	218	136	62.4	152	84	55.3
KNBR-AM	5014	1430	28.5	935	217	23.2	3110	816	26.2	3001	851	28.4
KNEW-AM	1194	339	28.4	67	6	9.0	377	96	25.5	649	205	31.6
KOIT-AM	437	101	23.1	62	16	25.8	196	36	18.4	267	61	22.8
KOIT-FM	6138	2408	39.2	1920	723	37.7	4144	1687	40.7	3456	1403	40.6
KOME-FM	3535	998	28.2	2105	600	28.5	2143	528	24.6	806	150	18.6
KRTY-FM	1344	536	39.9	531	207	39.0	896	356	39.7	629	249	39.6
KSAN-FM	3350	904	27.0	1102	325	29.5	2554	699	27.4	1948	509	26.1
KSFM-FM	912	251	27.5	476	91	19.1	348	86	24.7	207	78	37.7
KSFO-AM	2969	1359	45.8	299	101	33.8	1428	676	47.3	1751	860	49.1
KSJO-FM	2639	782	29.6	1527	479	31.4	1868	542	29.0	794	224	28.2
KSOL-FM	1523	622	40.8	680	267	39.3	868	374	43.1	576	284	49.3
KTCT-AM	814	237	29.1	304	126	41.4	612	186	30.4	437	102	23.3
KUFX-FM	1501	407	27.1	500	153	30.6	1292	377	29.2	911	249	27.3
KVTO-AM	629	267	42.4	140	12	8.6	420	196	46.7	436	240	55.0
KXFX-FM	476	194	40.8	128	52	40.6	372	129	34.7	306	115	37.6
KYCY-FM	2437	1080	44.3	825	345	41.8	1474	629	42.7	1259	575	45.7
KYLD-FM	5909	2060	34.9	3223	1168	36.2	2148	432	20.1	823	111	13.5
KZOL-FM	479	134	28.0	239	69	28.9	214	64	29.9	123	33	26.8
KZQZ-FM	5971	2036	34.1	2742	858	31.3	2642	660	25.0	1373	298	21.7
KZSF-FM	431	233	54.1	262	166	63.4	252	196	77.8	104	59	56.7
KZST-FM	961	559	58.2	379	240	63.3	669	387	57.8	418	229	54.8

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KABL-AM	276	213	77.2	7	5	71.4	46	31	67.3	95	68	71.5
KARA-FM	76	56	73.7	24	15	62.5	57	44	77.1	43	35	81.4
KATM-FM	34	26	76.5	8	6	75.0	28	22	78.5	25	20	80.0
KBAY-FM	101	74	73.3	17	9	52.9	63	42	66.6	69	52	75.3
KBLX-FM	245	181	73.9	64	45	70.3	191	142	74.3	159	119	74.8
KBRG-FM	115	93	80.9	66	53	80.3	79	63	79.7	45	37	82.2
KCBS-AM	441	272	61.7	47	27	57.4	197	119	60.4	226	132	58.4
KDFC-FM	196	140	71.4	17	10	58.8	84	59	70.2	113	83	73.4
KEZR-FM	76	50	65.8	38	26	68.4	54	37	68.5	33	22	66.6
KFAX-AM	53	44	83.0	4	4	100.0	24	19	79.1	33	27	81.8
KFFG-FM	18	10	55.6	6	3	50.0	16	10	62.5	11	7	63.6
KFOG-FM	251	186	74.1	75	52	69.3	224	166	74.1	169	131	77.5
KFRC-AM	58	39	67.2	2	1	50.0	35	26	74.2	47	34	72.3
KFRC-FM	181	126	69.6	24	14	58.3	122	83	68.0	144	105	72.9
KGO -AM	534	398	74.5	47	30	63.8	227	153	67.4	293	215	73.3
KHKK-FM	33	25	75.8	4	1	25.0	30	22	73.3	27	22	81.4
KIOI-FM	310	227	73.2	107	78	72.9	232	176	75.8	181	133	73.4
KIQI-AM	32	21	65.6	7	2	28.6	17	10	58.8	13	9	69.2
KISQ-FM	290	208	71.7	110	70	63.6	244	181	74.1	168	130	77.3
KITS-FM	148	102	68.9	91	60	65.9	92	61	66.3	29	20	68.9
KKHI-AM	11	11	100.0	0	0	0.0	8	8	100.0	8	8	100.0
KKHI-FM	52	34	65.4	2	2	100.0	16	7	43.7	19	7	36.8
KKSF-FM	224	164	73.2	37	26	70.3	181	136	75.1	171	127	74.2
KLLC-FM	219	132	60.3	139	86	61.9	167	102	61.0	68	40	58.8
KLOK-AM	90	71	78.9	37	28	75.7	69	54	78.2	47	36	76.6
KMEL-FM	233	151	64.8	140	93	66.4	96	56	58.3	32	14	43.7
KMHX-FM	28	26	92.9	20	19	95.0	14	13	92.8	7	6	85.7
KNBR-AM	255	145	56.9	38	17	44.7	142	75	52.8	155	88	56.7
KNEW-AM	60	35	58.3	2	1	50.0	20	11	55.0	34	19	55.8
KOIT-AM	18	11	61.1	3	2	66.7	8	5	62.5	12	7	58.3
KOIT-FM	346	263	76.0	92	70	76.1	253	191	75.4	220	166	75.4
KOME-FM	152	94	61.8	101	62	61.4	88	52	59.0	24	11	45.8
KRTY-FM	80	57	71.2	40	30	75.0	57	42	73.6	34	22	64.7
KSAN-FM	166	106	63.9	49	35	71.4	129	82	63.5	104	65	62.5
KSFM-FM	29	15	51.7	13	4	30.8	11	6	54.5	8	6	75.0
KSFO-AM	274	225	82.1	14	8	57.1	136	113	83.0	172	146	84.8
KSJO-FM	131	92	70.2	74	52	70.3	91	64	70.3	44	31	70.4
KSOL-FM	86	62	72.1	38	27	71.1	50	36	72.0	37	29	78.3
KTCT-AM	39	27	69.2	24	21	87.5	33	24	72.7	14	6	42.8
KUFX-FM	71	47	66.2	26	20	76.9	64	44	68.7	42	26	61.9
KVTO-AM	33	22	66.7	3	1	33.3	22	17	77.2	27	21	77.7
KXFX-FM	32	23	71.9	4	3	75.0	29	21	72.4	26	19	73.0
KYCY-FM	173	133	76.9	45	33	73.3	109	83	76.1	111	88	79.2
KYLD-FM	316	221	69.9	200	138	69.0	85	47	55.2	23	10	43.4
KZOL-FM	24	14	58.3	12	6	50.0	13	9	69.2	7	5	71.4
KZQZ-FM	243	157	64.6	114	69	60.5	96	52	54.1	45	22	48.8
KZSF-FM	36	31	86.1	27	25	92.6	28	27	96.4	5	4	80.0
KZST-FM	71	63	88.7	31	30	96.8	52	46	88.4	35	30	85.7

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KABL-AM	422	179	42.4	17	11	64.7	92	32	34.8	166	64	38.6
KARA-FM	1062	300	28.2	350	70	20.0	718	240	33.4	555	197	35.5
KAZA-AM	156	69	44.2	34	10	29.4	134	64	47.8	115	58	50.4
KBAY-FM	1354	509	37.6	347	64	18.4	875	283	32.3	772	322	41.7
KBLX-FM	567	210	37.0	175	76	43.4	444	154	34.7	373	121	32.4
KBRG-FM	687	289	42.1	384	170	44.3	428	182	42.5	212	108	50.9
KCBS-AM	2113	895	42.4	340	130	38.2	1280	501	39.1	1333	549	41.2
KDFC-FM	937	341	36.4	171	40	23.4	516	160	31.0	545	207	38.0
KDON-FM	413	51	12.3	172	12	7.0	125	16	12.8	88	16	18.2
KEZR-FM	1538	450	29.3	775	227	29.3	1062	326	30.7	562	179	31.9
KFAX-AM	281	108	38.4	51	16	31.4	158	55	34.8	180	75	41.7
KFFG-FM	560	106	18.9	253	31	12.3	474	97	20.5	261	66	25.3
KFOG-FM	705	263	37.3	328	107	32.6	628	246	39.2	359	152	42.3
KFRC-AM	202	94	46.5	0	0	0.0	113	40	35.4	154	65	42.2
KFRC-FM	700	190	27.1	135	30	22.2	501	145	28.9	476	152	31.9
KGO -AM	2295	951	41.4	343	93	27.1	1288	491	38.1	1449	620	42.8
KIOI-FM	1332	452	33.9	575	172	29.9	889	348	39.1	585	231	39.5
KISQ-FM	825	251	30.4	361	92	25.5	638	204	32.0	406	149	36.7
KITS-FM	656	133	20.3	454	103	22.7	390	79	20.3	83	20	24.1
KKSF-FM	950	350	36.8	242	66	27.3	737	256	34.7	644	256	39.8
KLIV-AM	485	218	44.9	94	61	64.9	313	147	47.0	278	122	43.9
KLLC-FM	885	267	30.2	647	191	29.5	611	202	33.1	174	64	36.8
KLOK-AM	586	301	51.4	272	125	46.0	379	214	56.5	250	129	51.6
KMEL-FM	852	237	27.8	486	134	27.6	282	69	24.5	95	13	13.7
KNBR-AM	1128	431	38.2	249	84	33.7	720	282	39.2	676	270	39.9
KNEW-AM	181	40	22.1	17	6	35.3	62	10	16.1	91	21	23.1
KOIT-AM	102	22	21.6	17	6	35.3	56	10	17.9	59	12	20.3
KOIT-FM	1142	432	37.8	410	161	39.3	850	337	39.6	602	231	38.4
KOME-FM	1950	620	31.8	1051	342	32.5	1086	318	29.3	502	100	19.9
KRTY-FM	1031	455	44.1	386	165	42.7	668	292	43.7	501	228	45.5
KSAN-FM	488	70	14.3	144	11	7.6	366	67	18.3	302	58	19.2
KSFO-AM	687	330	48.0	94	42	44.7	368	177	48.1	410	202	49.3
KSJO-FM	1232	381	30.9	683	249	36.5	838	234	27.9	403	79	19.6
KSJX-AM	226	91	40.3	86	23	26.7	139	56	40.3	106	61	57.5
KSOL-FM	345	161	46.7	161	75	46.6	218	94	43.1	132	57	43.2
KUFX-FM	843	252	29.9	311	94	30.2	725	230	31.7	481	153	31.8
KYCY-FM	413	109	26.4	182	25	13.7	279	68	24.4	211	73	34.6
KYLD-FM	1715	707	41.2	892	388	43.5	500	104	20.8	231	35	15.2
KZOL-FM	385	118	30.6	197	62	31.5	186	64	34.4	110	33	30.0
KZQZ-FM	1627	664	40.8	732	272	37.2	697	192	27.5	391	109	27.9
KZSF-AM	162	60	37.0	94	30	31.9	103	32	31.1	45	13	28.9

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KABL-AM	37	29	78.4	2	2	100.0	7	5	71.4	14	11	78.5
KARA-FM	66	48	72.7	21	14	66.7	50	39	78.0	37	29	78.3
KAZA-AM	33	26	78.8	3	3	100.0	31	24	77.4	29	23	79.3
KBAY-FM	79	62	78.5	11	7	63.6	47	34	72.3	55	44	80.0
KBLX-FM	32	22	68.8	12	9	75.0	23	15	65.2	18	11	61.1
KBRG-FM	50	41	82.0	28	23	82.1	33	27	81.8	19	17	89.4
KCBS-AM	94	64	68.1	12	7	58.3	49	32	65.3	58	39	67.2
KDFC-FM	48	36	75.0	5	3	60.0	19	14	73.6	27	20	74.0
KDON-FM	12	6	50.0	5	2	40.0	3	2	66.6	3	2	66.6
KEZR-FM	65	43	66.2	29	19	65.5	51	36	70.5	31	22	70.9
KFAX-AM	13	8	61.5	2	2	100.0	8	5	62.5	9	5	55.5
KFFG-FM	15	8	53.3	6	3	50.0	14	8	57.1	9	5	55.5
KFOG-FM	39	31	79.5	14	9	64.3	36	30	83.3	25	21	84.0
KFRC-AM	12	9	75.0	0	0	0.0	7	5	71.4	8	6	75.0
KFRC-FM	38	27	71.1	6	4	66.7	26	17	65.3	30	21	70.0
KGO-AM	136	103	75.7	17	12	70.6	65	47	72.3	84	62	73.8
KIOI-FM	61	42	68.9	20	12	60.0	42	31	73.8	33	24	72.7
KISQ-FM	45	27	60.0	19	10	52.6	36	23	63.8	25	17	68.0
KITS-FM	18	8	44.4	12	6	50.0	10	5	50.0	2	2	100.0
KKSF-FM	55	41	74.5	10	7	70.0	42	32	76.1	42	33	78.5
KLIV-AM	21	15	71.4	4	3	75.0	14	11	78.5	12	9	75.0
KLLC-FM	28	17	60.7	23	13	56.5	19	12	63.1	4	3	75.0
KLOK-AM	46	36	78.3	15	11	73.3	30	23	76.6	26	20	76.9
KMEL-FM	35	24	68.6	24	16	66.7	10	6	60.0	1	1	100.0
KNBR-AM	58	40	69.0	10	7	70.0	35	25	71.4	38	26	68.4
KNEW-AM	9	6	66.7	1	1	100.0	4	2	50.0	6	3	50.0
KOIT-AM	4	2	50.0	0	0	0.0	1	1	100.0	3	1	33.3
KOIT-FM	56	41	73.2	17	12	70.6	42	30	71.4	34	24	70.5
KOME-FM	92	58	63.0	56	35	62.5	50	31	62.0	15	6	40.0
KRTY-FM	61	43	70.5	25	19	76.0	40	29	72.5	29	21	72.4
KSAN-FM	14	5	35.7	2	0	0.0	10	4	40.0	10	5	50.0
KSFO-AM	65	54	83.1	5	4	80.0	31	27	87.1	40	35	87.5
KSJO-FM	56	38	67.9	36	26	72.2	35	23	65.7	12	6	50.0
KSJX-AM	11	9	81.8	2	2	100.0	8	7	87.5	8	7	87.5
KSOL-FM	22	16	72.7	10	8	80.0	14	9	64.2	10	7	70.0
KUFX-FM	40	27	67.5	16	12	75.0	36	26	72.2	23	15	65.2
KYCY-FM	18	12	66.7	3	1	33.3	14	9	64.2	14	11	78.5
KYLD-FM	107	81	75.7	66	49	74.2	19	8	42.1	6	2	33.3
KZOL-FM	21	13	61.9	10	6	60.0	12	9	75.0	7	5	71.4
KZQZ-FM	71	49	69.0	36	23	63.9	23	12	52.1	10	5	50.0
KZSF-AM	13	10	76.9	7	5	71.4	9	7	77.7	3	2	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBKS-FM	4171	1416	33.9	1888	526	27.9	2047	613	29.9	1134	365	32.2
KBSG-AM	194	31	16.0	17	0	0.0	147	15	10.2	162	22	13.6
KBSG-FM	4200	1297	30.9	869	157	18.1	2745	954	34.8	2750	1040	37.8
KCIS-AM	383	122	31.9	26	0	0.0	196	44	22.4	246	63	25.6
KCMS-FM	1344	701	52.2	448	225	50.2	1017	543	53.4	714	367	51.4
KGNW-AM	485	175	36.1	62	17	27.4	299	79	26.4	314	100	31.8
KING-FM	2958	1111	37.6	471	122	25.9	1562	409	26.2	1610	556	34.5
KIRO-AM	4744	1811	38.2	594	178	30.0	2649	868	32.8	2864	1023	35.7
KIRO-FM	2076	689	33.2	839	288	34.3	1542	542	35.1	1029	367	35.7
KISW-FM	2552	816	32.0	1511	469	31.0	1801	570	31.6	779	293	37.6
KIXI-AM	2141	872	40.7	102	18	17.6	545	163	29.9	921	359	39.0
KJR -AM	2394	638	26.6	835	277	33.2	1646	461	28.0	1242	283	22.8
KJR -FM	2816	775	27.5	1187	322	27.1	2200	668	30.4	1403	418	29.8
KLSY-FM	3677	1370	37.3	1562	583	37.3	2180	912	41.8	1507	633	42.0
KMNT-FM	268	56	20.9	88	0	0.0	156	30	19.2	114	37	32.5
KMPS-FM	3076	1220	39.7	1053	398	37.8	1919	781	40.7	1600	645	40.3
KMTT-FM	2381	766	32.2	779	222	28.5	2032	718	35.3	1486	528	35.5
KNDD-FM	3403	1150	33.8	2032	687	33.8	1767	481	27.2	623	108	17.3
KNWX-AM	1621	378	23.3	168	18	10.7	754	145	19.2	916	246	26.9
KOMO-AM	3182	945	29.7	301	72	23.9	1573	432	27.5	1750	497	28.4
KPLZ-FM	3892	1088	28.0	2303	620	26.9	2555	824	32.3	1105	382	34.6
KRPM-AM	126	39	31.0	52	16	30.8	81	32	39.5	45	23	51.1
KRWM-FM	2379	787	33.1	586	137	23.4	1564	496	31.7	1425	538	37.8
KUBE-FM	4179	2103	50.3	2106	1090	51.8	1797	696	38.7	862	288	33.4
KVI -AM	1970	931	47.3	305	165	54.1	1031	485	47.0	1016	457	45.0
KWJZ-FM	2473	1032	41.7	477	209	43.8	1740	760	43.7	1662	716	43.1
KXXO-FM	583	170	29.2	141	52	36.9	415	127	30.6	362	112	30.9
KYCW-FM	1617	799	49.4	721	352	48.8	1066	505	47.4	671	325	48.4
KZOK-FM	2683	764	28.5	1091	248	22.7	2240	665	29.7	1439	487	33.8

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KBKS-FM	181	125	69.1	76	47	61.8	92	66	71.7	59	43	72.8
KBSG-AM	4	2	50.0	0	0	0.0	3	0	0.0	4	2	50.0
KBSG-FM	202	135	66.8	32	19	59.4	150	106	70.6	159	112	70.4
KCIS-AM	15	10	66.7	0	0	0.0	5	2	40.0	8	5	62.5
KCMS-FM	80	69	86.2	25	21	84.0	65	55	84.6	46	39	84.7
KGNW-AM	23	15	65.2	5	4	80.0	12	7	58.3	11	5	45.4
KING-FM	177	136	76.8	16	10	62.5	72	47	65.2	96	72	75.0
KIRO-AM	233	154	66.1	23	13	56.5	116	71	61.2	135	85	62.9
KIRO-FM	118	80	67.8	46	31	67.4	90	61	67.7	67	47	70.1
KISW-FM	158	113	71.5	93	65	69.9	117	85	72.6	54	43	79.6
KIXI-AM	147	112	76.2	4	2	50.0	26	16	61.5	62	48	77.4
KJR -AM	102	62	60.8	38	26	68.4	75	47	62.6	53	30	56.6
KJR -FM	129	87	67.4	52	33	63.5	111	75	67.5	72	51	70.8
KLSY-FM	198	143	72.2	87	64	73.6	133	104	78.2	93	72	77.4
KMNT-FM	14	10	71.4	2	0	0.0	11	8	72.7	10	9	90.0
KMPS-FM	165	118	71.5	53	39	73.6	110	78	70.9	98	70	71.4
KMTT-FM	127	89	70.1	36	24	66.7	115	83	72.1	87	63	72.4
KNDD-FM	160	106	66.2	104	68	65.4	75	45	60.0	19	9	47.3
KNWX-AM	51	26	51.0	2	0	0.0	18	7	38.8	31	17	54.8
KOMO-AM	133	76	57.1	10	5	50.0	61	34	55.7	66	36	54.5
KPLZ-FM	191	128	67.0	122	81	66.4	147	104	70.7	57	41	71.9
KRPM-AM	4	3	75.0	3	2	66.7	3	2	66.6	1	1	100.0
KRWM-FM	149	112	75.2	21	12	57.1	99	72	72.7	110	86	78.1
KUBE-FM	244	183	75.0	141	103	73.0	100	66	66.0	37	25	67.5
KVI -AM	163	133	81.6	24	20	83.3	76	62	81.5	79	64	81.0
KWJZ-FM	157	116	73.9	31	23	74.2	116	88	75.8	109	82	75.2
KXXO-FM	31	22	71.0	11	9	81.8	25	19	76.0	18	12	66.6
KYCW-FM	119	99	83.2	51	41	80.4	88	72	81.8	57	48	84.2
KZOK-FM	134	87	64.9	50	29	58.0	116	78	67.2	80	56	70.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KASO-AM	42	22	52.4	11	0	0.0	3	0	0.0	2	0	0.0
KDKS-FM	606	254	41.9	209	92	44.0	344	188	54.7	234	125	53.4
KEEL-AM	372	241	64.8	56	17	30.4	197	114	57.9	225	158	70.2
KFLO-AM	64	18	28.1	7	0	0.0	25	4	16.0	31	8	25.8
KITT-FM	408	189	46.3	129	71	55.0	246	121	49.2	186	82	44.1
KLKL-FM	315	80	25.4	36	3	8.3	206	59	28.6	220	61	27.7
KMJJ-FM	749	451	60.2	288	171	59.4	368	203	55.2	256	152	59.4
KOKA-AM	238	140	58.8	32	25	78.1	116	61	52.6	140	70	50.0
KRMD-AM	78	32	41.0	10	7	70.0	43	22	51.2	58	25	43.1
KRMD-FM	637	362	56.8	165	65	39.4	343	206	60.1	324	220	67.9
KRUF-FM	685	339	49.5	284	138	48.6	339	153	45.1	197	88	44.7
KSYR-FM	241	59	24.5	106	25	23.6	154	40	26.0	89	28	31.5
KTAL-FM	273	95	34.8	114	41	36.0	179	57	31.8	121	42	34.7
KTUX-FM	302	132	43.7	159	77	48.4	136	46	33.8	63	13	20.6
KVKI-FM	567	197	34.7	186	34	18.3	352	147	41.8	283	141	49.8
KWKH-AM	235	87	37.0	20	7	35.0	105	30	28.6	142	47	33.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KASO-AM	3	2	66.7	0	0	0.0	0	0	0.0	0	0	0.0
KDKS-FM	45	31	68.9	17	12	70.6	31	25	80.6	20	16	80.0
KEEL-AM	34	30	88.2	4	3	75.0	16	13	81.2	20	18	90.0
KFLO-AM	3	2	66.7	0	0	0.0	1	0	0.0	1	1	100.0
KITT-FM	36	30	83.3	14	12	85.7	26	23	88.4	17	13	76.4
KLKL-FM	15	10	66.7	1	0	0.0	13	8	61.5	13	9	69.2
KMJJ-FM	68	59	86.8	26	22	84.6	36	31	86.1	25	23	92.0
KOKA-AM	19	15	78.9	3	3	100.0	8	6	75.0	9	6	66.6
KRMD-AM	4	3	75.0	1	1	100.0	2	2	100.0	3	2	66.6
KRMD-FM	52	42	80.8	10	8	80.0	33	27	81.8	33	28	84.8
KRUF-FM	45	35	77.8	18	13	72.2	22	17	77.2	12	10	83.3
KSYR-FM	14	7	50.0	7	3	42.9	11	6	54.5	6	4	66.6
KTAL-FM	17	11	64.7	7	5	71.4	12	7	58.3	8	5	62.5
KTUX-FM	16	12	75.0	11	8	72.7	6	3	50.0	2	1	50.0
KVKI-FM	34	25	73.5	8	4	50.0	23	17	73.9	21	17	80.9
KWKH-AM	13	10	76.9	1	1	100.0	5	4	80.0	7	6	85.7

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAEP-FM	626	249	39.8	323	127	39.3	360	139	38.6	206	79	38.3
KAQQ-AM	352	175	49.7	8	3	37.5	58	26	44.8	150	88	58.7
KAZZ-FM	90	22	24.4	3	0	0.0	27	11	40.7	35	13	37.1
KCDA-FM	289	128	44.3	75	14	18.7	140	64	45.7	150	79	52.7
KDRK-FM	683	272	39.8	243	83	34.2	442	166	37.6	346	152	43.9
KEYF-AM	60	20	33.3	6	3	50.0	47	16	34.0	50	13	26.0
KEYF-FM	644	207	32.1	107	14	13.1	436	139	31.9	426	157	36.9
KEZE-FM	156	36	23.1	71	17	23.9	111	33	29.7	83	19	22.9
KGA -AM	445	209	47.0	73	34	46.6	248	117	47.2	250	109	43.6
KHTQ-FM	640	199	31.1	313	109	34.8	303	91	30.0	160	33	20.6
KISC-FM	559	208	37.2	201	72	35.8	356	142	39.9	274	117	42.7
KKPL-AM	115	40	34.8	6	0	0.0	22	3	13.6	52	12	23.1
KKZX-FM	825	370	44.8	336	131	39.0	592	291	49.2	407	212	52.1
KNFR-FM	629	265	42.1	232	82	35.3	398	152	38.2	282	114	40.4
KNJY-FM	316	102	32.3	208	74	35.6	122	36	29.5	38	3	7.9
KSBN-AM	75	8	10.7	14	0	0.0	32	5	15.6	30	8	26.7
KSPO-FM	69	27	39.1	14	8	57.1	29	8	27.6	35	11	31.4
KTRW-AM	156	34	21.8	31	3	9.7	98	27	27.6	92	27	29.3
KTSL-FM	185	88	47.6	73	42	57.5	111	56	50.5	73	31	42.5
KVNI-AM	59	37	62.7	5	3	60.0	29	16	55.2	29	18	62.1
KXLY-AM	562	237	42.2	48	11	22.9	248	76	30.6	305	108	35.4
KXLY-FM	678	268	39.5	148	62	41.9	389	181	46.5	389	159	40.9
KZZU-FM	888	460	51.8	370	193	52.2	430	181	42.1	251	93	37.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAEP-FM	33	23	69.7	18	12	66.7	20	13	65.0	12	9	75.0
KAQQ-AM	27	22	81.5	0	0	0.0	4	3	75.0	10	8	80.0
KAZZ-FM	3	2	66.7	0	0	0.0	1	1	100.0	1	1	100.0
KCDA-FM	19	14	73.7	2	1	50.0	10	8	80.0	13	10	76.9
KDRK-FM	53	40	75.5	15	9	60.0	33	24	72.7	31	26	83.8
KEYF-AM	5	3	60.0	1	0	0.0	3	2	66.6	3	2	66.6
KEYF-FM	37	26	70.3	3	1	33.3	27	18	66.6	28	20	71.4
KEZE-FM	7	4	57.1	4	3	75.0	6	4	66.6	3	1	33.3
KGA -AM	27	21	77.8	3	2	66.7	15	12	80.0	15	12	80.0
KHTQ-FM	35	25	71.4	21	17	81.0	21	16	76.1	9	5	55.5
KISC-FM	39	30	76.9	15	11	73.3	29	22	75.8	22	18	81.8
KKPL-AM	7	5	71.4	0	0	0.0	1	1	100.0	3	2	66.6
KKZX-FM	71	56	78.9	28	21	75.0	60	49	81.6	41	34	82.9
KNFR-FM	48	36	75.0	14	8	57.1	28	20	71.4	23	17	73.9
KNJY-FM	18	13	72.2	13	10	76.9	7	5	71.4	1	0	0.0
KSBN-AM	3	1	33.3	0	0	0.0	2	1	50.0	2	1	50.0
KSPO-FM	3	2	66.7	0	0	0.0	1	0	0.0	2	1	50.0
KTRW-AM	5	3	60.0	1	0	0.0	4	2	50.0	4	3	75.0
KTSL-FM	9	7	77.8	5	4	80.0	6	5	83.3	3	2	66.6
KVNI-AM	3	2	66.7	0	0	0.0	2	1	50.0	2	2	100.0
KXLY-AM	39	28	71.8	2	1	50.0	12	6	50.0	14	7	50.0
KXLY-FM	43	33	76.7	12	9	75.0	32	27	84.3	27	22	81.4
KZZU-FM	55	44	80.0	25	20	80.0	24	17	70.8	11	6	54.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAAF-FM	454	193	42.5	313	129	41.2	160	61	38.1	47	21	44.7
WACE-AM	89	25	28.1	10	0	0.0	22	8	36.4	31	11	35.5
WACM-AM	62	16	25.8	20	11	55.0	23	3	13.0	19	5	26.3
WAQY-AM	8	0	0.0	0	0	0.0	5	0	0.0	8	0	0.0
WAQY-FM	1111	479	43.1	536	231	43.1	736	346	47.0	471	208	44.2
WCCC-AM	3	0	0.0	0	0	0.0	3	0	0.0	3	0	0.0
WCCC-FM	442	113	25.6	295	79	26.8	244	82	33.6	103	34	33.0
WDRG-FM	424	132	31.1	79	6	7.6	295	105	35.6	303	115	38.0
WHCN-FM	224	45	20.1	127	23	18.1	143	31	21.7	91	18	19.8
WHMP-AM	157	80	51.0	10	0	0.0	49	17	34.7	71	34	47.9
WHMP-FM	541	132	24.4	313	78	24.9	183	23	12.6	95	7	7.4
WHYN-AM	696	282	40.5	72	19	26.4	334	114	34.1	409	150	36.7
WHYN-FM	846	325	38.4	228	66	28.9	546	210	38.5	475	212	44.6
WKSS-FM	777	294	37.8	421	122	29.0	304	82	27.0	151	41	27.2
WMAS-AM	344	196	57.0	3	3	100.0	41	17	41.5	123	54	43.9
WMAS-FM	1054	390	37.0	362	103	28.5	624	234	37.5	485	211	43.5
WMRQ-FM	424	51	12.0	270	21	7.8	166	8	4.8	52	5	9.6
WNNZ-AM	388	159	41.0	68	20	29.4	159	57	35.8	172	69	40.1
WPKX-FM	872	453	51.9	237	107	45.1	466	245	52.6	479	268	55.9
WPVQ-FM	106	23	21.7	32	14	43.8	41	10	24.4	56	5	8.9
WRCH-FM	365	127	34.8	57	18	31.6	190	64	33.7	233	80	34.3
WRNX-FM	320	95	29.7	132	39	29.5	274	95	34.7	173	56	32.4
WSPR-AM	126	94	74.6	55	43	78.2	70	55	78.6	41	39	95.1
WSRS-FM	158	41	25.9	49	17	34.7	98	29	29.6	83	20	24.1
WTIC-AM	135	32	23.7	7	3	42.9	37	0	0.0	66	3	4.5
WTIC-FM	828	233	28.1	479	151	31.5	450	139	30.9	221	53	24.0
WTTT-AM	65	7	10.8	13	3	23.1	25	3	12.0	17	0	0.0
WWYZ-FM	154	52	33.8	53	6	11.3	102	32	31.4	75	32	42.7
WZMX-FM	202	49	24.3	82	15	18.3	145	43	29.7	102	31	30.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAAF-FM	28	22	78.6	19	15	78.9	12	10	83.3	2	2	100.0
WACE-AM	3	1	33.3	0	0	0.0	1	0	0.0	1	1	100.0
WACM-AM	3	2	66.7	1	0	0.0	1	0	0.0	2	1	50.0
WAQY-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WAQY-FM	79	63	79.7	39	32	82.1	60	49	81.6	36	29	80.5
WCCC-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WCCC-FM	20	11	55.0	14	7	50.0	14	9	64.2	5	4	80.0
WDRC-FM	18	12	66.7	2	0	0.0	14	9	64.2	14	10	71.4
WHCN-FM	8	4	50.0	3	1	33.3	6	3	50.0	4	3	75.0
WHMP-AM	11	9	81.8	0	0	0.0	2	2	100.0	6	5	83.3
WHMP-FM	16	8	50.0	8	4	50.0	5	2	40.0	3	1	33.3
WHYN-AM	47	34	72.3	3	2	66.7	17	10	58.8	25	17	68.0
WHYN-FM	55	43	78.2	12	8	66.7	38	29	76.3	37	30	81.0
WKSS-FM	34	23	67.6	18	11	61.1	12	6	50.0	4	2	50.0
WMAS-AM	37	32	86.5	1	1	100.0	5	4	80.0	12	10	83.3
WMAS-FM	73	54	74.0	25	17	68.0	47	35	74.4	38	30	78.9
WMRQ-FM	11	3	27.3	7	1	14.3	5	1	20.0	1	0	0.0
WNNZ-AM	29	21	72.4	4	3	75.0	9	6	66.6	10	6	60.0
WPKX-FM	64	52	81.2	17	13	76.5	36	29	80.5	40	34	85.0
WPVQ-FM	4	2	50.0	1	1	100.0	1	1	100.0	2	0	0.0
WRCH-FM	21	15	71.4	3	2	66.7	10	7	70.0	14	10	71.4
WRNX-FM	14	9	64.3	5	3	60.0	13	9	69.2	9	6	66.6
WSPR-AM	15	14	93.3	7	7	100.0	9	8	88.8	5	4	80.0
WSRS-FM	10	8	80.0	3	2	66.7	6	5	83.3	5	4	80.0
WTIC-AM	6	4	66.7	0	0	0.0	0	0	0.0	2	0	0.0
WTIC-FM	35	22	62.9	21	15	71.4	23	15	65.2	10	6	60.0
WTTT-AM	3	1	33.3	1	1	100.0	2	1	50.0	1	0	0.0
WWYZ-FM	12	9	75.0	1	1	100.0	8	7	87.5	9	8	88.8
WZMX-FM	7	4	57.1	3	2	66.7	6	4	66.6	3	2	66.6

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KATZ-AM	944	385	40.8	270	120	44.4	516	226	43.8	448	167	37.3
KATZ-FM	1511	453	30.0	474	104	21.9	916	347	37.9	768	313	40.8
KEZK-FM	3345	1398	41.8	818	261	31.9	1975	876	44.4	1917	929	48.5
KFAV-FM	319	73	22.9	62	7	11.3	198	49	24.7	199	54	27.1
KFNS-AM	734	194	26.4	225	85	37.8	578	145	25.1	445	88	19.8
KFUO-FM	1786	563	31.5	312	73	23.4	787	209	26.6	894	260	29.1
KIHT-FM	2298	656	28.5	915	234	25.6	1812	575	31.7	1211	397	32.8
KIRL-AM	140	53	37.9	33	8	24.2	62	29	46.8	63	28	44.4
KLOU-FM	2827	833	29.5	472	102	21.6	1809	544	30.1	1917	635	33.1
KMJM-FM	2245	1317	58.7	971	557	57.4	945	469	49.6	565	263	46.5
KMOX-AM	5572	2618	47.0	709	192	27.1	2707	1034	38.2	3098	1387	44.8
KPNT-FM	2956	1194	40.4	1690	685	40.5	1499	532	35.5	526	162	30.8
KSD -FM	2040	454	22.3	951	155	16.3	1605	393	24.5	956	277	29.0
KSHE-FM	2917	840	28.8	1346	341	25.3	2169	663	30.6	1272	430	33.8
KSIV-AM	375	91	24.3	19	0	0.0	140	27	19.3	190	53	27.9
KSLQ-AM	18	6	33.3	5	0	0.0	0	0	0.0	0	0	0.0
KSLQ-FM	187	60	32.1	146	44	30.1	108	29	26.9	36	16	44.4
KSLZ-FM	3052	1114	36.5	1562	480	30.7	1297	400	30.8	595	164	27.6
KTRS-AM	2088	705	33.8	234	65	27.8	1137	341	30.0	1307	424	32.4
KWRE-AM	161	43	26.7	12	0	0.0	65	6	9.2	106	30	28.3
KXOK-FM	1416	340	24.0	566	115	20.3	856	221	25.8	649	189	29.1
KYKY-FM	2921	1041	35.6	1315	383	29.1	2002	776	38.8	1277	582	45.6
WALC-FM	3149	684	21.7	1691	352	20.8	1937	450	23.2	931	199	21.4
WESL-AM	315	111	35.2	39	20	51.3	158	58	36.7	167	58	34.7
WEW -AM	398	118	29.6	8	8	100.0	47	0	0.0	116	44	37.9
WGNU-AM	247	57	23.1	36	4	11.1	110	16	14.5	116	32	27.6
WIBV-AM	406	65	16.0	42	10	23.8	177	22	12.4	258	34	13.2
WIL -FM	3645	1615	44.3	1091	363	33.3	1947	871	44.7	1716	835	48.7
WKKX-FM	2689	944	35.1	1273	429	33.7	1561	531	34.0	986	366	37.1
WRTH-AM	1189	435	36.6	11	0	0.0	224	57	25.4	413	118	28.6
WVRV-FM	2439	632	25.9	1414	360	25.5	1871	524	28.0	902	253	28.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KATZ-AM	69	52	75.4	23	19	82.6	43	32	74.4	32	23	71.8
KATZ-FM	108	77	71.3	21	10	47.6	80	62	77.5	72	58	80.5
KEZK-FM	247	192	77.7	50	38	76.0	155	125	80.6	157	127	80.8
KFAV-FM	12	7	58.3	1	0	0.0	8	5	62.5	9	6	66.6
KFNS-AM	35	21	60.0	12	8	66.7	28	17	60.7	21	11	52.3
KFUO-FM	102	73	71.6	12	9	75.0	35	22	62.8	47	32	68.0
KIHT-FM	113	76	67.3	43	28	65.1	98	68	69.3	67	46	68.6
KIRL-AM	12	10	83.3	1	0	0.0	8	7	87.5	9	8	88.8
KLOU-FM	142	93	65.5	17	10	58.8	96	64	66.6	113	77	68.1
KMJM-FM	219	180	82.2	103	81	78.6	84	64	76.1	51	40	78.4
KMOX-AM	386	287	74.4	24	12	50.0	140	93	66.4	196	141	71.9
KPNT-FM	178	135	75.8	107	80	74.8	92	67	72.8	31	23	74.1
KSD -FM	89	57	64.0	32	17	53.1	79	53	67.0	55	40	72.7
KSHE-FM	179	125	69.8	83	54	65.1	138	98	71.0	87	65	74.7
KSIV-AM	16	9	56.2	1	0	0.0	7	3	42.8	8	4	50.0
KSLQ-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
KSLQ-FM	12	8	66.7	7	6	85.7	7	4	57.1	4	2	50.0
KSLZ-FM	166	119	71.7	90	60	66.7	58	40	68.9	18	10	55.5
KTRS-AM	120	79	65.8	8	5	62.5	52	31	59.6	71	44	61.9
KWRE-AM	11	7	63.6	0	0	0.0	2	1	50.0	6	3	50.0
KXOK-FM	77	42	54.5	31	15	48.4	46	27	58.7	36	21	58.3
KYKY-FM	170	126	74.1	69	48	69.6	124	92	74.1	89	69	77.5
WALC-FM	105	60	57.1	59	32	54.2	66	36	54.5	29	16	55.1
WESL-AM	19	13	68.4	2	1	50.0	9	5	55.5	11	7	63.6
WEW -AM	36	23	63.9	3	3	100.0	1	0	0.0	11	9	81.8
WGNU-AM	13	5	38.5	1	0	0.0	5	0	0.0	8	3	37.5
WIBV-AM	18	7	38.9	1	1	100.0	6	2	33.3	13	4	30.7
WIL -FM	264	208	78.8	55	40	72.7	143	112	78.3	142	111	78.1
WKXX-FM	151	103	68.2	79	53	67.1	96	67	69.7	58	41	70.6
WRTH-AM	85	60	70.6	0	0	0.0	17	12	70.5	32	21	65.6
WVRV-FM	117	75	64.1	60	36	60.0	98	65	66.3	55	38	69.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAQX-FM	969	367	37.9	557	209	37.5	588	222	37.8	330	145	43.9
WBBS-FM	981	485	49.4	385	183	47.5	617	330	53.5	477	251	52.6
WFBL-AM	301	146	48.5	11	0	0.0	36	8	22.2	103	34	33.0
WFRG-FM	258	68	26.4	126	29	23.0	152	30	19.7	85	24	28.2
WHCD-FM	129	42	32.6	23	4	17.4	101	37	36.6	94	36	38.3
WHEN-AM	358	141	39.4	85	32	37.6	235	100	42.6	195	81	41.5
WIII-FM	86	13	15.1	33	4	12.1	68	13	19.1	50	9	18.0
WKLL-FM	104	39	37.5	63	22	34.9	39	13	33.3	20	5	25.0
WKRH-FM	80	39	48.8	34	26	76.5	19	7	36.8	15	3	20.0
WKRL-FM	631	232	36.8	387	151	39.0	276	70	25.4	106	26	24.5
WLTJ-FM	663	286	43.1	183	51	27.9	455	215	47.3	418	217	51.9
WLZW-FM	113	26	23.0	60	18	30.0	69	19	27.5	41	8	19.5
WMRV-FM	34	9	26.5	8	4	50.0	26	9	34.6	24	5	20.8
WNSS-AM	328	83	25.3	46	15	32.6	158	30	19.0	165	27	16.4
WNTQ-FM	1355	414	30.6	627	178	28.4	737	251	34.1	471	171	36.3
WNVE-FM	134	33	24.6	93	22	23.7	59	14	23.7	23	6	26.1
WODZ-FM	63	18	28.6	8	0	0.0	56	16	28.6	52	18	34.6
WOUR-FM	176	46	26.1	100	22	22.0	142	33	23.2	69	22	31.9
WRDS-FM	225	122	54.2	79	43	54.4	103	60	58.3	81	43	53.1
WSCP-FM	129	68	52.7	23	4	17.4	38	14	36.8	52	34	65.4
WSEN-FM	801	304	38.0	177	45	25.4	550	217	39.5	524	231	44.1
WSGO-AM	48	12	25.0	3	0	0.0	3	0	0.0	15	6	40.0
WSKS-FM	145	22	15.2	75	10	13.3	80	10	12.5	39	3	7.7
WSYR-AM	1094	529	48.4	115	50	43.5	510	199	39.0	587	244	41.6
WTKV-FM	123	35	28.5	31	0	0.0	67	19	28.4	68	21	30.9
WTKW-FM	584	212	36.3	261	93	35.6	422	174	41.2	268	107	39.9
WTLA-AM	202	52	25.7	7	3	42.9	37	17	45.9	91	32	35.2
WWHT-FM	1035	361	34.9	473	142	30.0	368	82	22.3	226	35	15.5
WYYY-FM	988	376	38.1	402	161	40.0	730	299	41.0	520	202	38.8

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# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAQX-FM	66	46	69.7	41	28	68.3	42	30	71.4	22	17	77.2
WBBS-FM	81	66	81.5	30	22	73.3	53	43	81.1	44	36	81.8
WFBL-AM	25	19	76.0	0	0	0.0	1	1	100.0	6	3	50.0
WFRG-FM	12	9	75.0	4	2	50.0	5	2	40.0	5	4	80.0
WHCD-FM	7	4	57.1	1	1	100.0	6	4	66.6	5	3	60.0
WHEN-AM	22	14	63.6	5	2	40.0	15	11	73.3	12	9	75.0
WIII-FM	3	1	33.3	1	0	0.0	3	1	33.3	2	1	50.0
WKLL-FM	4	2	50.0	2	1	50.0	2	1	50.0	1	0	0.0
WKRH-FM	4	3	75.0	2	2	100.0	1	0	0.0	0	0	0.0
WKRL-FM	34	25	73.5	23	16	69.6	13	8	61.5	5	4	80.0
WLTJ-FM	48	36	75.0	10	6	60.0	35	27	77.1	35	27	77.1
WLZW-FM	3	2	66.7	1	1	100.0	2	2	100.0	1	1	100.0
WMRV-FM	5	4	80.0	3	2	66.7	5	4	80.0	2	2	100.0
WNSS-AM	14	7	50.0	1	1	100.0	5	2	40.0	7	3	42.8
WNTQ-FM	57	37	64.9	22	13	59.1	36	24	66.6	26	19	73.0
WNVE-FM	5	3	60.0	4	2	50.0	3	2	66.6	1	1	100.0
WODZ-FM	3	2	66.7	0	0	0.0	2	2	100.0	2	2	100.0
WOUR-FM	10	6	60.0	5	3	60.0	7	4	57.1	4	3	75.0
WRDS-FM	16	13	81.2	5	4	80.0	10	8	80.0	8	7	87.5
WSCP-FM	12	10	83.3	1	1	100.0	2	1	50.0	5	5	100.0
WSEN-FM	52	38	73.1	11	6	54.5	42	31	73.8	39	31	79.4
WSGO-AM	4	3	75.0	0	0	0.0	0	0	0.0	2	2	100.0
WSKS-FM	3	1	33.3	1	0	0.0	2	1	50.0	1	0	0.0
WSYR-AM	70	54	77.1	6	4	66.7	25	17	68.0	32	23	71.8
WTKV-FM	7	5	71.4	1	0	0.0	5	4	80.0	5	4	80.0
WTKW-FM	35	26	74.3	18	14	77.8	29	22	75.8	16	12	75.0
WTLA-AM	10	5	50.0	0	0	0.0	2	2	100.0	5	4	80.0
WWHT-FM	46	31	67.4	20	13	65.0	15	9	60.0	7	3	42.8
WYYY-FM	56	41	73.2	25	20	80.0	44	33	75.0	28	20	71.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAKS-FM	2159	730	33.8	971	281	28.9	1380	527	38.2	846	360	42.6
WBDN-AM	126	49	38.9	54	14	25.9	75	36	48.0	47	23	48.9
WCOF-FM	1669	470	28.2	612	167	27.3	1293	409	31.6	847	266	31.4
WDAE-AM	425	117	27.5	113	15	13.3	289	74	25.6	213	72	33.8
WDUV-FM	2581	1436	55.6	60	20	33.3	447	189	42.3	963	475	49.3
WFLA-AM	2362	1354	57.3	248	103	41.5	858	438	51.0	1088	603	55.4
WFLZ-FM	4668	2124	45.5	2192	967	44.1	2515	901	35.8	1340	413	30.8
WGUL-AM	786	498	63.4	0	0	0.0	39	12	30.8	105	68	64.8
WGUL-FM	464	186	40.1	12	0	0.0	29	5	17.2	80	16	20.0
WHNZ-AM	544	166	30.5	14	0	0.0	189	62	32.8	291	91	31.3
WHPT-FM	1519	383	25.2	721	176	24.4	1199	329	27.4	696	193	27.7
WILV-FM	848	216	25.5	356	73	20.5	488	133	27.3	340	130	38.2
WJHM-FM	122	37	30.3	62	14	22.6	30	5	16.7	21	0	0.0
WLVU-FM	657	379	57.7	40	20	50.0	75	24	32.0	171	65	38.0
WPCV-FM	411	103	25.1	151	7	4.6	226	52	23.0	171	63	36.8
WQYK-AM	583	121	20.8	100	37	37.0	235	50	21.3	240	30	12.5
WQYK-FM	2943	1360	46.2	737	224	30.4	1461	623	42.6	1415	729	51.5
WRBQ-AM	674	285	42.3	268	92	34.3	434	225	51.8	308	182	59.1
WRBQ-FM	2235	837	37.4	685	240	35.0	1263	503	39.8	1058	452	42.7
WRMD-AM	227	55	24.2	84	12	14.3	135	18	13.3	99	25	25.3
WRXB-AM	280	132	47.1	108	68	63.0	152	73	48.0	98	30	30.6
WSJT-FM	1840	701	38.1	387	93	24.0	1252	504	40.3	1168	538	46.1
WSSR-FM	2740	914	33.4	1451	487	33.6	1674	546	32.6	804	238	29.6
WSUN-AM	416	113	27.2	23	0	0.0	77	6	7.8	134	24	17.9
WTBT-FM	2493	858	34.4	957	216	22.6	1984	728	36.7	1304	590	45.2
WTMP-AM	771	292	37.9	291	122	41.9	400	117	29.2	283	75	26.5
WWRM-FM	2417	997	41.2	628	198	31.5	1294	542	41.9	1274	625	49.1
WXTB-FM	2361	900	38.1	1475	627	42.5	1427	548	38.4	523	169	32.3
WYUU-FM	1729	535	30.9	296	54	18.2	1177	337	28.6	1221	430	35.2
WZTM-AM	653	166	25.4	185	63	34.1	386	94	24.4	314	70	22.3

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAKS-FM	145	113	77.9	59	44	74.6	110	88	80.0	73	59	80.8
WBDN-AM	10	8	80.0	5	4	80.0	9	7	77.7	5	3	60.0
WCOF-FM	85	55	64.7	28	20	71.4	78	53	67.9	53	34	64.1
WDAE-AM	23	12	52.2	7	3	42.9	17	8	47.0	12	6	50.0
WDUV-FM	228	192	84.2	4	3	75.0	30	22	73.3	75	60	80.0
WFLA-AM	213	177	83.1	14	10	71.4	68	54	79.4	94	76	80.8
WFLZ-FM	316	241	76.3	158	115	72.8	152	108	71.0	71	50	70.4
WGUL-AM	96	83	86.5	0	0	0.0	6	3	50.0	15	12	80.0
WGUL-FM	43	39	90.7	0	0	0.0	2	2	100.0	4	3	75.0
WHNZ-AM	21	11	52.4	0	0	0.0	9	5	55.5	13	7	53.8
WHPT-FM	66	37	56.1	31	18	58.1	56	34	60.7	32	18	56.2
WILV-FM	43	30	69.8	21	13	61.9	22	16	72.7	19	15	78.9
WJHM-FM	10	9	90.0	7	6	85.7	3	2	66.6	0	0	0.0
WLVU-FM	65	59	90.8	3	2	66.7	5	4	80.0	11	9	81.8
WPCV-FM	16	9	56.2	4	1	25.0	10	5	50.0	9	5	55.5
WQYK-AM	27	13	48.1	6	4	66.7	13	7	53.8	11	5	45.4
WQYK-FM	225	177	78.7	48	33	68.8	118	92	77.9	120	98	81.6
WRBQ-AM	55	43	78.2	20	14	70.0	43	36	83.7	32	29	90.6
WRBQ-FM	152	112	73.7	45	30	66.7	89	68	76.4	81	64	79.0
WRMD-AM	12	8	66.7	2	1	50.0	5	2	40.0	6	4	66.6
WRXB-AM	18	14	77.8	6	5	83.3	7	5	71.4	6	4	66.6
WSJT-FM	150	114	76.0	23	15	65.2	107	82	76.6	114	91	79.8
WSSR-FM	142	97	68.3	77	52	67.5	88	60	68.1	42	27	64.2
WSUN-AM	19	12	63.2	0	0	0.0	3	1	33.3	5	3	60.0
WTBT-FM	190	138	72.6	63	39	61.9	159	116	72.9	119	94	78.9
WTMP-AM	50	34	68.0	19	14	73.7	24	13	54.1	16	8	50.0
WWRM-FM	156	122	78.2	36	26	72.2	87	69	79.3	98	81	82.6
WXTB-FM	184	133	72.3	136	104	76.5	111	81	72.9	30	19	63.3
WYUU-FM	93	62	66.7	14	8	57.1	59	36	61.0	70	47	67.1
WZTM-AM	27	13	48.1	11	6	54.5	18	9	50.0	12	5	41.6

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# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
CIDR-FM	91	25	27.5	61	19	31.1	54	15	27.8	24	7	29.2
CIMX-FM	285	101	35.4	198	68	34.3	96	32	33.3	19	10	52.6
CKLW-AM	75	16	21.3	6	0	0.0	21	7	33.3	38	9	23.7
CKWW-AM	114	51	44.7	3	0	0.0	4	0	0.0	15	2	13.3
WBUZ-FM	590	195	33.1	384	109	28.4	266	80	30.1	108	29	26.9
WCWA-AM	312	117	37.5	16	0	0.0	62	15	24.2	118	43	36.4
WHMQ-FM	75	23	30.7	33	13	39.4	38	15	39.5	24	10	41.7
WIMX-FM	290	91	31.4	121	28	23.1	168	77	45.8	137	61	44.5
WIOT-FM	810	211	26.0	438	107	24.4	524	149	28.4	287	93	32.4
WJLB-FM	175	37	21.1	102	19	18.6	88	15	17.0	34	9	26.5
WJR -AM	429	136	31.7	58	15	25.9	181	59	32.6	214	75	35.0
WJUC-FM	434	225	51.8	210	107	51.0	185	82	44.3	114	47	41.2
WJZE-FM	424	99	23.3	195	40	20.5	294	68	23.1	206	56	27.2
WKKO-FM	1163	586	50.4	363	162	44.6	656	330	50.3	586	299	51.0
WKXA-FM	76	23	30.3	67	21	31.3	31	13	41.9	6	2	33.3
WLQR-AM	149	30	20.1	40	10	25.0	83	20	24.1	86	20	23.3
WLZZ-FM	56	15	26.8	28	11	39.3	31	7	22.6	26	5	19.2
WMTR-FM	143	45	31.5	40	12	30.0	88	40	45.5	85	33	38.8
WRIF-FM	106	25	23.6	47	12	25.5	79	19	24.1	48	12	25.0
WRQN-FM	717	255	35.6	152	35	23.0	509	207	40.7	495	199	40.2
WRVF-FM	999	413	41.3	279	95	34.1	576	244	42.4	556	265	47.7
WSPD-AM	726	351	48.3	68	11	16.2	315	125	39.7	391	187	47.8
WTOD-AM	113	11	9.7	14	0	0.0	29	4	13.8	42	4	9.5
WTWR-FM	400	93	23.2	230	42	18.3	132	32	24.2	42	15	35.7
WVKS-FM	1459	646	44.3	641	290	45.2	747	281	37.6	471	149	31.6
WVMV-FM	80	37	46.2	10	5	50.0	57	28	49.1	59	27	45.8
WVOI-AM	94	50	53.2	7	4	57.1	43	24	55.8	64	27	42.2
WWWM-FM	822	304	37.0	325	121	37.2	531	220	41.4	415	163	39.3
WXKR-FM	550	135	24.5	305	84	27.5	350	102	29.1	190	45	23.7

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
CIDR-FM	3	2	66.7	3	1	33.3	2	1	50.0	1	1	100.0
CIMX-FM	11	7	63.6	8	5	62.5	4	2	50.0	1	1	100.0
CKLW-AM	3	1	33.3	0	0	0.0	1	1	100.0	2	1	50.0
CKWW-AM	7	6	85.7	0	0	0.0	0	0	0.0	1	0	0.0
WBUZ-FM	27	17	63.0	18	11	61.1	15	10	66.6	5	3	60.0
WCWA-AM	20	13	65.0	0	0	0.0	2	2	100.0	7	5	71.4
WHMQ-FM	4	2	50.0	2	1	50.0	2	2	100.0	1	1	100.0
WIMX-FM	16	11	68.8	5	3	60.0	13	10	76.9	11	8	72.7
WIOT-FM	44	30	68.2	23	16	69.6	33	24	72.7	19	14	73.6
WJLB-FM	7	3	42.9	4	2	50.0	3	1	33.3	1	1	100.0
WJR -AM	21	12	57.1	4	2	50.0	10	6	60.0	9	6	66.6
WJUC-FM	31	23	74.2	14	10	71.4	14	11	78.5	9	7	77.7
WJZE-FM	20	12	60.0	10	5	50.0	14	9	64.2	10	7	70.0
WKKO-FM	92	74	80.4	31	25	80.6	59	48	81.3	51	40	78.4
WKXA-FM	3	2	66.7	2	2	100.0	1	1	100.0	0	0	0.0
WLQR-AM	5	2	40.0	1	1	100.0	3	2	66.6	3	2	66.6
WLZZ-FM	3	1	33.3	1	1	100.0	1	1	100.0	1	1	100.0
WMTR-FM	7	5	71.4	2	1	50.0	6	5	83.3	5	4	80.0
WRIF-FM	5	4	80.0	2	1	50.0	4	3	75.0	3	3	100.0
WRQN-FM	37	25	67.6	7	3	42.9	31	23	74.1	29	22	75.8
WRVF-FM	70	55	78.6	18	13	72.2	47	37	78.7	46	38	82.6
WSPD-AM	49	39	79.6	3	1	33.3	19	13	68.4	27	21	77.7
WTOD-AM	5	0	0.0	0	0	0.0	1	0	0.0	2	0	0.0
WTWR-FM	12	7	58.3	6	3	50.0	4	3	75.0	2	2	100.0
WVKS-FM	84	62	73.8	39	29	74.4	46	32	69.5	27	19	70.3
WVMV-FM	6	5	83.3	1	0	0.0	5	5	100.0	5	5	100.0
WVOI-AM	6	5	83.3	0	0	0.0	3	2	66.6	4	3	75.0
WWWM-FM	53	40	75.5	20	14	70.0	41	31	75.6	32	25	78.1
WXKR-FM	25	16	64.0	14	9	64.3	20	14	70.0	10	6	60.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+			Persons 18-34			Persons 25-54			Persons 35-64		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KCEE-AM	538	245	45.5	5	0	0.0	111	18	16.2	240	84	35.0
KCUB-AM	232	114	49.1	21	10	47.6	84	40	47.6	108	60	55.6
KDDJ-FM	116	30	25.9	80	18	22.5	64	10	15.6	15	0	0.0
KEDJ-FM	11	9	81.8	0	0	0.0	8	5	62.5	8	5	62.5
KEVT-AM	84	50	59.5	17	4	23.5	53	35	66.0	50	35	70.0
KFFN-AM	264	104	39.4	97	43	44.3	194	88	45.4	132	58	43.9
KFMA-FM	626	194	31.0	426	147	34.5	337	109	32.3	112	16	14.3
KGMS-FM	146	52	35.6	76	43	56.6	78	23	29.5	42	8	19.0
KGVM-FM	274	126	46.0	0	0	0.0	9	4	44.4	60	12	20.0
KHYT-FM	853	270	31.7	370	101	27.3	616	202	32.8	418	143	34.2
KIIM-FM	1359	669	49.2	447	199	44.5	788	406	51.5	647	347	53.6
KLPX-FM	873	320	36.7	518	167	32.2	608	243	40.0	276	128	46.4
KMLE-FM	68	22	32.4	13	8	61.5	50	9	18.0	45	4	8.9
KMXZ-FM	1256	573	45.6	385	137	35.6	778	404	51.9	705	400	56.7
KNST-AM	879	414	47.1	151	26	17.2	476	187	39.3	456	231	50.7
KOHT-FM	788	437	55.5	338	196	58.0	270	128	47.4	176	65	36.9
KQTL-AM	131	44	33.6	21	10	47.6	66	29	43.9	72	34	47.2
KRQQ-FM	1562	514	32.9	741	216	29.1	751	229	30.5	419	118	28.2
KSAZ-AM	129	57	44.2	5	5	100.0	36	9	25.0	43	14	32.6
KTKT-AM	235	59	25.1	30	9	30.0	95	23	24.2	108	24	22.2
KTUC-AM	306	67	21.9	50	5	10.0	136	25	18.4	140	39	27.9
KTZR-AM	248	116	46.8	62	21	33.9	139	72	51.8	128	81	63.3
KWCV-FM	105	52	49.5	43	12	27.9	39	16	41.0	29	17	58.6
KWFM-FM	1073	309	28.8	203	50	24.6	660	213	32.3	688	221	32.1
KXEW-AM	252	102	40.5	54	15	27.8	136	61	44.9	130	58	44.6
KYOT-FM	209	68	32.5	26	0	0.0	146	49	33.6	149	57	38.3
KZLZ-FM	240	118	49.2	121	67	55.4	162	82	50.6	91	45	49.5
KZPT-FM	945	348	36.8	512	240	46.9	562	203	36.1	295	79	26.8

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KCEE-AM	43	33	76.7	0	0	0.0	5	1	20.0	20	13	65.0
KCUB-AM	13	11	84.6	2	1	50.0	4	3	75.0	7	6	85.7
KDDJ-FM	3	1	33.3	2	1	50.0	2	0	0.0	1	0	0.0
KEDJ-FM	1	1	100.0	0	0	0.0	1	1	100.0	1	1	100.0
KEVT-AM	10	9	90.0	0	0	0.0	7	7	100.0	9	9	100.0
KFFN-AM	18	12	66.7	8	5	62.5	14	11	78.5	9	7	77.7
KFMA-FM	28	19	67.9	20	13	65.0	16	11	68.7	4	2	50.0
KGMS-FM	8	6	75.0	4	4	100.0	4	4	100.0	3	2	66.6
KGVY-AM	28	21	75.0	0	0	0.0	1	1	100.0	4	2	50.0
KHYT-FM	57	42	73.7	21	15	71.4	45	34	75.5	32	24	75.0
KIIM-FM	109	87	79.8	36	29	80.6	72	58	80.5	59	47	79.6
KLPX-FM	64	47	73.4	33	24	72.7	50	38	76.0	28	22	78.5
KMLE-FM	4	4	100.0	3	3	100.0	3	2	66.6	1	0	0.0
KMXZ-FM	98	81	82.7	27	21	77.8	65	55	84.6	66	57	86.3
KNST-AM	58	47	81.0	4	2	50.0	27	20	74.0	31	26	83.8
KOHT-FM	54	44	81.5	24	19	79.2	14	11	78.5	8	6	75.0
KQTL-AM	9	7	77.8	1	1	100.0	5	4	80.0	8	7	87.5
KRQQ-FM	77	50	64.9	32	17	53.1	41	27	65.8	24	17	70.8
KSAZ-AM	7	5	71.4	1	1	100.0	2	1	50.0	2	1	50.0
KTKT-AM	7	4	57.1	2	1	50.0	3	2	66.6	2	1	50.0
KTUC-AM	11	5	45.5	1	0	0.0	4	1	25.0	5	2	40.0
KTZR-AM	17	13	76.5	6	4	66.7	9	7	77.7	9	8	88.8
KWCY-FM	5	4	80.0	2	2	100.0	2	2	100.0	2	2	100.0
KWFM-FM	53	33	62.3	10	5	50.0	42	28	66.6	39	26	66.6
KXEW-AM	19	12	63.2	2	1	50.0	13	9	69.2	14	10	71.4
KYOT-FM	10	6	60.0	0	0	0.0	7	5	71.4	9	6	66.6
KZLZ-FM	19	16	84.2	11	10	90.9	11	9	81.8	7	6	85.7
KZPT-FM	53	36	67.9	33	26	78.8	38	26	68.4	16	8	50.0

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAKC-AM	119	15	12.6	17	5	29.4	102	15	14.7	97	10	10.3
KBEZ-FM	861	328	38.1	245	71	29.0	511	169	33.1	440	158	35.9
KCFM-FM	440	179	40.7	102	36	35.3	228	60	26.3	208	56	26.9
KCFO-AM	216	64	29.6	38	0	0.0	142	38	26.8	129	53	41.1
KCKI-FM	457	106	23.2	261	68	26.1	233	47	20.2	103	18	17.5
KGTO-AM	226	92	40.7	6	0	0.0	35	10	28.6	70	22	31.4
KHJM-FM	164	61	37.2	27	5	18.5	110	40	36.4	116	45	38.8
KHTT-FM	1455	578	39.7	605	181	29.9	665	207	31.1	426	149	35.0
KITO-FM	74	34	45.9	0	0	0.0	21	6	28.6	46	16	34.8
KJMM-FM	416	219	52.6	140	99	70.7	149	86	57.7	119	60	50.4
KJSR-FM	1050	291	27.7	403	88	21.8	758	206	27.2	509	161	31.6
KMOD-FM	967	340	35.2	410	125	30.5	738	305	41.3	481	211	43.9
KMRX-FM	390	106	27.2	213	58	27.2	237	63	26.6	101	27	26.7
KMYZ-FM	1018	462	45.4	470	246	52.3	458	203	44.3	250	70	28.0
KOAS-FM	390	117	30.0	86	27	31.4	281	92	32.7	249	84	33.7
KQLL-AM	198	52	26.3	66	30	45.5	155	36	23.2	106	11	10.4
KQLL-FM	890	331	37.2	108	16	14.8	660	267	40.5	694	305	43.9
KRAV-FM	900	226	25.1	458	126	27.5	626	177	28.3	329	74	22.5
KRMG-AM	1411	753	53.4	271	108	39.9	794	417	52.5	850	496	58.4
KVOO-AM	487	273	56.1	50	16	32.0	177	62	35.0	238	112	47.1
KVOO-FM	681	255	37.4	202	64	31.7	379	122	32.2	305	113	37.0
KWEN-FM	1337	695	52.0	444	187	42.1	808	416	51.5	666	406	61.0
KXOJ-FM	469	269	57.4	207	150	72.5	337	193	57.3	216	102	47.2

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAKC-AM	6	3	50.0	1	1	100.0	5	3	60.0	6	2	33.3
KBEZ-FM	55	40	72.7	16	12	75.0	40	30	75.0	32	23	71.8
KCFM-FM	29	22	75.9	6	4	66.7	10	6	60.0	10	6	60.0
KCFO-AM	5	3	60.0	0	0	0.0	4	2	50.0	4	2	50.0
KCKI-FM	15	7	46.7	8	4	50.0	9	4	44.4	4	2	50.0
KGTO-AM	27	17	63.0	0	0	0.0	4	3	75.0	10	6	60.0
KHJM-FM	6	4	66.7	1	0	0.0	5	3	60.0	4	3	75.0
KHTT-FM	73	51	69.9	28	17	60.7	30	19	63.3	19	13	68.4
KITO-FM	4	3	75.0	0	0	0.0	2	1	50.0	3	2	66.6
KJMM-FM	30	25	83.3	15	14	93.3	12	11	91.6	6	5	83.3
KJSR-FM	45	28	62.2	16	9	56.2	32	19	59.3	24	16	66.6
KMOD-FM	75	59	78.7	32	24	75.0	62	51	82.2	41	35	85.3
KMRX-FM	18	12	66.7	10	7	70.0	12	7	58.3	7	4	57.1
KMYZ-FM	60	46	76.7	30	23	76.7	24	19	79.1	12	9	75.0
KOAS-FM	24	18	75.0	4	3	75.0	17	14	82.3	17	13	76.4
KQLL-AM	10	6	60.0	6	5	83.3	9	5	55.5	4	1	25.0
KQLL-FM	59	44	74.6	3	1	33.3	51	39	76.4	55	43	78.1
KRAV-FM	49	33	67.3	22	14	63.6	39	27	69.2	22	16	72.7
KRMG-AM	114	94	82.5	21	18	85.7	70	56	80.0	71	57	80.2
KVOO-AM	46	40	87.0	4	3	75.0	12	9	75.0	20	17	85.0
KVOO-FM	38	30	78.9	12	9	75.0	19	13	68.4	16	12	75.0
KWEN-FM	110	91	82.7	34	25	73.5	76	62	81.5	65	56	86.1
KXOJ-FM	38	34	89.5	20	18	90.0	26	23	88.4	15	14	93.3

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio statio

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WACA-AM	366	139	38.0	166	66	39.8	274	73	26.6	187	73	39.0
WARW-FM	3486	797	22.9	1337	204	15.3	2715	667	24.6	1847	514	27.8
WASH-FM	4696	1811	38.6	1987	796	40.1	3411	1356	39.8	2259	864	38.2
WAVA-FM	1310	395	30.2	380	119	31.3	892	290	32.5	743	236	31.8
WBIG-FM	4446	1357	30.5	875	197	22.5	3256	1003	30.8	3154	1044	33.1
WBQB-FM	456	89	19.5	178	11	6.2	295	63	21.4	203	63	31.0
WFLS-FM	659	220	33.4	131	60	45.8	345	124	35.9	376	121	32.2
WFRE-FM	782	348	44.5	267	99	37.1	381	160	42.0	330	183	55.5
WGAY-FM	3469	1168	33.7	775	210	27.1	2060	616	29.9	2076	677	32.6
WGMS-FM	3554	1452	40.9	557	185	33.2	1863	683	36.7	2116	817	38.6
WHFS-FM	3958	987	24.9	2269	572	25.2	2425	533	22.0	1006	244	24.3
WHUR-FM	4726	1686	35.7	1760	463	26.3	3237	1254	38.7	2428	1042	42.9
WILC-AM	530	196	37.0	207	106	51.2	455	175	38.5	295	85	28.8
WINC-FM	684	130	19.0	341	98	28.7	504	91	18.1	278	33	11.9
WIYY-FM	1192	214	18.0	781	107	13.7	668	129	19.3	236	58	24.6
WJFK-FM	3295	1396	42.4	1567	774	49.4	2522	1123	44.5	1543	589	38.2
WJZW-FM	3252	1117	34.3	841	200	23.8	2479	854	34.4	2225	843	37.9
WKDL-AM	283	140	49.5	153	80	52.3	207	94	45.4	113	60	53.1
WKDV-AM	17	0	0.0	8	0	0.0	17	0	0.0	9	0	0.0
WKYS-FM	5025	1796	35.7	2634	1007	38.2	2174	645	29.7	1096	263	24.0
WMAL-AM	3979	1817	45.7	575	121	21.0	2261	853	37.7	2383	1050	44.1
WMMJ-FM	3193	1082	33.9	966	233	24.1	2411	832	34.5	1909	733	38.4
WMZQ-FM	3994	1778	44.5	1283	558	43.5	2531	1196	47.3	2136	1012	47.4
WOL-AM	557	185	33.2	95	40	42.1	358	137	38.3	337	117	34.7
WPGC-AM	915	299	32.7	385	124	32.2	671	255	38.0	390	157	40.3
WPGC-FM	5893	1996	33.9	3065	1127	36.8	2779	848	30.5	1404	398	28.3
WRQX-FM	5199	1579	30.4	2301	698	30.3	3859	1302	33.7	2415	836	34.6
WTEM-AM	1640	356	21.7	460	87	18.9	1220	232	19.0	995	237	23.8
WTOP-AM	4374	1416	32.4	664	135	20.3	2830	839	29.6	2846	922	32.4
WTOP-FM	752	107	14.2	212	17	8.0	497	84	16.9	433	74	17.1
WUPP-FM	740	143	19.3	176	30	17.0	467	94	20.1	406	72	17.7
WWDC-AM	474	160	33.8	25	0	0.0	79	7	8.9	132	46	34.8
WWDC-FM	4809	1374	28.6	2610	674	25.8	2878	725	25.2	1287	295	22.9
WWRC-AM	1069	124	11.6	140	0	0.0	584	65	11.1	630	92	14.6
WWVZ-FM	290	87	30.0	112	45	40.2	163	55	33.7	95	32	33.7
WWZZ-FM	5376	1737	32.3	2544	755	29.7	2981	756	25.4	1601	347	21.7
WXYV-FM	1388	198	14.3	805	94	11.7	623	47	7.5	237	20	8.4
WYCB-AM	762	326	42.8	152	40	26.3	436	170	39.0	485	214	44.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WACA-AM	37	23	62.2	12	8	66.7	28	15	53.5	24	15	62.5
WARW-FM	126	73	57.9	40	16	40.0	107	66	61.6	79	52	65.8
WASH-FM	323	251	77.7	140	111	79.3	248	195	78.6	163	125	76.6
WAVA-FM	60	39	65.0	19	14	73.7	44	28	63.6	37	22	59.4
WBIG-FM	224	147	65.6	34	20	58.8	166	108	65.0	175	117	66.8
WBQB-FM	19	12	63.2	5	2	40.0	12	8	66.6	11	8	72.7
WFLS-FM	33	22	66.7	4	4	100.0	20	14	70.0	22	16	72.7
WFRE-FM	56	44	78.6	14	9	64.3	28	21	75.0	33	28	84.8
WGAY-FM	198	144	72.7	38	26	68.4	104	74	71.1	117	86	73.5
WGMS-FM	255	193	75.7	27	19	70.4	113	86	76.1	141	106	75.1
WHFS-FM	123	68	55.3	75	42	56.0	71	34	47.8	28	15	53.5
WHUR-FM	361	250	69.3	97	55	56.7	280	204	72.8	239	179	74.9
WILC-AM	22	14	63.6	9	7	77.8	20	13	65.0	12	6	50.0
WINC-FM	23	14	60.9	15	12	80.0	17	11	64.7	7	3	42.8
WIYY-FM	40	20	50.0	27	12	44.4	30	16	53.3	10	6	60.0
WJFK-FM	200	146	73.0	101	75	74.3	158	116	73.4	95	69	72.6
WJZW-FM	205	139	67.8	48	27	56.2	162	111	68.5	150	106	70.6
WKDL-AM	25	20	80.0	15	12	80.0	19	14	73.6	10	8	80.0
WKDV-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WKYS-FM	291	201	69.1	178	131	73.6	142	97	68.3	57	32	56.1
WMAL-AM	273	206	75.5	19	7	36.8	135	95	70.3	168	125	74.4
WMMJ-FM	249	178	71.5	50	33	66.0	201	145	72.1	183	132	72.1
WMZQ-FM	285	220	77.2	91	72	79.1	189	152	80.4	155	120	77.4
WOL-AM	44	26	59.1	8	6	75.0	30	19	63.3	30	19	63.3
WPGC-AM	64	41	64.1	26	13	50.0	55	36	65.4	34	26	76.4
WPGC-FM	324	199	61.4	175	110	62.9	164	98	59.7	85	49	57.6
WRQX-FM	264	187	70.8	115	84	73.0	209	155	74.1	139	101	72.6
WTEM-AM	59	24	40.7	13	4	30.8	36	12	33.3	39	17	43.5
WTOP-AM	185	115	62.2	23	13	56.5	104	58	55.7	121	73	60.3
WTOP-FM	15	4	26.7	3	0	0.0	11	3	27.2	11	3	27.2
WUPP-FM	42	28	66.7	5	3	60.0	31	22	70.9	29	20	68.9
WWDC-AM	29	21	72.4	0	0	0.0	2	1	50.0	8	6	75.0
WWDC-FM	201	137	68.2	119	81	68.1	128	88	68.7	45	27	60.0
WWRC-AM	33	10	30.3	2	0	0.0	16	5	31.2	21	8	38.1
WWVZ-FM	13	10	76.9	7	6	85.7	5	3	60.0	4	3	75.0
WWZZ-FM	230	153	66.5	112	70	62.5	118	73	61.8	59	36	61.0
WXVY-FM	31	12	38.7	17	6	35.3	12	3	25.0	4	1	25.0
WYCB-AM	65	52	80.0	7	5	71.4	36	29	80.5	46	37	80.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAMR-FM	290	106	36.6	105	38	36.2	174	83	47.7	127	68	53.5
WBGG-FM	585	199	34.0	277	87	31.4	441	154	34.9	261	91	34.9
WBZT-AM	468	195	41.7	40	13	32.5	176	66	37.5	206	75	36.4
WDBF-AM	367	160	43.6	4	0	0.0	19	8	42.1	66	23	34.8
WEAT-AM	428	121	28.3	36	4	11.1	122	30	24.6	144	29	20.1
WEAT-FM	1525	709	46.5	432	182	42.1	897	430	47.9	764	392	51.3
WEDR-FM	878	330	37.6	344	141	41.0	398	112	28.1	283	90	31.8
WFLC-FM	247	63	25.5	121	35	28.9	182	53	29.1	101	24	23.8
WHQT-FM	564	216	38.3	232	70	30.2	389	161	41.4	244	107	43.9
WHYI-FM	577	148	25.6	331	84	25.4	349	88	25.2	141	35	24.8
WINZ-AM	156	44	28.2	44	14	31.8	59	18	30.5	47	11	23.4
WIOD-AM	241	65	27.0	9	5	55.6	53	16	30.2	83	23	27.7
WIRK-FM	1137	441	38.8	373	141	37.8	676	291	43.0	531	240	45.2
WJBW-FM	911	539	59.2	18	8	44.4	94	39	41.5	258	147	57.0
WJNA-AM	485	154	31.8	19	5	26.3	64	8	12.5	142	41	28.9
WJNO-AM	949	409	43.1	52	13	25.0	259	72	27.8	344	124	36.0
WKGR-FM	759	281	37.0	310	110	35.5	583	210	36.0	381	160	42.0
WKIS-FM	462	128	27.7	182	18	9.9	278	63	22.7	190	66	34.7
WLVE-FM	522	189	36.2	44	12	27.3	302	121	40.1	328	117	35.7
WLYF-FM	441	153	34.7	88	20	22.7	165	45	27.3	212	75	35.4
WMBX-FM	1064	361	33.9	491	164	33.4	666	245	36.8	361	121	33.5
WMXJ-FM	496	147	29.6	78	21	26.9	279	69	24.7	348	98	28.2
WOLL-FM	528	147	27.8	77	8	10.4	370	111	30.0	355	126	35.5
WPBR-AM	138	3	2.2	13	0	0.0	27	3	11.1	41	3	7.3
WPBZ-FM	888	344	38.7	447	151	33.8	445	125	28.1	230	61	26.5
WPLL-FM	479	78	16.3	262	36	13.7	315	63	20.0	143	42	29.4
WPOM-AM	188	82	43.6	43	11	25.6	109	56	51.4	100	53	53.0
WPOW-FM	869	258	29.7	436	118	27.1	362	49	13.5	155	18	11.6
WQAM-AM	340	131	38.5	110	31	28.2	225	96	42.7	159	77	48.4
WRLX-FM	742	306	41.2	85	21	24.7	283	102	36.0	362	166	45.9
WRMA-FM	291	106	36.4	115	39	33.9	179	62	34.6	134	43	32.1
WRMF-FM	1306	410	31.4	465	106	22.8	848	266	31.4	639	256	40.1
WRTO-FM	144	27	18.8	68	4	5.9	72	27	37.5	49	23	46.9
WSBR-AM	249	71	28.5	17	0	0.0	42	0	0.0	79	35	44.3
WSWN-AM	90	42	46.7	30	10	33.3	51	27	52.9	59	32	54.2
WTMI-FM	726	326	44.9	59	14	23.7	130	43	33.1	206	76	36.9
WXFG-FM	617	119	19.3	288	32	11.1	433	86	19.9	257	75	29.2
WZTA-FM	369	77	20.9	244	51	20.9	256	55	21.5	86	17	19.8
WZZR-FM	389	90	23.1	193	31	16.1	316	73	23.1	170	50	29.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station



# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WAMR-FM	19	14	73.7	7	5	71.4	15	11	73.3	12	9	75.0
WBGG-FM	27	17	63.0	12	7	58.3	22	14	63.6	14	9	64.2
WBZT-AM	32	23	71.9	3	1	33.3	12	8	66.6	16	11	68.7
WDBF-AM	29	22	75.9	0	0	0.0	1	1	100.0	4	3	75.0
WEAT-AM	12	6	50.0	1	0	0.0	2	1	50.0	3	1	33.3
WEAT-FM	122	100	82.0	32	26	81.2	75	61	81.3	69	58	84.0
WEDR-FM	49	31	63.3	23	15	65.2	21	11	52.3	13	6	46.1
WFLC-FM	9	5	55.6	5	4	80.0	7	5	71.4	3	2	66.6
WHQT-FM	30	23	76.7	13	9	69.2	22	17	77.2	12	8	66.6
WHYI-FM	27	19	70.4	16	11	68.8	12	7	58.3	8	6	75.0
WINZ-AM	5	2	40.0	1	1	100.0	2	1	50.0	2	1	50.0
WIOD-AM	5	3	60.0	0	0	0.0	2	1	50.0	2	1	50.0
WIRK-FM	75	55	73.3	27	20	74.1	57	45	78.9	39	31	79.4
WJBW-FM	81	68	84.0	1	1	100.0	4	3	75.0	23	19	82.6
WJNA-AM	25	17	68.0	1	0	0.0	1	1	100.0	5	4	80.0
WJNO-AM	52	35	67.3	2	1	50.0	9	4	44.4	16	10	62.5
WKGR-FM	43	32	74.4	15	10	66.7	31	22	70.9	26	21	80.7
WKIS-FM	21	13	61.9	5	2	40.0	13	8	61.5	12	9	75.0
WLVE-FM	32	21	65.6	2	1	50.0	19	15	78.9	20	14	70.0
WLYF-FM	23	16	69.6	4	3	75.0	11	8	72.7	12	8	66.6
WMBX-FM	50	34	68.0	24	16	66.7	35	25	71.4	18	13	72.2
WMXJ-FM	24	16	66.7	2	1	50.0	14	9	64.2	19	12	63.1
WOLL-FM	22	14	63.6	2	1	50.0	16	10	62.5	17	11	64.7
WPBR-AM	6	0	0.0	0	0	0.0	1	0	0.0	2	0	0.0
WPBZ-FM	47	35	74.5	24	17	70.8	23	15	65.2	10	6	60.0
WPLL-FM	17	9	52.9	8	4	50.0	12	7	58.3	8	5	62.5
WPOM-AM	11	8	72.7	1	1	100.0	7	6	85.7	8	6	75.0
WPOW-FM	32	18	56.2	17	9	52.9	11	4	36.3	3	1	33.3
WQAM-AM	20	14	70.0	7	5	71.4	14	10	71.4	10	7	70.0
WRLX-FM	46	34	73.9	4	2	50.0	18	12	66.6	22	16	72.7
WRMA-FM	15	10	66.7	4	3	75.0	8	5	62.5	8	5	62.5
WRMF-FM	93	68	73.1	24	16	66.7	63	47	74.6	60	48	80.0
WRTO-FM	5	2	40.0	2	0	0.0	2	2	100.0	3	2	66.6
WSBR-AM	9	5	55.6	0	0	0.0	1	0	0.0	3	2	66.6
WSWN-AM	10	8	80.0	4	3	75.0	7	6	85.7	6	5	83.3
WTMI-FM	44	36	81.8	1	0	0.0	8	6	75.0	15	12	80.0
WXFG-FM	22	10	45.5	8	3	37.5	16	7	43.7	11	6	54.5
WZTA-FM	16	9	56.2	10	5	50.0	12	7	58.3	4	3	75.0
WZZR-FM	24	15	62.5	9	5	55.6	20	13	65.0	13	9	69.2

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAYY-FM	180	44	24.4	111	23	20.7	127	35	27.6	55	18	32.7
KDGS-FM	369	189	51.2	162	69	42.6	94	45	47.9	52	25	48.1
KEYN-FM	516	177	34.3	126	23	18.3	378	135	35.7	336	141	42.0
KFDI-AM	341	182	53.4	9	5	55.6	73	20	27.4	125	41	32.8
KFDI-FM	788	331	42.0	152	29	19.1	396	114	28.8	425	171	40.2
KFH -AM	372	155	41.7	73	34	46.6	232	104	44.8	212	86	40.6
KICT-FM	499	199	39.9	275	123	44.7	236	71	30.1	96	9	9.4
KKRD-FM	967	395	40.8	426	161	37.8	528	200	37.9	285	111	38.9
KLLS-FM	413	128	31.0	212	54	25.5	353	120	34.0	186	74	39.8
KMYR-AM	71	28	39.4	6	0	0.0	22	9	40.9	20	13	65.0
KNSS-AM	449	161	35.9	94	10	10.6	248	63	25.4	201	75	37.3
KOEZ-FM	264	136	51.5	25	16	64.0	85	49	57.6	130	66	50.8
KQAM-AM	190	48	25.3	63	11	17.5	137	33	24.1	100	31	31.0
KRBB-FM	737	362	49.1	307	132	43.0	549	279	50.8	370	213	57.6
KRZZ-FM	588	259	44.0	317	137	43.2	429	193	45.0	218	98	45.0
KSGL-AM	67	23	34.3	0	0	0.0	31	10	32.3	47	23	48.9
KTCM-FM	71	54	76.1	46	34	73.9	43	38	88.4	17	17	100.0
KTLI-FM	276	131	47.5	115	65	56.5	211	115	54.5	128	58	45.3
KWSJ-FM	312	116	37.2	62	17	27.4	228	73	32.0	208	72	34.6
KYQQ-FM	386	112	29.0	221	57	25.8	222	62	27.9	114	46	40.4
KZSN-FM	892	424	47.5	402	154	38.3	555	260	46.8	334	195	58.4

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
KAYY-FM	7	5	71.4	2	1	50.0	6	4	66.6	5	3	60.0
KDGS-FM	26	20	76.9	14	11	78.6	8	6	75.0	3	2	66.6
KEYN-FM	26	18	69.2	5	4	80.0	19	14	73.6	20	14	70.0
KFDI-AM	23	18	78.3	0	0	0.0	2	1	50.0	5	3	60.0
KFDI-FM	52	42	80.8	6	4	66.7	22	15	68.1	29	22	75.8
KFH -AM	26	21	80.8	7	6	85.7	21	18	85.7	16	13	81.2
KICT-FM	28	21	75.0	18	14	77.8	11	8	72.7	3	1	33.3
KKRD-FM	48	34	70.8	21	14	66.7	23	16	69.5	14	10	71.4
KLLS-FM	22	14	63.6	10	5	50.0	19	12	63.1	12	8	66.6
KMYR-AM	3	2	66.7	0	0	0.0	0	0	0.0	0	0	0.0
KNSS-AM	21	11	52.4	3	0	0.0	11	5	45.4	11	6	54.5
KOEZ-FM	20	17	85.0	4	3	75.0	7	7	100.0	7	5	71.4
KQAM-AM	11	7	63.6	4	2	50.0	8	5	62.5	6	4	66.6
KRBB-FM	56	46	82.1	17	12	70.6	45	38	84.4	37	33	89.1
KRZZ-FM	47	39	83.0	23	19	82.6	38	32	84.2	22	18	81.8
KSGL-AM	3	3	100.0	0	0	0.0	1	1	100.0	3	3	100.0
KTCM-FM	5	5	100.0	4	4	100.0	3	3	100.0	1	1	100.0
KTLI-FM	14	9	64.3	6	3	50.0	12	8	66.6	7	5	71.4
KWSJ-FM	19	12	63.2	2	2	100.0	13	8	61.5	14	9	64.2
KYQQ-FM	18	11	61.1	9	5	55.6	11	6	54.5	7	5	71.4
KZSN-FM	62	50	80.6	26	21	80.8	42	33	78.5	28	23	82.1

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABC-AM	74	29	39.2	11	5	45.5	11	0	0.0	19	5	26.3
WAEB-FM	182	30	16.5	69	5	7.2	112	10	8.9	69	10	14.5
WARM-AM	510	133	26.1	28	6	21.4	192	44	22.9	262	74	28.2
WAZL-AM	83	49	59.0	0	0	0.0	8	0	0.0	18	10	55.6
WBAX-AM	269	107	39.8	0	0	0.0	17	0	0.0	69	30	43.5
WBHT-FM	1088	389	35.8	457	184	40.3	509	116	22.8	304	54	17.8
WCTO-FM	172	94	54.7	36	12	33.3	126	64	50.8	122	68	55.7
WDLS-FM	226	55	24.3	40	12	30.0	139	34	24.5	145	38	26.2
WEJL-AM	474	218	46.0	5	0	0.0	42	10	23.8	158	57	36.1
WEMR-FM	89	16	18.0	19	0	0.0	61	8	13.1	42	8	19.0
WEZX-FM	915	423	46.2	414	183	44.2	631	301	47.7	383	196	51.2
WGGI-FM	72	31	43.1	25	5	20.0	49	17	34.7	38	21	55.3
WGGY-FM	1278	560	43.8	377	186	49.3	657	283	43.1	656	267	40.7
WHCY-FM	65	28	43.1	16	0	0.0	31	10	32.3	30	15	50.0
WHLM-FM	260	87	33.5	75	14	18.7	163	63	38.7	134	63	47.0
WICK-AM	172	79	45.9	0	0	0.0	36	9	25.0	72	25	34.7
WILK-AM	493	247	50.1	18	6	33.3	143	44	30.8	215	83	38.6
WILQ-FM	106	65	61.3	27	11	40.7	60	34	56.7	61	37	60.7
WILT-AM	4	0	0.0	0	0	0.0	4	0	0.0	4	0	0.0
WJMW-AM	77	48	62.3	0	0	0.0	9	0	0.0	32	14	43.8
WKAB-FM	227	99	43.6	37	15	40.5	155	63	40.6	166	81	48.8
WKQV-FM	192	75	39.1	119	52	43.7	85	42	49.4	40	16	40.0
WKRF-FM	78	16	20.5	39	10	25.6	33	5	15.2	20	5	25.0
WKRZ-FM	1909	753	39.4	739	256	34.6	1034	384	37.1	716	284	39.7
WKSJ-FM	76	22	28.9	20	4	20.0	48	13	27.1	46	18	39.1
WLEV-FM	99	48	48.5	18	6	33.3	70	35	50.0	61	38	62.3
WMGS-FM	980	481	49.1	255	100	39.2	642	350	54.5	569	320	56.2
WNAK-AM	271	171	63.1	0	0	0.0	32	23	71.9	73	38	52.1
WNNJ-FM	95	39	41.1	41	18	43.9	80	33	41.2	44	15	34.1
WODE-FM	282	129	45.7	34	6	17.6	199	90	45.2	206	99	48.1
WQFM-FM	321	111	34.6	43	12	27.9	201	85	42.3	223	89	39.9
WRNJ-FM	125	45	36.0	45	17	37.8	73	27	37.0	63	15	23.8
WSBG-FM	380	215	56.6	105	43	41.0	218	113	51.8	197	117	59.4
WSGD-FM	322	90	28.0	45	11	24.4	193	65	33.7	237	71	30.0
WVPO-AM	74	35	47.3	5	0	0.0	10	5	50.0	30	16	53.3
WWDL-FM	152	26	17.1	11	0	0.0	88	10	11.4	104	16	15.4
WWFH-FM	156	17	10.9	17	0	0.0	83	12	14.5	101	17	16.8
WWSH-FM	414	81	19.6	109	10	9.2	244	50	20.5	244	71	29.1
WYCK-AM	14	0	0.0	0	0	0.0	8	0	0.0	8	0	0.0
WYSP-FM	56	30	53.6	36	25	69.4	51	30	58.8	20	5	25.0
WZMT-FM	763	341	44.7	451	223	49.4	480	247	51.5	208	84	40.4
WZZO-FM	216	91	42.1	117	52	44.4	166	66	39.8	81	35	43.2

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

**Monday-Sunday 6AM-MID**

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WABC-AM	4	3	75.0	1	1	100.0	0	0	0.0	1	1	100.0
WAEB-FM	5	2	40.0	2	1	50.0	3	1	33.3	2	1	50.0
WARM-AM	19	9	47.4	2	1	50.0	8	4	50.0	11	6	54.5
WAZL-AM	5	4	80.0	0	0	0.0	0	0	0.0	0	0	0.0
WBAX-AM	17	12	70.6	0	0	0.0	0	0	0.0	6	5	83.3
WBHT-FM	47	31	66.0	22	16	72.7	14	6	42.8	7	2	28.5
WCTO-FM	11	8	72.7	2	1	50.0	6	4	66.6	7	6	85.7
WDLS-FM	9	5	55.6	1	0	0.0	6	2	33.3	7	3	42.8
WEJL-AM	27	20	74.1	0	0	0.0	3	2	66.6	9	6	66.6
WEMR-FM	2	1	50.0	0	0	0.0	2	1	50.0	1	1	100.0
WEXX-FM	83	65	78.3	40	33	82.5	63	50	79.3	36	27	75.0
WGGI-FM	4	3	75.0	0	0	0.0	2	1	50.0	3	2	66.6
WGGY-FM	104	76	73.1	33	26	78.8	57	40	70.1	53	37	69.8
WHCY-FM	4	3	75.0	0	0	0.0	2	2	100.0	2	2	100.0
WHLM-FM	15	10	66.7	3	2	66.7	12	9	75.0	10	8	80.0
WICK-AM	17	13	76.5	0	0	0.0	5	5	100.0	9	8	88.8
WILK-AM	38	29	76.3	1	1	100.0	10	6	60.0	16	10	62.5
WILQ-FM	8	7	87.5	2	1	50.0	6	5	83.3	5	5	100.0
WILT-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WJMW-AM	6	6	100.0	0	0	0.0	0	0	0.0	1	1	100.0
WKAB-FM	17	14	82.4	3	2	66.7	12	9	75.0	14	11	78.5
WKQV-FM	14	10	71.4	12	9	75.0	8	6	75.0	2	1	50.0
WKRF-FM	3	1	33.3	2	1	50.0	1	0	0.0	1	0	0.0
WKRZ-FM	111	78	70.3	46	32	69.6	60	42	70.0	44	31	70.4
WKSJ-FM	4	2	50.0	0	0	0.0	2	1	50.0	3	2	66.6
WLEV-FM	7	6	85.7	2	2	100.0	7	6	85.7	5	4	80.0
WMGS-FM	82	69	84.1	15	12	80.0	60	52	86.6	61	53	86.8
WNAK-AM	54	49	90.7	0	0	0.0	4	4	100.0	10	9	90.0
WNNJ-FM	5	4	80.0	1	1	100.0	5	4	80.0	3	3	100.0
WODE-FM	27	20	74.1	3	2	66.7	21	15	71.4	21	16	76.1
WQFM-FM	16	12	75.0	2	2	100.0	12	9	75.0	12	8	66.6
WRNJ-FM	8	5	62.5	4	3	75.0	6	3	50.0	3	1	33.3
WSBG-FM	21	17	81.0	3	2	66.7	13	10	76.9	13	11	84.6
WSGD-FM	18	13	72.2	2	1	50.0	13	10	76.9	15	11	73.3
WVPO-AM	9	8	88.9	0	0	0.0	2	2	100.0	4	3	75.0
WWDL-FM	7	4	57.1	0	0	0.0	2	0	0.0	4	3	75.0
WWFH-FM	6	3	50.0	0	0	0.0	5	3	60.0	6	3	50.0
WWSH-FM	16	8	50.0	3	1	33.3	11	5	45.4	12	7	58.3
WYCK-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WYSP-FM	5	5	100.0	4	3	75.0	5	5	100.0	2	1	50.0
WZMT-FM	45	33	73.3	31	24	77.4	31	23	74.1	12	7	58.3
WZZO-FM	21	17	81.0	14	11	78.6	17	14	82.3	7	6	85.7

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference Cume Listeners

## Monday-Sunday 6AM-MID

	Persons 12+ Cume(00)			Persons 18-34 Cume(00)			Persons 25-54 Cume(00)			Persons 35-64 Cume(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WARM-FM	859	408	47.5	194	79	40.7	558	257	46.1	520	246	47.3
WBAL-AM	117	40	34.2	13	5	38.5	55	23	41.8	71	27	38.0
WDAC-FM	149	67	45.0	42	17	40.5	89	42	47.2	93	45	48.4
WEGK-FM	469	128	27.3	216	37	17.1	331	102	30.8	206	74	35.9
WERQ-FM	60	15	25.0	29	0	0.0	24	3	12.5	10	3	30.0
WFRE-FM	118	25	21.2	35	16	45.7	76	20	26.3	66	7	10.6
WGET-AM	103	51	49.5	0	0	0.0	30	11	36.7	43	20	46.5
WGRX-FM	184	36	19.6	74	17	23.0	116	25	21.6	93	17	18.3
WGTY-FM	710	322	45.4	184	58	31.5	405	180	44.4	384	193	50.3
WHFS-FM	52	17	32.7	37	17	45.9	31	10	32.3	10	0	0.0
WHP -AM	246	94	38.2	38	19	50.0	166	54	32.5	170	51	30.0
WHVR-AM	132	64	48.5	5	0	0.0	46	17	37.0	71	33	46.5
WHYL-AM	44	13	29.5	0	0	0.0	5	0	0.0	20	3	15.0
WIOV-FM	120	34	28.3	29	6	20.7	75	20	26.7	67	21	31.3
WIYY-FM	139	59	42.4	80	34	42.5	95	39	41.1	40	18	45.0
WLAN-FM	404	93	23.0	245	51	20.8	165	37	22.4	60	10	16.7
WLIF-FM	61	21	34.4	15	0	0.0	29	13	44.8	39	15	38.5
WNCE-FM	65	17	26.2	18	0	0.0	16	0	0.0	17	3	17.6
WNNK-FM	333	116	34.8	192	56	29.2	189	74	39.2	87	41	47.1
WOCT-FM	60	19	31.7	40	9	22.5	42	10	23.8	15	5	33.3
WOYK-AM	166	52	31.3	20	3	15.0	51	3	5.9	70	7	10.0
WPOC-FM	105	38	36.2	23	8	34.8	65	21	32.3	70	23	32.9
WQSR-FM	50	10	20.0	21	0	0.0	20	3	15.0	27	10	37.0
WQXA-AM	104	50	48.1	0	0	0.0	22	10	45.5	63	31	49.2
WQXA-FM	664	239	36.0	357	149	41.7	357	139	38.9	182	57	31.3
WRBT-FM	164	67	40.9	50	20	40.0	97	34	35.1	81	29	35.8
WRKZ-FM	564	229	40.6	157	38	24.2	307	109	35.5	284	130	45.8
WROZ-FM	509	180	35.4	151	49	32.5	316	95	30.1	266	85	32.0
WRVV-FM	309	106	34.3	125	39	31.2	255	84	32.9	159	58	36.5
WSBA-AM	452	198	43.8	87	12	13.8	251	72	28.7	253	117	46.2
WTHM-FM	16	4	25.0	6	0	0.0	6	0	0.0	7	0	0.0
WTPA-FM	391	135	34.5	242	85	35.1	266	113	42.5	122	48	39.3
WWII-AM	51	15	29.4	3	0	0.0	13	5	38.5	15	8	53.3
WWKL-AM	8	5	62.5	3	0	0.0	5	3	60.0	3	3	100.0
WWKL-FM	318	102	32.1	51	13	25.5	240	86	35.8	234	82	35.0
WWMD-FM	206	107	51.9	17	0	0.0	62	14	22.6	94	35	37.2
WXYV-FM	61	17	27.9	27	10	37.0	29	3	10.3	18	0	0.0
WYCR-FM	798	269	33.7	368	121	32.9	388	116	29.9	227	56	24.7

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# First Preference AQH Listeners

Monday-Sunday 6AM-MID

	Persons 12+ AQH(00)			Persons 18-34 AQH(00)			Persons 25-54 AQH(00)			Persons 35-64 AQH(00)		
	Total	P1**	%	Total	P1**	%	Total	P1**	%	Total	P1**	%
WARM-FM	71	58	81.7	18	15	83.3	52	43	82.6	46	38	82.6
WBAL-AM	6	4	66.7	0	0	0.0	4	3	75.0	5	3	60.0
WDAC-FM	9	7	77.8	3	2	66.7	6	4	66.6	6	5	83.3
WEGK-FM	24	16	66.7	8	4	50.0	20	14	70.0	14	10	71.4
WERQ-FM	2	2	100.0	0	0	0.0	0	0	0.0	0	0	0.0
WFRE-FM	4	2	50.0	1	1	100.0	2	1	50.0	2	0	0.0
WGET-AM	6	4	66.7	0	0	0.0	1	0	0.0	1	1	100.0
WGRX-FM	7	4	57.1	2	2	100.0	5	3	60.0	4	2	50.0
WGTY-FM	62	51	82.3	13	9	69.2	37	29	78.3	38	33	86.8
WHFS-FM	3	2	66.7	3	2	66.7	2	1	50.0	0	0	0.0
WHP-AM	16	10	62.5	3	2	66.7	9	5	55.5	8	4	50.0
WHVR-AM	10	9	90.0	0	0	0.0	3	3	100.0	4	3	75.0
WHYL-AM	2	1	50.0	0	0	0.0	0	0	0.0	1	0	0.0
WIOV-FM	5	3	60.0	1	0	0.0	4	2	50.0	4	3	75.0
WIYY-FM	8	6	75.0	5	3	60.0	6	5	83.3	3	2	66.6
WLAN-FM	11	6	54.5	8	4	50.0	5	2	40.0	1	0	0.0
WLIF-FM	5	4	80.0	0	0	0.0	3	2	66.6	3	3	100.0
WNCE-FM	3	1	33.3	1	0	0.0	1	0	0.0	1	0	0.0
WNNK-FM	19	16	84.2	8	6	75.0	15	13	86.6	9	8	88.8
WOCT-FM	4	3	75.0	2	1	50.0	4	3	75.0	2	2	100.0
WOYK-AM	9	6	66.7	0	0	0.0	2	0	0.0	3	1	33.3
WPOC-FM	9	7	77.8	2	2	100.0	5	4	80.0	5	3	60.0
WQSR-FM	3	2	66.7	1	0	0.0	1	0	0.0	2	2	100.0
WQXA-AM	11	9	81.8	0	0	0.0	3	2	66.6	8	7	87.5
WQXA-FM	41	28	68.3	26	19	73.1	26	19	73.0	11	7	63.6
WRBT-FM	10	8	80.0	2	1	50.0	6	5	83.3	6	4	66.6
WRKZ-FM	36	27	75.0	6	3	50.0	19	13	68.4	22	17	77.2
WROZ-FM	30	22	73.3	9	5	55.6	18	13	72.2	17	13	76.4
WRVV-FM	16	11	68.8	6	5	83.3	13	9	69.2	8	5	62.5
WSBA-AM	29	21	72.4	3	1	33.3	13	8	61.5	17	13	76.4
WTHM-FM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WTPA-FM	25	18	72.0	15	11	73.3	20	16	80.0	9	7	77.7
WWII-AM	2	1	50.0	0	0	0.0	0	0	0.0	0	0	0.0
WWKL-AM	0	0	0.0	0	0	0.0	0	0	0.0	0	0	0.0
WWKL-FM	16	11	68.8	2	1	50.0	14	9	64.2	14	9	64.2
WWMD-FM	12	9	75.0	0	0	0.0	2	1	50.0	5	3	60.0
WXYV-FM	3	2	66.7	2	1	50.0	2	1	50.0	0	0	0.0
WYCR-FM	36	25	69.4	19	14	73.7	20	13	65.0	9	5	55.5

Footnote Symbols: \*\* A Stations P1 ("first preference") listeners are those who report listening to that station for more quarter-hours than any other single radio station

# National First Preference Norms

Winter 1998, Arbitron Formats

	P1 Persons 12+				P1 Persons 18-34				P1 Persons 25-54				P1 Persons 35-64			
	Avg % AQH	Avg % Cume	TSL (In Hrs)	# of Stations	Avg % AQH	Avg % Cume	TSL (In Hrs)	# of Stations	Avg % AQH	Avg % Cume	TSL (In Hrs)	# of Stations	Avg % AQH	Avg % Cume	TSL (In Hrs)	# of Stations
Adult Contemporary (AC)	72%	34%	16.00	175	72%	32%	18.00	155	73%	36%	16.75	169	74%	38%	17.00	169
Adult Standards (MOR)	76%	44%	17.25	95	76%	35%	24.50	20	68%	32%	18.75	70	71%	38%	17.75	83
Album Adult Alternative (AAA)	67%	33%	14.25	24	60%	31%	12.00	24	68%	35%	14.50	24	70%	36%	16.00	24
Album-Oriented Rock (AOR)	68%	32%	15.50	150	69%	33%	16.50	146	69%	33%	17.00	149	67%	31%	16.75	140
All News	57%	29%	11.00	38	57%	31%	10.75	20	56%	29%	10.50	33	57%	29%	11.75	34
All Sports	58%	29%	12.75	88	64%	34%	14.75	64	59%	30%	13.25	87	58%	29%	13.00	81
Alternative	63%	32%	11.50	97	63%	33%	11.75	94	63%	29%	13.25	91	60%	24%	14.50	83
Black	72%	42%	19.00	11	73%	42%	21.50	8	68%	36%	20.75	11	69%	38%	21.00	10
Classic Country	67%	33%	16.75	12	78%	44%	15.00	4	68%	43%	16.25	6	67%	36%	17.00	11
Classic Rock	67%	31%	15.00	91	64%	29%	15.50	86	68%	33%	15.75	91	69%	35%	15.50	90
Classical	70%	35%	16.00	35	62%	28%	11.00	25	64%	31%	16.00	33	70%	34%	16.75	34
Contemporary Christian	74%	39%	13.25	10	80%	45%	15.25	9	81%	46%	15.00	8	74%	39%	14.50	9
Contemporary Hits Radio (CHR)	67%	34%	12.50	184	65%	34%	13.25	173	63%	29%	14.00	174	63%	29%	14.25	154
Country	73%	39%	15.50	288	71%	35%	17.25	215	73%	38%	17.00	265	75%	43%	17.00	266
Easy Listening	74%	43%	15.50	22	82%	34%	24.50	11	73%	34%	19.25	17	72%	39%	16.75	21
Ethnic	67%	36%	19.50	14	61%	26%	22.00	9	72%	39%	20.50	13	71%	43%	20.00	14
Gospel	71%	41%	18.25	32	71%	39%	16.75	25	74%	44%	18.25	30	72%	43%	21.00	30
Hot AC	67%	29%	13.50	55	67%	28%	14.50	51	69%	31%	14.75	54	68%	32%	14.75	53
Jazz	72%	34%	18.25	13	68%	31%	16.00	9	74%	37%	18.75	12	75%	39%	20.50	13
Modern AC	64%	29%	12.50	37	64%	30%	14.00	37	65%	30%	13.75	37	65%	30%	13.75	34
New AC (NAC)/Smooth Jazz	72%	37%	16.00	46	69%	32%	15.00	39	73%	37%	16.50	46	74%	40%	16.75	46
New Country	68%	34%	14.75	17	68%	34%	15.00	15	70%	36%	15.75	17	71%	39%	15.50	16
New Rock	67%	35%	12.50	18	68%	36%	13.75	18	64%	31%	14.00	17	65%	27%	15.25	13
News/Talk/Information	66%	37%	13.50	249	62%	33%	13.25	158	63%	34%	13.25	226	65%	37%	13.75	235
Nostalgia	70%	41%	17.25	38	69%	48%	16.50	8	70%	36%	22.00	22	67%	34%	19.25	33
Oldies	67%	33%	14.50	150	60%	24%	15.00	106	68%	35%	15.25	142	70%	37%	15.25	150
Religious	70%	39%	14.75	146	76%	45%	15.25	70	70%	41%	14.00	131	70%	41%	15.00	135
Rhythm & Blues	67%	32%	17.25	9	57%	25%	22.00	4	67%	31%	18.50	9	71%	37%	18.50	9
'70s Oldies/Classic Hits	67%	29%	14.75	28	63%	27%	14.25	23	68%	31%	15.00	28	70%	34%	16.50	28
'70s Rock	62%	29%	12.75	9	56%	23%	12.75	8	64%	30%	13.50	8	66%	33%	13.75	8
Soft Adult Contemporary	73%	36%	16.00	76	69%	31%	16.00	64	74%	38%	17.25	73	75%	40%	17.00	76
Spanish Contemporary	66%	35%	15.75	87	65%	35%	16.75	78	67%	37%	16.25	83	70%	39%	16.25	78
Spanish Language	68%	37%	17.00	71	71%	38%	17.50	52	71%	40%	17.75	63	70%	43%	18.50	64
Spanish News/Talk	67%	32%	19.75	3	53%	23%	18.75	3	66%	32%	20.75	3	74%	38%	20.75	3
Spanish Regional	74%	40%	20.25	10	71%	40%	17.25	9	77%	46%	20.75	10	78%	48%	24.25	10
Spanish Tropical	65%	36%	16.25	2	68%	43%	16.75	1	81%	62%	17.75	1	76%	46%	18.75	2
Talk/Personality	62%	33%	14.25	28	65%	34%	14.00	19	59%	32%	13.50	28	60%	32%	14.00	28
Tejano	52%	30%	14.00	3	75%	33%	20.75	1	57%	33%	16.00	3	58%	32%	20.50	3
Urban AC	68%	35%	17.00	54	60%	29%	17.25	46	70%	39%	17.75	54	74%	45%	17.25	54
Urban Contemporary	71%	42%	15.50	96	73%	45%	16.25	89	71%	41%	17.25	90	69%	39%	16.50	85
Urban Oldies	64%	31%	18.25	20	64%	34%	19.75	12	63%	31%	18.25	20	70%	38%	20.75	19
Variety	67%	39%	17.50	14	68%	42%	14.50	8	71%	36%	20.75	13	68%	36%	21.00	12

This information is based on the 94 Radio Metros that were measured in the Winter 1998 survey. The analysis is based on a straight average of AQH and Cume P1 Audience Composition percents across Arbitron like-formatted stations.



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*Notations*

# Description of Methodology

## The Market

**1. The Market/**An Arbitron Radio Market can be composed of up to four geographic areas: the Metro Survey Area (Metro), the Total Survey Area (TSA), the Designated Market Area (DMA®) and the Full Survey Area (FSA). These areas are composed of sampling units. A sampling unit generally consists of a single county, but may also consist of a split county (defined as one or more zip codes within a county), an independent city, or the combination of one or more independent city (ies) and an adjacent county. **In this report, audience estimates are based solely upon Metro geography.**

### a. Metro Survey Area (Metro)

Arbitron radio Metros generally correspond to the federal government's Office of Management and Budget's (OMB's) Metropolitan Areas. A radio Metro may deviate from its respective OMB definition due to topographical, sampling or other considerations.

For areas that do not have an OMB-defined metropolitan area, Arbitron usually defines the Metro Survey Area to include the county (ies) of the majority of the local area stations' city (ies) of license.

The OMB updates its Metropolitan Areas every ten years, based on the new decennial census data. At that time, Arbitron reviews all radio Metro definitions for possible adoption of the applicable OMB definitions. In the review process, Arbitron considers such factors as: the historical market definition(s), local trade and commuting patterns, local radio listening patterns, and the views of its subscribers.

Between decennial censuses, Arbitron will consider changes to existing radio Metro definitions on a case-by-case basis if a written proposal, outlining the rationale and benefits of the proposed Metro, is submitted to Arbitron within established deadlines.

### b. Total Survey Area (TSA)

The Total Survey Area (TSA) of an Arbitron Radio Market is designed to provide a comprehensive measure of listening to Metro-licensed radio stations. The TSA is composed of the Metro and any additional counties (or geographically split counties) which meet certain criteria for inclusion.

TSA definitions are based on historical radio listening patterns and are updated biennially based on the diary data used for the most recent County Coverage study. The specific criteria for adding, retaining or deleting non-Metro TSA counties are outlined in a separate publication titled *Arbitron Radio Description of Methodology*.

### c. Designated Market Area (DMA®)

The DMA is composed of sampling units (counties or geographically split counties) and is defined and updated annually by Nielsen Media Research, Inc., based on historical television viewing patterns. A county or split county is assigned exclusively to one DMA.

Arbitron reports radio listening estimates for the Top 50 DMAs (ranked on TV households) in the Radio Market Reports of all Standard radio markets whose Metros are located within the DMA and whose names are contained in the DMA name.

### d. Full Survey Area (FSA)

The FSA is composed of all the counties in the Metro, TSA and, if applicable, the DMA.

## Sampling & Measurement Techniques

**2. Sampling Methodology/**Surveys for Arbitron Radio Market Reports are conducted by using geographic units called sampling units. A sampling unit consists of a county or a split county. The latter are defined by zip code information based on 1990 Census data, as updated annually by Market Statistics.

Sample targets are established for the Metro and, if applicable, the non-Metro TSA and/or the DMA. Sample targets are then established for each sampling unit proportional to its Persons 12+ population in the respective survey area subject to minimum sample requirements for Radio County Coverage. The amount of sample ordered is determined by dividing the sampling unit target by the expected rate of response based on previous survey (s) sample performance and other factors.

For each 12-week survey period, a complete new sample of telephone numbers is computer-selected for each sampling unit through the use of a systematic interval random selection technique. These telephone numbers are drawn from a sample frame provided by Metromail Corporation containing listed residential telephone numbers and possible unlisted telephone numbers from 100-blocks with at least 10 listed residential telephone numbers. The sample frame is updated by Metromail using current available telephone directories. Known business and group quarters telephone numbers are excluded from the sample frame. The total sample is randomly divided into approximately equal weekly groups for placement.

If a need for additional sample arises after the original samples have been selected by the computer, then such additional sample is generally selected in the same manner and from the same sample frame as the original sample.

**3. Arbitron Radio Listening Diary/**Arbitron uses seven-day individual diaries to gather listening information from persons 12 years of age and older (Persons 12+). Bilingual (Spanish-English) diaries are provided to all survey participants in the Metro of a Hispanic-controlled market who have identified themselves as Hispanic in response to an ethnicity question or from whom ethnic information was not obtained, and to any others indicating a preference for a bilingual diary. Premiums of varying monetary amounts are provided to encourage respondent cooperation. Arbitron sends a diary for each person 12+ reported in the sample household up to a maximum of nine.

**4. Diary Placement and Retrieval/**Initial contact with listed sample households is by a letter informing them of their selection by the computer and stating that an interviewer will be calling to request their cooperation in the survey. Initial contact with unlisted sample households is made by the interviewer at the time cooperation is requested.

Arbitron interviewers call all selected telephone numbers to ascertain the possibility of a media affiliation, to gain consent for participation in the survey, to determine the number of Persons 12+ living in the household at the time of the placement call and, where applicable, to determine the race/ethnicity and demographics of the household. Households with more than nine persons 12 years of age and older and media-affiliated households are ineligible for survey participation.

Interviewers are instructed to make a number of attempts to reach every telephone number in the sample. These attempts are made at different hours of the day and evening. Diaries are then mailed directly to the consenting sample households from Arbitron.

After the initial contact, the interviewer is directed to make additional contact(s) with the sample households to make sure the diaries have been received; to assist members of the household in understanding the diaries' purpose; to answer any questions; to remind the diarykeepers to return their diaries after the survey week; and to thank them for their participation in the survey.

Explicit instructions are provided to each interviewer, and validation checks are regularly conducted to help ensure that instructions are being properly followed.

## Processing Techniques

**5. Processing of Diaries/**Arbitron makes reasonable efforts to utilize all returned diaries. However, some returned diaries are determined by Arbitron to be unusable. Among those which are unusable are diaries which Arbitron determines: are incomplete; are postmarked and/or arrive on or before established dates; or which otherwise lack essential information. The total number of in-tab diaries may differ from the sample target.

Usable diaries are prepared for computer processing in accordance with procedures listed in the *Arbitron Radio Edit Procedures Manual*. The listening information in the diaries is then computer-entered so that certain computer verifications and edits can be made. These include ascription procedures, the allocation of credit for aberrated call letters and other analyses and pretabulation preparations.

## Computing Techniques

### 6. Computation of Estimates/

#### a. Sample Balancing

The weighting system used by Arbitron, sample balancing, is an iterative marginal weighting technique designed to compensate for disproportionate in-tab from specified marginal classes. Marginal weighting means that in-tab diaries are weighted to represent the population for each specified marginal class. The number of geographic marginal classes (i.e., counties, split counties or county clusters) will vary. The number of age/sex marginal classes is generally 16. In addition, markets that are race and/or ethnically controlled are sample balanced so that in-tab diaries from the race/ethnic group are weighted to represent the population of that race/ethnic group. As a result of this cumulative weighting, a Persons-Per-Diary Value (PPDV) is computed for each diary. The PPDV is the number of persons that diary is estimated to represent.

#### b. Computing Cume Persons Estimates

Station Cume Persons estimates are derived by summing the PPDVs for each diary in which a station received listening credit for the time the station is on the air within a daypart. PPDVs are summed for all diaries within each demographic group with listening to the station, and then rounded to hundreds.

**c. Computing First Preference (P1) Cumulative Persons Estimates**

Station First Preference (P1) Cumulative Persons estimates are derived by summing the PPDVs for each diary in which a station is identified as the first preference station. PPDVs are summed within each demographic group for all diaries with first preference listening to that station, and then rounded to hundreds. The P1 station is the Maximize-qualitying station with the highest credited total quarter-hours of listening in a diary, based on an entire survey week's worth of listening. In the event of a tie for most quarter-hours of listening, all tied stations are assigned as P1.

**d. Computing Average Quarter-Hour (AQH) Persons Estimates**

Station AQH Persons estimates are computed by multiplying the number of quarter-hours of listening to a station within a daypart for the time the station is on the air in each diary by the diary's respective PPDV. The result of this multiplication is summed for all diaries within each demographic group, then divided by the number of quarter-hours the station is on the air during the applicable daypart and then rounded to hundreds.

**e. Rounding of Calculations**

Rounding occurs at various stages in the computation of audience estimates at demographic and daypart summation levels. (See "Limitations," Paragraph 10.)

**f. Broadcast Hours**

(i) Local time differences within a market that overlaps time zones are accounted for by adjusting to the time observed by the majority of counties in the Metro of the market being measured. (ii) Only one set of sign-on/sign-off times for a station is used in computing audience estimates. Arbitron uses the sign-on/sign-off times reported for the month closest to December and the shortest broadcast day within that month as provided by the affected radio station. (iii) Audience estimates are adjusted for the station's actual broadcast schedule. However, when a station changes sign-on/sign-off times during an Arbitron survey period, the times used in calculating audience estimates are taken from those days of operation comprising the majority of consecutive days of the survey period. (iv) Stations broadcasting for less than an entire reported daypart are indicated by a footnote symbol next to the station's call letters or audience estimates. (v) Stations must notify Arbitron in writing of any changes in the station's sign-on/sign-off time as soon as they occur but no later than the day after the last day of the survey.

**g. Technical Difficulties**

No adjustments are made to either diary entries or reported audience estimates for periods of technical difficulty. The notation of technical difficulties on Page 13 of the applicable Radio Market Report is only to assist the users in making their own evaluation of the reported audience estimates. Arbitron will accept information on technical difficulties only up to the day after the last day of the survey.

**Criteria for Reporting Stations**

**7. Criteria for Reporting Stations/**The stations included in this report are the Metro-qualifying stations from each corresponding Radio Market Report. To be included in the Radio Market Report, a station must pass certain Minimum Reporting Standards (MRS). For a detailed understanding of these criteria, please reference "Criteria for Reporting Stations" in the Radio Market Report.

**8. Maximize Minimum Reporting Standards (MRS)/**While the following Maximize MRS are not used to qualify stations for this report, they do come into play in the assignment of First Preference (P1) stations (see Paragraph 6c).

**a. Nonsimulcast Stations**

A station which does not simulcast with another station is reported in Maximize if it has met the following MRS for the FSA among Persons 12+ during the Monday-Sunday 6AM-Midnight daypart during the current survey of the market: The station must have received five or more minutes of listening in a quarter-hour in at least ten in-tab diaries in the FSA.

**b. Simulcast Stations**

MRS for simulcast stations are generally based on the percent of quarter-hours in the Monday-Sunday, 6AM-Midnight daypart (when both stations are on the air simultaneously) that the two stations simulcast for every week of the survey: (i) 90.49 percent or less — The two stations are considered to be nonsimulcast stations and each must independently meet the criteria used for nonsimulcast stations (see Par. 8(a)); (ii) 90.5 percent or greater — The two stations are regarded as simulcast stations for MRS purposes and therefore will be treated as a single station. If the combined diary mention counts of the two stations are sufficient to meet the criteria of Par. 8(a), then both stations will be reported in Maximize even though when considered individually one (or both) stations might not meet the MRS criteria, so long as each station received a mention in at least one in-tab diary anytime during the 24-hour day/7-day survey week.

**Statistical Reliability**

**9. Sampling Error/**Arbitron estimates are subject to the statistical variances associated with all surveys using a sample of the universe and, additionally, to all of the factors described in Special Notices and Paragraph 10. Users of this service should keep in mind that, due to the factors discussed in Paragraph 10, the accuracy of Arbitron estimates, data and reports and their statistical evaluators cannot be determined to any precise mathematical value or definition.

**Limitations**

**10. Limitations/**In addition to the sources of possible error which are described elsewhere in this text, the user should be aware of the limitations described below.

**a.** The sample is drawn from telephone households only. Persons in nontelephone households are thereby excluded from the sample frame. Commercial establishments listed in directories are specifically excluded from the sample. Steps are taken to exclude residents of group quarters from Arbitron's sample frame (except in instances where a private phone is installed in the individual living quarters). Further, all possible telephone directories and all possible unlisted telephone numbers may not be available in the lists prepared by Metromail Corporation and used as Arbitron's sample frame.

**b.** Effort is made to exclude households with a media affiliation. The inclusion or exclusion of such households from the sample is dependent upon information revealed by the sample household in response to Arbitron's media affiliation questions at the time of the diary placement call.

**c.** There may be instances where Arbitron instructions are not followed by the interviewer. The interviewer may not always be under the direct control of Arbitron. In certain instances, independent telephone survey organizations are utilized by Arbitron.

**d.** Nonresponding persons may have listening habits which differ from those of respondents. Persons residing in nontelephone households may have listening habits which differ from those of persons residing in households with telephones.

**e.** Nonresponding persons in the original designed sample prevent the in-tab sample from being a perfect probability sample.

**f.** The sample design and/or response patterns may preclude proportional representation of certain groups within the population such as ethnic groups, racial groups, persons in certain income or education groups, or persons whose primary language is other than English. Such persons may have listening habits which differ from other persons.

**g.** The population estimates from Market Statistics used in designing the sample are based upon the decennial U.S. Census and are subject to all the limitations inherent therein. In addition, population estimates are subject to limitations such as sampling errors, errors in locating undocumented populations, and processing and recording errors. Furthermore, the sources used by Market Statistics to update populations between decennial Census dates may not include adjustments for known or unknown over- or undercounts of various segments of the population, including undocumented population groups. In addition, annual population updates may be based on the results of sample surveys and are subject to their respective limitations. These limitations in data from Market Statistics are inherent in the Arbitron estimates based thereon.

**h.** Zip code information used in Maximize is subject to defects and limitations.

**i.** Diaries, or portions thereof, may be completed improperly if the diary instructions are not followed by diarykeepers. Some diary entries may have been made on the basis of hearsay, recall, diarykeeper approximations or could have been influenced by comments made by the interviewer or others to diarykeepers.

**j.** Human and computer processing errors may occur before or after the diaries are received by Arbitron. Consequently, the degree of variance in the data may be greater than that expected from sampling variance alone.

**k.** The data upon which Arbitron has based its in-tab sample weighting, including racial or ethnic identification, may not be precise.

**l.** Defects and limitations found in data supplied by others are inherent in Arbitron estimates based thereon.

**m.** Logical analysis, preprocessing preparation, ascription of the data, or postsurvey week telephone validation calls may affect some of the diary listening entries before the data are projected. Diaries, or portions thereof, may thereby be modified or excluded from the survey. These procedures may affect the audience estimates or a station's ability to meet MRS.

**n.** Arbitron conducts research involving new methods of improving cooperation of diarykeepers and/or securing additional information from such persons. Occasionally, a portion of this research may be integrated with actual surveys and, if and when so done, may cause the degree of variance in the data to be greater than that expected from sampling variance alone.

**o.** Certain data, such as when the station was on and off the air, facilities, call letters in effect, station name claimed, format, programming, Sales Representative, network affiliation(s) and time periods when two stations were simulcast or separately programmed, are based on data supplied by the stations, the FCC and/or recent industry publications or notices. These data may not be accurate or timely and may affect the way certain audience estimates are reported.

**p.** Situations in which stations have or have had the same call letters or frequency or have changed call letters or frequency may result in diarykeeper confusion in correctly identifying the station to which the listening occurred.

**q.** Due to rounding, mathematical manipulation by the user of estimates for narrow dayparts and demographics, custom geographies, and weekly analyses reported in MaximiSer may produce results which may be incongruent with estimates for broader dayparts and demographics, standard geographies and 12-week analyses also reported in MaximiSer.

**r.** Due to different rounding procedures, MaximiSer audience estimates may differ from those in the applicable Radio Market Report(s).

**s.** Arbitron places sample at the county level, not the zip code level. Therefore, from survey to survey, there may be greater variation in the number of in-tab diaries at the zip code level than at the county level.

**t.** Arbitron does not use weighting to adjust for disproportionate in-tab by zip code. The PPDVs assigned to individual in-tab diaries may, when aggregated by zip code or zip code group, reflect a population not equal to the estimated population in the zip code-defined area or zip code group or socioeconomic category.

**u.** In-tab diaries may be excluded from certain analyses due to human or computer error.

**v.** In-tab diaries may be available in MaximiSer that were not used in the processing of a Radio Market Report(s).

**w.** Audience estimates based on in-tab diaries of persons 21 to 24 years of age are determined using PPDVs for persons 18 to 24 years of age. Estimates for the discrete 21-to-24 age group and weekly analyses for any 21+ demographic are not available.

### Retention of Survey Materials

**11. Retention Schedule/**In-tab Arbitron listening diaries used for the compilation of the most current audience estimates reported in MaximiSer, along with all unusable diaries and other survey materials, will be stored for one year from the date on which the respective MaximiSer data were first mailed and/or delivered electronically to subscribers; after such time, all diaries and other survey materials are destroyed. Subscribers to this service are advised that if special tabulations requiring the physical in-tab diaries are desired, they should be ordered before the retention period has expired. Upon proper appointment, subscribers to this service may examine, but not copy, the in-tab Arbitron listening diaries used in this service at Arbitron's Columbia, MD, office.

### Special Notices Page

**12. Special Notices/**To the extent that any provisions contained in this description of methodology are inconsistent or conflict with any provision contained in the Special Notices on Page 13 of the applicable Radio Market Report(s), such Special Notices are deemed to supersede and/or amend this description of methodology.

### Reservation of Rights

**13. Reservation of Rights/**Arbitron reserves the right to exercise its professional research judgment in modifying, waiving or suspending any policy, procedure or element of methodology that would appear to Arbitron to be unreasonable, illogical or impractical in light of known conditions.

### Disclaimer of Warranties

**14. Disclaimer of Warranties/**Arbitron makes no warranties, express or implied, concerning: data gathered or obtained by Arbitron from any source; the present or future methodology employed by Arbitron in producing Arbitron ratings; or the Arbitron data, estimates or ratings contained herein. All Arbitron data and estimates represent only the opinion of Arbitron and reliance thereon and use thereof shall be at subscriber's own risk.

### Restrictions on Use of Report

**15. Restrictions on Use of Report/**All Arbitron radio audience estimates are proprietary to and copyrighted by Arbitron. They are provided to Arbitron clients pursuant to the terms of both written license agreements between Arbitron and such clients and the restrictions and limitations on use printed herein. All Arbitron audience data and estimates are for the exclusive use of Arbitron clients and their authorized representatives and may be disclosed only to advertisers, prospective advertisers and their agencies for the purpose of obtaining and retaining advertising accounts and through advertising or promotional literature. Any commercial use of Arbitron audience estimates or data for the purpose of selling advertising time or space by or on behalf of broadcast, cable or print media must be under the terms of a written license agreement between that medium and Arbitron specifying permitted uses. For an Arbitron client to divulge any data or estimates to a nonsubscribing station, or to lend and/or give a copy and/or a reproduction of any part of any report to any nonsubscriber, including print media, advertisers and/or their agencies, constitutes a breach of the license agreement between Arbitron and client. Quotations by clients of the estimates as allowed by this section for purposes of advertising or promotion must identify Arbitron as the source and that Arbitron's data and estimates are copyrighted. It also should be mentioned that the audience estimates are subject to all qualifications and limitations stated in the Arbitron report. Arbitron recommends that the appropriate market, survey period and kind of audience estimate (e.g., Boston, Fall 1997, Metro Survey Area, Monday-Friday 3PM-7PM, Average Quarter-Hour Estimates, Men 18-24) be stated.

Neither this report nor any audience estimate contained herein may be used in any manner by nonclients of Arbitron without written permission from Arbitron.

Users of audience estimates are referred to the current policies of the Federal Trade Commission relating to the use of audience estimates.

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*Notations*

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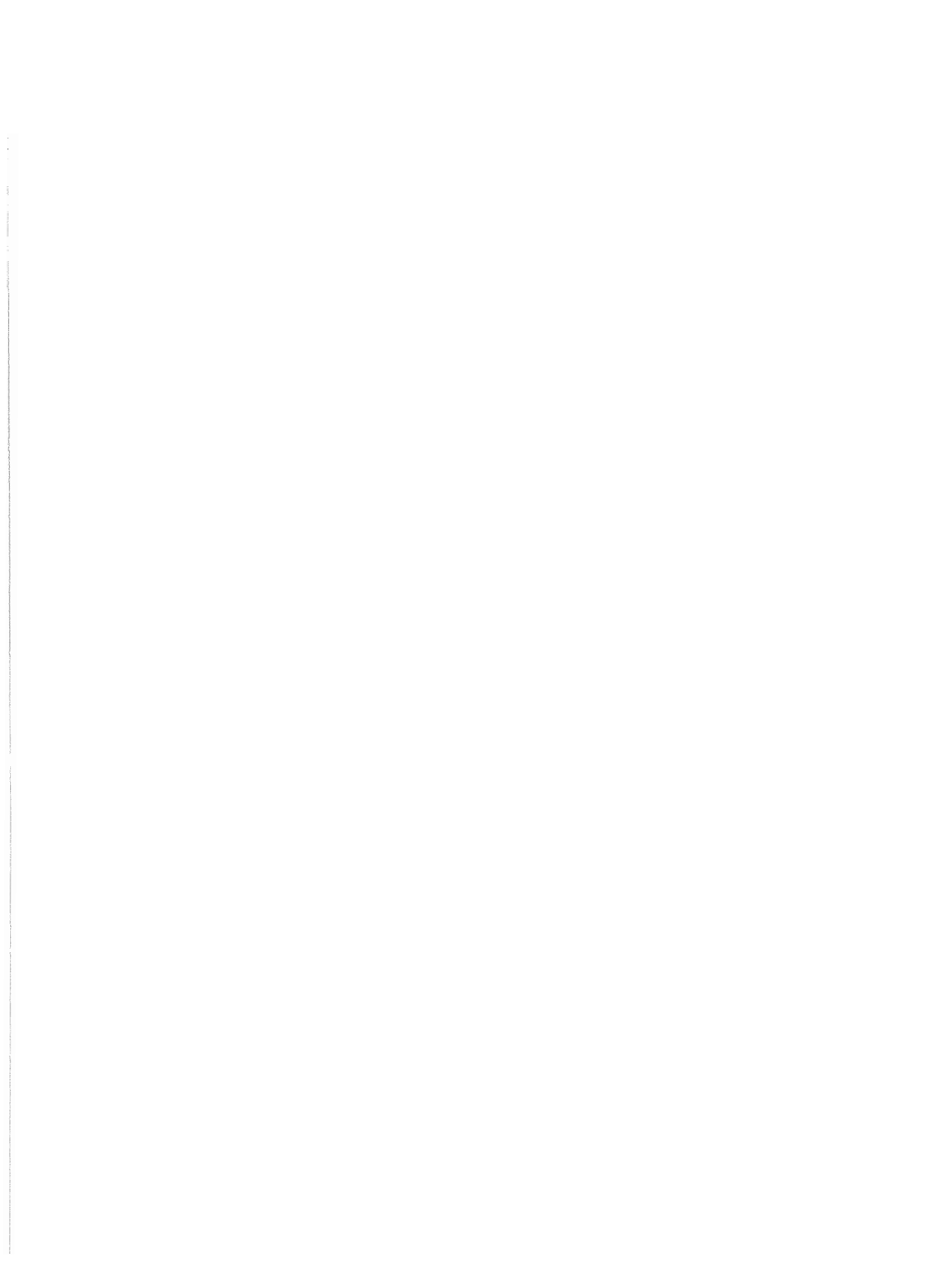
*Notations*



Methodology: Arbitron 1998 Radio Market Survey Schedule

METRO RANK	MARKET	WINTER 98	SPRING 98	SUMMER 98	FALL 98	METRO RANK	MARKET	WINTER 98	SPRING 98	SUMMER 98	FALL 98	METRO RANK	MARKET	WINTER 98	SPRING 98	SUMMER 98	FALL 98
224	Abilene, TX	■	■	■	■	65	Grand Rapids	■	■	■	■	123	Pensacola	■	■	■	■
67	Akron	■	■	■	■	263	Great Falls, MT	■	■	■	■	134	Peoria	■	■	■	■
246	Albany, GA	■	■	■	■	182	Green Bay	■	■	■	■	5	Philadelphia	■	■	■	■
57	Albany-Schenectady-Troy	■	■	■	■	40	Greensboro-Winston Salem-High Point	■	■	■	■	17	Phoenix	■	■	■	■
70	Albuquerque	■	■	■	■	80	Greenville-New Bern-Jacksonville	■	■	■	■	20	Pittsburgh	■	■	■	■
200	Alexandria, LA	■	■	■	■	58	Greenville-Spartanburg	■	■	■	■	162	Portland, ME	■	■	■	■
66	Allentown-Bethlehem	■	■	■	■	161	Hagerstown-Chambersburg-Waynesboro, MD-PA	■	■	■	■	24	Portland, OR	■	■	■	■
239	Altoona	■	■	■	■	73	Harrisburg-Lebanon-Carlisle	■	■	■	■	117	Portsmouth-Dover-Rochester	■	■	■	■
188	Amarillo, TX	■	■	■	■	252	Harrisburg, VA	■	■	■	■	157	Poughkeepsie, NY	■	■	■	■
170	Anchorage	■	■	■	■	42	Hartford-New Britain-Middletown	■	■	■	■	31	Providence-Warwick-Pawtucket	■	■	■	■
146	Ann Arbor	■	■	■	■	59	Honolulu	■	■	■	■	238	Pueblo	■	■	■	■
138	Appleton-Oshkosh	■	■	■	■	9	Houston-Galveston	■	■	■	■	132	Quad Cities (Davenport-Rock Island-Moline)	■	■	■	■
176	Asheville	■	■	■	■	140	Huntington-Ashland	■	■	■	■	48	Raleigh-Durham	■	■	■	■
12	Atlanta	■	■	■	■	113	Huntsville	■	■	■	■	250	Rapid City, SD	■	■	■	■
136	Atlantic City-Cape May	■	■	■	■	37	Indianapolis	■	■	■	■	131	Reading, PA	■	■	■	■
109	Augusta, GA	■	■	■	■	255	Ithaca, NY	■	■	■	■	213	Redding, CA	■	■	■	■
245	Augusta-Waterville, ME	■	■	■	■	118	Jackson, MS	■	■	■	■	130	Reno	■	■	■	■
50	Austin	■	■	■	■	259	Jackson, TN	■	■	■	■	56	Richmond	■	■	■	■
84	Bakersfield	■	■	■	■	51	Jacksonville	■	■	■	■	29	Riverside-San Bernardino	■	■	■	■
19	Baltimore	■	■	■	■	93	Johnson City-Kingsport-Bristol	■	■	■	■	104	Roanoke-Lynchburg	■	■	■	■
262	Bangor, ME	■	■	■	■	168	Johnstown	■	■	■	■	47	Rochester, NY	■	■	■	■
81	Baton Rouge	■	■	■	■	225	Joplin, MO	■	■	■	■	147	Rockford	■	■	■	■
232	Battle Creek, MI	■	■	■	■	172	Kalamazoo	■	■	■	■	27	Sacramento	■	■	■	■
128	Beaumont-Port Arthur, TX	■	■	■	■	26	Kansas City	■	■	■	■	124	Saginaw-Bay City-Midland	■	■	■	■
261	Beckley, WV	■	■	■	■	151	Killeen-Temple, TX	■	■	■	■	214	St. Cloud, MN	■	■	■	■
242	Billings, MT	■	■	■	■	68	Knoxville	■	■	■	■	18	St. Louis	■	■	■	■
137	Biloxi-Gulfport-Pascagoula, MS	■	■	■	■	230	Lafayette, IN	■	■	■	■	153	Salisbury-Ocean City	■	■	■	■
164	Binghamton	■	■	■	■	98	Lafayette, LA	■	■	■	■	35	Salt Lake City-Ogden-Provo	■	■	■	■
55	Birmingham	■	■	■	■	203	Lake Charles, LA	■	■	■	■	253	San Angelo, TX	■	■	■	■
258	Bismarck, ND	■	■	■	■	100	Lakeland-Winter Haven	■	■	■	■	33	San Antonio	■	■	■	■
212	Blacksburg-Christiansburg-Radford-Pulaski, VA	■	■	■	■	110	Lancaster	■	■	■	■	15	San Diego	■	■	■	■
228	Bloomington	■	■	■	■	111	Lansing-East Lansing	■	■	■	■	4	San Francisco	■	■	■	■
126	Boise	■	■	■	■	207	Laredo, TX	■	■	■	■	28	San Jose	■	■	■	■
10	Boston	■	■	■	■	43	Las Vegas	■	■	■	■	167	San Luis Obispo, CA	■	■	■	■
114	Bridgeport	■	■	■	■	205	Laurel-Hattiesburg, MS	■	■	■	■	187	Santa Barbara, CA	■	■	■	■
237	Bryan-College Station, TX	■	■	■	■	249	Lawton, OK	■	■	■	■	233	Santa Fe, NM	■	■	■	■
41	Buffalo-Niagara Falls	■	■	■	■	251	Lewiston-Auburn, ME	■	■	■	■	196	Santa Maria-Lompoc, CA	■	■	■	■
222	Burlington, VT	■	■	■	■	108	Lexington-Fayette	■	■	■	■	115	Santa Rosa	■	■	■	■
122	Canton	■	■	■	■	221	Lima, OH	■	■	■	■	79	Sarasota-Bradenton	■	■	■	■
184	Cape Cod, MA	■	■	■	■	171	Lincoln	■	■	■	■	154	Savannah	■	■	■	■
266	Casper, WY	■	■	■	■	82	Little Rock	■	■	■	■	13	Seattle-Tacoma	■	■	■	■
199	Cedar Rapids	■	■	■	■	2	Los Angeles	■	■	■	■	129	Shreveport	■	■	■	■
206	Champaign, IL	■	■	■	■	52	Louisville	■	■	■	■	243	Sioux City, IA	■	■	■	■
97	Charleston, SC	■	■	■	■	173	Lubbock	■	■	■	■	211	Sioux Falls	■	■	■	■
160	Charleston, WV	■	■	■	■	148	Macon	■	■	■	■	158	South Bend	■	■	■	■
36	Charlotte-Gastonia-Rock Hill	■	■	■	■	120	Madison	■	■	■	■	87	Spokane	■	■	■	■
223	Charlottesville, VA	■	■	■	■	194	Manchester	■	■	■	■	190	Springfield, IL	■	■	■	■
102	Chattanooga	■	■	■	■	209	Marion-Carbondale (Southern Illinois)	■	■	■	■	77	Springfield, MA	■	■	■	■
264	Cheyenne, WY	■	■	■	■	62	McAllen-Brownsville-Harlingen	■	■	■	■	145	Springfield, MO	■	■	■	■
3	Chicago	■	■	■	■	204	Medford-Ashland, OR	■	■	■	■	133	Stamford-Norwalk, CT	■	■	■	■
189	Chico, CA	■	■	■	■	96	Melbourne-Titusville-Cocoa	■	■	■	■	235	State College, PA	■	■	■	■
25	Cincinnati	■	■	■	■	45	Memphis	■	■	■	■	83	Stockton	■	■	■	■
23	Cleveland	■	■	■	■	193	Merced, CA	■	■	■	■	234	Sussex, NJ	■	■	■	■
94	Colorado Springs	■	■	■	■	265	Meridian, MS	■	■	■	■	71	Syracuse	■	■	■	■
240	Columbia, MO	■	■	■	■	11	Miami-Ft. Lauderdale-Hollywood	■	■	■	■	165	Tallahassee	■	■	■	■
90	Columbia, SC	■	■	■	■	30	Milwaukee-Racine	■	■	■	■	21	Tampa-St. Petersburg-Clearwater	■	■	■	■
166	Columbus, GA	■	■	■	■	14	Minneapolis-St. Paul	■	■	■	■	186	Terre Haute	■	■	■	■
32	Columbus, OH	■	■	■	■	86	Mobile	■	■	■	■	241	Texarkana, TX-AR	■	■	■	■
257	Cookeville, TN	■	■	■	■	121	Modesto	■	■	■	■	76	Toledo	■	■	■	■
127	Corpus Christi	■	■	■	■	46	Monmouth-Ocean	■	■	■	■	180	Topeka	■	■	■	■
6	Dallas-Ft. Worth	■	■	■	■	229	Monroe, LA	■	■	■	■	139	Trenton, NJ	■	■	■	■
191	Danbury, CT	■	■	■	■	78	Monterey-Salinas-Santa Cruz	■	■	■	■	202	Tri-Cities, WA (Richland-Kennewick-Pasco)	■	■	■	■
260	Danville, IL	■	■	■	■	143	Montgomery	■	■	■	■	61	Tucson	■	■	■	■
54	Dayton	■	■	■	■	182	Morgantown-Clarksburg-Fairmont, WV	■	■	■	■	60	Tulsa	■	■	■	■
92	Daytona Beach	■	■	■	■	99	Morristown, NJ	■	■	■	■	176	Tupelo, MS	■	■	■	■
22	Denver-Boulder	■	■	■	■	175	Myrtle Beach, SC	■	■	■	■	215	Tuscaloosa, AL	■	■	■	■
88	Des Moines	■	■	■	■	44	Nashville	■	■	■	■	141	Tyler-Longview, TX	■	■	■	■
7	Detroit	■	■	■	■	16	Nassau-Suffolk (Long Island)	■	■	■	■	106	Visalia-Tulare-Hanford	■	■	■	■
181	Dothan, AL	■	■	■	■	85	New Bedford-Fall River, MA	■	■	■	■	192	Waco, TX	■	■	■	■
217	Dubuque, IA	■	■	■	■	95	New Haven	■	■	■	■	8	Washington, DC	■	■	■	■
216	Duluth-Superior	■	■	■	■	163	New London, CT	■	■	■	■	179	Waterbury, CT	■	■	■	■
231	Eau Claire, WI	■	■	■	■	39	New Orleans	■	■	■	■	227	Waterloo-Cedar Falls	■	■	■	■
197	Elmira-Corning, NY	■	■	■	■	1	New York	■	■	■	■	248	Watertown, NY	■	■	■	■
69	El Paso	■	■	■	■	142	Newburgh-Middletown, NY (Mid-Hudson Valley)	■	■	■	■	159	Wausau-Stevens Point, WI (Central WI)	■	■	■	■
155	Erie	■	■	■	■	34	Norfolk-Virginia Beach-Newport News	■	■	■	■	49	West Palm Beach-Boca Raton	■	■	■	■
144	Eugene-Springfield	■	■	■	■	195	Northwest Michigan, MI (Traverse City-Petoskey-Charlevoix)	■	■	■	■	218	Wheeling	■	■	■	■
152	Evansville	■	■	■	■	174	Odessa-Midland, TX	■	■	■	■	89	Wichita	■	■	■	■
208	Fargo-Moorhead	■	■	■	■	53	Oklahoma City	■	■	■	■	236	Wichita Falls, TX	■	■	■	■
125	Fayetteville, NC	■	■	■	■	72	Omaha-Council Bluffs	■	■	■	■	63	Wilkes Barre-Scranton	■	■	■	■
156	Fayetteville (Northwest Arkansas)	■	■	■	■	38	Orlando	■	■	■	■	244	Williamsport, PA	■	■	■	■
116	Flint	■	■	■	■	256	Owensboro, KY	■	■	■	■	74	Wilmington, DE	■	■	■	■
198	Florence, SC	■	■	■	■	107											





# **ARBITRON**

## **New York**

142 West 57th Street  
New York, New York 10019-3300  
(212) 887-1300

## **Chicago**

311 South Wacker Drive, Suite 1600  
Chicago, Illinois 60606-6619  
(312) 913-6220

## **Atlanta**

9000 Central Parkway, Suite 300  
Atlanta, Georgia 30328-1639  
(770) 551-1400

## **Los Angeles**

10877 Wilshire Blvd., Suite 1600  
Los Angeles, California 90024-4341  
(310) 824-6600

## **Dallas**

One Galleria Tower  
13355 Noel Road, Suite 1120  
Dallas, Texas 75240-6646  
(972) 385-5388

## **Washington/Baltimore**

9705 Patuxent Woods Drive  
Columbia, Maryland 21046-1572  
(410) 312-8000

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