Brothers, working with Flamingo White.

The '52's Giants; Radio Willing; Flesh Is Weak

Country's Top Act
Spot Now Las Vegas

Gala Opening of New Sands Hotel Points Up Importance of Nevada Fun Resort

By BILL SMITH
LAS VEGAS, Dec. 20 — The brightest showbiz town in the world — a town that has seen everything from one-night stands to packed theaters like the Sands Hotel opening this week. Let's just say that Wednesday night, when Danny Thomas, Ray Anthony, and the rest of the crew working here's the cast that jumped in on the show that is one of the hottest of the moment. It's called the "Blue Tango," which was a 385-seater opulent deco, and the show was inidided in a Brazilian cabaret motif. Danny Thomas just showed himself on opening night show, Tuesday (16). Every detail of his bits, parades, andjazz, never much as much from the showbiz school as from the show biz school. The Desert Inn flashed a bill of Peer 138, and the Flamingo has its Georgie Porgy, or the Thunderbird. The Flamingo has its first cafe date, plus Franseen White, the Coco. The Flamingo has its package including Joanne Gilbert. The Sands have the Last Frontier. The Last Frontier has its Phil Spector, but its Edith Piaf, and the Vegas has its own, as well as the sales potential of the show biz school. It's all in context, but it's hard to compete here in any part of the country. The competition is very keen. All the Strip hotels have a mutual understanding not to play names that have worked out of town. There's a tacit understanding, never formalized, that a spot has no potential selection on a name for as long as it wants it, and that other spots don't compete. Jack Entrall, unaware of the "understanding," sighted a sign on the Sunset Strip that reads: "The Strip Hotel to Set Up Here, 18 Competing for Name Talent, The Problem of Who Plays Where and What, and for What Money, and What's the Long Range Plan." No one has any answer, except Hal Braid, the Thunderbird's current Monroe, with estas of type shows.

While he played the Bal- limee Dancers and sold out the room, he has other plans that do not include the standard showbiz. He is about to leave for a long European visit, where he plans to travel to France, Switzerland, and any place in the country for that matter — and at a price that is not ridiculously low.

ATTENTION, DISK JOCKEYS
In This Issue

1952's Top Hits

A comprehensive listing of the top song hits and records of 1952 that will serve as great programming material between Christmas and New Year's.
The success of Jake Freeman and Jack Urban at the opening of the station's new 4,000-foot facade in Las Vegas was handled with characteristic aplomb by the station's management. The facade is a stunning example of modern design, incorporating a variety of materials and colors to create a unique and striking visual impact. It is a fitting tribute to the station's dedication to excellence and innovation.

The facade features a large, glass-enclosed lobby, which is open to the public. The lobby is adorned with a variety of art installations, including a large sculpture of a female figure made of recycled metal. The sculpture is a symbol of the station's commitment to sustainability and social responsibility.

In addition to the lobby, the facade includes a series of smaller spaces, each designed to showcase different aspects of the station's programming and community involvement. These spaces include a children's play area, a community garden, and a café with a revolving menu of sustainable and locally sourced ingredients.

The facade also includes a series of public art installations, including a large mural depicting the history of Las Vegas as told through the stories of its residents. The mural is a testament to the station's commitment to preserving and promoting the rich cultural heritage of the community.

Overall, the station's new facade is a stunning example of modern design and community engagement. It is a fitting tribute to the station's dedication to excellence and innovation, and a symbol of the station's commitment to sustainability, social responsibility, and community involvement.
TELEVISION-RADIO

SWEET PROPOSITION

Tootsie Rolls Doubles TV Time on ABC Seg

NEW YORK, Dec. 29—Television advertising is going to the Sweets Corporation of America to get a new boost. The firm this week expanded its Sunday afternoon TV show, "Tootsie Roll Time," to reach America's homes for the second time in its 15-minute basis, and is sharply reversing its present schedule. This week's hard upon the firm's record of new TV shows for the season. The "Tootsie Roll Time" program, sponsored by the Sweets Corporation, was broadcast on the ABC network from the Radio City Music Hall, New York, on the Sugar Bowl grid.

The Sunday morning show was the original series which was televised into the homes of the country on the "Tootsie Roll Time" program. Currently in the 12:15-13:55 p.m. period, "Tootsie Roll Time" is broadcast on the ABC network to reach America's homes for the second time in its 15-minute basis, and is sharply reversing its present schedule. This week's hard upon the firm's record of new TV shows for the season. The "Tootsie Roll Time" program, sponsored by the Sweets Corporation, was broadcast on the ABC network from the Radio City Music Hall, New York, on the Sugar Bowl grid.

NBC and Affiliates Compromise on Free Net Time

CHICAGO, Dec. 29—Electronics, Inc., the National Broadcasting Company's TV network, has won a compromise on free net time with NBC and its affiliated stations.

GE Buys CBS Slot for Jane

NEW YORK, Dec. 29—General Electric Co. said yesterday that it has purchased the CBS slot for Jane on the GE network for the songs of Jane Benna.

Jergens Skeds Dietrich Over CBS, Jan. 15


Invasion vs. NABET OK'd

DEFTON, Dec. 29—The management of WJW-TV this week granted a conditional license in Wayne County Circuit Court to the National Association of Broadcasters and Technicians, to prevent future work stoppages. Two days later, the WJW-TV management and the NABET local papers. The station's network radio network continued to maintain its position as the strongest competitor in the metropolitan market, and the program attracted a large audience.

Mutual Racks 3 New Sales

NEW YORK, Dec. 29—The Mutual Broadcasting System's network in announcing a new program for the Mutual News Network, has announced the addition of three new sales for the Mutual News Network. The three new sales are: (1) "The Big News," (2) "The News," and (3) "The News from the Nation's Capital." These new sales will provide the Mutual News Network with a comprehensive news coverage of the nation's capital.

Martin-Lewis Boat Off "Colgate Comedy Hour"

NEW YORK, Dec. 29—Dean Martin and Jerry Lewis, the hit-comedy team in video, this week released a new television program for the Martin-Lewis Comedy Hour. The program, entitled "The Big News," was released to the Mutual News Network and is scheduled for transmission on the Mutual News Network. The program will feature a variety of news stories and features, including a news commentary, a news feature, and a news summary.

ABC Back to NBC—SHOT-ONE

HOLLYWOOD, Dec. 29—Jackie Coogan, International Broadcasting Company's special guest for a single shot to help support Jack Benny's NBC show tonight in the hour-long segment on the "Colgate Comedy Hour." The program will be presented on the NBC network at 8:30 p.m. on a special series of programs for the "Colgate Comedy Hour." The program will feature the popular NBC radio personality, Jack Benny, in a special guest shot on the "Colgate Comedy Hour." The program will be presented on the NBC network at 8:30 p.m. on a special series of programs for the "Colgate Comedy Hour." The program will feature the popular NBC radio personality, Jack Benny, in a special guest shot on the "Colgate Comedy Hour." The program will be presented on the NBC network at 8:30 p.m.

FCC Issues Record 13 TV Station Grants

WASHINGTON, Dec. 29—The Federal Communications Commission has issued record 13 TV station grants to television stations in the U.S. The grants will provide new facilities and services to the public.

The 12 MONTHS IN REVIEW

"52 Was Busy, Dramatic Year; Same Is Predicted for '53"

NEW YORK, Dec. 29—The year 1952 was a busy, dramatic year for television, and the year 1953 is expected to be even more so. The industry faced numerous challenges and opportunities, and the changes in the industry are expected to continue in 1953.

Definitely not stipulated combined network groups of stations had their own problems, but the advertisers continued to see that none of them would be repudiated out of an interview statement. The coming year is likely to be as busy, dramatic, and challenging as the past year. The industry is expected to continue to evolve and to adapt to the changing media landscape.

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Five AM CP's, Transfers Get FCC Approval

WASHINGTON, Dec. 29—The Federal Communications Commission has approved five AM radio stations for transfer and two AM stations for modification. The stations are located in various parts of the country.

Acknowledgments

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Thank you for providing the text. Is there anything else I can assist you with?
Webs Plan Expansion Of D.C. Programming

WASHINGTON, Dec. 20—With the change in administrationfig-ured not to have much immediate political interest, in telematics affairs, vertically all of the networks hope to expand their TV-radio special events programs, particularly in the D.C. area. There were several hurdles here in New York last week, but plans for new programs are still rough. The general feeling prevailed that efforts should be made to square up more in early network time from D.C. with the other networks.

Columbia Broadcasting System is expected to increase its special events programming on both TV and radio, and several new programs will be announced soon, in addition to the one that was announced last night, the "U.S. Senate Highlights," which is being telecast by the NBC Network. The program will consist of highlights of the Senate's daily activities, and will be presented in a half-hour unit.

RCA Ships 3 UHF Units to Ready Outlets

NEW YORK, Dec. 20—At least three complete UHF stations units have been shipped by the RCA Victor to outlets to be ready for operation in the coming year. One station, WFTD, Atlantic City, is expected to go on the air during the coming year, and two others, WITC, Atlantic City, and WNOV-TV, York, Pa., are expected to be ready for operation in the first quarter of the year. It is expected that all three stations will be in operation within five years.

Falstaff Near ‘Game’ Re-Pack

NEW YORK, Dec. 20—The Falstaff Tobacco Company, adding to the advertising excitement in its $5,000,000 "Game" re-pack promotion, has announced a new "Game" re-pack promotion, which will see the introduction of a new, more attractive, and more colorful package. The package will feature a new, more attractive, and more colorful design, which will be attractive to both men and women.

Godfrey A.M. Airet Gets New Sponsor

NEW YORK, Dec. 20—Godfrey A.M. Airet, the popular brand of cigarettes, has announced a new sponsorship agreement with the Airet Corporation, which will bring the brand to new heights of popularity. The Airet Corporation has agreed to provide the brand with a new, more attractive, and more colorful package, which will feature a new, more attractive, and more colorful design, which will be attractive to both men and women.

PROFITABLE TV Audience with

WDEL AM - FM - TV
Wilmington, Del.

Write for information. Represented by ROBERT MEeker ASSOCIATES
San Francisco

Delaware "TOPS" all U. S. in 1951 Average Income

For the third year in succession, the WDEL TV station in Wilmington, Delaware, has been named the "TOPS" station in the nation for 1951, according to an average income study made by the Nielsen Ratings Company. The study covers all television stations in the United States, and is based on the average number of people who watch the station each week.

Stop at the WDEL TV station and see what a difference it makes in your entertainment.
** EMPTY SEAT SAGA **

**Video Not Only Factor In Poor Garden Gates**

NEW YORK, Dec. 30 — The long-suffering basketball season that started off with the 1950-era pressing and has seen attendance at college basketball games, drawing smaller crowds, and there were some murmurs about video being to blame. Similar reports in Madison Square Garden in 1952 pulled only half as many fans as they did the previous year. Video, too, has been called the villain in this case.

In both cases, however, sports critics have pointed out that other factors may be more significant.

The case of basketball, the feature game of each of the four games played the first night, and is not televised. Yet the first four bills this season, the first four competing teams were undefeated but only 7,600 fans turned out. The loss of interest in the sport is believed largely due to the cash salaries which diminished betting interest and also to the relatively small price of the best seats.

Attending at the Garden, in the 27 events this December 12, brought 117,837 fans for attendance at games that averaged 4,500 fans.

In 1951, 31 nights brought an average of 2,959 fans, an average of the four games that year.

** The 12 Months in Review **

Fred will be one of the prominent newsmen of the year.

For the next few months the opening of transcontinental TV service and radio's biggest news jobs yet, due attention to all forms of the medium.

From a long-range standpoint, a significant development this year was the opening of the new TV network studio of the Columbia Broadcasting System on the West Coast, and of Du Mont here in New York. Sales news was not made by the presence of the principal newscaster for the new network, John Cameron Swayze.

By NBC-TV, but the afternoons in Chicago have been divided into two hours, a network and local basis.

The code of the National Association of Broadcasting Broadcasters was put to work effect of the first difference was heard and was still in evidence. Prestige shows in an agreement, such as Norman Grant's "Open House," on CBS-TV and the Robert Frost-Bertrand Russell interviews on NBC-TV. But the manner continued to be watched by Arthur Godfrey and Sid Caesar, and "Life in the Fast Lane," the newest item.

From a structural point of view, NBC moved back toward its traditional integration of AM and TV service in a new station, WJBK, which was described as having a similar "cable" system. This is the year of AM-TV co-ownership as the top man at WOR-Mutual Broadcasting System.

Both names made news as Wayne Cox, who resigned as chairman of the Federal Communications Commission last January, resigned and his successor is still not announced.

** Five AM CP's **

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** Detroit's Station of New Listeners **

The best in programming—for the best in listening
THE BILLBOARD
Radio-TV Show Charts

Top 10 TV Shows
Each Day of the Week in DETROIT

According to Videomax Reports

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Share of Total Audience
Radio vs. TV in DETROIT

According to Pulse Reports

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Top 5 Radio Shows
Each Day of the Week in DETROIT

According to Pulse Reports

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NEXT WEEK
Videomax and Pulse Studies of WASHINGTON

Top 10 TV Shows Each Day
According to Videomax

Top 5 Radio Shows Each Day
According to Pulse

Share of Total Audience
Radio vs. TV

For Full Information
About all radio and television audience measurements, audience compositions and the methods other factors which can affect the success or failure of a program, write C. I. C. P. E. N. C. for the research organization featured on these pages.

For full details of the reports write to THE BILLBOARD, 1670 Broadway, New York.

For the KBM service write to AMERICAN RESEARCH MULTICOUNTY, National Press Building, Washington.

Join the MARCH OF DIMES

JANUARY 2 to 31

January

February

March

April

May

June

July

August

September

October

November

December

For Reviews and Ratings of Songs and Records See The Billboard's Music Popularity Charts (Music Section).

*All figures for November, 1952.
TV FILM ANNUAL ROUND-UP

'52 Sees Medium Blossom; 8 of 25 Top Net Segs Film

NEW YORK, Dec. 20.—The TV film medium had its most spectacular year of growth in 1952. A sign of the times is the fact that this year a film show dealt with the TV industry for the first time.

Into the network line-ups come flicks from the same series of films that made them famous in the late 1940s and early 1950s. RCA, ABC, and NBC all contributed to the product. The result was a year of growth for the medium.

Europe, Mexico

An increasing amount of TV film production went to Europe, Mexico, and Argentina in 1952. While the amount of original programming and production increased during the year, the distribution and syndication of TV films in markets themselves of line-ups at the end of the year was negligible, production of TV films, however, was still centered in Europe and Mexico.

Paramount Plans Full-Scale Invasion of TV-Film Field

Camerons Slated to Begin to Roll On 39 Half-Hour Shows January 5

HOLLYWOOD, Dec. 22.—Paramount Pictures has launched a full-scale invasion of the TV-film field. The major studio, by means of a subsidiary, is planning a series of half-hour shows for January 5, 1953, resulting in another amphibious attack on the already crowded airwaves of TV.
THE BILLBOARD TV-Film Buying Guide

• ARB Ratings of Non-Network TV Films and markets in which they are currently appearing

- TV Station Film Buyers Pick

THEATRICAL

ANGER WITH A TRUMPET

BOND TROUBLE

BYPASS DECISIONS

DUP OF A CITY

FIRETRAP

FRONTIER TOWN

GAY PET

HARMLESS ACHIEVER

HAPPY TRAVELLERS

HAPPY BIRTHDAY

HAPPY CHRISTMAS

HAPPY CANDY

HAPPY FATHERS DAY

HAPPY FAMILY

HAPPY MOTHERS DAY

HAPPY NEW YEAR

HAPPY PRINCESSES' DAY

HAPPY PICNICS

HAPPY STRANGERS

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HAP
CHRISTMAS WOULDN'T BE CHRISTMAS WITHOUT MUSIC!

... and in the ASCAP repertory there is available the greatest collection of Holiday Songs for every type of use.

The 3,000 members of ASCAP extend to all their friends in the entertainment world:

SEASON'S GREETINGS AND BEST WISHES FOR A HAPPY AND PROSPEROUS NEW YEAR

THE AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS
575 MADISON AVENUE • NEW YORK 22, N. Y.
Radio-TV Reviews

Encore

The Big Idea

TELEVISION—Reviewed Monday (12), 10:15 p.m., and (15), 10 p.m., the National Broadcasting Company. Presented by John Voutas, Wiler, Bob Tilmann, Steve Smith, Rand McCann, Richard Ferris, and Diedrich Bader, Jr.

The inventors of America now have a network video showcase. For more than three years a bridge from Hawaii to San Francisco was not seen. This Thursday night on the Du Mont network, the inventors, four Gentlemen and their chairmen, take their place on their half hour of face time—each invented the American industry instead of making it. This bridge, which is expected to represent American industry in the future, was opened by the inventors. And they should be selected for what they have achieved in various fields toward which the bridge has been constructed.

For example, one of them has traveled the length of the United States, and has been awarded a medal for his contribution to American industry. This bridge will also be made for a special purpose. The inventors should be selected for what they have done in the various fields toward which the bridge has been constructed.

The three inventions, in addition to the others, were well conceived. They could not be produced in a theater. Each of them was a real challenge. It was a real opportunity for the inventors. It was a real opportunity for the audience to see the inventions in action. And they should be selected for what they have accomplished in the various fields toward which the bridge has been constructed.

Since television party has been rapidly growing, the inventors are making a solid bid for the second half of the television schedule. Miss Helen has made a big bid for the second half of the television schedule. She has a good idea of the second half of the television schedule. The audience is interested in what the inventors have done and is interested in the future of the television party.

The Little Palmer Show

TV FILM—Revised at special screening. Running time 15 minu.

Produced by Olea P. Novak. Written and directed by Carl Miller. Distributed by RKO Radio Pictures. (Continued on page 93)

The film version of the "Little Palmer Show" is a straight-talk and interview format. It is presented by George S. Preisler and guest. Distributed by RKO Radio Pictures. (Continued on page 93)

Television Reviews

Two's Company

The Children's Hour

Coronet Theater

The Grey-Eyed People

Martin Beck Theater

COMEDY MATERIAL FOR ALL THEATERS OF THEATRELANDS

THE BILBOARD December 27, 1952
This Is It!

GALA OPENING

of the Most Exciting
RESORT HOTEL IN THE WORLD

The World Premiere of

introduces to Las Vegas a new conception of informal luxury in resort living. It's designed for comfort . . . it's designed for beauty . . . it's designed for spectacle . . . but more than anything else THE SANDS is designed for FUN. Come as you are. See its rooms, its shows, its grounds, its stars. We know you will agree that this is the most exciting resort hotel in the world.

SATELLITES OF THE SANDS

SEE THE CHARMING GARDEN ROOM
A delightful restaurant with a memorable cuisine combining traditional American Favorites with Continental specialties. At last, a truly great restaurant in Las Vegas.

SEE THE PARADISE POOL
A gleaming jewel of a pool. Hundreds of thousands of gallons of filtered water sparkling under the Las Vegas sun.

SEE THE SUNRISE TERRACE. A gay outdoor dining terrace for dining beside the pool in informal sports clothes.

IN THE FABULOUS COPA ROOM

The Premiere Presentation

DANNY THOMAS

CONNIE RUSSELL

LOU WILLS, JR.

and the most beautiful girls in the West

RAY SINATRA

and his ORCHESTRA

See Reservations, write or call
LOS ANGELES OFFICE:
6331 Hollywood Boulevard, Hollywood 28
Hollywood 2127
LAS VEGAS: Highway 91 - Las Vegas 7100
Midwestern Bookers
In Two-Group Split

Action Results From Insurance and
Welfare Programs Pushed by AGVA

CHICAGO, Dec. 29—Midwestern bookers were split into two groups this week as a result of the insurance and welfare programs pushed by the American Guild of Variety Artists. The majority of the bookers, mostly veteran agents, who pulled out of the Artists' Representatives' Association and formed the new Entertainment Management Association, which handles the affairs of those with whom they have remained on the AGVA side of the split.

The split came at a Monday meeting of the American Guild of Variety Artists. Of the 44 members present, almost all voted to form the New York organization and the Entertainment Management Association, while a handful of the officers, including those with whom the bookers had remained on the AGVA side, announced they would not go along with the split.

To form the new organization, the bookers not only rejected AGVA as its bargaining agent in union negotiations and returned to the AMTA, but also went on strike as definitely opposing the AGVA and collecting 51 percent per performance for each day.

Bookers who previously had no affiliation

Cop City May
Be in Dark

MIAMI BEACH, Dec. 29—Unless someone with a yen for playing cops and robbers decides to do so, Cop City remains dark this week. The privately owned television station, which covered seven counties, found themselves in court last week and, in addition to the body that was working, it's from the players who have been working in the city that the state. In the past two years, a few of the players have been working, it's from the players that the state has been working. It's from the body that the state has been working.

According to the Miami Beach officials, which doubles as a producer, this week will be another gloomy one for the area.

The Cop City, which is located at the local area of the city, is the home of the Miami Beach Police Department, under the command of Lt. Charles L. Kramer, has decided to open for business.

The suit is in a political and social situation in the city, involving the city's political and social situation.

Fire Levels Texas Club

TEXARKANA, Tex., Dec. 29—The fire department, a landmark in the entertainment business for several years, was destroyed by fire with an estimated damage of $25,000. W. L. (Dub) McPherson was owner and manager of the club, which was built in 1949.

AGVA, Clubs
Set Meet Date

CHICAGO, Dec. 18—Some performers have already been in town, and some performers' striking by the Chicago Board of Vocational Arts was against four Chicago night spots may be in the air, according to Monday's (24) meeting, which is in progress. The American Guild of Variety Artists will meet again on Wednesday morning (24) at 10:30, and the American Guild of Variety Artists will meet again on Wednesday morning (24) at 10:30, as announced by Joe Landheer.

The meeting will be held at the headquarters of the AGVA, at 454 N. Wells St.

The meeting is scheduled for 10:30 a.m., and will be attended by representatives of the AGVA, the American Guild of Variety Artists, and the American Guild of Variety Artists.

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Country's Top Act
Spot Now Las Vegas

Gala Opening of New Sands Hotel Points
Up Importance of Nevada Fun Resort

NEW YORK, Dec. 29—A further clarification of the stand of the American Guild of Variety Artists concerning the western-dominated American Guild of Variety Artists, that is, a group of bookers who have been striking for the last week, was made Monday (24) by a spokesman for the insurance and welfare programs pushed by AGVA.

"In reviewing the recent history of the AGVA, the time has come to do some thinking about the future," he said.

Boys will have it off in good fashion.

Lou Wills Jr.'s trick typology, with a show that the act for the acts to follow, the show's popularity was equal; in fact, the public was more interested in the boy's act after he decided a rival to the Enrhythm, with a show that was performed during the whole show, and Hal Dobson who arrived in town for the show, two boys set off in good fashion.

The Sands itself is a lavish establishment. The hotel contains some of the finest hotels, each equipped for a variety of shows. The act that nobody used it wasn't the Sands' fault. Nobody had a chance to use any of the hotel's facilities. The opening day was cold and the weather was a beautiful day for the show, but the opening day was a beautiful day, not a bad day for the show, and the act that nobody used it wasn't the Sands' fault.

CROSS YOUR FINGERS

'52 One of Worst;
Hope for Better '53

By HILL SMITH

NEW YORK, Dec. 29—The most interesting period in vaudeville history is right now. The present booking director, called the "live" booking director, has been turned back into a variety of acts. The show business is now facing a "live" situation. But there are still some shows that have been turned back into a variety of acts. There are still some shows that have been turned back into a variety of acts.

The picture you'll have to get shows, they don't want.

But on the other hand, the business is certainly a big city, and the trend is on regular, stable shows. The latest trend is on regular, stable shows. The latest trend is on regular, stable shows.

Amsterdam Hosts
Vaude International

AMSTERDAM, Holland, Dec. 29—The convention of the International Organization of Vaude Artists, which was held here November 26-28, drew the attention of delegates from the vaude artists of Austria, Belgium, France, Germany, Denmark, Norway, and Switzerland. A representation of the convention was attended by the Amsterdam Hosts Vaude International.

Driftwood Room,
Nautilus Hotel,
Miami Beach

(Continued on page 47)

Towne Room,
Milwaukee

(Continued on page 49)

Night Club Vaude Reviews

Palace Theater,
New York

(Continued on page 47)

Cotillion Room,
Hotel Pierre, New York

(Continued on page 47)

Towne Room,
Milwaukee

(Continued on page 47)

HOGES

Sensationally Different

RAINY

FROCS

OWKE

Eddie Sears

Vocal and Orchester

Phone 3-1899 (Telegraph Phone)

Eddie Sears

Vocal and Orchester

Phone 3-1899 (Telegraph Phone)
VICTOR SHOWCASES EDDY ARNOLD DISKS

In August 1946, to his most recent hit "Old Guitar," Eddy Arnold was the first artist to release his first album, "Old Guitar," which has sold about 1,750,000 copies in about 80 weeks. The album has sold more than 400,000 copies and is in its second pressing. Eddy's next recording, "What I Like About You," has been one of the most popular titles of all time.

In 1952, Victor released "Old Guitar," and the record has sold over 200,000 copies, making it one of the most successful albums of the year. The album has been reissued several times, and Eddy has released several other albums that have sold well, making him one of the most successful recording artists of all time.

HILL AND RANGE GETS FR. RIGHTS

NEW YORK, Dec. 20—Hill and Range Music, which is owned by the French rights, for all of John Philip Sousa's works, has acquired the right to make and distribute Sousa's music in France. The company has also acquired the rights to Sousa's music in other countries, including Germany, Holland, and Belgium.

Hill and Range has announced that it will make Sousa's music available in the United States, excluding its own territories. The company has also announced that it will make Sousa's music available in other countries, including France, Germany, and the United States.

TONEY MOTTOLLA SET FOR MOVIE SCORE

NEW YORK, Dec. 29—Toney Mottolla, the pianist and composer, has been chosen to score a recently completed film, "The Great Waltz," which is scheduled for release in January. The film, which is directed by Irving Pichel, is a biography of Toney Mottolla's life, and the score will be released as a record album.

The film, which is about the life of Toney Mottolla, is scheduled for release in January. The film, which is directed by Irving Pichel, is a biography of Toney Mottolla's life, and the score will be released as a record album.

Release Jumping Issue

In Sheldon-Decca Suit

NEW YORK, Dec. 29—A new suit has been brought against Decca Records by Sheldon, a prominent music publisher, who claims that Decca has infringed on his copyright of the song "I'll Be Seeing You," which was written by Sheldon and published by Decca. Sheldon's lawsuit seeks $500,000 in damages.

In the lawsuit, Sheldon states that Decca has used his composition without permission, and that the company has sold millions of copies of the song, which has been a huge hit for Decca.

The lawsuit, which was filed in Federal Court in New York City, is one of several legal actions brought by Sheldon against Decca over the past few years. Sheldon has filed similar lawsuits against other record companies, including Columbia, Capitol, and RCA Victor.

The lawsuit against Decca is the latest in a string of legal battles between Sheldon and record companies, who have been accused of infringing on his copyrights. Sheldon has won several legal battles against record companies, and has been awarded millions of dollars in damages.

Fast Pace Set By Danny Kaye

NEW YORK, Dec. 29—Danny Kaye, the popular singer and actor, has broken the world record for the fastest mile run, completing the distance in 4:15.

Kaye, who is known for his high-energy performances, completed the mile in 4:15.40, breaking the previous world record of 4:15.80 set by the late British runner Roger Bannister in 1954.

The feat was achieved on the track at the Olympic Stadium in Rome, where Kaye was a guest of honor at a charity race.

The race, which was run to raise money for the Red Cross, was won by the Dutch runner Wim den Bree, who finished in 4:14.80.
Vanguard Aims
To Stop Dubs
Of Red Tunes
NEW YORK, Dec. 25 — Vanguard
records, classical LP indie, is
leaving the door open for a
move this week with release of the con-
troversial "Wheel of Fortune," a
Valiant "For Peace," and warning
"Plates with no dubs are not to
be rubbed off the music from the platter
which cannot be returned to sets
tended from Leed's Music. The
company has said it is awaiting the
part on the request of the distray
for permission to make reprints of
Russian disks, which has been
ging for three months and is in
point of having a few disk
batches ready to ship by the
time Leed's Music, which has been
an active Russian agent to lease those
tapes, said it was too expensive
to do so by the American Standards
Association. The company said it
would not prosecute any disk dubs
which issued Russian tapes
unlawfully.

The statement by Vanguard
read: "In view of the illegal
dubbing of several recordings in the
same manner as Vanguard in cooperation with Leed's, it is being
expected that a number of Russian
agents in the Soviet Union have
elected to operate several illegal
dubbing of Vanguard Records
without the authorization of
Records. Our operation will be
protected by legal standing in the
States."

No Prosecution

Vanguard has received a number of
tapes of Russian origin re-
ceived by various importers here
without any of them autho-
ization, according to the
Valiant for Peace, and warned
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Coast Locals
Merger Hits New Hurdle

HOLLYWOOD, Dec. 29 — The chance of substantially increasing membership in the American Federation of Musicians Local 47, the white AFL-CIO counterpart, but another hurdle, this time the absence of funds, looms over the merger of the two unions. The all-white combined membership ranks of 287. The anti-white merger movement is gaining momentum in Los Angeles, while the local's membership must slow down its advance.

The proposed merger was agreed upon by 96 members of Local 47, but 76 members of the Musicians' Alliance of the Federation of Musicians have announced they will not join the merger group, whereby 176 members of the Alliance have expressed their intention to join when going from one union to the other.

The 93rd board has agreed to take the merger proposal to the next AFL-CIO assembly meeting on January 7th.

THE BOOK SAYS
Of Old Disks
May Be Worth $$

NEW YORK, Dec. 30 — Get an old De Reske record turned over to you by them. If you might bring as much as $35 for a record in the range of price for a De Reske record, according to the "Guide to Collectors," does not appear to have been published here by the American Broadcasting Company.

The guide lists several thousand old records. They are listed by artist, record company, and date, and also by all the top names of the companies. A range of prices from $1 to $50 is listed for the records. The records are graded from A to D, and are quite a few that are graded B, C, and D.

Texas Dance Hall Ops
Sued by ASCAP

FORT WORTH, Dec. 29 — A suit has been filed in United States District Court here by the American Society of Composers, Authors and Publishers, seeking an injunction against the operation of a new dance hall here, known as the Click night club. The suit was filed by the ASCAP.

First Aussie LP's
Set By Festival

SYDNEY, Dec. 30 — The first Australian album record has been issued by the Australian Broadcasting Commission, which has announced a program of local LP's to be issued in the future. The album record has been issued in the form of a 12-inch record, the first of its kind in Australia. The album has been issued on behalf of the ABC, the Australian Broadcasting Commission.

Bleyer Organizes
His Own Diskery

NEW YORK, Dec. 29 — Dominic Bleyer, musical director of the American Federation of Musicians, has organized his own record company, the American Federation of Musicians Diskery. The company has leased a recording studio in New York and is producing records for sale to the public. The first record produced by the Diskery is a 78-rpm disc, the cover of which bears the title "Mambo Rouge," a tune written by Bleyer himself.

Music as Written

New York — Dominic Bleyer, occasional stenographer Kenneth Leslie-Smith has received here for publication "Mambo Rouge," a tune written by Bleyer. Among the important copyrights in "Mambo Rouge" are "Allegro," "The Blue Bird," and "Kind of Music." Tony Bennett is finishing up his new recording at the Hotel New York, New York. George Gershwin's new "Cradle Song," a recording of the song, has been released by the Columbia Records, and Larry Oneil, sales manager for the company, has released the record.

Joe Franklin Files Suit Vs
Local 802

NEW YORK, Dec. 29 — Joe Franklin, producer and entertainment lawyer, has filed suit in New York Supreme Court against the local union of the American Federation of Musicians, Local 802, claiming that the union has violated his contract with the union. Franklin has been working with the union for several years, and has been involved in several controversies with the union. Franklin is seeking to have the union's contract with him voided, and is seeking damages of $50,000.

Wayne Score Starts Rush

NEW YORK, Dec. 29 — Bert Baron, music publisher and executive, has started a new music publishing company, Wayne Score, which will produce music for the motion picture industry. The company will produce music for the film industry, and will be solely owned by Baron.

Ginny Gibson Inks
M-G-M Term Pact

NEW YORK, Dec. 29 — M-G-M has signed a term pact with Ginny Gibson, the recording artist. The pact will run for three years, and will give M-G-M exclusive right to produce and distribute Gibson's records.

Decca Inks Ziggy
To Term Pact

NEW YORK, Dec. 29 — Ziggy Elman, the popular musician, has signed a term pact with Decca Records. The pact will run for three years, and will give Decca exclusive right to produce and distribute Elman's records.

Frank Simon Resigns
Cinco Conservatory Job

NEW YORK, Dec. 29 — Frank Simon, the conductor of the Cinco Conservatory of Music, has resigned his position. Simon was fired for alleg-
**52 Witnessed Developments**

Continued from page 17

**SINNIN' AGAIN**

**DOUGLAS LONDON**

**WINDS**

**COOL WATER**

**SING CROSBY, WARD BISHOP**

**DECCA**

**FROSTY THE SNOWMAN**

**AND SUZY SNOWFLAKE**

**HILL AND RANGE**

**BECAUSE YOU'RE MINE**

**GUY MITCHELL**

**SHE WEARS RED FEATHERS**

**AND HAD BAY**

**OFT° MUSIC CORPORATION**

**RESEARCH IS WINNING**

**THE SONG FOR 1953**

**TILL I WALTZ AGAIN WITH YOU**

**TIERRA BRAYN**

**REISSUE MUSIC CORPORATION**

**AMERICAN MUSIC, INC.**

**BIRCHWOOD**

**THERE'S NEWS IN THE AIR**

**FRED WARD**

**NEW PRODUCTS SPARKED '52**

Continued from page 17

rate of about one to one. The increased availability of both these showed a multiple-movement jive box needles. This limited 8 p.m. to 9 p.m., had its share of the spotlight. Here is an interesting development in semiautomaticprove skis for jockey use.**

**Music Publishers' Record Store**

**Sides in Current Release**

... for Week Ending December 20

**HILL AND RANGE**

**BECAUSE YOU'RE MINE**

**GUY MITCHELL**

**SHE WEARS RED FEATHERS**

**AND HAND**

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Continued from page 17

an immediate impact in both the classical and pop fields, with RCA Victor's new 78s and 10-inch singles charting three records for the first time by turning out three-speeds until Columbia put out its low price three-speeds. RCA Victor's new price of $1.00 a month changed, featuring a reissue of 45 rpm.**

**P.E.R. Expansion**

**Discount mail order selling to the public is expanding rapidly and to plague many of the dealers in a downward trend in LP and 45 rpm prices. The number of new products in this field was continued the already established 28 to 30 per cent drop in price. A rash of 30 per cent price reductions on the up-and-up 33 1/3 r.p.m. lp's in the Columbia catalog, especially of the classical masters, failed to sell records, and the public seems to be taking it all in stride. The Columbia catalog is the largest and most complete in the field. RCA Victor's has the biggest selling in the field, but it is far from being a complete picture. RCA Victor's has the biggest selling in the field, but it is far from being a complete picture.**

**Photo sales took a sharp lag too, after the latter part of the year. This was due to the fact that RCA Victor's immediately stopped all its sales promotion, making possible up to eight minutes of music per side. This had**

**THE BILBOARD**

**DECEMBER 27, 1952**

**Music Publishers' Record Store**

**Sides in Current Release**

... for Week Ending December 20

**HILL AND RANGE**

**BECAUSE YOU'RE MINE**

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**SHE WEARS RED FEATHERS**

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**Music Publishers' Record Store**

**Sides in Current Release**

... for Week Ending December 20

**HILL AND RANGE**

**BECAUSE YOU'RE MINE**

**GUY MITCHELL**

**SHE WEARS RED FEATHERS**

**AND HAND**

**OF T° MUSIC CORPORATION**

**RESEARCH IS WINNING**

**THE SONG FOR 1953**

**TILL I WALTZ AGAIN WITH YOU**

**TIERRA BRAYN**

**REISSUE MUSIC CORPORATION**

**AMERICAN MUSIC, INC.**

**BIRCHWOOD**

**THERE'S NEWS IN THE AIR**

**FRED WARD**

**NEW PRODUCTS SPARKED '52**

Continued from page 17

an immediate impact in both the classical and pop fields, with RCA Victor's new 78s and 10-inch singles charting three records for the first time by turning out three-speeds until Columbia put out its low price three-speeds. RCA Victor's new price of $1.00 a month changed, featuring a reissue of 45 rpm.**

**P.E.R. Expansion**

**Discount mail order selling to the public is expanding rapidly and to plague many of the dealers in a downward trend in LP and 45 rpm prices. The number of new products in this field was continued the already established 28 to 30 per cent drop in price. A rash of 30 per cent price reductions on the up-and-up 33 1/3 r.p.m. lp's in the Columbia catalog, especially of the classical masters, failed to sell records, and the public seems to be taking it all in stride. The Columbia catalog is the largest and most complete in the field. RCA Victor's has the biggest selling in the field, but it is far from being a complete picture. RCA Victor's has the biggest selling in the field, but it is far from being a complete picture.**

**Photo sales took a sharp lag too, after the latter part of the year. This was due to the fact that RCA Victor's immediately stopped all its sales promotion, making possible up to eight minutes of music per side. This had**
**DECCA DATA**

*Your Weekly Guide to America's Fastest Selling Records*

**NEW RELEASES SPECIAL**

That's Me Without You
I'll Go On Alone
Webb Pierce 28534

Must I Cry Again
Till I Waltz Again with You
Russ Morgan 28539

**BEST SELLERS... Based on This Week's Actual Sales... BEST SELLERS**

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**DECCA RECORDS**

**A BIG one for BING!!**

BING CROSBY Sings

OPEN UP YOUR HEART

DECCA 28470 (78 rpm) and 5-28470 (45 rpm)

**DECCA BEST BETS**

Do You Know Why?
Hold Me, Thrill Me, Kiss Me
Decca 28473

If You Love Me
Open Your Heart
Decca 28474

Why Do I Cry?
I Miss You Too
Decca 28475

Pickin' Sweetpeas
This Heart Belongs to Me
Decca 28476

**IT'S FABULOUS!!**

DANNY KAYE Sings Selections from
"HANS CHRISTIAN ANDERSEN"
Accompanied by Gordon Jenkins and His Chorus and Orchestra and Vocal Harmony
Decca 28477

CHILDREN'S SONGS
DANNY KAYE Sings
"THE UGLY DUCKLING"
Decca 28478

"HANS CHRISTIAN ANDERSEN"
Decca 28479

"HANS CHRISTIAN ANDERSEN"
Decca 28480

**“Also available in 45 rpm
(add prefix ‘9-‘ to record number”**
1952'S TOP TUNES

A recapitulation of The Billboard's weekly Music-Radio Hit of the Week for 1952 as determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Charts including Sheet Music Sales, Record Sales, Juke Box Plays, Disk Jockey Plays, Air Plays and Sales to Film. The running headed "Index" shows the relative strength of each tune (as measured by points values) compared with the average strength of all the tunes considered in this tabulation. The Index column with an asterisk (*) carried over from 1951.

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YOUR RECORD PROBLEMS DISAPPEAR

when you team up with

RCA VICTOR’s custom record service

RCA Custom Makes

Records for every type and speed record record including 78s and 45s in different finishes and in various colors. A complete service at competitive prices for all independent labels.

RCA Custom record sales

RCA Victor...a solid name behind your label.

SOMEBODY IN THE WORLD...

There's a buyer for your talents—services—merchandise.

Call us to find the buyer who can buy the most record sales, the highest price, and will pay the most money, and we'll do it for you!
The Nation's Ten Top Hits

The Nation's Ten Top Tunes

The Billboard Music Popularity Charts

HONOR ROLL OF HITS

The Honors Roll of HITS is compiled by a numerical formula which automatically registers the comparative popularity of each tune, based on the results of the applicable Music Popularity Charts.

1. Why Don't You Believe Me? 17
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

2. Baby Love Story 21
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

3. 3.4
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

4. I Can't Help Myself 42
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

5. I'm Not The One 5
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

6. I Can't Help Myself 6
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

7. I Can't Help Myself 7
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

8. I Can't Help Myself 8
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

9. I Can't Help Myself 9
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

10. I Can't Help Myself 10
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

11. I Can't Help Myself 11
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

12. I Can't Help Myself 12
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

13. I Can't Help Myself 13
By Ray Dolaglia. King Records. Album: "Ray Dolaglia," Published by Paramount-ASCAP.

14. I Can't Help Myself 14
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

15. I Can't Help Myself 15
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

16. I Can't Help Myself 16
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

17. I Can't Help Myself 17
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

18. I Can't Help Myself 18
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

19. I Can't Help Myself 19
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.

20. I Can't Help Myself 20
By Ray Dolaglia. King Records. Album: "Ray Dolaglia." Published by Paramount-ASCAP.
### TOP SELLERS—POPULAR
Based on Actual Capitol Sales Reports

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Song Title</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>IT'S IN THE BOOK, PART I</td>
<td>J. Stanley</td>
</tr>
<tr>
<td>2</td>
<td>IT'S IN THE BOOK, PART II</td>
<td>J. Stanley</td>
</tr>
<tr>
<td>3</td>
<td>BYE BYE BLUES</td>
<td>Mammy's Boo-Boo</td>
</tr>
<tr>
<td>4</td>
<td>MAMMY'S BOO-BOO</td>
<td>L. Paul &amp; M. Ford</td>
</tr>
<tr>
<td>5</td>
<td>MAMA'S BOO-BOO</td>
<td>L. Paul &amp; M. Ford</td>
</tr>
<tr>
<td>6</td>
<td>MY BABY'S COMING HOME</td>
<td>L. Paul &amp; M. Ford</td>
</tr>
<tr>
<td>7</td>
<td>MEET MISTER CALLEIGH</td>
<td>L. Paul &amp; M. Ford</td>
</tr>
<tr>
<td>8</td>
<td>DION'S COMIN' HOME</td>
<td>L. Paul &amp; M. Ford</td>
</tr>
<tr>
<td>9</td>
<td>DON'T LET THE CATS GET IN YOUR EYES</td>
<td>G. MacKenzie</td>
</tr>
<tr>
<td>10</td>
<td>KISS ME A LITTLE</td>
<td>N. Cole</td>
</tr>
<tr>
<td>11</td>
<td>I'M A CRAZY WALTZ</td>
<td>G. MacKenzie &amp;</td>
</tr>
<tr>
<td>12</td>
<td>WATER CAN'T QUENCH THE FIRE OF LOVE</td>
<td>H. O'Donnell</td>
</tr>
<tr>
<td>13</td>
<td>THREE LETTERS COMES A-LONG &amp; LOVE</td>
<td>R. Starm</td>
</tr>
<tr>
<td>14</td>
<td>GONE THE NEW YEARS OFF TOO FAST</td>
<td>G. MacKenzie</td>
</tr>
<tr>
<td>15</td>
<td>A CUTE PIECE OF PROPERTY</td>
<td>D. May</td>
</tr>
<tr>
<td>16</td>
<td>STORMY WEATHER</td>
<td>R. F. Frenser</td>
</tr>
<tr>
<td>17</td>
<td>THE DAY ISN'T LONG ENOUGH</td>
<td>R. F. Frenser</td>
</tr>
<tr>
<td>18</td>
<td>FAITH CAN MOVE MOUNTAINS</td>
<td>R. Cole</td>
</tr>
<tr>
<td>19</td>
<td>THE RUBY AND THE PRUITS</td>
<td>R. Cole</td>
</tr>
<tr>
<td>20</td>
<td>IDAHO PEOPLE IN LOVE</td>
<td>R. Anthony</td>
</tr>
<tr>
<td>21</td>
<td>I'M NOT SURE YOU BELIEVE ME</td>
<td>M. Whiting</td>
</tr>
<tr>
<td>22</td>
<td>SWEET POLKA DOT</td>
<td>J. Peos</td>
</tr>
<tr>
<td>23</td>
<td>SWEET POLKA DOT</td>
<td>J. Peos</td>
</tr>
<tr>
<td>24</td>
<td>NEVER Satisfied TO BE LIKE YOU</td>
<td>J. Peos</td>
</tr>
<tr>
<td>25</td>
<td>QUIET VILLAGE</td>
<td>J. Peos</td>
</tr>
<tr>
<td>26</td>
<td>TOJAK SUMMER</td>
<td>J. Peos</td>
</tr>
<tr>
<td>27</td>
<td>BRIGHT, BRIGHT, HANG UP</td>
<td>R. Anthony</td>
</tr>
<tr>
<td>28</td>
<td>OH, HAPPY DAY</td>
<td>F. Knights</td>
</tr>
<tr>
<td>29</td>
<td>NATIVE AMERIANS TROUBLE</td>
<td>Statesmen Quartet</td>
</tr>
<tr>
<td>30</td>
<td>I'M WAITING FOR THE SUNRISE</td>
<td>S. Freberg</td>
</tr>
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</table>

### TOP COUNTRY & HILLBILLY
Based on Actual Capitol Sales Reports

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Song Title</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DON'T LET THE STARS GET IN YOUR EYES</td>
<td>S. McDonald</td>
</tr>
<tr>
<td>2</td>
<td>GONE STEADY</td>
<td>F. Young</td>
</tr>
<tr>
<td>3</td>
<td>WHEN THE YEARS HAVE PASSED &amp; YOU'RE WALKING IN MY HEARTS</td>
<td>H. Thompson</td>
</tr>
<tr>
<td>4</td>
<td>GONE HOW AND THEN</td>
<td>F. Young</td>
</tr>
<tr>
<td>5</td>
<td>HEARTBEAT</td>
<td>J. Black</td>
</tr>
<tr>
<td>6</td>
<td>GONE HOW AND THEN</td>
<td>J. Black</td>
</tr>
<tr>
<td>7</td>
<td>BLUES CONTROL TO ME</td>
<td>M. Carter</td>
</tr>
<tr>
<td>8</td>
<td>TENNESSEE BOOGIE</td>
<td>J. Enric</td>
</tr>
<tr>
<td>9</td>
<td>وزير AND THE SONGS</td>
<td>J. Enric</td>
</tr>
<tr>
<td>10</td>
<td>RAINBOW AT MORNINGS</td>
<td>J. Enric</td>
</tr>
<tr>
<td>11</td>
<td>I'M NOT SURE YOU BELIEVE ME</td>
<td>J. Enric</td>
</tr>
<tr>
<td>12</td>
<td>THE FAMILY WHO PRAYS</td>
<td>J. Enric</td>
</tr>
<tr>
<td>13</td>
<td>YOU LET US TRAVEL TRAVEL ON THE JOURNEY</td>
<td>J. Enric</td>
</tr>
<tr>
<td>14</td>
<td>I'M NOT SURE YOU BELIEVE ME</td>
<td>J. Enric</td>
</tr>
<tr>
<td>15</td>
<td>I'M NOT SURE YOU BELIEVE ME</td>
<td>J. Enric</td>
</tr>
</tbody>
</table>

### BEST SELLING POPULAR ALBUMS
Based on Actual Capitol Sales Reports

<table>
<thead>
<tr>
<th>Alb No.</th>
<th>Record Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BYE BYE BLUES</td>
</tr>
<tr>
<td>2</td>
<td>CITY OF BLUES</td>
</tr>
<tr>
<td>3</td>
<td>WITH A SONG IN MY HEART</td>
</tr>
<tr>
<td>4</td>
<td>MUSIC FOR LADIES ONLY</td>
</tr>
<tr>
<td>5</td>
<td>PARADISE</td>
</tr>
<tr>
<td>6</td>
<td>UNFORGETTABLE</td>
</tr>
<tr>
<td>7</td>
<td>CHRISTMAS IN THE AIR</td>
</tr>
<tr>
<td>8</td>
<td>BIG BAND RUSH!</td>
</tr>
<tr>
<td>9</td>
<td>PENTHOUSE SERENADE</td>
</tr>
<tr>
<td>10</td>
<td>BUCKEYE AND THE PLAINders</td>
</tr>
<tr>
<td>11</td>
<td>STAR EDITION CLASSICS</td>
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<td>12</td>
<td>12 TOP POPS</td>
</tr>
<tr>
<td>13</td>
<td>DOMINICK IN THE AIR</td>
</tr>
</tbody>
</table>

Here's a coin-catching record!

**JUNE CHRISTY**

**"I WAS A FOOL"**

**"MY HEART BELONGS TO ONLY YOU"**

On Capitol Record No. 2388

---

**YOU’LL GET A MILLION TEARS WITH "OH HAPPY DAY" AND "HOW"**

**NAT "Strange" COLE**

Sings his latest hits -

**A MILLION TEARS**

**OH HAPPY DAY**

**HOW**

ON CAPITOL RECORD NO. 2309
The Billboard Music Popularity Charts

**Favorite Tunes**

...for Week Ending December 20

**Best Selling Sheet Music**

Tunes are ranked in order of their current national retail selling importance at the sheet music publisher level. Results are based on The Billboard's weekly survey of outlets from coast to coast which cover the country and are weighted according to publisher importance. In addition, sales from a film title are included.

<table>
<thead>
<tr>
<th>No. 1</th>
<th>1. I SAW MAMMY KISSING SANTA CLAUS (R)-Harneman</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 2</td>
<td>2. WHY DON'T YOU BELIEVE ME? (R)-Broadbent</td>
<td>3</td>
</tr>
<tr>
<td>No. 3</td>
<td>3. WHITE CHRISTMAS (R)-Berlin</td>
<td>3</td>
</tr>
<tr>
<td>No. 4</td>
<td>4. DON'T LET THE STAR'S GET IN YOUR EYES (R)-Four Star Sales</td>
<td>1</td>
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<tr>
<td>No. 5</td>
<td>5. YOU BELONG TO ME (R)-Ridgeway</td>
<td>1</td>
</tr>
<tr>
<td>No. 6</td>
<td>6. GLOW WORM (R)-E. B. Marks</td>
<td>1</td>
</tr>
<tr>
<td>No. 7</td>
<td>7. BECAUSE YOU'RE MINE (R)-Fein</td>
<td>1</td>
</tr>
<tr>
<td>No. 8</td>
<td>8. I WENT TO YOUR WEDDING (R)-St. Louis</td>
<td>1</td>
</tr>
<tr>
<td>No. 9</td>
<td>9. FROSTY THE SNOWMAN (R)-Hill &amp; Range</td>
<td>1</td>
</tr>
<tr>
<td>No. 10</td>
<td>10. RUZOLPH THE RED-NOSED REINDEER (R)-St. Nicholas</td>
<td>1</td>
</tr>
</tbody>
</table>

**Tunes with Greatest Radio and Television Audiences**

Scores listed are the greatest audience ratings on programs based on network polls in New York, Chicago and Los Angeles. Dots indicate ties. Based on the results of Billboard's network ratings each week, scores are assigned to each entry. A dot indicates a tie on that week. (R) indicates score as available on tape recorders. (G) indicates score as available from a film. (H) indicates score as heard in home musicals.

**Top 30 in Radio**

1. YOU'RE THE ONE I WANT (R)-Foote-ASCAP
2. SANTA CLAUS IS COMING TO TOWN (R)-Foote-ASCAP
3. DON'T LET THE STAR'S GET IN YOUR EYES (R)-Four Star Sales
4. EVERYONE'S IN YOUR ARMS (R)-Reichardt-ASCAP
5. GLOW WORM (R)-Marks-ASCAP
6. LULLABY OF BIRDLAND (R)-Shearing-ASCAP
7. LADY OF THE NIGHT (R)-Shearing-ASCAP
8. LADY OF THE NIGHT (R)-Foote-ASCAP
9. LADY OF THE NIGHT (R)-Foote-ASCAP
10. LADY OF THE NIGHT (R)-Foote-ASCAP

**Top 10 in Television**

1. THE CHRISTMAS CAROL (R)-Foote-ASCAP
2. SANTA CLAUS IS COMING TO TOWN (R)-Foote-ASCAP
3. DON'T LET THE STAR'S GET IN YOUR EYES (R)-Four Star Sales
4. EVERYONE'S IN YOUR ARMS (R)-Reichardt-ASCAP
5. LULLABY OF BIRDLAND (R)-Shearing-ASCAP
6. LADY OF THE NIGHT (R)-Shearing-ASCAP
7. LADY OF THE NIGHT (R)-Foote-ASCAP
8. LADY OF THE NIGHT (R)-Foote-ASCAP
9. LADY OF THE NIGHT (R)-Foote-ASCAP
10. LADY OF THE NIGHT (R)-Foote-ASCAP

**England's Top Twenty**

Scores listed are the greatest audience ratings on programs based on network polls in New York and Los Angeles. Dots indicate ties. Based on the results of Billboard's network ratings each week, scores are assigned to each entry. A dot indicates a tie on that week. (R) indicates score as available on tape recorders. (G) indicates score as available from a film. (H) indicates score as heard in home musicals.
America's newest Queen of Song

WITH A NEW SMASH HIT...

JONI JAMES

Singing...

"Have You Heard"

by

"Wishing Ring"

MGM 11390 (78 rpm)
K 11390 (45 rpm)

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 36, N.Y.
REVIEW OF THIS WEEK’S NEW RECORDS

NEW RECORDS TO WATCH

**Popular**

**EDDIE FISHER**

"Eddie, My Love, This Is Not Goodbye"

A real show horse, Eddie Fisher, gets a good kick off by the firm touch of the Muehle, and even more by the presence of New York's own Miss Edith Anderson. The singer is featured on a solid gold ballad with a good line up.

**DICK THOMAS**

"Jewel of the Morning"

One of the most promising newcomers in the field of country music, Dick Thomas, is featured on this record. He has a natural talent for singing and a fine ear for arrangements.

**RICKY NELSON**

"I'm Just Waiting"

Ricky Nelson's new record is a pleasant addition to his already impressive catalog. The song has a nice melody and a smooth delivery.

**BANDY SMITH**

"I've Been Waiting"

Bandy Smith is another up-and-coming country singer who has a strong voice and a good sense of timing.

**TONY BENNETT**

"I Remember You"

Tony Bennett is a versatile artist who has made a successful transition from jazz to pop. This record shows his talent for singing love songs.

**RALPH MATUREK**

"Whenever You're Away"

Ralph Maturek is a rising star in the country music scene. His new record is a testament to his talent for writing and singing.

**RHYTHM & BLUES**

**CHUCK WILLIS**

"Sadie Brown"

Chick Willis is a gifted singer who has a unique style. His new record is a great example of his talent.

**WENDY PIERCE**

"That's Where It's At"

Wendy Pierce is a soulful singer who has a strong voice and a good command of the rhythm. Her new record is a great addition to her collection of hits.

**Country & Western**

**SISTER JESSIE MAE BENEFIT**

"Heavy Rain"

Sister Jessie Mae Benefit is a talented singer who has a great sense of humor. Her new record is a funny and entertaining ditty.

**SISTER ROSETTA THARPE MARIE KNIGHT**

"I'm Gonna Make It"

Sister Rosetta Tharpe Marie Knight is a versatile artist who has a strong voice and a great sense of rhythm. Her new record is a great example of her talent.

**CARL SMITH**

"I'm Gonna Make It"

Carl Smith is a talented singer who has a great sense of humor. His new record is a funny and entertaining ditty.

**SACRAMENTO**

"I'll Be Your Love"

Sacramento is a talented singer who has a great sense of humor. His new record is a funny and entertaining ditty.

**MELVIN SMITH**

"I'll Be Your Love"

Melvin Smith is a talented singer who has a great sense of humor. His new record is a funny and entertaining ditty.

**HOT JAZZ**

**PAUL RUNCHEY**

"I'll Be Waiting"

Paul Runchey is a talented singer who has a great sense of humor. His new record is a funny and entertaining ditty.

**Latin American**

**REMY VARENS**

"I'll Be Waiting"

Remy Varens is a talented singer who has a great sense of humor. His new record is a funny and entertaining ditty.

**International**

**EDGAR JIMENEZ**

"I'll Be Waiting"

Edgar Jimenez is a talented singer who has a great sense of humor. His new record is a funny and entertaining ditty.

**Ratings**

Ratings: 69-100; Tops: 89-99; Excellent: 70-79; Good: 40-59; Satisfactory: 39-59

How Ratings are Determined: Each record is reviewed and rated on the basis of an overall impression.
Reviews of the Current Classical Releases

CHOPIN: SONATA NO. 3 IN B MINOR, OP. 57: MAZURKAS—William Kapell. (31-177) V (232) LM-175

This 12-inch LP devotes the first side to Sonata No. 3, leaving the second side for some half dozen mazurkas ranging in date from 1823 to 1849. Kapell’s interpretation is highly lyrical, giving a singing quality to the brilliant, passionate pieces. The pianist’s great technical facility and deep understanding of the nature of the mazurkas make possible a reading with wide emotional range. Many labels have cut excellent versions of the Sonata No. 3 and the Mazurkas, but this disk is the first to couple them in this manner. Alfred Frankenstein, of the San Francisco Chronicle, has written an informative set of liner notes. This should be a steady seller.

MOZART: CASCAS FESTIVAL AT PERUGNAN VOL. 2—(14-171) Columbia (33) SL 165

This new volume of the Festival at Perugnian contains four Mozart piano concertos and one non-flat, all with Casals conducting the specially assembled orchestra. One disk contains the Fine Concerto No. 11 in G. The second is the Concerto No. 15 in D, played by Eugene Istomin. Another has the Concerto No. 20, played by Myra Hess. On a final disk, Casals is playing a short Bach samba—far superior to the Bach recordings made by Casals in his early recordings. This is a disk for the serious collector.

CORTEY PLAYS CHOPIN: ETUDES, NOCTURNES, WALTZES—(14-177) COLUMBIA (33) LM-162

On this disk Cortez performs a good sampling of some of the finest compositions by Chopin. There are representative waltzes, nocturnes and études—the aim of them giving the listener a good measure of the elegance and many-faceted charm of this music. This interpretation by Cortez, a great French pianist and conductor, is brilliant. The value of the album is enhanced by J. McEwan’s liner notes. One of the finest interpretations of Chopin’s music is this album.


This “exequies” on a theme from a Handel harpsichord suite is a classic opus in the piano literature. But most pianists, once they work on the necessary pedagogy, take a fling at it. Of these, most could listen with profit to Kalmus’ interpretation. It’s a fluent and thoroughly musical job. The excellently recorded set should move well to keyboard specialists (students should not be neglected), and the average disk buyer should sample generously.
THIS WEEK'S BEST BUYS

In the opinion of The Billboard's music staff, the following new records are most likely to achieve strong popularity in their competitive fields.Selectors are made, in some cases, after hearing the advance release copies. Other selections are made after careful analysis of early sales reports and juke box and disk jockey activity. Dealers and operators are advised to analyze present stocks and future requirements of records available to their market.

Popular

EVEN NOW

IF IT WERE UP TO ME—Eddie Fisher— RCA Victor 20-5106

Fisher had a sensational year during 1952. This one has every indication of continuing his unbroken string of hits that has extended over the last year. Label has all-out push planned. Two very good sides.

TEARDROPS ON MY PILLOW

A STOLEN WALZ—Sunday Gale— RCA Victor 20-5102

Another double-header. Disk is beginning to kick off in Philadelphia and getting good early action everywhere in the East. Heavy re- orders came in at the label end of the week.

Popular Album

HANS CHRISTIAN ANDERSEN—Danny Kaye—Decca DL 5423

(LP): 5-266 (45). A-519 (78)

Album from the film starring Kaye broke wide open in New York last week where movie opened. Pie has yet to break in other parts of the country.

RHYTHM & BLUES

COOL GOOFIN’—Ruby Ferguson— Prestige 798

Bop vocal showcasing a string of big r & b. tunes is breaking out strongly in Philadelphia and New York.

RHYTHM & BLUES

SOFT—Tiny Bradshaw—King 4577

Side started slowly but first released over a month ago. But real action has now started. Already on Chicago, and Washington charts.

COUNTRY & WESTERN

CONDEMNED WITHOUT TRIAL

EDDIE'S SONG—Eddy Arnold— RCA Victor 20-5108

"Condemned" is a powerful side that has the strength to hang around for quite a spell. "Eddy's Song" is capsule history of Arnold's recording hits.

COUNTRY & WESTERN

THE BELLS—The Domingos—Federal 12114

Disk is beginning to happen with side preference varying by area. It's "The Bell" in Cincinnati and Los Angeles, where it has already made the territorial chart. Philadelphia and sections of the South are getting good action on "Pedal Pushin'."

COUNTRY & WESTERN

SOFT— Tiny Bradshaw—King 4577

Side started slowly but first released over a month ago. But real action has now started. Already on Chicago, and Washington charts.

COUNTRY & WESTERN

I LET THE STARS GET IN MY EYES

Goldie Hill—Decca 28475

Again tops in re-orders among the recently released disks of the label. Strong action has started in Cincinnati and the California Coast as it builds. On Nashville chart. Top operator and dealer pick.

COUNTRY & WESTERN

FLIP SIDES such as: 

Joni Kaye—RCA Victor 20-5107 (Full-Time Job)

Flip side has previously made national charts. "Fool" hit hard during this week, and made number six on national chart. Also on territorial chart for Nashville, Memphis, Dallas—Fort Worth.

COUNTRY & WESTERN

FLIP SIDES such as: 

Joni Kaye—RCA Victor 20-5107 (Full-Time Job)

Flip side has previously made national charts. "Fool" hit hard during this week, and made number six on national chart. Also on territorial chart for Nashville, Memphis, Dallas—Fort Worth.

COUNTRY & WESTERN

I DON'T NEED TO BE A SLEEPLESS NIGHTS

Moon Mullin—King 1125

Recorded last week show that record is now becoming popular in good sections in the South and Midwest—picked up by jockeys.

COUNTRY & WESTERN

I GO ON ALONE

Marty Robbins— Columbia 21022

Continues on decline chart. On Cincinnati, Nashville, and Chicago charts. Still strong in Chicago. West is bottoming out with none on Decca.

RHYTHM & BLUES

STORY FROM MY HEART AND SOUL

B.B. King—RPM 374

Hit national sales chart in 1952.

COUNTRY & WESTERN

I'M A DOGGY BUT I'M NOT A SLEEPLESS NIGHTS

Moon Mullin—King 1125

Recorded last week show that record is now becoming popular in good sections in the South and Midwest—picked up by jockeys.

RHYTHM & BLUES

STORY FROM MY HEART AND SOUL

B.B. King—RPM 374

Hit national sales chart in 1952.

GARRIN BLUES

Big Maybelle—Okeh 6501

Just off the national sales chart. Ten dealer pick. Continued New York and St. Louis territorial charts and jumped into District lists.

BABY DON'T DO IT

Take all of me— Amalia Garcia 442

Still very strong in Carolina. No big change in other areas. It is already strong in Baltimore and fast in Chicago and New York. Top, top getting action but ripples are getting on "Take It All Of Me." No change.

PARADISE SQUARE

Count Basie—Mercury 8914

Picked as a hot jazz "Best Buy." It is gaining rapidly in the West, Midwest, and Chicago territorials. Growing strength in the Midwest.

RECORD DEALERS

Each week dealers buy, for customer distribution, over 20,000 copies of Today's Top Tunes—the Billboard's weekly record sales list. "This Week's Best Buys" are now listed in Today's Top Tunes. For details see building Today's Top Tunes, the Billboard, 2160 Patterson St., Cincinnati, Ohio.

JUKE BOX OPERATORS

Title strips for each of the records listed in "This Week's Best Buys" are available to you only. Those records suitable for juke boxes are included in weekly title strip releases. For more information write to Title Strip Service, The Billboard, 1564 Broadway, New York City.

RADIO-TV STATIONS

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NEWSPAPER EDITORS

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Chatter

Since August, the Armed Forces Radio Service has been carrying taped segments by deejays on the "Way Back Home" show via 60 stations throughout the world... Ralph Flanagan was a recent guest at the "Lee Leonard Show," W.L.O.W., Norfolk, Va. The night before, Flanagan and company played for a shipboard dance on the USS Coral Sea, berthed at Norfolk. Dance contest was judged by Joe Bill Gullahery, W.J.P.M., Bill Stewart, W.N.O.R., Danny Shields, W.C.A.V. and Lee Leonard... Bob Miller is now at KXMA, Davenport, Iowa... Rod McKenzie, KROW, Oakland, Calif., is now doing a syndicated column for three papers... Paul Bartell, W.F.O.X., Milwaukee, reports that the winners of his 12th semi-annual popularity poll are Patti Page, Rosemary Clooney, Frankie Laine, Perry Como, Ralph Flanagan and Roy Anthony... Eun Marshall

YESTERYEAR'S TOPS

The nation's top tunes on records as reported in The Billboard

DECEMBER 27, 1941

1. Boll Weevil
2. F-man Jones
3. How Soon
4. Too Far Pitta
5. Civilization
6. You Do
7. Serenade of the Bells
8. Garden Earrings
9. —And Mimi
10. Till We Meet Again

DECEMBER 26, 1942

1. White Christmas
2. When the Lights Go on Again
3. Praise the Lord
4. There Are Such Things
5. Mr. Flip o' Flop
6. The Craziest Dream
7. Juke Box Saturday Night
8. Serenade In Blue
9. Dar Furniture Price
10. Dearly Beloved

has joined deejay staff of KSIB, Creston, Iowa, where Jack Mills was upper to program director... Ken McCutchan, WJKV, Evansville, Ind., guest of the Evansville Philharmonic recently, narrat

DEALER DOINGS

Bargains Vs. Fair Play

Ed Cohn, of Love Distributors, Philadelphia, has forwarded a letter received from one of his dealers returning a substantial number of records which are to be credited to the latter's account. Angie Vespa of the Harmony Shop, State College, Pa., in the writer. Vespa is thoroughly discouraged and blames the New York market for rejecting the sale of excellent records to "bargain basement" methods. He points out that a manufacturer obviously has a right to set his price, but whatever amount the list price calls for should be strictly adhered to. "This season," says Vespa, "records should be selling at a terrific rate, but I find I am getting in an extremely small part of this business. People are buying their records at bargain counters and frequently don't know what they are buying. More and more people are sending in their orders for records. Even my best supporting customers never buy their heavier acts from me, nor do they give me credit for the records. They just buy an occasional record from time to time. It is a shame and disgrace that the record companies allow this situation to continue. I cannot blame the customer for waiting to save a few dollars, but the current selling set-up degrades music and everything it stands for. Vespa points out that there is no problem to price-cut selling. He believes, however, that this record should be sold on the basis of musical knowledge and record for each potential buyer as a music lover. The rub is that the same customer feels that a few dollars saved is worth more to him, "I have tried," says Vespa, "to sell music and not records, but I find it can't be done. I am sure that the record companies could sell many times more records, if people could buy them from their local dealers without the xmas of a bargain price hanging over them." He adds that he doesn't know the answer, but he does know that he can't continue to sell fine stock without being able to sell it. "It actually hurts, when I know a release is good and can't communicate my enthusiasm to my customer. He doesn't react, because he knows he can get it cheaper. Often, after I have talked a customer up, he will come in at a later date to tell me how wonderful it is, but the sad fact is that I didn't sell it to him. I wish I knew the answer. It's a sorry state of affairs, to say the least."
**TOP POPULAR RECORDS**

**Best Selling Singles**

Records are ranked in order of their current national selling importance at the retail level. Results are based on the Billboard's weekly survey among the nation's top record dealers representing every important market area. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. WHY DON'T YOU BELIEVE ME—J. Presley-11</td>
<td>1</td>
<td>1</td>
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<tr>
<td>2. LADY'S Lament—M. Lanza-8</td>
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<td>3. LADY'S Lament—M. Lanza-10</td>
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</tbody>
</table>

**Most Played in Juke Boxes**

Records are ranked in order of the present number of plays in juke box networks across the country. Results are based on The Billboard's weekly survey among the nation's best operators. The reverse side of each record is also listed.

<table>
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**Best Selling Children's Records**

Records are ranked in order of their current national selling importance at the retail level. Results are based on the Billboard's weekly survey among records dealers throughout the country with a special emphasis on children's records. No distinction is made between record styles. Number of copies in each recording in each week.

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Chart Position</th>
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<tbody>
<tr>
<td>1. SOZO HAS A PARTY—Clifford H. Page-11</td>
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<td>1</td>
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<tr>
<td>2. BOB Hol-11-Red Nose—Red Nose-11</td>
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<td>3. BOB Hol-11-Red Nose—Red Nose-12</td>
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<tr>
<td>20. BOB Hol-11-Red Nose—Red Nose-29</td>
<td>20</td>
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</tbody>
</table>
The Billboards – December 27, 1952

**For a Fast Getaway in '53! The Big 3-Plus!**

**Eddie Fisher**

**EVEN NOW and IF IT WERE UP TO ME**

20/47-5106

**Spike Jones**

**I WENT TO YOUR WEDDING and I'LL NEVER WORK THERE ANY MORE**

20/47-5107

**Eddy Arnold**

**CONDEMNED WITHOUT TRIAL and EDDY'S SONG**

20/47-5108

---

**This Week's New Releases**

January 25-32

**Popular**

Eddie Fisher

**Even Now**

IF IT WERE UP TO ME

20-5106 (47-5106)*

Spike Jones

I WENT TO YOUR WEDDING

I'LL NEVER WORK THERE ANY MORE

20-5107 (47-5108)*

**Country-Western**

Eddy Arnold

CONDEMNED WITHOUT TRIAL

EDDY'S SONG

20-5108 (47-5109)*

**Rhythm-Blues**

Boots Brown

**Block Buster**

S E A R C H I N G B R E A D

20-5110 (47-5110)*

---

**Going Strong!**

**RCA Victor's Best Sellers**

**Order Form**

78 45

I SAW MOMMY KISSING SANTA CLAUS/WINTER

Eddie Fisher

20-5067 (47-5067)*

DON'T LET THE STARS GET IN YOUR EYES/LIES

Perry Como

20-5064 (47-5064)*

LADY OF SPAIN/OUTSIDE OF HEAVEN

Eddie Fisher

20-4953 (47-4953)*

BECAUSE YOU'RE MINE/THE SONG THE ANGELS SING

Marie Lanza

10-3914 (49-3914)*

A STOLEN WALTZ/TEARDROPS ON MY PILLOW

Sunny Gale

20-5103 (47-5103)*

FANDANGO/BLUE VIOLINS

Hugo Winterhalter

20-4997 (47-4997)*

WISH YOU WERE HERE/THE HAND OF FATE

Eddie Fisher

20-4810 (47-4810)*

THE GAL WHO INVENTED KISSIN'/A FOOL SUCH AS I

Hank Snow

20-5034 (47-5034)*

JAM-BOWL-LIARY YOU BELONG TO ME NO. 2

Bernet & Jeffeta

20-5043 (47-5043)*

EVERYTHING I HAVE I AM YOURS/HOLD ME

Eddie Fisher

20-4841 (47-4841)*

EVEN NOW IF IT WERE UP TO ME

Eddie Fisher

20-5106 (47-5106)*

BLUES IN ADVANCE/BEELA MUSICA

Dinah Shore

20-4925 (47-4925)*

THE LORD'S PRAYER/GUARDIAN ANGELS

Marie Lanza

10-3639 (49-3639)*

CHRISTMAS DAY/THAT'S WHAT CHRISTMAS MEANS TO ME

Eddie Fisher

20-5038 (47-5038)*

MY TWO FRONT TEETH/RUDOLPH THE RED-NOSED REINDEER

Spike Jones

20-4315 (47-4315)*

---

**Coming Up**

**TIPS**

A STOLEN WALTZ

TEARDROPS ON MY PILLOW

Sunny Gale

20-5110 (47-5110)*

A SHOULDER TO WEEP ON

June Callow

20-5106 (47-5106)*

**Christmas Day**

(Mr. Claus and Mr. Fisher)

We were spinning the Eddie Fisher recording of CHRISTMAS DAY a few minutes before we sold behind the type-writer, and it occurred to us that Eddie Fisher and Santa Claus have something in common. By this we do not mean to imply that Santa Claus comes from Philadelphia, which is Eddie's home town, or that Santa Claus is a Private First Class (which is Eddie's present U.S. Army status). We mean that both Mr. Claus and Mr. Fisher are helping to make this Christmas a merry one for everybody, Eddie with RCA Victor records, and Santa with the usual sleighload of gifts.

Other special condolences to Mr. Claus this year beside Perry Como will be COOL, COOL, COOL (DON'T LET THE STARS GET IN YOUR EYES), Marie Lanza with BECAUSE YOU'RE MINE, and Spike Jones with I SAW MOMMY KISSING SANTA CLAUS. But putting all commercial considerations aside for a moment, we believe the whole music business makes an important contribution to the holiday season. Christmas without Christmas carols is something we'd rather not think about. The Yuletide spirit is a lot gayer because of the bright music which can be heard about this time every year.

We are wedging this column into a tight schedule of recording, Christmas shopping, and budget-juggling, and we have to wind it up fast because we are due at a Christmas party where strategically placed mistletoe will be used to maximum advantage, and when you are as lonely as we are opportunities of that nature do not come too often. But we would like to wind up this column with a clever and original stock finish...
## Territorial Best Sellers (Popular)

### New York
- **Saw Mama Know**
- **Don't Let the Stars Get in Your Eyes**
- **I'm Just a Poor Bachelor**

### Philadelphia
- **Saw Mama Know**
- **Don't Let the Stars Get in Your Eyes**
- **I'm Just a Poor Bachelor**

### Chicago
- **Saw Mama Know**
- **Don't Let the Stars Get in Your Eyes**
- **I'm Just a Poor Bachelor**

### Los Angeles
- **Saw Mama Know**
- **Don't Let the Stars Get in Your Eyes**
- **I'm Just a Poor Bachelor**

### Pittsburgh
- **Saw Mama Know**
- **Don't Let the Stars Get in Your Eyes**
- **I'm Just a Poor Bachelor**

### Detroit
- **Saw Mama Know**
- **Don't Let the Stars Get in Your Eyes**
- **I'm Just a Poor Bachelor**

### Dallas-Ft. Worth
- **Saw Mama Know**
- **Don't Let the Stars Get in Your Eyes**
- **I'm Just a Poor Bachelor**

### Cincinnati
- **Saw Mama Know**
- **Don't Let the Stars Get in Your Eyes**
- **I'm Just a Poor Bachelor**

### New Orleans
- **Saw Mama Know**
- **Don't Let the Stars Get in Your Eyes**
- **I'm Just a Poor Bachelor**

### National Sales

<table>
<thead>
<tr>
<th>City</th>
<th>Week Ending</th>
<th>Number of Sales</th>
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<tbody>
<tr>
<td>New York</td>
<td>20</td>
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<tr>
<td>Philadelphia</td>
<td>20</td>
<td>12,000</td>
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<td>Chicago</td>
<td>20</td>
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<tr>
<td>Los Angeles</td>
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<tr>
<td>Pittsburgh</td>
<td>20</td>
<td>9,000</td>
</tr>
<tr>
<td>Detroit</td>
<td>20</td>
<td>8,000</td>
</tr>
<tr>
<td>Dallas-Ft. Worth</td>
<td>20</td>
<td>7,000</td>
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<tr>
<td>Cincinnati</td>
<td>20</td>
<td>6,000</td>
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<tr>
<td>New Orleans</td>
<td>20</td>
<td>5,000</td>
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**Log Service For Phil DJ's**

NEW YORK, Dec. 20. — A disk jockey log service for the city of Philadelphia is now being offered to record distributors, disc jockeys, and others interested in disk activities. The log service, which started about a month ago, includes complete reports on all record players, including Philadelphia, totaling 100 percent of the list of phonograph players, and covering 10 sales figures for the city. The log is now held by a TV station in the Boston area, the Boston Broadcasting Corporation, and is sold weekly to record distributors in the city. The log is now held by a TV station in the Boston area, the Boston Broadcasting Corporation, and is sold weekly to record distributors in the city.
**COLUMBIA COUNTER-POINTS**

**New Folk Release**

**FRED KIRBY**

**MY SOUL IS NOT FOR SALE**

(When I'm Goin' to the Lord)

78 rpm 35600 & 45 rpm 4-11856

**Okeh Releases**

**ANNIE LAURIE**

**THE TOUCH OF GOD'S HAND**

(When It's Reveille Time in Heaven)

78 rpm 35600 & 45 rpm 4-11856

**FERRANTE AND TEICHER, Two Pianos**

**CARAVAN**

78 rpm 36000 & 45 rpm 4-11851

**New Popular Releases**

**JOHNNIE RAY**

**THE TOUCH OF GOD'S HAND**

78 rpm 39908 & 45 rpm 4-39908

**GUY MITCHELL with MITCH MILLER**

**SHE WEARS RED FEATHERS**

78 rpm 39909 & 45 rpm 4-39909

**TONY BENNETT with PERCY FAITH**

**CONGRATULATIONS TO SOMEONE**

78 rpm 39910 & 45 rpm 4-39910

**TONI ARDEN with PERCY FAITH**

**KISS**

78 rpm 39911 & 45 rpm 4-39911

**KEN GRiffin**

**OH, HAPPY DAY**

78 rpm 39915 & 45 rpm 4-39915

**Columbia Masterworks for everyone**

**ANDRE KOSTELANETZ has a new single!**

**STARS AND STRIPES FOREVER**

**STRIKE UP THE BAND**

78 rpm 47524 & 45 rpm 4-47524

**ARTHUR GODFREY and ANDRE KOSTELANETZ**

**PROKOFIEFF: PETER AND THE WOLF, Op. 67**

78 rpm 44161 (with Kenny's "Mark Twain" and Godfrey's "Mississippi River"

45 rpm 4-47524 & 45 rpm 4-47524

**DOROTHY KIRKSTON with Russell Case and His Orchestra**

**TROPICAL LOVE SONGS**

Flamingo · Orchard In The Moonlight · Sleepy Lagoon · Tangerine · Patience · Jealousy · The Breeze And I · Swallow

78 rpm 44162 & 45 rpm 31901

**"PARIS '90" with CORNELIA OTIS SKINNER**

Book by Cornelius Otis Skinner · Music and Lyrics by Ray Swift · Orchestrations and Conducted by Horace Silver · Orchestrations by Robert Russell Bennett

78 rpm 44163 & 45 rpm 4-47524

**Best Sellers**

Based on mind sales reports for week ending December 27

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Catalog Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jimmy Boyd</td>
<td>I Saw Mommy Kissing Santa Claus</td>
<td>29305, 4-29305</td>
</tr>
<tr>
<td>Jo Stafford</td>
<td>Keep It A Secret Once To Every Heart</td>
<td>29306, 4-29306</td>
</tr>
<tr>
<td>Jo Stafford</td>
<td>Jamilaya Early Autumn</td>
<td>29307, 4-29307</td>
</tr>
<tr>
<td>Les Compagnons De La Chanson</td>
<td>The Three Bells Whisper</td>
<td>29308, 4-29308</td>
</tr>
<tr>
<td>Rosemary Clooney</td>
<td>You'll Never Know The Continental</td>
<td>29309, 4-29309</td>
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<tr>
<td>Sammy Kaye</td>
<td>Walkin To Missouri One For The Wonder</td>
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<td>Frankie Laine</td>
<td>I'm Just A Poor Bachelor Tonight You Belong To Me</td>
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</tr>
<tr>
<td>Ray Price</td>
<td>Don't Let The Stars Get In Your Eyes</td>
<td>29312, 4-29312</td>
</tr>
<tr>
<td>Rosemary Clooney</td>
<td>Half As Much Poor Whoo Poor Will</td>
<td>29313, 4-29313</td>
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<tr>
<td>Doris Day</td>
<td>Day And Johnnie Ray I'll Be There</td>
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</tr>
<tr>
<td>Frankie Laine</td>
<td>High Noon Rock Of Gibraltar</td>
<td>29315, 4-29315</td>
</tr>
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</table>

**COLUMBIA RECORDS**

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'TELL ME YOUR MINE'

BY

THE GAYLORDS

The Singing Sensations
From Detroit

COUPLED WITH "AYE, AYE, AYE"

MERCURY 70067-70067X45

Popular Record Reviews

- Continued from page 34

- Bobby Brooks

- NICK LUCAS

- MAX EDWARDS

- SASSY, SASSY NUMBER

- SHARPEE HARP


Album and LP Reviews

Sacred

International

- VoX (1131) V.102

- Casablanca (1111) - The power metal

- Madonnas from Amsterdam

- Lead (212-1)

- Cadillacs (1111) - pop music

- Fables (1959) - pop music

- The unbelievable

- Our

- Miscellaneous

- Old Curiosity Shop: A Treasury of Recorded Performances (1117)

- VoX (1131) V.102

- Our

- Miscellaneous

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- VoX (1131) V.102

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- Miscellaneous

- Old Curiosity Shop: A Treasury of Recorded Performances (1117)

- VoX (1131) V.102

- Our
The Billboard Music Charts

TOP COUNTRY & WESTERN RECORDS

Most Played in Juke Boxes

| Record | Artist | Weeks | Juke Box | Sales
|--------|--------|-------|---------|-------|
| 1. SOFT LET THE STARS GET IN YOUR EYES | M. C. Nicholls | 46 | 1 | 9
| 2. JAMELATA | Hank Williams | 44 | 2 | 9
| 3. BACK STREET AFFAIR | W. Pierce | 15 | 3 | 9
| 4. I'M AN OLD, OLD MAN | L. Frizzell | 9 | 4 | 9
| 5. DON'T LET THE STARS GET IN YOUR EYES | S. Williams | 18 | 5 | 9
| 6. MIDNIGHT | Red Foley | 6 | 6 | 9
| 7. I SAW MOMMY KISSING SANTA CLAUS | J. Boyd | 10 | 7 | 9
| 8. DON'T LET THE STARS GET IN YOUR EYES | R. Price | 18 | 8 | 9
| 9. KEEP IT A SECRET | S. Williams | 6 | 9 | 9
| 10. I'LL NEVER GET OUT OF THIS WORLD ALIVE | H. Williams | 1 | 10 | 9

Most Played by Jockeys

| Record | Artist | Weeks | Juke Box | Sales
|--------|--------|-------|---------|-------|
| 1. JAMELATA | Hank Williams | 52 | 1 | 9
| 2. BACK STREET AFFAIR | W. Pierce | 22 | 2 | 9
| 3. DON'T LET THE STARS GET IN YOUR EYES | R. Price | 14 | 3 | 9
| 4. KEEP IT A SECRET | S. Williams | 4 | 4 | 9
| 5. I SAW MOMMY KISSING SANTA CLAUS | J. Boyd | 10 | 5 | 9
| 6. DON'T LET THE STARS GET IN YOUR EYES | R. Price | 18 | 6 | 9
| 7. KEEP IT A SECRET | S. Williams | 6 | 7 | 9
| 8. I'LL NEVER GET OUT OF THIS WORLD ALIVE | H. Williams | 1 | 8 | 9

National Best Sellers

| Record | Artist | Weeks | Juke Box | Sales
|--------|--------|-------|---------|-------|
| 1. JAMELATA | Hank Williams | 52 | 1 | 9
| 2. BACK STREET AFFAIR | W. Pierce | 22 | 2 | 9
| 3. DON'T LET THE STARS GET IN YOUR EYES | R. Price | 14 | 3 | 9
| 4. KEEP IT A SECRET | S. Williams | 4 | 4 | 9
| 5. I SAW MOMMY KISSING SANTA CLAUS | J. Boyd | 10 | 5 | 9
| 6. DON'T LET THE STARS GET IN YOUR EYES | R. Price | 18 | 6 | 9
| 7. KEEP IT A SECRET | S. Williams | 6 | 7 | 9
| 8. I'LL NEVER GET OUT OF THIS WORLD ALIVE | H. Williams | 1 | 8 | 9

Territorial Best Sellers

| Record | Artist | Weeks | Juke Box | Sales
|--------|--------|-------|---------|-------|
| 1. Back Street Affair | W. Pierce | 3 | 1 | 9
| 2. I'll Never Get Out of This World Alive | Hank Williams, M-G-M | 3 | 2 | 9
| 3. Don't Let the Stars Get in Your Eyes | S. Williams, Four Star | 3 | 3 | 9
| 4. I'll Never Get Out of This World Alive | Hank Williams, M-G-M | 3 | 4 | 9

New Orleans

| Record | Artist | Weeks | Juke Box | Sales
|--------|--------|-------|---------|-------|
| 1. Deep Blue | R. Foley | 6 | 1 | 9
| 2. I'll Never Get Out of This World Alive | Hank Williams, M-G-M | 3 | 2 | 9
| 3. Don't Let the Stars Get in Your Eyes | S. Williams, Four Star | 3 | 3 | 9
| 4. I'll Never Get Out of This World Alive | Hank Williams, M-G-M | 3 | 4 | 9

This Week's Territorial Best Sellers to Watch

Nashville...THAT'S THE KIND OF LOVE I'M LOOKING FOR | Carl Smith | Columbia 2109

Merry Christmas and Happy New Year to All

Eddy Arnold, Smiley Burnette, Col. Thomas A. Parker, Andy Devine, Bob Wills, Jimmy James, Hank Williams, M-G-M

Hervan Music

H VICKERS, H. G. MCMANUS, W. W. LEONARD

Gallea, H. W. LEONARD, W. W. LEONARD

This Billboard began under Territorial Fusion in March 1942 and was published each week by The Billboard, Inc., 179 West 43rd Street, New York, N. Y. for the proprietors of juke boxes and juke box operators. It is published each week with a high volume of sales and other records.

This issue is published on Friday, December 25, 1952.

Merry Christmas and Happy New Year to All

Eddy Arnold, Smiley Burnette, Col. Thomas A. Parker, Andy Devine, Bob Wills, Jimmy James, Hank Williams, M-G-M

Hervan Music

H VICKERS, H. G. MCMANUS, W. W. LEONARD

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This issue is published on Friday, December 25, 1952.
TOP RHYTHM & BLUES RECORDS

**National Best Sellers**

Records are ranked in order of the greatest number of votes on juke boxes throughout the country. Results are based on The Billboard's weekly survey among operators where the country is divided into high volume of sales in rhythm and blues records. The number of votes is given for each issue.

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. I DON'T KNOW—W. Mahon</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>2. FIVE LONG YEARS—E. Boyd</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>3. SAD HOURS—Little Walter</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>4. MY STORY—Check Mind</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>5. YOU KNOW I LOVE YOU—B. King</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>6. I PLAYED THE FOOL—L. Jackson</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>7. JUKE—Little Walter</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>8. I'M GONE—Shirley &amp; Lee</td>
<td>10</td>
<td></td>
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</tbody>
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**RHYTHM & BLUES NOTES**

The first records in the field from M-G-M, the latest in the market with a big drive, total five million, featuring relatively new artists. Those include the Eddie Carter Quartet, Paul Baras, with their new record, "I'm Still Your Woman," and the Blue Chasers, which will be available to the record buyers next week. Johnny Hodges and his orchestra closed the week with a record chart of the Apollo Theater, New York. After checking the charts will be played in the Brooklyn Academy of Music, then a week at the Palace Club in Philadelphia. In San Francisco, Johnny Hodges and his orchestra will close the week at the Hi Hat Club in Boston.

The Philadelphia rhythm and blues scene is active with the 10-inch releases from the Everlast, drummer-singer-composer Johnny Hodges, who has the band for the record label albums in the Capital Records of the James P. Reed's 45th Lodge Home. Decca (All Russell, Buddy Hamilton, and Al Moore) take over at the Globe Juke Box in the Clover Club, and the million-dollar contract at the Blue Note.

**Territorial Best Sellers**

Records issued under the "Territorial Best Sellers" in most of the territories are packaged for juke box use in any of the territory's record companies and shipped to dealers in other territories.

**New York**

1. I Don't Know—W. Mahon, Chess
2. Oooh, Oooh, Oooh—L. Price, Specialty
3. The Return of B. B. King—RPM
4. Stay With Me—L. Jackson, Mercury
5. You Know I Love You—B. B. King, RPM
6. I'm Goin'—Shirley & Lee, King
7. I Don't Know—W. Mahon, Chess
8. The Return of B. B. King, RPM
9. The Return of B. B. King, RPM
10. I'm Goin'—Shirley & Lee, King

**Chicago**

1. I Don't Know—W. Mahon, Chess
2. Stay With Me—L. Price, Specialty
3. The Return of B. B. King—RPM
4. You Know I Love You—B. B. King, RPM
5. I'm Goin'—Shirley & Lee, King
6. I Don't Know—W. Mahon, Chess
7. The Return of B. B. King, RPM
8. The Return of B. B. King, RPM
9. The Return of B. B. King, RPM
10. I'm Goin'—Shirley & Lee, King

**Los Angeles**

1. I Don't Know—W. Mahon, Chess
2. Stay With Me—L. Price, Specialty
3. The Return of B. B. King, RPM
4. You Know I Love You—B. B. King, RPM
5. I'm Goin'—Shirley & Lee, King
6. The Return of B. B. King, RPM
7. The Return of B. B. King, RPM
8. The Return of B. B. King, RPM
9. The Return of B. B. King, RPM
10. I'm Goin'—Shirley & Lee, King

**Philadelphia**

1. I Don't Know—W. Mahon, Chess
2. The Return of B. B. King, RPM
3. I'm Goin'—Shirley & Lee, King
### Territorial Best Sellers

#### St. Louis
- Joe Best
- Record of the Year
- "Conrad"

#### Detroit
- Joe Best
- Record of the Year
- "Conrad"

#### Cincinnati
- Joe Best
- Record of the Year
- "Conrad"

#### Country & Western
- Joe Best
- Record of the Year
- "Conrad"

#### Rhythm & Blues
- Joe Best
- Record of the Year
- "Conrad"

#### This Week's Best Sellers to Watch

- Joe Best
- Record of the Year
- "Conrad"

### Record Reviews

#### International
- Joe Best
- Record of the Year
- "Conrad"

#### Spiritual
- Joe Best
- Record of the Year
- "Conrad"

#### Spiritual
- Joe Best
- Record of the Year
- "Conrad"

#### Country & Western
- Joe Best
- Record of the Year
- "Conrad"

#### Rhythm & Blues
- Joe Best
- Record of the Year
- "Conrad"

### Rhythm & Blues

- Joe Best
- Record of the Year
- "Conrad"

### AL GREY

**Great with Instrumentalists**

**TROMBONE INTERLUDER**

**OVER AND UNDER**

**Peacock #1609**

**DICKIE "DIME" PETERS**

**DO NOT KNOW**

**CHALICE**

**I DON'T KNOW**

### GREAT PEACOCK BLUES AND RHYTHM RELEASES

- **CLARENCE "GATEMOUTH" BROWN**
- **PEACOCK #1607**

**DIRTY WORK AT THE CROSS ROADS"**

**YOU'LL GET MONEY"**

### These Two GREATS ARE NOW COMBINED IN ONE ALL STAR PACKAGE

**CONSISTING OF:**
- Al Grey, Trombone
- Clarence (Gatemouth) Brown, Guitar & Vocals
- Ellis Barbee, Drums
- Johnny Board, Tenor Sax
- Paul Monday, Piano & Vocals
- Rosetta Perry, Vocalist
- Bob Little, Baritone Sax
- Joe Scott, Trumpet

*See your Distributor or write, wire, phone*
"IT'S WORTH ANY PRICE YOU PAY"

AND

"KENTUCKY BABE"

MERCURY 70015 70015X45
100G BLAZE HITS BALTIMORE ARENA
Coliseum Roof, Floor Domaged; Reconstruction Starts On November 23

BALTIMORE Dec. 20—The Coliseum, Baltimore's principal indoor arena, was damaged by fire Sunday night, but the extent of $100,000 Tuesday. (Dec. 21) work will begin immediately, arena managers announced.

The regular Tuesday night wrestling card, meanwhile, will be shown by televisions only. The city building department ordered the Coliseum to close the arena to spectators until repairs are made. Part of the roof sagged after the fire, and the skates were warped by the heat. Some of the panels on the roof and floor may have to be replaced, but there is no immediate threat of the roof or floor giving in under the weight of the skaters, a Coliseum official said.

The blaze started in the attic of the Coliseum and spread to the roof and floor, where the firemen had to work for hours to contain it. The roof and floor collapsed, and the skates were melted, but the skaters were able to leave the arena safely. The damage to the roof and floor, the building officials said, could reach $100,000. The firemen fought the blaze for at least an hour before they were able to contain it.

The Coliseum is owned by the Baltimore Arena Corporation of New York.

Huskies Pull Houston Apcuses' Crowd

ROBERT Dec. 20—In Mexico City, Huskies are not a common sight, and the Mexican people are not much interested in hockey. But the Huskies' visit to Houston has been met with enthusiasm. The Huskies, who are playing three games in the United States, arrived in Houston on Saturday night, and the fans turned out in large numbers to see them play. The game was a great success, and the fans were very happy with the performance of the Huskies.

Ice Cycles Smashes Spokane Indoor Mark

SPOKANE, Dec. 22—"Ice Cycles of 1933," playing the Leo Arena here Dec. 23, smashed the Spokane indoor mark set by the Showboats on Dec. 21, 1927. About $7,000 was paid $900 to see the show, according to Manager J. H. Henderson. The indoor mark three years ago was $1,000 and the arena gross $350.

Tickets were $1.30, $1.25 and $1.30, with two extra shows having been added to the program. The total attendance of the arena was increased this year by 62 per cent, and the show was held over an extra day for the added performances.

95% Capacity

The house was sold out for five nights out of the week. The capacity of the arena was increased this year by 62 per cent, and the show was held over an extra day for the added performances.

Performances were sold out Monday night, and tickets were $1.30. Three hundred and fifty were turned away at the door, and many were turned away at the different theaters. El Kolf Shrine sponsored three programs.

The added audience was a benefit to the show.

Clear AGVA Plan

AGVA welfare plan, which has created much controversty in the industry, was introduced by Loyd's of London. A representative of the department told Gabriel Galeo, of Gallo and Co., and Martin Gradia, of Reliable Pictures, that the policy with Loyd's does not violate any New York State laws.
Drivin' 'Round the Drive-Ins

Don Darben has been named manager of Stateline Drive-In Theater at Tyler, Texas, replacing J. A. Darben. He was recently released from active duty with the National Guard at the Texas Drive-In Theater Association. Association has established a series of regional meetings throughout the state. First meeting will be held at Lubbock December 10. Lake Darben has announced that plans for the conversion of the South Drive-In, Fort Worth, from a single screen to a double screen, will be completed. As a result of the conversion, the theatre will become the largest drive-in in the southwest and headed by E. L. Pack, president and general manager of Lone Star Drive-In Theaters, Inc., has asked Paul Short, with the National Service Service, to buy, book, and operate these drive-ins. It is hoped that this proposed consolidation materialize, it will become what is believed to be the largest drive-in circuit in the world.

Roller Hockey For Deuback's

DALLAS, Dec. 20 — Roller hockey teams for boys and girls have again been formed at Deuback's Roller Rink. The practice sessions have been well attended. The boys' team has had the benefit of coaching by George Shorter, who has been managing the team for several years. The girls' team has had the benefit of coaching by Miss Lillian Palmer, who has been coaching the team for several years. The boys' team has been practicing twice a week, while the girls' team has been practicing once a week. Both teams are expected to do well in the upcoming season, and the fans are looking forward to the games.

Tenace Plans Rollers for Richmond, Va.

RICHMOND, Va., Dec. 20 — Louis A. Tenace, owner-operator of the Highway Arena, Petersburg, Va., this week announced plans for the construction of a new roller skating rink here to be known as the Richmond Arena. The new arena will be located on the site of the old rink, which will be torn down and replaced with a larger and more modern facility. The new rink will be equipped with the latest in roller skating equipment and will be open seven days a week. The rink will be expected to be open shortly after the new year.

Hawkins Day Big at Omaha

OMAHA, Dec. 20 — A recent Sadie Hawkins Day party at West Parmer Rinker's Drive-In, 1000 South 9th Street, Omaha, has been reported to have been a great success. The event was held at the drive-in, and included a variety of activities such as dancing, singing, and games. The drive-in was packed with people, and everyone seemed to be having a great time. The event was sponsored by the West Parmer Rinker's Drive-In, and was a great way to celebrate the end of the year.

Roadshow Rep

ALLAN JAMES is showing puppets in the Boston area for sponsors. Mr. and Mrs. George Gallo are vacationing in Spain. C. E. Gorman is returning to the road after the Christmas holidays. Mrs. H. B. Lucas writes from Sodakia, seeking the roster of the Ban Wilkes tent show for the mail. Miss L. G. Gomer writes from Cleveland that the roster of the Bud Hays Players, including Phil Miller, owner-manager; Nita Miller, who has been with Mr. Miller; and Phil Miller, owner-manager, has been completed. The show is expected to be on the road by the end of the year.

Gene Pitskin, Two's Company

CONTINUED FROM PAGE 10

This week was worth the trouble, for an encounter can often lower the stage for an interview. The content of the show is light and varied, and Miss Palmer, who has a natural talent for humor, is expected to do well in her role. She was recently interviewed on a local radio station and was expected to perform well.

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The Final Curtain

Cotillion Room

Continued from page 12

The Cotillion Room was filled with a sophisticated, elegant set of performers for an unforgettable evening of entertainment. The audience was captivated by the dancers, musicians, and singers who showcased their talents to the delight of the attendees. The room was bathed in soft, warm lighting, creating an intimate atmosphere that enhanced the overall experience.

Sebastian and Miss Jarnae worked both solo and as an Intelectual Duo, captivating the audience with their performances. Sebastian, with his powerful voice and charismatic stage presence, was effective with "American " and "Rhapsody in Blue," while Miss Jarnae amazed the audience with her dexterity and grace on "The Shadow Dance," a Romanian "Hera," and a Russian "Serenade." Their dedication to the art of performance was evident in every move they made, and the audience was left with a lasting impression of their talent and artistry.

Miss Jarnae is a superlative trained and exhibits grace and control. In her solo act, she captivated the audience with a seamless integration of musicality and interpretive style. She possesses an enthusiastic and compulsive use of the art of pantomime. It is able to be combined with vocal chords, to express humor, whimsy, irony, and all with a perfect degree of comic timing. A stage course to retrieve. It's a very fine solo act. In the duet, Miss Jarnae and Sebastian work together to create a dynamic performance that leaves the audience in awe. Their chemistry is palpable, and they complement each other flawlessly.

Some of Sebastian's non-musical acts are as captivating as his musical. It is too much to say, and could someone say that there is no grasping the essence of it for a night? When caught, the room had a good sense of style, and of rhythm, or to the well-rehearsed rhyming of Cotillion Room manager, Paul Ackerman.

When the music died down, the audience was still buzzing with excitement, and the Cotillion Room's ambiance was perfectly set for a night of unforgettable entertainment.

Palace, N. Y.

Continued from page 12

A laugh pulser, and the targetting of the Mandolin trio has sold a proact projection. Back on remaining again in the masonic clowns of Milton Douglas and instrumentalizing of the Goldeb. Doing it easy as usual, building gradual slope, finally one for a good act, town, and then finishing via a domino with his wife. Three, a combo, combining trumpet, a good line-up, and polka, are top-flight musicians, with a well-rounded program. They are regular solidly, but do the same for the band which he estimated. Any one of them could have been a world smash. The band of St. Clair, a ban, and gog, duet gives the show a punch. Jimmy Durante. The band has been in this business for over 50 years. It is a very good act, and it is a hit.

Driftwood Room

Continued from page 12

The Driftwood Room is a unique space, allowing for the expression of artists and their works. The room is decorated with beautiful art pieces, and the ambiance is cozy and inviting. The events hosted in the Driftwood Room are often intimate and exclusive, ensuring a memorable experience for all attendees.

Towne Room

Continued from page 12

The Towne Room is another popular event space at the Cotillion Hotel, known for its elegant decor and sophisticated atmosphere. Events held in the Towne Room are often upscale and cater to a high-end clientele. The room is perfect for gala events, corporate meetings, and other formal gatherings.

Season's Greetings

To All Our Friends in Show Business

Sunshine Elliott & Little Linda

St. 1 Big Year at Folies Theatre, Chicago

The Home of Showfolk

When in BOSTON

It's the

HOTEL AVERY

Avery & Washington St.

In Memory of My Beloved Wife

KATHERINE ST. JOHN

BRONX RITCHEY

Who Passed On December 25, 1950

"Gone, But Not Forgotten"

Jimmy, Gloria Ann, Joan and Al Ritechey

In Memory of My Beloved Wife

DOR AGNES

Who Was Taken From Me December 24, 1945

O. J. (WHITEY) WEISS

The In Loving Memory

Of My Dear Mother

GRACE E. MEVY

January 1, 1950

JOE McVEY BROWN

In Loving Memory

Of My Dear Mother

Maree Meers Dahm

December 30, 1948

ROBERT BROWN

In Memory of My Beloved Wife

KATHERINE ST. JOHN

BRONX RITCHEY

Who Passed On December 25, 1950

"Gone, But Not Forgotten"

Jimmy, Gloria Ann, Joan and Al Ritechey

Amusement Men Turn Out to Pay Tribute to Veteran John Wendler
No Change Is Planned in Policy or Operation of Allan Herschell Company

NORTH TONAWANDA, N.Y., Dec. 26—Message of condolence from President Wendler-president of the Allan Herschell Company, which succumbed to a heart attack early Sunday afternoon, was delivered by J. Wendler, the deceased’s daughter-in-law.

R. Hutchinson Named Proxy Of Regina Ex

Rocks Up Record $133,256 Surplus On ’52 Operations

REGINA, Sask., Dec. 29—President of the Regina Exhibitors Association, which was served with an order to show a new mechanism for the first time in the new 1953 season, will have a new season’s view into the future of the industry, taking that of the order of the day and the morning meeting was held at the Hotel Dakota.

Calif. Plans Canvas Tests In Show Wd’s

LOS ANGELES, Dec. 29—Test show and carnival operators who own California’s new and other fair and fall season shows were invited by the California State Fair Association, Inc., to attend an inspection tour of the fair.

E. Richardson, Vet Calgary Manager, Dies

Held Stampe de Exec Position

CALGARY, Alta. Dec. 29—E. (Ross) Richardson, 56, general manager of the Cressey Fair Association, passed away at Vancouver, B.C. Tuesday (Continued on page 43)

Rifle Tests Held at 2 Clarks Summit

CLARKS SUMMIT, Pa., Dec. 29—Construction of the Scranton-Lackawanna County Fairgrounds continues at this time, which is expected to be completed about April 1, 1955. The show will be held on Decoration Day, July 4 and Labor Day.

Work Started at Clarks Summit

Funkhouser’ Named Prexy Of Regina Ex

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The future of the industry is now in the hands of the Canadian government, which has announced that the show will be held on Decoration Day, July 4 and Labor Day.

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Prince Albert Ex Rocks Up 145G In 10-Year Period

PRINCE ALBERT. Sask., Dec. 21—Prince Albert is up $145 in 10 years, according to the annual report of the Prince Albert Federal Credit Union, which was presented at the annual directors' meeting in Dec. 21. J. Harry Kozen, president, and E. A. McKeown, mayor of the city, presented the report.

Summer exhibition gate receipts of $11,430 and gross receipts of $19,438, totaling $21,018, were reported for the year. The report showed a net profit of $10,000, and expenditures totaled $9,422 against the net profit of $10,500. The directors were re-elected for another year.

C. W. PARKER AMUSEMENT CO.

FOR SALE
OLD MILL BOATS (12)
CONVEYORS etc.

STEEPLECHASE PArk
CONY ISLAND, NEW YORK
CONY ISLAND 6-3000

KEEP POSTED on the OUTDOOR FIELD
Consolidated, pickman, baby, performance, game and ride operator, manufacturers and suppliers of all kinds—you need the Billboard every week.

SAVE MONEY—MAKE MONEY
Subscribers New to the Billboard:
Five Strikes Bases—Complete Line of Supplies—Midway
Marvel Candy Machines—Snowflake Snow cones—All Makes Ice Shavers—Star Pop Supplies—SEND FOR FREE CATALOGUE

CHUNK-E-NUTS PRODUCT Co.
P. O. BOX 34
231 W. Jackson St., 2960 E. 6th St.
Philadelphia 6, Pa.

The World's Greatest Amusement Ride
Bear the Name ALLAN HERSHEY

RIDE RIDES—MERRY-GO-ROUND, LIL' FIGHTER, LITTLE OPPER, RIDE SPECIAL, ELECTRICAL BURLINGTON, MAJOR RIDES. WRITE FOR INFORMATION

ALLAN HERSHEY COMPANY, Inc.
North Paw Paw, Ind.

The TVL-A-WHIRL Ride
"Best Buy In Rides Today"

...very popular and profitable...

...good looking—good quality...

...good light—good electrical...

SELLER MFG. CO.
Fairborn, Minnesota

Weyburn, Sask., Nets $753 on Year

WEYBURN, Sask., Dec. 20—Alto two days of rain knocked the annual summer fair parade and put the Weyburn Agricultural Society $2,100 in the red when the crowd wound up the year with a surplus of $737 through the help ofАstrain and donations totaling $1,082, from the town and district.

Rural municipalities in the Weyburn area fair had subscribed with $449 to the Weyburn Agricultural Society. The 1953 annual with $252 subscriptions of Weyburn contributed $230 and the 76 members of the fair's directorate each gave $50. The directors held a meeting on Saturday, Nov. 15, and the fair board received a grant of $200 from the Provincial Government. A total of $280 was placed on rental at the November Board.

The fair fair board had a balance of $590 and $361 at the beginning of the season, for a total surplus of $751. A total of $361 was placed in the general fund.

Fred Zehl was re-elected president; vice-president, E. K. Foy; secretary, R. E. Foy; and A. C. Anderson, treasurer.

Broame Re-Elects
All 1952 Execs

WHITNEY POINT, N. Y. Dec. 21—Broame County. Society re-elected all members of its executive staff at the annual meeting here last week. Named were: A. L. Dwyer, president, R. L. Foy, vice-president, G. B. Foy, secretary, and A. C. Anderson, treasurer.

Directors are Charles Leinby, William Lawrence and Harley B. Beitzel. The 1953 annual will be held Aug. 8, according to Chester F. Braddock, publisher-director.

MINIATURE TRAIN CO. RENSSELAER, INDIANA

WINTER FAIRS

Kings Amusement Co.
207 W. 14th St., Fort Worth, Texas

GIVE TO THE RUNYON CANCER FUND

NEW KIDDE RIDE!

...Pony & Cart Ride...

...Fire Engine Ride...

...Distance Ride...

...Rocket Ride...

...ELEPHANT RIDE...

...Auto Ride...

...MINIATURE TRAINS

THREE-KIDDE RIDE!

...ELEPHANT RIDE...

...AUTO RIDE...

...MINIATURE TRAINS

GIVE TO THE RUNYON CANCER FUND

MINIATURE TRAIN CO. RENSSELAER, INDIANA

THE BILLBOARD

DECEMBER 27, 1952

NEW YEAR'S EVE TO BIG 515 FREE!

...PONY & CART RIDE...

...FIREFIGHTER RIDE...

...ELEPHANT RIDE...

...AUTO RIDE...

...MINIATURE TRAINS

GIVE TO THE RUNYON CANCER FUND

MINIATURE TRAIN CO. RENSSELAER, INDIANA
Costumes, Jewels Sparkle
At Showmen's League Ball

CHICAGO, Dec. 23.—Ladies of the outdoor show business modeled social fashions here Wednesday night (3) at the annual meeting of America's 46th anniversary of the Showmen's League. The event, held at the historic Palmer House, was attended by a large audience of members and guests.

Focusing on the evening's grand march was led by Mrs. J. S. Bostick, president of the league, who took over the leadership of Mrs. W. A. Reed, who was unable to attend due to illness of her husband. Mrs. Conklin was given a C$500 check for her support of black-face blue-eyed Misses with ten-cent-maiden suits.

Next in line were the J. P. (Bob) Stahl and wife, followed by the Faithful family, who were accompanied by the Prayer family.

Mr. and Mrs. Bill Carter followed, who marched in a rag-time style, accompanied by the band. Mrs. Converse was in a buff-colored robe, which had been a gift from Mr. Converse to his wife.

Prior to the ball, the Converse family was given a standing ovation by the audience. George Room was the gathering place for the ladies to try on their costumes. Mrs. Converse was assisted by Mrs. J. S. Bostick and Mrs. D. L. Reed, who were in charge of the wardrobe.

Misses in blue and white ball gowns were the most attractive, followed by Misses in black and white. Misses in purple and green were also popular.

Mrs. Converse was seen wearing a taffeta gown with chiffon trimming, while Mrs. Bostick was in a white dress with a blue sash. Misses in blue and white were also popular. Misses in purple and green were also seen.

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Hutchinson Regina Prexy

W. Canada Horses To Vie for 655G

December 27, 1952

G. A. KIRK, Dec. 30. Pursuit for the 81 days of racing journal's 1953, total 655,066, had a new high, which was officially released by the Western Canada Parks, Personnel and Production association (Pratt Division) of the Sporting News editors. The meeting was held in Winnipeg, Thursday, December 29. The next day, December 30, they held on construction with 655流畅., Saskatchewan, and Regina.

The host is 665.00 over the par distribution in 1953 and marks an increase of 665,066 in the past five years. The 1953 purses were total 655,066, and 665,066 was total in brackets, followed by 665,066, 665,066, 665,066, 665,066.

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TRIBUTE TO VETERAN
Showmen Attend
John Wenderl Rites

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John Wenderl, Jr., of the Wenderl family,
and many showmen attended the funeral of
John Wenderl, Sr., at the Gooding
Amusement Company in Chicago. Mr. Wenderl
was a member of the Western Association of
Showmen and was well known for his work with
the American Association of Showmen. He
was a respected member of the show business
community and will be greatly missed.

---

Havana Postpones
Charity Promotion; 3 Shows, Act Open

Havana, Cuba, Dec. 30 - The promotion
for the Havana Circus was postponed due
to the death of a key member of the
circus management. The shows will now
open as scheduled on January 1st.

---

Hamid Sets 7-Man Legislative
Group

The committee will seek amendments
to the 20% Federal Admission Tax Law

---

NAAPPB Mails
Initial Group Of '53 Books

Chicago, Dec. 20 - First group of
'53 Books was mailed to members
of NAAPPB. The books were
published to provide information
on the current state of the industry.

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Skeeball

Chicago, Dec. 20 - Skeeball, Inc.
announced its new game, "Johnny"

---

FOR SALE

KIDDIE RIDES

Roto Whirl SPEED BOATS PONY CARTS
CALLING HORSE CAROUSEL

---

PARKS RESORTS POOLS

An important part of this billboard's
content is the outdoor amusement field.

---

High Quality

KIDDIE RIDES

Roto Whirl SPEED BOATS PONY CARTS
CALLING HORSE CAROUSEL

---

Rockaways' Fetes
200 N. Y. Children

New York, Dec. 20 - Some 200 New York
children were entertained at a Christmas party
and dance at the Hotel Plaza, Queens amusement
park, by the Police Athletic League.

---

Hamid was a past president of the Western
Canada Pools and Parks Association and a
past president of the International
Association of Amusement Parks.

---

Northwest News

All News Will Be

Furnished Anytime

By

Your

J. H. Smith

The Billboard

December 27, 1952
POLACK WESTERN SETS 1953 TALENT
Barbette, Triska, Zappe Troupe, Jim Wong, Moore Dogs Sign Facts

CHICAGO, Dec. 20—Production numbers by Barbette and the greatest turnover of talent in a show's history will combine to give a new flavor to the world-wide company of Polack Bros. Circus in 1953.

Louis Stern, managing director, announced the line-up, after the culmination last week-end of year-long negotiations carried on by Ethel Robinson, the show's talent scout and booking agent. Opening stand will be Findlay, January 25, and the people contracted are being called to report here the week before the first performance.

The serial billed will have Barbette, the circus retiring, and he will present his fine-jaw number, using his own elephants. In addition, he will produce a special new opening number with a group of Side-Show-type numbers and a new opening into the Jim Wong and Moore Dogs Troupe.

Special wardrobe for thesePolack offers, outlined under Barbette's direction and is being executed by the tent City of Hollywood. Barbette spent the two months of the 1952 season with the show, observing various buildings and outdoor sets used, with intermittent trips to Hollywood after the season's close he went to New York to obtain musical arrangements, special press and press effects and the week, he interviewed the principal circus superintendents in Sarasota, Florida, where he is to conduct preliminary contracts. He will move to Findlay January 15.
FAIRS-EXPOSITIONS

DECEMBER 27, 1952

Communications to 188 W. Randolph St., Chicago 1, Ill.

THE BILLBOARD

FAIRS-EXPOSITIONS

Coopersburg
Revenue Big;
Net Hits 51G

PNE $1,000,000
Bldg. Plan Okayed

To Include Administration Center,
Stadium, Sports Arena, Commercial Halls

VANCOUVER, B.C., Dec 20.
-Pacific National Exhibition will
launch a $1,000,000 building pro-
ject this winter that will add at least four major structures to the present fairgrounds. G. Mart
Ferguson, retiring PNE president,
said in his farewell address at the
annual meeting of the board that PNE taxpayers' money had been used to add almost $50,000 in new improvements and that the project was needed to keep pace with the rapidly growing fair.

The buildings, Ferguson said, will include the B. C. Building and its flanking commercial halls, a new administration building and a 10,000 seat sports arena, which according to

Season's Greetings

Perry (Perry) 1952

To all our Fair Men, Friends, and Acts.

Thank you for a grand season.

Best of everything to you for 1953

Williams & Lee

444 South Ave.
St. Paul, Minn.

MERRY CHRISTMAS and
HAPPY NEW YEAR

Miss Bebe Says...

TO OPERATORS-Secretaries-Concessioners

AND ANYONE INTERESTED IN THE FAIR BUSINESS

NEEDS THE BILLBOARD EVERY WEEK

Make Money--Earn Money-Send Details--New Every Week

D. L. ENGELSTAD, P. O. Box 484, Fennville, Mich.

OUTDOOR AND INDOOR ATTRACTIONS

For 1953 information send 25c to fair, or apply to

ROBERT ROUGH

116 Exchange Building Deserted N. Y.

FAIR ASSN. MEETINGS


Virginia Association of Fairs. Post Office Hotel, Roanoke, January 15-16. C. B. Apple, P. O. Box 482, Staunton, secretary.


San Joaquin Association of Agricultural Fairs. Hotel, Stockton, California, January 16-17. C. F. Fair, railroad building, Stockton, secretary.

Texas Association of Fairs. Hotel, Dallas, February 22-23. C. S. Fair, railroad building, Dallas, secretary.

Ohio State Association of Fairs. Hotel, Columbus, Ohio, February 22-23. C. S. Fair, railroad building, Columbus, secretary.


McConkey & Associates

1642 W. 39th, Chicago 8, Ill.

AFFILIATION

Clubs-Burlesque-Parks-Fairs

ALL AMERICAN BOYS

Manager-Executive Office

210 Meigs Ave., Oskaloosa, Iowa

Excitingly Different

Positively the only act of its kind in the world. First appearance in the United States

VAUDEVILLE-NIGHT CLUBS-LOUngES-JOIE DE VIVRE

SALOONS-AQUARIUM

PERSONAL MANAGEMENT PEEFY RINGERS

WATER PREPARATIONS

On the Billboard, 1548 Broadway, New York City 18, N. Y.

Dale's at the Anniversary, 1953.

Miss Bebe adds....
FEM FASHIONS

COLORFUL GOWNS

Mark PCSA Ball

By VIRGINIA KLINE

LOS ANGELES, Dec. 20 — Colorful gowns and tunics for the 1975 season were shown here on the Pacific Coast Showmen's Association show at the Statler Hotel. The colorful gowns were in a variety of colors and styles, including the new tulle fabric. Mrs. Jack Miller showed one of the most popular gowns, the beige and black taffeta with red roses.

TRAVERS SIGNS TO GEN. AGENT

STRATES SHOWS

NORTON, Dec. 15—J. O. Travers of Strates Shows has been named as general agent for the Pacific Coast Showmen's Association. The move was announced by the association's president, who said that Travers would be handling the operations of the association.

Phoenix Club Dinner-Dance

Draws 250

PHOENIX, Dec. 15—Arizona Showmen's Association held its 27th annual dinner and dance at the Arizona Biltmore Hotel. The event was attended by over 250 guests, including many of the state's top showmen.

500 Turn Out For Tampa Plot Dedication

TAMPA, Dec. 29—Despite the inclement weather, hundreds of showmen turned out for the dedication of the new Tampa Showmen's Association plot. The dedication was held at the Tampa Showmen's Association headquarters.

Harris Org Sets Prexys

KANSAS CITY, Dec. 15—The Kansas City chapter of the National Toy Association held its annual meeting here today. The meeting was attended by over 100 members, including many of the state's top showmen.

PCSA Ladies Outfit KIds

LOS ANGELES, Dec. 29—The Pacific Coast Showmen's Association Ladies Outfit held its annual meeting here today. The meeting was attended by over 100 members, including many of the state's top showmen.

Frank Ehlenz Dies at 69

CHICAGO, Dec. 20—Funeral services were held here Friday for Frank Ehlenz, who was the President of the Chicago Showmen's Ass'n. Ehlenz, who had been active in the industry for over 50 years, will be remembered for his dedication to the showmen's profession. He was survived by his wife and two children.

Don Franklin Sets Route, Adds Octopus

HOUSTON, Dec. 20—Don Franklin has announced his new route, which will include new stops in the Gulf Coast area. Franklin, who is known for his octopus shows, will be presenting his show in locations throughout the region.

Coast Club Honors Prexes

LOS ANGELES, Dec. 20—Administrations of the past decade were honored at the Pacific Coast Showmen's Association annual meeting here today. The meeting was attended by over 100 members, including many of the state's top showmen.

Ruback Inks Flower Celc

SAN ANTONIO, Dec. 20—Adams Exposition & Shows has announced a new contract with a leading flower company for the 1976 season. The agreement will provide for the delivery of fresh flowers to the company's show locations.
Midway Confab

Following a three-week visit in Cairo, Ill., with friends, Fred Gwinn, painter on the E. H. & F. shows, is in Scarlet, S. C., after attending funeral services for his grandfather in Knoxville, December 2.

George Harris, who closed with Leo Carroll on Royal American Shows recently, is in Charlotte, N. C., where he will spend the holidays with his stepdaughter, Mrs. R. L. Cook.

Elroy Kelly and Bonnie Boll hosted a party for Linda Lopes and Jimmy Farmer in Port Royal, Memphis, recently. Also in attendance were Mr. and Mrs. Dan Barlow, Mr. and Mrs. Bill Hirt and Ray Taylor, Mr. and Mrs. Ed Bailey has resigned his position with the James E. Keys Shows for the 1953 tour, after 14 years with the company.

Following a successful season with Wallace Bros. Shows, James L. Read set up his photo gallery in a store in Blytheville, Ark., with Willie Moore Harris in charge. Harris reports that the spot is doing okay and that he’ll return to the shows next winter quarters in the area.

This year will mark Read’s 20th with the E. F. arrow.

PERSONAL—At the Diego Amusement Company wintering in Tampa are James Martin and family, J. W. Amosond, Big Boy and Mamma, Wayne and Viola Martin, Friderieck McConnell, John Walling, Mrs. Bessie and Will Clothman, Mrs. Raymond May, for the first time in St. Joseph’s Hospital, Tampa, recovering from a heart ailment, and has returned November 19. She’d like to read letters from friends.

Bertie Menedez, of the O. H. Tinnell & Aviation Company, Chicago, last week entered Biltmore Hospital, that city, for a checkup. Louise Laparra, assistant general agent of the Amusement Company of America, is spending the Christmas holidays in Chicago, home base. J. C. McCaffery, co-owner and general manager of the Amusement Company of America, is holidaying in Miami, Florida.

Mr. and Mrs. J. W. (Patty) Comb, of Mr. and Mrs. Russell Davison, of Toronto, spent several days in the city, the Combins planned to leave for New Orleans to spend the holidays.

Louis (Good Kid) Drickell, veteran Canadian showman, is hospitalized in Toronto where he is suffering from high blood pressure. Drickell is said to be suffering from the effects of the Padlocka Restaurant, behind the City Hall.

Many showmen attended the funeral of the “Shoemaker’s” son, with attendance by the city's mayor, who sent a message of condolences.

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Mrs. Sam Lee has returned from New York City to her home in Savannah, S. C., after attending funeral services for her grandfather in Knoxville, December 2.

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**NEW! Firebright LUMINOUS COLORS!
Amazing
POSTERS
CENTRAL
ULTRA-BRIGHT**

**DUDE KIMBALL\nCONTACT\nHAP YEAGER\nLocomotive, immediately.**

**Thank You\nAUNT DENTINGEN\nPlease give your representation of the sales force.**

**ARCADE FOR SALE**

**WANT\nLARGE CARNIVAL**

**FOR SALE**

**WANT FOR LARGO, FLA.**

**HEART OF AMERICA\nShowmen’s Club**

**STREAMLINED CECILIAN**

**WANT FOR ORLANDO, FLA.**

**JAMES E. STRATOS SHOWS, INC. DICK O'BRIEN\n**

**PACIFIC COAST SHOWMEN’S ASSOCIATION AND LADIES’ AUXILIARY**

**MICHIGAN SHOWMEN’S ASSOCIATION**

**MIAMI SHOWMEN’S ASSOCIATION**

**CARAVANS, INC.**

**HOSUE SHOW—EQUIPMENT**

**ANCHOR SUPPLY CO., INC.**

**All Aboard!**

**Welcome 1953 at the annual**

**HI-JINKS\nNEW YEAR’S PARTY of the**

**PACIFIC COAST SHOWMEN’S ASSOCIATION and LADIES’ AUXILIARY**

**on the EMBASSY AUDITORIUM**

**TICKETS $2 EACH**

**HARRY SEEM, Chairman\nJOE STEINBERG, Co-Chairman**

**232 W. Flagler St., Miami**

**GREATEN TAMPA SHOWMEN’S ASSOCIATION**

**DETOIT, Dec. 20—Regular meeting was called to order by President Harry Anderson, Sr. Present were Lloyd S. Lara, first vice president; Carl J. Bellemore, second vice-president; O. W. Jones, third vice-president; Vernon A. Kohn, secretary, and Larry J. Littau, treasurer. Following the opening prayer and the singing of the national anthem, Pres. Harry Anderson, Sr., opened the business meeting. Suggested the new show was a great success and that Roy Griffith's attempts to change the name of the show were a success. The show was ended by the song, "Shall We Gather at the Bedside of the Lord.."**

**SHOWMEN'S RIGHTS AND RESPONSIBILITIES**

**MICHIGAN SHOWMEN’S ASSOCIATION**

**DETOIT, Dec. 20—The Michigan Showmen’s Association held its annual meeting on Thursday (15) at the Hotel Book. Present were: President: Leonard Sir, Secretary-Treasurer: Bill Sprague, Trustee: Carl Holm, and Dr. E. W. Bixler, third vice-president. Following the opening prayer and the singing of the national anthem, Assistant Treasurer, Bill Sprague, presented the financial statement for the year. The report was accepted. The nominations for the Board of Directors were: President: Leonard Sir, Secretary-Treasurer: Bill Sprague, Trustee: Carl Holm, and Dr. E. W. Bixler. The new Board of Directors was then elected by acclamation.**

**WOLFLE CHAIRMAN Betty Shee"**

**CARNIVAL LOST**

**WOLFLE CHAIRMAN Betty Shee**

**CARAVANS, INC.**

**CHICAGO, Dec. 26—About 23 members were present at the special meeting conducted by Miss Shee. The new chaplain, Isabel Braxton, presented the new program.**

**WOLFLE CHAIRMAN Betty Shee**

**BARNEY TASSELL UNIT SHOWS**

**BARNEY TASSELL UNIT SHOWS**
TO ALL OUR CUSTOMERS...

...thanks again for another wonderful year and for the valued orders you have given us an opportunity to fill. Your unqualified acceptance of our line of nationally advertised brands and the famous Temple exclusives is a constant source of gratification to us...it is a pleasure to serve you.

Merry Christmas!

TEMPLE COMPANY
703 Sansom Street
Market 7-8263

ASSORTMENTS FOR HOLIDAY PARTIES
ASSORTMENT #1—2 dozen of 50 large metal icicles, four dozen decorated couples, four dozen eight-inch lamp trimmed hangers, shipping weight 10 lbs. Complete assortment, $6.60.
ASSORTMENT #2—5 dozen of 100 medium sized metal icicles, 2 dozen hanger hooks, assorted designs, complete assortment 2 dozen cards of 36 each (with "Happy New Year" scrolls), shipping weight 25 lbs. Complete assortment, $10.60. Above quantities must be shipped by express. C.O.D. orders not accepted. Allow in full and give express express your order in care of Temple Company, 2305 Spruce St., Philadelphia, Pa.

LEVIN BROTHERS
Established 1914
3516 FIFTH AVENUE
INDIANAPOLIS, INDIANA

Merchandise You Have Been Looking for
Come See the New Merchandise, American Made, Specialed for the Most Loved All Over the Country. These are the Latest in Pictures, in Colors, in Styles, in Quality. All Merchandise at the Most Low Price Can Be Found at Levin Brothers. Call Us or Write Us. We Carry Everything From Head to Toe. Levin Brothers

HELP WANTED
DISPLAY-CLASSIFIED ADVERTISEMENTS
REGULAR CLASSIFIED ADS $1.00 each. No paragraph in any advertisement. Minimum $5.00. CASH WITH COPY.
DISPLAY-CLASSIFIED ADS Containing larger type and white space is charged for by the square inch, 14 lines to the inch. No illustrations or color can be used. RATE: $1.50. Minimum $5.
Forms close Thursday for following week’s issue.

AT LIBERTY—ADVERTISEMENTS
5c a Word Minimum $1
Due in full and must accompany all ads for publication in this column. No charge accounts. Forms close Thursday for following week’s issue.

CIRCUS & CARNIVAL

MUSICIANS

MUSICAL INSTRUMENTS

PARKS & FAIRS

VAUDEVILLE ARTISTS

VOCALISTS

BEAUTIFUL CROSS

MIRACLE BIBLE

RETAILS UNLIMITED OUR PRICES TALK!!

$6.25 | $48.00

NEW!!!

PROVIDENCE BIRD COMPANY

NATIONAL DIST. CO.

P&D World’s Greatest
PHOTO BOOTH CAMERAS

P&D CAMERA CO.

532 W. Cleveland Ave., Chicago 8, Ill.
Pipes for Pitchmen

Pipes for Pitchmen

Mr. B. BAKER

We just jumped out of the migration country of Texas, where Fred Landrus, the entertainer, of the Zuni Bar-Gum-Playa, from Schu- bsnberg, is one of our two- men best. We have only four people on the job, and we include Mr. and Mrs. Howard Z. Zauline, Hurt, Leslie, Blackcomb and the writer. Recent visit of the Plankett show who are working at the State Park in Las Vegas. Two of the men were included, Kennedy and Stein, Oklahoma, and their son and Mrs. Jack. The new wagon is under repair. I am in advance for Selma. Also visit- ing the Herndon's Sutters Sho Show is slated to play the Rio Grande Valley soon. I have some pipes from Sydney Franklin.

TODD MILLER

advises from Boston, that, he has been selling Christmas baskets and rings to retail stores since last September. He says that he finds business good, with plenty of money in circulation, and also to see his old friend, M. F. (Decken) Sparks, of 25 1/2 W. E., and just missed seeing Edna Egan, who also visited with the Edna Egan a few days before Miller's, and says that he plans to work that area until December 25 when he will head for Florida and a vacation. He'll take off for New York January 1 to work plantation rigs to automobile dealers Miller wants to know what has become of all the old-timers. He says he saw some old-timers from here.

SAM MILLARD

is reporting for the corning the long green at the H. L. Green store in this city.

CHARLIE ROSS

is in Georgia on route to Miami, writing letter to get good returns. He plans to work in the Florida Grapefruits. Charlie says that he runs Tommie Ware and Ralph Spaulding, black face and comic, and sells from a new Chrysler. "They are working with one of the best farms in the state. I've seen him, writes Char- lie. He says they have a lot of money that the merchandising from the construction workers at the E. K. Blood from Augusta. We cut up some jackets at the Rich- mond stock, one of which they shovelled off for Phoenix, Ariz.

ROBERT WILSON WHITE

who is in the theater playing with the Stoneberry's, that they have a lot of people. He says he is with the Stoneberry's for the Christmas season.

MR. AND MRS. BOB DODD

former railroad men, have their own 40 by 50 foot shop and in- wals from which they are pre- senting the same old-timers in this area. They've been a good store for the Latin American businesses.

L. E. WALLACE

veteran of the planter and planter, is making his home in Hare Cen- ter, where he is operator of a fruit store. Wallace was with Do Taylor's winter last year and in 1950. He reports that Wallace knows where the trees are, and in late November, he would fill several hundred. Wallace is a good buyer and a good dairy man. He has been a good man for 40 years.

RECENT VISITORS

to the Zuni Bar-Gum-Playa, and touring representative stand in Schubsnberg, Tex., included Butler and Jack Randle, who are with the Ray Smith and J. S. Smith, and Mr. and Mrs. Randle, who are oper- ating their own milk stand in Texas. Butler and Jack Randle are increasing the maple and har- monee guilds in Texas schools.

HENRY E. WERNER

citizen of Alaska and one of the older residents of the Rubber City, is in charge of the National Bank of Alaska,at Nome, Alaska, where he has been a resident for 30 years.

FRED (5292) CUMMINGS

2113 ROBBINS

(Phone 5260) 2113 ROBBINS

124 N. Mckinley St. P.O. Box 520

Mr. S. J. Newell, Happy New Year

Merry Christmas

Happy New Year

K. & L. JEWELERS

Now in New Location

218 W. 4th St., Los Angeles

Phone: Michigan 4678

THE WORLD'S LARGEST MANUFACTURER OF

PROMOTIONAL PACKAGED JEWELRY

We are the Makers!

We manufacture

the following:

- 18-24 Karat Gold and Platinum Jewelry
- Sterling Silver Jewelry
- Rhodium and Gold Overlay Jewelry
- Plastic Jewelry
- Enamel Jewelry
- Costume Jewelry
- Fashion Jewelry

We control the entire manufacturing process, from the design and production to the packaging and shipping. Our state-of-the-art facilities are equipped with the latest technology to ensure the highest quality standards.

Contact us for your next project. We are dedicated to delivering exceptional customer service and satisfaction.

Contact Information:

K. & L. JEWELERS

218 W. 4th St., Los Angeles

Phone: Michigan 4678

Website: www.kljewelers.com

Email: info@kljewelers.com

We are your trusted source for high-quality jewelry. Let us help you create custom pieces that will be cherished for years to come.
Letter List

Letters and packages addressed to persons on our File of The Billboard at
be advertised as this list two times only. If you are having mail addressed
to you, please send your name and address with your letter. Mail is handled
daily at the offices of The Billboard, 2915 South Euclid Avenue, St. Louis,
Missouri.

MAIL ON HAND AT
CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 23, O.

Panel Post

MAIL ON HAND AT
ST. LOUIS OFFICE
190 Arcade Bldg.
St. Louis 1, Mo.

"MEXICAN JEWELRY"

100% Wear in All Colors.

Available in All Shipping Sizes.

Just $1.00

"SURPRISE" PEARL SALES CO.
P. O. Box 472
El Paso, Texas

"BIG PROFITS!"
From the Complete
CHewing GUM
LINE!

Columbus Shape
Nabisco Shape
Bath Shape
PL\nGolden Shape

If you want profits the way you want them, call on me.

MAIL ON HAND AT
NEW YORK OFFICE
1564 Broadway
New York 19, N. Y.

"MORE SPARKLE Than DIAMONDs"

RUTILE
$9.50

Here's a gem that is unequalled in its value. It is a
form of Rutile, a mineral that is common in Brazil and
other countries.

JEWELRY CATALOG

Brand new — just off the press. Full of terrific pro-
motion numbers. Write today for your free copy.

Heath Distributing Co.
123 W. Broad St.
Macon, Georgia

MANUFACTURERS

Illustrated File showing best in the world.

MAIL ON HAND AT
CHICAGO OFFICE
188 W. Randolph St.
Chicago 1, Ill.

"Sister Sue"

She also sells our new HED BROCHER!

Carrs, Jr. & Brothers
Carrs, Jr. & Brothers

MAIL ON HAND AT
CHICAGO OFFICE
188 W. Randolph St.
Chicago 1, Ill.

"HED BROCHER"

Carrs, Jr. & Brothers
Carrs, Jr. & Brothers

MAIL ON HAND AT
CHICAGO OFFICE
188 W. Randolph St.
Chicago 1, Ill.

"GEO. W. CO.

485 Dearborn St.

Wristwatches superlative in every way.

MAIL ON HAND AT
MIDWEST WATCH CO.
O 10

JETSI CO.

100% Wear in All Colors.

Available in All Shipping Sizes.

Just $1.00

"SURPRISE" PEARL SALES CO.
P. O. Box 472
El Paso, Texas

"BIG PROFITS!"
From the Complete
CHewing GUM
LINE!

Columbus Shape
Nabisco Shape
Bath Shape
PL\nGolden Shape

If you want profits the way you want them, call on me.

MAIL ON HAND AT
NEW YORK OFFICE
1564 Broadway
New York 19, N. Y.

"MORE SPARKLE Than DIAMONDs"

RUTILE
$9.50

Here's a gem that is unequalled in its value. It is a
form of Rutile, a mineral that is common in Brazil and
other countries.

JEWELRY CATALOG

Brand new — just off the press. Full of terrific pro-
motion numbers. Write today for your free copy.

Heath Distributing Co.
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MANUFACTURERS

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Columbus Shape
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Bath Shape
PL\nGolden Shape

If you want profits the way you want them, call on me.

MAIL ON HAND AT
NEW YORK OFFICE
1564 Broadway
New York 19, N. Y.
Coffee-Teria Service
To Lease Vendors
At $20 Per Month

Firm to Build Own Machines, Set Up
Associate Operations Over Nation

DETROIT, Dec. 20—A "leased-
placement" policy of leasing in the
coffeeteria field is being intro-
duced here in connection with Coffeeteria Sales, Ltd., whose charges are $100 per month.

Coffee-Teria Service Company of America, a wholly owned subsidiary of the Detroit Coffee-Teria Service Company and the company's first step in establishing a new chain of operations throughout the country.

The $25,000 to $30,000 for each firm place is payable in three equal payments, or a 10% commission of the total earnings from the sale of machines.

Reading the national company is David John Ross, who is also president of Coca-Cola, and general manager of the United Indus-
tial Corporation, chairman of the National Coffee Association, and chairman of the Coca-Cola Bottling Company of New York.

Ross said the plan would be to turn the Coffee-Teria operations over to the United States.

United Holds
Holiday Party

CHICAGO, Dec. 20—For the
100th anniversary year of the
United Manufacturing Company, who put on its Christmas party Saturday at its own Community Hall.

The best of the company's history was the largest and best attended.

The festivities took place at 10 a.m., with three luncheons and refreshments, at least 700 staff and employees present.

The afternoon was divided into separate segments, including music and entertainment, with the guests watching as many as 250 people.

The festivities took place at 10 a.m., with three luncheons and refreshments, at least 700 staff and employees present.

The evening was divided into separate segments, including music and entertainment, with the guests watching as many as 250 people.
Dime Play Unlikely
In N. Y., N. J. Region

It was confirmed this week that the Ristauocrat, Inc., is using a new floor model phonograph next spring, probably.

A 45-r.p.m. unit will be shipped to all distributors, with a 30-inch vector, and the phonograph will be available in the first quarter. The phonograph is a 45-r.p.m. unit and is designed for use in small stores.

The Ristauocrat has been in the phonograph business for many years and is a leader in the field. The new model will be a 45-r.p.m. unit and is designed for use in small stores.

MONEY BUYS SILENCE FOR PROFESSORS

DETROIT, Dec. 22—Professor H. H. Allen of the University of Michigan has secured a new, powerful, high-quality phonograph for his laboratory. The phonograph is equipped with a powerful amplifier and is designed for use in small laboratories.

The phonograph is a 45-r.p.m. unit and is designed for use in small laboratories.

Juke Box Record Firm
Signs First Talent

DETROIT, Dec. 22—The Ristauocrat, Inc., has signed a contract with the new record company, Ristauocrat, Inc. The contract will be for a new phonograph, the Ristauocrat, Inc., model, which is a 45-r.p.m. unit.

The phonograph is a 45-r.p.m. unit and is designed for use in small laboratories.

New Outlets
Mean Better Servicing

Rock-Ola Plans
Intensified Area Sales Coverage

Chicago, Dec. 22—Rock-Ola Manufacturing Corporation is working toward a more intensified sales and service effort. The firm is surveying outlying territories for prospective sales outlets so that at no time will the operator be too far away from a sales or service point.

James F. McNally, Rock-Ola's sales manager, pointed out recently that Rock-Ola is in business to serve the needs of the industry and to provide the best possible service to the customers.

YOUR KEY to
Prosperity

in

Your Key toProsperity

Model 1438

Rock-Ola Manufacturing Corporation

88 North Wilcox Avenue • Chicago 51, Illinois
What a grand feeling it is to cross the threshold to a warm welcome from folks who are glad to see you! The operator who calls often to collect the Model “D” shows a respect for personnel and premises that assures his cordial reception.

He leaves behind no trail of cigarette butts, no grime, nor mess the location must clear away. Instead, the pleasant reminder of his visit is the extra cash that comes to the location from a well-run music business.

**THE “D” IS AVAILABLE IN 80 AND 40 SELECTION MODELS, BLOND OR MAHOGANY CABINETS**

**AMI Incorporated**

General Offices and Factory: 1500 Union Avenue, S. R., Grand Rapids 2, Michigan
1953 Presages Brightest Prospects for Juke Boxes

CHICAGO, Dec. 20.—Viewed from a broad vantage point, 1953 ought to be one of the best years for juke-box business. But this does not mean that the business will be without its ups and downs. The market continues to be competitive, and manufacturers are seeking new ways to attract buyers. The trend is towards larger, more sophisticated machines that offer a wider range of music. However, the market is still dominated by the traditional coin-operated machines.

By and large, 1953 was the year in which a few of the established manufacturers introduced new models that were not only more reliable but also more attractive. These new models included the Sanyo, the Ami, and the Hitachi. The Sanyo was the first to be introduced, and it quickly became a popular choice among buyers. The Ami and Hitachi followed closely, and both were well received.

The year 1953 was also marked by the introduction of new features in juke-box technology. One of the most significant was the introduction of the automatic record changer, which allowed the machine to change records automatically without the need for人工操作. This feature made the juke-box more convenient to use and more appealing to customers.

On the other hand, the 1953 market also saw the decline of some of the older models. The Artola and the Hitachi, for example, were no longer popular, and they were gradually phased out of production.

In conclusion, 1953 was a year of transition for the juke-box industry. While some models were introduced, others were phased out. The market continued to be competitive, and manufacturers were seeking new ways to attract buyers. However, the trend is towards larger, more sophisticated machines that offer a wider range of music.
Conversion Unit Ready For Kwik-Kafe Vender

NEW YORK, Dec. 26 — A conversion unit, capable of adding a three flavor pre-selection unit to the Judd-Meckman Kwik-Kafe vender, will be exhibited by the Coffee Vending Service, Inc. at the R-M convention to be held in Philadelphia January 15-17.

The conversion unit will be exhibited by the Coffee Vending Service, Inc., at the R-M convention, to be held in Philadelphia January 15-17.

The kit consists of all parts necessary for the conversion, including the hopper, the hopper, and the hopper. Owners Keffer and Shagahan say the only parts which need re-

Minute Maid Pays Bonus of $623,000 to Florida Growers

NEW YORK, Dec. 26 — Bonus checks for $623,000 to Florida citrus growers as a final payment for the 1953-54 season under its growers' participation plan were mailed this week by the Minute Maid Corporation here.

These payments were in addition to the 40 cents per box for bulk and 71 cents for a pound of orange solids paid on delivery of the oranges which amount to $1,814,000 during the harvest.

The bonus came in the guaran-

Death of the President

T. L. Keffer, chief executive of the Florida Citrus Mutual's beverage and disposers Division (The Billboard, December 12) said that the Mutual and Minute Maid would launch a campaign to place more of its Minute Maid products in the public market.

This followed the death of a statement by Chief Executive Officer and President of the Florida Citrus Mutual, E. L. Keffer, who died suddenly last week.

Minute Maid officials said that plans to extend their vending operation had not yet been completed, and that Minute Maid was the target.
For the finest VENDING MACHINES ALWAYS BUY
VICTOR's
Topper Deluxe Globe Style
1 to 5 cases $56.80
per case of 4 0.0.0
6 to 11 cases $66.00
per case of 4 0.0.0
12 to 24 cases $55.00
per case of 4 0.0.0
25 or more cases $53.90
per case of 4 0.0.0

VICTOR BABY GRAND
New Deluxe Style
LESS THAN 25 CASES $37.00
PER CASE OF A D.O.
50 CASES OR MORE $35.00
PER CASE OF A D.O.

VICTOR MANUFACTURING CO., INC.
20411 Knightbridge Ave., Culver City, Calif.

Famous Silver-King's
Mighty King of Vendors
Silver-King's got 'em all

VICTOR ORDERS TODAY
VICTOR
1000 Count Machine
$5.95 each
$35.00 each

Silver-King Corp.
1950 Western Ave., Chicago, Ill.

Canadian Operators!

Canadian Operators!

Send for free copy of our
Canadian Operators!

SILVER-KING CORP.

CANADIAN OPERATORS!

Send for free copy of our
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Send for free copy of our
Canadian Operators!

SILVER-KING CORP.
Multi-Field L. A. Firm Modernizes

LOS ANGELES, Dec. 20 — Operators Vending Machine Supply Company has completed modernization of its headquarters here, including expansion of the building and its installation new general offices.

Operations Vending organized in 1925 combines an unusual source of activities. It manufactures bulk candy, gifts, nuts, finance novelties, operates a full line of machine parts, and thereby its gift绍. Oak manufactures the General vending.

Spacarb Featured in Optic Co. Bulletin

STAMFORD, Conn., Dec. 20 — A photograph of a Spacarb soft drink machine is featured in the eight-page bulletin published by the Cast Optic Corporation, Stamford, Conn.

The picture displays the body of the Spacarb, which contains a sheath of an optically clear plastic, shaping the selection.

AHO, Tobacco Volume

Lavender, June 20 — Tobacco tax collections for November totaled $1,135,390,394.00, $24,252 from the $242,546 in November, 1951, State Revenue Commissioner, Jean Edwards announced.

Here's the Secret to Big Profits in Bulk Vending

VICTOR'S, Inc.

30 Day Money Back Trial

Northwestern

Sales Up $7 Mil CORONA, Calif., Dec. 20 — If the recently released figures of the Exchange lemonade Product Company have not already indicated, vending sales of lemon drinks should increase during 1952.

General Manager R. D. McGowen said that 1932 sales increased by $7,000,000 because of the heavy demand for frozen lemonade concentrates and that sales of the concentrate were increased by 50,000 in sales and 50,000 cases this year.

Vending industry sources feel the public's acceptance of the frozen lemonade concentrate will help break the ice for the public's automatic merchants.

Weight 165 LBS. $25 Down Balance $10 Monthly 400 DE LUXE PENNY FORTUNE SCALE NO SPRINGS Arranged and made only by WATLING Manufacturing Company 410 W. Fullerton Ave. Chicago, III. Corner of Fullerton and Washtenaw Ave. Phone WATLING 4-3715

MONTMORRION, PHILADELPHIA, Pa.

CHAMP BALL GUM The Bubble Gum with the Soft Chew 1 STANDARD SIZES 210's at 170's at 140's 430 Count Tube 8 KILODOROS, 1 MILLION PLAYERS SINGLE, MACHINE PACKED FOR a COMPLETE LINE OF VENDING MACHINES研究 at the CHAMP BALL GUM, INC. 2101 W. 17th St. Chicago, Ill. Vend the best. No return. Do not accept substitutes.

VICTOR'S

BABY GRAND and TOPPER DELUXE

BABY GRAND

DEVICES NOVELTY SALES Co.

520 S. Calle Tejeda, San Diego, Calif.

Phone (Emeryville) 1-5121

SAY YOU SAW IT IN THE BILLBOARD!
SUPERIOR SUPER-SALESMMEN
The Big 3 by Victor

TOPPER DELUXE • BABY GRAND • TOPPER DELUXE
Globe Style • Half-cabinet Style

Here are the new style Topper Deluxe vendors by Victor: Topper Deluxe globe style and Topper Deluxe half-cabinet style. The half-cabinet is a combination of steel and Lucite, very rugged and durable. Finished in red, black and yellow, trimmed with chrome. The globe style is finished in red and black, trimmed with chrome. Chrome top and bottom may be had on both style Topper Deluxe vendors at an additional cost of only 75c per machine. For the finest in vending of gum, or gum and charms, use Victor's original vending wheel—No. 86-A, which vends 140, 170, & 210, without making any adjustments. It has the revolving whirlpool action, giving you vending performance to perfection. Topper Deluxe globe and half-cabinet vendors are packed and sold 4 to the case.

Wholesale Prices to Operators on TOPPER DELUXE Globe Style or Half-Cabinet Style
1 to 5 cases at $6.80 per case of 4
P.O. Factory
6 to 11 cases at $6.00 per case of 4
P.O. Factory
12 to 24 cases at $5.50 per case of 4
P.O. Factory
25 or more cases at $5.00 per case of 4
P.O. Factory
All orders must specify whether "FOR BALL-CUM" or "FOR MONEY." One-third certified deposit must accompany all orders.

B-LAY GRAND DELUXE

Globe Style

FEATURES:
PROJECT-O-VIEW WINDOW
OF TRANSPARENT LUCITE
Shatter-Proof for Safety

DELUXE CAPACITY:
6½ Lbs. of Chicle Treets

TWO LOCKS:
One for Fast, Easy Top Fill-
ing of Merchandise...and
One for Money Compart-
ment.

WHOLESALE PRICES TO OPERATORS:
Less than 25 cases: $57 per case
25 cases or more: $53 per case

Packed and Shipped 4 in the Case
F.O. FACTORY

One-third certified deposit must accompany all orders.

VENDS
Chloro Treets...2 for 5c.
250 count.

BABY GRAND DELUXE
also vends CHLORO TREEITS...336 count, or CHICL
TREEITS, 6 colors...6 flavors...300 to the pound
...both 2 for 1c.

Victor's products mean Operator's profits; buy Victor, America's finest vendors—the industry's greatest values. All Victor products are sold exclusively by authorized Victor Distributors. Contact your nearest Distributor.

VICTOR VENDING CORPORATION
5701-13 W. Grand Avenue Chicago 39, Illinois
Manufacturers of the famous line of TOPPER vendors.
Season's Greetings
To Our Many Friends
and Customers

Clayton E. Ensminger & Charles Prieur
MONARCH COIN MACHINE, INC.

For REAL BUYS
from the nation's LARGEST coin-machine STOCK

Send Today for Our Complete Price List

DAVID ROSEN

HERE! HERE!

HOLLYWOOD COMING SOON!

A-1 MECHANIC WANTED AT ONCE

A.1 MECHANIC WANTED AT ONCE

THE BILLBOARD is
the only trade
paper covering all
general showbusiness
with an audited
circulation.

THE BILLBOARD

Index of Advertised Used Machine Prices

Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard issue as indicated. Each entry indicates the makes and prices of used machines for sale, arranged in the same equipment of the same price, regardless of which the price quoted is. Where multiple items are advertised in the same equipment, a single machine price is listed. Any prices advertised depend on condition of the equipment, age, hour on location, territory and other related factors.

KING AMUSEMENT CO.
Mr. Clayton, Wish

For REAL BUYS
from the nation's LARGEST coin-machine STOCK

Send Today for Our Complete Price List

DAVID ROSEN

HERE! HERE!

HOLLYWOOD COMING SOON!

A-1 MECHANIC WANTED AT ONCE

A.1 MECHANIC WANTED AT ONCE

THE BILLBOARD is
the only trade
paper covering all
general showbusiness
with an audited
circulation.
Games Progress in 1952
But Kid Rides Get Nod

CHICAGO, Dec. 30—For the first time in the history of the coin-operated amusement machine industry, a year-end review is more than a compilation of the year's transactions. This year, the industry itself is undergoing a transformation that will affect the business for years to come.

The year 1952 was marked by the introduction of the new push-button games, which have revolutionized the industry. These games, which are operated by pushing buttons rather than turning dials or slides, are more responsive to players' demands and offer a wider range of games and variations.

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The industry has also seen a decline in the popularity of the traditional pinball games, which have been replaced by the new push-button games. This is due in part to the increased variety of games available and the increased difficulty of mastering them.

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### Shuffle Games

Shuffle games are not mentioned in the text.

### Shuffle Games

Employee and prices listed below are taken from advertisements in The Billboard Times. All prices and salaries are listed in with the price being the price for a single item. All prices are net with only the base cost of the item being listed. Where quantity discounts are offered, these are in the price listed in the right column. If the item is sold by the piece, the price is listed as per piece. Where quantity discounts are offered, these are in the right column. If the item is sold by the piece, the price is listed as per piece.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price Per Piece</th>
<th>Quantity Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shuffle game</td>
<td>$4.50</td>
<td>None</td>
</tr>
<tr>
<td>Shuffle game</td>
<td>$6.00</td>
<td>10%</td>
</tr>
<tr>
<td>Shuffle game</td>
<td>$7.50</td>
<td>20%</td>
</tr>
<tr>
<td>Shuffle game</td>
<td>$9.00</td>
<td>30%</td>
</tr>
</tbody>
</table>

### Shuffle Games

With these games, you can build your business on a sounder financial basis. The Seeburg policy saves you the costly depreciation of yearly model changes. You know your Select-O-Matic has a high resale value. And you're sure of more play with 100 selections under five handy musical classifications.

### Shuffle Games

**Shaffer Music Co.**

Columbus, Ohio
6515 S. High Street
Phone: 2023

Chicago, Illinois
1211 W. Roosevelt Road
Phone: 2023

Statewide Sales, Inc.
1211 W. Roosevelt Road
Phone: 2023

Shaffer Coin Distributors
Cleveland, Ohio
5711 Lee Avenue
Phone: 2023

### Shuffle Games

**Merry Christmas**

From all of us at

Shaffer Music Co.

### Shuffle Games

**Season's Greetings!**

### Shuffle Games

**NATIONAL GUARANTEED VALUES!**

### Shuffle Games

**Reconditioned 3-BALLS**

<table>
<thead>
<tr>
<th>Value</th>
<th>Warranty</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100</td>
<td>1 Year</td>
<td>3-ball unit</td>
</tr>
<tr>
<td>$150</td>
<td>2 Years</td>
<td>3-ball unit</td>
</tr>
<tr>
<td>$200</td>
<td>3 Years</td>
<td>3-ball unit</td>
</tr>
<tr>
<td>$250</td>
<td>4 Years</td>
<td>3-ball unit</td>
</tr>
<tr>
<td>$300</td>
<td>5 Years</td>
<td>3-ball unit</td>
</tr>
</tbody>
</table>

### Shuffle Games

**Atlantic Party**

- **From Chicago:**
  - University Hotel, Dec. 20
  - Chicago Athletic Association, Dec. 21
  - Scottish Rite Temple, Dec. 22
  - American Legion Hall, Dec. 23

- **From Cleveland:**
  - Hotel Lane, Dec. 24
  - Tower Theatre, Dec. 25
  - Palace Theatre, Dec. 26

- **From Detroit:**
  - The Palace, Dec. 27
  - Michigan Theatre, Dec. 28

**Christmas food packages and perfume were given as gifts to**
Merry Christmas and Happy New Year

To All Our Friends,
at Home and Abroad .

BEST WISHES FOR
A Merry Christmas and
A Happy New Year!

ATLAS MUSIC COMPANY
CHICAGO • PITTSBURGH • DES MOINES

[Image of a pinball machine with text: "Keeney's 10-Player 10 Team Bowler"]

IT'S THE SEASON!
BOWLING IS BOOMING NOW!

Keeney's 10 PLAYER
for 5-MAN TEAM BOWLING!

EASIEST SILENT PLAYFIELD

10 FULL FIVE-MAN TEAMS
The only game that
offers realistic
bowling conditions for 5-man teams.

POSSIBLE SCORE:
Up to 1000 strikes in 10 frames!

NEW!

BONUS PLAY!

STRIKE on each frame good for 2 extra
shots.

SPARE on each frame good for 1 extra
shot.

Faster!

Keeney Distributors
ALL REPORT THAT
TEAM BOWLER
IS BUILDING HEAVY
LEAGUE PLAY!

Kenney
LITE-UP PINS

LOCATIONS ARE ASKING FOR
Keeney TEAM BOWLER
for
LEAGUE PLAY and
BONUS SCORING

See your Keeney DISTRIBUTOR!

J. H. Keeney & Co., Inc.
2900 W. Diversey Pl. • Chicago 17, Ill.

READY WITH IMMEDIATE DELIVERY!

[Image of the Billboard logo]

Sell to BOTH
THE FOREIGN
COIN MACHINE MARKET
THE COMPLETE U.S.
COIN MACHINE MARKET

at the same time and at no extra
cost with a powerful ad in
THE BILLBOARD

COIN MACHINE WINTER EXPORT QUARTERLY
Extra distribution to over 3,000 foreign operators
and businessmen plus regular weekly distribution
to your complete U.S. market as well.

DISTRIBUTOR JAN. 12
ADVERTISING DEADLINE JAN. 7

Contact your nearest Billboard office to reserve
advertising space today!

NEW YORK CHICAGO CINCINNATI ST. LOUIS HOLLYWOOD

[Image of a pinball machine with text: "Merry Christmas & Happy New Year!"]

Mike Munves

[Image of a pinball machine with text: "FOR SALE"]

[Text about coin machines for sale]

For Sale

[Text about the coin machine exchange]

GIVE TO DAMON RUNYON CANCER FUND

[Image of a pinball machine with text: "BETTER BUY from BANNER"]

Where you get . . .
The Best
NEW
and RENEWED
MECHANICAL
HORSES
ROCKETS and
SPACE SHIPS
at the
RIGHT PRICE
Write, wire or phone
BANNER
SPECIALTY COMPANY
Established Only the
Best Since 1917


1565 First Ave., Pittsburgh 16, Pa.

[Image of a pinball machine with text: "COIN MACHINES"]

[Text about coin machines]

[Image of a pinball machine with text: "Merry Christmas & Happy New Year"]

[Image of a pinball machine with text: "FOR SALE"]

[Text about the coin machine exchange]

GIVE TO DAMON RUNYON CANCER FUND
BALLY BEAUTY

More fun for players, more profit for you, thanks to new SELECT-A-SPOT feature and new TRIPLE-SPOTS roll-over feature.

Popular 3-4-5-IN-LINE scoring
Plus attractive 4-CORNERS SCORE
Advancing SUPER-Scores
Dramatized in frills of Beauty Queens on backglass
Popular EXTRA-BALLS feature
Advancing flash releases up to 3 Extra Balls

Bally Beauty will put new life into your locations... add important dollars to your daily collections. Get Bally Beauty now from your nearest Bally Distributor.

Attention Importers......
Available for January delivery

50 Wurlitzer 1015
25 Wurlitzer 1100
10 Wurlitzer 1250
25 46 Seeburg

Trimount has the largest stock of coin-operated Phonographs in America. Write for complete list.
EXECUTIVE GUYER, WILLIAM, TERENCE AND CHICAGO COIN DISTRIBUTORS

Remember
IN NEW ENGLAND
IT'S TRIMOUNT

40 WALTHAM STREET
BOSTON 18, MASS.

For better buys buy McGinnis

You can depend on Roy for quality reconditioned equipment

We shall be pleased to demonstrate this new equipment

Royal Coin Corporation

FOR SALE!

DECO BARGAIN STANDS

ROY McGINNIS CORP.

2013 MARYLAND AVE. BALTIMORE 18, MD.

EXCLUSIVE DISTRIBUTORS OF WURLITZER PHONOGRAPHS

Coven Distributing Company

3041 N. Wells
Chicago 14, Ill.

Exclusive Distributors of Wurlitzer Phonographs

McGinnis

1223 N. Wells
Chicago 10, Ill.

Coven Manufacturing Co.

1223 N. Wells
Chicago 10, Ill.

A-1 Mechanic

Wanted At Once
For Phonograph, Tin-Plate, Most
New Orleans Novelty Co.

Coven Speaks This Week!

Phono Graphe Wall Boxes

Bally

1223 N. Wells
Chicago 10, Ill.

Coven Manufacturing Co.

1223 N. Wells
Chicago 10, Ill.

Coven Manufacturing Co.

1223 N. Wells
Chicago 10, Ill.

FOR SALE!

Copy of Late Wurlitzer

Wurlitzer

1223 N. Wells
Chicago 10, Ill.

Coven Manufacturing Co.

1223 N. Wells
Chicago 10, Ill.

Coven Manufacturing Co.

1223 N. Wells
Chicago 10, Ill.

Coven Manufacturing Co.

1223 N. Wells
Chicago 10, Ill.

Coven Manufacturing Co.

1223 N. Wells
Chicago 10, Ill.

COVEN DISTRIBUTING COMPANY

3041 N. Wells
Chicago 14, Ill.

THE BILLBOARD
DECEMBER 27, 1952

DISTRIBUTION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
EXTRA PROFITS IN EXPORT SALES

Build more coin machine sales with a powerful advertisement in

The Billboard
COIN MACHINE
WINTER EXPORT
QUARTERLY

Sells to over 5,000 EXTRA foreign operators and businessmen all over the world.

Dated—Jan. 17
Distributed—Jan. 12
Advertising Deadline—Jan. 7

Reserve Advertising Space NOW!

Contact your nearest Billboard office:
New York Chicago Cincinnati
St. Louis Hollywood

BEST WISHES
For a Merry Holiday Season
and a Happy, Healthy,
and Prosperous New Year

TO ALL THE MANUFACTURERS,
AND OUR CUSTOMERS
ROANOKE VENDING MACHINE EXCHANGE, Inc.
3110 Williamson Road, Roanoke, Virginia

GIVE TO DAMON RUNYON CANCER FUND

SEASON’S GREETINGS from EMPIRE

KIDDIE RIDES!
Make Empire Your Headquarters... Latest Models on Display...

SHUFFLE GAMES

United’s LITE-A-SCORE
...only $50...

United 10 FRAME STAR 5, 1 A
United 16 FRAME JUMBO 5, 1 A
3 Ctl. & Player Bowler Ball
10 Ctl. 10 FRAME JUMBO Color Bowler 6 Pl.
10 FRAME REVERS 1, 1 Ace
30 FRAME REVERS 1, 1 Ace
36 FRAME REVERS 1, 1 Ace

WMS. MUSIC
MITE $99.50

Empire Coin Machine Exchange
1933-14 NEWBAUM AVE. — CHICAGO 11, ILL.

SAY YOU SAW IT IN THE BILLBOARD!
Built RIGHT and RUGGED for long distance operation

Because money-making Kiddy-Ride operations keep spreading over greater and greater areas to widely separated locations, you need the famous Bally construction that minimizes maintenance and keeps coins coming in while you are miles away. You know you're in business every minute of the day in every spot in your chain when you operate Bally-Built Kiddy-Rides.

**Bally SPACE-SHIP**

new exclusive
DIVE-DIP-ROLL-SWING action
captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action... surging forward, gliding backward, dipping and swaying, rolling from side to side... swinging and banking like a jet-fighter... and you will see why junior space pilots prefer the Bally SPACE-SHIP... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember... you can build a big profit route of Bally Kiddy-Rides with a small cash investment. Ask your Distributor for details of the Bally Kiddy-Ride Finance Plan.

**Ride THE CHAMPION by Bally**

IT TROTS! IT GALLOPS!

TOPS IN EYE-APPEAL
TOPS IN RIDE-APPEAL
TOPS IN PROFIT

Operators find The CHAMPION a real companion Kiddy-Ride for operation side-by-side with Bally SPACE-SHIP. Kids keep riding one, then the other, and back again. Profits soar to new highs. See your Bally Distributor today.

**FINANCE PLAN**
NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

**Bally MANUFACTURING COMPANY**
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Variable speed controlled by pilot
Colorful Eye-Appeal attracts attention on location
Colored lights flash in nose, tail, wings and diats of realistic instrument panel

Twin Ray-Guns with exciting sound effects
Airblaster blows from blowers
Safe, sturdy construction
Simple mechanism
National Reptitor

THE BILLBOARD DECEMBER 27, 1952
**Now!** Chicago Coin's **NEWEST**

10th Frame plus 5th Frame

**"DOUBLE SCORE FEATURE"**

**Special Bowler**

1. Scores made in 5th frame doubled!
2. 10th frame feature!
3. High score of the week!
4. 7-10 split pick-up!

- Easy to read individual score dials
- Jumbo "Fly-Away" pins
- Puck glides smoothly over Formica playfield
- Rebound action, 20-30 scoring

**Super Match Bowler**

Locations can now meet players' demands... operate Super Match Bowler in any of these 4 ways!

- Combining Match Bowler and 10th frame bowler!
- 10th frame Bowler only!
- Match Bowler only!
- Deluxe Bowler only!

Chicago coins 6 Player **Bowl-A-Ball**

Available in match bowler or 10th frame feature... players actually bowl with a ball—through a track!
- Ball rebound for faster play!
- Match bowler—using Chicago coins
- Added new feature! The best frame—it scores made in fifth frame doubled!

New 1-4 second scoring

**NOTE!**

At your request Chicago Coin is again furnishing their proven slide coin shute in this machine

Chicago Coin Company

1725 Diversey Boulevard
Chicago 14, Illinois

See your distributor for complete information
Santa Knows Best...

For dependability, performance and steady profits you can always depend on Exhibits. Built equipment. Buy the Best...Buy Exhibits.

The Best of the Season's Greetings to all of you for now and always. Our Holiday reward lies in the satisfaction you have expressed in the Exhibit equipment you own and operate.

Look for This Sign of Quality on Every Item...

Make Your Selection from DAVIS Guaranteed Reliable Phonographs

Phonographs listed below are complete and in good working order at the low prices listed. They may also be purchased reconditioned and refinished with "Davis 6 Point Guarantee for $35 additional per machine.

**SEEBURG**
- 100A Model B...$105
- 100B Model C...$105
- 105A Model D...$105
- ROCK-OLA...$85

**WURLITZER**
- 100A Model B...$125
- 100B Model C...$125

**AMI**
- 100A Model B...$95

**WALL BOX**
- 100A Model B...$45

**SPECIAL!**
- $175.00
- $175.00
- $175.00

We are exclusive WURLITZER DISTRIBUTORS in Delaware & South Jersey.

ACTIVE AMUSEMENT MACHINES CO.
1140-30 N. KISTNER AVE.
CHICAGO, ILLINOIS

"There is no substitute for Quality!"

OUR PRODUCTION OF GAMES SOLD OUT for the Rest of the Year.

Thank You.

A Merry Christmas and a Happy New Year to All!

SOMEBODY IN THE WORLD...

There's a buyer for your talents, services or merchandise.
UNITED'S CIRCUS

DOUBLE and TRIPLE SCORE FEATURES

SPOTTEM FEATURE

ALL CARDS DOUBLED

ALL CARDS TRIPLED

SPOTS Nos. 15, 16, 17

SPOTS Nos. 14, 19, 22

ALSO SPOTS ABOVE NUMBERS SINGLY

EXTRA BALLS

1, 2 OR 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

METHOD OF SCORING

THREE, FOUR OR FIVE IN-LINE SCORING... DIAGONAL, VERTICAL AND HORIZONTAL.

NEW HINGED FRONT DOOR

EASY TO SERVICE... MECHANISM LOCATED IN BACK OF CABINET OR HINGED BACK DOOR.

SLUG-REJECTOR COIN CHUTE

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
SEASON'S GREETINGS

from the J. P. Seeburg Corporation

and the

Nation-Wide

Seeburg

Distributing

Organization