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SEVENTY-SIXTH YEAR

The International  
Music-Record-Tape  
Newsweekly

COIN MACHINE  
PAGES 73 TO 76

# Billboard

## Clinic Chief to 'Turn On' Forum to Drug Menace

NEW YORK — David E. Smith, M.D., medical director of the Haight-Ashbury Medical Clinic, San Francisco, will speak on "Turning on Without Drugs," at a special luncheon session Saturday (20) at the Third Annual Billboard Radio Programming Forum. Smith is an authority on drug abuse. He joins Art Linkletter among the speakers who'll be speaking to several hundred radiomen about their duties and obligations to the American public, during the three-day Forum on radio programming at the Waldorf-Astoria Hotel June 18-20. In addition, Harry Richardson of the Los Angeles Do It Now Foundation will talk informally with program directors and general managers about projects they

can use to get teens off drugs. The main emphasis of the Forum, which starts at 2 p.m. June 18, will be on educating program directors, general managers, and air personalities to new developments and techniques in radio programming. Topics of the Forum will range from "Dynamic Changes in" *(Continued on page 10)*

## Senators' Postal Reform Bill Seen \$ Blow to Disks

By MILDRED HALL

WASHINGTON — The new postal reorganization bill, reported out of the Senate Post Office and Civil Service committee, would deal a hard blow to record and book clubs by phasing out the special book rate over a 10-year span. The Senate bill to reform the

postal system (S. 3842) would put all classes of mail on a self-supporting basis, some in five years, some in 10, eliminating the present government subsidies that make lower rates possible for certain categories of mail. A special rate-making commission provided in the bill would prob-

ably raise rates in gradual stages until all classes of mail are self-supporting. (Neither the amended bill nor the Senate Post Office committee report was available as of Billboard's deadline last week.)

The House-passed version of the administration's postal reform plan is less drastic. Although it aims at self-supporting *(Continued on page 90)*

## Fox 'Pirate-Weeding' in South

By PAUL ACKERMAN

NEW YORK — The Harry Fox Agency, in its relentless drive against tape bootleggers, has started what promises to be a massive campaign against malefactors in the Southern states.

"There appears to be a trend," said Al Berman, head of the Fox Agency, "for the bootleg operators to locate in such states as Georgia, Florida, South Carolina, Alabama and Louisiana, and to fan out their distribution facilities from such central locations. We have, therefore, concentrated investigative efforts heavily in these states to uncover the manufacturers, distributors and retailers of the illicit product."

Berman revealed that last week an extensive shopping expedition was conducted in Georgia for the purpose of amassing evidence against re-

tailors and distributors. He also noted that Robert C. Osterberg, of the law office of Abeles and Clark, attorneys for the Fox Agency, was in Atlanta to con- *(Continued on page 10)*

★★★★★★★★★  
A report on Capitol Records' sales convention appears on Page 3

★★★★★★★★★

## Ritter Rides Political Trail With \$1 Mil Talent Backing

By BILL WILLIAMS

NASHVILLE — More than a \$1 million worth of talent began hitting the road last week for the election of Tex Ritter as Senator.

In a move unprecedented in the country music industry, scores of top money acts are making a 65-day sweep of the state with 140 performances.

Coordinating the event are Chet Atkins and Archie Campbell, both of whom also will perform. The artists will do their numbers and Ritter, who is seeking the Republican senatorial nomination, will speak on issues.

Indoor shows are booked at auditoriums, coliseums and field houses in the major cities of the state. Throughout July and August, indoor and outdoor shows will be held.

Among those taking part in the tour, all donating their services, are: The Stoneman Family, Skeeter Davis, Merle Travis, Joe and Rose Lee Maphis, Charlie Louvin, The *(Continued on page 6)*

## Off-Bway's New Spawning Spot

NEW YORK — Off-Broadway will become a training ground and showcase for new musical groups. National Musitime Corp., a background music company which recently went into the off-Broadway theater field with the acquisition of the New Anderson and the Eden theaters in the East Village, will make available free the full facilities of its New Anderson *(Continued on page 8)*

## AIR Makes Strong Track Showing; 23 in 20-Mos Set

By ELIOT TIEGEL

LOS ANGELES — AIR Records, owned by American International Pictures, is making a strong push into the soundtrack field.

Of the 46 films slated for release during the next 20 months, AIR Records will release music from half, according to George Sherlock, the label's general manager.

The company has released five soundtrack LP's since its inception last January. And while its main thrust will be in putting music from AIP films into albums, the label is also signing independent production deals for contemporary artists.

Where possible, these acts will be utilized in AIP films. Transcontinental Recording Corp. handles the distribution

Where previously AIP received many of its soundtracks from Sidewalk Productions, the

company is now signing new composers for these projects. Don Randi wrote the score for the recently released "Bloody" *(Continued on page 8)*

## U.K. May Get Private Radio

By BRIAN BLEVINS

LONDON — A Conservative Party win in the Monday (18) national election would be the first step in the establishment of at least 100 private commercial radio stations in Britain.

The music industry generally would welcome the situation.

Conservative member of Parliament Paul Bryan, who is set for Minister of Broadcasts, Posts and Telecommunications, in a conservative government said, *(Continued on page 78)*

## MOA to Tape Some Panels

By EARL PAIGE

CHICAGO — For the first time educational seminars at Music Operators of America (MOA) convention will be tape recorded and made available as transcripts. While confirming this aspect of the seminars, MOA executive vice president Fred Granger said committee members are studying various seminar topics and hope that top executives of record manu- *(Continued on page 73)*

# COUNTRY MUSIC FOR THE WHOLE COUNTRY

Specially priced two-record sets.

The Great American Sound from Nashville on Columbia and Epic Records and Tapes.

The World Of Johnny Cash

Deluxe 2-Record Set  
20 All-Time Great Recordings In One Great Package  
Frankie's Man, Johnny One More Ride, Accidentally On Purpose, In the Jailhouse Now, Busted and more



GP 29

The World Of Ray Price Heartaches By The Number

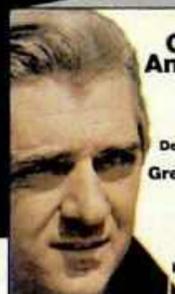
Deluxe 2-Record Set  
20 All-Time Great Recordings In One Great Package  
Spanish Eyes, Four Walls, Born To Lose, I Love You So Much, It Hurts, Crazy Arms and more



GP 28

The Carl Smith Anniversary Album 20 Years Of Hits

Deluxe 2-Record Set  
20 All-Time Great Recordings In One Great Package  
Hey Joe!, Good Deal, Lucille, Pull My String, And Wind Me Up, I Love You Because It's All Right and more



GP 31

The World Of David Houston

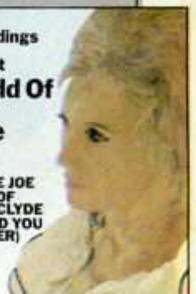
20 All-Time Great Recordings In A Deluxe 2-Record Set  
Release Me, King Of The Road, Invisible Tears, Laura, Lighter Shade Of Blue and more



EGP 502

20 All-Time Great Recordings In A Deluxe 2-Record Set

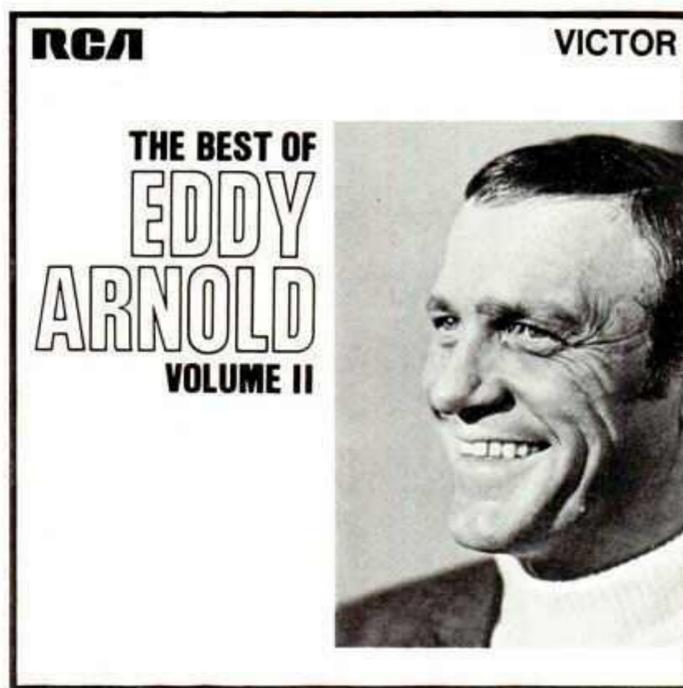
The World Of Tammy Wynette  
HONEY, YESTERDAY, ODE TO BILLIE JOE, THE LEGEND OF BONNIE AND CLYDE, WHERE COULD YOU GO (BUT TO HER) and more



EGP 503

(Advertisement)

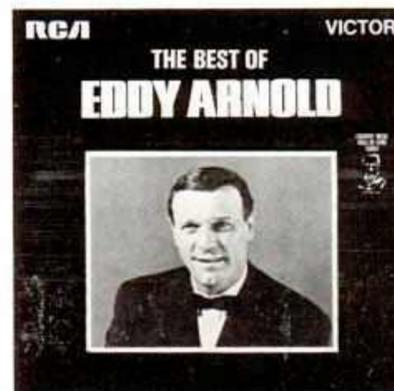
# Eddy Arnold's best album, Volume Two.



LSP-4320  
P8S-1566  
PK-1566

Announcing the follow-up to one of Eddy Arnold's all-time best sellers, "The Best of Eddy Arnold." Watch it become another highlight in Eddy's 60-million-record history.

"The Best of Eddy Arnold, Volume II" should be prominently displayed next to his chart-riding "Love and Guitars" album (LSP-4304, that's where his new single, "A Man's Kind of Woman" #47-9848, came from). And, of course, right alongside the original "The Best of Eddy Arnold."



LSP-3565  
P8S-1185  
PK-1185

**RCA** Records  
and Tapes

## FCC Asks Baring by Firms to Kickbacks

WASHINGTON—The Federal Communications Commission has decided that if a record company kicks back performer fees to a producer of a broadcast program, announcement must be clear that the performer's appearance was "paid for" by the company. It is not enough, the FCC said last week, to say "promotional assistance" or "promotional consideration" was received from the record or other company furnishing the reimbursement to producer or licensee.

This issue came up recently in connection with the WPIX-TV Clay Cole Show and alleged kickbacks of performer fees by record companies. (See Billboard, May 23, 1970.)

The Commission lists three types of violations by producers, networks and licensees who fail to comply with sponsorship identification rules in the anti-payola law:

1. Cases where radio or TV program producer has agreed to pay union-scale fee to a performer, on condition that all or part of it be reimbursed. Record companies repay the producer and in some cases take the money out of performer royalties. A final "credit" is given the record company for providing "promotional assistance," or the artist is said to appear "by arrangement with" or by "cooperation of" the record company.
2. Cases in which a perform-

ing group must pay back to the producer all but the single-performer union scale rate, with same procedure as above.

3. Cases in which extra back-up costs for single artists, such as musicians or accompanist, paid for by the producer, must be reimbursed to him.

The Commission said such practices by licensees or producers are not only in violation of the sponsorship identification statute, but they also evade the terms of labor union contracts. In the future, such violations will be considered in license renewal, whether the licensee engages in the kickback practices himself or condones them in programs over his station.

# New Artist Development Keys Cap Goal to Be No. 1

HONOLULU—Capitol will rely on new artist development plus strong teamwork between a&r and marketing to achieve its goal of becoming number one, label president Sal Iannucci told the nearly 450 persons attending its largest sales convention at the Ilikai Hotel here June 4.

"The principal thrust of this company, the principal thrust of this convention, must be the idea of new artist development," Iannucci said. "We are now, without question, an a&r-oriented company. We are an artist company. . . . The theme of this convention is the breaking of new artists."

By new the executive mentioned performers who are already on the label but who have not yet achieved star or superstar status.

Acknowledging that breaking a new act can take several years, Iannucci mentioned several acts which "have taken giant first steps toward the achievement of this goal: the Grand Funk Railroad, Freda Payne, the Chairman of the Board, Candi Staton, Badfinger and the Pink Floyd." Artists becoming major names after a few releases include the Band, Quicksilver Messenger Service, Steve Miller and Joe South, he continued.

In the country area, Iannucci pointed to such acts as Sonny James, Buck Owens, Merle Haggard and Glen Campbell.

Capitol's basic a&r approach now puts emphasis on obtaining product from the best producing talent available whether inside or outside the company. Examples offered by Iannucci were Wes Farrell, Bones Howe, Gamble and Huff, Dick Glaser, Eliot Mazer, Greenaway and Cooke, Peter Asher, Dallas Smith, Bryan Rohann's San Francisco group of labels, Apple, and Phil Spector, Harvest Records, Invictus, run by Holland-Dozier-Holland, Bill and Lower's 1-2-3 Records, and Chips and Trump Records run respectively by Chips Moman and Tommy Cogbill.

During the past year, Capitol has been working to develop an organization whereby a&r and marketing are more closely aligned, Iannucci said. "It is my personal conviction that the success of any record company depends upon achieving a proper balance between a strong a&r setup and a strong marketing organization."

Iannucci spoke of Karl Ingemann's "strong" c&r department as being "streamlined and fast moving." He spoke of Don England's marketing organization as now providing a solid direction for an artist from the time he steps out of the studio to the time when his disk becomes available to the consumer.

Iannucci then moved to place a great share of the responsibility for the success of the company's efforts on its fieldmen. "Your success and/or failure in breaking new acts is a

(Continued on page 90)

## RCA Pop Division Opens Market Drive With 5-Dept Team Play

By MIKE GROSS

NEW YORK — Artists and product falling into RCA Records' pop music center division will be given a private approach with a public effort. "Each artist and each release," said Joe D'Imperio, RCA vice president who heads the pop music division, "will receive personalized attention that will call into play the coordinated activities of the a&r, promotion, marketing, ad-

vertising and publicity departments.

No record, D'Imperio added, will be released without a plan which, in the long run, will mean that we won't be putting as many releases into the market as we had been doing in the past.

The special music product centers at RCA were established a couple of months ago by Norman Racusin, RCA president, and Rocco Laginestra, the label's executive vice president. In addition to the pop music center are rock music headed by Gary Usher, country music headed by Harry Jenkins, and the rhythm & blues category headed by Buzz Willis.

D'Imperio now has his pop music center geared for a strong competitive push into the market. In his domain, in addition to pop music, fall soundtracks and Broadway and off-Broadway cast albums, and product on such affiliated labels as Kirshner, Gregar and Colgems. Also in D'Imperio's domain are releases on the Camden and Vintage labels.

### Heads Team

Heading D'Imperio's team are Ernie Altschuler, division vice president and executive producer of pop a&r; Lenny Scheer, manager of market planning for pop music, and Walter Alshuk, administrator, product coordinator. In the "team" push, D'Imperio will also be enlisting the aid of Bill Lucas in advertising, Harvey Cooper in promotion, and Herb Helman in publicity.

On the pop a&r end in New York, in addition to Altschuler, will be Jim Fogelson and Steve Schwartz. The West Coast end of pop a&r will be handled by Joe Reisman, manager of pop a&r on the West Coast, Jack Plies and Ray Cork. The a&r responsibilities for Camden and Vintage are handled by Herman Diaz.

D'Imperio noted that the setup of his pop music center gives everybody involved an opportunity to talk to each other on every facet of the development of the product. "There will be no walls between our people," he emphasized, "and everyone will be in their pitching for total involvement."

## BMI Seeks 70% of \$ Paid By CBS to ASCAP in '69

NEW YORK — Broadcast Music Inc. has filed a motion and affidavit in New York Federal Court asking that 70 percent of the monies CBS paid the American Society of Composers, Authors & Publishers in 1969 be paid to BMI, or that if a rate is fixed, to be paid 70 percent of that. BMI also requested the court to fix a rate equal to 70 percent of the amount CBS paid to ASCAP per annum during the pendency of the network's suit against BMI and ASCAP. It's estimated that CBS paid ASCAP about \$6 million last year.

An affidavit from Ed Cramer, president of BMI, detailed the past relationship between BMI

and CBS and discussed CBS's request for a per use license. It also pointed to the availability of a per-program license to CBS and told the story of BMI's attempt to reach an agreement with CBS during 1970. It also showed that CBS-TV now uses more than two-thirds as much BMI music as ASCAP.

After citing injury to BMI by CBS's action, Cramer's affidavit pointed out that this motion does not seek the ultimate relief requested and if the motion is denied, asks that CBS be enjoined from using BMI music.

A report by Al Feilich, BMI's director of information research, which analyzes CBS logs submitted to BMI for the first eight and one-half weeks of 1970, accompanied the affidavit. The detailed figures were cited to support BMI's appeal for the 70 percent payment.

## Chappell Deal With Storybook

NEW YORK—Chappell & Co., Ltd. of London and Storybook Music Co. of New York have wrapped up a deal whereby Chappell will represent Storybook's subpublishing activities on a worldwide basis. Storybook publishes the compositions written by Mark Farnar, lead singer of the Grand Funk Railroad, Capitol Records group.

The negotiations were conducted on behalf of Storybook by Howard N. Beldock, of the firm of Beldock & Kushnick.

## Anti-Drugs Disk Kicks Off New Co.

NEW YORK — Poorhouse Records, a new label based in Brooklyn, is getting off the ground with an anti-drugs song titled "Stop Drugs Now." A percentage of the record's sales will be donated to Addicts Rehabilitation Center (ARC) to help raise funds for the rehabilitation of drug users.

The song was recorded by the Rhythm Six. Eric Bowen, co-owner of the label, is a member of the group.

## RCA Service to Sound Classics In RCA Deal

NEW YORK — Sound Classics, Inc. of Indianapolis will assume responsibility for servicing the record and tape dealers previously serviced for RCA Records by Ohio Appliances of Cincinnati.

Jack Shue, record manager of Ohio Appliances, and Pete Hagen, territorial salesman with the same firm, have joined SCI and will have responsibility for the accounts they have handled in the past.



SAL IANNUCCI

## Jubilee to Handle Label Of Toussaint & Sehorn

NEW YORK — The Jubilee Group of labels will exclusively distribute the new Deesu label, formed by producers Alan Toussaint and Marshall Sehorn. The distribution agreement marks the first appearance of Sehorn and Toussaint on their own label.

The first product, scheduled for immediate release, is "The Book" by Eldridge Holmes. The song was written by Leo (Breez) Noncentelli of the Meters.

Production offices of Deesu Records, a division of Sehorn

and Toussaint's Sansu Enterprises, will be located in New Orleans.

The deal is an outgrowth of the relationship between Jubilee and the producers via the Meters' four hit singles and two hit albums on the Josie label. Toussaint and Sehorn also have been associated with Lee Dorsey, Herb Alpert, Otis Redding, Al Hirt, the Dave Clark Five, Ernie K-Doe, Gladys Knight & the Pips, Lightnin' Hopkins, Elmore James, Andy Griffith, George Hamilton and Wilbert Harrison.

# Chappell Sales Agent Of Caiola Product

NEW YORK — Chappell & Co. has been designated exclusive selling agent for product by guitarist Al Caiola. The deal was set by Chappell in an agreement with Two Worlds Leisure Time Corp.

Kicking off the deal is an "Al Caiola Presents" packaged series of combined LP's and teaching method books. The leadoff item will be "Color Guitar Method" which features a color teaching service created by Caiola. The package utilizes color strings and color-oriented visual techniques for beginners. The series represents the first group of product to emerge from Two Worlds Publishing Corp., a division of Leisure Time Corp.

The new series, already in-

roduced to the public through such chains as J.C. Penney, Montgomery Ward and F.W. Woolworth, is aimed for distribution through all major retail stores and mail order houses. Other sets in the series are Al Caiola presents "The Electric Bass Guitar Method," "Drum Method" and "Accordion Method." They are all geared to interpreting contemporary sound for beginners.

Included in further release schedules are three Al Caiola Guitar Solution volumes and an additional LP package for chord organ.

The deal was negotiated with Caiola and Erwin Litkei of Two Worlds Leisure Time Corp., who is also president of Olympia Music Industries and Galiko Music and Film Corp.

# Audio Fidelity Broadens Classics, Children LP's

NEW YORK — Audio Fidelity is broadening its scope in classical and children's fields. The first move in that direction will be the introduction of a new line of 35 kiddie albums on the company's Tiger Tail label.

Each album will be packaged in a specially designed and manufactured cover which will feature an actual break-up Jig Saw Puzzle on the back of the album cover. The Jig Saw Puzzle will depict, in four colors, a character or a scene or setting based on the subject matter of the recording so that the child can relate visually to the audio content of the album. Each album in the Tiger Tail line will carry a suggested retail price of \$1.98, and will be sold in toy outlets as well as in regular outlets throughout the country. Along these lines, Herman Gimbel, AF president, pointed out that the company intends to enter the toy field with a num-

ber of related Tiger Tail items.

In the classical field, AF has expanded its First Component Classical Series and is presently featuring 39 titles in its line, 10 of which are available in 8-track and cassette form at the suggested retail price of \$3.98.

Negotiations are presently under way for the company to acquire a number of classical properties for release later this year from foreign producers.

# Howe Co. Signs A&M, Lib, Cap Production Deals

LOS ANGELES — Mister Bones Productions, headed by producer Bones Howe, has signed production deals with A&M Records, Liberty Records and Capitol Records. Bob Alcivar, who has done vocal arranging for both the Association and the Fifth Dimension and produced Seal and Croft, will produce albums for the Sandpipers and a vocalist named Robin Wilson on A&M. Toxey French, who produced the "Midnight Cowboy" soundtrack, will produce an album featuring Dunn & McCashin for Capitol Records. Sandy Zevon, a songwriter signed to Mr. Bones Music who wrote "He Quit Me Man" for the "Midnight Cowboy" film, produced himself for Liberty—an album, "Zevon: Wanted Dead or Alive."

# Bock Co. Called Aura Productions

LOS ANGELES — Dick Bock's new company goes under the title of Aura Productions. He continues to produce a number of Liberty/UA acts which he was working with while on the Liberty/UA payroll as general manager of the World Pacific division. These include Buddy Rich Band, Jean Luc Ponty, Ravi Shankar, Richard (Groove) Holmes, Craig Hundley, Ernie Watts and George Duke.

Bock formed his record company, Pacific Jazz in 1952. In 1965 he sold Pacific Jazz and World Pacific to Liberty.

# LOWERY TAKES 7 BMI AWARDS

NEW YORK—The Lowery Group of music publishing firms, headed by Atlanta's Bill Lowery, walked away with seven BMI Awards, the highest number won by anyone during the recent BMI Awards presentation banquet in Los Angeles. The Lowery Group awards were: three to Lowery Music Co., Inc.; three to Low-Sal Co., and one to Low-Twi Music, Inc. Billboard erred in its May 30 report that the highest number of awards presented to a publisher was five citations.

# Artanis Forms A Production, Record Firm

NEW YORK—Grande Productions, a record and production company, has been formed by Joseph Artanis. The firm will specialize in producing contemporary talent and material for its own label, Grande Records, as well as offering self-produced masters to other companies. Grande will have an open door policy for writers and performers.

The initial releases on the new label, scheduled for July, are Reality, a five piece band, and Tony Castro. Both acts write their own material and have been signed to an exclusive contract by Grande Productions. Two other acts recently signed to the company, the Image and the 2nd Generation, have scheduled upcoming sessions for Grande Records. The company is comprised of Marvin Gray Management, which handles all four acts; Leroy Kirkland, arranger and musical director for Grande; Joseph Randell, producer; and Artanis, president of the operation.

# Chess Execs to Take 'Lucky 11' Ball to Distribs

CHICAGO—Chess Records will send six executives into the field in a promotion push for "Lucky Eleven" albums released this month. The executives, Richie Salvador, executive vice president; Dick LaPalm, advertising and merchandising manager; Arnie Orleans, national sales director; Hal Gold, Midwest sales representative; Jim Stevens, Southern sales representative; and Jack Nelson, Western sales representative, will cover all of Chess' major distributors in the U.S.

The "Lucky Eleven" LP's feature Chess Record's Reverend Franklin, Chuck Berry, Billy Stuart and Joann Garrett; Cadet/Concept's Rotary Connection; Cadet's Lou Donaldson, Phil Upchurch, the Shades of Brown, and Dorothy Ashby. On the Checker label are Bo Diddley and a composite album with such artists as Aretha Franklin, Martha Bass, Little Milton, Ernest Franklin and Sammy Lewis.

# Executive Turntable

David V. Picker, president, United Artists Corp., will assume additional duties of president of its record subsidiary, Liberty/UA Inc. Alvin S. Bennett, president of Liberty since 1960 and head of the combined Liberty/UA record operation, is retiring to pursue personal interests. Liberty executives Sy Zucker and Hal Linick, who have been with Cy Waronker—with Liberty since its inception—are also leaving the company. Vice president Ronald L. Bledsoe, of Liberty/UA and former executive assistant to Bennett, has been named executive vice president and general manager. He will also serve as chief operating office in the Liberty/UA complex. Michael Lipton, former vice president UA Records, appointed vice president and assistant general manager, Liberty/UA, based on the West Coast. . . . George Greenburg named national promotion director, UA Music Group. He was formerly East Coast director of artists relations for UA Records.



BLED SOE



LIPTON



UTEFANO



BUDNICK

Sal Utefano named album sales manager, Atlantic Records. Uterano was formerly Atlantic's regional sales manager, East Coast. Succeeding Uterano is Larry Yasgar, who joins the company from Seaboard Distributors, Hartford, Conn. . . . Ron Budnick named producer, hard rock, a&r, RCA Records, West Coast. Budnick has produced for Columbia and Date, served as songwriter and professional manager, Four Star Music and Fifth World Music.

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Larry Schnapp named RCA Records' manager recording operations. He was formerly chief engineer, Associated Recording Studios, and replaces Howard Bitelback who is being re-assigned within RCA. . . . Ed Mathews named director of West Coast a&r, Paramount Records. He was previously assistant to the vice president of Columbia Records a&r. . . . Irv Siegel named to assist Murray Baker, general professional manager, Edward B. Marks Music Corp. He joins the company from Chappell Music. . . . Lou Wills named to the staff of J.L. Caulfield. . . . Henry Rosenberg named vice president in charge of classical and children's record divisions, Audio Fidelity. He was formerly general manager, Abbey Record Manufacturing Co. . . . Bruce F. Greenberg named director of national promotion, Mainstream Records. He was formerly with Liberty/UA promotion in Philadelphia.



SCHNAPP

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Bruce Hinton appointed sales manager for Amos, LHI and Prophecy labels, all distributed by Bell Records. Hinton was previously general manager for Amos Records. . . . Dick Leahy named Bell's general manager, U.K. and European operations. Leahy is a former a&r head for Philips Records in the U.K. . . . George A. Garnes named director of advertising, North American Philips Corp., succeeding Paul B. Nelson Jr., who is appointed vice president and general manager of the company's Home Entertainment Products Division. Garnes is a former divisional advertising manager with Westinghouse.

\*\*\*  
Bob Scherl appointed West Coast director, popular a&r, Vanguard Records, working from the company's new Los Angeles office. He is a former national promotion director for Mercury. The Vanguard office is headed by General manager of West Coast operation, Harold Lewis. He was formerly based in the New York office. Acting as secretary and providing artist information is Julier Didier Cohen.

\*\*\*  
Gene Settler appointed to the newly created post of director, national promotion/sales, Epic/Columbia Custom labels, and Mike Kagan is the newly appointed national promotion manager for the labels. Don Ellis appointed director of merchandising for Epic and all Columbia Custom labels, joining after 14 years' retail record business experience, having been manager, Discount Records, Calif. Sheila Chlanda appointed to the newly created position, supervisor, promotion administration, Columbia Records. Miss Chlanda is a former Billboard research department member, joined Columbia in 1966 on the Date label and was recently coordinator, national promotion, Columbia.



CHLANDA

\*\*\*  
Alan Leffler named regional sales manager, Roulette Records. He was recently assistant sales manager, Sunset division of Liberty/UA.

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Jules Abramson, Eastern regional marketing manager for Mercury Record Corp., named national sales manager for the company, based in Chicago. He joined Mercury in 1964 as Philadelphia branch manager. . . . Joe Allison named executive director of the Famous Music Corp. Nashville operation. Allison is a record producer, songwriter and music publisher. He has

(Continued on page 8)

# Atl Distributes 'Environments'

NEW YORK—Atlantic Records will distribute "Environments, Disc One," an album released last fall by Syntonic Research Inc.

The album, first of a series, features "psychological sound" (in this case, the sound of the ocean and an aviary), aimed at neutralizing distracting noises and soothing the listener.

The album is playable at any speed, 45, 33 or 19 rpm. Syntonic president Irving Teibel said the album had already sold 40,000 copies since its release.

# Butterscotch Tour of U.S. for RCA Disk

NEW YORK—Butterscotch, a new group from England, are on a special promotion tour of the U.S. for their debut RCA Records' single, "Don't You Know."

On the single, Dave Martin is featured singer, Geoff Morrow is on piano, and Chris Arnold plays lead guitar. The disk is already riding high in the U.K.



# THE GROUP THAT'S NEVER BEEN OFF THE CHARTS

Fifty-three weeks ago "It's A Beautiful Day" went on the Billboard Top LP Chart with their first album.

Fifty-three weeks later "It's A Beautiful Day" is still on the Billboard Top LP Chart with their first album.

If this amazing little fact hasn't been noticed by you, we're sure it won't happen again: The second "It's A Beautiful Day" album, "Marrying Maiden," is being released this week. And includes an even greater range of material than the first album.

And after all, who could be oblivious to one Beautiful Day after another.

ON COLUMBIA RECORDS<sup>®</sup> and TAPES

CS 1058

Marrying Maiden  
*It's A Beautiful Day*

including:

The Dolphins/Soapstone Mountain/Good Lovin'  
Do You Remember The Sun?/Essence Of Now



# Billboard

The International Music-Record-Tape Newsweekly

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Vol. 82 No. 24

## Wallichs' Co., Arizona Firm In a Merger

LOS ANGELES — Wallichs Music City has merged with the Music & Entertainment Company of Scottsdale, Ariz. The action took place at a recent meeting of shareholders of both firms, with the new emerging company to be called Wallichs Music & Entertainment Co.

Glenn E. Wallichs will serve as chairman of the new company with his brother Clyde, named president and chief executive officer. John Holmes, chairman of the Music & Entertainment Co. will serve as vice president for corporate development.

The new firm plans to expand its total music store concept into New Mexico, Colorado, Georgia, Louisiana, Texas, Florida, and Oklahoma through franchise operations.

Music & Entertainment last year began to franchise Music City Stores in Arizona as its first working relationship with the Hollywood-based chain of stores.

## Allied Widens Service — Plans EVR, Quad Aid

LOS ANGELES — Allied Records has started a major expansion program aimed at increasing service to the record industry and also geared to answering needs in EVR and Quadrosonic Sound production.

The new wing is being headed by veteran record industry executive Bob Keene, who opens an Allied branch in Hollywood this week. Allied's manufacturing facilities are located in the Vernon area of Los Angeles.

Dakon Broadhead, Allied president, said that Keene will be working in a number of "new and important areas of market research and development that will soon be an integral part of the record industry." Quadrosonic and EVR cartridge will be Keene's first area of emphasis. He will survey needs and together with Allied's engineering department suggest and develop new manufacturing and service techniques to help fulfill those needs. Keene's second area of research and development will be educational and video cassettes.

"The industry," Keene said,

"is going to need new hardware in the very near future. EVR producers are going to find that in making commercial films they are also going to have to think commercially, in other words, think like the record producer does today. Making commercial EVR films will not be the same as making other films. They're going to need added expertise. That's why the recording industry is going to be much more involved than it expects."

"The custom plant of the future," Broadhead said, "is going to have to do more than just press records. Quadrosonic and EVR are only two areas that are going to require new techniques, quality and machinery. This new market research department will insure that we are ready for both."

Allied is no stranger to tape. More than 20 years ago, the company introduced the first tape duplicating equipment to the West Coast. Since that time it has grown into one of the largest record pressing facilities on the Coast.

## NMPA Reelects Directors Slate—Harry Fox Honored

NEW YORK — Essentially, the existing lineup of officers was re-elected at a board of directors meeting after the May 26 annual membership meeting of the National Music Publishers Association at the Hotel Drake.

Re-elected by the board the following day were Sal Chiantia, president; Arnold Max-

in, vice president; Leon Brettler, secretary; Harry Gerson, treasurer; and Al Brackman, assistant secretary. Newly elected assistant treasurer was Alan Shulman of Belwyn-Mills Music Corp. Also newly elected to the board were George Lee and Jacques R. Chabrier, heads of Warner Bros. Music and Chappell & Co. Inc., respectively.

The membership meeting included Chiantia's annual report which featured a tribute to the late Harry Fox. Reports and discussions followed. Jean Aberbach discussed the work and plans of the task force for foreign development. Maxin reported as head of the task force on technology and research.

Chiantia and Leonard Feist, executive vice president, will meet in Nashville, Wednesday (10) to inform NMPA members on latest developments.

## Peer, High Life Get Mailer Film

NEW YORK — The Peer Southern Organization and High Life Music, Inc., a division of Jeta Enterprises will co-publish the score from the forthcoming film "You've Got to Walk It Like You Talk It" produced and directed by Park Slope Productions which is owned by Norman Mailer. The score was written by Walter Becker and Donald Fagen, exclusive writers for High Life Music. Jata produced the soundtrack.

## BOARD ELECTED BY L.A. NARAS

LOS ANGELES — Fifteen new governors have been elected to the local NARAS Chapter's board. Six incumbents have been reelected to two-year terms. They include:

Vocalists: Bill Lee, Jackie Ward; conductors: Mike Post, Pat Williams; producers: Steve Barri, Jackie Mills; songwriters: Dick Addrissi, Jerry Fuller; engineers: Dick Bogert, Dave Weichman (both reelected); instrumentalists: Mike Barone, Paul Humphrey; arrangers: Harry Betts (reelected); Artie Butler; art directors and literary editors: Leonard Feather (reelected); Ed Thrasher; spoken word and other: June Foray, Gary Owens (reelected); classical: James Decker, Edgar Lustgarten (reelected); Dorothy Remsen.

## Ritter Gets Mil Talent

• Continued from page 1

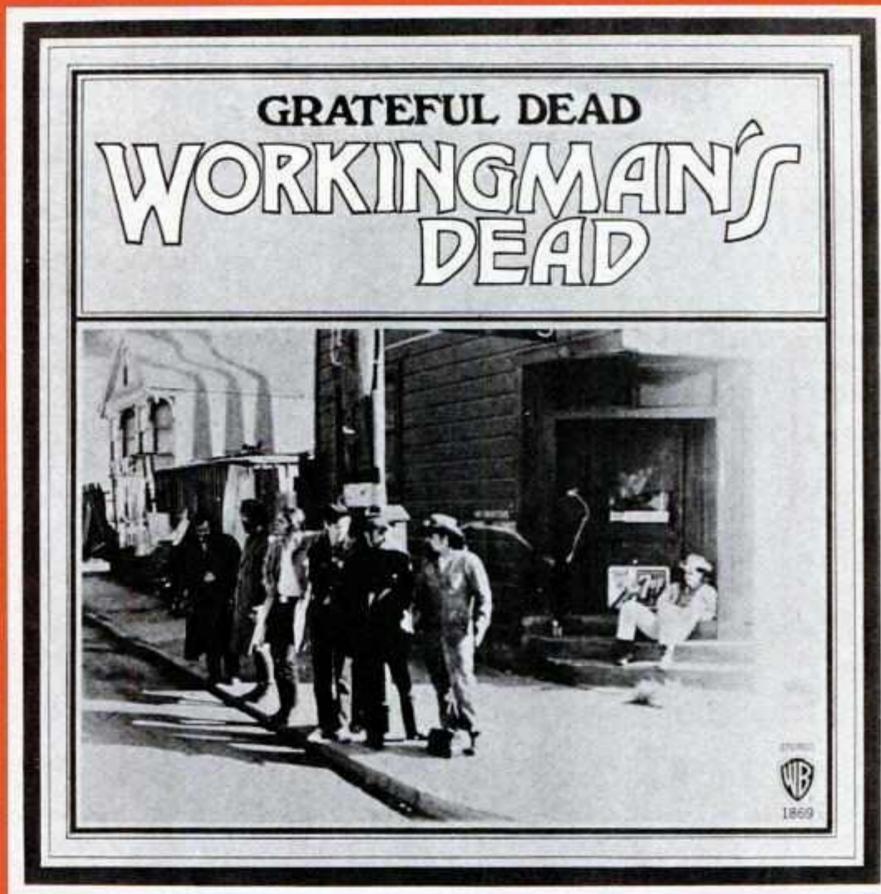
Collins Sisters, Pee Wee King, Redd Stewart, Roy Acuff, Dottie West, George Morgan, Bill Carlisle, Doyle Wilburn, Bill Anderson and the Po' Boys, Tommy Cash, Roy Clark, Grandpa Jones, String Bean, Danny Davis and the Nashville Brass, the LeRoy Van Dyke Show, Carl Smith, Mel Tillis.

Also Stonewall Jackson, Martha Carson, Red Sovine, Johnny Darrell, Waylon Jennings, Hank Locklin, Charlie Walker, Hank Williams Jr., Loretta Lynn, Jimmy Dickens, Jim Ed Brown, Justin Tubb, Carl and Pearl Butler, Jack Greene, Jeanie Seeley, Roy Drusky, David Houston, Billy Walker, Johnny Bond, George Hamilton IV, Porter Wagoner, Dolly Parton, Don Gibson and Jimmy Newman. Many of the artists will play repeat performances in various sections of the state.

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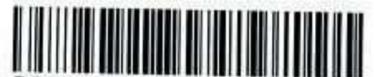
America's  
hardest working  
rock band presents  
Workingman's Dead



A country-flavored collection of new tunes  
by the **Grateful Dead**  
Different from anything they've ever done before

On Warner Bros. albums and tapes

This One



DCSP-7YY-FYA9

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# AIR's Strong Track Showing

• Continued from page 1

Mama" and is the author of the music for "Up in the Cellar," which includes a title song by Dory Previn.

Harley Hatcher, who has had some film credits, has written the score for "A Bullet for Pretty Boy" in conjunction with the Source, a new rock group, which wrote two songs and sings four on the soundtrack.

For "Gas (Or Will It Be Necessary to Destroy the World)," AIP signed Country Joe & the Fish to write two songs, with 10 others being penned by Barry Melton.

Two films have not yet been assigned composers. They are "Angels Unchained" and "Withering Heights." The latter film is being shot in Europe and will use a European composer.

Sherlock estimates he'll be releasing a soundtrack LP once every six weeks. He and Al Sims, AIP's film music director, coordinate their efforts in signing composers, with the final decision handed down by Jim Nicholson, AIP's president.

AIP's film music, like its stories and actors, are all geared

for the 16-24 age bracket, which comprises "85 percent of the moviegoers," according to Sherlock.

The record company does not have to release an AIP soundtrack. Sherlock said that it may even re-record a score from a film purchased from an overseas source. This was the case with "Bora Bora," which came out with a Les Baxter score after the original was vetoed by AIP officials.

As a result of inquiries from the field, AIR is rush releasing the instrumental track, "Rem-

brandt" from the "Bloody Mama" LP. AIR had originally released the title tune by Bigfoot.

Among the first acts signed to the label are Andromeda, Judd Hamilton, the Source, the Drivers and Mike Clifford. Hamilton's first single, "Somebody Morning," was produced by Johnny Cymbal. The Drivers will sign some material in "Angels Unchained."

If an act is used in a film, Sherlock said, it will be sent on a promotional tour to exploit both the record and the film.

## CBS Reditune Opens an Area Hqts in Atlanta

NEW YORK—CBS Reditune has opened Southeast regional headquarters in Atlanta. CBS Reditune, a purveyor of functional music, now has branches operating in New York, Chicago, Detroit, Los Angeles, and Toronto. Shelly Schwab has been set as sales manager of the Southeast region with

headquarters at the new Atlanta office.

CBS Reditune was formed to make available virtually every kind of music from the CBS Records catalog to outlets ranging from supermarkets to motels. The CBS Reditune service enables the subscriber to select music tailored to the tempo and moods of his particular establishment. Among the firm's clients are ITT Terryphone, Howard Johnson and Holiday Inns.

The division falls under the aegis of Albert Shulman, vice president, Columbia Records Special Products.

## Folklife Foundation Bill Gets First Senate Hearing

WASHINGTON—A bill to establish a Folklife Foundation to preserve and promote the diverse cultural and ethnic heritage of the American people in song and story, has finally received a hearing—but only one—on the Hill. Among those testifying for the foundation before the Senate Committee on Labor and Public Welfare were Alan Lomax, son of the folksong collector John Lomax, and former director of the Archive of Folksong at the Library of Congress; folksingers Theodore Bikel and Jimmy Driftwood, and a number of scholars and experts on folklore.

Lomax said electronic communication was smothering the folk singers, musicians, dancers

and yarn spinners because monopolistic commercial and educational organizations have taken over the channels—leaving the true folk talent no audience.

Most of those testifying felt that scholars of the past, and musicians and singers of the present could find common meeting ground in performances of folk music. But one purist professor wanted the Foundation to use only trained and qualified field workers and concern itself exclusively with truthfully collecting, recording, preserving and filming of folk-cultural traditions. "If these principles are not rigorously observed, it would be better not to establish an American Folklife Foundation," he said.

## WB Music, Maclen Tie

NEW YORK—Warner Bros. Music has secured exclusive rights to the Maclen Music catalog for the U.S. and Canada. The catalog contains most of the songs written by John Lennon and Paul McCartney, including "Eleanor Rigby," "Michelle," "All My Loving," "Yesterday," and "Get Back."

Warner Bros. plans immediate production on all songs controlled by Maclen Music, Inc., including the recent McCartney LP as well as a "Let It Be" folio.

## Off-Bway's Spawning Spot

• Continued from page 1

theater to self-contained musical and vocal groups for rehearsal time and space. (The Eden Theater currently houses the hit, "Oh! Calcutta!")

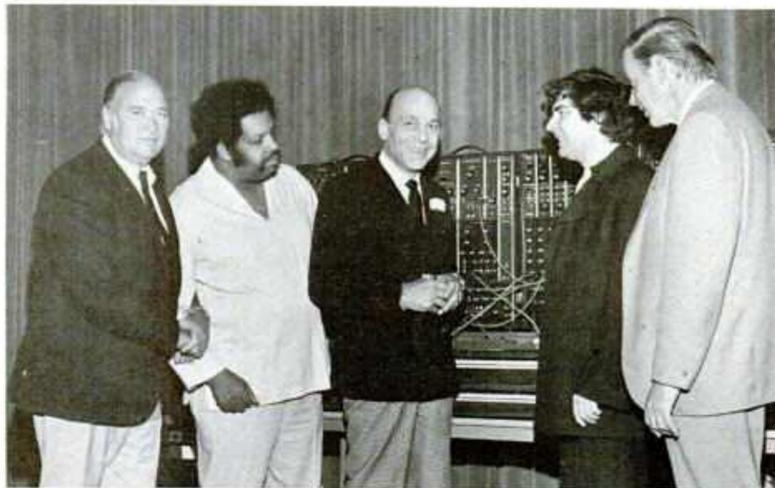
Under discussion is the possibility of charging a minimal \$1

admission fee to a public interested in seeing the spawning of a new group. According to Musitime's chairman, Joel H. Weinberg, "we feel that the future of the music business was never brighter. However, instead of burying our heads in

the sand, trying to produce hits based on yesterday's successes, we believe that new trends can be discovered and nurtured only by giving talented and imaginative young performers and writers the opportunity to be seen and heard." In addition, Weinberg said that "we intend to be on the lookout for promising musical trends as well as for tomorrow's hit artists."

Under the direction of chief engineer Joe Zitz, Musitime has upgraded its own recording studio to begin immediate production of demonstration records. Weinberg, who also represents Jimmy Miller and Tony Secunda in London, is preparing an arrangement for the duo with National Musitime. The duo produces the Rolling Stones records.

In addition to its activities in the background music field, National Musitime's activities include music publication, management and record production. It also does an international business in CARtridge loading and provides in-house tape and cassette duplication services.



PAUL BEAVER, second from right, arranger-conductor, demonstrates the musical aspects of the Moog Synthesizer at the Los Angeles Chapter's "NARAS Can Be Fun" luncheon to, left to right, Sid Feller, Cannonball Adderley, Johnny Green and Irving Townsend.

# TOMORROW

By ED OCHS

LIKE A SWARM of hungry bees, the now generation has moved on to consider the whole earth, even Australia. Suddenly the lyrics are just words, and the music (musicians just want to play it, not do it) rambles and huffs like a chicken with its head cut off, but rock has never known duty. So if you're digging the scene, if you're plugged in to your earphones—the world just went thataway. In New York, in June, rock is second to summer, wandering and survival. The heat takes its toll, and The War is hurting the rock business like it has bled everything else, every other good energy; in these two climates, rock is not a pleasure, but a business. Rock now, right now, is no longer now or upfront or knows what's going on. Hot town, summer in the city!

### Everything Else Is First

Rock is second, nothing bad enough to turn off and certainly in no danger of improving itself. Not in New York, anyway. The usual emigration of college kids to New York for what looked like a jobless summer never developed, and some guy I know who had it made in the city sold all his records and his stereo and jumped breathless to Colorado islands in the sun. Good luck, my friend. Rock doesn't quite say it any more, about how really dark it is in here, at the base and mercy of the city. Where does rock fit in this plan of poles? The now generation has moved on, changing rock's role for the umpteenth time. At this given moment, rock is second to summer, searching and not finding, to the feeling that we have fallen into some kind of Dark Ages that must be weathered like an eclipse of the sun. Rock is not even a close second, and nobody knows that better than those who live by rock alone. Besides, why must there always be music on. It's like a third voice in the room. Can't you stand to be alone with yourself?

## Executive Turntable

• Continued from page 4

also been involved in country music radio as deejay, programming consultant and performer. **Julie Chester** named West Coast manager, Famous Music Corp. He joins from the Farrell Organization where he was vice president, in charge of West Coast operations.

★ ★ ★

**Ray Anderson** appointed Los Angeles field promotion representative, RCA Records. He previously handled promotion for the company in the Pittsburgh, Cleveland, Detroit and Buffalo regions.

★ ★ ★

**Greg Ballentine** named Mid Western district manager, London Records, replacing **Al Parker** who takes over a new executive position in the distributor and account liaison area. **Jack Welfield**, executive assistant to sales, distribution chief, **Herb Goldfarb**, in the LP sales area, takes on additional responsibility for sales administration, assisted by **Ellie Rosenbloom**. **Helmut Uhland** in charge of London's export division, the position formerly occupied by the late **Henry Principe**. **Marty Wargo** resigned as London's administrative manager.

★ ★ ★

**Alonzo King** has been appointed national r&b promotion manager of Liberty/UA. . . . **Charles W. Scherzer** has joined GRT as Eastern regional sales manager for GRT Music Tapes division. Prior to joining GRT, Scherzer was Eastern branch manager of National Tape Distributors. . . . **Robert Burnett** named 3M's sales-marketing supervisor of its professional recording systems department. . . . **Stuart Love**, **Vince Pernicano**, **Jay Dunn** and **Russ Shaw** to Warner Bros. as regional promotion men. Love covers the East Coast; Pernicano the Midwest; Dunn the South and Shaw the West Coast. . . . **Alan Mink** joins Capitol as a West Coast promotion man. He was previously with People Records and GRT Records in executive capacities.

★ ★ ★

**Edwin P. Vanderwicken** has been named chairman of the finance committee of the board of directors for Motorola, Inc. He formerly was executive vice president for finance and secretary. **John T. Hickey** has been elected vice president of finance and secretary, and **R. James Harring** has been named director of planning for the corporation.

★ ★ ★

**John Ychimura** has been appointed corporate senior staff accountant of GRT Corp. He is responsible for all corporate consolidations and accounting systems and procedures. **Michael C. Hankal** will replace Ychimura as controller of GRT Music Tapes.

★ ★ ★

**Irving Deutch** has left the publishing wing of Wednesday's Child Productions in Los Angeles. . . . **Oswaldo Venzor** joins Dricon Records in Los Angeles as general manager. He was formerly with Capitol as head of its Cap Latino label. . . . **Jon Schevarriets** joins A&M as merchandising art advertising director, replacing **Jack Schneider**. Also receiving a new post is **Barbara Taylor** as director of media advertising placement. She has been with the company's ad department one year. . . . **Ralph Gleason** to Fantasy as "Minister Without Portfolio" to help the company get into film and video tape productions. For the past 20 years he has been the San Francisco Chronicle's pop and jazz critic. . . . **Peter Shrayder** has left the Robert Fitzpatrick Corp. to form PS Enterprises, a production, management firm. He continues as producer of the Strawberry Alarm Clock for Uni.

NEIL YOUNG

Songwriter

Clancy Can't Even Sing  
Flying On The Ground  
Is Wrong  
Burned  
Out Of My Mind  
Mr. Soul  
Expecting To Fly  
Broken Arrow  
Helpless  
Country Girl  
**Down By The River**

BROOKLYN BRIDGE

Artist

Worst That Could Happen  
Welcome Me Love  
Blessed Is The Rain  
Your Husband My Wife  
You'll Never Walk Alone  
**Down By The River**

STAN VINCENT

Producer, arranger  
or writer of

Remember Then  
So Fine  
Blanche  
Just To Be With You  
I'm Gonna Make You Mine  
Dear Prudence  
O-O-H Child  
**Down By The River**

Putting the talent of Neil Young as a songwriter, Stan Vincent as a producer/arranger, and the Brooklyn Bridge as hit artists together, and we've got a smash. So listen to the **Brooklyn Bridge's** new single, "**Down By The River.**" It is what this ad is all about. You'll find it on Buddah Records. (And we didn't even mention "Sixteen Candles.")



# Cassette Magnetics' Sales Up 42 Percent Over '68

NEW YORK—Cassette Magnetics Corp., formerly Dict-O-Tape, has reported that its sales for the year ended Dec. 31 were up 42 percent over the previous year.

According to the company's report of sales and earnings,

sales for the year ended Dec. 31, 1969, were \$691,191, with a net of \$37,159, up one-third from the previous year with earnings at 12 cents a share, also one-third above the figure for the previous fiscal period.

Earnings for fiscal 1968 were 9 cents a share on the basis of 306,000 shares outstanding. The company has also realized an increase in first quarter sales for 1970. Figures for the first three months of this year were \$353,469, an increase of more than 50 percent over last year's first quarter total of \$233,368.

Erwin Damsky, president of the company, estimates that 1970 sales will exceed \$1 million, an estimated 40 percent increase, while the 1971 sales are expected to go up to \$1.4 million.

## Pub Correction

NEW YORK — The BMI award-winning song "Someday We'll Be Together," was incorrectly reported as being published by Fuqua Publishing Co. It is published by Jobete Music. Jobete's award total for most performed songs during 1969 was four.

# TIC Income For Quarter

NEW YORK — The Transcontinental Investing Corp.'s gross income, on a pooling basis, for the first quarter of this year, was \$26,700,000 as compared to \$23,800,000 reported last year. Net income for the period was \$221,000 compared with \$1,519,000 earned for the same period last year.

Earnings per share were 3 cents for the quarter versus 19 cents in 1969, computed on the basis of an increase in the average number of shares outstanding from 8,172,000 in the first quarter of 1970.

# Public Offering Is Filed By Livingston's Mediarts

WASHINGTON — Mediarts, Inc., headed by Alan W. Livingston, former president of Capitol Records, has filed with the Securities and Exchange Commission for a public offering of stocks and warrants. The Los Angeles company proposes to develop and produce feature-length motion pictures and phonograph records, and publish music.

The offering would be for 300,000 shares of common stock and 150,000 common stock purchase warrants, in units of two shares and one warrant at \$20 per unit. Of the net proceeds, \$650,000 will be used as a revolving fund for recording costs and recording artists' advances; \$300,000 to maintain an inventory of finished records; \$500,000 as a revolving fund for pre-production expenses of feature-length motion pictures, and \$300,000 for administrative expenses. The rest will be used for corporate purposes, and possibly for adding motion picture, record and copyright properties.

The company reports 550,000 common shares outstanding, of which Alan Livingston, board chairman and president, owns 32 percent and management officials as group 82 percent. Purchasers of the shares being registered will acquire a 35.3 percent stock interest in the company for an investment of \$3,000,000. Present shareholders will then own 64.7 percent for which they paid \$718,000 in cash and intangible property.

# Viewlex Buy of Jubilee Is Set

NEW YORK—Viewlex, Inc., will purchase all the shares of common stock of Jubilee Industries, Inc., according to a recent agreement reached between the presidents of both companies.

The shares which constitute approximately 60 percent of the total outstanding shares of Jubilee, are to be purchased by Viewlex for \$1 million in 6 percent five-year subordinated debentures, a substantial part of which can be converted into Viewlex stock at \$18 a share. The approximate purchase price of each share of Jubilee is \$2.85.

# 6-Mos Sales, Earnings Up At Nat'l Tape

MILWAUKEE, Wis. — National Tape Distributors, Inc., has realized a substantial increase in sales and earnings for the six-month period ended April 30. According to president James J. Tiedjens, profits of \$354,000 were 24 percent over \$279,000 for the period last year.

Sales of \$21,852,988 gained 59 percent over the \$13,759,170 recorded in the first half a year ago. Earnings per share for the six-month period were 15 cents on 2,305,906 shares compared to last year's 14 cents on 1,925,753.

The number of shares includes the maximum number of shares which may have to be issued if the price of the company's stock remains below \$26.67 through 1972. "These are guaranteed shares which have been a part of our acquisitions," said Tiedjens.

# Audio Magnetics Bought By Mattel, Toy Maker

LOS ANGELES — Audio Magnetics Corp., blank tape manufacturer, has been acquired by Mattel, toy manufacturer, for an undisclosed amount of Mattel common stock. Mattel is traded on the N.Y. Stock Exchange.

Audio Magnetics' sales volume was approximately \$10 million last year in audio magnetic cartridge, cassette and reel-to-reel forms. AM product

is available at Sears, J.C. Penney, Radio Shack, Western Auto, and W.T. Grant among others. It services blank tape and pre-leaded tape to 10 major tape duplicators and six record manufacturers. It markets its tape line in 70 foreign countries and has manufacturing plants in Mexico, Canada, India and England. It also recently acquired Forbes Electronics of N.Y.

# Clinic Chief to 'Turn On' Forum to Drug Menace

• Continued from page 1

Music — the Challenge to Future Programming" to "Dealing With the Music Forces Affecting Top 40 — Progressive Rock, Good Music, Soul." George Martin, producer of all of the Beatles hit, will speak on the topic, Khan L. Hamon, program director of KTSA in San Antonio, will speak on the other.

Actually, some 50 experts in the field of radio and radio programming will either speak or chair Forum sessions, Alan Scott, for example, is one of the partners in the commercials production firm of Scott-Textor Productions. He'll be imparting some of his techniques to radio-men.

Frank Boyle, president of the national advertising representative firm of Robert E. Eastman & Co., will discuss format changes and when to make them. Other speakers include William Wheatley, operations manager of WWOK in Miami; Gary Fuller, vice president of KAFY in Bakersfield, Calif.; Ron Jacobs, now a vice president of Watermark, Inc., who took KHJ in Los Angeles, to the top in ratings; Perry Samuels, senior vice president of radio for AVCO Broadcasting; Ken Dowe, national operations manager of McLendon Broadcasting; and Mike Joseph, one of the most successful radio programming consultants in the business.

The Billboard Radio Programming Forum, organized by the education consulting firm of James O. Rice Associates, is already hailed far and wide as the leading meeting of its kind. Last year, some 500 radio-men attended from all parts of the nation and foreign countries.

Registration fee is \$175. Send it to Radio Programming Forum, Ninth Floor, 300 Madison Ave., New York, N.Y. 10017. The price of registration includes all work materials, the luncheons, and a special artist appreciation night cocktail reception and open house at the Billboard office and rooftop garden June 18 after close of the day's sessions.

# Studio Leased By Jay & Americans

NEW YORK—Jay & the Americans have taken a long-term lease on an 8-track recording studio to meet heavy production and recording commitments. The group is producing their own albums and singles for United Artists Records as well as independently producing Becker & Fagan, Ersel Hickey and the New Tradition.

# CBS Deal Off on Premier Photo

NEW YORK—CBS has terminated its plans for the acquisition of Premier Photo Service. A statement from CBS said briefly that the company had "been unable to conclude an agreement with Premier Photo Service, Inc."

# Market Quotations

As of Closing Thursday, June 4, 1970

NAME	1970		Week's Vol. in 100's	Week's High	Week's Low	Week's Close	Net Change
	High	Low					
Admiral	14 7/8	6 1/2	253	9 3/4	8 1/2	8 5/8	+ 3/8
ABC	39 1/2	19 5/8	844	28	22 3/4	27	+ 3 1/2
Amer. Auto. Vending	11	5 1/8	24	5 3/4	5 1/8	5 1/8	- 1/8
Ampex	48 1/2	13 3/8	1902	19 5/8	17 3/4	18	+ 1/4
Automatic Radio	27 1/2	5 1/4	1115	10	6 3/8	8 5/8	+ 1 5/8
Auto. Ret. Assoc.	118	74 1/8	639	87 3/4	75 1/8	87 1/4	+ 10 1/2
Avnet	13 3/8	6 1/2	1196	9	7 3/4	8	+ 1/4
Capital Ind.	53 1/2	16 1/2	1552	29	21	26	+ 6 5/8
CBS	49 3/8	24 1/2	1191	30	25 7/8	28 1/4	+ 2 1/2
Cartron	18 1/4	6 1/8	297	10 3/8	7 7/8	9 1/8	+ 1 3/8
Columbia Pictures	31 1/2	10	776	13 3/4	10 3/4	12 1/2	+ 1 1/8
Craig Corp.	15 1/8	5 1/8	326	8	6 1/8	6 7/8	+ 7/8
Disney, Walt	158	96 1/2	2012	123	108	116 1/8	+ 10 1/8
EMI	7 5/8	3 3/4	2622	4 1/2	4	4 3/8	+ 1/4
General Electric	77 3/8	60 1/4	2555	68 1/2	63	67 3/8	+ 4 3/4
Gulf & Western	20 3/4	9 1/2	2708	16 1/2	12	14 5/8	+ 2 7/8
Hammond Corp.	16 3/8	7 1/4	408	9 3/4	8 7/8	9 3/8	+ 3/4
Handelman	47 3/8	25	472	34 1/4	28 1/4	31 5/8	+ 4 3/4
Harvey Group	12 3/4	4 5/8	46	6 1/8	5	5 7/8	+ 1
ITT	60 1/8	33	3475	40 1/4	38 1/4	38 1/8	+ 2 7/8
Interstate United	15 3/4	5 1/4	286	7	6 3/8	6 1/8	+ 1/4
Kinney Services	36	21 1/2	1657	28 1/8	23 1/8	26 3/4	+ 3 1/8
Macke	19	8 1/4	82	11 3/8	9 1/2	11 3/8	+ 1 3/4
MCA	25 3/4	12 1/2	345	16 3/8	14 1/4	16	+ 2 1/4
MGM-	29 1/8	12 1/4	289	17 3/4	15 3/4	16 3/4	+ 2 7/8
Metromedia	21	10	603	12 7/8	11 1/2	12 5/8	+ 1 1/2
3M (Minn. Mining Mfg.)	114 3/4	77 1/2	1073	88 1/4	82	85 7/8	+ 3 1/2
Motorola	70 7/8	40	624	47 1/2	43 3/8	43 3/4	- 1/4
No. Amer. Philips	54 3/4	25 1/8	236	30 1/8	28 1/4	28 1/2	+ 1/2
Pickwick International	54 3/4	21	423	28 1/2	22 1/4	26 3/4	+ 5 1/4
RCA	34 3/8	20	2341	24 1/4	22 1/4	23	+ 1 1/2
Servmat	31 3/4	12	441	17 1/2	15	15 7/8	- 1/8
Superscope	40 5/8	8	1295	16 3/4	11	14 1/8	+ 3 3/8
Telex	25 7/8	11	11992	16 5/8	12 7/8	14 3/4	+ 7/8
Tenna Corp.	20 3/4	4	4082	8 3/4	4	6 7/8	+ 2 1/2
Transamerica	26 3/4	12 5/8	2007	16	14 5/8	15 1/8	- 1/8
Transcontinental	24 1/2	5 1/4	8390	8 3/4	5 3/4	7 1/2	+ 1 1/2
Triangle	17 1/4	10 3/4	40	13 1/4	12 1/2	12 3/4	+ 1 1/2
20th Century Fox	20 1/2	7 7/8	1084	12 3/8	8 7/8	10 3/4	+ 1 1/2
Vendo	17 1/8	10	63	13 1/4	11 3/4	12	+ 3/8
Viewlex	25 3/8	5 3/4	2459	11 1/2	7 3/4	10 1/8	+ 2 3/8
Wurlitzer	15	9 1/8	56	10 5/8	10	10 1/2	+ 1
Zenith	37 3/4	22 1/4	569	26 7/8	25	25 3/8	+ 3/8

As of Closing Thursday, June 4, 1970

OVER THE COUNTER*	Week's			OVER THE COUNTER*	Week's		
	High	Low	Close		High	Low	Close
ABKCO Ind.	6 1/2	5 3/4	5 3/4	Lin Broadcasting	5	4 1/2	5
All Tapes Inc.	4	3	4	Media Creations	2 7/8	2 1/4	2 7/8
Arts & Leisure Corp.	2 3/4	2 1/4	2 1/2	Mercer Ent.	19	18	18
Audio Fidelity	1 3/4	1	1 1/2	Mills Music	15 1/2	15 1/2	15 1/2
Bally Mfg. Corp.	13	11 1/4	11 1/4	Monarch Electronics	2 3/4	1 1/2	2 3/4
Cassette-Cartridge	5 3/4	4 1/2	5 1/2	Music Makers Inc.	4	3 1/4	3 1/2
Creative Management	6	5 1/2	6	NMC	4 3/4	4 1/4	4 3/4
Data Packaging	13	9 1/4	12	National Musitime	5 1/8	1/4	1/2
Dict-O-Tape Inc.	2 3/8	1 7/8	2	National Tape Dist.	7 1/4	5 1/2	7 1/2
Faraday Inc.	9 3/4	9	9	Newell	4 1/4	3	4 1/4
Fidelitone	4 1/4	3 1/4	3 1/4	Perception Ventures	6 1/4	5 3/4	5 3/4
Gates Learjet	7 3/4	6 1/4	7 3/4	Qatron Corp.	4 5/8	4	4 3/8
GRT Corp.	10 1/4	7 1/4	10 1/4	Rainbo Photo Color	2	1 1/4	1 1/2
Goody, Sam	10	7 1/2	9 1/2	Recoton	4	3 1/4	3 1/2
ITCC	1	3/4	1	Robins Ind. Corp.	2 1/4	1 3/4	2 1/4
Jubilee	3	2 1/2	3	Schwartz Bros.	3 3/8	2 3/4	3 3/8
Koss Electronics	3	2 1/2	2 1/2	Telepro Ind.	1 1/4	3/4	1
				Trans. Nat. Commun.	2	3/4	3/4

\*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

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# Far From Quiet on the Singles Front



**Ron Davies**  
"It Ain't Easy" A&M 1188  
The title song of the latest Three Dog Night album performed by its composer with such finesse that no less a personage than Rolling Stones producer Jimmy Miller was moved to pronounce the whole affair a knock-out . . .

**The Sisters Love**  
"Now Is The Time" A&M 1178  
Relentless rhythm and blues with the gospel flavor you'd expect from a new ladies' vocal group staffed by former Raelettes and Clara Ward Singers.

**Miguel Rios**  
"Song Of Joy" A&M 1193  
1970's equivalent of such unlikely monoliths of the past as "A Whiter Shade of Pale" and "Oh Happy Day." Already a hit of superhuman proportions, as is only fitting in this, the Beethoven centennial.

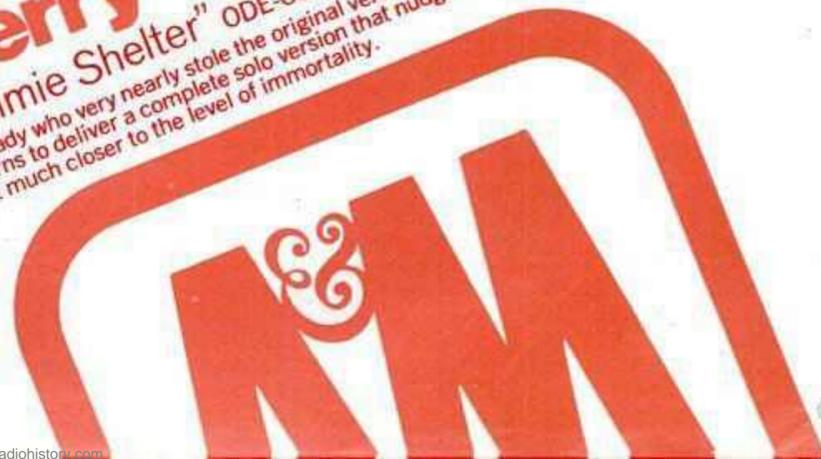
**Evie Sands**  
"Take Me For A Little While" A&M 1192  
Buoyed by the enormous success of "Any Way That You Want Me" at a point in her career at which it seemed as if she was destined to being the eternal victim of inferior cover versions, the nubile Miss Sands returns to finally score a hit with the tune that should have established her in 1965.

**Joe Cocker**  
"The Letter" A&M 1174  
When even the most cursory perusal of the upper left-hand corner of the singles chart tells the story so vividly, need anything more be said here?

**The Carpenters**  
"Close To You" A&M 1183  
The clean-cut and much-beloved Carpenters follow their very successful revamp of "Ticket To Ride" with a Bacharach-David favorite. So poised and pert is Karen's singing job that this will likely treble Middle America's fondness for the kids.

**The Sandpipers**  
"Come Saturday Morning" A&M 1185  
Originally released back in the chill of last October, "Come" has since hung on to warm the heart-cockles of the listeners of every Top-40 station north of Tierra Del Fuego. No small feat, that.

**Merry Clayton:**  
"Gimmie Shelter" ODE-66003  
The lady who very nearly stole the original version right out of M. Jagger's arms returns to deliver a complete solo version that nudges the Stone favorite that much closer to the level of immortality.



# Tape CARtridge

## Tape Firms Show They Give a Damn

By BRUCE WEBER

LOS ANGELES — The drive by segments of the tape and record industry to create a "black capitalism" approach to the solution of urban ghetto problems in America is gaining momentum.

Not long ago, Stanley M. Gortikov, president of Capitol Industries, urged the music industry to acknowledge the social and economic struggles going on in the country. He put Capitol Records in the forefront of a drive to hire blacks and to foster the growth of black culture.

At the same time, Richard Allen, who is black and the president of American Tape Duplicators, is doing something about defusing a time bomb

ticking in America—the same kind that was ticking in 1965.

Together, Allen and Gortikov are trying to assist minority businessmen move into the music and tape industry. They are being joined by Audio Devices, blank tape manufacturer, Muntz Stereo Corp. of America (nee Muntz Stereo-Pak), and North American Philips.

North American Philips and American Tape Duplicators

have announced a joint venture to assist minorities.

Audio Devices is providing jobs for unskilled workers, including blacks and Indians, in its new tape facility in Bolton, N.C.

Muntz is generating business opportunities for blacks in the tape industry by giving equipment and technical assistance to Soul Is My Witness, a black company.

North American Philips established two other joint ventures with minority businessmen: Morning Star Trucking Co., New York, and the Interice Corp., Chicago, a songwriters' workshop program.

"It's time for the black community to ease the pressure," said Allen. "To stand back and see if white America is as sincere as I think it is when it says

it wants to do something about the problems.

"Some 350 years of being shut out of the mainstream," he said, "has created a void for black businessmen. It's foolish to suddenly expect black businessmen to succeed without the help of whites."

Philips' joint venture with American Tape Duplicators will seek to secure government and private contracts for record manufacturing and tape duplicating. The black-owned company is the majority stockholder in the joint venture, ATD of Washington, D.C., 1530 "M" St.

"The joint venture is an experiment in private enterprise, minority self-help and race relations," said Allen. "It also will offer ownership opportunities and provide job training and jobs for minority group members who had neither."

Charles N. Bellm, vice president of Philips, said the "joint venture recognizes the importance of assisting minority businessmen by helping them function in the mainstream of today's business society."

Allen also has some hard conclusions concerning the establishment of black-owned businesses, like:

- "The rush to put black people into business without backing them up until they are on solid, competitive footing is building failures."

- "Many black enterprises were established without good judgment but from white America's sense of urgency that black businessmen must be created."

He feels the races should be integrated from 9 to 5. During the rest of the time they can live separately. "Dollars," he said, "will determine whether they want to live after 5 o'clock integrated or separated."

Black and whites together are going to have to reassess their attitudes and change conditions, he said. "I have no doubt that black America, to survive, must accept the help that white America is now ready to give."

Wesley A. Estabrook, president of Audio Devices, feels that his company's philosophy in offering aid to the unskilled will go a long way in patching up the differences between minority groups and white America.

In short, many believe the way to stop racism and return depressed and ghetto areas to normalcy includes jobs and job training, inducements to business and industry to build, federal and state tax inducements and reduction of insurance rates.

## Retailer, Buyer: A View of Their Needs, Demand

LOS ANGELES — What are tape retailers looking for as they prepare to shop the 1970 lines of hardware? What are audio buyers demanding?

Their needs, wants and demands are fourfold: More tape capability; More combination radio/tape models; More sound sophistication; More selections at both ends of the pricing structure.

Tape equipment is catching the eyes of more and more home electronics retailers looking for ways to pick up slacking sales and to build traffic.

And as sales—and dollars—continue to fall well below last year's pace, many retailers view tape equipment—and software—as the saving sales potential in home electronics.

Most audio buyers are confident that consumer excitement over audio will continue to grow if consumers feel they are getting their money's worth. But they say manufacturers are going to have to show some strong

improvements and innovations in their products.

Because of the slowdown in the economy, cassette and cartridge equipment sales are turning in a spotty performance. But dealers say customers are trading up, with the average ticket almost double what it was several months ago.

### Look to Quality

At the same time, retailers are swinging away from promotion of low-end equipment and some are beginning to shop for better models.

"People are interested in cartridge or cassette capability and would like tape, radio and records all in one unit," one audio buyer for a leading West Coast department store chain pointed out.

According to Lloyd Bloodgood, store manager of David Beatty Stereo Hi-Fi, Kansas City, Mo., "We feel that as customers spend more money for a product, they look for more features. This also holds

true when they buy 8-track equipment."

As dealers find more success in selling customers higher priced, higher quality merchandise, many also report that customers are looking harder at the features—particularly those of a convenience nature offered by a product.

Bill Rapp, vice president of Howard Sound, Denver, said the consumer is now more conscious than ever of quality, saying "everything's been featured to death."

Higher pricing, product bonuses and more tape capability are the selling phrases.

"With more manufacturers coming along with equipment priced at \$300 and above," said Upton Ziesler of Rahr's, Manitowoc, Wis., "it's apparent that home electronics is not going to be strictly small-ticket, low-margin business for long."

Other home electronics retailers have similar views of the tape market's evolution.

Compacts and components continue to grow in popularity, although some buyers plan to exchange one for the other in sales emphasis this year.

An audio buyer for a major East Coast discount department store chain said, "Considering the inroads made by compacts, there seems to be a return to components. Compacts have leveled off while components are again starting to climb."

This buyer said that he sees all receivers picking up this fall and that consumers do like 8-track or cassette attachments. He has hopes that more manufacturers will emphasize low-noise systems and has a feeling that producers are working on built-in reverberators, compression and expansion features.

### Compacts

Herman Platt of Platt Music Co., Los Angeles, said that he expects to stick with compacts, with prices running up to \$400. Platt feels that the customer would like tape capability and AM/FM radio combined with his phonograph.

Steve Ondush of Bright's, New York, agrees that tape attachments are a great advantage. He said that compacts and components are both big sellers, but "components have been especially big in the last year."

Although he favored compacts last year, and did well, Ondush is going to be favoring components this fall because of greater profits. He also feels that components are for the young market—and this is the

(Continued on page 14)

## AM DEBUTS BLANK LINE

LOS ANGELES — Audio Magnetics, cassette, cartridge and reel-to-reel tape manufacturer, is introducing a line of 8-track blank tape cartridges at the Consumer Electronics Show in New York, June 28-July 1.

The company will manufacture 36-minute and 72-minute blank tapes. The blank cartridges will be marketed through regular distribution channels.

"We feel there will be a great response for blank 8-track cartridges to complement the pre-recorded music market," said Ray Allen, sales vice president of Audio Magnetics.

Audio also will introduce two other new products at the New York show, including a Philips-style hard plastic box for 5 and 7-inch open reel tapes and a tent-carded package which allows blank cassettes to be racked.

## Avco to Show Cartrivision at Show; Goes to Consumer in '71

NEW YORK—The first U.S. mass-produced CARtridge color television system manufactured by Avco Cartridge Television Inc., will be demonstrated June 28-July 1 at the Consumer Electronics Show at the New York Hilton hotel.

The system, called Cartrivision, along with a full line of cartridges, will be available on the consumer market early next year. The Admiral Corp. will be the first TV hardware manufacturer to adopt the new system.

The principal Cartrivision component is a solid state combination receiver-recorder-playback unit consisting of a cartridge videotape deck and full-size television color receiver built into a single self-contained unit.

The set has been designed to play prerecorded cartridges in full color with high quality presentation on the television receiver. It will also record television programs off the air for instant playback, with no developing or processing. The unit will also play cartridges of home movies including sound, shot on blank video cartridges with a special camera featuring instant replay.

According to James R. Kerr, president of the Avco Corp., who announced the system jointly with Frank Stanton, president of Avco Cartridge Television, Inc., his company is optimistic about the potential market for the new system, both on the domestic and foreign markets.

He added, "The move represents a further expansion by Avco into the growing leisure-time field."

From Stanton came the observation, "We are convinced that the availability of the Cartrivision system will result in an increasing demand for color receivers for the TV manufacturing industry. The system will represent a new outlet for films of all types which will not compete directly with the movie theaters."

Cartrivision owners will be able to record TV programs off the air automatically by merely setting a timer. In this way they will be able to see scheduled programs at their convenience.

Cartridges to be used with the system will be sold in 15 minute, 30 minute, one hour and two hour formats on blank or pre-recorded cartridges. A comprehensive library of full-length,

prerecorded movies will be made available for rental for as little as \$3.

It is expected that a wide selection of special interest cartridges on sports, music, how-to-do-it subjects and cartoons will be available either for rental or sale. Blank tape cartridges in the four sizes will be available.

### List Price

The Cartrivision unit is expected to be available at a list price of between \$800 and \$900, and several Avco divisions are contributing to the effort. Among them are Avco Electronics which is providing technical assistance and laboratory space, and the Avco Ordnance division which is assisting with production. Both Avco Broadcasting and Avco Embassy Pictures are providing counsel in the development of the system and the compatible cartridges.

To implement the program, Avco recently acquired a 128,000 sq. foot plant on 11 acres of land at San Jose, Calif. In addition, a 20,000 sq. foot engineering development and office building is being constructed adjacent to the manufacturing facility.

## CERTRON IN 2 AREA THRUST

LOS ANGELES — Certron, blank tape manufacturer and duplicator, is expanding its tape capability in two areas: assembly and foreign participation.

The company will have a "highly automated cassette assembly system within 12 to 18 months," said Ed Gamson, Certron president.

Certron also plans to expand its cassette assembly facility in Mexicali, Mexico, by adding additional winding equipment and personnel.

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## Craig to Bow 4 Tape Units

LOS ANGELES — Craig, hardware manufacturer, will introduce four tape players at the Consumer Electronics Show in New York, June 28-July 1.

The four units are a 8-track recorder system with AM-FM radio (model 3303) at \$249.95; a 8-track car stereo with FM radio (model 3124) at \$179.95; a 8-track car stereo (model 3123) at \$119.95; and a cassette stereo recorder with AM-FM radio (model 2609) at \$189.95.

In addition to the new models, Craig will show an expanded line of floor-mounted car stereo versions, including an 8-track push-button FM unit and a cassette model with automatic reverse features, and an economy-priced portable monaural cassette recorder.

Under a new marketing policy, orders will not be taken on models until at least 60-day inventories are assured in Craig warehousing centers, said Lauren C. Davies, Craig general sales manager.

## Retailer, Buyer: A View Of Their Needs, Demand

• *Continued from page 12*

market he wants to tap for its future potential.

One reason for growing consumer interest in components, according to buyers, is increased demand for high quality FM reception. Al Powers of Dresden Appliance TV-Center, Dresden, Tenn., explained that the majority of his customers are looking for systems with AM/FM radio as an added feature.

Many home entertainment product retailers are missing a sales point by selling only one unit at a time. "The cassette recorder market often is a multiple sale market, but few dealers seem to be aware of this, or, if they are, they do little about it," said Charles Hancock, national sales manager for Crown-Industrial Suppliers Co., San Francisco.

"Retailers should think of selling cassette equipment as part of a total system," he said. "My feeling is that when a buyer comes into a store and asks for a cassette tape recorder and the dealer doesn't explore the potential for selling that person more than one unit, he's falling down on the job, and is missing profit opportunities."

The current trend—tape capability, combination radio/tape models, sound sophistication—will have a far-reaching influence on retailers.

More elaborate higher price portable products are coming to the front, including stereo 8

## Show Promotion Tie By Audio Magnetics

LOS ANGELES — Audio Magnetics, cassette, cartridge and reel-to-reel tape manufacturer, is offering a series of product promotions in conjunction with the Consumer Electronics Show in New York, June 28-July 1.

The product promotions include cassette, cartridge and reel tape, rack displays, carrying cases, head cleaners and new packaging concepts. The promotions are aimed at distributors, buyers and rack merchandisers attending the show, said Ray Allen, sales vice president of Audio Magnetics.

The promotions include:

—Cassette 1-Cent Sale: buyers can purchase one blank cassette at the regular price and get a bonus blank cassette for one penny; or purchase one 120-minute cassette at the regular price and get a bonus 60-minute cassette for one penny; or purchase one 90-minute cassette at the regular price and get a 30-

minute cassette for one penny; or purchase a 60-minute cassette at the regular price and get a head cleaner for one penny.

—Gemini Twin-Pak: Geared for rack merchandisers, the twin-pak packages cassettes in a flip-top blue box with hanging top. Each twin-pak is sealed factory fresh and opened initially by the consumer.

—Happy Storage Case: A cassette carry case containing six 60-minute cassettes with plastic mailing boxes, plus an additional six empty plastic mailing boxes.

—Spring-Loaded Cassette Racks: Two racks being introduced for the first time, one holding 60 assorted cassettes, while the other holds 120. The racks are compact counter-top models.

—Open Reel Baker's Dozen Bonus Bonanza: Buyers purchasing 12 cases of reel-to-reel product at the regular price receive one case free.

In addition to the promotions, Audio Magnetics is introducing three new concepts: 8-track blank cartridges in 36 and 72-minute lengths; Tent-carded packaging which allows cassettes to be racked economically; a new Philips-style hard plastic box for 5 and 7-inch open reel tapes.

Audio Magnetics, which will have a suite at the Americana Hotel, will be represented at the show by Irving Katz, president; George Johnson, senior vice president; Ray Allen, sales vice president; Bob Harris, special products director; and Ira Feldman, promotion manager.

The company will manufacture cassette tape at its exhibit booth (Americana Hotel, A224-225) and will illustrate in "tinker-toy" fashion the complete function of the cassette, showing what every part does and how it performs.

## Patent to Kustom

LOS ANGELES — Kustom Kreations, tape accessory manufacturer, has been granted a patent on its Stereo Lock Mount, reported Thomas V. Kemper, president.

## Certron Awaiting Standardization

LOS ANGELES — Certron, blank tape manufacturer and duplicator, will enter the magnetic video tape market when hardware producers agree on standardizing equipment.

According to Ed Gamson, Certron president, his company is investing in video research and development, tape development, tooling and plastic to eventually market blank video cassettes.

Certron has laboratory tested videocassettes, but it is waiting for hardware manufacturers "to make up their minds on standardization," said Gamson.

"Frankly, I don't see a consumer revolution in videotape for a few years yet," he believes. "Prices, at least software prices, have to be reduced to where a

## Bow Head Cleaner

CARLSTADT, N.J.—Cassette Corp. of America, manufacturer of tape and cassettes, is introducing a head cleaner.

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Say You Saw It in Billboard

## Tape CARtridge

## Tape 20% of Music Market In February

OTTAWA—According to figures released by the Dominion Bureau of Statistics, the tape market reached 20 percent of the total music industry sales during February.

DBS said 361,041 units were manufactured during that month, with sales of 312,540 valued at \$1,342,513. The Bureau did not start compiling tape statistics until late last year.

A total of 3,636,354 records were manufactured during the same period, with net sales of 3,084,041, valued at \$4,238,507.

The cumulative totals for the year are as follows: Records—6,879,661 units produced, 5,623,350 sold, value \$7,417,416; tapes—595,119 produced, 527,657 sold, value \$2,308,857.

## Keysor-Century Widens Duping

LOS ANGELES — Keysor-Century is expanding its private label duplicating, said Guy E. Disch, marketing director.

The company has bolstered its sales force with the addition of George Reoch and Robert Lyman, and plans to increase its staff by two in June. Disch said the company is private label duplicating prerecorded cassettes and 8-track cartridges with several firms in the electronics field.

Music repertoire will be supplied to private label companies from Keysor-Century's two music lines, Star Sound and Altair. The company also is selling reel-to-reel product utilizing Star Sound and Altair music. The reel line will retail at \$6.98. Pre-recorded cassette and 8-track cartridges sell at \$4.98. Keysor-Century will exhibit its product lines at the Consumer Electronics Show in New York, June 28-July 1.

## 10 Titles Issued By Mercury

CHICAGO—Mercury is releasing ten 8-track and cassette titles as part of its Tape-O-Rama release.

The release also includes tapes on Mercury-distributed Wayside and Philips labels. A United Artists product, "The Best of Bobby Goldsboro," is being released on cassette.

The Mercury release: "Gasoline Alley" by Rod Stewart; "Them Changes" by Buddy Miles; "The Best of Jerry Butler" and "The Naked Carmen," a contemporary version of Bizet's "Carmen."

Also "Eric Clapton and the Yardbirds Live with Sonny Boy Williamson"; "I'll Make Amends" by Roy Drusky; "The Best of Ray Stevens" and "I Witness Life" by Tom T. Hall; "Farron Young Sings Occasional Wife"; and "Cinemoog" by the Electronic Concept Orchestra.

The Wayside release is Jack Blanchard and Misty Morgan's "Birds of a Feather." The Philips release is "We Must Survive" by Earth Island.

Consumer Electronic Showgoers come up to the Certron Suite at the New York Hilton and maybe you'll win an

**Acapulco Vacation.**

## IEEE Adds 2 Courses on Cassette in Education

NEW YORK—The Institute of Electrical and Electronics Engineers (IEEE) has added two new courses, on cassette, to its Continuing Education Service. One course inaugurates a new series called "Soundings," specially designed for IEEE's 160,000 members, while the other, titled, "Management Principles for Engineers," is an addition to IEEE's Continuing Education Services library of individual topics.

Format for the sounding series is designed to cover specific current development topics in electronics and electrical fields through roundtable discussions by experts, and also to touch briefly on other areas of interest. The initial item will take a penetrating look at "Systems Engineering Today."

In addition, a short interview with a leading pioneer in electrical and electronics engineering will be presented as a special

feature in a continuing series of vignettes designed to provide IEEE members with a permanent living record of historical achievements as described by the men who accomplished them.

Soundings will be issued quarterly at the outset, with an eventual schedule of six issues a year. Tapes will be two track monaural, each 60 minutes in length.

The cassette on "Management Principles for Engineers" offers an introduction and review of the principles of management by objectives, and relates this topic to electrical and electronics engineers.

These items extend the established tape Continuing Education Services of IEEE, known as Cassette Colloquia, a series of learning tapes of up to 90 minutes in length, and includes the subjects, "Industrial Programming Languages," and "Future Air Traffic Control Systems."

## MTA Uses Dolby Unit In U.K. Production

LONDON — Tape Duplicating (Great Britain), formerly Tempotape, the custom copying division of Metrosound, will become the first U.K. company to use the new Dolby B-type "stretch" system in cassette production. The company has taken delivery of one of the units—a modified version of the Dolby A-type studio system—and is planning to incorporate it in tape duplication from July 1.

The unit, demonstrated at the recent MTA conference at Bournemouth, is used when recording the program master from which cassette tapes are copied, and reduces the high level of tape hiss to virtually inaudible proportions.

Although Dolbyized tapes show a slight improvement in sound quality when played back through conventional equipment, they are primarily intended for use with the second half of the system, the B-type circuit, a transistor card incorporated in

playback hardware. Metrosound is considering the inclusion of this circuit in a new range of cassette players the company is to market in the autumn.

Tape Duplicating, which copies for both the home and overseas market at the company's Waltham Cross, Essex, plant, is to inform licensors of the decision to use the system but no objections are expected. Royalty rates will remain unchanged.

Commented TD director Douglas Watson: "The B-type unit is a big technical breakthrough in the production of cassettes and could make the sound quality of tape as good as the disk album."

Decca is also expected to start incorporating the system in tape duplication although a final decision has yet to be taken. The company will make its U.K. cassette launch in the autumn with product manufactured at Decca's Bridgnorth plant.

## Musico Line Handled By Indie Sales Reps

CHICAGO—The Musico line of prerecorded economy tapes and LP's is being distributed by independent sales representatives in key markets across the country. The line was originally distributed by National Sound Marketing.

Companies now handling nationwide distribution of Musico product include J&B Associates, Miami; Andy Danzico, New York; Multi-Reps, Cleveland; and Lou Worth, Los Angeles. J&B Associates will cover sales in the South, Andy Danzico will handle the New York and East Coast area; the Mid-Atlantic States will fall to Multi-Reps of Cleveland; and the Lou Worth organization will cover the 11

Western States. Peter Fabri, president of Musico, will continue his personal contacts with top racks in the U.S.

Musico, which has been in operation since January 1969, has a catalog of over 35 prerecorded tapes and LP's. The company's plans for the remaining months of this year call for at least 18 more packages featuring the big names that have been Musico's trademark since its inception.

Three new packages due for immediate release will include "Airport Love Theme," by Hugo Winterhalter and his orchestra; "Together," with Gene Pitney singing the songs of Burt Bacharach and Hal David, with arrangements by Bacharach who also conducts the orchestra; and "Soul Explosion," highlighting 16 different stars from the world of soul. The new releases will be available simultaneously in both tape and disk formats.

## Advent, Audiodata Ink Pact On Scheiber Compatible Sound

CAMBRIDGE, Mass. — The Advent Corp. and Audiodata, Inc., have reached an agreement giving Advent the right to complete commercial development and begin production and marketing of the Scheiber System of compatible four channel sound. Henry Kloss, president of Advent, signed for his organization, while Peter Scheiber, head of Audiodata, represented his company.

With the Scheiber System, four channel information is fed into an encoding device which permits storage and/or transmission of the information on two channels. When this information is played back through the Scheiber decoder, the four channel information is recreated thus giving the listener a presentation of the sound that closely approximates the ambience of a concert hall or studio.

Because of the total compatibility of the Scheiber System, any disk recording, two track tape in any format, or FM stereo broadcast which has been encoded, can be played on all existing stereo equipment, with a normal stereo reproduction.

Advent will manufacture both the Scheiber encoding equipment, which it will market jointly with Audiodata to professional users, and a decoder which will be marketed at first through audio specialist stores.

Stanley Pressman, vice president of marketing for Advent, disclosed that licenses for the

manufacture and sale of decoder units, and products incorporating decoder units, will be offered to interested manufacturers early in 1971. Meanwhile an exhibition of the first product developed under the new agreement will be held on Wednesday (10) for members of the press and record companies. The venue for this showing will be announced later.

Advent has also developed a tape deck designed to connect to existing stereo and component systems and provides record and play capabilities using the standard cassette.

### Dolby System

The unit, Model 200, is among the first cassette loading machines to incorporate the "B-Type" Dolby system for noise reduction. This is a circuit specially adapted by Dolby Laboratories to the requirements of consumer home tape recording which reduces the tape and electronic noise and hiss previously thought to be inherent in tape recorders.

The Advent Model 200 also permits the user to select the proper bias, record and playback equalizations for three classes of tape — conventional low noise wide band TDK and similar tapes as well as the still unavailable chromium dioxide tape.

The unit also uses a single large, high quality VU meter in conjunction with a special circuit which automatically monitors both stereo channels and

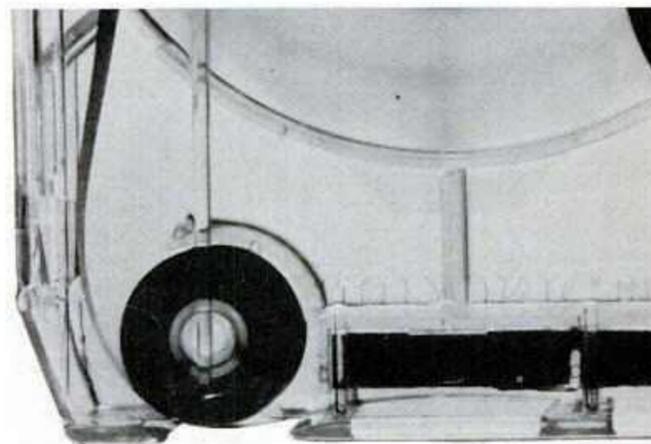
computes and reads the higher level at any given instant. This is designed to simplify the recording procedure, and the use of a single meter guarantees that the original balancing set-up of one channel versus another will be accurate.

According to Pressman, "The Advent Tape Deck is a cassette recorder that performs on the level associated with most high performance open reel tape recorders. Specifically," he continued, "it has the frequency and dynamic range required to do justice to everything likely to be taped in the home. It will record the overwhelming majority of these original sources with no audible change in quality."

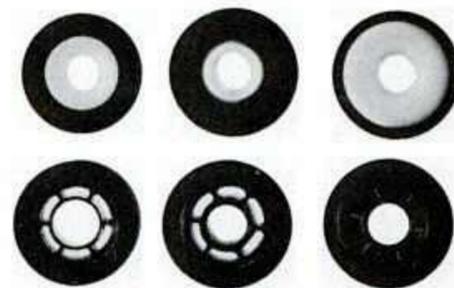
Pressman also disclosed that the unit's signal to noise ratio is at least 10 db better than that of any other cassette recorder. "Additionally," he continued, "the Model 200 features keyboard type controls, a mono-stereo switch, Dolby System calibration controls, end of cassette motor shut-off, and a flashing "alert" light which signals that the motor has shut off and that the user should disengage the cassette mechanism." The unit is list to sell at \$250.



## A RECIPE FOR SUCCESS:



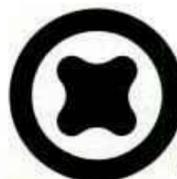
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# Dict-O-Tape Changes Name; Arm Operating

NEW YORK — Dict-O-Tape Inc. has changed its name to Cassette Magnetics Corp. The name change was carried out with the approval of the company's board of directors.

Erwin Damsky, Dict-O-Tape's president, said the new name is more descriptive of the company's activities. He also disclosed that stockholders will receive replacements with the new name for their certificates. The company's shares are traded over the counter.

Cassette Magnetics Corp. is an integrated operation covering all phases of the industry from the production of tape to rack-jobbing its products in retail outlets. Headquarters are located at 9090 Krier Place, Brooklyn, with production facilities in Wheeling, W. Va.

Meanwhile, Magnetic Tape Corp., the production arm of Cassette Magnetics, which was recently acquired from Inter-

national Tape Cartridge Corp. (ITCC), is again manufacturing and shipping tape from its Wheeling, W. Va., plant. The company had ceased production temporarily following its acquisition by Cassette Magnetics.

Commenting on the acquisition of Magnetic Tape, Damsky said, "With the acquisition of this firm we have added in-company production facilities to our sales and distribution set-up." He added, "We can now produce, sell and distribute up to \$5,000,000 worth of tape without calling on outside production facilities. Cassette Magnetics has originally purchased all its raw tape.

## Muntz Forms Subsidiary To Sell Speaker Systems

LOS ANGELES—Muntz Stereo Systems, a wholly owned subsidiary of the Muntz Stereo Corp. of America, has been formed to sell finished speaker systems.

## Roulette Rights to GRT of Canada

TORONTO—GRT of Canada has acquired tape and record rights to Roulette, taking over from Allied which has had the line for several years.

The deal became effective June 1. Initial album releases include "Bless the Children" by Don Cooper; "Rots and Branches" by Don Crawford; "Morganmasondowns"; and "The Best of Ronnie Hawkins Featuring His Band."

Announcing the acquisition, Ed Lawson, national a&r, promotion and advertising manager, said that GRT was "excited about the new catalog." GRT had been handling Roulette tapes for the past few months, but the signing of the record deal would "put us in a better position to merchandise the catalog more effectively."

The new company will import units from Japan as well as buy completed products from American suppliers. Al Grad, formerly head of sales for Arkay, a loud-speaker sales organization, is the new company's president. Don Slack, the executive vice president of the parent company, is the new firm's vice president. Charles Balderas, marketing director with the parent, is the secretary-treasurer of the new operation.

Initially, Muntz Stereo Systems will buy its speaker cabinets from Joe Fedele, the former head of the Muntz's old cabinet department. Fedele has opened his own cabinet shop in Newport Beach.

After four months, Muntz will open for bids its cabinet requirements. The range of speakers to be offered runs from 4½-inch car units to 12-inch bookshelf speakers selling for \$149 a pair.

The new sales company is located across the street from the parent's corporate headquarters in Van Nuys. The new firm is designed to expose Muntz's speaker line to more potential customers than has been the case in the past.

## JUMPS AT SALE —TAPE FOR APE

NEW YORK—Jerry Katcher, president of J.J. Paulson Associates, and U.S. Tape Clubs, returned from a recent business trip to London to find that there'd been monkeyshines at his office while he was away. Katcher was confronted with a small spider monkey perched on one of the counters of his Long Island showroom.

Sheepishly, his vice-president, Roger Cooper, explained that a prospective customer had walked in with the chimp and indicated that he wanted to trade it for a stereo 8 player. The request was unusual but Cooper was reluctant to turn away a sale, so he accepted the chimp and some cash, and the happy customer went home with his player.

Said Katcher, "It's monkey-business all right, but we'll keep the ape as our mascot."

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# BEST SELLING Billboard Tape Cartridges

## 8-TRACK

(Licensee listed for labels which do not distribute own tapes)

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	3	<b>MCCARTNEY</b> Paul McCartney, Apple BXT 3363	4
2	1	<b>DEJA VU</b> Crosby, Stills, Nash & Young, Atlantic TP 7200 & Ampex 87200	11
3	5	<b>AMERICAN WOMAN</b> Guess Who, RCA PB5 1518	9
4	4	<b>HEY JUDE</b> Beatles, Apple BXT-385	13
5	8	<b>STEPPENWOLF LIVE</b> Dunhill 8023 50075 M & Ampex 85075	5
6	2	<b>BRIDGE OVER TROUBLED WATER</b> Simon & Garfunkel, Columbia 1810 0750	16
7	6	<b>LED ZEPPELIN II</b> Atlantic TP 8236 & Ampex 88236	30
8	—	<b>LET IT BE</b> Beatles, Apple BXT R 8001	1
9	11	<b>TOM</b> Tom Jones, Parrot PEM 79837 (Ampex)	3
10	9	<b>EASY RIDER</b> Soundtrack, Reprise BRM 2026	27
11	7	<b>CHICAGO</b> Columbia 18 80 0858	16
12	10	<b>FRIJID PINK</b> Parrot M 79833 (Ampex)	8
13	—	<b>GREATEST HITS</b> Fifth Dimension, Soul City 9030	1
14	14	<b>RAINDROPS KEEP FALLIN' ON MY HEAD</b> B. J. Thomas, Scepter S-580	11
15	—	<b>HENDRIX BAND OF GYPSIES</b> Capitol BXT 472	1
16	—	<b>IT AIN'T EASY</b> Three Dog Night, Dunhill 8023 50078 M Ampex 85078	1
17	16	<b>SPIRIT IN THE SKY</b> Norman Greenbaum, Reprise BRM 6365	6
18	13	<b>SANTANA</b> Columbia 1810 0692	33
19	15	<b>BUTCH CASSIDY &amp; THE SUNDANCE KID</b> Burt Bacharach/Soundtrack A&M 4227	7
20	17	<b>GRAND FUNK</b> Grand Funk Railroad, Capitol BXT-406	11

## CASSETTE

(Licensee listed for labels which do not distribute own tapes)

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	3	<b>HEY JUDE</b> Beatles, Apple 4XT-385	13
2	2	<b>DEJA VU</b> Crosby, Stills, Nash & Young, Atlantic 57200 (Ampex)	8
3	4	<b>MCCARTNEY</b> Paul McCartney, Apple 4XT 3363	3
4	5	<b>LED ZEPPELIN II</b> Atlantic CS 8236 & Ampex 58236	27
5	8	<b>EASY RIDER</b> Soundtrack, Reprise/Ampex M 2026	16
6	10	<b>AMERICAN WOMAN</b> Guess Who, RCA PK 1518	3
7	7	<b>STEPPENWOLF LIVE</b> Dunhill 5023 50075 M & Ampex 55075	5
8	1	<b>BRIDGE OVER TROUBLED WATER</b> Simon & Garfunkel, Columbia 1610 0750	15
9	6	<b>CHICAGO</b> Columbia 1610 0858	12
10	15	<b>TOM</b> Tom Jones, Parrot PKX 79637 (Ampex)	3
11	9	<b>RAINDROPS KEEP FALLIN' ON MY HEAD</b> B. J. Thomas, Scepter S-580	11
12	—	<b>LET IT BE</b> Beatles, Apple 4XT C 2001	1
13	—	<b>HENDRIX BAND OF GYPSIES</b> Capitol 4XT 472	1
14	—	<b>LIVE CREAM</b> Atco CS 33-328	1
15	12	<b>SANTANA</b> Columbia 1610 0692	27

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come up to the Certron Suite at the  
New York Hilton and maybe you'll win a

# Mini-bike.

## Data Packaging Forms Wing As a Subcontractor Operation

CAMBRIDGE, Mass.—Data Packaging Corp. has formed a custom duplicating division designed to operate as a subcontractor to major tape duplicators, and for specialty duplicating in the education and training fields.

The new division will be the first major tape duplicating facility in New England and, according to Data Packaging's president, Otto Morningstar, the

company has invested in the most modern equipment, and has hired the most talented personnel available to ensure the success of the venture."

The duplication division will be located in Data Packaging's plant in Kennebunk. This location, which was doubled in size last year, allows for immediate availability of moulded Car-

(Continued on page 90)

# Talent

## Talent In Action

### THE TEMPTATIONS

Copacabana, New York

The Temptations, Gordy Records group, opened at the Copacabana May 28 with a fast-paced fun-filled 60-minute show.

The five-member team has perfected the art of showmanship. With tremendous coordination of voice and movement, they have developed a stage routine that starts at a crescendo and builds to a mind-bending climax.

Backed by its own group of musicians artfully integrated with the Copa's house band, the group, with the relentless energy of a railroad express, delivered a repertoire of songs that included many of the top hits from their two latest albums, "Psychedelic Shack" and "Puzzle People."

Sharing the stage with the Temptations was the comedy team of Edmonds & Curley.

**RADCLIFFE JOE**

### B.B. KING, CARLA THOMAS

Royal Box, New York

Soul at its best hit the Americana Hotel's Royal Box, June 1, as B.B. King and Carla Thomas opened a two-week engagement. King, whose magnetism is at home anywhere, hit home with his blues singing and flawless guitar playing.

Miss Thomas moved vocally and visually as the strong-voiced Stax Records' artist belted "Without Love," began "Brown Baby" softly and built to a meaningful conclusion, and did wonders with "To Love Somebody," a Bee Gees song that has become a contemporary standard.

King was his usual superlative self as the BluesWay recording artist polished off some of his best numbers, including "How Blue Can You Get" and "The Thrill Is Gone." A string break on Lucille, his guitar, didn't phase him as he told the familiar story of how his guitar was named while he was installing another string. His falsettos and gestures aided his communication as his playing again was a model for blues guitarists and his interpretations were infectious.

**FRED KIRBY**

### SONNY & CHER

Waldorf-Astoria, New York

There are few things so potent as the memory of a hit record. It was sharply put into focus when Sonny & Cher, who began a two-week engagement at the Waldorf-Astoria's Empire Room June 1, went into "The Beat Goes On," "You'd Better Sit Down, Kids" and "I Got You, Babe," their hits of several years ago. It gave a musical substance to their nightclub act which they've sprinkled with some family-styled repartee, a la Steve & Eydie, and a strong song presentation that included the Beatles' "Hey Jude," Joe South's "Games People Play" and the folk classic "Danny Boy," among others.

Cher is a persuasive song stylist and Sonny is a superior songwriter and arranger. Musicianship will always be in style and they could still be delivering some hot disk product to their Atco label.

**MIKE GROSS**

### YOUNGBLOODS, TIM HARDIN, CHARLIE BROWN

Carnegie Hall, New York

The Youngbloods gave one of their finest, most exciting New York performances at Carnegie Hall, May 30, continuing well past midnight with one top performance after another.

Their success was especially welcome after a disappointing, lack-luster performance by Tim Hardin. Perhaps Columbia Records, which

reportedly was recording Hardin's set, can salvage some of it. Polydor Records' Charlie Brown, with fine backup support on bass guitar and drums, was in good form on guitar and vocals as the show's opener.

Actually, the best Hardin song of the evening was "Misty Roses" as done by the Youngbloods, who recently switched from RCA Records to Warner Bros. Jesse Colin Young's vocal treatment was perfect. His solo "We Gotta Stop," accompanying himself only on acoustic guitar, was a telling protest number.

Drummer Joe Bauer and the irrepressible Banana also were in fine form, handling technical difficulties with aplomb. Banana's banjo solo was a high spot as was his playing of piano and lead guitar as well as his gutsy singing. Among the many fine numbers were "Let's Get Together," "Sugar Babe," and "Darkness, Darkness," all recorded for RCA. The main regret was that the Youngbloods didn't have the entire program.

**FRED KIRBY**

### BURT BACHARACH

Westbury Fair, L.I.

If the music reflects the man, Burt Bacharach is a romantic visionary who views the world through love-colored glasses tinged with whimsy and wonderment. Tunes such as "Alfie," "What the World Needs Now Is Love," "I Need Your Love" and the Academy Award and Grammy-winner "Raindrops Keep Fallin' on My Head," all with lyrics by Hal David, pointedly prove the point.

Also, only a romantic would seek the challenge of a concert tour while he reigned securely as high exalted ruler of the composer universe. But the A&M Records artist has confidence in his ability and faith in his ideals, and supported his plea for sanity through love with an overwhelmingly impressive performance of his songs at the Westbury Fair on May 29.

To establish his case, he sang and played piano with refreshing truthfulness, conducted the spirited 28-piece orchestra with fiery tenderness, and directed the four girl singers with professionalism born from instinct. Prevailing throughout was a contemporary imagination, generosity, and an innocence in manner that enjoin the divisive generations and shatter differing ideologies.

The Carpenters, a soft rock quintet who had a hit single, "Ticket to Ride" on A&M, and one scoring with "Close to You," opened the show. Spearheaded by Karen Carpenter on vocals and drums, they are a together group of youngsters who play an assorted number of instruments quite well. They make their 30 minutes on stage bright with a variety of musical color.

**ROBERT SOBEL**

### JENNIFER

Mister Kelly's, Chicago

Jennifer easily charmed patrons in her opening night act here recently in an appearance marking her first year of nightclub concerts that started appropriately enough in the same Chicago night spot.

Her soft styling of poignant material—such as one song about old people watching the slow tick tock of a clock—contrasts nicely with upbeat material more normally associated with male vocalists or groups. She does such things as "I Am Waiting," and "Let's Spend the Night Together," both Rolling Stones' songs.

Jennifer's stage presence is dramatic in a long white gown contrasted with the understated steel rimmed spectacles and long, flowing hair. For one song—the Beatles' "Maxwell Silver Hammer"—she uses a knife and spoon as instruments.

Her ability to adapt songs made

*(Continued on page 19)*

# Illinois Rock Festival Draws 30,000 & Court Citations

By GEORGE KNEMEYER

HEYWORTH, Ill. — More than 30,000 people turned out what had to be the strangest "cattle sale" in history held outside this small farming community May 29-31. The "cattle sale" was actually the Kickapoo Creek Rock Festival which featured several top name acts and about 30 local groups.

The promoters billed the festival as a "cattle sale" after a court injunction seeking to halt the festival was filed. The injunction said the concert would violate the zoning regulations. The area is zoned for farming. The injunction was upheld by McClean County Circuit Court despite the fact that the owner of the farm, L. David Lewis, is planning to plant corn on the festival site before the end of June.

Lewis was arrested Saturday in nearby Bloomington while taking money deposit in a bank. He was charged with carrying an illegal weapon, but was later released on bond and appeared at the festival. Other festival promoters are expected to be served with contempt of court citations for defying the injunction.

Howard Bresnik one of the promoters, said there were only two bad things about the festival; the intermittent rain throughout the weekend and the cycle gangs that served as security guards. The rain began late Friday following a tornado alert. The rain ended early Saturday morning but again started in the afternoon and evening. People were walking in ankle-deep mud by Saturday night.

The cycle gangs used force several times to stop the people

from crossing the fences in the farm area. Several persons suffered beatings from the cycle gangs.

Bresnik said Sunday was the best day of the festival. "We received more generators to boost the power for the sound system and, in general, everything just came together," he said. "It was worth all the trouble. I think the kids enjoyed it. You can put up with rain and mud for three days if it only happens once in a while."

Only one major act, Delaney and Bonnie & Friends, failed to show. The name acts didn't appear until late Saturday night.

## Charles Opens '70 Schaefer Music Festival June 25

NEW YORK — Ray Charles and the Raylettes will open this year's Schaefer Music Festival in Central Park's Wollman Rink June 25. Except for the June 27 Buddy Rich-Gene Krupa concert, which will be only at 8:30 p.m., two shows are slated for each night.

Artists include the Band, Tom Rush and Melanie, the Supremes, the Everly Brothers and John Denver, the Four Tops and Eddie Holman, Arlo Guthrie, Van Morrison and the Byrds, John Sebastian, Peggy Lee, Judy Collins, Iron Butterfly, the Johnny Mathis Show, the Sam & Dave Revue and Jam Factory, Jethro Tull, Mountain, the Guess Who, La Lupe and Joe Bataan &

They included the Butterfield Band, Canned Heat, B.B. King, Country Joe & the Fish and Smith.

There were no policemen on the festival grounds during the concerts. Illinois State Police directed traffic to and from the festival site. The main highway, U.S. 51, was backed up nine miles on Friday evening.

Marijuana, LSD, mescaline and other drugs were sold openly on the grounds. Several people were taken to a nearby hospital for treatment following bad acid trips. Only two people were arrested for narcotic violations, both outside the festival grounds.

orchestra, and Fleetwood Mac, Blood Rock and Zephyr.

Among the other attractions in the 61-concert, 31-day schedule are Miles Davis and the Buddy Miles Big Band; Ike & Tina Turner and the Voices of East Harlem; Stan Kenton, the Four Freshmen and Chris Connor; Ian & Sylvia's Great Speckled Bird and Tom Paxton; Dave Brubeck, Paul Desmond,

*(Continued on page 20)*

## 'Shower of Stars' Success Prompts a Yearly Follow-Up

MEMPHIS — The 1970 "Shower of Stars" was such a financial and artistic success that it will become an annual event for St. Jude Children's Research Hospital in Memphis. Danny Thomas, the show's mentor, said, "I'll be in touch with Bob Hope, Andy Williams, Don Rickles, Don Adams and others, to determine who will be available next year."

The benefit will return to the Mid-South Coliseum next May 29 in conjunction with the Danny Thomas Memphis Golf

Classic, said Fred Gattas, who was general chairman of the benefit show in Memphis May 30.

Thomas said, "The benefit will exceed \$100,000 and that is a lot of coins for St. Jude. The hospital was opened in 1962 as a \$2 million research institution for childhood diseases.

For the benefit, Thomas presented Frank Sinatra, who flew from London where he is filming a movie; Dinah Shore, Jerry Lewis; Thomas' daughter, Marlo Thomas, and Thomas was master of ceremonies.

The gross of the show will exceed \$100,000. The artists, 31 Memphis policemen, 13 Shelby County deputies, 94 Mid-South Coliseum employees and the 27-piece band under direction of Ernie Bernhardt of Pepper-Tanner Studios donated their time to the show.

### Quarry Reviewed

NEW YORK — Quarry was the act reviewed at the Electric Circus, May 14, not Roulette Records' Alive & Kicking, which did their set later in the evening.



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## Houston Spotlight Series Sets Wide-Ranging Lineup

HOUSTON — Producers Art and Barbara Squires of Southwest Concerts, Inc., will present such diverse talents as Sammy Davis Jr. and Dame Judith Anderson here during the Neiman-Marcus 1970-71 Spotlight Event series.

Davis will open the Spotlight concert series with two performances Sept. 18 in Jones

Hall. He will be followed by Spanish flamenco guitarist Carlos Montoya in one performance at Jones Hall on Oct. 17.

On Oct. 24, French singer-composer Charles Aznavour will appear in the Music Hall. American pianists Ferrante & Teicher will perform in the Music Hall on Feb. 17 and the concert

*(Continued on page 20)*

## From The Music Capitals of the World

DOMESTIC

### LOS ANGELES

Congress Records will develop a major promotion for **Elton John**, a British vocalist. A label artist relations man will embark on a tour to set up a series of promotional background meetings with the label's fieldmen about the artist, who debut in this country with the single "Border Song." His LP follows in July.

Liberty/UA has a premium geared for Puerto Rico through Wyler Soups in which a **Chuchu Avellanet** LP is being sold for \$1.25. Avellanet is a popular TV star in Puerto Rico. . . . Canadian artists **Anthony Green** and **Barry Stagg** will be released in the U.S. on Liberty/UA in July.

**H. B. Barnum** will arrange and conduct the band on **Tennessee Ernie Ford's** next Capitol LP. . . . **Canned Heat**, **Guess Who**, **John Mayall**, **Lee Michaels**, **Joni Mitchell**, the **Rascals**, **Ravi Shankar**, **Steppenwolf**, and **Crosby, Stills, Nash & Young**, are all reported

as playing the Fuji Odyssey pop festival Aug. 15-25 at the foot of Mt. Fuji in Japan.

**Mike Nesmith** and his new **First National Band** debuted their country-folk sound at the Ice House in Pasadena. . . . **Judd Hamilton** has finished his first American International Picture, "A Talent for Loving," and is readying his first AIR single, "Rules" and "Someday Morning" written by **Johnny Cymbal** and **Peggy Clinger**.

**FILM FACTS:** **Don Black** will write the lyrics for the title song of "Buttercup Chain" for Columbia. **Richard Rodney Bennett** wrote the music. . . . **Bob Darin** is writing the music for the film, "The Vendors" for which he wrote the screen play. . . . **The Sandpipers** will record the title song for "Beyond the Valley of the Dolls" for 20th Century-Fox. . . . **Maurice Jarre** will compose the score for "Ryan's Daughter" for MGM.

Reprise has brought 47 bill-



WAYNE NEWTON and Mrs. Newton, right, pose with Mr. and Mrs. Ted Le Van of Norwood Productions after Newton's recent opening at the Royal Box of New York's Americana Hotel.

boards for 17 college markets in its first usage of outdoor advertising for collegians to promote **Jethro Tull's** new LP "Benefit." The billboards will be up through the remainder of the term.

ELIOT TIEGEL

### NEW YORK

United Artists' **Traffic**, A&M's **Fairport Convention**, and Atlantic's **Mott the Hoople** play Fillmore East, Wednesday (10) and Thursday (11). Slated for Friday (12) and Saturday (13) are A&M's **Procol Harum**, Elektra's **Rhinoceros**, and TA's **Seals & Crofts**. Listed for a one-show-a-night basis for four nights beginning Wednesday (17) are Columbia's **Laura Nyro** and the **Miles Davis Quintet**. . . . **Metromedia's Him He & Me**, appearing at the St. Regis Maisonette through Wednesday (10), will perform for former President **Johnson** at the LBJ Ranch.

A midnight concert has been added Friday (12) to the scheduled performance of Warner Bros.' **James Taylor** at Carnegie Hall.

. . . **Dominic Sicilia**, who runs a music business advertising and publicity agency, will run a private workshop for people wanting to get into music business promotion. The six sessions will run Tuesday nights from June 16 to July 21 from 7-9 p.m. The cost for the program is \$100, with the number of students limited to 10. Subjects will include writing, photography, how to service editors and writers, radio & TV publicity, promotions, how to deal with the client, jobs and money. Guest speakers will be included. **Gordy's Temptations**, at the Copacabana through Wednesday (10), play Newark's **Symphony Hall**, June 26; Philadelphia's **Spectrum**, June 27; Los Angeles' **Greek Theater**, June 29-July 5; Fresno (Calif.) **Convention Center**, July 8; New York's **Apollo Theater**, July 29-Aug. 4; **Asbury Park (N.J.) Convention Hall**, Aug. 8; **Washington's Carter Barron Theater**, Aug. 10-16; **Montreal's Place D' Nations Unis**, Aug. 19; **Toronto's C.N.E.**, Aug. 22; **Stardust Club, N.J.**, Aug. 31-Sept. 6. . . . **Tom Frost**, Columbia Records' music director for Masterworks, has recently been named an honorary member of the **Bruckner Society**. He has been responsible for several Bruckner recordings on Masterworks.

**Gene Krupa** opens a two-week engagement at Emerson's, Washington, Tuesday (16) with his quartet. . . . **George Duning** will be general music director for Aaron Spelling Productions' two ABC-TV series, "The Silent Force" and "The Most Deadly Game," as well as 10 "Movie of the Week" features for the same network. . . . **ATI Public Relations** represents **Ides of March**, **Tom Rush** and **Tom Porter** on a non-exclusive basis. . . . **Janus' Illustration** opened at Birmingham's **Crazy Horse**, June 1. . . . **Dunhill's Thelma Houston** joins Bell's **Fifth Dimension** at Honolulu's **HIC**, Aug. 1-2 and their tour of the Orient, including Aug. 4-14 appearances at Expo '70.

Columbia's **Gary Puckett**, who opens a two-week Copacabana stand, Thursday (11), has been named honorary mayor of Pelican *(Continued on page 20)*

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# Talent In Action

• Continued from page 17

famous by male vocalists is especially pointed up in "Just like Tom Thumb's Blues," the Bob Dylan tune. She ends her act with "We're Not Going to Take It," from the Who's rock opera "Tommy" giving the lyrics "See Me, Touch Me, Heal Me" an almost spiritual touch.

The only tense moment during her act came just before her encore when she announced that the song she was going to sing was her "favorite coming down" song—a woman in the audience cried out to the effect that she hadn't been up so far but the Parrot Records' artist showed that she is able to handle herself with ease.

EARL PAIGE

## LOU RAWLS

Century Plaza, Los Angeles

Cool, slick and in complete control, Lou Rawls celebrated his 10th anniversary in show business at the Westside Room May 26.

The vocalist's presentation bordered on the commercialization of what was formerly a gutbucket blues style. In his annual showcasing at the Century Plaza, Rawls' many styles and stances were clearly evident.

He retained his blues affinity expertly on such songs as "Tobacco Road" (spotlighting his rich, deep resonant tones), and "Stormy Monday Blues." He was a big band swinger on "On a Clear Day" and a commercial popster on "All God's Children" and "The Shadow of Your Smile," done tenderly and softly in spots.

Al Pellegrini's band wailed in their expert fashion, which helped Rawls get into some funky grooves on songs such as "Win Your Love," "Bring It on Home" and "Dead End Street."

There were several new songs added to the resonant roster: "Burn Down the Cornfield" and "A Whole Lotta Sunlight," philosophical in nature and tinged with a stroke of optimism about life. He closed with "Dead End Street," which can be classified as his own special showcase selection.

ELIOT TIEGEL

## DON COOPER

Gaslight, New York

Don Cooper, a folk singer with the soul of a poet, who records for Roulette, opened at the Village Gaslight June 3 with a program of songs that, apart from being pretty, were deeply philosophical vignettes of the artist's journey through time.

Cooper, making his New York debut, has talent and the ability to channel it coherently and cohesively. He also has a warm, outgoing personality to which his audiences can relate, and which will go a long way towards shaping the success that will eventually be his.

His repertoire included, "Tin Pans and Alleyways," which he sub-titled, "A Study in Self-Pity"; "Mad George," a look into the head of a friend of his; "Sad-eyed Queen of the Mountain," and "Bless the Children," the title song of his first album for Roulette Records.

Sharing the stage with Cooper were the folk-singing team of Richard, Cam and Bert; and Mark Sebastian.

RADCLIFFE JOE

## KENNY RODGERS & THE FIRST EDITION

Now Grove, Los Angeles

This is an act with an image problem. It sings country-flavored songs. It wears Edwardian tuxedos. It has emerged as a very funny act in spots.

Unfortunately, none of these facets of its being helps unite the musical artistry which is inherent in the group. With a string of hit records to its credit, the group made its Now Grove debut May 25.

Kenny Rodgers was a strong vocal personality, working with true determination and grit on "Just Dropped In to See What Condition My Condition Was In" and "Something's Burning."

Kin Vassy, who does some tasty harmonizing with Rodgers, is a powerful vocalist with strong solo potential. Terry Williams has a soothing voice and a good flair for comedy. Mary Arnold can be gutsy at times. Mickey Jones is a bombastic drummer.

Together, they offered 15 songs during their 70 minutes on stage, with their new Reprise Records single, "Tell It All Brother" a compelling plea for honesty. Their versions of "Camptown Ladies" is an original foray into funk. For this reviewer the act's highlight was the comedy introductions which ran on for some time. Musically, the First Edition and the Now Grove just didn't groove.

ELIOT TIEGEL

## BOB SEGER SYSTEM, MECKI MARK MEN

Aragon Ballroom, Chicago

If someone doesn't do something to fix the dismal sound system at the Aragon, rock concerts there might as well be cancelled. The sound almost destroyed any chance for effectiveness by the Bob Segar System and the Mecki Mark Men May 22.

Seger, who records for Capitol Records, displayed the "other" Detroit sound, the driving, loud sound resembling the auto plants rather than the slick Motown sound. The group's performance was interrupted twice in order to repair the sound system, but still managed to impress the audience that they are a group to be reckoned with in the future.

The Mecki Mark Men opened the show and their sound was also buried. The vocals were indistinguishable through the sound system as was most of the organ and flute work. The five-man group from Sweden, who record for Limelight Records, showed snatches of brilliance when they were heard, however, and could be an important part of European rock invasion.

GEORGE KNEMEYER

## COUNTRY FUNK

Ungano's, New York

Country Funk was in good form at Ungano's June 3 opening a three-night engagement. The quartet, now operating out of the Boston area, tackled country-style rock plus some softer material as acoustic and electric guitars were used.

Adam Taylor and Hal Paris opened on acoustic guitars, including "If I Find a Way (Song of Love)" from Country Funk's debut album on Polydor. This country tune featured Paris on vocals, although Taylor probably handled more vocal leads during the set.

As they hit Fred Neil's "Everybody's Talkin'," drummer Verne Johnson and bass guitarist Jim Lanham joined in. Taylor then shifted to lead guitar and Paris to rhythm. Paris also played piano, while both Johnson and Lanham, especially the latter, gave support vocals. "Poor Boy," country-style, and "A Way to Settle Down" were among the other good numbers, which also are on the Polydor LP. This group appears to have a bright future.

FRED KIRBY

## FORT MUDGE MEMORIAL DUMP

Electric Circus, New York

It was a good night for hard rock fans at the Electric Circus May 28. Performing were Fort Mudge Memorial Dump, a fine band who incorporate a lot of variety and amiable good showmanship into their act.

It was unfortunate that Fort Mudge played at a volume that was overpowering in the small

(Continued on page 22)

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## From The Music Capitals of the World

### DOMESTIC

• *Continued from page 18*

Rapids, Minn. . . . **Ivan Mogull** has concluded arrangements for the representation of Talmadge's Musicor and Dynamo catalogs by RCA S.p.A. in Italy and France. Mogull negotiated with **Giuseppe Ornato** and **Ennio Melis** of RCA S.p.A. . . . Motown's **Stevie Wonder** is starring at the Chevron Hotel, Sydney, Australia, through Wednesday (17). He then travels to Rome and Munich for special promotional appearances before arriving in London to do "Talk of the Town" from June 24 to July 11. He makes his debut at Los Angeles' Greek Theater, Aug. 31-Sept. 6.

Blue Note's Brother **Jack McDuff** plays Crawfords, Pittsburgh, June 25-July 4. . . . **Buddah's Stairsteps** play Las Vegas' Caesar's Palace through Sunday (7). . . . **Parrot's Engelbert Humperdinck** appears at the Latin Casino, June 19-July 2; St. Louis Municipal Opera, July 4; Shady Grove (Md.) Music Fair, July 11; Saratoga (N.Y.) Performing Arts Center, July 13; Los Angeles' Greek Theater, July 27-Aug. 4; Great Allentown (Pa.) Fair, Aug. 8-11; Chicago's Auditorium Theater, Aug. 14-15; Madison (Wis.) Fair, Aug. 18; Illinois State Fair, Aug. 20-21; Iowa State Fair, Aug. 25; and Ohio State Fair, Aug. 27-28. . . . Columbia's **Eloise Laws** tapes "Merv Griffin Shows," Thursday (18) and June 29. She guests Philadelphia's "Betty Hughes Show," Wednesday (17).

Poppy's **Dick Gregory** opens a two-week engagement at the

Village Gate, Tuesday (9). . . . **Otto Luening**, composer and teacher, received the American Composers Alliance's Laurel Leaf Award, June 3. **Vladimir Ussachevsky**, ACA president, made the presentation. . . . Acts at the Hit Factory recently included **Elephants Memory** for Metromedia, **Steve Karlisky** for Mills Music, and the **Archies** for Kirshner. . . . **Polydor's Ten Wheel Drive** with **Genya Ravan** play Essex Catholic High School, Roseville, N.J., Sunday (7); Brooklyn College's Kingsboro College, Monday (8); the Electric Circus, Friday (12) and Saturday (13); Paul Schriber High School, Port Washington, N.Y., Friday (19); Simsbury (Conn.) College, June 22; and the Playground, Montauk, N.Y., June 27.

Monument's **Smubbs** will perform with **Pete Seeger** this summer, beginning at the Hudson River Sloop, Cold Springs, N.Y., Sunday (14). . . . **Brian Holland** and **Lamont Dozier** of Holland-Dozier-Holland have signed exclusive songwriting contracts with Gold Forever Music, Inc. . . . Elektra's **Rhinoceros** performs for North Senior High School, Garden City, N.Y., Monday (8); and at Summer-set Hotel, Dover, Mass., Wednesday (10); Baldwin (N.Y.) High School, Thursday (18); and Garden City High School, Friday (19).

**Skye's Uptights** appear at Lloyd Price's Turntable through Sunday (7). They open a five-night gig at the Latin Quarter, Providence, R.I., Wednesday (10). The next night they open a one-week stand at Atlantic City's Winter Garden. . . . **Tiffany's Brethren** perform at

## Houston Series Wide-Ranging

• *Continued from page 18*

series will close on March 14, 1971, with the Inbal Dance Theatre of Israel at Jones Hall.

The Broadway series will open Oct. 28 with seven performances of the musical "1776" at the Jones Hall between Oct. 28 and Nov. 1. It will be followed by "Forty Carats" in one performance on Nov. 7 in the Music Hall.

Miss Anderson will appear in one performance of "Hamlet" on Nov. 12. This will be followed by "Plaza Suite" booked for Feb. 19 and 20, 1971, and will close out the season with "Zorba," the musical, on Feb. 19-20 at the Music Hall.

Philadelphia's Electric Factory, Friday (19) and Saturday (20) with A&M's Procol Harum. . . . Columbia's **Raven** is on a month-long tour of England. . . . **Vic Muzzy** is composing the original score and will conduct the orchestra for Universal's "How to Frame a Figg," which will star Don Knotts.

Soul's **Gladys Knight & the Pips** open their U.S. tour with Parrot's **Tom Jones**, Wednesday (10) at the Boston Gardens. . . . Avco Embassy has extended the cross-country promotion tour of the **Glass Bottle** to include Boston, Nashville and Atlanta. . . . Columbia's **New York Rock & Roll Ensemble** play six days at Boston's Jazz Workshop beginning Monday (8). . . . **Angela Bacari** opens a two-week

(Continued on page 22)

## Video Freex, Video Studio, Opens in N.Y.

NEW YORK—A new video studio has opened devoted in part to producing demonstration tapes for new musicians. "It provides the artist with a visual as well as an audio demonstration of his ability to entertain," said Bart Friedman, member of the Freex. "We feel that the musician who is trying to break into the business today must qualify on both levels in order to be a success."

Most of the members of Video Freex are ex-musicians who somehow "wandered into the field of television and videotape," according to Friedman. Currently, the new company is planning several video productions of various rock festivals around the country plus a tape of the rock train to Canada this summer. They also have an exhibit at the Howard Galleries in New York of some footage on the political issue of the day. They recently finished a pilot for CBS, concerning the views and

opinions of youth in the U. S. "Our main concern right now is the tape cassette industry and how to expedite its emergence," said Friedman.

The Freex have also developed a machine that superimposes color on black and white video tape. "This has many uses, it is built in light show and really goes over on the artist demonstration tapes. But its uses are not limited to this. In fact, we really have not limited ourselves in any way. We have a mobile unit as well as a studio and can be anywhere at any time on short-notice," said Friedman.

## Sight & Sound, Film Co. Merge

LOS ANGELES—Lou Robin and Al Tinkley, two of the area's leading promoters of pop concerts, have merged their Sight & Sound Productions with Landers-Roberts Productions, a film company.

Robin and Tinkley will operate autonomously and are planning to promote around 140 one-nighters in the next year, including a number in Europe.

Last year the two reported grossing over \$3 million. Bobby Roberts was a former partner in Dunbill ABC Records with Jay Lasker, Lou Adler and Pierre Cossette.

## Schaefer Music Fest

• *Continued from page 17*

Gerry Mulligan and Dakota Staton; Delaney & Bonnie & Friends and Seals & Crofts; the Impressions and Patti LaBelle & the Bluebells; Eddie Harris, Les McCann and Roberta Flack, the 4 Seasons; Mongo Santamaria, Cal Tjader and Ray Barretto; and Little Richard and Wayne Cochran & the C.C. Riders.

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## From The Music Capitals of the World

### DOMESTIC

• *Continued from page 20*

stint at the Playboy Club's Playroom, June 22. . . . Columbia's **Simon & Garfunkel** make their only U.S. appearance this season, July 18, at the Forest Hills Music Festival following the July 11 opener of Epic's **Sly & the Family Stone** and Rare Earth's **Rare Earth**. Also booked are Columbia's **Leonard Cohen**, Columbia's **Janis Joplin**; Warner Bros.' **Peter, Paul & Mary**; Capitol's **Band**, and Bell's **Fifth Dimension** and Cadet's **Ramsey Lewis**. **FRED KIRBY**

### CHICAGO

American Tribal production has set Vanguard's **Country Joe & the Fish**, Colossus' **Shocking Blue**, Columbia's **Pacific Gas & Electric** and Paramount's **Ambergris** for performances at the Aragon Friday and Saturday (12 and 13). Appearing the following week are **Traffic** and the Chicago cast of "Hair." . . . Decca's **Who** have been booked for a July 4 performance at the Maywood race-track. . . . **Muddy Waters**, making his first appearance since recovering from an auto accident, played five days at the Quiet Knight recently. . . . The first of a series of free concerts in Lincoln Park commenced Sunday (7) featuring **Bob Gibson**, **Mason Proffitt**, **Wilderness Road** and **Pure Snack**. . . . **Arthur Prysock** and the **James Moody Trio** appeared recently at the Apartment. . . . **Bobby Blend** played four nights at the Burning Spear. . . . **Junior Wells** at Peppers for three nights. . . . Cadet's **Ramsey Lewis Trio** began a two-week stay at the London House Tuesday (9). He will be followed by the **George Shearing Quintet**. **GEORGE KNEMEYER**

### LAS VEGAS

**Janis Joplin**, **B.B. King**, **Country Joe and the Fish**, the **Youngbloods** and **Illinois Speed Press** have been signed for an outdoor concert July 16. **Gary Maseef**, talent buyer, anticipates 30,000 attending the six-hour concert at \$7.50 per ticket. Promoted by **GANA Productions**, the talent budget is \$29,000 with an extra \$12,000 for promotion and pre-production. . . . **Von Ryan Express** appeared in concert June 1 at the Spring Mountain Youth Camp. The 12-man group also gave concerts for the Clark County Juvenile Center and Child Haven. . . . **Diahann Carroll** entertained children confined in local hospitals. . . . A jazz-rock concert was presented at a local Jr. High School by **Russ Martino's** 20-piece band and vocalist **Sundi**. **Martino's**

band is currently at the Silver Slipper. The concert was sponsored by the Musicians Performance Trust Fund.

**Barbara McNair** opened June 7 at the Riviera. . . . Columbia Record's **Billy Joe Royal** opened June 4 at the Flamingo with an all new show. . . . Country artist **Kenny Vernon**, **Marty Davis** and **Lowell Farmer** at the Golden Nugget, with **Claude King** appearing in the hotel's Gold Room. . . . **Jimmie Rodgers** and singer **Terri Rinaldi** closed a one-weeker at Caesars Palace. **Carol Burnett** and **Jim Nabors** opened at the Palace June 4. . . . **Bob Newhart** and **Abbe Lane** in for a four-week gig at the Frontier. They will be followed June 25 by **Jimmy Durante** and **Abbe Lane** continuing her gig. . . . **Aretha Franklin** and comic **Redd Foxx** teamed up for a two weeker at the International Hotel. . . . **Fats Domino's** Flamingo opening was postponed a week due to the auto accident death of one of his band members. . . . **Ray Conniff** opens Tuesday (16) at the Sahara. . . . Reno Musicians have accepted a three-year contract. It calls for three increases: \$12.50 a week retroactive to May 1, another \$12.50 next May 1, and a third increase on May 1, 1972. . . . **Merle Haggard**, whose records have sold more than three million copies, has been signed by Warner Bros. to record "Turn Me Around," the theme song for **John Wayne's** new starring film, "Chisum." Wayne was in Las Vegas to emcee a benefit Cancer Society dinner. **Roger Williams**, **Tropicana Blue Room** star, entertained.

**Wayne Cochran**, Starday-King recording artist, has formed a motion picture and television production. *(Continued on page 64)*

### FILM FOR KIDS ON INDUSTRY

**NEW YORK**—Thomas Sand Enterprises has filmed a children's special at the Hit Factory Recording Studio. The purpose of the film is to teach youngsters the basics of the recording industry. Corridor Records will release an LP based on the film, which will be distributed via educational services. A children's book based on the film is also being planned.

## Talent In Action

• *Continued from page 19*

**Circus**, making the bass and drums indistinct and the vocals nearly inaudible. But their talent was clear enough. They maintained interest through several long instrumentals, by changing rhythms and styles, sometimes sounding a lot like early Jefferson Airplane. The lead guitar was the outstanding musical authority in their arrangements; even when there were members singing, the guitar lines seemed to be the real melody.

Performing numbers from their Mercury album, **Fort Mudge** had a chance to show off its individual members. A short but beautifully coherent bass solo was the high point of the evening.

**NANCY ERLICH**

### TOWNES VAN ZANDT

*Bitter End, New York*

**Townes Van Zandt**, the big Texan with the gentle voice, opened at the Bitter End May 27, with a repertoire of songs that, in the established Van Zandt tradition, were like an oasis of beauty in a sea of storms.



EXCHANGING OPINIONS after the world premiere of "Paddy," an Allied Artists Picture, are, left to right, Carl Praeger, president of Allied Artists Music Division, Tamara Assayez, producer of the film, Emanuel Wolf, president and chairman of the board of Allied Artists Films, and Mickey Eichner, Jubilee Records executive. "Paddy" has been recorded on Jubilee Records by Emmy Lou Harris and on Juno Records by the Night Visitors.

## Signings

**Brian Auger & the Trinity** signed with RCA, who plan to release "Befour," an album, in conjunction with the group's U.S. tour, which begins Saturday (20) at the Action House, Long Island, N.Y. . . . **Elephant's Memory** to Metromedia with "Mongoose," their initial single for the label. . . . Polydor's **John Mayall** signed with the William Morris Agency, who are booking a U.S. tour beginning Aug. 27 at Los Angeles' Whiskey A Go Go. . . . **Johnny McLaughlin** joined Douglas with his first album, "Devotion." . . . Avco Embassy's **Bead Game** to Willard Alexander, Inc., for exclusive representation. . . . **Cactus** records for Atco, not Atlantic, as previously reported. . . . **Kiki Dee** to Motown with "The Day Between Sunday and Monday" as her first single.

**The Jimmy Castor Bunch** joined Kinetic, which is distributed by Columbia. Their new single is "It's Just Begun" and "Put a Little Love in Your Heart." . . . **Terry Stafford** to Don Perry Enterprises for record production. . . . **The Prairie Madness** signed with Columbia, where "Say It Again, I Love You," produced by **Chad Stewart** is their debut disk. . . . **Elliott Randall** to Polydor with a first album due in September. . . . **Nat T. Jones** to Goliath, where "Moving Forward" is his initial pressing. . . . **Susan Winder** will be produced by **Fred Milano** and his Sea Shore Productions for Wizdom. . . . **Jack Pa-**

lance signed with Warner Bros. with **Buddy Killen** producing his initial album. . . . **The Peach** to platinum, a division of Miami's Music Factory, **Bob Archibald** producing. . . . Sparrow signed with **Tom Rizzi's** Total Concepts Management and will be produced through Fireplace Productions. Rizzi also is working with **Scratch and Tom & Donna**. . . . **Triangle** to Paramount Records. First release, "Jacqueline," is set for release June 29.

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be the leaders of their nations in the years to come. So if we can get them talking together while they're young—before the cynicism sets in—we might finally get somewhere.

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# Radio-TV programming

## KAFY's Fuller Cites Importance Of Promo Men; Hits Undersupply

By CLAUDE HALL

BAKERSFIELD, Calif.—The mass of singles being churned out each week by the record industry—and the growing importance of albums not only in sales but also in radio programming—have made the good record promotion man even more important today than ever before. But last week, Gary Fuller, program director of KAFY, criticized the record industry for not supplying enough record promotion men for the radio industry, and for not supplying enough "qualified" men. Many promotion men across the nation are at the moment, out of work, he said.

"And record companies are not treating the promotion men they have with proper respect. I know one company that refers to their promotion men as 'staff freaks.'

"The job of the record pro-

motion man is to assist in culling out the junk records and calling our attention to the sales reaction of the good ones. I like to hear about sales—initial sales from airplay, not from the order of a rackjobber based on a radio station's playlist. But Jan Bashan at Record Merchandisers, who does an excellent job considering, might bring in as many as 25 or 30 singles at one shot. Now how many promotion men can do a good job with that many records?"

What's happening, Fuller felt, is that the tight money situation has caused many record companies to trim their promotion roster. Too, the consolidation of distribution channels is now placing the burden of several promotion men on one person.

But the worse thing of all is that — under strong financial pressures or other pressures—

some record companies are exerting undue pressure on their promotion men to come up with hits.

"One record company fired a promotion man because he didn't get a record on the KHJ playlist for three months. The real problem was not the promotion men, in all likelihood, but the fact that the record company didn't have a record worth getting on the KHJ chart," Fuller said.

Record companies, in many cases, are forcing their promotion men to throw hypes that spoil the whole relationship promotion men should have with radio stations, Fuller said. "If a promotion man hypes me, I lose faith in him. I try not to a&r records, he shouldn't pick mine. The guy loses his legitimacy if he's forced by the record company to push junk."

Another reason for the lack of promotion men, Fuller said, is that the first thing "small-minded" record companies cut back on during a financial crisis is the promotion men. "The record companies seem to forget how important the record promotion man really is."

A good record promotion man not only knows his product, but he must know the radio stations "and what types of records we've had success with in the past. Tony Richland, an independent record promotion man, brought in 'One Tin Soldier' and I put it on the air before he walked out of the radio station. We also had considerable success with a Tammy Wynette record. A good record promotion man would know this . . . he might bring us one kind of record and a radio station in Sacramento a different kind," Fuller said.

KAFY has an overall playlist of 55 records. Anywhere from 30-40 of these get played during the daytime hours, while a record played in the late evening and wee hours of the morning might never get played during the day. Like all other Top 40 stations, Fuller said he will play the hits. "But don't quote Detroit hits to me. Los Angeles is also bastardized. And 10,000 sales in New York could mean just a flash in the pan record, 10,000 sales in Sacramento, though, and you've got my ear."

The business of programming and promotion and the relationship between the two is getting more involved. "The kids just don't care about exclusive records anymore. How many radio stations do you know that are still using an 'exclusive' jingle like they used to?"

He didn't pretend to have all the answers. But he did feel that record companies should "Let the promotion man do his job—he's a professional. Or he should be. If he's not a professional, he shouldn't be in the business." One of the key criteria to establish whether a promotion man is qualified or not, he felt, would be whether radio stations would hire them as music directors.

Unfortunately, many record promotion men are not as proficient in their jobs as they should be. Over the years, Fuller

(Continued on page 29)



EDDIE MORRISON and Mr. Vee, air personalities on soul-formatted WGRT in Chicago, welcome Freddie Scott back to the world of hits. Scott, Probe Records artist, is scoring with "I Shall Be Released." He visited Morrison, left, and Vee, center, on a recent promotion trip.

## King-Starday's Scott Rips 'Invisible Wall'

NASHVILLE — The tight playlist has long been the major complaint of record promotion men, but a new charge of an "invisible wall" against certain records was leveled last week by Buddy Scott, a record promotion man for King-Starday Records.

Scott claimed that "Brother Rapp," by James Brown, was being barred on several Top 40 radio stations across the nation. In New York, he said, a music director at a Top 40 station told him that the record was "just not the route the station is taking." Upon being asked what the route of the station was, Scott was told that the station played the hits and the heavies.

"If a record that's over 600,000 in sales—and I'm not talking about returns, but solid sales—isn't a hit, what is?" Scott said. "In Philadelphia alone, the record has outsold any record on the playlist of the major Top 40 station in town. He felt this was happening to many artists besides Brown.

"I'd like one of these radio geniuses to explain to me what's

Top 40 today," he said, adding that he felt a Top 40 station should be playing the major-selling Top 40 records. Instead, music directors on many Top 40 stations are sitting in a chair and dictating what the kids want to hear. They're playing it safe, he said.

One of the biggest "safe and sorry" stations in the industry, he felt, was WABC in New York "who're damned well not contributing anything to this industry." WMCA in New York and WFIL in Philadelphia present an "utterly ridiculous" situation to many record promotion men. WIXY in Cleveland lists 60 records but only play 30 of them, he said. The Bill Drake-consulted stations are about the only ones who're honest with a record promotion man, he felt. WPOP, Hartford; WPRO, Providence; WQXI, Atlanta; and WSAI lean toward new records. "But the main offenders are the Top 40 monsters, he felt.

Scott pointed out that many rackjobbers will not stock rec-

(Continued on page 29)

## EXCITEMENT GONE FROM THE BUSINESS: SALIDOR

NEW YORK—The record promotion business just doesn't have the excitement it used to in yesterday's radio when major radio air personalities played a bigger role in selecting their music, according to Lenny Salidor, a former record promotion man, who now operates his own publicity and promotion firm.

Salidor was formerly an executive with Decca Records for many years, starting out as a record promotion man.

"In the old days, you could walk right into the studio," he said. "You knew the air personalities. It was one of the most exciting periods in radio. There was Bill Randle in Cleveland, Murray the K and Alan Freed in New York, Clark Race in Pittsburgh, and Ed Bonner of St. Louis. In Detroit you had the various Jack the Bellboys and Robin Seymour. Doug Arthur and Bob Horn were in Philadelphia, along with Joe Grady and Ed Hurst. All of these disk jockeys were eager to play new records and create hits.

"I remember when Frank Ward in Buffalo taped an Elvis Presley tune off the 'Ed Sullivan TV Show' and played it on the air. In Boston, you had Bob Clayton, Joe Smith and Arnie Ginsberg. Howard Miller was very big then in Chicago. In Los Angeles, Peter Potter and Al Jarvis were eager to play new records. Martin Block was also a leading New York personality.

He pointed out that this eagerness to play new records built some of these air personalities into giants in their markets and that some had more than 50 percent of the listeners. Deejays no longer have much say about new records, for the most part.

"And today, when a record promotion man visits a radio station, they tell you to leave the records with the secretary. The promotion business has become very, very impersonal."

## WAOV-FM Adds Hip Rock to Top 40 Play

VINCENNES, Ind.—WAOV-FM, managed by Champ Greenlee, last week added progressive rock to its regular slate of Top 40 records. Greenlee said that the station would blend in five album cuts an hour. The reason for the shift in programming, he said, was that after talking with kids around the area regarding what kind of music they wanted, we found out they wanted it to be heavier."

At the same time, commemorating its second anniversary in a top 40 format, the station put a new set of PAMS jingles on the air.

The station, automated with a "live" personality sound, is programmed by Phil Smith. To make room for the album cuts, the station has cut its singles list from 50 records to 30. In an hour, WAOV-FM features five

LP cuts, five oldies going back about four years, and singles rotated from the 30 singles list. In addition, WAOV-FM features a pick hit record. "However, we try to expose six new singles a week," Greenlee said. "We're willing to take a chance on records." Last week, the station was pushing "Look at You Now," by Randy Benjamin, Mercury Records. Benjamin is a local performer.

Though WAOV-FM is broadcasting in monaural, Greenlee said that he would switch to stereo broadcasting at any point 75 per cent of the records he received were in stereo . . . that he really wanted to broadcast in stereo but felt listeners would be angered by a station pretending to be stereo when most of the records were really monaural. WAOV-FM, though automated, makes its own tapes.

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# Vox Jox

By CLAUDE HALL  
Radio-TV Editor

**Terrel Metheny Jr.** has left WRIT in Milwaukee. . . . **Skip Broussard** is no longer with WKNR in Detroit. . . . **George Wilson** has left WOKY in Milwaukee and **Bob Berry** has been promoted to program director of the station. Berry had been with the station about seven years and is supposed to be a good man.

More on the **Ted Atkins** vs. **Dave Diamond** thing: **Bill Wood** of KRLA in Los Angeles says: "Thanks for the mention, but the last time we looked, Dave Diamond is still in San Francisco. We do, however, have some former KFRC hands aboard. **Jay Stevens**, 6-9 a.m. and **Dick Sainte** 3-6 p.m. are ex-Drake men, as is program director **Johnnie Darin**." Wood also gave some ratings details about KRLA coming up, but I have to have a Xerox. . . . **Don Berns** is now at WTRY in Troy, N.Y., having just landed there from WICE in Providence, R.I. . . . **Jack Gales** has resigned as program director WAYS, Charlotte, and is moving to Florida to head a production firm.

Female air personality **Lydia Alegria**, KCOR-FM, San Antonio, is now doing a morning news show on KSAT-TV, San Antonio. Would you believe she has a third class license? . . . **Paul Allen English**, station manager of KITE in San Antonio, has given up his morning air personality stint in order to devote full time to managing the station. . . . **WMID** in Atlantic City is now programming progressive rock after 11 p.m. in a new show hosted by **Joey Jay**. . . . **Buzz Lawrence**, program director of KHOW, Denver, is leaving to join a Houston station. **John Lannigan** is doing the programming work now.

**Bruce (Bruce Roberts) Greenberg** is now national promotion director of Mainstream Records; he dropped by the other day and reminded me of the days (not more than a few weeks ago) he was on WRCP, Philadelphia country music station. . . . **Billy Taylor**, former jazz personality on WLIB in New York and now music director of "The David Frost Show," will receive an honorary doctor of music degree from Virginia State College. The college couldn't have chosen a nicer guy. . . . But let's get back to **Ted Atkins** and that earlier letter. Just like **Paul Drew**, any time he writes me a letter he sends carbon copies to the publisher, the president, the editor-in-chief. He really keeps them informed on what I'm doing.

WCCC, the station owned by **Jac Holzman** in Hartford, has put a three-hour news block on in the mornings hosted by program director **Stephen Kane** and **Art Lewis**. Rest of staff includes music director **Randy Potz**, **Dick Shaw**, **John Leonard**, and **Bill Bannon**. It's an easy listening station, except for the news program. But the unusual thing about this particular station broadcasting news is that it's essentially in Holzman's best interests to play music instead, since he also owns Elektra Records. Kane reports that WCCC-FM will go to separate programming this summer. Send me details and I'll do a story on the new FM operation, okay?

At WKAK-FM in Kankakee, Ill., sales manager **Dean Alexander** has been promoted to general manager; he'll continue his morning air show. **Vern Weiss** is the new program director, **David G. Walton** is now sales manager. Rest of staff on the station, which plays everything from rock to easy listening, includes **Dan Loftus** and **Gil Peters**. . . . Got some wild ratings in from Tucson. In overall 6 a.m.-midnight in Pulse, KHOS, a country station, is No. 1 with a 23. On teens, mostly, KTKT has a 20. Next closest station is KIKX with 12 and also a lot of teens. KHOS leads very strongly until 3 p.m. when KTKT shoots up to a 30. KHOS scores

22, and KIKX reaps 15. After 7 p.m., the May Pulse shows KIKX leading the market with 25, KTKT has 22, and KHOS drops to 13. **Jim Stone** is general manager of KHOS and he appears to have done a miracle. . . . It's becoming old WHK homeweeek at Akron's WCUE. Latest to join is former WELW morning man **Len Anthony**, who used to do weekends on Cleveland's WHK. WCUE program director **Russ Knight** was known as the Weirld Beard in WHK rock days. WCUE, incidentally, is rocking these days.

**Bill Gavin** will hold his annual conference Nov. 20-22 at the Century Plaza Hotel in Los Angeles. I'll have more details on the event later (right now I'm too busy plugging the Billboard Radio Programming Forum June 18-20 at the Waldorf-Astoria Hotel in New York). **Bill Edwardson**, formerly with WGY in Albany, N.Y., has joined WJW in Cleveland. WJW, incidentally, still broadcasts programs (live and taped) of big bands; it'll do 60 of these programs this summer and it also broadcasts each Saturday night from the Aragon Ballroom with WHBC in Canton, WSOM in Salem, Ohio, and WNUF-FM in New Kensington, Pa., carrying the broadcasts as well.

**Ted (Ted David) Gluckman** has left WGBB in Freeport, Long Island, to take a full-time job on WHLI in Hempstead, N.Y. . . . **Andy Hussakowsky** of Peer-Southern Organization, a music publishing firm, has copies of The Music Leader now available. Pretty interesting little magazine about music and radio; write him for copies at 1619 Broadway, New York, N.Y. . . . **Jeff Starr** is at 617-336-9247. . . . **George Kaywood** has joined WCSS in Amsterdam, N.Y., and is doing an afternoon shift; previously George was at WONY, college station at the State University College at Oneonta, N.Y. While in college, he was also a weekend air personality at WDOS in Oneonta.

**Robert Nary** is new music director for WNHC-FM in New Haven. **Richard Sanders** has left the station. . . . **Jay Thomas**, music director of WBEV-FM, 98 Stoddard St., Beaver Dam, Wis. 53916, needs country stereo albums. . . . Latest anti-drug recommendation for you is **Johnny Darrell's** "California Stop-Over" album on United Artists Records UAS 6752. The cut I suggest for heavy play on Top 40 stations during teen hours is "Snowblind Friend." . . . **Rod Weller** has been named music director of WFLA in Tampa, Fla.

Hooray! After a long, loud silence, **Ted Atkins** returns to the world of the live. Here's his latest letter: "It has come to my attention that in a recent Vox Jox column in Billboard, you mentioned that KFRC's **Dave Diamond** was going to work for KRLA—not true! It is irresponsible reporting such as yours that can cause a great deal of grief to a person in my position. Most certainly, you did not get this information from my office; **Dave Diamond** insists he had nothing to do with it and I cannot imagine that **Johnny Darin** at KRLA gave you this unconfirmed information. **Dave Diamond** is in the early stages of a two-year contract with KFRC and will not be leaving this station. Dave certainly receives other attractive offers at frequent intervals, but I know he realizes his obligation to our station. He is currently the top-rated evening disk jockey (ARB and Pulse) in San Francisco and he has no intention of leaving KFRC, even if he could. Following your incorrect report I was swamped with inquiries from across the country from individuals applying for

Dave's position. This, on top of my present search for a new all-night man, which has been publicized in several quarters, gives KFRC a national image of a 'swinging door.' I am sure you can understand the problems this can create for any station and any program director. For your information, at the present time every KFRC disk jockey is operating in the early stages of either a one-year or two-year contract. In the future I would certainly appreciate a quick check with my office before you publish any information relating to the programming department of KFRC." But the last time I checked, Ted, you told a story.

**Jim Bourke** has left WINN, Louisville. . . . **George E. Cameron Jr.**, owner of KBBQ in Burbank, died May 22 of a heart attack. He was 60. Survivors include his wife, Norma, and six children. I never met Cameron, but friends said he was a fine man and a great man to work for in radio. . . . **WSAZ**, uptempo easy listening radio station in Huntington, W.Va., changed call letters last week to WHWV. . . . **Uncle Don Andrews** has joined WXOX, country music station in Bay City, Mich., in an afternoon drive slot. The station, owned by **Don Mayle** and **John Nogai**, needs records and promo tapes from recording artists. . . . **Fred Seiden** is no longer with Cine-Vox Productions in New York, but says: "However, I decided to go ahead and attend the Billboard Forum, paying for it out of my own pocket.

In addition to the worthwhile information and exchanges that I can profit from it's also a good place to meet people and make fresh contacts. . . ." So, there you have it, my subliminal plug for the third annual Radio Programming Forum which will be held June 18-20 at the Waldorf-Astoria Hotel in New York. One of the surprises I intended to introduce at the Forum may not be ready in time. But, what I hoped to do is, for the first time, establish a valid competition for record promotion men. Billboard is now conducting a nationwide survey—seeking information from every radio station—and this data will be available within the near future. When compiled, Billboard will have the most accurate list of record promotion men who really are a factor in the record business. Whether I'll have all this data available and compiled in time for announcement at the Radio Programming Forum June 18-20, I don't know. We will announce the winners in the air personality competition, however, plus the recipients of the second annual Community Involvement Awards which this year will be focused on what radio stations have done in the field of anti-drug campaigns. By the way, the high quality of the air personality tapes submitted in the air personality competition is quite encouraging to me. Makes me pretty darn proud to realize that there are that many good personalities in radio who not only do a "day's work," but craftsmanship efforts, professional efforts. A couple of the shows were masterpieces and, while I intend to establish a library of tapes at Billboard of air personalities, those two tapes (make it three tapes) I'm going to keep at home in my private file and get dupes for the office library.

**K. O. (Bob Elliott) Bailey** is going into Tucson Medical Center in Tucson, Ariz., for a minor operation (he may already be out by the time you read this). Anybody wanting to reach him can write him at 1331 N. Second Ave., Tucson, Ariz. 85705. . . . **Dick Jones**, formerly a deejay on KBAT in San Antonio, shifted over to KBUC, a San Antonio country music station, while **Jim Rose**, former program director of KBUC, writes me that he's going over to 50,000-watt KBAT and that this is the best move he ever made. Some-

(Continued on page 32)

# Selling Sounds

What's happening among the major music houses. Items should be sent to **Debbie Kenzik**, Billboard, 165 W. 46th St., New York, New York 10036.

WEEK OF JUNE 1-5

**SEAR ELECTRONIC MUSIC PRODUCTIONS, INC.**, New York—Electronic music for Volkswagen commercials, radio & TV for **Jerry Gold** & **Rosemary Barr**, electronic music scoring for the new **Fay Dunaway** film for **Mike Small**, Logo for NBC Electronic Coverage for **Dennis Lo**, Bank commercial with **Norman Richards**, original music and effects for a children's filmstrip "The Monsterous Glisson Glop" from **Ellen Schecter** of **Thomas Sand Enterprises** and a new single for **Dick Hyman**, Command Records.

The Wes Farrel Organization, via **Steve Bedell**, will produce One-Minute spots for AT&T on Tuesday, May 26, at A&R studios in New York. Composer/engineer **Fred Weinberg** will do the spots. Young & Rubicam is the agency, and **Tom Fenton** was the producer.

Pleasantville Records, has been formed by producers **Walter E. Pleasant Jr.** and **Bobby L. Watson** formerly with Motown. Pleasantville will be located in Detroit, Michigan and Dallas.

The New York Record Plant reports current sessions with **Jimi Hendrix** for Are You Experienced, the **Bead Game** for the People Next Door Co., **Noel Redding**, **Gwen Simmons** for the Lionell Corp., The Cosmetic Cleanser for Lennen—Newell and **Buzzy Linhart** for Kornfield—Lang.

**Garry Sherman** and **Stan Kahan** of Sherman-Kahan, created the music and lyrics and a nine minute overture for the Edwin Bird Wilson Inc. presentation of the new Good Life campaign to The Bowery Savings Bank. The music, which was light and contemporary, was aimed at potential savings customers. After the campaign was accepted the overture was divided into shorter segments for use with regional radio & future TV spots.

**Kevin Gavin** & **Sid Wolshin** of Gavin & Wolshin, Inc. continue to do their award winning spots for Pan Am. **Lionel Hampton** has just finished doing a number of 60 second and 30 second 747 spots. **Tommy Newsome** did all the arrangements. **Wyn Walshe** produced the spots as he does all of Pan Am's, for the J. Walter Thompson Co.

The newly formed Patch Cord Productions in Studio City has completed all electronic music tracks for three Datsun TV commercials. **Don Kramer** of Parker Advertising, **Palos Verdes** Produced.

Patch Cord is currently producing three 60 second radio music and comedy spots for Burgermeister Beer. Agency for Burgermeister is Post-Keyes-Gardner in San Francisco, with **Bernie Lee** producing.

Ash records are revamping a soul song for regional release in Tri-States area. Recorded by, **Steve Atkin** entitled "Take Your Time," it was first released the last part of '69 but DJs in that area have placed it on the top picks of the week.

**GAVIN & WOLSHIN, INC.** New York, PL 1-6020—**Kevin Gavin** and **Sid Wolshin** of Gavin & Wolshin, Inc. have just finished underscoring a 60 second TV commercial for Belmont Race Track for McCann-Erickson, Inc. The music director was **Billy Davis** and the creative director was **Billy Backer**. They finished three more Pan Am (747) spots utilizing the arranging talents of **Al Ham**, **Ellen Starr** and **Joe Scott**. Elektra Records called upon them to create six 60 second stereo spots for FM and AM radio. Spots were used as promotions for new albums by **Tom Paxton**, **Crabby Appleton** and the **Incredible String Band**. **Hastings Baker** produced the spots for the record company.

Currently recording at the West Coast Record Plant are **Crosby, Stills, Nash & Young** for Atlantic, **Bob Lind** for the Doug Weston Association, Inner Sense for Buddah, **B.B. King** for ABC, Sioux City Zoo for Media Arts and Love and **Jimi Hendrix** for Blue Thumb.

**Lucas busy with Lipton, BC, Noxema Gwaltny**

Spring 1970 marks the third consecutive year that **David Lucas** has been tagged to create the music to launch the Lipton Ice Tea radio campaign for SSC&B **Don Harrington** was Agency Producer.

BC Fruit drink had Lucas composing music thru **Van Sant Dugdale** for a radio campaign. **Arnie Blum** was agency producer, **Mike Maineri** arranged for Lucas. Maintaining the pace, Lucas composed and arranged the music for a Gwaltny Franks TV spot for B.F. & J. Productions of Baltimore.



THIS CHEERFUL CREW gathered recently in Cincinnati to honor country singer **Bob Luman**, who was in town to promote his new Epic album, "Gettin' Back to Norma." The party was tossed at Stouffers' Inn by the local Columbia-Epic forces. Shown, left to right, standing: **Les Acree**, WUBE; **Harry Carlson**, Fraternity Records boss; **Jack Lameier**, Columbia; **Bruce Nelson**, WUBE P.D.; **Bob Luman**; **Chuck Moore**, Columbia; **Dave Bunze**, WUBE; **Walt Turner**, WSAI music director; **Dave Howe**, WCKY P.D., and **Bill Sachs**. Seated is **Alan P. Colford**, Epic promoter, who hosted the affair. During his Cincy stopover, Luman appeared for three days as featured guest on WCPO-TV's "Nick Clooney Show."

# King-Starday's Scott Rips 'Invisible Wall'

• Continued from page 26

ords unless the key Top 40 station in the market is playing it. "Yet, if you go to WIXY in Cleveland with a record, they'll tell you to get it selling in the stores and then they'll play it."

He paid tribute to certain soul-formatted radio stations such as WOL in Washington which plays any pop group, black or white, that presents a soul-sound on their record. "There is a soul-lash on Top 40 radio stations," he said. "I don't know if it's racial or what, but it's there."

In New York, the major record market of the nation, some hope has just been given the record industry by the Korvette chain, he said, which will now stock records in various stores based on the playlist of soul-formatted WWRL. "Previously,

these stores used primarily Top 40 playlists," Scott said.

Another factor that will help the record industry more and more in the future is the growing importance of FM radio. Scott feels that the growth of FM radio can be attributed, to some extent, "because kids want to hear new records."

The problem is that singles sales are oriented almost entirely to exposure on the radio and "how can you get sales on a record when you can't get it played. But Top 40 stations are arbitrarily deciding what is and what isn't a Top 40 record. They're going by a 'sound' that they claim fits their format and they're a bunch of copouts. What they should say is that they're playing records they like, not what the audience really wants to hear."

# Pkg, Rock Tie At WOUR-FM

UTICA, N.Y. — WOUR-FM, in an unusual programming move, is combining the AIR Productions' "Hit Parade '70" syndicated programming package with progressive rock, according to station manager Flavius D. Brinsfield. The station, which previously featured a religious format, has a progressive rock session 6 p.m.-4 a.m. Sandy Dillon hosts the programming under midnight, then Carlos Cartagena takes over. Harking back to its religious programming, the live programming trends toward message tunes. Both air personalities rap on pertinent issues, including peace and anti-drug topics. Brinsfield said that the station has received many letters praising the choice of music and the stand of the station on moral issues. The station hopes to go stereo soon.

# Letters To The Editor

Dear Editor:

Your plea regarding the drug problem really hits home. WPRO is in the midst of an intensive drug-education and anti-drug abuse project. I have taken the liberty of enclosing a station presentation which details our recent efforts.

However, to summarize: first, we investigated the problem in our listening area.

Second, we devised a three-pronged attack.

(A) The traditional spot announcement and public affairs program campaign; (B) Strong hard-news coverage; (C) The WPRO Narcotics Hot-Line.

Third, we summarized the results of our efforts to date.

The part of our campaign from which we could measure results most specifically was the Hot-Line. As a matter of fact calls to the Hot-Line have been so heavy that I have temporarily suspended the service for fear of being unable to help some poor soul in desperate straits who could not get through because of a busy signal.

At present, we are trying to expand the Hot-Line service into part of a "crisis center" in cooperation with the Rhode Island Mental Health Association.

Alvin Herskovitz  
Operations manager  
WPRO  
Providence, R.I.

# Nets Aiding UN on Youth

NEW YORK—The Westinghouse, RKO, CBS and ABC Radio Networks are cooperating in giving over \$100,000 worth of broadcast time to promote the upcoming World Youth Assembly to be held in New York, July 9-18. A promotional kit, developed by George Yahraes, head of promotion and sales for ABC-FM, in conjunction with C.V. Narasimhan, undersecretary general of the UN, is available upon request. The kit contains spots and live scripts promoting the event. Expenses for the assembly are expected to reach \$733,500. About 60 percent of the money has been collected by donations.

# WAVS to Make Air Waves in Fla.

F O R T LAUDERDALE, Fla. — WAVS, a new station, goes on the air here July 15. Gordon Sherman is president and general manager. Partners in the operation include Lee Ruwitch and Jesse Fine. Programming will aim at the over 25 age group.

# Stern ID Package

LOS ANGELES — The Charles H. Stern Agency here will introduce a package of station ID's, "Space Age Radio," in the next few days, according to Charles Stern. The ID's were created by names such as Mark Lindsay, arranger Artie Butler and record producer Alex Hassilev.

# Ascher Acquisition

NEW YORK — Emil Ascher Inc., world's largest music house, has added 30 hours of contemporary music, including rock and progressive rock. The music was acquired from Keith Prowse Music and Barry Music, both of England.

# WKYV-FM Switch

VICKSBURG, Miss. — Red Carpet City Broadcasting has switched WKYV-FM to a country music format. Station manager William K. Hoisington said the stereo station is already receiving tremendous listener response.

# Need Promotion Men

• Continued from page 26

said he had met a total of only some dozen men who were trying to do their job. Of those who were actually being allowed to do their proper job and be as honest as their conscience would let them, Fuller said he knew of only three or four.

Many promotion men, he said, were only fair weather friends, but he felt this might be because of the pressures being exerted on them from

# WSTV-FM in Stereo

STEUDEVILLE, Ohio — WSTV-FM, a good music station that blends both vocals and instrumentals, has gone stereo, according to general manager Bill Chesson. The station, which operates independently of the AM affiliate, has a signal that reaches both Wheeling, W. Va., and Pittsburgh.

# KTHO to Expand

SOUTH LAKE TAHOE, Calif.—KTHO, local easy listening station here, has received permission from the FCC to construct another tower for 24-hour operation, according to program director Bill Kingman. At the same time the FCC granted KTHO-FM a power increase and permission to broadcast in stereo.

If you  
consider your  
AUDIENCE  
Consider  
THE SOURCE



RECORD SOURCE  
INTERNATIONAL

ATTENTION!!  
ATTENTION!!

Here's  
'SUNSHINE'

AND  
'Big Mama'  
THORNTON

DOING THEIR RESPECTIVE THINGS



Backbeat LP 69

WHAT CAN WE SAY?  
YOU CAN ONLY KNOW  
IF YOU LISTEN TO  
THIS GREAT ALBUM



Peacock LP 68

YOU MIGHT REMEMBER

'Big Mama'  
— OR —

THIS INTRODUCES

'Big Mama'

— EITHER WAY —

WE BRING TO YOU

'Big Mama'

DUKE-PEACOCK RECORDS

Houston, Texas

# REGISTER NOW!

## Billboard's 3rd Annual RADIO PROGRAMMING FORUM

June 18-20

WALDORF ASTORIA HOTEL

New York City

Billboard is indeed proud to announce this 1970 program. The Forum is designed for all those individuals deeply involved in Radio's current scene and in building its greatest growth potential.

### THE AUDIENCE

PROGRAM DIRECTORS  
STATION OWNERS AND MANAGERS  
DEEJAYS  
RECORD COMPANIES  
REP FIRMS AND ADVERTISERS  
AND EVERYONE INVOLVED WITH  
INCREASING EFFECTIVENESS AND  
IMPACT OF RADIO

### THE FORMATS

TOP 40 • COUNTRY • R&B  
MIDDLE OF THE ROAD  
PROGRESSIVE ROCK

### STATION TYPES

AM & FM  
LARGE, MEDIUM, SMALL  
RURAL, METROPOLITAN

### FEATURES

- BILLBOARD COCKTAIL RECEPTION
- SOUNDS OF THE TIMES
- THE NEW RECORDS
- ARTISTS STATE THE CHALLENGE
- INFORMAL MEETINGS AND DISCUSSIONS

- You will be able to hear the generic tapes of more than 20 stations as "Sounds of the Times"
- Three outstanding performing artists describe how listening audiences are changing
- You will hear unreleased records and try your skill at picking the "hits"
- Facilities for informal meetings and discussions.

Outstanding authorities will address the Forum as Speakers, Moderators, and Discussion Leaders. Among them are:

### OPENING SESSION

Art Linkletter  
Los Angeles, Cal.

Lester M. Smith  
Executive Director  
Seattle, Portland and Spokane Radio

George Martin  
Managing Director  
Associated Independent Recordings

### PROGRAM DIRECTORS

Khan L. Hamon  
KTSA Radio  
San Antonio, Texas

Bruce Nelson  
WUBE Radio  
Cincinnati, Ohio

Buzz Bennett  
KGB Radio  
San Diego, California

Joe Sullivan  
WMAK Radio  
Nashville, Tennessee

Pat Whitley  
WWDC Radio  
Washington, D.C.

Charlie Van  
WFAA Radio  
Dallas, Texas

William J. Wheatley  
WWOK Radio  
Miami, Florida

Dan Clayton  
WPOP Radio  
Hartford, Connecticut

Roy H. Stingley  
WJJD Radio  
Chicago, Illinois

### AND

Michael Joseph  
Radio Program Consultant

Frank L. Boyle  
President  
Robert E. Eastman & Co., Inc.

Alan R. Scott  
Partner  
Scott-Textor Productions Inc.

James L. Greenwald  
President  
KATZ Radio

Perry S. Samuels  
Senior Vice President Radio  
AVCO Broadcasting Corp.

Reginald Lavong  
Vice President Marketing R&B  
Capitol Records Distributing

Robert H. Badger  
Station Manager  
WMID Radio, Atlantic City

George Michael  
Music Director  
WFIL Radio, Philadelphia

Perry Bascom  
General Manager  
WNBC Radio, New York City

Jerry Boulding  
Operations Manager WWRL  
Sonderling Broadcasting Corp.

Gary R. Fuller  
Vice President  
KAFY, Inc., Bakersfield

Hy Lit  
Vice President & Gen. Mgr.  
WDAS-FM Radio, Philadelphia

Ken Dowe  
National Operations Mgr.  
McLendon Broadcasting Corp.

Robert F. Hood  
Vice President & Gen. Mgr.  
WHOO Radio, Orlando

Norman King  
President-Chairman  
U.S. Media International Corp.

Augie Blume  
National Promotion Manager

Willis Duff  
Vice President of Metromedia  
KSAN Radio, San Francisco

Johnny Rivers  
John Rivers Music

W. "Smokey" Robinson, Jr.  
Vice President  
Motown Record Corp.

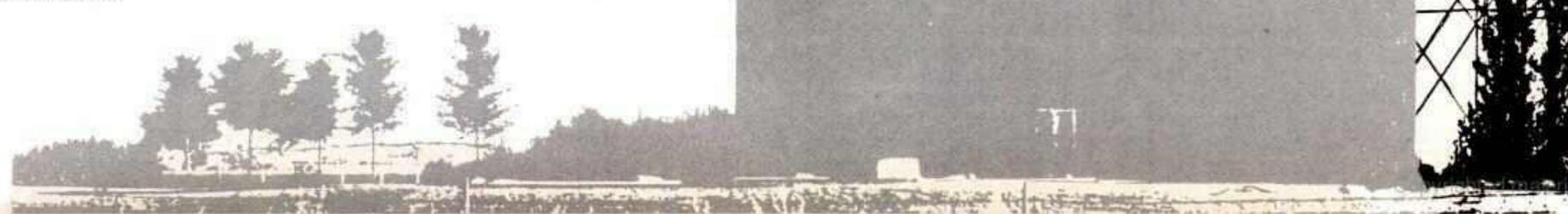
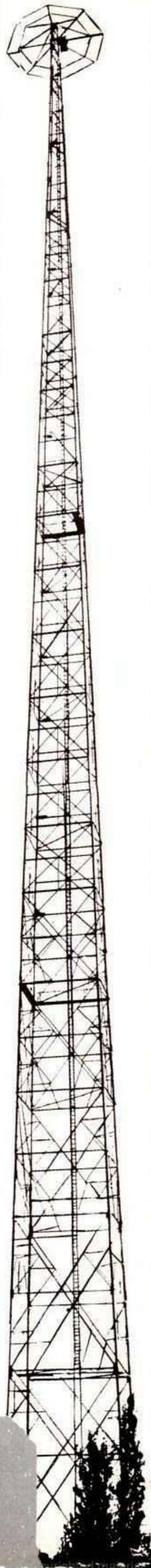
John D. Loudermilk  
President  
Lee Ward Corp.

J. P. McCarthy  
Air Personality  
WJR-AM Radio, Detroit

Owen Bradley  
Vice President in charge of  
A&R  
Decca Records

Johnny Magnus  
Air Personality

Father Norman O'Connor  
Paulist Fathers



# HERE IS THE EXCITING THREE DAY PROGRAM

**THURSDAY MORNING, JUNE 18**  
REGISTRATION FROM 9:00 a.m.

**THURSDAY AFTERNOON, JUNE 18**  
2:00 p.m. - 4:30 p.m.

**Session 1**  
RADIO FACES THE NEW DECADE

- a. Radio's Key Role in Dealing With Urgent Social Problems  
Art Linkletter  
Los Angeles, Calif.
- b. Are We Wasting Our Most Valuable Resource—Our Personnel?  
Lester M. Smith  
Executive Director  
Seattle, Portland, and Spokane Radio  
Portland, Ore.
- c. Dynamic Changes in Music—The Challenge to Future Programming  
George Martin  
Managing Director  
Associated Independent Recordings, Ltd.  
London, England

5:30 p.m. - 7:30 p.m.  
**COCKTAIL RECEPTION, BILLBOARD OFFICE**  
"SOUNDS OF THE TIMES"

Astor Gallery from 4:40 p.m. and after 7:30 p.m. The Astor Gallery will be available after 7:30 p.m. also as a meeting place for informal discussions and relaxation.

**FRIDAY MORNING, JUNE 19**  
REGISTRATION FROM 8:00 a.m.

9:00 a.m. - 12:15 p.m.

**CONCURRENT SESSIONS**  
Choose two—The first at 9:00 a.m. The second at 10:45 a.m.

**Session 2**  
KEEPING TOP 40 IN TUNE WITH THE TIMES

- a. Dealing With the Music Forces Affecting Top 40—Progressive Rock, Good Music, Soul  
Khan L. Hamon  
Program Director  
KTSB Radio  
San Antonio, Tex.
- b. Trends in Contemporary Music Programming—The Need to Know Your Audience  
Michael Joseph  
Radio Program Consultant  
Westport, Conn.

**Session 3**  
THE SOUL RADIO OF THE FUTURE

- a. Keeping and Increasing Your Listeners—White and Black  
Jerry Boulding  
Operating Manager  
WWRL Radio  
Woodside, N. Y.
- b. How to Combat the Continuing Reaction Against Soul Radio  
Reginald Lavong  
Vice President, Marketing, R&B  
Capitol Records Distributing Corp.  
Hollywood, Calif.

**Session 4**  
THE AGGRESSIVE GROWTH OF EASY LISTENING FORMATS

- a. Building a Successful Morning Show—What Are Its Structures and Requirements?  
J. P. McCarthy  
Air Personality  
WJR-AM Radio  
Div. of Capitol Cities Broadcasting Inc.  
Detroit, Mich.
- b. Where Does Rock Music Fit in the Easy Listening Format?  
Tony Taylor  
Program Director  
WIP Radio  
Philadelphia, Pa.

**Session 5**  
CREATING A MAJOR MARKET SOUND IN A SMALL MARKET STATION

- a. Analyzing the Market to Find Your Programming Niche  
Bernie Barker  
Vice President and General Manager  
WDAK Radio  
Columbus, Ga.
- b. What Is an Ideal Music Blend—Can You Please Everyone All the Time?  
Gary R. Fuller  
Vice President  
KAFY, Inc.  
Bakersfield, Calif.

**Session 6**  
COUNTRY MUSIC RADIO—WHERE DOES IT GO FROM HERE?

- a. Has Country Music Programming Become Too Modern?  
William J. Wheatley  
Program and Operations Manager  
WWOK Radio-Miami  
WAME Radio-Charlotte, N. C.  
Miami, Fla.

b. The Importance of Building Station Ratings by Promoting the Sale of Records at Retail  
Bruce Nelson  
Program Director  
WUBE Radio  
(Seattle, Portland & Spokane Radio)  
Cincinnati, Ohio

12:30 p.m. - 1:30 p.m.  
LUNCH

**FRIDAY AFTERNOON, JUNE 19**

2:00 p.m. - 5:15 p.m.  
Round table discussions. Each session will be held in a different room. Each presided over by a moderator—but with each "Roundtable" (a group of 10) advancing its own "give and take" discussions, beginning with a suggested list of pertinent topics.  
Registrants will choose two of the following five topics. The first at 2:00 p.m. and the second at 3:45 p.m.

**Session 7**  
METHODS OF MOTIVATING ON-THE-AIR PERSONNEL AS PART OF TOTAL STATION TEAMWORK

Robert H. Badger  
Station Manager  
WMID Radio  
Atlantic City, N. J.

**Session 8**  
DECIDING WHAT THE VARIATIONS SHOULD BE BETWEEN WEEKEND AND WEEKDAY PROGRAMMING

Joe Sullivan  
Program Director  
WMAK Radio  
Nashville, Tenn.

**Session 9**  
AUDIENCE PROMOTION—SUCCESSSES AND FAILURES

Robert F. Hood  
Vice President and General Manager  
WHOO Radio  
Orlando, Fla.

**Session 10**  
HOW AND WHY YOUR FM STATION SHOULD COMPETE WITH YOUR AM

Hy Lit  
Vice President and General Manager  
WDAS-FM Radio  
Philadelphia, Pa.

**Session 11**  
ALTERING MUSIC FORMAT TO REACH DIFFERENT LISTENERS AT DIFFERENT TIMES

Ken Dowe  
National Operations Manager  
McLendon Broadcasting Co.  
Dallas, Tex.

**FRIDAY EVENING, JUNE 19**

"Sounds of the Times" after 5:30 p.m. After 9:00 p.m. the Astor Gallery is available for both "Sounds of the Times" and as a meeting place for informal discussions and relaxation.

7:30 p.m. - 9:00 p.m.

**Session 12**  
YOUR AUDIENCE IS CHANGING—THE ARTISTS STATE THE CHALLENGE

A panel of 3 performing artists. Each will describe his audiences' reaction to the music he is performing—what they appear to like and what they do not like. Each artist will give his opinion as to what the significance of his observations may have for alert radio station programming.

The panel of 3 artists:  
Johnny Rivers  
Johnny Rivers Music, Los Angeles, Calif.  
William (Smoky) Robinson Jr. V.P.  
Motown Record Corp., Detroit, Mich.  
John D. Loudermilk  
Lee Ward Corp., Nashville, Tenn.

**SATURDAY MORNING, JUNE 20**

9:00 a.m. - 12:15 p.m.

**CONCURRENT SESSIONS**

Choose two. The first at 9:00 a.m. and the second at 10:45 a.m.

**Session 13**  
CREATIVE SKILLS IN PRODUCTION

- a. Producing Better Local Commercials  
Alan R. Scott  
Partner  
Scott-Textor Productions, Inc.  
New York, N. Y.
- b. Tighter Production Through Modern Electronic Techniques  
Dan Clayton  
Program Director  
WPOP Radio  
Hartford, Conn.

**Session 14**  
ADVANCE RESEARCH TECHNIQUES

- a. Ratings—How to Evaluate Them Effectively for Better Programming  
James L. Greenwald  
President  
KATZ Radio  
New York, N. Y.
- b. Records—Methods of Determining What Your Audience Wants to Hear—When and Why  
Buzz Bennett  
Program Director  
KGB Radio  
San Diego, Calif.

**Session 15**  
EFFECTIVE PROGRAMMING OF ALBUMS AND PERSONALITIES

- a. The Growing Impact of Albums—Selecting Them and Picking the Cuts  
Willis Duff  
Vice President of Metromedia  
General Manager  
KSAN Radio  
San Francisco, Calif.
- b. The Trend Back to Personalities—How to Program Them With New Meaning  
Pat Whitley  
Program Director  
WWDC Radio  
Washington, D. C.

**Session 16**  
INCREASING STAFF PROFESSIONAL SKILLS—THE MANAGEMENT CHALLENGE

- a. The Modern Program Director—The Qualities He Must Develop in His New Role  
Perry S. Samuels  
Senior Vice President—Radio  
AVCO Broadcasting Corp.  
Cincinnati, Ohio
- b. The Deejay—Helping Him Achieve Greater Professionalism

**Session 17**  
APPRAISING YOUR STATION'S FORMAT—THE NEED FOR CONSTANT OBJECTIVITY

- a. When is Change Needed in Format—For What Reason and in What Direction?  
Frank L. Boyle  
President  
Robert E. Eastman & Co., Inc.  
New York, N. Y.
- b. Selling the Format to the Advertiser—Recent Developments in Media Selection  
Norman King

12:30 p.m. - 1:30 p.m.

LUNCH

The "Sounds of the Times" Exhibit will be open during the lunch period.

**SATURDAY AFTERNOON, JUNE 20**

2:15 p.m. - 3:45 p.m.

**THE NEW RECORDS**

Choose one of three concurrent sessions. Each session will be devoted to the playing

of new records which have not yet been released. It will provide an opportunity for each registrant to predict his ability to pick the hit within each of three formats:

**Session 18**  
TOP 40 AND PROGRESSIVE ROCK  
Moderators: George Michael  
Music Director  
WFIL Radio  
Philadelphia, Pa.  
Augie Blume  
National Promotion Manager  
New York, N. Y.

**Session 19**  
EASY LISTENING  
Moderators: Johnny Magnus  
KMPC Radio  
Los Angeles, Calif.

**Session 20**  
COUNTRY MUSIC  
Moderators: Roy H. Stingley  
Program Director  
WJJD Radio  
Chicago, Ill.  
Owen Bradley  
Vice President In Charge  
Of A&R  
Decca Records  
Nashville, Tenn.

**OPPORTUNITY WILL BE AFFORDED FOR CRITIQUE INTERCHANGE**

Each registrant will receive samples of the unreleased records played in his session.

4:00 p.m. - 5:00 p.m.

**Session 21**  
BILLBOARD AWARDS FOR ACHIEVEMENT  
a. Radio Is a World for Creative Thoughtful People  
Father Norman O'Connor  
Paulist Fathers  
Mount Paul  
Oak Ridge, New Jersey  
b. Presentation of the Billboard Awards

Stations Participating in  
Sounds of the Times  
are:

KBER Radio San Antonio, Texas	WNAP-FM Radio Indianapolis, Indiana
KFJZ Radio Fort Worth, Texas	WWOK Radio Miami, Florida
KING Radio Seattle, Washington	KHJ Radio Hollywood, California
KYOK Radio Houston, Texas	KIKK Radio Houston, Texas
WASH Radio Washington, D.C.	KJET Radio Beaumont, Texas
WGLD Radio Oak Park, Illinois	WCBM Radio Baltimore, Maryland
KLAC Radio Los Angeles, California	WLW Radio Cincinnati, Ohio
KRAK Radio Sacramento, California	WTLC Radio Indianapolis, Indiana
KTUF Radio Phoenix, Arizona	WRKO Radio Boston, Massachusetts and others

## REGISTRATION FORM

Please register me for the **BILLBOARD RADIO PROGRAMMING FORUM**, June 18-20, Waldorf-Astoria, New York City. (If you wish to register others besides yourself from your organization, please send names and titles on your letterhead and enclose payments.)  
Registration Fee: \$175.00 per person

Please enclose check and return registration form to:  
**Radio Programming Forum**  
Ninth Floor—300 Madison Avenue, New York, N.Y. 10017

NAME \_\_\_\_\_  
(please print)

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

Complete refund will be made for cancellations received before June 12, 1970. After that date but prior to the opening of the Conference, a cancellation charge of \$50.00 will be made. After that, "no-shows" cannot be refunded.

**MAIL IN  
YOUR  
REGISTRATION  
TODAY**

# RADIO-TV mart

If you're a deejay searching for a radio station—or a radio station searching for a deejay—Billboard is the best buy. No other trade publication is read by so many air personalities and program directors. And all of the sharp programming-oriented general managers read the magazine, too! Best of all, Billboard classified ads achieve better results than any other publication in the field. General managers report that a Radio-TV Job Mart can draw five times the results of the next leading radio-TV industry publication. The cost is \$15—in advance—for two times. Box numbers will be used, if you wish. Send money and advertising copy to:

Radio-TV Job Mart  
Billboard  
165 W. 46th St.  
New York, N.Y. 10036

## POSITIONS OPEN

Northeast. Contemporary heavy needs 2 creative jocks. Preferably with first ticket. Desire and ability as important as experience. Openings created by staff promotions and expansion. Send tape and resume to Box 0271, Radio-TV Job Mart, Billboard.

Talent that communicates . . . we know you're out there. You have a heavy voice . . . heavy personality . . . heavy production abilities . . . which makes heavy ratings. You have first ticket . . . and want to work with pros. We have great base\$ plus talent\$. We have great shop. . . . We are stable GIANT rocker in super Midwest market. We have openings in prime and night shifts. (4-hour shifts). Please, no beginners . . . no screamers or time and temp rocks. Resume-Air and Production checks first letter to: Box 0265, Radio-TV Job Mart, Billboard.

Immediate opening for Top-Flight Announcers in a bright Country & Western 5,000-watt in Southeast Va. Member of Progressive chain. No Corn Fone or Down Home. Must be brisk and sharp! Ready to move up. Call (703) 732-3478 or send tape, resume and picture to WPVA, Box 87, Petersburg 23803.

This is Florida calling: (1) A smooth midday contemporary announcer who can pull a 3-hour shift, Mon. thru Fri., and maintain neat, well-equipped audio plant (no r.f.). Must have 1st class ticket and know audio. (2) A highly creative, highly motivated Continuity Director who can work with jocks and sell the 18 to 35s. High salaries, excellent location, low cost of living. Send all first letter. Contact: Box 0268, Radio-TV Job Mart, Billboard.

24-Hour Modern Country Music station in the Baltimore market has immediate opening for pleasant-voiced announcer with first phone. Maintenance, if interested—rush tape and resume to Charles Roll, WISZ Radio, P.O. Box 159, Glen Burnie, Md. 21061.

Night & Sunday announcer with first-class license for Wyoming's only 3-Tower Power, KOWB, Laramie. Home of the University of Wyoming. Experience necessary. No prima donnas! Policies must be followed for pro-sound. Curt Gowdy enterprises with staff benefits. Phone 307-745-4888. Jim Ballas, Gen. Mgr.

Wanted: An announcer with "rock" background. Copy writing experience necessary. Send resume, tape and salary requirements in first letter. Contact: Program Director, WSAC Radio, Box 70, Fort Knox, Ky. 40121.

1st phone, with real engineering experience, seeks position, combo air shift and engineering management responsibilities with country or easy listening station. Will consider engineering only if in management. 42 years old, family man and civic leader, 25 years in electronics, last 10 in communications and broadcasting, 4 years PT on the air. Currently chief engineering and communications consultant. Write Box 0267, Radio-TV Job Mart, Billboard.

10 years' experience as announcer, PD, and music director. Married, with one child. Wanting job with medium market modern country music station. I am looking for a permanent job. I am not afraid of work and love country music. Contact Tom Rea, 615-875-4731.

I am 26, soon to be married, ambitious, eager and determined to become involved and settled in the broadcasting field. Have a good voice, excellent knowledge of music (all kinds), a record collection and 3rd class license. Radio & music are my life! I am definitely willing to work hard and am interested only in someone who is willing to take a "beginner" that'll be a "pro" in a very short time. Hope to eventually become a programmer or manager. Please contact: Rudy A. Del Negro, 17 Erastus St., Providence, R. I. 02909, or call 401-351-0819.

## POSITIONS WANTED

Available immediately! Young announcer seeking position in radio as DJ or newsmen. Broadcasting school graduate. Have had professional experience. Recently deferred from military service. Knowledge of all type of music: Rock, MOR, C&W, R&B. I am young and I feel I know the type of music and sound the young people want to hear. Third-class FCC license. Will relocate. Contact: Mike Johnston, 330 Elm Ave., Woodlyne, N.J.

After one year of news on 50kw. and 3-station regional TV network, want to return to board. Crave Top 40 heavy and underground—the heavier the better. Formerly on Cleveland 70kw. FM Stereo. With present job only news aircheck available. Write Box 0266, Radio-TV Job Mart, Billboard.

Attention: GMs and PDs—I need your help! I'm an inexperienced broadcast school grad looking for an adult oriented good music or MOR station to give me my start in Radio. Prefer Pacific Coast, but will consider other areas. Third phone endorsed, married, mature; warm, sincere delivery. If you can help—thank you! Contact: Chuck Matthes, 6255 Anthony Ave., Garden Grove, Calif. 92641. If you can't help—thanks anyway.

I'm young, professionally trained and experienced. Have third endorsed. Prefer a small market with top forty format. Looking to gain more experience. Please contact Ray Williams, Route 1, Prentice, Wis. 54556.

Exciting play-by-play announcer seeking to do football, basketball, and/or baseball. I can give exciting sports reports and commentaries plus come off the bench and do D.J. Of the two I collect more hits doing news. I have a B.S. in Telecommunications with Journalism minor. I've had two years' experience on college station and one year commercial experience. I dig sports so much I'm willing to relocate to the smallest outpost. I'm after more experience, but money also helps. Every game is done in championship fashion with the best of accuracy. Available July 1. Take me off the bench and put me in your starting lineup for thrilling sports coverage. Write: Sanford Zarnberg 555 Loretta Rd., Pgh., Pa. 15217. 3rd endorsed.

C&W jock (modern or otherwise) seeks daytime position in Colorado or points west, north, or south. Reliable, knowledgeable with 7 solid years of experience. Smooth delivery with mature, professional attitude and achievable potential virtually untapped. 28 years old, third endorsed and married. Medium market now . . . looking for something a bit larger with some permanence. Presently employed. Contact: Box 0270, Radio-TV Job Mart, Billboard.

Now that I've learned how rough and tough the business is, won't some kind, rich program director (in driving distance of Westchester, N.Y.) offer me my first non-college summer air job? Unbelievably supertight, Top 40 commercial & competitive Mid-western college station has me mauling and pulsating like the finest major-market, but nobody believes me out in the cruel world, and won't dig my airchecks. I've also handled "free" form. My preference—beautifully, so don't sweat if your pace is Geritol: I'm an inexpensive pro. Radio-TV major at U. of Mo. with 3rd endorsed phone, too. W. Russell DiBello, 35 Oriole Rd., Yonkers, N.Y. 10701. (914) 569-6033.

Free estimate! The national Program Director of a large chain wants to settle down in one large city. Employed now, but looking seriously. Contact: Box 0269, Radio-TV Job Mart, Billboard.

# Programming Aids

Programming guidelines from key, pacesetting radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

## HOT 100

WALL, Middletown, N.Y., program director **Larry Berger** reporting; BP: "Just Can't Help Believing," B.J. Thomas, Scepter; BH: "Which Way You Going Billy," Poppy Family, London; BLP CUT: "Two of Us, Across the Universe," (Let It Be), Beatles, Apple, U.A. . . . WATS, Sayre, Pa., music director **Lee Potter** reporting; BP: "Gimme Dat Ding," Pipkins, Capitol; BH: "Everything Is Beautiful," Ray Stevens, Barnaby; BLP CUT: "Come Together" (Come Together), Ike & Tina Turner, Liberty. . . . WSUA, Albany, N.Y., station manager **Keith Mann** reporting; BP: "Everybody's Got the Right to Love," The Supremes, Motown; BH: "Love You Save," Jackson Five, Motown. . . . KLOG, Longview, Wash., personality **Lee Michaels** reporting; BP: "The Love You Save," Jackson Five, Motown; BH: "Lay Down," Melanie, Buddah. . . . WPTS, Pittston, Pa., **Rick Shannon** reporting; BP: "Ooh Child," 5 Stairsteps, Buddah; BH: "Mama Told Me," Three Dog Night, Dunhill. . . . WCAP, Lowell, Mass., program director **Mort Roberts** reporting; BP: "Close to You," The Carpenters; BH: "Everything Is Beautiful," Ray Stevens. . . . KBAB, Des Moines, Iowa, music director & personality **Ron O'Brien** reporting; BP: "The Love You Save," Jackson Five, Motown; BH: "Ball of Confusion," Temptations, Gordy; BLP CUT: "I Got a Feelin'," (Let It Be) Beatles, Apple.

## PROGRESSIVE ROCK

WREK, Atlanta, Ga., music director **Ron Parker** reporting; BP: "Why Do You Keep Me Waiting," Bread, Elektra; BH: "Mama Told Me," Three Dog Night, Dunhill; BLP CUT: "Sea of Madness" (Woodstock), Crosby, Stills, Nash & Young, Cotillion.

## SOUL

WAIR, Winston-Salem, N.C., music director & personality **Mike Craft** reporting; BP: "My Train's Comin' In," Betty Lavette, Silver Fox; BH: "Band of Gold," Freda Payne, Invictus; BLP CUT: "Help Me Get My Grits" (Delima), J.J. Jackson, Perception. . . . KKDA, Dallas-Ft. Worth, Tex., operations manager **Bill Thomas** reporting; BP: "The End of Our Road," Marvin Gaye, Tamla; BH: "Sweet Feelin'," Candi Staton, Fame; BLP CUT: "No Money Down" (You & Me), Jerry Butler, Mercury.

## EASY LISTENING

KTTS, Springfield, Mo., music director **Ray Shermer** reporting; BP: "She Cried," Letterman, Capitol; BH: "Stormy," Billy Eckstine, Enterprise. . . . WFIN, Findlay, Ohio, program director **Tom Sheldon** reporting; BP: "I Was Holding Your Hand," The Velvet Hammer; BH: "A Song of Joy," Miguel Rios. . . . WGR, Buffalo, music director & personality **Larry Anderson** reporting; BP: "Teach Your Children," Crosby, Stills, Nash & Young, Atlantic; BH: "Comin' Apart," Pozo Seco, Certron. . . . WLAM, Lewiston, Me., music director & personality **Bob Oulette** reporting; BP: "The End of the Road," Marvin Gaye, Tamla; BH: "A Song of Joy," Miguel Rios, A&M; BLP CUT: "Frankie's Man" (World of Johnny Cash), Columbia. . . . KTHO, South Lake Tahoe,

Calif., program director **Bill Kingman** reporting; BP: "Feelings," Barry Mann, Scepter; BH: "Teach Your Children," Crosby, Stills, Nash & Young, Atlantic; BLP CUT: "Loneliness Remembers What Happiness Forgets" (I'll Never Fall in Love Again), Dionne Warwick, Scepter. . . . WBCM, Bay City, Mich., music director & personality **Jack Hood** reporting; BP: "Song of Joy," Miguel Rios, A&M; BH: "Gimme Dat Ding," Pipkins, Capitol; LBP CUT: "Happy Island," The Poppy Family, London. . . . WSPR, Springfield, Mass., program director **Budd Cain** reporting; BP: "With Your Love Now," Bossa Rio; BH: "Primrose Lane," O.C. Smith. . . . KCUZ, Clifton, Ariz., program director **Mike Shannon** reporting; The record "Just the Way You Are Today," Barbara Lewis, Enterprise, is one of the most requested records at KCUZ.

## COUNTRY

KCKN, Kansas City, Mo., program director **Ted Cramer** reporting; BP: "When a Man Loves a Woman," Billy Walker, MGM; BH: "Still Loving You," Bob Luman, Hickory; BLP CUT: "Birds of a Feather," Blanchard & Morgan, Wayside. . . . WUBE, Cincinnati, music director **Les Acree** reporting; BP: "Wonder Could I Live There Anymore," Charley Pride, RCA; BH: "He Loves Me All the Way," Tammy Wynette, Epic. . . . WKMF, Flint, Mich., program director, music director & personality **Jim Harper** reporting; BP: "He Loves Me All the Way," Tammy Wynette, Epic; BH: "Playin' Around With Love," Barbara Mandrell, Columbia. . . . KFAY-KKEG, Fayetteville, Ark., personality **Dave Sturm** reporting; BP: "The Kansas City Song," Buck Owens, Capitol; BH: "Luziana River," Van Trevor, Royal American; BLP CUT: "I Can't Stop Loving You" (Nashville Gold), Gil Tryhall, Athena. . . . KMCO, Conroe, Tex., program director **Keith Heyn** reporting; BP: "Jesus, Take a Hold," Merle Haggard, Capitol; BH: "I Will," Mee Ewe, Look; BLP CUT: "These Days" (California Stop Over), Johnny Darrell, United Artists. . . . KAYE, Puyallup, Wash., personality **Chubby Howard** reporting; BP: "You're Gonna Need a Man," Johnny Duncan, Columbia; BH: "Warmth of the Wine," Johnny Bush, Stop; BLP CUT: "Almost Persuaded" (Friend Lover Woman Wife), Claude King, Columbia.

# Vox Jox

• Continued from page 28

thing funny about the San Antonio market is that nobody ever leaves, they just go over to another station. I think it must be all the tacos and tequila available in San Antonio. KBAT, incidentally, is an easy listening station.

★ ★ ★  
**Johnny W. Warren** at WMLT, Dublin, Ga., gets excellent singles service, but also needs Top 40 and progressive rock albums. Guarantees to play them and says, "Maybe I should be happy just to get singles. Perhaps record companies don't need small market stations, but it's my guess that we do much more good than we do harm by playing their albums, in most cases." I think the day is coming when anytime a radio station needs a particular tune or tunes, they'll send empty or old CARtridges to a record company with a list of the songs they want and, in return mail, will come the cartridges with fresh programming material.

# Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

## POP SINGLES—10 Years Ago June 13, 1960

1. Cathy's Clown—Everly Brothers (Warner Bros.)
2. Everybody's Somebody's Fool—Connie Francis (MGM)
3. Burning Bridges—Jack Scott (Top Rank)
4. Good Timin'—Jimmy Jones (Cub)
5. Paper Roses—Anita Bryant (Carlton)
6. He'll Have to Stay—Jeanne Black (Capitol)
7. Love You So—Rod Holden (Donna)
8. Stuck on You—Elvis Presley (RCA Victor)
9. Swinging School—Bobby Rydell (Cameo)
10. Happy-Go-Lucky-Me—Paul Evans (Guaranteed)

## SOUL SINGLES—5 Years Ago June 12, 1965

1. I Can't Help Myself—Four Tops (Motown)
2. Yes, I'm Ready—Barbara Mason (Artic)
3. Nothing Can Stop Me—Gene Chandler (Constellation)
4. Oo Wee Baby, I Love You—Fred Hughes (Vee Jay)
5. Tonight's the Night—Solomon Burke (Atlantic)
6. I've Been Loving You Too Long—Otis Redding (Volt)
7. Back in My Arms Again—Supremes (Motown)
8. I'll Be Doggone—Marvin Gaye (Tamla)
9. We're Gonna Make It—Little Milton (Checker)
10. It's Growing—Temptations (Gordy)

## POP SINGLES—5 Years Ago June 12, 1965

1. Back in My Arms Again—Supremes (Motown)
2. Woolly Bully—Sam the Sham & the Pharaohs (MGM)
3. Crying in the Chapel—Elvis Presley (RCA Victor)
4. I Can't Help Myself—Four Tops (Motown)
5. Help Me Rhonda—Beach Boys (Capitol)
6. Mr. Tambourine Man—Byrds (Capitol)
7. Engine, Engine #9—Roger Miller (Smash)
8. Wonderful World—Herman's Hermits (MGM)
9. Ticket to Ride—Beatles (Capitol)
10. Just a Little—Beau Brummels (Autumn)

## COUNTRY SINGLES— 5 Years Ago June 12, 1965

1. What's He Doing in My World—Eddy Arnold (RCA Victor)
2. I'll Keep Holding On—Sonny James (Capitol)
3. This Is It—Jim Reeves (RCA Victor)
4. You Don't Hear—Kitty Wells (Decca)
5. Ribbon of Darkness—Marty Robbins (Columbia)
6. Girl on the Billboard—Del Reeves (United Artists)
7. Before You Go—Buck Owens (Capitol)
8. Matamoros—Billy Walker (Columbia)
9. Engine, Engine #9—Roger Miller (Smash)
10. Things Have Gone to Pieces—George Jones (Musicor)

# A BILLBOARD INDUSTRY SERVICE

500 ▶

IN MILLIONS  
OF DOLLARS

400 ▶

300 ▶

200 ▶

100 ▶

0 ▶

1966

1967

1968

1969

1970

## A PROGRESS REPORT

# STEREO

# 8

**To be No.1 in any industry,  
you have to invest in it...  
care about it...believe in it.**

## **Ampex is No.1 in 8-Track Cartridges!**

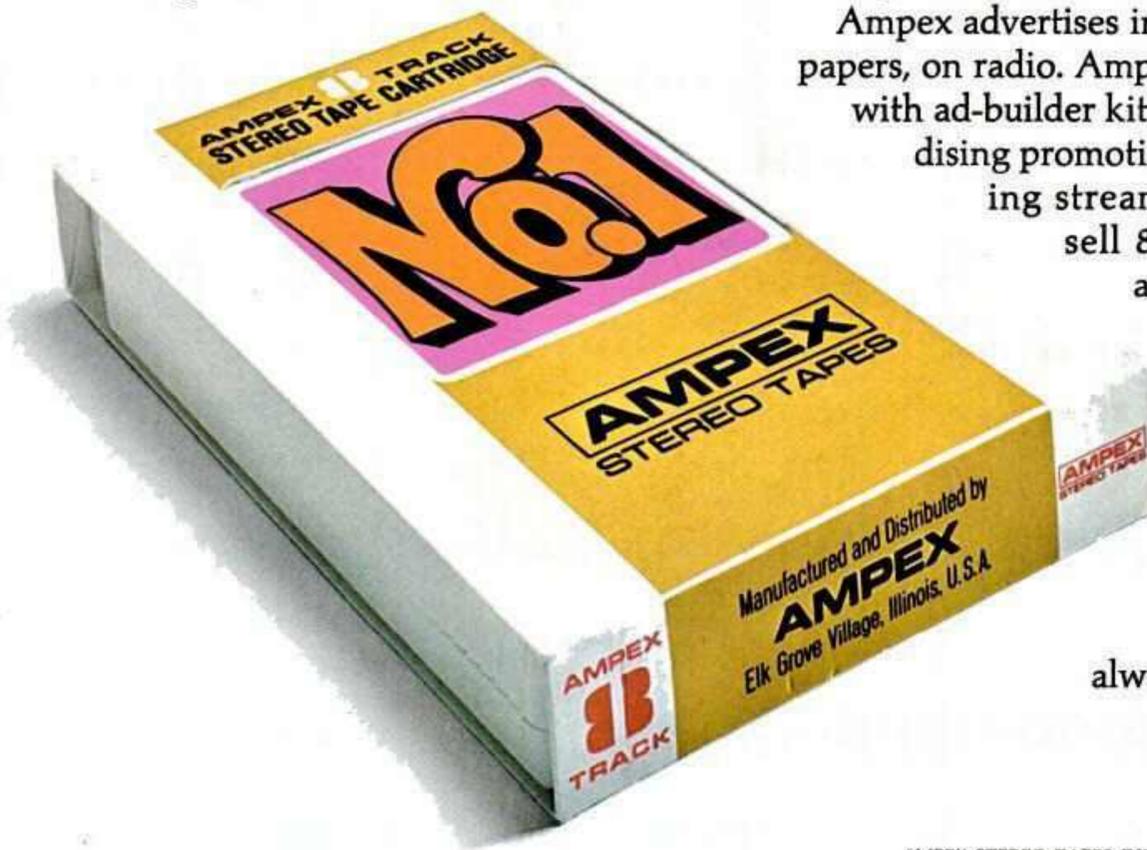
From the beginning Ampex believed in the 8-track cartridge concept. We helped make it a multi-million dollar industry... not out of any kind of altruism, but because we believed, as businessmen, that the 8-track cartridge could be an important profit producer for music dealers. And for Ampex Stereo Tapes.

Ampex made a

total commitment to the 8-track cartridge. We built massive facilities to produce it. We built a library of more than 7000 selections by over 650 artists on more than 70 recording company labels, all to popularize it. We built a cross-country network of distributors to make it as potent a medium in the music business as any that dealers have to sell.

Ampex advertises in magazines, newspapers, on radio. Ampex supplies dealers with ad-builder kits, unique merchandising promotions, and an unending stream of ideas to help sell 8-track cartridges, and we do more to help dealers sell than anyone else in the tape field. That's why we have always been Number 1.

That's why we'll always *stay* Number 1.



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MARKETING OFFICE: 555 Madison Avenue, New York, New York  
SALES OFFICES: EAST: 555 Madison Avenue, New York, New York  
SOUTH: 1175 NE 125th Street, N. Miami, Florida  
WEST: 500 Rodier Drive, Glendale, California  
MIDWEST: 2201 Lunt Avenue, Elk Grove Village, Ill.  
HAWAII: 419 Waipamill Rd., Honolulu, Hawaii

AMPEX OF CANADA: 2832 Slough St., Malton, Ontario, Canada  
AMPEX STEREO TAPES INTERNATIONAL: 1 Yarmouth Place, London W1Y 7 DW

# Tight Money Doesn't Affect Tape Retailers

By RADCLIFFE JOE

The tape business, particularly at the retail level, is one of the few industries successfully weathering the economic storm that has buffeted the nation in past months.

While the "tight money" crisis has run many business organizations to the ground, and has shaken the very foundation of a number of others, tape continues to prosper, giving the lie to the common belief that the entertainment industry is the first to feel the pinch in times of economic crisis.

Many tape retailers, encouraged by this phenomenon, have mounted special sales and expansion programs to meet the unexpected thrust. Among the leaders is Wellington Eight Industries, Inc., headed by Irving S. Rosenberg.

Wellington, which has been in the tape business for a mere four years, already has a chain of 27 retail car stereo centers, and is planning on opening an average of at least two a month for the rest of this year. In addition, the company has allocated an estimated \$150,000 for advertisement for fiscal year 1970.

Wellington, with headquarters in Trenton, N.J., has, over the past four years, concentrated its marketing and merchandising campaigns largely at the home and automotive markets. It is, however, broadening its outlook to include the rapidly growing portable field, the trucking business, and pleasure craft and ocean-going ships. Only recently the company was commissioned to install a number of 8-track stereo tape players aboard the history-making ice-breaker S.S. Manhattan.

Although Wellington sells to the entire consumer market, its merchandising programs are geared almost exclusively to youth. Rosenfeld explained that the decision to launch a youth oriented merchandising program developed as a result of adult tardiness in accepting the tape medium when it was first introduced.

He explained that in 1966 when Wellington made the decision to switch from record retailing to tape, the company lost a lot of money because of faulty equipment and reluctance on the part of the adult consumer to respond to market incentives.

Rosenberg said that even though the period from April to December, 1966, was very discouraging he did not lose his confidence in the potential of the new medium. In January of the following year Wellington employed the services of a new advertising agency, along with a new store manager and other personnel.

"We changed the decor of the store to appeal to the young adult, and structured our inventory along Top 40 lines. The results were astonishing," said Rosenberg. "Within 30 days the idea had taken hold, and by No-

member of that year we had opened four new stores."

Today the company has 27 stores in New Jersey and certain parts of the Midwest, and expansion plans include outlets in Boston, Connecticut, Atlanta and Florida.

"We have also started a tape accessory lines and have some 40 accessories on our shelves," said Rosenberg. Wellington is also marketing equipment under the Wellington trademark, and is working on the feasibility of offering discount players to regular buyers of pre-recorded product.

## Multimillion

Also planning to offer discount players to its regular customers is the New York firm of Wally's Stereo Tape City. Wally's has gone into a multimillion-dollar promotion campaign that will probably give tape hardware the biggest shot in the arm it has ever received at the retail level.

Harold Wally, president of the thriving Manhattan tape outlet, is working along with his father and a Japanese electronics firm to set up a manufacturing plant, in Japan, for the manufacture of a high quality, low cost auto tape player which will be retailed to Wally's customers at \$19.95.

"We intend to revolutionize the market," Wally promised. He disclosed that the unit, with built-in speakers, is simple in its makeup and can be installed by the auto owner with little more than a screwdriver.

"All it will take to have the unit working in a car is the connection of two leads and the tightening of a couple screws," the young executive said.

Wally disclosed that the main reason behind the development of the unit is to avoid stagnation of the market by continuously and aggressively expanding it.

A prototype of the unit which is patented in the U.S. and Japan will be on display at the Wally booth at the consumer electronics show later this month.

"There is nothing complex about the machine," Wally said. "All we've done is take the original 8-track concept and simplified it."

The ultimate aim of Wally's Stereo Tape City is to give away the machine to its regular customers. "We feel," said Wally, "that good customers should not have to buy a machine." The Wally Stereo 8 player is planned for consumer release this summer.

## New Outlet

Meanwhile, the company has opened a new retail outlet on 15,000 square feet of space at 46 Greenwich Ave., Greenwich Village in New York City. According

to Wally this is the first time in the city that a retail outlet located in a prime shopping district will be devoted exclusively to tape and tape products. The outlet is located in a 100-year-old landmark building, with intimate living room type decor complete with fireplace.

Among other east coast retail firms included in the forward thrust of stereo eight cartridges and equipment are the King Karol organization, J.J. Korvette, and Dalis Marketing.

The Long Island based firm which also holds the exclusive distributorship for Panasonic 8-track and cassette car stereo equipment showed a number of new units at the Auto Show held at the New York Coliseum in April.

Among them was a custom-built "in-dash" 8-track stereo entertainment system. The Daytona, Model CX-451, fits into the dashboard space normally reserved for a radio, and can be used in any make of car or truck.

The unit was specially designed to maintain uniformity in the automobile's interior decor, and to frustrate thieves and vandals. It utilizes Panasonic's two-stage pre-amp, dual channel amplifier, and a vertical head movement system for high fidelity performance.

It also features variable tone control which balances treble and bass, and a program selection button with illuminated channel indicator for manual operation, or automatic channel changer for continuous listening.

Other features include optional installation kits and brackets for using the machine under the dash. Suggested list price for this model is \$84.95.

Another Panasonic unit which highlighted the Dalis Marketing display was the Model CJ-980 cassette adapter pak which makes it possible to play cassettes in any Panasonic 8-track player. The unit, about the size of an 8-track cartridge, slips easily into the opening of the player. It uses any standard size cassette.

On the West Coast, too, retail houses are developing many innovative promotion campaigns for 8-track product. Aimed primarily at the young buyer, many of these campaigns are placing emphasis on equipment giveaways through contests.

Among them is White Front Stores which is offering a line of famous make 8-track home and automobile recorders at hard-to-resist prices, along with 8-track tapes at a mere \$1.98. Sears is pushing its 8-track auto players at a \$79.88 list price; while the May Co., a 16-unit department store chain, is offering a 4- and 8-track compatible player for \$48.88.

Others in the giant 8-track promotion campaign include K-Mart, a division of S.S. Kresge Co., Bullock's department stores, and the Sav-On drugstore chain.

# Blank Cartridges— Nothing But Optimism

By EARL PAIGE

There is no business like the 8-track blank Cartridge business.

Nearly every manufacturer of 8-track players has units with record feature in their line or are planning to add units that will allow the consumer to record 8-track cartridges. "By 1972 the blank 8-track cartridge business will be a \$100 million business," said Sy Scher, president, Dictation Products, Inc., Hallendale, Fla. "In fact, there won't be any pre-recorded music business if this blank business grows like I predict."

Others are equally bullish.

"It's so great it's scary," said Paul Wyatt, executive vice-president, Stereodyn, Troy, Mich. Others, such as Clark Duffy at 3M—only involved in the business since mid-April—expressed nothing but optimism. Even firms with bad experiences in 8-track blank cartridges, such as Pfanstiehl Chemical Co., are bullish.

Pfanstiehl had a bad experience with its first supplier of 8-track blanks, according to Bruce Wight, president. "We have a sort of black eye but now we're using a different supplier and we're very optimistic. The 8-track blank cartridge is going to be a big market."

One drawback, according to Wight, is the number of consumers who simply do not know how to use equipment. "A simple thing like leaving a blank cartridge engaged when the ignition switch is turned off will foul up the cartridge. So many rejects simply boil down to misuse by the consumer."

Wyatt mentioned rejects, too. "I suppose you can expect a lot of cheapie product. After all, this is a market that has just been realized and all kinds of people are rushing in. It's really scary. We know that there are mass producers of counterfeit 8-track tapes

and we report any suspicious people to the Harry Fox Agency. But everybody is selling people in Mexico, Sweden—all over—how do we know what happens to all this blank product?"

## Increasing Part

Stereodyne is offering its blank tape in 30, 60 and 90 minute packages. The 60 and 90 minute packages are selling best. Pfanstiehl is offering two increments: 32 minute and 64 minute, which retail for \$2.95 and \$3.95 respectively. Fidelitone in Chicago is also offering blanks in the 32 minute and 64 minute size and Hiram Prince said: "It's definitely an increasing part of our business, especially when you consider that, really, there haven't been that many players out on the market with record feature."

Prince could not give any comparison figures and neither could Duffy at 3M. "We do know that the sale of 8-track blank cartridges is ahead of our projections," Duffy said. "Actually, we've just beginning to fill pipelines in this market." He said that 3M's packaging is in 40 minute and 80 minute sizes and retail for \$2.95 and \$3.40.

The firm is packaging its blanks in a special unit that furnishes a re-usable sleeve for storage after recording. The wall, counter and floor racks already in use for blank cassette and open reel tape are being used to merchandise 8-track product.

Scher sees the 8-track blank cartridge market in terms of a controversy between blank software and pre-recorded software. "Something has to come in and replace the open reel blank tape market and 8-track blanks is it."

## No Controversy

People talk of the controversy between cassette and 8-track—this is no controversy. The controversy is between blank 8-track and pre-recorded 8-track music. The industry hasn't even begun to realize how big 8-track blank business is. The promotion stores aren't in it, the electronic stores aren't in it—and when they do get in it then the lid is off.

In terms of hardware, he mentioned that Panasonic has four machines with 8-track record feature; Roberts has two and is bringing out two more; there is the Electrophonic deck that retails for \$79.95; and such other machines as Sony's TC8 which have already sold in heavy quantity, he said.

A friend just told me that by the end of this year there will be two dozen different manufacturers offering machines with 8-track record feature (this will include Lear Jet which now has two units with record feature; Telex which is bringing out two such units; Midland which is also offering two units, to name just three) and my own feeling is that by another year there won't be a record or tape store in the country that won't be offering the service of duplicating music onto blank 8-track cartridges.

"The 8-track blank cartridge is simply going to take over the market. It would be stronger right now except that there is a tremendous shortage of quality product. We're rejecting 50 percent of the product we receive."

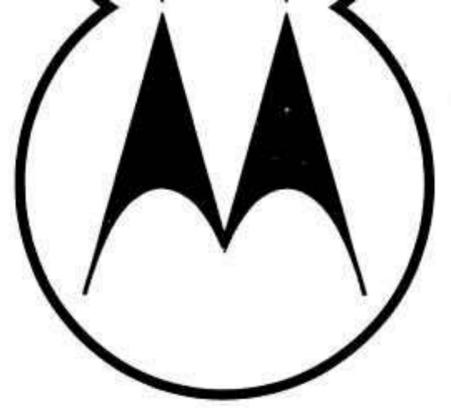
Scher said it is impossible to give sales figures and percentages because his firm is selling 40 different sizes of blanks "from 4 minutes to 80 minutes." He added: "One thing is for sure, every time a monster album breaks we can see a surge in 8-track blank cartridge orders conforming to the length of the particular album."



# MOTO

is on the move to





# The world of 8-track stereo continues to grow.

- It's a \$400,000,000 market in players and accessories this year.
- It's worth \$425,000,000 in 8-track cartridges in 1970 alone.
- It will account for 4,000,000 units this year.
- Detroit auto manufacturers use 8-track stereo exclusively, and Motorola is their largest independent supplier of 8-track units.
- It's world wide. Already the biggest seller in Norway. Coming on strong in Italy, France, West Germany, England, Japan.
- 8-track stereo cartridge sales alone will soon reach an annual rate of a half billion dollars.
- In America alone there's a virtually untapped market of 90,000,000 cars without 8-track units.
- It's highly youth oriented. The people who are buying 8-track fastest are under 27 years old . . . and that's over half the population.

## So does Motorola's world leadership!

**To stay a leader you must innovate. Here's what Motorola is doing.** This year, Motorola will introduce the latest development in auto tape players, a 4-channel automotive sound system. Named the Quad-8, this sound system is *fully compatible with existing Stereo-8 cartridges*. Quad-8 will open new sound dimen-

sions and complement existing Stereo-8 libraries, because it has the ability to reproduce sound from four independent sources. This system has been demonstrated to major U.S. car manufacturers and it's highly probable that 4-channel sound will be offered as a factory or dealer installed option in 1972 or 1973 models.

Also, Motorola is completing new 8-track production facilities and expanding the product line by designing new 8-track players . . . players with such outstanding features as record, fast forward and complete pre-selection of cartridge track and music number.

# MOTOROLA®

## stay a leader in the world of 8-track stereo.

Why not follow the leader?

For more information on Motorola 8-track Stereo and the new 4-channel sound system: Quad-8, write: DEPT. AC-9, Motorola, Inc., 9401 West Grand Avenue, Franklin Park, Illinois 60131.

# For Pure Music, 8-track Much Desired

By EARL PAIGE

Car Tapes, Inc. doesn't consider that its drive to launch cassette auto players in the Los Angeles market is any hedge on the firm's outlook on 8-track. "We have not been overly thrilled with cassette to date and I think it's significant that we consider the cassette promotion as a test," said James LeVitus, president. "With us, 8-track is the business in the automotive market and it's growing in the home, too."

The latest sales figures on Car Tapes' hardware volume indicate that the firm is almost 60 percent ahead of last year and that auto sales represent 80 percent of the 8-track player activity.

"We're test marketing three cassette players for the automobile because we feel that eventually cassette will be a big factor in the business, but it will never knock 8-track out of the way—not in the foreseeable future. I think the two systems can exist side by side.

LeVitus said that this compatibility exists in the automotive market as well as in the car field.

"There will be people who want the cassette's record feature for dictating on the way to work for note taking. The cassette's fast forward and reverse is also desirable for people who are studying and listening to lectures while in the car.

"But for pure music enjoyment the 8-track will still be much desired. First, because it's there, and second, because it's already proven—kids particularly are 8-track oriented. I see no slackening in the 8-track market and a broadening in cassettes."

LeVitus admits that Car Tapes' enthusiasm for cassette would be much less were it not using a compatible unit as a bridge between the two competing configurations. Its mail emphasis in the Los Angeles test centers on a unit that will retail for around \$149.95 that plays both 8-track and cassettes (the cassette, incidentally, has an automatic reverse mechanism that returns it to the starting point and kicks the package out of the player giving the unit more compatibility with endless loop 8-track).

## Maxi Mini

If miniaturization is seen as another chief advantage of the cassette configuration, Car Tapes is ready to meet this competing feature with its Maxi-Mini 8-unit which retails for \$59.95. The unit, styled in blue and chrome to get away from what vice-president Ed Swire calls the "black box look," measures 5¼-in. by 2½-in. by 75/16-in. and will fit easily into most glove compartments as a hedge against theft.

Another answer to the theft problem encountered by owners of car stereo players is the unit that moves from car to home. Car Tapes' newest unit is actually a combination automobile mount and home fixture that will list for \$39.95. As with the compatible 8-track/cassette car unit, this piece will accommodate either configuration.

The unit features a mounting for the car into which any player can fit. The home feature is a housing styled in wood, brushed aluminum and lucite with a built in adaptor that is connected to a wall plug. The tape player is carried into the house and slipped into the housing.

Turning to the firm's full line of 8-track players, LeVitus described a compact, 16-watt output unit listing for \$69.95, a top of the line unit furnishing 20 watts output listing for \$89.95 and a 4- and 8-track combination unit that is listing for \$99.95.

The firm is featuring three units for the 8-track home market: the HT 1100, deck only model, listing for \$64.95; the HT 1500 sound system, with a 40-watt amplifier and two speakers, listing for \$129.95; and an HT 1400 model still to be added that will feature two speakers and listing for \$89.95.

## Regaining the Lost Ground in U.K.

By RICHARD ROBSON

### Hard Fight

Only time will tell whether it will be the cassette or the cartridge which is the eventual winner but many believe the biggest battle is going to be fought for domination of the lucrative in-car market.

Like their U.S. counterparts, the British 8-track operations have decided to go for the motorist first. Motorola, for several years car radio brand leaders, Radiomobile and Slot Stereo have all introduced new ranges of car equipment this year and with the increasing amount of Japanese hardware continuing to come into the country, Stereo-8 could easily get the edge on cassette in the car.

The odds are even more in 8-track's favor due to Philips virtually ignoring the motorist since the introduction of the cassette system in 1966, owing to the lack of a suitable car unit up until the beginning of this year.

"We are moving into this market largely because of the tremendous success we have had with the motorist in the States," says Motorola's U.K. managing director, Robin Bonham Carter, "We've got a ready made unit we can immediately market in Great Britain and I'm sure we are going to score as heavily with the British motorist as we have done with the American one."

### Garage Chains

Further proof of the determination with which car-

tridges are moving into the car market is reflected in the fact that almost every major Stereo 8 organization, on both the hardware and software sides, is looking to the garage chains as outlets for product.

The use of garages has proved highly successful in both the U.S. and Italy and tape companies are clearly hoping to follow the same pattern in the U.K. On the product side, Ampex particularly is anxious to get into the filling stations, eventually with the vending machines the company uses in America.

Although most Stereo 8 companies are concentrating primarily on the motorist this year, the domestic market which to date has been virtually exclusively captured by the cassette system, is not being ignored. Motorola is planning to introduce an 8-track domestic unit later this year and Metrosound reports increasing sales of its range of home equipment. Without doubt, Stereo 8 is going to have a hard fight to get into the home but with the U.K. music industry tipping tape to supercede disk sales by 1980, it is early days yet to tell which way the scales are going to swing.

Says Bonham Carter: "There is without doubt a very considerable market to be had in the U.K. for 8-track and we have already proved it, despite the obvious time advantage the cassette holds over us at present. The Stereo 8 concept is the beginning of the art whereas the cassette system is the final answer to the open reel package."

## 8-track Boom in Argentina

By RUBEN MACHADO

Everything seems to point to the fact that 1970 will show the greatest increase in the sales of 8-track stereo cartridges in the Argentine. Only a few record manufacturers have not transferred their repertoire to 8-track, and some of these are preparing to launch them this year.

An estimated 50,000 cartridge player units have been installed in cars, whereas it is calculated that 5,000 player units are now functioning in the homes. These figures (supplied by Kenia, largest producers of car-

tridges and sellers of player units) are expected to be augmented this year, especially as a result of increased repertoire being produced on this system.

The cartridge business was introduced some few years ago with 4-track cartridges, and around 20,000 4-track car-players have been installed. But at present only the 8-track (which started installing in 1968) is being manufactured and sold in the country.

It is forecast that the home apparatus will also be in greater demand, however not in the same proportion

as that expected for automobiles.

The only setback to the greater proliferation of car-players, and also to the sales of cartridges, are the high prices presently established. The cartridges are being sold to the public at little over \$9, whereas the player units are sold at between \$180 and \$200.

In all areas of Argentina, the proportion of autos per inhabitants is the same, except of course in the bigger cities. The penetration of the cartridge keeps perfect proportion with the quantity of autos in each area.

## 8-track Continues Move Into Canadian Homes

By RITCHIE YORKE

The cassette has not proved to be as tough competition for the 8-track cartridge in Canada as most manufacturers had expected, according to Ed LaBuick, a leading executive of GRT of Canada Ltd.

"I felt at one time that the cassette would take over, but now I'm really starting to wonder," he said.

LaBuick points to decreasing prerecorded cassette sales, the acceptance of the 8-track player for home use, and the recognition of the 8-track machine as a recording system.

"The cassette market started to happen in January, but in the last few months it has gone to hell. Cassettes are down to about 12 percent of the prerecorded tape market in Canada, while the 8-track unit is really consolidating its position.

"As a result, you're finding that more and more distributors and manufacturers are thinking twice about what they release on cassette."

As far as the auto market is concerned, LaBuick notes that Canada has automobile saturation in almost all areas, and the 8-track system is firmly established. "It is getting stronger all the time, and I don't see the auto industry making a commitment to cassette yet."

One thing LaBuick—who travels across the country several times each year—has noticed is that the sale of blank cassette tape is increasing rapidly. "We're selling at least 90 percent more blank cassettes than prerecorded ones. And we're not particularly strong in blank tape."

LaBuick believes that this heavy sales of blank

cassette tape is one of the reasons for the continued decrease in strength of the singles market. "Kids can take a small cassette unit, record from a small radio and get just about the same quality."

GRT distributes both records and tapes for a number of U.S. labels, including Chess-Checker-Cadet, Roulette (as of June 1), and has just taken over the Scepter tape line from Modern Tape.

In summary, LaBuick says that he believes the 8-track system will continue to move into the home ("families with an 8-track unit in their auto are buying another one for their home, to save money buying new releases") and the 8-track market will generally continue to dominate the cassette scene in Canada.

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AVAILABLE ON 8 TRACK CARTRIDGES & CASSETTES

# TAPE REVOLUTION: Five Years Later

By **IRWIN TARR**  
Vice President,  
Planning, RCA Records



IRWIN TARR

Enough dust has settled and sufficient time has passed since the upheaval begun in 1965 to permit at least a tentative assessment of Stereo-8's effect on our industry and its position in the market place.

Those who were involved five years ago in the pioneering effort to broaden the base of the recorded music business via the new technology of the 8-track cartridge tape system certainly did not anticipate instantaneous and overwhelming success. Neither did we expect to have the field to ourselves. To the contrary, we welcomed all who might advocate other systems, then or in the future, to join us by testing their convictions in the arena of the marketplace.

We got what we had invited—in spades! Frankly, perhaps we got more than we bargained for . . . and not just from purveyors of competitive concepts.

First came those who criticized us for complicating the industry by introducing *any* new system.

Then came those who claimed that the 8-track system would never work; that it was impossible to mass-duplicate the tape; that back-lube tape couldn't be successfully produced in large volume, and even if it could, it wouldn't function for long in the cartridge; that the necessary reproduce heads in the players couldn't be mass-produced to the proper tolerances and certainly couldn't be properly calibrated in the instruments to interface with the tape to avoid crosstalk. Et cetera.

"Shouldn't, wouldn't, couldn't, can't," said the nay-sayers, and the trade journals of the music and instrument industries dutifully quoted them all.

#### Polite Brushoff

As for the home instrument manufacturers, most of them gave Stereo-8 a polite brushoff. "After all, it is an automotively oriented concept and what does this have to do with home entertainment?" was a common attitude.

Then there was the "audio establishment," that complex of component marketers, ancillary

trade papers and specialized consumer magazines who have done much to advance the cause of excellence in music reproduction. But who, alas, frequently exhibit the tendency of those whose perspectives are self-limited to deplore those developments in which they have played no part. Most of these audio *mavens* promptly stamped Stereo-8 as non-kosher, unfit for further consumption, and unlikely to last out the decade.

It is small wonder that most record companies sat back and pursued a policy of "watchful waiting," as one of them put it.

The verbal bombs bursting in air, the massive publicity and trade campaigns, the inflated claims and counterclaims, the antics of the high-pressure opportunists, the quick entry and equally rapid demise of some gimmick systems, the sights and sounds of the "system battles" which are the natural accompaniment to revolutions have abated, at least for the moment. And, from the perspective of mid-1970, several things are clear.

- Stereo-8 has, in fact, proved itself to be the biggest single growth idea in our industry since micro groove records. Sales of recorded tapes and players have reached an annual rate of \$1 billion.

- In the U.S., RCA alone has already produced more than 28,000,000 8-track tapes . . . and the continuing growth of Stereo-8 outside of the U.S., from Oslo to Osaka, indicates that we are dealing with a worldwide phenomenon that has expanded the sales of recorded music wherever it has been marketed.

- As cartridge tapes account for an ever-increasing share of total recorded music sales, it is apparent that they represent the basic growth factor in the industry. Today, recorded tape accounts for 40 percent of RCA's album sales. Over 80 percent of these tape sales are Stereo-8.

- The cassette system is undeniably a factor in the market. It is interesting to note, however, that over the past months

the increase in Stereo-8 cartridge sales has been greater than the total sales of recorded cassettes.

How did all this happen? What were the key factors in the success of Stereo-8 and what inferences can we draw from them as a guide to the future?

Obviously, the Stereo-8 story begins with technology. The scientists and engineers who developed the basic technology and successfully adapted it to practical applications and economic requirements deserve the gratitude of us all. Although many men from many places made vital contributions, we of RCA are especially proud of the pioneering role of our own scientists in making Stereo-8 a reality.

Stereo-8 could not have happened without those who risked substantial sums to back their convictions, without the support of astute managements in the auto industry, without the enthusiasm and dedication of those who collectively merchandised, distributed and sold the new concept.

All these factors were important. Yet Stereo-8 could have died despite these had it not met the fundamental test of all marketing concepts: it appealed to a basic desire of the consumer.

#### Life Style

The system was in tune with the contemporary life style; in psychology, form and function, it related to the music buyer. The concept of a tape turntable—as opposed to a recording device—was valid. The consumer proved he would pay more for the flexibility and convenience of Stereo-8.

If we read *today's* consumer

correctly, we at RCA believe a substantial potential can be developed for the Quad-8 cartridge system we have announced for fall to celebrate the fifth anniversary of Stereo-8.

The Stereo-8 system is a logical and natural medium for introducing this technique to the consumer . . . and especially so because the car offers a virtually perfect sound chamber for full appreciation of the four-channel effect.

This system has permitted development of a new generation of players that reproduce both the new four-channel 8-track cartridge and the conventional 8-track cartridge with perfect compatibility.

Existing Stereo-8 libraries will not be obsolete. Consumers who elect to step up to the new players will be able to enjoy their conventional 8-track tapes; those who are satisfied with the standard Stereo-8 system will continue to have a complete assortment of existing and new tapes.

Since the announcement of RCA and Motorola plans at the IMIC conference in Mallorca in April, there are already indications that a number of firms are rushing development and production of 4-channel 8-track

cartridge equipment for car and home.

Despite the expected murmurings from certain sectors of the "audio establishment" press, it appears a certainty that the millions of consumers who have voted at the cash register for the convenience and pleasure of cartridge tape will cast the first ballots for or against 4-channel sound.

Those who heard the first demonstration in Mallorca can best understand why some of us feel that Quad-8 will add the same degree of excitement to conventional stereo that stereo itself added to mono high fidelity.

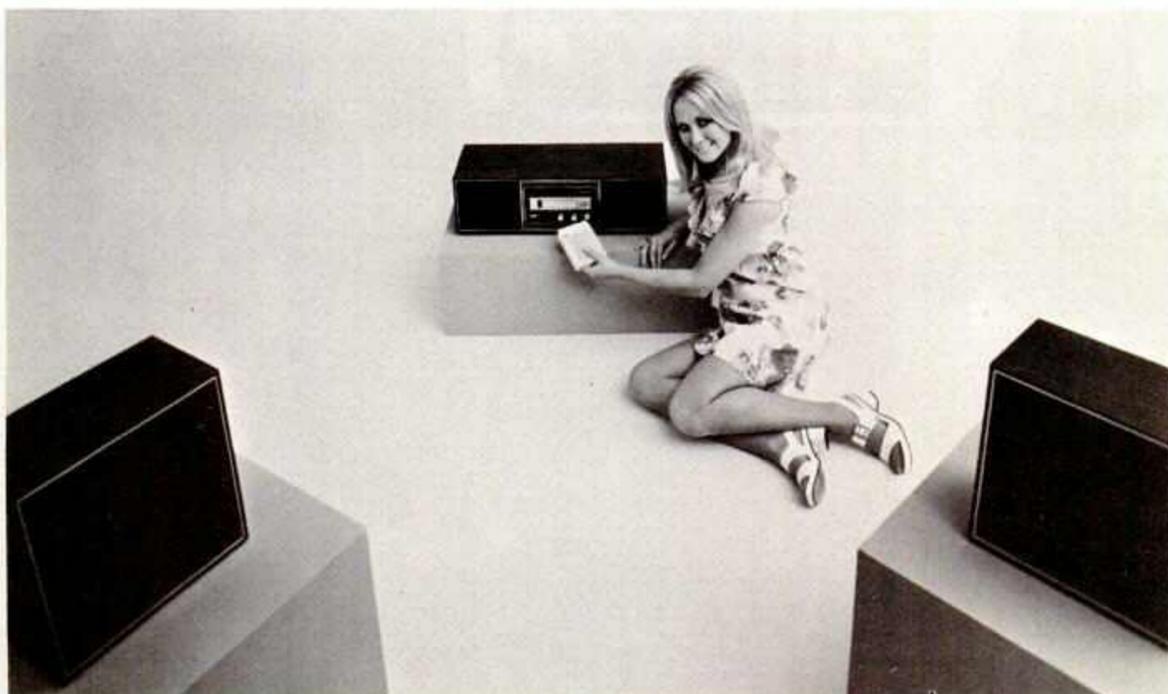
Stimulating as the coming marketing effort promises to be, the real challenge of Quad-8 will be directed to our contemporary composers, arrangers and producers. They now have an opportunity to recreate more faithfully than ever before the ambience of the concert hall or theater . . . the feeling of actually being there.

Even more exciting is the potential now at their disposal to marry their art to current technology to create a totally new sense of emotional involvement for the listener. And that really is what our industry is all about.

## GROWTH OF STEREO 8

Year	Tape	Equipment
1966	\$ 18,000,000	\$ 75,000,000
1967	\$ 75,000,000	\$120,000,000
1968	\$155,000,000	\$250,000,000
1969	\$290,000,000	\$340,000,000
1970 (projected)	\$440,000,000	\$420,000,000

Source: Billboard Publications Corporate Research.



DEMONSTRATING 4-channel sound system developed by RCA, first to use 8-track tape cartridge approach.



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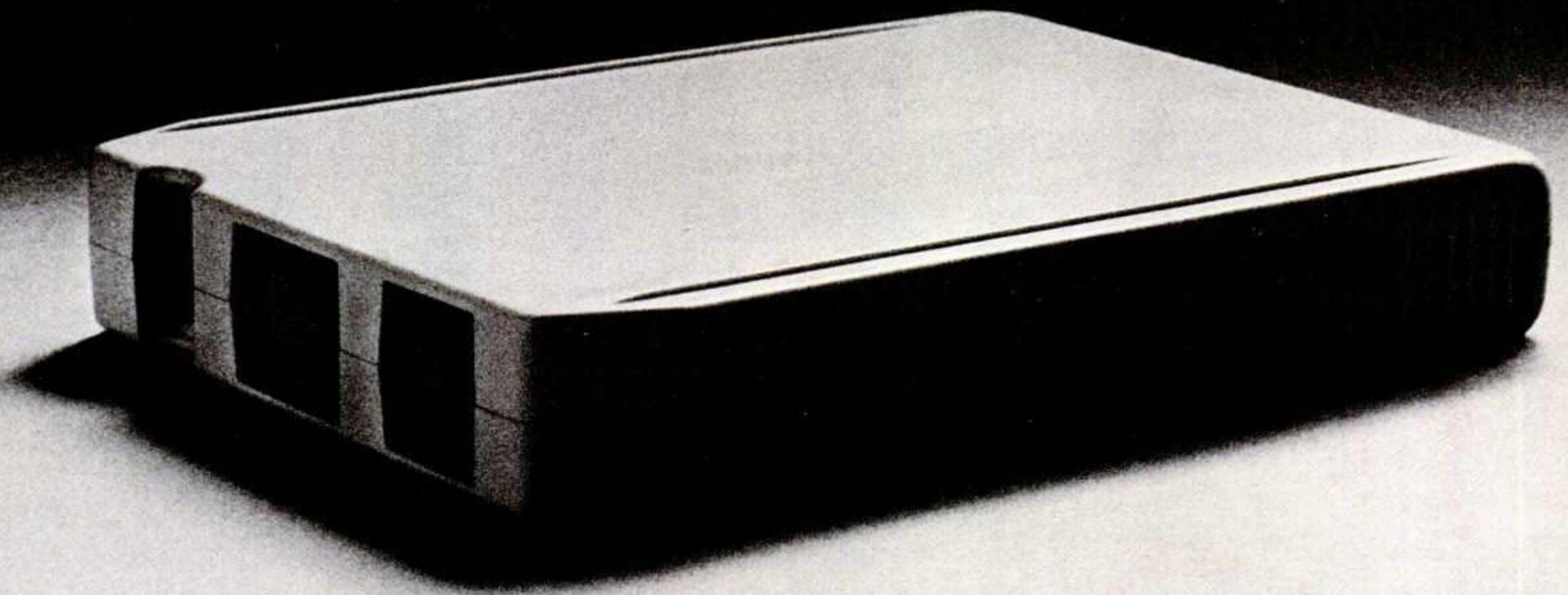
# Vogue

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"it'll never work"

"back lube won't work"

"other record companies  
won't go along"

"can't mass produce  
player heads"

"unnecessary"

"crosstalk"

"we'll go broke"

"it's only for cars"

"inventory will kill us"

"won't last 5 years"

## **In 1970 we're introducing Quad 8. We couldn't be that "wrong" again, could we?**

If Stereo 8 was a revolution, Quad 8 is the logical evolution. Two groups of 4-track stereo programs bring the listener closer to the ambiance of the concert hall or theatre than he's ever been before.

**Compatible:** The new generation of Quad 8 playback equipment reproduces both Quad 8 and Stereo 8 cartridges with perfect compatibility. Present libraries and inventories cannot be obsoleted.

**The Potential:** Tape is the basic growth factor in the industry. Quad 8 is the demonstrably superior tape system. RCA has no patent on putting two and two together: a number of firms are reported rushing development and production of equipment for car and home.

**The Challenge:** The scientist, the manufacturer, the distributor and the retailer sold Stereo 8, profited from Stereo 8. They'll do the job again with Quad 8. No question about it. The real challenge is to the composer, the arranger, the producer. The technology is now being readied for them to create a total new dimension of emotional involvement for the listener. And isn't that what our industry is really all about?

**RCA** Records  
and Tapes

# Where Do We Go From Here

JAMES R. GALL

Vice president, marketing  
Lear Jet Stereo Inc.

May 1970 marks the fifth anniversary of the inception of the 8-track stereo tape cartridge system on the entertainment scene. This exciting young industry was borne in 1965 when Lear Jet began production and delivery of the first 8-track tape cartridges to RCA Record Corp. This modest beginning coincided with an announcement by Ford Motor Co. that 8-track tape players would be offered as optional equipment for their 1966 model line to be introduced that September. And so, an industry was borne with the collaboration and cooperation of four companies, RCA, Ford, and Lear Jet with Motorola joining in to produce the first OEM Stereo 8 players for Ford.

1965 saw approximately \$600,000 worth of 8-track equipment produced and sold for the OEM automotive and accessory aftermarket. From this humble beginning five years ago, today the industry is forecasting sales of tape playback equipment to reach a total of somewhere between \$750 million to \$1 billion in 1970. Although this sales growth record of equipment in just five short years is an impressive feat by any standards, the next five years will undoubtedly see sales figures soar to new unpredictable and unimaginable heights.

Coincidental with this tremendous growth of the playback equipment, the 8-track cartridge during the same period has created its own phenomenal growth pattern and created still another gigantic industry for cartridge manufacturers, music duplicators, and cartridge distributors. Today the 8-track cartridge has reached a point where

over 30 percent of the total pre-recorded music sold to the public is in the 8-track tape cartridge configuration. Within the next five years we expect pre-recorded tape sales in various configurations to equal or surpass the dollar volume of records.

Where do we go from here?

Although Stereo-8 got its start in the automotive field, the last two years have seen the home and portable markets come on very strong. Although



WILLIAM P. LEAR, founder and former president of Lear Jet Corp. (now a division of Gates Rubber Co.), five years ago was the driving force in launching the 8-track stereo cartridge system in conjunction with Ford Motor Co., Motorola, and RCA Records.

the automotive market still commands the lion share of equipment sales in the industry, recent years have seen the development of a very strong home and portable line by almost every manufacturer of Stereo 8 products. Industry experts are

already predicting that sales of the home and portable products will pass up the auto players in the near future.

The Stereo-8 industry had its birth as a factory-installed option in the Ford Motor Co. offerings for 1966 and shortly thereafter underdash hang-on units for the aftermarket accessory industry appeared. The next development, in 1966, was the introduction of home tape decks to allow playing of the car tapes, as they were then called, in the home. The home market rapidly expanded to include self-contained component systems and eventually complete compact component entertainment systems including AM-FM-FM Multiplex radios and even phonographs, which are today replacing the large hi-fi stereo consoles prevalent just a few years ago. The very latest developments over the past year have seen systems which include the 8-track cartridge record capability which will further broaden the appeal of the entire 8-track tape cartridge concept.

## Stereo Portables

One of the most exciting Stereo-8 developments of the past two years, especially with the younger set, has been the appearance of the self-contained 8-track stereo portables in the marketplace. Now the enjoyment and convenience of the 8-track stereo cartridge can follow its owner from his automobile into his home and out again to the beach or anyplace he cares to take it.

The current Lear Jet model lineup in the auto, home, and portable categories currently includes 18 models with new in-

troductions scheduled for the June Consumer Electronics Show to bring the total to 28. Other manufacturers are bringing out a greatly expanded player lineup at an unprecedented pace with perhaps more new 8-track models having been introduced in the past year than in any of the four years preceding it.

Expanding even further into entirely different fields, the 8-track tape cartridge is beginning to find its way into specially designed audio-visual training devices as used by schools and industry.



JAMES R. GALL

Now after only five short years the most exciting new development of all is appearing on the horizon. There has already been considerable news written about 4-channel surround sound systems which RCA, Motorola, and Lear Jet will officially introduce at the June 1970 Consumer Electronics Show in New York. This entirely new concept

is not only the most exciting development since the inception of the 8-track cartridge system, but it also qualifies as the most significant entertainment breakthrough since stereo records were introduced in 1958. Three of the original 8-track pioneers, RCA, Motorola, and Lear Jet share the opinion that the 8-track cartridge is the most ideal configuration for the 4-channel concept.

The 4-channel system produces a fantastic and unbelievably realistic sound in any music category from the latest pop-rock to the greatest classics. Basically the 4-channel system utilizes four amplifiers and four speakers rather than the two of each as used in normal stereo. In an 8-track cartridge, the 4-channel system will use four tracks each for two programs of material as compared to normal stereo using four pairs of tracks for four programs. Naturally the 4-channel surround sound home and car player systems will also be compatible with the present 2-channel Stereo-8 cartridge just as stereophonic record players were compatible with the monaural records that were available until they began to fade from the scene a few years ago.

We all now know just how far the Stereo-8 concept has come over the past five years and even those of us closest to the action have been surprised at just how far we really have come. I tried very hard to come up with some sales projections for the next five years and I have finally come up with the conclusion that any figures that might seem believable would

*(Continued on page 54)*

## New Developments Give 8-track Further Impetus

The 8-track system's entrenchment in the stereo tape industry is being even more firmly anchored through the development of features heretofore considered as giving a competitive edge to the cassette system.

This was brought out during a check with Midwestern manufacturers of 8-track players and through the confident way 8-track proponents now talk about record feature, miniaturization, portability, tape-radio combinations, fast forward—and even fast reverse (the latter once thought clearly the province of cassette).

Moreover, 8-track player manufacturers are now high on Quad-8, or 4-channel music reproduction, giving the 8-track system still further impetus.

Among major manufacturers already announcing Quad-8 players are RCA and Motorola. RCA's player featuring two built-in speakers and two separate speakers will be ready for the fall market at an estimated retail price of \$199.95. Motorola, which so far has said its system will be "slightly higher" in price than existing 8-track players, demonstrated a car system in Mallorca, Spain, at the Billboard-Record Retailer International Music Industry Conference (Billboard, May 9).

A chief advantage of Quad-8, proponents point out, is that it does not make obsolete present 8-track cartridges (although it will necessitate double inventory of software). At any rate, hardware manufacturers are buzzing about Quad-8 and several expect to see prototypes for various makers at the Consumers Electronic Show (CES), June 30-July 3.

Lear Jet Stereo, Inc., which has had four times fast forward on its H-360 model as well as others and is now developing fast reverse for 8-track, will bow its Quad-8 player at CES in the form of a home unit.

While fast forward and fast reverse are the least discussed new innovations of 8-track hardware, the most discussed feature is definitely record capability. Any number of manufacturers are out with this feature in their line or are planning entries that allow the consumer to make his own stereo 8-track cartridges.

One of the more interesting examples is Lear Jet's H-360, a deluxe home record feature unit that will make either monaural or stereo 8-track cartridges, has twin dynamic microphones, dual cone air suspension speakers, a fast forward index control with four times regular speed, automatic stop at track end in record mode, twin VU meters, phono and radio inputs, and so on—it lists for \$289.95.

Skeptics of the importance of the record feature in 8-track playback equipment point to the usually high price. But proponents point out two factors: 1) Sy Scher, Dictation Products, is one who believes 8-track record feature appeals to the heretofore user of open reel equipment, thus negating the price argument; 2) he also calls attention to such lower priced units as Morse Electro Products' \$79.95 list deck with 8-track record feature.

At this point, however, most players with 8-track record feature are expensive, although Lear Jet's auto unit lists for \$139.95. This is its Model A-260 with one microphone (another microphone for making stereo cartridges is optional) and less deluxe feature than the home unit.

Telex, already out with a deck featuring record capability, is sufficiently enthused to be bringing out two new units for the cartridge do-it-yourself fan—one with AM/FM multiplex. Arguing Scher's point about the 8-track record feature machine stepping into the picture where open reel once held sway, sales manager Russ Molley said: "Don't forget that the few open reel machines that were introduced without record feature bombed, while on the other hand, record feature never hurt the open reel business."

## Machine Ownership

"We identified this market when nobody but Sony had a machine out (referring to Sony's TC-8 record feature unit which has reportedly been selling in siz-

able volume). After all," Molley points out, "a customer only has to make a few of his own 8-track cartridges to more than pay for the unit." However, Molley, like many other experts, feels that people want ownership of a machine with 8-track record feature more than they actually want to be able to record their own cartridges. Scher agrees, pointing out that his firm does not even bother to merchandise blank 8-track cartridges in large cities where big stocks of pre-recorded material lend little appeal to recording your own.

Telex's 812-S will feature 50 watts of music power per channel with two speakers and will list for \$299.95; the 814-S, another unit with record feature, will have such deluxe features as AM/FM multiplex, field effect transistors, IC circuitry, pause and eject control and four logic circuits. It will list for \$349.95.

Scher predicts that there will be at least two dozen firms offering 8-track players with record capability before the year end (Panasonic now has four such units and Roberts has two and is readying two more, he pointed out).

Another manufacturer planning to add record feature units to its line is Motorola Automotive Products, Inc., which now has over 55 8-track models (many are OEM units the firm makes for Ford, Chrysler, American Motors, Volkswagen and Volvo). The record feature machine will be dropped into the Stratoline brand which Motorola makes for national retail accounts and which now includes six basic models (two car stereo players, a home deck for \$59.95, a portable for \$74.95, an 8-track AM/FM multiplex home system for \$109.95, and the only monaural 8-track portable with AM radio on the market for \$49.95).

## Miniaturization

Miniaturization, as a way for 8-track to reflect one of the cassette configuration's chief advantages, was mentioned by James LeVitus, president, Car Tapes,

*(Continued on page 48)*

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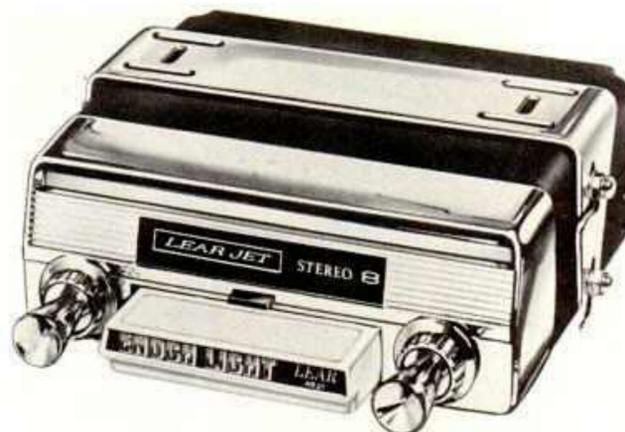
And we're proud as can be. Just five short years ago, an exclusively 2 and 4 track industry looked on us as a freak. Today, our 8-track stereo tape invention is by far the most important part of the business.

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But we're not resting on our laurels. During our 5th anniversary year we're continuing to develop our products with an eye to the future. In addition to our Stereo 8 auto, home and portable units, we'll be unveiling some new pioneering at the Consumer Electronics Show soon. This could be the start of something big . . . again.

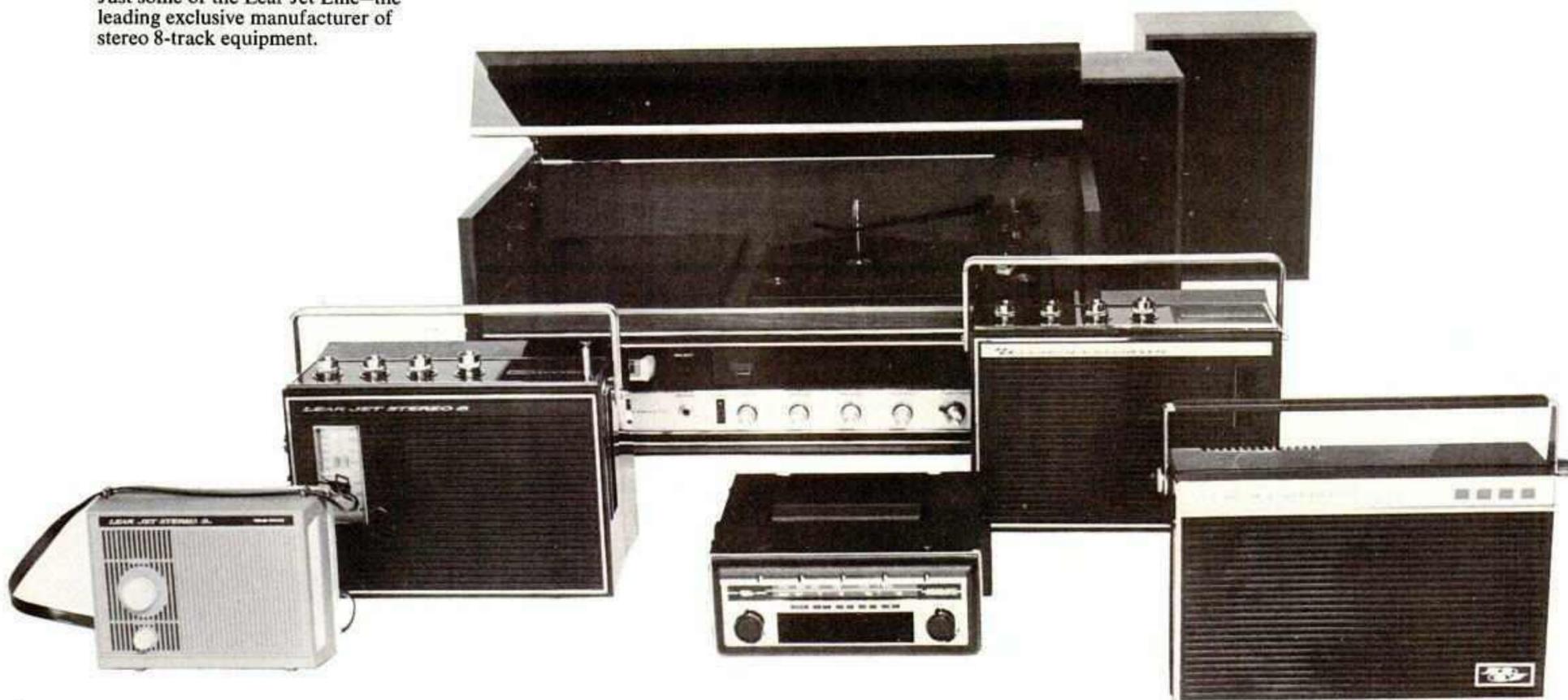
For more information contact Lear Jet Stereo 8, 13131 Lyndon, Detroit, Michigan 48227.

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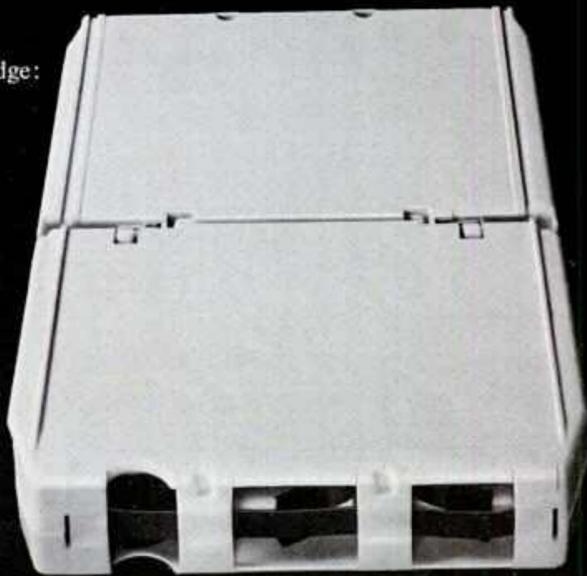
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For more information contact AVSCO, Incorporated, subsidiary of Gates-Lear Jet Corp., Highway 69 and Corum Road, Excelsior Springs, Missouri 64024.

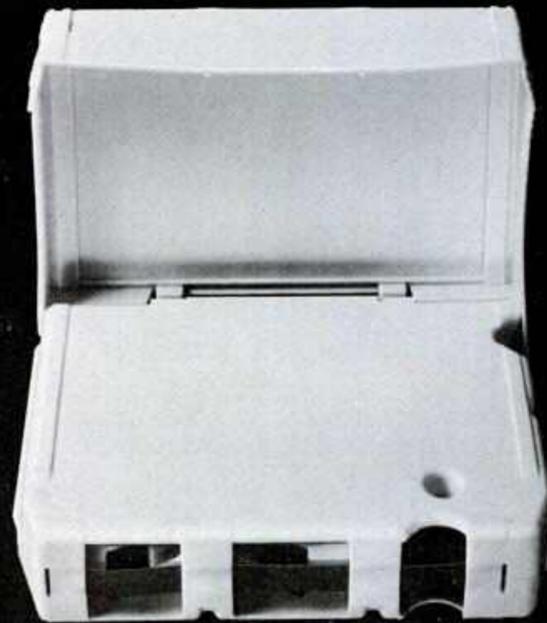


Our new mini-cartridge.

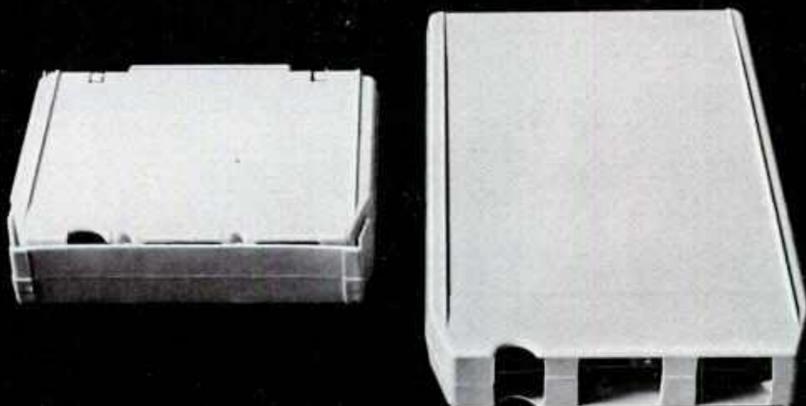
Our new mini-cartridge: Open.



Half-folded.



And how it sizes up against our conventional cartridge.



Our easier-loading conventional cartridge: Less parts, and snaps together too.



# New Developments Give 8-track Further Impetus

• Continued from page 44

Inc., which is offering a mini-maxi 8-track unit styled in blue and chrome and listing for \$59.95. The unit is stressed as one that is easily installed in the glove compartment.

Car Tapes is going a different direction in combination players with its 8-track and cassette playback—only unit listing for \$149.95. The firm has two other cassette auto players but regards its involvement only "as a test." The bulk of Car Tapes' hardware line is 8-track, including a top of the line model with 20 watts output listing for \$89.95, a compact 16-watt unit listing for \$69.95, a 4- and 8-track combination player listing for \$99.95 and three home units. The latter consists of a deck at \$64.95, a system with 40-watt amplifier at \$129.95 and a new model to be dropped into the line featuring two speakers and an \$89.95 list.

The retail price of 8-track players has been edging downward for some time and is all the more noticeable in the area of portables where the concept continues to remain competitive with at least the better portable cassette equipment.

Lear Jet, for example, is showing the NP-550 model with AC/DC that works from the automobile cigarette lighter receptacle or from eight D cell batteries or house current and snaps apart for 10-foot separation of stereo speakers. It lists for \$79.95. Another version with AM/FM and collapsible antenna lists for \$99.95.

Typical of firms with multiple models in portables is Belair Enterprises. The new line features a promotional model listing for \$69.95; a portable with AM/FM radio for \$89.95; a straight portable for \$99.95; and one with AM/FM multiplex listing for \$139.95.

## Combinations Abound

Combinations of tape player-radio abound. Among the more sophisticated are such models as Lear Jet's A-250 with a signal seeking tuner and fast forward tape index featuring AM/FM multiplex and listing for \$225 without speakers. Another unit, the A-130 and also with AM/FM multiplex, has a sliding tone and balance control and local-long distance signal detector. It lists

for \$155. The firm has 8-track machines with AM only and FM only. The line also includes a home unit with 8-track and AM/FM multiplex without a turntable listing for \$219.95 and another unit with turntable for disks in deluxe styling for \$289.95.

Telex-Phonola is offering a player with AM-FM multiplex and air suspension omnidirectional speakers with a list price of \$169.95 (another new player only with amplifier and speakers carries a list price of \$99.95). John Phillips said the firm's hottest seller is a combination tape player phonograph that lists for \$139.95.

The well rounded out line offering the consumer every kind of tape playback unit and different combinations often including phonograph is characteristic of many firms. A good example is Automatic Radio which is promoting models in 8-track, 4-track, 8- and 4-track and cassettes. Of course, the preponderance of its units are 8-track where the firm shows over 25 models.

Typical of the firm that can talk 8-track as well as cassette, is Midland International where Jack Lose said two new 8-track deck models with record feature are new to the line. Other items include a two-piece 8-track unit, an 8-track deck retailing for \$59.95, a complete system listing for \$129.95, and another complete system with AM/FM multiplex listing for \$159.95. Midland also has four auto 8-track units including one AM/FM multiplex player and a new mini 8-track machine.

Even Motorola can talk cassette (the consumer division, that is) but will add only two such units to its existing pair of offerings in this configuration (a new portable and a slave unit for the console). The newest auto car 8-track units consist of the TF-800 with AM/FM radio listing for \$159.95; the TM-714 with an FM multiplex adaptor listing for \$119.95; the TM-704 under the dash model listing for \$69.95; and the similar TM-705 listing for \$84.95.

In home 8-track equipment, Motorola's consumer division is offering a portable phonograph with built-in 8-track (which it claims is the first such combination ever offered) listing for \$159.95. It has a slave attachment that rests on top of consoles listing for \$79.95

and a unit that can be installed in the well of a console listing for the same price. The CP-7 slave unit will be replaced when the summer line is presented.

## Auto Only

Some manufacturers specialize in auto only units while others stick to home only units. Gibbs, div. Hammond Corp., for example, has seven auto units in its new Hammond logo line and all but two are 8-track. Prices range from \$59.50 to \$119.50. The firm is, however, introducing home models under the Gibbs brand. Currently, the Gibbs line offers a modular car unit that lists for \$89.95 and is paired with a piggyback FM multiplex unit that lists for \$49.95 (also available for pairing with the car unit is an AM/FM piggyback tuner). The firm has 10 other 8-track models and two cassette models in the line.

A firm that does not anticipate entering the auto field is Ross Electronics Corp. A.R. Bernard, president, said he had no plans for entering the car tape player field. "We feel we have a good line now, however, since we are primarily an importer, we could conceivably have additions at any time." Right now, Ross has six 8-track models listing from \$30 to \$160.

Many firms reported expansions in their 8-track offerings. "The 8-track player is very important in our line and we will definitely expand in this direction," said Art Braver, Mayfair Sound Products, Inc., president. The firm is adding new portables to go with 14 models it has now that range from \$50 to \$150.

Farady, Inc., is planning eight new 8-track models, according to Fred Kluin, president, who claims to be the only totally domestic producer of players (new models will be for both home and car and will include portables and combinations offering AM/FM and AM/FM multiplex).

Arthur Fulmer said he is introducing eight new models for the Christmas season including home units with record feature. Bell Wood Corp. currently has 10 8-track models available including six auto units, a portable and three home players.

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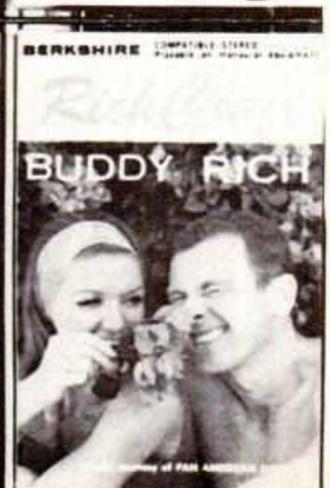
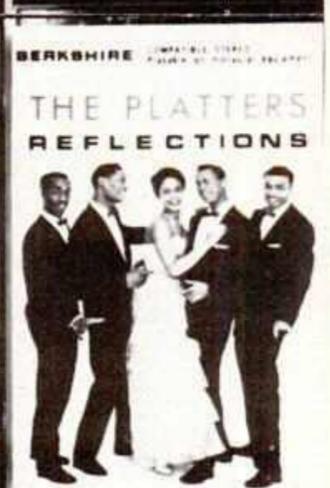
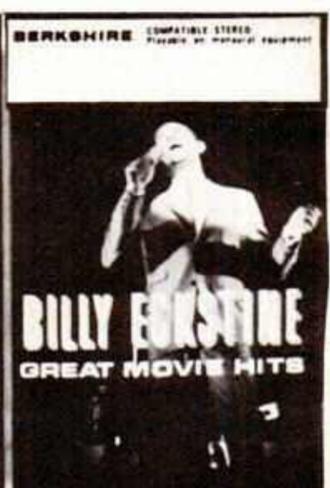
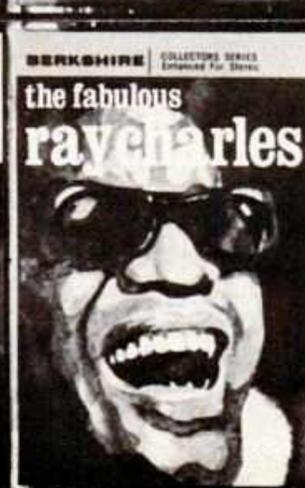
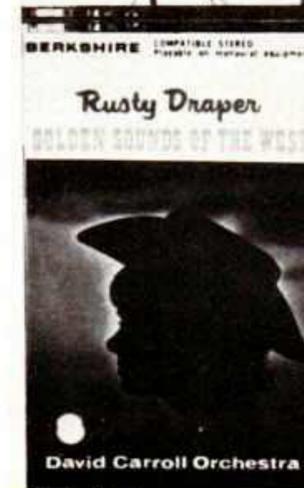
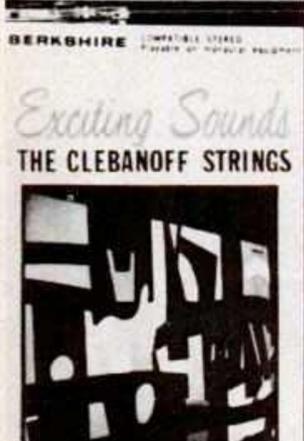
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During a lot of this time, we were also testing our 8-track cartridges.

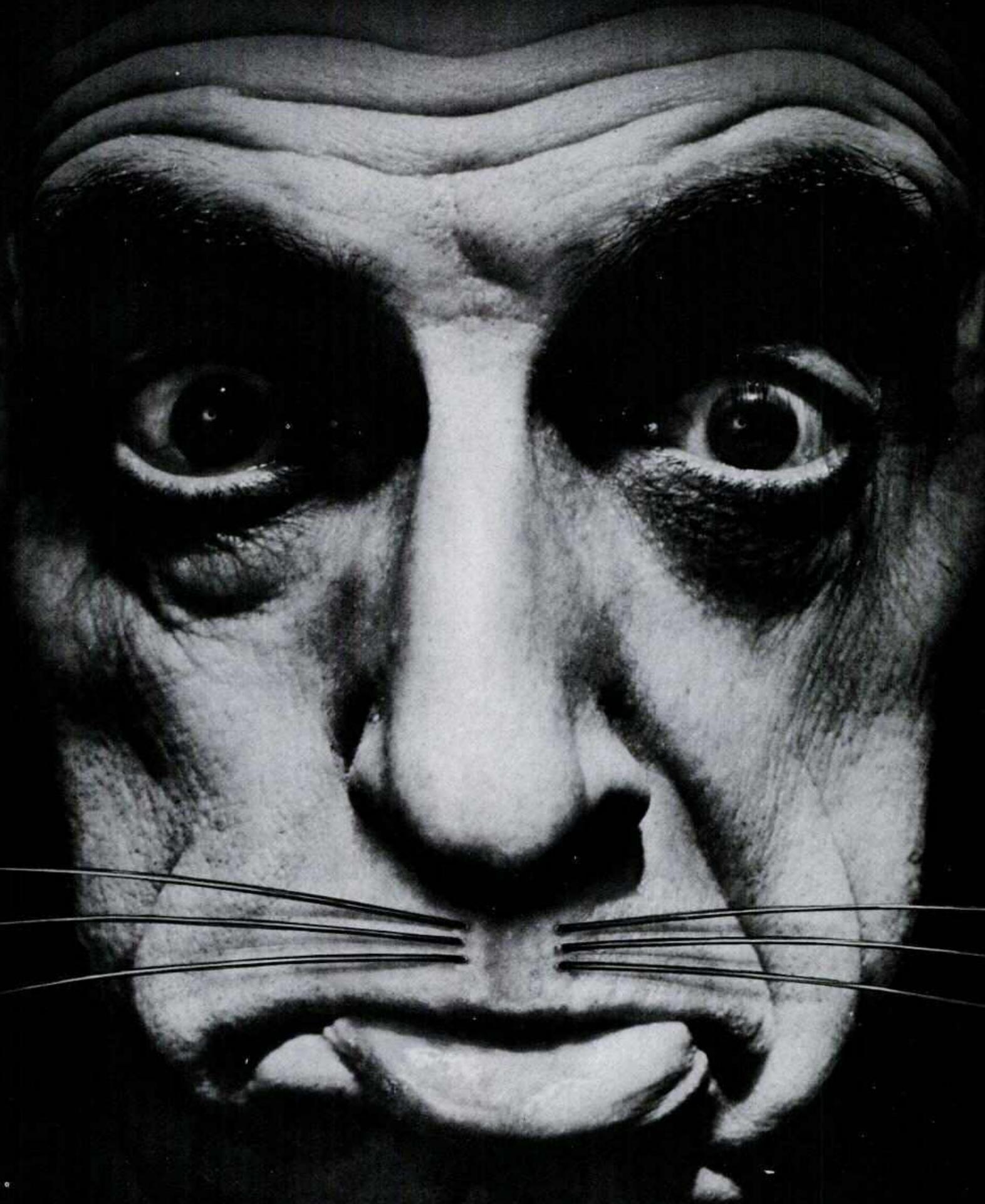
On our engineers. Not our customers. And the result is this: We've developed an 8-track cartridge that's absolutely without bugs. A cartridge with a rejection rate so low it isn't worth mentioning. A cartridge that will last a thousand years.

Of course, we sacrificed being

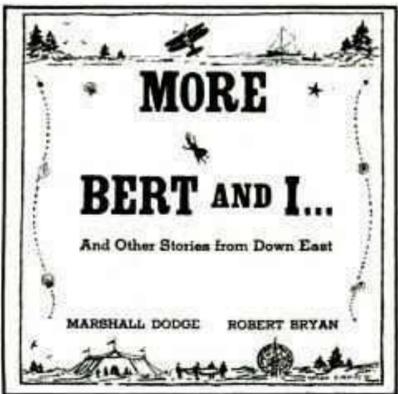
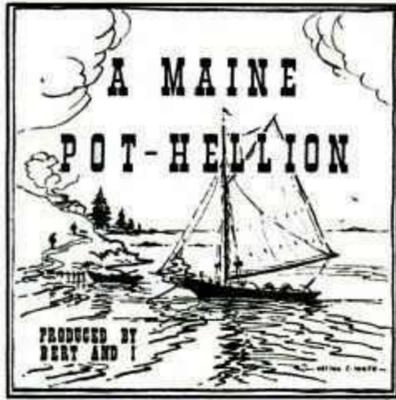
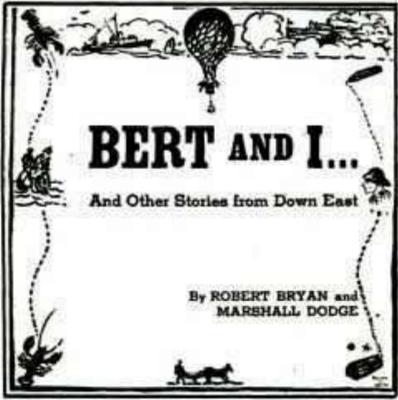
first. But then, we also passed up making a lot of customers feel like GUINEA PIGS.

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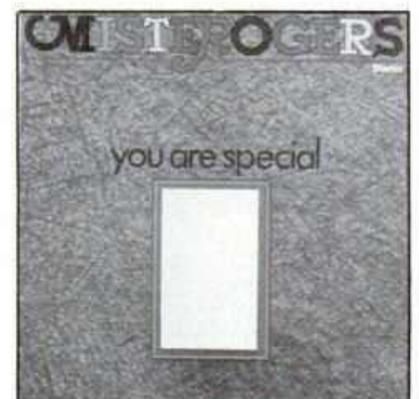


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# Explosion And Growth Years For 8-track

By BRUCE WEBER

The continuing tape industry dilemma of which tape system will survive, 8-track or cassette, remains unsettled. But just about every industry spokesman in consumer electronics is quick to acknowledge that 8-track remains the hottest growing segment of the business.

The growth projections are impressive.

"All the talk is cassette," admits a buyer for a major chain of discount stores, "but all the sales are in 8-track."

One reason for the rapid expansion of the 8-track market is the high proportion of tape sales that has gone to mobile markets where records aren't really competitive.

For example, about 90 percent of 8-track tapes—which represents two-thirds of overall tape sales—goes into automobiles. And one can observe that only about 4 percent to 5 percent of all cars currently have tape equipment.

Cited, too, aside from the growth prospects of prerecorded tape, is the substantial market for 8-track blank tape for people who like to record music or other material.

While the 8-track configuration has not exactly suffered from the lack of a recording capability, this deficiency has developed into a major drawback since the successful emergence of the cassette recorder player in 1965.

The continued development and proliferation of 8-track recording units this year signals a response to the cassette boom and may temper predictions that the cassette system is destined to kill the market for 8-track.

In truth, there's room for both systems. Whether supporting 8-track over cassette, or betting on both, the rising consumer interest in the tape industry is just beginning.

For the present, however, long-range thinkers are more inclined to believe that 8-track will continue to dominate in the auto field because of the ease of loading and the continuous loop playback.

## Portable Market

But now 8-track manufacturers are looking at the portable market, the home market and the 4-channel "surround sound" market.

Easily, the 8-track system is a music-entertainment maker for the masses.

There's more than a smidgen of truth to all that talk about this year, and next, being explosion and growth years for 8-track. And most retailers who skim product dossiers are likely to decide that a flood of good portable 8-track stereo equipment will be on the marketplace.

In short, 8-track is attacking cassette in its own baliwick—compactness, transportability and price. Add fidelity and the advantage goes to stereo 8. The problem of size and convenience (cassette vs. 8-track) is compensated for by the faster playback speed of the cartridge—twice that of the cassette—and the greater fidelity this results in.

Statistics released by RCA show the total growth of 8-track.

Retail dollar volume in 8-track players and cartridges alone in 1968 was about \$350 million. Adding the value of player sales, the total 8-track market last year was more than a half billion dollars. One also can project a total 8-track industry of more than \$650 million by 1972. And retail sales of 8-track tape last

year approximated the record industry's total sales in 1959.

## Tape Explosion

There is, indeed, a tape explosion in America. And, 8-track, which many thought was phasing out, is in the midst of a revolution.

While cassette obviously has

the glamor (simpler to operate, more compact and more fool-proof than the cartridge), the 8-track system is established and supported by the auto manufacturers, which install that system as original equipment.

The RCA survey indicated more than 85 percent of the auto

buyers say they either have installed 8-track in cars or definitely plan to have it installed after the initial purchase. Detroit, too, is convinced the 8-track system is ideally suited to car use for two reasons: cartridges with continuous loop are easier and simpler to use than

cassettes, and the 3¾ ips speed of cartridges gives them a fidelity not possible with the 1⅞ ips speed standard on cassettes.

The growth of sales of cartridge tapes and devices is probably the best indication of the public's receptivity to tape as a

(Continued on page 52)



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The 15-tape case also is available with a handsome grained walnut cover. Blends beautifully with any decor.

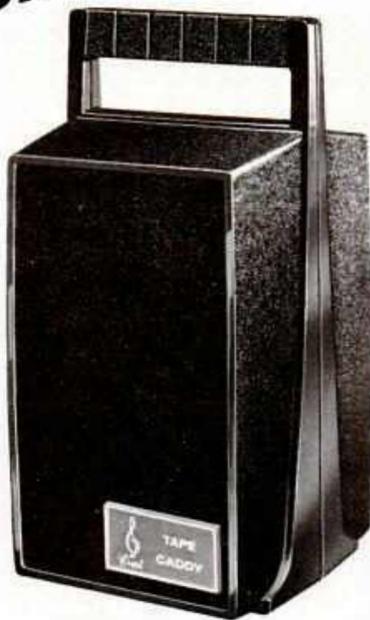
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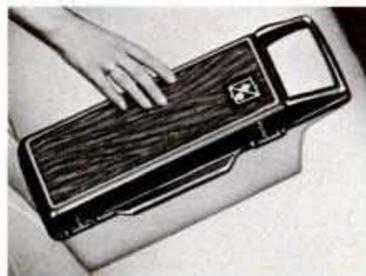
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Write, wire or phone your congressman and tell him you want him to support true Postal Reform. Tell him you want him to back HR 11750, the only bill before Congress which provides for the total reorganization of the postal service on a businesslike basis (along the lines of TVA). Tell him you won't be satisfied with half measures. Tell him you can't afford to run the risk of another Post Office collapse.

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1725 Eye Street, N.W., Washington, D.C. 20006  
Lawrence F. O'Brien, Thurston B. Morton  
National Co. Chairmen

## The Explosion And Growth Years For 8-track

• Continued from page 50

medium. Sales of equipment have skyrocketed since 1965.

If the Stereo 8 stage was a rather lonely place in 1965, it is certainly crowded with manufacturers, importers, distributors and retailers today.

For the more clinically inclined, RCA released an analysis of the two tape systems given by an eminent psychologist.

"The appeal of Stereo 8 has strong sensual overtones, with users emphasizing the power and all enveloping quality of the sound. Its appeal, in cartridge geometry, mode of cartridge insertion, and sound is strongly weighted toward males.

"In contrast to the sensual, mobile male appeal of 8-track, the cassette has a more feminine appeal with its dainty proportions and its purse-sized cosmetic-style case."

It's doubtful that an analysis of the two systems will change the minds of many consumers. But 4-channel quadrasonic tape cartridge system (Quad-8) might.

And the 8-track revolution continues.

The RCA-Motorola 4-channel will be a new consumer force, believe many industry spokesmen. Many also feel that Quad-8 has supplied the 8-track system with a shot-in-the-arm in its struggle with the cassette configuration. Just when the automotive manufacturers were looking at cassette units to install at factory level, out pops Quad-8.

Fully compatible with existing 8-track cartridges, Quad-8 has been demonstrated to major U.S. car manufacturers, and there is a high probability that 4-channel sound will be offered as a factory or dealer installed option in 1972 or 1973 models. Home players and hang-on automotive units will be available late in 1970.

The 4-channel system will be on the market before year's end, and marks a major breakthrough for the quad sound innovation by taking it out of the experimental and laboratory demonstration stage and bringing it to the mass market.

A few years ago, RCA ploughed ahead with an 8-track concept, convinced that the consumer would accept it. More important, RCA, Motorola, Lear Jet and Ford backed that conviction with cold cash where it counted—in the consumer marketplace.

The 8-track revolution is just beginning.

## Billboard

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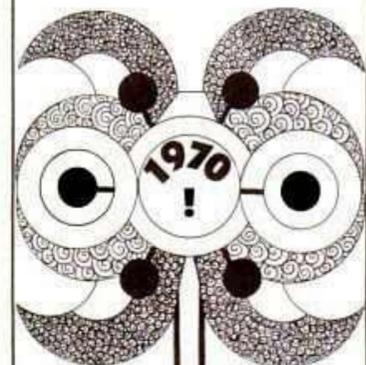
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1969

1968

1967

1966

1965

1965

Only distributors

1966

30 cassettes a day

1967

100 cassettes a day

1968

800 cassettes a day

1969

3,000 cassettes and 1,500 8-track cartridges a day

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# 8-track: Growth Through Innovation

By **OSCAR P. KUSISTO**  
vice president, general manager,  
Automatic Products division,  
Motorola Inc.



Oscar P. Kusisto

In only five years, Stereo-8 has sprung from its inception into a mature, internationally marketed product. This universal consumer acceptance is a tribute to the fundamental appeal and sound design approach of the system plus the efforts of the industry to innovate and develop the potential of Stereo-8. Many equipment configurations and new operating features have evolved from the original, play-back-only auto models Ford introduced in 1965.

## Innovations

Today, there is a complete repertoire of equipments available in auto, home, and portable configurations. Many units include AM and/or FM multiplex radios. Units are sold across the entire price spectrum. Several companies offer phonograph-8-track tape player combinations to bridge the gap for the consumer who has a substantial investment in records and yet wants to enjoy the ease of operation and convenience of 8-track. Several home and auto 8-track recorders are on the market. Recorder sales are increasing rapidly.

The trend toward miniaturization has captured the interest of many consumers. Both equipments and tape are offered in small sizes. Miniature cartridges, such as developed by Motorola and Lear Jet, open avenues for serving the pop tune or mini-album market. This vast market ranges from "kiddies" to Top 40 lovers to the "good-listening" buyer. This is mostly new business in response to a relatively unserved segment of the market.

## New Features

Fast forward is now offered on some equipment. Players are under development to offer the "jukebox" capability—complete pre-selection of cartridge track and music number. Automatic cartridge changers are now available. Innovative features such as these are attracting new buyers.

A comprehensive assortment of music tapes are available on 8-track. Approximately 75 percent of all pre-recorded tapes sold are 8-track. Budget priced tapes are reaching new customers. Additionally, the industry is expanding current spoken word libraries to include new programming for: Foreign languages, children's stories, briefings for salesmen and doctors, audio digests of current events, and others.

## Market Outlook

The 8-track market base has developed to the point where the 1970 market may well reach \$425,000,000 in prerecorded cartridges and 4,000,000 units

sold in North America alone. International sales are growing rapidly. Motorola currently manufactures equipment in the U.S., Canada, U.K., and Japan and sells units in over 25 countries. Major recording companies are expanding their international facilities to meet consumer demand.

In the automotive market, factory and dealer installations are running about 5 percent of domestic new car sales. Many truck manufacturers and import car distributors offer 8-track exclusively. During 1970, industry estimates peg after-market car unit sales at 2,800,000 units. Ten million units installed in cars in only five years—and the momentum continues to rise.

Penetration in the home and portable tape market is low. Industry estimates indicate that home and portable tape sales will be about 20 percent of the total 8-track tape market during 1970. There are now many home units on the market. Besides self-contained units, many decks and drop-in units are available to permit the consumer to adapt his hi-fi set to tape. A wide selection of accessories are also increasing the appeal in the home. With tape, there is no longer a need for concern about tone arms, styluses, spindles or scratching records.

The major key to the home market is home-auto compatibility. For most people, the only justification for a sizable library of prerecorded cartridges is compatible use in the home, car or on the beach. The momentum of 8-track in the automobile market should logically establish 8-track as the standard in the home.

## The Future

The tape market is growing so rapidly that exact sales figures are difficult to predict accurately. However, we predict that 8-track will continue to greatly dominate the automotive market.

This means rapidly accelerating home and portable sales for 8-track. Other systems will make only slight inroads into the extremely demanding car market. In turn, this low level of sales will tend to restrain home unit sales for these other configurations for those who want home-auto compatibility.

## Quad-8 Sound

The introduction of 4-channel sound opens new horizons for the 8-track system. The Motorola 4-channel system, dubbed Quad-8, is fully compatible with existing 8-track cartridges. There is no obsolescence of 8-track libraries. The listener merely inserts either a Quad-8 or conventional 8-track cartridge into the tape player and the unit automatically selects the proper mode of operation.

With Quad-8, we have neared the ultimate goal in sound reproduction—the recreation of live artistry. Four channels of sound are reproduced. Music reproduction is no longer limited to two dimensions. Almost infinite latitude will be afforded to artists and recording technicians to create sound dimensions that are not possible in stereo alone. For example, a band can now march around a room, not just across it.

The Quad-8 system uses a four gap playback head. By combined electrical switching and mechanical displacement of the head, the unit automatically changes programs. The listener also has the option of manually changing the program at any time. A special sensing slot molded into the four-channel cartridge allows the system to automatically select the correct mode of operation. The 4-channel cartridges will accommodate two programs of up to 25 minutes each.

Four-channel sound is primarily a "step-up" or add-on market which supplements stereo 8. The evolutionary pattern of Quad-8 is very similar to the evolution of color television which is fully compatible with and complementary to black and white TV. Motorola and other companies will have a 4-channel sound systems on the market later this year. There is a high probability that Quad-8 sound will be offered as a factory or dealer installed option in 1972 or 1973 new cars.

The cartridge tape industry is constantly innovating and evolving new techniques to meet consumer demands. In an economy where some facets of home electronics are slowing down, tape continues to boom. We are a long way from market saturation. The future of 8-track and the new Quad-8 system is extremely bright.

**Le-Bo**

## TAPE CARTRIDGE CARRYING CASES



TA-52 Cartridge Case

Holds 15 cartridges

Suggested List \$9.95



TA-54 Cartridge Case

Holds 24 Cartridges

Suggested List \$11.95

## TA-98

The newest Jumbo Jet Cartridge Carrying Case ever. Designed to meet the needs of today's Jet Set Thinking. Perfectly engineered shape.

Holds 36 Stereo Cartridges. The most practical case for the man on the move.

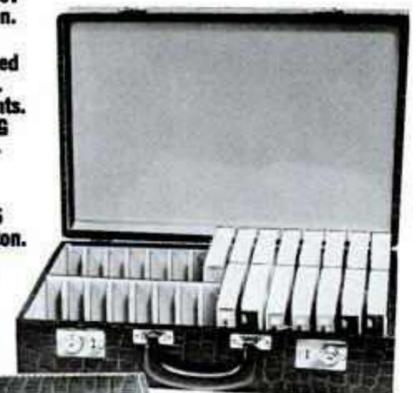


Suggested List — \$15.95

## Deluxe Attache Type TAPE & CASSETTE CARRYING CASE

TA-66 Cartridge Case

Alligator Leatherette covered wood construction. Holds 30 Cartridges, High pile, attractive red velvet flocced interior. Individual compartments. THE ONLY CARRYING CASE WITH A HAND-STITCHED TOP AND BOTTOM. Individually packed—6 pieces to a master carton. AVAILABLE IN BLACK, BROWN AND GREEN ALLIGATOR. Shipping weight 25 lbs.



Suggested List—\$14.95

LE-BO PRODUCTS CO. INC., 71-08 51st AVE., WOODSIDE, N. Y. 11377

# CARTRIDGE RECORDER PLAYER

"Stereo 8"  
new from  
**ROBERTS**  
THE PRO LINE

Record the music of your choice... also enjoy this unit as a player



Model 808D (pictured) Recorder/Player Deck... \$169.95 featuring



**1-MICRON GAP PLAY HEAD WITH LTG\***  
\*Life-Time Guarantee to Original Owner  
15,000-CYCLE FREQUENCY RESPONSE

includes such extras as FAST FORWARD • 2 MICROPHONE INPUTS • CONTINUOUS PLAY • AUTOMATIC INDICATOR LIGHT • AUTOMATIC STOP • 2 VU METERS • RADIO/PHONO INPUTS • LINEAR-ACTION MUSIC-LEVEL CONTROLS • STEREO HEADPHONE JACK • ATTRACTIVELY ENCASED IN GENUINE WALNUT

Model 808—Complete system with separate matching speakers... \$229.95

The Pro Line  
**ROBERTS**

Div. of Rheem Manufacturing Co. Los Angeles, California 90016

## Where Do We Go From Here

• Continued from page 44

seem too pessimistic, while figures that would reveal my true feelings would have half the readers of Billboard convinced that I was blueskying.

I do know that most of the doubting Thomas' of five years ago and even of two years ago are now thoroughly convinced that Stereo 8 is with us to stay.

We have now, after five short years, thoroughly established a billion-dollar-plus industry and now that the last of the skeptics are convinced that Stereo-8 is for real, the developments of the next five years should make those of the past seem pale by comparison.

If I were a retailer I would look upon the Stereo-8 concept as a new, exciting home, auto, and portable entertainment product line to greatly increase my dollar sales volume as well as take-home profits.

PHOTO BY JAY MAISEL



"I'm sorry, but it's none of my business."

You've seen it happen. Our anguished cities teeter on collapse, and the suburbs turn their backs. A man falls down in the street, and no one stops to help. It seems that everywhere relationships have broken down. Starting with our broken relationship with God. And ending in our growing disregard for the other fellow. It's true that maybe you, personally, can't change the whole world. But it's remarkable what one person can do, when he makes up his mind. Why not start today, in your church or synagogue? A visit in the place where the rule of the house is "Love thy neighbor as thyself" is always a great place to start great endeavors.

How can you help? Write for free booklet, *The Turning Point, Religion In American Life*, 184 Fifth Ave., New York, N. Y. 10010. Advertising contributed for the public good

RELIGION IN AMERICAN LIFE CAMPAIGN  
BUSINESS PRESS AD NO. RIAL-1045-68  
2 1/4" x 5" (110 Screen)

## ATTENTION DEALERS!

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**ONE-STOP TAPE SERVICE**

**WE HAVE EVERYTHING!**

Especially items not found elsewhere!

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LARGE OPEN REEL INVENTORY

COMPLETE SELECTION BLANK TAPES (All configurations) Scotch, Audio, etc.

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Fourth Annual  
**CONSUMER ELECTRONICS SHOW ISSUE**

July 4th  
Billboard

Billboard's Show Issue With An **EXPANDED TAPE SECTION**

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Extra copies will be distributed to everyone attending the Show June 28—July 1st at the Americana and the New York Hilton Hotels.

**Advertising Deadline June 24th**

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**85TC\* Deluxe Tape Cartridge Cases**  
Holds 24 tape cartridges. Available in black, blue, brown, white. 99TC\* and 100TC\* Holds 15 tape cartridges. Available in 4 colors.



**Home Tape Storage Cabinets**  
Modern walnut finish swivel base allowing easy accessibility.  
**82TC** Holds 48 cartridges.  
**84TC** Holds 48 cassettes.



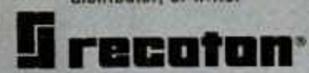
**86TC\* Deluxe Cassette Cases**  
Holds 30 cassettes. Available in brown and black.



**Tape-Stor Deluxe Storage Cabinets**  
**97TC**—Holds 30 Cartridges  
**98TC**—Holds 36 Cassettes  
Sliding styrene doors in walnut finished cabinets protect tapes. Individual tape compartments.

\*Deluxe Tape Cases feature solid wood construction, vinyl alligator exterior, attractive red plush interior, lock and key.

For full information, contact your local distributor, or write:



46-23 Crane Street  
Long Island City, N.Y. 11101  
Full line merchandisers of Tape Accessories, Diamond Needles, Record Accessories and Guitar Accessories.

All sizes of Cassette and 8 Track Blank Cartridges.



Duplicating has been known to lose something in translation. But not here. High quality 8-track and cassette reproduction makes your original sound like more. Tape-tronics is a turned on turn-out operation offering high duplicating quality for all your cartridge needs. Prices even make your breadman smile and delivery is groovy. Turn in to Tape-tronics for more sound for the money.

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Tape Cartridge Services  
750 E. Mandoline Ave. Madison Heights, Mich. 48071  
Call Collect (313) 588-8281

# Software Soars

Very few record labels make extensive overtures toward promoting cartridges that they don't already have in use for promoting albums. In fact, except in the case of "cartridge only" dealers, most cooperative advertising for newspapers and radio both must carry cross-plugs for the cartridge that mention the album.

RCA Records has about the most lavish promotion going for its 8-track cartridges—a catalog of product that reaches the hands of an estimated one million consumers a year.

Ed Welker, manager of pre-recorded tape merchandising for RCA, said that the catalog is offered in various ways. Some distributors buy it (and the label now has more than 120 distributors, he said), while others earn it through merchandising programs. "But we make sure the catalog gets out to the consumers."

The catalog works very well as a merchandising tool, he said. "Otherwise, we merchandise cartridges much as we would albums." He said the label was constantly increasing production capacity and yet the market for cartridges was still growing. A beautiful thing about the field is that catalog product continues to be in high demand. Welker thought that this was perhaps because "there are new buyers coming onto the scene every day . . . and they're like a kid in a candy store."

Teen-type music is in highest demand, though country music has strong appeal. Essentially, it's the artist that's the key to sales at the moment, he felt, rather than particular tunes.

Bob Kornheiser, vice president in charge of tape at Atlantic Records, felt that while distributors were buying cartridge product across the board, dealers were probably "cherry-picking because of the current tight-money situation." Atlantic Records is fortunate in having so much hit product out at the moment and tapes usually follow the same sales pattern as

albums, he said. Atlantic Records insists that all album advertising push also the tape cartridge except in the case of dealers who sell cartridges only.

Kornheiser said that 8-track sales were continuing to grow.

A Capitol Records spokesman said that his label put a special emphasis on certain product and many times design in-store

point-of-purchase displays that are specifically for cartridges.

Because of the tight money situation, he felt many distributors probably did some cherry-picking on product, whereas in the old days they would have bought product en masse.

But in the case of hot artists, such as the Beatles, "their cartridges are taken automatically."

## Accessories: The Business That Sells Itself

Of all the tape configurations available on the consumer market today, 8-track product still enjoys the greatest popularity. In spite of healthy competition from the compact cassette, the 8-track CARtridge has not lost very much ground, and, if industry statistics are to be used as a yardstick, indications are that slippage, if any, from its lofty position will be very gradual.

It is, therefore, not surprising that even though industry manufacturers have not been neglecting other configurations, the emphasis is still largely on 8-track. The accessory market which takes its guidelines from trends in the tape hardware and software business, is no exception.

On the surface this market gives the impression of being "piece meal" and lacking in scope for innovations. However, neither category applies. Accessories are, in fact, a burgeoning multimillion-dollar business that not only sells itself, but offers one of the widest margins of profits imaginable.

As for innovations, every accessory manufacturer knows that with the growing influx of

speculators to this lucrative business, it is imperative to be innovative to stay ahead of the field.

Take the Amberg File & Index Co., for instance. This century-old company with an accessory catalog of carry cases that includes everything from Op Art models for the teen set, to more solid colors for the conservative minded, has released a deluxe carry case that would appeal to tape buffs of all ages.

The Model 1024 unit holds 24 8-track cartridges and features a padded lid, fully lined interior, and is plastic coated with a moisture resistant material for added tape protection. The unit comes in black and navy blue, and retails for \$8.95.

In addition the firm has carry cases in decorator colors of red, white, ivory, black, beige, and wood grain finishes that hold either 10 or 15 stereo 8 cartridges and sell for as little as \$3.10 for the 10 cartridge cases and \$6.75 for the 15 cartridge cases.

The Recoton Corp. too, is concentrating heavily on innovative product in its 1970 accessory catalog. The Long Island-based firm has added a fashionable new wet look line of deluxe stereo 8 cartridge carry cases to its diversified line of accessories.

This line, designed to meet the discriminating tastes of the youth market, comes in red, blue and black high gloss vinyl, holds 15 cartridges and sells for an optional \$10.50.

The company has also developed a deluxe home storage cabinet that holds as many as 30 stereo 8 cartridges. The unit designed with attractive sliding doors, has high impact walnut styrene shelves with individual tape compartments and a flexibility of use either a bookcase, on a wall, or on a stereo cabinet. The Tape-Stor, Model 97TC sells for \$19.95.

At the Brooklyn-based firm of Dict-O-Tape, the innovative thrust is concentrated on test cartridges and cleaning heads. Among the new items added to the company's accessory catalog is an 8-track head cleaning cartridge with a built-in beep tone. The non-abrasive unit lists for \$1.49.

A 5-in-1 test cartridge for use after every 50 hours of playing time has also been developed. This unit, which carries a consumer price tag of \$2.49, protects both cartridges and tape player, and insures trouble-free performance.

Its sister unit, the 3-in-1 test cartridge, tests for proper alignment of the player head, has a built-in head cleaner, and tests for balance equalization between

(Continued on page 56)

# RECORD-A-TAPE

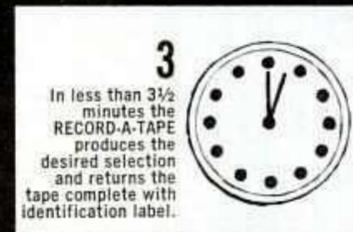
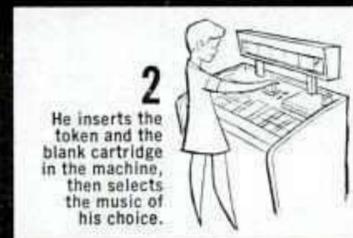
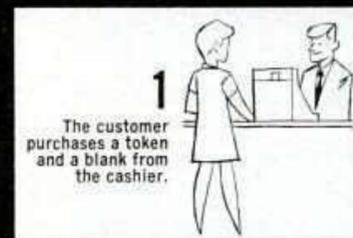
Designed for simple operation by the customer, the RECORD-A-TAPE reproduces superior quality multi-channel tape recording automatically.

In less than 3½ minutes the RECORD-A-TAPE produces an 8-track cartridge that can be played on any standard player; however the machine will accept only Electrodyne cartridges. The RECORD-A-TAPE console contains 24 pre-selected currently popular albums.

The cost of obtaining tapes of top albums is less to the customer than even the lowest discount prices of pre-recorded tapes. Retail prices for fully recorded tapes are \$3.50 or \$4.50, depending on the category selected. The consumer gets the added saving of later being able to re-tape a new selection for \$2.00 or \$3.00. This assures the retailer of customers who will return again and again.

These low prices are made possible by the fact that RECORD-A-TAPE is actually a vending machine, not of pre-recorded tapes, but of a recording service. Requiring no supervision for operation, it eliminates the high cost of stock or clerk help, buyers, extensive shelf space, pilferage and large inventories which eat up the retailer's capital.

**ADVANTAGES** • Tape programs are contained within the console, cannot be pilfered • Stock is never outdated, since all tape cartridges are BLANK until taped by the buyer • No attendant needed to supervise operation of the RECORD-A-TAPE because it is automatic • The re-taping options make the purchaser of a RECORD-A-TAPE cartridge a captive customer • A large outlay of capital for extensive pre-recorded tape inventories is not required • Cartridges can be re-taped over and over at great savings to the buyer.



## SOUND OFF WITH RECORD-A-TAPE

To sound it out, contact: Marketing Director, Record-A-Tape

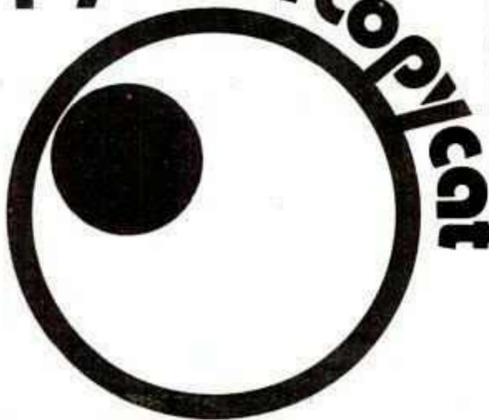
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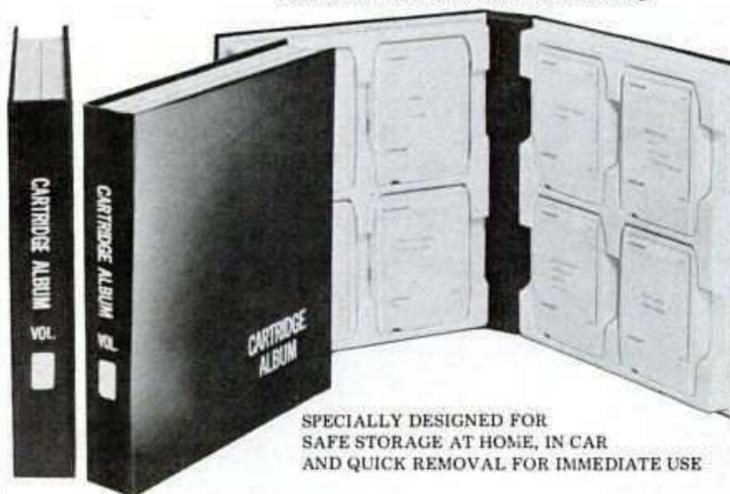


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## the Cartridge Album

in handsome black simulated leather covering



Here it is . . . the newest and hottest item in tape recording accessories. Your customers will want several for safe storage of their important 4 or 8 track cartridges for use at home and in the car. Designed and made with know-how by the #1 album manufacturer for long wear. Each album holds 8 cartridges. Call or write us for this volume selling money maker.

- Handsome library styling
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- Holds 8 cartridges of most manufacturers
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- Packed 24 to carton
- Cartridges fit securely in molded plastic trays
- Profitably priced to retail for \$3.98

Distributors Wanted  
**STRATHMORE SALES, INC.**

495 Wythe Ave., Brooklyn, N.Y. 11211 Sales Affiliate of ATLANTIC BINDERS CORP.



THIS PHOTOGRAPH of an interior at one of the Wellington 8 chain of stereo tape stores, shows accessories prominently displayed alongside other tape products. A wide assortment of carry cases is in left foreground.

## Accessories: The Business That Sells Itself

• Continued from page 55

stereo amplifiers in an effort to achieve concert hall realization. The tag on this is \$1.98.

Le-Bo Products Co., Inc., one of the accessory giants of the industry is adding an estimated 50 new items to its massive accessory catalog of more than 200 items. Efforts will be concentrated on innovative product for the 8-track market.

Already released to coincide with the firm's 12th anniversary celebrations, is the Jumbo Jet carrying case, Model No. TA-98. This unit lists for \$15.98 and carries 36 cartridges. Masterminded by Le-Bo's president, Leslie Bokor, the unit is a big brother to the company's best seller, the Model TA-54 carrying case, and is ideal for any

music buff—regardless of age or sex—on the move.

Also new to the Le-Bo Stereo 8 accessory catalog, are the Models TA-74 storage cases. In keeping with the company's innovative drive, this unit which holds a dozen prerecorded or blank cartridges, looks like a leather bound library book, and carries an index area on its broad spine for easy identification of contents. The unit sells for \$4.98.

Other top sellers in this company's avant-garde catalog include lazy Susan storage cases in attractive walnut finishes, psychedelic carry cases in washable vinyl finishes, attache-type carry cases in alligator leatherette finish; as well as handbag-type cases with lift-out interiors for the lady of the home.

The company also manufactures a wide range of maintenance kits, three-in-one test cartridges, head cleaners and racks.

Most of the accessory companies will be displaying their product alongside other tape hard and software manufacturers at the upcoming Consumer Electronics Show to be held in New York at the New York Hilton and Americana Hotels.

Among them will be Robin Industries Corp., another of the pioneers of the burgeoning accessory market. From the Robins production line will come a family of carry cases specially designed for toting stereo 8 cartridges to parties, picnics or beaches.

The new cases, finished in a brown alligator grain vinyl, are designed to appeal, in appearance and low cost, to the modish youngster, as well as the more conservative recordist.

The company will also reintroduce a number of its older catalog items as specials; as well as feature splicers, head demagnetizers and erasers. The summer specials which will be highlighted include cleaning kits, and tape mailers for trading "taped talk letters" between friends separated for one reason or another.

In CES exhibition booth A507 at the Americana Hotel will be the RMS 1500 Series line of 8-track cartridge carry cases and storage units. Here too will be the innovative swivel-type storage case made of durable molded plastic with deep compartments to store and protect prerecorded cartridges. This unit stores 48 tapes, and is finished in high gloss black with a gold finish top complete with carrying handle.

Modular storage units are also available. These hold 12 cartridges and can be stacked horizontally or vertically on shelves or cabinets. They are also finished in high gloss durable molded plastic.

In the carry case category, RMS has developed heavy duty molded plastic cases with deep compartments and metal carry handles. These units are also available with vinyl covers, are economically priced and store as many as two dozen stereo 8 cartridges.

The company's deluxe line of carry cases which will also be exhibited at the CES show, are constructed of heavy duty wood with attractive leatherette covering. Suggested retail prices on the RMS line of tote cases range from \$1 to \$15. A line of head demagnetizers for stereo 8 players is also available.

From the Long Island firm of J.H. Paulson will come one of the most innovative stereo 8 accessories produced this year. This unit, which will also be exhibited at the Consumer Electronics Show, is a combination head and capstan cleaner. The unit is non-abrasive and carries more tension than conventional units. It will be available in two models—a regular line which lists for \$2.98, and a "Lulu" model for a dollar more.

Within recent months, many recording companies have also developed a line of tape accessories to be merchandised along with their growing catalog of prerecorded tapes. Among these companies are RCA and Decca who are offering head cleaning cartridges, home and travel caddies and service test cartridges.

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The Electro Sound 4000 Series from Audiomatic is simply the best tape duplicating system around.

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Distributors of Electro Sound duplicating equipment in the United States and exclusive distributors everywhere else in the world.



JUNE 13, 1970, BILLBOARD

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## Coffeehouse Circuit Grows Rich In Campus Entertainment Flavor

NEW YORK—The appeal of moderately priced entertainment while being a showcase for new talent is causing the coffeehouse circuit to grow, according to Mike Brovsky, president of Campus Directions, a firm which develops new talent through campus exposure. "Many small schools depend upon us for their source of entertainment," said Brovsky. "These people generally cannot afford the big name acts with big prices, so they have set up a coffeehouse to provide entertainment. The larger schools sometimes want to have a wide spectrum of entertainment, so they, too, have a coffeehouse.

Often, the coffeehouse is a converted cafeteria, or classroom. Some of the larger schools have set up a permanent room for a coffeehouse. In either case, our purpose remains the same, we provide exposure for new talent, an outlet for the artist, and moderately priced entertainment for the students."

The conception for coffeehouses is quite old, but this circuit was begun three years ago with four schools. Since then, it has grown in membership to 200 schools. "This type of talent development program works because the artist spends a week or so on each campus with room

and board provided, plus a small fee, depending upon the size of the group," said Brovsky. "The artists get a chance to talk with the students and have a better idea of where the campus scene is at. The schools are set up by area so that an artist has a minimum of traveling and maximum time to entertain and understand the students. Each school pays us a fee and, in turn, we help them set up a coffeehouse. Hopefully, the coffeehouse is self-supporting, making money on the sale of food and admission. They profit, we profit and the artist profits." Brovsky went on to explain that all the talent, about 30 artists at this time, is screened through a series of auditions across the country. Plans are to expand the circuit to include acts in the \$1,000 range for regular one-night concerts. "Many schools are asking for this since they feel they cannot afford a really expensive

*(Continued on page 62)*

## Jazz Study At Hampton

HAMPTON, Va. — A three-week jazz workshop will be offered at the Hampton Institute from June 15-July 3, at the music division of Armstrong Hall. The workshop is designed for students and teachers interested in writing and arranging in the jazz idiom for small groups.

Included in the workshop will be instruction in basic harmony and improvisation. Three hours of academic credit will be granted for the course. Also promised by Mrs. Consuela Moorehead, an instructor in the Music Department and coordinator of the workshop, is assistance from the jazz artists appearing at the Hampton Jazz Festival which is scheduled for July 2-4 at the Hampton Roads Coliseum. Tidewater pianist Joe Jones will give demonstrations in jazz improvisation. Mrs. Moorehead said that the workshop will give the student a chance to create his own music, then receive criticism on it. This differs from previous years when students were expected to read, listen and report.

## TALENT AUDITIONS

If you have a program suitable for:

- Convention Audiences
- Women's, Men's or Service Clubs
- Civic Concerts
- Colleges
- High Schools

Here is your opportunity to audition before national bureau managers and program chairmen attending The International Platform Association Convention, July 27-31, Washington, D. C., whose members are involved in over 60,000 such programs yearly. All applications must be in as soon as possible, as the number of auditions is limited.

For information, write to:

D. T. Moore  
Director General

The International Platform Association  
2564 Berkshire Road  
Cleveland Heights, Ohio 44106

## Letters To The Editor

Dear Editor:

We are glad to hear that someone wants to keep in touch with the college stations during the summer months. Many record distributors do not exactly feel the same way you do. Some feel the colleges are not handling as many students during the summer as during the rest of the year; therefore, why should they send them records?

When I came to the station as music director last fall, I was amazed to see that we received very few records during the summer. That is three months of music we did not have! We have a great request line—mostly for oldies, and when one-fourth of the year's music is missing, it

hurts. Perhaps we do not sell many records during the summer, but the value of an oldies file is unbelievable. When a listener can call up and be reasonably sure that his summertime favorite will be played, he is bound to keep tuned to that station and hear the new with the old. That is when we sell records! Most of our distributors are good to us, but there are some who would just as soon go to the moon than put us on their mailing list, "because it cost too much to send records to a college radio station." Never mind that the college age public spends hundreds of thousands of dollars each year on records and equipment.

Forget that a student escapes the pressure of school by transcending into the world of music. It still costs too much. Does it cost too much to spend money on needless hype for a group that is a copy of an already popular group? Does it cost too much to put up an ad for a group on the largest billboard in New York City? No, it costs too much to send an album or two to Minnesota with a stamp on it. We cover a market of 150,000 and compete with only two other rock type stations in the area. We have broken "One Tin Soldier," "Jet T'Aime," "Spirit in the Sky," and lots more. But distributors do not understand that you have to have the record to sell it. We are an underground/Top 40 radio station—KMSC, Box 35 Owens Hall, Moorehead State College, Moorehead, Minn., and we sell records—when we get them.

Leon Ogroske  
Music Director

Dear Editor:

As a booking agent, we do a good deal of business with colleges, and I think it important that there be some sort of voice to represent the college audience in the trades. The record/music industry that sucks over a billion out of youth so rarely listens. It is, after all, the young men and women who pen the songs, perform them, and buy the tickets, but when it comes to business, business youth is systematically excluded. A business deal that listens or appears to listen only to Youth Marketers who listen only to cash registers and hardly

*(Continued on page 64)*

## What's Happening

### Staying Alive

The following radio stations will be open for business throughout the summer. Let us not forget them. They sell records. WLSU, Louisiana State University, Box BU, University Station, Baton Rouge, La., 7083; WLUC, Loyola University, Chicago, Ill., 60626; WHCB, Lehman College, Bedford Park Blvd. West, Bronx, New York 10468. I hope everyone reads the letters printed in this section. They are very relevant to record service.

### Good Luck

WLUK, Waynesburg College, Waynesburg, Pa., is a new college station programming every type of music. They ask to be placed on all mailing lists from distributors, record companies, and college stations. The address is 11 White Birch Terrace, Caldwell, N.J., for the summer.

### Valpo Politics

Valparaiso University in Indiana had Kenny Rogers and the First Edition May 9. This was immediately after the administration building, Kinsey Hall, burned to the ground. The job was arson, of course. Kenny and his group donated \$1,000 to rebuilding the structure which all the students thought was a nice gesture.

### And the Beat Goes On

Janice Coughlan, who writes for Jazz and Pop Magazine, was in Bloomington, Ind., during the week that was. She tells me that despite cancellations throughout the country, Indiana University held their annual Little 500 Variety Show. The headliner was Petula Clark with the Righteous Brothers also appearing. The weekend was in preparation last fall when the Variety Show Committee was formed. The stars were booked through Ed Stacy, CMA, Chicago, last February. Reason for the show going on is apparent. As a spokesman for the committee said, "So much effort and preparation had gone into it; everything was ready. We never had any time to consider cancellation."

### Scholarship Fund

The Richard O. Linke Scholarship Fund has been established at Ohio University in Athens. It will provide assistance to students from the Colleges of Communication and Fine Arts. This includes

*(Continued on page 62)*

## Summer Jobs for College Radiomen

A few people sent their job resumes to me after the May deadline of Claude Hall's Radio-TV Job Mart. We will print them here, but these are the only resumes that will be printed.

Program director, KCCS, University of Missouri, Columbia. Was continuity director and production director. Also experience as air personality and staff announcer at KLEX, Lexington, Mo. Now do Super Drake type format. My show carries 69.8 per cent of market (7-10 p.m.). Will work anywhere in midwest. Paul Fidick, 423 N. Pine St., Cameron, Mo. 64429. Phone 816-632-3787.

Announcer, news staff, and disk jockey, WMUR, Marquette University, Milwaukee, Wis. Also production experience and record library experience. Broadcast Major who will work anywhere. Richard Cleary, 19 West Street, New Hyde Park, N.Y. 11040.

Instant Rapport: Are Your DJ's over 30? Are you missing out on a large segment of the market because of it? Interested and capable young man seeks employment with progressive station. Currently program director and DJ for WFRP as described in two column story in Campus News of Billboard, May 23. Reprint and air check on request. Marc Chase, 118 West 79th St., New York, N.Y.

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## FOR SALE

**CLOSEOUTS — DEALERS RECORD** clearance sale. Send for free price lists or phone 1-216-325-7708. (No collect calls.) Also free lists of many other closeouts — novelties, records, books, gifts, etc. Friend's Wholesale, 3659 S. R. 14, Rootstown, Ohio 44272. je20

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 Phone (817) 692-7722 je13

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**1-INCH SCOTCH (1 ROB—10 1/2 M) EMPTY** Nab Reels and Boxes. New, unopened, cartons of 5; \$3.20 per reel. Cash, money order, check. Minimum order 10 reels prepaid. Sample, prepaid, \$4.20. Picture free on request. Helfrich Recording Labs., R. D. #2, Allentown, Pa. 18103. tfn

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**LYRICIST SEEKS MUSIC WRITER** OF violent, original rock group. Andrew Jacobson, c/o Brewster Post Office, East Brewster, Mass. je13

**GIRL FOR PRODUCTION AND ORDER** dept. Work closely with sales and accounting department. Prepare and expedite orders for phono records, and tape cartridges, inventory, etc. N.Y.C. 586-5253. je13

**WANT JUKEBOX AND GAME ME-** chanic. Must be good. The man we are looking for will be working with 3 other mechanics. Country route, both route and shop work. Must be sober. Please give your home phone number. Write: England Amusement Co., P.O. Box 236, Purdy, Mo. 65734. tfn

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**NEED A NASHVILLE ADDRESS (MUSIC** Row) or Nashville Phone Number? Also Desk Space? Nashville Services, P. O. Box 8023, Nashville, Tenn. Phone: 615—244-4127. tfn

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## BUSINESS OPPORTUNITIES

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## PERSONAL

**ANYONE KNOWING WHEREABOUTS** of Jack Egan or Florence Allan, please contact sisters Marion and Anne. Mrs. Robert Behan, 34 Capral Lane, New City, N. Y. Rockland County, N. Y. 10956. (914) NE 4-5972. je27

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(Continued on page 62)

# TOP 40 Billboard Easy Listening

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

Wk. Ago	1	2	3	TITLE, Artist, Label & Number	Weeks On Chart
1	2	2	3	<b>DAUGHTER OF DARKNESS</b> Tom Jones, Parrot 40048 (Felsted, BMI)	7
2	3	1	1	<b>EVERYTHING IS BEAUTIFUL</b> Ray Stevens, Barnaby 2011 (Ahab, BMI)	9
3	29	—	—	<b>THE LONG AND WINDING ROAD</b> Beatles, Apple 2832 (Maclean, BMI)	3
4	7	14	36	<b>PRIMROSE LANE</b> O. C. Smith, Columbia 4-45106 (Gladys, ASCAP)	4
5	9	14	—	<b>THE WONDER OF YOU</b> Elvis Presley, RCA Victor 47-9835 (Duchess, BMI)	4
6	13	15	37	<b>HEY MISTER SUN</b> Bobby Sherman, Metromedia 188 (Green Apple, BMI)	4
7	6	6	8	<b>WHICH WAY YOU GOING BILLY?</b> Poppy Family, London 129 (Gone Fishin', BMI)	8
8	8	8	11	<b>COME SATURDAY MORNING</b> Sandpipers, A&M 1134 (Famous, ASCAP)	22
9	4	3	2	<b>AIRPORT LOVE THEME</b> Vincent Bell, Decca 32659 (Shanley, ASCAP)	10
10	11	13	15	<b>SONG FROM M*A*S*H</b> Al DeLory, Capitol 2811 (20th Century Music Corp., ASCAP)	6
11	34	—	—	<b>DON'T IT MAKE YOU WANT TO GO HOME</b> Brook Benton, Cotillion 44078 (Lowery, BMI)	2
12	10	5	5	<b>SOOLIAMON</b> Neil Diamond, UNI 55224 (Profit, BMI)	7
13	33	—	—	<b>ONE DAY OF YOUR LIFE</b> Andy Williams, Columbia 4-45175 (Screen Gems-Columbia, BMI)	2
14	9	7	6	<b>LET ME GO TO HIM</b> Dionne Warwick, Scepter 12276 (Blue Seas/Jac, ASCAP)	8
15	12	4	4	<b>FOR THE LOVE OF HIM</b> Bobbi Martin, United Artists 50602 (Teeger, ASCAP)	13
16	37	—	—	<b>WALKIN' IN THE SAND</b> Al Martino, Capitol 2830 (Pocket Full of Tunes, BMI)	2
17	19	21	27	<b>UNITED WE STAND</b> Brotherhood of Man, Deram 85059 (Belwin-Mills, ASCAP)	5
18	18	24	26	<b>REACH OUT &amp; TOUCH (Somebody's Hand)</b> Diana Ross, Motown 1165 (Jobete, BMI)	5
19	22	23	24	<b>THE BEST THING YOU'VE EVER DONE</b> Barbra Streisand, Columbia 4-45147 (E. H. Morris, ASCAP)	6
20	28	30	—	<b>GIMME DAT DING</b> Pipkins, Capitol 2819 (Duchess, BMI)	3
21	23	37	38	<b>MISSISSIPPI</b> John Phillips, Dunhill 4236 (Alchemy, ASCAP)	4
22	19	12	10	<b>VIVA TIRADO (Part 1)</b> El Chicano, Kapp 2055 (TRO-Ludlow/Amestoy, BMI)	9
23	16	16	19	<b>YOU'LL REMEMBER ME</b> Peggy Lee, Capitol 2817 (S.F.Z./Winton House, ASCAP)	6
24	24	25	28	<b>HITCHIN' A RIDE</b> Vanity Fare, Page One 21029 (In Tune, BMI)	7
25	25	28	30	<b>I WANNA BE A FREE GIRL</b> Dusty Springfield, Atlantic 2729 (Assorted, BMI)	4
26	35	—	—	<b>SHE CRIED</b> Lettermen, Capitol 2820 (Trio, BMI)	2
27	—	—	—	<b>SONG OF JOY</b> Miguel Rios, A&M 1193 (Barnegat, BMI)	1
28	30	35	—	<b>MOVE ME, O WONDROUS MUSIC</b> Ray Charles Singers, Command 42135 (Wendy/Budd, ASCAP)	3
29	29	34	39	<b>KILLER JOE</b> Quincy Jones, A&M 1163 (Andante, ASCAP)	4
30	21	22	23	<b>REFLECTIONS OF MY LIFE</b> Marmalade, London 20058 (Walrus, ASCAP)	8
31	20	20	22	<b>PASSPORT TO THE FUTURE</b> Jean Jacques Perrey, Vanguard 35105 (Melrose, ASCAP)	4
32	—	—	—	<b>WITH YOUR LOVE NOW</b> Bossa Rio, Blue Thumb 113 (Dodra, BMI)	1
33	—	—	—	<b>CLOSE TO YOU</b> Carpenters, A&M 1183 (US Songs, ASCAP)	1
34	—	—	—	<b>DARLING LILI</b> Henry Mancini, RCA Victor 47-9857 (Famous, ASCAP)	1
35	36	36	—	<b>RED RED WINE</b> Vic Dana, Liberty 56163 (Tallyrand, BMI)	3
36	39	—	—	<b>BIG YELLOW TAXI</b> Joni Mitchell, Reprise 0906 (Siquomb, BMI)	2
37	38	39	—	<b>MA BELLE AMIE</b> Jerry Ross Symposium, Colossus 113 (Legacy BMI)	3
38	40	40	—	<b>THINK SUMMER</b> Ed Ames & Marilyn Maye, RCA Victor 47-9843 (September, ASCAP)	3
39	—	—	—	<b>ROBIN'S WORLD</b> Cuff Links, Decca 32687 (Emily/Vanless, ASCAP)	1
40	—	—	—	<b>A LITTLE BIT OF SOAP</b> Paul Davis, Bang 576 (Mellin, BMI)	1

Billboard SPECIAL SURVEY For Week Ending 6/13/70

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We're not suggesting you sell your music to a baker, but even then ASCAP would get you more per performance than BMI. We're not just whistling Dixie.

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700 17th Avenue South, Nashville, Tennessee (615) 244-3936

# Billboard Album Reviews

JUNE 13, 1970



**SOUNDTRACK**  
**SOUNDTRACK—Norwood.**  
Capitol SW 475 (S)

Glen Campbell has eight vocal cuts on this album, taken from his recently released film. Most of the material is by Mac Davis who has worked with Campbell often and knows his style. The material is, naturally, country oriented ranging from the boisterous to a reflective "Down Home." "I'll Paint You a Song" is a standout track and the whole album stands up better than most as a commercial prospect.



**SOUNDTRACK**  
**SOUNDTRACK—The Grasshopper.**  
National General NG 1001 (S)

The current film, starring Jacqueline Bisset and Jim Brown, offers a sensitive, driving and meaningful score from the pen of Billy Goldenberg. Commercially right for important disk sales, the package is enhanced by spotlighting the Brooklyn Bridge, Vicki Lawrence, Bobby Russell, and Shawn and David. The main theme, "Christine," is a beauty. Label distributed by Buddah.



**POP**  
**ELVIS PRESLEY—On Stage—**  
February 1970.  
RCA Victor LSP 4362 (S)

Recorded at Elvis' notable appearance at the International Hotel, Las Vegas, this great package is an illustration of how broad the artist's versatility is. The range includes classic blues as "See See Rider," country as "Release Me," and great contemporary material as "Yesterday." This is terrific merchandise.



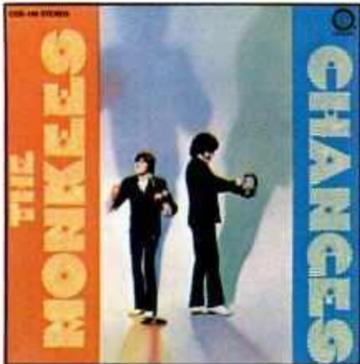
**POP**  
**PETER, PAUL & MARY—**  
10 Years Together.  
Warner Bros. BS 2552 (S)

In ten years Peter, Paul & Mary have made a lot of fine music and had a lot of big hits. This album has fifteen of their biggest—ones as old as "500 Miles" and as new as their recent number one single, "Leaving On a Jet Plane." It is music that appeals to all generations and should find its way into almost everyone's record collection.



**POP**  
**SERGIO MENDES & BRASIL '66—**  
Greatest Hits.  
A&M SP 4252 (S)

The all-around expertise of this group is evident here everywhere as they return with a dozen of their hit tunes, previously released. The chorus, the instrumentalists and Mendes are together, and this is an excellent sampling of how and why.



**POP**  
**MONKEES—Changes.**  
Colgems COS 119 (S)

There are only two Monkees remaining from the original quartet. But even though they continue to decrease in numbers, the quality of their sound remains unimpaired. With much of the old fire and excitement that propelled them into chart-riding fixtures, they belt out tunes like "Oh My My," "Midnight Train," and "Ticket on a Ferry Ride."



**POP**  
**CHARLES WRIGHT & WATTS**  
103rd STREET RHYTHM BAND—  
Express Yourself.  
Warner Bros. WS 1864 (S)

Charles Wright has so much and so many varieties of soul that, as the voice of the Watts 103rd Street Rhythm Band, he has grooved and boogalooed the group up the charts with little fanfare and soul power. His soulful terrain covers the grit of the ghetto and the spaceways of jazz. Now bigger and better, the group bids for new heights with Wright's unique arrangements of "High As Apple Pie," and "I'm Aware."



**POP**  
**BOBBI MARTIN—**  
With Love.  
United Artists UAS 6755 (S)

The powerful voice of Bobbi Martin broke through heavy with potent sales impact on the charts via "For the Love of Him." The program, featuring her hit, offers top treatments of "Come Saturday Morning," "Something," and "Bridge Over Troubled Water." With Lee Holdridge arrangements in strong support, "Give a Woman Love," an original ballad, is a gem. A bow to producer Henry Jerome.



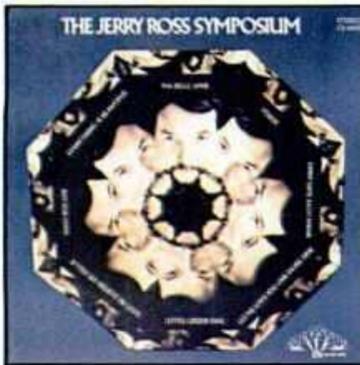
**POP**  
**GEORGE BAKER SELECTION—**  
Little Green Bag.  
Colossus CS 1002 (S)

The George Baker Selection rode high on the American charts with their "Little Green Bag" hit, and are likely to repeat that success with their follow-up "Dear Ann." With both those clever performances included in this album debut, they are assured of a long and healthy ride on the best seller LP charts.



**POP**  
**CRABBY APPLETON—**  
Elektra EKS 74067 (S)

Crabby Appleton, new West Coast find, feature their big "Go Back" disk, but that's only the beginning. Hard but not heavy, the group, led by do-it-all Mike Fennelly, move into high gear on "Peace by Peace," where rock stomps along with strong rhythms, instrumentals and bursts of excitement that make Crabby Appleton a positive, new rock personality with a well-charted future. "Try" joins other sure shots.



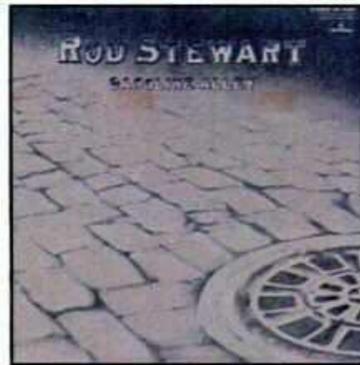
**POP**  
**THE JERRY ROSS SYMPOSIUM—**  
Colossus CS 1003 (S)

Producer Jerry Ross comes up with a winner in this lush-mood, commercial package of fresh treatments of recent and current hits. The Claus Ogerman arrangements, played by some of the top musicians around, are tasty and loaded with programming appeal. Standouts are "Venus," "Ma Belle Amie," and the new single from the Symposium, "Let Me Love You One More Time." Should prove a big chart item.



**POP**  
**DOUG KERSHAW—**  
Spanish Moss.  
Warner Bros. WS 1861 (S)

A powerful package. The songs—both the cajun vocals like "Cajun Joe" and the instrumental material—as "Orange Blossom Special," have that root quality. Kershaw, in all his work, is a completely distinctive artist and his appeal cuts across all categories. The notes include an interesting glossary of Cajun terms.



**POP**  
**ROD STEWART—**  
Gasoline Alley.  
Mercury SR 61264 (S)

Here's a can't-miss album with Rod Stewart at his best. Stewart, formerly lead singer with Jeff Beck, now is a member of Small Faces, an electrifying performer. Aided by fine musicians, including Ron Woods, who also went from Beck to Small Faces, Stewart here has a series of top-notch numbers, including the title song, "Cut Across Shorty" and "It's All Over Now."



**POP**  
**SHANGO—Trampin'.**  
Dunhill ABC DS 50082 (S)

Shango, West Coast foursome, switches to Dunhill ABC, and Steve Barri, who knows about producing hits, adds his considerable know-how, and Shango is off and running. Clean, tuneful and packed with AM appeal, the group synthesizes every rock sound that's ever made it, tightens up around Jimmie Haskell's brass, Barri's brilliance and their own musicianship to star on "Time Has Come," "Find Away" and more.



**POP**  
**RHINOCEROS—**  
Better Times Are Coming.  
Elektra EKS 74075 (S)

Rhino is back and into their original soulful bag. Sharing the tough, Rhino-style vocals with the powerful John Finley is the bluesy Duke Edwards, who doubles on drums as well as co-writing the group's best cuts, "Old Age," "Sweet, Nice 'N' High" and "Rain Child." The instrumentals are tight and gutsy, and the message is strictly positive with the sway of soul. "Let's Party," their single, sets the pace.



**COUNTRY**  
**THE WORLD OF RAY PRICE—**  
Columbia GP 28 (S)

The world of Ray Price is a fascinating place when you listen to this program of hits he brought to the fore. From the early "Crazy Arms" and "Heartaches by the Number" to the more recent "Spanish Eyes" and "Yesterday," they offer a complete musical picture of Ray Price. The bargain price is an added bonus for the deluxe two-record set, and should carry it high on the country and pop charts.



**COUNTRY**  
**TOM T. HALL—**  
I Witness Life.  
Mercury SR 61277 (S)

The songs of Tom T. Hall have the qualities of drama and realism, and some, like "Salute to a Switchblade" and the ballad of "Bill Crump" are actually taken from life. Hall's delivery is forceful, lending sincerity to the material.



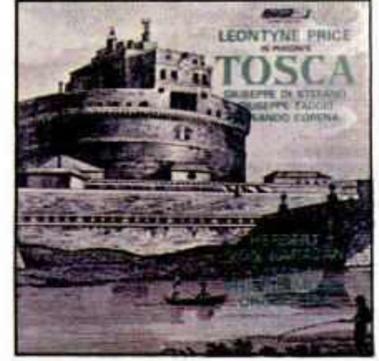
**COUNTRY**  
**THE BEST OF PORTER WAGONER, Vol. II—**  
RCA Victor LSP 4321 (S)

Here's a collection of Porter Wagoner's biggest hits that's sure to please his many fans, and win some new ones also. It's a treat to listen again to "The Carroll County Accident," "You-Got-ta Have a License" and "The Cold Hard Facts of Life." A sure bet for top of the country chart honors.



**COUNTRY**  
**THE CARL SMITH ANNIVERSARY**  
ALBUM/20 YEARS OF HITS—  
Columbia GP 31 (S)

This two-record set is a milestone for country buffs. It contains Carl's biggest hits. The performances are new, and Carl is in his greatest form. Sides include "Hey Joe!" "Good Deal," "Lucille," "She Called Me Baby" and many more. Must merchandise.



**CLASSICAL**  
**PUCCINI: TOSCA—Price/Di-**  
Stefano/Taddei/Vienna Philharmonic (Karajan).  
London OSA 1284 (S)

Leontyne Price's "Tosca," available previously on RCA, comes to London in this two-record set, which should renew sales interest. Herbert Von Karajan admirably conducts the Vienna Philharmonic. Other principals are Giuseppe DeStefano, Giuseppe Taddei and Fernando Corena.

# Album Reviews Continued



**CLASSICAL**  
**FIEDLER'S CHOICE**—  
Boston Pops (Fiedler).  
RCA Red Seal LSC 3130 (S)

This delightful collection of Fiedler performances is sure to prove a winner among his many fans, both pop and classical. There are bright interpretations of Gershwin-Bennett's Symphonic Portrait of "Porgy and Bess," Glazounov's "Carnaval Overture" and Gold's "Boston Pops March," as well as Shostakovich's Incidental Music to "Hamlet."



**CLASSICAL**  
**PREVIN CONDUCTS STRAUSS**—  
London Symphony.  
RCA Red Seal LSC 3135 (S)

Previn takes these three "Love" themes and gives them a refreshing style that makes them flow easily as well. The Don Juan piece is exuberantly interpreted and the sections of tenderness aptly done as well, capturing the mood perfectly.



**LOW PRICE CLASSICAL**  
**ROSA PONSELLE AS NORMA**  
AND OTHER FAMOUS HEROINES—  
RCA Victrola VIC 1507 (M)

The magnificent Ponselle is at her heroine best here in cuts dating from 1924 to 1929. The 11 titles including the tomb scene from "Aida," and arias from "Otello," "Norma" (an excellent and typically beautiful reading) and "Il Trovatore" are samples of her unique, classic style.



**JAZZ**  
**GARY MCFARLAND**—  
Today.  
Skye SK 14 (S)

A low key jazz set with wide appeal—McFarland leads a small flute-dominated group through a collection of familiar material with strong leanings into the contemporary Latin bag. McFarland's vibes and sparse use of his voice are plus factors and the occasional inclusion of a woody cello sound adds depth. Good quality pop-jazz material.



**GOSPEL**  
**J.D. SUMNER & THE STAMPS QUARTET**—  
Get Together.  
Skylite SLP 6094 (S)

A great album. J.D. Sumner, with his bass voice, and the Stamps Quartet, deliver a set of performances which will thrill all gospel fans. The package is beautifully produced. It includes such sides as "The World the Way I Want It," "Jesus Is a Soul Man," "The Goodness of the Lord."



**INTERNATIONAL**  
**RAPHAEL**—Live.  
United Artists UAS 6753 (S)

The brilliant talent and voice of Raphael combine here for one of that artist's finest albums. There are so many winners here, such as "While I Live (Ma Vie)" and "The Sound of the Trumpet." Raphael's popularity, overpowering in Latin and other Spanish markets, extends beyond. His versions here of "Goin' Out of My Head," "Jezebel," and "La Bamba" are among the gems. He ends interestingly with "Hava Naguila."



**POPULAR ★★★★★**

- BOB BROWN**—The Wall I Built Myself. Stormy Forest SFS 6007 (S)
- MORGANMASONDOWNS**—Roulette SR 42047 (S)
- BERNIE SCHWARTZ**—The Wheel. CoBurt CO 1001 (S)
- COUNTRY ★★★★★**
- VARIOUS ARTISTS**—Best of the Truck Driver Songs. Starday SLP 454 (S)
- JUSTIN WILSON**—How Y'all Are! Tower DT 5090 (S)

**LOW PRICE CLASSICAL ★★★★★**

- THE COURT OF FREDERICK THE GREAT**—Linde/Koch/Ruf. RCA Victrola VICS 1503 (S)
- CZERNY: HAYDN VARIATIONS/RIES: CONCERTO**—Blumental/Vienna Chamber Orch. (Froschauer) / Salzburg Chamber Orch. (Guschlbauer). RCA Victrola VICS 1501 (S)
- PURCELL: AYRES**—Deller Consort. RCA Victrola VICS 1506 (S)

**JAZZ ★★★★★**

- PAUL HORN & THE CONCERT ENSEMBLE**—Ovation OV/14-05 (S)
- SONNY STITT**—Stardust. Roulette SR 42048 (S)

**BLUES ★★★★★**

- JOHN LEE HOOKER**—Moanin' and Stompin' Blues. King KS 1085 (S)

**FOLK ★★★★★**

- BRUCE MURDOCH**—33 1/3 Revolutions Per Minute. Stormy Forest SFS 6006 (S)
- D. NZOMO D. NZOMO**—African Rhythms/Songs from Kenya. Asch AH 8503 (S)

**GOSPEL ★★★★★**

- GOSPEL III WITH ALVIS**—Our Kind of Songs. Alwin AWS 5001 (S)

**SPOKEN WORD ★★★★★**

- SCHREIBER: UNDERSTANDING & APPRECIATION OF THE ESSAY**—Wallace House/University Players. Asch AH 9110 (S)

**INTERNATIONAL ★★★★★**

- DR. WILLIS JAMES**—Afro-American Music. Asch AA 702 (S)
- LOJZE SLAK ENSEMBLE**—Slovenian Holiday. Monitor MFS 710 (S)

## SPECIAL MERIT PICKS

**BLUES**

**EDDIE VINSON**—Cherry Red Blues. King KS 1087 (S)  
Vinson, Mr. Cleanhead, has had a revival of late, appearing with fellow blues artists Joe Turner, T Bone Walker and B.B. King. This is a collection of singles from the '50's showing off his blues shouting and squeaky trademark. He does familiar pieces ("Cherry Red," "Lonesome Train") in an individual way with a small sax-led group (Vinson himself plays alto sax) fizzing away behind him. Material from great r&b days.

**GOSPEL**

**VARIOUS ARTISTS**—Fasola/Shape-Note Folk Hymns. Asch Mankind Series AHM 4151 (S)  
This is singing with roots that go back to Elizabethan England, based on a simple form of musical tuition—the name comes

from the "shape notes" Fa, Sol, La. It is a live recording of an all day sacred singing convention in Houston, Miss. Both albums contain a total of 53 folk hymns sung by members of the community. Previously issued, the set is compiled by folklore specialists Frederick Ramsey Jr. and his wife Ameliaz and is fully documented.

**SPECIALTY**

**VARIOUS ARTISTS**—Sounds of a Tropical Rain Forest in America. Folkways FX 6120 (M)  
This highly unusual record may have been originally designed for scientific research. However, in the context of today's musical modes it's great for freaking out. Brought together here is a weird conglomeration of the authentic sounds of tropical birds, animals and insects, including crickets, toads, cicadas, parrots and monkeys. The album is also ideal for children who have never been exposed to tropical sights and sounds.

**POPULAR**

**JOHN SIMON'S ALBUM**—Warner Bros. WS 1849 (S)  
No doubts about who produced this one, as another producer of special merit, John Simon, turns artist after mastering milestones by the Band, Simon & Garfunkel, Electric Flag and others. Simon's backup musicians read like a who's who in rock, as his tenure with the Band shows in his folksy, honky-tonk style. The Band's all there to help, with Leon Russell, Harvey Brooks & Friends, as Simon writes and sings "Song of the Elves," "Tannenbaum" and "Railroad Train."

**GEORGIE FAME**—Shorty. Epic BN 26563 (S)  
This first Georgie Fame album issued here in some time is indeed welcome, being timed with this unique vocalist's U.S. tour. The four solid backup musicians add to this jazz-oriented set, which has fame in such sterling material as "Seventh Son," "Bluesology" and "Parchman Farm." "Fully Booked" is a gem for Fame and the four instrumentalists.

**FLYING BURRITO BROS.**—Burrito Deluxe. A&M SP 4258 (S)  
The Flying Burrito Bros. are flying again for fans who dig their unique country-rock expertise and kinship to the Byrds. Some of rock's better musicians, the Burritos pack their tunes with enough instruments (mandolin, dobro, accordion, steel guitar & fiddle) for any country orchestra, while dressing them with rock gimmickry. Gram Parsons and Chris Hillman head up Dylan's "If You Gotta Go" and the Stones' "Wild Horses."

**DON CRAWFORD**—Roots & Branches. Roulette SR 42043 (S)  
Don Crawford is an able songwriter, an articulate guitarist and a gentle man. On this album he performs mostly his own material, in a voice and style strongly reminiscent of Richie Havens. Titles include "A Small Brown Baby," the lyrical "Silent Scream," and "She's Gone Now."

**BEST OF MARMALADE**—Epic BN 26553 (S)  
With Marmalade scoring so well today, this collection of 11 of their past numbers should command considerable interest,



### Singles

- ★ **NATIONAL BREAKOUTS**  
**A SONG OF JOY** . . . Miguel Rios, A&M 1193 (Barnegat, BMI)
- ★ **REGIONAL BREAKOUTS**  
**JUST A LITTLE BIT MORE** . . . Intrigues, Yew 1007 (Assorted, BMI) (Philadelphia)

### Albums

- ★ **NATIONAL BREAKOUTS**  
**EL CHICANO** . . . Viva Tirado Kapp KS 3632
- ★ **NEW ACTION LP'S**  
**ELVIS PRESLEY** . . . On Stage—February 1970 RCA Victor LSP 4362
- BLODWYN PIG** . . . Getting to This A&M SP 4243
- PACIFIC GAS & ELECTRIC** . . . Are You Ready Columbia CS 1017
- JACK BLANCHARD & MISTY MORGAN** . . . Birds of a Feather Mercury WSS 33-001
- ORIGINAL CAST** . . . CoCo Paramount PMS 1002
- BURRITO BROS.** . . . Deluxe A&M SP 4258
- BOB RALSTON** . . . I Left My Heart in San Francisco Ranwood VIC DANA . . . If I Never Knew Your Name—Liberty LST 8063

More Album  
Reviews on  
Page 60

## BEST SELLING Jazz LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	<b>THE ISAAC HAYES MOVEMENT</b> . . . . . Enterprise ENS 1010	8
2	2	<b>SWISS MOVEMENT</b> . . . . . Les McCann & Eddie Harris, Atlantic SD 1537	27
3	3	<b>BITCHES BREW</b> . . . . . Miles Davis, Columbia GP 26	6
4	4	<b>WALKING IN SPACE</b> . . . . . Quincy Jones, A&M SP 3023	30
5	5	<b>COUNTRY PREACHER</b> . . . . . Cannonball Adderley Quintet, Capitol SKAO 404	14
6	7	<b>WES MONTGOMERY'S GREATEST HITS</b> . . . . . A&M SP 4247	11
7	8	<b>HOT BUTTERED SOUL</b> . . . . . Isaac Hayes, Enterprise ENS 1001	48
8	9	<b>BEST OF RAMSEY LEWIS</b> . . . . . Cadet LPS 839	15
9	12	<b>STONE FLUTE</b> . . . . . Herbie Mann, Embryo SD 520	15
10	6	<b>MEMPHIS UNDERGROUND</b> . . . . . Herbie Mann, Atlantic SD 1522	58
11	10	<b>COMMENT</b> . . . . . Les McCann, Atlantic SD 1547	8
12	15	<b>THE PIANO PLAYER</b> . . . . . Ramsey Lewis, Cadet LPS 836	11
13	14	<b>COME ON DOWN</b> . . . . . Eddie Harris, Atlantic SD 1554	2
14	11	<b>JEWELS OF THOUGHT</b> . . . . . Pharaoh Sanders, Impulse AS 9190	7
15	13	<b>BEST OF HERBIE MANN</b> . . . . . Atlantic SD 1544	16
16	16	<b>THE COLTRANE LEGACY</b> . . . . . John Coltrane, Atlantic SD 1553	2
17	19	<b>LENA &amp; GABOR</b> . . . . . Lena Horne & Gabor Szabo, Skye SK 15	2
18	18	<b>EULOGY</b> . . . . . Wes Montgomery, Verve V6-8796	3
19	17	<b>FIRST TAKE</b> . . . . . Roberta Flack, Atlantic SD 8230	13
20	20	<b>GROOVE DROPS</b> . . . . . Jimmy Smith, Verve V6-8794	2

Billboard SPECIAL SURVEY For Week Ending 6/13/70

## Telefunken in Reger Set

NEW YORK—A set of first recordings of Max Reger is being issued on Telefunken by McGraw Hill Records. Also on Telefunken is a program of horn concertos of Hayden, Danzi and Rosetti with Hermann Baumann as soloist with Concerto Amsterdam, Jaap Schroeder conducting.

The Reger set has Joseph Keilberth and the Bamberg Symphony in "Variations and Fugue on a Theme by Mozart, Op. 132" and "Ballet Suite, Op. 130."

The Argo line has a new Mendelssohn release with pianist John Ogden and Brenda Lucas and with the Academy of St. Martin-in-the-Fields, Neville Marriner conducting. Also on Argo is a coupling of first recordings of Nicolas Maw's "Scenes and Arias" and Elisabeth Luytens' "Quincunx" with Jane Manning, Anne Howells, Norma Procter, Josephine Nendick and John Shirley-Quirk as vocal soloists with the BBC Sym-

phony, Norman Del Mar conducting.

A third Argo set has Florentine music of the 14th century featuring works of Francesco Landini and Guillaume de Machaut. Performers include the Early Music Consort, David Munrow conducting; counter-tenor James Bowman, tenor Nigel Rogers, tenor Martyn Hill; Oliver Brookes, bass viola; Mary Remnant, treble rebec and medieval fiddle; Robert Soencer, lute; Christopher Hogwood, organ, harp, percussion; Alan Lumsden, tenor sackbut; and David Munrow, recorders, crumhorns and tenor shawm.

Nikolaus Harnoncourt and Ccentus Musicus have a Das Alte Werk set of baroque program music of Carlo Farina, Johann Heinrich Schmelzer, Heinrich Ignaz, Fran Biber, Marin Marais, and Vivaldi.

Also on Telefunken's Das Alte Werk series is a pressing of Bach violin works in keyboard versions as played by Gustav Leonhardt on harpsichord and organ.

## L. A. Philharmonic Season

LOS ANGELES—The Los Angeles Philharmonic opens its Hollywood Bowl season July 5. Programs will run through Sept. 5. Conductors for the regular Tuesday, Thursday and Saturday night programs include Karel Ancerl, Josef Krips, Rafael Fruhbeck de Burgos, Roger Wagner, Aaron Copland, John Green and Andre Previn.

Soloists include pianists Vladimir Ashkenazy, Andre Watts, Gary Graffman, Eugene Istomin, Leonard Pennario, Mischa Dichter, Lorin Hollander, and John Browning; violinists Rug-

giero Ricci, Itzhak Perlman, Isaac Stern and Pinchas Zukerman; clarinetist Gervase De Peyer; sopranos Beverly Sills and Christa Ludwig; mezzo-soprano Shirley Verrett; baritone Walter Berry; and bass Norman Treigle.

Also featured will be Ravi Shankar, Maralin Niska, the Nice, Lawrence Foster and the Ballet Folklorico de Mexico.

Friday night pop concerts will be given by Blood, Sweat & Tears, Arlo Guthrie and Judy Collins, Rod McKuen, the Band, and Peter, Paul & Mary.

## CBS France to Distribute, Push Harmonia Mundi

By MICHAEL WAY

PARIS—CBS France will distribute and promote the independent French classical label Harmonia Mundi, licensee for the British Deller recordings, Arcophon of Italy and the Musique Vivante, Edigsa and Balkanton catalogs.

Announcing the deal from Harmonia Mundi's contemporary headquarters at St. Michel de Provence, in the foothills of the southern French Alps, international manager Jacques Meunier said it would make a major contribution toward boosting the company's 280-title catalog.

Concentrating on medieval and contemporary music, Har-

monia Mundi, which will continue to be pressed by Philips France, up to now undertook its own distribution and promotion.

Releasing six titles per month, either from foreign catalogs or new recordings in Europe, Harmonia Mundi is expecting through the CBS deal to achieve better distribution in Belgium, Switzerland, Canada and Japan.

Under President Bernard Coutaz, a philosophy professor and former journalist, who founded the company 10 years ago, Harmonia Mundi has achieved big sales within the specialist market of Spanish organ, oriental, liturgical music, and the 45 albums recorded by English organist Lionel Rogg, before his signing with EMI.

CBS was independently contracted to exploit 25 Harmonia Mundi titles annually in the United States and Canada, while RCA handled five Deller recordings a year in that market. Harmonia Mundi was also in close contact with American universities and specialist institutions. For June, the company is to record an album under contemporary French composer and conductor Pierre Boulez.

In France, Harmonia Mundi albums sell at \$6.70, \$5.70, \$4.40, with the budget Opus label priced at \$2.30.

## Roulette Buys Bridge Master

NEW HAVEN—The master of "Love Is There," by the Bridge, has been purchased by Roulette Records. Seaboard Distributors promotion man Bill Greenberg brought the record to the attention of Roulette, which bought the master from producers Art DeNicholas and Marty Mankiewicz of Kirzo Productions here. Roulette is rushing out the single nationwide.

## Douglas LP on Laurel & Hardy

NEW YORK — Douglas Corp. has obtained the exclusive rights from Hal Roach Studios to create new media product from the complete catalog of 44 Laurel & Hardy films.

The first project, slated for release this month, is an LP, "Naturally High," which will include four solo songs by Oliver Hardy, a duet with Stanley Laurel, and verbal interplay between the two.

A full-length feature film, tentatively titled "Before Your Very Eyes," is slated for fall release. Douglas will issue the soundtrack with Pickwick International Production distributing.

## Motown Labels Name Distribs

NEW YORK — Empire State Record Sales, New York, and Record Sales, Memphis, will act as exclusive distributors for Motown's Rare Earth, Chisa, and VIP labels. The independent sales division of Motown, through which the deal was worked, has received recognition for the Rare Earth album recently released through them.

## Metropolitan Museum of Art Plans a Series of Concerts

NEW YORK—Several series are scheduled for next season's Metropolitan Museum of Art concerts, including programs geared to Bach, Brahms-Schumann, and Stravinsky. Soloists in the five-concert Bach series, which begins Nov. 7, will be violinist Nathan Milstein, soprano Elly Ameling, cellist Janos Starker, harpsichordist George Malcolm, and Rosalyn Tureck, piano and harpsichord.

The Musica Aeterna Orchestra, Frederic Waldman conducting, has two four-concert series. Soloists include violinists Erica Morini and James Oliver Buswell IV, oboist Melvin Kaplan, pianist John Browning, and bass-baritone Justino Diaz.

The five-concert Brahms-Schumann series features pianist Rudolf Firkusny and the Czech Quartet; violinists Jaime Laredo and Alexander Schneider, violists Walter Trampler and Scott Nickrenz, and cellists Jules Eskin and Robert Sylvester; pianist Claudio Arrau; pianist William Masselos and the Guarneri Quartet; cellist Leonard Rose and pianist Gary Graffman.

A special series of four soloists features pianists Mischa Dichter, Peter Serkin and Vladimir Ashkenazy, and violinist Itzhak Perl-

man. The two-program Stravinsky series had the Janus Chorale, Robert Hickik conducting, and a chamber ensemble directed by Schneider on violin.

Scheduled for a three-program lieder series, which begins Oct. 23, are baritone Gerard Souzay, contralto Maureen Forrester, and soprano Benita Valente, contralto Florence Kopleff, tenor Jon Humphrey, bass Thomas Paul, and pianists Lilian Kallir and Claude Frank.

Two concerto concerts will have violinist Joseph Suk with the Czech Chamber Orchestra and pianist Christoph Eschenbach with the Munich Chamber Orchestra and pianist Christoph Eschenbach with the Munich Chamber Orchestra. Three evenings of chamber "Music from Marlboro" are also scheduled, as is a two-concert Bach counterpoint and fugue series with Miss Tureck.

## Mio Into Series

NEW YORK—Mio International will release a "Music From Around the World" series, Universal Series 5000. Initial release, set for July 1, will consist of five packages, each highlighting music from a different country.

## Coffeehouse Grows Rich Campus Flavor

• Continued from page 57

act," commented Brovsky. "The students get very involved in promoting the concerts. The campus stations, newspapers, and record stores all participate. It is a type of maintenance of grass roots."

Brovsky has scheduled a conference at the New Yorker Hotel Monday (15) and Tuesday (16) morning and at the Bitter End Cafe in Greenwich Village in the afternoons. There will be a talent showcase at the Bitter End to provide perspective members and standing members a chance to see new talent which will be available on the circuit. The meeting will also provide future members a chance to more fully understand the workings of Campus Directions. There will also be a review of the year's events and a display of the latest equipment available to the coffeehouse circuit.

Plans for Campus Directions include a publishing and management firm, agreements with record companies and film distribution.

• Continued from page 58

## INTERNATIONAL EXCHANGE

### UNITED STATES

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## What's Happening

• Continued from page 57

anyone above freshman level who is majoring in theater, communication, electronic journalism, journalism or film. A minimum of a 2.0 average is required. Linke is president of a television film producing firm.

### Campus Programming Aids

WMUB, Miami University, Oxford, Ohio, Roger Hamlyn reporting: "Mind Excursion," Jerry Naylor, Columbia; "Big Yellow Taxi," Joni Mitchell, Reprise; "Brother Rap," James Brown, King; "Mississippi Queen," Mountain, Windfall. . . . KUSF, University of San Francisco, California, Terry Britt reporting: "ABC," Jackson 5, Motown; "I Want to Take You Higher," Sly and the Family Stone, Epic; "Let It Be," Beatles, Apple; "Ride Captain Ride," Blues Image, Atco. . . . KMSC, Moorhead State College, Moorhead, Minn., Leon Ogroske reporting: "The Love You Save," Jackson 5, Motown; "Gimme Dat Ding," Pipkins, Capitol; "Gimme Shelter," Mary Clayton, Ode '70; "Pate De Foie Gras," (LP) Rumpelstiltskin, Bell. . . . WOCR, Oswego State University, Oswego, New York, John Krauss reporting: "Vehicle," Ides of March, Fantasy; "Which Way You Going Billy," Susan Jacks/Poppy Family, London; "Lay Down (Candles in the Rain)," Melanie, Buddah; "Let It Be," (LP), Beatles, Apple. . . . WBCR, Brooklyn College, New York, Lenny Bronstein reporting: "Teach Your Children," Crosby, Stills, Nash and Young, Atlantic; "Wheeling West Virginia," James Darren, Buddah; "The Witch," Rattles, ABC Probe; "Gimme Shelter," Mary Clayton, Ode '70; "You Don't Love Me," Smith, Dunhill; WLUC, Loyola University, Chicago, Ill., Walter Paas reporting: "Lay Down (Candles in the Rain)," Melanie, Buddah; "Long and Winding Road," Beatles, Apple; "Live at Leeds," (LP) Who, Decca; "Maybe I'm Amazed," (LP cut) Paul McCartney, Apple. . . . KSLA, California State at Los Angeles, Steve Resnick reporting: "Tomorrow Today Will Be Yesterday," Happenings, Jubilee; "Westbound Number 9," Flaming Ember, Hot Wax; "Gimme Shelter," Mary Clayton, Ode '70. . . . WMMR, University of Minnesota, Minneapolis; "Blues Jam in Chicago," Various Artists, Blue Horizon; "Time to Get It Together," Country Coalition, BluesWay; "I Shall Be Released," Rick Nelson, Decca; "Around the Plynth," Small Faces, Warner Bros. . . . WCSB, Boston, Mass., Fredrick Hayward reporting: "Lets Get a Little Sentimental," Montanas, Decca; "The Two of Us," (LP Cut) Beatles, Apple; "Every Night," (LP cut) Paul McCartney, Apple. . . . WSRM, University of Wisconsin, Madison, Bruce Davis reporting: "The Letter," Joe Cocker, A&M; "Spirit in the Dark," Aretha Franklin, Atlantic; "Question," Moody Blues, Threshold; "Lay Down (Candles in the Rain)," Melanie, Buddah. . . . WUVT, Virginia Polytechnic Institute, Blackburg, Melissa Burgett reporting: "Are You Ready," Pacific Gas and Electric, Columbia; "Ride Captain Ride," Blues Image, Atco; "Fire and Rain," James Taylor, Warner Bros.; "Make Me Smile," Chicago, Columbia. . . . WUNH, University of New Hampshire, Durham, Dave Corey reporting: "Who's Gonna Take the Blame," Smokey Robinson and the Miracles, Tamla; "Get Ready," Rare Earth, Rare Earth; "San Francisco Sketches," ("Getting to This,") Bloodwyn Pig, A&M. . . . WHCB, Lehman College, Bronx, N.Y., Harris Semegran reporting: "A Little Help From My Friends," (Woodstock LP), Joe Cocker, Cotillion; "Band of Gold," Freda Payne, Invictus; "Mississippi," John Phillips, Dunhill.

## Soul Sauce

**BEST NEW RECORD  
OF THE WEEK:**

**"You Really Got  
a Hold on Me"**

**LORRAINE ELLISON  
(Warner Bros.)**



By ED OCHS

**SOUL SLICES:** James Brown looks like a million with his "Brother Rapp." It's already over 800,000 and just about to hit the top 40 fan. . . . Buddy Miles' follow-up to "Them Changes" is "Down by the River" from his new Mercury LP. . . . Joe Medlin is off and plugging Billy Paul's "Ebony Woman" album for Gamble & Huff's Neptune label. . . . Bunny Sigler is back on Neptune with "Don't Stop Doing What You're Doing." . . . The Olympics are back on Warner Bros. and picking up play with "Girl, You're My Kind of People." The label has its biggest soul smash yet with the latest album by Charles Wright & the Watts 103rd Street Rhythm Band. It's full of hits. . . . Diana Ross is due here Sept. 9-26 at the Waldorf-Astoria, only 80 blocks from Harlem but 1,000 miles away on the soul level. . . . New Eddie Floyd single due, produced by Steve Cropper for Stax. . . . Soulful Joe Simon produced Ray Godfrey's first disk on the Spring label, "I Got to Get Away (From My Own Self)." More soul coming from Spring. . . . The Chicago-based Westbound label is making its presence felt with Funkadelic, the Detroit Emeralds and Alvin Cash. Same goes for Canyon Records on the Coast. . . . Motown has 13 albums out of soul's top 50. . . . Till Wednesday at the Apollo: Dyke & the Blazers, the Originals, Unifics and emcee Sad Sam. . . . Chuck Jackson looks like a comeback on Motown's VIP label with "Let Somebody Love Me." . . . Ready to hit the top 40 bonanza: Impressions, Four Tops, Candi Staton and Aretha. Like the Temps, the Jackson Five have no where to go but up the ladder to the top. . . . Brunswick is back with a smash, "The Sly, Slick & Wicked," by the Lost Generation. . . . Barbara Mason's disk on National General has flipped to "If You Knew Him Like I Do." . . . Lorraine Ellison will be unstoppable with her latest, "You Really Got a Hold on Me," on Warner Bros. . . . The N.Y.-based Lionel label has a hit with their first one, "This Bitter Earth," the Clyde Otis number. . . . New Betty LaVette: "My Train's Comin' In," on Silver Fox. . . . George Jackson on Fame with "That's How Much You Mean to Me." . . . The Passionettes have a soul sleeper on Uni with "Sister Watch Yourself." . . . Ray Charles opens New York's Schaefer Music Festival, June 25 in Central Park. . . . John KaSandra, known for his "Don't Pat Me on the Back and Call Me Brother" hit, has signed with Stax's Respect label, which is right on. . . . Third Degree's "Maybe" on Roulette has a big push behind it. Ditto for Freddie Scott's "I Shall Be Released" opener for Probe Records. Both labels are bidding to crack the soul market. . . . Albert King is back with live-wire blues power on "Can't You See What You're Doing to Me," on Stax. . . . Brenton Wood, whose new one is "Boogaloosa, Louisiana," is a native of Shreveport, La., so he knows the territory. . . . Trouble in the James Brown camp? Norma Whitney, Maceo Parker and some band members of the Revue have split, according to Britian's Blues & Soul magazine. . . . Breaking even bigger will be the Vanguard's "It's Too Late for Love," on Lamp. . . . Dick Gregory, Poppy artist, will appear at the Village Gate here, June 9-22. It's his first big nightclub appearance in the city in five years. . . . New Sweet Inspirations on Atlantic, "Them Boys." Atco has J. P. Robinson's "Please Accept My Call," and Cotillion has Walter Jackson with "Bless You." . . . All-Platinum Records, hot with their Stang label, will distribute the Tennessee-based Chanson label starting with their riser, "Walk Away Lover," by the Unlimited Four. . . . New by the Legends on Cur: "Gotta Let You Go." . . . Moody Scott on SS7: "Bust Out of the Ghetto." . . . Polydor is in the soul business with the regrouped Cadillac's new disk, "Deep in the Heart of the Ghetto." The Cadillac are J. R. Bailey, Bobby Phillips, Robert Spencer and Leroy Binns. . . . Mike Kelly of Starday/King reads Soul Sauce. Do you?

JUNE 13, 1970, BILLBOARD

Billboard SPECIAL SURVEY For Week Ending 6/13/70

## BEST SELLING Soul Singles

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	1	LOVE ON A TWO WAY STREET Moments, Stang 5012 (Gambi, BMI)	12	26	18	FARTHER ON DOWN THE ROAD Joe Simon, Sound Stage 7 2656 (Blackwood, BMI)	8
2	2	BROTHER RAPP James Brown, King 6310 (Dynatone, BMI)	7	27	—	MAYBE Three Degrees, Roulette 7079 (Nom, BMI)	1
3	3	CHECK OUT YOUR MIND Impressions, Curtom 1951 (Camad, BMI)	5	28	—	I WANT TO TAKE YOU HIGHER Ike & Tina Turner, Liberty 56177 (Daly City, BMI)	1
4	19	LOVE YOU SAVE Jackson 5, Motown 1166 (Jobete, BMI)	2	29	—	TRYING TO MAKE A FOOL OF ME Deffonics, Philly Groove 162 (Nickel Shoe, BMI)	1
5	5	SWEET FEELING Candi Staton, Fame 1466 (Fame, BMI)	6	30	30	I WANT TO DO EVERYTHING FOR YOU Raelets, Tangerine 1006 (Tree, BMI)	6
6	6	IT'S ALL IN THE GAME Four Tops, Motown 1164 (Remick, ASCAP)	7	31	31	LOVE LAND Charles Wright & the Watts 103rd Street Rhythm Band, Warner Bros.-Seven Arts 7365 (Wright/Gerstl/Tamerlane, BMI)	15
7	8	SPIRIT IN THE DARK/THE THRILL IS GONE Aretha Franklin, Atlantic 2731 (Pundit, BMI/ Feist, ASCAP)	3	32	—	DON'T IT MAKE YOU WANNA GO HOME Brook Benton with the Dixie Flyers, Cotillion 44078 (Lowery, BMI)	1
8	11	BALL OF CONFUSION (That's What the World Is Today) Temptations, Gordy 7099 (Jobete, BMI)	3	33	29	WALK A MILE IN MY SHOES Willie Hightower, Fame 1465 (Lowery, BMI)	8
9	7	TURN BACK THE HANDS OF TIME Tyrone Davis, Dakar 615 (Wally Roker, BMI)	13	34	36	GET DOWN PEOPLE Fabulous Counts, Moira 108 (McLaughlin, BMI)	8
10	4	SUGAR SUGAR Wilson Pickett, Atlantic 2722 (Kirshner, BMI)	10	35	47	IF MY HEART COULD SPEAK Manhattans, DeLuxe 122 (Lois, BMI)	2
11	9	I CAN'T LEAVE YOUR LOVE ALONE Clarence Carter, Atlantic 2726 (Fame, BMI)	8	36	39	IT'S TOO LATE FOR LOVE Vanguards, Lamp 652 (Gold Bulb, BMI)	5
12	12	AND MY HEART SANG (Tra La La) Brenda & the Tabulations, Top & Bottom 403 (One Eyed Soul/McCoy, BMI)	6	37	37	EVERYBODY SAW YOU/CAN YOU GET AWAY Ruby Andrews, Zodiac 1017 (Ric-Wil, ASCAP/Ric-Wil, ASCAP)	7
13	13	SHE DIDN'T KNOW (She Kept on Talking) Dee Dee Warwick with the Dixie Flyers, Atco 6754 (Williams, BMI)	5	38	38	RAINDROPS KEEP FALLING ON MY HEAD/IF YOU KNEW HIM LIKE I DO Barbara Mason, National General 005 (Blue Seas/Jac/20th Century-Fox, ASCAP/ Blockbuster, BMI)	3
14	15	AIN'T THAT LOVIN' YOU (For More Reasons Than One) Luther Ingram, KoKo 2105 (East/Memphis, BMI)	5	39	44	FEET START WALKING Doris Duke, Canyon 35 (Wally Roker/ Jerry Williams/No Exit, BMI)	4
15	10	REACH OUT & TOUCH (Somebody's Hand) Diana Ross, Motown 1165 (Jobete, BMI)	7	40	40	CAN'T SEE YOU WHEN I WANT TO David Porter, Enterprise 9014 (East/ Memphis, BMI)	3
16	46	STEAL AWAY Johnny Taylor, Stax 0068 (Fame, BMI)	2	41	43	WHEN WE GET MARRIED Intruders, Gamble 4004 (Elsner, BMI)	2
17	27	WHO'S GONNA TAKE THE BLAME Smokey Robinson & the Miracles, Tamla 54194 (Jobete, BMI)	2	42	42	LET THIS BE A LETTER (To My Baby) Jackie Wilson, Brunswick 55435 (Dakar/Julio-Brian/BRC, BMI)	7
18	22	THE SLY, SLICK & WICKED Lost Generation, Brunswick 55436 (Julio-Brian, BMI)	3	43	—	FREEDOM BLUES Little Richard, Reprise 0907 (Peyton, BMI)	1
19	21	YOU GOT ME DANGLING ON A STRING Chairmen of the Board, Invictus 9078 (Gold Forever, BMI)	4	44	45	GOD BLESS Arthur Conley, Atco 6747 (No Exit/Williams, BMI)	2
20	20	VIVA TIRADO (Part I) El Chicano, Kapp 2055 (TRO-Ludlow/ Amstoy, BMI)	8	45	—	I'LL BE THERE Cissy Houston, Commonwealth United 3010 (T.M., ASCAP)	1
21	23	WESTBOUND #9 Flaming Ember, Hot Wax 7003 (Gold Forever, BMI)	4	46	49	UNLUCKY GIRL Betty Everett, Uni 55219 (Ladybird, BMI)	5
22	17	OPEN UP MY HEART/NADINE Dells, Cadet 5667 (Pisces/Chevis, BMI/Arc, BMI)	9	47	48	PLEASE MAKE THE LOVE GO AWAY Whitnauts, Stang 5014 (Unart/Pinewood, BMI)	2
23	16	O-O-H CHILD Five Stairsteps, Buddah 165 (Duckstun/ Kama Sutra, BMI)	12	48	—	I CAN'T BE YOU (You Can't Be Me) Glass House, Invictus 9076 (Gold Forever, BMI)	1
24	14	SO MUCH LOVE Faith, Hope & Charity, Maxwell 805 (Van McCoy, BMI)	8	49	—	YOU'VE BEEN MY INSPIRATION Main Ingredient, RCA Victor 74-0340 (Multimood, BMI)	1
25	26	IF LOVE RULED THE WORLD/LOVER WITH A REPUTATION Bobby Bland, Duke 460 (Don, BMI/Don, BMI)	3	50	—	LIFT EV'RY VOICE AND SING Kim Weston, Pride 1 (Marks, BMI)	1



SUPREME CINDY BIRDSONG, left, and Thelma Houston, right, celebrate new marriages in different parts of the country, as Miss Birdsong paired off with Charles Hewlett, and Miss Houston with Jimmy Swan, a Los Angeles businessman. At left, the Hewletts are joined by sister Supreme Jean Terrell, left, and Mary Wilson, right; at right, Miss Houston is congratulated in Las Vegas by comedians Irwin C. Watson and George Kirby.

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Say You Saw It in  
Billboard

# From The Music Capitals of the World

## DOMESTIC

• Continued from page 22

tion company "Bread and Butter Ltd.," with offices based in the Flamingo Hotel as well as Chicago and Atlanta. The company will be involved in all areas of music recording and publishing. Its aims are to offer employment to ethnic minority youth groups. Cochran has signed singer Duke Royal, British rock group five-man Cargo, and the Civil Collision.

LAURA DENI

## MEMPHIS

The singing-songwriting team of Dickey Lee and Allen Reynolds plan to mix the Memphis and Nashville Sounds as they record and produce in both cities. They were in Memphis to work at Sun International and Sounds of Memphis Studios where Lee was producing a single on Allen for lease to a major label.

Lee, recently signed a RCA Records contract and has his newest single "Charlie," backed with "All Too Soon," now in release. It was produced at the new Jack Clement Studios in Nashville. "Charlie" was written by Lee and Paul Craft of Memphis. Reynolds wrote "All Too Soon."

Tommy Cogbill, producer at American Recording Studios, is working on a single and possible album for his new label, Trump, which is distributed by Capitol. Chips Moman of American completed a session of Bill Medley for MGM. Bobbie Gentry at Fame Recording Studios working on a follow-up album to her "Fancy." Rick Hall, owner of Fame at Muscle Shoals, Ala., worked the session.

Mickie Buckins, manager-producer at Fame's Memphis studios, is completing an album on the Brothers Unlimited. Ardent Recording Studios now has available complete 16-track recording and remixing facilities. In addition to the new 16-track, the studios also have three EMT reverberation machines, expanded the complement of Neumann microphones and provides additional auxiliary improvements. The studio also features a Moog electronic music synthesizer. Booker T. & the MG's, Steve Cropper of Stax and Eddie Hinton have used the Moog along with Pepper-Tanner Studios and American Recording Studios. It is the only Moog machine in Memphis.

Quin Ivy, president of Quinivy Music Co., at Muscle Shoals, Ala., and Marlin Greene have been producing an album on Percy Sledge. Tony Borders recorded "U.S. Male." Liberty/UA artist Buddy Causey worked on "Hey Baby-Medley" at Quinivy. Z. Z. Hill is also working at the studio. David Johnson and Ivy are engineers; Howard Evans remixer.

Ronnie Milsap returns to TJ's Lounge after a successful stay at the King of the Road, in Nashville. Mickie Buckins and Rick Hall working on an album for Little Richard for Reprise at Muscle Shoals.

Dan Penn, owner of Beautiful Sounds Studios, has set aside each Tuesday as audition day for new artists, writers, producers and musicians. JAMES D. KINGSLEY

## NASHVILLE

Frank Gorshin was in Nashville June 1 for his first pop session for Starday-King. He is also booked for an appearance on the "Del Reeves Show." . . . Diane Davidson has signed an exclusive writers contract with Moss-Rose. She will record on one of the GRT labels. . . . The Tokyo Happy Coats, another of the Starday-King acts, opened at the Sahara Tahoe on June 4. They recently released their first single, "Forevermore,"

and their first album, "The Tokyo Happy Coats Live." . . . Release of Bergen White's new SSS International disk of "It's Over Now" and his "For Women Only" LP add another facet to the long list of accomplishments. His production credits include writing several of the inclusive songs and all arrangements; personally serving as instrumentalist on bass, piano, organ and harpsicord and handling much of the vocal harmonizing featured behind him as artist, in addition to producing the session.

. . . Mayf Nutter of Straight Records in Hollywood will be recording for Starday-King for two years under a special arrangement between the labels. . . . Peter Breck did a session at Starday-King. . . . Pompei Records has released an LP, "Abreast of Soul," which includes three cuts by Ike & Tina Turner, two by Fontella Bass, two by Les Watson, two by LeRoy Horn, and two by Roger Collins. . . . Jack Moran, author of "Skip a Rope," will have his first album as an artist released this week on Athena Records. The LP is "As I See It." . . . Foxx, a new group from Texas, has recorded an album at Buzz Cason's new studio in Nashville. The cuts on "The Revolt of Emily Young," as the album is titled, were written by Cason and Pepper Martin, the group leader. . . . Cason has released a single on the Creative Workshop label called "Billy Freedom," written by Jimmy Buffett. Buffett, who has just left Billboard, now is recording for Barnaby. His first release, "The Christian," is out.

TOM WILLIAMS

## CINCINNATI

Duke Ellington, the Dave Brubeck Trio and Gerry Mulligan recorded their jazz impressions live with the Cincinnati Symphony Orchestra in concert at Music Hall last week, with Is Horowitz, Decca's Gold Label chief, on hand to monitor the session. . . . The Cincinnati Symphony's resident conductor Erich Kunzel guest conducts Arthur Fiedler's Boston Pops Orchestra in the Hub City Wednesday and Thursday (10-11). . . . The veteran nitery and vaude band leader Ted Lewis celebrated his 80th birthday in his hometown of Circleville, Ohio, June 6. WLW-T personality Bob Braun was on hand to emcee a birthday dinner celebration.

W. James Bridges, producer of WKRC's annual Pops Concert series, announces the line-up for the new season as follows: Paul Mauriat with his orchestra and singers, Oct. 15; Phil Ford and Mimi Hines, Nov. 29; Sandler and Young, Jan. 22, 1971; Hugo Winterhalter and orchestra, with guest stars Earl Wrightson and Lois Hunt, Feb. 21; the International Ice Revue, March 6; Ferrante and Teicher, March 19, and Fred Waring and His Pennsylvanians, April 22.

If the Cincinnati Reds baseball team, now holding a commanding lead in the Western division of the National League, can go all the way, Larry Vincent, head of Pearl Records, sees great potential for a re-release of his "The Whole Town's Batty About Cincinnati," which he wrote in collaboration with the veteran Moe Jaffe. It was first released on Pearl in 1961, when the Reds won the National League pennant. . . . Richard F. McCarthy, general sales manager, and Ray Markoff, production director, who recently resigned their posts at WXIX-TV, have been replaced, respectively, by James Boaz, late of St. Louis, and Tom Silverman, with WXIX-TV since its inception two years ago. McCarthy plans a return to the advertising business. Markoff now heads up Broadcast Productions, Inc., here, specializing in commercial and sports productions.

BILL SACHS

# BEST SELLING Soul LP's

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This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	1	THE ISAAC HAYES MOVEMENT Enterprise ENS 1010	9	26	28	LIKE IT IS Dells, Cadet LPS 837	16
2	3	ABC Jackson 5, Motown MS 709	2	27	20	TODAY Brook Benton, Cotillion SD 9018	17
3	2	PSYCHEDELIC SHACK Temptations, Gordy GS 947	11	28	39	GREATEST HITS Fifth Dimension, Soul City SCS 33900	3
4	4	STILL WATERS RUN DEEP Four Tops, Motown MS 704	11	29	33	BITCHES BREW Miles Davis, Columbia GP 26	5
5	6	THIS GIRL'S IN LOVE WITH YOU Aretha Franklin, Atlantic SD 8248	18	30	34	THE DEVIL MADE ME BUY THIS DRESS Flip Wilson, Little David LD 1000	16
6	5	GET READY Rare Earth, Rare Earth RS 507	21	31	35	PORTRAIT Fifth Dimension, Bell 6045	5
7	10	I'LL NEVER FALL IN LOVE AGAIN Dionne Warwick, Scepter SPS 581	7	32	31	MOVE YOUR HAND Lonnie Smith, Blue Note BST 84326	7
8	8	FUNKADELIC Westbound 2000	12	33	47	JR. WALKER & THE ALL STARS LIVE Soul SS 725	4
9	7	GRITTY, GROOVY & GETTIN' IT David Porter, Enterprise ENS 1009	13	34	43	FAREWELL Diana Ross & The Supremes, Motown MS2 708	4
10	45	RIGHT ON Supremes, Motown MS 705	2	35	46	STAIRSTEPS Buddah BDS 5061	3
11	11	REAL FRIENDS Friends of Distinction, RCA Victor LSP 4313	11	36	29	MY MAN! WILD MAN! Wild Man Steve, Raw 7000	20
12	13	SOUL ON TOP James Brown, King KS 1100	9	37	48	WHATLOVEHAS—JOINEDTOGETHER Smokey Robinson & The Miracles, Tamla TS 301	2
13	24	NOT ON THE OUTSIDE Moments, Stang 1000	3	38	38	BAND OF GYPSIES Jimi Hendrix, Buddy Miles & Billy Cox, Capitol STAQ 472	4
14	14	COUNTRY PREACHER Cannonball Adderley Quintet, Capitol SKAO 404	13	39	27	GIVE ME JUST A LITTLE MORE TIME Chairmen of the Board, Invictus ST 7300	7
15	12	SWISS MOVEMENT Les McCann & Eddie Harris, Atlantic SD 1537	27	40	23	AIN'T IT FUNKY James Brown, King KS 1092	18
16	17	GLADYS KNIGHT & THE PIPS GREATEST HITS Soul SS 723	11	41	—	MY KIND OF JAZZ Ray Charles, Tangerine TRCS 1512	1
17	18	STAND Sly & the Family Stone, Epic BN 26456	59	42	50	COME ON DOWN Eddie Harris, Atlantic SD 1554	2
18	16	STEVIE WONDER "LIVE" Tamla TS 298	10	43	37	BLACK GOLD Nina Simone, RCA Victor LSP 4248	15
19	30	YOU AND ME Jerry Butler, Mercury SR 61269	5	44	44	BLACK TALK Charles Earland, Prestige PR 7758	2
20	22	McLEMORE AVENUE Booker T. & the MG's, Stax STS 2027	7	45	26	WALKING IN SPACE Quincy Jones, A&M SP 3023	27
21	19	DELPHONICS' SUPER HITS Philly Groove PG 1152	30	46	40	RIGHT ON Wilson Pickett, Atlantic SD 8250	9
22	9	I WANT YOU BACK Jackson 5, Motown MS 700	22	47	36	SANTANA Columbia CS 9781	26
23	25	COME TOGETHER Ike & Tina Turner & the Ikettes, Liberty LST 7637	5	48	—	GREATEST HITS Marvin Gaye & Tammi Terrell, Tamla TS 302	1
24	21	HOT BUTTERED SOUL Isaac Hayes, Enterprise ENS 1001	49	49	—	IT'S A NEW DAY James Brown, King KS 1092	1
25	15	COMPLETELY WELL B. B. King, BluesWay BLS 6037	25	50	—	I'M JUST A PRISONER Candi Staton, Capitol ST 4201	3

## Letters To The Editor

• Continued from page 57

ever to the messages that ring up sales is the intrinsic difference between consumers and people.

Maybe pop/rock hasn't been art long enough to throw off the gas commercialism born in the days of Top 40 radio. Eventually I'm sure everybody will get sick of ripping everybody else off and settle down to do something not delineated in statements from a bank. I think that is beginning now in small ways, at least it is not the palmy flim flam days of '65.

Best,  
Barney Oldfield  
Publicity Director,  
Music People,  
Boston, Mass.



SUPREMES Jean Terrell, Cindy Birdsong and Mary Wilson are coming up roses after opening night of their recent Copacabana stand. The gent in the middle is Glen Campbell, one of the many personalities who stopped backstage to wish the girls success. Their latest album is "Right On," featuring their hit single, "Up the Ladder to the Roof."

# Country Music

## ESCFI Names Brewer President —Moves to Revitalize Organization

NEWBURGH, N.Y. — The Eastern States Country Music, Inc. (ESCFI) has elected a new board of directors and slate of officers, and concluded a convention here.

Johnny Brewer was elected president; Mickey Barnett, vice president; Penny Brewer, secretary; Reed Northrup, treasurer; and Max MacDonald, membership director.

Gil Rogers was named chairman of the board, and other board members are Bobbi Northrup, Grover Grogan, Sam Baker, Fuzzy Plant, Bud Lupton, Norbert Payne, Carl Minnerly, Bob May, Eleanor Burdo, Slim Sweeney, Arnie Phillips and Dusty Miller.

To help revitalize the organization, Brewer has made a series of promotional tapes pro-

moting ESCFI, and is distributing them to radio stations in the northeast which program country music. The voices of artists are being utilized to catch the attention of the listener.

ESCFI has had a stormy and sometimes spectacular existence. Founded by Dusty Miller and others to promote northeast artists specifically, the fan club membership group wallowed in dissent and had a difficult time finding a home. However, despite the floundering, it appears now to have strong leadership and has regained the loyal leadership of the past while casting off the dissenters.

Meetings of the group have been held in Wheeling, W. Va., Providence, R.I., and the last one here.

Awards given at this year's gathering included the following: Best Female Artist: Betty Dempsey, Union City, N.J.; Best Male Vocalist: Bob Seanna; Best Group Award: Slim Sweeney and the Golden Nuggets; Disk Jockey Award: Bob Lockwood, WJRZ, Hackensack, N.J.; Best Record: George Arnold, Raven Records: "Jose, the One Eye Bandit."

## Singleton's Music Row Move Completes a 2½-Year Cycle

NASHVILLE—The move of the Shelby Singleton Music Co. back to "music row" here completes a cycle begun two and a half years ago when Singleton departed Mercury. He has returned to the original building where he served as a vice president in charge of a&r for Mercury.

Singleton headed the move, which took over the facilities formerly occupied not only by Mercury but by Gallico Music. The move involves the parent publishing company, 14 affiliated firms, and a staff of 10. This staff consists of Dave Olson, general professional manager; Mary Frances Wright, Royce Clark, Lois Jensen, Fred Burch, Don Hill and Lawton Williams.

Mercury has moved into its "music row" area, while Gallico has moved to the Capitol Building.

When Singleton began building his music complex in 1967, he moved away from the concentration on 16th Avenue, and established a separate entity some three miles distant. However, with the need to be in the heart of the industry for song pitching purposes, he has set up the publishing arm in his old location. Singleton also has purchased warehouses and other structures, and now has holdings in at least four sections of the city.

The group of international publishing affiliates administered by Singleton Music maintains 31 exclusive writers, and includes Green Isle Music, Green Owl Music, Chu-Fin Music, Crawdad Music, Fraulein Music, Warren Hills Music and Prize Music.

## Smoky Formed By Covington

NASHVILLE — Formation of Smoky Records, a country label headed by Tommy Covington, was announced here this week. Covington, a music store owner and guitar instructor of Maryville, Tenn., has produced two singles and now is working on distribution.

The artist on the first release is Frank Roberts.

Covington was assisted on the production and was aided in other recording procedures by Joe Talbot, head of the SESAC office here. The songs cut are "May Wonders Never Cease" and "Start Over World," both published through Rutom Music, Covington's SESAC company.

## Puerto Rican Group Names Cap LP Best of Decade

SAN JUAN—"The Nashville Sound of Puerto Rico," a non-profit country music promotion organization headed by Rafael Alicea Vallejo, has selected the Capitol LP "Wanda Jackson Salutes the Country Music Hall of Fame" as the "best of the decade."

Alicea said the album, produced by Ken Nelson, was selected on the basis of "clarity of the performers' diction, unequivocal pureness of the theme (country music in its unadul-

## MCA Moving In Nashville

NASHVILLE — The MCA Music office here, in the Decca Records building for the past eight years, has moved to new offices in the Capitol Building across the street.

The move, according to Jerry Crutchfield, who heads the office, was the result of expansion by both Decca and MCA Music. Walter Haynes recently joined the Decca staff as an assistant to vice president Owen Bradley in a&r.

"MCA," Crutchfield said, "now can be more receptive to new people bringing in creative ideas, inasmuch as a creative work room will be available to writers." He said this would result in a more direct communication between himself and the writers.

Recent recorded product from MCA has included "My Love" by Sonny James, a No. 1 record on the chart; "A Woman's Hand" by Jean Shepard, "A Girl Who'll Satisfy Her Man" by Barbara Fairchild, and "Sleep Woman Sleep" by J. David Sloan.

Crutchfield has headed the MCA office for a number of years. In addition to his other duties, he is governor of the Nashville chapter of NARAS.

erated nature), production, musicalization, and technical expertise."

The group screened hundreds of albums over a considerable period of time, Alicea said, and exercised great patience in judging and selecting a winner.

"The effort is a tremendous boost to country music in Puerto Rico," Alicea said. "We feel this work is an inspiration for creativity in country music product."

Alicea pointed out that recently, for the first time in Puerto Rico, an hour television show of country music was programmed. It was a special showing of the "Johnny Cash Show" which featured Puerto Rican Jose Feliciano.

## Nashville Scene

Billy Edd Wheeler has been booked to play the Three Rivers Arts Festival in Pittsburgh. He finally signed as an artist with RCA. Billy Edd is in Beckley, W. Va., where his drama of "Hatfield and McCoys" opens Saturday (20). . . . Richard Garrett, a long-time member of the group, has left The Four Guys. He has moved into the field of production and promotion. . . . Chet Atkins appears with Arthur Fielder and the Boston Pops Orchestra May 27 in Boston, and portions of the performance were taped for airing on National Educational Television. There is little left in the field of music that Atkins has not accomplished. . . . Uncle Don Andres has joined WXOX, Bay City, Mich., as an air personality pushing country music. The stations, since going the country format, has been climbing in ratings.

In San Antonio, Red River Dave McEnery, a songwriter, country singer and real estate man, has announced his intention to become the first "country mayor" of the city. The election is next April. . . . The Tiny Harris show has signed for another appearance at the Golden Nugget in Las Vegas for July. The Starday artist

also will make extensive appearances throughout the South and Southwest. . . . WEEP in Pittsburgh sponsored an Ernie Ashworth weekend. . . . Roy Acuff Jr., has joined the Hickory Records/Acuff-Rose promotion department and is on the road with Mel Foree, 25-year veteran record promoter for the company. . . . Jan Hurley, Opossum Records, received a trophy from the Blue-boy Music Foundation for her new single, "You're Almost Out of My Mind," which is on many Midwestern station charts. . . . Danny Davis, since his overwhelming appearance with the Nashville Symphony, has been contacted by symphonies in two other cities to appear with his Nashville Brass. Danny plays 20 fair dates in the month of August. . . . Blackbird Records, a Texas-based firm, has added two new distributors: John Kay of Dallas and Chattanooga Enterprises of Chattanooga, Tenn. . . . "Gentle on My Mind," a Glaser Publication masterpiece, now has logged well over a million performances. It was the first song to win BMI's most performed song award two years in a row.

The top songs in both the coun-

try and pop charts were recorded in the same Nashville studio. "Everything Is Beautiful" by Ray Stevens and "My Love" by Sonny James were cut and/or mixed in the Jack Clement Studio. . . . David DeBolt is the new program director of WHAN, Haines City, Fla., and is in desperate need of albums. The flow of singles is fairly regular, but the LP's lag. . . . Gene Crawford, after two and a half years with the David Houston show, has gone on his own. After two successful records on Metromedia, he formed a band, the Show Boys. He is booked by the Bill Crawford Agency of San Antonio. . . . Jimmy Peters now will be booked by Alamo Promotions in San Antonio. The ASME Booking Agency of Canton, Ohio, has promoted country music through a Saturday night bloc on WJAN-TV in that area. . . . Andrew J. Clement, father of long-time artist Zeke Clement, died at 91. The older Clement had lived in Nashville in the old days when Zeke was a member of the "Grand Ole Opry." . . . An old song by Bobby Gregory, pioneer country writer, has been placed in the library of the Country Music Hall

(Continued on page 68)

The power of the pen in Penn-ington

RAY PRICE  
*Grazing in  
Greener Pastures*  
COLUMBIA  
4-45178

BILLY WALKER  
*Curtains  
on the Windows*  
MONUMENT  
1204

RUSTY DRAPER  
*Every Man  
has a Prison*  
MONUMENT  
1202



RAFAEL ALICEA VALLEJO, director of a country music organization of Puerto Rico, points to the album selected by the group as "Album of the Decade," a Capitol LP titled "Wanda Jackson Salutes the Country Music Hall of Fame."

Ray Penn-ington and Combine music come through again

# The Roy Orbison revival began here.

## Arlene Harden Sings Roy Orbison

including:  
 Lovin' Man  
 (Oh, Pretty Woman)  
 Crying  
 It's Over  
 Only The Lonely  
 My Friend



CS 9939

A few months ago we released an album of Arlene Harden singing Roy Orbison!?!

Now everybody's astonishment (or indifference) has turned to admiration for the girl who'd attempt such an album.

(You don't find songs like "Running Scared," "Crying," and "Lovin' Man (Oh, Pretty Woman)" peppering up the latest albums by your favorite country greats. Try to sing them and you'll find out why.)

A Roy Orbison revival? Possibly.

This week you can tune in almost any country station and hear Orbison.

Via Harden.

Including the hit single "Lovin' Man (Oh, Pretty Woman)" 4-45120

On Columbia Records

# Billboard Hot Country Singles

Billboard SPECIAL SURVEY For Week Ending 6/13/70

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	HELLO DARLIN' Conway Twitty, Decca 32661 (Twitty Bird, BMI)	8	38	30	YOU WOULDN'T KNOW LOVE Ray Price, Columbia 4-45095 (Tree, BMI)	15
★ 2	4	HE LOVES ME ALL THE WAY Tammy Wynette, Epic 5-10612 (Algee, BMI)	4	39	39	LOVER'S SONG Ned Miller, Republic 1411 (Central Songs, BMI)	8
3	2	MY LOVE Sonny James, Capitol 2782 (Duchess, BMI)	10	★ 40	45	A GOOD THING Bill Wilbourne & Kathy Morrison, United Artists 50660 (Passkey, BMI)	6
★ 4	8	HEART OVER MIND Mel Tillis, Kapp 2086 (Cedarwood, BMI)	8	41	41	PICKIN' WILD MOUNTAIN BERRIES Kenny Vernon & Lawanda Lindsay, Chart 5055 (Crazy Cajun, BMI)	10
5	6	SHE'S A LITTLE BIT COUNTRY George Hamilton IV, RCA Victor 47-9829 (Wilderness, BMI)	7	42	40	SUGAR SHACK Bobby G. Rice, Royal American 6 (Dun Dee, BMI)	8
★ 6	10	LONG LONG TEXAS ROAD Roy Drusky, Mercury 73956 (Combine, BMI)	6	43	44	YOU'RE GONNA NEED A MAN Johnny Duncan, Columbia 4-45124 (Detail, BMI)	6
7	7	I CAN'T SEEM TO SAY GOODBYE Jerry Lee Lewis, Sun 1115 (Robertson, ASCAP)	8	★ 44	52	HIT THE ROAD JACK Connie Eaton & David Peel, Chart 5066 (Tangerine, BMI)	4
8	3	WHAT IS TRUTH? Johnny Cash, Columbia 4-45134 (House of Cash, BMI)	9	45	35	MY WOMAN, MY WIFE Marty Robbins, Columbia 4-45091 (Mariposa, BMI)	17
9	5	I DO MY SWINGING AT HOME David Houston, Epic 5-10596 (Algee, BMI)	11	46	46	SO MUCH IN LOVE WITH YOU David Rogers, Columbia 4-45111 (Acclaim, BMI)	6
★ 10	9	I NEVER ONCE STOPPED LOVING YOU Connie Smith, RCA Victor 47-9832 (Stallion, BMI)	5	47	37	LOVE HUNGRY Warner Mack, Decca 32646 (Page Boy, SESAC)	11
★ 11	16	HEAVENLY SUNSHINE Ferlin Husky, Capitol 2793 (Gallico, BMI)	5	48	42	ALL THAT KEEPS YOU GOIN' Tompall & Glaser Brothers, MGM 14113 (GB, ASCAP)	10
★ 12	15	TOGETHERNESS Buck Owens & Susan Raye, Capitol 2791 (Blue Book, BMI)	6	★ 49	56	ROCKY TOP Lynn Anderson, Chart 5068 (House of Bryant, BMI)	2
13	9	STREET SINGER Merle Haggard & the Strangers, Capitol 2778 (Shade Tree, BMI)	9	★ 50	70	GOIN' HOME TO YOUR MOTHER Hegers, Capitol 2803 (Blue Book, BMI)	4
14	13	LOVIN' MAN Arlene Harden, Columbia 4-45120 (Acuff-Rose, BMI)	8	51	33	TENNESSEE BIRDWALK Jack Blanchard & Misty Morgan, Wayside 010 (Back Bay, BMI)	19
15	12	SINGER OF SAD SONGS Waylon Jennings, RCA Victor 47-9819 (Jack, BMI)	9	★ 52	63	WHOEVER FINDS THIS I LOVE YOU Mac Davis, Columbia 4-45117 (BnB, BMI)	8
16	14	IS ANYBODY GOIN' TO SAN ANTOINE? Charley Pride, RCA Victor 47-9806 (Tree, BMI)	15	★ 53	69	KANSAS CITY SONG Buck Owens, Capitol 2783 (Blue Book, BMI)	2
17	18	I'VE BEEN WASTING MY TIME John Wesley Ryles I, Columbia 4-45119 (Hall-Clement, BMI)	7	54	38	DOWN IN NEW ORLEANS Buddy Alan, Capitol 2784 (Blue Book, BMI)	7
★ 15	25	I'M LEAVING IT UP TO YOU Johnny & Jonie Mosby, Capitol 2796 (Venice, BMI)	6	55	57	HELLO MARY LOU Bobby Lewis, United Artists 50668 (January/Champion, BMI)	3
19	17	LILACS AND FIRE George Morgan, Stop 365 (Window, BMI)	9	56	64	LEAD ME NOT INTO TEMPTATION Anthony Armstrong Jones, Chart 5064 (Marson, BMI)	4
★ 20	23	YOU AND ME AGAINST THE WORLD Bobby Lord, Decca 32657 (Contention, SESAC)	7	★ 57	71	SON OF A COAL MAN Del Reeves, United Artists 50667 (United Artists, ASCAP)	4
21	11	POOL SHARK Dave Dudley, Mercury 73029 (Newkeys, BMI)	14	58	58	I'LL BE YOUR BABY TONIGHT Claude King, Columbia 4-45142 (Dwarf, ASCAP)	3
★ 22	29	THE MOST UNCOMPLICATED GOODBYE Henson Cargill, Monument 1198 (Blue Crest, BMI)	5	59	59	STILL LOVING YOU Bob Luman, Hickory 1564 (Acuff-Rose, BMI)	6
★ 23	26	A WOMAN'S HAND Jean Shepard, Capitol 2774 (Champion, BMI)	8	60	60	I KNOW YOU'RE MARRIED BUT I LOVE YOU STILL Red Sovine, Starday 889 (Lois, BMI)	9
24	21	STAY THERE TILL I GET THERE Lynn Anderson, Columbia 4-45101 (Gallico, BMI)	13	★ 61	74	DRIVIN' HOME Jerry Smith, Decca 32679 (Papa Joe's, ASCAP)	2
★ 25	43	IF I EVER FALL IN LOVE (With a Honky Tonk Girl) Faron Young, Mercury 73065 (Newkeys, BMI)	3	★ 62	72	I NEVER PICKED COTTON Roy Clark, Dot 17349 (Central Songs/ Freeway, BMI)	2
26	22	RISE AND SHINE Tommy Cash, Epic 5-10590 (Cedarwood, BMI)	12	63	66	LAND MARK TAVERN Del Reeves & Penny De Haven, United Artists 50669 (Passkey, BMI)	3
27	27	TOMORROW NEVER COMES Slim Whitman, Imperial 66441 (Noma, BMI)	9	★ 64	—	JESUS, TAKE A HOLD Merle Haggard, Capitol 2838 (Blue Book, BMI)	1
28	24	SHOESHINE MAN Tom T. Hall, Mercury 73039 (Newkeys, BMI)	11	65	73	THE WONDER OF YOU Elvis Presley, RCA Victor 47-9835 (Duchess, BMI)	2
★ 29	36	WARMTH OF THE WINE Johnny Bush, Stop 5402 (Window, BMI)	5	66	68	A GIRL NAMED JOHNNY CASH Jane Morgan, RCA Victor 47-9839 (Warner Brothers, ASCAP)	3
★ 30	48	PLAYIN' AROUND WITH LOVE Barbara Mandell, Columbia 4-45143 (Algee, BMI)	4	67	67	BALLAD OF J. C. Gordon Terry, Capitol 2792 (Campbell, BMI)	3
31	31	OH HAPPY DAY Glen Campbell, Capitol 2787 (Kama Ripa/Edwin Hawkins, ASCAP)	8	68	62	(If I'd) ONLY COME AND GONE Clay Hart, Metromedia 172 (Evil Eye, BMI)	7
32	32	BIG WHEEL CANNON BALL Dick Curless, Capitol 2780 (Southern, ASCAP)	7	69	61	YOU DON'T KNOW ME Ray Pennington, Monument 1194 (Hill & Range, BMI)	7
33	28	A WOMAN LIVES FOR LOVE Wanda Jackson, Capitol 2761 (Gallico, BMI)	11	★ 70	—	LUZIANA RIVER Van Trevor, Royal American 9 (Birmingham/Noma/S.P.R., BMI)	1
34	34	OLD MAN WILLIS Nat Stuckey, RCA Victor 47-9833 (Combine, BMI)	5	★ 71	—	WONDER COULD I LIVE THERE ANYMORE Charley Pride, RCA Victor 47-9853 (Hall-Clement, BMI)	1
35	20	LOVE IS A SOMETIMES THING Bill Anderson, Decca 32643 (Stallion, BMI)	14	72	75	GREEN GREEN VALLEY Tex Ritter, Capitol 2815 (Moss-Rose, BMI)	2
★ 36	50	IT DON'T TAKE BUT ONE MISTAKE Luke the Drifter Jr., MGM 14120 (Minstrel, BMI)	4	★ 73	—	AN OLD LOVE AFFAIR NOW SHOWING Leroy Van Dyke, Kapp 2091 (Moss-Rose, BMI)	1
★ 37	51	I WISH I HAD A MOMMY LIKE YOU Patti Page, Columbia 4-45159 (Algee, BMI)	3	★ 74	—	A MAN'S KIND OF WOMAN Eddy Arnold, RCA Victor 47-9848 (Twin Forks/Ragmar, BMI)	1
				★ 75	—	SHE CAME TO ME Lamar Morris, MGM 14114 (Ly-Rann, BMI)	1



## *One Night Stand*

*For a one night stand I ain't never been  
And I'm never gonna be.*

*So if your intentions aren't with honor  
Then don't waste your time on me.*

*Susan Raye*

**Capitol Records #2833**

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Bakersfield, California 93301  
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# Billboard Hot Country LP's

Billboard SPECIAL SURVEY  
For Week Ending 6/13/70

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	<b>JUST PLAIN CHARLEY</b> Charley Pride, RCA Victor LSP 4290	17
2	2	<b>OKIE FROM MUSKOGEE</b> Merle Haggard, Capitol ST 384	21
3	4	<b>HELLO, I'M JOHNNY CASH</b> Columbia KCS 9943	18
4	7	<b>PORTER WAYNE &amp; DOLLY REBECCA</b> Porter Wagoner & Dolly Parton, RCA Victor LSP 4305	12
5	3	<b>THE WAYS TO LOVE A MAN</b> Tammy Wynette, Epic BN 26519	18
6	6	<b>TAMMY WYNETTE'S GREATEST HITS</b> Epic BN 26486	41
7	9	<b>THE BEST OF CHARLEY PRIDE</b> RCA Victor LSP 4223	33
8	8	<b>HANK WILLIAMS JR., GREATEST HITS</b> MGM SE 4656	10
9	20	<b>TAMMY'S TOUCH</b> Tammy Wynette, Epic BN 26549	4
10	12	<b>TO SEE MY ANGEL CRY/WHEN SHE STARTED TO STOP LOVING YOU</b> Conway Twitty, Decca DL 75172	18
11	11	<b>BEST OF JERRY LEE LEWIS</b> Smash SRS 67131	7
12	24	<b>YOU AIN'T HEARD NOTHING YET</b> Danny Davis & the Nashville Brass, RCA Victor LSP 4334	2
13	10	<b>BABY BABY</b> David Houston, Epic BN 26539	11
14	5	<b>IT'S JUST A MATTER OF TIME</b> Sonny James, Capitol ST 432	14
15	15	<b>WE'RE GONNA GET TOGETHER</b> Buck Owens & Susan Raye, Capitol ST 448	6
16	19	<b>MY WOMAN, MY WOMAN, MY WIFE</b> Marty Robbins, Columbia CS 9978	3
17	17	<b>WAYLON</b> Waylon Jennings, RCA Victor LSP 4260	19
18	22	<b>BIRDS OF A FEATHER</b> Jack Blanchard & Misty Morgan, Mercury WSS 33-001	3
19	13	<b>YOU GOT-TA HAVE A LICENSE</b> Porter Wagoner, RCA Victor LSP 4286	18
20	18	<b>SIX WHITE HORSES</b> Tommy Cash, Epic BN 26535	9
21	14	<b>JOHNNY CASH AT SAN QUENTIN</b> Columbia CS 9827	50
22	28	<b>A TASTE OF COUNTRY</b> Jerry Lee Lewis, Sun SUN 114	7
23	23	<b>BEST BY REQUEST</b> Jean Shepard, Capitol ST 441	5
24	16	<b>OH HAPPY DAY</b> Glen Campbell, Capitol ST 441	5
25	29	<b>COUNTRY GIRL</b> Jeannie C. Riley, Plantation PLP 8	8
26	21	<b>WINGS UPON YOUR HORNS</b> Loretta Lynn, Decca DL 75163	18
27	26	<b>LORD, IS THAT ME</b> Jack Greene, Decca DL 75188	10
28	25	<b>IF IT'S ALL THE SAME TO YOU</b> Bill Anderson & Jan Howard, Decca DL 75184	10
29	27	<b>THE FAIREST OF THEM ALL</b> Dolly Parton, RCA Victor LSP 4288	14
30	39	<b>YOU WOULDN'T KNOW LOVE</b> Ray Price, Columbia CS 9918	5
31	33	<b>GROOVY GRUBWORM AND OTHER GUITAR GREATS</b> Harlow Wilcox, Plantation PLP 7	7
32	45	<b>THE WORLD OF JOHNNY CASH</b> Columbia GP 29	2
33	38	<b>STARS OF HEE HAW</b> Various Artists, Capitol ST 437	6
34	34	<b>MY FRIENDS THE STRANGERS</b> Merle Haggard, Capitol ST 445	6
35	41	<b>STAY THERE TILL I GET THERE</b> Lynn Anderson, Columbia CS 1025	3
36	37	<b>THE BEST OF EDDY ARNOLD, VOL. II</b> RCA Victor LSP 4320	6
37	36	<b>WELFARE CADILAC</b> Guy Drake, Royal American RA 1001	7
38	42	<b>HUSBAND HUNTING</b> Liz Anderson, RCA Victor LSP 4346	3
39	32	<b>BEST OF DAVE DUDLEY</b> Mercury SR 61268	5
40	—	<b>LONG LONESOME HIGHWAY</b> Michael Parks, MGM SE 4662	1
41	—	<b>WORLD OF TAMMY WYNETTE</b> Epic BN 503	1
42	31	<b>GOLDEN CREAM OF THE COUNTRY</b> Jerry Lee Lewis, Sun SUN 108	22
43	30	<b>HOMECOMING</b> Tom T. Hall, Mercury SR 61247	19
44	—	<b>WILL YOU VISIT ME ON SUNDAY</b> George Jones, Musicor MS 3188	1
45	—	<b>WORLD OF DAVID HOUSTON</b> Epic BN 502	1

## Nashville Scene

• Continued from page 65

of Fame and Museum. It was a tune written in 1938, "Maggie Get the Hammer." . . . **Sheb Wooley**, along with "**Ben Colder**" will join the **Hank Williams Jr.** road show July 1. . . . **Jack Barlow**, **Guy Drake** and **George Morgan** have made the jump to Lexington, Ky., to tape the new **Jim & Jess** show which is due for syndication soon.

Grandfather **George Morgan** gives away another of his daughters in July. This daughter is **Candy**, a talented youngster herself, who was named for Morgan's first big hit, "Candy Kisses." . . . **Bobby Sykes** has signed with **Happy Tiger**, and will be produced by **Ricci Moreno**. . . . **George Cooper III**, of the Robert Holladay organization, notes in his weekly "Rambling" article that many disk jockeys have complained about the current practice of country artists recording old soul hits. He voices no opinion, but asks for the opinions of others. . . . The management of **Bluefield, W. Va.**, biggest radio station (**WHIS-AM**) has prohibited the playing of **Stonewall Jackson's** recording of "Bluefield." Eleven station employees signed a petition protesting the action. . . . **Donna Nowels**, former executive secretary to the Dean of Men at **Vanderbilt University**, has joined the **Glaser Productions** complex. . . . The title of **Mac Wiseman's** newest RCA album, "Mac Wiseman Sings **Johnny Cash** and **Charley Pride**" is no misnomer. All songs on the LP, produced by **Clement**, have been associated with **Cash** and **Pride**, with the exception of the title tune. . . . **Mrs. Doris Freeman**, known as "Cousin **Tuny**" in the **Jackson, Tenn.**, area, and **Moss-Rose** writer **Johnny Reynolds** have written "Mortgaged **Plymouth**" as the taxpayers' answer to the "Welfare **Cadillac**." As a result, **Paul Harvey**, **ABC** news commentator, picked it up and quoted it on his network broadcast. The master has been leased to **Paula Records** for release as a single.



**PEE WEE KING** goes over the music at a session at **Woodland Sound Studios** in **Nashville** with his newly discovered talent, **Bob Swann**. King later appeared on **Del Reeves** syndicated TV show.

The charts tell the story —  
**Billboard** has THE CHARTS

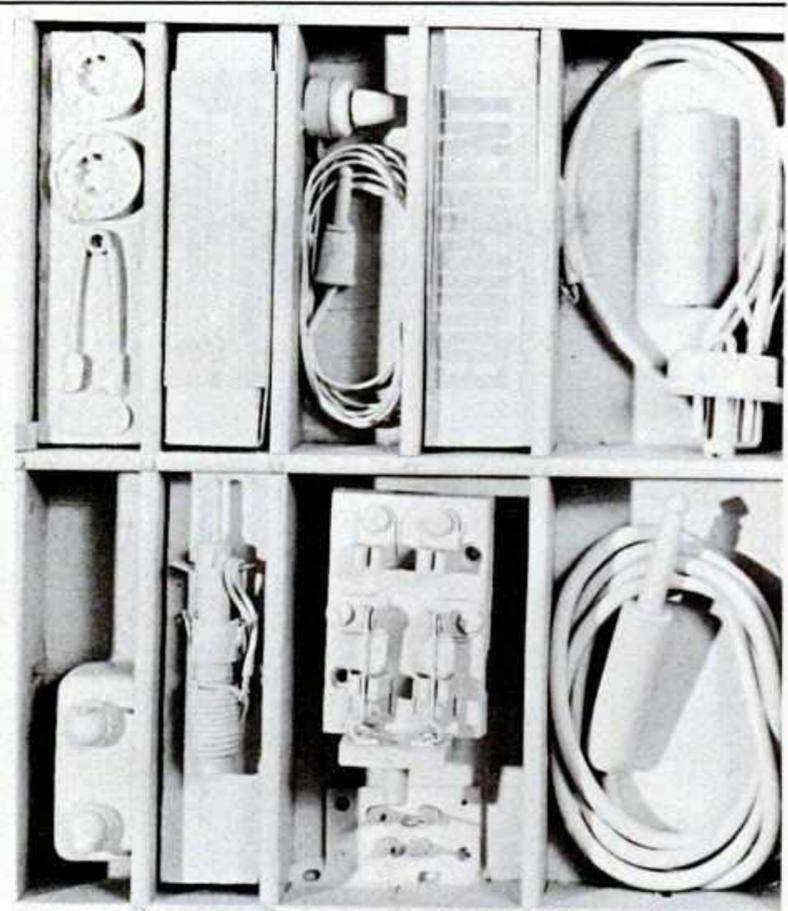
## Country Music



**CHET ATKINS**, **Tex Ritter** and **Archie Campbell**, left to right, go over campaign plans involving a 140-performance 65-day statewide **Ritter Bandwagon** tour. **Ritter** is a candidate for U.S. Senate in **Tennessee**.



**CLIVE DAVIS**, president of **Columbia Records** reads the inscription on a plaque given to **Carl Smith** for his 20 years of service to the country music field. The luncheon was held in **Smith's** honor at **New York's 21 Club**. Seated left to right are **Don Law**, **Smith's** producer for 20 years, **Goldie Hill**, **Smith's** wife, **Davis**, and **Smith**.



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Advertising deadline:  
July 24, 1970  
Issue date:  
August 29, 1970



At 2:00 p.m. on July 1, we'll have a drawing from all the sweepstakes cards. The big winner will get an all expense paid vacation for two in Acapulco, and there will be

lots of winners of color TV sets, mini-bikes and "carry-on" luggage.

For five minutes listening you might wind up in Acapulco ...or at least get a

mini-bike to drive there.

**CERTRON**

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We'll send you a sweepstakes cassette. Listen to it. Some-

where among the 5 minutes of our pitch is your sweepstakes number. Jot it down on the card we provide with the cassette. Then drop the card off at the Certron Suite at the Hilton Hotel in New York any time during the Consumer Electronics Show

June 28-July 1. If you're not going to be at the show, mail the card to us and we'll drop it off for you.

Send for your **Certron Sweepstakes Cassette,** maybe you'll win an **Acapulco Vacation, Color TV's, Mini-bikes or Carry-on luggage.**



# REX SHERRY

Writer, producer, artist . . . does a dab of the rockin' blues . . . Cultural & Western style.



## GUITAR PICKER'S EPITAPH REGRETS

b/w

on THOROUGHbred RECORDS T-1211

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Written by: REX SHERRY

Published by: STABLE MUSIC COMPANY

STABLE MUSIC COMPANY  
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Austin, Texas 78767  
(512) 444-5497

## Talent in Action

• Continued from page 22

Smoke proved to be a promising group. Liquid Smoke is equally at home with their own material or that composed by others. The Avco Embassy quintet featured the gutsy voice of Sandy Panpaleo whose movements are natural when he gets into a soul bag and not contrived like other white singers. The rest of the group (Vince Fersak on guitar, Mike Archelta on bass, Benny Ninmann on organ and Chas Kimbrell on drums) are well knit and produced an exciting version of Otis Redding's "Hard to Handle" which, while falling short of the original, matched the version performed by the Grateful Dead in concert. The group is explosive, especially on the reworking of "Shelter of Your Arms," its current single.

GEORGE KNEMEYER

## Rock Fests to Dot Michigan Countryside

JACKSON, Mich.—A series of music festivals is slated for Gooselake, a privately-owned 165-acre site here. Rock fests are planned for Aug. 7-9 and Sept. 4-6, while country events are scheduled for July 18 and Sept. 19.

The rock lineup includes Procol Harum, Joe Cocker, Ten Years After, Chicago, John Sebastian, the Bob Seeger System, and Detroit area groups Savage Grace, the Stooges, and Frost.

Country talent includes Merle Haggard, Sonny James, Hank Williams Jr., Carl Perkins, Statler Brothers, the Carter Family, the Tennessee Three, and Barbara Mandrell.

Ticket prices for a weekend will be \$15 if bought before July 3, and \$20 if bought afterwards. Ron Terry is producer and promoter.

## Houston to Get 31.6G in Funds

HOUSTON—The Music Performance Trust Funds will spend \$31,619.68 in the Houston area during the year beginning July 1.

The funds come to the public service organization from the recording industry, which created it, and provide services to musicians playing at free admission performances.

The Houston area allocation is part of a national \$7,200,000 fund to be spent during the prescribed period to provide communities with live musical programs for culture, education, entertainment and therapy.

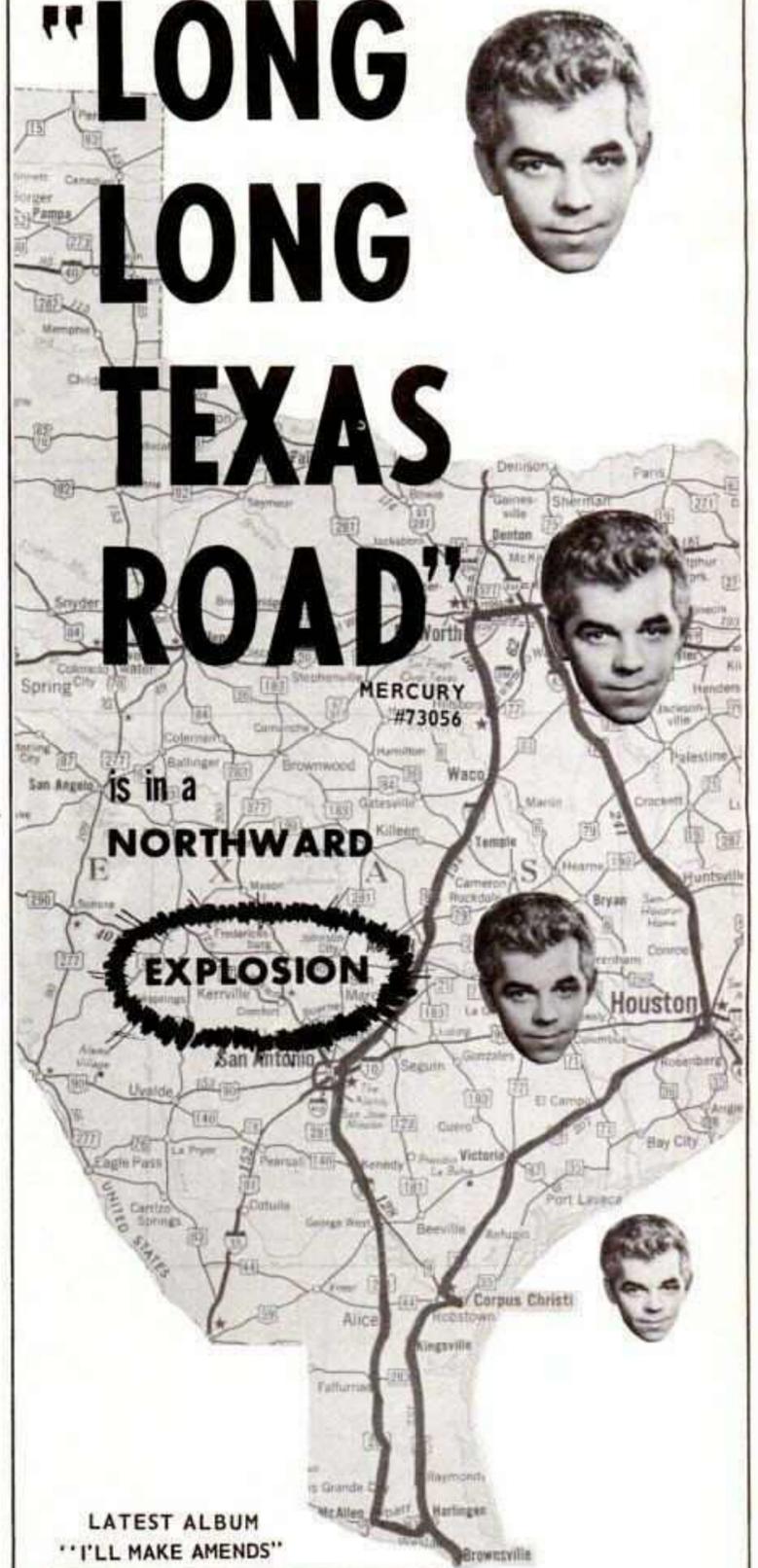
## HOT FALL FOR VIKKI CARR

NEW YORK — Vikki Carr, who recently signed to Columbia Records, has a heavy schedule of television appearances lined up for the fall season. She will guest on three Dean Martin shows, "The Tom Jones Show," "The Jim Nabors Hour" and "The Kraft Music Hall," as well as starring in her own television special to be aired later this year. She'll also be doing nightclub and concert engagements to complement her TV schedule.

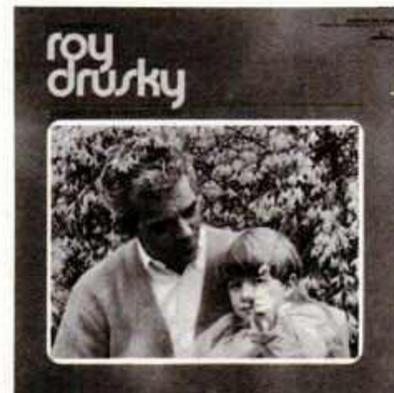
# ROY DRUSKY'S

## "LONG LONG TEXAS ROAD"

is in a NORTHWARD EXPLOSION



LATEST ALBUM  
"I'LL MAKE AMENDS"



HLI HUBERT LONG AGENCY  
A DIVISION OF HUBERT LONG INTL.  
NASHVILLE/HOLLYWOOD

# Coin Machine World

## MOA Seminars to Be Taped; Label Officials May Speak

• Continued from page 1

facturing companies will participate.

Granger said that MOA's seminars set for opening day of the Oct. 16-18 Chicago convention will have to be especially exciting if they are to top those held last year. Last year, MOA heard comments from a panel of top juke box manufacturing executives followed by a speech by columnist Jack Anderson. Participating in the jukebox seminar were A.D. Palmer, Wurlitzer; William Adair, Seeburg; Les Reick, Rock-Ola; Joe Barton, Rowe; and Henry Leyser, NSM.

Noting a recent survey showing that jukebox operators are buying more records than ever

due primarily to the change to two for a quarter pricing and the resultant need to check locations weekly, he said: "We would welcome top record company executives that can speak with authority. There still exists a communication gap between record manufacturers, one-stops and operators and it will take many more seminars and meetings to bridge the gap. The jukebox market for records cannot be disregarded."

MOA figures boast that U.S. operators buy 75 million records annually at a cost of \$1 million per week. Granger said: "This estimate may have to be raised due to the trend of every week servicing."

While MOA's annual show is

(Continued on page 76)

## Jukebox Bill's 7th Veto Seen As PR Victory

HURLEYVILLE, N.Y. — Gov. Nelson Rockefeller has for the seventh time vetoed an industry-backed bill to license New York's jukebox operators but proponents of the measure are more hopeful than ever. Moreover, the efforts to pass the measure has improved public relations in the industry here. "We couldn't have adopted a public relations program that would have helped us as much as we have been helped during these seven years," said Mrs. Amelia (Millie) McCarthy, an operator here and the bill's chief backer.

The measure, known widely as "Millie's Bill," is now backed by groups that formerly opposed it—the liquor interests, for example. "One beer distributor confronted me on the steps of the Capitol while the bill was passing both houses and said 'For God's sake do something

(Continued on page 74)

## Label Executives Spark MONY Holiday Weekend

By SARA LANE

FREEPORT, Grand Bahamas Island—The importance of the jukebox market is indicated by the sizable contingent of record manufacturer and distributor executives who helped Music Operators of New York (MONY) celebrate its first annual outing outside New York here Memorial Day weekend. Although the turnout was less than at MONY's upstate outing last year, the number of record label people was if anything greater. Joining MONY as co-sponsors were the Westchester Operators Guild and the New York State Operators Guild. Over 200 people attended.

For many years MONY held its meetings at the McAlpin Hotel in New York City until, according to MONY president Al Denver, "the talent picture changed." Explained Denver: "In the earlier years, the record companies promised and provided the greatest names in the business to entertain at MONY's conventions. However, with the years, these outstanding per-

formers, whom we all knew, began dying out or those who were still available often cancelled out on us for a last-minute booking engagement elsewhere.

Thus, about ten years ago, the group moved its meetings to the Catskill Mountains where the hotels provided top-flight entertainment.

(Continued on page 74)

## Finland Curbs Games' Prizes, Bingo in Bars

By KARI HELOPALTIO

HELSINKI—All coin-operated machines offering prizes and rented by operators will now be handled exclusively by Raha-Automaattiyhdistys, a charity organization controlled by the Finnish Government. This is stipulated in two controversial decrees signed June 1 by the Finnish President. The decrees do not, however, refer to hand-operated "lucky wheels," various shooting games used in tivolis, or games used for amusement only.

The two-part decree also prohibits the playing of bingo in restaurants or bars serving liquor. Only goods of various types are acceptable as prizes for bingo winners. Bingo can be operated by Finnish registered societies, independent funds and communities. Bingo operators question the game being regarded as a major gambling activity.

The decrees have stirred up a controversy. Juha Vaalas, chairman, Finnish Coin Machine Renters (Automaattivuokraajat ry), thinks the new decrees will endanger the favorable climate which has prevailed in the games field. He thinks that Rahaautomaattiyhdistys is not sufficiently interested in buying and installing amusement games, because these are less profitable than their own "pajazzos." He also spoke about the "hidden socialism" behind the new decrees.

At present there are about 3,000 prize-offering amusement games in operation.

## New Equipment



Delta—77 & 88 Pool Table

Delta is offering two pool tables, the "77" and "88," with new top control rails. The rails are guaranteed to stay level. Delta has bolt-down rails that bolt cushions down firmly to the slate. Delta has interlocking plywood beams that carry the full weight of the slate to the legs and floor. It cannot sag or bend. The two tables are fast playing, with the cue ball returning from the farthest pocket in six seconds. Only a turn of the top rail bolts releases the cushion rail. There is no need to lift off and replace edge moldings or button covers or side panels. There is guaranteed trouble-free mechanism with no gears, cams, springs, or lever. The return cycle is automatic. Repairs are easy to make with top rails, cushion rails, cashbox, cashbox housing, mechanism drawer, and ball separator assembly all easy to replace. Metal molding protect both inside and outside edge of rails. The model "77" is 52 ins. by 92 ins., and the model "88" is 56 ins. by 100 ins.

## Wis. Jukebox License Rules Relaxed as Tax Fight Looms

By BEN OLLMAN

MADISON, Wis. — Jukebox operators in this state have obtained partial relief from a licensing law and have been promised more hearings on a move to eliminate jukebox revenue from the state's 4 percent sales tax following meetings here recently with tax and justice department officials.

Success was reported on the licensing front: the state officials agreed to eliminate one requirement calling for operators to provide a list of each machine, serial number and the location's name and address.

Instead, the officials agreed to adopt a system similar to that already in use on cigarette vending machines. It will issue license tags for each unit without the need for operators to file reports each time a machine is moved to a new location.

On the controversial 4 percent jukebox sales tax front, the operator committee was able to gain little more than a promise to hear further arguments.

The next step, according to committee spokesmen, is setting

up of another meeting with the tax officials and association legal counsel to file a formal complaint. (Continued on page 76)

## New Film for IQ Computer

MILWAUKEE—A new film concept for Nutting Industries' IQ Computer has been developed. The new idea is centered on questions that require no prior knowledge on the part of players and very nearly approaches the kinds of questions used in IQ tests. The film fits any existing one or two player IQ Computer.

Examples of the new question format include scrambled words, identifying mirror images, illustrated puzzles and missing letters and numbers in sequential form. The film was market tested under the direction of Dr. C. G. Screven of the psychology department, University of Wisconsin-Milwaukee.

## MONY Bahamas Holiday



MUSIC OPERATORS OF NEW YORK (MONY) held its annual outing in the Bahamas Memorial Day weekend. From left, Mr. and Mrs. Jack Wilson; MONY president Al Denver, Max Weiss and MONY executive director Ben Chicofsky at pool side; MONY attorney Theodore Blatt and his wife; Molly and Ben Chicofsky; and Sara and Murray Kaye.

# Label Executives Spark MONY Fete

• Continued from page 73

"This year," continued Denver, "we thought we might try something a little different. We polled

our members—as well as the Westchester and New York State Operators—to see where they'd most like to go. Las Vegas, Paradise Island (Nassau) and Freeport were nominated. Freeport was the overwhelming favorite.

Arrangements were made for an all-inclusive three-day Decoration Day weekend holiday package at the posh King's Inn and Golf Club in Freeport, the largest resort hotel in the Caribbean.

The "Grand Bahama Surprise," as it was billed, ran from Thursday morning, May 28, through Sunday afternoon, May 31, and included: round-trip jet transportation from New York, transportation from plane to hotel, baggage handling, deluxe accommodations, all breakfasts and dinners, a rum swizzle party, anniversary cocktail party, two night club shows, free golf and tennis, farewell luncheon party,

gratuities, taxes and gifts for the ladies.

"This was an entirely new experience for us," said Denver. "You know chartering an airliner, booking hotel space outside the country, and arranging all of the hundreds of little details that must be seen to, required much advance planning. I certainly feel—and so do all the members and 'friends' with whom I've spoken—that our 1970 convention and anniversary has been a resounding success." Mr. Denver said no plans had yet been discussed for next year's convention.

Notably absent this year was the seminar which proved so lively in previous years. Commented Denver: "The main purpose of the convention is to give all of us and our families a chance to get together, to see who's still in the business. It's really social."

Less shop was talked this year than was usual, many members agreed with the emphasis on "fun and games." Because most of the 200 or so participants had not visited Freeport before, they concentrated on seeing and doing as much as possible in this popular resort area. Tops on the list of favored activities was

(Continued on page 76)

# More MONY Photos



SEVERAL record company executives gathered at the recent annual outing of the Music Operators of New York (MONY). Among them were (from left) Stan and Jeri Snyder of Columbia Records, Rochelle and Ron Alexenburg of Columbia and Roz and Mort Hoffman of Epic Records. The affair was held at the King's Inn in the Bahamas.



MARVIN PARIS (from left), Harold Komisar and Bill Levy of Decca Records.



CARL PAVESI of Westchester (from left), Mrs. Tartaglia, wife of Westchester treasurer, Milt Tucker, a Wurlitzer distributor; Mr. and Mrs. Malcom Wein, attorney for Westchester operators; Dave Freed of Wurlitzer, and Al Kress, vice-president of Westchester operators.



MR. AND MRS. WILLIAM BLATT, attorney for MONY.



MR. AND MRS. IRWIN KEMPNER of the Runyan Sales Co.



DON AND JEAN LIBERATORE (left) of Double B Records meet with members of the Tunnel and Pacific Gas and Electric.



WINNERS of the men's and women's golf tournaments gather for a cocktail.

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# Millie Hopeful Despite 7 Vetos

• Continued from page 73

for us.' I asked him where he had been the past seven years. There are so many licenses being discontinued that the liquor people now look to licensed operators as a way to avoid problems," she said.

"The beer distributor said he had lost all top accounts in Brooklyn as a result of licenses not being renewed."

As before, many supporters of the measure are surprised it didn't pass. "Any number of key Senators have expressed surprise and are perplexed," she said. The chief opposition is from cities who fear they will lose control to the State," she added.

The bill's purpose, she said, is to amend the general business law of the State to provide uniform regulations, control and supervision of amusement operators in the same manner that 300,000 other business owners are regulated.

Mrs. McCarthy said it is ironic that this year's effort came so near success, inasmuch as she had little hope. "But Sen. Thomas LaVerne (R., Rochester) was more determined than ever." One of the surprises this year was the failure of Richard Bartlett, head of Crime Control, to back the measure. "We feel that it was merely a snag in communications, because the Commissioner Bartlett and George Murphy (head of the New York State Chiefs of Police Association) were originally among our supporters.

"There will be intense pressure now, particularly from liquor industry interest, to enact some kind of bill. Some feel that if jukebox operators cannot be licensed then operators of cigarette machines will be licensed because of the cigarette bootleg problem.

"Our bill will pass in some form," she vowed.



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**What's Playing?**

A weekly programming profile of current and oldie selections from locations around the country.

**Baton Rouge, La.; Adult Location**

Gary Sharp,  
programmer,  
State Novelty  
Co., Inc.



**Current releases:**  
"Airport Love Theme," Vincent Bell, Decca 32659;  
"The Wonder of You," Elvis Presley, RCA Victor 47-9835;  
"Daughter of Darkness," Tom Jones, Parrot 40048.  
**Oldies:**  
"I Left My Heart in San Francisco," Tony Bennett;  
"My Way," Frank Sinatra.

**Haddonfield, N.J.; Kid Location**

Patricia Pavese,  
programmer,  
Cannon Coin  
Machine Co.



**Current releases:**  
"What Is Truth," Johnny Cash, Columbia 4-45134;  
"Lay Down," Melanie, Buddah 167;  
"Ball of Confusion," Temptations, Gordy 7099.  
**Oldies:**  
"Woodstock," Crosby, Stills, Nash & Young;  
"Kozmic Blues," Janis Joplin.

**Ames, Ia.; Kid Location**

Carol Larkins,  
programmer,  
K&D Music Co.



**Current releases:**  
"Cecelia," Simon and Garfunkel, Columbia 4-45123;  
"Woodstock," Crosby, Stills, Nash & Young, Atlantic 45-2723;  
"Up Around the Bend," Creedence Clearwater Revival, Fantasy 641.  
**Oldies:**  
"Sugar Sugar," Archies;  
"Sock It to Me," Mitch Ryder.

**Wichita, Kan.; Young Adult Location**

David E. Hall,  
programmer,  
Ronnie's Amusement Service

**Current releases:**  
"Mama Told Me," Three Dog Night, Dunhill 4239;  
"What Am I Going to Do," Smith, Dunmill 4238;  
"Ride, Captain, Ride," Blues Image, Atco 6746.  
**Oldies:**  
"Only You"/"Great Pretender," the Platters;  
"Folsom Prison Blues," Johnny Cash.

**Missoula, Mont.; Adult Location**

Eva Shelhamer,  
programmer,  
Montana Music  
Rentals



**Current releases:**  
"For the Love of Him," Bobbi Martin, United Artists 50602;  
"Shilo," Neil Diamond, Bang 575;  
"Something's Burning," Kenny Rogers and the First Edition, Reprise 0888.  
**Oldies:**  
"Hurt So Bad," Lettermen;  
"Do You Know the Way to San Jose," Dianne Warwick.

**Pierre, S. D., Young Adult Location**

Darlow Maxwell,  
operator,  
Ruth Maxwell,  
programmer,  
Maxwell Music  
Service



**Current releases:**  
"Oh Happy Day," Glen Campbell, Capitol 2787;  
"Cecelia," Simon and Garfunkel, Columbia 4-45133;  
"Daughter of Darkness," Tom Jones, Parrot 40048.  
**Oldies:**  
"Anybody Going to San Antonio," Charley Pride;  
"One Minute Past Eternity," Jerry Lee Lewis.

**MOA Seminars to Be Taped; Label Officials May Speak**

Continued from page 73

billed as "Expo '70," the theme slogan will be "Better Service in the '70's," he said. "This means better service on all levels—the distributor and one-stop service to operators and the operators' service to locations." Possible seminar topics may embrace this theme. Topics under consideration in addition to record programming are amusement games, route administration, hiring personnel, cost of doing business, increasing business efficiency and may also include an outside speaker as in the case of Anderson.

MOA is surveying its membership now seeking what ideas they have for seminar topics. The survey is accompanied by a new tax book. Additionally, seminar committeemen Harry Witsen, John Snodgrass and Norman Pink are conferring with chairman Fred Collins. Harland Wingrave and William Anderson, co-chairmen of the MOA convention, are also involved in attempting to make this event the most promoted

and publicized in the association's 21-year history. A more detailed survey is also being planned.

**Wis. Jukebox Rule Relaxed**

Continued from page 73

The date for this meeting has not been set.

The joint committee representing both the Wisconsin Music Merchants and Milwaukee Phonograph Operators Association was headed by C. S. Pierce, Broadhead, president of the state group, and Arnold Jost, head of the Milwaukee organization.

Other representatives of the state group: Ed Dowe, Beaver Dam, and Lou Glass, Madison. Milwaukee operators on the committee attending the meeting: Doug Opitz and Jerome (Red) Jacomet. Attorney Chester Nibler, Milwaukee, also accompanied the delegation.

**Record Execs Spark MONY Weekend Fete**

Continued from page 74

basking in the tropic sun poolside, golfing on the King's Inn's two championship courses, shopping at the unique International Bazaar, a fabulous fairyland representing the four corners of the world, and gaming at the plush El Casino.

Among record manufacturer and distributor people making the trip: Mr. and Mrs. Mort Hoffman and Mr. and Mrs. Eugene Settler, Epic Records; Mr. and Mrs. Jack Craig, Mr. and Mrs. Paul Smith, Mr. and Mrs. Lou Weinstein, Mr. and Mrs. Irwin Medway, Mr. and Mrs. Nick Barna, Mr. and Mrs. Stan Snyder, Mr. and Mrs. Richard Atkinson, Mr. and Mrs. Ron Alexenburg, Columbia Records; Mr. and Mrs. Tony Martel, Mr. and Mrs. Marvin Paris, Mr. and Mrs. Harold Komisar, Decca Records; Mr. and Mrs. Herb Goldfarb, Mr. and Mrs. Phil Wesson, London Records.

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AMI LB	195.00
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	and up
Midway	
HELICOPTER TRAINER	345.00
Midway WHITE LIGHTNING	
GUN MACHINE	475.00
Rowe FIF0	
CANDY MACHINE	595.00
Rowe 147-A ALL PURPOSE	
MERCHANDISER	795.00
Rowe L1020A	
COLD DRINK MACHINE w/Ice	795.00

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# Labels' Disk Action Report

Listed below are the new single records (those not yet on any chart) selected by their manufacturers as having the greatest potential for chart activity in the coming weeks. These singles have been submitted by the labels as a programming and buying guide for new product.

- ABC**  
**MAMA MAMA**  
 —Roy Head, Dunhill 4240  
**PEARL**  
 —Tommy Roe, ABC 11266  
**I'LL BE THERE**  
 —Eddie Holman, ABC 11265
- AMARET**  
**FOR WHAT IT'S WORTH**  
 —Fresh Air, Amaret 45-121
- ASH**  
**I'M TRIPPIN' ALONE**  
 —Steve Akin, Ash 2002
- BC**  
**I'LL ALWAYS BE HERE**  
 —Betty Kay, BC 4513
- BEVERLY HILLS**  
**THEME OF "THE VIXEN"**  
 —William Loose Orch., Beverly Hills 9347
- BRITE STAR**  
**UNCLE AL, AND HIS OLD T SHIRT**  
 —Smokie Jake, Roberts 6969  
**TWO LONELY HEARTS**  
 —Red Henline, Lark 1072  
**LOVE ME IN THE MORNING**  
 —Lisero, High 1001
- CAPITOL**  
**WALKING IN THE SAND**  
 —Al Martino, Capitol 2830  
**TAKE TO THE MOUNTAINS**  
 —Richard Barnes, Capitol 2841  
**SNOW BIRD**  
 —Anne Murray, Capitol 2738
- CAPRICORN**  
**CALIFORNIA**  
 —Georgia Prophets, Capricorn P-8006
- CHANSON**  
**WALK AWAY LOVER**  
 —Unlimited Four, Chanson 1180
- CHERRY**  
**HANG THEM ALL**  
 —Country Sweethearts, Cherry 70-451  
**ONE MORE WORD AND I'LL CRY**  
 —Sandra Chovan, Cherry 70-452
- COLUMBIA**  
**WHERE FOR AND WHY**  
 —Johnny Mathis, Columbia 4-45183  
**MIND EXCURSION**  
 —Jerry Naylor, Columbia 4-45170  
**CHILDREN AT OLU FEET**  
 —Raven, Columbia 4-15163
- DECCA**  
**YELLOW RIVER**  
 —Leapy Lee, Decca 32692  
**NIKKI**  
 —Vincent Bell, Decca 32695  
**LET HER GO**  
 —Ed Evanko, Decca 32681
- DOUBLE SHOT**  
**BOOGALOOSA, LOUISIAN'**  
 —Brenton Wood, Double Shot 150  
**WHAT IS SOUL?**  
 —The Real Thing, Whiz 618  
**I AIN'T GOT NO SOUL TODAY**  
 —Senor Soul, Whiz 617
- DUO**  
**EVERYTHING IS ALL RIGHT NOW**  
 —Chuck Barnard, Zodiac 1018  
**RAINY NIGHT IN GEORGIA**  
 —Leroy & the Drivers, Duo 7458  
**I WANT TO GET BACK**  
 —Candace Love, Acquarius 4012
- ELEKTRA**  
**EVERYDAY'S A LOVELY DAY**  
 —Galliver, Elektra 45689  
**LET'S PARTY**  
 —Rhinoceros, Elektra 45691
- FLYING DUTCHMAN**  
**DAMN NAM (Ain't Goin' to Viet Nam)**  
 —Leon Thomas, Flying Dutchman 26009  
**MAN AND WOMAN REGGAE**  
 —Superman, Reggae R 7001  
**JUICE HEAD BABY**  
 —Eddie "Cleanhead" Vinson, Blues Time ST 45004
- HI-LOWE**  
**THINGS LOOK DIFFERENT**  
 —Dave Linkus, Hi-Lowe 1458  
**IF YOU'RE LOOKING FOR A FOOL**  
 —Warren Farren, Hi-Lowe 1457  
**WHAT A WAY TO DIE**  
 —Buck Bryant, Hi-Lowe 1461
- INTREPID**  
**MYSTERY OF LOVE**  
 —Leer Brothers Band, Intrepid 75025  
**GONNA HAVE A GOOD TIME TONIGHT**  
 —Choir, Intrepid 75020
- ISLE CITY**  
**CUTEST GIRL IN THE REDLANDS/ MY LOVE FOR YOU WILL DIE**  
 —Jimmy Sullins, Isle City ST 4443  
**GALVESTON SURF**  
 —Tommy Babin, Isle City ST 4440  
**AMONG THE LIVING DEAD**  
 —Johnny Fitzmorris, Isle City ST 4442
- LONDON**  
**I'LL BE HOME**  
 —Dream Police, Parrot 3024  
**STREETS OF LONDON**  
 —Johnstons, Sire 4119  
**CAN'T STOP LOVING YOU**  
 —Flirtations, Deram 85062
- MGM**  
**HANDSOME JOHNNY**  
 —Richie Havens, MGM K 14141  
**SWEET GINGERBREAD MAN**  
 —Mike Curb Congregation, MGM R 14140  
**GROOVIN' WITH MR. BLOE**  
 —Cool Heat, Forward F 152

**MERCURY**

- EXUMA THE OBEAH MAN**  
 —Exuma, Mercury 73084  
**MOTHER NATURE'S MAN**  
 —Laurence & Quinn, Philips 40671  
**I WANT TO GIVE YOU EVERYTHING**  
 —Newby & Johnson, Mercury 73080

**MUSICOR**

- TELL ME MY LYING EYES ARE WRONG**  
 —George Jones, Musicor 1408

**PAULA**

- SOMETHING STRANGE IS GOING ON IN MY HOUSE**  
 —Ted Taylor, Ronn 44  
**ALL THESE THINGS**  
 —Uniques, Paula 332  
**THERE STANDS THE MAN**  
 —Tony Douglas, Paula 1225

**ssExx**

- IF I ONLY KNEW**  
 —Inner Lite, ssExx 667

**SSS INTERNATIONAL**

- LET'S SPEND A DAY OUT IN THE COUNTRY**  
 —Peggy Scott & JoJo Benson, SSS 805  
**SUNDAY MORNING COMING DOWN**  
 —Hank Ballard, Silver Fox 23  
**TIL THEN**  
 —Eddie Middleton, SSS 801

**STARDAY/KING**

- THE GRUNT**  
 —J.B's, King 6317  
**THE NEARNESS OF YOU**  
 —Bill Doggett, King 6312  
**LIFE TO A LEGEND (A Tribute to Bob Wills)**  
 —Gene Henslee, Starday 004

## Music In Print

By ALAN STOLOWITZ

Good marketing practices advise us to be aware of special demands, not the least of which is seasonal. To this end what, if any, changes have you instigated? What new questions (like flowers) have suddenly appeared?

A very specific response to a specific condition might be the promotion of wedding tunes. June is, after all, for June brides. But like an iceberg, this is perhaps one ninth of the total mass yet to be uncovered.

Summer is camp time. All the little kiddies go off to spend the summer swimming, playing ball and singing songs 'round the camp fire. Even in our central cities youth groups, Y's and community centers gather round to sing out their hearts and souls.

What does this all mean and how does it affect sheet music? It means that (once again) the market(s) is there. It means that we must locate and identify the market. Almost like fishing, we should go out and stalk our quarry. The more we become like the fish, the more the fish will come to us. So we toss out the bait (mailing pieces, promotions, advertising) and if we're thoughtful, empathetic and a little hungry, there'll be fresh pan-fried trout for dinner. And maybe a few songs around the ol' campfire.

**News**

**Hansen's** in tune with the times . . . and the seasons. From their special Pre-Summer Stock Offer, the following books are available at a special discount: "The Best of Tom Jones," "Engelbert Humperdinck Souvenir Song Album," "The Best of Folk Music—Book One & Two," and "Sound of the Seventies."

**Warner-Bros.** adds a feather to its hat: it's secured all exclusive print rights to the Maclean catalog in the U.S. and Canada. The Maclean catalog contains most of the songs written by John Lennon and Paul McCartney.

**New Books**

**MCA** has a new book with motion picture and TV show hit themes including "Airport Love Theme," "Anne of the Thousand Days," and "Strangers in the Night." Also, "The Entrancing Sound of Strings," an exciting and varied collection of 10 great pop tunes arranged for string orchestra by Fredrick Muller.

**Ivan Mogull** (distributed by **West Coast**) has issued a song folio on Jose Feliciano titled "Alive Alive-O." It contains 16 songs, such as "Malaguena," "Gentle on My Mind," "Rain," etc.

**North American's** two new releases are solids in today's youth

*(Continued on page 90)*

## MFP Classical Budget Line Set

LONDON—The launch of a new classical budget label by Music for Pleasure is expected in mid-October.

Under Jack Boyce, former manager of Philips classical division, Classics for Pleasure will incorporate a number of innovations, particularly in the field of original recording. One of these is that Wills, the tobacco firm, has underwritten a series of albums to be made by the London Philharmonic Orchestra, the first time an orchestra of this caliber has been contracted directly to a low-price label.

(Continued on page 81)



AT THE London Cafe Royal during the celebration to mark the presentation of the International Export Association's Gold Award to Southern Music U.K. are, left to right, Marjorie Murray, personal assistant to Bob Kingston, Monique Peer, Ralph Peer Jr., Bob Kingston, head of Southern Music, London, and U.S. TV producer Martin Lehr.

## Cash, S&G Leading CBS Pace in Denmark

COPENHAGEN — After five months of independent operation in Denmark CBS Gramofon is doing business well above the budget, claims CBS head Sture Linden, who adds: "Johnny Cash and Simon & Garfunkel have taken care of one-third of our monthly turnover since January."

"'Bridge Over Troubled Water' had the No. 1 spot in the Danish LP charts for two consecutive months, and Johnny Cash has been constantly on the LP charts with 'San Quentin' and 'Hello I'm Johnny Cash.' A series of singles by both these artists have also brought much success."

At present, CBS is importing records from England (LP's) and Holland (singles) but the first couple of hundred LP's are often taken directly from the U.S. to be on the market early. In these cases, staff is hired to glue CBS labels over the original U.S. Columbia logo—both on the label and on the cover.

Occasionally, records are imported from Musikk-Industry in Norway, especially records that are not issued in other European countries. For instance, the Scandinavian countries issued "I Walk the Line" by Johnny Cash which

## Island Distrib Tie on Trojan

LONDON—Island Records has reached an agreement with Philips which will allow Island to distribute Trojan and its subsidiary labels through independent distributors Keith Prowse and Taylors of Birmingham on a permanent basis.

"The specialization of these two independent distributors will give us a wider and better distribution of our Trojan product," Island sales manager David Betteridge told RR, "but Philips and Phonodisc will hold on to a few major Trojan releases. This change has no effect on product on the Island label."

## MOVE'S PRICE IN SOLO PACT

LONDON—Rick Price of the Move has signed a five-year solo contract with the Gemini label, a subsidiary of the Kassner Organisation. Under the contract, signed with managing director Carl Denker, Price will operate as a singer, producer and talent scout.

His first release will be self-penned song, "Davey" with an LP to follow in October.

reached the No. 2 in the Danish Top Ten.

CBS was until 1970 distributed by Nordisk Polyphon, which has a sellout period until July 1.

"We're planning on entering the market with local recordings by Danish artists next year," said Linden. "For the time being, everything is so new and time passes with the consolidation of the company. But I hope to be able to issue the LP 'Copenhagen Shuffle' as recorded by Dane Svend Asmussen in Stockholm, in time for his guest appearance at the Tivoli this summer."

## Antibes Fest Gains as Intl Draw for Artists

PARIS — The Seventh Rose d'Or d'Antibes, June 19-21, will have a stronger international flavor. For the first time, organizer Claude Tabet is abandoning the usual contest formula and is transforming the event into a full-scale festival.

Three artists from France, Benelux, Germany, U.K. and Italy will each sing two songs with the Raymond Lefevre orchestra, the only competition being a public contest, sponsored by Radio Monte Carlo, for the best score.

Tabet said that each artist this year would win a Rose d'Or award. Radio Luxembourg and Radio Monte Carlo, both of which will broadcast the three nightly galas in full, will be promoting the eight best songs on their wavelengths throughout Europe until the end of August.

The aim this year is to find the "hit of the summer." Radio Monte Carlo has already promoted the artists, and from June 8-15 played each of the titles three times daily. Radio Luxembourg, working also in all languages, though on a re-

## 'Fair Lady' Top Hamburg Show

HAMBURG — "My Fair Lady" was the top musical of the 1968 season, according to statistics given by the Deutscher Buehnenverein, which also takes into account musicals staged in Austria and Switzerland.

"My Fair Lady" was performed 572 times at 23 theaters or halls before a total audience of 431,000. Next on the popularity list were the operettas "The Merry Widow" by Lehar, and "Wiener Blut" by Johann Strauss. Fourth favorite was Verdi's opera, "La Traviata."

## U.K. May Get Private Radio

• Continued from page 1

"As soon as we get into power I would begin to set up commercial local radio with a survey of wavelengths available, to determine what number of stations would be technically feasible. It would seem that it would be possible to have at least 100 stations. The next thing to do would be to determine how many stations are required, and what size and signal strength would be viable."

The vastly increased number and variety of music formats offered by commercial radio stations would allow record companies to break new product in distinct regions if desired, and would mean that companies facing problems in obtaining airplay for specialized product under the BBC system would have a greater chance of doing so.

One organization which is hoping for a conservative victory over the Labor Party is Radio Nordsee International. Now plagued with the jamming operation being conducted under the Labor Government's Ministry of Posts and Telecommunications, the station issued a statement to the effect that if Labor retained power and continued jamming after the election, RNI would close down.

RNI has already discontinued its German service, and senior German announcer Hannibal has resigned for what he termed were "personal reasons."

Part of the statement, made in Zurich by RNI's Edwin Bollier, read: "Radio Nordsee Interna-

tional has been jammed since May 21. This jamming is illegal, and RNI holds the Labor Government responsible for this illegal act. The station's future lies in the outcome of the general election of June 18. If labor wins, there will not be any chance for RNI to stay on the air unjammed. Therefore, in that case, RNI will then definitely go off the air."

Bryan's response to the RNI statement was: "In our party manifesto, we have advocated the institution of commercial radio, and it has been our policy all along. So if we are elected, people like Radio Nordsee will be able to come on land, which would be a much more economical operation. "If at the moment, Radio Rodsee is breaking the law—that being the Marine Offences Act which we voted against—if they are breaking the law as it now stands, no official parliamentary opposition can support them."

Bryan continued: "But it has not really been determined that they are breaking the law. We understand that the Government excuse for jamming Radio Nordsee is that it has been asked by other countries to do it."

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## Rediffusion Deal With 'Specialists'

LONDON — Rediffusion International Music has signed a licensing and distribution agreement for the Caribbean and part of South America with Record Specialists of Jamaica.

The deal was made during a recent British visit by George Benson, executive director of Record Specialists, which also handles such labels as Philips, CBS and United Artists, as well as distributing its own product.

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THE INTERNATIONAL COMPANY IN GERMANY

## Toronto Peace Fest Stirs New Hassles

TORONTO—The battle over the Toronto Peace Festival set for early August in Cardwell Township continues. Next Monday (8), Karma Productions, Ltd. (producers of the proposed festival) goes before the Ontario Supreme Court to make formal application for an injunction against Cardwell Township to prevent it from passing a bylaw stopping the festival.

An interim injunction granted to Karma last week was dissolved by the Supreme Court this week. But the hearing resulted in Monday's formal application.

Bert MacKinnon, a Toronto lawyer representing the township which had earlier signed a contract allowing the festival to take place, said there have been 18 resolutions passed by neighboring municipalities to ban the festival from the Cardwell area.

MacKinnon claims Karma approached Reeve Thomas Godfrey

with a proposal to allow a music festival which would attract about 25,000 to the area. Then, MacKinnon claims, Brower turned around and announced that about 200,000 might attend the festival, which is planned to take place on the first anniversary of Woodstock.

Brower said he made it quite clear from the start that the township was informed of the likely attendance, and claims he has witnesses.

## 2nd LP for Capitol's Bear

TORONTO — Capitol's Edward Bear, on the Hot 100 with "You, Me and Mexico," had its long-awaited second album, "Eclipse" released this week. The album follows on the heels of the trio's "Bearings" album, which was one of the biggest selling locally produced rock albums in several years.

The album is to be given a strong push at Capitol's annual convention, starting in Vancouver, Friday (12).

## Opinion on Content Rule

TORONTO — There has been varied reaction following last week's announcement by the Canadian Radio Television Commission that from Jan. 1, local radio stations will be required to comply with a 30 percent Canadian content ruling.

Several station managers went into print claiming there was not enough Canadian product available.

The Canadian Talent Library—a non-profit organization supported by the good graces of Toronto's MOR giant, CFRB—answered those claims by announcing that it had released 128 albums with a total of 1,561 titles performed by Canadians, recorded by Canadians, and mainly written by Canadians.

Further investigation also revealed that the ruling was not as stringent as most radio stations had claimed it would be. The CRTC has only insisted that the Canadian content be averaged out daily over an 18-hour period, from 6:00 a.m. to midnight.

This allows stations to program Canadian content in other than prime time. Several observers noted that television stations had averted their Canadian content ruling in past years by programming their local material in daytime and late night slots.

## Donald Mgr. to Head Booking Agency Net

MONTREAL — Don Tarlton, general manager of Donald K. Donald Productions, has been named to head up the newly formed Music Confederation, a linkup of key booking agencies from coast to coast, which will aid Canadian talent on a national basis.

The executives of Music Confederation are Tarlton, president; Wes Dakus, Spans International, Edmonton, first vice president; Dave Tkachuk, Actron Agencies, Saskatoon, second vice president; Doug Miller, GEC, Vancouver, secretary; Frank Weiner, Hungry I, Winnipeg, treasurer; Tom Wilson, Concept 376, Toronto, union liaison, and Don Hunter, manager of the Guess Who, Winnipeg, chairman.

Tarlton said that "where geography permits, there will be group exchanges between agencies." However, he emphasized that the purpose of Music Confederation was to allow Canadian acts with na-

tional hits to set up organized land-routed tours across the country.

Tarlton said groups wishing to benefit from the new amalgamation should negotiate directly with the territorial representative concerned.

"Music Confederation will ultimately be judged by the standards it operates by and the results it obtains," Tarlton said. "There will be a lot of negative thinking and opposition to Music Confederation, but we expect it will take a year for it to achieve its full potential."

## KH Opens a New Office in Vancouver

VANCOUVER—KH Productions Ltd. has opened new offices at 133 E. 14 St., North Vancouver. The new offices will also be the base for Hoadley House Music (BMI) and Van Records, both subsidiaries of KH Productions.

Before moving to Canada last October, K.H. president, Kenny Harris, was managing director and a&r chief of Bermuda Records, Bermuda. First group to sign with KH Productions in Vancouver's Strange Movies.

## 'Pen' Canadian Rights to London

MONTREAL — London Records of Canada has obtained local rights to a hot Toronto master, "Uncle Pen" by Blake Fordham with Crowbar. The label's national sales manager, Adrian Bilodeau, said the single is being rushed next week, with a fullscale promotional push.

The record was one of the first efforts of newly formed Love Productions Ltd. in Toronto. Crowbar was formerly known as And Many Others, backing group with singer Ronnie Hawkins and is set for a U.S. tour in August.

## From The Music Capitals of the World

### TORONTO

E. Taylor Campbell, vice-president of marketing at Capitol Records (Canada) Ltd., has resigned. Campbell—who had been with Capitol for 15 years—takes over as general manager of Pindoff Record Sales, an Ontario rack company. Campbell will become a partner in the company with Chris Pindoff. He started as a salesman with Capitol, and worked his way up through several executive positions. Most recently, he was responsible for the Sounds Canadian promotion. He has also coordinated most of Capitol's conventions in Canada.

Ken McFarland, Ontario promotion manager for London, returned from his honeymoon last week. . . . Gamma Records in Montreal has acquired local distribution rights for the new U.S. label, Juno. First two album releases are "Judy Garland, 1969" and "Doc Severinsen." A single of "The Theme From Z" by Marcello Minerbi is also available. . . . Brian Chater of Summerlea Music writes from Montreal that "Freedom" by Doctor Tom is getting heavy play at several key stations. The song was written by Tom Hansen, manager of the city's Laugh-In discotheque. The group's album is expected to be ready for an early fall release.

Summerlea's Carol Risch will be flying to Brussels and Paris next month to negotiate release of French-Canadian copyrights in Belgium and France. . . . The official opening of the MCA Canada Building took place June 3 with Jules Stein and Lew Wasserman in attendance. . . . Vancouver's new AM rock station, CKVN, on-air lineup includes Hal Weaver, Jim McDonald, Tim Burge, Fred Latremouille, Terry David Mulligan and J. B. Shane, with Bren Traff and Bill Reiter at weekends. . . . Tommy James is set to fly to Japan on August 14 to appear with Joni Mitchell, Crosby, Stills, Nash & Young, John Mayall, John Sebastian and the Rascals. . . . Capitol released the new Mother Tucker's Yellow Duck album, "Starting a New Day," which features the current single of the same name. Originally from Vancouver, the

Duck is now making its home in Toronto. The album was produced by Terry Brown at Toronto Sound.

Atlantic Jerry Wexler and Tom Dowd fly into Toronto on June 15 to spend a week collaborating with Ronnie Hawkins on his second album for Cotillion. . . . Dunhill's Three Dog Night at O'Keefe Centre for two shows Sunday (31). . . . Soma returned to the Nite Owl this weekend, following Montreal folk singer Dee Higgins. Mountain and Troyka were at the Electric Circus. . . . John Donabie back on CKFH. . . . Terry David Mulligan was in Toronto taping several pilots with the CBC Formerly with CKFH, Terry is now back in Vancouver on CKVN. Lulu, Ray Stevens and Mama Cass wrapped up the eight-week Andy Williams summer replacement program, The Ray Stevens Show, at CFTO this weekend. . . . Love Productions' Frank Davies is back in Toronto June 10. Davies has been in Europe setting up distribution sales for the Daffodil label and other Love product.

The Beatles' Let It Be movie closed after only one week in downtown Toronto because of poor attendance.

With the U.S. success on Edward Bear's single of "You, Me and Mexico," many Canadian stations which ignored the disk initially have changed their minds. . . . Quality has launched a big promotion campaign on the Gainsborough Gallery's "Ev'ry Man Hears Different Music," follow-up to the group's recent "Life Is a Song" regional hit. Label has also released "Fat Prayer," a track from an album by Horn, a six-piece Montreal group.

Arthur Conley was at Soul City on the 16th. . . . London's Adrian Bilodeau delighted with new U.S. hit of the Poppy Family's "Which Way You Goin' Billy." Sales are well over 600,000, Bilodeau reports.

Dionne Warwick's O'Keefe Centre appearance is promoted by Sam Bornstein of A & A Records, in conjunction with Radio CKFM. She will be backed by Revolver's Moe Koffman band. . . . Compo has released six albums by the International Festival Orchestra on the Lero label. . . . Quality, active on the local scene, is promoting

(Continued on page 80)

## Canada Executive Turntable

Liam Mullan has been promoted to director of A&M Records (Canada) Ltd., from his previous position as Ontario district sales and promotion manager.

## Polydor Sets Seller Plan

LONDON—Designed as competition for EMP's pioneering Music Centers concept, Polydor U.K. is initiating its own Sound Seller scheme aimed at giving dealers an extra margin while simultaneously boosting the company's catalog turnover.

The Sound Sellers will be recruited by the sales force during this month with a view to implementing the scheme from July 1.

Setting his target rather higher than when Music Centers were launched, Polydor managing director John Fruin said that he is anticipating that a minimum of 1,250 dealers will enroll during the first year, with the possibility of the figure being in the region of 2,000, if the multiples give their support. Broadly, Polydor is offering dealers a choice of three pre-selected packs, plus one combined pack, all offering an additional 7.5 percent discount.

On top of this, Sound Sellers will qualify for an annual turnover target bonus of between 1 and 3 percent. This will apply to all Polydor product—the selected packs do not, for instance, include either singles or the \$2.39 midprice label—which could bring dealers a total discount of over 47 percent.

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# Bernstein Eyes Holland Fest; Expects 300,000

AMSTERDAM—Promoter Sid Bernstein is reviving plans for a major international peace and pop festival to be held in Holland and is considering staging the event next year with an anticipated attendance of 300,000.

However, in view of the diffi-

culties encountered by Bernstein in negotiating with the Apeldoorn authorities, he may look for other locations in Holland.

Meanwhile, according to Bernstein's Dutch representative, Ben Bunders, Bernstein's plans to stage four afternoon concerts at the Apeldoorn Berg and Bo Park this August have been abandoned.

This month, however, will see a major three-day music festival at Karlingen Bos near Rotterdam organized by Mofo Delft Promotion. The event, slated for June 26-28, is providing accommoda-

(Continued on page 81)

# Kama Sutra, Flamingo Tie

LONDON—Flamingo Music has picked up the U.K. representation to the U.S. Kama Sutra music publishing companies through its deal with Intersong. Heinz Voight, managing director of Intersong, represented here by Flamingo, set the deal with Kama Sutra.

Flamingo, through Voight, has also acquired Eddie Mascari's Bobcor and Hinky Dink publishing firms, Very Important Publications Music from artist manager George Grief which contains about 50 songs written by Norman Greenbaum and two companies from U.S. promoter Sid Bernstein, Harry Da Luggage and Scheffrin-Zager Music.

From the U.S., Flamingo has also acquired Harbet and Contention Music—two Nashville-based publishing firms.

Flamingo Music's Dave Carey has also recently formed a jointly owned publishing firm, Instant Music, with John Edward, manager of Edison Lighthouse and various other acts.

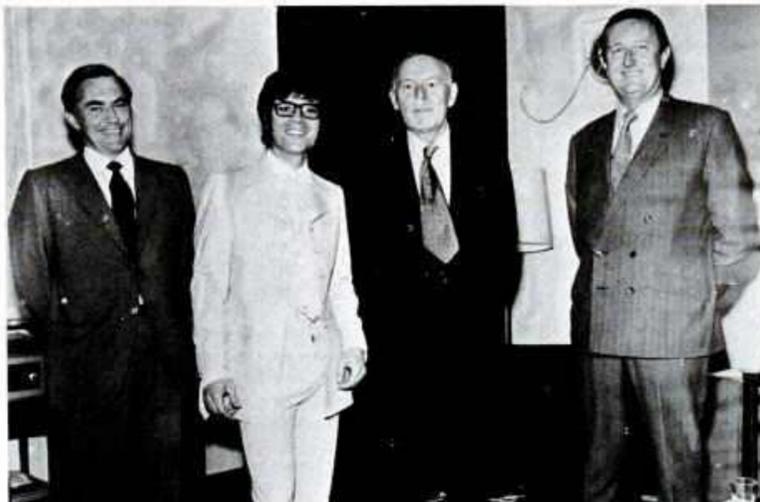
Stanhope Music, formed by Flamingo Music 18 months ago to publish scores from musicals, now has its third score on its books, "Love on the Dole."

# Philippine Unit At Japan Expo

MANILA—The U.P. Madrigal Singers, who recorded Mike Velarde Jr.'s "Dahil Sa Iyo" on the Villar label recently, are fulfilling an eight-day singing engagement at the Philippine pavilion in Expo '70 in Osaka, Japan, under the sponsorship of the Expo '70 Philippine Commission.

The 18-member university group, which toured the U. S. last year, will sing international folk songs and representative folk tunes from the Philippines, highlighted by "Dahil Sa Iyo."

Meanwhile, Villar has released the LP "Souvenir From the Philippine Pavilion Expo '70" to tie in with the Philippine Week in the exposition this month. The LP features Rely Coloma and the Mabuhay Singers, the ensemble voted as top vocal group in the 1969 Awit Awards ceremony in Manila. Coloma has 18 LP's released and produced by Villar.



COLUMBIA RECORDS artist Cliff Richard, second from left, was given a special party by EMI Records in London, to celebrate the completion of his 50th single for the label. With Richard are, left to right, Philip Brodie, managing director overseas services; Sir Joseph Lockwood, chairman; and Ken East, managing director.



CBS RECORDS (U.K.) renewed its licensing agreement with Pickwick International Inc., providing Pickwick with material for its Hallmark label in the U.K. As part of the deal, CBS will manufacture for Pickwick. At the signing were, left to right, Ken Glancy, managing director, CBS-U.K.; Harvey Schein, president, CBS International; Cy Leslie, chairman, Pickwick International Inc.; and Walter Yetnikoff, executive vice-president, CBS International.

# Executive Turntable

Dick Leahy named general manager of Bell's U.K. and European operations. Leahy, Philips singles co-ordinator and a key figure in the company's recent improved chart performance, takes up his appointment on July 1, replacing Trevor Churchill. Churchill, Bell's former label manager, set up the U.S. company's U.K. office. Leahy joined Philips five years ago in the commercial planning department, later moving to the Fontana label as assistant to Jack Baverstock. In last year's reshuffle he was appointed to his present position where he was responsible for the release of hits by Blue Mink, Juicy Lucy, David Bowie, Steam and Richard Barnes. Moving with Leahy will be his assistant Sue Baxter. The Bell office will operate from new premises still to be found.

Jack Price has joined Saga as label manager for pop album and single material. A former producer, Price will have special responsibility for the Big Chief reggae label. Engagement of Price underlines Saga's expansion into the contemporary commercial field. He will also be producing albums and is currently engaged in signing new artists. . . . Ian Grant, a&r manager, has taken on additional responsibility for RCA's country catalog. Formerly with the BBC, where he was responsible for country music shows, Grant will be responsible for research and development of the catalog and artists. Grant aims to co-ordinate releases with marketing and promotional campaigns, linked where possible with personal appearances in the U.K. by the artists involved.

# From The Music Capitals of the World

• Continued from page 79

The Poor Souls, a group produced by Barry Keane. First single is entitled "Lookin' Round."

The Canadian Talent Library has four new albums out. All are to be issued on the World label. Titles are "New World Trom-

bones" with Teddy Roderman; Johnny Cowell's "Bride Over Troubled Waters"; "Tennessee Bird Walk" with the Rhythm Pals; and a Jerry Toth reissue, "The Fool on the Hill." CTL plans a heavy promotion push on all four albums. . . . Flying Burrito Brothers were at the Electric Circus. . . . Capitol's annual convention will take place in Vancouver, Friday (12). **RITCHIE YORKE**

## AMSTERDAM

CNR Records have concluded a deal with Bospel Music at Haarlem for the distribution of the Armada catalog, which comprises home-produced pop and light comedy pieces. . . . The 10th Grand Gala du Disque Classique will take place at the Amsterdam Concert Hall, Oct. 16. . . . The Amsterdam Concertgebouw Orchestra, under Bernard Haitink, will perform works by Berlioz, Bartok, Mahler and Richard Strauss. Soloists will be Stephen Bishop and Dietrich Fischer-Dieskau. Presentations will be made by Klaas A. Posthuma, editor in chief of the classical music monthly Luister. The local AVRO-TV will air the program a week later. . . . Paul Acket was the producer, on May 22, of "MCA Country-Round About Show," a show featuring various country artists, which took place in The Hague and Amsterdam. . . . Ariola-Benelux artist, James Lloyd, has released "Keep On Smiling" for the Benelux market. The record jumped straight into the local charts. . . . Ariola-Benelux has acquired the representation of the Avco Embassy label for Benelux label for Benelux. . . . Bovema's

# MAM Bows Label in September —Everitt at the Helm on Aug. 1

LONDON — Management Agency and Music, which controls product from Tom Jones, will launch the Button label in September, with Geoffrey Everitt, general manager of Radio Luxembourg, as head. The label will release product by chief shareholders Tom Jones and Engelbert Humperdinck and other MAM artists.

Everitt will take up his position Aug. 1 and in the meantime is seeking his successor as head of Radio Luxembourg's U.K. operation.

Decca will distribute the label worldwide, and all artists will receive a similar royalty rate to Jones and Humperdinck under the terms of the recently negotiated contract with Decca.

MAM's entry into music publishing with MAM Music will also include three subsidiary publishing companies which will earn an estimated \$120,000 in the first full year.

The three firms are Sphere Music, holding over 120 copyrights, acquired by MAM's purchase last year of Harold Davison's Hardav company; Melanie Music, incorporated in December 1968, and Shaftesbury Music.

Shaftesbury, holding over 600 copyrights, was the main publishing outlet for Radio Luxembourg. Acquisition, for \$160,500 cash and 30,000 MAM Ordinary shares, also includes Shaftesbury Record Production and Shaftesbury Artists Management. MAM reports that the net assets of the firm, mainly represented by cash, are in excess of \$26,400, and that pre-tax profits for the year ending Sept. 30, 1970, will not be less than \$30,400.

## Ampex Deal With President

LONDON — Ampex Stereo Tapes has concluded an agreement with President Records Ltd. to manufacture and distribute exclusively the President and Joy catalogs on cassette and cartridge throughout the U.K.

The first President product to be released by them under the new agreement will be on the market in July. Initial release schedule includes a new LP by the Equals.

President is the third British independent company with which Ampex has concluded an agreement. The others are Major Minor and Transatlantic.

## JUICY LUCY, IMMEDIATE TIE

LONDON—Immediate Music's Malcolm Forrester has picked up world publishing to material written by the Vertigo act, Juicy Lucy. The group will now publish its material through Forrester's own company — Gateway. The group which previously had its material published by Gerry Bron has signed a five year deal with Forrester.

## Dansk Co. Plans Cassette Drive

COPENHAGEN — Dansk Grammofon is planning a fall campaign for a Japanese-built cassette player in Denmark and hope to market between 20,000-50,000 new players in Danish homes.

Says Karl Emil Knudsen, managing director: "We do not plan to earn money on the sales of these players. The main thing is to have them thrown on the market, thus increasing sales of the cassettes. The kind of player we will launch is a type that does not record, but plays only prerecorded cassettes."

Knudsen adds that his company has not decided yet how to run the campaign—"but I hope we will find some untraditional way of doing it."

Dansk Grammofon is planning this campaign in cooperation with the other companies whose records are distributed through GDC.

## Philippines Gets 1st Mini-LP

MANILA—The first mini-LP in the Philippines was introduced by Vicor Records in both mono and stereo. The venture was a success as far as public acceptance is concerned, said Vicor managers Vic del Rosario and Orly Ilacad.

Titled "Maria Leonora Theresa," the mini-LP is by Tirso Cruz III. All selections were taken from the LP "PIP," which set a precedence in Philippine record industry history when it passed the breakeven mark in less than a week after its release recently.

The size of the mini-LP is the same as a single. Actually an extended play, the presentation gives it a look of a small LP. Retail price is U. S. 65 cents.

Other independent companies are following suit. Alpha Records has come out with a mini-LP for duets of Nora Aunor and Manny de Leon. Wilcar's Records is also producing for duets of Vilma Santos and Edgar Mortiz.

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Liberty label manager, **Joop Visser** attended the Liberty/UA conference in London. . . . **Charles Phipps**, Capitol's international marketing manager, and European marketing director **Marvin Beisel**, were in Holland last week for talks with Bovema executives. . . .

Bovema has acquired the Amaret catalog for distribution in Holland. The company has released the first items on its Invictus label. Top Bovema group, **Brainbox**, returned last week from a very successful European tour, in company with **Creedence Clearwater Revival**. . . . Bovema has also acquired the rights for Holland of the highly successful musical, "De Jantjes." A rush-release of the album containing all the famous songs, has been set for the end of May. . . . Harvest group, **Greatest Show On Earth** came to Holland during the second half of May for a 55-minute TV special for local VARA-TV, as well as for live concerts in Amsterdam. . . . British group **Brinsley Schwarz (U.A.)** will visit Holland from June 17-21 for concerts and TV work. . . . Bovema's pop group, **Opus**, visited London on May 20 for an appearance on the BBC program, "Top of the Pops." . . . Dutch group **Ekseption** will appear at the Rose d'Or Festival in France in June. The group is still in the Dutch charts with its version of **Albinoni's "Adagio."** . . . In June, for the first time, it will be possible to exchange Pye options for shares in Pye Holdings Ltd. For one option piece, plus a payment of \$1.68, one share of a nominal 60 cents, will be made. There is a possibility that such an option right will be exercised in June 1971, 1972 and 1973. . . . Philips has introduced a new cassette recorder which is ideal for stereophonic recording and reproduction and which can be used for automatically changing six cassettes. Price will be approximately \$180. . . . Phonogram has released a special documentary album on its Philips label, called

"Fascism 1935-1945." The LP features authentic recordings from Italy, Germany and Holland, and gives a short history of fascism. The National Institute for War Documentation, the National Broadcasting System and the Department of Justice made contributions towards the album.

Phonogram did a heavy promotion campaign on all its **John Mayall** material on Decca. Mayall did concerts in Amsterdam, Rotterdam and The Hague, organized by **Paul Acket**, at the end of May. . . . **Robin McBride**, from Mercury's head office in Chicago, visited Holland, May 18-22, for negotiations with executives of Philips Phonographic Industries at Baarn, and Phonogram, as well as with the Red Bullet publishing and production company. . . . Dutch pop singer, **D.C. Lewis**, received a gold disk for more than 100,000 copies sold of his "Mijn Gebed" (My Prayer), on the Philips label. The award was made to him at Arnhem on May 27 by the town's mayor. The **Elvis Presley Show** was on Dutch TV. Inelco produced an intensive promotion campaign in connection with the transmission of the program. The Dutch Elvis Presley Fan Club organized a special Elvis meeting at Helmond in the south of the Netherlands, May 29-30. . . . CNR Records released a special mini-LP containing the most important moments from the radio commentary of the European Football Cup Final between Glasgow Celtic and Feyenoord (Rotterdam). . . . The band of the Royal Dutch Air Force visited Canada, May 8-24. The Greek trio, **Hellenique**, arrived in Holland for a four-month tour. CNR Records will be releasing a new album by the group during their stay. . . . French organ player **Marie Claire Alain** and French trumpeter **Maurice Andre** were in Holland for a special television recording in the Haarlem Bavo church.

**BAS HAGEMAN**

## MANILA

Vicor is preparing the third LP by **Tirso Cruz III**. It will be titled "Special Requests." Four selections in the LP will be determined by requests from the public. Radio programs by **Ike Lozada** in DWOW and **Lady Carvajal** in DWUL are handling the requests. The LP will have a double-jacket. . . . Singer-pianist-organist **Baby De Jesus**, who guested on D'Swan label recently, will give a garden concert, a first of its kind in the Philippines, in Quezon City for local press. . . . Film artist **Esperanza Fabon** will make her LP debut on Wilear's. The album title is "Dedicated to You." . . . Recorded duets by film artists are in vogue. Alpha Records initiated the fad for **Nora Aunor** and **Manny De Leon**. D'Swan featured **Eddie Peregrina** and **Linda Alcida**. Teaming for Vicor Records are **Tirso Cruz III** and **Perla Adea**, and for Wilear's, **Edgar Mortiz** and **Vilma Santos**.

**OSKAR SALAZAR**

## PARIS

Barclay Records chief **Eddy Barclay** married **Beatrice Chatelier**. The company has the French rights to the three album soundtrack from the Warner Bros. film "Woodstock." . . . RCA rapidly engaging nationwide record sales force due to become operational later this year. The firm is looking for new offices in Champs Elysees area. Coordination director **Andre Poulain** said he expects to sign 20 local artists in the next year, while the firm was rapidly expanding its promotion in France of RCA pop, classic and jazz catalogs from the U.S. and other countries. **Marc Exiger**, formerly with MIDEM, is RCA's new international manager. . . . Beverly Hills, Calif., company **M. Stewart & Co.** looking for French outlet for classical catalog. . . . **Allo Music** publishers director, **Jean**

**Pierard** has formed his own record label—**Contact**. First release by U.K. artist **Peter Haller** is "Peace"/"Values" with distribution by Pathe-Marconi. . . . **Mireille Mathieu's** Mother Day offering on **Barclay**—"Maman." CBS boosting Japanese relations—**Francis Garcos** to Osaka 70, **Pilar Tomas** is recording titles from **Mikis Theodorakis** film score "Z" in Japanese, and veteran **Compagnons de la Chanson** are recording for the first time in Japanese, their latest success, "Tzeinerline."

**MICHAEL WAY**

## DUBLIN

EMI Ireland press officer **Tony Hanna** is putting a big push behind the first batch of Irish titles in the low-priced **Talisman** series. Among the artists involved are **Brendan O'Dowda**, **Sean McCarthy**, **Larry Cunningham** and the **Gallowglass Ceili Band**. . . . Latest Irish-interest **Talisman** album is "Gay and Gaelic," by **Noel Smith & the Shannonside Ceili Band**. . . . **Joe Dolan's** next single is likely to be a **Greenaway-Cook** song, "It Makes No Difference." . . . **Gerry & the Ohio** began a weekly sponsored series on Radio Eireann to promote their first **Emerald** album, "Country and Western Time." Their latest single is "Hitch Hiker," which was originally cut by the **Blue Velvet Band**. . . . **Karen**

## MFP Classical Budget Line Set

• *Continued from page 78*

Price to the public of Classics for Pleasure has not yet been confirmed, but is expected to be somewhere between MFP's own \$1.80 mark and the major's midprice \$2.39 level, with \$2.12 being regarded as the most likely figure.

**Young** was here for a week of ballroom dates. . . . **White Plains**, whose "My Baby Loves Lovin'" was a hit in Ireland, plays dates in Drogheda, Magilligan, Bray and Strabane from Thursday-Sunday (11-14).

Other artists touring here in the next two or three months include the **Troggs**, **Move**, **Tremeloes**, **Roy Orbison**, **Frank Ifield**, **Leap Lee**, and **Slim Whitman**. . . . **Sandie Shaw** sings in Dublin, Cork, Waterford, Tralee, Limerick and Westport during her June 21-28 tour. . . . **Tommy Makem** is promoting his latest solo album, "The Bard of Armagh" (CBS). He takes a U.S. vacation in July. . . . Dublin group, **Some People**, are working on the cabaret scene and will give a concert at the city's Liberty Hall shortly. . . . There's a chance that the **Bee Gees'** TV movie, "Cucumber Castle," will be screened on Televis Eireann. The album is already available. . . . **Polydor** has issued a Taste single—"What's Going On" (from their "On the Boards" LP). The record is for the Irish market only. It is in stereo and is being pressed in Germany.

**KEN STEWART**

## Eyes Holland Fest

• *Continued from page 80*

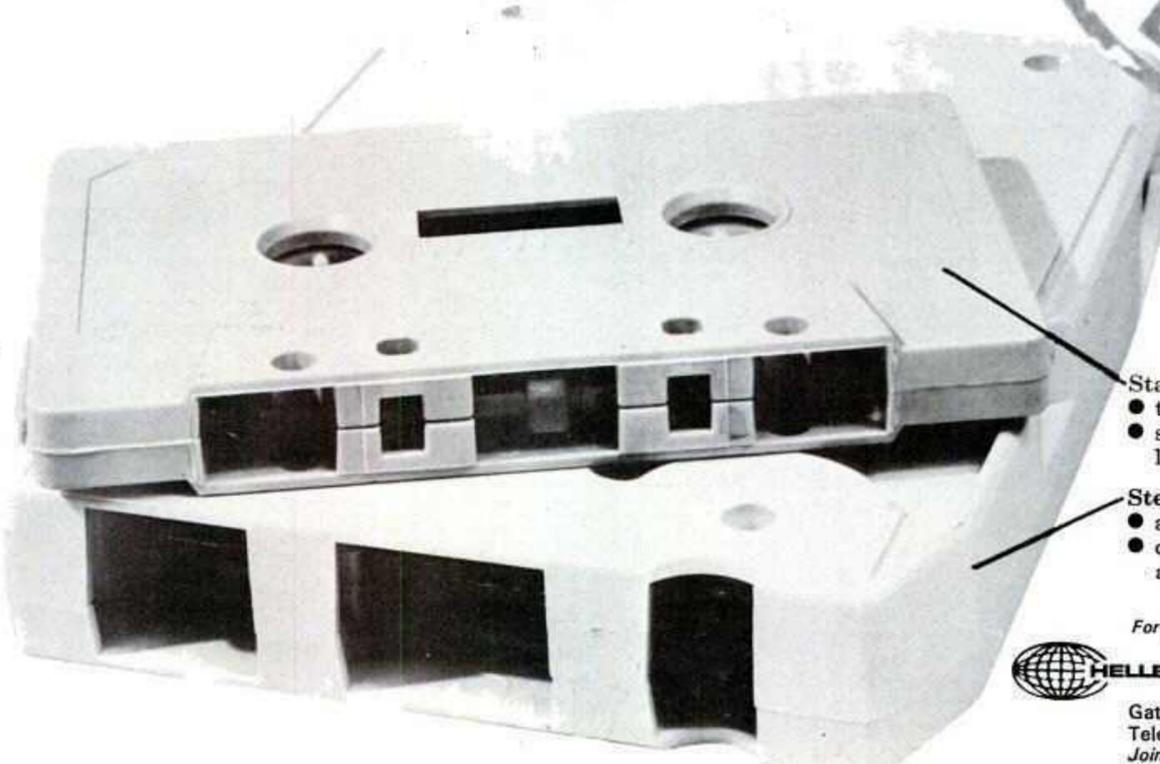
tions for 100,000 people. Rotterdam police have offered their cooperation with the organizers in maintaining order, and tickets for the festival are being priced at \$10.

Contracted to appear are the **Byrds**, the **Flock**, **Neil Young**, **Country Joe Macdonald**, **Jefferson Airplane**, **Santana**, **Fairport Convention**, **Family**, **Pentangle**, **Pink Floyd**, **Soft Machine** and groups from Holland and Belgium. The Dutch Ministry of Cultural Affairs is supporting the festival with a grant of \$7,000 and the major sponsor is the Dutch Coca-Cola company.

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# HITS OF THE WORLD

## BRITAIN

(Courtesy Record Retailer)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	3	YELLOW RIVER	Christie (CBS)—Gale (Mike Smith)
2	1	BACK HOME	England (World Cap Sound (Pye)—Mews)
3	2	QUESTION	Moody Blues (Threshold)—Tyler (Tony Clark)
4	5	HONEY COME BACK	Glen Campbell (Capitol)—Jobete/Carlin (Al De Lory)
5	9	DAUGHTER OF DARKNESS	Tom Jones (Decca)—Hush-A-Bye Carlin (Peter Sullivan)
6	12	EVERYTHING IS BEAUTIFUL	Ray Stevens (CBS)—Peter Maurice (Ray Stevens)
7	13	GROOVIN' WITH MR. BLOE	Mr. Bloe (DJM)—Stephen James
8	11	ABC	Jackson (Tamlam-Motown)—Jobete Carlin (Corporation)
9	4	SPIRIT IN THE SKY	Norman Greenbaum (Reprise)—Great Honesty (Erik Jacobsen)
10	6	UP THE LADDER TO THE ROOF	Supremes (Tamlam-Motown)—Jobete/Carlin (Franklin K. Wilson)
11	8	I DON'T BELIEVE IN IF ANYMORE	Roger Whittaker (Columbia)—Tembo (Denis Preston)
12	14	COTTONFIELDS	Beach Boys (Capitol)—Kensington (Beach Boys)
13	—	IN THE SUMMERTIME	Mungo Jerry (Dawn)—Our (Barry Murray)
14	20	ABRAHAM, MARTIN & JOHN	Marvin Gaye (Tamlam-Motown)—R. Mellin (Norman Whitfield)
15	10	BRUTOSAURUS	Move (Regal Zonophone)—Essex (Roy Wood)
16	7	HOUSE OF THE RISING SUN	Frijid Pink (Deram)—Keith Prowse (Mike Valvand)
17	18	THE GREEN MANNALISHI	Fleetwood Mac (Reprise)—Fleetwood (Fleetwood Mac)
18	19	DON'T YOU KNOW	Butterscotch (RCA)—Sunbury (Arnold, Martin & Morrow)
19	17	I'VE GOT YOU ON MY MIND	White Plains (Deram)—Cookaway (Roger Greenaway/Roger Cook)
20	23	THE FUNKY CHICKEN	Rufus Thomas (Stax)—Chappell (Albell Tom Nix)
21	33	WHAT IS TRUTH	Johnny Cash (CBS)—Screen Gems/Columbia (Bob Johnston)
22	26	KENTUCKY RAIN	Elvis Presley (RCA)—Carlin (Triola)—Moorks
23	22	EL CONDOR PASA	Julie Felix (Rak)—Pattern (Mickie Most)
24	29	BET YER LIFE I DO	Herman's Hermits (Rak)—Mickie Most
25	35	SALLY	George Monroe (Chapter I)—Keith Prowse (Jackie Rae)
26	15	I CAN'T TELL THE BOTTOM FROM THE TOP	Hollies (Parlophone)—Abacus (Ron Richards)
27	21	ALL KINDS OF EVERYTHING	Dana (Rex)—Mews (Phil Coulter)
28	25	BRIDGE OVER TROUBLED WATER	Simon and Garfunkel (CBS)—Pattern (S. & G/Hales)
29	30	DOWN THE DUSTPIPE	Status Quo (Pye)—Valley (John Schroeder)
30	34	AMERICAN WOMAN	Guess Who (RCA)—Sunburg (Jack Richardson)
31	40	IT'S ALL IN THE GAME	Four Tops (Tamlam-Motown)—Warner Bros. (Frank Wilson)
32	28	CAN'T HELP FALLING IN LOVE	Andy Williams (CBS)—Carlin (Dick Glasser)
33	16	YOUNG, GIFTED AND BLACK	Bob Andy/Marcia Griffiths (Harry J)—Essex (Harry Johnston)
34	—	I WILL SURVIVE	Arrival (Decca) Essex (Arrival Tony Hall)
35	44	TAKE TO THE MOUNTAINS	Richard Barnes (Ph *Kiops)—Tony Hazzard (Gerry Bron)
36	—	ALRIGHT NOW	Free (Island) Blue Mountain (Free)
37	—	HALLO SAME GOODBYE SAMANTHA	Cliff Richard (Columbia)—Intune (Morrie Paramop)
38	—	GROUPIE GIRL	Tony Joe White (Monument)—Combine (Bill Swan)
39	24	THE SEEKER	Who (Track)—Fabulous (Kit Lambert)
40	31	KNOCK KNOCK WHO'S HERE	Mary Hopkin (Apple)—See-Saw (Mickie Most)
41	45	MY WAY	Frank Sinatra (Reprise)—Shapiro/Bernstein (Don Costa)
42	36	NEVER HAD A DREAM COME TRUE	Stevie Wonder (Tamlam-Motown)—Jobete/Carlin (Henry Crosby)
43	27	WHEN JULIE COMES AROUND	Cuff Links (RCA)—Emily/Van Lee
44	38	WANDERIN' STAR/I TALK TO THE TREES	Lee Marvin, Clint Eastwood (Paramount)—Chappell (Tom Mack)

45	32	FAREWELL IS A LONELY SOUND	Jimmy Ruffin (Tamlam-Motown)—Jobete Carlin (Dean Weatherspoon)
46	—	VEHICLE	Idles of March (Warner Bros.)—Southern (Lee)
47	50	MY MARIE	Engelbert Humperdinck (Decca)—Immediate/Schroeder (Peter Sullivan)
48	—	LOVE LIKE A MAN	Ten Years After (Deram)—Chrys-A-Lee (Ten Years After)
49	—	RAINDROPS KEEP FALLING ON MY HEAD	Sacha Distel (Warner Bros.)—Blue Seas Jac (Jimmy Wisner)
50	37	KITSCH	Barl Ryan (Polydor)—Ryan Enquiry (Paul Ryan)

## CANADA

This Week	Last Week	Title	Artist
1	2	UP AROUND THE BEND/RUN THROUGH THE JUNGLE	Creedence Clearwater Revival (Fantasy)
2	4	THE LONG AND WINDING ROAD/FOR YOU BLUE	Beatles (Apple)
3	9	THE LETTER	Joe Cocker (A&M)
4	6	HITCHIN' A RIDE	Vanity Fare (Page One)
5	5	CECILIA	Simon & Garfunkel (Columbia)
6	1	EVERYTHING IS BEAUTIFUL	Ray Stevens (Barnaby)
7	3	SOOLAIMON	(African Trilogy) II—Neil Diamond (Uni)
8	8	MY BABY LOVES LOVIN'	White Plains (Deram)
9	—	WONDER OF YOU	Elvis Presley (RCA)
10	—	QUESTION	Moody Blues (Threshold)

## DENMARK

(Courtesy Danish Group of IFPI)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	5	MINI-MIDI-MAXI-GIRL	Bjorn Tidmand (Odeon)—Imudico
2	3	SMILENDE SUSIE	Birgit Lystager (RCA)—Liberty
3	1	HER KOMMER PIPPI LANGSTRUMP	Inger Nilsson (Philips)—Imudico
4	8	SAN QUENTIN	Johnny Cash (CBS)
5	2	TJING TJANG GULLIE	Keld & Donkeys (HMV)—Imudico
6	—	UP AROUND THE BEND	Creedence Clearwater Revival (Liberty)—Stig Anderson
7	4	HOUSE OF THE RISING SUN	Frijid Pink (Deram)—Imudico
8	6	MA BELLE AMIE	Tee Set (Triola)—Moorks
9	7	I.O.I.O.	Bee Gees (Polydor)—Dacapo
10	10	HVIS JEG VAR EN SHEIK	Johnny Reimar (Philips)—Dacapo

## HOLLAND

(Courtesy Radio Veronica and Platennieuws)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	—	EL CONDOR PASA	Simon & Garfunkel (CBS)—Basart
2	—	CECILIA	Simon & Garfunkel (CBS)—Universal Songs
3	—	UP AROUND THE BEND	Creedence Clearwater Revival (Liberty)—Basart
4	—	SYMPATHY	Steve Rowland & the Family Dogg (Polydor)—Veronica
5	—	HOUSE OF THE RISING SUN	Frijid Pink (London)—Basart
6	—	RUBY IS THE ONE	Earth & Fire (Polydor)—Dayglow
7	—	SPIRIT IN THE SKY	Norman Greenbaum (Reprise)
8	—	OSAKA	Shoes (Polydor)—Dayglow
9	—	GOOD MORNING FREEDOM	Blue Mink (Philips)
10	—	MADEMOISELLE NINETTE	Soulful Dynamics (Philips)

## ITALY

(Courtesy Discografica Internazionale)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	—	IT'S FIVE O'CLOCK	Aphrodite's Child (Mercury)—Alfiere/Esedra Ricordi
2	—	LET IT BE	Beatles (Apple)—Ricordi
3	—	INSTANT KARMA	John Lennon and the Plastic Ono Band (Apple)—Ricordi
4	—	WIGHT IS WIGHT	Michel Delpech (SIF)—Carre D'As
5	—	OCCHI DI RAGAZZA	Gianni Morandi (RCA)—RCA
6	—	TRAVELLIN' BAND	Creedence Clearwater Revival (America)—Ariston
7	—	FIORI BIANCHI PER TE	Jean Francois Michael (CGD)—Melodi
8	—	I.O.I.O.	Bee Gees (Polydor)—Senza Fine
9	—	LA PRIMA COSA BELLA	Nicola Di Bari (RCA)—RCA
10	—	INSIEME	Mina (PDU)—Acqua Azzurra/PDU
11	—	LITTLE GREEN BAG	George Baker (Joker)—Ricordi
12	—	IO MI FERMO QUI	Dik Dik (Ricordi)—Ricordi
13	—	QUEL POCO CHE HO	Al Bano (Voce del Padrone) Ricordi/Voce del Padrone

14	—	VENUS	Shocking Blue (Joker)—Saar
15	—	MI PIACI, MI PIACI	Orenella Vanoni (Ariston)—La Bussola
16	—	IL PESCATORE	Fabrizio De Andre (Liberty)—Telstar
17	—	WANDERIN' STAR	Lee Marvin (Paramount)—Chappel
18	—	L'ISOLA DI WIGHT	Michel Delpech (Barclay)—Carre D'As
19	—	MIGHTY JOE	Shocking Blue (Joker)—Saar
20	—	EVERYBODY'S TALKING	Nilsson (RCA)—April
21	—	ETERNITA	Camaleonti (CBS)—Ariston/April
22	—	UN PUGNO DI SABBIA	1 Nomadi (Columbia)—Ricordi/Voce del Padrone
23	—	IL SAPONE, LA PISTOLA, LA CHITARRA E ALTRE MERAVIGLIE	Equipe 84 (Ricordi)
24	—	L'ISOLA DI WIGHT	Dik Dik (Ricordi)—Carre D'As
25	—	BRIDGE OVER TROUBLED WATER	Simon and Garfunkel (CBS)—April

## JAPAN

(Courtesy Original Confidence Co., Ltd.)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	3	KEIKO NO YUME WA YORU HIRAKU	Fuji Keiko (RCA)
2	1	ONNA NO BLUES	Fuji Keiko (RCA)—Nippon Geino
3	2	ANATA NARA DOSURU	Ishida Ayumi (Columbia)—Nichion/Geie
4	6	DRIFNO HONTONI HONTONI GOKUROSAN	Drifters (Toshiba)—Watanabe
5	8	KYO DE OWAKARE	Sugawara Yoichi (Polydor)—J & K
6	5	AI NO TABIJI O	Uchiyama Hiroshi & Cool Five (RCA)—Watanabe
7	4	VENUS	Shocking Blue (Polydor)—Aberback Tokyo
8	7	MALTESE MELODY	Herb Alpert & Tijuana Brass (A & M)—Shinko
9	10	CHITCHANA KOIBITO	Jimmy Osmond (Denon)—A.M.P.
10	9	KOI HITOSUJI	Mori Shin-ichi (Victor)—Watanabe
11	12	SUGATA SANSHIRO	Sugata Noriko (Crown)—Crown
12	15	YOTTSU NO ONEGAI	Chiaki Naomi (Columbia)
13	14	ROJIN TO KODOMO NO POLKA	Hidari Bokuzen & Himawari Kitties (Polydor)
14	—	LOVE GROWS	Edison Lighthouse (Bell)—A. Schroeder
15	13	BRIDGE OVER TROUBLED WATER	Simon & Garfunkel (CBS)
16	11	LET IT BE	Beatles (Apple)—Tone
17	19	SORA YO	Toi et Moi (Express)—Nippon Shuppan Kyokai
18	18	ONNA NO MAGOKORO	Kohama Saburo (Toshiba)
19	16	BUTCH CASSIDY AND THE SUNDANCE KID	B. J. Thomas (Scepter)—April
20	—	LE PASSAGERDE LA PLUIE	Francis Lai (Columbia)

## MALAYSIA

(Courtesy Radio Malaysia)

This Week	Last Week	Title	Artist
1	1	MAKE ME SMILE	Chicago (Columbia)
2	3	CECILIA	Simon and Garfunkel (Columbia)
3	5	SENORITA RITA	Archies (RCA)
4	2	KNOCK KNOCK WHO'S THERE?	Mary Hopkin (Apple)
5	8	HE MADE A WOMAN OUT OF ME	Bobbie Gentry (Capitol)
6	4	SOMETHING'S BURNING	Kenny Rogers and the First Edition (Reprise)
7	9	MISS AMERICA	Mark Lindsay (Columbia)
8	12	SOUL BROTHER CLIFFORD	Equals (Stateside)
9	6	KENTUCKY RAIN	Elvis Presley (RCA)
10	—	ABC	Jackson Five (Tamlam-Motown)

## MEXICO

(Courtesy Radio Mil)

This Week	Last Week	Title	Artist
1	—	CAMPOS DE ALGODON	(Cotton Fields)—Creedence Clearwater Revival (Liberty)
2	—	EL TRISTE	Jose Jose (RCA)
3	—	GOTAS DE LLUVIA	(Raindrops) Keep Falling On My Head—B. J. Thomas (Orfeon)
4	—	TE HE PROMETIDO	Leo Dan (CBS)
5	—	TE REGALO MIS OJOS	Maria del Rayo (Peerless)
6	—	EN LA ESQUINA	(Down on the Corner)—Creedence Clearwater Revival (Liberty)
7	—	ESPIRITU EN EL CIELO	(Spirit in the Sky)—Norman Greenbaum (Reprise)
8	—	LA NAVE DEL OLVIDO	Jose Jose (RCA)
9	—	NEGRA PALOMA	Cesar Costa (Capitol)
10	—	BESANDO LA CRUZ	Marco Antonio Vazquez (Peerless)

## NEW ZEALAND

(Courtesy New Zealand Broadcasting)

This Week	Last Week	Title	Artist
1	2	KNOCK KNOCK WHO'S THERE	Mary Hopkin (Apple)
2	1	BRIDGE OVER TROUBLED WATER	Simon and Garfunkel (CBS)
3	3	GIRLIE	The Peddlers (CBS)
4	4	CHERYL MOANA MARIE	John Rowles (CBS)
5	9	STAR CROSSED LOVERS	Craig Scott (HMV)
6	5	TRAVELLIN' BAND/WHO'LL STOP THE RAIN	Creedence Clearwater Revival (Liberty)
7	6	I.O.I.O.	The Bee Gees (Spin)
8	10	THAT SAME OLD FEELING	Pitketywitch (Pye)
9	8	ALL KINDS OF EVERYTHING	Dana (Decca)
10	—	I DON'T BELIEVE IN IF ANYMORE	Roger Whittaker (Columbia)

## NORWAY

(Courtesy Verdens Gang)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	HOUSE OF THE RISING SUN	Frijid Pink (Deram)—Imudico
2	5	SPIRIT IN THE SKY	Norman Greenbaum (Reprise)
3	2	UPPBLASBARA BARBARA	Robert Karl-Oskar Broberg (Columbia)—Sonora
4	6	TRAVELLIN' BAND	Creedence Clearwater Revival (Liberty)—Palace
5	3	LET IT BE	Beatles (Apple)—Air Music Scandinavia
6	4	RAINDROPS KEEP FALLING ON MY HEAD	B. J. Thomas (Scepter)—Sonora
7	7	TAKE OFF YOUR CLOTHES	Peter Sarstedt (United Artists)—United Artists
8	8	GULL OG GROENNE SKOGER	Ingerd Helen (Nor-Artist)—Norway Music
9	9	BRIDGE OVER TROUBLED WATER	Simon & Garfunkel (CBS)—Bendiksen
10	10	VENUS	Shocking Blue (Metronome)—Amigo

## POLAND

(Courtesy Fan Clubs Coordination Council)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LET IT BE	Beatles (Apple)
2	—	HOUSE OF THE RISING SUN	Frijid Pink (Deram)
3	—	KNOCK, KNOCK WHO'S THERE	Mary Hopkin (Apple)
4	—	SOMETHING'S BURNING	Kenny Rogers/First Edition (Reprise)
5	—	SYMPATHY	Rare Bird—(Charisma)
6	—	LUZDIE WSROD LUDZI	Trzy Korony (Muza)
7	—	SPIRIT IN THE SKY	Norman Greenbaum (Reprise)
8	—	YOUNG, GIFTED AND BLACK	Bob Andy/Marcia Griffiths (Harry J)
9	—	WHO'LL STOP THE RAIN	Creedence Clearwater Revival (Liberty)
10	—	INSTANT KARMA	Lennon/Ono with Plastic Ono Band (Apple)

## SINGAPORE

(Courtesy Radio Singapore)

This Week	Last Week	Title	Artist
1	3	ALL KINDS OF EVERYTHING	Dana (Rex)
2	4	MIDNIGHT COWBOY	Johnny Mathis (CBS)
3	1	BRIDGE OVER TROUBLED WATER	Simon and Garfunkel (Columbia)
4	5	KNOCK KNOCK WHO'S THERE?	Mary Hopkin (Apple)
5	2	LET IT BE	Beatles (Apple)
6	6	BY THE WAY	Tremeloes (CBS)
7	8	DAUGHTER OF DARKNESS	Tom Jones (Decca)
8	—	THE SEEKER	Who (Track)
9	7	VENUS	Shocking Blue (Penny Farthing)
10	9	STIR IT UP AND SERVE IT	Tommy Roe (Columbia)

## SPAIN

(Courtesy of El Musical)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	4	UN RAYO DE SOL	Los Diablos (Odeon)—E.G.O. Musical
2	1	GWENDOLYNE	Julio Iglesias (Columbia Espanola)—Notas Magicas
3	2	JINGO	Santana (CBS)
4	6	TODO TIENE SU FIN	Modulos (Hispavox)—Ediciones Musicales Hispavox
5	3	BRIDGE OVER TROUBLED WATER	Simon & Garfunkel (CBS)—Grupo Editorial Armonico
6	5	VENUS	Shocking Blue (Polplandia-RCA)—Ediciones Symphaty
7	8	I'M A MAN	Chicago (CBS)
8	—	COMO UN GORRION	Juan Manuel Serrat (Zafiro)—Ediciones Musicales Zafiro

9	7	LET IT BE	Beatles (Odeon)—Ediciones Gramofono Odeon
10	—	CORPINO XEITOSO	Andres do Barro (RCA)—Erika Musical

## SWEDEN

(Courtesy Radio Sweden)

This Week	Last Week	Title	Artist
1	10	PRETTY BELINDA	Chris Andrews (Pye)—Edition Liberty
2	1	BRIDGE OVER TROUBLED WATER	(LP)—Simon & Garfunkel (CBS)—Sonet
3	2	ARIZONA	Mark Lindsay (CBS)—April
4	4	SPIRIT IN THE SKY	Norman Greenbaum (Reprise)—Palace
5	6	UP AROUND THE BEND	Creedence Clearwater Revival (Liberty)—Palace
6	5	MCCARTNEY (LP)	Paul McCartney (Apple)—Air
7	3	LOVE GROWS	Edison Lighthouse (Bell)—Sonora
8	7	AVE MARIA NO MORRO	Stefan Ruden (ScanDisc)—Southern
9	9	HOUSE OF THE RISING SUN	Frijid Pink (London)—Ehrlingforlagen
10	8	EARLY MORNING RAIN	Rank Strangers (Polydor)—Gehrman's

## SWITZERLAND

(Courtesy Radio Switzerland)

This Week	Last Week	Title	Artist
1	1	MADEMOISELLE NINETTE	Soulful Dynamics (Philips)
2	2	LET IT BE	Beatles (Apple)
3	3	ALL KINDS OF EVERYTHING	Dana (Decca)
4	4	TRAVELLIN' BAND	Creedence Clearwater Revival (Liberty)
5	8	SHA LA LA, I LOVE YOU	Die Flippers (Bellaphon)
6	9	CECILIA	Simon and Garfunkel (CBS)
7	6	MA BELLE AMIE	Tee Set (Hansa)
8	5	OH LAECK DU MIR	Trio Eugster (Tell)
9	7	HOUSE OF THE RISING SUN	Frijid Pink (London)
10	10	SPIRIT IN THE SKY	Norman Greenbaum (Reprise)

## 5 Films Vie In Manila

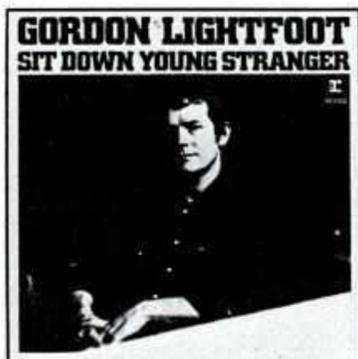
By OSCAR SALAZAR

MANILA—Five film musical productions are competing for top honors in the 10-day-long Manila Film Festival. The

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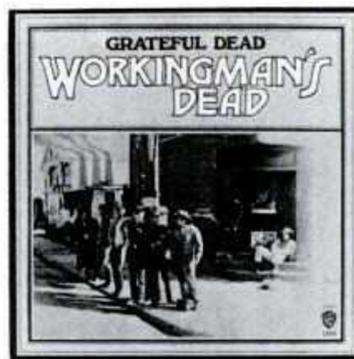
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8 Track: 8WM 1864 Cassette: CWX 1864



**GRATEFUL DEAD:** Workingman's Dead  
8 Track: 8WM 1869  
Cassette: CWX 1869



**THE IDES OF MARCH:** Vehicle  
8 Track: 8WM 1863  
Cassette: CWX 1863



**PETER, PAUL AND MARY:** The Best of Peter, Paul and Mary  
8 Track: 8WM 2552  
Cassette: CWX 2252



**JETHRO TULL:** Benefit  
8 Track: BRM 6400  
Cassette: CRX 6400



**NORMAN GREENBAUM:** Spirit in the Sky  
8 Track: 8WM 6365  
Cassette: CWX 6365



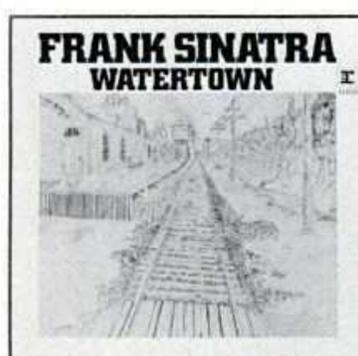
**EASY RIDER:** Music from the Sound Track  
8 Track: BRM 2026  
Cassette: CRX 2026



**SMALL FACES:** The First Step  
8 Track: 8WM 1851  
Cassette: CWX 1851



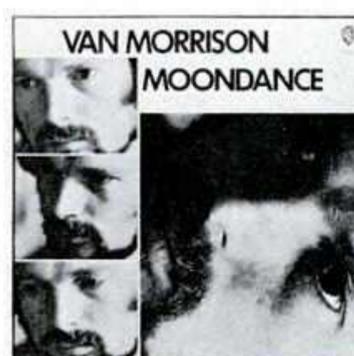
**DEEP PURPLE AND THE ROYAL PHILHARMONIC ORCHESTRA**  
8 Track: 8WM 1860  
Cassette: CWX 1860



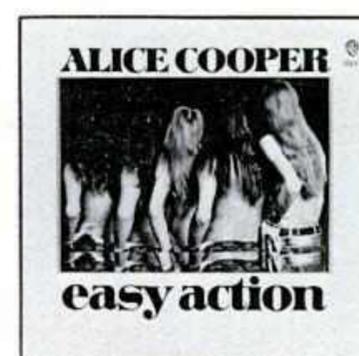
**FRANK SINATRA:** Watertown  
8 Track: BFH 1031  
Cassette: CFX 1031



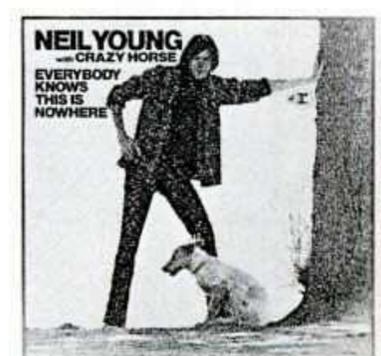
**SAVAGE GRACE:** Savage Grace  
8 Track: BRM 6399  
Cassette: CRX 6399



**VAN MORRISON:** Moondance  
8 Track: 8WM 1835  
Cassette: CWX 1835



**ALICE COOPER:** Easy Action  
8 Track: 8WM 1845  
Cassette: CWX 1845



**NEIL YOUNG:** Everybody Knows This is Nowhere  
8 Track: BRM 6349  
Cassette: CRX 6349

★ STAR PERFORMER—Sides registering greatest proportionate sales progress this week. Record Industry Association of America seal of certification as million selling single.

Table with columns: THIS WEEK, Wk. Ago, TITLE, Artist (Producer), Label & Number, Weeks on Chart. Lists top 32 songs including 'The Long and Winding Road/For You Blue' and 'Which Way You Goin' Billy?'.

Table with columns: Rank, TITLE, Artist (Producer), Label & Number, Weeks on Chart. Lists songs 33-66 including 'Love Land', 'Spirit in the Dark', and 'Sugar Sugar'.

Table with columns: Rank, TITLE, Artist (Producer), Label & Number, Weeks on Chart. Lists songs 67-100 including 'Cottage Cheese', 'You, Me and Mexico', and 'Lay a Little Lovin' on Me'.

HOT 100—A TO Z—(Publisher-Licensee)

Table listing songs A-Z from 'A Little Bit of Soap' to 'Hey, Mister Sun'.

Table listing songs A-Z from 'Hitchin' a Ride' to 'Red Red Wine'.

Table listing songs A-Z from 'Reach Out and Touch (Somebody's Hand)' to 'You, Me and Mexico'.

BUBBLING UNDER THE HOT 100

Table listing songs 101-123 including 'When We Get Married', 'Eve of Destruction', and 'Overture from Tommy'.

HOT 100

HOT 100

ON THE HEELS  
OF  
"TENNESSEE BIRDWALK"  
COMES

**"HUMPHREY  
THE CAMEL"**

WS 45-013

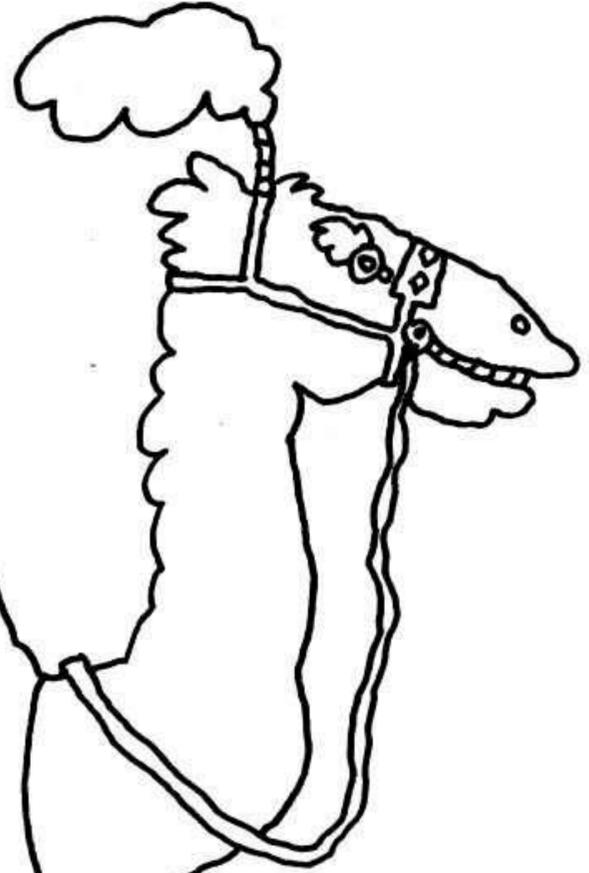
FROM THE CURRENT HIT ALBUM  
"BIRDS OF A FEATHER"



WSS 33-001

Jack Blanchard and Misty Morgan had an across-the-board smash single with 'Tennessee Birdwalk'. We expect them to get the same mileage out of their second wild release, 'Humphrey The Camel'.

Produced by Little Richie Johnson



They'll walk a mile for it.



From The Mercury Record Corporation Family of Labels / Mercury • Philips • Smash • Fontana • Limelight • Intrepid  
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# TOP LP'S

FOR WEEK ENDING JUNE 13, 1970

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
3	2	1	<b>BEATLES</b> Let It Be Apple AR 34001					Ⓢ
6	1	2	<b>PAUL McCARTNEY</b> McCartney Apple STAO 3363					Ⓢ
2	4	3	<b>SOUNDTRACK</b> Woodstock Cotillion SD 3-500					Ⓢ
11	3	4	<b>CROSBY, STILLS, NASH &amp; YOUNG</b> Deja Vu Atlantic SD 7200					Ⓢ
18	7	5	<b>SIMON &amp; GARFUNKEL</b> Bridge Over Troubled Water Columbia KCS 9914		NA			Ⓢ
7	5	★	<b>JIMI HENDRIX, BUDDY MILES &amp; BILLY COX</b> Hendrix Band of Gypsies Capitol STAO 472					Ⓢ
18	8	7	<b>CHICAGO</b> Columbia KGP 24		NA			Ⓢ
9	9	8	<b>ISAAC HAYES</b> Movement Enterprise ENS 1010					Ⓢ
18	16	9	<b>GUESS WHO</b> American Woman RCA Victor LSP 4266		NA			Ⓢ
5	12	10	<b>FIFTH DIMENSION</b> Greatest Hits Soul City 33900		NA			Ⓢ
6	11	11	<b>JETHRO TULL</b> Benefit Reprise RS 6400					Ⓢ
2	22	★	<b>JACKSON 5</b> ABC Motown MS 709		NA			Ⓢ
6	6	13	<b>TOM JONES</b> Tom Parrot PAS 71037					Ⓢ
3	17	★	<b>WHO</b> Live at Leeds Decca DL 79175					Ⓢ
7	10	15	<b>THREE DOG NIGHT</b> It Ain't Easy Dunhill DS 50078					Ⓢ
27	19	16	<b>RARE EARTH</b> Get Ready Rare Earth RS 507			NA		Ⓢ
9	14	17	<b>STEPPENWOLF</b> Live Dunhill DSD 50075					Ⓢ
41	18	18	<b>SOUNDTRACK</b> Easy Rider Dunhill DXS 50063 (Tapes-Reprise 8 RM 2026)					Ⓢ
7	15	19	<b>CREAM</b> Live Atco SD 33-328		NA			Ⓢ
4	20	20	<b>IRON BUTTERFLY</b> Live Atco SB 33-318					Ⓢ
16	25	21	<b>FLIP WILSON</b> The Devil Made Me Buy This Dress Little David LD 1000		NA		NA	Ⓢ
11	13	22	<b>TEMPTATIONS</b> Psychedelic Shack Gordy GS 947					Ⓢ
24	26	23	<b>B. J. THOMAS</b> Raindrops Keep Fallin' on My Head Scepter SPS 580					Ⓢ
14	24	24	<b>MOUNTAIN</b> Climbing Windfall 4501		NA		NA	Ⓢ
10	23	25	<b>BOBBY SHERMAN</b> Here Comes Bobby Metromedia MD 1028					Ⓢ
40	21	26	<b>SANTANA</b> Columbia CS 9781		NA			Ⓢ
4	34	★	<b>MICHAEL PARKS</b> Long Lonesome Highway MGM SE 4662		NA		NA	Ⓢ
5	28	28	<b>RINGO STARR</b> Sentimental Journey Apple SW 3365					Ⓢ
2	37	★	<b>SUPREMES</b> Right On Motown MS 705		NA			Ⓢ
30	38	30	<b>JOE COCKER!</b> A&M SP 4224					Ⓢ
9	30	31	<b>TEN YEARS AFTER</b> Cricklewood Green Deram DES 18038					Ⓢ
13	35	32	<b>BEATLES</b> Hey Jude Apple SW 385					Ⓢ
4	33	33	<b>GINGER BAKER'S AIR FORCE</b> Atco SD 2-703		NA			Ⓢ
29	32	34	<b>BURT BACHARACH/SOUNDTRACK</b> Butch Cassidy & the Sundance Kid A&M SP 4227					Ⓢ
7	36	★	<b>DIONNE WARWICK</b> I'll Never Fall in Love Again Scepter SPS 581					Ⓢ

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
10	50	★	<b>JONI MITCHELL</b> Ladies of the Canyon Reprise RS 6376					Ⓢ
22	31	37	<b>JACKSON 5</b> I Want You Back Motown MS 700			NA		Ⓢ
6	39	38	<b>FIFTH DIMENSION</b> Portrait Bell 6045					Ⓢ
6	52	★	<b>MELANIE</b> Candles in the Rain Buddah BDS 5060			NA	NA	Ⓢ
14	29	40	<b>VAN MORRISON</b> Moondance Warner Bros.-Seven Arts WS 1835					Ⓢ
27	41	41	<b>CREEDENCE CLEARWATER REVIVAL</b> Willie and the Poor Boys Fantasy 8397					Ⓢ
5	45	42	<b>MILES DAVIS</b> Bitches Brew Columbia GP 26			NA	NA	Ⓢ
12	43	43	<b>JOHN B. SEBASTIAN</b> Reprise RS 6379/MGM SE 4654					Ⓢ
18	40	44	<b>HELLO, I'M JOHNNY CASH</b> Columbia KCS 9943					Ⓢ
14	46	45	<b>JAMES TAYLOR</b> Sweet Baby James Warner Bros.-Seven Arts WS 1843					Ⓢ
32	48	46	<b>LED ZEPPELIN II</b> Atlantic SD 8236					Ⓢ
20	53	47	<b>GRAND FUNK RAILROAD</b> Grand Funk Capitol SKAO 406			NA		Ⓢ
9	27	48	<b>KENNY ROGERS &amp; THE FIRST EDITION</b> Something's Burning Reprise RS 6385					Ⓢ
10	61	★	<b>FOUR TOPS</b> Still Waters Run Deep Motown MS 704					Ⓢ
35	51	50	<b>BEATLES</b> Abbey Road Apple SD 383					Ⓢ
8	47	51	<b>RAY CONNIF</b> Bridge Over Troubled Water Columbia CS 1022			NA		Ⓢ
18	60	52	<b>ARETHA FRANKLIN</b> This Girl's in Love With You Atlantic SD 8248					Ⓢ
4	42	53	<b>GLEN CAMPBELL</b> Oh Happy Day Capitol ST 443			NA		Ⓢ
5	54	54	<b>DIANA ROSS &amp; THE SUPREMES</b> Farewell Motown MS 708			NA		Ⓢ
9	49	55	<b>DELANEY &amp; BONNIE &amp; FRIENDS</b> On Tour Atco SD 33-326			NA	NA	Ⓢ
15	44	56	<b>DOORS</b> Morrison Hotel Elektra EK5 75007					Ⓢ
2	145	★	<b>JOHNNY CASH</b> World of Columbia GP 29			NA		Ⓢ
98	56	58	<b>ORIGINAL CAST</b> Hair RCA Victor LOC 1150 (M); LSD 1150 (S)					Ⓢ
29	69	59	<b>THREE DOG NIGHT</b> Was Captured Live at the Forum Dunhill DS 50068					Ⓢ
16	58	60	<b>NORMAN GREENBAUM</b> Spirit in the Sky Reprise RS 6365					Ⓢ
33	55	61	<b>CHARLEY PRIDE</b> Best of RCA Victor LSP 4223					Ⓢ
11	63	62	<b>JOHNNY MATHIS</b> Raindrops Keep Fallin' on My Head Columbia CS 1005					Ⓢ
21	59	63	<b>FRIJID PINK</b> Parrot PAS 71033					Ⓢ
72	64	64	<b>BLOOD, SWEAT &amp; TEARS</b> Columbia CS 9720					Ⓢ
100	67	65	<b>IRON BUTTERFLY</b> In-A-Gadda-Da-Vida Atco SD 33-250					Ⓢ
21	71	66	<b>MERLE HAGGARD</b> Okie From Muskogee Capitol ST 384			NA		Ⓢ
14	70	67	<b>JOHN MAYALL</b> Empty Rooms Polydor 24-4010					Ⓢ
32	108	68	<b>NEIL YOUNG &amp; CRAZY HORSE</b> Everybody Knows This Is Nowhere Reprise RS 6349					Ⓢ
16	57	69	<b>CHARLEY PRIDE</b> Just Plain Charley RCA Victor LSP 4250			NA		Ⓢ
60	86	70	<b>SLY &amp; THE FAMILY STONE</b> Stand Epic BN 26456					Ⓢ

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
35	72	71	<b>THE BAND</b> Capitol STAO 132					Ⓢ
24	68	72	<b>ENGELBERT HUMPERDINCK</b> Parrot PAS 71030					Ⓢ
31	66	73	<b>TOM JONES</b> Live in Las Vegas Parrot PAS 71031					Ⓢ
49	73	74	<b>THREE DOG NIGHT</b> Suitable for Framing Dunhill DS 50058					Ⓢ
23	75	75	<b>MOODY BLUES</b> To Our Children's Children's Children Threshold THS 1					Ⓢ
5	82	76	<b>OLIVER</b> Again Crewe CR 1344			NA		Ⓢ
51	77	77	<b>CROSBY/STILLS/NASH</b> Atlantic SD 8229					Ⓢ
55	79	78	<b>FIFTH DIMENSION</b> Age of Aquarius Soul City SC5 92005					Ⓢ
7	85	79	<b>B. J. THOMAS</b> Everybody's Out of Town Scepter SPS 582					Ⓢ
19	81	80	<b>GLEN CAMPBELL</b> Try a Little Kindness Capitol SW 389			NA		Ⓢ
28	78	81	<b>ROLLING STONES</b> Let It Bleed London NPS 4					Ⓢ
5	91	82	<b>ERIC BURDON DECLARES WAR</b> MGM SE 4663			NA	NA	Ⓢ
17	83	83	<b>BROOK BENTON TODAY</b> Cotillion SD 9018			NA	NA	Ⓢ
12	84	84	<b>FRIENDS OF DISTINCTION</b> Real Friends RCA Victor LSP 4313			NA		Ⓢ
3	88	85	<b>JOSE FELICIANO</b> Fireworks RCA Victor LSP 4370			NA		Ⓢ
32	62	86	<b>MICHAEL PARKS</b> Closing the Gap MGM SE 4646			NA	NA	Ⓢ
25	74	87	<b>COLD BLOOD</b> San Francisco 200			NA		Ⓢ
12	80	88	<b>BADFINGER</b> Magic Christian Music Apple ST 3364					Ⓢ
40	96	89	<b>CREEDENCE CLEARWATER REVIVAL</b> Green River Fantasy 8393					Ⓢ
57	92	90	<b>CHICAGO TRANSIT AUTHORITY</b> Columbia GP 8			NA		Ⓢ
10	76	91	<b>LEON RUSSELL</b> Shelter SHE 1001			NA		Ⓢ
23	89	92	<b>PLASTIC ONO BAND</b> Live Peace in Toronto 1969 Apple SW 3362					Ⓢ
30	65	93	<b>QUINCY JONES</b> Walking in Space A&M SP 3023					Ⓢ
27	99	94	<b>LES McCANN &amp; EDDIE HARRIS</b> Swiss Movement Atlantic SD 1537			NA	NA	Ⓢ
90	93	95	<b>SOUNDTRACK</b> Funny Girl Columbia B05 3320					Ⓢ
1	-	★	<b>EL CHICANO</b> Viva Tirado Kapp K5 3632			NA	NA	Ⓢ
25	100	97	<b>B.B. KING</b> Completely Well BluesWay BLS 6037					Ⓢ
3	98	98	<b>SMOKEY ROBINSON &amp; THE MIRACLES</b> Whatlovehas . . . joinedtogether Tamla TS 301			NA	NA	Ⓢ
5	101	99	<b>TAMMY WYNETTE</b> Tammy's Touch Epic BN 26549			NA	NA	Ⓢ
10	87	100	<b>STEVIE WONDER LIVE</b> Tamla TS 298			NA		Ⓢ
16	90	101	<b>BARBRA STREISAND</b> Greatest Hits Columbia CS 9968			NA		Ⓢ
39	102	102	<b>JOHN MAYALL</b> Turning Point Polydor 24-4004					Ⓢ
13	105	103	<b>HERB ALPERT &amp; THE TIJUANA BRASS</b> Greatest Hits A&M SP 4245					Ⓢ
36	109	104	<b>GRAND FUNK RAILROAD</b> On Time Capitol ST 307			NA		Ⓢ
15	103	105	<b>ANDY WILLIAMS</b> Greatest Hits Columbia KCS 9979			NA		Ⓢ

# TOP LP'S

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
27	94	106	NEIL DIAMOND Touching You, Touching Me UNI 73071					
11	107	107	HOLLIES He Ain't Heavy—He's My Brother Epic BN 26538		NA		NA	
7	142	★	BOOKER T. & THE MG'S McLemore Avenue Stax STS 2007		NA	NA		
45	97	109	SOUNDTRACK Midnight Cowboy United Artists UAS 5198			NA		Ⓢ
50	113	110	JOHNNY CASH At San Quentin Columbia CS 9827					Ⓢ
7	112	111	COUNTRY JOE & THE FISH C J Fish Vanguard VSD 6555		NA		NA	
11	116	112	MANTOVANI Today London PS 572					
6	129	★	ELVIS PRESLEY Let's Be Friends RCA Camden CAS 2408	NA	NA	NA	NA	
6	106	114	BOBBIE GENTRY Fancy Capitol ST 428					
11	117	115	GLADYS KNIGHT & THE PIPS Greatest Hits Soul SS 723					
31	110	116	STEPPENWOLF Monster Dunhill DS 50066					Ⓢ
5	154	★	BEATLES In the Beginning Polydor 24-4504					
6	95	118	BEE GEES Cucumber Castle Atco SD 33-327		NA		NA	
49	126	119	ISAAC HAYES Hot Buttered Soul Enterprise ENS 1001					Ⓢ
105	127	120	JOHNNY CASH At Folsom Prison Columbia CS 9639					Ⓢ
4	130	121	MARTY ROBBINS My Woman, My Woman, My Wife Columbia CS 9978		NA		NA	
3	122	122	DANNY DAVIS & THE NASHVILLE BRASS You Ain't Heard Nothin' RCA Victor LSP 4334		NA		NA	
8	111	123	HENRY MANCINI Theme From Z and Other Movie Themes RCA Victor LSP 4350		NA			
34	124	124	SOUNDTRACK Paint Your Wagon Paramount PMS 1001					
14	132	125	TOM RUSH Columbia CS 9972		NA	NA	NA	
9	104	126	SOUNDTRACK Airport Decca DL 79173		NA		NA	
1	—	★	RAY STEVENS Everything Is Beautiful Barnaby 212 35005		NA		NA	
32	114	128	BOBBY SHERMAN Little Woman Matremedia MS 1014		NA			Ⓢ
1	—	★	ANDY WILLIAMS Raindrops Keep Falling on My Head Columbia CS 9896		NA		NA	
41	—	130	BURT BACHARACH Make It Easy on Yourself A&M SP 4188					
13	135	131	FUNKADELIC Westbound 2000				NA	
15	115	132	MARK LINDSAY Arizona Columbia CS 9986		NA		NA	
6	140	133	JERRY LEE LEWIS Best of Smash SR5 67131		NA		NA	
27	119	134	TOMMY JAMES & THE SHONDELLS Best of Roulette SR 42040		NA			
13	134	135	JOAN BAEZ One Day at a Time Vanguard VSD 79310		NA			

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
70	136	136	CREEDENCE CLEARWATER REVIVAL Bayou Country Fantasy 8387					
5	137	137	IKE & TINA TURNER Come Together Liberty LST 7637		NA			
110	143	138	SIMON & GARFUNKEL Sounds of Silence Columbia CS 9269					
100	123	139	SOUNDTRACK 2001: A Space Odyssey MGM SIE ST 13					Ⓢ
77	128	140	SOUNDTRACK Oliver Colgems CSOD 5501					Ⓢ
2	141	141	POCO Epic BN 26522		NA	NA		
2	144	142	PEGGY LEE Bridge Over Troubled Water Capitol ST 463		NA			
4	—	★	CHET ATKINS Yestergroovin' RCA Victor LSP 4331		NA	NA		
3	155	144	FERRANTE & TEICHER Gettin' Together United Artists UAS 5501				NA	
113	150	145	SIMON & GARFUNKEL Parsley, Sage, Rosemary & Thyme Columbia CS 9363					
23	151	146	DIANA ROSS & THE SUPREMES Greatest Hits, Vol. III Motown MS 702					
41	157	147	TAMMY WYNETTE Greatest Hits Epic BN 26486					Ⓢ
13	159	148	CANNONBALL ADDERLEY QUINTET Country Preacher Capitol SKAO 404		NA			
5	156	149	DEEP PURPLE/ROYAL PHILHARMONIC Warner Bros. WS 1860		NA			
25	131	150	CHAMBERS BROTHERS Love, Peace & Happiness Columbia KGP 20		NA	NA		
54	163	151	MOODY BLUES On the Threshold of a Dream Deram DES 18025					
7	133	152	CHAIRMEN OF THE BOARD Give Me Just a Little More Time Invictus ST 7300		NA	NA		
26	160	153	ZEPHYR Command/Probe CPLP 4510				NA	
5	162	154	BUCK OWENS & SUSAN RAYE We're Gonna Get Together Capitol ST 448		NA			
30	118	155	JEFFERSON AIRPLANE Volunteers RCA Victor LSP 4238		NA			Ⓢ
24	148	156	PINK FLOYD Ummagumma Harvest STB 388		NA	NA		
31	138	157	SOUNDTRACK Hello Dolly 20th Century-Fox DTCS 5103					
47	165	158	BEE GEES Best of Atco SD 33-292					Ⓢ
59	161	159	JOHNNY CASH Greatest Hits Columbia CS 9478					Ⓢ
53	153	160	IT'S A BEAUTIFUL DAY Columbia CS 9768		NA	NA		
5	139	161	JAMES BROWN Soul on Top King KS 1100		NA			
36	167	162	JETHRO TULL Stand Up Reprise RS 6360					
5	158	163	TEE SET Ma Belle Amie Colossus CS 1001					
25	147	164	TOMMY ROE Twelve in a Roe ABC ABCS 700					
6	125	165	VIKKI CARR Nashville by Carr Liberty LST 11001		NA			
70	166	166	LED ZEPPELIN Atlantic SD 8216					Ⓢ
17	152	167	RICK NELSON In Concert Decca DL 75162		NA	NA		

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
10	120	168	JAGGERZ We Went to Different Schools Together Kama Sutra K585 2017		NA		NA	
10	149	169	FRANK SINATRA Watertown Reprise FS 1031					
3	—	★	MYSTIC MOODS ORCHESTRA Stormy Weekend Phillips PHS 600-342			NA	NA	
35	171	171	TEMPTATIONS Puzzle People Gordy GS 949					
9	164	172	SANDPIPERS Greatest Hits A&M SP 4246					
22	173	173	JR. WALKER & THE ALL STARS What Does It Take to Win Your Love? Soul SS 721			NA		
21	170	174	QUICKSILVER MESSENGER SERVICE Shady Grove Capitol SKAO 391					
1	—	★	VARIOUS ARTISTS The Core of Rock MGM SE 4669			NA	NA	
2	174	176	GENE AMMONS The Boss Is Back Prestige PR 7739			NA	NA	
72	187	177	PETER, PAUL & MARY Album 1700 Warner-Bros.-Seven Arts WS 1700					Ⓢ
71	169	178	SOUNDTRACK Romeo & Juliet Capitol ST 2993					Ⓢ
2	179	179	WILD MAN STEVE Wild! Wild! Wild! Raw 7001			NA	NA	
113	175	180	ENGELBERT HUMPERDINCK Release Me Parrot PAS 71012					Ⓢ
14	184	181	BILL COSBY More of the Best of Warner Bros.-Seven Arts WS 1836					
7	182	182	JOHN PHILLIPS Dunhill DS 50077			NA	NA	
56	183	183	ENGELBERT HUMPERDINCK A Man Without Love Parrot PAS 71022					Ⓢ
70	181	184	CREEDENCE CLEARWATER REVIVAL Fantasy 8382					
2	186	185	SAVAGE GRACE Reprise RS 6399			NA	NA	
13	180	186	SPOOKY TOOTH/PIERRE HENRY Ceremony A&M SP 4225					
19	193	187	LETTERMEN Traces/Memories Capitol ST 390			NA		
3	176	188	BOBBI MARTIN For the Love of Him United Artists UAS 6700				NA	
1	—	189	MARVIN GAYE & TAMMI TERRELL Greatest Hits Tamla TS 302			NA	NA	
1	—	190	FOUR SEASONS Half & Half Phillips PHS 600-341			NA	NA	
5	191	191	ROBERTA FLACK First Take Atlantic SD 8230			NA	NA	
1	—	192	ORIGINAL CAST Purlie Ampex A 40101			NA	NA	
22	198	193	JOE SOUTH Don't It Make You Want to Go Home? Capitol ST 392					
1	—	194	FIVE STAIRSTEPS Stairsteps Buddah BDS 5061			NA	NA	
2	199	195	CROW BY CROW Amarel ST 5006			NA	NA	
4	196	196	VARIOUS ARTISTS Stars of Hee Haw Capitol ST 437			NA	NA	
2	192	197	TOM PAXTON 6 Elektra EKS 74066			NA	NA	
4	—	198	LENA HORNE & GABOR SZABO Lena & Gabor Skye SK 15			NA	NA	
1	—	199	PERCY FAITH Held Over!/Today's Great Movie Themes Columbia CS 1019			NA	NA	
2	200	200	SOUNDTRACK Sterile Cuckoo Paramount PAS 5009			NA	NA	

## TOP LP'S A-Z (LISTED BY ARTIST)

Cannonball Adderley Quintet . . . . . 148	Joe Cocker . . . . . 30	Bobbie Gentry . . . . . 114	B.B. King . . . . . 97	Buck Owens & Susan Raye . . . . . 154	Sandpipers . . . . . 172	Ray Stevens . . . . . 127
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# Spotlight Singles

NUMBER OF  
SINGLES REVIEWED  
THIS WEEK

188

LAST WEEK

126

\*This record is predicted to reach the TOP 40 EASY LISTENING Chart

## TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

\*B.J. THOMAS—

**I JUST CAN'T HELP BELIEVING (2:57)**

(Prod. Chips Moman) (Writers: Mann-Weil) (Screen Gems, BMI)—Following up "Everybody's Out of Town," Thomas swings back with a potent commercial ballad beauty that offers all the sales power, appeal and feel of his "Hooked on a Feeling" smash. This one should take him all the way. Flip: (No Information Available). Scepter 12283

## TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

**TOMMY ROE—PEARL (2:55)**

(Prod. Steve Barri) (Writers: Roe-Weller) (Low-Twi, BMI)—Roe is in a strong commercial bag in this easy beat blues ballad, an original he wrote with Freddy Weller. A sure-fire sales and chart topper for "Stir It Up and Serve It." Flip: "Dollars Worth of Pennies" (2:28) (Low-Twi, BMI). ABC 11266

**BEE GEES—I.O.I.O. (2:44)**

(Prod. Robert Stigwood & the Bee Gees) (Writers: Gibb-Gibb) (Casserole, BMI)—A Gibbs' original, this infectious rhythm item with a top vocal workout will fast prove a big chart item. Strong entry! Flip: "Then You Left Me" (3:10) (Casserole, BMI). Atco 6752

**EDDIE HOLMAN—I'LL BE THERE (3:01)**

(Prod. Peter DeAngelis) (Writers: Shuman-DeAngelis) (Damian/Virtu/Schochiebug, ASCAP)—A certain chart topper for his "Don't Stop Now," Holman comes up with much of the powerful sales appeal of "Hey There Lonely Girl" in this strong ballad. Top performance and material. Flip: "Cause Your Mine Little Girl" (3:08) (Damian/Virtu/Schochiebug, ASCAP). ABC 11265

**LITTLE ANTHONY & THE IMPERIALS—WORLD OF DARKNESS (2:58)**

(Prod. Bob Skaff) (Writers: Kemp-Fugua) (Jobete, BMI)—Here's the strong rhythm ballad that will put them back up the Hot 100 and Soul charts with sales impact. Their hottest entry in some time. Flip: (No Information Available). United Artists 5067

**GENE CHANDLER—GROOVY SITUATION (3:12)**

(Prod. Gene Chandler) (Writers: Lewis-Davis) (Cachand/Patchaal, BMI)—Chandler moves to the label with a potent rhythm number certain to bring him right back to the Hot 100 and Soul charts. It's Chandler at his swingin' best and loaded with sales potential. Flip: (No Information Available). Mercury 73083

\***ASSEMBLED MULTITUDE—OVERTURE FROM TOMMY (2:30)**

(Prod. Bill Buster) (Writer: Townsend) (Track, BMI)—The Who's rock-opera overture serves as blockbuster material for the powerful sound of this big instrumental group. Loaded with play and sales potency. Flip: (No Information Available). Atlantic 2737

**RICHIE HAVENS—HANDSOME JOHNNY (3:52)**

(Prod. John Court) (Writers: Gossett-Havens) (Unart, BMI)—Culled from his "Mixed Bag" LP, this timely and biting lyric message with a strong beat could easily prove a left field smash hit. One of Haven's finest performances. Flip: "Sandy" (3:10) (Twin-Tone, BMI). MGM 14141

**MUNGO JERRY—IN THE SUMMERTIME (3:40)**

(Prod. Barry Murray) (Writer: Dorset) (Our Music, Ltd., BMI)—Infectious rhythm item taking off in England, offers much for the U.S. as well. Should catch on fast and prove a potent Hot 100 winner. Flip: "Mighty Man" (4:43) (Our Music, Ltd., BMI). Janus 125

## SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

\*\***JOHNNY MATHIS—Wherefore and Why (3:22)** (Prod. Raul Abeyta) (Writer: Lightfoot) (Warner Bros., ASCAP)—The Gordon Lightfoot folk-rock ballad proves strong material for Mathis. One of his most commercial outings of late. It could easily prove a big chart item. Columbia 4-45183

**LESLIE UGGAMS—Walk Him Up the Stairs (3:14)** (Prod. Jimmy Bowen) (Writers: Udell-Gold) (Mourbour, Belack, Udell, Geld, ASCAP)—From the Broadway hit musical "Purlie" this infectious swinger has all the ingredients to bring her to the Hot 100. Powerful performance. Atlantic 2727

**CARLA THOMAS—(I'm Going Back to) Live in the City (2:37)** (Prod. Don-Ric Ent.) (Writers: King-Larkey) (Screen Gems-Columbia, BMI)—Driving rhythm item should prove the item to return her to the Hot 100 and soul charts. Strong entry. Stax 0061

**SONNY & CHER—Get It Together (3:25)** (Prod. Sonny Bono) (Writer: Bono) (Chris-Marc/Cotillion, BMI)—Strong rocker from the duo should bring them back to the charts with solid sales. Powerful arrangement. Atco 6758

\***ED AMES—Chippawa Town (2:44)** (Prod. Jim Foglesong) (Writers: Sedaka-Greenfield-Kirshner, BMI)—Potent ballad material from the pen of Neil Sedaka and Howard Greenfield is served up in an exceptional and commercial performance by Ames. Much sales and chart potential here! RCA Victor 47-9864

**JOHN SEBASTIAN—What She Thinks About (3:00)** (Prod. Paul Rothchild) (Writer: Sebastian) (Faithful Virtue, BMI)—Culled from his hit LP, Sebastian offers much for sales and the singles chart with this hard driving, funky beat item, loaded with appeal. Reprise 0918

**JAYE P. MORGAN—I've Got An Awful Lot of Losing You to Do (2:28)** (Writers: Young-Crane) (Marks, BMI)—Her most commercial entry since her return to the disk scene, this strong rhythm item with an equally strong performance will bring her right through the Top 40 door to the Hot 100. Watch this one! Beverly Hills 9349

\***GLORIA LORING—New World in the Morning (2:25)** (Prod. Albert Gorgon) (Writer: Whittaker) (Arcola, BMI)—The Roger Whittaker rhythm ballad with meaningful lyric line is given a strong, commercial reading here with much chart potential. Evolution 1026

\***MIKE CURB CONGREGATION—Sweet Gingerbread Man (2:31)** (Prod. Perry Botkin Jr.) (Writers: Legrand-Bergman-Bergman) (Feist, ASCAP)—From the current film "The Magic Garden of Stanley Sweetheart," this catchy and clever rhythm item has all the ingredients to prove an out and out summertime smash. Fine arrangement for Easy Listening and Top 40. MGM 14140

**BRUNO—You Started Me Laughing (2:46)** (Prod. Bo Gentry) (Writers: Gentry-Lordi) (Love Songs, BMI)—Bruno moves to the label, distributed by RCA, with a strong rock blues item that should prove an important chart item for him. Gregar 71-0500

\***DICKEY LEE—Charlie (My Whole World) (2:59)** (Prod. Lee & Reynolds Rivertown) (Writers: Lee-Craft) (Jack, BMI)—Compelling ballad performance that is loaded with Easy Listening and Country chart potential. His debut on the label is a strong one! RCA Victor 47-9862

\***LOU MONTE—My Wife, the Dancer (2:10)** (Prod. Bill & Steve Jerome) (Writers: Mascari-Wenzlaff) (Bob-Cor, BMI)—Monte's back with a powerful novelty that could easily prove another "Sheik of Araby" for him. He's in top form. Musicor 1409

\***CILLA BLACK—Across the Universe (3:28)** (Prod. George Martin) (Writers: Lennon-McCartney) (Maclen, BMI)—The Beatles' ballad is served up in a strong vocal workout loaded with commercial appeal. DJM 70.018

\***GRADY TATE—After the Long Drive Home (3:37)** (Writer: Hampton) (WB, ASCAP)—Strong mood ballad from the pen of Paul Hampton is delivered in a top Tate reading certain to prove an Easy Listening Soul and Pop chart item. Skye 4524

**GROOVIN' WITH MR. BLOE—Cool Heat/Mr. Bloe (2:28/2:36)** (Prod. Bo Gentry & Toni Lordi/Stephen James) (Writers: Gentry-Nauman-Laguna) (Love Songs, BMI)—Two strong versions of the British instrumental smash and they have equal sales potential for the U.S. Forward 152/DJM 70.017

**ELEPHANT'S MEMORY—Mongoose (3:41)** (Prod. Ted Cooper) (Writers: Frank-Bronstein) (Pocket Full of Tunes, BMI)—Group moves to the label with a heavy rocker loaded with Top 40 and chart potential. Metromedia 182

**MICHAEL NESMITH & THE FIRST NATIONAL BAND—Little Red Rider (2:34)** (Prod. Felton Jarvis) (Writer: Nesmith) (Screen Gems-Columbia, BMI)—The Monkee member goes it solo in a strong beat blues rock item that could easily prove a giant. RCA Victor 47-9853

**SISTERS LOVE—Now is the Time (2:42)** (Prod. Ernie Shelby) (Writer: Shelby) (Irving, BMI)—Hard driving rocker offers much for Top 40 and the Hot 100. A&M 1178

**FRESH AIR—For What It's Worth (2:40)** (Prod. Clancy Grass II) (Writer: Stills) (Springalo/Ten East/Cotillion, BMI)—The past Buffalo Springfield hit is revived in a pulsating rock treatment with much sales and chart potential. Amaret 121

**BRIDGE—Love Is There (2:36)** (Prod. Kirzo Prod.) (Writers: Claude-D'Amato-D'Amato) (Kirzo/Planetary, ASCAP)—Purchased master out of Connecticut area is a strong rock item with good lyric line. Could prove a big one. Roulette 7081

## TOP 20 COUNTRY

### COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

\***RAY PRICE—FOR THE GOOD TIMES (3:48)**

(Prod. Don Law Prod.) (Writer: Kristofferson) (Buckhorn, BMI)—The compelling Kris Kristofferson ballad beauty is given a top Price treatment that will spiral it right up the country chart and move over to pop as well. Exceptional entry. Flip: "Grazin' in Greener Pastures" (2:57) (Combine, BMI). Columbia 4-45178

**RED SOVINE—MR. SUNDAY SUN (2:41)**

(Prod. Roger Sovine) (Writers: Taylor-Nodine) (Show Biz, BMI)—Following up his "I Know You're Married But I Love You Still" hit, Sovine has a sure-fire chart topper in this poignant ballad, produced by son Roger. Fine performance loaded with commercial appeal. Flip: "Freightliner Fever" (2:41) (Tarheel/Big Swing, BMI) is a potent rhythm item as well. Starday 896

### CHART

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

**CARL SMITH—Pick Me Up on Your Way Down (3:08)** (Tree, BMI). COLUMBIA 4-45177

**PEGGY SUE—All American Husband (2:25)** (Sure-Fire, BMI). DECCA 32698

**CLAUDE GRAY—Everything Will Be Alright (2:36)** (Vanjo/Twig, BMI). DECCA 32697

**HANK LOCKLIN & DANNY DAVIS & THE NASHVILLE BRASS—Flying South (1:56)** (Coldwater, BMI). RCA VICTOR 47-9849

**HARLOW WILCOX & THE OAKIES—Cripple Cricket (1:35)** (Singleton, BMI). PLANTATION 60

**ERNIE ASHWORTH—That Look of Good-Bye (2:20)** (Acuff-Rose, BMI). HICKORY 1570

**ROSE MADDOX—The Bigger the Pride (2:05)** (Maryhill/Tarheel, BMI). STARDAY 895

**BARBARA FAIRCHILD—(When You Close Your Eyes) I'll Make You See (3:14)** (Champion, BMI). COLUMBIA 4-45173

**DEE MULLINS—The Next Face I See (3:05)** (Golden Bough, ASCAP). PLANTATION 61

**ROBBIE HARDEN—The Service (3:39)** (Singleton, BMI). PLANTATION 58

**BEN COLDER—What is Youth (2:50)** (House of Cash, BMI). MGM 14133

**JIMMY PAYNE—Give Love a Place to Begin (1:52)** (Glaser, BMI). EPIC 5-10620

**JAMEY RYAN—Sunshine Blue (2:22)** (Show Biz, BMI). SHOW BIZ 235

## TOP 20 SOUL

### SOUL

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

NO SOUL SPOTLIGHTS THIS WEEK

### CHART

Spotlights Predicted to reach the SOUL SINGLES Chart

**ROSCOE ROBINSON—Don't Pretend (Just Be Yourself) (2:45)** (Fame, BMI). FAME 1469

**BRENTON WOOD—Boogaloo, Louisian' (2:38)** (Big Shot, ASCAP). DOUBLE SHOT 150

**GEORGE JACKSON—That's How Much You Mean to Me (3:00)** (Fame, BMI). FAME 1468

**STEELERS—A Thousand Tomorrows (2:40)** (Alstein, BMI). EPIC 5-10587

**WALTER JACKSON—Bless You (2:30)** (Gold Forever, BMI). COTILLION 44077

**AL GREEN—Right Now, Right Now (2:47)** (Jec, BMI). HI 2177

**DONALD JENKINS—A New World Beautiful (2:55)** (Camad & Bismillah, BMI). THOMAS 806

All records submitted for review should be addressed to Record Review Department, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

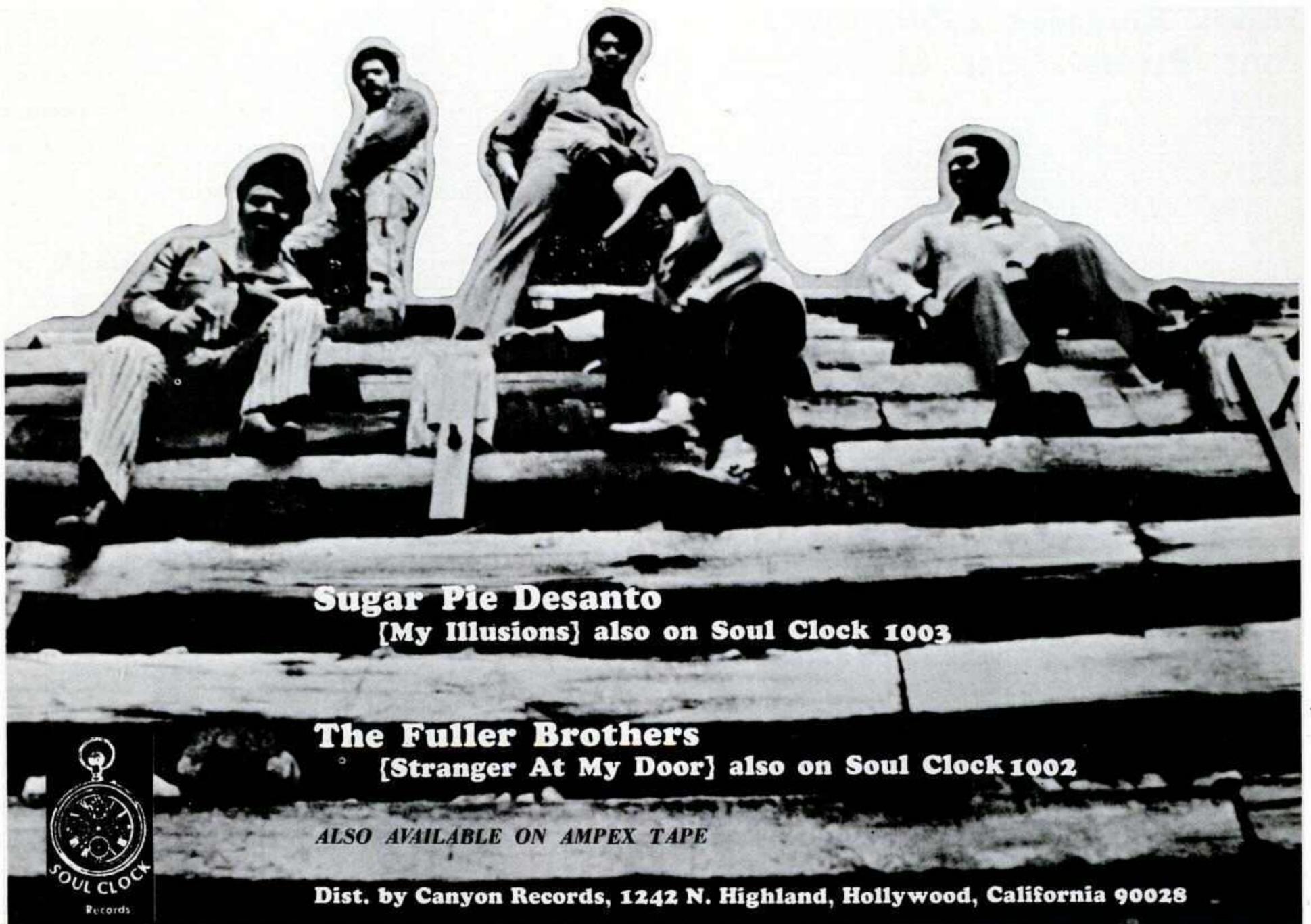
# THE WHISPERS

**Seems Like I Gotta Do Wrong**

22001

on

## SOUL CLOCK



**Sugar Pie Desanto**  
[My Illusions] also on Soul Clock 1003

**The Fuller Brothers**  
[Stranger At My Door] also on Soul Clock 1002

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## Fox Aiming Drive in South To Weed Out the Pirates

• Continued from page 1

fer with local attorneys and to prepare infringement suits based upon evidence obtained.

Meanwhile, the opening action in the Southern drive was filed last week against Charles A. Schafer of Augusta, Ga., doing business as National Audio-ronics. The investigators of the Fox Agency and Abeles and Clark found Schafer in a hotel here and arranged for prompt service of the legal papers. Schafer's tapes also have the name "National Recording" on them.

According to Berman, Schafer distributed the full line of bootleg recordings labeled "Custom 8," which includes "Country and Western," "Super Soul" and "Smash Hits" recordings. Each of the recordings contains an assortment of currently popular songs performed by outstanding artists. The plaintiffs in the action, filed in the United States District Court for the Southern District of New York by Abeles and Clark, include Blue Seas Music, Inc., Jac Music Co., Inc., Kirshner Entertainment Corp., Blackwood Music, Inc., Canint Music Corp., Ltd., Jondora Music Publishing Co., Evil Eye Music, Inc. The copyrights which are alleged to be infringed include "I'll Never Fall in Love Again," "Ball of Fire," "Crystal Blue Persuasion,"

"Crimson and Clover," "Sugar, Sugar," "A Boy Named Sue" and "Down on the Corner."

Recently, the Harry Fox Agency, through Abeles and Clark, filed suit in the U.S. District Court for the Southern District of New York charging tape piracy against 13 defendants, primarily distributors and retail chains and independent outlets (The Billboard, June 6). "Retailers," said Berman, "appear to have a false sense of security concerning their sales of illicit recordings."

"Yet, it has repeatedly been held by the courts that they are severely liable for such sales. By hitting the retailers with infringement suits, the publishers intend to prove that the desire for stolen profits can be extremely costly."

## Senators' Postal Reform Bill Seen \$ Blow to Disks

• Continued from page 1

mail service by 1978, it has provided for continuance of the special fourth-class category, with Congressional appropriations to subsidize lower rates.

Both House and Senate versions of postal reorganization

## Ampex Releases 2 Singles From 'Purlie' Cast Album

NEW YORK — Ampex Records has released two singles—"I Got Love," by Melba Moore, and "Walk Him Up Epilogue," by Cleavon Little — from its "Purlie" original cast album.

Miss Moore's single, b/w "Purlie" is not for retail sale, but is being distributed exclusively to disk jockeys on Top 40, soul and middle of the road radio stations.

Jim Frey, national marketing and merchandising manager of Ampex Records, said the single will help build both the album and a star. He explained that the disk is not being offered on the commercial market because Miss Moore already has a commercial version of it under a

recording contract with Mercury Records.

Little's release, on the other hand, is a commercial single designed to call attention to the album and to the singer's award winning role as Purlie Judson in the Broadway production.

Said Frey, "We feel that the epilogue spoken by Purlie in the show has something to say that is a relevant to today. It is a single which we believe has a commercial life of its own. The "Epilogue" cut is backed by "New Fangled Preacher Man."

To support its album in other areas, Ampex has begun a six-month advertising schedule in Playbill Magazine and in show programs distributed by the New York Summer Guild, at Lincoln Center presentations.

## New Artist Development Keys Cap Goal to Be No. 1

• Continued from page 3

quick measure of your own professionalism and your own ability."

Iannucci asked the men to think about their own futures with the company, noting: "Things aren't going to happen to us tomorrow unless we plan for them today."

Iannucci asked them how they planned to get ahead. He told them to fill out a questionnaire which listed their aspirations and their abilities for new challenges. The company would digest this information to know what its people were thinking and hoping could happen to them.

In amassing the largest body

of people ever for a national sales convention, Capitol arranged meetings from Thursday to Monday. Sales vice president John Jossey welcomed everyone at the opening dinner. Brown Meggs, vice president and assistant to Iannucci, introduced EMI affiliates from Argentina, Australia, Brazil, Canada, Denmark, Germany, Holland, Japan, Mexico, South Africa, Sweden, Switzerland, United Kingdom and Venezuela.

### Other Talks

Additional talks on Friday were headed by Paul Haney, former Apollo and Gemini public relations man, on "The '70's Through the Turn of the Cen-

tury" and Charles Champlin, of the Los Angeles Times, on "Tomorrow's World of Entertainment."

Saturday's speakers included Richard Asher, the Eastern operations vice president; Allen Davis, marketing coordinator; producer Terry Knight; Allen Klein, Beatles business manager; Otis Smith, Invictus Records vice president and Jack Grossman, president of Merco Enterprises, a Capitol subsidiary.

In the area of marketing, talks were presented Saturday afternoon by Rocky Catena, merchandising vice president; Christie Barket, national publicity director; Charlie Nuccio, promotion vice president; and Reggie Lavong, rhythm and blues marketing vice president.

In the talent area, Glen Campbell, Al Martino, Cannonball Adderley, Joe South, Al De Lory, Linda Ronstadt, Quicksilver Messenger Service and RIG all performed Monday evening.

## Gold Awards

The **Guess Who** has received simultaneous RIAA certified gold records for their single and album, "American Woman." These awards mark the third million-selling single for the group and their first for an album. The Guess Who is the first Canadian-based and produced group to receive American gold records.

## Dion Single as Anti-Drug Pitch

NEW YORK—Warner Bros. Records will make Dion's new single "Your Own Back Yard" the subject of a large-scale anti-drug campaign. The campaign will be launched by Zach Glickman, head of New Artists Management, which handles the singer-songwriter.

The single deals with the feeling of a liberated addict. Glickman plans to make copies of the record and lyrics available free to organizations involved in the field of mental health, addiction services and halfway houses. Dion will add the songs to his repertoire during a series of upcoming engagements, including an appearance at the Alcoholics Anonymous Convention in Miami Beach on July 4 weekend.

## RCA Italiana in Musicor Deal

NEW YORK—Musicor Records has signed an agreement with RCA Italiana for exclusive distribution of all Musicor and Dynamo product in Italy and France.

Musicor artist Gene Pitney will tour Italy at RCA Italiana's request and also record material specifically for the Italian market.

provide for an independent Post Office Authority, self-supporting and run in the manner of a corporation, with governing board, and rate-making commission. The Congress would still exercise surveillance, but would no longer control directly by appropriation and legislated rates.

Music industries have already been alerted to the dangers of sharply hiked fourth-class rates in postal reform bills (Billboard March 21, 1970), but the Senate committee's outright decision to kill the special category has come as a shock.

Currently, Leonard Feist, executive secretary of the National Music Publishers' Association, has warned the 60-member associations of the National Music Council of the dangers in the Senate postal bill, particularly to record and book clubs. Feist is chairman of the NMC's Committee on Government Relations.

Hill sources point out that the

## Schoenbaum Raps U.S. Plant Quality

NEW YORK—Criticism was leveled at the difference in a recording studio sound and the sound that finally appeared on the finished disk, at the NARAS membership meeting, New York capter. Jerry Schoenbaum, president, Polydor Records, said that "you can't count on a good pressing from a U.S. plant—you can only hope for a good average."

The meeting's main topic centered on the importance of defining the roles of producer, arranger and engineer. Panelists were Manny Albam, Mike Berniker, David Greene and Johnny Pate. The meeting was held at the A&R Studios.

## CTI Deal With Overseas Music

NEW YORK—CTI Records has completed an exclusive agreement with Overseas Music Services, Inc., for all government PX and foreign sales and promotion liaison. The attorney for all foreign label negotiations is Mortimer S. Edelstein of Young, Kaplan and Edelstein, New York.

special educational materials rate has been hit partly because of the administration's antagonism toward happenings on campuses, and the general association of books and music with dissent. Some expect that as this era passes, Congress would restore the special subsidized categories, possibly within a five-year span.

Two members of the Senate Post Office Committee strongly opposed the tough rate prospects for special mail categories.

Senator Yarbrough (D., Tex.), ranking Democrat on the committee, has warned that the reform measure can force postal service to "break even" only at severe cost to the public. Appropriations from general taxes have traditionally supported and subsidized special services, said Yarbrough. "I hope my note of concern will help to alert and to alarm the public," he told Postmaster Blount during committee hearings. "I am alarmed."

Sen. Ted Stevens (R., Alaska) tried but failed to introduce an amendment during committee hearings that would have insured survival of a special "book rate" category to maintain service to schools and libraries of educational and cultural materials in that vast, spread-out territory. His amendment failed in committee, but may be revived again in the Senate floor action on the bill.

## RCA Pop Division

• Continued from page 3

petition with each other. Each music center will be a separate profit center in RCA's over-all bookkeeping, but D'Imperio stressed we'll all be working together since there are so many releases that overlap into other categories in today's music scene.

## Data Packaging

• Continued from page 16

tridges and cassettes from the company's moulding plant.

Morningstar noted, "Our immediate access to the educational institutions and major publication firms in the Boston area will enable these users to benefit from our nearby duplication facilities."

## Music In Print

• Continued from page 77

market. "Jethro Tull," including 21 songs, biographies and photos is in strong demand. "Traffic" is billed as a "real collectors item."

**Warner-Bros.** has cornered the LP market. They've the Number one through four Top 100 LP's: in order, "McCartney," "Let It Be," "Crosby, Stills, Nash & Young/Deja Vu," and "Woodstock." All folios are in the works. Available now is Gordon Lightfoot's "Sit Down Stranger" and for piano/vocal with guitar chord frames, "Sounds Together." The former folio contains "Leaves of Grass," "Me and Bobby McGee," etc. The latter contains 40 songs (some current chart tunes) such as "Blowin' in the Wind," "Come Running," "Everything Is Beautiful," "Never My Love" and lots more.

### New Sheets

**MCA's** new sheets include "Farewell, Farewell," "Airport Love Theme," "Gimme Dat Ding" by the Pipkins, "The Wonder of You" by Elvis Presley and "Let's Get a Little Sentimental" by the Montanas.

**West Coast** has "Close to You" by the Carpenters, "Brother Rap" by James Brown, "Girl" by Jose Feliciano and "Elvira" adapted from the second movement of Mozart's Concerto No. 21.

**Warner-Bros.** has sheets on "Save the Country" by Laura Nyro, "Long and Lonesome Road" by the Shocking Blue, "Ride Captain Ride" by the Blues Image, "Save the Country" by the Fifth Dimension and "Teach Your Children" by Crosby, Stills, Nash & Young.



# BIG TREE Records

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Single

BT #102



by

# THE NEIGHBORHOOD

W.O.K.Y. Milwaukee. Thanks Tex Meyer. #1 Requests. W.R.I.T. Milwaukee. Thanks Terrell Metheny. #9 First Week's Playlist. Bill Gavin's Personal Pick and Significant Regionals.

*Album to be released soon.  
Also available on Ampex Stereo Tapes.*



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(212) 581-3890



# Bennie Turner\* wound up 2,000 performances at GRT yesterday... so you could have these in your shop today.

(\*8-Track Lead Lady at GRT/West)

**THE BEST OF TOMMY JAMES & THE SHONDELLS**

**B STEREO B**

Program A BALL OF FIRE CRIMSON & CLOVER	Program C MONY MONY (BABY BABY) I CAN'T TAKE IT NO MORE HAPPY PANKY
Program B CRYSTAL BLUE PERSUASION SWEET CHERRY WINE	Program D SUGAR ON SUNDAY MIRAGE I THINK WE'RE ALONE NOW

MELODY BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94085  
GRT THE BEST OF TOMMY JAMES & THE SHONDELLS 845-42040

8045-42040 5045-42040

**HERE COMES BOBBY**

**B STEREO B**

Program A EASY COME, EASY GO SHE'S A LADY JULY SEVENTEEN	Program C LA LA LIP (I HAD YOU) THE LADY IS WAITING MAKE YOUR OWN KIND OF MUSIC
Program B COME CLOSE TO ME TURTLES AND TREES HEY, HONEY BUN	Program D TWO BLIND MINDS FUN AND GAMES

MELODY BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94085  
GRT BOBBY DARIN HERE COMES BOBBY 8090-1028

8090-1028 5090-1028

**DAVE MASON ALONE TOGETHER**

**B STEREO B**

Program A ONLY YOU KNOW AND AND I KNOW CAN'T STOP WORRY, CAN'T STOP LOVING	Program C WORLD IN CHANGES SAD AND DEEP AS YOU
Program B WAITIN' ON YOU SHOULDN'T HAVE TOOK MORE THAN YOU GAVE ME	Program D JULY 16 SONG LOOK AT YOU LOOK AT ME

MELODY BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94085  
GRT DAVE MASON ALONE TOGETHER 8075-19

8075-19 5075-19

**STEPPENWOLF LIVE**

**B STEREO B**

Program A SOOKIE SOOKIE MONSTER DRAFT RESISTER	Program C CORONA CORONA HEY LADY! WAMB MAGIC CARPET RIDE THE PUSHER
Program B DON'T STEP ON THE GREEN LAMP POWER PLAY TRISTED	Program D TIGHTEN UP YOUR WIG FROM HERE TO THERE EVENTUALLY BORN TO BE WILD

MELODY BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94085  
GRT LIVE STEPPENWOLF EQUIVALENT TO TWO LP ALBUMS 8023-50075

8023-50075 5023-50075

**LEON RUSSELL**

**B STEREO B**

Program A A SONG FOR YOU DELTA LADY OLD MASTERS	Program C SHOOT OUT ON THE PLANTATION HURT SOME BODY POPPLES APPLE LADY
Program B DINKIE LULLABY HUMMINGBIRD PRINCE OF PEACE	Program D I PUT A SPELL ON YOU CHANCE ROLL AWAY THE STONE

MELODY BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94085  
GRT LEON RUSSELL 8081-1001

8081-1001 5081-1001

**JAMES BROWN - IT'S A NEW DAY**

**B STEREO B**

Program A It's A New Day (Part 1) It's A New Day (Part 2) It's A New Day (Part 3)	Program C World (Part 1) World (Part 2) I'm Not Demanding (Part 1)
Program B Let A Man Come In And Do The Paper (Part 1) Let A Man Come In And Do The Paper (Part 2) Give It Up Or Turn It A Loose	Program D Gonna Get My Mind Right (Part 1) Wrote Man In The Glass (Part 1)

MELODY BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94085  
GRT JAMES BROWN - IT'S A NEW DAY 8032-1095

8032-1095 5032-1095

**OLIVER AGAIN**

**B STEREO B**

Program A If You Go Away The Twelve Of Bees Comfort Me (Cont.)	Program C Larkin On A Jet Plane I Can Remember The Future Of Kaituma Dance (Cont.)
Program B Comfort Me (Cont.) Young River Fly While It's Time For You To Go	Program D The Future Of Kaituma Dance (Cont.) Rude The Future Of Kaituma Dance (Cont.)

MELODY BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94085  
GRT OLIVER AGAIN 8087-1344

8087-1344 5087-1344

**EXOTIC GUITARS HOLY HOLY**

**B STEREO B**

Program A HOLY HOLY SOMEHOW HOWLIN' MOON RIVER	Program C SOMEWHERE MY LOVE L.A. AS THEM FROM DOCTOR ZHIVAGO SOMEWHERE IN YOUR EYES TO EACH HIS OWN
Program B HIGH NOON HARBOR LIGHTS GRAZZING IN THE GRASS	Program D UNREHEARSED MELLODY BLUE TANGOS

MELODY BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94085  
GRT THE EXOTIC GUITARS HOLY HOLY 8058-8073

8058-8073 5058-8073

**THREE DOG NIGHT**

**B STEREO B**

Program A IT AIN'T EASY SHE'S A MIDDLE CLASS TIME LIVING (CONT.)	Program C WOMEN BORN IN THE COUNTRY
Program B GOOD TIME LIVING (CONT.) GOOD FEELING 1951 MAMA TOLD ME NOT TO COME TO COME	Program D CORBY YOUR SONG TO COME

MELODY BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94085  
GRT THREE DOG NIGHT IT AIN'T EASY 8023-50078

8023-50078 5023-50078

**LENA & GABOR**

**B STEREO B**

Program A SOMETHING EVERYBODY'S TALKIN' IN MY LIFE	Program C BOGOTRIP THE FOOL ON THE HILL MESSAGE TO MICHAEL (CONT.)
Program B WAS YOUNG MY MOOD IS YOU	Program D MESSAGE TO MICHAEL (CONT.) ROCKY RACCOON WATCH WHAT HAPPENS

MELODY BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94085  
GRT LENA HORNE & GABOR SZABO 8036-15

8036-15 5036-15

**SMITH - MINUS PLUS**

**B STEREO B**

Program A MINUS PLUS SINCE YOU'VE BEEN GONE	Program C YOU DON'T LOVE ME TAKE A LOOK AROUND WHAT AM I GONNA DO (CONT.)
Program B BORN IN BOSTON FEEL THE MAGIC CIRCLE MAN	Program D WHAT AM I GONNA DO ICONEL COMIN' BACK TO ME JASON

MELODY BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94085  
GRT SMITH - MINUS PLUS 8023-50081

8023-50081 5023-50081

# GRT

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