

# The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JANUARY 1, 1949



Easily comparable to a New Year's celebration was the well-publicized shindig at the RCA Victor studios on 24th Street, New York, December 14, the day the ban-settlement pact was signed. In the "Million Dollar Chorus," cutting a special non-commercial "I'm Just Wild About Harry" for President Truman, are (l. to r.) Metop stars Thomas Hayward, Leonard Warren, Gladys Swarthout, Lawrence Tibbett, Jan Peerce, Marilyn Cotlow, and pop stars Tommy Dorsey, Fran Warren, Perry Como, and more Metop toppers Dorothy Kirsten and Cloe Elmo. At the piano is Jack Pleis. This is the shot which won Victor top newspaper space as recording resumed. Inset shows A. and R. head, Jack Hallstrom, center, mulling some first post-ban etching ideas with Jack Burgess, Hallstrom's exec assistant, and orkster Vaughn Monroe.



# SOUND OFF!!!

Sound off **BIG** and **LOUD** in the January 22 issue of The Billboard to make your greatest impression on the Operators of America's 300,000 Juke Boxes. That's the issue that will carry the Big 1949 Juke Box operator Supplement . . . the one supplement planned, written and edited for the juke box operator to tie in with his national convention (Coin Machine Institute Convention) in Chicago beginning January 17.

And with this Special Juke Box Operator Supplement goes all those extras which have paid off so well for Billboard advertisers in the past:

- Extra* Distribution at the operators' convention
- Extra* Distribution to a selected list of Foreign Buyers of American Disks
- Extra* Feature Articles keyed to the needs of the Operator
- Extra* Reference Lists Essential to Operators

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## MUSIC, DISK 'BESTS' FOR '48

### Roach Quits Pix To Make Video Pitch

#### Nixes MGM Distrib Deal

HOLLYWOOD, Dec. 25.—Hal Roach, for 30 years active in movies, last week became the first pic producer to abandon the cinema ranks in exclusive favor of video. Roach disclosed that he was dropping all theater film activity and hereafter will devote all his time and effort to production of telecine. This means the \$6,000,000 Roach corporation and 15-acre lot will now go to work for the video medium. (See Roach Drops Pic on page 10)

### G. A. Richards FCC Hearings Open Feb. 21

WASHINGTON, Dec. 25.—Commissioner Edward M. Webster, of the Federal Communications Commission (FCC), will open his fact-finding hearings February 21 in Los Angeles (The Billboard, November 27) into complaints filed with the FCC against G. A. Richards, present chairman of the board of KMPC in Los Angeles, WGAR in Cleveland and WJR in Detroit. At least a week and possibly several weeks will be consumed in the Los Angeles proceedings, at the Los Angeles proceedings, at (See G. A. RICHARDS on page 5)

## Unions' Cry: "New Job Outlets"

### Hike in Rolls, Lack of Jobs Create Poser

#### AFRA Jumps 133%

NEW YORK, Dec. 25.—Perhaps the most pressing problem before showbiz unions today is how to open new avenues of employment for their rapidly growing memberships or to find some way to expand the old ones. A study of the figures at some of the leading labor orgs reveals that AFRA has hiked its rolls 133 per cent, AFM about 60 per cent, AGVA 200 per cent, AGMA 100 per cent, Actors' Equity about 54 per cent, etc. However, interpreted too literally some of the figures give a false slant. Firstly, many of the dues-payers are inactive and are not in the market for jobs. Secondly, many unions have been adding to their rolls by organizing the unorganized within their fields. AFRA, RWG, RDTG and (See Equity Faces 90% on page 46)

### THIRD ANNUAL MUSIC-RECORD POLL

#### The Year's Top Tunes

SONG	WRITERS	PUBLISHERS	POINTS
1. Now Is the Hour.....	Maewa Kaihau, Clement Scott, Dorothy Stewart	Leeds	190
2. My Happiness.....	Betty Peterson, Borney Bergantine	Blasco	187
3. You Can't Be True, Dear.....	Hans Otten, Gerhard Ebeler	Biltmore	165
4. A Tree in the Meadow.....	Billy Reid	Shapiro-Bernstein	141
5. You Call Everybody Darlin'.....	Sam Martin, Ben Trace, Clem Watts	Mayfair	140
6. I'm Looking Over a Four Leaf Clover.....	Mort Dixon, Harry Wood	Remick	122
7. Ballerina.....	Bob Russell, Carl Sigman	Jefferson	116
7. Nature Boy.....	Eben Ahbez	Burke-Van Heusen	116
8. Manana.....	Dave Barbour, Peggy Lee	Barbour-Lee	112

(See Year's Top Tunes on page 12)

### All-Industry Poll Spots The Leaders

#### BB's 3d Annual Recap

NEW YORK, Dec. 25. — In what has come to be generally recognized as the music-record industry's most authentic and most exhaustive full-year poll, The Billboard this week for the third consecutive year tabs the top tunes, publishers, writers, records and record companies for 1948 in all categories.

This is the only industry poll based on a full year's reports from thousands of key members in all phases of the music and record businesses. It is, in fact, a summation on a scientific basis of the reports which reach The Billboard from the field each (See Music, Disk "Bests" on page 12)



**A HAPPY,  
PEACEFUL,  
PROSPEROUS  
1 9 4 9  
TO YOU ALL**

The Billboard

### Columbia To Wax CBS Doc Scripts

NEW YORK, Dec. 25.—With its documentary *I Can Hear It Now* album currently topping the best seller lists, Columbia Record's masterworks division plans to follow up with waxings of several scripts from the Columbia Broadcasting System (CBS) unique show, *You Are There*. The program's format recreates important historical events via on-the-spot coverage by ace CBS newsmen. The first two sets, which will feature the regular CBS cast, cover Lincoln's Gettysburg address and signing of the Magna Carta.

Columbia last week cut its first post-ban domestic masterworks wax, concurrent with the appearances of Conductor Charles Muench and pianist Robert Casadesus with the New York Philharmonic. Columbia corralled these artists for a new waxing of D'Indy's *Symphony on a French Mountain Air*.

### Command Perf.

WASHINGTON, Dec. 25.—Bob Hope and Bing Crosby are at the head of the tentative list of big-name entertainers who will perform at the gala concert to be staged here January 19 as part of the elaborate inauguration celebration for President Truman. Hope, who is currently putting on performances for U. S. military civilian personnel engaged in the Berlin airlift (The Billboard, December 25), has sent his acceptance to an invitation to perform here. Several other stars of the radio, stage and screen world will be on hand. In addition, a number of "name" bands will perform that night. The gala concert will be staged in the Armory here on the eve of the formal presidential oath-taking ceremony, and the Truman family will be in the audience.

### BILLBOARD BACKSTAGE

#### The "One World" of Showbiz, Or How's Your Attitude Today?

By Joe Csida

This is probably as good a time as any to get on the one world theme. We don't mean the big ONE world on which Stalin and our guys can't seem to get together. If Marshall and Vishinsky and Harry and Joe can't work that out, they'll have to hustle help from other better equipped sources. We're talking about the show business one world. And frankly this is a propaganda piece prompted by the attitude of some of our friends in certain phases of show business to other phases. One of the nicest guys in the radio business, Jim Gaines, of the National Broadcasting Company (NBC), for example, kids us, whenever we see him, about what he calls the "goiter ads and the juke box stories" in the back of The Billboard. Other characters, notably from the Madison Avenue agency set and the legit, occasionally inquire in a look-down-your-nose tone why The Billboard covers the carnival and circus businesses.

The answer is as simple as it is obvious. We honestly believe it's all show business. And we haven't found too great a difference in the kind of guys engaged in the various segments of the industry, nor in its modes and manners. Niles Trammell, NBC's proxy, we're certain, is just as nice a guy as Carl Sedlmayr, who runs the Royal American Shows. And the only difference we've found eating at Toots Shor's and any of several midway cookhouses is that Shor's food is a little better, but the cookhouse operator call you a crumbum even if you aren't a celebrity.

**One Field or Another**

We could fill this issue, demonstrating the affinity and interrelation of one phase of the business to another, by citing facts like Joe E. Brown's or (See Billboard Backstage on page 45)

# Anti-Trust Blast at Legit

## UBO Is Focal Point of U. S. Investigation

### D. C.'s National Involved

WASHINGTON, Dec. 25.—The Department of Justice is quietly investigating the legitimate theater industry in the nation. *The Billboard* has learned. The Justice Department, it was learned, is specifically interested in the relationships between the United Booking Office (UBO) and the ownership, leasing or listing of legitimate theaters in the nation. The inquiry has been quietly under way several months as the consequence of a number of complaints filed with the Justice Department by individuals in several cities, including Washington.

Justice Department investigators are seeking to determine whether any violations of the Sherman Anti-Trust Act have been committed in the handling of show booking, production and theater leasing. The Sherman Anti-Trust Act prohibits conspiracies in restraint of trade, "attempts" in restraint of trade and outright "monopoly."

### UBO Studied

In the investigation thus far, it was learned, Justice Department operatives have familiarized themselves with the history of UBO, including the merger of the Erlanger and Schubert interests several years ago, and subsequent procedures and practices of UBO in booking of shows on Broadway and in legit houses elsewhere in the nation.

One phase of the inquiry has revolved around the local legit situation, and it has been learned that several of the complaints filed with the Justice Department have been on this. The nation's capital has been without a legit playhouse since the National Theater went dark last July 31 after refusing to bow to demands of Actors' Equity that the theater be operated on a non-segregation basis. Actors' Equity performers have de-

(See Anti-Trust Blast on page 47)

### In This Issue

Broadway Show	46
Burlesque	45
Carnival	59-63
Circus	54-55
Classified Ads	60-68
Coin Machines	75-108
Fairs and Expositions	50-57
Final Curtain, Births and Marriages	49
General Outdoor	50-53
Honor Roll of Hits	22
Legitimate	46-47
Letter List	60-70
Magic	45
Merchandise	66-71
Music	12-40
Music as Written	38
Music Machines	81-83
Music Popularity Charts	22-37
Night Clubs	41-44
Parks and Pools	58
Pipes for Pitchmen	70-71
Radio-Television	5-11
Repertoire	48
Reviews: Legit	46
Night Clubs	42
Vaudeville	44
Rinks and Skaters	64-65
Roadshow Films	48
Routes: Carnival	52
Circus	52
Legitimate	47
Miscellaneous	52
Salesboards	72-74
Vaudeville	41-44
Vending Machines	76-80

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### Tax Planning . . . No. 2 in a Series:

## You, Too, Can Be Jack Benny: Save \$\$ by Capital Gains Tax

By Lewis C. Lebish

New York CPA and Attorney

This is the second of a series of articles interpreting the federal income tax laws. This piece deals with capital gains, the formation of partnerships and corporations, liquidation of corporations, and other income-splitting devices. The series is designed to guide showbiz people thru the tax law maze, but every individual's case is different, so it is strongly recommended that readers wanting to effect tax savings should see an attorney or tax consultant.

Capital gains come about by the sale of capital assets. If the property is held over six months (in the case of an individual taxpayer) only 50 per cent of the gain is taken into account on his tax return and by use of the alternative method of computation, the maximum tax that can be paid on the capital gain is limited to 25 per cent.

Let us take, for example, the case of an entertainer who is in the top tax bracket (1948 limit 77 per cent). The total amount of tax which he could possibly pay on a capital gain of \$100,000 would be \$25,000 under this provision of the law. Naturally everyone is becoming capital gain conscious.

It is probably the best way that an entertainer in the top income tax bracket can retain the greater part of the monies received on any income-producing deal.

### "Amos 'n' Andy" Deal

No doubt everyone has read about the stupendous deals recently made whereby the Columbia Broadcasting System (CBS) acquired the *Amos 'n' Andy* and Jack Benny radio shows. Both of these packages were wooed away from the National Broadcasting Company (NBC) by Columbia Broadcasting System by working out a deal whereby the monies received on the sale of the shows to CBS would be capital gains. The switcheroo on the *Amos 'n' Andy* show came about in the following fashion. Gosden and Correll were partners. They agreed to sell CBS the entire show for \$2,000,000, including the use of the characters, names, scripts, plot, etc., and complete rights for radio, television, stage and the screen.

At the same time Gosden and Correll entered into a separate contract with CBS whereby they agreed to continue to write and act in the show for a certain specified time.

These facts were presented to the Internal Revenue Bureau and a ruling was requested as to whether this transaction would be considered a capital gain. Not only was a favorable ruling handed down, but, in addition, a closing agreement was made with the commissioner of internal revenue.

A "closing agreement" means that the commissioner of internal revenue agreed in writing that the Revenue Bureau would consider this sale to be a capital gain to Gosden and Correll, as they consider it a sale of a business.

The profit, therefore, is long-term capital gain which is limited to a maximum tax of 25 per cent and will not be taxed at the surtax rates for ordinary income.

### Benny Deal Different

The next bombshell was the Jack Benny deal. Nothing much can be said about this transaction at this time because the facts in this particular deal are not at present public knowledge. The Benny deal differs from the *Amos 'n' Andy* deal in one very important factor and that is that the Benny show was incorporated under the name of Amusement Enterprises, Inc. This deal was probably a stock transaction whereby the stock of the corporation was purchased by CBS from Jack Benny, who was the principal stockholder, and thereby CBS got control of the show. It is reported that \$2,000,000 to \$3,000,000 passed hands in this deal. The corporation in this case owned all of the rights to present the show on radio, television, stage and screen and also the use of all characters, plots, scripts, names, etc.

In this transaction there was also probably a separate contract whereby Jack Benny agreed to appear in the show for a certain period of time for a certain stipulated sum.

Altho the facts are not known, there is a possibility that there was

(See Tax Planning on page 45)

# Admish, Disk Coin Machine Tax Dough Up

## November Tops Year Ago

WASHINGTON, Dec. 25.—November collections from excise on admissions, disks and coin machines were up over the previous November—representing the first such gain in a half year—the Bureau of Internal Revenue reported this week. On the other hand, receipts from the levies on liquor and radio-phonos and parts showed declines for the third successive month.

The 20 per cent fee on admissions to theaters, concerts and movies showed a gain of about \$5,000,000 over November, 1947, while the identical levy on admissions to cabarets, roof gardens and ballrooms brought in approximately \$150,000 more than in the preceding November. The gain in disk taxes was \$23,500, in coin machine receipts, \$63,000.

Liquor taxes slumped \$18,154,585 from November of last year while the radio-phono tax fell \$627,500.

### Showbiz Excise Receipts

	Nov., 1948	Nov., 1947
Liquor	\$238,295,312	\$256,449,897
Admissions to theaters	\$ 36,378,497	\$ 31,162,981
Admissions to cabarets, ballrooms and roof gardens	\$ 4,068,792	\$ 3,810,245
Radios-phonos and parts	\$ 4,830,503	\$ 5,458,021
Disks	\$ 675,476	\$ 651,967
Coin machines	\$ 492,242	\$ 427,154

DETROIT, Dec. 25.—The Champion Record Company, established a couple of months ago here by James Catchings, Melvin Rogers and William Reed, has closed its doors after a brief existence. The record stock is being taken over by Idessa Malone Distributors for disposition. The Champion title was owned by Decca.

## The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

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The Billboard also publishes Turnover and Vend



## NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 On the Honor Roll of Hits  
**BUTTONS AND BOWS**
- No. 1 Sheet Music Seller  
**BUTTONS AND BOWS**
- No. 1 Most Played on Disk Jockey Shows  
**ALL I WANT FOR CHRISTMAS, S. Jones and His City Slickers, Victor 20-3177**
- No. 1 Disk via Dealer Sales  
**BUTTONS AND BOWS, Dinah Shore, Columbia 38284**
- No. 1 Disk in the Nation's Juke Boxes  
**BUTTONS AND BOWS, Dinah Shore, Columbia 38284**
- No. 1 Most Played Juke Box Folk Record  
**ONE HAS MY NAME, Jimmy Wakely, Capitol 15162**
- No. 1 Best Selling Retail Folk Record  
**ONE HAS MY NAME, Jimmy Wakely, Capitol 15162**
- No. 1 Most Played Juke Box Race Record  
**BEWILDERED, A. Milburn, Aladdin 3018**
- No. 1 Best Selling Retail Race Record  
**BEWILDERED, R. Miller Trio, Bullet 295**
- No. 1 Sheet Music Seller in England  
**BUTTONS AND BOWS**

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 22 to 34 in Music Section.

# RADIO NEARS 400-MIL. GROSS

## Fox-ABC Deal Hot Again? SEC Eyes Net Stock Shift

NEW YORK, Dec. 25.—In the wake of reports that the recently dropped deal whereby 20th Century-Fox Pictures would have bought out the American Broadcasting Company (ABC) has been reopened, the Securities and Exchange Commission (SEC) has launched an investigation into the recent transfer of 500,000 shares of the network's common stock. The stock had a market value of around \$4,500,000 at the time of the transaction.

The holiday week-end precluded any chance of confirming the reports as to reopening of ABC-20th talks. It is said, however, that two meetings have been held and that more are scheduled. Inability to get together on a price stymied the previous discussions, ABC holding out for a reported \$27,000,000.

SEC's study originated early this year when ABC officially registered with the commission its intention to

negotiate the stock transfer. The network on May 17 informed federal authorities that the stock issue, totaling 500,000 shares of common, had been sold to a group of underwriters headed by Dillon, Reed & Company, at \$8 a share and that the underwriters, in turn, placed the stock on sale to the public at \$9 a share.

Under the SEC law, corporations are required to register stock issues with SEC, which undertakes to determine whether the transactions are in compliance with the act.

## Bergen's Deal To Go to CBS Still Cooking

HOLLYWOOD, Dec. 25.—Edgar Bergen this week confirmed reports he was continuing negotiations with the Columbia Broadcasting System (CBS) to bring the Charley McCarthy show to that net next fall on a capital gains deal. Bergen told *The Billboard* he would head eastward in early January for an in-person huddle with CBS toppers to bring present conversations to a climax.

Bergen stressed that nothing has as yet been signed and said he cannot discuss details until deal has been closed. Bergen strongly denied New York rumors that his show will take to the CBS air next fall sans himself for first couple of weeks so as to lend legal weight to the capital gains basis of the transaction.

According to Bergen, this phase of the deal hasn't as yet entered into the talks. While in Gotham, Bergen will study Eastern strides in video, which he intends to apply in his own tele activities during the next year.

## Scramble Is On To Grab Dodgers

NEW YORK, Dec. 25.—At least a dozen bankrollers this week were pounding on the doors of the Brooklyn Dodgers, seeking to pick up the tab for airing the team's games, which were dropped by Old Gold cigarettes after a seven-year association. A strong possibility exists that the AM-TV broadcasts will be sold as a single package, with General Foods (GF) believed to have the inside track. GF last year bankrolled half the AM broadcasts, along with Old Gold, and half the TV airings, with Ford, which also is reported interested in buying the whole works. Dodger boss Branch Rickey is sitting on the deal and will make no decision until after the first of the year.

Should Rickey decide to continue the split sponsorship basis, he can (*Scramble for Dodgers on page 10*)

## Sammy Kaye Cuts Audition Platter

NEW YORK, Dec. 25.—An audition platter for a new radio show, based on a personal appearance and vaude routine he used over four years ago, was cut this week by Sammy Kaye. Titled *So You Want To Be a Star*, the program showcases would-be pro talent, mainly singers, with some dramatic spots believed included as well. The sample waxing was cut at the instigation of a potential bankroller with whom Kaye, as the package owner, is negotiating.

A strong possibility exists that the show, if bought, also will be readied for video. Kaye left this week-end for a brief vacation before a New Year's Eve date and a road tour lasting until March. Additional waxings of revisions of the show probably will be cut on the road. Kaye's most recent web show, *So You Want To Lead a Band*, has been off for some time.

## Figure Tops NAB Estimate By 15 Million

### Profits Level Off

WASHINGTON, Dec. 25.—Gross revenue for the radio industry in 1948 is just shy of the \$400,000,000 level, according to the latest estimate by the National Association of Broadcasters (NAB). Official Federal Communication Commission (FCC) statistics set the 1947 gross revenue for all stations at \$363,714,387.

NAB's new estimate, which will be published soon, places the 1948 figure at about \$398,000,000. This represents an increase of some \$15,000,000 over the 1948 figure estimated by NAB's research department in October.

NAB officials say the earlier figure was underestimated because full attention had not been given to the heavy advances being scored in local advertising.

### Net's Haul 133 Million

On the basis of the NAB yardstick, network income will be about \$133,000,000 for 1948. This is figured from total time sales, less discount allowances, but without subtracting agency commissions. Government calculations put the figure at about \$200,000,000 (*The Billboard*, December 25) without taking into account either discount allowances or agency commissions. Last year's web income on the same yardstick was \$191,300,000. Using either the government or industry yardstick, the gain in network income figures out at roughly 5 per cent.

Despite the gains by networks and radio as a whole over 1947, the NAB figures that the industry is worse off than last year because operating costs have increased more than income. The expenses of carrying on the radio business, NAB estimates, have climbed about 10 per cent over 1947 levels.

## Colmans Test For NBC Show

NEW YORK, Dec. 25.—Mr. and Mrs. Ronald Colman were auditioned this week by National Broadcasting Company (NBC). The show is a situation comedy airer, and if accepted, is likely to get a spot in the NBC Sunday line-up.

Colman currently is airing on a transcribed dramatic series put out by Frederic W. Ziv. Recently, another Ziv property, Guy Lombardo, began a live series on the Mutual Broadcasting System, causing some mix-up among bankrollers of the wax shows and the Kaiser-Frazer auto firm, which sponsored the live programs.

# G. A. Richards Hearings Feb. 21

## FCC To Start Fact-Findings In KMPC Case

### L. A. First, Detroit Later

(Continued from page 3)  
which a lengthy array of witnesses will testify, and expectations are that Commissioner Webster will move on subsequently to Detroit for further hearings in the Richards case. Richards has been accused by some of his former employees of slanting news at KMPC. Commissioner Webster has not yet determined whether he will stage a fact-finding hearing in Cleveland, the site of Richards' third station.

Among witnesses to be heard, according to current plans, will be Cleto Roberts, former KMPC news director, and George Lewin, former newsroom manager of the station. Roberts and Lewin have charged that Richards had ordered slanting of the news at KMPC. Richards,

## Pioneers' Hypo

NEW YORK, Dec. 25.—National activity is being stepped up by Radio Pioneers (formerly 20-Year Club by Ed Kobak, new prexy. Several committees have been appointed to carry out plans, a dinner is skedded for this spring and regional affiliated groups are being set up. Frank Mullen is expected to handle Coast activities, and other sections of the country will be assigned soon.

himself, will be given a chance to testify, it was announced at FCC. Webster said he will seek to determine whether Richards at any time while an officer and principal stockholder issued instructions to station employees to give biased presentation of the news or to broadcast false news or discriminate in favor of the interests of any political party or candidates, or to discriminate in any manner in support of the "private, political, social and economical views" of Richards.

The Los Angeles hearing will get under way almost a year after *The* (*See Richards Hearing on page 10*)

## All But NBC Cold to New Hooper Service

NEW YORK, Dec. 25.—Other networks were exceedingly cold to the announcement made this week by C. E. Hooper that the National Broadcasting Company (NBC) has subscribed to his new U. S. Hooperating service. One of the most outspoken comments came from E. P. H. (Jimmy) James, of the Mutual Broadcasting System (MBS), who declared that the new Hooper rating service favored NBC's heavily commercial schedule and that it was advantageous as to that network, at this time, in view of its recent and pending program losses, to buy Hooper's new project.

Hooper's announcement also included his first blast at his arch-competitor, A. C. Nielsen. Hooper charged that the Nielsen Audimeter disregarded engineering characteristics involved in listening habits; that it did not allow for network variables engineeringwise; that Nielsen cannot deliver the rapid service he has promised for 1949, and that

## Modern Food Buys ABC Sunday Time?

NEW YORK, Dec. 25.—The Modern Food Process Company this week was reported to be set on a 15-minute Sunday afternoon spot on the American Broadcasting Company (ABC). Several shows are under consideration, with selection due early next week. The time period is 3:15 p.m., with January 15 the probable starting date, and major coverage is to be in the East.

Clements of Philadelphia is the agency.

it reflects tuning, but not actual listening.

Hooper said he was interested in an electronic survey device, for video only, on the theory "hat people only turned TV receivers on when they actually wanted to look. There is considerable disagreement with this theory.

Mutual's James declared that U. S. Hooperatings evaluate networks and their respective strength on the basis of programs, not signal availability. It also disregards local audiences and those of co-op shows, he said, and by no means represents an accurate picture of comparative network listening.

# TRANSFER BOOM PROBE DUE

## Station Sales Hit 324 in '48; Only 78 in '47

### FCC and Congress May Act

WASHINGTON, Dec. 25.—Congress and the Federal Communications Commission (FCC) are casting inquiring glances toward an unprecedented feverish activity in broadcast station transfers, and the outcome may be one of the stormiest investigations in the history of the industry.

The rate of station transfers in 1948 reached an all-time high, running four times greater than the 1947 total and dwarfing the totals of any previous year. For the first 11 months of the year the number of sales approved by the FCC reached 324, compared with only 78 in all of 1947 and 72 in 1946. As the year draws to a close, there are 159 applications pending with the FCC for station sales, in marked contrast to a total of only 15 pending on January 1, 1947, and 18 on the same day the year before that.

### Signs of Inquiry

On the eve of Congress's opening, signs are already appearing that a formal inquiry may be pressed to determine whether practices and sales methods in the record-high traffic in broadcast license transfers are in conformity with the Communications Act and whether more rigid legislation is needed. It is seen certain that the FCC will be asked to submit a report to either the Senate or House Inter-State Commerce Committees, and this factor alone is expected to be sufficient to prompt the Commission to take a quick look-see at the situation preparatory to making any legislative recommendations.

The unprecedented rate of broadcast license transfers this year has been accompanied by a record growth in brokerage activities. FCC legalists acknowledge that the heavy press of work has prevented them from scrutinizing sales practices as carefully as they might otherwise have done, and some of the top brokers who have carefully maintained high ethical standards have been privately suggesting that an official examination of the subject would be a good thing for the industry as well as the general public. One of these brokers has averaged a sale of one station a week for a 1948 total equal to about 75 per cent of all the sales that took place in 1947. With over a third of the nation's broadcast licenses in the newspaper publishing field, a trend of newspaper-radio package deals has become firmly established in the brokerage business. Several brokers who ordinarily restrict their sales to newspapers are expanding to take in radio stations. In a single day this month, one newspaper broker offered for sale two separate radio stations along with affiliated newspapers, altho purchase of the stations was not made conditional to purchase of the newspapers.

### High Confusion

In the eyes of the FCC, the situation is more confusing than in 1946, when it asked Congress to clarify the policy to be followed in "passing on the sale of radio stations where the sales prices are in excess of the going concern and physical property values." At that time the FCC pointed out that several stations were being sold for amounts in excess of \$500,000. In imposing its historic Avco decision, the Commission



Directs KLZ News, Special Events

### SHELDON PETERSON

Directs one of the largest radio news staffs between Chicago and Los Angeles. Has increased scope of news contacts and injected new interest into KLZ newscasts with wire recordings of spot news.

KLZ, DENVER

sought at least to require advertising of sales offerings as well as restrictions on package deals involving unrelated properties, but even that decision is considered so hazy by some FCC-ers that there is a disposition on the part of some Commission insiders to urge scrapping the requirement as a meaningless formality inadequate to cope with the situation.

Paradoxically, the sale prices of stations have ranged this year from ridiculously low figures to quotations in keeping with inflation in most other fields. This paradox is explained by some economists as evidence that stations have become a glut on the market in a number of communities where there are too many competing AM outlets or where the trading area is too small to support a station. In other words, the economists figure that the belt-tightening era is in full swing for all types of broadcasting outside of television, which is still a mushrooming industry.

Even video, however, has figured (Transfer Boom Probe on page 10)

## ABC To Try "Mr. Bones" as Follow-Up To "Stop Music"

NEW YORK, Dec. 25.—The newest program whipped up by the American Broadcasting Company (ABC), in an attempt to follow thru on the unexpected success of *Stop the Music*, is a combination mystery-giveaway program which has been pitched at agencies during the past week, titled *Who Is Mr. Bones?* The new airer, a Bob Jennings package, is a combination of *Inner Sanctum*, *Mr. Hush* and *Candid Mike*, with a provocative promotional campaign geared up to go along with it.

*Bones* will have one or more characters visiting certain cities as designated in clues each week, wearing clothes and/or make-up as also revealed during the course of each week's drama. The first person to identify him will get \$1,000 in cash. Each city in which Mr. Bones will appear will be covered with promotional matter the day he hits the streets, warning townfolk to be on the lookout for him. He may then work a house-to-house sales routine, shop in a department store or simply wander in a specified area. Should the sponsor desire to promote several merchandising areas, there may be more than one city covered per week.

Additional promotional tie-ups call

## Top Name Seg, "Who Said?" Due as NBC Sunday Filler-In

NEW YORK, Dec. 25.—Who Said That? news quiz show inaugurated on the National Broadcasting Company (NBC), will shift to Sunday nights in the 10:30 p.m. time, as a temporary fill-in, starting January 2. The program, which is aired Monday night on radio and Thursday on the NBC TV network, may also be aired simultaneously when it shifts to Sundays.

However, the *Said* tenure Sundays may not be overly long, since it is being moved as a vamp-till-ready offering, pending getting the new Dean Martin-Jerry Lewis program into shape. For the 8:30 Sunday night-time, which opens up January 2 when Fred Allen moves to 8, NBC may air a star-studded revue, also pro tem, until it finally decides which of the shows it has been offered will get the berth.

HOLLYWOOD, December 25.—National Broadcasting Company (NBC) was plotting this week-end to package a three-week prestige series to fill the 8:30 p.m. P.S.T. time slot which opens January 2 when Fred Allen moves up a half hour earlier to occupy Edgar Bergen's present time. Altho plans were still tentative, web programmers hope to plug the gap with a series of radio adaptations of film and stage hits, featuring top pic and legit stars.

Stars offered roles in the series include Ingrid Bergman, who has been paged to recreate for radio her film hit, *Gaslights*. Also approached have been Alfred Lunt and Lynn Fontanne, according to web sources. Behind the web's interest in going dramatic is the determination to keep listeners tuned to the slot after Allen leaves.

The 10:30 p.m. Sunday time is to be tenanted by the new Dean Martin-Jerry Lewis comedy stanza. Gagsters are now set to kick off on or about January 23. Audition platters were cut here this week under super-

vision of Tom McCray, net's program manager, who trekked coastward to handle hiring of writing staff and talent for the comedy airer. McCray left Hollywood in midweek and indicated final slot would be decided upon his return to the net's Gotham headquarters.

Originally set to kick off early in January, the Martin-Lewis show was set back several weeks to enable lads to fulfill previously booked nitery dates in Florida. Web wanted to kick off airer from Miami, but idea was shelved because of lack of adequate studio and talent facilities in that city.

Meanwhile, NBC began juggling the Horace Heidt Philip Morris airer which moves to Jack Benny's 7 p.m. slot January 2. Web this week cleared the way for a West Coast transcribed repeat for Heidt in bandster's present 7:30 p.m. slot. In addition Heidt will be heard on the Coast at 4 p.m. opposite Benny.

Listener-wise this will enable dialers to hear both Heidt and Benny, since Benny's show is also transcribed for a second airing at 9:30 p.m. PST. The Heidt stanza is understood to be set for format revisions, including the addition of top name guest stars to hypo listener interest and sustain present high rating.

## L. A. Sheets Drop Anti-Radio Policy

HOLLYWOOD, Dec. 25.—The Los Angeles Times, last local paper to hold out against radio-tele coverage, threw in the sponge Monday (20) and expanded its log listings, thereby ending an anti-radio era lasting nearly ten years. Times is using an enlarged log set-up of complete tele and radio listings.

Credit for ending the cold-shoulder treatment goes to *The Los Angeles Mirror*, new afternoon daily. Paper features two pages of radio copy, including a daily column by Lou Larkin and full page of log listings, thereby forcing rivals to follow suit. While the *Mirror* is owned by Times publisher Norman Chandler, the new daily was not bound by a working agreement entered into years ago by the four dailies and administered thru the Southern California Newspaper Publishers' Association. The pact called for a solid front against allotting anything beyond the barest log listings to radio.

First break came last year when the *Daily News* added John Crosby's syndicated column despite beefs from competitors. The *News* was the second sheet to blossom with a daily localized column, followed by Hearst's *Herald Express*. Still without columns, but featuring log listings are the *Examiner* and *Times*, morning dailies.

MILWAUKEE, Dec. 25.—Recent personnel shifts at WRFW, Eau Claire, Wis., include Jack Kelly, station manager, upped to general manager and assistant to President Thomas K. Werner; Ralph D. Tobin, chief engineer, to station manager in addition to his other duties; Richard Werner, new commercial manager, and Jack O'Farrell, assistant sales manager.

for use of dirigibles over cities in which Mr. Bones will appear, and special warnings of his coming delivered with the morning milk or newspaper. Candid mike device will lead off each show, in which recorded interviews with folks who did not guess his identify will be aired. Candid photos of interviews also will be snapped for use in the press cities to be covered.

Mystery dramas will be serialized over a four-week stretch. Dual-identification will be required for the pay-off: Interviewees must not only name the cash-carrier as Mr. Bones, but also as the title character of the current drama. Should he be tapped before a four-week series is ended, the rest of the story will be summarized and a new yarn started. Material will be culled mainly from public domain. If the \$1,000 is unclaimed any week, it will go into the following week's jackpot.

Commercial tag on the show is about \$3,500 weekly for the first 26 weeks, with an escalator clause jumping the price somewhat thereafter. Packager Jennings has turned out such shows as *Go for the House* and *Mr. President*.

## "Cisco's" Shift Puts Don Lee in Programin' Hole

HOLLYWOOD, Dec. 25.—Don Lee Broadcasting System (DLBS) will relinquish control of the Cisco Kid dramatic series to the Dan B. Miner Agency next spring, following decision of the Fred Ziv Transcriptions firm to move the show out of the DLBS stable to the Miner office. Move, to be effective at expiration of the present pact, ends a three-year deal whereby Don Lee had complete production control of the stanza for the Coast area. Miner Agency, which bought Cisco for regional sponsorship by Interstate Bakeries, demanded control, contending it had a right to handle the show according to its client's specifications.

Because of Don Lee package control, Miner has been unable to syndicate the stanza in the Midwest market served by Interstate. New deal, however, will give Miner transcription rights in all areas, with Ziv retaining second rights in areas not served by Interstate. Hilly Sanders, Miner radio director, will handle production, and will revamp the show's writing and production staff and introduce live music for recorded backgrounds now in use.

Don Lee hopes to keep the show on its regional net, altho new contracts have yet to be discussed. Switch in control will force Don Lee to revamp its programing, since the Cisco series has been fed as a sustainer to a bloc of Northwest affiliates three times weekly. With Miner now in control, Don Lee must look to other programing for affiliates or pay a tariff to get Cisco on a sustaining basis.

## Met Op-Sugar Bowl Conflict Resolved

NEW YORK, Dec. 25.—Opposition by the American Federation of Radio Artists (AFRA), which threatened to snafu the American Broadcasting Company (ABC) plan to tape-record the Metropolitan Opera for broadcast after 8:30 p.m. New Year's Day, was resolved when ABC agreed to shift programs displaced by the schedule change to other time segs or pay the performers where this could not be done. The tape recording is necessary because the Sugar Bowl game New Year's Day will use the time the Metropolitan ordinarily is on the air.

The union was in a bad spot because it did not want to hurt the program, but also had to see that its members weren't left without employment. Only two programs will have to be shifted—*The Amazing Mr. Malone* and *Starring Kay Starr*—both sustainers.

## NBC Spots Winchell To Test Comics' Pull

NEW YORK, Dec. 25.—The National Broadcasting Company (NBC) has set Paul Winchell, ventriloquist, for five spots on its Jane Pickens sustaining show, starting January 9. The show airs Sunday afternoon.

The move is in line with NBC's plunge into the talent-building phase of programing. The web is trying to determine whether Winchell, now on the Bieglow video show over NBC, could handle an entire program himself, a la Edgar Bergen. The latter ends his long NBC run Sunday (26).

# SALUD—John Crosby!

Your very penetrating appraisal of WOR's "News on the Human Side" is what we'd long hoped to see.

## RADIO IN REVIEW

By JOHN CROSBY

### News on the Sprightly Side

Lyle Van, who is heard on WOR in New York Mondays through Saturdays at 6 p. m. E. S. T., is an unusual and possibly unique radio reporter in two respects. Firstly, about 50 per cent of Van's material is dug up by Van or his legman instead of being taken from the wire services as is most radio news.



John Crosby

Secondly, Van editorializes in open and so far unscathed defiance of a Federal Communications Commission ruling.

Of course, editorializing by individuals such as Walter Winchell or Fulton Lewis Jr. is not unknown and is not frowned upon by the F. C. C. Van is in a different category. "News on the Human Side," the title of the Lyle Van show, is a WOR show and its editorials represent station policy. For a fifteen-minute show an unusual amount of work goes into it. Its general outlines are determined by editorial conferences of WOR newsmen, and then Van's legman, John Wingate, and writer, Edgar Higgins, go to work.

Most of the crusades are on a human, non-controversial level. It was Van who broke the story about the chiseling by ticket scalpers on circus tickets. This campaign, the result of a tip from a disgruntled ticket purchaser, led to the conviction of one ticket seller at Madison Square Garden and a wholesale investigation of the circus ticket business by the License Commissioner.

Van—or rather the WOR newsmen, of which he is merely the spokesman—is more or less permanently outraged by the Avenue of the Americas, a name that pains a great many other people, and has campaigned incessantly for a change back to Sixth Ave-

nue. So far, no luck. Incidentally, Van polled his listeners, an increasingly loyal group, and out of 1,500 replies found only six who favored Avenue of the Americas.

"News on the Human Side" also campaigned against the margarine tax, and the station feels that it had a good deal to do with the repeal of the New Jersey law against the sale of colored margarine. Perhaps the most daring and most controversial crusade Van ever got mixed up in was a campaign against the city's Golden Jubilee last spring, most of which was directed against Grover Whalen.

Van and his associates felt that the appropriation of \$860,000 by the city for a Golden Jubilee was a lot of nonsense. Van pointed out with considerable acerbity that Whalen's World's Fair had lost a fortune and predicted that the \$860,000 would be largely lost too. With the city going broke, he said, "we need a million-dollar celebration like we need a hole in the head."

This crusade brought an outraged protest from Mr. Whalen, who called Dave Driscoll, director of news at WOR, and threatened "to retallate with any means at my command." A short time later the ad agency representing Van's sponsor called up and asked for the script of the attack on Whalen. Two weeks later, when the time came for option renewal, the sponsor dropped the show. This sequence of events is listed cautiously by the station under the heading of funny coincidences.

Meanwhile, Van (who has picked up a new sponsor) goes ahead, taking sides on local issues, digging up unusual exclusive news stories and presenting a news program that is certainly sprightly and different from others. Even the station admits that "News on the Human Side" appears to be a clear, though minor violation of the F. C. C.'s rule against editorializing. So far the commission has made no protest.

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NOTE: "News on the Human Side", starring the gifted Lyle Van, is a creation of the WOR news and special features division. It is at the moment—open for sale. A tip . . . hurry, hurry, hurry to that phone and call SALES at LONgacre 4-8000.

# WOR

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**EXPERIENCED PHONE SOLICITORS**  
To Sell Co-Sponsored Radio Programs  
**MUTUAL RADIO FEATURES**  
211 N. Allen St Albany, N. Y.

## TV Casters Face Onslaught Of Pugs for Proceed Cut

NEW YORK, Dec. 25.—Television broadcasters this week were girding to meet still another demand on the sports front, with boxers participating in bills being televised now asking for a cut in the proceeds. First to feel the pinch was DuMont Television, which covers bouts in the Jamaica Arena. A delegation representing the Boxing Managers' Guild this week paid a call upon DuMont execs, seeking an indication of that web's position on cutting in the pugs in 1949.

The initial session between the Guild and DuMont was understood to have ended with the web retaining the title, altho the Guild carried the battle offensively. DuMont was said to be unwilling to make any new concessions for its 1949 contract and the meeting broke up with little progress made.

A meeting of the Guild is skedged soon, at which the DuMont situation will be discussed further. Also on the agenda is a consideration of the effect opening of the coaxial cable to the Midwest will have on the members of the Guild in New York and elsewhere. Also concerned here are Midwestern promoters, who feel that showing of New York events in their territory may cut into their gate, and

### Godfrey Hits 55.2 TV Rate in 3 Weeks

NEW YORK, Dec. 25.—Arthur Godfrey's Talent Scouts show, which has been on television for only three weeks, has come up with a boff 55.2 rating in the latest Hooper teleratings, giving the show second place in the New York City ratings, the only market now covered by the Hooper organization in video. It is one of the top efforts scored by any video program in so short a period.

Still in a strong No. 1 spot is the Milton Berle Texaco show, with a sock 78.9 rating, with Toast of the Town down one notch, from second to third, with a 50.6. Ten top ratings follow:

	Rating
1. Texaco Star Theater (NBC)	78.9
2. Arthur Godfrey's Talent Scouts (CBS)	55.2
3. Toast of the Town (CBS)	50.6
4. We, the People (CBS)	47.8
5. Amateur Hour (DuMont)	33.9
6. Chevrolet Tele-Theater (NBC)	28.1
7. Kraft Television Theater (NBC)	28.0
8. Bigelow Show (NBC)	27.5
9. Break the Bank (ABC)	24.6
10. Small Fry Club (Thurs.) (DuMont)	24.3

### Bob Hoag Sales Mgr. For Don Lee Video

HOLLYWOOD, Dec. 25.—Don Lee Broadcasting System this week formally divorced its radio sales department from television with the appointment of Robert Hoag to the newly created position of sales manager in charge of Don Lee tele. In his new berth, Hoag will devote full time to sales on Don Lee's Hollywood tele station KTSN (W6XAO).

Appointment was made by Ward Ingram, recently installed head of network's sales and advertising departments.

fear of like result on the local gate if top Midwestern events are piped in here.

In this regard, the wrestling promoters also are known to be restive, despite the hefty hypo video has admittedly delivered to their gates. The grapplers' managerial group also has a session skedged shortly to consider the problem. Meanwhile, the Boxing Guild is to return to DuMont for a renewal of talks soon, after the managers set their own policy line.

### WFIL-TV Wraps New Rates in One Package

PHILADELPHIA, Dec. 25.—The new rate scale for WFIL-TV, effective with the new year, has been set up on a package basis. While all previous time buys will be honored, the new package rate includes rehearsal charges along with production, staff announcer, studio, camera and film facilities. Kenneth W. Stowman, station's TV sales manager, explained that the package price was adopted at the request of many advertisers and agencies that time buying be simplified.

Setting up of a package basis for time sales will not be welcomed, however, by the many independent program package producing agencies around town. But no serious difficulties are expected, since the number of outside package shows on the stations here is very small in spite of the number of producing outfits in the field. The new WFIL-TV card rate, guaranteeing the rates for 26 weeks from the first of the year, scales live shows at \$400 an hour for a one-timer, down to \$80 for five minutes. Rate is down to \$360 an hour for a 52-week contract and \$380 for a 26-week contract. Hourly rates for film shows run from \$300 for a one-time shot to \$270 for 52 times, down to \$60 for a one-time five minutes and \$54 for a year's contract. Spot announcements, one minute or less, either live or film, take \$50 for a one-time, \$47.50 for a 26-week contract and \$45 for a 52-weeker.

### WBKB TELECASTS MASS

CHICAGO, Dec. 25.—What was claimed to be the first televising of a Roman Catholic mass took place here today when WBKB telecast a solemn pontifical mass from Holy Name Cathedral. Program lasted from midnight until 2:30, with his eminence, Samuel Cardinal Stritch, a bishop of Chicago, presiding. Station used three cameras and five microphones. With time spent in televising from the cathedral, WBKB telecasting 12 consecutive hours, a record for the station.

### TV Covers VA

WASHINGTON, Dec. 25.—Veterans Administration (VA) is boasting of almost 100 per cent coverage of the nation's operating TV outlets for its one-minute cartoon films. Of the 49 operating stations, 43 are carrying the cartoons regularly, VA said this week.

### ABC Dickers for 44 Western Pix; Plans for Affils

NEW YORK, Dec. 25.—A deal whereby the American Broadcasting Company (ABC) would contract for 44 Hollywood-produced Western films was near signing this week. The web was ironing out final details with Telecast Films, Inc., of New York for a 52-week set-up which would service the films to ABC and its owned-and-operated stations. The web also plans to make the films available to affiliates about January 15.

The pix include 16 starring John Wayne, and others featuring Rex Bell, Ken Maynard and the Range Busters. The deal would have each feature shown once, and eight of the Wayne films used twice. Details on price have not yet been settled, but ABC is understood to be in line for a volume discount based on the favorable response from affiliates toward using the films.

Meanwhile, the Columbia Broadcasting System (CBS) this week inked its deal for 30 Eagle-Lion features, as previously reported in *The Billboard*, December 11.

### Coast ATAS Elects Lubcke President

HOLLYWOOD, Dec. 25.—Harry R. Lubcke, director of television for Don Lee Network, was elected president of the Coast's Academy of Television Arts and Sciences (ATAS) at the annual election meeting held Tuesday (21). Lubcke, pioneer Coast video exec, has headed Don Lee's tele operations for the past 17 years.

Other ATAS officers elected for a one-year term include Don McNamara, Telefilm, Inc., tele director, veepee; Russell Furse, Cascade Pictures of California, second veepee; Leonore Kingston, treasurer, and Robert Packham, secretary. Jimmy Vandiver, Betty Mears and Catherine Sibley were also elected to offices.

Directors at large named were Ed Nassour, head of Nassour Studios; Ray Monfort, chief engineer for LA Times-CBS Station KTTV, and Jack Strauss, kinescope sales manager, Television Relay, Inc.

### TV-AM Sales Tie-Ins Bring U. S. Probe

PHILADELPHIA, Dec. 25.—Tie-in sales by which retailers must buy unwanted radios to get television sets are to be investigated by the anti-trust division of the Department of Justice, Stanley E. Disney, in charge of the division here, announced this week. The probe follows numerous complaints from operators of small stores, Disney said. They reported they were forced by distributors to accept a number of small table radios for which there was no immediate demand in order to get television sets.

In addition, they charged, several large distributors, after delivering larger items, such as refrigerators and washing machines, have demanded payment before Christmas and are refusing to allow the dealers to return them. The same pressure is not being applied to the larger retailers, the storekeepers said.

"We have interviewed several of small operators with complaints of this kind," Disney said, adding that the investigation would seek material for indictments under the Sherman Anti-Trust Act for presentation to a federal grand jury.

### U-I Romancing Tele With New Pkg. Service

HOLLYWOOD, Dec. 25.—Universal-International (U-I) studios this week announced a new programming service for tele stations, thereby becoming the first major studio to move into video exploitation on a permanent basis. Film firm will henceforth produce a 5-minute packaged weekly tele program which will include Hollywood gossip feature material, capsule reviews and still pix. Show will be strictly free to interested tele ops. First series will plug U-I products but the show will expand later to include news and pic credits from other studios.

Program kit includes 28 still photos especially prepared for video, complete script and program notes. U-I guarantees to hold film plugs down to a minimum so as to allow stations full use of news and feature copy. Firm has so far set deal with nine stations and is negotiating with additional tele outlets to complete the tie-up.

Series was developed by Bob Rains, flickery's radio and tele exploitation head and has been tagged *Hollywood Picture Flashes*. U-I tie-up is with one outlet in each major market giving the station a local 13-week exclusive, with outlet allowed commercial resale rights. Stations peddling series are to be restricted to only an opening and closing plug. Middle commercials or spots which may disrupt program's continuity will not be permitted under the deal.

### RMA Backs VHF Clear-UHF Local Station Set-Up

WASHINGTON, Dec. 25.—The Radio Manufacturers' Association (RMA) this week gave added impetus to the industry-inspired move to put very-high-frequency (V-H-F) television on a clear channel basis and to limit future ultra-high-frequency (U-H-F) video to local station basis. The RMA submitted its recommendations informally to the Federal Communications Commission (FCC) Monday (20), altho similar suggestions were made at the FCC's recent engineering conference on video. At the same time, RMA reiterated a request formally made at the hearing by the Radio Corporation of America (RCA) that the current freeze on new TV construction permits (CP's) be lifted "as quickly as possible to allow maximum development in 1949 of the current standard television broadcasting and receivers." The RMA recommendations were presented by a committee headed by RMA Prexy Max F. Balcom, but later will be submitted formally. The RMA committee included representatives of the Zenith Radio Corporation. (See RMA Backs VHF on page 48)

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100-8 x 10's for ... \$ 7.50

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STOCK ROLL TICKETS  
One Roll... \$1.45  
Five Rolls... 4.15  
Ten Rolls... 6.90  
Fifty Rolls... 25.50  
Rolls, 2,000 Each  
Double Coupons  
Double Price.  
No C.O.D. Orders Accepted.

ELLIOTT TICKET CO.

# ROTATION SAVES ALLOCATION

## Fear of Yank Inroads Keeps Television Out of Canada

MONTREAL, Dec. 25.—Fear of an inundation by American shows is one of the basic reasons, or perhaps the basic reason, for the decision of the Canadian Broadcasting Corporation (CBC) to bar Canadian stations from operating television, A. Davidson Dunton, CBC chairman, admitted in a speech here last week.

CBC's ambition, said Dunton, is to make television "basically Canadian," using "the greatest amount of Canadian material and talent, and serving the greatest possible number of Canadians."

Dunton admitted, as he has in the

### Tele Lines Up Vs. Adaption Tab Hike

NEW YORK, Dec. 25.—The first move to form a common front of broadcasters, packagers and sponsors against the rising cost of literary properties for adaptation to television was made last week, under the leadership of World Video, Inc., package org. A session outlining the problem was held, attended by representatives of all four tele webs, plus most top packagers and ad agencies. Those present defined the problem as necessitating a common approach to all holders of literary rights, especially literary agents, and stressed that none had any beef with payment of adequate fees to the writers.

Other major problems up for settlement include payment for kinescope repeats, ownership of copyright to the video adaptations and payment of sustaining fees as against commercial and for indie stations as against webs. The participants aired their differences in seeking common definitions and adjourned until after the holidays, when a solution will be sought.

### Allen Means It -- He'll Lay Off A Year To Cogitate and Rest

NEW YORK, Dec. 25.—He's said it before, but this time he's going to make it stick. So says Fred Allen of his recently announced intention to quit radio for a year, come the end of his current Ford dealer series over the National Broadcasting Company (NBC) Sunday soiree. He doesn't know what he's going to do with his self-awarded sabbatical, adds Fred, but he hopes to ponder a bit about radio, ponder a little more about television and maybe, just maybe, write a book. He does know, tho, that he's going to relax and try to get rid of the cerebral wrinkles acquired in 17 years of broadcasting.

Allen, who more than any other air comic takes his weekly writing-production problem really seriously, believes that no performer or writer, however fertile, can be creative after a protracted radio run, such as he has enjoyed. That and the enormous use of material by radio make it virtually impossible to produce on a quality basis. Jack Benny, for instance, says Allen, in the years he's been on the air, has used every kind of joke, and every kind of comedy situation conceivable. So, says Fred, his comedy wells "have dried up" and since he wants to write creatively,

past, that as with radio in Canada, the dominion's great distances, its variety of time zones and its sparseness of population would make video a much costlier per capita proposition than it is in the U. S. Government subsidies are necessary, he added, for CBC to start television. So far, such subsidies have been neither forthcoming nor pledged, and as was recently revealed in *The Billboard*, CBC declined to grant video licenses to six indie applicants to enable CBC to study the plan of television on a co-operative basis in Canada, i.e., indies and CBC both chipping in.

Said Dunton: "I think the time has come for Canada to start in television, but, for instance, if the CBC had recommended that licenses be granted to the six parties requesting them at its last meeting, the stations would have had to rely heavily on American material, and we want television in Canada to be basically Canadian."

#### Two Years Away

This is one of the reasons, Dunton implied, that Canada would be wise to wait with television until it reaches a further stage of technical development that would tie in with the individual conditions in Canada. Meanwhile, at the recent CBC meeting, it was revealed that video is still about two years away from Canadians.

### TV Set Sales Spurt In L. A. Region

HOLLYWOOD, Dec. 25.—Tele set distribution for the Los Angeles area was officially pegged at 67,000 as of December 1, according to a survey by the Southern California Electrical Appliance Association (SCEAA). Figure represents a boost of 10,000 over November 1, according to SCEAA exec Bill Quinn.

Set sales slumped seriously during

he's going to try and get himself a refill via rest.

#### Comedy Dearth

The networks are at fault in the comedy dearth, Allen believes, having—except for the Columbia Broadcasting System—refused to try and develop new writers and new performers. NBC now has been forced into such a program, but it takes a lot of time and a lot of money, and Allen isn't too sanguine about it. So sad is the new comedy talent situation, Allen adds, that not one new stooge, so vital to radio comedy, has been developed in recent years. You can't afford to take the time required; you gotta deliver that rating.

Allen would really like to know where this is going to end. He feels that he and many other top comics are past their peaks, and what happens when no replacements are in view? He's also convinced that the current NBC-CBS program fight will hurt radio by reducing the medium's efficiency.

So he's going on leave, says Fred. Maybe he'll be able to come up with a new radio formula or maybe a good television formula. He's certainly not sure; he can only hope.

### KFI-TV Makes Pitch For Small Ad Accts.

HOLLYWOOD, Dec. 25.—KFI-TV this week launched an intensive drive to entice small local retailers and manufacturers to try tele advertising and quicken the pace of retailer use of television. In a move aimed to encourage immediate tele time purchases, Station Manager W. B. Ryan announced a 30-day "rate card bargain" during which cost of spot announcements will be dropped from \$75 to \$25 per spot. Claiming tremendous response, station sales chief, Kevin Sweeney, reported sale of 120 spots to 22 advertisers within eight hours after rate cut was announced.

Deal offered includes spotting of commercials on one of two featured household shows for 30 days beginning January 12. To qualify, advertisers must agree to turn over production control to KFI, plug products "which will produce a measurable response" and give KFI access to all facts and figures on sales results. Latter will give KFI assurance that station may use "success stories" in any future sales promotion.

Station insisted that rate slash was merely an experiment and in no way hinted at further time charge cuts. At the end of the trial deal, spot rates will revert to original level.

November, dealers claimed, but recovered during the first 10 days of December. The yuletide sales spurt is expected to bring total sets to at least 80,000 by the year's end, Quinn said.

## Sunday Night Coax Skeds Worked Out

### Rest of Week Comes Next

NEW YORK, Dec. 25.—An agreement to rotate time on the East-West coaxial cable, beginning January 12, was worked out this week among the four video networks and WPIX, New York, thereby breaking the long-standing bottleneck over cable allocations. As of today (Saturday), only the rotation schedule for Sunday nights has been worked out, but another meeting is scheduled for Monday (27) to try to work out the rest of the week.

The telecasters had been hopelessly deadlocked on the cable-sharing plan until this week, when top execs from the companies involved got together and finally worked out the rotation pitch. Those who set this plan up include Frank Stanton, president of the Columbia Broadcasting System (CBS); Mortimer Loewi, DuMont; Mark Woods, president, American Broadcasting Company (ABC); Charles R. Denny, exec veepee of the National Broadcasting Company (NBC), and Bob Coe, of WPIX.

The plan provides for alternating use of the link to Chicago on some periods and fixed assignments for others, subject to reallocation in the (See Sunday Night Coax on page 45)

## Happy New Year!



Bob McLaughlin

REXALL — presents  
"Bob McLaughlin's Clubtime"

Five Shows Weekly  
COAST TO COAST in  
REXALL'S SPOT MARKETS

KLAC, Hollywood, California, presents  
"Bob McLaughlin's 570 Club"

MONDAY THROUGH FRIDAY  
1:10-3:00 P.M. 7:05-8:00 P.M.  
SATURDAYS—2:10-4:30 P.M.

# Transfer Boom Probe Is Due; Station Sales Hit 324 in 1948

(Continued from page 6)

in the heavy sales activity, with TV properties tied in with some of the AM and FM deals. Most of the big-money deals in 1948 were due to this sort of package sales of broadcast properties. Thus, WDSU, New Orleans, and TV and FM permits went for \$875,000. WDSU is a 5,000-watt. In another major packaging deal still pending, two standard outlets and a TV station owned by Dorothy Thackrey are up for sale for \$1,045,000, while the price tabbed for clear channel station WHAS, Louisville, and associated TV and FM properties, is \$1,925,000. Among the top single station deals of 1948 was one involving \$425,000 paid for 55 per cent of the stock of 5,000-watt KQW, San Francisco, by the Columbia Broadcasting System (CBS) and the related sale by CBS of 55 per cent of clear channel outlet WTOP, Washington, to *The Washington Post* for \$855,000. Incidental to this transaction, CBS submitted a bid for a TV channel assignment which had been allotted by FCC to a community in West Virginia. In connection with this exchange of interests, government and industry economists are waiting with interest the outcome of negotiations now pending for sale of WINX by *The Washington Post*, which four years ago bought the 250-watt station for \$500,000, a price which still stands high in the scale of prices paid for stations of that size. A comparison of that figure with the price which *The Washington Post* gets for the station is likely to serve as a barometer at least for radio's economic market, particularly in the District of Columbia area where 29 broadcast outlets of all kinds—AM, FM and TV—are now operating, compared with nearly half that number in 1944 when WINX last changed hands.

## Many Explanations

Reasons advanced by economists for the record-high turnover rate in radio are many. Among the major ones: In many instances, owners want to transfer to other broadcast properties in the hope of improving their financial position; some operators seem to believe they may not continue sizable offers much longer in the increasingly competitive market where operating costs are going steadily skyward; others are glad to take what they can get in order to unload; a growth of brokerage activity is stimulating much of the sales incentive; uncertainty prevails as to the extent to which TV will replace rural broadcasting. Some FCC economists point out that the high turnover is at least a sign that broadcasting is now "wholesomely mature" and that the bottom has not fallen out of the market, since so many buyers could not be found in a poor market. The real time to worry, they explain, is when large numbers of stations start going off the air for want of buyers.

Commission officials frankly admit they don't know what the FCC can do about controlling the situation beyond citing the ambiguous mandatory requirement of keeping radio in the "public interest." Also, the Commis-

sion lacks authority to predicate new grants on the ability of a community to support an additional station, and it is not authorized to give dominant weight to economic factors in the handling of transfer bids. The Commission itself is divided on the question whether the FCC ought to pursue a completely hands-off attitude toward sales practices, and expectations are that the final answer—yes or no—will come not from the Commission but from Capitol Hill.

## Roach Drops Pic Work to Produce Video Flickers

(Continued from page 3)

current with this announcement, Roach canceled a distribution deal made last spring with Metro-Goldwyn-Mayer for six theatrical films. Roach told MGM he will not deliver the films, since hereafter he will be making video films.

Roach backed up his words with action. Last week the first of his tele flickers went before the cameras and by January 9 he expects to have the first episodes of a series of six tele pix in the can ready for showing to agencies and sponsors. Initial film, *Sadie and Sally*, rolled Wednesday (22), while the first episode of the next series will face the cameras Monday (27), entitled *The Brown Family*. Roach will film only the first shows in his projected series and get agency and sponsor opinions before establishing the number of episodes in each series. Each will be a half hour in length and will be produced at an estimated budget of \$12,000 per seg. *Sadie and Sally*, featuring Joy Lansing and Lois Hall, is a comedy series based on the brains vs. beauty theme. *Brown Family*, stressing situation comedy, includes as its cast John Eldredge, Ann Doran, Carol Brannon and Billy Gray. Harvey Foster will direct this series, while Roach and Leslie Gooswins will co-meg the *Sadie and Sally* pic.

Other first chapters in the flicker series due to be wound up before the January 9 deadline include *Botsford's Beanery*, slapstick comedy; *Foo Yung*, comedy Chinese whodunit; *Puddle Patch Club*, juvenile comedy series a la *Our Gang*, and *Our Main Street*, situation comedy based on behind-the-scenes life on the nation's Main Street. In addition to the above named, Roach will start first episodes on another sked of 12 in mid-January. Of these, six are now in the writing stage, while remaining six are on the planning boards.

Roach will peddle his pix thru William Morris, with the agency handling all sponsor contact. Deal with Morris was closed last week.

## Home Journal Talks Tie-Up With Morgan

HOLLYWOOD, Dec. 25.—Raymond R. Morgan Agency is negotiating with *Ladies' Home Journal* for radio rights to the mag's monthly feature, *How America Lives*.

Format being developed calls for Morgan to produce the series by furnishing a traveling crew of interviewer, scripter and producer, and bringing home-originated airers from various parts of the nation. If a tie-up is attained, the show will keep the same name and a close working agreement will be set up to promote and exploit the stanza thru pages of the *Journal*.

## SHORT SCANNINGS

ED BENEDICT shifted from AM time sales to TV sales by the American Broadcasting Company (ABC) in line with strengthening its video pitch. . . . Hubbell Robinson Jr., Columbia Broadcasting System's (CBS) veepee and director of programs, to the Coast Sunday (26) for four-week vacation. . . . Arthur Godfrey to his Leesburg, Va., home for Christmas, thence to Miami Tuesday (28) for week's holiday. . . . Joe Stein, chief writer on new CBS Robert Q. Lewis series. . . . J. B. Cron joined the National Broadcasting Company's (NBC) tele department as supervisor of film procurement. . . . Jack Guilford has become a permanent member of the Phil Silvers tele show on WNBC. . . . John Green and Joe Lamneck new additions to Newell-Emmett's video staff. Green will work on production, Lamneck on art.

Philco bought 30 minutes on ABC's Eastern video network to combine coverage of New Year's Eve on Broadway with the opening of the sponsor's new spectacular sign. Five stations will carry the show, with ABC cameras catching the Times Square whoop-te-do. Hutchins is the agency. . . . Gloria Swanson minus her appendix after an emergency operation Monday (29). . . . Stanley A. Morrow, new advertising and sales promotion manager of Farnsworth Television & Radio Corporation. . . . John S. Garceau, who formerly held the position, resigned. Radio Corporation of America is setting up an 18 by 24-foot video screen to feed the Orange Bowl game in Miami to 2,300 people unable to get tickets to the football game.

DETROIT . . . Paul L. Penfield, advertising manager of the Detroit Edison Company, was elected second president of the Detroit Television Round Table, succeeding Henry J. Houston, of the J. Walter Thompson Agency. Other new officers for 1949 are vice-president, Lee Wailes, general manager of Fort Industry Corporation; secretary, James Miller, Hearst Advertising Service, and treasurer, William Nagy, Philco distributors. . . . Directors of the Round Table are Harry Cushing, D. P. Brothers Agency; Tom Diggles, General Electric Supply; Walker Graham, Grant Advertising; William Hendricks, advertising manager of WXYZ; William Saunders, Detroit Edison Company, and William E. Walbridge, manager of WWJ-TV.

## NBC Inks First Two Segs For Bow on Coast Video

HOLLYWOOD, Dec. 25.—National Broadcasting Company (NBC) this week inked the first two tele shows to debut on local video outlet KNBH on or about January 16. Signed exclusively to the net were *The Pickard Family* and a Tex Williams Western show to emanate from local Riverside Rancho nitery-ballroom. Both shows were set for 13 weeks with options. NBC will retain complete production control.

KNBH Program Director Bob Brown said basic programing will include the following live shows currently being packaged. A studio variety stanza, kiddie show, quizzer, art appreciation and camera shows, studio sports program and a prestige Sunday night musical feature. Last named will boast of longhair studio

ork and ballet, as well as instrumental and vocal soloists, and will be built as a class cultural airer.

In addition to live programing, station has received clearance on four New York originated kinescope programs, including the Philco Sunday show, the Chevrolet stanza, Bigelow-Sanford's Winchell-Dunnlager show and the Disney newsreel. Still to be cleared for local kine showings are Texaco, Admiral and the Kraft shows. Kine airings carried here will be commercial only.

Station said there was no interest in pirating local stanzas from rival stations. Sole exception is the locally popular Shirely Dindsdale-Judy Splinters puppet kid show, a long-time feature of Paramount's KTLA. NBC admitted it would like to snare the kid feature and said negotiations to buy the stanza were currently in progress with William Morris Agency.

## RICHARDS HEARING

(Continued from page 5)

Billboard exclusively published a report of the complaint made by the former KMPC newsmen against Richards. Formal complaints urging an investigation were filed by the Hollywood Radio News Club and the American Jewish Congress. The FCC's law department last April said it had begun an investigation, and the FCC November 17 announced that Commissioner Webster was assigned to undertake the "fact-finding hearings" which, FCC emphasized, do not constitute proceedings to determine whether or not a station license should be revoked, but were "just another step" in the preliminary process of evidence-gathering to determine whether such proceedings should be held. Last May, Richards, who with his wife and child still holds a majority of shares in the three stations, stepped down from the presidency to which Frank Mullen, former executive vice-president of National Broadcasting Company, was appointed (*The Billboard*, May 22). Richards retained chairmanship of the board.

The legal side of the Richards case is being handled by the Washington law firm of Kirkland, Fleming, Green, Martin & Ellis, in which Louis Caldwell is a senior figure. This firm will be bulwarked by ex-Sen. Burton K. Wheeler, who has a Washington law practice and who this week informed the FCC that he will file a formal notification of his participation.

## RDG and ABC Cease Fire Till New Year

NEW YORK, Dec. 25.—The holiday spirit this week hit negotiations between the Radio Directors Guild (RDG) and American Broadcasting Company (ABC). Negotiators were so overflowing with yule joy that they decided not to harangue each other until after New Year's Day and adjourned the session.

The next meeting, in the effort to clarify the status of video directors, assistant directors and floor managers, will take place the first week in January.

## SCRAMBLE FOR DODGERS

(Continued from page 5)

choose from a plethora of bidders, including beer, cigarette, food and oil firms. Neither GF nor Ford is definitely set for 1949 as yet, but both are anxious to continue. WMGM will again air the AM side, while Columbia Broadcasting System will again cover video and is making active preparation to assure coverage of night games. The team this year may have 21 arc tilt; instead of 14. Red Barber, Connie Desmond and Ernie Harwell are understood set for mike chores again, and this year will be used interchangeably on AM and TV, as well as on road coverage for AM.

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## MULSON STUDIO

Box 1941 Bridgeport 1, Conn.

# Billboard 3d Annual Music-Record Poll

## The Year's Top Disk Jockey Records

RECORD	ARTIST	LABEL & NO.	POINTS
1. Manana	Peggy Lee	Capitol 15022	272
2. My Happiness	Jon & Sondra Steele	Damon D-11133	248
3. A Tree in the Meadow	Margaret Whiting	Capitol 15122	243
4. Love Somebody	Doris Day-Buddy Clark	Columbia 38174	232
5. Twelfth Street Rag	Pee Wee Hunt	Capitol 15105	218
6. I'm Looking Over a Four Leaf Clover	Art Mooney	MGM 10119	210
6. Nature Boy	King Cole	Capitol 15054	210
7. My Happiness	The Pied Pipers	Capitol 15094	206
8. You Call Everybody Darlin'	Al Trace	Regent 117	180
9. Now Is the Hour	Margaret Whiting	Capitol 15024	170
10. Now Is the Hour	Bing Crosby	Decca 24279	168
11. Little White Lies	Dick Haymes	Decca 24280	165
12. Ballerina	Vaughn Monroe	Victor 20-2433	157
13. Now Is the Hour	Gracie Fields	London 110	156
14. Woody Woodpecker	Kay Kyser	Columbia 38197	153
15. It's Magic	Doris Day	Columbia 38188	148
16. You Can't Be True, Dear	Ken Griffin-Jerry Wayne	Rondo R-228	139
17. Maybe You'll Be There	Gordon Jenkins	Decca 24403	138
18. Baby Face	Art Mooney	MGM 10156	129
19. Golden Earrings	Peggy Lee	Capitol 15009	113
20. Sabre Dance	Woody Herman	Columbia 38102	112
21. Too Fat Polka	Arthur Godfrey	Columbia 37921	101
21. Woody Woodpecker	Sportsmen-Mel Blanc	Capitol 15145	101
22. Beg Your Pardon	Francis Craig	Bullet 1012	99
23. Buttons and Bows	Dinah Shore	Columbia 38284	97
24. I'll Dance at Your Wedding	Ray Noble-Buddy Clark	Columbia 37967	96
25. Until	Tommy Dorsey	Victor 20-3061	91
26. Beg Your Pardon	Frankie Carle	Columbia 38036	88
27. You Call Everybody Darlin'	Ann Vincent	Mercury 5155	82
28. You Can't Be True, Dear	The Sportsmen	Capitol 15077	79
29. How Soon	Jack Owens	Tower 1258	69
30. Serenade of the Bells	Jo Stafford	Capitol 15007	65
31. Slap 'Er Down Again, Paw	Arthur Godfrey	Columbia 38066	62
32. On a Slow Boat to China	Kay Kyser	Columbia 38301	55
33. I'm Looking Over a Four Leaf Clover	Alvino Rey	Capitol 491	52
34. Ballerina	Buddy Clark	Columbia 38040	50
34. You Can't Be True, Dear	Ken Griffin	Rondo R-128	50
35. Bluebird of Happiness	Art Mooney	MGM 10207	49

## Company Labels With the Year's Most Played Records on Disk Jockey Shows

LABEL	RECORD NO., SONG & ARTISTS	PTS.	TOT. PTS.
1. Capitol	15022—Manana (Peggy Lee) 15122—A Tree in the Meadow (Margaret Whiting) 15105—Twelfth Street Rag (Pee Wee Hunt) 15054—Nature Boy (King Cole) 15094—My Happiness (Pied Pipers) 15024—Now Is the Hour (Margaret Whiting) 15009—Golden Earrings (Peggy Lee) 15145—Woody Woodpecker (The Sportsmen-Mel Blanc) 15077—You Can't Be True, Dear (The Sportsmen) 15007—Serenade of the Bells (Jo Stafford) 491—I'm Looking Over a Four Leaf Clover (Alvino Rey)	272 243 218 210 206 170 113 101 79 65	52 1729
2. Columbia	38174—Love Somebody (Doris Day-Buddy Clark) 38197—Woody Woodpecker (Kay Kyser) 38188—It's Magic (Doris Day) 38102—Sabre Dance (Woody Herman) 37921—Too Fat Polka (Arthur Godfrey) 38284—Buttons and Bows (Dinah Shore) 37967—I'll Dance at Your Wedding (Ray Noble-Buddy Clark) 38036—Beg Your Pardon (Frankie Carle) 38066—Slap 'Er Down Agin, Paw (Arthur Godfrey) 38301—On a Slow Boat to China (Kay Kyser) 38040—Ballerina (Buddy Clark)	232 153 148 112 101 97 96 88 62 55 50	1194
3. Decca	24279—Now Is the Hour (Bing Crosby) 24280—Little White Lies (Dick Haymes) 24403—Maybe You'll Be There (Gordon Jenkins)	168 165 138	471
4. MGM	10119—I'm Looking Over a Four Leaf Clover (Art Mooney) 10156—Baby Face (Art Mooney) 10207—Bluebird of Happiness (Art Mooney)	210 129 49	388
5. Damon	D-11133—My Happiness (Jon and Sondra Steele)	248	248
5. Victor	20-2433—Ballerina (Vaughn Monroe) 20-3061—Until (Tommy Dorsey)	157 91	248
6. Rondo	R-228 and R-128—You Can't Be True, Dear (Ken Griffin-Jerry Wayne)	189	189
7. Regent	117—You Call Everybody Darlin' (Al Trace)	180	180
8. London	110—Now Is the Hour (Gracie Fields)	156	156
9. Bullet	1012—Beg Your Pardon (Francis Craig)	99	99
10. Mercury	5155—You Call Everybody Darlin' (Ann Vincent)	82	82
11. Tower	1258—How Soon (Jack Owens)	69	69

## The Year's Top Bands on Disk Jockey Shows

BAND	RECORD NAME, LABEL & NO.	POINTS
1. Art Mooney	I'm Looking Over a Four Leaf Clover (MGM 10119)	388
	Baby Face (MGM 10156)	
	Bluebird of Happiness (MGM 10207)	
2. Pee Wee Hunt	Twelfth Street Rag (Capitol 15105)	218
3. Kay Kyser	Woody Woodpecker (Columbia 83197)	208
	On a Slow Boat to China (Columbia 38301)	
4. Al Trace	You Call Everybody Darlin' (Regent 117)	180
5. Vaughn Monroe	Ballerina (Victor 20-2433)	157
6. Gordon Jenkins	Maybe You'll Be There (Decca 24403)	138
7. Woody Herman	Sabre Dance (Columbia 38102)	112
8. Francis Craig	Beg Your Pardon (Bullet 1012)	99
9. Ray Noble	I'll Dance at Your Wedding (Columbia 37967)	96
10. Tommy Dorsey	Until (Victor 20-3061)	91
11. Frankie Carle	Beg Your Pardon (Columbia 38036)	88
12. Alvino Rey	I'm Looking Over a Four Leaf Clover (Capitol 491)	52

## The Year's Top Male Vocalists on Disk Jockey Shows

VOCALIST	RECORD NAME, LABEL & NO.	POINTS
1. Buddy Clark	Love Somebody (Columbia 38174) I'll Dance at Your Wedding (Columbia 37967) Ballerina (Columbia 38040)	378
2. King Cole	Nature Boy (Capitol 15054)	210
3. Bing Crosby	Now Is the Hour (Decca 24279)	168
4. Dick Haymes	Little White Lies (Decca 24280)	165
5. Arthur Godfrey	Too Fat Polka (Columbia 37921) Slap Her Down Again, Paw (Columbia 38066)	163
6. Jerry Wayne	You Can't Be True, Dear (Rondo R-228)	139
7. Jack Owens	How Soon (Tower 1258)	69

## The Year's Top Singing and Instrumental Groups on Disk Jockey Shows

ARTISTS	RECORD NAME, LABEL & NUMBER	POINTS
1. Jon and Sondra Steele	My Happiness (Damon D-11133)	248
2. The Pied Pipers	My Happiness (Capitol 15094)	206
3. Ken Griffin (instrumental soloist)	You Can't Be True, Dear (Rondo R-228 and R-128)	189
4. The Sportsmen	Woody Woodpecker (Capitol 15145) You Can't Be True, Dear (Capitol 15077)	180

More Music Poll Charts in General and Music Departments

## The Year's Top Female Vocalists on Disk Jockey Shows

VOCALIST	RECORD NAME, LABEL & NO.	POINTS
1. Margaret Whiting	A Tree in the Meadow (Capitol 15122) Now Is the Hour (Capitol 15024)	413
2. Peggy Lee	Manana (Capitol 15022) Golden Earrings (Capitol 15009)	385
3. Doris Day	Love Somebody (Columbia 38174) It's Magic (Columbia 38188)	380
4. Gracie Fields	Now Is the Hour (London 110)	156
5. Dinah Shore	Buttons and Bows (Columbia 38284)	97
6. Ann Vincent	You Call Everybody Darlin' (Mercury 5155)	82
7. Jo Stafford	Serenade of the Bells (Capitol 15007)	65

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## General Mills Mulls 'Ranger' Expansion

NEW YORK, Dec. 25. — General Mills this week was mulling early expansion of its Lone Ranger show on the American Broadcasting Company (ABC) to include a heavier coverage. The cereal outfit now uses 103 stations, and may up that figure considerably after the turn of the year.

ABC is understood to be anxious to co-op Ranger on stations not now carrying the show if General Mills decides in the negative.

## Cunningham in WEEI Sales

BOSTON, Dec. 25.—Guy Cunningham, sales promotion director of WEEI, Columbia Broadcasting System owned-and-operated station here, has been upped to the sales department, handling the national account. The transfer coincides with a new high in the station's sales record. Wilbur Edwards, assistant general manager of WEEI, also named Don Byrne to the sales staff. Cunningham joined WEEI in December, 1942, and has sparked that station to several wins in The Billboard's annual promotion competition.

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# MUSIC, DISK 'BESTS' FOR '48

## All-Industry Poll Spots The Leaders

### BB's 3d Annual Recap

(Continued from page 3)  
week, and which are utilized weekly in the Music Popularity Charts. In addition to reports from leading sheet music jobbers in the United States, England and Canada, and the statistical radio performance studies of Dr. John Peatman's Audience Coverage Index and Richard Humber's RH Logging System, it is based on approximately 62,400 disk jockey reports, 185,016 operator reports and 258,440 dealer reports. Unlike polls, based on spot voting at a fixed period of the year (some of which are conducted by *The Billboard* itself), the present poll gives an accurate full-year picture, uninfluenced by the human tendency to vote for a more recent against earlier item.

The full results of the poll speak for themselves, and no effort is made to editorialize on them here, except to note that in all categories the poll reflects in an accurate manner the conditions existing in the music and record industries thruout 1948. Certain of the charts appear in the General section, some in the Radio, and still others in the Music department of this issue. The Juke Box section of the poll will appear as a special feature of *The Billboard's* special Juke Box Supplement, to be published in conjunction with the January 22 issue.

## Wallace Again Local 47 Prexy; Others Get Nod

HOLLYWOOD, Dec. 25.—J. K. (Spike) Wallace was re-elected president of Local 47, American Federation of Musicians (AFM) Monday (20) climaxing the bitterest campaign for the top berth waged here in years. Wallace beat candidates Ray Menhennick and Charles Green and thereby begins his ninth continuous year as Local 47 head.

Of Local 47 membership of 14,000 members, 4,025 voted, with Wallace getting 1,945 votes to 1,205 for Menhennick. Green, third party candidate, snared 825 votes in the split ballot election.

Also returned to office with Wallace were John Tegreen, veepee; Frank Pendleton, recording secretary, and Al Meyer, financial secretary. Phil Fischer and Frank Pendleton were elected delegates to the AFM convention in San Francisco.

## Pied Piper Debuts 10-In., 59c Kidisk

NEW YORK, Dec. 25.—The Music You Enjoy kidiskery's Piped Piper label recently entered the 10-inch field and established a new price of 59 cents (plus tax) for unbreakable disks. The firm, which operates its own plant in Mount Vernon, N. Y., has been pressing seven-inch platters since 1940 but has not previously produced the large disks.

The new series will be handled by distributors who will be allowed the regular jobbers' discount.

### THIRD ANNUAL MUSIC-RECORD POLL

#### The Year's Top Tunes

(Continued from page 3)

SONG	WRITERS	PUBLISHER	POINTS
9. It's Magic.....	Sammy Cahn, Jule Styne	Witmark	110
10. Twelfth Street Rag....	Al Bowman.....	Shapiro-Bernstein	99
11. Woody Woodpecker...	Tibbles and Idriss.....	Leeds	98
12. Beg Your Pardon.....	Francis Craig, Beasley Smith.....	Robbins	83
13. Toolie Oolie Doolie (The Yodel Polka)....	Vaughn Horton, Arthur Beul.....	Chas. K. Harris	79
14. Little White Lies.....	Walter Donaldson.....	Bregman-Vocco-Conn	76
15. Serenade of the Bells..	Kay Twomey, Al Goodhart, Al Urbano.....	Melrose	75
16. Baby Face.....	Benny Davis, Harry Akst.	Remick	66
17. How Soon?.....	Jack Owens, Carroll Lucas.	Supreme	64
18. Buttons and Bows.....	Jay Livingston, Ray Evans.	Famous	62
19. Golden Earrings.....	Jay Livingston, Ray Evans, Victor Young.....	Paramount	60
20. Maybe You'll Be There.....	Sammy Gallop, Rube Bloom.....	Triangle	59
21. Love Somebody.....	Kramer and Whitney.....	Kramer-Whitney	54
22. The Dickey-Bird Song..	Howard Dietz, Sammy Fain.....	Robbins	46
23. I'll Dance at Your Wedding.....	Herb Magidson, Ben Oakland.....	George Simon	45
24. Too Fat Polka.....	Ross MacLean, Arthur Richardson.....	Shapiro-Bernstein	39
24. On a Slow Boat to China.....	Frank Loesser.....	E. H. Morris	39
25. Hair of Gold, Eyes of Blue.....	Sunny Skylar.....	Mellin	38
26. Underneath the Arches.....	Bud Flanagan, Joseph McCarthy.....	Robbins	34
27. But Beautiful.....	Johnny Burke, James Van Heusen.....	Burke-Van Heusen	32
28. Sabre Dance.....	Khachaturian.....	Leeds	31
29. Near You.....	Kermit Goell-Francis Craig.....	Supreme	25
30. Civilization.....	Bob Hilliard, Carl Sigman.....	E. H. Morris	19

### The Year's Top Children's Record Sellers

RECORD	ARTIST	LABEL & NUMBER	POINTS
1. Little Toot.....	Don Wilson-The Starlighters.....	Capitol DAS-80	241
2. Bozo at the Circus.....	Billy May.....	Capitol BBX-34	216
3. Bugs Bunny.....	Mel Blanc.....	Capitol CC-64	198
4. Bugs Bunny and the Tortoise.....	Mel Blanc-Billy May.....	Capitol DBX-93	95
5. Bozo Sings.....	Billy May-Vance "Pinto" Colvig.....	Capitol DBS-84	91
6. Bozo Under the Sea.....	Billy May-Vance "Pinto" Colvig.....	Capitol DBX-99	76
7. Pecos Bill.....	Roy Rogers-Sons of the Pioneers.....	Victor Y-375	71
8. Uncle Remus.....	Johnny Mercer and Original Cast.....	Capitol CC-40	52
8. Bozo and His Rocket Ship.	Billy May.....	Capitol BBX-65	52
9. Nursery Rhymes.....	Frank Luther.....	Decca CS-5	44
10. Johnny Applesseed.....	Dennis Day.....	Victor P-368	37
11. Genie, the Magic Record..	Peter Lind Hayes.....	Decca CU-102	31
12. King Cole for Kids.....	King Cole Trio.....	Capitol DC-89	29
13. Tubby the Tuba.....	Danny Kaye.....	Decca CU-106	25
14. Mickey and the Beanstalk..	Johnny Mercer and Original Cast.....	Capitol CCX-67	20
15. Rusty in Orchestraville...	Billy May-Alan Livingston-Henry Blair.....	Capitol BC-35	15

### The Year's Top Popular Retail Record Sellers

RECORD	ARTIST	LABEL & NO.	POINTS
1. Twelfth Street Rag.....	Pee Wee Hunt.....	Capitol 15105	271
2. Manana.....	Peggy Lee.....	Capitol 15022	240
3. Now Is the Hour.....	Bing Crosby.....	Decca 24279	225
4. A Tree in the Meadow....	Margaret Whiting... Steele.....	Capitol 15122	216
5. My Happiness.....	Jon and Sandra Damon D-11133		214
6. You Can't Be True, Dear..	Ken Griffin-Jerry Wayne.....	Rondo R-228	198
7. Little White Lies.....	Dick Haymes.....	Decca 24280	197
8. You Call Everybody Darlin'.	Al Trace.....	Regent 117	192
9. My Happiness.....	Pied Pipers.....	Capitol 15094	189
10. I'm Looking Over a Four Leaf Clover.....	Art Mooney.....	MGM 10119	185
11. It's Magic.....	Doris Day.....	Columbia 38188	176
12. Maybe You'll Be There....	Gordon Jenkins.....	Decca 24403	173
13. Ballerina.....	Vaughn Monroe.....	Victor 20-2433	167
14. Nature Boy.....	King Cole.....	Capitol 15054	166
15. Woody Woodpecker.....	Kay Kyser.....	Columbia 38197	149
16. Love Somebody.....	Doris Day-Buddy Clark.....	Columbia 38174	136
17. Now Is the Hour.....	Gracie Fields.....	London 110	120
18. Beg Your Pardon.....	Francis Craig.....	Bullet 1012	119

(Continued on next page)

## Sales Plans Set For Universal's Double Feature

CHICAGO, Dec. 25.—Distribution plans for the new Double Feature record (*The Billboard*, December 18) were revealed last week by Bill Putnam, prexy of Universal Records, which is parent firm of the new two-selections-on-each-side platter. Jimmy Martin, prexy of his own independent distributing company in Chi., will mastermind the national disk-peddling set-up for Double Feature wax. In addition he will continue to head his own distrib set-up.

Martin said that a select number of record retailing chains will handle the DF disk, which will retail at 79 cents and will carry two two-and-a-half-minute selections on each side thru a recently discovered microgroove process, or five minutes of music on each side as compared to the previous three-minute limit per 10-inch side. These retail chains will buy direct from the manufacturer. In addition, a number of distributors will handle the DF disks for independent retail stores and juke ops. A set of distributors, not necessarily those who now handle Universal label, will be announced before the January 15 release date. First distrib set-up thus far was with Record Pressing Company of Canada, Windsor, Ont., who paid \$10,000 in advance royalties to handle exclusive distribution and manufacturing for Canada. Firm is operated by Norman DuFour and Warren Pringle.

The microgrooved, the Double Feature disk will operate on any home record player and a special adapter, which will market for under \$5, will make it possible to utilize the disk on juke boxes, thus doubling the selections on the box.

## Mercury Adds To Race Dept.

NEW YORK, Dec. 25.—In a series of moves intended to build its race department, Mercury Records this week inked pacts with well-known blues shouter Big Bill (Broonzy) and crooner Johnny Hartman.

Broonzy, who has been with Columbia Records for about a decade, inked a three year deal with Mercury and will slice his initial wax for the firm around January 6. Hartman, who currently is chanting with Dizzy Gillespie's ork, inked a pact which will allow him to wax with the Gillespie band, which etches for Victor, at the same time that he does his single on Mercury.

The diskery also will slice some sides with Bob Bailey, former Count Basie warbler, next week with a band fronted by pianist Sir Charles Thompson.

## Rocking Horse Cuts Kidisk to 25 Cents

NEW YORK, Dec. 25.—The Rocking Horse kidisk department of the Synthetic Plastics Corporation has reduced the price of all its seven-inch kidisks to 25 cents, tax included. The company, which formerly sold its Rocking Horse disks for 35 cents, and its Peter Pan platters for 25 cents, will now push both at the lower price, with plans to drop the Rocking Horse label by March 1. Three-disk Rocking Horse packages, which formerly went for \$1.05, will now sell at 79 cents.

# Pubs, Writers Ponder Strategy

## Unity Talk Inconclusive; Members Hot

### Cite 10% Drop in Income

NEW YORK, Dec. 25.—A meeting of publisher and writer members of the American Society of Composers, Authors and Publishers (ASCAP) held this week for the purpose of seeking a more unified approach to the problems besetting the Society, left some of the top ASCAP-ers somewhat embittered. Discussions on the advisability of withdrawing the publisher and writer intervenor suits (in the Leibell decision) were indecisive, according to a leading publisher, who added that from present indications the suits would come to trial. "Lawyers thrive on litigation," he said.

An ASCAP topper, expressing great bitterness against Judge Vincent L. Leibell, stated that "what the judge should have sent ASCAP back to Washington for is a brand-new consent decree." As it is, he added, "the Society must operate in all this confusion, we will be attacked further and our income will suffer." He stated that income for the past year, according to indications, would be 10 per cent lower than during the previous year.

Another pub pointed out that servicing of film studios thru publishers in case of divestiture will never work out properly—a point which radio and TV seems well aware of.

### On TV Front

Meanwhile, on the TV front, one of the chief members of the telecasters negotiating committee stated that the Society was in such "confusion" as to make negotiations difficult. "There doesn't seem to be any centralized authority," he said, adding that "there's plenty of brains in the place, but the set-up is nevertheless handled atrociously." He went on: "It would be unthinkable for us not to use ASCAP music on TV, but God knows what will happen."

## 3 Pubbers Nix Tunesmith Pact

NEW YORK, Dec. 25.—With attention currently focused on the writer and pubber interventions in the Leibell case, it is significant that three major pubbers have still not signed the basic agreement with the Songwriters' Protective Association (SPA). They are Chappell, Paramount and Leeds (except that Mutual Music, a pop subsidiary of Chappell has signed) and they are refraining essentially for the reason that they feel the new contract gives the writers too much power.

The situation is highlighted by the confused pic performing rights situation, in which pubbers feel that the administrative rights taken from the American Society of Composers, Authors and Publishers now fall to them, and with the writers objecting that the contract gives them an equal say in the matter (see other story this issue).

The feeling now among many publishers who signed the SPA agreement is that they may have acted too hastily in yielding what they consider natural pubber rights.

19. You Can't Be True, Dear...	Ken Griffin	Rondo R-128	115
20. Toolie Oolie Doolie	Andrews Sisters	Decca 24380	114
21. Buttons and Bows	Dinah Shore	Columbia 38284	110
22. Golden Earrings	Peggy Lee	Capitol 15009	104
23. Baby Face	Art Mooney	MGM 10156	91
23. Too Fat Polka	Arthur Godfrey	Columbia 37921	91
24. Because	Perry Como	Victor 20-2653	87
24. My Happiness	Ella Fitzgerald	Decca 24446	87
25. Serenade of the Bells	Sammy Kaye	Victor 20-2372	86
26. Until	Tommy Dorsey	Victor 20-3061	81
27. William Tell Overture	Spike Jones	Victor 20-2861	78
28. Beg Your Pardon	Frankie Carle	Columbia 38036	76
29. St. Louis Blues March	Tex Beneke	Victor 20-2722	74
29. Underneath the Arches	Primo Scala's Banjo and Accordion		
	Ork-The Keynotes	London 238	74
30. On a Slow Boat to China	Kay Kyser	Columbia 38301	72
30. Woody Woodpecker	The Sportsmen-Mel Blanc	Capitol 15145	72
31. I'll Dance at Your Wedding	Ray Noble-Buddy Clark	Columbia 37967	65
32. The Dicky-Bird Song	Freddy Martin	Victor 20-2617	62
33. I'm Looking Over a Four Leaf Clover	Russ Morgan-Milt Herth	Decca 24319	58
34. How Soon?	Vaughn Monroe	Victor 20-2523	50
35. Serenade of the Bells	Jo Stafford	Capitol 15007	48

## The Year's Top Selling Female Vocalists Over Retail Counters

ARTISTS	RECORD NAME, LABEL & NO.	POINTS
1. Peggy Lee	Manana (Capitol 15022) Golden Earrings (Capitol 15009)	344
2. Doris Day	It's Magic (Columbia 38188) Love Somebody (Columbia 38174)	312
3. Margaret Whiting	A Tree in the Meadow (Capitol 15122)	216
4. Gracie Fields	Now Is the Hour (London 110)	120
5. Dinah Shore	Buttons and Bows (Columbia 38284)	110
6. Ella Fitzgerald	My Happiness (Decca 24446)	87
7. Jo Stafford	Serenade of the Bells (Capitol 15007)	48

## The Year's Top Songwriters

WRITERS	TUNES (AND PUBLISHERS)	POINTS
1. Maewa Kaihau, Clement Scott and Dorothy Stewart	Now Is the Hour (Leeds)	190
2. Betty Peterson and Borney Bergantine	My Happiness (Blasco)	187
3. Hans Otten and Gerhard Ebeler	You Can't Be True, Dear (Biltmore)	165
4. Billy Reid	A Tree in the Meadow (Shapiro-Bernstein)	141
5. Sam Martin, Ben Trace and Clem Watts	You Call Everybody Darlin' (Mayfair)	140
6. Carl Sigman	Ballerina (Jefferson; written with Bob Russell) Civilization (E. H. Morris; written with Bob Hilliard)	122
7. Mort Dixon and Harry Wood	I'm Looking Over a Four Leaf Clover (Remick)	122
7. Jay Livingston and Ray Evans	Buttons and Bows (Famous) Golden Earrings (Paramount; written with Victor Young)	116
8. Bob Russell	Ballerina (Jefferson; written with Carl Sigman)	116
8. Eden Ahbez	Nature Boy (Burke-Van Heusen)	112
9. Dave Barbour and Peggy Lee	Manana (Barbour-Lee)	112
10. Sammy Cahn and Jule Styne	It's Magic (Witmark)	110
11. Francis Craig	Beg Your Pardon (Robbins; written with Beasley Smith) Near You (Supreme; written with Kermit Goell)	108
12. Al Bowman	Twelfth Street Rag (Shapiro-Bernstein)	99
13. Tibbles and Idriss	Woody Woodpecker (Leeds)	98
14. Beasley Smith	Beg Your Pardon (Robbins; written with Francis Craig)	83
15. Vaughn Horton and Arthur Beul	Toolie Oolie Doolie (Chas. K. Harris)	79
16. Walter Donaldson	Little White Lies (Bregman-Vocco-Conn)	76
17. Kay Twomey, Al Goodhart and Al Urbano	Serenade of the Bells (Melrose)	75
18. Benny Davis and Harry Akst	Baby Face (Remick)	66
19. Jack Owens and Carroll Lucas	How Soon (Supreme)	64
20. Victor Young	Golden Earrings (Paramount; written with Jay Livingston and Ray Evans)	60
21. Sammy Gallop and Rube Bloom	Maybe You'll Be There (Triangle)	59
22. Kramer and Whitney	Love Somebody (Kramer-Whitney)	54
23. Howard Dietz and Sammy Fain	The Dickey-Bird Song (Robbins)	46

(Continued on next page)

## Placing Film Tunes a Poser To ASCAP-ers

### Members' Views Vary

NEW YORK, Dec. 25.—Of the problems besetting publishers and writers of the American Society of Composers, Authors and Publishers (ASCAP), one of the most immediate is the matter of placing tunes in films. With the Leibell decision taking ASCAP out of film negotiations, the who and the how of dickering for performance rights is suspended in midair. A common but as yet undocumented assumption is that the pubbers can now assume the mantle of negotiating and administering pic performance rights. But the tunesmiths feel differently.

While any reputable ASCAP pubber will currently go on record saying that he will be happy to split all flick performance loot with the writers on a 50/50 basis, this is not enough for writers at all. A prominent ASCAP tunesmith and Songwriters' Protective Association (SPA) topper told *The Billboard*: "We don't go for the paternalistic assumption that publishers are now going to administer the performance angle. We want no more than 50 per cent of the performance take and 50 per cent of the administration of the performance right."

### Sample Answers

Of several pubbers canvassed, as to their current procedure on placing pic tunes, no two gave the same answer. Here are some samples of responses:

A film-affiliated pubber: "As far as we're concerned it's not too serious a problem. With our heavy-salaried studio writers working under contract, I'm sure that they won't object to overlooking the performance angle till this thing is settled. We'll probably place the tune with the parent film producer, charge the usual synchro fee, and let it go at that." This pubber agreed that while contract writers could afford to shrug off the performance equity, it was a bad practice for writers in general and could jeopardize the whole principle of performance fees. A situation like this could make for a wide breach between studio and non-studio tunesmiths. And SPA has indicated that it might have something to say about the yielding of the right.

### Indie Bewildered

An active indie: "I don't know what to do. Every day my lawyer brings me a new contract form, and every day we find flaws. So far I'm stymied."

Another active indie: "I plan to charge the usual synchro fee, and insert a proviso to the effect that as soon as the situation is clarified I'm to receive so much and so much as performance payment."

Another indie: "I'll just jack up the synchro fee to cover the performance loss. What else can I do?" He did admit that it might not be easy to persuade producers to absorb the performance nut in a hidden charge.

One dark report that has been circulating among pubbers is that film company lawyers have been quietly advising their firms not to place ASCAP music in forthcoming pic until the question is settled.

# Disk Execs Cautious Anent 1949; Weigh Effect of TV New Techniques, Inflation

NEW YORK, Dec. 25.—Top record company execs are either predicting or preparing for a good business year in 1949, but some seers in the trade are tempering their optimism with a strong note of caution. Growth of television, for instance, is regarded as a factor which may appreciably affect disk sales. TV industry during 1949 is set for its biggest push to date, and this will mean not only an expansion of TV circulation thru additional facilities, stations and webs, but also a strong drive by Radio Corporation of America (RCA), Philco and other manufacturers to sell receivers. It's figured this will take a chunk out of the entertainment dollar, leaving proportionately less for disks and other media.

Another note of caution is predicated on the fact that the inflationary spiral has not yet been stopped—and should it continue, the entertainment dollar is expected to shrink. Thirdly, the fight shaping up between Columbia's LP system and RCA's new 45 package, while it may ultimately result in an artistic advance for the entire industry, is expected to occasion much pain and confusion while the fracas is on.

As against these points, considerable optimism exists. RCA Victor expects business during 1949 to be

much better than in 1948—with the lifting of the ban a major factor. The coming year, too, is expected to shape up as an "interesting and stimulating phase" of the business, an RCA exec added.

Frank White, president of Columbia Records, predicted 1949 would be one of the industry's biggest years. Reasons, he said, were the end of the ban and the impetus given by LP.

Jack Kapp, Decca prexy, stated that if economic conditions are generally good during 1949, this would be reflected in the record industry. "We are on the alert," he said, and added that the company is laying its plans on the theory that 1949 will be a good year.

John Hammond, Mercury chief, while predicting a fair year during 1949, pointed out that during an inflationary period, a measure of ingenuity would be required. Those companies tied down with long-term contracts and passe-type artists will have to struggle, he added. Hammond also predicted a lot of small indies would fold.

## Keener Competition

HOLLYWOOD, Dec. 25.—Competition will be keener in 1949, but Capitol Records expects another big year. According to a spokesman for the Coast major, Capitol's projection on sales for the next year anticipates an increased volume over 1948. Cap Prexy Glenn Wallichs told *The Billboard*: "We feel that the competitive activity will increase, not only in the record industry, but in the overall battle for the consumer dollar. Next year will see a continuance of the conditions during the latter part of '48, but inasmuch as this period was highly successful for us, we have no fear for the coming year. We will, of course, have the additional sales that will come thru our new activities—Telefunken (Cap's invasion of the classical field), our enlarged children's catalog, and the 7-inch records." Cap's execs refused to gaze into the crystal ball as to the effect of 33 1/3 r.p.m. and RCA Victor's 45 r.p.m. on platter sales.

## Howard To Cut For Mercury

CHICAGO, Dec. 25.—Mercury Records has just about completed a three-year waxing deal with orkster Eddy Howard. Howard, whose masters passed into the hands of the Mercury firm when that diskery obtained his and other Majestic Records' masters in an auction some months ago, is expected to complete the deal in the first week of the new year.

It is understood that Howard's deal with Mercury was held in abeyance until the Chi diskery showed sufficient promotion and production power with Howard's Majestic wax.

## Hudkins's Shaw Tag Forces AFM Plaint

NEW YORK, Dec. 25.—Ace Hudkins's persistent use of the Artie Shaw name and library in conjunction with his former Bob Keene ork—now fronted by Abe Most on the Coast (*The Billboard*, December 25), finally forced Shaw to register a complaint this week with the American Federation of Musicians (AFM), according to Shaw's attorney, Andrew Weinberger. At press time the AFM had not acknowledged receipt of the complaint.

## Court Okays Ben Barton's Pay-Off Plan

NEW YORK, Dec. 25.—Ben Barton's amended plan for payment of his creditors was accepted Monday (20) in district court by Referee Peter B. Olney, with creditors to indicate acceptance or rejection by January 31.

The plan included the following provisions: Fresh money—some \$11,000—will be put into the firm by an undisclosed investor, providing that the plan proves acceptable. Barton deposited \$3,100 with the court to go into the creditors' pool, but it is returnable if the plan is not accepted. Tax claims will be paid in full. Songwriters will receive 75 cents on the dollar—65 cents on the dollar when the plan is approved—the balance due in 90 days. Trade creditors get 30 cents on the dollar—20 down, and 10 in 90 days.

Barton filed consents by 23 songwriters. The clause asking that songwriters waive claims to return of their copyrights, to which Songwriters' Protective Association (SPA) Attorney William Klein objected (*The Billboard*, December 18), is replaced by one which has songwriter creditors for return of their songs and who wish to do so file with the court and Barton's attorney within 30 days of the receipt of the plan by creditors. If claims are filed, Barton is then to have another 30 days in which to determine his course of action. (If too many important songs are on the list and the catalog is thereby in danger of being seriously weakened, then obviously Barton cannot continue to function. He may then either fight the reversion actions on submit still another plan.) Klein indicated his opposition to this clause, on the basis that under the SPA contract there are no time limitations for institution of actions for copyright reversion.

A further provision stated that Barton would sign the current SPA-pubber agreement on confirmation of the plan.

24. Herb Magidson and Ben Oakland	I'll Dance at Your Wedding (Shapiro-Bernstein)	43
25. Ross McLean and Arthur Richardson	Too Fat Polka (Shapiro-Bernstein)	39
25. Frank Loesser	On a Slow Boat To China (E. H. Morris)	39
26. Sunny Skylar	Hair of Gold, Eyes of Blue (Mellin)	38
27. Bud Flangan and Joseph McCarthy	Underneath the Arches (Robbins)	34
28. Johnny Burke and James Van Heusen	But Beautiful (Burke-Van Heusen)	32
29. Khachaturian	Sabre Dance (Leeds)	31
30. Kermit Goell	Near You (Supreme; written with Francis Craig)	25
31. Bob Hilliard	Civilization (E. H. Morris; written with Carl Sigman)	19

## The Year's Top Race Record Sellers

RECORD	ARTIST	LABEL & NO.	POINTS
1. Long Gone	Sonny Thompson	Miracle M-126	195
2. Good Rockin' Tonight	Wynonie Harris	King 4210	145
3. Tomorrow Night	Lonnie Johnson	King 4201	129
4. Pretty Mama Blues	Ivory Joe Hunter	4 Star 1254	125
5. I Can't Go on Without You	Bull Moose Jackson	King 4230	117
6. Messin' Around	Memphis Slim	Miracle M-125	108
7. My Heart Belongs to You	Arbee Stidham	Victor 20-2572	97
8. Corn Bread	Hal Singer Sextette	Savoy 671	79
9. Run, Joe	Louis Jordan	Decca 24448	62
10. Blues After Hours	Pee Wee Crayton	Modern 20-624	55
11. Nature Boy	King Cole	Capitol 15054	47
12. All My Love Belongs to You	Bull Moose Jackson	King 4189	42
13. Late Freight	Sonny Thompson	Miracle M-128	41
14. Send for Me If You Need Me	The Ravens	National 9045	39
14. Am I Asking Too Much?	Dinah Washington	Mercury 8095	39
15. Hop, Skip and Jump	Roy Milton	Specialty SP-314	38
16. King Size Papa	Julia Lee	Capitol 40082	34
17. Long About Midnight	Roy Brown	De Luxe 1154	32
18. It's Too Soon to Know	The Orioles	Natural 5000	28
19. It's Too Soon to Know	Dinah Washington	Mercury 6107	23
20. Fine Brown Frame	Nellie Lutcher	Capitol 15032	20
21. Don't Burn the Candle at Both Ends	Louis Jordan	Decca 24483	19
22. Everything I Do Is Wrong	Roy Milton	Specialty SP-314	15
23. Bewildered	Red Miller Trio	Bullet 295	12
24. Pleasing You	Lonnie Johnson	King 4245	11
25. Blues for the Red Boy	Todd Rhodes	King 4240	10

## Company Labels With the Year's Top Selling Folk Records Over Retail Counters

LABEL	RECORD NO., SONG & ARTIST	PTS.	TOT. PTS.	
1. Victor	20-2806—Bouquet of Roses (Eddy Arnold)	279	916	
	20-2700—Anytime (Eddy Arnold)	185		
	20-3013—Just a Little Lovin' (Eddy Arnold)	140		
	20-2806—Texarkana Baby (Eddy Arnold)	134		
	20-3013—My Daddy Is Only a Picture (Eddy Arnold)	45		
	20-2680—Tennessee Waltz (Pee Wee King)	39		
	20-2332—I'll Hold You in My Heart (Eddy Arnold)	20		
	20-3174—A Heart Full of Love (Eddy Arnold)	20		
	20-2780—Blue Shadows on the Trail (Roy Rogers-Sons of the Pioneers)	17		
	20-1724—Cool Water (Sons of the Pioneers)	17		
	20-3174—Then I Turned and Walked Slowly Away (Eddy Arnold)	11		
	20-2700—What a Fool I Was (Eddy Arnold)	9		
	2. Capitol	40065—Humpty Dumpty Heart (Hank Thompson)		105
		15162—One Has My Heart (Jimmy Wakely)		106
40108—Suspicion (Tex Williams)		37		
15243—I Love You So Much It Hurts (Jimmy Wakely)		26		
15119—Rock and Rye (Tex Ritter)		19		
3. King	15113—Who? Me? (Tex Williams)	10	303	
	673—Sweeter Than the Flowers (Moon Mullican)	80		
4. MGM	696—Tennessee Waltz (Cowboy Copas)	31		
	714—Tennessee Moon (Cowboy Copas)	9	120	
5. Decca	10224—Life Gets Tee-Jus, Don't It (Carson Robison)	95		
	46136—Tennessee Saturday Night (Red Foley)	32		
	46119—Seaman Blues (Ernest Tubbs)	22		
6. Star	46134—Forever Is Ending Today (Ernest Tubbs)	18	72	
	1228—Deck of Cards (T. Texas Tyler)	53		
7. Columbia	20430—I Love You So Much It Hurts (Floyd Tillman)	53		
	20469—Buttons and Bows (Gene Autry)	16	24	

## Company Labels With the Year's Top Selling Popular Record Albums

LABEL	RECORD NO., SONG & ARTISTS	PTS.	PTS.	
1. Decca	A-1932—Songs of Our Times (1932) (Carmen Cavallaro)	177	757	
	A-620—Emperor's Waltz (Bing Crosby)	103		
	469—Al Jolson Album (Al Jolson)	72		
	575—Al Jolson Souvenir Album (Al Jolson)	69		
	A-550—Merry Christmas Album (Bing Crosby)	51		
	A-1927—Songs of Our Times (1927) (Bob Grant)	45		
	A-495—St. Patrick's Day Album (Bing Crosby)	44		
	A-649—Al Jolson Volume III (Al Jolson)	196		
	(Continued on next page)			

2. Victor	P-206—Busy Fingers (Three Suns)	142
	P-202—Down Memory Lane (Vaughn Monroe)	121
	P-189—Glenn Miller Masterpieces (Vol. II) (Glenn Miller)	110
	P-217—Theme Songs (Tommy Dorsey, Sammy Kaye, Tex Beneke, Larry Green, Vaughn Monroe, Freddy Martin, Wayne King, Three Suns)	107
	P-187—A Sentimental Date With Perry Como (Perry Como)	86
	P-148—Glenn Miller (Glenn Miller)	81
	P-220—Clambake Seven (Tommy Dorsey)	32
3. Capitol	CD-79—Stan Kenton—A Presentation of Progressive Jazz (Stan Kenton)	230
	CC-72—Rendezvous With Peggy Lee (Peggy Lee)	61
	CC-70—Nellie Lutcher Album (Nellie Lutcher)	39
	CD-95—College Medleys (Jan Garber)	39
4. MGM	17—Good News Album (June Allyson, Peter Lawford, Patricia Marshall)	105 105

**The Year's Top Selling Popular Record Albums**

ALBUM	ARTIST	LABEL & NO.	POINTS
1. Stan Kenton: A Presentation of Progressive Jazz	Stan Kenton	Capitol CD-79	230
2. Al Jolson Volume III	Al Jolson	Decca A-649	196
3. Songs of Our Times (1932)	Carmen Cavallaro	Decca A-1932	177
4. Busy Fingers	Three Suns	Victor P-206	142
5. Down Memory Lane	Vaughn Monroe	Victor P-202	121
6. Glenn Miller Masterpieces (Vol. II)	Glenn Miller	Victor P-189	110
7. Theme Songs	Tommy Dorsey, Sammy Kaye, Tex Beneke, Larry Green, Vaughn Monroe, Freddy Martin, Wayne King, Three Suns	Victor P-217	107
8. Good News Album	June Allyson, Peter Lawford, Joan McCracken, Patricia Marshall	MGM 17	105
9. Emperor's Waltz	Bing Crosby	Decca A-620	103
10. A Sentimental Date With Perry Como	Perry Como	Victor P-187	86
11. Glenn Miller	Glenn Miller	Victor P-148	81
12. Al Jolson Album	Al Jolson	Decca 469	72
13. Al Jolson Souvenir Album	Al Jolson	Decca 575	69
14. Rendezvous With Peggy Lee	Peggy Lee	Capitol CC-72	61
15. Merry Christmas Album	Bing Crosby	Decca A-550	51
16. Dorothy Shay (the Park Avenue Hillbilly) Goes to Town	Dorothy Shay	Columbia C-155	50
17. Songs of Our Times (1927)	Bob Grant	Decca A-1927	45
18. St. Patrick's Day Album	Bing Crosby	Decca A-495	44
19. Nellie Lutcher Album	Nellie Lutcher	Capitol CC-70	39
20. College Medleys Album	Jan Garber	Capitol CD-95	39
20. Clambake Seven	Tommy Dorsey	Victor P-220	32

**The Year's Top Selling Classical Records Over Retail Counters**

RECORD	ARTIST	LABEL & NO.	POINTS
1. Clair De Lune	Jose Iturbi	Victor 11-8851	177
2. Chopin's Polonaise	Jose Iturbi	Victor 11-8848	83
3. Jalousie	Boston Pops—Arthur Fiedler, Dir.	Victor 12160	80
4. Khachaturian: Gayne Ballet Suite—Sabre Dance	Chicago Symphony Ork—A. Rodzinski, Dir.	Victor 12-0209	79
5. Bluebird of Happiness	Jan Peerce—RCA-Victor Ork—S. Levin, Dir.	Victor 11-9007	72
6. Khachaturian: Gayne Ballet Suite—Sabre Dance	Philharmonic Symphony of New York—Efrem Kurtz, Dir.	Columbia 12498	61
7. Sabre Dance	Oscar Levant	Columbia 1752	60
8. Warsaw Concerto	Boston Pops—Arthur Fiedler, Dir.—Leo Litwin	Victor 11-8863	40
9. Fiddle Faddle	Boston Pops—Arthur Fiedler, Dir.	Victor 10-1397	27
10. Lizst: Second Hungarian Rhapsody	First Piano Quartet	Victor 12-0251	13

**England's Top Tunes of the Year**

SONG	ENGLISH PUBLISHER	AMERICAN PUBLISHER	POINTS
1. Galway Bay	Box & Cox	Leeds	589
2. Near You	Bradbury	Supreme	510
3. A Tree in the Meadow	Campbell-Connelly	Shapiro-Bernstein	453
4. Golden Earrings	Victoria	Paramount	409
5. Dream of Olwen	Lawrence Wright	Mills	385
6. I Wonder Who's Kissing Her Now	Feldman	E. B. Marks	327
7. Serenade of the Bells	Edwin Morris	Melrose	317
8. Ballerina	Peter Maurice	Jefferson	314
9. Heartbreaker	Leeds	Leeds	312
10. Time May Change	Campbell-Connelly	Shapiro-Bernstein	311
11. Civilization	Edwin Morris	E. H. Morris	273
12. Woody Woodpecker	Leeds	Leeds	271

(Continued on next page)



**TOP HITS BY TOP ARTISTS**

- A LITTLE BIRD TOLD ME EVELYN KNIGHT
- BRUSH THOSE TEARS FROM YOUR EYES DECCA 24514
- FAR AWAY PLACES BING CROSBY
- TARRA TA-LARA TA-LAR DECCA 24532
- DOWN AMONG THE SHELTERING PALMS AL JOLSON and MILLS BROTHERS
- IS IT TRUE WHAT THEY SAY ABOUT DIXIE? DECCA 24534
- THE PUSSY CAT SONG (Nyow! Nyot Nyow!) PATTY ANDREWS and BOB CROSBY
- DON'T WORRY 'BOUT STRANGERS ANDREWS SISTERS DECCA 24533
- POWDER YOUR FACE WITH SUNSHINE EVELYN KNIGHT
- ONE SUNDAY AFTERNOON DECCA 24530
- CUANTO LA GUSTA CARMEN MIRANDA and ANDREWS SISTERS
- THE MATADOR DECCA 24479
- UP ABOVE MY HEAD, I HEAR MUSIC IN THE AIR SISTER ROSETTA THARPE and MARIE KNIGHT
- MY JOURNEY TO THE SKY DECCA 48090
- SAY SOMETHING SWEET TO YOUR SWEETHEART INK SPOTS
- YOU WERE ONLY FOOLING (While I Was Falling in Love) DECCA 24507
- MAYBE YOU'LL BE THERE GORDON JENKINS
- DARK EYES DECCA 24403
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- SO TIRED RUSS MORGAN
- I HEAR MUSIC DECCA 24521
- BLUES IN MY HEART RED FOLEY
- TENNESSEE SATURDAY NIGHT DECCA 46136
- HAVE YOU EVER BEEN LONELY? LET'S SAY GOODBYE LIKE WE SAID (.....) ERNEST TUBB DECCA 46144
- MY DARLING, MY DARLING PETER LIND HAYES
- DAINTY BRENDA LEE DECCA 24519
- I DON'T CARE WHO KNOWS BUDDY JOHNSON
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13. I'm Looking Over a Four Leaf Clover.....	Francis Day	Remick	249
13. You Can't Be True Dear.....	Chappell	Biltmore	249
14. Teresa.....	Leeds	Duchess	239
15. An Apple Blossom Wedding.....	Campbell-Connelly	Shapiro-Bernstein	232
16. Rambling Rose.....	Irwin Dash	Laurel	226
16. So Tired.....	Campbell-Connelly	Glenmore	226
17. Peg o' My Heart.....	Ascherberg	Robbins	223
18. I'll Make Up for Everything.....	Peter Maurice	Peter Maurice	214
19. My Happiness.....	Chappell	Blasco	205
20. Once Upon a Wintertime.....	Cinephonic	Southern	198
21. Shoemaker's Serenade.....	Kassner	J. J. Robbins & Sons	197
22. When You Were Sweet Sixteen.....	Dapewski	Shapiro-Bernstein	183
23. Nature Boy.....	Edwin Morris	Burke-Van Heusen	177
24. The Little Old Mill.....	Irwin Dash	Mood	171
25. The Coffee Song.....	Southern	Valiant	165
26. Silver Wedding Waltz.....	Unit Publishing Co.		151
27. After All.....	Cinephonic		145
28. When You're in Love.....	Bradbury	Wood	144
29. Oh! My Achin' Heart.....	Campbell-Connelly	Mood	124
30. Tootie Oolie Doolie (The Yodel Polka).....	Southern	Charles K. Harris	122
31. Buttons and Bows.....	Victoria	Famous	116
32. Come Back to Sorento.....	Ricordi	Public	115
33. And Mimi.....	Campbell-Connelly	Domain Shapiro-Bernstein	113
34. Reflections on the Water.....	Peter Maurice	Peter Maurice	107
35. October Twilight.....	Irwin Dash	Shapiro-Bernstein-Carl Fischer	97

\*Publisher not available as Billboard goes to press.

**The Year's Top Selling Classical Record Albums Over Retail Counters**

ALBUM	ARTIST	LABEL & NO.	POINTS
1. Tchaikowsky: Nutcracker Suite.....	Philadelphia Ork—Eugene Ormandy, director	Victor DM 1020	101
2. Khachaturian: Gayne Ballet Suite.....	New York Philharmonic Ork—Efrem Kurtz, director....	Columbia MM 664	99

3. Rachmaninoff: Concerto No. 2 in C Minor.....	Arthur Rubenstein-NBC Ork—Vladimir Golschmann, director	Victor 1075	81
4. Rhapsody in Blue.....	Oscar Levant-Philadelphia Ork—Eugene Ormandy, director	Columbia X-251	75
5. Chopin Favorites.....	The First Piano Quartet	Victor MO-1227	60
6. Tchaikowsky: Sleeping Beauty Ballet.....	Leopold Stokowski and His Symphony Ork	Victor DM 1205	49
7. Strauss Waltzes.....	Andre Kostelanetz and His Ork....	Columbia 481	40
8. Khachaturian: Violin Concerto.....	David Oistrakh....	Mercury DM 10	28
9. Operatic Arias Album.....	Ferruccio Tagliavini-RCA Victor Ork—Anatol Dorati, director	Victor MO 1191 VO'13	27
10. Ravel: Bolero.....	Koussevitsky-Boston Symphony Ork....	Victor DU 18	21
11. Grieg: Piano Concerto.....	Artur Rubenstein-Philadelphia Ork—Eugene Ormandy, director	Victor DM 900	20
12. Music of Ernest Lecuona.....	First Piano Quartet..	Victor CO 41	19
13. Khachaturian: Masquerade Symphonic Suite.....	Boston Pops Ork—Arthur Fiedler, director	Victor DM 1166	19
13. Offenbach: Gaite Parisienne.....	London Philharmonic Ork—Efrem Kurtz, director	Columbia MX 115	16
14. The Student Prince.....	Nelson Eddy-Rise Stevens	Columbia MM 724	12
15. Beethoven: Symphony No. 9 in D Minor Op. 125.....	Boston Symphony Ork—Efrem Kurtz, sevitzy, director. Frances Yeend-E. Alberts-David Lloyd-James Pease-Berkshire Music Festival Chorus—Robert Shaw, director....	Victor M/DM 1190 or V/DV 12	11

**The Year's Top Selling Bands on Race Records Over Retail Counters**

BAND	RECORD NAME, LABEL & NO.	POINTS
1. Sonny Thompson	Long Gone (Miracle M-126) Late Freight (Miracle M-128)	236

(Continued on next page)

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2. Louis Jordan	Run Joe (Decca 24448)	81
	Don't Burn the Candle at Both Ends (Decca 24483)	
3. Hal Singer Sextette	Corn Bread (Savoy 671)	79
4. Pee Wee Crayton	Blues After Hours (Modern 20-624)	55
5. Roy Milton	Hop, Skip and Jump (Specialty SP-314)	53
	Everything I Do Is Wrong (Specialty SP-314)	
6. Roy Brown	Long About Midnight (DeLuxe 1154)	32
7. Todd Rhodes	Blues for the Red Boy (King 4240)	10

**The Year's Top Selling Female Vocalists on Race Records Over Retail Counters**

ARTIST	RECORD NAME, LABEL & NO.	POINTS
1. Dinah Washington	Am I Asking Too Much (Mercury 8095)	62
	It's Too Soon To Know (Mercury 6107)	
2. Julia Lee	King Size Papa (Capitol 40082)	34
3. Nellie Lutcher	Fine Brown Frame (Capitol 15032)	20

**The Year's Top Selling Folk Artists Over Retail Counters**

ARTISTS	RECORD NAME, LABEL & NUMBER	POINTS
1. Eddy Arnold	Bouquet of Roses (Victor 20-2806)	843
	Anytime (Victor 20-2700)	
	Just a Little Lovin' (Victor 20-3013)	
	Texarkana Baby (Victor 20-2806)	
	My Daddy Is Only a Picture (Victor 20-3013)	
	I'll Hold You in My Heart (Victor 20-2332)	
	A Heart Full of Love (Victor 20-3174)	
	Then I Turned and Walked Slowly Away (Victor 20-3174)	
	What a Fool I Was (Victor 20-2700)	
2. Jimmy Wakely	One Has My Heart (Capitol 15162)	132
	I Love You So Much It Hurts (Capitol 15243)	
3. Hank Thompson	Humpty Dumpty Heart (Capitol 40065)	105
4. Carson Robison	Life Gets Tee-Jus, Don't It (MGM 10224)	95
5. Moon Mullican	Sweeter Than the Flowers (King 673)	80
6. "T." Texas Tyler	Deck of Cards (4 Star 1228)	53
7. Tex Williams	Suspicion (Capitol 40108)	47
	Who? Me? (Capitol 15113)	
8. Cowboy Copas	Tennessee Waltz (King 496)	40
	Tennessee Moon (King 714)	
8. Ernest Tubb	Seaman Blues (Decca 46119)	40
	Forever Is Ending Today (Decca 46134)	
9. Pee Wee King	Tennessee Waltz (Victor 20-2680)	39
10. Sons of the Pioneers	Blue Shadows on the Trail (Victor 20-2780)	34
	Cool Water (Victor 20-1724)	
11. Red Foley	Tennessee Saturday Night (Decca 46136)	32
12. Tex Ritter	Rock and Rye (Capitol 15119)	19
13. Roy Rogers	Blue Shadows on the Trail (Victor 20-2780)	17
14. Floyd Tillman	I Love You So Much It Hurts (Columbia 20430)	16
15. Gene Autry	Buttons and Bows (Columbia 20469)	8

**The Year's Top Folk Record Sellers**

RECORD	ARTIST	LABEL & NO.	POINTS
1. Bouquet of Roses	Eddy Arnold	Victor 20-2806	279
2. Anytime	Eddy Arnold	Victor 20-2700	185
3. Just a Little Lovin'	Eddy Arnold	Victor 20-3013	140
4. Texarkana Baby	Eddy Arnold	Victor 20-2806	134
5. One Has My Heart	Jimmy Wakely	Capitol 15162	106
6. Humpty Dumpty Heart	Hank Thompson	Capitol 40065	105
7. Life Gets Tee-Jus Don't It	Carson Robison	MGM 10224	95
8. Sweeter Than the Flowers	Moon Mullican	King 673	80
9. Deck of Cards	T. Texas Tyler	4 Star 1228	53
10. My Daddy Is Only a Picture	Eddy Arnold	Victor 20-3013	45
11. Tennessee Waltz	Pee Wee King	Victor 20-2680	39
12. Suspicion	Tex Williams	Capitol 40108	37
13. Tennessee Saturday Night	Red Foley	Decca 46136	32
14. Tennessee Waltz	Cowboy Copas	King 696	31
15. I Love You So Much It Hurts	Jimmy Wakely	Capitol 15243	26
16. Seaman Blues	Ernest Tubb	Decca 46119	22
17. I'll Hold You in My Heart	Eddy Arnold	Victor 20-2332	20
17. A Heart Full of Love	Eddy Arnold	Victor 20-3174	20
18. Rock and Rye	Tex Ritter	Capitol 15119	19
19. Forever Is Ending Today	Ernest Tubb	Decca 46134	18
20. Blue Shadows on the Trail	Roy Rogers-Sons of the Pioneers	Victor 20-2780	17
20. Cool Water	Sons of the Pioneers	Victor 20-1724	17
21. I Love You So Much It Hurts	Floyd Tillman	Columbia 20430	16
22. Then I Turned and Walked Slowly Away	Eddy Arnold	Victor 20-3174	11
23. Who? Me?	Tex Williams	Capitol 15113	10
24. What a Fool I Was	Eddy Arnold	Victor 20-2700	9
24. Tennessee Moon	Cowboy Copas	King 714	9
25. Buttons and Bows	Gene Autry	Columbia 20469	8

**The Year's Top Selling Artists on Children's Records**

ARTISTS	RECORD NAME, LABEL & NUMBER	POINTS
1. Billy May	Bozo at the Circus (Capitol BBX-34)	545
	Bugs Bunny and the Tortoise (Capitol DBX-93)	
	Bozo Sings (Capitol DBS-84)	
	Bozo Under the Sea (Capitol DBX-99)	
	Bozo and His Rocket Ship (Capitol BBX-65)	
	Rusty in Orchestraville (Capitol BC-35)	
2. Mel Blanc	Bugs Bunny (Capitol CC-64)	293
	Bugs Bunny and the Tortoise (Capitol DBX-93)	
3. Don Wilson-The Starlighters	Little Toot (Capitol DAS-80)	241

(Continued on next page)

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# Lubinsky Inks Waxery Talent

NEW YORK, Dec. 25.—Herman Lubinsky has signed a flock of additional talent for the Savoy and Regent diskeries. Included for Savoy are Gloria Beatty, the Three Bees and a Honey, Big Jay McNeely, Washboard Pete, New Orleans Slim, blues singer Li'l Abner and boogie-woogie pianist Baltimore. Artists inked for Regent include the Mack Triplets, Alan Foster and Ray Pearl.

In line with expanded activities, Danny Mendelsohn and Mike Forman have been appointed musical directors of Regent and Savoy respectively. Al Millet has been assigned to handle East Coast disk jockey exploitation, with Ralph Bass doing a similar turn on the West Coast.

Lubinsky has also inked Lloyd Thompson and Barney Niessen to exclusive songwriter contracts.

This week Lubinsky signed the new American Federation of Musicians (AFM) contract and an affiliation pact with Broadcasting Music, Inc. (BMI). He planes to the Coast January 4.

# Exclusive Loses Jeffries to Col.

HOLLYWOOD, Dec. 25.—Crooner Herb Jeffries will ankle Exclusive Records January 31 to sign a new long-term deal with Columbia. Contract negotiations to add Jeffries to the Columbia vocal stable were nearing inking stage, according to platter's Coast topper, Ben Selvin.

Long Exclusive's top male vocalist, Jeffries' exit will be serious talent loss for local indie diskery. At Columbia he will be assigned to pop tunes, with first etching skedded for February. Maurice Duke, personal manager for Jeffries, is in New York to settle deal.

# Mrs. Kahn Cleffs

HOLLYWOOD, Dec. 25.—After a long retirement, Grace LeBoy Kahn, widow of composer Gus Kahn, has taken another stab at cleffing. Her first effort is a novelty, *Hannah in Savannah*, to be published by Broadway Music and already waxed by Jack Smith for Capitol. Song is Mrs. Kahn's first writing in 15 years, altho she collaborated on tunes with her late husband. Also carrying on the Kahn musical tradition is a son, Donald, a pop tune arranger here.

# Mass. Ops Seek Sunday Dancing

BOSTON, Dec. 25.—A bill authorizing Sunday dancing in Massachusetts ballrooms where no liquor is served has been filed in the Massachusetts Legislature, sponsored by the Ballroom Operators' Association of New England (BOANE). An anti-monopoly bill to regulate the practice of combinations in licensing performance rights to music has also been filed.

Arnold E. Kahn, secretary and counsel of BOANE, said that the organization had been welded together with a primary objective of killing the Sunday dance ban in Massachusetts. The bill was presented by Joseph F. Hart.

Possibilities of passage of the bill authorizing dancing are considered optimistic in ballroom operator circles, probably founded on the premise that for the first time in the State since 1850 there is a Democratic governor and a Democratic House. The incoming Legislature will take the matter up about the middle of January, it is expected.

# Davis May Revive Beacon Record Co.

NEW YORK, Dec. 25.—Joe Davis, owner of the Beacon and Murray Wizell pubberies, last week put his entire professional staff (Mickey Addy, Harry Bernie and Coast operative Dan Cameron) on three weeks' notice.

Altho replacements were not set at press time, Davis indicated that his immediate plans concern the reactivation of his Beacon Record Company, which will specialize in the race field.

ARTIST	RECORD NAME, LABEL & NO.	POINTS
4. Vance "Pinto" Colvig	Bozo Sings (Capitol DBS-84)	167
	Bozo Under the Sea (Capitol DBX-99)	
5. Johnny Mercer	Uncle Remus (Capitol CC-40)	72
	Mickey and the Beanstalk (Capitol CCX-87)	
6. Roy Rogers-Sons of the Pioneers	Pecos Bill (Victor Y-375)	71
7. Frank Luther	Nursery Rhymes (Decca CS-5)	44
8. Dennis Day	Johnny Appleseed (Victor P-368)	37
9. Peter Lind Hayes	Genie, the Magic Record (Decca CU-102)	31
10. King Cole Trio	King Cole for Kids (Capitol DC-89)	29
11. Danny Kaye	Tubby the Tuba (Decca CU-106)	25
12. Alan Livingston-Henry Blair	Rusty in Orchestraville (Capitol BC-35)	15

# The Year's Top Selling Male Vocalists on Race Records Over Retail Counters

ARTIST	RECORD NAME, LABEL & NO.	POINTS
1. Bull Moose Jackson	I Can't Go on Without You (King 4230)	159
	All My Love Belongs to You (King 4189)	
2. Wynonie Harris	Good Rockin' Tonight (King 4210)	145
3. Lonnie Johnson	Tomorrow Night (King 4201)	140
	Pleasing You (King 4245)	
4. Ivory Joe Hunter	Pretty Mama Blues (4 Star 1254)	125
5. Memphis Slim	Messin' Around (Miracle M-125)	108
6. Arbee Stidham	My Heart Belongs to You (Victor 20-2572)	97
7. King Cole	Nature Boy (Capitol 15054)	47

# The Year's Top Selling Bands Over Retail Counters

BANDS	RECORD NAME, LABEL & NO.	POINTS
1. Art Mooney	I'm Looking Over a Four Leaf Clover (MGM 10119)	276
	Baby Face (MGM 10156)	
2. Pee Wee Hunt	Twelfth Street Rag (Capitol 15105)	271
3. Kay Kyser	Woody Woodpecker (Columbia 38197)	221
	On a Slow Boat to China (Columbia 38301)	
4. Vaughn Monroe	Ballerina (Victor 20-2433)	217
	How Soon (Victor 20-2523)	
5. Al Trace	You Call Everybody Darlin' (Regent 117)	192
6. Gordon Jenkins	Maybe You'll Be There (Decca 24403)	173
7. Francis Craig	Near You (Bullet 1012)	119
8. Sammy Kaye	Serenade of the Bells (Victor 20-2372)	86
9. Tommy Dorsey	Until (Victor 20-3061)	81
10. Spike Jones	William Tell Overture (Victor 20-2861)	78
11. Frankie Carle	Beg Your Pardon (Columbia 38036)	76
12. Tex Beneke	St. Louis Blues March (Victor 20-2722)	74
12. Primo Scala	Underneath the Arches (London 238)	74
13. Ray Noble	I'll Dance at Your Wedding (Columbia 37967)	65
14. Freddy Martin	The Dickey-Bird Song (Victor 20-2617)	62
15. Russ Morgan	I'm Looking Over a Four Leaf Clover (Decca 24319)	58

# The Year's Top Publishers

PUBLISHERS	TUNES IN FIRST 25	POINTS	TOTAL
1. Mayfair	You Call Everybody Darlin'	140	
Burke-Van Heusen	Nature Boy	148	
	But Beautiful		
Melrose	Serenade of the Bells	75	
E. H. Morris	On a Slow Boat to China	58	
	Civilization		421
2. Leeds	Now Is the Hour	319	319
	Woody Woodpecker		
	Sabre Dance		
3. Shapiro-Bernstein	A Tree in the Meadow	279	279
	Twelfth Street Rag		
	Too Fat Polka		
4. Remick	I'm Looking Over a Four Leaf Clover	188	
	Baby Face		
Witmark	It's Magic	110	298
5. Supreme	How Soon	89	
	Near You		
Bregman-Vocco-			
Conn	Little White Lies	76	
Triangle	Maybe You'll Be There	59	224
6. Blasco	My Happiness	187	187
7. Robbins	Beg Your Pardon	163	163
	The Dickey-Bird Song		
	Underneath the Arches		
8. Biltmore	You Can't Be True, Dear	165	165
9. Famous	Buttons and Bows	62	
Paramount	Golden Earrings	60	122
10. Jefferson	Ballerina	116	116
11. Carbour-Lee	Manana	112	112
12. Chas. K. Harris	Toolie Oolie Doolie (The Yodel Polka)	79	79
13. Kramer-Whitney	Love Somebody	54	54
14. George Simon	I'll Dance at Your Wedding	45	45
15. Melin	Hair of Gold, Eyes of Blue	38	38

# The Year's Top Sheet Music Sellers

SONG	PUBLISHER	POINTS
1. Now Is the Hour	Leeds	373
2. My Happiness	Blasco	355
3. You Can't Be True, Dear	Biltmore	305
4. A Tree in the Meadow	Shapiro-Bernstein	296
5. I'm Looking Over a Four Leaf Clover	Remick	220
6. Serenade of the Bells	Melrose	213
7. You Call Everybody Darlin'	Mayfair	204
8. Toolie Oolie Doolie	Chas. K. Harris	187
9. It's Magic	Witmark	186
10. The Dickey Bird Song	Robbins	173
11. Ballerina	Jefferson	168

(Continued on next page)

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12. Manana	Barbour-Lee	163
13. Beg Your Pardon	Robbins	160
14. Nature Boy	Burke-Van Heusen	159
15. Golden Earrings	Paramount	148
16. Maybe You'll Be There	Triangle	147
17. Hair of Gold, Eyes of Blue	Mellin	139
18. Little White Lies	Bregman-Vocco-Conn	138
19. Woody Woodpecker	Leeds	133
20. How Soon	Supreme	116
21. Underneath the Arches	Robbins	112
22. Baby Face	Remick	110
23. Buttons and Bows	Famous	107
24. I'll Dance at Your Wedding	George Simon	99
24. Love Somebody	Kramer-Whitney	99
25. But Beautiful	Burke-Van Heusen	96
26. Bluebird of Happiness	T. B. Harms	80
27. Haunted Heart	Williamson	78
28. Too Fat Polka	Shapiro-Bernstein	76
29. On a Slow Boat to China	Melrose	74
30. Near You	Supreme	73
31. Tell Me a Story	Laurel	68
32. The Best Things in Life Are Free	Crawford	66
33. Ev'ry Day I Love You	Harms, Inc.	61
34. Rambling Rose	Laurel	60
35. Civilization	E. H. Morris	55
35. The Stars Will Remember	Harms, Inc.	55

**The Year's Top Selling Singing and Instrumental Groups Over Retail Counters**

ARTISTS	RECORD NAME, LABEL & NO.	POINTS
1. Jon and Sondra Steele	My Happiness (Damon D-11133)	214
2. The Pied Pipers	My Happiness (Capitol 15094)	189
3. Andrews Sisters	Toolie Oolie Doolie (Decca 24380)	114
4. The Keynotes	Underneath the Arches (London 238)	74
5. The Sportsmen	Woody Woodpecker (Capitol 15145)	72
6. Milt Herth Trio	I'm Looking Over a Four Leaf Clover (Decca 24319)	58

**The Year's Top Selling Male Vocalists Over Retail Counters**

ARTISTS	RECORD NAME, LABEL & NO.	POINTS
1. Bing Crosby	Now Is the Hour (Decca 24279)	225
2. Buddy Clark	Love Somebody (Columbia 38174)	201
	I'll Dance at Your Wedding (Columbia 37967)	
3. Jerry Wayne	You Can't Be True, Dear (Rondo R-228)	198
4. Dick Haymes	Little White Lies (Decca 24280)	197
5. King Cole	Nature Boy (Capitol 15054)	166
6. Arthur Godfrey	Too Fat Polka (Columbia 37921)	91
7. Perry Como	Because (Victor 20-2653)	87

**The Year's Top Selling Classical Artists Over Retail Counters**

ARTIST	RECORD NAME, LABEL & NO.	POINTS
1. Jose Iturbi	Clair De Lune (Victor 11-8851)	260
	Chopin's Polonaise (Victor 11-8848)	
2. Boston Pops, Arthur Fiedler, Dir.	Jalousie (Victor 12160)	147
	Fiddle Faddle (Victor 10-1397)	
	Warsaw Concerto (Victor 11-8863)	
3. Chicago Symphony Ork. A. Rodzinski, Dir.	Khachaturian: Gayne Ballet Suite—Sabre Dance (Victor 12-0209)	79
4. Jan Peerce-RCA Victor Ork. S. Levin, Dir.	Bluebird of Happiness (Victor 11-9007)	72
5. Philharmonic Symphony of New York, Efrem Kurtz, Dir.	Khachaturian: Gayne Ballet Suite—Sabre Dance (Columbia 12498)	67
6. Oscar Levant	Sabre Dance (Columbia 1752)	60
7. Leo Litwin	Warsaw Concerto (Victor 11-8863)	40
8. First Piano Quartet	Lizst: Second Hungarian Rhapsody (Victor 12-0251)	13

**Company Labels With the Year's Best Selling Popular Retail Records**

LABEL	RECORD NO., SONG AND ARTISTS	PTS.	TOT. PTR.	
1. Capitol	15105—Twelfth Street Rag (Pee Wee Hunt)	271		
	15022—Manana (Peggy Lee)	240		
	15122—A Tree in the Meadow (Margaret Whiting)	216		
	15094—My Happiness (Pied Pipers)	189		
	15054—Nature Boy (King Cole)	166		
	15009—Golden Earrings (Peggy Lee)	104		
	15145—Woody Woodpecker (The Sportsmen-Mel Blanc)	72		
	15007—Serenade of the Bells (Jo Stafford)	48	1306	
	2. Columbia	38188—It's Magic (Doris Day)	176	
		38197—Woody Woodpecker (Kay Kyser)	149	
38174—Love Somebody (Doris Day-Buddy Clark)		136		
38284—Buttons and Bows (Dinah Shore)		110		
37921—Too Fat Polka (Arthur Godfrey)		91		
38036—Beg Your Pardon (Frankie Carle)		76		
38301—On a Slow Boat to China (Kay Kyser)		72		
3. Decca	37967—I'll Dance at Your Wedding (Ray Noble-Buddy Clark)	65	875	
	24279—Now Is the Hour (Bing Crosby)	225		
	24280—Little White Lies (Dick Haymes)	197		
	24403—Maybe You'll Be There (Gordon Jenkins)	173		
	24380—Toolie Oolie Doolie (Andrews Sisters)	114		
	24446—My Happiness (Ella Fitzgerald)	87		
	24319—I'm Looking Over a Four Leaf Clover (Russ Morgan-Milt Herth)	58	854	

(Continued on next page)



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**RCA VICTOR RECORDS**

## Cap's Salesmen Snag 46G Bonus

HOLLYWOOD, Dec. 25.—Capitol Records distributed bonuses totaling \$45,925 to its salesmen, with top bonus paid to an individual salesman amounting to \$2,742. Average salesman received \$629. Cap said bonuses were high, doubling what the company had anticipated, but said it was very happy in making the handout, since the resulting incentive created by the bonus system brought in sales 250 per cent above quotas. In addition to sales bonuses, Cap also gave its other employees yule bonus checks totaling \$35,000.

As part of its first fall sales incentive drive, Cap revealed that one district branch manager and four salesmen won expense-paid trips to Hollywood for winners and their wives. Fortunate ones were Carl Ertman, of Cleveland, as firm's top branch manager, with best selling sellers including Cy Kertman, Buffalo; George Mansour, Cleveland; Angus Hay, Jacksonville, Fla., and Dave Lee, San Francisco.

## Capitol Acquires Herman, Barnet

NEW YORK, Dec. 25.—Capitol Records, gearing for a concentrated drive on the modern jazz wax market, either has signed or soon will sign the Woody Herman and Charlie Barnet orks. Herman, who this week obtained a release from his five-year-old Columbia Records affiliation, and Barnet, who hasn't been with a diskery since the inception of the ban and who last etched for the Apollo firm, will join Stan Kenton's ork on the label to give Capitol a solid corner on the progressive music mart.

Herman, it is understood, will slice his first Capitol wax during the coming week.

## Phila. Ork Puts Pact Settle 1st on Agenda

PHILADELPHIA, Dec. 25.—Before the members of the Philadelphia Orchestra resume their discussions of a proposed concert tour of the British Isles, the symphony music makers want to settle their contract for the post-season tour. This was the word passed on to the management after the members of the orchestra met at the academy of music this week.

For the post-season tour in this country, which includes the regular Ann Arbor, Mich., Festival, the men want a contract stipulating one rehearsal for six concerts in a week and a day off. Objections voiced to arrangements for the British tour concern the schedule of a concert a day for 28 days, with no day off, and regular salaries for only four weeks when travel time across the pond and back will consume seven weeks.

## Massey Exits Jewel To Set Up Pub Firm

HOLLYWOOD, Dec. 25.—Murray Massey, general professional manager of Jewel and Encore music firms, resigned his job this week to launch a new pubbery of his own, under the banner of Massey Music. He will set up a Hollywood office this month, with an office in New York skedded to be opened by the end of this month.

Firm's first tunes are *The Story of My Life*, ballad cleffed by Bob Russell and Carl Sigman (writers of *Ballerina*), and the novelty ditty, *Pin Striped Pants*, which Russell penned with Ray Gilbert. Massey will aim for a tie-up with American Society of Composers, Authors and Publishers.

4. Victor	20-2433—Ballerina (Vaughn Monroe)	167
	20-2653—Because (Perry Como)	87
	20-2372—Serenade of the Bells (Sammy Kaye)	86
	20-3061—Until (Tommy Dorsey)	81
	20-2861—William Tell Overture (Spike Jones)	78
	20-2722—St. Louis Blues March (Tex Beneke)	74
	20-2617—The Dickey-Bird Song (Freddy Martin)	62
5. Rondo	20-2523—How Soon (Vaughn Monroe)	50
	R-228 and R-128—You Can't Be True, Dear (Ken Griffin-Jerry Wayne)	685
6. MGM	10119—I'm Looking Over a Four Leaf Clover (Art Mooney)	313
	10156—Baby Face (Art Mooney)	185
7. Damon	D-11133—My Happiness (Jon and Sondra Steele)	91
	214	214
8. London	110—Now Is the Hour (Gracie Fields)	120
	238—Underneath the Arches (Primo Scala Ork-The Keynotes)	74
9. Regent	117—You Call Everybody Darlin' (Al Trace)	192
10. Bullet	1012—Beg Your Pardon (Francis Craig)	119

## The Year's Top Selling Singing and Instrumental Groups on Race Records Over Retail Counters

ARTISTS	RECORD NAME, LABEL & NO.	POINTS
1. The Ravens	Send for Me if You Need Me (National 9045)	39
2. The Orioles	It's Too Soon To Know (Natural 5000)	28
3. Red Miller Trio	Bewildered (Bullet 295)	12

## Company Labels With the Year's Top Selling Race Records Over Retail Counters

LABEL	RECORD NO., SONGS & ARTISTS	PTS.	TOT. PTS.
1. King	4210—Good Rockin' Tonight (Wynonie Harris)	145	
	4201—Tomorrow Night (Lonnie Johnson)	129	
	4230—I Can't Go on Without You (Bull Moose Jackson)	117	
	4189—All My Love Belongs to You (Bull Moose Jackson)	42	
	4245—Pleasing You (Lonnie Johnson)	11	
	4240—Blues for the Red Boy (Todd Rhodes)	10	454
2. Miracle	M-126—Long Gone (Sonny Thompson)	195	
	M-125—Messin' Around (Memphis Slim)	108	
	M-128—Late Freight (Sonny Thompson)	41	344
3. 4 Star	1254—Pretty Mama Blues (Ivory Joe Hunter)	125	125
4. Capitol	15054—Nature Boy (King Cole)	47	
	40082—King Size Papa (Julia Lee)	34	
	15032—Fine Brown Frame (Nellie Lutcher)	20	101
5. Victor	20-2572—My Heart Belongs to You (Arbee Stidham)	97	97
6. Decca	24448—Run Joe (Louis Jordan)	62	
	24483—Don't Burn the Candle at Both Ends (Louis Jordan)	19	81
7. Savoy	671—Corn Bread (Hal Singer Sextette)	79	79
8. Mercury	8095—Am I Asking Too Much (Dinah Washington)	39	
	6107—It's Too Soon to Know (Dinah Washington)	23	62
9. Modern	20-624—Blues After Hours (Pee Wee Cryaton)	55	55
10. Specialty	SP-314—Hop, Skip and Jump (Roy Milton)	38	
	SP-314—Everything I Do Is Wrong (Roy Milton)	15	53
11. National	9045—Send for Me if You Need Me (The Ravens)	39	39
12. DeLuxe	1154—Long About Midnight (Roy Brown)	32	32
13. Natural	5000—It's Too Soon to Know (The Orioles)	28	28
14. Bullet	295—Bewildered (Red Miller Trio)	12	12

## Company Labels With the Year's Best Selling Children's Records

LABEL	RECORD NO., SONG AND ARTISTS	PTS.	TOT. PTS.
1. Capitol	DAS-80—Little Toot (Don Wilson-The Starlighters)	241	
	BBX-34—Bozo at the Circus (Billy May)	216	
	CC-64—Bugs Bunny (Mel Blanc)	198	
	DBX-93—Bugs Bunny and the Tortoise (Mel Blanc-Billy May)	95	
	DBS-84—Bozo Sings (Billy May-Vance "Pinto" Colvig)	91	
	DBX-99—Bozo Under the Sea (Billy May-Vance "Pinto" Colvig)	76	
	CC-40—Uncle Remus (Johnny Mercer & Original Cast)	52	
	BBX-65—Bozo and His Rocket Ship (Billy May)	52	
	DC-89—King Cole for Kids (King Cole Trio)	29	
	CCX-67—Mickey and the Beanstalk (Johnny Mercer & Original Cast)	20	
	BC-35—Rusty in Orchestraville (Billy May-Alan Livingston-Henry Blair)	15	1,085
2. Victor	Y-375—Pecos Bill (Roy Rogers-Sons of the Pioneers)	71	
	P-368—Johnny Appleseed (Dennis Day)	37	108
3. Decca	CS-5—Nursery Rhymes (Frank Luther)	44	
	CU-102—Genie, the Magic Record (Peter Lind Hayes)	31	
	CU-106—Tubby the Tuba (Danny Kaye)	25	100

More Music Poll Charts in General and Radio Departments

## Musicraft Gets Court Breathe

NEW YORK, Dec. 25.—Musicraft Records was given a further opportunity to continue operations as debtor in possession when Referee Peter B. Olney this week turned down an application by Musicraft bondholders for foreclosure. Bondholders have a \$250,000 chattel mortgage lien against the waxer which currently is trying to reorganize under Chapter 11 of the Chandler act.

Olney's stay was granted at an official creditors' meeting in U. S. District Court, at which a creditors committee was appointed. The present Musicraft plan is unacceptable to creditors, and an adjournment was granted so that a satisfactory amended plan might be formulated. Such a plan, it was indicated, will depend on an infusion of new operating cash. Meanwhile, company officials are hopeful that platter sales will be substantial in coming months and will yield a financial cushion with which to help pay off.

## Palitz Joins Columbia A&R

NEW YORK, Dec. 25.—Morty Palitz leaves Decca to go with Columbia Records as associate director of popular artists and repertoire in Hollywood, effective January 1. Palitz, while stationed on the Coast, may come to New York for a time, depending upon what Columbia musical director Mitch Ayres decides to do.

Ayres is on Perry Como's Chesterfield Supper Club program over the National Broadcasting Company (NBC). In addition to the AM show, NBC has decided to carry the program over TV. There's some talk that Como may go to Hollywood on a film commitment for MGM. Last year he went out in January. Should he go this year, the web program may originate on the Coast, and Ayres may leave New York to stay with the program.

## Daniel Rybb Files Bankruptcy Action

NEW YORK, Dec. 25.—Daniel Rybb, one-time manager and director of the Carnegie pop concerts, has filed a petition of bankruptcy in the U. S. District Court. A musician employed by the New York Philharmonic, Rybb listed his liabilities as \$16,132.68, and no assets.

Most of the liabilities are concerned with Rybb's venture in the Carnegie pop concerts, which organization owes most of the money listed as his liabilities. Rybb disputes that he is personally liable for the \$16,000 for which the Carnegie pop org is liable. The petition listed unsecured creditors, including Abraham Borodkin for \$3,000 and Joseph Lynch Fischell, Inc., \$3,000.

## Lombardo To Cut More for Decca

NEW YORK, Dec. 25.—Still aloof but not deaf to persistent wooing by potential Musicraft reorganizers, Guy Lombardo this week will cut additional sides for Decca, altho his exclusive pact with that waxer expired last month. The orkster, who cut several sides for Decca last week on a provisional arrangement, plans to continue waxing on the same basis until one of the diskeries formulates an acceptable permanent arrangement for him.

New sides to be cut this week include *Rosewood Spinnet* and *I Get Up Every Morning*.

*Season's Greetings-*

**AND...**



*Thanks*—to the Radio Editors of the United States and Canada for selecting us for the Motion Picture Daily Radio Editors' Award as "THE BEST DANCE BAND OF 1948" ... an honor held by another orchestra for the past 13 years.

*Thanks*—Disc Jockeys and Juke Box Operators for the nice send-off you gave our new RCA-Victor release, "Melancholy Minstrel" and "Red Roses For A Blue Lady". We appreciate your wonderful cooperation in the past in helping to make our records so successful.

**THE  
VAUGHN MONROE  
SHOW**

on the air for  
**CAMEL CIGARETTES**

Saturdays  
7:30 to 8:00 P.M.  
CBS Coast to Coast

**VAUGHN**

**MONROE**

**AND HIS ORCHESTRA  
CURRENTLY ON TOUR**

Direction —  
**MARSHARD MUSIC**

**RCA-VICTOR  
RECORDS**

EXCLUSIVE  MANAGEMENT  
*Willard Alexander, Inc.*

30 ROCKEFELLER PLAZA, NEW YORK



ANOTHER  
RCA  
VICTOR  
POST-  
BAN

*Hit!*

Vaughn  
**MONROE**

and the Monroe Choir

*Sing*

# MELANCHOLY MINSTREL



RCA Victor 20-3319



**RCA VICTOR RECORDS**

The  
**Billboard**

MUSIC POPULARITY CHARTS

PART  
I

## The Nation's Top Tunes

Based on reports received last three days of Week Ending December 24  
The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

### HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

#### 1. BUTTONS AND BOWS

By Livingston and Evans  
Published by Famous (ASCAP)

Records available: Gene Autry, Columbia 20469; The Dinning Sisters, Capitol 15184; Betty Garret-H. Mooney Ork, MGM 10244; E. Knight, Decca 24489; Betty Rhodes, Victor 20-3078; Dinah Shore, Columbia 38284; B. Brown, Varsity 114; Jeff Clay, Dana 2023; B. Hope-Clark Sisters, Capitol 15293; Gracie Fields, London 355; H. O'Connell, Coast 8032.  
Electrical transcription libraries: Sterling Young Ork, MacGregor; The Swingtunes-The Jumpin' Jacks, NBC Thesaurus.

#### 2. ON A SLOW BOAT TO CHINA

By Frank Loesser  
Published by E. H. Morris (ASCAP)

Records available: L. Clinton Ork, Decca 24482; B. Goodman Ork-A. Henrickson, Capitol 15208; Kay Kyser, Columbia 38201; S. Lanson, Mercury 5191; A. Lund, MGM 10269; F. Martin, Victor 20-3123; E. Howard Ork, Mercury 5210; J. Frank, Varsity 117; Our Brothers, 20th Century TC-20-78.  
Electrical transcription libraries: Kay Armen, Associated; Louise Carlyle-Music of Manhattan Ork, NBC Thesaurus; Freddy Martin, Standard; Shep Fields, Lang-Worth.

#### 3. MY DARLING, MY DARLING

By Frank Loesser  
Published by E. H. Morris (ASCAP)

From the Broadway musical production "Where's Charley?"  
Records available: E. Young & J. Lathrop, Victor 20-3187; Jo Stafford-Gordon MacRae, Capitol 15270; Doris Day-Buddy Clark, Columbia 38283; Peter Lind Hayes, Decca 24519; Varsity 121.  
Electrical transcription libraries: Phil Brito, Associated.

#### 4. A LITTLE BIRD TOLD ME

By Harvey O'Drakes  
Published by Boerne (ASCAP)

Records available: Blue Lu Barker Ork, Capitol 15308; Evelyn Knight-Stardusters, Decca 24514; P. Watson, Supreme 8-1507; Smokey Rogers, Capitol 15326; Varsity 121; J. Wayne-J. Davis, Columbia 38388; Ross Murphy, Victor 20-3320.  
(No information on electrical transcription libraries available as The Billboard goes to press.)

#### 5. ALL I WANT FOR CHRISTMAS (Is My Two Front Teeth)

By Don Gardner  
Published by Witmark (ASCAP)

Records available: Spike Jones & His City Slickers, Victor 20-3177.  
(No information on electrical transcription libraries available as The Billboard goes to press.)

#### 6. YOU WERE ONLY FOOLIN'

By Larry Fortine-Billy Faber-Fred Meadows  
Published by Shapiro-Bernstein (ASCAP)

Records available: Blue Barron, MGM 10185; Ink Spots, Decca 24507; K. Starr, Capitol 15226; E. Whitley-Green Sisters, Columbia 38223; Varsity 122.  
Electrical transcription libraries: Kay Armen, Associated; Blue Barron, Lang-Worth.

#### 7. UNTIL

By Jack Fulton, Bob Crosby and Hunter Kahler  
Published by Dorsey Bros. (ASCAP)

Records available: T. Dorsey Ork, Victor 20-3061; The Charioteers, Columbia, 38329; Varsity 125.  
(No information on electrical transcription libraries available as The Billboard goes to press.)

#### 8. FAR AWAY PLACES

By Whitney and Kramer  
Published by Laurel (ASCAP)

Records available: Bing Crosby, Decca 24532; Margaret Whiting-The Crew Chiefs, Capitol 15278; Vic Damone, Mercury 5195; Dinah Shore, Columbia 38358; Varsity 127; Perry Como-H. Rene Ork, Victor 20-3316.

#### 9. LAVENDER BLUE (Dilly, Dilly)

By Eliot Daniel and Larry Morey  
Published by Santly-Joy (ASCAP)

From the Walt Disney Film "So Dear to My Heart."  
Records available: M. Campbell-L. Ford-J. Hill Trio, Collegiate J-2954; V. Lynn, London 310; Sammy Kaye, Victor 20-3100; Dinah Shore-H. Zimmerman Ork, Columbia 38299; Jack Smith-The Clark Sisters, Capitol 15225; Varsity 124.  
Electrical transcription libraries: Phil Brito, Associated; Bob Eberly, World; Curt Massey, Standard.

#### 10. CUANTO LE GUSTA

By Gabriel Ruiz and Ray Gilbert  
Published by Peer (BMI)

From the MGM Film, "A Date With Judy."  
Records available: B. Brown-Varsity Rhumba Band, Varsity 116; Carmen Miranda-The Andrews Sisters, Decca 24479; Xavier Cugat, Columbia 38239; Jack Smith-The Clark Sisters, Capitol 15280; Eve Young, Victor 20-3077.  
(No information on electrical transcription libraries available as The Billboard goes to press.)

Due to the holiday early deadline, the "Honor Roll of Hits" has been compiled without the inclusion of "Songs With Greatest Radio Audiences."

# RCA VICTOR'S FIRST POST-BAN RELEASE!

## Perry Como!

FAR AWAY PLACES  
MISSOURI WALTZ

RCA Victor 20-3316



## Tommy Dorsey!

HOW MANY TEARS  
MUST FALL  
DOWN BY  
THE STATION

RCA Victor 20-3317



## Vaughn Monroe!

RED ROSES FOR  
A BLUE LADY  
MELANCHOLY  
MINSTREL

RCA Victor 20-3319



## Fran Warren!

JOE  
WHY IS IT?

RCA Victor 20-3318



## Rose Murphy!

(The Chee-Chee Girl)

A LITTLE BIRD  
TOLD ME  
BABY, BABY

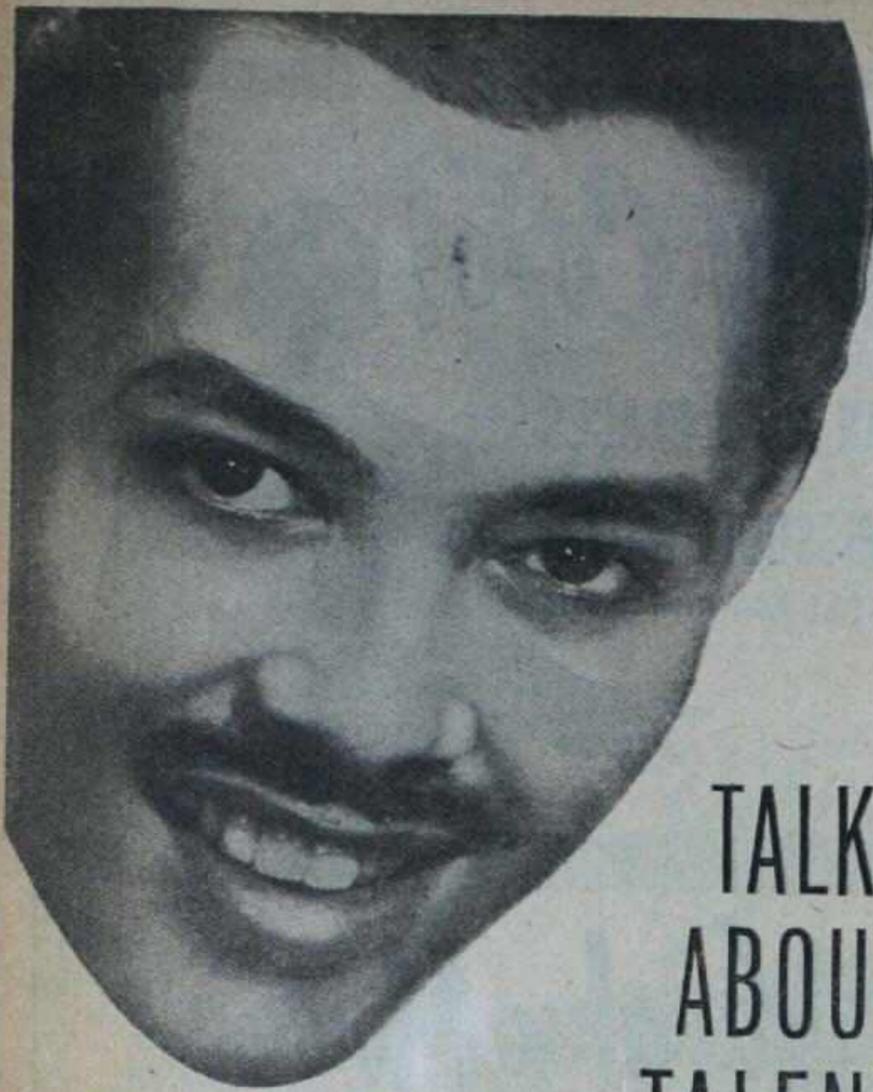
RCA Victor  
20-3320



# RCA Victor Records

The stars who make the hits are on





TALK ABOUT TALENT!

ON M-G-M RECORDS IT'S

**BILLY ECKSTINE**

SINGING HIS LATEST HIT

**BLUE MOON  
FOOLS RUSH IN**  
M-G-M 10311

*Other Best Sellers*

I'LL BE FAITHFUL  
EVERYTHING I HAVE IS YOURS  
M-G-M 10259

MR. B'S BLUES  
I'M FALLING FOR YOU  
M-G-M 10208

INTRIGUE  
I'M OUT TO FORGET TONIGHT  
M-G-M 10154

TRUE  
I'LL NEVER MAKE  
THE SAME MISTAKE AGAIN  
M-G-M 10123

FOOL THAT I AM  
TWO LOVES HAVE I  
M-G-M 10097

**M-G-M RECORDS**  
THE GREATEST NAME  IN ENTERTAINMENT

Ad No. 402

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**PART II**  
**Sheet Music**

Based on reports received last three days of Week Ending December 24



**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical. (R) indicates tune is available on records.

POSITION	Weeks to date	Last Week	This Week	Title	Publisher
14	1	1	1	BUTTONS AND BOWS (F) (R)	Famous
10	2	2	2	ON A SLOW BOAT TO CHINA (R)	Melrose
7	3	3	3	MY DARLING, MY DARLING (M) (R)	E. H. Morris
5	6	4	4	A LITTLE BIRD TOLD ME (R)	Bourne
4	7	5	5	LAVENDER BLUE (Dilly, Dilly) (F) (R)	Santly-Joy
7	5	6	6	HERE COMES SANTA CLAUS (R)	Western
2	14	7	7	FAR AWAY PLACES (R)	Laurel
11	11	8	8	UNTIL (R)	Dorsey Bros.
12	10	9	9	YOU WERE ONLY FOOLIN' (R)	Shapiro-Bernstein
3	16	10	10	GALWAY BAY (R)	Leeds
8	4	11	11	WHITE CHRISTMAS (R)	Berlin
25	12	12	12	A TREE IN THE MEADOW (R)	Shapiro-Bernstein
4	8	13	13	ALL I WANT FOR CHRISTMAS (R)	Witmark
4	17	14	14	CUANTO LE GUSTA (R)	Peer
1	—	14	14	BOUQUET OF ROSES (R)	Hill & Range
35	15	16	16	MY HAPPINESS (R)	Blasco
18	18	17	17	HAIR OF GOLD, EYES OF BLUE (R)	Mellin
6	—	17	17	SAY SOMETHING SWEET TO YOUR SWEETHEART (R)	Mills

**ENGLAND'S TOP TWENTY**

POSITION	Weeks to date	Last Week	This Week	Title	English	American
12	1	1	1	BUTTONS AND BOWS	Victoria	Famous
13	2	2	2	WHEN YOU'RE IN LOVE	Bradbury Wood	Chappell
16	3	3	3	MY HAPPINESS	Chappell	Blasco
16	4	4	4	SO TIRED	Campbell-Connelly	Glenmore
35	4	5	5	GALWAY BAY	Box and Cox	Leeds
33	8	6	6	DREAM OF OLWEN	Lawrence Wright	Mills
21	7	7	7	RAMBLING ROSE	Irwin Dash	Laurel Music
4	6	8	8	MAYBE YOU'LL BE THERE	Victoria	Triangle
3	8	9	9	CUANTO LE GUSTA	Southern	Peer
13	15	10	10	LA VIE EN ROSE	Noel Gray	Harms, Inc.
6	9	11	11	ANYTHING I DREAM IS POSSIBLE	Reid	Laurel Music
2	7	12	12	CUCKOO WALTZ	Keith Prowse	Criterion
14	10	13	13	ALL DRESSED UP WITH A BROKEN HEART	Cinephonic	E. B. Marks
13	11	14	14	YOU CALL EVERYBODY DARLING	E. H. Morris	Mayfair
6	13	15	15	BALLIN' THE JACK	Francis Day	E. B. Marks
9	12	16	16	UNDERNEATH THE ARCHES	Campbell-Connelly	Robbins
5	16	17	17	SABRE DANCE	Leeds	Leeds
4	17	18	18	I'D LOVE TO LIVE IN LOVELAND	Sun	Bregman-Vocco-Conn
20	14	19	19	YOU CAN'T BE TRUE, DEAR	Chappell	Biltmore
3	18	20	20	HEART OF LOCH LOMOND	Unit	*

\*Publisher not available as The Billboard goes to press.

**CANADA'S TOP TUNES**

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

POSITION	Weeks to date	Last Week	This Week	Title
10	1	1	1	BUTTONS AND BOWS
8	2	2	2	ON A SLOW BOAT TO CHINA
3	3	3	3	LAVENDER BLUE (DILLY, DILLY)
24	4	3	3	A TREE IN THE MEADOW
2	10	5	5	A LITTLE BIRD TOLD ME
29	5	6	6	MY HAPPINESS
6	7	7	7	GALWAY BAY
6	13	8	8	YOU WERE ONLY FOOLIN'
3	15	9	9	MY DARLING, MY DARLING
4	11	10	10	HERE COMES SANTA CLAUS
2	9	11	11	SAY SOMETHING SWEET TO YOUR SWEETHEART
5	11	12	12	WHITE CHRISTMAS
16	7	13	13	TWELFTH STREET RAG
17	—	14	14	UNDERNEATH THE ARCHES
8	—	15	15	UNTIL
1	—	18	18	SANTA CLAUS IS COMIN' TO TOWN

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**Radio Popularity**  
**PART III**  
Billboard TRADE SERVICE FEATURE

Based on reports received last three days of Week Ending December 24

**RECORDS MOST PLAYED BY DISK JOCKEYS**

Records listed here in numerical order are those played over the greatest number of records shows. List is based on replies from weekly survey among 1,200 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last Week	This Week	Title	Artist	Label	By
5	1	1	ALL I WANT FOR CHRISTMAS	S. Jones and His City Slickers	Victor 20-3177	ASCAP
16	3	2	BUTTONS AND BOWS	Dinah Shore	Columbia 38284	ASCAP
8	2	3	MY DARLING, MY DARLING	J. Stafford-G. MacRae and the Starlighters	Capitol 15270	ASCAP
10	4	4	ON A SLOW BOAT TO CHINA	K. Kyser Ork-H. Babbitt-G. Woods	Columbia 38301	ASCAP
6	5	5	A LITTLE BIRD TOLD ME	E. Knight-The Stardusters	Decca 24514	ASCAP
6	6	6	ON A SLOW BOAT TO CHINA	E. Howard Ork	Mercury 5210	ASCAP
9	16	7	BUTTONS AND BOWS	The Dinning Sisters and Art Van Damme Quintet	Capitol 15184	ASCAP
5	7	8	MY DARLING, MY DARLING	D. Day-B. Clark	Columbia 38353	ASCAP
3	23	9	HERE COMES SANTA CLAUS	G. Autry	Columbia 20377	ASCAP
17	9	10	UNTIL	Tommy Dorsey Ork-H. Prime	Victor 20-3061	ASCAP
12	12	11	YOU WERE ONLY FOOLIN'	Blue Barron	MGM 10185	ASCAP
8	8	12	ON A SLOW BOAT TO CHINA	F. Martin Ork-G. Hughes	Victor 20-3123	ASCAP
5	10	13	FAR AWAY PLACES	M. Whiting and the Crew Chiefs	Capitol 15278	ASCAP

(Continued on page 86)

**SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)**

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical point totals are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of December 17-23

Songs	Publisher	Sustaining Instrumental (SI)				Commercial Instrumental (CI)				Add. SV	Sur. Tot. Pts.			
		SI	SV	CI	CV	SI	SV	CI	CV					
A Bluebird Singing in My Heart	Advanced	1	3	0	4	0	9	6	4	1	1	0	2	89
A Little Bird Told Me	Bourne	0	5	1	9	0	4	1	10	0	9	0	10	158
All I Want for Christmas (Is My Two Front Teeth)	Witmark	0	7	0	6	0	5	0	7	0	6	0	7	118
Bouquet of Roses	Hill & Range	5	8	0	3	0	0	0	4	6	2	0	2	67
Brush Those Tears From Your Eyes	Leeds	0	8	1	1	2	4	4	2	1	3	1	1	63

(Continued on page 86)

**SONGS WITH GREATEST RADIO AUDIENCES (AC)**

(Beginning Friday, December 17, 8 a.m., and ending Friday, December 24, 8 a.m.)  
 Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 90 per cent) alive. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

A Bluebird Singing in My Heart (R)	Advanced—ASCAP
A Little Bird Told Me (F) (R)	Leeds—ASCAP
All I Want for Christmas (R)	Witmark—ASCAP
Bouquet of Roses (R)	Hill & Range—BMI
Brush Those Tears From Your Eyes (R)	Leeds—ASCAP
Buttons and Bows (F) (R)	Famous—ASCAP
By the Way (R)	Bregman-Vocco—Conn—ASCAP
Cornbelt Symphony (R)	Mellin—BMI
Cuanto Le Gusta (R)	Peer—BMI
Down Among the Sheltering Palms (R)	Miller—ASCAP
For You (R)	Witmark—ASCAP
Hair of Gold, Eyes of Blue (R)	Mellin—BMI—ASCAP
Here Comes Santa Claus (R)	Western—ASCAP
Here I'll Stay (M) (R)	Chappell—ASCAP
Hold Me (R)	Robbins—ASCAP
I Got Lucky in the Rain (M) (R)	Sam Fox—ASCAP
I Love You So Much It Hurts (R)	Melody Lane—BMI
If We Can't Be the Same Old Sweethearts (R)	Feist—ASCAP
In the Market Place of Old Monterey (R)	Shapiro-Bernstein—ASCAP
I've Got My Love To Keep Me Warm (R)	Berlin—ASCAP
Lavender Blue (F) (R)	Santly-Joy—ASCAP
Little Jack Frost Got Lost (R)	Henry Spitzer—ASCAP
Maybe You'll Be There (R)	Triangle—ASCAP
My Darling, My Darling (M) (R)	E. H. Morris—ASCAP
My Own True Love (R)	Paramount—ASCAP
On a Slow Boat to China (R)	Melrose—ASCAP
Powder Your Face With Sunshine (R)	Lombardo—ASCAP
Say It Isn't So (R)	Berlin—ASCAP

(Continued on page 28)



**A Check List of Top-Selling M-G-M Records Hits**

**POPULAR**

<b>BUTTONS AND BOWS</b> The Matador	<b>BETTY GARRETT</b> M-G-M 10244
<b>BLUE MOON</b> Fools Rush In	<b>BILLY ECKSTINE</b> M-G-M 10311
<b>I'VE BEEN WORKING ON THE RAILROAD</b> In The Market Place Of Old Monterey	<b>ART MOONEY</b> and his Orchestra M-G-M 10298
<b>DOWN THE STAIRS, OUT THE DOOR</b> For Heaven's Sake	<b>HELEN FORREST</b> M-G-M 10312
<b>WE GOT TO PUT SHOES ON WILLIE</b> Never Make Eyes	Stanley Fritts and <b>THE KORN KOBBLERS</b> M-G-M 10324
<b>ON A SLOW BOAT TO CHINA</b> By The Way	<b>ART LUND</b> M-G-M 10269
<b>YOU WERE ONLY FOOLING</b> It's Easy When You Know How	<b>BLUE BARRON</b> and his Orchestra M-G-M 10185
<b>AT SUNDOWN</b> Angela Mia	<b>JIMMY DORSEY</b> and his Orchestra M-G-M 10316
<b>"A" YOU'RE ADORABLE</b> Don't Save Your Kisses For Tomorrow	<b>THE BUDDY KAYE QUINTET</b> M-G-M 10310
<b>TARA TALARA TALA</b> Before Long	<b>JOHNNY DESMOND</b> M-G-M 10287
<b>WHAT DID I DO</b> I Love You Much Too Much	<b>HELEN FORREST</b> M-G-M 10262
<b>THERE'S A QUAKER DOWN IN QUAKER TOWN</b> A Strawberry Moon	<b>BLUE BARRON</b> and his Orchestra M-G-M 10297
<b>CORN BELT SYMPHONY</b> Every Day Is Just A Holiday	<b>NEY SIMONS</b> M-G-M 10257
<b>DOWN AMONG THE SHELTERING PALMS</b> If We Can't Be The Same Old Sweethearts	<b>THE JACKIE BROWN</b> QUARTET M-G-M 10286
<b>CANADIAN CAPERS</b> Siesta	<b>JACK FINA</b> and his Orchestra M-G-M 10289

**FOLK and WESTERN**

<b>LIFE GITS TEE-JUS DON'T IT</b> Wind In The Mountains	<b>CARSON ROBISON</b> M-G-M 10224
<b>INDIAN MAIDEN</b> Spanish Darling	<b>SHEB WOOLEY</b> M-G-M 10304
<b>IT'S MY LIFE</b> Win Or Lose	<b>SAM NICHOLS</b> M-G-M 10320
<b>GUITAR BOOGIE</b> Boomerang	<b>ARTHUR (Guitar Boogie) SMITH</b> M-G-M 10293
<b>COTTON PATCH BLUES</b> Hop, Skip And Jump Over Texas	<b>BOB WILLS</b> M-G-M 10291

**EBONY SERIES**

<b>DOWN BY THE STATION</b> A Ghost Of A Chance	<b>SLIM GAILLARD</b> M-G-M 10309
<b>IT'S TOO SOON TO KNOW</b> I'm Thru With Love	<b>MARIAN ROBINSON</b> M-G-M 10300
<b>SO MANY WOMEN BLUES</b> Messin' Around	<b>JOE TURNER</b> M-G-M 10321

**M-G-M RECORDS**  
 THE GREATEST NAME IN ENTERTAINMENT

Another RCA Victor Post-Ban HIT!

# RED ROSES for a BLUE LADY

RCA Victor 20-3319

# VAUGHN MONROE

and the Moon Men

    
RCA VICTOR RECORDS

## The Billboard MUSIC POPULARITY CHARTS

PART IV

### Retail Record Sales

Based on reports received last three days of Week Ending December 24

#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dearie). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in Italic.

POSITION	Weeks Last	This Week	Record Title	Label
15	1	1	BUTTONS AND BOWS...Dinah Shore <i>Daddy-O</i>	Columbia 38284-ASCAP
6	2	2	ALL I WANT FOR CHRISTMAS...S. Jones and His City Slickers <i>Happy New Year</i>	Victor 20-3177-ASCAP
7	4	3	A LITTLE BIRD TOLD ME...E. Knight-The Stardusters <i>Brush Those Tears From Your Eyes</i>	Decca 24514-ASCAP
11	3	4	ON A SLOW BOAT TO CHINA...Kay Kyser Ork-H. Babbitt-G. <i>In the Market Place of Old Monterey</i>	Columbia 38301-ASCAP
8	5	5	MY DARLING, MY DARLING...J. Stafford-G. MacRae and the Starlighters <i>Care of Boys</i>	Capitol 15270-ASCAP
9	6	6	ON A SLOW BOAT TO CHINA...F. Martin Ork-G. Hughes <i>Czardis</i>	Victor 20-3123-ASCAP
4	7	7	WHITE CHRISTMAS...B. Crosby...Decca 23778-ASCAP <i>God Rest You Merry Gentlemen</i> (The Ravens, National 9036; P. Sinatra, Columbia 38257; B. Doyle-R. Bloch's Ork, Signature 15058; G. Fields, London 300; E. Howard Ork, Mercury 5216; G. Jenkins Ork-B. Carroll, Capitol 15202; V. Damone, Mercury 5178; J. Stafford & Lyn Murray Singers-P. Weston Ork, Capitol 15200; W. Tuttle, Capitol 15206; Mel-Tones, Jewel G-4000; F. Waring & His Pennsylvanians, Decca 24500; Phil Brito, Musicraft 517)	

**WARNING!** In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This data is shown in the left hand column under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

4	14	8	HERE COMES SANTA CLAUS...G. Autry...Columbia 20377-ASCAP <i>An Old-Fashioned Tree</i> (J. Rogers & His '49-ers, Victor 20-3243; C. Stone & Ork, Capitol 15205)
7	10	9	MY DARLING, MY DARLING...D. Day-B. Clark <i>That Certain Party</i>
7	21	10	ON A SLOW BOAT TO CHINA...B. Goodman Ork-A. Hendrickson <i>I Hate to Lose You</i>
3	30	11	YOU'RE ALL I WANT FOR CHRISTMAS...F. Laine-C. Fischer's Ork <i>Tarra Ta-Larra Ta-Lar</i> (F. Gallagher & Serenaders, Dana 2026; Seger Ellis, Bullet 1013)
2	30	11	I'VE GOT MY LOVE TO KEEP ME WARM...L. Brown Ork <i>I'm A-Tellin' You</i>
28	15	13	TWELFTH STREET RAG...Pee Wee Hunt <i>Somebody Else Not Me</i>
2	27	14	FAR AWAY PLACES...M. Whiting and the Crew Chiefs <i>My Own True Love</i>
6	12	14	ON A SLOW BOAT TO CHINA...E. Howard Ork <i>I'd Love to Live in Loveland</i>
14	11	16	YOU WERE ONLY FOOLIN'...Blue Barron...MGM 10185-ASCAP <i>It's Easy When You Know How</i>
2	-	16	YOU WERE ONLY FOOLIN'...K. Starr...Capitol 15226-ASCAP <i>While I Was Falling in Love</i>
4	30	18	GLORIA...Mills Brothers <i>I Want to Be the Only One</i> (R. Anthony Ork, Signature 15213; R. Deauville, Mercury 5193; Four Gabriels, World 3505; B. Hayward-B. Baker Ork, Exclusive 218; B. Clark-The Modernaires-The Skylarks, Columbia 38352; Varsity Ork, Varsity 111)
17	9	18	UNTIL...Tommy Dorsey Ork-H. Prime <i>After Hour Stuff</i>
4	12	20	LAVENDER BLUE...S. Kaye Ork <i>Down Among the Sheltering Palms</i>
10	17	21	CUANTO LA GUSTA...C. Miranda-The Andrews Sisters <i>The Matador</i>
5	22	22	BUTTONS AND BOWS...Betty Rhodes-H. Zimmerman Ork <i>I Still Get a Thrill</i>
5	18	22	SO TIRED...R. Morgan...Decca 24521-ASCAP <i>I Hear Music</i> (N. Donovan, DeLuxe 1165; K. Starr Ork, Capitol 15314; W. Scott, Super Disc 1059)
5	23	24	A LITTLE BIRD TOLD ME...P. Watson <i>Pretty Papa</i>
2	-	24	BUTTONS AND BOWS...E. Knight...Decca 24489-ASCAP <i>I Know Where I'm Going</i>
1	-	24	JINGLE BELLS...P. Scala...London 302 <i>Mistletoe Kiss</i> (Chimes & Organ, Rainbow 70011; Keynotes, London 302; J. Gumin Ork, Chord 619; Hooster Hot Shots, Columbia 20472; Betty Lou-The Voice of T. Riggs, Regent BR-3; S. Macgregor, Junior J-1001; J. Mercer & the Pied Pipers-P. Weston Ork, Capitol 15004; G. Abner, Bullet 331; F. Sinatra, Columbia 38237; J. Wayne, Columbia 331-PV)
1	-	27	CUANTO LA GUSTA...X. Cugat...Columbia 38239-BMI <i>Take It Away</i>
8	24	27	YOU WERE ONLY FOOLIN'...The Ink Spots <i>While I Was Falling in Love</i>
10	8	29	BUTTONS AND BOWS...The Dinning Sisters and Art Van Damme Quintet <i>San Antonio</i>

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**PART IV**  
**Retail Record Sales**  
Based on reports received last three days of **Week Ending December 24**



**BEST-SELLING CHILDREN'S RECORDS**

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Record Title	Label
18	4	1	1	BUGS BUNNY AND THE TORTOISE (Two Records) Mel Blanc-Billy May	Capitol DBX-93
14	8	2	2	BOZO UNDER THE SEA (Two Records) Vance "Pinto" Colvig-Billy May Ork	Capitol DBX-99
29	2	3	3	BOZO AT THE CIRCUS (Two Records) Billy May with Ork-Vance "Pinto" Colvig	Capitol BBX-34
2	5	4	4	RUDOLPH, THE RED NOSED REINDEER (Two Records) Paul Wing	Victor Y-353
4	7	5	5	LITTLEST ANGEL (Three Records) L. Young	Decca 399
15	14	6	6	GENIE, THE MAGIC RECORD (One Record) Peter Lind Hayes	Decca CU-102
10	10	7	7	BAMBI ALBUM (Three Records) S. Temple-Chorus; P. Smith, director	Victor Y-395
4	6	7	7	TWAS THE NIGHT BEFORE CHRISTMAS (One Record) M. Cross	Victor Y-20—Victor 45-5106
29	8	9	9	BUGS BUNNY (Three Records) Mel Blanc	Capitol CC-64
23	12	10	10	BOZO AND HIS ROCKET SHIP (Two Records) Billy May with Ork-Vance "Pinto" Colvig	Capitol BBX-65
29	1	10	10	LITTLE TOOT (One Record) Dan Wilson-The Starlighters	Capitol DAS-80
21	—	12	12	NURSERY RHYMES (Two Records) Frank Luther	Decca CS-5
1	—	13	13	SPARKY'S MAGIC PIANO ALBUM (Three Records) Billy May Ork	Capitol BC-73—Capitol DC-78
17	—	13	13	KING COLE FOR KIDS ALBUM (Three Records) King Cole Trio	Capitol DC-89
1	—	15	15	LITTLE TUNE THAT RAN AWAY (One Record) Peter Lind Hayes	Decca CU-108

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Record Title	Label
165	3	1	1	Clair De Lune Jose Iturbi	Victor 11-8851
159	—	2	2	Chopin's Polonaise Jose Iturbi	Victor 11-8848
48	1	2	2	Bluebird of Happiness Jan Peerce-RCA Victor Ork; S. Levin, director	Victor 11-9007, Victor 10-1454, Victor 18-1074
2	4	4	4	Faithfully Yours Sigmund Romberg	Victor 11-9222
13	—	5	5	Fiddle Faddle Boston Pops; Arthur Fiedler, conductor	Victor 10-1397
2	—	5	5	Lizst: Second Hungarian Rhapsody Philadelphia Ork; Stokowski, director	Victor 14422

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Record Title	Label
3	2	1	1	Christmas Hymns and Carols (Four Records) Robert Shaw and the Victor Choral Group	Victor MO-1077
4	1	1	1	I Can Hear It Now Album (Five Records) Edward R. Murrow, Narrator	Columbia MM-800
3	4	3	3	Encores First Piano Quartet	Victor MO-1263
3	4	3	3	Rimsky-Korsakov: Scheherazade Album (Five Records) San Francisco Symphony Ork; Pierre Monteaux, conductor	Victor DM-920
143	—	5	5	Gershwin: Rhapsody in Blue (Two Records) Oscar Levant-Philadelphia Ork; Eugene Ormandy, conductor	Columbia MX-251

**BEST-SELLING POPULAR RECORD ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Record Title	Label
9	1	1	1	MERRY CHRISTMAS ALBUM (Four Records) B. Crosby	Decca A-550
5	2	2	2	TWAS THE NIGHT BEFORE CHRISTMAS (Four Records) Fred Waring	Decca 480
4	3	3	3	MERRY CHRISTMAS MUSIC (Four Records) Perry Como	RCA P-161
3	9	4	4	CHRISTMAS CAROLS (Three Records) P. Soitalny-Hour of Charm and the All-Girl Ork	Charm Record No. 1
4	4	5	5	CHRISTMAS MUSIC (Three Records) Ken Griffin	Broadcast C-500
3	6	6	6	COMIN' ROUND THE MOUNTAIN ALBUM (Four Records) D. Shay-M. Ayres Ork	Columbia C-171
6	5	7	7	ROSES IN RHYTHM (Four Records) F. Carle	Columbia C-174
17	—	7	7	THEME SONGS (Four Records) S. Kaye, T. Dorsey, T. Bencke, Larry Green, V. Monroe, F. Martin, W. King, Three Suns	Victor P-217
1	—	7	7	PERFUME SET TO MUSIC ALBUM (Three Records) Ork and Chorus; L. Baxter, director; Dr. S. Hoffman	Victor P-231
1	—	7	7	CHRISTMAS SONGS BY SINATRA ALBUM (Four Records) F. Sinatra-Ken Lane Singers-A. Stordahl Ork	Columbia C-167



*★ Watch Fran Warren in '49!*

... this year, the girl who was voted in THE BILLBOARD, "one of the most promising girl singers of 1948" is making records for RCA Victor—and RCA Victor only!

**WATCH THIS ONE HIT THE TOP!**

Fran's first post-ban RCA Victor hit ...

*"Joe" and "Why Is It?"*

with Henri René's Orchestra  
It's RCA Victor 20-3318

The stars who make the hits are on





Another  
RCA Victor  
Post-Ban  
HIT!

**'DOWN by  
the STATION'**

RCA Victor 20-3317

**TOMMY  
DORSEY**

and his Orchestra

with vocal by DENNY DENNIS,  
LUCY ANN POLK and the SENTIMENTALISTS



**RCA VICTOR RECORDS**

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**Juke Box Record Plays**  
PART V

Based on reports received last three days of Week Ending December 24

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 1,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part 1.

Weeks to Date	Last Week	This Week	Record	Label
14	1	1	BUTTONS AND BOWS.....Dinah Shore	Columbia 38284-ASCAP
11	2	2	ON A SLOW BOAT TO CHINA K. Kyser Ork-H. Babbitt-G. Woods	Columbia 38301-ASCAP
6	3	3	A LITTLE BIRD TOLD ME...E. Knight-The Stardusters	Decca 24514-ASCAP
7	4	4	MY DARLING, MY DARLING J. Stafford-G. MacRae and the Starlighters	Capitol 15270-ASCAP
4	5	5	ALL I WANT FOR CHRISTMAS S. Jones and His City Slickers	Victor 20-3177-ASCAP
8	5	6	ON A SLOW BOAT TO CHINA F. Martin-G. Hughes	Victor 20-3123-ASCAP
9	6	7	BUTTONS AND BOWS.....The Dinning Sisters and Art Van Damme Quintet	Capitol 15184-ASCAP
4	16	8	YOU WERE ONLY FOOLIN' The Ink Spots	Decca 24507-BMI
5	7	9	A LITTLE BIRD TOLD ME...P. Watson	Supreme S-1507-ASCAP
6	9	9	ON A SLOW BOAT TO CHINA E. Howard Ork	Mercury 5210-ASCAP
25	10	9	TWELFTH STREET RAG...Pee Wee Hunt	Capitol 15105-ASCAP
8	12	12	YOU WERE ONLY FOOLIN' Blue Barron	MGM 10185-ASCAP
5	11	12	MY DARLING, MY DARLING D. Day-B. Clark	Columbia 38353-ASCAP
4	26	14	SO TIRED R. Morgan Ork	Decca 24521-ASCAP

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1	—	15	FAR AWAY PLACES.....M. Whiting and the Crew Chiefs	Capitol 15278-ASCAP
5	22	16	BRUSH THOSE TEARS FROM YOUR EYES E. Knight-The Stardusters	Decca 24514-ASCAP
13	17	17	UNTIL (B. Clark-The Modernaires-The Skylarks, Columbia 38364; R. Deauville, Mercury 5203; A. Foster, Regent 124; T. Martin, DeLuxe 1182; F. Willing, Capitol 15290; B. Green, Rainbow 10090)	Tommy Dorsey Ork-H. Prime
3	20	18	LAVENDER BLUE.....S. Kaye Ork	Victor 20-3081-ASCAP
7	13	19	ON A SLOW BOAT TO CHINA B. Goodman Ork-A. Hendrickson	Capitol 15208-ASCAP
1	—	20	HERE COMES SANTA CLAUS G. Austry Columbia 20377-ASCAP	(J. Rogers & His '49-ers, Victor 20-3243; C. Stone & Ork, Capitol 15205)
4	14	21	ON A SLOW BOAT TO CHINA A. Lund	MGM 10269-ASCAP
1	—	22	POWDER YOUR FACE WITH SUNSHINE E. Knight and the Stardusters	Decca 24530-ASCAP
3	18	23	WHITE CHRISTMAS (The Ravens, National 9063; F. Sinatra, Columbia 38257; B. Doyle-R. Blech's Ork, Signature 16058; G. Fields, London 300; E. Howard Ork, Mercury 5216; G. Jenkins Ork-B. Carroll, Capitol 15262; V. Damone, Mercury 5178; J. Stafford & Lyn Murray Singers-P. Weston Ork, Capitol 15200; W. Tuttle, Capitol 15208; Mel-Tones, Jewel G-4000; P. Waring & His Pennsylvanians, Decca 24500; Phil Brito, Musicraft 517)	Gordon Jenkins
24	20	24	MAYBE YOU'LL BE THERE	Decca 24403-ASCAP
23	27	25	A TREE IN THE MEADOW Margaret Whiting	Capitol 15122-ASCAP
5	—	25	BUTTONS AND BOWS.....E. Knight	Decca 24489-ASCAP
1	—	27	BE MINE A. Shelton	London 239-ASCAP
1	19	27	SWEET GEORGIA BROWN Brother Bones and His Shadows	Tempo 652-ASCAP
4	29	27	BUTTONS AND BOWS.....B. Garret-H. Mooney Ork	MGM 10244-ASCAP
6	—	27	CUANTO LA GUSTA.....C. Miranda-The Andrews Sisters	Decca 24479-BMI
5	—	27	DOWN AMONG THE SHELTERING PALMS S. Kaye Ork	Victor 20-3100-ASCAP

**SONGS WITH GREATEST RADIO AUDIENCES**

(Continued from page 25)

Say Something Sweet to Your Sweetheart (R).....Mills-ASCAP
Tarra Ta-Larra Ta-Lar (R).....Oxford-ASCAP
That Certain Party (R).....Bourne-ASCAP
Until (R).....Dorsey Bros.-ASCAP
You Were Only Fooling (R).....Shapiro-Bernstein-ASCAP

The Billboard

MUSIC POPULARITY CHARTS

PART VI

Race Records

Based on reports received last three days of Week Ending December 24



BEST-SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

POSITION	Weeks to date	Last Week	This Week	Record	Label
6	4	1	1	BEWILDERED	R. Miller Trio
11	11	2	2	BLUES AFTER HOURS	Pee Wee Crayton
6	2	2	2	CHICKEN SHACK BOOGIE	A. Milburn
4	1	4	4	BEWILDERED	A. Milburn
2	9	5	5	TEXAS HOP	Pee Wee Crayton
3	5	6	6	TREES	A. Hibbler
6	—	7	7	PLEASING YOU	L. Johnson
10	15	7	7	IT'S TOO SOON TO KNOW	D. Washington
1	—	9	9	WRAPPED UP IN A DREAM	Do, Ray and Me
10	12	10	10	BLUES FOR THE RED BOY	Todd Rhodes
25	—	10	10	MESSIN' AROUND	Memphis Slim
2	15	12	12	BOOGIE WOOGIE SANTA CLAUS	M. Scott
8	2	13	13	A LITTLE BIRD TOLD ME	P. Watson
1	—	13	13	BLUE MOON	B. Eckstine
1	—	13	13	I WISH I WAS IN WALLA WALLA	N. Lutcher
1	—	13	13	PETTIN' AND POKIN'	L. Jordan and His Tympany Five
1	—	13	13	IT'S TOO SOON TO KNOW	E. Fitzgerald

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MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

POSITION	Weeks to date	Last Week	This Week	Record	Label
3	5	1	1	BEWILDERED	A. Milburn
6	1	2	2	CHICKEN SHACK BOOGIE	A. Milburn
7	2	3	3	BEWILDERED	Red Miller Trio
2	—	4	4	A LITTLE BIRD TOLD ME	Blue Lu Barker Ork
1	—	5	5	TEXAS HOP	Pee Wee Crayton
18	7	6	6	CORN BREAD	Hal Singer Sextette
1	—	6	6	'FORE DAY IN THE MORN-ING	R. Brown
1	—	8	8	CHRISTMAS SONG	King Cole Trio
30	6	8	8	LONG GONE	Sonny Thompson
8	—	10	10	HOP, SKIP AND JUMP	Roy Milton and His Solid Senders
1	—	10	10	KEE-MO KY-MO (The Magic Song)	King Cole Trio
13	—	10	10	LATE FREIGHT	Sonny Thompson
9	3	10	10	LONG ABOUT MIDNIGHT	R. Brown
14	—	10	10	IT'S TOO SOON TO KNOW	The Orioles
2	—	10	10	WRAPPED UP IN A DREAM	Do, Ray and Me

ADVANCE RACE RECORD RELEASES

- Beggin' Woman**  
Cousin Joe & S. Price Trio (Box Car) Decca 48091
- Begin the Beguine**  
Count (Red) Hastings Ork (The Candel) Gotham G-171
- Bewildered**  
Studs Henderson Ork (Low Down) Capitol 15332
- Blue Moods**  
J. Higgins & His Honeydrippers (I've Got) Exclusive 68X
- Box Car Shorty's Confession**  
Cousin Joe & S. Price Trio (Beggin' Woman) Decca 48091
- California Blues**  
J. Grisson (Your Footsteps) MGM 10337
- Chicago**  
Eddie (Gin) Miller (Hold Me) Rainbow 70055
- Chop Saezy, Louie**  
Jimmy Preston & His Prestonians (Number Blues) Gotham G-170
- \*Crowing Rooster**  
L. Johnson (I Did) Victor 20-3296
- Daddy's Lullaby**  
The Tomcats (You Better) Capitol 15341
- Down the Creek Blues**  
Pops Cravath (Up the) Capitol 40142
- Easy Goin' Mama**  
Big Sis Andrews & Her Blues Busters (It's a) Capitol 15334
- Evening**  
J. McVea Ork (Fish for) Exclusive 70X
- Exhilarated, Exasperated, Exhausted**  
P. Flowers (Just You) Victor 20-3297
- Fish for Supper**  
J. McVea Ork (Evening) Exclusive 70X
- Good Woman Blues**  
Tab Smith Ork (Riffin' at) Manor 1162
- Hard Ridin' Mama**  
Manhattan Paul With the Three Riffs (I Wish) Atlantic 868
- Hold Me**  
Eddie (Gin) Miller (Chicago) Rainbow 70055
- I Wish I Didn't Love You So**  
Manhattan Paul With the Three Riffs (Hard Ridin') Atlantic 868
- Number Blues**  
Jimmy Preston & His Prestonians (Chop Saezy) Gotham G-170
- The Candelied Yam**  
Count (Red) Hastings Ork (Begin the) Gotham G-171
- Up the Creek Blues**  
Pops Cravath (Down the) Capitol 40142
- You Better Get Yourself Some Gold**  
The Tomcats (Daddy's Lullaby) Capitol 15341
- Your Footsteps Round My Door**  
J. Grisson (California Blues) MGM 10337

THE FIRST STARS TO SHINE IN '49!



FRANK SINATRA



PEARL BAILEY

A LITTLE LEARNIN' IS A DANG'ROUS THING

COLUMBIA 38362

RIDING HIGH!

BUTTONS and BOWS  
Daddy-O

Dinah Shore 38284

BUTTONS and BOWS  
Can't Shake the Sand of Texas  
from My Shoes

Gene Autry 20469

ON A SLOW BOAT TO CHINA  
In the Market Place of  
Old Monterey

Kay Kyser 38301

MY DARLING MY DARLING  
THAT CERTAIN PARTY

Doris Day and  
Buddy Clark 38353

I'VE GOT MY LOVE TO KEEP ME WARM  
I'M A-TELLIN' YOU, SAM

Les Brown 38324

LAVENDER BLUE  
So Dear to my Heart

Dinah Shore 38299

CUANTO LE GUSTA  
Take It Away

Xavier Cugat 38239

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and G. Reg. U. S. Pat. Off.



ANOTHER RCA VICTOR POST-BAN HIT!

Rose  
**MURPHY**  
'THE CHEE-CHEE GIRL'

Sings

**BABY, BABY**

RCA Victor 20-3320

**RCA VICTOR RECORDS**

The **Billboard** MUSIC POPULARITY CHARTS  
PART VII  
Folk Record Section

Based on reports received last three days of Week Ending December 24

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

POSITION		RECORD	ARTIST	LABEL
Weeks to date	Last Week			
18	2	1. ONE HAS MY NAME	Jimmy Wakely	Capitol 15162—BMI
32	1	2. BOUQUET OF ROSES	Eddy Arnold, the Tennessee Plow-boy and His Guitar	Victor 20-2806—BMI
9	5	3. I LOVE YOU SO MUCH IT HURTS	J. Wakely and Cowboy Band	Capitol 15243—BMI
7	3	4. A HEART FULL OF LOVE	Eddy Arnold	Victor 20-3174—BMI
7	5	5. THEN I TURNED AND WALKED SLOWLY AWAY	E. Arnold	Victor 20-3174—BMI
15	4	6. JUST A LITTLE LOVIN'	Eddy Arnold, the Tennessee Plow-boy and His Guitar	Victor 20-3013—BMI

**WARNING!** In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This data is shown in the left hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

2	—	7. HAVE YOU EVER BEEN LONELY?	E. Tubbs	Decca 46144—ASCAP
5	7	8. HERE COMES SANTA CLAUS	G. Autry	Columbia 20377—ASCAP
1	—	9. A LITTLE BIRD TOLD ME	Smokey Rogers	Capitol 15326—ASCAP
1	—	9. BOOMERANG	A. Smith and His Cracker-Jacks	MGM 10293
10	9	11. I LOVE YOU SO MUCH IT HURTS	Floyd Tillman	Columbia 20430—BMI
11	8	11. TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136—BMI
39	—	13. ANYTIME	Eddy Arnold, the Tennessee Plow-boy and His Guitar	Victor 20-2700—BMI
5	—	13. BUTTONS AND BOWS	G. Autry	Columbia 20489—ASCAP
2	9	13. GUITAR BOOGIE	A. Smith and His Cracker-Jacks	MGM 10293—ASCAP

**FOLK TALENT AND TUNES**

By Johnny Sippel

Harry Smythe, prominent folk music promoter, who put up Buck Lake Ranch, Angola, Ind., two years ago, is putting up a permanent park to be ready by spring. First major building will be a 68 by 112-foot theater, to be called the Wigwam. Tentative plans call for 2,000 seats in the theater. It will be utilized for folk music shows at Buck Lake during the summer when weather is bad. Smythe is also reseating his outdoor amphitheater so that it will have 5,000 seats on the hillside, with room for another 5,000 standees. The entire midway will be black-topped, along with the parking lot. His trading post will be doubled in size and a separate concession stand will be located in the theater lobby. Smythe intends to put in a six-ride kiddieland, together with a complete playground. . . . Dusty Dawson, who worked with Tex Ritter and Jimmy Wakely has his own unit, the Variety Rangers, currently working at WPPA, Pottsville, Pa. . . . Toby Dowdy's High Pointers, featured on WRUF, Gainesville, Fla., will be honored at the inauguration of Gov. Fuller Warren of Florida in January for their part in doing shows as a part of the gubernatorial campaign. They are the first h. b. band to play at a Florida governor's inauguration. Instrumentation is: Curly McLean, tenor and clarinet; Slim Stanley, bass; Junlor Hall, take-off guitar; Pee Wee Moore, piano, plus Dowdy's guitar and fiddle. They are negotiating with Monogram pictures for some feature parts in forthcoming Westerns. . . . Reed Dunn, the Singing Mountaineer, will celebrate his fifth anniversary at WWVA, Wheeling, W. Va., early next year. Reed has a sponsored e. t. show on five Virginia stations.

Marge Engler, of WTOL, Toledo, reports that plans for her Maumee Valley Ranch, permanent folk music park, are well under way. Cast of the Maumee Valley Jamboree, WTOL feature, includes: Doris and Her Bar Q Boys, Tennessee Lee with the Pleasant Valley Boys, Thelma Gardner, Frank and Vic, the Harmony Boys, Curly McCauley and Chuck Ginsberg and the Smoke Creek Rangers. . . . John Bava, op of Cozy Records, Davis, W. Va., is a coal miner by day and a music publisher, record firm prexy and folk music entertainer by night. . . . Leon and Jimmie Short, the Decca artists, have been in Houston with their Texas Ramblers since December 11. They remain there until the first of the year, after which they go east. . . . Stu Davis, of CFAC, Calgary, Alta., reports that he has signed with Hill and Range Songs, which will soon publish a song folio. . . . A Victor artist, Stu intends to work a Canada-wide tour next spring and has lined up Fiddlin' Tex Preston; Ernie Lang, accordion; Bill Smith, bass, and his brother, Fred, a vocalist.

Tiny Grier, manager of the Florida Playboys, WJHP, Jacksonville, Fla., is probably the tallest folk musicker in the business, measuring 6 feet 10 inches. The Masters' Family, Mercury recording artists on the same station, have turned over two songs to Fred Rose, of Acuff-Rose Publishing. . . . Gene Autry closes his current series of network shows for a gum sponsor December 19 and it's uncertain whether he'll remain with Columbia Broadcasting System. With CBS's recent acquisition of Jack Benny, it's felt that Autry will lose his present 6 p.m. (CST) slot. Autry is reportedly arguing with CBS over the change and also dickered for purchase of another radio station, KSTA, San Antonio, which is on the block for \$450,000.

(Continued on opp. page)

The Billboard

MUSIC POPULARITY CHARTS

PART VII

Folk Record Section



Based on reports received last three days of Week Ending December 24

BEST-SELLING RETAIL FOLK RECORDS

Records listed are hitlist records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records

POSITION			Weeks Last Week		This Week		Title		Artist		Label	
18	3	1	18	3	1	18	3	1	18	3	1	18
18	3	1	18	3	1	18	3	1	ONE HAS MY NAME	Jimmy Wakely	Capitol 15162	BMI
34	2	2	34	2	2	34	2	2	BOUQUET OF ROSES	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-2806	BMI
7	1	3	7	1	3	7	1	3	A HEART OF LOVE	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3174	BMI
20	9	3	20	9	3	20	9	3	LIFE GETS TEE-JUS, DON'T IT?	C. Robison	MGM 10224	ASCAP
10	5	5	10	5	5	10	5	5	I LOVE YOU SO MUCH IT HURTS	J. Wakely and Cowboy Band	Capitol 15243	BMI
13	10	5	13	10	5	13	10	5	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136	BMI
5	4	7	5	4	7	5	4	7	HERE COMES SANTA CLAUS	G. Autry	Columbia 20377	ASCAP
7	6	8	7	6	8	7	6	8	THEN I TURNED AND WALKED SLOWLY AWAY	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3174	BMI
4	—	9	4	—	9	4	—	9	CHIME BELLS	Elton Britt	Victor 20-3090	ASCAP
10	11	10	10	11	10	10	11	10	I LOVE YOU SO MUCH IT HURTS	F. Tillman	Columbia 20430	BMI
19	7	10	19	7	10	19	7	10	JUST A LITTLE LOVIN'	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3013	BMI

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4	8	12	4	8	12	4	8	12	LET'S SAY GOODBYE LIKE WE SAID HELLO	E. Tubb	Decca 46144	BMI
1	—	13	1	—	13	1	—	13	THE GODS WERE ANGRY WITH ME	E. Kirk and String Band	Capitol 15176	BMI
1	—	13	1	—	13	1	—	13	IRON RANGE	F. Yankovic	Capitol 15243	BMI
21	—	15	21	—	15	21	—	15	ANYTIME	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-2700	BMI
10	—	15	10	—	15	10	—	15	BUTTONS AND BOWS	G. Autry	Columbia 20469	ASCAP
1	—	15	1	—	15	1	—	15	BRUSH THOSE TEARS FROM YOUR EYES	F. Willing	Capitol 15290	ASCAP
10	15	15	10	15	15	10	15	15	COOL WATER	Sons of the Pioneers	Victor 20-1724	BMI
13	—	15	13	—	15	13	—	15	FOREVER IS ENDING TODAY	E. Tubb	Decca 46134	BMI
1	—	15	1	—	15	1	—	15	ONE HAS MY NAME	B. Eberle-Sunshine Serenaders	Decca 24492	BMI
25	—	15	25	—	15	25	—	15	TEXARKANA BABY	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-2806	BMI
30	—	15	30	—	15	30	—	15	TENNESSEE WALTZ	Pea Wee-King and His Golden West Cowboys	Victor 20-2680	BMI

ADVANCE FOLK RECORD RELEASES

Blue Ridge Sweetheart B. Acuff & His Smoky Mountain Boys (Just to) Columbia 20479	Nobody Knows But Me and You B. Atcher (Now That) Columbia 20527
Chenahva Song D. Evans (Loaded Pistol) Mercury 6153M	Now That You're Gone (Oh, My Darling) B. Atcher-Bonnie Blue Eyes (Nobody Knows) Columbia 20527
Foolish Questions A. (Guitar Boogie) Smith & His Cracker-Jacks (Rain Drops) MGM 10333	Rain Drops and Tear Drops A. (Guitar Boogie) Smith & His Cracker-Jacks (Foolish Questions) MGM 10333
I Want To Be Near You B. Willis & His Texas Playboys (Texas Drummer) MGM 10334	She's Gonna Ruin You, Buddy The Gates (I'm Just) Columbia 30149
I'll Always Care B. Acuff & His Smoky Mountain Boys (You'll Reap) Columbia 20528	Take That Slow Train Thru Arkansas R. Hogsed (Twenty-Five) Capitol 40141
I'm Just a Dreamer The Gates (She's Gonna) Columbia 30149	Texas Drummer Boy B. Willis & His Texas Playboys (I Want) MGM 10334
It's Mighty Dark To Travel B. Monroe & His Blue Grass Boys (When You) Columbia 20526	Twenty-Five Chickens, Thirty-Five Cows (The Poultry Polka) R. Hogsed (Take That) Capitol 40141
Just To Ease My Worried Mind B. Acuff & His Smoky Mountain Boys (Blue Ridge) Columbia 20479	When You Are Lonely B. Monroe & His Blue Grass Boys (It's Mighty) Columbia 20526
Loaded Pistol D. Evans (Chenahva Song) Mercury 6153M	You'll Reap These Tears B. Acuff & His Smoky Mountain Boys (I'll Always) Columbia 20528

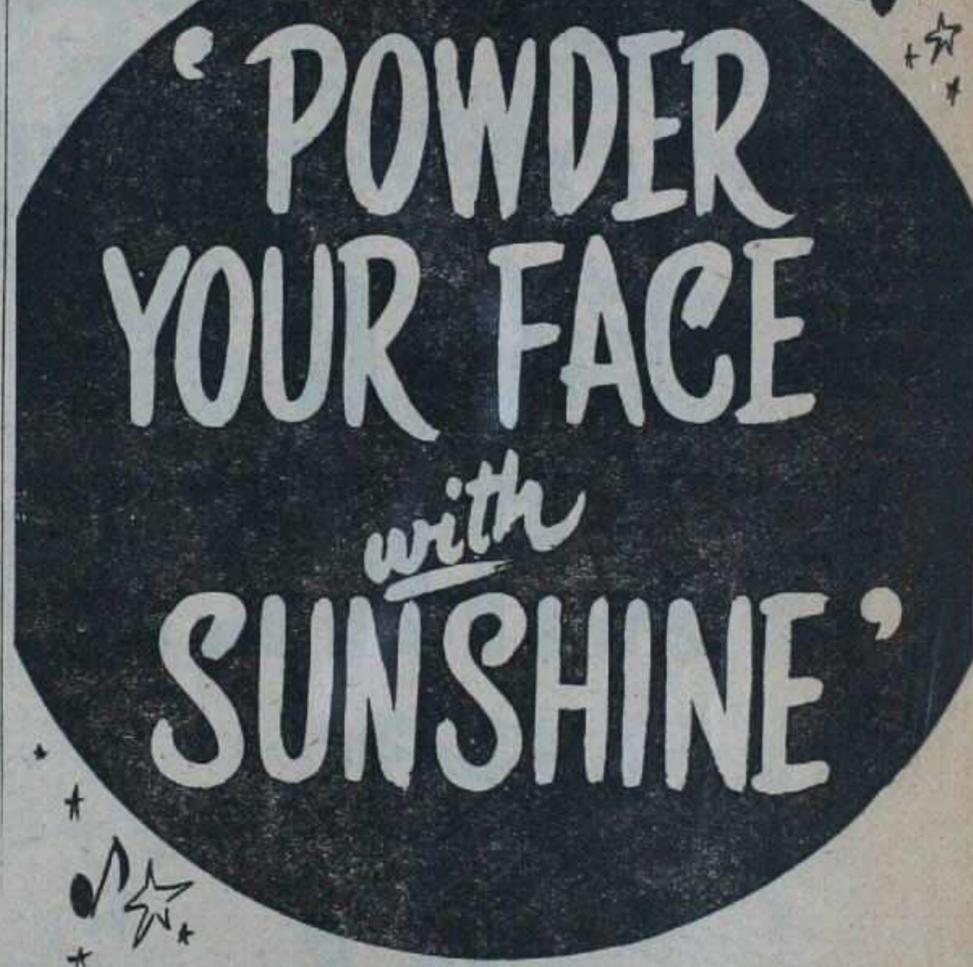
FOLK TALENT AND TUNES

(Continued from opp. page)

Al Miller, sales manager of King Records, reports his label will release four sides by the Bailes Brothers. Deal has been made whereby the Bailes Brothers have been given permission by Columbia, for whom they now wax, to have sides put out by King. . . . George Morgan, who recently joined WSM, Nashville, and has a Columbia recording pact, is off the air for a month taking treatments at a hospital near his home in Barborton, O. George has named his band the Candy Kids, after his theme song, Candy Kisses. . . . Stoney Cooper, who with Wilma Lee heads the Clinch Mountain Boys, WWVA, Wheeling, W. Va., has opened a new record store in Wheeling which will specialize in folk music only. Stoney, who has records on Rich-R-Tone, recently signed with Columbia. . . . The Ritchey Brothers, formerly with Red Belcher's Kentucky Ridge Runners at WWVA, are now at WVAM, Altoona, Pa.



A Hit  
RCA Victor  
Recording  
of the hit  
song that's  
sweeping the  
country!



**SAMMY KAYE** and his orch.



with vocal by the Three Kaydets



**RCA VICTOR RECORDS**





ANOTHER RCA VICTOR POST-BAN HIT!

# FRAN WARREN

*Sings...*

**WHY IS IT?**

RCA Victor 20-3318



**RCA VICTOR RECORDS**

## The Billboard MUSIC POPULARITY CHARTS

### Record Reviews

PART VIII

Based on reports received last three days of Week Ending December 24

**RATINGS (100 Point Maximum)**  
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
 40-69 SATISFACTORY • 0-39 POOR

**How Ratings Are Determined**

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market.

**The Categories**

Point listings are maximums. Song calibre, 15; interpretation, 15; arrangement, "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv'tg-promotion, film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



**POPULAR**  
**JIM ARLEN TRIO**  
 (Abbey A-50)  
**A Kiss Became a Prayer** 71--70--72--72  
 Competent trio delivers the homey ballad, with accordion and rhythm.  
**The Pushcart Serenade** 72--74--72--70  
 This cute pun-fest tries a little too hard, so the result is a smile-rather-than-yock novelty.

**TEX BENEKE**  
 (Victor 20-3237)  
**Bye Bye Blues** 78--82--75--72  
 Slow, moody reading of the evergreen should score with Beneke-Miller fans and the wax whirlers.  
**Congratulations** 72--74--72--70  
 Garry Stevens and the vocal group combine with the ork to deliver a simple and rather spineless song.

**WOODY HERMAN ORK**  
 (Columbia 38369)  
**Everywhere** 78--82--78--74  
 Bill Harris's jug-toned trombone cops the spotlight on his own very pretty ballad melody. He draws a superbly clefied Ralph Burns' background.  
**The Goof and I** 72--75--72--70  
 Instrumentally speaking this is one wonderful riff in an Al Cohen original with Serge Chaloff's baritone stealing the honors.

**RONNIE DEAUVILLE**  
 (Mercury 5229)  
**Portrait of Jennie** 74--75--73--74  
 Pic's title tune has fragile, delicate appeal if not much substance. Deauville does it handsomely.  
**Here I'll Stay** 77--77--76--78  
 Sensitive, vibrant rendition of the prettiest tune out of "Love Life."

**THE STRIDERS**  
 (Capitol 15306)  
**Pleasin' You** 71--71--70--73  
 Group sound much like the Mills Brothers on the wistful new Lonnie Johnson tune, but don't come up to Johnson's own version.  
**Somebody Stole My Rose Colored Glasses** 63--63--62--65  
 Listless performance of the attractive new harmonizer, with an unrelieved slow tempo palling.

**FRANK DEVOL ORK**  
 (Capitol 15323)  
**Silver Moon** 73--80--72--68  
 Silken orchestral treatment of the Romberg operetta idie.  
**I'll See You Again** 73--80--72--68  
 This time it's a Noel Coward show tune from "Bitterweet" which benefits from DeVol's imaginative clefing.

**POPULAR**  
**DICK BYRON-TED BLACK ORK**  
 (Dana 2031)  
**Powder Your Face With Sunshine** 83--83--83--83  
 Byron delivers an authentic, robust, old-style vocal on the promising new opus. Illusion of the '20s is enhanced by Ted Black's orking, which makes a true old-fashioned sound.  
**At the Gay County Fair** 72--71--70--73  
 Charming waltz tune, appealingly warbled, with ork again helping with a quaint, German-band backing.

**BING CROSBY**  
 (Decca 25408)  
**The Birth of the Blues** 72--72--70--73  
 (Jack Teagarden & Ork)  
 Retissue of a casual Bing performance, with the Teagarden band providing a watered-down Dixieland backing.  
**The Waiter and the Porter and the Upstairs Maid** 74--75--73--75  
 (Mary Martin & Jack Teagarden)  
 The happy three-way collaboration on a clever production tune. Also a relissue.

**FRED WARING**  
 (Decca 24540)  
**Oh! What a Beautiful Mornin'** 72--72--74--70  
 Lushly impressive choral rendition of the "Oklahoma" masterpiece.  
**You'll Never Walk Alone** 67--68--70--64  
 Classically austere Rodgers-Hammerstein ballad gets a big rendition. Impressive, like flip, but somewhat pretentious.

**BILL DARNEL**  
 (Abbey 603)  
**I Wish I Had a Sweetheart** 67--67--65--70  
 Inoffensive revival waxing of the old waltz with Darnel piping pleasingly in front of an organ background.  
**I'm Always in Love With Someone** 67--67--65--70  
 Same comment, same type of waxing.

**PATTI PAGE**  
 (Mercury 5230)  
**So in Love** 89--91--89--87  
 Scrumptious new Cole Porter ballad from his "Kiss Me Kate" score set in beguine tempo with Patti turning in an excellent and stylized chirpschore.  
**Where's the Man?** 72--75--70--68  
 Patti does a splendid job with a pretty but uncommercial Alec Wilder ballad.

RATINGS  
(100 Point  
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

RATINGS  
OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

RATINGS  
OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

POPULAR

LOUIS JORDAN  
TYMPANY FIVE  
(Decca 24527)

Pettin' and Pokin' 90--90--90--90  
Jordan looks to have a sure-fire race item here and most certainly will draw heavy pop play. Lots of yocks and solid rhythm.

Why'd You Do It, Baby? 75--75--75--75  
Jordan delivers a rather apneic slow blues.

BRUCE HAYES AND  
DELUXE ORGAN  
TRIO  
(DeLuxe 1185)

Beautiful Eyes 69--68--67--70  
Bouncy rendition of one of those sleeper tunes which hasn't yet quite awakened.

Much as I Love You 63--61--63--65  
Another old-fashioned German type waltz. This kind of stuff may still fetch some coin but it's beginning to wear.

BILL DARNELL  
(Abbey 808)

Underneath the Linden Tree 81--82--80--80  
Simple, retentive, old-fashioned type tune which is done extremely well by Darnell, who sings and whistles with the aid of an organ.

Do You Miss Me? 80--80--80--80  
Darnell rounds out a pleasing waxing with his warm chanting of this Teddy Powell-Little Jack Little pack of corn.

BUDDY CLARK  
(Mitchell Ayres Ork)

The Song of Long Ago 84--85--85--82  
Buddy's at his simplest and best with this old melody set to lyrics by Milton Berle and Abner Silver. Good Ayres orking.

It's a Big Wide Wonderful World 80--82--80--78  
Ditty with show flavor has its fine lyrics well expressed by Clark.

JOHNNY LONG ORK  
(Signature 15243)

Sweet Sue, Just You 86--88--85--85  
Vocal ensemble and ork job that's really infectious with this oldie; very much in the Long "Shantytown" groove.

In the Glow of Evening 69--70--68--70  
Francey Lane handles the lyrics of this pretty ballad with the Long orking very danceable indeed.

THE ART VAN  
DAMME QUINTET  
(Capitol 15322)

I Know That You Know 71--75--70--68  
This is a superlative little cocktail combo which turns out some mighty tight and interesting jazz. Excellent deejay call.

The Man I Love 72--75--71--69  
Another oldie taken at a jump tempo with the group again showing excessive musical virtuosity.

THE KING COLE  
TRIO  
(Capitol 15326)

That's a Natural Fact 78--79--77--78  
Nat sets a fine mood with his tender vocalizing of a rather weak lyric.

Flo and Joe 80--81--80--79  
Nat gets cute on this side for a rumba novelty with some yock lines and a sad story.

POPULAR

ELLIOT LAWRENCE  
ORK  
(Columbia 38371)

These Will Be the Best Years of Our Lives 67--68--65--67  
(Jack Hunter)  
Too subdued warbling and orking of a promising new ballad. Lacks character, fails to impress.

Left in the Corner 70--70--70--70  
(Jack Hunter & Rosalind Patton)  
Warbling so-so, but band comes nearer showing its potential on this bright novelty.

TOMMY DORSEY  
ORK  
(Victor 20-3236)

You Know What the Trouble Is, Baby 81--83--80--79  
Lucy Ann Polk's superb singing brings this side up a couple of notches. Good mood material.

You Can Never Shake Love 70--70--70--70  
The Dorsey diehards will love this etching which reminds of the T. D. styles of prewar days. Tune's hardly a thing.

XAVIER CUGAT ORK  
(Columbia 38368)

Siesta 81--83--80--80  
A "Kissing Bandit" novelty that makes excellent material for the Cugat crew; should be Cugle's biggest in some time.

In Santiago Chile ("Tain't Chilly at All) 70--70--70--70  
Not too bad a tune. Pretty sad lyric not enhanced by the Bob Graham chanting—but the orking's good.

RELIGIOUS

GLEN ABNER  
(Bullet 332)

Adeste Fideles 60--60--60--NS  
Chimes and organ rendition of the Christmas hymn. Clearly played and recorded.

O Little Town of Bethlehem  
Ditto

THE ST. PAUL  
CHURCH CHOIR OF  
LOS ANGELES—  
J. EARLE HINES  
Dir. (CHARLES  
TROMMEL NAR.)  
(Capitol 40140)

The Lord's Prayer 70--70--70--NS  
Forceful narration, with sung responses that are spirited and spiritual, if not too melodious.

Jesus Is Mine 75--76--75--NS  
Choir gets going with some real revival meet-in' fervor.

FOLK

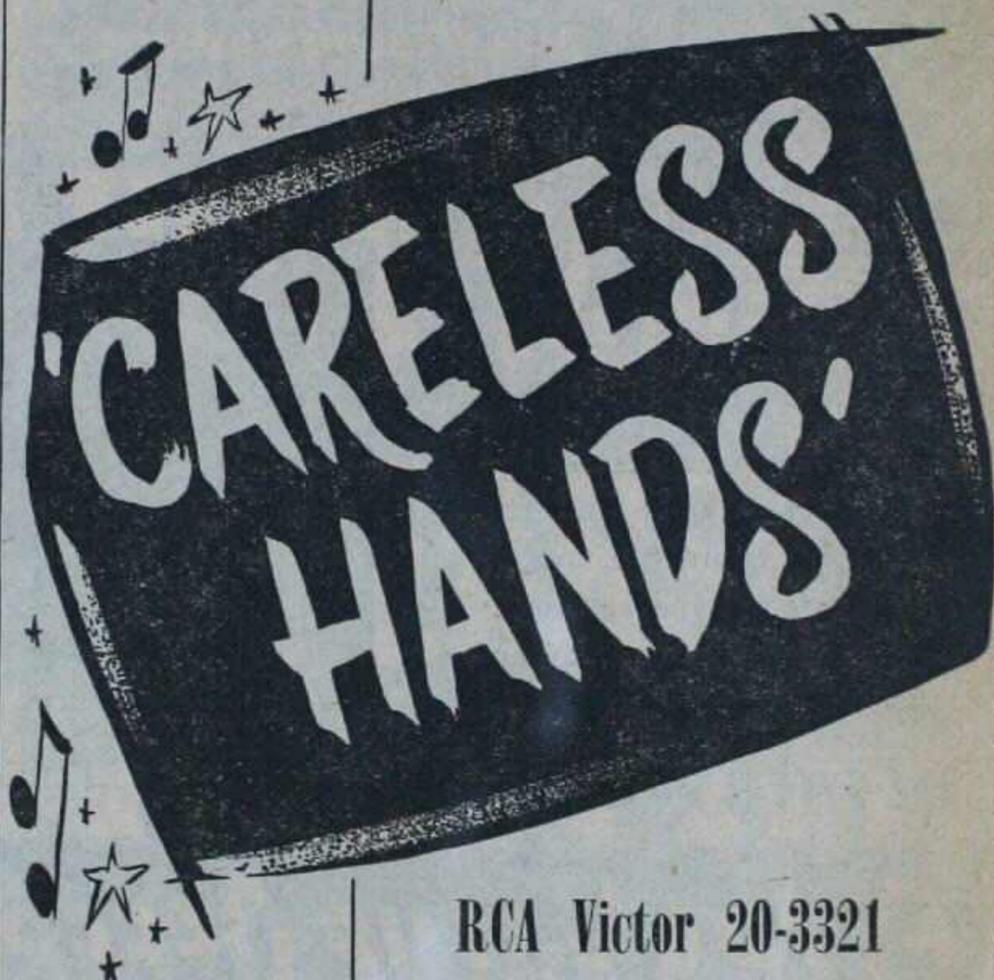
HOWINGTON BROTHERS  
WITH THE TENNES-  
SEE HAYMAKERS  
(DC 4107)

Don't Play With Love 74--74--72--75  
Cheerful medium tempo ditty well warbled, whistled and orked.

Boil 'Em Cabbage Down 79--79--79--79  
Nasal harmonizing and a fine hoedown fiddle passage on what sounds like a traditional hillbilly number combine strong vocal and instrumental appeal.

(Continued on page 34)

Another  
RCA Victor  
Post-Ban  
HIT!



RCA Victor 20-3321

SAMMY  
KAYE

and his Orchestra

Vocal by DON CORNELL

and the THREE KAYDETS



RCA VICTOR RECORDS

# Two Great PFANSTIEHL NEEDLES

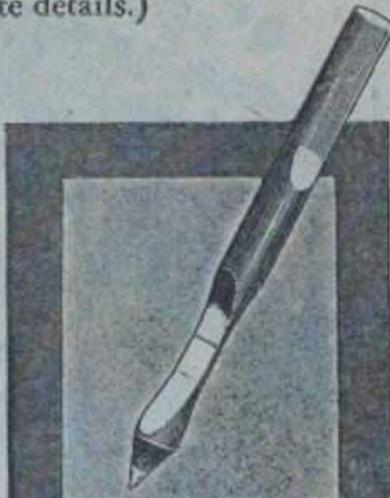


**PFANSTIEHL  
Special**

Needles of super-flexible phosphor-bronze for "feather touch" reproduction with light weight crystal pickups.

PFANSTIEHL Needles are specially designed to be BEST for light or heavy pickups. Order a supply today. Get your FLEX-O-LACES as an extra. (See coupon for complete details.)

35c ea. 1000  
OR MORE  
•  
37c ea. 100  
OR MORE  
•  
39c ea. LESS  
THAN 100



**PFANSTIEHL  
Regular**

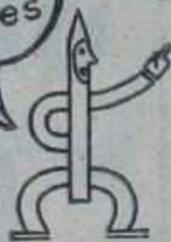
For pickups weighing more than 1 1/2 ounces

Experienced operators depend on PFANSTIEHL Needles for longer record life, longer needle life and better music. They like the money saving patented M47B Alloy tip.

## PFANSTIEHL

# EXTRA VALUE OFFER

With each  
20 PFANSTIEHL  
Coin Machine Needles  
A Pair of...



## FLEX-O-LACE

*Elastic*  
**SHOE  
LACES**

Elastic Nylon makes these extraordinary laces hold your shoes snugly on your feet... makes shoes neater... helps relax feet. Elastic Nylon makes them s-t-r-e-t-c-h with your foot action... shoes can be pushed off... slipped on. No bows to tie or untie... just put them in your shoes and forget them. Be the first in your community to enjoy this time-saving, comfort bringing new idea. Order a supply of famous PFANSTIEHL Coin Machine Needles TODAY and get your Flex-O-Laces at no extra charge. (Available in black or brown.)

ORDER FROM YOUR SUPPLIER OR USE THIS COUPON

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(THIS OFFER EXPIRES MARCH 1, 1949)

## Record Reviews

(Continued from page 33)

RATINGS  
(100 Point  
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



### FOLK

**GENE AUTRY**  
(Columbia 20524)  
**Missouri Waltz** 80--80--80--80  
Pleasant, simple and sincere, as Autry projects strong with help of choir and a way-down-South single-string banjo backing.  
**Kentucky Babe** 66--65--64--67  
Ornate clefting doesn't set with the candid Autry style. Side is "arty," not folksy.

**TEX WILLIAMS**  
(Capitol 15321)  
**Old Paint's Complaint** 75--77--74--75  
Diverting satire on the hackneyed hack of range songs, with Williams in good comic form.  
**Hurry, Don't Delay** 82--82--82--82  
Tex warbles a gay, rhythmic proposal jingle, with sock big-ork backing. Slight but infectious.

**Cecil CAMPBELL'S  
TENNESSEE  
RAMBLERS**  
(Victor 20-3239)  
**Time Will Tell** 67--68--66--66  
Routine romantic tune is warbled well, but offers nothing special in the way of coin ball.  
**I'm a Henpecked Man** 68--68--68--68  
Again the rendition surpasses the material, altho the novelty is mildly amusing.

**SMOKEY ROGERS**  
(Capitol 15326)  
**A Little Bird Told Me** 64--64--63--65  
The pop novelty hit done in cowboy idiom—competent, but not too interesting.  
**Baby Baby** 57--57--54--60  
Rogers gives a conventional Western polka a good try, but nothing happens.

**JIMMY & LEON  
SHORT**  
(Decca 48148)  
**Alla En El Rancho Grande** 76--76--76--76  
The boys do the border classic in alternating Spanish and English, and with lots of verve and humor.  
**La Virgencita** 60--57--60--63  
Warbled in Spanish straight thru, side may have some appeal in the Southwest.

**BOB DEAN AND HIS  
HI-WAY WONDERERS**  
(DC 4101)  
**I'll Take Her From the Valley** 78--78--78--78  
Dean's warbling and the string orking combine in a sympathetic, authentic, mountain treatment. Sobber tune has real pull.  
**Back To Old Smoky Mountain** 72--72--70--74  
Twangy duo harmony on a slow hill tune appeals.

**HANK "THE SING-  
ING RANGER"**  
(Victor 20-3240)  
**Little Buddy** 78--78--78--77  
Tear-jerker about a boy and his dead doggie is warbled and narrated with penetrating sincerity.  
**You Played Love on the Strings of My Heart** 68--68--68--68  
Hank treats a formula broken-heart ballad with tender feeling. The ork provides a bright backbeat.

### FOLK

**JOHNNY BOND**  
(Columbia 20523)  
**Heart and Soul** 57--57--56--58  
So-so weeper receives a listless vocal and ork job.  
**I Won't Stand in Your Way** 67--67--66--66  
Torchier has a deal more feeling and sympathy than flip.

**J. E. MAINER'S  
MOUNTAINERS**  
(Victor 20-3241)  
**Lights in the Valley** 75--78--78--70  
Sock mountain material with a pious slant is delivered with bright group chanting and orking.  
**Maple on the Hill** 76--78--78--72  
The same brand of hill-harmony is neatly suited to the sobby nature of this penetrating piece.

**MERLE TRAVIS**  
(Capitol 15317)  
**What a Shame** 73--73--73--78  
Lively warbling and beautiful orking of a catchy Western.  
**Dapper Dan** 74--75--74--78  
Old-timey minstrel type novelty gets full-flavored projection by Merle.

**CLIFFIE STONE ORK**  
(Capitol 15318)  
**Pretty Baby** 69--68--68--70  
Western ork treatment of the bouncy oldie currently riding as a pop ballad. Warbler is joined by gal trio.  
**After You've Gone** 69--68--68--70  
Westerner essay another oldie with over-sophisticated big band jazz orking.

**CHARLIE JONES AND  
HIS KENTUCKY  
CORN CRACKERS**  
(Rondo R-152)  
**I Want a Girl** 69--72--68--68  
It's actually a medley of popular old-timers delivered in lively fashion by the boys.  
**Sweet Georgia Brown** 64--63--64--65  
Hot jazz, hill-country style.

**ELTON ADAMS AND  
HIS BLUE RIDGE  
MOUNTAINERS**  
(Rondo R-153)  
**Phillipino Waltz** 75--75--75--75  
Easy tempo, richly flavored, hill-country waltz is highly danceable.  
**Silver Bells** 70--70--70--70  
There's real hill-country hoedown flavor in this sprightly instrumental.

**HARRY BLAIR AND  
THE EAGLE RANGERS**  
(World Records 1500)  
**Dear Okie** 70--70--70--70  
Polk flavor abounds in this too-late version of the catchy novelty.  
**Too Many Lies** 72--72--72--73  
Unhappy lover deal warbled with sufficient unhappiness, echoed in the effectively weepy orking.

**BOB JENNINGS AND  
THE EAGLE  
RANGERS**  
(World Records 1501)  
**Say You'll Be Mine** 71--71--72--70  
Pleasant warbling of sincere but subdued Western.  
**Is It True?** 70--70--70--70  
Robust treatment of the pretty tune, with some questionable clefting.

(Continued on page 88)

The Billboard

MUSIC POPULARITY CHARTS

PART IX

# Record Possibilities

Based on reports received last three days of Week Ending December 24



## THE BILLBOARD PICKS:

**VAUGHN MONROE SINGS**..... Vaughn Monroe Ork and Chorus ..... Victor P-234  
 "Without a Song"; "Oh, Promise Me"; "The Whiffenpoof Song," "The Moon Was Yellow," "Because," "Anniversary Song," "Begla the Beguine," "Something Sentimental."

With each passing year Vaughn Monroe appears to be getting warmer and truer with every tune his bottom-of-the-barrel pipes attack. He does some of his best wax work on the eight sides of this—Monroe's third Victor album. The songs are well selected standards and time-tested pops which are perfectly suited to his voice and which are lent additional appeal via tasty arranging and perfect tempos. As a package, the album should prove a big retailer item. Individually all of the sides could prove profitable juke operator investments. And the disk jockeys should spin the package like crazy. Most impressive sides are the Monroe chanting of "Whiffenpoof" in a simple and unpretentious manner and his equally simple and effective treatment of "Anniversary Song."

## THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. SWEET SUE .....Johnny Long.....Signature 15243-B
2. PRISONER OF LOVE.....Red Ingle-Jo Stafford....Capitol 15312
3. SO TIRED .....Kay Starr.....Capitol 15314
4. TARRA TA-LARRA TA-LAR .....Frankie Lane.....Mercury 5177
5. CONGRATULATIONS .....Jo Stafford.....Capitol 15319
6. LITTLE JACK FROST .....Frankie Carle.....Columbia 38354
7. PUSSY CAT SONG .....Bob Crosby-Andrews Sisters.....Decca 24533
8. A LITTLE LEARNING .....Frank Sinatra-Pearl Bailey.....Columbia 38362
9. PUSSY CAT SONG.....Perry Como.....Victor 20-3288
10. YOU, YOU, YOU ARE THE ONE....Ames Brothers.....Coral 60015

## THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. FAR AWAY PLACES .....Dinah Shore.....Columbia 38356
2. POWDER YOUR FACE WITH SUN-SHINE .....Evelyn Knight.....Decca 24530
3. GALWAY BAY .....Bing Crosby.....Decca 24295
4. THE PUSSY CAT SONG .....Bob Crosby-Andrews Sisters.....Decca 24533

## THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. FAR AWAY PLACES .....Bing Crosby.....Decca 24533
2. DAINTY BRENDA LEE .....Eddy Howard.....Mercury 5208
3. FAR AWAY PLACES .....Dinah Shore.....Columbia 38356
4. GALWAY BAY .....Bing Crosby.....Decca 24295
5. HERE I'LL STAY .....Jo Stafford.....Capitol 15319
6. THEN I TURNED AND WALKED SLOWLY AWAY .....Eddy Arnold.....Victor 20-3174
7. THE PUSSY CAT SONG.....Perry Como.....Victor 20-3288

## London & Disk Kidisks Praised

NEW YORK, Dec. 25.—London and Disk record companies were hailed as producing the "best examples of records embodying the basic elements of child education" in a report made this week by Kenneth J. Beebe, president of the American Schools and Colleges Association, to association members. Praising waxeries for the assistance rendered the field of child education, Mr. Beebe pointed to the recent upturn in quality and number of kidisks, which he says is attributable to the recent ban, when

record companies discovered that the heretofore neglected field was profitable.

Disks were notable for their lessons in speech, diction, music appreciation, audience participation, story content and lessons in living, the report noted.

London was praised for its Margaret Lockwood Cinderella and Disk for its Songs To Grow On. Also tapped were When the Sun Shines, Young People's; Bozo at the Circus, Capitol; Peter and the Wolf, Victor, and Genie and the Magic Record, Decca. Mr. Beebe pointed out that learning by ear has become a popular educational method, with the trend accelerated by waxery contributions.

**T. D. HITS AGAIN**  
 With an **RCA VICTOR** release!

**TOMMY DORSEY'S RCA Victor 20-3317-A**

**HOW MANY TEARS MUST FALL**

Words and Music by ISHAM JONES

**TOMMY DORSEY**

AND HIS ORCHESTRA

Vocal Refrain by DENNY DENNIS

**RCA Victor 20-3317-A**



**RCA VICTOR RECORDS**



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offers the perfect blend

2 SMASH HITS ON 1 RECORD

## "MORE BEER"

by

LAWRENCE

DUCHOW

AND HIS  
RED RAVEN ORCHESTRA  
WITH JOHNNY OLSEN AND  
CHORUS

AND

## "SPIDER HOP" WITH JOE BIVIANOS

And The RCA VICTOR Accordion Orchestra

ON RCA VICTOR RECORDS

No. 20-3227



# RCA VICTOR RECORDS



SEE INSIDE FRONT COVER THIS ISSUE

MIRACLE

PARADE  
OF  
HITS

ALREADY TAGGED A "HIT"

## "STRANGEST FEELING"

b/w

YOU ALONE

GLADYS PALMER—M-129

One of her best yet!

MIRACLE  
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See your Damon Distributor for  
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DAMON RECORDING STUDIOS, INC.

1221 Baltimore

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The  
Billboard

MUSIC POPULARITY CHARTS

PART  
X

## Advance Information

Based on reports received last three days of Week Ending December 24

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

#### POPULAR

- A Little Bird Told Me  
J. Wayne-J. Davis (If That) Columbia 38386
- A Little Bird Told Me  
R. Murphy (Baby Baby) Victor 20-3320
- A Rosewood Spinet  
D. Shore (Tara Talara) Columbia 38385
- Am I All of Your Future or Part of Your Past?  
A. Foster-Mack Triplets (Run Rabbit) Regent 138
- Amelia, Cordelia McHugh (McWho?)  
D. Kaye-The Andrews Sisters (Beatin', Bangin') Decca 24536
- Baby, Baby  
R. Murphy (A Little) Victor 20-3320
- Baby, I Need You  
H. Babbitt (Portrait of) Seeco 4115
- Beatin', Bangin' 'n Scratchin'  
D. Kaye-The Andrews Sisters (Amelia, Cordelia) Decca 24536
- Beautiful Eyes  
D. Casino With the Larks (Hearts) Rainbow 10091
- Bless This House  
P. Waring & His Pennsylvanians (My Cathedral) Decca 24537
- Bouquet of Roses  
Jackie Brown Quartet (You, You) MGM 10336
- Brush Those Tears From Your Eyes  
J. Kilby (Sunflower) MGM 10339
- Captain From Castile Album—20th Century-Fox Studio Ork.-A. Newman Dir. (3-10")
- Mercury A-69 (1210 to 1212)
- Chicken Noodle Soup  
Happy Johnson & His International Five (Eight Skeight) Columbia 30150
- Cy Walter at the Drake Room Piano Album-Cy Walter (3-10")
- Apollo A-14  
1134 Crazy Rhythm  
Someone To Watch Over Me  
1135 the Waltz in Swing Time  
Rhapsody and Variations on a Theme From Paganini  
1136 Embraceable You  
Liza
- Don't Take My Word  
D. Casino With the Larks (They Kissed) Rainbow 10077
- Down Among the Sheltering Palms  
A. Jolson & the Mills Bros. (Is It) Decca 24534
- Down by the Station  
T. Dorsey-D. Dennis (How Many) Victor 20-3317
- Eight, Skeight and Donate  
Happy Johnson & His International Five (Chicken Noodle) Columbia 30150
- Far Away Places  
P. Come-H. Rene Ork (Missouri Walts) Victor 20-3316
- Four To Go  
T. Roberts-S. Oliver Ork (Sad Sad) MGM 10335
- Funny Little Money Man  
J. Stafford-P. Weston Ork ((These Will) Capitol 15336
- Gypsy Love Song  
S. Donahue Ork (Out in) Capitol 15340
- Harlem Sandman  
The Dinning Sisters (Oh Mo' Nah) Capitol 15339
- Hearts  
D. Casino With the Larks (Beautiful Eyes) Rainbow 10091
- How High the Moon  
Z. Elman Ork (The Night) MGM 10332
- How Many Tears Must Fall?  
T. Dorsey Ork-D. Dennis (Down by) Victor 20-3317
- If That Isn't Love, What Is?  
P. Wayne-J. Davis (A Little) Columbia 38386
- I Know That You Know  
Brother Bones & His Shadows (Red Wing) Tempo TR-648
- If I Had a Penny  
B. Davis (No More) Victor 20-3244
- Is It True What They Say About Dixie?  
A. Jolson & the Mills Bros. (Down Among) Decca 24534
- It Only Happens Once  
K. Kyser-H. Babbitt (The Little) Columbia 38374
- Jalousie  
J. August (Where or) Mercury 5231
- Joe  
P. Warren (Why Is) Victor 20-3318
- Judy Canova Souvenir Album—J. Canova (3-10")  
Decca A-684
- A Tiny Little Voice (In a Tiny Little Prayer) Decca 23409
- Goodnight, Soldier . . . Decca 23460
- I Was Wrong . . . Decca 46082
- Stars and Stripes on Iwo Jima . . . Decca 23447
- You Don't Have To Say You're Sorry . . . Decca 23447
- You Sang My Love Song to Somebody Else . . . Decca 46082
- Let the Rest of the World Go By  
M. Lawrence (Pigalle Rag) Capitol 15338
- Let's Fly  
J. Mercer & the Pied Pipers-P. Weston Ork (Would Ya) Capitol 15337
- Melancholy Minstrel  
V. Monroe (Red Roses) Victor 20-3319
- Missouri Walts  
P. Come-H. Rene Ork (Far Away) Victor 20-3316
- My Cathedral  
P. Waring & His Pennsylvanians (Bless This) Decca 24537
- My Dreams Is Yours  
D. Day (Someone Like) Columbia 38375
- No More  
B. Davis (If I) Victor 20-3244
- Nobody Loves a Fat Man  
Out Brothers (On a) 20th Century TC-20-78
- No Sense  
E. Fitzgerald (Robbin's Nest) Decca 24538
- Oh Ma-Ma  
A. Mooney Ork-Galll Sisters (Where Gypsy) MGM 10331
- Oh Mo' Nah  
The Dinning Sisters (Harlem Sandman) Capitol 15339
- On a Slow Boat to China  
Out Brothers (Nobody Loves) 20th Century TC-20-78
- Out in the Cold Again  
S. Donahue Ork (Gypsy Love) Capitol 15340
- Pigalle Rag (Pig Alley Rag)  
M. Lawrence (Let the) Capitol 15338
- Portrait of Jennie  
H. Babbitt (Baby I) Seeco 4115
- Red Roses for a Blue Lady  
V. Monroe Ork (Melancholy Minstrel) Victor 20-3319
- Red Wing  
Brother Bones & His Shadows (I Know) Tempo TR-648
- Robbin's Nest  
E. Fitzgerald (No Sense) Decca 24537
- Run, Rabbit, Run  
A. Foster-Mack Triplets (Am I) Regent 138
- Sad, Sad Story Blues  
T. Roberts-S. Oliver Ork (Four to) MGM 10335
- Sequence in Jazz Album—W. Herman Ork (3-10")  
Columbia C-177
- Summer Sequence (Three Parts)  
Lady McGowan's Dream
- Slaughter on 10th Avenue—Parts I & II  
L. Hayton Ork . . . MGM 30174
- So Dear to My Heart Album—B. May Dir. (4-10")  
Capitol DD-109 (25050 to 25053)
- So Dear to My Heart Album—B. May Dir. (4-10")  
Capitol DD-124 (20157 to 20160)
- So Dear to My Heart Album—B. Driscoll-L. Patten-B. Bondi-J. Beal-K. Carson (4-10")  
Capitol DD 109 (25050 to 25053)
- Someone Like You  
D. Day (My Dream) Columbia 38375
- Sunflower  
J. Kilby (Brush Those) MGM 10339
- Tara Talara Tala  
D. Shore (A Rosewood) Columbia 38385
- Tell Me (Tell Me Why)  
K. Smith-B. Stegmeyer Dir. (Till We) MGM 10338
- Tenderly  
D. Farny-P. Baron Ork (You're Much) Mercury 5232M
- The Little Old Lady of Threadneedle Street  
K. Kyser Ork-H. Babbitt (It Only) Columbia 38374
- The Night Is Young  
Z. Elman Ork (How High) MGM 10332
- These Will Be the Best Years of Our Lives  
J. Stafford-P. Weston Ork (Funny Little) Capitol 15336
- They Kissed  
D. Casino With the Larks (Don't Take) Rainbow 10077
- Till We Meet Again  
K. Smith-B. Stegmeyer, Dir. (Tell Me) MGM 10338
- Up, Up and Up  
L. Weik Ork (Wedding of) Decca 24539
- Wedding of the Winds  
L. Weik Ork (Up, Up) Decca 24539
- Where Gypsy Fiddles Play  
A. Mooney Ork-Galll Sisters (Oh, Ma) MGM 10331
- Where or When  
J. August (Jalousie) Mercury 5231
- Words and Music Album—L. Horne-B. Garrett-M. Rooney-J. Allyson-J. Garland-A. Sothern-L. Hayton Ork (4-10")  
MGM 37 (30170 to 30173)
- Manhattan  
Thou Swell  
The Lady Is a Tramp  
Where or When  
Johnny One Note  
I Wish I Were in Love Again  
There's a Small Hotel  
Where's That Rainbow?

(Continued on page 87)

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**Album Reviews**  
**PART XI**  
 Based on reports received last three days of Week Ending December 24

The large goldface number in each review is the total rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted. Suitability for juke box operators or disk jockeys is indicated in goldface comment under the separate headings within each review.

**THE RATINGS**  
 (100 points—the maximum)

80-100	.....	tops
80-89	.....	excellent
70-79	.....	good
40-69	.....	satisfactory
0-39	.....	poor

**THE CATEGORIES**

	Max. Pts.
1. Production Idea (grouping of selection continuity)	15
2. "Name Value"	15
3. Caliber of Material	15
4. Manufacturer's Distribution Power	10
5. Exploitation Aids (Record company and other advertising-promotion, film, legit and other plugs)	10
6. Interpretation	15
7. Record Quality	5
8. Manufacturers' Production Efficiency	5
9. Packaging (art work, binding, wrapping)	10

**THE SHY LITTLE KITTEN, TCHAIKOWSKY'S HUMORESQUE—75**  
 Irene Wicker-Gilbert Mack-Mitchell Miller and Orchestra  
 (Little Golden Record 3)  
 (1-6" unbreakable)

Attractive disk and booklet house a cute miniature story with well-produced music and sound effects. The Singing Lady has a way with tots of pre-school age. Don't be surprised, however, if the kids prefer the straight instrumental classic on the flip side. Its rhythm and color are bound to get a reaction.

**JUKES** Not suitable. **JOCKS** For short fill-in spots.

**THE SONG OF CHRISTMAS—78**  
 Fred Waring and His Pennsylvanians (2-12" unbreakable)  
 (Decca DAU-13)

"The Story of the Nativity told in Christmas Songs, Carols, and Biblical Verses" is presented here in a version conceived and arranged by Waring staffer Roy Ringwald. He has utilized 17 musical selections, from a variety of periods and national sources, and scored them for his modern group, while preserving most of the original flavor. Don Craig's narration, and the singing of the regular Waring soloists is highly commendable, as is the choral work. Christmas buyers will find something different here, and, with the benefit of Waring's air plugging, 'he set should enjoy a fair-enough holiday sale. Complete script and lyrics are printed in the liner. Cover is appropriate, if not socko.

**JUKES** Not suitable. **JOCKS** Good for some featured spinning around the holidays.

**THE THREE BEARS—THE STORY OF UNCLE TOM'S CABIN—40**  
 Al Trace and the Silly Symphonists (1-10" unbreakable)  
 (Regent C-6)

Silly material in bad taste is unsuitable for children. "Bears" tosses around five words, and refers to such things as a drinking father, family brawling, etc. "Tom" is enough to make any kid neurotic.

**JUKES** Not suitable. **JOCKS** Not for kid shows.

**TOY TOWN BAND—TOY TOWN JAMBOREE—52**  
 Al Trace and the Silly Symphonists (1-10" unbreakable)  
 (Regent C-4)

Overly sophisticated material lacks charm on any age level.

**JUKES** Not suitable. **JOCKS** There's plenty of more genuine kid fare to choose from.

**PLAYTIME (a song, a game, a story) Jerry Bartell with musical accompaniment—78**  
 (1-10" unbreakable)  
 (Animal Record 550)

Trot, Trot, Trot; Here We Dance Looby Lou; The Three Goats and the Bee. The popular star of children's radio shows sings a popular kiddie song, urging participation—then leads into a game. On the flip he tells a story. All of the material is time-proven, and Bartell's manner is persuasive and absorbing in a manner that's bound to keep the kids occupied. Cover is very plain.

**JUKES** Not suitable. **JOCKS** Disk is a well-rounded program.

**TOOTLE and GRIEG'S NORWEGIAN DANCE—78**  
 Alec Wilder-Mitchell Miller and Orchestra  
 (1-6" unbreakable)  
 (Little Golden Record 4)

Like the other Golden Records, this is an adaptation from one of the Simon and Schuster Little Golden Books. The music and sound effects are outstanding, and the clarity of the eye-appealing yellow disk is a considerable improvement over earlier releases. "Tootle" is a train number, and the cover clearly illustrates the fact. Flip is an instrumental dance, emphasis on rhythm and easy-to-grasp melody.

**JUKES** Not suitable. **JOCKS** For short, but effective spotting.

**HAPPY THE HARMONICA and THE TICK TOCK SHOP—65**  
 Frank Luther-Milt Herth (2-10" unbreakable)  
 (Decca C.U.S. 12)

Contrived stories fail to ring the bell, despite the sound effects and Luther's usual well-paced, clearly enunciated narration. The folder is neatly illustrated, but lacking in sock display value.

**JUKES** Not suitable. **JOCKS** You can do better.

**THE FROGZEE AND THE FLYZEE—IKKY TIKKY TAMBO—76**  
 Al Trace and the Silly Symphonists (1-10" unbreakable)  
 (Regent C-3)

Two nonsense ditties in the vein of "Mairry Doats" and "Three Little Fishes" are done with silly voices, silly sounds, and neat bouncy rhythm, all of which should keep the kids interested and happy. No classroom approach here.

**JUKES** Not suitable. **JOCKS** For kid shows, but not restricted to same.

**I GOT A HORSE BUT HE WON'T GIDDY-AP—I WUV A WABBITT—60**  
 Al Trace and the Silly Symphonists (1-10" unbreakable)  
 (Regent C-7)

"Wabbit" side is suitably zany, but the flip is a sophisticated hodge-podge that is unlikely to register with the tots.

**JUKES** Not suitable. **JOCKS** "Wabbit" side has comic value.

**LISZT: Sonata in B Minor—60**  
 Gyorgy Sandor (3-12")  
 (Columbia MM 786)

Sandor acquits himself only passably on this stormy piano repertory favorite. His performance is not of the virtuoso order, being somewhat blurry in the faster passages. This may owe partly to a heavy surface noise which clouds the playing. For feeling and projection, there's also much left to be desired. The old Horowitz version must stand as the definitive one.

**JUKES** Not suitable. **JOCKS** A usable alternative to the Horowitz album.

**SILENT NIGHT—JINGLE BELLS—50**  
 Betty Lou (Tommy Riggs) (1-10" unbreakable)

Kid voice has an artificial ring, and the whole production lacks charm or imagination. Doesn't stack up to many available versions of the same selections.

**JUKES** Not suitable. **JOCKS** Better versions available.

**THE ANTELOPE AND THE LION—78**  
 DEEDLE DEEDLE DUMPLIN' MY SON JOHN—Al Trace and the Silly Symphonists (1-10" unbreakable)  
 (Regent C-5)

Both of these sides are strictly for the kids around Tin Pan Alley.

**JUKES** Not suitable. **JOCKS** "Antelope" side for comic relief on adult shows.

**JERRY BARTELL'S PLAYTIME ALBUM (Jerry Bartell with musical accompaniment)—55**  
 (2-10" unbreakable)  
 (Animal Album 500)

Old King Cole; Dance on the Bridge at Avignon; Yankee Doodle; There Was a Little Pussy; Sing a Song of Sixpence; Story of Three Billygoats Gruff; Story of the Elves and the Shoemaker. More well-rounded playtime fare by the radio man. All of the song and story material is traditional, and Bartell does them fairly straight. Each portion is introduced in simple, attention-getting style that invited participation wherever possible. Set makes especially good rainy day relief, but you'll have to look for it, since the cover doesn't have much display value.

**JUKES** Not suitable. **JOCKS** Plenty of material here for kiddie shows.

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**CORAL PACTS DOUGLAS**

HOLLYWOOD, Dec. 25. — Tenor Michael Douglas was inked to a Coral Records term pact last week, the first Coast artist to be signed by Decca's subsid label since the lifting

of the dinking ban. Douglas was formerly vocalist for Kay Kyser and etched platters for Columbia during war years. New Coral deal calls for four sides during the next four months, with a year's option on a guarantee royalty basis.

**Music—As Written****New York:**

Jim Bullet is in town scouting local Negro talent for his Bullet wax works. . . . Novelty vocalist-trombonist Don Boyd joins the Frankie Carle ork January 24. Boyd, who is under the personal management of Grady Watts, is now featured at the Holiday Inn in Flushing.

The Boston Pops Orchestra's maestro, Arthur Fiedler, who waxes for RCA Victor, has presented a library of 30 record albums to the U.S.S. Des Moines, navy cruiser launched recently at Charleston navy yard. . . . Fairfax Music, purber of folk material, closed a deal with Cherie Music whereby Cherie becomes world-wide selling agent for Fairfax. Counsel Phil Barbanell handled the arrangements.

Selma Rich, former assistant to flack Sid Ascher, has joined Kappi Jordan Associates, new disk promotion outfit. . . . The Three Riffs, who opened at the Ruban Bleu for a 15-week stay, signed a two-year waxing pact with Atlantic diskery. Pianist-vocalist Laverne Farr also signed with the diskery for one year with options.

Red Ingle coming into the Village Barn with a band for his first Eastern appearance. . . . Joan Edwards opens a three-week engagement at the Fairmount Hotel in San Francisco January 11. . . . Joe Medlin set to go into the Trocadero in Paterson, N. J., Christmas Eve for three weeks plus options. . . . Cuban legit warbler, Jose Duval, signed with the Goldfarb, Mirembert and Vallon management office. Duval going on tour with the Olsen and Johnson show.

Record distributor Sam Goody left for Florida Friday (24) for a three-week stay. . . . Bibletone diskery has appointed Robins Record Distributing Company its Columbus, O., jobber. . . . Atlantic Records has signed Joe (I'm Glad for Your Sake) Medlin to a two-year exclusive wax pact.

Milton Schiff is the new metropolitan distributor for Joe Kopitzky's Seva wax. . . . Bandleader-trombonist Bobby Byrne has signed to become musical director of the Club Seven show over the tele web of the American Broadcasting Company. Byrne will front a studio band and feature his own harp and trombone. Altho out-of-town bookings with his own band may prevent Byrne's personal appearance on some shows, he will supervise the musical portions of the entire series, which also features vocalist Johnny Thompson.

Kurt Maier, international pianist who underwent many hardships during the Nazi regime abroad, has been pacted thru March, 1950, at the Penthouse Club. . . . Winner of the George Gershwin Award this year, a prize of \$1,000 for the best original composition submitted in a national competition, is Ned Rorem. His piece, *Overture in C*, was selected by a committee chaired by William Schuman, president of Julliard School of Music. . . . Joe Abram, Regent vice president, has a new boy, Stephen. . . . The Al Brackmans, of Mills Music, are now three. The tot is named Alicia Margaret.

**Chicago:**

The Three Suns (Victor) and the King Cole Trio were first of the Big Four talent to cut post-ban platters in Chi last week. . . . Frankie Masters' ork has picked off the half-hour Sunday band seg on the ABC web formerly taken by Sammy Kaye at 2:30 p.m., C.S.T. . . . Henry Busse's ork on a two-week vacation, preparatory to making some permanent booking deal, probably with General Artists' Corporation. Busse now in New York talking to GAC brass.

Henry Brandon's ork set for two months at the Edgewater Beach Hotel, starting January 14, followed by a stop at the Schroeder Hotel, Milwaukee, starting March 15. . . . Clyde Boldschun, chief of McConkey Music's Los Angeles outlet, father of a second boy last week. . . . George Kroll, former Archer ballroom manager, recently purchased the Woodcliff ballroom, Spencer, Ia., from Ralph Webster, one-time booker and orkster. Webster and his son-in-law, Ozzie Clark, ex-MCA band leader, are now operating a resort in Henning, Mich.

Alvino Rey has disbanded his ork. Helen Gunnis has formed a Milwaukee chapter of the National Association of Record Dealers, with 15 members pledged after the first month's activity. First organizational meeting takes place January 4 at Miss Gunnis's North Broadway shop. . . . The Hotel Sherry Supper Club, local South Side hostelry room now on a rumba policy, has inked Ramon Monchito and his Crown recording ork for a long stay.

**Detroit:**

Donald G. Preston, who fronts his own combo as well as being staff arranger for WWJ, Detroit, is organizing the House of Modern Music, to specialize in arrangements for small one to three-piece combos. . . . Music Counselors, Detroit booking office, has moved into temporary quarters in the Civic Music Shop, because of losing lease in the National Bank Building. . . . Bill Raleigh (William F. Regula) and Bennie C. Kindig, Detroit orchestra leaders, have teamed up to open a music store on the west side of Detroit under the name of Melody House.

**Philadelphia:**

Jack Almeida, former guitarist-warbler with Dean Hudson's band, is staking out as a single at Big Bill's. . . . Milt Gray, formerly with the ad agencies in town, is back in Philly promoting Count Basie's pitch at Frank Palumbo's Click. . . . Joe Barker, socialite, is promoting a series of subscription dances at the Barclay Hotel's Mirage Room, with Sylvan Herman's music. . . . Abe Neff, with Kay Carroll canarying, plays for the Saturday night dances at the Mayfair House. . . . Roy Brown, currently at the Cotton Club, goes under the personal management wing of Lucky Millinder. . . . Norman Black, maestro of the house band at WFIL, turns to tutoring during his off-studio hours in taking the post as managing director of the 20th Century School of Music.

Eddie Mallory, former band leader, has opened a theatrical booking agency in the Glenn Hotel. . . . Gomez's rumba band is at Mort Casway's Celebrity Room. . . . Songwriter Tony Starr moves to New York's Tin Pan Alley permanently. Tunemith-publisher Frank Capano is considering locating in New York. . . . Columbia waxery takes the Frank Capano-Jack Ziebler *My ABC Song* which Wayne Cedy, local radio's Uncle Wip for the kiddies, cut for the local 10th Century platter label. . . . Joan Force joins Don Renaldo's band for canary chores.

## Settle Two Cases Vs. ARA Waxery

HOLLYWOOD, Dec. 25. — Altho ARA Records went into bankruptcy two years ago, litigation to settle the folderoo cropped up this week. An out-of-court settlement was made with plattery's former prexy, Mark Leff, and his father, Sam Leff, whereby they agreed to pay \$20,000 to bankruptcy trustee Francis Quittner. Payments were made in settlement of claims totaling more than \$125,000.

Claims, pressed by Cy Levinthal, attorney for Quittner, involved sale of assets of ARA's New York distribution office to Sam Leff, which was allegedly done in violation of New York State personal property laws. Claim was for \$101,000 and settled for \$15,000. Second claim against Mark Leff was for alleged preferential repayment of loans totaling \$25,000 and was settled for \$5,000.

## Columbia Will Drop Four Bands

NEW YORK, Dec. 25.—Columbia Records execs, following an artist and repertoire meeting early in the week, told *The Billboard* that the diskery was not going to renew waxing pacts with orksters Woody Herman, Claude Thornhill, Cab Calloway and Tommy Tucker. It is expected that others are due to be released from their pacts as soon as the papers have expired, both at Columbia and at the other major dis'ereries.

Other diskers, while proclaiming that they expect changes to be made, at press time still were reticent to reveal their artist slicing and adding plans. Meanwhile Thornhill has signed with Victor and Herman has gone with Capitol (see other story in this issue).

## Discovery Records Eyes Longhair Biz

HOLLYWOOD, Dec. 25.—Discovery Records, new Hollywood indie, will invade the classical field by releasing a series of pre-ban masters recorded by the Columbus (O.) Symphony ork. Discovery will release sides for both long-playing and standard machines. Standard disks will retail for \$1.25.

Included in the series are works by composers Bela Bartok, Paul Dunlap and Christoph Gluck.

## 4 Pubbers Revise Complaint Vs. BMI

NEW YORK, Dec. 25.—Suit by Perry Alexander and three other publishers against Broadcast Music, Inc. (BMI), was revived this week with the filing of an amended complaint.

Pubbers, who are seeking a cut of licensing fees collected by BMI from non-radio sources, are presenting a reworded version of approximately the same charges and complaints of which they were recently turned down in the courts.

## Seeco Intros Northies

NEW YORK, Dec. 25.—Seeco, a label that has carried Latin-American fare exclusively, issues its first North American pop sides this week. The initial waxing features Harry Babbitt, the Kay Kyser vocal star, backed by a 22-piece orchestra, singing *Portrait of Jenny* and *Baby, I Need You*. Seeco Prexy Sidney Siegel said that a large number of masters had been obtained from an undisclosed source and that future releases would carry pop, Western and race material. Among the artists to appear are Babbitt, Dude Martin and Elder Charles Beck.

## GAC Inks Hodges To Mgmt. Contract

NEW YORK, Dec. 25. — Johnny Hodges, alto sax star with the Duke Ellington ork for the past 22 years, has inked a management contract with the General Artists Corporation (GAC).

It is generally believed that Hodges will break away from Ellington ork to go out with his own quintet.

The saxist led his own group during the summer while Ellington was in Europe for an eight-week tour. At that time he fronted a group of top Ellington sidemen, including Jimmy Hamilton, Tyree Glenn, Sonny Greer and Singer Al Hibbler.

## Guinan Maps New Label in Detroit

DETROIT, Dec. 25.—A new record label is being readied for activity here—this time by a long-established music publisher. The label will be Shelby, owned by the Shelby Music Publishing Company, headed by Joseph W. Guinan, who has been in the publishing field for 45 years.

Plans are being set to record within the next few weeks, with four sides being set for original pressings. First release is to be *There Is a Rainbow Forming*, backed by *The Tie That Binds*, done by Tom Montgomery, organist, and Jack Molton, vocalist. Four other numbers are to be recorded by Al Werner, musical director of WXYZ, and his orchestra, with a vocalist.

## 60G 'Woody' Cut Checked by Suit

HOLLYWOOD, Dec. 25.—At least \$60,000 in mechanical and sheet music royalties accruing from *Woody Woodpecker* disks and music sales are being held in trust, pending outcome of a copyright infringement suit filed against Leeds Music, tune's publisher, and composers George Tibbles and Ramey Idriss. Suit, filed in Los Angeles this fall by radio actor Mel Blanc, charged tune infringed on the novelty laugh which Blanc originated and owned. Blanc demanded a royalty cut and injunction to prevent use of the tune. Case is not expected to be tried until spring, and the royalty payoff is being held in abeyance.

Tune was a sock record and sheet music seller. Columbia's etching with the Kay Kyser ork sold nearly 1,000,000 copies. Platter was backed by *When Veronica Plays the Harmonica*, also a Leeds tune. Capitol's version was waxed by Blanc and the Sportsmen. Despite Columbia's head start, the Capitol version passed the 600,000 sales mark. Leeds claimed sheet music sales were over 300,000 copies.

## Smyth Over to Schick

HARTFORD, Conn., Dec. 25.—Richard C. Smyth, formerly director of personnel for Columbia Records, Inc., Bridgeport, Conn., has been appointed director of industrial relations for Schick, Inc., manufacturing organization of Stamford, Conn. He assumes his duties at the Stamford plant immediately.

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## Coast Diskers Cold-Shoulder New Recording

HOLLYWOOD, Dec. 25.—Coast indie waxers have shown no anxiety to resume recording with the lifting of the ban. A check of Local 47, American Federation of Musicians (AFM) headquarters, disclosed that only three local indies had so far been granted new recording licenses by the AFM national office. Platteries okayed to disk are Discovery, Supreme, and Black and White. All other indies still must apply for new franchises and sign five-year contracts before resuming recording.

Disappointed showing was blamed on the holiday season and indies lack of knowledge on what is required by AFM. Many small indies, it was believed, were under false impression that lifting of the ban automatically meant clearance to record. Indies were warned to get signed contracts and not attempt recording dates on strength of former pacts.

NEW YORK, Dec. 25.—In New York indie diskeries have as yet shown no mad rush to take out AFM recording licenses. Total under the wire is now estimated at 18, expectations being that this figure will pick up considerably after the holidays.

NEW YORK, Dec. 25.—At press time it was learned that the number of applicants for recording licenses had increased from 18 to 24. The latest figure represents list kept at Local 802.

## Disk, TV Talks Set For NAMM L.A. Meet

CHICAGO, Dec. 25.—The Pacific States' regional conference for members of the National Association of Music Merchants (NAMM), slated for January 19-20 at the Biltmore Hotel, Los Angeles, looms as the biggest of the year. Program is expansive, with records and video getting most attention. Hal Maag, L.A. Victor rep, and Paul Southard, Columbia v.-p., will discuss disk sales, while Frank Freimann, Magnavox v.-p., and a panel of music dealers will discuss merchandising television.

In addition, general selling technique will be discussed by representative dealers, with sheet music, pianos and band instruments coming in for attention.

## Honest Ballot Plans 802 Election Review

NEW YORK, Dec. 25.—The Honest Ballot Association (HBA) has set a hearing for Monday (27) to review the petition for a new election filed by the Unity-coalition group of Local 802, American Federation of Musicians (AFM).

Representatives of the protesting group and the incumbent blue ticket will be on hand, with Charles Abrams, of the HBA, presiding.

## JOCK CUTS OWN WAX

MEXICO CITY, Dec. 25.—Possibly the world's only disk jockey who presses his own platters is Fred Spielberger, whose nightly *American Hour* on 5,000-watt XEBS is the station's blue chip. During the day, he is recording manager at the local plant of RCA Victor, which is a big job in itself, with the pressings currently running at 150,000 per month. *American Hour* is aired from 6:30 to 8 p.m. Monday thru Saturday, the present sponsors being Mission Orange and Shamrock Ice Cream.

## British Drive for Home Tunes in BBC 'Parade' Seg

LONDON, Dec. 25.—The first step in the drive to give British songs more air time will come in a new British Broadcasting Corporation (BBC) program starting January 7. The new series will be called *Music Parade* and will be broadcast each Friday from 1:15 to 2 p.m. on the light program. At least 50 per cent of British tunes must be featured on each program.

*Music Parade* is the idea of Jim Davidson and David Miller, of the BBC variety department. Three bands already engaged for the series include Syd Dean, Sidney Lipton and Billy Ternent and their orchestras.

The new series, expected to give a break to British composers who feel they have been slighted with preference going to American tune-sters, is the result of agitation which has been going on for months.

It follows many blasts at British orchestras and the BBC for permitting American music to dominate broadcasts.

## On the Stand

### Blue Barron

(Reviewed at the Bowman Room, Hotel Biltmore, New York. Booked thru Music Corporation of America.)

TRUMPETS: Hal Green, George Nolan, Jim McDonald.

TROMBONES: Al Esposito, Al Brown.

SAXES: Bill De Mase, Bill Hits, Warren Palmatier, Stan Morris.

RHYTHM: Sol Bellamo, piano; Walter Major, bass; Sonny Mann, drums.

VOCALISTS: Bobby Beers, Betty Clark, George Nolan, Helen Laine, Jim McDonald, Three Blue Notes.

ARRANGER: Ivan Lane.

Blue Barron is in the Bowman Room for a four-week stay, with two-week options. He has a date pending at the Capitol Theater in New York, and it's estimated that he will probably wind up at the hotel after a six-week stint in order to take the projected Capitol booking. Before coming to the Biltmore, Barron was on the road for five weeks (since closing at the Tavern on the Green). The return to New York, incidentally, was timed to coincide with the lifting of the Petrillo recording ban—and the maestro scored 100 per cent here, for he opened Tuesday (14), the same day the diskeries started to cut. He is also riding a strong record, MGM's *You Were Only Fooling*, and Tuesday (21) he is scheduled for an MGM disk session.

Barron's organization is very similar musically to what it has been thru the years. It is a sweet, danceable blend which eschews the more modern school in favor of proven traditional techniques. Within the limits defined by the traditional pattern the Barron organization renders a varied pop and standard repertoire comprising such titles as *Let a Smile Be Your Umbrella*, *It's a Most Unusual Day*, and ranging up thru *Love Somebody* and *Buttons and Bows*. Occasionally, the ork gets off on a Latin-American kick, which provides an appealing change of pace from the more leisurely fare.

It will be noted via the personnel line-up that there's a strong vocal section—five in all. This makes possible a commendable variation, Barron being able to make use of the complete ensemble and boy and girl groups, as well as solo renditions. In this department, Betty Clark and Bobby Beers were most effective when caught.

In general, Barron's group is well-suited for hotel work. It's suave, has considerable polish, and the maestro has an ear for that item so necessary to the upper echelon hotel trade—taste.

Paul Ackerman.

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## Det. Pic Houses Rush for Flesh To Hyp Grosses

DETROIT, Dec. 25.—Stage shows the solution to diminishing flicker grosses appeared to arrive with a rush this past week, with the sudden switch of two houses of the J & J Circuit's four toward flesh.

The Fox at Grand Rapids, Mich., a 20-seat house, is shifting to the name of the Fox Follies, while the 96-seat Alvin here, a nabe house that has long been regarded as a white elephant, is moving to a night teen-age show policy, minus movies entirely, under a sub-leasing deal with Bob Seymour, local WKMH disk jockey.

The J & J Circuit is operated by the Jacobson brothers, Edward and Milton. The latter is sole owner of the Fox, while the brothers are in together on the Alvin.

The deal was ready for signatures early this week for the Alvin to be taken over by Seymour, after extensive preliminary promotion of the idea of a teen-age show policy over the air here. The policy calls for opening January 1, with a one-week show policy, running two a night, all reserved seats at \$1.20, or \$1 if advance reservations are made. The show is theoretically restricted to a teen-age audience with a full two-our stage bill. Ed Bougi will be house manager. Barbara Harris has been named to handle publicity.

The Alvin has been operating for the past six weeks on a laugh show film policy.

The Fox Follies, with Harry Savoy, lately manager of the Alvin and a burlesque figure, as house manager and stage director, sets a vaudeville type policy, with emphasis on girl shows. Jacobson was emphatic in pointing out it will not be a burlesque policy, however.

The Follies policy will be four a day, with admission stepped up to 60 cents—both matinee and evenings—understood to be the highest admission in Grand Rapids, with the top first run film houses charging not over 55 cents. The house will use comedy film features, in addition to the stage show.

## AGVA-TA Agree On Benefit Plans

NEW YORK, Dec. 25.—The benefit problem so far as it effects the American Guild of Variety Artists (AGVA) took another twist after a meeting of Theater Authority (TA), Thursday (23).

The latest decision is that AGVA will stay in TA, but reserves the right to withdraw if it isn't satisfied with the results. The situation was brought to a head by a piece on benefits which appeared in the local tab, *Daily News*, where a promoter bemoaned the fact that after paying for the hall, musicians, etc., he had to feed the actors. Henry Dunn, national AGVA board member, reportedly blew his top and sent letters out stating that there would be no more benefits by AGVA members without AGVA clearance, by-passing TA entirely.

At Thursday's meeting of TA, called hurriedly by Dunn's previous action, it developed that Alan Corelli, TA chief, had already okayed nine benefits between now and March 10 and any cancellation of clearances might leave TA open to lawsuits. It was agreed, however, that after March 10 clearances will be few and far between, and TA will meet every week in the future.

It was also decided that all okays for benefits in Miami will have to come from New York. Heretofore local AGVA men acted for TA.

# Boycott Charged to AGVA, 4A's

## Iceland Apes N. Y. Versailles With Frenchie

NEW YORK, Dec. 25.—The Iceland, a mass niterie with a comparatively small budget, is now following the policy set by the East Side Versailles with one exception. Where the Versailles uses one act, usually a Frenchman, the Iceland is operating with a foreign act plus its usual show.

The idea of bringing in non-native performers was cooked up by Iceland owner Abe Goldstein, who spent about three weeks and what he says is 6G in going thru various European capitals looking for something to bring back with which he can make a buck.

Goldstein brings in acts on a long-term deal signing them to a management contract at the same time and showcases them at his club. His first importation was Carlo Buti, a Neapolitan singer, who is probably Columbia's biggest European disk seller. Following him Goldstein has a Frenchman, George Dorlis, and after that a Spanish gal dancer. All in all, he's signed six acts which he figures will keep his joint hopping for some time.

But to make an extra buck, Goldstein also arranges concerts and radio shots for his people. He's having Buti do a concert at the Brooklyn Academy of Music for \$2,250. Then comes a Carnegie Hall concert at \$3,500. Later he's arranged tours with a Coast date set-up, a one-nighter, for which Buti will get \$7,500.

## Beachcomber Inks Sinatra

NEW YORK, Dec. 25.—Frank Sinatra will open at the Beachcomber, Miami Beach, January 17 for a four-day date at \$15,000. The deal is unusual, not that the Beachcomber got him when the Copa City was bidding heavily, but because of the verbal understandings that surround the date.

According to well-informed sources, Sinatra agrees to play the Beachcomber after his original four-day date, whenever he's in Miami and has an open date. If he does, he'll come in on top of whatever bill is already there. Inasmuch as the club has Sophie Tucker, Jackie Miles and Harry Richman booked, putting Sinatra on top of such a bill will call for salaries that will top anything seen yet.

## Mont'l Niteries Get Reprieve on New Year's Eve

MONTREAL, Dec. 25.—The expected reprieve which will allow Montreal niteries to operate as usual on New Year's eve has arrived. It's all unofficial, of course, and to save the faces of the provincial government, which ordered liquor selling stopped after 2 a.m., and Police Chief Langlois, who decreed no shows after midnight, there has been no open reversal of the original orders. However, the niteries are all accepting reservations as usual, informing all customers it will be "business as usual" on the big night. The order closing the spots at 11 p.m. on Christmas Eve still stands.

An interesting development occurred coincidentally with the cafes being given the green light, when Aurel Lemay, chief of the provincial government's liquor police, was dismissed this week, and two of his men were suspended. The reason for Lemay's dismissal is shrouded in secrecy, but it's supposed that he has in the past incurred the wrath of the higher ups by his methods of policing the after-dark spots.

One indication that the New Year's Eve curb won't be tightly observed is the fact that the Normandie Roof, swank Mount Royal hotel spot, which always follows the letter of the law, will operate right thru on December 31 into January 1.

It has also finally been established why the order for Christmas Eve came out in the first place. A provincial government official stated last week that the club owners had not co-operated in the past with clerical and government requests to close doors during midnight mass. "It was this abuse that brought the stricter action," the official declared.

## Vaude Experiment For Bridgeport

HARTFORD, Dec. 25.—Wilbur C. Weber, a former vauder, will start a series of straight variety programs in Bridgeport sans flickers January 4.

Plans call for one show, all seats reserved, at a \$3 top. The location will be Klein Memorial. In addition to January 4, the dates of January 12, 19 and 25 are being lined up by Weber.

Acts will be furnished by Jack Fowler, New York indie. The show is being backed by the Lions Club, of Stratford, Conn.

If the plan is successful, Weber will line up a weekly vaude show all winter.

## IN SHORT

Howard R. Padowitz, formerly on the staff of Loew's Poli Palace Theater, Hartford, Conn., has joined the Gordon Entertainment Bureau of Hartford.

Tony Martin will open at the Roxy sometime in January for an estimated \$15,000. . . . Carmen Miranda will do cafes again, opening Town Casino, Buffalo, January 10. . . . Norman Stepe and E. O. Stacy, who head MCA's Dallas office, do more act business than all the rest of the MCA offices put together. . . . Waldorf cutting its budget so Morton Downey is out and Carl Brisson is going in.

Chat Noire's intimate act policy goes out, and society band goes in early in January. . . . Talk starting that 10 per cent is too little for big offices to exist on, and each office is watching its competitor hoping somebody will start move to increase the bite.

Shamrock Hotel, Houston, opening March 17 with Xavier Cugat and Dorothy Shay, is now the biggest buyer in the Southwest. . . . Park Central, which will become Park Sheraton, will have Stanley Melba as talent buyer. . . . Waldorf-Astoria may switch owners in near future. Hilton chain wants it, and Washington interests, with a close in with New York Central also bidding for it.

## Kearns Group Also Alleges Labor Chisel

### Shelvey Ouster Assailed

WASHINGTON, Dec. 25.—In a sharply worded report on its Philadelphia probe of the American Guild of Variety Artists (AGVA) and the Association of Actors and Artistes of America (Four A's), a House education and labor subcommittee headed by Rep. Carroll D. Kearns (R., Pa.) this week charged that national AGVA and the Employers' Management Association (EMA) have been guilty of a secondary boycott against Mickey Kleman, a booking agent from Allentown, Pa.

The Kearns subcommittee report stinging rebuked national AGVA, declaring that the organization has violated the labor-management relations act by "enforcing a closed-shop agreement." It accused the Four A's of assuming operation of national AGVA in 1942 "in an illegal manner" and declared that "the actions of the Four A's in discharging Matt (See *Boycott Charged* on page 44)

## 3 Stem Niteries Do Folderos

NEW YORK, Dec. 25.—Three additional Stem niteries have called it quits, the one is only a partial foldero.

La Martinique, which claims it dropped a bundle due to what it called "non-co-operation" of certain acts, closed Tuesday (21). The Embassy did a temporary closing, expecting to relight December 29. The Chat Noire, which opened recently with George Evans as the op, is being taken back by the St. Moritz management, which plans to drop all acts and use Erwin Kent's band instead.

The Embassy admitted that last week-end's snowstorm hurt and forced it into its temporary shuttering. However, the club has a deal for Josh White and Josephine Premice to come in a package deal January 5, on top of Miguelito Valdez. If the room reopens it will cut its minimum to \$3-\$4 from its present \$3.50-\$4.50 and put in a Chinese kitchen. The deal for White-Premice calls for \$1,500 with a percentage for White.

## AGVA To Strike N. Y. Theater?

NEW YORK, Dec. 25.—A situation is developing whereby the American Guild of Variety Artists (AGVA) may have its first theater strike in New York.

The possible conflict revolves around the signing of a new basic agreement between Frank Schiffman, Apollo operator, and AGVA. The actors' union has offered him the same contract he's had before, calling for a 30-show week. But the theater has a Saturday midnight show which makes it a 31-show week, which AGVA said it will not permit unless it is paid for.

Schiffman, who has the contract under consideration, denied there was any difficulty. He hadn't even read the contract yet, he said. AGVA insiders, however, say that they expect trouble and are prepared for it.

### Wedgwood Room, Waldorf-Astoria, New York (Thursday, December 16)

Capacity, 282. Price policy, \$2 cover after 10:30. Show at 12. Booking policy, non-exclusive, with MCA having the edge. Publicity, Ted Saucer. Estimated budget this show, \$3,000.

If opening night enthusiasm could be used as a yardstick for future biz (which it can't) the two-act bill of Grace and Paul Hartman and Jimmy Carroll should set some kind of record.

The Hartmans have no peer in their particular field. Paul Hartman's droopy-faced mugging, his pendulant lip and half-closed eyes make him as effective a comic as there is in the business. Grace Hartman's brittle chatter and outstanding straightening put her in a similar high-rating class. Together they got some of the heftiest yocks heard here in a long time. Using their old dance teacher routine as a kickoff, the couple moved right in, building to big climaxes that held the audiences without a let-down. Even their breathers kept the howls coming. Since last caught the Hartmans have changed some of their routines. The dance teacher bit is now a how-to-be-a-juvenile routine. A take-off of various vaudeers has been incorporated into a solid act. The rest is their same, but the results, when caught, were not. They were bigger and better than ever.

#### Jimmy Carroll Relaxed

Jimmy Carroll, who opened the show, worked with an ease that was interesting to watch. That, plus his Irish tenor (which fits his face), gave him responses that threatened to stop the show. Carroll, a snub-nosed, pleasant looking lad, showed a voice of unusual clarity. It was the more remarkable because he sings almost like a ventriloquist—mouth only half opened. Yet his pipes are strong and resonant enough to be heard distinctly. His routine consisted of a varied collection, running from pops, standards and novelties to the inevitable *How Ireland Got Its Name*. They were all mixed up for the greatest effect and a change of pace that kept interest at high pitch.

When Carroll finished he was called back (a genuine call-back—he had to ad lib—the Emil Coleman band just rested).

Incidentally, the Emil Coleman backing is an exciting thing to watch. Coleman just about knocks himself out waving and mugging at his men. And the way he backs makes any good act seem superlative.

Mischa Borr's rumbas did the Latin numbers.

Bill Smith.

## NIGHT CLUB REVIEWS

### Maisonette, St. Regis, New York (Tuesday, December 21)

Capacity, 170. Price policy, cover \$1.50-\$2. Shows at midnight. Owner, St. Regis Hotel; operator, Pierre Bultinek. Booking, non-exclusive; publicity, Timmie Richards. Estimated budget this show, \$9,000.

The change in Julie Wilson, in her Stern preem, is amazing. She's no longer the scared kid of the Copa line, a production singer with a nervous smile, or the just adequate single at Mother Kelly's, Miami. Instead, she's a personality gal, giving out with the charm thru a number of novelty songs that many libraries must have been combed to find.

Before she tied up with Baron Polan, who caught her in Mother Kelly's, thru the intercession of *The Billboard*, she was just a fair singer. Today she's a real performer, working with a professional ease and toying with her audience as if she didn't have a nerve in her body. Somewhere along the line, Miss Wilson must have realized she can't sing. So instead of singing, she uses low tones, and when she has to hit a real note, talks it instead. With it she has a peculiar hoarseness, almost a cracked voice, which she builds on rather than tries to hide. The result is that novelties that lend themselves to talk-sing style are made to order for her.

#### Misses on Ballads

Where she misses is in ballads, tho she gets plenty into her phrasing. But the voice isn't there. Another fault, a sign of insufficient experience, is her explanation of a medley as "my favorite." Such an intro presupposes her favorites must also be the audience's, a bit of presumption that can be dropped.

But besides those two criticisms, the gal showed plenty. She showed she can get a crowd, lose it and then get it back again. She showed she can read lines, and physically she's well enough endowed to draw male attention and make good newspaper copy.

Opening night she was on too long, almost an hour. Her lights were poorly managed, but her music, Jackie Russin on piano and Milt Shaw's band with latter on fiddle, was skillful to a high degree.

Bill Smith.

### Swiss Chalet, Bismarck Hotel, Chicago (Tuesday, December 21)

Capacity: 250. Price policy: \$2.50 minimum, no cover. Publicity, Bill Harshe Agency. Producer, Lucille Ballantine. Estimated budget this show: \$1,100.

This ultra-smartly decorated hostelry room is depending on the Alpine cuisine and motif for patronage, with its first show a low budgeted affair that stacks up so-so. The new spot is the hotel's old Tavern Room, done over to the tune of \$65,000.

Dorothy Johnsen and the Commanders, four good-looking young males, worked in the conventional harmony team dress a la the Vikings, but lack polish to really put over a number. They ran thru a series of lusterless show tunes, with their over-all harmony and routining needing something in the way of unusual and original material. Group's gestures and animation is amateurish and tense.

Joe Isbell, hillbilly yodeler from WSB, Atlanta, merited the heavy applause he garnered, for he's just right for the room, doing various types of yodeling. Garbed in a Tyrolean outfit, he did *Chime Bells* and the *Alpine Milkman*. Isbell won two call-backs.

Joe DeSalvo's foursome did a good job of show backing. DeSalvo needs some instruction in emsinging, his remarks between numbers were corny.

Johnny Sippel.

### Larry Potter's Supper Club, Studio City, Calif. (Sunday, December 5)

Capacity, 175. Price policy, no cover or minimum. Owner-operator, Larry Potter. Publicity, Milt Rosner. Maitre d', Paul Franks. Booking policy, non-exclusive. Estimated budget this show, \$1,750. Estimated budget last show, \$1,500.

This is a one-hit record story. Paula Watson came to Los Angeles five years ago from Chicago. Nothing particularly exciting happened during her stay in either city until she recorded *A Little Bird Told Me* for an indie label. The record clicked and agents started to go after the lass, with this her first night club job under the General Artists (GAC) banner.

Gal packs plenty in safes personality and talent. She knows how to hold and please an audience, has a good voice and a versatile song style. What she needs now is specialty material which would dovetail with her song style and personality. Above all, she should refrain from going down into the gravel voice register which only detracts from what could be a cute stage personality. Also, her voicings are far more appealing when she avoids shouting the blues or just shouting in general. Whenever she keeps the volume down her work is far more interesting. While she is still riding on the success of *Little Bird*, she would be wise to make these slight alterations in her work to assure an upward climb on the entertainment ladder.

Others on the bill included Roy Branker, who performs simultaneously on tom-toms and the Steinway, providing his own skin rhythm for the right hand's melody setting. Formerly one of the Three Peppers, Branker shows promise as a single in his rapid-fire routines. Also sharing the spotlight is dancer Loretta Miller, whose short garb sells more for the eyes than her terp talents; Eddie Grubin and Tony Santro, platter mimics (former is handicapped, working from a wheelchair); Chuck Barkley, as emcee with the Bob Campbell Sextet, backing portions of the show and setting tempi for the dance-minded patrons. Lee Zhitto.

### New Latin Casino, Philadelphia (Tuesday, December 14)

Capacity, 440. Price policy, \$3 minimum. Shows at 8:15 and 12:15. Owner-operator, Harry Steinman; Manager, Jack Lynch; publicity, Sidney Gathrid. Estimated budget this show, \$10,000. Estimated budget last show, \$12,500.

Making his first appearance on a local floor and his only stand in the East, Tony Martin is filling the room with people on hand only to hear him sing. Not only do the feds dominate the room's population, but the fact that the customers are "new faces" is a marked tribute to his popularity.

Looking like a million and selling a song the same way, even tho his voice is not as vibrant as in an earlier day, Martin makes 'em swoon with the mere glance. With a complete air of informality in his stage presence and across-the-floor patter, he wrapped up the room with his sugar-coated tones, ringing out for such familiars as *September Song* and *Begin the Beguine* among the half dozen before he begged off. Also noteworthy are the colorful musical arrangements for his songs, providing a tonal bank as silky as his song. Harry Dobbs' house band added three fiddles for the Martin date.

Counting for showmanship as well as sportsmanship, Martin breaks up his singing to let the spotlight train on Ben Oakland, who occupies the band's piano bench for his songs. A hit tune creator of major import,

### Charley Foy's Supper Club, Sherman Oaks, Calif. (Tuesday, December 7)

Capacity, 250. Price policy, no minimum, no cover. Owner-operator, Charley Foy. Shows at 9:30 and 11:30. Booking policy, non-exclusive. Publicity, Charlotte Rogers. Estimated budget this show, \$2,000. Estimated budget last show, \$2,000.

With Charley Foy singing, hoofing and clowning his way thru the entire show, the new offering typifies the family style entertainment which Foy has developed. Foy aims his offering at the average bistro patron rather than at the hep Hollywood crowd. Ingredients include a generous sprinkling of fresh, young talent and a dash of corn, seasoned with plenty of informality.

Comic Cully Richards headlines the new layout. Last seen locally at Slapsy Maxie's, where he worked with stooge Stan Ross, Richards is now working alone. Potentially the lad has possibilities. He works in a quiet, sincere manner, projecting a whimsical, intelligent personality. Material, however, needs bolstering. A few trademarked bits are as funny now as when first caught. His yarn spinning is sharp and rib tickling, but there isn't enough solid material. Moreover, the long nitery layoff, during which he worked in films, has dulled his timing.

Bedell and Matson, youthful record pantomimists, tread on dangerous ground, since this area has been virtually plagued with mediocre record acts in the past few months. That the lads built their stint into a stand-out turn is due to a fresh approach. They pay strict attention to visual aspects of platter mimicry, working out split-second routines in which takeoffs of Crosby, Spike Jones, Carmen Miranda and long hair artists are spotlighted.

Rest of the show features Foy's regulars, thrush Roberta Lee and comics Sammy Wolf and Frankie Hyers. Miss Lee, an eye-filling brunette, favors the boisterous type of novelty ditty, smoothly phrased and keyed to her low-pitched pipes. She doubles in skits and specialties with Foy, proving both a cute stooge and expert seller. Wolf and Hyers weave in and out of the show with bits of hokum and specialty routines, while Foy is much in evidence with typical nostalgic routines culled from long vaude experience.

Abbey Browne's combo cut the show and played for dancing.

Alan Fischler.

Oakland strings out a winning medley running the gamut from his *Champagne Waltz* to *I'll Dance at Your Wedding*.

While Martin is what the cash customers mostly desire, the supporting show is equally satisfying in providing a full measure for the evening's entertainment. Wynn Seeley kicks in with some tuneful taps; Randolph adds some delightful moments with his cigarette, cards and scarf antics along the traditional magical lines, and house emcee Jack Curtis is just as winning with his romantic singing. The Lee Henderson Girls (8), with Marvin Young the male dance lead, have two eye-filling turns in a cakewalk and street scene choreography enhanced by colorful costuming. Maurie H. Orodener.

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## Dance Teams Quick To React To Story on the New Trend

NEW YORK, Dec. 25.—In *The Billboard* of December 11, we wrote a piece about the future of dance teams. The statements made were based on catching dance teams for years in theaters, night clubs and hotel rooms. Some readers saw in the article an effort to throw people out of work. This thought was furthest from our mind. It was an attempt to show dance teams that the mode was changing and those who wanted to stay in the business and succeed shouldn't close their eyes to changing patterns but, if possible, change to meet a demand.

Below are a few of the letters received from dance teams.

**Blair and Dean**

155 E. 30th Street  
New York City

Just read your column regarding us dance teams, and I must say that altho it's a blow, truer words were never spoken. We've needed someone to tell us for a long time and believe me you hit the nail right on the head.

We all saw what was coming and talked about it but most of us did nothing about it. I say more power to the ones who did start this trend where we must be more than strong-arm men.

For several years now I have talked with writers thinking they had the key, or might find the thing we were looking for, but to no avail. They either wanted to make her a Betty Hutton or myself a Gene Kelly. This is no kidding. Anyway, several months ago Dorothy and I put our heads together and both came to the conclusion that it was a shame to let all our ballet training go to waste and try to do something that was not becoming to our tastes and personalities. Being trained dancers we knew the situation wasn't hopeless. We went to see Eric Victor, in *Inside U. S. A.*, having worked with him about six years ago, and had a long talk, and together we have set a new act. Strictly different from anything we have ever done. It has changed our attitude toward our work from the point of view that it is interesting and not work. For months now, every time I picked Dorothy up in a lift or spin, I became embarrassed, feeling it a corny way to get out of dancing and get applause. I feel like kicking myself for not seeing to this sooner, but sometimes we go looking all over for something and suddenly someone shows us that it's right under our noses.

We are under contract to MCA and

as yet they haven't seen this new act, but soon we hope to bring it to their attention. However, due to the fact that they haven't seen it we find that they are having trouble booking us. The excuse I get from them is that dance teams at the present are colder than ice and all the talking I do regarding the fact that we have set a new act doesn't alter the situation any. I feel like we are starting all over again and until the act is seen in New York by the right people it will be tough. However, that is show business and if you're not tough you don't belong in it. We intend to maintain our status and, come hell or high water, we will survive.

**From Maurice Gudoff**

250 W. 88th Street  
New York City

In your article in *The Billboard* of December 11, you state under a black banner that dance teams must revise their acts or starve. Let me tell you, as if you didn't know, at the Theater in New York, you have repeatedly seen the same acts. Only every time you saw them they got worse. Those acts were thrown forcibly to the public eye by -----, the respected booker of the theater. No act with a new idea or new face could get a chance playing that house if they were not handled by the booker's pals.

I'm citing this above fact also about dance teams. There are five dance teams in the United States today that have gone back and forth to the same clubs and theaters week in and week out. You must admit you never see a new dance team in the Waldorf or the Pierre. The reason was if you weren't handled by ---, you could not play any class spot in this United States. The management and the patrons were sick and tired of seeing the same ----- and ----- We, the little dance teams that were far superior to these teams, including the outmoded -----, who are still doing Peabody steps, could never get a Chinaman's chance working a Class A spot, because the monopoly of agents and bookers made it impossible for managements and people to see new faces. That is the absolute reason for the dance teams' downfall. You trade papers never gave a new face a break, you helped the monopoly to keep the new teams out by continually boosting the above mentioned teams, and slamming any new face that made its first appearance in a name spot.

**From Montero and Yvonne**

As a member of a dance team I was naturally very interested in an article in *The Billboard* of December 11 by Bill Smith, which said dance teams must revamp routines or go out of the biz.

I think that article is very unfair and causes a lot of damage to dance teams by lumping all ballroom teams in one category.

First, as you well know, everything is based on the law of supply and demand, and that many things in showbiz run in cycles. If there hadn't been a demand for ballroom teams in the past, there wouldn't be so many today. All teams that get to the top do so because of their peculiar style of personality and style of dancing. Because Mr. Smith prefers ballet and tap, is no sign that night club patrons prefer the same thing. Ballet teams have worked in night clubs and if they were so successful, surely there would have been a demand for them—and there hasn't been.

It is very unfair for one man's personal opinion to knock a group of people just because they don't fit into his category of what is liked. For example, a great team of ballroom appeal is a team like Artini and Consuelo, and yet they are not a ballet or tap team. I wonder if Mr. Smith has seen them.

New York:

## Stem Sags to 304G Depth, Tho Para, 80; MH, 130, Boff

NEW YORK, Dec. 25.—Vaude grosses continued their downward trend last week with a bad \$304,000 as against \$340,000 the week before. The Paramount and Radio City Music Hall, with new shows, were the only houses not hit. Roxy played a six-day week because of its incoming show.

Paramount (3,654 seats; average \$78,000) clicked with a substantial \$80,000 for its first week with Benny Goodman and his ork, Buddy Lester and the Peiro Brothers.

Radio City Music Hall (6,200 seats; average \$115,000) was another leader, with a strong \$130,000 as compared to \$140,000 the week before. Christmas show consists of the Cristiani's, Pallenberg's Bears and Words and Music.

Roxy (6,000 seats; average \$89,000) went down to \$40,000 in last six days as against \$70,000 the stanza before. The outgoing bill had Mickey Rooney, Borrah Minevitch, Rosario and Antonio, the Ice Show and *When My*

*Baby Smiles at Me*. The new bill is headed by Barbara Ann Scott and Ice Show, Bob Evans, Gautier's Steeplechase and *That Wonderful Urge*.

Capitol (4,627 seats; average \$66,000) took a bad tumble, grossing \$30,000 in its second and last week with Bill Robinson, Luba Malina, George Paxton's ork and *Let's Live a Little*. Previous seven days it got a weak \$40,000. The new show is Burt Lancaster, Gene Sheldon, Walter Long, Skitch Henderson's ork and *Every Girl Should Marry*.

Strand (2,700 seats; average \$40,000) was off to \$24,000 the last week with the Deep River Boys, Maxine Sullivan, the Berry Brothers, Dizzy Gillespie and his ork, Spider Bruce and *The Decision of Christopher Blake*. The week before was good for \$40,000. The new bill is Tommy Dorsey and his ork, Bobby Van and *Adventures of Don Juan*.

## Slapsy Relights; Jones Gets Pay

HOLLYWOOD, Dec. 25.—Slapsy Maxie's, local nitery, will reopen shortly following settlement this week-end of a beef between club ops Sy and Charles Devore and orkster Spike Jones. Club shuttered November 13 when Jones walked out after working one week of a month's contract. Jones charged that Devore breached their contract by giving American Guild of Variety Artists (AGVA) a bad check to cover the required one week's cash bond with the union.

Settlement ended several weeks dickering and calls for Jones to get \$10,500, the amount of one week's salary under the deal. Jones waived all further claims and AGVA okayed the deal and agreed to lift Slapsy's from its "unfair" roster. Papers formalizing the deal were to be signed this week-end.

Reopening date will depend on club ops' ability to get talent. With nothing set, owners are being forced to scramble for available talent in order to open before New Year's Eve. If unable to set a show for December 31 rekindling, club will delay reopening for several additional weeks. Always a buyer of name talent, owners hope to operate under the same top budget policy.

PHILADELPHIA, Dec. 25.—The Victoria Hotel, owned by Benny Noble, will open a cocktail lounge on its basement floor. Charlie Moss, formerly associated with the Mocambo nitery, will manage the new room.

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## VAUDEVILLE REVIEWS

## Roxy, New York

(Tuesday, December 21)

Capacity, 6,000. Prices, 80 cents-\$1.50. Five shows daily. House booker, Sam Rauch. Show played by Paul Ash's house ork.

The theater went all out to protect Barbara Ann Scott in her preem as a pro. It put on lavish productions, had lighting that was inspired, and further to insure the Olympic figure skating champ, surrounded her with sure-fire standard acts which clicked "all the way.

Biggest part of the fletcher, backing the flicker, *That Wonderful Urge*, was the ice show. It built spectacularly with the H. Leopold Spitalny mixed chorus kicking it off with seasonal songs. From then on it built still more working in Gautier's Steeplechase for a highly effective sight act in which Gautier's ponies, dogs and monkey went thru their tricks for big hands and good laughs.

Bruce and Van, on next, a couple of long legged guys, did a solid precision skating job followed by the Gae Foster girls in their Swiss bell kicking number. After a town-crier type of intro, Miss Scott was brought on in a white sleigh lined with white satin, and the invited guests went crazy.

Miss Scott's work was pleasant, her pirouettes were good and her one-legged crouch spin ending in a stand-up whirl pulled nifty mitts. But actually Miss Scott was no better than, for example, the Roxy's Joan Hyldoft. She came back later for a slow number built up thru an excellent preceding vocal by Gordon Goodman chanting *Old Fashioned Girl*. In this one the house line, all costumed lavishly, was spotted all over the house, including the aisles and side boxes. The pace was deliberate to give the kids time to take positions and to get back onstage. Then came Schubert's *Ave Maria* by the Spitalny chorus, to which Miss Scott glided slowly around. Only the reverent music stopped the audience from breaking out into applause. But when Miss Scott finished, bedlam broke loose.

The rest of the acts were skillfully worked into the show. Ming and Ling got chuckles for their standard tomfoolery; Harold Barnes' tight wire-walking routine got the customary ooh and ahs and big applause. Bob Evans' ventriloquist act got the usual good returns.

All in all, the Roxy has a good show. It runs well, builds unusually well and its chief attraction, Barbara Ann Scott, gets plenty of help to make her stand out. Bill Smith.

## BOYCOTT CHARGED

(Continued from page 41)

Shelvey" as national director in 1947 and in appointing the present executive committee from the Four A's to operate national AGVA "were arbitrary and without legal formalities."

Assailing the Four A's and national AGVA for a number of acts allegedly in violation of their original constitutions, the Kearns subcommittee urged remedial congressional action, including legislation "affording to members of unions, and to locals of any international union, legal redress against the arbitrary action of international officer or international union which jeopardizes the individual's right to work, and the right of any group of the union to select its own officers and have a voice in the affairs of the international." Declaring that "the power to license is the power to destroy," the Kearns report urged that Congress pass a law prohibiting any international or local union from licensing an employer or group of employers or in any manner exercising the rights or prerogatives of government by granting a franchise to them.

The Kearns subcommittee report is expected to result in a highly informal look-see into the situation by Na-

## Capitol, New York

(Thursday, December 23)

Capacity, 4,627. Prices, 70 cents-\$1.50. Number of shows, five daily. House booker, Sidney Piermont. Show played by name band on bill.

After the many lean weeks the house has had it stands a good chance to do business with the present show. Not only does it have Burt Lancaster on top of an excellent fast moving stageman, but also Cary Grant in a flicker, *Every Girl Should Be Married*, that should bring them in.

Lancaster has a following. He proved it by the squeals and yells from the teen-agers out front. In fact, his "tough" bits made some kids talk back, a situation house may find trouble controlling. Lancaster's act is well planned and with the help he gets, registers practically all the way. Julie Wilson (doubling from the St. Regis) works with him at the beginning and comes off in okay style. But she's hardly the hit here she's at the St. Regis. Here she's the sex of the act, filling it adequately. The second part of Lancaster's act uses full stage, a rarity here, with the pit coming down. In this one Lancaster works with his old partner, Nick Cravat, in their old parallel bar and perch act. The latter is a pruned version of their old routine when they worked as Cravat and Lancaster. But with Lancaster in white tights it sold here and that's what pays off. Charlene Harris, out of legit, also does a couple of minutes with Lancaster. She comes out of the audience dressed in a skirt and a sweat shirt and does a Brooklynese chatter thing with him. The material was very slim and plenty corny, but the audience ate it up.

Skitch Henderson is one of the most affable band frontiers around. His easy grace as an emcee in presenting the acts gives him a head-start. His appearance is also in his favor. This time around, Henderson's band (12) doesn't have much of a chance to shine. There's a Gershwin medley with the rhythm section expertly lit with individual colored spots which registers. The rest of the time, the band plays for the show. Henderson's fine piano playing is cut to the bone.

Gene Sheldon started with giggles and wound up with yocks for his standard panto and banjo act. His wife, Loretta Fisher, straightened okay for him.

Walter Long, good looking capable hooper, filled the opening spot in solid fashion. A bit with Tony Rongo, band drummer, got Long some extra dividends.

Nancy Reed, band canary, did well by *Hallelujah* and a lot better with *What Did I Do?* Andy Roberts, boy singer with the band, a handsome lad with a good bary, did only so-so with *Lilette* and *Old Black Magic*.

Bill Smith.

tional Labor Relations Board (NLRB), but whether it will take informal action is uncertain in view of the uncertain future of NLRB itself in connection with current preparations by administration leaders to modify or repeal the Taft-Hartley Act which separated NLRB from the Labor Department. Also, it is uncertain whether the Democratic-controlled House Education and Labor Committee in the 81st Congress will give serious scrutiny to the Kearns subcommittee report which is one of the final acts of the group under the GOP.

Rep. Fred A. Hartley Jr. (R., N.J.), a co-author of the T-H law and chairman of the present GOP-controlled House Education and Labor Committee, who authorized Kearns and Rep. O. C. Fisher (D., Tex.) to undertake the Philadelphia probe of AGVA and the Four A's, will not return to Congress in January. The Kearns subcommittee's report was drafted by committee counsel Irving McCann.

## RKO Albee, Cincinnati

(Thurs., December 23)

Capacity, 3,200 seats. Prices, 50, 65 and 85 cents. Four shows daily; five on week-ends. House booker, Dan Friendly. Shows played by Deke Moffitt's house ork.

Better over - all entertainment values have been flashed before local eyes at this house. Paul Remos and His Toy Boys shove the bill off to a strong start with their usual effective balancing acts and a cute dance turn at the blow-off to win healthy palms.

Little imagination is wrapped up in the comedy caperings offered by Allen Jenkins teaming with Frank Sully and the statuesque, titian-haired June Bentley. The lads are better comics than they pretended to be at this outing. Replete with corn, their pseudo-burlesque situations culled slight response at the outset and built only fair audience reaction at the wind-up, when the boys get in their best licks in conjunction with Miss Bentley's effectively warbled *St. James Infirmary*.

Packing a diversified style, the diminutive singing comedienne, Kaye Ballard, does a sock canarying job on sharply delivered parodies on *My Heart Sings* and a specialized *My Apartment* to run her rating high on the applause meter.

Headliner Peter Lorre, utilizing his dramatic abilities to the hilt, sagely gave few sitters what they came to see. Made no attempt to be anything other than the suave villain of the flickers and won the audience over with a dramatic monolog of Edgar Allen Poe's *Telltale Heart*, stuffing the recitation with all the remorse, cunning and frenzy of an insane murderer.

Impressionist Nip Nelson comes up with striking take-offs on radio and pic names and shows. He has few peers in the field on instrumental imitation and sound effects of diverse ork styles. Went away a winner.

Adding potency to the works is the eye-appealing Dolinoff and Raya Sisters turn, a magic presentation that clicked handsomely from the start. Lad and three gals work with unusual speed and precision in shoving over their neatly contrived acrobatic and dance illusions and kept attention at a high pitch. Faster-than-the-eye stuff gets top results thru use of a black background and over-all reversible black costuming and head masks.

Pic, *The Untamed Breed*.

Bob Doepker.

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## Magic

By Bill Sachs

LUCILLE AND EDDIE ROBERTS have been handed a holdover until January 4 at the Sheraton-Biltmore Hotel, Providence. They followed in Paul and Grace Hartman, who broke house records. . . . Sir Edwards and Constance, who closed their International Harvester tour in South Dakota just before Christmas, resume their trek for that firm next week. . . . Dr. Jack C. Danks, who dropped out of the magic picture back in 1938 but who has been gradually edging back in via a magic and novelty turn, shoots a lengthy epistle from San Diego, Calif., where he recently settled after several years in Los Angeles. Danks, who plans soon to settle in Hollywood, typewrites in part: "I am thinking of getting my two children started in the novelty end of the magic business. I have for some time been trying to contact Al (Rags) Boeck, who in 1939 toured with the Sallie Childs vaude unit. He had a great act and I am anxious to buy it as a vehicle for my kiddies, a matter Boeck and I had discussed many times. My family and I came to Los Angeles in 1943 but two years ago we moved to San Diego. I dropped out of the magic game about the time W. W. Durbin passed away in 1938, at which time we moved from our native Indiana, Pa., to Daytona Beach, Fla., and from there, in 1939, to Westernport, Md. Altho I have never given up the idea of doing chalk talk, I did kinda drop out of the magic circle, but a little over a year ago joined the Great Leon Assembly, Society of American Magicians, here in San Diego. Some time ago I did a seven-minute "Czecho-Slovakian Kartunists" act at Paramount television studio and I am now working on some new television stuff that I expect to have ready before May or June."

A NEW MAJOR magic attraction, featuring the Great Jahala, is slated to take to the road in Ohio January 13, according to word from George Marquis, who is currently holidaying at his home in Spencer-ville, O., after winding up his theater tour at the Opera House, Versailles, O., December 11. The new mystery extravaganza, Marquis relates, will be a new idea in magic, lavishly dressed, ambitiously heralded by a line of new and flashy Oriental paper, and with a performance geared way above the old-time opry house magic show. Marquis refuses to reveal the identity of the Great Jahala, other than to say that he is "a youthful showman possessing a lot of personal charm and in the groove with the teen-agers, and at present serving as chief assistant to a nationally known magician." Marquis, who will serve as general agent for the new venture, promises to give us Jahala's real name, together with the complete roster of the show, in another week or so. Show will tote 46 pieces of baggage and move on two International trucks, Marquis reports. Before returning to his home in Spencer-ville for the holidays, Marquis played a few dates for the Standard Oil Company. . . . Joan Brandon shoots Christmas greetings from Kingston, Jamaica, where she is currently displaying her magical wares. . . . James Brewer, veteran English magician, died in State Hospital, Pontiac, Mich., December 19. . . . Thanks to all you magicians of Norfolk, Va., for the very fine tribute conveyed at your informal dinner December 20. It's thoroly appreciated. . . . Earl Edwards, after an extensive swing thru the Midsouth, is at his home in Norfolk, Va., for the holidays. . . . Lerno is spending the holidays in Little Creek, Va., and during the layoff will aid in the renovation of the Karland Show, which has an attractive line of dates lined up starting early in January. Dr. C. S. Karland Frischkorn, owner of the show, says that he has just

## Tax Planning . . . No. 2 in a Series:

# You, Too, Can Be Jack Benny: Save \$\$ by Capital Gains Tax

(Continued from page 4)

an added refinement to this deal. The transaction could have been worked out so that the entire purchase price would not have to be paid in one year, but would be split over a period of years, thereby dividing the capital gain over a period of years.

To the knowledge of the writer up to the present date, no closing agreement or ruling has been made by the commissioner of internal revenue in this case, altho it has been requested.

There is no question that many other deals similar to the ones mentioned above will be dreamed up. However, there are terrific pitfalls in this type of sale. It is understood that the government will be loath to give closing agreements or rulings in similar situations. Therefore, let the leader beware before contemplating a deal of this nature. Only act upon expert advice of recognized tax consultants, because the amount of personal tax involved in a transaction of this nature would be fantastic if the government later on does not recognize the profit to be a capital gain.

Presumably no top entertainers would enter into a deal of this nature unless they got definite assurance from the buyers of the show that the profit from the deal would be a capital gain. This assurance can either be in the form of the buyers' getting a closing agreement from the government that it will be considered a capital gain, or by the buyers making a commitment in writing that they will back the entertainer for any tax deficiencies which might arise if the deal is not recognized as a capital gain.

### Capital Assets Defined

It is impossible, in an article of this nature, to give the reader a tax course and to cover all of the situations that might arise in the interpretation of Internal Revenue Code, Section 117, which deals with capital assets.

For the readers' benefit, however, the following **Can Not** be considered a capital asset:

1. Property of a kind which would properly be included in the inventory of the taxpayer, if on hand at the close of the tax year.
2. Stock in trade of the taxpayer or other property held by the taxpayer primarily for sale to customers in the ordinary course of his trade or business.
3. Property used in the trade or

business of a character subject to depreciation.

4. Government obligations (State or federal) issued on or after March 1, 1941, on a discount basis (short term).

### Capital Assets

When you eliminate the above items everything else is considered capital assets, and the gains from the sale of these capital assets are considered capital gains. Some examples of capital assets:

1. Corporation stocks, corporation bonds or government obligations other than those mentioned in No. 4.
2. Real property which the taxpayer does not use in his trade or business such as his personal residence or vacant lots not purchased for business purposes.
3. Sale of business real estate or depreciable business properties held for more than six months (Section 117J).
4. Good will.
5. Play rights.
6. Amounts received by a stock (See Tax Planning on page 52)

## SUNDAY NIGHT COAX

(Continued from page 9)

future, if warranted. However, more than likely, with three new cables becoming available by summer, it is believed the arrangements now being cleared will hold until then.

The Sunday night schedule is as follows:

- 7-7:15—CBS.
- 7:15-7:30—NBC.
- 7:30-8—Rotated between ABC and DuMont.
- 8-9 P. M.—Rotated between ABC and DuMont.
- 9-10 P. M.—Rotated between CBS and ABC.

The last hour, 10-11, is also to be rotated, in half-hour blocks, among the four networks. WPIX is bidding only for one hour during the week.

The rotation operation means that until the additional cables are available, advertisers in most instances—and especially Philco and Emerson, which have two big hour shows airing Sunday nights—will not be able to get full clearance, East and Midwest. However, sentiment seems to be that part of a loaf is better than none.

The schedule was worked out Thursday (23) by Jack Van Colkenburg, CBS; Carleton Smith, NBC; Bob Jamison, DuMont; Lee Jahnce, ABC, and Tom Howard, WPIX.

## BILLBOARD BACKSTAGE

# The "One World" of Showbiz, Or How's Your Attitude Today?

By Joe Csida

(Continued from page 3)

Harry James's beginnings on circus lots, or Sally Rand's segue from the stale air of the bistros to the open air under a carnival tent; or Olsen and Johnson's mop-up doing grandstand shows on fairgrounds; or a thousand other cases. But it's all so obvious. We know juke box operators who run record shops, and theater managers who were once carnay concessionaires, and radio station operators who started as vaudeville performers. And for anyone who

received his third new illusion from his good friend, Harry Blackstone. . . . Chanda and Zella, sporting a new show, will again invade Florida early in January for another extensive tour of that State.

wants to know why we carry merchandise ads, those carnival guys we mentioned, as well as some radio men and pitchmen, among others, use them to good advantage.

Since this is our first issue of '49, maybe we ought to make a prediction. Here's a safe one which fits right into and serves as a clincher to this theme: Television in '49, as it already has to a considerable extent, will draw upon every conceivable phase of show business, because it is all one show business, because each field in its own manner delivers entertainment. That's why we cover them all, and will continue to cover 'em.

Hey, maybe we have tossed out a thought on the larger one world. Maybe part of what's wrong is the attitude of some people toward others.

## Burlesque

By UNO

JESSICA ROGERS, after a brief vacation at her home in Tampa, opened Christmas Day for Harold Minsky at the Colonial Inn, Hallandale, Fla. . . . Mac Dennison replaced Artie Lloyd as opposite comic to Stinky Fields in Pittsburgh last week. . . . Charles (Cy) Walker placed Mac Sarfaty in charge of concessions at Charlie Fox's Empress, Milwaukee, for Jacobs Brothers of Buffalo; also George Hamilton as second man. Walker then flew to Pensacola, Fla., where he is awaiting the go sign for a new burly stop. . . . Linda Leslie, strip-talker with the Conley-Stanford unit on the Hirst circuit, celebrated a birthday December 14 backstage at the Hudson, Union City. . . . Sam Cohen, Hudson manager, leaves by auto January 6 for a month's mid-season vacation in Miami Beach. Subbing during his absence will be Marty Knoff, treasurer, and Eppie Oakene, assistant manager. Cohen will be toastmaster January 4 at a testimonial dinner to Alfred Madarelli, U. S. attorney for New Jersey, at Lane's eatery in Union City. . . . Jack Gill and Frank Podmore, the Two Nifties opened December 27 at the Gay '90s cafe, Houston, thru Percy Oakes. . . . Paul Morokoff has joined the staff of Folly Theater, Kansas City, Mo., to produce numbers for the 14-girl line. Stanley Montfort and Lou Devine remain as feature comedy team, with Montfort also handling stage manager chores. The policy of four shows a day, seven days a week is producing business for Eddie Ross, house owner.

ROSE LA ROSE moves from the Hudson, Union City, to Washington, Baltimore, Newark, Cleveland and Boston for one week at each Hirst wheel stop. . . . Dave Cohn's recent bookings include Lois DeFee, Jessica Rogers, Dardy Orlando, Sammy Smith, Mandy Kaye and Lee Royce for Minsky's Follies, Hallandale, Fla., Christmas Eve; Walter Brown and Amy Fong, December 26, and Betty Howard, January 2, Maryland, Baltimore; Grace Williams, December 26, Cat and Fiddle Club, Cincinnati; Phyllis Gayle, December 26, 2 o'clock Club, Baltimore, and Betty Howard, December 26, Gayety, Montreal. . . . Candy Parker, another circuit first-timer, is a chorus graduate from the Howard and Globe Theatres in Boston. . . . Tirza back for a road tour of niteries in Louisville (December 29 opening), Memphis, Chattanooga and New Orleans via Alan Rupert's booking. . . . Renee Andre, former Follies, Los Angeles, feature, is now at the Gayety, Cincinnati. . . . Myrna Dean bowed in at the Crawford House, Boston, December 27. . . . Babe Powers, ex-burly principal, is now phone and info clerk at the Hotel Sherman, Chicago. . . . Joe DeRita opened December 26 at the Mayan, Los Angeles, for six weeks, with options of two more similar term engagements. . . . Billy (Slim) Rose, comic and former teammate of the late Jack LaMont, straight man, is now with the company handling transportation of name bands thruout the U. S.

Harrison W. Moore set as new commercial manager of WBSM-FM, New Bedford, Mass. Station will begin operations in late January 1949.



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# How To Prune Those Growing Production Costs: Scissor Advice by John Effrat

Stage Manager Suggests Easy Economies

By John Effrat

NEW YORK, Dec. 25.—Everybody with a reasonable working knowledge of the professional theater knows that something has got to be done about telescoping production costs. Naturally a buck goes less than half as far today. But that still does not excuse the pyramiding production and operation nuts that eventually will put legit theater tariffs beyond the reach of the average customer. The point is—whose fault is it? And can the condition be checked?

To begin at the top, is the producer to blame? Let's face it. One of legit's basic current ills is the high cost of amateurs in the production ranks. Everybody yearns to be a producer these days with the result that the field is clogged with dilettantes who either don't know the score or who are in it for a quick kill. They have neither the qualifications nor experience for their jobs and frequently presume to dictate policies which are often well nigh ruinous.

## It's Not Hard To Save

However, with even the most verdant amateur at the wheel, there is plenty of scope for production savings, provided he will surround himself with and listen to showwise assistants. The answer to current cost-cutting lies in concerted effort and forethought to set up a proper budget and stick to it. Work should start with preliminary conferences with every department involved in putting the show together—author, director, designer, general or company manager with his crew (electric, props and carpenter), press agent and last, but not least, the stage manager. Teamed up, and with a clear over-all picture of expense problems, the group can effect substantial savings. Author and director must tailor any delusions of production grandeur to fit the budgeted nut, and all departments from the designer down must be alerted to hew to the same line.

Without hurting the show, a designer can usually make use of less expensive materials. Velours should be minimized, especially for painted flats. Paint will often give an illusion obviating minute details of construction. Sets or pieces too heavy to fly or move should be taboo, and painted trim, second-hand frames and platforms are dollar-saving factors. If a designer is on his toes, there are plenty of shopping spots for props and furniture other than theatrical rental houses. There are any number of electrical firms in the classified phone book which can supply brackets, lamps and such without charging the high rental purchase prices. If a battered sofa is called for, it isn't necessary to build a new one for \$300 and then beat it up so that it won't be worth \$3. Something close to it can always be found—and touched up, if necessary.

## Plenty of Designers

And while on the subject of designers, it may be pointed out that it is always flattering to have one on deck who is in hot demand. But there are any number of good designers, not overloaded with shows, who can devote more personal time to these problems as well as to supervising the painting and construction of the show. In short, planned designing economy is called for all the way down the line, with producer and director closely following the progress of the work.

An experienced general manager is naturally a key man in the organ-

ization of an inexperienced producer—and for veterans as well. His forehanded advice on contracts, railroad-ing and such can be invaluable in evading the financial pitfalls which beset expenditure of the over-all budget. A good press agent, too, can be a money saver, provided he is alerted sufficiently in advance to set up economically planned publicity.

Carpenter, props and electricians can also contribute expertly to the economy picture in the matter of sound, practical advice. Any one of them probably can suggest a substantial saving on special equipment called for in his own department, if he is let in on the problem beforehand. Color schemes and other plots should be in the hands of the respective technician at the earliest moment in order to co-ordinate the progress of the work. It is the last-minute disputes over changes that run up the tally on the cost sheet.

## Stage Manager Can Help

Finally, comes the link between practically all phases of the production—from its preliminary stage to its operation. Can the stage manager help protect the producer's check-book? The answer is emphatically yes. When preem night comes around, his job is only beginning. Aside from running the show at a pitch to maintain its original quality, keeping understudies in trim to protect his curtain—he watches backstage expenditures. He knows the rules and regulations. There is little danger of "penalty hours" or running overtime on pic takes. And because he is responsible for the performance and the performers, it is imperative that all departments work thru and with him so that he may avoid the wasted money which duplication of time and effort bring about.

In this respect, it is essential that the stage manager be permitted to pick his own assistant and crew. There must be co-operation backstage, and with co-operation comes economy. Any established s.m. knows the "boys" and what they can do, and he won't accept any but the best available to help run the show. Let him build his own organization on a basis of mutual understanding. This applies particularly to his assistant. The latter is a cover for an s.m. as an understudy is for an actor. Bring him in from the first day of rehearsal and have him learn the feel of the show from the ground up. And the silliest false economy is the hiring of an actor to double as assistant. Stage management is an established craft and must be treated with the respect it deserves.

## Rentals Need Pruning

Of course, there are other obvious hyps which can bring down legit's high-cost temperature. Everybody admits that theater rentals should come down and that stop clauses are too high—everybody, except the theater owners. In general, the latter base their rentals on the annual upkeep tally of their house. Whether their figures are accurate is a dark secret between the owners and their accountants. But the producer takes the penalty rap based on the weeks when the houses are dark.

Another constructive means of cost cutting could be the establishment of a central storage warehouse for shows which have closed. The League of New York Theaters might toy with such a notion. However, it would entail united effort—which is something conspicuously non-existent among ruggedly individualistic pro-



## BROADWAY SHOWLOG

Performances Thru December 25, 1948

### Dramas

Title	Opened	Perfs.
Anne of a Thousand Days (Shubert)	12-8, '48	22
A Streetcar Named Desire (Barrymore)	12-3, '47	445
Born Yesterday (Henry Miller)	2-4, '46	1,216
Edward, My Son (Martin Beck)	9-29, '48	100
Goodbye, My Fancy (Morosco)	11-17, '48	45
Harvey (48th Street)	11-1, '44	1,750
Life With Mother (Empire)	10-28, '48	77
Light Up the Sky (Royale)	11-18, '48	44
Mister Roberts (Alvin)	2-13, '48	300
Private Lives (Plymouth)	10-4, '48	96
Silver Whistle, The (Biltmore)	11-25, '48	37
Summer and Smoke (Music Box)	10-6, '48	93
Young and Fair (International)	11-25, '48	24

### Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	1,087
As the Girls Go (Winter Garden)	11-13, '48	49
High Button Shoes (Broadway)	10-9, '47	508
Inside U.S.A. (Majestic)	4-30, '48	275
Lend an Ear (National)	12-16, '48	12
Love Life (46th Street)	10-7, '48	92
Make Mine Manhattan (Broadhurst)	1-15, '48	308
My Romance (Adelphi)	10-19, '48	79
Small Wonder (Coronet)	9-15, '48	117
Where's Charley (St. James)	10-11, '48	86

### ICE SHOWS

Howdy, Mr. Ice (Center)	6-22, '48	189
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### OPENED

Make Way for Lucia (Cort)	12-22, '48	6
Jenny Kissed Me (Hudson)	12-23, '48	4
Oh! Mr. Meadowbrook (Golden)	12-26, '48	
Victors, The (New Stages)	12-26, '48	

### COMING UP

(Week of December 27, 1948)		
Madwoman of Chailot (Belasco)	12-27, '48	
Don't Listen, Ladies (Booth)	12-28, '48	
Rape of Lucretia (Ziegfeld)	12-29, '48	
Kiss Me, Kate (Century)	12-30, '48	

## 200G "Reluctant Virgin"

NEW YORK, Dec. 25.—Canada Lee expects to place Maurice Valency's adaptation of Turandot's *The Reluctant Virgin* in production sometime this summer. Music is by Tom Scott. The musical, which will be done in the *comedia del'arte* style, is budgeted at 200G. Lee is considering producing the show on the Coast and then touring it East.

ducers. Also, the setting up of an organization to deal with space, expense of upkeep, trucking, monies involved in renting or purchasing the used material, offers complexities which seem almost insurmountable for such a project. But there is no question that a central warehouse would be an immeasurable help in trimming production costs.

However, there is no use in dreaming up ideas for future poulting of the theater's ills. The focus must be on what can be done now. Certainly a partial solution is in the lap of each group of specialists who are responsible for the preparation of a play—maximum planned and organized economy and a minimum waste in time and money. Concerted effort toward that goal can and will give old man High-Cost-of-Production a hefty bodycheck.

# Equity Faces 90% Jobless, Work Slump

## Other Orgs Also Suffer

(Continued from page 3)

AGVA have been exceptionally successful in catching members during the last few years.

Nevertheless, in many of the older orgs such as the AFM and Actors' Equity, the increase represents newcomers entering the business by the thousands. This means the creation of an unemployment problem that looms larger every day.

## 90% Unemployed

Even with 28 out of 32 Broadway legit houses lit, between 80 and 90 per cent of the actors on the Stem are unemployed. The reason for this sensational spurt in out-of-work thespis is that great numbers of youngsters join the union thru stock during the summer. In the winter, however, they find themselves at liberty. Equity has called an industry-wide conference in late January to see if anything can be done to get more legit on the boards.

Unemployment has been a perennial headache in the musicians' union. It is virtually impossible to find out exactly what percentage of tootlers are out of work, but the use of records and transcriptions, the growing constriction of night clubs and the spotty band business all have combined to make a musician's life not a merry one. However, the union's royalty and transcription fund which cut an approximately \$3,000,000 melon in the last two years does help. It provides many jobs for musicians giving free concerts in places that ordinarily wouldn't get music—such as hospitals and parks.

## RWG's Steady

Writers are the lifeblood of the entertainment business because they create work, but the increase in membership in the scripters' org has not been great. The RWG has hiked its rolls mainly because of organizational activity. In 1941 the union was no more than a social club, but it recently won an agreement for its free lance writers from the ad agencies. Agreements help win membership. Out of the 3,200 playwrights listed on union rolls, perhaps 2,000 are really active writing plays.

Among the talent unions, anyone can join who can find a job performing. This naturally increases membership but cannot be helped. In unions such as IATSE, ATAM and TTS, entrance is much more difficult.

Except for tele, it is safe to say that showbiz has been finding the going rough in the last year. High prices have meant that the average guy hasn't the dough left to spend amusing himself that he had during the war. Hollywood has been hard hit, more night clubs are closing, radio has been hurt by the overnight growth of tele, and legit on the road hasn't been getting its former attendance except for sock shows. There were 742 contracts cleared thru SAG in March 1947; only 372 were cleared in October of 1948.

## Reaches Peak?

What to do about this situation is enough to stump a mental colossus. It is probable that the high-water mark in membership in these unions has been reached. From now on performers may turn to professions which will give them a living unless a drastic improvement in employment conditions occurs. Only in tele can any sort of real expansion be expected. Even there it will mean less work for radio performers.

Everybody wants to get into the (See *Equity Faces 90%* on opp. page)

# Forrest Home Inherits 325G

PHILADELPHIA, Dec. 25.—The death of J. Fred Zimmerman Jr. last week in Palm Springs, Calif. (he was the last member of a family that operated a number of legitimate theaters here), released over \$325,000 for the use of this city's famed Edwin Forrest Home for Actors. His death, under terms of his father's will, released the estate of \$673,000 in equal shares to the Forrest Home here and to the Actors' Fund Home, Staten Island, N. Y. The father, J. Fred Zimmerman, who died in 1925, was once known as the dean of American theatrical producers and managers.

Zimmerman began in 1863 as an usher at the Chestnut Street Theater here and rose thru the ranks of the business until he reached the top in a partnership with Samuel F. Nixon-Nirdlinger. The local Forrest Home was opened in 1876 under terms of the will of Philadelphia's great tragedian, after whom the local Forrest Theater was named. At present, 15 retired actors and actresses are guests at the palatial country home. Their ages range from 65 to 83.

# Anti-Trust Blast Aimed at Legit

(Continued from page 4)

declined to appear at the National under Jim Crow policy. The National is now running as a movie house, with a J. Arthur Rank production, *Red Shoes*, to be replaced January 1 by another Rank film, *Blanche Fury*.

The controversy over the National's policy reached white-heat stage in September when Arthur C. Katims, a lawyer associated with the firm of Theodore Granik, sought to obtain a promise from UBO that the UBO franchise held by the National could be turned over to a new showhouse to be built in a neighborhood shopping area in the northwest section of the city. The UBO franchise is still in the hands of the E Street Theater Corporation. According to Katims, at the time of the controversy Heiman declined to commit the UBO franchise in advance of completion of construction of the projected new theater, and plans for the new theater have remained talemated.

Meanwhile negotiations are under way for a contract for leasing of the Virginia Theater in near-by Alexandria, Va., by a New York booking firm, and it is understood that Actors' Equity players are likely to agree to perform there under Jim Crow policy, which is mandatory in Virginia. A related development is a petition now pending in the Court of Appeals for the District of Columbia in a suit brought against the National by a Negro patron who complained that he was denied admittance to the theater. The suit, twice rejected in local courts, is awaiting Court of Appeals determination as to whether the litigation can be moved upward to the Supreme Court (*The Billboard*, December 25).

# EQUITY FACES

(Continued from opposite page)

act, but there just doesn't seem to be room.

Membership Figures		
Union	1944	1948
American Federation of Radio Artists (AFRA)	12,000	28,000
Actors' Equity (AE)	3,731	5,889
American Federation of Musicians (AFM)	137,000	237,000
American Guild of Variety Artists (AGVA)	16,438	48,165
Screen Actors' Guild (SAG)	8,000	8,000
American Guild of Musical Artists (AGMA)	900	1,800
Theatrical Stage Employees (IATSE)	50,000	60,000
Comedians' Union (CAU)	500	525
Dramatists' Guild (DG)	2,441	3,202
Radio Writers' Guild (RWG)	300	1,800
Radio and Television Directors' Guild (RTDG)	26	290
Association of Theatrical Press Agents and Managers (ATAM)	470	565
Reseaters and Ticket Sellers' Union (RTSU)	190	193

1947 last year figures were available.

# BROADWAY OPENINGS

## JENNY KISSED ME

(Opened Thursday, December 23)

### HUDSON THEATER

A comedy by Jean Kerry. Staged by James Russo. Set by Ralph Alswang. Costumes by Eleanor Goldsmith. General manager, Charles Harris. Stage manager, Richard Saunders. Press representatives, Sam Friedman and Lewis Harmon. Presented by James Russo, Michael Ellis and Alexander H. Cohen in association with Clarence M. Shapiro.

Father Moynihan	Leo G. Carroll
Michael Saunders	Alan Baxter
Mrs. Deary	Frances Bavler
Sister Mary of the Angels	Sara Taft
Shirley Tirabossi	Bonnie Alden
Miss Strarns	Ruth Saville
Mary Delaney	Bette Howe
Harry	Jean Jordan
Jo	Winnie Mae-Martin
Owen Parkside	Brannan Moore
Jenny	Pamela Rivers
A Girl	Camilla De Witt
Another Girl	Dorothy King
Mr. Parkside	William A. Lee

After a road break-in which included a beneficent switch in two principal roles and a midstream swapping of horses on the directional chore, *Jenny Kissed Me* arrives at the Hudson. What its commercial future may be is hard to tab as it is no great shakes as a play—just an obvious folksy comedy which telegraphs its denouement as early as the first scene of the second act. However, it serves as a delightful tour de force for Leo Carroll, and anybody who likes the kind of paft that Carroll can put on a stage portrait is going to be delighted with his blundering, bumbling Father Moynihan. Slim as it is in plot, *Jenny* packs a lot of homely charm. A lot of people are likely to like it.

This Jean Kerry opus got a successful tryout last year at Catholic University, and it is easy to understand why Carroll could become intrigued with it as a vehicle. It is a veritable field day for him since he is on stage practically continuously thruout—and it affords him an opportunity to develop another characterization, this time a lovable, muddling parish priest, which will stand with his past-performance bests. A reporter wouldn't want to say what *Jenny* might be without Carroll—but with him it is all right.

### Priest and Niece

Plot-wise, *Jenny* concerns the unwanted advent of a housekeeper's niece into the priestly household. The lass is a brilliant but ugly duckling, and the follow-thru depends upon the good father's efforts toward her metamorphosis with a view to marrying her off. Of course, it is obvious to any pewsitter that she loves and is beloved by the lad who superintends the parish school. But he is 34 and she is 18, so the caustic Father Moynihan misses the point until practically the third act curtain. However, the interim build-up is sufficiently pleasant, chucklesome going.

Alan Baxter and Pamela Rivers are recent additions to the Carroll support, and both do an excellent job with parts which have not been too highly developed. Young Brannan Moore, who played the role of an amusing be-bop hound in the original college tryout, makes more than an auspicious stem debut. He has an amazingly competent way with him for a newcomer. There are likewise helpful appearances by Frances Bavler, Sara Taft and Bonnie Alden. James Russo's staging (a takeover from the chore begun by John O'Shaughnessy) keeps the fragile plot simmering pleasantly, and Ralph Alswang's interior of a priest's study is admirable.

But *Jenny* is Carroll's show from curtain to curtain—a happy exercise in character acting. It should be a lure for a customer who is willing to overlook exigencies of plot for warmth and ingenious playing.

Bob Francis.

## MAKE WAY FOR LUCIA

(Opened Wednesday, December 23)

### CORT THEATER

A comedy by John Van Druten based on the novels of E. F. Benson. Directed by John Van Druten. Set and costumes by Lucinda Ballard. Company manager, Max A. Meyer. Stage manager, Edwin Gordon. Press representatives, Joseph Heldt and Peggy Phillips. Presented by the Theater Guild.

Major Benjamin Flint	Philip Tonge
Grosvenor	Cherry Hardy
Miss Mapp	Chaterine Willard
Georgie Pillson	Cyril Ritchard
Mrs. Emmeline Lucas (Lucia)	Isabel Jeans
Mr. Wyse	Ivan Simpson
Mrs. Wyse	Essex Dane
Rev. Kenneth Bartlett	Buy Spaul
Mrs. Bartlett	Doreen Lang
Godiva Platow	Viola Roache
Signor Cortese	Kurt Kaszner

To a reporter unfamiliar with the *Lucia* novels of E. F. Benson nothing that John Van Druten has gleaned from them for exhibition on the Cort stage engenders any particular yen to make their acquaintance. What does come to light is a tepidly pleasant teapot tempest over social supremacy in a small British town. As a polite drawing room comedy (Circa 1912), *Make Way for Lucia* has moments of superficial charm, and since Van Druten knows his way with a typewriter, it is skillfully put together.

But lady-like feuding of pre-World War I vintage waxes exceedingly thin when strung out for three acts and social bickering over such titanic matters as water color exhibits and musical soirees seem hardly important enough to be looked at thru the wrong end of a telescope. So *Lucia* goes its quaintly conversational way, with here and there a chuckle to lighten much that is tediously reaching for sparkle. Van Druten has set down the volatile, widowed heroine of the novels for a summer in the tight little town of Tilling, and the tale concerns her successful rout of her landlady, the local social arbiter. Unfortunately, the latter's discomfiture is overlong in coming and its completion carries all the impact pop of a tired paper bag.

### Elegant Production

However, the Theater Guild has produced this tenuous parlor piece with elegance and provided Van Druten with a cast which frequently makes his script look and sound more amusing than it is. Isabel Jeans and Catherine Willard fence thruout with fine ladylike restraint, the former with a brittle charm which is quite right for the mettlesome Lucia. Miss Willard is an excellent contrast as her formidable adversary. Cyril Richard deservedly draws most of the chuckles as Lucia's foppish, dilettante boy-friend, and there are other fine contributions from Viola Roache and Philip Tonge as a town gossip and a blustering retired army man. Kurt Kaszner also has an effective scene as a visiting virtuoso.

Lucinda Ballard, doubling in period set and costumes, has done splendidly by both chores. Some of her body drapings are as satiric as the play seems to intend to be.

It may be that Benson fans will grow ecstatic over the folks on the Cort stage. But it is this reporter's opinion that the uninitiated will find Lucia's didoes fragile and tepid repayment.

Bob Francis.

## Honor for Valerie Bettis

NEW YORK, Dec. 25.—Valerie Bettis, double winner in last year's balloting in *The Billboard's* Fifth Annual Donaldson Awards both for the season's best debut and best danseuse in a musical, is due for another accolade Thursday (30). The dancer has been picked by *Mademoiselle* mag as one of "Ten Young Women of the Year." Along with the nine others she will receive the mag's silver medallion, the *Mademoiselle* Merit Award for Signal Achievement. The presentation will be made at Hampshire House.

# Equity in Move To Expand ELT

NEW YORK, Dec. 25.—Immediate action is likely at the Actors' Equity council to revise the production contract and to set up new regulations for acting groups that want to stage revivals which fit into either the Equity Library Theater (ELT) or the American National Theater and Academy (ANTA) invitational series. This means, in effect, an extension of the ELT, because many more actors want to do shows that can be handled by this body. It will also make off-Broadway productions much easier for acting groups and give such groups a great impetus.

Discussion was also held at Tuesday's (21) council meeting on revising the production agreement so as to make provision for smaller touring companies that find it tough paying Broadway scales to their thespes.

Also up for consideration was a petition from the membership asking for a meeting to discuss employment among actors. The council is asking some of the signers to explain what they have in mind for the meeting. It does not want to go out on a limb with several hundred dollars for a hall, then find that the boys only want to chew the fat.

Meanwhile, action has started on the resolution voted by the membership that the constitution be overhauled. The council appointed Howard Wierum, who introduced the resolution, to choose four members and study the constitution for revisions.

# Theater Architect Will Get Medal

HARTFORD, Dec. 25.—Frank Lloyd Wright, designer of the \$150,000 professional theater which is to be constructed in Farmington, Conn., next spring will receive the American Institute of Architects (AIA) Gold Medal at the AIA's 81st annual convention in Houston next March. The award is in recognition of Wright's "distinguished contribution to the profession of architecture."

Prospective owners of the new theater are Paton Price, Morgan O'Brien James, Show Shop Players, and Samuel Capuano, founder of the Hartford Players Guild, amateur dramatic group.

## AETA Skeds Speakers

WASHINGTON, Dec. 25.—Clarence Derwent, president of Actors Equity, and producers Gilbert Miller and Guthrie McClintic will speak at the 13th annual convention of the American Educational Theater Association at the Statler Hotel December 28-30.

# ROUTES Dramatic and Musical

- Allegro (Taft Auditorium) Cincinnati.
- Along Fifth Avenue (Shubert) Boston.
- Annie Get Your Gun (Metropolitan) Providence.
- Blackstone (Colonial) Boston.
- Born Yesterday (American) St. Louis.
- Brigadoon (Shubert) Chicago.
- Carousel (Poche) New Orleans.
- Command Decision (Cass) Detroit.
- Desert Song (Opera House) Boston.
- Evans, Maurice (Great Northern) Chicago.
- Finian's Rainbow (Nixon) Pittsburgh.
- Francis, Kay (Hanna) Cleveland.
- Harvey (Ford) Baltimore.
- Helress, The (Biltmore) Los Angeles.
- High Button Shoes (Shubert) Philadelphia.
- Laugh Carnival (Majestic) Dallas, 30-Jan. 1.
- Leaf & Bough (Plymouth) Boston.
- Medea (Blackstone) Chicago.
- Mr. Roberts (Erlanger) Chicago.
- Oh Mistress Mine (Royal Alexandra) Toronto.
- Oklahoma (Stewart) Lincoln, Neb., 27-29; (Auditorium) Topeka, Kan., 31-Jan. 1.
- Oklahoma (Auditorium) Louisville.
- Play's the Thing (Locust St.) Philadelphia.
- Raze the Roof (Shubert-Lafayette) Detroit.
- Smile at the World (Walnut St.) Philadelphia.
- Street Car Named Desire (Harris) Chicago.
- Street at Sly Corner (Wilbur) Boston.
- West, Mae (Forrest) Philadelphia.

# Brunk Org's Results Top Other Years

## March Opener Planned

VERNON, Tex., Dec. 25.—Brunk's Comedians, under direction of Henry L. Brunk, who closed their 34-week season in Carlsbad, N. M., December 4, chalked up one of the most financially successful tours in their history, officials said here last week. Show is stored locally and will be reconditioned for a March opening.

Cast remained the same all season and no matinees were played, with only one Sunday show presented during the tour. Only scheduled performance lost on the trek was the final night at Carlsbad. Jaunt saw show play Texas, Oklahoma, 18 weeks in Colorado and seven weeks in New Mexico. All were week stands. The management hosted personnel at a Thanksgiving Dinner in the Blue Room of the Artesia Hotel, Artesia, N. M.

Douglass Ackley is wintering in Dallas. Bernie Baker is playing club dates around El Paso, Tex., and Carlsbad, N. M., while Cliff and Bunnie Olson are playing theater and club dates in Tucson, Ariz.

Mr. and Mrs. Henry L. Brunk are dividing their time between here and Dallas. Lucille Clemmons is spending the holidays with her daughter in Florida. Glenn Brunk is in Dumas, Tex., while John McClain is making Burper, Tex., his headquarters.

Rai Baillie is playing school dates in Florida, while Wayne Patterson is playing dates around Wichita, Kan. John Stewart is wintering in Florida with his family. George Augustus Miller is at his home in Canon City, Colo., for the winter.

## REP RIPPLES

D. A. SHAW has been placing amateur shows around Columbus, Ga., under auspices to good results. . . . Mr. and Mrs. C. F. (Chip) Treet's show has been working out of Gonzales, Tex., for the past six weeks in schools and hall to fair business. . . .

C. E. Morgan has been showing 16mm. pix and doing some magic around Woodlawn, Ill. Currently getting around to some short-cast flesh bills, Morgan is assisted by Tom F. Clausin, who does the comedy end for Morgan's magic. Morgan says that business is good but could be better. . . . Dadey's Dapper Minstrels Negro group, recently completed two months of dates around New Orleans under auspices. Unit is using a seven-person cast, with a dance after show a feature. . . . Lee's Show has been playing schools and halls around Brogan, Ore., to fair takes with magic, juggling and short-cast sketches. Lee is scouting a spot for circle flesh, using an after dance idea. Thus far, he's found that the towns in that area are small and better suited to the one-day-stand type of business. . . .

D. L. Wilbert has his flesh and pic show playing halls in Granger, Tex., to fair business. He reports that he had a fair summer in Oklahoma but that business has not been anything to brag about since he invaded the Lone Star State. Wilbert says he met Reese Burlough at Texarkana, Tex., and that Burlough was lining up his magic and pic show to open in Frederick, Okla. . . . Davey Players are a new group for the Minneapolis area. They opened a four-week circle there November 23 and are using E. F. Hannan's *When Cherries Are Ripe*. . . . King Bonner has a flesh and pic show in the Big Forks, Mont., sector. . . . Gitt's Show is playing schools and halls in Logan, Utah, and Gitt reports that schools are not open to traveling shows in every town in Utah. . . . Burley Players are a new group for Milwaukee. . . . George (Tex) Manners has a school and hall show working to good results in Central Idaho.

E. L. HUMPHREY, who had flesh and pix in Northwest Idaho the past summer, reports that he recently purchased Ora F. Stour's pic-show library and will make some dates with the outfit in that sector shortly after the holidays. Humphrey says that business in schools and halls is a bit under that of last spring. . . .

Gilbert W. Robinson is trying to frame a flesh circuit in Rome, N. Y., and will probably headquarter in Syracuse. . . . Dell Clarke, who has had Clarke's pic show out for the past two years in Texas, reports from Denison that he's been playing schools and halls there to fair business. . . . Gill Players have been working to fair business around Ogden, Utah. . . . Northampton Players have been appearing in the Glens Falls, N. Y., area recently to fair business. . . .

Burley Players are a new group for Milwaukee. . . . George (Tex) Manners has a school and hall show in Central Idaho, his most recent headquarters being Jerome. . . . Hooley's magic and pic show has been playing dates in Southern Vermont. . . .

Parke's Players have been making sponsored dates around Mobile, Ala., using E. F. Hannan's *Sunny Side of the Street*. . . . Jack Collier is reported directing a flesh circle in Central Illinois. . . . Otto Hineman is organizing a flesh trick to play around Helena, Mont. . . . Bird's show has been playing some school dates in Central Pennsylvania. . . . Grill Daniels has been playing schools with a double-cast unit in San Antonio. . . .

Hennie Players, a new group, have completed plans to operate around Portland, Ore. . . . A. N. Donnell has a flesh-pic show playing schools around Oitawa, Ont. He plans to move into the States soon. . . .

Costa Players report only fair business on their trek thru Western Canada. . . . Webber Players are a new group for Memphis. . . . Everett Players, who have been playing New England territory, are vacationing during the holidays.

# 9-State Tour A Big Winner For Plunkett

## '49 Bow Set for February

ARANSAS PASS, Tex., Dec. 25.—Plunkett's Stage Show moved into local quarters December 9 after closing a highly successful 1948 tour with a click stand in Corpus Christi the previous night. Altho business was light the final night, a big advance sale for the engagement made it the best date of the season, officials said.

During its 43-week jaunt show played 88 towns, 55 of them for the first time. Trek took the unit into nine States and tour covered 5,435 miles. Work already is under way here for the show's 1949 opening which is scheduled for February.

Among recent visitors were Ben Davenport, Corby and Norma Plunkett, Rosemary Stock, Mr. and Mrs. J. C. Bisbee, Boob Brasfield, Dude Arthur, Chata and Herby Webber, Mr. and Mrs. Herb Walters, Mr. and Mrs. Wolfe, Mr. and Mrs. Arthur Stricklan, Mr. and Mrs. Jack Leopard, Mr. and Mrs. Charlie Smith and son, John Foss, Fred Brad, Art Miller, Rod Rumbel and daughter, Mr. and Mrs. Pete Pirtko, Alene Raba and Mr. and Mrs. Jim Pace.

# In-Car Heaters Impractical at Conn. Drive-Ins

HARTFORD, Conn., Dec. 25.—Despite the reported installation by a number of Southern outdoor motion picture theater operators of in-car heaters to permit longer seasons, there has been little talk of such procedure in the Connecticut and Massachusetts areas.

Joe Dolgin, general manager of the Pike Drive-In Theater, Newington, Conn., declared that he did not believe such a plan would be practical in Connecticut.

He added that the problem of keeping drive-in theater ramps cleared of snow during the winter would hamper large attendance, even with the added attraction of the in-car heaters.

Dolgin said, however, that such a plan as in-car heaters would probably aid business at drive-in theaters in Florida, because winter there means occasional cool evenings, which would bring a natural use for the in-car heaters.

Another Connecticut operator said that he believed installation of in-car heaters would enable territory theaters to open earlier and close later in the season.

for use, within two or three years, generally for TV service in the smaller cities, with a minimum of overlapping of the higher and lower frequency systems and therefore a minimum of two-band receivers. The plan proposes meanwhile the use of present V-H-F frequencies for maximum service and stations for both small and large cities. The RMA estimated it would be from one to three years before supplementary U-H-F service, transmitters and sets would be available for smaller cities.

## 16MM. PROGRAMS RENTED—\$7.50

Free lists of musical and action features for sale at \$55.00 each. Empty 1600 ft. Reels, \$1.50 each. Film Cleaning Fluid, \$2.00 per quart. Ampex Sound Projector, complete, \$250.00, ready to show. Mills Panoram Soundline Projector, in cabinet, for \$175.00 each, shipping cases \$3.50 each.

## SIMPSON FILMS

55 HIGH

DAYTON 2, OHIO

# Where Did It Really End?

By George W. Pughe

IT WAS with the greatest interest that I perused the article, "Here's How It Ended and Where," penned by Henry Phillips in the November 27 issue of *The Billboard*. For the information of the world at large and

especially for Mr. Phillips, who stated that "he thinks he has the answer" the following is submitted:

The William J. Harval Uncle Tom's Cabin Company played continuously under canvas until the fall of 1932, the show having been framed by the late William J. Harpstrite and William (Veto) Valentine in about 1920. Harpstrite passed on in 1927 and I acquired a half interest in the show in 1929.

I have in my possession a herald—a magnum opus, if I do say so myself—bearing copyright date of 1930. This herald was printed in 1930—and this was the year that practically every magazine in the country ran stories to the effect that not a single Tom Show was touring this country. With this very herald we made all of them eat their silly words—some did so with good grace, some did not.

The Harval show finally closed in Oakdale, Calif., in the fall of 1932. For all I know Harval's remains rest there quietly on a heather-scented hillside but in the immortal words of my great friend, Edmund L. Paul, "Long May We Wave."

## RMA BACKS WHF

(Continued from page 8)

tion, Philco Corporation, Radio Corporation of America, Allen DuMont Laboratories and Motorola, Inc.

The RMA plan contemplates that the present standard V-H-F television system shall be the backbone of national video service principally for larger cities "and shall be expanded at once to maximum use." The plan proposes also that "the higher U-H-F be allocated promptly

# McDonald Lines Up 1949 Jaunt; Finch To Handle Advance

BOSTON, Dec. 25.—Having finished his 45th sponsored date, W. H. McDonald will vacation here for two weeks during the Christmas holidays before resuming his bookings in Washington and moving South. McDonald, who has lined up enough dates to carry him well into April, said that business has been below that of last season.

James O. Finch has been signed to take over advance work for McDonald, replacing Ralph Owens, who plans to take out a short-cast sponsor trick, which is being readied for opening in Burlington, Vt., before moving into Canada. Owens will have a three-person cast and will present dramatic bills. McDonald is using E. F. Hannan's *Memories* as a feature.

## The Toby, Ora 'n' Bill SLOUT Players SHOW

Want for the 1949 Tent Season, useful people in all lines. Tell what kind and type specialties you do and if you double orchestra. Billing Agent—one who can and will use brush and work for interest of show. Boss Canvasman and Workmen; prefer those who can drive truck. Work in quarters will start the last of March. (Show will open near St. Louis, Mo., the latter part of April or first of May.) Give full information as to yourself, what you can and will do, and age. Actors, send photo. All state your salary.

L. VERNE SLOUT, Mgr.  
Vermontville, Mich.

## WANTED

Colored Musicians, Comedian Blues Novelty Act. Consider Organized Street Band. Under Canvas, no up—no downs. Show opens Jan. 10th, Tifton, Ga.; then Florida. Year-round work.

SHUFFLIN' SAM MED. SHOW  
EDDIE MELON TIFTON, GA.

## WANT TO BUY FOR CASH

Dramatic End Tent, 50 or 60 ft. wide with two middles. No junk. What have you? Address—

## "TENT"

3416 Virginia, Oklahoma City, Okla.

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# THE PLUNKETT FAMILY

"America's Greatest Tented Stage Show"

## WANTS

Juvenile Man with Specialties; preference if you double orchestra. People in all lines. Electrician, Chorus Producer, and man who doubles; Accordion Player, Novelty Acts, Hillbillies who double canvas. Write, stating all and lowest salary. 45-week season under canvas opens Feb. 3 here, Carl Lewis, write.

Write PLUNKETT'S STAGE SHOW, Aransas Pass, Texas.

**ANSELL**—John, 74, composer and conductor, December 14 in Marlow, Md. He was musical director for the Ambra Theater in London from 1913 to 1920 and later for the Playhouse and the Winter Garden. For four and a half years he was associated with the British Broadcasting Company. Leaving that post in 1930, he conducted at theaters in London's west end.

**BARBARO**—Maria Romeo, 74, mother of Frank Barbaro, owner of the Bowery Cafe, Detroit, recently in Croci, Italy. Four other children also survive.

**BREWER**—James, 74, veteran English magician, December 19 in State Hospital, Pontiac, Mich. He was member of the Society of Detroit Magicians and the Harry Cecil Ringo. 22, International Brotherhood of Magicians, Detroit. Burial in Acacia Park Cemetery, Detroit.

**BRIAN**—Donald, 73, retired actor who scored a success in 1907 as Prince Danilo in the original New York production of *The Merry Widow*, December 22 in Great Neck, L. I., N. Y. Before his click in 1907 he appeared in stock companies and made his Broadway debut in 1896 in *Hannan of the Sixth*, followed by *Forty-Five Minutes From Broadway* and *Florodora*. In the 1920's he appeared in *Up She Goes*, *Barnum Was Right*, *The Chocolate Soldier*; *No, No, Nanette*, and *Becky Sharp* and also worked in stock, radio and pictures. He revived *The Merry Widow*, in 1931, saw him again in his original role and led to further plays, including *Private Lives*, *Reunion in Vienna* and *Music in the Air*. His last appearance before his retirement was as a touring company of *Abie's Irish Boy* in 1943. His widow and a daughter survive.

**CAREY**—George T., 29, radio announcer, December 17 in Daytona Beach, Fla., of burns sustained in a fire in his apartment.

**CELLA**—Amieda, 54, Philadelphia musician, December 19 in Mount Sinai Hospital that city. Survived by two brothers, Theodore, solo harpist with the New York Philharmonic; Romeo, former president of the Philadelphia Musicians' Union; his mother and a sister. Burial in Holy Cross Cemetery, Philadelphia, December 22.

**CROCKER**—Templeton, 63, explorer, author and playwright, December 12 in San Francisco. Among his numerous writings was the libretto for the opera *Fay-Yen-Fah*, produced in Monte Carlo in 1926. His sister survives.

**DALTON**—Carl M., former stock company owner-operator and newspaperman, December 16 at the home of a sister in La Crosse, Wis., of a heart ailment. Dalton toured the country for over 50 years with the

## THE FINAL CURTAIN

show bearing his name and at one time was editor of *The La Crosse Star*. He also leaves a daughter, Mrs. Ray Lemke, of Milwaukee. Burial in Oak Grove Cemetery, La Crosse, December 17.

**DAY**—Dorothy, 40, vaude and club dancer, December 17 in Hartford, Conn. She had been associated with the Seabee Hayworth shows and others. Her father survives.

**DECKER**—Mrs. Alice A. Kelly, 80, mother of Ralph Decker, owner of the Johnny J. Kirkwood Shows, December 6 at Poughkeepsie, N. Y. (Further details in the Carnival Department.)

**DELEONE**—Francesco B., 61, pianist, teacher and composer of over 2,000 scores of music, December 10 at his home in Akron of a heart attack. Deleone once headed the department of music at the University of Akron. Among his better known compositions was the opera, *Allglala*.

**DIXON**—Richard (Babe), 46, candy butcher formerly with Al G. Barnes, Hagenbeck-Wallace and Tom Mix circuses, recently in Los Angeles. Surviving are a brother, James, and a sister, Ella.

**FISHER**—Herbert, 45, attorney and past president of the Omaha Magicians' Association, December 16 in a Shenandoah, Ia., hospital of injuries sustained in an auto accident.



### In Loving Memory of GEORGE (ENGLISH) FREEMAN

Died January 1, 1948

MARY AND HAROLD FREEMAN

**FISHER**—William Arms, 87, composer, editor and author, December 18 in Brookline, Mass. He was probably best known for his arrangement of *Goin' Home*, from Dvorak's New World Symphony, and for his composition *Swing Low, Sweet Chariot*. Altogether he composed over 232 songs. Until he retired in 1938 he had served for 41 years as editor in chief and publishing manager of the Oliver Ditson Music Publishing Company and was twice president of the Music Publishers' Association of the United States. His songs include *Steal Away*, *Sometimes I Feel Like a Motherless Child*, *Deep River*, *I Heard a Cry*, and *Sleep, Darling, Sleep*.

**FOX**—Benjamin E., 76, founder of the West Atlantic City resort in Southern New Jersey, December 18 in Atlantic City Hospital. He went to Atlantic City in 1907, was responsible for an estimated \$1,000,000 in developments in the inlet section of the resort, and helped build up the West Atlantic City area. In recent years he was engaged in the hotel business at the resort. His widow, Margaret, two daughters, three sons and a sister survive.

**GERHART**—Jacob H., 75, former silent partner of various theatrical managers and producers, December 13 in Jamaica, L. I., N. Y. Survived by his widow, son and daughter.

**GERSHWIN**—Mrs. Morris, 71, mother of the well-known Ira and the late George Gershwin, composer, December 16 in New York. Her daughter and sister also survive. Burial in Westchester (N. Y.) Hills Cemetery.

**GLAGOLIN**—Boris, 70, veteran

actor, director and producer, at Cedars of Lebanon Hospital, Los Angeles, December 12. For several years he was leading man for the Literary Art Theater in Petrograd, Russia, and during the early Soviet regime he was made director of state theaters of the Ukraine. Later he was appointed chief director of the Moscow Theater of the Revolution. He came to this country in 1927 as director for the Jewish Art Theater, New York, and for four years was guest director at the Carnegie Institute in Pittsburgh. He went to Los Angeles in 1937. In 1947 he published a book on his interpretation of Shakespearean roles. Survived by a son in Russia.

**GOODMAN**—Mrs. J. W. (Effie), 51, wife of the late Jack Goodman, pitchman and med show operator, recently in Little Rock, Ark., of a heart ailment. She and her husband operated mostly thruout Texas, Oklahoma and Missouri. Survived by a son, Billy, and two daughters, Betty and Mrs. Murl Webster. Burial in Muskogee, Okla.

**GORDON**—George (George A. Metzler), 64, former vaude performer, December 16 in a Dallas hospital. As a youth Gordon toured the Orpheum Circuit with a trained mule act. Later he joined with two other showmen to form an acrobatic trio, the Bounding Gordons, teeterboard act, and after this partnership was dissolved he worked as a trapeze performer. Survived by his widow and daughter, Diane, of Dallas, and a brother, Frank Metzler, of Akron. Burial in Dallas.

**HANKS**—Marshall B., 64, publisher and radio station owner, December 12 in Abilene, Tex.

**HEIN**—Otto, founder of the Wiener Boheme Verlag Music Publishing Company, December 10 in Vienna.

**HEYN**—Henry L., 67, carnival trouper for over 30 years, December 8 in Little Rock of a heart attack. Heyn had been with the C. W. Parker, S. W. Brundage and World at Home shows, had operated rides thruout the Central States and Canada, and in late years headed the H. L. Heyn Attractions. Survivors include two sisters, Mrs. Clyde Maxwell, Watertown, S. D.; Barbara, Fargo, N. D., and three brothers, John and Louis J., of Watertown, and his twin, Peter, Rochester, N. Y. Burial in Little Rock.

**HIRSCH**—Arnold, 74, one of the first vaude bookers in Chicago, December 7 in that city. He later managed road tours of various units. His brother survives.

**HOOPER**—Rev. Alfred E., 85, retired Baptist clergyman and father of C. E. Hooper, radio rating head, December 10 in Rochester, N. Y. He also leaves his wife, two sisters and two daughters.

**HUNTLEY**—Charles Henry, 70, author of Station WGY's *Your Home Town* series, December 15 in Schenectady, N. Y. Huntley also acted the role of "Mr. Old Citizen" in the series. He also wrote seasonal shows, including *The Three Unwise Men* and *Christmas Trees Grow Everywhere*. His widow, son, daughter, brother and sister survive.

**JONES**—Clifford, 41, former staff announcer at WGR, where he appeared in many productions that he wrote and directed, December 18 in Buffalo. He recently conducted a quiz program over WHAM and was preparing a new broadcast series at the time of his death. His widow survives.

**KINSELLA**—Edward, 56, husband of Helen Hoerle, legit press agent, December 15 in New York.

**LIGHTOWER**—William (Only Only), 88, former circus aerialist, in Galveston, Tex., December 18. (Details in Circus Department.)

**LINDSAY**—Walter, 78, organist and composer, December 17 at his home in Philadelphia. He also published much of his own music. Interment in Mount Peace Cemetery, Philadelphia, December 21.

**LUFISKY**—Marshall, 70, once noted

musician with John Philip Sousa, Victor Herbert and Sir Thomas Beecham, December 11 in Milwaukee. A featured flute and piccolo player, he was with Sousa's band from 1900 to 1922.

**MAGRAW**—Lucy Cotton, 57, former actress, December 12 in Miami Beach, Fla. She made her first Broadway appearance in the musical, *The Quaker Girl*, followed by top roles in *Up in Mabel's Room*, *Turn to the Right*, *Lightnin'* and many others. She also appeared in films with George Arliss in *The Green Goddess* and *The Devil*. She was the owner of the Macfadden-Deauville Hotel, Miami. Her daughter survives.

**MAXWELL**—Edward H. (Ted), 49, radio writer and producer, recently at his Los Angeles home. Associated with radio in Los Angeles for the past 20 years here, he was NBC's first production manager in that city. Among his credits are *Hawthorne House*, *Woman in White*, *Story of Mary Marlin*, *We Love and Learn*, *Light of the World* and *Out of the Deep*. His last effort as writer-producer was the *Story of Holly Sloan*. Survived by his widow, Bobbe Deane, his father and brother. Burial at Hollywood Cemetery.

**McCOOL**—William, 61, vaude performer for many years in the act known as Nip and Tuck, December 15 in New York. His brother, Tommy Nip, now head of his own dance school in New York, survives.

**McKEAN**—Robert C., 58, president of Caravel Films, Inc., makers of business and educational films, December 16 in New York. His widow and two sons survive.

**NILSON**—Thomas A., 20, actor with the National Classic Theater of New York, December 11 en route to a Peoria, Ill., performance when the car in which he was riding crashed into a bridge abutment on the Pennsylvania Turnpike near Carlisle, Pa.

**OPPENHEIM**—Richard W., 62, violinist and director of the Canton (O.) Symphony Orchestra, December 21 in that city.

**PAXTON**—Joe, 32, who with his brother, Paul, formed the acrobatic team known as the Paxton Brothers, killed in an auto crash near Huntington, W. Va., December 21. Services in Chesapeake, O., December 23. Surviving are his widow and two brothers.

### In Loving Memory

of my dear Husband

**BENJAMIN H. PATRICK**

Died January 1, 1945

"I miss you more than ever"

**Bessie A. Patrick**

**PENDLETON**—Ralph H., composer, organist and music teacher, December 11 at his home in Philadelphia. Survived by his widow, Bertha, and two sons.

**SMITH**—Daniel, 91, former General Custer scout and circus wrestler, recently near London, Ont.

**TOUGH**—Dave, 40, Chicago jazz drummer, December 9 in Newark, N. J. The bands with which he played included Benny Goodman, Stan Kenton, Woody Herman, Artie Shaw, Tommy and Jimmy Dorsey, Jack Teagarden, Eddie Condon and Bunny Berrigan. His widow survives.

**VOLTAIRE**—Cozette (Cofasso), former showgirl in the *Ziegfeld Follies* and *George White's Scandals*, December 14 in New York. Her husband, staffer of the Persian Room at the Plaza, New York, and sister, wife of Phil Coscia, Edward Sherman Agency booker, survive.

**WOLFE**—Abraham, 70, outdoor showman for 46 years, December 9 in Boston. He had been with Prells Broadway Shows, Morris & Castle and Beckman & Gerety shows. His brother and sister survive.

### Sir C. Aubrey Smith

Sir C. Aubrey Smith, 85, veteran film and stage performer, died December 20 at his home in Hollywood of a heart ailment.

Born in London, Smith had been on the stage and screen since 1892, when he made his debut with a company touring London and the provinces.

His stage work included roles in *Hamlet*, *The Constant Wife* and *The Light That Failed*. He played command performances for Kings Edward VII and George V, and had appeared with Mrs. Patrick Campbell, Ellen Terry, Sir Johnston Forbes-Robertson, Maude Adams and Ethel Barrymore.

Smith's movie career began about 1915 and his many films included *The Lives of a Bengal Lancer*, *The Prisoner of Zenda*, *Romeo and Juliet*, *Llonds of London*, *China Seas*, *Clive of India*, *Cleopatra* and *Little Women*, having just recently finished a role in the last named.

Survivors include his widow, Isabel, and a daughter, Mrs. Honor Cobb.

## O. and J. Cost CNE 156G

Grandstand netted 78G—  
'48 Gross \$2,043,487 —  
surplus \$156,158

TORONTO, Dec. 25.—Olsen and Johnson were paid \$156,664.22 for 14 grandstand performances out of a total gross of \$424,917 at the Canadian National Exhibition (CNE) this year, it was revealed at a recent meeting of the board of directors.

The grandstand made a net profit of \$78,460 after contracts totaling \$294,781 and stage maintenance costs of \$61,675 had been paid.

Total revenues amounted to \$2,043,487. An estimated surplus of \$156,158 remained after paying operating expenses and debt charges.

The CNE has a capital surplus of \$292,584. Assets were listed at \$2,162,133, of which \$178,500 is cash on hand. Liabilities included operating reserves of \$209,958 and capital reserves of \$594,087.

Included in expenses was the sum of \$44,868 paid off against the new grandstand. Rental of buildings for purposes other than the CNE brought in a total of \$124,639, of which \$63,311 was profit.

Revenue for next year's show is estimated at \$1,859,000 or \$184,000 less than this year. Estimated expenses will drop about \$497,110, while management salaries will jump from \$62,150 to about \$70,000.

## Saskatchewan Rodeo Association Re-Elects Officers, Sets Dates

SWIFT CURRENT, Sask., Dec. 25.—Ralph Des Brisay and Charles Powley were re-elected president and secretary-treasurer respectively of the Saskatchewan Rodeo Association for their fifth consecutive terms at the annual meeting here.

Mike Kojacar was appointed property manager for 1949, succeeding Fred Bradfor.

Six centers on the circuit for 1949 and dates, subject to change, are: Maple Creek, June 28-29; Swift Current, July 1-2; Assiniboia, July 4-5; Wood Mountain (considering membership), July 7-8; Weyburn, July 21-23; Eastend, June 30, if decision is made to rejoin the S.R.A.

The proposal that S.R.A. join the Class C fair circuit thru which a midway and evening show would be furnished was made by George Hamilton, Winnipeg booker. Delegates will discuss the matter with their boards.

## Lewiston, Idaho, Round-Up Prizes Increased to \$4,000

LEWISTON, Idaho, Dec. 25.—Prize money for the 1949 Lewiston Round-Up will be increased to \$4,000, plus entry fees, it was voted at a meeting of the board of directors here. The board also set September 9-11 as the 1949 dates. The Ellensburg Rodeo is scheduled for September 2-5 and the Pendleton Round-Up will be held September 14-17.

Don Zirbel, Lewiston motor freight executive, was elected president of the Lewiston event. He succeeds Harry Wall, named arena director for next year's show. Other officers are Arthur L. Barnes, vice-president; Joe Skok, secretary, and Mack Brown, treasurer.

## An Old But Good—Story:

# Wherein SLA Members Find It's Better To Give Than Receive

CHICAGO, Dec. 25.—Third annual Christmas Party given by the Showmen's League of America here Friday afternoon (24) for under-privileged children was a tremendous treat for the kids—some 250 of 'em—but to the members of the SLA's party committee it provided an even greater thrill.

For many hours the committee members happily toiled in advance on arrangements, decorating the clubrooms, wrapping up thousands of presents, and with each passing hour their enthusiasm mounted. As the time for party neared, they probably were more excited than the kids they were to host.

And, at the party itself, the SLA members' faces out-beamed even those of the youngsters as the latter ripped open their carefully, gaily wrapped presents.

### Presents Galore

Each child received no less than 10 presents, embracing everything from sweaters to kid-sized footballs and dolls and toy sets. And to top off the festivities there was an abundance of

oranges, candy, food and refreshments. Then as each child left he was given a crisp one dollar bill.

The vaude show ran an hour and a half and embraced acts of particular delight to young guests. They also joined in singing Christmas carols to the accompaniment of a Hammond organ and an organist engaged especially for the occasion.

They delighted in the club's huge Christmas tree, the brightly decorated clubrooms, the fireplaces and other improvised decorations which the committee had set up.

### Spirit Flows to Street

The spirit of the party extended outside the clubrooms down to State Street, where five huge busses, chartered by the club and bearing huge banners of the SLA were parked to take the youngsters home. A p.-a. system carried the music and singing to State Street, giving that particular sector more of a Christmasy atmosphere than even other busier spots in the Loop.

At the party's end the kids left (See SLA Members on page 52)

## Close-Ups:

# Ward Beam, Auto Mania Pioneer, Still Top Bracket Thrill Deviser

By Jim McHugh

BACK in 1923, August 1 to be exact, when automotive engineering was in its infancy compared with today's streamlined offerings, B. Ward Beam promoted his first automobile thrill show. Since then he has gained considerable rank by remaining with that segment of show business, with only an enforced wartime lapse to mar the continuity. Before that, starting

in 1914, Ward was promoting automobile races with marked success. In 1912-'13, at the age of 18, he was a self-taught stunt pilot playing fairs.

Ward's first thrill show, devised hurriedly from necessity, may well have been the first of its kind. Ward believes it was, but leaves the way open for argument with the statement, "If anyone can establish prior thrill show operators, I'll relinquish my claim."

Auto thrill shows, which gained a foothold at fairs during the lean, depression years, clicked from the start and since then have continued to earn bundles of dough for annuals, Ward says. Axiomatically they also have made much money for successful promoters, and Ward is top bracket. The future of thrill shows is secure and they will continue as top fair attractions as long as there is some change in their format, and there has been plenty of progress in this direction right along, Ward maintains.

### Self-Taught Pilot

Ward began life in Celina, O. He flew his first airplane without instruction by doping out the workings of the controls thru a process of trial and error. Previously he had never seen a plane more than 25 feet off the ground. In those days planes were covered with a cloth fabric laced to a wood framework, hardly sufficient, it seems, to support Ward's huge body.

When he was only 20, and without ever having seen one, Ward promoted his first auto race. Against his brother's advice he charged the unheard of price of 50 cents for admission. The show was well billed, despite his then lack of knowledge along these lines. Patrons were largely dependent upon railroads for transportation, but they turned out in such numbers that the promotion netted Ward a notable \$4,700. "That's why I stayed in show business," he says.

Until 1930 Ward presented his auto thrill show, which now bears the imposing title, "Ward Beam's World Champion Auto Daredevils," almost exclusively under the auspices of police and firemen. Auto polo and auto push ball were early features and lost their crowd appeal only when a lot of amateurs with jalopies crowded the field with little to offer, especially showmanship, Ward says.

(See Ward Beam on page 73)



B. WARD BEAM

## Carthage Execs Nix Suggestion For P-M Racing

CINCINNATI, Dec. 25.—A proposal by County Commissioner Hobart A. Wehking that Hamilton County Fair Association, operator of Carthage Fair here, or the county commissioners rent the fairgrounds to a private group for pari-mutuel trotting or running races to provide needed funds for construction of horse barns on the grounds received negative response Thursday (23) from Board President Myers Y. Cooper and Secretary Clarence A. Peters.

Cooper said the board was "spending money of its own" to operate the fair and said he thought River Downs Race Track near here could "carry the situation fully." Peters, however, said the board doesn't want to get into the gambling business. "We are trying to operate the fair as it should be—on an educational basis."

Wehking's suggestion was made as a possible means of meeting a request by the fair board for a \$10,000 appropriation from county funds for construction of barns. Statutes provide that commissioners may allot \$10,000 in any one year toward permanent improvements on the fairgrounds, but the commissioners do not have money available for such construction.

Wehking asked the board to learn from the county prosecutor whether the grounds could be leased to private interests for racing. The board being responsible to the commissioners as to finances, it was also asked to determine whether, in the event it could not enter into such an operation, the commissioners could.

## 2 Codona Brothers, Famed Scottish Ops, Die Within 1 Week

GLASGOW, Dec. 25.—Two members of Scotland's best known family of outdoor showmen, the Codonas, died at their homes here the latter part of November. First to go was William (Billy) Codona, well known operator of Merry-Go-Rounds and other rides, who died at Dumfries, Scotland, November 15. Just a week later his brother, John Codona, 62, head of the John Codona's Pleasure Fair, Ltd., died at Riddrie (Glasgow) November 22.

John and William Codona with their brother, the late Frank Codona, gained widespread renown as operators of portable theaters, with which they played the leading street fairs and parks of Scotland. All members of the Codona families played roles in most of the productions presented.

Switching to the amusement ride field, the Codonas soon acquired top rank among Scot ride operators, with some of the biggest and most spectacular riding devices in the country with which they played all the big outdoor and indoor fun fairs in Scotland.

A few years ago, thru ill health, John Codona was forced into semi-retirement but continued active in outdoor amusements thru taking over the large Portobello Amusement Park, which he operated in conjunction with his son, Billy, who will continue to run this spot.

## Humboldt Exhibits Up

HUMBOLDT, Sask., Dec. 25.—Total exhibits at the Humboldt fair this year more than doubled those of 1947 and receipts were up from \$1,200 to \$6,428.

# Out in the Open

Contract to handle novelties for the Rose Bowl game at Pasadena, Calif., was closed recently by Whitey Monette, J. B. Schwartz and game officials. The date is considered one of the best plums of the year. Monette has rounded up 100 local hustlers to work the stadium, it was reported. . . . Si Otis and his trick mule, Abner, have been inked to again appear under the banner of the Golden States Dairies, Inc., San Francisco, at fairs and celebrations in 1949. The contract calls for appearances in California only. . . . Elmer H. Payne, former trouper, was recently elected president of musicians' union, Local No. 627, Kansas City, Mo.

Gaylord White, who with Al Sweeney heads National Speedways, Inc., is spending the holidays with relatives in Sioux Falls, S. D., before heading for Tampa to open the publicity campaign for the auto races the Sweeney-White combo will stage at Florida State Fair. Back in Chi for the holidays following a booking tour, Sweeney announced the signing of eight 1949 fair contracts. They are Tennessee State Fair, Nashville; South Dakota State Fair, Huron; North Iowa Fair, Mason City; Howard County Fair, Cresco, Ia.; Lyon County Fair, Rock Rapids, Ia.; Benton County Fair, Vinton, Ia.; Eastern Illinois Fair, Danville, and Mower County Fair, Austin, Minn.

E. J. Casey, of the shows bearing his name, is a proud resident of Winnipeg, and also one of the city's best press

agents. Currently, Casey is enthused over the city's plans for its centennial anniversary next year. Scheduled for June 6-11, the show owner reports it will be "a big thing." Outlay for it may reach \$100,000, he says, with sponsors hopeful that part of the money will be regained from tourists. Current thinking on centennial attractions, Casey says, is to present a rodeo, Wild West Show or big name circus, as well as harness racing, and, of course, a midway. . . . W. J. English, in the investment biz in Boston and known to many circus performers and fans, visited the Chicago office of The Billboard December 18.

On a recent booking trip thru the South, George A. Hamid was the dinner guest of L. D. Long, Tom Blum and Grover McNair, all officials of the Winston-Salem (N. C.) Fair. . . . Arthur E. Campfield, head of the canvas firm bearing his name, reports that he has contracted to build a new 120-foot Side Show top for Lew Alter, who will again be with Ralph Decker's Joseph J. Kirkwood Shows. Campfield is also making a number of concession tops for Jerry Gottlieb, who will use them in connection with his bazaar enterprises.

L. T. (Pete) Christian, outdoor showmen's friend and popular—believe it or not—mortician of Richmond, Va., became a granddaddy December 18 when his son, L. T. Christian III, presented him his first grandchild, L. T. IV. Asked how it felt to be a grandpap, he hedged with: "I haven't thought much about that. I've been trying to decide how it feels to be married to a grandmother." Reaction of the grandmother not available.

# Talent Topics

Barbara Ann Scott, Olympic and world figure-skating champ, was presented with a \$5,000 pair of skates at a reception for her at the Waldorf-Astoria Tuesday (21), by the Canadian Club of New York, to mark her debut as a pro. She heads the

new ice revue at the Roxy. The skates were the gift of a Canadian firm.

Circus acts playing the New York and Brooklyn nabe flicker places the past week were Don Francisco, wire-walker, at the Franklin; Clemens Bellings Company, comedy pooches, at the Buschwick; Four Elgins, jugglers, at Brooklyn Strand, and Palermo's Pooches, at the Jamaica.

Harold Barnes, ace wire-walker, and Gautier's Steeplechase (pooches) are in the holiday stagershow at New York's Roxy. . . . Burt Lancaster, former circus acrobat, is making a personal appearance at the Capitol in New York.

Charles Bell and Red Honkola, RB joeys, worked a Christmas show for crippled children in Sarasota. . . . Helen Wallenda celebrated her 30th birthday Saturday (11) in Sarasota and 30 members of the well-known circus clan were on hand for the festivities. . . . Henry Keyes, last season bandmaster with Cole Bros.' Circus, will join a Polack Bros. unit in Michigan soon. His nephew, Jackson Keyes, will lead the Cole band in 1949. . . . Justino Loyal will open an eight-week engagement with the Atayde Circus, Mexico City, in January.

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**SLA Members Find That It's Better To Give Than Receive**

(Continued from page 50)  
with each bus load accompanied by an SLA member, happy and tired. But not nearly as happy or tired as the SLA members on the committee.

**SLA Raises Fund**  
Funds for the party, some \$1,500, was raised during a brief but spirited drive at an SLA meeting almost a month ago. But that sum did not represent the full outlay. Many gifts and much food and refreshments were contributed by members.

The party committee was headed by Al Sweeney who, when the party was over, termed it the "most cooperative and far and away the happiest I've ever worked with."

Sub-committees and their members were: Arrangements and transportation: James Campbell, chairman; Ed Sopenar, Charles Bohdan, Ozzy Breger, Oliver Barnes, Petey Pivor, Jimmy Stanton, George Brooks, Whitey Woods, Lou Leonard and Jack Duffield.

Refreshments and decorations: Max Brantman, chairman; Tom Sharkey, Jack Benjamin, Jack Hawthorne, Isaac Maletz, Hugo Mallman, Jack Levine, Mel Harris, Charles H. Hall, Bob Revolt, Frank Ehrenz, Sam Solomon, Ralph Wibberly, Sam Pers and Sam Arenz.

Gifts: Solly Wasserman, chairman; Joe Streibich and Ray Oakes.

Entertainment: Dave Malcolm, chairman; Jimmy Stanton, George Flint, Charles Zemater Sr. and Ralph Pope.

Checkroom: Lou Berger and his wife, a member of the Ladies' Auxiliary of the league.

**Set Stock Car, Cycle Winter Meets for Fla.**

DAYTONA BEACH, Fla., Dec. 25.—Considerable automobile and motorcycle racing activity has been skedded for Daytona Beach and Fort Lauderdale for the winter season. The first meet, a 200-mile national championship stock car race, will be staged on the 4.3 Daytona Beach beach-road course Sunday, January 16.

Bill France, promoter of stock car races in the South, and Bill Tuthill, who directs midget and stock car programs at Springfield, Mass., and Bridgeport, Conn., have completed arrangements for the promotion of two meets at Fort Lauderdale.

The new Lauderdale track, which will be operated as the Broward Speedway, is located at the Fort Lauderdale-Davie Airport. It is a two-mile circle, 75 feet wide, completely paved and suitable for speeds in excess of 100 miles per hour. Plans are under way for construction of seats and erection of a fence.

Meets at Broward will be sanctioned by the National Association for Stock Car Auto Racing, with national headquarters at Daytona Beach. The first event will be a 100-mile sweepstakes stock car race Sunday, January 23. The second meet will be a 100-mile grand prix roadster event, Sunday, February 20.

The 13th annual winter championship races of the American Motorcycle Association will be presented at Daytona Beach March 12 and 13.

Broward Speedway, leased by Tom Lovarco, Jack Higgins and Tony Berger, represents a reported investment of \$500,000.

**Carnival Routes**  
Send to  
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(Routes are for current week when no dates are given. In some instances possible mailing points are listed.)

Brady's Rides: (27th Ave. & 36th St., N. W.) Miami, Fla.  
Clark's Expo: Cairo, Ga.  
Cotton State: Atmore, Ala.  
Lankford's Overland: Berlin, Ga.; Hahira 3-8.  
Rockwell, Mike: El Paso, Tex.  
Sunshine: Lakeland, Fla., 31-Jan. 8.

**Circus Routes**  
Send to  
2160 Patterson St. Cincinnati 22, O.

Davenport, Orrin: (Coliseum) Chicago, Ill., 27-Jan. 2.

**Misc. Routes**  
Send to  
2160 Patterson St. Cincinnati 22, O.

Hentle, Sonja: Hollywood Ice Revue (Stadium) Chicago, Ill., thru Jan. 18.  
Herbers & Ragan Exhibit: Lakeland, Fla., 29; Lake Wales 30; Sarasota Jan. 1-4.  
Miller's, Irvin C.: Brown-Skin Models (Globe) Cleveland, O., 27-Jan. 1; (Carver) Gadsden, Ala., 4; (81 Theater) Atlanta, Ga., 5-6; (Pekin) Montgomery, Ala., 7; (Harlem) Auburn 8.  
Skating Vanities of 1949 (Auditorium) Denver, Colo., 27-Jan. 2; (Fairgrounds) Salt Lake City, Utah, 4-9.

**Charles Ward Named Prez Of Ohio United Showmen**  
CANTON, O., Dec. 25.—Charles Ward was elected president of the Ohio United Showmen's Association here Monday (20). Other officers named were M. Titta, vice-president; Ford Fosnight, secretary, and L. E. Hufler, treasurer.  
Board members elected were Tony Diano, chairman; Bert Crawford, James Harris, Paul Bitzel, Frank Hilbert, William Yonnone and James Kaaro.

CHICAGO, Dec. 25.—The American Theatrical Agency, Inc., managed by Ward (Flash) Williams, has shifted its Chicago office to Suite 426, 221 North LaSalle Street. Since the recent death of Edgar I. Schooley, Williams has been general manager of the agency.

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**Tax Planning . . . No. 2 in a Series:**

**You, Too, Can Be Jack Benny: Save \$\$ by Capital Gains Tax**

(Continued from page 45)  
holder on a corporation liquidation. Needless to say, the above examples do not come close to covering the entire subject of what would be considered capital assets, the sale of which would be a capital gain.

**Examples of Use**  
Now I want to show you how some of the above items considered capital assets have been used in various deals. About three years ago many "one-shot" picture corporations were formed by the picture stars. A corporation would be formed merely for the purpose of making one picture. The principal stockholder was the star who contemplated making the picture. The picture was then released thru United Artists, 20th Century-Fox or some other picture company. After the completion of the picture, the corporation would be dissolved and the taxpayer, the star in this case, claimed the gain he received on his stock on the liquidation of the corporation, to be a capital

gain. The government attacked this position and claimed that these corporations were set up merely as a smoke screen, that they were sham corporations, and were formed for the specific purpose of setting up a capital gain as a result of this one deal and that the income received was compensation for personal services. As a result, most of these picture corporations formed by the stars have become "continuing corporations." That is to say, they would not liquidate the corporation after one picture was completed, but would keep the corporation as a continuing business.

The several deals mentioned above show how entertainers, acting upon advice of their attorney or tax consultant, tried to come under the capital gains provisions. In the Jack Benny transaction, there was a sale of corporation stock which comes under No. 1 above. In the "one-shot" picture corporation deals, there was an attempt to come under No. 6 above.

**Play Rights**  
By the government ruling it 2169 IV-1 CB 13, play rights are considered capital assets. However, the Circuit Court of Appeals, in Goldsmith vs. Commissioner, held that the amount received on assignment of picture rights to a stage play to a motion picture company is not a capital gain.

The government has held in various cases that good will is a capital asset because it is not held for sale to customers in the ordinary course of business. It is not depreciable, it is not inventory, and it is not property which can be sold.  
So much for capital gains. Now let us go into the discussion of some (See Tax Planning on page 92)

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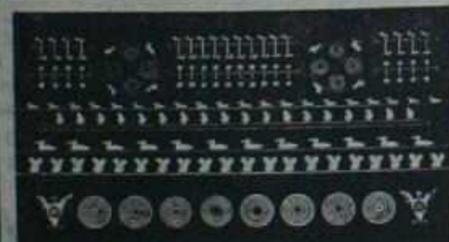
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# School Circuits Give Winter Dollars to Outdoor Acts

LOS ANGELES, Dec. 25.—Winter school circuits are proving money-makers for some fair and celebration acts that want dates to tide them over during the cold months, a survey by *The Billboard* showed. However, the field is limited for there are few acts that appeal to the moppets and at the same time win the okay of school boards, it was indicated.

Spearhead of this winter booking is Bill Gerard, of the Three B Puppeteers, who with his wife, Bette, are booked for 150 school days out of a possible 170. Most dates are secured thru the student body via the school principal, but some bookings come from the Parent Teachers' Association, Gerard said.

### Puppet Shows Lead

Puppet shows have proven the best draws, the survey showed, due to variety of plays which can be presented. For example, Gerard uses five plays, *The Three Wishes*, *Blackberry Pie*, *Hansel and Gretel*, *Cinderella* and *Jack and the Beanstalk*. For variety, acts are offered including *The Laughing Clown and His Talking Dog*, *The Dancing Minstrel* and *The Amazing Skeleton*.

In order to further sell the act Gerard offers general instructions in the puppetry art, including hand and string puppets, the construction and operation of dolls, the stage and the play, and play selection and planning. This, it was pointed out, gives enough of an educational gimmick to the presentation to make it attractive to those schools frowning on straight entertainment.

### Budgets Are Low

Budgets are low in most schools and, therefore, acts that expect to get rich will be sadly disillusioned, but the circuit offers enough to tide performers over until outdoor showbiz gets under way in the spring, the reports showed.

In California alone there are an estimated 6,000 schools which provide a good four or five months of booking for suitable acts. In order to conform with the low school entertainment budgets, acts must be able to shave expenses, Gerard said. For example, he and his wife put on the

whole puppet show and play the circuit in their car and house trailer, which holds the nut down to a point where a profit can be realized.

### Concentrate Bookings

In order to cut his traveling time most booking is done by county, Gerard said. Another advantage to this type of booking is the fact that support can be gained from local papers if the act remains in the same general locality for several weeks.

Another phase of this type of winter circuit is to play kid matinees on Saturdays. This does not conflict with the school bookings and affords an added income for the act.

As an example of what can be done with this type of playing date a partial list of Three B bookings includes Santa Clara County schools in January, with matinees at the Tower Theater, Roseville; San Diego County schools in February and part of March; Imperial County, April, and Riverside County in May. The act then picks up the first outdoor date at the Salinas Valley Fair, King City, April 21-24.

The survey also showed there are many types of outdoor acts that could take advantage of a ready-made circuit by playing schools during the winter.

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## Davenport May Sell Half Interest in Dailey Bros.

CHICAGO, Dec. 25.—Ben Davenport, who has offered his Dailey Bros. Circus for sale for \$250,000, may just sell a half interest in the org and retain the other half.

Contacted by *The Billboard* via long distance phone in Gonzales, Tex., Davenport said two Texas men (he said the prospective buyers didn't want their names made public just yet) are interested in buying a half interest in the show if Davenport would "stay with it" for about half the season and then they might purchase the other half interest.

"I won't know definitely about this deal until February 1," Davenport said, "but you can say without reservation the Dailey show will open either April 9 or 16 in Gonzales, whether I own the entire show or sell half of it."

Asked about whether he had hired a new general agent (R. M. Harvey, veteran agent of the Dailey org, will be, according to Harvey and Jack Tavlin, new owner of Cole Bros., the general agent on the Cole show), Davenport said:

"As far as I'm concerned, Harvey will be my general agent. I have received no letter of resignation from Harvey and I talked to him over long distance just the other night and no mention was made about his leaving my show. I have had several calls from men applying for the job since the story broke that Harvey would go with Cole. I told these men that I knew nothing of the published reports that he would not be with me in 1949."

### Letter Not Received

When told that Harvey definitely had told *The Billboard* that he had accepted Tavlin's offer to general agent the Cole show and that he had sent his resignation via mail to Davenport, the Dailey owner said, "I never received such a letter from Mr. Harvey and we haven't had any conversation about his moving from this show. As far as I know now, Harvey will be with us next year."

Efforts to contact Harvey Friday

## Evanses Are Guests Of Joplin (Mo.) Fans

JOPLIN, Mo., Dec. 25.—Members of the Merle Evans Tent, Circus Fans of America, staged their annual dinner meeting here at the Twin Hills Golf and Country Club, with Mr. and Mrs. Evans, visiting in Columbus, Kan., guests of honor. Previous to the dinner, members of the tent previewed two circus films.

Officers elected for 1949 were Dr. A. Mitchell Gregg, president; D. J. Poynor, vice-president; Paul F. Var Pool, secretary; Don Walker, Kansas City, historian, and George Potter, chaplain. Paul Wingo is retiring president.

Guests at the dinner, in addition to the Evanses, were Mr. and Mrs. Robert Ramsay, Joplin, and Mr. and Mrs. Everett Dobbs, Seneca, Mo.

## William Lightower, Former Aerialist, Dies in Texas

GALVESTON, Tex., Dec. 25.—William (Only Only) Lightower, 88, former aerialist, died here Saturday (18). Funeral services were held Monday (20) from the Broadway Funeral Home, with Rev. J. R. Hillman, pastor of Tabernacle Baptist Church, officiating. Burial was in Old City Cemetery.

Before the turn of the century Lightower was an aerialist with Forepaugh-Sells Bros. Circus. A broken leg, suffered in a fall, ended his career. Lightower was born in Scotland.

(24) at his home in Perry, Ia., for a statement, failed. Long distance operators reported him out of the city.

### New Canvas Ordered

Davenport said he had ordered new canvas for next season from the Norfolk Tent & Awning Company. He said the new big top would be a 130 with five 50s and that the new menagerie tent would be a 75 with four 40s.

According to the Dailey owner, 30 men are working in winter quarters and 20 wagons already are set for next year. The winter quarters personnel will be increased shortly after the first of the year, Davenport said.

## Hunt Erecting New House for Bulls

BURLINGTON, N. J., Dec. 25.—Workers here in the winter quarters of Hunt Bros. are erecting an elephant house for three large and six small bulls. Four of the animals already have arrived. The new arrivals will be trained by Capt. Roy Bush and will give the show a total of nine.

Winter quarters here boasts 16 large block and brick buildings, in addition to three homes. Another home is now being built. There are 42 persons working in quarters at the present time.

Maxie Morris is training the seals. He plans to work the act on indoor and club dates this winter. The De-Riskie troupe recently moved into its new house car.

Mailing address of Hunt Bros. has been changed from Route No. 1, Bordentown, N. J., to Route No. 2, Burlington, N. J.

## Mills Folks Celebrate Christmas at Quarters

CIRCLEVILLE, O., Dec. 25.—Christmas was celebrated at Mills Bros. winter quarters in barns at Pickaway County fairgrounds here with a tree, exchange of gifts and a turkey - and - the - trimmings holiday dinner. Even Steward Mark Roe and show cooks drew a partial holiday, the dinner being prepared by Mrs. Jeannette Wallace, wife of equestrian director Bert, and Mrs. Charles Brady, whose husband is general superintendent.

Purchasing Agent Sammy Burnstein and wife, Donna, went to Cleveland for the holidays. Jack, Jake and Harry Mills and families also celebrated Christmas in Cleveland, their hometown. H. W. Ahrhart Jr., general agent, made a trip to Florida for the holidays. He reported bookings, begun earlier this month, shaping up okay, with several Shrine, police and Grotto dates set. Ahrhart will resume bookings after the holidays.

Bert Wallace is breaking two Liberty horses. Eddie Mason, who was out of the line-up with a fractured leg thru part of the 1948 season, is again riding in quarters and assisting in training several new menage riders.

New ring curbs have been completed under Brady and work on a new cage truck is expected to start shortly. All grandstand chairs have been repaired and painted and work on refurbishing the blues has been started.

Manager Jack Mills paid quarters several visits before Christmas and he and brother, Jake, are due to be in and out frequently when activity is stepped up to full pace in early January.

## Beatty's Acts Top Christmas Show in L. A.

LOS ANGELES, Dec. 25.—The annual Christmas circus, sponsored by the Adohr Milk Company, was staged by Norman Carroll and featured acts from the Clyde Beatty Circus. The Beatty org also furnished the seats and cage animals for the menagerie.

Line-up included Joe Arcaris, lion act; Milonga Cline and Betty Escalante, featured in the aerial ballet; Russ and Betty Saunders, Saunders balancing duo; George Linneman, elephant act; Johnny Cline, pony drill; Mr. Morales, canine revue; menage display, featuring War Cloud ridden by Johnny Cline; the Four DeWaynes, trampoline; Lester O'Connor, elephant and pony novelty; Canadian Aces, teeterboard.

Clowns included Mark Anthony, Bobby Kay, Harold Hall, Abe Goldstein, Bobby Clark and Lou Greens-tie.

Music was provided by Vine Harlow at the organ and Patsy Springer on drums.

Showmen on hand for the occasion included S. L. (Buster) Cronin, general manager of the Beatty show, and Paul Eagles, general agent. Others present included Al Moss, Mr. and Mrs. Tom Plank, Raymond Maxwell, Mel Rennie, Esther Escalante, Mr. and Mrs. Billy Powell, Mr. and Mrs. Don McLennen and Shirley Carroll.

## Beverly Kelley Joins Cole Bros. As Press Chief

DELAWARE, O., Dec. 25.—F. Beverly Kelley will head the press staff of the Cole Bros. Circus, purchased recently by Jack Tavlin and his associates from Zack Terrell. This announcement was made Friday (24) by Kelley from his home here.

Last year Kelley headed up the press department for the Dailey Bros. Circus and prior to that he had been with the Ringling-Barnum Circus.

Kelley's acquisition adds further to the strength of the staff Tavlin and his associates have been assembling following the purchase of the show. Previously, R. M. Harvey, veteran advance man who for the past eight years had served in that capacity for Dailey Bros., was engaged to handle the advance assignment for the Cole circus.

Too, Vander Barrette, with the Ringling circus for the last several years, was acquired to produce the show, and William Oliver, last year manager of the Dailey advance car, is to hold a similar post with the Tavlin-general managed Cole show.

Noyelles Burkhart was retained as the Cole manager with show. Zack Terrell, former owner, is to serve in an advisory capacity but will not travel with the show.

## Camilla Mayer Sues To Halt Use of Name

HAMBURG, Dec. 25.—Camilla Mayer, original star of the Camilla Mayer troupe of high wire artists in Germany, is suing the present owner of the act, Camillo Mayer, to halt the use of her name.

Camilla Mayer retired from show-biz some years ago. Her place in the Mayer troupe was filled by a young apprentice using the name of Camilla Mayer, who was fatally injured in a fall from the wire while performing at the Deutschland Halle, in Berlin, in 1943.

The original Camilla Mayer claims that another girl in the troupe is using her name and has brought suit against the troupe which is currently playing in Hamburg.

## Fire Victims To Protest RB 100G Payment

HARTFORD, Conn., Dec. 25.—Attorney Edward S. Rogin of Hartford, receiver for the Ringling Bros. circus, has announced the receipt of a \$100,000 check from the circus corporation which will be distributed after January 1 to claimants in the July 6, 1944, circus fire.

According to the announcement, the latest addition brings the total payment on claims to \$3,000,000, or 75 per cent of the \$4,000,000 damage claims.

Meanwhile, counsel for the claimants announced here they were not satisfied with the \$100,000 payment and added that a meeting with circus officials on the matter was being arranged.

### Meeting Skedded

According to Julius Schatz, counsel for the circus receiver, plans were being made for a New York meeting with the circus executives for next week, with the circus representatives to be told that on the basis of this year's successful season it had been expected that a larger payment would be made for the benefit of the fire victims. He added that an explanation would be sought as to why this year's payment is so small and why it was not accompanied by a letter stating its purpose.

Ringling Bros. and Barnum and Bailey Combined Shows, Inc., have been in receivership in Connecticut since the fire. The 1948 season ended in November and was followed by an announcement from the show's Sarasota winter quarters that it had been one of the best in the history of the Big One.

On the basis of this year's success, expectations here had been that a substantial payment would be made to the claimants under an agreement between their counsel and the circus.

### Smallest Payment

The \$100,000 payment, it was noted, is only 2½ per cent of the claims and is the smallest annual allotment thus far received.

Attorney Schatz added that among purposes of the New York meeting will be to speed up the payment of the \$1,000,000 balance due the claimants. An effort will be made to have the receivership ended as soon as possible, he said.

He will be accompanied to the New York meeting by Attorneys Robert P. Butler, president of the Hartford County Bar, and Joseph P. Cooney, former county bar head, both members of a lawyers' committee appointed to protect the interests of the fire victims.

The fire took 169 lives and caused injury to several hundred.

## Midget Wedding Features Elaborate Street Parade

LEIPZIG, Dec. 25.—Elaborate wedding of two midget stars with the Circus Aeros netted the circus tremendous publicity and hyped biz during the show's run here.

Lilliputes Walter Klein and Conchitto Giano were wedded December 2 in a church ceremony, which was preceded by a parade thru the streets of Leipzig, participated in by eight married couples of midgets, two pairs of whom led the wedding procession perched on white horses.

## Krone Preems Five-Week Christmas Run in Munich

MUNICH, Dec. 25.—Circus Krone, which has been presenting a Bavarian revue to good biz at its 2,100-seater indoor arena, switched to circus fare Christmas Eve.

Circus Krone, top-notch German circus, is presenting a good line-up of circus and animal acts, set for a run of five weeks, after which a new program will take over.

# Miami License Fee Is Boosted By City Fathers

MIAMI, Dec. 25.—The Miami City Commission passed on first reading a new scale of license fees that may mean the ruling out of future circus visits. The commission, by a vote of 10 to 1, adopted a new schedule calling for \$1,500 for the first day, \$3,000 for the second day and \$5,000 for each succeeding day. Heretofore circuses paid a flat \$670 per day. Lone dissenter was R. C. Gardner. Circus parade license fees were upped from \$7.50 to \$500.

The ordinance, introduced by Commissioner H. Leslie Quigg, faces a final reading January 5. Quigg, in introducing his measure, said he had received complaints from merchants that the recent four-day circus visit had "taken too much money out of town."

Gardner, himself a merchant, in voting against the measure, said, "Circuses come here for the children. We shouldn't make it impossible for them to come. There are a lot of children in Miami."

Under the proposed new scale, the four-day visit of the circus here recently would have resulted in city license fees of \$15,000 instead of \$2,717.50.

Claude H. Long, Ocala, Fla., former R-B billposter and the last few years an agent for various acts, wrote a letter to the editor of *The Miami Herald*. He said, in part:

"The Ringling-Barnum show is a Florida corporation, spending over a million dollars during the winter in Sarasota, where over 1,000 members of the organization own and maintain homes. The show pays an enormous Florida tax. I hope the commissioners will remember that when the R-B show comes to Miami it brings some 1,450 persons with it, all of whom eat, sleep and spend money in Miami shops. There are some 150 advance publicity men who bill the surrounding countryside for 150 miles, bringing thousands of people to Miami for the show's engagement. The circus cookhouse itself serves some 4,000 meals daily and all the food is purchased in Miami, not to mention the food purchased in Miami for the animals."

## Kelly-Morris to Resume

HAVANA, Ill., Dec. 25.—Kelly-Morris Circus, which recently finished indoor sponsored dates, will resume in mid-January in Central Indiana. Performance runs an hour and a half. Plans are being made to present the show under canvas in the spring, additional rolling stock having been bought and a pair of elephants leased.

Boss canvassmen like to have men who don't rely on them for orders, but the guy who goes ahead before a pusher yells at him, to show his authority—is in bad.

# UNDER THE MARQUEE

Don Dorsey, aerialist, has recovered from injuries suffered in a fall from his trapeze last August and expects to resume work shortly. . . . Max Tubis, concessionaire with the Clyde Beatty Circus, is in New York after a brief stop-over in Hot Springs.

Town hick proved that he wasn't so hickish when he cracked that there was no money in being a canvassman.

Frank J. Kelly, former headwaiter and car porter with various circuses, is in the County Hospital at Milkita's, Calif., with a fractured back and

## Frans Mikkenie Show Opens Winter Season in Amsterdam

AMSTERDAM, Dec. 25.—The Circus Frans Mikkenie, billed as the National Circus of Holland, has opened its indoor winter season at its arena in Amsterdam, with a good program featuring several animal and circus acts from the Circus Knie (Swiss) and horse and cat numbers presented by members of the well-known Houcke family, French circus showmen.

The line-up of acts includes Maurice Houcke, with Knie's Liberty horses; Charly Wyma, novelty act; Three Meteors, acrobats; Madame Vibeke Mikkenie, Liberty horses; Three Wolgas, equilibrists; three French clowns; Two Grecos, aerial; Jacky Lupescu and Eliane Knie, jugglers; Leon Smith, with Knie's chimps; Gilbert Houcke, tigers; Viani, aerial; Four Airways, trampoline; Fritz Oehme, elephants, and Monsieur X, Mexican jockey.

Charles Huysmans fronts the circus orchestra and Willy Maintz runs the ring.

## Circus Acts Get Break In Copenhagen Night Spots

COPENHAGEN, Dec. 25.—While the circus season in Denmark came to an end several weeks ago, circus acts are getting a good break in the Copenhagen night spots, practically all of which use one or more circus acts in their floorshows. Foreign acts predominate as most of the Danish circus acts seek winter engagements in England or on the continent of Europe.

The current bill at the National-Scala, night spot, features the Blondie Hartley Sisters, fem trapeze trio, while the previous program had three circus acts, the Yuk Chings, Chinese acrobats; Barbara La May, contortionist, and Rostando, juggler.

The Valencia has the Miranda troupe of teeterboard tumblers; the Juggling Aicardis are at the Atlantic, and the Miaz dogs are at the Hollaenderbyen.

## Gran Circo Americano

We are preparing to exit from Venezuela after a three-month tour which gave mediocre business. The Caracas stand of about a month was good but the inland tour was only fair. Since returning to the mainland of South America, after playing so long in Central America and the Antilles, we have lost quite a few of the personnel, who are homesick and are not desirous of leaving the mainland again for our next jaunt to Curacao. We are bringing in new people. Curacao and Aruba were played during the holidays. We are enlarging the menagerie, having added three new jaguars, some parrots, monkeys and a little bear.

We had our second truck accident of the tour near Barquisimeto. Our head accommodator was slightly injured and equipment was damaged a little. Also had our first band strike but this did not stop the show as we used records. The most popular people with the org, according to postman's census, are the Wells Brothers. —JANIS WILSON.

would like to hear from old friends; address, P. O. Box 74, Milkita's, Calif. . . . Lulu, English fem joey with the Ringling-Barnum circus the past season, is currently working Tom Arnold's Holiday Circus at the Harringay Arena in London.

Looking at damp, cold and miserable December days makes a trouper happy that there are such things as winter quarters.

Col. Bill Green, now in Cincinnati, is again with the Polack organization. . . . Lizzie, a "trouper" of the old Campbell Bros.' Circus, was found dead recently by Virg Campbell at his farm west of Fairbury, Neb. Lizzie, a mule, 38 years old, was the last animal to have any connection with the old circus. . . . Don Fosgate, circus fan of Cincinnati, has moved to Kent, near Akron, O. He will re- (See Under the Marquee on page 73)

## Santos-Artigas Tab Sock Biz in Havana

HAVANA, Dec. 25.—Santos y Artigas Circus is playing to sock biz here on a choice mid-town location at the corner of San Lazaro and Infanta. Ten performances a week are given.

A 140-foot round top with a 50-foot middle piece is used. The ring is surrounded by box seats.

Many of the acts were imported from the United States in time for the November 26 preem which played to a straw house.

The program: 1.—Damo Dhotre with cats from Ringling Bros. center ring. 2.—Yoland and Joe, iron jaw and double traps. 3.—Robert Torres Troupe, acrobats. 4.—Rister Sisters, web and cloud swing. 5.—Gaby Tofo and Milike clowns, an import from Spain. 6.—Knight Troupe, three girls and man, tight wire. 7.—Irah Watkins Chimpanzees. 8.—Mathis, girl bicycle and unicycle. Intermission. 9.—Rose Gould, traps. 10.—Chambertys, flying act, 1 girl, 3 men. 11.—R. Torres, hand balancing. 12.—Sylvia's trained French poodles. 13.—Hermanos Moreno and clowns, imported this year from Spain. 14.—Three elephants presented by James M. Cole and son, James Jr.

# John Pawling Circus

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## Calgary Snares 150G Net Profit

Only 2G under record set in '46—J. B. Cross elected Stampede prexy

CALGARY, Alta., Dec. 25.—Calgary Exhibition and Stampede, Ltd., ended 1948 with a net profit of \$150,797 for the year's operations, the second highest in the company's history, according to its 63d annual report. Only the 1946 figure of \$152,149 outdid this year's profit.

A. H. McGuire, retiring president, told shareholders improvements would be made next year in the grandstand seating, with new bleachers being constructed in front of the pari-mutuel plant. He said circumstances will cause postponement of construction of the proposed new arena.

### New President

Officers for '49 are J. B. Cross, president, succeeding McGuire, who retires this year because of poor health; George Edworthy, first vice-president; W. A. Crawford-Frost, second vice-president, and J. Charles Yule, general manager.

The 1948 exhibition was the most successful in history, an all-time attendance record of 376,983 being registered. The highest single day attendance record of 78,426 also was set this year.

Income from stampede and arena attendance was higher than in 1947, as was that from pari-mutuels, exhibit space, concessions and midway. Last year's total surplus was only \$119,448, compared with \$150,797 in 1948. Property and building improvements cost \$53,693 this year as against \$34,852 in 1947.

Prize money for exhibits in all departments was the highest ever offered, but bad weather cut the number of entries of cattle, horses, sheep and swine below 1947.

## British Trade Show Set for Feb. 22-24

LONDON, Dec. 25.—First allocations of exhibit space for the 1949 Amusement Trades Exhibition, which will be held in the New Royal Horticultural Hall, Westminster, February 22-24, were made early this month by the Board of Amusement Trades Exhibitions, Ltd. Space is rapidly being disposed of.

Among park ride and equipment makers and distributors allotted space are: British Motor Boat Manufacturing Company, Ltd., makers of auto and water scooters; Samson Novelty Company, rifle ranges, games, distortion mirrors and arcade equipment; Whittaker Bros., replacements and spare parts for scooter cars of all makes; W. H. Wilkie, agent for Lusse Bros.' Auto Scooters, Dive Bombers, Octopus and Ferris Wheels; Supercar Company, Electric Speedway cars and tracks; Ruffler & Walker, candy floss machines.

Special objective of this trade show will be the export market. As usual, coin machines, arcade equipment, carnival and circus supplies will occupy large segments of the exhibition. England's outdoor trade mag, *The World's Fair*, is boosting the show and has signed up for space.

## Stanton Cummington Prez; '49 Event Cut to Two Days

CUMMINGTON, Mass., Dec. 25.—Howard Stanton was elected president of the Cummington Fair at a recent meeting of the Hillside Agricultural Society. Raymond Warner was elected secretary.

A proposal to again hold a three-day fair in 1949 was turned down. The 1949 dates are August 27-28.

## Southern Annuals Sign With Hamid, Boost Talent \$\$

NEW YORK, Dec. 25.—George A. Hamid and his son, George Jr., returned this week from the South with a pocket full of contracts for grandstand shows.

Most fairs contracted increased their talent budget while others bought shows on a par with those presented this year, Hamid said. The early contracting and the interest in larger programs was indicative of the optimistic outlook held by most fairmen, he said.

The Atlantic Rural Exposition, which this year will extend its run from six to 10 days, inked the *Grandstand Follies* plus a band and 10 acts for the final six days. Hamid said he was authorized to sign different attractions for the first four days. These may include a name band, radio show and auto races, he said.

### Lewisburg Inked

Hamid was awarded the Lewisburg (W. Va.) State Fair contract for the 24th year, having missed booking that annual on only one occasion in the last 25 years. With an upped budget the fair contracted for a revue, band and acts.

Lewisburg this year will limit its horse show to the first two days rather than present it nightly as has been the custom in the past. With an expected large State appropriation in the offing the fair plans to buy additional grounds to provide more parking and midway area, Hamid said.

### New Fair Contract

The Charleston (W. Va.) Fair bought a Hamid show for the first time in more than 20 years. It will feature Hoaglan's hippodrome combo afternoons and a revue with Reg Kehoe and his Marimba Queens and eight other acts at night. The annual is building a new exhibition hall, 120 by 60 feet, and plans to modernize its grandstand and stage.

Winston-Salem (N. C.) Fair bought a bigger show than it presented at this year's record-breaking engagement. It will operate the week of October 3.

Dr. J. S. Dorton, manager of the North Carolina State Fair, Raleigh, and annuals at Charlotte and Shelby, bought shows for each event from Hamid. The shows are all on a par with those used last year, Hamid said.

Shelby will run the week of September 19, Charlotte the week of October 3, and Raleigh the week of October 17.

## Fredericton, N. B., Preps For Return to Operation

FREDERICTON, N. B., Dec. 25.—C. H. Forbes has been elected president of the Fredericton Exhibition, which plans to return to operation in 1949 as a five-day fair after a lapse, being dormant since 1939 because of the war. Other officers are H. A. Smith, vice-president, and C. D. Holder, secretary-treasurer.

During the war the army utilized the plant and some of the buildings were destroyed by fire.

## Joe T. Monsour Named Shreveport Director

SHREVEPORT, La., Dec. 25.—Joe T. Monsour, whose resignation as assistant secretary-manager of Louisiana State Fair became effective January 1, 1949, last week was elected a director of the fair to succeed Will Knight, retired.

Monsour, who has held the post of assistant to Manager W. R. Hirsch for 22 years, declined to continue in that position in order to devote more time to personal business affairs.

## Saskatoon Piles Up 67G Surplus For New Record

SASKATOON, Sask., Dec. 25.—With total receipts of \$187,719 (up \$37,000 from last year) and total expenditures of \$120,497 (up \$15,000 from 1947), the Saskatoon Industrial Exhibition, Ltd., wound up 1948 with an operating surplus of \$67,222, "the highest surplus in the history of our association," C. T. Gooding, retiring president, told shareholders at their annual meeting.

In addition, he said, the board had been able to add to and maintain the present plant and at the same time build up cash assets of \$172,500 "as a result of healthy surpluses of the last four or five years."

Construction during the year included two race horse barns, 1,500 feet of chain link fencing, 1,780 feet of water mains, renovations and building totaling \$33,000. Further improvements and extensions are planned, to cost \$39,000.

Gooding termed the summer fair "highly successful." Industrial exhibit space was higher than for several years and new features, including a salon of Canadian photographs, proved popular.

The Royal American Shows made a record gross of \$52,516, compared with \$37,000 in 1947, Gooding disclosed. Total paid attendance was up 22 per cent over last year and receipts from all concessions totaled \$39,586, as compared with \$29,124 a year ago, he also reported.

## Prince Albert, Sask., Re-Elects Officers; Total Surplus Is 62G

PRINCE ALBERT, Sask., Dec. 25.—President of the Prince Albert Agricultural Society for the past six years, S. Lorne Small was re-elected at the 65th annual meeting. Vice-presidents are E. L. Sherwood and H. B. Pugh. Mrs. P. J. Sherman and Mrs. V. Johnson were re-elected chairman and vice-chairman of the women directors of the society. Mrs. R. Stevenson was elected secretary of the women directors. Gordon M. Cook was retained as manager of the society.

During the past six years the society has accumulated a surplus of \$62,178, out of which several new facilities have been made available, Small reported. Immediate requirements, he said, include hard surfacing of a portion of the fairgrounds, a new roof on the grandstand, new accommodations at the grounds and improvements in the exhibition grab stands.

## Plans for Vallejo, Calif., Plant Up for State Okay

VALLEJO, Calif., Dec. 25.—Plans for the construction of Solano County Fairgrounds will be presented to the State Board of Public Works during its January meeting, Fair Manager Al St. John reported this week. In view of the State board's indicated desire to see exhibition buildings constructed before race tracks are added, the plant will be minus a circuit for the bangtails, it was reported.

Blueprints call for an outlay of \$208,000, St. John said, to cover construction of an administration building, livestock lean-to, an exhibit building, restrooms, catch pens, rodeo chutes, street materials and lighting for the grounds.

Master plan for the proposed fairgrounds was made by Earl Hampton, State architect for fairs and expositions.

## Am. Beauty Inks 3 Ia., 2 Mo. Fairs; Sets 2 Ia. Celes

PERRYVILLE, Mo., Dec. 25.—Three Iowa and two Missouri fairs were contracted recently by the American Beauty Shows, H. W. Bartholomew, owner, announced at the org's winter quarters here.

The Iowa fairs are Oskaloosa, Bloomfield and Eldon, while the Missouri annuals are Kahoha and Kirksville. The Iowa annuals were inked at the Iowa Fair Managers' convention, Des Moines, with J. H. Sharp, the shows' general agent, signing the two Missouri fairs while en route to that meeting.

The remainder of the fair route is expected to be set at the Missouri fair convention, Bartholomew said. He also reported that the show had closed to play Vinton, Ia., July 3-4 and the Wapello (Ia.) Home-Coming.

## Edward B. Denny Jr. Buys Damariscotta, Me., Plant

DAMARISCOTTA, Me., Dec. 25.—Emery W. Booker, Brunswick, Me., announced the sale of the Damariscotta fairgrounds to Edward B. Denny Jr., Damariscotta. Denny, a State senator from Lincoln County, operates a large dairy farm here and plans to resume operation of the fair next summer.

Booker, who acquired ownership of the property four years ago, rebuilt the track, added 50 horse stalls, repaired the buildings generally and built a new pari-mutuel building. He operated the fair two years. In '48, because of a conflict in dates between Topsham and Cornish fairs, he gave up his own dates here to enable Topsham to have its usual dates.

## Stephens, N. B., Revival Planned for Sept., 1949

STEPHENS, N. B., Dec. 25.—Suspended by the war in 1939, St. Stephens Fair is to be revived in September, 1949, as a result of a recently launched drive.

An all new roster of officers has been elected, and a membership drive in the sponsoring agricultural society is now under way. Officers are F. D. J. Graham, president; V. Morris, treasurer, and W. T. Syroid, secretary.

Tentative attraction plans call for dally harness races, five or six outdoor acts and a large midway.

## DeRose Heads Northampton; Plan Two New Cattle Sheds

NORTHAMPTON, Mass., Dec. 25.—Charles M. DeRose was elected president of the Northampton Fair at the annual meeting Saturday (4). W. Bruceland Nash and W. H. Dickinson were elected vice-presidents; John L. Banner, secretary, and Charles D. Stearns, treasurer.

A substantial profit resulted from the 1948 fair due largely to the fact that the income from pari-mutuel betting held up. Two new cattle sheds, one for 4-H and the other for the open show, will be constructed.

## Grenville Re-Elected Prexy

DRUMHELLER, Alta., Dec. 25.—A. C. B. Grenville was re-elected president of Drumheller Agricultural society. Vice-presidents are Charles Borwick and P. J. Rock. H. F. Irwin, secretary, resigned. His successor has not been named.

## Melville Names Switzer

MELVILLE, Sask., Dec. 25.—Fred Switzer was elected president of the Melville and District Agricultural Society. Other officers named were Roland Williams, vice-president, and Hector Loveridge, secretary-treasurer.

# W. Springfield Plans 6G Tax on ESE State Bldgs.

SPRINGFIELD, Mass., Dec. 25.—Taxation of four of the five State buildings at the Eastern States Exposition — despite State legislation forbidding it—is planned by the board of assessors of West Springfield, Joshua L. Brooks, founder and honorary president of the exposition, revealed this week.

His announcement came as four New England States were notified by West Springfield officials that they would get tax bills totaling \$6,296 for their exposition buildings. The Connecticut and New Hampshire buildings will be taxed at \$1,738 each, and the buildings of Maine and Vermont will be assessed at \$1,410 each. The Massachusetts building will be tax exempt.

### Coliseum Tax Sticks

Fred C. Steele, chairman of the assessors, informed fair officials of the taxation as he announced the board's refusal to abate \$6,500 in taxes on the exposition's Coliseum and adjacent land, all of which had been paid under protest.

Steele declined to comment on any phase of the taxation. No mention was made of the proposed Rhode Island building which is scheduled for construction next year.

Brooks declared he could not understand the motive, and cited the Massachusetts acts of 1920, Chapter 261 of the general laws, which reads:

"Section 1: Land, buildings and other tangible property owned by any of the United States of America on or within the grounds of the Eastern States Agricultural and Industrial Exposition, Inc., in the town of West Springfield, shall be exempt from taxation so long as such property is used exclusively for exhibition purposes by the State owning same; provided that not more than five acres of land owned by any one State shall be so exempt."

### Nonprofit Fair

Brooks said the exposition had no desire to enter a court battle against the town of West Springfield. "But," he added, "there's something behind all of this. Just why the assessors should go out of their way to attack a nonprofit organization is a question that should be answered to the satisfaction of the people of the town as well as the exposition."

Taxation of the exposition this fall came as a bombshell when the members of the board of assessors sent a bill for \$6,500—based on a \$200,000 valuation of the Coliseum and adjoining land used as a parking area. It was later admitted the use of the Coliseum for hockey and other events outside of the usual exposition activities was the reason for the taxation.

The exposition paid the taxes under protest and filed the petition for abatement just denied by the town.

In the meantime, the exposition billed the Springfield Hockey Club for the amount of taxes under a lease agreement. Eddie Shore, owner-manager of the club, in turn protested the payment and entered court action which is now pending.



## Meetings of Fair Assns.

Indiana Association of County and District Fairs, Claypool Hotel, Indianapolis, January 3-4. William H. Clark, Franklin, secretary.

Wisconsin Association of Fairs, Pfister Hotel, Milwaukee, January 5-6. Douglas J. Curran, Black River Falls, secretary.

Kentucky Association of Fairs, Brown Hotel, Louisville, January 6-7. L. (Doc) Cassidy, Louisville, acting secretary.

Kansas Fairs Association, Jayhawk Hotel, Topeka, January 11-12. R. M. Sawhill, Glasco, secretary.

Association of Tennessee Fairs, Noel Hotel Nashville, January 11-12. Henry W. Beaudoin, Memphis, secretary.

Ohio Fair Managers' Association, Deshler-Wallick Hotel, Columbus, January 12-13. Mrs. Don A. Detrick, Bellefontaine, secretary.

Missouri Association of Fairs and Agricultural Exhibitions, January 13-14, Missouri Hotel, Jefferson City. Rollo E. Singleton, secretary.

Minnesota Federation of Fairs, January 13-15, Lowry Hotel, St. Paul. Allen Dorn, Grand Rapids, secretary.

Michigan Association of Fairs, Fort Shelby Hotel, Detroit, January 16-18. Harry B. Kelley, Hillsdale, secretary.

Georgia Association of Agricultural Fairs, Richmond Hotel, Augusta, Ga., January 17. I. V. Hulme, Elberton, secretary.

Western Canada Association of Exhibitions, Fort Garry Hotel, Winnipeg, Man., January 17-19. Mrs. Letta Walsh, Saskatoon, Sask., secretary.

South Carolina Association of Fairs, Hotel Columbia, Columbia, January 19. Tom Craig, Spartanburg, secretary.

North Dakota Association of Fairs, Clarence Parker Hotel, Minot, N. D., January 21-22. Dr. G. A. Ottinger, Jamestown, secretary.

Oregon Fairs' Association, Imperial Hotel, Portland, January 6-8. H. H. Chundgren, Canby, president.

North Carolina State Fair Association, Sir Walter Hotel, Raleigh, January 21. Dr. A. H. Fleming, Louisburg, secretary.

Massachusetts Agricultural Fairs Association, Parker House, Boston, January 23-24. Robert P. Trask, Boston, secretary-treasurer.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 23-25. C. C. Hunter, Taylorville, secretary-treasurer.

Rocky Mountain Association of Fairs, January 23-25, Northern Hotel, Billings, Mont. J. M. Suckstorff, Sidney, Mont., secretary.

Virginia Association of Fairs, Hotel John Marshall, Richmond, January 24-25. C. B. Ralston, Staunton, secretary.

Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 24-25. H. C. McClellan, secretary, Arlington, Neb.

Louisiana State Fair Association, Bentley Hotel, Alexandria, January 24-25. W. E. Anderson, Baton Rouge, commissioner of agriculture.

Pennsylvania State Association of County Fairs, January 26-28. Penn Harris Hotel, Harrisburg. Charles W. Swoyer, Reading, secretary.

Texas Association of Fairs, Expositions and Rodeos, Baker Hotel, Dallas, January 27-29.

New Jersey Association of Agricultural Fairs, New Jersey Department of Agriculture offices, Trenton, January 28. William C. Lynn, secretary.

Arkansas Fair Managers' Association, Marion Hotel, Little Rock, January 31-February 2. Clyde E. Byrd, secretary, Little Rock.

Mississippi Association of Fairs and Livestock Shows, Robert E. Lee Hotel, Jackson, February 4-5.

Oklahoma Association of Fair Secretaries, Skirvin Hotel, Oklahoma City, February 4-5. J. B. Hurst, Enid, secretary.

New York State Association of Agricultural Fair Societies, Hotel Ten Eyck, Albany, February 7-8. James A. Carey, State Office Building, Albany, secretary.

Class B Fairs Association, King Edward Hotel, Toronto, Ont., February 9. J. A. Carroll, superintendent.

Ontario Association of Agricultural Societies, King Edward Hotel, Toronto, February 10-11. J. A. Carroll, superintendent.

Secretaries of State associations are urged to send in their convention dates.

## Minnesota Circuit Renames Officers, Sets Dates for '49

MAHNOMEN, Minn., Dec. 25. — Tentative dates for fairs in the Red River Valley Better Fairs Circuit were set here at a directors' meeting, at which execs expressed satisfaction with the quality of entertainment obtained for members in '48.

Contracts for the '49 grandstand programs will be made at the Minnesota Federation of County Fairs meeting in St. Paul, January 13-15.

All '48 circuit officers were re-elected. They are: O. M. Mattson, Warren, president; John Bredemeir, Barnesville, vice-president, and J. W. Roseland, Fertile, secretary.

Tentative dates for '49 are: Mah-nomen County Fair, Mahnomen, July 3-5; Clay County Fair, Barnesville, July 7-9; Marshall County Fair, Warren, July 14-16; Roseau County Fair, Roseau, July 18-20, and Polk County Fair, Fertile, July 21-23.

## Mrs. Hartkopf Head Of Blackfoot Annual

BLACKFOOT, Idaho, Dec. 25. — Mrs. Ruth C. Hartkopf has been named manager of 1949 Eastern Idaho State Fair here to succeed I. H. Wartchow, Idaho Falls, who resigned after serving three years as manager in order to devote full time to his farming interests.

The first woman ever named to manage the fair here, Mrs. Hartkopf has been secretary of the State fair board since 1943 and has been connected with the fair district in various capacities since 1936.

The financial report for '48, made at a recent meeting of the fair board, showed a cash balance of \$21,195. The '48 gate receipts were \$38,282 compared with \$42,015 in '47, the drop being attributed to three days of rain during the five-day fair. Attendance was reported at 66,701, as compared with 71,901 in '47.

Plant improvements during the year included erection of a new sheep and swine building costing \$18,980, and a new 2,000 capacity grandstand costing \$22,245.

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# A. C. To Plug for More Biz In Bid To Surpass Current 100 Million Tourist Spending

## Civic Groups Spark Drive, Plan Centennial

ATLANTIC CITY, Dec. 25.—A civic-inspired drive to boost resort business here was announced this week by the publicity and promotion committee of the Chamber of Commerce, which includes representatives of the Amusement Men's Association, Real Estate Board and Hotelmen's Association, along with practically every business, amusement, professional and civic group in the city. It is hoped to attract more visitors and place the resort on a higher level of prosperity, or at least maintain business on the scale which has been enjoyed in recent years.

The group will seek public approval for a busier Atlantic City to be financed by: A centurion club to raise by private subscription at least \$50,000 and possibly \$500,000; a 10 per cent annual ear-marking of luxury tax income for resort advertising and promotion, and a 100-day celebration in 1954 of Atlantic City's 100th anniversary.

Members of the Chamber of Commerce, including Albert Slean, head of the convention bureau, and others in close contact with the visitor situation have had their heads together for several weeks. But the plan took concrete form only this past week when it was referred to an enlarged conference with representatives of practically every group and interest in the community.

### To Direct Ad Copy

While the initial statement issued for publication does not go fully into details of procedure, it is known that the plan includes the formation of a citizen's committee of experienced business and amusement men to give direction to all resort advertising, especially of the institutional type where large space is purchased in nationally circulated magazines and newspapers to sell Atlantic City as a vacationland.

The council pointed out that millions of dollars are spent privately by hotel men to advertise both the resort and their particular business, and that this expenditure will be continued in co-operation with the resort's increased investment for advertising. The inference is that the council disapproves the current method of handling municipal advertising and promotion. Its new plan, it claims, will give business-like form and direction to the use of advertising funds and media under the aegis of trained businessmen experienced in the use of advertising.

### Multi-Million Spending

"The American public is more determined than ever before to take vacations," the council's report stated. "Atlantic City can get its share of this

business only if we seek it aggressively instead of letting it go to more active competitors. Surveys by the Press Bureau, Hotel Association and Convention Bureau, substantiated by luxury tax data, indicate that at least 90 to 100 million dollars must be brought into Atlantic City by visitors each year to sustain our present level of prosperity.

"In the past year the luxury tax has produced \$1,700,000 which was collected on approximately 56 millions in sales of hotel rooms, tobacco, liquor and amusements. Any diminution of luxury tax revenue would place a heavier burden upon the taxpayer. To keep visitor volume and the luxury tax at their present level, we propose that 10 per cent of the luxury tax be used for advertising and promotion to attract visitors. Standard business practice endorses the principle that a part of our luxury tax income be used to insure the continued flow of visitors who pay most of the tax.

### 100 Day Cele

"Now is the time to start planning for the 1954 centennial. It is proposed that the celebration shall last 100 days—May 30 to September 6. The occasion offers great possibilities for staging events that will attract large numbers of visitors and give Atlantic City nationwide publicity of the highest order.

"To get the centennial under way at once an organization known as the Centurions is being formed. Each Centurion will be asked to pay into

# \$75,000 Expansion Program In Final Stage at Whalom

FITCHBURG, Mass., Dec. 25.—A \$75,000 expansion program at Whalom Park has progressed to the point that completion in time for spring opening is virtually assured, Henry G. Bowen, president, announces. Three new buildings are under construction, and plans call for extensive improvements to the picnic area and general landscaping to complete a refurbishing program started shortly after the disastrous 1938 hurricane and interrupted by the war.

A new Dodgem building, replacing one destroyed by fire in 1944, is being constructed under the supervision of Harold D. Gilmore, park manager, and George Page, building superintendent. The new structure will have a 40-foot frontage on the main midway and extend back 80 feet. It is designed to operate with 15 new cars.

A new domed Merry-Go-Round building is being constructed, also in line with the main midway. It will be approximately 100 feet in diameter with open sides except for steel supporting pillars and louvers at the top. The ride, managed by Johnny Bregoli, will be completely refurb-

## Promotion Stunt At NAAPPB Meet Does a Back-Flip

CHICAGO, Dec. 25.—There are successful park promotions and then there are those not so successful. Henry G. Bowen, Whalom Park, Fitchburg, Mass., and John Coleman, Riverside Park, Indianapolis, can tell you about a promotion stunt they tried during the NAAPPB convention in Chicago, the one that did a back-flip.

Here's how Bowen told it:

"As you know, Johnny Coleman originated the 'Open the Safe' promotion at Riverside Park and I tried to put on this promotion at the convention.

"We obtained the loan of a new safe and had it on display in the exhibition hall. We succeeded in lining up about a dozen exhibitors to make donations, all of which would go to the person opening the safe. The chances of opening the safe were 1 in 600,000.

"We wanted to be sure the safe was opened during the convention, so we decided to give out some of the numbers of the combination. Consequently, the day before the convention ended we gave out the first number. We were supposed to give out the second number the afternoon of the final day, so that after the meeting on the final day there would be only one number left and someone undoubtedly (we hoped) would be able to open the safe.

"However, on the second and third (See Promotion Stunt on page 73)

the treasury \$100 a year for the next five years. It is possible the program may appeal to several hundred, but if only 500 respond, this will produce a fund of \$50,000 to spend on the 1954 celebration."

bished. The top of the building will be finished in green.

A new stage and band shell will be erected in the center of the park for the presentation of concerts and other attractions. The adjacent area will be completely landscaped with lawns and flower beds.

Bruno Pacy is relocating the Custer Car and Airplane rides so that both will be included in the new main midway. The small car ride will have a wide frontage on the midway and extend beyond adjacent concessions to provide a longer ride.

The relocated Airplane ride will be redesigned and equipped with new rocket-type cars. Facades of the buildings now under construction will be decorated in conformity with eye-appealing designs on the fronts of the penny arcade, bowling alley and small concessions erected several years ago.

### Concessions Moved

Several concession buildings are being relocated so as to provide an unbroken midway extending from the main entrance to the roller rink.

With the completion of the building program all but three of the buildings will have been constructed in the past 10 years. Only units not new are the ballroom, constructed just before the hurricane, the theater and the skating rink.

About 1,000 shade trees will be planted in the picnic grove in the spring as part of a long-range reforestation plan.

The construction work is being accomplished by a crew of 40 men and will continue thru the winter, weather permitting.

# Ridemen Get Biz From Ops At Trade Show

## Kiddie Devices Sell

CHICAGO, Dec. 25.—Something that probably went unnoticed this year at the annual trade show, sponsored by the National Association of Amusement Parks, Pools and Beaches (NAAPPB), was that parkmen attending the annual convention went to town in buying rides.

For the last three years, at least, most of the ride selling was done to carnival operators. This year, however, it was a different story. The parkmen outbought the carnies in the ride department.

What was the reason for this comparatively sudden switch? The question was put to Paul H. Huedepohl, NAAPPB executive secretary, following the convention. Here's the way he explained it:

"Parkmen aren't the type to rush in and buy new rides the minute they are put on the market. They prefer to wait until the ride has proved itself. That's what happened this year. Several new rides were seen in action at Toronto and other spots this year, rides that proved themselves, and the parkmen came to the convention in a buying mood.

"Too, quite a few owners purchased the old stand-bys, such as Merry-Go-Rounds and Whips.

The NAAPPB secretary pointed out, too, that many parkmen are enlarging or building new kiddielands in their parks and kiddie ride purchases this year were heavy.

Huedepohl wanted it made plain, however, that men in the carnival industry did plenty of buying at the trade show, but it was noted, he said, that buying by parkmen this year topped that done by the carnival owners.

# Lincoln Zoo, Chi, Draws 3 Mil Visitors

CHICAGO, Dec. 25.—Lincoln Park Zoo here drew a record 3,250,000 visitors in 1948, R. Marlin Perkins, zoo director, announced. This was 250,000 more than in 1947 and 500,000 more than in '46.

Perkins plans to install a children's zoo of nursery rhyme animals and a section to introduce farm animals to city dwellers. No definite time has been set for these innovations, Perkins said.

# New Minny Train For Balboa Park

SAN DIEGO, Calif., Dec. 25.—A new miniature streamlined train recently was opened at Balboa Park here by Swope Railways, Inc. The Swope org also operates trains in Kansas City, Cleveland and Los Angeles.

The train carries 60 passengers and is a duplicate of the one operating in Griffith Park, Los Angeles.

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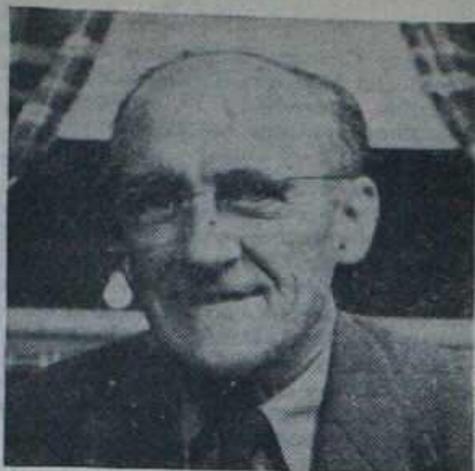
## Winter Haven, Plant City Set

LEEWATER, Fla., Dec. 25.—E. (Eddie) Young's Royal Crown Shows have been awarded the contract to provide the midway attraction at the Citrus Exposition in Winter Haven, Fla., February 14-19. The 1949 tour for the Young organization also marked the fourth consecutive year that Royal Crown has been the midway feature at the fair, which is considered the second largest of its type in the Alligator State.

This year the exposition will celebrate the 25th anniversary of its inception and plans for its presentation are virtually completed. Royal Crown has contracted a number of other year-season engagements in the state including Highlands County Sebring, February 21-26; the Plant City Strawberry Festival, March 1-5; Manatee County Fair, Palmetto, March 7-12; Lee County Fair, Eustis, March 14-19, and Seminole County Fair, Sanford, March 21-26.

Now officials said that Owner-manager Young recently purchased a 20-car Skooter and two 100 kw. generators which will be delivered in time for the stand at Winter Haven. Show fronts are being rebuilt and equipment is being overhauled and repainted. Officials said that in the shows embark upon the season they will leave local winter-quarters with 48 units. Fifteen shows and 10 shows, all office-owned, will be carried thru the season, it is reported.

Mrs. Dolly Young, business manager of the org., is making plans to be here in time to be on hand for the installation dinner of the Ladies' Auxiliary of the Miami Showmen's Association when she assumes her duties as second vice-president.



EDWARD K. JOHNSON has just rounded out his 12th year as contracting agent for the Cetlin & Wilson Shows. Before that he handled promotion and general agenting for Nat Narder's Majestic Shows for 10 years after having served as special agent for the Rubin & Cherry Shows for 10 years.

## Fiesta Shows Set Up L. A. Winter Qtrs.; Plan April 1 Opening

LOS ANGELES, Dec. 25.—The Fiesta Shows, formerly California Fair Shows, which recently wound up its season at Pixley, Calif., has established winter quarters here, and work will start soon to ready the org for an April 1 opening, Cal Enfield, owner and manager, reported.

At the close of the season the org carried 7 rides, 28 concessions and a Wild Life exhibit, owned and managed by William Garberson.

Ride personnel includes Homer Dillon, Merry-Go-Round; W. H. Powell, Ferris Wheel; Mike Rogebino, baby cars; Vita Rogebino, baby planes; Mae Walsh, bomber planes; Swede Wilson, rolloplane, and Oscar Scarberry, ponies.

Concessionaires include Al and Georgia Stribling, popcorn and apples; Mrs. Homer Dillon, floss; Doc and Mrs. Shane, photos; Johnny Lopes and Mrs. Robertson, grab; Mrs. Ford Munger, long range; C. B. Segrest, (See Fiesta in Quarters on page 63)

## World of Today Inks Four Fairs, Des Moines Fete

MUSKOGEE, Okla., Dec. 25.—World of Today Shows, co-owned by L. C. (Curly) Reynolds and H. Wells, have been contracted to play the fairs at Cedar Rapids, Ia.; Mason City, Ia., and Sioux Falls, S. D., and the Fort Smith (Ark.) Livestock Show in '49, it was announced at the shows' winter quarters here.

Other 1949 bookings include the annual Spring Festival, sponsored by the Baldwin Patterson Post No. 244 American Legion, in front of the State Capitol at Des Moines.

## Fenly Clark Buys Out Partner; Retitled Org As Clark Exposition

ALBANY, Ga., Dec. 25.—Fenly Clark and Walter Lankford have dissolved partnership in the Clark-Lankford Shows, with Clark buying Lankford's interest to become sole owner, it was announced here during the org's last stand under the Clark-Lankford banner.

From here the unit, retitled Clark's Exposition Shows, moved to Montezuma, Ga. It will continue to carry 1 major and 1 kiddie ride, about 25 concessions and 4 or 5 shows during winter months in order to enable playing downtown locations.

Clark is experienced in the concession end of the business, having spent several years handling concessions for the W. G. Wade Shows.

George Drake is handling general agent duties for Clark, while B. Cooper McDonald, circus-carnival auditor, has joined on from the Cetlin & Wilson Shows to handle the office wagon.

Clark recently purchased two additional trucks, a transformer and an office wagon from Fay's Silver Derby Shows, and a new exhibition top and new tops for the jig show and the Side Show from the L. P. Shaw Tent & Awning Company, Valdosta, Ga.

## NSA Aux. Host To Needy Kids At Xmas Party

NEW YORK, Dec. 25.—The annual Christmas party for underprivileged children, under auspices of the Midge Cohen Fund of the Ladies' Auxiliary of the National Showmen's Association (NSA), was held at NSA club-rooms Saturday (18). Approximately 150 children were in attendance, including 25 children of displaced families recently arrived from abroad.

While the kiddies were being assembled, auxiliary hostess Sidone Silvers entertained with piano selections. Among NSA members who assisted in seating the children were Dada King, Jack Stern, Frank Rappaport, Bibs Malang, Charles King, Al Janpol, Louis King, Bucky Allen and Al Shriner.

Sam Rothstein, as usual, officiated as Santa Claus. A number of the young guests entertained with song numbers, after which six-year-old Beth Beach followed with renditions of several selections, with piano accompaniments by her mother, Mrs. Elizabeth Beach. Next on was Rose Marie Scala in songs and dance (See NSA Aux. Hosts Kids on page 63)

## Greater Tampa Aux. Guests at Dinner

TAMPA, Dec. 25.—Ladies' Auxiliary of the Greater Tampa Showmen's Association held its first testimonial dinner Wednesday night (15) in Frank Lenia's Chateau Club. Fifty-two women were present. Evelyn Kleider was chairman.

On the entertainment program were Tommy Williams, Station WDAE, guitar player and singer; Ann Beebe, singer; Rosita and Henri, rumba; Billy Bruce, piano; Joe Pettina, formerly with Raynell's Girl Show; Harry Wilson, Gertie Miller, Bertie Perrot and Kathleen Sutton, Norman Nasarr emceed.

Past President Clover Fogle was presented with an orchid. Jeri Ringlin, president-elect; Lois Sedlmayr, Evelyn Blakely, Dottie Carrol and Geraldine Gaughn gave short talks.



YES, THERE IS A SANTA CLAUS! Anyone of the 250 underprivileged children hosted by the Showmen's League of America Friday (24) at the Chicago Club will attest to that. The SLA gifted the small fry with many presents, provided refreshments, food and candy, gave each a crisp \$1 bill and then treated them to a special one-and-a-half hour vaude show. SLA members toiled happily in advance, wrapping a mountain of gifts, decorating the clubrooms and making arrangements. At the party itself, it was doubtful who experienced the greatest joy—the kids or the SLA members as they watched the moppets thrill at the gifts and treats. Pictured above is a typical make-ready session of the Christmas party committee.

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**MIGHTY HOOSIER STATE SHOWS**

The year 1948 will soon be history. In reviewing the many events that took place during the year, we can not help but express to you our sincere appreciation for the part you have played in whatever success we have enjoyed. It is the loyalty of friends that make us look forward to 1949 with confidence. May we wish you the best of everything for the New Year.

**W. R. GEREN**

**WE NEED A GOOD NOVELTY MAN**

Man and wife to operate modern Novelty and Trick Outfit built as trailer. Drop down the aluminum awnings and it is closed for the night. We also give liberal commission on carnival supplies sold to other Concessions on Show. You make money on rainy days too! It is necessary that you have covered truck to pull trailer and carry surplus stock. Applicants must be acceptable to bonding company. You will be booked on contract to travel with live wire Show. If you are not able to keep working without your boss constantly driving you, please don't apply, because you won't last.

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D. W. CHESSER, 1108 GRAHAM ST., FRANKLIN, IND.

**MIDWAY CONFAB**

Jack Lydick, who operated bingo the past season with Crescent Amusement Company, is calling games in a Cleveland hall.

Emma (Jean) Kobouf, formerly with the Cetlin & Wilson and Kirkwood shows, who is ill in Ward E, Veterans' Hospital, Bay Pines, Fla., would like to hear from friends.

News that shows are preparing for their 1949 tours in quarters leaves the ordinary trouper unmoved, because who isn't?

Frank Bergen, general manager of the World of Mirth Shows, is back at his Richmond, Va., home after hospitalization in Chicago where he was taken ill while attending the outdoor meetings. He reports that he is concentrating on regaining his strength while continuing under a physician's care.

Mr. and Mrs. Larry Nolan, Spot Goodman, Mr. and Mrs. Tommy Lamb and Mr. and Mrs. Scott Lamb are among carnival folks wintering in Denver. . . . Scott Lamb recently took delivery on a new Metro Horse Race Derby. He will book it on the Larry Nolan Shows. Lamb also holds contract for the entire front end of the Larry Nolan Midway for the '49 season.

When a Girl Show talker gets to the age where the gals confide in him, he's past the age when the info is of any use to him.

Charles S. Reed, last season general agent for Gulf Coast Shows and prior to that general agent of the Great Sutton Shows, recently entered the Kennedy Veterans Administration Hospital, Memphis, for another throat operation. He expects to remain in the hospital for about two months.

. . . Ray Cramer, Side Show operator, entered Missouri Baptist Hospital, St. Louis, December 19, where he underwent a minor operation.

Then there was the old-time aerial act rigger who was so afraid to climb to high places that he wouldn't go up until he had at least six drinks.

Married December 20 in Dallas, Grover P. (Tex) Daniels, independent concessionaire, and Madlyn Farr, formerly of the Hennies Bros.' Shows, plan to remain in that city until the opening of spring dates. Harry Robinson, concessionaire, was best man at their wedding and Mrs. Ena Williams was matron of honor. The bride is a member of the Lone Star Show Women's Club of Texas. . . . Charlie McDougal, of Royal American Shows, has left Santa Rosa Hospital, San Antonio, to convalesce at 114 Montclair Street, that city.

Fact that ticket sellers are chased for rehashing ducats and then rehired, suggests that the wage of sin has been greatly reduced.

Van Stokes, who closed with Dick's Greater Shows, is wintering at the Plaza Hotel, Toledo. . . . A near-tragedy was averted by members of Peppers All-State Shows during their engagement in Cameron, La., when Glenn Williams's gasoline stove exploded after the shows had closed for the night. All joined in a bucket brigade to keep the flames from spreading to the tops. Williams and wife lost all personal belongings in the fire, and the next day members of the shows donated clothing, household utensils, blankets and money to replace their loss. Members of the org also were tendered a Thanksgiving party during the stand by Owner Frank W. Peppers. . . . Virginia and Zeke Shumway are spending the holidays in Dallas but will return to their Gibsonton, Fla., headquarters soon after the first of the year. . . . C. H. (Pop) Sorenson had his gold nugget and bargain counter set up in Miami during the holidays.

The Robinson family, frozen custard concessionaires, recently purchased a home in Coral Gables, Fla., and shortly after ran into bad luck, when their three children were injured while riding home in a school bus which was hit by a city garbage truck. Charles Robinson sustained a concussion, Helen, injuries to her shoulder, arm and back, and Alice, who was knocked unconscious, suffered from shock. All are recuperating at home. A recent visitor to the Robinsons was Frank Thomas Jr., owner, General Equipment Sales Corporation, who planed from Indianapolis to Florida on business.

Midway biz isn't the soft touch it used to be when any show owning four light towers was practically a sure winner at fair meetings.

Louis Bright has returned to his home in Sanford, N. C., after a visit with Mr. and Mrs. Lloyd Serfass, owners of the Penn Premier Shows, at Carthage, N. C. Bright says the Serfasses were preparing to leave for a Florida vacation. . . . Jack Oliver, formerly with Wallace Bros. and the late Joe Galler's Buckeye State shows, is in Charity Hospital, New Orleans, and would like to read letters from friends. . . . Billie Timberlake, annex attraction, and James (Le-Roy) Catfield are visiting Billie's mother in Noel, Mo., following a successful season on the 20th Century Shows.

Nice old lady, who listens to gal show openings with her good ear, is relieved from buying a ticket when she hears that no one under 16 or over 60 can stand the torrid exhibition within.

Jack Connors letters from New

Orleans that outdoor showfolk wintering there include Sally Rand, Royal American Shows; Ruth Saunders, Alamo Exposition Shows, and a host of concessionaires. . . . During a visit in Phoenix, Ariz., recently Phil Sciortino, a member of the Greater Tampa Showmen's Association, attended a meeting of the Phoenix Showmen's Association and spoke briefly before the gathering. . . . After closing his de luxe bingo on the Mighty Page Shows, R. S. Buffington joined B. & H. Shows for three weeks and worked to good results. He recently purchased a new trailer for his wife and they are wintering in Johnson City, Tenn., after storing their equipment at the Sumter, S. C., fairgrounds.

Years ago a concessionaire on an out-all-winter show decided to make his doll booth more enticing for the holidays by decorating it with mistletoe and holly, and to make it complete he donned a Santa Claus suit and the gray whiskers. That evening when the tots coming home from school stopped to look at him and his toys, he chased them with, "Scram! Old Santy doesn't play to punks."

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Rides not to conflict, no Kiddie Rides, Fun House, Motor Drome, Concessions in Trailers or Trucks only. Best location on the Boardwalk.

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Ferris Wheel, Merry-Go-Round, Tilt or any of Novel Rides. Long season of Celebrations and Fun. Good route, good crowds.

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Must have Ferris Wheel, Carousel, Octopus, W and three Kiddie Rides, including live Ponies Toy Train. Also room for legitimate Side Show and Concessions. Strictly no gambling devices.

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**BOX D-113**

c/o The Billboard Cincinnati 22

**Ill's Greater**

ARANSAS PASS, Tex., Dec. 25.—Mr. and Mrs. C. O. Hill visited their daughter and son-in-law, Mr. and Mrs. Petty, in Houston, and brought their grandson Jimmie for a short visit here. Mr. and Mrs. H. P. Hill returned recently from a booking trip to West Texas.

Mr. and Mrs. Johnnie Martin were guests of Mr. and Mrs. A. W. Martin. Martin and Carl Byers bagged three geese and several ducks on a hunting trip last week.

Mr. and Mrs. C. L. Runnells planned to leave for Belen, N. M., to spend the holidays with their daughter, Mrs. L. F. Barnes.

Vela McGree is back at the bus depot after undergoing an operation at the Scots and White Hospital. Manager of the Continental Bus Company, Vela is also *The Billboard* sales agent.

Cliff and Gussie Knox report good sport fishing. Also noted fishing were D. and Ann Summers, Slim and his Griffith, C. O. Hill and Mapel Williams.

Bonnie Holified, the shows' *Billboard* agent, writes that she is winning at her Laurel, Miss., home.—**BECCA RUNNELLS.**

**County Fair**

AINSWORTH, Neb., Dec. 25.—Organized in quarters at the air base here, here work has started on painting and rebuilding under the direction of Jack Rutledge, who has returned from an extended visit on the West Coast. A new show has been added, a Monday Speedway, making four office-owned shows. New canvas has been bought for all office-owned attractions. Canvas is royal blue, trimmed in red. A new truck has been added, making a fleet of 12.—**OSCAR GRAY.**

**Southern States**

TAMPA, Dec. 25.—Shows closed December 4 in Dade City, Fla., and are now into quarters here. They will undergo a general repairing and will be painted before being made ready for their usual spring dates in Southern Florida prior to their regular opening at Long Beach, Panama City, Fla.

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**WINTER QUARTERS**

**Pike Amusement**

FORT SMITH, Ark., Dec. 25.—Sailor Evans, ride superintendent, has the Merry-Go-Round ready for the paint shop. Builders Fred Miller, Joe Moxley and Herman Hunn will report after first of the year to begin construction on a new entrance arch and four new show fronts. All rides will be repaired and repainted. Manager W. M. Pike bought a new major and a kiddie ride, also five new light towers. Mr. and Mrs. R. C. Wheelock returned to their home at North Little Rock, Ark., following the season's close; Mac Langley went to his home at Heber Springs, Ark., for the winter; the Borrer brothers and families to South Texas for the winter; Ray Johnson and family, St. Louis; Secretary Johnnie Martin, Alexandria, La.; Mr. and Mrs. Eddie Hahn and Sailor Evans and wife and family are in quarters. Mr. and Mrs. Pike are visiting his parents and relatives in West Virginia and the writer is visiting friends and relatives in Missouri.—**H. T. McAVOY.**

**Happy Holiday**

DETROIT, Dec. 25.—Shows will go out in the spring under new management, Ray Williams and Anthony (Skip) Schipper having purchased the organization recently from Mr. and Mrs. Herbert Simpkins, who retired because of ill health. Established spots in Michigan, Indiana and Ohio will be played.

Jack Raterink, formerly of the Pleasureland Shows, has been signed as secretary, and H. Glen Hockett will be general manager. It is planned to carry 9 rides, 5 shows and 35 concessions.

Other personnel will include Joe Crognale, ride and lot superintendent; Vern Clark, electrician; Richard Welch, Rolloplane and kiddieland; George Nelson, master mechanic; William Haan, public relations, and Jack Damrosch, in charge of shows.

**20th Century**

MUSKOGEE, Okla., Dec. 25.—Co-Owner E. D. McCrary is in charge of quarters and plenty of work is being done. Rides and show fronts are being repainted and mechanical equipment is getting a going over.

McCrary announced he and Co-Owner Albert Martin purchased two new major rides, a Caterpillar and a Dodgem, and two new kiddie rides at the Chicago convention. Semi-trailers are being built for the devices. Already delivered to quarters are eight new Chevrolet tractors and two new panel trucks.

Show will open the season with 15 rides, 10 shows and 60 concessions. Light towers will be increased to eight next year, four now being constructed. Show again will use two government searchlights used last year.—**FRANK GASKINS.**

**Peerless Celebration**

CANA, Va., Dec. 25.—Shows, which closed October 23 after running into their first snow, have established winter quarters here and are using a large super service garage to do their overhauling.

Season was fair the business was off about 25 per cent from last year. Plans for 1949 call for the org to play its usual territory.—**WILLIAM J. MESPILT.**

**Joe Starr**

TEXARKANA, Tex., Dec. 25.—Shows came into local winter quarters after closing a successful season at Kauntz, Tex., December 4. Plans to build a new front for the shows have been completed. Frank Wilson is in charge of quarters.

Secretary Lofflin is visiting his relatives in Fort Smith, Ark.

**Great Sutton**

JACKSON, Miss., Dec. 25.—The season closed officially at Great Monroe County Fair, Aberdeen, Miss., but a small winter unit was taken out from Aberdeen for three weeks, after which equipment was moved here.

Most of the personnel has left for the holidays, but plans to return here January 10. Plans call for the streamlining of loading of shows and rides. It is planned to move on 23 semis, two more than last year, due to acquisition of two major rides and several shows.

Manager Sutton and Leo Allen, back from the Iowa fair convention at Des Moines, reported inking five fairs and eight Iowa celebrations. The spring route will take the org thru Missouri and Illinois.

**Home State**

BATESVILLE, Ark., Dec. 25.—Work at the quarters here has been moving along at a fast clip under the direction of the writer and a crew of seven. The Tilt-a-Whirl, bought at the closing spot, is undergoing an overhauling. Co-Owner Carl Larsen will have a new 100-foot main entrance off the drafting board and construction will start on it after first of the year. The shops have closed for the holidays. Larsen is planning a fishing trip to Biloxi, Miss., along with his son, Buddy, who will remain in that State for an extended visit with his wife's folks. Co-Owner Don Trueblood is on a business trip. The writer and wife went to Kansas City, Kan., for the holiday season. Work will be resumed here January 3 and the building program will last until the latter part of March when we move to Lincoln, Neb., quarters ready for opening in April.—**BOB LAUGHLIN JR.**

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**MIGHTY HOOSIER STATE SHOWS**

WINTER QUARTERS, BOX 29, GREENSBURG, INDIANA

12 RIDES — 8 LIGHT TOWERS — 2 ARMY SEARCHLIGHTS

The truck show with equipment uncompassed. Now booking Shows and Concessions, Bingo and Popcorn sold. All others open. Write for our special low rate on Concessions for 1949. Want neat Cook House. I own 8 new Show Tops and Fronts. Want Canvas Man to up and down same. People with something for the inside of these Shows, write. Man to handle Light Towers and Searchlights. Also want Billposter, Ride Help that drives. Blackie McPeat, write. All replies to W. R. GEREN. Will be at Indianapolis Fair Meeting January 2, 3 and 4.

**NEW ORGANS USED**

**ORGANS, NEW**—We will have ready for spring delivery several new organs.  
**ORGANS, USED**—We will have five good used organs for sale—completely reconditioned.  
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**National  
Showmen's Association**  
1564 Broadway, New York

NEW YORK, Dec. 25.—The Christmas packages given to the disabled veterans in the Veterans' Administration Hospital at Beacon, N. Y., created quite a sensation among these shut-ins. More than 1,000 packages were distributed by the NSA Veterans' committee under the direction of Chairman Jack Lichter.

The Ladies' Auxiliary had the use of the clubrooms Saturday (18) for a Christmas party for needy children. Sam Rothstein played Santa.

Next club event skedded is the New Year's Eve party in the clubrooms under the direction of Dave Brown and the entertainment committee, with Joe Basile's ork, dancing and entertainment.

Meetings, board of governors and general, of Wednesday (22) night were presided over by Secretary Phil Isser. Also on the dais were Counsellor Hofmann, Treasurer Simmons and Chaplain Murray. Auditor Leveas advises that a report on the banquet and financial activities will be made during the January meetings.

The following applications for membership will be acted upon by the eligibility committee at its next meeting: Harold Levine, Jack Roberts, Jacques D. Mohr, Ben S. Allen, Mack Brooks, Julius Pariser, Ted Strul, Kicky Katz, Benjamin Weitzner and Herbert Belfer.

House committee chairman Dan Thaler has selected an exceptional staff of assistants and the clubrooms are showing the effects of good management. Despite the fact that many members have headed south, the clubrooms show unusual activity.

So many holiday cards have been received by the club it is impossible to reply individually—so happy holidays to each and every one.

All of the awards in the building fund drive have been given out with the exception of the Buick, the winner of which is a non-resident who will take possession shortly.

Next regular meeting Wednesday, January 12.

## CLUB ACTIVITIES

**Greater Tampa Showmen's Association**  
Tampa, Fla.

TAMPA, Dec. 25.—President Eddie Lemay presided at the regular meeting, preceding the installation of the new officers. Officers installed for '49 were C. J. Sedlmayr Jr., president; Eddie Young, first vice-president; James E. Strates, second vice-president; Nat D. Rodgers, third vice-president, and Gene Berni, treasurer.

The nominee for secretary declined. At a board of governors' meeting, Gene Berni was named executive secretary, with H. A. (Hal) Hall named to act as recording secretary.

The recently formed building committee, headed by Dick Harris, purchased nine lots near Florida State Fairgrounds and work on the new clubhouse may start soon after the first of the year.

Russell Phillips was chairman of the Christmas tree committee this year.

**Ladies' Auxiliary**

President Clover Fogle presided at the regular Monday (6) meeting. All officers, with the exception of Elsie Brizindine, third vice-president, were present. Mrs. Dave Wise, chaplain, read the opening prayer.

Mary Wyatt and Maxine Mitchell were appointed librarians. Kay Yenny, chairman of the welfare committee, reported flowers sent to Kate Murray, Arlene Cooper, Mrs. Al Tomaine and Leon Claxton. Kate Murray is in a critical condition at Touro Infirmary, New Orleans.

The club welcomed Priscilla Bejano's mother, Christian Gonzalez, recently arrived from Banganon, Puerto Rico.

Nellie Golden donated \$50 to the club.

Voted to membership were Effie Tate, Gladys Brod and Mrs. Robert Wilkinson.

Election judges were Geraldine Gaughn, Mary Paterson, Ann Bickford, Mary Wenzik and Leila Howey.

President Clover Fogle flew to Miami to attend the Miami Showmen's Association Auxiliary meeting.

**Showmen's League of America**  
400 So. State St., Chicago

**Ladies' Auxiliary**

Regular meeting was held Thursday (16), with Mrs. Robert Miller, president, presiding. Other officers present were Mrs. A. L. Filograsso, first vice-president; Mrs. Ralph Glick, second vice-president; Mrs. Margaret Hock, third vice-president; Viola Blake Parker, treasurer, and Mrs. M. Richard Horan, secretary. Mrs. Lucille Hirsch, chaplain pro tem, read the opening prayer.

Elected to membership were Bess Hamid, Sadie Schwartz, Mrs. Curtis L. Bockus, Frances Spencer Borswold, Frances Lauther, Mrs. Eleanor Ray, Blanche Heth, Ada Cowan, Mildred Watson, Mrs. Juanita Deisler, Nellie Stokes, Callie Baker, Mrs. Billie Cooper, Mrs. Dacy Walton, Catherine Robertson, Helen R. Craft, Virginia Jean Allen, Catherine R. Anderson, Mrs. Harry Cherniak, Ada L. McCue, Mary H. Lamson, Margaret Lown and Josephine Glickman.

Mrs. Bessie Mossman, relief chairman, reported Mattie Crosby, Viola Fairly, Edith Streibich, Mae Sopenar and Virginia Kline on the sick list.

Mrs. A. L. Filograsso and daughters, Marion and Mary Lou, left for New York to spend Christmas with their daughter and sister, Lorraine Snieder.

Elsie Miller won the bottle of wine donated by Bessie Mossman.

Next meeting will be held January 6.

**Heart of America Showmen's Club**

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Dec. 25.—E. D. (Mac) McCrary was elected president Friday night (17). Other officers elected were Paul Van Pool, first vice-president; E. Harold Elliott, second vice-president; Boxie Warfield, third vice-president; Bill Wilcox, secretary; George Carpenter, treasurer; George Elser, warden, and George Sargent, conductor. Chris Klausen, George A. Dean and Fielding Graham were elected to the board of directors.

Sam Benjiman, chairman of the banquet and ball committee, reports that the New Year's eve event in the Georgian Room at the Hotel Continental is a sellout.

**Ladies' Auxiliary**

President Rosa Lee Elliott presided at the regular meeting, with Secretary Loretta Ryan and Treasurer Hattie Howk also on the rostrum. Considerable detail work was done on arrangements for the tacky party, scheduled for Thursday, December 30 at the Coates Hotel.

**Show Folks of America**

San Francisco

SAN FRANCISCO, Dec. 25.—Fred Weidmann, first vice-president, presided at the December 15 meeting in the absence of Whitey Monette, president, who arrived late. Called to the rostrum were Harry G. Seber, Sammy Corenson, Jimmy Lynch and Council Raiford.

Seber, chairman of the cemetery trustees, reported that Richard Dixon died in Los Angeles and was buried in the Show Men's Rest, the PSCA cemetery plot, with the Show Folks of America assuming all expenses.

Melvin Wolff and Harrison F. Cutler were elected to membership.

Jean and Johnny Branson, sister and brother-in-law of Josephine Lynch, were reported recovering from a serious auto accident near Edmonton, Alta.

The installation of officers will be held January 10.

**Michigan Showmen's Association**

3153 Cass Avenue, Detroit

DETROIT, Dec. 25.—Harry Stahl, president, was in the chair at the Monday (20) meeting. Also on the rostrum were Ben Morrison, first vice-president; Roscoe Wade, second vice-president; Louis Rosenthal, treasurer; Bernhard Robbins, secretary, and Jack Dickstein, past president.

A letter from governor-elect G. Mennen Williams was read. Sam Stone, Charles Heim and Mannie Brown were reported on the sick list.

Joe Frederick, Rudolph Nathansen, Sam Goldstein, Orville Harris, Eddie Gold, Sam Fine, Joe Crognale, Glenn Hockett, Sam Stone, Roscoe Wade, Ralph Lewis and Mike Englebrink each talked under the heading "for the good of the order."

Sam Ginsburg, chairman of the annual Christmas party for underprivileged children, gave a report on that affair held Sunday (19). Three hundred children were the guests of the club. As usual, R. A. Nathansen was the Santa Claus. The children were loaded with gifts, served a luncheon and entertained by clowns, music, magicians and dancers.

**Ladies' Auxiliary**

Bernice Stahl, president, presided at the December 20 meeting. Also on the rostrum were Dot Miller, first vice-president; Peggy Cohen, second vice-president; Rose Lewiston, third vice-president; Dorothy Gold, treasurer; Belle Frayne, secretary, and Hattie Wagner, past president.

Communications were read from Rose Bevans, Elsie Miller, Sophia Carlos and Pat Crognale. Lela Nelson was accepted into membership. Louise Perfile and Mae Goldstein were reported on the sick list. A donation for the Christmas party was received from Marian Hamilton in Miami.

**Regular Associated Troupers**  
106 E. Washington, Los Angeles

LOS ANGELES, Dec. 25.—Past President's Night was observed December 9, with Lucille King, founder and first president, and Lucille Dolman, sixth president, in attendance. President Marie Bailey was in the chair, but at intervals turned the gavel over to the two former presidents.

Membership applications of Mr. and Mrs. Whitey Monette, Adam McBride and Nat Cohen were received.

C. H. Allton was elected president at the December 16 meeting. Also elected were Emily Bailey, first vice-president; Sam Brown, second vice-president; Lillian Eisenman, third vice-president; Ted Levitt, treasurer; Jennie Reigel, treasurer, and Helen Brainerd Smith, secretary.

Virginia Kline told of her trip to Chicago. A letter was read from Elsie Miller, president of the Ladies' Auxiliary of the Showmen's League of America.

Ted and Marie Levitt, present for the first time since spring, brought in a donation. Also on the rostrum was Dolly Martin, who gave a donation to the club on behalf of her husband and herself. Food for the buffet which followed the meeting was furnished by Larry Nathan.

Toney and Minnie Spring were back from the desert for a few months. It was reported that Jennie Reigel was ill and under an oxygen tent.

Herbert Sucher, chairman of the New Year's Party, said he had made arrangements for it and for the installation that will be held that evening. No meeting will be held Thursday, December 30, but Wednesday, December 29, Emily Bailey will give her bunco party.

**WANTED**

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**FRANK H. SCHNEIDER**  
Chr. Carnival Com.,  
Chandlerville, Ill.

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**MIAMI SHOWMEN'S ASSOCIATION  
BANQUET AND BALL**

**TO BE HELD  
MONDAY, JANUARY 3, 1949**

*Refreshments at 7 - Dinner at 8*

**Club Beach Comber, Miami Beach, Fla.**

*Reservations Accepted Now*

**MIAMI SHOWMEN'S  
ASSN.**

236 W. Flagler St.

Miami, Fla.

**Pacific Coast**

**Showmen's Association**

35 S. Hope Street, Los Angeles 16

LOS ANGELES, Dec. 25.—Everett (George) Coe was honored at the annual president's night, Monday (Dec. 20). Al Flint, executive secretary, received a check for his services. He was honored by the Ladies' Auxiliary, which presented him with a check for his help during the year.

On the rostrum with Coe were Earl Douglas, first vice-president; Joe Bug and C. E. (Candy) Moore, vice-presidents; Al Weber, treasurer, and Nat. President Coe invited Nat Rogers, Royal American Shows; Mike Dolan, Theodore Forstall, C. H. (Fat) Johnston, John Delaporte and Jack Hughes to the rostrum.

Irving (Curley) Tiber was voted membership.

Fred Donley reported that Ed Johnson, Jack Bush and Harry Welch are on the sick list.

President Coe reported that George Guerman, who had loaned the club \$500, had been paid and that Lauer had refused the interest amounting to nearly \$150.

Matt Herman was named installing officer for January 3.

Silver membership cards were presented by Coe to officers serving with him. These included Earl Douglas, Al Krug, Candy Moore, Al Weber and Ed Mann.

Harry Hargraves took over the show and welcomed back to town the following members: Joe Blash Sr., Benny Callahan, Glenn Loomis, Sam Dolman, Theodore Forstall, John Nick, Charlie Carpenter, John Lorenson, Benny Samuels, Elmer Green, Ed Zipkin, Harold Long, Harry Hillen, Roy Bible, Fred Hayes, Montgomery, Red Cohen, Moxie Miller, Bud Douglas, Joe Blash Jr., Jess Davis, Elmer Hanscom and Joe Macey. Forstall and Davis each contributed \$50 to the building fund. Benny Stone purchased a chair for

**Ladies' Auxiliary**

Meeting Monday (20) was called to order by First Vice-President Charlotte Cohen in the absence of President Madge Buckley, who was bed home by illness in her family. Guests included Mrs. Nat Rodgers, introduced by Ann Doolan; Dorothy Mans, introduced by Ruth Samuels; Charlie Carpenter, introduced by Lee Marm; Jean Herman, introduced by her mother, Morosa Herman; Lucille Delaporte, introduced by Edith Walcott, and Mrs. Rose Ferris, a new member, introduced by Charlotte Cohen.

Morosa Herman was winner of book night and the door prize, donated by Trudi De Santi, was won by Roy Bible. Winners of book awards were Esterella Terrill, winner of the blue cloth donated by Vivian Jacoby; Sheppard, winner of the pearls, donated by Edith Hargrave, and mounted in a ring and earrings by Madge Buckley; Fern Redman, winner of the comforter, donated by George Chipman; Jean Herman, winner of the prize donated by Charlotte Cohen; Alice Cockron, winner of the rug donated by Fay Prosser, and Ersee Rhodes, winner of the hand-knitted rugs donated by Inez Allton.

Jewel Smith and Marie La Dew were named as the Santa Claus and distributed a gift to each person present. The auxiliary called in Al Flint, secretary of the men's org, and presented him with a check for \$100 in appreciation for courtesies extended the auxiliary.

Grace Merkle, who was injured in an accident, is on the road to recovery, was reported. Jenny Regal is on the sick list.

Morosa Herman announced the auxiliary installation dinner will be held in the clubrooms at 6 p.m. January 3.

**Arizona Showmen's Assn.**

Arizona Hotel Bldg., Phoenix, Ariz.

PHOENIX, Ariz., Dec. 25.—President Denny presided at the regular meeting. All officers were present and 38 members were in attendance. Nominating committee appointed by the president includes Loyd Wilson, chairman, and Hiko Siebrand, Mrs. Pesicka, John M. Stone, Louis Wald and John Miller.

There was quick action by the committee, and the regular ticket for 1949 officers is as follows: Paul Pesicka, president; D. W. Yeakle, first vice-president; Bill Siebrand, second vice-president; Joe Goad, third vice-president; Norman Prather, secretary, and Don Hanna, treasurer.

The independent ticket includes Norman Prather, president; P. W. Siebrand, first vice-president; Mrs. Rose Merrow, second vice-president; Harold Dwyer, third vice-president, and Don Hanna, secretary-treasurer.

Bob Uselton resigned as a Christmas dinner committeeman and was replaced by Joe Wagner. Mr. and Mrs. John M. Stone arrived here for the winter, having purchased a Spar-ton Royal Mansion trailer. Mr. and Mrs. Prather are the parents of a girl, Norma Charlotte, born at St. Joseph's Hospital. Jimmie Rittenhouse entered Good Samaritan Hospital for a minor operation. Arkie Warner arrived from Seattle and was elected to membership. Recent visitors included Doc and Alvin Giligan and Ernie Baldwin. Pot of gold was won by W. L. Pence.

**Missouri Show Women's Club**

415A Chestnut St., St. Louis

ST. LOUIS, Dec. 25.—President Lotis Francis presided at the December 9 meeting. Other officers present were Norma Lang, treasurer; Sally Prevost, secretary; Peggy Grimm, social secretary, and Arlene Sidenberg, acting sergeant at arms.

Daisy Davis, chaplain, gave the invocation. Vividia Aschenko was voted into membership. Esther Speroni was reported headed for Phoenix, Ariz., to recuperate following a long illness. Estelle Regan also was reported ill. Babe Weinstein returned from the East following burial of her son in Arlington National Cemetery.

The evening's award, donated by Lotis Francis, was won by Daisy Davis. The door prize was won by Margaret Donnelly. Bill Snyder also made a contribution.

**Ferris Greater To Add Rock-o-Plane, Kid Ride**

LOS ANGELES, Dec. 25.—The Ferris Greater Shows are adding two new rides, a Rock-o-Plane and a kiddie device for the 1949 season, owners Larry and Rose Ferris announced here this week. In addition, they said, the org will add 18 fluorescent light towers and three new trucks and trailers.

Shows have contracted to play dates in Northern California for the first time next year, it was reported, and in addition are set to repeat at Indio, Paso Robles and Del Mar.

**Bowl'g Green to Royal Expo**

BOWLING GREEN, Fla., Dec. 25.—Royal Exposition Shows have been awarded the contract to provide the midway at the 17th annual Hardee County Strawberry Festival here January 17-22, J. A. Albritton Jr., festival manager, announced this week.

**Harrisburg Fair to Rogers**

HARRISBURG, Ill., Dec. 25.—Saline County Agricultural Association, producers of the county fair here, this week contracted Rogers Greater Shows to provide the midway at the 1949 annual, L. M. Hancock, association secretary, said. Dates for the event have been set for July 18-23.

**Alexandria, Va., Hikes Carnival License Fees**

ALEXANDRIA, Va., Dec. 25.—License fees for carnivals in this Washington suburb are being hiked 100 per cent for the 1949 season by the Alexandria City Council. Starting the first of the year daily rates go to \$1,000 a day from the old fee of \$500.

A proposal to grant rebates for carnivals encountering bad weather was defeated.

**FIESTA IN QUARTERS**

(Continued from page 59)

short range; Ford Munger, sound car; Robie Robertson, bottle game; Mrs. Homer Beesley, dart wheel; Louis Adams, cork guns; Herb Reynolds, fishpond; Johnny Lopez, Pecos Red, grind store; Clarence Bowen, sling shot; Gordon Pickard, balloon store; Mrs. John Grisfolly, clothespins; John Grisfolly, beat the dealer; Bill Allman, over seven; Wesley Brown, Joe Black, buckets.

Other concessionaires include Dot Enfield and Miller Adams, slum store; Eddie Shoe, nail store; Homer Dillon, cat rack; Gus Adams, mitt camp; Frank Hall, hoop-la; Binum Dillon, glass pitch; Ivan Ball, jingle; Mr. Lucas, watch-la; Mrs. Lucas, bingo; Dolly Stark, penny pitch.

Lot crew includes Homer Beesley, electrician; Frank Hall, show carpenter, and Herb Reynolds, mechanic.

Among the recent visitors to the shows were Martin Arthur, Imperial Exposition Shows; Mr. Smith, Rubies United Shows, Washington. Show veteran George Buchanan, another visitor, reported he had sold his Blackfoot, Idaho, motel and plans on carnival business next year.

**NSA AUX. HOSTS KIDS**

(Continued from page 59)

routines, with banjo accompaniments by her daddy, Salvatore Scala. Session of sleight-of-hand tricks by Gerald Jacob was followed by the distribution of gifts.

At the party were children from the New York Foundling Home, Five Points Mission, Mount Carmel R. C. Church, St. Rita's R. C. Church and the Presbyterian Church Mission.

Among the auxiliary members assisting at the party were President Queenie Van Vliet, and Past-Presidents Midge Cohen, Anna Halpin, Dorothy Packtman and Blanche Henderson. Also Teresa Janpol, Irene Gillies, Jeanne Grey, Fay Goldman, Bess Hamid, Helen Rothstein, Ceil Foreman, Magnolia Hamid, Ethel Shapiro, Sylvia Stern, Veronica Zucchi, Helen Young, Martha Suskind, Flora Elk and Betty Schatz. Edith Bassman, daughter of organizer Rose Lang, officiated as nurse.

Party ended with an appropriate speech of thanks by one of the young guests.

**Louis Cutlers Plan Own Show, Spring '49 Opening**

ST. LOUIS, Dec. 25.—Louis Cutler, for the past 25 years a large-scaled concession operator who in the past two years also has operated riding devices, and Mrs. Cutler announced here this week that they plan to bring out their own show in the spring of '49.

On a visit here to purchase a new automobile, Cutler said that he plans to open in Arkansas with about four rides and a string of concessions.

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**RIDES—SHOWS—CONCESSIONS**  
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# Institute Resume Reveals Answers to \$64 Questions; Plenty Done, More Coming

## Millions Learn About Skating Thru Press Breaks

By Bill Love

NEW YORK, Dec. 27.—Rink operators and manufacturers of skating equipment the nation over are asking, "What are we getting from the Roller Skating Institute of America (RSIA) in return for our investment of thousands of dollars?" and, "What publicity has been obtained for us by the institute during its two months of existence?"

Now, as the old year fades into the new, seems the appropriate time to answer these all-important questions. To do it for you I—an impartial observer—interviewed RSIA Director Irwin Rosee and his assistant, Jerry Nagler, today, at their News Alliance, Inc., office, 131 West 52d Street, New York.

Much of what they told me I already knew, having caught the stories and pictures myself. For those of you who haven't seen them, here is the account of what has been accomplished by the RSIA in two months of existence, and something

of what it has on tap for the immediate future:

Perhaps the outstanding achievement was the Hal Boyle Associated Press feature on Perry Rawson which was seen in more than 825 papers thruout the country and which is still bringing mail galore to Rawson and Boyle, mail asking for further information about roller skating.

Alice Hughes, women's columnist for the Associated Press, used a review of Hal Boyle's story which was arranged by the institute.

The Newspaper Enterprise Association recently sent a picture of a roller skating wedding to more than 900 papers and, today, the clippings are pouring into the institute's office.

Wide World Photos sent out five pictures on Perry Rawson's technique of teaching youngsters how to roller skate. These, it is estimated, reached more than 30,000,000 readers.

A Catholic magazine, *The Sign*, ran a feature story on Patricia Carroll, the World Congress champion, which was written by the nationally famous announcer, Don Dunphy.

AP News Features, a service which supplies 1,100 newspapers thruout the country with news and sports features, did a six-part article entitled *The ABC's of Roller Skating*, by Betty Lytle.

### What Is Coming

Another 10-part article on *How to Skate-Dance* is being prepared.

Two nationally distributed magazines will have feature stories on roller skating during the next few months.

The Acme Newspicture Service, an outfit supplying photos to more than 2,000 newspapers, has prepared a nine-page Sunday magazine feature. This should appear within a few weeks to reach a circulation of over 50,000,000. The title: *Everybody Roller Skates*.

*Sports Album*, a national picture magazine with a circulation well over the 500,000 mark, is preparing four roller skating pictures for its spring issue, each with a half-page caption.

A comic book, *A Date With Judy*, which sells over 900,000 copies, will feature a roller skating story in its spring issue.

That is the score of what the institute has accomplished to date and what it claims to have on the fire. Director Irwin Rosee says he has sensational plans for the future which are in the process of being developed and ironed out and which, for obvious reasons, can't be divulged at this time.

He promises the nation's rink operators and manufacturers of skating equipment, his backers, that even bigger breaks are to come—breaks which he claims will be the greatest ever achieved by anyone, anywhere, for roller skating.

### 900 at Bal-a-Roue Party

MEDFORD, Mass., Dec. 25.—More than 900 skaters attended a November 30 Sadie Hawkins Day Party at Fred H. Freeman's Bal-A-Roue Rollerway here, the winning couple in a costume contest receiving baskets of groceries. Grocery prizes were also awarded for a number matching contest held in connection with a grand march.

### Meeting Quotas

DETROIT, Dec. 25.—Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association of the United States, announced recently a list of RSROA chapters and States that have fulfilled their quotas pledged during the 1948 convention at Cleveland for the Roller Skating Institute of America, the organization thru which the industry is publicizing the sport.

The list includes the Pennsylvania, California and New York Metropolitan chapters; Washington, D. C.; Louisiana and Utah. Partial payments on quotas have been received from Ohio, New England, Illinois, Indiana and Colorado chapters, Martin reported.

### RSROA Enrolls Six More Spots

DETROIT, Dec. 25.—Six new members have been admitted by the Roller Skating Rink Operators' Association of the United States, according to Fred A. Martin, secretary-treasurer.

George and Frank Negri, Hillside Rollerdrome, Richmond Hill, N. Y.; Edward L. Taylor, Taylor's Roller Rink, Shelbyville, Ind.; Kess Hudgens and T. Thorson, College View Roller Palace, Marysville, Calif.; Francis C. McClung, Spinning Wheel Roller Rink, Boulder, Colo.; Roger W. Adams, Roller Bowl, Tacoma, Wash., and William T. DiMarzio, Co-Ed Rollerdrome, Allston, Mass.

This brings total membership of the association close to 300 rinks, Martin said.

### Johnny Jones Reps Chicago Skate Co.

PITTSBURGH, Dec. 25.—Announcement has been made by the Johnny Jones Jr. Company of its appointment as representative of the Chicago Roller Skate Company for Ohio, Pennsylvania, West Virginia, Virginia, Maryland, North Carolina and Washington, D. C.

The firm stocks a large line of Chicago skates, wheels, and regular and precision parts, plus Hyde, Gilash and Boston Athletic shoes at factory prices, according to M. Aranson, president. It will continue distribution of skates and shoes to rinks and dealers in other sections of the country. The company reports it specializes in same-day deliveries on regular and special orders.

D. Rothman, vice-president, is traveling representative of the company.

### Silver Apple Parties Back At Earl Van Horn's Rollery

MINEOLA, L. I., N. Y., Dec. 25.—For the first time since 1943 a silver apple party was held at Mineola Roller Rink here, operator Earl Van Horn inserting \$100 in coins in apples distributed to patrons.

Following the New Year's Eve party at the rink, which will remain open until 12:30 a.m. that night, Van Horn has scheduled a chicken scratch contest for January 4 and a trio voodoo number for January 13.

Mr. and Mrs. Fred Bickmeyer, who are also connected with the rink, celebrated their 50th wedding anniversary November 19.

### Rolladium Gets Face-Lift

SAN MATEO, Calif., Dec. 25.—Ted Stollery recently reopened his Rolladium here after a major remodeling job which included installation of a new maple floor and thermax treated walls to insulate and improve acoustics.

## 2 Sets of Nat'l Champs Are Too Many—Bill Davis

CINCINNATI, Dec. 25.—William F. Davis, independent operator of Sylvan Gardens Rollerdrome, Onsted, Mich., in commenting on the suggested merger of the United Rink Operators' and Roller Skating Rink Operators' Association of the United States, says that two sets of national champions for the roller skating sport are one too many.

Davis points to the holding of two championships as a waste of money and feels that the loss of publicity by the sport because of conflicting claims of RSROA and United States Amateur Skating Association title holders is damaging to skating.

"There is no doubt in my mind that both organizations are doing a great deal to promote and encourage better skating," says Davis, and suggests that the newly formed Roller Skating Institute of America, the organization set up by all branches of the industry to publicize the sport, conduct a nationwide election to determine operators' attitudes. This election, he believes, should include independents as well as members of both associations.

If operators agree on a merger, Davis recommends that a convention be held to draft a constitution and elect officers. He also recommends that in any constitution drawn up provisions be made for salaries and expense accounts for national officers.

## Skating Exhibitions Draw Heavy Turnout For Vancouver Sport

VANCOUVER, B. C., Dec. 25.—A large crowd of spectators plus about 350 skaters turned out to see an exhibition of international style skating presented December 16 in K. C. V. Haddock's Georgia Rollarena here by national and Pacific Coast champions of the Roller Skating Rink Operators' Association of the United States.

The skaters, members of the William T. Brown Dance and Figure Club of Southgate Rollerdrome, Seattle, included Bettie Jennings and Cliff Shattenkirk, along with Barbara Harper, Skipper Oaks and Patt Upton. On the same bill were three dance teams from the local rink and racing demonstrations by members of New Westminster (B. C.) Roller Rink.

Haddock and his professional William H. Whitcomb, said they feel that exhibitions of this nature have a definite value in selling skating to the public as a sport in which all age groups can participate.

## Southgate Gets New Lid; Joe Nazzaro in Charge

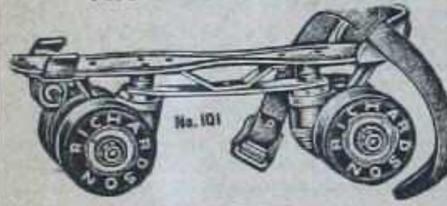
SEATTLE, Dec. 25.—William T. Brown's Southgate Rollerdrome here is operating again following a six-month shutdown during which the roof of the building was replaced. The roof was damaged when several girders supporting it cracked under the weight of a record snow last winter. The interior of the rink was also refinished.

Brown, who is directing activities of his Imperial Roller Rink, Portland, Ore., has placed Joe Nazzaro in charge of the local rink. Roy Brown is handling the sports shop.

## 50G Fire Hits Owens's Spot

HEALDSBURG, Calif., Dec. 25.—Edgar H. Owens's Russian River Rollarena here was destroyed by fire recently. The rink was in the Wa Memorial Aquatic Park. Loss was estimated at \$50,000.

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### Roller Rumbblings

Elmwood Roller Rink, Philadelphia, held a Christmas party December 25, and has scheduled a New Year's Eve party at which novelties will be distributed.

Directors of the youth recreation center in Centralia, Wash., meeting recently to reorganize, elected Walter Anderson, operator of Centralia Rollerdrome, chairman of 1949 activities.

A benefit show staged recently in George Girnus's Merced (Calif.) Skateway produced \$50 for the polio fund. Mrs. Ginger Haynes, Skateway pro, directed the show which was produced by Skateway club members.

Ken Kasmire is organist at Rollerland, Indianapolis. The rink operates from 7 p.m. to 11 daily, with Saturday and Sunday matinees.

### Rollers Back to Philly Met

PHILADELPHIA, Dec. 25.—Jimmy Toppi Sr., proprietor of the Met Amusement Center, sports arena, has resumed weekly roller skating in the hall. Saratoga Skating Club presented Toppi with a basket of flowers in appreciation of his decision to return the sport to the Met, once the site of the Metropolitan Opera House.

### Crystal Palace Dance Meet

PHILADELPHIA, Dec. 25.—Crystal Palace Roller Rink here staged a successful old-fashioned waltz contest recently, open to holders of RSROA amateur cards. Ray Hottinger was featured at the organ. A trophy was awarded as first prize, with medals going to second and third-place winners.

### ASA Re-Elects Provencher

MONTREAL, Dec. 25.—Champlain Provencher was re-elected honorary secretary-treasurer of the Amateur Skating Association of Canada at the recent 61st annual convention of the organization in the Windsor Hotel here. William E. Roughton, of the Montreal Amateur Athletic Association, was re-elected president, while Sir Montagu Allan, C. V. D., E. D., a former president, was re-elected an honorary president. Dr. A. S. Lamb, director of physical education at McGill University and a former president of the A.A. of Canada, with Jackson Dodds, C. B. E., and Frank White, of Montreal, N. B., were also re-elected honorary presidents.

### Material Shortages Delay Opening of S. I. Rolladium

STATEN ISLAND, N. Y., Dec. 25.—The grand opening of the \$300,000 super-modern Staten Island Rolladium in New Dorp has been postponed again, this time until late January. Operator Harry Kleinman says difficulty in obtaining necessary items to finish the job is the main cause of delay.

Ann Manion, former RSROA amateur and Skating Vanities star, has been on the pay roll as rink professional since November 17. Other members of the staff have not been named.

### New Rollery at Grand Rapids

GRAND RAPIDS, Mich., Dec. 25.—A skating rink, 100 by 200 feet, with seating capacity for 3,000 persons is planned as part of a new arena project under construction here. Rink is to be managed by Henry Nieboer, former manager of Ramona Gardens here. The building is of truss-span type construction. The project's cost is estimated at \$300,000. Principals of the operating company are Phil Simon, Marion Pearson and Samuel Hochman.

### Special Features Boost Alexandria

WASHINGTON, Dec. 25.—A testimonial evening for Mrs. Annie Dunbar, septuagenarian skater, was staged recently by Alexandria (Va.) Arena, latest link in the America On Wheels chain. A host of city officials was on hand to view the festivities which included gifts of flowers and skates to the 75-year-old woman. Exhibitions by ranking skaters from near-by States topped the evening.

Earlier Manager Ralph Canary had boosted attendance by bringing to the Arena members of the Washington Caps, professional basketball team. The Caps took bows, Arena pro Reggie Opie whizzed around to the tunes of organist Johnny Hartsfield, and Canary had a pleasant time counting the gate.

### Pat Carroll Hits TV Screen

NEW YORK, Dec. 25.—World Roller Skating Congress champion Patricia Carroll, of Queens Rink, was seen November 11 on the WNBC-TV *Sportswoman of the Week* program. The entire five-minute period was devoted to the skating champ. First, emcee Sarah Palfrey Cooke gave her a build-up. Then Miss Carroll presented a free-skating performance.

### Biz Good for Dingfelder

COMFREY, Minn., Dec. 25.—Business at Ding's Pla-Mor Roller Rink in Memorial Hall here, which began its 1948-'49 season November 6, has been on a par with that of preceding years, according to Harold Dingfelder, operator, of Sleepy Eye. The current season is Dingfelder's fourth in the hall.

### Marion DiMarzio Is Co-Ed Owner

ALLSTON, Mass., Dec. 25.—Co-Ed Rollerdrome here changed hands recently, John J. Walsh selling out to Mrs. Marion DiMarzio, according to Carl Russo, rink professional. Walsh is now inactive in the business.

In addition to Mrs. DiMarzio, the rink staff includes Bill DiMarzio, manager; Dick DiMarzio, floor and assistant manager; Al Riley, skate room, and Jean DiMarzio, secretary and bookkeeper.

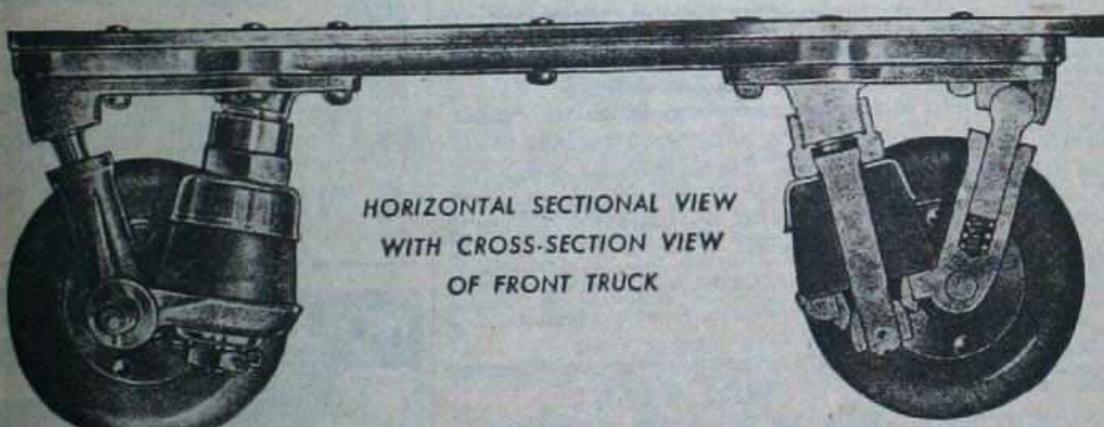
Russo has returned to the rink as pro after serving a hitch in the navy. A registered pro with the Roller Skating Rink Operators' Association of the United States and a member of the Society of Roller Teachers of America, he announced that the rink will maintain its membership with the operators' association.

Members are now being accepted in a figure and dance club being formed. It will hold its first class January 2. Nine classes are currently in operation. Monday, Tuesday and Thursday night classes for beginners, intermediates and advance skaters respectively are conducted from 11 to 12. Weekly high school classes, for a \$1 per month charge, are conducted from 3 to 6 p.m. on Fridays for beginners, intermediates and advance skaters. Saturday junior classes are held for beginners and intermediates for a charge of 40 cents each, while advance skaters pay 60 cents. Members of all classes may skate afternoon sessions at no additional charge.

### Bal-A-Roue Xmas Closing

MEDFORD, Mass., Dec. 25.—Following his usual policy, Fred H. Freeman, operator of Bal-a-Roue Rollerway here, shuttered his rink Friday (24) and Christmas afternoon so that employees could spend the holiday with their families. The rink reopened Christmas night.

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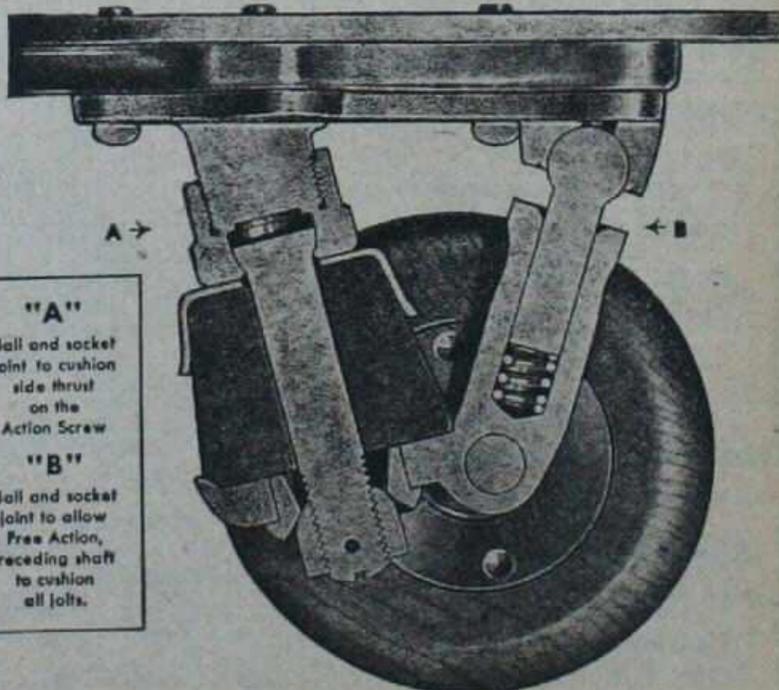
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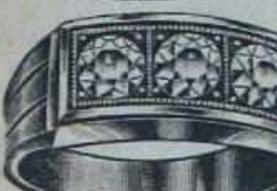
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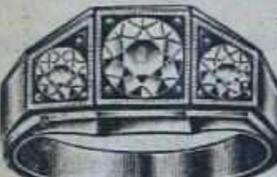
**#8408 PER DOZ. \$20.00**  
 1/20 12K Gold Filled White center stone on massive setting, 3 ruby colored stones each side.



**#8832 PER DOZ. \$23**  
 1/20 12K Gold Filled White stone center, 6 ruby colored side.



**#8510 PER DOZ. \$20.00**  
 1/20 12K Gold Filled, extra heavy. Ruby color center or all white.



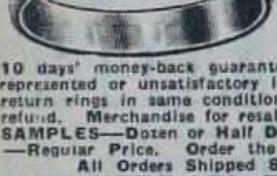
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 Large center stone, 4 side stones.  
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BUY THOUSANDS OF NATIONALLY ADVERTISED products direct from manufacturer. Write for "Buy Direct and Save." Consumers Assn., 218-D Investment Bldg., Pittsburgh 22, Pa. ja22

COLORFUL CANADIAN INDIAN LADIES' FUR Trim Slippers. Beautifully boxed, ideal gift item. Colonial Products, St. Catharines, Ont., Can. ja1

EXCELLENT SIDELINE FOR PRINTING AND advertising salesmen. Decalomania Name Plates in small quantities. Great demand. Also make money with our line of Automatic Initials and Sign Letters. Free samples "Ralco," XL-Roxbury, Boston 19, Mass. np

FASTEST SELLING JOKER'S ITEM YET! "Doctor's Orders," \$1.25 dozen, \$11 gross. (Faster than Strip-Tease!) Arlane, 4462-D Germantown, Philadelphia. ja8

FOR TREMENDOUS PROFITS—SELL KORY Perfume Pen. Necessity for every woman, girl. Terrific gift item. Write immediately for details. Brand-Nu, 425 Fifth Avenue, N. Y.

FULL FASHION NYLONS YOU CAN DEPEND on—Our select grade "Clear Sheer," \$6 per dozen; #2's, \$3.50; #3's, \$1.50 per dozen. Sample order sent parcel post prepaid, \$4 when cash accompanies order, consisting of 12 pair of #3's, 3 pair of #2's and 3 pair of "Clear Sheer". If ordering C. O. D., please send 1/3 cash with order. Your money refunded if not entirely satisfied. Hutchinson Hosiery Co., 909 Vine St., Chattanooga, Tenn. ja1

GET 400 MONEY MAKING PLANS—AMAZING Formulas, Tips, Ideas, Secrets. Valuable folio free. Formico-KA, Box 572, Dayton, Ohio ja5

MAKE SENSATIONAL PROFITS! NEW, SELL-ON-SIGHT Plastic Line: Tablecloths, Aprons; many other splendid fast-selling items, novelties. Postal brings free details, special deals. Hurry! Royalty, Box 748-C, Passaic, N. J. ja1

NEW FAST ACTION CLEANSING CREAM—One application cleans; 4 oz. jar. Send \$1 money back guarantee. Beauty Queen Cosmetics, 730 East 18th, Pittsburg, Kan.

OFFER NEWEST ITEMS FIRST! MONTHLY bulletins tell where to get 100 newest products before reaching open markets. Details free. Publishers, Gardenville 3, N. Y.

OLD RIP—9 INCH STATUE, DISPLAY FRONT anywhere but turn over and it's better than Man in Barrel, etc. Best idea yet. Sample, \$1; \$6 doz. J. P. Calvery, McKown Groves, Western Ave., Albany, N. Y.

ORIGINAL KOEHLER SIGNS—LEADER SINCE 1890. 1500 varieties for stores, taverns, etc., \$4 per 100. Free catalog. Koehler, 835 Goetz, Lemay 23, Mo. ja29

PITCH MEN, WHOLESALERS, AGENTS—Unique photographic novelties, etc., that are guaranteed fast sellers. Live wires, write today for complete details. Triangle Supply, 1535 1/2 N. Hudson, Hollywood 28, Calif. ja22

RURAL ROUTE MEN—MAKE BIG MONEY with America's leading, fastest selling poultry magazine! Excellent market. Peak interest. Unlimited opportunities. Maximum commissions. Write Poultry Tribune, Box 100, Mount Morris, Ill. ma5

YOU MAKE THEM! WE SELL THEM! New Liquid Plastic makes many items; terrific demand; make big money at home easily! No experience or machinery required. We supply raw materials and instructions. Travaco Laboratories, P. O. Box 1883, Boston 5, Mass. ja29

SALESBOARDS, TICKET DEALS, JAR GAMES, Pushcards. Big profits. Write Dept. B, De-Luxe Building, Blue Earth, Minn. ja1

400% PROFITS—SELLING GENUINE, GUARANTEED, "NuSilver Polish and Plating Liquid." Apply with cloth. Stores, offices, homes. NuProcess Products, Aurora, Ill.

## ANIMALS, BIRDS, PETS

SELLING OUT—RARE GOLDEN HAMSTERS account of sickness, all must go. Females \$2, Males \$1, Pair \$2.50, Dozen \$12. New special cages \$2 each. Please order from this ad. Arthur Cane, Dover, N. H.

## BUSINESS OPPORTUNITIES

ANALYZE HANDWRITING FOR PROFITS!! Complete outfit, \$1; profits \$20-\$50 daily; extra charts, \$7.50 1,000. Graphologers, POB-971, Philadelphia. ja8

COLLECT AND GROW RICH IS A BOOKLET that is yours for ten cents. Learn of this opportunity for a life-time, spare or full-time office business of your own, where you can make a profit on the work of hundreds of others. T. J. Surface, Pres., Dept. 235-A, Roanoke 4, Va. np-ja29

GET 400 MONEY MAKING DEALS—SUCCESS Plans, Schemes, Formulas, Secrets. Amazing folio free. Formico Mart, Box 572, Dayton, O. ja8

INFORMATION — WHOLESALE SUPPLY sources and money-making Plans will increase your income. Write Reynard Research Bldg., Smithfield 3, O. ja29

MAKE MONEY MAKING NEW GREASELESS doughnuts at home on electric machine. Sell stores. Free recipes. N. Ray Co., Minneapolis 7, Minn. ja1

PUSH CARD OPERATORS WHO WANT TO make \$200 a week without investing a penny. Contact Mammoth Sales, 1311 Widener Bldg., Philadelphia 7, Pa. ja8

SPECIAL—INCH DISPLAY ADVERTISEMENT "Mail Order World," year, \$24. Wood's Popular Advertising Service, Atlantic City, N. J.

## COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machine Bargains will be found on page 74 of this issue.

## COSTUMES, UNIFORMS, WARDROBES

CLOWNS' AND BURLESQUE COMICS' PROPS, Wigs, Accessories. Free Lists. (Assortments, \$5). "Happy" Morgan's Clown Headquarters, 2404-N Fiftieth, Philadelphia. ja8

HOSTESS GOWNS — GEORGEOUS SAMPLE Pieces, hand embroidered. 11 a.m.-1 p.m. or 6-8 p.m. UN 4-2460.

SINCE 1869—COSTUME BARGAINS, CHORUS, dollar up; principals, three up. No catalog. State wants Guttenberg, 9 W. 18th St., New York 11, N. Y. fe5

## FOR SALE SECONDHAND GOODS

COMPLETE—NEW 14x10 FRENCH FRY Potatoes Concession. Screened. Passes health inspection. Used for one season. Price \$500. Wester Lloyd, Route #1, Cary, N. C.

PEERLESS PORTABLE POPPERS, ALUMINUM Geared Kettles, Copper Kettles, all electric units; Peanut Roasters, gasoline burners, tanks, griddles. Northside Co., Indianola, Iowa. fe12

## FOR SALE—SECOND-HAND SHOW PROPERTY

ABOUT ALL MAKES POPPERS AVAILABLE—50 complete Candy Corn Machines and Cookers, \$225; complete set, 50 All-Electric from \$155. Krispy Korn, 120 S. Halsted, Chicago, Ill. ja8

BARGAINS GALORE—THEATER AND SOUND Projectors, 8, 10, 35mm Arco, Rectifiers, Chairs, Drapes, Screens. Catalog mailed, R. O. B. Cinema Supply Corp., Dept. L, 602 W. 62d St., N. Y. 19. np-ja29

BUILD KIDDIE RIDES FROM TESTED PLANS. Auto, 20 passenger Aeroplane, Chairplane. Boat plans, \$5 each; Kiddie Ferris Wheel, \$3. Free catalog. Brill, 228-B North University, Peoria, Ill.

CHATILLON CHAIR SCALE AND P.-A. SET—complete, \$60. H. C. McQueen, Leo Carrolls All State Camp, R. 1, Box 158, Tampa, Fla.

COMPLETE EQUIPMENT FOR 500-SEAT movie theater. Excellent condition. Movie Supply Co., 1318 Wabash Ave., Chicago. ja16

FLYING ACT NET—SIZE 12x55 FT. LONG. Good condition, priced to sell. Aus. Flying Act, 2409 Rush St., El Monte, Calif.

We carry a complete line of Punchboard, Bingo and Concession Merchandise. State your needs and enjoy our prompt and courteous service.

Write for free descriptive bulletin

## CUTTLER & COMPANY, INC

928 Broadway...New York 10, N. Y.

## NEW IMPORTED SWISS WRIST WATCHES



\* Precision Built  
 \* Stainless Steel Band  
 \* Genuine Leather Band  
 \* Styled for Beauty  
 \* Built for Accuracy  
 \* Radium Dials  
 \* Sweep Second Hand  
 \* Immediate Delivery  
**\$3.50** Each  
 In Lots of 6 or More Sample orders, \$1.00 extra.  
 25% deposit with order, balance O. O. D.  
**ALLIED SERVICE CO.**  
 928 Fifth Ave., Pittsburgh 19, Pa.

## SLUM NOVELTIES

Toys • Novelties • Cosmetics • Jewelry • Kids' items • Grown-Ups' items • Teen Age items • and 1001 Other Items Suitable for Fillers in Stockings, Prize Boxes, etc.  
**3000 Pcs., \$25.00**

## LUCKY NOVELTY PRIZE BOXES

Assorted Novelties of All Kinds  
 5¢ items ..... \$ 4.50 Gr.  
 10¢ items ..... 7.00 Gr.  
 25¢ items ..... 12.50 Gr.  
 50¢ items ..... 24.00 Gr.  
 \$1.00 items ..... 40.00 Gr.  
 25% Deposit, Balance O. O. D.

## MDSE. DISTRIBUTING CO.

19 E. 18th St. NEW YORK, N. Y.

## FIREWORKS and NOVELTIES



• Housewares • Cutlery  
 • Kitchenware • Toys  
 • Wheel goods • Novelties  
 Send for Catalog  
 Order Now • Lowest Prices

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## FOLDING CHAIR

PROMPT DELIVERY

IN STEEL OR WOOD



Write for CATALOG

## J. P. REDINGTON & CO

DEPT. 28 SCRANTON 2, PENN.

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IMMEDIATE DELIVERY!

• ELECTRIC FLASH BOARDS  
 • RUBBERIZED and WIRE CAGES  
 WIRE OR WRITE FOR CATALOG

## John A. Robert

235 HALSEY ST • NEWARK 2 • N. J.

## Key Chain Coin Holders

With or without chains, carded or uncarded. Special quantity prices.

## Commercial Plastics Co.

404 W. 14th St. New York 14, N. Y.

**FOR SALE: TRUCK BARGAINS—2 MAZDA NEW 1948 CATALOG—MINDREADING, MEN**  
 1948 K-7 149 WB; 1948 White WA 22 Sleeper Truck for  
 1948 K-7 149 WB; 1948 D-30 150 WB. The  
 Jacks and White have air brakes, good rubber,  
 and mechanically. Get details on these from  
 Jack Truck Company, 2121 Second Ave., Se-  
 Birmingham, Ala. Webb or Smith

**FOR SALE: OCTAGON BINK, 40x100, 150**  
 pairs Chrome Skates, Flame Proof Tent, D. A.  
 stem. Fast new than rear. Benson M. Jones,  
 2123 1/2 Ave. B

**FOR SALE: FURNITURE TWO ABREAST MERRY**  
 Go-Round, 26 seats, 3 chairs, 1 chair and 1  
 at, bought new September, 1948, Johnson County,  
 Sulphur Springs, Tex.

**PORTABLE BINK FOR SALE USED 15 MO.**  
 200 Chicago Camp, 30 or Shoe Skates, 8150  
 rolling-seat system. Pop 100,000. Two rinks,  
 perfect setup. Price \$6,500. R. O. Ward, R. 4,  
 747CR, Alton, N. J.

**SET MUSICAL SLEIGH BELLS IN WOOD**  
 trunk \$50. Get in fast! lens, direction  
 make \$20 Money Orders. Home Co., 97  
 1st St. N. J.

**TO SETTLE AN ESTATE FOR A LADY 18**  
 Passenger Gas Truck and three weeks, first  
 1950 takes it. This truck was made by us and is  
 really a bargain. See us for more info.  
 11

**VHVP—8 CAR: TRADE FOR OR ON OCTO**  
 bus. THE Rollplane, Oceanwave, Kid Boatride,  
 Shafer, Washington, Ind.

**MERRY-GO-ROUNDS FOR SALE 1947 AL**  
 an Herschell, 3 abreast, just like new. Priced  
 low. Also Parker 2 abreast in good condition,  
 contact P. T. Howard, 1005 Harrison Blvd., Boise,  
 Idaho. ja8

**LANE DUCK PIN BOWLING ALLEY WITH**  
 Balls, Pins, Polishing Machine, Great National  
 Air Conditioner, Chairs, Players' Benches, 50 ft.  
 velvet Curtain, Illuminated Register Stand and  
 Newell Posts. Used only about 2 years, \$2,500 for  
 complete outfit. F. O. B., Edinburg, Texas. Write S. J.  
 Vaughn, Box 768, McAllen, Tex. ja8

**55KVA GENERATOR SETS, A.C. NEW, \$1250.**  
 10kw, new, \$375. 4kw, new, \$425. Used, \$325.  
 O. C. Evans, Mt. Sterling, Ky. ja29

**5x65 FLAMEPROOF PICTURE SHOW TENT.**  
 Sidewall, 5 Sections Seats, complete, \$295. Good  
 condition. Two RCA PG201 Projectors, like new  
 \$395 each. P.O. Box 7002, Tampa, Fla.

**INSTRUCTIONS BOOKS & CARTOONS**  
 YOU CAN ENTERTAIN WITH TRICK CHALK  
 Stunts and Rag Pictures. Catalog, 10c. Balda,  
 The Lightning Cartoonist, Oshkosh, Wis. ja22

**MAGICAL APPARATUS**  
 AAAAA WHOLESALE TRICK CATALOG, 10c.  
 "World's Largest Line—Lowest Prices." (Pitch-  
 men's Headquarters). Arlane Mfg. Co. 4462-B,  
 Germantown, Philadelphia. ja8

**A NEW SUB-MINIATURE RADIOPHONE FOR**  
 mentalists, mindreaders, horse-cope pitch. Each  
 unit weighs less than pound, easily concealed. Write  
 for brochure, specifications, price. Nelson Enter-  
 prises, 336 S. High St., Columbus, Ohio. ja15

**NOW DELIVERING!**  
**NEW**  
 Apex 4 Star  
**Carnival Wheels**



Complete Bingo  
 Supplies, also  
 Amplifiers.  
 SEND FOR FREE  
 CATALOG.

Apex 5 Star  
**BINGO BLOWERS**



Heavy Duty  
 Mounted  
**BINGO CARDS**  
 In Various Colors



**MORRIS MANDELL, INC.**  
 26 East 13th St. (Dept. B)  
 New York 3, N. Y.  
 Phone ORegon 3-5912

**Free CATALOG**  
 1,000 Bargains  
 in Our New,  
 Beautifully Illus-  
 trated Catalog.  
 Write for Your  
**FREE COPY!**



**LAKEVIEW SALES CO.**  
 1012 W. Belmont Ave. Chicago 13, Ill.

**5 USED DRESSES \$3.00**



Mixed sizes colors and styles. Start  
 your own business. Send no money.  
 We mail C.O.D. Pay postman \$3.00  
 plus postage and C.O.D. fees. Return  
 within 5 days postpaid if not delighted  
 for refund of purchase price of \$3.00.  
 Free clothing catalog for entire family.

**E-Z SALES CO.**  
 303 E. Houston St. NY 2, NY

**VENTRILOQUIAL PUNCH FIGURES CARVED**  
 to order (professional type). Wigs, Cases, etc.  
 Kenneth Spencer, 3240 Columbus Ave. 7. Minne-  
 apolis, Minn. ja1

**100 PAGE CATALOG OF 2,000 TRICKS**  
 Pocket parlor stage. World's finest magic. Send  
 \$1 for catalog. Refunded first \$5 order. Kanter's,  
 R-1311 Walnut Philadelphia 7 ja1

**MISCELLANEOUS**  
**BUSINESS AND PERSONAL LETTERS RE-**  
 ceived and forwarded, a dime each. Confidential.  
 1594 E. St., San Bernardino, Calif. ja1

**P-38 BELLY TANKS—NEW, STEEL, 10 ft. or**  
 6 ft. size, \$9.05. Free pictures. Buck's Auto  
 Parts, Box 89E, Merced, 15, Calif. ja15

**IDEWALL WATERPROOF AND MILDEW**  
 proofed complete with grommets and rope. Green  
 or khaki, approximate 8 oz. 6x100' \$54.50.  
 7x100' \$63.04. 8x100' \$71.52. 9x100' \$80.  
 10x100' \$88.48. Made in any length at above  
 rate per running foot. 25% deposit. Satisfaction  
 guaranteed. Michigan Salvage, 417 W. Jefferson,  
 Detroit 26, Mich. Phone CADillac 5091 ja8

**SPECIAL GIFTS FOR MEN AND WOMEN—**  
 Beautiful Parker #51 Pen and Pencil Sets.  
 Gift wrapped, post paid. Price, \$18.75 per set.  
 Immediate delivery. Cameo, 452 West 42nd,  
 New York ja1

**MUSICAL INSTRUMENTS, ACCESSORIES**  
**Hohner Bass and Chord Harmonicas—**  
 Limited quantity received from Germany. Bass  
 Harmonica, \$90; Chord Harmonica, \$180. Act  
 fast; first come, first served. 25% deposit, balance  
 C.O.D. Baltimore Music Center, 13 E. Cross  
 St., Baltimore 30, Md. ja15

**STYLED ARRANGEMENTS—TENOR AND**  
 alto lead bands, best deal. Write for information,  
 1303 Midway St., Windber, Pa. ja8

**PHOTO SUPPLIES DEVELOPING-PRINTING**  
**COMPLETE LINE OF DIRECT POSITIVE SUP-**  
 plies. Write for price list. Marks & Fuller, Inc.,  
 70 Scio St., Rochester 4, N. Y. ja29

**DIRECT POSITIVE PHOTOGRAPHERS—WE**  
 supply everything you need. Reasonable prices.  
 Eastman D.P. Paper, Chemicals, Frames, Back-  
 grounds, Comic Foregrounds, Cameras for indoors or  
 outdoors, complete Photo Booths, etc. Free infor-  
 mation and prices. We are old and reliable since 1903.  
 E. D. Q. Camera Co. 1161 N. Cleveland Ave.,  
 Chicago 10, Ill. ja1

**NO NEGATIVE—SEND PICTURE AND \$1**  
 for new negative and two Postcard Enlargements.  
 Curiophoto, 1187 Jerome Ave., New York 52. ja1

**TWO ENLARGEMENTS AND NEGATIVE FROM**  
 Your Moviefilm. Send frames and one dollar.  
 Curiophoto, 1187 Jerome Ave., New York 52. ja1

**PRINTING**  
**ATTRACTIVE 100 8 1/2 x 11 LETTERHEADS**  
 and 6% Envelopes Hammermill Bond, four lines  
 copy, \$2 postpaid. Samples. Dickover Printing,  
 5233 Cleveland, Kansas City 4, Mo. fe12

**BUSINESS CARDS, 1,000 FOR \$5.—LETTER-**  
 heads, Envelopes, etc. Circular free. Diehl, 112  
 Alice St., Sanbury, Pa. ja8

**BUSINESS CARDS—1,000, \$3.50; Embossed,**  
 \$4, postpaid. Free sample. Keystone Sales, 634  
 Yorkshire, Houston 9, Tex. ja1

**CHRISTMAS CARD CALENDARS, IMPRINTED**  
 with name and business, \$4.00 per 100. Free  
 samples. Ace Press, Clearwater, Fla. ja8

**50 8 1/2 x 11 HAMMERMILL LETTERHEADS**  
 with 6% envelopes, \$1 postpaid. Benneville  
 Printing Service, Box 1931, Pittsburgh 30, Pa.

**250 SHEETS AND 250 ENVELOPES—POPUL-**  
 ar executive size stationary, fine linen finish,  
 printed to your order, only \$2 postpaid. Stump-  
 print, South Whitley 11, Ind. ja8

**SALESMEN WANTED**  
**BIG MONEY—QUICKLY AND EASILY, TAK-**  
 ing orders for complete line Personalized Initialed  
 Buckles, Belts, Cap Badges; 2,000 emblems. Fast  
 repeats. Write today. Hook-Fast Co., Box 480-BB,  
 Roanoke, Va. np-ja29

**SCENERY AND BANNERS**  
**BEST CARNIVAL AND CIRCUS BANNERS—**  
 Positively no disappointment. Nieman Studios,  
 1236 S. Halsted St., Chicago 7, Ill. CA 6-2544. ja8

**TATTOOING SUPPLIES**  
**TATTOOING MACHINES, DESIGNS, COLORS,**  
 Needles, Outfits. Free catalog. Fast service.  
 Owen Jensen, 120 W. 53d St., Los Angeles 3 ja8

**WANTED TO BUY**  
**A-1 CIGARETTE AND CANDY VENDING MA-**  
 chines, all other coin equipment. Mar Postel,  
 6418 N. Newgard Ave., Chicago ja8

**D.P. CAMERAS, BOOTHS, ETC. AND CANDY**  
 Floss Machine. Give all details, best cash price.  
 4840 West Fort St., Detroit 9, Mich.

**WANTED—THEATER CANDY AND POPCORN**  
 Counter Concessions on percentage basis, must be  
 within 500 miles of Chicago. S. Rode Concessions,  
 1238 E. 46th St. Chicago 15, Ill.

**WANTED TO BUY—NO. 5 BILI WHEEL, IN**  
 good condition. Stanley Cecelski, R. F. D. 1,  
 Grafton, Ohio.

**FUZZY WUZZY**  
**The BEAR for Profits**



**All Odorless Skins. Made of Selected Furs**

**SPECIAL SIZE . . . . . \$39.00 Doz.**  
 Sample \$3.50 Each

**GIANT SIZE . . . . . \$87.00 Doz.**  
 Sample \$8.00 Each

**25% deposit, balance C.O.D.**  
**F. O. B. New York**  
**IMMEDIATE DELIVERY**

**WE HAVE**

- Plush Toys
- Fur Animals
- Dolls
- Boudoir Dolls, Aluminum Ware, Bingo Items, Clocks, and what do you want!

**JOE END & CO., Inc.**  
 Catering to Concession Trades  
**MIKE TISSER, Gen. Mgr.**  
 435 West Broadway N. Y. 12, N. Y. Cor. Prince St. Walker 5-8280

**CHRISTMAS JEWELRY**  
**COMPLETE ASSORTMENT OF HOLIDAY GOODS**

• COMPACTS • PINS  
 • 3-PC. FOUNTAIN PEN SETS  
 • RINGS (1001 Different Numbers)  
 • ENGRAVING JEWELRY  
 • IDENTIFICATION BRACELETS  
 • PEARL NECKLACES

**JEWELRY—That's Our Business**

We have everything for  
 • JEWELERS • ENGRAVERS  
 • DEMONSTRATORS

**WRITE FOR FREE NEW 86 PAGE JEWELRY CATALOG**  
 State your business

**BIELER-LEVINE**  
 5 NO. WABASH AVE. CHICAGO, ILL.

All Orders Shipped Same Day Received  
 All Phones: CE 6-7966

**Send for Our Catalog of Newest Men's and Ladies' Rings**  
 Wholesale Only—State Your Business



No. 1025 — 1/30th-14 Kt. R.G.P. Gent's Ring. Extra large White center with imitation Ruby or Whitestone sides. \$22.50 Dozen.

Gold Filled Engage-ment Ring. No. 953. \$9.00 Dozen.

Gold Filled Wedding Ring. No. 958. \$6.75 Dozen.

No. 1220 — 1/30th-14 Kt. yellow R.G.P. Gent's Ring. White stone center and four imitation Ruby or Whitestone side stones. \$22.00 Dozen.

**HARRY MAHREN RING CO.**  
 303 Fifth Ave. N. Y. 16, N. Y.

Send for Circular of Sterling and Metal Idents from \$2.50 to \$60.00 per dozen.

**ATTENTION! BADGE AND SIGN MEN**



**Get Ready for the INAUGURATION . . .**

- Our new artistic medallion showing portrait of our President Truman in four sparkling colors. Jumbo size 9" round.
- For Homes • Offices • Stores • Clubs and Souvenirs.

**JUMBO SIZE 9" ROUND . . . 4.20 per doz.**

**3 1/2" SIZE ROUND . . . 13.50 per doz.**

**Send for Your Sample NOW . . . . . 50¢**

**PHILADELPHIA BADGE COMPANY, INC.**  
 1007 Filbert St. Philadelphia 7, Pa.

**GIVE TO THE DAMON RUNYON CANCER FUND**

**SENSATIONAL**  
for the NEW YEAR!



No. 512  
MEN'S  
MASSIVE  
RING  
14 Kt. Rolled  
Gold

Approx. 1 1/2 ct. size center with baguette sides. **\$21 per doz.**

No. 191-H  
MEN'S IMIT.  
HEMATITE  
with Gold  
Flash Sides



**\$3.25 doz., \$36 per gr.**

No. 191-C  
MEN'S IMIT.  
DOUBLE HEAD  
CAMEO  
Gold Flash  
Sides

**\$3.50 doz., \$39 per gr.**

Free Catalog. Send \$20.00 for Sample Assortment. 25% with order, balance C. O. D.

**STERLING JEWELERS**  
44 E. Long St. Columbus 15, O.

**HELP WANTED—ADVERTISEMENTS**

RATE—12c a Word . . . Minimum \$2

Remittance in full must accompany all ads for publication in this column . . . No charge accounts.

Forms Close Thursday for the Following Week's Issue

**AUCTIONEERS—JEWELRY EXPERIENCE.** fast on the ball, long time job, salary or commission, start working at once. We are operating several spots now. Wire or phone Nick Karro, 625 Common St., New Orleans, La. Canal 6141.

**LADIES—NEW WAY TO MAKE MONEY AT home.** \$50 weekly and up possible. New, easy, interesting and honest. Not sewing, animals or birds. Get proof. Veach & Co., Palestine, W. Va.

**MIDGETS WANTED—WRITE, STATING** height, weight, age and enclose photo please. J. E. Beasley, 304 Huron, Port Huron, Mich.

**MIDWESTERN ORCHESTRA AGENCY WITH** 5,000 contacts wants Organized Travelling Bands for steady bookings. Contact Howard White Orchestra Service, Omaha, Neb. ja22

**TENOR SAXOPHONE, DOUBLING SECTION** Violin and Clarinet. State age, previous bands, if married, minimum salary. Box CH-119, Billboard, Chicago, Ill. ja22

**MUSICIANS—ALL INSTRUMENTS, 12 DANCE** orchestras, work steady, give full particulars. VSA, 848 Insurance Bldg., Omaha, Neb. ja8

**SMALL MUSICAL COMBINATION—GIRLS PREFERRED.** Specialties and Play Acts. Small Vaudeville Unit. Theaters only. Open late January. South all winter. Four weeks Florida. State lowest salary. Write: Jack W. Burke, Box 380, Billboard, 1564 Broadway, NYC.

**WANT A GOOD TROUPER WHO WANTS HOME** for winter to watch place, moon for company. Must be around 40, easy to get along with. John Garrison, R. R. #1, Maple Heights, Owensboro, Ky.

**WANTED—YOUNG WRITER TO REWRITE MY** story material. Apply by letter. State qualifications. Miss Helen White, 3 Smith St., Middletown, N. Y.

**WANTED—MUSICIANS, ALL INSTRUMENTS.** Non-union, for carnival ballyhoo band. Open in March. Midwest Territory. No drunks. State your lowest. Write: Box C-204, Billboard, Cincinnati, O.

**AT LIBERTY—ADVERTISEMENTS**

5c a Word, Minimum \$1

Remittance in full must accompany all ads for publication in this column . . . No charge accounts.

Forms Close Thursday for the Following Week's Issue

**BANDS AND ORCHESTRAS**

**LARRY DANEZ ORCHESTRA—5 PIECES.** commercial, entertaining, wide variety. Available immediately. Also good agent wanted. Write: 11 Locust Ave., Roanoke, Va. Dial 2-1148. ja18

**MISCELLANEOUS**

**CORRESPONDENT ARRANGER—WRITE TO** specifications for combos, orchestras and shows. T. C. Carpenter, 3070 Summer Ave., Lot 181, Memphis, Tenn. ja1

**EXPERIENCED PALMIST—CAN TRAVEL** anywhere. Very enchanting, looks great; can do half and half parts. Phone Avella 6988, Rose Davis, Avella, Pa.

**MUSICIANS**

**ACCORDIONIST—MODERN, GOOD APPEAR-**ance, reliable; wishes to join small combo or good Western outfit. Available after Jan. 1. Min., \$100. George Crosby, 4351 18th St., San Francisco, Calif.

**ALTO TENOR, BARITONE, CLARINET, FLUTE.** Local 802; age 26. Have automobile; name experience. Wire: Eddie Beau, 79 S. Marr St., Fond du Lac, Wis.

**AT LIBERTY—A-1 DRUMMER, AGE 25; SIN-**gle, fine appearance. Radio and name experience. Have new equipment, including Timbales. Prefer name or semi-name band. Will travel. Norman Cogan, 45-17-43 St., Sunnyside, N. Y. Phone: Ironsides 6-2924. ja1

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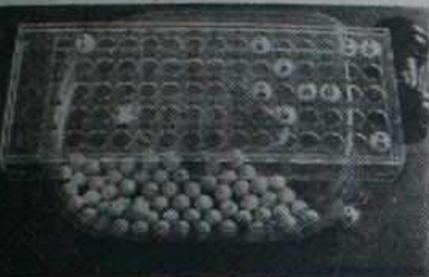
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Randolph, Bingo Riley, Ray
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Reeves, Fools Rooney, Frank
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Scribner, P. B.
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Stevens, Walter
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Harry
Trail, M. V.
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Tuer, Wm.
Tunnell, Donald
Tyree, Cowboy Bob
Udseth, Arnold J.
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Valance, Walter
Valentine, Heurs
Vandyne, Dwight K.
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Weaver, Walter B.
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Wells, Harry
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West, H. L.
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Winko, Helen
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Wolfe, Benjamin
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Wolf, Vern
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Woody, James
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Thompson, Ray
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Owen, Hardy
Owens, Henry M.
Page, Mrs. Katie
Pace, H. A.
Palmer, Earl
Parsons, Jean
Paulina, Paul
Petree, Allen
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Pierce, James
Pierce, Mr. & Mrs.
Pierce, Roy &
Pierce, Mr. & Mrs.
Piano, John &
Pool, L. D.
Pool, Robert Ivan
Poole, Forrest O.
Poney, Bob
Puritt, Mrs. Joe
Rans, Sally
Rankin, Mickey
Rawland, Dave
Ray, Mr. & Mrs.
Reese, Mr. & Mrs.
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Reynolds, Paul C.
Richards, Mrs. A.
Rice, Mr. & Mrs.
Richmond, Frank
Ries, Edith
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Robinson, Leonard
Robert, Mrs. Robert
Rose, Mr. & Mrs.
Rose, Henry
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Runge, Mr. & Mrs.
Russo, Mike
Ryan, Rose
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Sholes, Bob
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Smith, Mr. & Mrs.
Smith, I. D.
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Smith, Skippy
Solomon, William
Stears, Roy
Stanley, George J.
Stanley, John H.
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Stanley, Miss Rose
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Stoenicher, Otto
Strange, Noah
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Taylor, H. C.
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Thomas, Tommy
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Timp, G. E.
Turner, Leonard E.
Turroh, Julius
Vinson, Richard
Wallace, Lester
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Warwick, Mr. & Mrs.
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Westphal, Mr. & Mrs.
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Williams, Patricia
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Blodeau, Gaston
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Budd, Walter
Byers, Babetta
Cantwell, Charles
Chelly, Paul
Coleman, Max
Coley Jr., Clark
Conway, Rose
Cook, Frank
Cortes, Rita
Crump, Clifford
Demhath, Karl
De Vine, Lou
Donohue, Ruth
Downing, Robert
Duttons, Riding
Fanadio, Louise
Ferry, H.
Fields, Harry
Flores, Costica
Gall, Gail
Gavey, Peter
Glick, William
Goley, Larry
Gosh, Byron
Gray, Evelyn
Demerest
Guy, Mike
Haber, John F.
Hankins, Ross Doc
Harris, Henry
Hinkle, Milt
Hobson, Laura K.
Holloway, Charles
Horner, C. S.
Howard, Bob
Howard, Joseph
Hyde, George
Jackson, Bee
Jahn, Francis
Kelly Sr., Alvin
Kirk, Betty
Kirk, Sidney
Koons, Jack
Krause, Semon
La Fleur, Arthur
Lane, Harold
Laurello, Martin
LeDuc, Vincent
Le Mar, Elaine
Lenton, Alex
Lilly, John P.
Livermore, Norman
Logunsky, Freddy
Lomas, Charles A.
Lombard, Linda
Lorraine, Blanch
Lush, Edgar
Lyons, Bayne
Mark, Loreta
Macks, The Four
Mac's, The Two
Manners, Marie
Marion, Dave
Mathieu, Phil
Maxwell, Carmen
McCoey, Jack
McGe, Thomas
McKenna, Blackie
Meyers, George Joe
Mitchell, John
Morris, Johnny
Murphy, Jimmy
Nault, Fernand
Noren, C. Leonard
Norman, Duke
Oliver, Jim & Judy
Pape, Perry
Patrick, Paul
Friday
Poynter, W. A.
Quincy, T. J.
Ramsey, J. F.
Reynolds, Fitz
Rucker, Lillian
Schraeder, Martin
Schubert, Erwin
Smith, Perry
Soloman, Freda
Sorenson, Arthur
Sorenson, Florence
Stein, Barney
Stickland, Rosley T.
Stillwell, Ray
Taylor, Jack & Sally
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Thompson, James & Edith
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Tomalini, Aurelio
Townes, Freddy
Trennell, Sally
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Wright, Duhe
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Yates, Sylvania
Zingars, Frank
Zubryn, Emil

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Johnson, Mrs. Ruby
Johnson, Rufus
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Karnes, Walter
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Lyons, Leo (Tiny)
Lux, Bill
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McManus, Mr. & Mrs. Mae
Marchand, Mr. & Mrs. Preschy
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Martin, Mr. & Mrs. Bob
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Morco, Walter

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Rose, Mr. & Mrs. Carl
Rose, Henry
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Stanley, George J.
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Wecker, Mr. & Mrs.
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Woods, F. A.
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Be Gar, Harry
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Blake, Viola
Bohling, Marian
Botl, Harriet
Bourgeois, Harry Sr.
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Bowen, Mr. & Mrs. Roy
Boyd, Robert
Byrdon, Ray Marsh
Burr, Clarence
Charles, Duke
Clauson, Mr. & Mrs. Ralph
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Corbett, Mrs. & Mr. Ed
Cortes, Miss Louise
Curtis, Clifton
Dolns, Mr. Joseph
Duncan, Charles & Billy
Ferron, James
Franklin, Mr. & Mrs. Chick
Gardner, Mr. & Mrs. Ed
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Gandsmith Brothers
Girman, Joe
Goody, Mr. & Mrs. Ray
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Hayes, Wm.
Holloway, Charles
Holmes, Jerry
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Hunt, Bob
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Latham, Mr. & Mrs. Cecil
Landa, Ben

Collins, E. E. & Mrs. Paul
Cooper, Ray Donald
Coulson, Harry
Coulter, Louis & Rose
Conita Jr., Robt. H.
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Davies, Mr. & Mrs. Chas.
Davies, Clara B. & Alexander
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Davis, Mr. & Mrs. Edith
Day, Mr. & Mrs. Lester S.
DeClements, Rena & Bill
Dees, Mrs. Effie
Dunnellon, Mr. & Mrs. Chas. (Slim)
Dorsey, Michael
Doty, Mrs. Robert
Downing, Green
Duffy, Mr. & Mrs. B. J.
Dunlany, Mr. & Mrs. James
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EN (HOBO) BENSON . . . letters from Los Angeles: "Have been in the City of the Angels for the last two months after a hobo-pitchman's trip from New York. Pitched my profile sketches en route. Have been working the sketches and sheet here to good results. A few of my pitchmen friends here are fed up with the high license fee, paying both city and lot fees, and are heading East. I plan to head for San Francisco after New Year's but will return here before going back to New York."

How does 1949 look to you?

MABEL SACKETT . . . letters that Pearl McCall, widely known in pitch circles, is in Lakeview Hospital, Danville, Ill., recuperating from a broken hip sustained seven weeks ago. She will have to remain here for another three weeks before the cast can be removed and would like to read letters from friends.

You're the one who suffers most when you abuse credits and confidences.

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Very hot promotional item. Terrific views. Hollywood models in colored 3 dimension effect. Dist. different subjects and megascopes colors. Sells like wildfire.

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Sample, 50¢.  
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# Pipes for Pitchmen

By Bill Baker

Where is anybody?

**AN ORDINANCE** . . . banning sidewalk display of merchandise, a move which would hit pitchmen, has been introduced in Omaha's city council. Ban would be effective in a loop district most popular with pitchmen.

Good fellowship long has been the greatest boon to contentment among pitchfolk. Don't stop practicing it.

**EUNICE ROUT** . . . well known to the pitch fraternity, is trying her hand at hotel work in Milwaukee, where she's in charge of training the housekeepers at the Whitehall Hotel.

Come in a bit closer, friends, the the fuss is on the march.

**MADALINE E. RAGAN** . . . and husband, Ray Herbers, are vacationing in Tampa, but will work their exhibit in that area following the holidays.

Best way to start the New Year right is to kick in with your share of pipes.

"OUR OLD FRIEND . . . and booster, Nick Benny, is in Veterans' Hospital, Richmond, Va., and would like to read letters from members of the pitch clan," pens Jack (Bottles) Stover from Harrisonburg, Va.

Step down the tempo of your living. You'll last longer.

**CORINE AND ED GREEN** . . . are spending the holidays in Long Beach, Calif., where they report business has been spotty.

# Pitchmen I Have Met

By Sid Sidenberg

**DURING** many years of coast-to-coast travel I, like many others in Pitchdom, have noticed signs above a business firm's name denoting the year the firm was established and how long the company has been doling out faithful service to its patrons. At least one pitchman I have met has been established for over a half a century faithfully serving gadgets and what have you to multitudes of patrons. He's none other than that ace pitchman and grand old trouser, 75 years young, William (Billy) X. Meyers.

Billy is not only recognized as one of the oldest pitchmen by his friends, but by mayors, city and county clerks, law enforcement officers and factory owners and their employees as well. When Billy arrives in town (the spots he has established in his 50 years of travel) all he does is walk into a city hall and one can rest assured that he has obtained the necessary document to do business. We both landed in a Michigan city some years back on the same day. Naturally we were cutting up jackies on our way to the powers-that-be for a permit and as we entered the big chief noticed Billy, waved a salute to him, and said, "Go to it old-timer. You don't need a permit and if any one molests you tell them to call me." Believe it or not that was all there was to it.

Billy is getting a little stiff on the job, but he has set up a unique schedule from which to operate and rest on work days.

As a general rule he makes three pitches a day in manufacturing centers where factories are plentiful. Up at 5 a.m., he makes a pitch at 7 or 8 a.m. and returns to the hotel to rest until 11 a.m. for the noon pitch. After that he's back at the hotel for a nap until 3 p.m. and up to make a blow-off at 4 p.m. When the plants are operating full with three shifts Billy has been known to make many mid-

night pitches. On Saturdays he works doorways or corners.

Billy still rides the rattlers and many acquaintances made on the trains thru his jack-pot-cutting know him as William X. Meyers, head of the Milwaukee firm bearing his name, along with the fact that his firm is in its golden anniversary of service to the nation.

Billy is the five-star, jack-pot narrator and letter writer in Pitchdom. He always stops at hotels where pitchmen congregate so that he can cut up jackies. When not in confab with the boys in the game, he is writing letters to them telling of his work, advising them of the good spots and warning them of the dead and hostile ones.

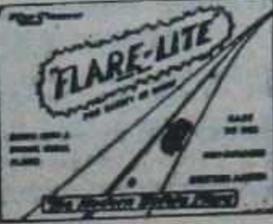
Meyers' sales territory extends from Canada to the Gulf of Mexico, with New York to North Dakota on the North and Texas to Florida on the South. Off hand he can give a pitchman information as to on what street a firm is located, and what time a shift works, along with pay-days and other essential info vital to a pitchman. Many factory owners and their employees know him by his first name and greet him with confidence when he works their plant.

There is another side to Billy's life. His wife died when his daughter, Ruth, was a baby. Billy took her to a sister while he stayed on the road year after year battling away for her support and education. Ruth is a mother now, and her daughter is about six years old. She is with her husband, Capt. Holmes Campbell, a flier in the U. S. Air Corps, stationed in the Panama Canal Zone. Billy is a brother of the late Jetty Meyers, noted juggler of vaude days and the sawdust arena, and later of needle-threader and horned-nut fame.

Since Ruth was married, Billy calls the U. S. A. his home with *The Billboard*, Cincy, his permanent mail address.

## ATTENTION! JOBBERS-DISTRIBUTORS

New Samples of Real Fur and Plush—Stuffed Toys Are Ready for You Now  
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Write for 1949 catalog C of over 100 numbers in fur and plush.  
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**6,000 SMASH HITS—IN 388 PAGE WHOLESALE BOOK**

Dealers, agents, salesmen and jobbers, you will find this book bulging with Tested Money Makers. Latest catalog shows average price reductions about 21% on many items. Since 1922 our money-back guarantee is a source of confidence to all buyers. Get your copy now before supply is depleted.  
**SPORS CO.**  
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**MEDICINE MEN!**  
THERE IS NO SUBSTITUTE FOR QUALITY  
WRITE TODAY for new wholesale catalog on tonics, oil, salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are **MANUFACTURERS PHARMACEUTISTS** established 1934.  
**GENERAL PRODUCTS LABORATORIES, INC.**  
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**ATROCITY PHOTOS**  
Twenty-five size 616 photos German Atrocities in France, gruesome historic, the set for \$1.50. Also ten shots, 4x6, showing Mussolini and friend and other badly beaten bodies, the set \$1.00.  
**BERNARD KOBEL**  
Frankfort 1, Indiana

SALESBOARD SIDELIGHTS

Joseph Zimmerman, Empire Press, Chicago, has announced that his firm will have space at the Morrison Hotel January 17-19 for a preview presentation of new board numbers. Joseph says the new items will be entirely original and customer-ized for top play appeal. . . . Gardner & Company, Chicago, hosted a big Christmas party for their employees last week. Traveling Charles Leedy, sales manager, made it a point to stay in town for the festivities. Gardner has planned a special plant showing of new numbers January 17-19, with plenty of surprises," Leedy says.

full charge of the sales organizations of both companies. He will be responsible for appointment, training and supervision of all sales personnel. Jack will be present at the Sheraton board showing of the two firms January 17-19.

Irwin Secore, Secore & Secore, Chicago, says preproduction showings of a new board, which his firm will begin pushing next week, have indicated complete operator acceptance. Secore is scheduling a hotel showing of its line January 17-19, the place to be announced shortly. . . . Ridge Novelty Company, Chicago, has added T. B. Moon to its staff to handle the premium line. Initial releases are the Electro-Life boxers and dancers. Firm, while not holding a showing next month, will have representatives on hand to meet the out-of-towners expected. . . . The McNamara Company, Chicago, is setting up a display of its pellet boards and illuminated stands for visitors January 17-19.

Jack Morely, vice-president of Container Manufacturing Company, St. Louis, reports a high initial demand for the firm's newly introduced Silver Top boards. Each features oil paint processed on metallic silver, making for a sparkling set-up. Some of the new numbers are Silver Babe, Silver Gal, Silver Star (all nickel play boards) and So Cute, quarter punch. Two "circle" boards are Circle of Fortune and Silver Quarter, both quarter play, featuring coin inserts.

Universal Manufacturing Company, Kansas City, and Bee-Jay Products, Inc., Chicago, announce the appointment of Jack Brody, of Chicago, as national director of sales. Jack takes over his duties January 1, being in

**Have Fun!**  
AT GARDNER'S  
**OPEN HOUSE**  
FOR CUSTOMERS  
JAN. 17TH - 18TH AND 19TH  
GARDNER & CO., CHICAGO, ILL.

YOUR LUCK WILL BE BETTER  
IF YOU TRY

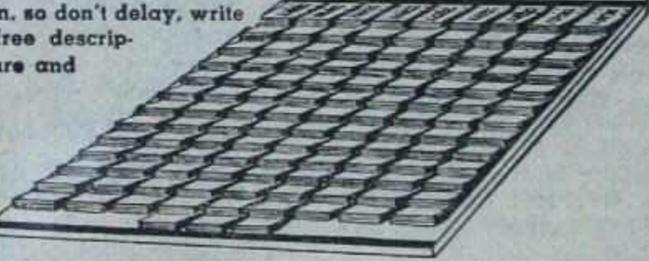
**Lucky**

MANUFACTURED  
BY JAR-O-DO

LUCKY SEVEN JACKPOT

Takes in 1190 Tickets @ \$ for \$ 1.00  
(1200 Tickets—10 Free) . . . . . 238.00  
Pays Out (Average) . . . . . 160.80  
Profit (Average) . . . . . \$ 77.20

We have thousands of popular profitable deals we know you will be interested in, so don't delay, write today for free descriptive literature and prices.



LUCKY SEVEN JAR GAMES

Takes in 2220 Tickets @ 10¢ . . . . . \$222.00  
Pays Out (Actual) . . . . . 170.00  
Profit (Actual) . . . . . \$ 52.00

OR: Takes in 2460 Tickets @ 10¢ . . . . . \$246.00  
Pays Out (Actual) . . . . . 172.00  
Profit (Actual) . . . . . \$ 74.00

Also Available in 5¢, 5/25¢, 5/50¢ and 5/\$1.00 Payouts

IMPORTANT NOTICE  
FOR MORE PROFITS IN 1949

Don't fail to see Universal's display of new hot deals in the ticket line and Bee Jay's display of Colossal New Boards at the Sheraton Hotel, Rooms No. 3101, 3102 and 3103, in Chicago, Jan. 17, 18, 19, 1949, during the Coin Machine Show.

SPECIAL NOTICE

We are bringing with us to the show 12 completely new deals (especially good for closed territories) never before shown to the public. There will be no samples or literature of these items until the show, so make it a must to see us. Be the first with the latest. It's a must.

UNIVERSAL MANUFACTURING CO., INC.

"THE WORLD'S FOREMOST MFR. OF JAR GAMES"

405-411 E. 8TH STREET KANSAS CITY, MISSOURI

SALESBOARDS—All ORDERS Shipped Same Day Received

Holes	Play	Description	Profit	Price
400	5¢	Lucky Bucks, Thick	Def. \$ 7.00	\$ .85
1000	25¢	J.P. Charley Thick	Avg. 51.85	1.25
1200	25¢	Texas Charley Thick	Avg. 102.98	1.60
960	5¢	Fully Packed, Thick, Girl Board	Avg. 26.25	2.75
960	5¢	It's the Knots Thick, Girl Board	Avg. 26.25	2.75
1000	5¢	Barely Speaking, Thick, Girl Board	Avg. 26.60	2.75
1000	5¢	Glovely Lady Thick, Girl Board	Avg. 28.60	2.75
1200	5¢	Pick a Cherry Thick, Seal Board	Avg. 30.04	2.50
300	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket	Avg. 33.15	2.85
220	25¢	Kwik Fin, Giant Holes, 6 for 25¢	Avg. 28.75	2.50

JAR TICKETS  
RED, WHITE  
AND BLUE  
LUCKY SEVEN  
BINGO TICKETS  
on Sticks—Size:  
1000-1200-  
1260

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST  
Scaling your requirements. Large stock Plain Tip, Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards. 1¢, 2¢ or 5¢. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

SALESBOARDS—ALL ORDERS SHIPPED SAME DAY RECEIVED

Holes	Play	Description	Profit	Price
400	5¢	Dollar Game	Def. \$ 7.00	\$ .50
2500	10¢	Kwik Silver	Def. 70.00	5.40
1200	5¢	Pick a Cherry	Avg. 30.04	2.40
1000	5¢	Beat the Seven	Def. 27.50	1.30
1000	5¢	Watta Life	Avg. 25.45	2.80
2000	25¢	Silver Bank	Avg. 135.00	5.10
2016	10¢	Liberty Bell	Def. 75.60	5.55
300	25¢	Fin & Sawbuck	Avg. 33.15	2.90
1000	5¢	Apple Pickin' Time	Avg. 25.25	2.45
2530	5¢	Jack in Barrel	Avg. 46.65	3.25

Write for Our Latest Catalogue and Price List.  
Large stock Plain Tip, Definite Jackpot, Coin Boards, Super Giant Hole and all kinds of Cigarette Boards. 25% Deposit With All Orders, Balance C. O. D.  
LUBIN SALES, 625 FIFTH AVENUE, PITTSBURGH 19, PA.

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**WHATTA FIND!!**  
FOR '49  
THEY'RE NEW!!!  
THEY'RE HOT!!!  
They're just what you've been waiting for to stimulate sales and increase profits.  
DON'T DELAY!!  
ORDER TODAY!!  
Takes in 1000 Holes @ 25¢ \$250.00  
Average Payout . . . . . 189.78  
Average Profit . . . . . \$ 60.22

**NOTICE**  
It's only two weeks until Bee Jay Products will release their brand new numbers at the Sheraton Hotel, Chicago, January 17, 18 and 19, 1949, during the Coin Machine Show. These new numbers will not be shown or illustrated before Jan. 17, so—  
I DON'T FAIL!  
COME TO ROOMS 3101-3102 AND 3103 IN THE SHERATON HOTEL TO SEE THE NEWEST DESIGNS IN SALESBOARDS  
Takes in 600 Holes @ 25¢ . \$150.00  
Definite Payout . . . . . 102.00  
Definite Profit . . . . . \$ 48.00

**BEE-JAY PRODUCTS, INC.**  
"THE HOUSE OF QUALITY"  
6320-32 S. HARVARD CHICAGO 21, ILLINOIS

We are exclusive manufacturers of  
"BEST LINE" tickets  
Spindle, pad, combination, and Red, White, Blue deals.  
Send for our price list. No obligation. Samples sent on request.  
**MISSOURI NOVELTY MFG. CO.**  
2625 Lucas Ave. Phone: Franklin 3620 St. Louis 8, Mo.

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**UNDER THE MARQUEE**

(Continued from page 55)

In his membership in the John Robinson-Loyal Repensky Tent in the Green City.

Practical propertyman is one who while hanging a ladder gal can look up and think of her only as another piece of aerial rigging.

Dave Murphy, with Clyde Beatty the past season, came up with a novel Christmas card in the form of a complimentary ticket to the circus. The stub on the ticket read, "Reserved at check to be exchanged for one happy New Year."... Charles Velvin Turner, who wielded a dauber with various circus advance car crews in the past, has returned to his projectionist duties at a St. Louis movie house after a second honeymoon jaunt to Tacoma, Wash., with Mrs. Turner. They recently celebrated their 25th wedding anniversary. Before hitting out for the Coast, the Turners visited with Mr. and Mrs. Babe (Ringling) Budinot in Chicago.

Now is the season when canvas and animal men like to swap stories around a love in a bull barn, and managers and actors like to join them.

Earl Turman, billposter, is in U. S. Navy Hospital, Ward D, Charleston, C. . . Jackie Wilcox, who was with Cole Bros., tells this one: While in Matamoros, Mexico, this fall, putting out cards for the show which played Brownsville, Tex., she went by a Mexican army barracks in the heart of town when a major, standing in front of the barracks, looked at the cards, took them away from her and motioned her to follow him. He went to various stores and placed the cards in windows. A few that he had left were tacked on buildings and on light poles with the butt of his revolver. He received tickets to the show.

Blowdown stories, as told by old-timers, are only listened to by beginners who like to scare their parents when they write home.

Just before the closing of King Bros.' Circus, Jack Mackley visited Beeville, Tex., and met many friends including Marie and Happy Miller, the Fitches and Ben Davenport. The Loters are demonstrating plastics at Perry Bros.' dime stores. Mackley expects to winter in Houston. . . . Passing thru Canton, O., recently, Harry Casey met Buck Maughiman, an old-timer in the popcorn business. He states that Buck has turned over the biz to M. Gabby, so that he could take charge of Henry Selinsky's high school horses. Selinsky will be with Royal Schimmerhorn and his Indian Creek Rodeo next season.

Trainmaster who advertises for a pusher or an outlaw train crew will undoubtedly get a few replies as there are yet some people who like to get their necks stepped on.

Evidence that Des Moines is becoming circus-minded is attested to by the numerous stores which used circus themes for their Christmas toys. One of the larger local stores had animated circus animals adorning its walls, with two animated ringmasters revolving on pedestals as though running the show. A clown also worked the department. Another store along Walnut Street had for window displays large animated cut-outs of Emmett Kelly, Felix Adler and Lou Jacobs. Junior League's Charity Ball, which highlighted the local social season, used circus theme this year. Hotel Fort Des Moines' large ballroom was decorated with circus heralds and one and three-sheets, while a clown mingled with the dancers and entertained during intermission.

Hi-Brown Bobby Burns, en route from Chicago to Daytona Beach, Fla., topped off in Cincinnati recently and visited The Billboard offices in Burns, who was contracting press

**Ward Beam, Auto Mania Pioneer, Still Top Bracket Thrill Deviser**

(Continued from page 50)

The first successful head-on collision between two autos, staged by Ward, drew 28,000 customers. The first roll-over was accomplished with a Model T, the body of which was encircled with two steel hoops so that negligible car damage resulted. The first somersaulting car likewise was equipped with steel hoops which encircled the body lengthwise. With the car traveling about 25 miles per hour a lever was pulled to drop a cleat into the ground. As it caught, the car was abruptly halted and the momentum turned it over.

Thrill shows usually are skedded to bolster the worst days of a fair. Their drawing power has been so great in some instances that thrill days are among the best all-round of the engagement. Ward's units have made some fairs more than \$5,000 in a single day. "Nothing else can draw as well as thrill shows, considering the amount of money involved," Ward says.

Breaking into fairs, especially where horsemen battled any threat to the race track surface, required considerable salesmanship. Ward recalls having favorably impressed the secretary of the Frederick (Md.) Fair only to be referred to the racing secretary for a final decision. "My selling point with the latter was that I had something that would make enough in one day to pay the racing purses for the entire week. The deal went thru and we made the promised money and added several hundred dollars to it," Ward says.

Drawing big crowds to thrill shows, like every segment of showbiz, hinges on strong promotion, and at this Ward excels. To strengthen his position in this department Ward recently inked Leonard Traube, New York public relations consultant. Ward believes his is the only unit working with a year-round public relations set-up. As a result when Ward signs a contract he sees that the press and radio outlets in and near the location are informed thru the distribution of live news copy. Other stories are planted thruout the winter months and followed by a barrage of promotion-publicity at least two weeks in advance of the showing.

Ward, who started his activities with Overlands, will build his show around about 18 new Plymouths in 1949. A new color scheme will be used. The personnel of 30 will include nine on the advance, four publicity men and five billposters. Experienced personnel is scarce.

**PROMOTION STUNT**

(Continued from page 58)

days of the convention we were unable to find the man who had the combination. When we did find him, we discovered he didn't have the combination. The company that loaned us the safe sent over three or four experts and not one of them could open the safe.

"As a matter of fact, the first number that was given us was erroneous. "In any event the promotion had to be called off."

agent on Cole Bros., made the SLA Banquet and Ball in Chicago and also attended the meeting of the International Alliance of Billers and Billposters in that city. He will spend the winter in Daytona and will be around the Elks Club. . . . L. E. Roba Collins is at his home in Patterson, Mo., for the winter, doing a little hunting and fishing. He was with Mills Bros. and Bailey Bros. circuses the past season. . . . Clyde and Harriet Beatty, who are wintering in Los Angeles while the Clyde Beatty Circus is in near-by El Monte, spent the Christmas holidays in Miami.

By way of illustration Ward tells the following story: "Last season a young fellow came to me and said he had been on another thrill unit and had performed all kinds of stunts. I started him off on the slide for life with a couple of slow-motion rehearsals. At the first show we brought him down the track at 60 miles per hour and he dropped off the back of the car in a perfect slide. He picked himself up, went straight to the dressing tent and took off his uniform. When I questioned him he admitted that he had never done that or any other stunt before and said now that he had tried he didn't particularly care for the work. He left without seeing the rest of the show."

Last season Ward showed 91 towns and he may exceed that number in 1949. Not, however, if it means splitting his unit. "My show remains intact for each date as contracted," Ward says. At times he has had two complete units. In all, Ward's units have played not less than 450 different fairs thruout the country. He places no geographical limitation on his operations, having shown west to California and South Dakota. His biggest promoted date was in Cleveland in 1927 when 37,000 customers were on hand. Before the show, Ward says, he couldn't feel sure that even 500 would show up.

**Helped War Effort**

During the war Ward had charge of training factory foremen in five States under the supervision of the University of Akron. "These were the most enjoyable years of my life," Ward says. "I had the feeling that I was doing something for the war effort. It also proved that I could do something besides show business. Nevertheless, I was happy to get back in my own field."

Ward worked in more than 300 war plants and his contacts resulted in several good job offers, but the lure of the road and crowds waiting to be thrilled was too strong. Then, too,

showbiz since the war has been terrific despite the fact that Ward estimates his production and operating costs have skyrocketed about 400 per cent. Last season Ward grossed about \$50,000 more than 1947 but didn't get to keep a penny of the extra dough.

To a lesser degree Ward's activities have also included the staging and promotion of indoor circuses, a highly specialized field in which he is well versed.

Everything about Ward is big. He is only inches under giant stature. His shows play to big audiences. Even his hobby, a 163-acre chicken farm in Ohio, is big, producing 20,000 chickens annually for the market. It transcends the hobby stage since it has long been a highly profitable venture.

Ward's home base, from which he conducts most of his business operations, and where he lives with his wife is at 840 Bronx River Road, Bronxville, N. Y.

**IT'S BEEN A PLEASURE SERVING YOU**

hope you had a

**Merry Christmas**

and that you enjoy a

**Happy and Prosperous**

**New Year**

**Rake**

COIN MACHINE EXCHANGE

609 SPRING GARDEN ST. PHILA. 23, PA. LOMBARD 3-2676

Distributors of Coin-Operated Machines and Salesboards

**Greetings from Empire**

**TO OUR FRIENDS ALL OVER THE COUNTRY**

**ATTENTION, SHUFFLEBOARD OPERATORS OPERATORS—DISTRIBUTORS**

The brace to straighten every warped board. Over two years required by a leading engineer to perfect. Simple and easy to install and maintain. Makes your board true at all times for more play. Orders filled in order received. Set of 5 braces for one 20' board, \$45.00 F. O. B. Write—Wire—Phone: CAPE VINCENT, N. Y.—BOX 399—PHONE 156.

**Welcome!**  
**GARDNER**  
**CUSTOMERS,**  
TO OUR  
**OPEN HOUSE**

JAN. 17TH - 18TH AND 19TH

- REFRESHMENTS
- RADIO STARS
- SOUVENIRS

CONDUCTED TOURS THROUGH THE WORLD'S FINEST AND LARGEST FACTORY. SEE OUR NEW BOARDS ACTUALLY BEING MADE.

**FOOD FUN**  
*For* **NEW IDEAS**  
**BIGGEST VARIETY**  
**FINEST QUALITY**  
**BEST SERVICE**  
**BE SURE TO VISIT**  
**GARDNER & COMPANY**  
**2222 S. MICHIGAN AVE.,**  
**CHICAGO, ILL.**

"Gardner's the line...for 49"

**SALESBOARDS**  
**AT SLASHED PRICES**

Holes	Name	Profit	Price
300	25¢ Fin & Sawbuck	A. \$33.15	\$2.25
420	25¢ Double Sawbuck	A. 43.98	2.50
1000	25¢ JP Charley, X. Tk.	A. 51.98	.90
1000	25¢ JP Charley, X. Tk., Pro.	A. 51.98	1.10
1200	25¢ Tex. Charley, X. Tk.	A. 102.28	1.45
1000	1¢ or 5¢ Cigarette Boards		.60
1000	Plain Boards		.55
1000	or more 5¢ Assorted Girl Boards, Double Jackpot with \$25 Top	A. 30.00	2.25
1000	Bingos on Sticks		.80
1260	Bingos on Sticks		.75
1600	Bingos on Sticks		1.05
74	Seal Jackpot Card for Bingo		.39
100	Hole Punchboard Top for Bingo		.60
	Special Offer in Lots of 100 or More		
1260	Bingo and 74 Seal Card		1.08
1260	Bingo and 100 Hole Punchboard Top		1.30

We carry a complete line of jar tickets and pad deals. Quantity buyers, write for special prices on such items as you use not listed above.

**T. & C. SALES COMPANY**  
207 North Sandy Street Jacksonville, Illinois

**SALESBOARDS**

**IMMEDIATE DELIVERIES—20% DEPOSIT**

Holes	Name	Def.	Price
400	5¢ Dollar Bd., X. Tk.	Def. \$ 7.00	.59
1000	25¢ Charley	Def. 50.00	.79
1440	5¢ Cig. Barrel	Def. 22.00	.89
1440	10¢ Barrel	Def. 36.00	1.39
1440	5¢ Barrel	Def. 18.00	1.15
1800	5¢ Lulu	Def. 18.00	1.49
1000	25¢ J.P. Charley Tk.	Avr. \$52.08	.94
1200	25¢ Tex. Charley, Seal	Avr. 102.28	1.59
800	25¢ Jumbo Q.T., X. Tk.	Avr. 85.00	1.59
1184	5¢ Win-a-Fin	34.40	2.25
1000	5¢ J.P. Assl. Bds.	Avr. 29.00	2.49

**NEW 6 TICKETS PER HOLE BOARDS**

200	25¢ Lucky Fives	Max. Avr. \$39.50	\$2.25
300	25¢ Lucky Fives	Max. Avr. 73.50	2.98
200	25¢ 8-in-1 Bds.	Max. Avr. 39.50	2.45
2170	5¢ Red-Wh.-Bl. Tkts.	Def. \$36.50	\$1.29
2170	5¢ R. W. B. 5 Fold		1.39
120	Tip Ticket 9ks.	Gr. \$18.75; Dor.	1.89

**WORLD'S BEST BOARDS, TICKETS, CARDS**  
**DELUXE MFG. CO.**  
DeLuxe Building Blue Earth, Minn.

**Have Fun!**  
**AT GARDNER'S**  
**OPEN HOUSE**  
**FOR CUSTOMERS**  
JAN. 17TH - 18TH AND 19TH  
**GARDNER & CO., CHICAGO, ILL.**

**FOR SALE**

Ticket Folding Machine and Electric Stapler combined. Cost \$4,000.00, will sell \$3,000.00.  
**R. A. HENDRIX**  
1031 Newland Ave. Indianapolis, Ind.  
Telephone: Imp 4035

**USED COIN-OPERATED MACHINES**

Music • Vending • Amusement • Bells • Counter

Only advertisements of Used Machines accepted for publication in this column.

**RATE—12c a Word . . . Minimum \$2**

Remittance in full must accompany all ads for publication in this column . . . No charge accounts.

**Forms Close Thursday for the Following Week's Issue**

**A-1 BARGAINS—CIGARETTE AND CANDY**  
Vending Machines. All makes, models, lowest prices. What have you to sell? Mac Postal, 6416 N. Newgard Ave., Chicago. ja8

**ADVANCE MODEL "D" BALL GUM MACHINES**  
filled with ball gum, 1 to 9, \$8 each; 10 or more, \$7 each. Devco Novelty Sales Co., 467 N. Milwaukee Ave., Chicago 10, Ill. Monroe 6-7533. ja15

**ADVANCE NORTHWESTERN COLUMBUS OR**  
Silver King, with 5 lbs. Peanut or 1,000 Balls Gum, \$8. Booklet: Dollars From Pennies, free. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. ja22

**ATTENTION—DISTRIBUTORS AND OPERATORS**  
of coin-operated Radios. For Sale: 300 only latest type Coradios. Guaranteed same as new. Factory price \$59.50. Will sell in lots of 25 or more at \$35 each. Write, wire, phone: Air-Loc Industries, Loeb Arcade Bldg., Minneapolis, Minn. ja15

**CIGARETTE MACHINES—ALL MAKES AND**  
Models. Guaranteed to be the best. The baked paint job you get can't be beat. We also buy mechanical Parts and Mirrors always in stock. Fred Stumm, 337 South Lawrence St., Philadelphia 7, Pa. Lom 3-2642 ja8

**CIGARETTE MACHINES BOUGHT, SOLD, REPAIRED.**  
25c conversions. Stamp Machines, \$29.50; Candy Bar Machines \$15; Imps, \$12.50. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia, Pa. ja8

**CORADIO COIN RADIOS ON TABLES, \$23.75**  
each, \$21.75 without tables. Time payments accepted. Wells Automatic, Inc., 52 Vanderbilt Avenue, N. Y. 17. ja8

**DIGGERS—EXHIBIT MERCHANTMEN, ERIC**  
Diggers, Buckleys, Exhibit Iron Claws, Microscopes, Exhibit Rotary Merchandisers National, 4243 Sanson, Philadelphia, Pa. ja8

**FOR SALE—100 1-OR 5c COMBINATION**  
Northwesterns (plastic globe) or 100 Magic 1-2-3 Ball Gum Machines which will vend any thing else, \$7.95 each. Supreme Gum or Peanut Machines, \$4.95. Al Hoff, 1918 Rose, Baltimore 13, Md. ja8

**FOR SALE—50 SEEBURG RAY GUNS WITH**  
Mother-in-Law and other conversions in first class condition. Priced very low for immediate disposal. Any quantity. Reliable Skee Ball Co., 2512 Irving Park, Chicago, Ill. ja1

**FOR SALE—ONE MILLS PANORAM; TWO**  
Mills Black Cherry Bella, 5c; One Columbia Bell, 5-10-25c Adapters. Like new. Appel Vending Co., 5015 N. Gransack St., Philadelphia, Pa. ja8

**FOR SALE—USED SLOTS, 2 10c GOLD**  
Fronts, \$40 each; 1 5c, extraordinary hand load, \$35; 1 5c and 1 10c Victory Chief, \$40 each; 2 10c Black Cherry Bells, like new, \$100 each; 1 10c Chrome Front, \$85; 2 25c Brown Fronts, \$50 each; 1 5c Cherry Bell, like new, \$45; 3 1c Grip Scales, like new, \$10 each. Frank Guerrini, Burnham, Pa. ja8

**FOR SALE—FIRST CLASS CONDITION, 2**  
Lite Leagues, \$150; 6 Sky Fighters, \$300; 6 Flash Hoopoes, \$100; 1 Bally Defender, \$50, untested P.O.B. Chicago. North Side Vending, 2215 Arthur Ave., Chicago 45, Ill. ja8

**FOR SALE—ONE WILD LEMON, \$250, USED**  
30 days. Four Special Entries Free Play, \$135 each, 3 Victory Special EP, \$50 each. One third deposit, balance C.O.D. J. J. Hightower, 1909 E. Harwood, Dallas, Tex. ja8

**HAVE VOICE O GRAPHS—WILL TRADE FOR**  
sales boards. Address Voice O Graphs, Box #778, Wilmington, N. C. ja8

**RAY GUN OPERATORS—CONVERT WITH**  
our new type extra moving target conversions. Complete ray gun repair services. Write: Coin Amusement Games, Inc., 1127 E. 47th St., Chicago, Ill. ja8

**SPECIAL—BLUEBIRD BALL GUM MACHINE.**  
Filled, ready for location, \$8. Sun or Star Peanut Machine, filled, \$5. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. ja1

**USED CASH TRAYS, \$2; 3,500 BALLS GUM**  
with used gum machine, \$12.75, specify Columbus, Ford, Advance, misc. Victory postage stamp machines, like new, \$10. 10 like new 1c stick gum machines, \$13.50; 72-bar capacity 5c candy machines, \$22.50; 1c or 5c Acorn Vendors, \$13.95. Used machines list free. Graeff, 1232 Broadway, Toledo 9, O. ja15

**WANTED TO BUY—CIGARETTE AND CANDY**  
Machines Also Counter Games. Get on our mailing list for new and used Vending Machines and parts. Devco Novelty Sales Company, 467 N. Milwaukee Ave., Chicago 10, Ill. Monroe 6-7533. ja1

**WANTED—NATIONAL SKEE BALL ALLEYS,**  
14 ft. Also Arcade Machines. Pennsylvania, 1458 Broadway, N. Y. Circle 5-9853. ja8

**WANTED—USED 1c BALL GUM VENDORS,**  
price must be right. Penny Sales, Box 1784, Louisville, Ky. ja8

**WANTING SCALES—4 DELUXE FORTUNE**  
with top mirror at \$115, 2 Fortune at \$90. All excellent condition. 2 no fortune, fair condition, at \$50. All above have mirror in front door and in good mechanical condition. All 8 for \$725. F.O.B. San Antonio, Tex. T. E. Beck, Rt. 11, Box 312. ja8

**WANTED TO BUY FIFTY DUVAL COUNTER**  
5c play cigarette free play machines. Copeland Wholesale Co., 1303 Carondelet St., New Orleans, La. ja8

**WANTED—DIGGERS, ALL MODELS, MER-**  
chantmen, Buckleys, Iron Claws, Microscopes, Exhibit Rotary Merchandisers, Eric Diggers, J. W. Landi, 323 Sanford, Upper Darby, Pa. ja8

**10 DIGGERS MOUNTED ON TRAILER—NEW**  
Invention. Money getters, \$4,000. Write: Mrs. Bud Yowell, Gen. Del., Mapleton, Ore. ja8

**1500 NATIONAL REJECTOR TIMERS FOR**  
quarters only. Latest type. Guaranteed same as new. Complete with mounting bracket, telephone type insert and coin return cup (cost \$9). Will sell in lots of 100 or more at \$4. Air-Loc Industries, Loeb Arcade Bldg., Minneapolis, Minn. ja8

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**AT GARDNER'S**  
**OPEN HOUSE**  
**FOR CUSTOMERS**  
JAN. 17TH - 18TH AND 19TH  
**GARDNER & CO., CHICAGO, ILL.**

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**"BABY BOOK"**

A small pocket sized board suitable for closed territories. Board is a 1,000-hole baby midget. Fill in your own price per sale and your own awards, either cash or merchandise, by using the gummed stickers that come with each board. Cover is beautifully embossed in gold on leathertette.

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50 SEALS—5 ARE TAKEN  
72 CONSOLATION PRIZES

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Leads the field in looks, service and appeal

**BASE-BALLO**  
NATIONAL LEAGUE  
AMERICAN LEAGUE

Size 44"x32"x10"  
Satisfaction guaranteed, or money refunded if returned undamaged within 60 days.  
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1/3 down, balance C. O. D.  
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"HOT" NEW TICKET DEAL

Salesman wanted in every town and community. Sell 1c clubs, cigar stores, pool halls, taverns, etc., or start a route. Free pocket sales kit. No investment. No experience necessary. Big advance commission.  
**BASEBALL—N. L. & A. L. with A. A. for subs. 120 tickets per set packed loose in individual compact boxes. \$8.00 per gr. Write today.**

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All sizes of straight or skip number cards with Girls' Names and winner under Seal. Also cards with every push a winner. Immediate shipment from stock.

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CHIPPEWA FALLS, WISC.

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**PROFIT BOARDS**

THAN ALL OTHERS COMBINED  
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50-11 40th St. L. I. C. 4, N. Y. CATALOG FREE!

**GIVE TO THE RUNYON CANCER FUND**

# SEE BUSY 1949 LEGAL FRONT

## Massachusetts Solons Study Tax Measures

### Cover Pinballs, Jukes

BOSTON, Dec. 25. — When the Massachusetts Legislature convenes a regular session January 5, Representative Fred C. Harrington will introduce a measure to license novelty pinball games at a fee of \$25 annually. The measure, already assigned House No. 1479, will be referred to the committee on taxation.

A second measure, enabling towns to tax mechanical amusement devices, has been prepared for introduction at the same time.

The license stamp would be issued (See Mass. Solons on page 94)

## Skill Games Given Court Okay in Alta.

### Heavy Hitter Mentioned

CALGARY, Alta., Dec. 25.—A coin machine that requires skill in its operation is a legal game and not a bell machine within the prohibitive provisions of the Alberta Coin Machine Act, according to a recent judgment by Chief Judge J. W. McDonald, of the district court.

This was the first time in Alberta that a coin-operated game had been ruled to be a game of skill and outside the provisions of the 1935 act.

The chief judge, in his decision handed down December 15, made special mention of the Heavy Hitter baseball game as being a game of skill rather than a game of chance, and he allowed the appeal of T. W. Louis, Calgary, against the confiscation of four Heavy Hitter machines seized by Royal Canadian Mounted Police last June at Albert Park, Bow. (See Skill Games on page 94)

## CMOA Will Rep Game Ops In Washington

### Counterpart of MOA

WASHINGTON, Dec. 25. — The Coin Machine Operators of America (CMOA), the association slated for national expansion (*The Billboard*, December 4), is to be primarily an organization of amusement game operators. CMOA Prexy Hirsh de la Viez emphasized this week in a letter to George Miller, California Music Operators' Association.

De la Viez informed Miller that in all letters to new members, he is (See CMOA To Rep on page 94)

## Coin Tax Up

WASHINGTON, Dec. 25.—Collections from the coin machine tax in November were up \$67,087 over November, 1947, the Bureau of Internal Revenue announced this week. Receipts from cigars and cigarettes also showed an increase.

November coin machine collections totaled \$492,242, as compared with \$427,154 for the preceding November. Cigarette levies climbed from \$96,665,207 to \$102,408,358 last month. Collections from the cigar tax were \$4,204,084 in November, 1947, climbing to \$4,506,646 last month.

## 46 State Legislatures To Convene During First Five Months; Expect Tax Push

### Indicate Continued Trend Toward Enabling Acts

CHICAGO, Dec. 25.—With 46 State legislatures set to convene during the first five months, 1949 is likely to set new records, tax-wise, for the coin machine industry. Already in Massachusetts (see detailed story in adjoining column), two measures directly affecting the industry have been writ-

ten and are due for introduction at the opening session of the Legislature.

There are many indications that the States will continue a trend established last year by approving "enabling" acts which broaden the taxing authority of municipal and county governments. Local officials, pressed with higher administrative costs, are certain to push for either larger participation in revenue collected by the States or for the right to impose additional taxes. Under the broad terms of enabling legislation, cities and counties are often given the go-ahead signal to license and tax various types of coin-operated equipment.

### Effect Divided

So far as the amusement game industry is concerned, enabling legislation is often beneficial. But merchandise and service vending companies have more often found themselves discriminated against in measures which lump games, phonographs and merchandise equipment under the blanket term, coin-operated devices. Accordingly, the automatic merchandising industry is girding to fight any attempts to impose discriminatory taxes.

In Washington last week, municipal tax authorities found one choice plum dangling before them when the federal government held forth hope that it might conceivably allot certain excise taxes—including the tax on coin machines—to State and local authorities.

An offer to discuss this possibility was made by Secretary of Treasury John Snyder who addressed the an- (See BUSY LEGAL on page 83)

## Four Firms Set To Display Shuffleboards at CMI Show

CHICAGO, Dec. 25.—At least four firms will display shuffleboards at the 1949 Coin Machine Institute (CMI) Show at the Hotel Sherman here January 17-19, Herb Jones, show committee chairman, announced this week. Three of the concerns will exhibit rebound type boards, while two of these same firms plus one other will display full size boards. Jones stated that a number of other shuffleboard firms have indicated that they will also have displays at the CMI annual meet.

Chicago Coin Machine Company, Chicago, and American Shuffleboard Sales Company, Los Angeles, will show both rebound and regulation size boards. Chicago Coin's 22-foot board is known as the Shuffle-King, has a coin-operated scoreboard placed above the center of the playfield and records points from either end of the playfield simultaneously. Its 9-foot board is known as the Shuffle-King Rebound and has the same non-

warping dura-life playfield as the larger board. American will feature its 12-foot rebound board as well as its large size game. The Los Angeles firm, in the field 30 years, claims that production on both boards has been stepped to a point where immediate deliveries on current sales can be made.

Remaining firms already signed for shuffleboard exhibits are Perma Top Corporation, Chicago, and Ray R. Powers, Los Angeles distributor. Perma Top's board, known as the Universal, measures 22 feet and is coin-operated. Model at the CMI Show will be trimmed in red at both ends and will feature the black masonite playfield which is hard enough to resist chipping, alcohol and cigarette burns. Powers has announced that he will center his booth display around the superior De Luxe Shuffleboard, which has modernistic pontoon style legs and sponge rubber trimming.

# NEW YORK OPS OPTIMISTIC

## A Fistful of Roll Call

CHICAGO, Dec. 25.—At least one company got an eyeful this week of the effectiveness of the first annual coin machines roll call, sponsored by *The Billboard*.

Lindy Force, sales manager for AMI, Inc., dropped in on the staff one morning this week with a fistful of letters—15 by actual count—all of them from *The Billboard's* circulation staff. All of them were addressed to personnel presently or recently associated with the juke box manufacturing company. The 15 letters had been received in a single mail delivery at AMI's Chicago headquarters. Their purpose? Like the 75,000 similar letters mailed out in December, these 15 letters posed the question: Are you associated with the coin machine industry today?

The roll call got under way the week of December 4 and will continue thru the end of January in the first national effort to determine how many operators, distributors and manufacturers are actively engaged in the coin machine industry. Manufacturers and distributors are co-operating by furnishing *The Billboard* with their customer lists, and thus far lists have been received from 47 leading firms.

Because it would be too time-consuming to check each of these lists against all of the others, letters are being addressed to all of the names. Like AMI, many firms will receive a fistful of letters. Help make the roll call complete by returning the coupon you receive in the mails or the coupon to be found elsewhere in this issue.

## See Brighter Future After Roughest Yr.

### '48 Leveling Off Period

### By Is Horowitz

NEW YORK, Dec. 25.—Altho amusement machine and juke box operation suffered severe setbacks here this year—squeezed between the pincers of adverse legal and legislative action on the one hand and upped equipment costs and television competition on the other—both segments look to the coming year with increased optimism. They are joined in this outlook by venders who, pri- (See New York Ops on page 77)

# Sirup Mfrs. Woo Cup Venders

## 3-Point Plan Advanced To Boost Sales

### Suggest Special Brands

CHICAGO, Dec. 25.—Cup venders are being advanced as a major answer to sirup manufacturers' plans for expanded sales during the coming months, *The Billboard* learned this week in a spot-check of sirup makers. Following a three-point vended-aimed program, firms contacted proposed that (1) separate brand names should be created to distinguish vender from fountain sirups; (2) separate departments should be set up to stimulate bottler and independent operator activity in the cup field, and (3) provide a source for bottlers and independents to purchase cup type venders.

While not intended as an exhaustive survey, the spot check indicated that cup venders were a source of sales-plus business that should be shared by all bottlers, not by a few firms operating and controlling all such machines.

John W. Hughes, president of the Bev Company, of America, Inc., Hoboken, N. J., declared that "local bottlers of various franchise brand names must recognize the cup vender is here to stay and will become a strong potential competitor... a wise bottler... will place such machines in his own territory on his own and not wait for outsiders to come in and set up competition to him."

### Stresses Special Processing

Stressing specially processed sirup for vender use, Louis Spinelli, executive vice-president of the Victor Syrup Corporation, Long Island City, N. Y., reported that his firm is making such a distinction in sirup intended for cup vender use. Another manufacturer, accentuating cup vender sales of its product, is Dad's Root Beer Company, Chicago. Gay Frumlin, official, states that a special vender is being designed to handle the Dad product and also featuring firm's trade-mark. Nehi Corporation, Columbus, Ga., has set up a separate department to work with and promote bottlers' activities in the cup vender field. T. H. Stanley, vice-president, declared that one of the functions of the department is to provide bottlers, and independent operators, with a source of cup vending equipment.

J. W. Riley, manager of Charles E. Hires Company's franchise division, commenting on cup venders, said: "It is our opinion that cup vending machine manufacturers have solved most of their mechanical problems, and are making available equipment which will meet with sanitary code requirements. It is now the responsibility of the operator to maintain his equipment properly and offer the American public a choice of quality beverages so that the (soft drink) industry might be developed to its full—  
(See Sirup Mfrs., page 79)

### Correction

In last week's issue of *The Billboard* a news story incorrectly stated the capacity of Practical Products' Smoke Shop, cigarette vending machine. Correct capacity of the Smoke Shop is 612 packages.

## Yule Spirit

CHICAGO, Dec. 25.—Following the National Automatic Merchandising Association (NAMA) show last week, Frank Robbins, of D. Goldenberg, Inc., donated 300 candy bars (Peanut Chews) and Juice Bar turned over 16 dozen cans of fruit juice and chocolate drinks to the Angel Guardian Orphanage here. The merchandise, which had been used in the exhibits of the two firms, was contributed to the Christmas party at the home.

## Set Up New Self-Service Laundry Assn. in New York

NEW YORK, Dec. 25.—Formation of a new trade group, the Public Service Equipment Council, Inc. (PSEC), was announced here this week with membership to consist of operators of self-service laundry equipment and those in allied fields. Charter members include most of the larger, well established firms in the business as well as a number of the smaller new ones.

Officials state that altho there has

been no attempt to enlist an "all-inclusive membership," the Council already represents ownership of approximately half of all the self-service laundry equipment now installed in apartment and housing projects in the Greater-New York area.

The announced purposes of the new group are to "raise standards and promote the interests of the industry, to eliminate abuses and improper restrictions, to adjust differences and promote relationships generally within the industry and in its contacts with real estate interests, the public and public authorities."

Officers of the new association are Riley M. Bates, New York Coin Meter Company, Inc., president; Jerome Fast, Metered Appliances Company, vice-president; Walter M. Hort, Appliance Operating Corporation, secretary; Carl Nelson, Coin Meter Eastern Company, Inc. Board of directors is composed of the four officers, in addition to Martin W. Kramer, Coin-O-Matic Equipment Corporation, and J. M. Brown, Appliance Operating Corporation.

Offices of the Council, at 245 E. 23d Street, will be under the supervision of Murray Baron, its industrial relations director.

## Hot Beverage Venders Make Debut in New York Subway

NEW YORK, Dec. 25.—The first hot beverage vender to be placed in a subway station began operation last week, and, it was learned, other hot drink machines are soon to follow. At least one coffee machine is scheduled for installation within a week, and steps are now being taken to clear a second for early placement.

The machines are being installed under terms of experimental contracts between the Board of Transportation and seven operating firms, which now have soft drink venders in the underground locations. Contracts expire January 31, by which time the board has announced it will have let long-term contracts for subway operating privileges (*The Billboard*, December 4).

Arnold Fink, of General Vending Corporation, who placed the hot chocolate unit, a Bradley dual-flavor machine, has pegged the price of the hot drink at a dime. Preliminary reports indicate growing public acceptance of the automatically served beverage, he said, altho its long-term profit potential will not be known for a month or more. The other half of the Bradley unit dispenses a cold cherry cola drink at a nickel.

Interborough News, which has already received city approval for placement of a Master Chef hot coffee vender in the subway, is only awaiting delivery of a unit from the factory before beginning operation. The machine is expected within a week, a company executive reported.

Good and Cold Drinks, another operating firm participating in the experimental program, has declared its intention of installing a Rudd-Melikian coffee vender. But needed approval from the health department and board engineers has not yet been secured, it was learned. However, the firm expects to secure this approval soon.

Meanwhile, it was reported at board of transportation headquarters that specifications for long-term operation of both hot and cold drink machines are fast being completed. When these are drawn an open hearing for interested parties will be scheduled, to be followed by the writing of a standard operating contract for which bids will be solicited.

## Senate Comm. To Offer Soft Drink Report

### Survey Results Studied

WASHINGTON, Dec. 25.—A report on the soft drink industry will be made to the 81st Congress by the Senate Small Business Committee, which is now studying nearly 2,000 answers to questionnaires sent to bottlers.

The report will summarize difficulties of small outfits in competing with the giants in the industry, particularly Coca-Cola. One of the chief complaints made to the Senate group so far is the emphasis placed on beverage dispensers by the larger firms.

This works against them in two ways, small enterprises have informed the Small Business Committee. The single drink vending machine, they claim, is forcing many drinks off the market, since a location which takes one is uninterested in carrying additional brands. It is also claimed that the smaller businesses are unable to buy their own venders because the manufacturers are busy filling orders for larger bottlers.

## Practical Products Intros New Cup Beverage Machines

CHICAGO, Dec. 25.—Practical Products Company, Minneapolis, last week unveiled two new beverage venders and a cigarette machine at the NAMA show, where Sam Kressberg, executive vice-president in charge of sales, headed the firm's representatives. Kressberg, who is also a vice-president of Drink-o-Mat Industries, which did not participate in this exhibit, reported that the firm is in production on its new machines and will start deliveries on the units in 30 days. R. St. Lawrence is president of the firm, making his

headquarters in Minneapolis, while Kressberg will work out of New York.

The Refresh-o-Mat, a single flavor non-carbonated cup beverage unit, is listed at \$495, and is advertised as being able to "operate profitably in 60 to 100 drink-a-day locations." Unit weighs 300 pounds and requires 17 by 27 inches of floor space.

Also shown was the Select-o-Mat, a four flavor select or mix unit, with a \$1,595 price tag.

Kressberg reported the firm will work thru distributors throught the country in marketing its products.

## New Polar-Treat Vendor Firm Operation Set

CHICAGO, Dec. 25.—Setting up of the Polar-Treat Vendor Company, successor to Arctic Vend-o-Mat, Inc., was announced this week. H. A. Chaves remains head of the firm, with all other officials being retained except the sales manager, a post now filled by A. P. Friedman. An improved model ice cream vender is now being placed in production, called the Polar-Treat Vendor, priced at \$635.

Differing from the Arctic Vend-o-Mat in capacity, cabinet size, bar storage facilities and in price (former machine was \$585) the new model also offers other operating refinements. Capacity has been increased to 111 bars, 37 bars in each of the three columns. Latter continue to be controlled by separate coin mechanisms, which are serviced without necessity of opening refrigeration compartment door. Increased storage capacity (150 bars) is effected thru placing of bars in tiers to the rear of the vending columns.

New model is 73 inches high, 32 1/2 inches wide and 23 inches deep. Adjustable legs permit level placement of machine on uneven flooring. Net weight of the vender is 487 pounds, gross weight, 500 pounds.

## Expensive Bubbles

BUENOS AIRES, Dec. 25.—Bubble gum has an all-powerful appeal for the children here who manage to get their share in spite of the country's shortage of dollars for foreign exchange.

Small fry demand for the gum drained the entire supply of Harrod's, a local department store, in one morning. Price for five small pieces was 2 pesos (50 cents). Shortly thereafter, school boys were reselling the gum to ready takers (or chewers) at 5 pesos per piece.

# NEW YORK OPS OPTIMISTIC

## Open Hearings in Pa. Drink Tax Legality

### Argue Procedure Method

PHILADELPHIA, Pa., Dec. 25.—Disagreements between attorneys for the state and the commonwealth led to the opening of hearings on the constitutionality of Pennsylvania's drink tax here Tuesday (14). The taking of testimony was begun Monday (21) by Judge J. Paul Rupp, in hearing the case. Later legal arguments will be heard by the entire Philadelphia County Court.

Disagreement over procedure was noted when James Dessen, of Philadelphia, attorney for nine syrup manufacturers, sought information from the State Secretary of Revenue W. H. Duff as to exemptions from the tax. Harry Stambaugh, commonwealth attorney in the case, immediately objected. "We are not here to discuss the administration of the act," he declared. Dessen replied that the information on exemptions affects the whole case of manufacturers. He said the law that the tax was based on syrups "practically and commercially usable" makes the law ambiguous and unconstitutional. He said that he wants to show that a number of exemptions were granted immediately after the act became effective.

Russell Shockley, Philadelphia, is presenting bottling companies in litigation. Enacted by the 1947 legislature, the tax is at the rate of 1 cent on each 12 ounces of bottled drinks and 1/2 cent on each ounce of syrup used in the fountain manufacture of drinks. Gov. James H. Duff stated recently that the tax law would be recommended to the 1949 legislature for re-enactment for another two years.

## "NIKS"

### Sunshine Biscuit MACHINES

To insure service of biscuits in these machines purchase of machines should be made

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from Statler Manufacturers Corp. We guarantee only the machines sold by us. Machines offered by others, at reduced prices, are of a type which our customers have rejected because of improper operation.

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## WANT TO SELL 70 MASTERS

Write Care THE BILLBOARD B-117 Cincinnati 12, Ohio

## Wash Drawings

BALDWIN, N. Y., Dec. 25.—Ronnie Hirsch's Laundromat was put to a new purpose last week as six of his patrons hung 30 original paintings on its gleaming walls. The self-service laundry was chosen as a gallery by the artists, all members of the Freeport Artists' Guild, for its good lighting and high attendance which, they claimed, are far better than at the local public library, usual scene of their exhibits. And, says Hirsch, the exhibit has brought in more laundry customers, too.

## L. A. Nixes Tax on Cigs

LOS ANGELES, Dec. 25.—City council here has voted to reject the recent proposition to impose a 2-cent per pack tax on cigarettes.

## See Brighter Future After Roughest Yr.

### '48 Leveling Off Period

(Continued from page 75) primarily in the case of cigarette machine operators, were also beset by special problems, altho most could look back on a prosperous year's activity.

And coinmen find factual support for their optimism for 1949 in New York State Department of Commerce figures, which report non-agricultural employment higher today than a year ago, and still climbing. Unemployment (See New York Ops on page 81)

## Wright Lab Plans New Coin-Operated Hot Dog Vender

BERKELEY, Calif., Dec. 25.—A new hot dog vending machine is being perfected here by the Wright Laboratories, George Wright, official of the company announced this week. While plans for coin-operated equipment are still in the test stage, the firm expects to have them on locations sometime during 1949, it was reported.

The company has already manufactured an automatic hot dog machine called Fritter Chef which was unveiled at the Western Fairs Association convention in San Jose early this month. The machine turns out a product labeled Fritter Frank, which is cooked in a special batter developed by the firm.

Weiners are carried on a patented conveyor and cooked slowly in hot grease. The whole operation is glass-enclosed and in sight of the customer. Selling point, is the fact that it turns out a hot dog every 3 1/2 seconds, and required only two men to handle this amount of sales in place of seven normally required.

The company has also perfected a special garnish composed of 25 condiments, Wright said.

### Test Fruits

While the firm expects to confine activities to hot dogs for the present, it also is experimenting with various types of fruits which can be handled by the machine with only slight alterations. While fruits and other products cooked in the batter may not sound appealing, Wright insists that on test locations the public has extended an enthusiastic reception.

So far the company has tried pineapple and peaches. On another location it tried fish which also went well, Wright said. In order to further expand the operation Wright made a deal with a local dairy to turn out cheese shaped like hot dogs. The

## ABC Vending Earnings Show \$2,500,000 Increase

NEW YORK, Dec. 25.—ABC Vending Corporation has announced that net income, for the nine months ended September 25, was \$961,485, equal to \$1.37 a common share. Earnings show an increase compared to last year's \$790,840, or \$1.12 a share. Total sales for current report, \$2,970,000, were \$2,500,000 over the 1947 sales of \$18,276,000.



## VICTOR'S SENSATIONAL CUSTOM-BUILT DE LUXE UNIVERSAL 1c or 5c Play

Featuring Greater Capacity. Vends a combination of ball gum and charms . . . and all bulk merchandises.

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## 13 WAYS TO MAKE MORE MONEY WITH ONE PENNY MACHINE



## Mercury Athletic Scales

Put this new coin machine sensation on location and watch it pull in the pennies. 13 different plays keep coins rolling in. Draws heavy crowds. Big repeat play profits. Tops in penny machines for a wide variety of locations.

We have been appointed distributor for the new Mercury Athletic Scales. Immediate delivery. Years of dependable service. List price \$129.50. Write for quantity prices.

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**ENTIRELY DIFFERENT from any other VENDING MACHINE ever made...**

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**ATTENTION—25c & 30c CONVERSIONS**

Dime conversions. Guaranteed Parts. Silver Quarter or combination Nickel-Expert Workmanship. \$8.50 for Silver Quarter conversion.  
ALSO 30c CONVERSIONS FOR ALL MODELS

**CIGARETTE MACHINES**

C-8 Electric, 320 Pack Cap.	\$190.00
NEW ROWE Crusader, 8 and 10 Col.	179.50
NEW Uneeda, 8 Cols., 510 Pack Cap.	139.50
Rowe President, 10 Cols., 475 Pack Cap.	125.00
Rowe President, 8 Col., 380 Pack Cap.	120.00
Rowe Imperial, 8 Col.	70.00
Rowe, 6 Col., 150 Pack Cap.	35.00
Uneeda, Model A, 9 Col.	75.00
Uneeda Model E, 15 Col., 350 Pack Cap.	62.50
Uneeda Model E, 8 Col., 240 Pack Cap.	57.50
DuGrenier, 9 Cols., Model W, 270 Pack Cap.	62.50
DuGrenier, 4 Cols., 100 Pack Cap.	25.00

**7 COLUMN CIGAR MACHINE, \$32.50**  
Holds seven different brands

**CANDY MACHINES**

National 9-18	\$100.00
U-Select-It	35.00
Advance Candy Machines	27.50
Shipman Candy Vendor	22.50
5c & 1c GUM VENDOR	17.85

**SPECIAL \$90.00**  
Uneeda Model 500, 15 Columns, 425 Pack Capacity.

**SPECIAL \$65.00**  
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ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.  
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## New Jersey Cig Ops To Oppose Price Repeals

CAMDEN, N. J., Dec. 25.—Legislative movement to rule out the minimum price law on the sale of cigarettes in New Jersey will be opposed by the cigarette vending trade in Southern New Jersey, industry leaders declared this week. Operators expressed concern over reports from Trenton, the State capital, that a repealer is scheduled for introduction in the 1949 Legislature by Republicans, who hold that the price-fixing measure runs counter to their expressed party principles.

The "fair trade practices" bill, which fixed minimum prices on cigarettes, was enacted earlier this year after the State imposed a 3-cent sales tax on each pack of cigarettes. The price-fixing bill was enacted by State Legislature to forestall any cigarette price wars and to prevent the sale of cigarettes as "loss leaders" to promote the sale of other products by retailers. The bill was favored by some interests and opposed by others.

The cigarette vending trade favored the measure and will oppose its repeal since its machines would never be able to compete in a "loss leaders" market. Moreover, the price fixing has done much to stabilize the price of cigarettes in machines. Letting the bars down to encourage price-cutting would be disastrous to the vending machine field, trade leaders point out.

Republican leaders contend that the measure runs counter to Republican principles which do not hold to price control. Moreover, they declare that while the practice of using "loss leaders" may have its objectionable points, it is a practice well established in American merchandising. To outlaw it by statute, they claim, seems to be going outside the bounds of legitimate law-making, and to do so in the case of cigarettes and not all other products approximates discrimination. Cigarettes in the State sell from 18 to 25 cents a pack, depending on local taxes. Machine prices vary from 19 cents to a quarter.

## Oak Mfg. Co. To Start Deliveries January 15

LOS ANGELES, Dec. 25. — Oak Manufacturing Company, Inc., makers of the Acorn bulk merchandise vendor, will start deliveries from its plant here about January 15, Leon (Hi-Ho) Silver said on his return here with Sid Bloom from the National Automatic Merchandisers' Association show in Chicago.

The Acorn machine will be equipped with an improved mechanism, Silver told *The Billboard*. Altho machines will be coming off the assembly lines very soon, the company has planned its production to reach its peak about February 1. Plant, Silver said, has a capacity of 500 machines per eight-hour day.

## City Locations in Detroit Contract For Mills Vendors

DETROIT, Dec. 25.—A contract authorizing an exclusive installation of Mills vendors in city-owned locations operated by the department of parks and recreation was approved this week by the common council. Contract, which is for a one-year period, was awarded on a competitive basis to the Mills Automatic Merchandising Corporation.

Machines are to be installed on a 15 per cent commission basis, and include candy, peanut and gum vendors.

**HAPPY NEW YEAR**  
to all  
Our Friends and Customers



**VICTOR MODEL V**

- 5/8 140 Count
- COLORED BUBBLE BALL GUM
- 25 lb cartons
- 26c LB.
- Prepaid in lots of 100 lbs. or more.
- FULL CASH WITH ORDER
- Small Pistachios 25 lb. Cartons 52c lb.
- Plastic Charms \$3.25 per M.

Sample, \$12.75  
24 or more, \$12.00

1/3 Deposit, F. O. B. Brooklyn, N. Y. Balance C. O. D.  
Orders Under \$10.00; Money in Full  
ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

**PIONEER VENDING SERVICE**  
Exclusive Victor Distributor in N. Y.  
401 SACKMAN ST., BROOKLYN 12, N. Y.  
Phone: Dickens 2-7582



**VICTOR'S MODEL V**

The Operator's Choice is Model V, as it correctly vends ALL BULK MOSE.

Charms, Peanuts, Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.

A Product of **VICTOR VENDING CORP.**  
5701-13 Grand Ave. Chicago 33

**ALL VICTOR MACHINES**  
recommended and sold on

**TORR TIME PAYMENT PLAN**  
Pay for same in 16 weekly payments

WRITE FOR DETAILS

**RAIN-BLO BUBBLE BALL GUM**  
Packed 25 Lbs. to Carton

Less than 100 lbs.	35c	17c
100 lbs. and over	30c	30c
100 lbs. and over	28c	29c
1000 lbs. and over	26c	27c

Freight paid on 100 lbs. or over  
FULL CASH WITH ORDER

**ROY TORR**    LANSDOWN PENNA.

5c GUM AND 5c HARD CANDY AND MINT VENDORS

for Charms, Lifesavers, Gum and similar sized products.

WRITE FOR CATALOG!

**ALKUNO & CO.**  
408 Concord Ave., New York 54, N. Y.  
MElrose 5-7757  
Mechanical Manufacturing Laboratories

**ATTENTION POPCORN MACHINE DISTRIBUTORS and OPERATORS**

SupRopt hybrid specially made POPCORN makes the biggest profits in any kind of popcorn vending machine or warmer packed in one bushel moistureproof bag 12 to shipping carton by express anywhere. Can furnish excellent reconditioned POPCORN SEZ machines.

Wire or write for prices.

**Dwight Hamlin Company**  
5958 Baum Blvd.    Pittsburgh 6, P.

**NOW! CALIFORNIA VENDING**

**ALMONDS** Packed in 5-lb. vacuum tins. 6 tins to shipping case. LESS THAN CASE, 90c PER LB. BUY BY THE CASE AND SAVE

**80c PER LB.** F. O. B. San Francisco

E. LA RUE, Sales Mgr., LEON "Hi-Ho" SILVER, INC.  
760 HAYES ST., SAN FRANCISCO 2, CALIF.



# LUMINOUS CHARMS, SKULLS and RINGS

that Glow in the Dark!  
Non-toxic, Sanitary and Harmless

Per M	
Luminous Glow Charms, Series #1	\$4.50
Luminous Glow Charms, Series #2	6.00
Luminous Glow Skulls	7.00
Luminous Glow Rings	6.00

## METAL PLATED CHARMS

In bright gold and silver finish

Per M	
Metal Plated Charms, Series #1	\$8.00
Metal Plated Charms, Series #2	7.50
Metal Plated Charms, Famous Series #1	3.50
Metal Plated Charms, Big Series #2	4.50
Metal Plated Skulls	5.25
Metal Plated Skulls with Rhinestone	10.00
Metal Plated Skulls with Rhinestone	18.00
Metal Rings, 20 Styles	4.50
Metal Plated Rings, 20 Styles	8.00

Write us so we can place your name on our mailing list to advise you of our newest vending items.

**AMUEL EPPY & CO., INC.**

WORLD'S LARGEST CHARM MANUFACTURER

113-08 101st Ave. RICHMOND HILL 19, L. I., N. Y.

## CIGARETTE VENDORS NEW and USED

NEW—P.X., 10 col.	\$129.50
LOWE PRESIDENTS	95.00
10 NATIONALS	69.50
NEW DuGRENIER, 7 col.	165.00
NEW NEW DuGRENIER, 7 col.	135.00
WESTERN ELECTRICS	199.50
LOWE ROYAL, 10 col.	72.50

DRY DISTRIBUTORS FOR OHIO, KENTUCKY AND WEST VIRGINIA

NEW KEENEY DELUXE ELECTRIC CIGARETTE VENDOR PROMPT DELIVERIES

## CENTRAL OHIO COIN MACHINE EXCHANGE

High St. Columbus, Ohio Phone: Adams 7254

## VICTOR'S NEW MODEL V-K

Outstanding! Everything in the many features incorporated in this great V-K vander.

Product of VICTOR VENDING CORP. 13 Grand Ave. Chicago 89



## CALIFORNIA VENDING ALMONDS

80¢ Per Lb. F. O. B. Los Angeles  
Packed in 5-lb. vacuum tins. 6 tins to a case.  
LESS THAN CASE, 90¢ PER LB.  
BUY CASE LOTS AND SAVE  
Southern California Distributors  
BARN Bulk Merchandise VENDORS  
Distributors Vending Machine Supply Co.  
3-25 S. Grand Ave., Los Angeles 15, Calif.

## THE "CHALLENGER"

THREE MACHINES IN ONE  
\$10.00 to \$50.00 Weekly on Location!  
OPTICAL TRADING CO.  
W. Madison St. Chicago 8, Illinois

# Sirup Mfrs. Woo Cup Venders; Propose Plan To Boost Sales

(Continued from page 76)

Announcing the setting up of a special office to handle the Grapette Company's cup vander phase of its merchandising program, W. B. Preddy, field activities director, said the new office would develop a comprehensive sales program during 1949.

All sirup makers contacted stated they were making their product available to cup vander operators, with sales being made in either one of three ways: Direct, thru jobber or thru bottlers who sell to operators or operate their own machines. Price of the firms responding was found to range from a low of \$1.05 per gallon to \$1.85. With the present estimated ratio of cup vander to bottler goods and fountain sirup sales running an average of 8 per cent of a firm's output, some companies reported as high as 20 per cent of their sirup output going to cup venders. All firms declared that future potential was much greater, possibly expanding to 35 or 50 per cent of their sirup production.

### Manufacturer's Views

Quoting from a few of the more interesting reports from the various sirup manufacturers contacted, the following spot facts were obtained:

Bev Company of America, Inc., reported that it manufactures sirups for cup venders under the trade name Gold Cup, available in all flavors, in addition to its Bev cola sirup. Former are priced at \$1.05 per gallon, with the cola sirup pegged at \$1.25 per gallon. Bev claims 20 per cent of its total output is currently going to cup venders, with "eventually 50 per cent so slated." Firm head, John Hughes, feels that vending machine sirups vary slightly from the ordinary fountain type, and best results can be obtained by making special "tailor made" sirup for venders. Therefore, they (vender sirups) should be given a distributing trade name, he said. Along this line, the same sales fundamentals should apply to cup vending as apply to bottle vending: All sirups should have a brand name, Hughes emphasized.

Continuing, Hughes declared, "It will be healthier for the industry if the ownership of cup vending machines be scattered among some 6,000 bottlers in America rather than have two or three powerful corporations develop control and possibly own these machines thruout the country."

### Hires Sales System

The Charles E. Hires Company, a member of the National Automatic Merchandising Association (NAMA) and a supplier of sirups for venders since the first cup machines were placed on the market, sells its products to operators thru its national sales department. Price is fixed at \$1.45 per gallon, with a minimum shipment of 20 gallons, freight prepaid. Hires will quote special contractual prices on 10,000 gallons or more if purchased within a year's time. Company estimates that vender sirup sales constitute 8 per cent of its total output, with a potential of 35 per cent within the next five years. To aid this increase in sirup sales to cup venders, Hires makes available advertising pieces which are adaptable to cup venders, such as glass signs and decals. Also, special promotion includes mention of automatic cup vending equipment on past nationally aired radio shows; also mention of vending machines in a series of advertisements in national magazines.

Dad's Root Beer Company sells its sirup to vender operators directly

from producing plants over the country, at \$1.45 per gallon, delivered. Cup machines take an estimated 20 per cent of Dad's total sirup production, officials say.

Nehi Corporation, just starting sirup sales to cup vander operators, makes its product available thru franchised bottlers in areas where they (bottlers) operate. Prices, however, are determined by individual bottlers, taking into consideration the economic factors of the various territories, according to T. H. Stanley, Nehi vice-president.

### Bottlers Sales

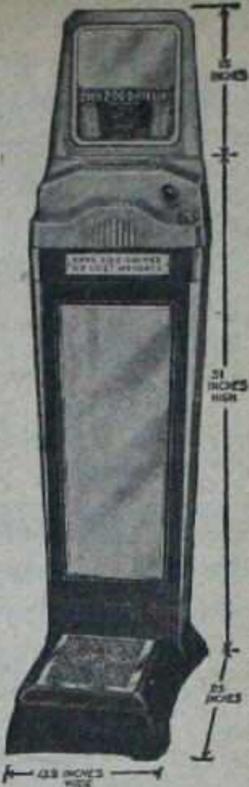
W. B. Preddy, Grapette Company, reports that while his company is not at present making sales of sirup directly to vender operators, such sales are being made by Grapette bottlers in their own local market areas. He cites one such bottler in Tyler, Tex., who is co-operating closely with a cup machine operator. Grapette's sirup price is \$1.50 per gallon, freight prepaid, on eight gallons or more. Where the bottler does not wish to handle sirup, Preddy said his firm will soon add a specialty man to develop cup vander sirup business.

Victor Sirup Corporation, one of the pioneers in supplying cup vander operators with sirups, reported a 10 per cent increase in sirup so sold during the past year. An estimated 25 per cent increase is expected in the near future. Prices range from \$1.10 to \$1.45 a gallon, f. o. b. Firm's Louis Spinelli, cited recent instances of cup operators approaching Victor to obtain firm's basic extracts so as to manufacture their own sirups, thus eliminating current high freight costs. Such moves, he declared, were not encouraged, for the reason that sirup uniformity would suffer. It would be better to pay freight costs and maintain uniformity and quality, to retain favorable public acceptance, he concluded.

Harold Sharp, vice-president of the Coca-Cola Company, said that because of the method of distribution, a detailed report of its sirups used in venders was not possible. All such sirup sales (to cup machine operators) are made by independent authorized wholesalers, leaving no record of such a breakdown in overall sirup sales.

### Sugar Report

WASHINGTON, Dec. 25.—Sugar distribution for the first 11 months of the year was some 350,000 tons behind the same period in 1947, Agriculture Department has reported. The total distributed domestically was 6,847,149 tons, compared with 7,218,457 during January-November of last year.



### \$25 BRINGS THIS SCALE TO YOU BALANCE MONTHLY 200 FORTUNE TELLING NO SPRINGS SCALE

Height, 51 in. Width, 13 in. without sign  
Depth, 25 in. Sign, 15 in.  
Net Weight . . . . .185 Lbs.  
Shipping Weight . . 245 Lbs.

LARGE CASH BOX HOLDS \$85.00 IN PENNIES

SEE US AT C. M. I. BOOTH NOS. 12, 13 AND 14

Invented and Made Only by

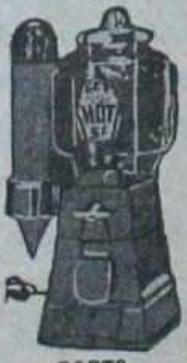
## WATLING

Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.  
Est. 1889—Telephone: Columbus 1-2772  
Cable Address: WATLINGITE, Chicago

## VEEDCO SPECIALS!

WRITE FOR OUR CATALOG



### BRAND NEW HOT NUT MACHINES

Dispenses all types of bulk merchandise for 5¢, including Cashews, pistachios, almonds, etc. A Real Value for your money. Limited stock on hand, so order early. Cup dispensers not included. Original value, \$44.50.

\$10.00 Lots of 10 or More  
\$11.50 Lots of 5  
\$12.50 Sample

JUMBO BLANCHED SALTED PEANUTS, 30 Lb. Cartons, 27¢ Lb.—\$8.10 Carton.

FREE With any purchase of \$50.00 or more we will print 100 Labels with your name, address and telephone number at NO COST TO YOU.

## VEEDCO SALES COMPANY

2124 MARKET ST. (Phone: LOcust 7-1448) PHILADELPHIA 3, PA.

SPECIAL Colored BALL BUBBLE GUM West Point Brand, 6 color centers. Guaranteed Best Quality In Country. 25 lb. cartons. 26¢ lb.

SPECIAL ASCO HOT NUT GLOBES DISTRIBUTORS AND JOBBERS WANTED Special Price, lots of 50. Write. Also All Other Globes At Net Prices. STAMP FOLDERS, For Any Model. 50¢ Per M 35 lb. Solid Steel STANDS. . . . . \$3.95 Ea. CIGARETTE and CANDY MACHINES, All Models, LOWEST PRICES.

SPECIAL LICORICE LOZENGES West Point Brand, Best Quality in the Country. 30 Lb. Boxes, High Count. 23 1/2¢ lb.

**CHARMS** CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS. . .

Write blank for lowest prices and samples of our METAL CHARMS, STONE and LAMÉ CHARMS, WEDDING RINGS, BRIVET, JACKS, BALLOONS, SKULLS, ETC.

BECKER VENDING SERVICE - BRILLION, WISCONSIN

**BRAND NEW VENDING MACHINES**

Immediate Delivery

- Silver King, 1¢ or 5¢ Models . . . \$13.85
- Columbus Trimmer, 3 Col. . . . . 45.00
- Columbus Blmer, 2 Col. . . . . 36.00
- Columbus Model 48Z, 1¢ . . . . . 12.00
- Columbus Model 48ZB, 5¢ . . . . . 12.75
- Master No. 8, 1¢-5¢ comb. . . . . 18.85
- Adams Gum Vendor, 4 Col. . . . . 22.85
- Victor Model V . . . . . 12.75
- Marion 1¢ Scale . . . . . 79.50
- DuGrenier Candyman, 5¢ . . . . . 102.00
- Jumbo Pistachios, Per lb. . . . . 77¢
- Indian Nuts, Per lb. . . . . 55¢
- Almonds, Per lb. . . . . 85¢
- Peanuts, Per lb. . . . . 30¢

1/2 Dep. With Order, Bal. C. O. D.  
**CAMEO VENDING SERVICE**  
432 West 42d St., New York 19, N. Y.  
LONagore 3-1334

**Supplies in Brief**

**Cigs, Cigars Off**

WASHINGTON, Dec. 25.—October sales of cigarettes and cigars were slightly below sales for October, 1947, which was the second highest month on record, Agriculture Department reported last week.

Cigarette consumption was 31,300,000,000 as compared with 33,200,000,000 in October of last year. Cigar consumption dropped from 588,000,000 in October, 1947, to 531,000,000 this past October.

**Seven Cities Add Meters**

HARTFORD, Conn., Dec. 25.—Seven more cities will soon inaugurate coin-operated parcel post service that cuts down the public's waiting-in-line time at post office windows.

The installations, it was said, are part of a contract for 300 special postage meters which the United States Post Office Department has awarded Pitney-Bowes, Inc., of Stamford, Conn., manufacturers of the Mail-o-Mat.

The new installations will bring the number of cities having this postal service to 801 and the number of individual post office installations to 2,036.

Pitney-Bowes also makes stamp vending machines.

The names of the seven cities will be announced soon.

**Philly Report**

PHILADELPHIA, Dec. 25.—An 8 to 10 cents a pint reduction in the price of cream was predicted last week by the Pennsylvania State Control Commission officials. Expected to become effective about January 1, with a 1 cent a quart drop in milk prices, the tumble in cream prices is attributed to lack of sales.

In the Philadelphia area medium cream sells for 74 cents a pint while light cream is 22 cents less. Lack of demand for cream has been accentuated, officials said, by a sharp decline in purchasing by ice cream manufacturers.

In September ice cream sales in the State were reported as off 18 per cent from a year ago, with little improvements since that time. However, no change in ice cream prices is expected until manufacturers have moved heavy inventories purchased before prices broke on bulk cream.

Bulk cream, not price-fixed by the Milk Control Commission, has plunged from \$36 a 40-quart can for Pennsylvania approved cream during the summer to a recent low of \$25. Another factor believed to be depressing cream sales in the State is the introduction of a specially processed West Coast cream product which generally sells for 1 cent less a half pint than the fresh product.

**REA Progress**

WASHINGTON, Dec. 25.—Nearly 500,000 rural dwellings and businesses were serviced with electricity for the first time in 1948, Rural Electrification Administration (REA) announced this week. The figure was by far the largest ever achieved in any one year by means of loans from REA, the agency said.

Some 4,000,000 rural establishments still remain without central station electric service, according to REA.

**Nut Production**

WASHINGTON, Dec. 25.—Nut production in 1948 was high for most types, Agriculture Department said this week. The almond crop was estimated at 29,600 tons, 1 per cent above 1947 and 44 per cent above average. The department figures the pecan crop at 153,812,000 pounds, up 30 per cent from 1947. Walnut production amounted to 69,900 tons, about 8 per cent above last year. Altho off 21 per cent from last year, filbert production of 6,940 tons was still 40 per cent above average.

**Less Tobacco**

WASHINGTON, Dec. 25.—Total 1948 tobacco production was estimated by Agriculture Department at 1,898,000,000 pounds, a decrease of about 10 per cent from 1947. The reduction was brought about thru lower acreage, the department said.

**DOUBLE YOUR MONEY AND MORE in the POPCORN BUSINESS**  
with the  
**"LITTLE GIANT" POPCORN DISPENSER**  
and delicious  
**"FRENCH BOY" POPCORN**

Write for FREE Big Details. We'll show you how easy it is to become a successful operator.

**A. B. C. POPCORN CO., Inc.**  
3441 West North Ave., Chicago 47, Ill.

**VICTOR'S MODEL V**

The Operator's Choice is Model V, as it can readily vend ALL BULK MDSSE, Charms, Peanut Candy and Ball Gum. No additional parts necessary. Write us NOW for detailed information and prices.

A Product of  
**VICTOR VENDING CORP.**  
5701-13 Grand Ave. Chicago 39



**NEW CHARMS**

That Are Out of This World!  
**INCREASE BUSINESS 25% TO 100%**

Send \$1.00 for Sample Assortment, which will be deducted from first shipment.

**JACK NELSON & CO.**  
2320-22 Milwaukee Ave., Chicago 47, Ill.

**Northwestern** IN STOCK

6 Lb. Globe  
Less than 25 \$11.  
Less than 100 10.  
100 or more 10.

**40 MODEL**

Write for prices Models 33, 39 & Deluxe Vendors.

QUALITY AT A PRICE

**EMPIRE COIN MACHINE EXCHANGE**  
1012 MILWAUKEE AVE. CHICAGO

FOR MERCHANDISE AND VENDING MACHINES ALL TYPES, known for their constant reliability

SANITARY AMUSEMENT GUM, NUTS, ETC.

WRITE: **J. SCHOENBACH**  
1645 Bedford Ave. Brooklyn 25, N. Y.

**VICTOR CUSTOM BUILT UNIVERSAL**

\$13.95 EA. In Lots of 24 \$13.50 EA.

BEST FOR CHARMS & BALL GUM

Write for new catalog just off the press

**MILLER VENDING**  
42 Fairbanks St., Grand Rapids, Mich. Phone: 8-8832



**Attention, Operators! Brand New Vendors . .**

- KO-PAK-TA "Packaged" HOT NUT Dispensers—not coin operated—PATENTED visible rolling flame effect.
  - FRESH 'N HOT—Popcorn Dispensers, not coin operated! Newest on market!
  - Derby "Racer" 1¢ Candy, Nut and Gum Vendors with free horse race included.
  - Twin Bowl Unit 5¢ HOT NUT Vendors.
  - 10¢-5¢ Coin Operated Hot Popcorn Vendors. Both floor models and counter models.
- WRITE FOR DETAILS on machines you're interested in—Can use experienced salesmen.

**CEBCO**

Peoria, Illinois



**Victor's Sensational New Custom-Built UNIVERSAL**

Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy the Best. Write for Complete Details and Prices.

Manufactured by **VICTOR VENDING CORP.**  
5701-13 W. Grand Ave. Chicago 39, Ill.

**Alkuno & Co. Names Distributor in Cuba**

NEW YORK, Dec. 25.—Cuban sales of the Alkuno line of hard candy and gum vendors are now being handled by H. Vasquez, of Vedado, it was announced this week by Kuno E. Hamann, president of Alkuno & Company.

Hamann also disclosed that arrangements with several new distributors in the U. S. are being completed. The new Alkuno outlets are to be announced soon, he said.

IT'S BEEN A PLEASURE SERVING YOU

hope you had a

**Merry Christmas**

and that you enjoy a

**Happy and Prosperous New Year**

**RAKE COIN MACHINE EXCHANGE**

609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

**SHIPMAN DUPLEX POSTAGE MACHINE**

Compact and Foolproof. This famous model is in production since more and is more popular than ever. Now made with a white porcelain front, trimmed in red and blue.

**\$29.50**

FOLDERS: 10 M., \$5.75; 25 M., \$13.95

**PARKWAY MACHINE CORPORATION**  
623 W. NORTH AVE. DEPT. B • MADISON 1947 • BALTIMORE, 17, MD.

WRITE FOR CATALOG ON BULK VENDORS, MERCHANDISE, GAMES, ETC.

- Miniature Penknives, 5 Gross . . . . . \$ 5.50
- Gold Plated "Georgie" Pins, 1 Gross . . . . . 3.95
- Gold Plated Bracelets in Capsules, 100 . . . . . 6.00
- SASSY WISE-CRACK BUTTONS
- 1,000 . . . . . \$ 6.50
- 10,000 or more . . . . . 5.50

**BUBBLE BALL GUM**

- 140 or 170 Size, Crown Jack Brand with Colored Centers, 25-lb. carton . . . . . \$ 5.65
- 100 lbs. or more . . . . . 21.90

Certified Check or Money Order in Full for above.

**DISTRIBUTORS AND SALESMEN WANTED—WRITE FOR SPECIAL DEAL**

1/3 DEPOSIT ON ALL ORDERS

MY NAME IS SIMPLICITY! YOU'LL FIND ME THROUGHOUT THE ACORN VENDORS—BECAUSE AN OPERATOR AND AN ENHANCED CAPTURED ME IN THEIR DESIGN!

**ACORN VENDOR**

**THE BEST MACHINE TODAY**

**THE BETTER MACHINE TOMORROW**

Write for Details and Prices.

**OAK MANUFACTURING CO., INC.**  
1025 So. Grand Ave. Los Angeles 15, Calif.



# Can Venders Help Music Biz?

## Record Companies Resume Cutting; RCA Leads Way

NEW YORK, Dec. 25.—Lifting of Petrillo disk ban Tuesday (14), which date major diskeries and American Federation of Musicians (AFM) inked a five-year pact covering the use of musicians and the creation of a welfare fund for tootlers, figured well for juke box operators. Record companies in the main did

not make a rush for the recording studios in the first few days following the lifting of the ban, indications were that the amount of fresh talent on disks would pile up measurably as the weeks went by. Cuttings by such band names as Tommy Dorsey, Vaughn Monroe and Blue Barron, and vocalists, including Perry Como, Frank Sinatra, Billy Eckstine, Fran Warren, Alan Dale, Buddy Clarke, Doris Day, Andrews Sisters and Mills Brothers, would appreciably heighten the juke box take, according to opinions expressed by execs.

The influx of new material, it was observed, would involve not only a flock of name bands and vocalists, but also tunes which music publishers have been holding aside in the hope that Washington would give the green light to the AFM disk pact. With the pact now completely cleared, publishers are submitting their choicest tunes, those which they wanted done with name musicians rather than vocal backgrounds. All of which is likely to mean a fresh, new sound from the jukes and relatively more coin in the till.

### Initial Activity

Most initial post-ban disking activity was done by RCA Victor. Perry Como made *Far Away Places* and *Missouri Waltz*; Tommy Dorsey made *How Many Tears Must Fall?*, backed by *Down by the Station*; Fran Warren made *Why Is It?*; *What's My Name, Joe?* and *Why Can't You Behave?*; Vaughn Monroe did *Melan-* (See RCA HEADS on page 83)

## MAPOA Selects Two Hit Tunes

DETROIT, Dec. 25.—Selection of two Hit Tunes for January has been completed by the Michigan Automatic Phonographs Owners Association (MAPOA), and the numbers will be plugged in top positions on approximately 5,000 juke boxes belonging to local members, according to Roy Clason, business manager.

Hit of the Month is the Signature disk, *Meet Me Tonight in Dreamland* by Alan Dale, while the Hit of the Week is *Don't Hang Around* by Sonny Scuyler, on a Metrotone record.

## Atlas Music Co. To Hold Service Schools for Ops

CHICAGO, Dec. 25.—Atlas Music Company this week announced the schedule for three Seeburg service schools, designed to acquaint operators with the servicing procedures of the new Select-o-Matic 100 model.

Each school will cover a two-day period, from 10 a.m. until 5 p.m. Seeburg factory and Atlas instructors will be on hand at the schools, with Atlas sales representative Joe Kline, also present. Main points of instruction will be the setting up of the new model for play, record loading procedure, wiring circuits and all mechanical operations.

First school is scheduled for January 3-4 at the Fort Armstrong Hotel, Rock Island, Ill. The second and third schools will be held January 6-7 in the Hotel Jefferson, Peoria, Ill., and January 11-12 in the Hotel Leland, Springfield, Ill.

## R. Greenbaum Set To Re-Enter Coin Mach. Field

CHICAGO, Dec. 25.—Rudy Greenbaum, not directly connected with the coin machine industry since his resignation as vice-president and sales manager of Aireon last February, was back in Chicago this week with the announcement that he has formed a new corporation and will actively re-enter the coin machine field during the Coin Machine Institute convention in January.

Altho he declined to elaborate on his plans, even to the extent of refusing to name the corporation he has formed, Greenbaum said the firm will hold a showing of equipment "allied to the phonograph industry" in the Penthouse of the Morrison Hotel, January 17-19.

Prior to his affiliation with Aireon, which began when that corporation entered the phonograph field, Greenbaum was regional director of the War Manpower Commission. Immediately preceding the war years, he was general sales manager of Packard Manufacturing Corporation.

## Ops, Distribs Show Interest In New Units

### But First Seek More Info

CHICAGO, Dec. 25.—One of the major considerations looming on the music machine horizon as 1949 nears is the value of vending machines as a supplement to a music route. That the music industry is displaying a growing interest in the merchandise units was seen at the recently concluded National Automatic Merchandising Association (NAMA) show here. Distributors and operators of music equipment throught the country visited the Palmer House to inspect the latest in vending machines and, in some cases, to arrange for distributorships or actually buy equipment for operation.

Basically, operators at the convention felt that venders, such as cigarette and candy units and bulk machines were more of a location service than a profitable part of their music routes. These operators said that to hold a location (for their music units) it was often necessary to provide the spot with a cigarette machine, a nut vender or a candy unit, or take their chances on some operator moving in with the equipment.

However, there were many operators who felt that vending machines would eventually be an important part of their operations. The cost problem is one that is holding back this move on a large scale, for with the price of music machines still running high and supplies definitely up, the additional financial burden involved in expanding into the vending field would be too much at this time, they stated.

### Distrib Interest

On the distributor level, interest was also high. An example of this was Illinois Simplex Distributing Company here which added four vending machines and service lines to its Wurlitzer activities. Gordon Sutton, president of the firm, in announcing the addition of the vending lines, said they would not interfere. (See OPS, DISTRIBS on page 83)

## AMOA Holds Open House in Des Moines

### Association Joins CMI

DES MOINES, Dec. 25.—The Iowa Automatic Music Operators' Association (IAMOA) held open house at Hotel Fort Des Moines in Des Moines December 19. A large number of Iowa operators attended despite adverse weather conditions which made driving hazardous throught the State. President Leo Miller, of Cedar Rapids, reported the Iowa association had joined the Coin Machine Institute (CMI) and would have a suite of rooms at the Hotel Sherman during the coin machine convention next month. The president of the Iowa association invited all Iowa operators, whether members or not, to visit the Iowa rooms during the convention.

Meantime, Harold Birney, of Sioux Falls, chairman of the membership committee, announced the names of new members who have joined the association.

### New Members

The new members include Roy Kortensen, of Avoca; Al Larborti, of Ankeny; W. R. Little, of Sheldon; C. Guillaune, of Sioux City; the Music Service Company, of Omaha, and Paul Nelson, Carroll M. Johnson and Mid-Continent Sales Company, all of Des Moines.

The Iowa association is making plans for an affair to be held in Des Moines probably next February. The event will be the first major undertaking by Iowa operators in years. Final details will be completed during the coin machine convention now in Chicago when officers of the association will meet with members of the coin machine industry.

## Coradio Names 3 New Distribs For Southwest

NEW YORK, Dec. 25.—Lou Brown, president of Coradio, Inc., this week announced the appointment of three new distributors to handle his coin radio line in the South and Southwest. Under the franchises recently negotiated, distribution in the State of Texas will be handled by Schoverling Ervin, 4538 Oleander Street, Bellmead, N. Y. The territory comprising Louisiana, Arkansas and Oklahoma will be served by the Selan Corporation, 818 Carondelet Street, New Orleans. Coradio distributor for Florida is Hescor, Inc., soon to open sales offices in St. Petersburg, according to Brown.

# NEW YORK OPS OPTIMISTIC

## See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

**DISK, MUSIC BESTS FOR '48.** Charts listing the top tunes of the year and accompanying story give full scope to record successes.

**DISK EXECS CAUTIOUS ANENT 1949.** Tho preparing for a good business year, effects of television, new techniques and inflation foster note of caution.

**LUBINSKY INKS WAXERY TALENT.** A flock of additional talent has been signed for cutting Savoy and Regent wax.

**NO EXCITEMENT ON CUTTING NEW WAX.** West Coast indie waxeries have shown no anxiety to resume recording with the lifting of the ban.

**LOMBARDO TO CUT MORE FOR DECCA.** Despite Muscraft wooing, Lombardo goes ahead with plans for waxing for Decca.

**COLUMBIA DROPS FOUR BANDS.** Diskery drops Woody Herman, Claude Thornhill, Tommy Tucker and Cab Calloway from roster.

And other informative news stories as well as the Honor Roll of Hits and pop charts.

## See Brighter Future After Roughest Yr.

### '48 Leveling Off Period

(Continued from page 77)

ployment insurance claimants in the state, says the department, are declining. With employment at a high level, coinmen feel they can expect fuller cash boxes.

While non-arcade amusement games are now limited almost exclusively to Skee Ball, other bowling (See NEW YORK OPS on page 82)

# New York Ops Optimistic; Pic Bright After Rough Year

(Continued from page 81)

games and quizzers, with commercial shuffleboard making its first tentative inroads, operators look back with nostalgia at the short period, beginning about a year and a half ago and ending abruptly last spring, when non-free-play pins and roll-downs were placed in quantity here.

Since the games were placed and, with awards and free plays for high scores banned by the industry itself, seemed destined for long-term operation without police interference, both old-time operators and new blood invested heavily in equipment. The take was good, and profits were largely plowed back into route expansion. When the authorities turned on the industry, losses were correspondingly heavy.

Without warning thousands of games were seized in raids. Attempts by the industry to halt mass seizures by injunction back-fired, leading to a decision by the State Supreme Court that the current games were all convertible to free play. As such, it was ruled, they were specifically banned by state law.

This was followed with little delay by passage of a city ordinance outlawing any coin-operated game in which the element of chance played a part.

## Shops Closed

The immediate result of the double-barreled attack on the industry was to put out of business hundreds of operators, as well as dozens of jobbers who opened outlets to supply expanding routes. Newly formed manufacturing firms similarly had to close up shop. Another casualty was the Associated Amusement Machine Operators of New York, formed to keep game operation within the limits of the law as then interpreted thru voluntary controls.

The after-effects of the disastrous spring are still hampering game recovery. Operators who lost heavily are either unable or unwilling to invest sizably in games now permitted. And those who seek to place licenseable games often face another obstacle. Location-owners, dragged to court earlier in the year to explain presence in their stores of seized equipment, are wary of new games offered.

This suspicion on the part of storekeepers is being progressively overcome, but it requires added salesmanship by operators. More work is necessary, too, since licenses are now obtainable only after considerable red tape.

The current fee for licenses, at \$50-per-year-per-location for the few games approved to date, also presents coinmen with headaches. The fee is excessive, they claim, and effectively prevents operation of marginal equipment. But representation to the authorities to have the fee for approved games reduced has been made, and industry leaders feel hopeful that favorable action will be taken soon.

The tight money situation seems to have retarded the spread of shuffleboards in this area. While those who have tried board operation, almost exclusively distributors, report good earnings, old-time game operators still prefer to wait and see. Here again, the main factor working against placement of shuffleboards, which have performed so successfully in Los Angeles and other cities, seems the scarcity of working capital.

Meanwhile, Hymie Rosenberg, who handles the American Shuffleboard Company line, and Al Simon, distributor of Chicago Coin boards, are putting boards out themselves. If the earnings they report hold, operators should shortly follow in their footsteps. Other local distributors and jobbers who handle shuffleboards are selling equipment, but almost all of

it to customers in the Midwest or other points out of the metropolitan area.

Music machine operators in this area have seen takes dwindle since the war years, altho during the past year the downward trend seemed to be leveling off. While competition by commercial television has taken its toll, and its effect is admitted by all, many industry leaders think that eventually this competition will be neutralized—by time if nothing else. With more and more tele sets in homes, the novelty of the new entertainment medium will wane and public location patrons will return in strength to selective recorded music, it is reasoned.

## TV Opinions

These same industry spokesmen, among them Al Denver, president of the Automatic Music Operators' Association, and Sid Levine, its attorney, state that television competition could be safely absorbed even now if equipment costs were lower. Held to nickel play, they have seen costs at all operational levels upped. Initial investments in new juke boxes must be lower for operators to buy in any quantity. They look with approval on manufacturing trends which point to less elaborate equipment at reduced prices.

During the past year some smaller operators have gone out of business. Unable to adjust to a moderate return for hard work and swollen operating expenses, as compared to the lush war period, they sold out. And some of their financial difficulties are traceable to the city's hitting on novelty games. Attracted by game operation, many invested heavily in pins and roll-downs prior to last spring.

## Fewer Machines

But with less operators in business here than a year ago, as many or more machines are on location. Weak sisters have fallen by the wayside, but their routes have been absorbed without delay by operators who claim they still can make a profit out of jukeboxes. And good routes are still hard to buy. Current prices are about 20 times the weekly take plus the value of the machines.

There are music operators who are harnessing the interloper, television. Using combination television-juke boxes, or putting a coin mechanism on standard tele sets, these operators are making their locations do double duty. They disagree with those other operators who think tele is merely a



YOUNGSTERS IN JEWISH FOSTER HOME, Philadelphia, are especially grateful to Jackie Fields, Wurlitzer distributor, for this gift of a music box. And with music machine came a large supply of records. Presentation was made at annual holiday party of the 32 Carat Club, a local Shrine organization, of which Fields is a member.

temporary competitor on the location scene.

It has been estimated that there are about 450 coin tele sets in operation in the metropolitan area. These include Videograph's combination sets, Al Bloom's Tele-Jukes, special wall box installations prepared by New York Television Company, and adapter units, both for tele operation thru the juke box and with tele alone, designed by Rex-Lee Enterprises.

## TV Expansion

Many of these coin tele units have by-passed the usual tavern-type locations and branched out into restaurants and luncheonettes. New York Television claims to have placed some 200 installations in eating establishments. The sets are operated largely by newcomers to the industry, giving to it only part of their time, who see in this activity a means of supplementing incomes from steady jobs.

Altho juke box activity at the distributor and jobber levels is languishing, old-timers in the industry take a far from negative view of its prospects in 1949 and thereafter.

Most dramatic activity on the vend-

ing machine scene during the year has been the introduction of venders in city subway stations. These machines, in service 24 hours a day seven days a week, have mandated of operators new standards of maintenance and service. But revenue seems to justify the service costs. With more than a cup machines already placed in underground locations, they average well over \$700 each per month during the summer months. The take still high, altho colder weather cut patronage, as expected.

## Subway Cups

Seven operating firms have the machines in subway stations. All working under temporary contracts entered into with the Board of Transportation, and expire January 31. That time bids will be received from the board for long-term operating rights.

Last week the board announced that it would permit operators participating in the test program to place one of their cup machines a coffee vender. It is not unlikely coffee machines will be placed in quantity before long. It is also known that board execs are looking favorably on shoeshine machines. They may be permitted next.

With venders in the subway attracting the attention and patronage of many thousands of travelers a day, increased acceptance of automatic merchandising is certain to be the beneficial result. People who use cup machines for the first time in subway and find they deliver a product will be on the lookout for them at other times.

## Cig's Tax Mix-Up

Cigarette operators here, in common with others in most parts of the country, had the expensive task of converting equipment to at more than 20 cents. Altho they absorbed the state's one-cent tax, proposed early this year to finance veterans' bonus, the upped manufacturers' price of cigarettes last year forced them to pass on the increase to consumers. Almost all machines here now vend cigarettes at 23 cents a pack.

Cigarette operators have also been affected by mail order purchases tax-free states. These, added to loss of sales from customers patronizing counters rather than the two-cent differential in vending, have reduced seriously total sales. Matty Forbes, of the Cigarette Merchandisers' Association, has rep-

## Where There's a Will

WASHINGTON, Dec. 25.—Worried about decreased revenue from juke boxes and higher operating costs? Harvey's Restaurant at Merrifield, Va., has a suggestion.

Each time a waitress there carries change to a customer she presents a card reading, "Remember our old friend the juke box. Television came into his life and he is actually starving to death. A nickel donation from each of his pals will tide him over these lean days. Drop yours in now to insure his fortune. When the television screen is dark he will give a lot of pleasure."

Some patrons, considering the plea a clever gag laughingly drop a coin in the music box. Others realize the truth of the statement and gladly contribute their nickels.

Eddie Renner, of Northern Virginia Music Company in Alexandria, is owner of the machine at Harvey's. He believes that most people are unaware of the present plight of juke box owners and operators.

## Educate Public

"They still think the music box is popular and all the money going in, is profit. They don't realize the expense that goes along with it," he declared. He feels the public should be given an understanding of the greater cost for machines, service work, wages, and other operating expenses.

Several restaurants and taverns on his route have suggested using pasteboard trays with a squib about the juke box printed on the bottom. He is planning to have some made up as an experiment.

Renner also reports that most of his locations are seriously concerned about the decreased revenue for routemen. A few have even offered to increase his commission and cut theirs.

Volume has dipped below the 23 cent drop that, it was estimated, will be lost without affecting pre-increase profits. It is highly improbable that the vending price will be generally introduced here. Costs of operation have been too high. It is, says Forbes, that many operators will turn to new, high capacity equipment to help them achieve volume with minimum service costs, the answer to their present prob-

## CIPOA Planning Promotion Drive

PEORIA, Ill., Dec. 25.—The Central Illinois Phonograph Operators Association (CIPOA) with headquarters in this city, will conduct a promotion campaign in behalf of the more than 1,000 machines operated by its members, it was learned this week. The plans call for stickers on all equipment, augmented by newspaper and radio advertisements.

Theme of the promotional drive will emphasize that the operators of the music equipment are all locally responsible business men, and that the music machines offer good, clean entertainment.

Plans also call for contests to be started early next year. The association will also tie in with summer camps in the vicinity, sending underprivileged children to the camps, and helping out the camps financially.

Lee Arnold is president of the association and Chester Johnson secretary.

CIPOA, which includes most of the operators in this vicinity in its membership, plans to expand in 1949, and will cover the entire central portion of the State.

## RCA Leads Way As Record Firms Resume Cuttings

(Continued from page 81)  
choly Minstrels and Red Roses for a Blue Lady. Sammy Kaye and Rose Murphy also cut sides.

Activity at Columbia included the following: Arthur Godfrey in *Little Guy* and *Just a Little Petunia*, Sinatra cut *Once in Love With Amy* and *Sunflower*, Buddy Clark and Doris Day waxed *You Was and Will You Marry Me?*, and Jerry Wayne and Janette Davis did *A Little Bird Told Me*.

Decca's activity included Mills Brothers with *I've Got My Love To Keep Me Warm*, Andrews Sisters' *More Beer*, Burl Ives' *Lavender Blue* and Bill Holiday's *Weep No More*.

Activity at Capitol this week called for two Jo Stafford-Gordon MacRae sides, two cuttings by Dean Martin, two by Margaret Whiting and Jack Smith.

For MGM Billy Eckstine did *Bewildered* and maestro Blue Barron was scheduled to cut Tuesday (21).

Golden Gate Quartet cut disks for Mercury, and Signature Records scheduled Ray Block, Alan Dale and Toni Arden. A flock of other indies are expected to record immediately after signing with the AFM.

General tendency of the disk companies is to go slow in the classical and specialty lines inasmuch as majors and indies are armed with strong backlogs of this material. Folk and race material, however, is scheduled to get considerable play.

## Ops, Distributors Show Interest in Units

(Continued from page 81)  
ere with his music business.

Also on hand at the NAMA show, among others, were Hy Greenstein, Hy-G Music, Minneapolis, a Seeburg distributor; Herman Paster, St. Paul, who heads the Mayflower Distributing Company of that city (games, etc.) as well as the Wurlitzer distributor in Milwaukee; H. F. Denny Dennison, former president of Videograph and currently head of the Dennison Distributing Company, New York, and Al Denver, president of the Automatic Music Operators' Association of New York.

It was the general feeling of distributors that by adding strong vending lines they could bolster their businesses, and could also be in a position to service their music operator-customers who were expanding into the vending picture.

## See Busy '49 Legal Report as State Legislators Meet

(Continued from page 75)

annual convention of the American Municipal Association (AMA). Earlier, AMA officials had adopted a resolution asking Congress to eliminate amusement taxes levied by the federal government because such taxes are "peculiarly suited to municipal administration."

What effect this move, if it transpires, might have on the over-all tax picture is difficult to determine. Immediately, of course, it would keep local governments from taxing on top of the federal levies since the federal taxes would be set aside. But it is possible that some local taxing authorities would simply add to existing taxes that amount of money formerly paid the Federal Bureau of Internal Revenue.

Since the proposal came from more than 500 city officials—and the idea of having the federal government step out of the amusement tax picture is one that municipal governments have urged for more than a decade—the withdrawal of excise taxes on coin machines probably would result in increased State taxes where the States are already licensing equipment.

Between January 3 and the end of the month, 44 of the 46 legislatures will have started their regular sessions. Florida legislators will not meet until April 5, and Alabama is not scheduled to convene until May 3.

## Videograph Appoints West Coast Distributor

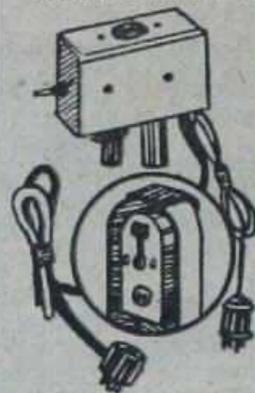
NEW YORK, Dec. 25.—California Videograph Sales, Inc., has been appointed to handle distribution of the Videograph combination television-juke box in five Western States, Lou Forman, president of the manufacturing firm, announced here this week.

The new outlet, located at 1797 Union Street, San Francisco, is headed by Leon Prenskey. Associated with him in the distribution of the combination set is George Murdock & Company, also of San Francisco, Forman stated. Territory assigned includes California, Oregon, Washington, Arizona and Nevada.

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# COINMEN YOU KNOW

## Chicago:

The Jones boys of the R. F. Jones firm, San Francisco, were Jennings visitors recently. The Meier brothers, of the Hacola Company, Buffalo, N. Y., were others to visit John Neise, Jennings sales manager, and tour the production line. Walter Young is in the Southeast on a business trip for Jennings. Ken Winters is the latest addition to the sales department. He is a sales correspondent. . . . Howie Freer, head of the vending division of Empire Coin, reports steady trade on the Atlas (Cleveland) bulk vender line. Empire was among the firms that got a final big shipment on the water before the South African ban on non-essential trade became effective. . . . Perma Top Company is setting up final plans for its booth display at the CMI convention. Irving Beck, firm official, thinks the Perma Top playfield will make new friends during the big show.

H. F. (Denny) Dennison, head of Dennison Distributing, returned to New York following a couple of weeks' visit in Chicago. While here he took in the NAMA show and made plans for firm's display at CMI conclave in January. He will also call a meeting of firm distributors during the CMI show to formulate sales plans for '49.

Unlike most aftermaths of major trade conventions, visiting operators, distributors and manufacturers rushed out of town following the NAMA annual show at the Palmer House in order to finish last minute Christmas shopping. . . . W. Graham, Self Service Laundries, Inc., official, reports continued growth of the automatic laundry business not only for his particular firm but for the Chicago area as a whole. He claims that the "dry" service within an hour offered by most enterprising concerns has been a big attraction for new customers. . . . Altho vending items were the only products displayed in the Rock-Ola booth at the NAMA conclave, firm staffers received many inquiries about shuffleboards from operators who not only handle automatic merchandisers but also have music and other amusement interests.

## Twin Cities:

Arcade operators are reporting that business is off. . . . Walter Schmidt, of Red Wing, has purchased the Red Wing route and equipment operated by the late Paul Hayes, of Rochester, Minn., from his widow. She is trying to dispose of her husband's other holdings. . . . Jack Kartier was in Chicago last week visiting manufacturers.

Harold Lieberman reports Wurlitzer phonographs doing quite well. He has had several changes in the parts department with John Dahlstrom, the new parts manager, succeeding Vic Levine, who went into the hotel and restaurant supply business. Wally Zellmer, Ralph Kravetz and Ted Kauth are new additions to the Lieberman parts division. . . . Herman Paster, Mayflower Distributing Company, flew to Buffalo last week. . . . Fred Fixel, Pembina, N. D., president of the North Dakota Operators' Association, plans to join the Minnesota operators' organization because of his local operations. . . . Hy Greenstein reports that Chicago Coin's Shuffle-King boards are getting steadily increased play from operators.

## Philadelphia:

Jack Cade, sales manager for Eastern Sales and Engineering Company, local manufacturers of the Kenro ice cream vending machines, has left for an extensive road tour of the East, contacting the dairy industry. . . . Art T. Pierson, vice-president of the Vendo Company of Kansas City, Mo., stopped off in Philadelphia last week to visit the local trade, spending much time at the offices of Eastern Sales and Engineering Company.

## Detroit:

Joe T. Baker, formerly in the insurance and awning business, has teamed up with Thelma Jackson to organize Baker Music Company. The new company, with a central location on East Willis Avenue, is operating a route of juke boxes in the Detroit area. . . . George D. Scott, sales manager of Excello Corporation, reports that plans for developing frozen food and milk venders which they have been working on for several years have been placed on the shelf because of the critical shortage of sheet steel, but will be reactivated when the supply is again available. . . . Bud Engelhardt, of the Wolverine Sales Company, was up-State visiting the Port Huron Blue Water area over the week-end.

The Henze Machine & Tool Company has given up plans to resume production of the Trading Post, a four-way selective unit, and other machines, which were put out before the death of Paul Henze, according to Walter Canning, a partner in the firm. . . . The Charles F. Warrick Company is designing a new smaller unit for a liquid level control, to be used in carbonated beverage venders, according to J. E. Fouser, of the company. . . . Harry and Rose Lewiston, owners of the Playland Arcade, have just bought a new home on Monica Avenue.

## Cincinnati:

The Automatic Phonograph Owners' Association (APOA) has admitted two new members—the B. C. Amusement Company, operated by Philip Bussard and Elwood Crawford, and John Denhart, who purchased the phonograph route of Walter Deutsch. . . . The association will hold its regular board meeting December 28 in the APOA offices. Board members Joe Schaffer, Bill Harris, John Nicholas and Ed Weininger were requested to attend.

Ed Weininger, by the way, has been confined to his home with a cold. . . . Leo Weingartner and his family went to Florida for the Christmas holidays, while Charles and Mrs. Kanter will spend their Christmas in Cleveland.

Lou Schoerlaub, who operates the Columbia Amusement Company, has moved into his new home on Hamilton Pike near Hamilton, O. . . . Paul Ellis and his bride are now in their new home on Ridge Road.

## Los Angeles:

Mary Sims, who puts the glamor touch on Pico Street, says she's going to toss a party after Christmas to officially introduce the new Western shuffleboard. The firm also has a midget board eight feet long which will be sold for rumpus rooms. . . . Mary Hellman, of the San Diego Music Company, San Diego, drove thru the fog belt to visit some of her old friends last week. . . . Jim Merton, of the Interstate Sales Company, Portland, Ore., also made the rounds recently.

Phil Robinson, Chicago Coin's West Coast rep, entertained some of the boys from Pico Street, including Paul Laymon and Ray Proctor, at his table last week during the B'nai B'rith tribute to Darryl Zanuck for promoting racial tolerance. Jack Simon, of Sicking Distributors, also had a table at the affair. . . . Bill and LaRee Lentz, of Diamond Distributing Company, have just returned from a cross-country jaunt showing their new Catalina shuffleboard. It is a rebound board with an eight-foot playing field. Lentz claims the coin chute and the timer for limiting the plays is one of the best selling features for the \$295 board.

## Des Moines:

A large number of Iowa and Nebraska operators attended the showing of the new Seeburg Select-o-Matic machine by the Atlas Music Company of Des Moines at Omaha December 18, and here December 19. The turnout of operators was good despite adverse weather conditions which made the highways virtually impossible in some areas.

Phil Moss, head of the Atlas Music Company here, reported the new machine received much praise from the operators. Also attending the showings were Morrie Ginsberg, Harold Schwartz and Joe Kline, of the Chicago office, and Ed Feldman and Reed Whitney, from the Seeburg office.

## Cleveland:

M. S. Gisser, president of the Cleveland Coin Machine Exchange, Inc., and Sol Weiss, of the same organization, are in Los Angeles where they will spend the holidays. With Mrs. Gisser and Mrs. Weiss also making the trip, they plan to complete several business deals while their wives handle the shopping details.

## New York:

Erick Kauders, president of Craig Vending Machine Company, Danvers, Mass., was in town last for a biz confab. . . . Benny G. music distrib in Monticello, friends on coin row this week. Morton Weiner, son of Weiner, Vendors, Inc., prexy, is on a holiday furlough. Mort, vate in the air force, may soon on an overseas assignment.

Barney Sugerman, of Runyon S. vacationing in Florida. He's exp. back after the first of the year. Also basking under Florida sun is Nat Goros, of Commercial Argument Service. . . . Danny Suba formerly with Stewart-Chase Co. and well known as a coin machine engineer here, is with Sam Kresh Practical Products Corporation.

Bill Rabkin, of International scope, reports that the firm is starting its Pick-a-Book production line. The vender was introduced at the national Automatic Merchandising Association show. Three games are also in the works, says Rabkin, to be completed for the CMI confab later this

## Hartford:

A certificate of organization has been filed with the secretary of Hartford, Conn., for a new Hartford, Sporting Events, Inc., Pearl Street, Hartford; listing a paid in cash, \$3,000; president treasurer, Manuel M. Leibert, necticut vending machine man president, Herbert A. Leiber secretary, Theresa Martino, Hartford; directors, the same officers. Corporation has begun on sport shows in Hartford.

Also at the State capitol, 15 additional shares were filed by Cola Bottling Company, Inc., of Middletown, Conn., listing as of (40 shares of \$100), and as of (corrected issue), 30 shares, at . . . Electronic Sales Company, Haven, Conn., has been appointed distributor for Teletone radio and vision products in Connecticut, according to an announcement from York by Morton Schwartz, Teletone general sales manager.

## Indianapolis:

Southern Automatic Music Company conducted a showing of the Select-o-Matic phonograph at the State last week. Showing open thru Sunday to give out-of-town operators an opportunity to view machine. . . . Verne Green, district sales engineer; William Rezeau, attended Friday, and McClelland, Seeburg district manager, was present Saturday. Weinberger, president of Southern Automatic, was present Monday. Display was opened to the public day. Sam Weinberger, head of Southern Automatic Music Company, reports several good deals were for the new machine.

Music operators of Indiana, at No. 1, held its usual monthly meeting at the offices of the Meeker Company December 14. . . . Janis Music Company reports a record-breaking holiday business in the record department. Record sales so far this year are in excess of last year's total. The Indiana Automatic Sales Company reports several installations of shuffleboards in teen-age recreation centers. . . . Dale Wiley, Columbus, Ind. operator, was on coin row buying ball games. . . . Peter Stone, Indianapolis, Automatic Sales Company, called operators in Northern Indiana last week, which resulted in some sales.



AT THE AWARD DINNER held recently by the Washington Music Guild (WMG), gold cups were presented to (from left to right) Hirsh de la Viez, president of the Hirsh Coin Machine Corporation, Police Superintendent Major Robert Barrett, and Eddie Gallagher, local disk jockey, for their work in behalf of promoting the music machines in the Washington, D. C., area during the past year.

# Turning Back the Clock

## 10 Years Ago This Week

DECEMBER 24, 1938. — J. H. & Company announced a preview of its 1939 games during day meet at its plant. Four were featured in the display at Calumet Avenue headquarters. The four Mills brothers, Ralph, Herb and Hayden, announced would host a 50th anniversary house party at firm's Fullerton factory. A second exhibit of equipment was set up in the NACOMM show in the Stetson Hotel. Organized in 1889, Mills building was destroyed by fire with setting up of new facilities expanded by 1910 to an 8-story building at Jackson Boulevard and Green Chicago. Production went on spot for 18 years, finally moving the Fullerton plant in 1927. Chicago Coin Machine Manufacturing Company debuted its new pin Trophy, with the announcement and preview simultaneous for operators. New ideas introduced in the game included reaction hit or miss bumpers, extra-ball feature, Sam Wolated. . . . H. M. Schaefer, Victor Corporation president, and the entry of a new bulk merger in the low-price bracket. The Challenger, embodied materials and quality construction aimed at giving the operator a higher profit sooner, Schaefer.

Coan, president of Coan-Slet-Company, introduced a new capacity U-Select-It candy machine to vend and other fruits was also ready for early introduction. . . . Jim Buckley, general manager of Bally Manufacturing Company, was enthusing about the new beverage vender, debuted December 12-17 at the Hotel Sheraton-Chicago. "Completely automatically drop in a nickel and your drink," he said. Pacific Corporation, St. Louis, introduced its Melody Gum unit, priced 50. Holding 200 sticks of spe-wrapped Melody Gum, operates as not explained other than it "stimulate juke play." Idea is to be that customer would get a stick of gum for 5 cents.

## 15 Years Ago This Week

DECEMBER 23, 1933.—Three former officials of the Goudey Gum Company, Boston, announced that they had formed a new gum firm, known as the National Chic Company, with headquarters in Cambridge, Mass. Principals were Alvin S. Livingston, Walter E. Leary, and John McCormick. . . . Airports were mentioned as potential coin machine locations. Spurring on this prediction was the announcement from Washington that 2,000 cities and towns were invited to build airports at government expense so as to provide work for the unemployed.

Rock-Ola Manufacturing Corporation announced that it would release its new World Series baseball game March 1, 1934. Reason for putting back the previously announced release date was the continued acceptance of firm's Jigsaw game. Entire production facilities were turned over to the building of the Jigsaw unit, with a special division set up to handle orders. . . . A plan was suggested by I. M. Ornburn, president of the Cigar Makers' International Union, that automatic machines be taxed in certain instances to create an unemployment fund for "displaced workers." It was his idea that certain types of equipment resulted in the lay-off of employees. Coinmen mulled his suggestion critically, seeing a possible application to their operations.

Claire Grant, Roxy Vending Company, New York, went on record as being opposed to the system in practice whereby a jobber, appointed exclusive distributor of machines, continued on as a jobber also. She aired her views during a weekly meeting of the Coin Machine Jobbers Association (CMJA). . . . W. J. Ryan, vice-president of O. D. Jennings & Company, stated that firm's Duchess vender was available to all purchasers on a 10-day trial. The machine, a small bell, featured "40 per cent less parts" and adjustable jackpot with visible reserve.

Pierce Tool & Manufacturing Company, Chicago, came out with a bell-type ball gum machine called the New Deal. Machine had five-card reels, three cherry bell and four-reel mystery award, "all in one." Change was effected by changing face plate. . . . Dave Gottlieb reported that the new Gottlieb game, Score Board, had successfully passed the test period and would soon be available for immediate delivery when initial advertising broke. New game, Dave emphasized, featured a new playing principle that placed pin games in that same category, skill standard-wise, as golf, billiards, tennis, etc.

## Operators Seek Lower Taxes in Mar. Provinces

ST. JOHN, N. B., Dec. 25.—Coin machine distributors and operators have become active in a drive to have civic and municipal license fees and other taxation on pinballs and juke boxes and venders reduced. Delegations have been appearing before city, town and county councils to point out that the honeymoon is over, and the coin machine trade is no longer able to survive the exorbitant levies.

It is cited that the record high cost of living is cutting heavily into the spending power of adults and children, with living costs being higher in the maritime provinces than ever before, and prices are still on the mount. Fees of \$25 and \$50 per unit, per year, prevent a machine showing a worth while profit in many places.

The fees were levied during the war when money was plentiful and there were servicemen and war workers who sought entertainment and merchandise from the machines.

## Look To The GENERAL For LEADERSHIP

# May 1949 Be Your Happiest New Year

Our sincere good wishes for a year in which your fondest hopes will be realized.

HARRY HOFFMAN

IRVIN BLUMENFELD

GEORGE GOLDMAN

# GENERAL Vending Sales Corp.

BIDDLE & HOWARD STS. Phone: Vernon 4119 BALTIMORE 1, MD.

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Improved

# JACKPOT, CLOCK AND "NO BOUNCE"

# REEL STOP LEVERS

SEE IT IN BOOTHS 9 AND 10 AT THE C. M. I. SHOW  
JANUARY 17-18-19

# O. D. JENNINGS & CO., CHICAGO, ILL.



## THE BILLBOARD

Selling 8-week subscriptions in conjunction with the First Annual Coin Machine Roll Call for only \$1. That's the newsstand price. What's more these issues include the big NAMA CMI Convention issues and the Box Supplement.

Simply mail your \$1 along with your name and address to B. A. Bruns, The Billboard, 2160 Patterson St., Cincinnati 22, Ohio. In addition, we'll send you a FREE copy of the big December Catalog Number of Vending all manufacturers and what they make.

For full details see page 91

## Seeburg

# LECT-O-MATIC "100"

Now on Display



# Atlantic New York Corp.

10th Ave. New York 18, N. Y.  
Phone: Bryant 9-5620

**THE BEST ADVERTISING "BUY" OF THE YEAR**

**The Billboard COIN MACHINE CONVENTION ISSUE**

WITH THE MOST

- READER INTEREST
- CIRCULATION
- ADVERTISING MESSAGES

PLUS . . . . .

A SPECIAL JUKE BOX OPERATOR SUPPLEMENT

Dated—**JANUARY 22**

Distributed—**JANUARY 17**

OPENING DAY OF THE CONVENTION

For Further Details — Contact Your Nearest Billboard Office

# NOW READY FOR DELIVERY!

## ELECTRIC COIN-OPERATED SCORE BOARD

### FOR SHUFFLEBOARDS

Bright illumination adds life and action to dull spots! Saves cost of score sheets. . . . Saves collection time on location. Prevents collection embarrassments and errors—you collect from metered cash box and pay location or give key to location and check revenue against meter. Push button scoring speeds playing time—eliminates time wasted in marking score sheets—increases earnings—2 players, 20c; 4 players, 40c!

ALSO IMMEDIATE DELIVERY ON OUR 18 AND 22 FOOT

### MONARCH DELUXE SHUFFLEBOARDS

Made by a Former Operator Who Knows the Operators' Problems!

Coming Soon! 8 Ft. Coin Operated and Non-Coin Operated Rebound Board. Territories still available for LIVEWIRE DISTRIBUTORS!

WRITE FOR COMPLETE INFORMATION

SEE US AT THE COIN MACHINE SHOW . . . . **BOOTHS 112-113-114**

### MONARCH SHUFFLEBOARD, Inc.

1545 N. FAIRFIELD AVE. (Phone: ARmitage 6-1434) CHICAGO 22, ILL.

**IT'S FULL OF COLOR AND LOADED WITH INCENTIVE**

**IT'S THE NEWEST IN COIN MACHINES!**

**SEE BOOTHS 9 AND 10 AT THE C. M. I. SHOW**

**JANUARY 17-18-19**

**O. D. JENNINGS & CO., CHICAGO, ILL.**

**OPERATORS INFORMATION ON REQUEST**

**RECONDITIONED PINGAMES READY FOR LOCATIONS**

Blue Skies . . . \$169.50	Major Leag. B.B. \$75.00	Spinball . . . . \$ 97.50
Big Time . . . . 32.50	Merry Widow . . 89.50	Stardust . . . . 115.00
Build Up . . . . 102.50	Mexico . . . . . 45.00	Summertime . . 152.50
Click . . . . . 21.50	Nevada . . . . . 32.50	Stormy . . . . . 89.50
Dew-Wa-Ditty . 127.50	Paradise . . . . . 159.50	Tallyho . . . . . 30.00
Hi Ride . . . . . 25.00	Sally . . . . . 182.50	Tropicana . . . . 24.50
Ginger . . . . . 20.00	Screw Ball . . . . 140.00	Thrill . . . . . 140.00
Malsie . . . . . 18.50	Short Stop . . . . 130.00	Wisconsin . . . . 97.50
	Show Girl . . . . 18.00	Yanks . . . . . 84.50

**ONE BALL, MULTIPLE FREE PLAY**  
Victory Special With Chrome Front Roll . . . . . \$ 89.50

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Twin Bonus Super Bell, 5¢-5¢ . . . . . \$395.00

**NOW DELIVERING NEW EQUIPMENT**  
El Paso, Holiday, Serenade, One-Two-Three and Citation, Keeney Electric Cigarette Vendor, Keeney Twin Bonus Super Bell, Mills Bonus Bell, Mills Jewel Bell, Mills Melon Bell, Mills Q.T. Bell and Mills Vest Pocket Bell.

**ROY MCGINNIS CO.**  
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**OPERATE CORADIO**

**COIN OPERATED RADIO**

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New York 7, N. Y.  
Phone: Beekman 8-0038

**CORADIO, Inc.**

**1949**

GIVE TO THE DAMON RUNYON CANCER FUND

## SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

(Continued from page 25)

Songs	Publisher	Sustaining Instrumental				Commercial Instrumental				Add.				
		SI	SV	CI	CV	SI	SV	CI	CV					
Buttons and Bows (Pale Face)	Famous	1	10	0	10	2	7	8	10	3	11	0	8	9
Quanto Le Gusta (Date With Judy)	Peer	1	1	0	4	2	5	1	4	0	11	0	4	
Down Among the Sheltering Palms	Miller	2	6	0	4	4	4	3	6	2	5	0	3	4
Far Away Places	Laurel	1	4	0	4	0	0	0	3	2	8	0	3	
For You	Witmark	9	10	0	2	7	2	3	3	7	3	0	2	8
Galway Bay	Leeds	2	6	0	1	1	4	2	2	1	4	0	1	
Hair of Gold, Eyes of Blue	Mellin	0	3	0	2	1	4	2	4	0	3	0	2	
Here I'll Stay (Love Life)	Chappell	4	7	0	8	3	3	1	7	0	8	0	5	
Hold Me	Robbins	0	6	0	3	3	5	2	3	4	7	0	2	1
I Love You So Much It Hurts	Melody Lane	3	6	0	4	3	3	3	4	1	1	0	3	1
If We Can't Be the Same Old Sweethearts	Falst	5	2	0	3	8	5	1	4	0	7	0	3	
In the Market Place of Old Monterey	Shapiro-Bernstein	3	8	0	1	3	7	4	2	3	2	0	1	
I've Got My Love To Keep Me Warm	Berlin	1	2	0	3	0	1	0	3	5	1	0	4	
Lavender Blue (So Dear to My Heart)	Santly-Joy	1	11	1	8	0	0	1	4	2	5	0	4	1
My Darling, My Darling (Where's Charley?)	E. H. Morris	3	7	0	10	2	8	5	13	1	11	0	10	6
On a Slow Boat to China	Melrose	3	5	0	7	0	10	7	8	2	10	0	8	
One Sunday Afternoon (One Sunday Afternoon)	Remick	4	3	0	2	1	10	4	2	6	1	0	1	
Santa Claus Is Comin' to Town	Falst	4	5	0	9	3	5	5	11	2	3	0	9	5
Say It Isn't So	Berlin	9	4	0	2	6	4	0	6	7	8	0	2	
That Certain Party	Bourne	3	8	0	8	5	7	0	6	1	5	0	8	11
The Christmas Song	Burke-V. Heusen	0	10	0	13	0	5	0	11	0	9	0	10	5
White Christmas	Berlin	5	15	1	22	4	10	4	23	3	13	2	22	17
Winter Wonderland	Bregman-Vocco-Conn	7	6	2	8	5	3	7	8	5	1	5	8	
You Were Only Fooling	Shapiro-Bernstein	1	9	0	4	2	5	7	6	1	5	0	4	
You're All I Want for Christmas	Porgie	1	9	0	4	0	0	0	4	0	6	0	3	

## RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 25)

POSITION	Weeks to date	Last Week	This Week	Song	Artist	Label
				(J. Fina Ork, Mercury 5160; Varsity 102; Varsity Ork-Frank & Chorus, Varsity 102; Jack Carroll-David Rhodes Ork, National 9033; E. Howard Ork, Mercury 5214)		
2	24	14	WHITE CHRISTMAS	B. Crosby	Decca 23778-AS	
				(The Ravens, National 9063; P. Sinatra, Columbia 38257; B. Doyle-R. Bloch's Ork, Signature 15058; G. Fields, London 300; E. Howard Ork, Mercury 5216; G. Jenkins Ork-B. Carroll, Capitol 15202; V. Damone, Mercury 5178; J. Stafford & Lynn Murray Singers-P. Weston Ork, Capitol 15200; W. Tuttle, Capitol 15204; The Mel-Tones, Jewel G-4000; P. Waring & His Pennsylvanians, Decca 24500)		
8	18	16	ON A SLOW BOAT TO CHINA	Art Lund	MGM 10289-AS	
6	12	17	A LITTLE BIRD TOLD ME	P. Watson	Supreme S-1507-AS	
9	14	18	BUTTONS AND BOWS	B. Garret-H. Mooney Ork	MGM 10244-AS	
3	17	19	A LITTLE BIRD TOLD ME	Blue Lu Barker Ork	Capitol 15308-AS	
4	21	20	YOU WERE ONLY FOOLIN'	K. Starr	Capitol 15226-AS	
22	10	20	TWELFTH STREET RAG	Pee Wee Hunt	Capitol 15105-AS	
				(S. Bechet & His New Orleans Feetwarmers, Victor 20-3120; Freddie Fisher, FM 301 & Regent 123; Liberace, Signature 15240; A. Smith & His Cracker-Jacks, MGM 10294; Eddie (Gim) Miller, Rainbow 70033; Jack Fina & Ork, MGM 10251; Varsity 106; B. Bishop Ork, Bullet 1061; N. Simons, Rego 1018; M. Herth Trio, Decca 24450; Varsity Ragtime Band, Varsity 106)		
1	—	22	SWEET GEORGIA BROWN	Brother Bones and His Shadow	Tempo 652-AS	
				(C. Jones & His Kentucky Corn Crackers, Rondo R-153; W. Gray-V. Musso, Modern 20-611; R. Murphy, Majestic 1271; B. Strong Ork, Tower 1255; J. Higgins Honeydrippers, Exclusive 271)		
2	—	23	QUANTO LA GUSTA	J. Smith and the Clark Sisters	Capitol 15280-AS	
4	—	24	ON A SLOW BOAT TO CHINA	S. Lanson	Mercury 5191-AS	
6	19	25	ON A SLOW BOAT TO CHINA	B. Goodman Ork-A. Hendricks	Capitol 15208-AS	
1	—	26	BOUQUET OF ROSES	Eddy Arnold, the Tennessee Playboy and His Guitar	Victor 20-2806-AS	
				(D. Haymes-The Troubadours, Decca 24506; T. Turner & the Westerners, Varsity 8001; J. Wakely, Capitol 40187)		
8	18	26	BUTTONS AND BOWS	Betty Rhodes-H. Zimmerman Ork	Victor 20-3078-AS	
1	—	26	I'VE GOT MY LOVE TO KEEP ME WARM	L. Brown Ork	Columbia 38324-AS	
				(R. Noble Ork, Victor 20-3302; The Starlighters, Capitol 15330)		
22	20	29	A TREE IN THE MEADOW	Margaret Whiting	Capitol 15123-AS	
				(B. Brown-Varsity Ork, Varsity 108; P. Pennelly, MGM 10211; B. Johnson, Columbia 38379; J. Laurens, Mercury 5148; B. Lester, Rainbow 70015; M. Lewis-Ames Brothers, Decca 24411; Joe Lost Ork, Victor 20-2985; Varsity 108)		
1	—	29	MY DARLING, MY DARLING	P. L. Hayes and the Stardusters	Decca 24519-AS	

**ADVANCE RECORD RELEASES**

**POPULAR**

(Continued from page 36)

- Why is It? P. Warren (Joe) Victor 20-3318
- Would Ya J. Mercer and the Pied Pipers-P. Weston Ork (Let's Fly) Capitol 15337
- You, You, You Are the One Jackie Brown Quartet (Bouquet of) MGM 10336
- You're Much Too Marvelous D. Farney-P. Baron Ork (Tenderly) Mercury 5232

**LATIN-AMERICAN**

- Ayes Del Alma Marimba (La Tonaleca) Victor 23-1090
- Ballare Tu Son Conjunto Matamoros (Soy Maraquero) Victor 23-1096
- Con El Alma En Los La'ies Tona La Negra (Mi Pesar) Victor 23-1094
- Corazon De Dios J. Arvizu (Mi Carta) Victor 23-1093
- El Hildalguese Trio Tariaturi (El Huarache) Victor 23-1089
- El Huarache Trio Tariaturi (El Hildalguese) Victor 23-1089
- El Mulato En El Morro Arcano Y Sus Maravillas (Un Poquito) Victor 23-1095
- El Resbalon L. Meyer Ork (La Gallina) Victor 23-1091
- El Tren De Las Once J. D'Arienzo Ork (Ya Estamos) Victor 23-1098
- Juan Cocorioco Conjunto Casino (Tu Que) Victor 23-1097
- La Gallina Ponedora L. Meyer Ork (El Resbalon) Victor 23-1091
- La Tonaleca Marimba (Ayes Del) Victor 23-1090
- Mi Carta J. Arvizu (Corazon De) Victor 23-1093
- Mi Pesar Tona La Negra (Con El) Victor 23-1094
- Que Maravilloso F. Fernandez (Vencida) Victor 23-1092
- Sabe Dios Duetto Sonora (Valentin De) Victor 23-1088
- Soy Maraquero Conjuntos Matamoros (Ballare Tu) Victor 23-1096
- Tu Que Has Hecho Conjunto Casino (Juan Cocorioco) Victor 23-1097
- Un Poquito De Tu Amor Arcano Y Sus Maravillas (El Mulato) Victor 23-1095
- Valentin De La Sierra Duetto Sonora (Sabe Dios) Victor 23-1088
- Vencida F. Fernandez (Que Maravilloso) Victor 23-1092
- Ya Estamos Iguales J. D'Arienzo Ork (El Tren) Victor 23-1098

**CHILDREN'S RECORDS**

- Counting Songs The Bill Conway Trio (The Alphabet) Spinner 99-1002
- Did You Ever See a Lassie The Bill Conway Trio (The Mulberry) Spinner 99-1003
- Mother Goose Songs About Cats J. Lathrop (Mother Goose) Spinner 99-1005
- Mother Goose Songs About Dogs J. Lathrop (Mother Goose) Spinner 99-1006
- Mother Goose Songs About Figs J. Lathrop (Mother Goose) Spinner 99-1007
- Mother Goose Songs About Sheep J. Lathrop (Mother Goose) Spinner 99-1007
- Old MacDonald's Birds A. Carney (Old MacDonald's) Spinner 99-1001
- Old MacDonald's Chicken Yard A. Carney (Old MacDonald's) Spinner 99-1001
- Old MacDonald's Farm Animals—Parts I & II—A. Carney Spinner 99-1000
- Teeny-Tiny G. Sorel (The Gingerbread) Spinner 99-1004
- The Alphabet Song The Bill Conway Trio (Counting Songs) Spinner 99-1002
- The Cat and the Mouse G. Sorel (The Little) Spinner 99-1005
- The Cuckoo Who Lived in a Clock Album—G. Kelly-D. Bain (1-10") Columbia MJV-50
- The Gingerbread Man G. Sorel (Teeny-Tiny) Spinner 99-1004
- The Little Red Hen G. Sorel (The Cat) Spinner 99-1005
- The Mulberry Bush The Bill Conway Trio (Did You) Spinner 99-1003

**HOT JAZZ**

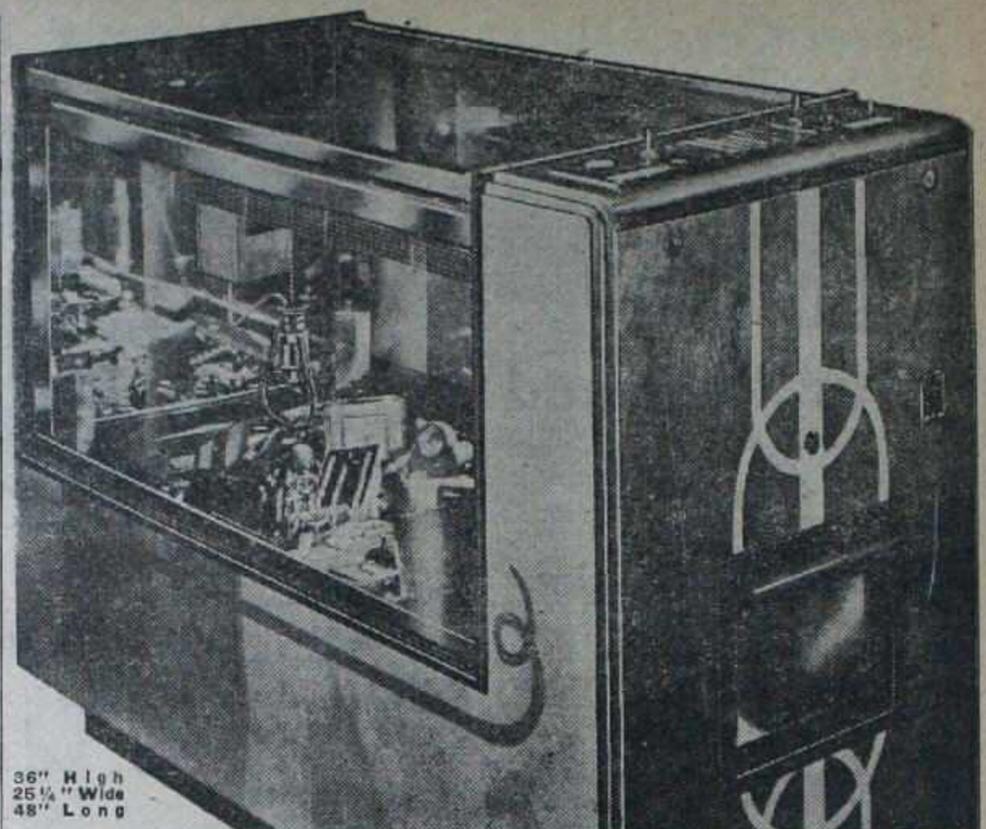
- Artie's Jump Big Jay McNeely (The Deacon's) Savoy 685
- Gussie G Red Rodney's Be Boppers (Perdido) Mercury 8906
- Loop-Flu-e-Du 6 Bips and a Bop (Honeysuckle Rose) Manor 1153
- Perdido Red Rodney's Be Boppers (Gussie G) Mercury 8906
- The Deacon's Hop Big Jay McNeely (Artie's Jump) Savoy 633

**INTERNATIONAL**

- A Klein Melamed S. Meisels-A. Ellstein Ork (Shaves, Hamavdil) Victor 25-5090
- Auf Auf Zehenspitzen W. Glahe Ork (Grillenhochzeit) London P-18045
- Auf Der Reeperbahn Nachts Um Halb Eins H. Albers (Sag' Wie) London P-18032
- Auf Wiederseh'n, Leb' Wohl J. Evens (Vielleicht Sag') London P-18034
- Chansons Parisiennes Album (4-10") E. Piaf . . . Columbia F-5 (4012-F to 4015-)
- Les Amants de Paris . . . 4012-F
- Monsieur Lenoble Il Pleut . . . 4013-F
- Un Refrain Courait Dans la Rue La Vie En Rose . . . 4014-F
- C'est Merveilleux Le Chant du Pirate . . . 4015-F
- Adieu Mon Coeur Clopin-Clopant B. Toffel (Montagnes) London P-18053
- Czardas F. Wojnarowski-C. Glazer (Finger Dance) Dana 2029
- Drehwurm W. Glahe Ork (Mumpitz) London P-18042
- Fascination W. Glahe (Toggele) London P-18047
- Finger Dance Polka F. Wojnarowski Ork-C. Glazer (Czardas) Dana 2029
- Flimmerkiste W. Glahe Ork (Shabernack) London P-18048
- Four Part Reel L. Walsh (Irish Figure) Rex 15029
- Gemutlicher Hoek Im Gerchaus Landlerkapelle Loretan (Uf Ein) London P-18016
- Grillenhochzeit W. Glahe Ork (Auf Zehenspitzen) London P-18045
- Hornpipe Medley L. Rowsome (Set Dance) Rex 15028
- Hosenmatz W. Glahe Ork (Huckepack) London P-18036
- Huckepack W. Glahe Ork (Hosenmatz) London P-18036
- Ich Wunsche Dir Gluck, Jenny L. Andersen (Kleines Maerchen) London P-18055
- Irish Figure Dance L. Walsh (Four Part) Rex 15029
- Isi Kambisia Perdikoula G. Ganiopoulou (Mes' T') Victor 25-8204
- Ja, Vi Elsker Dette Landet Militaerorkester (Kan Du) Victor 25-8035
- Jig Medley L. Rowsome (Reel Medley) Rex 15024
- Kan Du Glemme Gamle Norge E. Krogh (Ja, Vi Elsker) Victor 25-8035
- Kleine Norsee-Schwalbe H. Albers (Nic Ist) London P-18031
- Kleines Maerchen L. Andersen (Ich Wunsche) London P-18055
- Marlene Ork Casael I Sette Villici (Mazurca Virtuosa) Victor 25-7102
- Mazurca Virtuosa Ork Casael I Sette Villici (Marlene) Victor 25-7102
- Mes' T' Ambell, Sti Staffida G. Vasilopoulou (Ise Kambisia) Victor 25-8204
- Mick McGilligan's Daughter Mary Ann P. Dell (Mrs. Mulligan) Rex 15031
- Mrs. Mulligan, The Bride of the Coombe P. Dell (Mrs. Mulligan) Rex 15031
- Montagnes B. Toffel (Clopin-Clopant) London P-18053
- Mumpitz W. Glahe (Drehwurm) London P-18042
- Nic Ist Braun Wie Eine Kaffebohne H. Albers (Kleine Nordsee) London P-18031
- Phil the Fluter's Ball E. Scott-Coomer (The Mountains) Rex 15036
- Reel Medley L. Rowsome (Jig Medley) Rex 15024
- Sag' Wie Heisst Du H. Albers (Auf Der) London P-18032
- Joseph Schmidt in Songs Around the World Album J. Schmidt (3-10") Elite 202
- Canzonetta . . . Elite E 1638
- Das Alte Wort: Ich Liebe Dich . . . Elite 1638
- Du Sollst Der Kaisermeiner Seele Sein . . . Elite E 1638
- La Paloma . . . Elite 1637
- O Sole Mio . . . Elite 1637
- The Magic Song . . . Elite E 1636
- Set Dance L. Rowsome (Hornpipe Medley) Rex 15026
- Shabernack W. Glahe (Flimmerkiste) London P-18048
- Shaves, Hamavdil S. Meisels-A. Ellstein Ork (A. Klein) Victor 25-5090
- The Mountains o' Mourne B. Scott-Coomer (Phil the) Rex 15036
- Toggele W. Glahe Ork (Fascination) London P-18047
- Uf Em Weg Zum Vrenell Landlerkapelle Loretan (Gemutlicher Hoek) London P-18016
- Vielleicht Sag' Ich Ja J. Evens (Auf Wiederseh'n) London P-18034

**RELIGIOUS**

- Come to the Savior Balles Brothers (Read Romans) Columbia 20529
- Read Romans Ten and Nine Balles Brothers (Come to) Columbia 20529



36" High  
25 1/2" Wide  
48" Long

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**SENSATIONAL EARNINGS!**

**PERFECT CONTROL OF ITS FASCINATING ACTION ASSURES CONTINUED PLAYER APPEAL**

- ★ Wide Store Front Visibility Attracts Attention—Holds Play
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- ★ Complete Fluorescent Lighting Permits Rich Display of Merchandise
- ★ Dual Control Speeds 12 Second Play
- ★ Realistic Overhead Industrial-Type Crane Fascinates All Types of Patrons
- ★ Easy To Dress
- ★ Location Tested for Almost 2 Years

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FROM STOCK!

**RUNZEL**  
Pushback Wire

18 or 20 Strand

**68**

Color Combinations

Pushback wire, for many years one of our leading items, has kept pace with the phenomenal growth of the coin machine industry.

The wide variety of color combinations available lends itself to devious methods of wiring harness—to meet any requirements of the industry.

Coin machine service organizations and distributors are invited to write for complete information as to how they may better serve their trade by furnishing them with RUNZEL quality wire.

Manufacturers of coin machines may avail themselves of our engineering facilities for designing correct and most efficient wiring harness.

Send us your specifications for  
**INTER-COM CABLE**

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Cord and Wire Co.  
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CHICAGO 41, ILL.

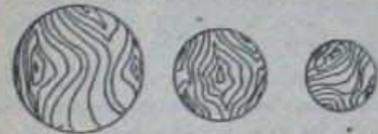


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AUTHORIZED BELL-O-MATIC DISTRIBUTOR

**WOODEN BALLS**  
For Skoe Balls, Roll Downs and All Other Games.



- Perfect Workmanship
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**Record Reviews**

(Continued from page 34)

**RATINGS**  
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

**RATINGS**

OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

**FOLK**  
**SMOKEY HOGG**  
(Bullet 385)  
**Hard Times** 53--50--52--56  
Mediocre rough blues about palls.  
**Coin' Back Home** 50--50--52--54  
Dull, slipshod blues performance.

**THE FOUR TUNES**  
(Columbia 30145)  
**Take My Lonely Heart** 67--68--65--68  
Fair song draws a clean, if unexciting interpretation by the group.  
**Where Is My Love?** 67--68--65--68  
Same comment.

**SAVANNAH CHURCHILL**  
(The Four Tunes)  
(Columbia 30146)  
**The Best of Friends** 78--78--78--78  
Tune, which is more a pop item than a race ditty, draws a fine vocal from Savannah.  
**The Things You Do to Me** 71--71--70--72  
More of the same save that the song hasn't the quality of the item on the top side.

**SISTER ROSETTA THARPE AND MARIE KNIGHT**  
(Sam Price Trio)  
(Decca 48090)  
**Up Above My Head, I Hear Music in the Air** 85--87--83--85  
This is a classic in its field; wonderful rhythm and exciting spiritual hollering by the Slater and cohort Knight.  
**My Journey to the Sky** 77--77--77--78  
The team score again, but only in moderation here.

**CECIL GANT**  
(4 Star 1284)  
**I'm Traveling Alone** 73--73--72--74  
Accompanying himself on the piano, Gant warbles a nostalgic tune of his own composition. Ditty has an earthy, bluesy quality in the Robison-Mercer tradition.  
**God Bless My Daddy** 71--70--70--71  
Warm, personal projection in Gant's stinging of a tearjerker. Lyric, narrating a child's prayer for his soldier daddy, is dated.

**BILLY HUGHES' PECOS PALS**  
(4 Star 1283)  
**I'm Telling You** 62--62--62--62  
Annoying dead sound of the rhythm mars an otherwise satisfactory rendition of a good-enough tune.  
**It's Too Late (To Change Your Mind)** 64--64--64--64  
Similar treatment of a strictly-by-formula Western.

**DR. CLAYTON'S BUDDY ORK**  
(Victor 26-3235)  
**Walking With the Blues** 65--65--64--67  
Passable lowdown blues shout by Sunnyland Slim, the conception is quite unexceptional. Appropriate barrelhouse 88 backing.  
**Farewell, Little Girl** 68--68--67--69  
Slim overdoes the falsetto exclamations punctuating the lines here. Rendition does have some feeling, with piano work contributing nicely.

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

**RATINGS**

OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

**FOLK**  
**JOE TURNER**  
(MGM 10321)  
**So Many Women Blues** 62--62--60--63  
Poor effort for Turner, who paces mechanically thru a machine-stamped blues.  
**Messin' Around** 64--64--64--65  
More feeling here, but the characteristic Turner drive is scarcely in evidence.

**WILEY AND GENE**  
(Columbia 26520)  
**No Hope for Love** 72--72--72--72  
Effective harmonization of a heartfelt lament.  
**You—Little Sweet—Little You** 69--69--70--68  
Homey ditty is warmly warbled by the team, but lacks real punch.

**RACE**  
**STERLING MALONE QUINTET**  
(Bullet 387)  
**Big Fat Poppa** 59--59--58--60  
Thrush's up-tempo blues piping is shallow in feeling, with ork backing pat but pepless.  
**Blow Top Blues** 79--77--77-75  
One Buddy Moore shout is a compelling slow-drag blues with an exceptionally smart and original lyric. The hipsters will cotton to this one.

**BILLY LANGFORD**  
(Lenox L-504)  
**Be-Bop on the Boogie** 56--56--55--58  
Slapdash jump boogie production gets nowhere. The only trace of be-bop is in the title.  
**Blues in Nashville** 58--58--57--59  
Weak, slow, blues piping. Tenor sax passages are a redeeming feature.

**CHAMPION JACK DUPREE & HIS TRIO**  
(Lenox L-505)  
**Bus Station Blues** 66--66--65--67  
Old-style blues shouter gets off a listenable up-tempo blues, with good-beat trio backing.  
**Bad Whiskey and Wild Woman** 62--62--60--64  
Slow blues effort doesn't rise above mediocrity in conception or treatment.

**SIR CHARLES THOMPSON'S ALL STARS**  
(Savoy 679)  
**Blue Monday Caravan** 84--84--83--84  
Thompson's slow-drag 88-ing highlights a sock lights-out instrumental blues, fashioned around a simple but arresting bass figure. Trumpet and tenor solos enhance mood.  
**Cooking With Cookie** 72--72--70--74  
Bop-tinged up-tempo blues dedicated to deejay Bill Cook. Piano good, but over-all effect isn't up to flip in sturdiness and mood.

**JIMMY LIGGINS & HIS DROPS OF JOY**  
(Specialty SP 319)  
**Careful Love** 67--67--67--67  
Slow, heavy-rolling boogie-blues is chanted with feeling, but the lyrics lack punch.  
**Homecoming Blues** 83--84--82--82  
Jumpin' boogie with musical train effects builds up an overwhelming drive enhanced by the shouters' rhythmic station-calling patter.

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ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

**RACE**

**BUSTER BENNETT BAND**  
Let Me Love You, Baby

58--57--56--60  
Augmented by an alto, group gets a lot closer to authentic blues feeling, with warbling an approximation of the low-down groove. But side doesn't convince, owing again to lack of sincerity.

**PAUL WILLIAMS SEXTETTE**  
(Savoy 680)

Paradise Valley Walk

62--62--60--64  
Alto solos, repetitiously and monotonously in front of a simple reiterated riff. Formula needs excitement to succeed, and excitement isn't present.

**Walkin' Around**

67--67--66--68  
More variety here, with (growl) trumpet and sax passages played with some range of expression and imagination to a catchy beat. No unity of conception here, tho, making for a disjointed effect.

**BUSTER BENNETT TRIO**  
(Columbia 30148)

Rockin' My Blues

43--43--40--46  
A hapless melange: in-different up-tempo blues chanting in front of a trio in which drums and piano bop drearly and tenor sax hops badly.

**CAMILLE HOWARD**  
(Specialty SP 318)

Sundays With You

72--72--72--72  
Gal's sultry note-bending and rhythmic 88-ing squeeze all the juice from a lean ballad.

**Bump in the Road**

Boogie

67--66--66--68  
Routine piano boogie maintains a steady driving beat.

**JOE MEDLIN WITH THE THREE RIFFS**  
(Atlantic 867)

I'm Glad for Your Sake

84--84--82--85  
Sack sentimental warbling of oldie marks singer Medlin as corner in race field. Side figures to score in jukes.

**Bewildered**

80--79--78--82  
Good enough performance of tune that's clicking via a Bullet waxing. Could pick up overflow coin.

**GEORGE BARKLEY-THE GEORGE BARKLEY QUINTET**  
(Uptown 100)

Bashful Bubber Blows

84--84--84--84  
Auspicious debut of new label, as swinging jump combo puts on the heat. Bubber Brooks' pumping, pleasing-toned tenor sax solos all the way. Builds, too.

**You Gotta Be Careful**

83--83--83--83  
Louis Jordan-type comic sermon in song, with Brooks' sax spotted. A likely novelty entry.

**ROY MILTON & HIS SOLID SENDERS**  
(Specialty SP 317)

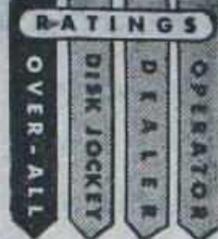
New Year's Resolution

34--84--83--84  
Smart novelty performance appealingly warbled and orked should endure long after the New Year holiday.

**Porter's Love Song**

72--72--70--74  
Clever oldie, tho not ideal race material, receives satisfactory treatment.

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



**LATIN-AMERICAN**

**RALPH FONT ORK**  
(MGM 10323)

Nighty-Night

68--72--68--70  
Good beat behind Font's neat pianistics.

**My Confession**

72--73--71--72  
Better tune and flashier keyboarding make this the topside of the disk-ing.

**MARCELINO GUERRA Y SU ORQUESTA**  
(Verne 0176)

La Droga (Bolero Son)

71--72--72--70  
Marcelino warbles this one with warm feeling, and the band beats it out leisurely for the dancers.

**Dandy de Belen**

(Rumba)

72--72--72--71  
Polished orking and bright, crisp rhythm should please the rumbadicts. The warbling is satisfactory, but mostly incidental.

**LUCHO BERMUDEZ Y SU ORQUESTA-BOB TOLEDO**  
(Victor 23-1071)

Ansiedad (bolero)

61--61--62--60  
Warbler does a pale job on a classy melody. The orking is pretty heartless too.

**Cuca (parro)**

64--64--64--63  
All participants are more convincing in this brighter dance vein.

**JUAN ARVIZU**  
(Victor 23-1070)

Hasta Siempre (bolero)

71--72--72--70  
Juan packs this one with passion, but sounds a bit rushed. The ork maintains a danceable beat.

**Soledad (bolero)**

72--72--72--72  
Crooner puts more personality than voice into this rich number.

**ARSENIO RODRIGUEZ Y SU CONJUNTO**  
(Victor 23-1072)

A Belen Le Toca

70--70--71--68  
Spirited native stuff with group chanting, trumpets and rhythm. Rumbadicts should go for its definite rhythm.

**Los Tres Juanes**

(bolero)

61--61--62--60  
Appeal is limited to Latin neighborhoods.

**CHELA CAMPOS**  
(Victor 23-1076)

No Me Interesa (bolero mambo)

69--70--70--68  
Chirp projects this jazz rumba with rich quality. Clefing spots some provocative modern harmony.

**Para Que Sufrir**

(bolero)

65--66--65--64  
Sultry chirping of more conventional material.

**CARLOS RAMIREZ**  
(Roberto Valdes Arnau Ork)  
(BMC 2513)

Belen (cancion de cuna)

75--78--76--70  
The popular concert baritone has a way with pop material too. He has plenty of voice and sensuous quality for this rich melody.

**Un Poquito De Tu Amor**

(bolero-mambo)

76--78--77--72  
Plenty of gusto goes into this provocative chaut. Clefing brings out a tricky beat and modern harmonies.

(Continued on page 90)

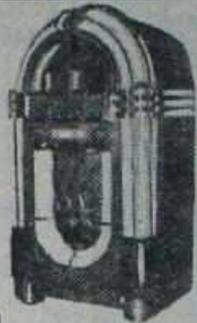
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## Record Reviews

(Continued from page 89)

**RATINGS (100 Point Maximum)**

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
 40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS OVER-ALL DISK JOCKEY DEALER OPERATOR	ARTIST TUNES LABEL AND NO. COMMENT	RATINGS OVER-ALL DISK JOCKEY DEALER OPERATOR
<b>LATIN AMERICAN</b>			
<b>HNOS. MARTINEZ</b> GIL (Victor 23-1079) <b>Que Yo La Odie</b> (bolero)	73--74--73--72		
The harmony team chants this warm bolero with mellow feeling. Rhythm and orking are tasty and danceable.			
<b>Noche de Acapulco</b> (bolero)	68--68--68--68		
Rendition has ups and downs, with the danceable orking providing the more spirited spots.			
<b>MIGUEL ACEVES MEJIA</b> (Victor 23-1078) <b>Soy Huerfanito</b> (cancion ranchera)	62--62--64--60		
Mexican folk tune is chanted with sobby gusto. Orking has real native color, but fare is limited to natives and Mexiphiles.			
<b>A Las Tres de la Manana</b> (cancion ranchera)	62--62--64--60		
Similar material is marred by some off-key orking.			
<b>ESTRELLAS DEL RITMO</b> (Coda 5094) <b>Boca Chica Costa Rica</b> (rumba)	75--77--77--72		
An Irving Fields number provides a sensuous, highly danceable rumba at an easy-going tempo. Piano and flute are featured.			
<b>Rockin' Chair Rumba</b>	77--78--78--74		
More of the typical Fields-fare, this one a dancey montuno featuring plenty of piano, flute and trumpet.			
<b>CLASSICAL</b>			
<b>SET SVANHOLM, WITH RCA VICTOR ORK, FRIEDER WEISSMANN, Cond.</b> (RCA Victor 12-0528) (1-12") <b>Wagner: Tannhauser—Rome Narrative</b> (Parts I & II)	67--66--67--NS		
Tannhauser's narrative of his unsuccessful efforts to gain pardon from the Pope is projected with dramatic force by the Swedish tenor, whose stylistic grasp almost compensates for his vocal shortcomings.			
<b>JOEL BERGLUND, WITH ORK, Cond. by LEO BLECH</b> (RCA Victor 12-0533) (1-12") <b>Wagner: Der Fliegende Hollander—"Dich Frage Ich"</b> (Parts I & II)	68--68--68--NS		
This sombre-to-stormy baritone aria from the master's early music-drama gives the orchestra great prominence, but here it obscures many of the baritone's rich tones. However, Blech's dramatic projection of the score makes the disk an exciting one.			
<b>ZINO FRANCESCATTI-ARTUR BALSAM</b> (Columbia 17500-D) <b>Liebesleid (Love's Sorrow)</b>	77-77-77--NS		
Good-toned, well-played fiddling of the familiar Fritz Kreisler piece.			
<b>Liebesfreud (Love's Joy)</b>	77--77--77--NS		
Ditto			
<b>CLASSICAL</b>			
<b>THE PHILADELPHIA ORK—EUGENE ORMANDY, Dir.</b> (Columbia 12947-D) <b>Prelude a L'Apres-Midi D'Un Faune.</b> Parts I & II	80--81--79--NS		
Ormandy delivers an expert reading of the Debussy fave which is sensitively performed by the Philadelphia group and is afforded an excellent technical recording.			
<b>FLORENCE QUARTARARO-RAMON VINAY, WITH RCA VICTOR ORK</b> Cond. by <b>JEAN PAUL MOREL</b> (RCA Victor 12-0531) (1-12") <b>Puccini: La Tosca—"Perche Chioso"</b> (Part I)	70--70--70--NS		
This dramatic duet has not been available previously on a single, and the young Met tenor and soprano deliver with adequate voices and dramatic style.			
<b>Part II—"La Vediti Ti Ama?"</b>	72--72--72--NS		
Team is more effective on this more romantic, less-dramatic section of the same scene. Quality of the voices is warm and pure.			
<b>ROBERT MERRILL, WITH RCA VICTOR ORK—Cond. by JEAN PAUL MOREL</b> (RCA Victor 12-0531) (1-12") <b>Rossini: Barber of Seville—"Largo al Factotum"</b>	81--80--82--NS		
The popular "Figaro" warhorse is polished off with fine technique and colorful style in Merrill's robust baritone.			
<b>Leoncavallo: "Zaza, Piccola Zingara"</b>	80--80--80--NS		
The fine baritone projects a lush melodic aria with plenty of voice and feeling. The recording quality is top-grade.			
<b>HUDDERSFIELD CHORAL SOCIETY, WITH THE LIVERPOOL PHILHARMONIC ORK—MALCOM SARGENT, Dir.</b> (Columbia 72733-D) <b>Messiah—Amen</b>	74--75--73--NS		
Excerpt from the Handel work draws a stirring recording and performance by the English groups.			
<b>Messiah—Hallelujah</b>	75--75--75--NS		
More familiar is this piece of the Handel classic, and it too is handsomely presented by the chorus and ork.			
<b>GIUSEPPE DI STEFANO, with Orch.</b> cond. by <b>Elberto Erede</b> (Victor 12-0529) (1-12") <b>Mignon: "Addio Mignon"</b> (Thomas)	72--72--72--NS		
The young Met tenor interprets the popular aria with fine, pure tone that is occasionally affected by excessive dramatics.			
<b>"Ah! Non Credevi Tu!"</b>	74--74--74--NS		
Another familiar tenor tour de force is wrapped up with beautiful tones and exaggerated mannerisms of the Italian school.			

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This week The Billboard swings into the final lap of the First Annual Coin Machine Roll Call. 150,000 pieces of mail postmarked "Cincinnati, Ohio--Jan. 1, 1949," are in the mail calling all coinmen to answer the first industry census.



You may receive several letters. Each one you receive means your name was given to us by one of the 102 manufacturers and distributors co-operating in this drive. Why? To find out who of the thousands of operators who entered the industry since the war are still active. Letters have been sent to every name on every list. There just isn't time to check one against the other.



This is your last chance to start the new year right by getting the next 8 issues of The Billboard, including the important CMI Convention Issue and Juke Box Supplement for only \$1—just half the regular newsstand price.

Have you forgotten to renew your subscription? Was your newsstand sold out last week? Does someone else grab your office copy before you get it? Could you use an extra copy delivered to your home? Then you can't afford to pass by this money-saving offer. Clip out the coupon and mail it today!

## SUBSCRIBERS—USE THIS COUPON

To: B. A. BRUNS 55  
 THE BILLBOARD  
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I AM A COIN MACHINE MAN!

Enroll me as an

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I already subscribe to The Billboard and want my subscription extended for eight weeks for only \$1.

Send me an additional copy for 8 weeks for \$1.

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STREET \_\_\_\_\_

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Enclose **1** with your coupon and get the big December catalog issue of VEND.

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COMPANY \_\_\_\_\_

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## Happy 1949

"Brush Those Tears From Your Eyes"  
For It's Time To Get Wise!

BUY WILLIAMS'  
EL PASO

That Brand-New Five-Ball Game with  
thumper bumpers and a million thrills.  
Available NOW!

## SLOTS

COMPLETELY  
RECONDITIONED AND  
FULLY GUARANTEED

EXTRA BELL, 5¢ .. \$125  
BLUE FRONT, 5¢ .. 90  
BROWN FRONT, 5¢ .. 95  
BROWN FRONT, 10¢ 100  
BROWN FRONT, 50¢ 175  
GOLD CHROME, 5¢ .. 100  
FUTURITY, 10¢ .. 100  
MELON BELL, 5¢ .. 95  
WAR EAGLE, 25¢ .. 85  
BLACK CHERRY, 25¢ 155  
STANDARD CHIEF,  
5¢ .. 175  
BRONZE CHIEF,  
Set, 5-10-25 .. 450

W • W  
Terms: 1/3 down,  
balance sight draft.

## CONSOLES

Keeney BONUS  
SUPER BELL:  
Single .. \$275  
Twin .. 475  
Three-Way .. 595  
Bally TRIPLE BELL .. 485  
Bally DOUBLE-UP .. 325  
Bally DRAW BELL .. 165  
Mills THREE BELLS,  
Post-War .. 275  
Mills THREE BELLS,  
Pre-War .. 150

W • W  
GENCO  
BING-A-ROLL  
World's Most Popular  
Wooden Ball Roll-Down,  
Brand New, Original Crates.. \$325

## NEW GAMES

Immediate Shipment  
Williams EL PASO  
Genco ONE-TWO-THREE  
United SERENADE  
Exhibit MAGIC  
Chicago Coin TEMPTATION  
Bally CARNIVAL  
W • W  
SEE OUR EXHIBIT  
at the Coin Machine  
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WHEN IN CHICAGO  
Visit our famous showroom.  
See the finest in new and  
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SIMPLY SEND YOUR LIST OF NAMES TO B. A. BRUNS, THE BILLBOARD,  
2160 PATTERSON ST., CINCINNATI 22, OHIO. YOU WILL BE BILLED  
LATER AT \$1 PER NAME. OR ENCLOSE YOUR CHECK AND EVERY NAME  
WILL ALSO RECEIVE FREE A COPY OF THE DECEMBER CATALOG ISSUE  
OF VEND LISTING ALL MANUFACTURERS AND WHAT THEY MAKE.

## IT'S NEW — IT'S AMAZING

The Greatest Advance in the History of  
Coin Operated Music

SEEBURG  
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MULTIPLE SELECTION — NEW PLAYING APPEAL — BRILLIANT  
MODERN APPEARANCE — STURDY SIMPLIFIED CONSTRUCTION —  
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PLACE YOUR ORDER NOW FOR PROMPT DELIVERY

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GIVE TO THE DAMON RUNYON CANCER FUND

## Tax Planning . . . No. 2 in a Series:

You, Too, Can Be Jack Benny:  
Save \$\$ by Capital Gains Tax

(Continued from page 52)

other methods whereby tax savings have been effected.

Formerly the most well-known income splitting device was the formation of a partnership, or of a corporation, or the establishment of a trust, etc.

Before the 1948 act went into effect many husband and wife partnerships were formed. The wife had to contribute capital and services to the partnership in order for the partnership to be upheld by the government. With the new 1948 law providing for income splitting by husband and wife on a joint return, there is no tax advantage in the formation of a husband-wife partnership. However, if a partnership was formed by a husband and wife on or after January 1, 1948, to be on the safe side, it is suggested that they file a joint return so that should the partnership be declared invalid, they could still split their incomes legally.

## Corporations

Due to the fact that an individual can pay as high as 77 per cent (1948 limit) and the top income tax rate of a corporation is 38 per cent, the incorporation of a business may sometimes create a tax economy.

In order to make a generalization, we will create a set of facts where the corporation will be closely held and the salary of the principal stockholder (a married man) is 40 per cent of the corporation income.

We are assuming, in this case, that the payment of 40 per cent of the earnings of the corporation as a salary to the principal stockholder or officer will not be considered unreasonable by the government. We will also consider that this principal stockholder has no personal income tax deductions, and on a joint return will use the standard deduction of \$1,000.

One additional factor must be considered before any generalization can be made and that is the case of dividends.

## Penalty Tax on Surplus

Section 102 of the Internal Revenue Code imposes a penalty tax of 27½ per cent to 38½ per cent on improper accumulation of surplus. The Section 102 surtax is not imposed ordinarily where 70 per cent of the earnings of the corporation after salaries are distributed in the form of a dividend to the stockholders. As a general rule with the above facts, if there are no corporation dividends distributed, and the Section 102 surtax is imposed on the remainder after salaries, it can be stated that no tax savings will be effected by the formation of a corporation, unless the income of the corporation is at least \$90,000 or over.

In the other cases where 70 per cent of the corporate earnings are distributed as dividends after salaries, the income of the corporation must be over \$145,000 to effect a tax saving.

In the above generalizations, it is assumed that the husband and wife are the only stockholders of the corporation. The meaning of "no savings" is that the combined corporation and individual tax would be more than the tax on the joint return of husband and wife if there was no corporate set-up.

## Another Joker

Many entertainers in the higher tax brackets have said: "Why don't I form a corporation? Then I can take a salary from the corporation and let the corporation pay the lower rate of tax on the remainder." Aside from the penalty imposed by Section 102 for improper accumulations of surplus, the government has another joker for the entertainer who desires

to form a corporation. There is a section in the tax law relating to personal holding companies. If a corporation is classified as a personal holding company there is an extremely severe penalty tax which varies from 75 per cent to 85 per cent on undistributed corporate income. To be classified as a personal holding company, two factors must be present:

1. At least 80 per cent of the corporation's gross income is personal holding company income.
2. At any time during the last half of the taxable year over 50 per cent in value of its outstanding stock is owned, directly or indirectly, by or for not more than five individuals.

## Personal Service

There are various types of income which are considered personal holding company income. However, the only one we are going to concern ourselves with is the one entitled "income from personal service contracts." The definition of "personal service contract" is as follows:

Some person other than the corporation has the right to designate either by name or by description, the one who is to perform the services or if the one to perform the services is designated by him in the contract and this person who is so designated owns at some time during the tax year 25 per cent or more of the outstanding stock of the corporation.

## Example

It can be seen from this definition that if a Mr. X, an entertainer, forms a corporation called "Entertainment, Inc.," and this corporation enters into a contract with a promoter or producer whereby Mr. X is designated as the one who is to appear at a certain place, and a certain time, for a stipulated sum to perform, personally this would be considered income from a personal service contract, providing Mr. X owned directly or indirectly at least 25 per cent of the stock of the corporation. The only way to avoid this personal holding company classification would be to eliminate one of the two factors. However, to eliminate the first factor, which deals with the stock ownership of the corporation, would be ridiculous, as I am quite sure that Mr. X would not want to sell himself down the river by letting more than five people own a controlling interest in himself. Then they would be in a position to tell him where to perform, when to perform and even how much money to play for, which I am sure would be a very embarrassing situation to Mr. X.

The other method of escaping the personal holding company classification is to have over 20 per cent of the gross income of the corporation come from sources other than those considered personal holding company income. Therefore, the corporation would have to have income from various sources (not personal service contracts). For example, from operation of night clubs, music publishing companies, baseball clubs or some promotional set-up, etc., two examples are Bing Crosby Enterprises and Bob Feller, Inc. You could name others, but these are typical.

I just cited a few samples of the type of income that are not considered personal holding company income. There are many more. As most everyone knows, the above cited corporations have income coming in from many varied sources.

Let me repeat. The tax laws are very complicated. Don't try to be a tax consultant. Consult your attorney or someone well versed in the tax laws before setting up any corporations.

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OF  
CHICAGO

Presenting the Sensational

**UNIVERSAL**

# SHUFFLEBOARD

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**MASONITE PLAYING FIELD**  
AT A PRICE THAT LETS YOU MAKE  
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**IMMEDIATE  
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**ZOWIE!!!  
LOOK AT THIS PRICE**

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UNIVERSAL  
SHUFFLEBOARD  
AT THE CMI  
SHOW—Booths  
92-93-94**

At last! A down-to-earth price on Shuffleboards. A price that gives everyone a chance to make money. Operator, Distributor, Location Owner . . . everyone benefits from this low price! **NO SACRIFICE IN QUALITY!** This low price possible because of a mass production contract with one of America's largest and finest cabinet makers. **YOU GET THE BENEFIT IN A LOWER PRICE.**

**\$365**  
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Chicago

**Certificate**  
This Masonite Shuffleboard, being the best available, is guaranteed for one year against all playing hazards, weather conditions, etc. So fast — so slick — like playing on ice.

The Masonite Playing Field on **UNIVERSAL SHUFFLEBOARD** is **GUARANTEED FOR ONE YEAR** against all playing hazards, weather conditions, etc. So fast — so slick — like playing on ice.

Let's go to the Coin Machine Show, January 17-18-19, Sherman Hotel, Chicago, Illinois

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NEW COUNTER GAMES

Penny Target	\$39.50
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Whirl-a-Balls	19.00
Duck Hunter	36.00
Target King	36.50

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20 like new Kunkels	
10¢ Pop Corn	
Vendors	\$ 89.50
10 like new Pop Sez	
10¢ Pop Corn	
Vendors	89.50

SLOTS AND BELLS

1 Jennings 10¢ Black Hawk, 1 Cherry P.O.	135.00
2 Jennings 5¢ Standards, 1 Cherry P.O.	125.00
2 Jennings 10¢ Standards, 1 Cherry P.O.	135.00
1 Jennings 25¢ Standard, 1 Cherry P.O.	145.00
1 set of 5¢-10¢-25¢ Mills Club Bells, all for	425.00
Mills Black Cherry originals, 5¢	125.00
10¢	135.00
25¢	145.00

KEENEY'S ELECTRIC CIGARETTE VENDOR

The Finest—Prompt Delivery in Ohio, West Virginia and Kentucky.

SPECIAL

1 Super Star Pop Corn Machine (New, in Original Crate)	\$589.00
20 Frigidrink Vendors	225.00
1 Brand new Mills Coffee Vendor	725.00
5 Slightly used Mills Coffee Vendors	625.00
25 National 9-Col. Candy Vendors	95.00
Heavy Hitters with stands	85.00
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ALL LATE FLIPPER GAMES

Catalina	\$115.00
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Wisconsin	115.00
Build Up	115.00
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Baseball	115.00
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15 Kicker & Catchers	18.50
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25 Used Packard Wall Boxes	\$ 22.50
25 Used Buckley Wall Boxes	17.50
30-Wire Cable, Per Ft.	.20
Brackets	3.00
1 Wuriltzer 1080	395.00

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5 U-Need-A-Pak 500, 9-Col.	\$ 75.00
25 National 950's	85.00
5 DuGrenier 1946 Challengers, 7-Col.	125.00
5 U-Need-A-Pak 8-Col. Monarchs, 1946	125.00
2 DuGrenier W's, 9-Col.	45.00
25 C-8 Eastern Electric Cigarette Vendors	185.00

USED VENDORS

25 N. W. 1¢ #33 Ball Gum Vendors with Plastic Globes	8.50
25 Silver King 1¢ Ball Gum Vendors	8.50
25 5¢ Silver King Nut Vendors	8.50
8 Shipman Duo Stamp Vendors, like new	18.00
12 Northwestern 1¢-5¢ DeLuxe	18.50

CONSOLES

Keeney Super Bonus Bells, Doubles	\$335.00
4 Bakers' Paces, D.D.	150.00
Brand new Mills 3 Bells	Write
Keeney Super Bonus Bells, Single	275.00

SPECIAL

BRAND-NEW PRO SCORES, IN ORIGINAL CRATES, \$175.00 EACH.

To you and all of those dear to you we extend the season's greetings and our sincerest thanks for helping us continue making each year a better one.

Terms: 1/2 Deposit, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE, INC.

2021-2025 PROSPECT AVE · CLEVELAND 15, OHIO

M.S. GISSER, SALES MGR.



BUDDY

1¢ or 5¢ play cigarette reel, in modern design. All metal cabinet. HAS THE FAMOUS COIN-DIVIDER. All coins played are separated into 2 individually locked cash boxes, one for location owner, the other for operator. Each \$17.50 \$14.50 Ea. in Lots of 10.



Like New — In Original Cartons

COLUMBIA DOUBLE JACKPOT BELL



Factory reconditioned like new SPECIAL \$85.00 EA.

Changeable right on location in a few moments' time to 1-5-10-25¢ play. Cabinet reboked to give new machine appearance. Size: 18 1/2" high, 14 1/2" wide, 12" deep, 50 lb. wt. FOR NEW COLUMBIAS WRITE FOR PRICES

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WE REPAIR ALL TYPES OF COIN MACHINES 1/2 dep. with order, bal. C.O.D. F.O.B. Chicago.

COIN-OPERATED 1¢ or 5¢ AMERICAN EAGLES OR MARVELS

Free Play Token Payout



Cigarette Token Payout Factory Reconditioned \$20.50 Ea. (Coin)

Government Tax Free Non-Coin American Eagles or Marvels. No coin chute, no cash box. Attendant permits play by unlocking handle with special key. Total plays easily seen on visibility register. \$27.50 Ea. NON-COIN

WRITE FOR FREE NEW CATALOG! WE BUY USED SLOTS AND COUNTER MACHINES—WRITE US!

Abco NOVELTY CO.

2009 W. IOWA ST. PHONE EVERGLADE 4-3823 CHICAGO, ILL.

Skill Games Given Alta. Court Okay

(Continued from page 75) ness, Cochrane and High River. The appeal from the confiscation order issued by Magistrate G. H. Rose was heard in district court November 16. H. J. MacDonald appeared for Louis and M. H. Staples, K C., for the crown.

"Lack of skill or lack of perfection in operation is not chance and must not be confused with chance as apprehended by the act. So our result here does not depend on anything but the skill of the operator. Perfect co-ordination between the eye and the muscle of the arm used to control the lever will produce perfect results," the judgment stated.

"In some games of chance, skill is an imperceptible factor in their results but here it is the entire factor . . . it would seem that it is the machine in any given case that is on trial rather than the operator. If the game has not an element of chance in itself and if it is a game of skill as this one is, it seems to me that the act does not reach it.

"There is no prize of any kind given. The operator pays his money, 5 cents, and he plays his game. It is a great deal like the Pee Wee golf game in vogue some years ago where the element of skill was the predominating factor in results. I cannot see that this game is at all a game of chance."

CMOA TO REP

(Continued from page 75) stating that the Music Operators of America (MOA) represents the juke box operator and that CMOA represents the amusement machines. He added that he has received "hundreds of letters" asking him to form both music and amusement machine associations and that he is stressing that each town should have two such groups—one for jukeboxes and one for games.

"I have recommended," de la Viez wrote, "that after they are fully organized they align themselves with our two groups (CMOA or MOA) because they are the only two national associations that represent operators."

Peanut Info

WASHINGTON, Dec. 25.—Production of shelled peanuts during the September-November period this year amounted to 264,000,000 pounds, the highest for those months since 1945, the Department of Agriculture has announced.

Mass. Solons Study Taxation Measure

(Continued from page 75) for amusement games which do "return merchandise, tokens coins." The tax stamp called for the licensing measure, would be the serial number of the machine, date of the license expiration and stamp of the Commonwealth.

Presumably, since the license stamps must bear the serial number of a particular game, the license could not be transferred from one game to another. The second bill, slated to be introduced on the opening day, in effect would set aside Massachusetts' "blue laws" by permitting "inn-holders" to conduct certain amusements on Sunday. Authority to permit the play of juke boxes and pinball games Sunday would rest in the hands of local licensing authorities, who could also impose any tax they deemed advisable on such equipment.

One section of this second measure would set aside the law which prohibits dancing on Sunday, but again the authority for setting aside the ancient law would rest primarily with the municipal governments which "may prescribe a license to hold on the Lord's Day a public entertainment, including musical entertainment provided by mechanical electrical means, in keeping with the character of the day and not inconsistent with its due observance."

Incorporate New Coin Firm

DOVER, Del., Dec. 25.—The C. A., Inc., has been issued a charter by the secretary of State for the purpose of dealing in vending machines. New firm has a capital of \$50,000.



We have all Mills latest Bells in stock.

DIXIE COIN MACHINE CO. 912 Poydras St., New Orleans 13, La. AUTHORIZED BELL-O-MATIC DISTRIBUTOR

You've Never Seen A COIN MACHINE Designed like this Before!

SEE IT IN BOOTHS 9 AND 10 AT THE C. M. I. SHOW JANUARY 17-18-19

O. D. JENNINGS & CO., CHICAGO, ILL.

CASH FOR LATE USED PIN GAMES!

WANTED—Humpty Dumpty, Robin Hood, Cinderella, Jack & Jill, King Cole, Triple Action, Monterey, Trade Winds, Mardi Gras, Paradise, Star Dust, Merry Widow and other late Flipper Games. State price and quantity in first letter.

WIRE SOUTHERN AMUSEMENT CO. CALL 628 Madison Ave. Phone: 5-3609 Memphis, Tenn.

From All of Us to All of You A HAPPY NEW YEAR

OLIVE NOVELTY CO. 2625 LUCAS AVE., ST. LOUIS 3, MO. (Phone: Franklin 3620)

# Lynco's WURL-A-BALL

## MINIATURE Bowling Machine

AMERICA'S Most Accepted Game and greatest pastime

Front door swings open for easy replacement of lights.

Light reflector swings back on hinge for easy replacement of bulb.

#500 free ball into left side rail.

Net opens on hinges and has two arms to hold net up for easy cleaning of carpet and rings.

Thumb screws hold net frame down and may be removed without aid of any tools.

Banking rails that are second to none in performance.

Chrome plated brass ash trays.

15 Outstanding New Features worthwhile studying

LENGTH 11' 3"  
WIDTH 28"



Detachable head makes installation easier on location.

**\$399.50**  
F.O.B. FACTORY  
CRATING EXTRA

Genuine white rubber rings and cups.

Adjustable shoulder, up or down, thereby making it easier or harder to obtain a higher score.

Top rail opens to allow track to be cleaned.

Locked door opens on hinges and trip. mech. can be removed in less than five seconds—without the aid of any tools.

Drop slot guaranteed trouble proof and has hidden slot rod.

Cash box pulls straight out and has all-steel front.

Bottoms of legs all metal.

THE MOST SENSATIONAL BOWLING MACHINE TO HIT THE MARKET IN OVER 10 YEARS

SEE OUR DISPLAY AT THE SHOW—BOOTH No. 154

NOW IN MASS PRODUCTION  
SEE YOUR LOCAL DISTRIBUTOR

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## America's Bell Machine Center

Exclusive Authorized Distributor for Mills Bell Products

Now Delivering Brand New MILLS  
JEWEL BELL • MELON BELL  
BLACK GOLD HANDLOAD • BONUS BELLS  
Orders for New Machines and Parts Shipped in 24 Hours!

#### GUARANTEED SLOTS

Reconditioned—Refinished—Repainted

Mills 10¢ Black Cherry Bell, \$139.50  
Post-War, 2/5 EA.

Mills Golden Falls, Handload, Post-War, 2/5, 10¢ \$139.50  
EA.

Mills 10¢ Gold Chrome, \$99.50  
2/5 or 3/5

Jennings Chief, \$59.50  
10¢

Mills Jumbo, Payout.. \$65.00

Mills 3-Bells ..... \$169.50

BRAND NEW MILLS \$65.00  
VEST POCKET



NOW FOR THE FIRST TIME!  
BRAND NEW 25¢ MILLS  
Q.T. .... \$142.50  
BRAND NEW 5¢ MILLS Q.T. \$115.00

Bally Victory Derby, 1-Ball \$124.50  
P.O., Automatic Shuffleboard

Bally Victory Special, 1-Ball \$124.50  
F.P., Automatic Shuffleboard

MISCELLANEOUS GUARANTEED	RECONDITIONED EQUIPMENT
Bally Jockey Special ..... \$229.50	A.B.T. Challengers ..... \$ 24.50
Unceada Pak Cig. Vendors. like new 129.50	Mills Post-War 3-Bells ..... 239.50
Seeburg Casino Phono ..... 139.50	Keeney Twin Super Bell, 5¢-25¢ .. 495.00
Evans Bangtails, J.P. Model ..... 149.50	Mills 4 Bells ..... 119.50

WRITE FOR COMPLETE LIST: GAMES,  
PHONOGRAPHS, PARTS, ETC.

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Operate Keeney's 2-Way BONUS SUPER BELL  
It GETS and HOLDS Everlasting Play! Order Now!

- ★ 2-WAY BONUS SUPER BELL, famous 5 multiple, up to 5 coins each chute.
- ★ GOLD NUGGET, sensational Twin Multiple, 4-coin play console.
- ★ WILD BELL, new "wild" symbol, single coin, 2 chute console.

Any combination of 5¢-10¢-25¢ chutes available for each machine.  
Order from your Keeney Distributor NOW!

J. H. Keeney & CO., INC.

"THE HOUSE THAT JACK BUILT"  
8400 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS



ONE LOOK...  
YOU'LL BUY

Williams  
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See It—  
Buy It—  
at Your  
Distributor  
TODAY!

Williams  
MANUFACTURING  
COMPANY

161 W. HURON ST., CHICAGO 10, ILL.

Start Delivery  
Of Chi Coin's  
New Five-Ball

CHICAGO, Dec. 25.—Quantity deliveries from the production line of Holiday, a new five-ball game, were announced this week by Sam Wolberg and Sam Gensburg, Chicago Coin Machine Company officials. New product stresses sequence scoring action, number spotting and combination plays by use of Holiday's stretch rubber and automatic as well as player-controlled flippers.

In the new Chicago coin game, player tries to first make the 1-6 bumper series in numerical order by direct contact with the numbered bumpers or by hitting the 1-6 spot roll-over button. Once player has made this sequence all rehits on bumper "1" at the top of the playfield add 50,000 points instead of the usual 10,000 points gained by contact with "1" before the entire 1-6 series has been made. After player has made this set, he may then try for bumpers 7, 8 and 9 in order, which, if made, give one replay. If bumper 10 is then made, next player gets two additional replays.

Other special scoring features of Holiday include a kick-out pocket which gives 500,000 points and two side alley roll-over switches which give 200,000 points when a ball passes thru either switch. Game also has a replay bonus build-up which gives up to 20 replays.

Player can shoot for additional blocks of points and replays by catching a ball with a pair of player-controlled flippers near the out-hole, and shooting it up on the top part of playfield where ball again begins a downward movement, garnering extra points en route. Holiday's automatic flippers are not active unless a ball drops on the automatic flippers' blades. Upon contact, flipper immediately kicks ball toward the top or to the opposite side of the playfield.

YEAR END  
CLOSEOUTS!  
1947  
ROCK-OLAS

(Model 1426—Do not confuse with Model 1422)  
Refinished, like new, in perfect operating condition.

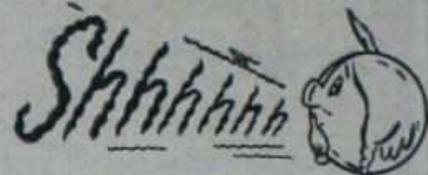
\$349.50

WILLIAMS  
ALL STARS... \$199.50

1/3 With Order, Balance C. O. D.

Scott-Crosse Co.

1423 Spring Garden Street  
Philadelphia, Pennsylvania  
RIttenhouse 6-7712



THE BILLBOARD

★ is selling 8-week subscriptions in conjunction with the First Annual Coin Machine Roll Call for only \$1. That's half the newsstand price. What's more—those issues include the big NAMA and CMI Convention issues and the Juka Box Supplement.

Simply mail your \$1 along with your name and address to B. A. Bruns, The Billboard, 2160 Patterson St., Cincinnati 22, Ohio. In addition, he'll send you a FREE copy of the big December Catalog Number of Vend. listing all manufacturers and what they make.

For full details see page 91

VICTOR'S  
NEW  
MODEL V-K

It's Outstanding!  
Vends Everything! Investigate the many new features incorporated in this great new bulk vender. Write us NOW for detailed information and prices.

A Product of  
VICTOR  
VENDING CORP.  
5701-13 Grand Ave.  
Chicago 39



Start the New Year Right With LONDON Values!

YOUR CHOICE!  
\$19.50 EA.  
6 FOR \$100.00

Cleaned and Checked!

- |             |              |
|-------------|--------------|
| Kilroy      | MidgotRacer  |
| Step Up     | Spellbound   |
| Rocket      | Havana       |
| Big League  | Surf Queen   |
| Play Boy    | Obie, Barrel |
| Big Hit     | Ballyhoo     |
| Rio         | Sea Breeze   |
| Super Score | Fast Ball    |
| Smarty      | Suspense     |
| Show Girl   | Ranger       |
|             | Cyclone      |

YOUR CHOICE! \$39.50 EA.  
3 FOR \$100.00

Cleaned and Checked!

- |           |           |          |
|-----------|-----------|----------|
| Lightning | Crossfire | Flamingo |
| Honey     | Mystery   | Torchy   |
| Broncho   | Carousel  |          |

ROLL DOWNS—\$49.50 EACH

- |                   |                |
|-------------------|----------------|
| BUBBLES           | TALLY ROLL     |
| CHICOIN ROLL DOWN | SINGAPORE      |
| MIMI              | HAWAII         |
| TRI SCORE         | SUPER TRIANGLE |

ADVANCE ROLLS—BING-A-ROLLS.....WRITE

ARCADE

GOALEES.....\$99.50 BANG-A-DEER (Comp. With Rifle)...\$99.50  
ALL STARS.....\$199.50

TERMS: 1/3 Deposit, Balance C. O. D.

Exclusive Distributor for SEEBURG Products in Wisconsin and Upper Michigan  
PHONE: KILBOURN 3-7323

S. L. London Music Co., Inc.  
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

CLOSE OUT of EXTRA BELL

Replacement Cabinets for Slot Machines

NEW... WITH HANDLES 1 TO 10... \$14.95 EA. 11 TO 25... 10.95 EA.

F. O. B. LOS ANGELES  
Send for Photo.

ESEGE, 1306 Bond Street, Los Angeles 15, Calif.

List Opposing Pa.  
Enabling Act Grows

HARRISBURG, Pa., Dec. 25.—Another important group in Pennsylvania has asked for repeal of the 1947 local tax enabling law under which municipalities have had virtually a free hand for nearly two years in imposing unrestricted taxes on all types of coin-operated amusement devices and anything else not already taxed by the commonwealth. Latest to join the growing opposition in an announced attempt to wipe the local tax law from the books is the AFL-Pennsylvania Federation of Labor.

Earlier the United Mine Workers and the Pennsylvania Bankers' Association went on record against the tax law. A group of wage-earners in Lycoming County are planning to fight the tax because it permits the imposition of a wage tax in that area.

D. Brode New Canada  
Dry Production Mgr.

NEW YORK, Dec. 25.—Canada Dry announced the appointment of David Brode as production manager of firm's U. S. license department this week. With the company since May, 1947, Brode has served as production manager of the Pittsburgh plant, and later as quality control inspector for the system of company-owned plants over the country.

Brode will assist licensed bottlers on all production problems. He will also be responsible for the maintenance of quality standards for finished beverages. The department now has a total of 86 bottlers manufacturing the Canada Dry line under license.

IMMEDIATE DELIVERY

on  
BALLY CITATION  
EVANS WINTER BOOK

Buccaneer, Magic, Saratoga, Speedway Blue Skies, Rainbow, Serenade, Round Up, Temptation.

All the Latest 5 Ball Games.  
Will Buy 100 of the Latest Flipper Games.  
PALISADES SPECIALTY CO.

494 Anderson Avenue Cliffside Park, N. J.  
Cliffside 6-2892  
Only One Mile South of the George Washington Bridge on 8 W, New Jersey.

GIVE TO THE  
RUNYON CANCER FUND



**LET'S GO!**

**TO THE COIN MACHINE SHOW**

**"BIGGER AND BETTER THAN EVER BEFORE!"**

**SHERMAN HOTEL**

**CHICAGO**

**JANUARY 17, 18, 19, 1949**

# SICKING'S GUARANTEED RECONDITIONED GAMES

## NEW MILLS BELLS

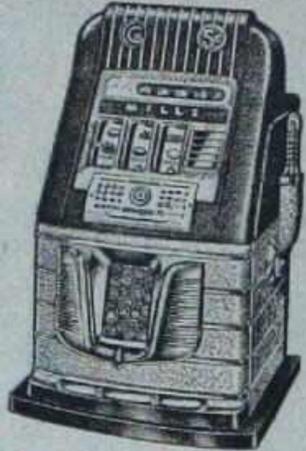


**MILLS' NEW QT**

A "Pony-Size" Bell. Weighs only 35 lbs.

The NEW QT is an entirely new design with streamlined front painted Blue and Gold, and made to give Operators unlimited service. It shines out bright and cheerful in any type of location. Any counter anywhere will welcome its presence.

5c PLAY \$115.00  
25c PLAY WRITE 1/3 Deposit



**MILLS BLACK GOLD BELL**

You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jack pot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on the unusual Bell. Immediate delivery in 5c, 10c, 25c and 50c play. WRITE FOR PRICES



**MILLS JEWEL BELL**

If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5c, 10c, 25c and 50c play. WRITE FOR PRICES.

## NEW BONUS BELL... WRITE FOR PRICES

## MILLS' NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

5c PLAY \$65.00 1/3 DEPOSIT

New Box Stands. Single, Double and Triple Safes for Mills Bells.

## GUARANTEED RECONDITIONED MILLS BELLS

Blue Fronts, Brown Fronts, Jewel Bells, Bonus Bells, Q.T. Bells, Vest Pocket Bells. WRITE FOR PRICES.

## ONE BALL F. P. GAMES

GOLD CUPS	\$299.50
SPECIAL ENTRY	154.50
VICTORY SPECIALS	69.50
LONGACRE	32.50
WHIRL-A-WAY	49.50
PIMLICO	32.50
THOROBREDS	32.50

## CONSOLES

Keeney Bonus Super Bells, Comb. 5c-25c	\$524.50
Keeney Keenette	69.50
Four Bells	79.50
Late Model Baker's Pacers (Like New)	499.50
Lucky Lucre	69.50
1940 Galloping Dominos	49.50
Bally Club Bells	69.50
Late Model Evans Races	499.50
Jumbo, F.P. or Cash Model	49.50
Evans 1940 Banquet	49.50

## FIVE BALL FREE PLAY GAMES

Saratoga	\$174.50	Dude Ranch	\$17.50	Cyclone	\$29.50
Morocco	174.50	Snappy	17.50	Flat Top	15.00
Contact, Exhibit, Late	169.50	State Fair	17.50	Rocket	22.50
Virginia	124.50	School Days	17.50	Zig Zag	12.50
Sally (Like New)	174.50	Surf Queen	15.00	Big Hit	15.00
Robin Hood	124.50	Dynamite	17.50	Knockout	12.50
Melody	89.50	Kilroy	22.50	Score Card	12.50
Yanks (Williams)	99.50	Invasion	12.50	Five, Ten & Twenty	12.50
Starlight	49.50	Defense	12.50	Laura	12.50
Cover Girl	117.50	Shangri-La	15.00	Carousel	49.50
Bonanza	49.50	Nudgy	22.50	Step Up	15.00
Thrill (Like New)	164.50	Smarty	25.00	Sea Breeze	22.50
Star Dust	124.50	Superliner	15.00	Big League	15.00
Jamboree	117.50	Three Score	12.50	Gold Star	12.50
Crazy Ball	124.50	Wagon Wheel	17.50	Sport Parade	12.50
Leap Year	69.50	Trade Winda, Rev.	12.50	Fiesta	22.50
Texas Mustang	17.50	Liberty	22.50	Ballyhoo	22.50
All American	17.50	Velvet	12.50	Gold Ball	37.50
Topics	17.50	Flamingo	37.50	Captain Kidd	12.50
Baffle Card	17.50	Amber	17.50	Ten Spot	12.50
Monicker	17.50	Tornado	32.50	Major '41	12.50
Four Roses	17.50	Air Circus	12.50	Big Parade	12.50
Miami Beach	17.50	Arizona	12.50	Jungle	12.50
Venus	17.50	Brazil	15.00	Marines at Play	12.50
Silver Skates	17.50	Double Barrel	22.50	Miss America	17.50
		Horoscope	12.50	Argentina	12.50

When Ordering Machines From \$12.50 to \$17.50. Please Give Second Choice. 1/3 Deposit With Order.

**We Have in Stock at All Times EVERY NEW COIN MACHINE MANUFACTURED Write for Circulars and Price List**

**SICKING, Inc.**

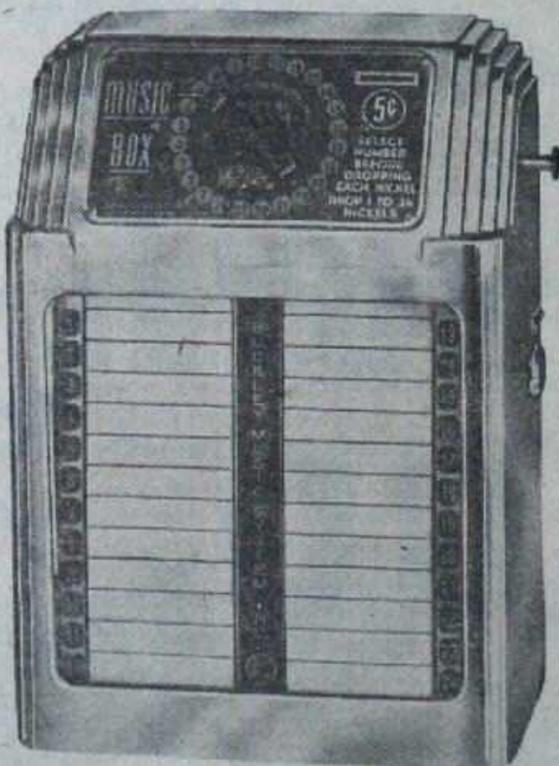
ESTABLISHED 1895

America's Oldest Distributor

1401 CENTRAL PARKWAY

CINCINNATI 14, OHIO

# Buckley MUSIC BOX



Available for  
20, 24, 32  
Record  
Selection

PRICE  
**\$29.00**  
F. O. B.  
Chicago

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug reflector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

## BUCKLEY MUSIC SYSTEM, INC.

4223 W. Lake Street

Phone: VAn Buren 6-6636-37-38-6533

Chicago 24, Ill.

## NEW GAMES

MAGIC	ONE-TWO-THREE
TEMPTATION	SERENADE
ROUND UP	EL PASO
CITATION (1-BALL FREE PLAY)	
LEXINGTON (1-BALL PAYOUT)	

## 1-BALL PAYOUTS

Completely Reconditioned—Entirely Refinished—Look Like New!

GUARANTEED TO BE 100% PERFECT

TURF KING \$59.50 EACH  
SPORT KING

## MILLS SLOTS—Rebuilt and Refinished—(All With Club Handles)

5c BLUE FRONTS	\$ 85.00
10c BLUE FRONTS	90.00
25c BLUE FRONTS	95.00
5c BROWN FRONTS	95.00
10c BROWN FRONTS	100.00
25c BROWN FRONTS	105.00
5c EXTRA BELLS (in Brand New Cabinets)	135.00
10c EXTRA BELLS (in Brand New Cabinets)	140.00
25c EXTRA BELLS (in Brand New Cabinets)	145.00
THESE SLOTS GUARANTEED TO BE 100% PERFECT!	
NEW SINGLE, WEIGHTED BOX STANDS	\$27.50

## SHOOTING STARS

5-BALL FREE PLAY

\$50.00

Fast, Flashing, Exciting Action! High Score! Disappearing Skill Hole! Simple Mechanism. Proven Money Maker! In Original Cartons!



Terms:  
1/3 Dep.  
Balance  
C. O. D.

## 5c-10c-25c WIRELESS BAR-O-MATICS (WB-1Z), \$32.50

Completely reconditioned. All worn parts replaced. GUARANTEED PERFECT!

SEE US AT THE COIN MACHINE TODAY—BOOTH NO. 76

HOME OF PERSONAL SERVICE

# Atlas NOVELTY COMPANY

2200 N. WESTERN AVE. - PHONE ARmitage 6-5005 - CHICAGO 47

Division of ATLAS MUSIC CO.

ATLAS MUSIC CO., 5743 GRAND RIVER AVE., DETROIT 2  
ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURGH 13  
ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

**SHOOT THE BEAR RAY GUN**

Completely reconditioned and repainted. Money-back guarantee. Terms: 1/3 Deposit with order.

**\$124.50**

**Special!**

**BALLY RAPID FIRE**

Good Condition **\$59.50**

**KEENEY SUBMARINE \$49.50**

**SEEBURG RAY GUN**

Amplifiers, Motors, Rifles Repaired. Complete Stock of Seeburg Ray Gun Parts. Write for List.

**Coinex CORPORATION**

1346 Roscoe Street, Chicago 13, Ill. GRaceland 2-0317

**GIGANTIC SALE**

ON

- PINBALLS—NEW & USED
- SLOTS—NEW & USED
- CONSOLES—NEW & USED
- ONE BALL, F.P., NEW & USED
- ARCADE MACHINES
- CIGARETTE VENDORS
- CANDY BAR VENDORS
- PHONOGRAPHS - DIGGERS
- ALL MACHINES GUARANTEED

WIRE - WRITE - PHONE FOR PRICES

**CENTRAL OHIO**

**COIN MACHINE EXCHANGE**

525 So. High St., Columbus, Ohio  
PHONE: ADAMS 7254



**MILLS BELLS!**

We have all Mills latest Bells in stock.

**KEYSTONE PANORAM COMPANY, INC.**

2538 W. Huntingdon St., Philadelphia  
AUTHORIZED BELL-O-MATIC DISTRIBUTOR



**Victor's Sensational New Custom-Built UNIVERSAL**

Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy the Best! Write for Complete Details and Prices.

Manufactured by **VICTOR VENDING CORP.**  
5701-13  
W. Grand Ave.  
Chicago 39, Ill.

**NEW MILLS BELLS 1949**

In addition to our regular line of Jewel, Bonus and Black Gold Bells

**BELL-O-MATIC CORPORATION**

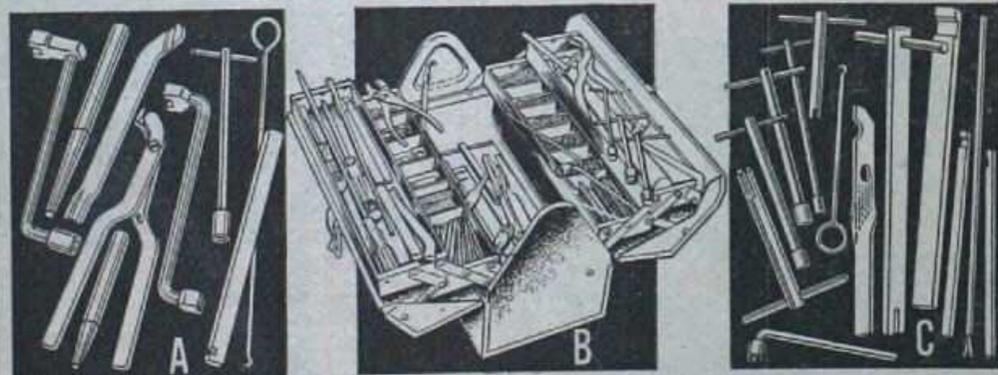
4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS



**"Slot" TOOLS**

For MILLS and JENNINGS MACHINES

SKILLED or UNSKILLED OPERATORS and CLUB MANAGERS CAN MAKE "ON THE SPOT" ADJUSTMENTS WITH SELECTED and SPECIALLY DESIGNED "Slot" TOOLS . . . . .



**A** NINE PRACTICAL TOOLS for servicing Mills Machines. Each specially designed to simplify machine maintenance. . . . . Only \$21.95

**B** DELUXE "Slot" TOOL CHEST endorsed by Mills. Compact-Sturdy-Handy—Offers the repairman an excellent assortment of parts, selected and specially designed tools. Complete . . . . . Only \$75.00

**C** THIRTEEN ESSENTIAL "Slot" TOOLS for "On The Spot" adjustments on the Mills Machines. . . . . Only \$24.95

**D** EIGHT SPECIALLY DESIGNED "Slot" TOOLS for servicing Jennings Machines. Tools in handy Pocket-tainer. Complete . . . . . Only \$18.95

**REBUILT MILLS MACHINES**

★ BLACK CHERRY ★ BLACK GOLD ★ JEWEL BELL  
All Cabinets with New Castings and Refinished. Appearance and Operation Like New. Write for Complete Information. AUTHORIZED DISTRIBUTORS for NEW MILLS BELLS

It's The Play That Counts — "Slot" Tools Soon Cancel Small Initial Cost



LITERATURE ON "SLOT" REPAIR TOOLS AVAILABLE  
**Central Service SALES COMPANY**  
219 WEST JACKSON  
KOKOMO, INDIANA

GIVE TO THE DAMON RUNYON CANCER FUND



**NOW \$150.00**

BRAND NEW MACHINES . . . . . NOTE: NO EXTRA CHARGE FOR NEW CLUB HANDLE.

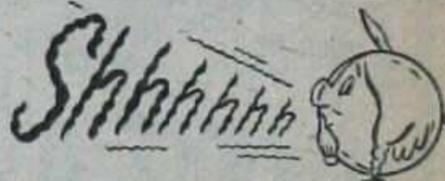
**5c-10c-25c ROL-A-TOP BELLS**

The Above Prices Are F. O. B. Chicago

SEE US AT **C. M. I.**  
BOOTH Nos. 12, 13 & 14

**WATLING MFG. CO.**

4650 W. Fulton St.  
CHICAGO 44, ILL.  
Est. 1889—Tel.: COLUMBUS 1-2772  
Cable Address "WATLINGITE," Chicago



**THE BILLBOARD**

★ is selling 8-week subscriptions in conjunction with the First Annual Coin Machine Roll Call for only \$1. That's half the newsstand price. What's more—those issues include the big NAMA and CMI Convention issues and the Juke Box Supplement.

Simply mail your \$1 along with your name and address to B. A. Bruns, The Billboard, 2160 Patterson St., Cincinnati 22, Ohio. In addition, he'll send you a FREE copy of the big December Catalog Number of Vending listing all manufacturers and what they make.

For full details see page 91

**NEW COUNTER MACHINES**

- GROETCHEN SKILL TEST . . . . . \$69.50
- STEEPLECHASE . . . . . 39.50
- COTTLIEB 3-WAY GRIP . . . . . 22.50
- TEST QUEST . . . . . 34.50
- WHIRL-A-BALL . . . . . 18.50
- CAMERA CHIEF . . . . . 18.50
- SHIPMAN SPIN-IT 5c VENDOR . . . . . 18.50
- SHIPMAN ART SHOWS . . . . . 49.50
- EXHIBIT IDEAL CARD VENDOR . . . . . 19.50
- CHAMPION BASKETBALL . . . . . 29.50
- SKILL THRILL . . . . . 24.50
- BAT-A-BALL . . . . . 19.50

FREE! 8 Page, 52 Illustrations, Catalog New or Factory Rebuilt Amusement Machines—Any Make or Model—Parts, Supplies & Cards—Munves Has Them All.



575 11th Ave. at 43rd  
N.Y. 19, N.Y. (Bryant 9-6677)

**MECHANIC AVAILABLE**

6 years' experience Amplifiers, Pin Balls, Panoramas, Phonomatics, Jukes, Voice-o-Graphs, Vendors and all Arcade Equipment. Married, sober, ambitious, honest. Can furnish excellent references. Will travel and will answer all replies.

BOX D-116

c/o The Billboard Cincinnati 22, O.

**WANTED—100**

**SEEBURG UNIVERSAL SELECTOR - 110 V.A.C. TYPE U.S.R. 2 or S.R. 4**

**AMERICAN AMUSEMENT CO.**

105 Danforth St. Syracuse 8, N. Y.

### GREATEST BARGAINS IN BILLBOARD

WUR. 1015, 1080 and 1100—USED... WIRE, WRITE OR CALL  
 1947 ROCK-OLAS, MODEL 1426 ..... \$295.00  
 1946 ROCK-OLAS, MODEL 1422 ..... 250.00  
 SEEB. 146 (Master) ..... 295.00

SEND FOR OUR NEW PRICE LIST

WE WILL TRADE PHONOGRAPHS FOR LATE GAMES,  
 ONE BALLS AND SLOTS  
 WURLITZER'S EXCLUSIVE DISTRIBUTOR FOR  
 NEW ENGLAND STATES



PHONE 5T 2-3320

**REDD DISTRIBUTING CO., INC.**  
 130 LINCOLN • ALLSTON • BOSTON 34, MASS.

### Atlantic New York Shows New Seeburg

NEW YORK, Dec. 25.—Introduction of the new Seeburg 100-selection phonograph drew several hundred music operators to the showrooms of the Atlantic New York Corporation last week. The three-day showing had coinmen mulling over the possibilities of operating with both 10 and 12-inch records.

Those attending the show also had the opportunity to view Atlantic's new 10th Avenue outlet which, completely remodeled, is said to be one of the most fully equipped in the East. Company executives Bert Lane, Harry Rosen and Meyer Parkoff were on hand to demonstrate the new phonograph.

### Holland Coinman, Trade Union Rep, To See CMI Show

CHICAGO, Dec. 25.—Again pointing up the potential market for U. S. manufactured coin machines is a letter received by Coin Machine Institute's (CMI) convention committee from J. F. Vale, Amsterdam, Holland, coinman, who plans to visit the 1949 convention and exhibit at the Hotel Sherman here, January 17-19.

Vale explained in his letter that he first visited the annual coin machine show in 1938 when he concentrated his buying on amusement machines. Following his experience of meeting various officials of manufacturing firms and hobnobbing with fellow operators at that show, Vale had made up his mind to make an annual pilgrimage to the Chicago coin event, but World War II interrupted his plans.

The Amsterdam coinman has locations in cabarets, restaurants and at the fairs in the Netherlands, Belgium and France. He will visit the CMI show in search of new equipment for his own routes and also as a representative of the trade union of fair exploiters.

Vale also indicated that he would look into the possibility of entering the manufacturing field with the cooperation of American concerns. He wrote: "We in Europe are much behind in the coin field and therefore anything I see at the show will be new to me. While in Chicago for the CMI show, I will investigate the possibilities of building coin machines with the consent of American concerns."

### Propose '49 Tax Measure To Macon, Ga., City Council

MACON, Ga., Dec. 25.—Three specific references to coin-operated machines are included in the 1949 license and tax law proposed to the city council here this week.

Annual license fees suggested include a \$65 fee for the seller of coin machines; \$1 for each stamp vender operated, and a \$5 fee for coin-operated radios.

Alderman M. L. Legget, license and tax committee chairman, announced that a public hearing on the measure will be held Monday (27) before it is voted on.

Wish You a  
**Happy and Prosperous  
 New Year**



GIL KITT



RALPH SHEFFIELD



HOWIE FREER

**NEW PIN GAMES**

UN. SERENADE	W
GOTT ROUND UP	R
CHICOIN HOLIDAY	I
GENCO ONE-TWO-THREE	T
EXH. MAGIC	E
UN MAJOR LEAGUE	
CHICOIN SALLY	
BALLY CARNAVAL	

**NEW COUNTER GAMES**

UN. 10TH INNING	\$129.50	TARGET KING	\$ 45.00
IDEAL OD. VEND.	29.50	ACME SHOCKER	24.50
ABT MODEL F	47.50	SKILL THRILL	24.50
ABT CHALLENGER	45.00	DAVAL BUDDY, FS	14.50
SHIPMAN ART SHOW	49.50	1 1/2 AMER. EAGLE	37.50
GRIP-VUE	49.50	GROET. CAMERA CH.	19.95
KICKER & CATCHER	34.50	IMP. 1/2 or 5/8	14.50
NON-COIN MARVEL	34.50	1 1/2 MARVEL, CIG., F.S.	27.50
BAT-A-BALL JR., Originally \$79.50, Now		HEAVY HITTER	99.50
			\$21.50

**NEW CONSOLES**

MILLS 3-BELLS	WRITE
KEEN. GOLD NUG.	\$800.00
EVANS RACES	895.00
BAL. TRIPLE BELL	931.00
EV. WINTERBOOK	826.00
EVANS BANGTAILS	671.50
EV. CASINO BELL	637.50
JENN. CHALLENGER	595.00
BAL. WILD LEMON	542.50
BAL. DOUBLE UP	542.50
BAL. RESERVE BELL	648.50

**NEW ONE BALLS**

BALLY CITATION, F.P.	\$845
BALLY LEXINGTON, P.O.	645

**NEW SLOTS**

MILLS JEWEL BELL	W	
MILLS BLACK GOLD, H.L.	R	
MILLS MELON BELL	I	
MILLS BONUS BELL	T	
COLUMBIA, JP	\$139.50	
VEST POCKETS	65.00	
JENN. MONTE CARLO	STANDARD OR SDX	
CHIEFS	JENN. STANDARD CHIEF	
JENN. LITE-UP CHIEF	DE L. COLUMBIA	\$189.50
MILLS Q.T.	115.00	

**NEW VENDORS**

ATLAS DE LUXE 1/2 ALL PURPOSE VEND.	\$ 14.50
ATLAS 5¢ BANTAM TRAY VENDOR	14.50
N.W. STAMP VEND.	69.50
POP CORN WARMER	69.50
SHIPMAN SELEC-A-BAR, 3-COL.	59.50
ARISTOCRAT POP CORN VENDORS	225.00
MARION SCALE	78.50
SILVER KING	13.95
S.K. HOT NUT VEND.	22.50
5¢ 4-WAY MINT	17.50
ADVANCE 25¢ MODEL 21F VENDOR	28.50

**PHONO SPECIALS**

Wurl. 1015	\$525.00
Wurl. 1080	495.00

**SLOT SAFES, STANDS, ETC.**

CHICAGO METAL REVOLVING SAFES — DE LUXE	Single—\$132.00 • Double—\$192.00 • Triple—\$288.00	
UNIVERSAL—Single—\$87.50 • Double—\$128.50		
EXH FLIPPER KIT—\$3.95 • NICKEL NUGGER	3.95	
BOX STANDS	\$27.50 • EXH. ROLL TILT	2.75
WICO SPINNER—\$11.95 • EXH. CONTACT BUMPER	6.95	

**NEW SKILL GAMES**

BAT-A-BALL SR.	\$ 49.50
EV BAT-A-SCORE	85.00
FLASH HOCKEY	79.50

**NORTHWESTERN BULK VENDORS**

DUAL NUT	\$45.00
DE LUXE	27.00
MODEL 33	12.60
MODEL 39	14.40
MODEL 40	11.00
33 BALL GUM	11.55

**TELEQUIZ** Sensational Question & Answer Game. Write for Details.

**COIN OPERATED** ELECTRIC SCOREBOARD FOR SHUFFLEBOARD. .... \$175.00

**WANTED** DRAW BELLS RESERVE BELL LATE FLIPPER PINS COLUMBIAS  
 DOUBLE UP DAVAL FREE PLAY SCIENTIFIC POKERINO

**SAVE 3 WAYS!**

No. 1 Spend Less for Original 5-Balls—Guaranteed A-1.  
 No. 2 With Flipper Kit Installed.  
 No. 3 With 1 Exh. Contact Kicker Installed.

	No. 1	No. 2	No. 3
MYSTERY	\$59.50	\$84.50	\$74.50
ROCKET	54.50	59.50	69.50
BALLYHOO	54.50	59.50	69.50
VANITIES	54.50	59.50	69.50
PLAY BOY	54.50	59.50	69.50
KILROY	54.50	59.50	69.50
SUPER SCORE	44.50	49.50	59.50
SPELLBOUND	44.50	49.50	59.50
SURF QUEEN	34.50	39.50	49.50
MISS AMERICA	34.50	39.50	49.50
STEP UP	34.50	39.50	49.50
FAST BALL	34.50	39.50	49.50
SEA BREEZE	34.50	39.50	49.50
MIDGET RACER	34.50	39.50	49.50
BIG HIT	34.50	39.50	49.50
BIG LEAGUE	34.50	39.50	49.50
ANY PRE-WAR PIN GAME	24.50	29.50	39.50

\*Please give 2nd and 3rd choice because flippers and spinners are not practical on some games.

**SLOTS**

MILLS BLACK CHERRY, Orig. 5¢	\$144.50; \$10¢, \$149.50; 25¢ \$154.50
5¢ MILLS BLUE FRONT, ORIG.	89.50
5¢ MILLS BONUS BELL	119.50
5¢ MILLS ORIG. CHROME, 2-5	109.50
5¢ BROWN FRONTS	99.50
GROET COLUMBIA, J.P.	79.50
GROET. DE LUXE COLUMBIA	99.50
5¢ MILLS VEST POCKET	44.50
25¢ MELON BELL	99.50
JENN. 4-STAR CHIEF	79.50
WATL. ROL-A-TOP, 5, 10, 25¢	79.50

**ONE BALLS**

GOLD CUP, F.P.	\$375.00
JOCKEY SPEC., F.P.	249.50
JOCKEY CLUB, P.O., '47 MOD.	249.50
BALLY ENTRY, P.O.	189.50
SPECIAL ENTRY, F.P.	199.50
VICTORY SPECIAL, F.P.	125.00
VICTORY DERBY, P.O.	125.00
LONGACRE, F.P.	89.50
TURF KING, P.O.	79.50
JOCKEY CLUB, P.O., '42 MOD.	69.50
KENTUCKY, P.O.	62.50
LONGSHOT, P.O.	59.50

**ARCADE**

P. D. Q. CAMERA & BOOTH	\$419.50
WMS. ALL-STARS	259.50
DRIVEMOBILE	129.50
CHI. COIN GOALEE	149.50
ROLL-A-BARREL, 10-FL	149.50
SUPER BOMBER	129.50
UNDERSEA RAIDER	119.50
SUPER TORPEDO	109.50
MAJOR LEAGUE BASEBALL	109.50
KIRK ISTROL SCALE	99.50
SCI. POKERINO	99.50
EXH. MERCHANTMAN DIGGER	99.50
BATTING PRACTICE	79.50
HOCKEY, CHICOIN	69.50
LIBERATOR OR PERISCOPE	79.50
ROCKET BUSTER	79.50
TEN STRIKE	69.50
GENCO WHIZZ	69.50
DALLY HEAVY HITTER	79.50
BUCKLEY TREAS. IS. DIGGER	119.50
MUTO. 3-COL. CARD VEN., 2 for 5¢	29.50
GOTT GRIP SCALE, POST-WAR	22.50

**CONSOLES**

5-25 TWO-WAY BONUS SUPER	\$495.00
BALLY TRIPLE BELL, 5-10-25¢	495.00
EVANS 1947 BANGTAILS, P.O.	275.00
EVANS 1947 BANGTAILS, CONV.	299.50
5¢ KEEN. BONUS SUPER BELL	249.50
BALLY DRAW BELLS, Reg.	219.50
MILLS 3-BELLS	159.50
HI HAND, COMB.	99.50
MILLS 4-BELLS, 5-5-5-5	99.50
BALLY CLUB BELL	69.50
MILLS JUMBO, COMB.	79.50
KEENEY 5¢ SUPER BELL COMB.	79.50
WATLING BIG GAME, P.O. or F.P.	69.50
5¢ PACE SARATOGA SR., P.O.	69.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
PACE REELS—CHR. RAIL	69.50
JENN. FAST TIME, P.O.	69.50

**SPECIAL OF THE WEEK!**  
 SUPERLINER with Flipper Kit installed \$34.50

**ORIGINAL FLIPPER TYPE 5 BALLS**

Speedway	\$159.50	Yanks	\$119.50
Jack 'N Jill	149.50	Major Leag.	
Paradise	139.50	B.B.	119.50

**Empire Coin MACHINE EXCHANGE**

1012-14 MILWAUKEE AVE. • Phone: EVERGLADE 4-2600 • CHICAGO 22, ILL.  
 Assoc. Office: ROBINSON SALES CO., 7525 GRAND RIVER AVE., DETROIT, Ph.: Tyler 7-2770

**MILLS BELLS!**

We have all Mills latest Bells in stock.

**CENTRAL SERVICE SALES COMPANY**

219 West Jackson, Kokomo, Indiana  
 AUTHORIZED BELL-O-MATIC DISTRIBUTOR

**BALLY ONE BALL PAY OUTS**  
 FULLY RECONDITIONED

8 Entrys. Each.	\$200.00
2 Jockey Clubs 1948. Each.	\$275.00
1 Trophy 1948. Like new.	\$375.00

Price includes crating. Immediate shipment on receipt of 1/3 deposit.

Bonus Super Bell, Nickel. .... \$250.00

**THE R. F. VOGT DISTRIBUTORS**  
 Milner Hotel Bldg., Salt Lake City 1, Utah  
 Phone: 5-0461

# MAGIC

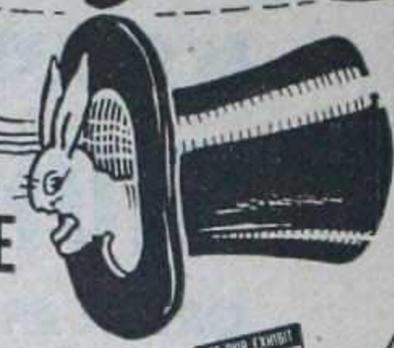
by EXHIBIT

SKILL *plus* NOVELTY *plus* MILLION'S SCORE

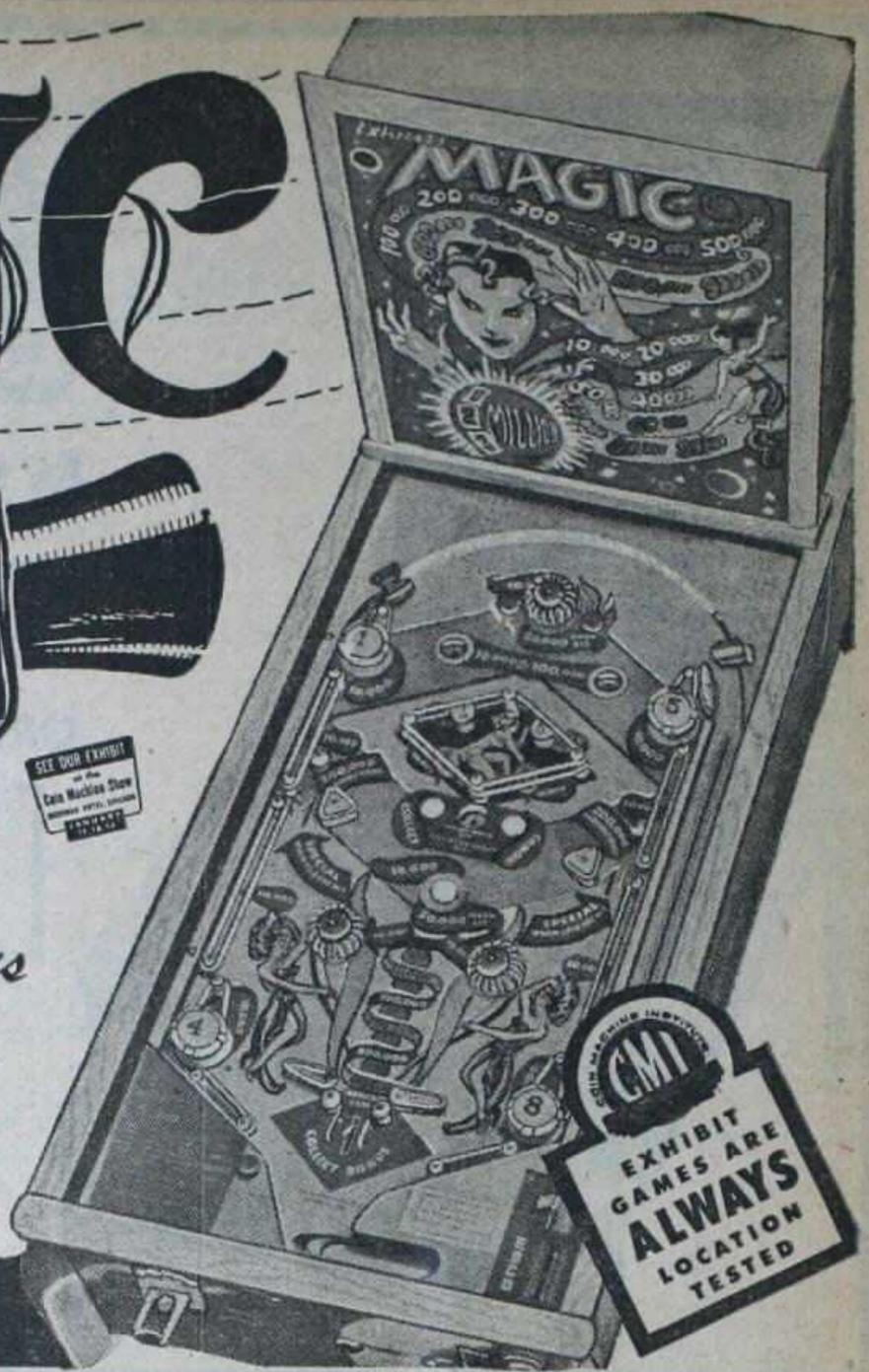
It's **EXTRA**  
It's **EXTRA** *plus*  
It's **EXTRA** *plus plus*

also - 6 WAYS to WIN REPLAYS  
NOW! at all "EXHIBIT" DISTRIBUTORS

**EXHIBIT SUPPLY COMPANY** (ESTABLISHED 1901)  
4218-4230 W. LAKE STREET · CHICAGO 24, ILL.



SEE OUR EXHIBIT  
at the  
Coin Machine Show  
November 1948, 1949  
and 1950



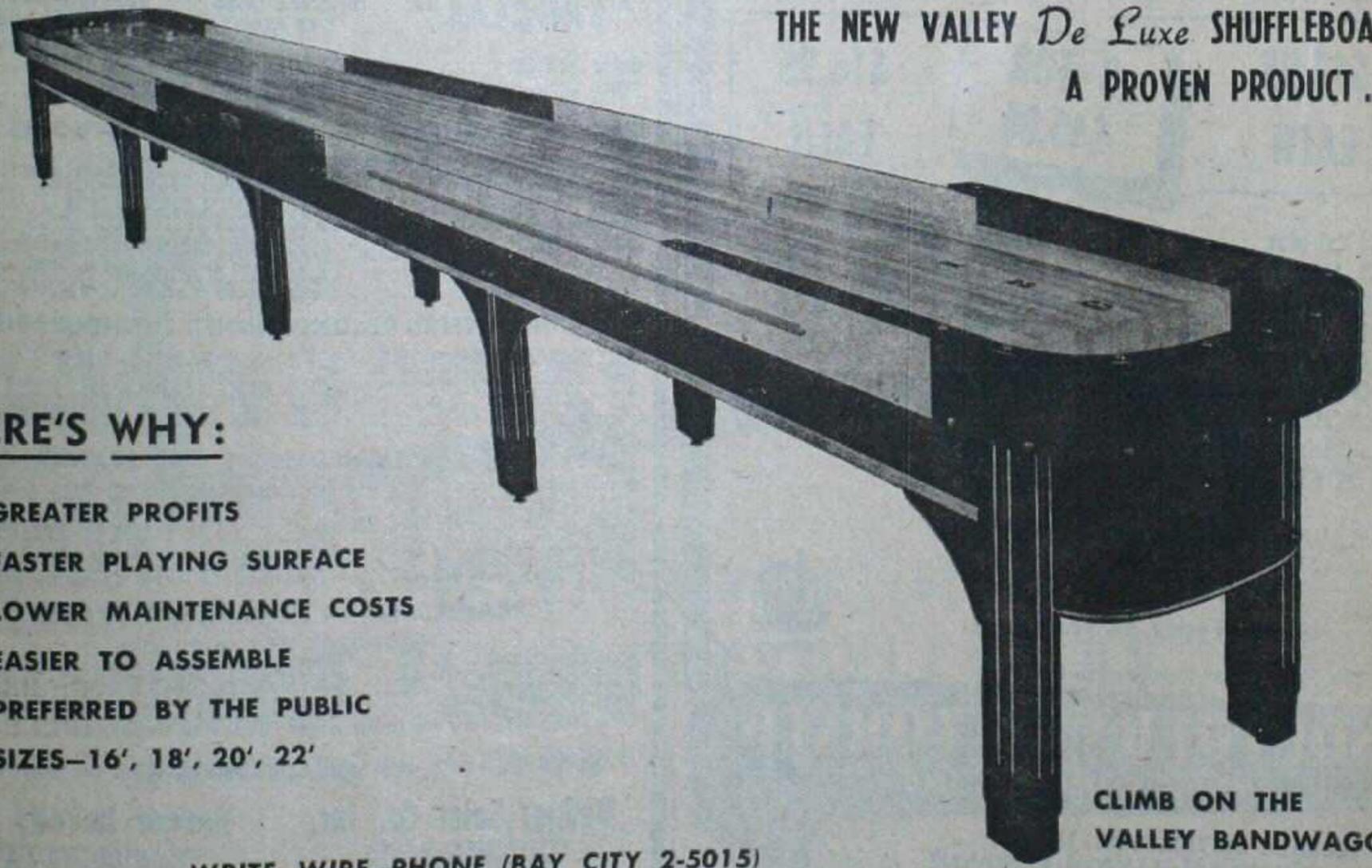
**EXHIBIT GAMES ARE ALWAYS LOCATION TESTED**

DEALERS  
OPERATORS  
PLAYERS

ALL AGREE:

## "THE HOTTEST THING ON LEGS"

THE NEW VALLEY De Luxe SHUFFLEBOARD  
A PROVEN PRODUCT...



### HERE'S WHY:

1. GREATER PROFITS
2. FASTER PLAYING SURFACE
3. LOWER MAINTENANCE COSTS
4. EASIER TO ASSEMBLE
5. PREFERRED BY THE PUBLIC
6. SIZES—16', 18', 20', 22'

CLIMB ON THE  
VALLEY BANDWAGON

WRITE—WIRE—PHONE (BAY CITY 2-5015)

**VALLEY MANUFACTURING CORP., BAY CITY, MICH.**



# Round Up

By GOTTlieb . . .

## 'NUFF SAID!

ORDER FROM YOUR DISTRIBUTOR TODAY!

SEE OUR EXHIBIT AT THE COIN MACHINE SHOW  
SHERMAN HOTEL, CHICAGO, JANUARY 17, 18, 19  
**BOOTHS 2-3-4**

*D. Gottlieb & Co.*  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS



"There is no substitute for Quality!"

### FREE PLAY GAMES

\$14.95  
EACH

3 FOR  
\$40.00

\$14.95  
EACH

ARIZONA  
BIG LEAGUE  
BROADCAST  
BOLAWAY  
CROSSLINE  
(COVER GIRL, Prewar)  
CAROUSEL  
GRAND CANYON  
MIDGET RACER

OKLAHOMA  
PASTIME  
SUPER SCORE  
SUPERLINER  
STEP UP  
(TRADE WINDS,  
Revamp)  
SUSPENSE  
SEVEN UP

Terms: 1/3 Deposit, Balance Sight Draft

Write for New List of  
All Types of Machines



**SOUTHERN AUTOMATIC**  
MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN  
CINCINNATI · DAYTON · FT. WAYNE  
INDIANAPOLIS · LEXINGTON



624 S. Third St., Louisville 2, Ky.  
240 Jefferson St., Lexington 2, Ky.  
1329 Calhoun St., Ft. Wayne 2, Ind.

228 W. 7th St., Cincinnati 2, Ohio  
603 Linden Ave., Dayton 3, Ohio  
325 N. Illinois St., Indianapolis 4, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

### BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

LOS ANGELES - Bill Hoppel  
MILWAUKEE - Carl Hoppel

<b>"SPECIAL"</b>	RECONDITIONED LIKE NEW	<b>"SPECIAL"</b>	
BALLY BOWLERS .....	\$275.00	ALLITE STRIKES AND SPARES .....	\$275.00
GENCO BING-A-ROLLS .....	169.50	BALLY HI ROLLS .....	149.50

**GUARANTEED RECONDITIONED CONSOLES**

KEENEY BONUS 3-WAY, 5-5-5 .....	\$650.00	KEENEY BONUS 1-WAY, 5-5 .....	\$239.50
KEENEY BONUS 3-WAY, 5-10-25 .....	695.00	KEENEY BONUS 2-WAY, 5-25 .....	495.00
BALLY TRIPLE BELLS, 5-10-25 .....	495.00	KEENEY BONUS 3-WAY, 5-5 .....	495.00
BALLY TRIPLE BELLS, 5-5-25 .....	495.00	KEENEY GOLD NUGGET .....	495.00
MILLS 1941 THREE BELLS .....	169.50	BALLY DRAW BELLS (R. B.) .....	219.50
JENNINGS CHALLENGER, 5-25 .....	345.00	BALLY DRAW BELLS (M. B.) .....	195.00
KEENEY TWINS, 5-25, F.P., P.O. .....	99.50	MILLS JUMBO, LATE F.P., P.O. .....	49.50
KEENEY SINGLE SUPER, F.P., P.O. .....	99.50	MILLS JUMBO, LATE P.O. .....	39.50
MILLS JUMBO, LATE F.P. .....	39.50	1946 BUCKLEY TRACK ODDS .....	395.00
BALLY WILD LEMON .....	325.00	BALLY HI HANDS .....	49.50
EVANS BANGTAILS .....	249.50	BALLY CLUB BELLS, F.P., P.O. .....	49.50

**GUARANTEED RECONDITIONED PHONOGRAPHS**

NEW WURLITZER MODEL 1015 ..	WRITE	SEEBURG MODEL 1-47-M .....	\$475.00
NEW WURLITZER MODEL 1080 ..	WRITE	SEEBURG MODEL 1-46-M .....	375.00
NEW WURLITZER MODEL 1100 ..	WRITE	ROCK-OLA MODEL 1428 (1947) ..	350.00
A.M.I. 1948 MODEL A .....	\$550.00	ROCK-OLA MODEL 1422 (1948) ..	295.00
1948 SEEBURG MODEL 248 .....	295.00	1948 ROCK-OLA PLAYMASTER ..	295.00
PACKARD MODEL 400 .....	149.50	1940 ROCK-OLA PLAYMASTER ..	149.50

**RECONDITIONED SLOTS AND STANDS**

MILLS BLACK CHERRY, ORIG. 5¢	\$139.50	NEW MILLS JEWEL BELL .....	WRITE
MILLS BLACK CHERRY, ORIG. 10¢	149.50	NEW MILLS BLACK CHERRY .....	WRITE
MILLS BLACK CHERRY, ORIG. 25¢	159.50	NEW MILLS GOLDEN FALLS .....	WRITE
MILLS BLACK CHERRY, ORIG. 50¢	245.00	MILLS BLUE FRONTS (Refin.), 5¢	99.50
MILLS GOLDEN FALLS, 50¢ .....	245.00	MILLS BLUE FRONTS (Refin.), 10¢	99.50
PACE 1947 CHROME, \$1.00 .....	350.00	MILLS BLUE FRONTS (Refin.), 25¢	124.50
USED MILLS V.P. BELLS .....	99.50	NEW MILLS V.P. BELLS .....	59.50
SINGLE WEIGHTED STANDS .....	27.50	DOUBLE REVOLV-A-ROUND SAFE	149.50

**BRAND NEW — IN ORIGINAL CRATES**  
DISTRIBUTORS, WRITE FOR PRICES

BALLY BOWLERS .....	WRITE	DAVAL SKILL THRILL .....	WRITE
BALLY HEAVY HITTER .....	WRITE	BALLY BIG INNING .....	WRITE
BALLY DOUBLE UP .....	WRITE	BALLY TRIPLE BELL .....	WRITE
BALLY RESERVE BELL .....	WRITE	STRIKES & SPARES .....	WRITE
NEW BALLY CITATION .....	WRITE	DAVAL FREE PLAY .....	WRITE
NEW 1948 GALLOPING DOMINOES	WRITE	NEW 1948 BANGTAILS .....	WRITE

TERMS: 1/2 DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

**Badger Sales Co., Inc.**  
2251 WEST PICO BLVD.  
LOS ANGELES 6, CALIF.  
ALL PHONE DR. 4326

**Badger Novelty Co.**  
2546 NORTH 30TH STREET  
MILWAUKEE 10, WIS.  
ALL PHONE KIL 3030

GIVE TO THE DAMON RUNYON CANCER FUND

# Mills Industries, Incorporated

4100 FULLERTON AVENUE · CAPITOL 4000 · ESTABLISHED IN 1889 · FORMERLY KNOWN AS MILLS NOVELTY COMPANY

Chicago 39, Illinois

December 13, 1948

RALPH J. MILLS  
CHAIRMAN OF BOARD

## ANNOUNCEMENT TO THE AUTOMATIC PHONOGRAPH INDUSTRY

We are sure that the following information will be of special interest to you as well as to everyone connected with the coin operated music field.

H. C. Evans & Company has purchased our phonograph division in its entirety and will continue the manufacture of the Forty Selection Constellation in their plant at 1528 West Adams Street, Chicago.

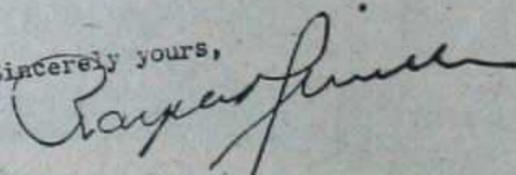
H. C. Evans & Company has designed and manufactured coin operated equipment for more than fifty years. Thus they can assure you of continued cooperation in connection with your present and future requirements in your operation in the coin operated music field.

Effective immediately, all requests for parts and repairs, as well as information concerning delivery of new machines, should be sent directly to:

H. C. EVANS & COMPANY  
1528 West Adams Street  
Chicago 7, Illinois

We wish to take this opportunity to thank you sincerely for your patronage and wish you continued success in your association with our successor in the music field.

Sincerely yours,



**PREMIERE SHOWING!**  
**NEW EVANS' CONSTELLATION**  
**MORRISON HOTEL, SUITES 639-640**  
**JANUARY 16-17-18-19**

**H. C. EVANS & COMPANY 1528 WEST ADAMS ST., CHICAGO 7, ILLINOIS**

You'll celebrate everyday with...  
Chicago Coin's **HOLIDAY**



It's Loaded With the Newest Features

- 5 DIFFERENT WAYS TO SCORE
- AUTOMATIC SCORING FLIPPERS
- 500,000 SCORING BUMPER AND KICK-OUT POCKET
- FASCINATING PLAY-FIELD ACTION



Chicago Coin's  
**SHUFFLE-KING**

# RE-BOUND

*Ideal for small locations!*

HAS EVERY  
PLAYING DETAIL  
OF REGULATION SIZE  
**SHUFFLE BOARD**

- TWO MANUAL SCORING RACKS ARE BUILT INTO THE ARMS WITHIN EASY REACH OF PLAYERS.
- 10c COIN OPERATED WITH MEASURED PLAYING TIME (4 to 10 MINUTES).
- PLAY STOPPED AUTOMATICALLY AT END OF MEASURED TIME BY ELECTRICALLY CONTROLLED PINS IN BACKRACK.
- 1" THICK, SOLID PURE GUM REBOUND RUBBER.

*Player Throws Puck Against Rubber, Which Rebounds Puck to Score in Front of Player.*

**OVERALL LENGTH 9 FEET!**

*See Your Distributor Today*



PATENT PENDING

Chicago Coin's Re-bound retains all of the fine workmanship and beauty of the larger game. The cabinet is of beautiful Maple and Walnut. "DURA-LIFE" the industry's newest, strongest, and most durable playing field is NOT WOOD, but non-warping plastic. "DURA-LIFE'S" playing field is precision level and unmatched for its trueness.

**CHICAGO COIN** MACHINE COMPANY  
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

IT'S TERRIFIC!

# Genco's ONE TWO THREE



It's completely NEW!

It's completely DIFFERENT!

It's REVOLUTIONARY!

It's by far **GENCO'S** Greatest

Order from your Distributor Today!

AND FLIPPERS ON BOTH SIDES

**GENCO** 2621 NORTH ASHLAND AVE. • CHICAGO 14, ILL.

**NOW!** FAMOUS "CITATION" ODDS  
IN A BRILLIANT BELL-CONSOLE

# Bally MULTI-BELL

**"MULTIPLE" COIN PLAY  
DOUBLES AND TRIPLES  
AVERAGE BELL PROFITS**

All the powerful play-appeal and color and flash and suspense of a bell . . . plus the famous "Citation" odds that is already sweeping one-ball territory like wild-fire . . . and smashing all previous profit records! That's MULTI-BELL . . . the strongest combination of money-making features ever crammed into one cabinet. Odds "multiply" on mystery basis . . . from 2 all the way to the big juicy SPECIAL, EXTRA-SPECIAL or SUPER-SPECIAL. Odds always either advance or remain as high as on previous coin . . . NEVER DROP BACK TO A LOWER BRACKET. Players actually play 8, 10, 12 coins before spinning reels . . . and for the first time in history a SINGLE-CHUTE console is actually earning double the revenue of multiple-coin-head games. Get your share . . . get MULTI-BELL now.

A Bally GAME  
FOR EVERY SPOT

SEE OUR EXHIBIT

at the  
Coin Machine Show  
SHERMAN HOTEL CHICAGO

JANUARY  
17, 18, 19

CITATION • LEXINGTON • CARNIVAL  
TRIPLE BELL • WILD LEMON • HI-BOY  
HY-ROLL • DELUXE BOWLER



OPERATE  
AS  
AUTOMATIC  
OR  
FREE PLAY  
—  
NICKEL OR  
QUARTER  
PLAY



**Bally**

**MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

UNITED'S  
**SERENADE**

**NEW  
DIFFERENT, EXCITING  
PLAYBOARD ACTION**

**9 WAYS  
TO SCORE REPLAYS**

**FIVE BALL  
NOVELTY REPLAY**

**See Your Distributor**

**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



CMI MEMBER

FLIPPER  
CONTROL  
BUTTON  
EACH SIDE

REPLAY  
BUTTON



# 100 selections

Here's a revolutionary advancement in a coin-operated phonograph—the Select-O-Matic "100".

- A marvel in sales appeal that offers instant choice of 100 selections.
- A beauty in appearance with colored lights that throw an ever-changing pattern of rainbow hues.
- A fascinating mechanism that will draw crowds to see the mechanical brain.
- A new stimulation to play, offering a single tune for a nickel—six individual selections for a quarter.

*at the phonograph...*

Not 20, not 24, not 40, but—as the name suggests—the Select-O-Matic "100" plays 100 selections. And all 100 selections—cataloged in classified groupings—are visible at the same time on the conveniently located angle title strip panel.

*anywhere in the location...*

Guests seated anywhere in the location have 100 selections of their favorite music right at their finger tips—thanks to the new, ingeniously designed Wall-O-Matic "100". It's the most amazing remote selection system ever developed.



**Seeburg**  
1902 • DEPENDABLE MUSIC SYSTEMS • 1949  
J. P. SEEBURG CORPORATION  
1500 N. Dayton St., Chicago 22



Nation-wide showings now being held. See your Seeburg Distributor for enrollment in service school.