

Pepsi denies pulling Madonna's TV spots amid controversy over vidclip See vage 4

David Bowie catalog goes to Rykodisc

Vestron has more in store for Michael Jackson fans See page 94

VOLUME 101 NO. 11

THE INTERNATIONAL NEWSWEEKLY OF MUSIC AND HOME ENTERTAINMENT

March 18, 1989/\$3.95 (U.S.), \$5 (CAN.), £3.50 (U.K.)

CD Makers Face Millions In Patent Royalty Payments

BY KEN TERRY

NEW YORK Compact disk manufacturers will have to pay tens of millions of dollars this year and much more over the next 20 years to Discovision Associates (DVA), a joint venture of MCA Inc. and IBM that owns many of the key patents on CD mastering and replication

Although Philips and Sony developed the CD system, some aspects of its technology stem from Discovision's development of laser videodisk players and software. A number of DVA's patents already have been licensed to CD player manufacturers, and DVA is now focusing its efforts on licensing software manufacturers' use of its more recent patents.

According to Jim Fiedler, president

Canada Top 40 Settles Back Into AM 'Niche'

This story was prepared by Kirk LaPointe in Ottawa and Sean Ross in New York.

OTTAWA After several years of broadcaster bailouts, Canada's top 40 AM programmers feel their format is enjoying a mild resurgence. While their stations may no longer be market leaders, they again regard top 40 as a solid niche into which FM stations are prevented from entering. That seems to have halted a defection from the format that left several major Canadian markets with no top 40. Canadian top 40 has operated un-

der unusual circumstances in recent years. Government regulations effectively prohibit the format from mov-(Continued on page 83)

of Discovision and VP of MCA Inc. DVA has already licensed its patents to Philips, PolyGram, Philips Du Pont Optical, Sony, CBS/Sony, Digital Audio Disc Corp., JVC, Nippon/Columbia (Denon), and Sanyo. Fiedler says the company is in the process of licensing and getting back payments (Continued on page 87)

BY IRV LICHTMAN NEW YORK The U.S. recording industry, buoyed by increasing consumer affection for cassettes and compact disks, achieved its best year ever in 1988 in terms of units shipped and the dollar value at list price of

those shipments

Surpassing the record set in 1978, before the industry hit a tailspin, prerecorded audio had net shipments after returns of 761.9 million units in 1988. That represents an increase of 8% over 1987, according to a report by the research committee of the Re-

'88 Dollar Value Breaks \$6 Bil Barrier

Music Shipments Hit New Mark

cording Industry Assn. of America The report also documents steep declines in LP and 7-inch singles shipments and a dramatic increase in dollar value and units shipped for the nascent cassette single.

In 1978, the year "Saturday Night Fever" and "Grease" had the bulk of their historic sales, the number of units shipped hit the old record of 726.2 million. Then came the downturn of 1979-83, followed by the start of a dramatic recovery in 1984-the year that marked full-scale introduction of the compact disk.

In dollar terms at list price, the industry for the first time surpassed the \$6 billion mark, soaring to \$6.25 billion. This figure is a 12% gain over (Continued on page 82)

Labels, Retail **Find Peaceful Meeting Ground**

BY GEOFF MAYFIELD

NEW ORLEANS The National Assn. of Recording Merchandisers' March 3-7 convention here was al-

most as notable for what did not happen as for what did.

The trade group's five-day going-away party for executive VP



Mickey Granberg lacked a bombshell, like the massive CD price reductions that CBS announced at last year's NARM or the bombastic keynote address that MCA chief Irving Azoff delivered at the 1986 (Continued on page 90)

Warner, Time Lay Merger Groundwork be approximately \$10 billion

BY CHRIS MORRIS LOS ANGELES The groundwork for the world's largest media and entertainment company was laid March 4, when Warner Communications Inc., parent of the Warner/Elektra/ Atlantic labels and Warner-Chappell

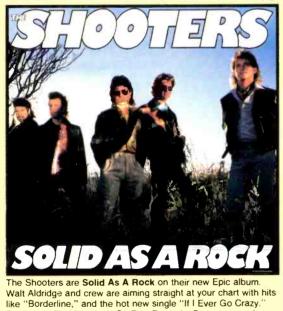
Music, and Time Inc. said they intend to merge into a new conglomerate, Time-Warner Inc.

The merger, they said, would be accomplished through a stock swap estimated to be worth \$18 billion at current market value. Projected annual revenues of the new company would

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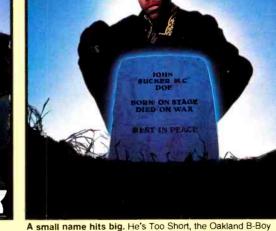
The combined entity would have diversified interests in recorded music and music publishing, book and magazine publishing, movie and television production, cable TV and pay-cable operations, and videocassette distri-(Continued on vage 82)

TOO 比HORT

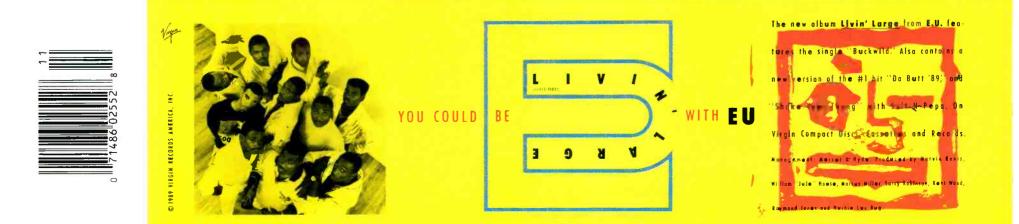


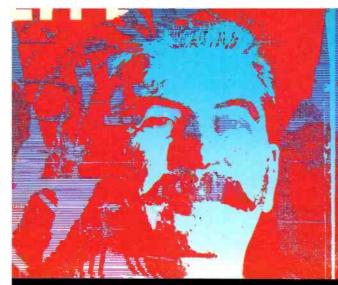
Don't miss The Shooters! On Epic Records, Cassettes, and

Compact Discs. 44326

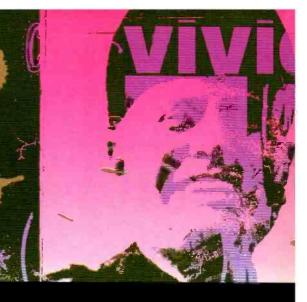


whose fresh mouth and first album, "BORN TO MACK" 110C-1-J, made him B-I-G on the streets. His new album, "LIFE IS ... TOO SHORT" 1149-1-J, is already over 250,000 units in just three veeks. Too Short—he's gonna be gigantic. On Jive/RCA Records.





LIVING GOLOUP





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VOLUME 101 NO. 11

A NARM-FULL OF 'NAWLINS' NEWS

MARCH 18, 1989

The good times-not to mention the ideas, news, and music-rolled March 3-6 in New Orleans, where the music industry met for this year's National Assn. of Recording Merchandisers blast. Billboard's coverage begins on page 1, and continues on pages 60, 62, 90, 93, and 94.

Grammy Winners Take A Bow

Some of Grammy's brightest stars took a turn before Billboard's cam-Page 26 eras at the Feb. 22 event in Los Angeles.

COUNTRY RADIO SEMINAR TURNS 20

The 20th annual Country Radio Seminar, held in Nashville March 1-4 at the Opryland Hotel, drew the biggest turnout ever. Radio editor Sean Ross rounds up confab highlights, page 10. Nashville retailing editor Ed Morris has details of the CRS promotion awards on page 20, and Nashville bureau chief Gerry Wood reports that the Music Industry Professional Seminar proved to be one of CRS' most popular sessions, page 41.

Orion Whispers PPT Test Results

Orion Home Video's yearlong study of pay-per-transaction has yielded good news for participating home video retailers. But there has been little fanfare accompanying what many see as a clear endorsement of the revenue-sharing system. Billboard's AI Stewart analyzes the situation. Page 52

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BY JIM McCULLAUGH

LOS ANGELES If the planned merger between Time Inc. and Warner Communications Inc. takes place, one likely result would be the largest home video combine in the industry. Warner Home Video, HBO Video, Lorimar Home Video, and Cannon Home Video would all be under a single corporate roof.

Still unclear, however, is whether these units will remain autonomous or will eventually merge into one larger home video conglomeration.

Currently, each of the five major home video distributors-Warner. Paramount, CBS/Fox, Walt Disney/ Buena Vista, and MCA-claim about a 10%-11% U.S. market share. A Time-Warner marriage could create a home video group with an approximate market share of 15%-17% or a revenue stream of some \$500 million, say observers. Warner Home Video's domestic

revenues, excluding mail order, were approximately \$300 million in 1988, according to one source. That does not include revenue from Lorimar titles-including the Jane Fonda fitness catalog---that Warner Home Video began distributing last fall in anticipation of a recently completed merger between WCI and Lorimar Telepictures.

In addition, Warner recently began to distribute Cannon films on home video (Billboard, Aug. 20).

While not as potent as a video wing of a major studio, Time Inc.'s HBO Video arm, according to analysts, is believed to have earned a 4%-5% U.S. market share in 1988, with revenues estimated at about \$135 million.

Among HBO Video's more notable theatrical titles are "Platoon." "Back To School," "Rambo: First Blood II," 'The Terminator," and "The Big Easy." Lately, however, HBO Video has become a much more significant player in the nontheatrical area.

For example, the company has one of the hottest special-interest titles in the market with "Sports Illustrated's 25th Anniversary Swimsuit Video, which prebooked 565,000 units (Billboard, Feb. 4). This week, that cas sette jumps to No. 5 on Billboard's Top Videocassette Sales chart.

HBO Video also has three other hot nontheatrical titles on the chart with "Raquel: Lose 10 Lbs. In 3 Weeks" at No. 12, "The All New Not So Great Moments In Sports" at No. 14. and "Playmate Video Calendar" at No. 15. One other title, "Video Centerfold-35th Anniversary Play-(Continued on page 82)



Ab-NARM-al? Don't accuse Dick Greenwald of taking too seriously his duties as 1989 convention chairman for the National Assn. of Recording Merchandisers. The Interstate Group president, center, donned feathered hat and satin tunic to usher in the opening-day activities at the New Orleans confab. Admiring Greenwald's garb are Blue Note president Bruce Lundvall, left, who addressed the convention on the link between New Orleans and jazz history, and keynoter Joe Smith, president/CEO of Capitol-EMI Music.

But Some Retailers Skeptical Of Format's Future **Industry Seeks To Energize CD-3 Sales**

BY KEN TERRY

NEW ORLEANS CBS Records will soon begin soliciting orders for 2,500 3-inch CD display pieces in an industrywide effort to get the configuration off the ground. The announcement of the merchandising campaign by Jerry Shulman, VP of marketing development for CBS Records, was the main news at the Singles Jackpot seminar held here March 4 at the National Assn. of Recording Merchandisers convention.

While the idea for the campaign came from NARM, Shulman said that all the major labels helped fund the display pieces at a total cost of about \$100,000. After the completed order forms are returned to his office, he will share them with his counterparts at the other labels, although the plan is to choose the retail recipi-

ents on a firstcome, first-servedbasis. The merchandising pieces will be distributed to participating accounts by WEA.



Labels Consider Providing Alternative Album Covers

BY MELINDA NEWMAN NEW ORLEANS Though most record companies feel that an art-



ist's opinion on cover art reigns supreme, few railed at the suggestion by out-going NARM president Frank Hennessey that

labels consider an alternative cover when it is apparent that mass merchants will object to the original offering.

Hennessey, president of rackjobber The Handleman Co., said in his state-of-the-association address, "I

urge the manufacturers of product, as liaison between merchandisers and the artists, to make available different graphic designs, different packages, for different retail and wholesale customers-it can be done

"Other industries do it all the time," he continued. "There are executives in this room who have cooperated in such an effort and have been rewarded by sales figures from stores which would have been closed to them. They took the initiative to solve a marketing issue and not hide behind artistic immunity.

Among the covers that ran into trouble last year with mass mer-(Continued on page 92)

The merchandising campaign was unveiled at a time when the CD-3, strongly favored by CBS, is coming under increasing attack from retailers, some of whom would prefer a 5-inch CD single. Shulman defended the CD-3 in the panel discussion while promising four-color packaging and a more consistent

product flow from CBS this year. Noting that 300 CD-3 titles are already available, a third of them from CBS, Shulman declared the small disk "is an easy way to convey the message that this is hit music on the CD configuration."

He admitted that CBS previously made a mistake by providing generic packaging for the CD-3, and he also stated that multiple CD-3 formats bearing two, three, or four cuts have confused the consumer.

Nevertheless, he maintained that CD-3 should become established in a year or two. Pointing to the fact that (Continued on page 92)

Amid Controversy Over 'Prayer' Video **Pepsi Denies Pulling Madonna Spots**

BY BRUCE HARING

NEW YORK Pepsi-Cola's commercial ties with Madonna are still intact, according to a company spokesman, despite published reports that the company pulled ads from MTV in the wake of protests by Catholics in Italy over the video for "Like A Prayer," the first single and title track of her new Sire/Warner Bros. album.

Pepsi debuted the music from "Like A Prayer" on March 2 via a

worldwide television commercial. part of a multimillion-dollar deal that includes sponsorship of a Madonna tour this summer.

But the March 3 bow of the "Like A Prayer" video, which featured a different plot line from the commercial, spurred complaints from an Italian Catholic group, which questioned the video's Christian imagery. MTV has exclusive U.S. rights to the video for one month, beginning March 3.

Pepsi-Cola spokesman Tod McKen-

RCA, which reverted to Bowie

three years ago. It is believed that

EMI-Capitol has the inside track to

securing European rights. Bowie

declines to reveal the financial

terms of the deal, calls the licensed

material "the most desirable un-

available catalog in the world to-

day." "Except for a brief period in 1985

when RCA issued some of Bowie's

material on compact disk, the CD

market has been negotiating with

Bowie for over a year on this deal,"

says Rose

Ryko president Don Rose, who

currently records for EMI.

zie denies published reports that the soda giant pulled scheduled Madonna commercials off MTV in the wake of the Italian protests.

"Somebody started a furor with no need for one," McKenzie says, terming news reports that Pepsi pulled Madonna ads that would have aired on MTV following the March 2 debut inaccurate. He claims Pepsi has no problem with the singer's video.

"It's her interpretation of her art," McKenzie says. "She's certainly entitled to that interpretation. We elected to tell a different story. The plan [on MTV] was for a one-timeonly airing of the two-minute commercial. There was a Reuters [news service] report that talked about the video being banned in Italy that took quotes out of context. What happened there was a Catholic group voiced concerns on the video; the Warner Bros. distributor there said they would stop showing it for a time. The next you know, we have headlines about the video being banned in Italy.

Some of the controversial scenes in the "Like A Prayer" video depict Madonna singing and dancing in a field of burning crosses and displaying "stigmata" on her palms, wounds that Christian doctrine teaches were borne by Jesus Christ at his crucifixion.

McKenzie says Pepsi did not want its Madonna commercials to compete on MTV with the "Like A Prayer" video and denies that Pepsi had (Continued on page 93)



Poison Control. Enigma/Capitol Records group Poison meets with industry executives after its sellout show at New Jersey's Meadowlands Arena, Shown, from left, are Poison's C.C. DeVille and Bret Michaels; John Cannelli, director, talent relations, MTV; Rikki Rocket, Poison; Abbey Konowitch, VP, programming, MTV; David Berman, president, Capitol; and Poison's Bobby Dall.

EXECUTIVE TURNTABLE

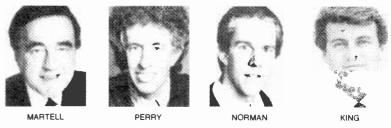
RECORD COMPANIES. Tony Martell is promoted to senior VP/GM for CBS Associated Labels in New York. He was VP/GM for the label.

Warner Bros. Records in Los Angeles appoints Richard Perry VP, A&R producer, and Jim Ed Norman president, Nashville division. They were, respectively, an independent record producer and executive VP for the label.

Enigma Entertainment Corp. in Los Angeles appoints Ralph King senior VP/GM, Enigma Records. He was VP of marketing for Wherehouse Entertainment

Atlantic Records in New York promotes Jason Flom to VP, A&R, and John Weston to associate director, national singles promotion. They were, respectively, A&R representative and Northeast promotion director, both for the label.

Corky Laing is named director, A&R, for PolyGram Canada in Montreal. He was in professional management for Chappell Music.



Suit Charges Personics Corp. Stole Idea Plaintiff Claims He Devised In-Store Taping System

(Continued on page 92)

BY DAVE DIMARTINO

LOS ANGELES The Personics Corp.-developers of a system allowing consumers to customize their own cassette recordings at retail--has been named in a lawsuit filed by a man alleging that the Redwood City. Calif.-based firm stole his idea and refused to pay him proper compensation.

The suit, filed Feb. 23 in California Superior Court, County of San Mateo, charges Personics with breach of implied-in-fact contract, breach of confidential relationship, misappropriation of trade secrets, and conversion. The lawsuit asks for a minimum of \$30 million on each count, and further requests the imposition of a constructive trust and a proper accounting of Personics' gross revenues since May 1985.

Also named in the suit are Charles E. Garvin, president of Personics, and David A. Bowman, manager/ computer systems design at the firm.

According to Matthew Ghourdjian, plaintiff in the suit, he originally conceived of the idea for storing music on cassettes via computers and optical disk drives in October 1983. After consultation with an expert in the area of cassette manufacturing who suggested the system incorporate custom-length cassette tapes, the suit alleges, the system was given the name Audiofile and then further finetuned by an unnamed physicist and engineer "specializing in analog electronics.

Ghourdjian, a Laguna Beach

Calif., resident, alleges that by "early 1984," the Audiofile system was developed "from the point of storage on optical disk until the songs were dubbed onto the cassettes, including the integration of systems for computer-controlled labeling and custom ordering." At that point, the suits states, he entered into an agreement with Charles Colby, president of Colby Computer, to build the first prototype Audiofile system.

NEW YORK's Billboard magazine,

sey Co., is presenting Careers In

Entertainment, a series of one-day

seminars. The seminars will allow

participants to review career oppor-

tunities in the entertainment busi-

ness on a one-to-one basis with lead-

others, such speakers as Jim Hal-

sey, chairman/CEO of the major

talent agency that bears his name; Lee Zhito, VP executive editorial di-

rector of Billboard; John Briggs, di-

rector of membership relations at

ASCAP; Buddy Cannon, director of

A&R at PolyGram Records; and Maria Brunner, VP and promotion

and marketing director of the Wein-

The seminars will feature, among

ers in the field.

in a joint venture with The Jim Hal-

Upon completion of preliminary engineering, the suit says, Ghourdjian was encouraged by Colby to meet with Bowman, who, Colby said, had access to financing through a Menlo Park, Calif., source called the Beta Group. By fall 1984, Ghourdjian says, he had the first of three meetings with Bowman to discuss his Audiofile concept: at Bowman's request, the suit alleges, he sent "even more de-(Continued on page 90)

traub Entertainment Group.

Among industry segments to be

examined for registrants are song

writing, music publishing, artist management, publicity, press, the

recording business, artist booking/

touring, and concert promotion/

The schedule of Careers In En-

tertainment seminars to date is as

follows: April 1, Portland, Ore.;

April 2, Seattle; May 13, Vancou-

ver, British Columbia; May 14, Calgary, Alberta; May 20, Salt Lake

City; May 21, Denver; June 3, Tuc-

son, Ariz.; and June 4, Scottsdale,

Says Halsey, "Careers In Enter-

(Continued on page 87)

tainment will offer registrants a

Career Seminars Offer

production.

Ariz.

Help With Help-Wanteds

MCA Records in Los Angeles promotes Susan Levy to director, press and artist development, West Coast. She was manager, West Coast publicity, for the label.

Telarc International Corp. in Cleveland promotes Scott Peplin to VP, finance and administration, and Gilbert Hetherwick to director, sales and marketing. They were, respectively, director of finance and administration, and national sales manager, both for the label.



Amy Simon is named promotion manager for EMI Records in Los Angeles. She was programming assistant for KKLQ radio in San Diego.

Virgin Records in Los Angeles makes the following promotions: Ellen Wakayama to manager, advertising and merchandising; Debra Kara to production director; and Adam Kaplan to national alternative marketing director, in the New York office. Wakayama was coordinator of advertising and merchandising; Kara was production manager; and Kaplan was alternative marketing coordinator, all for the label.

Rob Ellis is appointed regional promotion manager, Upper Midwest, for I.R.S. Records in Los Angeles. He was with Geffen Records.

Profile Records in New York names Sharon White dance music promotion coordinator. She was promotion coordinator for Advanced Alternative Media.

PUBLISHING. Robin Palmer is promoted to director, professional activities, for EMI Music Publishing in Nashville. She was professional manager for the company

Virgin Music America in Los Angeles appoints Silvia Blach VP, administration, and George Maloian supervisor, administration. They were, respectively, director of administration for Evergreen Entertainment Group and director of music rights and administration for The Clearing House Ltd.

EG Music Inc. in Los Angeles appoints Linda Komorsky president, North American operations. She was owner and president of Int'l Music Services. Marc Segala is promoted to regional director, marketing and sales, for BMI

in San Francisco. He was regional representative for the company.

Island Music in Nashville appoints Stacy Weinberg professional manager. She was with Unicity Music.

•VIDEO PEOPLE on the move, see page 54

Ryko Gets Catalog Rights For Bowie In N. America

BY DAVID WYKOFF

BOSTON In what may be seen as a landmark deal for independent labels. Rykodisc has obtained North American rights to the currently unavailable catalog of David Bowie releases from the years 1969-83, including such influential and commercially proven titles as "The Rise & Fall Of Ziggy Stardust & The Spiders From Mars," "Space Oddity," and "Young Americans." Rykodisc and Bowie manage-

ment firm Isolar Management say

the Salem, Mass., label will reissue

in all three configurations Bowie's

16 albums originally released on

NORMAN J. PATTIZ CONCERT HALL GALA DEDICATION CONCERT FEATURING DDC SEVERINSEN AND XEBRON MASTER OF CEREMONIES LARRY KING



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The Hamilton High School Academy Of Music, L.A.'s magnet school for the performing arts, would like to thank those listed below who, by their generous contributions to the Norman J. Pattiz Concert Hall, have helped to ensure that the lights never go out on the future of the performing arts in Los Angeles.

BENEFACTORS

A & M Records, Inc. Ampex Magnetic Tape Bertelsmann Music Group Billboard Magazine Capitol-EMI Music, Inc. City National Bank Columbia Records, Epic Records - E/P/A David Geffen Island Records Mr. & Mrs. Paul Krasnow Legacy Broadcasting, Inc. MTV NARAS Jeff Pollack Price Waterhouse The Selmer Corporation Westwood One Companies Mr. & Mrs. Bob Wilson

Vidclip-Ad Hybrids Bow In Cinemas RCA, Coca-Cola Team For Trial Run

BY DAVE DIMARTINO

LOS ANGELES Commercially sponsored rock videoclips hit theater screens in three major cities the weekend beginning Friday (17) to test a new system that aims to promote both recording artists and unrelated commercial product via on-screen advertisements during film showings.

The system, called the Music Cine ma Network, will initially pair RCA recording act Boy Meets Girl's "Bring Down The Moon" clip with a commercial for Coca-Cola's Sprite soft drink as part of a test run on 120 screens in New York, Los Angeles, and Detroit. If all goes well, say those involved, the Boy Meets Girl clip, or another like it, could be on 900 theater screens within two weeks.

The creation of Dallas-based advertising/promotion firm Avatar Inc. the Music Cinema Network has so far lined up two of the U.S.'s largest theater chains-the United Artist and American Multi-Cinema groups-as well as 1,000 independent theaters for participation in the program.

The on-screen advertisements, which with the videoclip will last approximately $4^{1}/_{2}$ minutes, are set to run immediately after coming attractions and prior to feature presentations at theaters. The format, according to Avatar executives, will begin

with an on-screen credit, such as 'Sprite presents Music Cinema Network," then continue with a brief "soft-sell" commercial for the product itself, the actual videoclip, and a concluding sponsor credit.

According to Paul Conrad, executive VP at Avatar, major benefits of the system will be felt by sponsor, theater owner, and record label alike.

"What the sponsor gets, first of all," says Conrad, "is their audience-a captured audience-and a tracking ability they wouldn't have in any other medium. Every ticket stub represents a viewer, and they know exactly who has seen what, and what time they've seen it. For the theater operator, it's added value in terms of entertainment to their audience, as well as revenue. For the record labels, it's a promotional vehicle with phenomenal crossover potential. And the artist is being presented in the most powerful environment there is: in a darkened theater on state-of-theart sound systems.'

At RCA, Randy Miller, senior director of marketing, characterizes his label's current involvement with the program as "very much a test situation." He adds that the possibilities of the program's demographic tie-ins are especially appealing. "We know one thing," Miller says.

"We know that it will definitely help expose Boy Meets Girl to a new and broader audience than we're reaching right now through radio airplay and exposure on VH-1. If it helps to sell albums, then I think we're involved with a new medium here.

Though testing this weekend will focus on viewer recall and reaction to the Sprite commercial, Miller says the label is waiting for the larger rollout to study the new medium's effect on retail activity. Cross-promotional activity, he adds, will include mall record store tie-ins, couponing, postering in theater lobbies, and store dis-

(Continued on page 92)



Cray On. Mercury-Hightone group the Robert Cray Band is congratulated by PolyGram president and CEO Dick Asher for the gold certification of their "Don't Be Afraid Of The Dark" album. Pictured, from left, are the Robert Cray Band's Peter Boe, Tim Kaihatsu, and Richard Cousins; Cray; Asher; and David Olson, Robert Cray Band.

Madonna's 'Prayer' Wings Its Way In; Tone Loc's 'Loc-Ed' Is His Key To Top 10

T'S LIKE she never went away. Madonna's first single in 18 months, "Like A Prayer," crashes onto the Hot 100 at No. 38. That's the highest that any single has debuted since Michael Jackson & Siedah Garrett's "I Just Can't Stop Loving You"—the first single from Jackson's long-awaited "Bad" album popped on at No. 37 in August 1987.

Like A Prayer" is Madonna's 14th consecutive single to emerge as the top new entry on the Hot 100. That's her entire output since "Lucky Star" in 1984

This 18-month stretch is the longest that Madonna has ever gone be-tween singles. (Her longest break before this was eight months be-tween "Dress You Up" and "Live To Tell.") The long hiatus was perhaps Madonna's smartest career move to date. While her last two singles-

"Who's That Girl" and "Causing A Commotion"were both huge hits, they prompted scattered complaints that Madonna was starting to repeat herself, that her sound was wearing a little thin.

Madonna responded by pursuing Broadway and other projects and laying low as far as recordings were concerned. Rather than risk burnout, she waited until the record-buying public had a chance to miss her before launching her comeback. (The old saying, "How can we miss you if you won't go away?," could have been coined for this business.) "How can we miss you if you won't go

"Like A Prayer" is Madonna's first release since the emergence of a flock of singers in their teens and early 20s. Madonna was largely responsible for bringing a young, optimistic sound to pop radio five years ago, but now she's suddenly a 30-year-old veteran forced to compete with young stars like 18year-old Debbie Gibson, who has the No. 1 pop album and single again this week. You can't turn your back for a second!

A final note: "Like A Prayer," which premiered as a two-minute Pepsi spot, isn't the only new single on this week's Hot 100 that doubles as a TV commer-cial. Glenn Frey's "Livin' Right," which is featured in his spot for health spas owned by Health & Tennis Corp., debuts at No. 92.

ONE LOC's "Loc-Ed After Dark" leaps to No. 9 in its fifth week on the Top Pop Albums chart, becoming one of the fastest-breaking rap albums to date. Among rap releases, only Run-D.M.C.'s"Tougher Than Leather" has raced up the chart faster, cracking the top 10 in its fourth week last year. The dif-ference, of course, is that "Leather" was the followup to the blockbuster "Raising Hell," while this is Tone Loc's debut album. "Loc-Ed" is likely to become the first rap al-

bum to generate two top 10 pop hits. "Funky Cold

Medina"-the follow-up to the top five smash "Wild Thing"-leaps to No. 31 in its third week on the Hot 100

AST FACTS: Music videos account for three of the top four spots on the Top Videocassettes Sales chart. Michael Jackson's "Moonwalker" holds at No. 1, U2's "Rattle And Hum" vaults to No. 3, and Bruce Springsteen's "Anthology: 1978-1988" dips to No. 4.



The Bangles' "Eter-nal Flame" leaps to No. 6 on the Hot 100, just two months after "In Your Room" peaked at No. 5. It's the first time the group has had backto-back top 10 hits. These two singles also mark the first time that any of the Bangles have written or co-written a

by Paul Grein top 10 song. Susanna Hoffs co-wrote both songs with Billy Steinberg & Tom Kelly, who have the best batting average in the business when it comes to writing hits for female stars. Steinberg & Kelly have reached No. 1 in each of the last four years with singles by Madonna, Cyndi Lauper, Heart, and Whitney Houston. Will they make it five years

and whithey Houston. Will they make it five years in a row? Stay tuned. Roxette's "The Look" jumps to No. 8 on the Hot 100, making the duo the third Swedish act to land a top 10 hit in the '80s. Abba scored in 1981 with "The Winner Takes It All," and Europe rang the bell in 1987 with "The Final Countdown" and "Carrie."

Breathe's "Don't Tell Me Lies" jumps to No. 10 on the Hot 100, becoming the third top 10 hit from the trio's debut album, "All That Jazz." The English trio is the first act in A&M's 27-year history to land three top 10 pop hits from its debut album.

WE GET LETTERS: Dan Kraft of Tower Records in Boston notes that the Beach Boys' "Kokomo" finally drops off the Hot 100 this week after 28 weeks. That's the longest that any Beach Boys single has charted. Kraft adds that it took 18 weeks to fall off the chart after leaving No. 1-longer than any single since Queen's "Another One Bites The Dust" in 1980

Adam Hammond of Bay City, Mich., notes that U2's last four albums have each logged more than 100 weeks on the Top Pop Albums chart. "The Joshua Tree" is in its 103rd week on the chart, following in the footsteps of "War," "Under A Blood Red Sky," and "The Unforgettable Fire." Only three other acts have had four consecutive albums each log more than 100 weeks on the chart: the Kingston Trio, Herb Alpert & the Tijuana Brass, and Bill Cosby.

Bills Outline Copyright Amendments Congress: States Are Liable

WASHINGTON Copyright protection leaders in the Senate and House of Representatives have introduced a bill to amend the Copyright Act to make clear Congress' intention that states and their institutions are subject to suits for claims of copyright infringement with respect to sound recordings, films and videos, computer software, and textbooks.

The bills, according to the legislators, are necessary because of several recent federal appeals court decisions that held that states are immune from copyright infringement suits under the sovereign immunity clause of the 11th Amendment.

The lawmakers say that the bills do not create any new rights or take away any of the exemptions for states' use already provided in the copyright law. Rather, as Sen. Paul Simon, D-Ill., told colleagues, his legislation "merely clarifies congressio

nal intent that copyright owners have a remedy against state entities when they illegally copy or distribute copyrighted works.

Sen. Dennis DeConcini, D-Ariz., chairman of the Copyright Subcommittee, introduced the Senate version, S. 497, on March 2, along with Simon and Sen. Orrin Hatch, R-Utah. Rep. Robert Kastenmeier, D-Wis., chairman of the House subcommittee that oversees copyright matters, introduced the companion bill, H.R. 1131, with Reps. Howard Berman, D Calif., and Bruce Morrison, D-Conn.

The copyright coalition seeking the Copyright Remedy Clarification Act, as it is called, include the Recording Industry Assn. of America, the Motion Picture Assn. of America, the National Music Publishers Assn., as well as computer software and book publisher trade groups.

BILL HOLLAND

Billboard, Univision Network Unveil Latin Music Awards

NEW YORK Univision, the Spanish-language TV network, and Billboard have teamed to create the Premio Lo Nuestro A La Musica Latina. an awards program recognizing excellence in Latin recordings.

The awards will be given in 19 categories, based on Billboard's Hot Latin Tracks and Top Latin Albums charts. They will be presented May 31 in a live telecast via Univision from the James L. Knight Convention Center in Miami. "Univision is proud to be a partner

with Billboard in this awards program," says Joaquin F. Blaya, presi-dent of Univision. "The magazine's credibility in the music industry and Univision's dominance among Hispanic television viewers make this a

perfect match. Adds John Babcock Jr., Billboard VP and group publisher: "We feel that a Latin music awards program of this stature has been long overdue. Univision's live telecast will signify the growing importance of Latin music worldwide

P I S O U N DIT

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AVENUE D (From Rooftops) by Etta James Keaturing David A. Stewart

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ROOFTOPS(Title Song) by Jeffrey Osborne

> FREEDOM by Pair Seymour

Euryihmics, Grace Jones, London Beat, Joniece Jamieson, Kisses From The Kremlin, Charlie Wilson and Trouble Funk.

Soundtrack album produced by David A. Stewart.

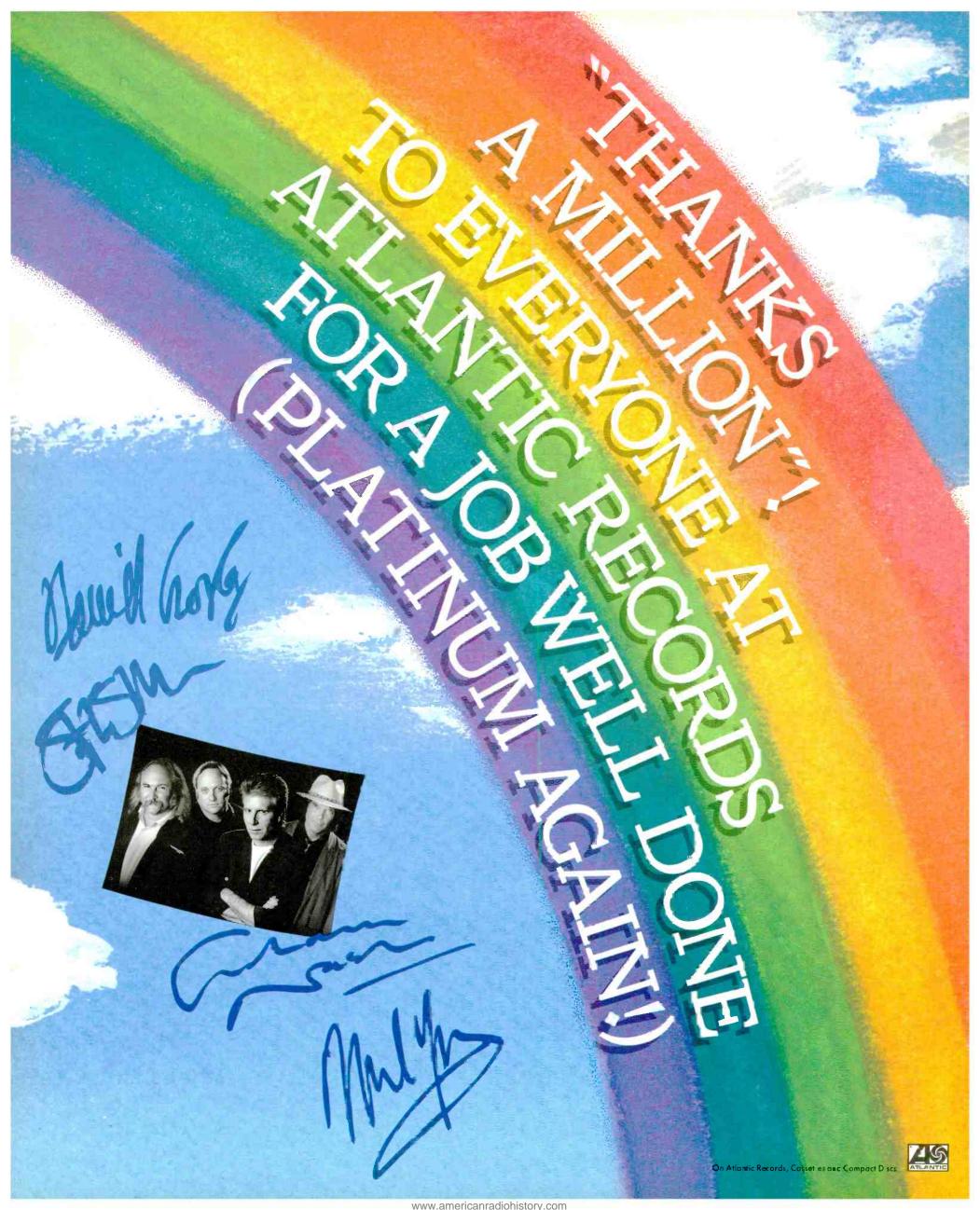
Watch for the New Visions Mation Picture apening March 17 in over 1900 (heatres nationstide.

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THE SOUNDTRACK ALBUM THAT STANDS ABOVE THE REST.

From Taylor Hackford's New Visions Pictures, whose five number one singles from films ("Up Where We Belong" from "An Officer And A Gentleman," "Say You, Say Me" and "Separate Lives" from "White Nights" and the title songs from "Against All Odds" and "La Bamba") have set the standard for motion picture soundtracks, comes a movie and album that will take you up where it's really happening!





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U.S. Entertainment Biz Should Be Ready **EUROPE 1992 BRIMS WITH POSSIBILITIES**

BY JEFFREY KRUGER

· · · ·

1992: It's the year the European Economic Community plans to create a single market of its 12 member countries. When this occurs, Europe will become the biggest, richest market in the world-bigger and richer, in fact, than the market created by the recent lowering of trade barriers between the U.S. and Canada.

I should be overjoyed by this impending change. After all, I have spent most of my professional lifemore than 35 years-convincing the U.S. entertainment industry to "think international" and do business in Europe.

So the EEC's agreement to sweep away remaining obstacles to the free movement of goods, services, people, and money across Europe should make the continent too easy and tempting a market for even the most conservative businesspeople to ignore.

But, in fact, I am worried. Worried that our industry, especially promot-ers of live musical talent, will heed recent media predictions of Fortress Europe and thus miss an important opportunity.

To hear the media tell it, Europe in 1992 will become a protectionist enclave that may initiate a trade war. However, the concept of Fortress Europe is not appropriate when applied to the entertainment industry. For, as no one can deny. entertainmentand music in particular-has long been a global product.

That means that savvy music promoters and TV and record producers, among others, do make millions of dollars in Europe and will continue to

I totally agree with your editorial, "TV Writers Faked Review" (Bill-

board, Jan. 28), and was appalled

that the producers of "The Karen Carpenter Story" would allow

such a callous remark to even air

on public television. I have been a

subscriber to Billboard for guite

some time now and have not found

any derogatory remarks toward

any artist. Personal opinions or ob-

servations, yes, but not outright

Furthermore, the credibility of

"The Karen Carpenter Story" was

laughable. On two separate occa-

sions in the movie, we were shown

a poster outside the theater or con-

cert hall where the Carpenters were performing. At this point, we

were supposedly witnessing con-

cert footage early in the career of

the Carpenters; yet, why were we

subjected to the image of an album

cover that never materialized until

felt, tender story about the suc-

cessful career of one of the music

industry's most talented duos

What could have been a heart-

CARPENTER SHOW STUNK

slanderous gossip.

1981?

do so, no matter what happens in 1992.

Take Glenn Campbell, for example. While Campbell was hot in the U.S. in the '60s, he and I spent the time and money required to build his career in Europe. Today, although Campbell's career has slowed in the U.S., he continues to draw sellout crowds-and

Germany than they could be in the U.K., for example, could be freely shipped all over Europe.

OMMENTARY

The TV/cable industry will not be able to prevent a program licensed exclusively to a particular firm for the U.K. from being received via a satellite dish in Holland, where perhaps the same film has been sold ex-

'You can't afford to ignore the European market'

Jeffrey Kruger is founder and chairman of the Kruger Organisation Inc., a Londonbased concert promotion, recording, and music publishing firm.

to sell hundreds of thousands of records and tapes-in the U.K. and Europe.

Other areas of the entertainment industry can also profit from exploitation in Europe, because the European economy is currently in a boom phase. In the U.K. alone, there are plans for two new cable TV services and for an increase in the number of regular broadcast TV stations, all before 1992. New movie theaters open daily. All of these outlets will be hungry for new product of all kinds.

But what exactly will and won't change, starting in 1992?

The coming of trade harmonization won't eliminate all problems. Records manufactured more cheaply, say, in

do justice to Karen Carpenter and a film that even Richard Carpenter should be ashamed of.

BEHIND THE TIMES

I'd like to respond to the article titled "Radio Revives 'Shoulda-Woulda' Hits" (Billboard, Dec. 17). With all due respect to the program directors interviewed, the problem lies not with the music be-ing "ahead of its time," but with the PDs, MDs, and radio stations being far behind the times and unwilling to take chances. They strive to achieve the largest market share and end up programming the lowest common denominator of

One PD interviewed complained that while a lot of new product is being released, very little of it has any "flavor." This is simply untrue. There is an abundance of quality, flavorful music being released weekly, but you won't find it by searching through the bins for Tiffany or the Escape Club. It takes some work to find new, ex-

While top 40 radio continues to wade through the tide of mediocrity, thank God for college radio. At least those stations are willing to take chances and break new artists and songs. Without it, we

clusively to a Benelux distributor. And there will be sticky copyright problems to be resolved.

1992 will, however, make some things considerably easier. Currently, to tour an act from Belgium to Portugal, a promoter must prepare hundreds of forms for customs officials in the six countries and at the five borders the tour must cross (Holland, Belgium, West Germany, France, Spain, and Portugal). Harmonization will cut the paperwork from two pounds of paper to one sheet and will also entail the liberalization of European labor laws.

Business will be easier to conduct between countries-and this facilitation of trade should be reflected in

would not now enjoy the talents of such artists as R.E.M., Talking Heads, Robert Palmer, Tracy Chapman, and U2. All of these artists were broken commercially due to support on non-top 40 stations. Pop radio should wake up to the fact that, yes, it's a business, but it's also music.

Brian D. Blank Advertising Media Buyer Baker & Taylor Video Morton Grove, III.

MISSING THE BOAT?

With the 12-inch single being such a viable vinyl commodity, the record labels are missing a sure bet (and losing out to the import market) by not marketing the heavy metal and rock 12-inch titles that do so well here in their U.K. incarnations.

Fans of Kiss, Guns N' Roses, Bon Jovi, Def Leppard, and all the rest constantly stalk the shops looking for these special, extratrack editions. Let's get on board, U.S. labels!

Jim LaLumia **Becord Connection** Lake Ronkonkoma, N.Y.

OUT OF TOUCH

I see that Billboard (Jan. 21) has given Howard Bloom and his Music In Action organization a platform to distort the issue of censor-

the bottom line. (Personally, I will feel ahead of the game if the coming of 1992 leads to the elimination of the irritating tax I must pay on the gas in my trucks when I take them from

Suppose you believe that Fortress Europe will become a reality.

advice of those who suggest establishing contacts in Europe now, before the fortress' gates shut. Because this is a market you can't afford to ignore.

Make deals with European companies that have extensive marketing and distribution contacts in the Common Market countries. For Americans, the U.K. will be the best place to begin. Not only is English spoken there, but our entertainment industry is booming. Invest in the U.K. and you won't have to wait to expand into the other 11 countries to see a return on your investment.

I cannot say this too strongly: U.S. promoters of live musical talent should not let the idea of Fortress Europe prevent them from entering the new European market. They should see 1992 the way Europeans see it, as a magical date, a date of great opportunities.

The current breed of U.S. entertainers and top-charting recording artists are among the best the world has to offer. These stars will create an international market for themselves if they only think global and lay the foundations early enough.

The welcome mat is out. And it greets you in many different languages and one common marketplace.

ship once again.

Bloom reveals how out of touch with reality he is with statements like, "Getting a kid into rock'n'roll is one of the best ways to get him or her away from overt sexuality and violence." What planet is this man from? Has he ever read any of the hundreds of rock magazines targeting young readers? What, I wonder, does Bloom consider overt sexuality and violence?

Music company executives have to take some responsibility for the product they produce instead of screaming censorship whenever an objection is raised. Raising money for the poor and oppressed does not cancel out irresponsibil-

ity. The letters to the editor that you printed on Jan. 21 from Kerry Loewen and Will Johnson help to shed light on the fact that the music industry is out of touch with the people whose "rights" they say are violated.

Stephen Reginald Park Ridge, N.J.

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Articles and letters appearing on this page serve as a forum for the expression of views of general interest. Contributions should be submitted to Ken Terry, Commentary Editor, Billboard, 1515 Broadway, New York, N.Y. 10036.

musical quality.

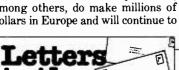
citing music, but it is out there.

www.americanradiohistory.com



turned into a travesty that did not





England to France.) But suppose you don't believe me.

If that is the case, at least take the

Issues, Not Ire, Raised At Country Radio Seminal

BY SEAN ROSS

NASHVILLE One of the biggest differences between the Country Radio Seminar and similar gatherings in other formats is always the available star-power. Randy Travis was part of the opening ceremonies, so was Alabama's Randy Owen. Station

owner and resurgent recording act Buck Owens was a keynoter and a panel moderator.

In fact, the latter two recording artists had some programming-specific ideas to put forth at the 20th annual CRS, held here March 1-4 at

the Opryland Hotel. Owen urged PDs: "Don't ever forget that there are kids who listen to country radio. Let's not give them away because they are out there ... that way we can have the generation to come.

Conversely, Owens told a later gathering, "They say our audience is getting old. Hell, our audience has always *been* old ... [Younger demos are] wonderful [if] we don't destroy our core audience."

Owens predicted that there would be "at least two country formats in the '90s, maybe three," and that one would be skewed toward more traditional artists. "It's hard to cover the entire face of country music. Look what happened in rock'n'roll and how many of those formats there are." When that occurs, Owens said, "shares will go down."

Held at the same time as a convention of liquid-waste haulers-something that made for a lot of dais jokes-the "platinum" edition of CRS was the biggest ever (about 1,100

participants) and the longest (a day more than usual). From a panel standpoint, however,

, A

this CRS was pretty subdued. There is enough overall prosperity in country music these days that people aren't complaining very much about even its toughest problems-specifically a decline in shares for

some major stations and a tapering off in the new-artist boom. (In fact, indie promoter Carolyn Parks was applauded at a panel on breaking new artists when she suggested that the record industry would just have to come to grips with fewer new acts for awhile.)

So, despite the weekend's many attacks on consultants-the people most often blamed for the decrease in new artist exposure—a panel on that subject never really caught fire. Panelists' claims that they wanted PDs to be a part of their hiring went largely unchallenged. And only a few audience members raised their hands when asked if their consultants could veto new adds. "A consultant should only get involved if all five of a station's adds are off base," said WBAP/KSCS Dallas OM Ted Stecker

One of the complaints that did come forth was what one audience member called "the slow fade" in the station/consultant relationship. where "you're gradually shunted off to an assistant or the consultant's wife. [Finally,] you feel like you could have answered your own questions in the first place."

That led consultant Ed Shane. whose wife Pamela works with him, to remark, "We happen to be married, but we're still working on the same projects. I can't be in a hundred places at the same time, but I do have people who can help me. A PD doesn't do 24 hours a day on-air, and a GM doesn't sell all the spots."

Stecker, who is married to consultancy partner Doris Thompson, cited the reverse scenario: "As time passes, the GM backs off and you stop getting airchecks every week. Eventually you begin to lose interest if you're not getting your phone calls returned.

And while record people have bemoaned the recent move to shorter playlists in secondary markets, Stecker told the panel, "The difference of small and medium markets is a myth. You may have to work harder because there are fewer resources, but good programming is good programming.'

Almost as noticeable as the consultant bashing that took place at this vear's CRS was trade-chart bashing. Sometimes the two came together as in a Friday afternoon music programming session when most of the panel-

ists bragged about not being consulted or looking at the charts. "Anybody can draw a line under No. 20 and tell you to play the top 20," said KIKK-AM-FM Houston MD Joe Ladd.

· · · ·

That led R&R country editor Lon Helton to tell the next morning's session on chart reporting that he was "sick and tired of hearing this whining about the trade charts ... If you don't like us, fire us. Don't report. Don't subscribe.'

WITL Lansing, Mich., PD Allen Gibbs complained that because of the promotional resources that reporting brings to a medium market station, it isn't that easy. When promoters want him to report a record that he had already backed off of, "It's hard to be a bad guy all the time." But WRKZ "Z107" Harrisburg, Pa., MD Dandelion responded that by establishing ground rules with record pro-"They need me only to the motors, point where I allow them to need me.'

One concern that emerged on several different CRS panels was the problem created by a lack of singles sales, especially on independent label product. Asked if video was an effective means of breaking new artists, Alpine Records' John Rutenschroer said that without distribution, he didn't really know if videos on his artist Tim Malchak (since signed to Universal) had worked.

2.3" 5 .534. 15 M

There have been songs in the top 10 that you can't find in the store said KTOM Salinas, Calif. APD Johnny Morgan. "Sometimes we'll have listeners come to the station to tape a song." "If you're not playing a record because it's not in the stores, you're not going to play it," responded Warner Bros. director of country promotion Bob Saporiti. Today, he said, radio has to "break artists and wait for the album to sell.'

In other panel news, a Thursday session on "Hot Personalities: Why Can't I Find Them" became a debate on the merits of using agents and headhunters to locate talent as opposed to hiring them directly. While KIKK PD Jim Robertson made a point of "always using the networking system," agent Saul Foos said, "This is a business and should be han-(Continued on page 15)

PD Tide Turns At L.A.'s 'The Wave'; Cat Stevens Brouhaha Claims DJ Victim

AFTER SEVEN MONTHS, KTWV "The Wave" Los Angeles PD John Sebastian is leaving the adult alternative outlet to pursue management and ownership opportunities. Sebastian, who terms his departure friendly, is eyeing a GM or ownership position that will further his long-range goal of creating a chain of stations that embrace his "progressive" radio philosophy. He says he may also consult again in the meantime. No replacement has been named.

Across town, n/t KFI-AM Los Angeles midday host Geoff Edwards has resigned fol-

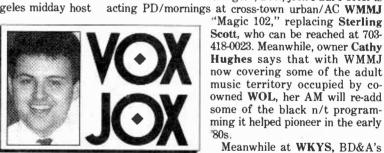
lowing his suspension for refusing to run a promotional spot for p.m. driver Tom Leykis' Yusef Islam/ Cat Stevens record-destruction party. That event was scheduled to take place despite Islam/Stevens' subsequent remarks that tempered his endorsement of the Ayatollah Khomeini's call for the murder of "Satanic Verses" author Salman Rushdie. AC WEBE Bridgeport, Conn., however, has

accepted Islam/Stevens' apology, returned his music to the air, and started giving away Stevens catalogs.

Edwards' replacement at KFI will be syndicated host Rush Limbaugh, although whether he'll relocate to the station is unclear at this time.

In other L.A. news, album KMPC-FM has become **KEDG** to match its "leading edge" slogan. Classic rock-er KLSX greeted KNX-FM's change to KODJ with a spot in which PD Tom Yates wonders why L.A. needs another oldies station; playing in the background is Queen's "Another One Bites The Dust." And the target date for KIQQ's transfer to Westwood One is now either Friday (17) or sometime during the first week of April, depending on who you ask.

ROGRAMMING: Mark Capps' most recent experience in top 40 programming is at KSND Eugene, Ôre., in 1980-82. For the last two years he has been PD of classic rock KMJK Portland, Ore. Now he segues across town to top 40 KKRZ "Z100." GM Carl Gardner explains that of the more than 50 people he has interviewed in the last two months, Capps was the one whose leadership skills he felt best about. No replacement has been named at KMJK.



by Sean Ross

not music-type things," according to owner/GM Skip Finley. WKYS PD Donnie Simpson will begin hosting an urban countdown, "Top 30 USA," for Sheridan's STRZ network in July ... B.J. Barry is the new PD at urban WRBD "Jammin" 1470" Fort Lauderdale, Fla. Barry, who was doing mornings at KMJM St. Louis, replaces Charles Mitchell.

80s

R.C. Rogers is the new OM/morning man at oldies

KLDE Houston, replacing Brian Chase. He comes from

mornings at easy KMEO Phoenix and has also been OM

at that town's **KLZI**... APD John Frost is promoted to PD at adult alternative **KOAI** Dallas; he has been with

the station since its inception two years ago ... Chris

Moreau is upped from p.m. drive to PD at adult stan-

Former WKYS Washington, D.C., jock Paul Porter is

Scott, who can be reached at 703-

418-0023. Meanwhile, owner Cathy

Hughes says that with WMMJ

now covering some of the adult.

music territory occupied by co-

owned WOL, her AM will re-add

some of the black n/t program-

ming it helped pioneer in the early

Meanwhile at WKYS, BD&A's

Dwight Douglas is now consulting

the station on "radio-type things.

dards WOKY Milwaukee.

Tim Fox, who left as PD of top 40 WKTI Milwaukee last September, resurfaces in that post at cross-town AC WLTQ "Light 97" ... Former top 40 WAEB-FM Allentown, Pa., PD Jefferson Ward is the new PD at top 40 WKSS Hartford, Conn. ... Former n/t KGO San Francisco APD Lucy Thomas is the new program manager at n/t KFBK Sacramento, Calif. She had been at KGO since 1973 and had been the station's executive producer since 1983... Simulcast AC KAMJ Phoenix will go allsports.

Beasley Broadcasting group PD Greg Mull is leaving for as-yet-unspecified duties with the Research Group. He won't be directly replaced ... AC WMYS Providence, R.I., is now billing itself as "the Classic Great 98." David Spencer and Steve Miller join for middays and overnights. Another New England AC, WWMJ (Continued on page 15)



Court Nearing Decision

WASHINGTON ROUNDUP

request earlier this month to delay quick action in the case involving the constitutionality of the congressionally mandated 24-hour ban on indecent broadcasts, could hand down a decision on the matter as soon as next month, according to those close to the case.

A quick ruling on the case depends in part on what weight the court gives to its 1988 ruling permitting adult programming during late-evening hours.

Broadcast and First Amendment groups brought the challenge case to the court again in January after the FCC was forced by a new law to support and enforce a ban. The federal appeals court, however, stayed that FCC order on Jan. 23.

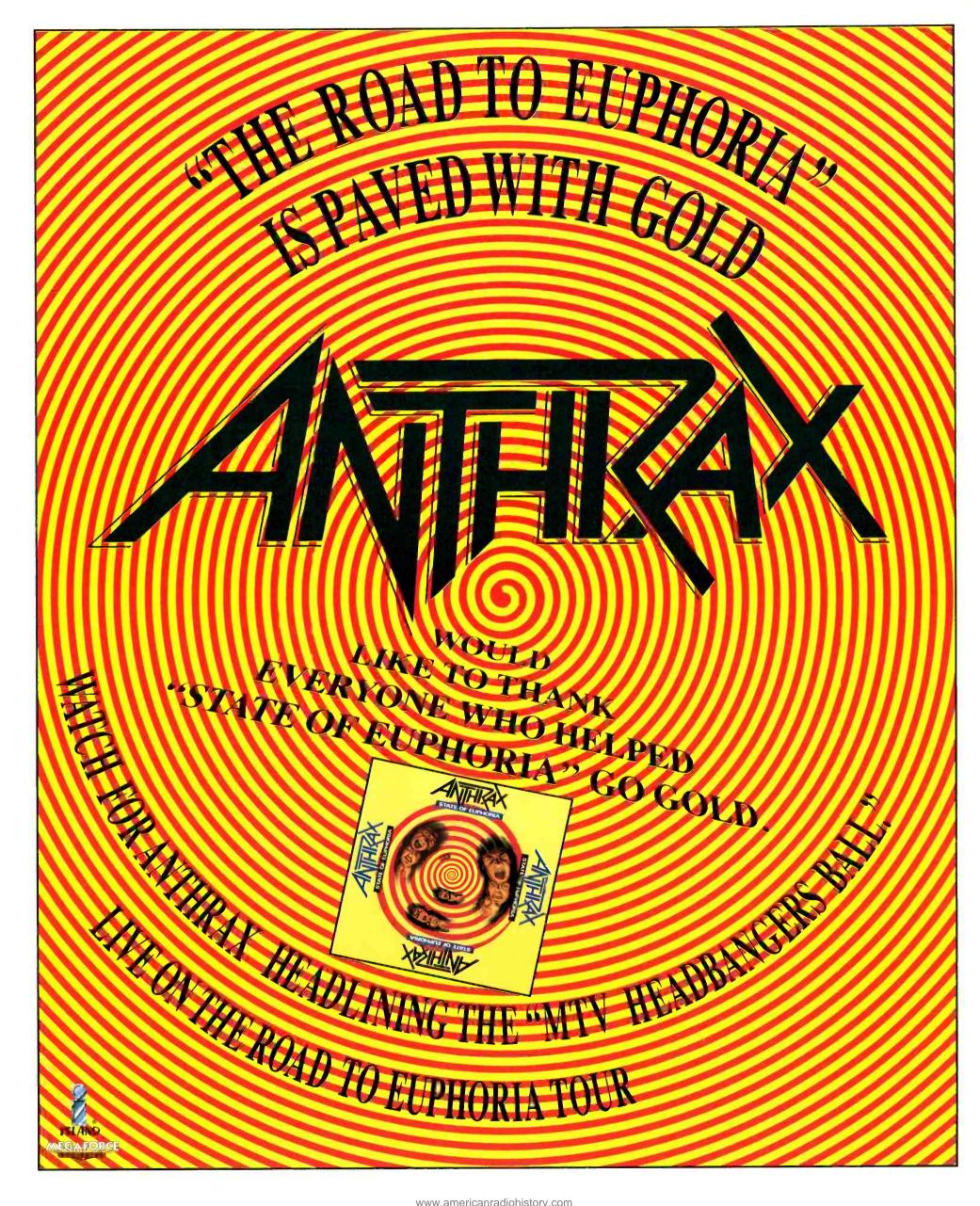
The commission then sought to hold off action until the U.S. Supreme Court rules on the constitu-

tionality of the similar ban on telephone "dial-a-porn" messages, but the National Assn. of Broadcasters and other groups opposed the request, arguing that the federal appeals court has already ruled that indecent programming is protected by the Constitution and can be broadcast in "safe harbor" hours when children would not be in the audience.

They also argued that broadcasting and telephone services are different, and bans on their use cannot be compared, and that another delay would only further "chill" free speech and frustrate broadcasters.

Under the court order, the NAB and the other groups must respond to the commission's arguments opposing a "summary disposition" of the case, which the broadcasters want.

If the court moves ahead with such a quick ruling, say insiders, and decides against asking for full briefings and oral arguments before handing down a decision, the ruling could come down soon, perhaps as early as next month. However, if the court decides it needs to take longer with the case, a ruling might not come until summer, insiders say.





Proudly Salutes These Outstanding Grammy Award-Winning Songwriters and Composers

AWARD WINNERS

BOBBY McFERRIN Don't Worry, Be Happy

ONG OF THE YEAR

ECORD OF THE YEAR With Linda Goldstein, Producer

BEST MALE POP VOCAL PERFORMANCE BEST MALE JAZZ VOCAL PERFORMANCE Brothers MIKE POST Best Instrumental Composition THE THEME FROM L.A. LAW

ANITA BAKER SKIP SCARBOROUGH Best Rhythm & Blues Song GIVING YOU THE BEST THAT I GOT

> DAVID SANBORN Best Pop Instrumental CLOSE-UP (Album)

CARLOS SANTANA Best Rock Instrumental Performance BLUES FOR SALVADOR (Album)

> ANITA BAKER Best Female R&B Vocal Performance GIVING YOU THE BEST THAT I GOT (Single)

TERENCE TRENT D'ARBY (PRS) Best Male R&B Vocal Performance INTRODUCING THE HARDLINE ACCORDING TO TERENCE TRENT D'ARBY (Album)

> CHICK COREA Best R&B Instrumental Performance LIGHT YEARS

SHADOWFAX Best New Age Performance FOLKSONGS FOR A NUCLEAR VILLAGE (Album)

YELLOWJACKETS Best Jazz Fusion Performance POLITICS (Album)

BETTY CARTER Best Female Jazz Vocal Performance LOOK WHAT I GOT! (Album)

TAKE 6 Best Jazz Duo or Group Vocal Performance SPREAD LOVE (Single) Best Soul Gospel Duo, Group, Choir or Chorus Performance TAKE 6 (Album)

MICHAEL BRECKER Best Jazz Instrumental Performance, Soloist DON'T TRY THIS AT HOME (Album) Ryuichi sakamoto (JASRAC) Cong SU (GEMA) Best Album Of Original Instrumental Background Score Written For A Motion Picture Or Television THE LAST EMPEROR

McCOY TYNER PHAROAH SANDERS DAVID MURRAY ROY HAYNES Best Jazz Instrumental Performance, Group BLUES FOR COLTRANE: A TRIBUTE TO JOHN COLTRANE (Album)

> GIL EVANS & THE MONDAY NIGHT ORCHESTRA Best Jazz Instrumental Performance, Big Band BUD & BIRD (Album)

THE JUDDS Best Country Performance By Duo Or Group With Vocal GIVE A LITTLE LOVE

> ROY ORBISON Best Country Vocal Collaboration CRYING (Single)

ASLEEP AT THE WHEEL Best Country Instrumental Performance SUGARFOOT RAG

BILL MONROE Best Bluegrass Recording SOUTHERN FLAVOR (Album)

> LARNELLE HARRIS Best Male Gospel Performance CHRISTMAS (Album)

ARETHA FRANKLIN Best Female Soul Gospel Performance ONE LORD, ONE FAITH, ONE BAPTISM (Album) PHIL COLLINS (PRS)

LAMONT DOZIER Best Song Written Specifically For A Motion Picture Or Television TWO HEARTS (Track from Buster)

> JOHN ADAMS Best Contemporary Composition NIXON IN CHINA

BEBE WINANS Best Male Soul Gospel Performance ABUNDANT LIFE

ROBERTO CARLOS Best Latin Pop Performance ROBERTO CARLOS (Album)

LINDA RONSTADT Best Mexican/American Performance CANCIONES DE MI PADRE (Album)

> WILLIE DIXON Best Traditional Blues Recording HIDDEN CHARMS (Album)

THE ROBERT CRAY BAND Best Contemporary Blues Recording DON'T BE AFRAID OF THE DARK (Single)

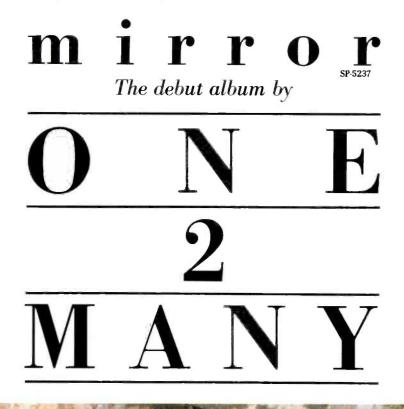
JIMMY STURR & HIS ORCHESTRA Best Polka Recording BORN TO POLKA (Album)

ROBIN WILLIAMS RY COODER Best Recording For Children PECOS BILL (Album)

ROBIN WILLIAMS Best Comedy Recording GOOD MORNING VIETNAM (Album)

"WEIRD AL" YANKOVIC Best Concept Music Video FAT

ROGER KELLAWAY Best Arrangement On An Instrumental MEMOS FROM PARADISE





Norwegian trio One 2 Many's fresh, unaffected pop has made them #1 all over Scandinavia. "Downtown," their first single, is breaking across Europe. Now Camilla, Dag and Jan, the members of One 2 Many, bring their carefree sound to America. Songwriter Dag Kolsrud performed and arranged for the group A-Ha at the height of their chart success—now it's his turn.

Featuring "Downtown" and "Another Man"





Produced by John Hudson and Dag Kolsrud Representation: Catrina Barnes Management Ltd. © 1989 A&M Records, Inc. All rights reserved.

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WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	Compiled from a national sample of radio playlists. ARTIST LABEL & NUMBER/DISTRIBUTING LABEL
1	1	1	9	★ ★ NO. 1 ★ ★ THE LIVING YEARS ATLANTIC 7-88964 4 weeks at No. One
2	2	3	8	YOU GOT IT VIRGIN 7-99245 ♦ ROY ORBISON
3	3	4	8	LOST IN YOUR EYES
4	4	5	10	JUST BECAUSE ANITA BAKER
5	8	13	7	WE'VE SAVED THE BEST FOR LAST
6	10	15	9	DREAMIN' VANESSA WILLIAMS
D	13	20	6	ETERNAL FLAME
8	11	17	9	DON'T TELL ME LIES A&M 1267
9	6	6	14	MY HEART CAN'T TELL YOU NO WARNER BROS. 7-27729
10	5	2	13	WHEN I'M WITH YOU SHERIFF CAPITOL 44302
11	9	9	11	THIS TIME OLUMBIA 38-08514
12	7	7	13	SHE WANTS TO DANCE WITH ME RICK ASTLEY
13	12	8	15	DON'T RUSH ME ARISTA 1-9722 TAYLOR DAYNE
14	17	21	7	YOU'RE NOT ALONE CHICAGO
15	18	23	7	GOT IT MADE CROSBY, STILLS, NASH & YOUNG
16	19	26	7	ACROSS THE MILES SURVIVOR
	24	32	5	SECOND CHANCE THIRTY EIGHT SPECIAL
18	25	31	5	WIND BENEATH MY WINGS ATLANTIC 7-88972
19	23	29	6	SHE WON'T TALK TO ME EPIC 34-08513/E.P.A.
20	14	11	18	TWO HEARTS ATLANTIC 7-88980
21	15	10	16	HOLDING ON VIRGIN 7-99261 • STEVE WINWOOD
22	29	33	6	LET THE RIVER RUN ARISTA 1-9793 CARLY SIMON
23	16	14	15	ALL THIS TIME TIFFANY
24)	32	41	4	IT'S ONLY LOVE ELEKTRA 7-69317
25	43	_	2	★ ★ ★ POWER PICK ★ ★ ★ AFTER ALL GEFFEN 7:27529 CHER & PETER CETERA
26	41	-	2	HEAVEN HELP ME DEON ESTUS
27	20	12	13	AS LONG AS WE GOT EACH OTHER STEVE DORFF/FRIENDS REPRISE 7-27878
28	26	16	13	ALL I ASK OF YOU BARBRA STREISAND COLUMBIA 38.08026
29	28	27	23	SILHOUETTE
30	22	19	17	AS LONG AS YOU FOLLOW WARNER BROS. 7:27644 BRING DOWN THE MOON BOY MEETS GIRL
31	33	35	7	RCA 8807
32	34	36	5	CITTY LIGHTS CRITIQUE 7:99255/ATLANTIC END OF THE LINE END OF THE LINE TRAVELING WILBURYS
(33)	36	43	4	WILBURY 7-27637/WARNER BROS.
34	21	18	16	ALL I WANT IS FOREVER
35	37	42	4	
36	NE	WÞ	-1	LIKE A PRAYER MADONNA
37	27	24	27	WAITING FOR A STAR TO FALL
38	38	-	2	SUPERWOMAN
39	35	28	20	I REMEMBER HOLDING YOU
40	31	25	18	PUT A LITTLE LOVE IN YOUR HEART
41	30	22	18	NEW DAY FOR YOU
42	NE	WÞ	1	I'M INTO SOMETHING GOOD • PETER NOONE CYPRESS 0019/A&M
43	49	-	2	HAPPY EVER AFTER VIRGIN 7-99294
44	NE	WÞ	1	THE LONELIEST HEART
45	47	49	3	THE LOVER IN ME SHEENA EASTON
46	46	45	6	SURRENDER TO ME CAPITOL 44288 ANN WILSON & ROBIN ZANDER
47	40	37	25	GIVING YOU THE BEST THAT I GOT ANITA BAKER
(AO)	NE	WÞ	1	ROMANCE (FROM "SING") PAUL CARRACK & TERRI NUNN COLUMBIA 38-68580 ORINOCO ELOW (SALLAWAY)
(48)			1 0	ORINOCO FLOW (SAIL AWAY)
48	48	-	2	GEFFEN 7-27633 STRAIGHT UP

ISSUES, BUT NOT IRE, RAISED AT CRS (Continued from page 10)

dled as such. Management has more money and resources than you do and you'll get screwed ... A lot of people thought they had a good relationship with the boss until they got fired.

And at a session called "Let's Hear From the Advertisers," ad agency and sponsor panelists told the audience that the sales material prepared by the Radio Advertising Bureau or Country Music Assn. rarely influences their decisions and often is not looked at

Rod Underhill, representing wellknown radio user Motel 6, said that



Alabama's Randy Owen addresses the opening session of the Country Radio Seminar

one of radio's obstacles is "creative bias. Most agency people believe they can build their portfolio with a TV reel. The art director doesn't get any-thing out of a radio spot." Underhill suggested that stations help fund new advertisers' radio production. (Buck Owens, during his address, had another answer for getting new agency business: "Let's 50 of us get on a bus, move up there, and live next to them.")

The proposed alcohol ad ban also came up at this panel. When Strohs' Chick Powell told the audience that "it doesn't appear that neoprohibitionists will get spots pulled," he was confronted by KICD Spencer, Iowa, GM Bill Sanders, who called the potential loss of beer and wine spots "a very serious issue. There's a groundswell in Congress that's bigger than it was a few years ago.

As was the case at the Gavin Convention two weeks earlier, the bestloved session at CRS was probably one that had little direct application to radio, C.W. Metcalf's presentation on "Humor, Risk, & Change." One frequently heard criticism of the other sessions-besides their relatively low voltage-was a lack of direct applications for small and medium market PDs. One suggestion that many attendees seemed to approve of was the addition of smaller, regional workshops similar to those offered in urban radio by the Young Black Programmers Coalition.

Gerry Wood provided assistance in compiling this story.

VOX JOX (Continued from page 10)

Bangor, Maine, also goes to classic hits this week ... Gabe Hobbs is the new PD of oldies WFLZ "Z93" Tampa, Fla., replacing Mark Zintel, who stays on for afternoons; MD Larry Trotter succeeds Hobbs at AC WMYU "U102" Knoxville, Tenn.

John Clay, MD of top 40 KKLQ-AM-FM "Q106" San Diego, is the new PD at top 40 KYNO-FM Fresno, Calif., replacing Steve Owens Veteran area programmer Bob Richards resurfaces as OM at crossover KMYX Oxnard, Calif.; Kimo Villaremo remains as PD ... Chattanooga, Tenn., gets a new oldies outlet, WSGC, consulted by Gary Guthrie

... Doug Wilson, formerly the APD at country WUSN "US99" Chicago, is now PD at AC WTRG Raleigh, N.C.

EOPLE: David Lawrence from n/ t WTAE Pittsburgh and Barbara Britt of Metro Traffic Control are the new morning team at top 40 WRQX "Q107" Washington, D.C., replacing Marc Ross & Rick Jewell. Q107 loses night jock Chris Jagger to mornings at crossover WIOQ "Q102" Philadelphia. Another Q107 alumnus, Dave Thomson, is out of middays at top 40 WLOL Minneapolis. Tom Shannon is back at adult

DON'T FORGET! T.J. Martell Roast Friday, April 14, in New York City. Call 212-536-5002.

standards CKLW Detroit for the third time as former morning man Jay Roberts retires to the Missouri Ozarks ... Buddy Barron, ex-KKHT Houston, is doing mornings on country KSAN San Francisco . . Scott Woodside is now officially doing mornings with former partner Barry Chase at classic rock WZGC "Z93" Atlanta ... KHQT "Hot 97.7" San Jose, Calif., MD Michael Newman moves to similar duties at crossover **KNGE** Houston.

WFLY Albany, N.Y. MD Mike Morgan is the new APD/p.m. driver at top 40 WMJQ "Magic 102" Buffalo, N.Y.; MD Roger Christian is now handling middays ... Steve Janssen transfers from nights at AC WMJJ Birmingham, Ala., to the same slot at AC WRKA Louisville, Ky.; the new night jock at WMJJ is Madison Chase ... Dennis Scott, ex-WBMX Chicago (now WVAZ) is doing overnights at urban WTLC Indianapolis.

Indiana Jonze, former PD of WFMI Lexington, Ky., (now WLFX), is now across town at country WVLK "K93" doing afternoons for new PD Karl Shannon as Matt Aus-tin ... J.C. Haze, PD of oldies WKOL-FM Albany, N.Y., has taken the new McDonald's spots and edited them together with their source material, Reunion's "Life Is A Rock (But The Radio Rolled Me)." Contact 518-843-1570.

Assistance in preparing this week's column was provided by Bill Holland, Peter Ludwig, Moira McCormick, and Terry Wood.



() PIONEER

PRESENTS



YesterHits_©

Hits From Billboard 10 and 20 Years Ago This Week

POP SINGLES-10 Years Ago

- 1. I Will Survive, Gloria Gaynor, POLYDOR
- 2. Tragedy, Bee Gees, RSO 3. Do You Think I'm Sexy, Rod
- Stewart, WARNER BROS.
- 4. Heaven Knows, Donna Summer & Brooklyn Dreams, casablanca
- 5. Shake Your Groove Thing, Peaches & Herb, POLYDOR
- What A Fool Believes, Doobie Brothers, WARNER BROS.
- Fire, Pointer Sisters, PLANET
- Sultans Of Swing, Dire Straits, 8.
- A Little More Love, Olivia Newton 9.
- 10. What You Won't Do For Love, Bobby Caldwell, cLOUD

TOP SINGLES—20 Years Ago

- Dizzy, Tommy Roe, ABC Proud Mary, Creedence Clearwater
- 2. Revival, FANTASY
- Everyday People, Sly & the Family 3.
- 4. Build Me Up Buttercup. The Foundations.
- Traces, Classics IV, IMPERIAL Crimson & Clover, Tommy James & the Shondells, ROULETTE
- 7. This Girl's In Love With You,
- Dionne Warwick, SCEPTER 8. Indian Giver, 1910 Fruitgum Co., BUDDAH
- Time Of The Season, Zombies, DATE This Magic Moment, Jay & the
 - Americans, UNITED ARTISTS

TOP ALBUMS—10 Years Ago

- Spirits Having Flown, Bee Gees, RSO
- Blondes Have More Fun, Rod Stewart, warNer Bros.
 Minute By Minute, Doobie
- Brothers WARNER B
- 4. Dire Straits, Dire Straits, WARNER
- Cruisin', Village People, CASABLANCA
- 6. Love Tracks, Gloria Gaynor,
- 7. Briefcase Full Of Blues, Blues Brothers, ATLANTIC
- 8. Totally Hot, Olivia Newton-John,
- 52nd Street, Billy Joel, COLUMBIA 10. Armed Forces, Elvis Costello,

TOP ALBUMS-20 Years Ago

- Wichita Lineman, Glen Campbell,
- Goodbye, The Cream, ATCO The Beatles, the Beatles APPLE 2
- 4
- Greatest Hits Vol. 1, The Association, WARNER BROS.
- Ball, Iron Butterfly, ATCO
- 6. Yellow Submarine, the Beatles
- 7. T.C.B., Diana Ross & the Supremes With the Temptations, MOTOWN Crimson & Clover, Tommy James 8.
- & the Shondells, ROULETTE
- Blood, Sweat & Tears, COLUMBIA 10. Help Yourself, Tom Jones, PARROT

COUNTRY SINGLES—10 Years Ago

- 1. Golden Tears, Dave & Sugar, RCA
- Send Me Down To Tucson/ Charlie's Angels, Mel Tillis, 2 . , мса
- 3. 1 Just Fall In Love Again, Anne
- Murray, CAPITOL If I Could Write A Song As Beautiful As You, Billy "Crash"
- Craddock, CAPITO 5. I Had A Lovely Time, the Kendalls,
- 6. Somebody Special, Donna Fargo,
- 7. Still A Woman, Margo Smith,
- 8. It's A Cheating Situation, Moe
- Bandy, COLUMBIA Words, Sue Allanson, ELEKTRA/CURB 10. (If Loving You Is Wrong) I Don't Want To Be Right, Barbara

SOUL SINGLES-10 Years App

- 1. I Got My Mind Made Up, Instant
- 2. Bustin' Loose, Chuck Brown & the
- Soul Searchers, sou 3. He's The Greatest Dancer, Sister
- edge, cotillion 4. I Will Survive, Gloria Gaynor.
- 5. Do You Think I'm Sexy, Rod
- Stewart, WARNER BROS. Oh Honey, Delegation, SHADYBROOK Living It Up, Bell & James, A&M
- **Dancin'**, Grey & Hanks, RCA **Aqua Boogie**, Parliament, CASARI ANCA
- 10. Heaven Knows, Donna Summer,

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newsli

ERRY LYMAN, president of RKO Radio, is resigning Friday (17) after 19 years with the group to become president/CEO of Radio Ventures, a new partnership with the Carlyle Group and Washington communications lawyers Ralph Hardy, Bill Perry, and Leonard Baxt.

TED JORDAN has been transferred to VP/GM of Group W's KDKA Pittsburgh from a similar position at KQZY Dallas

JOHN L. PEROYEA is named president of Narragansett Radio Inc., replacing John Franks. Peroyea had been the company's chief operating officer since last May and continues as GM at WYNK-AM-FM Baton Rouge, La.

FINANCIAL BROADCASTING NETWORK has appointed two new VPs: Ben Avery, formerly with the Avery Co. consultancy, as VP of affiliate relations; and Doug Frankel from KRTH-AM-FM Los Angeles, as VP of FBN-owned stations, the first of which will be XEGM San Diego.

EDWARD CHERAMY is named president of Los Angeles-based satellite communications firm IDB Communications Group Inc. IDB founder and former president Jeffrey Sudikoff remains chairman and CEO. Cheramy ioined IDB in 1970.

 $\ensuremath{\textbf{CBS}}\xspace{\ensuremath{\textbf{RADIO}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{CBS}}\xspace{\ensuremath{\textbf{RADIO}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensuremath{\textbf{S}}\xspace{\ensuremath{\textbf{N}}\xspace{\ensure$ Baseball beginning with the 1990 baseball season

CURT PETERSON is GM of KIDO/KLTB Boise, Idaho, replacing Gary Bates.

FOR WEEK ENDING MARCH 18, 1989

MODERN ROCK TRACKSTM

WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	Compiled from Commercial and College Radio Airplay Reports. ARTIST LABEL & NUMBER/DISTRIBUTING LABEL
1	2	3	6	* * NO. 1 * * VERONICA WARNER BROS. LP CUT ELVIS COSTELLO 1 week at No. One
2	4	4	4	THE MAYOR OF SIMPLETON XTC GEFFEN LP CUT
3	1	2	7	I'LL BE YOU THE REPLACEMENTS SIRE LP CUT/REPRISE THE REPLACEMENTS
4	3	1	9	DIRTY BLVD. LOU REED SIRELP CUT/WARNER BROS.
5	5	5	7	NIGHTMARES VIOLENT FEMMES SLASH LP CUT/WARNER BROS.
6	6	8	8	SHE DRIVES ME CRAZY FINE YOUNG CANNIBALS
7	10	14	6	COME OUT FIGHTING EASTERHOUSE
8	8	10	14	SWEET JANE COWBOY JUNKIES
9	7	6	9	DEAR GOD MIDGE URE CHRYSALIS 443319
10	18	16	5	DIZZY THROWING MUSES SIRE LP CUT/WARNER BROS.
11	12	13	8	DRIVEN OUT THE FIXX RCA 8837
12	16	12	11	ORINOCO FLOW (SAIL AWAY) ENYA GEFFEN 7-27633
13	NE	NÞ	1	THE LAST OF THE FAMOUS INT. PLAYBOYS MORRISSEY SIRE LP CUT/REPRISE
14	15	22	3	ANGEL VISIT THRASHING DOVES
15	11	9	11	FINE TIME NEW ORDER QWEST LP CUT/WARNER BROS.
16	21	_	2	ALWAYS SATURDAY GUADALCANAL DIARY
17	9	7	15	STAND R.E.M. WARNER BROS. 7-27688
18	17	17	5	YEAH YEAH YEAH YEAH YEAH THE POGUES
19	13	11	8	5 O'CLOCK WORLD JULIAN COPE ISLAND 7-99241/ATLANTIC JULIAN COPE
20	NE\	NÞ	1	TURN YOU INSIDE-OUT R.E.M. WARNER BROS. LP CUT
21	NE\	NÞ	1	MADONNA OF THE WASPS ROBYN HITCHCOCK/EGYPTIANS
22	NE\	NÞ	1	ROUND & ROUND NEW ORDER QWEST LP CUT/WARNER BROS.
23	20	20	6	IF A TREE FALLS BRUCE COCKBURN GOLD CASTLE LP CUT
24	22	23	4	MOTORCYCLE LOVE AND ROCKETS BEGGAR'S BANQUET LP CUT/RCA
25	14	15	9	LITTLE MISS S EDIE BRICKELL & NEW BOHEMIANS
26	19	19	5	WORLD PARTY THE WATERBOYS ENSIGN LP CUT/CHRYSALIS
27	NE	NÞ	1	THE GOOD LIFE FIRE TOWN
28	25	24	3	STOP ERASURE
29	NE	NÞ	1	I'M GONNA BE (500 MILES) THE PROCLAIMERS
30	30	29	3	GIVE, GIVE, GIVE ME MORE, MORE, MORE THE WONDER STUFF

PUT YOUR LISTENERS ON THE LINE

With America's #1 Radio Personality RICK DEES

ON THE LINE

- involves your listeners and puts them on the air and on the line with Rick Dees!
- takes requests and plays the cuts your listeners most want to hear—today's hits as well as tomorrow's!
- features interviews with the hottest contemporary artists!

ON THE LINE

Rick Dees' new radio show combines the best features of a live show with the flexibility of airing it when you need it!

TWO HOT HOURS EVERY WEEK.

To get "On the Line" exclusively in your market, contact Margie FitzMaurice or your affiliate relations representative at DIR Broadcasting at (212) 371-6850.





Cla'ence Update' Switches Channels To 'Young And Restless'

NEW YORK Comedian Brad Sanders, Premiere Radio Networks, and CBS Television have struck an agreement that now has Sanders basing his "'Cla'ence Update" on CBS' "The Young And The Restless" instead of ABC's "All My Children." The revamped comedy "Updates" started March 6 and Premiere president Steve Lehman says all of the show's 200 affiliates have agreed to the change of topic. "The Young And The Restless" is TV's top-ranked daytime soap opera.

The "Cla'ence Update" was one of syndication's standout successes last year. The feature is heard twice daily and Lehman says the two airings now reach 5 million listeners a week

CBS and Premiere are planning a number of cross-promotions with the two shows, including the occasional use of the soap's actors for promotions on Sanders' show. Premiere also says "Update" will get a major-market on-air TV campaign starting this spring.

ABC had sued Sanders and Premiere last year for unauthorized use of "All My Children." Lehman says the matter is still under litigation and he is not sure how the switch to a CBS show will affect things. "This throws a new twist on the issue," says Lehman. "In essence, this gives ABC what they've been saying they want: for us to stop the show." ABC could not be reached for comment.

CBS, obviously, has no qualms about Sanders' daily send-up of the soap characters' trials and tribulations. "The Young And The Restless" head writer Kay Alden says she and show creator/executive producer Bill Bell are "delighted to have Brad Sanders as the official No. 1 fan of the show. We think that what he does has so much impact in a fun and unique way, we couldn't be more pleased."

OFF THE BEATEN TRACK

Although most independent program producers want their shows to be eventually picked up for bartered syndication by commercial distributors, three indies are currently in various stages of negotiating with noncommercial networks because they like the greater freedom and educated demographics noncommercial radio enjoys.

Although one tends to associate noncommercial shows with National Public Radio, two of the indie offerings are being targeted to Pacifica affiliates. The alternative programming and news source is celebrating its 40th anniversary this year and was the first listener-sponsored radio network in the country. In its first 20 years, Pacifica defined public radio and was at times a lone voice during the McCarthy era. Martin Lundsford and Margaret

Klein have collected more than 400 private demo tapes, and are currently pursuing Pacifica to distribute their "Future Radio," a one-hour weekly specializing in home recordings

Lundsford has four shows in the can and says, "Because of the eclectic nature of the music, it doesn't fit naturally on commercial radio. I've gotten strong response from our Pacifica mailer and some stations have already signed up.'

The decision to pursue noncommercial radio came about because of the wide range of musical styles represented by the 400 tapes. "We would only consider [a tape] if it has good sonic quality," says Lundsford, "but 75% of them were airable. What we look for are well-produced, well-crafted pieces of music." The suprisingly danceable first show is programmed in music sweeps with a minimum amount of talk.

Although Lundsford says he can easily imagine the show pulling in increasingly commercial tapes if it gets national exposure, he says "If [public radio] becomes more youth tuned, I think it can be the next hip thing. In some areas it already is. This is a new folk movement. I don't mean folk music, but all kinds of music made by folks."

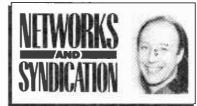
Lundsford and Klein are producing the show at public station WFPL Louisville, Ky., and plan to air by summer. Distribution will be on tape; they can be reached at 502-968-9062.

"Greenwich Mean Time" producer Michael Taylor says Pacifica has just picked up the second season of the weekly half-hour comedy program based out of community station KKFI Kansas City, Mo. The comedy ensemble produced 28 episodes of the radio theater show

Fourth Annual Baltimore/Washington/Virginia

from March-October, 1988, along. with a Christmas Eve special.

Taylor says he got "spoiled" working in British radio and television and finds that his troupe's ir-



by Peter Ludwig

reverent and slightly absurd comedy tends to frighten PDs of commercial stations. "The show is about four questionably sane people cast adrift in a slightly askew world,' says Taylor, "which lets us take on the horrifying developments in the free speech issue one week and thoroughly trash Santa Claus the next.'

Pacifica will begin tape distribution April 3. Demos can be obtained by calling Taylor at 816-561-3637.

John Dryden has been producing his "Daily Feed" for more than seven years. It has been available on the NPR Satellite for the past five, but he's now going to distribute the show exclusively on tape. He currently has 30 tape affiliates for the daily shortform of political and journalistic satire. Because of the show's lightning

pace and emphasis on current events, Dryden says his "bedrock outlets have been alternative and college stations. Now I'm basically going after the stations that report to Gavin and Rockpool. Those PDs trust their audiences will get it."

Dryden has added Firesign The-ater regular Phil Austin to this season's "Feed," and Austin's famous "Nick Danger: Private Eye" is now featured weekly. Each week's other four installments feature either Dryden's commentaries, the satirical songs of Peter Markham (Dan Ruskin), or the show's most popular character, Max Knobny, as an outrageous "journalistic Puck.'

Dryden can be reached at 202-638-4222 for a copy of the show demo, or at 800-336-6546 to order a copy of his "Reagan Tapes." Dryden is widely considered one of the best "razor

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Record Breakers

March 17-19, The Anita Baker Story, Hot hour. Rocks, United Stations, 90 minutes.

March 17-19, Chevy Chase/Gilda Radner, National Lampoon Original Radio Hour, Premiere Radio Networks, 30 minutes.

blades" in the industry, and the

'Reagan Tapes'' are a must for

Reagan critics who remember what

he said-and want to hear what

CALENDAR

Below is a weekly calendar of up-

coming network and syndicated

music specials. Shows with multi-

ple dates indicate that local sta-

tions have option of broadcast

March 17-18, Giant Steps, On The Radio, On

March 17-19, Pete Best/Mick Hucknall/Bob

March 17-19, Bobby Brown, On The Move With

March 17-19, Guns N' Roses, Superstars Rock

March 17-19, AC/DC, Metalshop, MJI Broad-

March 17-19, Jonathan Butler, Star Beat, MJI

March 17-19, New Order/Fine Young Canni-

bals/Richard Lewis, Party America, Cutler Pro-

Concert Series, Westwood One Radio Networks,

Tom Joyner, CBS RadioRadio, three hours.

Denver, Cruisin' America With Cousin Brucie, CBS

they think he really meant.

time and dates.

RadioRadio, three hours.

90 minutes

casting, one hour.

Broadcasting, one hour.

ductions, two hours.

The Radio Broadcasting, one hour.

March 18-19, El DeBarge/Simply Red/Robert Townsend and Denzel Washington, RadioScope,

Lee Bailey Communications, one hour, March 19, Bad Company/Bon Jovi/U2, Power-

cuts. Global Satellite Network, two hours. March 19, Lacy J. Dalton, Countryline U.S.A., James Paul Brown Entertainment, one hour.

March 20, Bad Company, Rockline, Global Satellite Network, 90 minutes.

March 20-26, Steve Winwood, Part 2, Up Close, MediaAmerica Radio, 90 minutes/two hours. March 20-26, David Byrne, The World Of Rock

With Scott Muni, DIR Broadcasting, four hours. March 20-26, Prince's Trust, Part 2, King Biscuit Flower Hour, DIR Broadcasting, one hour.

March 20-26, Buck Owens, Listen In With Lon Helton, Westwood One Radio Networks, one hour.

March 20-26, Lyle Mays, The Jazz Show With David Sanborn, Westwood One Radio Networks, two hours

March 20-26. Keith Richards Legends Of Rock Westwood One Radio Networks, one hour.

March 20-26, Julian Lennon, Rock Over London, Westwood One Radio Networks, one hour. March 20-26, Intruder/Rough House, High Voltage, Westwood One Radio Networks, two hours

March 20-26, Traffic/Bruce Springsteen, Classic Cuts, MJI Broadcasting, one hour

March 20-26, R.E.M., Rock Today, MJI Broadcasting, one hour.

March 20-26, Reba McEntire, Country Today, MJI Broadcasting, one hour.

March 20-26, .38 Special, Off The Record With Mary Turner, Westwood One Radio Networks, one

March 20-26, Reba McEntire, Live From Gilley's, Westwood One Radio Networks, one hour. March 20-26, Rick James, Part 2, Night Scene,

Westwood One Radio Networks, one hour. March 20-26, The Lost Lennon Tapes. Westwood One Radio Networks Special Series, one hour.



board

5 FORMATS: • Top 40/Crossover • AC/Oldies • Urban • Country • Album/Classic Rock

3 Market Categories: Large, Medium & Small

Submissions not required to be nominated. Airchecks where applicable.

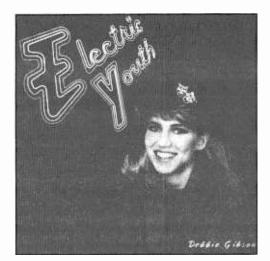
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All other category submissions to: Billboard, Dept. SR 1515 Broadway New York, NY 10036

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OP



BY EDWARD MORRIS

NASHVILLE The radio promotion winners at this year's Country Radio Seminar were a varied bunch, rang-ing as they did from WYAY "Y106" Atlanta's gigantic Hands Of Hope fund-raiser for St. Jude's Childrens Hospital in Memphis to the station in Bangor, Maine, that gave away a ton of manure.

The winners of the seminar's second annual radio promotion awards were highlighted at an early morning session March 3; this year's competition drew 35 entries, 22 of them from small markets.

Y106's radiothon took first place in the large-market category, after raising \$820,000 in two days last year and \$543,000 the year before, when it was introduced. These successes have convinced the station to make the fund-raiser an annual event. To whet Atlanta's appetite for it, Y106 staged a five-kilometer road race, free concerts, a celebrity golf tournament, an art display at a major mall, and a black-tie dinner with Danny Thomas as speaker. Corporate sponsors were secured for most of the activities.

Runners-up in the large-market category were KMPS-AM-FM Seattle, which took second place for its direct-mail prize catalog, and WPOC Baltimore, which won third place with its Discover Country promotion.

The top medium-market winner was WCOS Columbia, S.C. When an excitable youth reported he had been pursued by a monster-which the press quickly dubbed "lizard man" WCOS offered \$1 million to anybody who brought the creature in alive. The gambit earned WCOS extended spots on "The CBS Evening News," "P.M. Magazine," and "A Current Affair." It cost them approximately \$43. Runners-up were WZZK Birmingham, Ala., for a home giveaway and WSM Nashville for its WSM Loves You campaign against child abuse.

Triumphing in the small-market division were KOOV Copperas Cove, Texas, which had one of its part-timers Waltz Across Texas (a reference to an Ernest Tubb hit) from Austin to Killeen to raise more than \$9,000 for toys for underprivileged children. Second place went to Bangor's WQCB, which got a lot of attention for giving away a ton of manure to the person listeners thought most deserved it-they eventually settled on one of the local city managers. KXIA Marshalltown, Iowa, got third-place honors for its county fair singing contest.

The promotion awards were one of several events at this year's CRS specifically targeted to promotions and marketing directors. At a Thursday, March 2, session called "Taming The Promotional Beast: A Pro-Active Stance On Client Promotions," WFMS Indianapolis GM/moderator Nancy Vaeth told the audience that there was a place to draw the line. "Too many promotions—or those not congruent with your image-won't work," she said.

KNIX-AM-FM Phoenix's Doug Brannan encouraged his counterparts to face their job with a "What 'outlook. As an example of this. he noted that KNIX used to give away its T-shirts but now sells thousands of them each year. Brannan and WCXI/WWWW Detroit's Dave Millar praised Starstream's

PROMOTIONS

country-radio-oriented magazine, Tune In, which, Millar says, allows him to run some promotions without using expensive air time

KSSN Little Rock, Ark., marketing director Bill Ramsey told the audience that because remotes help cli-

ents more than they do listeners or the station, his station charges from three to five times as much for doing remotes as other stations in his market do. Promotional fees on KSSN, he said, may run from \$3,000-\$30,000 for a client.

And WMZQ-AM-FM Washington,

Billboard Spotlights

D.C.'s Nancy Bryant warned against any station turning itself into a "promotional vehicle" for a particular client unless the client buys enough time to justify the alliance. Sponsors, she said, should buy time in addition to donating prizes for promotions

At a later session on data-base marketing, panelists told the audience that the increasing seg-mentation of the U.S. market will require radio stations to adopt more sophisticated marketing techniques.

According to panelist John Dereu of Alexandria, Va.-based Claritas, Americans now constitute 5% of the world's population but account for 20% of product consumption. To get results for its advertisers, he said, radio stations must be able to better pinpoint their markets. Demograph-

ics, he said, were too broad to be useful. Rather, he advanced his P.R.I.Z.M. concept, based on U. S. census figures, as a way to target precise market segments.

Gary Donohue, head of Donohue Research, Richmond, Va., explained his Radio Market Fingerprint analysis, based on the Arbitron diary, as a way to determine specific audiences.

Donohue advised stations to begin compiling listener data immediately in "an electronic system" A steady and gradual compilation, he continued, is much less costly than attempting to consolidate data-such as contest entries-quickly.

Rick Peppin, who heads RCA Nashville's research division, said his record label drew data from two sources: an internal data base of sales histories of product, and a consumer data base compiled of response forms inserted in albums.

AND T DARK

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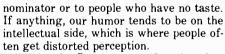
T'S JUST BEFORE 3 P.M. on Valentine's Day and KNAC Los Angeles jock Gonzo Greg is reminding listeners that "it's never too late to buy that special someone a Valentine's gift, like our phallic-shaped chocolates ... or a giftpack of our steel-belted radial condoms, a tube of nuclear love jelly, or our 220-volt, five-speed combination body massager and power sander. From GonzCo, catering to the perverse and disgusting desires of a doomed civilization."

gusting desires of a doomed civilization." "Pure Rock" KNAC identifies itself as "105.5 on the Richter scale." Its liners include "KNAC, the most fun you can have with your pants on," "The radio station your mother warned you about," and "Not responsible for listeners who spontaneously explode." And its jocks regularly ask listeners to turn it way up and introduce their neighbors to Poison or the Bulletboys.

Given all this, one might reasonably expect $1^{1}/_{2}$ -year KNAC PD Tom Marshall to be asked occasionally if his station is also catering to perverse desires. While Marshall says that KNAC makes a point of "always pushing the envelope," he also says, "We're not encouraging people to go out and start fights or mutilate cattle.

"Once in a while we'll get a letter complaining about the station and I'll write them back explaining

that we're involved with show business and assure them our intention is not to corrupt the youth of America. We're not trying to pander to the lowest common denominator or to people w

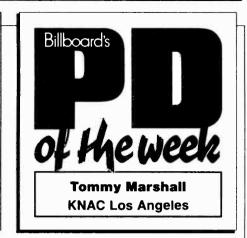


"When the Pope came to Los Angeles, we did a parody on motocross promotions called 'Papal Mud Bog '88,' where we had the Pope matching the Popemobile against Benny 'Beelzebub' Baker. I'm Catholic, and I found it very humorous and witty.

"To a lot of people, 'Saturday Night Live' is offensive, but it garners big ratings. People once considered the Smothers Brothers offensive, or Elvis [Presley]. Yes, we are on the cutting edge, but we try to be humorous and irreverent in a way that's not patently offensive.

"We also stress rocking with responsibility. We encourage people not to drink and drive and we've supported Rockers Against Drunk Drivers, a walk in Long Beach for AIDS, and concerts to help locate lost children and build runaway shelters. And I'm selective of which cuts the station plays. I'm conscious that songs are not graphically violent or obscene. But, again, this is show business, and we're there for the people who like what we do."

KNAC, which turned 3 in January, has outlived most of album rock's harder, locally programmed outlets, including KISS San Antonio, Texas, and KJJO-FM Minneapolis, both of which have softened considerably. With a 3,000-watt class A signal



ADIO

that can't legally be improved, and which has trouble in the San Fernando Valley, KNAC managed its best-ever 12-plus showing, a 1.6, in the fall Arbitrons.

Marshall thinks that KNAC can eventually make it to a 2 share. "If we had more power, I like to think we could get a 3. There's an audience for this kind of music just as there is for mainstream rock. Our success comes from following many basic radio principals, like building our core audience's loyalty with plenty of localized promotions and our Pure Rock Card. Our cume is about a third of what [mainstream album rocker] KLOS has, but our TSL is very good, about nine to 10 hours per week."

Marshall emphasizes KNAC is not strictly a "heavy metal" station. "We're a hardrock station, and metal is part of that group," he says. "We'll go as far as to play some of the harder songs by Heart, but our core is hard rock: Aerosmith, Judas Priest, Metallica, Led Zeppelin, Iron Maiden, Guns N' Roses, Deep Purple, AC/DC, and new bands like Tesla, Skid Row, and Masters of Reality. In this market, you can't hear most of them anywhere but KNAC.

"A lot of the younger male audience in this market feels disenfranchised because

the album-rock stations here are so classic-rock intensive. The 25-54 demo is a good one to go after, but we're proving that there are plenty of hard-rock hits they're missing that appeal to a

large audience."

'Steel-belted

radial condoms'

Marshall figures his currents-gold ratio is 50-50, with older tracks getting more play during middays. "There's not that much dayparting going on here," he says, "but we will play more of the straightahead metal bands late at night."

Marshall says KNAC is profitable, but also says, "I think airlines are a little blind to the potential of a younger male audience," he says, estimating that KNAC's audience is 70% male. "A lot of these guys fly recreationally. I'd like to see more auto dealers and the movie business take a closer look at the potential we offer."

Marshall, the son of an Air Force officer who graduated from the Univ. of Oklahoma with a psychology degree, never considered a radio career until he was midway through college. After graduating, he became an overnight jock at album rock KFMG Albuquerque, N.M., in 1979, and rose to PD in 1983. He remained there until KNAC lured him to California in 1987.

"I have a good ear for rock music and I've expanded my perception since coming here," Marshall says. "I like to think I'm a good manager, I'm a competitor, I'm willing to work long hours and I can analyze market conditions. Some people might pigeonhole me as being just a hard-rock PD, but that would be a misperception. I think I could make a lot of things work as well as KNAC is working." TERRY WOOD

"The Boys Club helped us beat the streets."

Edward James Olmos

"Lots of kids run into a dead end on the streets. But I got a break that helped me beat the streets. I joined my local Boys Club. And that made all the difference in the world.

"Today more than 1,285,000 boys and girls at over 1,100 Boys Clubs across America are beating the streets. Doing something positive with their lives. "Because for them the Club is a friend... a gym... a school... a team... a place where they can feel good about themselves. A future.

"Today kids need the Boys Club more than ever. And you can help. Support your local Boys Club. Because the Club that beats the streets needs a hand. Yours!"





Stars Shine At The Grammys

Some of the music industry's greatest luminaries were on hand to accept their awards at the 31st annual Grammy ceremony, held Feb. 22 at Los Angeles' Shrine Auditorium. (Photos: Attila Csupo)



Three musical legends receive the Lifetime Achievement Award. Shown, from left, are Leontyne Price, Dizzy Gillespie, and Sarah Vaughan.



The pop-vocal-group Grammy goes to the Manhattan Transfer. Shown, from left, are Tim Hauser, Janis Siegel, Cheryl Bentyne, and Alan Paul.





Linda Ronstadt gives a heartfelt "gracias" for her Grammy-winning Mexican/American recording.



Bobby McFerrin is covered in Grammys—for record and song of the year, as well as pop vocal, male, and jazz vocal, male.



Randy Travis makes it two years in a row as best male country vocalist.



Quincy Jones is the recipient of the prestigious Trustees Award.



Take 6 takes two-Grammys, that is-for jazz vocal group and soul gospel group.



BY DAVID NATHAN

LOS ANGELES Known as the recording home of the California Raisins and as a label whose catalog has been composed primarily of compilation albums, Los Angelesbased Priority Records is gaining a strong reputation as a prime player in West Coast rap. As the distributor of Ruthless Records, Priority (which has its own distribution agreement with Capitol Records) is currently enjoying major successes with Eazy-E's "Eazy-Duz-It" and

N.W.A.'s "Straight Outta Compton" on the black music chart.

Both records reflect the growing popularity of West Coast-based rap. According to Priority president Bryan Turner, the tough, hardcore street approach on Eazy-E's debut album will be echoed on other up-coming Priority releases. "When I first heard the kind of material Eazy was doing, it shook me. I started getting the idea that kids on the street had another side to the story that the media painted of gangs and violence, that what they were saying came from living in a battle zone. Guys like Eazy aren't glorifying anything; they're relating what they've seen and dealt with.

A former K-tel staffer, Turner's association with rap dates back to compilations he did for the label in 1983 and 1984. "I did two or three rap albums and without a lot of advertising dollars, they did real well. When I created Priority in 1985, I simply continued what I'd been doing at K-tel In fact, one of our first Priority releases was 'Kings Of Rap'--I was able to license product by Run-D.M.C., UTFO, the Fat Boys, and Whodini, and the album did real well."

Working with partner Mark Cerami, another former K-tel employee. "as our sales staff of one," the label continued to rack up sales with subsequent rap albums, including 1985's "Jammin'" and 1986's "Rap Vs. Rap" (a concept album featuring songs and corresponding "answer" cuts, like "Rumors" by Timex Social Club and "Jealousy" by Club Nouveau) before Turner developed an album based around a television ad featuring a group of "singing raisins.

"I'm always looking for something offbeat, and that led to creating the first California Raisins LP, produced by Ross Vanelli, with Bud-dy Miles as lead vocalist doing covers of major '60s hits like 'I Heard It Through The Grapevine' and 'Respect.' We went on to sell $1^{1/2}$ million copies.

Turner began talking with manager Jerry Heller at the beginning of 1988 about doing a deal with Eric "Eazy-E" Wright and N.W.A., a crew of five rappers (including Wright) from the Compton area of Los Angeles. "It was very impor-(Continued on next page)

Mulling Gospel Tradition, Crossover, Multimedia Indies Tracing Trends For Music Biz In The '90s

TOWARD THE END OF 1989, newspapers, magazines, television, and other media will be offering summaries of the decade and predictions for the future. Reflections and analyses will abound. But, hey, why wait for the rush?

The following are trend (and trendy) observations on the business' recent past, present, and future in the '90s. This column takes full responsibility for all observations that are proven right, but will disavow any knowledge of all, shall we say, misjudgments

The

Blues

Is traditional R&B singing dying? The upand-coming black recordbuying audience doesn't have the same appreciation for gospel-based vocals as their parents or even older brothers and sisters do. Gospel is not the shared experience for sub-25-year-old black Americans it once was and the gospel-singing

tradition, the definer of black popular singing since the mid-'50s, may be diminishing in impact. Many of the most successful young singers are winning, not because of their vituosity, but because they have distinctive sounds that succeed in cutting through today's dense productions.

Very few young bands seem to really be able to play anymore. That is not to say there aren't good musicians in them. Guy's Teddy Riley is clearly an inheritor of the Stevie Wonder and Bernie Worrell mantle. But the collective band energy that Parliament-Funkadelic and Earth, Wind & Fire epitomized a decade ago has no contemporary equivalent. Machines seem to do all the work. Just as the introduction of the electric guitar and bass in the '50s reduced the need for large horn sections, so the currently available technology has made technical facility secondary to image in many bands today. Which is why Living Colour, the Epic Records rock act, is perhaps the best live black band with a major label contract.

Black radio, while still the home of soul, R&B, and black pop, is no longer crucial to the exposure of black musicians. The gold and platinum sales of Living Colour, Tracy Chapman, Ziggy Marley, Tone Loc, Terence Trent D'Arby, Public Enemy, Robert Cray, Eazy-E, and N.W.A., and the sales growth of Fishbone and M.C. Hammer, among others, suggest that video exposure (on MTV, BET, and local shows like New York's "Video Music Box"), top 40 airplay, and plain-old word of mouth are growing forces in the black marketplace.

In addition, it should be pointed out that many of the acts named above are redefining the term "crossover." For many years, the Motown/Michael Jackson model was the standard: a move from mainstream R&B to a pop direction and mass audience. But the careers of these current performers show that substantial sales and visibility can be achieved by appealing to subgroups within the white community without altering their basic musical direction

People still ask the question, "Who's going to be the next **Berry Gordy**?" Well, if they want the Gordy of the '60s, the man who built a major independent record label, that's the wrong question. The dream of a viable black independent label is from another, lesscomplicated age. If they're looking for the Gordy who expanded into film and television while still making hit records, then they're moving in the right direction. The future belongs to multifaceted, multimedia en-

terprises like Russell Simmons' Def Jam Records and Spike Lee's 40 Acres

& A Mule Filmworks,

which move from one

area of concentration, be

it music or film, and then branch out into allied fields. Def Jam's Def

American Films division

made "Tougher Than

Leather." Lee's "School

Daze" spawned a hit sin-



by Nelson George

gle, E.U.'s "Da Butt." If you are starting a new black music company today, you need to begin a relationship with a video production company, screenwriters, or someone familiar with home video software. The Motown of the '90s will be the company that hits the ground running with these ideas in mind.

Another concept essential for black entertainment in the '90s is "interactive cooperative entities." In a nutshell, the phrase suggests that only by collaborations between black companies (either formal mergers or on a per-project basis) will black companies not only survive but be in a position to present a black agenda through the media. If, say, Def Jam and 40 Acres made an agreement to jointly co-produce films and develop soundtracks and television programming, they'd be quite formidable. These kinds of liaisons, which now happen informally, are one way for black image makers to maintain their own power base in an increasingly concentrated media world.

SHORT STUFF: PolyGram is trying to stimulate interest in the Deon Estus album with the single, "Heaven Help Me," produced by George Michael and featuring the Columbia star on backing vocals . . . Upcoming young producer Donald Dee is back with "Pass The Salt & Pepper" by a performer named Shock Shay ... Black Entertainment Television has an exclusive special on Michael Jackson, "The Legend: Center Stage," airing April 14 at 9 p.m. ... Finally, A&M reportedly has a completed script for its long-inthe-planning Otis Redding film ... Mavis Staples' Paisley Park debut is due in June. The first single should appear in early May ... Last year it was Al B. Sure! This year it's Bob Baldwin. Both artists are winners of the Sony Innovators award in the music category. Baldwin, a keyboardist, records for Malaco Records ... Another Malaco signee, the venerable Latimore, is back with "All You'll Ever Need" from his "Slow Down" album . PolyGram's latest entry into the rap game is M.C. Rel, who works with Van Gibbs and Chuck Chillout.



Doing The Right Thing. Public Enemy recently completed work on "Fight The Power," a track to be featured in Spike Lee's film "Do The Right Thing," due out this summer. Shown working at New York's Greene Street Studio, from left, were engineer Nick Sansano, Public Enemy producer Keith Shocklee, Public Enemy member Flavor Flav, Lee, Public Enemy member Chuck D., and Brother Mike of Public Enemy's security team, the S1Ws.

KACE	A52 — Chaka Khan, Baby Me A53 — Alyson Williams, Sleep Taik A54 — Gerald Albright, In The Mood
Los Angeles P.D.: Parn Wells 1 Surface, Closer Than Friends 1 Anita Baker, Just Because 3 Wilk Vaniti, Gri Vou Know (It's True 4 Milk Vaniti, Gri Vou Know (It's True 5 The Boys, Lucky Charm 9 Careco Skin (I'm) In 7 Donna Allen, Joy And Pain 6 Verson, Just Verson & Regina Belle, All I Want 11 The Bar-Kays, Struck By You 12 Freder Lackson, You And I Got A Thang 13 Jonathan Buller, More Than Friends 14 Jonathan Buller, More Than Friends 15 EI DeBarge, Real Love 16 Destarge, Real Love 17 Freder Lackson, You And I Got A Thang 20 Tarm, You And Me 21 Jamm, You And Me 22 Jamm, You And Me 23 Herry Oshorne, All Because Of You 23 Harardti, Saga Of A Man 24 Starge Obsession Being In Love Am't Easy 25 Sawed Dosession Being In Love Am't Easy 26 Harardti, Something's Got A Hold On Me 27 Batant, Something's Got A Hold On Me	Baltimore P.D.: Roy Samso 1 1 Milli Vanili, Girl You Know It's True 2 Levert Feat. Heavy D, Just Coolin' 3 4 Surface, Closer Than Friends 4 6 James J.T. Taylor & Regna Beile, All I Want 5 Dona Alien, Joy And Pan 6 7 Asthord & Simpson, 111 Be There For You 7 8 Tracie Spencer, Inagine 9 11 Today, Cirl I Got My Eyes On You 9 10 Rediant, Something's Got A Hold on Me 10 20 Jone Alien, Jone Than Friends 11 Today, Cirl I Got My Eyes On You 12 Theredie Jackson, Your And J Got A Thang 13 14 Cherrelle, Atfair 15 16 Kenny G, We've Saved The Best For Last 16 18 Ther Giv, That's The Way Love Is 17 19 The Bar-Kays, Struck By You 18 21 Kd' N Pay, Rolin' With Kid' N Play 19 22 Geraid Alston, You Laid Your Love On Me 21 25 Five Star, Another Weekend 22 26 Boy George, Doin Take My Mind On A Trip 23 27 Christopher Max, More Than Physical 24 38 Jone, 24/7 25 29 New Edition, Crucial 26 30 Boby Brown, Livery Little Step 27 31 Wendy And Lisa, Are You My Baby 28 24 Ajon Willians, Step Talk 29 33 Karyn White, Love Save II 30 34 Lose Ends, Live 31 35 Sandee, Notice Me 32 41 Johy Watty, Real Love 33 38 Sky, Start Of A Romance 34 53 Johnny Kemp, Birthday Suit (From "Sing") 35 68 Betty Mright, From Pain To Joy 36 39 Clocke, Lovesck 37 40 Najee, Majee's Nasty Groove 38 42 La, True Obsession 39 43 Lia, True Obsession 30 44 Jacker Jackson, Stay 41 45 Latesta, Move On You 44 39 Live Maid 44 39 Live Made, Romeo And Juliet 45 Jacker Jackson, Stay 41 45 Latesta, Move On You 44 31 Burde, Jir Im Not You Lover 45 Johnny Kemp, Like 46 Anne G, Jir She Knew 47 41 B. Suret, Jir Im Not You Lover 48 42 Chaka Ahan, Baby Me 49 41 Burde Jir Im Not You Lover 41 45 Latesta, Anove On You 43 41 61 Burde, Jir Im Not You Lover 44 5 Latesta, Move On You 45 41 Burde, Jir Im Not You Lover 45 41 Burde, Jir Hi

L.A.'S PRIORITY RECORDS SPECIALIZES IN RAISINS AND WEST COAST RAP (Continued from preceding page)

tant to Eric that he maintain the identity of Ruthless Records [also home to J.J. Fad, whose "Supersonic" hit was licensed to Atco before the Priority deal], since he'd formed the label himself."

Priority also distributes such other labels as Wild West, home of Big Lady K, a 15-year-old rapper whose "Don't Get Me Started" single received strong critical acclaim, particularly with the British music press, and whose debut album, "The

board

AGC

2 WKS.

NO

WKS. O CHART

ARTIST

LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)

FOR WEEK ENDING MARCH 18, 1989

WEE

LAST

WEEK

THIS

Poetress," is scheduled for upcoming release; and NuBeat, whose roster includes the Egyptian Lover and Hardcore.

/ X w

Commenting on his association with Wright, Turner notes that the initial success of "Radio," a 12-inch single released in March 1988, prompted the release of "Eazy-Duz-It," which is rapidly approaching gold status. "We sold over 175,000 singles," says Turner, adding that the label has had no qualms about

Compiled from a national sample of retail store

and one-stop sales reports

* * NO.1 * *

the hardcore nature of the album's material. "Eazy and N.W.A. are guys who don't pull any punches. N.W.A. [featuring Eazy-E, M.C. Ren, Dr. Dre, Ice Cube, and D.J. Yella], for instance, tends to be more political; these are guys who feel strongly about certain issues like if a rapper is going to talk against drugs, then he shouldn't be backstage doing drugs himself."

Turner says that he didn't expect the degree of response Priority has

TITLE

had with the Eazy-E project. "I realize that there are people who aren't going to know where guys like Eazy are coming from, but since we stickered the album [due to the record's liberal use of graphic language], there's freedom of choice involved with who buys it and who doesn't."

Turner adds that he gives acts complete artistic control. "If an artist wants to say 'motherf----r' 75 times, I don't feel I'm qualified to tell him to say it only three or four

times-or not say it at all."

Wright, currently working on a number of projects, including albums by Bobby Jimmy (who Turner refers to as "the 'Weird Al' Yankovic of rap") and N.W.A., reiterates that the response to his album is prompted by "people wanting to hear the truth. A lot of guys make records just talking about themselves. What I'm talking about is what happens out here all the time."

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\mathbf{T} 36 BOBBY BROWN A3 MCA 42185 (8.98) (CD) 9 weeks at No. One DON'T BE CRUEI KARYN WHITE . WARNER BROS. 25637 (8.98) (CD) 25 KARYN WHITE 2 1 3 3 3 36 GUY UPTOWN 42176/MCA (8.98) (CD) GUY (4) 5 6 M.C. HAMMER CAPITOL 90924 (8.98) (CD) 20 LET'S GET IT STARTED THE BOYS MOTOWN 6260 (8.98) (CD) 4 21 MESSAGES FROM THE BOYS 5 4 6 7 7 17 LEVERT ATLANTIC 81926 (9.98) (CD) JUST COOLIN' $\overline{7}$ 8 10 11 SLICK RICK DEF JAM 40513/COLUMBIA (CD) THE GREAT ADVENTURES OF SLICK RICK 8 6 5 20 ANITA BAKER ▲2 ELEKTRA 60827 (9.98) (CD) GIVING YOU THE BEST THAT I GOT 9 14 19 4 TONE-LOC DELICIOUS VINYL 3000/ISLAND (8.98) (CD) LOC'ED AFTER DARK NEW EDITION ▲ MCA 42207 (8.98) (CD) 10 9 9 36 HEART BREAK TODAY MOTOWN 6261 (8.98) (CD) 11 13 12 15 TODAY (12) 17 17 33 PAULA ABDUL . VIRGIN 90943 (8.98) (CD) FOREVER YOUR GIRL 13 10 8 22 LUTHER VANDROSS A EPIC 44308/E.P.A. (CD) ANY LOVE 14 12 13 17 EAZY-E • RUTHLESS 57100/PRIORITY (8.98) (CD) EAZY-DUZ-IT 11 15 14 15 AL JARREAU REPRISE 25778/WARNER BROS. (9.98) (CD) HEART'S HORIZON 16 15 15 17 KID 'N PLAY SELECT 21628 (8.98) (CD) 2 HYPE 17 16 11 24 ROB BASE & D.J. E-7 ROCK @ PROFILE 1267 (8.98) (CD) IT TAKES TWO 18 19 23 19 SURFACE COLUMBIA 44284 (CD) 2ND WAVE 18 16 21 19 KENNY G A2 ARISTA 8457 (9.98) (CD) SILHOUETTE 20 24 38 VANESSA WILLIAMS WING 835 694/POLYGRAM (CD) THE RIGHT STUFF 20 GERALD ALSTON MOTOWN 6265 (8.98) (CD) 21 18 15 GERALD ALSTON 21 22 22 20 9 CASH MONEY & MARVELOUS SLEEPING BAG 42016 (8.98) (CD) WHERE'S THE PARTY AT? 23 23 25 26 KIARA ARISTA 8533 (8.98) (CD) TO CHANGE AND/OR MAKE A DIFFERENCE (24) 36 STRAIGHT OUTTA COMPTON 68 3 N.W.A. RUTHLESS 57102/PRIORITY (8.98) (CD) (25) 32 48 LIFE IS ... TOO SHORT TOO SHORT JIVE 1149/RCA (8.98) (CD) 4 26 24 22 32 FREDDIE JACKSON CAPITOL 48987 (9.98) (CD) DON'T LET LOVE SLIP AWAY 27 25 26 20 CAMEO • ATLANTA ARTISTS 886 002/POLYGRAM (CD) MACHISMO JONATHAN BUTLER JIVE 1136/RCA (8.98) (CD) 28 28 34 21 MORE THAN FRIENDS MIDNIGHT STAR SOLAR 72564/CAPITOL (8.98) (CD) 29 26 21 21 MIDNIGHT STAR 30 29 31 10 BEBE & CECE WINANS CAPITOL 90959 (8.98) (CD) HEAVEN CHERYL 'PEPSII' RILEY COLUMBIA 44409 (CD) ME, MYSELF AND I 27 27 23 31 32 31 29 65 KEITH SWEAT ▲² VINTERTAINMENT 60763/ELEKTRA (8.98) (CD) MAKE IT LAST FOREVER (33) 42 45 15 DONNA ALLEN OCEANA 91028/ATLANTIC (8.98) (CD) HEAVEN ON EARTH 34) RODNEY-O JOE COOLEY EGYPTIAN EMPIRE 00777/WEST COAST (8.98) ME AND JOE 43 36 16 35 33 30 44 AL B. SURE! A WARNER BROS. 25662 (8.98) (CD) IN EFFECT MODE 36 WHAT TIME IS IT 39 39 11 GUCCI CREW II GUCCI 3309/HOT PRODUCTIONS (8.98) 37 30 28 14 CHAKA KHAN WARNER BROS, 25707 (9,98) (CD) C.K. 38) 44 47 THE BAR-KAYS MERCURY 422-836-774-1/POLYGRAM (8.98) (CD) ANIMAL 5 (39) 51 55 K-9 POSSE ARISTA 8569 (8.98) (CD) K-9 POSSE 3 40 35 35 13 KING TEE CAPITOL 90544 (8.98) (CD) ACT A FOOL 41 34 32 45 TONY! TONI! TONE! WING 835 549/POLYGRAM (CD) WHO? 42 37 33 31 A SALT WITH A DEADLY PEPA SALT-N-PEPA NEXT PLATEAU 1011 (8.98) (CD) 43 41 37 10 ROBERT BROOKINS MCA 42250 (8.98) (CD) LET IT BE ME 44 44 ANQUETTE LUKE SKYYWALKER 103 (8.98) (CD) RESPECT 48 16 (45) 54 **3 FEET HIGH AND RISING** 2 DE LA SOUL TOMMY BOY 1019 (8.98) (CD)

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<u>50</u>	52	51	20	SWEET OBSESSION EPIC 44419/E.P.A. (CD)	SWEET OBSESSION		
51	47	41	17	CHERRELLE TABU 44148/E.P.A. (CD)	AFFAIR		
52	50	50	21	NEW KIDS ON THE BLOCK COLUMBIA 40985 (CD)	HANGIN' TOUGH		
53	49	42	24	ICE-T • SIRE 25765/WARNER BROS. (8.98) (CD)	POWER		
54	57	63	7	VARIOUS ARTISTS PANDISC 8802 (8.98) (CD)	MIAMI BASS WARS		
(55)	60	61	43	2 LIVE CREW LUKE SKYYWALKER 101 (8.98) (CD)	MOVE SOMETHIN'		
56	59	64	11	CLARENCE CARTER ICHIBAN 1032 (8.98) (CD)	TOUCH OF BLUES		
57	56	52	17	THE REAL ROXANNE SELECT 21627 (8.98) (CD)	THE REAL ROXANNE		
58	58	49	36	SIR MIX-A-LOT NASTYMIX 70123 (8.98) (CD)	SWASS		
59	61	58	35		TION OF MILLIONS TO HOLD US BACK		
60)	73	59	13	DEF JAM 44303/COLUMBIA (CD) IT TAKES A NAT GEORGIO MOTOWN 6263 (8.98) (CD) IT TAKES A NAT	GEORGIO		
61	53	53	17	ROBERTA FLACK ATLANTIC 81916 (9.98) (CD)	OASIS		
62	65	54	9	SOUNDTRACK ARISTA 8574 (8.98) (CD)	I'M GONNA GIT YOU SUCKA		
63	77	87	3	TEN CITY ATLANTIC 81939 (8.98) (CD)	FOUNDATION		
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64	62	57	14	SAMANTHA FOX UVE 1150/RCA (9.98) (CD)	I WANNA HAVE SOME FUN		
65	55	60	9	ALEESE SIMMONS ORPHEUS 75601/EMI (8.98) (CD)	I WANT IT		
66	64	65	8	RICK KELLIS SEDONA 7502/JCI (8.98) (CD)	MANHATTAN SUITE		
67	71	82	4	ALEXANDER O'NEAL TABU 44492/E.P.A. (CD)	ALL MIXED UP		
68	NE	WÞ	1	ASHFORD & SIMPSON CAPITOL 46946 (9.98) (CD)	LOVE OR PHYSICAL		
<u>(69)</u>	NE	W >	1	BETTY WRIGHT VISION 3308 (8.98) (CD)	4 U 2 NJOY		
70	70	66	9	RAY, GOODMAN & BROWN EMI 90037 (9.98) (CD)	MOOD FOR LOVIN'		
71	66	56	42	SADE A EPIC 44210/E.P.A. (CD)	STRONGER THAN PRIDE		
72	68	72	9	VARIOUS ARTISTS PROFILE 1273 (9.98) (CD) GOTTA HAVE HOUS	E-BEST OF HOUSE MUSIC VOLUME 2		
73	63	62	37	TROOP ATLANTIC 81851 (8.98) (CD)	TROOP		
74	74	73	9	LITTLE MILTON MALACO 7448 (8.98) (CD)	BACK TO BACK		
75	76	77	15	THE 7A3 GEFFEN 24209/WARNER BROS. (8.98) (CD)	COOLIN' IN CALI		
76	NE	WÞ	1	TAKE 6 REPRISE 25670/WARNER BROS. (8.98) (CD)	TAKE 6		
D	80	81	17	ANGELA BOFILL CAPITOL 48335 (8.98) (CD)	INTUITION		
78	79	90	36	NAJEE EMI 90096 (9.98) (CD)	DAY BY DAY		
79	78	71	36	BIG DADDY KANE COLD CHILLIN' 25731/WARNER BROS. (8.98) (CD)	LONG LIVE THE KANE		
80	72	75	42	DOUG E. FRESH & THE GET FRESH CREW REALITY/DANYA 9658/FANTASY (8.98) (CD) TH	E WORLD'S GREATEST ENTERTAINER		
81	67	67	17	GERALD ALBRIGHT ATLANTIC 81919 (8.98) (CD)	BERMUDA NIGHTS		
82	81	80	10	DENISE LASALLE MALACO 7447 (8.98) (CD)	HITTIN' WHERE IT HURTS		
83	98	95	37	TRACY CHAPMAN ▲ ² ELEKTRA 60774 (9.98) (CD)	TRACY CHAPMAN		
84	83	86	16	RENE MOORE POLYDOR 837 556/POLYGRAM (CD)	DESTINATION LOVE		
(85)	NE\		10	EL DEBARGE MOTOWN 6264 (8.98) (CD)	GEMINI		
86	69	78	35	TYRONE DAVIS FUTURE 1003 (8.98)	FLASHIN' BACK		
87	75	74	23	READY FOR THE WORLD MCA 42198 (8.98) (CD)			
°' (88)				D.J. JAZZY JEFF & THE FRESH PRINCE A2			
-	93	85	46	JIVE 1091/RCA (8.98) (CD)	HE'S THE D.J., I'M THE RAPPER		
89	85	70	25	GEORGE BENSON WARNER BROS. 25705 (9.98) (CD)	TWICE THE LOVE		
90	89	84	29	JOHNNIE TAYLOR MALACO 7446 (8.98) (CD)			
91	90		2	SOUNDTRACK EPIC 45084/E.P.A. (CD)	TAP		
92	88		39	BOBBY MCFERRIN ▲ EMI 48059 (9.98) (CD)	SIMPLE PLEASURES		
93	97	88	33	TRACIE SPENCER CAPITOL 48186 (8.98) (CD)	TRACIE SPENCER		
94	84	76	40	EVELYN 'CHAMPAGNE' KING EMI 46968 (8.98) (CD)	FLIRT		
95	NE\	V	1	ALEX BUGNON ORPHEUS 75602/EMI (8.98) (CD)	LOVE SEASONS		
(96)	NE\	V	1	THE WEE PAPA GIRLS JIVE 1172/RCA (8.98) (CD)	THE BEAT, THE RHYME. THE NOISE		
\leq	NEW 1		1	STEVIE B LMR 5531 (8.98) (CD)	IN MY EYES		
97	NE	NEW 1			11 50 01 10		
\leq		N 🕨	1	BILLY MITCHELL OPTIMISM 2502 (8.98) (CD)	IN FOCUS		
97			1	MIAMI BOYZ ON TOP 9001/JOEY BOY (8.98) (CD)	GETTING OFF		

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VESTA 4 U

THE LOVER IN ME

IT'S TEE TIME

TAKE U BACK TO MY PLACE

46 40 47 38

48 46

49

40 38 19

45

43 11

46

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16

VESTA A&M 5223 (8.98) (CD)

Z'LOOKE ORPHEUS 75600/EMI (8.98) (CD)

SHEENA EASTON MCA 42249 (8.98) (CD)

SWEET TEE PROFILE 1269 (8.98) (CD)



AKE 6 APPEARS on the Hot Black Albums chart for the first time this week at No. 76 and re-enters the Hot Contemporary Jazz chart at No. 12. The self-titled album on Reprise first debuted on the Hot Contemporary Jazz chart in August. It remained on the chart for nine weeks, holding at No. 19 for seven. Interest in the six-man a cappella group has been sparked by a live performance on the Grammy Awards show, where the group picked up two awards.

There are eight other debuts on the album chart this week. "Love Or Physical" by Ashford & Simpson (Capitol) is the highest debut at No. 68, while their single, "I'll Be There For You," jumps 17-11 on the Hot Black Singles chart.

APPY TO BE "Closer Than Friends": Columbia act Surface makes it to No. 1, after the disappointment of 1987, when its second single, "Happy," sat at No. 2 for two weeks. In its first week at No. 2, "Happy" was blocked by "Always" by Atlantic Starr (Warner Bros.), and then was kept out of the No. 1 position by another Columbia record, "Head To Toe" by Lisa Lisa & Cult Jam. "Closer Than Friends" is No. 1 in total radio points, and is the No. 1 reported single at 39 of the 98 reporting stations. Ron Atkins, PD of WYLD New Orleans, says, "It's a very infectious song and a good follow-up to 'Happy.""

Six other Columbia/Def Jam records are doing well this week. Alyson Williams' "Sleep Talk" (Def Jam) is the Power Pick/Sales record and leaps 35-24. Johnny Kemp picks up 10 stations and 11 new store reports for "Birthday Suit" from the "Sing" soundtrack, and advances 56-44. "Are You My Baby" by Wendy & Lisa picks up 13 stations; 30 of the 73 stations reporting the record moved it up on their playlists. The record moves 67-52. The Pasadenas honor venerable black acts on their single, "Tribute (Right On)." They gain 15 stations, which drives the record 73-61. Blue Magic is back on the charts with "Romeo And Juliet" (Def Jam), gliding 78-66 with nine radio adds. Radiant rebullets at No. 34.

TOO NUMEROUS TO MENTION: Most weeks there are a few records that are obviously stronger than others based on their point increases. This is not the case this week. In addition to the records already mentioned, almost all of the bulleted records picked up double-digit radio station adds and/or picked up large retail point increases. There are also four records that gained 14 stations and still do not appear among radio's most-added records this week: "Days Like This" by **Sheena Easton** (MCA), which advances 66-55; "Let Me Push It To Ya" by **Atension** (Island) sweeps along 97-84; "Uh-Uh Ooh-Ooh Look Out (Here It Comes)" by **Roberta Flack** (Atlantic) debuts at 92; and "Like A Prayer" by **Madonna** (Sire), which is not on the chart and is just beginning to build after one week at radio.

KEAL LOVE: There are two records on the chart with the same title. "Real Love" by **El DeBarge** (Motown) leaps 24-16 in its sixth week on the chart and is top 10 in seven markets. Jody Watley's "Real Love" (MCA) continues its sweep, flying 65-43 as the Power Pick/Airplay.

HOT BLACK SINGLES ACTION

RADIO MOST ADDED						
	PLATINUM/ GOLD ADDS 13 REPORTERS	SILVER ADDS 32 REPORTERS	BRONZE/ SECONDARY ADDS 53 REPORTERS	TOTAL ADDS 98 REP	TOTAL ON ORTERS	
HEAVEN HELP ME DEON ESTUS MIKA	4	10	20	34	51	
REAL LOVE JODY WATLEY MCA	3	4	20	27	88	
IF I'M NOT YOUR LOVER AL B. SURE! WARNER BROS.	4	9	11	24	62	
I WANT IT ALEESE SIMMONS ORPHEUS	0	5	18	23	23	
STAY JACKIE JACKSON POLYDOR	3	7	12	22	58	
BUCK WILD E.U. virgin	3	8	8	19	49	
I LIKE GUY MCA	4	5	9	18	60	
BABY ME CHAKA KHAN wARNER BROS.	1	6	10	17	61	
IF SHE KNEW ANNE G. ATLANTIC	2	6	9	17	32	
TRIBUTE (RIGHT ON) THE PASADENAS COLUMBIA	2	5	9	16	68	
Radio Most Added is a weekly nati	onal compilatio	n of the ten r	records most a	dded to th	e playlists	

Radio Most Added is a weekly national compilation of the ten records most added to the playlists of the radio stations reporting to Billboard. The full panel of radio reporters is published periodically as changes are made, or is available by sending a self-addressed stamped envelope to: Billboard Chart Dept., 1515 Broadway, New York, N.Y. 10036.



THAT'S THE WAY LOVE IS"

the sensational single from the debut album

- Ten City has already achieved massive success in the U.S. and in the U.K. with their ground-breaking new sound.
- "That's The Way Love Is" is a major breakout across the country on Power and Urban formatted stations in New York, Chicago, San Francisco, San Diego, Miami, Detroit, Philadelphia, Baltimore, Washington, Cleveland, Cincinnati, Memphis, Los Angeles, Houston, Dallas and the Carolinas.
- ► #1 on Billboard's Dance Chart
- ► Top 5 in 12" Sales
- Top 15 requests and immediate retail reaction wherever it's played.

Produced by Marshall Jefferson

- (for Jeffco Music Production Company)
- and Ten City (for Burstinglaw Productions)
- Executive Producers:
- Merlin Bobb & DeWayne Powell
- Management and Direction:
- DeWayne A. Powell
 - Zoetics Handlings Group (Chicago)

DON'T MISS THIS MAJOR PLAYLIST ASSET A BONUS FOR ANY AND EVERY FORMAT!



On Atlantic Records, Cassettes and Compact Discs © 1989 Atlantic Recording Corp. **9**° A Warner Communications Co.





Lucky Boys. The Boys' second video, "Lucky Charm," was recently completed. At the shooting, from left, are Khiry, Tajh, Hakeem, and Bilal of the Boys, Motown VP of artist development Traci Jordan, executive producer Dinah Breakell, director Jerry Kramer, and producer Michael Ader.



Jackson's BET. Michael Jackson has a special, "The Legend: Center Stage," airing on BET April 14 at 8 p.m. At the taping in Los Angeles, BET gave Jackson an award in tribute to his success. At the presentation, from left, were BET VP of programming Lynn Wallace, BET senior producer of video programming Jeff Newman, Jackson, "Video Soul" host Donnie Simpson, BET VP of programming Jeff Lee, and BET director of West Coast operations Philip McGhee



Happy Guy. Ex-Guy member Timmy Gatling has signed with Tommy Boy Records. Shown at the signing, from left, were manager LaVaba Mallison, producer Fred McFarlane, attorney Michael Ashburn, Gatling, label president Monica Lynch, Tommy Boy CEO Tom Silverman, business affairs director Larry Stanley, and Dave Peaslee.



Teamwork. The Virgin Records duo Deja, Curtis Jones and Mysti Day, standing, worked with the production team of Teddy Riley and Gene Griffin, shown sitting, on their upcoming album.

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FOR WEEK ENDING MARCH 18, 1989

Billboard. Hot Black Singles SALES & AIRPL

A ranking of the top 40 black singles by sales and airplay, respectively, with reference to each title's composite position on the main Hot Black Singles chart.

WEEK	LAST WEEK	SALES	ARTIST	HOT BLACK
1	3	JUST COOLIN'	LEVERT FEAT, HEAVY D	2
2	2	GIRL YOU KNOW IT'S TRUE	MILLI VANILLI	3
3	5	CLOSER THAN FRIENDS	SURFACE	1
4	1	STRAIGHT UP	PAULA ABDUL	10
5	8	LUCKY CHARM	THE BOYS	4
6	10	JOY AND PAIN	DONNA ALLEN	5
7	11	YOU AND I GOT A THANG	FREDDIE JACKSON	6
8	14	MORE THAN FRIENDS	JONATHAN BUTLER	8
9	4	JUST BECAUSE	ANITA BAKER	12
10	20	GIRL I GOT MY EYES ON YOU	TODAY	9
11	23	ALL I WANT IS FOREVER JAMES	TAYLOR/REGINA BELLE	7
12	16	BEING IN LOVE AIN'T EASY	SWEET OBSESSION	14
13	7	WILD THING	TONE LOC	20
14	6	SKIN I'M IN	CAMEO	21
15	21	I'LL BE THERE FOR YOU	ASHFORD & SIMPSON	11
16	22	STRUCK BY YOU	THE BAR-KAYS	13
17	9	DREAMIN'	VANESSA WILLIAMS	25
18	28	THAT'S THE WAY LOVE IS	TEN CITY	22
19	19	ME, MYSELF AND I	CHERYL 'PEPSII' RILEY	29
20	12	SO GOOD	AL JARREAU	41
21	32	WE'VE SAVED THE BEST FOR LAST	KENNY G	18
22	13	HEAVEN	BEBE & CECE WINANS	40
23	30	4 U	VESTA	15
24	17	TEENAGE LOVE	SLICK RICK	38
25	37	REAL LOVE	EL DEBARGE	16
26	31	SELF-DESTRUCTION THE STOP TH	E VIOLENCE MOVEMENT	32
27	15	SNAKE IN THE GRASS	MIDNIGHT STAR	48
28	_	SLEEP TALK	ALYSON WILLIAMS	24
29	18	TEDDY'S JAM	GUY	47
30	_1	ROLLIN' WITH KID 'N PLAY	KID 'N PLAY	27
31	25	THIS TIME KIARA (DUET)	WITH SHANICE WILSON)	46
32	26	SUPERWOMAN	KARYN WHITE	57
33	_	ANOTHER WEEKEND	FIVE STAR	26
34	_	AFFAIR	CHERRELLE	17
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37	_	SOMETHING'S GOT A HOLD ON ME		34
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40		IMAGINE	TRACIE SPENCER	31

WEEK	UAST	AIRPLA TITLE	ARTIST	HOT BLACK
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2	1	JUST COOLIN'	LEVERT FEAT. HEAVY D	2
3	2	GIRL YOU KNOW IT'S TRUE	MILLI VANILLI	3
4	6	ALL I WANT IS FOREVER JAMES	TAYLOR/REGINA BELLE	7
5	5	LUCKY CHARM	THE BOYS	4
6	7	YOU AND I GOT A THANG	FREDDIE JACKSON	6
7	9	JOY AND PAIN	DONNA ALLEN	5
8	11	GIRL I GOT MY EYES ON YOU	TODAY	9
9	12	MORE THAN FRIENDS	JONATHAN BUTLER	8
10	14	I'LL BE THERE FOR YOU	ASHFORD & SIMPSON	11
11	13	STRUCK BY YOU	THE BAR-KAYS	1:
12	16	AFFAIR	CHERRELLE	17
13	15	4 U	VESTA	1!
14	19	EVERY LITTLE STEP	BOBBY BROWN	2:
15	17	REAL LOVE	EL DEBARGE	16
16	21	LOVE SAW IT	KARYN WHITE	19
17	8	BEING IN LOVE AIN'T EASY	SWEET OBSESSION	14
18	10	JUST BECAUSE	ANITA BAKER	1
19	4	STRAIGHT UP	PAULA ABDUL	10
20	22	WE'VE SAVED THE BEST FOR LAST	KENNY G	18
21	26	SLEEP TALK	ALYSON WILLIAMS	24
22	23	ANOTHER WEEKEND	FIVE STAR	21
23	30	CRUCIAL	NEW EDITION	3!
24	28	24/7	DINO	21
25	27	MORE THAN PHYSICAL	CHRISTOPHER MAX	30
26	36	START OF A ROMANCE	SKYY	3
27		REAL LOVE	JODY WATLEY	4
28	35	ROLLIN' WITH KID 'N PLAY	KID 'N PLAY	2
29	33	IMAGINE	TRACIE SPENCER	3
30	32	LIFE	LOOSE ENDS	33
31	<u> </u>	DON'T TAKE MY MIND ON A TRIP	BOY GEORGE	36
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33	40	THAT'S THE WAY LOVE IS	TEN CITY	2
34	24	WITH EACH BEAT OF MY HEART	STEVIE WONDER	39
35	34	SOMETHING'S GOT A HOLD ON M	E RADIANT	34
36	38	MOVE ON YOU	LATEASHA	4
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TITLE (Publisher - Licensing Org.) Sheet Music Dist.

- 24/7 (Onid. BMI) CPP 15 17
- 24/ (Cond, BMI) CPP 4 U (Captain Z, ASCAP/Black Lion, ASCAP) AFFAIR (Flyte Tyme, ASCAP/Tunesmith, BMI/Avant Garde, ASCAP) ALL BECAUSE OF YOU (March 9, ASCAP/Almo, ASCAP/Sac-Boy, ASCAP/MCA, ASCAP/Unicity, ASCAP (Sac-Boy, ASCAP/MCA, ASCAP/MCA, ASCAP/Unicity, ASCAP (Sac-Boy, ASCAP/MCA, ASC 51
- ASCAP) CPP
- ALL I WANT IS FOREVER (FROM "TAP") (Realsongs. ALL I WANT IS FOREVER (FROM "TAP") (Kealsongs, ASCAP) ANOTHER WEEKEND (SCS, BMI) ARE YOU MY BABY (Girl Brothers, ASCAP) BABY ME (Billy Steinberg, ASCAP/Makiki, ASCAP/Knighty-Knight, ASCAP) BEING IN LOVE AINT EASY (Bush Burnin', ASCAP/La
- 26 52 58

- 14 Love Lane ASCAP)
- Love Lane, ASCAP' BIRTHDAY SUIT (FROM "SING") (TSP, ASCAP/Triple Star, BMI) CPP BUCK WILD (JU House/Syce 'M' Up, ASCAP) CAN WE TALK ABOUT IT? (Henstone, 44
- 70 82
- BMI/Musicworks, BMI) CAN YOU STAND THE RAIN (Flyte Tyme, ASCAP) 79
- CLOSER THAN FRIENDS (Colgems-EMI, ASCAP) THE CLUB (Allen/Lewis, ASCAP/Sign Of The Twins, 91 ASCA
- ASCAP) CRUCIAL (Flyte Tyme, ASCAP) CUTTIE PIE (Musicworks, BMI/Henstone, BMI) DAYS LIKE THIS (Kear, BMI/Hip Trip, BMI) CPP 35 96 55
- DON'T TAKE MY MIND ON A TRIP (Cal-Gene 36
- 25
- DON'T TAKE MY MIND ON A TRIP (Cal-Gene, BMI/Virgin Songs, BMI) CPP DREAMIN' (Jobete, ASCAP/Depom, ASCAP) CPP EVERY LITTLE STEP (Kear, BMI/Hip Trip, BMI) FIND AN UGLY WOMAN (Beach House, ASCAP/Fresh Jazz, ASCAP) FLOAT ON (Duchess, BMI) FDAM PAIN TO LOY (Mingh Science, ASCAP) 23 67
- 75
- 60 FROM PAIN TO JOY (Miami Spice, ASCAP) 87
- 100
- FROM PAIN TO JOY (Midlini Spice, ASCAP) FUNKY COLD MEDINA (Vary White, ASCAP) GENTLY (MCA, ASCAP/Unicity, ASCAP/Barron, ASCAP/Ready Ready, ASCAP/Trixie Lou, BMI) GET ON THE DANCE FLOOR (Protoons, ASCAP/Hikim, ASCAP) 59 ASCAP)
- GIRL I GOT MY EYES ON YOU (Cal Gene, BMI/Virgin 9 Songs, BMI) CPP 3 GIRL YOU KNOW IT'S TRUE (MCA, ASCAP/Two
- Pieters BMI) 76
- Heters, BMI) GIVE IT HERE (Varry White, ASCAP/Word Life, ASCAP/Longitude, BMI) HEAVEN (Yellow Elephant, ASCAP/Edward Grant, 40
- ASCAP/Benny's Music, BMI) HEAVEN HELP ME (Estus, BMI/Rok-Mil, BMI/SBK 72
- HEAVEN HELP ME (Estus, BMI/Rok-Mil, BMI/SBK Blackwood//Morrison Leahy, ASCAP/Chappell, ASCAP) HIGH ROLLERS (Colgems-EMI, ASCAP/Rhyme Syndicate, ASCAP) I LIKE (Cal-Gene, BMI/Virgin Songs, BMI) I WANT TO BE YOUR LOVER (Bush Burnin', ASCAP/Donesna, ASCAP/Lisandrea, ASCAP) 77
- 53 97
- 56 IF I'M NOT YOUR LOVER (SBK April, ASCAP/Across 110th Street, ASCAP/Zomba, ASCAP/Donril
- ASCAP/Cal-Gene, BMI) IF SHE KNEW (2560, ASCAP) 94

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- 11 PLL BE THERE FOR YOU (Nick-O-Val ASCAP) CLM 86 I'LL TAKE YOU THERE (Cold Chillin', ASCAP/In BMI) CPP
- I'M GONNA GIT YOU SUCKA (United Lion, BMI) IIAGGINE (SBK Blackwood, BMI/Lenono, BMI) IN THE MOOD (Kear, BMI/Hiptip, BMI/Chic, BMI) 74
- 85 69 IT'S ONLY LOVE (Mayplace, BMI)
- JOY AND PAIN (Amazement, BMI) 12 JUST BECAUSE (O'Hara, BMI/Texascity, BMI/L'il
- Mama, BMI/Music Corp. Of America, BMI/Avid One, ASCAP) JUST COOLIN' (Trycep, BMI/Ferncliff, BMI/Willesden,
- BMI/SBK April, ASCAP/Across 110th Street, ASCAP/Way To Go, ASCAP) 84 LET ME PUSH IT TO YA (Harrindur, BMI/Noisneta,
- 33 LIFE (Virgin, ASCAP/MCA, ASCAP/Brampton, ASCAP)
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- BMI) CPP 42
- BMI) CPP LOVESICK (Pure Delite, BMI/Bright Light, BMI) LUCKY CMARM (Hip Trip, BMI/Kear, BMI/Gregorian Chance/PSO Ltd., ASCAP) CPP MAKE MY BABY HAPPY (Bush Burnin', ASCAP) ME, MYSELF AND I (Forceful, BMI/Willesden, BMI) MORE THAN FRIENDS (Zomba, ASCAP) MORE THAN FRIENDS (Zomba, ASCAP) MORE THAN PHYSICAL (Mike Chapman, ASCAP)
- 88

- 30 45 MOVE ON YOU (Rawsome, ASCAP/Cayman ASCAP/Beatseekers, ASCAP)
- 90
- ASCAP/Deatseekers, ASCAP) NAJEE'S NASTY GROOVE (Bush Burnin', ASCAP/Kanri, ASCAP/Majee, ASCAP) NEVER SAY GOODBYE TO LOVE (Rene Moore, ASCAP) NEVER TOO LATE (Harrindur, BMI/Tortoise Feather, BMI/Chorace, BMI) 49 89
- 99
- 43
- NEVER TOO LATE (Harrindur, BM//Tortoise Peather, BM//Thorsong, BMI) NOTICE ME (Tipper, ASCAP/Robi-Rob) REAL LOVE (Jobete, ASCAP) CPP REAL LOVE (SBK April, ASCAP/Ultrawave, ASCAP/Rightsong, BMI) ROLLIN' WITH KID 'N PLAY (Hittage/Turnout Bros, ASCAP) ROMEO AND HILLET (Def Jam ASCAP/Add More 27
- 66 ROMEO AND JULIET (Def Jam, ASCAP/Add More, ASCAP)
- RONI (Kear BMI/Hip Trip BMI) CPP
- KUMI (Kear, bMI/MI) TIND, DMI) UPP SELF-DESTRUCTION (Zomba, ASCAP/Willesden, BMI) SHE WONT TALK TO ME (SBK April, ASCAP/Uncle Ronnie's, ASCAP/SBK Blackwood, BMI/Huemar, BMI) SKIN I'M IN (All Seeing Eye, ASCAP/PolyGram, ASCAD 32 73
- 21
- ASCAP) 24 SLEEP TALK (Def Jam, ASCAP/Siam City, BMI/Rush Groove, ASCAP)
- 48 SNAKE IN THE GRASS (Hip Trip, BM1/Jig-A-Watt
- 41
- SNAKE IN THE GRASS (Hip Trip, BMI/Jig-A-Watt Jams, BMI) CPP SO GODD (Chappell, ASCAP/Abacus, ASCAP/Intersong-USA, ASCAP/Palancar, ASCAP) SOMETHING'S GOT A HOLD ON ME (Catch The Glow, ASCAP/SBK April, ASCAP/Science Lab, ASCAP) START OF A ROMANCE (Alligator, ASCAP) START OF A ROMANCE (Alligator, ASCAP) 34
- 37
- STATL OF HOMENOC HINGHOLD, ASCAP/WB, ASCAP/Siggy, BMI)
 STICKS AND STONES (Rossway, BMI/Juby Laws,

ASCAP/Tult Cookie, BMI) STILL IN LOVE (Disguise, ASCAP/Black Lion, ASCAP/Platinum Gold, ASCAP/Haynestorm, ASCAP/Les Etoiles, ASCAP) STRAIGHT UP (Virgin, ASCAP/Wolff, ASCAP) CPP STRUCK BY YOU (Deronde Jay, BMI/Gale Warnings, 13

ASCAP/Tuff Cookie BMI)

68

- BMI/Slam City, BMI)
- SUPERWOMAN (Kear, BMI/Hip Trip, BMI/Green Skirt, 57 47
- SUPERWOMAN (Kear, BMI/Hip Trip, DMI/Green Swin BMI) CPP TEDDY'S JAM (Cal-Gene, BMI/Virgin Songs, BMI/Zomba, ASCAP) CPP TEENAGE LOVE (Def American, BMI) THAT'S THE WAY LOVE IS (SBK April, ASCAP/Law Man, ASCAP/SBK Blackwood, BMI/Rude Tymz, DMI/Demo Stung, RMI) 22
- Man, ASAAP/SBK Blackwood, BMI/kude Tymz, BMI/Been Stung, BMI) THIS TIME (Almo, ASCAP/Wun Tun, ASCAP) CPP TOUGH ACT TO FOLLOW (Starpoint, BMI/Warner-Tamerlane, BMI) TRIBUTE (RIGHT OM) (CRGI, BMI) 81
- 61
- 54
- TRUE OBSESSION (Two Tuff-Enuff, BMI/Kash, ASCAP/Virgin, ASCAP) CPP TURN THIS MUTHA OUT (Bust-It, BMI) TWIST AND SHOUT (Screen Gems-EMI, BMI/Robert Mellin, BNI) 93
- TWIST AND SHOUT (Screen Gems-EMI, BMI/kot Mellin, BMI) UH-UH OOH-OOH LOOK OUT (HERE IT COMES) (Nick-0-Val, ASCAP) WALKING AWAY (Tommy Boy/INSOC, ASCAP) 92
- 83
- WE WANT EAZY (Mash-A-Mug, BMI/Island, BMI) WE'VE SAVED THE BEST FOR LAST (Pardini, 18
- WE VE SAVED THE BEST FOR DAST (Pardin, ASCAP/GERE, ASCAP/Matkosky/Chappell & Co., ASCAP/French Stulf) (WHAT CAN I SAY) TO MAKE YOU LOVE ME (Flyte Tyme, ASCAP/Avant Garde, ASCAP) WILD THING (Varry White, ASCAP) 71 20
- WITH EACH BEAT OF MY HEART (Jobete, ASCAP/Black Bull, ASCAP) CPP 39
- 6
- ASLAP/black buil, ASLAP/CPP YOU AND I GOT A THANG (Amirful, ASCAP/Torin, ASCAP) YOU AND ME (Eye Of Madley, ASCAP/Carolyn White, ASCAP/Keecho, ASCAP/Virginia G, ASCAP/Darwall, BMI/Little Buzz, BMI)
- YOU DECIDED TO GO (Island, BMI/Stanton's Gold, 95
- BMI/April Joy, BMI) 50 YOU LAID YOUR LOVE ON ME (SMB, BMI/Island, BMI/Stanton's Gold, BMI/April Joy, BMI)

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by Carlos Agudelo

GAPITOL-EMI LATIN's move to West Coast headquarters will become official April 1. With the move comes a new VP/GM, Jose Behar, previously in charge of CBS Discos' West Coast operation. EMI Latin is also taking charge of its own distribution. The label's Latin American regional offices, headed by Charles Andrews, will remain in Miami ... Two Puerto Rican female singers have recently released their first albums on CBS. One of them is "Olga," by Olguita Alvarez, recorded in Buenos Aires, Argentina, under the musical direction of Emilio Valle and Oscar Cardozo. "Hechizo De Amor" is the first single now being promoted by the record company. The other album, by Lunna, has the suggestive title "Sere Tuya Esta Noche" (I'll Be Yours Tonight"). The first single, already out, is "Soledad." Both Alvarez, who is singer Lissette's sister, and Lunna, who was one of the casualties of the A&M Latin division default, are important additions to CBS' superloaded talent bank ... As for the invitation to celebrate with Mirca Records, described as "the first Puerto Rican record company with international distribution" (hmm ...), on the oc-casion of its first release, "Prisionero Del Amor," by Sebastian: Notas was unfortunately unable to attend the event, held March 7 at the Condado Beach Hotel in San Juan, Puerto Rico. But thanks for the invite Alex Arredondo of Asa Spanish International Productions, based in Boston, informs us that his Spanishlanguage hit music program, "Audiofonia," is now airing on stations in Bolivia, Canada, Uruguay, Chile, Guatemala, and Mexico. He expects to introduce it to Latin stations in the U.S... Tony Vega's first album, "Yo Me Quedo," is the latest creation of RMM Records, a company whose strategy is to pick up experienced performers and put them in the spotlight. Vega, a Puerto Rican sonero, has sung with Ralphy Leavitt, Louie Ramírez, and Eddie Palmieri ... Here's anoth-er case of a store in search of Latin product: "I enjoy Latin music very much. Unfortunately I can't find a suitable supplier of Latin music for my store. I would

like to know if you could send me a list of names of the top suppliers in the New York tristate area. Any information you can forward would be greatly appreciat-This letter came from Celia B. Collins, Wow Mued." sic Shop, Hudson Mall, Route 440, Jersey City, N.J. 07304; 201-434-0982. I can't supply the info, but somebody will ... The Village Gate reopened its Mondaynight salsa series with vintage performances by the Fania All Stars sextet, featuring Willie Colón and Dave Valentin as jazz soloists ... Tania León, a Cuban-born composer/conductor, has been commissioned to compose new theme music for National Public Radio's Latin File, a daily news service presenting Hispanic American perspectives on current domestic events. León is the assistant conductor of the Brooklyn Philarmonic Orchestra. She has also conducted the Metropolitan Opera Orchestra, among others ... Dis-

Capitol-EMI Latin moves to the Coast with Behar as VP

pelling the rumors: "There has been a lot of talk in the industry that CBS Records has bought out Satellite Records. I would like to confirm at this time that there has not been any negotiations between CBS and Satellite Records, although we welcome any associa-tion or affiliation with CBS." So writes Jake Salazar, Satellite VP. There ... D'AR Management of Miami has just released the instrumental album "Erotica" by Uruguavan harpist Roberto Perera. The label says: 'Developing a unique style of music that includes flowing Andean melodies with jazz influence and new age music sounds, beautiful melodies from his own inspiration, Perera is an artist who performs for all times to all audiences" ... Miti Miti is a Miami-based duo of identical twins Lillyana and Olga Lucia Restrepo. Their first album, "Miti Miti," has just been released by EMI Latin.

OR THE RECORD. The label of Michel Camilo's album was misidentified in the March 4 column. The label is Portrait... Except for one cut, Isabel Pantoja's album, "Desde Andalucía" (RCA), is otherwise different from the hits compilation "Genio Y Figura" on Globo (Billboard, Feb. 18) ... The Regional Mexican and Tropical Salsa charts in the March 4 Top Latin Albums charts were mixed up.

Grammys Launch Latin Awards Season

BY CARLOS AGUDELO

NEW YORK The Latin music awards season, which began in earnest with the Grammy ceremony Feb. 22, is now in full swing, with at least half a dozen upcoming events scheduled to take place this spring.

The string of post-Grammy, Spanish-language events began March 1 with Ovacion 105, an awards ceremony sponsored by radio station WOJO Chicago, "Radio Ambiente."

During the evening, a total of 21 awards were presented to an equal number of artists. Each of the 17 artists present to receive the awards performed for a packed house at the the 4,500-capacity Arie Crown Theater in Chicago.

The event was a huge success from every standpoint, marking the first time Chicago's Latin public had a chance to appreciate so much talent together in a single occasion. In addition to the high attendance, the audience's enthusiastic response to the performances confirmed the importance of Chicago as a premier market for Latin music.

Produced by the firm of Cardenas/Fernandez & Associates, the organization of the show was almost flawless. A few adjustments could have been made on stage to the sound, but that didn't substantially affect the performances.

Among the artists present were re-

cent Grammy winner Roberto Carlos; Celia Cruz; Vikki Carr; writer/composer Roberto Livi; Karina; Jose Jose; Pimpinela; Danny Rivera; Mijares; Yolandita Monge; Rocio Banquells; Ana Gabriel; Los Caminantes; Angela Carrasco; Michelle; Luis Angel; and Francisco Xavier. The event was hosted by WOJO program director Guillermo Prince.

Other Latin music awards ceremonies include:

• The ACE awards, given by the Assn. Of Hispanic Critics of New York. More than 80 awards in the fields of records, radio, television, and theater were to be presented during the 21st annual event, scheduled to be held March 11 at New York's Waldorf Astoria hotel.

• The Ninth Tejano Music Awards, honoring the music known as *la* onda or Tex-Mex, are scheduled for Friday (17) at the San Antonio (Texas) Convention Center arena. The ceremony, which presents awards in 12 categories, is to be hosted by Carr and Cheech Marin. Founded by Ruddy Trevino and Gilbert Escovedo, the awards are organized by the Texas Talent Music Assn., a nonprofit group. It will be recorded and broadcast three weeks later by independent and Telemundo affiliated stations.

• Aplauso 92, an annual awards ceremony sponsored by radio station WCMQ-F'M Miami, will be held March 21 at the James L. Knight center. This will be the fourth annual edition and the first to be televised nationally by Telemundo. Some 30 awards will be given to recording artists. Among those who have confirmed their attendance are Carlos, Raphael, Jose Luis Rodriguez, Angela Carrasco, Lissette, Braulio, Dyango, Livi, and Veronica Castro. Aplauso 92 will be hosted by WCMQ music director Betty Pino.

• The Premios Disco Del Ano, now in its fourth year, was created and previously held in the Dominican Republic. It will take place March 29 at the New York Penta Hotel. A total of 22 awards are scheduled to be given to performers and recording industry personnel.

• Los Premios Diplo, given each year by the magazine Farandula, will be held April 3 at the Condado Plaza hotel in San Juan, Puerto Rico. Approximately 50 categories are listed. Farandula is published monthly in Puerto Rico by Fernando Hevia.

• In Miami, Los Premios Q de Super Q, sponsored by station WQBA-FM, will be held in September. This will be the event's second year. The station is also sponsoring a star-studded event June 18 to celebrate its 10th anniversary.

• And in Puerto Rico, plans are under way for the Paoli Awards, organized under the direction of Claudio Roman. No date has as yet been set.

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H(0			LATIN TRACKS.
THIS WEEK LAST	WEEK	2 WKS. AGO	WKS. ON CHART	Compiled from national Latin ARTIST radio airplay reports. TITLE LABEL
	5	5	6	★ ★ NO. 1 ★ ★ JOSE JOSE ARIOLA L weeks at No. One
2	1	1	11	YURI
3	2	2	17	ISABEL PANTOJA ASI FUE
4	4	7	9	VIKKI CARR
5 7	7	9	7	ROCIO DURCAL QUE ESPERABAS DE MI
6 6	5	6	15	BRAULIO UN TIEMPO PARA NOSOTROS
$\boxed{1}$ 1	0	10	11	ANA GABRIEL CBS
8 8	3	8	9	LUIS MIGUEL UN HOMBRE BUSCA UNA MUJER
9 3	3	3	23	ROCIO DURCAL COMO TU MUJER
10 1	3	14	13	GIPSY KINGS
11 9		4	16	CHAYANNE
12 1	1	11	13	EDNITA NASARIO APRENDERE
13 1	2	13	17	LOS YONICS TU PRESA FACIL
14) 2	3	24	6	RICARDO MONTANER SOLO CON UN BESO
15 1	7	26	3	HANSEL Y RAUL ELLA
(16) 1	9	19	5	ROBERTO CARLOS TRISTES MOMENTOS
17 1	5	17	13	MIJARES
18 2	2	21	7	YOLANDITA MONJE DEBIL
19 1	6	16	21	LUCERITO NO ME HABLEN DE EL
20 2	0	22	9	ANGELA CARRASCO NO QUIERO NADA DE TI
21 1	4	12	11	EDDIE SANTIAGO TU ME HACES FALTA
(22) 2	9	32	24	ISABEL PANTOJA
	8	15	14	NYDIA CARO TODOS LOS FUEGOS SATELLITE
24 2	4	28	13	EN LA NOCHE
25 2	5	20	24	ROBERTO CARLOS CBS
(26) 3	7		2	★★★POWER PICK★★★ MARISELA YA NO PUEDO VOLVER CONTIGO
27) 2	7	27	3	VICENTE FERNANDEZ MUJERES DIVINAS
28 3	1	31	26	RICARDO MONTANER TAN ENAMORADOS
				HOT SHOT DEBUT
29	IEW	∕▶	1	LUCERITO VETE CON ELLA MELODY LA CHICA DE LOS CLOS CAFES
	8	29	6	BONNY CEPEDA LA CHICA DE LOS OJOS CAFES
31	NEW	1	1	PUERTO RICAN POWER AMAR NO SE PUDE APURAR SONOTONE AMAR NO SE PUDE APURAR
32 3	4	-	6	LOS SABROSOS DEL MERENGUE YA VIENE EL LUNES SONOTONE YA VIENE EL LUNES
	5	-	2	TOMMY OLIVENCIA DOCE ROSAS
34 3	8	- 00	2	ROCIO DURCAL EL AMOR MAS BONITO
35 3	3	-	2	LUIS ENRIQUE QUE SERA DE TI
36 2	1	18	17	EYDIE GORME
	2	34	5	LAURA FLORES PARA VIVIR FELIZ
38 1	NEW		1	TONY VEGA YO ME QUEDO
39 3	6	30	3	CARLOS VIVES NO PODRAS ESCAPAR DE MI
(40) M	NEW	/	1	GLENN MONROIG Y ENTONCES

Products with the greatest airplay gains this week.
Video clip availability. Chart is compiled weekly, but appears in the magazine bi-weekly.



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Billboard.

HOT DANCE MUSIC 12-INCH SINGLES SALES X X 00

EK	WEEK	AGO	z	CLUB PL	.AY
THIS WEEK	LAST W	2 WKS.	WKS. ON CHART	Compiled from a national sample of o	dance club playlists. ARTIST
	_			* * No.1 *	*
(1)	2	5	7	SHE DRIVES ME CRAZY I.R.S. 23926/MCA 1 week at No. One 1 THATE THE WAY LOVE IS	♦ FINE YOUNG CANNIBALS
2	1	2	10	THAT'S THE WAY LOVE IS ATLANTIC 0.86464	TEN CITY
3	5	7	8	GIRL YOU KNOW IT'S TRUE ARISTA ADI-9780	MILLI VANILLI
(4)	7	16	4	THIS IS ACID VENDETTA VE 7016	MAURICE
5	6	8	7	HAUNTED HOUSE ONE VOICE ML070647	DADA NADA
	13	17	5	ONE MAN PROFILE PRO-7241	CHANELLE
7	4	3	10	STRAIGHT UP VIRGIN 0-96594	◆ PAULA ABDUL
8	9	12	5	YOU AIN'T SEEN NOTHING YET SIRE 0-21131/WARNER BROS.	FIGURES ON A BEACH
9	10	10	6	IT'S TOO LATE WTG 41 08182	NAYOBE
10	3	1	8	FADING AWAY EPIC 49 08183/E.P.A	WILL TO POWER
	21	29	4	LOVE HANGOVER '89 MOTOWN MOT-4632	DIANA ROSS
12	12	13	8	WALK THE DINOSAUR CHRYSALIS 4V9 43332	♦ WAS (NOT WAS)
(13)	17	23	5	HOW FAR CAN WE GO?	THE GROOVE ROBBERS
14	14	15	6	HEAVEN KNOWS VIRGIN 0-96589	♦ WHEN IN ROME
15	19	24	5	EXCUSES TOMMY BOY TB-925	PAULA BRION
(16)	32	43	3	SLEEP TALK DEF JAM 44 68193/COLUMBIA	ALYSON WILLIAMS
(17)	25	36	4	THE MONSTER JAM (LP) NEXT PLATEAU PL 1014	AMBASSADORS OF FUNK
18	24	30	4	DON'T TURN YOUR BACK ON LOVE	KRISTIN BAIO
(19)	30	44	3	OPEN UP YOUR HEART SLEEPING BAG SLX-40140	RAIANA PAIGE
(20)	31	41	3	GROOVE CHECK VIRGIN 0-96580	THAT PETROL EMOTION
21	28	35	4	TESTURE CAPITOL V-15439	SKINNY PUPPY
22	33	40	3	JUST COOLIN' ATLANTIC 0-86459	♦ LEVERT FEATURING HEAVY D
					(***
23	41	49	3	INTROSPECTIVE (LP) EMI 90868	PET SHOP BOYS
24	11	6	11	I BEG YOUR PARDON ATLANTIC 0-86467	KON KAN
25	27	28	5	SUCCESS EMI V-56130	SIGUE SIGUE SPUTNIK
26	26	27	6	GIVE ME BACK MY HEART CUTTING CR-223	CORINA
27	8	4	11	FINE TIME QWEST 0-21107/WARNER BROS	NEW ORDER
28	38	47	3	MISMATCH WARNER BROS. 0-21143	APOLLONIA
29	15	9	11	MAKE MY BODY ROCK BIG BEAT BB-0004	JOMANDA
30	29	31	7	MAMBO WITCH WAX TRAX WAX-061	A SPLIT SECOND
31	45	_	2	THE LOVE I LOST ATLANTIC 0-86476	SEVENTH AVENUE
32	23	21	6	AS THE END DRAWS NEAR/PASSION NETTWERK (IMPORT.CANADA)	MANUFACTURE
33	20	14	10	CONTROL I'M HERE GEFFEN 0-21111	♦ NITZER EBB
34	18	18	8	SHE WON'T TALK TO ME EPIC 49 08178/E.P.A.	◆ LUTHER VANDROSS
(35)	NE	wÞ	1	★ ★ ★ HOT SHOT DEE	SUT * * * VARIOUS ARTISTS
36	22	20	7	YOU GOT IT (THE RIGHT STUFF)	NEW KIDS ON THE BLOCK
		20		COLUMBIA 44 08ì 32	
37	44	E0	2	RTR 820 YO NO SE'	XCLU'SIVE
38	43	50		23 WEST 0-86478/ATLANTIC THE CLUB	PAJAMA PARTY
39	16	11	8	AEGIS 429 08180/E.PA YEAH, YEAH, YEAH, YEAH	MARCUS LEWIS
(40)			1	ISLAND 0-96578 MAKE THE HOUSE SHAKE	THE POGUES
(41)			1	EPIC 49 68194/E PA. GIRL I GOT MY EYES ON YOU	THE ALMIGHTY EL-CEE
<u>(42)</u>		W	1	GRAZING IN THE GRASS	TODAY
(43)		W	1	EMI V-56129	C.C. DIVA
(44)		W	1	I WANNA BE THE ONE	STEVIE B
45	NEW		1	WTG 41 68214	♦ EIGHTH WONDER
(46)	NE	WÞ	1	24/7/NIGHTIME LOVEKIND 4TH & BWAY 471/ISLAND	♦ DINO
47	37	25	11	NOTICE ME FEVER 829	SANDEE
48	NE	W 🕨	1	REAL LOVE MOTOWN MOT:4618	♦ EL DEBARGE
49	35	37	4	I'M GONNA GET YOU SUCKA ARISTA ADI-9777	◆ THE GAP BAND
50	NE	w 🕨	1	I WANT U TEN-LION T-L 12/2	TEAZ 2 PLEAZ
BR	EAI	KOU	TS	1. MUSIC LOVER S-EXPRESS CAPITOL 2. STAND UP FOR YOUR LOVE RIGHTS YAZZ ELEK 3. BIRTHDAY SUIT JOHNNY KEMP COLUMBIA 4. AFFAIR CHERRELLE TABU	IRA

IS WEEI	ST WEEK	WKS. AG	WKS. ON CHART	TITLE 12-INCH SINGLES SALES Compiled from a national sample of retail store and one-stop sales reports.
THIS	LAST	2 V	Χ÷	LABEL & NUMBER/DISTRIBUTING LABEL
1	1	2	9	★ ★ NO. 1 ★ ★ I BEG YOUR PARDON ATLANTIC 0-86467 2 weeks at No. One KON KAN
2	5	6	8	GIRL YOU KNOW IT'S TRUE ARISTA ADI-9780 MILLI VANILLI
3	4	4	7	FADING AWAY EPIC 49 08183/E PA
4	2	1	9	STRAIGHT UP VIRGIN 0 96594
5	3	3	10	FINE TIME QWEST 0-21107/WARNER BROS NEW ORDER
6	7	13	7	THAT'S THE WAY LOVE IS ATLANTIC 0-86464 TEN CITY
7	6	8	9	SINCERELY YOURS ATCO 0.96586/ATLANTIC SWEET SENSATION (WITH ROMEO J.D.)
8	11	19	5	SHE DRIVES ME CRAZY IRS. 23926/MCA FINE YOUNG CANNIBALS
9	12	16	6	SELF DESTRUCTION
10	19	29	3	THIS IS ACID MALIPICE
11	8	5	13	
12)	14	18	5	
_			9	
13	10	12		VENDETTA VE-7014 SEDUCTION
14	9	7	15	DELICIOUS DV1002/ISLAND
15	17	21	9	JIVE 1169-1-JD/RCA
16	21	24	5	HEAVEN KNOWS VIRGIN 0.95589
17	23	28	3	I WANNA BE THE ONE STEVIE E
18	13	14	9	ALL SHE WANTS IS CAPITOL V-15434
19	22	22	6	YOU GOT IT (THE RIGHT STUFF) COLUMBIA 44 08132
20	15	10	13	A LITTLE RESPECT SIRE 0-21059/WARNER BROS
21	16	9	11	TEDDY'S JAM
22)	28	36	3	DON'T TURN YOUR BACK ON LOVE
23)	30	43	3	VENDETTA VE.7011 GIRL I GOT MY EYES ON YOU TODAY TODAY
\rightarrow				
24	20	17	11	SYNTHICIDE 71310-0 RED FLAG
25	29	32	4	23 WEST 0-86478 ATLANTIC PAJAMA PARTY
26	18	11	11	MCA 23921 BOBBY BROWN
27)	35	37	4	GIVE ME BACK MY HEART CUTTING CR-223 CORINA
28	38		2	LULLABYE SIRE 0-21101/WARNER BROS BOOK OF LOVE
29	37	40	4	SAFE IN THE ARMS OF LOVE SHOOTING PARTY
30	44	50	3	LUCKY CHARM THE BOYS
31	49		2	★ ★ ★ POWER PICK ★ ★ ★ OPEN UP YOUR HEART RAIANA PAIGE SLEEPING BAG SLX-40140 RAIANA PAIGE
32	27	23	10	NOTICE ME FEVER 829 SANDEE
33	32	27	9	FIND AN UGLY WOMAN/MIGHTY HARD ROCKER SLEEPING BAG SLX 40143
34	26	25	9	LEFT TO MY OWN DEVICES
35)	47		2	ROLLIN' WITH KID 'N PLAY
36	34	34	8	SELECT 62335 IND TO EAST
		34		
37	43	-	2	4TH & B'WAY 471/ISLAND
38	45	-	2	SIRE 0-21131/WARNER BROS
39	41	47	3	CHRYSALIS 4V9 43332 VVAS (INO T VVAS
40	24	20	6	TWIST AND SHOUT NEXT PLATEAU NP50083
(41)	NE	wÞ	1	★ ★ ★ HOT SHOT DEBUT ★ ★ ★
42	33	31	13	SIRE 0-21149/WARNER BROS. DEC
43	25	15	10	
44		15		THE CLUB
	50		2	AEGIS 429 08180/E.P.A. IVIAROUS LEWIS
45	31	26	11	PROFILE PRO-7239
46	46	-	2	IT'S TOO LATE NAYOBE
47	42	39	10	RESPECT ADEV/ COOLTEMPO 4V9 43329/CHRYSALIS ADEV/
48	36	33	7	MORE THAN YOU KNOW COLUMBIA 44 081 35
49	NE	wÞ	1	DON'T TAKE MY MIND ON A TRIP BOY GEORGE VIRGIN 0.96577
50	40	41	6	NOT GONNA DO IT VICKY MARTIN
BRI	EAI	KOU	ITS	1. REAL LOVE JODY WATLEY MCA 2. JOY AND PAIN DONNA ALLAN OCEANA 3. THE LOOK ROXETTE EMI 4. SUCCESS SIGUE SIGUE SPUTNIK EMI

Titles with the greatest sales or club play increase this week. • Videoclip availability. • Recording Industry Assn. Of America (RIAA) certification for sales of 500.000 units. A RIAA certification for sales of 1 million units. Records listed under Club Play are 12-inch unless indicated otherwise. Breakouts: Titles with future chart potential, based on club play or sales reported this week.

Madonna's Back With A Groove And A 'Prayer'

ON YOUR KNEES: She's back and ready to take you there. It's Madonna, with her eagerly anticipated epic, "Like A Prayer" (Sire). Despite all the media hype and video controversy surrounding its release, the track merits recognition on its own strength, Gospel-influenced R&B/ pop with a dance groove, the lead cut from the starlet's forthcoming album is a spiritually uplifting number that will undoubtedly be on everybody's lips by the winter thaw. Reconstructed, synth-based versions are provided by Shep Pettibone, as are rawer, funk-laden mixes by Bill Bottrell. Bottrell's mixes feature Prince's instrumental Midas touch, as the dub features a continuous vocal sample from the song "Bob George" from Prince's bootleg "black" album. Multiformat exposure in clubs and radio is a given for this infectious love song-besides, who could resist that stellar choir backing? The video alone will create controversy with its intense portrayal of religion and racism. Madonna continues to give the people what she thinks they need. Amen.

DANCING BAREFOOT: There have been quite a few noteworthy releases in the last two weeks, so here goes: Eighteen-year-old Mandy Smith has a winner with "Victim Of Pleasure" (Atlantic). Previewing a forthcoming album, the song's incessant lyric hook, matched with a pumping dance/pop rhythm, has crossover written all over it. As postproduced and mixed by Justin Strauss (our favorite of his since the Jets' "Sendin' All My Love") the track pumps in the more straightforward versions and in the tasty Detroit-house inspired mixes (love the Dominatrix samples) ... Yazz has returned with "Stand Up For Your Love Rights" (Elektra), a smoker as reinterpreted by Yvonne Turner. Those familiar with the import will require a taste of the new mixes, which bear an ethereal yet powerful quality; we especially like the dub. The new interpretation is less busy and more sinewy in feel than the European mixes ... Jody Watley is also back on the scene with "Real Love" (MCA). Watley has joined the realm of the "new jack swing" crew on this very safe first single release, which previews the album "Larger Than Life." Remixed by Louil Silas Jr.,

the song doesn't break any barriers but it is nice to hear Watley again. We've previewed the album and there are much stronger selections to groove to

Not to be missed on import is "I Feel Fine" (Urban/Polvdor) by Positiv Noise, featured on the "Urban House" compilation. Frantic, very techno, acid-laced number is soothed by a rich R&B vocal arrangement and instrumental hook. A must ... Also on import is the sweet midtempo R&B of "Keep On Movin'" (10/Virgin) by Soul II Soul (we warned you last year!). The stellar outfit, showcasing vocalist Caron Wheeler on this cut, is one to be reckoned with. Effective use of live instrumentation with the latest technological wizardry shows an understanding of the past, present, and future of R&B/dance. Contrary to popular belief, nothing sounds like a real violin solo. Apparently Virgin U.S. has wised up and will be putting it out here shortly.

The female answer record to Tone Loc's "Wild Thing," called "I'm Your Wild Thing" by Mamado & She, has been picked up by WTG while Loc's new single, "Funky Cold Medina," (Delicious Vinyl/Island) is already making noise. Those who took to the hard-edged rock flavorings of his previous hit won't be disappointed with this one ... Cookie Crew, the U.K. female rap act that brought you "Fe males," makes its major-label debut with "Born This Way" (FFRR/Poly-Gram). First-rate production by Stetsasonic's Daddy-O & D.B.C. along with the girls' airtight delivery help this up-tempo number kick.

WHITE KNUCKLE RIDE: On the dance/pop level, Samantha Fox lifts the Dusty Springfield cover of "I Only Wanna Be With You" from her latest effort. Postproduced and mixed by Phil Harding & Ian Curnow, this Stock, Aitken & Waterman production has the production team's signature all over it ... We were very impressed with "Too Much Too Late," a highlight from "Truth In Disguise" (Vendetta /A&M), by Denise Lopez, which has the potential to be a crossover and pop radio sleeper. It sure would be nice if the clubs gave Lopez a hand in making "Too Much" the hit it deserves to be. We prefer the "hot edit" and the orig-inal "pop edit" ... "Nathan Jones"

To The Power Of Three. Arista rap act Three Times Dope is shown here filming its new clip for the single "Greatest Man Alive." Shown, from rear left, are Chuck Nice and D.J. Woody Wood; E.S.T. is in front.

(London/PolyGram) from Bananarama is an up-tempo technopop update of the Supremes' oldie, interpreted in mixes by Pete Hammond and Freddy Bastone ... Noel's "Change" (4th & B'way, 212-995-7800) follows in the familiar Latin/ pop niche the artist has carved for himself, as remixed by Dave Morales ... "Inch By Inch" (Starway, 703-847-



by Bill Coleman

0911) is another strong dance/pop contender from Patti Day. Syncopated rhythms and a hooky chorus, postproduced and mixed by David Cole & Robert Clivilles, should catch on.

BEATS & PIECES: "East Side Story" is a forthcoming musical/comedy film that's being billed as the new generation's "West Side Story." The film centers around the Latin hip-hop scene and features acting and performances by such artists as Corina. Sa-Fire, Chrissy I-eece, Marc Anthony Muniz, Cyre, Nayobe, The Real Roxanne, India, and "Little" Louie Vega ... The Donny Osmond album that has been out overseas on Virgin for awhile will debut stateside on Capitol. You'll be surprised Chuck Artomatik is completing a new track for Sleeping Bag artist Chocolette ... At the Blank Productions studio facility, Paul Simpson was working on a new one by Simphonia. Proprietors Bob & Lola Blank are producing the score for a new film called "Eversmile, New Jersey," starring Daniel Day Lewis ("Room With A View," "The Unbearable Lightness Of Being") ... The Frankie Knuckles/Satoshi Tomeii project will be coming out on Poly-Gram here in the States, not on Island as we reported a few weeks back ... Out the first week in April on Arista will be the domestic debut of fave Sarah McLachlan. The alhum is called "Touch." Also signed to the label is Cindy Valentine.

LYE TO EYE: Manny Lehman (formerly of N.Y. 12-inch store Vinylmania) has headed west and been named national dance director for A&M. He can be reached at 213-469-2411. Steve Bartels, who previously held the post, has moved on to sunny Miami and is handling regional promotion for the label. He can be reached at 305-591-9767. Sharon White, formerly of Advanced Alternative Media, will be handling dance promotion for Profile. She can be reached at 212-529-2600. Claudia Cuseta will continue to oversee the department and expand her A&R chores. Linda Fine, formerly of Roll Records, has popped up as a jack-of-all-trades for Luke Skyywalker Productions, 305-573-0599.

OUCHED BY THE HAND: On the alternative front and circulating on import since the end of last year is "Secret Land" (Virgin) by Sandra. Female-sung technopop with a sweeping and layered production and wistful delivery entices. The percolating rhythm track and hook should see a stateside release soon . . . "The Last Of The Famous International Playboys" (Sire) is the latest jangly pop release from Morrissey. The song serves as a reunion of sorts of the singer/songwriter with his former Smiths comrades Andy Rourke and Mike Joyce on bass and drums, respectively. This gingerly paced number will—without risk—satisfy ador-ing Morrissey fans ... "Yeah Whatever" (Nettwerk/Atlantic) is the new album from Canadian act Moev. Featuring the import-hit title cut and the new single, "Crucify Me," the latest album is a bit harder in approach than the trio's last domestic release on Profile. Cuts to delve into immedi-ately include "Slide," "Wanting," "Right Hand," and "Capital Heaven" 'This Smiling Face'' (Atlantic) by Camouflage isn't very fast but has a

dance-floor, balladlike quality that works. Postproduced and mixed by Justin Strauss, the track brings back images of Freur's "Doot Doot," not musically but in feel.

XTC's new masterpiece, "Oranges And Lemons" (Geffen), is out. Head-ed by the brilliant single "Mayor Of Simpleton," the album sports many more tasty bits. Although the album should be listened to in its entirety. do not miss "Poor Skeleton Steps Out," "Merely A Man," and, what must be the next single, "King For A Day" ... Massachusetts' Throwing Muses come into their own on the album "Hunkpapa" (Sire). Besides the fave cut "Dizzy," powerful offerings like "Devil's Roof," "No Para-chutes," "Fall Down," and "Angel" are also prime ... Big at college radio is **Thrashing Doves'** "Angel Visit" (A&M), which captures the essence

of melodic pop in the Lloyd Cole/ XTC mold.

Also worth looking into: The impressive independent EP release House Of Birds" (Rose Hill, 201-888-0571) by **Private Sector**. Pay special attention to the cuts "This Little Death" and "Drowned"; the Ivan Ivan dub mix of "Groove Check" (Virgin) by That Petrol Emotion: 'Just Got Back From Heaven" (Fine Art/Rhino, 213-828-1980) by Sparks; and "Fire Engine," "Knature Of The Girl," and "Happy Days" from The Shamen's EP, "What's Going Down?" (Communion c/o Fundamental Music, P.O. Box 95265, Atlanta, Ga. 30347)

Of special interest: ROIR (212-477-0563) has issued a much-needed compilation of 1980-83 by faves Bush Tetras, called "Better Late Than Never." The 15-song package includes crucial Tetras recordings, like "Too Many Creeps," "You Can't Be Funky," "Cowboys In Africa," and six unreleased studio demos.

RHYTHM OF THE MIND: "Touch And Go" (Pretty Pearl, 212-463-9776) by Virgie Williams is an R&B/dance delight. The gem of a radio mix sounds as if it would fit rather nicely with the era sound of Harvey Mason's classic "Groovin' You" while the noticeably different "hip-hop" mix also charms. Postproduction and mix were handled by Winston Jones & Dave Shaw ... "Just Started" (Mo-vin', 201-674-7573) from Lachandra has created a buzz in the Northeast with its vintage club atmosphere. The cut was produced by Blaze.

'Telephone' Rings Again

NEW YORK Sparked by the sleeper success of J.C. Lodge's dance hall reggae smash "Telephone Love," Pow Wow Records (212-245-3010) has just unleashed an accompanying various artists album titled "Telephone Tracks.

The compilation, produced by Augustus "Gussie" Clarke, comprises 10 tracks, all of which utilize the same infectious and hypnotic bass groove that weaves through "Telephone Love." That particular single, on the basis of early support in the Northeast at radio and in clubs, has sold a reported 50,000 copies thus far and has begun to find a friend on a national level.

Each of the cuts is distinctive despite the album's common rhythmic thread and should prove quite useful to programmers already playing the Lodge selection. Highlights from the 36:45 album include contributions from Lady G, Robbie Lyn, and Home T. BILL COLEMAN





Newly Bicoastal ITG Looks Ahead *Agency Plans A Busy '89, A Busier '90*

BY TERRY WOOD

LOS ANGELES International Talent Group president Wayne Forte and VP Michael Farrell anticipate 1989 will be an "average" year for rock tours, allowing them to spend more time preparing for major 1990 client tours, such as Phil Collins', and establishing ITG's new Los Angeles office.

Heavyweight acts on ITG's roster of 45 artists (like Genesis, Collins, David Bowie, Pink Floyd, and Peter Gabriel) will not tour in '89, though Forte and Farrell are deeply involved with Duran Duran's current tour and upcoming outings by Mike + the Mechanics, Julian Lennon, Winger, and, this fall, the Cure.

Farrell, who has worked with Forte in New York since both split from the William Morris Agency in 1981 to form ITG, moved to Los Angeles in early February to open ITG's new office and develop the agency's West Coast presence. "An L.A. office wasn't so much

'A Los Angeles office wasn't so much a need as it is a bonus'

a need as it is a bonus," says Forte. "A lot of opportunities exist in Los Angeles—soundtrack and film-scoring opportunities, acting positions—that could be attractive to our clients. Our goal has always been to maintain and build our clients' careers, which we have done primarily through tour assistance. Now we hope to do this in more of a full-service capacity." Since ITG's Beverly Hills, Calif., office opened Feb. 13, Farrell has already begun negotiating a soundtrack deal for a roster artist (believed to be Steve Miller) and reviewing film scripts for other artists.

"Now if we can only get our carpeting put in," Farrell says with a laugh.

Forte, who helped land a date at Southern California's Rose Bowl for Depeche Mode last June, says that even though some agencies have amassed a client roster of 400 artists, he and Farrell prefer to keep ITG's list selective. "We've based our business on personalization," he says, "and that approach *(Continued on page 40)*



The Pursuit Of Guns. Guns N' Roses lead singer Axl Rose, right, greets The Pursuit Of Happiness front man Moe Berg after the latter's show at Universal Amphitheater, Los Angeles. The Chrysalis band is alternately opening up for Duran Duran and headlining its own club tour.

Baker, Brown, Guy Among Top Soul Train Award Noms

BY DAVID NATHAN

LOS ANGELES Nominations for the third annual Soul Train Music Awards were announced by Virgin Records artist Paula Abdul and comedian Sinbad at a press conference here March 2.

Winners will be announced during a live prime-time telecast April 12 from the Shrine Auditorium in Los Angeles.

The top contenders, with three nominations each, include Anita Baker (best R&B/urban contemporary single, female; best contemporary song; and best contemporary album, female); Bobby Brown (best album, male; best single, male; and a competing nomination with Baker for best song, with "Don't Be Cruel"); and Guy (best album, best single by a group or band, and best new artist).

In addition to being nominated for best music video; best song of the year (for "Man In The Mirror"); and best R&B/urban contemporary single, male, superstar Michael Jackson will be presented with the annual Heritage Award (previous recipients are Stevie Wonder and Gladys Knight & the Pips). Jackson will also receive a newly created special award named after Sammy Davis Jr., who will present the award to Jackson with Eddie Murphy at the ceremony.

The awards show is an outgrowth of "Soul Train," the longest-running black-oriented television show in history with more than 600 programs aired.

Don Cornelius, executive director, host and founder of the series and coexecutive producer of the awards show with Steve Binder, told the press conference audience that the show's move from the Santa Monica Civic Auditorium to the Shrine this year was prompted by a number of factors, including "the increased interest and enthusiasm generated ... We simply outgrew the previous venue."

Other multiple nominees in the 12 awards categories include Karyn White (best single, female, and best new artist); Rob Base & D.J. E-Z Rock (best rap album and best single by a group or band); Grammy winner Bobby McFerrin (best album, male, and best jazz album); Sade (best jazz album and best album, female); Al B. Sure! (best album, male, and best new artist); Keith Sweat (best single, male, and best song of the year); Vanessa Williams (best single and best album, female); and New Edition (best single and best album by a group or band).

Other artists competing for awards include Whitney Houston, Johnny Kemp, E.U., Najee, Kenny G. Take 6, the Clark Sisters, James Cleveland, Shirley Caesar, Public Enemy, Salt-N-Pepa, BeBe & CeCe Winans, Stevie Wonder, Kool Moe Dee, Tracy Chapman, Luther Vandross, Tony! Toni! Toné!, and Levert.

Dionne Warwick, who hosted the show the two previous years, will be joined by Patti LaBelle and TV sports and entertainment reporter Ahmad Rashad.

The event will be sponsored once again by the Coca-Cola Co., which launched a Sprite Soul Train Sweepstakes to coincide with the show; 50 winners from the contest will be flown in for the show. A special commercial for the soft drink, featuring Wing/PolyGram act Tony! Toni! Toné!, will air during the program.

The first national music awards show to introduce a rap category, the Soul Train Music Awards (distributed by Tribune Entertainment Co.) will feature performances by a number of major black music acts. According to Cornelius, the current lineup includes Baker, Brown, New Edition, Salt-N-Pepa, and Sheena Easton, with appearances by Stevie Wonder and Wynton Marsalis mentioned as strong possibilities.

The show's presenters are scheduled to be announced shortly.

Uni's Big Bam Boo Scares Up Attention; Lou Reed: 'New York' & More Play N.J.

This week's Beat was written by Dave DiMartino, Billboard's Los Angeles bureau chief.

THE BEAT AND BILLBOARD STAFFERS on both coasts were recently charmed by a surprise performance in our offices by a new Uni records signing, **Big Bam Boo**. Neither a brand of rolling papers nor a **Cheech & Chong** album, the group was represented by members **Shark** and **Simon Todd**, both of whom brought their guitars, voices, and a boombox bearing

raw drum tracks. Publicists from MCA Records brought champagne, helping matters even more, The Beat must add. Who do they sound like? Con-

Who do they sound like? Considering the solo-acoustic context, some here suggested the **Everly Brothers**, others, rather murkily, the **Sutherland Broth**-

ers. And the fact that the pair used the same trick to get signed—acoustic guitars and drum tape, played on the street—caused some to note past parallels with Elvis Costello and mysterious CBS act Spookie.

Rest assured that a full band will be appearing on the group's Uni debut, which is due March 20 and will be called "Fun, Faith And Fair Play."

And while in days past The Beat had *absolutely* nothing against beautiful women dressed as police officers visiting the offices to promote **Warrant**, or beautiful women driving up in an actual tank to promote the now-defunct **Vinnie Vincent Invasion**, it should nonetheless be stated that live acoustic performances by groups like Big Bam Boo are refreshing changes of pace that we like very much.

We'd like Lou Reed to know that when he records "Metal Machine Music II," we're ready.

SHORT TAKES: Speaking of Lou Reed, the man himself began his tour March 7 in Princeton, N.J., with Mike Rathke and Rob Wasserman—who both appeared on the excellent "New York" album—on guitar and bass, respectively, and new drummer and nominal Renaissance man Rob Medici on drums. Absent is Fred Maher, who's pulling production duty on the soon-tocome Lloyd Cole album. According to a knowledgable source, the show features a nice collection of "new and old favorites" (whose?, we ask) and an intriguing approach to staging falling somewhere between that of recent shows by Leonard Cohen and Tom Waits ... Expect the new album from Van Morrison sometime in the spring. Expected title: "Avalon Sunset."

If all has gone according to plan, none other than **Da**vid **Crosby** performed past hits and current songs from his new A&M album, "Oh Yes I Can," at the Easyriders Rodeo, Concert, And Biker's Bazaar in Daytona, Fla., on March 11. Also set to appear was Crosby's **Byrds** mate

Roger McGuinn—who, no doubt, performed "The Ballad Of Easy Rider" while those in the audience searched for their motorcycle keys—as well as **BTO** and the **New Riders Of The Purple Sage**. Why does this item seem so ... so ... compelling?

And while we're on the matter of things compelling, compulsive, and compulsory, imagine this column's interest upon perusing the inner liner to Columbia Rec ords' new **Pilgrim Souls** album and noting the name of that group's lead vocalist and guitarist.

What's his name? Danny Yetnikoff. Who's his dad? Walter Yetnikoff.

Now The Beat would like to ask a question: How would *you* like to be working this record at Columbia?

HOW UTTERLY FASCINAT-

ING: The Beat has long suspected that success in rock'n'roll was purely a function of how well one dresses, so imagine this column's relief to note that, according to a recent survey conducted for Levi Strauss & Co. by the Roper Organization, U.S. college students now think Sting and Whitney Houston are the "best-dressed" artists in rock.

The top five? Glad you asked! On the male side, the ever-dapper Sting leads a well-groomed pack that also includes, in order, **David Bowie**, **George Michae**l, **Bruce Springsteen**, and "GQ" fave **Bono** of U2. As for rock's leading ladies, after Houston come **Belinda Carlisle**, **Cher**, **Janet Jackson**, and **Stevie Nicks**. Sadly, The Beat must note that **Madonna** placed seventh in this vital competition—beaten, ironically, by **Eurythmics' Annie Lennox**, who has been known to dress like **Elvis Presley** on occasion.

It doesn't get more gripping than this.

UNQUALIFIED RAVE: The Beat jumped up and down repeatedly, searching for its good foot, when it heard that PolyGram was issuing **James Brown's** "Roots Of A Revolution" compilation on compact disk. Now that it's out, in JB's words, "people get up and drive your funky soul" over and pick up a copy of it; you will *not* believe your ears when you hear this music.

Consisting of Brown's classic tracks from his Federal and King days between 1954 and 1962—some songs excluded, please note, because they're already on Poly-Gram's "CD Of JB" packages or elsewhere—this 43track monster of a package may be the hottest reissue of the year. And though the compilation was already issued in the U.K. on LP and cassette in 1984, the new set features eight additional tracks and three bits of studio dialog that have to be heard to be believed. Kudos to PolyGram for going the extra mile here.



OTHER FIRST CLASS FLIGHTS FOLLOW THE SAME ROUTE. THEY JUST DON'T FLY THE SAME WAY.

So uncommon an aircraft is this, that when told by your flight attendant

<u>LAX to JFK</u> 9:00am daily/3:30pm daily except Sat. JFK to LAX
10:15am daily/7:00pm daily except Sat.

you're now free to move about the cabin, you'll realize that, for the first time, these words do not strike you as being a contradiction.

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This then, is an aircraft which has surrendered to one single-minded ideal: A rebirth of travel in the Grand tradition.

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MGM

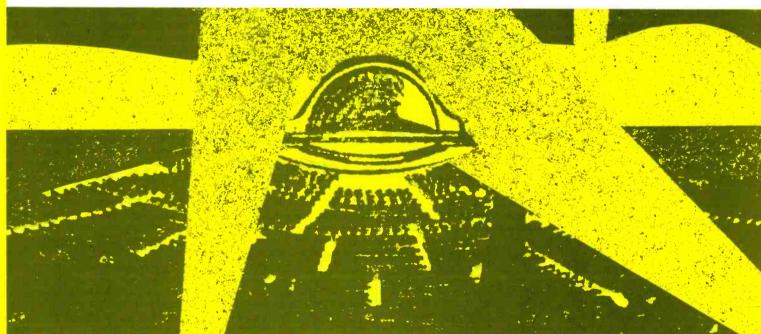
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BOXSCORE GROS	CONCERT

ARTIST(S)	Venue	Date(s)	Ticket Price(s)	Capacity	Promoter
NEIL DIAMOND	Meadowlands Arena East Rutherford, N.J.	Feb. 16-18	\$1,221,233 \$20/\$18.50	63,171 sellout	Monarch Entertainment Bureau John Scher Presents
THE MAGIC OF DAVID	Fox Theatre Detroit, Mich.	March 4-6	\$756,166 \$22.50/\$14.50	35,577 sellout	Brass Ring Prod
PATTI LABELLE Desiree coleman	Westbury Music Fair Westbury, N.Y.	Feb. 24-26	\$326,068 \$32.50	1 0,896 11,448 sellout	Music Fair Prod
POISON TESLA	Palace of Auburn Hills Mich.	March 4	\$313,501 \$18.50	1 6,946 sellout	Cellar Door Proo Belkin Prods.
NETALLICA QUEENSRYCHE	Meadowlands Arena East Rutherford, N.J.	March 1	\$304,674 \$18.50/\$17.50	17,605 seliout	Monarch Entertainment Bureau John Scher Presents
IACKIE MASON	Sunrise Music Theatre Sunrise, Fla.	March 3-4	\$271,810 \$35	7,766 8,172	Cellar Door Pro
BON JOVI Skid Row	Providence Civic Center Providence, R.I.	March 2	\$259,537 \$18.50	1 4,029 sellout	Frank J. Russo
POISON TESLA	The Coliseum Richfield, Ohio	Feb. 25	\$255,494 \$18/\$17	1 4,968 sellout	Belkın Prods.
REM	Rosemont Horizon Rosemont, III.	March 6	\$253,931 \$18.50	13,726 sellout	Jam Prods.
METALLICA QUEENSYRCHE	Civic Arena Pittsburgh, Pa.	March 4	\$221,091 \$17.75	12,764 sellout	DiCesare-Engler Prods.
CHRIS DEBURGH Black	Maple Leaf Gardens Toronto, Ontario	Feb. 28	\$214,895 (\$256,155 Canadian) \$24.75/\$21.75	10,436 12,500	Concert Prods. International
CHRIS DEBURGH Black	Montreal Forum Montreal, Que.bec	Feb. 27	\$201,505 (\$241,403 Canadian) \$22.50	1 0,729 15,327	Donald K. Dona Prods.
GEORGE STRAIT BILLY JOE ROYAL	Arizona Veterans Coliseum & State Fairgrounds Phoenix, Ariz.	March 3	\$192,382 \$16.50	1 2,093 sellout	Varnell Enterpr
Bon Jovi Skid Row	Charles M. Murphy Athletic Center Middle Tennessee State Univ. Murfreesboro, Tenn.	Feb. 20	\$192,338 \$17	11,314 seliout	Mid-South Concerts
Bon Jovi Skid Row	Mid-South Coliseum & Fairgrounds Memphis, Tenn.	Feb. 22	\$190,740 \$17	11 ,222 selļaut	Mid-South Concerts
RANDY TRAVIS K.T. Oslin	Greenville Memorial Auditorium Greenville, S.C.	March 2-3	\$188,661 \$16.50	11,434 sellout	Special Momen Promotions
HANK WILLIAMS JR. & THE BAMA BAND Highway 101 Restless Heart	Orlando Arena Orlando, Fla.	Feb. 17	\$177,896 \$18.50	9,616 12,000	Belkin Prods. Future Entertainment
THE TEMPTATIONS/ The O'JAYS	Valley Forge Music Fair Devon, Pa.	March 4-5	\$155,096 \$ 20	9,263 11,728 sellout	Music Fair Pro
POISON TESLA	Redbird Arena Illinois State Univ. Normal, III.	March 3	\$148,084 \$16.50	9,375 10,345	Stardate Prods
GEORGE STRAIT BILLY JOE ROYAL	Tuscon Community Center Tuscon, Arız.	March 4	\$147,691 \$16	9,071 sellout	Varnell Enterpr
HANK WILLIAMS JR. & THE BAMA BAND STEVE EARLE & THE DUKES	UTC Arena of Tennessee Chattanooga Univ.	March 4	\$146,878 \$17.50	8,393 sellout	Cellar Door Pro
CONWAY TWITTY MERLE HAGGARD GEORGE JONES	Maverich Assembly Center Louisiana State Univ., Baton Rouge	March 4	\$135,938 \$18.50	7,927 11,223	Jayson Promot
AMY GRANT MICHAEL W. SMITH GARY CHAPMAN	San Diego Sports Arena San Diego, Calif.	March 3	\$134,171 \$17.50/\$15.50	7,831 8,200	Bill Silva Prese
CHRIS DEBURGH Black	Lansdowne Park-Civic Centre Ottawa, Ontario	Feb. 25	\$132,734 (\$158,219 Canadian) \$21.50	7,359 10.000	Donald K. Don. Prods. Concert Prods. International Bass Clef Prod
CINDERELLA WINGER BULLETBOYS	Freedom Hall Civic Center Johnson City,	March 5	\$132,350 \$16.50	8,359 9,200	Sunshine Promotions

Copyrighted and compiled by Amusement Business, A Billboard Publications, Inc. publication. Boxscores are compiled every Tuesday and should be submitted to Desi Smith in Nashville at 615-321-4276; Ray Waddell in Los Angeles at 213-859-5338; Louise Zepp in Chicago at 312-236-2085. For research information contact Karen Oertley in Nashville at 615-321-4250.



CHOIRBOYS. Pictured, from left, are Ian Hulme, Brett Williams, Lindsay Tebbutt, and Mark Gable.

IEW ON THE CHARTS

The Australian quartet Choir-boys has entered Billboard's Hot 100 with "Run To Paradise," the single from their U.S. debut al-bum, "Big Bad Noise." The group consists of vocalist Mark Gable, guitarist Brett Williams, bassist Ian Hulme, and drummer Lindsay Tebbutt.

The foursome formed in 1981 and released their self-titled album in Australia two years later. In 1984, Gable damaged his vocal chords and Choirboys were forced to go on a two-year hiatus. In a powerful comeback, the band gained renewed attention as the opening act on Bon Jovi's sold-out 1986 Australian tour.

"Big Bad Noise" was released Down Under last year and was certified double platinum there. The single, "Run To Paradise," which went platinum, is about heroin addiction. Gable says the song "deals with how people start out with aspirations and then get involved with drugs and all their dreams go out the window. How they think they're in paradise but they're nowhere near it.'

Choirboys were recently signed to the new U.S. label WTG Records. The group just finished an Australian tour and plans to make U.S. appearances in late spring. JIM RICHLIANO

Theater Offers A Suite Deal The Deluxe Boxes Include A Bar

BY MOIRA McCORMICK

CHICAGO Poplar Creek Music Theatre, the Nederlander Organizationowned outdoor venue in northwest suburban Hoffman Estates here, is offering eight box suites to the public for its 1989 season at \$35,000 per suite. It is the first Nederlander venue to install boxes, according to spokesman Lou Volpano.

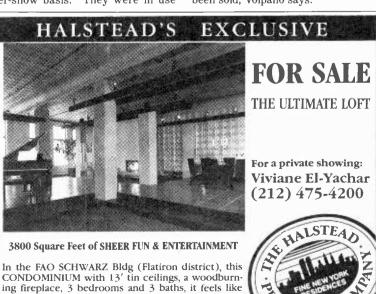
The 25,000-capacity theater, which includes 7,200 reserved pavilion seats and space for 17,800 general admissions on the lawn, tested two boxes last summer, Volpano says. Concert series sponsor the Miller Brewing Co. used one, and the other was sold on a per-show basis. "They were in use most of the time," Volpano says

The open-air boxes are located in the center of the pavilion on either side of the production booth, 100 feet from center stage. Each box suite features eight, 10, or 12 swivel seats, with built-in mahogany bar and cabinetry, refrigerator, mahogany tables, and wall-to-wall carpeting.

Box suite services include a staff for serving food and beverages, complimentary parking, and a private entrance to the theater. In addition, ownership of a box includes membership to Poplar Creek's private deck lounge, the Club, which usually costs \$200 per person.

Two of the boxes have already been sold, Volpano says.

OPER







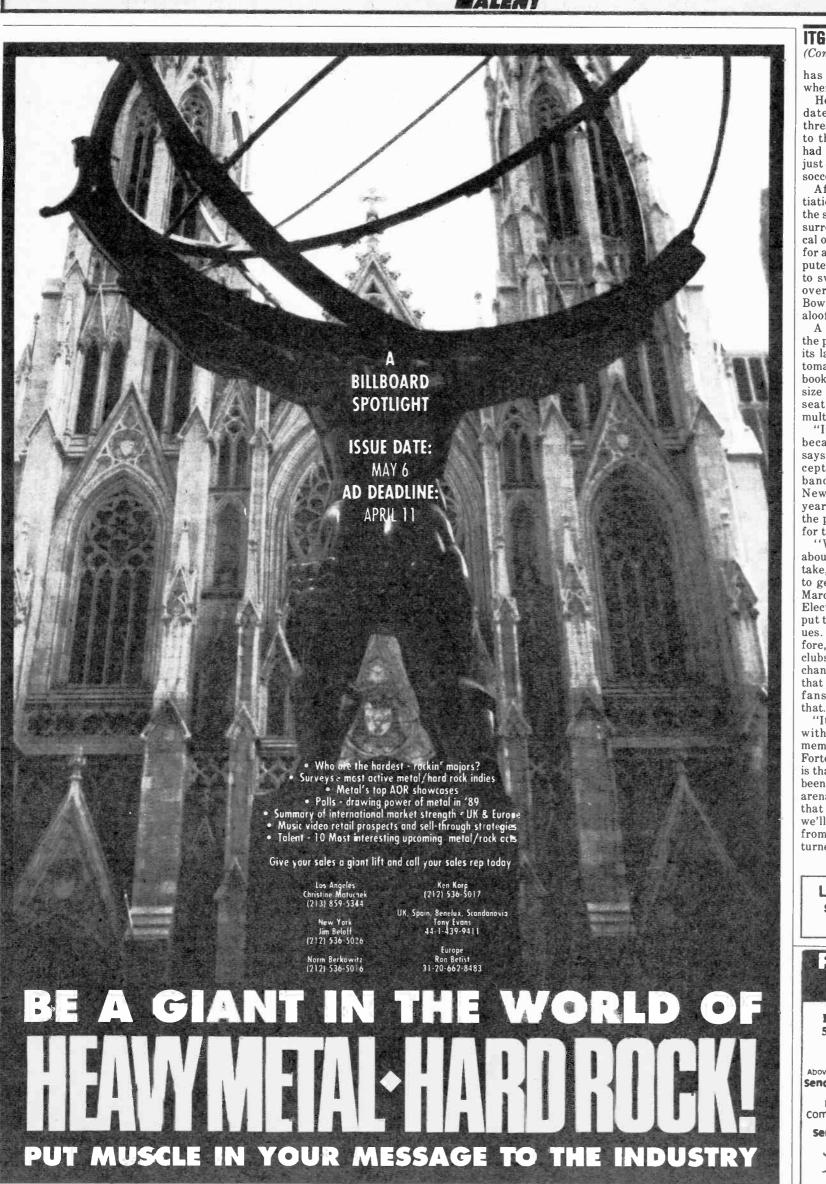
"One of the world's most beautiful ladies is that virtuoso pianist, and Liberace protege Linda Genteel Las Vegas Journal



Listen to her originals and her own "FLAMENCO PIANO" style on "THE PAT SAJAK SHOW" - CBS (Easter Week)



OUT OF A MOVIE!



ITG LOOKS AHEAD (Continued from page 36)

has allowed us to be available when we are really needed."

He recalls a Singapore stadium date for David Bowie that was threatened with cancellation due to three days of heavy rain that had saturated the playing field just days before an important local soccer tournament.

After two days of intense negotiations, Forte arranged to move the stage back (protecting the turf surrounding one goal, making local officials happy) while providing for a sloping platform over the disputed turf that would allow Bowie to swagger close to his audience, overcoming the possibility that Bowie would appear detached and aloof.

A recent ITG challenge involves the positioning of Duran Duran on its latest tour. Instead of the customary arena appearances, Forte booked the band into several midsize venues, such as L.A.'s 6,000seat Universal Ampitheatre, for multidate gigs.

"It can be a difficult situation because of perceptions," Forte says. "Do I think about those perceptions? Absolutely. Here's a band that has played arenas in New York and Los Angeles for years, and some people, such as the press, will say, 'Well, it's over for them,' and that's not the case. "When I talked to the band

"When I talked to the band about the direction they wanted to take, they agreed it would be great to get closer to their audience. In March, we're going to begin their Electric Theatre tour, which will put them in 2,000 to 3,000-seat venues. They've never done that before, since they jumped right from clubs to arenas. It gives people a chance to see that this is a band that can really play, and I believe fans will respond positively to that.

"It's a situation Michael faced with Genesis in the '70s, when members started dropping out," Forte says. "The advantage there is that the band had not previously been in the position of sellingout arenas. But I feel this is a situation that will turn out the same, that we'll look back three or four years from now as a rough period that turned out well for everyone."



BILLBOARD MARCH 18, 1989



BY GERRY WOOD

NASHVILLE Of all the sessions of the 20th annual version of the Country Radio Seminar, the Music Industry Professional Seminar drew the largest crowds and sparked some of the greatest interest.

The radio leaders heard record industry leaders discuss their product, which ultimately lands on the nation's airwaves. Then they received the added bonus of watching how records are created in the studio.

The brainchild of one of the most impressive talents in country music, Thom Schuyler of the group SKB, the three-segment, four-and-a-halfhour seminar-within-a-seminar session attracted and fascinated many usually blasé broadcasters. Sponsored by the Country Music Assn., the MIPS sessions kicked off with the music business representatives explaining their craft and their function. The second session featured some of Nashville's top studio musicians creating raw demos of new songs written by Schuyler and Mike Reid. As a finale, the musicians took to the panel to discuss how they made it in Nashville and how they stay ahead of the competitive recordbusiness game.

"I sit down to write with a specific listener in mind—and that's me," commented songwriter Don Schlitz. "I'm simultaneously the creator and the audience." Schlitz, who often cowrites, added, "When we sit down and start work, we know there's only room for one star in the room, and the star has to be the song." Said writer Mike Reid: "We have to

Said writer Mike Reid: "We have to cultivate the talent we have as opposed to the talent the public has a taste for at a given time." Reid believes the new traditional movement has revitalized country music and said that "there are more artists committed to making great records and putting more on the line when they go into the studio." Martha Sharp, executive VP of A&R, Warner Bros. Records, Nashville, admitted that she doesn't try to analyze songs too much while screening them for WB acts: "If it gives me goose bumps, I definitely want the artist to hear that song." Producer Allen Reynolds cited the song as the "main building block" in the recording procedure and said he feels the process of finding those songs is when artists "can most personalize their careers."

Noting the difference in handling Lyle Lovett and Patty Loveless, Tony Brown, executive VP and head of A&R, MCA Records, Nashville, observed, "With Patty Loveless, the casting includes not only the players on the session but casting the songs for the session. Lyle Lovett pretty much comes in with the songs and arrangements." Brown also stressed the importance of the casting of engineers with artists.

"When I came to Nashville from Los Angeles, I thought I was a pretty hot writer," said producer/writer Wendy Waldman. "But it was like enrolling in a school for songwriters, class one-A, all over again." Looking at songs submitted by Nashville writers resulted in more pain and more gain for Waldman. "I can't accept my own work like I used to. I'm so much more critical as a songwriter because I've got the ghost of Don Schlitz, Dave Loggins, and Thom Schuyler. It has put more strain on me, but I hope it's making me a better writer."

Discussing the pros and cons of working with writer/artists, Bob Montgomery, VP of A&R, CBS Records, Nashville, admitted that it is sometimes difficult to work with an artist who is also a writer "because the artist is very emotionally attached to those songs, and as a producer you might not feel that these songs are right." With Vern Gosdin, whom Montgomery produces, he says, "It's a real joy because he'll bring the songs in and if I feel it's something that won't work for us, that's the last I hear of it."

The synergy between songwriter and artist intrigued Paul Worley, producer and creative services director for Tree International: "Artists should understand songwriting and what's involved because that gives them the depth of understanding of *(Continued on page 44)*

Anyway, Here's What Charlie Monk Would Have Said... CRS' New Faces MC Is A No-Show

MYSTERY OF THE MISSING MONK: No, we aren't talking about a case for **Columbo**, we're discussing what happened to the MC everyone loves to hate at the Country Radio Seminar's New Faces Show: **Charlie Monk**.

The annual host for the show that has propelled many new faces into new phases of their careers, Monk was a no-show at this year's event. Nashville Scene discovered that the dreaded Music Biz Flu downed Monk on the eve of the big event, where he

has usually elicited guffaws and groans from the audience of record business and radio heavies that alternately endures and enjoys the barbs and zingers he aims at the hearts and egos of the industry leaders. **Mike Chapman** subbed for the ailing Monk and did an acceptable job, but Monk's ab-

sence was obvious. Nashville Scene has uncovered a copy of what Monk would have said had he materialized at the show. For better or for worse—and usually he flirts with both—here's the missing Monk's monolog.

log: "My initials are C.M. That stands for Country Music. And I was there. I was there when the first note of country music was made on Little David's lyre. Back then a lyre was a stringed instrument. The liars in country music are now called record promotion men. I was there when **Ted Cramer** and **Dick Whitehouse** had hair. I was there when Acuff-Rose's **Mel Foree** drove all over America with his 45s to promote. I was also there when **Dolly Parton** first promoted her 45s. I was there when **Dolly Parton** first promoted her 45s. I was there when **T.G. Sheppard** was **Bill Browder**, Jerry Reed was Jerry Hubbard, Charlie Douglas was Doug China, Wolfman Jack was Bob Smith, Randy **Travis was Randy Ray**, and **Randy Ray was Randy Traywick**, and **Mike Borchetta was Fulla Shetta**.

"I was there even before Joe Galante knew about mousse. I was there when Tom McEntee came up with the idea for the seminar ... and still doesn't remember if he attended the first one. I was at every seminar where strange things happened. Such as: Tiny Hughes made the moon rise and fall in the Hyatt's glass elevator. When record company suites were outlawed and loved by the participants. When Ron Rogers 'spoke his piece' the first 109 times. When Joe Ladd attended a session that didn't involve waitresses. And when the seminar was actually shorter than spring in Norway.

"I was definitely there when the New Faces Show became a one-hour television show that lasted 12 hours. I was there when **Peter Svendsen** and **Bruce Hinton** practiced 'team lying' before going on to excel individually. I was there when they wouldn't let Elvis [Presley] on the Opry, but they *did* let Stonewall Jackson and Webb Pierce on 'American Bandstand.' I was there when Bob Pittman was a top country PD at 10 years old, and started MTV at 15. I was there when Ed Robinson started playing Freddie Hart's 'Easy Loving' from an old album after Capitol had dropped Freddie. When Mac Curtis decided that 'Almost Persuaded' was the better side of David Houston's 45. And somebody decided that 'Heaven's Just A Sin

Away' was the better side. Oh yeah, I was there when a lot of radio geniuses decided that [Travis'] 'On The Other Hand' was a lot better the second time around. I was there when WKDA's **Captain Midnight** taped his 7-to-8, ran it back from 8 to 9, then went to Printer's Alley only to bump into his boss, **Jack**

Stapp. Now Midnight is looking for a 9-to-5. I was there when Bob Montgomery was part of a hillbilly duet called Buddy & Bob with Buddy Holly. I was there when Shelby Singleton produced three millionselling singles in one day-Ray Stevens' 'Ahab The Arab,' Leroy Van Dyke's 'Just Walk On By,' and Joe Dowell's 'Wooden Heart.' I was there when Charlie Rich set his career on fire. I was there when Charlie Cook singlehandedly destroyed KHJ, and started a career of 'charging other people to do the same for them.' I was there when Joe Talbot was only 8 feet 3 inches. I was there when MCA introduced their superstar act, the Vega Brothers. I was there when Stan Byrd took credit for only half the successful records in Nashville. I was there when Dene Hallam offered to pick the singles RCA should send to radio. I was there when people admitted to being fired instead of becoming consultants.

"I was there when Jimmy Gilmer, Stan Hitchcock, Glenn Sutton, C.W. McCall, Debbie Boone, and Gene Hughes were famous... for 15 minutes. I was there when Jack Weston was small enough to fit into a 'K' box. I was there when Ed Salamon was named one of the five most influential country programmers, along with Scott Shannon, Rick Dees, John Sebastian, and Rufus Thomas. And we were all there when country radio would never say the seven dirty words: 'We are only playing what's on Billboard.'"

Yes, Charlie Monk was there when ... But he wasn't there when the New Faces Show spotlighted 10 bright new acts March 4. Next year, hopefully, this legend-in-his-own-mind will return as a prime-time player for the 1990 Country Radio Seminar New Faces Show. As much as we hate to say it, we missed you, Charlie.

It's Down To The Final 5 In ACM Awards Process

LOS ANGELES Alabama, the Judds, George Strait, Randy Travis, and Hank Williams Jr. are the final nominees for the Academy of Country Music's entertainer-of-the-year award. Ballots containing the five final nominees in each category have been sent to academy members. Winners will be announced during presentation ceremonies April 10 at the Walt Disney Studios in Burbank, Calif., which will be aired over NBC-TV.

Vying for top-female-vocalist honors will be Rosanne Cash, Tanya Tucker, K.T. Oslin, Reba McEntire, and Kathy Mattea. Male vocalist nominees are Strait, Travis, Williams, Ricky Van Shelton, and Dwight Yoakam.

Competing for top vocal group are Alabama, Restless Heart, the Oak Ridge Boys, Highway 101, and the Desert Rose Band. Vocal duet candidates are the Bellamy Brothers, the Judds, Sweethearts Of The Rodeo, Rodney Crowell/Rosanne Cash, and the pairing of Yoakam with Buck Owens.

Seeking "Hat" awards for top new female vocalist are Vicki Bird, Linda Davis, Donna Meade, Cee Cee Chapman, and Suzy Bogguss. New-malevocalist finalists are Rodney Crowell, J.C. Crowley, Paul Overstreet, David Lynn Jones, and Skip Ewing.

The single record of the year will be chosen from among "Don't Close Your Eyes" by Keith Whitley, "I Told You So" by Travis, "Eighteen Wheels And A Dozen Roses" by Mattea, "Strong Enough To Bend" by Tucker, "I'll Leave This World Loving You" by Shelton, and "I'll Always Come Back" by Oslin, who led all artists with five nominations. Because of a tie, the single category includes six nominees. Song-of-the-year finalists are "Don't Close Your Eyes" by Whitley, "Eighteen Wheels And A Dozen Roses" by Mattea, "I Know How He Feels" by McEntire, "Strong Enough To Bend" by Tucker, and "Set 'Em Up Joe" by Vern Gosdin. Single record honors go to the artist, producer, and record label, while the song awards are presented to the artist, composer, and publisher.

In the running for best album are "Buenos Noches From A Lonely Room" by Yoakam, "Loving Proof" by Shelton, "This Woman" by Oslin, Chiseled In Stone" by Gosdin, and "If You Ain't Lovin' You Ain't Livin'" by Strait. Video-of-the-year nominees are "The Old Man No One Loves" performed by George Jones, produced by Kitty Moon, directed by Marc W. Ball; "Sunday Kind Of Love" by McEntire, produced by Moon, directed by Jack Cole; "Hold Me" by Oslin, produced by Tammara Wells, directed by Cole; "I'll Always Come Back" by Oslin, produced by Ball, directed by Cole and John Lloyd Miller; and "Young Country" by Williams, produced by Brent Bowman, directed by Preacher Ewing and Bill Fishman. The video winner will be decided by a vote of the academy's directors.

The Pioneer Award for recognition of outstanding and unprecedented achievement in the field of country music will be voted by the academy's board and will also be presented on the telecast. Other awards to be presented include instrumentalist/band categories, radio station, DJ, and country nightclub.

The telecast will be produced by Dick Clark Productions Inc. and will be hosted by Oslin, Strait, and Patrick Duffy. The final nominees were revealed at a Disneyland press conference.

> For more Country Music Radio Seminar coverage ... see page 10



by Gerry Wood

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WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	Compiled from a national sample of radio playlists. TITLE ARTIST	THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	TITLE
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\bigcirc	2	6	11	FROM A JACK TO A KING 1 week at No. One RICKY VAN SHELTON S.BUCKINGHAM (NMILLER) COLUMBIA 38-08529/CBS	52			6	THREADS OF GOLD
2	4	8	13	NEW FOOL AT AN OLD GAME J.BOWENR MCENTIRE (S.BOGARD, R.GILES, S.STEPHEN) REBA MCENTIRE MCA 53473	(53)	56	60		R.HAFFKINE (D.KING, J.A.SHAMBLIN)
3	6	10	9	BABY'S GOTTEN GOOD AT GOODBYE JBOWEN G STRAIT (I MARTIN) CARATIN) GEORGE STRAIT MCA 53486	<u> </u>	59	65	4	R.CHANCEY (M.MILLER)
4	1	3	13	DON'T YOU EVER GET TIRED (OF HURTING ME) RONNIE MILSAP R MILSAP.R.GALBRAITH.T.COLLINS (H.COCHRAN) RCA 8746-7	54	57	62	4	C.YOUNG (L.GATLIN) NEXT TO YOU
5	9	15	9	I'M NO STRANGER TO THE RAIN G.FUNDIS.K.WHITLEY (S.CURTIS, R.HELLARD) RCA 8797-7	55	58	63	5	N WILSON (A.ESTES. C.HILL) MANY MANSIONS
6	8	12	14	I'M A ONE WOMAN MAN GEORGE JONES B.SHERRILL (T.FRANKS, J.HORTON) EPIC 34-08509/CBS	56	62	69	4	J.KENNEDY (A.RANDALL, M D SANDERS, C A ETHER
	10	13	14	FROM THE WORD GO MICHAEL MARTIN MURPHEY S GIBSON, J.E. NORMAN (C WATERS, M GARVIN) WARNER BROS, 7-27668	57	40	18	19	I SANG DIXIE PANDERSON (D.YOAKAM)
8	7	11	15	COME AS YOU WERE R.CHANCEY (P.CRAFT) CAPITOL 44273	58	70	79	3	IF I EVER GO CRAZY W ALDRIDGE (W ALDRIDGE, S ALDRIDGE)
9	11	16	13	DOWN THAT ROAD TONIGHT NITTY GRITTY DIRT BAND JLEO (J HANNA, JLEO, W.WALDMAN) WARNER BROS, 7-27679	59	41	28	11	WHICH WAY DO I GO (NOW THAT I'M J.BOWEN.W JENNINGS (J.MACRAE, S CLARK)
(10)	13	17	11	WHO YOU GONNA BLAME IT ON THIS TIME VERN GOSDIN BMONTGOMERY (H COCHRAN, V GOSDIN) COLUMBIA 38-08528/CBS	60	48	33	19	LIFE AS WE KNEW IT A.REYNOLDS (W.CARTER, FKOLLER)
	16	19	14	HEARTBREAK HILL EMMYLOU HARRIS RBENK TI.E.HARRIS (E.HARRIS. P KENNERLEY) REPRISE 7-27635/WARRE BROS.	61	69	77	4	WHITE HOUSES J.BRADLEY (J.CUNNINGHAM)
	17	21	11	BIG LOVE THE TRANSFER THE REPORT OF THE BELLAMY BROTHERS					★★★HOT LOVE OUT LOUD
	19	22	11	OLD COYOTE TOWN DON WILLIAMS	<u>(62)</u>	NE\	_	1	E GORDY.JRR.L.SCRUGGS (T.SCHUYLER) SONG OF THE SOUTH
	20	23	7	D.WILLIAMS,G FUNDIS (G NELSON, L BOONE, P.NELSON) CAPITOL 44274 THERE'S A TEAR IN MY BEER	63	51	39	17	ALABAMA.J LEO (B.MCDILL)
				H.WILLIAMS.JRB.BECKETT.J.E.NORMAN (H.WILLIAMS) WARNER/CURB 7-27584/WARNER BROS THE CHURCH ON CUMBERLAND ROAD SHENANDOAH	64	49	36	19	DON'T WASTE IT ON THE BLUES PWORLEY.E.SEAY.G.BROWN (S RAMOS, J VANDIVER
	21	26	8	R.HALL,R.BYRNE (B DIPIERO, J.S.SHERRILL, D.ROBBINS) COLUMBIA 38-68550/CBS HIGHWAY ROBBERY TANYA TUCKER	65	75	_	2	J BOWEN,G DAVIES (G.DAVIES)
16	3	2	16	J CRUTCHFIELD (GARVIN, JONES, SHAPIRO) CAPITOL 44271	66	64	66	6	GRANDMA'S OLD WOOD STOVE S ROBERTS (B STONE)
	22	27	7	TELL IT LIKE IT IS BILLY JOE ROYAL AILANTIC AMERICA 7 99242/ATLANTIC ATLANTIC AMERICA 7 99242/ATLANTIC ATLANTIC AMERICA 7 99242/ATLANTIC ATLANTIC AMERICA 7 99242/ATLANTIC ATLANTIC AMERICA 7 99242/ATLANTIC	67	78	_	2	I NEED A WIFE J BOWEN, J.STROUD (J HARMS, D TYLER)
18	5	7	15	HONEY I DARE YOU SOUTHERN PACIFIC.JE.NORMAN (COOK. JENKINS, GIBSON, KARP, MCFEE) SOUTHERN PACIFIC WARNER BROS. 7-27691	68	NE\	N 🕨	1	SHE DON'T LOVE NOBODY P.WORLEY.E SEAY (J HIATT)
(19)	23	29	8	FAIR SHAKE FOSTER AND LLOYD BLLOYD,RFOSTER.R WILL (G.CLARK. R.FOSTER. BLLOYD) RCA 8795-7	69	76		2	SOMEWHERE BETWEEN W.WALDMAN (M.HAGGARD)
20	24	31	6	HEY BOBBY K.T. OSLIN H.SHEDD (K.T.OSLIN) RCA 8865-7	(70)	85	_	2	HOW MANY HEARTS N LARKIN (P WOLFE, B.BORCHERS, N.LARKIN)
21)	27	34	7	YOU GOT IT ORDER ON THE AND A CONTRACT OF A	71	72	78	4	DON'T BE SURPRISED IF YOU GET IT
22	25	32	8	I'LL BE LOVIN' YOU LEE GREENWOOD J.BOWENL.GREENWOOD (D.SCHLITZ. P.OVERSTREET) LEE GREENWOOD (D.SCHLITZ. P.OVERSTREET)	72				G KENNEDY (G.SELMAN)
23	26	30	8	THE HEART LACY J. DALTON J BOWEN J STROUDLI J DALTON (K.KRISTOFFERSON) UNIVERSAL 53487/MCA		61	45	19	E GORDY, JR. R.L.SCRUGGS (R BYRNE, W ROBINSON)
24	28	35	7	DON'T TOSS US AWAY LBROWN (B.MACLEAN)	73	66	51	18	R.BAKER (P.NELSON, B MCGUIRE)
	29	37	6	SETTING ME UP HIGHWAY 101	74	73	70	9	MORE THAN ENOUGH J.BOWEN.G CAMPBELL (J WEBB)
_	12	4	17	I WISH I WAS STILL IN YOUR DREAMS CONWAY TWITTY	(75)	80		2	WHAT A WONDERFUL WORLD B.BURWELL,S RIPLEY (G D WEISS, B.THIELE)
	32	38	7	J.BOWEN.C. TWITTY.D. HENRY (D.COOK, J.JARVIS) MCA 53456 SHE DESERVES YOU K.LEHNING (K.BAILLIE, M.BONAGURA, D.SCHLITZ) RCA 8796-7	76	67	52	21	BURNIN' A HOLE IN MY HEART J BOWEN,S EWING (S.EWING, M GEIGER, W MULLIS)
			4	YOUNG LOVE THE JUDDS	77	77	76	23	HOLD ON (A LITTLE LONGER) J BOWEN,S.WARINER (S WARINER, R.HART)
_	33	43		B.MAHER (P.KENNERLEY, K.ROBBINS) CURB/RCA 8820-87/RCA	(78)	NE\		1	BACK IN THE FIRE P.WORLEY.E.SEAY.G.BROWN (R.M.BOURKE, M REID)
29	18	9	16	S.BUCKINGHAM (JLENNON, P.MCCARTNEY) COLUMBIA 38-08504/CBS 'TIL YOU CRY EDDY RAVEN	79	63	41	9	STAY NOVEMBER P WORLEY,E SEAY (J S SHERRILL, T.CAIN)
_	15	5	16	B.BECKETT (R.GILES. S.BOGARD) RCA 8798-7	80	NE\	N 🕨	1	THEY RAGE ON K.LEHNING (B.MCDILL, D SEALS)
\leq	35		4	BIG DREAMS IN A SMALL TOWN T.DUBDIS,S.HENDICKS.RESTLESS HEART (D.ROBBINS, V.STEPHENSON, T.DUBDIS) REAS 1000	81	90	_	2	BOOGIE QUEEN B GREEN (R. JENKINS, D GREEN)
32	38	46	4	AFTER ALL THIS TIME COLUMBIA 38-68585/CBS I STILL BELIEVE IN YOU THE DESERT ROSE BAND PWORLEYLESEAY (CHILLMAN, SHILL) THE DESERT ROSE BAND	82	65	54	7	WALK THAT WAY J.KENNEDY (R.GIRSSOM, S.MUNSEY, JR.)
33	14	1	19		83	93	_	2	TWO OLD FLAMES ONE CHEATIN' FIR
34)	42		2	* * * POWER PICK/AIRPLAY * * * IS IT STILL OVER RANDY TRAVIS	84	79	84	3	B BARTON (J K GULLEY, D MILLER)
			2	KLEHNING (K.BELL, LHENLEY) WARNER BROS. 7-27551 MY TRAIN OF THOUGHT BARBARA MANDRELL	(85)	NE\	-		B DIPIERO. J.S. SHERRILL (T.PEREZ, B. DIPIERO, J.S. SH I WONDER WHAT SHE'S DOING TONI S.BUCKINGHAM (G.NICHOLSON, J.JARRARD)
_	39	42		T.COLLINS (B.BURCH, M.WOODY) CAPITOL 44276				1	S.BUCKINGHAM (G.NICHOLSON, J.JARRARD)
36	36	40	9	J.STROUD (C DANIELS, T.DIGREGORIO, T.CRAIN, C.HAYWARD, J.GAVIN) EPIC 34-68542/CBS	86	NE\		1	D.JOHNSON,M CARMAN (K STEGALL. J SALES)
$ \rightarrow +$	45	_	2	IF I HAD YOU ALABAMA B.BECKETT.ALABAMA (K CHATER, D.MAYO) RCA 8817-7	87	NE\		1	WHEN WE GET BACK TO THE FARM B JOHNSTON.A. JOHNSTON (C.WATERS, M.GARVIN,
38	43	48	5	LOVE WILL THE FORESTER SISTERS J STROUD.B.BECKETT (D.PFRIMMER. B GALLIMORE) WARNER BROS. 7-27575	88	71	59	9	HIT THE GROUND RUNNIN' B LOGAN (B.FISCHER. R.GILES)
39	30	20	15	TRAINWRECK OF EMOTION BJBECKETT (J.VEZNER, A.RHODY) CORRIE MORGAN RCA 8638-7	89	83	82	25	LONG SHOT K.LE.HNING (D.SCHLITZ, G SCRUGGS)
40	44	47	5	MOON PRETTY MOON THE STATLER BROTHERS J.KENNEDY (K-PEID) THE STATLER BROTHERS MERCURY 872 604 7	90	68	57	18	DEEPER THAN THE HOLLER K.LEHNING (P.OVERSTREET, D.SCHLITZ)
41	52	68	3	WHERE DID I GO WRONG J.BOWEN.S.WARINER (S.WARINER) STEVE WARINER MCA 53504	91	NE\	N 🕨	1	EVERY TIME YOU WALK IN THE ROOP COCHISE PRODC.PUFF (S.MYERS)
42	46	53	5	BETTER MAN CLINT BLACK M.WRIGHT.J.STROUD (C.BLACK. H.NICHOLAS) RCA 8781-7	92	NE\	N	1	RAININ', RAININ', RAININ' R.DEA (G.STEWART, M.L.STEWART, D SMITH)
43	47	49	6	EXCEPTION TO THE RULE MASON DIXON BLOGAN (JONES, WATERS, SHAPIRO) CAPITOL 44331	93	NE\	N 🕨	1	UNDER YOUR SPELL AGAIN B SHERRILL (B.OWENS)
44	50	55	5	LIKE FATHER LIKE SON LIONEL CARTWRIGHT T.BROWN.S.SMITH (P.OVERSTREET, D.SCHLITZ) MCA 53498	94	92	_	2	THIS OLD HOUSE N.BOLAS, CROSBY, STILLS, NASH & YOUNG (N. YOUNG
	55	74	3	I GOT YOU PANDERSON (D.YOAKAM) REPRISE 7-27567/WARNER BROS.	(95)	NE\	N 🕨	1	THAT NEW SONG (THEY'RE PLAYIN')
	31	14	17	YOU STILL DO B.MONTGOMERY (L.WILSON, C.KELLY) COLUMBIA 38-0811 19/CBS	96	NE		1	M.BORCHETTA (J.L.GOLDEN)
47	37	25	19	BIG WHEELS IN THE MOONLIGHT DAN SEALS	(97)	NE\			D.MITCHELL (K.BLAZY, C.HILL, A.ESTES)
	53			KLEHNING (B.MCDILL, D.SEALS) CAPITOL 44267 GOODBYE LONESOME, HELLO BABY DOLL THE LONESOME STRANGERS BBROMBERG,W.REESE (LEMERSON) HIGHTONE 508			-	1	W.WALDMAN.J.EDWARDS (M.MCANALLY, T BRASFIEL SINCERELY
12	JJ	58	6		98	88	81	20	J.E.NORMAN (H.FUQUA, A.FREED)
48		~	, I	BALLAD OF A TEENAGE OUEEN JOHNNY CASH					
<u>49</u>	54 34	61 24	4 16	BALLAD OF A TEENAGE QUEEN JOHNNY CASH J.CLEMENT (J.CLEMENT) MERCURY 872 420-7 BRIDGES AND WALLS THE OAK RIDGE BOYS	99	84	86	3	ANOTHER HEART TO BREAK THE FAI R JARRARD (D.GRAY, D.L.MURPHY) STAND BY YOUR MAN

6 - 10 - 10 - 10 - 10 - 10 - 10 - 10 - 1					the publisher
THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	TITLE PRODUCER (SONGWRITER)	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL
(51)	60	73	3	THE GOSPEL ACCORDING TO LUKE J.BOWEN.S.EWING (S EWING. D SAMPSON)	SKIP EWING MCA 53481
52	56	60	6	THREADS OF GOLD R.HAFFKINE (D KING, J A.SHAMBLIN)	THE MARCY BROS. WARNER BROS. 7-27573
(53)	59	65	4	OLD PAIR OF SHOES R.CHANCEY (M.MILLER)	SAWYER BROWN CAPITOL/CURB 44332/CAPITOL
54	57	62	4	WHEN SHE HOLDS ME C.YOUNG (L.GATLIN)	LARRY GATLIN/GATLIN BROTHERS
(55)	58	63	5	NEXT TO YOU N WILSON (ALESTES, C.HILL)	◆ TAMMY WYNETTE EPIC 34-68570/CBS
(56)	62	69	4	MANY MANSIONS J.KENNEDY (A.RANDALL, M.D.SANDERS, C.A.ETHERIDGE)	MOE BANDY CURB 10524
57	40	18	19	I SANG DIXIE PANDERSON (D.YOAKAM)	DWIGHT YOAKAM REPRISE 7-27715/WARNER BROS.
(58)	70	79	3	IF I EVER GO CRAZY W ALDRIDGE (W ALDRIDGE, S ALDRIDGE)	◆ THE SHOOTERS
59	41	28	11	WHICH WAY DO I GO (NOW THAT I'M GONE)	EPIC 34-68587/CBS WAYLON JENNINGS
60	48	33	19	J.BOWEN.W JENNINGS (J.MACŘAE, S CLARK)	MCA 53476 KATHY MATTEA
(61)	69	77	4	A.REYNOLDS (W.CARTER, F KOLLER)	MERCURY 872 082-7 CHARLEY PRIDE
	05			J.BRADLEY (J.CUNNINGHAM)	16TH AVENUE 70425
62	NE\	NÞ	1	LOVE OUT LOUD E GORDY.JRR.L.SCRUGGS (T.SCHUYLER)	EARL THOMAS CONLEY RCA 8824-7
63	51	39	17	SONG OF THE SOUTH ALABAMA.JLEO (B.MCDILL)	ALABAMA RCA 8744-7
64	49	36	19	DON'T WASTE IT ON THE BLUES PWORLEY.E.SEAY.G.BROWN (S RAMOS, J VANDIVER)	GENE WATSON WARNER BROS. 7-27692
65	75	_	2	WAITING FOR YOU JBOWENG DAVIES (G.DAVIES)	GAIL DAVIES MCA 53505
66	64	66	6	GRANDMA'S OLD WOOD STOVE S ROBERTS (B STONE)	THE SANDERS AIRBORNE 10013
(67)	78		2	I NEED A WIFE	JONI HARMS
68)	NE\	~ •	1	J BOWEN, J.STROUD (J HARMS, D TYLER) SHE DON'T LOVE NOBODY	THE DESERT ROSE BAND
<u>(69)</u>	76		2	P.WORLEY.E SEAY (J HIATT) SOMEWHERE BETWEEN	MCA/CURB 53616/MCA SUZY BOGGUSS
(70)		_	2	W.WALDMAN (M.HAGGARD)	LYNN ANDERSON
	85	70		N LARKIN (P WOLFE, B.BORCHERS, N.LARKIN) DON'T BE SURPRISED IF YOU GET IT	MERCURY 872 602-7 DEBBIE RICH
71	72	78 4		G KENNEDY (G.SELMAN) WHAT I'D SAY	EARL THOMAS CONLEY
72	61	45	19	E GORDY, JR.R.L.SCRUGGS (R BYRNE, W ROBINSON)	RCA 8717-7
73	66	51	18	I JUST CALLED TO SAY GOODBYE AGAIN R.BAKER (P.NELSON, B MCGUIRE)	LARRY BOONE MERCURY 872 046-7
74	73	70	9	MORE THAN ENOUGH J.BOWEN.G CAMPBELL (J WEBB)	GLEN CAMPBELL MCA 53493
75	80	-	2	WHAT A WONDERFUL WORLD B.BURWELL, S.RIPLEY (G.D.WEISS, B.THIELE)	ROY CLARK HALLMARK 0001
76	67	52	21	BURNIN' A HOLE IN MY HEART J BOWEN,S EWING (S.EWING, M GEIGER, W MULLIS)	SKIP EWING MCA 53435
77	77	76	23	HOLD ON (A LITTLE LONGER) J BOWENS,WARINER (S WARINER, R:HART)	STEVE WARINER MCA 53419
78	NE\	N 🕨	1	BACK IN THE FIRE P.WORLEY, E.SEAY, G. BROWN (R.M.BOURKE, M REID)	GENE WATSON WARNER BROS. 7-27532
79	63	41	9	STAY NOVEMBER P WORLEY,E SEAY (J S SHERRILL, T.CAIN)	KEVIN WELCH WARNER BROS. 7-27647
80	NE\	N	1	THEY RAGE ON K.LEHNING (B.MCDILL, D SEALS)	DAN SEALS CAPITOL 44345
81	90	-	2	BOOGIE QUEEN B GREEN (R. JENKINS, D GREEN)	DOUG KERSHAW BGM 012989
82	65	54	7	WALK THAT WAY J.KENNEDY (R.GIRSSOM, S.MUNSEY, JR.)	MEL MCDANIEL CAPITOL 44303
83	93	_	2	TWO OLD FLAMES ONE CHEATIN' FIRE B BARTON (J K GULLEY, D MILLER)	JOANN WINTERMUTE CANYON CREEK 1225
84	79	84	3	OH HOW I LOVE YOU B DIPIERO.J.S SHERRILL (T.PEREZ, B DIPIERO, J S SHERRILL)	◆ TONY PEREZ REPRISE 7-27591/WARNER BROS.
85	NE\	N 🕨	1	I WONDER WHAT SHE'S DOING TONIGHT S.BUCKINGHAM (G.NICHOLSON, J.JARRARD)	RUSSELL SMITH EPIC 34 68615/CBS
(86)	NE\	N 🕨	1	KEEP THE FAITH D.JOHNSON,M.CARMAN (K STEGALL, J SALES)	HEARTLAND TRA-STAR 1223
(87)	NE\	NÞ	1	WHEN WE GET BACK TO THE FARM	THE BAMA BAND
88	71	59	9	B JOHNSTON.A.JOHNSTON (C.WATERS, M.GARVIN, T.SHAPIRO)	JOHN CONLEE
89	83	82	25	B LOGAN (B.FISCHER, R.GILES)	BAILLIE AND THE BOYS
90	68	57	18	KLEHNING (D.SCHLITZ, G SCRUGGS)	RCA 8631-7 RANDY TRAVIS
<i>3</i> 0 (91)	NE\		10	KLEHNING (P.OVERSTREET, D.SCHLITZ)	LOLITA JACKSON
(91) (92)			_	COCHISE PRODC.PUFF (S.MYERS) RAININ', RAININ', RAININ'	OAK 1069 GARY STEWART
	NE		1	R.DEA (G.STEWART, M.L.STEWART, D SMITH)	SHELBY LYNNE
(93)	NE\		1	B SHERRILL (B.OWENS)	CROSBY, STILLS, NASH & YOUNG
94	92		2	NBOLAS, CROSBY, STILLS, NASH & YOUNG (N, YOUNG) THAT NEW SONG (THEY'RE PLAYIN')	JEFF GOLDEN
(95) (00)	NE\		1	M.BORCHETTA (J.L.GOLDEN)	JEFF GOLDEN SOUNDWAVES 4816 DAWN SCHUTT
96	NE\		1	D.MITCHELL (K.BLAZY, C.HILL, A.ESTES)	MASTER 010
(97)	NE\		1	IT'S A NATURAL THING W.WALDMAN.J.EDWARDS (M.MCANALLY, T BRASFIELD)	
98	88	81	20	SINCERELY J.E.NORMAN (H.FUQUA, A.FREED)	THE FORESTER SISTERS WARNER BROS. 7-27686
99	84	86	3	ANOTHER HEART TO BREAK THE FALL R JARRARD (D.GRAY, D.L.MURPHY)	CARRIE DAVIS FOUNTAIN HILLS 1 30
100	82	85	3	STAND BY YOUR MAN T.BROWN,B.WILLIAMS.L.LOVETT (B.SHERRILL, T.WYNETTE)	LYLE LOVETT MCA/CURB 53611/MCA
sales of	500.00	00 unit	s. 🔺 RIA	A certification for sales of 1 million units.	





by Marie Ratliff

A BREAKTHROUGH FOR SUZY: "I think it's going to be a hit," says MD Mickey Dearstone, WIVK Knoxville, Tenn., of "Somewhere Be-tween" by Suzy Bogguss (Capitol). "It's a real simple production, a good straightforward country song, and Suzy can sing."

"This one is better than anything she's had before," says MD Brian Ansley, WGUS Augusta, Ga. "It really shows off her talent. I think it has a lot of potential." "Somewhere Between" was written by Merle Haggard, and many will remember his version with Bonnie Owens from his "Branded Man" album, released in 1967. Bogguss is bulleted at No. 69. Ansley reports listener interest, too, for Gail Davies' "Waiting Here For

You" (MCA), and adds, "She's back on track; this is a good re-entry record for her." "Outstanding," echoes MD Mark Burns, WCAV Brockton, Mass. "It's so good to have her back. Gail has always done well here and this will be no exception.

Davies, who is at No. 65 this week, has been absent from the Hot Country Singles chart since 1986, when she was featured as the lead singer for the group Wild Choir on the top 40 single "Heart To Heart."

"YOU GOT IT" HAS IT: "Fantastic," says PD Bill Bradley, KUPL Portland, Ore., of Roy Orbison's "You Got It" (Virgin). "It's the No. 1 record on our 'Top 7 At 7' show.

"It's one of our most requested records," agrees MD Pat Martin, WTSO Madison, Wis. Orbison is charted at No. 21 with the single, and his new album, "Mystery Girl," debuts on the Top Country Album chart at No. 37.

Martin saves his strongest praise for K.T. Oslin's "Hey Bobby" (RCA). "She is *so* different—but that's good. This is a very catchy song; you just keep humming it and singing it. We're getting tons of requests for it." Oslin's record is at No. 20 on the Hot Country Singles chart.

"ALABAMA knocks your socks off with this one," says MD Pam Quinn, WKKQ Duluth, Minn., of "If I Had You" (RCA). "They're coming back to where they belong, back to their old style."

"We just added it," says PD Coyote Calhoun, WAMZ Louisville, Ky., "and it drew instant phone action. It's already in our "Top 10 at 10." "If I Had You" is charted at No. 37.

Patty Loveless is getting a large share of the request action at WAMZ, too, with "Don't Toss Us Away" (MCA), says Calhoun. "This is an excellent record for her, it will be the biggest hit she's ever had." Loveless is currently charted at No. 24,

PD LEW DOBBINS, WKKW Clarksburg, W.Va., is excited about the lis-

D LEW DOBBINS, WKK W Clarksburg, W.Va., is excited about the lis-tener response to Lacy J. Dalton's "The Heart" (Universal). "Her career is starting all over again," he says, "and her new album ['Survivor"] is a killer. 'Hard Luck Ace' has got to be the next single—it's a dynamite song." Steve Wariner's "Where Did I Go Wrong" (MCA) gets Dobbins' vote as best new release. "I can't get enough of this record," he says. "It blows me completely off my chair. We're talking No. 1 with this one." Wariner's rec-ord is abouted at No. 41 in its third wook ord is charted at No. 41 in its third week.

HOT 100 SINGLES ACTION RADIO MOST ADDED

	PLATINUM/ GOLD ADDS 31 REPORTERS	SILVER ADDS 65 REPORTERS	BRONZE/ SECONDARY ADDS 63 REPORTERS	TOTAL ADDS 159 REE	TOTAL ON PORTERS
LOVE OUT LOUD					
EARL THOMAS CONLEY RCA	4	11	25	40	48
IS IT STILL OVER					
RANDY TRAVIS WARNER BROS	4	20	14	38	138
IF I HAD YOU					
ALABAMA RCA	6	16	13	35	124
SHE DON'T LOVE NOBODY					
DESERT ROSE BAND MCA/CURB	4	9	21	34	34
WHERE DID I GO WRONG					
STEVE WARINER MCA	4	14	14	32	105
I GOT YOU					
DWIGHT YOAKAM REPRISE	3	14	10	27	95
WAITING FOR YOU					
GAIL DAVIES MCA	0	7	17	24	45
IF I EVER GO CRAZY					
THE SHOOTERS EPIC	2	9	12	23	70
AFTER ALL THIS TIME					
RODNEY CROWELL COLUMBIA	4	9	8	21	140
BACK IN THE FIRE					
GENE WATSON WARNER BROS	1	7	13	21	21
Radio Most Added is a weekly natio	nal compilatio	n of the ten r	ecords most a	dded to th	e playlists

of the radio stations reporting to Billboard. The full panel of radio reporters is published periodi cally as changes are made, or is available by sending a self-addressed stamped envelope to; Billboard Chart Dept., 1515 Broadway, New York, N.Y. 10036

FOR WEEK ENDING MARCH 18, 1989



HEY BOBBY (Wooden Wonder, SESAC) HL HIGHWAY ROBBERY (Cross Keys, ASCAP/Tree BMI/PolyGram International, ASCAP/Mc Bec, ASCAP/Terrace, ASCAP) HL/CPP TITLE (Publisher - Licensing Org.) Sheet Music Dist. 20 16

77

18 70

29 45

73

33

26

85

37

22

60

44

89

62

35

2

55 84

13

RMI)

HL/CPP

BMI/Bug, BMI) WBM

HIT THE GROUND RUNNIN' (EEG. ASCAP)

ASCAP/Famous, ASCAP)

HIT THE GROUND RUNNIN' (EEG, ASCAP) HOLD ON (A LITTLE LONGER) (Steve Wariner, BMI/Irving, BMI) CPP HONEY I DARE YOU (Midget's Fist, ASCAP/Bob-A-Lew, ASCAP/Maypop, BMI/Long BMI/Blue Moon, ASCAP/Emous, ASCAP)

I FEEL FINE (SBK Blackwood, BMI/ATV, BMI) HL

I FEEL FINE (SBK Blackwood, BMI/ATV, BMI) HL I GOT YOU (Coal Dust West, BMI) J UST CALLED TO SAY GOODBYE AGAIN (SBK April, ASCAP/Butler's Bandits, ASCAP/SBK Blackwood, BMI/Larry Butler, BMI) HL I NEED A WITE (Back Nine, ASCAP/Mota, ASCAP) I SANG DIXIE (Coal Dust West, BMI) WBM I STILL BELIEVE IN YOU (Bar None, BMI/Bug, BMI) HI

HL I WISH I WAS STILL IN YOUR DREAMS (Tree, BMI/Cross Keys, ASCAP) HL I WONDER WHAT SHE'S DOING TONIGHT (Cross

Keys, ASCAP/Tree, BMI/Alabama Band, ASCAP)

Keys, ASCAP/TIEE, BMI/Aldoama Baind, ASCAP) IF I EVER GO CRAZY (Rick Hall, ASCAP) IF I HAD YOU (Acuff-Rose, BMI/Tioaga Street, BMI/Hear No Evil, BMI) I'LL BE LOVIN' YOU (MCA, ASCAP/Don Schlitz,

ASCAP/Screen Gems-EMI, BMI/Scarlet Moon, BMI)

I'M A ONE WOMAN MAN (Cedarwood, BMI) WBM I'M NO STRANGER TO THE RAIN (Tree, BMI) HL I'S IT STILL OVER (Ensign, BMI/Larry Henley, BMI) IT'S A NATURAL THING (Beginner, ASCAP/Milene.

ASCAP) KEEP THE FAITH (Hall Clement/Welk, BMI) LIFE AS WE KNEW IT (Silverline, BMI/Lucrative,

BMI/Bug, BMI) WBM LIKE FATHER LIKE SON (Scarlett Moon, BMI/Don Schlitz, ASCAP/Almo, ASCAP) CPP LONG SHOT (Don Schlitz, ASCAP/Irving, BMI/Almo, ASCAP) HL/CPP

LOVE OUT LOUD (Screen Gems-EMI, BMI/Bethlehem,

BMI) LOVE WILL (PolyGram, ASCAP/GID Music, ASCAP) HL MANY MANSIONS (Mid-Summer, ASCAP/AMR, ASCAP/EEG, ASCAP/Whiteheath, ASCAP) MOON PRETTY MOON (Statler Brothers, BMI) CPP MORE THAN ENOUGH (White Oak, ASCAP)

MY TRAIN OF THOUGHT (Termite, ASCAP/Bughouse,

NEW FOOL AT AN OLD GAME (Chappell, ASCAP/EEG, ASCAP) HI

- 32 AFTER ALL THIS TIME (Granite, ASCAP/Coolwell, ASCAP)
- ANOTHER HEART TO BREAK THE FALL (Simonton, 99 RMI/N2D ASCAP
- 49
- BMI/N2D, ASCAP) BABY'S GOTTEN GOOD AT GOODBYE (Co-Heart, BMI/M2D, ASCAP) BACK IN THE FIRE (Lack and Bill, ASCAP/Songs De Burgo, ASCAP/Lodge Hall, ASCAP) BALLAD OF A TEENAGE QUEEN (Bob Webster, BMI) BETTER MAN (Howin Hits, ASCAP) BIG DREAMS IN A SMALL TOWN (WB, ASCAP/Uncle Beave, ASCAP/Warner-Tamerlane, BMI/Bunch Of Guys, BMI) WBM BIG LOVE (Bellamy Bros., ASCAP) BIG WHEELS IN THE MOONLIGHT (PolyGram International, ASCAP/Baneer Bob, ASCAP/Pink Pie.
- 47 International, ASCAP/Ranger Bob, ASCAP/Pink Pig,
- International, ASUAP/ Rainger Dou, Rockit, June BMI) HL BOOGIE QUEEN (Jenebek, BMI/Bill Green, BMI) BRIDGES AND WALLS (Tom Collins, BMI/Song Pantry, ASCAP/VanWarmer, ASCAP) CPP BURNIN' A HOLE IN MY HEART (Acufl-Rose, DOUBLE DOUBLE)
- 76
- THE CHURCH ON CUMBERLAND ROAD (Little Big Town, BMI/American Made, BMI/Wee B, ASCAP) WBM 15
- COME AS YOU WERE (Dropkick, BMI/SBK Blackwood, 8 BMI) HL
- COWBOY HAT IN DALLAS (Miss Hazel, BMI)
- DEEPER THAN THE HOLLOS (miss nazer, bmi) DEEPER THAN THE HOLLER (Scarlet Moon, BMI/Screen Gems-EMI, BMI/Don Schlitz, ASCAP/MCA, ASCAP) HL/CPP/WBM DONT BE SURPRISED IF YOU GET IT (Door Knob,
- BMI)
- BMI) DON'T TOSS US AWAY (Lionrich Music) DON'T WASTE IT ON THE BLUES (Wren:
- ASCAP/Miller's Daughter, ASCAP/Love This Town, ASCAP) WRM
- ASCAP) WBM DON'T YOU EVER GET TIRED (OF HURTING ME) (Tree, BMI) HL DOWN THAT ROAD TONIGHT (Jeffwho,
- ASCAP/Bughouse, ASCAP/Mopage, BMI/Warner-Elektra-Asylum, BMI/Moon & Stars, BMI/Screen
- Gems-EMI, BMI) WBM EVERY TIME YOU WALK IN THE ROOM (SBK Unart, 91
- 43
- 19

- EXCEPTION TO THE RULE (Cross Keys, ASCAP/Terrace, ASCAP) HJ/CPP FAIR SHAKE (SBK April, ASCAP/Uncle Artie, ASCAP/Lawyer's Daughter, BMI) HL/CPP FROM A JACK TO A KING (Dandelion, BMI) FROM THE WORD GO (Tree, BMI) HL GOODBYE LONESOME, HELLO BABY DOLL (Opryland, BMI) CPP BMI) CPF THE GOSPEL ACCORDING TO LUKE (Acuff-Rose, 51
- BMI/Golden Reed, ASCAP) CPP GRANDMA'S OLD WOOD STOVE (Mach II, ASCAP) THE HEART (SBK Blackwood, BMI/Resaca, BMI) HL HEARTBREAK HILL (Sorghum, ASCAP/Irving, BMI)
- 23
- ASCAP)HL NEXT TO YOU (Guy, BMI/Uncle Frit, ASCAP) OH HOW I LOVE YOU (Fletcher, BMI/Little Big Town, BMI/American Made, BMI/Old Wolf, BMI) OLD COYOTE TOWN (Warner-Tamerlane, BMI/Believus Or Not, ASCAP/WB, ASCAP/Make Believus, ASCAP/Screen Gems-EMI, BMI) OLD PAIR OF SHOES (Zoo Crew, ASCAP) RAININ', RAININ', RAININ' (Blue Day, BMI)

ASCAP/Famous, ASCAP) CPP

- 25 SETTING ME UP (Aimo, ASCAP) CPP 27 SHE DESERVES YOU (Colgems-EMI, ASCAP/Don Schiltz, ASCAP/Almo, ASCAP) HL/CPP 28 SHE DON'T LOVE NOBODY (Lilly Billy, BMI/Bug, /Tree
 - BMD

 - BMI) 98 SINCERELY (American League, BMI/Irving, BMI/Liason Two, BMI) HL/CPP 69 SOMEWHERE BETWEEN (Tree, BMI) 63 SONE OF THE SOUTH (PolyGram Internatic ASCAP) HL
 - STAND BY YOUR MAN (AI Gallico, BMI) CPP 100 79 STAY NOVEMBER (SBK Combine, BMI/Sweet Baby,
 - STAY NOVEMBER (SBK Combine, BMI/Sweet Baby, BMI) HL TAKE TIME (Southern Grand Alliance, ASCAP/Songs Of Grand Coalition) TELL IT LIKE IT IS (Conrad, BMI/Olrap, BMI) HL 96
 - 17
 - 95 THAT NEW SONG (THEY'RE PLAYIN') (Country Trax,
 - THAT NEW SOMG (INEY'RE PLAYNE) (Country Irax, ASCAP/Go-Beita, ASCAP) THERE'S A TEAR IN MY BEER (Acuft-Rose, BMI) CPP THEY RAGE ON (Jack and Bill, ASCAP/Ranger Bob, ASCAP/Pink Pig, BMI) THIS OLD HOUSE (Fiddle, ASCAP) THERADS OF GOLD (Loose Ends, ASCAP) THERADS OF GOLD (Loose Ends, ASCAP) THE YOU CRY (Chappell & Co., ASCAP/EEG, ASCAP) HI

 - 30
 - 39
 - 83
 - HL TRAINWRECK OF EMOTION (Wrensong, ASCAP/Headless Horseman, BMI) TWO OLD FLAMES ONE CHEATIN' FIRE (Songmaker, ASCAP/Songpeddler, BMI) UNDER YOUR SPELL AGAIN (Central Songs, BMI) WATCHE COR YOU (Streight BMI (Source Brid DWI) 93

 - 82
 - UNDER YOUR SPELL AGAIN (Central Songs, BMI) WAITING FOR YOU (Silverline, BMI/Sweet Bird, BMI) WALK THAT WAY (Eight-O-Five, ASCAP/Millhouse, BMI) HL WHAT A WONDERFUL WORLD (Valando, ASCAP) WHAT I'D SAY (Rick Hall, ASCAP/Alabama Band, ASCAP) WBM WHEN SHE HOLDS ME (Kristoshua, BMI) WHEN WE CET PARY TO THE FARM (Trop 72
 - 54 87 WHEN WE GET BACK TO THE FARM (Tree,

 - BMI/O'Lyric, BMI) WHERE DID I GO WRONG (Steve Wariner, BMI/Irving, 41 WHICH WAY DO I GO (NOW THAT I'M GONE) 59
 - (Intersong, ASCAP/Hide-A-Bone, ASCAP) HL WHITE HOUSES (Rocksmith, ASCAP/Lockhill-Selma,
 - 61 ASCAP)
 - 10
 - 21
 - ASCAP) WHO YOU GONNA BLAME IT ON THIS TIME (Tree, BMI/Hookem, ASCAP) HL/CPP YOU GOT IT (SBK April, ASCAP/Gone Gator, ASCAP/Orbisongs, ASCAP) HL YOU STILL DO (Zomba, ASCAP/Makin' Songs, ASCAP) 28 YOUNG LOVE (Irving, BMI/Colter Bay, BMI) CPP

SHEET MUSIC AGENTS

are listed for piano/vocal sheet music copies and may not represent mixed folio rights. CLM Cherry Lane

CPP Columbia Pictures HL Hal Leonard WBM Warner Bros. MSC Music Sales Corp.

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MUSIC INDUSTRY MEET DRAWS RAVES FROM COUNTRY RADIO SEMINAR CROWD (Continued from page 41)

what kinds of emotions are important

to people." Kathy Mattea described her climb toward stardom, noting, "It took me a while to figure out the difference between being a singer and being an artist-I made a couple albums that didn't do very well because I was struggling with that process." Ronnie Milsap revealed that he works with song selection all the way through mastering, admitting, "At one point I even followed it all the way to Indianapolis to the record pressing to make sure the record was the best we could do."

Michael Johnson brought laughter

when discussing artist identity, claiming he still gets requests for Michaining he still gets requests for Mi-chael Martin Murphey's "Wildfire." Observed Johnson: "Maybe I should change my name to Michael Martin Jackson." Pleading for more radio identification for artists, Johnson concluded, "If it were ever cool to be 'one in a row,' that would be magic and music to my ears.'

Moderator Schuyler confessed, "For years as an artist, I've bitched and moaned about country radio. But I've honestly changed my tune over the past couple of years because country radio as a community has really expanded its horizons." He applauded the diversity of artists displayed on country radio, while other panelists called for lengthened playlists and better artist identification. "Please tell us who is singing what," pleaded Milsap. "When you get to 19,000 in a row, sometimes you don't get a chance [to determine the artist]." Added Montgomery, "I would really love to hear more new music.' And, Tony Brown had an even more specific request: "I'd like to hear Lyle Lovett on the radio."

The Opryland Hotel meeting room became a makeshift studio as producers Jerry Crutchfield and Harold Shedd led the musicians and singers through the recording process. Reid and Schuyler played two new songs for the musicians, who scribbled down their parts using the famed Nashville Number System. Then Reid, Schuyler, and Mattea, recorded the demos and played them back for the audience. The session concluded with the musicians giving their perspective on the process. The panelists were Steve Gibson, Jack Williams, Brent Rowan, Farrell Morris, Eddie Bayers, and Matt Rollings.

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Another record-business-related session explored methods to break new artists. Moderated by Bob Saporiti of Warner Bros., the meet

brought applause from broadcasters when panelist Carolyn Parks, a promoter, charged, "Right now radio is getting a little bit oversaturated with new product out there." Producer Tommy West took issue with the statement, countering, "There could never be enough new product as far as I'm concerned-it's the lifeblood of what we do." West, who produced Jim Croce, revealed, "Thirty record labels turned down the finished product [on Croce] that has now sold about 25 million records. But there was one guy at one record company who said 'I think I can get that played.'"

* *

FOR WEEK ENDING MARCH 18, 1989

bo	ar	rd.	TOP COU	N				Y	ALBUMS	©Copyright 1989, Billboard Publications, Inc. No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.
Ψ.	VKS. AGO	S. ON CHART	Compiled from a national sample of retail store and one-stop sales reports.	TITIF	S WEEK	ST WEEK	IKS. AGO	S. ON CHART	ADTIST	TITLE

THIS WE	LAST WI	2 WKS.	WKS. OF	ARTIST TITLE
				* * NO.1 * *
	1	2	4	ALABAMA RCA 8587-1 (8.98) (CD) 2 weeks at No. One SOUTHERN STAR
2	3	3	33	RANDY TRAVIS ▲ WARNER BROS. 25738 (8.98) (CD) OLD 8 X 10
3	2	1	22	RICKY VAN SHELTON ● COLUMBIA 44221/CBS (CD) LOVING PROOF
4	9	11	3	GEORGE STRAIT MCA 42266 (8.98) (CD) BEYOND THE BLUE NEON
5	4	4	26	K.T. OSLIN • RCA 8369 (8.98) (CD) THIS WOMAN
6	10	19	3	HANK WILLIAMS, JR. WARNER/CURB 25834/WARNER BROS. (8.98) (CD) GREATEST HITS III
7	7	6	30	DWIGHT YOAKAM O REPRISE 25749/WARNER BROS. (8.98) (CD) BUENAS NOCHES FROM A LONELY ROOM
8	6	7	44	REBA MCENTIRE • MCA 42134 (8.98) (CD) REBA
9	5	5	30	THE JUDDS ● RCA/CURB 8318-1/RCA (8.98) (CD) GREATEST HITS
10	8	8	17	STEVE EARLE UNI 7/MCA (8.98) (CD) COPPERHEAD ROAD
	12	16	5	LYLE LOVETT MCA/CURB 42263/MCA (8.98) (CD) LYLE LOVETT AND HIS LARGE BAND
12	11	9	95	RANDY TRAVIS ▲3 WARNER BROS. 25568-1 (8.98) (CD) ALWAYS & FOREVER
13	13	10	29	TANYA TUCKER CAPITOL 48865 (8.98) (CD) STRONG ENOUGH TO BEND
14	14	12	33	DAN SEALS CAPITOL 46976 (8.98) (CD) RAGE ON
15	16	18	7	EMMYLOU HARRIS WARNER BROS. 25776 (8.98) BLUEBIRD
16	15	17	69	KATHY MATTEA MERCURY 832 793-1 (CD) UNTASTED HONEY
17	17	13	30	RESTLESS HEART RCA 8317-1 (8.98) (CD) BIG DREAMS IN A SMALL TOWN
18	21	14	29	HIGHWAY 101 WARNER BROS. 25742 (8.98) (CD) 101 2
19	18	15	22	WILLIE NELSON COLUMBIA 44331/CBS (CD) WHAT A WONDERFUL WORLD
20	22	22	46	RODNEY CROWELL COLUMBIA 44076/CBS (CD) DIAMONDS & DIRT
21	19	20	106	RICKY VAN SHELTON ● COLUMBIA 40602/CBS (CD) WILD EYED DREAM
22	20	21	58	VERN GOSDIN COLUMBIA 40982/CBS (CD) CHISELED IN STONE
23	24	26	85	K.T. OSLIN ● RCA 5924-1 (8.98) (CD) 80'S LADIES
24	23	24	39	KEITH WHITLEY RCA 6494-1 (8.98) (CD) DON'T CLOSE YOUR EYES
25	28	27	27	THE OAK RIDGE BOYS MCA 42205 (8.98) (CD) MONONGAHELA
26	26	32	23	PATTY LOVELESS MCA 42223 (8.98) (CD) HONKY TONK ANGEL
27	25	23	51	GEORGE STRAIT O MCA 42114 (8.98) (CD) IF YOU AIN'T LOVIN' YOU AIN'T LIVIN'
28	27	30	22	THE CHARLIE DANIELS BAND EPIC 44324/CBS (CD) HOMESICK HEROES
29	31	29	143	RANDY TRAVIS ▲2 WARNER BROS. 1-25435 (8.98) (CD) STORMS OF LIFE
30	30	31	20	THE STATLER BROTHERS MERCURY 834 626 (CD) THE STATLERS GREATEST HITS
31	29	25	36	HANK WILLIAMS, JR. • WARNER/CURB 25725/WARNER BROS. (8.98) (CD) WILD STREAK
32	40	48	4	SHENANDOAH COLUMBIA 44468/CBS (CD) THE ROAD NOT TAKEN
33	33	33	11	GEORGE STRAIT A MCA 42035 (8.98) (CD) GREATEST HITS, VOL. 2
34)	38	34	43	SKIP EWING MCA 42128 (8.98) (CD) THE COAST OF COLORADO
35	36	36	160	ALABAMA ▲ RCA AHL1-7170 (8.98) (CD) GREATEST HITS
36	34	28	86	ROSANNE CASH COLUMBIA 40777/CBS (CD) KING'S RECORD SHOP
37)	NE	WÞ	1	ROY ORBISON VIRGIN 90158 (9.98) (CD) MYSTERY GIRL
38	37	37	43	SWEETHEARTS OF THE RODEO COLUMBIA 40614/CBS (CD) ONE TIME, ONE NIGHT

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHAR	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE
39	44	_	2	BILLY JOE ROYAL ATLANTIC AMERICA 91064/ATLANTIC (8.5	98) (CD) TELL IT LIKE IT IS
40	49	44	4	BAILLIE AND THE BOYS RCA 8454 (8.98) (CD)	TURN THE TIDE
41	39	51	3	LACY J. DALTON UNIVERSAL 42264/MCA (8.98) (CD)	SURVIVOR
42	48	59	5	GENE WATSON WARNER BROS. 1-25832 (8.98) (CD)	BACK IN THE FIRE
43	43	43	26	THE DESERT ROSE BAND MCA/CURB 42169/MCA (8.98)	(CD) RUNNING
44	32	38	97	REBA MCENTIRE ● MCA 5979 (8.98) (CD)	GREATEST HITS
45	35	35	40	ALABAMA • RCA 6825-R (9.98) (CD)	ALABAMA LIVE
46	41	40	22	EARL THOMAS CONLEY RCA 6824-1 (8.98) (CD)	THE HEART OF IT ALL
47	42	41	22	ANNE MURRAY CAPITOL 48764 (8.98) (CD)	ASIAM
48	45	47	21	SAWYER BROWN CAPITOL/CURB 90417/CAPITOL (8.98) (CI	D) WIDE OPEN
49	47	46	16	NANCI GRIFFITH MCA 42255 (8.98) (CD)	ONE FAIR SUMMER EVENING
50	50	56	83	PATSY CLINE MCA 12 (8.98)	GREATEST HITS
51	52	49	7	NITTY GRITTY DIRT BAND MOR	RE GREAT DIRT: THE BEST OF (VOL. II)
(52)	59	61	44	WARNER BROS. 25830 (8.98) K.D. LANG SIRE 25724/WARNER BROS. (8.98) (CD)	SHADOWLAND
53	46	45	100	THE JUDDS A RCA/CURB 5916-1/RCA (8.98) (CD)	HEARTLAND
54	54	54	66	MERLE HAGGARD EPIC 40986/CBS (CD)	CHILL FACTOR
55	51	53	14	JOHNNY CASH MERCURY 834 778-1 (CD)	WATER FROM THE WELLS OF HOME
56	53	42	86	HANK WILLIAMS, JR. A WARNER/CURB 25593-1/WARNER	BROS. (8.98) (CD) BORN TO BOOGIE
57	55	60	227		GREATEST HITS, VOLUME I
58	57	55	23	WARNER/CURB 60193/WARNER BROS. (8.98) (CD) LEE GREENWOOD MCA 42219 (8.98) (CD)	GREATEST HITS VOLUME TWO
59	58	58	17	MICKEY GILLEY AIRBORNE 0103 (8.98) (CD)	CHASING RAINBOWS
60	56	52	30	KIM CARNES MCA 42200 (8.98) (CD)	VIEW FROM THE HOUSE
(61)	RE-E	NTRY	55	LYLE LOVETT MCA/CURB 42028/MCA (CD)	PONTIAC
62)	NE	WÞ	1	LARRY BOONE MERCURY 836 710 1 (CD)	SWINGIN' DOORS, SAWDUST FLOORS
63	64	64	28	ASLEEP AT THE WHEEL EPIC 44213/CBS (CD)	WESTERN STANDARD TIME
64)	RE-E	NTRY	89	GEORGE STRAIT ▲ MCA 5913 (8.98) (CD)	OCEAN FRONT PROPERTY
65	63	_	176	GEORGE STRAIT A MCA 5567 (8.98) (CD)	GEORGE STRAIT'S GREATEST HITS
66	62	65	51	CHARLEY PRIDE 16TH AVENUE 70551 (8.98)	I'M GONNA LOVE HER ON THE RADIO
67	61	57	49	RICKY SKAGGS EPIC 40623/CBS (CD)	COMIN' HOME TO STAY
68	60	68	10	GARY STEWART HIGHTONE 8014 (8.98) (CD)	BRAND NEW
69	73	63	72	BILLY JOE ROYAL ATLANTIC AMERICA 90658-1/ATLANTIC (8	
70	67	_	63	THE JUDDS RCA/CURB MHL1-8515/RCA (8.98) (CD)	THE JUDDS-WYNONNA & NAOMI
71	71	69	172	ALABAMA ▲ ² RCA AHL1-4939 (8.98) (CD)	ROLL ON
72	65	39	13	BUCK OWENS CAPITOL 91132 (8.98) (CD)	HOT DOG
73	66	67	37	CANYON 16TH AVENUE 70552 (8.98)	I GUESS I JUST MISSED YOU
74	68	66	47	JO-EL SONNIER RCA 6374-1 (8.98) (CD)	COME ON JOE
75	70	70	137	DWIGHT YOAKAM REPRISE 25372/WARNER BROS. (8.98) (CD)	GUITARS, CADILLACS, ETC., ETC.
	ibums v	with the	greater	st sales gains this week. (CD) Compact disk available. • Rec	ording Industry Assn. Of America (RIAA)

Albums with the greatest sales gains this week. (CD) Compact disk available. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. A RIAA certification for sales of 1 million units, with each additional million indicated by a meral following the symbol, *CBS Records and PolyGram Records do not issue a suggested list price for their product.



Blockbuster—Quietly—Takes Bite Of Big Apple

BY RICHARD T. RYAN NEW YORK With little fanfare and virtually no publicity, Blockbuster Entertainment, the giant video chain based in Fort Lauderdale, Fla., has set about quietly carving itself a slice of the Big Apple. Last October, Blockbuster opened its first outlet on Long Island, N.Y. Since that time, the

number of outlets has grown to

four. However, the first move into the environs of the city itself came Dec. 27, when Blockbuster opened a 12,000-square-foot store on Flatbush Avenue in Brooklyn, N.Y. According to Tom Gruber, senior VP and chief marketing officer, the Brooklyn outlet is doing just "fine." Business apparently was so fine, in fact, that Blockbuster decided to move into Manhattan, where it opened its first outlet on Feb. 23. Located uptown at Lexington Avenue and 86th Street, the 8,000square-foot outlet carries approximately 10,000 cassettes and 7,700 titles.

Although Gruber will not go into specifics, he says that Blockbuster

is looking to expand aggressively in the tri-state area of New York, New Jersey, and Connecticut. "We consider New York and New Jersey to be very fine markets for video retailing, and thus far our presence has been lacking." Obviously, the firm has plans to rectify that oversight.

However, Blockbuster is going to run up against some stiff competition. Palmer Video recently opened two stores on Staten Island, N.Y., and in one instance went head to head with Blockbuster on bidding for a location. Although neither was able to purchase the spot, Palmer did secure the lease from the eventual purchaser. Palmer is also considering expanding into Brooklyn, where it, in turn, may run up against an already established Blockbuster network.

Thus far, both the Brooklyn and Manhattan Blockbusters are company-owned. However, Gruber indicates that the firm would not be averse to franchisees coming into the picture in the future. "We think very highly of our franchi-(Continued on page 48)



by Earl Paige

DISTRIBUTION RUMBLING: With the National Assn. of Video Distributors set to huddle in Palm Springs, Calif., in May, there's speculation about increasing consolidation and the emerging competitive climate. The hottest topic is the widely discussed Star Video Entertainment acquisition of Metro Video Distributors, instantly putting Star in widely dispersed markets. Another subject: wholesalers gaining back lines lost in recent cut-backs. Also hot is the emerging role of specialized wholesale operations such as Advance Marketing in San Diego, which services Price Co., also based there, and typify another layer of distribution as wholesale/retail type "price club" stores gain in impact. And Virgin Vision's widely rumored to be in the talking stages with numerous other suppliers about a possible subdistribution arrangement.

PRICE POINT: Retailers everywhere are nervously testing variations on rental fees. Often, this is encouraged by the local arrival **Blockbuster**, now expanding throughout the U.S. at an opening rate of better than a store a day. At about 593 units, including the addition of **Major Video** stores following the recent merger, Blockbuster affects a lot of markets. The chain opens stores in new areas, it generally introduces the \$3-for-two-days formula, long a mystery to competitors. Currently, store operators facing Blockbuster pressure are all the more confused because in some markets Blockbuster is testing new pricing. "They're changing here," says **Ned Berndt**, who heads up seven-unit combo **Q Records & Video** in Miami, virtually next door to Blockbuster Entertainment's Fort Lauderdale, Fla., headquarters.

Q Records & Video is also on the verge of once again adjusting fees. Children's and music videos are 99 cents daily chainwide. In two of its newer stores in intensely competitive neighborhoods, Q prices rental at \$1.49 and 99 cents Tuesdays, Wednesdays, and Thursdays. In the other, older stores, the price is bumped to \$1.99 nightly and \$1.49 on the three midweek slow days. "We have recently analyzed our library computer file on the basis of movies six months old and then older than six months. I would like go to \$2 on all new movies, that is six months or newer, and \$1 on the rest," says Berndt.

Another market where Blockbuster is altering price is Chicago, according to several sources. "What they're doing in Tinley Park is \$3 for overnight on new releases and then three movies for \$5 overnight," says Elaine Zizas, who heads up Movies In Motion, a used-tape wing of three-store Orland Video, in suburban Orland Park, Ill. She also reflects comments from the Chicago chapter of the Video Software Dealers Assn., which she heads. As of Jan. 1, 1989, Orland went to \$2.50 for one movie or three for \$7, all titles, every day of the week. "Our old fee was \$2.50 for the first two and the third free, then \$2 after that."

Out in Los Angeles, perhaps the most competitive market in the country, Jim Alden offers a typical lament. "I wish we could get more for new releases," says the co-owner of National Compact Disc in suburban Encino, Calif. Just bowing a video rental department, National is \$1.88 nightly and 94 cents Tuesdays, Wednesdays, and Thursdays. "It's very competitive. 20/

20 Video just opened up the street and Off The Record Video, across from 20/20, had to go down to \$1.99." Like others, Alden is conscious of the subtle implications in rental fees and the semantics of "nightly." He notes that 20/20 is \$1.50 Mondays, Tuesdays, and Wednesdays. "It's really two evenings for \$1.50," Alden says of 20/20's price fee. The reason is that although the movie is due back the second day, it is considered returned if put through the night-drop slot before the store opens the third day (the chain charges \$2.50 Fridays-Mondays). Moreover, in an arrangement with Vons, the giant Southern California grocery chain, grocery receipt coupons earn 20/20 customers a free rental Tuesdays-Thursdays.

UP PRICE, ADD PRIZE: One answer to the rental price dilemma may be to offer stamp prize programs, says Frank Lucca, president of 300-member Flagship Entertainment Centers, a buying and marketing group in Taunton, Mass. "We're introducing a Saver's Club program, like the old S&H green stamps. Each rental earns a stamp, good for a free rental, free blank tape, and then any of 144 gifts from two categories. We don't get involved in valuing how many stamps are given out or any of that," says Lucca. "But it's a way to raise your rental or keep it where it is by offering the extra value of a gift or free tape and rentals." Lucca also announces that Flagship is targeting expansion in New Jersey, New York, and Florida. "We're averaging about 28 store sign-ups a month," he says.

AVA POLL HAS FEES UP: A recent survey by the 3,000-owner buying group and service organization, **American Video Assn.**, puts the average rental fee at \$2.13, compared with \$1.98 a year ago. **Kathy Baer**, research director, cautions that the two surveys differ in methodology.

UO IT DIFFERENTLY: Offering another variation on the midweek bonus rental fees is **Odyssey**, a two-store L.A. chain that has priced all of its enormous 25,000piece rental library at 99 cents on Tuesdays and Thursdays but not Wednesdays. Owner **Steve Gabor** believes unique pricing formulas help stores stand out and the full \$2.49 price on Wednesdays adds to the bottom line. Just lately, the store has shifted to the old standard, behind-the-counter, empty-box display on all new releases, to avoid persistent thefts. "We discovered a new marketing concept. Now new releases are \$2.49 every day, not 99 cents on Tuesday and Thursday."

NICHE MARKETING: Going beyond standard genre categories and targeting an age group or segment of customers with specific interests is a strategy that is exciting video retailers. Another variation is through a presentation that crosses all categories. Out in L.A., 60-unit combo chain **Music Plus** is about to bow Check It Out, which **Mitch Perliss**, director of purchasing, describes as a "way to present B titles and other titles that generally get overlooked. We buy one or two copies and they just disappear into one of the standard categories." There will be a special end-cap fixture holding 24 facings or 108 pieces spine out.

In Miami, Berndt wants to target a collection of movies at an age group he calls "dinosaurs." He says, "It may sound crazy, but kids age 8-12 love dinosaurs. It's a tough age bracket. What is there for them to rent, 'Black Beauty?' Many parents don't want them renting PG-13, even. So we intend to present an interesting collection for that age."

(Continued on page 47)

FOR WEEK ENDING MARCH 18, 1989

Billboard.

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	U		P KID VIDEO		
THIS WEEK	LAST WEEK	WKS. ON CHART	Compiled from a national sample of retail store sales reports. TITLE Copyright Owner, Manufacturer, Catalog Number	Year of Release	Suggested List Price
1	1	22	★ ★ NO. 1 ★ ★ CINDERELLA Walt Disney Home Video 410	1950	26.9
2	2	74	LADY AND THE TRAMP Walt Disney Home Video 582	1955	29.9
3	3	181	DUMBO ▲ ◆ Walt Disney Home Video 24	1941	29.9
4	5	144	ALICE IN WONDERLAND ▲ ◆ Walt Disney Home Video 36	1951	29.9
5	4	125	SLEEPING BEAUTY ♦ Walt Disney Home Video 476	1959	29.9
6	7	39	MICKEY COMMEMORATIVE EDITION Walt Disney Home Video 690	1988	14.9
7	6	78	AN AMERICAN TAIL ⊗ Amblin Entertainment/MCA Home Video 80536	1986	29.9
8	8	19	RAFFI IN CONCERT WITH THE RISE & SHINE BAND Troubadour Records Ltd./A&M Video VC6179	1988	19.9
9	9	5	TEEN MUTANT NINJA TURTLES: HOT RODDING Family Home Entertainment 23980	1989	14.9
10	10	144	WINNIE THE POOH AND TIGGER TOO ♦ Walt Disney Home Video 64	1974	14.9
11	12	20	TEEN MUTANT NINJA TURTLES: HEROES Family Home Entertainment 23978	1988	14.9
12	14	6	TEEN STEAM J2 Communications J20029	1988	19.9
13	18	12	THE JETSONS MEET THE FLINTSTONES Hanna-Barbera Prod. Inc./Worldvision Home Video 1119	1987	29.9
14	13	130	WINNIE THE POOH AND THE HONEY TREE ♦ Walt Disney Home Video 49	1965	14.9
15	11	21	THE THREE CABALLEROS Walt Disney Home Video 411	1945	29.9
16	22	140	WINNIE THE POOH AND THE BLUSTERY DAY Walt Disney Home Video 63	1968	14.9
17	15	93	DISNEY'S SING ALONG SONGS: HEIGH-HO! Walt Disney Home Video 531	1987	14.9
18	19	123	THE SWORD IN THE STONE ♦ Walt Disney Home Video 229	1963	29.9
19	23	17	SING-ALONG. DANCE-ALONG, DO-ALONG Warner Home Video 572	1988	14.
20	20	30	BUGS BUNNY SUPERSTAR MGM/UA Home Video M201323	1988	19.
21	16	6	DINOSAURS, DINOSAURS, DINOSAURS Twin Tower Video	1988	14.9
22	21	7	DENVER, THE LAST DINOSAUR World Events Productions, Ltd./Fries Home Video 91660	1988	19.9
23	17	39	MICKEY AND THE BEANSTALK Walt Disney Home Video 691	1988	14.9
24	24	39	BUGS: MGM/UA Home Video M201233	1988	14.9
25	25	2	THE CAT IN THE HAT Playhouse Video 6936	1971	14.9

◆ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. ◇ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least. 50,000 units and \$2 million at suggested retail for at suggested retail for nontheatrical titles.

111.0	V	DEO RE	TAILING	
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A WEEKLY PREVIEW OF UPCOMING VIDEO RELI

TITLE (MPAA RATING)

AMSTERDAMNED (R)

BAT 21 (R) Gene Hackman, Danny Glover Media/\$89.95

Jason Patric, Steven Bauer RCA/Columbia/\$89.95

BUSINESS AS USUAL (PG)

Glenda Jackson, John Thaw Warner/\$79.95

CROSSING DELANCEY (PG)

GORILLAS IN THE MIST (PG-13)

HELLBOUND: HELLRAISER II (R)

Joanna Pacula, Meredith Salenger RCA/Columbia/\$89.95

Julia Roberts, William R. Moses Virgin/\$89.95

PURPLE PEOPLE EATER (PG)

Ned Beatty, Shelley Winters Media/\$79.95

STEALING HOME (PG-13)

Mark Harmon, Jodie Foster Warner/\$89.95

Roddy Piper, Keith David MCA/\$89.95

TOUGHER THAN LEATHER (R) Run-D.M.C., Beastie Boys RCA/Columbia/\$89.95

BLOOD BATH AT THE HOUSE OF

THE BOYS NEXT DOOR Maxwell Caulfield, Charlie Sheen

Prebook Cutoff: 3/16/89; Street: 4/4/89

Prebook cutoff: 3/15/89; Street: 3/29/89

DLATH Vincent Price Video Treasures/\$9.95 Prebook cutoff: none; Street: none

CLOSE TO HOME Daniel Allman, Jillian Fargey TWE/\$79.95

* INFORMATION FURNISHED BY VIDEO FORECASTER.

Ashley Laurence, Claire Higgins New World/\$89.95

STUDIO/LIST PRICE

Huub Stapel Vestron/\$89.98

THE BEAST (R)

Amy Irving Warner/\$89.95

Sigourney Weaver MCA/\$89.95

THE KISS (R)

THEY LIVE (R)

DEATH

New World/\$9.95

MYSTIC PIZZA (R)

STARS

FOR WEEK ENDING MARCH 18, 1989

Billboard.

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Rating

R

R

R

R

R

PG

PG

R

R

R

R

PG

PG-13

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PG-13

NR

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	201			-	2				C DENT	'A I	i
(F. (()	00	No				P VIDEOC	ASSEITE		AL	•
1		99		EEK	/EEK	ON CHART	Compiled from a nation	onal sample of retail store rental reports.			
				THIS WEEK	LAST WEEK	WKS. 0	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	
	PREBOOK CUTOFF (STREET DATE)	BOX OFFICE IN MILLIONS (# OF SCREENS)	P-O-P AVAIL- ABILITY					* * NO.1 * *		1	T
	3/22/89	\$0.0438	Poster	1	1	5	DIE HARD	CBS-Fox Video 1666	Bruce Willis Bonnie Bedelia	1988	ļ
	(4/19/89)	(6)		2	3	5	BULL DURHAM	Orion Pictures Orion Home Video 8722	Kevin Costner Susan Sarandon	1988	
	3/22/89 (4/5/89)	\$3.8 (516)	Poster, Minipos-	3	2	6	THE DEAD POOL	Warner Bros. Inc. Warner Home Video 11810	Clint Eastwood	1988	
	(1,0,00)		ter, Standees	4	4	5	THE PRESIDIO	Paramount Pictures Paramount Home Video 31978	Sean Connery Mark Harmon	1988	I
	3/14/89 (4/6/89)	\$0.1420	Poster	5	5	8	YOUNG GUNS	Morgan Creek Productions Vestron Video 5267	Emilio Estevez Kiefer Sutherland	1988	T
	· · ·	(21)		6	6	9	RED HEAT	IVE 66057	A. Schwarzenegger James Belushi	1988	Ì
	3/16/89 (4/5/89)	\$0.0446 (39)	Fact Sheet	7	8	7	THE GREAT OUTDOORS	Universal City Studios MCA Home Video 80811	Dan Aykroyd John Candy	1988	t
-	3/22/89	\$14.7	Fact	8	7	16	THREE MEN AND A BABY	Touchstone Pictures Touchstone Home Video 658	Tom Selleck Steve Guttenberg	1987	t
	(4/12/89)	(304)	Sheet, Poster,	9	NE	wÞ	MARRIED TO THE MOB	Orion Pictures Orion Home Video 8726	Michelle Pfeiffer	1988	ł
-	3/22/89	<u> </u>	Standee	10	10	3	THE GOOD MOTHER	Touchstone Pictures	Matthew Modine Diane Keaton	1988	ł
	(4/13/89)	\$22.6 (1,085)	Poster, Display	11	NE	wÞ	A FISH CALLED WANDA	Touchstone Home Video 610 CBS-Fox Video 4752	John Cleese	1988	t
	3/22/89	\$11.6	Poster	12	9	9	THE UNBEARABLE LIGHTNESS OF	Orion Pictures	Jamie Lee Curtis Daniel Day-Lewis	1988	╀
	(4/4/89)	(1,187)		13	27	3	BEING CADDYSHACK II	Orion Home Video 8721 Warner Bros. Inc.	Juliette Binoche Jackie Mason		┼
	3/14/89 (4/6/89)	\$1.7 (223)	Poster		-	<u> </u>		Warner Home Video 11791	Chevy Chase Tom Skerritt	1988	╞
			Chandra	14	12	2	POLTERGEIST III	MGM/UA Home Video M800940 Universal City Studios	Nancy Allen Robert De Niro	1988	+
	3/21/89 (4/5/89)	\$10.6 (440)	Standee, Poster, Banner	15	-	W >	MIDNIGHT RUN	MCA Home Video 80810 New World Entertainment	Charles Grodin	1988	+
	3/22/89	NA	None	16	13	3	ELVIRA MISTRESS OF THE DARK	New World Video A88002	Elvira	1988	ļ
	(4/5/89)	(45)		17	19	4	WAXWORK	Vestron Pictures Inc. Vestron Video 5290	Zach Galligan Deborah Foreman	1988	
Ī	3/16/89 (4/5/89)	\$7.4 (985)	Poster, Fact	18	11	11	SHORT CIRCUIT 2	Tri-Star Pictures RCA/Columbia Home Video 6-27008	Fisher Stevens Michael McKean	1988	
	((300)	Sheet, Standee	19	14	10	BLOODSPORT	Cannon Films Inc. Warner Home Video 37062	Jean Claude Van Damme	1988	
Ì	3/22/89 (4/13/89)	\$12.2 (1463)	Poster	20	18	14	WILLOW	LucasFilm Ltd. RCA/Columbia Home Video 6-20936	Val Kilmer Joanne Whalley	1988	
		, ,		21	16	20	BEETLEJUICE	Warner Bros. Inc. Warner Home Video 11785	Michael Keaton	1988	Γ
	3/14/89 (4/6/89)	\$3.5 (166)	Poster	22	25	15	COLORS	Orion Pictures Orion Home Video 8720	Robert Duvall Sean Penn	1988	
I T				23	17	14	FUNNY FARM	Warner Bros. Inc. Warner Home Video 11809	Chevy Chase Madolyn Smith	1988	Í
				24	26	11	LICENSE TO DRIVE	United Artists Pictures, Inc. CBS-Fox Video 4753	Corey Haim Corey Feldman	1988	t
? Т	TITLES			25	NE	wÞ	HERO AND THE TERROR	Cannon Films Inc. Media Home Entertainment M012020	Chuck Norris Steve James	1988	t
,	DR. CYCLOPS Albert Dekke MCA/\$29.95	s er, Janice Logar	1	26	15	9	MONKEY SHINES	Orion Pictures Orion Home Video 2766	Jason Beghe John Pankow	1988	ł
	Prebook cutoff:	3/17/89; Street:		27	20	7	KANSAS	Media Home Entertainment M012018	Matt Dillon	1988	T
		THE BEST OF Anne-Marie N 9.95		28	22	8	THE BLOB	Tri-Star Pictures RCA/Columbia Home Video 6-27010	Andrew McCarthy Kevin Dillon	1988	┝
	Prebook cutoff: HELLRAISER	3/17/89; Street:	4/4/89	29	28	3	TIGER WARSAW	Continental Film Group, Ltd.	Shawnee Smith Patrick Swayze	1988	$\left \right $
	Ashley Laure New World/\$19	nce, Claire Hig 9.95	-	30	21	7	PHANTASM II	Sony Video Software K0681 Spacegate Corporation	James Le Gros	1988	┝
	Prebook cutoff:	3/16/89; Street:	4/4/89	31	24	5	MOONWALKER	MCA Home Video 80839 Ultimate Production	Reggie Bannister Michael Jackson	1988	F
h	ip date, box-office	formation—title, p gross, and sugges		32	29	17	ABOVE THE LAW	CBS Music Video Enterprises 49009 Warner Bros. Inc.			╀
a	dway, New York,	N.Y. 10036.		32	30	6	HOT TO TROT	Warner Home Video 11786 Warner Bros. Inc.	Steven Seagal Bob Goldthwait	1988	ł
		ACTI		33	34	15		Warner Home Video 11788 Warner Bros. Inc.	Dabney Coleman Edward James Olmos	1988	ł
	re:	ACTI				L		Warner Home Video 11805 Touchstone Pictures	Lou Diamond Phillips Bette Midler	1988	+
		s what you'l		35		₩ ▶		Touchstone Home Video 605 Vestron Pictures Inc.	Lily Tomlin Faye Dunaway	1988	L
) whon	VOU advorti		36	35		MIDNIGHT CROSSING	sources for the me.	. ujo Dunaway	1097	1



34	34	15	STAND AND DELIVER	Warner Bros. Inc. Warner Home Video 11805	Edward James Olmos Lou Diamond Phillips	1988	PG
35	NE	wÞ	BIG BUSINESS	Touchstone Pictures Touchstone Home Video 605	Bette Midler Líly Tomlin	1988	PG
36	35	11	MIDNIGHT CROSSING	Vestron Pictures Inc. Vestron Video 6028	Faye Dunaway Daniel J. Travanti	1987	R
37	31	6	THE THIN BLUE LINE	HBO Video 0177	Not Listed	1988	NR
38	37	16	BILOXI BLUES	Universal City Studios MCA Home Video 80799	Matthew Broderick Christopher Walken	1988	PG-13
39	32	11	ARTHUR 2 ON THE ROCKS	Warner Bros. Inc. Warner Home Video 11811	Dudley Moore Liza Minnelli	1988	PG
40	23	10	A NIGHTMARE ON ELM STREET 4: THE DREAM MASTER	New Line Cinema Media Home Entertainment M012000	Robert Englund	1988	R

at suggested retail for nontheatrical titles.

IDEO RETAILING



Getting A Leg Up. Fitness video star Denise Austin, with the rock hard stomach and the sinewy legs, compares gams with Mitch Perliss, director of purchasing for Los Angeles-based Show Industries and the Music Plus chain.

STORE MONITOR (Continued from page 45)

Then there's Zizas in Chicago who says she's getting a lot of mileage out of a marketing coup via advertising in Soldier Of Fortune magazine (Billboard, Feb. 20). Faced with unloading used copies and overstock of "Platoon," Zizas' Movies In Motion packaged the movie with "Full Metal Jacket," "Good Morning Vietnam," and "Hamburger Hill" as the Combat Collection. All four were advertised for \$99.95 and 30 such collections were sold. Zizas says, "Now Allan Caplan has heard of it and he's using it in seminars around the country," she says, referring to the colorful head of Applause Video in Omaha, Neb.

CHAPTER NEWS: The Southern California VSDA chapter has tentatively locked up the remainder of its four 1989 dates for its new-format exhibit and seminar gatherings at the Disneyland Hotel (April 25, June 27, Sept. 5, and Nov. 7), according to Jeanni Adams, alternate member and store manager at MultiVideo, the suburban Bellflower outlet owned by John English, chapter head. "We feel it helps vendors plan exhibits," Adams says.

The Chicago chapter just elected board members with officers to be selected later. The board, in addition to Zizas, now consists of Lee Gimbel, national manager of marketing development, Baker & Taylor (and brother of industry pioneer Noel Gimbel); Lee Goldstein, rep for RCA/Columbia Pictures Home Video at Video Trend; Bill Shanko, newly named Commtron Corp. branch manager; plus Illinois store operators William Mattingly, Your Video Store, Palos Heights; Stan Banaszak, Take One Video, Frankfort; Sanford Goldman, The Video Advantage, Wilmette; Richard Togliatti, Just Video, McHenry; and Jim Jackson, Video Inc., Boling Brook

One Hell Of A War. One Hell Of A Video.

South Vietnam, January 31, 1968, the Tet Offensive erupted. A United States Marine Corp outpost, forward Firebase Gloria, stood in the way of the Viet Cong. The resulting siege became one of the bloodiest battles of the war.

siege became one of the bloodiest battles of the war. Wings Hauser, who starred in "Deadly Force," "JoJo Dancer, Your Life Is Calling" and "Tough Guys Don't Eance," and R. Lee Emery, a former Marine Staff NCO who, after service in Danang, turned to acting in such films as "Full Metal Jacket," "Apocalypse Now" and "The Boys in Company C," star in this compelling drama.

CATALOG NO. 97920/COLOR \$79.95 SUGGESTED LIST PRICE ORDER DATE: APRIL 11 STREET DATE: APRIL 25





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FRIES HOME VIDEO
 a subsidiary of Fries Entertainment Inc.
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 (213) 466-2266 (800) 248-1113



Phar-Mor Asks Far Less To Spur New Vid Depts.

NASHVILLE Rock-bottom rental prices are the way the Phar-Mor drugstore chain is seeking its niche in this crowded video market. Phar-Mor opened its first Nashville location in February, offering video shoppers free club membership and a 69-cents-a-day price on all its titles—or three titles for \$1.50. A spokeswoman for the outlet says this will be the standard price. According to newspaper ads that touted the store's grand opening, the video department has "thousands of current hits, classic movies, and children's films."

To encourage membership, Phar-Mor offered anyone who joined before March 4 the chance to win a year of free rentals (one free tape a week for 52 weeks). Twenty-five such prizes were awarded.

The video department is open seven days a week, from 9 a.m. to 10 p.m., Monday through Saturday, and from noon to 8 p.m. on Sunday. Only VHS titles are available.

Officials from Phar-Mor, headquartered in Youngstown, Ohio, refused to discuss video operations with Billboard. However, the "Drugstore Market Guide" for 1988 states that the chain had 65 units, that "no stores are franchised," and that the network is owned by Mike Monus. A source at Phar-Mor says there are now 119 stores in the chain.EDWARD MORRIS

BLOCKBUSTER

(Continued from page 45) sees and our franchising organiza-

tion." Gruber also says that longrange plans called for a roughly even division between companyowned outlets and franchisees.

However, he will not provide a definite time frame. Up until now, Blockbuster has kept a low profile, making its presence known by means of a directmail campaign. "We have done no broadcast advertising to this point because we don't want to go on television until we have a large enough cluster of stores to make it economically feasible."

However, the absence of airplay has apparently not been a deterrent to business. Gruber states that the Brooklyn outlet is doing a lot of sell-through and rental. A company policy restricted the manager of the Manhattan outlet from discussing how the newest store was faring.

Although the Blockbuster outlets have thus far been given very "soft" openings—one Long Island store in operation since last October only recently had its formal grand opening—the chain is looking to play hardball with the competition.

Since a considerable share of the New York market is up for grabs, this battle may be raging for quite some time.



(Siskel and Ebert)

Funnymen Billy Crystal and Alan King keep your customers in stitches with director Henry Winkler's comedy about a father and son who discover that love is a family trait.





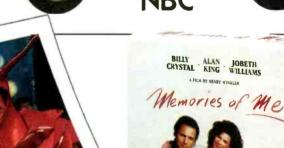
BILLY CRYSTAL · ALAN KING · JOBETH WILLIAMS A FILM BY HENRY WINKLER

Memories of M

"MEMORIES OF ME" is supported by an extensive National and Spot Market Advertising Campaign appearing on these networks or their affiliates:









DEALER ORDER DATE: APRIL 4, 1989 STREET DATE: APRIL 20, 1989 CATALOG NUMBER: 4754 **SUGGESTED RETAIL PRICE:** \$89.98

METRO-GOLDWYN-MAYER Presents An ODYSSEY ENTERTAINMENT LTD. PRODUCTION 🖝 BILLY CRYSTAL · ALAN KING · JOBETH WILLIAMS "MEMORIES OF ME" Director of ANDREW DINTENFASS Music GEORGES DELERUE Production WILLIAM J. CASSIDY Executive GABE SUMNER and J. DAVID MARKS Written ERIC ROTH & BILLY CRYSTAL Produced ALAN KING, BILLY CRYSTAL and MICHAEL HERTZBERG Directed HENRY WINKLER

L.A. Retailer's **Odyssey Leads To New Location**

BY EARL PAIGE

LOS ANGELES After 18 years in a cramped, 2,600-square-foot space here on the west side. Steve Gabor's Odyssey combo store is moving to a new site.

Frequently visited by video store operators traveling here because of its enormous inventory, frenzied activity, and volume that Gabor says is in the \$2 million annual range, Odyssey may well lose a lot of its allure in a metamorphosis, he acknowledges.

"My goals are to have 10,000 square feet, 100,000 rental pieces, and space for 100 cars," says Gabor, regarded in the industry as both a maverick and pioneer.

Gabor isn't about to signal where he's moving to but acknowledges talks with several real estate developers. He does intend to remain basically on the west side. "It seems everytime I talk to someone, Blockbuster has been there or they're talking to Blockbuster," says Gabor of the pre-sent competitive real estate climate here, where the huge chain is rumored to be targeting 75-100 store openings.

At the same time, the entrenched combo chains—locally based Wherehouse and Music Plus; Tower Records/Tower Video out of Sacramento, Calif.; and the Sam Goody Music & Video web of the Minneapolisbased Musicland Group-are all expanding locally in what Gabor says is the "heaviest" real estate hunt since he opened American Records in 1968 with a partner he bought out after one year.

Gabor changed the name of the record store to Music Odyssey while it was at the corner of Bundy and Wilshire, "in about a third of the space we have now," he says, before the move just eastward to the present site in 1971.

Operated under the single name Odyssey for years, the new store will be called Odyssey Video.

Gabor's plunge into video came in 1979, "when there was nothing to rent except adult and 20-30 Magnetic Video titles. The price was \$7 a night," he says, admitting he was in-spired by George Atkinson, founder of Video Station, "who opened up a few doors from us. We learned everything from George."

About four years ago, Gabor opened a second store in Universal City, Calif., but that unit has never caught the imagination of competi-

tors and visiting firemen. "Odyssey violates every rule known in video retail," says Herb Wiener, president of Home Video Plus Music, a combo chain in Austin, Texas, who recently looked in on the west Los Angeles location. "There's no parking, it's crowded, the staff is often frazzled, there's no windows, he has everything spine out. But," says Wiener, "the selection is awesome."

'We have 25,000 pieces," says Gabor of the current rental inventory, claiming to buy an average of 75-100 A titles a month. The store has two shifts. "We have 20 people. I like to have eight on at any one time." (Continued on page 65)



Shanachie Bows World Music Titles Record Co. Releases Reggae, Salsa Vids

BY CHRIS McGOWAN

LOS ANGELES Shanachie Records. known for its large catalog of Irish, African, and reggae titles, has launched Shanachie Video, a home video division devoted primarily to the international music area.

The new label bowed March 1 with four releases from its Beats Of The Heart line, a 14-tape series of acclaimed world music documentaries filmed by British director Jeremy Marre that have aired in the past on PBS television stations in the U.S.

The initial four Beats Of The Heart titles are "Salsa: Latin Pop Music In The Cities," "Roots, Rock, Reggae: Inside The Jamaican Music Scene,' "Konkombe: The Nigerian Pop Music Scene." and "Rhythm Of Resistance: Black South African Music." They will retail for \$19.95 each and have open-up book-style boxes and extensive notes on the music.

'Each video is a nice mix of interviews, concert footage, rehearsal scenes, and recording sessions," says Randall Grass, executive VP of Shanachie Records, based in Newton, N.J. "They are street-level excursions into the pop music scenes of these areas and feature major stars.'

"Salsa" features Ruben Blades, Celia Cruz, and Tito Puente, among others. "Roots, Rock, Reggae" includes Jimmy Cliff and Bob Marley in its Jamaican cast. "Konkombe" has Fela Anikulapo-Kuti, King Sunny Ade, and other Nigerian stars. And "Rhythm Of Resistance" has such acts as Ladysmith Black Mambazo, who gained initial U.S. exposure through Paul Simon's "Graceland"

album.

"We will sell these videos through our regular record distributors as well as through selected video distributors, schools, libaries, and bookstores. When we have more titles we will have an in-store display rack for our line that we can plug into book, record, or video stores," says Grass.

"And we will make these tapes continuously available, year in and year out, always at a predictable price.'

14 documentaries due by year's end

Four more titles will bow in the late spring, and the entire Beats Of The Heart series will be out by year's end, according to Grass. The remaining tapes will explore Chinese, Japanese, Brazilian, Gypsy, Spanish, Middle Eastern, Spanish, and Colombian music, among other areas.

Grass believes the videos will capi talize on the growing U.S. appetite for international music, which has resulted in significant audio sales for such acts as Ofra Haza, the Gipsy Kings, Blades, Ladysmith Black Mambazo, and Ziggy Marley.

"I think it's obvious that many peo ple are tired of the same old stuff," he comments. "There haven't been [significant] new developments in U.S. pop music for some time, except for rap. People want something different.

"Also, there's a baby-boom generation in their 30s and early 40s who musically came of age in the late '60s, when there were progressive FM sta-

tions that played everything from Ravi Shankar to the Rolling Stones to B.B. King and music festivals that would pair Woody Herman and Led Zeppelin. There was a lot of variety, and that generation wants to hear different things now. And world music is fresh and novel.

"Perhaps, too, America is coming of age and realizing that the world is out there. Previous to World War II we were pretty insular, but in the last 20 years there have been increased business contacts, political interchanges, and cultural awareness of other countries.'

Besides the Beats Of The Heart series, Shanachie plans to delve into many other areas. "This is only the beginning," adds Grass. "We intend to do a lot of things with Shanachie Video and we won't be limited just to music. We'll do anything from feature films to blues performers to cartoons, anything we get hold of that we think is unique and fantastic.

Billboard.

Still Burns Brightly. Comedian and philospher George Burns, right, takes a break during the taping of the forthcoming VidAmerica release, "George Burns His Wit And Wisdom." Burns, pictured here with Don Shapiro, director of photography, and Emma Samms, a guest star on the program, says the project is his "first and only venture into home video." Slated for release April 27 for a list price of \$29.98, the tape will also be the focus of the most

FOR WEEK ENDING MARCH 18, 1989

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ambitious advertising and promotional campaign ever launched by

TOP MUSIC VIDEOCASSETTES...

VidAmerica

¥	0	ON CHART	Compiled from a national sample of retail store sales reports.					
THIS WEEK	2 WKS. AGO	WKS. ON	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Type	Suggested
1	1	7	MOONWALKER	★ ★ NO. 1 ★ ★ Ultimate Production CBS Music Video Enterprises 49009	Michael Jackson	1988	LF	24.
2	2	5	BRUCE SPRINGSTEEN ANTHOLOGY: 1978-1988	CBS Music Video Enterprises 49010	Bruce Springsteen	1989	LF	24.
3	3	33	DEF LEPPARD: HISTORIA	Bludgeon Riffola, LTD. PolyGram Music Video 080359-3	Def Leppard	1988	LF	24.
4	4	27	FAITH 🔺	CBS Music Video Enterprises 49000	George Michael	1988	SF	15.
5	5	63	\$19.98 HOME VID CLIFF'EM ALL!	Elektra Records Elektra Entertainment 40106-3	Metallica	1987	С	19.
6	6	21	ROY ORBISON AND FRIENDS	HBO Video 0073	Roy Orbison	1987	с	19.
7	NE	w►	A SHOW OF HANDS	PolyGram Music Video 041760-3	Rush	1989	LF	24
8	9	91		Elektra/Asylum Records Elektra Entertainment 40104-3	Motley Crue	1986	LF	19
9	7	25	OUT OF THE BLUE	Atlantic Records Inc. Atlantic Video 50123-3	Debbie Gibson	1988	SF	16
10	10	61		Polygram Records Inc. Polygram Video 440-041521-3	Bon Jovi	1987	LF	19
11	14	13	GENESIS-VIDEOS VOLUME ONE	Atlantic Records Inc. Atlantic Video 50129-3	Genesis	1988	LF	16
12	12	9	WICKED VIDEOS	CBS Music Video Enterprises 49008	Ozzy Osbourne	1988	SF	14
13	11	21	12 WASTED YEARS ●	MPI Home Video MP1613	Iron Maiden	1988	D	24
14	NE	wÞ	LIVE +4	Megaforce Worldwide Atlantic Video 50131-3	Frehley's Comet	1988	SF	19
15	17	139	U2 LIVE AT RED ROCKS	Island Records Inc. MusicVision 6-20613	U2	1984	с	19
16	8	39	MADONNA CIAO ITALIA: LIVE FROM ITALY	Sire Records Warner Reprise Video 38141-3	Madonna	1988	с	29
17	13	23	AEROSMITH'S 3 X 5	Geffen Home Video 38146	Aerosmith	1988	SF	15
18	19	3	RADIO KAOS	CBS Music Video Enterprises 49012	Roger Waters	1989	SF	15
19	18	3	IN THE BEGINNING	Enigma Music Video 75907	Stryper	1989	D	19
20	NE	w►	THE FAN'S VIDEO-SOUL KISS	Warner Bros. Records Warner Reprise Video 38151	Jane's Addiction	1989	SF	9.9

■ RIAA gold certification for theatrical films, sales of 75,000 units or suggested list price income of \$3 million (30,000 or \$1.2 million for nontheatrical made-for-home-video product; 25,000 or \$1 million for music video product). ▲ RIAA platinum certification for theatrical films, sales of 150,000 units or suggested list price income of \$6 million (60,000 or \$2.4 million for nontheatrical made-for-home-video product; 50,000 units or a value of \$2 million for music video product). Titles certified prior to Oct. 1, 1985, were certified under different criteria.) SF short-form. LF long-form. C concert. D documentary.

ing their cassettes reviewed in this

column should send VHS cassettes

to Al Stewart, Billboard, 1515

Broadway, New York, N.Y. 10036.

Please include the running time

and suggested retail price. "Paris Reunion Band," Prosceni-

um Entertainment, 57 minutes, \$24.95. There is nothing as rich as the

sound of a well-tempered brass ensemble. This live performance in Stuttgart, West Germany, features jazz greats Woody Shaw, Joe Henderson, Nat Adderley, Curtis (Continued on next page)

VCR-Owner Survey Shows 90% Zap Vid Commercials

NEW YORK Nine out of 10 viewers say they zap commercials on prerecored tapes, according to a survey of VCR households.

The survey, conducted in early January by Connell Communications, indicates that most viewers are hostile to commercials on the videos they purchase or rent: More than two thirds-72.5%-of the respondents said commercials should not be allowed on prerecorded cassettes, while 35% said they were "offended" by the

commercial-carrying videos; 90.1% confirmed that they fast forward, or "zap," ads on video. When asked if they would pay

an extra \$3 to buy a tape if it guaranteed no commercials, more than 40% said they would.

In addition to attitudes on commercials, the researchers say they have constructed the demographics of those most inclined to buy or rent a video. They are married, 43 years old, own two VCRs, and have an average household income of \$48,600.

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VIDEO REVIEWS (Continued from preceding page)

Fuller, and Nathan Davis, as well as accompaniment on drums, keys, and bass from Idris Muhammad, Walter Bishop Jr., and Jimmy Woods. They are all exceptional performers in their own right, but the Paris Reunion Band brings them together on the same stage and they take good advantage of the opportunity. Seeking to revisit the jazz scene preva-lent in Paris during the late '50s and early '60s, this performance succeeds admirably, and often hints at the energetic arrangements found in a previous era of the big bands in the '30s and '40s. Although jazz fans will undoubtedly consider this a must-have release, it should be of interest to a much wider audien-**CHRIS VOLLOR**

"Super Drumming," Proscenium Entertainment, 53 minutes, \$19.95.

What we have here is a tour de force of great drumming and percussion performances accompanied by a backup band that's not so shabby in its own right. Among the drummers featured are Simon Phillips, Ian Paice, Cozy Powell, and Louis Bellson. Although each brings his own style to the performances, the pieces share one similar characteristic: They will be of greatest interest to other musicians who can appreciate this showcase vehicle. This is a drumming video, but worth noting is the accompaniment and solo performance of bassist Wolfgang Schmid, whose ability as an arranger shows through in the level of interest he can create when in the spotlight. All the performers shift into hyperdrive for the Last Roundup, where the result is powerful yet not overdone. While this is an enjoyable series of virtuoso performances, it is less likely to appeal to the casual listener than to the practiced musician who can garner a trick or two from watching closely. Overall, a choice pick for specialized tastes. C.V.



Talkin' Baseball. Jackie Robinson, pictured here playing second base for the Brooklyn Dodgers, is among the great players who appear in "Balltalk: Baseball's Voices of Summer." The 50-minute program focuses on baseball's best-known play-by-play broadcasters and includes rare archival footage and photo highlights. Mel Allen, Red Barber, Jack Brickhouse, Jack Buck, Curt Gowdy, and Ernie Harwell recall the people and events that made baseball history. The video is slated for release by J2 Communications on April 11 for a list price of \$29.95. Prebook cutoff is March 23.



ME VIDEO

MICHAEL CAINE & BEN KINGSLEY

 ORDER CUT-OFF DATE:
 MAY 9th
 STREET DATE:
 MAY 25th

 ITC INTERTAINMENT GROUP Presents
 MICH AEL CAINE BEN KINGSLEY "WITHOUT A CLUE" JEFFREY JONES LYSETTE ANTHONY and PAUL FREEMAN

 ITC INTERTAINMENT GROUP Presents
 MICH AEL CAINE BEN KINGSLEY "WITHOUT A CLUE" JEFFREY JONES LYSETTE ANTHONY and PAUL FREEMAN

 ITC INTERTAINMENT GROUP Presents
 MICH AEL CAINE BEN KINGSLEY "WITHOUT A CLUE" JEFFREY JONES LYSETTE ANTHONY and PAUL FREEMAN

 ITC INTERTAINMENT GROUP
 Music by HENRY MANCINI WITTEN by GARY NURPHY & LARRY STRAWTHER
 Produced by MARC STIRDIVANI

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FOR WEEK ENDING MARCH 18, 1989

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PPT Test Results Touted, But Not Shouted, By Orion

T WAS GOING to be a big story, definitely page one material. Orion Home Video completed its yearlong pay-per-transaction test and was ready to share the information. Surely there would a thick report, replete with charts, graphs, and lofty explanations, maybe even a case study or two.

Instead, Orion, a company that has never been publicity shy, quietly said the test went just fine. As previously reported in Billboard, the company says retailers pulled in 27% more money on PPT titles. For participating distributors the increase was 33%, and for Orion the PPT titles earned 14% more profit. Also, civilized people everywhere can breathe a sigh of relief: Orion says there was no "cannibalization of customers."

Despite the encouraging re-

AL STEWART

sults, the fanfare surrounding the release of Orion's PPT test results was less than overwhelming. We already knew

Orion had an affinity for a system that puts the video in a dealer's hands for a few dollars if the store agrees to split the rental take. It did PPT tests with "RoboCop" and has been studying PPT since the video arm was established two years ago.

Yet the results of the most recent test were presented merely as a one-page "Open Letter To The Industry" touting the revenue-sharing plan as a success. The percentages mentioned above were included, but that was pretty much it. There was no passionate endorsement of a strategy that could fast become an elixir for ailing stores. No talk of extending the test. Just the facts, and a conclusion that does not exactly throw down the gauntlet and confront those who still insist PPT is merely the brainchild of moneyhungry suppliers.

"We at Orion believe that PPT, in one form or another, could help protect the profits of the home video industry," reads the letter signed by Orion president Len White. The company is not planning to issue a more complete report, nor does it seem willing to champion the fight for PPT. In short, the Orion letter didn't exactly hit the PPT fast-forward button.

So, it would seem, PPT remains in limbo. No major supplier will jump in with both feet (Orion wisely offered it on an optional basis), and retailer support for PPT, though often staunch, remains scattershot. Opposition is as easy to find as a dealer squawking about his co-op money.

Even **Ron Berger**, the founder of Rentrak, is finding PPT tough sledding. Berger established Rentrak last year and will offer titles on a PPT basis to anyone who enrolls in the program. The catch: You have to have the right computer gear, and that's not cheap. Rentrak is hemorrhaging red ink because of computer costs. But remember, the controversial company is still in the start-up mode and it would be unwise—especially considering the tenacity of Berger—to write it off.

Still, no matter how compelling the available data on PPT, no matter how many times you sit through one of those insufferable slide shows where the voiceover says, "And look at how much money the PPT store made during that same period," PPT is still moving about as fast as Beta copies of "Ishtar."

ANYONE WHO CAN SELL

more than 15 million videocassettes deserves to be honored right? So who can blame the International Tape/Disc Assn. for giv-

ing its annual man-of-the-year award to "E.T." (remember, Time gave its award to Planet Earth, of all things). It would be a scream if the ITA tried to present the award at the National Assn. of Video Distributors annual powwow in May.

It seems that there are distributors who never liked the little alien. Many wholesalers complained bitterly that the biggest release of all time left them out in the cold since rackjobbers and others got a better price. It just goes to show that even something (someone?) as lovable as little E.T. can earn the wrath of a guy trying to make an honest buck. And speaking of that distributor meeting

JUST GOT MY "Dear Video In-dustry Editor" letter from the NAVD. As usual, all the real good stuff at their annual shindig will be closed to nosey reporters like me, but it was encouraging to see that a press conference is slated for May 5, the third day of the meeting that starts May 3 in Palm Springs, Calif. In the past, reporters at NAVD were like starving men who are handed a menu but no food. Just about all the industry big shots make the scene, but distributors are there to make nice with the suppliers and the suppliers are there to "underscore their ongoing commitment to tradition-al two-step distribution," as they say in the press releases.

Everything newsworthy is done behind closed doors, so reporters are left stalking sources at poolside. The introduction of a press conference, or the introduction of any other device that acknowledges the press, is long overdue at the NAVD meet.

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THIS WEEK	LAST WEEK	ON CHART		ional sample of retail store sales repo		of ise	b⊉	Suggested
THIS	LAST	WKS.		Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating	Sugg
				★ ★ NO. 1 ★ ★ Ultimate Production				
1	1	8	MOONWALKER JANE FONDA'S COMPLETE	CBS Music Video Enterprises 49009 Lorimar/LightYear Ent.	Michael Jackson	1988	NR	24.9
2	3	7	WORKOUT	Warner Home Video 650	Jane Fonda	1989	NR	29.9
3	26	2	U2 RATTLE AND HUM	Paramount Pictures Paramount Home Video 32228	U2	1988	PG-13	24.9
4	2	5	BRUCE SPRINGSTEEN ANTHOLOGY: 1978-1988	CBS Music Video Enterprises 49010	Bruce Springsteen	1989	NR	24.9
5	8	3	SPORTS ILLUSTRATED'S 25TH ANNIVERSARY SWIMSUIT VIDEO	HBO Video 0234	Various Artists	1989	NR	19.9
6	4	19	E.T. THE EXTRA-TERRESTRIAL	Amblin Entertainment MCA Home Video 77012	Henry Thomas Dee Wallace	1982	PG	24.9
7	6	60	DIRTY DANCING	Vestron Pictures Inc. Vestron Video 6013	Patrick Swayze Jennifer Grey	1987	PG-13	24.9
8	5	22	CINDERELLA	Walt Disney Home Video 410	Animated	1950	G	26.9
9	7	113	CALLANETICS A \Diamond	Callan Productions Corp. MCA Home Video 80429	Callan Pinckney	1986	NR	24.9
10	9	19	FATAL ATTRACTION	Paramount Pictures Paramount Home Video 1762	Michael Douglas Glenn Close	1987	R	19.8
11	15	17	KATHY SMITH'S FAT BURNING WORKOUT	Fox Hills Video FH1059	Kathy Smith	1988	NR	19.9
12	17	8	RAQUEL: LOSE 10LBS. IN 3 WEEKS	HBO Video 9892	Raquel Welch	1988	NR	19.9
13	19	126	JANE FONDA'S LOW IMPACT AEROBIC WORKOUT ▲ ◆	Lorimar/LightYear Ent. Warner Home Video 070	Jane Fonda	1986	NR	29.9
14	14	11	THE ALL NEW NOT-SO-GREAT MOMENTS IN SPORTS	HBO Video 0025	Tim McCarver	1988	NR	14.9
15	12	14	PLAYMATE VIDEO CALENDAR 1989	HBO Video 0510	Various Artists	1988	NR	19.9
16	18	20	BEVERLY HILLS COP II	Paramount Pictures Paramount Home Video 1860	Eddie Murphy	1987	R	19.
17	10	33	DEF LEPPARD: HISTORIA	Bludgeon Riffola, LTD. PolyGram Music Video 080359-3	Def Leppard	1988	NR	24.
18	11	17	THE UNTOUCHABLES	Paramount Pictures	Kevin Costner	1987	R	19.
	22	74	LADY AND THE TRAMP	Paramount Home Video 1886 Walt Disney Home Video 582	Sean Connery Animated	1955	G	29.9
20	37	3	MICHAEL JORDAN: COME FLY WITH	CBS-Fox Video 2173	Michael Jordan	1989	NR	19.1
21	16	26	ME	CBS Music Video Enterprises 49000	George Michael	1988	NR	15.
22	35	7	ANGELA LANSBURY: POSITIVE	Wood Knapp Video WK1016	Angela Lansbury	1988	NR	29.9
23	20	21	MOVES SUPER CALLANETICS	Callan Productions Corp.	Callan Pinckney	1988	NR	24.9
24	13	65	PINK FLOYD THE WALL	MCA Home Video 80809 MGM/UA Home Video 400268	Bob Geldof	1982	R	19.9
25	29	102	THE WIZARD OF OZ A	MGM/UA Home Video 60001	Judy Garland	1939	G	29.
25	23	23		MGM/UA Home Video 900003	Ray Bolger Omar Sharif	1965	PG	29.
		37		Warner Bros. Inc.	Julie Christie Mel Gibson	1987	R	19.9
27 20	25	37 189	THE SOUND OF MUSIC A	Warner Home Video 11709	Danny Glover Julie Andrews	1987	G	29.
28	21			Lorimar/LightYear Ent.	Christopher Plummer		NR	-
29	27	52	START UP WITH JANE FONDA	Warner Home Video 077 Paramount Pictures	Jane Fonda Tom Cruise	1988		19.
30	24	104	TOP GUN	Paramount Home Video 1629 Lorimar/LightYear Ent.	Kelly McGillis	1986	PG	26.
31	33	171	JANE FONDA'S NEW WORKOUT A VIDEO CENTERFOLD-35TH	Warner Home Video 069	Jane Fonda	1985	NR	29.
32	28	14	ANNIVERSARY PLAYMATE	HBO Video 0511 Paramount Pictures	Fawna MacLaren Marlon Brando	1988	NR	19.
33	32	111	THE GODFATHER	Paramount Pictures Paramount Home Video 8049	Al Pacino	1972	R	29.
34	31	8	PREDATOR	CBS-Fox Video 1526	A. Schwarzenegger	1987	R	19.
35	36	46	KATHY SMITH'S STARTING OUT	Fox Hills Video FH1027	Kathy Smith	1987	NR	19.
36	40	31	GOOD MORNING VIETNAM	Touchstone Pictures Touchstone Home Video 660	Robin Williams	1987	R	29.
37	34	144	MARY POPPINS • +	Walt Disney Home Video 23	Julie Andrews Dick Van Dyke	1964	G	29.'
38	30	122		Walt Disney Home Video 476	Animated	1959	G	29.
<u>39</u>	NE	wÞ	JANE'S ADDICTION: THE FAN'S VIDEO	Warner Bros. Records Warner Reprise Video 38151	Jane's Addiction	1989	NR	9.9
40	39	29	PLATOON	Hemdale Film Corp. Vestron Video 6012	Tom Berenger Charlie Sheen	1986	R	24.

◆ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. ◇ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles.

Take The Lid Off Five Great Videos!

KVC Home Video has all the "dirt" on April's best-selling kidvid Paydirt, that is! The Garbage Pail Kids are now ready to dump gross prointo your store! Also available at \$14.95 are Heathclitt in his purfection debut, the high tech fun of GoBots, the enchanting American Rabbit, and the marvel of CLAYMATION" with The Adventures Of Mark Twain. KVC Home Video continues a tradition of providing feature-length quality children's fare at reasonable prices! In the months ahead, look for sell-through pricing on more mature programming like The Men's Club and Extremities.





Adventures of Mark Twain #3533 86 min. \$14.95 Heathchif: The Movie #3495 73 min. \$14.95 Garbage Pail Xids #3509 97 min. \$14.95

Battleorth

For more information call your distributor or 1-890-582-2000



FOR WEEK ENDING MARCH 18, 1989

TOP SPECIA

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THIS WEEK

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AIP's 6-Title Army Invades Market Via Low-Price Promo

NEW YORK In addition to war and carnage, six new titles from supplier AIP Home Video will be marked by price promotions and rebates.

While the action/adventure titles slated for release by the newly formed Los Angeles-based supplier do not have strong name recognition, the company is banking on an agressive pricing and promotion campaign in an effort to find space for its product in video rental libraries. Among the highlights of the spring promotion:

William Smith ("Bed Dawn") stars in the action

which will be released by AIP Home Video for a

response card for an instant rebate of \$10. The

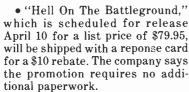
company is also shipping four other action titles

for a list price of \$39.95 each or \$134.95 for a

film "Hell On The Battleground." The video,

list price of \$79.95, will be shipped with a

fourpack.



• The science fiction action film "Space Mutiny," also slated for release April 10, will be packaged with a free copy of "The Last Frontier," a longform music video by composer Jan Hammer. Individual copies of "The Last Frontier," to be priced at \$29.95, will not be available until June. The

twopack will list for \$79.95. • A price promotion dubbed Four Killer Titles— At A Price That Won't Hurt will offer price breaks on "Thor And The Amazon Women," "The Mercenaries," "Conquest Of The Normans," and "Revenge Of The Barbarians." The titles, which were released theatrically in the U.S. in the '60s, will be available for a list price of \$39.95 each or in a fourpack that has a retail price of \$134.95. The fourpack represents a \$24.80 discount off of the suggested list price.

The company noted that all of its titles will be supported with point-of-purchase material including flyers, posters, ad mats, and sell sheets.

VIDEO PEOPLE

Video People spotlights personnel changes and promotions announced by prerecorded video suppliers distributors, duplicators, retailers, and hardware manufacturers. Announcements should be sent to: Video People, Billboard, 1515 Broadway, New York, N.Y. 10036.

RCA/Columbia Pictures Home Video appoints Kathryn Busch and Nancey Rabiner product managers in the company's marketing group. Previously, Busch was an assistant VP at Security Bank in Huntington Beach, Calif., and Rabiner was PD for KLSX Los Angeles. The company also named new regional sales managers: Lisa Jones will handle the Mid-Atlantic, Tom Kihara will cover the Northwest, Susan M. Valienzi is assigned to Southern California, and George J. Page will cover the Mid-Southwest.

Ken Ross is named VP of video for CBS/Broadcast Group. He had been director of nontheatrical programming for CBS/Fox Home Video.

David Bixler joins VidMark Entertainment as senior VP for acquisitions and productions. Previously, Bixler was VP of sales and marketing.

Virgin Vision makes the following announcements: Vickie Barber is promoted to VP of sales, Beth Berry becomes national sales manager, Ray Sohl is upped to director of national accounts, and John Butler is named controller.

Cathy Mantegna is named VP of advertising and publicity for Fries Home Video. Previously, she held the same position for Forum Home Video and served as director of publicity and promotion for Vestron Inc.

Alyssa Padia becomes director of international sales for Hanna-Barbera Home Video. She was director of sales and marketing/special projects.

Jay Douglas is upped to VP of sales for Crocus Entertainment. He was director of sales.

Daniel S. Gurlitz is named Northeast regional sales manager for Forum Home Video. He had previously been with Media Home Entertainment.

Suzanne Bard is upped to VP of acquisitions for Legacy Home Video. She was director of acquisitions.

Compiled from a national sample of retail store sales reports.

DEOCASS

Copyright Owner, Remarks Manufacturer, Catalog Number Suggested List Price

S SALES

RECREA	TIONAL	SPORTS ™	
	* * NO.	1 * *	

				* * NO.1 * *		1
1	1	115	AUTOMATIC GOLF \blacktriangle \Diamond	Video Reel Simitar Entertainment, Inc. VA 39	Bob Mann's methods increase players' drive by 30 to 80 yards.	14.95
2	5	93	THE BEST OF THE FOOTBALL FOLLIES	NFL Films Video Fox Hills Video	NFL's best and funniest football bloopers fill this compilation.	19.95
3	3	87	DORF ON GOLF ◆	J2 Communications J2-0009	Tim Conway displays the fun-damentals of golf in this spoof of how-to's.	29.95
4	2	15	THE ALL NEW NOT-SO-GREAT MOMENTS IN SPORTS	HBO Video 0025	Tim McCarver hosts more compilations of sports' most memorable goofs.	14.99
5	15	3	SPORTS ILLUSTRATED'S 25TH ANNIVERSARY SWIMSUIT VIDEO	HBO Video 0234	Behind-the-scenes footage of the making of the famous swimsuit issue.	19.99
6	9	59	NOT SO GREAT MOMENTS IN SPORTS	HBO Video 0024	Tim McCarver hosts this compilation of sports' most memorable goofs.	14.95
7	6	23	NFL TV FOLLIES	NFL Films Video Fox Hills Video	Jonathan Winters hosts this newest football follies program.	19.95
8	4	11	SPORTS ILLUSTRATED-GET THE FEELING POWER	NFL Films Video HBO Video 0092	Highlights from the greatest moments in sports accentuating power.	14.99
9	8	65	WARREN MILLER'S LEARN TO SKI BETTER	Lorimar Home Video Warner Home Video 103	A definitive guide to the art of skiing.	24.95
10	10	115	GOLF MY WAY WITH JACK NICKLAUS	Worldvision Home Video 2001	Easy-to-follow guide for the beginning golfer.	84.95
11	13	57	LITTLE LEAGUE'S OFFICIAL HOW-TO- PLAY BASEBALL BY VIDEO	Mastervision	Basic instructions for any aspiring young ballplayer.	19.95
12	7	61	CHARLIE LAU: THE ART OF HITTING 300	Best Film & Video Corp.	Improve your stance, shift your weight, adjust your swing.	19.95
13	18	21	MIKE TYSON'S GREATEST HITS	HBO Video 0088	Highlights from the World's Heavyweight champ's best matches.	19.99
14	11	9	THE OFFICIAL 1988 WORLD SERIES VIDEO	CBS-Fox Video 2199	Includes all the excitement of the showdown between L.A. & Oakland.	19.98
15	12	45	LEE TREVINO'S PRICELESS GOLF TIPS VOLUME 1	Paramount Home Video 12623	Pro Lee Trevino reveals the golfing techniques that made him famous.	19.95
16	NE	w►	FOOTBALL FOLLIES	NFL Films Video Fox Hills Video	Sarcasm, slapstick and action set to music highlight this blooper video.	19.95
17	417	87	ARNOLD PALMER: PLAY GREAT GOLF VOLUME 1	Vestron Video 2038	Mastering the Fundamentals focuses on the basic mechanics of golf.	39.98
18	16	41	WINNING BASKETBALL WITH LARRY BIRD	Kodak Video Programs 8118770	Ball handling skills taught by Celtic great Larry Bird and others.	19.95
19	14	17	SPORTS ILLUSTRATED-GET THE FEELING: SPEED	NFL Films Video HBO Video 0091	Highlights of some of the fastest moments in sport's history.	14.99
20	19	5	SECOND ANNUAL SURVIVOR SERIES	Titan Sports Inc. Coliseum Video WF061	Exciting coverage of the 1988 Survivor Series featuring the best of the WWF.	39.95

HOBBIES AND CRAFTSTM

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3	37	SPAGO: COOKING WITH WOLFGANG PUCK	Wolfgang Puck, Inc. Warner Home Video 35048	Over 15 Spago recipes including Wolfgang Puck's Famed pizzas & pastas.	29.98
1	19	FODOR'S HAWAII	Random House Home Video	Travel tips on hotels, restaurants, sightseeing, and shopping.	19.95
2	115	CHEF PAUL PRUDHOMME'S LOUISIANA KITCHEN, VOL. 1	J2 Communications	Unique techniques are revealed in this video on Cajun cooking.	19.95
5	101	LAURA MCKENZIE'S TRAVEL TIPS- HAWAII	Republic Pictures Corp. H-7352-1	Visits to Oahu, Maui, Diamond Head, and Waikiki.	24.95
6	115	CHEF PAUL PRUDHOMME'S LOUISIANA KITCHEN, VOL. 2	J2 Communications	How to prepare Cajun and Creole classics from scratch.	19.95
4	19	READER'S DIGEST VIDEOMANUAL: HOME REPAIR	Random House Home Video	Complete home repair program to deal with the most common repair problems.	29.95
NEW		THE WORLD'S GREATEST PHOTOGRAPHY COURSE	VidAmerica	Leif Ericksen guides you through this comprehensive look at photography.	14.95
9	65	THIS OLD HOUSE	Crown Video	Numerous home repair and restoration ideas presented in an easy-to-do style.	24.95
NE	w Þ	RAND MCNALLY VIDEOTRIPS: A GUIDE TO WASHINGTON, D.C.	Best Film & Video Corp.	Willard Scott hosts this video tour of our historical monuments.	19.95
10	13	DO-IT-YOURSELF: PLUMBING AND ELECTRICAL	D.I.Y. Video Corp.	Includes installation of bathroom and light fixtures.	19.95
7	93	YES YOU CAN MICROWAVE	JCI Video Inc. JCI Video 8200	Common-sense guide to the basics of microwave cooking.	19.95
12	41	FODOR'S GREAT BRITAIN	Random House Home Video	This video is based on the world-famous travel book.	19.95
NEW		RAND MCNALLY VIDEOTRIPS: A GUIDE TO HAWAII	Best Film & Video Corp.	James Farentino guides you through America's tropical paradise.	19.95
13	57	CASINO GAMBLING WITH DAVID BRENNER	Lorimar Home Video Warner Home Video 052	Learn the basic strategies for winning Craps, Blackjack & Roulette.	39.95
11 63		THE SILVER PALATE: GOOD TIMES LIVE	Simon & Schuster Video Paramount Home Video 12135	Celebration of parties, people, and good food for anyone who entertains.	24.95
	1 2 5 6 4 NE 9 NE 10 7 12 NE 13	1 19 2 115 5 101 6 115 4 19 NE₩▶ 9 65 NE₩▶ 10 13 7 93 12 41 NE₩▶ 13 57	1 19 FODOR'S HAWAII 2 115 CHEF PAUL PRUDHOMME'S LOUISIANA KITCHEN, VOL. 1 5 101 LAURA MCKENZIE'S TRAVEL TIPS- HAWAII 6 115 CHEF PAUL PRUDHOMME'S LOUISIANA KITCHEN, VOL. 2 4 19 READER'S DIGEST VIDEOMANUAL: HOME REPAIR NEW▶ THE WORLD'S GREATEST PHOTOGRAPHY COURSE 9 65 THIS OLD HOUSE NEW▶ RAND MCNALLY VIDEOTRIPS: A GUIDE TO WASHINGTON, D.C. 10 13 DO-IT-YOURSELF: PLUMBING AND ELECTRICAL 7 93 YES YOU CAN MICROWAVE 12 41 FODOR'S GREAT BRITAIN NEW▶ RAND MCNALLY VIDEOTRIPS: A GUIDE TO HAWAII 13 57 CASINO GAMBLING WITH DAVID BRENNER 14 62 THE SILVER PALATE: GOOD TIMES	3 37 SPAGO: COOKING WITH WOLFGANG Wolfgang Puck, Inc. Warner Home Video 35048 1 19 FODOR'S HAWAII Random House Home Video 2 115 CHEF PAUL PRUDHOMME'S LOUISIANA KITCHEN, VOL. 1 J2 Communications 5 101 LAURA MCKENZIE'S TRAVEL TIPS HAWAII Republic Pictures Corp. H-7352-1 6 115 CHEF PAUL PRUDHOMME'S LOUISIANA KITCHEN, VOL. 2 J2 Communications 7 19 READER'S DIGEST VIDEOMANUAL: HOME REPAIR Random House Home Video NEW▶ THE WORLD'S GREATEST VIDEOMANUAL: HOME REPAIR Random House Home Video 9 65 THIS OLD HOUSE Crown Video 10 13 DO-IT-YOURSELF: PLUMBING AND ELECTRICAL D.I.Y. Video Corp. 10 13 DO-IT-YOURSELF: PLUMBING AND ELECTRICAL D.I.Y. Video Corp. 12 41 FODOR'S GREAT BRITAIN Random House Home Video 12 41 FODOR'S GREAT BRITAIN Random House Home Video 13 57 CASINO GAMBLING WITH DAVID BRENNER Lorimar Home Video 13 57 CASINO GAMBLING WITH DAVID WATTER HOME Video Lorimar Home Video 14 62 THE SILVER PALATE: G	3 37 SPAGO: COOKING WITH WOLFGANG PUCK Wolfgang Puck, Inc. Warner Home Video 35048 Over 15 Spago recipes including Wolfgang Puck's Famed pizzas & pastas. 1 19 FODOR'S HAWAII Random House Home Video Travel tips on hotels, restaurants, sightseeing, and shopping. 2 115 CHEF PAUL PRUDHOMME'S LOUISIANA KITCHEN, VOL. 1 J2 Communications Unique techniques are revealed in this video on Cajun cooking. 5 101 LAURA MCKENZIE'S TRAVEL TIPS- HAWAII Republic Pictures Corp. H-7352-1 Visits to Oahu, Maui, Diamond Head, and Waikiki. 6 115 CHEF PAUL PRUDHOMME'S LOUISIANA KITCHEN, VOL. 2 J2 Communications How to prepare Cajun and Creole classics from scratch. 4 19 READER'S DIGEST VIDEOMANUAL: HOME: REPAIR Random House Home Video Complete home repair program to deal with the most common repair problems. NEW THE WORLD'S GREATEST PHOTOGRAPHY COURSE VidAmerica Leif Ericksen guides you through this comprehensive look at photography. 9 65 THIS OLD HOUSE Crown Video Numerous home repair and restoration indeas presented in an easy-to-do style. 10 13 DO-1T.YOURSELF: PLUMBING AND ELECTRICAL D.1.Y. Video Corp. Includes installation of bathroom and light fixtures. 12 41 FODOR'S GREAT BRITAIN Random House Home Video This video is based on the world-famous trave book.

◆ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. ◇ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles. Next week: Health And Fitness; Business And Education.

HOME VIDEO

RCA/Columbia Inks Supply Deal With U.S.S.R.

NEW YORK *Glasnost* has hit the video industry. RCA/Columbia Home Video, which is restructuring its operation in an effort to expand its international operations, says it will become the first supplier to ship video to the Soviet Union on a continuous basis.

The company has inked a 100-title licensing deal with Videofilm Goskino, a state-run distribution concern, and has already sent 12 master prints to the U.S.S.R. for duplication. The titles shipped in-

The titles include 'Radio Days'

clude "Radio Days," "Murphy's Romance," "Birdy," and "The Owl And The Pussy Cat," a 1970 comedy starring Barbra Streisand and George Segal.

The landmark deal is expected to increase awareness of home video in the U.S.S.R., a nation with some 280 million people but only 675,000 VCRs.

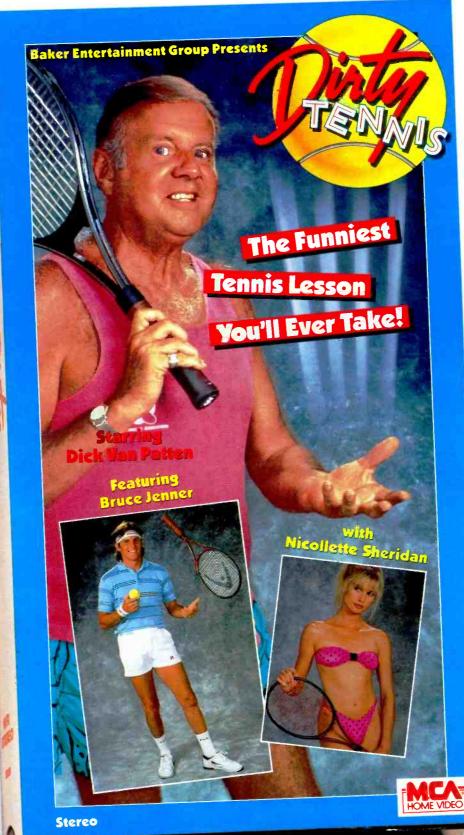
The RCA/Columbia move also signals the video supplier's renewed effort in the international arena. The company is restructuring its organization and has formed a worldwide business, legal affairs, and acquisitions group.

W. Patrick Campell, president of RCA/Columbia Worldwide Video, says the company will establish four profit centers: the Far East region, northern European region, southern European region, and worldwide licensing. At the same time, the company will integrate all international and domestic acquisitions activities into a worldwide business and legal affairs group. The group will also oversee worldwide legal and business affairs.



Now Batting. Gene Hackman stars in "Bat 21," a film based on a true Vietnam war story. The action/adventure film, which also stars Danny Glover, will be released on home video April 5 for a list price of \$89.95. The prebook cutoff date is March 22.

Clean Up With Dirty Tennis!



Welcome to the wonderful world of **DIRTY TENNIS**, where it's not how you win, but how badly you humiliate your opponent.

Let **Dick Van Patten** teach your customers the finer points of playing dirty, while you clean up at the cash register.

DIRTY TENNIS is the perfect gift for the over 20 million tennis lovers in the U.S. And, at **\$19.95** it's a smashing way to help Dads and Grads start off the summer right!

Street Date: May 11, 1989



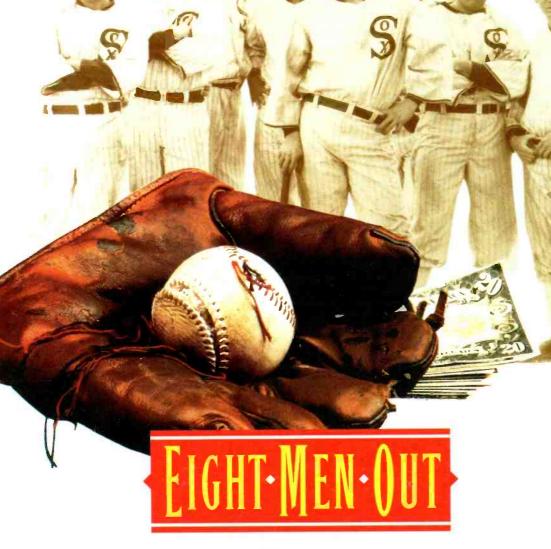
Color/33 Mins. Not Rated Stereo VHS Beta HiFi Videocassette #80819

Baker Entertainment Group in Association with CCR Productions presents **DIRTY TENNIS** Starring **Dick Van Patten** Featuring **Bruce Jenner** with **Nicollette Sheridan** Executive Producer **Jonathan Baker** Co-Executive Producer **Rick Melchior** Producer **Patti Jackson** Writer **James Van Patten** Director **George Bloom III**



The Scandal that Rocked a Nation.

ME VIDEO



It was 1919, a year eight men, for \$80,000, would break all the rules... and the hearts of every kid in America.

Starring box-office favorites Charlie Sheen ("Platoon," "Wall Street") D. B. Sweeney ("Gardens of Stone") and Christopher Lloyd ("Taxi," "Back To The Future")

A SANFORD/PILLSBURY PRODUCTION "EIGHT MEN OUT" JOHN CUSACK CLIFTON JAMES MICHAEL LERNER CHRISTOPHER LLOYD CHARLIE SHEEN DAVID STRATHAIRN D. B. SWEENEY BY MASON DARING EDITOR JOHN TINTORI PRODUCTION NORA CHAVOOSHIAN DIRECTOROF ROBERT RICHARDSON EXECUTIVE BARBARA BOYLE AND JERRY OFFSAY CO-PRODUCER PEGGY RAJSKI PRODUCED SARAH PILLSBURY AND MIDGE SANFORD EXECUTIVE BARBARA BOYLE AND JERRY OFFSAY CO-PRODUCER PEGGY RAJSKI PROTIECTED SARAH PILLSBURY AND MIDGE SANFORD BY DESIGNER PEGGY RAJSKI PROTIECTED SARAH PILLSBURY AND MIDGE SANFORD EXECUTIVE BARBARA BOYLE AND JERRY OFFSAY CO-PRODUCER PEGGY RAJSKI PROTIECTED SARAH PILLSBURY AND MIDGE SANFORD BY DESIGNER AND DIRECTED BY DIANA DIRECTED BY OFFSAY CO-PRODUCER PEGGY RAJSKI PROTIECTED SARAH PILLSBURY AND MIDGE SANFORD BY DESIGNER AND DIRECTED BY DIANA DI

ORDER CUT OFF DATE: APRIL 11 STREET DATE: APRIL 27



Mandela Tribute. Eric Clapton joins such artists as Stevie Wonder, Dire Straits, Tracy Chapman, and George Michael for a concert at Wembley Stadium in London to honor Nelson Mandela. Scheduled for release March 14 by CBS Music Video Enterprises, "Nelson Mandela 70th Birthday Tribute" will be priced at \$24.98. Artist royalties will go to Artists Against Apartheid and various South African children's charities.

Orion's 'Mac' Phone-In Promo Targets Children

NEW YORK Call it Dial-A-Promo. Orion Home Video will offer consumers a free poster for the video "Mac And Me" when they call a 900 telephone number to talk to the alien character in the film.

A 30-second television commercial opens with scenes from the science fiction adventure film and invites viewers to "call Mac." (Youngsters are told to get permission from their parents first.)

Callers, who will be billed \$2 for the first 60 seconds, will receive a poster from Orion. The commercial will target the preteen market and will air mainly on Saturday mornings, Orion says.

The promotion is believed to be the first time a video supplier has used a 900 number to promote a theatrical release. The company says the method is a cost-effective way of establishing recognition for a film.

for a film. The promotion, which involves an outside agency that bankrolls a portion of the TV time in exchange for the revenue generated by the phone calls, is also seen as a way of getting TV exposure in smaller markets. Most traditional home video TV campaigns target only the largest markets. "Mac And Me" will be released

"Mac And Me" will be released by Orion March 30 for a list price of \$79.95.

The stars came out for the 31st Annual Grammy Awards in L.A. See our pictures ... page 26



'One' Plus MTV Equals Wider Metallica Appeal

BY JIM BESSMAN

NEW YORK Concerned that video outlets might be apprehensive about programming Metallica's gripping first promo clip, "One," Elektra Records devised an unusually complicated strategy.

The label platformed awareness of the clip on MTV, generating strong interest there and at other video outlets even before MTV premiered it. Then, after "One" scored record request response during minimal overnight programming, MTV steadily increased plays to its current heavy rotation.

But the effects of the campaign have gone well beyond active viewership. The monster heavy metal act, which enjoys platinum sales with no radio airplay, has charted its "One" single on the Hot 100 based on video-sparked retail action. Even more impressive, Metallica has now achieved another first via its first video: top 40 radio play.

"That's based entirely on the video," says Robin Sloane, Elektra's VP of video, who details an elaborate production fitting for a band that has heretofore neglected clipmaking in favor of touring and word-of-mouth.

"They're very pure in how they communicate their music, and would never just lip-sync a song for a video," says Sloane. "But with 'One,' which was based on [Dalton Trumbo's book] 'Johnny Got His Gun,' they had a song with a timeless message about the effect that war has. And since there was also a movie, there was an inherent idea for the video."

Trumbo's 1971 film adaptation of his novel about a hopelessly wounded World War I soldier was central to the video storyboard conceived by Metallica's Q Prime management.

Sloane licensed scenes from the movie---chosen at a screening for the band and management---for interspersing with stark Metallica performance footage shot at a warehouse by Bill Pope (who co-directed the clip with editor Michael Saloman for O Pictures)

Tracking ownership of the film to Gades Films through the title's home video supplier, Media Home Entertainment, was one problem; so was cleaning up the movie soundtrack to match Metallica's "pristine" sound.

"We left in dialog to create impact," says Sloane, adding that Post Logic in Los Angeles and InVue Audio in New York were hired to mix "word by word," often dropping the music level to ensure that the dialog was audible.

But the biggest problem, according to Elektra's national director of video promotion, Steve Schnur, was getting video play for a metal band that "programmers had heard a lot about but had never dealt with before."

Says Schnur: "We needed to overcome the metal band image that programmers had of Metallica, and convey to them that they are a popular band, not just for [shows like] 'Headbangers Ball' and 'Metalshop,' but one that's been on the Grammys and in The New York Times and People magazine. We had to show that whether you like George Michael or the Sex Pistols, 'Metallica' is on some part of your clothing—that it's cool to like Metallica."

Elektra engineered a video "event" by getting MTV to promote the "One" video with VJ mentions during its "Top 15 Countdown" show ahead of its premiere on the Jan. 22 early-morning "Headbangers Ball." Schnur says that this resulted in a No. 13 most-requested rating even prior to airing, and a No. 1 most-requested spot the day after.

"It came in at No. 1 on Monday from just the one play," says Abbey Konowitch, MTV's VP of programming. "One" was then logged into the channel's late-night and overnight slots, and was again promoted with VJ directives on the "Dial MTV" request segment.

"It wasn't eligible for 'Dial MTV' at this point because it wasn't in regular rotation," continues Konowitch. "We were testing consumer reaction to something which was very intense visually, but our commitment to Elektra was that if it was a top five request, it would be eligible for 'Dial MTV' the next week."

Schnur says that the heavy buildup and anticipation—which was being felt at other video outlets as well—showed that the Metallica audience was there.

"Our next goal—getting afternoon play—was reached when MTV acknowledged the requests and started playing "One" as the No. 1 video in the countdown," he says. "After a week or so, they added it into active rotation, then into heavy. Usually a band of this type will be added into overnight only, if it's added at all. But 'One''s response was so overwhelming that MTV couldn't deny it a rotation not normally reserved for this music."

Konowitch notes that the performance of "One" on the Feb. 11 "Smash Or Trash" segment totaled more than 30,000 calls (78% positive), the highest response ever.

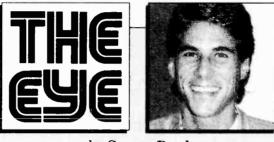
"Videos that are different and provocative are the lifeblood of this channel," he says. "Those creative people who push the envelope are constantly rewarded." This goes for other outlets, too,

says Schnur. "The clip went No. 1 at Tampa

"The clip went No. 1 at Tampa [Fla.'s] V32 before it was seen anywhere, just on MTV talk," says Schnur. "And at Hit Video USA, which has a much more pop and urban format than MTV, it's now a top 5 request."

Meanwhile, Schnur notes that Metallica's album "... And Justice For All" is now at double platinum, buoyed by the "One" video.

"Both the album and the single are second in sales behind Anita Baker," he adds. "We've exposed Metallica to a whole new audience who had heard of them, but hadn't seen them, and had placed them in a genre without giving them a chance. Now they're finding that it isn't a typical metal band but an intense band reminiscent of the bands we grew up with."



by Steven Dupler

TETAL MAG: Here's an idea whose time has obviously come: a heavy metal magazine presented on home video. No, we're not joking. It's called "Hard 'N' Heavy," and considering the number of rabid head bangers out there and radio's (and to a lesser extent, television's) cold shoulder of metal music, it could be a big success. The premiere "issue" of "Hard 'N' Heavy," produced by Directors International Video, is due in April and will be distributed through video stores and music retailers.

Each \$19.95 videocassette is more than an hour long and features interviews with, and videoclips and concert footage of, a number of different metal stars. The cassettes will be issued every two months. According to the producers, highlights of the premiere release include "uncensored" video footage of Ozzy Osbourne, Anthrax, and Iron Maiden's Bruce Dickinson; an Alice Cooper career retrospective; and scenes of Motley Crue's Vince Neal making his film debut in "Police Academy VI."

The programs are edited by former Metal Hammer magazine editor Harry Doherty and produced by John B. House. The publishers are, curiously enough, Barry Siegel and Richard Feldstein, a pair of certified public accountants who obviously have rock'n'roll in their blood—they have previously coordinated business affairs for the likes of Eddie Money, Santana. Yes, and Guns N' Roses.

VINTAGE VIDEO: Fifteen vintage rock acts revved it up for public television recently on "Let's Rock Tonight," a 90-minute fund-raising special that aired March 4. The program was shot during two live performances last year by the featured artists at the Ambassador Hotel in Los Angeles. Hosted by '50s heartthrob Fabian, the event was directed by Rudi Goldman and produced by Rudi Goldman Productions. Acts appearing on the show included Ben E. King, the Contours. Del Shannon, Mitch Ryder, Martha & the Vandellas, and Gary U.S. Bonds.

LNTER NOW: May 1 is the deadline for short film and music video entries to the 12th annual **Philadelphia International Film Festival**, presented by the **Philadelphia chapter of the International Assn. of Motion Picture & Television Producers.** The entries will be screened July 26-30 in—you guessed it—Philadelphia, at the Federal Reserve Bank Auditorium.

According to the organizers, the music video category has been added for the first time this year to

the competition, which has as its theme for 1989 the "mainstreaming of alternative media." For entry forms and other information, contact Darrell Henderson at 215-977-2831.

NEWS BREAK: MTV Networks is about to peek behind the Iron Curtain, as the channel launches an MTV operation in Budapest, Hungary, either at the end of this month or in early April. No details are forthcoming at press time.

SAY HELLO, SPIKE: No one can say that Warner Bros. doesn't take care of the video people: The label recently set up a meeting with Elvis Costello at its New York offices exclusively for video programmers and other music vid types. The get-together was to celebrate the release of Costello's "Spike" album, and the first videoclip, "Veronica," which was recently airing in Buzz Bin rotation on MTV.

"TEST PATTERN": That's the name of a new rock'n'roll game show running on Canadian 24-hourper-day music channel **MuchMusic**. If it sounds suspiciously like **"Remote Control**," that's because it probably is. The show began airing Monday (13), and it runs five days a week, with 130 episodes scheduled. While we have not yet had a chance to look at one of the segments, the show is described by Much as a "pop culture gameshow with a rock'n'roll edge," aimed at people aged 19-30. In other news from MuchMusic, the channel re-

In other news from MuchMusic, the channel reports that the **World MusicVideo Awards** will be telecast April 14 live via satellite to more than half a billion people in 40 countries around the world. To get the buzz out early on the show, Much and its cosponsors on the program, **Philips** and **Pepsi-Cola**, are embarking on a large-scale promotional contest with ballots placed in the Canadian **A&A Records & Tapes** chain as well as in Music Express magazine and numerous other retailers. Prizes include an all-expenses-paid trip to one of the World MusicVideo Awards host cities, a Philips home entertainment system and audio systems, and cases of Pepsi.

CONGRATULATIONS ARE in order for **Epic**, for sticking with **Living Colour** through thick and thin. The band's "Cult Of Personality" is finally happening in a big way, and MTV and other video outlets deserve kudos as well for recognizing a great act and a great album, "Vivid," and making the push so that radio—and everyone else who wasn't paying attention—would finally realize what was under their noses.



LOS ANGELES

METAL THRASHERS Suicidal Tendencies filmed "How Will I Laugh Tomorrow" at Hollywood's Oak Factory and on the grafitti-ridden streets of Venice, Calif. Joe Charbonic produced the concept/ performance piece and Paul Rachman directed and edited. The clip is an Envision Films/N. Lee Lacy Associates Ltd. production.

NEW YORK

GERMAN BAND **ALPHAVILLE** hit the streets of New York for the filming of its clip, "Middle Of The Riddle," from its **Atlantic** album, which is slated for April release. The group performed in a loft—still under construction—with **John Sanborn** directing. The band's funky rock'n'roll sound is complemented by a variety of images, including flame

jugglers. Keith Browne directed the video for Sanborn & Perillo.

OTHER CITIES

CLASSIC Concept Productions recently lensed a rap "spaghetti western" video, featuring the likes of **Big Daddy Kane, Kool G Rap, Craig G.**, and **Master Ace**. "The Symphony," taken from **Marley Marl's** "In Control" album on **Cold Chillin' Rec**ords, was directed by Martin and produced by McDaniels and Gray. The team shot footage of the rappers in the Adirondack Mountains of upstate New York, where they assumed roles traditionally reserved for Clint Eastwood and John Wayne.

Production companies and postproduction facilities are welcome to submit information on current projects. Please send material to Deborah Russell, Video Track, Billboard, 9107 Wilshire Blvd., Beverly Hills, Calif. 90210.





DJ Malkie F & Co. Exactly what Malcolm Forbes was doing at the taping of MTV's post-Grammy rap special in Los Angeles is unclear. The high-living wild man of big finance was captured on film surrounded, from left, by rappers Ice T., Slick Rick, and Fab Five Freddie.

NEW VIDEOCLIPS

This weekly listing of new videoclips generally available for programming and/or promotional purposes includes artist, title, album (where applicable), label, producer/production house, and director. Please send information to Billboard, New Videoclips, 1515 Broadway, New York, N.Y. 10036.

GERALD ALBRIGHT In The Mood Bermuda Nights/Atlantic Michael Engels/Meza Movies Eric Meza

BLACKBIRD Howi Blackbird/Iloki Jackie Sharp Jackie Sharp, Steve Bataillard

TERRI LYNE CARRINGTON Message True Real Life Story/Verve Forecast Joanna Stainton/Mark Freedman Productions Dominic Orlando

DEACON BLUE Wages Day When The World Knows Your Name/Columbia Roger Hunt/VIVID Productions Tony Vanden Ende

DINO 24/7 24/7/Island Joseph Sasso Oley Sassone Mark Freedman Productions

To Russia, With HDTV

NEW YORK "Moscow Melo-dies," the first high-definition television project ever done in the Soviet Union, began shooting recently in Moscow. The project is a joint effort between David Niles, president of Captain Of America and 1125 Productions here, and the U.S.S.R. State Committee for TV and Radio.

Niles is co-directing the production, which is a musical comedy that takes an offbeat look at Soviet life. Negotiations for the project began last January, when Niles spent a week in Moscow participating in a symposium on HDTV.

DEON ESTUS Heaven Heip Me Spell/Mika/Polydor Paul Spencer/Exspencive Pictures Russell Young ANGEL FERREIRA Wet Jam Existia Gus Kirk Angel Ferreira FIRE TOWN The Good Life The Good Life/Atlantic Byars Cole/Scorched Earth Productions Adam Bernstein

FLESH + BLOOD Fate Dead, White & Blue/Atlantic Louise Feldman/O Pictures Matt Mahurin

MICKEY GILLEY You've Still Got A Way With My Heart Chasing Rainbows/Airborne Joan French. Mary Matthews/Studio Productions Jim May

JACKIE JACKSON Stay Be The One/Polydor Kate Thorn/MGMM Brian Grant

KING BLANK Uptight The Real Dirt/Beggars Banquet Mike Mason/Dogray Productions Viviane Albertine LOVE & ROCKETS

Motorcycle Beggars Banquet Barry Hale/Harvey Zajac Ltd Mitch Jenkins

LYLE LOVETT Nobody Knows Me Lyle Lovett And His Large Band/MCA/Curb Nina Dluhy, Lyn Healy/VIVID Productions Neil Abramson

KEVIN RALEIGH Moonlight On Water Delusions Of Grandeur/Atlantic Richard Schweikert/Ross Nichols Productions Kimble Rendall

SARAYA Love Has Taken Its Toll Saraya/Polydor Craig Fanning/Mark Freedman Productions Jeff Zimmerman

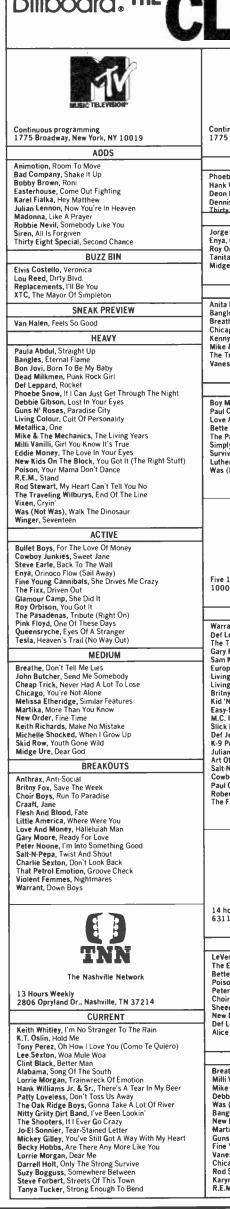
THE SHOOTERS III SHOULERS III Ever Go Crazy Solid As A Rock/Epic Greg Crutcher/Dream Ranch Productions Steve Boyle

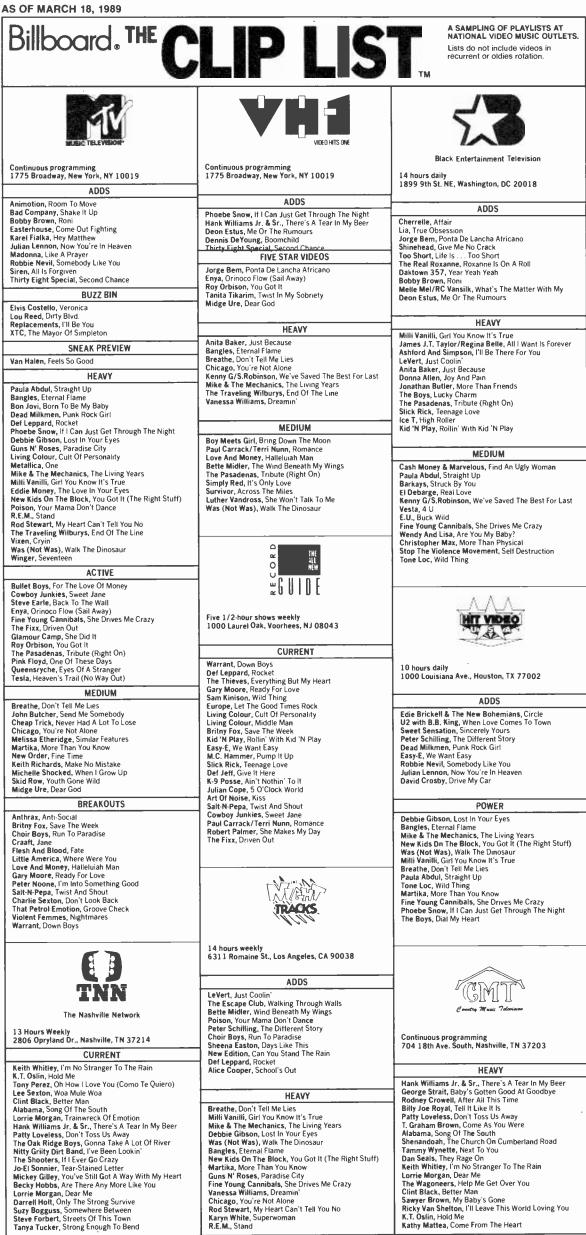
TRANSVISION VAMP I Don't Care Pop Art/Uni/MCA Roger Hunt/VIVID Productions Tony Vanden Ende

PIERCE TURNER The Sky And The Ground The Sky And The Ground/Beggars Banquet/RCA Louise Feldman/Exspencive Pictures Matt Mahurin

BRUCE VAN DYKE It's All In The Touch It's All In The Touch/Aria Jim Allison, Dan Chauvin/Danjim Productions Amilia Spicer/Spicer Productions

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K.T. Oslin, Hold Me

Kathy Mattea, Come From The Heart



Music City Studios Keep Up With The Cutting Edge

This is the second in a two-part series examining Nashville's recording studios.

BY DEBBIE HOLLEY

NASHVILLE Chuck Gannaway, office manager and publishing coordinator at the Castle, says the studio uses a Lynx TimeLine module to enable it to lock up its digital Mitsubishi X-850 (with Apogee filters) with its analog 24-track Studer A820 for a total of 56 tracks of input.

The Castle also houses an SSL 4000 G series console. According to Gannaway: "The Castle has always been in the forefront. We were the first digital studio in town, the first to have a Fairlight Series III, and the first to have the G series console. Our competitors look to us to keep up with."

Recent clients of the Castle include Brown Banister, who worked on the White Heart contemporary Christian album; Tim Malchak, mixing for his Universal debut; and Barry Beckett, mixing Eddy Raven tracks. Noncountry projects have included Jeffrey Williams, an artist from London, who was in with his Los Angelesbased engineer; and mixing of the second Judson Spence single. The Castle charges \$1,500 for a 24-hour lockout and \$140 an hour.

Besides a few pieces of outboard gear, Treasure Isle has not made any recent studio updates. The totally digital 3M studio seldom records analog.

log. Chief engineer Dave Shipley says the studio bases its purchases on what the clients can afford and what they request. They recently built an overdub room that Shipley says has helped increase overall revenue. Highway 101, the Desert Rose Band, Ricky Skaggs, and the recently signed metal band Intruder have all recorded at Treasure Isle. Producers Ed Seay and Paul Worley also do a lot of work there.

Shipley says people generally come to Treasure Isle because of the acoustics. "We have a 32-by-40-foot studio, with a 24-foot ceiling that gets a really good drum sound. Our consoles are simple and not that expensive, but they have a good, clean sound."

But Shipley says he is concerned about the future. He says he believes it is possible that "all the bigger studios will be obsolete within five years, because they can't afford to be in business"—not because of having to constantly purchase new equipment, but because of the proliferation of ever more sophisticated home facilities and the fact that commercial studio rates cannot rise proportionately to offset the costs of new studio facilities.

Treasure Isle charges \$1,350 a day and \$135 an hour. The overdub room rents for \$700 a day.

According to Jim Cotton at the Music Mill, another Mitsubishi studio, many Nashville people are playing a waiting game with technology. "We're looking at the new digital equipment, but we aren't ready to buy yet," he adds.

Cotton says Music Mill rents a lot of equipment to try out on certain projects and determine if it fits their needs. "There's such an abundance of equipment, I think rental/leasing companies are the way to go until we find out what the industry is going to

s do."

Although he does very little analog recording, Cotton says he has heard favorable comments about Dolby SR. "Some people are cutting on it and transferring to digital so they can retain some of the warm analog quality." Music Mill recently recorded Marie Osmond and Tanya Tucker projects on analog. The Sony vs. Mitsubishi battle is no question at Music Mill, although Cotton is interested in the new Sony 48-track.

ested in the new Sony 48-track. But for the time being, "We're locked into the Mitsubishi," he says. "We love it. We've always liked the sound of the multitrack Mitsubishi over anything we've heard."

Music Mill handles quite a few inhouse production projects for Cotton, Joe Scaife, and Harold Shedd, as well as some label projects. Cotton recently worked on a Steven Spielberg movie soundtrack called "Rock-A-Doodle."

He says Nashville is attractive to many out-of-towners and that the rooms are getting better. "Our rooms accommodate what we do," he says. As Nashville begins to do more soundtracks and other projects, it will have to meet new needs, but Cotton "We haven't had the need for says, those \$350-an-hour-plus rooms." Accommodation is just around the cor-ner, he adds. "I think there will be a couple of major studio complexes here in the near future." Music Mill rents for \$1,000 a day without the digital equipment and \$135 an hour. The digital equipment runs from \$300-\$600 a day.

Eleven Eleven, purchased last November by Frank Dileo and housing the Dileo Music Group, a publishing company, is primarily a Mitsubishi house, although it owns a Studer A80 analog two-track system.

In addition, work is being completed on a new digital editing room and a mastering room with CD prep. Plans call for the installation of a Sony editing system and probably a Neve totally digital console. The anticipated opening is April 1.

When the edit room is complete, plans include upgrading the studio with isolation booths and outboard gear. Work at the studio has included projects for Merle Haggard, the Australian band the World (which has a New York producer and a Japanese label), a Roy Orbison project, and overdubs and mixes for Bruce Hornsby.

Dileo also owns a catalog of approximately 5,000 old masters that will be digitally remastered at Eleven Eleven and released on CD. "We'll probably do about three albums a month when we start the mastering," says Rodney Good, a staff engineer. Eleven Eleven books at \$1,500 a day digital and \$1,000 a day analog.

16th Avenue Sound, a Mitsubishi company, purchased a Studer A820 last November and offers both analog and digital recording. Studio manager Barry Sanders says Nashville is starting to get a lot of serious interest from out-of-town clients.

"I think the attraction is the highquality studios coupled with very, very reasonable rates," he says. "Our studios compare with the best of what is offered in New York and Los Angeles. I think we compete very favorably."

Recent clients include Kenny Rogers, Foster & Lloyd, Mac MacAnally, Paradise Lost, the World, and Crystal Gayle. One of the few studios with three rooms available, the facility's rent is \$1,250 for a 12-hour day on analog and \$75 for every hour after 12. Digital rates are \$1,600 a day and \$165 an hour.

Overall, Nashville studio clientele are becoming more diversified in terms of genre of music being recorded. Other trends include more musicians and engineers moving to Nashville because of lower overhead and high-quality facilities.

On the digital format side, the battle between Sony and Mitsubishi has become somewhat silenced and Nashville has been pretty much overtaken by Mitsubishi. However, the infiltration of the new Sony 48-track may send out new battle signals.

There is no apparent battle between analog and digital—both are used and industry executives do not foresee analog being phased out. Client needs are accommodated to by the studios.

Some studio pros foresee total equipment leasing as the way of the future, where a studio could lease a console and all the machines, without becoming locked into something that may be obsolete in a short time.

AUDIO Track

NEW YORK

RYO KAWASAKI and the Satellites recently completed work on a single at the Satellite Station. "Wildest Dreams," featuring lead vocals by Ilana Iguana on six different mixes, was produced and engineered by Kawasaki. Jose Rodriguez mastered the project, due out this month, at Steering Sound.

LOS ANGELES

SETTIN' IT UP AT Sunset Sound recently were a number of motionpicture-soundtrack producers. Producers Dave Grusin and Joel Sill were in supervising vocal recordings by actress Michelle Pfeiffer for the upcoming 20th Century Fox release "Fabulous Baker Boys" (with Jeff and Beau Bridges). David Glover and Bob Schaper ran the board, assisted by Mike Kloster, Scott Woodman, and Brian Soucy. Also, producer Michael Omartian and engineer Terry Christian were in mixing a Michael Bolton tune for the soundtrack to Tri-Star's "Sing." David Knight assisted. And, the soundtrack to Columbia Pictures/Discovery Program's "Private Debts, Public Holdings" was recorded by engineer

Glover. Film director **Nancy Cooperstein** produced with Soucy and Kloster assisting.

Michael Paulo (sax player with Al Jarreau) was in at Hollywood Sound Recorders overdubbing his MCA album project. Special guests on the project include Jarreau, Carlos Vega, and Larry Williams. Robert Kraft produced with Dave McNair at the board. Smokey Robinson worked on vocals for his upcoming album in studio B. Iris Gordy and Robinson produced. Kenny G stopped by the session for a sax overdub and Steve MacMillan engineered.

OTHER CITIES

NASHVILLE-BASED METAL band **Beyond Tolerance** was in at **MACH-1** in Central City, Ky., mixing three sides for an upcoming EP, titled "Satan Drives An Ice Cream Truck," on **Skewered Duck Records. Satan** and **B.L. Zeebubba** produced with **D.J. Jazzy Death** at the board.

Arista newcomer Geoffrey McBride put down tracks at two Atlanta studios, SoundScape and Master Sound. Sam Knox and Dave Pensado produced and engineered. Also at Master Sound was Vickie Winans, wife of producer Marvin Winans, in completing her next gospel solo album. Ron Christopher engineered. Autopsy was in at Starlight Sound, Richmond, Calif., working on an album project for Peaceville Records. John Marshal engineered and produced. King Jay act Chante was in with Jay King producing and Steve Counter behind the console. Also, former Con Funk Shun member Michael Cooper was working on self-produced tracks. Darrin Harris pushed the faders.

Producer Emilio Estefan was in at Criteria, Miami, working on several cuts from the upcoming Jose Luis Rodriguez album. Mike Couzzi engineered, assisted by Dana Horowitz. Producer Phil Ramone worked with Placido Domingo and Eric Schilling engineered the tribute to "Goya," assisted by Carlos Nieto. In the SSL-equipped room, industry vets Clyde Brooks and Howard Steele mixed the debut album from the Headlights. Steele engineered, assisted by Mike Spring.

Latest releases by Hiroshima, Wendy & Lisa, Chick Corea, John Patitucci, and David Benoit were all mastered for CD by Robert Vosgien at CMS Digital in Pasadena, Calif.

All material for the Audio Track column should be sent to Debbie Holley, Billboard, Fifth Floor, 49 Music Square W., Nashville, Tenn. 37203.

In Memory

Leonard Feldman

May 20, 1922 - February 15, 1989

"Your Inspiration Will Live On Forever"

Record Testing, Singles Formats Mulled By Panel Winter Music Confab Takes Stock

The panel also addressed the fu-

ture of the vinyl 12-inch single, the

cassette single, and the feasibility of the 3-inch CD. Wresch Dawidjan

of the popular Washington, D.C. store 12" Dance said, "The differ-

BY BILL COLEMAN

FORT. LAUDERDALE, Fla. Testing of new material before pressing was one of the many issues brought to the forefront at the retailing and marketing conclave of this year's Winter Music Conference, held here Feb. 21-25.

Moderated by Cary Vance of Virgin Records, the panel comprised representatives from major and independent labels, independent promoters, retailers, and distributors.

The panelists offered a variety of suggestions to new artists and labels. "I recommend putting together a rough cassette and taking it around to local distributors, retailers, or clubs to get opinions on material and mixes prior to pressing up vinyl," said Fred Held of Justin Record Distributors.

Joe Smith, manager of the New Jersey-based store and label Movin' Records, agreed. "The opinions we get on promos and prereleases decide whether or not we're going to put it out or how

Salute! Mickey Granberg, the executive

VP of the National Assn. of Recording

Merchandisers and the Video Software

Dealers Assn., receives a special going-

convention at the New Orleans Marriott.

away present from the NARM board

The gift: a trip for Granberg and her

husband to the next Wimbledon tennis

tournament in England, with passage

there on the Queen Elizabeth 2 and a

just prior to the trade group's

return flight on the Concorde

sic ent configurations confuse the consumers and make it much hardof er to sell a particular title." Cindy Barr of Spec's Music added: "The major labels use us. CD-3s are not a viable configuration and have proven difficult to sell. They look terrible on the shelves,

many we will carry.

packaging is very bad." The panel also fielded questions concerning radio's increased influence, record pools' diminishing influence, the country's varied dance markets, and how the West Coast is looked upon as having more selling potential for dance music.

there's no set advertising, and the

Most of the panelists agreed that 12-inch singles' vinyl sales have decreased as the cassette single configurations and albums have become more popular. Explained Tony Monte, VP of Pellegrino Promotions, "Technology has made popular music much more transient."

ETAILING

Spec's Barr said, "Twelve-inch sales have come down a bit because the album-buying market is cutting into them and, frankly, the records haven't been as strong."

The general consensus is that the public makes a big difference. Monte noted how original B sides to singles by George Michael ("Hard Day") and Salt-N-Pepa ("Push It") were reserviced and promoted as A sides due to public demand. Says retailer Dawidjan: "The bottom line to sell music is to let the public hear it. Regardless of our personal tastes or radio play, some of our best-selling records have been through club and in-store play."

Spec's Keeps Streak Alive Earnings, Revenue Up Again

NEW YORK Aided by a whopping 90% increase in video sell-through, Miami-based combo chain operator Spec's Music Inc. showed a 30% increase in net earnings for the quarter ended Jan. 31, compared with the same quarter a year ago (Billboard, March 11).

Comparative store sales increased by 12%, a figure that Prudential-Bache Securities analyst Craig Bibb terms "amazing."

Bibb says "E.T. The Extra Terrestrial" and "Cinderella" obviously helped charge the 90% video sales gain, but notes that the 43-store web also stoked those numbers by tripling its stock of sell-through titles. Spec's, which runs 30 full-line video rental departments, also saw a healthy increase in rental, according to Bibb.

For the quarter, total receipts at Spec's represented net earnings of more than \$1 million, compared with \$812,000 a year ago. The increase boosted the quarter's pershare earnings from 21 cents in fiscal 1988 to 27 cents.

The performance also keeps a streak intact for Spec's, marking the 13th straight quarter in which the chain has showed gains both in earnings and revenues. Combined with first quarter figures, the firm shows a 53% increase for the first six months of the current fiscal, when compared with fiscal 1988.

At the halfway point, net earnings for the current fiscal year fall just shy of \$1.54 million, or 39 cents per share, compared to slightly more than \$1 million, or 26 cents per share, in the first half of '88.

Revenues for the first half of the 1989 fiscal have risen by 25%, to more than \$20.3 million. Comparative stores show a 10% gain for those six months.

GEOFF MAYFIELD

NARM Presents Scholarships To 21 Students

NEW ORLEANS The Scholarship Foundation of the National Assn. of Recording Merchandisers presented 21 college grants to high school seniors during the trade group's March 3-7 convention here.

The winners, who either work for NARM member companies or who are the children or spouses of member company employees, were announced March 4 during the Scholarship Foundation Dinner at the New Orleans Marriott hotel. Epic act Basia concluded the night with a performance.

Of the 21 winners, 18 received \$6,000 grants. Another three students who did not meet the foundation's financial-need requirements were awarded Special Recognition Honor Roll grants of \$1,000 each. Almost half of the 21 students, 10, actually work for NARM member stores, a higher percentage than in recent years.

The scholarship programs of NARM and the Video Software Dealers Assn. have been high priorities for departing executive VP Mickey Granberg. In June, when she relegates her current post to executive director Pam Cohen, Granberg will serve as executive VP of the NARM and VSDA scholarship foundations (Billboard, March 11).

Winners of the full \$6,000 grants:



Briones, of Hackensack, N.J. (The Allen Stein Memorial Fund, donated by BMG). Her mother, Lourdes, is

controller at New York Record & Tape.

• Jennifer Casida, of Indianapolis (The David Family Scholarship, donated by Camelot Enterprises). Her father, William, is a mechanic/electrician for BMG Distribution.

• Tina Casso, of Burbank, Calif. (Bainbridge Records Scholarship in Memory of Stanley R. and Matthew R. Marshall). Her mother, Dee Crawford, is a telemarketing manager for The Handleman Co.'s Viking Entertainment.

• Jennifer Durenberger, of Minneapolis (CBS Records Scholarship). She is a sales clerk for The Musicland Group.

• Kristen Edmonds, of La-Grange, Ga. (Philips Dupont Optical Scholarship). Her mother, Judy, works for Shorewood Packaging.

• Melissa Emmett, of Livonia, Mich. (Tower Records Scholarship). Her mother, Edith, is a secretary/bookkeeper for Orion Home Video.

• Donovan Finn, of Topeka, Kan. (David L. Miller Memorial Scholarship, contributed by 15 private and corporate donors). He is a clerk for Mother Earth Records.

• Matthew Giebler, of Joplin, Mo. (NARM Independent Distributors Scholarship in honor of Mickey Granberg). He is a Camelot Music sales associate.

• Wendy Grzenda, of Olyphant, Pa. (LIVE Entertainment Scholarship). Her mother, Mary, is a personnel clerk for WEA Manufacturing.

• Susan Hesse, of Minneapolis (Joel Friedman Memorial Scholarship, donated by Warner Communications). Her mother, Mary Ellen, is a vendor relations clerk for Musicland.

• Christopher Jack, of Arlington, Texas (Surplus Records & Tapes Scholarship). He is a Musicland sales clerk.

• Jodee Jernigan, of Romulus,

Mich. (MCA Records Scholarship). She is a sales clerk for Musicland. • James Quilter, of Indianapolis (Hits Magazine Scholarship). His mother, Mary, is a warehouse lead-

Ten winners work for member stores

er for Lieberman Enterprises.

• David Reid of Carrollton, Ga. (Richard Moreland Memorial Scholarship, donated by NARM). His mother, Ruth, is a warehouser for CBS Records.

• Tammy St. Louis, of Methuen, Mass. (Capitol Industries Scholarship). She is a Record Town clerk for Trans World Music Corp.

• Heather Slyck, of Seminole, Fla. (Lawrence Welk Scholarship, donated by the Lawrence Welk Foundation). She is a Spec's Music clerk.

• Andrea Smith, of Westland, Mich. (PolyGram Records Scholarship). She is a clerk for Harmony House Records & Tapes.

• Kari Watson, of Seekonk, Mass. (Michael Coolidge Memorial Scholarship, donated by family, (Continued on page 66)



aging. • Melissa Em Mich. (Tower 1 • Deborah Briones, of Hackensack, Home Video.



Yorktown Music Chain Changes To Do Battle With The Big Boys

BY MOIRA McCORMICK

CHICAGO When the venerable Yorktown Music Shops chain here heard some new kids were coming to town—specifically, national competitors like Musicland and Sound Warehouse—the top brass didn't sit around biting their nails.

didn't sit around biting their nails. Instead, "We decided to get a head start on them," says Bob Kennedy, chairman of the board of 22-year-old Yorktown Music Shops, which encompasses 35 JR's Music Shops (located in enclosed malls), nine Oranges stores (situated in strip centers), and two Yes Electronics stores (which sell hardware and rent videos).

They set about remodeling existing stores to the tune of \$100,000 per unit; roughly half the stores have been revamped. In addition, "the whole merchandising concept of the stores was changed, to the departmental approach," says Yorktown Music Shops president Shelby Young. Young was the owner of Yes Electronics, which merged with Yorktown Music Shops nearly a year ago. Both Yes units are situated in west-suburban Chicago, in Aurora and St. Charles.

"Where we had items like blank tape and carrying cases scattered through the store, they are now in areas of their own," says Young. "We've expanded our blank tape selection, and now have a wall of carrying cases. We've taken that approach with T-shirts, posters, and electronics accessories." The new decor is more hi-tech and neon-accented as well, he says.

According to Young, business percentages have increased "in the high teens" since the renovation and new marketing began. And Kennedy says that due to their foresight, the advent of the national chains hasn't affected them. "I don't know if their arrival has been good for business," Kennedy says, "but it did put us on our toes ... Sales are up."

One significant way the national

ORDER IN ADVANCE

1989 edition of Billboard's INTERNATIONAL BUYER'S GUIDE

The Worldwide Music and Video Business to Business Directory. Listings include name, address, phone number and marketing information of record companies, music publishers, distributors, accessory manufacturers and suppliers. Also manufacturers and wholesalers of hardware, software and accessories for Compact Disc. Video Disc, Video Cassettes, and Video Games. 568 (includes postage and handling).

Add appropriate sales tax in NY, NJ, CA, TN, MA and VA.

CALL TOLL-FREE 800-223-7524 (In New York State: 212 536-5174) chains did, in fact, impact on Yorktown Music Shops is that its Oranges stores, formerly selling budget-priced items, now sell merchandise at list price, just as JR's does (except, of course, for sale product). "When we saw that Sound Warehouse's idea of discount is list price, we changed our philosophy—they showed us the way," Kennedy says, laughing.

Another innovation in the chain is that the remodeled stores are having permanent video-for-sale departments installed. "We've already been carrying music video," says Young, "and we've added budget and popularly price-point movies—it's become a bigger force for us."

Prices range from \$9.99-\$29. Video rentals are available only at Yes Electronics, at a rate of \$3 per night. "We're also planning on bringing in portable electronics, like Walkmans," says Kennedy.

Kennedy feels the music stores' product depth is another factor that has helped them thrive in the face of national competition. "We have more catalog depth than Musicland and Record Town," he says. "Each store carries at least 10,000 titles." JR's Music Shops average 2,000 square feet, with Oranges at an average of 3,500 square feet, and Yes Electronics at 5,000 square feet.

Four new JR's have opened in the last year, and Kennedy says there are plans to open six to 10 more in the near future. "We've only closed one JR's in recent years, on the South Side," he says. "Because the lease was up, and we hadn't done that well in recent years."

The Yorktown Music Stores include 13 units in Wisconsin, an expansion that began six years ago and included the acquisition three years ago of the Galaxy of Sound chain in upper Wisconsin.

"We'd like to go into another state, though we're not actively looking for sites," says Kennedy. "Most likely Iowa would be next it's somewhat under-retailed, and developers have been contacting us about real estate there."

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BILLBOARD MARCH 18, 1989



FOR WEEK ENDING MARCH 18, 1989

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by Geoff Mayfield

DECLARATION OF INDEPENDENTS: The most significant product session held during the National Assn. of Recording Merchandisers' March 3-7 convention at the New Orleans Marriott was the one staged by the Independent Manufacturers & Distributors. Many attendees thought it was also the most en-



tertaining. When the concept of a "seventh major" presentation was first kicked around last fall by NARM's Independent Action Committee and Convention Committee, many industry vets, including NARM executive VP Mickey Granberg, were

skeptical of whether the once-combative indie camp would be able to pull it off. But the house of independent labels and distributors is not so divided these days, and an IAC-appointed task force handled the affair with sheer professionalism on every count.

Give a cheer to NARM's overall membership, too, because if the indies' slick, often humorous pitch had been lightly attended, the event would not have been nearly as meaningful. But, when the prepresentation cocktail party kicked into gear the afternoon of March 5, the house was packed with heavyweight players from most of the major record companies and chains, including all of NARM's board of directors.

The fast-paced video did an excellent job of reminding all of us of the vital roles that indies still play in the music industry. Independent labels preserve many key pop catalog titles, make important contributions to classical and jazz catalogs, and have set the pace for such genres as dance and rap while enhancing metal, new age, world music, and other market niches. We were also reminded that indies always stand on the cutting edge, not only developing stars in alternative music forms, but also delivering a respectable share of mainstream pop hits.

There were complaints from some Western indies that the video leaned too much toward East Coast labels, but it is not known how much financial support the griping labels contributed to the project. Still, this columnist likes the IAC's style and applauds the inaugural ball of what I hope will be an annual event. I also hope this year's healthy turnout—it was one of the weekend's best-attended product sessions—was not simply an exercise in tokenism. Based on the quality of this year's presentation, it certainly deserves to fetch an even larger showing next year in Los Angeles.

The sign of respect that NARM's members paid to the independent camp is only the first step in an essential evolution. If we are indeed going to regard the indies as the industry's seventh major—and this convention made a strong case for that status—that same respect should also be paid to those labels' and distributors' economic health. Most of the problems that have dogged the indies' image and led to much of the infighting among the indie players in the past must be attributed to cash flow problems caused by sluggish payment from the account base. It is well-known that many accounts, including several significant ones, give the indies second-citizen status when it comes to making prompt payment or sending back excessively high returns.

It's commendable that the industry is paying homage to the independent supplier, but the indies' rejuvenation will be stymied unless accounts become more sensitive to the business realities that confront those labels and wholesalers.

ROSE IS A ROSE: Chicago's Merrill Rose, founder of the Rose Records chain and one of NARM's first retail members, got a call from Canadian music-retail pioneer Sam Sniderman, head of the 50-year-old Sam The Record Man chain, just prior to the NARM shebang. "He said 'Merrill, you and me and Spec ought to get together and just talk about our experiences. If you wrote it all down you could write a book about the business," Rose told Retail Track. "Spec," of course, would be Martin "Mike" Spec-

"Spec," of course, would be Martin "Mike" Spector, founder and chairman of Miami-based Spec's Music & Video, a contemporary of Rose and Sniderman. For those who appreciate the roots of entertainment retailing, a tome by that trio would be the literary equivalent of the Traveling Wilburys album. I'd love a signed copy if it's ever written.

► IVE OVER THREE: Sentiments expressed in New Orleans indicate that retailers have soured on the 3inch compact disk. Some of them, including Tower Records founder and president Russ Solomon and Record World VP of marketing Bruce Imber, would like to see the CD-3 replaced by inexpensively packaged 5inch CD singles. At least three of the major labels responded that they would be interested in testing the product. PolyGram and parent Philips & Du Pont originally favored the 5-inch option when Sony announced intentions to develop the CD-3 during the week of the 1987 NARM meet.

TOURISTS' GUMBO: NARM wasn't the only convention in New Orleans. From March 1-5, the Sheraton—right across Canal Street from NARM host the Marriott—housed the National Watermelon Assn. The trade group of growers, seed suppliers, and chemical vendors had planned a seed-spitting contest, but it was either moved or canceled, according to the hotel concierge, because chilly weather made the planned pool site an unattractive magnet. And at 6:45 a.m. March 6, on the second floor of the Marriott, Dow Chemical held an enticingly titled "styrofoam breakfast." NARM members wondered what Dow had on its menu.

KEAL LIFE: Many NARM guests visited Tower Records' year-old New Orleans location, especially on March 5, when the store closed down for the invitation-only store managers' bash, part of the convention's managers package. There was another music store near the NARM meet, a tiny and funky French Quarter shop called Rock N Roll Records And Col-(Continued on next page)

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[DI	P	C	OMPACT DISKS
THIS WEEK	-AST WEEK	WKS. AGO	WKS. ON CHART	Compiled from a national sample of retail sales reports.
-	د.	5	\$	
1	2	1	5	ROY ORBISON VIRGIN 2-91058 MYSTERY GIRL
2	1	2	19	TRAVELING WILBURYS WILBURY 2-25796/WARNER BROS. TRAVELING WILBURYS
3	3	3	18	EDIE BRICKELL & NEW BOHEMIANS GEFFEN 2 24192 SHOOTING RUBBERBANDS AT THE STARS
4	6	22	3	ELVIS COSTELLO WARNER BROS. 2-25848 SPIKE
5	4	4	6	DEBBIE GIBSON ATLANTIC 2-81932 ELECTRIC YOUTH
6	18	—	2	FINE YOUNG CANNIBALS LRS D.6273/MCA THE RAW & THE COOKED
7	8	16	5	PAULA ABDUL VIRGIN 2-90943 FOREVER YOUR GIRL
8	9	6	7	ENYA GEFFEN 2-24233 WATERMARK
9	5	7	17	R.E.M. WARNER BROS. 2-25795 GREEN
10	10	18	6	COWBOY JUNKIES RCA 8568-2-R THE TRINITY SESSION
11	11	19	6	LIVING COLOUR EPICEK 44099/E.P.A. VIVID
12	16	26	4	TONE-LOC DELICIOUS VINYL CCD 3000/ISLAND LOC-ED AFTER DARK
13	19	_	2	MIKE + THE MECHANICS ATLANTIC 2-81923
14	13	10	23	BOBBY BROWN MCA MCA 42185 DON'T BE CRUEL
15	24	-	43	TRACY CHAPMAN ELEKTRA 2-60774 TRACY CHAPMAN
16	7	8	20	ANITA BAKER ELEKTRA 2-60827 GIVING YOU THE BEST THAT I GOT
17	12	11	54	GUNS N' ROSES GEFFEN 2-24148 APPETITE FOR DESTRUCTION
18	14	14	22	KENNY G ARISTA ARCD 8457 SILHOUETTE
19	15	9	4	THE REPLACEMENTS SIRE 2-25831/REPRISE DON'T TELL A SOUL
20	NE	WÞ	1	XTC GEFFEN 2-24218 ORANGES AND LEMONS
21	17	5	5	BOB DYLAN & THE GRATEFUL DEAD COLUMBIA CK 45056 DYLAN & THE DEAD
22	22	17	8	LOU REED SIRE 2-25829/WARNER BROS. NEW YORK
23	28	24	17	THE JIMI HENDRIX EXPERIENCE RYKODISC RACD-0078 RADIO ONE
24	26	23	24	BON JOVI MERCURY 836 345-2/POLYGRAM NEW JERSEY
25	23	13	6	NEW ORDER QWEST 2-25845/WARNER BROS. TECHNIQUE
26	27	30	3	SOUNDTRACK ATLANTIC 2-81 933 BEACHES
27	25	20	15	JOURNEY COLUMBIA CK 44493 JOURNEY'S GREATEST HITS
28	RE-E	NTRY	2	GIPSY KINGS MUSICIAN 2-60845/ELEKTRA GIPSY KINGS
29	NE	WÞ	1	LYLE LOVETT AND HIS LARGE BAND
30	20	15	15	FLEETWOOD MAC WARNER BROS. 2 25801 GREATEST HITS





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RETAIL TRACK (Continued from preceding page)

lectibles, that had a charm all its

own. You won't find many CDs at Collectibles, but, true to its logo, it does offer lots of rare albums, like a \$40value, Dutch, orange-vinyl import of the **Rolling Stones**' "Some Girls," plus used LPs, posters, prints, and other memorabilia. The store also displayed at least three great baseballrelated albums, including one by **Stan Musial**. "Prices are negotiable," the proprietor told one customer. "The more you buy, the cheaper they are."

THEN THERE WERE SIX: The only distributor that doesn't charge more for returned LPs, MCA, is getting ready to follow suit. John Burns, executive VP of distribution and manufacturing at the company, says his staff is "looking at some options," but it will probably be a couple of weeks or longer before the firm unveils its policy.

GRAND TOTAL: Washington, D.C.based Waxie Maxie's wrapped up its 1988 charity effort Feb. 28 with a press conference at the Community for Creative Non-Violence's homeless shelter, one of the program's four beneficiaries. President Mark Silverman announced that the Thank You drive, which was tied to the chain's 50th anniversary, raised \$100,000 for the Special Olympics, the Maryland and Virginia chapters of Mothers Against Drunk Driving and Students Against Drunk Driving, the AIDS Action Foundation, and Mitch Snyder's Community for Creative Non-Violence. The sum was reached through company contributions, fund-raisers staged with label support, and consumers' individual donations. Waxie Maxie's kicked off the pro-

Waxie Maxie's kicked off the program in February 1988 by donating \$5,000 to each of the four designated charities. Retail Track congratulates the web for using its golden anniversary to set a worthwhile example for our industry.

BATON IN HAND: There's a new classical buyer at **Record World**. Former New Jersey area manager **Wayne Olsen** has been promoted to the position at the home office in Roslyn, N.Y., replacing longtime chain vet **Sue Phillips**. Phillips, who was a district supervisor for many years before taking that purchasing post, left the company to relocate to Florida. Olsen, by the way, is a top-notch expert on rock and pop trivia and does a mean **Elvis Presley** imitation—sure qualifications for a successful classical buyer.

BOXING: Walt Disney Records says that in response to retailers' needs, it has changed the packaging on its Story And Song and Souvenir Story series. The cassette and photo book lines will be shipped in 6-by-12inch boxes, instead of the 12-by-12 packaging the label used previously. First title to sport the new size is "The Many Adventures Of Winnie The Pooh" with actor Christopher Plummer.

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GRASS ROUTE

(Continued from preceding page)

signs. The show was called "The Inept Surrealism Of Stephen Fredette." Scruffy The Cat did an instore to support the show opening.

MONDO MOJO: Enigma's Mojo Nixon has been frantically busy lately. The effusive songwriter was married Feb. 11 at a go-cart track in San Diego, Calif., with mail order minister Country Dick Montana of the Beat Farmers performing the ceremony. Mojo and wife, Adaire, did a first lap instead of a first dance. Members of the Dead Milkmen, Camper Van Beethoven, and John Doe of X were among the spectators at the spectacle. Wedding gifts included Elvis Presley decanters and a genuine pig-hair lawn ornament.

The new Mojo Nixon and Skid Roper album, "Root Hog Or Die," is set to hit retail. The album features such classics as "(619) 239-KING," the alleged Mojo/Roper hot line for Presley sightings; "Debbie Gibson Is Pregnant With My Two Headed Love Child"; and "She's Vibrator Dependent." Also on tap: Mojo film appearances in "Great Balls Of Fire" (as Jerry Lee Lewis' drummer), and a starring role in "Citizen Mojo," a coming release from Los Pictures.

WORLD VIDEO BEAT: Shanachie Records of Newton, N.J., has launched Shanachie Video, a new division devoted to home video. The initial series is "Beats Of The

ODYSSEY (Continued from page 49)

Employing pay-on-return, Odyssey features basically one customer line, which often snakes back into the store as customers wait to both re-

turn and pay up and to rent. Gabor readily acknowledges the loss of merchandising impact because of spine-out display (all movies alphabetized by title within basic genres). Also, there is scant space for sell-through.

One element that would open up more space would be to drop CDs, "but they sell too well," says Gabor of the only nonvideo prerecorded software now carried. He acknowledges that he put in 10,000 CDs initially because a Sam Goody a few doors away features rental at 88 cents. A sign completely covering the front of Odyssey proclaims CDs at \$8.99.

Gabor points to a space in an upstairs balcony area that is devoted to X-rated titles.

Although Odyssey was among the first stores here to feature open display with the actual movie and snipped-apart actual box, Gabor says unexplained thefts "have led us into a new marketing plan. We were losing five to 10 copies. We put in 85 'Die Hards' and the next day we showed 75. Now we put all new releases behind the counter and display empty boxes, the old style, and we've stopped the thefts.

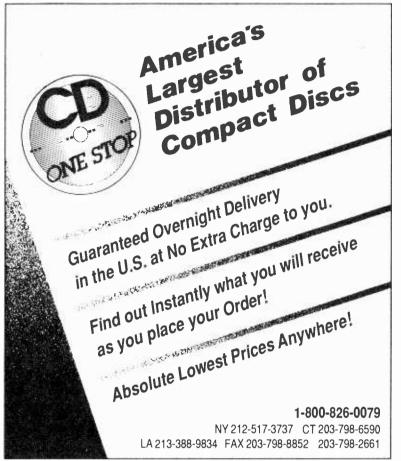
"But the main benefit is the extra income because now new releases are \$2.49 everyday," including Tuesday and Thursday, when every title in the store used to be 99 cents. "We've had no complaints, either." Heart," which covers 14 PBS documentaries on world music. The first four releases in the series will focus on reggae ("Roots, Rock, Reggae"); South African music ("Rhythm Of Resistance"); salsa ("Salsa"); and West African pop ("Konkombe"). More information on the new series is available from Randall Grass or Andrew Seidenfeld, 201-579-7763.

SEEDS AND SPROUTS: Olivia Records' artists Cris Williamson and Tret Fure will perform a benefit concert Friday (17) in New York for New El Salvador Today, a humanitarian aid organization. The concert will be held at Symphony Space, Broadway and 95th Street, in New York ... Chicago-based Walkthrufyre Records has released two streetcore records from Windy City bands. I.D. Under's "Genericide" and No Empathy's "Nothing Less Than Nothing At All" are two nuggets from the city's thriving hardcore scene. More info is at 312-296-8220 Critically acclaimed **Blast First** recording act **Sonic Youth** will be touring Russia in April for seven dates. Actual shows have not been finalized, but Moscow, Leningrad, and Kiev are among the projected stops ... **Caroline Records'** Live Skull will start its U.S. tour in support of "Positraction" next month.



Renting Out The Attic. Attic Records, Canada's largest independent label, was launched in Germany last month by Metronome Records, with distribution by PolyGram. An extensive promo campaign accompanied the release of new product by Roman Grey, John James, Haywire, and Robert Burton. Celebrating the signing, from left, are Thommy Davids, Attic label manager; Metronome managing director Klaud Ebert; Attic president Alexander Mair; and Metronome legal counsel Heinz-Georg Drensler.





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BY MOIRA McCORMICK

CHICAGO A new retail outlet specializing in 12-inch product is opening this month here in the far north neighborhood of Rogers Park. According to owner Joel Erenberg, the Music Box is the only 12-inch specialist on the far north side, with only one other such store north of downtown at all.

Most 12-inch dance outlets are located downtown, including Gramo-phone Records, Imports Etc., and Loop Records, with Hit City operating halfway between downtown and Rogers Park, near Wrigley Field.

But, as Erenberg points out, two of the city's largest dance clubs are located just south of Rogers Park, and the neighborhood's varied ethnic mix should make for a great number of potential customers.

·** 18

"A major reason I situated the store here is I wanted to expose mainstore here is t wanted to expose ham stream record buyers to Chicago's in-digenous dance style: house music," says Erenberg. "House is very influ-ential worldwide; major recording artists often redo their singles in

house or acid house mixes, which a lot of Chicagoans don't realize." Music Box, located in a storefront at 7456 N. Western in a high-traffic area near a 24-hour grocery store, a

drug store, and a popular clothing store, emphasizes all styles of dance music in addition to house, including

At Club MCA. Jody Watley, center, the 1988 best-new-artist Grammy winner, and a pair from Spec's Music & Video in Miami catch the long line of MCA artists who performed at Storyville Jazz Hall in New Orleans on March 3, the opening night for the National Assn. of Recording Merchandisers convention. At left is VP Jeff Clifford and at right is Cindy Barr, director of purchasing and product management. (Photo: Dean Davidson/Ken Brignoll)

THE SMETANA QUA PLAYS DVORAK

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That renowned Czech ensemble, the Smetana Quartet, continues its series of digital recordings on Denon, with the "American" Quartet and Sextet in A Major of countryman Antonin Dvorak. Joined by Josef Suk (viola) and Josef Chuchro (cello) for the sextet, their playing manifests an impressive maturity, scale and depth.



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"Miami sound, modern/new wave, rap, hi-NRG, New York club, imports, and disco classics," says Eren-

berg. The store will also carry top pop LPs, cassettes, CDs, cassette singles, and selected children's and mu-sic video for sale. "I'm not ruling out rental somewhere down the line," Erenberg says.

A musician/songwriter and father of two, he also plans to spotlight children's music, which he says he realizes "is an odd mix with dance, but sometimes some off-the-wall element is what attracts people to a store. I won't have more children's product than Musicland, but it will be more of a featured thing here. I'd also like to sponsor children's concerts.

A novel promotional idea Erenberg is putting in motion is free pizza on Saturdays from 4-7 p.m., which he is advertising via flyers and a local dance music publication, Chicago Music Magazine. "I'd also like to do a lot of in-stores-those seem to have died down around here," he says.

Music Box is situated in an 1,100square-foot space, 500 feet of which is the store and the rest of which is for its offices (including an 8-track MIDI studio, which Erenberg is renting out for \$12 an hour).

Erenberg says 45% of the store's approximately 3,000 titles is 12-inch singles, with 25% CDs, 20% LPs, and 20% approximately 3,000 titles is 12-inch singles, with 25% CDs, 20% LPs, and 20% approximately 2,00% approximately 2,0 20% cassettes.

Price points are lower than those of national competitors: CDs are \$12.99, LPs and cassettes \$7.99, 12inch product \$3.99, and cassette singles \$2.49. "We won't have any CD singles at first until we see there's a demand," says Erenberg.

Music Box will also offer used CDs, which Erenberg says he'll buy from customers for \$5 cash or \$6 credit. "This is for people who bought CDs [at a higher price] and have gotten tired of them, and would like to get something back for them. At the same time, there's a lot of people who want to buy used CDs at a lower price," he says.

Music Box hours are 11 a.m.-9 p.m. Mondays-Saturdays, and 12-6 p.m. Sundays, "but we'll remain open as long as customers are coming in,' says Erenberg.

NARM SCHOLARSHIPS (Continued from page 60)

friends, and business associates). She is a Record Town sales associate

Winners of the three \$1,000 grants:

• Gabriela Alaimo, of Burbank, Calif. Her mother, Louise, was an employee of Nelson Entertainment.

• Elizabeth Davis, of Albany, N.Y. Her father, Jerry, is a region-al manager for Trans World.

• Marc Zollicoffer, of Winston-Salem, N.C. He is a sales clerk for Camelot Music.

The stars came out for the 31st Annual Grammy Awards in L.A. See our pictures ... page 26

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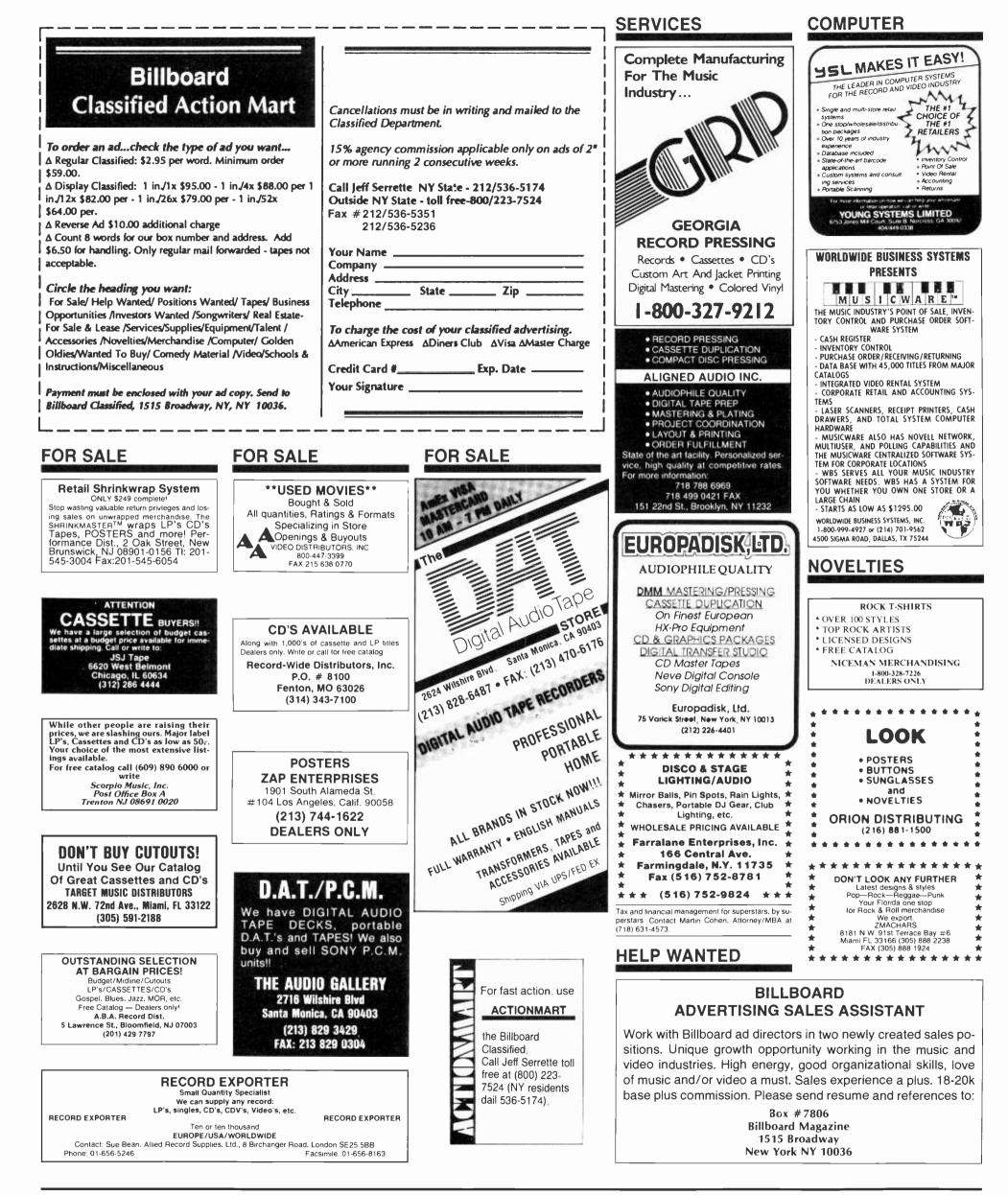
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by Is Horowitz

ORE STATESIDE RECORDING: Teldec, which already has an ongoing program with the Cleveland Orchestra under Christoph von Dohnanyi, is expected to sign a recording agreement with the New York Philharmonic shortly. Top label executives confirm that discussions with the orchestra's management are being held, although no deal has yet been concluded.

Teldec's increased recording presence in the U.S. is a key element in the label's master expansion plan, particularly with respect to orchestral recording Juergen Otterstein, managing director, says his la bel's mission is to become the major source of classical repertoire for WEA companies around the world. Teldec currently works with six or seven major orchestras here and in Europe.

Wolfgang Mohr, Teldec director of A&R, calls attention to work being done with Eliahu Inbal. In addition to his Bruckner program with the Frankfurt Radio Symphony Orchestra, Inbal is beginning a Stravinsky project with the Philharmonia Orchestra. Kurt Masur will be recording Schumann symphonies with the London Philharmonic, says Mohr, even as he digs deeper into Mendelssohn and Tchaikovsky repertoire with the Leipzig Gewandhaus. The latter project will also feature pianist Elizabeth Leonskaya, a recent Teldec signee, in a series of recordings, says Mohr.

On the solo-artist side, Mohr notes that Cyprien Katsaris will be completing his cycle of piano transcriptions by Liszt of the Beethoven symphonies with the Symphony No. 5. The successful series was launched in 1962 with the 6th, produced in New York. One of Teldec's major projects of the year will be a

promotion marking Nikolaus Harnoncourt's 25th year

with the label. A special reissue edition will see 20 of his most successful early-music recordings put out to market, along with a bonus CD of the very first recording he made for the label with the Concentus Musicus, "Music At The Court Of Mannheim." Details of the Harnoncourt campaign are now being refined, says Mohr.

PASSING NOTES: Violinist Shlomo Mintz has been named music adviser of the Israel Chamber Orchestra. The relationship includes some conducting assignments me Michael Ruszczynski beat out 127 other contenders to win this year's ASCAP Rudolf Nissim Award. The \$5,000 prize was turned over to the young composer by ASCAP chief Morton Gould ... Maximiano Valdes replaces Semyon Bychkov as music di rector of the Buffalo (N.Y.) Philharmonic in Septem ber. The pact obligates the orchestra to seek a "major recording contract" for the BPO and its new maestro. Philips isn't wasting much time in putting to disk

Teldec's expansion could include N.Y. Philharmonic

much of Karita Mattila's repertoire. The Finnish soprano's first CD-a collection of opera arias-has just been released, and several others are already in the can. The young artist's appointment book is filling up rapidly; in April she'll be one of the soloists in a new recording of Beethoven's 9th Symphony with Sir Neville Marriner and the Academy of Saint Martin-in-the-Fields, as well as in a Grieg program with Sir Colin Davis. Next January she will be featured in a record-ing of "Der Freischütz." All for Philips, of course.

More evidence of sharpening market competition: All Stradivari CDs, including the label's highly promoted new Barber album, have been reduced to bud-get levels. Dealer cost is now "less than \$5," says label chief Michael Fine ... In Sync Laboratories, sis-ter label of Alan Silver's Connoisseur Society, celebrated its 10th anniversary last month.

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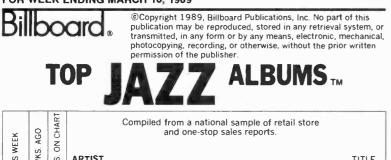
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11	10	21	SOUSA: MARCHES NIMBUS NI-5129 THE WALLACE COLLECTION	
12	13	5	20TH ANNIVERSARY COLLECTION ANGEL CDM-69375 THE KING'S SINGERS	
13	12	5	BERNSTEIN/GERSHWIN/THOMAS TELARC CD-80159 THE EMPIRE BRASS	
14	11	69	BY REQUEST THE BEST OF JOHN WILLIAMS PHILIPS 420 178 BOSTON POPS (WILLIAMS)	
15	14	19	PROKOFIEV: PETER & THE WOLF CBS MK-44567 'WEIRD AL' YANKOVIC	
	Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. A RIAA ertification for sales of 1 million units.			

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"CBS," "Maste

FOR WEEK ENDING MARCH 18, 1989



THIS	2 WK	WKS.	ARTIST TITLE	
1	1	13	★ ★ NO. 1 ★ ★ MICHEL CAMILO PORTRAIT 44482/E.P.A. (CD) 3 weeks at No. One MICHEL CAMILO	
2	4	17	CASSANDRA WILSON JMT 834 419/POLYGRAM (CD) BLUE SKIES	
3	3	19	CHARLIE PARKER VERVE 837 176/POLYGRAM (CD) BIRD- THE ORIGINAL RECORDINGS OF CHARLIE PARKER	
4	2	25	DIANE SCHUUR GRP 9567 (CD) TALKIN' 'BOUT YOU	
5	6	11	LENA HORNE THREE CHERRIES 44411 (CD) THE MEN IN MY LIFE	
6	10	5	HARRY CONNICK, JR. COLUMBIA 44369 (CD) 20	
	7	35	BETTY CARTER VERVE 835 661/POLYGRAM (CD) LOOK WHAT I GOT	
8	5	13	CHARLIE PARKER SAVOY JAZZ 1.208 (CD) ORIGINAL BIRD: THE BEST OF BIRD ON SAVOY	
9	15	3	MARCUS ROBERTS NOVUS 3051/RCA (CD) THE TRUTH IS SPOKEN HERE	
10	9	7	MILES DAVIS COLUMBIA 45000 (CD) THE COLUMBIA YEARS 1955-1985	
11	11	7	ETTA JONES MUSE 5351 (CD) I'LL BE SEEING YOU	
12	8	21	SOUNDTRACK COLUMBIA 44299 (CD) BIRD	
13	12	31	GROVER WASHINGTON, JR. COLUMBIA OC 44256 (CD) THEN AND NOW	
14	13	7	JIMMY MCGRIFF MILESTONE M-9163/FANTASY (CD) BLUE TO THE BONE	
15	NE	WÞ	VARIOUS ARTISTS POLYDOR 837 785/POLYGRAM (CD) TORCH SONG TRILOGY	

TOP CONTEMPORARY JAZZ ALBUMSTM

1	1	15	AL JARREAU REPRISE 25778/WARNER BROS. (CD)	9 weeks at No. One HEART'S HORIZON
2	2	21	KENNY G A ARISTA 8457 (CD)	SILHOUETTE
3	4	5	DAVE GRUSIN GRP 9579 (CD) DAVE	GRUSIN COLLECTION
4	5	9	GIPSY KINGS ELEKTRA 60845 (CD)	GIPSY KINGS
5	3	21	LEE RITENOUR GRP 9570 (CD)	FESTIVAL
6	7	47	BOBBY MCFERRIN A EMI 48059 (CD)	SIMPLE PLEASURES
7	6	35	DAVID SANBORN REPRISE 25715/WARNER BROS. (CD)	
8	17	5	KIM PENSYL OPTIMISM 3210 (CD)	
9	8	17	TOM SCOTT GRP 9571 (CD)	ENSYL SKETCHES #1
(10)	20	3	STEPS AHEAD INTUITION 91354/CAPITOL (CD)	FLASHPOINT
	15	7	GARY HERBIG HEAD FIRST 723-1/K-TEL (CD)	<u>N.Y.C.</u>
	_		TAKE 6 REPRISE 25670/WARNER BROS. (CD)	GARY HERBIG
(12)	RE-EI	VTRY		TAKE 6
13	9	57	BASIA ● EPIC 40767/E.P.A. (CD)	TIME AND TIDE
14)	22	5	JONATHAN BUTLER JIVE 1136/RCA (CD)	MORE THAN FRIENDS
15	12	21	FATTBURGER INTIMA 73334/ENIGMA (CD)	LIVING IN PARADISE
16	10	13	WISHFUL THINKING SOUNDWINGS 2109 (CD)	WAY DOWN WEST
17	11	23	STANLEY JORDAN EMI 48682 (CD)	FLYING HOME
18	24	3	BRIAN MELVIN'S NIGHTFOOD GLOBAL PACIFIC 107	
19	14	13	GERALD ALBRIGHT ATLANTIC 81919 (CD)	BERMUDA NIGHTS
20	NE	NÞ	BOBBY LYLE ATLANTIC 81938 (CD)	IVORY DREAM
(21)	23	3	BIRELI LAGRENE BLUE NOTE 90967/CAPITOL (CD)	
(22)	25	3	CHI PROJAZZ 677 (CD)	FOREIGN AFFAIRS
(23)	NE		FREE FLIGHT CBS 44515/E.P.A. (CD)	PACIFIC RIM
24	19	15	JORDAN DELASIERRA GLOBAL PACIFIC 40730/COLUMI	SLICE OF LIFE BIA (CD)
24				VALENTINE ELEVEN
25	18	7	BRANDON FIELDS NOVA 8811 (CD)	THE TRAVELLER

by Jeff Levenson

AMERICANS IN PARIS: Throughout the '50s, a coterie of French film makers were infatuated with the work of American jazz musicians. By that time jazz had negotiated its passage through bop's incendiary beginnings and was entering a cool-down period that, to the delight of new wave auteurs, seemed perfect for cinema art. Many of those jazzmen, not always accustomed to serious artistic recognition, enjoyed the attention.

PolyGram has just issued four soundtrack releases, all of which were originally recorded for Fontana, though until now only three had ever been available. The titles (in English) are "Dangerous Liaisons" with Art Blakey & the Jazz Messengers, featuring French saxophonist Barney Wilen; the double film release of "Women Disappear," highlighting Blakey's Messengers with saxophonist Benny Golson, and "The Tricksters," featuring pianist Oscar Peterson and other jazz giants; Miles Davis' astonishing "Elevator To The Gallows" and the double film package, not previously released, of "A Witness In The City" and "Jazz On The Seine," both with music by Wilen and American confreres.

Davis' offering is the legendary recording that foreshadowed his interest in modal play. It also threw into relief two pronounced aspects of his personality: his tenacity cum aggression, and the brooding poignancy of his solitary ways. PolyGram, with an ear toward completeness, included on the CD not just the mixed and edited music that director Louis Malle ultimately used, but versions unembellished by echo or other sonic enhancement necessitated by film use. With or without the movie, the music is vintage Miles.

N KEEPING WITH this theme (though sans the film tie-ins), PolyGram has issued six titles by other American jazzmen in Paris, all of whom found the French capi

tal a curative for jet lag. Blues singer and pianist Memphis Slim, who eventually lived and died in France, is heard on "Parisian Blues"; trumpeter Bill Coleman joins saxophonist Budd Johnson on "The Great Parisian Session"; fellow trumpet man Donald Byrd, who, I'm told, is not enjoying robust health these days, has two volumes, "Byrd In Paris" and "Parisian Thoroughfare"; and Chet Baker, perhaps the coolest trumpeter of the three, blows hauntingly on volumes one and two of "Chet In Paris." (The first volume features Baker sidekick Dick Twardzik, the young piano star whose life ended shortly after the recording sessions.)

Added note: The packaging graphic on these CDs—a "miniature postcard" sticker authenticated with the Eiffel Tower airmail postmark and the salutation "Greet-ings from PolyGram Jazz"—is a nifty marketing touch.

MORE FOREIGN INTRIGUE: Concord Records has

PolyGram's recent releases put the accent on France

earned high marks in overseas album competitions for 1988. In Japan, Swing Journal's best-vocal award went to "Reunion," Mel Torme's recent collaboration with arranger Marty Paich. In England, The Jazz Journal's top album pick was "A Sound Investment," the tenor tryst between Flip Phillips and Scott Hamilton. And in France, the Academie du Jazz in Paris bestowed the prestigious Prix Billie Holiday plaque to Carmen McRae for her "Fine And Mellow.

UIAMONDS (ISN'T IT?): Because March is Women's History Month, it seems only fitting to acknowledge 10 years of Rosetta Records, a label owned and operated by Rosetta Reitz and specializing in recordings of women's blues and jazz. Reitz, who has issued works by Ida Cox, Sister Rosetta Sharpe, Ethel Waters, and the International Sweethearts Of Rhythm, among others, is a music archivist whose interests have taken her well beyond records; she is a lecturer, concert producer, and film historian as well. Happy anniversary.



by Bob Darden

This is the first part of an interview with the Clark Sisters. The duo's latest release is "Conquerer.

HE CLARK SISTERS have been galvanizing audiences through 15 years and 15 albums. Gospel legend Mattie Moss Clark's daughters are considered by many to be the premier black gospel group in the country. And their latest release, "Conqueror" (Rejoice Records), will only add to their fame.

The Clarks are led by singer/songwriter/organist Twinkie (Elbertina) Clark, who is quick to name her mother as the greatest influence in her life

"My mom started recording for Savoy in 1958," Clark says. "She eventually cut 14 albums for them-and three of them went gold.

"She started training us in the church where my father was the pastor, singing on programs and in the choir, training us as a group. The gift the Lord gave her was passed on to us as a family. Sometimes she'd wake us up in the middle of the night to sing a song the Lord had just given her. Or she'd take us away from playing to try out a new chorus.

"She started training me to play the keyboards at age 11. I'd sit and stare at her while she played so she finally pulled me over to the organ and began showing me some basics. Then I began to write my own songs. As we developed, she turned the group over to my hands." Not that Mattie Clark would ever retire. Today she is

international president of the Church Of God In Christ's

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music division and runs a Detroit studio/school Clark says the desire to perform gospel music alone was planted in the sisters' hearts in their youth-despite

repeated offers to sing R&B or rock'n'roll. "We just have no desire to do it," she says. "Singing for the Lord is so much a part of our religious background that we don't want to do anything else.'

The uncompromising attitude the Clark Sisters have brought to their Grammy and Dove awards-nominated albums has generally meant that their music has only been heard in the traditional black gospel music marketplace. But a straight-ahead track titled "You Brought The Sunshine" three years ago changed everything when it hit the top of the dance and soul charts. "Oh, that was totally unplanned," Clark says. "As a

matter of fact, when I began writing it, reggae music was really strong. I thought, 'Gosh, nobody is doing this in gospel music—I'll try a reggae beat to these words'—

Music is a family tradition for gospel's Clark Sisters

not thinking it would amount to anything

"But somehow a dance club owner in New Jersey got a hold of it, liked it, and began playing it in his club. He noticed that people flocked to hear an uplifting dance song... The word passed to DJs and club owners... In the end, 'You Brought The Sunshine' crossed over real big and the record company released it as a single.

The Clark Sisters, of course, came under heavy criticism from some segments of the church for releasing a "dance" song. Clark says that as long as the message is strong, the beat shouldn't matter.

"A lot of people were changed, a lot of lives were turned around," she says. "The point is it wasn't written for the pop market. God chose that song and plucked it out for a purpose. It was definitely God's handiwork. It doesn't work if you want to cross over. But if a song is inspired by God, if the anointing is on the music, it is going to reach people. Just don't try to make it a love song and substitute 'you' for 'God."

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NTERNATIONAL

Hoyts Media Plugs Austrália's 'Homegrown' Acts

BY GLENN A. BAKER

SYDNEY, Australia To counter mounting record industry criticism over reduced opportunities for new Australian talent on FM radio, Australia's most powerful network of rock stations, the Glenn Wheatley-managed Hoyts Media, has announced a \$250,000 Australian Music Initiative to uncover and promote quality unsigned talent

Affirming that his stations have an obligation to assist young Australian musicians, Wheatley-the man who brought the world the Little River Band and now manages Australian megastar John Farnham-has outlined a series of albums, each called "Homegrown Tapes," distributed by BMG/RCA, which will carry the best material submitted to the network's eight major stations.

There will be eight 10-track al-

Polydor France Profits From New Artists

BY PHILIPPE CROCQ

PARIS The policy of Polydor France in placing emphasis on signing new talent rather than resting on laurels provided by established stars and back catalog paid handsome dividends last year, according to Marc Lumbroso, director general.

He says: "Sales were up 47% on 1987, with revenue from domestic repertoire up 46%. What's more, we sold 5 million singles-a considerable achievement considering that the singles market as a whole declined by 10% in France last year.'

Lumbroso says that all the artists signed by the company in 1986 and 1987 have proved their worth in the marketplace. notably Vanessa Paradis, whose single "Joe Le Taxi," written by Etienne Rhoda Gil and Bob Laughlof, sold 2 million copies in France, went to No. 3 in the U.K. charts, and was a major seller in West Germany, Italy, and Greece.

"She was peremptorily judged to be a one-hit wonder by some critics, but she's proved them totally wrong. She's now an established star, says Lumbroso.

Another major success for Polydor France is Mylene Farmer, signed in 1986. Her sin-gle, "Sans Contrefacon," topped the half-million-sales mark and her last album, "Ainsi Sois-Je," went to No. 1 on the French album chart and has sold in excess of 800,000 units. Her new single, "Pourvu Qu'elles Soint Douces," has topped 600,000 sales.

(Continued on page 76)

bums in all, two each from Sydney and Melbourne/Geelong, and one from Perth, Brisbane, Adelaide/-Mount Gambier, and the Gold Coast

Since early February, the eight stations have been calling for demo tapes from new acts, with a proviso that no cover versions are acceptable. Within the first two days after the promos were aired,

2MMM-FM in Sydney had 20 tapes on hand, a number of which are described as "incredibly good."

The response to promos on 3MMM-FM in Melbourne, FM104 in Brisbane, and 96-FM in Perth has been similarly strong.

Once the 10 acts for each album have been selected by a panel headed by national project co-ordinator David Snedden, they'll be

Philips Nets \$528 Million Profit Includes Whirlpool Sale

BY WILLEM HOOS

AMSTERDAM The Philips electronics giant achieved a net profit of \$528 million during 1988, the third time in the almost 100 years of its existence that it has exceeded the \$500 million level.

Last year's result was enhanced by the \$262 million that Philips received from the American company Whirlpool for the sale of its so-called 'white goods" division, which manufactures refrigerators, washing machines, and similar domestic items. If this transaction were removed from the 1988 figures, the group's profit would have been \$265 million, \$143 million below the 1987 result.

Last year Philips grossed \$28 billion, 6% or \$1.7 billion more than in 1987. International president Cor van der Klugt predicts a similar 6% rise in gross for 1989, despite heavy worldwide competition.

"As a consequence and as we had anticipated, consumer electronics prices fell by 3%," he adds, "but the gross of the consumer electronics division nevertheless increased by 10% last year, compared with a 2% drop in 1987

Van der Klugt discloses that Philips has abandoned its plan to introduce its PolyGram music division to the international stock markets. The company was originally intended to be offered at the end of 1987, but the October stock market crash persuaded the company to cancel the idea. Van der Klugt comments that Philips has decided to retain PolyGram as it needs the division's profits.

Philips reduced its worldwide payroll to 310,300 last year from a 1987 total of 336,700. Its Holland staff slimmed last year from 69,700 to 65,000, and a further 8,000 jobs will be shed during 1989, mostly in Europe, in a cost-cutting move.

Van der Klugt warns that the company must continue to restructure and rationalize until it reaches the level of organization needed today for an enterprise of its nature. The forthcoming job losses equal the total number of employees let go since the middle of last year.

He categorically denies rumors that the international headquarters of Philips will be transferred from the Netherlands to the U.S. "Our roots are in Eindhoven and

we're fully integrated in the province of Brabant's infrastructure," says van der Klugt, "It's impossible to pull out completely. I think that would take at least 20 years.

Greenpeace Bows In U.S.S.R. In Venture With Melodia

MOSCOW Greenpeace, the international ecology campaigning group, will open an office here in a joint venture with Melodia, the Soviet state record company.

The Greenpeace compilation al-bum "Breakthrough" attracted more than 2,000 Muscovites to Melodia's store on Kalinin Prospekt. where they aueued in freezing temperatures to obtain copies autographed on the spot by Annie Lennox of the Eurythmics, U2 guitarist The Edge, Peter Gabriel, David Byrne and Jerry Harrison of Talking Heads, and John Farnham, some of the stars who have donated tracks to the album in aid of Greenpeace funds.

Melodia is pressing 4 million copies of "Breakthrough" and expects to sell out the first 500,000 within days at a list price of \$24. The double LP will be released in the West April 25. Melodia director Valery Sukharado says the company will donate \$17 million from the album sales to a Moscow-based charity working with Greenpeace on Soviet environmental problems.

The stars signing autographs were pleasantly surprised to find they are already known quantities to the Soviet public. Peter Gabriel discovered that some of his records are on sale and said he hoped that they are not pirated or bootlegged copies.

Peter Bahouth, executive director of Greenpeace in the U.S., declares that the Soviet operation will function in the same way as in other territories.

"There are different laws here," he acknowledges, "but we are not going to come in and recognize the type of boundaries people keep setting up. We are here because we are very disturbed at what we hear.

The Soviet Union has one of the worst environmental pollution records among industrialized countries but, with the advent of the Gorbachev era, is paying closer attention to it, with "green" organizations be-ing set up across the nation.

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sent into a major studio with a "name" producer. None of these producers has yet been announced, though Farnham's producer, Ross Fraser, has been mentioned.

Says Charlie Foxx, 2MMM-FM program director: "The style is not that important. We're looking for original, exciting talent. We've copped a lot of flak for not doing enough for new Australian music. A lot of the criticism hasn't been all that fair, but we're taking the initiative and looking for acts to lead Australian rock into the '90s.

'This isn't a cosmetic exercise. When these albums are ready we'll be playing them on air and actively promoting them. The aim is to reach areas that the independent labels, who normally champion new talent, can't. As the leading radio group in Australia, it's something we can do better than any one else."

The exercise is not entirely phil-anthropic. Says Wheatley: "The size of the commitment we're making will ensure that we take a commercial view in promoting it and giving air time to generate a worthwhile return to the stations involved."

Hoyts Media and BMG/RCA will exercise no hold on the acts once they have appeared on one of the "Homegrown Tapes" albums. "They'll be available on the free market to anyone prepared to of-fer them the right deal," says Snedden. "We've no interest in tying them up forever. The Triple M label on which the albums will be released is for these albums and just these albums."

Paris Label Inks Deal To Record Underground Moscow Rock Act

PARIS The Nord-Sud label, managed for Barclay Records by Catherine Birambeau, has signed Center, a leading Moscow-based Russian underground rock act. Soviet state record company Melodia has authorized Maxine Schmitt, former producer of Kraftwerk, and French singer Jacques Dutronc to record new material by Center in all countries outside the Eastern Bloc. The first album, on cassette, CD and vinyl, with accompanying video, is out here, and the band played a March 1-12 season at the Zenith as support for singer Bernard Lavilliers. PHILIPPE CROCQ

Finland Changes Certification Awards

HELSINKI, Finland The Finnish national IFPI group has modified its sales award policy by dropping the diamond disk award (previously for sales of 50,000 units) altogether, while lowering the platinum qualification level from 100,000 units to 50,000. The gold disk level remains 25.000 units. KARI HELOPALTIO

Tokyo Talent Firm Has 1st Stock Quote

TOKYO Hori Production, a leading Tokyo-based talent agency, was launched on the Tokyo stock market Feb. 22. First stock quote was 3,330 yen (approximately \$26.20), \$5.50 higher than the offer price. The firm was set up in 1960 by Takeo Hori, a former Japanese country music artist, with singer Hiroshi Moriya as its main artist. Singer/actresses Momoe Yamaguchi and Masako Mori are now also on the roster. The company has moved into commercial film production and promotion and posted a \$5.7 million after-tax profit last year. SHIG FUJITA

Ultimate Event Moves To Finland

HELSINKI, Finland The Ultimate Event touring package starring Frank Sinatra, Liza Minnelli, and Sammy Davis Jr. plays the Helsinki Ice Stadium April 16, with tickets at \$40-\$350, the highest in Finnish show business history. The show was booked into Helsinki after a date in Copenhagen, Denmark, was canceled because of poor box-office action caused by the high admission prices. KARI HELOPALTIO

AKG Price Cuts Brought '88 Gains

VIENNA, Austria AKG, noted globally for its studio equipment, posted 1988 sales of \$46.7 million last year, up 12.9% on 1987 partly as a result of its price-cutting policy for microphones and telecom products. The studio/music sector of the company now takes 31.9% of the entire gross, up 5.4% on the previous year, while the communications division MANFRED SCHREIBER now has 37.5%, up 30.2% on 1987.

U.K. Firm Named Top Booking Agent '88

LONDON The U.K.-based firm The Agency Group of Companies, with Neil Warnock as managing director, has been named international booking agency of the year by Performance magazine in the U.S. The group currently represents more than 90 contemporary acts. During 1988, it booked the first Pink Floyd tour in eight years, as well as tours by Rush, the Pogues, Run-D.M.C., the Christians, Status Quo, and Siouxsie & the Banshees, among others. PETER JONES

NTERNATIONAL

NADA

Lloyd Webber's RUG Slips New Director To Aid Expansion

BY PETER JONES

LONDON Pretax profits for Andrew Lloyd Webber's Really Useful Group dipped from \$5.02 million to \$4.8 million in the six months ending in December 1988. A few days after the financial statement was released, it was announced that John Whitney, director general of the Independent Broadcasting Authority here since 1982, was joining the company as managing director of the company.

Whitney replaces Brian Brolly, who quit the role at the end of October, with a payoff of some \$1.4 million, following board-room arguments.

Whitney, 58, is resigning from the IBA position 18 months before his contract expires. He joins RUG in April. He had previously been managing director of Capital Radio, the U.K.'s biggest independent radio station, prior to joining IBA in 1982.

It is known that Lloyd Webber has set his sights on an expansion into broadcasting for his company. An initial move is to seek the franchise for a light classical music station in London. RUG's plans are to obtain a 25% share of a consortium for such a network.

Whitney says: "I'm sure my wide

background gives me a wide range of activity. I hope I could utilize my radio background but it is certainly not top of the agenda."

The 3.4% decrease in RUG pretax profits from the previous six months includes the payoff to Brolly. Keith Turner, director, says that the fall in profits was the result of the "failure of the subsidiary activities to come on-stream," and he referred to the disappointing performances of Aurum Press, the publishing arm; the Really Useful Group record company; and Interactive Information Systems.

Revenue from "Cats" is now declining, but "Phantom Of The Opera" is still increasing its financial input to the group. The latest Lloyd Webber stage musical, "Aspects Of Love," has already taken some \$6.1 million at the box office in advance of its late-spring London opening.

The interim profits, however, included an exceptional \$1.54 million on the sale and leaseback of a freehold office in London's Soho.

Though this first poor financial performance by RUG since the company went public has been well noted here, the feeling is that diversification within the group will soon pay rich dividends.

New Program Provides More Music Biz Backing FACTOR Bows 2-Tier Arts Funding

BY KIRK LaPOINTE

OTTAWA Several important changes to financing programs have been announced by the Foundation to Assist Canadian Talent on Record.

The Toronto-based organization, which administers funds from the federal government and the music industry for record, video, and radio production and touring, has opted to pour more money into fewer projects through a new program.

The Direct Board Approval program replaces the Multi-Project Funding program and has two levels of funding.

Under the A program, Canadianowned or controlled firms that have national distribution and employ at least two people can apply for up to 50% of production costs to a maximum \$50,000 Canadian. Those companies must have been in business for at least three years and released four albums by Canadian artists in the 24 months prior to applying for funds.

Under the B program, nationally distributed Canadian firms that employ at least two people can apply for up to 50% of production costs to a maximum \$26,000. Those companies must have been in business for two years and issued two albums by Canadians in the 24 months preceding the application for help.

FACTOR says the funding under the old program was being prorated to less than 50% of the amount for which a company could qualify. As a result, "the goals and objectives of the program were not being fulfilled."

The aim of the new program appears to be finding winners and backing them to the fullest extent. Although there are strict qualifications, FACTOR appears to be leaving the door open for other, newer firms to apply.

The FACTOR board will take other criteria into account when considering applications:

 Gold or platinum certifications previously for the company or artist.
 A track record of recoupment of the company and the number of its artists that have received FACTOR funds in other ways before.

• International chart success by the artist or by the company's other

artists. • The company's success in getting

international deals. • The background of individuals in-

volved with the project.

FACTOR also wants to ensure that companies don't get too dependent on the fund. Any firm with two FAC-TOR-assisted projects in progress can apply, but won't get funds for a third project until one of the first two is released.

The international tour support program has been changed so that the maximum amount available is \$5,000 per showcase, with no more than \$25,000 available to any artist for showcases each year. No artist may receive the \$25,000 maximum for more than two years.

In another change, funds for pilot programs for radio syndication will be in the form of grants, not loans. Series and feature programs will still be financed through loans, however.

FACTOR and its French counterpart, Musicaction, oversee the administration of the \$5-million-a-year federal Sound Recording Development Program. Additional funds are provided by the broadcast industry.

But in the last year, particularly, funds have run out early into the fiscal year, angering many independent labels and artists who have had to hold up projects and make ends meet in the meantime.

Meetings with federal officials to get more money have proven fruitless.

But Marcel Masse's recent appointment as communications minister bodes well for the program. Masse was the minister who launched the federal program before moving to the energy portfolio.

Although the program has helped finance many Canadian gold and platinum albums, it has yet to help launch a Canadian star abroad. Most successful Canadian artists to break internationally in recent years have been signed to foreign-owned multinational labels, whose direct signings don't qualify for FACTOR money.

U.K.'s Top 'Pop Pirate' Is Run Aground By BPI

BY NIGEL HUNTER

LONDON A 15-month jail sentence has been handed down to a businessman who organized and ran the biggest U.K. pop piracy operation to date.

Julien Harper copied top albums and hit compilations and circulated illicit cassettes throughout London and southeast England. At one

At one stage, it was estimated that nine out of 10 top-selling U.K. cassettes were forgeries

stage, it was estimated that nine out of 10 top-selling cassettes were forgeries.

The case represents another major success for the British Phonographic Industry organization's anti-piracy unit working in conjunction with various police authorities. The unit's coordinator, Tim Dabin, first became aware of Harper's activities when he was a member of the special investigation department of Croydon Council's trading standards office in the fall of 1984.

Harper set up a duplicating factory at Rye Alley Farm near Whitstable in the county of Kent, where a 24-hour production line operated, copying hit-parade repertoire from genuine cassettes bought in music stores.

The equipment used is capable of producing 20 tapes every 14 seconds, and the counterfeits were so convincing that even unwitting police officers bought them for about \$3.50 each, instead of the list price for authentic cassettes of \$9 or \$10.50.

A distribution network involving discotheques, public houses, gas stations, street markets, and some record stores circulated and sold the illegal tapes.

Police raided the factory in October 1984 and seized 15,000 pirated cassettes, 4,500 blank tapes, 285,000 inlay cards, 168,500 labels, 150 master tapes, and equipment valued at \$19,000.

Harper was arrested, but jumped bail and fled to Spain. He was later arrested there by the Guardia Civil and charged with similar offenses. He was rearrested at London Heathrow Airport Feb. 11 after the police had been tipped off that he was visiting the country.

The Old Bailey jury was told that, when questioned, Harper declared he didn't think he was doing any real harm: that it was one thing to cheat people but another to give them almost the real thing; and that the big record companies could afford to lose the money.

BPI attorney Patrick Isherwood comments: "Sentences of this type underline what a serious view the courts are taking of this type of offense. They are welcomed by the BPI as they are bound to act as a deterrent." *MAPLE Briefs*

A TYPOGRAPHICAL error shortchanged Anne Murray's "Christmas Special" recently. The TV audience was 4.2 million. As said at the time, the show snagged the largest variety programming audience of the year in Canada.

WHEN YOU THINK Canadian country, you hardly ever think of the predominantly French market of Quebec. But there is a Quebec Academy of Country Music and it's going to be waving its flag more noticeably in the future. Already published is a book on its artists, and the academy hopes to build a country music museum in the province with government help. One hopeful sign: Patrick Norman, who regularly sells gold and platinum in Quebec alone, is nominated for a Juno as best country vocalist.

BROADCAST CHAIN NOTES: CHUM Ltd. posted a \$4.6 million profit in the three months ending Nov. 31, up from \$3.8 million in the same period a year earlier; Maclean Hunter Ltd. reports a profit for the year ending Dec. 31 of \$96 million, up from \$84.8 million a year earlier; Telemedia Inc. plans to establish New York offices to take a look at the advertising market before anticipated expansion there.

AIM ZAYAC HAS left CBS Records Canada Ltd. as its national promotion and artist relations director to join The Einstein Brothers Music Inc., a Toronto entertainment firm that is contemplating expansion.

THERE HAS BEEN a major change at Champagne Pictures, where Juno-winning director Rob Quartly now has moved over to Vast Productions.

SIGNIFICANT efforts have been made by A&M and Word Records to cut CD prices. A&M's Value Priced Compact Disc line will feature 100 titles by year's end, while Word has slashed all its titles to \$19.95 from \$24.95.

GRUMBLING CONTINUES throughout the industry about sup-

plies of vinyl now that Cinram Inc. has a stranglehold on production. Cinram concedes it underestimated demand for late-1988 but maintains that problems have been straightened out. The industry concedes that it has often been placing orders in bite-sized amounts and causing production chaos. Still, many retailers complain that they couldn't get their fill around Christmas of some top product and a range of traditionally strong-selling catalog material at a crucial time.

Maple Briefs features short items on the Canadian music industry. Information should be submitted to Kirk LaPointe, 83 Hamilton Ave. N., Ottawa, Ontario, Canada K1Y 1B8.

CRTC Chair Still Vacant

OTTAWA The federal government appears in no hurry to appoint a new broadcast czar.

Andre Bureau, former chairman of the Canadian Radio-television and Telecommunications *Commission, the féderal broadcast regulator, stepped down March 1.-

CRTC vice chairman Bud Sherman was appointed interim chairman of the commission, the commission announced March 2.

Bureau announced his departure in January. Usually in such cases, the government has a replacement waiting in the wings (the CRTC

chairman is appointed by the prime minister). But, perhaps because Burean's announcement coincided with a federal cabinet shuffle that saw a new communications minister appointed, the prime minister's office hasn't yet been handed a recommendation for a successor.

The commission is in a bit of a workload lull right now, but later this year faces a series of major hearings on broadcast takeovers and policies that will be an immediate challenge to the new chairman. KIRK LAPOINTE

Polygram Posts \$23 Mil Gross In Austria

BY MANFRED SCHREIBER

VIENNA, Austria PolyGram Austria's gross of \$23 million in 1988 is a 7% improvement on the previous year and is ahead of the general Austrian market figures compiled by IFPI, which show a 5.9% increase.

Compact disks accounted for 43% of PolyGram's business last year, according to the report by president Wolfgang Arming. Sales statistics by category for the year are 728,000 singles (a 39% gain); 770,000 CDs (up 21%); 1.1 million albums (down 16% on 1987); and 752,000 cassettes (a 16.7% increase).

International pop repertoire dominated the 1988 sales with 61.8%, compared with only 12.2% for Austrian material and a respectable 26% for classical music. General market IFPI figures are 72%, 16%, and 12%, respectively.

Arming recalls that PolyGram Austria signed a deal last year with Hungaroton, the Hungarian stateowned record company.

"This gives us distribution rights in Austria," he says, "and the possiblility that Hungaroton will distribute our repertoire in Hungary. This cooperation is of great significance, especially in connection with the planned World Fair in 1995 in Vienna and Budapest."

Topping sales last year for Poly-Gram in Austria was Dire Straits, with three platinum awards. Magic Sound went platinum with "Cara Mia," as did Opera For Africa with "Arena Di Verona Live." Platinum qualification in Austria is 150,000 units.

Arming reveals plans for recording local artists this year. Among them will be Friedrich Gulda, Christa Ludwig, jazz artists Duo Due, the Vienna Art Orchestra, and, in the pop field, Joy and Opus.

Indian Magnasound Gets WEA Product

BY JERRY D'SOUZA

BOMBAY, India The first batch of WEA product was released here by Magnasound (India) Private Ltd. Feb. 21, following its agreement with the American major (Billboard, Feb. 25).

The 25 titles, mixing back catalog material with current chart items, include "Tracy Chapman," Anita Baker's "Giving You The Best That I Got," Prince's "Lovesexy," and two Madonna albums, "You Can Dance" and "True Blue."

Magnasound managing director Shashi Gopal plans releases at 25 titles per month over the next six months. He disagrees that this volume will saturate the market.

"We want to get a wide representation of titles as fast as we can," he says. "We want to legitimize releases. As a matter of fact, the legal industry here will gain if they emulate our release pattern." (Continued on next page)

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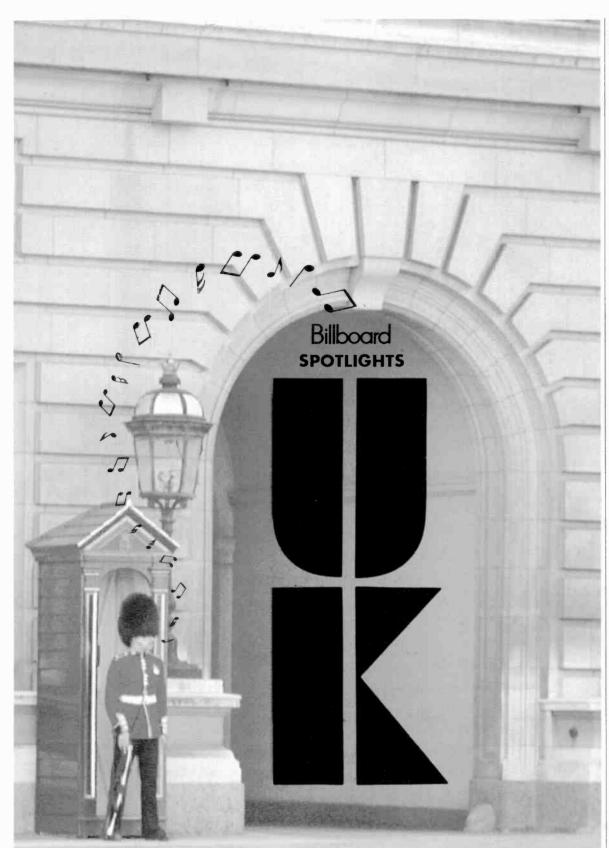
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Marley Takes 2 At JAMIs Jamaica Fetes Own Music Greats

BY MAUREEN SHERIDAN

KINGSTON, Jamaica Double-win accolades from the Jamaican Music Industry Awards for 1988 went to Ziggy Marley & the Melody Makers, Lovindeer, Fab Five, and Sanchez.

Marley and his siblings, whose international acclaim has finally been emulated in their homeland, won in the album-of-the-year category for "Conscious Party" and as best vocal group.

Lovindeer's "Wild Gilbert," a comic ode inspired by the havoc wrought by Hurricane Gilbert, won both single- and video-of-the-year sections; Fab Five took the best dance band and best show band titles, and Sanchez achieved his double win as best male vocalist and best new artist.

The JAMI Awards were held Feb. 25 at Kingston's Little Theatre before a capacity audience of music industry leaders under the patronage of Jamaica's governor, Sir Florizel Glasspole.

Other awards included J.C. Lodge as best female vocalist; Ernie Ranglin, best jazz instrumental artist; Mutual Jazz Players, best jazz performance group; Mutabaruka, dub poetry; Pinchers, best performance; Birthright, best gospel group; "King Root," best musical; and A.J. Brown, best cabaret performance.

A special JAMI award was presented to Paul Blake & Friends for "Give Peace A Chance," a reggae version of the John Lennon composition that received heavy airplay during the recent general election. Honor awards went to trombonist Don Drummond (posthumously) and Sibthorpe Beckett of the Jamaica Philharmonic.

The third annual JAMI Awards were produced by a team led by Neville Garrick, former art director for the late Bob Marley. The general production standard was judged to be higher than for the two previous awards presentations, and the Jamaican music community regards the JAMI event as a genuine effort to recognize and reward excellence within the industry in a professional manner.

The JAMIs are the brainchild of Tony Gambrill, who heads one of Jamaica's leading advertising agencies. Some observers believe the awards would benefit from supervision by a committee of music industry experts, who could review the various categories to bring them more in line with international criteria and to lend added credibility to the event.

POLYDOR FRANCE

(Continued from page 73)

Lumbroso notes: "Farmer's success has much to do with the high standard of her videoclips and television commercials, which invariably accelerate her sales

'Sales were up 47% on 1987'

tempo by at least 20%."

Other top-selling artists on the Polydor roster include Patricia Kass, with two 250,000-plus-selling singles and 300,000 copies sold of her last album; Maxime Le Forestier; and the group Niagara, whose first two albums went gold. Says Lumbroso: "We're also confident of big success for the group Raft, whose first two singles sold more than 100,000 copies each.

each. "And we're having exceptional success with acts on our distributed labels, such as Sting, Suzanne Vega, Black, Barry White, and Supertramp on A&M, and Sabrina and Rondo Veneziano on Italian label BB. For Polydor International, major hits have come from Fat Boys and Italy's Gianna Nannini."

In 1988, Polydor artists were awarded 18 gold, two silver, and two double platinum disks.

INDIAN MAGNASOUND GETS WEA PRODUCT

(Continued from preceding page)

The largest orders to date are for the Madonna albums. Magnasound planned to make all her catalog product available before shipping her "Like A Prayer" on Wednesday (15), simultaneous with its U.S. release.

Incidentally, Gopal, formerly with CBS, was instrumental in releasing Michael Jackson's "Bad" in India on the same day as its international issue.

Magnasound has opted for dustand heat-proof clip-in cases instead of the conventional cassette packaging. The list price of \$2.30 is slightly lower than that for other music cassettes of Western origin.

The company will also be releasing selected albums in LP format at a price of \$6.65, twice as much as normal. Gopal defends this decision by saying that purchasers who want their music on LPs are willing to pay the higher price. Compact disks are not yet manufactured or sold legally in India. The higher charge will also enable Magnasound to break even with a lower level of production.

The firm has taken a long time getting operational, but with all the government formalities of approval now obtained, Magnasound is in business.

Gopal, who has attracted several Indian music industry veterans to his payroll, sees the company making rapid progress, unencumbered as it is with accumulated losses like those of CBS, Music India Ltd., and The Gramophone Company of India Ltd.

Magnasound has low overhead costs, and Gopal has already established six branch offices. He hopes its factory in Madras will be in production by September, duplicating cassette tapes, printing inlay cards, and molding the cassette cases.

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			CAN	ADA		M	JSK	A MEDIA PAN-EUROPEAN CHARTS 3/11/89
N			1	1	SINGLES SHE WANTS TO DANCE WITH ME RICK ASTLEY RCA/BMG		Ч	HOT 100 SINGLES
			2	4	WILD THING TONE LOC ISLAND/MCA	1	3	BELFAST CHILD SIMPLE MINDS VIRGIN
			3	5 7	STRAIGHT UP PAULA ABDUL VIRGIN/A&M YOU GOT IT ROY ORBISON VIRGIN/A&M	2	2	THE FIRST TIME ROBIN BECK MERCURY SOMETHING'S GOTTEN HOLD OF MY HEART MARC ALMOND
	S		5	3	WILD WORLD MAXI PRIEST VIRGIN/A&M LOST IN YOUR EYES DEBBIE GIBSON ATLANTIC/WEA	4	6	FEATURING GENE PITNEY EMI SHE DRIVES ME CRAZY FINE YOUNG CANNIBALS LONDON
			7	2	TWO HEARTS PHIL COLLINS ATLANTIC/WEA	5	5	POUR TOI ARMENIE CHARLES AZNAVOUR TREMA BUFFALO STANCE NENEH CHERRY CIRCA
			8	9 6	WHAT I AM EDIE BRICKELL & NEW BOHEMIANS GEFFEN/WEA EVERY ROSE HAS ITS THORN POISON ENIGMA/CAPITOL	7	15	LEAVE ME ALONE MICHAEL JACKSON EPIC
	•	the	10	12	UNDER YOUR SPELL CANDI LR.S./MCA	8	11	STOP SAM BROWN A&M LOVE CHANGES EVERYTHING MICHAEL BALL REALLY
0	Ч.	The	11 12	8	MY PREROGATIVE BOBBY BROWN MCA/MCA WHEN THE CHILDREN CRY WHITE LION ATLANTIC/WEA	10	13	USEFUL/POLYDOR LOVE TRAIN HOLLY JOHNSON MCA
14	0 i		13	10	BORN TO BE MY BABY BON JOVI MERCURY/POLYGRAM	11	9	LA VIE LA NUIT DEBUT DE SOIREE CBS
1	1		14 15	17 NEW	ALL THIS TIME TIFFANY MCA/MCA THE LIVING YEARS MIKE + THE MECHANICS ATLANTIC/WEA	12	18	LA FETE AU VILLAGE LES MUSCLES A-B/POLYDOR IN THE AIR TONIGHT ('88 REMIX) PHIL COLLINS VIRGIN
1	1/1		16	14	I WANNA HAVE SOME FUN SAMANTHA FOX RCA/BMG	14	8	YOU GOT IT ROY ORBISON VIRGIN MY PREROGATIVE BOBBY BROWN MCA
1	v		17 18	NEW 18	ARMAGEDOON IT DEF LEPPARD VERTIGO/POLYGRAM COPPERHEAD ROAD STEVE EARLE UNI/MCA	16	12	ESPECIALLY FOR YOU KYLIE MINOGUE & JASON DONOVAN PWL
	1		19 20	NEW	STOP SAM BROWN A&M/A&M SHE ORIVES ME CRAZY FINE YOUNG CANNIBALS I.R.S./MCA	17	NEW NEW	DU RHUM, DES FEMMES SOLDAT LOUIS CBS HELP BANANARAMA/LANANEENEENOONOO LONDON
					ALBUMS	19 20	NEW 20	HEY MUSIC LOVER S-EXPRESS RHYTHM KING SMOOTH CRIMINAL MICHAEL JACKSON EPIC
		ght 1989, Billboard Publications, Inc. No part of this publication eproduced, stored in any retrieval system, or transmitted, in any	1 2	1 2	THE TRAVELING WILBURYS VOLUME ONE WILBURY/WEA ROY ORBISON MYSTERY GIRL VIRGIN/A&M		1	HOT 100 ALBUMS TANITA TIKARAM ANCIENT HEART WEA
foi	rm or I	by any means, electronic, mechanical, photocopying, recording, vise, without the prior written permission of the publisher.	3	3	RICK ASTLEY HOLD ME IN YOUR ARMS RCA/BMG DEBBIE GIBSON ELECTRIC YOUTH ATLANTIC/WEA	1 2	4	SIMPLY REO A NEW FLAME WEA
	others	ase, without the phor written permission of the publisher.	5	9	EDIE BRICKELL & NEW BOHEMIANS SHOOTING RUBBER BANDS AT	3	2 5	DIRE STRAITS MONEY FOR NOTHING VERTIGO ROY ORBISON MYSTERY GIRL VIRGIN
BRIT	ΔIN	(Courtesy Music Week/Gallup) As of 3/07/89	6	8	THE STARS GEFFEN/WEA ENYA WATERMARK WEA/WEA	5	7	FINE YOUNG CANNIBALS THE RAW AND THE COOKED LONDON
This	Last		7	4	DEF LEPPARD HYSTERIA VERTIGO/POLYGRAM GUNS N' ROSES APPETITE FOR DESTRUCTION GEFFEN/WEA	6	3 6	TRACY CHAPMAN TRACY CHAPMAN ELEKTRA GARY MOORE AFTER THE WAR VIRGIN
1	Week 9	TOO MANY BROKEN HEARTS JASON DONOVAN PWL	9	5	STEVE EARLE COPPERHEAD ROAD UNI/MCA	8	8	GLORIA ESTEFAN & MIAMI SOUND MACHINE ANYTHING FOR YOU
2	3	LOVE CHANGES EVERYTHING MICHAEL BALL REALLY USEFUL/POLYDOR	10 11	10 11	BON JOVI NEW JERSEY MERCURY/POLYGRAM BOBBY BROWN DON'T BE CRUEL MCA/MCA	9 10	9 11	SOUNOTRACK COCKTAIL ELEKTRA RICK ASTLEY HOLD ME IN YOUR ARMS RCA/BMG
3	5	HELP! BANANARAMA/LANANEENEENOONOO LONDON STOP SAM BROWN A&M	12	16	PAULA ABDUL FOREVER YOUR GIRL VIRGIN/A&M	11	13 10	SOUNDTRACK BUSTER VIRGIN/WEA ENYA WATERMARK WEA
5	2	LEAVE ME ALONE MICHAEL JACKSON EPIC	13 14	12 14	POISON OPEN UP AND SAY AHH! ENIGMA/CAPITOL BRUCE COCKBURN BIG CIRCUMSTANCE TRUE NORTH/CBS	13	12	U2 RATTLE AND HUM ISLAND
6 7	16	BELFAST CHILD SIMPLE MINDS VIRGIN HEY MUSIC LOVER S'XPRESS RHYTHM KING/MUTE	15	19 13	TOM COCHRANE & RED RIDER VICTORY DAY CAPITOL/CAPITOL	14 15	14 17	PINK FLOYO DELICATE SOUND OF THUNDER EMI PATRICIA KAAS MADEMOISELLE CHANTE POLYDOR
8	10	CAN'T STAY AWAY FROM YOU GLORIA ESTEFAN & MIAMI SOUND MACHINE EPIC	16 17	NEW	VARIOUS ARTISTS COCKTAIL SOUNDTRACK ELEKTRA/WEA THE RAW AND THE COOKEO FINE YOUNG CANNIBALS LR.S./MCA	16	16 19	MICHAEL JACKSON BAD EPIC THE TRAVELING WILBURYS TRAVELING WILBURYS VOL.1 WILBURY
9	8	I DON'T WANT A LOVER TEXAS MERCURY/PHONOGRAM	18 19	18 15	NEW ORDER TECHNIQUE FACTORY/POLYGRAM ROD STEWART OUT OF ORDER WARNER BROS./WEA	17		RECORD CO. LOU REED NEW YORK SIRE
10 11	17 30	BLOW THE HOUSE DOWN LIVING IN A BOX CHRYSALIS THIS TIME I KNOW IT'S FOR REAL DONNA SUMMER WARNER BROS.	20	15	U2 RATTLE AND HUM ISLAND/MCA	19	20 NEW	ELVIS COSTELLO SPIKE WARNER BROTHERS
12	16	TURN UP THE BASS TYREE FEATURING KOOL ROCK STEADY LONDON				20	NEW	MICHEL SAROOU LA MEME EAU QUI COULE TREMA
13 14	14	EVERY ROSE HAS ITS THORN POISON ENIGMA/CAPITOL MY PREROGATIVE BOBBY BROWN MCA	WES	T GE	RMANY (Courtesy Der Musikmarkt) As of 3/07/89	AUS	TRAL	(Courtesy Australian Record Industry Assn.) As of 3/03/89
15	34	STRAIGHT UP PAULA ABDUL SIREN	1	2	SINGLES Something's gotten hold of my heart Marc Almond	1	1	SINGLES I'M GONNA BE (500 MILES) THE PROCLAIMERS FESTIVAL
16 17	20 32	NOTHING HAS BEEN PROVED DUSTY SPRINGFIELD PARLOPHONE I'O RATHER JACK REYNOLDS GIRLS PWL			FEATURING GENE PITNEY PARLOPHONE	2	5	TUCKER'S OAUGHTER IAN MOSS FESTIVAL
18 19	26 11	WAGES DAY DEACON BLUE CBS HOLD ME IN YOUR ARMS RICK ASTLEY RCA	23	15	THE FIRST TIME ROBIN BECK METRONOME SHE DRIVES ME CRAZY FINE YOUNG CANNIBALS METRONOME	3	4	YOU GOT IT ROY ORBISON VIRGIN/EMI TEAROROPS WOMACK & WOMACK FES
20	12	SOMETHING'S GOTTEN HOLD OF MY HEART MARC ALMOND	4	3	IN THE AIR TONIGHT (REMIX '88) PHIL COLLINS VIRGIN BUFFALO STANCE NENEH CHERRY VIRGIN	5	3	KOKOMO THE BEACH BOYS WEA
21	28	FEATURING GENE PITNEY PARL OPHONE MEAN MAN W.A.S.P. CAPITOL	6	15	LOVE TRAIN HOLLY JOHNSON MCA	6	6 NEW	ORINOCO FLOW ENYA WEA SHE DRIVES ME CRAZY FINE YOUNG CANNIBALS POL
22	23 15	EVERYTHING COUNTS DEPECHE MODE MUTE LOOKING FOR LINOA HUE & CRY CIRCA/VIRGIN	7	76	TWIST IN MY SOBRIETY TANITA TIKARAM WEA GOOD LIFE INNER CITY VIRGIN	8	10	ROCK & ROLL MUSIC MENTAL AS ANYTHING CBS
24 25	33	CELEBRATE THE WORLD WOMACK & WOMACK 4TH & B'WAY	9	10	ROOM WITH A VIEW TONY CAREY METRONOME	9	8 7	KISS THE ART OF NOISE FEATURING TOM JONES POL IF I COULD 1927 WEA
26	21 13	WILD THING/LOC'ED AFTER TONE LOC 4TH & B'WAY/ISLAND LOVE TRAIN HOLLY JOHNSON MCA	10 11	8 NEW	KOKOMO BEACH BOYS ELEKTRA BALLAD OF THE STREETS (BELFAST CHILD) SIMPLE MINDS VIRGIN	11	13	SOUL REVIVAL JOHNNY DIESEL & THE INJECTORS FESTIVAL
27 28	40 NEW	CRYIN' VIXEN EMIMANHATTAN WHO WANTS TO BE THE DISCO KING? THE WONDERSTUFF FAR	12	16	YOU GOT IT ROY ORBISON VIRGIN	12	12 14	SHE MAKES MY DAY ROBERT PALMER EMI TWO HEARTS PHIL COLLINS WEA
29	22	OUT/POLYDOR THE LIVING YEARS MIKE + THE MECHANICS WEA	13 14	12 9	ESPECIALLY FOR YOU KYLIE & JASON PWL CINDERELLA GEOFFREY WILLIAMS POLYDOR	14 15	9 11	HANOLE WITH CARE TRAVELING WILBURYS WEA ESPECIALLY FOR YOU KYLIE MINOGUE & JASON DONOVAN
30 31		INTERNATIONAL RESCUE WE'VE GOT A FUZZBOX WEA	15 16	11 13	JACK TO THE SOUND OF THE UNDERGROUND HITHOUSE CBS DOWNTOWN'88 PETULA CLARK PRT			FESTIVAL
32	NEW	ROUND & ROUND NEW ORDER FACTORY	17	14	WE'LL BE TOGETHER SANDRA VIRGIN	16 17	NEW 16	ENO OF THE LINE TRAVELING WILBURYS WEA LIKE THE WAY I OO MELISSA ETHERIDGE FESTIVAL
33	19 31	ROCKET DEF LEPPARD BLUDGEON RIFFOLA/PHONOGRAM WHAT I AM EDIE BRICKELL & NEW BOHEMIANS GEFFEN	18 19	20	THE WAY TO YOUR HEART SOULSISTER EMI DR. ACID AND MR. HOUSE RIFIFI BCM	18 19	19 NEW	REAL GONE KID DEACON BLUE CBS YOU'LL NEVER KNOW 1927 WEA
35 36	27 NEW	YOU GOT IT ROY ORBISON VIRGIN ONE MAN CHANELLE COOLTEMPO/CHRYSALIS	20	18	BABY, I LOVE YOUR WAY WILL TO POWER EPIC	20	NEW	WHERE DID I GO WRONG UB40 VIRGIN/EMI
37	25	THAT'S THE WAY LOVE IS TEN CITY ATLANTIC	1	1	ALBUMS TANITA TIKARAM ANCIENT HEART WEA	1	9	ALBUMS ROY ORBISON MYSTERY GIRL VIRGIN/EMI
38 39		VERONICA ELVIS COSTELLO WARNER BROS. SLEEP TALK ALYSON WILLIAMS DEF JAM	2	2 14	GARY MOORE AFTER THE WAR VIRGIN FINE YOUNG CANNIBALS THE RAW AND THE COOKED LONDON	2	1	THE TRAVELING WILBURYS TRAVELING WILBURYS VOL. 1 WEA
40		VAGABONDS NEW MODEL ARMY EMI ALBUMS	4	8	SIMPLY RED A NEW FLAME WEA	3	2	ROBERT PALMER HEAVY NOVA EMI THE PROCLAIMERS SUNSHINE ON LEITH FESTIVAL
1	1	SIMPLY RED A NEW FLAME ELEKTRA	5 6	6 3	ROY ORBISON MYSTERY GIRL VIRGIN TRACY CHAPMAN TRACY CHAPMAN ELEKTRA	5	5	MELISSA ETHERIDGE MELISSA ETHERIDGE FESTIVAL
2	2	GLORIA ESTEFAN & MIAMI SOUND MACHINE ANYTHING FOR YOU	7	4	SOUNDTRACK COCKTAIL ELEKTRA	6	4	SOUNDTRACK COCKTAIL WEA SOUNDTRACK YOUNGEINSTEIN FES
3	3 NEW	TANITA TIKARAM ANCIENT HEART WEA BOBBY BROWN DON'T BE CRUEL MCA	8 9	7 5	RICK ASTLEY HOLD ME IN YOUR ARMS RCA CHRIS DE BURGH FLYING COLOURS A&M/DGG	8	7	1927ISH WEA ENYA WATERMARK WEA
5	NEW 8	SAM BROWN STOP! A&M ROY ORBISON MYSTERY GIRL VIRGIN	10 11	20 16	DIE AERZTE DIE AERZTE FRUEHER VIELKLANG MARC ALMOND THE STARS WE ARE EMI	10	10	FLEETWOOD MAC GREATEST HITS WEA
7	5	FINE YOUNG CANNIBALS THE RAW AND THE COOKED LONDON	12	11	ORIGINAL NAABTAL DUO PATRONA BAVARIAE ARIOLA	11	NEW	TRACY CHAPMAN TRACY CHAPMAN WEA DIRE STRAITS MONEY FOR NOTHING POLYGRAM
8	13 9	BUDDY HOLLY TRUE LOVE WAYS TELSTAR YAZZ WANTED BIG LIFE	13 14	10 9	DIE TOTEN HOSEN EIN KLEINES BISCHEN HORRORSCHAU VIRGIN DIE ARTZE NACH UNS DIE SINTFLUT-LIVE CBS	13	12	TONI CHILDS UNION FESTIVAL
10 11	12 6	ROY ORBISON THE LEGENDARY ROY ORBISON TELSTAR ELVIS COSTELLO SPIKE WARNER BROS.	15	12 19	DIRE STRAITS MONEY FOR NOTHING POLYSTAR THE TRAVELING WILBURYS TRAVELING WILBURYS VOL. 1	14 15	11 18	WOMACK & WOMACK CONSCIENCE FESTIVAL GUNS N' ROSES APPETITE FOR DESTRUCTION WEA
12	7	DEF LEPPARD HYSTERIA BLUDGEON RIFFOLA/PHONO	16 17	19	WILBURY/WEA	16 17	17	TRANSVISION VAMP POP ART WEA JIMMY BARNES BARNESTORMING FESTIVAL
13 14	4 22	THEN JERICO THE BIG AREA LONDON RICK ASTLEY HOLD ME IN YOUR ARMS RCA	18	18	SOUNDTRACK BUSTER WEA MICHAEL JACKSON BAD EPIC	18	NEW	DEFLEPPARD HYSTERIA POL
15 16	10	HUE & CRY REMOTE CIRCA/VIRGIN ERASURE THE INNOCENTS MUTE	19 20	15 NEW	FLEETWOOD MAC GREATEST HITS WARNER BROS. SANDRA INTO A SECRET LAND VIRGIN	19 20	19 15	POISON OPEN UP AND SAY AHH! CBS U2 RATTLE AND HUM FES
17	26	CHRIS DE BURGH FLYING COLOURS A&M						
18 19	18 32	ENYA WATERMARK WEA CLIFF RICHARD PRIVATE COLLECTION EMI	FRA	APE	(Courtesy of Europe 1) As of 2/21/89 SINGLES	ITAL	1 (C	ourtesy Musica & Dischi) As of 3/07/89 SINGLES
20 21	17	FAIRGROUND ATTRACTION THE FIRST OF A MILLION KISSES RCA MICHAEL JACKSON BAD EPIC	1	1	POUR TOI ARMENIE CHARLES AZNAVOUR TREMA	1	1	051/22.25.25 FABIO CONCATO POLYGRAM
22	23 16	CHRIS REA NEW LIGHT THROUGH OLD WINDOWS WEA MIKE + THE MECHANICS THE LIVING YEARS WEA	2	2	LA VIE LA NUIT DEBUT DE SOIREE CBS LA FETE AU VILLAGE LES MUSCLES POL	2	7	BELFAST CHILO SIMPLE MINDS VIRGIN C'E DA SPOSTARE UNA MACCHINA FRANCESCO SALVI FIVE
23 24	15	TRACY CHAPMAN TRACY CHAPMAN ELEKTRA	4	6	DU RHUM, DES FEMMES SOLDAT LOUIS CBS	4	3	RECORDS SEX: NO DRUGS: ROCK & ROLL JOVANOTTI YO PRODUCTIONS/IBIZA
25 26	19 21	FLEETWOOD MAC GREATEST HITS WARNER BROS. KYLIE MINOGUE KYLIE PWL	5	3	HIGH DAVID HALLYDAY PHONOGRAM THE SOUND OF CONFETTI CONFETTI CBS	5	18	LA NOTTE VOLA LOTELLE FUCCACINI POLYGRAM
27 28	29 NEW	KIM WILDE CLOSE MCA XTC ORANGES & LEMONS VIRGIN	7	8	THE LOCOMOTION KYLIE MINOGUE CBS	6 7	6 8	ONE MOMENT IN TIME WHITNEY HOUSTON ARISTA/BMG EMILIO LATEDAZINE DE EMILIO CGD
29	20	NEW ORDER TECHNIQUE FACTORY	8	5 9	JOUR DE NEIGE ELSA ARIOLA/BMG TEARDROPS WOMACK & WOMACK BMG	8	5	A GROOVY KIND OF LOVE PHIL COLLINS VIRGIN/WEA
30 31	NEW 25	JIMI HENDRIX RADIO ONE CASTLE COLLECTORS EDIE BRICKELL & NEW BOHEMIANS SHOOTING RUBBERBANDS AT	10	14	ONE MOMENT IN TIME WHITNEY HOUSTON BMG	9 10	4 NEW	IT'S ONLY LOVE SIMPLY RED WEA WELCOME GINO LATINO IBIZA/CBS
32	28	THE STARS GEFFEN TEN CITY FOUNDATION ATLANTIC	11 12	NEW 11	DIS MOI BIOMAN BERNARD MINET POLYGRAM SMOOTH CRIMINAL MICHAEL JACKSON CBS	11 12	17	SMOOTH CRIMINAL MICHAEL JACKSON EPIC FACCIA OA PIRLA CHARLIE ODEON
33 34	24 40	INXS KICK MERCURY/PHONOGRAM DEACON BLUE RAINTOWN CBS	13	12	MON MEC A MOI PATRICIA KAAS POL	13	NEW	LIKE A YO YO SABRINA MEGA
35	37	WOMACK & WOMACK CONSCIENCE 4TH & B'WAY/ISLAND	14 15	10 13	YOU CALL IT LOVE KAROLINE KRUGER CAR CROSS MY HEART EIGHTH WONDER CBS	14 15	NEW NEW	I WANNA BE YOUR WIFE SPAGNA CBS IL MIO UOMO LORETTA GOGGI FONIT CETRA
36 37	27 NEW	ROACHFORD ROACHFORD CBS THE TRAVELING WILBURYS THE TRAVELING WILBURYS	16 17	NEW NEW	THE FIRST TIME ROBIN BECK POLYGRAM LE MAL DE TOI FRANCOIS FELDMAN POLYGRAM	16	NEW 10	AMOR DE MIS AMORES PACO AVREB/POLYGRAM
38	34	WILBURY/WARNER BROS. BANANARAMA THE GREATEST HITS COLLECTION LONDON	18	15	IL CHANGEAIT LA VIE JEAN JACQUES GOLDMAN CBS	18	NEW	
39 40	33 NEW	DIRE STRAITS MONEY FOR NOTHING VERTIGO/PHONOGRAM U2 RATTLE & HUM ISLAND	19 20	18 NEW	LA MEME EAU QUI COULE MICHEL SARDOU TREMA RADIO ROMANCE TIFFANY WEA	19 20	NEW 19	HEY MUSIC LOVER SEXPRESS RHYTHMKING SUSI SCUSA CHARLIE ODEON
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INBAC

THE VITAL LINK BETWEEN MUSIC, MEDIA & MARKETING

THE CONFERENCE TOPICS

Presented in the historic Amsterdam Stock Exchange, the IM&MC conference will bring exciting panels, workshops, keynote addresses and roundtables on:

Marketing Music In The Global Village; ☐ Broadcasting Without Frontiers; ☐Is Airplay Fair Play; ☐ Radio In The 90's; ☐ Who Needs Needletime; ☐ Perestroika - The 64000 Rouble Question ; ☐ Is The Future In Sponsorship? ☐ The Pacemakers - The Entrepeneurs In Artist Management; ☐ Marketing The Music - How Will The Public Buy Music Entertainment? ☐ Music T.V. In The 90's; ☐ The Indications Of Syndication; ☐ Sponsorship, Product & Artist: Who Promotes Whom? ☐ The Artists Panel; ☐ Marketing With Music - Or Music Without Marketing? ☐ Is Radio The Medium - Music The Marketing? ☐ Can European Copyright Legislation Be Harmonized? ☐ Research Radio: Target, Ratings, Tipsheets; ☐ How To Promote Local Music? ☐ Kill New Talent With A Narrow Range; ☐ D.Day For Deejay; ☐ Chart Bits Or Creating Hits? ☐

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Every night exciting international bands will be playing live, especially for the IM&MC delegates, in the famous Amsterdam clubs, like Paradiso, The Roxy and the Escape. Presentations by a.o. CBS, Virgin, MCA and EMI.

□ The World Concert Premiere of the upcoming opera-cum-musical "Which Witch".

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An unprecedented number of European and U.S. broadcasters will be present in the IM&MC market place to interview the artists, transmit their programmes and report to the conferences. They include BBC Radio I; Veronica Holland; WDR Cologne; BR Munich; SER Spain; Westwood I USA: VARA Holland; Super Channel; Videomusic; Music Box; MTV; NDR Germany; RIAS Berlin; RTL+; Estacion 91 Mexico; Swedish Radio; Danish Radio and many others.

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Billboard



S. A. M. M. S. M. Marker DATE



co-publishing agreement with BMG Music Publishing Canada. Shown, from left, are Terry O'Brien, professional manager, BMG; Graham Henderson, attorney, McCarthy & McCarthy; Scott Humphrey, Einstein; Norma Barnett, GM, BMG; Jody Colero, Einstein; and Joel Feeny, Einstein,

DEATHS

Leonard Feldman, 66, of a heart at-

tack, Feb. 15 in Sherman Oaks,

Calif. He was VP and chairman of

the board of Tape Specialty Inc., a

West Coast duplication facility. He

previously worked with William

Lear of Learjet on the development

of the 8-track cartridge and with au-

diocassette companies including

Sony, Superscope, Maranty, and

Ampex. He is survived by his wife,

Bernice, three children, and five

Theogene Francis "Sam" Guidry,

71, following a lengthy illness, Feb.

A weekly listing of trade shows,

conventions, award shows, semi-

nars, and other notable events.

Send information to Calendar,

Billboard, 1515 Broadway, New

MARCH

ference, Royal York Hotel, Toronto, Ontario. 416-

March 11-12, The Record's Music Industry Con-

March 12, The 1989 Juno Awards, O'Keefe Cen-

March 12, New Jersey Record Collectors Show

Convention, Coachman Inn, Cranford, N.J. 609-443-

Song Screening Session, Newport Beach Public Li-

brary, Newport Beach, Calif. 800-334-1446 or 213-

March 12, National Academy Of Songwriters

March 16, Songwriters Guild Of America Song

March 18, National Academy Of Recording Arts

And Sciences Second Annual Bowling Party, Sports

Center, Studio City, Calif. Billy James, 818-843-8253.

casters Fifth Annual Communications Awards Din-

ner. Sheraton Washington Hotel, Washington, D.C.

Edward McCarthy, 215-546-3838, or James L. Win-

eo Show, Jacob K. Javits Convention Center, New

York. 800-248-KIPI or 914-328-9157.

March 28-30, Fourth Annual New York Home Vid-

March 23, National Assn. Of Black Owned Broad-

Critique, SGA offices, Hollywood. B. Aaron Meza,

tre, Toronto, Ontario. 416-485-3135.

grandchildren.

York, N.Y. 10036.

533-9417.

5405

463-7178

213-462-1108.

ston, 202-463-8970

LIFELINES

BIBTHS

Boy, Austin Squire, to Hank and Cynthia Tovar, Jan. 25 in Sacra-mento, Calif. He is a regional distributor specialist with Target/ Jetco.

Boy, Kai Joseph, to John and Candy Capek, Feb. 22 in Beverly Hills, Calif. He is a film composer, songwriter, producer, and musician. She arranges music clearance for film, television, and commercials.

Boy, John Michael Jr., to John and Tonya Pieroni, Feb. 26 in Nashville. He is a drummer in the speed metal band Intruder. She is a singer.

Boy, Roland James, to Roland and Sharon Storm, Feb. 28 in Sydney, Australia. He is a recording artist for Rockabilly/Bunyip Records. She is head of Hillcoat Management.

Girl, Lillian, to Jeff Walls and Rhett Crowe, Feb. 28 in Athens, Ga. They are members of the Elektra Records' group Guadalcanal Diary.

Girl, Sari Asher, to Joe and Susan Grossman, March 2 in Beverly Hills, Calif. He is president of National Music Marketing in Los Angeles.

MARRIAGES

Bill Nowlin to Yleana Martinez, Feb. 11 in Laredo, Texas. He is one of the founders of Rounder Records Corp., Cambridge, Mass. She is a journalist with the Patriot Ledger, Quincy, Mass.

H. John Townsend III to Carrie A. Rodberg, Feb. 14 in Ochos Rios, Jamaica. She is account service representative for MCA distributing, Minneapolis.

DON'T FORGET! T.J. Martell Roast Friday, April 14, in New York City. Call 212-536-5002.

APRIL April 1, Fourth Annual Baltimore/Washington/ Virginia Music Business Forum, Vista International



Concerts International, formed by the merging of public relations firm Calvin Jones & Co. and Con Hartsock Films, an international television film producer and distributor. New company will work on presentation and production of national tours. Suite 100, 3000 So. Post Oak, Houston, Texas 77056, 713-840-9300; or Suite 945, 1100 Glendon Ave., Los Angeles, Calif. 90024, 213-208-6091.

Nightmare Productions, formed by Adam Cazzola and Fred DeSousa. Company was formed to service unsigned bands with production, management, and packaging. 239 E. 14th St., New York, N.Y. 10003; 212-

25 in St. Louis. He was the father of

songwriters/recording artists Ran-

dy, Sandra, Susan, Cathrina, Greg,

and Jeff Guidry; and father-in-law

of songwriter/artist Denny Hen-

son. He is survived by his wife, Bet-

ty Gene, six children, and nine

grandchildren. A trust fund has

been established for his wife, and

donations may be made to the Betty

Guidry Trust Fund, c/o R. Guidry,

P.O. Box 121661, Nashville, Tenn.

Send information to Lifelines,

Billboard, P.O. Box 24970, Nash-

Hotel, Washington, D.C. 301-937-6161 or 301-937-

April 1, Tamika Reggae Awards, Beacon Theatre,

April 5, epm report seminar: The Telephone In

Entertainment Promotion And Marketing, New York.

April 5-9. National Assn. Of Black Owned Broad-

casters 13th Annual Spring Broadcast Management

Conference, Saddlebrook Resort, Tampa, Fla. Ava

April 7-8, Music And Entertainment Industry Edu-

April 8, Fourth Annual New York Music Awards,

April 10, 24th Annual Academy Of Country Music

April 20-22, Impact Super Summit Conference III.

April 29, The Garden State Music Seminar And

April 29-May 2, National Assn. Of Broadcasters

67th Annual Convention And Int'l Exposition; 43rd

Annual Broadcast Engineering Conference, Las Ve-

gas Convention Center, Las Vegas. Diane Goff, 202-

MAY May 6-7, Bay Area Musical Equipment Expo, San

Jose Convention Center, San Jose, Calif. Loni Spec-

Festival, Hyatt Regency, New Brunswick, N.J. 201-

TropWorld Casino And Entertainment Resort, Atlan-

Awards, Walt Disney Studios, Burbank, Calif, Fran

Beacon Theatre, New York. Marilyn Lash, 212-265-

cators Assn. annual meeting, Hollywood Roosevelt

Hotel, Los Angeles. Mike Fink, 312-691-5319.

New York. Clinton Lindsay, 212-645-7330.

Riva Bennett 718-469-9330

Sanders, 202-463-8970.

Boyd. 213-462-2351

tic City, N.J. 215-646-8001.

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CALENDAR

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785-0015.

429-5433

ville, Tenn. 37202.

995-0383.

The Louisville Assn. of Music Performers, formed by Arthur Williamson. A full-service production. publishing, management, and booking company. 1520 Algonquin Pkwy., Louisville, Ky. 40210; 502-637-1551.

Tetra Records, formed by Ted Wright and Travis Morris. Company's goal is to re-establish the "Mid-west sound." 916 Marik Dr., Bellwood, Ill. 60104; 312-622-3029.

The Bernard Co., formed by Alan C. Bernard. A full-service management firm. 7 Music Circle N., Nashville, Tenn. 37203; 615-242-0670.

Harlan Montegue, First release is by Bang Tango. Apt. 6, 64 Macdougal St., New York, N.Y. 10012; 212-226-9194.

Jeff Gordon and Maria Armoudian. A full-scale personal artist management, production, and publishing company. 4919 Marietta, Sherman Oaks, Calif. 91423; 818-995-1474 or 818-341-5507.

Preston Records, formed by Chris

al, the company specializes in guitar-oriented rock'n'roll. P.O. Box 1081. Lowell, Mass. 01853.

an an

Gorilla Music a music publishing company, formed by Cynthia Clark. Prime focus is on country music. 6923 Claire Ave., Reseda, Calif. 91335; 818-342-6966.

Bad Grammar Records, formed by Joe Trupiano. Company is a record and production company with na-tional distribution. First release is "Living Without You." Suite 107, 35918 Union Lake Rd., Mount Clemens, Mich. 48043; 313-792-8452.

Keigold Pty Limited, an Australian management and production company, formed by Michael Cap. Debut release is the 12-inch EP "Love Is." Currently seeking national distribution. P.O. Box 920, Darlinghurst, New South Wales 2010 Australia; 042-71-3401

Hardway Record Co., formed by Mark S. Shearer. An independent label specializing in hard rock/heavy metal. First release is by Crystal Rose. P.O. Box 540, Dearborn Heights, Mich. 48127; 313-278-6068.

Send information to New Companies, Billboard, P.O. Box 24970, Nashville, Tenn. 37202.

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World Of Hurt Records, formed by Top Gun Management, formed by

a second a second a second a

Porter. Currently accepting materi-

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Blockbuster Entertainment $22'_4$ $23'_4$ $+'_2$ Certron Corp. $1'_4$ $1'_4$ $1'_4$ $1'_4$ LIN Broadcasting 89 $89'_4$ $4'_4$ $4'_4$ LIN Broadcasting 89 $89'_4$ $4'_4$ $4'_4$ $4'_4$ LIN Broadcasting $25'_2$ $25'_4$ $-'_4$ $4'_4$ <th>Company</th> <th>Sale/ 1000's</th> <th>Open 2/28</th> <th>Close 3/6</th> <th>Change</th>	Company	Sale/ 1000's	Open 2/28	Close 3/6	Change
Cannon Group					
Capital Cities Communications					
Carolco Pictures					-1/6
Coca-Cola 4543.8 467, 494, -22, Columbia Pictures 6500.6 164, 187, +22, Walt Dianey 2080.2 734, 774, +44, Eastman Kodak 3399 47 46 -1 Gulf & Western 3484.7 407, 457, +55, Handleman 570.1 247, 25, +4, MCA Inc. 3069.4 487, 53, +47, MGM/UA 435.9 167, 177, +47, Sony Corp. 242.9 557, 537, -17, TDK 6.1 647, 647, -17, Vestron Inc. 334.1 5 57, +7, Warner Communications Inc. 9876.3 417, 487, -17, Vestron Inc. 7.8 17, -7, -7, Netson Holdings Int'l 416.8 7, -7, -7, Netson Holdings Int'l 416.8 7, 7, -7, Price Communications 83.7 7, -7, -7, </td <td></td> <td></td> <td></td> <td></td> <td></td>					
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ter. 818-344-3441. May 10-14, 1989 NAIRD Convention, Wyndham-Franklin Plaza Hotel, Philadelphia. 609-547-3331.

POP

ROXX GANG Things You've Never Done Before PRODUCER: Beau Hill Virgin 91067

Florida-based act, a rare hard-rock signing for Virgin, displays many of the assets found in producer Hill's best-known cohort, Ratt—an ear for melody, simple lyrical hooks, and power-packed playing (much of it courtesy of axeman Jeff Taylor). Tough tunes like "Scratch My Back" and "No Easy Way Out" will lead this group to an easy glide up the charts.

361 1 11 21

JULIAN LENNON Mr. Jordan

PRODUCER: Patrick Leonard Atlantic 81928

Lennon comes on stronger following the failure of his sophomore outing. Third measure is equipped with some production oomph courtesy of the always facile Leonard, and such rockers as "Now You're In Heaven" and "I Get Up" will give a lift to Lennon's somewhat soft-edged image. Singer remains largely a top 40-based artist whose success depends on single-by-single radio acceptance.

WENDY & LISA Fruit At The Bottom

PRODUCERS: Wendy & Lisa Columbia 44341 Ms. Melvoin and Ms. Coleman strike

closer to the eccentric funk styles they mined while in Prince Revolution here than they did on their solo debut. While tracks like "Are You My Baby' and "Satisfaction" (an original that boasts a Jesse Johnson guitar solo) are hearty stuff, the one elusive number to put the band over still appears to be absent.

ROBYN HITCHCOCK 'N' THE EGYPTIANS Oueen Elvis

PRODUCERS: Robyn Hitchcock & Andy Metcalfe A&M 5241

Hitchcock's second for A&M showcases the same perennial pixilation and melodic smarts that have made the oddball singer a modern rock favorite. New album, which features R.E.M.'s Peter Buck on several tracks, could appeal to a bigger audience with such bizarre but tuneful numbers as "Madonna Of The Wasps.'

SAVOY BROWN Kings Of Boogie PRODUCER: Neil Norman GNP Crescendo 2196

Yes, the band's still around. Leader Kim Simmonds puts his latest edition through its blues-based rock paces; many cuts, like stomping title track, aren't too shabby at all. Could this 22nd(!) Savoy swing be another left-field hit for GNP, which resuscitated the career of Robin Trower a couple of years ago?

ONE NATION Strong Enough PRODUCER: 1.R.S. 42201 Kipper

80

Weirdest signing by unconventional label in many a moon is notable for its conventionality. Englishman Kipper, as he's billed, leads group through a slate of familiar-sounding album-rock-oriented tracks that bear the stamp of Hall & Oates, Robbie Nevil, and other blue-orbed soulsters. Strong enough to chart? Probably not.

PILGRIM SOULS Is This All Of Us? PRODUCER: Alvin Clark Columbia 44414 New York quartet, led by CBS record

head Walter Yetnikoff's son, Danny, hits as often as it misses with its avant-garde country rock and could yield some challenging, alternative music in the future. Standouts include "Letterbox," "Gimme Back My Home," and "Redemption Day," with special mention for the discordant Byrds-ism of "2 Lanes" and the rough, catchy guitar groove of "Parish In The Woods."

THE SNEETCHES Sometimes That's All We Have

PRODUCERS: The Sneetches, Steve Savage Alias 002

San Francisco trio creates an intriguing set of finely wrought pop melodies in a variety of '60s styles, resembling early Three O'Clock. Among the album's highlights are Among the about s ingnights are Mersey-ish tunes "In A Perfect Place" and "Mrs. Markle," as well as the breezy "Run In The Sun" and the trippy tonalities of "Empty Sea." Contact: 415-546-1863.

GIANT SAND

The Love Songs PRODUCERS: Eric Westfall, Howe Homestead 125

Former Green On Redman Chris Cacavas returns with a new, modified, garage-psychedelic sound that's both more distinctive and harder to define than his earlier efforts. "One Man's Woman/No Man's Land" and "The Doors" are oddly mannered and interesting but are exceeded by "Love Like A Train," which mates electric Dylan with funk guitars, and an inexplicably Brechtian version of Lieber & Stoller's "Is That All There Is?" Contact: 516-764-6200

NINE POUND HAMMER

The Mud, The Blood, And The Beers PRODUCERS: Len Puch, Scott Luallen Wanghead 007

Alternative listeners may be interested in hillbilly punk from a Kentucky quartet that occasionally slips into conventional hardcore fare with tracks like "Little Help" or the Eagle-bashing "Bye Bye Glen Frey. Still, most typical of their Ramones-in-a-pickup stance are such white-thrash melodies as "Redneck Romance," "Drive-In," and "He's Gone." Contact: 313-753-4151.

THE BIRDHOUSE

Meglamania PRODUCER: Vic Maile Link 020

British five-piece comes on loud and British five-piece comes on loud and fast, playing country rock with a full-tilt punkish stance. Highlights include the hot garage-isms of "The Devil Looks After His Own," the relentless "Brixton's Burnin'," and the intensely rocking "All The Lessons." Contact: 212-334-9556.

THE MEATMEN

We're The Meatmen . . . And You Still Suck PRODUCER: Lyle Preslar Caroline 1368

Hardcore veterans make a 16-track live album that features a cover of Nazareth's "Razamanaz" as well as songs from their debut album-which had nearly the same name. Again, lead screamer Tesco Vee and the boys indulge in their quasicomical hatred of women, minorities, Southerners, the Beatles, and anybody who's left with such tunes as "Come On Over To Mah Crib," "Turbo Rock," and the amusing "Abba, God, And Me." Contact: 212-219-1500.

LASSE ENGLUND

Anchor PRODUCER: Not listed Breakthru' ABCD11

Breakthru' specializes in making the most interesting Scandinavian rock, jazz, and pop instrumental music available to U.S. listeners, and virtuosic Danish guitarist Englund's blend of acoustic guitar, woodwinds, violin, percussion, and electronic keyboards will likely please American ears. Soft

NEW AND NOTEWORTHY

CATERWAUL Pin & Web

PRODUCER: Dennis Herring I.R.S. 42281

The Phoenix quartet that relocated to Los Angeles two years ago makes its full-length debut on the heels of EP "Beholden." Band's guitar-wrangling style, reminiscent of early English gloom bands, suffuses the album with sweet air of mystery; singer Betsy Martin is a convincing front woman. Hopefully, this solid piece of work will break out of modern rock currents into the mainstream, as Herring's first Timbuk 3 production for the label did.

JOE HENRY

Murder Of Crows PRODUCER: Anton Fier A&M 5210

Young singer/songwriter will probably attract any number of comparative tags (label mate John Hiatt is a likely analog), but he is ultimately his own man on a fine debut. Henry's strong suit is intelligently written, somewhat oblique tunes with well-honed melodies. Fier has assembled a good support team that includes Chuck Leavell on keyboards and Mick Taylor on guitar. One to watch closely.

LIONEL CARTWRIGHT Lionel Cartwright PRODUCERS: Tony Brown, Steuart Smith MCA 42276

Cartwright is the freshest voice to emerge in country music since Skip Ewing. And like Ewing, Cartwright provides most of his own material. His vocals are warm, intimate, and convincing; his lyrics mature and thought provoking. Best cuts: "Fallin' Again," "A Little Lesser Blue," "Give Me His Last Chance."

and moody. Contact: 212-362-1689.



E.U. Livin' Large PRODUCERS: Various Virgin 91021

Washington-based go-go band proved its crossover moxie with last year's No. 1 pop and R&B hit, "Da Butt," from the "School Daze" soundtrack. With go-go now finally established, this rollicking, often hilariously funny 10piece band should erupt on both charts again with its Virgin debut. Potential hits include club-oriented Marcus Miller remake "Da Butt '89" and outrageous Shake It Like A White Girl." Given last year's track record, crossover potential is enormous.

JUST-ICE

The Desolate One PRODUCERS: K.R.S.-One & Just-Ice Fresh 82010

Not just another "ice" rapper, Just-Ice justifies his longevity with intelligent writing, strong delivery, and a deepening sense of musical mission. His big-band rap strikes home on title track; "And Justice For All," "It's Time Release," and "In The Jungle" prove that the most explicit lyrics fall from the lips of song poets who touch a nerve with well-chosen words.

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JAZZ

THE DIRTY DOZEN BRASS BAND Voodoo

PRODUCER: Scott Billington Columbia 45052

Spectacular third album (its first for Columbia) by New Orleans-based octet should introduce its delights to a wider audience. Group operates in a fantastic netherland somewhere between the Preservation Hall Jazz Band and the Art Ensemble Of Chicago; sound is rootsy yet bracingly modern. Guests Dr. John, Dizzy Gillespie, and Branford Marsalis add to luster of a simply magnificent album.

BOBBY LYLE

Ivory Dreams PRODUCER: Bobby Lyle Atlantic 81938

Delightful blend of contemporary and traditional jazz splashes across keyboardist's Atlantic debut. He deftly moves from the crossoverbound "Save It For A Rainy Day' (with lead vocals by Helena Springs) to a lovely reading of the Duke's "Lush Life," hitting many high notes in between.

ERNIE WATTS WITH GAMALON Project: Activation Earth PRODUCER: Jeff Tyzik Amherst 93320

Gamalon's debut scored a top 10 chart position; its hard-pumping fusion driven by eager rock and funk hooks—could be just the sales ticket that veteran saxman Watts has been needing. Mainstream jazz stations will resist this, but fusion outlets and related radio formats will eat it up

* , 1 1.

JIMMY WITHERSPOON

Rockin' L.A. PRODUCER: Ralph Jungheim Fantasy 9660

Spoon's first recorded work in some time is a relaxed live shot cut at the Biltmore Hotel in L.A. The vocalist's chops show some strain at times, but his warm performance is wellcomplemented by support work of tenorist Teddy Edwards and pianist Gerald Wiggins.

PIIRPAUKE

The Wild East PRODUCERS: Sakari Kukko and Tauno Railo Breakthru' ABCD9

Not all "serious" world music emanates from Third World nations, as proved by this collection of eclectic jazz/rock/classical instrumental compositions based upon the Kalevala ("Land Of Heroes"), the national epic poem of Finland. Definitely not a light listen, but worth the effort. Contact: 212-362-1689.

SOUNDTRACK

Torch Song Trilogy PRODUCERS: Larry L. Lash, Peter Matz PolyGram 837785-2

Harvey Fierstein's Broadway hit has come to the screen with some wonderful jazz vault material by the likes of Joe Williams, Anita O'Day, Billy Holiday and some new cuts by featured player Fierstein himself, including oldies "Dames" and "Love For Sale." Unusual track release and vastly entertaining as well.

COUNTRY

GAIL DAVIES Pretty Words PRODUCERS: Jimmy Bowen, Gail Davies MCA 42274 Davies emerges from the commercial wreckage of Wild Choir to solo beautifully again-and again taking her sounds from traditional country folk, bluegrass, and old-time gospel. Clean, crisp instrumentation and impassioned lyrics, all of which Davis wrote or co-wrote. Best cuts: "Waiting Here For You," "I've Had Enough."

Mar C.

7 × . 19 / . . .

LARRY GATLIN & THE GATLIN BROTHERS

Pure 'N Simple PRODUCERS: Jimmy Bowen, Chip Young, Fred Foster Universal 42277

Gorgeous singing and clever writing do not add up to a gorgeously clever album. As pretty as their presentations are here, Gatlin's lyrics

simply have more wit than heart to them. However, "Needless To Say" is such an instantly obvious classic that it ennobles all the other cuts.

HI 1

VARIOUS ARTISTS Hillbilly Music ... Thank God! Vol. 1 PRODUCERS: Various Bug/Capitol 91346

Bug makes its mark with this twodisk treasury of oldies from the Capitol vault. Among the 24 cuts from Thompson, Merle Travis, Buck Owens, Rose Maddox, the Louvin Brothers, Tex Ritter, Tennessee Ernie Ford, Jean Shepard, and Faron Young, plus lesser lights of historical interest.

CLASSICAL

12-1 1 112

RAVEL: MA MERE L'OYE; LE TOMBEAU DE COUPERIN

Orchestre National de France, Inbal Denon CO-718798

Both works, but particularly "Mother Goose," benefit from a crystal clear recording that keeps all orchestral lines in aural sight even as they blend atmospherically. Master orchestrator, "Pavane," "Une Barque Sur l'Ocean," and a rare fanfare fill out the attractive program

DVORAK: SYMPHONY NO. 9/STRAVINSKY: Kazuhito Yamashita, Guitar RCA 7929

Yamashita has indulged his penchant for solo guitar transcriptions of standard orchestral works before, and one can only admire his fortitude in overcoming technical hurdles. One stands in awe of his virtuosity even while wondering what musical purpose is served. For the specialist.

SPOTLIGHT: Predicted to hit top 10 on Billboard's Top Pop Albums chart or to earn plati

board's Top Pop Albums chart or to earn plati-num certification. NEW & NOTEWORTHY: Highlights new and developing acts worthy of attention and other releases of special interest. PICKS: Releases predicted to hit the top half of the chart in the format listed. RECOMMENDED: Other releases predicted to chart in the respective format; also, other al-hums of curvarian cultive.

burns of superior quality.

bums of superior quality. All albums commercially available in the U.S. are eligible. Send review copies to Melinda Newman, Billboard, 1515 Broadway, New York, N.Y. 10036, and Chris Morris, Billboard, 9107 Wilshire Blvd., Beverly Hills, Calif. 90210. Send country and gospel albums to Ed Morris, Billboard, 49 Music Square W., Nashville, Tenn. 37203.

BILLBOARD MARCH 18, 1989

POP

NH S

MADONNA Like A Prayer (5:06) PRODUCERS: Madonna, Patrick Leonard WRITERS: Madonna. Patrick Leonard PUBLISHERS: Webo Girl/WB, ASCAP/Johnny Yuma.

BMI MIXERS: Shep Pettibone, Bill Bottrell Sire 7-27539 (c/o Warner Bros.) (12-inch version also available, Sire 0-21170)

She's on our cover, on your television,

album will secure radio play for sure. Uplifting R&B/pop that's effectively

OUTFIELD Voices Of Babylon (3:27) PRODUCERS: David Kahne, David Leonard. John Spinks WRITER: J. Spinks PUBLISHER: John Spinks, PRS/BMI Columbia 38-68601

Not as obvious as "Your Love" but

not as lackluster as the last album.

Police-like harmonies earns a second

EDIE BRICKELL & NEW BOHEMIANS Circle

(3:11) PRODUCER: Pat Moran WRITERS: Withrow, Brickell PUBLISHERS: Geffen/Withrow/Edie Brickell, ASCAP Geffen 7-27580 (c/o Warner Bros.)

Introspective folk-tinged rock from

hopefully that's what will make all

SAMANTHA FOX I Only Wanna Be With You

WRITERS: Raymonde, Junein, Materman WRITERS: Raymonde, Hawker PUBLISHER: Chappell & Co., ASCAP Jive 1192-7-J (c/o RCA) (12-inch reviewed March 11)

REFERENCES

JON BUTCHER Send Me Somebody (4:05) PRODUCER: Glen Ballard, Jon Butcher WRITERS: J. Butcher, R.L. Sage PUBLISHERS: Grand Pasha/Kukukahu, BMI Capitol B-44334

unlikely pairing of Butcher and

Now top 10 at album rock radio. this

Ballard is similar in texture to Robert Plant's "Little By Little" but with a

more obvious chorus. Pop radio's new

rock leanings give Ballard his best

PRODUCER: Terry Thomas WRITERS: Brian Howe, Terry Thomas PUBLISHERS: Howe's Business/TJT/Phantom. ASCAP

Rugged foot-tappin' rocker from the

act's "Dangerous Age" album shows that the trio can still hang tough.

Already a smash at album rock radio

MICHAEL DAMIEN Rock On (3:22)

Featured on the "Dream A Little

Dream" soundtrack, young star from "The Young And The Restless"

delivers a bubbly dance-pop rendition

of the Dave Essex classic. Contact:

MAMADO & SHE I'm Your Wild Thing (3:13)

MAINAUV & STILL THE VERY AND A STREAM OF THE A

EASTERHOUSE Come Out Fighting (4:26)

Bold, anthemic rock from the new

deserving act commercial success.

DURAN DURAN Do You Believe In Shame?

(4:23) PRODUCERS: Duran Duran, Jonathan Elias, Daniel Abraham

"Waiting For The Redbird" project

has the potential to finally bring this

chance at a hit in some time.

BAD COMPANY Shake It Up (3:56)

Atlantic 7-88939

213-465-2711.

PRODUCER: Andy Perry WRITER: A. Perry PUBLISHER: pending Columbia 38-68552

(3:19) PRODUCERS: Stock, Aitken, Waterman

the difference.

the platinum "Shooting Rubberbands

isn't standard pop fare, but

Trotting mid-to-up-tempo number

drenched in the act's trademark

listen by the end of the first.

and the first release from her new

evocative.

INGLE REVIEWS

NEW AND

NOTEWORTHY

COWBOY JUNKIES Sweet Jane (3:41) PRODUCER: Peter Moore WRITER: Lou Reed PUBLISHER: Oakfield, BMI RCA 8879-1-R

Melancholy, plaintive, and sparse interpretation of the Velvet

Canadian foursome much critical

hit album "The Trinity Session,"

microphone in a Toronto church.

to enchant and entice nearly two

which was recorded with one

listed) PRODUCER: Gerald WRITER: Gerald PUBLISHER: not listed MIXERS: Gerald, Frankie Knuckles Warlock WAR-038 (12-inch single)

decades later.

Underground classic has brought this

acclaim. First single is lifted from the

Enchanting delivery from Margo Timmins adds to song's overall ability

A GUY CALLED GERALD Voodoo Ray (timing not

Underground smash in the U.K. last

summer utilizes the most intriguing

dance setting. Yearning female chant and irresistible instrumental hook has

impression with club and alternative

programmers. A killer-don't miss.

PUBLIC ENEMY Black Steel In The Hour Of

Chaos (3:42) PRODUCERS: Hank Shocklee, Carl Ryder WRITERS: C. Ridenhour, E. Sadler, H. Shocklee, W. Drayton PUBLISHER: Def American, BMi Def Jam 38-68613 (c/o CBS) (12-inch version also available, Def Jam 44-68216)

Rappers have made a bigger impression on Sinead O'Connor's scalp

than on black radio lately. Gripping

prison riot saga—the toughest yet from "Nation Of Millions"—probably

SADE Love Is Stronger Than Pride (4:16)

PRODUCER: Sade WRITERS: Adu, Hale, Matthewman PUBLISHERS: Angel/Silver Angel/Famous, ASCAP Epic 34-68595 (c/o CBS)

Light, unconventional lovelorn ballad

will fit nicely into quiet storm, AC,

and vocal jazz formats.

Love '

GEORGE BENSON Good Habit (3:41)

WRITERS: D. Lambert, F. Golde PUBLISHERS: Rent-A-Song/Careers/Franne Gee/Rightsong, BMI Warner Bros. 7-27537

Soothing R&B from "Twice The

JAY LOVE Give It All You Got (4:10) PRODUCER: Donald Dee WRITERS: William J. Newkirk, Earl Jackson PUBLISHERS: Donesha/Bush Burnin', ASCAP Orpheus B-72673 (c/o Capitol) (12-inch version also available. Orpheus V-72668)

OK mainstream rap that really has

COUNTRY

¥

TANYA TUCKER Call On Me (3:20)

nothing new to offer

won't do much to change radio's mind.

elements of acid house and places them in a thoroughly engrossing

the potential to make a huge

Contact: 212-979-0808

Chaos (3:42)

production are tight.

LARRY BOONE Wine Me Up (2:21) PRODUCER: Ray Baker WRITERS: F. Young, B. Deaton PUBLISHER: Acuff-Rose, BMI Mercury 872 728-7 (c/o PolyGram) A striding, up-tempo remake of Faron Young's 1969 honky-tonk classic.

DAN SEALS They Rage On (4:38) PRODUCE: Kyle Lehning WRITERS: B. McDill, D. Seals PUBLISHERS: Jack and Bill/Ranger Bob/Pink Pig. ASCAP/BMI Capitol B-44345 A sensitive and stirring performance provides the perfect match for this compelling story song. Production builds with power and beauty.

ANNE MURRAY Who But You (3:34) PRODUCER: Kyle Lehning WRITERS: Black, Bourke, Oslin PUBLISHERS: Chappell/Serenity Manor/Tri-Chappell ASCAP/SESAC itol R.44341 To a quietly throbbing beat, the golden-voiced Murray unreels a passionate tribute, held in check by a

dreamy chorus. OAK RIDGE BOYS Beyond Those Years (3:56) PRODUCER: Jimmy Bowen WRITERS: Troy Seals, Eddie Setser PUBLISHERS: WB/Two Sons/Warner-Tamerlane,

MCA 53625 Trials and tribulations strengthen the bond between lovers growing older but not apart. A robust chorus ignites the slow-paced ballad.

RONNIE McDOWELL Sea Of Heartbreak (2:35) PRODUCERS: Ronnie McDowell, Joe Meador WRITERS: Hal David, Paul Hampton PUBLISHERS: David Casa/Shapiro, Bernstein, ASCAP Curb CRB-10525 (c/o MCA) McDowell's version of the 1961 Don Gibson hit is a bit more bouncy than the original, but he hoists all the right emotional distress flags, particularly

with the irresistible sing-along chorus. ASLEEP AT THE WHEEL Chattanooga Choo Choo

(3:12) PRODUCER: Ray Benson WRITERS: M.Gordon, H.Warren PUBLISHER: 20th Century, BMI Epic 34-68620 (c/o CBS)

That immortal train trip from New York's Penn Station to Tennessee earns a timely and timeless tribute in this enjoyable neo-'30s-style Western romp.

KENNY CARR Tell Me (2:44) PRODUCER: Neal James WRITER: Neal James PUBLISHER: Cottage Blue, BMI Kottage 0091 With charm and sincerity in his performance, Carr asks her to say

what he wants to hear. A strongly produced, dreamy but sad slow-dance number. Contact: 615-726-3556.



ROXETTE The Look (6:03) RUXELIE INE LOOK (6:03) PRODUCER: Clarence Ofwerman WRITER: Gessie PUBLISHER: Jimmy Fun MIXER: Rusty Garner EMI V-56133 (c/o Capitol) (12-inch single; 7-inch reviewed Feb. 18)

FFRR 886 513-1 (c/o PolyGram) (12-inch single) Female rap crew that scored last year with "Females" still hasn't crumbled with the major-label move. Crisp rhymes and pounding rhythm track burn with aid from Stetsasonic's Daddy-O and D.B.C.

X.000. 1

PATTI DAY Inch By Inch (6:45) PAILID DAY Inch BY Inch (6:45) PRODUCER: Michael Zager WRITER: Diane Warren PUBLISHER: Edition Sunset, ASCAP MIXERS: David Cole, Robert Clivilles Starway SW-1203-12 (12-inch single; 7-inch version also available, Starway 1203-7)

also available. Stawwar 1205-77 Day goes to hot songwriter Warren for the follow-up to "Right Before My Eyes." Percolating Latin/pop-tinged "Few Inches More" version brought to radio has potential. Contact: 703-047 003-847-0911.

NOEL Change (7:55) NUEL Change (7:55) PRODUCERS: Roman Ricardo. Vito Bruno WRITERS: N. Pagan, P. Robb PUBLISHERS: Ackee/Paul Robb, ASCAP MIXER: David Morales 4th & B'Way BWAY-481 (12-inch single; 7-inch version also available, 4th & B'Way BWAY-7481) Energetic, Latin/pop taking a similar approach to previous releases approach to previous releases. Contact: 212-995-7800.

CHAKA KHAN Baby Me (6:35) WRITERS: Holy Knight, Billy Steinberg PUBLISHERS: Holy Knight, Billy Steinberg PUBLISHERS: Billy Steinberg/Makiki/Knighty Knight/Arista. ASCAP MIXER: David Todd Warner Bros. **0-21179** (12-inch single: 7-inch reviewed Feb. 25)

ETTA JAMES FEATURING DAVID A. STEWART

Avenue D (6:55) PRODUCER: David A. Stewart WRITERS: Stewart. James. Feldman PUBLISHERS: BMG/Orca/New Visions Pictures/Fort Attens, ASCAP/BMI MIXER: Francois Kevorkian Capitol V-15453 (12-inch single; 7-inch reviewed March 11)

LINDA CLIFFORD If My Friends Could See Me

LINDA CLIFFORD IT my Friends Could See we Now (7:09) PRODUCER: Frandith Gimenex WRITERS: C. Coleman, D. Fields PUBLISHER: not listed MIXERS: Frandith Gimenex, T. Smallos, J. Simpson, Dave "Madness" Del Valle Fama 1713-1 (12-inch single) Clifford rerecords her disco classic in a contemporary techno setting. Best bet is the 13-minute-plus Del Valle mix that follows the "Notice Me" house version quite closely in feel. 212-675-4267.

BANANARAMA Nathan Jones (6:27) DANANANAMA Nathali Jones (5:27) PRODUCERS: Stock, Aitken, Waterman WRITERS: K. Wakefield, L. Caston PUBLISHERS: Jobete/Stone Agate, ASCAP/BMI MIXERS: Pete Hammond, Freddy Bastone London 886 481-1 (c/o PolyGram) (12-inch single) Spirited synthpop Supremes remake lifted from the trio's "Greatest Hits Collection."



State Contained (CCC)

BRENDA RUSSELL Le Restaurant (4:33) PRODUCERS: Andre Fischer, Brenda Russell WRITER: Brenda Russell PUBLISHERS: Rutland Road/WB, ASCAP A&M AM-1208 (12-inch version also available, A&M SP-17721)

Third single release is a jazz-inspired ballad that retains the quiet poetry of "Piano In The Dark" and "Get Here."

PICKS: New releases with the greatest chart

otential. RECOMMENDED: Records with potential for

ignificant chart action. NEW & NOTEWORTHY: Highlights new and

NEW & NOTEWORTHY: Highlights new and developing acts worthy of attention. Records equally appropriate for more than one format are reviewed in the category with the broadest audience. All singles commercial-ly available in the U.S. are eligible for review. Send copies to Bill Coleman, Billboard, 1515 Broadway, New York, N.Y. 10036. Country singles should be sent to Billboard, 49 Music Square W., Nashville, Tenn. 37203.

S-EXPRESS Music Lover (7:27) PRODUCER: Mark Moore, Mark McGuire (The Marks Brothers) WRITER: Sly Stone PUBLISHER: Mijac/Warner-Tamerlane, BMI MIXERS: Shep Pettibone, Philip Glass, Kurt Munkacsi Capitol V-15454 (12 inch single)

Urgent psychedelic technopop with a Eurohouse flavor previewing the forthcoming album "Original Soundtrack " Soundtrack.

COOKIE CREW Born This Way (5:38) PRODUCERS: Daddy-O, D.B.C. WRITERS: D. Pryce, S. Banfield, G. Bolton, M. Nemley PUBLISHER: Copyright Control MIXER: Prince Paul

PRODUCER: Jerry Crutchfield WRITER: Gary E. Scruggs PUBLISHER: Irving, BMI Capitol B-44348 More pop-sounding than her recent outings, this song is a midtempo treatment of the "you've got a friend" theme.

ROSANNE CASH | Don't Want To Spoil the

Party (2:35) PRODUCER: Rosanne Cash WRITERS: J. Lennon, P. McCartney PUBLISHER: SBR Blackwood, BMI Columbia 38 68599 Pure listening pleasure, Cash's vocals are assertive but sensitive and controlled. Arrangement and

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WRITERS: Taylor, Rhodes, Lebon PUBLISHERS: Skinitade/Colgems-EMI, ASCAP Capitol B-44337 (12-inch version also available, Capitol V-15456) Imagine Depeche Mode doing "Suzy

Q" and you'll have the third single from "Big Thing." Progressively darker and more brooding than its predecessors.

BUSTER POINDEXTER & HIS BANSHEES OF BLUE Hit The Road Jack (3:14) PRODUCER: Hank Medress WRITER: P. Mayfield PUBLISHER: not listed RCA 8914-7-R

Arrangement here is similar to the original and the male-female dialogue at the bridge is the song's most endearing feature. Exposure may ride on the success of the film "The Dream Team," from which it is taken.

HAPPY MONDAYS Wrote For Luck (3:42) PRODUCER: Martin Hammett WRITER: Happy Mondays PUBLISHER: Copyright Control MIXERS: Laurence Diana. N.A.B.S. Elektra 0-66714 (12-inch single) Lifted from the act's second album but first major-label domestic release, titled "Bummer," this earthy pop/ rock cut, enhanced by Hammett's (Joy Division, U2) raw production, should

delight alternative programmers.



GUY | Like (3:59) PRODUCERS: Teddy Riley, Gene Griffin WRITERS: Teddy Riley, Gene Griffin, Aaron Hall, MILICRS: LEDDY Riley, Gene Griffin, Aaron Hall, Timothy Gatling PUBLISHER: Cal-Gene/Virgin/Zomba, BMI/ASCAP MIXERS: Teddy Riley, Gene Griffin MCA 53490 (12-inch version also available, MCA 23927)

The single we've been waiting for and like very much from the trio's debut. Scintillating R&B/dance rhythm and lyric treatment deserves to be a crossover smash. Should be the biggest one yet. The new 12-inch mixes pump

ANQUETTE I Will Always Be There For You (4:05)

(4:05) PRODUCER: Michael Sterling WRITER: Michael Sterling PUBLISHER: Pac-Jam, BMI Luke Skyywalker LS-109

Already securing airplay in the South, sweet, comforting ballad has the potential to be huge all over. Young females should give New Edition and the Boys a run for their money. Contact: 305-573-0599

CHANNEL 2 Keep It Simple (3:56) PRODUCERS: Denzil Foster, Thomas McElroy WRITERS: D. Foster, T. McElroy, D. Agent PUBLISHERS: Two Tuff-Enuff/PolyGram, BMI MIXERS: Greg Ski Royal, John Matousek, Jerry O'Conroil

Slammin' new single blazes with an infectiously smart street edge and

PRODUCER: Keith Thomas WRITERS: K. Thomas, B. Winans PUBLISHERS: Yellow Elephant/Edward Grant/Benny's, ASCAP/BMI Capitol B44300 (12-inch version also available. Capitol V-15443)

Intimate R&B ballad should further

MANIQUIN I Wanna Ride (3:59) MARIQUIN I Wanna Kide (3:59) PRODUCERS: Charlie Wilson, Ronnie Wilson WRITERS: R. Wilson, C. Wilson, R. Calhoun, Maniquin, D. Williams PUBLISHERS: WILCall, BMI/Sys-Ti-Manique/Vernality, ASCAP MIXER: Keith Cohen Epic 34-68619 (c/o CBS) (12-inch version also available, Epic 34-68619)

Boy." The Gap Band's Wilson

O'Connel Wing 871 710-7 (c/o PolyGram) (12-inch version also available, Wing 871 711-0) PRODUCE RS: Larry Weir, Michael Damien, Tom.Weir WRITER: D. Essex PUBLISHER: April/SBN, ASCAP Cypress 1420 (c/o A&M) rousing hook.

BEBE & CECE WINANS Lost Without You (3:57)

establish the duo as a prominent force in contemporary music and serves as a smart successor to the hit "Heaven."

s (#1) (1 - 1

Could be an answer to "Mercedes

brethren rework that hit produced for Pebbles with a sexy male lead.



DANCE

2+) []

WARNER. TIME LAY MERGER GROUNDWORK

(Continued from page 1)

bution.

Although much media attention since the announcement has been focused on the companies' film and cable TV holdings, the diadem of the Time-Warner deal is clearly WCI's music entity, comprising the WEA labels, the company's music distribution network, and publisher Warner-Chappell Music. Both WCI's label and music publishing holdings are the world's largest.

According to balance sheets accompanying the merger announcement issued jointly by Time and WCI, no single revenue-producing segment of either company outperformed WCI's music operations last year.

The recorded music and publishing division accounted for 49% of WCI's record-setting 1988 year-end revenues of \$4.2 billion. Warner's formidable film division accounted for 37% of that total.

In comparison, Time's most lucrative division-the magazine division, which publishes Time, Life, Sports Illustrated, Fortune, and People, among other titles-tallied 39% of the parent's year-end revenues of \$4.5 billion.

The WCI recorded music and music publishing division also logged 1988 year-end operating income of \$319 million, up 49% over 1987's previous all-time high of \$213.9 million.

The proposed merger was announced at a time when the WCI labels are continuing a major roll on the charts. This week, albums on WEA-distributed labels occupy eight of the top 10 slots on Billboard's Top Pop Albums chart: the company's product has shown similar domination of the charts in recent weeks.

The merger would also put Warner Home Video, Cannon Home Video, HBO Video, and Lorimar Home Video under one corporate roof, creating a major new home video combine. (For an overview of the home video aspect of the merger, see separate story, page 3.)

Assuming the merger is consummated, it will mate two of the major U.S.-owned communications powers.

In addition to its vast consumer magazine holdings, Time owns book publishers Time-Life Books, Little, Brown and Co., and Scott, Foresman and Co.; the Book-of-the-Month Club; cable TV programmer Home Box Office; in-home cable licensing service American Television and Communications Corp.; and HBO Video.

WCI operates the complex skein of motion picture, television, and home video entities that bear the Warner name; Warner Cable Communications Inc.; and publishing interests that include Warner Books, DC Comics, and Mad Magazine.

According to WCI senior VP Geoffrey Holmes, the WCI-Time merger, which has been discussed for two years by the two companies, was keyed to the need for both entities to vie globally in a market expected to grow more competitive with the harmonization of the European Econom-

WCI's music interests are top money-makers

ic Community in 1992. In particular, WCI seeks to expand its share of the world music market while meeting the challenge of its foreign-owned competitors head-on.

We can no longer compete against small American companies, Holmes says. "With the exception of Warner and MCA, the whole American rock'n'roll business is owned by foreign companies. There is a change in the marketplace, and we must address that to compete in the '90s."

No major organizational changes are expected, says Holmes, who says that all existing Time and WCI divi-sions will be "absolutely" autonomous

"All operations will remain as is," Holmes says. "All our operations will continue to report in to [WCI chairman/CEO] Steve Ross ... There will be no change in the way our record operations operate."

Nevertheless. Ross will not be the chief executive of Time-Warner. He and J. Richard Munro, Time Inc. chairman and CEO, are set to serve together as co-chairmen and co-CEOs of the new company.

The merger will be executed as a tax-free exchange of stock, with each outstanding share of WCI's common

MUSIC SHIPMENTS REACH \$6.25 BILLION

1987's total of \$5.5 billion, the previous industry record. The industry's fortunes in dollar value were revived in 1984 when it reached a new high of, \$4.3 billion, beating out the 1978 figure of \$4.1 billion.

Despite the record-setting pace last year in units shipped and dollar value, gains in both areas did not match those of the year before. In 1987, units shipped gained 14.3%, while dollar value increased 19.7%. Apparently, the rapid decline in consumer interest in the LP has not been offset in unit terms by the growth of CDs and cassettes.

A 47% gain in CD shipments and a 10% increase in cassette shipments are contrasted to a sharp decrease in LP movement, which declined 32% from a year before. Vinyl singles also took their steepest decline ever, down 20% from 1987.

Although not yet in league with vinyl sales of the past, the cassette single is displaying signs of making the grade, with 1988 showing a 341% increase in units shipped over its debut year of 1987. Dollar value on cassette singles jumped 301% to \$57.3 million in 1988, its first full year on the market. In its first year, the CD single shipped 1.6 million units, while registering a list-price value of \$9.8 million.

"It was a good year, particularly in light of the broad-based strength of the industry," reports Jay Berman, president of the RIAA. "We had mul-

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stock being traded for .465 shares of Time Inc. common stock. On March 4, the companies' directors exchanged small blocks of shares-12.5% of Time's stock for 12% of WCI's-to fend off any hostile bids.

Both companies have been rumored in the past to be ripe targets for hostile takeovers; WCI fought off an unwelcome advance by Australian media magnate Rupert Murdoch in 1983, in which Chris-Craft Industries Inc. emerged as a "white knight."

In the immediate wake of the merger announcement, Wall Street was abuzz with takeover rumors concerning WCI and Time, with such foreign powers as Murdoch's News Corp. and Bertelsmann AG (the RCA and Arista labels' parent) named as possible players. Increasing the speculation was the fact that the merger is not expected to be concluded for another three to six months.

But Holmes rebuffs the notion that the merger was predicated on staving off potential takeover assaults.

We did this because it makes very good economic sense for our employees and stockholders," Holmes says. "We do not expect any form of hostile takeover, and often those who speak of something like this have vested interests.'

By March 8, following a \$9.25 rise in Time Inc. stock on the New York exchange the day before, some in the financial community were taking a dimmer view of a hostile-takeover scenario.

'My own opinion is that this deal will go through as is, and the chance of a hostile bidder coming in is fairly low," says Mara Ballsbaugh, entertainment analyst for Smith Barney Harris Upham & Co.

You never know, obviously, but my gut feeling is that the odds are against another offer," says Fred

*.

Disc Singles

LPs/EPs

Cassettes

CD Singles

Cassette ...

Disc Singles

LPs/EPs

Cassettes

Cassette

Singles

TOTAL

CD Singles

CDs

Singles

TOTAL

CDs

'86

93.9

53.0 ~

125.2

344.5

618.3

'86

228.1

983.0

930.1

4651.1

Source: RIAA MARKET RESEARCH COMMITTEE *1987 figures represent six month sales only.

2499.5

MANUFACTURERS" UNIT SHIPMENTS

'87

82.0

107.0

102.1

410.0

706.8

MANUFACTURERS' DOLLAR VALUE

(\$ Millions at suggested list price)

: '87

203.3

793.1

1593.6

2959.7

143*

~5567.5

5.1*

(Millions net after returns)

500 54

<u>æ.</u>

1 1

Anschel, analyst for Dean Witter Reynolds Inc. "I think the deal will go through. Both companies are determined that this deal go through.'

Ballsbaugh says that a potential wild card is Chris-Craft chairman and WCI director Herbert Siegel, a longtime nemesis of WCI's Ross, who abstained on the merger vote. Chris-Craft controls approximately 17% of WCI's stock and 11% of the companv's voting rights.

They haven't made a peep vet.' says Ballsbaugh. "There could be some effort to block the merger.'

Anschel rejects any idea that Chris-Craft could interfere with the deal. 'There's no way [Siegel] could be a fly in the ointment, because he doesn't have enough stock ... If he wanted to sell his stock, Warner has the right of first refusal. His only option is to cry all the way to the bank.

Ballsbaugh expects Time-Warner Inc. to retain all its holdings after the merger. "I don't see any room for anything to be spun off ... If anything, I think you'll see lots of acquisitions-small things, and maybe something substantial. They've had a

strong focus on overseas activities.' She says that such overseas acquisitions could include the purchase of smaller foreign record labels, which would allow the Warner labels to better compete overseas with the huge foreign holdings of CBS Records.

Anschel sees the Time-WCI pairing as "unusually complementary" and foresees ongoing autonomy among Time-Warner's component parts following the merger.

When you really look at the companies, it's amazing how little overlap there is," Anschel adds. "It's a really good fit—you'll have one large company where everyone will continue to do their own thing."

'88

14

65.6

72.4

1.6

22.5

761.9

'88

180.4

532.3

2089.9

3385.1

9.8

573

6254.8

149.7

450.1

% Chg.

87-'88

-20%

-32%

+47%

+10%

NA

+341%

% Chg.

'87-'88

-11% -

-33%

+31%

+14%

NA

+301%

+12%

+8%

17

se.

WARNER DEAL: BIRTH OF A VID POWER?

(Continued from page 3)

mate," is at No. 32.

The first Jane Fonda title to be distributed by Warner—"Jane Fonda's Complete Workout"—is at No. 2.

In the music video area, which HBO Video has been emphasizing strongly in the past year, "Roy Orbi-son And Friends" is another hot seller and is at No. 5 on the Top Music Videocassettes chart.

Spokespeople at both Warner Home Video and HBO Video maintain that the respective video divisions will remain intact. The most obvious scenario envisioned is that HBO Video titles will go through the Warner distribution system, which includes both independent wholesalers and the Warner/Elektra/Atlantic branch nexus. At present, WHV utilizes independent wholesalers and WEA, while HBO Video uses inde-



pendent distributors. Just recently, HBO Video joined an industry trend by scaling back its independent distributors, terminating relationships

with five of 21 (Billboard, March 4). "It would be redundant for HBO and Warner to maintain parallel independent distribution," says an executive at one large video retail chain. 'That's probably where you will see consolidation.

From a programming point of view, HBO Video's expanding success in the nontheatrical area apparently complements Warner's almost exclusive concentration on theatrical titles.

According to Tom Adams, home video analyst for Paul Kagan Associates, a Carmel, Calif.-based media consulting firm, "HBO has made a real niche in developing nontheatrical product and nontraditional distribution pipelines for it."

HBO, he says, has access to such Time magazine franchises as Sports Illustrated and "has made some real success in developing home video products from them."

Warner, he says, is itself not strong on nontheatrical areas, "but to some extent it accomplished that with the Lorimar deal. Obviously, however. Lorimar didn't come with the franchises of Sports Illustrated or Time magazine."

"It's interesting to look at the performance of the two home video companies," says another analyst. "You really have to give HBO a lot of credit for innovation and imagination. Clearly, that team gets the edge. In one sense, when you have great movie titles, how difficult is it to market product? That statement applies to all the major studios, in my view.

'As a 'semi-independent,' HBO Video, however, has had to scrape more for access to product. It's getting tougher for independents to get home video rights if they're not plugged into theatrical distribution."

the success of a record number of debut albums-a good sign for the fu-

(Continued from page 1)

EAR NARAS:

What a

fantastic surprise

to win my sixth

solo GRAMMY-

and twice

as flattering

in such

a strong year.

Thank you

Academy members.

Toni, Sinead, Melissa

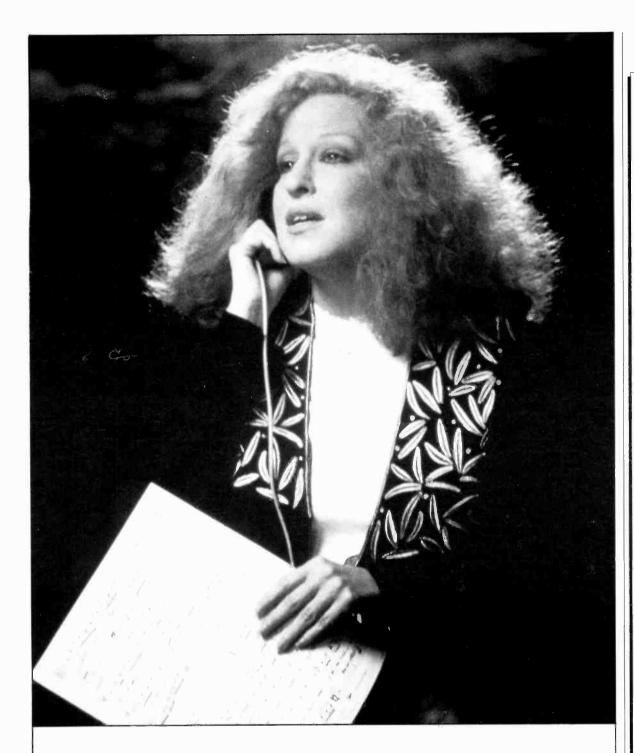
and Pat,

I'd be proud

to share this one.

LOVE,





"WIND BENEATH MY WINGS"

performed by

BETTE MIDLER

This multi-formatted single, already a smash at A/C, is now breaking Top 40. The movie's a Top 10 box office hit and the video is in heavy rotation at VH-1.

FROM THE ORIGINAL SOUNDTRACK RECORDING

Beaches

Produced by Arif Mardin



On Atlantic Records, Cassettes and Compact Discs



by Michael Ellis

"LOST IN YOUR EYES" by **Debbie Gibson** (Atlantic) was sitting on an enormous lead last week and holds at No. 1 for a third week, although by a diminished margin as it loses points. Meanwhile, "The Living Years" by **Mike + The Mechanics** (Atlantic) gains strongly to bullet at No. 2. The Mechanics' single looks like a safe bet to hit the top next week, although new groups **Milli Vanilli** and **Roxette** and veterans the **Bangles** have potential No. 1 singles waiting in the wings.

MADONNA'S "LIKE A PRAYER" (Sire) is the highest debut on the Hot 100 since 1987 (see Chart Beat, page 6). Of the 242 stations on the Hot 100 radio panel, 219 add the record in its first week for a debut at No. 38. Seven of the other eight singles entering the chart are by artists with several earlier Hot 100 hits; these new entries include strong debuts by **Jody Watley** and **Howard Jones**. TV soap star **Michael Damian** scores the second Hot 100 single of his career with a cover of **David Essex's** top five hit from 1973, "Rock On" (Cypress). In a reversal of standard practice, the cassette single for "Rock On" has been released in advance of the vinyl single; as per Billboard custom, however, we list the catalog number for the vinyl, which ships next week. A record need only be commercially available in any one of the four possible singles configurations to qualify to enter the Hot 100. "Patience" by **Guns N' Roses** (Geffen) has enough radio points to enter the chart, but it is still an album cut; it will be released as a single in a few weeks.

HERE ARE SOME PARTS of the Hot 100 that are unusually tight this week. "Orinoco Flow" by new artist Enya (Geffen) has a strong point gain but holds at No. 39 with a bullet due to even stronger records jumping over it. "Orinoco" is a big hit in markets like Boston (No. 10 at Kiss 108), Buffalo, N.Y. (15-9 at Magic 102), Topeka, Kan. (6-5 at WIBW), and Kansas City, Mo. (it went to No. 2 at KXXR). Newcomer Tommy Page might need "A Shoulder To Cry On" (Sire) as his single moves up only three places to No. 57 despite 11 adds. The single has been No. 1 in Salt Lake City, Oklahoma City, and at Y95 Dallas, and is top five at Power 99 Atlanta. There is a chart jam in the 60s, holding back three records that would have had bigger moves in a "normal" week. "It's Only Love" by Simply Red (Elektra) has 15 adds but only moves two places to No. 61; early jumps include 19-14 at Z93 El Paso, Texas, and 19-13 at Y97 Santa Barbara, Calif. Also caught in the jam are "Driven Out" by the Fixx (RCA), which holds at No. 62 with a bullet, indicating strong point gains; and "Tribute (Right On)" by new group the Pasadenas (Columbia), which has a dozen adds but only moves one place to No. 64.

BON JOVI'S "I'll Be There For You" wins the Power Pick/Airplay for the second week in a row, just edging out "Funky Cold Medina" by **Tone Loc** (Delicious Vinyl). "There" jumps 16-10 at WLRS Louisville, Ky., and is No. 4 at both KEGL and Y95 in Dallas. "Funky" already has more than a dozen top 10 radio reports, including 18-10 at X104 Fresno, Calif., 10-3 at Z102 Savannah, Ga., 28-10 at B97 New Orleans, and 15-9 at WKZL Winston-Salem, N.C.

HOT 100 SINGLES ACTION RADIO MOST ADDED

DOON75

DIATINILAS/

	GOLD ADDS 24 REPORTERS	SILVER ADDS 51 REPORTERS	SECONDARY ADDS 167 REPORTERS	TOTAL ADDS 242 REF	TOTAL ON PORTERS
LIKE A PRAYER					
MADONNA SIRE	22	47	150	219	219
I'LL BE THERE FOR YOU BON JOVI mercury	3	10	44	57	181
EVERLASTING LOVE					
HOWARD JONES ELEKTRA	6	10	37	53	54
FOREVER YOUR GIRL					
PAULA ABDUL VIRGIN	1	10	36	47	116
FUNKY COLD MEDINA					
TONE LOC DELICIOUS VINYL	1	10	31	42	157
CULT OF PERSONALITY					
LIVING COLOUR EPIC	4	5	30	39	89
REAL LOVE					
JODY WATLEY MCA	7	7	23	37	43
HEARTS ON FIRE					
STEVE WINWOOD VIRGIN	3	7	26	36	41
AFTER ALL					
CHER & PETER CETERA GEFFEN	1	3	29	33	133
I ONLY WANNA BE WITH YOU					
SAMANTHA FOX JIVE	0	2	28	30	36
Radio Most Added is a weekly nation of the radio stations reporting to Bil cally as changes are made, or is a Billboard Chart Dept., 1515 Broad	lboard. The fu vailable by se	Il panel of ra ending a self	adio reporters f-addressed st	is publishe	ed periodi-

Billboard. Hot 100. SALES & AIRPLAY A ranking of the top 40 singles by sales and airplay, respectively, with reference to each title's composite position on the main Hot 100 Singles chart.

SALES WEE TITLE ARTIST 5 S S S 1 3 THE LIVING YEARS MIKE + THE MECHANICS 2 2 1 LOST IN YOUR EYES 3 4 GIRL YOU KNOW IT'S TRUE DEBBIE GIBSON 1 MILLI VANILLI 4 4 6 RONI BOBBY BROWN 3 5 7 PARADISE CITY 5 GUNS N' ROSES 6 2 YOU GOT IT (THE RIGHT STUFF) NEW KIDS ON THE BLOCK 9 14 ETERNAL FLAME BANGLES 6 8 11 MY HEART CAN'T TELL YOU NO ROD STEWART 7 9 19 THE LOOK ROXETTE 8 10 17 DREAMIN VANESSA WILLIAMS 13 11 18 WALK THE DINOSAUR WAS (NOT WAS) 12 12 15 | BEG YOUR PARDON KON KAN 15 13 16 DON'T TELL ME LIES BREATHE 10 14 20 SHE DRIVES ME CRAZY FINE YOUNG CANNIBALS 14 15 5 SURRENDER TO ME ANN WILSON & ROBIN ZANDER 18 16 21 YOU GOT IT ROY ORBISON 20 17 24 YOU'RE NOT ALONE CHICAGO 11 18 22 JUST BECAUSE ANITA BAKER | 16 19 12 STRAIGHT UP PAULA ABDUL 17 20 10 WILD THING TONE LOC 27 21 25 STAND R.E.M. 19 22 26 CRYIN VIXEN 26 23 8 THE LOVER IN ME SHEENA EASTON 21 24 9 WHATIAM EDIE BRICKELL & NEW BOHEMIANS 28 25 28 SUPERWOMAN KARYN WHITE 22 26 29 MORE THAN YOU KNOW MARTIKA 23 27 27 THE LOVE IN YOUR EYES EDDIE MONEY 24 28 36 YOUR MAMA DON'T DANCE POISON 25 29 33 ONE METALLICA 46 30 13 SHE WANTS TO DANCE WITH ME RICK ASTLEY 43 31 40 BRING DOWN THE MOON BOY MEETS GIRL 49 32 SINCERELY YOURS SWEET SENSATION (WITH ROMEO J.D.) 41 WHEN I'M WITH YOU 33 31 SHERIFF 42 34 23 A LITTLE RESPECT ERASURE 40 - SHE WON'T TALK TO ME LUTHER VANDROSS 30 36 — THINKING OF YOU SA-FIRE 37 ENYA 39 SAMANTHA FOX 54 37 ORINOCO FLOW (SAIL AWAY) 38 34 I WANNA HAVE SOME FUN 39 30 DIAL MY HEART THE BOYS 47 40 39 WHEN THE CHILDREN CRY WHITE LION 65 1

×		AIRPLAY	100 100
WEEK	LAST WEEK	TITLE ARTIST	HOT 1 POSITI
1	1	LOST IN YOUR EYES DEBBIE GIBSON	1
2	2	THE LIVING YEARS MIKE + THE MECHANICS	2
3	3	RONI BOBBY BROWN	3
4	7	MY HEART CAN'T TELL YOU NO ROD STEWART	7
5	9	ETERNAL FLAME BANGLES	6
6	5	PARADISE CITY GUNS N' ROSES	5
7	11	GIRL YOU KNOW IT'S TRUE MILLI VANILLI	4
8	13	THE LOOK ROXETTE	8
9	12	DON'T TELL ME LIES BREATHE	10
10	14	YOU'RE NOT ALONE CHICAGO	11
11	6	YOU GOT IT (THE RIGHT STUFF) NEW KIDS ON THE BLOCK	9
_	15	JUST BECAUSE ANITA BAKER	16
13	4	STRAIGHT UP PAULA ABDUL	17
14	17	STAND R.E.M.	19
15	18	WALK THE DINOSAUR WAS (NOT WAS)	12
16	21	SHE DRIVES ME CRAZY FINE YOUNG CANNIBALS	14
17	19	DREAMIN' VANESSA WILLIAMS	13
18	10	SURRENDER TO ME ANN WILSON & ROBIN ZANDER	18
19	16	I BEG YOUR PARDON KON KAN	15
20	22	SUPERWOMAN KARYN WHITE	22
21	8	THE LOVER IN ME SHEENA EASTON	21
22	25	MORE THAN YOU KNOW MARTIKA	23
23	20	THE LOVE IN YOUR EYES EDDIE MONEY	24
24	27	YOU GOT IT ROY ORBISON	20
25	29	YOUR MAMA DON'T DANCE POISON	25
26	34	HEAVEN HELP ME DEON ESTUS	29
27	-	FUNKY COLD MEDINA TONE LOC	31
28	-	I'LL BE THERE FOR YOU BON JOVI	34
29	_	LIKE A PRAYER MADONNA	38
30	32	CRYIN' VIXEN	26
31	37	SECOND CHANCE THIRTY EIGHT SPECIAL	32
32	38	ROOM TO MOVE ANIMOTION	33
33	33	SHE WON'T TALK TO ME LUTHER VANDROSS	30
34	40	ROCKET DEF LEPPARD	36
35	35	FEELS SO GOOD VAN HALEN	35
36	24	WILD THING TONE LOC	27
<u>.</u>	_	THINKING OF YOU SA-FIRE	37
	_	ORINOCO FLOW (SAIL AWAY) ENYA	39
39	26	A LITTLE RESPECT ERASURE	40
40	28	BORN TO BE MY BABY BON JOVI	44

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HOT 100 A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC

90

TITLE (Publisher - Licensing Org.) Sheet Music Dist.

- 24/7 (Onid, BMI) CPP AFTER ALL (LOVE THEME FROM "CHANCES ARE") (Snow Songs, BMI/Pitchford, BMI/Triple Star, BMI) CPP 50
- ALL SHE WANTS IS (Skintrade, ASCAP/Colgems-EMI,
- ASCAP) WBM ALL THIS TIME (George Tobin, BMI) HL
- ANGEL OF HARLEM (U2, ASCAP/Chappell, ASCAP) HL ARMAGEDDON IT (Bludgeon Riffola, ASCAP/Zomba, 82 94
- 53
- BIRTHDAY SUIT (FROM "SING") (TSP, ASCAP/Triple Star, BMI) CPP BORN TO BE MY BABY (Bon Jovi, ASCAP/New Jersey 44
- Underground, ASCAP/PolyGram, ASCAP/Desmobile, ASCAP/SBK April, ASCAP) HL/WBM BRING DOWN THE MOON (Irving, BMI/Boy Meets Gril, BMI) CPP 49
- GIRI, BMT) UPP CAN YOU STAND THE RAIN (Flyte Tyme, ASCAP) 51
- CLOSE MY EYES FOREVER (Lisabella, ASCAP/Virgin, 67

- CLOSE MY EYES FOREVER (Lisabella, ASCAP/Virg ASCAP/SBK April, ASCAP) CLM/CPP
 CRYIN' (Trippland, BMI/Leibraphone Musikverlag, ASCAP/PolyGram Songs, BMI) WBM
 CULT OF PERSONALITY (Dare To Dream, ASCAP/Famous, ASCAP) CPP
 DEAR GOD (Mood, ASCAP/WB, ASCAP) WBM
 TIAL MY HEART (Kear, BMI/Hip Trip, BMI) CPP
 DO YOU BELIEVE IN SHAME? (Skintrade, ASCAP/Colgems-EMI, ASCAP) CPP
 DON'T RUSH ME (Almo, ASCAP) CPP
 DON'T TELL ME LIES (Virgin, ASCAP) CPP
 DON'T TELL ME LIES (Virgin, ASCAP) CPP
 DREAMIN' (Jobete, ASCAP/Depom, ASCAP) CPP
 DRIVEN OUT (EMI, ASCAP) WBM

- 79 END OF THE LINE (Zero Productions, BMI/SBK April. ASCAP/Special Rider, ASCAP/Gone Gator ASCAP/Ganga, BMI) HL/CPP
- ETERNAL FLAME (SBK Blackwood, BMI/Bangophile BMI/Billy Steinberg, ASCAP/Denise Barry, ASCAP) HL/WBM
- EVERLASTING LOVE (Hojo, BMI) EVERY ROSE HAS ITS THORN (Sweet Cyanide,
- BMI/Willesden, BMI) FADING AWAY (SBK Blackwood, BMI/Bob Rosenberg, 76
- BMI) HL FEELS SO GOOD (Yessup, ASCAP) CLM FOREVER YOUR GIRL (Virgin, ASCAP/Oliver Leiber, ASCAP) CPP FUNKY COLD MEDINA (Varry White, ASCAP)
- 31 GIRL YOU KNOW IT'S TRUE (MCA, ASCAP/Two Pieters, BMI) HL
- GOD LIFE (Virgin Songs, BMI/Drive On, BMI) CPP GOT IT MADE (Goldhill, BMI) WBM HALLELUIAH MAN (SBK Songs/SBK Blackwood, BMI) 74
- 75
- HEARTS ON FIRE (F.S.Limited, PRS/Freedom, 87 BMI/Warner-Tamerlane, BMI)

BILLBOARD MARCH 18, 1989

HEAVEN HELP ME (Estus, BMI/Rok-Mil, BMI/SBK Blackwood/Morrison Leahy, ASCAP/Chappell, ASCAP) 29

- HOLDING ON (F.S.Limited, PRS/Warner-Tamerlane Mints, BMI) CPP BMI/Willin' David, BMI/Blue Sky Rider, BMI) WBM BEG YOUR PARDON (Beun Music/Lowery, BMI) CPP I CANT FACE THE FACT (GG Loves Music, BMI/Music 43
- 83
- Corp. Of America, BMI) HL I ONLY WANNA BE WITH YOU (Chappell, ASCAP) I WANNA BE THE ONE (Saja, BMI/Mya-T, BMI)
- 54 I WANNA HAVE SOME FUN (Forceful, BMI/Willesden
- 59 IKO IKO (FROM "RAIN MAN") (ARC, BMI/Trio,
- BMI/Melder, BMI) HL I'LL BE THERE FOR YOU (Bon Jovi, ASCAP/New 34
- Jersey Underground, ASCAP/PolyGram, ASCAP) WBM INTO YOU (Almo, ASCAP/Warner-Tamerlane, 98
- 61
- HT O TOD (MIND, ASCAP) WATHET Intertaine, BMI/Sizzling Blue, BMI) CPP/WBM IT'S ONLY LOVE (Mayplace, BMI) JUST BECAUSE (O'Hara, BMI/Texascity, BMI/Avid One, ASCAP/L'II Mama, BMI/Music Corp. Of America,
- THE LAST MILE (Eve Songs, ASCAP/Chappell, ASCAP) 68 LET THE RIVER RUN (THEME FROM "WORKING 71
- 38
- LET THE RIVER RUN (THEME FROM "WORKING GIRL") (TCF, ASCAP/C'est, ASCAP) CPP/WBM LIKE A PRAYER (Webo Girl, ASCAP/WB, ASCAP/Johnny Yuma, BMI) A LITTLE RESPECT (Sonet, PRS/Emile, ASCAP) MSC LIVIN' RICHT (Red Cloud, ASCAP/Night River, ASCAP) THE LIVING YEARS (Michael Rutherford, BMI/R&BA, BMI (Midde Pare DBI (With and Dur, ASCAP)
- THE LUVING YEARS (Michael Ruthertord, BMI/R&BA, BMI/Hidden Pun, BMI/Hit and Run, ASCAP) WBM THE LOOK (Jimmy Fun, BMI) LOST IN YOUR EYES (Creative Bloc, ASCAP/Deborah Ann's, ASCAP) HL THE LOVE IN YOUR EYES (Ardavan, ASCAP/AG, 24
- ASCAP/Chappell, ASCAP/Dubin, ASCAP/Full Keel Music) HL/WBM THE LOVER IN ME (Hip Trip, BMI/Kear, BMI/Green 21
- NORE THAN YOU KNOW (Famous, ASCAP/Tika Tunes, ASCAP/Marvin Morrow/Ensign, BMI) CPP MY HEART CAN'T TELL YOU NO (Rare Blue, 23
- 7
- ASCAP/Little Shop Of Morgansongs, BMI) CLM/CPP MY PREROGATIVE (Cal-Gene, BMI/Bobby Brown, 80
- MY PRENDEATIVE (Cal-Gene, BMI/Bobby Brown, ASCAP/Unicity, ASCAP/Virgin Songs, BMI) HL/CPP NEVER HAD A LOT TO LOSE (Consenting Adult, BMI/Bug, BMI) WBM ONE (Creeping Death, ASCAP) CLM ORENOCO FLOW (SALLAWAY) (SBK Songs/SBK 84
- 39 Blackwood, BMI) HL PARADISE CITY (Guns N' Roses, ASCAP) CLM

- 5 PARADISE CITY (Guns N' Roses, ASCAP) CLM
 52 RADIO ROMANCE (George Tobin, BMI) HL
 73 REAL LOVE (SBK April, ASCAP/Ultrawave, ASCAP/Rightsong, BMI)
 89 ROCK ON (St.Cecilia, BMI)
 36 ROCKET (Bludgeon Rilfola, ASCAP/Zomba, ASCAP) HL
 37 RONK (Kear, BMI/Hip Trip, BMI) CPP
 38 ROOM TO MOVE (Rare Blue, ASCAP/Almo, ASCAP/Little Shop Of Morgansongs, BMI) CLM/CPP
 38 RON TO PARADISE (Australian Mushroom, ASCAP)
 32 SECOND CHANCE (Rocknocker, ASCAP/SBK Blackwood, BMI/Cal Curtis, BMI/Too Tall, BMI) HL
 36 SEVENTEEN (Varseau, BMI/Small Hope, BMI/Dinner

- SHE DRIVES ME CRAZY (Virgin, ASCAP) CPP SHE WANTS TO DANCE WITH ME (All Boys USA, BMI) CPP 30 SHE WON'T TALK TO ME (SBK April, ASCAP/Uncle Ronnie's, ASCAP/SBK Blackwood, BMI/Huemar, BMI)
 - 57
 - HL A SHOULDER TO CRY ON (Page Three, BMI/Warner-Tamerlane, BMI/Doraflo, BMI) WBM SINCERELY YOURS (Shaman Drum, BMI) SOMEBODY LIKE YOU (MCA, ASCAP/Dresden China, ASCAP/Dal Coure, BMI/Orca, ASCAP) 41 81
 - 19
 - STAND (Night Garden, BMI/Unichappell, BMI) HL STRAIGHT UP (Virgin, ASCAP/Wolff, ASCAP) CPP SUPERWOMAN (Kear, BMI/Hip Trip, BMI/Green Skirt,
 - SURRENDER TO ME (FROM "TEQUILA SUNRISE") 18 (Rockwood, BMI/Security Hogg, ASCAP/United Artists, ASCAP/SBK April, ASCAP/United Lion,
 - 93

 - Artists, ASCAP/SBN April, ASCAP/United Lion, BMI/SBN Backwood, BMI) HL/CLM TELL HER (Screen Gems-EMI, BMI) WBM THINKING OF YOU (Cutting, ASCAP) THIS TIME (Almo, ASCAP/Wuntun, ASCAP) CPP TRIBUTE (RIGHT ON) (CRGI, BMI) TWO HEARTS (Phil Collins, BMI/Ridden Pun, BMI/Reau) to Do BMI/Wareng Tamethase, BMI/ 97
 - BMI/Beau Di O Do, BMI/Warner-Tamerlane, BMI)
 - WALK THE DINOSAUR (MCA, ASCAP/Semper Fi Music & Monkeys...., ASCAP) HL WALKING AWAY (T-Boy, ASCAP/INSOC, ASCAP) 12 63
 - 69 THE WAY YOU LOVE ME (Kear, BMI/Hip Trip,
 - BMI/Green Skirt, BMI) CPP
 - 58 WE'VE SAVED THE BEST FOR LAST (Pardin
 - WE'VE SAVED THE BEST FOR LAST (Pardim, ASCAP/Geffen, ASCAP/Matkosky/Chappell & Co., ASCAP/French Stuff) HL/WBM WHAT I AM (Geffen, ASCAP/Strangemind Productions, ASCAP/Enightened Kitty, ASCAP/Winthrow, ASCAP/Edie Brickell, ASCAP) WBM
 - WHEN I'M WITH YOU (Bananaree, BMI) HL WHEN I'M WITH YOU (Bananaree, BMI) HL WHEN THE CHILDREN CRY (Vavoom, ASCAP) WBM WHERE ARE YOU NOW? (Harnen, BMI/Congdon, BMI/Empire, ASCAP/Jakota, ASCAP)

 - WILD THING (Varry White, ASCAP) WIND BENEATH MY WINGS (FROM "BEACHES") (WB Gold, ASCAP/Warner House of Music, BMI) WBN YOU GOT IT (SBK April, ASCAP/Orbisongs, 20
 - 9
 - ASCAP/Gone Gator, ASCAP/Orthsongs, ASCAP/Gone Gator, ASCAP) HL YOU GOI TI (THE RIGHT STUFF) (Maurice Starr, ASCAP/SBK April, ASCAP) HL YOUR MAMA DON'T DANCE (Jasperilla, ASCAP/MCA, ASCAP). 25
 - 11 YOU'RE NOT ALONE (Virgin, ASCAP/Trinifold, ASCAP) CPP

www.americanradiohistory.com

CD MAKERS FACE MILLIONS IN ROYALTY PAYMENTS (Continued from page 1)

from CD manufacturers all over the world, including label-owned and independent operations.

Among the major record company groups now in discussions with DVA, says Fiedler, are BMG, CBS, WEA, and Capitol/EMI (through Thorn-EMI).

Bob O'Neill, VP/general counsel for Capitol Music-EMI Inc., confirms that his company is in the final stages of negotiating with DVA. For prior use of patents, Capitol is prepared to pay a sum that is somewhat less than \$500,000, he says.

While O'Neill declines to reveal Capitol's license fee. Fiedler says DVA is quoting a royalty rate of 3 cents per disk in every country except Japan, where the rate is 1.75 cents, "because of the extent of patent coverage."

O'Neill will not divulge the annual revenues of DVA, in which MCA and IBM are 50-50 partners. But they are clearly substantial: At 3 cents per disk, the 150 million CDs that were shipped in the U.S. alone last year would have brought in \$4.5 million.

Assuming that 390 million CD units were sold worldwide in 1988, as claimed by the consulting firm BIS Mackintosh, the U.S. had 38% of the CD market. If one considers the other 62% of the pie to be divided evenly between Japan and Europe, DVA could have grossed more than \$10 million from license fees if all CD manufacturers had been licensed last year. It stands to gain at least that much from manufacturers for back usage of its patents.

Moreover, if the CD business keeps growing and the world total rises 72% to 540 million units this year, as Mackintosh forecasts, DVA's license revenues can be expected to increase proportionately.

DVA's claims on the CD manufacturing and mastering technology can be traced back to the mid-'60s. At that time, MCA and Philips were both working on laser-read videodisk players. According to Fiedler, MCA demonstrated its model along with a replicated videodisk in 1972. Although that showing followed Philips' demonstration by a few months, Philips was only able to play back a master disk, whereas MCA already had mastered replication technology.

In 1974, the two companies pooled their efforts to develop a consumer videodisk system. Discovision, the company formed to achieve this goal, was a joint effort, not a joint venture, stresses Fiedler. While the "body of patents" covering the videodisk system were later licensed to other firms, MCA and Philips each retained ownership of their own patents.

Discovision introduced the Laservision system in 1978; although it did not catch on to any great extent, it was the forerunner of today's laser videodisks and players. The technology developed for Laservision also proved to be essential to the creation of CDs and their offshoots.

Since the CD system was not part of the MCA-Philips agreement and the Philips-Sony pact did not include MCA, the CD's creators had to take licenses for MCA patents involved in their system. But when they allowed others to use the technology, they did not thereby confer on them the right to use MCA's patents.

In addition, Discovision, half of which was sold to IBM in 1979, continued accumulating new patents in the U.S. and abroad. The CD player patents came first, notes Fiedler, followed by software rights. Today, he estimates DVA owns about 2,000 patents and applications around the world.

"Certain patents are still issuing." he adds. "Other [software] patents have been issued in the past two to three years, and we've used them as the basis of the negotiations [with CD manufacturers].

According to Fiedler, some of DVA's patents will expire in five to seven years and others go for 20 years, depending on the country in which they are held. The maximum period of protection for U.S. patents is 17 years.

Nevertheless, he stresses, the rovalty rate will not be affected by expiration of older patents. Until the last applicable DVA patent expires, he says, the full fees will be collected.

The only manufacturer that DVA has had to sue so far is Nimbus, which has CD plants in the U.S. and the U.K. According to sources, most manufacturers have been willing to come to terms with DVA because it has solid documentation for its claims. "There's enough there to give people concern that if they don't tie something down, they may have a li-ability," notes one label executive. You either enter a license or get into a lawsuit."

Although DVA has approached most U.S. independent manufacturers, it is not known how many of them have taken licenses. It is thought likely that if Nippon Columbia has reached an agreement with DVA, the pact covers its U.S. CD pressing subsidiary, Denon Digital Industries Inc., but that could not be confirmed at press time. Memory-Tech, a Plano, Texas, plant owned by Electrosound and Mitsubishi, has signed with DVA, according to Memory-Tech executive VP Shinobu Toyoda. "As far as we know," he adds, "most of the U.S. manufacturers have signed."

While the 3-cents-a-unit fee does

not seem high when compared with

the retail price of a CD, it can have a

substantial impact on an independent

CD presser's bottom line. Shinobu

Toyoda says that "assuming the av-

erage price [of a raw disk] is a dollar,

it's a 3% impact. That is big because

the business is operated in a fiercely

competitive manner, in which a penny

claims have been on the back burner

since the advent of the digital disk;

CD manufacturers have been aware

all along that DVA could someday

collect on its patents. But until now,

he says, "we were all uncertain of

whether we'd have to accept this,'

due to the complexity of the patents.

comprehensive overview of the en-

tertainment industry with insight

and hard facts from industry lead-

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moted by the Jack Roberts Co. in

CAREER SEMINARS

(Continued from page 4)

rection to follow."

Bothell, Wash.

Toyoda adds that the Discovision

or two is a big thing.

Billboard.

TOP POP ALBUMS

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	×	0	ON CHART	Compiled from a national sample one-stop, and rack sales r	
THIS WEEK	LAST WEEK	2 WKS. AGO	ONC		
IHIS	LAST	2 WK	ŴKS.	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE
	APRIL 199		*, *	* * No. 1 *	
1	1	3	6	DEBBIE GIBSON ATLANTIC 81932 (9.98) (CD)	at No. One ELECTRIC YOUTH
2	2	1	35	BOBBY BROWN ▲3 MCA 42185 (8.98) (CD)	DON'T BE CRUEL
3	3	2	82	GUNS N' ROSES ▲7 GEFFEN GHS 24148 (8.98) (CD)	APPETITE FOR DESTRUCTION
4	4	4	19	TRAVELING WILBURYS ▲ ² wILBURY 25796/WARNER BROS. (9	.98) (CD) TRAVELING WILBURYS
5	6	7	35	PAULA ABDUL • VIRGIN 90943 (8.98) (CD)	FOREVER YOUR GIRL
6	8	13	∿5 ⇒	ROY ORBISON VIRGIN 91058 (9.98) (CD)	MYSTERY GIRL
7	5	5	26	EDIE BRICKELL & NEW BOHEMIANS ▲ SHOOTI	NG RUBBERBANDS AT THE STARS
8	7	6	14	GUNS N' ROSES ▲ ² GEFFEN GHS 24198 (8.98) (CD)	G N' R LIES
9	14	17	≥ 5 /	TONE LOC DELICIOUS VINYL DV 3000/ISLAND (8.98) (CD)	LOC-ED AFTER DARK
10	9	8	83	DEF LEPPARD ▲9 MERCURY 830 675 1/POLYGRAM (CD)	HYSTERIA
11	10	9	20	ANITA BAKER ▲ ² ELEKTRA 60827 (9.98) (CD)	SIVING YOU THE BEST THAT I GOT
12	12	15	29	LIVING COLOUR • EPIC BFE 44099/E.P.A. (CD)	VIVID
13	11	10	24 :	BON JOVI A4 MERCURY 836 345 1/POLYGRAM (CD)	NEW JERSEY
14	17	21	30*	NEW KIDS ON THE BLOCK COLUMBIA FC 40985 (CD)	HANGIN' TOUGH
15	13	12	17	R.E.M. ▲ WARNER BROS. 25795 (9.98) (CD)	GREEN
16	15	11	44	POISON ▲ ⁴ ENIGMA C1-48493/CAPITOL (9.98) (CD)	OPEN UP AND SAY AHH!
17	16	14	22	KENNY G ▲ ² ARISTA AL 8457 (9.98) (CD)	SILHOUETTE
18	22	28	9	SOUNDTRACK ATLANTIC 81933 (9.98) (CD)	BEACHES
(19)	23	30	* 18 /	MIKE + THE MECHANICS ATLANTIC 81923 (9.98) (CD)	LIVING YEARS
20	18	24	5	TESLA GEFFEN GHS 24224 (9.98) (CD)	THE GREAT RADIO CONTROVERSY
21	19	20	23	KARYN WHITE • WARNER BROS, 25637 (8.98) (CD)	KARYN WHITE
2	27	33	[×] *47	TRACY CHAPMAN ▲ ² ELEKTRA 60774 (9.98) (CD)	TRACY CHAPMAN
23	26	29	· 42 ^{8°}	ROD STEWART A WARNER BROS, 25684 (9.98) (CD)	OUT OF ORDER
24	21	23	27	WINGER • ATLANTIC 81867 (8.98) (CD)	WINGER
25	24	19	8 '	RICK ASTLEY RCA 8589-1-R (9.98) (CD)	HOLD ME IN YOUR ARMS
26	25	22	15	TIFFANY A MCA 6267 (9.98) (CD)	HOLD AN OLD FRIEND'S HAND
27	20	16	16	JOURNEY A COLUMBIA OC 44493 (CD)	JOURNEY'S GREATEST HITS
28	31	42	7	ENYA GEFFEN 24233 (9.98) (CD)	WATERMARK
29	28	18	21	U2 ▲3 ISLAND 91003/ATLANTIC (14.98) (CD)	RATTLE AND HUM
30	30	48	≈ 8 ∛	COWBOY JUNKIES RCA 8568-1-R (8.98) (CD)	THE TRINITY SESSION
31	36	45	26	METALLICA A ELEKTRA 60812 (9.98) (CD)	AND JUSTICE FOR ALL
32	61	-	2	FINE YOUNG CANNIBALS LR.S. 6273/MCA (9.98) (CD)	THE RAW & THE COOKED
33	40	49	20	BANGLES COLUMBIA OC 44056 (CD)	EVERYTHING.
34	41	51	6 *	SKID ROW ATLANTIC 81936 (9.98) (CD)	SKID ROW_
35	33	32	37	NEW EDITION A MCA 42207 (8.98) (CD)	HEART BREAK
36	29	25	78	WHITE LION A ATLANTIC 81768 (8.98) (CD)	PRIDE
37	32	34	6	NEW ORDER QWEST 25845/WARNER BROS. (9.98) (CD)	TECHNIQUE
38	34	35	70	GEORGE MICHAEL ▲7 COLUMBIA OC 40867 (CD)	FAITH
39	38	40	« 1 7	THE BOYS MOTOWN 6260 (8.98) (CO)	MESSAGES FROM THE BOYS
40	48	70	4.8	ELVIS COSTELLO WARNER BROS. 25848 (9.98) (CD)	SPIKE
41	35	27	32	SOUNDTRACK A4 ELEKTRA 60806 (9.98) (CD)	COCKTAIL
42	43	38	21	BULLETBOYS WARNER BROS, 25782 (8.98) (CD)	BULLETBOYS
43	42	41	35	CINDERELLA ▲ ² MERCURY 834 612 1/POLYGRAM (CD)	LONG COLD WINTER
44	51	67	40	MELISSA ETHERIDGE ISLAND 90875/ATLANTIC (8.98) (CD)	MELISSA ETHERIDGE
45	46	44	16	SHEENA EASTON MCA 42249 (8.98) (CD)	THE LOVER IN ME
46	37	37	≪5 ∛	BOB DYLAN & THE GRATEFUL DEAD COLUMBIA OC 4505	56 (CD) DYLAN & THE DEAD
47	47	39	17 🤞	SAMANTHA FOX SUVE 1150-1-J/RCA (9.98) (CD)	I WANNA HAVE SOME FUN
48	44	31	8	RUSH MERCURY 836 346-1/POLYGRAM (CD)	A SHOW OF HANDS
49	49	55	8	LOU REED SIRE 25829/WARNER BROS. (9.98) (CD)	NEW YORK
50	50	52	34	GUY • UPTOWN 42176/MCA (8.98) (CD)	GUY
51	45	36	60	TAYLOR DAYNE A ARISTA AL 8529 (9.98) (CD)	TELL IT TO MY HEART
(52)	54	98	3	N.W.A. RUTHLESS 57102/PRIORITY (8.98) (CD)	STRAIGHT OUTTA COMPTON
53	39	26	15	FLEETWOOD MAC A WARNER BROS. 25801 (9.98) (CD)	GREATEST HITS
54	55	80	37	VANESSA WILLIAMS WING 835 694 1/POLYGRAM (CD)	THE RIGHT STUFF

THIS WEEK	LAST WEEK	S. AGO	ON CHART		
THIS	LAST	2 WKS.	WKS.	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE
55	60	68	25 🔹	VIXEN EMI 46991 (9.98) (CD)	VIXEN
56	58	54	15	EAZY-E • RUTHLESS SL 57100/PRIORITY (8.98) (CD)	EAZY-DUZ-IT
57	57	60	5	THE REPLACEMENTS SIRE 25831/REPRISE (9.98) (CD)	DON'T TELL A SOUL
58	65	74	23	WAS (NOT WAS) CHRYSALIS 41664 (CD)	WHAT UP, DOG?
59	63	61	42	BREATHE • A&M SP 5163 (8.98) (CD)	ALL THAT JAZZ
60	75	90	4 (TOO SHORT JIVE 1149-1-J/RCA (8.98) (CD)	LIFE IS TOO SHORT
61	62	62	19	STEVE EARLE UNI 7/MCA (8.98) (CD)	COPPERHEAD ROAD
62	69	69	5 .	ALABAMA RCA 8587-1-R (9.98) (CD)	SOUTHERN STAR
63	64	56	22	LUTHER VANDROSS A EPIC OE 44308/E.P.A. (CD)	ANY LOVE
64	52	46	16	KISS MERCURY 836 427 1/POLYGRAM (CD)	SMASHES, THRASHES & HITS
65	66	71	14	GIPSY KINGS MUSICIAN 60845/ELEKTRA (9.98) (CD)	GIPSY KINGS
66	72	77	9 -	SLICK RICK DEF JAM FC 40513/COLUMBIA (CD) THE GREAT	ADVENTURES OF SLICK RICK
67	53	47	-18	RATT • ATLANTIC 81929 (9.98) (CD)	REACH FOR THE SKY
68	59	50	<u>~16</u>	CROSBY, STILLS, NASH & YOUNG A ATLANTIC 81888 (9.98) (C	D) AMERICAN DREAM
69	68	59	17	JOE SATRIANI RELATIVITY 8265/IMPORTANT (6.98) (CD)	DREAMING #11
70	73	64	24	ROB BASE & D.J. E-Z ROCK • PROFILE 1267 (8.98) (CD)	IT TAKES TWO
71	71	58	57 .	BASIA • EPIC BFE 40767/E.P.A. (CD)	TIME AND TIDE
72	67	66	40	ERASURE SIRE 25730/REPRISE (8.98) (CD)	THE INNOCENTS
(73)	91	142	48	BOBBY MCFERRIN A EMIE1 48059 (9.98) (CD)	SIMPLE PLEASURES
(74)	129	_	2	SIMPLY RED ELEKTRA 60828 (9.98) (CD)	A NEW FLAME
75	56	43	· 15	PINK FLOYD ▲ COLUMBIA PC2 44484 (CD) DE	LICATE SOUND OF THUNDER
76	74	63	¥0 '	VAN HALEN ▲3 WARNER BROS, 25732 (9.98) (CD)	OU812
77	82	84	5		OVETT AND HIS LARGE BAND
78	80	83	16	M.C. HAMMER CAPITOL C1-90924 (8.98) (CD)	LET'S GET IT STARTED
(79)	92	111	4 -	HANK WILLIAMS, JR. WARNER BROS. 25834 (9.98) (CD)	GREATEST HITS II
-		65	78		BAD
80	76				BIG THING
81	77	57	20	DURAN DURAN CAPITOL C1-90958 (9.98) (CD)	
82	79	82	23	KIX ATLANTIC 81877 (9.98) (CD)	BLOW MY FUSE
83	83	91	. 6	THE FIXX RCA 8566-1-R (8.98) (CD)	
84)	116	_	2	SOUNDTRACK CAPITOL C1-91866 (9.98) (CD)	RAIN MAN
85	78	72	71	INXS A3 ATLANTIC 81796 (9.98) (CD)	KICK
86	70	53	. 19	BARBRA STREISAND A COLUMBIA 40880 (CD)	TILL I LOVED YOU
87	81	81	37	- STEVE WINWOOD ▲2 virgin 90946 (9.98) (CD)	ROLL WITH IT
.88	86	75	37	CHICAGO A REPRISE 25714 (9.98) (CD)	19
89	125		2	SOUNDTRACK ARISTA AL 8593 (9.98) (CD)	WORKING GIRI
90	96	123	. 3	WARRANT COLUMBIA FC 44383 (CD) DIRTY RC	OTTEN FILTHY STINKING RICH
91	85	86	15	THE WATERBOYS CHRYSALIS 41589 (CD)	FISHERMAN'S BLUES
92)	101	105	3	GEORGE STRAIT MCA 42266 (8.98) (CD)	BEYOND THE BLUE NEON
93)	94	96	17-	LEVERT ATLANTIC 81926 (9.98) (CD)	JUST COOLIN
94)	97	126	6	TANITA TIKARAM REPRISE 25839 (8.98) (CD)	ANCIENT HEART
95	90	87	18	HOUSE OF LORDS RCA/SIMMONS 8530-1-R/RCA (8.98) (CO)	HOUSE OF LORDS
(96)	145		2.	METAL CHURCH ELEKTRA 60817 (9.98) (CD)	BLESSING IN DISGUISE
97	87	76	43	JOAN JETT AND THE BLACKHEARTS	UP YOUR ALLEY
(98)	100	88	22	CBS ASSOCIATED F2 44146/E.P.A. (CO) BOY MEETS GIRL RCA 8414-1-R (8.98) (CD)	REEL LIFE
99	89	78	× 31	INFORMATION SOCIETY	INFORMATION SOCIET
(100)	136		2	TOMMY BOY TBLP 25691/REPRISE (8.98) (CD) STEVIE B LMR 5531 (8.98) (CD)	IN MY EYES
101	95	94	22	EDDIE MONEY COLUMBIA OC 44302 (CD)	NOTHING TO LOSE
102	93	89	13	THEY MIGHT BE GIANTS BAR/NONE 72600/RESTLESS (8.98) (CD)	HE BEST YEARS OF OUR LIVE
103	84	73	11:		
104	104	114	5	DAVID CROSBY A&M SP 5232 (8.98) (CD)	
105	105	113	- 5-	CHARLIE SEXTON MCA 6280 (9.98) (CD)	CHARLIE SEXTOR
106	108	124	6 🦄	MIDGE URE CHRYSALIS FV 41649 (CD)	ANSWERS TO NOTHING
107	99	85	< 30	THE ESCAPE CLUB • ATLANTIC 81871 (8.98) (CD)	WILD, WILD WES
		1 70	~ 11	SHERIFF CAPITOL C1-91216 (6.98) (CD)	SHERIF
108	88	79			

Albums with the greatest sales gains this week. (CD) Compact disk available. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. A RIAA certification for sales of 1 million units, with each additional million indicated by a numeral following the symbol. *CBS Records and PolyGram Records do not issue a suggested list price for their product.

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LABELS, RETAIL FIND PEACEFUL MEETING GROUND

(Continued from page 1)

meet.

Some of the issues that were expected to dominate the convention's focus—like the demise of vinvl configurations and radio's lack of song identification-were indeed discussed but never steamrolled to their anticipated dimensions.

A quiet NARM generally means business is up, as confirmed by the healthy numbers recently reported by the Recording Industry Assn. of America (see story, page 1). But the convention's amiable tone also underlined the fact that NARM has become a forum where a consensus on large and small industry topics can be reached.

No issues came to a head, but speeches by keynoter Joe Smith, chairman of Capitol-EMI, and outgoing NARM president Frank Hennessey shed light on concerns that previously had been muttered quietly, while resolution of other matters gained momentum in closed-door meetings and informal discussions. Among the key topics:

• The ongoing phase-out of vinyl products did not explode as a firecracker controversy, but in their closed-door meetings, accounts did complain to suppliers about the fact that the higher LP penalties are charged on titles that have been deleted from that configuration. Scott Young, president of 223-store Wherehouse Entertainment, says the revised returns rates "are intended to be a 'don't buy it' charge, not a 'don't return it' charge," as is now the case.

• Capitol-EMI's Smith trumpeted an issue that has troubled vendors for months: the consolidation of the retail base that has been fueled by deep-pocket investors. The keynoter remarked that "bigness is spreading in the retail/rack world" and complained that "this danger of centralizing, this delocalization, both-ers everyone." Expansion-minded retailers hear but do not buy the argument that consolidation hurts the business, particularly as it relates to breaking new artists.

• Even as CBS and WEA are orchestrating a NARM merchandising campaign on behalf of the 3-inch CD, the product is the source of growing dissatisfaction among music dealers and wholesalers. Some retailers are eager for labels to test a 5-inch CD single (see Retail Track, page 62). Others doubt that the CD is a singles configuration. The view that the CD-3 has been a disappointing seller is held almost universally by accounts. Some record labels have become equally dubious.

• Russ Bach, the newly appointed president of CEMA, made a call for the industry to adopt Tuesday as the universal street date for new releases; by the end of the meet, he almost had his wish. PolyGram, like CEMA, announced it would move its street date to Tuesday, which leaves MCA as the sole vendor with Monday debuts. Bach's concern is that many stores received key product too late in the day under the old system

• For the first time ever, indepen-

The stars came out for the 31st Annual Grammy Awards in L.A. See our pictures ... page 26

dent labels and distributors held the NARM spotlight (see Retail Track, page 62). Healthy attendance indicated that many NARM members are interested in the health of that segment of the business.

In addressing the consolidation of the retail base and the infusion of capital from outside companies, Smith implored NARM members to remember the spirit that got us here-that personal, hands-on spirit of independence.'

While acknowledging that centralization offers suppliers certain business advantages, he also ex-pressed fear about the consequences. "There's a difference between concentrating on results and a willingness to try something new," said Smith, adding that such corporate pressures may force some retailers to "cut back on risk

taking and advertising."

On the other side of the coin, merchandisers point out that the industry's supply side has certainly seen its share of consolidation. "Screw them," says the CEO of one major chain. "They're just complaining because they're going through the same thing we went through when the manufacturers all went to central distribution."

Wherehouse's Young refutes the charge that a large chain is incapable of breaking new talent; he points out that Geffen and WEA have credited Wherehouse with playing a major role in breaking Edie Brickell & New Bohemians. Young is also confident that large chains, if well managed, can tailor their stores local needs.

"The question becomes, who can provide the best product for the neighborhood," says Young.

Hennessey's state of the association address offered a subtle but pervasive reminder that he has used his term as NARM president as an opportunity to address rackjobbers' concerns-not surprising, since he is president of the industry's largest rack. Examples included his call for alternative artwork on potentially controversial album covers (see story, page 3) and a reprise of his oft-repeated call for enhanced security measures, considered even more important to rack accounts than to specialty retailers.

The mostly peaceful NARM also proved that, even with the reduced tensions between suppliers and accounts that have come from three consecutive years of growth, there is still a lack of trust between the two camps. Rumors flew throughout the meet, for example, that either MCA or CBS would make a definitive statement about the demise of vinyl during their product presentations.

Neither did, but the speculation proved that merchandisers who stock vinyl are nervous about the labels' plans for that configuration. More significantly, the unfounded rumors also showed that even with the improved spirit of cooperation between record companies and their customers, the industry's boat can still be rocked by innuendo.

PERSONICS LAWSUIT

(Continued from page 4)

tailed plans" on the project to Charles Garvin of the Beta Group, "who Bow-man claimed often aided in the funding of such projects." That package, he claims, included a detailed engineering summary marked "confidential" and a letter stating that the package's contents were for his confidential review. During all his interactions with

Bowman, the suit says, Ghourdjian "made it clear that he was seeking the formation of a joint venture" re-

garding his concept. Despite speaking "several times" on the telephone with both Bowman and Garvin, Ghourdjian claims, he received "no positive feedback" regarding their willingness to fund his project.

In May of 1985, only three months after Ghourdjian had unsuccessfully concluded his negotiations with the defendants, the suit says, Garvin and Bowman then formed the Personics Corp.—with Garvin as president and chairman of the board, and Bowman on the board of directors.

Ghourdjian's suit then states that that corporation's product, the Personics system, "for all practical purposes is identical to the Audiofile system which had been disclosed in confidence by plaintiff to both Bowman and Garvin only months before.'

Despite his demand for payment of 'reasonable compensation," Ghourdjian claims in his suit that the defendants have refused to pay him any compensation, "and even deny that they have ever met or heard of" him or his concept.

Meanwhile, at Personics, Garvin contends that Ghourdjian's allegations have no basis in fact, and further points out that Bowman "is not now, nor was he ever" on Personics' board of directors.

"Any time you create something new and significant," Garvin told Billboard, "you're chased by guys who claim to have had the idea first. I'm sure this person won't be the last. However, I've never met this particular guy, and all these assertions are untrue and absolutely ridiculous. As a matter of fact, Personics' development is well-documented, from well before this guy even claims to have initially contacted us."

FOR THE RECORD

A story in Billboard's Talent section in the March 11 issue incorrectly identified Was (Not Was)'s label. The group is signed to Chrysalis Records, which released its current hit album, "What Up, Dog?"

her husband to this year's Wimbledon tennis championship, with passage over on the QE 2 and a return flight via Concorde jet. From the NARM Manufacturers' Advisory Committee she received a three-month vacation in Scottsdale, Ariz. Said Granberg at the closing dinner, "I'm going to get with-

drawal symptoms when I wake up tomorrow from all of this." Convention chairman Dick Greenwald, chief of Interstate Group, set the tone for Granberg's bounty during the convention's opening business session, when he declared it Give Mickey A Hug Day.

N INTRODUCING NARM keynoter Joe Smith, Handleman chief and NARM president Frank Hennessey noted that the trade group broke a 31-year tradition when it scheduled the keynote speech last instead of first in the opening business session. "Nobody, but nobody, wants to follow Joe Smith," Hennessey explained.

OP OF THE KEY: Smith indeed was his usual acerbic self, taking the podium and immediately slashing into Hennessey. "Dinner with Frank Hennessey could make an Iranian terrorist confess," declared Smith. In describ-ing WEA's Henry Droz as "unobtrusive," Smith declared, "I have walked the beach at Malibu with him and seen him leave no footprints in the sand." On Floyd Glinert: "A noodge bordering on a pain in the ass." Smith also revived the issue of sales lost by home taping: "Every college lecture in America could have been recorded 14,000 times with all the blank tape that's out there.'

N AN OBVIOUS reference to the weekend's biggest news, Droz opened his company's product presentation by declaring, "Welcome to WEA time." He later invited all assembled to pick up the latest Sports Illustrated swimsuit issue on their way out of the hall. "It sold out," said Droz. "A complete smash."

NEW LINEUP: Billy Emerson, president of Big State Distributing, was named president of NARM. The association's other new officers are Pat Moreland. Show Industries, VP; Jim Bonk, Camelot Music, secretary; and Terry Worrell, Sound Warehouse, treasurer. Confirmed as new NARM board members were Arnie Bernstein, Musicland Group; Scott Young, Wherehouse; and Interstate Group's Greenwald.

OLD THE DATE: The next NARM will be March 9-12, 1990, when the convention returns to its even-year home, the Century Plaza in Los Angeles.

ATE NIGHT: Paul Shaffer, of "Late Night With David Letterman" fame, told Minneapolis-based Target/ Jetco director Doug Harvey that his long-awaited Capitol album will contain a song about the Twin Cities scene. "He said it sounds kind of like Prince meets the Replacements," Harvey recalls. Shaffer and fellow pianist Allen Toussaint performed a duet in the label's suite.

AT A NARM CD+Graphics presentation, Stan Cornyn, president of Warner New Media, said WNM will eventually explore the possibility of using the technology with 12-inch laser videodisks. "You have the ability to subtitle movies in many different languages," he noted, 'and the combi-player of the future will have the ability to change channels [for different languages]." He added that CD+G librettos are a natural for opera laserdisks.

GOLD CASTLE RECORDS, the Danny Goldberg label distributed by Capitol, seems to be positioning itself to launch a folk music revival-if, in fact, such a trend is in the offing. Among its current acts are Peter, Paul & Mary, Joan Baez, Judy Collins, Bruce Cockburn, the Washington Squares, and Bob Neuwirth.

DOB SHERWOOD, senior VP of marketing for Columbia, denies he's going to take Donny Ienner's place at Arista if and when the latter finally makes the trip to Columbia. When he was reminded that Mike Bone of Chrysalis had also denied he was in the running for Ienner's job, Sherwood said, "Isn't everyone [denying it]?"

AFTER CUTTING and slashing his way through a stint as MC of the NARM best-seller awards, TV host and aspiring hit maker Morton Downey Jr. extended a cordial invitation to all to pay a visit to his suite. "I'm really a nice guy," said Downey. "I'll be kissing your asses gen-erously." Downey was promoting his new Compose Records release, "Morton Downey Jr. Sings."

EELING GOOD: During the NARM meet, flugelhorn vet Chuck Mangione and indie supplier Intersound announced the launch of custom-logo Feels So Goods Records. The label debuts with two Mangione albums-one a live date taped in October at New York's Village Gate with his regular seven-piece band and the other an acoustic, straight-ahead jazz session featuring the Boys From Rochester, a reunion quintet of longtime pals, including brother and keyboardist Gap Mangione and star drummer Steve Gadd. There's no commitment beyond the initial two titles, although Mangione is optimistic about going on to record other artists on the label.

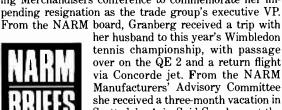
A PRESS RELEASE circulating throughout the convention announced the need for a Jazz Music Assn. to address issues concerning the jazz community. Though the release states that the Recording Industry Assn. of America's jazz committee and interested labels have been meeting informally for a year, nothing formal has been announced.

AKING ITS POINT with humor, Arista included a spot in its product presentation spoofing "People's Court." The plaintiff, Clive Davis, claims to have signed the original members of Yes and is therefore entitled to the act's name; the defendant, an Ahmet Ertegun ringer, also wants the name.

Convention Capsules was compiled by Ken Schlager, Ken Terry, Geoff Mayfield, and Melinda Newman.

CONVENTION CAPSULES

ICKEY'S MOMENT: "I feel like I'm at a Polish wedding; it just never stops," said Mickey Granberg as she received yet another gift at the National Assn. of Recording Merchandisers conference to commemorate her impending resignation as the trade group's executive VP.



Billboard. TOP POP. ALBUMS TH continued

r	T	r —			
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS, ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE
110	110	140	39	TONI CHILDS A&M SP 5175 (8.98) (CD)	UNION
111	98	95	10	TODAY MOTOWN 6261 (8.98) (CD)	TODAY
112	143	164	26	K.T. OSLIN ● RCA 8369-1-R (8.98) (CD)	THIS WOMAN
(13)	115	106	27	MICHELLE SHOCKED MERCURY 834 924 1/POLYGRAM (CD)	SHORT SHARP SHOCKED
114	107	92	16	AL JARREAU REPRISE 25778 (9.98) (CD)	HEART'S HORIZON
(15)	NE	wÞ	1	XTC GEFFEN GHS 24218 (9.98) (CD)	ORANGES AND LEMONS
(16)	135	137	7.	MARTIKA COLUMBIA FC 44290 (CD)	MARTIKA
	127	134	24	SA-FIRE CUTTING/MERCURY 834 922 1/POLYGRAM (CD)	SA-FIRE
118	118	116	34	RANDY TRAVIS A WARNER BROS. 25738 (8.98) (CD)	OLD 8 X 10
119	102	9 3	7	VIOLENT FEMMES SLASH 25819/WARNER BROS. (9.98) (CD)	3
120	112	102	~ 45	AL B. SURE! A WARNER BROS. 25662 (8.98) (CD)	IN EFFECT MODE
121	121	121	5	JON BUTCHER CAPITOL C 1-90238 (9.98) (CD)	PICTURES FROM THE FRONT
122	123	104	10	CAMOUFLAGE ATLANTIC 81886 (8.98) (CD)	VOICES & IMAGES
123	103	99	79	SOUNDTRACK ▲ ¹⁰ RCA 6408-1-R (9.98) (CD)	DIRTY DANCING
124	106	103	27	JANE'S ADDICTION WARNER BROS, 25727 (8.98) (CD)	NOTHING'S SHOCKING
125	114	109	70	JOE SATRIANI RELATIVITY 8193/IMPORTANT (8.98) (CD)	SURFING WITH THE ALIEN
126	126	155	4	EXODUS COMBAT 2001/IMPORTANT (8.98) (CD)	FABULOUS DISASTER
127	117	122	30	THE JUDDS • RCA/CURB 8318-1-R/RCA (8.98) (CD)	GREATEST HITS
128	122	110	14	KID 'N PLAY SELECT 21628 (8.98) (CD)	2 HYPE
129	111	138	36	ROBERT PALMER ▲ EMI 48057 (9.98) (CD)	HEAVY NOVA
130	132	118	92	GLORIA ESTEFAN & MIAMI SOUND MACHINE A2 EPIC C	
130	132	131	32 9	SOUNDTRACK CAPITOL C1-91185 (9.98) (CD)	
132	179	151	2		TEQUILA SUNRISE TAKE 6
133	173	119	48	TAKE 6 REPRISE 25670 (8.98) (CD) D.J. JAZZY JEFF & THE FRESH PRINCE A2	
135	138	113	40 22	JIVE 1091-1-J/RCA (8.98) (CD) SIR MIX-A-LOT ● NASTYMIX 70123 (8.98) (CD)	HE'S THE D.J., I'M THE RAPPER
(135)	ISS NE		1		SWASS
136	119	<u> </u>	24	TNT MERCURY 836-777-1/POLYGRAM (CD)	
<u> </u>		117		THE JEFF HEALEY BAND ARISTA AL 8553 (8.98) (CD)	SEE THE LIGHT
137	134	136	26	JOHN HIATT A&M SP 5206 (8.98) (CD)	SLOW TURNING
138	120	132	81	DEBBIE GIBSON A3 ATLANTIC 81780 (8.98) (CD)	OUT OF THE BLUE
(39)	153	170	3	K-9 POSSE ARISTA AL 8569 (8.98) (CD)	K-9 POSSE
140	113	97	22	OZZY OSBOURNE ● CBS ASSOCIATED OZ 44245/E.P.A. (CD)	NO REST FOR THE WICKED
141	137	125	63	KEITH SWEAT A ² VINTERTAINMENT 60763/ELEKTRA (8.98) (CD)	MAKE IT LAST FOREVER
142	128	108	35	BRITNY FOX COLUMBIA BFC 44140 (CD)	BRITNY FOX
143	131	112	20	PET SHOP BOYS • EMI 90868 (9.98) (CD)	INTROSPECTIVE
144	130	107	11	ROY ORBISON VIRGIN 90604 (12.98) (CD)	IN DREAMS
(45)	164	196	" 3	CHRIS REA GEFFEN GHS 24232 (9.98) (CD) NEW	LIGHT THROUGH OLD WINDOWS
146	141	135	9	KING TEE CAPITOL C1-90544 (8.98) (CD)	ACT A FOOL
(147)	152	139	43	TONY! TON!! TONE! WING 835 549 1/POLYGRAM (CD)	WHO?
148	142	128	42	SADE & EPIC OE 44210/E.P.A. (CD)	STRONGER THAN PRIDE
149	140	129	11	ROY ORBISON RHINO 71493 (14.98) (CD) FOR THE LONEL	Y: AN ANTHOLOGY, 1956-1965
150	147	115	16	DOKKEN • ELEKTRA 60823 (13.98) (CD)	BEAST FROM THE EAST
	161	161	35	PUBLIC ENEMY ● IT TAKES A NATION DEF JAM BSW 44303/COLUMBIA (CD)	OF MILLIONS TO HOLD US BACK
(5)				DAVE GRUSIN GRP GR 9579 (9.98) (CD)	DAVE ODUSINI COLLECTION
(5) (5)	166	180	.4		DAVE GRUSIN COLLECTION
		180 143	4 21	RICKY VAN SHELTON Columbia FC 44221 (CD)	LOVING PROOF
152	166				
(152) 153	166 139	143	21	RICKY VAN SHELTON ● COLUMBIA FC 44221 (CD) THE ROBERT CRAY BAND ●	LOVING PROOF

THIS	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE
156	157	159	95	RANDY TRAVIS A ³ WARNER BROS. 25568 (8.98) (CD)	ALWAYS & FOREVER
157	160	141	25	ICE-T • SIRE 25765/WARNER BROS. (8.98) (CD)	POWER
158	149	127	17	D.J. JAZZY JEFF & THE FRESH PRINCE JIVE 1026-1-J	/RCA (8.98) (CD) ROCK THE HOUSE
(159)	180	167	22	THIRTY EIGHT SPECIAL A&M SP 5218 (8.98) (CD)	ROCK & ROLL STRATEGY
160	155	147	» 67	ORIGINAL LONDON CAST POLYDOR 831 273-1/POLYGRA	M (CD) PHANTOM OF THE OPERA
161	146	149	. 19	IVAN NEVILLE POLYDOR 834 896 1/POLYGRAM (CD) IF MY	ANCESTORS COULD SEE ME NOW
(62)	182	_	2	METHOD OF DESTRUCTION MEGAFORCE MC 1360/CAROLIN	NE (8.98) (CD) GROSS MISCONDUCT
163	144	100	28	KYLIE MINOGUE GEFFEN GHS 24195 (8.98) (CD)	KYLIE
164	174	183	3	BEBE & CECE WINANS CAPITOL 90959 (8.98) (CD)	HEAVEN
165	165	162	27	BAD COMPANY ATLANTIC 81884 (9.98) (CD)	DANGEROUS AGE
166	171	163	22	KEITH RICHARDS VIRGIN 90973 (9.98) (CD)	TALK IS CHEAP
167	156	176	8	MARC ALMOND CAPITOL C1-91042 (8.98) (CD)	THE STARS WE ARE
168	154	148	46	CHEAP TRICK A EPIC OF 40922/E.P.A. (CD)	LAP OF LUXURY
169	169	179	4	SWEET TEE PROFILE 1269 (8.98) (CD)	IT'S TEE TIME
(170)	NE	WÞ	\$~1_*	THE PASADENAS COLUMBIA FC 45065 (CD)	TO WHOM IT MAY CONCERN
171	167	145	28	WILL TO POWER EPIC FE 40940/E.P.A. (CD)	WILL TO POWER
172	151	160	16	DREAMS SO REAL ARISTA AL 8555 (8.98) (CO)	ROUGH NIGHT IN JERICHO
(73)	184	190	31	LITTLE FEAT • WARNER BROS. 25750 (9.98) (CD)	LET IT ROLL
174	162	152	16	JULIA FORDHAM VIRGIN 90955 (8.98) (CD)	JULIA FORDHAM
175	168	158	° 17	SAM KINISON WARNER BROS. 25748 (9.98) (CD)	HAVE YOU SEEN ME LATELY?
(176)	189	184	9	SOUNDTRACK WTG SP 45036/E.P.A. (CD)	TWINS
177	163	153	. 9	FAIRGROUND ATTRACTION RCA 8596-1-R (8.98) (CD)	THE FIRST OF A MILLION KISSES
(178)	RE-E	NTRY	6	SWEET SENSATION ATCO 90917/ATLANTIC (8.98) (CD)	TAKE IT WHILE IT'S HOT
179	181	—	2	SOUNDTRACK EPIC 45084/E.P.A. (9.98) (CD)	TAP
180	170	157	23	WHEN IN ROME VIRGIN 90994 (8.98) (CD)	WHEN IN ROME
181	148	144	16.	MAXI PRIEST VIRGIN 90957 (8.98) (CD)	MAXI PRIEST
182	150	166	<u></u> 153	ANITA BAKER A4 ELEKTRA 60444 (8.98) (CD)	RAPTURE
183	158	130	9	OFRA HAZA SIRE 25816/WARNER BROS. (8.98) (CD)	SHADAY
184)	191	174	24	ANTHRAX MEGAFORCE/ISLAND 91004/ATLANTIC (9.98) (CD)	STATE OF EUPHORIA
185	186	189	4	ALEXANDER O'NEAL TABU OZ 44492/E.P.A. (CD)	ALL MIXED UP
186	RE-EI	NTRY	16	ROBBIE NEVIL EMI 48359 (9.98) (CD)	A PLACE LIKE THIS
(187)	193	175	30	HOTHOUSE FLOWERS LONDON 828 101 1/POLYGRAM (CD)	PEOPLE
188	198	191	42	2 LIVE CREW O LUKE SKYYWALKER XR 101 (8.98) (CD)	MOVE SOMETHIN'
189	188	178	18	TIL TUESDAY EPIC OF 44041/E.P.A. (CD)	EVERYTHING'S DIFFERENT NOW
190	NE1	WÞ.	1	ASHFORD & SIMPSON CAPITOL C1-46946 (9.98) (CD)	LOVE OR PHYSICAL
191	183	151	14	THE ART OF NOISE CHINA 837 367 1/POLYGRAM (CD)	THE BEST OF THE ART OF NOISE
192	175	150	5	OINGO BOINGO A&M SP 5217 (8.98) (CD) THE BEST OF OINGO BOI	NGO: SKELETONS IN THE CLOSET
193	177	185	20	JONATHAN BUTLER JIVE 1136-1-J/RCA (8.98) (CD)	MORE THAN FRIENDS
194	185	154	23	SOUNDTRACK ATLANTIC 81905 (9.98) (CD)	BUSTER
195	NE\	~	1	WAYNE TOUPS & ZYDECAJUN MERCURY 836-518-1/POLYGRAM (CD)	BLAST FROM THE BAYOU
196	RE-EI	NTRY	23	QUEENSRYCHE EMI 48640 (9.98) (CD)	OPERATION MINDCRIME
197	173	146	16	THE JIMI HENDRIX EXPERIENCE RYKODISC RALP 0078 (13	.98) (CD) RADIO ONE
)	100	182	19	CAMEO ATLANTA ARTISTS 836 002 1/POLYGRAM (CD)	MACHISMO
198	196				
198 199	196	181	103	U2 ▲ ⁵ ISLAND 90581/ATLANTIC (9.98) (CD)	THE JOSHUA TREE

TOP POP ALBUMS A-Z (LISTED BY ARTISTS)

2 Live Crew 188 Paula Abdul 5 Alabama 62 Marc Almond 167 Anthrax 184 The Art Of Noise 191 Ashford & Simpson 190 Rick Astley 25 Rick Astley 25 Bad Company 165 Anita Baker 11, 182 Bangles 33 Rob Base & D.J.E.2 Rock 70 Basia 71 Bon Jovi 13 Boy Meets Girl 98 The Boys 39 Breathe 59 Edie Brickell & New Bohemians 7 Britny Fox 142 Bobby Brown 2 Builetboys 42 Jon Butcher 121 Jonathan Butler 193 Camen 198 Carneo 198 Carnouflage 122

Tracy Chapman 22 Cheap Trick 168 Chicago 88 Toni Childs 110 Cinderella 43 Bruce Cockburn 200 Elvis Costello 40 Cowboy Junkies 30 The Robert Cray Band 154 Crosby, Stills, Nash & Young 68 David Crosby 104 D.J. Jazzy Jeft/Fresh Prince 133. Erasure 72 The Escape Club 107 Gloria Estefan/MSM 130 Melissa Etheridge 44 Exodus 126 Fairground Attraction 177 Fine Young Cannibals 32 The Fixx 83 Fleetwood Mac 53 Julia Fordham 174 Samantha Fox 47
 David Crosby 104
 Sumantha Fox 47

 D.J. Jazzy Jeff/Fresh Prince 133, 158
 Samantha Fox 47

 Taylor Dayne 51
 Debbie Gibson 1, 138

 Taylor Dayne 51
 Gipsy Kings 65

 Det Leppard 10
 Dave Grusin 152

 Dokken 150
 Guy 50

 Dreams So Real 172
 M.C. Hammer 78

 Duran Duran 81
 Ofra Haza 183

 Bob Dylan & The Grateful Dead
 Gor The Jeff Healy Band 136

 Steve Earle 61
 John Hiatt 137

 Sheena Easton 45
 Hothouse Flowers 187
 Steve Earle 61 Sheena Easton 45 Eazy-E 56 Enya 28 Hothouse Flowers 187 House Of Lords 95

Ice-T 157 Information Society 99 INXS 85 Michael Jackson 80 Jane's Addiction 124 Al Jarreau 114 Joan Jett And The Blackhearts 97 Journey 27 The Judds 127 K-9 Posse 139 Kid 'N Play 128 King Tee 146 Sam Kinison 175 Kiss 64 Kix 82 LeVert 93 Little Feat 173 Living Colour 12 Lyle Lovett 77 Martika 116 Bobby McFerrin 73 Metallica 31 Metal Church 96 Method Of Destruction 162

George Michael 38 Mike + The Mechanics 19 Kylie Minogue 163 Eddie Money 101 N.W.A. 52 Ivan Neville 161 Robbie Nevil 186 New Edition 35 New Kids On The Block 14 New Order 37 Alexander O'Neal 185 Oingo Boingo 192 Roy Orbison 149, 144, 6 Original London Cast 160 Ozzy Osbourne 140 K.T. Oshin 112 Robert Palmer 129 The Pasadenas 170 Pet Shop Boys 143 Pink Floyd 75 Poison 16 Maxi Priest 181 Public Enemy 151 The Pursuit Of Happiness 109

Queensryche 196 R.E.M. 15 Ratt 67 Chris Rea 145 Lou Reed 49 The Replacements 57 Keith Richards 166 Rush 48 Rush 48 Sa-Fire 117 Sade 148 Joe Satriani 69, 125 Charlie Sexton 105 Ricky Van Shelton 153 Sheriff 108 Michelle Shocked 113 Simply Red 74 Sir Mix-A-Lot 134 Skid Row 34 Slick Rick 66 SOUNDTRACKS Beaches 18 Buster 194 Cocktail 41 Dirty Dancing 123 Rain Man 84 Tap 179

Oueensrvche 196

Tequila Sunrise 131 Twins 176 Working Girl 89 Stevie B 100 Rod Stewart 23 George Strait 92 Barbra Streisand 86 AI B. Surel 120 Keith Sweet 141 Sweet Sensation 178 Sweet Sensation 178 TMT 135 Sweet Sensation 178 TNT 135 Take 6 132 Tesla 20 They Might Be Giants 102 Thirty Eight Special 159 Tiffany 26 Tanita Tikaram 94 'Til Tuesday 189 Today 111 Tone Loc 9 Tonyl Toni! Tone! 147 Too Short 60 Wayne Toups & Zydecajun 195 Traveling Wilburys 4 Randy Travis 156, 118

U2 199, 29 Midge Ure 106 Van Halen 76 Luther Vandross 63 Violent Femmes 119 Vixen 55 Vixen 55 Warrant 90 Was (Not Was) 58 The Waterboys 91 When In Rome 180 Karyn White 21 White Lion 36 Will To Power 171 Hank Williams, Jr. 79 Vanessa Williams 54 BeBe & CeCe Winans 164 Winger 24 Steve Winwood 87 XTC 115 XTC 115

LABELS CONSIDER PROVIDING ALTERNATIVE ALBUM COVERS

(Continued from page 3)

chants were Prince's "Lovesexy," which Hennessey says 75% of his accounts pulled; Guns N' Roses' "Appetite For Destruction"; Poison's "Open Up And Say ... Ahh!"; 2 Live Crew's "Move Somethin'" (because of lyrics on the back cover); and Jane's Addiction's "Nothing's Shocking."

Not surprisingly, record companies said that any decision to offer a second cover would be made on an artistby-artist basis.

"We want to try and do what our artists want to do, within reason," says Jim Urie, PolyGram's senior VP of marketing. "We'd allow them as much freedom as possible; we don't want to dictate to them what to do."

However, PolyGram has shown the covers of albums to rackjobbers beforehand for approval. Among them was the Scorpions' "Savage Amusement," which was released as planned. Also, after talking to some accounts, the name of the Fat Boys album "Coming Back Hard Again" was changed from the originally planned "Hard Again."

While many labels were willing to offer an alternative cover after merchants voiced objections to the original art, some felt that designing a second package on the chance the first might offend borders on censorship.

ship. "It's not really appropriate for the distributor or record company to censor the artist," says Ron McCarrell, Capitol's VP of marketing."I think you can make your best effort to get the artist to change his mind, but at the end of the day, you have to live with that."

However, few label executives forget that record companies are in the business of presenting people's work. "Art for art's sake. Money for God's sake," says RCA executive VP Rick Dobbis. "But, if there's a conflict between commerce and art that you can't resolve, don't change the cover. I feel very strongly that as soon as you interfere with the creative cycle, you're in danger of stopping it."

Despite these sentiments, label officials certainly understand the rackjobbers' position. "If you take what Frank Hennessey said, it sounds extreme, but there are some accounts so valuable that they feel some accommodation should be made," says Dobbis. "Hennessey is a middleman. From his standpoint he has no choice."

David Lieberman, co-chairman of Minneapolis-based rackjobber Lieberman Enterprises, agrees with Hennessey. "When trying to marry commerce with art, you have to do some thinking," he says. "I'm a firm advocate of First Amendment rights, but you have to deal with the fact that Walmart and Sears are concerned about what people think—and when it comes to organized groups protesting their stores because of an album, they're going to complain."

"We had that situation with Poison's 'Open Up And Say... Ahh!' [on Enigma Records]," McCarrell recalls. "A few key accounts were complaining before the album shipped; they didn't think the album cover was appropriate, but the group really wanted it the way it was."

The label distributed the first 300,000 copies with the original cover. After accounts started to pull the record, McCarrell says, "The guys in the band first said, "To hell with them, let the kids get the record at another store.' But then they said, 'Let's work something out,' and we compromised with just adding two black bars to the original cover."

Though the problem primarily exists with mass merchants, some

(Continued from page 3)

chains with outlets in shopping malls—which have generally conservative policies—might also find the alternative cover an appealing option.

However, most of the Musicland Group's 682 stores are in malls, and chain president Jack Eugster does not like the alternative-cover concept. "I want the original cover the record company thinks is right," he says."We don't need two covers. If it's real bad, we simply won't stock it, like with 2 Live Crew, which we pulled because of lyrics."

In addition to the censorship issue, preparing two covers for the same album would undoubtedly result in headaches for distributors. "Dual inventory is never an attractive proposition, whether it be to offer the CD with or without the long box or to accommodate a controversial cover," sums up one distribution chief.

Meanwhile, Lieberman says that if the labels do begin producing alternative covers, his company's customers would get only one choice. "We wouldn't try to use more than one cover. All our accounts would get the same product."

CURTAIN RISING ON AD-MUSIC VID MIX (Continued from page 6)

plays. "We'll try to make it work on that level, much the way a soundtrack album would," he says.

Miller adds that RCA had been in contact with Avatar's Conrad "well over a year ago," at a time when the label was seeking alternative means of video exposure for artist Marc Jordan. "Marc's album was a very cinematic type of music, anyway, "he says. "So we were exploring the idea of getting him to movie screens and we started talking, and [Avatar] was putting together this Music Cinema Network. It didn't work out for Marc. but we've kept in touch over the last year, and were really looking for the right opportunity to come along." While RCA has spent nothing for this weekend's initial test, if testing is generally successful, Miller says, "the next step from here is to roll out into 1,400 screens. And if we're to do that, it would require an investment on our part. And it would have to be the right video at the right time."

Though there have been past attempts to place rock videos at movie theaters, all have been unsuccessful due to costs that labels—which were asked to foot much of the bill—typically felt prohibitive. Among those costs were duplication and distribution of clips. However, Music Cinema Network's involvement of a corporate sponsor that would, in Miller's words, "pick up the lion's share of the cost," changes the scenario dramatically, he says.

Aside from Coca-Cola, Avatar's Conrad says his firm has been talking to "about 12-15" other sponsors as well, including athletic shoe and soft drink manufacturers. Conrad says that specifics regarding additional sponsor involvement will be announced shortly.

And labels other than RCA are "fully aware" of the upcoming Music Cinema Network test, he adds.

"First they want to see it. You can talk about it and talk about it—but a picture tells a thousand words. Once they see it up, and they see the response from the audience, then it's going to be a different ballgame."

RYKO BUYS N. AMERICAN RIGHTS TO BOWIE CATALOG

(Continued from page 4)

"This is a tremendous opportunity for us to be involved with a major artist who has helped change the face of popular culture," says Rose, who was reached in Los Angeles at Ryko's quarterly meeting.

Says an Isolar spokesman: "Rykodisc does an exquisite job and we have every confidence in their ability to make the most of the catalog. We're pretty much throwing things into their laps and are counting on their vision."

Rose says Isolar was probably attracted by Ryko's aggressive commitment to catalog product, as demonstrated by the label's work on Frank Zappa's back catalog and its



two Hendrix releases. Further, he says Ryko's manufacturing quality and ability to market such product at full retail list also helped the independent label to win over competing majors.

"The majors have few options for aggressively marketing catalog product other than going to midline prices, which discourages the label from proper remastering, offering deluxe packaging, or possibly adding bonus material," says Rose.

"I think that we're in a unique position to put our full marketing efforts behind each and every title and treat them the way the majors work their new releases." He notes that a number of Ryko's Zappa and Hendrix releases have landed on the CD and pop albums charts. Though the label first earned its reputation for only releasing CDs, it has branched out into albums, cassettes, and prerecorded DATs over the past two years.

With the deal, Ryko assumed "custodianship" of the master tapes and art archives from the entire era. Rose plans to involve Bowie and Isolar in digital remastering of the recordings and restoring the original artwork.

"Bowie has expressed a very sincere enthusiasm about the rereleases and has indicated that he would make as much personal involvement as possible in the remastering, art, and promotion efforts," says Rose.

A release schedule has not yet been formalized. Rose says that the 16 albums will be released individually. "They'll each be our top priority,"

he says.

Wherever possible, the releases will include additional material such as non-LP, B sides or unreleased recordings, especially in CD packages, says Rose. He says it is too early to determine whether Ryko will issue its own compilation, though with the deal it will rerelease the two best-ofs in the catalog, "Changesonebowie" and "Changestwobowie." Rose calls the deal "an important

Rose calls the deal "an important event for independent labels and distribution" and says, "I think that it draws attention to the strengths of independents, to what they exemplify. That they can make a big commitment to a smaller number of titles, and make them work for it.

"Hopefully, this will lead some other high-caliber artists, producers, and managers to realize that there are other viable alternatives to sell their music from just the majors," says Rose.

Included in the deal are the following albums: 'Space Oddity" (1969), "Man Who Sold The World" (1971), "Hunky Dory" (1971), "Ziggy Stardust" (1972), "Alladin Sane" (1973), "Pin-Ups" (1973), "Diamond Dogs" (1974), "David Live" (1974), "Young Americans" (1975), "Station To Station" (1976), "Changesonebowie" (1976), "Low" (1977), "Heroes" (1977), "Stage" (1978), "Scary Monsters" (1980), "Changestwobowie" (1981), and "Ziggy Stardust: The Motion Picture" (1983). The last-named title will revert back to Ryko in a year, according to Bowie's deal with RCA. CD-3s outsell any other kind of singles in Japan, he said, "We usually follow Japan by about 12-18 months" B

INDUSTRY SEEKS TO ENERGIZE CD-3 SALES

in entertainment software trends. Retailers on the panel, however, voiced concern over the slow sales of the CD-3. "We feel it's kind of been thrown at us—all these things with different prices and different packages," said Cynthia Barr, buyer for the 44-unit, Miami-based Spec's chain. Barr added that there has been lit-

tle merchandising or advertising support for CD-3s so far and that it is hard to stock the two-track CD-3 when the labels' returns allowances on it are so much lower than allowances for its 7-inch vinyl counterpart.

She added that Spec's would like to see some 12-inch mixes on CD singles, because 12-inch sales are so strong in south Florida. "We're concerned about the 12-inch and about returns allowances, and we'd like to see some deals," she said. "We haven't seen any so far."

Debi Conway, VP of sales for the 150-unit, Durham, N.C.-based Record Bar chain, similarly felt that returns allowances and free goods were essential on both the CD-3 and the cassette single. She said there is a need to educate the consumer about the CD-3; hence Record Bar displays the single configuration near the CD section of its stores.

"We really have to look at what we're doing here [with the CD-3]," she said. "Until we see consistent marketing and merchandising around this format, we'll continue to have problems with it."

Gary Ross, executive VP of marketing and merchandising for the 682-unit Musicland Group, echoed his colleagues on the need for CD-3 programs and returns allowances. He admitted that Musicland still does not know how best to merchandise the 3inch CD single, although he suspects it does best when positioned for impulse sales.

A major part of the seminar was devoted to discussion of how to maximize the huge success of the cassette single. Jayne Simon, director of national singles sales at A&M Records, noted that her label, which bowed the configuration two years ago with a Bryan Adams single, sold about 700,000 units of UB40's "Red, Red Wine," half of them on cassette. "Our vinyl returns are back, and the cassette single is showing it has a longer shelf life," she said. "The returns were over 50% on vinyl and just 15% on the cassette single."

Similarly, Barney Cohen, president of Valley Records, a Northern California one-stop, pointed out that fully 60% of his accounts, most of them small retailers, carry cassette singles and are doing well with them. "It's clear to me this is going to be the dominant configuration of singles for now," he stated, asking labels to gear their promotions—including free goods, programs, and merchandising—to this format.

Ross was equally enthusiastic, noting that cassette singles sales are double those of 45s at Musicland and in fact outstripped vinyl LP sales for the first two months of this year. He attributed the 1988 growth in singles sales at Musicland—reversing several years of declining revenues—mainly to the cassette single.

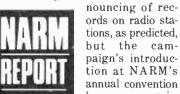
The only cloud on the cassette singles horizon is apparently the small size of the packages. Since they don't fit security boxes, they lend themselves to sticky fingers, it was pointed out. Some retailers see this as a problem, and Ross noted that the "K marts and Walmarts of the world" are also concerned about the shrinkage factor. But Simon and Ross both noted that it might not be practical for labels to put out cassette singles in plastic cassette boxes, since retail prices cannot be raised to cover the cost and neither labels nor dealers want to eat the difference.



Nat'l Song ID Campaign Bows Quietly

BY KEN TERRY

NEW ORLEANS The National Assn. of Recording Merchandisers has kicked off its national campaign to encourage back- and front-an-



ords on radio stations, as predicted, but the campaign's introduction at NARM's annual convention here was surpris-

ingly low-key.

Before and after a March 6 business session that addressed the backannouncing issue, NARM members were able to pick up information kits describing a national consumer peti-

tion drive that NARM and the Recording Industry Assn. of America plan to launch in April. In addition, Carl Rosenbaum, president of the Chicago-based The Flip Side chain, announced the drive and alluded to similar efforts that have been organized in Chicago and St. Louis.

But, despite all the hoopla about song IDs before the convention, the scheduled panel discussion was fairly short. The dialog between a pair of radio programmers-Garry Wall of KKLQ-AM-FM "Q106" San Diego and Shadow P. Stevens, formerly of WEZB "B97" New Orleans—and four high-profile label executives-Don Ienner, Bob Sherwood, Richard Palmese, and Phil Quartararo-was cut off before any sparks really flew.

What did emerge in the session was basically a rerun of the back-announcing panel at the recent Gavin seminar in San Francisco (Billboard, Feb. 25). Wall continued to insist that the issue had been overblown and that radio and record companies should work more closely together to resolve their differences. And once again, he suggested that labels steer more ad dollars toward stations that want to work with them on breaking new records.

Without taking an adversarial position, the label executives tried to rebut the PDs on several points. In response to Wall's claim that radio listeners need to be reminded repeatedly of which station they're tuned into, for example, Arista's Ienner countered, "But listeners get emotionally involved with a song. It's hard to get emotionally involved with hearing the call letters of Q106 over and over again."

MCA's Palmese, responding to Wall's assertion that "our mission is to play music people want to hear,' admitted that radio stations' main goal is to build their audiences. However, he added, "When you are building that audience by playing music, it's clear that the audience wants to know what you're playing.'

Bob Sherwood of Columbia noted that as a listener, "it bothers the hell out of me" when new songs are not identified on the air and that this practice especially affects new artists, "the most vital area of our industry

B97's Stevens responded that on the stations he has programmed, the policy has been to ID new songs for at least the first two weeks on the air. (Wall earlier said KKLQ front- and back-announces new-artist records for up to eight weeks after they are added.) He said that although radio research indicates listeners want back-announcing, "it's way down the line of things they want on their station, and it doesn't correlate closely to listening [to a particular station].

Virgin Records' Quartararo took the PDs to task on the length of time for which many stations are willing to announce records. "A new song can be on the radio two or three weeks before you get a pulse on the record," he observed, noting it takes a while for listeners to decide whether they like a record and even longer to go out and buy it.

He added that the question is not whether or not "we want music on radio to be back-announced." In his view, the issue is whether or not people get information that encourages them to buy records.

Eventually, the discussion boiled down to Wall's suggestion that labels and/or retailers buy more radio ads. To the objection raised by retailers in the audience that print ads hit a wider cross-section of people than do ads on a particular station, Wall said that radio hits 98% of all homes daily, vs. 50% for print.

Rosenbaum also pointed out that radio ad rates cost more, in many cases, than dealers can afford. But before that aspect could be discussed, the session was ended.

Despite the low impact of this panel, however, it was clear from the many mentions of "when you play it, say it" at label product presentations that the record companies are more firmly behind the back-announcing campaign than ever.

Music Execs Don't See Ploy As Song-ID Substitute **Radio Chain Leads Charge For Label Dollars**

NEW ORLEANS Edens Broadcasting, which includes the Garry Wall-programmed KKLQ-AM-FM San Diego, has decided to use the back-announcing issue as a hook for soliciting more record company advertising on its nine stations, according to Wall.

Asked whether Edens Broadcasting's move on label advertising might spur competitive reactions, Wall told Billboard, "We're willing to take a leadership role. If we can help devise a solution [to the backannouncing problem], everyone will benefit. If we can do it, so can Emmis [Broadcasting] and so can everyone else."

Wall attracted national attention recently when he suggested at the Gavin convention in San Francisco that labels could achieve their goal of increased on-air song identification by placing more advertising spots on radio (Billboard, March 4). He reiterated that point in a panel discussion at the National Assn. of Recording Merchandisers convention here (see story above).

"If you really think the message [of a song's title and performer] is important, why don't you reinforce it by buying advertising?" he asked the record company executives on the panel.

Although the session was aborted before that question was fully addressed, Wall and a few label people continued the discussion in a corridor outside the meeting room. Arista VP of sales Jim Cawley told Wall that "there's no way we could spend the amount of money on [radio] spots that a Kodak or a General Motors could." But if stations lowered their rates for music ads, he said, they might be able to attract more label-funded spots.

Wall responded that stations can't do that for economic reasons. However, he said, they could stretch the value of music ads by tying in with retailers on in-stores and other promotions. "Some stations can do a much better job than they are [on back-announcing]," he noted, "but the key question for me as a record company executive is, 'How could I get more out of radio? How can we serve each other's needs?'

Regarding the cost of radio ads, Wall said, "Price isn't a realistic objection. We haven't sat down yet and put together a package to get results [from joint radio and retail promotions] ... We have to sit down and discover how your business works. If we can't sell music effectively, we should get out of the business.

Cawley pointed out that retailers can't afford to advertise on radio (even with co-op money, presumably) if it costs \$4,500 for 12 spots. 'But what [Wall] is saying and what he hopefully can spread to the rest of radio is 'don't just take 12spot time buys, but combine it with other promotions."

Cawley felt that such an approach could be more fruitful than tour support for some acts. If a station is really willing to work with a label to break records in return for spot buys, he said, "it makes marketing sense. If a newspaper said that in addition to running an ad, they'd put in a [retail] coupon or a tie-in with a concert, you'd be inclined to put more print ads in that newspaper." Some retailers, however, feel they're already getting more bang

for their bucks through print ads than through radio spots. At the back-announcing session, for instance, Carl Rosenbaum, president of the Chicago-based The Flip Side chain, noted that with one print ad in a market, a retailer can reach people who listen to a lot of different radio stations.

Moreover, some labels prefer to let their accounts determine how to spend co-op ad funds. Geffen Records, for instance, exerts relatively little control over this process, and Geffen sales VP Eddie Gilreath noted, "If an account says they don't want to be involved in a promotion, it would be hard to do. Right now, I'd have to be more responsive to the retailers' advertising needs [than to radio's]. But until I speak to Garry [Wall] and discuss it, it would be hard to form a definitive response.

Paul Smith, senior VP/GM of marketing for CBS Records, declined to comment on Wall's propos-al, but he said, "Nothing replaces back-announcing. Without back-announcing, the listener doesn't know what he is hearing, and he can't buy

Wall told Billboard that he doesn't feel the NARM petition drive to pressure stations on backannouncing is a "productive way of getting action-no more than if we were to start asking record buyers if prices should be lowered. It's something that should be worked out behind the scenes." KEN TERRY

PEPSI DENIES PULLING MADONNA SPOTS (Continued from page 4)

scheduled ads. "There was nothing to pull," he says.

Pepsi plans to air its 30- and 60second spots featuring Madonna "at a time when the single is the hottest," McKenzie says, adding that the company's past music campaigns have followed a similar pat-

"With [Michael Jackson's] 'Bad," the album was out in August, and we went on air in late September or the first weeks of October with the

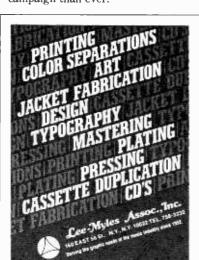
concert ad. By that time, the album and single had built a following.'

However, McKenzie did not say whether the Madonna ads would air on stations showing the video at some future point. "The decision on when and where to start the ad campaign has not been made.'

Carole Robinson, director of program publicity for MTV and VH-1, declined to say whether Pepsi had pulled any scheduled commercials featuring Madonna. She says the station is regularly airing other Pepsi music commercials, one of them featuring EMI's Robert Palm-

Robinson acknowledges that the soft-drink company is a major sponsor on MTV, but says Pepsi has never pressured the station about its programming. She adds that the Madonna video is one of the station's most requested videos.

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More Michael On Way From Vestron Video

BY JIM McCULLAUGH

LOS ANGELES Vestron Video plans to fuel the already hot home video music scene with the April 26 release of "Michael Jackson ... The Legend Continues."

The new 60-minute tape, retailing for \$15.98, is a restrospective spanning 20 years, according to Vestron, and features footage dating from the singer's Jackson 5 days through his recent solo tour.

Twenty-five performances are included, as well as appearances by Gene Kelly, Cyndi Lauper, Katharine Hepburn, Quincy Jones, Smokey Robinson, Elizabeth Taylor, Sophia Loren, Yoko Ono, and Martin Scorsese. Actor James Earl Jones narrates the Motown Productions project.

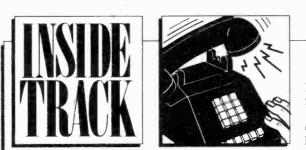
Among some of the programming highlights, according to Vestron, are footage from Jackson family home movies, the Jacksons' original Motown audition, appearances on the "Ed Sullivan" and "American Bandstand" shows, a White House visit, and performances from the Motown 25th Anniversary Special. Vestron says it will back the tape with a "multimillion dollar advertising and promotion campaign, including national television and print."

The company also plans to maintain a "round-the-clock" manufacturing and fulfillment schedule with its duplicator in an effort to forestall product shortages, although it declines to say what its initial manufacturing run will be.

Vestron was the publisher of "The Making Of Michael Jackson's "Thriller'," first released in December 1983, which is said to have sold more than 600,000 units.

Two months ago, CBS Music Video Enterprises released Michael Jackson's "Moonwalker," which is the No. 1 title on both Billboard's Top Video cassette Sales chart and Top Music Videocassettes chart. Industry estimates say that tape is well over the 500,000 unit mark.

Three of the top four positions on Billboard's Top Videocassette Sales charts this week are music oriented, including CBS' Bruce Springsteen anthology at No. 4 and Paramount's "U2 Rattle And Hum" at No. 3.



Edited by Irv Lichtman

UURRENT ASCAP BOARD ELECTIONS, in which the performing rights society members make their biannual choices for publisher and writer board members, are said to be the most hotly contested in years on the writers' end. There is reportedly heavy campaigning to change the look of the 12-member writer board with more choices among a slate of nonincumbent nominees, while some incumbent writers are making a strong case for the status quo. The issue as some see it (which others deny) is an overhaul of ASCAP management, with some veteran writer members set up as targets to be voted off the writers' board. Also unusual, insiders say, are letters being sent by prominent music personalities to ASCAPers that ask for votes on behalf of certain incumbent writer board members. Although he denies he is campaigning, writer board member and former ASCAP president Hal David, who now resides most of the time on the West Coast, is named as a major influence in seeking changes in writer board membership. Among 15 writers running for a seat on the board are Irwin Kostal, Jerry Leiber, Mike Stoller, John Bettis, Wayland Holyfield, and Johnny Mandel. Votes must be in by Friday (17), with results to be made public in April.

LVEN BEFORE A FINALIZED DEAL is announced officially merging the SBK music publishing setup into Thorn-EMI's own catalog (Billboard, Jan. 14), a rumor that writes a new scenario for executive responsibilities swept the industry last week. Now, instead of just running a new SBK label in conjunction with EMI, SBK's Charlie Koppelman and Marty Bandier are said to be also taking control of the publishing unit, a job that appeared set for Irwin Robinson, CEO of EMI Music Publishing Worldwide. Robinson is said to have been offered a new executive function at the company. The main players were not available for comment. In another move, a dozen or so administrative staffers at EMI Music Worldwide, the overall unit of Thorn-EMI's music interests, have been invited to relocate from the U.K. to New York; set to make the move is financial chief Philip Rowley. Additionally, the administration unit of EMI publishing is reportedly moving from the West Coast to New York. Jim Fifield, president, chief operating officer of EMI Music Worldwide, is located in New York, as are Koppelman, Bandier, and Robinson

OOKING INTO SUPER MERGER: The House Judiciary Subcommittee has set a hearing Tuesday (14) on the competitive impact of the proposed merger of Warner Communications Inc. and Time Inc. (see story, page 1). Warner chairman/CEO Steve Ross and Time chairman/CEO J. Richard Munro are scheduled to appear. Subcommittee chairman Rep. Jack Brooks, D-Texas, has said the merger "could create a chilling atmosphere for new competitors in any of the market segments affected." . Meanwhile, a group of WCI stockholders filed suit March 8 in Delaware chancery court, seeking to block the initial stock swap between the two companies, which is aimed at fending off a hostile takeover. The action, filed by four individual shareholders, charges that by blocking a takeover bid, WCI is preventing stockholders from receiving a fair price for their shares

PV MUSIC SERIES: Newly formed **DIR Television** (Billboard, Feb. 18), a division of radio syndicator **DIR Broadcasting**, plans a June 4 launch for what it claims is the first regularly scheduled pay-per-view live music series. Titled "KBTV Presents," the new series will kick off with a "Metal Madness" show featuring **Ozzy Osbourne** and **BulletBoys** at the Tower Theatre in Philadelphia. The program will be available for \$19.95 to a potential 11 million households. "KBTV Presents" will air the first weekend of every month. A DIR spokesman says no other acts have been confirmed for the PPV series, but claims DIR is committed to a long-term test.

HOUGH LABEL SPOKESMEN have no comment on the matter, Track hears that **I.R.S. Records** will soon be changing the structure of their deal with **MCA**. While the hipster label used to have a full PM&D deal with

MCA, word is I.R.S. will soon take on its own marketing function in a big way.

ATCO RECORDS continues to beef up its staff, appointing Karen Dumont to the newly created position of West Coast A&R director. Dumont, who was most recently with McGhee Entertainment, worked for ATCO chief Derek Shulman a few years ago when both were at PolyGram.

MARTY SCOTT, former president of **JEM Records** and founder of the **Passport** label, is rumored to be on the verge of signing a custom label deal with **MCA Rec**ords.

SPLIT DECISION: The empire that was once the MTM Music Group continues to fragment. Holly Dunn, the record label's best-selling act, is now with Warner Bros.; Paul Overstreet is back at RCA, where he recorded briefly in the early '80s; and the Girls Next Door have been picked up by Atlantic America.

LOOK & LISTEN JAZZ: Stephen Reed, who recently formed SDR, a production firm, is producing album and laserdisk versions of concerts performed by Stanley Jordan as well as four newer acts: Diane Reeves, OTB, Eliane Elias, and Rick Margitza. Blue Note Records, where at one time Reed worked with label chief Bruce Lundvall, gets the digitally recorded sounds, while Pioneer will get the videodisk version. Concerts take place March 21-22 at Manhattan Center Studios. Reed's firm is located at 353 W. 46th St. in New York. Telephone is 212-582-1660 ... More On Jazz: The Bill & George Simon Swing Group—both men from the ranks of music scholars—starts weekly Wednesday night gigs this week (15) at New York's Jimmy Walker's.

NOT MARX-ING TIME: While waiting for the mid-April release of a single—"Satisfied"—from his new "Repeat Offender" album and a global tour starting in June, **Richard Marx**, who performed at last week's **National Assn. Of Record Merchandisers** convention, has managed to keep busy with several projects, such as cowriting "Surrender To Me," the theme from the film "Tequila Sunrise"; producing tracks from **Poco's** upcoming album; and co-writing and producing **EMI** label mate **Vixen's** single, "Edge Of A Broken Heart." That, we are told, is just to name a few projects.

TRACK IS HAPPY to hear from veteran music man **Chet Woods** that he's fully recovered from a recent stroke. Woods lives in Smyrna Beach, Fla.

ROCK CAMPAIGN TRAIL: John D. Zoilo will lead fund-raising efforts for the proposed home in Cleveland of the Rock and Roll Hall of Fame. As director of development, Zoilo, a major fund-raising figure for the refurbishing of the Statue of Liberty, is hiring staff and organizing campaign materials. So far, \$15 million of a hall goal of \$48 million have been raised.

UNZIPPING ORDERS: Les Garland, who manages Morton Downey Jr., TV's "Zip it" talk show host, says he expected about 50,000 orders from merchandisers at last week's NARM convention for "Morton Downey Jr. Sings" but got a happy surprise with a reported order of 250,000 copies. The album is on the **Compose** label, distributed by Newark-based **PPI**.

UN FOR A GOOD CAUSE: WMMS Cleveland operations manager Rich Piombino has been named national radio chairperson for the T.J. Martell Foundation's annual rock, bowl, golf and softball weekend May 18-20. Piombino's appointment continues WMMS' involvement with the foundation—former WMMS OM Kid Leo held down last year's radio chair. Now that Leo is a Columbia Records VP, he'll be the foundation's record cochairperson along with Atlantic Records VP Judy Libow and Music Awareness promotions manager Jon Scott. Last year's weekend raised \$200,000 for research to battle cancer, leukemia, and AIDS.

S THE NIMBUS RECORDS CD pressing plant in Greene Co., Va., in danger of closing, as was rumored at the NARM convention? Absolutely not, according to plant head Mark Galloway. However, the plant is in the process of divesting itself from owner Maxwell Communications Inc. "That's probably where the rumors have come from," Galloway says. "We're actually expanding and adding equipment."

Camelot Chain Cops Record Fifth Merchandising Honor

BY GEOFF MAYFIELD

NEW ORLEANS Camelot Music became the National Assn. of Recording Merchandisers' first fivetime winner, as the North Canton, Ohio-based chain picked up a 1988 merchandiser-of-the-year award at the trade group's March 3-7 conven-



the honor marks the second time in four years that the Philadelphiabased one-stop won the wholesalers award, a category once dominated by

tion here, along

with Universal

Record Distribu-

tion and Q Rec-

rackjobbers. The winners are determined each year by the NARM Manufacturers Committee, which represents the industry's suppliers.

Camelot Enterprises, which operates 229 Camelot Music stores and 92 leased departments, took home the prize in the large-retailers division, designated as chains with more than 15 stores. It is the only web to win the award more than three times. Camelot last received the nod at the 1985 convention, when it tied with Albany, N.Y.based Trans World Music Corp., but it had not been nominated in recent years.

Camelot was selected from a field of seven 1988 nominees, including Detroit-based Harmony House;



Durham, N.C.-based The Record Bar; Roslyn, N.Y.-based Record World; Minneapolis-based Target; Sacramento, Calif.-based Tower Records; and Brooklyn, N.Y.-based The Wiz.

Universal's second cup means the award has been won by one-stops in three of the last four years. Sacramento-based Valley Record Distributors was last year's wholesaler honoree. The last rack to take the category was Detroit-based The Handleman Co. at the 1987 NARM meet in Miami.

Besides Universal, Handleman, and Valley, six other member companies were nominated for the 1988 wholesalers tribute. The other nominees: City-1-Stop, Los Angeles; The Interstate Group, Hagerstown, Md.; Jerry Bassin Distributors, Miami; Roundup Music Distributors, Miami; Roundup Music Distributors, Kent, Wash.; RTI, Omaha, Neb.; and Sight & Sound Distribution, Portland, Ore.

Miami-based Q Records & Video has previously been nominated in the 4-year-old small-retailers category but has never won before. Last year's award went to New York superstore J&R Music World.

The eight-store Q web and J&R were two of nine 1988 nominees. Also contending were Chicago's The Flip Side, Milwaukee's Mainstream Records, Miami-based Peaches Entertainment, Chicago's Rolling Stones Records, St. Louisbased Streetside, Minneapolis' Title Wave, and Wee Three Records, the Philadelphia web that was just acquired by U.K. retailer W.H. Smith.

Judging for each of the three merchandiser awards is based on 10 criteria, including artist development, product awareness, cooperation with merchandising programs, advertising and in-store support, and fiscal responsibility.

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