

NATIONWIDE POPULATION ESTIMATES

BY DMA REGION RANK INCREMENTS AND TOTAL U.S.

DEMOGRAPHICS	DMA Regions 1-25	DMA Regions 1-50	DMA Regions 1-75	DMA Regions 1-100	TOTAL U.S.
PERSONS 12+	142463088	193602337	223003445	244060462	281618213
PERSONS 18+	129818410	176289403	203107378	222265359	256448549
PERSONS 18-24	15063381	20799235	24086012	26651701	31207834
PERSONS 25-34	23119607	31284348	35670853	38904341	44655387
PERSONS 35-44	21882117	29545566	33637147	36580848	41833190
PERSONS 45-54	21695335	29160274	33308872	36254048	41332972
PERSONS 55-64	21411387	29017132	33568165	36757804	42475129
TEENS 12-17	12644678	17312934	19896067	21795103	25169664
PERSONS 18-34	38182988	52083583	59756865	65556042	75863221
PERSONS 18-49	70749261	95992366	109760278	119936103	137971862
PERSONS 25-49	55685880	75193131	85674266	93284402	106764028
PERSONS 25-54	66697059	89990188	102616872	111739237	127821549
PERSONS 35-64	64988839	87722972	100514184	109592700	125641291
PERSONS 25+	114755029	155490168	179021366	195613658	225240715
MEN 18+	63009907	85628696	98714230	108051632	124952642
MEN 18-24	7678204	10651077	12351711	13687282	16045107
MEN 25-34	11692669	15823393	18064709	19717515	22711320
MEN 35-44	10867567	14674839	16723677	18191079	20862559
MEN 45-54	10671963	14349077	16394314	17836851	20374709
MEN 55-64	10330197	13990283	16185044	17714228	20501796
MEN 18-34	19370873	26474470	30416420	33404797	38756427
MEN 18-49	35504894	48234322	55216005	60376174	69643703
MEN 25-49	27826690	37583245	42864294	46688892	53598596
MEN 25-54	33232199	44847309	51182700	55745445	63948588
MEN 35-64	31869727	43014199	49303035	53742158	61739064
MEN 25+	55331703	74977619	86362519	94364350	108907535
WOMEN 18+	66808503	90660707	104393148	114213727	131495907
WOMEN 18-24	7385177	10148158	11734301	12964419	15162727
WOMEN 25-34	11426938	15460955	17606144	19186826	21944067
WOMEN 35-44	11014550	14870727	16913470	18389769	20970631
WOMEN 45-54	11023372	14811197	16914558	18417197	20958263
WOMEN 55-64	11081190	15026849	17383121	19043576	21973333
WOMEN 18-34	18812115	25609113	29340445	32151245	37106794
WOMEN 18-49	35244367	47758044	54544273	59559929	68328159
WOMEN 25-49	27859190	37609886	42809972	46595510	53165432
WOMEN 25-54	33464860	45142879	51434172	55993792	63872961
WOMEN 35-64	33119112	44708773	51211149	55850542	63902227
WOMEN 25+	59423326	80512549	92658847	101249308	116333180