

NATIONWIDE DEMOGRAPHIC IN-TAB

BY DMA REGION RANK INCREMENTS AND TOTAL U.S.

DEMOGRAPHICS	DMA Regions 1-25	DMA Regions 1-50	DMA Regions 1-75	DMA Regions 1-100	TOTAL U.S.
PERSONS 12+	92631	154868	216376	267629	365645
PERSONS 18+	85590	142998	199669	246818	336988
PERSONS 18-24	8405	13819	18662	23057	30746
PERSONS 25-34	11833	19779	27231	33381	45435
PERSONS 35-44	12333	20852	29344	36656	50681
PERSONS 45-54	15368	25540	35070	43366	58154
PERSONS 55-64	17687	28973	40159	49389	67140
TEENS 12-17	7041	11870	16707	20811	28657
PERSONS 18-34	20238	33598	45893	56438	76181
PERSONS 18-49	39353	65858	90992	112657	153327
PERSONS 25-49	30948	52039	72330	89600	122581
PERSONS 25-54	39534	66171	91645	113403	154270
PERSONS 35-64	45388	75365	104573	129411	175975
PERSONS 25+	77185	129179	181007	223761	306242
MEN 18+	40306	66815	93057	114628	156270
MEN 18-24	4278	6939	9289	11471	15243
MEN 25-34	5682	9412	12886	15724	21278
MEN 35-44	5864	9853	13777	17124	23551
MEN 45-54	7073	11730	16119	19885	26681
MEN 55-64	8243	13381	18468	22583	30679
MEN 18-34	9960	16351	22175	27195	36521
MEN 18-49	18975	31493	43227	53324	72222
MEN 25-49	14697	24554	33938	41853	56979
MEN 25-54	18619	30995	42782	52733	71510
MEN 35-64	21180	34964	48364	59592	80911
MEN 25+	36028	59876	83768	103157	141027
WOMEN 18+	45284	76183	106612	132190	180718
WOMEN 18-24	4127	6880	9373	11586	15503
WOMEN 25-34	6151	10367	14345	17657	24157
WOMEN 35-44	6469	10999	15567	19532	27130
WOMEN 45-54	8295	13810	18951	23481	31473
WOMEN 55-64	9444	15592	21691	26806	36461
WOMEN 18-34	10278	17247	23718	29243	39660
WOMEN 18-49	20378	34365	47765	59333	81105
WOMEN 25-49	16251	27485	38392	47747	65602
WOMEN 25-54	20915	35176	48863	60670	82760
WOMEN 35-64	24208	40401	56209	69819	95064
WOMEN 25+	41157	69303	97239	120604	165215