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YEARBOOK ABBREVIATIONS

Account Executive—acct. exec.
Administrative Assistant—admin. assat.
Advertising—adv.
Assistant—assist.
Associate—assoc.
Association—assoc.
Avenue—ave.
Board—bd.
Bookkeeper—bkpr.
Boulevard—blvd.
Broadcast—bcast.
Broadcasting—bott.
Business—Ibus.
Buyer—bn.
Chairman—ch.
Chairman of the Board—chmn. of bd.
Chair—ch.
Chief—ch.
Commercial—com.
Controller—comp.
Continuity—cont.
Controller—contr.
Coordinator—coor.
Cu—co.
Korea—kor.
Director—dir.
Editor—ed.
Educational—educ.
Engineer—eng.
Equipment—equip.
Executive—exec.
Financial—fin.
General Manager—gm.
Government—gov.
Highway—hwy.
Kilowatt—kw.
Local—loc.
Manager—mgr.
Managing—mgmg.
Manufacturer—mfr.
Manufacturer—mgmg.
Merchanting—merch.
National—Ir.
Office—off.
Office—of.
Operations—ops.
Owner—own.
Partner—ptr.
President—pres.
Producer—prod.
Production—prod.
Program—program.
Promotion—prom.
Public Affairs—pub.
Public Relations—pub. rel.
Purchasing—purch.
Publishing—pub.
Regional—reg.
Representative—rep.
Resident Manager—res. mgr.
Sales—sas.
Secretary—sec.
Service—serv.
Special Events—spec. events.
Sports Director—sports dir.
Station—sta.
Street—st.
Supervisor—supv.
Superintendent—supv.
Technical—tech.
Telephone—tel.
Television—tv.
Township—town.
Traffic—traf.
Traffic Manager—trans. supv.
Treasurer—treas.
Vice President—vp.
Watt—w.
Women’s Director—women’s dir.

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