

# The facilities of television and radio

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## DIRECTORY OF TELEVISION STATIONS IN THE U.S.

Note: Listed in this directory are (1) all cities to which television allocations have been made by the Federal Communications Commission and (2) all tv stations granted.

(1) With each city are shown the county in which it is situated and the television channels allocated to that city by the FCC. A plus or minus sign after a channel indicates that a station occupying the channel must operate with its carrier frequencies offset 10 kilocycles above or below, respectively, the normal carrier frequencies.

(2) Information for each station listed below has been corrected to Aug 1, 1960. Where applicable, the follow-

ing data is shown: call letters, date station began (or intends to begin) operation, channel number, transmission facilities, address, telephone, teletype number, name of licensee, composition of ownership, network affiliation, sales representative, executives and Washington attorney. Color facilities of stations having them are also shown. Special note is also made of those stations now having a video tape recorder in operation. Uhf translator stations, authorized by the FCC to repeat the programs of commercial stations, are also listed under the station whose programs they repeat. Non-commercial channels are shown with asterisks ( \* ).

### ALABAMA

\*Non-commercial educational

#### ANDALUSIA, Covington County ch. \*2-, \*29)

**\*WAIQ** (Aug 8, 1956) ch \*2, power—100kw visual, 60.3kw aural, antenna height—690 feet above average terrain, 571 feet above ground. Address Dozier, Ala. Licensee: State of Alabama, Alabama Educational Television Commission Protective Life Bldg., Birmingham 3, Ala. Ownership: State of Alabama. Network: Alabama Educational Television network.

Executives: Commission President, Rex Sikes (appointed by the Governor), Raymond Hurlburt, gen mgr, Lou Peneguy, director, coordination and information, Al Renfro, chief engr for network.

Studios: Auburn Ala Alabama Polytechnic Institute Ed Wegener studio dir George Murphy, studio chief engr Birmingham, Ala Birmingham Area Educational Tv Assn, 720 S 20th St Dr L Frazier Banks studio dir University Ala U of Alabama, Graydon Ausmus, studio dir.

#### ANNISTON, Calhoun County (ch. 70+)

#### AUBURN, Lee County (ch. \*50)

#### BESSEMER, Jefferson County (ch. 54)

#### BIRMINGHAM, Jefferson County (ch. 6-, \*10-, 13-, 42+, \*48)

**WAPI-TV** (May 1949) ch 13; power—316kw visual, 153 kw aural; antenna height—1,130 feet above average terrain, 822 feet above ground. Address P O Box 2553 Phone Fairfax 3-6141.

Licensee: Newhouse Broadcasting Corp (acquired station 1955).

Ownership: See Newhouse stations in "Group Ownership." Also see "Newspaper Ownership." Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Harrington, Righter & Parsons. Highest hour rate \$900.

Color facilities network, local slides. Executives: Charles F. Grisham, pres & gen mgr, Albert J. Gillen, vp & director of sales; Thomas M. Percer, sales mgr, Johnny Johnson, program dir & film buyer, James Chenoweth, promotion mgr, Clancy Lake, news dir; J. V. Sanderson, chief engr.

Washington atty. Fly, Shuebruk, Blume & Gaguine. Radio affiliate. WAPI-AM-FM.

**\*WBIQ** (Dec 24, 1954) ch. \*10, power—42.5kw visual, antenna height—1,050 feet above average terrain, 795.2 feet above ground. Address Red Mountain, Birmingham, Ala. Licensee: State of Alabama Educational Television Commission, Protective Life Bldg Birmingham 3 Ala. Ownership: State of Alabama. Network: Alabama Educational Television network. Executives and studios (see WAIQ Andalusia).

**WBMG** (not on air, granted Nov. 29, 1956; target date unknown) ch 42, power—16.6kw visual, antenna height—770 ft above average terrain, 589 feet above ground. Permittee: Birmingham Television Corp. Ownership: Owned jointly by H & E Balaban Corp. and Winston-Salem Broadcasting Co. For other interests see listings under these names in "Group Ownership."

**WBRC-TV** (July 1, 1949) ch 6, power—100kw visual, 50kw aural, antenna height—1,114.5 feet above average terrain, 795.2 feet above ground. Address P O Box 6007 Phone Fairfax 2-1701 TWX BH-260.

Licensee: Taft Broadcasting Co (acquired station May 8 1957). Ownership: See Taft stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Katz. Highest hour rate \$1,000.

Color facilities network. Executives: Hulbert Taft, Jr, pres, Robert T. Schlunkert, gen mgr, Oliver V. Naylor, gen sales mgr, Keith E. Barze, prog dir & film buyer, Richard S. Stephen, local sales mgr, Eric N. Harris Jr, prom mgr, James Atkins, news dir, Bill Randa, sales service mgr, Hardy D. Carl, chief engr. Washington atty. Koteen & Burt. Radio affiliate: WBRC-AM-FM.

#### BREWTON, Escambia County (ch. 23+)

#### CLANTON, Chilton County (ch. 77)

#### CULLMAN, Cullman County (ch. 60+)

#### DECATUR, Morgan County (ch. 23-)

**WMSL-TV** (July 4, 1954) ch 23, power—117 kw visual, antenna height—350 feet above average terrain, 383 feet above ground. Address P. O. Box 72. Phone Elgin 3-0361 TWX 8510.

Licensee: Tennessee Valley Radio & Television Corp (original owner). Ownership: Frank Whisenant, 55.89%; James E. King, 4.45%; Bryan McAfee, 2.23%; and others.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary). Highest hour rate \$150. Executives: Frank Whisenant, pres & gen mgr, Alice Whisenant, prog dir & sec-treas; Mart Hargrove, film buyer, Jerry Griggs, news dir, Kenneth Casey, chief engr. Washington atty. Harry Daly. Radio affiliate: WMSL.

#### DEMOPOLIS, Marengo County (ch. \*18)

#### DOTHAN, Houston County (ch. 4, \*19-)

**WTVY** (Feb 12, 1955) ch 4, power—100kw visual, antenna height—740 feet above average terrain, 701 feet above ground. Address: Cottonwood Road Phone: 5-2810. TWX 6018.

Licensee: WTVY Inc. (original owner). Ownership: Charles Woods, 51.7%; F. E. Busby, 6.19%; J. T. Thrower and wife, 10.78%; Dr. Paul Flowers, 14.76%.

Network: CBS-TV (primary), ABC-TV (secondary).

Highest hour rate \$200. Color facilities network. Executives: F. E. Busby, vp & gen mgr, Art Creamer, coml mgr.

#### ENTERPRISE, Coffee County (ch. 40+)

#### EUFULA, Barbour County (ch. 44)

#### FLORENCE, Lauderdale County (ch. 15, \*21+)

**WOWL-TV** (Oct 27, 1957) ch 15, power—20.9 kw visual, 11.7 kw aural, antenna height—400 feet above average terrain, 358 feet above ground.

Address: Box 600 Phone: Atwater 2-7711 TWX 8523. Licensee: Television Muscle Shoals Inc (original owner).

Ownership: Richard B. Biddle, 25%; Radio Muscle Shoals Inc. (WOWL Florence, Ala.), 25%; O. B. Miley, 12.5%; James B. Gambrill, 12.5%; C. V. Green, 25%. Mr. Biddle owns 53% of WOWL. Radio Muscle Shoals also owns 88% of KBLO Hot Springs, Ark. Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: Gill-Perna. Highest hour rate \$200. Executives: Richard B. Biddle, pres, Jack Worley, station mgr, Oscar Peden, coml mgr, Jim Evans, prog dir, Ann Davis, film dir, Gwyn Richardson, traffic & prom mgr, Nellie Bigbee, news dir, Larry Rohlings, chief engr. Radio affiliate: WOWL.

#### FORT PAYNE, De Kalb County (ch. 19)

**Tv Stations CONTINUED**

**ALABAMA CONTINUED**

**GADSDEN**, Etowah County (ch. 37—)

**GREENVILLE**, Butler County (ch. 49—)

**GUNTERSVILLE**, Marshall County (ch. 40—)

**HUNTSVILLE**, Madison County (ch. 31+)

**WAFG-TV** (Aug 1, 1959) ch 31, power—17.4 kw visual, 9.4 kw aural, antenna height—1,020 feet above average terrain, 166 feet above ground

Address 1000 Monte Sano Mountain Phone Jefferson 9-1783 TWX 8570  
 Permittee: Rocket City Television Inc  
 Ownership: John S. Gregory, James R. Cleary, Wharton K. Burgreen, each 18.28%; James A. Beasley Jr., 15.62%; Robert M. Derby, 10.39%; P. T. Gunn, 7.81%; John A. Higdon, Lloyd W. Root Jr., Robert N. Yarbrough, each 1.95%; James T. Sleeman, 1.56%  
 Network: ABC-TV (primary)  
 Rep: Weed Tv  
 Highest hour rate 175  
 Executives: James Cleary, pres, John A. Higdon, gen mgr, Sara Compton, prog dir, Robert Smith, film buyer, Bill Cornelius, news dir, Vic Van Banski, chief engr

**JASPER**, Walker County (ch. 17)

**MOBILE**, Mobile County (ch. 5+, 10+, \*42, 48+)

**WALA-TV** (Jan. 14, 1953) ch. 10, power—316 kw visual, 190 kw aural; antenna height—620 feet above average terrain, 573 feet above ground

Address: 210 Government St. Phone: Hemlock 3-3754. TWX MO-185  
 Licensee: Pape Television Co. (original owner)

Ownership: William O. Pape, 99.56%  
 Network: NBC-TV (primary)

Rep: Bolling, Clarke Brown Co

Color facilities network

Highest hour rate \$500

Executives: W. O. Pape, pres, W. B. Pape, exec v-p & gen mgr; W. F. Joseph, treas; John E. Dixon, natl sales mgr, Dick McMullen, prog dir, Dick McCullough, news dir, Chuck Thompson, publicity & mdse mgr, Raymond Hurlley, chief engr

Washington atty: Dow, Lohnes & Albertson. Radio affiliate: WALA

**WEAR-TV** (See Pensacola, Fla.)

**WKRQ-TV** (Sept. 5, 1955): ch. 5; power—100kw visual, 50kw aural; antenna height—1050 feet above average terrain; 998 feet above ground

Address: P. O. Box 1184. Phone: Hemlock 2-5505. TWX MO 97  
 Licensee: WKRQ-TV Inc. (acquired station April 4, 1958.)  
 Ownership: Kenneth R. Giddens, 50%; Mobile

Press Register Inc., 50%. Stockholders J. F. McGowin and N. F. McGowin of Mobile Press have 15% and 7.5% interest respectively in WGYV Greenville, Ala. Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Avery-Knodel  
 Executives: Kenneth R. Giddens, pres & treas; C. P. Persons Jr., vp, gen mgr & film buyer

Radio affiliate: WKRQ.

**MONTGOMERY**, Montgomery County (ch. 12, 20, \*26+, 32)

**WCOV-TV** (April 23, 1953) ch 20 power—200 kw visual, 100 kw aural, antenna height—440 feet above average terrain, 460 feet above ground

Address: P O Box 2505. Phone: Amherst 5-3561 TWX MG 6039

Licensee: Capitol Broadcasting Co (original owner)

Ownership: Oscar P. Covington and family, 85%, Hugh M. Smith, 15%

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Venard, Rintoul & McConnell James S. Ayers Co., (southeastern).

Color facilities network

Highest hour rate \$250

Executives: Oscar P. Covington, pres, Hugh M. Smith, exec v-p & gen mgr, Morris South, local sales mgr, Martha Hall, prog dir, John Utley, operations mgr; Lee Allen Ford, news dir; W. D. Weatherly, chief engr

Washington atty: Smith & Pepper

Radio affiliate: WCOV.

**WSFA-TV** (Dec. 25, 1954) ch 12, power—316 kw visual, 158 kw aural; antenna height—1,040 feet above average terrain, 823 feet above ground

Mailing address: P O Box 2566 Phone: Amherst 5-1251 TWX MG 6033

Licensee: Broadcasting Company of the South (acquired station Oct 5, 1959)

Ownership: See "Broadcasting Co." of the South Stations in "Group Ownership"

Network: NBC-TV (primary), ABC-TV (secondary)

Rep: Peters, Griffin, Woodward

Color facilities network

Highest hour rate \$500

Executives: Carter C. Hardwick Jr., gen mgr, Bob Villar, coml mgr; Gene Jacobsen, prog dir & film buyer; Charlotte Chilton, prom supv; Bill Henry, news dir; Frank Ridolphi, admin asst; Bob Havvard, chief engr

Washington atty: Dow, Lohnes & Albertson

**MUNFORD**, Talladega County (ch. \*7—, \*24—)

**\*WCIX** (Jan 8, 1955) ch 7, power—316 kw visual, 191 kw aural; antenna height—2,000 feet above average terrain, 578 feet above ground

Address: 807 Protective Life Bldg Zone 3 Phone: Fairfax 2-4625

Licensee: Alabama Educational Television Commission (original owner)

Ownership: State of Alabama

Executives and studios: (See WAIQ Andalusia)

**OPELIKA**, Lee County (ch. \*22—)

**SELMA**, Dallas County (ch. 8—, 58+)

**WSLA-TV** (not on air; granted Feb 5, 1954) ch 8 power—251kw visual; antenna height—360 ft above average terrain, 387 ft above ground

Address: P O Box 1447, Montgomery 2, Ala. Permittee: Selma Tv Inc

Ownership: William J. Brennan and wife, 50%, and William E. Bennis Jr. and wife, 50%.

Mr. Brennan also owns 90% of WAPE Jacksonville, Fla. William Bennis owns 25% of WVOK Birmingham, Ala. Licensee also owns

WBAM Montgomery Ala

Washington Atty: Rhync & Rhync

**SHEFFIELD**, Colbert County (ch. 47—)

**SYLACAUGA**, Talladega County (ch. 75)

**TALLADEGA**, Talladega County (ch. 64)

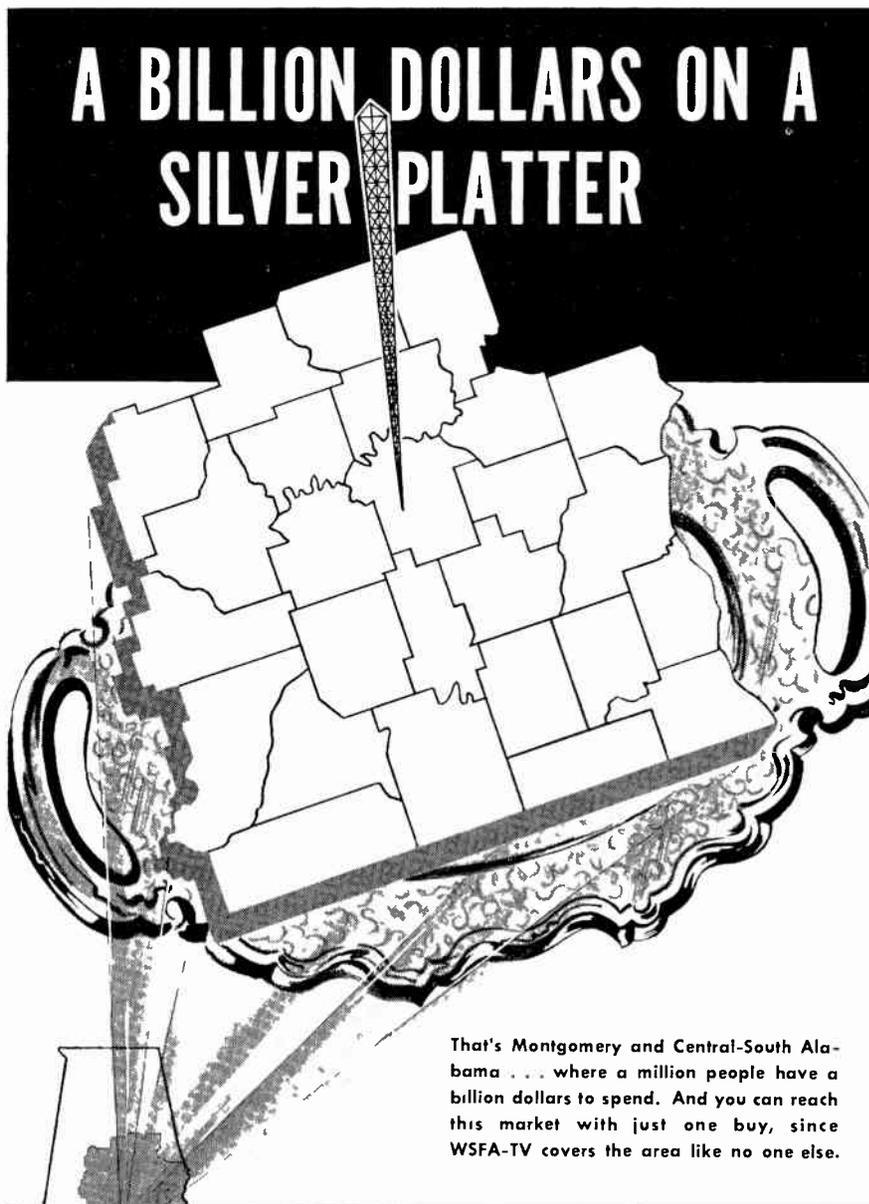
**THOMASVILLE**, Clarke County (ch. 27—)

**TROY**, Pike County (ch. 38—)

**TUSCALOOSA**, Tuscaloosa County (ch. \*14, 45, 51—)

**TUSKEGEE**, Macon County (ch. 16—)

**UNIVERSITY**, Tuscaloosa County (ch. \*74+)



**A BILLION DOLLARS ON A SILVER PLATTER**

That's Montgomery and Central-South Alabama . . . where a million people have a billion dollars to spend. And you can reach this market with just one buy, since WSFA-TV covers the area like no one else.

**WSFA-TV**  
 NBC / ABC MONTGOMERY - CHANNEL 12



Represented by Peters, Griffin, Woodward, Inc. The Broadcasting Co. of the South  
 WIS-TV Columbia, South Carolina

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 RADIO & TELEVISION STATIONS  
 IN THE EAST—NEAREST OFFICE IS—  
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 EXECUTIVE 3-3456

## ALASKA

\*Non-commercial educational

### ANCHORAGE (ch. 2-, \*7-, 11, 13-)

**KENI-TV** (Oct 15, 1953) ch 2; power—5.37kw visual, 2.69kw aural, antenna height—70 feet above average terrain, 173 feet above ground

Address P. O. Box 1160 Phone 5-2201  
Licensee All-Alaska Broadcasters (acquired station, April 1960)

Ownership See All-Alaska Broadcasters stations in "Group Ownership"  
Network ABC-TV, NBC-TV  
Executives Alvin O. Bramstedt, gen mgr  
Radio affiliate, KENI

**KTVA** (Dec. 11, 1953) ch 11, power—3.02kw visual, 1.51kw aural, antenna height—130 feet above average terrain, 230 feet above ground

Address P. O. Box 2200 Phone Broadway 5-4321

Licensee Northern Television Inc (original owner)

Ownership See Northern Television Stations in "Group Ownership"  
Network CBS-TV

Rep Weed; Alaska Radio-TV Sales (Seattle)  
Highest hour rate \$150

Executives A. G. Hiebert pres & gen mgr, Paul G. West prog dir, Jean Ward, prom mgr, Peter Herford, news dir, John Honea chief engr

Washington atty Miller & Schroeder  
Radio affiliate KTVA-FM

### FAIRBANKS, (ch. 2+, 4+ 7+, \*9+, 11+, 13+)

**KFAR-TV** (March 1, 1955) ch 2, power—5.37kw visual, 2.69kw aural, antenna height—even with average terrain, 200 feet above ground

Address 516 Second Ave Phone 2125  
Licensee All-Alaska Broadcasters

Ownership See All-Alaska Broadcasters Stations in "Group Ownership"

Network ABC-TV, NBC-TV  
Executives Alvin O. Bramstedt, gen mgr  
Radio affiliate KFAR

**KTVF** (Feb 17, 1955) ch 11, power—11kw, antenna height—51 feet below average terrain, 168 feet above ground

Address Box 590 Phone 3636  
Licensee Northern Television Inc (original owner)

Ownership See Northern Television stations in "Group Ownership"

Network CBS-TV

Executives: A. G. Hiebert, pres, John Griffin, gen mgr & coml mgr, Jim Bischoff, news dir, Garth Anderson, chief engr

Rep Weed; Alaska Radio-TV Sales  
Washington atty: Miller & Schroeder.

**HAMILTON-LANDIS**  
& ASSOCIATES, Inc.  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO

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IN THE WEST—NEAREST OFFICE IS—  
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EXBROOK 2-5671

### JUNEAU (ch. \*3, 8, 10)

**KINY-TV** (Feb 19, 1956) ch 8; power—0.281 kw visual, 0.140 aural; antenna height—960 feet below average terrain, 263 feet above ground

Address 231 S Franklin St. Phone Juniper 6-1802

Licensee Juneau Broadcasters Inc. (acquired station June 1, 1959)

Ownership: Jerry W. McKinley, 35.4%; Elton E. Engstrom, 13.4%; Richard L. Peter, 9.6%; Percy E. Reynolds, 7.6%, and Thomas C. White-side, 7.6%

Network CBS-TV (primary), ABC-TV and NBC-TV (secondary)

Rep Weed  
Highest hour rate: \$60

Executives: Jerry W. McKinley, pres & gen mgr; Richard L. Peter, prog & news dir.

Radio affiliate, KINY.

### KETCHIKAN (ch. 2, 4, \*9)

### SEWARD (ch. 4-, 9-)

### SITKA (ch. 13)

## ARIZONA

\*Non-commercial educational

### AJO, Pima County (ch. 19-)

### BISBEE, Cochise County (ch. 54)

### CASA GRANDE, Pinal County (ch. 18-)

### CLIFTON, Greenlee County (ch. 25-)

### COOLIDGE, Pinal County (ch. 36+)

### DOUGLAS, Cochise County (ch. 3-)

**KCDA** (not on air, granted Feb. 3, 1960, tar-

get date not announced) ch 3, power—147 w visual, antenna height—20 ft below average terrain, 185 feet above ground.

Permittee Election Corp  
Ownership See Election Corp Stations in "Group Ownership"

### ELOY, Pinal County (ch. 24)

### FLAGSTAFF, Coconino County (ch. 9, 13)

### GLOBE, Gila County (ch. 84+)

### HOLBROOK, Navajo County (ch. 14)

### KINGMAN, Mohave County (ch. 6-)

### MESA, Maricopa County (ch. 12-)

**KVAR** (see Phoenix, Ariz)

### MIAMI, Gila County (ch. 28+)

### MORENCI, Greenlee County (ch. 31)

### NOGALES, Santa Cruz County (ch. 16, 32, 44+)

### PHOENIX, Maricopa County (ch. 3+, 5-, \*8+, 10-)

**KOOL-TV** (Oct 24, 1953) ch 10 power—316 kw visual, 158 kw aural, antenna height—1,700 feet above average terrain, 264 feet above ground

Address 511 W Adams Phone Alpine 3-3121 TWX PX 171

Licensee KOOL Radio-Television Inc (original owner)

Ownership See Gene Autry Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary)

Rep Hollingbery  
Color facilities network, local film, local slides.

Highest hour rate \$625  
Video tape Ampex

Executives Gene Autry chmn of board, Tom Chauncey, pres & gen mgr, Homer Lane, vp & asst gen mgr, Kenneth Morton, vp & sta mgr, Jack Murphy, asst sta mgr, Robert Davies, prog dir, Norman Harrington, news dir, Albin R. Hillstrom, chief engr

Washington atty Dow, Lohnes & Albertson  
Radio affiliate KOOL-AM-FM

**KOOL-TV Translators:** K75AD Blythe, Calif., Palo Verde Valley Tv Club c/o Dana Fisher, Box 874 Blythe Calif., K76AQ Bullhead City, Davis Dam, Lake Mohave resort, Mohave County Bd. of Supervisors, K74AI Flagstaff, Ariz., Coconino Tv Inc., Box 1677, Flagstaff, Ariz., K77AD Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz., K82AA Kingman, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz., K80AP Peach Springs, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz., K70BK Springerville-Eager Ariz., Town of Springerville, c/o Guy M. West Box 127, Springerville Ariz., K70BO Williams, Ariz., Williams-Ashfork Assoc. Tv Committee

**KPHO-TV** (Dec 4 1949) ch 5, power—100 kw visual, antenna height—1,770 feet above average terrain 387 feet above ground.

Address 631 N First Ave Phone Alpine 8-4511 TWX PX 70

Licensee Meredith Broadcasting Co. (acquired station Aug 1952)

Ownership See Meredith Pub Co stations in "Group Ownership" Also see "Newspaper Ownership"

Rep Katz  
Highest hour rate \$450  
Video tape RCA

Executives Richard B. Rawls vp & gen mgr, Howard L. Stalnaker, station mgr & film buyer; Les Lundvig, sales mgr, Robert Martin, prog dir; Stephen Q. Shannon, dir of prom, Tom Sherlock, news dir, George McClanathan, dir of engr, Albert Rau, operations mgr

Washington atty Haley, Wollenberg & Bader  
Radio affiliate KPHO-AM-FM

**KPHU-TV Translator:** K70BQ Prescott, Ariz., Tele-Video UHF Broadcasters Inc., 514 E Shelton St

**KTVK** (March 1, 1955) ch 3, power—100 kw visual, 50 kw aural, antenna height—1,670 feet above average terrain, 228 feet above ground

Address 3435 N 16th St Phone Amhurst 6-5691 TWX PX 353

Licensee Arizona Television Co (original owner)

Ownership Ernest W. McFarland, 40%, Leon W. Nowell, 20%, Ralph A. Watkins, 20%, Delbert R. Lewis, 12.5%, Henry R. Larson, 5%, and others

Network ABC-TV (primary)

Rep Blair Television Assoc  
Color facilities local film, local live

Highest hour rate \$600.  
Video tape Ampex

Executives Ernest W. McFarland, pres, Leon M. Nowell gen mgr, Burton B. LaDow, film buyer, station mgr & coml mgr, Don Tuckwood, prom mgr & prog dir, Gene Burrus, news dir; George McLouth, chief engr

**KVAR Translators:** K75AI Big Sandy Valley, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz., K71AB Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K71AD Flagstaff, Ariz., Coconino Tv Inc., Box 1677, Flagstaff, Ariz., K80AE Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.; K78AC Kingman, Ariz. Mohave County Board of Supervisors, Mohave County, Ariz.; K80AQ Needles,

Calif., Needles Community Television Club Inc., c/o Eudora Markham, Box 617, Needles, Calif.; K70AH Parker, Ariz., Parker Chamber of Commerce, Box 1898, Parker, Ariz.

**KVAR** (Mesa) (April 23, 1953) ch 12; power—316 kw visual, antenna height—1,550 feet above average terrain, 97 feet above ground. (CP for Phoenix, power—316 kw visual, antenna height—1,780 feet above average terrain, 350 feet above ground.)

Address P. O. Box 711, Phoenix Phone Alpine 4-1161 TWX PX 592

KTAR Broadcasting Co (acquired station July 1954)

Ownership See Louis Stations in "Group Ownership"

Network NBC-TV (primary)

Rep Avery-Knodel  
Color facilities network.

Highest hour rate \$600  
Video tape Ampex

Executives Richard O. Lewis, pres, gen mgr & film buyer, John J. Louis Jr., chmn of board; Ray C. Smucker, vp in chg of sales, Bob Vache, prog dir, Ray Thompson, prom mgr, Paul Hughes, vp in charge of prog, John Beck, chief engr

Washington atty Smith, Hennessey & McDonald

Radio affiliate KTAR-AM-FM

**KVAR Translators:** K79AA Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K70BY Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.

**PRESCOTT, Yavapai County (ch. 15)**

**SAFFORD, Graham County (ch. 21)**

### TUCSON, Pima County (ch. 4-, \*6+, 9-, 13-)

**KGUN-TV** (June 3, 1956) ch. 9, power—63 kw visual, 31.6kw aural, antenna height—3,660 feet above average terrain, 237 feet above ground

Address, P. O. Box 5147 Phone Main 3-3633 TWX TSN 5971

Licensee: Tucson Television Co. (acquired station Jan. 24, 1957)

Ownership H. U. Garrett, 53%; W. E. Dyche Jr., 11%, D. E. Whittenberg, 6%, Tom E. Foster, 15%, Tolbert Foster, 15%

Network ABC-TV (primary)

Rep Headley-Reed  
Highest hour rate \$300

Color facilities network, local film, local slides

Executives Tolbert Foster, gen mgr & film buyer, Ben L. Slack Jr., coml mgr, James W. Hays, program dir, Tom Riste, promotion mgr; Mac Marshall, news dir, Jack L. Tudor, chief engr

Washington atty Welch, Mott & Moigan

**KGUN-TV Translator:** K80AG Show Low, Ariz., Show Low Tv Inc., c/o Lamar Welch, Box 325, Show Low, Ariz.

**KOLD-TV** (Feb. 13, 1953) ch. 13; power—30 kw visual, 15 kw aural, antenna height—zero feet above average terrain, 205 feet above ground

Address 115 W Drachman St Phone Main 4-2511 TWX TS 3401

Licensee Old Pueblo Broadcasting Co (original owner)

Ownership See Gene Autry Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary)

Rep Hollingbery  
Color facilities: network

Highest hour rate \$300.

Executives: Tom Chauncey, pres & managing dir, E. S. Mittendorf, gen mgr, Bernard Perlin, coml mgr, Arthur Weiner, prog dir, film buyer & prom mgr, Chris Cole, news dir; Howard Smith, chief engr, Paul Plunkett, asst gen mgr.

Washington atty Dow, Lohnes & Albertson  
Radio affiliate KOLD.

**\*KUAT** (March 8, 1959) ch 6, power—0.944 kw, visual 0.468 kw aural antenna height—110 feet above average terrain, 281 feet above ground

Address U. of Arizona Phone Main 4-8181.

Licensee U. of Arizona & Arizona State College (original owner)

Video tape Ampex

Executives Dr. Ben C. Markland mgr & prog dir, Frank Bareca, prod mgr, Wesley T. Johnson, chief engr

**KVOA-TV** (Sept 27, 1953) ch 4, power—5.37 kw visual, 2.69 kw aural, antenna height—30 feet above average terrain, 263 feet above ground

Address P. O. Box 5188 Phone Main 3-2555. TWX TS 161

Licensee Alvarado Television Inc (acquired station Oct 1, 1959)

Ownership Clinton D. McKinnon, Bernard Weinberg, Arthur A. Desser, Harold A. Garfield, each 25% Mr McKinnon owns KOAT-TV Albuquerque, NM Also see "Newspaper Ownership"

Network NBC-TV (primary)

Rep Branham.  
Color facilities network.

Highest hour rate \$300  
Video tape Ampex

Executives Clinton D. McKinnon, pres; Fred L. Vance, station mgr, G. E. "Doc" Hamilton, operations dir & film buyer; James Owen, prom mgr, Joe Jaeger, news dir, Ray Holsclaw, chief engr

Washington atty Cohn & Marks

**Tv Stations CONTINUED**

**ARIZONA CONTINUED**

**KVOA-TV** Translator: K70BF Douglas, Ariz., City of Douglas Translator Committee, c/o Paul Huber Jr, 845 F Ave., Douglas, Ariz.

**WILLIAMS**, Coconino County (ch. 25)

**WINSLOW**, Navajo County (ch. 16—)

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& Associates, Inc.—Nationwide Brokers

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\*As of August 1, 1960

**YUMA**, Yuma County (ch. 11—, 13+, 22+, 60)

**KIVA** (Oct 8, 1953) ch. 11; power—219kw visual; antenna height—440 feet above average terrain, 527 feet above ground

Address P O Box 1671, Phone State 6-8311 TWX 9533 Winterhaven, Calif.

Licensee Valley Telecasting Co (acquired station June 10, 1959).

Ownership: Floyd B. Odlum, 67%; Harry Butcher, 25%, and others

Network ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep. Hollingbery; Hugh Feltis & Assoc. (Seattle).

Highest hour rate. \$250.

Color facilities network

Executives Harry C Butcher, pres, Roger O Van Duzer, exec vp, gen mgr & film buyer, Patrick Carrick, sales mgr, Leavenworth Wheeler, chief engr & prom dir.

Washington atty. Arnold, Fortas & Porter

**KIVA** Translator: K83AK Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif

**ARKANSAS**

\*Non-commercial educational.

**ARKADELPHIA**, Clark County (ch. 34+)

**BATESVILLE**, Independence County (ch. 30—)

**BENTON**, Saline County (ch. 40)

**BLYTHEVILLE**, Mississippi County (ch. 64+, 74)

**CAMDEN**, Ouachita County (ch. 50)

**CONWAY**, Faulkner County (ch. 62)

**EL DORADO**, Union County (ch. 10—, 26—)

**KTVE** (see Monroe, La.) ch. 10.

**FAYETTEVILLE**, Washington County (ch. \*13—, 41—)

**FORREST CITY**, Saint Francis County (ch. 22+)

**FORT SMITH**, Sebastian County (ch. 5—, \*16, 22, 39)

**KFSA-TV** (Dec. 3, 1956) ch. 5, power—100kw visual, 60.3kw aural, antenna height—640 feet above average terrain, 451 feet above ground

Address: P. O. Drawer 330. Phone: Sunset 3-3131 TWX FS 68

Licensee. American Television Co. (acquired station Jan. 8, 1959)

Ownership: See Donald W Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep Headley-Reed Co

Highest hour rate. \$300

Executives. Donald W. Reynolds, pres; J. W. Slates, vp & gen mgr, John Whit, sls mgr & film buyer, Pat Posta, prog dir & news dir; Charles Putnam, prom mgr, Will Matten, chief engr.

Washington atty. Haley, Wollenberg & Bader.

Radio affiliate: KFSA.

**HARRISON**, Boone County (ch. 24)

**HELENA**, Phillips County (ch. 54—)

**HOPE**, Hempstead County (ch. 15—)

**HOT SPRINGS**, Garland County (ch. 9+, 52+)

**KFOY-TV** (not on the air, granted Jan 29, 1959, target date late summer, 1960) ch. 9, power—26 kw visual, antenna height—400 feet above average terrain, 310 feet above ground.

Address: P O. Drawer 1330, Fort Smith

Permittee Southwestern Operating Co. (original owner)

Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."

Executives Donald W. Reynolds, pres; John Whitt, gen mgr

Washington atty Haley, Wollenberg & Bader

Radio affiliate: KARK.

Network: ABC-TV (primary).

Highest hour rate \$500

Color facilities network

Executives T H Barton pres, T K Barton, exec vp; Douglas J Romine, vp & station mgr; Lee Bryant, coml mgr; Fred Schmutz, program dir, Shirley R. Kennedy, promotion dir, Champ Smith, chief engr

Washington atty Weaver & Glassie

Radio affiliate KARK.

**KATV** (Dec 18, 1953) ch. 7, power—170kw visual, 91.2kw aural, antenna height—1010 feet above average terrain, 922 feet above ground

Address 310 W 3rd St. Phone Franklin 4-1691. TWX LR 572.

Licensee. Central South Sales Co. (original owner).

Ownership: John T Griffin, 45%, James C. Leake, 45%; and Bryan Mathes, 10%. See John T Griffin Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep Avery-Knodel

Highest hour rate: \$450.

Videotape RCA.

Color facilities network

Executives John T Griffin, chairman of board, James C. Leake, pres, Robert Double-dav, gen mgr

**KTHV** (Nov. 28, 1955) ch. 11, power—316 kw visual, 158 kw aural, antenna height—1760 feet above average terrain, 1,175 feet above ground

Address P O Box 269 Phone Franklin 4-3764 TWX LR 85

Licensee. Arkansas Television Co (original owner)

Ownership: Radio Broadcasting Inc. (KTHS), 42%, Arkansas Democrat Co (Arkansas Democrat), 32% C E Lowry, 16%, K A Engel (publisher of Arkansas Democrat), 10% KTHV has same ownership as KWKH-AM-FM Shreveport La (Shreveport Times) Henry B Clay, executive vice president and director, owns 15.5% of KTRE-AM-TV Lutkin, Tex See "Newspaper Ownership"

Network CBS-TV (primary)

Rep Branham

Color facilities network

Highest hour rate \$500

Executives K A Engel pres, B. G Robert-son, gen mgr & sec, W V Hutt, coml mgr; Doug Wells, prog dir, Curtis Threlkeld, film buyer John Pounders, prom mgr, Bob Fuller, news & public affairs dir, Cecil Suitt, chief engr

Washington atty Dempsey & Koplovitz

Radio affiliate KTHS

**MAGNOLIA**, Columbia County (ch. 28+)

**MALVERN**, Hot Spring County (ch. 46)

**MORRILTON**, Conway County (ch. 43—)

**NEWPORT**, Jackson County (ch. 28)

**PARAGOULD**, Greene County (ch. 58—)

**PINE BLUFF**, Jefferson County (ch. 36)

**KATV** (See Little Rock)

**RUSSELLVILLE**, Pope County (ch. 19)

**SEARCY**, White County (ch. 33)

**SPRINGDALE**, Washington County (ch. 35—)

**STUTTART**, Arkansas County (ch. 14+)

Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."

Executives Donald W. Reynolds, pres; John Whitt, gen mgr

Washington atty Haley, Wollenberg & Bader

**JONESBORO**, Craighead County (ch. 8—, 39+)

**KAIT-TV** (not on air, granted April 1960, target date not announced) ch. 8, power & antenna not specified

Permittee George T Hernreich

**LITTLE ROCK**, Pulaski County (ch. \*2—, 4, 7—, 11+, 17—, 23+)

**KARK-TV** (April 15, 1954) ch. 4, power—100kw visual, 50kw aural, antenna height—1,690 feet above average terrain, 1,175 feet above ground

Address 10th & Spring Sts Phone Franklin 6-2481. TWX LR 141

Licensee Arkansas Radio & Equipment Co (original owner)

Ownership T H Barton, 79.86%, and sons T. K. Barton, 20%, and C N. Barton, .14%.

Network NBC-TV (primary).

Rep Petry.

Highest hour rate \$500

Color facilities network

Executives T H Barton pres, T K Barton, exec vp; Douglas J Romine, vp & station mgr; Lee Bryant, coml mgr; Fred Schmutz, program dir, Shirley R. Kennedy, promotion dir, Champ Smith, chief engr

Washington atty Weaver & Glassie

Radio affiliate KARK.

**KATV** (Dec 18, 1953) ch. 7, power—170kw visual, 91.2kw aural, antenna height—1010 feet above average terrain, 922 feet above ground

Address 310 W 3rd St. Phone Franklin 4-1691. TWX LR 572.

Licensee. Central South Sales Co. (original owner).

Ownership: John T Griffin, 45%, James C. Leake, 45%; and Bryan Mathes, 10%. See John T Griffin Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep Avery-Knodel

Highest hour rate: \$450.

Videotape RCA.

Color facilities network

Executives John T Griffin, chairman of board, James C. Leake, pres, Robert Double-dav, gen mgr

**KTHV** (Nov. 28, 1955) ch. 11, power—316 kw visual, 158 kw aural, antenna height—1760 feet above average terrain, 1,175 feet above ground

Address P O Box 269 Phone Franklin 4-3764 TWX LR 85

Licensee. Arkansas Television Co (original owner)

Ownership: Radio Broadcasting Inc. (KTHS), 42%, Arkansas Democrat Co (Arkansas Democrat), 32% C E Lowry, 16%, K A Engel (publisher of Arkansas Democrat), 10% KTHV has same ownership as KWKH-AM-FM Shreveport La (Shreveport Times) Henry B Clay, executive vice president and director, owns 15.5% of KTRE-AM-TV Lutkin, Tex See "Newspaper Ownership"

Network CBS-TV (primary)

Rep Branham

Color facilities network

Highest hour rate \$500

Executives K A Engel pres, B. G Robert-son, gen mgr & sec, W V Hutt, coml mgr; Doug Wells, prog dir, Curtis Threlkeld, film buyer John Pounders, prom mgr, Bob Fuller, news & public affairs dir, Cecil Suitt, chief engr

Washington atty Dempsey & Koplovitz

Radio affiliate KTHS

**MAGNOLIA**, Columbia County (ch. 28+)

**MALVERN**, Hot Spring County (ch. 46)

**MORRILTON**, Conway County (ch. 43—)

**NEWPORT**, Jackson County (ch. 28)

**PARAGOULD**, Greene County (ch. 58—)

**PINE BLUFF**, Jefferson County (ch. 36)

**KATV** (See Little Rock)

**RUSSELLVILLE**, Pope County (ch. 19)

**SEARCY**, White County (ch. 33)

**SPRINGDALE**, Washington County (ch. 35—)

**STUTTART**, Arkansas County (ch. 14+)

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\*Non-commercial educational.

**ALTURAS**, Modoc County (ch. 9)

**BAKERSFIELD**, Kern County (ch. 10—, 17, 29, 39)

**KBAK-TV** (Aug 23, 1953) ch. 29, power—19.5 kw visual, 10.5 kw aural, antenna height—630 feet above average terrain, 396 feet above ground (CP for power—120 kw visual; antenna height—3,690 feet above average terrain, 170 feet above ground).

Address P O Box 1448. Phone Export 9-1761 TWX BK-14

Licensee Bakersfield Broadcasting Co (acquired station Nov 1959)

Ownership: See Chronicle Publishing Co Stations in "Group Ownership" and in "Newspaper Ownership" Sale to Reeves Broadcasting & Development Corp. pending FCC approval

Network CBS-TV (primary)

Rep Peters Griffin, Woodward

Highest hour rate \$400

Executives Harold P See, pres, A H Constant, vp, Edward R Tabor, gen mgr & film buyer; Charles Mallory, local sales mgr Matt Burak, prog dir, Ken Brown, news dir, James Garner, chief engr

Washington atty Lester W Spillane

**KBFL** (not on air, target date unknown) ch. 39, power—214kw visual, antenna height—600 feet above average terrain, 405 feet above ground.

Permittee Pacific Broadcasters Corp.

Ownership H L Hoffman, 60%, Terry H. Lee, 40%. Mr. Hoffman heads Hoffman Electronics Corp.

**KERO-TV** (Sept 26, 1953) ch. 10, power—39.8 kw visual, 21.9 kw aural, antenna height—3,710 feet above average terrain, 100 feet above ground

Address 321 21st St Phone Fairview 7-1141. TWX BK 47

Licensee Marietta Broadcasting Inc (acquired station Aug 24, 1957)

Ownership: See Transcontinent Stations in "Group Ownership"

Network NBC-TV (primary)

Rep Petry

Highest hour rate \$550.

Color facilities network

Executives David C Moore pres (Transcontinent, N Y), Arthur M Moitensen gen mgr, Roland T. Kay, sales mgr, Kenneth R Croes, news dir, film buyer & prog dir Margaret Ireton, prom mgr, Raymond G Mattinson, mgr of engineering

Washington atty Covington & Burling

**KLYD-TV** (Nov 8, 1959) ch. 17, power—234 kw visual, 124 kw aural antenna height—675 feet above average terrain, 420 feet above ground

Address 2831 Eye St Phone Fairview 7-7511 TWX BK 15

Licensee Kern County Broadcasting Co (original owner)

Ownership Edward E. Urner, 20%, Lincoln Dellar, 35%, Bryan J Coleman and Maurice St. Clair, each 15%; John M Brock and Monroe Homer Jr, each 7.5% Mr. Urner also owns KLYD Bakersfield Mr Dellar also owns KACY Port Hueneme, Calif.

Network ABC-TV (primary).

Rep Hollingbery.

Highest hour rate \$300

Executives Edward E. Urner, pres, gen mgr & film buyer, John Barrett, gen sales mgr, Ken Craig, prog dir, Burleigh Smith, news dir, Vern Tucker chief engr

Washington atty Haley, Wollenberg & Bader.

Radio affiliate KLYD-AM-FM

**BISHOP**, Inyo County (ch. 19)

**BRAWLEY**, Imperial County (ch. 16)

**CHICO**, Butte County (ch. 12—)

**KHSL-TV** (Aug 29, 1953) ch. 12, power—231 kw visual, antenna height—1,290 feet above average terrain, 284 feet above ground

Address 180 E. 4th St.. Phone Frieside 2-0141 TWX CZ 71

Licensee Golden Empire Broadcasting Co. (original owner)

Ownership Mrs. Hugh McClung, 91%, Hugh McClung Jr, 6%; Martha McClung Roberts, 3%

Licensee also owns KVCV Redding, Calif

Network CBS-TV (primary), ABC-TV (secondary)

Rep Avery-Knodel

Color facilities network

Highest hour rate \$250.

Executives Mrs. Hugh McClung, pres & gen mgr, M F Woodling, station mgr George Ross, coml mgr, Robert Hoppough, prog dir & film buyer, John Howe, prom mgr, Thomas Nelson news dir, Russell B Pope, chief engr

Washington atty Haley, Wollenberg & Bader.

Radio affiliate KHSL

**KHSL-TV** Translator: K78AN, Nor-Six Tv Corp., Box 215, Montaque, Calif

**CORONA**, Riverside County (ch. 52)

**DELANO**, Kern County (ch. 37+)

**EL CENTRO**, Imperial County (ch. 26—, 48)

**EUREKA**, Humboldt County (ch. 3—, 6—, 13—)

**KIEM-TV** (Oct 25, 1953) ch. 3, power—100 kw visual, 50 kw aural, antenna height—1,650 feet above average terrain, 249 feet above ground

Address P O Box 1021. Phone Hillside 3-3123 TWX EK 16.

Licensee California-Oregon Television, Inc. (original owner)

Ownership: See California-Oregon stations in "Group Ownership."

Network CBS-TV (primary), ABC-TV (secondary)

Rep Hollingbeiv; Art Moore & Assoc  
Highest hour rate \$250  
Color facilities Network  
Executives Wm B Smullin, pres & film buyer, Donald H Telford, vp, W. Edwin Smith, mgr, Jerold R Poulos, natl sales mgr, Newton Steward, news dir, Donald King, chief engr  
Washington atty Dempsey & Koplovitz  
Radio affiliate KIEM, KRED (FM)

**KIEM-TV Translator:** K74AL Gold Beach, Ore, Community Tv Assn Inc, c/o C E Seger, Box 307, Gold Beach, Ore.

**KVIQ-TV** (April 1, 1958) ch 6, power—14.8 kw visual, 7.4 kw aural, antenna height—460 feet above average terrain, 243 feet above ground

Address P. O. Box 1019 Phone Hillside 3-3061 TWX EK 19  
Licensee California Northwest Broadcasting Co (acquired station May 1960)  
Ownership Carl R and Leah McConnell  
Network ABC-TV (secondary), NBC-TV (primary) ABC-TV (primary) after Jan 1, 1961  
Rep McGavren  
Highest hour rate \$200  
Executives Geo C Fleharty (KVIP-TV Redding), vp & film buyer Ted Dooley, station mgr, Sam Horel coml mgr, Edmund Bennett, prom mgr, Russell K. Olsen (KVIP-TV), dir of engineering  
Washington atty Lyon, Wilner & Bergson.

**FRESNO, Fresno County** (ch. 12+, \*18—, 24, 47, 53)

**KFRE-TV** (May 10 1956) ch. 12, power—219 kw visual, antenna height—2,000 feet above average terrain, 141 feet above ground Due to change to ch 30

Address 733 L St Phone Amherst 8-6444. TWX FR 58  
Licensee Triangle Publications Inc (acquired station Feb 28, 1959)  
Ownership See Triangle Stations in "Group Ownership" See also "Newspaper Ownership" Network CBS-TV (primary)  
Rep Blair-Tv  
Color facilities network, local film, local live, local slides

Highest hour rate \$750  
Executives Leslie H Peard Jr gen mgr, Leslie H Norins gen sales mgr, Robert Fulton, prog dir, Harry White, merch & prom dir, Keith L Mealey, chief engr, H George Carroll, oper mgr

Washington atty Lyon, Wilner & Bergson  
Radio affiliate KFRE, KRFM (FM)

**KJEO** (Sept 20, 1953) ch. 47, power—98 kw visual, antenna height—1,789 feet above average terrain 138 feet above ground (CP for power—380 kw visual, antenna height—1,800 feet above average terrain, 156 feet above ground)

Address P. O. Box 1708 Phone Baldwin 2-2411. TWX FR 271  
Licensee O'Neill Broadcasting Co. (original owner)

Ownership: See J. E. O'Neill Stations in "Group Ownership."  
Network ABC-TV (primary)  
Rep H-R Representatives  
Color facilities network, local live  
Highest hour rate \$700.

Executives J. E. O'Neill, pres; Joe C Drilling exec vp, gen mgr, film buyer, W. O. Edholm, coml mgr, Don Webster, prom & news dir, Phil McPherson, news dir, Jack McElwain, chief engr

Washington atty James E Greeley

**KMJ-TV** (June 1, 1953) ch. 24; power—170kw visual; antenna height—2,290 feet above average terrain, 241 feet above ground

Address: 1530 Van Ness Phone Amherst 8-6666. TWX 221.  
Licensee: McClatchy Newspapers (original owner).

Ownership: See McClatchy Broadcasting Co. stations in "Group Ownership." See also "Newspaper Ownership"

Network: NBC-TV (primary).  
Rep: Katz Agency.  
Highest hour rate: \$700  
Color facilities. network, local film, local slides

Executives Eleanor McClatchy, pres; John I. Edwards, station mgr & film buyer; Wilson Lefter, sales mgr

Washington atty: Dow, Lohnes & Albertson  
Radio affiliate. KMJ-AM-FM.

**HANFORD, Kings County** (ch. 21)

**LOS ANGELES, Los Angeles County** (ch. 2, 4, 5, 7, 9, 11, 13, 22, \*28, 34)

**KABC-TV** (Sept. 16, 1949) ch 7, power—129 kw visual; antenna height—2,970 feet above average terrain, 234 feet above ground

Address ABC Television Center, Prospect & Talmadge Aves, Zone 27 Phone Normandy 3-3311. TWX LA 353

Licensee: American Broadcasting-Paramount Theatres Inc. (acquired station Feb. 1953)

Ownership: See ABC Owned Stations in "Group Ownership."  
Network ABC-TV (primary)  
Rep Katz

Highest hour rate \$3,500  
Video tape Ampex (8)

Executives: James A. Riddell, vp in charge, western division, ABC, Selig J Seligman, vp & gen mgr, Elton H. Rule, gen sales mgr, Peter Robinson, prog dir; Howard Lipstone, film dir; Jack Brembeck, dir prom & publicity; Milt Fishman news dir; Ted Grenier, chief engr.

Washington atty McKenna & Wilkinson  
Radio affiliate KABC-AM-FM

**KBIC-TV** (not on air; granted Feb. 10, 1952, target date unknown) ch 22; power—540kw visual; antenna height—2,930 feet above average terrain, 146 feet above ground.

Permittee: John Poole Broadcasting Co (original owner).

Ownership John Poole.  
Radio affiliate KBIQ (FM) KBIG Avalon

**KCOP** (Sept 17, 1948) ch 13, power—162 kw visual 83.2 kw aural, antenna height—2,920 feet above average terrain, 203 feet above ground

Address 1000 N. Cahuenga Blvd, Zone 38 Phone Hollywood 2-7311 TWX LA 1479

Licensee KCOP Television Inc (acquired station Dec 16, 1957)

Ownership: See Natl Corp Stations in "Group Ownership"

Rep Petry.  
Highest hour rate \$1,500

Video tape Ampex (4)

Executives Kenyon Brown, pres, Alvin G Flanagan, vp & gen mgr, Amos T Baron, gen sales mgr, Mary Warren, prog mgr & film buyer, Hal K Biard Jr, prom mgr, Baxter Ward, news dir, Al Browdy, chief engr  
Washington atty Dow, Lohnes & Albertson

**KHJ-TV** (1948) ch 9, power—162 kw visual, 81 kw aural; antenna height—2,960 feet above average terrain, 199 feet above ground

Address 1313 North Vine St Phone Hollywood 2-2133.

Licensee RKO General Inc (acquired station 1951)

Ownership: See RKO General Stations in "Group Ownership"

Rep H-R Television  
Video tape Ampex

Executives Thomas F O'Neil, pres, Malcolm Klein, gen mgr, Howard Wheeler, coml mgr, Hal Phillips, prog dir, Bill White, film buyer, Richard L Sinclair, prom mgr

Washington atty Pierson, Ball & Dowd  
Radio affiliate KHJ-AM-FM

**KMYR** (granted April 9, 1959) (not on air, target date unknown) ch 34, power—251kw visual 137kw aural; antenna height—2,820 feet above average terrain, 142 feet above ground.

Address: 122 S Robertson Blvd, zone 48 Phone Bradshaw 2-8282

Licensee: Sherrill C. Corwin (original owner)

Ownership Sherrill C Corwin, 100% Sale pending FCC approval

Executives: Sherrill C Corwin, pres  
Atty: Joseph Brenner, Beverly Hills, Calif

**KNXT:** (Jan 1, 1951) ch 2, power—46.8 kw visual 23.4 kw aural, antenna height—3,110 feet above average terrain, 466 feet above ground

Address 1313 N. Vine St., zone 28 Phone Hollywood 9-1212 TWX LA 842

Licensee Columbia Broadcasting System, Inc (acquired station Jan 1, 1951)

Ownership: See CBS Owned Stations in "Group Ownership"

Network CBS-TV (primary)

Rep CBS Television Spot Sales

Highest hour rate \$4,250

Color facilities Network, local film, local live, local slides

Video tape Ampex

Executives Robert D Wood, vp & gen mgr, Ray Beindorf, gen sales mgr, Leon Drew, prog dir, Bill L Alcine, film dir, Austin Heywood, director of promotion & information services

William T Corrigan, dir of news, Ed W Miller, dir of tech ops

Radio affiliate KNX-AM-FM.

**KNXT Translators:** K70AA Bishop, Calif, James R Oliver, Box 757, Bishop, Calif.; K70AL Palm Springs, Calif, Palm Springs Translator Station Inc, c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif.; K76AJ Twentynine Palms, Calif, Morongo Basin Tv Club, Box 864, Twentynine Palms

**KRCA** (Jan 16, 1949) ch 4 power—42.7 kw visual, antenna height—3,200 feet above average terrain, 492 feet above ground

Address Sunset & Vine zone 28 Phone Thornwall 5-7000 TWX BRB 9854

Licensee National Broadcasting Co, Inc (original owner)

Ownership: See NBC Owned Stations in "Group Ownership"

Network NBC-TV (primary)

Rep NBC Spot Sales

Highest hour rate \$4,300

Color facilities network, local film, local live, local slides

Video tape Ampex & RCA

Executives Thomas C McCray vp & gen mgr, James Parks, sales mgr, Jack Kenaston, prog mgr, George Burke, film mgr, Frank Hovore, mgr, advertising & prom, Edward Conklin, news dir, John Knight, chief engr

Washington atty Cahill, Gordon, Reindell & Ohl

**KRCA Translators:** K73AA Bishop, Calif, James R. Oliver, Box 757, Bishop, Calif.; K75AH Indio, Calif, Coachella Valley Tv Club, c/o Dick Whitmore, 82-524 Miles Ave., Indio, Calif; K80AD Lone Pine, Calif, Lone Pine Tv Inc, c/o Ernest F Lasky, Box 134, Lone Pine, Calif.; K73AD Palm Springs, Calif, Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif.; K70BC Twentynine Palms, Calif., Morongo Basin Tv Club, Box 864, Twentynine Palms, Calif.

**KTLA** (Jan 22, 1947) ch 5, power—50 kw visual, 25 kw aural, antenna height—2,960 feet above average terrain 240 feet above ground.

Address 5800 Sunset Blvd, zone 28



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KBES-TV 5 Medford, Oregon

KIEM-KRED (FM) Eureka, Calif.  
KAGI-KGPO (FM) Grants Pass, Ore.

Don H. Telford, Manager  
P. O. Box 1021  
Eureka, Calif.  
Hillside 3-3123  
TWX EK 16

Phone Hollywood 9-3181 TWX LA 1361  
 Licensee Paramount Television Productions Inc (original owner)  
 Ownership: Paramount Pictures Corp, 100%  
 Rep Peters, Griffin, Woodward  
 Highest hour rate \$2,000  
 Color facilities local film, local live, local slides.  
 Video tape. 4 Ampex  
 Executives: Paul Raibourn (New York), pres, James A Schulke, vp in charge, Richard A. Jolliffe, gen sls mgr, Robert Quinlan, prog dir, Charles Walker film buyer; Robert Nashick, prom mgr; George Lewin, news dir, John Silva, chief engr.  
 Washington atty Arnold, Portas, & Porter

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 111 Sutter St., San Francisco—EXbrook 2-5671  
 As of August 1, 1960

**KTTV** (Jan 1 1949) ch 11, power 135 kw visual, 69.2 kw aural, antenna height—2,940 feet above average terrain, 237 feet above ground  
 Address: 5746 Sunset Blvd, Zone 28 Phone Hollywood 2-7111 TWX LA 228  
 Licensee Times-Mirror Broadcasting Co (original owner)  
 Ownership: Times-Mirror Co (publisher of the Los Angeles Times and Mirror), 100% (See 'Newspaper Ownership')  
 Rep Blair-Tv  
 Highest hour rate \$2,000  
 Video tape Ampex (4)  
 Executives: Richard A Moore, pres, Robert W Breckner, vp, gen mgr, John R Vrba, vp, sales, Richard Woollen, vp, programming, Jack O'Maia, vp merch & prom, Will Fowler, news & public affairs dir; Reavis Winkler, publicity dir, George Ruby, controller, H Bruce Baumeister resident counsel, Nord Whited, assist-

APRTA

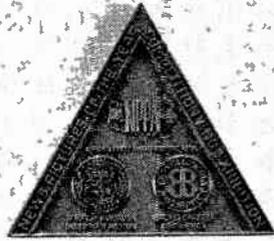
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 . . . by the mutual desire to produce the best possible news report for radio and television stations.

ant program dir, Val Conte, coml operations mgr, Edward Benham, chief engr  
 Washington atty. Eliot C. Lovett

- MADERA**, Madera County (ch. 30+)
- MERCED**, Merced County (ch. 34—, 66)
- MODESTO**, Stanislaus County, (ch. 14+., 58)  
**KTRB-TV** (granted Feb 17, 1954) (not on air; target date not set) ch 14, power—22.4 kw visual, antenna height—1,960 feet above average terrain, 80 feet above ground.  
 Address: P. O. Box 1708, Fresno, Calif.  
 Licensee: O'Neill Broadcasting Co. (acquired station May 31, 1957)  
 Ownership: See J. E. O'Neill Stations in "Group Ownership"  
 Executives: J. E. O'Neill, pres  
 Radio affiliate: KTRB-AM-FM
- MONTEREY** (see SALINAS)
- NAPA**, Napa County (ch. 62)
- OAKLAND** (see SAN FRANCISCO)  
**KTVU** (see San Francisco) ch. 2.
- OXNARD**, Ventura County (ch. 32)
- PALM SPRINGS**, Riverside County (ch. 19+)
- PETALUMA**, Sonoma County (ch. 68)
- PITTSBURG**, Contra Costa County (ch. 16)
- PORT CHICAGO**, Contra Costa County (ch. 70)
- PORTERVILLE**, Tulare County (ch. 55)
- RED BLUFF**, Tehama County (ch. 15)
- REDDING**, Shasta County (ch. 7)  
**KVIP-TV** (Aug 1, 1956) ch 7; power—115 kw visual, 57.5 kw aural, antenna height—3,820 feet above terrain, 126 feet above ground  
 Address: P. O. Box 919, Phone Chestnut 1-1414 TWX RG 075.  
 Licensee Shasta Telecasting Corp (original owner)  
 Ownership: George C. Fleharty, 27½%, Laurence W. Carr, 19%; Morris K. Cohen, 9%; C. T. Ross, 9%; Carl R. McConnell, 15%; Russell K. Olsen, 5%; Robert L. Hammett, 13%. Licensee has 50% interest in KVIQ-TV Eureka, Calif.  
 Network: NBC-TV (primary), ABC-TV (secondary), ABC-TV (primary) after Jan 1, 1961  
 Rep: Hollingbery  
 Color facilities network  
 Executives: George C. Fleharty, pres, gen mgr & film buyer, Ray Grant, coml mgr, Lenora Arnold, prog dir, Barbara Waechter, prom mgr, Jim Dunne, news dir, Russell K. Olsen, chief engr  
 Washington atty: Lyon, Wilner & Bergson  
 Radio affiliate: KVIP  
**KVIP-TV Translators:** K72AD Alturas, Calif, Alturas Tv Club Inc, c/o O. L. Spath, Box 478 Alturas, Calif.; K76AL Canby, Calif, Canby Tv Club, c/o Mrs Jack Rand, Canby, Calif.
- RIVERSIDE**, Riverside County (ch. 40, 46)
- SACRAMENTO**, Sacramento County (ch. 3, \*6, 10, 40—, 46+)  
**KCRA-TV** (Sept 2, 1955) ch 3, power—100 kw visual, 50 kw aural, antenna height—490 feet above average terrain, 553 feet above ground  
 Address: 310 10th St, zone 14 Phone Hickory 4-7300 TWX SC-111  
 Licensee KCRA Inc (original owner)  
 Ownership: Ewing C. Kelly, 50%; C. Vernon Hansen, 16.68%; Gerald and Kenneth W. Hansen, 16.66% each  
 Network: NBC-TV (primary)  
 Rep: Petry  
 Highest hour rate \$1,200  
 Color facilities network, local film, local slides  
 Video tape 2 Ampex.  
 Executives: Ewing C. Kelly, pres & gen mgr, Howard J. Smiley, asst gen mgr, Robert E. Kelly, station mgr, coml mgr & film buyer; Jon S. Kelly, local sales mgr, Dave Hume, prog dir, Don Seale, prom mgr, Tom Breen, news dir, Coy Watson, newsfilm & public affairs dir, W. Herbert Hartman, chief engr, Milly Sullivan, women's dir  
 Washington atty: Loucks, Zias & Jansky  
 Radio affiliate: KCRA-AM-FM  
**KCRA-TV Translators:** K73AM Boonville-Philo, Calif., Anderson Valley Television Inc, Box 525, Boonville, Calif.; K70AP Greenville, Calif., Indian Valley Tv Co, c/o Kenneth D. McIntyre, Greenville, Calif.; K72AJ Susanville-Herlong, Calif., Honey Lake Community Tv Corp, 2210 Main St., Susanville, Calif.; K78AD Ukiah, Calif., Tv Improvement Assn, c/o Al Barbero, 707 W. Standley St., Ukiah, Calif.
- KOVR** (see Stockton, Calif) ch 13  
**\*KVIE** (Feb 23, 1959) ch. 6, power—89.1 kw visual, 44.7 kw aural, antenna height—1,010 feet above average terrain, 502 feet above ground  
 Address: P. O. Box 6 Phone Wabash 2-6563  
 Licensee: Central California Educational Television (original owner)

- Color facilities network, local film, local live, local slides  
 Video tape Ampex  
 Executives: Robert D. Livingston, pres, John C. Crabbe, gen mgr; Bill Hopkins, prog dir, Brad Warner, prod mgr; Ralph Herbert, prom mgr, Gorman K. Brown, chief engr
- KVUE** (original was on air September 1953 to May 1957; returned to air Nov. 1, 1959) ch 40, power—15.8 kw visual; antenna height—320 feet above average terrain, 344 feet above ground.  
 Address: Stockton Blvd at Broadway.  
 Licensee: Capitol Television Co. (acquired station Nov. 5, 1958)  
 Ownership: Allen Lynn, 10.4%; Philip F. Driver, 10.4%; Melvin Lord, 16.8%; Henry Teichert, 10.4%; Melvyn E. Lucas, 11.1%; Henry Deane, 11.1%; Clarence A. Holen, 11.1%; Bruce King, 8.3%; Frederick K. Obayashi, 4.2%; Robert N. Zarick, 3.1%; Harry Bartolomei, 3.1%  
 Reps: Gill-Perna (East Coast); Pearson (West Coast)  
 Highest hour rate: \$300  
 Executives: Mel Lucas, pres & gen mgr; Henry Deane, vp & sales mgr.
- KXTV** (March 20, 1955) ch 10, 316 kw visual, 158 kw aural, antenna height—1,120 feet above average terrain; 500 feet above ground  
 Address: 601 Seventh Ave, zone 18 Phone Gilbert 1-4041 TWX SC 27  
 Licensee: Great Western Broadcasting Corp (acquired station April 9, 1959)  
 Ownership: See Corinthian Stations in Group Ownership "Also see 'Newspaper Ownership' Network CBS-TV (primary).  
 Rep: H-R Television.  
 Highest hour rate: \$1,000.  
 Color facilities network, local film, local slides  
 Video tape Ampex.  
 Executives: C. Wrede Petersmeyer, pres, Richard P. Hogue, vp & gen mgr, James Osborn, coml mgr, Dean Borba, prog dir & film buyer, M. S. Bachman, prom mgr, Hank Thornley, news dir, Donald Ferguson, chief engr  
 Washington atty: Covington & Burling.
- KXTV Translator:** K74AK Ukiah, Calif. Tv Improvement Assn, c/o Al Barbero, 707 W. Standley St., Ukiah, Calif.
- SALINAS-MONTEREY**, Monterey County (ch. 8+., 35)  
**KSBW-TV** (Sept 11 1953) ch 8 power—234 kw visual, 120 kw aural; antenna height—2,330 feet above average terrain 248 feet above ground  
 Address: 238 John St Phone Harrison 2-6422 TWX ZL 89  
 Licensee: Salinas Valley Broadcasting Corp (original owner)  
 Ownership: See John C. Cohan Stations in "Group Ownership" Sale pending FCC approval  
 Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (primary)  
 Rep: H-R Television  
 Color facilities network  
 Highest hour rate \$500  
 Executives: John C. Cohan, pres & gen mgr; Graham Moore, coml mgr, Gary Ferlisi, prog dir & film buyer, Clarke Bradley, prom mgr, Mike Morisoli, news dir; Wes Chaney, chief engr  
 Washington atty: Dow, Lohnes & Albertson  
 Radio affiliate: KSBW-AM-FM
- KSBW-TV Translator:** K72AK Yosemite National Park, Calif., Yosemite Park & Curry Co, c/o George H. Oliver, Yosemite National Park, Calif.
- SAN BERNARDINO**, San Bernardino County (ch. 18, \*24—, 30)
- SAN BUENAVENTURA**, (ch. 38—)
- SAN DIEGO**, San Diego County (ch. 8, 10, \*15+., 27, 39, 51)  
**KFMB-TV** (May 16, 1949) ch. 8, power—245 kw visual, 123 kw aural; antenna height—760 feet above average terrain, 284 feet above ground  
 Address: 1405 Fifth Ave, Zone 1 Phone Belmont 2-2114 TWX SD 6277  
 Licensee: Marietta Broadcasting Inc (acquired station Aug 19, 1958)  
 Ownership: See Transcontinent stations in "Group Ownership"  
 Network: CBS-TV (primary)  
 Rep: Petry  
 Color facilities network  
 Highest hour rate \$900  
 Video tape Ampex  
 Executives: David C. Moore, pres, George Whitney, vp & gen mgr, Bill Fox, station mgr & film buyer, Jack Stodelle, local sales mgr; George Stantis, prog dir; Parker H. Jackson, prom mgr; Ray Wilson, news dir, Charles Abel, chief engr  
 Washington atty: Covington & Burling.  
 Radio affiliate: KFMB-AM-FM
- KFMX-TV** (granted April 23, 1958; not on air, target date unknown) ch 27, power—129 kw visual, antenna height—640 feet above average terrain, 196 feet above ground.  
 Address: 122 S. Robertson Blvd., Los Angeles 48, Calif. Phone: Bradshaw 2-8282  
 Licensee: Sherrill C. Corwin (original owner).  
 Ownership: See Sherrill C. Corwin Stations in "Group Ownership" Sale pending FCC approval.  
 Executives: Sherrill C. Corwin, pres.  
 Atty: Joseph Brenner, Beverly Hills, Calif.  
 Radio affiliate: KFMX-FM.



THE 17TH ANNUAL  
NEWS PICTURES OF THE YEAR COMPETITION

IN RECOGNITION OF  
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**KFMB-TV**  
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A TRANSCONTINENT STATION

CHANNEL 8



## Tv Stations CONTINUED CALIFORNIA CONTINUED

**KFSD-TV** (Sept 9, 1953) ch 10, power—214 kw visual, antenna height—750 feet above average terrain, 252 feet above ground  
Address P. O. Box 628 Phone Congress 2-2421 TWX 6309  
Licensee KFSD Inc (acquired station Aug 7, 1957)

Ownership Weekly Publications Inc (Newsweek Magazine), 46 22%, Fox, Wells and Rogers, 42 55% Fox, Wells and Rogers also have minority interest in Springfield Television Broadcasting Corp (See Springfield TV stations in "Group Ownership"), also see "Newspaper Ownership")

Network NBC-TV (primary)  
Rep Katz  
Color facilities: Network, local film, local slides

Highest hour rate \$1,050.  
Video tape RCA  
Executives James G. Rogers, pres, William E Goetz, exec & gen mgr, Jay Grill, vp & gen sales mgr, Burke Ormsby, prog dir & film buyer; Kenneth N McClure, prom & pub dir, Pat Higgins, news dir, LeRoy Bellwood, vp & chief engr, Joe Wallace, controller  
Washington atty Spearman & Roberson.  
Radio affiliate KFSD-AM-FM.

**KETV** (Tijuana) (Jan 29 1953) ch 6, power—100 kw visual, 50 kw aural, antenna height—1,000 feet above average terrain, 550 feet above ground

Address 7th & Ash, Television Heights, San Diego 1, Calif Phone Belmont 4-8431 TWX SD 6234

Licensee Radio Television S A (original owner)

Ownership Emilio Azcarraga, chief owner  
Network ABC-TV (primary)  
Rep Blair Television Assoc  
Color facilities network  
Highest hour rate \$800  
Video tape Ampex (2)

Executives Frank Fouce, pres, Julian M Kaufman, vp gen mgr & film buyer, Harrison W H Eagles, program-promotion mgr, Lionel Van Deerlin, news dir, Felipe Fernandez, chief engr  
Washington atty Fly, Shuebruk & Gaugine

**SAN FRANCISCO, San Francisco County-OAKLAND, Alameda County** (ch. 2+, 4-, 5+, 7-, \*9+, 20-, 26-, 32+, 38, 44-)

**KBAY-TV** (granted March 11, 1953; not on air, target date not set) ch. 20, power—151kw visual, antenna height—1,070 feet above average terrain, 370 feet above ground  
Address: 122 S. Robertson Blvd., Los Angeles 48. Phone Bradshaw 2-8282  
Licensee Sherrill C Corwin (original owner).

Ownership: See Sherrill C. Corwin Stations in "Group Ownership"

Executives Sherrill C Corwin, pres  
Atty Joseph Brenner, Beverly Hills  
Radio affiliate KBAY-FM.

**KGO-TV Translator:** K72AZ Ukiah, Calif, visual, 158 kw aural, antenna height—1,210 feet above average terrain, 517 feet above ground.

Address 277 Golden Gate Ave, Zone 2 Phone Underhill 3-0077 TWX SF 147  
Licensee American Broadcasting-Paramount Theatres Inc (original owner)

Ownership See ABC owned stations in "Group Ownership."

Network ABC-TV (primary).  
Rep Blair-TV  
Highest hour rate \$2100  
Video tape Ampex (2)

Executives Leonard Goldenson, pres, David Sacks, gen mgr, Russell Coughlin, coml mgr, George Rice, prog dir, George Rodman prom mgr, H N Jacobs, chief engr  
Washington atty McKenna & Wilkinson  
Radio affiliate KGO-AM-FM

**KGO-TV Translator:** K72AZ Ukiah, Calif, Television Improvement Assn, c/o Paul Hansen, Box 342, Ukiah, Calif.

**KPIX** (December 1948) ch 5, power—100 kw visual, 50 kw aural, antenna height—1140 feet above average terrain, 529 feet above ground  
Address 2655 Van Ness Ave, Zone 9 Phone Prospect 6-5100 TWX SF 168-U.

Licensee Westinghouse Broadcasting Co (acquired station August, 1954)

Ownership: See Westinghouse Broadcasting Co stations in "Group Ownership."

Network CBS-TV (primary)  
Rep Television Advertising Representatives  
Color facilities network, local film.  
Highest hour rate \$2,100  
Video tape Ampex (2)

Executives Donald H. McGannon, pres, Philip G Lasky vp, Louis S Simon, gen mgr, Wm. G Hunefeld Jr., coml mgr, Ray Hubbard, prog dir & film buyer, A H Christensen, prom mgr, Jere Witter, news dir, Thomas T. Ely, chief engr; Robert E Pusey, bus mgr

**KPIX Translator:** K71AN Boonville, Calif, Anderson Valley Television Inc., Box 525, Boonville, Calif.

**\*KQED-TV** (June 10, 1954) ch 9, power—155 kw visual, 78 kw aural; antenna height—1,210 feet above average terrain, 190 feet above ground.

Address. 525 Fourth St, Zone 7. Phone Sutter 1-8861

Licensee Bay Area Educational Television Assn (original owner)  
Video tape Ampex.

Executives Mortimer Fleishhacker Jr, pres, James Day, gen mgr, Jonathan C Rice, prog dir, Robert Katz, film dir, Irving Saraf, asst film dir, Marianne Goldman, prom & publ dir, Gordon Claycombe, dir of development, Robert J. Nissen, chief engr.

**KRON-TV** (Nov. 15, 1949) ch 4, power—100 kw visual, 50 kw aural, antenna height—1,310 feet above average terrain, 203 feet above ground

Address 929 Mission St, Zone 19 Phone Garfield 1-1100 TWX SF 283  
Licensee Chronicle Pub Co (original owner)

Ownership: See Chronicle Publishing Co stations in "Group Ownership." See also "Newspaper Ownership"

Network NBC-TV (primary)  
Rep. Peters, Griffin, Woodward  
Color facilities: network, local film local live, local slides

Highest hour rate \$2,350  
Video tape Ampex (2)

Executives Charles Thieriot, pres, Harold P See, gen mgr A H (Al) Constant, station mgr, Douglas Elleson, prog dir, James Bentley, film buyer, A Richard Robertson, prom mgr, Bill Cothran, news dir, J L Berryhill, chief engr; William A Morrison, sales mgr  
Washington atty Hearne & Spillane  
Radio affiliate KRON-FM

**KRON-TV Translators:** K70AB Babbitt-Hawthorne, Nev., Mt Grant TV Booster Service Corp., c/o A. E. Conelly, Hawthorne, Nev; K75AO Point Arena, Calif, Point Arena Television, c/o Mrs. Joan Stommetta, Point Arena, Calif.

**KSAN-TV** (suspended operation, June 21, 1958 but has not turned in CP) ch. 32; power—16.2kw visual; antenna height—1,090 feet above average terrain. 372 feet above ground.

Address: 1111 Market St, zone 3. Phone Market 1-8171.  
Permittee: S. H. Patterson.  
Radio affiliate KSAN

**KTVU** (Oakland) (March 3 1958) ch 2, power—100 kw visual, 50 kw aural, antenna height—1,118 feet above average terrain, 183 feet above ground

Address 1 Jack London Sq, Oakland, zone 7 Phone Templebar 4-2000 TWX OAK 340  
Licensee San Francisco-Oakland Television Inc (original owner)

Ownership: William D. Pabst, Ward D Ingram and Edwin W. Pauley, each 25 005%; Willet H Brown, 19.79%; Stoddard P Johnston, 4.94%, and Harry R. Lubcke, 25% Sale to NBC pending FCC approval

Rep H-R Television  
Color facilities network, local film, local slides

Highest hour rate \$1,200  
Video tape Ampex (2)

Executives Ward D Ingram, pres & gen sales mgr, William D Pabst, exec vp, gen mgr & film buyer, Frank G King, natl sales mgr, Walt Harris, prod mgr, Joe Constantino, sales prom dir, Leslie A Nicholas, news dir, Robert E Arne, chief engr, Don Ailet, dir audience prom

Washington atty Pierson, Ball & Dowd

**SAN JOSE, Santa Clara County** (ch. 11+, 48, \*54, 60)

**KNTV** (Sept. 12, 1955) ch 11; power—26 3kw visual, 14 2kw aural; antenna height—2,770 feet above average terrain, 291 feet above ground.

Address: 645 Park Ave, zone 10 Phone: Cypress 7-5577. TWX SJ 560  
Licensee: Standard Radio & Television Co. (original owner).

Ownership: Wholly owned by Sunlite Bakery, which in turn is owned by estate of A. T. Gilliland

Network ABC-TV (primary).  
Rep: Young.

Highest hour rate \$400  
Color facilities: network.

Executives Allen T Gilliland Jr, vp, Frederic A Naglestad operations mgr & film buyer; Fran Conrad, national sales mgr, Dan Norton, local sales mgr, Jack Launer program dir, Margaret Norton, promotion mgr, Roger Orr, news dir, Robert A Latham, chief engr

Washington atty: Krieger & Jorgensen.

**SAN LUIS OBISPO, San Luis Obispo County** (ch. 6+)

**KSBY-TV** (May, 1953) ch 6; power—15 5kw visual, 8.25kw aural, antenna height—1,260 feet above average terrain, 140 feet above ground.

Address: P. O. Box 286. Phone: Liberty 3-0920. TWX SZ 58  
Licensee. Salinas Valley Broadcasting Co. (acquired station Sept. 1, 1957).

Ownership: See John C. Cohan Stations in "Group Ownership" Sale pending FCC approval

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).  
Rep: H-R Television.

Highest hour rate: \$220.  
Executives. John C. Cohan, pres; Arthur J. Haggood, station mgr; Graham Moore, coml mgr; Orval Brown, program dir; Gary Ferlisi, film buyer; Clark Bradley, promotion mgr; Charles Mitchell, chief engr.

Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate KVEC

**SANTA BARBARA, Santa Barbara County** (ch. 3-, 20, 26)

**KEYT** (July 24, 1953) ch 3, power 50 kw

visual, 25 kw aural, antenna height—3,010 feet above average terrain, 201 feet above ground  
Address 730 Miramonte Drive. Phone Woodland 5-8533 TWX ZB-8998

Licensee Key Television, Inc (acquired station March 27, 1957)

Ownership William F Luton, 38 33%, Nancy Luton, 41 67%, Richard C D Bell through trust, 20%

Network NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary)

Rep Young Television  
Highest hour rate \$450  
Color facilities Network

Executives William F Luton, pres Robert C Burris, vp & gen mgr, Mary Ann Casey, film buyer & prog dir, Ruth S Nace, prom mgr, William Huddy, news dir; Paul A Williams, chief engr

Washington atty. Fly, Shuebruk, Blume & Gaguine

**SANTA CRUZ, Santa Cruz County** (ch. 56)

**SANTA MARIA, Santa Barbara County** (ch. 44)

**SANTA PAULA, Ventura County** (ch. 16+)

**SANTA ROSA, Sonoma County** (ch. 50)

**STOCKTON, San Joaquin County** (ch. 13+, 36, \*42, 64)

**KOVE** (Sacramento) (September 1951) ch 13, power—316 kw visual, 158 kw aural, antenna height—1,180 feet above average terrain, 399 feet above ground

Address P O Box 613, Sacramento Phone Hickory 6-6124 TWX SC 239

Licensee Metropolitan Broadcasting Corp of California (acquired station Feb 3, 1960)

Ownership See Metropolitan Broadcasting Stations in "Group Ownership"

Network ABC-TV (primary)  
Rep Blair Television Assoc  
Color facilities network.

Highest hour rate \$900  
Video tape Ampex.

Executives John W Kluge, pres, Glover Delaney, gen mgr, Pat Cooney, coml mgr, Belno R Lange Jr, operations mgr, Bob Linskey, prom mgr, Richard J Anderson, chief engr

Washington atty Dow, Lohnes & Albertson

**TULARE, Tulare County** (ch. 27+)

**UKLAH, Mendocino County** (ch. 18)

**VISALIA, Tulare County** (ch. 43, 49)

**WATSONVILLE, Santa Cruz County** (ch. 22-)

**YREKA CITY, Siskiyou County** (ch. 19)

**YUBA CITY, Sutter County** (ch. 52-)

## COLORADO

\*Non-commercial educational.

**ALAMOSA, Alamosa County** (ch. 3-, 19+)

**BOULDER, Boulder County** (ch. \*12, 22+)

**CANON CITY, Fremont County** (ch. 36)

**COLORADO SPRINGS, El Paso County** (ch. 11, 13, \*17+, 23+)

**KKTV** (Pueblo) (Dec. 7, 1952) ch 11, power 371 kw visual antenna height—1,760 feet above average terrain, 197 feet above ground (CP for power—851 kw visual, antenna height—2,380 feet above average terrain, 351 feet above ground)

Address P O Box 1078, Colorado Springs Phone Melrose 4-2841 TWX Sp 581  
Licensee TV Colorado Inc (original owner)

Ownership James D Russell, 23%, Betty Z Russell, 27%, Gifford Phillips, 50% Mr Phillips owns KGHF Pueblo, Colo and Mr Russell owns interest in KFMH (FM) Colorado Springs

Network CBS-TV (primary).  
Rep Bolling  
Color facilities network.

Highest hour rate \$275  
Executives James D Russell, pres gen mgr & film buyer, Robert D. Ellis, vp, sales mgr & film buyer, Jack Canterbury, creative prod dir; Carl Pehlman prog dir & film dir, Hal Kennedy, prom mgr & news dir, Chester Wallack, engineering dir

Washington atty Hogan & Hartson  
Radio affiliate KFMH (FM).

**KKTV Translator:** K73AB Sopris, Segundo, Valdez and Starkville, Colo. H. L. Corley, 108 N Maple St., Trinidad, Colo.

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NATIONWIDE MEDIA BROKERS  
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RIVERSIDE 8-1175

**KRDO-TV** (Sept 21, 1953) ch 13 power—75.9 kw visual, antenna height—2,080 feet above average terrain, 153 feet above ground  
Address 399 S Eighth Phone Melrose 2-1515 TWX CU 8423  
Licensee Pikes Peak Broadcasting Co (acquired station Dec 1, 1954)  
Ownership Harry C. Hoth and son, Harry W. Hoth Jr. and wife, 53.9%, estate of William J. Gregory, 42.1% and others.  
Network ABC-TV (primary)  
Rep Branham  
Color facilities network  
Highest hour rate \$250  
Executives Harry W. Hoth Jr. pres & gen mgr, Jay E. Gardner tv station mgr & film buyer, Heyward Siddons prog dir, Lairy Pearson, news dir, Herbert Schubarth, chief engr  
Washington atty George O. Sutton  
Radio affiliate KRDO

**CRAIG**, Moffat County (ch. 19)

**DELTA**, Delta County (ch. 24—)

**DENVER**, Denver County (ch. 2, 4—, \*6—, 7, 9—, 20, 26+)

**KBT** (Oct 12, 1952) ch 9 power—282 kw visual, 144 kw aural, antenna height—950 feet above average terrain, 273 feet above ground  
Address 1089 Bannock St, zone 17 Phone Amherst 6-3601 TWX DN 463  
Licensee TV Denver Inc (acquired station May 1955)  
Ownership Webb & Knapp Inc, 50%, and John C. Mullins, 50%  
Network ABC-TV (primary)  
Rep Peters, Griffin Woodward  
Highest hour rate \$800  
Video tape RCA  
Executives John C. Mullins pres Joseph Herold, gen mgr, Gil Lee asst to station mgr, Mann Reed prog dir & film buyer, Hal Taft prom mgr, Mann Reed, news dir James Butts, chief engr  
Washington atty Haley, Wollenberg & Bader

**KBT Translator:** K75 Leadville, Colo People's Tv Inc, c/o Gordon Furman, Box 44, Leadville

**KLZ-TV** (Nov 1, 1953) ch 7, power—269 kw visual antenna height—1,010 feet above average terrain 285 feet above ground  
Address 131 Speer Blvd Phone Main 3-4271 TWX DN 302

Licensee Aladdin Broadcasting Corp (acquired station July 15, 1954)  
Ownership: See Time Inc. Stations in "Group Ownership." Also see "Newspaper Ownership."  
Network CBS-TV (primary)  
Rep Katz  
Color facilities network  
Highest hour rate \$900  
Video tape Ampex (2)  
Executives Hugh B. Terry pres & gen mgr, Clayton H. Brace, asst to pres & film buyer, Jack Tipton station mgr & dir of sales, Paul Blue, prog dir, Robert A. Hart Jr., local sales mgr, Jimm Seavey prom mgr, James Bennett, news dir, Eugene Jenkins, chief engr  
Washington atty Pierson, Ball & Doud  
Radio affiliate KLZ

**KLZ-TV Translator:** K72BC Leadville, Colo, People's Tv Inc, c/o Gordon Furman, Box 44, Leadville

**KOA-TV** (Dec. 24, 1953) ch 4; power—100kw visual, 50kw aural, antenna height—1,444 feet above average terrain, 833 feet above ground  
Address P. O. Box 5012 Terminal Annex, zone 17 Phone Cherry 4-4141 TWX DN 207  
Licensee Metropolitan Television Co, (original owner)  
Ownership Bob Hope 12.5%, William Grant 5.9%, James L. Saphier, 5%, Thomas P. Campbell, 4%, Hendrie & Bolthoff Co, 15.5%, Arnold B. Gurtler Jr., 3%, Quigg Newton, 3.4% and others

Network NBC-TV (primary).  
Rep: NBC Spot Sales  
Highest hour rate \$850  
Color facilities network.  
Video tape: Ampex.  
Executives: William Grant, pres & gen mgr; Ralph Radetsky, gen mgr, Dick Harris, sales mgr, Heyward Siddons, program dir & film buyer; Si Palmer, program coordinator; Dean Faulkner, promotion mgr; John Henry, news & special events dir; Sid Davidson, dir of engineering  
Washington atty: McKenna & Wilkinson  
Radio affiliate: KOA.

**KOA-TV Translator:** K78AG Leadville, Colo People's Tv Inc, c/o Gordon Furman, Box 44, Leadville, Colo

**KRMA-TV** (noncommercial educational) (Jan 30, 1956) ch \*6; power—15.5kw visual, 8.5kw aural, antenna height—880 feet above average terrain, 210 feet above ground  
Address 13th and Glenarm Sts Phone Acoma 2-4561  
Licensee School District No 1, City and County of Denver (original owner).  
Video tape Ampex  
Executives: Howard L. Johnson, exec dir; James W. Case, operations & program dir; John G. Cullen, chief engr.  
Washington atty. Krieger & Jorgensen.

**KTV** (July 18, 1952) ch 2; power—100 kw visual, 50.1 kw aural, antenna height—780 feet above average terrain, 201 feet above ground  
Address: 550 Lincoln St, zone 3. Phone Keystone 4-8281 TWX DN 367  
Licensee Gotham Broadcasting Corp (acquired station May 1960)

Ownership: See J. Elroy McCaw Stations in "Group Ownership"  
Rep Young Tv  
Highest hour rate \$500  
Video tape Ampex  
Executives J. Elroy McCaw pres, James T. Brennan, gen mgr, Ralph H. Davison Jr., station mgr & coml mgr, Brad Robinson prog dir, James T. Brennan film buyer, Len Bermon, prom mgr, Tony Larson, news dir, Lester J. Dunn, chief engr  
Washington atty Loucks Zias & Jansky

**KTYE Translator:** K82AG Laramie Wyo Albany Electronics Inc, Box 23, Laramie, Wyo.

**DURANGO**, LaPlata County (ch. 6+, 15)

**FORT COLLINS**, Larimer County (ch. 44+)

**FORT MORGAN**, Morgan County (ch. 15+)

**GRAND JUNCTION**, Mesa County (ch. 5—, 21+)

**KREX-TV** (May 22, 1951) ch 5 power—12.9 kw visual 6.46 kw aural, antenna height—minus 10 feet above average terrain 343 feet above ground

Address P. O. Box 30 Phone Chapel 2-4000, TWX GJ 8122  
Licensee Western Slope Broadcasting Co (original owner)  
Ownership See Rex G. Howell Stations in "Group Ownership."  
Network ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary)  
Rep Holman  
Color facilities network  
Highest hour rate \$175  
Executives Rex Howell pres & gen mgr, Bob McMahan, coml mgr, Tv Stations Inc, film buyer, Bill Cleary, news dir, Jim Meever, chief engr  
Washington atty Miller & Schroeder  
Radio affiliate KREX-AM-FM

**GREELEY**, Weld County (ch. 50)

**LA JUNTA**, Otero County (ch. 24)

**LAMAR**, Prowers County (ch. 12—, 18—)

**LEADVILLE**, Lake County (ch. 14+)

**LONGMONT**, Boulder County (ch. 32)

**LOVELAND**, Larimer County (ch. 38)

**High in the Mile-High Sky!**

**STAGE II PROGRAMING**  
Great ABC Network Shows Combined with Local Programs Tailored for Western Viewers

**STAGE III PROMOTION**  
The TV Station of "Perpetual Promotion" KBTV Backs the Attack with Solid Selling Promotion

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**KBTV 9**  
THE FAMILY STATION CHANNEL

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Or Call Your PGW Colonel  
Denver, Colorado

John C. Mullins, President  
Joe Herold, Station Manager

SEAL OF GOOD PRACTICE

## Tv Stations CONTINUED

### COLORADO CONTINUED

#### MONTROSE, Montrose County (ch. 10+, 18)

**KREY-TV** (Aug. 26, 1956) ch. 10, power—0.617 kw visual, 0.308 kw aural, antenna height—80 feet above average terrain, 112 feet above ground

Address P O Box 120 Phone. Cheiry 9-3011

Licensee Black Canon Broadcasting Co (acquired station Jan 15, 1959)

Ownership See Rex G Howell Stations in Group Ownership

Network ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary)

Rep Hal Holman, John McQuire.

Color facilities: network.

Highest hour rate \$75

Executives Rex G Howell, pres & gen mgr,

Carl Q Anderson, coml mgr, prog dir film

buyer & chief engr; Frank Bell, prom mgr

Washington atty Miller & Schroeder

#### PUEBLO, Pueblo County (ch. 5, \*8, 28+, 34—)

**KCSJ-TV** (June 13, 1953) ch. 5; power—13.5kw visual, 6.76kw aural; antenna height—400 feet above average terrain, 470 feet above ground (CP for 100kw visual, antenna height 1,040 feet above average terrain, 699 feet above ground).

Address Big Hill Phone: Lincoln 4-5782.

Licensee Star Broadcasting Co. (acquired station July 1955)

Ownership Bankers Life & Casualty Co., 100%

Rep Meeker.

Executives Jim Croll, mgr, Ken Renfrow,

chief engr

Washington atty Kotec & Burt

Radio affiliate KCSJ

**KCSJ-TV Translators:** K801A Center Colo

Central Tv Assn, c/o C J Henrie, Center, Colo;

K71AH Salida, Colo Salida Tv Trans-

lator Assn, Box 325 Salida, Colo; K70AJ Sopris,

Segundo, Valdez and Starkville, Colo.

H L Corley, 108 N. Maple St., Trinidad, Colo.

**KKTV** (see Colorado Springs)

#### SALIDA, Chaffee County (ch. 25)

#### STERLING, Logan County (ch. 3, 25—)

**KHOL-TV** (not on air; granted June 4, 1958, target date unknown) ch. 3; power—28.2 kw visual; antenna height—770 feet above average terrain, 605 feet above ground.

Address c/o KHOL-TV Holdrege, Neb.

Permittee: Bi-States Co

Ownership: See Bi-States Stations in "Group Ownership"

Washington atty Fisher Wavland, Duvall & Southmayd

#### TRINIDAD, Las Animas County (ch. 21—)

#### WALSBURG, Huerfano County (ch. 30—)

## CONNECTICUT

\*Non-commercial educational

#### BRIDGEPORT, Fairfield County (ch. 43—, 49—, \*71)

**\*WCTB** (not on air, target date unknown) ch. \*71, power—220 kw visual; antenna height 610 feet above average terrain, 492 feet above ground

Address: Commissioner of Public Works, Hartford

Permittee: Connecticut State Board of Education

**WICC-TV** (March 1953) ch. 43, power—18.2kw visual, 9.2kw aural, antenna height—700 feet above average terrain, 470 feet above ground

Address: P. O. Box 9140, zone 1 Phone. Amherst 8-1601. TWX 366

Licensee Bridgeport Broadcasting Co (acquired station February 1959).

Ownership. Connecticut-New York Broadcasters Inc. (Kenneth M Cooper, 49.43%, John A. Hill 21.34%).

Network ABC-TV (primary)

Rep Young

Highest hour rate \$100

Executives: Kenneth M Cooper, pres & gen mgr, John E. Metts, vp, Harry Downie, program dir; William Coddare, film buyer, Elizabeth Plokop, promotion mgr, Elliott W. Whalen, news dir; Russell Adams, chief engr.

Washington atty Cohn & Marks

Radio affiliate WICC, WJZZ (FM)

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& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS

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RADIO & TELEVISION STATIONS

IN THE EAST—NEAREST OFFICE IS—

1737 DeSales St., N.W., WASHINGTON

EXECUTIVE 3-3456

#### HARTFORD, Hartford County (ch. 3+, 18—, \*24)

**\*WEDH** (not on air, granted Jan. 29, 1953; target date unknown) ch. \*24; power—235kw visual; antenna height—780 feet above average terrain, 99 feet above ground.

Address. c/o Commissioner of Public Works, Hartford

Permittee Connecticut State Board of Education.

**WHCT** (Jan 24, 1959) ch 18; power—158 kw visual; antenna height—640 feet above average terrain, 291 feet above ground

Address Asylum St, zone 5 Phone Jackson 5-2611

Licensee Hartford Phonevision Co. (acquired station, June 1960)

Ownership See RKO General Stations in "Group Ownership"

Rep Young Tv

Highest hour rate \$400

Executives Tom F O'Neil, pres, Edward D Tadder, gen mgr; C Donald Woodman Jr film

mgr, Lillian Hackman, controller

Washington atty Pierson, Ball & Dowd

**WHNB-TV** (See New Britain).

**WTIC-TV** (Sept 23, 1957) ch 3, power—100kw visual, 50kw aural, antenna height—910 feet above average terrain, 542 feet above ground

Address 26 Grove St zone 15 Phone Jackson 5-0801. TWX Hfd 372

Licensee Travelers Broadcasting Service Corp (original owner).

Ownership. Travelers Insurance Co.

Network CBS-TV (primary)

Rep Harrington, Righter & Parsons.

Highest hour rate \$1,600.

Color facilities network.

Video tape Ampex

Executives Paul W. Morency, pres; Walter C Johnson vp & gen mgr; Irwin C Cowper,

vp, sales, Leonard J Patricelli, vp, programs;

Eugene J. Muriaty, promotion mgr; N. Thomas

Eaton, news dir, Harold A. Dorschug, dir of

engineer ng

Washington atty Kirkland, Ellis, Hodson,

Chaffetz & Masters

Radio affiliate WTIC-AM-FM

**MERIDEN, New Haven County (ch. 65—)**

#### NEW BRITAIN, Hartford County (ch. 30+)

**WHNB-TV** (Feb 11, 1953) ch 30, power—191 kw visual 102 kw aural, antenna height—971 feet above average terrain, 548 feet above ground

Address 1422 New Britain Ave Phone Adams 3-8551 TWX CTT 7275-02

Licensee Connecticut Television Inc (acquired station Nov 21, 1959).

Ownership Owned jointly by Transcontinental Properties Inc and H. & E Balaban Inc

Springfield Television Broadcasting Corp (WWLP [TV] Springfield, Mass) holds option to purchase one-third For Transcontinental and Balaban holdings, see under those names in "Group Ownership."

Network NBC-TV (primary).

Rep NBC Spot Sales

Color facilities network

Highest hour rate \$700

Executives Herbert Scheffelt, pres, Alfred

Burget, sec Elmer Balaban, treas, Robert W.

Bray, gen mgr & asst secy, Raymond Petrofsky,

controller & asst treas, Jack Fox, coml mgr

& sales dir, Philip Corvo, prog dir, Philip

B Hale film buyer, Howard Wry prom mgr,

Harvey Olson, news dir, Thomas Doody, chief

enr

Washington atty McKenna & Wilkinson

**NEW HAVEN, New Haven County (ch. 8+, 59+)**

**WELI-TV** (not on air; granted June 24, 1953; target date unknown) ch 59, power—19.5kw visual, antenna height—560 feet above average terrain, 334 feet above ground.

Address: 221 Orange St.

Permittee: Connecticut Radio Foundation

Ownership: Richard W Davis, 30.05%; Rudy

Frank, 3.88%; Edwin Schweitzer, 7.12%, and

others.

Radio affiliate WELI

**WNHC-TV** (June 15 1948) ch 8 power—316 kw visual, 158 kw aural, antenna height—720 feet above average terrain, 326 feet above ground

Address 135 College St, zone 10 Phone Spruce 7-3611 TWX NH 57

Licensee Triangle Publications Inc (Radio & Tv Division) (acquired station Aug 28, 1956).

Ownership See Triangle Stations in "Group Ownership" and see "Newspaper Ownership"

Network ABC-TV (primary)

Rep Blair-Tv

Color facilities: network, local live, local

slides

Highest hour rate \$1,500

Video tape: Ampex (2)

Executives: Roger W. Clipp, vp & gen mgr,

Howard W. Maschmeier, gen mgr (WNHC-TV);

John F Cundiff, sales mgr, James Kovach,

prog dir, Howard W. Wessenberg, chief engr

Washington atty: Lyon, Wilner & Bergson

Radio affiliate WNHC-AM-FM.

#### NEW LONDON, New London County (ch. 26+, 81)

**WNLC-TV** (not on air; target date unknown) ch. 26, power—19.1kw visual; antenna height—700 feet above average terrain, 468 feet above ground

Address 281 State St. Phone Gibson 2-4365.

Licensee: Thames Broadcasting Corp.

Ownership. Roderick L. Morey and family,

100%

Executives: Gerald J. Morey, pres

Washington atty Dow, Lohnes & Albertson.

Radio affiliate. WNLC.

#### NORWALK (see STAMFORD)

#### NORWICH, New London County (ch. 57+, \*63—)

**\*WCTN** (not on air, target date unknown; granted Jan 29, 1953) ch. \*63; power—215kw visual, antenna height—590 feet above average terrain, 520 feet above ground.

Address Commissioner of Public Works, Hartford

Permittee Connecticut State Board of Education.

**STAMFORD-NORWALK, Fairfield County (ch. 27)**

#### WATERBURY, New Haven County (ch. 53)

**WATR-TV** (Sept. 1953) ch 53, power—24.5 kw visual, 12.5 kw aural, antenna height—770 feet above average terrain, 120 feet above ground

Address 440 Meadow St Phone Plaza 5-1121

Licensee WATR Inc (original owner)

Ownership Harold and Lillian Thomas,

99.5%. B J Zucker, 0.5% Mr Thomas also

owns WNAB Bridgeport

Network ABC-TV (primary)

Rep Masla

Highest hour rate \$200

Executives Harold Thomas, pres; Sam

Elman, gen mgr & coml mgr, Astrid Curtis,

film buyer & prog dir, Andrew Toross, chief

enr

Washington atty Pierson Ball & Dowd

Radio affiliate WATR-AM-FM.

**DELAWARE**

\*Non-commercial educational

#### DOVER, Kent County (ch. 40)

#### WILMINGTON, New Castle County (ch. 12, \*59—, 83+)

#### DISTRICT OF COLUMBIA

\*Non-commercial educational

#### WASHINGTON, D. C. (ch. 4—, 5—, 7+, 9, 14—, 20+, \*26—, 50—)

**WMAL-TV** (Oct 3, 1917) ch 7, power—316 kw visual 158.5 kw aural, antenna height—500 feet above average terrain, 398 feet above ground

Address: 4461 Connecticut Ave N W, zone 8

Phone Kellogg 7-1100 TWX 50

Licensee Evening Star Broadcasting Co (original owner)

Ownership See Evening Star stations in "Group Ownership" Also see "Newspaper Ownership"

Network ABC-TV (primary)

Rep H-R Television

Highest hour rate \$1,750

Executives John W Thompson Jr, pres,

Frederick S. Houwink, gen mgr, Neal J Ed-

wards, coml mgr; Theodore N. McDowell, prog

mgr & film buyer; Dick Richmond, news dir;

E Haywood Meeks, prom mgr, Allan T. Pow-

ley, chief engr

Washington atty: Hogan & Hartson.

Radio affiliate WMAL-AM-FM

**WMAL-TV Translator:** W80AB Frostburg,

Md, Frostburg Community Tv Inc, c/o Ken-

neth L. Close, 10 High St, Frostburg.

**WOOK-TV** (not on air, granted Feb 24, 1954 target date unknown) ch 14; power—275kw visual; antenna height—330 feet above average terrain 337 feet above ground

Address E 9th & Eye Sts N.W.

Permittee United Broadcasting Co.

Ownership See United Broadcasting Co.

Stations in "Group Ownership"

Washington atty. Cohn & Marks.

Radio affiliate. WOOK, WFAN (FM).

**WRC-TV** (June 27, 1947) ch. 4; power—100 kw visual 50 kw aural, antenna height—570 feet above average terrain, 457.9 feet above ground

Address 4001 Nebraska Ave N.W., zone 16.

Phone Emerson 2-4000 TWX WA 89

Licensee National Broadcasting Co (original owner)

Ownership See NBC Owned Stations in "Group Ownership" Sale to RKO General Inc. pending FCC approval

Network NBC-TV (primary)

Rep NBC Spot Sales

Color facilities: network, local film, local

live, local slides

Highest hour rate \$1,250

Executives Robert W. Sarnoff, chmn of

board, Peter B Kenne, sta mgr; Tom Paro,

dir of sales, Weston J. Harris, prog dir;

Ralph R. McCawley, adv & prom mgr; Cassius

Keller, news mgr, Leferts A McClelland, operations

dir

Washington atty Howard Monderer

Radio affiliate WRC-AM-FM

**WTOP-TV** (Jan 16, 1949) ch. 9; power—316 kw visual, 174 kw aural; antenna height—

530 feet above average terrain, 373 feet above ground

Address: 40th & Brandywine Sts N.W., zone 16 Phone Emerson 2-9300 TWX WA 63. Licensee Washington Post Co. (acquired station June, 1950).

Ownership: See Washington Post Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS-TV (primary)  
Rep: CBS Television Spot Sales  
Color facilities network, local film, local slides

Highest hour rate: \$1,800.

Video tape: RCA.

John S. Hayes, pres, Washington Post Broadcast Div; George F. Hartford, vp & gen mgr, Robert A. J. Bordley, gen sales mgr, Jim Silman, dir of prog & film buyer, Robert M. Adams, prom dir, Edward F. Ryan, gen mgr of news and public affairs, Clyde Hunt, vp in charge of eng. Wash. Post Bcast. Div, Donald Cooper, chief engr.

Washington atty: Covington & Burling.

Radio affiliate WTOP-AM-FM

**WTOP-TV Translators:** W78AA Frostburg, Md, Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md.; W81AC Paw Paw Levels, W Va, Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw, W. Va

INTERESTED IN BUYING OR SELLING ONE OF THE  
**5 TV 9 FM 6 AM**  
STATIONS OPERATING IN  
**DISTRICT of COLUMBIA**  
CONTACT THE NEAREST OFFICE OF—  
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THE NEAREST OFFICE TO DISTRICT OF  
COLUMBIA IS—  
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EX 3-3456  
\*As of August 1, 1960

**WTG** (Jan. 1, 1947) ch 5, power—100 kw visual, 50 kw aural, antenna height—500 feet above average terrain, 542 feet above ground

Address 10th fl, Raleigh Hotel, zone 4. Phone Sterling 3-5300 TWX WA 496.

Licensee Metropolitan Broadcasting Corp. (acquired station Sept. 16, 1955).

Ownership: See Metropolitan Broadcasting Corp. Stations in "Group Ownership."

Rep: Peters, Griffin, Woodward  
Color facilities: network, local film, local slides

Highest hour rate \$2,000

Video tape Ampex (2)

Executives: John W. Kluge, pres, John E. McArdle, gen mgr, Ellis I. Shook, production mgr, Symon B. Cowles, promotion & publicity dir, Malcolm M. Burleson, chief engr

Washington atty: Dow, Lohnes & Albertson

**WTG Translators:** W76AA Frostburg, La. Vale and Cresaptown, Md, Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md., W74AD Paw Paw Levels, W. Va., Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw, W. Va.

## FLORIDA

\*Non-commercial educational.

**BELLE GLADE**, Palm Beach County (ch. 27+)

**BRADENTON**, Manatee County (ch. 28—)

**CLEARWATER**, Pinellas County (ch. 32+, 50)

**WFTV** (not on air, target date not announced) ch 32, power—933 kw visual, antenna height—280 feet above average terrain, 300 feet above ground

Permittee West Coast Telecasting Corp  
Ownership: Bruce Taylor, Charles C. Sterno, George E. Reynolds Jr., each 10%, Marc J. Robinson Jr., 5% and others

**DAYTONA BEACH**, Volusia County (ch. 2—, 53)

**WESH-TV** (Orlando) (May 29, 1956) ch 2, power—100 kw visual, 60 kw aural; antenna height—940 feet above average terrain, 998 feet above ground.

Address: P. O. Box 1712, Daytona Beach  
Phone: Clinton 3-6591.

Licensee: Telrad Inc. (acquired station April 1956)

Ownership: See John H. Perry Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Avery-Knodel

Highest hour rate \$500

Color facilities: network.

Executives: John H. Perry Jr., pres; Thomas S. Gilchrist Jr., vp & gen mgr, Walter M. Stouse, sta mgr (Orlando), Charles W. Rogers, coml mgr, Dan Joiner, prog dir & prom mgr, Betty Langdon, film buyer, Beecher Havford, dir of engineering

Washington atty: Dempsey & Koplovitz

Radio affiliate: WNDB-AM-FM.

**DE LAND**, Volusia County (ch. 44+)

**FORT LAUDERDALE**, Broward County (ch. 17—, 39)

**WITV** (suspended operation, but has not returned construction permit) ch 17, power—204kw visual, antenna height—730 feet above average terrain, 752 feet above ground

Address 5500 Hallandale Rd  
Permittee Gerico Investment Co  
Ownership: Russell E. Lowell, Mortimer W. Loewi and others.

**FORT MYERS**, Lee County (ch. 11+)

**WINK-TV** (March, 1954) ch 11, power—616 kw visual, 35 kw aural, antenna height—320 feet above average terrain, 346 feet above ground

Address P. O. Box 1072. Phone Edison 4-1131. TWX 482

Licensee Ft Myers Broadcasting Co (original owner)

Ownership: Arthur B. McBride Jr., 50%, Edward J. McBride, 50%

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Forjoe

Highest hour rate \$165

Executives: Edward McBride pres & J

Bauer, gen mgr & coml mgr, Frank Nodine, prog dir & film buyer, Chuck Miller, prom mgr; Vernon Lundquist, news dir, Bob Bachman, chief engr

Washington atty: Dempsey & Koplovitz  
Radio affiliate WINK

**FORT PIERCE**, Saint Lucie County (ch. 19)

**WTVI** (not on the air; granted April 19, 1955, target date Sept 15, 1960) ch 19, power—178 kw visual, antenna height—438 feet above average terrain, 436 feet above ground CP for 237 kw visual, 129 kw aural

Address: Signal Hill, Rt 2.

Permittee: Gene T. Dyer.

Network: ABC-TV; CBS-TV

Ownership: Mr. Dyer's wife, Evelyn, owns 10% of WGES Chicago

Executives: Gene T. Dyer, senior exec; J. Patrick Beacom, exec mgr, Les Combs, sta mgr, Ken Sanders, prom mgr, Joseph Stielanski, chief engr

Washington atty: Haley, Wollenberg & Bader.

**GAINESVILLE**, Alachua County (ch. \*5—, 20+)

**WUFT** (Nov. 10, 1958) ch. \*5; power—138 kw visual, 74kw aural; antenna height—480 feet above average terrain, 651 feet above ground.

Address: University of Florida. Phone: Franklin 6-3261, Ext. 328

Licensee: University of Florida (original owner)

Video tape: Ampex

Washington atty: Krieger & Jorgensen

Radio affiliate: WRUF-AM-FM

**JACKSONVILLE**, Duval County (ch. 4+, \*7, 12—, 30+, 36—)

**WFGA-TV** (Sept 1, 1957) ch. 12, power—316 kw visual, 158 kw aural, antenna height—940 feet above average terrain, 996 feet above ground.

Address 1070 E. Adams St zone 2 Phone Elgin 6-3281. TWX JK 362

Licensee: Florida-Georgia Television Co. (original owner)

Ownership: Alexander Brest, 25.5%, Harold S. Cohn, 19%, Wometco Enterprises Inc., 47.5% Mr. Cohn also owns WRHC Jacksonville. Also, see Wometco Enterprises Stations in "Group Ownership"

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Peters, Griffin, Woodward

Color facilities: network, local film, local live, local slides

Highest hour rate \$750.

Video tape: Ampex (2)

Executives: Alexander Brest, pres; Jesse H. Cripe, vp & gen mgr, Ralph W. Nimmons, gen sales mgr, Rusty Bruton, prog & prod mgr; Jesse H. Cripe, film buyer, Andy Amyx, prom mgr, Harold Baker, news dir; Bill Walker, natl sales mgr, Harry Wingfield, chief engr

Washington atty: Koteen & Burt

Radio affiliate: WRHC

**WJCT** (Sept 10, 1958) ch 7; power—138 kw visual, 69 kw aural, antenna height—840 feet above average terrain, 996 feet above ground.

Address, 1070 E. Adams St, zone 2. Phone. Elgin 5-6421

Licensee: Educational Television Inc (original owner).

Executives: Dr. William Kenneth Cumming, gen mgr & prod dir, James Dryden, prod dir, Henry Hoche, film dir; Al Peck, chief engr

# WESH-TV

"THE CHOICE OF NATIONAL SPOT TV ADVERTISERS...  
...in the ORLANDO-DAYTONA BEACH MARKET!"

100,000 WATTS  CHANNEL 2  1,000 FOOT TOWER

NBC AFFILIATE  Represented by Avery-Knodel, Inc.

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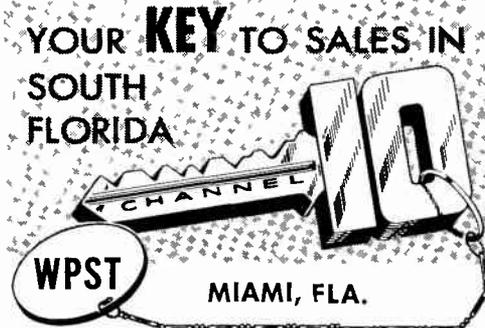
**GABRIEL  
HEATTER**

One of America's  
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Superman . . . . . 5:00 pm  
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Gabriel Heatter . . . . . 6:00 pm  
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**ABC NETWORK**  
Nationally represented by EDWARD PETRY CO., INC.

## Tv Stations CONTINUED

### FLORIDA CONTINUED

**WJXT** (Sept 16, 1949) ch 4, power—100 kw visual, 70 kw aural, antenna height—930 feet above average terrain, 996 feet above ground Address P O Box 5187 Phone Exbrook 8-0501

Licensee Washington Post Co (acquired station Feb 23, 1953)

Ownership: See Washington Post Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS-TV (primary)  
Rep CBS-TV Spot Sales  
Color facilities network  
Highest hour rate \$850  
Video tape RCA

Executives John S Hayes, pres, Washington Post Broadcast Div, Glenn Marshall Jr, pres WJXT & gen mgr; Dave Booher, coml mgr, Leonard Mosby, prog dir & film buyer Tom Mahaffey, prom mgr, William Grove, news dir, Ernest Vordermark, chief engr Washington atty Covington & Burling

**KEY WEST**, Monroe County (ch. 14+, 20)

**LAKE CITY**, Columbia County (ch. 33+)

**LAKELAND**, Polk County (ch. 16+, 22+)

**LAKE WALES**, Polk County (ch. 14)

**LEESBURG**, Lake County (ch. 26—)

**MARIANNA**, Jackson County (ch. 17+)

**MELBOURNE**, Brevard County (ch. 37—)

**MIAMI**, Dade County (ch. \*2, 4, 6, 7—, 10+, 23—, 33)

**WKCT** (July 29, 1956) ch 7; power—316 kw visual, 158 kw aural, antenna height—950 feet above average terrain, 991 feet above ground

Address P O Box 38-M Phone Plaza 1-6692 TWX MM177.

Licensee Biscayne Television Corp (original owner) Initial decision pending by Special Hearing Examiner to set aside 1956 grant and to hold further proceedings)

Ownership: Niles Trammell, 15%; Cox interests, 42.5%; Knight interests, 42.5%. Mr Trammell is former NBC president. Cox stockholders James M Cox Jr, 29%; J Leonard Reinsch, 5%; D. J. Mahoney, 5%; James M LeGate, 3.5%; Milton C. Scott, 3.5%; Knight stockholders: John S Knight, 17.5%; James L Knight, 10%; Lee Hills, 5%; Owen F. Uridge 5%; C. Blake McDowell, 5%. For Cox interests see James M Cox Stations in "Group Ownership." For Knight interests see Knight Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC-TV (primary)  
Rep NBC Spot Sales  
Color facilities network local film, local slides

Highest hour rate \$1250  
Executives Niles Trammell, pres, Charles Kelly, station mgr, Robert Fridlar, coml mgr, James Campbell, local sales mgr, Gene Walz, prog dir, Frank Struzzi, film buyer Don Fischer, prom mgr, Gene Stul, news dir, Robert Paasch, chief engr

Radio affiliate WCKR-AM-FM  
**WGBS-TV** (suspended operation but has not turned in construction permit) ch 23, power—186kw visual; antenna height—920 feet above average terrain.

Address c/o WGBS, 1605 Biscayne Blvd Permittee Storer Broadcasting Co Ownership See Storer Broadcasting Co Stations in "Group Ownership." Also see "Newspaper Ownership."

Radio affiliate WGBS-AM-FM.  
**WLBW-TV** (not on air granted July 14, 1960) ch 10 L B Wilson Inc (see WPST-TV below)

**WPST-TV** (Aug 2, 1957) ch 10, power—316 kw visual, 195 kw aural, antenna height—932.6 feet above average terrain, 972.9 feet above ground

Address 2075 Biscayne Blvd Phone Franklin 1-6501 TWX MM 289

Licensee Public Service Television Inc (original owner) (FCC revoked grant eff Sept 30, 1960, and issued new permit to L B Wilson Inc), appeal has been filed in court and a stay requested of the FCC)

Ownership: National Airlines Inc., 100%  
Network ABC-TV (primary)  
Rep Petry  
Color facilities network  
Highest hour rate \$900  
Video tape Ampex (2)

Executives George T Baker, pres, Walter Koessler gen ing, Robert Hanna, natl sales mgr, Jack Allen, retail sales mgr, Eleanor L Larsen prog dir John Murphy, film buyer Nat Tashman, prom mgr, Bill Bayer, news dir Jack Barry, operations dir, Bill Needs chief engr

Washington atty Norman Jorgensen  
**WTHS-TV** (Aug 12, 1955) ch. \*2, power—43.6 kw visual, antenna height—670 feet above average terrain, 724 feet above ground.

Address 275 N.W. Second St., zone 41 Phone Franklin 4-7281

Licensee Board of Public Instruction of Dade County (original owner).

Video tape Ampex.  
Washington atty Krieger & Jorgensen  
Radio affiliate: WTHS-FM

**ARB and  
NIELSEN  
AGREE!**  
(MARCH/60 REPORTS)

**WDBO-TV**  
CHANNEL 6  
ORLANDO

**offers**

**OVER  
53%  
average  
SHARE  
DAYTIME AUDIENCE**

Survey after survey proves  
**WDBO-TV  
A DOMINANT FIRST**  
in Central Florida!

**OVER  
41%  
average  
SHARE  
NIGHTTIME AUDIENCE**

**CBS**

**WDBO-TV**

**offers  
IMPACT**

**in CENTRAL FLORIDA'S  
3-STATION MARKET!**

BLAIR TVA has more FACTS!

**WTVJ** (March 21, 1949) ch 4, power—100 kw visual, 70 kw aural, antenna height—950 feet above average terrain, 990 feet above ground

Address 316 N Miami Ave, zone 31 Phone Franklin 4-6262 TWX MM92  
Licensee Wometco Enterprises Inc (original owner)

Ownership See Wometco Enterprises Inc Stations in "Group Ownership"  
Network CBS-TV (primary)  
Rep Peters Griffin, Woodward.

Color facilities network, local film, local slides  
Highest hour rate \$1,350  
Video tape Ampex (2).  
Executives Mitchell Wolfson, pres Lee Ruwitch, exec vp & gen mgr, William Brazzil, vp, sales, Miss Lee Waller, prog dir, Robert J Ross, film buyer, Burt Toppan, prom mgr, Ralph A Renick, news dir, Jack Shay, vp operations  
Washington atty. Cohn & Marks.

**OCALA**, Marion County (ch. 15+)

**ORLANDO**, Orange County (ch. 6—, 9, 18, \*24—, 47)

**WDBO-TV** (July 1, 1954) ch 6, power—100 kw visual, 50 kw aural, antenna height—540 feet above average terrain, 584 feet above ground

Address P. O. Box 1833 Phone Cherry 1-1491 TWX Orlando 7088

Licensee Cherry Broadcasting Co (acquired station May 17, 1957).

Ownership: William S. Cherry, 85%; William Goodman, 10%; Arnold F. Schoen Jr., 5%

Network CBS-TV (primary)  
Rep Blair Television Assoc

Color facilities network  
Highest hour rate \$600  
Executives Arnold F. Schoen Jr., exec vp & gen mgr, Leonard S. Davey Jr., coml mgr; Walter E. Sickles, prog dir & film buyer, James E. Yarbrough, chief engr

Washington atty. Dow, Lohnes & Albertson  
Radio affiliate WDBO-AM-FM

**WESH-TV** (see Daytona Beach, Fla)

**WLOF-TV** (Feb 1, 1958) ch 9, power—316kw visual; antenna height—604 feet above average terrain, 650 feet above ground.

Address: 639 W. Central Ave. Phone Garden 4-8537.

Licensee Mid-Florida Television Corp (original owner).

Ownership: Class A—H. N. Roth, 35.7%; Dr. A. H. Spivack, 3.33%; Dr. Alvin H. Savage, 3.33%; Donn R. Colee, 2.67%; Harry Braver-

man, 23.8% and others—Class B—Joseph L. Brechner, 38%, Marion B. Brechner, 39%, Vasil Polyziou, 14.76%, Harris H. Thomson, 10%  
Mr. Brechner owns 100% of WHMS-AM-FM Charleston, W. Va., and 26% of WLOF Orlando, Fla. Mr. Polyziou owns 22% of WLOF. Mr. Thomson owns 52% of WLOF.  
Washington atty. Cohn & Marks  
Radio affiliate WLOF.

**PALATKA**, Putnam County (ch. 17)

**PANAMA CITY**, Bay County (ch. 7+, 13, \*30, 36+)

**WJHG-TV** (Dec 15, 1953) ch 7, power—93.3 kw visual, antenna height—480 feet above average terrain, 487 feet above ground

Address P. O. Box 2349 Phone Adams 4-2251 TWX Pan City 300

Licensee: Herald Publishing Co. (acquired station July 1960)

Ownership See Herald Publishing Stations in "Group Ownership" See also "Newspaper Ownership"

Network ABC-TV (secondary); CBS-TV (secondary), NBC-TV (primary)

Rep Venard, Rintoul & McConnell.

Highest hour rate \$175  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters

**PENSACOLA**, Escambia County (ch. 3—, 15—, \*21, 46)

**WEAR-TV** (Jan 13, 1954) ch. 3, power—100 kw visual, 50 kw aural; antenna height—1,220 feet above average terrain, 1,257 feet above ground

Address P. O. Box 431. Phone Glendale 5-7311 TWX PS 82

Licensee Rollins Telecasting Inc. (acquired station June 1959)

Ownership: See Rollins Broadcasting Co Stations in "Group Ownership"

Network ABC-TV (primary)

Rep Blair Television Assoc

Highest hour rate \$550

Video tape Ampex

Executives O. Wayne Rollins, pres, Milt de Reyna Jr., gen mgr, natl sales mgr & film buyer, Irv Welch, local sales mgr, Dick Daiby, prom mgr, Jack Kenney, news dir, Harry Babb, chief engr

Washington atty Cohn & Marks

**WPFA-TV** (suspended operation, but has not returned construction permit) ch 15, power—20.4kw visual; antenna height—370 feet above average terrain

Address: P. O. Box 27.

Permittee: Charles W. Lamar Jr.

Ownership: See Charles W. Lamar Stations in "Group Ownership"  
Washington atty McKenna & Wilkinson.

**QUINCY**, Gadsden County (ch. 54+)

**ST. AUGUSTINE**, St. Johns County (ch. 25+)

**ST. PETERSBURG** (See TAMPA)

**SANFORD**, Seminole County (ch. 35+)

**SARASOTA**, Sarasota County (ch. 34+)

INTERESTED IN BUYING OR SELLING ONE OF THE

21 TV 28 FM 172 AM

STATIONS\* OPERATING IN

FLORIDA

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO FLORIDA IS—

1737 De Sales St., N.W., Washington, D. C.

EX 3-3456

\*As of August 1, 1960

**TALLAHASSEE**, Leon County (ch. \*11—, 24, 51)

**WCTV** (Sept. 15, 1955) ch. 6 (for full listing see Thomasville, Ga.)

\***WFSU-TV** (target date unknown) ch 11, power—95.5 kw visual, 47.9 kw aural, antenna height—760 feet above average terrain, 777 feet above ground

Address 202 Graduate Bldg Florida State U Phone University 2-8000, Ext 3406

Licensee: Board of Control of State of Florida and Florida Educational Television Commission on behalf of Florida State U.

Video tape Ampex.

Executives Roy Flynn, dir, Donald Wheeler, prog dir, Dick Puckett, studio supervisor

Bill Ragadale, chief engr  
Radio affiliate WFSU-FM

## Among the men and women\* responsible for the biggest decisions in television and radio advertising—

**BROADCASTING** is the most thoroughly read . . .

**BROADCASTING** is preferred first for news and information . . .

**BROADCASTING** is the top choice (if only two were available) . . .

**BROADCASTING** is considered most excellent in content . . .

**BROADCASTING** inspires the most confidence . . .

**BROADCASTING** has proved most useful in their work . . .

**BROADCASTING** is recommended as best for reaching them . . .

**BROADCASTING** delivers the most advertising impact on them . . .

and

**BROADCASTING YEARBOOK** is their most-used reference annual.

\*Members of the *Million Dollar Club* whose membership is limited to advertising agency executives for allocation of over \$1,000,000 yearly in broadcast advertising. (ARB Survey).

**Tv Stations CONTINUED**

**FLORIDA CONTINUED**

**TAMPA** (Hillsborough County)-**ST. PETERSBURG** (Pinellas County) (ch. \*3, 8—, 10—, 13—, 38)

\***WEDU** (Oct. 27, 1958) ch. 3, power—56.2 kw visual, 28.1 kw aural, antenna height—190 feet above average terrain, 527 feet above ground.

Address 908 S 20th St, zone 5, Tampa Phone 4-5751.

Licenses: Florida West Coast Educational Television Inc. (original owner)

Video tape: Ampex.  
Executives: William MacInnes, pres. R LeRoy Lastinger, gen mgr, William J Ballard, prog dir; John W. Thorne, film buyer, Mrs Jane G. Winther, prom mgr; Orbra W Harrell, chief engr.

**WFLA-TV** (Feb. 14, 1955) ch. 8; power—302 kw visual, 212 kw aural, antenna height—1,040 feet above average terrain, 1,055 feet above ground.

Address P. O. Box 1410, Tampa Phone 2-0131 TWX TP 8060

Licenses: The Tribune Co. (original owner) Ownership: Tampa Tribune See "Newspaper Ownership"

Network: NBC-TV (primary)

Rep: Blair-TV  
Color facilities: network, local film, local slides

Highest hour rate: \$950.

Video tape: Ampex (2).  
Executives: J. C. Council, pres, George W Harvey, vp & gen mgr, William B Faber, sales mgr, Jay Faraghan, film buyer & prog dir

Carl P. Bergquist, prog operations mgr, Doug Duperrault, prom mgr, Jerry Harpel, news dir, Joe H Mitchell, chief engr.

Washington atty. Smith, Hennessey & McDonald

Radio affiliate: WFLA-AM-FM

**WSUN-TV** (May 31, 1953) ch. 35, power—200 kw visual, 122.4 kw aural, antenna height—460 feet above average terrain, 492 feet above ground

Address: Municipal Pier, zone 1, St Petersburg Phone 5-4121 TWX 8-082

Licenses: City of St Petersburg (original owner)  
Ownership: Municipal corporation

Network: ABC-TV (primary).  
Rep: Venard, Rintoul & McConnell; James S Ayers (Southeastern)

Highest hour rate: \$400  
Executives: Fred P. Shawn, gen mgr, Earl Weide, coml mgr, Leo Ribitzki, prog dir & film buyer, Jerome Baker, prom mgr, William J Coddig, chief engr

Washington atty: Loucks, Zias & Jansky  
Radio affiliate: WSUN

**WTVT** (April 1, 1955) ch. 13, power—316 kw visual, 158 kw aural, antenna height—790 feet above average terrain, 828 feet above ground

Address: P. O. Box 1198, Tampa Phone Redwood 6-1313 TWX TP-8116

Licenses: WKY Television System Inc. (acquired station July 19, 1956)

Ownership: See WKY Television System in "Group Ownership." Also see "Newspaper Ownership"

Network: CBS-TV (primary)

Rep: Katz  
Color facilities: network.

Highest hour rate: \$950  
Video tape: Ampex (2)

Executives: E K Gaylord, pres, Eugene B Dodson, vp & mgr, John M Haberlan, asst mgr & coml mgr, Kenneth W Smith, prod mgr, Robert M Olson, administrative asst, operations mgr & film buyer, Walter K Rhoads, prom mgr, Crawford P Rice, news & public affairs dir, William U Witt Jr, chief engr, Robert F Doty, local sales mgr

Washington atty: Pierson, Ball & Dowd

**WEST PALM BEACH**, Palm Beach County (ch. 5, 12, \*15, 21+)

**WEAT-TV** (Jan 1, 1955) ch. 12, power—100 kw visual, 124 kw aural, antenna height—320 feet above average terrain, 352 feet above ground.

Address: P. O. Box 70, Phone Temple 3-9668 TWX WPB 37

Licenses: WEAT-TV Inc. (acquired station July 1, 1957).

Ownership: Palm Beach Television Co. is owned 80% by Rand Broadcasting Co. which also owns WINZ-AM-FM Miami, and 20% is owned by Bertram Lebhar Jr

Network: ABC-TV (primary)

Rep: Weed  
Highest hour rate: \$300.

Executives: Rex Rand, pres; Bertram Lebhar Jr, exec vp & gen mgr, Godfrey M Lebhar, general sales mgr, Jack Poole, program mgr, Lillian Hackman, film buyer, J. Ross McPherson, chief engr

Washington atty: Cohn & Marks  
Radio affiliate: WEAT.

**WPTV** (Aug 22, 1954) ch. 5; power—100 kw visual, 60.3 kw aural; antenna height—470 feet above average terrain, 544 feet above ground

Address: 5 Coconut Row Phone Temple 3-2471 TWX WP 75

Licenses: John H Phipps Broadcasting Stations (acquired station Nov, 1956).

Ownership: See John H Phipps Stations in "Group Ownership"

Network: NBC-TV (primary).

Rep: Blair Television Assoc  
Color facilities: network

Highest hour rate: \$300  
Video tape: Ampex.

Executives: John H Phipps, pres, Chet Pike, gen mgr & film buyer, Clark Davis, prog dir; Tony Glenn, prom mgr, Bill Archer, news dir; Lew Evenden, chief engr

Washington atty: McKenna & Wilkinson

# WALB-TV DOMINATES

Albany-Thomasville-Tallahassee Market

**NIELSEN—MARCH, 1960**

STATION	MONDAY THRU FRIDAY				SUNDAY THRU SATURDAY	
	6 AM 9 AM	9 AM NOON	NOON 3 PM	3 PM 6 PM	6 PM 9 PM	9 PM MID.
<b>WALB-TV</b>	<b>% 67</b>	<b>% 63</b>	<b>% 50</b>	<b>% 62</b>	<b>% 52</b>	<b>% 54</b>
STATION X	32	36	49	37	47	45

Your basic buy in the Albany-Thomasville-Tallahassee Market is **WALB-TV**—the only primary NBC outlet between Atlanta and the Gulf—first choice with viewers in a rich area of over 750,000 people, over \$739 million spendable income.

Channel  
**10**

# WALB-TV

ALBANY, GEORGIA



Raymond E. Carow, General Manager

Represented nationally by

Venard, Rintoul & McConnell, Inc.

In the South by James S. Ayers Co.

ONE RATE CARD

**GEORGIA**

\*Non-commercial educational

**ALBANY**, Dougherty County (ch. 10, 25)

**WALB-TV** (April 7, 1954) ch. 10, power—275 kw visual, antenna height—960 feet above average terrain, 1,000 feet above ground.

Address: P. O. Box 1351 Phone: Hemlock 5-8386 TWX AX-8344

Licenses: Herald Pub Co. (original owner)  
Ownership: See Herald Publishing Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary)

Rep: Venard, Rintoul & McConnell; James S Avers (South)

Color facilities: network  
Highest hour rate: \$300

Executives: James H Gray, pres; Raymond E Carow, gen mgr & film buyer; Reba Hill, prog dir, Pat Bethune, prom mgr; Lyman H Gray, news dir, Bruce E Singleton, chief engr

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters  
Radio affiliate: WALB

**AMERICUS**, Sumter County (ch. 31)

**ATHENS**, Clarke County (ch. \*8, 60—)

\***WGTV** (May 23, 1960) ch. 8; power—299 kw visual, 158 kw aural, antenna height—1,200 feet above average terrain, 1,039.7 feet above ground

Address: Georgia Center for Continuing Education, U of Georgia Phone: Liberty 8-1311

Licenses: University System of Georgia (original owner).  
Executives: Gerard L. Appy, assoc dir, Georgia Center, Hill Bermont, prog mgr & film buyer; Edward Graham Jr., chief engr.

Now we're  
literally  
"the station  
on the move"

in the market on the move  
**TAMPA-  
ST. PETERSBURG**



Thanks to WTVT's new custom-built Videotape Mobile Unit, it is now possible to record a television program while on the move! Its self-contained generator (the only one in this area) can be used anywhere at anytime. For permanent locations . . . cameras can be fired en route . . . and seconds after arrival, actual taping begins.

Another outstanding service feature offered by WTVT, the station that dominates the hustling, bustling "market on the move". . . another feature which makes WTVT your most profitable buy in the entire Southeast!

SHARE OF AUDIENCE			
44.3% . . . Latest ARB • 9:00 A.M. - Midnight			
CHECK THE TOP 50 SHOWS!			
ARB		NEILSEN	
WTVT	34	WTVT	34
Station B	16	Station B	16
Station C	0	Station C	0

Station on the move  
**WTVT**  CHANNEL 13  
**TAMPA - ST. PETERSBURG**

THE WKY TELEVISION SYSTEM, INC. • WKY-TV/WKY-RADIO • Oklahoma City • Represented by the Katz Agency

# 82%

## UNDUPLICATED AUDIENCE

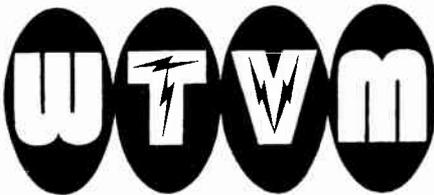
on the only primary  
ABC station between  
Atlanta and the Gulf!

# WTVM

Ch. 9, Columbus, Ga.

- Second largest market in Georgia, comparable to the metropolitan area of Atlanta!
- One of the top four markets in the entire Alabama and Georgia area!
- Top ABC programs such as Maverick, The Rebel, The Real McCoys, Sunset Strip, Hong Kong, Lawrence Welk, and The Untouchables.
- The best of NBC—shows like Wagon Train, The Price Is Right, The Huntley-Brinkley News.
- Popular syndicated programs like Sea Hunt, Lock Up, and This Man Dawson—plus local and daytime network programming that helps build audiences!

## CHANNEL 9



COLUMBUS, GA.

Call your  
**YOUNG TV**  
man for availabilities

Ask about availabilities on  
**WTVC CH. 9 Chattanooga, Tenn.**

The #1 night time station Sunday  
thru Friday in Chattanooga!

## TV Stations CONTINUED

### GEORGIA CONTINUED

**ATLANTA, Fulton County (ch. 2, 5-11+, \*30, 36)**

**WAGA-TV** (March 8, 1949) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,070 feet above average terrain, 1,100 feet above ground.

Address: 1018 W. Peachtree St., N.W., zone 9. Phone: Trinity 5-5551. TWX AT 368

Licensee: Storer Broadcasting Co. (original owner).

Ownership: See Storer Broadcasting Co. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz

Color facilities: network, local film, local slides

Highest hour rate: \$1,200.

Video tape Ampex (2).

Executives: George B. Storer, pres; Terry H. Lee, managing dir; William J. Flynn, gen sales mgr; Horace W. Ray, prog dir & film buyer; Edwin L. Jay, prom mgr; Dale Clark, news dir & public affairs dir; Hugo A. Bondy, chief engr.

Washington atty: Robert F. Jones.

**WATL-TV** (granted Nov. 19, 1953; not on the air; target date unknown) ch. 36; power—219kw visual; antenna height—440 feet above average terrain, 447 feet above ground.

Permittee: Robert W. Rounsaville.

Ownership: See R. W. Rounsaville Stations in "Group Ownership"

Radio affiliate: WQXI.

Washington atty: Smith & Pepper.

**\*WETV** (Feb 17, 1958) ch 30; power—218.4 kw visual, 120 kw aural; antenna height—399.6 feet above average terrain, 515 feet above ground

Address: 740 Bismark Rd., NE, zone 9

Phone Trinity 5-9206

Licensee: Atlanta Board of Education (original owner).

Video tape. Ampex

Executives Haskell Boyter, gen mgr; Donald C. Gilpin, prod mgr; Margaret Kilian, film dir; Thomas W. Cowan Jr., chief engr.

Radio affiliate: WABE-FM.

**WLVA** (Sept. 1951) ch 11; power—275 kw visual; antenna height—1,038.26 feet above average terrain, 1,040.2 feet above ground

Address: 1611 W. Peachtree St., NE, zone 9.

Phone Trinity 2-1141. TWX AT 197

Licensee: Crosley Broadcasting Corp. (acquired station Feb. 1953).

Ownership: See Crosley Broadcasting Corp. in "Group Ownership"

Network: ABC-TV (primary).

Rep. Crosley Broadcasting Corp. Sales (N.Y., Chicago, Cleveland); Bomar Lowrance (Atlanta, Dallas); Tracey Moore & Assoc (San Francisco & Los Angeles).

Highest hour rate \$1,100.

Video tape: Ampex.

Executives: James D. Shouse, chairman; Robert E. Dunville, pres; Harry LeBrun, vp & gen mgr; Joseph P. Dwyer, vp & business mgr; Robert R. Hendrickson, prog dir & film buyer; James H. Burgess, sales mgr; Howard Rowe, prom mgr; John Bent, news dir; Harvey A. Aderhold, chief engr.

Washington atty Hogan & Hartson

**WSB-TV** (Sept. 29, 1948) ch 2; power—97.7 kw visual, 50 kw aural, antenna height—930 feet above average terrain, 1,059 feet above ground

Address: 1601 W. Peachtree St., NW, zone 9.

Phone Trinity 5-7221. TWX AT 381

Licensee: Atlanta Newspapers Inc (original owner).

Ownership: See James M. Cox Stations in "Group Ownership." See also "Newspaper Ownership."

Network: NBC-TV (primary)

Rep: Petry

Color facilities: network, local film, local slides.

Highest hour rate: \$1,100.

Video tape RCA

Executives: J. Leonard Reinsch, exec dir; Marcus Bartlett, gen mgr; Don Elliott Heald, coml mgr; Jean Hendrix, film buyer; Mark Tolson, prom mgr; Ray Moore, news dir; Robert A. Holbrook, chief engr.

Washington atty Dow, Lohnes & Albertson.

Radio affiliate WSB-AM-FM.

**AUGUSTA, Richmond County (ch. 6+, 12+)**

**WJBF** (Nov. 23, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height—1,370 feet above average terrain, 1,292 feet above ground.

Address: P. O. Box 490. Phone: Park 2-6664.

TWX AU 8057.

Licensee: Georgia-Carolina Broadcasting Co. (original owner)

Ownership: J. B. Fuqua, 100%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery

Color facilities: network.

Highest hour rate: \$400.

Executives: J. B. Fuqua, pres & gen mgr; Thomas J. Hennessy, coml mgr & film buyer; Carroll Ward, prog dir; John Radeck, operations mgr & prom mgr; Warren Hites, news dir; John P. Jopling, chief engr.

**WRDW-TV** (Feb. 14, 1954) ch. 12; power—102kw visual, 51.3kw aural; antenna height—650 feet above average terrain, 498 feet above ground.

Address: Georgia & Observatory Aves., North Augusta, S. C. Phone: Taylor 4-5432.

Licensee: WPIT Inc. (acquired station April 1960).

Ownership: See Friendly Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Avery-Knode.

Highest hour rate: \$350.

Executives: John J. Laux, pres; Fred Weber, vp; Robert E. Metcalfe, managing dir; James W. Hicks, gen mgr; Lou Stratton, coml mgr; Richard A. Fennel, prog dir; Joseph P. Gill, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

**BAINBRIDGE, Decatur County (ch. 35—)**

**BRUNSWICK, Glynn County (ch. 28+, 34—)**

**CAIRO, Grady County (ch. 45+)**

**CARROLLTON, Carroll County (ch. 33)**

**CARTERSVILLE, Bartow County (ch. 63—)**

**CEDARTOWN, Polk County (ch. 53—)**

**COLUMBUS, Muscogee County (ch. 3, 9+, \*28, 34)**

**WRBL-TV** (Nov. 15, 1953) ch. 3; power—100 kw visual, 70 kw aural; antenna height—630 feet above average terrain, 429 feet above ground.

Address: 1350 13th Ave. Phone: Fairfax 2-0602. TWX CM 1440.

Licensee: Columbus Broadcasting Co. (original owner).

Ownership: R. W. Page Corp., 51%; J. W. Woodruff Sr., J. W. Woodruff Jr. and J. Barnet Woodruff in aggregate, 49%. Page Corp. publishes Columbus Inquirer and Ledger and Bradenton (Fla.) Herald. Mr. Woodruff Sr. owns 90% and Mr. Woodruff Jr. 10% of WGPC Albany, Ga. Page Corp. stock in licensee is voted by A. H. Chapman, M. R. Ashworth and W. E. Page. See "Newspaper Ownership" and J. W. Woodruff Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery.

Color facilities network.

Highest hour rate: \$400.

Executives: J. W. Woodruff Jr, pres & gen mgr; Ridley Bell, station mgr & film buyer; George (Red) Jenkins, coml mgr; Robert Walton, local sales mgr; George A. Gingell, public affairs dir; Carrie Barry, prom mgr; Glen Broughman, news dir; Joe A. Gamble, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WRBL-AM-FM.

INTERESTED IN BUYING OR SELLING ONE OF THE

# 14 TV 19 FM 136 AM

STATIONS OPERATING IN

## GEORGIA

CONTACT THE NEAREST OFFICE OF—

# HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO GEORGIA IS—

1737 De Sales St., N.W., Washington, D. C.

EX 3-3456

\*As of August 1, 1960

**WTVM** (Oct. 6, 1953) ch 9; power—316 kw visual, 142 kw aural, antenna height—1,210 feet above average terrain, 1,260 feet above ground.

Address: 1307 First Ave. Phone: Fairfax 2-8828.

Licensee: Martin Theatres of Georgia Inc. (acquired station April 1, 1957).

Ownership: See Martin Theatres of Georgia in "Group Ownership."

Network: NBC-TV (primary) ABC-TV (secondary); Effective Jan. 1, 1961: ABC-TV (primary); NBC-TV (secondary).

Rep: Young Tv.

Color facilities Network.

Highest hour rate: \$400.

Executives: Frank Ragsdale, gen mgr; Ben Purvis, coml mgr; Ted C. Short, ops dir; Weyman Brooks, news dir; Charlie Pariott, chief engr.

Washington atty: Cohn & Marks

**CORDELE, Crisp County (ch. 43)**

**DALTON, Whitfield County (ch. 25+)**

**DOUGLAS, Coffee County (ch. 32—)**

- DUBLIN**, Laurens County (ch. 15)  
**ELBERTON**, Elbert County (ch. 24+)  
**FITZGERALD**, Ben Hill County (ch. 53+)  
**FORT VALLEY**, Peach County (ch. 18+)  
**GAINESVILLE**, Hall County (ch. 52)  
**GRIFFIN**, Spalding County (ch. 39+)  
**LA GRANGE**, Troup County (ch. 50)

**MACON**, Bibb County (ch. 13+, \*41+, 47+)  
**WMAZ-TV** (Sept. 27, 1953) ch. 13; power—250 kw visual, 125 kw aural, antenna height—440 feet above average terrain, 514 feet above ground.

Address: Bankers Insurance Bldg. Phone: Sherwood 2-7373. TWX MC-5137.  
 Licensee: Southeastern Broadcasting Co. (original owner)  
 Ownership: George P. Rankin Jr., 71.4%; Wilton E. Cobb, 22.6%; Mr. and Mrs. Wallace Miller, 6%.

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).  
 Rep: Avery-Knodel.

Highest hour rate: \$400.  
 Executives: George P. Rankin Jr., pres & chief engr; Wilton E. Cobb, sec-treas & gen mgr; Frank Crowther, coml mgr; Robert Savage, dir of operations; Jim Arnold, film buyer; Joe Andrews, dir prom & farm dir; Howard Absalom, news dir; James Lawhon, tech dir; Del Ward, dir women's activities.  
 Radio affiliate: WMAZ-AM-FM.

**MARIETTA**, Cobb County (ch. 57+)

**MILLEDGEVILLE**, Baldwin County (ch. 51+)

**MOULTRIE**, Colquitt County (ch. 48—)

**NEWANAN**, Coweta County (ch. 61+)

**ROME**, Floyd County (ch. 59)

**SAVANNAH**, Chatham County (ch. 3+, \*9—, 11)

**\*WEGA-TV** (not on air; target date unknown) ch. \*9; power—316 kw visual; antenna height—1,030 feet above average terrain, 1,086 feet above ground.

Licensee: Georgia State Board of Education.

**WSAV-TV** (Feb. 1, 1956) ch. 3; power—331 kw visual, antenna height—370 feet above average terrain, 363 feet above ground. (CP for power—100 kw visual, antenna height—480 feet above average terrain, 521 feet above ground).

Address: East Victory Dr. Phone: Adams 6-0303. TWX SV 4108.

Licensee: WSAV Inc (original owner).  
 Ownership: Harben Daniel and wife, 52.78%; William K. Jenkins, 19.63%; Arthur Lucas estate, 19% (voted by Frederick G. Storey), and others. Mr. Jenkins and the Lucas estate each owns 16% of WLAG LaGrange, Ga.

Network: NBC-TV (primary).  
 Rep: Blair Television Assoc.  
 Color facilities: network.  
 Highest hour rate \$300.

Executives: Harben Daniel, pres & gen mgr; Charles E. Bell, exec vp; M. E. Thompson, operations mgr; H. M. (Mack) Humpidge, coml mgr; William E. Lucas, prog dir & film buyer; Donald A. Devendorf, prod dir; Laura Peeples, prom dir; Ralph Penza, news dir; Byron Strong, chief engr.

Radio affiliate WSAV  
**WTOC-TV** (Feb. 14, 1954) ch. 11; power—209 kw visual, 110.7 kw aural; antenna height—480 feet above average terrain, 501 feet above ground.

Address: P. O. Box 854. Phone: Adams 2-0127 TWX Savh 4117.

Licensee: Savannah Broadcasting Co. (original owner).

Ownership: Wm. T. Knight Jr., 50.2%; Grace Schley Knight, 13.33%; F. Schley Knight, 5.73%.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel.  
 Color facilities: network.  
 Highest hour rate: \$300.

Executives: William T. Knight Jr., pres & gen mgr; F. Schley Knight, vp; Ben B. Williams, exec vp & coml mgr; Dwight J. Bruce, vp, prog dir & film buyer; Frank S. Bryson Jr., prom mgr; Bob Noble, news dir; Kyle E. Goodman, chief engr.

Washington atty: Miller & Schroeder.  
 Radio affiliate: WTOC-AM-FM.

**STATESBORO**, Bulloch County (ch. 22)

**SWAINSBORO**, Emanuel County (ch. 20—)

**THOMASVILLE**, Thomas County (ch. 6, 27)

**WCTV** (Tallahassee, Fla.) (Sept. 15, 1955) ch. 6; power—100 kw visual, 50 kw aural, antenna height—1,030 feet above average terrain, 1,009 feet above ground.

Address: P. O. Box 3547, Tallahassee, Fla. Phone 3-3666 TWX 276.

Licensee: John H. Phipps (original owner).  
 Ownership: See John H. Phipps Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Blair Television Assoc., Harry Cummings (Southeast).

Color facilities: network.  
 Highest hour rate: \$400.

Executives: John H. Phipps, owner; L. Herschel Graves, managing dir; Joseph E. Hosford, station mgr & film buyer; Herbert E. Buck Jr., prog dir & prom mgr; Frank Pepper, news dir; Charles Clifton, chief engr; W. A. Snowden Jr., engineering dir.  
 Washington atty: McKenna & Wilkinson.

**TIFTON**, Tift County (ch. 14—)

**TOCCOA**, Stephens County (ch. 35)

**VALDOSTA**, Lowndes County (ch. 37+)

**VIDALIA**, Toombs County (ch. 26)

**WAYCROSS**, Ware County (ch. \*8+, 16)

**\*WEGA-TV** (granted April 9, 1959, not on the air; target date unknown) ch. \*8; power—316kw visual; antenna height—1,030 feet above average terrain, 1,089 feet above ground.  
 Permittee: Georgia State Board of Education.

## HAWAII

\*Non-commercial educational.

**HILo**, Hawaii County (ch. 2, \*4, 9, 11, 13)

**KHBC-TV** (May 15, 1955) ch. 9; power—1kw visual; antenna height—290 feet below average terrain, 258 feet above ground.

Address: c/o KGMB-TV Honolulu.  
 Licensee: Hawaiian Broadcasting System (original owner).

Ownership: See Hawaiian Broadcasting System Stations in "Group Ownership." Also see "Newspaper Ownership."

Executives and other information: See KGMB-TV Honolulu. (KHBC-TV and KMAU-TV Wailuku operate as satellites of KGMB-TV with rates established for all three)

Washington atty: Arnold, Fortas & Porter.  
 Radio affiliate: KHBC

**KHBC-TV Translators**—K70BB Naalehu (and volcano area), K74BA Naalehu & Pahela, both Kilauea-Kau Community Tv Assn., Box 532, Naalehu, Hawaii.

**KHJK** (not on air; target date unknown) ch. 13; power—2.34 kw visual, antenna height—823 feet below average terrain, 80 feet above ground.

Licensee: Kaiser Hawaiian Village Television

Ownership: See Kaiser Hawaiian Village Stations in "Group Ownership."

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\*As of August 1, 1960

**HONOLULU**, Oahu County (ch. 2+, 4—, 9—, \*11+, 13—)

**KGMB-TV** (Dec. 1, 1952) ch. 9; power—77.6 kw visual, 46.8 kw aural, antenna height—150 feet below average terrain, 338 feet above ground.

Address: 1534 Kapiolani Blvd, zone 17. Phone 92011.

Licensee: Hawaiian Broadcasting System, Ltd. (original owner).

Ownership: See Hawaiian Broadcasting System Ltd. in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward

Highest hour rate: \$400 (includes satellites)

**KHBC-TV** Hilo and **KMAU-TV** Wailuku.

Video tape: Ampex.

Executives: Elizabeth P. Farrington, pres; M. Franklyn Warren, vp & gen mgr; Robert W. Sevey, station mgr; Stafford Annon, operations mgr; Colleen Ng, prom mgr; Roger Coryell, news dir; Ronald T. Miyahira, chief engr.

Washington atty: Arnold, Fortas & Porter.

Radio affiliate: KGMB.

**KGMB-TV Translator**—K70BW Lihue, Hawaii, Hawaiian Bcstg. System Inc., Box 581, Honolulu.

**KHVV-TV** (1957) ch. 4; power—14.2 kw visual; antenna height—130 feet below average terrain, 365 feet above ground.

Address: 1290 Ala Moana Blvd, zone 14. Phone: 53991. TWX HU-187.

Licensee: Kaiser Hawaiian Village Television Inc (acquired station 1958).

## ADD 'EM UP—

1	2	3	6	5	4	7	8	11
9	6	7	2	5	8	7	4	
1	2	3	6	5	4	7	8	
9	0	2	5	6	7	4	1	
8	0	5	3	6	4	2	7	
5	6	4	1	3	5	7	0	
5	5	0	3	2	7	8	2	
3	2	1	4	5	6	9	8	
6	4	7	5	7	0	1	2	
5	8	7	4	5	6	3	2	
3	6	5	2	1	4	7	8	
5	2	0	6	0	3	4		
6	4	0	5	3	8	0	9	
5	6	1	3	2	1	0	4	
3	5	4	6	2	1	0	8	
3	6	9	7	4	1	2	5	
3	0	4	5	9	7	8	2	
3	2	1	4	4	5	9	8	
5	6	5	4	1	2	3		
4	5	7	5	1	2	3	7	
7	0	0	7	2	4	3	0	
2	3	0	2	3	5	3	0	
3	2	5	3	0	3	2	2	
4	2	4	3	0	4	2	5	
0	4	5	9	5	5	6	0	
1	0	0	0	0	0	0	0	
6	2	4	3	0	6	2	7	
1	0	4	4	1	0	5	9	
1	1	0	0	1	1	2	0	
1	1	2	5	1	2	0	0	
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1	1	3	3	5	0	6	8	
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								11
								11

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## Tv Stations CONTINUED

### HAWAII CONTINUED

Ownership: See Kaiser Hawaiian Village Stations in "Group Ownership"  
 Network: ABC-TV (primary).  
 Rep. Young Television  
 Highest hour rate \$450  
 Video tape: Ampex (2)  
 Executives: Richard C. Block, vp & gen mgr; John A. Serrao, natl sales mgr; Harold H. Ohata, business mgr, Dan Kawakami, prog dir, John Galbraith, news dir; Stan Anderson, operations dir, Lynn Morrow, prom dir, Dan Hunter, chief engr  
 Washington atty: Halley, Wollenberg & Bader  
 Radio affiliate: KHVH.

**KHVH-TV Translator—K74BC** Lihue, Hawaii, Kaiser Hawaiian Village, c/o R. C. Block, 1290 Alamoana Blvd, Honolulu

**KONA** (July 7, 1952) ch. 2, power—60.3 kw visual, 30.2 kw aural; antenna height—150 feet below average terrain, 350 feet above ground.  
 Address: 1170 Auahi St., zone 14 Phone 62-366. TWX HU-140.

Licensee: Radio Honolulu Ltd (acquired station June 18, 1953).

Ownership: Advertising Publishing Co. (Honolulu Advertiser and KGU Honolulu), 50% and John D. Keating, 50%. Also see "Newspaper Ownership."

Network: NBC-TV (secondary)  
 Rep: NBC Spot Sales  
 Highest hour rate: \$640.

Video tape Ampex  
 Executives: Lorrin P. Thurston, chmn of board; John D. Keating, pres & gen mgr; Arthur P. Sprinkle Jr., station mgr, gen sls mgr & film buyer; James Spencer, natl sales mgr, Cecil Seavey, prog & news dir; Paul Yamamoto, prom mgr; Alvin Chang, chief engr.  
 Washington atty: A Harry Becker.  
 Radio affiliate: KGU.

**KONA Translator—K78AR** Lihue, Hawaii, Radio Honolulu Ltd, c/o J. D. Keating, 1170 Auahi St, Honolulu.

**LIHUE, Kauai County** (ch. 3+, \*8-, 10+, 12-)

**WAILUKU, Maui County** (ch. 3, 7, \*10, 12)

**KALA** (Nov 17, 1958) ch 7; power—12.18 kw visual, 6.09 kw aural, antenna height—5,798 feet above average terrain, 75 feet above ground

Address 1170 Auahi St, Honolulu 11, Hawaii. Phone 62-366 TWX HU-140

Licensee: Radio Honolulu Ltd. (original owner)

Ownership: Advertising Publishing Co. (Honolulu Advertiser, KGU Honolulu), 50%; John D Keating, 50%. Also see "Newspaper Ownership"

Network: NBC-TV (secondary)  
 Rep: NBC Spot Sales.

Highly hourly rate (Sold in combination with parent station KONA-TV Honolulu)

Executives (Same as parent station KONA-TV Honolulu)

Washington atty: A Harry Becker.

**KMAU-TV** (April 24, 1955) ch 3; power—5.89 kw visual, 2.95 kw aural; antenna height—5,950 feet above average terrain, 60 feet above ground

Address: c/o KGMB-TV, 1534 Kapiolani Blvd, Honolulu, zone 14, Phone 92-011

Licensee: Hawaiian Broadcasting System Ltd. (original owner)

Ownership: See Hawaiian Broadcasting System Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: CBS-TV (primary)

Executives (see KGMB-TV Honolulu)

Washington atty: Arnold, Fortas & Porter

**KMVI-TV** (Nov 28, 1955) ch 12, power—27.5 kw visual, antenna height—5,910 feet above average terrain, 70 feet above ground.

Address: Box 374  
 Licensee: Maui Pub Co. Ltd. (original owner).

Ownership: J. Walter Cameron, 84.23% and others. Also see "Newspaper Ownership."

Network: KMVI-TV rebroadcasts ABC-TV programs of KHVH-TV Honolulu along with some local programming

Rep: Thomas F. Clark Co.; Oakes (Los Angeles); Don R. Pickens (San Francisco).

Highest hour rate: \$125.

Executives: Ezia J. Crane, gen mgr; Richard E. Mawson, station mgr.

**KMVI-TV Translator — K76BB** Honohina, Kaiser Hawaiian Village Tv Inc, c/o R. C. Block, 1290 Ala Moana Blvd, Honolulu

Washington atty: Dow, Lohnes & Albertson

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## IDAHO

\*Non-commercial educational.

**BLACKFOOT, Bingham County** (ch. 33)

**BOISE, Ada County** (ch. 2, \*4+, 7)

**KBOI-TV** (Nov. 26, 1953) ch. 2; power—65 kw visual, 33 kw aural, antenna height—2,550 feet above average terrain, 149 feet above ground

Address: P. O. Box 2600 Phone: 3-2511.  
 TWX BE 394

Licensee: Boise Valley Broadcasters Inc (original owner)

Ownership: Westerman Whillock, 5.8%; Willis Moffat, 6.6%; Fred M. Taylor, 6.8%; Stanley E. King, 10%; Robert W. Howell and wife 8.3%; Radio Service Corp. of Utah (KSL-AM-FM-TV Salt Lake City), 12.5%; Earl Glade Jr., 3%; Therressa Whillock, 4.8%, and others. For Radio Service Corp interests see Corp of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership"

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Peters, Griffin, Woodward; Art Moore & Assoc. (Northwest).

Color facilities network.

Highest hour rate: \$250

Executives: Westerman Whillock, pres & gen mgr; Earl Glade Jr, station & coml mgr & film buyer, Floyd Bain, local sales mgr, Vestal Baker, prod dir; Robert Howell, film dir; Louise Davis, prom mgr; Dick Eardley, news dir; James A. Johntz Jr., chief engr.

Washington atty: Wilkinson, Cragun & Barker

Radio affiliate: KBOI-AM-FM

**KBOI-TV Translators: K72AC** Brownlee Power Plant Camp, Ore., Idaho Power Co, c/o A. B. Day, Box 770, Boise, Ida; K79AB

Brownlee Trailer Court, Ore., Morrison-Knudsen Co, c/o Simon Piedmont, Box 85, Cambridge, Ida; K71AT Burns, Ore., Countywide Tv Inc, c/o Calvin Williams; K72AG John Day, Ore., John Day Valley Tv Inc, Ronald W Southworth, John Day, Ore.; K70AN Oxbow Power Plant Camp, Ore., Idaho Power Co, c/o A B Day, Box 770, Boise, Ida.

**KTVB** (July 12, 1953) ch 7; power—166 kw visual; antenna height—2,560 feet above average terrain, 223 feet above ground

Address: P. O. Box 390. Phone 2-4611  
 TWX BE 190

Licensee: KTVB Inc (original owner)

Ownership: Georgia M. Davidson, 100%

Network: ABC-TV (primary), NBC-TV (primary)

Rep: Headley-Reed

Color facilities network

Highest hour rate: \$250

Executives: Mrs Georgia M Davidson, pres, gen mgr & film buyer, George Ganz, local sales mgr, Robert E. Krueger, vp, national sales mgr, Del Lundborn, prog dir, Evelyn Winters, prom mgr, Wm Harvey, news dir, Harold W. Toedtmeier, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd

**KTVB (TV) Translators: K76AT** Burns, Ore., Countywide Tv Inc, c/o Calvin Williams, K76AC Brownlee Power Plant Camp, c/o A. B. Day, Box 770, Boise, Ida; K82AD Brownlee Trailer Court, Ore., Morrison-Knudsen Co, c/o Simon Piedmont, Box 85, Cambridge Ida;

K77AC John Day, Ore., John Day Valley Tv Inc, c/o Ronald W. Southworth, John Day, Ore.; K74AE Oxbow Power Plant Camp Ore, c/o A B Day, Box 770, Boise, Ida; K70CA McDermitt, Nev., Quinn River Maintenance District

**BURLEY, Shoshone County** (ch. 15—)

**CALDWELL, Canyon County** (ch. 9—)

**EMMETT, Gem County** (ch. 26—)

**GOODING, Gooding County** (ch. 23)

**IDAHO FALLS, Bonneville County** (ch. 3, 8+)

**KID-TV** (Dec 20, 1953) ch. 3; power—100 kw visual, 60.3 kw aural; antenna height—1,600 feet above average terrain, 200 feet above ground

Address: P. O. Box 2008. Phone Jackson 2-5100 TWX 1673

Licensee: Idaho Radio Corp (original owner)

Ownership: Radio Service Corp. of Utah, 23.3%; Zion Security Corp., 16.9%; A. W. Schwieder, 7.9%; Guy A. Poulsen, 6.4% and others. For Radio Service Corp interests see Corp of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership"

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Hollingbery

Color facilities network

Highest hour rate: \$275

Executives: A W Schwieder, pres, C N. Layne, gen mgr, Claude Cain, sales mgr, Roy Southwick, prog mgr, Bob Jamison, prom mgr, Carroll R. Secrist, chief engr

Washington atty: McKenna & Wilkinson

Radio affiliate: KID

**KID-TV Translators: K70AS** Salmon, Ida., Lemhi Tv Corp, c/o Charles Herndon, Salmon, Ida, K72AO Jackson, Wyo., Jackson Hole Translator Inc, c/o David Cheney, Jackson, Wyo., K70AX Pinedale, Wyo., Town of Pinedale, c/o Glen W. Wise, Pinedale Power & Light Co, Pinedale, Wyo

**KIFI-TV** (target date not set) ch. 8.

Address: P. O. Box 2148 Phone: Jackson 3 1171.

Licensee: Eastern Idaho Broadcasting and Television Co. (original owner).

Ownership: J. Robb Brady Trust Co, 91.663%; Edwin F. McDermott, 8.333% and others.

Rep: Gill-Perna.

Executives: J. M. Brady, pres & gen mgr.  
 Washington atty: John Midlen

Radio affiliate: KIFI.

**JEROME, Jerome County** (ch. 17)

**KELLOGG, Shoshone County** (ch. 33—)

**LEWISTON, Nez Perce County** (ch. 3—)

**KLEW-TV** (Dec. 1956) ch 3; power—13.8 kw visual, 6.92 kw aural; antenna height—1,260 feet above average terrain, 303.5 feet above ground.

Address: P. O. Box 615 Phone: Sherwood 3-5581.

Licensee: Cascade Broadcasting Co (original owner).

Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV (primary), NBC-TV (primary).

Color facilities network.

Highest hour rate: \$175

Executives: Ben Shropshire, gen mgr (headquartered at KEPR-TV Pasco, Wash)

**KLEW-TV Translator: K75AE** Grangeville, Cottonwood, Craigmont and Nez Perce, Ida., Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Ida.

**MOSCOW, Latah County** (ch. 12; \*15)

**NAMPA, Canyon County** (ch. 6, 12+)

**KCIX-TV** (Nov 9, 1958) ch 6; power—8.32kw visual. 4.17kw aural; antenna height—340 feet above average terrain, 315 feet above ground.

Address: 315 N. 8 St Phone 4-8311.

Licensee: Hagadone Broadcasting Co (original owner).

Ownership: Roger L and Ellen D Hagadone, 100%

Rep: Weed

Highest hour rate: \$150

Executives: Roger L Hagadone, pres & gen mgr, Ralph F. Frazer, coml mgr, Jesse B Godfrey, program dir

Washington atty: Dow, Lohnes & Albertson.

**PAYETTE, Payette County** (ch. 14+)

**POCATELLO, Bannock County** (ch. 6—, 10)

**KTLE** (July 2, 1959) ch. 6, power—70.8kw visual, antenna height—990 feet above average terrain, 153 feet above ground.

Permittee: KBLI Inc (original owner)

Ownership: Granite District Radio Broadcasting Corp (KNAK Salt Lake City, KBLI Blackfoot, Ida) 100% Granite is owned by the following: Howard D Johnson, 28.49%; Lucile M Johnson, 28.47%; Gage R Anderson and family, 18.33%; L. John Miner, 8.72%; Fullmer H. Latter, 9.38%; C. Nello Westover, 2.18%

Rep: Forjoe Tv.

Highest hour rate: \$200.

Executives: Howard Johnson, pres, L. John Miner, exec dir, Gloria Dillard, mgr, Tom Thompson, prog dir.

**KGTV** (not on air, target date unknown) ch 10.

Permittee: Sam H Bennion

**PRESTON, Franklin County** (ch. 41)

**REXBURG, Madison County** (ch. 27+)

**RUPERT, Minidoka County** (ch. 21)

**SANDPOINT, Bonner County** (ch. 23—)

**TWIN FALLS, Twin Falls County** (ch. 11, 13—)

**KLIX-TV** (May 31, 1955) ch. 11; power—29.5 kw visual, 14.8 kw aural; antenna height—670 feet above average terrain, 257 feet above ground.

Address: P O Box 432. Phone: Redwood 3-5840. TWX TF2673.

Licensee: KLIX Corp (acquired station May 1956)

Ownership: See A. L. Glassmann Stations in "Group Ownership" Also see "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Color facilities network.

Rep: Hollingbery; Art Moore & Assoc. (northwest)

Executives: George Hatch, pres, Gordon Glassmann, gen mgr & film buyer, Hal Merrill, coml mgr, L L Langdon, prog dir, Robert Holt, prom mgr, Mel Crawford, news dir, Don Cederstrom, tech suvr

Washington atty: Halley, Wollenberg & Bader.

Radio affiliate: KLIX

**WALLACE, Shoshone County** (ch. 27—)

**WEISER, Washington County** (ch. 20—)

# ILLINOIS

\*Non-commercial educational.

**ALTON**, Madison County (ch. 48)

**AURORA**, Kane County (ch. 75)

**BELLEVILLE**, Saint Clair County (ch. 54+)

**BLOOMINGTON**, McLean County (ch. 15—)

**WBLN** (suspended operation, but has not returned CP) ch. 15; power—15.8kw visual; antenna height—480 feet above average terrain, 443 feet above ground.

Address P. O. Box 646  
Permittee: WBLN Television Inc  
Ownership: Worth S. Rough, 99.2% and others.

**CAIRO**, Alexander County (ch. 24—)

**CARBONDALE**, Jackson County (ch. \*8)

**\*WSIU-TV** (target date Jan. 1, 1961) ch. 8; power—316 kw visual, 158 kw aural, antenna height—860 feet above average terrain, 903 feet above ground.  
Address: Southern Illinois U. Phone: Glenview 3-2121.

Licensee: Board of Trustees of Southern Illinois U. (original owner).

Executives: Delyte W. Morris, pres, Southern Illinois U.; Buren C. Robbins, gen mgr, Julian Emlen, chief engr.

Radio affiliate: \*WSIU (FM).

**CENTRALIA**, Marion County (ch. 32+, 59+)

**CHAMPAIGN-URBANA**, Champaign County (ch. 3+, \*12—, 21, 27, 33)

**WCHU** (April 24, 1959) ch. 33; power—5.5kw visual, 2.96kw aural; antenna height—140 feet above average terrain, 133 feet above ground.  
Address: Inman Hotel, 17 E University Ave Phone Fleetwood 2-7673

Licensee: Plains Television Corp. (original owner)

Ownership: See H & E Balaban Stations and Transcontinental Properties Inc in "Group Ownership"

Network: NBC-TV (primary)  
Rep: Young Television (sold in conjunction with WICS Springfield, Ill.)  
Highest hour rate (see WICS Springfield, Ill.)

Executives: Elmer Balaban, pres, Milton D. Friedland, gen mgr, Warren King, coml mgr; H. J. Hoskins, prog dir & film buyer, Mildred Miller, prom mgr, Doug Kimball, news dir, Jerry Merritt, chief engr.  
Washington atty: McKenna & Wilkinson.

**WCIA** (Nov 14, 1953) ch. 3; power—100 kw visual, 50.1 kw aural, antenna height—940 feet above average terrain, 981 feet above ground.

Address: 509 S Neil Phone Fleetwood 6-8333 TWX CN 7215

Licensee: Midwest Television Inc. (original owner).

Ownership: See Midwest Television and Lindsay-Schaub Newspapers Stations in "Group Ownership" See also "Newspaper Ownership"

Network: CBS-TV (primary).  
Rep: Hollingbery  
Color facilities network.  
Highest hourly rate \$1,000.

Executives: August C. Meyer, pres Guv Main, vp & dir of sales; James Fielding asst sec-treas & prod mgr, John Ketterer, film dir & buyer; Leonard Davis, natl sales mgr, Dick Wright, news dir, Bob Myers, chief engr.  
Washington atty: Covington & Burling

**\*WILL-TV** (Aug. 1, 1955) ch. 12; power—45.7 kw visual, 22.9 kw aural; antenna height—160 feet above average terrain, 177 feet above ground.

Address: 228 Gregory Hall Phone Empire 7-6611, Ext 3391

Licensee: U of Illinois Board of Trustees (original owner)

Video tape: Ampex.  
Executives: David Dodds Henry, pres; Frank E. Schooley, gen mgr; Jack Crannell, prog dir; Ursula Maksic, film buyer; Darrell Blue, prom mgr; Henry Lippold, news dir; Rob R. Beldon, chief engr.  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: \*WILL-AM-FM.

**CHICAGO**, Cook County (ch. 2—, 5, 7, 9+, \*11, 20, 26, 32, 38, 44)

**WBMM-TV** (Aug 1940) ch. 2; power—100 kw visual, 50 kw aural; antenna height—650 feet above average terrain, 683 feet above ground.

Address: 630 N McClurg Court, zone 11. Phone Whitehall 4-6000 TWX CG 3200

Licensee: Columbia Broadcasting System (acquired station Feb 9, 1953)

Ownership: See CBS Owned Stations in "Group Ownership"

Network: CBS-TV (primary)  
Rep: CBS Television Spot Sales  
Color facilities: network  
Highest hour rate: \$4,500  
Video tape: Ampex (2).

Executives: Clark B. George, vp & gen mgr, Edward R. Kenefick, gen sales mgr; Charles E. Hinds Jr., prog dir, film buyer; Virgil Mitchell, dir of sales prom & information services; William G. Garry, news & public affairs dir, Luther A. Pierce, technical operations dir.  
Radio affiliate: WBMM.

**WBKB** (Sept 17, 1948) ch. 7, power—316 kw visual, 158 kw aural, antenna height—630 feet above average terrain, 658 feet above ground.  
Address: 190 N State St., zone 1. Phone Andover 3-0800. TWX CG 1440.

Licensee: American Broadcasting-Paramount Theatres, Inc (acquired station February 1953)

Ownership: See "ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).  
Rep: Blair-TV.

Highest hour rate: \$4,000.  
Video tape: Ampex

Executives: Sterling C. Quinlan, vp, Matthew E. Vieracker, gen mgr; Clar W. Heider, natl spot sales mgr; Dan Schuffman, prog dir, Ralph Andrews, film dir, James Ascher, prom mgr, Con O'Dea, news dir, William P. Kusack, chief engr.

Washington atty: McKenna & Wilkinson.  
Radio affiliate: WLS, WENR-FM.

**WEHS-TV** (granted Jan 8, 1953; not on the air; target date unknown) ch. 26; power—219kw visual; antenna height—600 feet above average terrain, 627 feet above ground.

Address: 3350 South Kedzie Ave.  
Permittee: WHFC Inc.

Ownership: Richard W. Hoffman, 75%; Rose M. Hoffman, sister, 25%. Mr. Hoffman is also publisher of tri-weeklies Cicero Life, Berwyn Life, Stickney Life and Community Reporter (Chicago). Also see "Newspaper Ownership"  
Radio affiliate: WHFC, WEHS (FM)  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

**WGN-TV** (April 5, 1948) ch. 9; power—316 kw visual, 158 kw aural; antenna height—870 feet above average terrain, 914 feet above ground.

Address: 441 N Michigan Ave., zone 11 Phone: Michigan 2-7600 TWX CG 561.

Licensee: WGN Inc (original owner).

Ownership: See Tribune Co. Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep: Petry  
Color facilities: local film, local live, local slides.

Highest hour rate \$2,600  
Video tape: Ampex (2)

Executives: J. Howard Wood, pres; Ward L. Quaal, vp & gen mgr; Daniel D. Calibraro, asst to gen mgr, Ben Berentson, gen sales mgr, Edward Warren, prog dir & film buyer, Charles Wilson, prom mgr; Thomas Foy, news dir; Carl J. Meyers, chief engr; James Hanlon, public relations mgr.

Washington atty: Kirkland, Ellis, Hodson Chaffetz & Masters

Radio affiliate: WGN

**WNBO** (Jan 1948) ch. 5; power—100 kw visual, 50.1 kw aural; antenna height—710 feet above average terrain, 747 feet above ground.

Address: Merchandise Mart, zone 54. Phone Superior 7-8300 TWX Chgo 3 & 4.

Licensee: National Broadcasting Co. (original owner)

Ownership: See NBC Owned Stations in "Group Ownership"

Network: NBC-TV (primary).  
Rep: NBC Spot Sales  
Color facilities: network, local film, local live, local slides

Highest hour rate \$4,500  
Video tape: Ampex (2, color)

Executives: Robert E. Kintner, pres, NBC, Lloyd E. Yoder, vp & gen mgr; Robert Lemon, station mgr; George Diefenderfer, sales mgr Harry Trigg, prog mgr, Norman Cissna, local sales mgr, Stanley Brightwell, film buyer, John M. Keys, advertising prom dir; Alfred Lewis, business mgr & dir of operations, Frank Jordan, news dir; Chet Campbell, publicity mgr, Howard C. Lutgens, dir of technical operations

Washington atty: Cahill, Gordon, Renidel & Ohl

Radio affiliate: WMAQ-AM-FM

**WTL** (Evanston) (not on the air; granted Aug. 12, 1953; target date unknown) ch. 32, power—24kw visual, antenna height 160 feet above average terrain, 233 feet above ground.

Address: 2201 Oakton St., Evanston.

Permittee: Northwestern Tv Broadcasting Corp.

Ownership: Angus D. Pfaff, 50%; Howard S. Martin, 50%

Washington atty: Miller & Schroeder  
Radio affiliate: WNMP Evanston

**\*WTTW** (Sept. 5, 1955) ch. 11; power—275 kw visual, 141 kw aural, antenna height—590 feet above average terrain, 617 feet above ground.

Address: 1761 E. Museum Dr., zone 37 Phone: Museum 4-3800

Licensee: Chicago Educational Television Assn (original owner)

Video tape: Ampex (2).

Executives: Edward L. Ryerson, pres Dr John W. Taylor, gen mgr Chalmers Marquis, prog dir; Robert Sepp, film dir, Edward L. Morris, prom mgr, Patricia Hanson, news dir; Duane Weise, chief engr.

**DANVILLE**, Vermilion County (ch. 24)

**WIGD** (December 1953) ch. 24; power—13.2kw visual, 7.08kw aural; antenna height—410 feet above average terrain, 445 feet above ground.

Address: 1500 N. Washington Ave. Phone: Hickory 2-1701. TWX 8288.

Licensee: Plains Television Corp (acquired station July 1960)

Ownership: See Transcontinental Properties Gagne

Stations and Balaban Stations in "Group Ownership"

Network: ABC-TV (primary).  
Rep: Everett-McKinney

Highest hour rate \$150 film, \$175 live.  
Executives: Max Shaffer, station mgr.

Washington atty: McKenna & Wilkinson.

**DECATUR**, Macon County (ch. 17 23+)

**WTVP** (Aug 16, 1953) ch. 17, power—174 kw visual, antenna height—540 feet above average terrain, 602 feet above ground.

Address: P O Box 631. Phone 8-1301. TWX 7256

Licensee: Prairie Television Co (acquired station May 28, 1958)

Ownership: George A. Bolas, 30%, Gilbert C. Swanson, 15%, W. Claike Swanson, 15%; W. J. McEldwards, 6%, W. L. Shellabarger, 5% and others Sale to Metropolitan Broadcasting Corp. pending FCC approval

Network: ABC-TV (primary).  
Rep: Gill-Perna

Highest hour rate \$400

Executives: George A. Bolas, pres Bob King, gen mgr, Jack Kussart, prog dir & film buyer; Dale Coleman, news dir; Hubert F. Abfalter, chief engr

Washington atty: Koteen & Burt

**DE KALB**, De Kalb County (ch. \*67)

**DIXON**, Lee County (ch. 47+)

**ELGIN**, Kane County (ch. 83)

**FREEPORT**, Stephenson County (ch. 23)

**GALESBURG**, Knox County (ch. 77)

**HARRISBURG**, Saline County (ch. 3, 22)

**WSIL-TV** (Dec 1953) ch. 3, power—100 kw visual, 50 kw aural, antenna height—860 feet above average terrain, 859.5 feet above ground.

Address: Television Bldg Phone Clearbrook 3-7922 TWX 8159

Licensee: Turner Farrar Assoc (original owner)

Ownership: Miss Oscar L. Turner and son, 70%, Charles O. Farrar, 25%; Henry Horning, 5% Same group owns Illinois theistic chain.

Network: ABC-TV (primary).  
Rep: Meeker

Highest hour rate \$350

Executives: O. L. Turner, gen mgr & film buyer, Bill Pater, prog dir, Fred Cline news dir, Charles Gilliam, chief engr

Washington atty: McKenna & Wilkinson

**JACKSONVILLE**, Morgan County (ch. 49—)

**JOLIET**, Will County (ch. 48+)

**KANKAKEE**, Kankakee County (ch. 14)

**KEWANEE**, Henry County (ch. 60—)

**LA SALLE**, La Salle County (ch. 35)

**WEEQ-TV** (Nov 7, 1957) ch. 35 power—15.11kw visual 8.52kw aural, antenna height—440 feet above average terrain, 448 feet above ground

Address: 2907 Springfield Rd., E Peoria, Ill. (original owner)

Licensee: West Central Broadcasting Co. (original owner)

Ownership: See Kerr-McGee Stations in "Group Ownership."

Network: NBC-TV (primary). WEEQ-TV is a satellite of WEEK-TV Peoria

Washington atty: Fly, Shuebruk, Blume & Gagne

**LINCOLN**, Logan County (ch. 53+)

**MACOMB**, McDonough County (ch. 61+)

**MARION**, Williamson County (ch. 40)

**MATTOON**, Coles County (ch. 46—)

**MOLINE** (See DAVENPORT, IOWA)

**MT. VERNON**, Jefferson County (ch. 38—)

**OLNEY**, Richland County (ch. 16—)

**PEKIN**, Tazewell County (ch. 69+)

**PEORIA**, Peoria County (ch. 19, 25+, 31+, \*37—, 43+)

**WEEK-TV** (Feb 1, 1953) ch. 43; power—371 kw visual, 186 kw aural, antenna height—710 feet above average terrain, 604 feet above ground.

Address: 2907 Springfield Rd., East Peoria, Ill Phone Peoria 6-2167. TWX PE 8515

Licensee: West Central Broadcasting Co. (original owner).

Ownership: See Kerr-McGee Stations in "Group Ownership"

Network: NBC-TV (primary)  
Rep: Headley-Reed. (WEEK-TV sold in combination with its satellite WEEQ-TV LaSalle, Ill.)

Color facilities: network  
Highest hour rate: \$600

Executives: Sen. Robt. S. Kerr, pres; Fred C. Mueller, vp & gen mgr, John Leslie, coml mgr, Vic Fletcher, prog dir; Fred Mueller & Vic Fletcher, film buyers; Russ Ehresman, prom mgr, Chuck Harrison, news dir; Wayne Lovely, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gagne.

**Tv Stations CONTINUED**

**ILLINOIS CONTINUED**

**WIRL-TV** (not on air; granted June 27, 1956) ch. 8 (FCC move to ch. 25 is now in court).

Address: 115 N. Jefferson St.  
 Permittee: WIRL Television Co.  
 Ownership: Timothy W. and Katherine A. Swain, 44%; John H. and Edward J. Altorfer, 44%; Paul C. Brines, 4%; Rudolph Luukinen, 4%, treasury, 4%.  
 Washington atty: Fisher, Wayland, Duvall & Southmayd.  
 Radio affiliate: WIRL.

**WMBD-TV** (Jan. 1, 1958) ch. 31; power—678 kw visual; antenna height—670 feet above average terrain, 609 feet above ground.

Address: 212 SW Jefferson Ave. Phone: 6-0711. TWX 8577.  
 Licensee: Midwest Television Inc. (acquired station June 1960).  
 Ownership: See Midwest Television Stations in "Group Ownership." See also "Newspaper Ownership."

Network: CBS-TV (primary)  
 Rep: Peters, Griffin, Woodward.  
 Color facilities: network.  
 Highest hour rate: \$500.  
 Executives: Harold Sundburg, gen mgr.  
 Washington atty: Pierson, Ball & Dowd.  
 Radio affiliate: WMBD-AM & FM.

**WTVH** (Oct. 20, 1953) ch. 19; power—186kw visual, 100kw aural; antenna height—660 feet above average terrain, 656 feet above ground.

Address: 621 Main St. Phone: 699-7211. TWX PE 8590.  
 Licensee: Metropolitan Broadcasting Corp. (acquired station Feb. 11, 1960).  
 Ownership: See Metropolitan Broadcasting Stations in "Group Ownership."

Rep: Blair Tv Assoc.  
 Highest hour rate: \$600.  
 Color facilities: network.  
 Executives: John W. Kluge, pres; Donn R. Colee, vp & gen mgr; H. Eugene Dybvig, prog dir; Wallace Wurz, chief engr.  
 Washington atty: Dow, Lohnes & Albertson.

**QUINCY**, Adams County (ch. 10—, 21+)

**KHQA-TV** (see Hannibal, Mo.).

**WGEM-TV** (Sept. 3, 1953) ch. 10; power—316 kw visual, 158 kw aural; antenna height—780 feet above average terrain, 673 feet above ground.

Address: Hotel Quincy. Phone: Baldwin 2-6840. TWX Quincy 7080.  
 Licensee: Quincy Broadcasting Co. (original owner).

Ownership: Quincy Papers Inc. (Quincy Herald Whig). See "Newspaper Ownership"  
 Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Young Television.  
 Color facilities: network, local film.  
 Highest hour rate: \$400.  
 Executives: T. C. Oakley, pres; Joe Bonansinga, vp & gen mgr; J. Ben Stewart, coml mgr; Fred Colgan, prog dir; Hal Heidebreder, adv dir; Charlie Griffith, news dir, Frank Laughlin, chief engr.  
 Washington atty: Dow, Lohnes & Albertson.  
 Radio affiliate: WGEM-AM-FM.

**ROCKFORD**, Winnebago County (ch. 13+, 39+, \*45+)

**WREX-TV** (Oct. 1, 1953) ch. 13; power—229 kw visual, 115 kw aural; antenna height—710 feet above average terrain, 652 feet above ground.

Address: Auburn & Winnebago Roads. Phone: Woodland 8-1813. TWX Winnebago 7648.  
 Licensee: Greater Rockford Television Inc. (original owner).

Ownership: Rockford Broadcasters Inc. (WROK Rockford), 22.8%; L. E. Caster estate, 19%; Swan Hillman, 7.1%. See "Newspaper Ownership."  
 Network: ABC-TV (primary), CBS-TV (secondary).

Rep: H-R Television.  
 Color facilities: network, local film, local slides.

Highest hour rate: \$550.  
 Executives: Swan Hillman, pres; Joe M. Baisch, vp & gen mgr; Al Bilardello, coml mgr; Jack Mazzie, prog dir; Jack Lightner, prom mgr; Chuck Cremer, news dir; Dick Peck, chief engr.

Washington atty: Cohn & Marks.  
 Radio affiliate: WROK-AM-FM.

**WTVO** (May 3, 1953) ch. 39; power—195kw visual, 97.7kw aural; antenna height—660 feet above average terrain, 691 feet above ground.

Address: P. O. Box 470. Phone: Woodland 3-5413. TWX RK 7619.  
 Licensee: Winnebago Television Corp. (original owner).

Ownership: H. & E. Balaban Corp., 50%; Irwin & H. W. Dubinsky, 50%. For Balaban interests see H. & E. Balaban Corp. Stations in "Group Ownership."

Network: NBC-TV (primary).  
 Rep: Headley-Reed Television.  
 Highest hour rate: \$400.  
 Color facilities: network.

Executives: Harry Balaban, pres; Harold Froelich, gen mgr; Gene Denari, sales mgr; Herbert H. Eckstein, chief engr.  
 Washington atty: McKenna & Wilkinson.

**ROCK ISLAND** (See DAVENPORT, IOWA)

**WBBF-TV** (See Davenport, Iowa).

**SPRINGFIELD**, Sangamon County (ch. 20+, 26—, 36—, \*66+)

**WICS** (Sept. 17, 1953) ch. 20; power—309 kw visual, 155 kw aural; antenna height—940 feet above average terrain, 999 feet above ground.

Address: 523 E. Capitol Ave., zone 15 Phone: Lakeside 8-0465.

Licensee: Plains Television Corp. (original owner).  
 Ownership: Owned jointly by H. & E. Balaban Corp. and Transcontinental Properties Inc. (See listings under these names in "Group Ownership.")

Network: NBC-TV (primary).  
 Rep: Young Television.  
 Color facilities: network

Highest hour rate: \$400 (sold in conjunction with WCHU Champaign, Ill.).

Executives: Elmer Balaban, pres; Milton D. Friedland, gen mgr; Warren King, coml mgr; H. J. Hoskins, prog dir & film buyer; Mildred Miller, prom mgr; Doug Kimball, news dir; Jerry Merritt, chief engr.

Washington atty: McKenna & Wilkinson.

**WMAY-TV** (not on air; granted June 27, 1956; target date unknown) ch. 2. (ordered to change to ch. 36).

Address: Myers Bldg.  
 Permittee: WMAY-TV Inc.  
 Ownership: Lincoln Broadcasting Co. (WMAY Springfield), 50%; Lee Ruwitch, 28.5%; Richard S. Cohen, 18%, and others. Gordon Sherman and Melvin Feldman, owners of WMAY, own WHIY Orlando, Fla. Mr Ruwitch is executive vice president-general mgr of WTVJ (TV) Miami.

Washington atty: Cohn & Marks.

**STREATOR**, La Salle County (ch. 65—)

**URBANA** (See CHAMPAIGN)

**VANDALIA**, Fayette County (ch. 28—)

**WAUKEGAN**, Lake County (ch. 79+)

\*Non-commercial educational.

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**ANDERSON**, Madison County (ch. 26+, 61)

**ANGOLA**, Steuben County (ch. 77)

**BEDFORD**, Lawrence County (ch. 68)

**BLOOMINGTON**, Monroe County (ch. 4, \*30—, 36)

**WTTV** (see Indianapolis).

**COLUMBUS**, Bartholomew County (ch. 42—)

**CONNERSVILLE**, Fayette County (ch. 88+)

**ELKHART**,

**WSJV** (See South Bend).

**EVANSVILLE**, Vanderburgh County (ch. 7, \*9+, 14—, 50—)

**WEHT** (Sept. 27, 1953) ch. 50; power—155 kw visual; antenna height—590 feet above average terrain, 537 feet above ground.

Address: P. O. Box 395. Phone: Harrison 4-9215. TWX Henderson, Ky 61.  
 Licensee: WEHT, Inc. (acquired station Nov. 13, 1956).

Ownership: Edwin G. Richter Jr., 20.7%; Henry S. Hilberg and family, 34.4%; Mary Jane B. Clark, 13.8%. Same interests also own WEOA Evansville, Ind.

Network: CBS-TV (primary)  
 Rep: Young Television.  
 Color facilities: network.  
 Highest hour rate: \$440.  
 Video tape: RCA and Ampex.

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 All 5 of the Top 5 Shows

**J. M. BAISCH** Vice Pres.—Gen. Mgr. Represented By **H-R Television, Inc.**

**WREX-TV channel 13**

Executives: Edwin G. Richter Jr.—pres & gen mgr; Howard D. Duncan Jr., gen sales mgr & film buyer; William R. Hight, local sales mgr; Ulysses Carlini, prog dir; Priscilla Finberg, prom mgr; John Munger, news dir; Robert M. Cleveland, chief engr.

Washington atty: Kooten & Burt.  
Radio affiliate: WEOA.

**WFIE-TV** (Nov. 9, 1953) ch. 14; power—178 kw visual; antenna height—560 feet above average terrain, 533 feet above ground.

Address: 1115 Mt. Auburn Rd., Zone 12. Phone: Harrison 5-6201. TWX EV 14.  
Licensee: WFIE Inc. (acquired station July 18, 1956).

Ownership: See George W. Norton stations in "Group Ownership."  
Network: NBC-TV (primary).

Rep: Raymer.  
Color facilities: network  
Highest hour rate: \$425.

Executives: Nathan Lord, pres; E Berry Smith, vp & gen mgr; Lee Browning, gen mgr; Chet Behrman, program mgr & film buyer; Jerry Wichser, prom. mgr; Paul Kelley, chief engr.

Washington atty: Segal & Marmet.

**WTWV** (Aug. 21, 1956) ch. 7; power—316 kw visual, 158 kw aural; antenna height—578 feet above average terrain, 569 feet above ground.  
Address: 405 Carpenter St., Zone 8. Phone: Harrison 2-1121. TWX EV 28.  
Licensee: Evansville Television Inc. (original owner).

Ownership: Class A (voting), Rex Schepp and wife, Dr. B. F. Schepp, 60%; Freeman Keyes, 9%; estate of George Bayard, 1%; Ferris Traylor, 16.4%; John Kreuger, 13.2%; Stephen W. Langmade, 0.4%. Class B (non-voting), Ferris Traylor, 25%; Joe O'Daniel, 40.3%; John Kreuger, 27.6%; Stephen W. Langmade, 4%; John Spencer, 1.9%; estate of Van Orman, .08%; Hiram Logsdon, .04%. Mr. Keyes is voting trustee for 98.6% of Class A stock.  
Network: ABC-TV (primary).

Rep: Hollingbery  
Highest hour rate: \$450.  
Executives: Ferris E. Traylor, pres; Richard F. Shively, gen mgr & film buyer; James Ritter, sales mgr; Bill Hill, prog dir; John MacGregor, prom mgr; Hal Wolford, news dir; John Schuta, chief engr.  
Washington atty: Welch, Mott & Morgan.

**FORT WAYNE**, Allen County (ch. 15+, 21+, \*27+, 33—, 69)

**WANE-TV** (Sept. 26, 1954) ch. 15; power—144 kw visual, 77.6 kw aural; antenna height—830 feet above average terrain, 839 feet above ground.

Address: 2915 W. State Blvd., Zone 15. Phone: Anthony 9411. TWX FW 186.  
Licensee: Indiana Broadcasting Corp. (acquired station Oct. 10, 1956).

Ownership: See "Newspaper Ownership" and Corinthian Stations in "Group Ownership."  
Network: CBS-TV (primary)  
Rep: H-R Television  
Color facilities: network  
Highest hour rate: \$500.  
Video tape: Ampex.

Executives: C. Wrede Petersmeyer, pres; Reid G. Chapman, vp, gen mgr & film buyer; John J. Keenan, dir of sales; J. Larry Beau Champ, prog dir; Doug Shull, prom. mgr; Phil Wilson, news dir; C. E. Wallace, chief engr.  
Washington atty: Covington & Burling.  
Radio affiliate: WANE.

**WKJG-TV** (Nov. 21, 1953) ch. 33; power—263 kw visual, 144 kw aural; antenna height—770 feet above average terrain, 793 feet above ground.

Address: 2633 W. State Blvd. Phone: Anthony 2295. TWX FW 90  
Licensee: WKJG Inc. (acquired station April 14, 1957)

Ownership: See "Newspaper Ownership" and Truth Publishing Co. in "Group Ownership."  
Network: NBC-TV (primary).

Rep: Branham.  
Color facilities: network  
Highest hour rate: \$500.

Executives: John F. Dille Jr., pres; Edward G. Thoms, vp & gen mgr; Carleton B. Evans, coml mgr; Calo O. Mahlock, prog dir; Hilliard Gates, asst mgr & sports dir; Wayne Rothgeb, farm dir; Jack Gray, news dir; Eugene A. Chase, chief engr.

Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WKJG.

**WPTA** (Roanoke) (Sept. 28, 1957) ch. 21; power—110 kw visual, 55 kw aural; antenna height—760 feet above average terrain, 770 feet above ground.

Address: 3333 Butler Rd., Fort Wayne, Ind. Phone: Anthony 7125. TWX FW 96 U.

Licensee: Sarkes Tarzian (original owner).  
Ownership: See Sarkes Tarzian Stations in "Group Ownership."

Network: ABC-TV (primary)  
Rep: Young Tv  
Highest hour rate: \$500.

Executives: Sarkes Tarzian, gen mgr; Richard Morgan, acting gen mgr & national sales mgr; Ralph Latham, local sales mgr; Charles W. Smith, film buyer; Larry Frerk, prom mgr; Tom Atkins, news dir; Jerry Bower, chief engr.  
Washington atty: A. L. Stein.  
Radio affiliate: WPTH-FM.

**GARY**, Lake County (ch. 50, \*66)

**HAMMOND**, Lake County (ch. 56—)

**INDIANAPOLIS**, Marion County (ch. 6, 8—, 13—, \*20—, 39, 67—)

**WFBS-TV** (May 30, 1949) ch. 6; power—100 kw visual, 50 kw aural; antenna height—990 feet above average terrain, 1,019 feet above ground.

Address: 1330 N. Meridian St., Zone 2. Phone: Melrose 4-8521. TWX IP 99.

Licensee: Twin State Broadcasting Inc. (acquired station May 23, 1957).

Ownership: See "Newspaper Ownership" and Time Inc. Stations in "Group Ownership."

Network: NBC-TV (primary).  
Rep: Katz  
Color facilities: network, local film, local live, local slides  
Highest hour rate: \$1,550.

Video tape: RCA  
Executives: Weston C. Pullen Jr., pres; Eldon Campbell, gen mgr; Don Menke, mgr; Hugh Kibbey, coml mgr; Warren Wright, prog dir; Bill Fagan, film buyer; John F. Hurlbut, prom & public relations dir; K. C. Strange, prom mgr-television, Robert Gamble, news dir; Robert Flanders, chief engr, technical; Kelly Robbins, chief engr, operation.

Washington atty: Pierson, Ball & Dowd  
Radio affiliate: WFBS-AM-FM.

**WISB-TV** (July 1, 1954) ch. 8; power—316 kw visual, 158 kw aural; antenna height—990 feet above average terrain, 997 feet above ground.

Address: 1440 N. Meridian St., Zone 2. Phone: Melrose 4-6411. TWX IP-276.  
Licensee: Indiana Broadcasting Corp. (acquired station: Nov. 15, 1956).

Ownership: See "Newspaper Ownership" and Corinthian Stations in "Group Ownership."

Network: CBS-TV (primary)  
Rep: H-R Television  
Color facilities: network, local film, local slides.

Highest hour rate: \$1,400.  
Video tape: Ampex.

Executives: C. Wrede Petersmeyer, pres; Robert B. McConnell, vp & gen mgr, Johnston F. Northrop, treas; Joseph E. Lake, coml mgr; David L. Smith, prog dir, Robert H. Salk, sec; Ray Reisinger, prom dir; Richard T. Hickox, news dir; Stokes Gresham, chief engr.

Washington atty: Covington & Burling.  
Radio affiliate: WISB-AM-FM.

**WLWI** (Oct. 30, 1957) ch. 13; power—297kw visual; antenna height—976 feet above average terrain, 1022.5 feet above ground.

Address: 1401 N. Meridian St., zone 2. Phone: Melrose 9-2311. TWX IP 347.  
Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley Broadcasting Corp. in "Group Ownership"

Network: ABC-TV (primary).  
Rep: Crosley Broadcasting National Sales; Bomar Lowrance, Tracy Moore.  
Highest hour rate: \$1,300.

Color facilities: network; local film, local live, local slides  
Executives: James D. Shouse, chmn; Robert E. Dunville, pres; John B. Babcock, gen mgr & film buyer; Forrest Boyd, news dir; Norman Nixon, chief engr.

Washington atty: Hogan & Hartson.

**WTTV** (Bloomington) (Nov. 11, 1949) ch. 4; power—44.6 kw visual, 23.3 kw aural; antenna height—1,250 feet above average terrain, 1,225 feet above ground.

Address: 3490 Bluff Road, Indianapolis. Phone: State 7-2211. TWX IP 74.  
Licensee: Sarkes Tarzian Inc. (original owner).

Ownership: See Sarkes Tarzian Stations in "Group Ownership."

Rep: Young Television  
Highest hour rate: \$500.  
Video tape: Ampex (2).

Executives: Sarkes Tarzian, pres; Robert G. Holben, gen mgr; William Thomas, gen sales mgr; Arthur R. Hook, prog & prom mgr; Fred J. Molchin, dir of engineering.

Washington atty: A. L. Stein.

**JASPER**, Dubois County (ch. 19+)

**KOKOMO**, Howard County (ch. 29+)

**LAFAYETTE**, Tippecanoe County (ch. 18, \*47, 59)

**WFAM-TV** (May 8, 1953) ch. 59 (CP for ch. 18); power—162kw visual, 89.1kw aural; antenna height—630 feet above average terrain, 637 feet above ground.

Address: McCarty Lane. Phone: Gibson 7-2186. TWX 481.  
Licensee: Sarkes Tarzian Inc. (acquired station June 1959).

Ownership: See Sarkes Tarzian Stations in "Group Ownership."

Network: ABC-TV (secondary); CBS-TV (primary), NBC-TV (secondary).

Rep: Rambeau, Vance, Hopple Inc.  
Highest hour rate: \$150.  
Color facilities: network.

Executives: Sarkes Tarzian, pres.

**LEBANON**, Boone County (ch. 79+)

**LOGANSPOUT**, Cass County (ch. 51)

**MADISON**, Jefferson County (ch. 25—)

**MARION**, Grant County (ch. 31)

**MICHIGAN CITY**, La Porte County (ch. 62+)

**MUNCIE**, Delaware County (ch. 49, \*55+, 71)  
**WLBC-TV** (May 8, 1953) ch. 49; power—14.1

kw visual, 7.08 kw aural; antenna height—500 feet above average terrain, 542 feet above ground.

Address: P. O. Box 271. Phone: Atlas 8-4403.  
Licensee: Tri City Radio Corp. (original owner).

Ownership: Donald A. Burton, 51%; William F. Craig, 46.5%, and others.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: Hal Holman  
Color facilities: network.  
Highest hour rate: \$225.

Executives: Don Burton, gen mgr; Bill Craig, prog mgr, film buyer & coml mgr; Patrick S. Finnegan, chief engr.  
Washington atty: John H. Midlen  
Radio affiliate: WLBC and WMUN(FM)

**PLYMOUTH**, Marshall County (ch. 34—)

**PRINCETON**, Gibson County (ch. 52+)

**WRAY-TV** (not on air, suspended operation but has not turned in construction permit): ch. 52; power—166kw visual.

Permittee Southern Indiana Telecasting Inc. Ownership M R Lankford, 62.6% Mr. Lankford also owns WDNQ DuQuoin, Ill.  
Washington atty: Leon L. Sclaway.  
Radio affiliate: WRAY-AM-FM.

**RICHMOND**, Wayne County (ch. 32—)

**ROANOKE**, Huntington County  
**WPTA** (see full listing under Fort Wayne, Ind.)

**SHELBYVILLE**, Shelby County (ch. 58+)

**SOUTH BEND**, Saint Joseph County-ELKHART, Elkhart County (ch. 16, 22, 28+, \*52)

**WNDU-TV** (July 15, 1955) ch. 16; power—234 kw visual, 141 kw aural; antenna height—580 feet above average terrain, 556 feet above ground.

Address: P. O. Box 989. Phone: Central 3-7111. TWX 3773  
Licensee: Michiana Telecasting Corp. (original owner).

Ownership: U. of Notre Dame du Lac, 100%; voted by Rev. Edmund P. Joyce.

Network: NBC-TV (secondary)  
Color facilities: network.  
Highest hour rate: \$500

Rep: Venard, Rintoul & McConnell  
Video tape: Ampex (2).

Executives: Rev. Theodore M. Hesburgh CSC, pres; Wm Thomas Hamilton, gen mgr & coml mgr; Ted Doyle, prog dir & film buyer; Walter Purcell, prom mgr, Robert H. Young, news dir; Basil O'Hagan, asst gen mgr & chief engr.

Washington atty: Dempsey & Koplovitz.  
Radio affiliate: WNDU.

**WSBT-TV** (Dec. 21, 1952) ch. 22; power—234 kw visual, 137 kw aural; antenna height—530 feet above average terrain, 464 feet above ground.

Address: 300 W. Jefferson Blvd., Zone 1. Phone: Central 3-3141. TWX 8762.  
Licensee: South Bend Tribune Newspaper (original owner).

Ownership: South Bend Tribune Publishing Co. (See "Newspaper Ownership.")

Network: CBS-TV (primary)  
Rep: Raymer  
Color facilities: network  
Highest hour rate: \$500.

Video tape: RCA  
Executives: Franklin D. Schurz, pres; Neal B. Welch, gen mgr, Wilbur Darch, coml mgr; Robert Frain, prog dir, Walter Sweitzer, film buyer; Norbert J. Gassensmith, prom mgr; Robert M. Hoyt, news dir; Arthur R. O'Neil, asst station mgr.

Washington atty: Hogan & Hartson.  
Radio affiliate: WSBT.

**WSJV** (Elkhart) (March 15, 1954) ch. 28; power—204kw visual; antenna height—690 feet above average terrain, 649 feet above ground.

Address: Box 28, South Bend, Ind. Phone: South Bend: Central 2-2828, Elkhart: Jackson 2-1518. TWX Elk 8713.

Licensee: Truth Pub. Co. (original owner).  
Ownership: See "Newspaper Ownership" and Truth Publishing Co. in "Group Ownership."

Network: ABC-TV (primary).  
Rep: H-R Television.  
Highest hour rate: \$400.

Executives: John F. Dille Jr., pres; Paul C. Brines, vp & gen mgr; Edwin J. Lasko, asst. mgr & film buyer; Vince Doyle, natl sis mgr; Don Fuller, local & regional sis mgr; W. Forrest Morrow, program & production mgr; Marilyn Lee, promotion mgr; Sam Hall, news dir; Lester Zellmer, chief engr.

Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WTRC-AM-FM Elkhart.

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1960 BROADCASTING YEARBOOK • PAGE A-41

**Tv Stations CONTINUED**

**INDIANA CONTINUED**

**TELL CITY**, Perry County (ch. 78)

**TERRE HAUTE**, Vigo County (ch. 2+, 10, \*57+, 63-, 73+)

**WTHI-TV** (July 20, 1954) ch 10 power—316 kw visual, 158 kw aural, antenna height—480 feet above average terrain, 548 feet above ground

Address 918 Ohio St Phone Crawford 9481 TWX TH 1  
Licensee Wabash Valley Broadcasting Corp (original owner)

Ownership Anton Hulman Jr, 76 65%, J R. Cloutier, 13 35%, Henry P Smith, 5%, J M Higgins, 5%

Network CBS-TV (primary), ABC TV (secondary)

Rep Bolling Co  
Color facilities network  
Highest hour rate \$700

Executives Anton Hulman Jr, pres, Joseph M. Higgins, vp & gen mgr, George A Foulkes, gen sales mgr, Ben Falber Jr, dir of radio & tv operations & film buyer, Bill Hawkins, prom dir; Helen Ryan news administrator, Russ Arnold, chief engr  
Washington atty Haley, Wollenberg & Bader  
Radio affiliate WTHI-AM-FM

**VINCENNES**, Knox County (ch. 44+)

**WASHINGTON**, Daviess County (ch. 60+)

**IOWA**

\*Non-commercial educational

**ALGONA**, Kossuth County (ch. 37+)

**AMES**, Story County (ch. 5, 25-)

**WOI-TV** (Feb 21, 1950) ch. 5; power—100kw visual, 50 kw aural, antenna height—550 feet above average terrain, 579 feet above ground  
Address Ames, Iowa Phone. Cedar 2-3400, ext. 831. TWX 560-U.

Licensee Iowa State U. of Science & Technology (original owner)  
Network ABC-TV (primary).

Rep H-R Television

Highest hour rate. \$700

Color facilities network

Video tape Ampex.

Executives Dr. James Hilton, pres, Robert C Mulhall, gen mgr & film buyer, Ted Tostlebe, coml mgr James H. Davis, assoc. gen mgr & prog dir, Ron Scott, sales service & prom mgr, Keith Ketcham, chief engr.

Washington atty Cohn & Marks.

Radio affiliate WOI-AM-FM.

**ATLANTIC**, Cass County (ch. 45-)

**BOONE**, Boone County (ch. 19-)

**BURLINGTON**, Des Moines County (ch. 32-, 38+)

**CARROLL**, Carroll County (ch. 39)

**CEDAR RAPIDS**, Linn County (ch. 2, 9-, 20-, \*26+)

**KCRG-TV** (Oct. 15, 1953) ch 9; power—316 kw visual, 158 kw aural; antenna height—1,060 feet above average terrain, 1,079 feet above ground

Address First St at First Ave SW Phone Empire 4-4194 TWX CR 6114

Licensee Cedar Rapids Television Co (acquired station July, 1954)

Ownership The Gazette Company (Cedar Rapids Gazette) 100%. Also see "Newspaper Ownership"

Network ABC-TV (primary)

Rep. Branham; Harry S. Hyett (Minneapolis).

Highest hour rate \$550

Executives Joseph F Hladky Jr, pres, Redd Gardner, gen mgr, George C. Carpenter III, gen sls mgr, Paul Carter, creative dir, Bill Imwalle, production dir, Ralph D. Willey, operations dir, Edna A Herbst, dir prom & publicity; Craig Tenney, news dir; Lad Hlavaty, chief engr

Washington atty Kirkland, Ellis, Hodson, Chaffetz & Masters

Radio affiliate KCRG

**KWWL** (see Waterloo, Iowa)

**WMT-TV** (Sept. 30, 1953) ch 2, power—100 kw visual, 50 kw aural; antenna height—1,450 feet above average terrain, 1,355 feet above ground

Address Paramount Theater Bldg Phone: Empire 4-0171 TWX CR 6111

Licensee WMT-TV Inc (original owner).

Ownership American Broadcasting Stations Inc (WMT Cedar Rapids, KWMT Fort Dodge, both Iowa), 60%; William B Quarton, 31% and others. ABS is controlled by Helen S. Mark and children with Frank S. McMillan as trustee for 43% of its stock and Mrs. Mark and Helen M Hermann as trustees for 50% of its stock

Network CBS-TV (primary)

Rep Katz

Color facilities network

Highest hour rate \$700.

Video tape Ampex.

Executives William B Quarton pres; Lew Van Nostrand, vp sales, Douglas B Grant, vp-tv operations & film buyer, Leo F. Cole, business mgr; Richard D Pinney, prom mgr; Charles Worcester, news & public affairs dir; George P Hixenbaugh, chief engr

Washington atty Bingham, Collins, Porter & Kistler

Radio affiliate WMT

**CENTERVILLE**, Appanoose County (ch. 31-)

**CHARLES CITY**, Floyd County (ch. 18-)

**CHEROKEE**, Cherokee County (ch. 14)

**CLINTON**, Clinton County (ch. 64)

**COUNCIL BLUFFS**, Pottawattamie County

**KETV** (see Omaha, Neb)

**CRESTON**, Union County (ch. 43)

**DAVENPORT**, Scott County-**ROCK ISLAND, ILL.**, Rock Island County -**MOLINE, ILL.**, Rock Island County (ch. 4+, 6+, 8, \*30+, 42-, 68)

**WHBF-TV** (Rock Island) (July 1, 1950) ch. 4; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 993 feet above ground

Address Telco Bldg, Rock Island, Ill. Phone 6-5441 TWX RI 181

Licensee Rock Island Broadcasting Co. (original owner).

Ownership: Ben H. Potter and family, 75%; Leslie C. Johnson, 25%. Potter family owns Rock Island (Ill) Argus and a controlling interest in KBUN Bimidi, Minn Mr. Johnson owns 50% of WJBC Bloomington, Ill. See "Newspaper Ownership"

Network CBS-TV (primary), ABC-TV (secondary)

Rep Avery-Knodel, Harry S. Hyett.

Color facilities network

Highest hour rate \$950

Executives Ben H. Potter, pres; Leslie C. Johnson, vp & gen mgr, Maurice Corken, asst gen mgr & dir of sales, Forest W. Cooke, prog dir & film buyer; Heber E. Darlon, prom mgr; James Koch, news dir, Robert J. Sennett, chief engr

Washington atty Dow, Lohnes & Albertson. Radio affiliate WHBF-AM-FM Rock Island.

**WOC-TV** (Davenport) (Oct 31, 1949) ch. 6; power—100 kw visual, 60.3 kw aural; antenna height—600 feet above average terrain, 625 feet above ground

Address 805 Brady St, Davenport, Iowa. Phone 3-3661 TWX DV-82

Licensee Tri-City Broadcasting Co. (acquired station Dec 31, 1959).

Ownership: See B. J. Palmer Stations in "Group Ownership."

Network NBC-TV (primary)

Rep Peters, Griffin, Woodward

Color facilities network

Highest hour rate \$950.

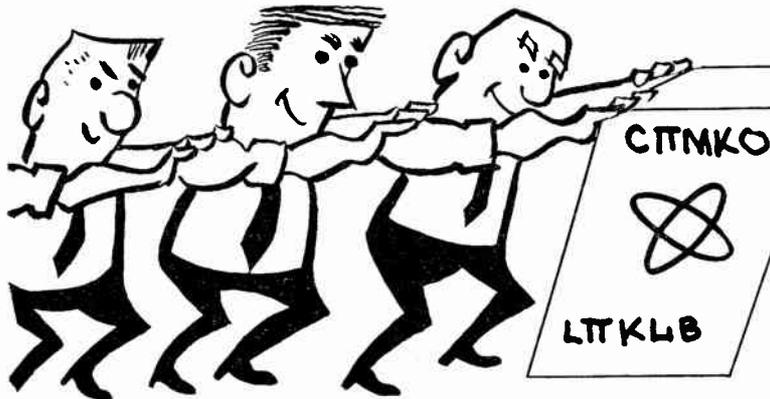
Executives Col B J. Palmer, pres; D. D. Palmer, vp & treas; Ralph Evans, exec vp; William D. Wagner, sec, Ernest C Sanders, resident mgr, Pax Shaffer, sales mgr, Raymond E. Guth, prog dir; Ken Wagner, film buyer; Bob Frank, news dir, Paul Arvidson, chief engr.

Washington atty Dow, Lohnes & Albertson.

Radio affiliate: WOC-AM-FM Davenport.

**DECORAH**, Winneshiek County (ch. 44+)

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To the National Advertiser, WOC-TV offers the greatest amount of local programming—over 33 hours each week — and the finest talent in the area put these programs across.

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# Through the Bureau of Standards with Three Barleycorns and a Nose Tip

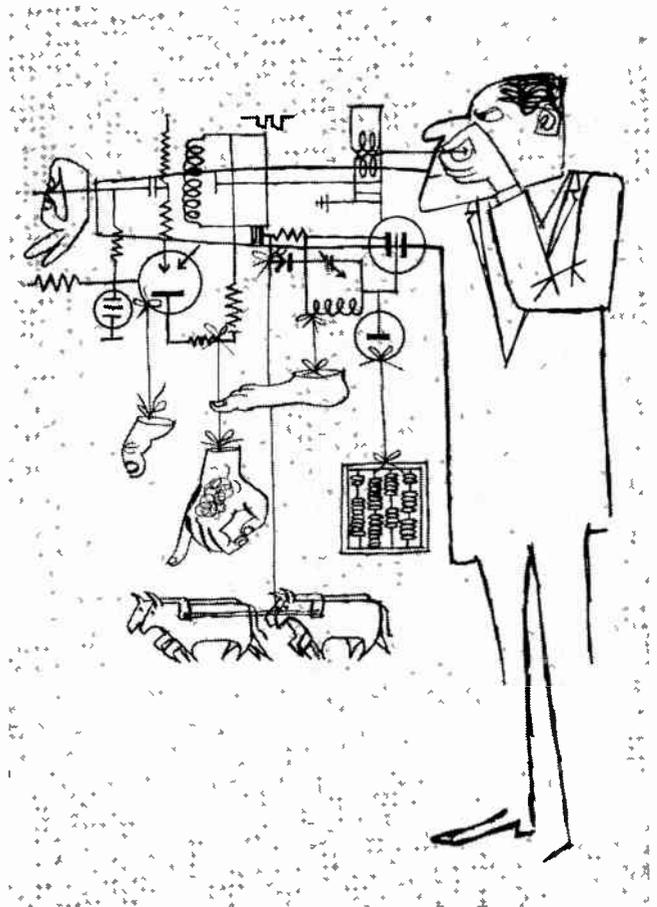
*Pinch*, the noun, used to be a unit of measure—the quantity of a commodity that could be taken between thumb and forefinger. An *inch* was the length of the terminal joint of the thumb—or the length of three barleycorns laid end to end (which, properly fermented, could be stretched to a mile). The *hand*, in case you have any tall horses to measure, is just what you think; equally prosaic is the origin of *foot*. *Yard* was the distance from nose tip to fingertips of a man's arm extended parallel to the ground; it was also a step's length, except to that breed apart, Yale men, who made it hallowed ground. An *acre* was what a yoke of oxen (and a man) could plow in a day, a *rod* four yoked oxen abreast. A *score* was a mere tally mark, an *abacus* a matter of sliding pebbles (not unlike devices encountered by men whose misspent youth included visits to the pool hall).

This was pretty subjective stuff. Today the length of a yard is precisely delineated by a metal rod kept by the Bureau of Standards. Its length is constant, regardless of whether Republican or Democratic nose tips are involved (although temperature variations can measurably change the length of a piece of metal). With reasonable accuracy we measure gross national product (in dollars that vary), the dimensions of Miss America (not measured in pinches), the amount of Grade A land in Iowa (25% of the nation's total—in rich acres), and the number of television sets in WMT-TV's

coverage area (426,000) and we figure that most are working.

We segue to another measurement, a modern-day manifestation slightly larger than a man's hand that, with biblical verisimilitude, grows by statistical projection. We refer to *surveys*. Of these there are several types, varying in depth, breadth, and method. But no matter which ones for our area you subscribe to, WMT-TV leads in all time periods from 9 a.m. until sign-off in share of audience, Sunday through Saturday.

*WMT-TV. Cedar Rapids—Waterloo. CBS Television for Eastern Iowa. Affiliated with WMT Radio; KWMT Fort Dodge. National Representatives: The Katz Agency.*



## Tv Stations CONTINUED

### IOWA CONTINUED

**DES MOINES, Polk County (ch. 8—, \*11+, 13—, 17+, 23—)**

\***KDPS-TV** (April 14, 1959) ch. 11; power—28.8 kw visual, 14.4 kw aural; antenna height—320 feet above average terrain, 410 feet above ground.

Address: 1800 Grand Ave., Zone 14. Phone: Atlantic 8-9511, Ext. 211.

Licensee: Des Moines Independent Community School District (original owner).

Video tape: Ampex.  
Executives: Clifton F. Schropp, gen mgr; Ralph Joy, prog dir; Rex Stearns, film dir; Walter Alliss, chief engr.

Washington atty: Krieger & Jorgensen.  
Radio affiliate: KDPS-FM

**KRNT-TV** (July 31, 1955) ch. 8, power—316 kw visual, 158 kw aural; antenna height—610 feet above average terrain, 705 feet above ground.

Address: 9th & Pleasant, Zone 14. Phone: Cherry 3-4141 TWX 279

Licensee: Cowles Broadcasting Co. (original owner).

Ownership: See Cowles Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary)

Rep: Katz.  
Color facilities: network  
Highest hourly rate: \$725.

Video tape: Ampex.  
Executives: Luther L. Hill, pres, Robert W. Dillon, gen mgr; Paul M. Elliott, coml mgr; Joe Hudgens, prog dir & film buyer, Richard Devine, prom mgr; Russ Van Dyke, news dir; Charles F. Quentin, chief engr.  
Washington atty: Segal & Marmel.  
Radio affiliate: KRNT.

**WHO-TV** (April 15, 1954) ch. 13, power—316 kw visual, 158 kw aural, antenna height—780 feet above average terrain, 743 feet above ground.

Address: 1100 Walnut St. Zone 7 Phone: Atlantic 8-6511. TWX DM 286

Licensee: Central Broadcasting Co. (original owner).

Ownership: See B. J. Palmer Stations in "Group Ownership."

Network: NBC-TV (primary)

Rep: Peters, Griffin, Woodward.  
Color facilities: network, local film, local slides

Highest hour rate: \$800  
Video tape: Ampex (color).  
Executives: Col. B. J. Palmer, pres; D. D. Palmer, vp & treas; Ralph Evans, exec vp; Wm. D. Wagner, sec; Paul A. Loyet, vp & resident mgr; W. W. Woods, asst res mgr; Robert H. Harter, sales mgr; John H. Kerrigan, prog dir & film buyer; Robert L. Scarpino, prod mgr; John D. Shelley, news bureau mgr; Roy W. Pratt, chief engr.  
Washington atty: Dow, Lohnes & Albertson  
Radio affiliate: WHO-AM-FM.

**DUBUQUE, Dubuque County (ch. 56+, 62—)**

**ESTHERVILLE, Emmet County (ch. 24+)**

**FAIRFIELD, Jefferson County (ch. 54)**

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**FORT DODGE, Webster County (ch. 21)**

**KQTV** (Nov. 23, 1953) ch. 21, power—170 kw visual, 89 kw aural; antenna height—630 feet above average terrain, 651 feet above ground.  
Address: Fort Dodge. Phone: 4-0311.

Licensee: Northwest Television Co. (original owner)

Ownership: Edward Breen and others.  
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: Pearson.  
Color facilities: network.  
Highest hour rate: \$150.

Executives: Ed Breen, pres & gen mgr; Rollie Camp, coml mgr; Gene Loeffler, vp in charge operations & film buyer; Dick Johnson, prom mgr; Bob Dean, news dir; Dave Sinclair, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.  
Radio affiliate: KVFD.

**FORT MADISON, Lee County (ch. 50+)**

**GRINNELL, Poweshiek County (ch. 71)**

**IOWA CITY, Johnson County (ch. \*12+, 24—)**

**KEOKUK, Lee County (ch. 44—)**

**KNOXVILLE, Marion County (ch. 33—)**

**MARSHALLTOWN, Marshall County (ch. 49)**

**MASON CITY, Cerro Gordo County (ch. 3+, 35—)**

**KGLO-TV** (May 15, 1954) ch. 3; power 100kw visual, 50kw aural; antenna height—460 feet above average terrain, 500 feet above ground.  
Address: Second & Pennsylvania Ave. Phone: Garden 3-2540.

Licensee: Lee Radio Inc. (original owner).  
Ownership: See Forward Group in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).  
Rep: Weed.  
Highest hour rate: \$450  
Color facilities: network  
Executives: Lee P. Loomis, pres; Herbert R. Ohrt, exec vp & gen mgr; Lloyd D. Loers, film buyer & coml mgr; Doug Sherwin, promotion mgr & program dir; Ken Kew, news dir; Roger Sawyer, chief engr.  
Washington atty: Pierson, Ball & Dowd.  
Radio affiliate: KGLO-AM-FM.

**MUSCATINE, Muscatine County (ch. 58)**

**NEWTON, Jasper County (ch. 65+)**

**OELWEIN, Fayette County (ch. 28)**

**OSKALOOSA, Mahaska County (ch. 52+)**

**OTTUMWA, Wapello County (ch. 15+, 63)**

**KTVO** (see Kirksville, Mo.)

**RED OAK, Montgomery County (ch. 32+)**

**SHENANDOAH, Page County (ch. 20+)**

**SIoux CITY, Woodbury County (ch. 4—, 9, \*30, 36—)**

**KTIV** (Oct. 9, 1954) ch. 4; power—100 kw visual, 50 kw aural; antenna height—770 feet above average terrain, 633 feet above ground.  
Address: 10th & Grandview. Phone 80545. TWX 35

Licensee: KTIV Television Co. (original owner).

Ownership: Perkins Bros. Co., 50%; Dietrich Dirks and eight others, 50%. Perkins owns KSCJ Sioux City and controls Sioux City Journal and Journal-Tribune. (See "Newspaper Ownership.")

Network: NBC-TV (primary), ABC-TV (secondary).

Color facilities: network.  
Highest hour rate: \$400.

Executives: Dietrich Dirks, pres & gen mgr; Eugene Flaherty, vp & coml mgr; Don Stone, prog dir & film buyer; Bill Mote, prom mgr; Ken Wayman, news dir; Al Smith, chief engr.  
Washington atty: Miller & Schroeder.  
Radio affiliate: KSCJ.

**KTIV (TV) Translators:** K77AL Spencer, Iowa, Spencer Area Television Inc., Box 528; K75AL Spirit Lake, Iowa, Spencer Area Television Inc., Box 528, Spencer.

**KVTV** (March 29, 1953) ch. 9; power—288 kw visual, 144 kw aural; antenna height—720 feet above average terrain, 537 feet above ground.  
Address: 7th & Douglas Sts., Zone 1. Phone 2-2711. TWX SY 8564

Licensee: Peoples Broadcasting Corp. (acquired station—Dec. 1, 1957).

Ownership: See Peoples Broadcasting Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Katz  
Color facilities: network.

Highest hour rate: \$425.  
Video tape: Ampex.

Executives: Herbert Evans, pres, Donald D. Sullivan, gen mgr; Robert Donovan, coml mgr, Clark Pollock, prog dir & film buyer, John Schambo, prom mgr; Bob Billman, news dir; Gene Cuddeback, publicity dir; Robert Engelhardt, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguane.

Radio affiliate: WNAX Yankton, S. D.

**KVTV (TV) Translator:** K74AU Spencer-Spirit Lake, Iowa, Spencer Area Television, Inc., Box 528, Spencer, Iowa.

**SPENCER, Clay County (ch. 42+)**

**STORM LAKE, Buena Vista County (ch. 34+)**

**WATERLOO, Black Hawk County (ch. 7+, 16—, \*22—, 46+)**

**KWWL-TV** (Nov. 1953) ch. 7; power—316 kw visual, 158 kw aural; antenna height—1,130 feet above average terrain, 1,083 feet above ground.

Address: E. 4th & Franklin, Waterloo. Phone: Adams 4-4404. TWX WX 7517

Licensee: Black Hawk Broadcasting Co. (original owner).

Ownership: See Black Hawk Stations in "Group Ownership."

Color facilities: network.  
Highest hour rate: \$500.  
Network: NBC-TV (primary).

Rep: Avery-Knode.  
Executives: R. J. McElroy, pres; Les C. Rau Jr., gen mgr & film buyer; Gideon Klein, coml mgr; John Lovett, prog dir; Don Schendel, prom mgr; Warren Mead, news dir; Edward M. Tink, dir of engineering.  
Washington atty: Roberts & McInnis.  
Radio affiliate: KWWL.

**WMT-TV** (see Cedar Rapids)

**WEBSTER CITY, Hamilton County (ch. 27)**

### KANSAS

\*Non-commercial educational.

**ABILENE, Dickinson County (ch. 31+)**

**ARKANSAS CITY, Cowley County (ch. 49)**

**ATCHISON, Atchison County (ch. 60+)**

**CHANUTE, Neosho County (ch. 50—)**

**COFFEYVILLE, Montgomery County (ch. 33—)**

**COLBY, Thomas County (ch. 22—)**

**CONCORDIA, Cloud County (ch. 47—)**

**DODGE CITY, Ford County (ch. 23)**

**KTVC** (see Ensign)

**EL DORADO, Butler County (ch. 55+)**

**EMPORIA, Lyon County (ch. 39—)**

**ENSIGN, Gray County (ch. 6+)**

**KTVC** (July 24, 1957) ch. 6; power—28.2 kw visual, 14.1 kw aural; antenna height—720 feet above average terrain, 666 feet above ground.

Address: 705 Second, Dodge City, Kan. Phone Hunter 3-6666. TWX 96.

Licensee: Southwest Kansas Television Co.

Ownership: Dodge City Broadcasting Co. (KGNO Dodge City, Kan) and Dodge City Globe, 18%; Wendell Elliott, 56%. There are more than 600 other stockholders. (See "Newspaper Ownership.")

Network: ABC-TV (primary).

Rep: Katz.  
Highest hour rate: \$130  
Executives: Leigh Warner, pres; Wendell Elliott, vp, gen mgr & coml mgr; Kenneth Karr, chief engr.  
Washington atty: A. L. Stein.

**FORT SCOTT, Bourbon County (ch. 27)**

**GARDEN CITY, Finney County (ch. 9, 11+)**

**KGLD** (Nov. 5, 1958) ch. 11; power—43.3 kw visual; antenna height—800 feet above average terrain; 837 feet above ground.

Address: P. O. Box 182, Great Bend, Kan.

Licensee: Central Kansas Tv Co. (original owner).

Ownership: See Tri-Circle Tv Stations in "Group Ownership."

Note: KGLD operates as satellite of and sold in conjunction with KCKT (TV) Great Bend.

**GOODLAND, Sherman County (ch. 10, 31)**

**KBLR-TV** (September 11, 1958) ch. 10; power—316 kw visual, 156 kw aural; antenna height—770 feet above average terrain, 786½ feet above ground.

Address: Box 569. Phone: Twin Oaks 9-2331.

Licensee: Tri-State Television Inc. (acquired station July 1, 1959).

Ownership: Leslie Whittemore and associates.

Network: CBS-TV (primary).

Highest hour rate: \$150.  
Color facilities: network.

Executives: Iron Mueller, pres; Jack Walkmeyer, station mgr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: KBLR.

**GREAT BEND, Barton County (ch. 2, 28)**

**KCKT** (Nov. 28, 1954) ch. 2; power—100 kw visual, 50 kw aural; antenna height—970 feet above average terrain, 100 feet above ground.  
Address: P. O. Box 182. Phone Gladstone 3-7868. TWX GT 90

Licensee: Central Kansas Tv Co. (original owner).

Ownership: See Tri-Circle stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Bolling Co.  
Color facilities: network.

Highest hour rate: \$350 (includes satellites KGLD Garden City, Kan, and KOMC McCook, Neb.).

Executives: E. C. Wedell, pres; E. L. Kuhlman, gen mgr; coml mgr & film buyer; Bonnie Perry, prog dir; Sid Hutchins, prom mgr; Charles Harness, news dir; Herm Haefele, chief engr.

Washington atty: Cohn & Marks.

# EVERLASTINGLY AT IT!

Serve or sink! Things are just that simple in *any* competitive television market. At WHO-TV we stay everlastingly at the job of *servng*.

There are more than 270,000 television homes in the area served by WHO-TV (see chart below). WHO-TV spares no *effort* or *money* to bring this big audience the very finest programming and talent. Our studios are equipped with the finest production and transmission equipment available. Our film library\* is stocked to the "teeth" with award-winning properties.

And WHO-TV has a steadily *growing* audience. For example, NSI shows WHO-TV's "Early Show" (4 p.m.-6:05 p.m.) delivered 12,680 more viewers per quarter hour in February, 1960 than in November, 1959.

Ask PGW for the details on WHO-TV and the growing Central Iowa television market.

.....  
 \*MGM Package ★ WARNER BROTHERS "Vanguard"  
 ★ "Showcase Package" ★ NTA "Dream," "Champagne,"  
 "Lion" ★ SCREEN GEMS "Sweet 65" ★ HOLLYWOOD  
 TELEVISION SERVICE "Constellation" ★ M and A ALEX-  
 ANDER "Imperial Prestige" ★ PARAMOUNT LIBRARY  
 and others.  
 .....

	Population †	Net Income (\$000)	Retail Sales (\$000)	Food (\$000)	Auto-motive (\$000)	Drugs (\$000)
WHO-TV COVERAGE AREA	1,227,400	\$2,094,294	\$1,540,375	\$325,412	\$269,757	\$43,823
IOWA	2,747,300	4,696,007	3,464,099	717,261	596,958	99,774
WHO-TV PERCENT OF TOTAL	44%	44%	45%	45%	47%	43%

†Source: SRDS

WHO-TV is part of Central Broadcasting Company, which also owns and operates WHO Radio, Des Moines WOC-TV, Davenport

WHO-TV  
 WHO-TV



# WHO-TV

Channel 13 • Des Moines

NBC Affiliate

Col. B. J. Palmer, President  
 P. A. Loyet, Resident Manager  
 Robert H. Harter, Sales Manager



Peters, Griffin, Woodward, Inc., National Representatives

**Tv Stations CONTINUED**

**KANSAS CONTINUED**

**HAYS, Ellis County (ch. 7—, 20—)**

**KAYS-TV** (Sept. 2, 1958) ch. 7, power—112 kw visual, 60.3 kw aural; antenna height—712 feet above average terrain, 821 feet above ground.

Address: P. O. Box 695. Phone: Market 4-2578.

Licensee: KAYS Inc. (original owner). Ownership: Ross Beach Sr. 50 1/2%, and Robert E. Schmidt, 49 1/2%.

Network: ABC-TV (primary)

Rep: Hal Holman

Color facilities: network.

Highest hour rate: \$150.

Executives: Ross Beach Sr, pres, Robert E. Schmidt, gen mgr, Gene Canfield, coml mgr; Mark Blinoff, prog dir, Carl Wells, news dir; Leo Leghater, chief engr

Washington atty: A. L. Stein.

Radio affiliate: KAYS.

**HUTCHINSON, Reno County (ch. 12, 18)**

**KTVH** (Wichita) (July 1, 1953) ch. 12; power—316 kw visual, 158 kw aural; antenna height—800 feet above average terrain, 779 feet above ground.

Address: Hutchinson—1800 N Plum Wichita—P. O. Box 12. Phone: Hutchinson—Mohawk 5-5503. Wichita—Temple 8-1411. TWX Hutchinson—HU 02. Wichita—WI 235.

Licensee: Wichita-Hutchinson Co. (acquired station. Nov. 1955).

Ownership: Minneapolis Star and Tribune Company, 83.9%; John P. Harris & family, 5.25%; W. D. P. Carey and family, 3.7%; Bess Wyse Rickard, 2.8%; Howard Peterson, 4%.

For Minneapolis Star and Tribune Company see Cowles Stations in "Group Ownership." The Harrises are chief owners of KSAL Salina and KIUL Garden City, both Kansas. Mrs. Rickard owns 52.5% of KWBW Hutchinson, Kansas.

Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Blair Television Assoc

Color facilities: network.

Highest hour rate: \$700

Video tape: Ampex

Executives: Joyce A. Swan, pres, M Dale Larsen, gen mgr, R V Fairbanks, natl sales mgr, W. S. Ritchie, local sales mgr, Robert D Snyder, prog dir & film buyer; Thomas Leahy, prom mgr, Joe W MacConkey, news dir; Kenneth H Cook, chief engr

Washington atty: Segal & Marmet.

**INDEPENDENCE, Montgomery County (ch. 20)**

**IOLA, Allen County (ch. 44+)**

**JUNCTION CITY, Geary County (ch. 29+)**

**LARNED, Pawnee County (ch. 15—)**

**LAWRENCE, Douglas County (ch. \*11, 17—)**

**LEAVENWORTH, Leavenworth County (ch. 54—)**

**LIBERAL, Seward County (ch. 14)**

**MCPHERSON, McPherson County (ch. 26—)**

**MANHATTAN, Riley County (ch. \*8, 23+)**

**\*KSAC-TV** (not on air; target date indefinite) ch. \*8; power—52 kw visual, 26 kw aural; antenna height—450 feet above average terrain, 273 feet above ground.

Address: Manhattan, Kan. Phone: Prescott 6-8811 Ext 259

Licensee: Kansas State College.

Executives: Dr. James A. McCain, pres.

Radio affiliate: KSAC and KSDB-FM.

**NEWTON, Harvey County (ch. 14+)**

**OLATHE, Johnson County (ch. 52—)**

**OTTAWA, Franklin County (ch. 21—)**

**PARSONS, Labette County (ch. 46—)**

**PITTSBURG, Crawford County (ch. 7+, 38—)**

**KOAM-TV** (Dec. 13, 1953) ch. 7; power—245 kw visual, 138 kw aural; antenna height—550 feet above average terrain, 573 feet above ground

Address: P. O. Box 659. Phone: MA 1-0400. TWX 8195.

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1714 TRIBUNE TOWER, CHICAGO 11  
DELAWARE 7-2754

Licensee: Mid-Continent Telecasting Inc. (original owner)

Ownership: Pittsburg Broadcasting Co. (KOAM) 66% and Joplin Globe (Mo) Pub. Co. (Globe and News Herald), 33 1/2%. Also see "Newspaper Ownership"

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Katz

Color facilities: network.

Highest hour rate: \$360.

Executives: R E Wade, vp gen mgr, film buyer & coml mgr, Louis R Martin, prog dir; Don Blythe, news dir, Leo Stafford and Jack Lawrence, chief engr

Washington atty: Geo O Sutton

Radio affiliate: KOAM

**PRATT, Pratt County (ch. 36+)**

**SALINA, Saline County (ch. 34)**

**TOPEKA, Shawnee County (ch. 13+, 42, \*48+)**

**WIBW-TV** (Nov 15, 1953) ch 13, power—316 kw visual, antenna height—1,010 feet above average terrain, 949 feet above ground.

Address: P. O. Box 119 Phone: Crestwood 2-3456 TWX TK 8647.

Licensee: Topeka Broadcasting Assn. (acquired station Jan 1957)

Ownership: See Stauffer Publications Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary, CBS-TV (primary), NBC-TV (secondary).

Rep: Avery-Knodel.

Color facilities: network.

Highest hour rate: \$550.

Executives: Oscar S Stauffer, pres, Thad M Sandstrom, gen mgr, Bob Kearns, sales mgr, Rush Evans, prog dir & film buyer; Glenn Johnson, prom mgr, Olat Soward news dir; Paul Winders, technical dir, Clyde Howe, chief engr.

Washington atty: Scharfeld & Baron

Radio affiliate: WIBW.

**WELLINGTON, Sumner County (ch. 24—)**

**WICHITA, Sedgwick County (ch. 3—, 10—, 16—, \*22+)**

**KAKE-TV** (Oct 1954) ch 10, power—316 kw visual, 219 kw aural, antenna height—1,030 feet above average terrain, 1,079 feet above ground

Address: P. O. Box 1010 Phone: Whitehall 3-221. TWX WI 228.

Licensee: KAKE-TV Inc. (original owner).

Ownership: Tom Palmer, 19.5%; Sherrill C. Corwin, 15.3%; H. E. Zoller and family, 14.5%; Theodore Gore, 9.4%; Owen C McEwen, 7.6%; Mark Adams, 6.25%; Charles E Jones, 6.3%; Martin Umansky, 2.5% and others. For Mr. Corwin's holdings see Sherrill Corwin Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: \$700.

Executives: Mark H Adams, pres; Martin Umansky, vp, gen mgr & film buyer; Donivan D. Waldron, coml mgr, Bob Kyle, prog dir; Robert Payne, prom mgr, Greg Gamer, news dis, Harold Newby, chief engr

Washington atty: Cohn & Marks

Radio affiliate: KAKE.

**KARD-TV** (Sept. 1, 1955) ch. 3; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,071 feet above ground.

Address: 833 N Main, zone 3. Phone: Amherst 5-5633. TWX WI 242.

Licensee: Wichita Television Corp. (original owner).

Ownership: George M. Brown, 10.2%; Charles L Brown, 9.3%; Helen P. Brown, 2.6%; William J Moyer, 1.5%, and others

Network: NBC-TV (primary)

Rep: Peters, Griffin, Woodward.

Color facilities: network, local film, local live, local slides

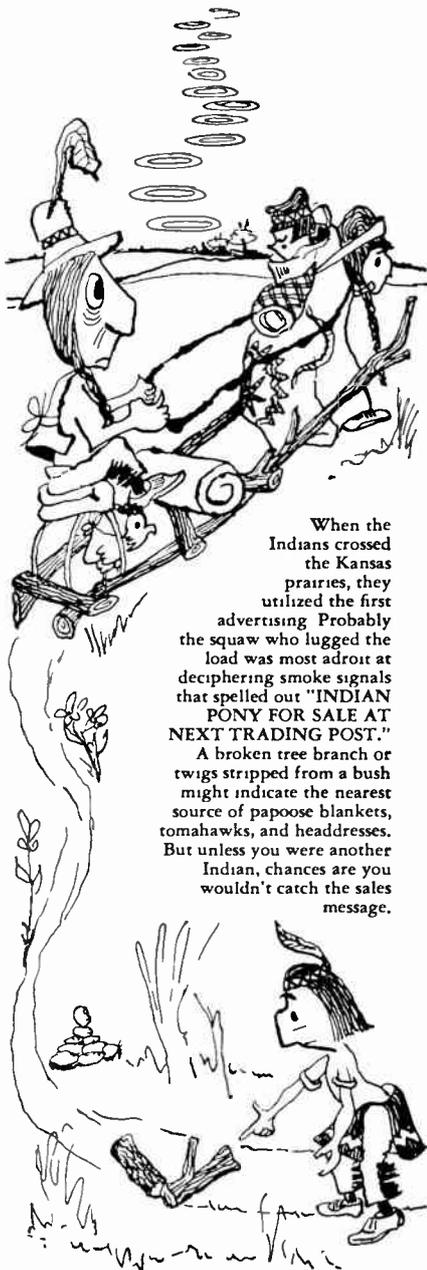
Highest hour rate: \$800

Executives: Geo. M Brown, pres; Wm. J. Moyer, exec vp, gen mgr & film buyer, Don Sbarra, sales dir; Dave Schneider, prog dir, Dave Wilson, news dir; Mary J Phares, public service dir; Dilmond D. Postlewait, office mgr; Russell V Goyette, chief engr

Washington atty: Koteen & Burt.

**KTVH** (see Hutchinson)

**WINFIELD, Cowley County (ch. 43+)**



When the Indians crossed the Kansas prairies, they utilized the first advertising. Probably the squaw who lugged the load was most adroit at deciphering smoke signals that spelled out "INDIAN PONY FOR SALE AT NEXT TRADING POST." A broken tree branch or twigs stripped from a bush might indicate the nearest source of papoose blankets, tomahawks, and headdresses. But unless you were another Indian, chances are you wouldn't catch the sales message.

Totem Poles gave way to transmitting towers and Kansas prairies today are being crossed by the KTVH television signal, beaming messages that spell GOODS and SERVICES to customers and WAMPUM for producers and manufacturers. And you don't have to be an Indian to understand the language. When you buy KTVH, your message reaches prospective customers in the heart of the oil, cattle, agriculture, and aircraft production area. To sell this scalp tingling Kansas Market, buy KTVH with unduplicated CBS-TV coverage in Wichita and 14 other important Kansas Communities.

**BLAIR TELEVISION ASSOCIATES**  
National Representatives



**KANSAS**

■ WICHITA AND HUTCHINSON ■

## KENTUCKY

\*Non-commercial educational.

### ASHLAND, Boyd County (ch. 59—)

**WALN-TV** (not on air, granted Aug. 14, 1952; target date unknown); ch. 59  
Address 321 Eighth St., Huntington, W. Va.  
Permittee: Polan Industries.  
Ownership: E. G. Alberts, Lincoln M., and Charles M. and Lake Polan Jr.  
Washington atty. McKenna & Wilkinson.

### BOWLING GREEN, Warren County (ch. 13, 17+)

**WLTW** (granted Oct. 10, 1959; not on air, target date November 1960) ch. 13, power—75.9 kw visual, 45.7 kw aural, antenna height—800 feet above average terrain, 603 feet above ground.  
Address 809 Covington Ave. Phone Victor 3-4507.  
Permittee Argus Broadcasting Co. (original owner).  
Ownership: George A. Brown Jr., 99.8%  
Executive: George A. Brown Jr., pres.  
Washington atty. Koteen & Burt.

### CAMPBELLSVILLE, Taylor County (ch. 40+)

### CORBIN, Whitley County (ch. 16)

### DANVILLE, Boyle County (ch. 35+)

### ELIZABETHTOWN, Hardin County (ch. 23)

### FRANKFORT, Franklin County (ch. 43—)

### GLASGOW, Barren County (ch. 28+)

### HARLAN, Harlan County (ch. 73+)

### HAZARD, Perry County (ch. 19—)

### HOPKINSVILLE, Christian County (ch. 20)

### LEXINGTON, Fayette County (ch. 18+, 27—, 64, 70+)

**WKYT** (Sept. 30, 1957) ch. 27, power—192.75 kw visual, antenna height—643 feet above average terrain, 556 feet above ground.  
Address: P. O. Box 655. Phone 2-2533  
TWX LX 8272  
Licensee Taft Broadcasting Co. (acquired station June 3 1958).  
Ownership: See Taft Stations in "Group Ownership."  
Network: ABC-TV (secondary), CBS-TV (primary).  
Rep: Young Television  
Highest hour rate \$250  
Executives: Hulbert Taft Jr., pres; Robert C. Wiegand, gen mgr & film buyer; Raymond Balsom, coml mgr; Gary Brown, prog dir; Henry Allin, news dir; Bernard F. Gurewicz, chief engr  
Washington atty: Koteen & Burt.

**WLEX-TV** (March 15, 1955) ch. 18; power—272 kw visual, antenna height—640 feet above average terrain, 670 feet above ground.  
Address: P. O. Box 1457. Phone: 4-8747.  
Licensee: WLEX-TV Inc. (original owner).  
Ownership: J. D. Gay Jr., 35.95%; H. G. Bell, 31.75%; Earl L. Boyles, 7.2%; William B. Gess, 4.8%; John G. Atchison Jr., 0.3%; Thomas D. Satterwhite, 3%; and M. L. Short, 1.8%  
Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Bolling  
Highest hour rate \$311  
Color facilities: network.  
Executives: J. D. Gay Jr., pres; Earl L. Boyles, vp, gen mgr & film buyer; Harry C. Barfield, station mgr & film buyer; J. M. Pennock, coml mgr; Alex B. Macauley, program dir; Bear Van Horn, promotion mgr; Bob Dunn, news dir; J. W. Robertson, chief engr.  
Washington atty: Spearman & Roberson

### LOUISVILLE, Jefferson County (ch. 3—, 11+, \*15, 21—, 41—, 51—)

**WAVE-TV** (Nov 24, 1948) ch. 3, power—100 kw visual, 50 kw aural, antenna height—910 feet above average terrain, 600 feet above ground.  
Address 725 S. Floyd St., zone 3. Phone: Juniper 5-2201. TWX LS 291  
Licensee: WAVE Inc. (original owner)  
Ownership: See George W. Norton Stations in "Group Ownership."  
Network: NBC-TV (primary).  
Rep: NBC Spot Sales.  
Color facilities: network.  
Highest hour rate: \$1,225  
Executives: George W. Norton Jr., pres; Nathan Lord, gen mgr; Ralph Jackson, coml mgr; George Patterson, film buyer & prog dir; Wheeler Rudd, tv sales prom; Rodney Ford, news dir; Wilbur Hudson, chief engr.  
Washington atty: Paul M. Segal.  
Radio affiliate: WAVE.

**WEZI** (not on air; suspended operation but has not turned in cp) ch. 21  
Permittee: Mid-America Broadcasting Corp. (original owner)

Ownership: See Air Trails Network Stations in "Group Ownership." Also see "Newspaper Ownership"

Washington atty: Haley, Wollenberg & Bader.  
Radio affiliate: WKLO

\***WFPK-TV** (Sept. 1958) ch. \*15; power—13.5 kw visual, 7.24kw aural; antenna height—310 feet above average terrain, 384 feet above ground.

Address 301 Library Place, zone 7. Phone: Juniper 4-4154

Licensee: Louisville Free Public Library  
Radio affiliate: WFPK-FM.

**WHAS-TV** (March 27, 1950) ch. 11, power—316 kw visual, 158 kw aural, antenna height—490 feet above average terrain; 600 feet above ground

Address 525 W. Broadway, zone 2. Phone: Juniper 5-2211. TWX LS 594

Licensee: WHAS Inc. (original owner)  
Ownership: Barry Bingham and family. See "Newspaper Ownership."  
Network: CBS-TV (primary)  
Rep: Harrington, Righter & Parsons  
Color facilities: network  
Highest hour rate: \$1,000  
Video tape: Ampex

Executives: Barry Bingham, pres; Victor A. Sholis, vp & dir; George E. Johnson, sales dir; Sam Gifford, prog dir; Charles McDaniel, film dir; William F. Loader, prom dir; William J. Small, news dir; O. W. Towner, engineering dir  
Washington atty: Miller & Schroeder  
Radio affiliate: WHAS

**WTAM-TV** (granted Jan. 15, 1953, not on air, target date unknown) ch. 41

Address 2549 S. Third St.  
Permittee: Robert W. Rounsaville  
Ownership: See Robert W. Rounsaville Stations in "Group Ownership"  
Radio affiliate: WLOU

### MADISONVILLE, Hopkins County (ch. 26)

### MAYFIELD, Graves County (ch. 63)

### MAYSVILLE, Mason County (ch. 24+)

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1714 TRIBUNE TOWER, CHICAGO 11  
DELAWARE 7-2754

### MIDDLESBORO, Bell County (ch. 57, 63+)

### MURRAY, Calloway County (ch. 33—)

### NEWPORT (Cincinnati, Ohio, channel)

**WNOF-TV** (granted Dec. 24, 1953, not on air, target date unknown) ch. 74  
Address: 606 Monmouth St. Phone: Juniper 1-7100.

Licensee: Tri-City Broadcasting Co.  
Ownership: James G. Lang, 52.5%; Olin W. Davis, 17.5%; Vincent Herold, 6.54% and others.  
Washington atty: Barnes & Neilson.  
Radio affiliate: WNOF.

### OWENSBORO, Daviess County (ch. 56—, 62)

### PADUCAH, McCracken County (ch. 6+, 43, 72)

**WPSD-TV** (May 28, 1957) ch. 6, power—100 kw visual, 50 kw aural, antenna height—630 feet above average terrain, 586 feet above ground

Address: P. O. Box 1037. Phone Code 502, 442-8214. TWX 8380

Licensee: Paducah Newspapers Inc. (original owner)  
Ownership: Edwin P. Paxton and family, 100%. Licensee also owns 25% WFRX West Frankfurt, Ill. See "Newspaper Ownership."  
Network: NBC-TV (primary).

Rep: Pearson  
Color facilities: network  
Highest hour rate: \$450  
Executives: Edwin J. Paxton Sr., pres; E. J. Paxton Jr., vp & managing dir; Sam Livingston, gen mgr & film buyer; Charles M. Neel, sales & prom mgr; Jim English, prog dir; Gene Compton, news dir; Ernest Pell, technical dir; William Mobley, chief engr  
Washington atty: Scharfeld & Baron

### PIKEVILLE, Pike County (ch. 14—)

### PRINCETON, Caldwell County (ch. 45—)

### RICHMOND, Madison County (ch. 60)

### SOMERSET, Pulaski County (ch. 29—)

### WINCHESTER, Clark County (ch. 37+)

# The "Million Dollar Club"\* prefers Broadcasting

first  
for  
news and  
information

— ARB Survey

\*Membership in *The Million Dollar Club* is restricted to advertising agency executives responsible for allocation of over \$1,000,000 yearly in broadcast advertising. (See page D 61 for Top Advertising Agencies—1952-59)

**Tv Stations CONTINUED**

**LOUISIANA**

\*Non-commercial educational.

**ABBEVILLE, Vermilion Parish (ch. 27+)**

**ALEXANDRIA, Rapides Parish (ch. 5, 62+, 74)**  
**KALB-TV** (Sept. 29, 1954) ch. 5; power—100 kw visual, 50 kw aural, antenna height—560 feet above average terrain, 588 feet above ground.

Address: 605-11 Washington St. Phone: Hillcrest 5-2466.  
 Licensee: Lanford Telecasting Co. (acquired station Feb. 1957).

Ownership: T. B. Lanford, 50%; William L. Fox, 49%; Grove Stafford and Willard L. Cobb, each .5%. For other Lanford interests see T. B. Lanford Stations in "Group Ownership."

Network: ABC-TV (per program), CBS-TV (per program), NBC-TV (primary).

Rep: Weed.  
 Color facilities: network.  
 Highest hour rate: \$300.

Executives: T. B. Lanford, pres & film buyer; Willard L. Cobb, sec-treas & gen mgr; Jesse R. Sexton, local sales mgr; Larry McHale, prog dir; Edward Wooten, prom mgr; Jim Lawler, news dir; Eugene Miller, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.  
 Radio affiliate: KALB.

**BASTROP, Morehead Parish (ch. 53+)**

**BATON ROUGE, East Baton Rouge Parish (ch. 2, 9, 18—, 28, \*34, 40—)**

**WAFB-TV** (April 19, 1953) ch. 9 (special temporary authorization); power 182 kw visual, 97.7 kw aural; antenna height—490 feet above

INTERESTED IN BUYING OR SELLING ONE OF THE

**14 TV 14 FM 82 AM**

STATIONS\* OPERATING IN

**LOUISIANA**

CONTACT THE NEAREST OFFICE OF—

**HAMILTON-LANDIS**

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO LOUISIANA IS—

1511 Bryan Street., Dallas—Riverside 8-1175

\*As of August 1, 1960

average terrain, 499 feet above ground.  
 Address: P. O. Box 2671. Phone: Dickens 4-8571. TWX BR 58.

Licensee: Modern Broadcasting Co. of Baton Rouge Inc. (original owner).

Ownership: See WDSU Broadcasting Corp. Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Blair Television Assoc.

Highest hour rate: \$425.

Executives: Dwight W. Martin, chmn of brd; Tom E. Gibbens, pres & gen mgr; Mervyn E. Rhys, coml mgr; Don Hallmann, program dir & film buyer; Grace McElveen, promotion mgr; Horace Logan, news dir; Donald K. Allan, chief engr.

Washington atty: Pierson, Ball & Dowd.

**WBZZ** (April 14, 1955) ch. 2, power—97.7 kw visual, 56.2 kw aural, antenna height—890 feet above average terrain, 954 feet above ground.

Address: P. O. Box 2906. Phone: Dickens 8-1491. TWX BR 01.

Licensee: Louisiana Television Broadcasting Corp. (original owner).

Ownership: Baton Rouge Broadcasting Co. (WJBO), 96%; Charles P. Manship Jr., 1%; Douglas L. Manship, less than 1% and others. The Manships own WJBO-AM-FM Baton Rouge and Baton Rouge Advocate and State-Times. Also, see "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery.  
 Color facilities: network.  
 Highest hour rate: \$500.

Video tape: Ampex.

Executives: Douglas L. Manship, pres & gen mgr; Jules L. Mayeux, sales mgr; John E. Ferguson, prog mgr & film buyer; Aubrey L. Moore, prod mgr; Frank Hosea, prom mgr; Brooks Read, news dir; J. Patrick Weathersby, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: WJBO-AM-FM.

**BOGALUSA, Washington Parish (ch. 69, 78)**

**CROWLEY, Acadia Parish (ch. 76)**

**DE RIDDER, Beauregard Parish (ch. 70)**

**EUNICE, St. Landry Parish (ch. 64—)**

**FRANKLIN, St. Mary Parish (ch. 46+)**

**HAMMOND, Tangipahoa Parish (ch. 57)**

**HOUMA, Terrebonne Parish (ch. 11, 30+)**

**KEWA** (granted Nov. 25, 1958, not on air, target date unknown): ch. 11; power—316kw visual, 158.5 kw aural.

Permitee: St. Anthony Tv Corp.  
 Ownership: Frank Conwell, 29.5%; E. W. Jemison, 14% (both own WLIQ Mobile, Ala.) and others.

Washington atty: Howard J. Schellenberg Jr.

**JACKSON, East Feliciana Parish (ch. 59)**

**JENNINGS, Jefferson Davis Parish (ch. 48)**

**LAFAYETTE, Lafayette Parish (ch. 10, 38—, 67—)**

**KLFY-TV** (June 3, 1955) ch. 10; power—316 kw visual, 158 kw aural; antenna height—440 feet above average terrain, 457 feet above ground.

Address: P. O. Box 398. Phone: Center 5-9494. TWX LF 88.

Licensee: Camellia Broadcasting Co. (original owner).

Ownership: Paul H. DeClouet, 18.75%; Thomas A. DeClouet, 18.75%; Harold J. Delhommer, 18.75%; John W. Mitchell, 18.75%; Roland Fink, 7.89%; C. C. DeGravelles, 4.11%; G. W. Ducote, 4.11%; Vincent L. Riehl, 2.13%. The DeClouets own 50% of KEUN Eunice, 50% of KVPI Ville Platte, and 9.5% of KBCL Bossier City, all Louisiana.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Headley-Reed.  
 Highest hour rate: \$300.  
 Color facilities: network

Executives: Paul H. DeClouet, pres; Guy Corley, gen mgr.

Washington atty: Cohn & Marks.

**LAFAYETTE-LAKE CHARLES, Calcasieu Parish (ch. 3)**

**LAKE CHARLES, Calcasieu Parish (ch. 7—, \*14, 25, 60+)**

**KPLC-TV** (Sept. 1954) ch. 7; power—316 kw visual, 158 kw aural; antenna height—440 feet above average terrain, 474 feet above ground.

Address: P. O. Box 1521. Phone: Hemlock 6-3631. TWX LH 96.

Licensee: Calcasieu Broadcasting Co. (original owner).

Ownership: See T. B. Lanford Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Weed  
 Color facilities: network.  
 Highest hour rate: \$300

Executives: T. B. Lanford, pres; Pelham E. Mills Jr, gen mgr; Art Reuben, asst mgr & coml mgr; Stanley Hyde, prog dir; Donald Johnson, film buyer; Adele Branette, prom mgr; Frank Holloway, news dir; Ed Barton, chief engr.

Washington atty: Robert M. Booth Jr.  
 Radio affiliate: KPLC

**KTAG-TV** (Nov. 15, 1953) ch. 25; power—20.4kw visual, 11kw aural; antenna height—330 feet above average terrain, 348 feet above ground.

Address: 645 15th St. Phone: Hemlock 9-9413. TWX LH 83

Licensee: KTAG Assoc

Ownership: Estate of Charles W. Lamar Jr., 46.2%; J. Warren Berwick, 32.4%; Harold Knox, 10.7%; R. B. McCall Jr., 10.7%. For Lamar interests see Charles W. Lamar Stations in "Group Ownership"

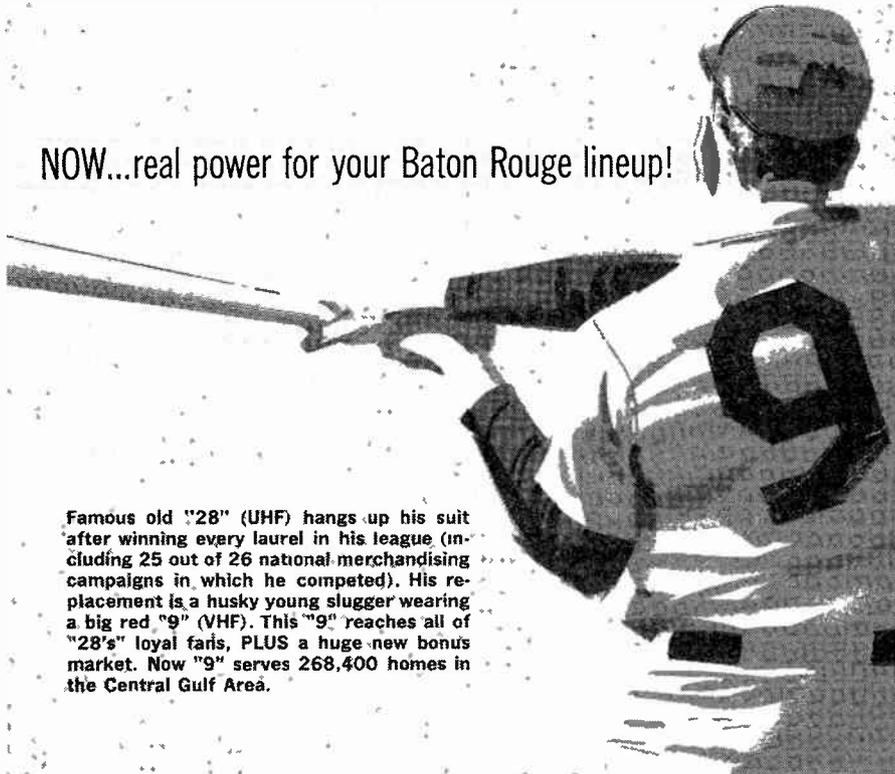
Network: CBS-TV (primary).

Rep: Pearson  
 Highest hour rate: \$150.

Executives: Warren Berwick, pres; Kevin Reilly, vp; Harper L. Clark, mgr; Lawrence Vicknar, chief engr.

Washington atty: McKenna & Wilkinson.

NOW...real power for your Baton Rouge lineup!



Famous old "28" (UHF) hangs up his suit after winning every laurel in his league (including 25 out of 26 national merchandising campaigns in which he competed). His replacement is a husky young slugger wearing a big red "9" (VHF). This "9" reaches all of "28's" loyal fans, PLUS a huge new bonus market. Now "9" serves 268,400 homes in the Central Gulf Area.

**WAFB TV CHANNEL 9 BATON ROUGE LOUISIANA**

goes farther — sells more — in one of the nation's fastest-growing markets

**WAFB TV**—first in TV in Baton Rouge—is a 9-inning hustler, draws all-time-record attendance of loyal fans. And what fans! Annual retail sales (\$270,882,000) 77% above the Louisiana average and 45% above the U S average! Food sales (\$53,187,000) 61% above the state, 19% above the national! Furniture/appliance/household sales (\$17,851,000) 107% above Louisiana, 80% above the U. S.!

Why not have "9" in your lineup right from the start! Call Blair TV Associates for a quick rundown.



\* Yes! That's right! Baton Rouge is the 4th largest market in the states of Louisiana, Texas and Mississippi...the area known as the Gulf South. Ranking just below Dallas-Ft. Worth, Houston and New Orleans, the Baton Rouge market served by television station WBRZ has a population of 1,561,000, with retail sales of \$1,285,000,000—too big a market to be overlooked on any list. Call your Hollingbery man.

NBC

ABC

**WBRZ** Channel **2**

**Tv Stations CONTINUED**

**LOUISIANA CONTINUED**

**MINDEN, Webster Parish (ch. 30)**

**MONROE-WEST MONROE, Ouachita Parish (ch. 8+, \*13, 43+)**

\***KLSE** (March 9, 1957) ch. \*13, power—30 kw visual, 15kw aural; antenna height—320 feet above average terrain, 337 feet above ground

Address: Forsythe Ave  
Licensee: State Department of Education.

**KNOE-TV** (Sept. 27, 1953) ch. 8; power—229 kw visual, 115 kw aural, antenna height—750 feet above average terrain, 774 feet above ground.

Address: P. O. Box 1472 Phone: Fairfax 2-8155, TWX MB 8731

Licensee: KNOE Enterprises Inc (original owner).

Ownership: James A. Noe, 100% Mr Noe also owns WNOE New Orleans

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: H-R Television  
Color facilities: network

Highest hour rate \$450

Executives: James A. Noe, chmn of board; James A. Noe Jr., pres, Paul H. Goldman, exec vp & gen mgr, Harry Arthur, vp programs, asst gen mgr, sports dir, film buyer, Raymond Boyd, vp engineering, Ansel Smith, vp operations, Allen Jones, vp copy & sales service; Mac Ward, vp, news dir, Robert Powell, vp, sales.

Washington atty: Warren Woods

Radio affiliate: KNOE

**MONROE, Ouachita Parish-EL DORADO, Union County, Ark. (ch. 10)**

**KTVE** (El Dorado, Ark.) (Dec. 3, 1955) ch. 10; power 316kw visual, 158kw aural, antenna height—1,318 feet above average terrain, 1,347 feet above ground

Address: Penn Hotel, Monroe, La.; Box 791, El Dorado, Ark. Phone: Monroe-Fairfax 5-5656, El Dorado-Union 2-3488, TWX ED 84

Licensee: Home Broadcasting Co. (acquired station July 1960)

Ownership: William H. Simons, 100% Sale of 80% to Veterans Broadcasting Co (WVET-AM-TV Rochester, N Y) pending FCC approval

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Weed; Clarke Brown Co

Highest hour rate: \$350

Color facilities: network.

Executives: William H. Simons, owner; John B. Soell, gen mgr.

Washington atty: James Greeley.

**MORGAN CITY, St. Mary Parish (ch. 36+)**

**NATCHITOCHE, Natchitoches Parish (ch. 17+)**

**NEW IBERIA, Iberia Parish (ch. 15+)**

**NEW ORLEANS, Orleans Parish (ch. 4+, 6+, \*8, 12, 20-, 26, 32+, 61)**

**WDSU-TV** (Dec. 18, 1948) ch. 6; power—100 kw visual, 50 kw aural; antenna height—930 feet above average terrain, 975 feet above ground

Address: 520 Royal St., zone 16 Phone: Tulane 4371, TWX 290

Licensee: WDSU Broadcasting Corp. (original owner)

Ownership: See WDSU Broadcasting Corp. Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Blair Television

Color facilities: network, local film, local live, local slides

Highest hour rate \$1,200

Video tape: Ampex

Executives: Edgar B. Stern Jr., pres, A. Louis Read, exec vp & gen mgr, Robert S. Schultis, sales mgr, Jerry Romig, prog dir, Stan Cohen, prog planning & prom dir, Bill Monroe, news dir, Lindsey Riddle, chief engr

Washington atty: Pierson, Ball & Dowd

Radio affiliate: WDSU-AM-FM.

**WVUE** (Feb. 1, 1959) ch. 12 (temporarily operating on ch. 13, assigned to Biloxi, Miss.); power—110kw visual, 56kw aural, antenna height—210 feet above average terrain, 277 feet above ground

Address: 1418 Cleveland Ave., zone 12, Phone: Jackson 5-9011 TWX 567.

Licensee: New Orleans Television Corp. (original owner).

Ownership: Coastal Television Corp. Stockholders, 60%; Supreme Broadcasting Corp., 40%

Coastal owners are Wm. G. Aly, Richard J. Carrere, Frank B. Ellis, George C. Foltz, George E. Martin, Joseph A. Paretto, Chalm. O. Perez, John E. Pottharst, William H. Saunders (6.6% each). Supreme owners are Chester F. Owens, 91%, George A. Mayoral, 5%; and others

Supreme owns 28% of WORA-TV Mayaguez, P.R.

Network: ABC-TV (primary).

Rep: Weed.

Highest hour rate \$800

Executives: Joseph A. Paretto, pres & gen mgr, John H. Bone, coml mgr, DeAlton G. Neher, program co-ordinator

Washington atty: Welch, Mott & Morgan.

**WWL-TV** (Sept. 7, 1957) ch. 4, power—100 kw visual, 50 kw aural, antenna height—710 feet above average terrain, 750 feet above ground

Address: 1024 N. Rampart St., zone 16. Phone: Express 4444 TWX 538

Licensee: Loyola U. of the South (original owner)

Network: CBS-TV (primary).

Rep: Katz

Color facilities: network, local film, local slides.

Highest hour rate: \$1,000.

Video tape: Ampex (2)

Executives: Very Rev. W. Patrick Donnelly S.J., pres, Lawrence M. Carino, gen mgr; Maurice A. Guillermin, gen sales mgr; Robert I. Guy, prog dir & film buyer, Robert B. Lyte, prom mgr, Nick Gearhart, news dir; J. D. Bloom, chief engr

Washington atty: Segal & Marmet.

Radio affiliate: WWL

\***WYES-TV** (April 1, 1957) ch. 8; power—50 kw visual, 28.8 kw aural; antenna height—400 feet above average terrain, 422 feet above ground

Address: 916 Navarre Ave., zone 24. Phone: Hunter 6-5718

Licensee: Greater New Orleans Educational Television Foundation (original owner).

Video tape: Ampex.

Executives: Nash C. Roberts Jr., pres, board of trustees, Duff Browne, gen mgr; Vernon Cook, prog dir; Walter Ryan, operations mgr; W. S. Hart, chief engr.

Washington atty: Krieger & Jorgensen.

**OAKDALE, Allen Parish (ch. 54+)**

**OPELOUSAS, St. Landry Parish (ch. 58)**

**RUSTON, Lincoln Parish (ch. 20)**

**SHREVEPORT, Caddo Parish (ch. 3-, 12)**

**KSLA-TV** (Jan. 1, 1954) ch. 12; power—316kw visual, 158kw aural; antenna height—1,210 feet above average terrain, 1,195 feet above ground

Address: P. O. Box 92. Phone: 4-8101. TWX SH 4

Licensee: KSLA-TV Inc. (acquired station, June 1960).

Ownership: Journal Publishing Co. (Shreveport Journal), Douglas Attaway, 61.37% and others. See "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Harrington, Righter & Parsons.

Highest hour rate \$600.

Color facilities: network, local film, local slides

Executives: Winston B. Linam, station mgr; Deane R. Flett, sales mgr, John C. Renshaw, prog dir, Don Owen, news dir; Morris C. Barton Jr., chief engr.

Washington atty: Weaver & Glassie.

**KTBS-TV** (Sept. 3, 1955) ch. 3; power—100 kw visual, 60 kw aural, antenna height—1,140 feet above average terrain, 1,151 feet above ground

Address: 312 E. Kingshighway. Phone: 7-3644 TWX SH-92

Licensee: KTBS Inc. (original owner).

Ownership: George D. Wray Sr. and sons, 100%

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Katz

Color facilities: network.

Highest hour rate. \$600

Executives: E. Newton Wray, pres & gen mgr; Pat J. White, station mgr & film buyer; Joe B. Foster, coml mgr, Don Moore, prog dir; Dick Unterborn, prom mgr, Maurie Wayne, news dir, Claude Scott, chief engr

Washington atty: Spearman & Roberson.

**THEBODAUX, Lafouche County (ch. 24)**

**WINNFIELD, Winn County (ch. 22-)**



9 AM TO MIDNIGHT 7 DAYS A WEEK  
MARCH 1960 ARB MONROE METRO FOUR WEEK SUMMARY

**HOW'S THIS FOR SHARE OF AUDIENCE**

JUST LOOK AT THIS MARKET DATA...

• Population	1,520,100
• Households	423,600
• Consumer Spendable Income	\$1,761,169,000
• Food Sales	\$300,486,000
• Drug Sales	\$40,355,000
• Automotive Sales	\$299,539,000
• General Merchandise	\$148,789,000
• Total Retail Sales	\$1,286,255,000

**KNOE TV**

**CBS • ABC**

A James A. Noe Station  
Represented by  
H-R Television, Inc.



Monroe, Louisiana



BEAMED  
TO BUYERS  
TO BUYERS

## BEAMED TO BUYERS!

People buy what they see, and they see it on KTBS-TV in Shreveport. What these people see are pictures of the finest quality. What they hear are sounds of truest tone. What's more, close-up of KTBS-TV power reveals a big broad coverage over four states (1,361,300\* people and still growing) that brings sales (they spent \$1,337,264,000\* in 1959). No wonder time buyers look to KTBS-TV where people buy. It's the bright spot for spots in the Southwest.

*\*Sales Management, July 10, 1960*

**KTBS-TV**  
CHANNEL 3 SHREVEPORT, LOUISIANA

**KZB**

E. Newton Wray, Pres. & Gen. Mgr. Represented by THE KATZ AGENCY, INC.

## Tv Stations CONTINUED

### MAINE

\*Non-commercial educational.

**AUBURN**, Androscoggin County (ch. 23+)

**AUGUSTA**, Kennebec County (ch. 10—, 29+)

**WPTT** (not on air, granted Nov. 14, 1956; target date unknown) ch. 10.  
Address: Park Square, Boston.  
Permittee: Pine Tree Telecasting Corp. (acquired station July 1960).  
Ownership: Bates College.  
Washington atty: McKenna & Wilkinson.

**BANGOR**, Penobscot County (ch. 2—, 5+, \*16—)

**WABI-TV** (Jan 25, 1953) ch 5; power—29.5 kw visual, 17.8 kw aural, antenna height—670 feet above average terrain, 120 feet above ground.  
Address: 57 State St. Phone: Bangor 2-8255 TWX BG 98.

Licensee: Community Telecasting Service (original owner).

Ownership: See Community Broadcasting Service Stations in "Group Ownership."  
Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery (New York); Kettell-Carter (Boston).

Color facilities: network.  
Highest hour rate \$375.

Executives: Horace A. Hildreth, pres, Walter L. Dickson, vp & gen mgr; Richard B. Bronson, mgr & film buyer; Paul Quigg, coml mgr; George Gonyar, prog dir, William Brady, news dir; Edward Winchester, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine

Radio affiliate: WABI.

**WLBZ-TV** (September 1954) ch. 2; power—36.3kw visual (CP 51.3kw visual, 25.7kw aural); antenna height—640 feet above average terrain, 93 feet above ground.

Address: P. O. Box 732. TWX BG-95.  
Licensee: WLBZ Television Inc. (acquired station June 16, 1958).

Ownership: See Rines Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Weed

Highest hour rate \$375.

Executives: William H. Rines, pres; Elmore B. (Buck) Lyford, exec asst; Rudolph O. Marcoux, gen mgr; James A. Robinson Jr., program dir.

Washington atty. Smith, Hennessey & MacDonald.

Radio affiliate: WLBZ.

**BAR HARBOR**, Hancock County (ch. 22—)

**BATH**, Sagadahoc County (ch. 65)

**BELFAST**, Waldo County (ch. 41—)

**BIDDEFORD**, York County (ch. 59)

**CALAIS**, Washington County (ch. 7—, 20—)

**DOVER-FOXCROFT**, Pictaquis County (ch. 18+)

**FORT KENT**, Aroostook County (ch. 17+)

**FOXCROFT** (See DOVER)

**HOULTON**, Aroostook County (ch. 24)

**LEWISTON**, Androscoggin County (ch. 8—, 17) (also see POLAND SPRING)

**MILLINOCKET**, Penobscot County (ch. 14+)

**ORONO**, Penobscot County (ch. \*12—)

**POLAND SPRING** (Lewiston allocation)

**WMTW-TV** (Aug. 31, 1954) ch. 8, power—105 kw visual, 52.5 kw aural, antenna height—3,850 feet above average terrain, 93 feet above ground.

Address: 477 Congress St., Portland, Me. Phone: Spruce 3-5665. TWX Poland 65  
Licensee: Mt. Washington Tv Inc. (original owner).

Ownership: Horace A. Hildreth and family, John Guider and Peter Anderson, each 24%; Oliver Tyrone Corp., 12%; Oliver Broadcasting Corp., 3%; Henry O. Rea, 1%; Kennebec Broadcasting Corp., (WTVL Waterville, Me), 4%. Hildreth and Oliver Tyrone ownership interlock with WABI-AM-TV Bangor, WAGM-AM-TV Presque Isle, Maine. Oliver and Henry O. Rea have minority interest in off-air WENS (TV) Pittsburgh.

Network: ABC-TV (primary).

Rep: Harrington, Righter & Parsons; Andy McDermott (Canada).

Highest hour rate \$550.

Executives: John W. Guider, pres & gen mgr; Robert L. Maynard, asst gen mgr & coml mgr; Robert M. Joyce, prog dir; Brian A. Higgins, film buyer; Richard L. Gove, prom mgr; Charles Tarkinson, news dir; Parker Vincent, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WMTW-FM.

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**PORTLAND**, Cumberland County (ch. 6—, 13+, \*47—, 53+)

**WCSH-TV** (Dec. 1, 1953) ch. 6; power—100kw visual, 70kw aural; antenna height—590 feet above average terrain, 380 feet above ground.

Address: 157 High St., zone 3. Phone: Spruce 2-0181. TWX P086.

Licensee: Maine Radio & Tv Co. (original owner).

Ownership: See Rines Stations in "Group Ownership."  
Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Weed.

Highest hour rate: \$500.

Color facilities: network.

Executives: William H. Rines, pres; Elmore B. (Buck) Lyford, exec asst; Jack S. Atwood, station mgr & film buyer; Bruce McGorill, natl sales mgr; Don Powers, coml sales mgr; Burnell Poole Jr, program dir; Linwood T. Pitman, promotion dir; Larry Geraghty, news dir; Charles R. Brown, technical dir; Washington atty. Smith, Hennessey & McDonald

Radio affiliate: WCSH.

**WCSH-TV Translator**: W73AB Littleton, N. H., Littleton Community Tv Assn., c/o W. A. Gross.

**WGAN-TV** (May 16, 1954) ch. 13; power—292 kw visual, 146 kw aural; antenna height—1,610 feet above average terrain, 1,619 feet above ground.

Address: 390 Congress St. Phone: Spruce 2-4661 TWX PO 196.

Licensee: Guy Gannett Broadcasting Services (original owner).

Ownership: Guy Gannett Pub. Co (Portland Press Herald and Express, Augusta Kennebec Journal and Waterville Sentinel, all Maine). See "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Avery-Knodel, Foster & Creed (New England).

Color facilities: network.

Highest hour rate \$500.

Executives: Mrs. Jean Gannett Williams, pres; Creighton E. Gatchell, vp & gen mgr; Samuel G. Henderson Jr, vp in charge of television, Richard E. Bates, coml mgr; William G. Wadman, prog mgr & film buyer; John M. Havey, prom mgr, Nunzi Casavola, news dir; Roger W. Hodgkins, engineering vp.

Washington atty Dow, Lohnes & Albertson.

Radio affiliate: WGAN.

**PRESQUE ISLE**, Aroostook County (ch. 8, 10+, 19)

**WAGM-TV** (Oct. 13, 1956) ch. 8; power—27.5 kw visual, antenna height—350 feet above average terrain, 290 feet above ground.

Address 489 Main St. Phone: Porter 9-2461. TWX PI 03.

Licensee: Aroostook Broadcasting Corp. (original owner).

Ownership: See Community Broadcasting Service Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary)

Rep: Hollingbery; Kettell-Carter (New England).

Highest hour rate \$225

Executives: Horace A. Hildreth, pres; Walter L. Dickson, exec vp; Stanley A. Lyons, gen mgr, Robert Gold, natl sales mgr; Keith H. Fowles, tv operations dir; William B. Stevenson, station, sales & prom dir; George Mulhern, news dir; John Richards, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WAGM.

**ROCKLAND**, Knox County (ch. 25—)

**RUMFORD**, Osford County (ch. 55—)

**VAN BUREN**, Aroostook County (ch. 15—)

**WATERVILLE**, Kennebec County (ch. 35+)

### MARYLAND

\*Non-commercial educational.

**ANNAPOLIS**, Anne Arundel County (ch. 53—)

**BALTIMORE**, (Independent City), (ch. 2+, 11—) 13+, 18, \*24+, 72—)

**WBAL-TV** (March 11, 1948) ch 11; power—316 kw visual, 158 kw aural; antenna height—730 feet above average terrain, 729 feet above ground.

Address: 2610 N. Charles St, zone 18. Phone: Hopkins 7-3000. TWX BA-560.

Licensee: Hearst Corp. (original owner).

Ownership: See "Newspaper Ownership" and Hearst Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Petry

Color facilities: network, local film, local live, local slides

Highest hour rate \$1,500.

Video tape RCA

Executives: Brent O. Gunts, vp & station mgr; Willis K. Freiert, asst station mgr & sales dir; A. Eugene McCurdy, sales mgr; John P. Frankendorf, prog dir; Henry F. Hines, prom mgr; Galen Fromme, news mgr; John T. Wilner, engineering dir.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WBAL-AM-FM.

**WJZ-TV** (Nov. 2, 1948) ch 13; power—316 kw visual, 158 kw aural; antenna height—732 feet above average terrain, 729 feet above ground.

Address: Television Hill, zone 11. Phone: Mohawk 4-7600 TWX BA 53 & BA 386.

Licensee: Westinghouse Broadcasting Co. (acquired station June 27, 1957).

Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Television Advertising Representatives.

Color facilities: network

Highest hour rate: \$1,732.

Video tape: Ampex (2).

Executives: Donald H. McGannon, pres; John L. McClay, gen mgr; Robert E. Newsham Jr, sales mgr, Joel Chaseman, prog mgr; Harry Zvi Shoubin, asst prog mgr; H. Taylor Vaden, adv-sales prom mgr, Keith McBee, news dir; Ben Wolfe, chief engr; Thomas V. Dukehart, public relations dir; R. Earl Higgins, business mgr.

**WMAR-TV** (Oct 27, 1947) ch. 2; power—100 kw visual, 50 kw aural; antenna height—730 feet above average terrain, 729 feet above ground.

Address: Baltimore & Charles St., zone 3. Phone: Mulberry 5-5670. TWX BA-167.

Licensee: The A. S. Abell Co. (original owner).

Ownership: Licensee publishes Baltimore Sunpapers. See "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz

Color facilities: network, local film, local slides.

Highest hour rate: \$1,650.

Video tape: RCA

Executives: Gary Black, chmn of board; Wm. F. Schmick Jr, pres; Ewell K. Jett, vp, gen mgr; Donald P. Campbell, administrative asst; Ernest A. Lang, coml mgr; Robert B. Cochrane, prog dir; David V. R. Stickle, film buyer & news dir; Anton G. Picha, prom dir; Carlton G. Nopper, chief engr.

Washington atty: Hogan & Hartson.

**WTLF** (granted Dec. 9, 1953; not on air, target date unknown) ch. 18 power—21.4kw visual, antenna height—480 feet above average terrain, 601 feet above ground.

Address: 912 N. Charles St.

Permittee: United Broadcasting of Eastern Maryland Inc.

Ownership: See United Broadcasting Co. Stations in "Group Ownership."

Washington atty: Cohn & Marks.

Radio affiliate: WSID.

**CAMBRIDGE**, Dorchester County (ch. 22+)

**CUMBERLAND**, Allegany County (ch. 17+, 30—)

**FREDERICK**, Frederick County (ch. 62)

**HAGERSTOWN**, Washington County (ch. 52, 68+)

58 pages of  
market facts  
for all  
counties  
starts p. F-1

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C. CHICAGO, DALLAS, SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSALES ST., N.W., WASHINGTON  
EXECUTIVE 3-3456



# WMAR-TV LEADERSHIP IN BALTIMORE'S 3-STATION MARKET!

**MORE  
HOMES POTENTIAL\***

**WMAR-TV**

856,900

**STATION B**

757,500

**STATION C**

768,700

**MORE AUDIENCE\*\***

STATIONS	MONDAY THRU FRIDAY				SUNDAY THRU SATURDAY	
	Morning		Afternoon		Night	
	6 AM-9 AM Homes	9 AM-Noon Homes	Noon-3 PM Homes	3 PM-6 PM Homes	6 PM-9 PM Homes	9 PM-Mid. Homes
STATION A	92	244	218	294	572	618
STATION B	*	205	189	342	659	660
<b>WMAR-TV</b>	<b>135</b>	<b>404</b>	<b>674</b>	<b>447</b>	<b>790</b>	<b>931</b>
AVG.H.U.T.	273	853	1081	1083	2021	2409

\*\* June Nielsen

\* June ARB

\* Below minimum Reporting Standards or not regularly scheduled.

**THE JUNE 1960 NIELSEN TELEVISION AUDIENCE REPORT AGAIN SHOWS WMAR-TV with Leadership, as the Baltimore station delivering MORE Share Of Metro Audience! MORE Total Homes Reached! (225 Quarter-Hour Firsts in Ratings! 262 Quarter-Hour Firsts in Homes Viewing!)**

**In Maryland Most People Watch**

**SUNPAPERS TELEVISION • BALTIMORE 3, MD.**  
Represented Nationally by THE KATZ AGENCY, INC.



**CHANNEL 2**

**Tv Stations CONTINUED**

**MARYLAND CONTINUED**

**SALISBURY, Wicomico County (ch. 16+)**

**WBOC-TV** (July 15, 1954) ch 16, power—15.5 kw visual, 8.9 kw aural, antenna height—620 feet above average terrain, 651 feet above ground

Address Radio-Tv Park Phone Pioneer 9-6131 TWX ZM06

Licensee Peninsula Broadcasting Co (original owner)

Ownership John W. Downing, 12.28%, Lee W. Allen, 9.95%, I. L. Benjamin, 11%, Virginia P. Ward, 6%, Charles J. Truitt, 2.5%, Edward Webb, 3% and others

Network ABC-TV (primary), CBS TV (primary), NBC-TV (secondary)

Rep Headley-Reed

Highest hour rate \$225

Executives John W. Downing, pres, Charles J. Truitt, vp, gen mgr, prom mgr & natl coml mgr, Jack Downing Jr, prog dir & film buyer, Chuck Truitt Jr, news dir, Jack W. Ward chief engr.

Washington atty Dow, Lohnes & Albertson

Radio affiliate WBOC.

**MASSACHUSETTS**

\*Noncommercial, educational.

**ADAMS (See North Adams allocation)**

**WCDC** (Feb. 5, 1954) ch. 19; power—122kw visual, 61.7kw aural, antenna height—2,000 feet above average terrain, 148 feet above ground

Address P O Box 10, Albany 1, N Y Phone Hobart 3-2225 TWX TROY 373

Licensee Capital Cities Broadcasting Corp (acquired station Feb 22, 1957)

Ownership. See Capital Cities stations in "Group Ownership."

Highest Hour Rate Sold as satellite of and in combination with WTEN (TV) Albany N. Y., which see for sales data, executives and other information.

Color facilities network

**AMHERST, Hampshire County (ch. \*82)**

**HAMILTON-LANDIS  
& ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO  
**SELL MORE**  
RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSALES ST., N.W., WASHINGTON  
EXECUTIVE 3-3456

**BARNSTABLE, Barnstable County (ch. 25+)**

**BOSTON, Suffolk County (ch. \*2+, 4-, 5-, 7+, 38, 44+, 56)**

**WBZ-TV** (June 9, 1918) ch 4, power—56.26 kw visual, 28.2 kw aural, antenna height—1,180 feet above average terrain, 1,199 feet above ground

Address 1170 Soldier's Field, zone 34 Phone Algonquin 4-5670 TWX BRTN 1054

Licensee Westinghouse Broadcasting Co (original owner)

Ownership See Westinghouse Broadcasting Co Stations in "Group Ownership."

Network NBC-TV (primary).

Rep Television Advertising Representatives

Color facilities network

Highest hour rate \$2,600

Video tape Ampex (2)

Executives Donald H. McGannon, pres, James E. Allen, gen mgr, Kenneth T. MacDonald, coml mgr, Heibert Cahan, prog dir & film buyer, William B. Colvin, prom mgr, Francis E. Whitmarsh, news dir, William H. Hauser, chief engr.

Radio affiliate WBZ-AM-FM

**WGBH-TV** (May 2, 1955) ch 2, power—100 kw visual, 50 kw aural, antenna height—660 feet above average terrain, 233 feet above ground

Address 84 Massachusetts Ave, Cambridge 39 Phone University 4-6400

Licensee WGBH Educational Foundation (original owner)

Video tape Ampex

Executives Ralph Lowell, pres, Hartford N. Gunn Jr., gen mgr, Robert L. Larsen, prog dir, Frank Harvey, chief engr, David M. Davis, asst gen mgr for tv, Gregory G. Harney, tv prod mgr, Henry Morgenthau III, tv projects mgr, Norman J. Feather, film mgr, Peter Winn, dir of public relations, John R. Hurley,

dir of operations, Jeffrey L. Myles, mgr of technical operations.

Washington atty, Covington & Burling

Radio affiliate: \*WGBH-FM.

**WHDH-TV** (Nov 26, 1957) ch. 5 power—64.6 kw visual, 32.4 kw aural, antenna height—1,140 feet above average terrain, 1,249.65 feet above ground

Address 50 Morrissey Blvd, zone 25 Phone Avenue 8-5000 TWX Dorchester 1056

Licensee WHDH Inc (original owner). Grant vacated by FCC, but station permitted to continue operation with special temporary authority

Ownership Same ownership as Boston Herald-Traveler. Also see "Newspaper Ownership"

Network ABC-TV (primary), CBS-TV (secondary)

Rep Blau-TV

Color facilities network, local film, local live local slides

Highest hour rate \$3,000

Video tape RCA & Ampex

Executives Robert B. Choate, pres, William B. McGrath, vp & managing dir, Alexander T. Tanger, vp & coml mgr, Leslie Arries Jr., television dir, Joseph Levine, film buyer & news dir, Philip K. Baldwin, chief engr.

Washington atty Dempsey & Koplovitz

Radio affiliate WHDH

**WJDW** (granted May 12, 1953, not on air, target date unknown) ch 44, power—282kw visual, antenna height—530 feet above average terrain, 539 feet above ground

Permittee J. D. Wraether Jr

Ownership Mr. Wraether is stockholder in Transcontinent Television Corp. (see "Group Ownership" under that listing)

Washington atty Welch, Mott & Morgan.

**WNAC-TV** (June 21, 1948) ch 7, power—316 kw visual, 158 kw aural, antenna height—480 feet above average terrain, 428 feet above ground

Address 21 Brookline Ave, zone 15 Phone Commonwealth 6-0800 TWX BS89

Licensee RKO General Inc (original owner).

Exchange for WRCV-AM-TV Philadelphia pending FCC approval

Ownership See RKO General Stations.

Network CBS-TV (primary)

Rep H-R Television

Color facilities network

Highest hour rate \$3,000

Executives Norman Knight, gen mgr, George Steffy, exec vp, Thomas Bateson, vp, sales, Proctor Jones, natl sales mgr, John D. Maloy, prog dir, Guy Giampapa, film buyer, George Hallberg, prom mgr, Leland Bickford, news dir, Harry Whittemore, chief engr.

Washington atty Pierson, Ball & Dowd.

Radio affiliate WNAC, WRKO (FM).

**WHAT DO YOU ASK OF A "TV" STATION?**

**DOMINANCE?** No other Station puts a consistent signal in the WBOC-TV \$430,000,000 market area.

**AUDIENCE?** WBOC-TV programs rate up to 68.6 with 89 to 92 per cent "set-in-use" nightly.

**PROGRAM?** WBOC-TV carries 21 per cent local-regional live, 19 per cent film and 60 per cent ABC, CBS and NBC Networks. On the average WBOC-TV carries 15 to 17 of the 20 top nationally rated programs.

**COMMUNITY SERVICE?** WBOC-TV devotes one-half hour of prime time, every weekday to area public service programs; also 1½ hours daily, Monday through Friday, during the school year WBOC-TV, in co-operation with the Delaware-Maryland-Virginia public school systems, telecasts live from its studios to classrooms courses in science, foreign languages, art and music as part of the schools' regular curriculum.

**ACCEPTABILITY?** WBOC-TV averages 159 national and nearly 200 local-regional advertisers.

**CONTACT:** a Headley-Reed man, or WBOC-TV, Radio-TV Park, Salisbury, Md.

**John W. Downing, Pres.**

**Charles J. Truitt, Gen. Mgr.**



**WKEL** (not on air, target date unknown) ch. 38, power—251kw visual antenna height—490 feet above average terrain, 444 feet above ground.

Permittee Ajax Enterprises  
Ownership: See Herbert Mayer Stations in "Group Ownership."  
Washington atty: Schaifeld & Baron

**BROCKTON**, Plymouth County (ch. 62)

**CAMBRIDGE** (See Boston allocations)

**WTAO-TV** (not on air, suspended operation but has not turned in construction permit) ch 56; power—215 kw, antenna height—470 feet above average terrain, 289 feet above ground.

Permittee Harvey Radio Laboratories Inc  
Ownership Frank Lyman Jr, 74 1% and Harvey Radio Laboratories Inc, Cambridge, 25 9% (of which Mr. Lyman is principal owner).  
Radio affiliate WTAO

**EASTHAMPTON**, Hampshire County (ch. 61)

**FALL RIVER**, Bristol County (ch. 46—, 68)

**GREENFIELD**, Franklin County (ch. 32+, 68—)

**WRLP** (Keene, N. H.; Brattleboro, Vt.) (July 1, 1957) ch. 32, power—200kw visual, 100kw aural, antenna height—320 feet above average terrain, 666 feet above ground.

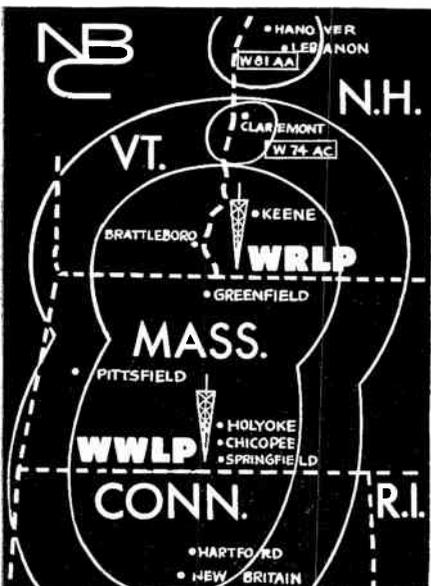
Address P. O. Box 32, Northfield, Mass  
Phone 336 TWX SM 462  
Licensee Springfield Television Broadcasting Corp (original owner)

Ownership See Springfield Tv Broadcasting Co Stations in "Group Ownership"  
Highest hour rate Sold as satellite of WWLP (TV) Springfield, Mass  
Washington atty. McKenna & Wilkinson

**WRLP Translators:** W74AB Athol, Mass, Springfield Television Broadcasting Corp., c/o Wm L Putnam, Box 2210, Spring, Mass, W74AC Claremont, N. H., Springfield Television Broadcasting Corp; W81AA Lebanon and Hanover, N. H., Springfield Television Broadcasting Corp

**HOLYOKE** (See Springfield)

**LAWRENCE**, Essex County (ch. 72)



**WWLP 22**

Plus Bonus  
**WRLP - Channel 32**

**ratings  
audience  
sales**

SEE YOUR HOLLINGBERY  
REPRESENTATIVE



**LOWELL**, Middlesex County (ch. 78)

**NEW BEDFORD**, Bristol County (ch. 6+, 28—, 34+)

**NORTH ADAMS**, Berkshire County (ch. 19, \*80+)

**PITTSFIELD**, Berkshire County (ch. 64+)

**SPRINGFIELD**, Hampden County-HOLYOKE, Hampden County (ch. 22, 40)

**WHYN-TV** (April 14, 1953) ch. 40; power—186kw visual, 93 3kw aural, antenna height—1,000 feet above average terrain, 144 feet above ground.

Address. 1300 Liberty St. Phone. Republic 4-1126. TWX 566.

Licensee Hampden Hampshire Corp (original owner).

Ownership Republican Television Inc, 50%; William R Dwight and family, 16 6%, Valley Photo Engraving Corp Holyoke, Mass, 16 6%, and Charles N. DeRose and family, 16 6%. Republican Television is owned by Employee's Beneficial Fund of Springfield Union and News. Dwight family owns Valley Photo Engraving Corp and the Holyoke Transcript & Telegram; DeRose family owns Northampton Gazette. Also see "Newspaper Ownership"

Network ABC-TV (primary), CBS-TV (secondary).

Rep. Branham.  
Color facilities network.  
Highest hour rate \$600

Executives: William Dwight Sr., pres; Charles N DeRose, gen mgr, Zack Land, coml mgr; Murray Tesser, prog dir & film buyer, Noah LaMountain, prom mgr; John Deegan, news dir, Harold Schumacher, chief engr.

Washington atty Bingham, Collins, Porter & Kistler.

Radio affiliate WHYN-AM-FM.

**WWLP** (March 17, 1953) ch. 22, power—214kw visual, 107kw aural, antenna height—750 feet above average terrain, 403 feet above ground

Address P. O. Box 2210, zone 1 Phone State 5-5311 TWX SM 462.

Licensee Springfield Television Broadcasting Corp (original owner)

Ownership. See Springfield Tv Broadcasting Co Stations in "Group Ownership"  
Network: NBC-TV (primary).

Rep Hollingbery.  
Highest hour rate: \$700 Rate includes satellite WRLP (TV) Greenfield, Mass., and translators serving Claremont, Hanover & Lebanon, N. H., and White River Junction, Vt.  
Color facilities network, local slides.  
Video tape. Ampex.

Executives: William L. Putnam, pres & gen mgr, George R. Townsend, vp for engineering; James H. Feigson Jr, vp for sales, Paul A. Brissette, local sales mgr; Jerome A. Barnes, vp for programing; Wallace Sawyer, film mgr; Francis J. Doherty Jr, promotion mgr, Edward M. Kennedy, news dir, Donald C. Shaw, chief engr.

Washington atty. McKenna & Wilkinson.

**WORCESTER**, Worcester County (ch. 14, 20)

**WWOR-TV** (Nov 16, 1953) ch. 14, power—16 2 kw visual; 8 71 kw aural; antenna height—810 feet above average terrain, 254 feet above ground Same address, network, rep, and attorney as WWLP (TV) Springfield, Mass.

Licensee Springfield Tv Broadcasting Corp  
Ownership See Springfield Tv Broadcasting Co Stations in "Group Ownership"

Executives Francis J. Doherty Jr., station mgr, James H. McMahon, chief engr. Rest of staff same as WWLP (TV) Springfield, Mass.

Highest hour rate: \$300.

**WWOR-TV Translators:** W74AF Pittsfield-Adams, Mass, Springfield Television Broadcasting Corp, c/o William L. Putnam, Box 2210, Springfield, Mass.

58 pages of  
market facts  
for all  
counties  
starts p. F-1

*The  
"Million  
Dollar  
Club"\*  
reads  
Broadcasting  
most  
thoroughly*

— ARB Survey

Membership in *The Million Dollar Club* is restricted to advertising agency executives responsible for allocation of over \$1,000,000 yearly in broadcast advertising. (See page D-61 for Top Advertising Agencies—1952 59)



# take five

THE MOST FOR YOUR MONEY  
IN EASTERN MICHIGAN

MARCH ARB CONFIRMS WNEM-TV'S DOMINANCE IN BAY CITY-SAGINAW-FLINT AREA

WNEM-TV is 1st in Eastern Michigan  
in Homes Reached

	*ARB Avg. Homes Reached
<b>WNEM-TV</b> .....	<b>59,400</b>
<b>Flint Station A</b> .....	<b>43,000</b>
<b>Lansing Station A</b> .....	<b>29,500</b>
<b>Lansing Station B</b> .....	<b>15,800</b>
<b>Saginaw Station A</b> .....	<b>9,800</b>

In FLINT . . .

Michigan's second city with an official population of 194,940, all surveys prove WNEM-TV is number one!

In the SAGINAW  
BAY CITY

Metro Area, WNEM-TV nearly doubles the audience of its closest competition . . .

\*ARB  
SHARE  
OF AUDIENCE  
(March, 1960)  
9:00 am-12 Mid.  
Sun.-Sat.

**WNEM-TV**  
52.1  
Flint Station A  
30.6  
Saginaw Station A  
11.9

SEE THE MARCH ARB FOR  
WNEM-TV'S DOMINANCE IN:

- Late Night News
- Syndicated Programming
- Quarter-Hour Leadership

## WNEM-TV

serving  
FLINT • SAGINAW • BAY CITY



## MICHIGAN

\*Non-commercial educational.

**ALMA**, Gratiot County (ch. 41+)

**ALPENA**, Alpena County (ch. 9+, \*11, 30-)  
**NEW** (not on air; granted July 27, 1960)  
ch. 9.  
Lake Huron Broadcasting Corp.

**ANN ARBOR**, Washtenaw County (ch. 20+, \*26-)

**BAD AXE**, Huron County (ch. 46-)

**BATTLE CREEK**, Calhoun County (ch. 58-, 64-)  
**WILX-TV** (See Lansing)

**BAY CITY**, Bay County (ch. 5-, 63-, \*73+)

**WNEM-TV** (Feb. 16, 1954) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,056 feet above ground.

Address: 5700 Becker Rd., Saginaw. Phone: Pleasant 5-8191. TWX SG-76.

Licensee: Gerity Broadcasting Co. (original owner)

Ownership: James Gerity Jr., 100%.  
Network: NBC-TV (primary).

Rep: Petry.  
Color facilities: network, local film, local slides.

Highest hour rate: \$800.

Video tape: Ampex.

Executives: James Gerity Jr., pres; Tom Matthews, gen mgr; Hal Stone, operations mgr; Vince Collins, prog dir; Tom Matthews, film buyer; Leo Heisel, chief engr.

Washington atty: Berge & Fox.

**BENTON HARBOR**, Berrien County (ch. 40+)

**BIG RAPIDS**, Mecosta County (ch. 39)

**CADILLAC**, Wexford County (ch. 13-, 45)

**WWTW** (Jan. 1, 1954) ch. 13, power—316 kw visual, 158 kw aural; antenna height—1,650 feet above average terrain, 1,281 feet above ground.

Address: 417 N. Mitchell St. Phone: Prospect 5-3478. TWX CA 325.

Licensee: Fetzer Television Inc. (acquired station Sept. 1, 1958).

Ownership: See John E. Fetzer stations in "Group Ownership."  
Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Avery-Knodel

Color facilities: network

Highest hour rate: \$400

Executives: John E. Fetzer, pres; Gene Ellerman, vp & gen mgr; Daryl Sebastian, asst gen mgr; Leonard A. Swanson, gen sls mgr; John Wheat, prog dir; R. Dwight Wheeler, operations mgr; J. Michael Jones, news dir; Linda Reese, women's dir; Ron Baker, chief engr.

Washington atty: Dow, Lohnes & Albertson.

**CALUMET**, Houghton County (ch. 5)

**CHEBOYGAN**, Cheboygan County (ch. 4+, 36+)

**WTOM-TV** (May 16, 1959) ch. 4; power—100 kw visual; antenna height—620 feet above average terrain, 590 feet above ground.

Address executive office—Paul Bunyon Bldg., Traverse City. Studio—Cheboygan. Phone: Windsor 7-7675, Traverse City. Madison 7-5683, Cheboygan.

Licensee: Midwestern Broadcasting Co. (original owner).

Ownership: See Midwestern Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Venard, Rintoul & McConnell.

Highest hour rate: \$320 (with WPBN-TV Traverse City).

Executives: Les Biederman, pres; Robert E. Detwiler, coml mgr; William Kiker, chief engr.

Washington atty: Dow, Lohnes & Albertson.

**COLDWATER**, Branch County (ch. 24-)

**DETROIT**, Wayne County (ch. 2+, 4, 7-, 50-, \*56, 62)

**CKLW-TV** (Windsor, Ontario) (Sept. 16, 1954) ch. 9; power—325kw visual, 180kw aural; antenna height—670 feet above average terrain, 652 feet above ground.

Address: 3300 Guardian Bldg., Detroit, zone 26. Phone: Woodward 1-7200. TWX DE4S.

Licensee: Western Ontario Broadcasting Co. (original owner).

Ownership: Controlled by RKO General Inc. (see "Group Ownership").

Network: CBC.

Rep: Young.

Executives: J. E. Campeau, pres & gen mgr; Norm Hawkins, gen sls mgr; S. C. Ritchie, operations mgr & program dir; Art MacColl, film buyer; Art Gloster, promotion mgr; Austin Grant, news dir; Stewart Clark, chief engr.

Radio affiliate: CKLW-AM-FM.

**WBID-TV** (not on air, granted Nov. 19, 1953; target date unknown) ch. 50.

Address: 520 Bates St.

Permittee: Woodward Broadcasting Co.

Ownership: See Woodward Broadcasting Co. Stations in "Group Ownership."

Washington atty: Fly, Shuebruk, Blume & Gaguine.

**WJBK-TV** (Oct. 24, 1948) ch. 2; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,057 feet above ground.  
Address: 7441 Second Blvd., zone 2. Phone: Trinity 3-7400, TWX DE 891  
Licensee: Storer Broadcasting Co. (original owner).  
Ownership: See Storer Broadcasting Co. in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).  
Rep: Katz Agency.  
Color facilities: network, local film, local live, local slides.

Highest hour rate: \$2,600.  
Video tape: Ampex (2).  
Executives: George B. Storer, pres; Bill Michaels, vp & managing dir; Keith T. McKenney, local sales mgr; Robert S. Buchanan, natl sales mgr; Ralph Hansen, prog dir & film buyer; Donn Shelton, audience prom mgr; Dr. John Dempsey, news & public affairs dir; Joseph B. Haigh, chief engr.

Washington atty: Robert F. Jones.  
Radio affiliate: WJBK-AM-FM.

**\*WTVS** (Sept. 1955) ch. 56; power—178 kw visual, 100 kw aural; antenna height—540 feet above average terrain, 538.1 feet above ground.  
Address: 18323 James Couzens, zone 35. Phone: University 4-5827  
Licensee: Detroit Educational Television Foundation (original owner).  
Video tape: Ampex

Executives: C. Allen Harlan, pres board of trustees; Franklin G. Bouwsma, exec sec; Joseph Welling, traffic co-ordinator & prog dir; Zona Bollweg, prom mgr; John Browne, chief engr.  
Washington atty: Krieger & Jorgensen.

INTERESTED IN BUYING OR SELLING ONE OF THE  
**21 TV 31 FM 103 AM**  
STATIONS OPERATING IN  
**MICHIGAN**  
CONTACT THE NEAREST OFFICE OF—  
**HAMILTON-LANDIS**  
& Associates, Inc.—Nationwide Brokers  
THE NEAREST OFFICE TO MICHIGAN IS—  
1714 Tribune Tower, Chicago—DElaware 7-2754  
\*As of August 1, 1960

**WWJ-TV** (March 4, 1947) ch. 4; power—97.7 kw visual, 50.1 kw aural; antenna height—1,010 feet above average terrain, 1,063 feet above ground.  
Address: 622 Lafayette, zone 31. Phone: Woodward 2-2000, TWX Eastel CD.  
Licensee: The Evening News Assn. (original owner).

Ownership: Licensee publishes Detroit News. See "Newspaper Ownership."  
Network: NBC-TV (primary).  
Rep: Peters, Griffin, Woodward; Andy McDermott (Canada).  
Color facilities: network, local film, local live, local slides.

Highest hour rate: \$2,700.  
Video tape: Ampex (2).  
Executives: Edwin K. Wheeler, gen mgr; Don DeGroot, asst gen mgr; James Schiavone, station mgr & film buyer; Henry C. Rogers, business mgr; Ray W. Colie, sales mgr; John A. Wales, natl sales mgr; A. Glenn Kyker, prom mgr; Ian K. Harrower, prog & prod mgr; James F. Clark, news editor; Edgar J. Love, gen engr mgr.  
Washington atty: Pierson, Ball & Dowd.  
Radio affiliate: WWJ-AM-FM.

**WXYZ-TV** (Oct. 9, 1948) ch. 7; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 1,073 feet above ground.  
Address: 20777 W. Ten Mile Rd., zone 41. Phone: Kenwood 4-7000 TWX SOU MICH 273.  
Licensee: WXYZ Inc (original owner).  
Ownership: See ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary)  
Rep: Blair-Tv  
Highest hour rate: \$2,600.  
Video tape: Ampex (2).  
Executives: John F. Pival, pres & gen mgr; Ralph Dawson, natl sales mgr; Kent Fredericks, local sales mgr; Peter Strand, prog mgr & film buyer; James Galvin, prom mgr; Richard Femmel, news dir, Charles Koche, chief engr.  
Washington atty: McKenna & Wilkinson.  
Radio affiliate: WXYZ-AM-FM.

**EAST LANSING**, Ingham County (ch. 60+)

**EAST TAWAS**, Iosco County (ch. 25—)

**ESCANABA**, Delta County (ch. 3+, \*49)

**WBEY-TV** (not on air, granted July 30, 1959, target date unknown) ch. 3; power 100kw visual; antenna height—850 feet above average terrain, 810 feet above ground.  
Permittee: Norbertine Fathers.  
Note: To operate as satellite of WBAY-TV Green Bay, Wis.

**FLINT**, Genesee County (ch. 12—, 16—, \*22—, 28)

**WJRT** (Oct. 12, 1958) ch. 12; power—316 kw visual, 158 kw aural, antenna height—940 feet above average terrain, 999 feet above ground.  
Address: 2303 Lapeer Rd., zone 3. Phone: Cedar 9-6611, TWX FL 51.  
Licensee: WJRT, The Goodwill Station Inc. (original owner).

Ownership: L. R. Jackson & Bank of America, tr., u/w of Geo. A. Richards, 25.9%; C. Russell Feldmann & L. R. Jackson, tr. for G. A. Richards' Life Insurance Trust, 8.2%; Rozene R. Moore, 5.3%; Frances S. Parker, 3.8%; John F. Patt, 2.7% and others.

Network: ABC-TV (primary)  
Rep: Harrington, Righter & Parsons  
Color facilities: network.  
Highest hour rate: \$800.

Video tape: Ampex  
Executives: John F. Patt, chmn of board; Worth Kramer, pres, A. Donovan Faust, gen mgr; Robert Mart, sales mgr; Franklin R. Mitchell, prog dir & film buyer; Frank Benesh, news dir; Clarence Jones, chief engr.  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters  
Radio affiliate: WJRT Detroit.

**GLADSTONE**, Delta County (ch. 40—)

**GRAND RAPIDS**, Kent County (ch. 8+, \*17+, 23—)

**WMCN** (not on air, granted Sept. 2, 1954; target date unknown); ch. 23.  
Address: 123 Pearl St., N.W.

Permittee: Peninsular Broadcasting Co.  
Ownership: H. & E. Balaban Corp., 50%; John D. Loeks, 33 1/3%; Howard W. Freck, 16 2/3%. For Balaban interests see H. & E. Balaban Corp. Stations in "Group Ownership."  
Washington atty: McKenna & Wilkinson.

**WOOD-TV** (Aug. 15, 1949) ch. 8; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 920 feet above ground.

Address: 120 College Ave SE, zone 3. Phone: Glendale 9-4125 TWX GR 281.  
Licensee: WOOD Broadcasting Inc. (acquired station May 22, 1957).

Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership."  
Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Katz  
Color facilities: network.  
Highest hour rate: \$1,175.  
Executives: Willard Schroeder, pres & gen mgr; John S. Markward, sales mgr; Peter Kizer, prog dir; Bob Smith, film buyer; Clark Grant, prom mgr; Dick Cheverton, news dir; Charles Robison, chief engr.  
Washington atty: Pierson, Ball & Dowd.  
Radio affiliate: WOOD.

**HOUGHTON**, Houghton County (ch. 19, \*25)

**IRON MOUNTAIN**, Dickinson County (ch. 8—, 27)

**WIRM** (granted Nov. 12, 1959; not on air, target date unknown) ch. 8; power—120 kw visual, antenna height—1,100 feet above average terrain, 898 feet above ground.  
Address: Mason & Roosevelt Sts., Green Bay, Wis.

Permittee: Valley Telecasting Co. (original owner).  
Ownership: See Valley Telecasting Stations in "Group Ownership"  
Executives: Jack R. Gennaro, gen mgr.  
Washington atty: McKenna & Wilkinson.

**IRON RIVER**, Iron County (ch. 33—)

**IRONWOOD**, Gogebic County (ch. 12+, 31—)

**JACKSON**, Jackson County (ch. 48)

**WILX-TV** (See Lansing)

**KALAMAZOO**, Kalamazoo County (ch. 3—, \*46, 74)

**WKZO-TV** (June 1, 1950) ch. 3; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 952 feet above ground.

Address: 590 W. Maple St. Phone: Fireside 5-2101, TWX KZ 33.  
Licensee: Fetzer Broadcasting Co. (original owner).

Ownership: See John E. Fetzer stations in "Group Ownership."  
Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel.  
Color facilities: network, local film, local slides.  
Highest hour rate: \$1,300.

Executives: John E. Fetzer, pres; Carl E. Lee, exec vp & gen mgr; Donald DeSmit, sales mgr; Charles T. Lynch, prog dir & film buyer; W. Hunt, prom mgr; Gordon Anderson, news dir; Arthur Covell, chief engr.  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WKZO.

**LANSING**, Ingham County (ch. 6—, 54)

**WILX-TV** (Onondaga) (March 15, 1959) ch. 10 (share time with \*WMSB); power—309 kw visual, 174 kw aural, antenna height—975 feet above average terrain, 982 feet above ground.

Address: 236 W. Michigan Ave., Jackson, Mich. Station also has studios in Lansing and Battle Creek. Phone: State 3-2621 (Jackson).  
TWX JS 87

Licensee: Television Corp. of Michigan Inc. (original owner).  
Ownership: Edward E. Wilson, 60%; Lansing Broadcasting Co. (WILS Lansing, Mich.), 40%. Mr. Wilson owns 35% of WPON Pontiac, Mich., and Lansing Broadcasting owns 55% of WPON. John C. Pomeroy owns 26.9% of Lansing Broadcasting and 10% of WPON.

Network: NBC-TV (primary).  
Rep: Venard, Rintoul & McConnell.  
Color facilities: network.  
Highest hour rate: \$800.

Executives: John C. Pomeroy, pres, gen mgr & film buyer; Martin Gnamo, gen sales mgr; Stuart S. Hazard, prod supervisor; Lester B. Fishhaut, prom mgr; George Engle, news dir; Donald L. Wright, chief engr.  
Washington atty: Leo Resnick.  
Radio affiliate: WILS

**WJIM-TV** (May 1, 1950) ch. 6; power—100 kw visual, 50 kw aural, antenna height—1,000 feet above average terrain, 1,023 feet above ground.

Address: P. O. Box 1226. Phone: Ivanhoe 2-1333. TWX LG-72.  
Licensee: Gross Telecasting Inc. (original owner).

Ownership: Harold F. Gross, 38.2%; Charlotte Gross, 11%, and their family and others as minority stockholders.  
Network: CBS-TV (primary).

Rep: Blair-Tv.  
Color facilities: network.  
Highest hour rate: \$1,000.

Executives: H. F. Gross, pres & gen mgr; Keith Oliver, sales mgr; John Kelin, prog dir; Philip Sherck, film buyer; Don Potter, news dir; Carl Onken, chief engr.  
Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WJIM-AM-FM.

**\*WMSB** (March 15, 1959) ch. \*10 (sharetime with WILX-TV); power—309kw visual, 174kw aural; antenna height—975 feet above average terrain, 983 feet above ground.

Address: 600 Kalamazoo St., East Lansing, Mich. Phone: Edgewood 2-1511, TWX 2261.  
Licensee: Michigan State U. (original owner).  
Video tape: Ampex.  
Radio affiliate: WKAR-AM-FM.

**LUDINGTON**, Mason County (ch. 33)

**MANISTEE**, Manistee County (ch. 15—)

**MANISTIQUE**, Schoolcraft County (ch. 14+)

**MARQUETTE**, Marquette County (ch. 6—, 13+, 17, \*35)

**WLUC-TV** (March 20, 1956) ch. 6; power—100kw visual, 60.3kw aural; antenna height—790 feet above average terrain, 367 feet above ground.

Address: P. O. Box 546. Phone: Granite 5-4161.  
Licensee: North Central Broadcasting Co. (acquired station July 8, 1959).

Ownership: M & M Broadcasting Co., 52%; Lake Superior Broadcasting Co., 48%. See Morgan Murphy Stations and Mining Journal Stations in "Group Ownership." See also "Newspaper Ownership"

Network: CBS-TV (primary); ABC-TV (secondary); NBC-TV (secondary).  
Rep: Hollingbery

Highest hour rate: \$175.  
Executives: Morgan Murphy, pres; John H. Borgen, gen mgr, coml mgr & film buyer; Kenneth Borst, prog dir; Gloria Smith, prom mgr; Bruce Turner, news dir; Mike Kirkas, chief engr.  
Washington atty: Scharfeld & Baron.

**MIDLAND**, Midland County (ch. 19+)

**MOUNT PLEASANT**, Isabella County (ch. 47—)

**MUSKEGON**, Muskegon County (ch. 29—, 35+)

**PARMA**, Jackson County-ONONDAGA, Ingham County (ch. 10) (See Lansing)

**PETOSKEY**, Emmet County (ch. 31)

**PONTIAC**, Oakland County (ch. 44+)

**PORT HURON**, St. Clair (ch. 34+)

**WHLS-TV** (not on air, granted Nov. 14, 1956; target date unknown); ch. 34.  
Address: 932 Military St.

Permittee: Stevens-Wismer Broadcasting Co. Ownership: See Stevens-Wismer Stations in "Group Ownership."  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WHLS.

**ROGERS CITY**, Presque Isle County (ch. 24)

## Tv Stations CONTINUED

### MICHIGAN CONTINUED

#### SAGINAW, Saginaw County (ch. 51—, 57—)

**WKNX-TV** (April 5, 1953) ch. 57, power—174 kw visual, antenna height—450 feet above average terrain, 465 feet above ground. Address: 221 S. Washington Ave. Phone Pleasant 3-4471. TWX SG 61. Licensee: Lake Huron Broadcasting Corp. (original owner). Ownership: William J. Edwards, Howard H. Wolfe and Rep. Alvin M. Bentley (R-Mich.) each one-third.

Network: CBS-TV (primary).  
Rep. Gill-Perna.  
Color facilities network.  
Highest hour rate \$375.  
Executives: William J. Edwards, pres & gen mgr; Howard H. Wolfe, station mgr; Robert M. Chandler, coml mgr; Robert A. Oliver, prog dir; Rep. Alvin M. Bentley, vp; Jack Newman, prod mgr; Dave McGee, news dir; Max W. Thomas, chief engr.  
Washington atty. McKenna & Wilkinson  
Radio affiliate: WKNX

**WNEM-TV** (See Bay City)

#### SAULTE STE. MARIE, Chippewa County (ch. 8, 10+, 28—, \*34)

#### TRAVERSE CITY, Grand Traverse County (ch. 7+, 20—, \*26+)

**WPBN-TV** (Sept. 13, 1954) ch. 7, power—53.7 kw visual, 32.4 kw aural, antenna height—760 feet above average terrain, 143 feet above ground. Address: Paul Bunyan Bldg. Phone Windsor 7-7675.

Licensee: Midwestern Broadcasting Co. (original owner).  
Ownership: See Midwestern Broadcasting Co. stations in "Group Ownership."  
Network: ABC-TV (secondary), NBC-TV (primary).  
Rep. Venard, Rintoul & McConnell  
Color facilities network  
Highest hour rate: \$320. (with WTOM-TV Cheboygan).  
Executives: Les Biederman, pres; John Anderson, gen mgr; Robert E. Detwiler, coml mgr; William Kiker, chief engr.  
Washington atty. Dow, Lohnes & Albertson.  
Radio affiliate: WTCM.

#### WAKEFIELD, Gogebic County (ch. 12+)

#### WEST BRANCH, Ogemaw County (ch. 21)

### MINNESOTA

\*Non-commercial educational

#### ALBERT LEA, Freeborn County (ch. 57—)

#### ALEXANDRIA, Douglas County (ch. 7, 36)

**KCMT** (Oct. 8, 1958) ch. 7; power—26.3 kw visual, 13.2 kw aural; antenna height—1,120 feet above average terrain, 1,133 feet above ground.

Address: P. O. Box 28. Phone: Rockwell 3-5166.  
Licensee: Central Minnesota Television Co. (original owner).  
Ownership: Thomas A. Barnestuble, 21%; Julius Hetland, 10%; Earl C. Reineke, 10%; Harold W. Bangert, 10%; Joseph O. Perino, 3.5%; John J. McCarten, 3.5%; Lee H. Johnson, 3.5%; Kenneth C. Bechtel, 3%; Earl W. Russell, 2.1%; Harold Bartz, 2.8%; Sidney E. Carlson, 3.3%; Donald J. Kelly, 2.8%; Allen D. Graves, 2.6%; Kenneth A. Tessmer, 1.9%; Erceel Aga, 1.5%; Everett Q. Walters, 1.5%. Messrs. Bechtel, Tessmer, Aga and Walters each own 25% of KXRA Alexandria, Minn.  
Network: ABC-TV (secondary), NBC-TV (primary).  
Rep: Avery-Knodel; Harry Hyett (Minneapolis).

Color facilities network.  
Highest hour rate: \$200.  
Executives: Joseph O. Perino, pres; Glenn W. Flint, gen mgr & film buyer; Ken Schneider, reg sales mgr; Kenneth Bechtel, prog dir; Russell Cox, prom mgr; John Haaven, news dir.  
Washington atty. Segal & Marmet.

#### AUSTIN, Mower County (ch. 6—, 51+)

**KMMT** (August 1953) ch. 6; power—100 kw visual, 50 kw aural, antenna height—350 feet above average terrain, 410 feet above ground. Address: Highway 105. Phone: Hemlock 7-2965. TWX 369 AUS MINN.

Licensee: Minnesota Iowa Television Co. (acquired station Oct. 29, 1958).  
Ownership: See "Black Hawk Stations in "Group Ownership."  
Network: ABC-TV (primary).  
Rep: Avery-Knodel.  
Highest hour rate: \$350.  
Executives: Thomas L. Young, gen mgr; Don Jones, local coml mgr; Stan Stydnicki, operations mgr & prog dir; Jan Adams, prom mgr; Christy Hansen, news dir; Leo Chenier, chief engr.  
Washington atty. Roberts & McInnis.  
Radio affiliate: KAUS.

#### BEMIDJI, Beltrami County (ch. 9, 24—)

#### BRAINERD, Crow Wing County (ch. 12—)

#### CLOQUET, Carlton County (ch. 44)

#### CROOKSTON, Polk County (ch. 21—)

#### DETROIT LAKES, Becker County (ch. 18+)

#### DULUTH, St. Louis County-SUPERIOR, Wis., Douglas County (ch. 3, 6+, \*8, 10+, 32, 38)

**KDAL-TV** (Duluth) (March 14, 1954) ch. 3; power—100kw visual, 50 kw aural, antenna height—990 feet above average terrain, 816 feet above ground.

Address: 218 Bradley Bldg. zone 2. Phone: Randolph 2-4466. TWX DU 7019.  
Licensee: Red River Broadcasting Co. (original owner). Sale to WGN Inc. (WGN-AM-TV-Chicago Tribune) pending FCC approval.  
Ownership: Estate of Dalton LeMasurier, 77.77%, Odin S. Ramsland, 11.11%, Robert A. Dettman, 11.11%. Mr. Ramsland and Mrs. Dorothy LeMasurier (president of licensee but not a stockholder) each own 20% of WECL Eau Claire, Wis., and 16.6% of KBIZ Ottumwa, Iowa. Also, Mrs. LeMasurier and Messrs. Ramsland and Dettman own 18.6% each in KWEB Rochester, Minn.  
Network: CBS-TV (primary).  
Rep: Avery-Knodel, Harry Hyett (Minneapolis).

Highest hour rate \$500.  
Color facilities network.  
Executives: Dorothy LeMasurier, pres, Odin S. Ramsland, gen mgr, John Grandy, sales mgr; Earl Hentcn, program dir & film buyer; Donald LeMasurier, promotion mgr; Dick Anthony, news dir, R. A. Dettman, chief engr.  
Washington atty. Segal & Marmet.  
Radio affiliate: KDAL.

**KDAL-TV Translators:** K72AT Bemidji, Minn., Headwaters Television Translator Corp., Box 83; K78AK Cass Lake, Minn., Headwaters Television Translator Corp., Box 83; Bemidji; K70BG Deep River, Minn., Headwaters Television Translator Corp., Box 83; Bemidji; K79AH International Falls, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K70BV Kabetogama, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K79AL Orr, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K72AW Virginia, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K72BE Walker, Minn., Leech Lake Tv Corp.

#### WDSM-TV (see Superior, Wis.)

**WHYZ-TV** (granted May 15, 1958, not on air, target date unknown) ch. 10, power—316kw visual; antenna height—800 feet above average terrain, 816 feet above ground.  
Address: 2230 N. Farwell Ave., Milwaukee, Wis.  
Permittee: WDUL Tv Corp.  
Video tape: Ampex.  
Ownership: Louis Caster, 50%, L. F. Gran, 25%, and Bruce R. Gran, 25%.  
Washington atty. Cohn & Marks.

#### ELY, St. Louis County (ch. 16)

#### FAIRMONT, Martin County (ch. 40+)

#### FARIBAULT, Rice County (ch. 20)

#### FERGUS FALLS, Otter Tail County (ch. 16—)

#### GRAND RAPIDS, Itasca County (ch. 20—)

#### HASTINGS, Dakota County (ch. 29+)

#### HIBBING, St. Louis County (ch. 13—)

**WIRT** (not on air; target date unknown) ch. 13, power—10.7kw visual; antenna height—460 feet above average terrain, 441 feet above ground.  
Address: c/o Carl Bloomquist, Eveleth, Minn.  
Licensee: Carl Bloomquist  
Ownership: Mr. Bloomquist also owns WEVE Eveleth  
Washington atty: A. L. Stein.

#### INTERNATIONAL FALLS, Koochiching County (ch. 11)

#### LITTLE FALLS, Morrison County (ch. 14+)

#### MANKATO, Blue Earth County (ch. 12, 15—)

**KEYC-TV** (not on air, granted June 12, 1958, target date unknown) ch. 12; power—316kw visual; antenna height—1,116 feet above average terrain, 1,100 feet above ground.  
Address: Mankato.

Permittee: KEYC-Lee Tv Inc. (acquired station, February 1960).  
Ownership: Lee Radio Inc., 52%; KNUJ Inc., 16% and others. For Lee Radio holdings, see Forward Group in "Group Ownership."  
Executives: Virgil Halligan, sls mgr; Bob Cavanaugh, prog dir; Donald C. Borchert, chief engr.

#### MARSHALL, Lyon County (ch. 22+)

#### MINNEAPOLIS, Hennepin County-ST. PAUL, Ramsey County (ch. \*2—, 4, 5—, 9+, 11—, 17, 23+)

**KMSP** (Jan. 5, 1956) ch. 9, power—316 kw visual, 158 kw aural, antenna height—450 feet above average terrain, 601 feet above ground. Address: 180 Foshay Tower, zone 2 Minneapolis. Phone: Federal 9-8811. TWX MP 470. Licensee: United Television Inc. (acquired station Dec 1, 1959).

Ownership: 20th Century-Fox Film Corp.  
Rep: Young Television  
Color facilities network  
Highest hour rate \$1,200  
Video tape: Ampex  
Executives: Donald Swartz, pres gen mgr & film buyer, Richard Butterfield, coml mgr, Joseph Carney, prog dir & prom mgr, William Ingram, news dir; Gordon Benson, chief engr.

**KMSP-TV Translators:** K79AF Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K80AL Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K78AM St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff.

**KSTP-TV** (April 23, 1948) ch. 5, power—100 kw visual, 58.9 kw aural, antenna height—580 feet above average terrain, 583 feet above ground.

Address: 3415 University Ave., St. Paul or Minneapolis, zone 14 in both cities. Phone Midway 5-2724 TWX 140.  
Licensee: KSTP Inc. (original owner).  
Ownership: See Gold Seal stations in "Group Ownership."  
Network: NBC-TV (primary)  
Rep: Petry  
Color facilities network, local film, local slides.

Highest hour rate \$1,650  
Video tape: RCA (2).  
Executives: Stanley E. Hubbard pres & gen mgr, Kenneth M. Hance, exec vp & treas, Stanley S. Hubbard, vp, Marvin L. Rosene, vp in charge of sales, James E. Blake, natl tv sales mgr, William P. Davey, sales prom & publicity mgr, Harold Meier, tv news dir, Lawrence A. Larson, chief engr, Kenn R. Barry, tv prod supervisor  
Washington atty. Spearman & Roberson  
Radio affiliate: KSTP

**KSTP-TV Translators:** K71AM Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson, K77AI Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid, K72BA St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff; K75AR Granite Falls, Minn., Minnesota Valley Tv Improvement Corp.

## HAMILTON-LANDIS & ASSOCIATES, Inc.

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DELAWARE 7-2754

**\*KTCA-TV** (Sept 1957) ch. 2; power—100 kw visual, 50 kw aural; antenna height—620 feet above average terrain, 562 feet above ground.

Address: St. Paul, zone 8. Phone Midway 5-5565.  
Licensee: Twin City Area Educational Television Corp. (original owner).  
Color facilities: local film, local slides.  
Video tape: Ampex.  
Executives: Loring M. Staples, pres; Dr. John C. Schwarzwalder, gen mgr, Paul Owen, prog dir, Carole Murphy, film buyer, Chris Donaldson, prom mgr, Wayne A. Mayer, chief engr.

**\*KTCA-TV Translator:** K73AI Redwood Falls, Minn. Redwood Television Improvement Corp., c/o Otto Smid

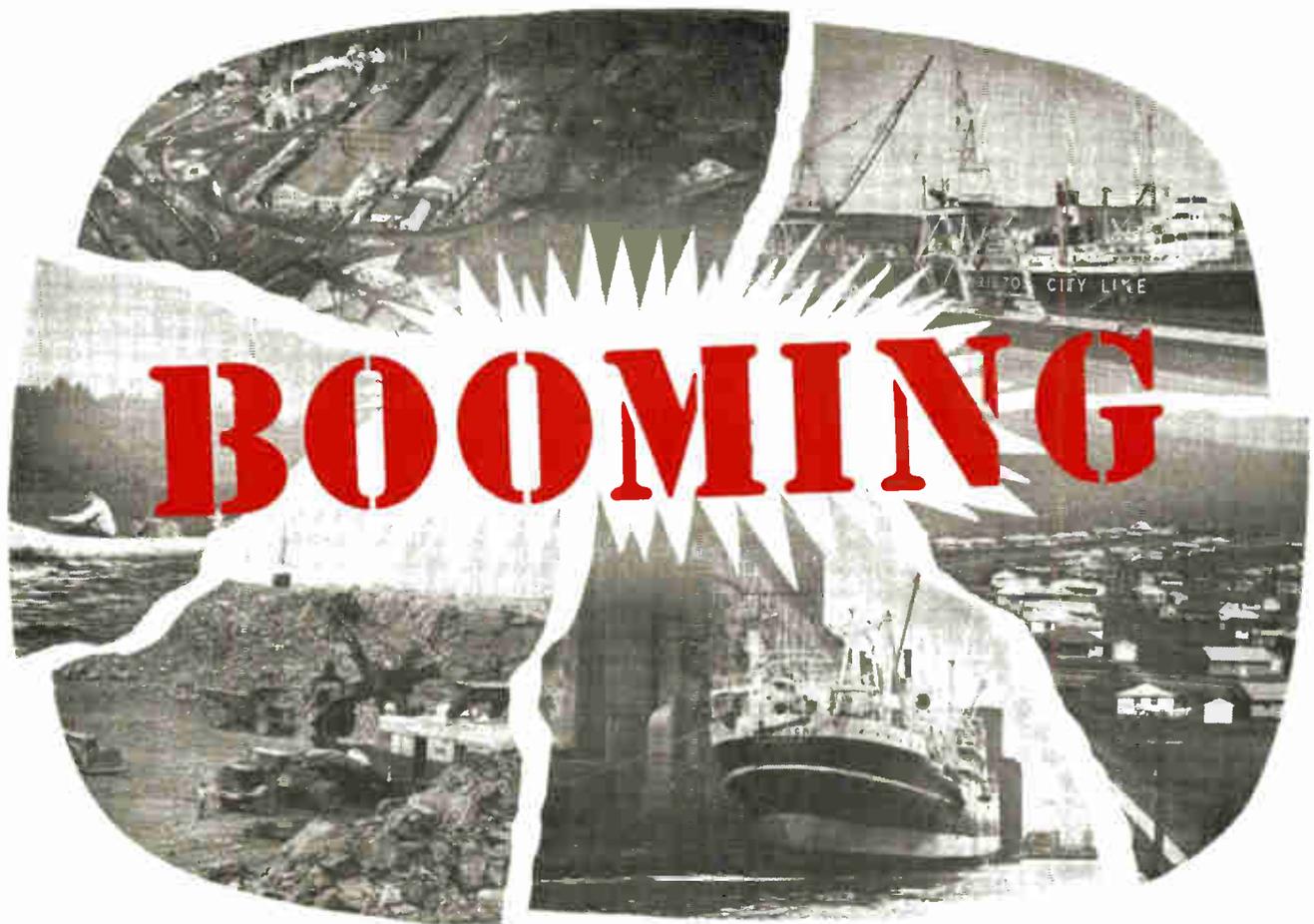
**WCCO-TV** (July 1, 1949) ch. 4, power—100 kw visual, 50 kw aural; antenna height—540 feet above average terrain, 601 feet above ground.

Address: 50 South 9th St., zone 2, Minneapolis. Phone: Federal 8-0552. TWX MP2 (sales), MP36 (programs).  
Licensee: Midwest Radio-Television Inc. (original owner).  
Ownership: Mid-Continent Radio-Television Inc., 53%, Minneapolis Star & Tribune Co. (Cowles), 47%. Mid-Continent is 50% owned by Northwest Publications Inc. (Ridder) and 50% by Minnesota Tribune Co. For other interests see Cowles Stations and Ridder stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).  
Rep: Peters, Griffin, Woodward  
Color facilities network, local live  
Highest hour rate: \$1,700.  
Video tape: Ampex.

Executives: William J. McNally, chmn of board, Robert B. Ridder, pres; F. Van Konynenburg, exec vp & gen mgr, H. W. Dornseif, asst treas; Sherman K. Headley, asst mgr; R. N. Ekstrum, sales mgr; Don R. Gilhes, natl sales mgr; Robert A. Huelster, local sales mgr; Robert R. Hansen, merch dir; John M. Sherman, dir of eng; Roger Gardner, prod mgr; Gwen Harvey, prog dir; Rollie Johnson, news, sports & public affairs dir; Arle Haerber, dir of women's activities; Harry Seils, farm dir; Harry Jones, film dir; Tom Cousins, publicity & prom dir.

Washington atty: Fly, Shuebruk, Blume & Gaguane  
Radio affiliate: WCCO.



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# **DULUTH-SUPERIOR TELEVISION**

**Tv Stations CONTINUED**

**MINNESOTA CONTINUED**

**WCCO-TV Translators:** K76AO Olivia, Minn., Renville County Television Corp, c/o Robert G. Johnson; K70BB Redwood Falls, Minn., Redwood Television Improvement Corp, c/o Otto Smid; K75AP St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff; K70BX, Windom, Minn., Windom Area Tv Inc., 737 11th St., Windom, Minn.

**WTCN-TV** (Sept. 1, 1953) ch. 11; power—316kw visual, 191kw aural; antenna height—470 feet above average terrain, 601 feet above ground.

Address: 2925 Dean Blvd, Minneapolis 16. Phone: Walnut 7-8881. TWX MP 994.

Licensee: Twin State Broadcasting Inc. (acquired station June 1, 1957).

Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership." Network: ABC-TV (primary).

Rep: Katz Agency. Highest hour rate: \$1,200.

Video tape: Ampex.

Executives: Weston C. Pullen Jr., vp for broadcasting, Time Inc; Arthur Swift, mgr & dir of sales; Robert C. Fransen, sales mgr; Robert J. Reardon, regional sales mgr; John M. Baldwin, operations mgr; Robert H. Van Roo, prom mgr; Sheldon W. Peterson, news dir; Warren Fritze, chief engr.

Washington atty: Pierson, Ball & Dowd. Radio affiliate: WTCN.

**WTCN-TV Translators:** K82AH Olivia, Minn., Renville County Television Corp, c/o Robert G. Johnson; K83AE Redwood Falls, Minn., Redwood Television Improvement Corp, c/o Otto Smid; K81AE St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff; K81AG Granite Falls, Minn., Minnesota Valley Tv Improvement Corp

**MONTEVIDEO, Chippewa County (ch. 19)**

**NEW ULM, Brown County (ch. 43—)**

**NORTHFIELD, Rice County (ch. 26)**

**OWATONNA, Steele County (ch. 45)**

**RED WING, Goodhue County (ch. 63—)**

**ROCHESTER, Olmstead County (ch. 10, 55—)**

**KROC-TV** (July 1953) ch. 10; power—240 kw visual; antenna height—630 feet above average terrain, 575 feet above ground.

Address: 100 First Ave. Bldg. Phone: Atlas 2-8665.

Licensee: Southern Minnesota Broadcasting Co. (original owner).

Ownership: Mrs. G. P. Gentling and family. Network: NBC-TV (primary).

Rep: Venard, Rintoul & McConnell. Highest hour rate: \$350.

Executives: Mrs. Gregory P. Gentling, pres; G. David Gentling, gen mgr; Willard Lampman, coml mgr & prom mgr; Donald Perry, prog dir & film buyer; Thomas Aaker, news dir; Robert Cross, chief engr.

Washington atty: Loucks & Jansky. Radio affiliate: KROC.

**ST. CLOUD, Stearns County (ch. 33)**

**ST. PAUL** (See MINNEAPOLIS)

**STILLWATER, Washington County (ch. 39—)**

**THIEF RIVER FALLS, Pennington County (ch. 15)**

**VIRGINIA, St. Louis County (ch. 26+)**

**WADENA, Wadena County (ch. 27+)**

**WILLMAR, Kandiyohi County (ch. 31+)**

**WINONA, Winona County (ch. 61)**

**WORTHINGTON, Nobles County (ch. 32)**

**WORTHINGTON, Nobles County (ch. 32)**

**MISSISSIPPI**

\*Non-commercial educational.

**BILOXI, Harrison County (ch. 13+, \*44+, 50—)**

**WVMI-TV** (not on air, granted Aug. 6, 1957; Examiner's ruling pending on petition to reinstate construction permit.) ch. 13; power—66.1kw visual; antenna height—220 feet above average terrain; 237.6 feet above ground.

Permittee: Radio Assoc. Inc. (original owner).

Ownership: Odes E. Robinson, 68.4%; James H. McKee, 25.8% and others. Mr. Robinson owns 20% of WKOY Bluefield, W. Va. and has a minority interest in WPTW Piqua, Ohio. Washington atty: Barnes & Neilson.

**BROOKHAVEN, Lincoln County (ch. 37+)**

**CANTON, Madison County (ch. 16)**

**CLARKSDALE, Coahoma County (ch. 32)**

**COLUMBIA, Marion County (ch. 35+)**

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**COLUMBUS, Lowndes County (ch. 4—, 28—)**

**WCBI-TV** (July 13, 1956) ch. 4, power—20 kw visual, 10 kw aural; antenna height—460 feet above average terrain, 500 feet above ground.

Address: Highway 12 N. Phone: Fairfax 8-5631. TWX 69.

Licensee: Birney Imes Jr. (original owner).

Ownership: See Birney Imes Jr Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Everett-McKinney; James S. Ayers Inc. (South).

Highest hour rate: \$180.

Executives: Birney Imes Jr., pres; P. B. Hinman, prog dir & film buyer; W. W. Whitfield, asst mgr & coml mgr; Robert Williams, prod mgr; Barbara Moore, prom mgr, continuity & women's dir; Frank Scheffer, news dir; Tom McFerrin, chief engr.

Washington atty: Berge, Fox & Arent. Radio affiliate: WCBI.

**CORINTH, Alcorn County (ch. 41)**

**GREENVILLE, Washington County (ch. 21—, 27)**

**GREENWOOD, Leflore County (ch. 6, 24+)**

**WABG-TV** (October 1959) ch. 6; power—28.3 kw visual; antenna height—350 feet above average terrain, 387 feet above ground.

Address: P. O. Box 414. Phone: Gladstone 3-4001.

Licensee: Greenwood Broadcasting Co. (original owner).

Ownership: See Cy N. Bahakel Stations in "Group Ownership"

Network: CBS-TV (primary).

Executives: Cy N. Bahakel, pres, Don Neil, coml mgr; Erlene Leach, program dir; Floyd C. Coulter, chief engr.

Washington atty: Sam Miller. Radio affiliate: WABG.

**GRENADA, Grenada County (ch. 44)**

**GULFPORT, Harrison County (ch. 56—)**

**HATTIESBURG, Forrest County (ch. 17—)**

**WDAM-TV** (see Laurel, Miss.)

**JACKSON, Hinds County (ch. 3+, 12+, \*19+, 25—, 47)**

**WJTV** (Jan. 1953) ch. 12; power—316 kw visual, 158 kw aural, antenna height—700 feet above average terrain, 666 feet above ground.

Address: P. O. Box 8187. Phone: Fleetwood 4-2521. TWX JN 598

Licensee: Capitol Broadcasting Co. (acquired station July 1, 1955).

Ownership: Mississippi Publishers Corp. (Jackson Clarion Ledger and Daily News), 40%; Standard Life Insurance Co., 32.4%; L. M. Sepaugh, 13.8%; T. B. Lanford, 13.8%. (For Lanford interests see T. B. Lanford Stations in "Group Ownership.") Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Katz. Color facilities: network.

Highest hour rate: \$500.

Executives: L. M. Sepaugh, exec vp & gen mgr, Owens Alexander, station mgr, natl sales mgr & film buyer; Ken Parks, prog dir; Christine McMillan, prom mgr, Bob Neblett, news dir; C. A. Perkins, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters

Radio affiliate: WSLI.

**WLBT** (Dec. 28, 1953) ch. 3; power—100 kw visual, 50 kw aural; antenna height—680 feet above average terrain, 589 feet above ground. (CP for antenna height—1,580 feet above average terrain, 1,529 feet above ground.)

Address: P. O. Box 2171, zone 2. Phone: Fleetwood 2-2691. TWX JN 82.

Licensee: Lamar Life Broadcasting Co. (original owner).

Ownership: P. K. Lutken, 40%; W. Calvin Wells III, Maurice Thompson and Fred L. Beard, each 20%

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery. Color facilities: network.

Highest hour rate: \$450.

Executives: P. K. Lutken, pres; Fred L. Beard, gen mgr; Frank Gentry, coml mgr; Maurice Thompson, prog dir; Fred L. Beard, film buyer; Charles H. Allen, prom mgr; Richard R. Sanders, news dir; Robert R. Smathers, chief engr.

Washington atty: Spearman & Roberson. Radio affiliate: WJDX-AM-FM.

**KOSCIUSKO, Attala County (ch. 52—)**

**LAUREL, Jones County (ch. 33—)**

**LAUREL, Jones County-PACHUTA, Clarke County (ch. 7)**

**WDAM-TV** (1956) ch. 7; power—51.3kw visual, 25.7kw aural; antenna height 490 feet above average terrain, 500 feet above ground. P. O. Box 1649 Hattiesburg, Miss. Phone 4188 (Laurel), Juniper (Hattiesburg).

Licensee: South Mississippi Television Co. Ownership: William S. Smylie, 41.67%; Mrs. William S. Smylie, 33.34%; W. W. Smylie III, 25%.

Networks: NBC-TV (primary), ABC-TV (secondary).

Rep: Weed Television Corp. Color facilities: network.

Highest hour rate: \$200.

Executives: William S. Smylie, pres; Marvin Reuben, vp, gen mgr & film buyer; Jerry Keith, coml mgr; Dave Waite, prog dir; Terry Emmons, merch & prom dir; Ray Curtis, news dir; C. C. Vogel, chief engr.

Washington atty: McKenna & Wilkinson.

**LOUISVILLE, Winston County (ch. 46—)**

**McCOMB, Pike County (ch. 31—)**

**MERIDIAN, Lauderdale County (ch. 11—, 30—, \*36—)**

**WCOC-TV** (not on air, suspended operation but has not turned in construction permit) ch. 30.

Address: c/o WCOC Meridian. Permittee: Mississippi Broadcasting Co.

Ownership: D. W. Gavin and mother, 100%. The Gavins also own weeklies Clarke County Tribune (Quitman, Miss) and Meridian Record. Also see "Newspaper Ownership."

Radio affiliate: WCOC.

**WTOK-TV** (Sept. 27, 1953) ch. 11; power—316kw visual, 162kw aural, antenna height—560 feet above average terrain, 315 feet above ground.

Address: Southern Bldg. Phone: 48-31441. TWX Merid 281.

Licensee: Southern Tv Corp. (original owner).

Ownership: Robert F. Wright, 25.5%; W. B. Crooks Jr., 16.5%; Thomas Y. Minniece, 8%; S. A. Rosenbaum, 11.5%; I. A. Rosenbaum, 11.5%; H. M. Minniece, 6.5%; James B. Skewes, 6.5% (Meredith Star is part of James H. Skewes estate). See "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (secondary).

Rep: Headley-Reed. Color facilities: network.

Executives: Robert F. Wright, pres, gen mgr & film buyer; W. B. Crooks Jr., vp, coml mgr; George Shannon, prod dir; Cecil Germany, prog mgr; Bob Holland, news dir; Joe Saxon, chief engr.

**NATCHEZ, Adams County (ch. 29+)**

**PACHUTA** (See LAUREL-PACHUTA)

**PASCAGOULA, Jackson County (ch. 22)**

**PICAYUNE, Pearl River County (ch. 14—)**

**STARKVILLE, Oktibbeha County (ch. 34—)**

**STATE COLLEGE, Oktibbeha County (ch. \*2+)**

**TUPELO, Lee County (ch. 9—, 38)**

**WTWV** (March 18, 1957) ch. 9; power—27.2 kw visual, 13.6 kw aural; antenna height—509.2 feet above average terrain, 540 feet above ground.

Address: P. O. Box 163. Phone: Vinewood 2-7620

Licensee: WTWV Inc. (original owner).

Ownership: F. K. Spain, 60%; W. D. Spain, 20%; Perrin Purvis, 10%; and Mrs. M. H. Spain, 10%.

Network: NBC-TV (primary).

Rep: Masla. Color facilities: network.

Highest hour rate: \$200.

Executives: Frank K. Spain, pres & gen mgr; Charles H. Hicks Jr., film buyer & coml mgr; William B. Landers, prog dir; Robert Parks, news dir; James Stembridge, operations supervisor.

Washington atty: Haley, Wollenberg & Bader.

**UNIVERSITY, Lafayette County (ch. \*20+)**

**VICKSBURG, Warren County (ch. 41+)**

**WEST POINT, Clay County (ch. 56+)**

**YAZOO CITY, Yazoo County (ch. 49)**

**MISSOURI**

\*Non-commercial educational.

**CAPE GIRARDEAU, Cape Girardeau County (ch. 12, 18+, 69)**

**KFVS-TV** (Oct. 3, 1954) ch. 12; power—316 kw visual, 158 kw aural; antenna height—990 feet above average terrain, 892 feet above ground. (CP for antenna height—2,000 feet above average terrain, 1,677 feet above ground.)

Address: 324 Broadway. Phone: Edgewater 5-5511. TWX Cape 968.

Licensee: Hirsch Broadcasting Co. (original owner).

Ownership: See Oscar C. Hirsch Stations in "Group Ownership."

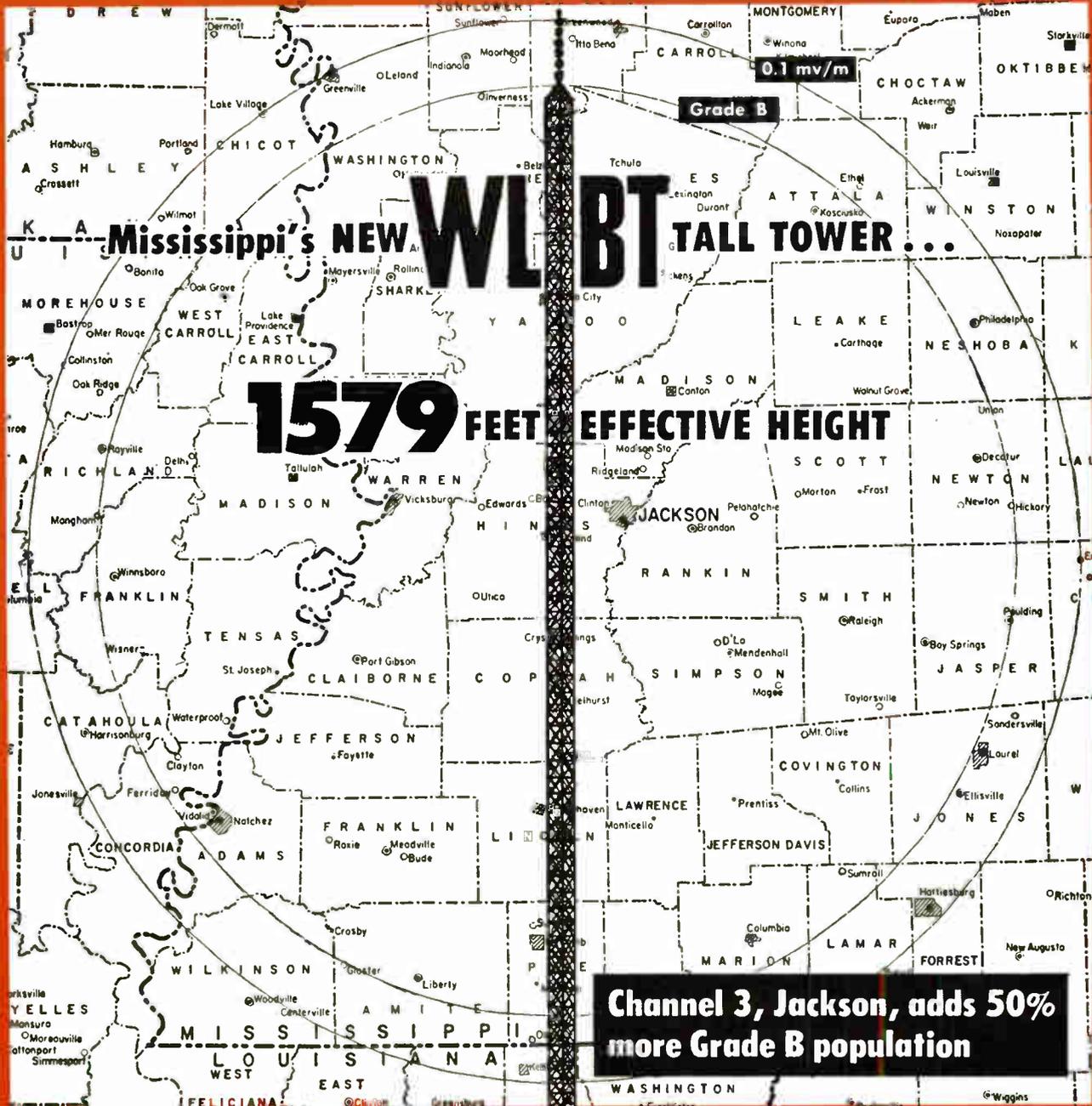
Network: CBS-TV (primary).

Rep: Headley Reed Television. Color facilities: network.

Highest hour rate: \$600.

Executives: Oscar C. Hirsch, pres & gen mgr; Robert O. Hirsch, television mgr; Donald T. McNeely, prog dir.

Washington atty: George O. Sutton. Radio affiliate: KFVS.



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1472 FEET  
WITH TV ANTENNAS

WLBT TALL TOWER  
1579 FEET

WLBT TALL TOWER

1949 FEET ABOVE  
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Double the coverage area of Station B...

**WLBT** CHANNEL **3**

JACKSON, MISSISSIPPI

**NBC-ABC**  
Maximum Power

See **HOLLINGBERRY**

**Tv Stations CONTINUED**

**MISSOURI CONTINUED**

**CARTHAGE**, Jasper County (ch. 56—)

**CARUTHERSVILLE**, Pemiscot County (ch. 27—)

**CHILLICOTHE**, Livingston County (ch. 14—)

**CLINTON**, Henry County (ch. 49—)

INTERESTED IN BUYING OR SELLING ONE OF THE  
**17 TV 14 FM 81 AM**  
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 THE NEAREST OFFICE TO MISSOURI IS—  
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 \*As of August 1, 1960

**COLUMBIA**, Boone County (ch. 8+, 16+, 22—)

**KOMU-TV** (Dec. 21, 1953) ch. 8; power—251 kw visual, 126 kw aural; antenna height—790 feet above average terrain, 774 feet above ground.

Address: Highway 63 S. Phone: Gibson 2-1122. TWX CLBA 597.  
 Licensee: U. of Missouri (original owner).  
 Network: ABC-TV (secondary), NBC-TV (primary)

Rep: H-R Television  
 Highest hour rate \$330.  
 Executives: Glenn G. Griswold, gen mgr & film buyer; John O. Conwell, coml mgr; Monte S. Gurwit, prog dir; Lois Todd, prom mgr; Philip E. Berk, news dir; William J. Reagan, chief engr.  
 Washington atty: Fisher, Wayland, Duvall & Southmayd.

**FARMINGTON**, Saint Francois County (ch. 52)

**FESTUS**, Jefferson County (ch. 25—)

**FULTON**, Callaway County (ch. 24+)

**HANNIBAL**, Marion County (ch. 7—, 27+)

**KHQV-TV** (Quincy, Ill.) (Sept. 23, 1953) ch. 7; power—269 kw visual; antenna height—890 feet above average terrain, 804 feet above ground.

Address: WCU Bldg Phone: Baldwin 2-6200. TWX QCY 7033.  
 Licensee: Lee Broadcasting Inc. (original owner).

Ownership: See "Newspaper Ownership" and Forward Group in "Group Ownership."  
 Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Branham.  
 Color facilities: network.  
 Highest hour rate \$400.  
 Executives: Lee P. Loomis, pres; Herbert R. Oht, exec vp; Walter J. Rothschild, gen mgr & natl sales mgr; Paul Millen & Wayne Cribb, asst natl sales mgrs; Robert W. Euckmeyer, admin asst; Tom Robey, prog mgr; Mrs. Jean Eager, film buyer, Gene Terry, news dir; J. E. Gray, chief engr.  
 Washington atty: Pierson, Ball & Dowd.  
 Radio affiliate: WTAD-AM-FM Quincy, Ill

**JEFFERSON CITY**, Cole County (ch. 13, 33+)

**KRCG-TV** (Feb. 13, 1955) ch. 13; power—214 kw visual; antenna height—1,010 feet above average terrain, 929 feet above ground  
 Address: P. O. Box 659. Phone: 6-6188. TWX JFS CY MO 641  
 Licensee: Jefferson Television Co. (original owner).

Ownership: Mrs. William H. Weldon, 82.5%; Capital Broadcasting Co., 14.3%. Capital Broadcasting is licensee of KWOS Jefferson City. See "Newspaper Ownership."  
 Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Blair Television Assoc.  
 Highest hour rate. \$325.  
 Executives: William H. Weldon, pres; Mrs. William H. Weldon, exec vp; Robert Blosser, gen mgr & film buyer, R. E. Maxwell, sales mgr; Edward J. Schuelein, chief engr.  
 Washington atty: Fisher, Wayland, Duvall & Southmayd

**JOPLIN**, Jasper County (ch. 12+, 30+)

**KOAM-TV** (see Pittsburg, Kan.)  
**KODE-TV** (Sept. 1954) ch. 12; power—219 kw visual; antenna height—680 feet above average terrain, 626 feet above ground.  
 Address: 1928 W. 13th St. Phone Mayfair 3-7260. TWX JO 8255.

Licensee: WSTV Inc. (acquired station Dec. 1956).

Ownership: See Friendly Group Stations in "Group Ownership"  
 Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Avery-Knodel; Jack Hetherington (St. Louis).

Color facilities: network  
 Highest hour rate \$300

Executives: Jack Berkman, pres; D. T. Knight, gen mgr & film buyer; William R. Hirshey, coml mgr; Ron Robson, prog dir; William Harned, prom mgr; Ken Crowe, news dir; Jack Langford, chief engr.

Washington atty: Kirkland, Fleming, Green, Martin & Elms  
 Radio affiliate: KODE

**KANSAS CITY**, Jackson County (ch. 4, 5+, 9+, \*19+, 25+, 65)

**KCMO-TV** (Sept. 27, 1953) ch. 5, power—100 kw visual, 60 kw aural; antenna height—1,130 feet above average terrain, 1,042 feet above ground.

Address: 125 E 31st St., Zone 8 Phone: Jefferson 1-6789. TWX KC-165.

Licensee: Meredith Broadcasting Co. (acquired station Oct. 12, 1953).

Ownership: See Meredith Pub. Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz  
 Color facilities: network, local film, local live, local slides.

Highest hour rate \$1,400  
 Video tape Ampex (2)

Executives: Payson Hall, pres; E. K. Hartenbower, vp & gen mgr; Sid Tremble, station & coml mgr; Ken Heady, prog dir; T. R. Thompson, film buyer, F. C. Strawn, prom mgr, Jim Monroe, news dir, Karl Troeglen, chief engr.

Washington atty: Haley, Wollenberg & Bader.  
 Radio affiliate: KCMO-AM-FM.

**KMBC-TV** (Aug. 1, 1953) ch. 9; power—316 kw visual, 158 kw aural; antenna height—1,071 feet above average terrain, 1,023 feet above ground

Address: 11th & Central Sts., Zone 5 Phone: Harrison 1-2650 TWX KC 181

Licensee: Cook Broadcasting Co. (acquired station June 14, 1954).

Ownership: See Cook Broadcasting Stations in "Group Ownership"

Network: ABC-TV (primary)

Rep: Fiers, Griffin, Woodward

Color facilities: network.

Highest hour rate \$1,300.

Video tape Ampex (2)

Executives: Donald D. Davis, pres; John T. Schilling, exec vp & gen mgr, George J. Higgins, vp & natl sales mgr; Mori Greiner, station mgr & film buyer, Ed Dennis, vp & local sales mgr, Joe Redmond, prom mgr, Claude Dorsey, news dir, Henry Goldenberg, chief engr.

Washington atty: Dow, Lohnes & Albertson.  
 Radio affiliate: KMBC-KFRM (FM)

**WDAF-TV** (Oct. 16, 1949) ch. 4; power—100 kw visual, 50kw aural; antenna height—750 feet above average terrain, 724 feet above ground.

Address: Signal Hill, zone 8. Phone: Plaza 3-4567. TWX KC 259

Licensee: Transcontinent Tv Corp. (acquired station Aug 18, 1960).

Ownership: See Transcontinent Tv Stations in "Group Ownership."

Network: NBC-TV

Rep: Harrington, Righter & Parsons.

Highest hour rate \$1,400.

Color facilities: network, local film, local slides

Video tape: Ampex.

Executives: David C. Moore, pres; William A. Bates, gen mgr; Jay Barrington, administrative asst & film buyer, E. Manne Russo, gen sales mgr, Ro Grignon, asst to tv sales mgr (local sales); Bob Wormington, program dir; Jud Woods, promotion mgr, Walt Bodine, news dir, James Schmidt, chief engr.

Washington atty: Covington & Burling.  
 Radio affiliate: WDAF-AM-FM.

\*NEW (granted March 1960, target date not announced) ch. 19, power—178 kw visual; antenna height—510 feet above average terrain, 475 feet above ground

Address: 9th & Locust.

Permitee: The School District of Kansas City.

**KENNETT**, Dunklin County (ch. 21)

**KIRKSVILLE**, Adair County (ch. 3—, 18)

**KTVO** (Ottumwa, Iowa) (Nov. 21, 1955) ch. 3, power—100 kw visual, 50 kw aural, antenna height—1,080 feet above average terrain, 1,101 feet above ground.

Address: 211 E. 2nd St. Ottumwa, Iowa Phone Murray 2-4535 TWX 463

Licensee: KTVO Television Inc. (original owner).

Ownership: James J. Conroy, 66%; Raymond E. Russell, 33%.

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Hollingbery

Color facilities: network

Highest hour rate \$300.

Executives: James J. Conroy, pres & gen mgr; William Lloyd King, coml mgr; Jim Frost, prog dir; Glen Froeschold, film buyer; Albert Cunningham, prom mgr, Harold Oyler, news dir; A. E. Mulder, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

**LEBANON**, Laclede County (ch. 23)

**MARSHALL**, Saline County (ch. 40+)

**MARYVILLE**, Nodaway County (ch. 26)

**MEXICO**, Audrain County (ch. 45)

**MOBERLY**, Randolph County (ch. 35+)

**MONETT**, Barry County (ch. 14)

**NEVADA**, Vernon County (ch. 18—)

**POPLAR BLUFF**, Butler County (ch. 15+)

**ROLLA**, Phelps County (ch. 46)

**ST. JOSEPH**, Buchanan County (ch. 2—, 30—, \*36)

**KFEQ-TV** (Sept 27, 1953) ch. 2, power—100 kw visual, 50 kw aural, antenna height—810 feet above average terrain, 750 feet above ground

Address: 40th & Faraon Sts. Phone: Adams 3-2528 TWX ZJ 8396

Licensee: KFEQ Broadcasting Co (acquired station Oct 1957) Sale to Connie B Gay, pending FCC approval

Ownership: Jesse D. Fine, 30%; Oscar K. Fine, 30%; Isadore Fine, 20%; Eugene P. Fine, 12.5%; Theodore M. Nelson, 5%; Marvin S. Cohen, 2.5% Mr. Nelson also has interests in WILCO Frankfort, Ind and WOHP Bellefontaine, Ohio All the above also own KLIK Jefferson City, Mo

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Blair Television Assoc.

Highest hour rate \$500

Executives: Jesse D. Fine, pres; Theodore M. Nelson, vp & gen mgr, E. Carleton Schirmer, coml mgr, Gene Milsteen, Prog dir, Frank Smith, news dir, John Carroll, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine  
 Radio affiliate KFEQ.

**ST. LOUIS** [Independent City] (ch. 2, 4—, 5—, \*9, 11—, 30, 42+)

\*KETC (Sept 20, 1954) ch 9, power—27.5 kw visual, antenna height—600 feet above average terrain, 637 feet above ground.

Address: 6996 Milbrook Blvd., zone 30 Phone: Volunteer 3-0995

Licensee: St. Louis Educational Television Commission

Video tape: Ampex.

**KMOX-TV** (July 8, 1954) ch. 4; power—100 kw visual, 50 kw aural, antenna height—1,110 feet above average terrain, 1,214 feet above ground

Address: 1215 Cole Street, Zone 6 Phone: Main 1-9100 TWX SL 281

Licensee: Columbia Broadcasting System Inc (acquired station March 16, 1958).

Ownership: See CBS Owned Stations in "Group Ownership"

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales

Color facilities: network

Highest hour rate \$1,000

Video tape: Ampex (2)

Executives: D. Frank Stanton, pres, CBS Inc, Merle S. Jones, pres, CBS Television Stations Div, Gene Wilkey, vp & gen mgr, KMOX-TV, Ed Hoerner, admin asst; Charles McAbee, gen sales mgr, Don Markley, prog mgr & film buyer, Fred S. Hewwood, dir, information services, Judd Choler, sales prom mgr; Spencer Allen, news dir, Harry Harvey, technical operations dir, Paiker Wheatley, public affairs dir.

Atty: Rosenman, Goldmark, Colm, Kaye (New York).

Radio affiliate: KMOX.

**KPLB-TV** (April 28, 1959) ch 11; power—316 kw visual, 158 kw aural; antenna height—1,007 feet above average terrain, 1,214 feet above ground

Address: 4935 Lindell Blvd., zone 8. Phone: Forest 7-7211 TWX SL 1171

Licensee: 220 Television Inc. (original owner)

Ownership: 220 N Kingshighway Inc., 100%.

Rep: Peters, Griffin, Woodward.

Highest hourly rate \$1,000.

Video tape: Ampex (2)

Executives: Harold Kopljar, pres; James Goldsmith, coml mgr, Elaine Phillips, prog dir; James Annans, film buyer, Arthur Eisenstat, prom mgr, Kenneth Dawst, news dir, Kenneth Hildenbrand, chief engr

Washington atty: Koteen & Burt.

**KSD-TV** (Feb 8, 1947) ch 5; power—100 kw visual, 60.3 kw aural, antenna height—1,090 feet above average terrain, 1,159 feet above ground

Address: 1111 Olive St., Zone 1. Phone: Main 1-1111 TWX SL 480

Licensee: Pulitzer Pub. Co. (original owner).

Ownership: See "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales

Color facilities: network, local film, local slides.

Highest hour rate \$1,750.

Video tape: Ampex (2)

Executives: Joseph Pulitzer Jr.; pres; Harold Grams, gen mgr, Guy E. Yeldell, coml mgr; Keith Gunther, film buyer & prog dir; Fred J. Mueller, prom mgr, Austin Bridgman, news dir, J. E. Risk, chief engr

Washington atty: Segal & Marmet.  
 Radio affiliate: KSD.

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our **A. P.\***

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Broadcasting  
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**2,320,499 people...blanketing this entire 200-mile-wide market**

Reaching 616,940 TV homes<sup>1</sup> and 800,070 radio homes<sup>2</sup>, KCMO-TV and KCMO-Radio command maximum audience loyalty . . . maximum selling power.

No wonder that when the millions of consumers in our **Area Potential** think of buying . . . think of pleasure . . . think of marketing, they naturally think of **Kansas City, MO.**

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2—NCS #2

**Kansas City MO**  **TV-Radio-FM**

E. K. HARTENBOWER, V. P. and Gen Mgr., R. W. EVANS, Radio Sta. Mgr., SID TREMBLE, TV Sta. Mgr.

*Represented Nationally by Katz Agency*

A Meredith Station Affiliated with "Better Homes and Gardens" and "Successful Farming" Magazines.

## TV Stations CONTINUED

### MISSOURI CONTINUED

**KTVI** (Aug. 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—1,090 feet above average terrain, 1,048.7 feet above ground.

Address 5915 Berthold Ave., Zone 10. Phone. Mission 7-3600. TWX SL 410.

Licensee Signal Hill Telecasting Corp (original owner).

Ownership: Paul E. Peltason and Harry Tenenbaum, each 33.66%; Central Broadcasting Corp. (Newhouse Stations), 22.71%. For Newhouse interests see Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep Blair-tv.

Highest hour rate \$1,400.

Video tape Ampex.

Executives Harry Tenenbaum, pres; Paul E. Peltason, exec. vp, J. J. Bernard, vp & gen mgr, Fran Hunt, operations mgr & film buyer, Fred Buschmeyer Jr., prog dir; Don B. Curran, prom mgr; Jim Brady, news dir; Richard J. Trompeter, chief engr.

Washington atty: Sher, Oppenheimer & Harris.

#### SEDALIA, Pettis County (ch. 6—, 28+)

**KMOS-TV** (July 6, 1954) ch. 6; power—16.2 kw visual, 8.4 kw aural; antenna height—360 feet above average terrain, 321 feet above ground.

Address: 2100 W. Broadway. Phone: Taylor 6-1651.

Licensee Cook Broadcasting Co. (acquired station Jan 1959).

Ownership See Cook Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep Bob Dore Assoc.

Color facilities: network.

Highest hour rate \$150.

Executives: Don Davis, pres; John Garner, gen mgr & film buyer, Harry W. Trotman, coml mgr; Don Collins, news dir; Bob Klein, chief engr.

Washington atty: Dow, Lohnes & Albertson.

#### SIKESTON, Scott County (ch. 37)

**SPRINGFIELD**, Greene County (ch. 3+, 10, \*26+, 32)

**KTTS-TV** (March 14, 1953) ch. 10; power—240 kw visual; antenna height—710 feet above average terrain, 664 feet above ground.

Address: P. O. Box 1716. Phone: University 2-7474. TWX SO 8581.

Licensee: Independent Broadcasting Co. (original owner).

Ownership: J. H. G. Cooper votes over 90% of stock and individually, and with sons has a 69% stock interest.

Network: CBS-TV (primary).

Rep Weed Tv.

Color facilities network.

Highest hour rate \$350.

Executives: J. H. G. Cooper, pres; G. Pearson Ward, gen mgr & film buyer; Jack Lloyd, sales mgr; Kevin McAndrews, prog dir; E. P. Thomas, prom mgr; Bill Bowers, news dir; W. F. Curry, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: KTTS-AM-FM.

**KYTV** (Oct 1, 1953) ch. 3; power—100 kw visual, 50 kw aural, antenna height—520 feet above average terrain, 550 feet above ground.

Address: 999 W. Sunshine. Phone: University 6-2766. TWX SO 8560.

Licensee: Springfield Television Inc. (original owner).

Ownership: Springfield Newspapers Inc. (T. W. Duvall, president, Tams Bixby Jr., vice president), 49.6%; Lester L. Cox, 24.96%, and others. Mr Bixby also owns 40% of KBIX Muskogee, Okla. (Muskogee Phoenix and Times Democrat.) Also see "Newspaper Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Hollingbery; Eugene F. Gray Co. (Oma-ha, Kansas City, St. Louis).

Color facilities: network.

Highest hour rate \$375.

Video tape: Ampex.

Executives: Lester L. Cox, pres; Ralph E. Stufflebam, co-mgr & coml mgr; Carl Fox, co-mgr, prog mgr & film buyer; Fred Rains, prog dir; Jerri Owens, prom mgr; Don Sylvester, news dir; Forest Chumbley, film dir; E. Dennis White, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

#### WEST PLAINS, Howell County (ch. 20—)

### MONTANA

\*Non-commercial educational.

#### ANACONDA, Deer Lodge County (ch. 2+)

#### BILLINGS, Yellowstone County (ch. 2, 8, \*11)

**KGHL-TV** (March 15, 1958) ch. 8; power—316 kw visual, 158 kw aural, antenna height—

750 feet above average terrain, 531 feet above ground.

Address: P. O. Box 2512. Phone: Alpine 2-4676. TWX FG.

Licensee: Midland Empire Broadcasting Company (original owner).

Ownership: P. N. Fortin, 50%; Warren J. Hancock, 25%; Kenneth L. Hancock, 25%.

Network: NBC-TV (primary)

Rep: Devney-O'Connell; John Burr (Seattle); John McGuire (Denver).

Color facilities: network.

Highest hour rate \$250.

Executives: P. N. Fortin, pres; J. L. Robinson, gen mgr & prom mgr; Robert McCann, coml mgr; Gertrude Kiichi, prog dir; Sid Cohen, film buyer, Dean Jansma, studio chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: KGHL.

**KOOK-TV** (Nov. 9, 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—670 feet above average terrain, 383 feet above ground.

Address: P. O. Box 2557. Phone: Alpine 2-5611. TWX BL 488.

Licensee: Montana Network (original owner).

Ownership: Joseph S. Sample, 99.72% and others.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Hollingbery; Art Moore & Assoc. (Seattle & Portland)

Highest hour rate \$250.

Executives: Joseph S. Sample, pres & gen mgr, John H. Conner, coml mgr, Edmund Peiss, prog dir; TV Stations Inc, film buyer; Betty Kelly, prom mgr; Clifford E. Ewing, news dir, Grant French, chief engr.

Washington atty: John H. Midlen.

Radio affiliate: KOOK.

#### BOZEMAN, Gallatin County (ch. \*9, 22—)

#### BUTTE, Silver Bow County (ch. 4, 6+, \*7—, 15+)

**KOPR-TV** (not on air; granted Sept. 11, 1957; target date unknown) ch. 6; power—53.1kw visual, 28.8kw aural; antenna height—2,913 feet above average terrain, 142 feet above ground.

Address: Fynlen Hotel. Phone. 6546.

Licensee: Copper Broadcasting Co. (original owner)

Ownership: See Glasman Stations in "Group Ownership." Also see "Newspaper Ownership."

Executives: George C. Hatch, pres.

Washington atty: Haley, Wollenberg & Bader.

Radio affiliate: KOPR.

**KXLF-TV** (Aug. 14, 1953) ch. 4; power—60.3 kw visual, 32.5kw aural; antenna height—1,890 feet above average terrain, 202 feet above ground.

Address: Box 1956. Phone 2-9111.

Licensee: Television Montana (original owner).

Ownership: See Z Net stations in "Group Ownership."

Network: CBS-TV (primary); ABC-TV (secondary), NBC-TV (secondary).

Rep: Hollingbery.

Highest hour rate: 250.

Executives: E. B. Craney, pres; Jim Manning, station mgr; Arne Anzjon, coml mgr; Paul Simstetz, prog dir & news dir, Vern Totten, chief engr.

Washington atty: Wheeler & Wheeler & Fan-ney Litvin

Radio affiliate: KXLF.

#### CUT BANK, Glacier County (ch. 20+)

#### DEER LODGE, Powell County (ch. 25+)

#### DILLON, Beaverhead County (ch. 20)

#### GLASGOW, Valley County (ch. 16)

#### GLENDIVE, Dawson County (ch. 5+, 18—)

**KXGN-TV** (Nov. 1, 1957) ch. 5; power—5 kw visual, 2.49 kw aural; antenna height—90 feet below average terrain, 125 feet above ground.

Address: P. O. Box 200. Phone: Empire 5-3377.

Licensee: Glendive Broadcasting Corp. (original owner).

Ownership: Lewis Moore (theatre interests) and family, 100%.

Network: CBS-TV (Extended Market Plan).

Highest hour rate. \$125.

Executives: Lewis W. Moore, pres & film buyer; Daniel C. Palen, gen mgr & news dir; Adeline Schmidt, prog dir; Raymond Nicklay, prom mgr, Bart Rockwell, sports sales dir; Donald J. Powers, chief engr.

Washington atty: Harry J. Daly.

Radio affiliate: KXGN.

#### GREAT FALLS, Cascade County (ch. 3+, 5+, \*23—)

**KFBB-TV** (March 21, 1954) ch. 5; power—25.1 kw visual, 12.6 kw aural, antenna height—240 feet above average terrain, 440 feet above ground.

Address: P. O. Box 1139. Phone: Glendale 3-4377. TWX GF 7024.

Licensee: KFBB Broadcasting Inc. (acquired station Jan. 27, 1960).

Ownership: David E. Bright, 55%; Daniel T. O'Shea, 25%; Ernest Scanlon, 20%.

Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (primary).

Reps: Hollingbery; Art Moore (Northwest).

Highest hour rate \$250.

Executives: J. P. Wilkins, pres & gen mgr; W. C. Blanchette, coml mgr & film buyer; Joe Wilkins Jr., prog dir & news dir, A. J. Lopuch, chief engr.

Washington atty: Wheeler & Wheeler.

Radio affiliate: KFBB.

**KFBB-TV Translators:** K73AC, K82AB Havre, Mont. Hill County Tv Club c/o Pearl Garceau, 805 Third St., Havre, Mont.; K72AM Shelby, Mont, Shelby Tv Club Inc., c/o Fred Piann-smith, 234 Main St., Shelby, Mont.

**KRTV** (Oct. 5, 1958) ch. 3, power—0.6 kw visual, 0.3 kw aural, antenna height—230 feet above average terrain, 138 feet above ground.

Address: P. O. Box 1453. Phone: Glendale 3-2133.

Licensee: Snyder & Assoc. (original owner).

Ownership: Dan Snyder, 53.40%; Forrest Arthur, 13.09%; eleven minor stockholders.

Network: NBC-TV (primary).

Rep: Forjoe-Tv.

Highest hour rate \$200.

Executives: Dan Snyder, pres, gen mgr, coml mgr & film buyer, Don Bradley, asst mgr, prom mgr & prom mgr, Jesse Waymire, chief engr.

Washington atty: Dow, Lohnes & Albertson.

#### HAMILTON, Ravalli County (ch. 17+)

#### HARDIN, Big Horn County (ch. 4+)

#### HAYRE, Hill County (ch. 9+, 11+)

#### HELENA, Lewis and Clark County (ch. 10+, 12)

**KXLJ-TV** (Jan. 1, 1958) ch. 12; power—975w visual, 485w aural; antenna height—370 feet below average terrain, 97 feet above ground.

Address: Box 797. Phone: Hickory 2-6620.

Licensee: Capital City Television Inc. (original owner).

Ownership: See Z Net Stations in "Group Ownership."

Satellite of KXLF-TV Butte, Mont.

Radio affiliate: KXLJ.

#### KALISPELL, Flathead County (ch. 9—)

**KULR** (not on air, suspended operation but has not turned in license) ch. 9.

Address: P. O. Box 439.

Licensee: KGEZ-TV Inc. (original owner).

Ownership: Frank Reardon, 58.30%; North-west Video Inc., 31.9%; Copper City Radio Co., 9.9%. Copper City Radio is the licensee of KBOW Butte, Mont. (owned 89% by Frank Reardon). Northwest Video Inc. operates catv system in Kalispell.

Radio affiliate: KGEZ.

#### LAUREL, Yellowstone County (ch. 14+)

#### LEWISTOWN, Fergus County (ch. 13)

#### LIVINGSTON, Park County (ch. 16—)

#### MILES CITY, Custer County (ch. 3—, \*6, 10)

#### MISSOULA, Missoula County (ch. 8—, \*11—, 13—, 21+)

**KMSO-TV** (July 1, 1954) ch. 13; power—191 kw visual, 95.5kw aural; antenna height—2,030 feet above average terrain, 277.5 feet above ground.

Address: Box 1470. Phone: Lincoln 9-4169.

Licensee: Mosby's Inc. (original owner).

Ownership: A. J. Mosby and family.

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Forjoe Tv. Inc.

Highest hour rate. \$250.

Color facilities: network.

Executives: A. J. Mosby, pres, gen mgr & film buyer; Hugh Bader, local sales mgr; Vi Thomson, prog dir, Don Hayes, natl sales & prom mgr; Gene Minchell, news dir; Sid Tompkins, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd

#### POLSON, Lake County (ch. 18)

#### RED LODGE, Carbon County (ch. 18+)

#### SHELBY, Toole County (ch. 14—)

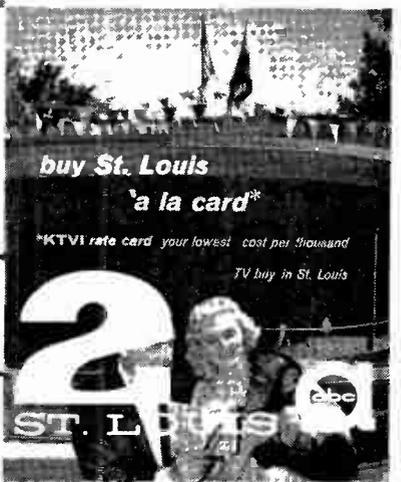
#### SIDNEY, Richland County (ch. 14)

#### WHITEFISH, Flathead County (ch. 16+)

#### WOLF POINT, Roosevelt County (ch. 20—)



*in St. Louis*



Represented nationally by



**KTVI**  
CHANNEL



## Tv Stations CONTINUED

### NEBRASKA

\*Non-commercial educational

**ALLIANCE**, Box Butte County (ch. 13—, 21)

**BEATRICE**, Gage County (ch. 40)

**BROKEN BOW**, Custer County (ch. 14—)

**COLUMBUS**, Platte County (ch. 49+)

**FAIRBURY**, Jefferson County (ch. 35)

**FALLS CITY**, Richardson County (ch. 38)

**FREMONT**, Dodge County (ch. 52)

**GRAND ISLAND**, Hall County (ch. 11—, 21+)

**KGIN-TV** (granted April 13, 1960; not on air, target date unknown) ch 11, power—275 kw visual, antenna height—200 feet above average terrain, 231 feet above ground  
Permittee Electron Corp.

**HASTINGS**, Adams County (ch. 5—, 27—)

**KHAS-TV** (Jan. 1, 1956) ch 5, power—100 kw visual, 50 kw aural, antenna height—730 feet above average terrain, 767 feet above ground

Address: P O Box 476. Phone 3-1321 TWX 8-2063.

Licensee Nebraska Television Corp (original owner)

Ownership: Seaton Pub Co, 51.7% J M Donald Jr., 3.55%; Morris-Quirk Grain Corp 3.55%; D. H. Meves, 4.15%, and approximately 50 others For Seaton holdings, see Seaton Stations in "Group Ownership." Also see "Newspaper Ownership"

Network NBC-TV (primary), ABC-TV (secondary)

Rep Weed Television  
Color facilities network  
Highest hour rate \$300

Executives Fred A. Seaton, pres, Duane L. Watts, gen mgr, Robert E. Schueller, prom & prog dir, Ted Kennedy, news dir, Duane B. Allison, chief engr

Washington atty Dow, Lohnes & Albertson  
Radio affiliate KHAS

**HAY SPRINGS**, Sheridan County (ch. 4+)

**KDUH-TV** (March 5 1958) ch 4, power—100 kw visual, 50 kw aural, antenna height—650 feet above average terrain, 585 feet above ground

Address P O Box 64, Chadron, Neb  
Phone McIrose 8-2741

Licensee Duhamel Enterprises Inc. (original owner)

Ownership See Duhamel Enterprises Stations in "Group Ownership"

Network CBS-TV (primary), ABC-TV (secondary)

Rep Headley-Reed  
Highest hour rate \$100

Executives Helen S Duhamel, pres, John E. Ludwig, gen mgr, Owen Lyon, prog dir & news dir, Robert W. Clark, chief engr

**HAYES CENTER**, Hayes County (ch. 6)

**KHPL-TV** (Feb. 9, 1956) ch 6, power—100 kw visual, antenna height—710 feet above average terrain, 583 feet above ground

Address: 414 East Ave., Holdrege, Neb  
Licensee Bi-States Co. (original owner).

Ownership See Bi-States Stations in "Group Ownership"

Note KHPL-TV operates as satellite of KHOL-TV Kearney, Neb.

**HOLDREGE**

**KHOL-TV** (See Kearney)

**KEARNEY**, Buffalo County (ch. 13, 19)

**KHOL-TV** (Dec. 24, 1953) ch 13, power—204 kw visual, 102 kw aural, antenna height—550 feet above average terrain, 581 feet above ground

Address 414 East Ave., Holdrege, Neb  
Phone Wyman 5-5952 TWX AXTELL 8220

Licensee Bi-States Co (original owner)

Ownership. See Bi-States Stations in "Group Ownership"

Network CBS-TV (primary), ABC-TV (secondary) ABC-TV (primary) after Feb 1, 1961

Rep Meecker, Soderlund Co (Omaha).  
Color facilities network  
Highest hour rate \$350

Executives Dr. F. Wayne Brewster, pres Harold J. Hamilton, gen mgr, Jack Gilbert, station mgr & film buyer; Ed Strassburger, traffic & office mgr Paul Freygang sales mgr, Tom Nuss, prom mgr, Art Eckdahl, news dir, W. M. "Dixie" Greely, dir of engineering, Robert Letterle, chief engr, Jerry Granger, sports dir.

Washington atty. Fisher, Wayland, Duvall & Southmayd  
Radio affiliate. KHOL-FM

**LEXINGTON**, Dawson County (ch. 23—)

**LINCOLN**, Lancaster County (ch. 10+, \*12—, 18+, 24)

**KOLN-TV** (Feb 10, 1953) ch 10, power—316 kw visual, 158 kw aural, antenna height—1,000 feet above average terrain, 999 feet above ground

Address: 40th & W. Sts, Zone 4 Phone Ingersoll 6-2367 TWX LI 8134

Licensee Fetzer Broadcasting Co (acquired station Aug 1953)

Ownership: See John E. Fetzer Stations in "Group Ownership"

Network CBS-TV (primary), ABC-TV (secondary)

Rep Avery-Knodel  
Highest hour rate \$500

Executives John E. Fetzer, pres, A. James Ebel, vp & gen mgr, Duane Holman sales mgr, Robert L. Johnson prog dir & film buyer, Ken Johnson, prom dir, Byron Krasne, news dir, Ray Taylor, chief engr

Washington atty Dow, Lohnes & Albertson

**\*KUON-TV** (Nov 1, 1954) ch \*12; power—263kw visual, 132kw aural; antenna height—360 feet above average terrain, 403 feet above ground.

Address: U. of Nebraska, zone 8. Phone 2-7631, Ext 3275.

Video tape: Ampex  
Licensee U. of Nebraska (original owner)

Executives Dr Clifford M. Hardin, chancellor, U. of Nebraska; Jack G. McBride, dir of tv and gen mgr, Robert W. Schlater, program dir, Wm Boyd Rooney Jr, film buyer, Elizabeth M. Meisinger, promotion mgr, Adolph R. Dvorak, chief engr

Washington atty: Dow, Lohnes & Albertson

**McCOOK**, Red Willow County (ch. 8—, 17)

**KOMC** (Oct 16, 1959) ch 8, power—100.8 kw visual, 50.43 kw aural, antenna height—710 feet above average terrain, 677 feet above ground

Address P O. Box 182, Great Bend, Kan  
Licensee Central Kansas Tv Co (original owner)

Ownership See Tri Circle Tv Stations in "Group Ownership"

Note KOMC operates as satellite of and sold in conjunction with KCKT (TV) Great Bend.

**NEBRASKA CITY**, Otoe County (ch. 50)

**HAMILTON-LANDIS**  
& ASSOCIATES, Inc.  
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DELAWARE 7-2754

**NORFOLK**, Morrill County (ch. 33+)

**NORTH PLATTE**, Lincoln County (ch. 2—, 9+)

**KNOF-TV** (Dec 15, 1958) ch 2, power—25.9 kw visual, 13 kw aural antenna height—630 feet above average terrain, 609 feet above ground

Address P O Box 756 Phone Lenox 2-2223

Licensee Fetzer Broadcasting Co (acquired station Aug 1953).

Ownership Rush C. Clarke, Orvil E. Kuhlman, George H. Larkin, H. L. Clarke Jr, York Hinman, J. L. Keenan, Lloyd Griffin, Harry E. Wells and Racheal Shrake, each 3.9%; Edwin and Estelle Burnham each 4.69%, and others.

Network NBC-TV (primary).

Rep Bob Dore Assoc  
Color facilities network  
Highest hour rate \$150

Executives York Hinman, pres, Bill Wood, mgr, coml mgr & film buyer, Bob Van Neste, prog dir, Gene Larsen, news dir, John Seide, chief engr

Washington aty Rhyne & Rhyne

**OMAHA**, Douglas County (ch. 3, 6+, 7, \*16, 22, 28—)

**KETV** (Sept 17, 1957) ch 7, power—316 kw visual 158 kw aural, antenna height—630 feet above average terrain, 585 feet above ground

Address 27th & Douglas Sts, Zone 31  
Phone Harney 7777. TWX OMA 151

Licensee Herald Corp (original owner)

Ownership World Pub. Corp (Omaha World-Herald), 100% Also see "Newspaper Ownership"

Network ABC-TV (primary)

Rep H-R Television  
Color facilities network  
Highest hour rate \$900

Executives Ben H. Cowdery, pres Eugene S. Thomas, vp, gen mgr & film buyer, Robert O. Paxson, sales mgr, Ken James, prog dir, Robert Coats, prom mgr & public service dir, Dick Trembath, news dir, Jack S. Petrik, chief engr

Washington atty Kirkland, Ellis, Hodson, Chaffetz & Masters

**KMTV** (Sept 1, 1949) ch 3, power—100 kw visual, 50 kw aural, antenna height—590 feet above average terrain, 550 feet above ground

Address 2615 Farnam St, Zone 31  
Phone Harney 3333 TWX OM 176  
Licensee May Broadcasting Co (original owner).

Ownership: May Seed & Nursery Co, 75%; Central Broadcasting Co, 25%. May Seed also owns KMA Shenandoah, Iowa. For Central Broadcasting interests see B. J. Palmer Stations in "Group Ownership."

Network NBC-TV (primary)

Rep Petry  
Color facilities network, local film, local live, local slides

Highest hour rate \$1,000

Executives Owen L. Saddler, exec vp & gen mgr, Arden E. Swisher, sales mgr, Lewis Jeffrey, prog mgr, Kenneth Michelsen, film dir; Galen K. Lillethou, prom mgr, James A. Roberts, news dir, Raymond J. Schroeder, vp-engineering, Floyd M. Kalber, dir of public relations

Washington atty McKenna & Wilkinson

**WOW-TV** (Aug 29, 1949) ch 6, power—100 kw visual, 50 kw aural, antenna height—590 feet above average terrain, 510 feet above ground

Address 3509 Farnam St, zone 31  
Phone Webster 3400 TWX OM 297.

Licensee Meredith WOW Inc (acquired station Sept 21 1951)

Ownership See Meredith Publishing Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary)

Rep Blair-TV  
Color facilities network  
Highest hour rate \$950

Video tape Ampex  
Executives Frank P. Fogarty, vp & gen mgr, C. A. Larson, mgr, Bill McBride, prog dir & film buyer, Fred Ebener, sales mgr, Robert Seltzer, prom mgr, James McGaffin, news dir; Glenn Flynn chief engr

Washington atty Haley, Wollenberg & Bader.  
Radio affiliate WOW-AM-FM

**SCOTTSBLUFF**, Scotts Bluff County (ch. 10—, 16+)

**KSTF** (Aug 7, 1955) ch 10, power—240 kw visual, 120 kw aural, antenna height—840 feet above average terrain, 674 feet above ground

Licensee Frontier Broadcasting Company (original owner)

Ownership See Frontier Broadcasting Co Stations in "Group Ownership" Also see "Newspaper Ownership"

Rates Sold nationally only in combination with KFBC-TV Cheyenne Wyo

Network CBS-TV (primary) NBC-TV (secondary), ABC-TV (secondary)

Executives William G. Walter, resident mgr, Doug Reeves natl sales mgr, Tony Kehli, sports dir, Robert S. McCracken, film buyer, Loren Ellis coml mgr, Catherine Johannes, prog dir, Ronald Davis, film dir, Dean Suhr, resident engr, Doris Berry, women's dir.

Washington atty Koteen & Burt

**YORK**, York County (ch. 15)

### NEVADA

\*Non-commercial educational

**BOULDER CITY**, Clark County (ch. 4+)

**CARLIN**, Elko County (ch. 14)

**CARSON CITY**, Ormsby County (ch. 37)

**ELKO**, Elko County (ch. 10—)

**ELY**, White Pine County (ch. 3— 6+)

**FALLON**, Churchill County (ch. 29—)

**GOLDFIELD**, Esmeralda County (ch. 5—)

**HAWTHORNE**, Mineral County (ch. 31)

**HENDERSON**, Clark County (ch. 2—)

**KLRJ-TV** (See Las Vegas)

**LAS VEGAS**, Clark County (ch. 8—, \*10+, 13—)

**KLAS-TV** (July 1, 1953) ch 8; power—55kw visual, antenna height—130 feet above average terrain, 238 feet above ground.

Address 250 Desert Inn Rd Phone: Dudley 2-6138.

Licensee Las Vegas Television Inc (current chief owner acquired control Feb. 25, 1957)

Ownership Herman M. Greenspun, 73.7%; Dewey Solomon, 8.99%, Las Vegas Sun (owned by Mr Greenspun), 7.9%, and others Mr. Greenspun publishes the Las Vegas Sun. Also see "Newspaper Ownership"

**KLAS-TV Translator:** K77AM Chloride, Ariz, Mohave County Board of Supervisors, Mohave County, Ariz.

**KLRJ-TV** (Jan 23, 1955) ch 2, power—12 kw visual, 6.03 kw aural, antenna height—110 feet above average terrain, 324 feet above ground

Address P. O. Box 550, Las Vegas Phone Dudley 2-1760 TWX LV 5649

Licensee Southern Nevada Radio & Television Co (original owner)

Ownership See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership"

Network NBC-TV (primary)  
Rep Headley-Reed  
Color facilities network  
Highest hour rate \$275  
Executives Donald W. Reynolds, pres; A. E.

Cahlan, managing dir, William D Stiles, gen mgr, Mark Smith, station mgr & film buyer; Allen W. Dunn, natl sales mgr, Rosemary Heath, prom mgr; Gordon Kent, news dir; David Rogers, chief engr.  
Washington atty: Haley, Wollenberg & Bader.  
Radio affiliate. KORK.

**KLRJ-TV Translators:** K72AV Big Sandy Valley, Ariz., K76AQ Bullhead City, Ariz.; Davis Dam & Lake Mohave Resort, K74AN Chloride, Ariz., K70AC Kingman, Ariz., and K73AJ Peach Springs, Ariz all owned by Mohave County Board of Supervisors Mohave County, Ariz.; K72AE Needles, Calif., Needles Community Tv Club, c/o Eudora Markham, Box 617 Needles, Calif

**KSHO-TV** (1957) ch. 13; power—11kw visual, 5.75kw aural antenna height—130 feet above average terrain, 215 feet above ground (CP for 115 kw visual power and antenna 110 feet above average terrain, 245 feet above ground).  
Address: El Rancho Vegas Hotel Phone. Dudley 2-8010 TWX LV 5631

Licensee Television Co of America (acquired station, November 1959)

Ownership 90% owned by Nevada Broadcasters Fund Inc (Reed Maxfield 42.6%, Robert W Hughes, 18%; Carl A Hulbert, 14%; Howard Johnson, 8.9%; James C Walentine, 8.9%; Joseph Bloom, 7%)

Network: ABC-TV (secondary).

Rep. Forjoe.

Highest hour rate. \$200

Executives Walter E Shull, pres Alex Gold, gen mgr

Washington atty Barnes & Neilsen

**LOVELOCK, Pershing County (ch. 18+)**

**McGILL, White Pine County (ch. 8+)**

**RENO, Washoe County (ch. 2, 4, \*5, 8, 21+, 27—)**

**KOLO-TV** (Sept 27 1953) ch 8 power—77.6 kw visual antenna height—2930 feet above average terrain, 120 feet above ground.

Address: P O Box 2610 Phone Fairview 3-0721. TWX RE-36

Licensee Nevada Radio-Television Inc (original owner)

Ownership See Donald W Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership"

Network CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary)

Rep. Headley Reed

Color facilities network

Highest hour rate: \$400

Executives Donald W Reynolds, pres, Lee D Hirschland, gen mgr, Frank F Wood, coml mgr, Jere Lund prog dir, Bob Lake, news dir; Tom Hughes chief engr

Washington atty Haley Wollenberg & Bader.  
Radio affiliate KOLO

**KOLO-TV Translators:** K72AF Battle Mountain, Nev Battle Mountain Tv Club, c/o Ray A Foote Battle Mountain, Nev, K71AF Cedarville Calif, Surprise Valley Tv Club, Box 205 K80AH Hawthorne, Nev, Mt Grant Tv Booster Service Corp, c/o A E Connelly, Hawthorne, Nev, K70AQ, K74AT Likely, Calif., Likely Tv Club, c/o John W Roberts, Likely, Calif.; K70AY Lovelock, Nev, Pershing County Chamber of Commerce, Lovelock, Nev.; K72AU Verdi, Nev Truckee River Civic Tv Inc Box 78 Verdi, Nev K72AA Weed Heights, Nev, Anaconda Co, Box 1000, Weed Heights, Nev., K76AB Winnemucca Nev Winnemucca Lions Club, Box 732 Winnemucca Nev K70 Susanville and Hering Calif, Honey Lake Community Tv Club

**TONOPAH, Nye County (ch. 9—)**

**WINNEMUCCA, Humboldt County (ch. 7+)**

**YERINGTON, Lyon County (ch. 33)**

## NEW HAMPSHIRE

\*Non commercial educational

**BERLIN, Coos County (ch. 26)**

**CLAREMONT, Sullivan County (ch. 37)**

**CONCORD, Merrimack County (ch. 76)**

**DURHAM, Strafford County (ch. \*11)**

**\*WENH** (July 6, 1959) ch 11; power—51.3 kw visual, 25.7 kw aural, antenna height—970 feet above average terrain, 436 feet above ground.  
Address: P O Box Z Phone University 8-5511

Licensee U of New Hampshire (original owner)

Video tape Ampex

Executives Dr Lyndon L Johnson, pres; Keith J Nighbert, gen mgr; Cabot Lyford, prog dir Alton Hotaling, prod mgr & film buyer, Charles Tamm, chief engr

Washington atty Covington & Bulling

**HANOVER, Grafton County (ch. \*27+)**

**KEENE, Cheshire County (Ch. 45—)**

**LACONIA, Belknap County (ch. 43)**

**LITTLETON, Grafton County (ch. 24—)**

**MANCHESTER, Hillsboro County (ch. 9—, 48+)**

**WMUR-TV** (March 28, 1954) ch 9; power—282 kw visual, 155 kw aural; antenna height—1,030 feet above average terrain, 227 feet above ground

Address: 1819 Elm St. Phone. National 3-8061 TWX MAN 94

Licensee: United Television Co of New Hampshire (acquired station March 7, 1959).

Ownership: See United Broadcasting Co. Stations in "Group Ownership"

Network ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).

Rep. Weed Television.

Highest hour rate \$600

Executives Richard Eaton, pres; David O'Shea, gen mgr; Jack Conway, coml mgr; Ray Harris, prog dir, Gus Bernier, news dir, Ralph Nadau, chief engr

Washington atty: Cohn & Marks

**NASHUA, Hillsboro County (ch. 54)**

**PORTSMOUTH, Rockingham County (ch. 15)**

**ROCHESTER, Strafford County (ch. 51)**

## NEW JERSEY

\*Non-commercial educational

**ANDOVER, Sussex County (ch. \*69)**

**ASBURY PARK, Monmouth County (ch. 58)**

**WRTV** (not on air, suspended operation but has not turned in construction permit) ch. 58  
Address: Eatontown, N J

Permittee: Atlantic Video Corp.

Ownership: Walter Reade Theatres Inc, 100% Walter Reade Theatres is owned by Walter Reade Jr, 51% and Suzanne Gage, 49%.

Washington atty Cohn & Marks

**ATLANTIC CITY, Atlantic County (ch. 46, 52+)**

**WHTO-TV** (not on air, suspended operation but has not turned in construction permit) ch. 46.

Address: P O Box 1230, Steubenville, Ohio.

Permittee Neptune Broadcasting Corp.

Ownership See Friendly Group in "Group Ownership"

**WOCN** (not on air, granted Jan 8, 1953; target date unknown) ch. 52

Address 207 Swissvale Ave, Pittsburgh, Pa.

Permittee David E Mackey.

Ownership David E Mackey, sole owner.

**BRIDGETON, Cumberland County (ch. 64—)**

**HAMILTON-LANDIS**  
& ASSOCIATES, Inc.  
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**CAMDEN, Camden County (ch. \*80)**

**FREEHOLD, Monmouth County (ch. \*74)**

**HAMMONTON, Atlantic County (ch. \*70)**

**MONTCLAIR, Essex County (ch. \*77)**

**NEWARK, Essex County (ch. 13—)**

**WNTA-TV** (see New York City).

**NEW BRUNSWICK, Middlesex County (ch. \*19—, 47+)**

**\*WTLV** (noncommercial educational) (not on air, granted Dec. 4, 1952, target date unknown) ch. \*19

Address State House, Trenton, N J.

Permittee New Jersey Department of Education

**PATERSON, Passaic County (ch. 37+)**

**TRENTON, Mercer County (ch. 41+)**

**WILDWOOD, Cape May County (ch. 48—)**

## NEW MEXICO

\*Non-commercial educational

**ALAMOGORDO, Otero County (ch. 17)**

**ALBUQUERQUE, Bernalillo County (ch. 4+, \*5+, 7+, 13+)**

**KGGM-TV** (1953) ch 13, power—44.7 kw visual; antenna height—4,180 feet above average terrain, 143 feet above ground.

Address: P O Box 1294. Phone: Chapel 3-2235. TWX AQ 88-U

Licensee: New Mexico Broadcasting Co. (original owner)

Ownership: A. R Hebenstreit, 62%; S. P. Vidal, 11% and others. Licensee also owns

KVSR Santa Fe, N M

Network: CBS-TV (primary).

Rep: Branham

Highest hour rate. \$400.

Video tape. Ampex.

Executives A R Hebenstreit, pres & gen mgr, R C (Dusty) Rhoads, coml mgr & film buyer, Vergie Aheyta, natl sales mgr; Robert Van Driel, prog dir, Jim Laramore, prog mgr; Robert Smith, news dir, Leonard F. Dodds, chief engr

Washington atty Dempsey & Koplovitz.

Radio affiliate KGGM.

**KGGM-TV Translators:** K83AG Gallup, N.M., UHF-TV for Gallup Assn., c/o Fred Garing, 600 W. Coal Ave, Gallup; K82AC Romeo, La Jarea and Manassa, Colo, San Luis Tv Inc., c/o Alonzo Barton, Romeo, Colo; K83AB Santa Rosa, N.M., Santa Rosa Chamber of Commerce, c/o C. J Webb, Santa Rosa, N.M.; K80AC Truth or Consequences, N.M., Hal L. Everett, 605 Sims St., Truth or Consequences, N.M.; K80AM Window Rock, Ariz., Navajo Tribal Council, c/o J Maurice McCabe, Window Rock.

**\*KNME** (May 5, 1958) ch. 5, power—11.2 kw visual, 6 kw aural, antenna height—1,150 feet above average terrain, 123 feet above ground.

Address 1801 Roma Ave. East Phone Chapel 2-1233

Video tape Ampex

Executives Dr F. C Hempen, gen mgr; Dr. E. W Bundy, prod mgr, Tom Petry, prog dir, film buyer & prom mgr, Curtis Horton, chief engr

Washington atty: Krieger & Jorgensen.

**KNME-TV Translator:** K73AL Truth or Consequences, N.M., Board of Education, Truth or Consequences, Municipal School District 8.

**KOAT-TV** (Sept. 28, 1953) ch. 7; power—73.5 kw visual; antenna height—4,240 feet above average terrain, 257 feet above ground

Address: 122 Tulane Drive SE Phone Alpine 5-8716 TWX AQ 187

Licensee Alvarado Television Co. (acquired station Feb 6, 1957)

Ownership Clinton D McKinnon, 99.2%, Mr McKinnon owns 25% of KVOA-AM-TV Tucson, Ariz (See "Newspaper Ownership")

Network ABC-TV (primary).

Rep Avery-Knodel

Highest hour rate \$425.

Video tape Ampex.

Executives Clinton D McKinnon pres; Max A Sklower, gen mgr, coml mgr & film buyer; Ed Sanchez, prom mgr & operations dir, Bill Johns, news dir, James H Sharman chief engr.

Washington atty: Cohn & Marks

**KOAT-TV Translators:** K74AV Navajo Compressor Station, Ariz, El Paso Natural Gas Co, c/o L. I Duthrie, Box 1492, El Paso, Tex; K77AA Bayfield & Ignacio, Colo, La Plata Electric Assn, c/o George Granger, Box 180, Durango, Colo; K75AC Farmington, N.M., San Juan Non-Profit Tv Assn, c/o John P. Sheafe, Box 444, Farmington, N.M., K76AK Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock, K70BR, Durango, Colo, Durango Junior Chamber of Commerce Inc, c/o R. J Chandler, Box 701, Durango

**KOB-TV** (Nov 29, 1948) ch. 4, power—27 kw visual 13.5 kw aural, antenna height—4,200 feet above average terrain, 183 feet above ground

Address: P O Box 1351 Phone Chapel 3-4411. TWX AQ 95

Licensee KSTP Inc (acquired station March 13, 1957)

Ownership: See Gold Seal Stations in "Group Ownership."

Network NBC-TV (secondary).

Rep: Petry

Color facilities network.

Highest hour rate \$450.

Video tape RCA

Executives Stanley E. Hubbard, pres, George S Johnson, gen mgr, Robert D Williams, coml mgr, Jerry Danziger, prog dir & film buyer, Paul Bain, prom mgr, William Tucker, news dir

Washington atty: Spearman & Roberson.

Radio affiliate. KOB.

**KOB-TV Translators:** K74AC Bayfield & Ignacio, Colo, La Plata Electric Assn, c/o George Granger, Box 180, Durango, Colo; K70AF Cortez & Mancos, Colo., TV Inc, c/o J. Val Kruse, Box 1015, Cortez, Colo.; K72AN Durango, Colo, Durango Jr. Chamber of Commerce, c/o R J Chandler, Box 701, Durango, Colo; K71AC Farmington, N.M., San Juan Non-Profit Tv Assn, c/o John P. Sheafe, Box 444, Farmington N.M.; K70AZ Gallup, N.M., UHF-TV for Gallup Assn., c/o Charles Kastning Jr, 227 W. Coal Ave, Gallup, N.M.; K70BJ Navajo Compressor Station, Ariz., El Paso Natural Gas Co c/o L I Duthrie, Box 1492, El Paso, Tex; K72AD Pagosa Springs, Colo, La Plata Electric Assn, c/o George Granger, Box 180, Durango, Colo.; K79AD Romeo, La Jara and Manassa, Colo, San Luis Valley Tv Inc, c/o Alonzo Barton, Romeo, Colo; K70AE Truth or Consequences, N.M., City of Truth or Consequences, c/o Hal L. Everett, 605 Sims St., Truth or Consequences, N.M.; K72AP Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock, Ariz

**ARTESIA, Eddy County (ch. 21+)**

**Tv Stations CONTINUED**

**NEW MEXICO CONTINUED**

**ATRISCO- FIVE POINTS, (ch. 18+)**

**BELEN, Valencia County (ch. 24+)**

**CARLSBAD, Eddy County (ch. 6- , 23)**

**KAVE-TV** (August 1956) ch. 6, power—11.7 kw visual, 5.89 kw aural; antenna height—380 feet above average terrain, 341 feet above ground.  
Address: 2907 W. Church. Phone: Tuxedo 5-4101.

Licensee: Voice of Caverns Inc. (acquired station March 8, 1958).  
Ownership: Edward Talbott.  
Network: CBS-TV (primary).  
Rep: Bolling.  
Highest hour rate: \$150.  
Executives: Edward Talbott, pres; Tom Wiseheart, gen mgr; Neal R. Jones, prog dir; Glenda Hargis, prom mgr; John Evans, news dir; Sanford Brown, chief engr.  
Radio affiliate: KAVE.

**CLAYTON, Union County (ch. 27-)**

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RIVERSIDE 8-1175

**CLOVIS, Curry County (ch. 12+, 35)**

**KVER-TV** (Dec. 1957) ch. 12; power 30.2 kw visual, 16.37 kw aural, antenna height—210 feet above average terrain, 240 feet above ground.

Address: P. O. Box 1475, Lubbock, Tex., Zone 7. Phone: Sherwood 4-2345 (Lubbock) TWX LU-8111 (Lubbock)

Licensee: Texas-New Mexico Broadcasting Co.

Ownership: KICA Inc is owned by Texas-New Mexico Bcstg Co, in turn owned 25% each by Frank Lesley and Mrs. Mae Strauss and 50% by Texas Telecasting Inc (see Texas Telecasting stations in "Group Ownership").  
Network: CBS-TV (primary).  
Rep: Branham  
Highest hour rate: \$150  
Executives: Jim Wilkes, station mgr; M. S. O'Dell, chief engr  
Washington atty: Elliott Lovett  
Radio affiliate: KVER.

**COLUMBUS, Luna County (ch. 16-)**

**DEMING, Luna County (ch. 14+)**

**FARMINGTON, San Juan County (ch. 12+, 17-)**

**KFBE** (granted November 1959 target date not announced). ch. 12, power—31 kw visual; 15.5 kw aural

Address: 407 W Broadway.  
Permittee: Farmington Broadcasting Co

**FIVE POINTS, (see ATRISCO)**

**GALLUP, McKinley County (ch. 3, \*8-, 10)**

**HOBBS, Lea County (ch. 46)**

**HOT SPRINGS, Sierra County (ch. 19)**

**LAS CRUCES, Dona Ana County (ch. 22-)**

**LAS VEGAS, San Miguel County (ch. 14-)**

**LORDBURG, Hidalgo County (ch. 23+)**

**LOS ALAMOS, Los Alamos County (ch. 20-)**

**LOVINGTON, Lea County (ch. 27)**

**PORTALES, Roosevelt County (ch. 22+)**

**RATON, Colfax County (ch. 46-, \*52)**

**ROSWELL, Chaves County (ch. \*3+, 8, 10-)**

**KBNM-TV** (granted February 1960, target date not announced) ch. 10, power—355 w visual, antenna height—100 feet above average terrain, 172 feet above ground.  
Address: 85 S Third St, Ft Smith, Ark.  
Permittee: Roswell Telecasting Co

**KSWs-TV** (June 24, 1953) ch. 8, power—316 kw visual, 182 kw aural, antenna height—1,786 feet above average terrain, 1,610 feet above ground.  
Address: P. O. Box 670 Phone: Main 2-6450. TWX 3531.

Licensee: John A. Barnett (original owner).  
Ownership: John A. Barnett, 100%.  
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).  
Rep: Meeker, Clyde Melville (Dallas).  
Color facilities: network.  
Highest hour rate: \$250.  
Executives: John A. Barnett, owner & gen mgr, W. L. Shackelford, asst gen mgr, Paul B. McEvoy, sales mgr, film buyer & prom mgr, Clyde E. Cless, prod dir; Norwood McLendon, news dir; William E. Kolb, chief engr.  
Washington atty: Koteen & Burt.  
Radio affiliate: KSWs.

**SANTA FE, Santa Fe County (ch. 2+, \*9+, 11-)**

**KFUR-TV** (granted April 1960 target date not announced): ch. 11; power—347 w visual, antenna height—140 feet below average terrain, 160 feet above ground.  
Permittee: Santa Fe Telecasting Co.

**SILVER CITY, Grant County (ch. \*10+, 12)**

**SOCORRO, Socorro County (ch. 15+)**

**TRUTH OR CONSEQUENCES, Sierra County (ch. 19)**

**TUCUMCARI, Quay County (ch. 25+)**

**NEW YORK**

\*Non-commercial educational.

**ALBANY, Albany County-SCHENECTADY, Schenectady County-TROY, Rensselaer County (ch. 6, 13, \*17+, 23-, 35, 41)**

**WAST** (1954) ch. 13; power—151 kw visual, 76.5 kw aural, antenna height—1,250 feet above average terrain, 332 feet above ground

Address: P. O. Box 4035. Phone: Hobart 5-5291 TWX Alb 317

Licensee: Van Curler Broadcasting Corp (acquired station 1956)  
Ownership: Stanley-Wainer Corp. (theatre chain), 100%

Network: ABC-TV (primary).  
Rep: H-R Television  
Highest hour rate: \$800  
Executives: William A. Rippe, gen mgr, Dom Tovino, sales mgr; Fred D. Shavor, prog dir, E. David Rosen, asst to gen mgr; Joel Levy, film dir, Michael S. Artist, prom mgr; Bernard Shusman, news dir, Elmer C. Snow, chief engr.  
Washington atty: Arnold Fortas & Porter

**WRGB** (Schenectady) (Nov 6, 1939) ch. 6, power—93.3kw visual, 47kw aural, antenna height—1,020 feet above average terrain, 314 feet above ground

Address: 1400 Balltown Rd, Schenectady 9. Phone: Franklin 7-2261 TWX SCHEN 86.

Licensee: General Electric Co. (original owner).

Ownership: General Electric Co., 100%.  
Network: NBC-TV (primary)  
Rep: NBC Spot Sales  
Color facilities: network, local film, local slides.

Highest hour rate: \$1,250  
Video tape: Ampex (2).

Executives: Robert Paxton, pres; J. Milton Lang, gen mgr, Robert F. Reid, mgr-marketing, Merle L. Galusha, mgr-operations & film buyer, Francis A. Pasley, mgr-operations, Ralph L. Van Duser, mgr-employee & community relations, George F. Spring, mgr-sales; A. G. Zink, mgr-programming & news; Arthur R. Graland, mgr-promotion, James P. Connolly, mgr-traffic

Washington atty: Smith, Hennessey & McDonald, McKenna & Wilkinson.

Radio affiliate: WGY, WGFM (FM).

**WTEN** (Oct 14, 1953) ch. 10 (see listing under Vail Mills, N.Y.).

**\*WTVZ** (not on air; granted July 24, 1952; target date unknown) ch. \*17.

Address: State Education Dept  
Permittee: U. of State of New York.

**AMSTERDAM, Montgomery County (ch. 52-)**

**BATAVIA, Genesee County (ch. 33-)**

**BINGHAMTON, Broome County (ch. 12-, 40-, \*46+, 56+)**

**WINE-TV** (Nov. 1957) ch. 40, power—575 kw visual, antenna height—630 feet above average terrain, 509 feet above ground.

Address: 70 Henry St. Phone: Raymond 3-8251 TWX BN 80

Licensee: Binghamton Press Co (original owner)

Ownership: See Gannett Co Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: NBC-TV (primary), CBS-TV (secondary)

Rep: Everett McKinney  
Color facilities: network.  
Highest hour rate: \$300  
Executives: Edward M. Scala, gen mgr; Shirley Ricciardelli, prog dir, Thomas Cawley, news dir, Gino Ricciardelli, chief engr  
Radio affiliate: WINR

**WINE-TV Translators:** W81AB Hillcrest and Chenango Bridge, N.Y., and W78AB Johnson City and Vesta, N.Y., both Binghamton Press Co, 19 Chenango St., Binghamton.

**WNBF-TV** (Dec. 1, 1949) ch. 12, power—166 kw visual, 83 kw aural; antenna height—1,200 feet above average terrain, 785 feet above ground.

Address: Sheraton Inn, 50 Front St. Phone: Raymond 3-7311. TWX BN 186.

Licensee: Triangle Publications Inc. (acquired station May 20, 1955).

Ownership: See Triangle Stations in "Group Ownership." See also "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (primary)

Rep: Blair Tv.

Color facilities: network  
Highest hour rate: \$1,000

Executives: George R. Dunham, gen mgr; W. Robert Trevitt, coml mgr; Thomas Jones, prog dir; Paul A. Graham-Raad, prom supv. Edward Kane, news dir; Lamar Cox, chief engr  
Washington atty: Lyon, Wilner & Bergson  
Radio affiliate: WNBF-AM-FM.

**\*WQTV** (not on air; granted Aug 14, 1952; target date unknown) ch. \*46.

Address: State Education Dept., Albany.  
Permittee: U. of the State of New York.

**BUFFALO, Erie County (ch. 17, \*23)**

**BUFFALO-NIAGARA FALLS, Niagara County (ch. 2, 4-, 7+, 29+)**

**WBEN-TV** (May 14, 1948) ch. 4, power—100 kw visual, 50 kw aural, antenna height—1,200 feet above average terrain, 1,001 feet above ground

Address: 2077 Elmwood Avenue, Zone 7. Phone: Bedford 0930. TWX BU-595.

Licensee: WBEN Inc. (original owner)

Ownership: Owned by Buffalo Evening News See "Newspaper Ownership"

Network: CBS-TV (primary)

Rep: Harrington, Righter & Parsons  
Color facilities: network, local film, local live, local slides

Highest hour rate: \$1,250.

Executives: A. H. Kirchofer, pres; C. Robert Thompson, gen mgr, George R. Torge, station mgr, Nicholas J. Malter, coml mgr, Fred A. Keller, prog dir & film buyer, Joseph A. Haefner, prom mgr, Ray Finch, news dir, Ralph J. Kingsley, chief engr.  
Washington atty: Frank U. Fletcher.  
Radio affiliate: WBEN-AM-FM

**WBEN-TV Translator:** W82AA North Warren, Pa., Conewango Valley Tv Inc, c/o Wendell Lawson, 101 Ditmar St., N. Warren.

**WGR-TV** (Aug. 14, 1954) ch. 2, power—100kw visual, 66.1kw aural antenna height—690 feet above average terrain, 742 feet above ground.

Address: 184 Barton St, zone 13. Phone: Sumner 6-7115. TWX BU 245

Licensee: Transcontinent Television Corp (acquired station Oct 1, 1957)

Ownership: See Transcontinent Television Stations in "Group Ownership."

Network: NBC-TV

Rep: Petry, A. Andy McDermott (Canadian).  
Highest hour rate: \$1,400

Color facilities: network  
Video tape: Ampex.

Executives: David Channing Moore, pres; Van Beuren W. de Vries, vp & gen mgr, Edwin Pfeiffer, gen sis mgr; George W. Cyr, program dir, Charles Hutoff, promotion mgr, George R. Rasmussen, news dir; Fred M. Eames Jr., chief engr

Washington atty: Covington & Buling.  
Radio affiliate: WGR-AM-FM

**WGR-TV Translator:** W70AB North Warren, Pa., Conewango Valley Tv Inc, c/o Wendell Lawson, 101 Ditmar St., N. Warren

**WKBW-TV** (Nov. 30, 1958) ch. 7; power—70.8 kw visual (CP for 91.2 kw); antenna height—1,420 feet above average terrain, 1,072 feet above ground

Address: 1420 Main St, zone 9. Phone: Gai-field 0770

Permittee: WKBW-TV Inc (original owner)

Ownership: Clinton H. Churchill, 51%, Edward H. Kavinsky, 24%; Alfred Anscombe, 5%; Darwin Martin, 5%; Haskell Stovroff, 5%; James S. Stovroff, 5%; R. P. Stovroff, 2.5%; Nancy S. Gordon, 2.5%

Network: ABC-TV (primary).

Rep: Avery-Knode  
Highest hour rate: \$1,250

Executives: Dr. Clinton H. Churchill, pres, Clinton D. Churchill, sta mgr, Anthony Rocco, coml mgr; Labe B. Mell, prog dir, film buyer & prom mgr, William H. Youngblood, news dir, Floyd A. Timberlake, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gargure

Radio affiliate: WKBW

**\*WNED-TV** (March 30, 1959) ch. \*17; power—151 kw visual, 81.3 kw aural; antenna height—350 feet above average terrain, 379.5 feet above ground

Address: Hotel Lafayette, zone 3. Phone: Washington 4756

Licensee: Western New York Educational Tv Assn (original owner)

Video tape: Ampex

Executives: Les Martin Jr, station mgr & prog mgr; Duane A. Franceschi, production mgr; J. Michael Collins, prom mgr; George R. Bakaysa, operations mgr; Gordon S. Knaier, chief engr.

**\*WTVF** (not on air, granted July 24, 1952; target date unknown) ch. \*23.

Address: State Education Dept., Albany, N.Y.  
Permittee: U. of State of New York.

**CARTHAGE-WATERTOWN**, Jefferson County (ch. 7—)

**WCNY-TV** (Oct. 24, 1954) ch. 7, power—178 kw visual, 95.5 kw aural; antenna height—720 feet above average terrain, 574 feet above ground.

Address: P. O. Box 211, Watertown Phone: Sunset 2-1800 TWX WAT'N 460

Licensee: The Brockway Co. (original owner)

Ownership: John B. Johnson and wife, 100% (following settlement of estate of Jessie Johnson which had owned 13%). Brockway Co. publishes the Watertown (N.Y.) Times and owns WIVNY Watertown and WMSA-AM-FM Massena, N.Y. See "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Weed Television  
Highest hour rate \$300

Executives: John B. Johnson, pres, Louis Saiff Jr., gen mgr; Alfred M. Tauroney, natl sales mgr, James W. Higgins, station dir & prom. mgr, David Graves, gen mgr & film buyer, Donald P. Hopkins, news dir, Donald L. Morehouse, chief engr.

Washington atty: Fisher, Wayland, Duval & Southmayd

Radio affiliate: WIVNY

**CLYMER**, Chautauqua County (ch. 37)

**CORTLAND**, Cortland County (ch. 72)

**DUNKIRK**, Chautauqua County (ch. 46)

**ELMIRA**, Chemung County (ch. 18+, 24—, 30)

**WSYE-TV** (Sept. 10, 1956) ch. 18, power—120kw visual, 60.3kw aural, antenna height—700 feet above average terrain, 314 feet above ground

Address: c/o WSYR-TV Syracuse

Licensee: Newhouse Broadcasting Corp (original owner)

Ownership: See Newhouse Newspaper Stations in "Group Ownership." Also see "Newspaper Ownership."

Note: WSYE-TV operates as satellite of WSYR-TV.

**GLENS FALLS**, Warren County (ch. 39+)

**GLOVERSVILLE**, Fulton County (ch. 29—)

**HAGAMAN**, Montgomery County (ch. 29)

**WCDB** (not on air, granted Feb. 8, 1956; target date unknown) ch. 29; power—251 kw visual; antenna height—700 feet above average terrain, 246 feet above ground.

Licensee: Capital Cities Television Corp. (original owner)

Ownership: See Capital Cities Television Stations in "Group Ownership."

**HORNELL**, Steuben County (ch. 50)

**ITHACA**, Tompkins County (ch. \*14+, 20—)

**WICU-TV** (not on air, granted Jan. 8, 1953; target date unknown) ch. 20.  
Permittee: Cornell U.

**\*WIET** (not on air, granted Jan. 8, 1953; target date unknown) ch. \*11.

Address: State Education Dept., Albany.  
Permittee: U. of State of New York.

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30 TV 71 FM 136 AM

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NEW YORK

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\*As of August 1, 1960

**JAMESTOWN**, Chautauqua County (ch. 58+)

**KINGSTON**, Ulster County (ch. 66—)

**LAKE PLACID**, Essex County

**WPTZ** (see North Pole, N.Y.)

**MALONE**, Franklin County (ch. 20+, \*66)

**MASSENA**, St. Lawrence County (ch. 14—)

**MIDDLETOWN**, Orange County (ch. 60)

**NEW YORK**, New York County (ch. 2, 4, 5+, 7, 9+, 11+, \*25, 31—)

**WABC-TV** (Aug. 10, 1948) ch. 7, power—110kw visual, 55kw aural, antenna height—1,380 feet above average terrain, 1,465 feet above ground

Address: 7 West 66th St., zone 23 Phone: Susquehanna 7-5000 TWX NY 1-2382

Licensee: American Broadcasting Co.-Paramount Theatres Inc. (acquired station Feb. 9, 1953)

Ownership: See ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair-Tv

Highest hour rate: \$4,890.

Video tape: Ampex

Executives: Joseph Stamler, vp & gen mgr; James E. Szabo, gen sales mgr; Bill Scharton, natl sales mgr, A. L. Hollander Jr., prog dir & film buyer, Takashi Kako, film dir, Lester Dinoff, publicity dir, Murry Salberg, dir of adv & sales promotion, G. Edward Hamilton, chief engr, Steven Siporin, dir of operations; Lawrence Pollock, dir of research & sales development, Arthur Dorfner, business mgr.

Washington atty: McKenna & Wilkinson.  
Radio affiliate: WABC-AM-FM.

**WCBS-TV** (July 1, 1941) ch. 2, power—42 kw visual, 21 kw aural, antenna height—1,300 feet above average terrain, 1,465 feet above ground.

Address: 485 Madison Ave, Zone 22. Phone: Plaza 1-2345 TWX 1-935

Licensee: CBS (original owner)

Ownership: See CBS Owned Stations in "Group Ownership"

Network: CBS-TV (primary)

Rep: CBS Television Spot Sales

Color facilities: network, local film, local live, local slides

Highest hour rate: \$10,000

Video tape: Ampex

Executives: Merle S. Jones, pres, CBS-TV stations, Craig Lawrence, vp in charge of stations, Frank Shakespeare, vp & gen mgr; Norman E. Walt, gen sales mgr, Clarence Worden, asst to gen mgr & dir public service; Dan Gallagher, prog dir; William C. Lacey, mgr of film dept, Leonard Traube, prom mgr; David Zellmer, news dir, Robert G. Thompson, CBS-TV dir of technical operations, Marion Hampden, coml mgr

Radio affiliate: WCBS-AM-FM.

**WNBC-TV** (July 1, 1941) ch. 4; power—25.7 kw visual, 12.85kw aural, antenna height—1,440 feet above average terrain, 1,465 feet above ground

Address: 30 Rockefeller Plaza, zone 20. Phone Circle 7-8300

Licensee: National Broadcasting Co. (original owner)

Ownership: See NBC owned stations in "Group Ownership"

Network: NBC-TV

Rep: NBC Spot Sales

Highest hour rate: \$10,200

Color facilities: network; local film; local live; local slides

**WRGB**  
**puts your**  
**MESSAGE**  
**WHERE**  
**THE SALE**  
**BEGINS**

Sales begin long before sales are made, and WRGB  is there at the outset in the homes  and on the minds of the people  who can translate your message into sales.

Sales begin here, too, because more and more manufacturers are discovering the test-marketability of this Northeastern New York and Western New England audience. The thousands of engineers, skilled workers, farmers and their families who live here represent a wide cross section of preferences and tastes. And, the metropolitan, suburban and rural nature of this market further gives you an excellent sampling of modern America's living habits. But, what really makes sales begin here is that WRGB is the number 1 voice and picture in this area. Let WRGB place your message where sales begin. Contact your NBC Spot Sales representative.

**WRGB**

CHANNEL 6  
A General Electric Station  
ALBANY-SCHENECTADY-TROY

**Tv Stations CONTINUED**

**NEW YORK CONTINUED**

Video tape: RCA.  
 Executives: William N. Davidson, vp & gen mgr, Jay J. Heitin, national sales mgr, Alvin H. Perlmutter, program dir & film buyer, Robert G. Patt, mgr, audience promotion; William Thompson, mgr, sales promotion, Al Slep, mgr, publicity & exploitation, T. J. Buzalski, chief engr.

Radio affiliate: WNBC-AM-FM.  
**WNEW-TV** (May 2, 1944) ch 5, power—37.1 kw visual, 18.6 kw aural, antenna height—1,330 feet above average terrain, 1,465 feet above ground

Address: 205 E 87th St, Zone 21 Phone Lehigh 5-1000 TWX NY 1-3840.  
 Licensee: Metropolitan Broadcasting Corp. (acquired station Sept 16, 1955)

Ownership: See Metropolitan Television Stations in "Group Ownership"

Rep: Petry  
 Color facilities: Network, local film, local slides

Highest hour rate: \$3,000.  
 Video tape: Ampex (2)

Executives: John W. Kluge, pres; Bennet H. Korn, exec vp in charge of tv, Jack Lynn, prog dir, Hal Cranton, dir of adv & prom, Ted Yates, dir of news & public affairs, William D. Kelly, chief engr

Washington atty: Dow, Lohnes & Albertson  
 Radio affiliate: WNEW-AM-FM

**WNTA-TV** (Newark, N. J.) (Jan. 2, 1948) ch 13, power—178 kw visual, 89.1 kw aural, antenna height—1,190 feet above average terrain, 1,200 feet above ground

Address: Office & Studios: 1020 Broad St, Newark, N. J., Zone 1; New York Studios: 1481 Broadway Phone: Mitchell 2-6400 (NJ), Barclay 7-3260 (NY).

Licensee: National Telefilm Assoc. (acquired station May 7, 1958).

Rep: Young Television  
 Highest hour rate: \$2,000.  
 Video tape: Ampex (2)

Executives: Ted Cott, vp, o & o stations; Don Quinn, sales vp, Marvin Schlaffer, prog coordinator; Joseph Morris, admin. & business affairs dir; Robert E. Harris, adv & sales prom dir; Mike Wallace, vp, news & special events dir; Henry Dabrowski, chief engr

Radio affiliate: WNTA-AM-FM.

**WNYC-TV** (noncommercial, not on air, granted May 12 1954, target date 1960) ch 31;

power—251 kw visual, 150 kw aural; antenna height—538 feet above average terrain, 625 feet above ground

Address: Municipal Broadcasting System, 2500 Municipal Bldg., zone 7. Phone Whitehall 3-3600.

Licensee: City of New York (original owner).

Ownership: Owned by the City of New York.  
 Executives: Seymour N. Siegel, dir, Bernard R. Buck, program dir; John DeProspero, film buyer; David Knapp, promotion mgr, Cyril Fried, news dir; Hom Hong Wei, chief engr  
 Washington atty: Rhyne & Rhyne.  
 Radio affiliate: WNYC-AM-FM

**WOR-TV** (Oct. 5, 1949) ch. 9; power—129 kw visual, 64.6 kw aural, antenna height—1,240 feet above average terrain, 1,231 feet above ground

Address: 1440 Broadway, Zone 18 Phone: Longacre 4-8000

Licensee: RKO General Inc. (acquired station 1952)

Ownership: See RKO General Stations in "Group Ownership"

Rep: H-R Television  
 Highest hour rate: \$2,000.  
 Video tape: Ampex (2)

Executives: Thomas F. O'Neill, pres, Robert J. Leder, gen mgr, Burt Lambert, coml mgr, Robert Smith, prog dir, Ivan Reiner, prog mgr & film buyer, Martin Fiesler, prom mgr, George Biown, news dir; Harry Tilley, chief engr, Barney Boyle, operations dir

Washington atty: Pierson, Ball & Dowd  
 Radio affiliate: WOR-AM-FM

**WOR-TV Translator: W79AB** Palmerton, Slatedale & Slatington, Pa., Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Latayette Ave., Palmerton

**WPIX** (June 15, 1948) ch 11; power—100kw visual, 50kw aural; antenna height—1,410 feet above average terrain, 1,464 feet above ground.

Address: 220 E 42nd St, Zone 17. Phone: Murray Hill 2-6500. TWX NY 1-4396

Licensee: WPIX Inc. (original owner).

Ownership: See "Newspaper Ownership" and Tribune Co. Stations in "Group Ownership."

Rep: Peters, Griffin, Woodward.  
 Highest hour rate: \$2,000.  
 Color facilities: network  
 Video tape: Ampex.

Executives: Fred M. Thrower, vp & gen mgr, L. J. Pope, vp in charge of operations, T. E. Mitchell, vp & controller; J. A. Patterson, vp & sales mgr; W. D. Engles, news & live program mgr; W. L. Cooper, film program mgr; F. X. Tuoti, advertising research & promotion mgr; O. S. Freeman, vp in charge of engineering.  
 Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

**\*WREG** (not on air; granted Aug. 14, 1952; target date unknown) ch. #25.

Address: State Education Dept., Albany.

Permittee: U. of State of New York.

**NIAGARA FALLS** (see BUFFALO-NIAGARA FALLS)

**NORTH POLE (LAKE PLACID)**, Essex County (ch. 5)

**WPTZ** (Plattsburgh) (Dec 8, 1954) ch 5, power 20 kw visual, 12 kw aural, antenna height—1,200 feet above average terrain, 183 feet above ground

Address: 357 Cornelia St Phone Jordan 1-5555. TWX 980

Licensee: Rollins Telecasting Inc (acquired station March 28, 1956).

Ownership: See Rollins Stations in "Group Ownership"

Network: NBC-TV (primary), ABC-TV (secondary)

Rep: Blair Television Assoc  
 Color facilities: network  
 Highest hour rate: \$400

Executives: O. Wayne Rollins, pres, George BarenBregge, vp, gen mgr, film buyer & prom mgr, Linc Mayo, coml mgr, Al Cahill, prog dir, Dick Ford, news dir, Joe Missick, chief engr  
 Washington atty: Cohn & Maiks

**OGDENSBURG**, St. Lawrence County (ch. 24+)

**OLEAN**, Cattaraugus County (ch. 54+)

**ONEONTA**, Otsego County (ch. 62—)

**OSWEGO**, Oswego County (ch. 31)

**PATCHOGUE**, Suffolk County (ch. 75)

**PLATTSBURGH**, Clinton County (ch. 28+)

**WPTZ** ch. 5 (see North Pole, NY).

**POUGHKEEPSIE**, Dutchess County (ch. 21—, \*83)

**ROCHESTER**, Monroe County (ch. 5—, 10+, 15—, \*21, 27+)

**WCBF-TV** (not on air; granted May 10, 1953; target date unknown) ch. 15; power—288kw visual; antenna height—430 feet above average terrain, 325 feet above ground.

Address: 87 Seneca St., Geneva, N.Y.

Permittee: Star Broadcasting Co

Ownership: See Star Broadcasting Stations in "Group Ownership."

Radio affiliate: WBBF.

**NEW YORK'S HIGHEST-RATED TV PROGRAM FOR THE SIXTH CONSECUTIVE YEAR,\***

**WOR-TV CHANNEL 9's**

**MILLION DOLLAR MOVIE**

**GIVING ADVERTISERS 87%\* COVERAGE OF THE NEW YORK MARKET IN 4 WEEKS WITH GUARANTEED PRODUCT EXCLUSIVITY...**

\* Arbitron Jan 1960

\*\* Pulse, Arbitron and Nielsen — September 1954 — June 1960

**WHEC-TV** (Nov 1, 1953) ch 10 (shares time with WVET-TV); power—316 kw visual, 158 kw aural, antenna height—450 feet above average terrain, 353 feet above ground.

Address: 191 East Ave., Zone 4. Phone Baker 5-3050 TWX RO 461

Licensee: WHEC Inc. (original owner). Ownership: See "Newspaper Ownership" and Gannett Newspaper Stations in "Group Ownership"

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Everett-McKinney  
Color facilities network  
Highest hour rate \$900.  
Video tape Ampex

Executives: Paul Miller, pres, Lowell H. MacMillan, vp & gen mgr; John Cody, coml mgr; William J. Adams, prog dir, film buyer & prom mgr; Warren A. Doremus, news dir; Howard B. Mouatt, chief engr.  
Washington atty: Dow, Lohnes & Albertson  
Radio affiliate: WHEC

**WROC-TV** (June 11, 1949) ch 5 power—100 kw visual, 50 kw aural, antenna height—510 feet above average terrain, 353 feet above ground

Address: 201 Humboldt St., Zone 3. Phone: Butler 8-8400. TWX RO 571

Licensee: Transcontinent Television Corp. (acquired station July 18, 1956)

Ownership: See Transcontinent Stations in "Group Ownership"

Network: NBC-TV (primary), ABC-TV (secondary)

Rep: Petry  
Video tape Ampex  
Executives: David C. Moore, pres, Gunnar O. Wing, station mgr; John W. Kennedy Jr., sales mgr; Paul M. Scandra, prog & prod dir & film buyer; Herman Pease, prod mgr; L. Walton Smith, prom & public relations dir; Jack Hooley, news dir; George Driscoll, engineering mgr

Washington atty: Covington & Burling.  
Radio affiliate: WROC-FM.

**\*WROH** (not on air; granted July 24, 1952; target date unknown) ch \*21; power—205kw visual, antenna height—700 feet above average terrain, 540 feet above ground.

Address: State Education Dept., Albany.  
Permittee: U. of State of New York.

**WVET-TV** (Nov. 1, 1953) ch 10 (shares time with WHEC-TV); power—316 kw visual, 158 kw aural, antenna height—450 feet above average terrain, 353 feet above ground

Address: 17 South Clinton Ave., Zone 4. Phone: Hamilton 6-4820 TWX RO 291

Licensee: Veterans Broadcasting Co. (original owner)

Ownership: Ervin F. Lyke, 79.5%; Harry W. Bennett, Hal James and William B. Maillefert each 4.88%, and others

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Bolling  
Color facilities network, local film, local slides

Highest hour rate \$900  
Video tape Ampex

Executives: Ervin F. Lyke, pres, treas. & gen mgr; Arthur M. Wright, gen sales mgr; F. Chase Taylor, prog dir & film buyer; William Schubert, prom mgr; Thomas Decker, news dir; Raymond D. Jobs, chief engr.

Washington atty: Spearman & Roberson  
Radio affiliate: WVET.

**ROME, (see UTICA)**

**SARANAC LAKE, Franklin County (ch. 18)**

**SCHENECTADY**

**WRGB** (see Albany).

**SYRACUSE, Onondaga County (ch. 3—, 8, \*43+)**

**WHEN-TV** (Dec. 1, 1948) ch 8; power—316kw visual, 190kw aural; antenna height—960 feet above average terrain, 554 feet above ground.

Address: 101 Court St., zone 8. Phone: Granite 4-8511. TWX SS 463.

Licensee: Meredith Syracuse Tv Corp. (original owner).

Ownership: See "Newspaper Ownership" and Meredith Publishing Stations in "Group Ownership"

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Katz.  
Color facilities: network.  
Highest hour rate: \$1,000.  
Video tape: Ampex.

Executives: E. T. Meredith Jr., pres; Paul Adanti, vp & gen mgr; Fred Menzies, coml mgr; Gordon Alderman, program dir & film buyer; Thomas Kavanaugh, coml service mgr; Bob Peel, promotion mgr; Ray Owens, news dir; Albert H. Chismark, chief engr.

Washington atty: Haley, Wollenberg & Bader.

Radio affiliate: WHEN.

**\*WHTV** (not on air; granted Sept 18, 1952; target date unknown) ch \*43, power 200 kw visual; antenna height—560 feet above average terrain, 532 feet above ground

Address: State Education Dept., Albany.  
Permittee: U. of State of New York.

**WSYR-TV** (Feb. 15, 1950) ch. 3; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 590 feet above ground.

Address: 1030 James St., zone 3. Phone: Granite 4-3911

Licensee: Newhouse Broadcasting Corp. (original owner).

Ownership. See "Newspaper Ownership" and Newhouse Newspaper Stations in "Group Ownership."

Network: NBC-TV (primary)

Rep: Harrington, Righter Parsons

Highest hour rate \$1,100.

Color facilities: network, local film, local slides.

Video tape Ampex

Executives: E. R. Vadeboncouer, pres & gen mgr; W. Alford Jr., dir of sales; Fred I. Leiger, sales mgr

Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WSYR-AM-FM

**TROY (see ALBANY)**

**UTICA, Oneida County-ROME, Oneida County (ch. 2—, \*25+, 54—)**

**WKTV** (Dec 1, 1949) ch 2 power—26 3 kw visual antenna height—1,350 feet above average terrain 1,065 feet above ground

Address: P. O. Box 386, Utica. Phone Redwood 3-0404 TWX UT 8031

Licensee: Mid-New York Broadcasting Corp. (acquired station Feb. 20, 1959)

Ownership: Paul Harron, 52.8%, Gordon Gray, 10%, Lawrence Biels, 5 1/2%, and others  
Network: NBC-TV (primary), ABC-TV (secondary)

Rep: H-R Television.  
Color facilities network

Highest hour rate \$550  
Executives: Gordon Gray, pres gen mgr & coml mgr; Daniel German, prog dir & film buyer; David D. Kuyk, local sales mgr; Ruth Schlanger, publicity mgr; film buyer, Stephen Purcell, merchandising mgr; Jack Durant, news editor; DeForest T. Layton Jr., chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: WKAL Rome

**WTMV** (not on air; granted March 13, 1958; target date unknown) ch 54; power—25.7kw visual; antenna height—170 feet below average terrain, 227 feet above ground.

Address: P. O. Box 2853, Memphis, Tenn.

Permittee: Malco Theatres Inc.

Ownership: See Malco Theatres Stations in "Group Ownership"

**VAIL MILLS, Albany County (ch. 10)**

**WTEN** (Albany) (Oct 14, 1953) ch. 10; power—144kw visual, 72.4kw aural; antenna height—1,270 feet above average terrain, 1,356 feet above ground

Address: P. O. Box 10, Albany 1. Phone Hobart 3-2225 TWX Troy 373

Licensee: Capital Cities Broadcasting Corp. (acquired Nov. 3, 1954)

Ownership: See Capital Cities Stations in "Group Ownership"

Network: CBS-TV (primary)

Rep: Blair-TV.  
Highest hour rate: \$900.

Executives: Frank M. Smith, pres & managing dir; Thomas S. Murphy, gen mgr; William J. Lewis, sales mgr; Charles G. Fogan, dir of operations & film buyer; Phil Beuth, prom mgr; Daniel H. Smith, vp & dir of engr; Leonard Lavendol, chief engr.

Washington atty: Hogan & Hartson.  
Radio affiliate: WROW Albany

**WATERTOWN, Jefferson County (ch. 48)**

**WCNY-TV** (see Carthage).

## NORTH CAROLINA

\*Non-commercial educational.

**AHOSKIE, Herford County (ch. 53)**

**ALBEMARLE, Stanly County (ch. 53)**

**ASHEVILLE, Buncombe County (ch. 13—, \*56—, 62+, 78)**

**WISE-TV** (July 5, 1953) ch 62; power—24.1 kw visual, 12 kw aural; antenna height—417 feet above average terrain, 137.5 feet above ground.

Address: 92 Haywood St. Phone: Alpine 4-4448.

Licensee: WCOG Inc. (acquired station Nov. 5, 1959)

Ownership: See Harold H. Thoms Stations in "Group Ownership"

Network: NBC-TV (primary), CBS-TV (secondary)

Rep: Broadcast Time Sales.  
Highest hour rate: \$150

Executives: Harold H. Thoms, pres; Hugh McMillan, admin asst; John Randolph, chief engr

Washington atty: Krieger & Jorgensen.  
Radio affiliate: WISE.

**WLOS-TV** (Sept. 18, 1954) ch. 13; power—170 kw visual, 85.2 kw aural, antenna height—2,850 feet above average terrain, 340 feet above ground

Address: P. O. Box 2150. Phone: Alpine 4-4321. TWX AV 80.

Licensee: Skyway Broadcasting Corp. (acquired station Aug. 21, 1958).

Ownership: See Wometco Enterprises Stations in "Group Ownership"

Network: ABC-TV (primary)

Rep: Peters, Griffin, Woodward; James S. Ayers (Southeast)

Color facilities network.  
Highest hour rate: \$700

Video tape Ampex (2).  
Executives: Mitchell Wolfson, pres; Louis

Wolfson III, vp, Theodore A. Eiland vp, gen mgr & film buyer, Saul Rozenweig vp & gen sales mgr, Mort Cohn, prog-prod mgr, Julia Stamberger, bus mgr; Don Shepherd, prom dir; Leo Willette, news dir; George Sprague, chief engr, Russ Severin, mgr Greenville studios, Tom Burkhardt, regional sales coordinator  
Washington atty: Cohn & Marks  
Radio affiliate: WLOS-AM-FM

**BURLINGTON, Alamance County (ch. 63)**

**BURNSVILLE, Yancey County (ch. 18)**

**CHAPEL HILL, Orange County (ch. \*4+)**

**\*WUNC-TV** (Jan. 8, 1955) ch. \*4, power—100kw visual, 60.3kw aural; antenna height—990 feet above average terrain, 799 feet above ground

Address: U. of North Carolina. Phone: Chapel Hill 8423.

Licensee: Consolidated University of North Carolina (original owner).

Video tape Ampex.

Executives: William C. Friday, pres, Consolidated U. of North Carolina, Donald B. Anderson, provost; William D. Carmichael Jr., vp and finance officer; Roy J. Johnston, chairman, directorate of television and director of television, Raleigh; John Young, director of television, Chapel Hill; E. W. Young Jr., director of television, Greensboro; John R. B. Hawes Jr., prod mgr; Alan B. MacIntyre, chief engr

Radio affiliate: WUNC (FM).

**CHARLOTTE, Mecklenburg County (ch. 3, 9+, 36+, \*42+)**

**WBTV** (July 15, 1949) ch 3 power—100 kw visual, 60.3 kw aural, antenna height—1,090 feet above average terrain, 562 feet above ground.

Address: 1 Julian Price Place, Zone 4. Phone: Edison 3-8833 TWX CE 295.

Licensee: Jefferson Standard Broadcasting Co. (original owner)

Ownership: See Jefferson Standard Life Insurance Co. Stations in "Group Ownership"

Also see "Newspaper Ownership"

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: CBS-Television Spot Sales.  
Color facilities: network local film local live, local slides

Highest hour rate: \$1,250  
Video tape: RCA (2)

Executives: Joseph M. Bryan, pres; Charles H. Crutchfield, exec vp & gen mgr; J. Robert Covington, vp, research & prom; Kenneth I. Tredwell Jr., vp & managing dir; Thomas E. Howard, vp engineering & general services; Wallace Jorgensen, asst managing dir in charge of sales; Robert L. Rierson, prog operations mgr; Nathan Tucker, asst prog operations mgr & film buyer; John P. Dillon, prom mgr; Nelson Benton, news mgr; Jack Burney, research mgr; Frank Bateman, tech operations mgr

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters

Radio affiliate: WBT

**WSOC-TV** (April 28, 1957) ch 9 power—316kw visual, 158kw aural; antenna height—1,180 feet above average terrain, 1,073 feet above ground.

Address: P. O. Box 2536, zone 1. Phone: Franklin 6-3401 TWX 483

Licensee: Carolina Broadcasting Co. (acquired station June 1, 1959).

Ownership: See Cox Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Reps: H-R Reps.  
Highest hour rate: \$900.

Color facilities: network.

Executives: Leonard Reinsch, pres; Larry Walker, exec vp & gen mgr; C. George Henderson, gen sales mgr; Robert N. Provence, prog dir & film buyer; William M. Scruggs Jr., prom mgr; Carroll McGaughey, news dir; L. L. Caudle Jr., chief engr

Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WSOC-AM-FM.

**WUTV** (not on air, suspended operation but has not turned in construction permit) ch. 36.

Address: 329 South Blvd.  
Permittee: Century Advertising Co.

Ownership: Hugh A. Deadwyler, 49.54%; Frank P. Larson Jr., 49.505%; Cecil J. Hawes, .991%.

**DURHAM, Durham County (ch. 11+, \*40—, 46+, 73—)**

**WTVD** (Sept 2, 1954) ch. 11; power—316 kw visual, 170 kw aural, antenna height—1,490 feet above average terrain, 1,502 feet above ground

Address: P. O. Box 2009. Phone: 2-2111 TWX Dham 5098

Licensee: Capital Cities Broadcasting Corp. (acquired station April 1, 1957)

Ownership: See Capital Cities Stations in "Group Ownership"

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Petry  
Color facilities network

Highest hour rate: \$750

Executives: Frank M. Smith, pres; Harmon L. Duncan and Floyd Fletcher, co-gen mgrs; Mike Thompson, coml mgr; Ernie Greup, film buyer & prog dir; David Murray, prom mgr; Jack Williams, news dir; Roy Fullen, chief engr.

Washington atty: Hogan & Hartson

Among Major  
Southern TV Markets . .

BRISTOL  
•  
JOHNSON CITY  
•  
KINGSPORT

is served  
"on a platter"

A Tri-City Sales Complex . . . Hub of  
a 37-county tv market encompassing:

- Population—1,257,100
- Income—\$1,209,699,000
- Sales—\$850,594,000

SRDS Consumer Market Data, July '60

WCYB-TV Offers

Twice as many average quarter-hour  
"homes reached" . . . 59% more net  
weekly circulation (ARB, 3/60) than  
the other competing station. See our Ad  
under Bristol, Va.-Tenn., and compare  
CPM

•  
NBC

WCYB-TV

Channel 5 Bristol, Va.-Tenn.

Represented by: Headley-Reed

Tv Stations CONTINUED

NORTH CAROLINA CONTINUED

ELIZABETH CITY, Pasquotank County (ch. 31+)

FAYETTEVILLE, Cumberland County (ch. 18—,  
54—)

GASTONIA, Gaston County (ch. 48)

WTVX (not on air, granted April 7, 1954,  
target date unknown) ch 48.  
Permittee: Air Pix Corp.

GOLDSBORO, Wayne County (ch. 34, 72)

GREENSBORO, Guilford County (ch. 2—, \*51—,  
57—; ch. 8 assigned July 30, 1958 on hyphenated  
basis to Winston Salem-High Point-Greensboro)

WFMY-TV (Sept 22, 1949) ch. 2; power—  
100kw visual, 50kw aural; antenna height—  
720 feet above average terrain, 759 feet above  
ground.

Address: P O Drawer A Phone Broadway  
4-0114 TWX 347.

Licensee: Greensboro News Co (original  
owner)

Ownership: Licensee publishes Greensboro  
News and Record (see "Newspaper Owner-  
ship"). Jefferson Standard Life Insurance Co.  
owns 16 66% of licensee (see Jefferson Stand-  
ard Life Insurance Co Stations in "Group  
Ownership").

Network ABC-TV (secondary), CBS-TV  
(primary)

Rep Harrington Righter & Parsons  
Highest hour rate \$900.

Video tape Ampex

Color facilities network.

Executives E B Jeffress, pres; Gaines  
Kelley, gen mgr, Richard W Holloway, coml  
mgr, T J Markham, prog dir & film buyer;  
Leo Derrick, prom mgr, Scott Jarrett, news  
dir, Doyle D Thompson, chief engr

Washington atty. Dow, Lohnes & Albertson.

WSJS-TV (See Winston-Salem, N. C.)

GREENVILLE, Pitt County (ch. 9—)

WNCT (Dec 22, 1953) ch 9, power—316kw  
visual, 158kw aural, antenna height—860 feet  
above average terrain 873 feet above ground.

Address P O Box 898 Phone Plaza 2-6181.  
TWX Greenville 8701

Licensee Carolina Broadcasting System  
(original owner)

Ownership See Carolina Broadcasting Sta-  
tions in "Group Ownership" See also "News-  
paper Ownership"

Network ABC-TV (secondary), CBS-TV  
(primary)

Rep Hollingbery

Highest hour rate \$450.

Video tape Ampex

Color facilities network

Executives: Earl Westbrook, pres; A Hart-  
well Campbell, gen mgr & film buyer; Hank  
Tribble, prog dir, John E. Clark Jr., coml mgr;  
Bill Norwood, prog dir, Dave Mosier, news dir  
& prom mgr, Heber Adams, chief engr.

Washington atty: Lyon Wilner & Bergson

HENDERSON, Vance County (ch. 52—)

HENDERSONVILLE, Henderson County (ch. 27)

HICKORY, Catawba County (ch. 30—)

HIGH POINT, Guilford County (ch. 15+; for ch.  
8, see Greensboro note)

JACKSONVILLE, Onslow County (ch. 16)

KANNAPOLIS, Cabarrus County (ch. 59+)

KINSTON, Lenoir County (ch. 45)

LAURINBURG, Scotland County (ch. 41—)

LUMBERTON, Robeson County (ch. 21+)

MOUNT AIRY, Surry County (ch. 55)

NEW BERN, Craven County (ch. 12+)

WNBE-TV (not on air; granted Feb 2, 1955;  
target date unknown) ch 13 (FCC show cause  
order pending to shift to ch 12).

Permittee Nathan Frank.

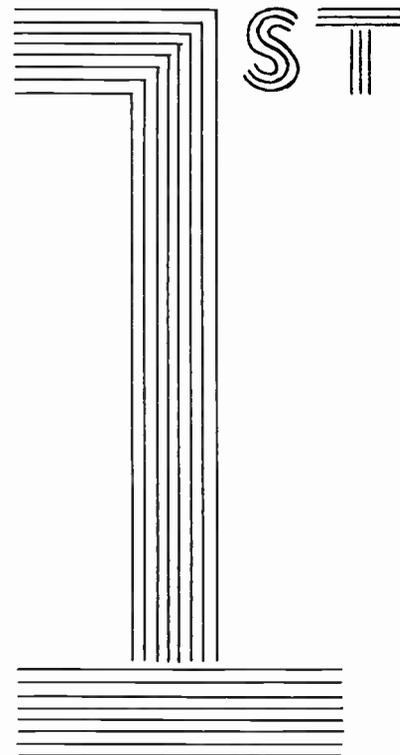
RALEIGH, Wake County (ch. 5, \*22—, 28—)

WNAO-TV (ceased operation Dec. 31, 1957,  
but has not turned in construction permit)  
ch 28

Address 2128 Western Blvd  
Permittee Sir Walter Tv Co

Ownership: 14% owned by Raleigh News &  
Observer, and 12 5% by principals associated  
in ownership of WSEE-AM-TV Erie, Pa. (Erie  
News and Times). See "Newspaper Owner-  
ship."

YOUR



AND BEST  
BUY IN THE  
RALEIGH-DURHAM  
MARKET IS  
WRAL-TV 5

and  
ARB COVERAGE SURVEY  
AUGUST 1960  
SHOWS YOU WHY

WRAL-TV dominates North Carolina's  
second largest market daytime, nighttime,  
sign-on to sign-off.

WRAL-TV Weekly Total	240,100
Station "B" Weekly Total	228,000
WRAL-TV Daily Total	169,800
Station "B" Daily Total	156,700

Number of counties covered—  
WRAL-TV 48, Station "B" 42

WRAL-TV

channel 5 NBC  
Raleigh, North Carolina

REPRESENTED BY:  
H-R TELEVISION, Inc.

**WRAL-TV** (Dec 15, 1956) ch 5; power—100 kw visual, 50 kw aural; antenna height—1170 feet above average terrain, 1,156 feet above ground

Address P. O. Box 9583. Phone Vance 8-2511. TWX 5041

Licensee. Capitol Broadcasting Co. (original owner).

Ownership A. J. Fletcher, 76.5%; Fred Fletcher, 12.5% and others

Network NBC-TV (primary), ABC-TV (secondary).

Rep: H-R Television Inc.

Color facilities. network, local film, local slides.

Highest hour rate. \$750.

Video tape: Ampex.

Executives: A. J. Fletcher, pres; Fred Fletcher, vp & gen mgr; Fletcher Turner, coml mgr; George Hall, prog dir; Jim Riddle, film buyer; David Witherspoon, prom mgr; Bill Armstrong, news dir; Virgil Duncan, chief engr.

Washington atty. Spearman & Roberson.

Radio affiliate WRAL-AM-FM.

**ROANOKE RAPIDS**, Halifax County (ch. 30+)

**ROCKY MOUNT**, Edgecomb County (ch. 50+)

**SALISBURY**, Rowan County (ch. 80)

**SANFORD**, Lee County (ch. 38)

INTERESTED IN BUYING OR SELLING ONE OF THE  
**17 TV 46 FM 147 AM**  
 STATIONS OPERATING IN  
**NORTH CAROLINA**  
 CONTACT THE NEAREST OFFICE OF—  
**HAMILTON-LANDIS**  
 & Associates, Inc.—Nationwide Brokers  
 THE NEAREST OFFICE TO NORTH CAROLINA  
 IS—  
 1737 De Sales St., N.W., Washington, D. C.  
 EX 3-3456  
 As of August 1, 1960

**SHELBY**, Cleveland County (ch. 39)

**SOUTHERN PINES**, Moore County (ch. 49)

**STATESVILLE**, Iredell County (ch. 64—)

**WASHINGTON**, Beaufort County (ch. 7)

**WITN** (Sept. 28, 1955) ch. 7, power—316kw visual, 160kw aural, antenna height—860 feet above average terrain, 921.3 feet above ground

Address P. O. Box 468. Phone. Whitney 6-3131. TWX WASH 8708

Licensee North Carolina Television Inc (original owner)

Ownership W. R. Roberson Jr. and family, 64%; William S. Page, 25%; William E. Barnes, 10%, and others. Mr. Page owns 80% of WELS Kinston, N. C., the licensee of which owns WGOL Goldsboro, N. C.

Network NBC-TV (primary)

Rep. Headley-Reed; Ayres (south).

Highest hour rate \$400.

Color facilities network

Executives W. R. Roberson Jr., pres & gen mgr. T. H. Patterson, executive vp. G. Earl Broome, coml mgr; Hal Wilson, operations dir; Clint Faris, news dir; Harvey Mason, chief engr; Bob McCoy, prod mgr; Verla K. Clark, sales prom mgr.

Washington atty. Roberts & McInnis.

Radio affiliate WRRF.

**WILMINGTON**, New Hanover County (ch. 3—, 6, 29—, \*35+)

**WECT** (April 9, 1954) ch. 6; power—100 kw visual, 62 kw aural; antenna height—940 feet above average terrain, 997 feet above ground

Address: 205 W. Shipyard Blvd. Phone: Roger 3-4666. TWX WM 81.

Licensee. Atlantic Telecasting Corp. (acquired station Oct 1957)

Ownership Carolina Broadcasting System Inc, 30% (licensee of WNCT-TV Greenville, N. C.), Dan D. Cameron, trustee for MacMillan and Cameron Co, 30%; J. W. Jackson, 10%; J. S. Brody, 15.02%, and Leo Brody, 14.98%. (The Brodys own WGNI Wilmington). (See Carolina Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership.")

Network NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary)

Rep: Weed Television; James S. Ayres Co. (Southeast)

Color facilities network.

Highest hour rate \$425

Video tape: Ampex

Executives Dan D. Cameron, pres; Claud O'Shields, gen mgr & natl sales mgr; C. D. Martin Jr., local sales mgr, Wayne Jackson, prog dir & film buyer; Ben McDonald, news dir; E. I. Herring Jr., chief engr

Washington atty. Lyon, Wilner & Bergson.

**WILSON**, Wilson County (ch. 56)

**WINSTON-SALEM**, Forsyth County (ch. 12, 26+, \*32—; for ch. 8, see Greensboro note)

**WSJS-TV** (Sept. 30, 1953) ch. 12; power—316 kw visual, 195 kw aural, antenna height—2,000 feet above average terrain, 692 feet above ground.

Address P. O. Box 3018. Phone Park 5-2311 TWX W Sal 370

Licensee Triangle Broadcasting Coip (original owner).

Ownership Piedmont Publishing Co., 100%. Piedmont publishes Winston-Salem Journal and Twin City Sentinel, is controlled by Gordon Gray, assistant to President Eisenhower.

Also see "Newspaper Ownership."

Network NBC-TV (primary)

Rep: Peters, Griffin, Woodward.

Color facilities network

Highest hour rate \$750

Executives. Harold Essex, pres & gen mgr, Harry B. Shaw, vp for sales, Phil Hedrick, vp for operations, John Comas, exec prog dir, Carl Wiegold, film mgr, F. O. Carver, dir news & public affairs; Richard Barron, asst to gen mgr

Washington atty. Fly, Shuebruk, Blume & Gagnone.

Radio affiliate: WSJS-AM-FM.

**WTOB-TV** (suspended operation May 1957, but has not returned construction permit) ch. 26.

Address P. O. Box 5176, Ardmore Station.

Permittee. Winston-Salem Broadcasting Co.

Ownership See Winston-Salem Broadcasting Co. stations in "Group Ownership"

## NORTH DAKOTA

\*Non-commercial educational

**BISMARCK**, Burleigh County (ch. 5, 12—, 18, \*24)

**KBMB-TV** (Nov. 19, 1955) ch. 12, power—89.1kw visual, 44.7kw aural, antenna height—400 feet above average terrain, 213 feet above ground

Address P. O. Box 358, 15th St N Phone: Capitol 3-9197

Licensee. North Dakota Broadcasting Co. (original owner).

Ownership. See North Dakota Broadcasting Co. Stations in "Group Ownership"

Network ABC-TV. Rep Weed

Highest hour rate: \$150. Sold in combination with KXJB-TV Valley City, N. D.

Color facilities network

Executives John W. Boler, pres, Howard Morris, resident mgr

Washington atty Pince, Taylor & Cramp-ton

**KFYR-TV** (Dec 19 1953) ch 5 power—100kw visual, 50kw aural, antenna height—500 feet above average terrain, 667 feet above ground

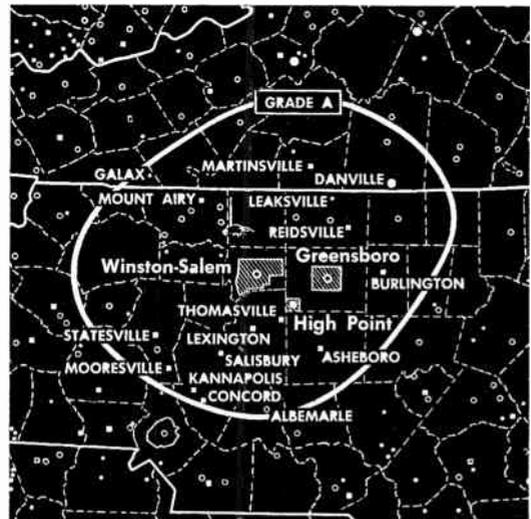
Address Broadway at Fourth Phone: Capitol 3-0900 TWX BM 8115

Licensee Meyer Broadcasting Co (original owner)

Ownership See Meyer Broadcasting Co. Stations in "Group Ownership"

# SPEND YOUR TIME

more profitably  
in North Carolina



where WSJS Television has more **GRADE A COVERAGE** for the biggest market

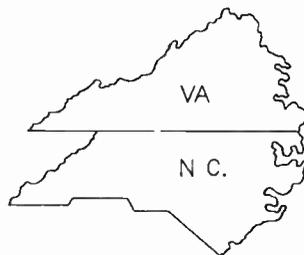
IN NORTH CAROLINA'S TOP METROPOLITAN MARKET —

**FACT:** WSJS-TV's Grade A Coverage serves more people (1,410,700) than any other station.

**FACT:** WSJS-TV's Grade A Coverage serves a greater retail sales area (\$1,396,079,000) than any other station.

**FACT:** WSJS-TV's Grade A Coverage reaches more consumer income (\$1,827,286,000) than any other station.

**FACT:** WSJS-TV's City Grade Coverage serves more large cities (14 over 6000 population) than any other station.



# WSJS television

## Winston-Salem / Greensboro



Channel 12

PETERS, GRIFFIN, WOODWARD, INC.—Reps.

**Tv Stations CONTINUED**

**NORTH DAKOTA CONTINUED**

Network: ABC-TV (secondary), NBC-TV (primary).  
Rep. Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis).  
Highest hour rate \$350 (with satellites).  
Color facilities: network  
Executives: William A. Ekberg, pres & gen mgr, A. L. Anderson, gen sales mgr, Cal Culver, station mgr, C. Wayne Turner, production dir & prom mgr; Larry Mills, news dir; Ivar Nelson, chief engr  
Washington atty Hogan & Hartson  
Radio affiliate: KFYR.

**BOTTINEAU**, Bottineau County (ch. 16+)

**CARRINGTON**, Foster County (ch. 26—)

**DEVILS LAKE**, Ramsey County (ch. 8+, 14—)

**DICKINSON**, Stark County (ch. 2+, 4, \*17)

**KDIX-TV** (Oct 15, 1956) ch 2; power—26.3kw visual, 13kw aural, antenna height—840 feet above average terrain, 621 feet above ground  
Address: Box 1152. Phone: 224-5133. TWX 8153  
Licensee: Dickinson Radio Assn (original owner)  
Ownership: Dr P J Weir 11.05%, F P Whitnev 11.63%, W O Rabe 11.63%, W K Johnson 10.66%, P J Baseflug, 5.85%, and O F Burda, 4.69%  
Network: CBS-TV (primary)  
Rep: Hal Holman Co., William Hurley (Minneapolis)  
Highest hour rate \$175  
Executives: Dr. P J Weir, pres, Stanley Deck, gen mgr  
Washington atty Eugene L. Burke  
Radio affiliate: KDIX

**FARGO**, Cass County (ch. 6, 11+, \*13, \*34—, 40)

**WDAY-TV** (June 1, 1953) ch 6, power—100 kw visual; antenna height—1,150 feet above average terrain, 1,206 feet above ground.  
Address: 207 N 5th St. Phone: Adams 2-3371. TWX FG 182  
Licensee: WDAY Inc. (original owner)  
Ownership: N. D. Black Jr. and family. Mr Black is president-publisher of the Fargo Forum and Moorehead (Minn.) News. Also see "Newspaper Ownership."  
Network: NBC-TV (primary).  
Rep: Peters, Griffin, Woodward  
Highest hour rate \$600  
Color facilities: network  
Executives: Tom Barnes, gen mgr; Jack Lester, coml mgr; Ken Kennedy, prog dir & film buyer; Roy Pedersen, prom mgr; Normand Schiadel, news dir; Julius Hatland, technical dir  
Washington atty Segal & Marmet.  
Radio affiliate: WDAY

**KXGO-TV** (Oct. 11, 1959) ch 11; power—29.05 kw visual, 14.55 kw aural, antenna height—392 feet above average terrain, 416 feet above ground.  
Address: 400 W. Main St. Phone: Adams 5-4461. TWX 260.  
Licensee: North Dakota Broadcasting Co.  
Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."  
Network: ABC-TV (primary).  
Rep: Weed.  
Executives: John Boler, pres & gen mgr; Connie Blackstead, prog dir, film buyer & prom mgr; Arv Johnson, news dir; Ozzie Oren, chief engr.  
Washington atty: Pince, Taylor & Cramp-ton  
Radio affiliate: KXGO

**GRAFTON**, Walsh County (ch. 17)

**GRAND FORKS**, Grand Forks County (ch. \*2, 10)

**KNOX-TV** (Dec 11, 1955) ch 10, power—28.2 kw visual 14.1 kw aural; antenna height—220 feet above average terrain, 252 feet above ground  
Address: P O. Box 1110. Phone: 4-4611.  
Licensee: Community Television Corp. (acquired station Oct. 4, 1957).  
Ownership: Controlled by Community Radio Corp. (KNOX Grand Forks), which is owned by Donald Schroeder (administrator estate of Elroy H Schroeder), 25.1%; Harry Rice, 7.6% individually and 42.2% as administrator, estate of Adolph Lund; Arthur Tweet, 24.3%; Robert C. Lukkason, 0.4%, and Lorraine Lund, 0.4%. (See Community Radio Stations in "Group Ownership.")  
Network: NBC-TV (primary)  
Rep: Meeker; Wayne Evans (Minneapolis).  
Color facilities: network  
Highest hour rate \$200  
Executives: Harry Rice, pres; Robert C. Lukkason, gen mgr & film buyer; Jack French, coml mgr, Charles K. Bunde, operations dir;

Edward Agre, prom mgr; Boyd Christenson, news dir; David Chumley, chief engr.  
Washington atty: Lyon, Wilner & Bergson.  
Radio affiliate: KNOX.

**HARVEY**, Wells County (ch. 22+)

**JAMESTOWN**, Stutsman County (ch. 7—, 42)

**LISBON**, Ransom County (ch. 23)

**MINOT**, Ward County (ch. \*6+, 10—, 13—)

**KMOT** (Jan. 21, 1958) ch 10, power—29.5kw visual, 14.8kw aural, antenna height—450 feet above average terrain, 438 feet above ground  
Address: Broadway at Fourth, Bismarck, N. D. Phone: Capitol 3-0900. TWX BM 8115.  
Licensee: Meyer Broadcasting Co. (original owner).  
Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."  
Network: ABC-TV (secondary), NBC-TV (primary).  
Rep: Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis)  
Highest hour rate: Sold in combination with parent station, KFYR-TV Bismarck, N. D.  
Executives: Curt Sorbo, resident mgr; Mert Johnsrud, prog dir, Ole Orson, station engr  
Washington atty Hogan & Hartson

**KXMC-TV** (April 1, 1953) ch 13, power—24.5 kw visual, 12.0 kw aural, antenna height—1,118 feet above average terrain, 1,053 feet above ground.  
Address: P O. Box 1712. Phone: Temple 82-104. TWX 8205  
Licensee: KXMC-TV Inc (acquired station Dec 1, 1959).  
Ownership: Chester Reiten, 21%, Lloyd R. Amoo, 15.75%, W. L. Hurley, 15.75%, North Dakota Bcstg Co. 47.5%. (See North Dakota Bcstg Co stations in "Group Ownership")  
Network: CBS-TV (primary), ABC-TV (secondary)  
Rep: Weed Television, Wm Huiley (Minneapolis), Andy McDermott (Toronto).  
Highest hour rate \$250  
Executives: Chester Reiten, pres, gen mgr & film buyer, Henry Beuchler, coml mgr, Rodney Romine, prog dir, John Williams, news dir, Henry Haesler, chief engr  
Washington atty: Prince, Taylor & Crampton

**NEW ROCKFORD**, Eddy County (ch. 20+)

**PEMBINA**, Pembina County (ch. 12)

**KCND-TV** (not on air, granted July 18, 1956; target date unknown) ch 12, power—23 kw visual, antenna height—1,400 feet above average terrain, 1,438 feet above ground.  
Permittee: Community Radio Corp. (See Community Radio Stations in "Group Ownership")

**RUGBY**, Pierce County (ch. 38—)

**VALLEY CITY**, Barnes County (ch. 4—, 32—)

**KXJB-TV** (July 12, 1954) ch 4; power—100kw visual, 57.5kw aural, antenna height—1,090 feet above average terrain, 1,085 feet above ground.  
Address: 4000 W. Main Ave, Fargo, N. D. Phone: Adams 5-4461. TWX 260  
Licensee: North Dakota Broadcasting Co. (original owner).  
Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership"  
Network: CBS-TV (primary).  
Rep: Weed.  
Highest hour rate \$625  
Color facilities: network, local film, local slides  
Video tape: Ampex  
Executives: John W. Boler, pres & gen mgr, Jim McGuire, coml mgr, Connie Blackstead, prog dir, film buyer & prom mgr; Jim Rohn, news dir, Robert Ridgeway, chief engr.

**WAPETON**, Richland County (ch. 45+)

**WILLISTON**, Williams County (ch. 8—, 11—, \*34+)

**KUMV-TV** (Feb 11, 1957) ch 8, power—93.3 kw visual, 51.3kw aural; antenna height—1,060 feet above average terrain, 874 feet above ground  
Address: Broadway at Fourth, Bismarck, N. D. Phone: Capitol 3-0900. TWX BM 8115  
Licensee: Meyer Broadcasting Co. (original owner)  
Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."  
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).  
Rep: Blair Television Assoc.; Harry S Hyett & Co. (Minneapolis).  
Highest hour rate: Sold in combination with parent station KFYR-TV Bismarck, N. D.  
Executives: Les Kleven, station mgr; Oscar Halvorson, station engr.  
Washington atty: Hogan & Hartson.

**OHIO**

\*Non-commercial educational.

**AKRON**, Summit County (ch. 49+, \*55—, 61+)

**WAKR-TV** (July 19, 1953) ch 49; power—110 kw visual; antenna height—370 feet above average terrain, 488 feet above ground.  
Address: 853 Copley Rd., Zone 20. Phone: Portage 2-8811. TWX AK 484  
Licensee: Summit Radio Corp. (original owner).

Ownership: Viola G. Berk and family, 55%; Beacon Journal Publishing Co. (Akron Beacon-Journal), 45%. John S. Knight owns Akron Beacon-Journal (See "Newspaper Ownership" and John S. Knight Stations in "Group Ownership.")  
Network: ABC-TV (primary).  
Rep: McGavren TV  
Highest hour rate: \$300.

Executives: S. Bernard Berk, pres; Roger G. Berk, vp, gen mgr & film buyer, Kenneth M. Keegan, vp sales; Robert I. Bostian, prog & prod mgr; Harold Hageman, news dir, Irwin L. Knopp, chief engr.  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters  
Radio affiliate: WAKR-AM-FM

**ASHTABULA**, Ashtabula County (ch. 15)

**WICA-TV** (not on air, suspended operation but has not turned in construction permit) ch. 15.  
Address: P O Box 372  
Permittee: WICA Inc  
Ownership: D. C. Rowley, 52%; Olive D. Rowley and family, 48%. Also see "Newspaper Ownership."  
Radio affiliate: WICA-AM-FM

**ATHENS**, Athens County (ch. 62—)

**BELLEFONTAINE**, Logan County (ch. 63)

**BOWLING GREEN**, Wood County (ch. \*70)

**CAMBRIDGE**, Guernsey County (ch. 26)

**CANTON**, Stark County (ch. 29)

**WTLC** (not on air, granted March 22, 1956; target date unknown) ch 29  
Address: 324 Market Ave. S  
Permittee: Tri-Cities Telecasting Inc. See "Newspaper Ownership"

**CHILLICOTHE**, Ross County (ch. 56+)

**CINCINNATI**, Hamilton County (ch. 5—, 9, 12, \*48—, 54—, 74—)

**\*WCET** (July 1954) ch 48, power—15.1 kw visual, 8.1 kw aural; antenna height—490 feet above average terrain, 583 feet above ground  
Address: 2222 Chickasaw St., Zone 19. Phone: Dunbar 1-4033.

Licensee: Greater Cincinnati Television Educational Foundation (original owner)  
Video tape: Ampex  
Executives: Uberto T. Neely, gen mgr; Charles Vaughan, prog dir; John Morris, prod dir, Fred Thomas, community relations & public relations dir; James R. Leonard, chief engr.

**WCIN-TV** (not on air, granted May 14, 1953, target date unknown) ch. 54.  
Address: 3301 Bekman St.  
Permittee: Robert W. Rounavville.  
Ownership: See Robert W. Rounavville stations in "Group Ownership"

**WCPO-TV** (July 26, 1949) ch. 9, power—309kw visual, 158kw aural; antenna height—660 feet above average terrain, 545 feet above ground.

Address: 2345 Symmes St., zone 6. Phone: University 1-9000. TWX CI 327  
Licensee: Scripps-Howard Radio Inc. (original owner)  
Ownership: See "Newspaper Ownership" and Scripps-Howard Stations in "Group Ownership"

Network: ABC-TV (primary)  
Rep: Blair-TV  
Color facilities: network  
Highest hour rate \$1,400  
Executives: Jack R. Howard, pres; M. C. Watters, vp & gen mgr; Earl Corbett, coml mgr, Marion Finney, natl sales mgr, John Clark, prog dir, Glenn C. Miller, film buyer; Vera Schulte, prom mgr; Paul Adams, chief engr.

Washington atty: Dempsey & Koplovitz.  
Radio affiliate: WCPO-AM-FM.

**WKRC-TV** (April 4, 1949) ch 12, power—316 kw visual, 158 kw aural; antenna height—590 feet above average terrain, 523 feet above ground

Address: 1906 Highland Ave, Zone 19. Phone: Garfield 1-1750. TWX CI 554.  
Licensee: Taft Broadcasting Co. (acquired station July 1, 1959).

Ownership: See Taft Stations in "Group Ownership."  
Network: CBS-TV (primary).  
Rep: Katz.  
Color facilities: network.  
Highest hour rate: \$1,300.  
Executives: Hulbert Taft Jr., pres; Joseph W. McGough, gen mgr & film buyer; Charles P. Dwyer, asst gen mgr; Paul Shumate, prog dir; Shirley Dunham, prom mgr; Fitz P. Boisseau, news dir; Hugh LaCrosse, chief engr.  
Washington atty: Bernard Koteen.  
Radio affiliate: WKRC-AM-FM



## Every important food chain uses WDAY-TV, Fargo!

These four big food chains make approximately 75% of ALL the retail food sales in the big WDAY-TV area—and that 75% equals nearly \$116,000,000 per year!

Advertising isn't the whole answer, of course, because the Fargo area is a *fabulous* one. But it is significant that the four important food chains in the area *all use WDAY-TV on a year-round basis.*

Certainly you can be sure that the biggest merchants in North Dakota know a lot about the best media values! Ask PGW for all the facts!

## WDAY-TV

FARGO, N. D. • CHANNEL 6



Affiliated with NBC

PETERS, GRIFFIN, WOODWARD, Inc.  
Exclusive National Representatives



Jane Johnston speaks for *Red Owl* on the Red Owl Theatre on WDAY-TV



Carol Olson speaks for *Fairway-Super Fair* in the Phil Silvers Show on WDAY-TV



Bill Weaver speaks for *Super Valu* in their very heavy spot schedule on WDAY-TV



Glen Hanson speaks for *Piggly Wiggly* on "Bold Venture" on WDAY-TV

## Tv Stations CONTINUED

### OHIO CONTINUED

**WLWT** (Feb 9, 1948) ch 5 power—100 kw visual 50 kw aural, antenna height—680 feet above average terrain, 583 feet above ground  
Address 140 W Ninth St., Zone 2 Phone Cherry 1-1822 TWX CI 376

Licensee Crosley Broadcasting Corp (original owner)  
Ownership See Crosley stations in "Group Ownership"

Network NBC-TV (primary)  
Rep WLW Sales (New York, Chicago, Cleveland), Bomar Lowrance & Assoc. (Atlanta, Dallas) NBC Spot Sales (Detroit, San Francisco Los Angeles)

Color facilities network and local live.  
Highest hour rate \$1,500  
Video tape Ampex (color)

Executives James D Shouse, chmn of board, R E Dunville, pres and gen mgr, John T Murphy, vp-tv K T Murphy, vp & treas Steve Crane sales mgr, Al Bland, vp prog, Abe Cowan prog dir, Jack Frazier sales prom dir, Tom Stovier film buyer, Marjorie Kemme, prom mgr, Richard Fischer, news dir, R J Rockwell, vp-dir of eng, Howard Lepple, tv tech adm  
Washington atty Hogan & Hartson.  
Radio affiliate WLW

**WNOF-TV** (See Newport, Ky)

**CLEVELAND, Cuyahoga County** (ch. 3, 5+, 8, 19, \*25+, 65+)

**KYW-TV** (1948) ch 3, power—100kw visual, 50kw aural antenna height—1,000 feet above average terrain, 906 feet above ground  
Address 1403 E 6th St N E, zone 14. Phone Cherry 1-0942 TWX CV 52

Licensee Westinghouse Broadcasting Co  
Ownership See Westinghouse Stations in "Group Ownership"

Network NBC-TV  
Rep Tv Advertising Representatives  
Highest hour rate \$2,200.  
Video tape Ampex

Executives Donald H McGannon, pres Frank Tooke vp, George H Mathiesen gen mgr; Albert P Krivin, sales mgr, Virgil Wolff, asst sales mgr; Chet Collier, prog mgr, Gene Godt, adv & prom mgr, S V Stadig, chief engr  
Radio affiliate KYW-AM-FM

**WERE-TV** (not on air, target date unknown) ch. 65.

Address 1501 Euclid Ave, zone 15 Phone Superior 1-9600 TWX CV 718  
Licensee Cleveland Broadcasting Inc (original owner)

Ownership Ray T Miller and family, 37.6%, Herbert Gleitz 7%, Donald W Hornbeck 7.76%, Hugh M O'Neill 4%, Marian Jean Kendall 3.5%, Anna Maud Saddlington, 3.5%, Paul C Aiken 3.28% and others

Executives Ray T Miller Jr, pres Richard M Klaus, gen mgr, Guy Harris program dir, Harry Dennis, chief engr  
Washington atty Spearman & Roberson  
Radio affiliate WERE-AM-FM

**WEWS** (Dec 17, 1947) ch 5, power—93.3 kw visual 60.3 kw aural, antenna height—1,020 feet above average terrain, 851 feet above ground

Address 3001 Euclid Ave, Zone 15 Phone Henderson 2-1500. TWX CV 11

Licensee Scripps-Howard Radio Inc (original owner)

Ownership See "Newspaper Ownership" and Scripps-Howard Stations in Group Ownership

Network ABC-TV (primary)  
Rep Blair Tv  
Color facilities network  
Highest hour rate \$1,900  
Video tape Ampex (2)

Executives Jack R Howard pres James C Hanahan, gen mgr, Donald L Perris, asst gen mgr, Jay S Kerekes, natl adv mgr, Peter Hinka, Ohio adv sales mgr, Ernest E Sindelar, operations dir, John J Richards, film buyer, Jack M Perkins, news editor, J B Epperson, engineering vp, James E Bloyd, chief engr  
Washington atty Dempsey & Koplovitz

**WJW-TV** (Dec. 19, 1949) ch 8, power—302 kw visual 182 kw aural, antenna height—1,000 feet above average terrain, 775 feet above ground

Address 1630 Euclid Ave, Zone 15. Phone Tower 1-6050 TWX CV 207

Licensee Storer Broadcasting Co (acquired station Nov 15, 1954)

Ownership See Storer Broadcasting Co. Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary).  
Rep Katz  
Color facilities network  
Highest hour rate \$2,200  
Video tape Ampex (2).

Executives George Storer, pres, Ben Wickham, managing dir, Frank Barron, gen sales mgr, John Kelly, natl sales mgr, Robert Marshall, prog dir & film buyer, Joseph Mertens, prom mgr, Ted Anthony, sales prom dir, Kenneth Armstrong, news dir, Harold Brinkman, chief engr  
Washington atty Jones & Zwicky.  
Radio affiliate WJW-AM-FM.

**COLUMBUS, Franklin County** (ch. 4—, 6+, 10+, \*34, 40—)

**WBNS-TV** (Oct 5, 1949) ch 10; power—316 kw visual, 191 kw aural, antenna height—710 feet above average terrain, 839 feet above ground

Address 33 N High St., Zone 15. Phone: Capitol 8-4501 TWX CL 342

Licensee Dispatch Printing Co (original owner)

Ownership Owned by the Wolfe family. Dispatch Printing Co publishes Ohio State Journal and Columbus Dispatch Also see "Newspaper Ownership"

Network CBS-TV (primary)  
Rep Blair Tv  
Color facilities network  
Highest hour rate \$1,200

Executives H Preston Wolfe, pres; Richard A Borel, dir of tv, Robert D Thomas, sales dir, John A Haldi, prog dir, Betty Dixon, film buyer Jack Dorr, prom mgr, Richard Howell, news dir, Lester H Nafzger, chief engr

Washington atty Dow, Lohnes & Albertson  
Radio affiliate WBNS-AM-FM

**WLWC** (April 3, 1949) ch 4, power—100 kw visual, 50 kw aural, antenna height—440 feet above average terrain 756 feet above ground

Address 3165 Olentangy River Rd. Phone Amherst 3-5441. TWX CL 397

Licensee Crosley Broadcasting Corp (original owner)

Ownership See Crosley Broadcasting Corp. Stations in "Group Ownership"

Rep WLW Sales (New York, Chicago, Cleveland, Cincinnati) Bomar Lowrance & Assoc (Atlanta and Dallas), NBC Spot Sales (Detroit, Los Angeles, San Francisco)

Color facilities network  
Highest hour rate \$1,100

Executives Walter E Bartlett, gen mgr; Richard E Reed, sls mgr, Bud Gillis, prog dir & film buyer, Mervin A Durea, prom mgr; Hugh DeMoss, news dir, Charles B Sloan, chief engr

Washington atty Hogan & Hartson.

**\*WOSU-TV** (Feb 20, 1956) ch 34; power—219kw visual, 115kw aural, antenna height—360 feet above average terrain, 593 feet above ground

Address 2470 North Star Road, zone 21. Phone Cypress 3-1641

Licensee Ohio State U (original owner).  
Video tape Ampex

Executives Novice G Fawcett, pres, Richard B Hull, dir radio & television broadcasting; William H Ewing, assoc dir for programming; Harold Gorsuch, tv technical supervisor, David Avers prod & prog mgr

Radio affiliate WOSU-AM-FM

**WTVN-TV** (Aug. 30, 1949) ch 6, power—100 kw visual, 50 kw aural, antenna height—570 feet above average terrain, 613 feet above ground

Address 753 Harmon Ave, zone 23 Phone: Capital 8-5801. TWX CL 87

Licensee Taft Broadcasting Co (acquired station Feb 25, 1953)

Ownership See Taft stations in "Group Ownership"

Network ABC-TV (primary).  
Rep Katz Agency  
Highest hour rate \$1,200

Executives Hubert Taft Jr, pres; Sam T Johnson, gen mgr & film buyer, Fred von Stode, natl coml mgr, Bill Zimmerman, local coml mgr; Joseph A Jenkins, prog dir, Harry Mohr, prom mgr, Earl Green, news dir; Raymond E. Owen, chief engr

Radio affiliate WTVN-AM-FM

**COSHOCTON, Coshocton County** (ch. 20)

INTERESTED IN BUYING OR SELLING ONE OF THE  
**29 TV 72 FM 94 AM**  
STATIONS\* OPERATING IN  
**OHIO**  
CONTACT THE NEAREST OFFICE OF—  
**HAMILTON-LANDIS**  
& Associates, Inc.—Nationwide Brokers  
THE NEAREST OFFICE TO OHIO IS—  
1714 Tribune Tower, Chicago—DElaware 7-2754  
As of August 1, 1960

**DAYTON, Montgomery County** (ch. 2, 7+, \*16+, 22+)

**WHIO-TV** (Jan. 26, 1949) ch. 7; power—200 kw visual, antenna height—1,140 feet above average terrain, 1,096 feet above ground

Address 1414 Wilmington Ave, zone 1. Phone: Clearwater 4-5311. TWX DY 116.

Licensee Miami Valley Broadcasting Corp. (original owner)

Ownership See James M. Cox stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary).  
Rep Hollingbery.  
Color facilities network.

Executives James M. Cox Jr., pres, J. Leonard Reinsch, executive director; Robert H. Moody, exec vp & gen mgr, Stan Mouse,

coml mgr; Chuck Gay, prog dir, film buyer & piom mgr, Tom Frawley, news dir; Ernest L. Adams, chief engr.

Washington atty Dow, Lohnes & Albertson.

Radio affiliate. WHIO-AM-FM.

**WLWD** (March 15, 1949) ch. 2; power—100 kw visual, 50 kw aural; antenna height—510 feet above average terrain, 459 feet above ground

Address: Zone 1. Phone. Axminster 3-2101. TWX DY118.

Licensee Crosley Broadcasting Corp (original owner)

Ownership See Crosley Broadcasting Corp. Stations in "Group Ownership."

Network ABC-TV (primary), NBC-TV (primary)

Rep WLW Sales (New York, Chicago, Cleveland, Cincinnati); Bomar Lowrance & Assoc Color facilities network.

Highest hour rate \$1,200.

Executives Robert E Dunville, pres, George J Gray gen mgr & film buyer, Dale A Smith, coml mgr, Paul Law, program dir, Dorothy A Sanders, promotion mgr, Ed Hamlyn, news dir; Robert Wehman, chief engr

Washington atty. Hogan & Hartson

**WONE-TV** (not on air, target date unknown)

ch 22  
Address 380 W First St., zone 2 Phone: Baldwin 4-6501.

Licensee Skyland Broadcasting Corp  
Ownership. Ronald B. Woodard, 29 1%; Loren M. Berry, 16 71%; Gustav Hirsch 16 71%; Fred L. Krumholtz, 4 55%, William E. Stocklein, 5 33% and others. Mr Berry owns 21 21% of WEOL-AM-FM-TV Elyria, Ohio, and 11 5% of WVKO-AM-FM Columbus, Ohio. Mr. Hirsch owns 7.9% of WEOL stations and 17.5% of WVKO stations

Radio affiliate WONE

**DEFIANCE, Defiance County** (ch. 43)

**FINDLAY, Hancock County** (ch. 53)

**FREMONT, Sandusky County** (ch. 59+)

**GALLIPOLIS, Gallia County** (ch. 72)

**HAMILTON-MIDDLETOWN, Butler County** (ch. 65)

**LANCASTER, Fairfield County** (ch. 28—)

**LIMA, Allen County** (ch. 35—, 73)

**WIMA-TV** (March 1953) ch. 35, power—218.8 kw visual, 119 kw aural, antenna height—340 feet above average terrain, 348 feet above ground

Address 1421 Rice Ave. Phone: Capital 5-3010 TWX 195

Licensee WLOK Inc. (original owner).  
Ownership Parent firm is Northwestern Ohio Bestg. Corp. (licensee of WIMA-AM-FM Lima) which is owned by George E. Hamilton, 45 5%; Suzanne Hamilton Stewart, 4 5%; R. W. Mack and family, 43%; Franklin Mack, 7%.

Network ABC-TV (secondary), NBC-TV (primary)

Rep McGavren.  
Color facilities network.

Highest hour rate \$200

Executives G E Hamilton, pres, R W. Mack, gen mgr, Jack Spring, coml mgr & film buyer, Sam Fitzsimmons, prog dir, Gene Rockwell, news dir, M J Lamb, chief engr

Washington atty Bingham, Collins, Porter & Kistler.

Radio affiliate WIMA-AM-FM

**LORAIN, Lorain County** (ch. 31—)

**MANSFIELD, Richland County** (ch. 36+)

**MARIETTA, County**

**WTAP-TV** (see Parkersburg, W. Va.)

**MARION, Marion County** (ch. 17—)

**MASSILLON, Stark County** (ch. 23+)

**MIDDLETOWN** (See Hamilton)

**MOUNT VERNON, Knox County** (ch. 58)

**NEWARK, Licking County** (ch. 60—)

**OXFORD, Butler County** (ch. \*14+)

**\*WMUB-TV** (Oct. 14, 1959) ch. 14, power—5 kw visual, 2.7 kw aural; antenna height—315 feet above average terrain, 337 feet above ground

Address Miami U. Broadcasting Service. Phone 32161, Ext 323.

Licensee Miami U. (original owner).  
Video tape Ampex

Executives Dr Stephen C Hathaway, gen mgr; Paul G. Yeazell, asst mgr, William L. Utter, prog dir & film buyer; Charles A. Myers, news dir; Andrew F. Bruck, chief engr.

Radio affiliate: WMUB (FM).

**PIQUA, Miami County** (ch. 44—)

**PORTSMOUTH, Scioto County** (ch. 30)

**SANDUSKY, Erie County** (ch. 42+)

4

# Interview: *Elizabeth Black*

Director of Broadcast Media for Cohen & Aleshire Advertising Agency, New York, explains why she selects WLW Radio and TV Stations for 4-WAY Cold Tablets.



"The 6 Crosley Stations provide extensive coverage in important markets thru 9 states."



"This tremendous audience reach makes WLW Radio and WLW TV Stations one of the best buys on the media map!"



"Yes, for coverage— it's hard to beat the 6½ million home area of WLW Radio and TV land."

**4**  
WAY

***FAST-ACTING***

**COLD TABLETS**

Call your WLW Stations' Representative . . . you'll be glad you did! The dynamic WLW stations . . .

**WLW-A**

Television  
Atlanta

**WLW-I**

Television  
Indianapolis

**WLW-D**

Television  
Dayton

**WLW-C**

Television  
Columbus

**WLW-T**

Television  
Cincinnati



Crosley Broadcasting Corporation, a division of **Arco**

**Tv Stations CONTINUED**

**OHIO CONTINUED**

**SPRINGFIELD, Clark County (ch. 52—, 76)**

**STUEBENVILLE (See Wheeling, W. Va.)**

**WSTV-TV** (Dec. 10, 1953) ch 9; power—234 kw visual, 117 kw aural, antenna height—950 feet above average terrain, 881 feet above ground  
Address: 428 Market St Phone: Atlantic 2-6265 TWX 60  
Licensee: WSTV Inc (original owner).  
Ownership: See Friendly Group in "Group Ownership"  
Network: ABC-TV (secondary), CBS-TV (primary)  
Rep: Avery-Knodel  
Color facilities network  
Highest hour rate: \$550  
Executives: John J. Laux, exec vp & gen mgr, Joseph M. Troesch, asst gen mgr & film buyer, Tom Arim, prod mgr, Clyde Higgins, prod mgr, Lee Gaynor, natl sales mgr, C. H. McFarland, regional sales mgr, Charles Shepherd, tech dir, William Chesnes, chief engr  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters  
Radio affiliate: WSTV-AM-FM

**TIFFIN, Seneca County (ch. 47+)**

**TOLEDO, Lucas County (ch. 11—, 13, \*30+, 79)**

**\*WGTE-TV** (target date Summer 1960) ch. 30 power—0.296 kw visual, antenna height—190 feet above average terrain, 200 feet above ground  
Address: 2801 W. Bancroft St, zone 6. Phone: Jefferson 1-1451  
Licensee: Greater Toledo Educational Television Foundation Inc (original owner).  
Executives: Dr. William S. Carlson, pres, A. R. Bitter, exec mgr & engineering dir, Harry D. Lamb, prod dir  
Washington atty: Krieger & Jorgensen

**WSPD-TV** (July 21, 1948) ch. 13, power—181 kw visual, antenna height—1,000 feet above average terrain, 1049 feet above ground  
Address: 136 Huron St, zone 4. Phone: Cherry 8-6201 TWX TO 194.  
Licensee: Storer Broadcasting Co (original owner)  
Ownership: See Storer Broadcasting Co stations in "Group Ownership" Also see "Newspaper Ownership"  
Network: ABC-TV (primary); NBC-TV (secondary)  
Rep: Katz  
Color facilities network  
Highest hour rate: \$1,000  
Video tape: Ampex (2).  
Executives: George B. Storer, pres; Peter Storer, gen mgr & film buyer, Floyd Beaton, coml mgr, Ralph Rust, prod dir, Pat Kenny, prod mgr, Bill Raden, news dir, George Fulop, chief engr  
Washington atty: Jones & Zwicky  
Radio affiliate: WSPD-AM-FM

**WTOH-TV** (not on air, granted October 20, 1954, target date unknown) ch. 79  
Address: 520 Bates St, Detroit, Mich  
Permittee: Woodward Broadcasting Co  
Ownership: See Woodward Stations in "Group Ownership."  
**WTOL-TV** (Dec. 5, 1958) ch. 11; power—316 kw visual, 191 kw aural, antenna height—1,000 feet above average terrain, 1,045.65 feet above ground  
Address: 604 Jackson St. Phone: Cherry 4-7411 TWX TO 146.  
Licensee: Community Broadcasting Co (original owner).  
Ownership: Frazier Reams, 60%; Thomas S. Bretherton, 15%; Morton Neipp, 15%; Dr. Glenn Reams, 10%  
Network: CBS-TV (primary), NBC-TV (secondary)  
Rep: H-R Television  
Color facilities network  
Highest half-hour rate: \$700  
Executives: Frazier Reams, pres, Thomas S. Bretherton, gen mgr; George J. Kapel, gen sales mgr; Harley West, local sales mgr; Robert Kriehoff, prod dir; Arthur C. Michaud, film buyer; Steve Fayer, prod mgr; Jim Lynch, prod mgr; Oscar Huff, news dir, Hal Holmes, chief engr  
Washington atty: Pierson, Ball & Dowd  
Radio affiliate: WTOL-AM-FM.

**WTOH-TV** (not on air, granted October 20, 1954, target date unknown) ch. 79  
Address: 520 Bates St, Detroit, Mich  
Permittee: Woodward Broadcasting Co  
Ownership: See Woodward Stations in "Group Ownership."

**WTOL-TV** (Dec. 5, 1958) ch. 11; power—316 kw visual, 191 kw aural, antenna height—1,000 feet above average terrain, 1,045.65 feet above ground  
Address: 604 Jackson St. Phone: Cherry 4-7411 TWX TO 146.  
Licensee: Community Broadcasting Co (original owner).  
Ownership: Frazier Reams, 60%; Thomas S. Bretherton, 15%; Morton Neipp, 15%; Dr. Glenn Reams, 10%  
Network: CBS-TV (primary), NBC-TV (secondary)  
Rep: H-R Television  
Color facilities network  
Highest half-hour rate: \$700  
Executives: Frazier Reams, pres, Thomas S. Bretherton, gen mgr; George J. Kapel, gen sales mgr; Harley West, local sales mgr; Robert Kriehoff, prod dir; Arthur C. Michaud, film buyer; Steve Fayer, prod mgr; Jim Lynch, prod mgr; Oscar Huff, news dir, Hal Holmes, chief engr  
Washington atty: Pierson, Ball & Dowd  
Radio affiliate: WTOL-AM-FM.

**WARREN, Trumbull County (ch. 67+)**

**YOUNGSTOWN, Mahoning County (ch. 21—, 27, 33, 73—)**

**YOUNGSTOWN, Ohio, Mahoning County-NEW CASTLE, Pa., Lawrence County (ch. 45—)**

**WFMJ-TV** (March 8, 1953) ch 21; power—94kw visual, 47kw aural; antenna height—960 feet above average terrain, 1,015 feet above ground.  
Address: 101 W. Boardman St. Phone: Riverside 4-8611  
Licensee: Vindicator Printing Co. (original owner)

**Ownership:** Licensee publishes Youngstown Vindicator. Also see "Newspaper Ownership."  
**Radio affiliate:** WFMJ.

**WKBN-TV** (Jan. 6, 1953) ch. 27; power—202 kw visual; antenna height—637 feet above terrain, 663 feet above ground.  
Address: 3930 Sunset Blvd, zone 1 Phone: Sterling 2-1145 TWX YO-081 U.  
Licensee: WKBN Broadcasting Corp (original owner).  
Ownership: Warren P. Williamson, Jr., 98.5%.  
Network: CBS-TV (primary).  
Rep: Raymer  
Color facilities network.  
Highest hour rate \$450  
Video tape: Ampex.  
Executives: W. P. Williamson Jr, pres & gen mgr; David V. Stewart, coml mgr, Norman Berger, prod dir & film buyer, W. P. Williamson III, public relations dir & prom mgr; James Mullins, news dir, B. T. Wilkens, chief engr  
Washington atty: Loucks & Jansky  
Radio affiliate: WKBN-AM-FM.

**WKST-TV** (Oct 30, 1957) ch 33, power—209 kw visual, 119 kw aural, antenna height—580 feet above average terrain, 646 feet above ground  
Address: 3800 Shady Run Rd Phone: Sterling 8-2424 TWX YO 002 U  
Licensee: WKST Inc (original owner)  
Ownership: S. W. Townsend and wife, 81.2%; Lawrence & Co (as trustee), 18.8%.  
Network: ABC-TV (primary)  
Rep: Weed Television  
Highest hour rate \$400  
Executives: Sam W. Townsend, pres & gen mgr, Robert C. Harnack, coml mgr & film buyer, Jack Mulvain, prom mgr, Ernest Rety, chief engr  
Washington atty: Spearman & Roberson.  
Radio affiliate: WKST New Castle, Pa.

**WRTV** (target date Sept 15, 1959) ch 45; power—871kw visual, antenna height—330 feet above average terrain, 341 feet above ground.  
Address: P. O. Box 150, Farrell, Pa  
Licensee: Community Telecasting Co. (original owner)  
Ownership: Sanford A. Schafitz, 50%, and Guy W. Gully, 50%. Mr. Schafitz also owns WFAK Farrell, Pa., and 55% of WWIZ Lorian, Ohio  
Highest hour rate \$200  
Executive: Sanford Schafitz, pres.  
Washington atty: Smith & Pepper.

**ZANESVILLE, Muskingum County (ch. 18—, 50+)**

**WHIZ-TV** (May 23, 1953) ch. 18, power—14.8 kw visual, 8.13 kw aural, antenna height—540 feet above average terrain, 508 feet above ground  
Address: Downard Rd. Phone: Gladstone 3-0361 TWX Zan 67  
Licensee: Southeastern Ohio Television System (original owner)  
Ownership: See Zanesville Publishing Co stations in "Group Ownership" Also see "Newspaper Ownership"  
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary)  
Rep: Pearson-TV  
Color facilities network  
Highest hour rate \$150  
Executives: Clay Littick, pres, Allan Land, gen mgr & film buyer, Nate Milder, coml mgr, Reed K. Mellon, prod dir; Naomi Lorton, prom mgr; Tom Clark, news dir; W. A. Hunt Sr, chief engr  
Washington atty: Jones & Zwicky.  
Radio affiliate: WHIZ

**WHIZ-TV Translators:** W80AA Cambridge Ohio, Southeastern Ohio Tv System, Downard Road, Zanesville, Ohio; W71AB Coshocton, Ohio, Southeastern Ohio Tv System, Downard Road, Zanesville

**OKLAHOMA**

\*Non-commercial educational.

**ADA, Pontotoc County (ch. 10+, 50+)**

**\*KTEN** (May 3, 1954) ch. 10; power—251kw visual, 141kw aural; antenna height—760 feet above average terrain, 725 feet above ground.  
Address: P. O. Box 10. Phone: Federal 2-2211. TWX 288.  
Licensee: Eastern Oklahoma Television Co. (original owner).  
Ownership: Bill Hoover, 36.3%; Brown Morris, 36.3%; Don and Virginia High, 8.92%; Roy Judge, 2.62%, and others. Principals own KADA Ada and KWSH Wewoka, both Oklahoma.  
Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).  
Rep: Venard, Rintoul & McConnell; Clarke Brown Co  
Highest hour rate: \$250.  
Color facilities: network.  
Video tape: Ampex  
Executives: Bill Hoover, pres, gen mgr & coml mgr; Brown Morris, vp & station mgr; Carol Thrash, prom mgr; Fred Smith, chief engr  
Washington atty: Spearman & Roberson.  
Radio affiliate: KADA.

**ALTUS, Jackson County (ch. 36)**

**ALVA, Woods County (ch. 30)**

**ANADARKO, Caddo County (ch. 58—)**

**ARDMORE, Carter County (ch. 12—, 55—)**

**KXII (TV)** (1956) ch. 12; power—91.4kw visual, 45.7 kw aural, antenna height—1030 feet above average terrain, 978 feet above ground  
Address: 114 N. Washington. Phone 946.  
Licensee: Texoma Broadcasters Inc.  
Ownership: KWTX Broadcasting Co. See KWTX Stations in "Group Ownership"  
Network: NBC.  
Rep: Venard, Rintoul & McConnell.  
Highest hour rate, \$200.  
Executives: M. N. Bostick, pres; C. L. Hinkle, gen mgr, Amory Johnston, natl sales mgr, Chuck Balding, prod dir, Glenn Farmer, film buyer; Jim Mitchell, news dir, Russell Trevilian, chief engr.

**BARTLESVILLE, Washington County (ch. 62—)**

**BLACKWELL, Kay County (ch. 51—)**

**CHICKASHA, Grady County (ch. 64)**

**CLAREMORE, Rogers County (ch. 15)**

**CLINTON, Custer County (ch. 32—)**

**DUNCAN, Stephens County (ch. 39—)**

**DURANT, Bryan County (ch. 27—)**

**ELK CITY, Beckham County (ch. 8+, 15+, 26+)**

**KSWB** (not on air, granted November 1957, target date unknown) ch. 8  
Address: c/o KASA Elk City.  
Permittee: Southwest Broadcasting Co.  
Ownership: Lonnie J. Preston, 60%; Alice Howenstine Preston, 40%. Prestons also own KWOE Clinton, Okla.  
Washington atty: Berge, Fox & Arendt.  
Radio affiliate: KASA.

**EL RENO, Canadian County (ch. 56+)**

**ENID, Garfield County (ch. 5, 21, \*27+)**

**KOCO-TV** (see Oklahoma City).

**FREDERICK, Tillman County (ch. 44)**

**GUTHRIE, Logan County (ch. 48)**

**GUYPON, Texas County (ch. 20+)**

INTERESTED IN BUYING OR SELLING ONE OF THE  
**13 TV 9 FM 55 AM**  
STATIONS OPERATING IN  
**OKLAHOMA**  
CONTACT THE NEAREST OFFICE OF—  
**HAMILTON-LANDIS**  
& Associates, Inc.—Nationwide Brokers  
THE NEAREST OFFICE TO OKLAHOMA IS—  
1511 Bryan Street., Dallas—Riverside 8-1175  
As of August 1, 1960

**HOBART, Kiowa County (ch. 23+)**

**HOLDENVILLE, Hughes County (ch. 14—)**

**HUGO, Choctaw County (ch. 21+)**

**LAWTON, Comanche County (ch. 7+, \*28+, 34—)**

**KSWO-TV** (March 8, 1953) ch 7; power—316 kw visual, antenna height—540 feet above average terrain, 520 feet above ground. (CP for power—316 kw visual, antenna height—1,051 feet above average terrain, 1,059 feet above ground)  
Address: P. O. Box 699. Phone: Elgin 5-7000. TWX 472.  
Licensee: Oklahoma Quality Broadcasting Co. (original owner).  
Ownership: See R. H. Drewry Stations in "Group Ownership"  
Network: ABC-TV (primary)  
Rep: McGavren; Clarke Brown Co (South-west)  
Color facilities network.  
Highest hour rate. \$280.  
Executives: R. H. Drewry, pres; Paul N. Goode, film buyer & comptroller, Robert Scott, coml mgr; Tom Reddell, prod dir, Marian Levine, prom mgr, Ronnie Stone, news dir; Jim Lockard, chief engr.  
Washington atty: Lyon, Wilner & Bergson.  
Radio affiliate: KSWO.

**McALESTER, Pittsburg County (ch. 47)**

**MIAMI, Ottawa County (ch. 58+)**

**MUSKOGEE, Muskogee County (ch. \*45+, 66+)**

**NORMAN, Cleveland County (ch. 31—, \*37—)**

# IN FIVE FABULOUS MARKETS



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IS

## FRIENDLY GROUP TELEVISION STATIONS



**EXECUTIVE OFFICES:**  
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Steubenville, Ohio  
John J. Laux, AT 2-6265

**IN NEW YORK:**  
Lee Gaynor, OX 7-0306

Nothing equals the impact of a warm, neighborly TV station on a Community. And when your product is presented in this warm, neighborly climate it's just like a friend's recommendation. That's why the emphasis at all Five FRIENDLY Stations is local—local personalities . . . local news . . . local sports . . . local weather! Then too, a FRIENDLY Station always gives you that big "Baker's Dozen"—an extra bonus in merchandising and promotion that walks your products off the shelves. Yes, neighbors . . . your product's best friend is a FRIENDLY Station.

### WSTV-TV

CHANNEL 9

The lowest cost television bridge to the Upper Ohio Valley's Five Billion Dollar retail market. The best of CBS and ABC. Plus Shopper Topper Merchandising.

John J. Laux, Exec. V-P — AT 2-6265  
Represented by Avery-Knodel, Inc.

STEBENVILLE-WHEELING

### KODE-TV

CHANNEL 12

28% taller and 29% more powerful. Tells and sells 152,000 TV homes who spend 750 million annually. The best of CBS and ABC. Plus Shopper Topper Merchandising.

D. T. Knight, General Manager — MA 3-7260  
Represented by Avery-Knodel, Inc.

JOPLIN, MISSOURI

### WRGP-TV

CHANNEL 3

More to see on Channel 3 with NBC. Dominates the key corners of Tennessee, Georgia and Alabama where over a million people spend 800 million dollars.

Harry Burke, General Manager — OX 8-1505  
Represented by H-R

CHATTANOOGA, TENNESSEE

### WRDW-TV

CHANNEL 12

Newest member of the FRIENDLY Group serving over a million people with 721 million dollars to spend. The best of CBS and ABC Networks.

Robert E. Metcalfe, Managing Dir.—TA 4-5432  
Represented by Avery-Knodel, Inc.

AUGUSTA, GEORGIA

### WBOY-TV

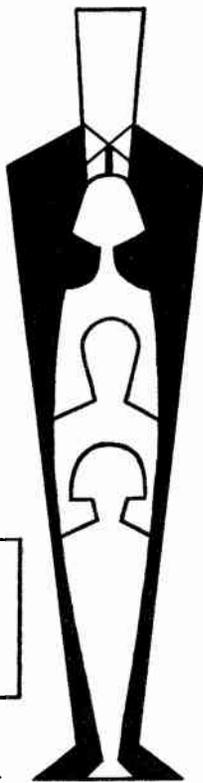
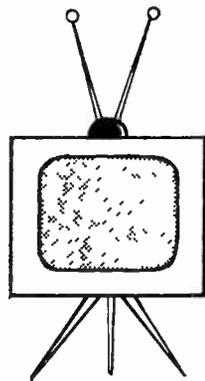
CHANNEL 12

A captive audience of 150,000 TV homes with a spendable consumer income of almost One Billion Dollars. The best of NBC and CBS. Plus Shopper Topper Merchandising.

Roger Garrett, General Manager—MAIN 4-7573  
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National Representatives

\*Sampling of 500 families including income, age, education, etc., distribution data.

**KOCO-TV**  
**abc** **5** **CHANNEL**  
**OKLAHOMA CITY**

## Tv Stations CONTINUED

### OKLAHOMA CONTINUED

**OKLAHOMA CITY, Oklahoma County** (ch. 4—, 9—, \*13, 19+, 25—)

\***KETA-TV** (April 13, 1956) ch. 13\*; power—74 kw visual, 44.7kw aural; antenna height—1,450 feet above average terrain, 1,572 feet above ground

Address P. O. Box 2005, Norman, Okla. Phone: Jefferson 6-0900

Licensee Oklahoma Educational Television Authority (original owner).

Video tape Ampex.  
Executives Dr C. F. Spencer, pres; John W. Dunn, gen mgr; Marcus W. Fuller, program dir, Ted Neptune, news dir, Keith E. Staggs, chief engr  
Washington atty Cohn & Marks.

**KMPT-TV** (not on air granted April 1958, target date unknown) ch. 19

Address P O Box 2853, Memphis, Tenn. Permittee Malco Theatres Inc.

Ownership See Malco Theatres Stations in "Group Ownership."

**KOCO-TV** (End) (July 15, 1954) ch. 5, power—100 kw visual, 50 kw aural; antenna height—1,390 feet above average terrain, 1,356 feet above ground.

Address Box 7641, Lakeside Station, Oklahoma City. Phone Victor 2-6633 TWX OC 525

Licensee Cimarron Television Corp. (acquired station Jan 21, 1958)

Ownership Caster-Robison Television Corp. (estate of Louis E. Caster, 41.5%, Ashley L. Robison, 25%, and others). Caster estate also owns 19 1/2% of WREX-TV Rockford, Ill. Mr Robison owns 75% of KOVO Provo, Utah.

Network ABC-TV (primary)  
Rep Blair Television Assoc

Highest hour rate \$800  
Video tape RCA

Executives L. E. Caster, pres, Ben K. West, gen mgr, Alex Kolenky, coml mgr, J. B. Chase, prog dir, Earl Hickerson, operations mgr; Kay Herrmann, prom mgr, Blaine Smith, news dir, Glenn Danely, chief engr  
Washington atty Cohn & Marks

\***KOKH-TV** (noncommercial) (Jan 26, 1959) ch. 25\*, power—275kw visual, 141kw aural, antenna height—460 feet above average terrain, 500 feet above ground

Address 1801 N Ellison St Phone Jackson 5-9403

Licensee Independent School District #89 (acquired station July 1958) (original owner)

Executives Dr Robert M. Shultz, gen mgr, Clarence Deal, chief engr  
Radio affiliate \*KOKH-FM.

**KWTV** (Dec. 20, 1953) ch 9; power—316 kw visual, 158 kw aural; antenna height—1,520 feet above average terrain, 1,572 feet above ground

Address: 7401 N. Kelley, zone 14 Phone: Victor 3-6641 TWX OC 322

Licensee. Oklahoma Television Corp (original owner)

Ownership Video Investment Company (John T. Griffin), 50%; Roy J. Turner, Luther T. Dulaney, F. E. Harper, Video Independent Theatres, each 12.5% For Griffin interests see John T. Griffin Stations in "Group Ownership"

Video Independent Theatres owns motion picture theatres and community antenna systems in the Southwest.

Network CBS-TV (primary)  
Rep Petry.

Color facilities: network.  
Highest hour rate \$900.

Video tape RCA (2).

Executives Roy J. Turner, pres; Edgar T. Bell, exec vp & gen mgr, Jacques DeLier, asst station mgr & coml mgr; John Arville, prog dir & film buyer, Montez Tjaden, prom mgr, Bruce B. Palmer, news dir; Morris W. Thomas, chief engr  
Washington atty. Spearman & Roberson.

**WKY-TV** (June 6, 1949) ch 4; power—100 kw visual, 60 kw aural, antenna height—930 feet above average terrain, 961 feet above ground.

Address P. O. Box 8668, Britton Station. Phone. Trinity 8-2161. TWX 409

Licensee. WKY Television System (original owner)

Ownership See WKY Television System in "Group Ownership." Also see "Newspaper Ownership."

Network NBC-TV (primary).  
Rep Katz

Color facilities: network, local film, local live, local slides.

Highest hour rate: \$950.  
Video tape: Ampex (2).

Executives: E. K. Gaylord, pres, Norman P. Bagwell, vp & station mgr; James R. Terrell, asst mgr; Tom Farrington, natl sales mgr, Keith Mathers, tv operations dir & film buyer, Joe Jerkins, prog mgr; W. J. Willis, sales prom mgr; Jack Sherry, audience prom mgr, Dick John, news dir; Russell Pierson, farm dir, Gene Lyons, chief engr.  
Washington atty. Pierson, Ball & Dowd.  
Radio affiliate: WKY.

**PAULS VALLEY, Garvin County** (ch. 61)

**PONCA CITY, Kay County** (ch. 40—)

**PRYOR, Mayes County** (ch. 54)

**SAPULPA, Creek County** (ch. 42—)

**SEMINOLE, Seminole County** (ch. 59)

**SHAWNEE, Pottawatomie County** (ch. 53—)

**STILLWATER, Payne County** (ch. 29—, \*69)

**TULSA, Tulsa County** (ch. 2+, 6, 8—, \*11—, 17+, 23)

**KCEB** (suspended operation but has not turned in construction permit) ch 23  
Address 2877 E 35th St.  
Permittee Elfred Beck

\***KOED-TV** (Jan. 12, 1959) ch 11, power—148 kw visual, 7.5 kw aural, antenna height—1,270 feet above average terrain, 1,133 feet above ground

Address P O Box 2005, Norman, Okla. Phone Jefferson 6-0900, Ext. 2423.

Licensee Oklahoma Educational Television Authority (original owner)

Video tape Ampex

Executives Dr C F Spencer, pres; John W. Dunn, gen mgr, Marcus W. Fuller, prog dir, Ted Neptune, news dir, Keith E. Staggs, chief engr

Washington atty Cohn & Marks

**KOTV** (Nov 30, 1949) ch 6, power—100 kw visual, 60 kw aural, antenna height—1,310 feet above average terrain, 1,135 feet above ground

Address 302 S Frankfort, zone 20 Phone Luther 2-9233 TWX TU 844

Licensee KOTV, Inc (acquired station May 13, 1954)

Ownership See Corinthian Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary)  
Rep H-R Television

Color facilities network.  
Highest hour rate \$825

Video tape Ampex

Executives C. Wrede Petersmeyer, pres George A. Stevens, gen mgr, Dale E. Hart coml mgr, Sid Lasher, prog dir & film buyer, Robert V. Freeland, prom mgr, Roger Sharp news dir, Lavoy Hooker, chief engr  
Washington atty Covington & Burling

**KTUL-TV** (Sept 18, 1954) ch 8, power—316 kw visual, 158 kw aural; antenna height—1,020 feet above average terrain, 719 feet above ground.

Address: P. O. Box 9697. Phone Hickory 6-6184 TWX TU 91

Licensee Tulsa Broadcasting Co (original owner)

Ownership: See John T. Griffin Stations in "Group Ownership."

Network ABC-TV (primary).  
Rep Avery-Knodel

Highest hour rate: \$650.  
Video tape RCA

Executives: John T. Griffin, chmn of board James C. Leake, pres; Bryan Mathes, vp & treas, Bill Swanson, vp, gen mgr & film buyer Jim Black, natl sales mgr; Robert D. Gordon, local-regional sales mgr, Ben Hevel, operations mgr, Robert E. Draughton, prom mgr, Jack Morris, news dir; Robert Snider, engineering dir.  
Washington atty Spearman & Roberson  
Radio affiliate KTUL

**KVOO-TV** (Dec 5, 1954) ch. 2, power—100 kw visual, 60.3 kw aural, antenna height—1,330 feet above average terrain, 1,176 feet above ground

Address P O. Box 1349. Phone Riverside 2-5561. TWX 1314

Licensee Central Plains Enterprises Inc (original owner).

Ownership Southwestern Sales Corp (estate of William G. Skelley), 38.88%; Sen. Robert S. Kerr (D-Okla.), 13.1%; Harold C. Stuart, 12%; Grayce B. Kerr, 14.8%; Dean A. McGee, 7.4%, and others For Kerr-McGee stations see "Group Ownership"

Network NBC-TV (primary).  
Rep Blair Tv.

Color facilities: network, local film, local live, local slides

Highest hour rate. \$750.  
Video tape: Ampex.

Executives Harold C. Stuart, pres; C. B. Akers, exec vp, gen mgr & film buyer; John Devine, station mgr & coml mgr; Bill Sadler, prog dir; Gordon E. Gerhardt, prom mgr, Forrest Brokaw, news mgr; John M. Bushnell Jr., engrg dir; John Barth, chief engr.  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate KVOO.

**VINITA, Craig County** (ch. 28—)

**WOODWARD, Woodward County** (ch. 35+)

**OKMULGEE, Okmulgee County** (ch. 26)

## OREGON

\*Non-commercial educational.

**ALBANY**, Linn County (ch. 55+)

**ASHLAND**, Jackson County (ch. 14—)

**ASTORIA**, Clatsop County (ch. 30—)

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**11 TV 12 FM 75 AM**

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**OREGON**

CONTACT THE NEAREST OFFICE OF—

**HAMILTON-LANDIS**

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO OREGON IS—

111 Sutter St., San Francisco—EXbrook 2-5671

\*As of August 1, 1960

**BAKER**, Baker County (ch. 37+)

**BEND**, Deschutes County (ch. 15—)

**BROOKINGS**, Curry County (ch. 8+)

**BURNS**, Harney County (ch. 16)

**COOS BAY**, Coos County (ch. 11)

**KCBY-TV** (not on air, target date not announced) ch 11, power—11.5 kw visual; antenna height—680 feet above average terrain, 200 feet above ground.

Licenses Pacific Television Inc.  
Ownership: See Eugene Tv Stations in "Group Ownership"

**CORVALLIS**, Benton County (ch. \*7—, 49—)

**KOAC-TV** (Oct. 7, 1957) ch. 7, power—29 kw visual, 14.5 kw aural, antenna height—1,210 feet above average terrain, 237 feet above ground.

Address Covell Hall, Oregon State College, Phone Plaza 3-4351.

Licenses Oregon State Board of Higher Education (original owner)

Ownership: State-owned and administered by board appointed by governor

Video tape: Ampex.

Executives: James M. Morris, dir, educational radio & television; William F. McGrath, educ services mgr, Rollie Smith, prom mgr, Robert Hinz, news dir, Grant Feikert, chief engr

Washington atty Fisher, Wayland, Duvall & Southmayd.

Radio affiliate \*KOAC.

**EUGENE**, Lane County (ch. 9+, 13, 20+, 26)

**KEZI-TV** (not on air, granted July 27, 1960) ch. 9

Liberty Television Inc.

**KVAL-TV** (April 16, 1954) ch 13, power—55 kw visual, 33 kw aural, antenna height—1,050 feet above average terrain, 379 feet above ground.

Address P. O. Box 548. Phone Diamond 3-2551 TWX EG 3019

Licenses Eugene Television Inc. (original owner)

Ownership: See Eugene Tv Stations in "Group Ownership"

Network ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary)

Rep Hollingberg

Color facilities network.

Highest hour rate \$464

Executives Robert P Booth, pres, S W. McCready, gen mgr, Glenn E. Nickell, coml mgr; Martin Jacobsen, prog dir, Arlene J. Richardsen, prom mgr; Robert E Anderson, news dir, William R. Riley, chief engr.

Washington atty Loucks, Zias & Jansky.

**KVAL-TV Translators:** K71AG Cottage Grove, Ore South Lane Tv Inc, c/o K S. Lighter, P O. Box 301. K73AO Florence, Ore., West Lake Translator Inc., c/o McDaniel Lumber Co.

**GRANTS PASS**, Josephine County (ch. 30)

**KLAMATH FALLS**, Klamath County (ch. 2—, 17)

**KOTI** (Aug 12, 1956) ch. 2; power—13.5 kw visual, 6.7kw aural; antenna height—1,050 feet

above average terrain, 109 feet above ground.

Address P. O. Box 732. Phone: Tuxedo 4-8131. TWX KF 46

Licenses California-Oregon Television Inc. (original owner)

Ownership: See California-Oregon Stations in "Group Ownership." See "Newspaper Ownership."

Network ABC-TV (primary), CBS-TV (secondary)

Rep Hollingbery, Art Moore & Assoc.

Highest hour rate \$200.

Executives: Wm. B. Smullin, pres & film buyer; Walter Richartz, gen mgr, R. W. Green, coml mgr, William Clark, news dir; William Smith, chief engr

Washington atty Dempsey & Koplovitz

**KOTI Translators:** K70BE Butee Falls, Ore., K73AK Cow Creek, Ore., K74AR Grants Pass, Ore., all owned by California-Oregon Tv Inc, P. O. Box 1189, Medford, Ore.

**LA GRANDE**, Union County (ch. 13+)

**LEBANON**, Linn County (ch. 43+)

**McMINNVILLE**, Yamhill County (ch. 46—)

**MEDFORD**, Jackson County (ch. 5, 10+)

**KBES-TV** (July 11, 1953) ch 5; power—30.2 kw visual, 15.8kw aural, antenna height—570 feet above average terrain, 169 feet above ground.

Address P O Box 1189 Phone Spring 3-4581 TWX MF 6047

Licenses California-Oregon Television Inc. (original owner)

Ownership: See California-Oregon Stations in "Group Ownership." See "Newspaper Ownership"

Network ABC-TV (secondary), CBS-TV (primary).

Rep Hollingbery, Art Moore & Assoc. (Seattle, Portland).

Highest hour rate \$250.

Executives William B Smullin, pres, film buyer & secy-treas, Donald H. Telford, vp Edward P. Barnett, mgr, Robert Lindstrom, coml mgr & prog dir, Terold R Poulos, natl sales mgr, Newton Steward, news dir; Edward A. Malone, chief engr

Washington atty Dempsey & Koplovitz.

**KBES-TV Translators:** K70AU Cave Junction-Seima, Ore., K71AK Cow Creek, Ore.; K72AR Grants Pass, Ore.; all owned by California-Oregon Tv Inc, Box 1189, Medford, Ore.

**NORTH BEND**, Coos County (ch. 16+)

**PENDLETON**, Umatilla County (ch. 28)

**PORTLAND**, Multnomah County (ch. 2, 6+, 8—, \*10, 12, 21—, 27+)

**KGW-TV** (Dec. 15, 1956) ch. 8; power—316 kw visual, 191 kw aural, antenna height—1,550 feet above average terrain, 648.5 feet above ground.

Address 1139 S W. 13th Ave, zone 5 Phone Capital 3-6364. TWX PD 217.

Licenses King Broadcasting Co. (original owner)

Ownership: See King Broadcasting Co. Stations in "Group Ownership"

Network NBC-TV (primary).

Rep Blair-Tv

Highest hour rate \$900.

Video tape Ampex

Executives Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, cexec vp & vp, business div, Stimson Bullitt, vp & sec; Otto P. Brandt, vp, broadcast div, James L. Middlebrooks, engineering planning dir, Gloria Chandler, public service dir, Walter E. Wagstaff, station mgr; John H. Findell, sales mgr, Robert E. Franklin, prom & publicity dir, Walter Hawthorne, merchandising mgr; Thomas Dargan, prog dir & film buyer; Bernice Carey, prog prod mgr; Leroy Smith, prog operations mgr; Richard Ross, news dir; Clare Hanawalt, chief engr.

Washington atty Haley, Wollenberg & Bader

Radio affiliate KGW.

**KGW-TV Translators:** K71AS Newport-Otter Rock, Ore, Paul Kafoury, 137 S. E. Coast Hwy, Newport, K71AP Seaside, Ore., Seaside Video Club, P O. Box 74, Seaside; K76AM Tillamook, Ore., Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 270, Tillamook; K75AK Wasco, Ore., North Sherman Tv Co-op, c/o Paul Patrick, Wasco

**KHTV** (not on air; suspended operation) ch. 27; power—19.2kw visual, 9.5kw aural; antenna height—990 feet above average terrain, 551 feet above ground.

Address 1220 S W. Stark, zone 5. Phone: Capitol 6-4051

Licenses KHTV Channel 27 Inc. (original owner).

Ownership: Wallace J. Matson, 50%; J. Benton Heald, 21.5%; C. E. Wheelock, 7.1%; Willis E. Earl, 7.1%; Carl W. Boehme, 14.2%.

Washington atty. Fisher, Wayland, Duvall & Southmayd.

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— ARB Survey

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**Tv Stations CONTINUED**

**OREGON CONTINUED**

**KOIN-TV** (Oct 15, 1953) ch 6, power—100 kw visual, 50kw aural; antenna height—1,530 feet above average terrain, 708 feet above ground

Address: 140 S.W. Columbia St., zone 1. Phone Capitol 8-3333

Licensee: Mount Hood Radio & Tv Broadcasting Corp (original owner).

Ownership: Theodore R. Gamble estate, C. Howard Lane and associates, 50%, Newhouse Corp., 50%. For Newhouse interests see Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: CBS Tv Spot Sales  
Highest hour rate: \$900  
Color facilities: network.  
Video tape: Ampex.

Executives: C. Howard Lane, exec vp & managing dir, John L. Palmer, natl sls mgr, Ted W. Cooke, program dir & film buyer, Robert McGill, promotion mgr; Hal Lesser, news dir, Louis S. Bookwalter, director of engineering  
Washington atty: Dow, Lohnes & Albertson  
Radio affiliate: KOIN-AM-FM

**KOIN-TV Translators:** K77AH Cottage Grove, Ore, South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove, K75AN Empire-North Bend, Ore., Ocean View Tv Translator Inc., c/o Harry G. McNeerney, P. O. Box 546, Empire, K71AV Florence, Ore.; West Lake Translator Inc., c/o McDaniel Lumber Co., K79AI, Hood River, Ore, Columbia Gorge Tv Inc., K74AB Madras, Ore, Jefferson County Tv Inc., c/o Bert Abrams, P. O. Box 726, Madras, K72AY Maupin, Ore, Maupin Tv Corp., c/o Estel L. Stovall, Maupin, K74AG Newport-Otter Rock, Ore, Paul Kafoury, 137 S. E. Coast Hwy, Newport, K73AE Redmond, Ore, Redmond Junior Chamber of Commerce, P. O. Box 401, K83AH Roseburg, Ore, Tele-service Co (Eugene W. Roelle); K75AJ Seaside, Ore, Seaside Video Club, P. O. Box 74; K79AE Tillamook, Ore, Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 270, Tillamook, K81AD Wasco, Ore, North Sherman Tv Co-op, c/o Paul Patrick, Wasco.

**KPTV** (Sept. 18, 1952) ch. 12, power—316kw visual, 158kw aural, antenna height—1,000 feet above average terrain, 283 feet above ground  
Address: 735 S. W. 20th Pl., zone 5. Phone Capitol 2-9921. TWX PD-40.

Licensee: Oregon Television Inc. (acquired control of licensee August 1959)

Ownership: Nafi Corp (broadcast division). See Nafi Stations in "Group Ownership Network. ABC-TV (primary)

Rep: Petry.  
Highest hour rate: \$900  
Color facilities: network  
Video tape: Ampex.

Executives: Harry L. (Bing) Crosby, bd chairman, and Kenyon Brown, president of licensee and Nafi Corp broadcast division; Paul V. Shields, bd chairman of Nafi Corp and John G. Bannister, pres; John S. Hansen, gen mgr; Donald Tykeson, coml mgr; George Sanders, prog dir; Albert R. McLaughlin, prom mgr; Eugene Phelps, chief engr  
Washington atty: Dow, Lohnes & Albertson.

**KPTV Translators:** K74AJ Cottage Grove, Ore, South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove; K78AY Florence, Ore, West Lake Translator Inc., c/o McDaniel Lumber Co.; K70BM Hood River, Ore, Columbia Gorge Tv Inc.; K77AE Madras, Ore, Jefferson County Tv Inc., c/o Bert Abrams, P. O. Box 701, Madras, K83AA Redmond, Ore, Redmond Junior Chamber of Commerce, P. O. Box 401, Redmond, K79AJ Prineville, Ore, Ochoco Telecasters Inc., c/o R. P. McRae, P. O. Box 701, Prineville, K78AQ Seaside, Ore, Seaside Video Club, Box 74; K77AK The Dalles, Ore, Mid-Columbia Community Tv Corp., c/o H. G. Delano, Rt. 2, The Dalles, K71AL Tillamook, Ore, Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 27, Tillamook; K71AJ Wasco, Ore, North Sherman Tv Co-op, c/o Paul Patrick, Wasco

**ROSEBURG, Douglas County (ch. 4+, 28+)**

**KPIC** (April 1, 1956) ch. 4; power—5.37 kw visual, 2.69 kw aural, antenna height—1,000 feet above average terrain, 173 feet above ground

Address: P. O. Box 1345 Phone Orchard 2-1721. TWX RS 8061.

Licensee: South West Oregon Television Broadcasting Corp. (original owner).

Ownership: KVAL-TV Eugene and KBES Medford, Oregon. See California-Oregon Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Hollingsbery.  
Highest hour rate: \$150  
Executives: S. W. McCready, gen mgr; Aaron Boe, station mgr.  
Washington atty: Loucks, Zias & Jansky.

**KPIC Translators:** K78AJ Broadbent, Ore., Broadbent Tv Translator Inc., c/o Raymond Garrone, Broadbent Rt., Myrtle Point, Ore.; K76AI Powers, Ore, Powers Tv Translator Inc., c/o Verlin Hermann, Powers.

**SALEM, Marion County (ch. 3+, \*18—, 24+, 66)**

**SPRINGFIELD, Lane County (ch. 37—)**

**THE DALLES, Wasco County (ch. 37—)**

**PENNSYLVANIA**

\*Non-commercial educational

**ALLENTOWN, Lehigh County (ch. 39, 67)**

**WFMZ-TV** (suspended operation but has not turned in construction permit) ch. 67.

Permittee: Penn-Allen Broadcasting Co.  
Radio affiliate: WFMZ (FM).

**WQCY** (not on air, granted Aug. 12, 1953, target date unknown) ch. 39.

Permittee: WKAP Inc  
Ownership: See Rahall stations in "Group Ownership"  
Radio affiliate: WKAP.

**ALTOONA, Blair County (ch. 10—, 25—)**

**WFBG-TV** (March 1, 1953) ch 10; power—224kw visual, 112kw aural; antenna height—1,110 feet above average terrain, 277 feet above ground

Address: Commerce Park. Phone Windsor 4-2031. TWX AO 189

Licensee: Triangle Publications Inc, Radio and Tv Division (acquired station Feb 20, 1956).

Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership Network. ABC-TV (primary), CBS-TV (primary)

Rep: Blair-Tv.  
Highest hour rate \$900  
Color facilities: network  
Video tape: Ampex.

Executives: Frank Palmer, gen mgr; Robert Miller, coml mgr, Edward Andre, prog dir; Joseph E. Burns, prom mgr, Lester Crystal, news dir, Richard Kline, chief engr.  
Washington atty: Lyon, Wilner & Bergson.  
Radio affiliate: WFBG-AM-FM.

**BETHLEHEM, Northampton County (ch. 51—)**

**WLEV-TV** (not on air, suspended operation but has not turned in license) ch 51.

Address: P. O. Box 111.  
Licensee: Associated Broadcasters Inc  
Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."

**BRADFORD, McKean County (ch. 80—)**

**BUTLER, Butler County (ch. 43—)**

**CHAMBERSBURG, Franklin County (ch. 46—)**

INTERESTED IN BUYING OR SELLING ONE OF THE

36 TV 63 FM 159 AM

STATIONS OPERATING IN

PENNSYLVANIA

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO PENNSYLVANIA IS—

1737 De Sales St., N.W., Washington, D. C.

EX 3-3456

\*As of August 1, 1960

**DU BOIS, Clearfield County (ch. 31+)**

**EASTON, Northampton County (ch. 57—)**

**WGLV-TV** (not on air, suspended operation but has not turned in construction permit) ch 57.

Permittee: Easton Publishing Co.  
Ownership: Permittee publishes Easton Daily Express. See "Newspaper Ownership."

**EMPORIUM, Cameron County (ch. 42—)**

**ERIE, Erie County (ch. 12, 35+, \*41—, 66+)**

**WICU-TV** (March 15, 1949) ch 12; power—316 kw visual, 158 kw aural, antenna height—780 feet above average terrain, 568 feet above ground.

Address: 3514 State St Phone Glendale 4-5201. TWX ER 8381.

Licensee: Air-Way Inc.  
Ownership: Edward Lamb is principal owner.  
Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Blair Tv.  
Color facilities: network.  
Highest hour rate: \$700.

Executives: Edward O. Lamb, pres, Ben McLaughlin, gen mgr; Robert Lunquist, coml mgr; Paul Whittingham, marketing dir; John Cook, film dir; William Babcock, prom mgr; Michael Csop, chief engr.  
Radio affiliate: WICU.

**WICU-TV Translator:** W74AA North Warren, Pa., Conewango Valley Tv Inc, c/o Wendell Lawson, 101 Ditmar St., N. Warren

**WSEE** (April 25, 1954) ch. 35; power—137.5 kw visual, 68.7 kw aural, antenna height—931 feet above average terrain, 732 feet above ground

Address: 1220 Peach St Phone Glendale 5-7575. TWX ER 8380

Licensee: Great Lakes Television Co (original owner).

Ownership: George J. Mead, 16.6%, John J. Mead, 13%, A. R. Minadeo, 12.2%; Jacob A. Young, 11.1%, J. T. Simmons, 7.5%, John W. English, 6.9%, John J. Boland, 6.9%; James A. McBrier, 6%; B. Walker Sennett, 4.9%; Charles E. Denny, 4.9% and others Messrs. English, McBrier and Boland each own 12.5% of WNAO-AM-FM-TV Raleigh, N. C. The Meads publish the Erie News and Times. See "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Devney-O'Connell.  
Color facilities: network.  
Highest hour rate \$300

Executives: George J. Mead, pres, Donald M. Boyce, gen mgr, Frank Herrick, film dir; Edward G. Zellefrow, chief engr.  
Washington atty: Haley, Wollenberg & Bader

**HARRISBURG, Dauphin County (ch. 27—, 55+, 71+)**

**WDTV** (suspended operation but has not turned in construction permit) ch 71.

Address: 228 Court St

Permittee: Rossmoyne Corp  
Ownership: James A. McKenna Jr., 80%; Edgar K. Smith, 20%  
Washington atty: McKenna & Wilkinson  
Radio affiliate: WCMB

**WHP-TV** (April 15, 1953) ch 55 power—447 kw visual, 224 kw aural; antenna height—910 feet above average terrain, 207 feet above ground

Address: 216 Locust St. Phone Cedar 4-3211. TWX HB 194.

Licensee: WHP Inc (original owner)  
Ownership: The Telegraph Press (E. J. Stackpole and family), 96%.

Network: CBS-TV (primary), NBC-TV (secondary)

Rep: Bolling.  
Color facilities: network  
Highest hour rate \$325  
Executives: Edward J. Stackpole, pres, Cecil M. Sansbury, coml & gen mgr, Brod Seymour, prom & prog dir; Charles Baddorf, film buyer, John Price, news dir, E. Daniel Leibensperger, chief engr.

Washington atty: Dow, Lohnes & Albertson  
Radio affiliate: WHP-AM-FM.

**WTPA** (June 19, 1953) ch 27; power—631kw visual, 515kw aural; antenna height—1,020 feet above average terrain, 505 feet above ground.  
Address: 3235 Hoffman St. Phone Cedar 8-7171. TWX HB 91.

Licensee: Patriot-News Co (original owner).  
Ownership: See Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: ABC-TV (primary).  
Rep: Harrington, Righter & Parsons  
Highest hour rate \$450  
Color facilities: network

Executives: Donald D. Wear, gen mgr, Allen P. Solada, coml mgr, Roy McCauley prog dir & film buyer, Joe Bolton, prom mgr, Mike Ross, news dir; Paul D. Gross, chief engr  
Washington atty: Dow, Lohnes & Albertson.

**HAZLETON, Luzerne County (ch. 63)**

**WAZL-TV** (not on air, granted Dec 18, 1952, target date unknown) ch. 63.

Address: Hazleton National Bank Bldg. Phone: Gladstone 4-3531. TWX 42.

Licensee: Hazleton Television Corp (original owner).

Ownership: See Vic Diehm Assoc Stations in "Group Ownership."

Executives: Victor C. Diehm, pres & gen mgr; Robert J. Sacco, coml mgr; Don Murray, program dir, Paul Cerula, news dir & public relations dir; Elwood Tito, chief engr

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters  
Radio affiliate: WAZL-AM-FM.

**JOHNSTOWN, Cambria County (ch. 6, 19+, 56—)**

**WARD-TV** (Sept 15, 1953) ch 56, power—91 kw visual; antenna height—610 feet above average terrain, 542 feet above ground. (CP for ch. 19).

Address: Porch Bldg. Phone: Johnstown 7-0761 TWX 502

Licensee: Rivoli Realty Co (original owner).  
Ownership: Margaret E. Gartland, 41.5%; Dr. George D. Gartland, 20%; Walter M. Thomas, 16%, and others Principals also control WYAM-AM-FM Altoona, Pa.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Weed Television  
Highest hour rate \$200.

Executives: Walter M. Thomas, pres; William D. Confer, gen mgr, Agnes Davis, prog dir; James Malloy Jr, news dir, Cornelius Donatti, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd  
Radio affiliate: WARD-AM-FM.

# ASK THE RETAILER WHO LIVES HERE



The acid test of advertising is its effect on the cash register. And the profit-minded authority who knows the answers from experience is the local retailer.

In the Portland, Oregon market you'll satisfy more retailers (plus brokers, distributors, wholesalers) when you buy KOIN-TV. As businessmen and as viewers, they know first-hand the tremendous regional\* acceptance that has made KOIN-TV one of the nation's truly influential advertising media.

Be as skeptical as the retailer and check for yourself. Ask the local man before you buy. You'll learn why more major advertisers have invested greater ad budgets with KOIN-TV than any other Portland TV station.

## KOIN-TV

PORTLAND CHANNEL 6

*...ask anyone who lives here!*

*One of the Nation's Great INFLUENCE Stations  
Represented Nationally by CBS-TV Spot Sales*

*\*7 of every 10 homes in Portland and 32 surrounding Oregon and Washington counties*

## TV Stations CONTINUED

### PENNSYLVANIA CONTINUED

**WJAC-TV** (Sept. 15, 1949) ch. 6; power—70.8 kw visual, 35.4 kw aural, antenna height—1,120 feet above average terrain, 175 feet above ground  
Address: 329 Main St. Phone: 7-8711. TWX JNTN-79

Licensee: WJAC Inc (original owner).  
Ownership: Johnstown Tribune Publishing Co., 100%. Also see "Newspaper Ownership."  
Network: NBC-TV (primary).  
Rep: Harrington, Righter & Parsons  
Color facilities: network, local film, local live, local slides  
Highest hour rate \$1,000  
Executives: Walter W Krebs, pres, Alvin D Schrott, exec vp & gen mgr, John H Hepburn coml mgr, Frank P Cummins, prog dir, Ronald Stephenson, news dir, Theodore Campbell, chief engr  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WJAC-AM-FM

#### LANCASTER, Lancaster County (ch. 8—, 21+)

**WGAL-TV** (March 18, 1949) ch. 8, power—316kw visual, 153kw aural, antenna height—1,000 feet above average terrain, 480 feet above ground  
Address: Lincoln Highway West. Phone: Express 3-5851. TWX LN 34

Licensee: WGAL Inc (original owner).  
Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."  
Network: CBS-TV (primary), NBC-TV (primary)  
Rep: Meeker  
Highest hour rate \$1,200  
Color facilities: network, local film, local live, local slides  
Video tape Ampex  
Executives: Clair R. McCollough, pres & gen mgr, J Robert Gulick, asst gen mgr in charge of sales, Harold E Miller, station mgr; Paul C Rodenhauer, program mgr; Harry J. Schaub Jr, business mgr; Paul I Woodland, promotion mgr, Robert H Zima, sis serv mgr, Robert Malick, farm dir, J E Mathiot, technical dir  
Washington atty: Hogan & Hartson  
Radio affiliate: WGAL-AM-FM

**WLAN-TV** (not on air, granted Nov. 8, 1956, target date unknown) ch. 21  
Address: 252 N. Queen St  
Permittee: Peoples Broadcasting Co.  
Ownership: F. H. Altdorfer, 81%; Barbara H Altdorfer, 12%, Samuel M Altdorfer, 7%, F. H. Altdorfer owns 51% of WKOP-AM-FM Binghamton, N Y  
Radio affiliate: WLAN.

#### LEBANON, Lebanon County (ch. 15+)

**WLYB** (Oct 15, 1953) ch. 15, power—130 kw visual, 69 kw aural; antenna height—880 feet above average terrain, 572 feet above ground  
Address: R. D #5. Phone: Crestview 3-4551. TWX LEB 351

Licensee: Triangle Publications Inc. (acquired station May 2, 1957)  
Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."  
Network: ABC-TV (primary)  
Rep: Blair Television Assoc  
Color facilities: network.  
Highest hour rate \$300  
Executives: Roger W. Clipp, vp & gen mgr (Triangle pub), Joe Zimmerman, gen mgr  
Washington atty: Lyon, Wilner & Bergson.

#### LEWISTOWN, Mifflin County (ch. 75—)

#### LOCK HAVEN, Clinton County (ch. 32—)

**WBPZ-TV** (suspended operation; originally went on air March 1958) ch. 32, power—18.2kw visual, 11kw aural, antenna height—300 feet above average terrain 150 feet above ground  
Address: 132½ E Main St  
Licensee: Lock Haven Broadcasting Corp. (original owner)  
Radio affiliate: WBPZ.

#### MEADVILLE, Crawford County (ch. 62+)

#### NEW CASTLE, (See YOUNGSTOWN, OHIO)

**WKST-TV** (see Youngstown, Ohio).

#### OIL CITY, Venango County (ch. 64)

#### PHILADELPHIA, Philadelphia County (ch. 3, 6—, 10, 17—, 23+, 29, \*35—)

**WCAU-TV** (March 1, 1948) ch. 10, power—316kw visual, 158kw aural, antenna height—1,000 feet above average terrain, 979 feet above ground  
Address: City & Monument Aves, zone 31. Phone: Greenwood 7-8300.  
Licensee: Columbia Broadcasting System (acquired station July 1958)  
Ownership: See CBS owned stations in "Group Ownership"  
Network: CBS-TV  
Rep: CBS TV Spot Sales  
Highest hour rate \$3,800.  
Color facilities: network, local live, local film, local slides  
Video tape Ampex

Executives: John Schneider, gen mgr; James E. Conley, coml mgr; John O. Downey, prog dir, Allen Ludlum, film buyer, Robert Pryor, prom mgr, Charles Shaw, news dir; Jack Leitch, chief engr  
Washington atty: Pierson, Ball & Dowd.  
Radio affiliates: WCAU-AM-FM.

**WFIL-TV** (Sept. 13, 1947) ch. 6; power—74.1 kw visual, 37 kw aural, antenna height—1,090 feet above average terrain, 1,116 feet above ground.  
Address: 46th & Market Sts, zone 39. Phone: Evergreen 2-4700. TWX PH 670  
Licensee: Triangle Publications Inc. (original owner).  
Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."  
Network: ABC-TV (primary).  
Rep: Blair TV.  
Color facilities: network, local film, local live, local slides  
Highest hour rate \$4,000  
Video tape Ampex (2) & RCA  
Executives: Roger W. Clipp, vp & gen mgr, George A. Koehler, station mgr; Lew Klein, prog dir, Kenneth W. Stowman, gen sales mgr; Kenneth M. Curto, television sales mgr, David J. Bennett, exec asst to gen mgr, Henry E. Rhea, chief engr; John C. Harlan, business mgr  
Washington atty: Lyon, Wilner & Bergson.  
Radio affiliate: WFIL-AM-FM

**\*WHYY-TV** (Sept 16, 1957) ch. \*35; power—155kw visual, 83.2kw aural; antenna height—500 feet above average terrain, 585 feet above ground.  
Address: 1622 Chestnut St, zone 3. Phone: Locust 8-2370  
Licensee: WHYY Inc.  
Video tape Ampex.  
Executives: William Goldman, pres; Richard S. Burdick, gen mgr  
Washington atty: Kreiger & Jorgensen  
Radio affiliate: \*WHYY-FM.

**WPCB-TV** (not on air; granted Jan. 28, 1954; target date unknown) ch. 17.  
Permittee: Young People's Church of the Air Inc (acquired station February 1959) (See Percy B Crawford Stations in "Group Ownership")

**WPHD** (not on air, granted Sept. 28, 1955, target date unknown) ch. 23  
Address: P. O. Box 376, Greenwich, Conn.  
Permittee: Ajax Enterprises.  
Ownership: See Herbert Mayer stations in "Group Ownership."

**WRCV-TV** (September 1941) ch. 3, power—95.5 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,116 feet above ground  
Address: 1619 Walnut St., zone 3. Phone: Locust 4-3700.  
Licensee: National Broadcasting Co. (acquired station Dec 21, 1955). Transfer to RKO General pending FCC approval  
Ownership: See NBC Owned Stations in "Group Ownership"  
Network: NBC-TV (primary).  
Rep: NBC Spot Sales.  
Color facilities: network, local film, local live, local slides  
Highest hour rate \$4,000.  
Video tape Ampex (2)  
Executives: Raymond W. Welpott, NBC vp & gen mgr of WRCV-AM-TV; Theodore H. Walworth Jr, station mgr, Chester R. Meserve, local sales mgr, Frank Hall, film buyer; John P. Wiley, prom & publicity mgr; Ernest T. Leiss Jr, news dir, George Lenfest, dir of operations  
Radio affiliate: WRCV

**WSES** (not on air, granted March 28, 1956, target date unknown) ch. 29, power—219kw visual, antenna height—550 feet above average terrain, 630 feet above ground  
Address: Western Savings Fund Bldg.  
Permittee: Philadelphia Broadcasting Co  
Ownership: William L Jones 57 1/7%, Isadore B. Sley, 28 4/7%, Murray Borken 14 2/7%.

#### PITTSBURGH, Allegheny County (ch. 2—, 4+, 11, \*13—, \*16, 22, 53+)

**KDKA-TV** (Jan 11, 1949) ch. 2, power—100kw visual, 50kw aural, antenna height—990 feet above average terrain, 683 feet above ground.  
Address: No. 1 Gateway Center, zone 22. Phone: Express 1-3000. TWX PG 188  
Licensee: Westinghouse Broadcasting Co. (acquired station 1955).  
Ownership: See Westinghouse Broadcasting Co Stations in "Group Ownership"  
Network: CBS-TV (primary)  
Rep: Television Advertising Representatives  
Highest hour rate \$2,400.  
Color facilities: network  
Video tape Ampex.  
Executives: Donald H. McGannon, pres; Harold C. Lund, vp, Jerome R. Reeves, gen mgr; Henry Green Jr, sales mgr; Robert Novak, prog mgr & film buyer, David N. Lewis, prom mgr; William M. Burns, news dir, Raymond W. Rodgers, chief engr  
Washington atty: John Steen  
Radio affiliate: KDKA-AM-FM

**WENS** (suspended operation but has not turned in construction permit) ch. 22; power—200kw visual, antenna height—870 feet above average terrain, 552 feet above ground.  
Address: Carlton House  
Permittee: Telecasting Inc.  
Ownership: Thomas P. Johnson, 27.26%; Oliver Tyrone Corp, 10.9% and others.

**WIIC** (Sept. 1, 1957) ch. 11; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 847 feet above ground.  
Address: 341 Rising Main Ave., zone 14. Phone: Fairfax 1-8700. TWX PG 16  
Licensee: WIIC Inc. (original owner).  
Ownership: P. G. Pub. Co. (Pittsburgh Post-Gazette & Sun-Telegraph), 50%; H. Kenneth Brennen, 16.68%; Margaret M. Brennen and Mary Thelma Bergenser, each 16.66%. P. G. publishes the Toledo (Ohio) Blade. The Brennen family owns WHJB Greensburg, Pa. (See "Newspaper Ownership.")  
Network: NBC-TV (primary).  
Rep: Blair TV.  
Color facilities: network.  
Highest hour rate: \$2,000.  
Video tape: Ampex (2)  
Executives: H. K. Brennen, pres; Robert A. Mortensen, exec vp & gen mgr, Roger D. Rice, sales mgr, Shelton Weaver, operations & prod mgr & film buyer; Caley E. Augustine, public relations & prom dir, J. Robert Holland, news dir; Henry R. Kaiser, chief engr  
Washington atty: Segal & Marmet.

**WKJF-TV** (began operation September 1953, suspended July 1954, but has not turned in construction permit) ch. 53  
Address: 1715 Grandview Ave., zone 11. Phone: Hubbard 1-2626  
Licensee: Agnes J. Reeves Greer  
Ownership: See Agnes Jane Reeves Greer Stations in "Group Ownership." Also see "Newspaper Ownership."  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WKJF-FM.

**\*WQED** (April 1, 1954) ch. 13, power—203 kw visual, antenna height—660 feet above average terrain, 600 feet above ground.  
Address: 4337 Fifth Ave., zone 13. Phone: Museum 3-1300  
Licensee: Metropolitan Pittsburgh Educational Television Station (original owner).  
Video tape Ampex.  
Executives: Leland Hazard, chmn of board; William C. Dempsey, gen mgr, Robert C. Currie Jr, asst gen mgr; Edward L. Herp, prog dir; Kathleen Dalzell, film buyer; John Howard, prom mgr; Col. J. J. Sustar, news dir, Larry Flavin, chief engr.  
Washington atty: Fischer, Willis & Panzer.

**\*WQEX** (Sept 14, 1959) ch. 16; power—138 kw visual 69.2 kw aural; antenna height—710 feet above average terrain, 600 feet above ground.  
Address: 4337 Fifth Ave, zone 13. Phone: Museum 3-1300  
Licensee: Metropolitan Pittsburgh Educational Television Station (original owner).  
Video tape Ampex.  
Executives: Leland Hazard, chmn of board; William C. Dempsey, gen mgr; Robert C. Currie Jr, asst gen mgr, Edward L. Herp, prog dir, Kathleen Dalzell, film buyer; John Howard, prom mgr, Larry Flavin, chief engr.  
Washington atty: Fischer, Willis & Panzer.

**WTAE** (Sept. 14, 1958) ch. 4, power—100 kw visual, 50 kw aural; antenna height—960 feet above average terrain, 1,066 feet above ground.  
Address: 400 Ardmore Blvd., zone 30. Phone: Churchill 2-4300. TWX PGH 435  
Licensee: Television City Inc. (original owner).  
Ownership: WCAE Inc. (Hearst), 50%; Earl F. Reed and estate of I. D. Wolf Jr, as voting trustees, 50%. For Hearst interests see Hearst Stations in "Group Ownership." Also see "Newspaper Ownership"  
Network: ABC-TV (primary).  
Rep: Katz.  
Color facilities: network.  
Highest hour rate: \$1800.  
Video tape Ampex  
Executives: Leonard Kapner, exec vp; Franklin C. Snyder, vp & gen mgr; Alan Trench, sales mgr, Preston Stover, prog & operations mgr, Howard F. Reser, film mgr; C. Greg Van Camp, prom mgr; David Murray, news dir, Louis Wagner, engineering dir  
Washington atty: Dempsey & Koplovitz  
Radio affiliate: WCAE-AM-FM

**READING, Berks County (ch. 33+, 61—)**

**WHUM-TV** (February 1953, suspended operations Sept 6, 1956, but still holds construction permit) ch. 61  
Address: Berkshire Hotel. Phone: Franklin 6-3987  
Licensee: Eastern Radio Corp. (original owner)  
Ownership: Humbolt J. Greig, 36.4%, Robert G. McGee, 4.6%, voting trust, 58.16%.  
Executives: Robert G. Magee, pres & gen mgr  
Washington atty: Arnold, Fortas & Porter.  
Radio affiliate: WHUM.

**SCRANTON, Lackawanna County (ch. 16—, 22—, 44)**

**WBRE-TV** (see Wilkes-Barre, Pa.).

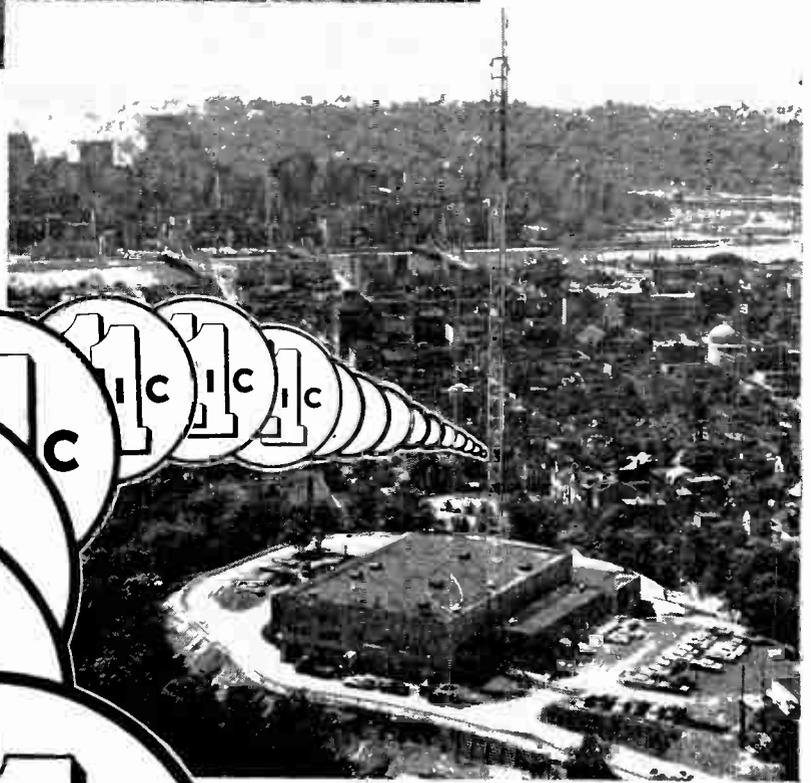
**WDAU-TV** (June 7, 1953) ch. 22; power—447 kw visual; antenna height—1,350 feet above average terrain, 421 feet above ground.  
Address: 1000 Wyoming Ave. Phone: Diamond 2-7634. TWX SN 7210  
Licensee: Scranton Broadcasters Inc. (original owner)  
Ownership: Mrs. M. E. Megargee and family, 100%.  
Network: CBS-TV (primary).  
Rep: H-R Television.  
Color facilities: network.  
Highest hour rate: \$600.

# *this is..* Pittsburgh

HEART OF AMERICA'S INDUSTRIAL MIGHT,



which has been acclaimed throughout the world for its remarkable achievements and its continuing vitality . . .



*and this is*



the television station which, through its programming concepts, mirrors the vitality of more than FIVE MILLION PEOPLE in Pittsburgh and the Tri-State area with an effective buying income of NINE BILLION DOLLARS.

Represented Nationally By BLAIR-TV

## TV Stations CONTINUED

### PENNSYLVANIA CONTINUED

#### WDAU-TV (Continued)

Executives M. E. Megargee, pres; Vance L. Eckersley, vp & gen mgr, Francis H. Conway, gen sales mgr, Mott Rosenthal, prog dir & film buyer, R. E. McDowell, station mgr; Doug Holcomb, prom & advertising dir; Tom Powell, news & public affairs dir, K. R. Cooke, chief engr, Dorothy Mugford, catv liaison  
Washington atty Dow, Lohnes & Albertson.  
Radio affiliate WGBI-AM-FM.

**WNBP-TV** (1953) ch 16, power—537 kw visual, 175 kw aural, antenna height—1,240 feet above average terrain, 1257 feet above ground

Address: 333 Madison Ave, zone 3 Phone Diamond 3-1245 TWX SN 7220  
Licensee Northeastern Pennsylvania Broadcasting Inc (original owner)

Ownership: See Transcontinent Stations in "Group Ownership"

Network: ABC-TV (primary)

Rep: Betty Luster Assoc

Color facilities network.

Highest hour rate \$600

Executives: Thomas P. Shelburne, exec vp & gen mgr; John C. Walters, business mgr; Malcolm W. Dale, gen sales mgr; Hal Berg, prog mgr; Bill Williams, asst prog mgr; Thomas P. Shelburne, film buyer; George A. Sperry, prom mgr; Claude Martin, news dir; Roswell J. Parker, engineering mgr; Chester Sawicki, asst engineering mgr  
Washington atty: Covington & Burling.

**WNPE-TV Translators: W73AC** Clarks Summit, Pa. Northeastern Pennsylvania Broadcasting Inc, c/o Thomas P. Shelburne, 333 Madison Ave, Scranton; W83AA Palmerton, Pa., Upper Lehigh Translator Service Corp, c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton

**WTVU** (suspended operation but has not turned in construction permit) ch. 44, power—132 kw, antenna height—1,280 feet above average terrain, 371 feet above ground

Address: Hotel Jermyan.

Permittee: Appalachian Co

Ownership: Frank Collins and wife, 100%

#### SHAMOKIN, Northumberland County (ch. 65)

#### SHARON, Mercer County (ch. 39+)

#### SHINGLEHOUSE, Potter County (ch. 26+)

#### STATE COLLEGE, Centre County (ch. \*48+)

#### WILKES-BARRE, Luzerne County (ch. 28, 34)

**WBRE-TV** (Jan 1, 1953) ch. 28; power—589 kw visual, antenna height—1,200 feet above average terrain, 429 feet above ground.  
Address: 62 S Franklin St. Phone Valley 3-3101. TWX WKBR 7260.

Licensee WBRE-TV Inc. (original owner)  
Ownership: Louis G. Baltimore, 64.4%; David M. Baltimore and wife, 35.6%. Licensee also owns WSCR Scranton, Pa.

Network: NBC-TV (primary)

Rep: Headley-Reed

Color facilities network, local film, local live, local slides

Highest hour rate: \$625

Executives: Louis G. Baltimore, pres; David M. Baltimore, vp & gen mgr; Ernest Lewis, coml mgr; Franklin D. Coslett, prog dir, film buyer & news dir; Fred Foerster, prom mgr; Chas. Sakoski Sr., chief engr

Washington atty: Hogan & Hartson

Radio affiliate: WBRE-AM-FM

**WBRE-TV Translators: W79AC** Clarks Summit, Baiton and Waverly, Pa., WBRE-TV, c/o David M. Baltimore, 62 S. Franklin St., Wilkes-Barre; W73AA Palmerton, Slatedale and Slatington, Pa., Upper Lehigh Translator Service Corp, c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton

**WNPE-TV** (see Scranton, Pa.).

#### WILLIAMSPORT, Lycoming County (ch. 36—)

**WRAK-TV** (not on air, granted Nov. 12, 1952, target date unknown) ch. 36  
Address: 1561 W. Fourth St.

Permittee: WGAL Inc.

Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."  
Washington atty: Hogan & Hartson.

Radio affiliates: WRAK-AM-FM.

#### YORK, York County, (ch. 43, 49)

**WNOV-TV** (Suspended operation, originally on air Nov. 9, 1953) ch. 49; power—10.2 kw visual, antenna height—660 feet above average terrain, 384 feet above ground.

Address: 25 S. Duke St. Phone: 2-7821

Licensee: WNOV Inc. (acquired station August 1957).

Ownership: See Good Neighbor Stations in "Group Ownership"  
Radio affiliates: WNOV-AM-FM.

**WSBA-TV** (Dec. 22, 1952) ch. 43, power—132 kw visual, 66.1 kw aural, antenna height—530 feet above average terrain, 419 feet above ground

Address: P. O. Box 1868. Phone: 2-5531 TWX 69

Licensee Susquehanna Broadcasting Co. (original owner)

Ownership: Estate of Louis J. Appell, 88% (voted by executors Louis J. Appell Jr., George N. Appell and Helen P. Appell, each of whom has minority interests of own) Louis J. Appell Jr. has a 25% interest in WCTC-AM-FM New Brunswick, N. J., 10% of WARM Scranton, Pa., and 10% of WHLO Akron, Ohio. Susquehanna Broadcasting Co. also owns 90% of WARM and 10% of WHLO. See Susquehanna Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Betty Luster Assoc

Highest hour rate: \$200

Executives: Louis J. Appell Jr., pres, Robert M. Stough, sta mgr & natl sals mgr, Roy O. Bishop, prog mgr, film buyer, David A. Flanklin, prom dir, Glenn W. Winter, chief engr.

Washington atty: Loucks, Zias & Jansky

Radio affiliate: WSBA.

### RHODE ISLAND

\*Non-commercial educational.

#### PROVIDENCE, Providence County (ch. 10+, 12+, 16, \*36+)

**WJAR-TV** (July 10, 1949) ch. 10; power—316 kw visual, 158 kw aural; antenna height—920 feet above average terrain, 853 feet above ground.

Address: 176 Weybosset St, zone 2 Phone Gaspee 1-8255 TWX PR 92

Licensee The Outlet Co. (original owner)

Ownership: The Outlet Company is a department store

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Petr

Color facilities network

Highest hour rate: \$1,400.

Video tape: Ampex

Executives: J. S. Sinclair, pres & gen mgr, David J. Shurtleff, sta mgr, Frederick Griffiths, prog dir, Chester Dowling, film buyer, John Burpee, prom mgr, Warren Walden, news dir, Thomas C. J. Prior, chief engr.

Washington atty: Dow, Lohnes & Albertson

Radio affiliate: WJAR.

**WNET** (not on air, suspended operation but has not turned in construction permit) ch. 16.

Address: P. O. Box 1533

Permittee: Ch. 16 of Rhode Island Inc.

Ownership: Harold C. Arcaro, Samuel Hamlin and John M. Dunne each 30.66% Frank Lyman Jr. has option to buy 16%. Mr. Arcaro owns 16% of WRIB Providence. Mr. Lyman owns WTAO-AM-FM Cambridge and WXHR (FM) Woburn, both Massachusetts.

Washington atty: Cottone & Scheiner.

**WPRO-TV** (March 27, 1955) ch. 12; power—309 kw visual, 182 kw aural, antenna height—610 feet above average terrain, 557 feet above ground.

Address: 24 Mason St, zone 2. Phone: Plantations 1-9776. TWX PR 95

Licensee Capital Cities Broadcasting Corp. (acquired station April 15, 1959).

Ownership: See Capital Cities Stations in "Group Ownership"

Network: CBS-TV (primary).

Rep: Blair Tv

Color facilities: network

Highest hour rate: \$1,400

Video tape: Ampex.

Executives: Frank Smith, pres; Joseph P. Dougherty, gen mgr; Gene Wilkin, coml mgr; Raymond Gilvard, prog dir & film buyer; Jack Kavanagh, prom mgr; Mort Blender, news dir; John Ferri, chief engr.

Washington atty: Hogan & Hartson

Radio affiliate: WPRO-AM-FM

### SOUTH CAROLINA

\*Non-commercial educational.

#### AIKEN, Aiken County (ch. 54)

#### ANDERSON, Anderson County (ch. 40, 58—)

**WAIM-TV** (December 1953) ch. 40; power—170kw visual, antenna height—380 feet above average terrain, 418 feet above ground.

Address: 321 Kingsley Rd. Phone: Canal 6-1511. TWX 6030.

Permittee: Wilton E. Hall (original owner).

Ownership: Mr. Hall is publisher of the Anderson Independent and the Daily Mail. Also see "Newspaper Ownership"

Network: ABC-TV (primary), CBS-TV (secondary).

Rep: Devney-O'Connell, Dora-Clayton (south-east).

Highest hour rate: \$150

Executives: Glenn P. Warnock, gen mgr; John McCallum, sales mgr; M. Gilliard, prog dir; Earl Cosens, engr dir.

Washington atty: Cottone & Scheiner.

Radio affiliates: WAIM, WCAC (FM).

#### CAMDEN, Kershaw County (ch. 14)

#### CHARLESTON, Charleston County (ch. 2+, 4, 5+, \*7—, 17+)

**WCSC-TV** (June 19, 1953) ch. 5, power—100 kw visual, 50 kw aural, antenna height—1,000 feet above average terrain, 1,044 feet above ground

Address: 485 East Bay. Phone: Raymond 3-8371 TWX CS 336

Licensee WCSC Inc (original owner).

Ownership: John M. Rivers, 63.7% and others.

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Peters, Griffin, Woodward.

Color facilities: network

Highest hour rate: \$400

Executives: John M. Rivers, pres; Roland Weeks, station mgr, Virgil V. Evans, national coml mgr, Ralph E. Thornley, regional sales mgr, Charles E. Hall, prog dir & film buyer, Lois Marshall, prom mgr, Kenneth M. Klyce, news dir, A. Rudy Hughes, chief engr

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WCSC-AM-FM.

**WCIV** (not on air, target date unknown)

ch. 4, power—100 kw visual; antenna height—380 feet above average terrain, 420 feet above ground.

Address: P. O. Box 297. Phone: Raymond 2-2961. TWX CS 317

Licensee Atlantic Coast Broadcasting Corp. of Charleston (original owner).

Ownership: Charles E. Smith, George H. Clinton and Douglas L. Manship, each 28.6%, David W. Jefferies and Dorothy A. Marks, each 10%.

Network: ABC-TV (primary).

Executives: Charles E. Smith, pres; David W. Jefferies, chief engr.

Washington atty: Cohn & Marks

Radio affiliate: WTMA-AM-FM.

**WUSN-TV** (Sept. 1, 1954) ch. 2; power—100kw visual, 53kw aural; antenna height—790 feet above average terrain, 842 feet above ground.

Address: Box 879. Phone: Tulip 4-4141. TWX CS 295

Licensee Reeves Bcstg. & Development Corp

Ownership: Hazard E. Reeves, 43.4%, Christiana Oil Corp, 13.3%, J. Drayton Hastie and family, 11.8%, and others.

Network: NBC-TV, ABC-TV

Rep: Select Stations (East), James S. Ayers (South), Bolling (West).

Highest hour rate: \$400

Color facilities: network

Video tape: Ampex

Executives: J. Drayton Hastie, pres & gen mgr; Douglas Bradham, asst mgr; Ansley Cohen, natl sales mgr, Grange S. Cuthbert Jr., local sales mgr, Ed Webb, prod mgr, Gray Carroll, film supervisor; Bob Tamblin, news dir; Mrs. Dene Callahan, prom mgr, Walter Nelson, chief engr

Washington atty: Eliot Lovett.

Address: P. O. Box 630. Phone: Mohawk 2-1565. TWX FLRC 361. Jefferson Standard Broadcasting Co. (original owner).

Ownership: See Jefferson Standard Life Insurance Co. stations in "Group Ownership." See also "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: CBS Television Spot Sales.

Color facilities: network.

Highest hour rate: \$400.

Executives: Joseph M. Bryan, pres; Charles H. Crutchfield, exec vp and gen mgr; J. William Quinn, managing dir; John H. Brock, sales mgr; George B. Burnette, prog, prod mgr & film buyer; Whiteford Smith, prom & pub mgr; Arthur Strickland, news dir; Emil A. Sellars, engr mgr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

**GEORGETOWN**, Georgetown County (ch. 27—)

**GREENVILLE**, Greenville County (ch. 4—, 23+, \*29) (See Spartanburg, S. C. and Asheville, N. C.)

**WFBC-TV** (Dec. 31, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—2,000 feet above average terrain, 892 feet above ground.

Address: Box 1140. Phone: Cedar 9-1321. TWX GV 6011.

Licensee: WMRC Inc. (original owner).

Ownership: Greenville News-Piedmont Co. (Greenville News and Piedmont), 48.8%; Robert A. Jolley and family, 9% and others. Greenville News-Piedmont Co. owns Asheville (N.C.) Citizen-Times (WWNC Asheville). Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: \$700.

Color facilities: network.

Video tape: Ampex.

Executives: R. A. Jolley, pres; Wilson C. Wearn, asst to pres; Kenneth Beachboard, mgr; R. Q. Glass Jr., coml mgr; Norvin C. Duncan Jr., asst mgr & prog dir; Richard A. Luben, prod dir; Charles Howard, film dir; Edna L. Seaman, prom mgr; Lee Kanip, news dir; William E. Garrison, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WFBC-AM-FM.

**WGVL** (not on air; suspended operation but has not turned in construction permit) ch. 23; power—17kw visual; antenna height—1,130 feet above average terrain, 131 feet above ground.

Address: Calhoun Towers.

Licensee: Greenville Tv Co.

Ownership: R. M. Caine, 40.7%; Edgar M. Norris, 6.7%; Calvin F. Teague, 3.4%; Ben K. McKinnon, 2.2%; Lewis Village, 5%; Vivian M. Manning, 5%; Burnet R. Maybank, 3%, and others.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

**WLOS-TV** (See Asheville, N. C. listing).

**GREENWOOD**, Greenwood County (ch. 21—)

**LAKE CITY**, Florence County (ch. 55+)

**LANCASTER**, Lancaster County (ch. 31—)

**LAURENS**, Laurens County (ch. 45—)

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSALES ST., N.W., WASHINGTON  
EXECUTIVE 3-3456

**MARION**, Marion County (ch. 43—)

**NEWBERRY**, Newberry County (ch. 70)

**ORANGEBURG**, Orangeburg County (ch. 44—)

**NORTH AUGUSTA**, Aiken County

**WEDW-TV** (See Augusta, Ga., listing).

**ROCK HILL**, York County (ch. 61—)

**SPARTANBURG**, Spartanburg County (ch. 7+, 17—, 74—) (See Greenville, S. C. and Asheville, N. C.)

**WSPA-TV** (April 29, 1956) ch. 7; power—257 kw visual, 141 kw aural; antenna height—1,182 feet above average terrain, 415 feet above ground.

Address: 224 E. Main St. Phone: 33621. TWX ZP40.

Licensee: Spartan Radiocasting Co. (original

owner).

Ownership: Walter J. Brown and family 53.2%; D. S. Burnside and wife, 4.16%, and others.

Network: CBS-TV (primary).

Rep: Hollingbery.

Color facilities: network, local film, local live, local slides.

Highest hour rate: \$500.

Executives: Walter J. Brown, pres & gen mgr; Roger Shaffer, natl sales mgr; Jim Hobbs, asst mgr for programs & operations, film buyer; William A. Adams, prom mgr; Charlie Newcomb, news dir; Robert E. Leach, chief engr; Jack Sholar, local & regional sales mgr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WSPA-AM-FM.

**SUMTER**, Sumter County (ch. 47)

**UNION**, Union County (ch. 65—)

## SOUTH DAKOTA

\*Non-commercial educational.

**ABERDEEN**, Brown County (ch. 9—, 17+)

**KKAB-TV** (Nov. 28, 1958) ch. 9; power—60.6 kw visual, 30 kw aural; antenna height—310 feet above average terrain, 340 feet above ground.

Address: Country Club Road. Phone: Baldwin 5-4350. TWX AD 8389.

Licensee: North Dakota Broadcasting (original owner).

Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Weed; Bill Hurley, Minneapolis.

Color facilities: network.

Highest hour rate: \$150.

Executives: John W. Boler, pres & owner; Neal Edwards, gen mgr, coml mgr & film buyer; Dick Dunn, prog dir & news dir; Tom Cameron, prom mgr; Comet Haroldson, chief engr.

Washington atty: D. F. Prince.

**BELLE FOURCHE**, Butte County ch. 23+)

**BROOKINGS**, Brookings County (ch. \*8, 25)

**DEADWOOD**, Lawrence County

**KDSJ-TV** (See Lead, S. D.)

**FLORENCE**, Codington County

**KDLO-TV** ch. 3 (see Watertown, S. D.).

It's not my habit to raise my voice,  
old fire-stomper, except when  
reasoning with the mule, so excuse me  
if I strain my glottis a bit to say that ...

## COLUMBIA, SOUTH CAROLINA, IS THE STATE'S BIGGEST METROPOLITAN AREA

... now 257,961, an increase of  
71,117 (38.1%) in the 1960 Census.

And, if you'll pardon my yelling,  
Columbia is also the  
**SECOND BIGGEST METROPOLITAN AREA IN THE TWO CAROLINAS.**

second only to Charlotte (270,951), according to the same Census Bureau's figure-filberts!

Yours for sales: **Ambrose W. Sellingforce, Major** (the W is for WIS-TV, the Major Selling Force in South Carolina)



This is not the Columbia metro area ... just a map of WIS-TV's damnear incredible coverage ... whole happy state, or near enough, for one easy buy!

## WIS-TV NBC/ABC

COLUMBIA, SOUTH CAROLINA

a station of

THE BROADCASTING COMPANY OF THE SOUTH

WIS-TV, Channel 10, Columbia, S. C.  
WSPA-TV, Channel 12, Montgomery, Ala.  
WIS, 560, Columbia, S. C.  
WIST, 930, Charlotte, N. C.

**SOUTH DAKOTA** CONTINUED

**HOT SPRINGS**, Fall River County (ch. 17+)

**HURON**, Beadle County (ch. 12+, 15+)

**LEAD**, Lawrence County (ch. 5—, 26)

**KDSJ-TV** (January 1960) ch. 5, power—25.1 kw visual, antenna height—428 feet above average terrain, 222 feet above ground. Address: 745 Main St., Deadwood. Licensee: The Heart of The Black Hills Stations (original owner). Ownership: See Heart of The Black Hills stations in "Group Ownership". Rates: KDSJ-TV is satellite of KRSD-TV Rapid City, S. D. Washington atty: A. L. Stein. Radio affiliate: KDSJ Deadwood.

**MADISON**, Lake County (ch. 46)

**MITCHELL**, Davison County (ch. 5+, 20—)

**KORN-TV** (1960) ch. 5, power—23.1 kw visual, antenna height—570 feet above average terrain, 569 feet above ground. Licensee: Mitchell Broadcasting Assn (original owner). Ownership: Raymond V. Eppel, 100%. Executives: R. V. Eppel, pres & gen mgr, M. A. Johnson, coml mgr.

**MOBRIDGE**, Walworth County (ch. 27—)

**PIERRE**, Hughes County (ch. 10+, \*22+)

**RAPID CITY**, Pennington County (ch. 3+, 7+, 15—)

**KOTA-TV** (July 1, 1955) ch. 3; power—72.4 kw visual, 36.3 kw aural, antenna height—340 feet above average terrain, 350 feet above ground.

Address: P. O. Box 1752. Phone: Fillmore 2-2000. TWX: RC 8481.

Licensee: Duhamel Enterprises Inc. (original owner).

Ownership: See Duhamel Enterprises Stations in "Group Ownership".

Network: ABC-TV (secondary), CBS-TV (secondary).

Rep: Headley-Reed; Wayne-Evans & Assoc. (Minneapolis).

Highest hour rate: \$200.

Executives: Helen S. Duhamel, pres & gen mgr, William F. Turner, business & coml mgr, J. Norman Heffron, news & radio prog dir, William Goodhope, tv prog dir, Dan Lesmeister, operations dir, Polly Weedman, womens' dir, Harley Hanson, sports dir, Cliff Pike, farm & ranch editor, Elmer Nelson, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KOTA.

**KRSD-TV** (Jan. 22, 1958) ch. 7; power—25.7 kw visual, 12.9 kw aural, 540 feet above average terrain, 422 feet above ground.

Address: 1438 Mountain View Rd. Phone: Fillmore 2-6050. TWX: RC 8491.

Licensee: The Heart of The Black Hills Stations (original owner).

Ownership: See Heart of The Black Hills stations in "Group Ownership".

Network: NBC-TV (primary).

Rep: Meeker.

Color facilities: network.

Highest hour rate: \$180.

Executives: Eli Daniels, pres, Truman H. Walrod, station mgr, coml mgr & film buyer;

Faith Walrod, prom mgr, Tru Ward, news dir;

Lyle Benson, chief engr.

Washington atty: Samuel Miller.

Radio affiliate: KRSD.

**RELIANCE**, Lyman County (ch. 6—)

**KELO-TV** (July 1957) ch. 6; power—100kw visual, 100 kw aural, antenna height—1,110 feet above average terrain, 711 feet above ground.

Address: Reliance Phone (Sioux Falls) 4-5841. TWX: SX 8314.

Licensee: Midcontinent Broadcasting Co. (original owner).

Ownership: See BFR stations in "Group Ownership".

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: See KELO-TV Sioux Falls, S. D. (parent station).

Executives: Joe Floyd, gen mgr, Evans A. Nord, coml & prog mgr.

Washington atty: Dow, Lohnes & Albertson.

**SIoux FALLS**, Minnehaha County (ch. 11, 13+, 38+, \*44—)

**KELO-TV** (May 1953) ch. 11; power—22.1kw visual, 12.3kw aural, antenna height—982 feet above average terrain, 1,032 feet above ground.

Address: Phillips at 13th Phone: Edison 8-9631. TWX: SX 8314.

Licensee: Midcontinent Broadcasting Co. (original owner).

Ownership: See BFR Stations in "Group Ownership".

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: H-R Television, Harry S. Hyett (Minneapolis).

Color facilities: Network.

Highest hour rate: \$700 (Sold in combination with KDLO-TV Watertown, S. D. and KPLO-TV Reliance, S. D.).

Executives: Joe Floyd, gen mgr, Evans A. Nord, coml & prog mgr, Bob Johnson, film buyer, Jack Townsend, sales prom mgr, Doug Hill, news dir, Les Froke, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KELO.

**KELO-TV Translators:** K33AI Spencer, Iowa, owned by Spencer Area Television Inc., P. O. Box 528, Spencer.

**KSOO-TV** (July 31, 1960) ch. 13, power—316 kw visual, 158 kw aural; antenna height—1060 feet above average terrain, 2718 feet above ground.

Address: 205 N. Phillips Ave. Phone: Edison 4-5601. TWX: SX FS 8323.

Licensee: KSOO TV Inc. (original owner).

Ownership: Morton H. Henkin, 50.7%, Thomas Barnstable, 19%, Harold W. Bangert, 10%, Earl C. Reineke, 10%, and Julius Hetland, 10%.

Network: NBC-TV (primary).

Rep: Avery-Knodel; Harry S. Hyett (Minneapolis).

Color facilities: network.

Highest hour rate: \$450.

Executives: Mort Henkin, pres & gen mgr; Tom Barnes, exec vp & film buyer, Wade Patterson, gen sales mgr; Ed Starr, regional & local sales mgr, Julius Hetland, vp for engineering; Ken Moore, prod dir; Bob Wheeler, film dir; George Good, news dir; Max E. Pierce, tech dir.

Washington atty: Segal & Marmet.

Radio affiliate: KSOO.

**STURGIS**, Meade County (ch. 20)

**VERMILLION**, Clay County (ch. \*2+, 41)

\***KUSD-TV** (granted March 1960, target date not announced) ch. 2, power—167 w visual, 84 w aural; antenna height—160 feet above average terrain, 150 feet above ground.

Permittee: U. of South Dakota.

Radio affiliate: KUSD.

**WATERTOWN**, Codington County (ch. 3—, 35+)

**KDLO-TV** (Florence) (September 1955) ch. 3; power—100kw visual, 60kw aural, antenna height—841 feet above average terrain, 856 feet above ground.

Address: Garden City, S. D. Phone (Sioux Falls) 4-5841. TWX: SX 8314.

Licensee: Triple City Broadcasting Co. (original owner).

Ownership: See BFR Stations in "Group Ownership".

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: See KELO-TV Sioux Falls, S. D. (parent station).

Executives: Joe Floyd, gen mgr; Evans A. Nord, coml & prog mgr; M. A. Stoneking, resident mgr; John Gort, chief engr.

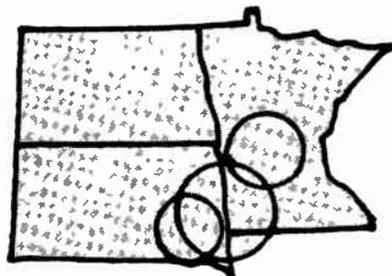
Washington atty: Dow, Lohnes & Albertson.

**WINNER**, Tripp County (ch. 18—)

**YANKTON**, Yankton County (ch. 17—)

# COVER the RICH SIOUX EMPIRE with the SIOUX NETWORK

Command attention . . . command sales . . . in the rich Sioux Empire Farm Market . . . where you reach 1,109,000 buyers in more than 220,000 television households—without duplication of Sioux City (Iowa) stations. Buy the General Command stations—KSOO-TV, Sioux Falls, S. Dak . . . KORN-TV, Mitchell, S. Dak . . . KCMT Television, Alexandria, Minn.



## ONE BUY Gets You This RICH Farm Market!

The Sioux Empire is the "big income" farm area—way over one billion dollars annually (\$1,164,655,600 to be exact) . . . where CSI per household figures out at \$4,862. And you can reach this market with *one order* . . . cover the heartland of the Sioux Empire with KSOO-TV . . . the rich southeast portion of the Empire's great corn country with KORN-TV . . . and the lush dairyland with KCMT!

**Command the market . . .  
Command the audience, with the**

### SIOUX EMPIRE NETWORK

**KSOO-TV**, Sioux Falls, S. Dak. NBC Channel 13

**KCMT**, Alexandria, Minn. NBC Channel 7

**KORN-TV**, Mitchell, S. Dak. NBC Channel 5

Represented nationally by Avery-Knodel Inc.  
Minneapolis, Minn., Harry Hyett, FEderal 9-7179



# TENNESSEE

\*Non-commercial educational

**ATHENS, McMinn County (ch. 14+)**

**BRISTOL, Tenn., Sullivan County-BRISTOL, Va., Washington County (ch. 5+, 46-)**

**WCYB-TV** (see Bristol, Va.).

**WJHL-TV** (see Johnson City, Tenn.).

**CHATTANOOGA, Hamilton County (ch. 3+, 9, 12-, 43+, 49+, \*55-)**

**WDEF-TV** (April 25, 1954) ch 12; power—316 kw visual, 158 kw aural, antenna height—990 feet above average terrain, 378 feet above ground

Address 3300 Broad St., Zone 8. Phone: Amherst 7-3392. TWX CT 7056.

Licensee WDEF Broadcasting Co. (original owner)

Ownership: Carter M. Parham, 21.44%; Edward Findlay Jr., 13.30%; Phyllis W. Findlay, 4.03%; Z. Cartter Patten, 5.57%; John P. Gaither, 4.37%, and others.

Network CBS-TV (primary)

Rep: Branham.

Color facilities network

Highest hour rate: \$450.

Executives: Carter M. Parham, pres., Otis H. Segler gen mgr & sales mgr, Morris W. Quave, prog dir & film buyer; Steve Conrad, news dir; Bob Briscoe, chief engr, Burford Young, chief transmitter engr

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WDEF.

**WRGP-TV** (May 6, 1956) ch. 3; power—100 kw visual, 50kw aural, antenna height—1,076 feet above average terrain, 301 feet above ground

Address 1214 McCallie Ave zone 4 Phone: Oxford 5 1505 TWX CT 7004X

Licensee Mountain City Television Inc. Ownership: See Friendly Group in "Group Ownership"

Network NBC-TV (primary)

Rep: H-R Television

Highest hour rate: \$450

Color facilities: network

Executives: Jack Berkman pres, Harry D. Burke, vp & gen mgr, George P. Moore, coml mgr, Helen Patterson, prog dir; Art Bechtel, film dir, Reg Stegmeier prom mgr; Mort Loyd, news dir; B. B. Barnes chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd

**WTVC** (Feb. 11, 1958) ch. 9; power—316 kw visual, 158 kw aural, antenna height—1,040 feet above average terrain, 278 feet above ground. Address P. O. Box 1150. Phone: Amherst 6-4151. TWX CT-7117.

Licensee Martin Theatres of Georgia, Inc. (original owner)

Ownership: See Martin Theatres of Georgia Stations in "Group Ownership"

Network ABC-TV (primary)

Rep: Young

Highest hour rate \$450

Executives: E. D. Martin, pres; Reeve Owen, gen mgr & film buyer, Joe Windsor, coml mgr; Jack Sausman, prog dir, Leon Webb, engineering & prod dir

Washington atty: Marcus Cohn

**CLARKSVILLE, Montgomery County (ch. 53)**

**CLEVELAND, Bradley County (ch. 38+)**

**COLUMBIA, Maury County (ch. 39-)**

**COOKEVILLE, Putnam County (ch. 24, \*69)**

**CROSSVILLE, Cumberland County (ch. \*77)**

**COVINGTON, Tipton County (ch. 19-)**

**INTERESTED IN BUYING OR SELLING ONE OF THE**

**15 TV 14 FM 109 AM**

**STATIONS\* OPERATING IN**

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**THE NEAREST OFFICE TO TENNESSEE IS—**

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**EX 3-3456**

*- As of August 1, 1960*

**DYERSBURG, Dyer County (ch. 46+)**

**ELIZABETHTON, Carter County (ch. 22+)**

**FAYETTEVILLE, Lincoln County (ch. 27+)**

**GALLATIN, Sumner County (ch. 48+)**

**HARRIMAN, Roane County (ch. 67)**

**HUMBOLDT, Gibson County (ch. 25)**

**JACKSON, Madison County (ch. 7+, 16+)**

**WDXI-TV** (March 6, 1955) ch. 7, power—83.2 kw visual, 41.7 kw aural, antenna height—630 feet above average terrain, 560 feet above ground

Address: Williams Bldg. Phone 7-9611. TWX JA 16.

Licensee: Dixie Broadcasting Co. (original owner)

Ownership: See Aaron B. Robinson Stations in "Group Ownership"

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Venard, Rintoul & McConnell

Highest hour rate \$250.

Executives: Aaron B. Robinson, pres, John E. North, vp & gen mgr, Jack Mayer, coml mgr, James W. Hoppers, prog dir & film buyer, Bob Martin, prod mgr, Gene Williams, news dir; James S. Thomas, chief engr.

Washington atty: Prince, Taylor & Crampton.

Radio affiliate: WDXI.

**JOHNSON CITY, Washington County (ch. 11-, 34+)**

**WJHL-TV** (Oct. 26, 1953) ch. 11, power—316 kw visual, 156 kw aural, antenna height—1,494.5 feet above average terrain, 336 feet above ground

Address: P. O. Box 1080. Phone Walnut 6-2151. TWX 8672.

Licensee: WJHL Inc (original owner).

Ownership: W. H. Lancaster and wife, 48.8%; W. H. Lancaster Jr., 34.5%; T. F. Dooley, 0.7%; Mr. Dooley and wife own minority interest in Capital Cities Tv Corp. (See that listing in "Group Ownership.")

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: John E. Pearson Television.

Highest hour rate \$375

Executives: W. H. Lancaster Jr., pres & gen mgr, J. Will Hall, coml mgr, Al Gregory, prog dir & film buyer, Madge Rudolph, prom mgr, Richard Ellis, news dir, William C. Hunter, chief engr

Washington atty: McKenna & Wilkinson.

**KINGSPORT, Sullivan County (ch. 28)**

**WJHL-TV** (see Johnson City, Tenn.).

**KNOXVILLE, Knox County (ch. 6, 10+, \*20+, 26-)**

**WATE-TV** (Oct. 1, 1953) ch. 6, power—100 kw visual, 50 kw aural; antenna height—990 feet above average terrain, 649 feet above ground.

Address: 612 Gay St. S.W., Zone 2. Phone: 4-4651. TWX KX-95.

Licensee: WATE Inc. (original owner).

Ownership: Paul Mountcastle, 37.43%; W. H. Henry Linebaugh, 5.04%; Cowan Rodgers Jr.,

4.91%; Frank A. Tucker, 4.28%; Clarence Beaman, Jr., 14.2%, and others. Messrs. Mountcastle, Linebaugh and John A. Ayres hold half of stock in voting trust; Messrs. Rodgers, Tucker and Herbert J. Madden vote other half.

Mr. Mountcastle is board chairman of Life & Casualty Insurance Co., owner of WLAC-TV. Licensee and 50% owner of WLAC-TV.

Network NBC-TV (primary).

Rep: Avery-Knodel.

Color facilities network.

Highest hour rate \$700.

Executives: W. H. Linebaugh, vp & gen mgr, J. T. McCloud, sales dir, John H. Reese, prog dir, Harold L. Ernest Jr., prom mgr, Fred M. Andrews, engineering dir.

Washington atty: Fisher, Wayland, Duvall & Southmayd

Radio affiliate: WATE.

**WBIR-TV** (Aug 13, 1956) ch 10; power—316 kw visual, 158 kw aural, antenna height—990 feet above average terrain, 704 feet above ground.

Address 1513 Hutchison Ave., Zone 17. Phone 5-8101. TWX KX 88.

Licensee: Taft Broadcasting Co. (acquired station Dec 4, 1959)

Ownership: See Taft Broadcasting Stations in "Group Ownership"

Network CBS-TV (primary).

Rep: Katz.

Color facilities network.

Highest hour rate \$600

Executives: Hulbert Taft Jr., pres; John P. Hart, gen mgr & natl sales, Neal W. Branch, prog dir & film buyer, Robert Wilson, prom dir, Robert Wesley, news dir, J. Rex Horton, chief engr.

Washington atty: Koteen & Burt

Radio affiliate: WBIR-AM-FM.

**WTVC** (Oct 1, 1953) ch. 26, power—316kw visual, antenna height—480 feet above average terrain, 332 feet above ground

Address P. O. Box 1388. Phone Mutual 7-2312

Licensee South Central Broadcasting Corp. (acquired station July 1954)

Ownership: John A. Engelbrecht & wife, 40.1%, George F. Stoltz & wife, 40.1%, Leighman D. Groves, father of Mrs. Engelbrecht and uncle of Mrs. Stoltz, 19.8% Licensee also owns WIKY-AM-FM Evansville, Ind.

Network: ABC-TV.

Color facilities: network.

Highest hour rate \$360

Executives: John A. Engelbrecht, pres, gen mgr & film buyer, William E. Eckstein, coml mgr & prog dir, Florence E. Woodford, prom mgr, Hugh Branson, news dir, Carl E. Lawson, chief engr

Washington atty: Loucks & Jansky

## BRISTOL — JOHNSON CITY — KINGSPORT

*Sales Hub for a  
\$ Billion-Plus Market  
Dominated by  
WCYB-TV*

The Tri-Cities sales complex is Tennessee's most active market area. Retail sales per household range from \$6,025 to \$9,434—\$2,400-\$5,800 above state average—swelled by dollars pouring into this sales center for a \$1.2 billion\* income market. Antenna 2,219 ft. above average surrounding terrain on 4,360 ft. mountain, low band channel (5) and an integrated antenna create a 37-county tv viewing area sold only by WCYB-TV. Within this market, WCYB-TV delivers twice as many average quarter-hour "homes reached" . . . reaches 132,000 tv families, 59% more net weekly circulation than the only other competitive station (ARB, 3/60).

Get all the facts on this rich southern market served "on a platter" call HEADLEY-REED or . . .

**WCYB-TV**  
Channel 5 Bristol, Va.-Tenn.  
NBC

\*SRDS Consumer Market Data, July '60

## Among Major Southern TV Markets . .

**BRISTOL  
JOHNSON CITY  
KINGSPORT**

*is served  
"on a platter"*

A Tri-City Sales Complex . . . Hub of a 37-county tv market encompassing:

- Population—1,257,100
- Income—\$1,209,699,000
- Sales—\$850,594,000

SRDS Consumer Market Data, July '60

**WCYB-TV Offers**

Twice as many average quarter-hour "homes reached" . . . 59% more net weekly circulation (ARB, 3/60) than the other competing station. See our Ad under Bristol, Va.-Tenn., and compare CPM

**NBC  
WCYB-TV**  
Channel 5 Bristol, Va.-Tenn.  
Represented by: Headley-Reed

**Tv Stations CONTINUED**

**TENNESSEE CONTINUED**

**LAWRENCEBURG**, Lawrence County (ch. 50+)

**LEBANON**, Wilson County (ch. 58)

**LEXINGTON**, Henderson County (ch. \*11)

**McMINNVILLE**, Warren County (ch. 46)

**MARYVILLE**, Blount County (ch. 51)

**MEMPHIS**, Shelby County (ch. 3, 5+, \*10+, 13+, 42-, 48-)

**WAMT** (not on air, granted Feb 13, 1958, target date unknown). ch 18, power—562kw visual; antenna height—370 feet above average terrain, 397 feet above ground.

Address Box 2853.  
Permittee Malco Theatres Inc  
Ownership: See Malco Theatres Stations in "Group Ownership."  
Washington atty. Haley, Wollenberg & Bader

**WHBQ-TV** (Sept. 27, 1953) ch. 13; power—316 kw visual, 158 kw aural; antenna height—1,010 feet above average terrain, 1,073 feet above ground

Address 1381 Madison Phone Broadway 2-3441 TWX MF 146  
Licensee RKO General Inc. (acquired station July 8, 1954)

Ownership: See RKO General Stations in "Group Ownership."

Network ABC-TV (primary)

Rep H-R Television

Highest hour rate \$900

Executives Thomas F O'Neil, pres, D. A. Noel, gen mgr, Gordon Lawhead, natl sales mgr & prom mgr; Gene Roper, prog dir & film buyer; Alex Bonner, local sales mgr; Welton M. Roy, chief engr

Washington atty: Pierson, Ball & Dowd.

Radio affiliate. WHBQ

**\*WKNO-TV** (June 25, 1956) ch \*10, power—27.6kw visual, 13.8kw aural, antenna height—650 feet above average terrain, 637 feet above ground.

Address: 268 Jefferson St., zone 3. Phone: Jackson 6-6826.

Licensee: Memphis Community Television Foundation (original owner).

Video tape Ampex.

Executives: Ernest C. Ball, mgr; Howard D. Holst, program dir; Bob Nollner, chief engr.

**WMCT** (Dec 11, 1948) ch 5, power—100 kw visual; antenna height—1,010 feet above average terrain, 1,088 feet above ground.

Address: Goodwyn Institute Bldg. Phone: Jackson 6-7464

Licensee WMC Bcstg Co.

Ownership: See "Newspaper Ownership" and Scripps-Howard Radio Group in "Group Ownership."

Network NBC-TV.

Rep Blair-Tv

Color facilities: network

Washington atty: Dempsey & Koplovitz

Radio affiliate WMC, WMCF (FM).

Highest hour rate \$900

Executives Henry W. Slavick, gen mgr.

**WREC-TV** (Jan 1, 1956) ch 3, power—100 kw visual, 60.3 kw aural, antenna height—1,000 feet above average terrain, 1,077 feet above ground.

Address: Hotel Peabody Bldg., Zone 3 Phone: Jackson 5-1313. TWX Memphis 269.

Licensee WREC Broadcasting Service, Inc. (original owner).

Ownership Hoyt B. Wooten, 100%.

Network CBS-TV (primary)

Rep: Katz

Color facilities: network.

Highest hour rate \$1,000.

Executives Hoyt B. Wooten, pres & gen mgr; Charles Brakefield, coml mgr, Jack Michael, prog dir, film buyer & prom mgr; Russ Hodge, news dir; Wilson Raney, chief engr

Washington atty: Spearman & Roberson.

Radio affiliate WREC.

**MORRISTOWN**, Hamblen County (ch. 54+)

**MURFREESBORO**, Rutherford County (ch. 18-)

**NASHVILLE**, Davidson County (ch. \*2-, 4+, 5, 8+, 30+, 36+)

**WLAC-TV** (Aug. 6, 1954) ch. 5; power—100 kw visual, 50kw aural, antenna height—1,367 feet above average terrain, 1,179 feet above ground.

Address 159 Fourth Ave North, zone 3 Phone: Chapel 2-4331 TWX NV-68

Licensee: WLAC-TV Inc. (original owner)

Ownership: Life & Casualty Insurance Co of

Tennessee, 50%; T. B. Baker Jr., 25%; A. G. Beaman, 25%, Paul Mountcastle, board chairman of Life & Casualty, owns 37.43% of WATE-AM-TV Knoxville, Tenn. Life & Casualty Insurance Co. is controlled by Clint Murchison, Texas oilman and financier, and John D. Murchison.

Network: CBS-TV (primary).

Rep. Katz Agency.

Highest hour rate. \$900.

Color facilities. network

Executives: T. B. Baker Jr, exec vp & gen mgr, Robert M. Reuschle, gen sales mgr, Roy A. Smith, operations mgr & film buyer, Ruth C. Talley, asst to mgr; Thomas C. Mayhew, news dir, Ralph Hucaby, chief engr.

Washington atty. Smith, Hennessey & McDonald.

Radio affiliate WLAC.

**WSIX-TV** (Nov. 29, 1953) ch. 8, power—316 kw visual, 158kw aural; antenna height—1,360 feet above average terrain, 940 feet above ground.

Address: Nashville Trust Bldg., zone 3. Phone Alpine 5-5431. TWX NV 178

Licensee WSIX Inc. (original owner).

Ownership: Louis R. Draughon, 59.3%, Louis R. Draughon as trustee for niece Jacquelyn Draughon, 14.8%; George Hearn Jr, 18.5%; John D. Sprouse, 7.4%

Network: ABC-TV (primary)

Rep: Peters, Griffin, Woodward

Highest hour rate \$760.

Video tape. Ampex.

Executives Louis R. Draughon, E. S. Tanner, gen mgr; James McMurry, tv sales mgr, R. L. Chaudoin, tv operations dir, Bill Jones, prom mgr, Hudley Crockett, news dir, Charles R. Duke, chief engr

Washington atty: Miller & Schroeder

Radio affiliate WSIX.

**WSM-TV** (Sept 30, 1950) ch 4; power—97.7 kw visual, 50 kw aural; antenna height—1,410 feet above average terrain, 1,369 feet above ground.

Address: 301 7th Ave N, Zone 3 Phone: Cypress 2-6624. TWX NV 77.

Licensee WSM Inc (original owner)

Ownership WSM Inc is subsidiary of National Life & Accident Insurance Co.

Network NBC-TV (primary).

Rep: Petry.

Color facilities. network, local film, local slides

Highest hour rate \$950

Video tape Ampex.

Executives Edwin W. Craig, chmn of board, John H. DeWitt Jr, pres, George Reynolds, vp & tech dir; Irving Waugh, vp & gen mgr; Hi Bramham, coml mgr; Brad Crandall, operations mgr & film buyer, Charlie Cash, prom dir, Jim Drake, news dir, Aaron Shelton, chief engr

Washington atty: Kirkland, Ellis, Hodson.

Chaffetz & Masters

Radio affiliate. WSM.

**OAK RIDGE**, Anderson County (ch. 32+)

**PARIS**, Henry County (ch. 51+)

**PULASKI**, Giles County (ch. 44-)

**SHELBYVILLE**, Bedford County (ch. 56)

**SNEEDVILLE**, Hancock County (ch. \*2+)

**SPRINGFIELD**, Robertson County (ch. 42)

**TULLAHOMA**, Coffee County (ch. 68-)

**UNION CITY**, Obion County (ch. 55)

**TEXAS**

\*Non-commercial educational.

**ABILENE**, Taylor County (ch. 9+, 33-)

**KRBC-TV** (Aug. 24, 1953) ch 9; power—145 kw visual, 72.5 kw aural, antenna height—772 feet above average terrain, 437 feet above ground.

Address P. O. Box 178. Phone: Owen 2-4242. TWX AE 10

Licensee: Abilene Radio & Television Co. (acquired station Aug 1953).

Ownership: Dale Ackers, Lewis J. Ackers and wife, Jack Andrews, and Christine Ackers Cagle, each 25%. Mrs. Cagle is wife of Gene Cagle, president of Texas State Network. For Texas State Network holdings see that listing in "Group Ownership."

Network: NBC-TV (primary).

Rep: Headley-Reed.

Color facilities. network.

Highest hour rate: \$247.50.

Executives: Dale Ackers, pres & gen mgr; George C. Breeding Jr, station mgr, film buyer & prom mgr; George Dixon, coml mgr; Normand Mann, prog dir; Chuck Fade, news dir; Troy Mallon, chief engr.

Washington atty: Miller & Schroeder

Radio affiliate KRBC.

**KRBC-TV Translators:** K74BB, Brownwood Tv Cable Service Inc., Box 26.

**ALICE**, Jim Wells County (ch. 34+)

**ALPINE**, Brewster County (ch. 12-)

**OUT-  
STANDING**

**... in Memphis' 2.4 million, \$2.9 billion market is**

Channel 5, Memphis, reaches more people, over the rich Mid-South area, than any other Memphis or Mid-South television station. Operating from the South's newest and finest facilities, Channel 5 serves 2,418,100 people, with \$2,925,501,000 income! (Source: Sales Management, Survey of Buying Power. 5/10/-60). Mighty good reasons to place your TV-dollars on Channel 5, Memphis!

**WMCT**  
MEMPHIS

CHANNEL **5**

WMCT-MEMPHIS 100,000 WATTS

NBC AFFILIATE NATL REP. BLAIR-TV

**AMARILLO, Potter County (ch. \*2—, 4, 7, 10)**

**KFDA-TV** (April 4, 1953) ch 10, power—316 kw visual, 158 kw aural, antenna height—800 feet above average terrain, 725 feet above ground

Address Box 1400. Phone. Evergreen 3-2226. TWX AM 39

Licensee. Amarillo Broadcasting Co (original owner)

Ownership: See Texas State Network Stations in "Group Ownership."

Video tape: Ampex.

Network CBS-TV (primary).

Rep. Blair Television Assoc.

Highest hour rate: \$340.

Video tape: Ampex

Executives: Gene L. Cagle, pres, B. W. Spiller gen mgr & film buyer, John Tyler, coml mgr, Charles Broomhead, prom mgr, Ralph Wayne, news dir, Bill Smith chief engr.

Washington atty: Eugene L. Burke

**KFDA-TV Translators:** K72AX Tucumcari, N.M., Uhf Tv Assn, John Kelt, P.O. Box 605, Tucumcari; K76AN Turkey-Quitauque, Tex., Valley Translator System, c/o Odell E. Setliff, Turkey, K76AU Wheeler County, Tex., Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. K80AU Memphis, Tex., Cap Rock Translator System, Box 63, K80AS, Texhoma Tv Translator Inc, c/o George A Derryberry, Box EE K82AK, Miami, Tex., Miami Translator System Inc, Box 1

**KGNC-TV** (March 18, 1953) ch 4; power—100 kw visual, 50 kw aural; antenna height—780 feet above average terrain, 833 feet above ground

Address P O Box No 751 Phone Evergreen 3-3321 TWX AM 4

Licensee: Globc-News Pub. Co (original owner)

Ownership: Roy N Whittenburg and family, over 90% Licensee publishes Amarillo Globe News, owns Lubbock Avalanche and Journal and KFYO Lubbock Also see "Newspaper Ownership"

Network: NBC-TV (primary)

Rep: Katz

Color facilities network

Highest hour rate \$370.

Video tape: Ampex.

Executives: B. D. Walker pres, Bob Watson gen mgr, prog dir & film buyer, William Clarke, sta mgr, John Banazik, prom mgr, Bob Izzard news dir, W. H. Torres, chief engr

Washington atty: Dow Lohnes & Albertson.

Radio affiliate: KGNC-AM-FM.

**KGNC-TV Translators:** K70AO Boise City, Okla., City of Boise City; K80AB Tucumcari, N. M., Uhf Tv Assn, c/o John J. Kelt, P. O. Box 605, Tucumcari, K70BH Turkey-Quitauque, Tex., Valley Translator System, c/o Odell E. Setliff, Turkey; K70BL Wheeler County, Tex., Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. K71AW Memphis, Tex., Cap Rock Translator System Inc, Box 63 K72BB, Texhoma Tv Translator Inc, c/o George A Derryberry, Box EE Texhoma, Tex. K72BD, Miami, Tex., Miami Translator System Inc, Box 1

**KVII** (Dec. 21, 1957) ch 7; power—316kw visual, 158kw aural, antenna height—840 feet above average terrain, 834 feet above ground.

Address P O Box 925 Phone: Fleetwood 6-5241 TWX AM 114

Licensee: Southwest States Inc (acquired station July 16 1958)

Ownership: See Trigg-Vaughn Stations in "Group Ownership"

Network: ABC-TV (primary).

Rep: Bolling.

Highest hour rate: \$225.

Executives: Cecil Trigg, pres, Jack Vaughn, chmn of bd, Charlie Keys, gen mgr; Bill Bailey, asst mgr, Gene Lewis, sis mgr; Bill Harkins, prom mgr, Dick White, news dir, C. L. Sweet, chief engr

**KVII Translator:** K76AS Tucumcari, N. M., Uhf Tv Assn, c/o John Kelt, P. O. Box 605 Tucumcari K77AQ Memphis, Tex., Cap Rock Translator Inc, Box 63, Memphis, Tex. K78AP Miami, Tex., Miami Translator System, Box 1 K76AW Texhoma Tv Translator Inc, c/o George A Derryberry, Box EE, Texhoma, Tex. K80AT Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex.

**ATHENS, Henderson County (ch. 25+)**

**AUSTIN, Travis County (ch. 7+, 18—, 24, \*70—)**

**KTBC** (Nov. 27, 1952) ch 7; power—295 kw visual, antenna height—1,280 feet above average terrain, 1,137 feet above ground

Address: P O Box 1155 Phone: Greenwood 2-2424. TWX AZ 74.

Licensee: The L B J Co (original owner).

Ownership: See LBJ Stations in "Group Ownership"

Network: CBS-TV (primary), ABC-TV (secondary) NBC-TV (secondary)

Rep: Raymer.

Color facilities network

Highest hour rate \$525

Video tape: RCA

Executives: Mrs. Claudia T. Johnson, chmn of board; J. C. Kellam, pres & gen mgr; Warren Woodward, vp; O. P. Bobbitt, gen sales mgr, Richard (Cactus) Pryor, prog dir, Charles Brown, administrative asst & film buyer, Paul Bolton, news dir, Ben Hearn chief engr

Washington atty: Cohn & Marks

Radio affiliate: KTBC

**KTBC-TV Translator:** K77AF San Saba, Tex., Norman Phillips, P. O. Box 682, San Saba

**BALLINGER, Runnels County (ch. 25)**

**BAY CITY, Matagorda County (ch. 33)**

**BEAUMONT, Jefferson County-PORT ARTHUR, Jefferson County (ch. 4—, 6—, 12—, 31+, \*37)**

**KBMT** (Beaumont) (suspended operation but has not turned in construction permit) ch 12, power—224kw visual, antenna height—460 feet above average terrain, 484 feet above ground

Address: P. O. Box 1192

Permittee: Television Broadcasters Inc

Ownership: N. D. Williams and R. C. Reed, each 50%

**KPFDM-TV** (April 23, 1955) ch 6, power—100 kw visual, 50 kw aural, antenna height—600 feet above average terrain, 600 feet above ground

Address: P. O. Box 2950. Phone Terminal 8-4731. TWX BO 8007

Licensee: Beaumont Broadcasting Corp. (original owner)

Ownership: C. B. Locke, 24 35%; D. A. Cannan, 20 64%, D. A. Cannan Jr, 5 23% and others Messrs Cannan are n'ority owners of KFDX-TV Wichita Falls, Tex.

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Peters, Griffin, Woodward.

Color facilities network

Highest hour rate \$100

Video tape: Ampex

Executives: D. A. Cannan Sr, pres; C. B. Locke, exec vp & gen mgr; Mott M. Johnson, coml mgr; Bob McManus, prod dir; Jack Dahmer, film buyer & prom mgr, Dave Russell, news dir; H. W. Bartlett, chief engr.

Washington atty: George S. Smith

Radio affiliate: KPFDM

**KPAC-TV** (Port Arthur) (Oct 22 1957) ch 4, power—100kw visual, 50 kw aural; antenna height—990 feet above average terrain, 1025 feet above ground

Address: P. O. Box 1059 Phone Yukon 5-5557 TWX PTA 8029

Licensee: Texas Goldcoast Television Inc. (original owner)

Ownership: Jointly owned by Port Arthur College and the Jefferson Amusement Co (theatres) Port Arthur College is licensee of KPAC Port Arthur

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Hcadley-Reed

Highest hour rate \$350

Color facilities network

mgr, Mack Newberry, coml mgr, John Stegall, operations mgr, Bob Smith, news dir, Don Daniels, chief engr

Washington atty: Fisher, Wayland, Duvall & Southmayd

Radio affiliate: KPAC.

**BEEVILLE, Bee Count. (ch. 38—)**

INTERESTED IN BUYING OR SELLING ONE OF THE

**48 TV 44 FM 251 AM**

STATIONS OPERATING IN

**TEXAS**

CONTACT THE NEAREST OFFICE OF—

**HAMILTON-LANDIS**

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO TEXAS IS—

1511 Bryan Street., Dallas—Riverside 8-1175

'As of August 1, 1960

**BIG SPRING, Howard County (ch. 4—, 34+)**

**KEDY-TV** (Jan 15, 1956) ch. 4; power—12 9 kw visual, 6 88 kw aural; antenna height—380 feet above average terrain, 497 feet above ground.

Address: P. O. Box 1475, Lubbock, Tex. Phone: Sherwood 4-2345 (Lubbock). TWX LU-8111 (Lubbock)

Licensee: Texas Telecasting Inc (acquired station Feb. 1, 1957)

Ownership: See Texas Telecasting Stations in "Group Ownership"

Network: CBS-TV (primary).

Rep: Branham

Highest hour rate \$150.

Executive: Jack Wallace, station mgr

Washington atty: Elliott Lovett.

**BONHAM, Fannin County (ch. 43)**

**BORGER, Hutchinson County (ch. 33)**

**BRADY, McCulloch County (ch. 15—)**

**BRECKENRIDGE, Stephens County (ch. 14+)**

**BRENHAM, Washington County (ch. 52—)**

**BROWNFIELD, Terry County (ch. 15)**

**BROWNSVILLE, Cameron County (ch. 26, 44)**

**BROWNSVILLE-HARLINGEN, Cameron County-WESLACO, Hidalgo County<sup>1</sup> (ch. 4+, 5—)**

<sup>1</sup>These assignments may be utilized in any community lying within the area of the triangle formed by BROWNSVILLE, HARLINGEN, and WESLACO.

**BROWNWOOD, Brown County (ch. 19)**

**BRYAN, Brazos County (ch. 54—)**

**BRYAN-COLLEGE STATION, Brazos County (also see COLLEGE STATION) (ch. 3+)**

**KBTX-TV** (May 22, 1957) ch. 3; power—60 3 kw visual, 30 2kw aural; antenna height—410 feet above average terrain, 492 feet above ground

Address: P O Box 3237 Phone. Victor 6-7777 TWX WC 8150

Licensee: Brazos Broadcasting Co. (original owner)

Ownership: KWTX Broadcasting Co. (KWTX-AM-TV) Waco, Tex., 50%, Frank Seale W C Mitchell, M N Bostick and Brazos Varisco, each 10% John M Lawrence III and Harry L. Gillam each 5%. For KWTX holdings see KWTX Stations in "Group Ownership"

Rep: Raymer.

Highest hour rate Station is satellite of KWTX-AM-TV Waco

Executives: M. N. (Buddy) Bostick, pres, gen mgr & film buyer, Harry L. Gillam, vp & sta mgr, Pete McVee, coml mgr, Rod Whisenant, prog dir, Earl Greathouse, prom mgr, Troy Demgan, news dir, W B Cox, chief engr

**CHILDRESS, Childress County (ch. 40)**

**CLEBURNE, Johnson County (ch. 57)**

**COLEMAN, Coleman County (ch. 21—)**

**COLLEGE STATION, (also see BRYAN-COLLEGE STATION) (ch. \*48—)**

**CONROE, Montgomery County (ch. 20+)**

**CORPUS CHRISTI, Nueces County (ch. 3—, 6+, 10—, \*16+, 22, 43)**

**KRIS-TV** (May 22, 1956) ch. 6, power—100 kw visual, 50kw aural, antenna height—650 feet above average terrain, 683 feet above ground

Address: P O Box 840 Phone. Tulip 3-6511. TWX CC-045

Licensee: Gulf Coast Broadcasting Co (original owner)

Ownership: T. Frank Smith and family, 100%

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin Woodward

Highest hour rate \$300

Color facilities network, local film, local slides

Executives: T. Frank Smith, pres & gen mgr; William M. Eikner, coml mgr, Harry Abbott, film buyer & program dir, Lynn Pentony, news dir, Joseph W. Collier, chief engr.

Washington atty: Segal & Marmet.

**KVDO-TV** (suspended operation but has not turned in construction permit) ch 22; power—16 6kw visual, antenna height—310 feet above average terrain, 323 feet above ground.

Address: 409 S Staples St.

Permittee: South Texas Telecasting Co.

Washington atty: Cohn & Marks

**KZTV** (Sept. 30, 1956) ch. 10; power—316 kw visual, 180 kw aural; antenna height—700 feet above average terrain, 724 feet above ground

Address: Show Room Bldg. Phone: Tulip 4-1616 TWX CC 137

Licensee: K-SIX Television Inc. (original owner).

Ownership: Corpus Christi Broadcasting Co. (KSIX), 54 266%, Guv. I. Warren, 13 333%; Vann M. Kennedy, 8.066%, and others KSIX is owned by Mr. Kennedy, 50%, Cecil E. Burney 25%; and others.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Branham.

Color facilities network.

Highest hour rate \$400.

Executives: Vann M. Kennedy, pres, gen mgr & film buyer, C. R. (Dick) Watts, natl sales mgr, Harry Mooradian, coml mgr; Eugene M. Looper, prog dir; Mary L. Kennedy, prom mgr, Juliet K. Wright, news dir; Dale Taylor, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: KSIX

**CORSICANA, Navarro County (ch. 47+)**

**CROCKETT, Houston County (ch. 56)**

**CRYSTAL CITY, Zavala County (ch. 44+)**

**CUERO, De Witt County (ch. 25—)**

**DALHART, Dallam County (ch. 16)**

**Tv Stations CONTINUED**

**TEXAS CONTINUED**

**DALLAS**, Dallas County (ch. 4+, 8, \*13+, 23, 29, 73)

**\*KEBA-TV** (Sept 1, 1960) ch. 13, power—107 kw visual, 53.7 kw aural, antenna height—330 feet above average terrain, 380 feet above ground

Address 3000 Hines Blvd, Zone 4. Phone Riverside 8-8845

Licensee. Area Educational Television Foundation Inc (original owner)

Color facilities network, local film, local live, local slides

Video tape. Ampex.

Executives L O Cartwright, pres, Martin Campbell, exec dir, Jerry E Pate, tech supervisor

Washington atty Krieger and Jorgensen

**KRLD-TV** (Dec 3, 1949) ch. 4; power—100 kw visual, 50 kw aural, antenna height—1,680 feet above average terrain, 1,521 feet above ground

Address Herald Square, zone 2 Phone Riverside 2-6811, TWX DL 71.

Licensee Times Herald Printing Co. (original owner)

Ownership Owned by Times-Herald Printing Co. (Dallas Times Herald). Times-Herald Printing Co stockholders John W. Runyon, 14.091%, Mrs Lulu F. Gooch, 19.267%, Mrs Ruth DeVarney, 10.895%, Clyde A. Taber, 8.194%, and others. Also see "Newspaper Ownership"

Network CBS-TV (primary)

Color facilities. network, local film, local slides

Highest hour rate \$1,300

Video tape Ampex (2)

Executives. Clyde W. Rembert, pres, Roy M Flynn, vp & gen mgr, Eugene S Cuny, coml mgr, Fritz Kuler, prog dir, Nick Mueller, film buyer, James Wm. Axtell, prom mgr, Eddie Barker, news dir, B B Honeycutt, chief engr.

Washington atty. Eliot C Lovett.

Radio affiliate KRLD-AM-FM.

**WBAP-TV** (see Fort Worth, Tex)

**WFAA-TV** (Sept 17, 1949) ch. 8; power—300 kw visual, 150 kw aural, antenna height—1,680 feet above average terrain, 1,521 feet above ground

Address 300 Harv Hines Blvd, zone 4 Phone Riverside 1-3315 TWX DL 41

Licensee A. H. Belo Corp. (acquired station Feb. 1950).

Ownership Same ownership as Dallas News Also see "Newspaper Ownership."

Network ABC-TV (primary)

Rep: Petry.

Color facilities network, local film, local slides

Highest hour rate \$1,300.

Video tape. Ampex (2).

Executives James M Moroney, Sr vice chairman of board, Mike Shapiro, gen mgr; Dick Drummy, gen sales mgr; Bill Hobbs local sales mgr, Tommy Thomas, prog dir & film buyer, Jack Drabant, prod mgr, Casey (Ohlma, prom mgr, Austin Schneider, news dir; Jim W Cooper engi dir, George E Kitulek, tech supervisor

Washington atty. Loucks, Zias & Jansky.

Radio affiliate WFAA.

**DEL RIO**, Val Verde County (ch. 16—, 52+)

**DENISON**, Grayson County (ch. 2)

**KXII (TV)** (see Ardmore, Okla.)

**DENTON**, Denton County (ch. \*2, 17)

**EAGLE PASS**, Maverick County (ch. 22—, 64)

**EDINBURG**, Hidalgo County (ch. 60)

**EL CAMPO**, Wharton County (ch. 27)

**EL PASO**, El Paso County (ch. 4, \*7, 9, 13, 26+, 38, 50, 62)

**KELP-TV** (Sept 1 1956) ch 13, power—26 6 kw visual, 16.9 kw aural (CP for 209 kw visual), antenna height—130 feet above average terrain, 352 feet above ground

Address 4530 Delta St Phone Keystone 3-5911. TWX EP 43

Licensee KELP Television Corp. (May 4, 1957)

Ownership See Harris-Alexander Stations in "Group Ownership"

Network ABC-TV (secondary).

Rep Young Television Corp

Highest hour rate \$300

Executives: Joseph Harris & Norman Alexander co-owners Gene Roth, gen mgr, coml mgr & film buyer, Jerry Baker, program dir, Mike Gaglio, chief engr.

Washington atty Wheeler & Wheeler

Radio affiliate KELP

**KKOD-TV** (Dec 14, 1952) ch 4, power 61.7kw visual 31kw aural, antenna height—1150 feet above average terrain, 285 feet above ground

Address 2201 Wyoming Phone Keystone 2-6551 TWX EP 44

Licensee Southwest States Inc. (acquired station May 1960)

Ownership See Trigg-Vaughn Stations in "Group Ownership"

Network CBS-TV.

Rep: Bolling

Highest hour rate \$495.

Color facilities network.

Executives Jack C Vaughn, chmn of bd; Cecil L Trigg, pres & gen mgr, George L. Collie, natl sales mgr; Larry Daniels, local sales mgr, Bernie Bracher, prog dir Frank Jordan, film buyer, Mary Davis, prom mgr, John Liles, news dir, Ed Talbot, chief engr

Washington atty: Haley, Wollenberg & Bader

Radio affiliate. KKOD.

**KTSM-TV** (Jan 4, 1953) ch. 9; power—86.5 kw visual, 44 kw aural, antenna height—300 feet above average terrain, 367 feet above ground

Address 801 N Oregon Phone. Keystone 2-5423 TWX EP 193

Licensee Tri State Broadcasting Co (original owner).

Ownership Karl O Wylar, 65%; Karl O Wylar Jr., 20%; F. L. Koons, 10%; and W. C. Bailey 5%

Network NBC-TV (primary).

Rep Hollingbevy

Color facilities network

Highest hour rate \$150

Executives Karl O Wylar, pres, Karl O Wylar, Jr., exec vp & gen mgr, Jack Rye studio operations mgr & film buyer, Jack Salem news dir K J Walton, chief engr

Washington atty Loucks, Zias & Jansky

Radio affiliate KTSM

**KTSM-TV Translator:** K81AI Alpine and Marfa Tex, Honor System Tv Assn

**KEJ-TV** (Juarez, Mexico) (May 17, 1951) ch. 5, power—6.3 kw visual, 3 kw aural, antenna height—1,015 feet above average terrain, 300 feet above ground

Address P O Box 412, El Paso, Tex Phone Juarez 2-0218

Licensee Television de la Frontera S A (original owner)

Rep National Time Sales

Color facilities local film, local live local slides

Highest hour rate \$120

Executives P Meneses II, pres & gen mgr, Ralph Fitzmaurice, coml mgr, A Lopez Diaz, prog dir; John Gayton, film buyer.

Radio affiliate KEJ

**FALFURRIAS**, Brooks County (ch 52)

**FLOYDADA**, Floyd County (ch. 45)

**FORT STOCKTON**, Pecos County (ch. 22)

**FORT WORTH**, Tarrant County (ch. 5+, 11—, 20—, \*26—)

**KRLD-TV** (see Dallas, Tex)

**IF YOU HAVE A QUALITY PRODUCT WHICH APPEALS TO A QUALITY AUDIENCE YOU ARE INVITED TO REACH YOUR CUSTOMERS ON WBAP AM-FM-TV • FORT WORTH-DALLAS THE 12TH U.S. MARKET**



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**WBAP-570**

**WBAP**

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**AM ★ FM ★ TV**

FORT WORTH—3900 BARNETT • DALLAS—1900 NORTH AKARD

Services of the Fort Worth Star-Telegram—Amon Carter, founder  
NATIONAL REPRESENTATIVES PETERS GRIFFIN WOODWARD INC

**KTVT** (Sept. 11, 1955) ch. 11; power—209kw visual, 105kw aural; antenna height—1,020 feet above average terrain, 1,074 feet above ground

Address: P. O. Box 1317, zone 1. Phone: Pershing 7-6631. TWX FT8076.

Licensee: Nafi Telecasting Inc. (acquired station July 1960)

Ownership: See Nafi Stations in "Group Ownership"

Rep: Blair-Tv  
Highest hour rate: \$1,000

Video tape: Ampex  
Executive: Kenyon Brown, pres, broadcasting division

Washington atty: Dow, Lohnes & Albertson.

**WBAP-TV** (Sept. 29, 1948) ch. 5; power—100 kw visual, 60.3 kw aural, antenna height—1,070 feet above average terrain, 1,113 feet above ground.

Address: P. O. Box 1780. Phone: Jefferson 6-1981 TWX FT 8049

Licensee: Carter Publications Inc. (original owner).

Ownership: Licensee publishes the Fort Worth Star-Telegram. Owners are Amon Carter Foundation, 20%; A. G. Carter Jr., 16%; Ruth Carter Johnson, 17%; B. N. Honea, 11.26%; Nenetta Burton Carter, 13.13%; H. V. Hough, 4.65%; estate of J. M. North, 9.06%; Phil R. North, 4.13%, and others. Also see "Newspaper Ownership"

Network: NBC-TV (primary).  
Rep: Peters, Griffin, Woodward  
Color facilities: network, local film, local live, local slides.

Highest hour rate: \$1,200.  
Video tape: RCA.

Executives: Amon Carter Jr., pres; Harold V. Hough, vp & dir; Roy Bacus, station mgr; Jack Rogers, coml mgr; Robert Gould, prog dir; Lynn Trammell, film buyer; Philip W. Wygant, prom dir; James A. Byron, news editor, Rupert Bogan, chief engr

Washington atty: Segal & Marmet.  
Radio affiliate: WBAP-AM-FM.

**WFAA-TV** (see Dallas listing)

**GAINESVILLE**, Cooke County (ch. 49—)

**GALVESTON**, Galveston County (ch. 35—, 41—, \*47—)

**KHOU-TV** (see Houston)

**GONZALES**, Gonzales County (ch. 64+)

**GREENVILLE**, Hunt County (ch. 69—)

**HARLINGEN**, (also see BROWNSVILLE-HARLINGEN-WESLACO) (ch. 23)

**KGBT-TV** (Oct 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 994 feet above ground.

Address: P. O. Box 711. Phone: Garfield 3-4880 TWX HA 047

Licensee: Harbenito Broadcasting Co (original owner)

Ownership: James C. Looney, 39.3%; McHenry Tichenor, 25.7%; McHenry Taylor Tichenor, 6.5%; Troy McDaniel, 0.8%; Genevieve Tichenor, 0.5%; Messrs. Looney and Tichenor also own 19% and 32% respectively of KUNO Corpus Christi, Tex

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Vernard, Rintoul & McConnell.  
Highest hour rate: \$325.

Video tape: Ampex  
Executives: McHenry Tichenor, pres; Troy McDaniel, gen mgr & film buyer; Joe Yowell, gen sales mgr; Mal Kassanof, prog dir; Frank Sullivan, news dir; Alfred Beck, chief engr.

Washington atty: Chadbourne, Parke, White-side & Wolfe

Radio affiliates: KGBT, KELT-FM.

**HEBBRONVILLE**, Jim Hogg County (ch. 58)

**HENDERSON**, Rusk County (ch. 42+)

**HEREFORD**, Deaf Smith County (ch. 19—)

**HILLSBORO**, Hill County (ch. 63)

**HOUSTON**, Harris County (ch. 2—, \*8—, 11+, 13—, 23+, 29—, 39—)

**KHOU-TV** (March 22, 1953) ch. 11; power—316kw visual, 158kw aural; antenna height—1,170 feet above average terrain, 1,196 feet above ground

Address: 1900 Prudential Bldg, zone 25. Phone Jackson 9-4811. TWX HO 488

Licensee: Gulf Television Corp. (acquired station Aug. 6, 1956)

Ownership: See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: H-R Television  
Highest hour rate: \$1,200.

Color facilities: network.  
Video tape: Ampex

Executives: C. Wrede Petersmeyer, pres, James C. Richdale, Jr., vp & gen mgr; Robert S. Wilson, coml mgr; M. B. Johnson, film buyer; Roland Brazier, prom mgr; Calvin Jones, prog dir; Dan Rather, news dir; Art Biggs, chief engr.

Washington atty: Covington & Burling.

**KNUZ-TV** (suspended operation but has not turned in construction permit): ch. 39; power—89kw visual; antenna height—680 feet above average terrain, 700 feet above ground.

Address: 4701 Caroline St  
Permitee: KNUZ Inc

Radio affiliate: KNUZ

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**Tv Stations CONTINUED**

**TEXAS CONTINUED**

**KPRC-TV** (Jan. 1, 1949) ch. 2, power—100 kw visual, 50 kw aural; antenna height—640 feet above average terrain, 6875 feet above ground

Address P O Box 1234 Phone: Madison 3-9271. TWX HO 98  
Licensee Houston Post Co (acquired station May, 1950)

Ownership W P Hobby and family, chief owners. Licensee publishes the Houston Post Also see "Newspaper Ownership."

Network NBC-TV (primary)  
Rep: Petry  
Color facilities network, local film, local slides

Highest hour rate \$1200.  
Video tape Ampex (2)  
Executives W P Hobby, board chmn, Jack Harris, vp & gen mgr, Jack McGrew, station mgr & coml mgr, Paul Huhndorff, operations mgr & chief engr, Mary Daniel, film buyer, Kirt Harris, prom mgr, Pat Flaherty, news dir  
Washington atty: Miller & Schroder.  
Radio affiliate KPRC

**KTRK-TV** (Nov. 20, 1954) ch. 13; power—316kw visual, 170kw aural, antenna height—960 feet above average terrain, 978 feet above ground.

Address: P. O. Box 12, zone 1. Phone Jackson 6-1313. TWX HO 863 (program), HO 1072 (sales).

Licensee: Houston Consolidated Television Co (original owner)

Ownership: KTRH Broadcasting Co. (KTRH Houston-Houston Chronicle), 32%; Roy Hofheinz, 16%, and others. Mr. Hofheinz also owns 25% of KTHH Houston and 9% of KRYS Corpus Christi. Interlocking ownership with KPEL Lafayette, La Also see "Newspaper Ownership."

Network ABC-TV (primary).  
Rep: Hollingbery.  
Highest hour rate: \$1,100.  
Color facilities: network, local film, local slides.

Video tape Ampex.  
Executives: John T Jones, Jr., pres; Willard E. Walbridge, exec vp & gen mgr, William F. Bennett, coml mgr, John E. Hill, prog dir, Hugh Pickett, film buyer; Lila Gordon, public relations dir; William T. Wagner, prog operations dir, Tom L. Hiner, chief engr.  
Washington atty Dow, Lohnes & Albertson

**KUHT** (May 12, 1953) ch. 8, power—46.8 kw visual, 23.4 kw aural, antenna height—640 feet above average terrain, 655 feet above ground

Address U of Houston, zone 4. Phone Capitol 4-0111

Licensee U. of Houston (original owner).  
Video tape Ampex  
Executives Col. W B Bates, chmn, Board of Regents Roy Barthold, gen mgr, Ray Yelkin, operations mgr, O C Crossland, chief engr.  
Radio affiliate KUHF-FM

**HUNTSVILLE**, Walker County (ch. 15)

**JACKSONVILLE**, Cherokee County (ch. 36—)

**JASPER**, Jasper County (ch. 49 +)

**KERMIT**, Winkler County (ch. 14)

**KILGORE**, Gregg County (ch. 59—)

**KINGSVILLE**, Kleberg County (ch. 40)

**LAMESA**, Dawson County (ch. 28)

**LAMPASAS**, Lampasas County (ch. 40—)

**LAREDO**, Webb County (ch. 8, 13, \*15+, 27—, 39)

**KGNS-TV** (Jan 3, 1956) ch 8; power—6 kw visual, antenna height—170 feet above average terrain, 241 feet above ground

Address P O Box 1375 Phone Randolph 3-3674 TWX 243.

Licensee Southwestern Operating Co (acquired station Sept. 1, 1958)

Ownership: See Don W Reynolds stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC-TV (secondary), CBS-TV (primary), NBC-TV (primary).

Rep: Headley-Reed  
Highest hour rate. \$200  
Executives Donald W Reynolds, pres, Roy J. Bowman, gen mgr, coml mgr & film buyer; David Leyendecker, prog dir, W. Irvn Simpson, chief engr.  
Washington atty Haley, Wollenberg & Bader

**LEVELLAND**, Hockley County (ch. 38—)

**LITTLEFIELD**, Lamb County (ch. 32)

**LONGVIEW**, Gregg County (ch. 32, 38+)

**LUBBOCK**, Lubbock County (ch. \*5—, 11, 13—, 20, 26)

**KCBD-TV** (May 10, 1953) ch 11; power—100 kw visual, 50 kw aural, antenna height—760 feet above average terrain, 787 feet above ground

Address P O Box 1507. Phone Sherwood 4-1414 TWX LU 8093

Licensee Bryant Radio & Television Inc. (original owner).

Ownership: Caprock Broadcasting Co, 65% (voted by Caprock majority owner Joe H. Bryant); J D Leftwich, 20%; Maple Wilson and Lubbock National Bank, trustee, each 5%, Hub K. Jones and Marvin Jones, each 2.5%

Network NBC-TV (primary), ABC TV (secondary)

Rep: Raymer  
Color facilities: network  
Highest hour rate \$100  
Executives Joe H. Bryant, pres; Robert L. Snyder, asst gen mgr, George L. Tarler, coml mgr & film buyer, Ray Poindexter, natl sales mgr, Bill Taylor, prog dir, Joan Frimmore, prom mgr, Joe Gilbert, news dir, Frank Lee, chief engr

Washington atty: Welch, Mott & Morgan  
Radio affiliate KCBD

**KDUB-TV** (Nov. 13, 1952) ch 13, power—316 kw visual, 158 kw aural, antenna height—820 feet above average terrain, 841 feet above ground.

Address P O Box 1475 Phone: Sherwood 4-2345. TWX LU-8111

Licensee: Texas Telecasting Inc (original owner).

Ownership: See Texas Telecasting Stations in "Group Ownership"

Network: CBS-TV (primary).

Rep: Branham

Color facilities network, local film, local slides

Highest hour rate \$400  
Video tape Ampex (2)  
Executives W. D. (Dub) Rogers, pres & gen mgr; W. H. Shipley, vp, R. S. (Bud) Nielsen, gen sales mgr, John Henry, natl sales mgr, Ray Trent, prog dir & film buyer, Rud Starnes, chief engr, Ray Huffer, prom mgr; Duncan Ellison, news dir.  
Washington atty Elhot Lovett.  
Radio affiliate: KDUB

**KTXI-TV** (construction permit, target date Summer 1961) ch 5, power—111 kw visual, antenna height—450 feet above average terrain, 492 feet above ground.

Address Texas Technological College Phone Porter 5-8541

**KCBD-TV**

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**IN**

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**TEXAS' LARGEST ISOLATED MARKET**

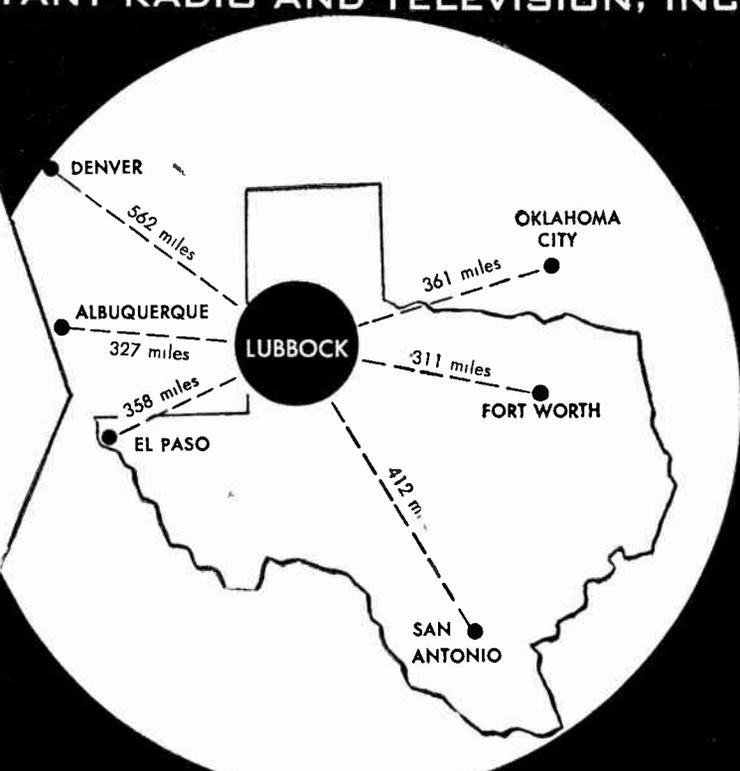
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# A PAID TESTIMONIAL FROM VICTOR ALESSANDRO FOR KPRC-TV, HOUSTON



You perhaps know how we gently persuade famous people to say nice, sincere-sounding things about KPRC-TV. WE PAY THEM MONEY! Take Victor Alessandro. We approached the conductor of The San Antonio Symphony recently while he was in Houston to guest-conduct the Houston Symphony. He was rehearsing, and at first he mistook us for a music critic and picked up his largest baton. But, we handed him a violin-case full of money and asked him to say something nice about KPRC-TV.

"Television?" he shouted. "Surely you're joking! Television is for children and grown-ups who know no better. Do you mistake me for a politician?"



EDWARD PETRY & CO.  
National Representatives

We begged, we pleaded, we implored. Then we filled a bass-fiddle case with money. Dr. Alessandro agreed to watch Channel 2. "Viola!" he cried aloud. "Can this be television? It looks exactly like Mozart, or Beethoven. Why it would indeed be a shame to waste this splendid art on children or unappreciative grown-ups. May I watch a little longer?"

As Dr. Alessandro discovered (and you can, too) — KPRC-TV is the one television produced on purpose to please KPRC-TV in Houston alone gives you the true, exact flavor of GRADE A television.

No other television looks or sounds or stays pleasant and persuasive like KPRC-TV, because no other television is produced like KPRC-TV.

COURTESY OF  
SKIPPY PEANUT BUTTER

if you like TV, you'll love KPRC-TV, Houston

**Tv Stations CONTINUED**

**TEXAS CONTINUED**

**LUFKIN, Angelina County (ch. 9, 46—)**

**KTRE-TV** (Aug 31, 1955) ch 9, power—27.5 kw visual, 12.5 kw aural, antenna height—650 feet above average terrain, 540 feet above ground  
 Address P. O. Box 701 Phone Neptune 4-7771 TWX 778.  
 Licensee Forest Capital Broadcasting Co. (original owner)  
 Ownership R. W. Wortham Jr., 33%; E. L. Kurth Sr., 16.8%; Henry B. Clay, 15.6%, and others. Mr. Clay is executive vice president and director of KTHS & KTHV (TV) Little Rock, Ark., and KWKH-AM-FM Shreveport, La.  
 Network ABC-TV (per program), CBS-TV (extension market plan), NBC-TV (program extension plan).  
 Rep. Venard, Rintoul & McConnell  
 Color facilities network  
 Highest hour rate \$250  
 Executives R. W. Wortham Jr., pres; Richman Lewin, vp, gen mgr & film buyer; Royce Christenson, coml mgr; Bill Carter, prog dir; Pat Mathews, prom mgr; Lee Butler, news dir; Fred Clinton Hill, chief engr  
 Washington atty Cohn & Marks  
 Radio affiliate KTRN

**McALLEN, Hidalgo County (ch. 20—)**

**McKINNEY, Collin County (ch. 65—)**

**MARFA, Presidio County (ch. 19+)**

**MARSHALL, Harrison County (ch. 16—)**

**MERCEDES, Hidalgo County (ch. 66)**

**MEXIA, Limestone County (ch. 50—)**

**MIDLAND, Midland County (ch. 2+, 18)**

**KMID-TV** (Dec 18, 1953) ch 2, power—100 kw visual, 50 kw aural; antenna height—500 feet above average terrain, 547 feet above ground  
 Address Midland, Tex Phone Mutual 2-7321 TWX ML 8115  
 Licensee Midessa Television Co. (original owner)  
 Ownership See R. H. Drewry stations in "Group Ownership"  
 Network NBC-TV (primary), ABC-TV (secondary)  
 Rep. Venard, Rintoul & McConnell, Clarke Brown Co.  
 Color facilities network.  
 Highest hour rate \$350  
 Executives J. Conrad Dunagan, pres; R. F. Herndon Jr., gen mgr & film buyer, Howard C. Evans, coml mgr & prom mgr, George Dolmas, prog dir; William Buford, chief engr  
 Washington atty Lyon, Wilner & Bergson  
**KMID-TV Translator:** K76AP Big Lake, Tex., Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St., Big Lake

**MINERAL WELLS, Palo Pinto County (ch. 38)**

**MISSION, Hidalgo County (ch. 70+)**

**MONAHANS, Ward County (ch. 9—)**

**KVKM-TV** (Dec 1, 1958) ch 9; power—100 kw visual, 50 kw aural, antenna height—710 feet above average terrain, 780 feet above ground  
 Address Drawer K Phone Wilson 3-4347. TWX 8387  
 Licensee Tri-Cities Broadcasting Co. (original owner)  
 Ownership J. Ross Rucker, J. B. Walton and Helen Winborne Walton, each 33 1/3%  
 Network ABC-TV (primary)  
 Rep. Masla, Clyde Melville (Southwest).  
 Highest hour rate \$200  
 Executives J. Ross Rucker, pres & gen mgr. Charles Roberson, prog dir, Glenn White, film buyer, Jay Derrick, prom mgr, Macel Coleman, news dir, Rubin Masters, chief engr  
 Washington atty Dow, Lohnes & Albertson  
 Radio affiliate KVKM

**MOUNT PLEASANT, Titus County (ch. 35)**

**NACOGDOCHES, Nacogdoches County (ch. 19—, 40+)**

**KTES** (resumed program tests in 1960 after suspension) ch. 19, power—16.6 kw visual; antenna height—290 feet above average terrain, 295 feet above ground  
 Address P. O. Box 248 Phone Logan 4-4181  
 Permittee G. P. (Pat) Scoggins (acquired station 1960)

**NEW BRAUNFELS, Comal County (ch. 62—)**

**ODESSA, Ector County (ch. 7—, 24—)**

**KOSA-TV** (Jan 1, 1956) ch. 7; power—316 kw visual, 158 kw aural; antenna height—740 feet above average terrain, 726 feet above ground  
 Address P. O. Box 4186 Phone Federal 7-8301 TWX 8756  
 Licensee Southwest States Inc. (original owner)  
 Ownership See Trigg-Vaughn Stations in "Group Ownership"  
 Network CBS-TV (primary).  
 Rep. Bolling  
 Highest hour rate \$400  
 Executives Cecil L. Trigg, pres & gen mgr; John Vacca, station mgr; Ed Costello, sales mgr; George C. Collie, natl sales mgr; Al Helton, prod mgr; John Whitson, news dir; William R. Shock, chief engr  
 Washington atty Haley, Wollenberg & Bader.  
 Radio affiliate KOSA

**KOSA-TV Translators:** K77AB Alpine-Marfa, Tex., Honor System Tv Assn., c/o Kenneth R. Hughes P. O. Box 848, Alpine, K70BI Big Lake, Tex., Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St., Big Lake

**ORANGE, Orange County (ch. 43—)**

**PAMPA, Gray County (ch. 17—)**

**PARIS, Lamar County (ch. 33+)**

**PEARSALL, Frio County (ch. 31)**

**PECOS, Reeves County (ch. 16+)**

**PERRYTON, Ochiltree County (ch. 22)**

**PLAINVIEW, Hale County (ch. 29+)**

**PORT ARTHUR, Jefferson County (see BEAUMONT)**

**KPAC-TV** (see Beaumont)

**PRESIDIO, Presidio County (ch. 21)**

**QUANAH, Hardeman County (ch. 42)**

**RAYMONDVILLE, Willacy County (ch. 64—)**

**ROSENBERG, Fort Bend County (ch. 17—)**

**SAN ANGELO, Tom Green County (ch. 3—, 8+, 17+, \*23—)**

**KCTV** (June 26, 1953) ch. 8; power—25.1 kw visual; antenna height—420 feet above average terrain, 443 feet above ground (CP for power—26.9 kw visual; antenna height—446 feet above ground)  
 Address P. O. Box 1941 phone 7183. TWX 8585

Licensee Westex Television Co. (acquired station March 25, 1959)  
 Permittee Texas Technological College.  
 Ownership Houston H. Harte Jr., 49%; Roy H. Simmons and B. P. Bludworth, each 25%; Bruce Meador, 1%  
 Network CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary)  
 Rep. Venard, Rintoul & McConnell Clyde Melville (Southwest)  
 Highest hour rate \$225.  
 Executives J. H. Hubbard, gen mgr; film buyer & prom dir; Jerry Burns, coml mgr; Al Cobb, prog dir; R. E. De Loach, bus mgr.

**SAN ANTONIO, Bexar County (ch. 4, 5, \*9—, 12+, 35+, 41+)**

**KCOR-TV** (June 2, 1955) ch. 41; power—11 kw visual, 6 kw aural, antenna height—500 feet above average terrain, 598 feet above ground.

Address 111 Martinez St. Phone: Capitol 5-2751  
 Licensee KCOR Inc. (original owner).  
 Ownership R. A. Cortez, 59.7%; William P. Smythe, 9.9% and others  
 Reps: Richard O'Connell; Dora Clayton; Tracy Moore, Harry Wheeler; Jack Hetherington  
 Highest hour rate \$200  
 Executives Raoul A. Cortez, pres, Nathan Safir, vp & gen mgr; R. A. Cortez Jr., coml mgr; Emilio Nicolas, prog dir; Sam Murray, film buyer, Marvin L. Fiedler, chief engr  
 Washington atty Haley, Wollenberg & Bader.  
 Radio affiliate KCOR

**KENS-TV** (Feb 15 1950) ch 5; power—100 kw visual; antenna height—1,390 feet above average terrain, 1,531 feet above ground

Address Avenue E & 4th St. Phone: Capitol 5-7411 TWX SA 100  
 Licensee Express Pub. Co. (acquired station Nov. 1, 1951)  
 Ownership Licensee publishes San Antonio Express and News George W. Brackenridge estate 33 1/3% Frank G. Huntress Jr., 20.43%; Mrs. Carrie S. Frost, 11.44%; Mrs. Katherine H. Minter, 4.40%, and others. Also see "Newspaper Ownership"  
 Network CBS-TV (primary)  
 Rep. Peters, Griffin, Woodward  
 Highest hour rate \$700  
 Color facilities network.  
 Video tape Ampex



1960 census shows Midland County **GREW 167%** from 1950 to 1960. Ector County, (Odessa) **GREW 114%**. Midland Consumer spendable income is **26.8% ABOVE** United States average. Ector County is **19.3% ABOVE**.

**KMID TV**  
**MIDLAND - ODESSA**

Executives: Frank G. Huntress Jr., pres; Wayne Kearn, gen mgr; Bill Lydle, natl sales mgr; Dick Dickerson, local sales mgr; Pete McCausland, operations mgr & film buyer; Leonard McKenzie, prom dir, Richard Roll, news dir; Bill Jackson, chief engr.  
Washington atty Loucks, Zias & Jansky.  
Radio affiliate: KENS.

**KONO-TV** (Jan. 21, 1957) ch. 12; power—316 kw visual, 158 kw aural, antenna height—480 feet above average terrain, 573 feet above ground.  
Address: P. O. Box 2777. Phone: Capitol 6-7611. TWX SA 122.  
Licensee: Mission Telecasting Corp. (original owner).

Ownership: Mission Broadcasting Co. (KONO), 50% (voted by majority owner Eugene J. Roth); Joe R. Straus, 13%; James Calvert, 10%; Lafayette Ward and Leslie Flowers, each 7.5%; L. A. Douglas and Sylvan Lang, each 5%; Jesse H. Oppenheimer, 2%.  
Network: ABC-TV (primary).

Rep. Katz.  
Color facilities: network  
Highest hour rate \$700  
Video tape: Ampex (2).  
Executives: Bob A. Roth, pres & coml mgr; James M. Brown, vp & gen mgr, W. Perry Dickey, film buyer & prog dir; Katie Ferguson, prom mgr; Key Herbert, news dir; George Ing, dir of engineering.  
Washington atty: Welch, Molt & Morgan.  
Radio affiliate: KONO-AM-FM.

**KONO-TV Translators:** K83AM Carrizo Springs and Crystal City, Winter Garden Translator System Inc., c/o D. D. Ayers, Box 816, Crystal City, Tex.

**WOAI-TV** (Dec. 11, 1949) ch. 4; power—100 kw visual, 50 kw aural; antenna height—1,480 feet above average terrain, 1,531 feet above ground.  
Address: P. O. Box 2641. Phone: Capitol 7-4221. TWX SA 37.  
Licensee: Southland Industries Inc. (original owner).

Ownership: Hugh Half Jr. & family.  
Network: NBC-TV (primary).  
Rep. Petry.  
Color facilities: network, local film, local live, local slides.  
Highest hour rate: \$700.  
Video tape: Ampex (2).  
Executives: Hugh Half Jr., board chmn, James M. Gaines, pres & gen mgr; George C. Beaury, vp & treas, Charles L. Jeffers, vp & engineering dir, Edward V. Cheviot, station mgr; Robert Reed, prog mgr; Frank McCall, news dir, Charles E. Larkins, prom mgr.  
Washington atty: Hogan & Hartson.  
Radio affiliate: WOAI.

**SAN BENITO, Cameron County (ch. 48)**

**SAN MARCOS, Hays County (ch. 53+)**

**SEGUIN, Guadalupe County (ch. 14—)**

**SEYMOUR, Baylor County (ch. 24+)**

**SHERMAN, Grayson County (ch. 46+)**

**KXII (TV)** (see Ardmore, Okla.).

**SNYDER, Scurry County (ch. 30+)**

**STEPHENVILLE, Erath County (ch. 32+)**

**SULPHUR SPRINGS, Hopkins County (ch. 41)**

**SWEETWATER, Nolan County (ch. 12)**

**KPAR-TV** (Jan. 30, 1956) ch. 12; power—145 kw visual, 72 kw aural; antenna height—580 feet above average terrain, 692 feet above ground.

Address: P. O. Box 1475, Lubbock, Tex. Phone: Sherwood 4-2345 (Lubbock). TWX LU-8111 (Lubbock).

Licensee: Texas Telecasting Inc. (original owner).  
Ownership: See Texas Telecasting Stations in "Group Ownership."  
Network: CBS-TV (primary).  
Rep: Branham.  
Color facilities: network, local film, local slides.  
Highest hour rate \$200.  
Executives: Jimmie Isaacs, vp & station mgr  
Washington atty: Elliott Lovett.

**TAYLOR, Williamson County (ch. 58+)**

**TEMPLE, Bell County (ch. 6, 16, 22+)**

**KCEN-TV** (Waco) (Nov. 1, 1953) ch. 6; power—100kw visual, 50 kw aural, antenna height—830 feet above average terrain, 833 feet above ground. Address: P. O. Box 188, Temple. Phone: Plaza 3-1846. Waco; Prospect 3-6868, Temple. TWX Eddy, Tex. 8486.

Licensee: Bell Publishing Co. (original owner).  
Ownership: Frank W. Mayborn 95%, and C. A. Schulz, 5%. Licensee publishes Temple Daily Telegram. Mr. Mayborn is principal owner of KTEM, Temple, part owner of Sherman Democrat, Sherman, and Killeen Herald, Killeen, all Texas. Also see "Newspaper Ownership."

Network: NBC-TV (primary).  
Rep. Blair Tv Assoc.  
Highest hour rate \$400.  
Color facilities: network.  
Executives: Frank W. Mayborn pres; Burton Bishop, gen mgr & film buyer; Doug Thomp-

son, asst mgr; Jim Ham, prom mgr; Dean Oorton, news dir, Curtis M. Casey, chief engr.  
Washington atty: Fisher, Wayland, Duvall & Southmayd.

**KCEN-TV Translator:** K80AJ San Saba, Tex., Norman Phillips, P. O. Box 682, San Saba.

**TEXARKANA, Bowie County (ch. 6+, \*18, 24—)**

**KCMC-TV** (Aug. 16, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height—380 feet above average terrain, 390 feet above ground (CP for antenna height—1,590 feet above average terrain, 1,589 feet above ground).  
Address: P. O. Box 1948. Phone: 3-1133. TWX TEXAR 260.

Licensee: KCMC Inc. (original owner).  
Ownership: Camden News Pub Co. (Walter E. and Betty P. Hussman), 50%; Bettie M. Palmer, 17%; W. E. & Betty P. Hussman, 13%; Alden P. Mooney, 10%; J. Q. Mahaffey, 4%, and W. D. Palmer, 3%. Ownership interlocks with KCMC-AM-FM Texarkana and KAMD Camden, Ark. Palmer-Hussman properties include Texarkana Gazette and News, Hot Springs (Ark.) New Era and Sentinel-Record, El Dorado (Ark.) News-Times, Magnolia (Ark.) Banner-News, Hope (Ark.) Star and Jacksonville (Tex.) Progress. C. E. Palmer estate and Bettie M. Palmer own 10.75% of KXAR Hope and 7.5% of KVMA Magnolia, both Arkansas. Also see "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).  
Rep: Venard Rintoul & McConnell; Clyde Melville (Southwest); Jas. S. Ayers (Southeast).

Color facilities: network  
Highest hour rate: \$350  
Executives: Walter E. Hussman, pres; Walter M. Windsor, gen mgr; Mack S. Walker, local mgr; Les Eugene, prog dir; Walter M. Windsor, film buyer; Cynthia LeFan, prom dir; Les Eugene, news dir; Edward Covington, chief engr; Jack Tompkins, farm service dir.  
Washington atty: James E. Greeley.  
Radio affiliate: KCMC-AM-FM.

**TYLER, Smith County (ch. 7, 61+, 72)**

**KLTV** (Oct. 15, 1954) ch. 7 power—316 kw visual, 214 kw aural; antenna height—520 feet above average terrain, 495 feet above ground.  
Address: P. O. Box 957. Phone: Lyric 2-3873. TWX TY 8672.

Licensee: Channel Seven Inc. (acquired station Sept. 17, 1959).  
Ownership: Lucille Ross Buford Morrell, 50%; Marshall Pengra, 20%; Lucille Ross Buford Morrell, guardian for Robert P. Buford, 10%; Geoffrey R. Buford, 10%; and Gerald B. Buford, 10%. Mr. Pengra is vice president of WATO Oak Ridge Tenn.

Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (primary).  
Rep: H-R Television.  
Color facilities: network.  
Highest hour rate: \$300.  
Executives: Lucille Ross Buford Morrell, chief owner; Marshall H. Pengra, gen mgr & film buyer; John Lenox, coml mgr; Bonnie Lenox, prog dir & prom mgr; Ralph Coleman, news dir; Hudson C. Collins, chief engr.  
Washington atty: Halev Wollenberg & Bader; also McKenna & Wilkinson.

**UVALDE, Uvalde County (ch. 20)**

**VERNON, Wilbarger County (ch. 18+)**

**VICTORIA, Victoria County (ch. 19+)**

**WACO, McLennan County (ch. 10+, \*28—, 34)**

**KCEN-TV** (see Temple).

**KWTX-TV** (April 1955) ch. 10; power—107kw visual, 53kw aural; antenna height—520 feet above average terrain, 461 feet above ground.  
Address: P. O. Box 7128. Triangle Station, Waco. Phone: Plaza 6-4451. TWX WC 8480.

Licensee: KWTX Broadcasting Co. (original owner).  
Ownership: W. W. Naman 13.76%; Hilton E. Howell 10.12%; Ross M. Sams 9.78%; Milford N. Bostick 9.1%; W. W. Callan 9.78%; Robert E. Levy, 8.62%; Thomas D. Stribling, 6.26%; Ellender S. Chase 3.53% and LBJ Co., 29.05%. For LBJ holdings see that listing in "Group Ownership." Licensee owns 50% of KBTX-TV Bryan and 78.9% of KNAL Victoria, both Texas. Mr. Bostick owns 21.1% of KNAL. See KWTX Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).  
Rep: Venard, Rintoul & McConnell.  
Highest hour rate \$375.  
Color facilities: network.  
Executives: M. N. (Buddy) Bostick, pres & gen mgr; Pete McNee, natl sales mgr; J. M. Brinegar, local sales mgr; Curt Matties, prog dir & film buyer; Ralph G. Webb, prom mgr; Ken Smith, news dir; Jesse Dove, chief engr.  
Radio affiliate: KWTX.

**WAXAHACHIE, Ellis County (ch. 45—)**

**WEATHERFORD, Parker County (ch. 51)**

**WESLACO** (see BROWNSVILLE—HARLINGEN—WESLACO)

**KRGV-TV** (April 10, 1954) ch. 5, power—100kw visual, 50kw aural, antenna height—750 feet above average terrain, 791 feet above ground.  
Address: 309 S. Missouri. Phone: Woodlawn 8-3131. TWX Weslaco 072.

Licensee: The LBJ Co. (acquired station Aug. 1, 1955).

Ownership: See LBJ in "Group Ownership."  
Network: ABC-TV (secondary), NBC-TV (primary).  
Rep: Raymer.  
Highest hour rate \$300.  
Video tape: RCA.  
Executives: Claudia T. Johnson, chmn of board; J. C. Kellam, pres & gen mgr; Charles L. Brooks, station mgr & film buyer; T. Marshall Weaver, sales mgr; Fred Noble, operations dir; Hank Page, promotion mgr; James Metcalf, news dir; Lewis Hartwig, chief engr.  
Washington atty: Cohn & Marks.  
Radio affiliate: KRGV.

**WICHITA FALLS, Wichita County (ch. 3, 6—, \*16+, 22—)**

**KFDX-TV** (April 12, 1953) ch. 3, power—100 kw visual, 70kw aural; antenna height—1,060 feet above average terrain, 1,049 feet above ground.

Address: P. O. Box 2040. Phone: 692-4530.  
Licensee: Wichtex Radio & Television Corp. (original owner).

Ownership: Darrold A. Cannan and family, majority owners. Mr. Cannan also owns 21% of KFDX-AM-TV Beaumont.  
Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Raymer.  
Highest hour rate: \$400.  
Color facilities: network, local film, local slides.

Video tape: Ampex.  
Executives: Darrold A. Cannan, pres, Howard H. Fry, vp & film buyer; Darrold A. Cannan Jr., vp & promotion mgr; Bob Walker, sales mgr; Tom Crane, program dir, Norman Duncan, news dir; John Adams, chief engr.  
Washington atty: Miller & Schroeder.

**KSYD-TV** (March 1, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height—1,020 feet above average terrain; 1,028.4 feet above ground.

Address: P. O. Box 2130. Phone: 322-6957. TWX WF 8388.

Licensee: KSYD Television Co. (acquired station Feb. 1956).

Ownership: Nat. Levine and Theodore Shanbaum, each 25%; Irving L. Gold and Murray Gold, each 12.5%; Roy Aaron, Ben Aaron and Leon Aaron, each 6.67%; and Sidney A. Grayson, 5%.

Network: CBS-TV (primary).  
Rep: Blair Television Assoc.

Color facilities: network.  
Highest hourly rate: \$400.  
Video tape: Ampex.  
Executives: Sidney A. Grayson, pres, gen mgr & film buyer, Bob Cain, coml mgr, Stuart W. Klein, prog dir, Mrs. Mary Norwood, prom. mgr; Bill Richie, news dir; Herbert T. Wiley, chief engr.  
Washington atty: Koteen & Burt.  
Radio affiliate: KSYD.

**ZAPATA, Zapata County (ch. 49)**

## UTAH

\*Non-commercial educational.

**BRIGHAM, Box Elder County (ch. 36—)**

**CEDAR CITY, Iron County (ch. 5)**

**LOGAN, Cache County (ch. 12—, 30, \*46)**

**KVNU-TV** (not on air; granted Feb. 27, 1958; target date unknown) ch. 12; power—2.95kw visual; antenna height—470 feet below average terrain, 267 feet above ground.  
Address: 1393 N. Main St.  
Permittee: Cache Valley Broadcasting Co.  
Ownership: Herschel Bullen, 40.3%; Reed Bullen, 30.5%; and others.  
Washington atty: Wilkinson, Crogun & Barker.

**OGDEN, Weber County (ch. 9+, \*18—, 24)**

**KVOG-TV** (not yet on air; target date fall 1960) ch. 9, power—24.5 kw visual, antenna height—750 feet above average terrain, 341 feet above ground.  
Address: P. O. Box 325. Phone: Export 2-7535.

Licensee: United Telecasting and Radio Co. (original owner).  
Ownership: United Broadcasting Co., licensee of KVOG Ogden, 80%; Richard K. and Robert G. Hemingway, 10% each.

Rep: Grant Webb & Co.  
Executives: A. G. Webb, pres & gen mgr; Emerson F. Ritchie, coml mgr; David B. Affleck, news dir; Dennis O. Nielsen, chief engr.  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: KVOG.

**\*KWCS-TV** (not on air; target date not announced) ch. \*18; power—0.45 kv visual; antenna height—850 feet below average terrain, 112.7 feet above ground.  
Permittee: Weber County School District (original owner).

**PRICE, Carbon County (ch. 6)**

## TV Stations CONTINUED

### UTAH CONTINUED

#### PROVO, Utah County (ch. 11+, 22, \*28)

**KLOR-TV** (Dec. 17, 1958) ch 11; power—90.3 kw visual, antenna height—2,840 feet above average terrain, 139.5 feet above ground  
Address: P. O. Box 44. Phone: Franklin 3-2951 TWX Provo 468-U.

Licensee Beehive Telecasting Corp (original owner)

Ownership Samuel B. and Jeannette C. Nissley, 69% and others.

Rep Forjoe T.  
Highest hour rate \$350.  
Color facilities, local film, local slides.  
Video tape. Ampex.

Executives: Samuel B. Nissley, pres, gen mgr & film buyer Paul S. Karr, prod dir, Louis T. Sayre, sales mgr, Gavlon Rowan, prod dir, Vern Bimley Jr., prom mgr, Richard Hemstun, news dir, Kenneth Hacking, chief engr

Washington atty. Scharfeld & Baron.

#### RICHFIELD, Sevier County (ch. 13+)

#### ST. GEORGE, Washington County (ch. 18+)

#### SALT LAKE CITY, Salt Lake County (ch. 2—, 4—, 5+, \*7—, 20+, 26)

**KLOR-TV** (see Provo, Utah)

**KCPX-TV** (April 15, 1948) ch 4 power—26.9 kw visual, 11.5 kw aural, antenna height—3,030 feet above average terrain, 182 feet above ground

Address 130 Social Hall Ave, zone 11 Phone Davis 2-5681 TWX SU 71

Licensee Columbia Pictures Electronics Co. Inc (acquired station Dec 8, 1959)

Ownership Wholly owned by Columbia Pictures Corp

Network ABC-TV  
Rep Katz Agency  
Highest hour rate \$650  
Color facilities network, local slides  
Video tape Ampex

Executives Norman Louvain, vp & gen mgr, Harold Woolee, sales dir, Don Rainier, prod dir & film buyer, Kenneth J. Hanni, bus mgr, William E. Anderson, ad, & prom dir, Roy Gibson, news dir, Allen Gunderson, engrg dir  
Washington atty. Dow Lohnes & Albertson  
Radio affiliate KCPX-AM-FM

**KCPX-TV Translators:** K77AJ Delta Utah Millard County, c/o Dale Ashman, Box 6, Fillmore, Utah, K86AI Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, K75AN Eureka, Nev., Eureka Tv District, c/o Ronald V. Hicks, K75AG Evanston, Wyo., Evanston Non-Profit Tv Inc, c/o Harry O'Connor, 242 12th St., Evanston, K74AO Fillmore Utah Millard County, c/o Dale Ashman, Box 6, Fillmore, K72AS La Barge, Wyo., La Barge Community Tv Inc, c/o George D. Eubank, La Barge; K83AD McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev., K78AA Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville, K74AF Rock Springs, Wyo., Translator Tv Broadcasting Corp, c/o John E. Wendt, Box 912, Rock Springs

**KSL-TV** (June 1949) ch 5, power—33.1 kw visual, 18.2 kw aural, antenna height—3,660 feet above average terrain, 90 feet above ground

Address 145 Social Hall Ave, zone 11 Phone Elgin 5-4641. TWX SU 373

Licensee Radio Service Corp. of Utah (original owner)

Ownership: See Corp of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales

Color facilities: network.

Video tape: Ampex

Executives: Jay W. Wright, pres; D. Lennox Murdoch, vp & mgr; Lloyd E. Cooney, gen sales mgr; Wayne F. Richards, operations dir; Richard V. Thriot, film buyer; Emanuel A. Floor, sales development & prom services dir; J. Bradley Wright, news dir; Vincent E. Clayton, chief engr

Washington atty. Wilkinson, Cragun, and Barger

Radio affiliate KSL-AM-FM

**KSL-TV Translators:** K83AF Delta, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, Utah, K70AT Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, K76AF Eureka, Nev., Eureka Tv District, c/o Ronald V. Hicks, K79AC Evanston, Wyo., Evanston Non-profit Tv Inc, c/o Harry O'Connor, 242 12th St., Evanston, K80AN Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, K78AF La Barge & Big Piney, Wyo., La Barge Community Tv Inc, c/o George Eubank, La Barge, K73AH McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev., K70AR Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville, K78AB Rock Springs, Wyo., Translator Tv Broadcasting Co-op Inc., c/o John E. Wendt, Box 912, Rock Springs.

\***KUED** (Jan 20, 1958) ch. 7, power—27.5 kw visual, 16.6 kw aural; antenna height—3,050 feet above average terrain, 202 feet above ground.

Address: 101 Music Hall, U. of Utah, zone 12 Phone Davis 8-9011, Ext 2434.

Licensee U. of Utah (original owner).

Video tape Ampex.

Executives: Dr. A. Ray Olpin, pres of U of Utah, Dr. Keith M. Engar, gen mgr, Byron J. Openshaw, prog mgr, Rex L. Campbell & Boyer Jarvis, assoc prog dirs, Betty N. Smedley, prom mgr, Paul C. Cracroft, news dir, H. W. Holtschouser, chief engr

Radio affiliate \*KUER (FM).

**KUTV** (Sept. 26, 1954) ch 2, power—45.7 kw visual, 25.1 kw aural, antenna height—3,060 feet above average terrain, 229 feet above ground

Address 179 Social Hall Ave, zone 11. Phone Davis 2-2505 TWX SU 479

Licensee KUTV Inc (acquired station May 31, 1956)

Ownership See A. L. Glassmann Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC-TV

Rep Avery Knodel

Color facilities network.

Highest hour rate \$700.

Video tape Ampex (2).

Executives A. L. Glassmann, pres George C. Hatch, vp Brent H. Kirk, gen mgr, Robert B. Smith, natl sales mgr, Duane Hill, prod dir, Sid Cohen, film buyer, Keith Nicholson, prom mgr, Doug Mitchell, news dir, B. R. Carpenter, chief engr

Washington atty. Haley, Wollenberg & Bader

**KUTV Translators:** K72AQ Delta, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, Utah, K75AF Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev., K71AI Evanston, Wyo., Evanston Non-Profit Tv Inc, c/o Harry O'Connor, 242 12th St., Evanston, K70BD Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, K81AB La Barge, Wyo., La Barge Community Tv Inc, c/o George D. Eubank, La Barge, K78AE McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev., K74AQ Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville, K82AE Rock Springs, Wyo., Translator Tv Broadcasting Co-op Inc, c/o John E. Wendt, Box 912, Rock Springs

#### TOOELE, Tooele County (ch. 44)

#### VERNAL, Uintah County (ch. 3+)

### VERMONT

#### BENNINGTON, Bennington County (ch. 69—)

#### BATTLEBORO, Windham County (ch. 77+)

WRLP (see Greenfield, Mass)

#### BURLINGTON, Chittenden County (ch. 3, \*16+, 22+)

**WCAX-TV** (Sept 3, 1954) ch. 3, power—18.2 kw visual, 9.55kw aural, antenna height—2,730 feet above average terrain, 116 feet above ground

Address 100 Market Sq. Phone. University 2-5761 TWX BURL 21

Licensee Mt. Mansfield Television Inc (original owner).

Ownership C. P. Hasbrook, 53.3%; S. T. Martin, 16.5% and others

Network CBS-TV (primary)

Rep Weed, Radio Time Sales (Canada).

Highest hour rate. \$450

Color facilities network

Executives C. P. Hasbrook, chmn of bd Stuart T. Martin, pres, gen mgr & program mgr, John A. Dobson, sales mgr, A. S. Rutter, film mgr, Charles S. Lewis, promotion mgr, John A. Sullivan, news dir, James W. Tierney, chief engr

Washington atty. Eliot C. Lovett.

Radio affiliate WCAX

#### MONTPELIER, Washington County (ch. 57)

#### NEWPORT, Orleans County (ch. 46)

#### RUTLAND, Rutland County (ch. 49+)

#### ST. ALBANS, Franklin County (ch. 34—)

#### ST. JOHNSBURY, Caledonia County (ch. 30)

### VIRGINIA

#### BLACKSBURG, Montgomery County (ch. \*60+)

#### BRISTOL, Va. (Washington County)-BRISTOL, Tenn. (Sullivan County) (ch. 5+, 46—)

**WCYB-TV** (Bristol, Tenn.) (Aug 1956) ch 5, power—85.1 kw visual, 42.7 kw aural, antenna height—2,220 feet above average terrain, 125.6 feet above ground

Address P O Box 603, Bristol (Tenn.), P O Box 1009, Bristol (Va.) Phone: North 9-4161. TWX Bristol, Va 91.

Licensee Appalachian Broadcasting Corp. (original owner).

Ownership: Robert H. Smith, 25%; J. Fey Rogers, 25%; Charles M. Gore, 16 2/3%; Harry M. Daniel, 16 2/3%; Frank DeFriece Jr., 16 2/3%. Network: ABC-TV (secondary), NBC-TV (primary).

Rep Headley-Reed

Color facilities network, local slides.

Highest hour rate \$350

Executives Robert H. Smith, pres & gen mgr, film buyer, J. Fey Rogers, vp & sales mgr, Arthur A. Countiss, prog dir; James G. Evans, prod mgr, Walter Crockett, news dir, R. V. Robinson, chief engr.

Washington atty. Fly, Shuebruk, Blume & Gaguine

Radio affiliate WCYB.

#### CHARLOTTEVILLE, Albemarle County (ch. \*45+, 64+)

#### COVINGTON, Alleghany County (ch. 44+)

#### DANVILLE, Pittsylvania County (ch. 24—)

**WBTM-TV** (not on air, suspended operation but has not turned in construction permit) ch 24, power—22.4kw visual, antenna height—650 feet above average terrain, 273 feet above ground

Address 710 Grove St

Permittee Piedmont Broadcasting Corp

Ownership Louis N. Dibrell Jr., 13.17%, James Fuller Dibrell, 13.11%; Louise D. Ficklen, 6.55%, and under trusteeship, 6.56%; Mrs Genevieve H. Ray and family, 12.1%; Landon R. Wyatt and family, 7.55%; Gardner Motor Co., and W. E. Gardner Jr., 11.51%, and others

Washington atty John H. Midlen

Radio affiliate WBTM

#### EMPORIA, Greenville County (ch. 25+)

#### FARMVILLE, Prince Edward County (ch. 19)

#### FREDERICKSBURG, Spotsylvania County (ch. 47)

#### FRONT ROYAL, Warren County (ch. 39—)

#### HARRISONBURG, Rockingham County (ch. 3—, 34—)

**WSVA-TV** (Oct 19, 1953) ch 3; power—8.32 kw visual, 4.17 kw aural; antenna height—2,130 feet above average terrain, 349 feet above ground

Address Rawley Pike Phone: 4-4431. TWX IIRNGB-55.

Licensee Shenandoah Valley Broadcasting 51%, Hamilton Shea, 49% See Evening Star Inc (acquired station June 29, 1956)

Ownership Washington Evening Star Co. Stations in "Group Ownership" See also Newspaper Ownership

## BRISTOL — JOHNSON CITY — KINGSPORT

Sales Hub for a

\$ Billion-Plus Market

Dominated by

### WCYB-TV

The Tri-Cities sales complex is Tennessee's most active market area. Retail sales per household range from \$6,025 to \$9,434—\$2,400-\$5,800 above state average—swelled by dollars pouring into this sales center for a \$1.2 billion\* income market.

Antenna 2,219 ft. above average surrounding terrain on 4,360 ft. mountain, low band channel (5) and an integrated antenna create a 37-county tv viewing area sold only by WCYB-TV. Within this market, WCYB-TV delivers twice as many average quarter-hour "homes reached" . . . reaches 132,000 tv families, 59% more net weekly circulation than the only other competitive station (ARB, 3/60).

Get all the facts on this rich southern market served "on a platter" call HEADLEY-REED or . . .

## WCYB-TV

Channel 5 Bristol, Va.-Tenn.

NBC

\*SRDS Consumer Market Data, July '60

Network. ABC-TV (secondary), CBS-TV (primary) NBC-TV (secondary)  
 Rep: H-R Television.  
 Color facilities network  
 Highest hour rate \$300  
 Executives Hamilton; Shea, pres & gen mgr, Warren L. Braun, asst gen mgr, Richard Johnson, coml mgr, Robert E. Lee, prog dir & film buyer, N. L. Royster, merch & pub rel mgr, Andy McCaskey, prom mgr; Wip Robinson III, news dir, Homei Quann, farm editor Bob McNeil, sports dir, Tom Jones, chief engr, Virginia Lindamood, women's dir  
 Washington atty Hogan & Hartson  
 Radio affiliate WSVL-AM-FM

**WSVA-TV Translator:** W70AC Paw Paw, Levels, W Va, Panhandle Television Corp of West Virginia, c/o John H. Kesler, Paw Paw.

**LEXINGTON, Rockbridge County (ch. 54)**

**LYNCHBURG, Campbell County (ch. 13, 16—)**

**WLVA-TV** (Feb. 8, 1953) ch. 13; power—316 kw visual, 158 kw aural, antenna height—1,110 feet above average terrain, 574 feet above ground

Address: 2320 Langhorne Rd. Phone: Victor 5-1242 TWX 80.

Licensee Lynchburg Broadcasting Corp. (original owner)

Ownership: Philip P. Allen, 25.5%; C. C. Allen, 26.7%; Louis H. Peterson, 21.5%; John P. Read Jr. 4.2% and others. Mr. Peterson owns WNOR Norfolk and 50% of WTOV-TV Norfolk, Va.

Network: ABC-TV (primary)

Rep Hollingbery.

Color facilities network.

Highest hour rate \$300.

Executives: Philip P. Allen, pres & gen mgr; John P. Read Jr., vp, sec & treas; Thomas L. Turner, coml mgr; Warren H. Uttal, prog dir, film buyer & prom mgr, Fran Russell, news dir, John T. Orth, chief engr

Washington atty George O. Sutton.

Radio affiliate. WLVA.

**MARION, Smyth County (ch. 50)**

**MARTINSVILLE, Henry County (ch. 35—)**

**NEWPORT NEWS (see NORFOLK-PORTSMOUTH-NEWPORT NEWS)**

**NORFOLK, Norfolk County-PORTSMOUTH, Norfolk County (ch. 27) NORFOLK-PORTSMOUTH-NEWPORT NEWS, Independent City (ch. 3+, 10+, 13—, 15, \*21—, 33)**

**WACH-TV** (Newport News) (not on air; suspended operation but has not turned in construction permit) ch. 33, power—20.8 kw visual; antenna height—310 feet above average terrain 319 feet above ground.

Address: 114 24th St.

Permittee: United Broadcasting Co of Eastern Virginia Inc.

Ownership: See United Broadcasting Co stations in "Group Ownership."

Washington atty: Cohn & Marks

**WAVY-TV** (Portsmouth) (Sept 1, 1957) ch. 10, power—316 kw visual, 198 kw aural, antenna height—990 feet above average terrain, 1,026 feet above ground

Address: P. O. Box 889, Portsmouth. Phone: Madison 7-2345 TWX 71

Licensee: Tidewater Teleradio (original owner).

Ownership: Henry Clay Hofheimer II, 6.8%; Hunter C. Phelan 11.4%, Carl J. Burkland, 6.96% George T. McLean, 10.7%, and others. (All shares of common Class B voting stock, including above are held in stock by 11 trustees, including above and 7 others).

Network: NBC-TV (primary)

Color facilities: network, local film, local live, local slides

Highest hour rate: \$850  
 Video tape RCA (2).

Executives: J. Glen Taylor, pres & gen mgr, Edward J. Hennessy, gen sales mgr, Richard Fraser, prog dir & film buyer, Macey I. Schaffer, prom, publ & merch dir, Andrew Jackson, chief engr

Washington atty: Berge, Fox & Arent.

Radio affiliate WAVY

**WTAR-TV** (April 2, 1950) ch. 3, power—100 kw visual, 50 kw aural, antenna height—980 feet above average terrain, 1,029 feet above ground

Address: 720 Boush St., zone 10, Norfolk Phone: Madison 5-6711 TWX NF-91.

Licensee: WTAR Radio-TV Corp (original owner)

Ownership: Norfolk-Portsmouth Newspapers Inc (Norfolk Virginia-Pilot and Ledger-Dispatch & Star) 100% Also see "Newspaper Ownership"

Network: CBS-TV (primary).

Rep: Petry.  
 Color facilities: network, local film, local slides

Highest hour rate \$875.  
 Video tape Ampex (2)

Executives: Robert M. Lambe, pres & gen mgr; Campbell Arnoux, chmn of board; John C. Peffer, operations vp; Harold Solding, prog dir & film buyer; Karl R. Nelson, natl sales mgr; James W. Evans, prom mgr; Gil McLeod, news dir, Richard L. Lindell, chief engr.

Washington atty: Elhot C. Lovett.

Radio affiliate: WTAR.

**WVEC-TV** (Sept 15, 1953) ch. 13, power—316 kw visual 158 kw aural, antenna height—

410 feet above average terrain, 4399 feet above ground.

Address: 110 Third St., Norfolk Phone: Madison 7-7605 TWX Hampton 165

Licensee: Peninsula Broadcasting Corp (original owner)

Ownership: Thomas P. Chisman, 22.5%; J. W. W. Chisman, 22.5%, Louis H. Peterson, 10%; Virginian Television Corp, 10% Mr. Peterson owns WNOR Norfolk, Va, and 21.5% of WLVA-AM-FM-TV Lynchburg, Va

Virginian Television Corp, one of three applicants for ch. 13 which merged to secure grant, is composed of local businessmen, including principals of WBOF Virginia Beach, Va, and WRNB New Bern, N. C.

Network: ABC-TV (primary)

Color facilities network  
 Rep: Katz  
 Highest hour rate \$750

Video tape Ampex  
 Executives: Thomas P. Chisman, pres, gen mgr & film buyer, James E. Swafford, vp

Harrol A. Brauer Jr., vp-sales, Lawrence W. Khever, vp-operations; William C. King Jr., vp-engineering; Charles L. Coker Jr., coml mgr, Harry Doggette, prog mgr, Beverly W. Avery, prom mgr, Russ Porterfield, news dir

Washington atty: Cohn & Marks.

Radio affiliate: WVEC.

**NORTON, Wise County (ch. 52+)**

**PETERSBURG, Dinwiddie County (ch. 8, 41)**

**WXEX-TV** (Richmond) (Aug 15, 1955) ch. 8, power—316 kw visual, 158 kw aural; antenna height—940 feet above average terrain, 971 feet above ground

Address (business offices) 124 W. Tabb St., Petersburg; 6200 W. Broad St., Richmond. Phone: Atlantic 8-2835 (Richmond); Regent 3-7876 (Petersburg) TWX 321

Licensee: Petersburg Television Corp (original owner)

Ownership: See Thomas G. Tinsley Jr. Stations in "Group Ownership"

Network: NBC-TV (primary)

Reps: Select Stations Reps (New York, New England, Philadelphia, Baltimore, Washington), Daren F. McGavren Co. (Los Angeles, Chicago, San Francisco); Ayers (South)

Color facilities: network, local film, local slides

Highest hour rate \$750.  
 Video tape Ampex

Executives: Thomas G. Tinsley Jr., pres; Irvin G. Abeloff, vp, managing dir & natl sales mgr; John Q. Quigley, operations mgr; Lawrence Slon, local sales mgr; Robert I. Grossman, prog mgr; Louis Williams, sales prom mgr, Vernon Winn, film dir; Don Ross, news editor, George W. McGuigan, chief engr

Washington atty: Berge, Fox & Arent.  
 Radio affiliate: WLEE Richmond.

**PORTSMOUTH (see NORFOLK-PORTSMOUTH and also see NORFOLK-PORTSMOUTH-NEWPORT NEWS)**

**PULASKI, Pulaski County (ch. 37)**

**RICHMOND, Henrico County (ch. 6+, 12—, \*23, 29+)**

**WRVA-TV** (April 29, 1956) ch. 12, power—316 kw visual, 158 kw aural, antenna height—790 feet above average terrain, 790 feet above ground

Address: P. O. Box 2370, Belmont 3-5461 TWX 338

Licensee: Richmond Television Corp (original owner)

Ownership: Larus & Bros Co, 60%, Neighborhood Theatre Inc, 16.57%, and more than 60 others. Larus & Bros. Co. is licensee of WRVA-AM-FM

Network: ABC-TV (primary)

Rep: Harrington, Righter & Parsons  
 Color facilities network  
 Highest hour rate \$700.  
 Video tape Ampex (2)

Executives: C. T. Lucy, pres, Barron Howard, gen mgr, James D. Clark Jr., coml mgr, Samuel S. Carey, prog dir & film buyer; John L. Stone Jr., prom mgr, Charles Shull, news dir, Sanford Terry, chief engr

Washington atty: Fisher, Wayland, Duvall & Southmayd

**WTVE** (April 22, 1948) ch. 6, power—100 kw visual, 50 kw aural, antenna height—840 feet above average terrain, 844 feet above ground

Address: P. O. Box 5229, Phone: Elgin 5-8611 TWX RH 87

Licensee: Havens & Martin Inc. (original owner)

Ownership: Wilbur M. Havens, 100%.  
 Network: CBS-TV (primary).

Rep: Blair-Tv Assoc  
 Color facilities: network, local film, local slides

Highest hour rate \$875.  
 Video tape RCA.

Executives: Wilbur M. Havens, pres & gen mgr; Walter A. Bowry Jr., asst gen mgr; William J. Kemple, coml mgr; John V. Shand, news dir & prog dir, G. Conrad Rianhard, film buyer; Wm J. Filer, prom mgr; James W. Kyle, chief engr

Washington atty: John H. Midlen.  
 Radio affiliate: WMBG and WCOD (FM).

**WXEX-TV** (see Petersburg).

**ROANOKE, Roanoke County (ch. 7—, 10, 27+, \*33—)**  
**WDEJ-TV** (Oct 3, 1955) ch. 7; power—316 kw visual, 158 kw aural; antenna height—

# SPOT YOUR SPOTS WHERE THEY'LL BE SEEN!

## in the NORFOLK PORTSMOUTH NEWPORT NEWS HAMPTON Market

VIRGINIA'S No. 1 TV MARKET

# THIS MEANS WVEC-TV

Look at these random % of audience

**77 SUNSET STRIP** @ 59.4%

STATION "A" 28.0% STATION "B" 12.6%

**SHOCK THEATRE (LOCAL)** 50.5%

STATION "A" 23.7% STATION "B" 25.8%

**MAVERICK** @ 50.2%

STATION "A" 30.9% STATION "B" 18.9%

**3 STOOGES (LOCAL)** 49.6%

STATION "A" 21.9% STATION "B" 28.5%

**HAWAIIAN EYE** @ 41.2%

STATION "A" 26.0% STATION "B" 32.8%

**BOURBON ST. BEAT** @ 53.0%

STATION "A" 17.7% STATION "B" 29.1%

**CHEYENNE** @ 37.9%

STATION "A" 32.2% STATION "B" 29.8%

**WYATT EARP** @ 37.1%

STATION "A" 34.7% STATION "B" 28.4%

**BLACK SADDLE** @ 51.6%

STATION "A" 28.2% STATION "B" 20.0%

Source ARB March '60

Adjacencies do open up occasionally

Represented by THE KATZ AGENCY

**Tv Stations CONTINUED**

**VIRGINIA CONTINUED**

2,000 feet above average terrain, 146 feet above ground.  
 Address: P. O. Box 150, Phone: Diamond 3-8031. TWX RV 18.  
 Licensee: Times-World Corp. (original owner).  
 Ownership: Owned 100% by family of the late Junius Parker Fishburn. First National Exchange Bank of Roanoke holds most of stock in trust for beneficial owners. Licensee publishes Roanoke Times and World News. Also see "Newspaper Ownership".  
 Network: CBS-TV (primary).  
 Rep: Peters, Griffin, Woodward  
 Color facilities: network, local film, local slides.  
 Highest hour rate: \$700.  
 Video tape: Ampex  
 Executives: M. W. Armistead III, pres; Ray P. Jordan, vp for broadcasting; John W. Harkrader, vp for tv & gen mgr; Blake H. Brown, coml mgr; Paul E. Reynolds, prog dir & film buyer; Charles A. Ballou, prog mgr; Benton B. Boggs Jr., prom mgr; Donald F. Murray, news dir; J. E. Newman, chief engr; Frank C. Martin Jr., merch & sales prom mgr.  
 Washington atty: Adams & Thompson.  
 Radio affiliate: WDBJ-AM-FM.

**WLSL-TV** (Dec. 11, 1952) ch. 10; power—316 kw visual, 158 kw aural; antenna height—1,970 feet above average terrain, 174 feet above ground.  
 Address: P. O. Box 2161, Phone: Diamond 4-9226. TWX RV 25  
 Licensee: Shenandoah Life Stations Inc. (original owner).  
 Ownership: Shenandoah Life Insurance Company, 100%.  
 Network: ABC-TV (secondary), NBC-TV (primary).  
 Rep: Blair Tv Assoc.  
 Color facilities: network, local film, local live, local slides.  
 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
 Washington atty: Elliot Lovett.  
 Radio affiliate: WLSL-AM-FM.

**WVBT-TV** (Dec. 11, 1952) ch. 10; power—316 kw visual, 158 kw aural; antenna height—1,970 feet above average terrain, 174 feet above ground.  
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 Color facilities: network, local film, local live, local slides.  
 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
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 Radio affiliate: WLSL-AM-FM.

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 Video tape: Ampex.  
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 Radio affiliate: WLSL-AM-FM.

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 Video tape: Ampex.  
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 Video tape: Ampex.  
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 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
 Washington atty: Elliot Lovett.  
 Radio affiliate: WLSL-AM-FM.

**WVBT-TV** (Dec. 11, 1952) ch. 10; power—316 kw visual, 158 kw aural; antenna height—1,970 feet above average terrain, 174 feet above ground.  
 Address: P. O. Box 2161, Phone: Diamond 4-9226. TWX RV 25  
 Licensee: Shenandoah Life Stations Inc. (original owner).  
 Ownership: Shenandoah Life Insurance Company, 100%.  
 Network: ABC-TV (secondary), NBC-TV (primary).  
 Rep: Blair Tv Assoc.  
 Color facilities: network, local film, local live, local slides.  
 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
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 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
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 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
 Washington atty: Elliot Lovett.  
 Radio affiliate: WLSL-AM-FM.

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 Address: P. O. Box 2161, Phone: Diamond 4-9226. TWX RV 25  
 Licensee: Shenandoah Life Stations Inc. (original owner).  
 Ownership: Shenandoah Life Insurance Company, 100%.  
 Network: ABC-TV (secondary), NBC-TV (primary).  
 Rep: Blair Tv Assoc.  
 Color facilities: network, local film, local live, local slides.  
 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
 Washington atty: Elliot Lovett.  
 Radio affiliate: WLSL-AM-FM.

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 Address: P. O. Box 2161, Phone: Diamond 4-9226. TWX RV 25  
 Licensee: Shenandoah Life Stations Inc. (original owner).  
 Ownership: Shenandoah Life Insurance Company, 100%.  
 Network: ABC-TV (secondary), NBC-TV (primary).  
 Rep: Blair Tv Assoc.  
 Color facilities: network, local film, local live, local slides.  
 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
 Washington atty: Elliot Lovett.  
 Radio affiliate: WLSL-AM-FM.

**WVBT-TV** (Dec. 11, 1952) ch. 10; power—316 kw visual, 158 kw aural; antenna height—1,970 feet above average terrain, 174 feet above ground.  
 Address: P. O. Box 2161, Phone: Diamond 4-9226. TWX RV 25  
 Licensee: Shenandoah Life Stations Inc. (original owner).  
 Ownership: Shenandoah Life Insurance Company, 100%.  
 Network: ABC-TV (secondary), NBC-TV (primary).  
 Rep: Blair Tv Assoc.  
 Color facilities: network, local film, local live, local slides.  
 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
 Washington atty: Elliot Lovett.  
 Radio affiliate: WLSL-AM-FM.

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 Address: P. O. Box 2161, Phone: Diamond 4-9226. TWX RV 25  
 Licensee: Shenandoah Life Stations Inc. (original owner).  
 Ownership: Shenandoah Life Insurance Company, 100%.  
 Network: ABC-TV (secondary), NBC-TV (primary).  
 Rep: Blair Tv Assoc.  
 Color facilities: network, local film, local live, local slides.  
 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
 Washington atty: Elliot Lovett.  
 Radio affiliate: WLSL-AM-FM.

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 Address: P. O. Box 2161, Phone: Diamond 4-9226. TWX RV 25  
 Licensee: Shenandoah Life Stations Inc. (original owner).  
 Ownership: Shenandoah Life Insurance Company, 100%.  
 Network: ABC-TV (secondary), NBC-TV (primary).  
 Rep: Blair Tv Assoc.  
 Color facilities: network, local film, local live, local slides.  
 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
 Washington atty: Elliot Lovett.  
 Radio affiliate: WLSL-AM-FM.

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 Address: P. O. Box 2161, Phone: Diamond 4-9226. TWX RV 25  
 Licensee: Shenandoah Life Stations Inc. (original owner).  
 Ownership: Shenandoah Life Insurance Company, 100%.  
 Network: ABC-TV (secondary), NBC-TV (primary).  
 Rep: Blair Tv Assoc.  
 Color facilities: network, local film, local live, local slides.  
 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
 Washington atty: Elliot Lovett.  
 Radio affiliate: WLSL-AM-FM.

INTERESTED IN BUYING OR SELLING ONE OF THE  
**13 TV 24 FM 98 AM**  
 STATIONS\* OPERATING IN  
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**HAMILTON-LANDIS**  
 & Associates, Inc.—Nationwide Brokers  
 THE NEAREST OFFICE TO VIRGINIA IS—  
 1737 De Sales St., N.W., Washington, D. C.  
 EX 3-3456  
 \*As of August 1, 1960

- STAUNTON**, Augusta County (ch. 36)
- WAYNESBORO**, Augusta County (ch. 42)
- WILLIAMSBURG**, James City County (ch. 17)
- WINCHESTER**, Frederick County (ch. 28+)

**WASHINGTON**  
 \*Non-commercial, educational.

- ABERDEEN**, Grays Harbor County (ch. 58)
- ANACORTES**, Skagit County (ch. 34)
- BELLINGHAM**, Whatcom County (ch. 12+, 18+, 24-)

**KVOS-TV** (June 3, 1953) ch. 12; power—214 kw visual, 112 kw aural; antenna height—2,370 feet above average terrain, 141 feet above ground.  
 Address: 1151 Ellis St. Phone: Regent 3-4566 TWX BX 71  
 Licensee: KVOS Inc. (original owner).  
 Ownership: Rogan Jones and wife, 85 1%; David Mintz, 10%; Ernest E. Harper, 4%. For Mr. Jones' other holdings see International Good Music Stations in "Group Ownership".  
 Network: CBS-TV (secondary)  
 Rep: Stovin-Byles Ltd. (Canada); Forjoe (US)  
 Highest hour rate: \$725  
 Executives: Rogan Jones, pres, Dave Mintz, exec vp; Fred Elsethagen, coml mgr; R. H. Anderson, operations dir & film buyer; Marian Boylan, prom mgr; William Hoyt, news dir; John Price, chief engr.  
 Washington atty: Haley, Wallenberg & Bader  
 Radio affiliate: KVOS & KGMI-FM.

**BREMERTON**, Kitsap County (ch. 44, 50)  
**CENTRALIA**, Lewis County (ch. 17)  
**CLARKSTON**, Asotin County (ch. 34+, 40+)  
**ELLENSBURG**, Kittitas County (ch. 49, \*65)  
**EPHRATA**, Grant County (ch. 16—, 43)  
**KBAS-TV** (Feb 15, 1957) ch. 16; power—14.2 kw visual, antenna height—630 feet above average terrain, 300 feet above ground.  
 Address: P O Box 306, Moses Lake, Wash. Phone Rockwell 5-7843  
 Licensee: Cascade Bestg Co (original owner).  
 Ownership: See Cascade Broadcasting Co. Stations in "Group Ownership".  
 Network: CBS-TV (primary), NBC-TV (secondary).  
 Rep: Young  
 Color facilities: network, local film, local live, local slides.  
 Highest hour rate: \$125.  
 Executives: Thomas C. Bostic, pres; Jack Reber, gen mgr; James Schroeder, station mgr; James Nolan, prog dir; James McMahan, news dir; Frances King, traffic mgr; Howard Hammond, chief engr.  
 Washington atty: Prince, Taylor & Crampton

**EVERETT**, Snohomish County (ch. 22—, 28—)  
**GRAND COULEE**, Grant County (ch. 37)  
**HOQUIAM**, Grays Harbor County (ch. 52)  
**KELSO**, Cowlitz County (ch. 39)  
**KENNEWICK**, Benton County (ch. 31)  
**KENNEWICK-RICHLAND**, Benton County-PASCO, Franklin County (ch. \*41)  
**LAKEWOOD CENTER** (see TACOMA)  
**LONGVIEW**, Cowlitz County (ch. 33)  
**MOSES LAKE**, Grant County (ch. 61)  
**OKANOGAN** (see OMAK)  
**OLYMPIA**, Thurston County (ch. 60)  
**OMAK**, Okanogan County-OKANOGAN, Okanogan County (ch. \*35—)  
**PASCO**, Franklin County (also see KENNEWICK-RICHLAND-PASCO) (ch. 19—)

**KEPR-TV** (Dec. 28, 1954) ch. 19, power—97.7kw visual; antenna height—1,250 feet above average terrain, 351 feet above ground.  
 Address: P. O. Box 702, Yakima. Phone: Glencourt 2-9111 (Yakima).  
 Licensee: Cascade Broadcasting Co.  
 Ownership: See Cascade Broadcasting Co. stations in "Group Ownership".  
 Network: CBS-TV (primary); NBC-TV (secondary).  
 Rep: Young.  
 Highest hour rate: Operates as satellite of and sold in combination with KIMA-TV Yakima, Wash.  
 Radio affiliate: KEPR

- PORT ANGELES**, Clallam County (ch. 16+)
- PULLMAN**, Whitman County (ch. \*10—, 24)

**RICHLAND**, Benton County (also see KENNEWICK-RICHLAND-PASCO) (ch. 25)

**SEATTLE**, King County (ch. 4, 5+, 7, \*9, 20, 26+)

**\*KCTS-TV** (Dec. 7, 1954) ch. 9; power—28.8 kw visual, 17.4 kw aural, antenna height—470 feet above average terrain, 293 feet above ground.  
 Address: U. of Washington, zone 5. Phone: Lakeview 4-6000  
 Licensee: U of Washington (original owner).  
 Video tape: Ampex  
 Executives: Loren B. Stone, gen mgr; Gordon Tuell, prod mgr; Kenneth Yeend, prog dir, Norman Jensen, school prog dir; George Mally, college prog dir; John L Boor, chief engr, Nick Foster, trans engr  
 Radio affiliate: KUOW-FM.

**\*KCTS-TV Translator** — K79AG Skagit County, Wash, Burlington-Edison School Dist. 100.  
**KING-TV** (Nov. 25, 1948) ch. 5; power—100 kw visual, 50 kw aural; antenna height—820 feet above average terrain, 570 feet above ground.  
 Address: 320 Aurora, zone 9. Phone Mutual 2-3555. TWX SE 458  
 Licensee: King Broadcasting Co (acquired station August 1949)  
 Ownership: See King Broadcasting Co Stations in "Group Ownership".  
 Network: NBC-TV (primary).  
 Rep: Blair-Tv.  
 Color facilities: network, local film, local slides  
 Highest hour rate: \$1,200.  
 Video tape: Ampex.  
 Executives: Mrs. A Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & vp, business div; Stimson Bullitt, vp & sec; Otto P Brandt, vp, broadcast div & station mgr; James L Middlebrooks, engineering planning dir, Gloria Chandler, public service dir; James D. Neidigh Jr., sales mgr; Lee Schulman, prog dir & film buyer; Robert F. Prins, prog operations mgr, Kit Spier, prog prod mgr; Charles Herring, news dir; Robert Schulman, special features dir; Eric Bremner, prom & publicity mgr; G William Parker, merchandising mgr; Robert Ferguson, chief engr.  
 Washington atty: Haley, Wollenberg & Bader  
 Radio affiliate: KING-AM-FM

**KIRO-TV** (Feb. 8, 1958) ch. 7; power—316 kw visual, 158 kw aural; antenna height—620 feet above average terrain, 588 feet above ground.  
 Address: 1530 Queen Anne Ave., zone 9. Phone Alder 3-9800.  
 Licensee: Queen City Broadcasting Co. (original owner).  
 Ownership: Saul Haas, 63.3%; Nancy Lear Thompson, 5 1%, Ruth Cooper Lear trust, 4 3%; Senator Warren G Magnuson (D-Wash.), 3 9% and more than 40 others  
 Network: CBS-TV (primary).  
 Rep: Peters, Griffin, Woodward.  
 Highest hour rate: \$1,200.  
 Video tape: Ampex (2).  
 Executives: Saul Haas, pres & gen mgr; Lincoln W Miller, exec vp, Charles Hill, asst to pres; Robert Gordon, prog dir; William Exline, gen sales mgr, Charles Morris, engineering dir; Donald Brice, news dir; Jack Sullivan, prom mgr  
 Washington atty: Arnold, Fortas & Porter  
 Radio affiliate: KIRO-AM-FM.

**KOMO-TV** (Dec 10, 1953) ch. 4; power—100 kw visual, 50 kw aural; antenna height—810 feet above average terrain, 550 feet above ground.  
 Address: 100 4th Ave N, zone 9 Phone: Main 4-6000. TWX SE-751  
 Licensee: Fisher's Television Co. (acquired station Feb 1, 1955).  
 Ownership: Fisher's Blend Station, Inc. 100%.  
 Network: ABC-TV (primary).  
 Rep: Katz  
 Color facilities: network, local film, local live, local slides.  
 Highest hour rate \$1,200  
 Video tape: Ampex.  
 Executives: O. D. Fisher, pres; W W Warren, exec vp & gen mgr; Bill Hubback, coml mgr, Dave Crockett, prog mgr & film buyer, Tom Rogstad, prog dir, Margaret Frey Hagerly, audience prom mgr, Edna Hanna, sales prom mgr; Herb Robinson, news dir, Cliff Miller, chief engr.  
 Washington atty. Fisher, Wayland, Duvall & Southmayd.  
 Radio affiliate: KOMO.

**KOMO-TV Translator** — K76AO Cowiche-

**Among Major Southern TV Markets . . .**

**BRISTOL**  
**JOHNSON CITY**  
**KINGSPORT**

*is served "on a platter"*

A Tri-City Sales Complex . . . Hub of a 37-county tv market encompassing:

- Population—1,257,100
- Income—\$1,209,699,000

Natches Height area, Wash., Yakima Wireless Tv Community Assn. Inc.

**KTNT-TV** (see Tacoma).

**SPOKANE, Spokane County** (ch. 2-, 4-, 6-, \*7-)

**KHQ-TV** (Dec 20, 1952) ch 6, power—100 kw visual, 50 kw aural, antenna height—940 feet above average terrain, 826 feet above ground (CP for power—871 kw visual, antenna height—2,150 feet above average terrain, 904 feet above ground.)

Address 700 Radio Central Bldg., zone 4. Phone Madison 4-5131. TWX SP 197.

Licensee: KHQ Inc (original owner). Ownership: Spokane Chronicle Co., (Spokane Chronicle) 100%. Spokane Chronicle Co is owned by W H Cowles family. Also see "Newspaper Ownership."

Network: NBC-TV (primary). Reps. Katz, Art Moore & Assoc. Color facilities: network, local film, local live, local slides

Highest hour rate \$625. Video tape RCA. Executives: Richard O Dunning, pres & gen mgr; J Birney Blair, coml mgr, John Fahey, prog dir & film buyer, Irving Smith, prom mgr; Patrick J. Cullen, news dir, Dee Waymire, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters. Radio affiliate: KHQ-AM-FM.

**KHQ-TV Translators**—K81AA Benton & West Richland, Wash., Benton County Tv Assn., c/o Roy Cline, Rt 1, Box 437, West Richland; K81AC Grangeville, Idaho, Central Idaho Tv Inc, c/o Fred Jessup, Grangeville; K70AW La Grande, Ore, Grande Ronde Tv Assn, c/o Harlow Speckhart, Rt 1, Box 317, La Grande; K76AH Lewiston, Idaho, Orchards Community Tv Assn, 3204½ Fifth St, Lewiston K78AI Libby, Mont., Libby Video Club, c/o Edward Peck, Libby, K79AM Mason & Chelan, Wash, c/o F D Smith, Box 63; K71AQ Milton-Freewater, Ore., Citizens Tv Inc., c/o Richard D Kolberg, Rt 1, Box 130-A, K74AW Prosser-Whitstian area, Wash, Lower Valley Translator Assn Inc, c/o W R Lofgren, Box 726 Prosser, Wash., K83AJ Quincy, Wash., Quincy Valley Tv Inc., c/o R W Gibson, Box 1497, Quincy, K71AQ Wallowa Valley, Ore Wallowa Valley Tv Assn Inc, c/o Wayne McFetridge Enterprise, Ore

**KREM-TV** (Oct. 31, 1954) ch 2, power—100kw visual, 50kw aural, antenna height—840 feet above average terrain, 747 feet above ground

Address: 4103 S. Regal St., zone 34. Phone: Keystone 4-0466 TWX SPO 8

Licensee KREM Broadcasting Co (acquired station Dec. 19 1957)

Ownership: See King Broadcasting Co Stations in "Group Ownership"

Network: ABC-TV (primary). Rep. Petry. Highest hour rate \$675

Video tape Ampex. Color facilities: network, local film, local slides

Executives: Mrs A Scott Bullitt, pres, Robert H Temple, gen mgr, Peter Lyman, local sales mgr, Ted Richeson, natl sales mgr, Richard Hoover, news dir; Edward P. Antosyn, chief engr.

Washington atty: Haley, Wollenberg & Bader

Radio affiliate KREM-AM-FM

**KREM-TV Translators**—K72AL Grangeville, Cottonwood, Craigmont and Nez Perce Idaho, Central Idaho Tv Inc, c/o Fred Jessup, Grangeville K80AK La Grande, Ore, Grande Ronde Tv Assn, c/o Harlow Speckhart, Rt. 1, Box 317 La Grande, K70BA Lewiston, Idaho, Orchards Community Tv Assn, 3204½ Fifth St., Lewiston; K72AI Libby, Mont., Libby Video Club, c/o Edward Peck, Libby, K70AM Manson & Chelan, Wash, Manson Community Tv Co, c/o F. O Smith, Box 63, Manson, K73AP Quincy, Wash, Quincy Valley Tv Inc, c/o R W Gibson, Box 1497; K81AF Enterprise, Ore, Wallowa Valley Tv Assn Inc., c/o Wayne McFetridge, Enterprise, Ore

**KXLY-TV** (Feb. 22, 1953) ch. 4; power—48 kw visual, antenna height—3,060 feet above average terrain, 153 feet above ground

Address 315 W. Sprague, zone 4. Phone: Madison 4-4291. TWX SP 187.

Licensee KELP Television Corp. (acquired station Aug 18, 1959)

Ownership: See Harris-Alexander Stations in "Group Ownership"

Network: CBS-TV (primary). Rep H-R Television. Color facilities: network. Highest hour rate \$800.

Video tape: RCA. Executives: Norman Alexander, pres; James R. Agostino, gen mgr, Robert V. Weitzel, coml mgr; Terry Mason, film buyer & prog dir; Jack Lantry, prom mgr; Rick Meyers, news dir; David Green, chief engr.

Washington atty: Wheeler & Wheeler. Radio affiliate KXLY-AM-FM

**KXLY-TV Translators** — K77AN Columbia Falls, Mont., Tea Kettle Tv Assn. Inc., Box 618; K76AE La Grande Ore, Grande Ronde Tv Assn, c/o Harlow Speckhart, Rt. 1, Box 317, La Grande; K78BA Libby, Ore., Libby Video Club, c/o Edward Peck, Libby, Ore.; K75AA Manson & Chelan, Wash., Manson Community Tv Co, c/o F. O. Smith, Box 63, Manson; K77AP (rural area near Pendleton, Ore.) Umatilla Rural Tv Inc, 107 SE First St, Pendleton; K77AO Quincy, Wash., Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497;

K79AK Milton-Freewater Ore, Citizens Tv Inc, c/o R. D. Kolberg, Rt. 1, Box 130-A

**TACOMA, Pierce County** (ch. 11+, 13-, \*56, 62)

**\*KPEC-TV** (April 28, 1960) ch 56, power—209 kw visual, antenna height—210 feet above average terrain, 200 feet above ground

Address: 5214 Steilacoom Blvd., zone 99

Phone: Juniper 8-3261.

Licensee: Clover Park School District, No. 400 (original owner)

Executives: T. Olai Hageness, supt of school; J Albert Brevik, prog dir & film buyer; Fred V. Miner, tech dir; Cloise Turner, chief engr.

Washington atty: Krieger & Jorgensen. Radio affiliate: KCPS (FM).

**KTNT-TV** (March 1, 1953) ch. 11; power—316kw visual, 158kw aural, antenna height—800 feet above average terrain, 580 feet above ground

Address: S 11th & Grant Sts., zone 5, Tacoma Phone: Fulton 3-2561 (Tacoma), Mutual 2-0550 (Seattle) TWX TA 010 (Tacoma), 426 X (Seattle)

Licensee: Tribune Pub Co (original owner). Ownership: Frank S Baker, 57.6%, with remaining stock owned by Baker family and others. Family also publishes Tacoma News-Tribune and Eugene (Ore) Register Guard (KERG Eugene). Also see "Newspaper Ownership"

Network: CBS-TV. Rep. Weed, H S Jacobson (Portland). Highest hour rate \$625

Video tape Ampex. Executives: Frank S Baker, pres, Max H Bice, gen mgr, Herchel Cary, coml mgr, Dell Spencer, program dir, Ross Swift, promotion mgr; William Fox, news dir, Dick F Engh, chief engr.

Washington atty: Dow Lohnes & Albertson. Radio affiliate: KTNT-AM-FM

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**15 TV 22 FM 82 AM**  
STATIONS\* OPERATING IN  
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**HAMILTON-LANDIS**

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO WASHINGTON

111 Sutter St., San Francisco—EXbrook 2-5671

\*As of August 1, 1960

**KTWW** (Aug 2, 1953) ch 13, power—100kw visual, 50kw aural, antenna height—780 feet above average terrain, 533 feet above ground

Address 5514 N 35th St. Phone Skyline 2-3544.

Licensee J Elroy McCaw (acquired station Sept 15 1954)

Ownership: See J Elroy McCaw Stations in "Group Ownership"

Rep Devney-O'Connell. Highest hour rate \$425

Executives: J Elroy McCaw, pres; James Hawkins, gen mgr, John Jarstad, prog dir Ken Williams, chief engr

**\*KTPS** (Target date Sept 1961) ch 62 power—21.4 kw visual; antenna height—420 feet above average terrain, 351 feet above ground

Address: 1101 S. Yakima Ave, zone 5. Phone: Broadway 2-9367.

Licensee Tacoma Public Schools (original owner).

Radio affiliate KTOY-FM

**VANCOUVER, Clark County** (Portland, Ore., channel)

**WALLA WALLA, Walla Walla County** (ch. 22, 44-, \*50)

**KNBS** (1960) ch 22, power—273 kw visual, antenna height—1,330 feet above average terrain, 153 feet above ground

Address P O Box 522. Phone: Jackson 5-8500.

Permittee: Northwest Broadcasting System Inc (original owner).

Ownership: Warren L Gray, 32%; William F. Barclay, Sara W. Holton and Edith L. Wellington, each 20%; William R. Wallace, 8%

Executives: Warren L Gray, pres, Chuck Connor, exec vp; Lyle Bond, vp, Don Harris, sales mgr; William Barclay, chief engr.

**WENATCHEE, Chelan County** (ch. \*45, 55, 67)

**YAKIMA, Yakima County** (ch. 23+, 29+, \*47)

**KDIA-TV** (July 19, 1953) ch 29; power—105 kw visual, 52.5 kw aural, antenna height—970 feet above average terrain, 166 feet above ground

Address: P O Box 702. Phone: Glencourt 2-9111 TWX YA-39

Licensee: Cascade Broadcasting Co (original owner).

Ownership: See Cascade Broadcasting Co. Stations in "Group Ownership"

Network: CBS-TV (primary), NBC-TV (primary).

Rep Young Television. Color facilities: network. Highest hour rate. \$600

Executives: Thomas C Bostic, pres, John H Reber, gen mgr, William F. Grogan, vp, tv sales, James W. Nolan, vp, tv programs, Robert H Dolph, mgr, national and regional sales, Robert H Horn, prom mgr, James L Thomas, news dir, M E Burrill, chief engr.

Washington atty: Prince, Taylor & Crampton. Radio affiliate: KIMA

**KIMA-TV Translator**—K71AA Ellensburg, Wash, Kittitas Valley Tv Assn. Inc., c/o W. S. Vickerman, 208 S. Ruby St., Ellensburg.

**KNDO-TV** (Oct. 15, 1960) ch 23, power—199 kw visual; antenna height—957.6 feet above average terrain, 147.8 feet above ground.

Address: P. O. Box 466. Phone: Chestnut 8-2300. TWX YA-35.

Licensee: Yakima Valley Television Co. (original owner).

Ownership: Ralph Tronsrud, 100%.

Network: ABC-TV (primary).

Rep. Weed Television. Color facilities: network.

Highest hour rate \$300.

Executives: Ralph Tronsrud, owner; Hugh Davis, gen mgr, Gene Adams, coml mgr, Leo Lyon, prog dir & film buyer; Leonard Arkinstall, prom mgr; Ed Morrissey, news dir; Warren Brown, chief engr.

Washington atty: Haley, Wollenberg & Bader.

## WEST VIRGINIA

\*Non-commercial educational

**BECKLEY, Raleigh County** (ch. 4, 21, 66)

**WOAY-TV** (See Oak Hill, W. Va., listing).

**BLUEFIELD, Mercer County** (ch. 6-, 41+)

**WHIS-TV** (July 31, 1955) ch. 6; power—50 kw visual, 28.8 kw aural, antenna height—1,220 feet above average terrain, 185 feet above ground

Address P O Box 980. Phone Davenport 7-7115 TWX Bluefield 30

Licensee: Daily Telegraph Printing Co. (original owner)

Ownership: Hugh I. Shott Jr, 33.27%; Mrs. Lillian S. Brandt, 32.93%, estate of Jim H. Shott, 33.10%. Licensee publishes Bluefield Telegraph and Sunset News. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary)

Rep Select (New York, Philadelphia, Baltimore, Washington); Weed (Midwest and West Coast); Clarke Brown (South).

Color facilities: network.

Highest hour rate \$300

Executives: Hugh I. Shott Jr, pres & gen mgr; John Shott, station & coml mgr, O. C. Young, prog dir; Jamie Marie Lambert, prom mgr, Tiny Thompson, news dir; Kenneth Dick, chief engr.

Washington atty: Dow, Lohnes & Albertson. Radio affiliate: WHIS

**CHARLESTON, Kanawha County** (ch. 8+, \*43+, 49-)

**WCBS-TV** (Aug 15, 1954) ch 8; power—158 kw visual, 93 kw aural; antenna height—1,240 feet above average terrain, 999 feet above ground

Address 1111 Virginia St E, zone 24 Phone Dickens 2-8131 TWX Ch 90

Licensee WCBS-TV Inc (original owner)

Ownership: Tierney Co., 100%. Tierney also owns WPLH Tuntington, W. Va Sale to Rollins Broadcasting Co pending FCC approval

Network: ABC-TV (primary)

Rep: Peters, Griffin, Woodward

Highest hour rate \$750

Color facilities: network

Executives: Hawthorne D Battle, pres, John T Gelder Jr, vp & gen mgr; Claude Wheeler, coml mgr, Douglas Martin, prog dir, Philip Smith, film buyer; George Washington, prom mgr, Niel Boggs, news dir; William Dixon, chief engr.

Washington atty: Dow, Lohnes & Albertson. Radio affiliate: WCHS

**WKNA-TV** (originally went on air Sept. 17, 1953, suspended operation but has not turned in construction permit) ch. 49, power—225 kw visual; antenna height—390 feet above average terrain, 337 feet above ground.

Address P. O. Box 1452, Beckley, W. Va. Phone Clifford 3-7311.

Licensee: Joe L. Smith Jr. Inc. (original owner)

Ownership: Joe L. Smith Jr., 67.11%; Hulett C. Smith, 18.8%; Joe L. Smith and Christine C. Smith, each 6.90%. Licensee also owns WJLS and WBKW (FM) Beckley, W. Va.

Washington atty: Pierson, Ball & Dowd

Radio affiliate: WKNA-FM.

**CLARKSBURG, Harrison County** (ch. 12+, 69-)

**WBOY-TV** (Nov. 17, 1957) ch. 12; power—120 kw visual, 66.1 kw aural; antenna height—860 feet above average terrain, 593 feet above ground.

Address: 912 W. Pike St. Phone: Main 4-7573. TWX CB 8221.

Licensee: WSTV Inc (original owner).

Ownership: See Friendly Group Stations in "Group Ownership"

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).

Rep. Headley-Reed

Color facilities: network. Highest hour rate: \$250.

## Tv Stations CONTINUED

### WEST VIRGINIA CONTINUED

Executives Jack N. Berkman, pres; John J. Laux, exec vp; Roger Garrett, gen mgr & film buyer; Bob Connelly, coml mgr; Bob Toothman, prog dir; Pete Lyman, prom mgr & news dir; Harry Brown, chief engr.  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.  
Radio affiliate: WBOY.

### ELKINS, Randolph County (ch. 40+)

**HAMILTON-LANDIS  
& ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C. CHICAGO, DALLAS,  
SAN FRANCISCO  
**SELL MORE**  
RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSALES ST., N.W., WASHINGTON  
EXECUTIVE 3-3456

### FAIRMONT, Marion County (ch. 35)

**WJPB-TV** (Weston) (May 15, 1960) ch. 5; power—100 kw visual, 50 kw aural; antenna height—880 feet above average terrain, 513 feet above ground.

Address: 400 Quincy St. Phone: Fairmont 8000 TWX 315

Licensee: WJPB-TV Inc (original owner).  
Ownership: J. Patrick Beacom, 50%; Thomas P. Johnson, 47.5%; George W. Eby, 2.5% Mr. Beacom also owns WVVW Grafton, W. Va. Also see "Newspaper Ownership."  
Network: ABC-TV (primary), CBS-TV (secondary).

Rep: Gill-Perna.  
Color facilities: network.  
Highest hour rate: \$225.  
Executives: J. Patrick Beacom, pres & gen mgr; Charles E. Arnett, coml mgr; Jay Randolph, prog dir; Thomas Mitchell, film buyer; Numa Fabre, prom mgr; James Manos, news dir; Joseph Strelauski, chief engr.  
Washington atty: McKenna & Wilkinson.  
Radio affiliate: WVVW.

### HINTON, Summers County (ch. 31)

### HUNTINGTON, Cabell County (ch. 3+, 13+, \*53—)

**WHTN-TV** (Oct. 2, 1955) ch. 13; power—316 kw visual, 200 kw aural; antenna height—1,000 feet above average terrain, 844 feet above ground.

Address: 625 Fourth Ave., Huntington 8, W. Va. Phone: Jackson 5-7661, Huntington; Dickens 4-3501, Charleston. TWX Huntington 73.

Licensee: Cowles Broadcasting Co. (acquired station Aug 1, 1956).  
Ownership: See Cowles Stations in "Group Ownership." Also see "Newspaper Ownership."  
Network: CBS-TV (primary)

Rep: Blair Tv Assoc.  
Color facilities: network.  
Highest hour rate: \$1,000.  
Video tape: Ampex.  
Executives: Luther L. Hill, pres; Robert R. Tischer, vp & gen mgr; George A. Miller Jr., local sales mgr; O. W. Myers, natl sales mgr; Norman L. Bacon, prog mgr & film buyer; Ned Ryan, audience prom mgr; David H. Marcum, merch mgr; Arthur J. Smith, managing dir, news & public affairs; Charles A. Frohaska, technical dir.  
Washington atty: Segal & Marmet.

**WSAZ-TV** (Nov. 15, 1949) ch. 3; power—46.8 kw visual, 23.4 kw aural; antenna height—1,260 feet above average terrain, 1,069 feet above ground.

Address: 201 9th St., Huntington; 210 Dick-inson St., Charleston. Phone: Jackson 9-4127 (Huntington); Dickens 4-3521 (Charleston). TWX HT 40

Licensee: WSAZ Inc. (original owner).  
Ownership: Huntington Pub. Co. (Huntington Herald-Dispatch and Advertiser), 89%; Mrs. Eugene Katz (wife of president of The Katz Agency, N. Y., station representative), 11%. Also see "Newspaper Ownership."  
Network: NBC-TV (primary).

Rep: Katz.  
Color facilities: network, local film, local live, local slides.  
Highest hour rate: \$1,000.  
Video tape: Ampex (2).  
Executives: William D. Birke, pres; C. Tom Garten, vp & gen mgr; Leroy E. Kilpatrick, vp & operations mgr; John L. Sinclair, vp & Charleston mgr; Richard Dreyfuss, prog dir; Jack M. Williams, prom-merch dir; Nick Basso, news dir; John Clay, chief engr.  
Washington atty: Cohn & Marks.  
Radio affiliate: WSAZ

### LOGAN, Logan County (ch. 23—)

### MARTINSBURG, Berkeley County (ch. 58—)

### MORGANTOWN, Monongalia County (ch. \*24)

### OAK HILL, Fayette County (Beckley allocation) (ch. 4)

**WOAY-TV** (Dec. 14, 1954) ch. 4; power—100 kw visual, 69.2 kw aural; antenna height—740 feet above average terrain, 688 feet above

ground.  
Address: P. O. Box 251. Phone: Hobart 9-3361. TWX 78

Licensee: Robert R. Thomas Jr (original owner).

Ownership: Robert R. Thomas Jr., 100% Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Pearson.  
Highest hour rate: \$200.  
Executives: Robert R. Thomas Jr., owner & gen mgr; Robert R. Brown, station mgr & coml mgr; Andy Nechesoff, prog mgr; Robert R. Brown, film buyer; Neil Swann, news dir; Thomas Phillips, chief engr.  
Washington atty: Maurice Barnes.  
Radio affiliate: WOAY-AM-FM.

### PARKERSBURG, Wood County (ch. 15—)

**WTAP-TV** (Oct. 8, 1953) ch. 15, power—19.5 kw visual, 10.5 kw aural; antenna height—570 feet above average terrain, 450 feet above ground.

Address: 123 W Seventh St. Phone: Hudson 5-4588. TWX PA 78

Licensee: Zanesville Pub. Co. (acquired station March 1, 1955)

Ownership: See Zanesville Pub. Co. Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: CBS-TV (secondary), NBC-TV (primary).

Rep: Pearson.  
Color facilities: network.  
Highest hour rate: \$150.  
Executives: Clay Littick, pres; Allan Land, managing dir; Milton Komito, station mgr; Ronald Manes, prog dir; William Viands, sales mgr; Glenn Wilson, news dir; William Hunt, chief engr.

Washington atty: Robert Jones.  
Radio affiliate: WTAP.

**WTAP-TV Translator** — W70AD Marietta, Ohio, Zanesville Publishing Co., Lind Arcade Bldg., Zanesville, Ohio.

### WELCH, McDowell County (ch. 25)

### WESTON, Lewis County (ch. 5, 32)

**WJPB-TV** (see Fairmont).

### WHEELING, Ohio County (ch. \*57+)

### WHEELING-STEUBENVILLE, Ohio (ch. 7, 9+, 51+)

**WSTV-TV** (See Steubenville, Ohio).

**WTRF-TV** (Oct. 23, 1953) ch. 7; power—309 kw visual; antenna height—590 feet above average terrain, 358 feet above ground.

Address: Ogden Bldg. Phone: Cedar 2-7777. TWX WG 77

Licensee: WTRF-TV Inc. (acquired station Feb. 1, 1959).

Ownership: Robert W. Ferguson, 10%, and the following, each owning 22.5%: Albert V., Robert C., Raymond E. and Gordon C. Dix. Wooster Republic Printing Co. (Wooster [Ohio] Record) owns 30% of preferred stock of WTRF-TV Inc. The Dix's also own 20% each of WWST-AM-FM Wooster, Ohio, which in turn owns 100% of WRAD Radford, Va. Also see "Newspaper Ownership"

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Hollingbery.  
Color facilities: network.  
Highest hour rate: \$700.  
Video tape: RCA.  
Executives: Robert W. Ferguson, exec vp & gen mgr; H. Needham Smith, sales mgr; Garry Vorhees, prog mgr; Wm. Ney, film mgr & buyer; James Knight, prom mgr; George Diab, news dir; Howard Daubenmeyer, chief engr.  
Washington atty: Dow, Lohnes & Albertson.

### WILLIAMSON, Logan County (ch. 17)

## WISCONSIN

\*Non-commercial educational.

### ADAMS, Adams County (ch. \*58+)

### APPLETON, Outagamie County (ch. 42+)

### ASHLAND, Ashland County (ch. 15+)

### BEAVER DAM, Dodge County (ch. 51—)

### BELOIT, Rock County (ch. 57)

### CHILTON, Calumet County (ch. \*31+)

### EAU CLAIRE, Eau Claire County (ch. 13, \*19+, 25+)

**WEAU-TV** (Dec. 17, 1954) ch. 13; power—310kw visual, antenna height—900 feet above average terrain, 953 feet above ground.

Address: 2415 S Hastings Way. Phone: Temple 2-3474. TWX EU 8811

Licensee: Central Broadcasting Co.

Ownership: See Morgan Murphy Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC, CBS, NBC.  
Rep: Hollingbery.  
Executives: W. C. Bridges, pres; Leo Howard, gen mgr.

Radio affiliates: WEAU-AM-FM

### FOND du LAC, Fond du Lac County (ch. 54+)

### GREEN BAY, Brown County (ch. 2+, 5+, 11+, 70+)

**WBAY-TV** (March 17, 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—810 feet above average terrain, 750 feet above ground.

Address: 115 S. Jefferson. Phone: Hemlock 2-3331. TWX GB-8366.

Licensee: Norbertine Fathers (original owner).

Ownership: Religious order which runs St. Norberts College.

Network: CBS-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: \$700.

Executives: Haydn R. Evans, gen mgr; Earl H. Huth, natl sales mgr; Greg McElrhone, prog dir; Don Bergner, film buyer; Bob Parker, prom mgr; Don Love, news dir; W. E. Stangel, chief engr.

Washington atty: Hogan & Hartson

Radio affiliate: WBAY-AM-FM.

**WBAY-TV Translator**—K73AD Rhinelander, Wis., J. R. Karban, Box 176.

**WFRV** (May 21, 1955) ch. 5; power—93.3 kw visual, 56.2 kw aural; antenna height—1,165 feet above average terrain, 999 feet above ground.

Address: Mason & Roosevelt Sts. Phone: Hemlock 7-5411. TWX GB 8343.

Licensee: Valley Telecasting Co. (original owner)

Ownership: See Valley Telecasting Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Headley-Reed

Color facilities: network.

Highest hour rate: \$650.

Executives: Clayton Ewing, pres; Jack Gennaro, gen mgr; W. C. Porsow, natl sales dir; Elden Anspach, prog dir; J. W. Vickery, prom mgr; Michael Griffin, news dir; Harry Hill, chief engr.

Washington atty: McKenna & Wilkinson.

**WFRV Translator**—K71 Rhinelander, Wis., J. R. Karban.

**WLUK-TV** (Sept. 10, 1954) ch. 11; power—316 kw visual, 158 kw aural; antenna height—980 feet above average terrain, 962 feet above ground.

Address: P. O. Box 549, Green Bay, Wis. Phone: Hemlock 2-6468. TWX GB 8342 U.

Licensee: M & M Broadcasting Co. (acquired station 1958).

Ownership: Evening Telegraph Co. (Morgan Murphy), 55%; Norman M. Postles, 10%; Walter C. Bridges, 10%; Joseph D. Mackin, 10%; Charles and Antonette Goldberg, 7.5% and John Stang, 7.5%. For other Murphy interests see Morgan Murphy Stations in "Group Ownership."

Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Hollingbery.

Color facilities: network.

Highest hour rate: \$500.

Executives: Joseph D. Mackin, gen mgr; Jim Tomlin, coml mgr; Tom Feraga, prog dir; Pat Kehoe, film buyer; Chuck Lanphier, prom mgr; Robert Brice, news dir; Al Alexander, chief engr.

Washington atty: Scharfeld & Baron.

Radio affiliate: WMAM Marinette.

**WLUK-TV Translator**—W80AC Rhinelander, Wis., J. R. Karban, Box 176

### JAMESVILLE, Rock County (ch. 63+)

### KENOSHA, Kenosha County (ch. 61—)

### LA CROSSE, La Crosse County (ch. 8+, \*32+, 38—, 72)

**WKBT** (Aug 1, 1954) ch. 8; power—251 kw visual, 125 kw aural, antenna height—810 feet above average terrain, 578 feet above ground.

Address: 141 S. 6th St. Phone: 2-4678. TWX LC 8718

Licensee: WKBH Television Inc (original owner).

Ownership: LaCrosse Tribune Co (Lee Newspapers), 27.5%; Howard Dahl 21%; Kenneth Dahl 9.6%; Maril & Co., 9.2%; W. T. Burgess, 10% and others. Interlocking ownership with WKBH LaCrosse. For other Lee interests see Lee Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: \$400.

Executives: Howard Dahl, pres; Robert Z. Morrison, coml mgr; Raymond O. Skaran, prog dir & film buyer; Lenord Andersen, prom mgr; Jerry Norbury, news dir; Al Leaman, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WKBH.

### MADISON, Dane County (ch. 3, \*21—, 27—, 33+)

**\*WHA-TV** (May 3, 1954) ch. \*21; power—10.7kw visual, 5.75kw aural; antenna height—230 feet above average terrain, 273 feet above ground.

Address: Radio Hall, U. of Wisconsin, zone 6. Phone: Alpine 5-2988.

Licensee: U. of Wisconsin (original owner).

Video tape: Ampex.

**WISC-TV** (June 24, 1956) ch. 3; power—56.2 kw visual, 28.8 kw aural, antenna height—1,190 feet above average terrain, 1,107 feet above ground.

Address: 4801 W. Beltline Highway, zone 5. Phone: Cedar 3-9791. TWX MN 8512.

**REACH THEM**

**WITH THE TALL ONE!**

WISC-TV in Madison has the tallest tower in Wisconsin . . . to bring your sales messages into the

homes of viewers in thirty-two counties of

Wisconsin, Illinois and Iowa.

Check WISC-TV coverage facts . . .



**WISC-TV**

CHANNEL



**MADISON, WISC.**



Represented Nationally by  
Peters, Griffin, Woodward, Inc.

***...offers more for your money***

TV Homes in Area	-----	408,540
Total Household	-----	460,000
Total Population	-----	1,565,100
Total Retail Sales	-----	1,864,047,000
County Coverage	-----	32 (Wisc., Ill., Iowa)
Maximum POWER	-----	at "Tower Height"
Maximum TOWER	-----	1200 Ft. A.A.T.
Antenna Height	-----	2,226 Ft. A.S.L.

## Tv Stations CONTINUED

## WISCONSIN CONTINUED

Licensee Television Wisconsin Inc. (original owner).

Ownership: See Morgan Murphy Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).  
Rep: Peters, Griffin, Woodward.  
Color facilities: network, local film, local slides

Highest hour rate: \$750.  
Video tape: Ampex.  
Executives: Ralph Immell, pres; Ralph O'Connor, gen mgr, Richard Nickeson, coml mgr; Daniel Imhoff, prog dir & film buyer; Jerry Deane, news dir; Walter Harju, chief engr.  
Washington atty: Scharfeld & Baron.

**WISC-TV Translator**—K74 Dubuque, Iowa, Dubuque Area Translator.

**WKOW-TV** (July 1953) ch 27; power—162 kw visual, 87 kw aural; antenna height—690 feet above average terrain, 596 feet above ground.

Address: 215 W Washington Ave, zone 3. Phone: Alpine 7-2261. TWX MN 8537.

Licensee: Mid-Continent Broadcasting Co. of Wisconsin Inc. (acquired station July 1960).  
Ownership: See BFR Stations in "Group Ownership."

Network: ABC-TV (primary).  
Rep: Headley-Reed.  
Color facilities: network  
Highest hour rate: \$300  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WKOW.

**WMTV** (July 1953) ch. 33; power—158 kw visual; antenna height—690 feet above average terrain, 594 feet above ground.

Address: P. O. Box 168. Phone: Cedar 3-5381. TWX MN 8539

Licensee: Forward Television Inc. (acquired station May 18, 1958).

Ownership: See Forward Group in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).  
Rep: Branham.  
Color facilities: network.  
Highest hour rate: \$325.  
Executives: Herbert R. Ohrt, pres; Walter J. Rothschild, vp & natl sales mgr; Merritt Milligan, gen mgr; Donald Harrer, asst mgr; Jack Crowley, prod dir; Wanda Montz, prom mgr; Tom Kammer and Don Schmidt, news dirs; Stanley Sadler, chief engr.  
Washington atty: Pierson, Ball & Dowd.

**MANITOWOC**, Manitowoc County (ch. 65)

**MARINETTE**, Marinette County (ch. 32—, \*38+)

**MILWAUKEE**, Milwaukee County (ch. 4—, 6, \*10+, 12, 18+, 24+, 30)

**WCAN-TV** (not on air, suspended operation but still holds construction permit) ch 24; power—251kw visual, 123kw aural, antenna height—520 feet above average terrain, 681 feet above ground  
Address: c/o Philip M Baker, Pennsylvania Bldg., Washington 4, D. C.  
Licensee: Lou Poller (original owner).

**WFOX-TV** (not on air, granted May 4, 1955, target date unknown) ch 31, power—21.4kw visual; antenna height—350 feet above average terrain, 434 feet above ground  
Permittee: Business Management Inc.  
Ownership: Joseph A. Clark, 100%  
Washington atty: McKenna & Wilkinson.

**WISN-TV** (Oct. 27, 1954) ch 12; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 1,105 feet above ground.

Address: 759 N. 19th St. Phone: Division 2-3000. TWX 489.

Licensee: Hearst Corp. (acquired station March 8, 1955)

Ownership: See Hearst Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).  
Rep: Petry.  
Color facilities: local film, local slides.  
Highest hour rate: \$1,400.

Video tape: RCA (2).  
Executives: William C. Goodnow, vp & gen mgr; Baylen H. Smith, prog dir & film buyer; Arthur H. Barnes, prom-publicity dir; Douglas D. Davenport, news dir; Richard D. Foerster, gen sales mgr; Lionel Wittenberg, chief engr.

Washington atty: Dempsey & Koplowitz.  
Radio affiliate: WISN.

**WITI** (May 21, 1956) ch. 6; power—100 kw visual, 64 kw aural; antenna height—980 feet above average terrain, 1,046 feet above ground.

Address: 5445 N. 27th St., zone 9. Phone: Uptown 3-1919. TWX MI 227.

Licensee: Independent Television Inc. (acquired station Dec. 22, 1958).

Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Blair Tv Assoc.

Color facilities: network.

Highest hour rate: \$1,400.

Video tape: Ampex.

Executives: Joe Evans, gen mgr; 'Buzz' Hassett, gen sales mgr; Glenn Boundy Jr., operations mgr; Charles R. Olson, prom mgr; Carl Zimmermann, news dir; Bob Truscott, chief engr.

Washington atty: Roberts & McInnis.

**\*WMVS-TV** (Oct. 28, 1957) ch. 10; power—129 kw visual, 65.7 kw aural, antenna height—740 feet above average terrain, 1,046 feet above ground. (CP for 316 kw visual, 159 kw aural, 750 feet above average terrain)

Address: 1015 N Sixth St., zone 3 Phone Broadway 1-1550, Ext 310

Licensee: Milwaukee Board of Vocational & Adult Education (original owner)

Video tape: Ampex

Executives: Paul K Taff, mgr & prog mgr, James C. Wulliman, operations mgr, chief engr; C. H. Logan, prod mgr, John Lemke, film supervisor

Washington atty: Leonard Marks.

**WTMJ-TV** (Dec. 3, 1947) ch 4, power—100 kw visual, 50 kw aural; antenna height—900 feet above average terrain, 1,032 feet above ground

Address: 333 W. State St., zone 1. Phone Broadway 1-6000 TWX MI 297

Licensee: Journal Co. (original owner).

Ownership: The Journal Co. (Milwaukee Journal), 100% See "Newspaper Ownership"

Network: NBC-TV (primary).

Rep: Harrington, Righter & Parsons.

Color facilities: network, local film, local live, local slides

Highest hour rate: \$1,500.

Video tape: RCA.

Executives: George Comte, vp & gen mgr; Robert J. Heiss, station mgr, Lewis W Herzog, administrative asst; William Tulloch, local sales mgr, William T. Klumb, natl sales mgr; Sprague B. Vonier, prog mgr, James Fitzgerald, film supervisor, R. Bruce Wallace, public service & prom mgr, Jack Krueger, news editor; Phillip B. Laesser, mgr am & tv engineering, Edwin Cordes, chief engr, tv facilities.

Washington atty: Hogan & Hartson

Radio affiliate: WTMJ-AM-FM.

**WXIX** (returned to air July 20, 1959, after going dark April 1, 1959) ch. 18; power—263 kw visual; antenna height—530 feet above average terrain, 663 feet above ground.

Address: 509 W. Wisconsin Ave., zone 3. Phone Broadway 2-1862.

Licensee: WXIX Inc

Ownership: Gene Posner, 100% (acquired station May 1959).

Rep: Young

Highest hour rate: \$425.

Executives: Gene Posner, pres & gen mgr; Lawrence Turet, exec vp & sta mgr, Lew Breyer, vp in charge of sales; Alan Winstrom, prod mgr, Bruce Kanitz, news dir; Gino Monaco, chief engr.

Washington atty: Hogan & Hartson

Radio affiliate: WTMJ-AM-FM.

Washington atty: Hogan & Hartson

Radio affiliate: WTMJ-AM-FM.

**OSHKOSH**, Winnebago County (ch. 48—)

**HAMILTON-LANDIS**  
& ASSOCIATES, Inc.  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO

**SELL MORE**  
RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1714 TRIBUNE TOWER, CHICAGO 11  
DELAWARE 7-2754

**PARK FALLS**, Price County (ch. \*18)

**PORTAGE**, Columbia County (ch. 17—)

**PRAIRIE du CHIEN**, Crawford County (ch. 34)

**RACINE**, Racine County (ch. 49—, 55)

**RHINELANDER**, Oneida County (ch. 22)

**RICE LAKE**, Barron County (ch. 21+)

**RICHLAND CENTER**, Richland County (ch. 15, \*66—)

**SHEBOYGAN**, Sheboygan County (ch. 59—)

**SHELL LAKE**, Washburn County (ch. \*30—)

**SPARTA**, Monroe County (ch. 50—)

**STEVENS JOINT**, Portage County (ch. 20+, 26—)

**STURGEON BAY**, Door County (ch. 44—)

**SUPERIOR**, Douglas County (also see DULUTH, Minn.)

**WDSM-TV** (March 1954) ch. 6; power—100 kw visual, 50 kw aural, antenna height—1,010 feet above average terrain, 804.5 feet above ground

Address: 230 E. Superior St., Duluth 2, Minn. Phone: Randolph 7-8484. TWX DU 7071.

Licensee: Northwest Publications Inc (original owner)

Ownership: See "Newspaper Ownership" and see Ridder, Publications Stations in "Group Ownership"

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Peters, Griffin, Woodward

Color facilities: network

Highest hour rate: \$550.

Executives: Robert J. Rich, gen mgr; Tom Gavin, station mgr; R. W. "Rick" Pearson, coml mgr; Edwin M. Conrad, prog dir & film buyer, Martin Olson, prom mgr; Glenn Maxham, news dir; George Carlson, engr dir.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WDSM.

**WDSM-TV Translators:** K75AM Bemidji, Minn., K82AF Cass Lake, Minn., and K74AR Deep River, Minn., all Headwaters Tv Translator Corp., P. O. Box 83, Bemidji; K82AJ International Falls, Minn., K75AQ Kabetogama, Minn., K82AI Orr, Minn., and K74AS Virginia, Minn., all Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg, International Falls. K76BC Walker, Minn., Leech Lake Tv Corp.

**WAUSAU**, Marathon County (ch. 7—, 9, 16+, \*46—)

**WSAU-TV** (Oct. 24, 1954) ch. 7; power—316 kw visual, 177 kw aural, antenna height—1,210 feet above average terrain, 647.3 feet above ground.

Address: Box 29. Phone: Viking 2-1021. TWX WS 8869.

Licensee: Wisconsin Valley Television Corp. (original owner).

Ownership: Wausau Record Herald, 25%; Charles Lemke, 26.59%; Wisconsin Rapids Tribune (WFHR), 12.66%; Marshfield News-Herald, 12.66%; Antigo Journal (WATK), 8.32%; Rhinelander News, 8.42%; and Merrill Herald, 8.42%, all Wisconsin. Also see "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary)

Rep: Meeker; Harry Hyett (Minneapolis).

Color facilities: network.

Highest hour rate: \$385.

Executives: George T. Frechette, pres; Richard D. Dudley, gen mgr & coml mgr, Bart F. Kellnhauser, prog dir & film buyer; Thomas E. Bolger, prom mgr; George E. Edges, news dir; Roland R. Richardt, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WSAU & WLIN (FM).

**WSAU-TV Translator:** K76 Rhinelander, Wis., J. R. Karban.

**WISCONSIN RAPIDS**, Wood County (ch. 14—)

## WYOMING

\*Non-commercial educational.

**BUFFALO**, Johnson County (ch. 29)

**CASPER**, Natrona County (ch. 2+, 6+)

**KTWO-TV** (March 1, 1957) ch. 2; power—28.5 kw visual; antenna height—1,440 feet above average terrain, 88 feet above ground. (CP for power—70.8 kw visual).

Address: P. O. Box 799. Phone: 7-3711. TWX CP 486.

Licensee: Rocky Mountain Tele Stations (original owner).

Ownership: See Rocky Mountain Tele Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Meeker.

Color facilities: network.

Highest hour rate: \$150.

Executives: Burt I. Harris, pres, Lawrence Berger, exec vp & gen mgr; Paul Wickre, prog dir; Jack Fairweather, news dir; Marion Cunningham, chief engr.

Washington atty: Sher, Oppenheimer & Harris.

Radio affiliate: KTWO.

**CHEYENNE, Laramie County (ch. 5+)**

**KFBC-TV** (March 22, 1954) ch. 5; power—100 kw visual, 50 kw aural; antenna height—620 feet above average terrain, 483 feet above ground.

Address: 2923 E. Lincoln Way. Phone: 4-4461.

Licensee: Frontier Broadcasting Co. (original owner).

Ownership: See Frontier Stations in "Group Ownership." Also see "Newspaper Ownership".

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Hollingbery.

Color facilities, network.

Highest hour rate: \$225.

Executives: Robert S. McCracken, pres & film buyer; William C. Grove, exec vp, chief engr & gen mgr; J. D. Reeves Jr., coml mgr; William D. McCracken, prom mgr & prog dir; Bill Osborne, news dir.

Washington atty: Koteen & Burt.

Radio affiliate: KFBC.

**KFBC-TV Translators:** K73AF Rawlins, Wyo., Rawlins Broadcasting Co., c/o William Grove, KFBC-TV Cheyenne; K70AK Saratoga, Wyo., Saratoga Tv Co., c/o John Glode, Saratoga.

**CODY, Park County (ch. 24—)****DOUGLAS, Converse County (ch. 14)****EVANSTON, Uinta County (ch. 14—)****GILLETTE, Campbell County (ch. 40)****GREEN RIVER, Sweetwater County (ch. 16)****GREYBULL, Big Horn County (ch. 40)****LANDER, Fremont County (ch. 7, 17—)**

**KWRB-TV** (See Riverton, Wyo.)

**LARAMIE, Albany County (ch. \*8+, 18+)****LOVELL, Big Horn County (ch. 36+)****LUSK, Niobrara County (ch. 19—)****NEWCASTLE, Weston County (ch. 28+)****POWELL, Park County (ch. 30+)****RAWLINS, Carbon County (ch. 11—)****RIVERTON, Fremont County (ch. 10+)**

**KWRB-TV** (Dec. 22, 1957) ch. 10; power—58.9 kw visual, 32 kw aural; antenna height—1630 feet above average terrain, 79 feet above ground.

Address: 500 Broadway, Thermopolis. Phone: Union 4-2351.

Licensee: Chief Washakie Tv. (original owner).

Ownership: See Ernst Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Highest hour rate: \$150.

Radio affiliate: KRTR.

**ROCK SPRINGS, Sweetwater County (ch. 13)****SHERIDAN, Sheridan County (Ch. 9—, 12+)**

**KTWX-TV** (not on air; granted May 8, 1957; target date unknown) ch. 9; power—3.08 kw visual, 1.5kw aural, antenna height—350 feet above average terrain, 70 feet above ground.

Address: 355 N. Beverly Dr., Beverly Hills, Calif. Phone: Crestview 6-4632.

Licensee: Rocky Mountain Tele Stations (original owner).

Ownership: See Rocky Mountain Tele Stations in "Group Ownership."

Network: ABC-TV (primary), NBC-TV (primary).

Rep: Meeker; John McGuire (Denver).

Highest hour rate: \$150.

Executives: Burt I. Harris, pres; Lawrence S. Berger.

Washington atty: Sher, Oppenheimer & Harris.

**THERMOPOLIS, Hot Springs County (ch. 15)**

**KWRB-TV** (See Riverton, Wyo.)

**TORRINGTON, Goshen County (ch. 27)****WHEATLAND, Platte County (ch. 24+)****WORLAND, Washakie County (ch. 34)**

**KWRB-TV** (See Riverton).

**GUAM****AGANA (ch. 8, 10)**

**KUAM-TV** (Aug. 5, 1960) ch. 8; power—0.436 kw visual, 0.217 kw aural; antenna height—70 feet above average terrain, 302 feet above ground.

Address: P. O. Box 368. Phone: 7961.

Licensee: Radio Guam (original owner).

Ownership: Harry M. Engel Jr., 45.5%; Phil Berg, 45.5%; William B. Duce, 4%; John P. Hearne, 5%. Mr. Hearne also owns 33.3% of KAFY Bakersfield, 22.2% of KFXM San Bernardino, and 20.9% of KVEN Ventura, all California.

Network: NBC-TV (primary), CBS-TV (secondary).

Rep: Intercontinental Services Ltd.

Highest hour rate: \$120.

Executives: Harry M. Engel, pres & gen mgr; Lee K. Radner, resident mgr; R. Gil Bahr, prog dir; Bill Gibson, news dir; Emilio R. Sibayan, chief engr.

Washington atty: Krieger & Jorgensen.

Radio affiliate: KUAM.

**PUERTO RICO****ARECIBO, Arecibo County-AGUADILLA, Aguadilla County (ch. 12+)**

**WOLE-TV** (Aguadilla) (1960) ch. 12; power—17.88 kw visual; antenna height—992 feet above average terrain, 63 feet above ground.

Permittee: Western Broadcasting Corp.

**CAGUAS, Guayama County (ch. 11—)**

**WKBM-TV** (May 23, 1960) ch. 11, power—27 kw visual; antenna height—1,180 feet above average terrain, 237 feet above ground.

Address: P. O. Box 4189, San Juan. Phone: 3-0580.

Permittee: American Colonial Broadcasting Corp. (original owner).

Ownership: See American Colonial Broadcasting Stations in "Group Ownership."

Video tape Ampex (2).

Executives: Ralph Perez Perry, owner & gen mgr; Felix Munoz, coml mgr; Elliot Gonzales, prog dir; Nilsa Gonzales, film buyer; Efrain Rivera, chief engr.

Radio affiliate: WKVM.

**FAJARDO, Humacao County (ch. 13+)**

**WSTE** (not on air, granted July 16, 1958; target date not announced) ch. 13.

Address: 566 Ponce de Leon Ave.

Permittee: Continental Broadcasting Corp. (acquired CP March 26, 1959).

Ownership: Grantee operates WHOA San Juan and is owned by Carmena Mendez, 100%.

**MAYAGUEZ, Mayaguez County (ch. 3+, 5—)**

**\*WIPM-TV** (granted Feb. 3, 1959; target date unknown) ch. 3; power—29.5kw visual; antenna height—690 feet above ground.

Permittee: Dept. of Education of Puerto Rico.

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**WORA-TV** (Oct. 1, 1955) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,994 feet above average terrain, 142.9 feet above ground.

Address: P. O. Box 43. Phone: 1150.

Licensee: Supreme Broadcasting Co. (original owner).

Ownership: Radio Americas Inc., 69.17%; Supreme Broadcasting Co. of Louisiana (WJMR-AM-TV New Orleans), 28.34%. Radio Americas is owned by Alfredo R. deArellano Jr.

Network: ABC-TV (primary), NBC-TV (primary).

Rep: Inter American Publications, (New York).

Highest hour rate: \$200.

Executives: Alfredo R. De Arellano Jr., pres; Reinaldo M. Dupont, asst mgr, coml mgr, film buyer & news dir; Mario Rivera Negron, prog dir; Rafael Lopez, prom mgr; John Prather, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WORA-AM-FM.

**PONCE, Ponce County (ch. 7+, 9—)**

**WRJK-TV** (Feb. 1, 1958) ch. 7; power—1.41 kw visual; antenna height—110 feet below average terrain, 71 feet above ground (CP for power—63.1 kw visual).

Address: Ponce Intercontinental Hotel. Phone: 2-0280.

Licensee: Ponce Television Corp. (original owner).

Ownership: George Mayoral, 25%; William Cortada, Luis A. Ferre, 20%; Alfredo Carlos deArellano, 25%; Oscar Girod 5%. Mr. Mayoral is vp-gen mgr of WJMR-AM-TV New Orleans, La. WJMR owns 28% of WORA-TV Mayaguez, P. R.

Network: ABC-TV (secondary), CBS-TV (secondary).

Rep: Inter-American Publications.

Highest hour rate: \$173.

Executives: George A. Mayoral, pres; Wm. Cortada, gen mgr & coml mgr; A. Sepulveda Jr., prog dir; Angie Melendez, film buyer; John Prather, chief engr.

Washington atty: Loucks, Zias & Jansky.

Radio affiliate: WPRP.

**WSUB-TV** (February 1958) ch. 9; power—2.73 kw visual; antenna height—2,590 feet above average terrain, 237 feet above ground.

Address: P. O. Box 471, Ponce.

Licensee: American Colonial Broadcasting Corp. (original owner).

Ownership: See American Colonial Stations in "Group Ownership."

Rep: Pan American.

Executives: Ralph Perez Perry, pres; Mariano Angelet Esquero, gen mgr; Jose Rivas, technical dir & coml mgr; Felipe Rodriguez, program dir; Gladys Boscio, asst mgr; Rafael Cortez, chief engr.

Washington atty: Frank Stollenwerck.

Radio affiliate: WKVM.

**SAN JUAN, San Juan County (Ch. 2+, 4—, \*6+)**

**WAPA-TV** (May 1, 1954) ch. 4; power—56.2kw visual, 33.9kw aural; antenna height—220 feet above average terrain, 260 feet above ground.

Address: P. O. Box 2050.

Licensee: Ponce de Leon Broadcasting Co. of Puerto Rico (acquired station May 1957).

Ownership: Winston-Salem Broadcasting Co., 80%; Goar, Abel and Luis Augusto Mestre, 20%. See Winston-Salem Broadcasting Co. in "Group Ownership." The Mestres own Cuban broadcast properties.

Network: NBC-TV, ABC-TV.

Highest hour rate: \$325.

Rep: Caribbean Networks Inc.

Executives: John G. Johnson, pres; William M. Carpenter, exec vp & gen mgr; Hector Modestti, operations mgr.

Washington atty: Norman E. Jorgensen.

**\*WIPR-TV** (Jan. 6, 1959) ch. \*6; power—100 kw visual, 50kw aural; antenna height—920 feet above average terrain, 285 feet above ground.

Address: P. O. Box 306. Phone: 6-5701.

Licensee: Dept. of Education of the Commonwealth of Puerto Rico (original owner).

Executives: R. Delgado Marquez, gen mgr; film buyer, L. S. Lavadero, program dir; Julio Rivera, news dir; R. Rodriguez-Santiago, chief engr.

Washington atty: Arnold, Fortas & Porter.

**WKAQ-TV** (March 28, 1954) ch. 2, power—100 kw visual, 50 kw aural; antenna height—1,270 feet above average terrain, 284 feet above ground.

Address: P. O. Box 5096, Puerta de Tierra Station. Phone: 3-3800.

Licensee: El Mundo Inc. (original owner).

Ownership: Estate of Angel Ramos (publisher of El Mundo), 99.9%. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Inter-American Publications.

Highest hour rate: \$375.

Video tape Ampex.

Executives: Angel Ramos, pres; V. Lamas Jr., gen mgr; Roberto Lands, coml mgr; Jose Luis Torregrosa, prog dir; Pete Mattina, prom mgr; Evelio Otero, news dir; Robert Beurket, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WKAQ-AM-FM.

**WKBM-TV** (See Caguas, P. R.)

**VIRGIN ISLANDS****CHARLOTTE AMALIE, St. Thomas County (ch. 10—)**

**WBNE** (not on air; target date unknown) ch. 10. Island Teleradio Service Inc.

**CHRISTIANSTED, St. Croix County (ch. 8+)**