

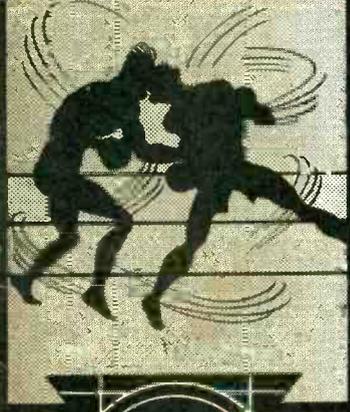
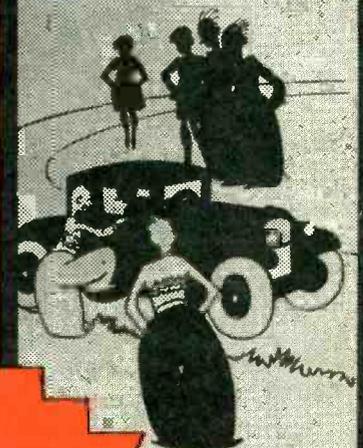
Broadcast Weekly

FOR
WEEK OF
April 27 to
May 3

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BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, *Publisher*

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No. 31

The Editor's Page

IT is with regret that we note that big business is crowding education off the radio. This, in a sense, is the fault of education. Education has a blythe habit of going along and trusting God or destiny to make provision. Educators are the last to move in constructive projects, for there is nothing which gets into a rut sooner than educational control. Anything new or experimental is viewed as radical and unsafe. While educators debated about the value of the radio, concerns with something to sell bought up all the radio time. Now it appears that the schools may lose out. It would seem that more alertness might be the watchword of those vested with the responsibility of projecting educational affairs. If some of the same intelligence was applied in this country to educational affairs that is used in corporation development, we would have the best school system in the world instead, as the head of Johns Hopkins University expressed it, a lot of "flap-doodle."

* * *

MAESTRO HERTZ, conductor of the San Francisco Symphony Orchestra, has stepped from the page of active music. He left, shaken with emotion, amid the greatest acclaim ever given in San Francisco to a conductor. It must have amazed his orchestra, which could not forgive his idiosyncracies, the financial sponsors who had tightened the reins of authority, and those others who sit close to the god of politics, to see his musical followers throw their seventeen persistent recalls of enthusiasm across the footlights. The greatest interpreter of Wagner to head an orchestra in this country, Maestro Hertz, what-

ever the internal machination that biased his departure, is a great outstanding personality and will remain always a tragic but beloved figure to those who value good music in its higher interpretations. Maestro—salute!

* * *

AN EASTERN radio concern, hungry for business, hired a girl to sit down beside a telephone and call up everybody in town and try to sell them a radio set. Newspapers on the coast have been doing this for some time. There is an idea that this brings business. What it really does bring is the wrath of the housewife who is jerked away from her duties to answer a telephone call of some firm with something to sell. If dealers start selling radio sets by this means, a lot of telephones will be discontinued or the woman at home will have to buy herself a bicycle.

* * *

A LOT of folks listened over their radios the night the moon enjoyed an eclipse to see if it was true that the moon blanketed reception. The general report was that reception was much better. As a matter of fact, no difference was noted at all on broadcast bands, and very little on the shorter waves. Just staying up late and listening was a revelation to many fans. It wasn't the moon after all, but the hour. For instance, at 3 a. m. some of those eastern stations simply pound in. They are there all the time, but the locals blanket them out. The moon did one thing—it sold DX reception to a lot of newcomers.

The RADIO TATTLER



By EARLE ENNIS

THE radio informs us that "Twinkies," a shoe for "Busy Little Feet," is now being sold. If you know where to get 'em, you can buy "Sneakies" for busy little burglars, and "Shavies" for the boys with whiskers. Not to mention "Lifties," the happy face strap for raising the map twenty or thirty years, and "Chompies," the nifty porcelains that replace the former aching molars.

* * *

This habit of hooking "ies" onto everything from "kid" to "pant" is giving the world a cute enunciation. It is nothing these days to hear some big bozo ask a cigar man for "ciggies," or see an ironworker munching "toasties" with his "eggies." Men are wearing "golfies," "undies" and "beanies," along with their perfume and ruffled night-shirts. Any day we expect to see a policeman in a hoop skirt, with a bow in his hair.

* * *

Now this is all wrong. It is hard enough in a world of women, for a man to be a man, without having every radio announcer in the country hurling titsy-pootsy terms at him, breaking down his masculinity. Even Andy has gotten to the point where he is putting raspberry rock candy in his bath. And that is no way for a big business man to act.

* * *

Radio is wiping out the genus male. Just because a soprano "mikes" better than a basso, and blows out less tubes, the whole organization of radio broadcasting has started out to make tenors of every man in America. It is selling him tenor ideas, tenor thoughts, tenor suggestions. You don't hear radio dealers talking about "bass notes" any more. Bass is taboo in the radio field. The bassos are starving to death, east and west. One or two tried to raise their scales—and broke a string, retiring from the field. The rest just quit singing and went to work.

* * *

"Movies"—"talkies"—"speakeasies!" It's been going on for some time. Once, if a man wore a red ribbon on his sun-bonnet, his family moved

to another town, and the policeman on the beat wrapped a blanket around him and locked him up. Now—we see grown males with feathers in their hat bands, lace insertion in their shirts, and puckering-strings in their socks, going to the "voties" to cast their ballots.

* * *

Only the other day we came upon an old wood cut labelled "Early Pioneer." It was a picture of a tough gentleman with no collar, a lot of whiskers, a sheriff's hat and a mean look. We tried to visualize him singing tenor—and failed. We tried to imagine him taking a nut sundae at an afternoon tea—and failed. We tried to picture him with his hair slicked back, crooning—and gave it up. Poor, lonesome, ignorant old devil. He never even heard one of our modern "sappies"—the talking picture! All he did was fight and build an empire!

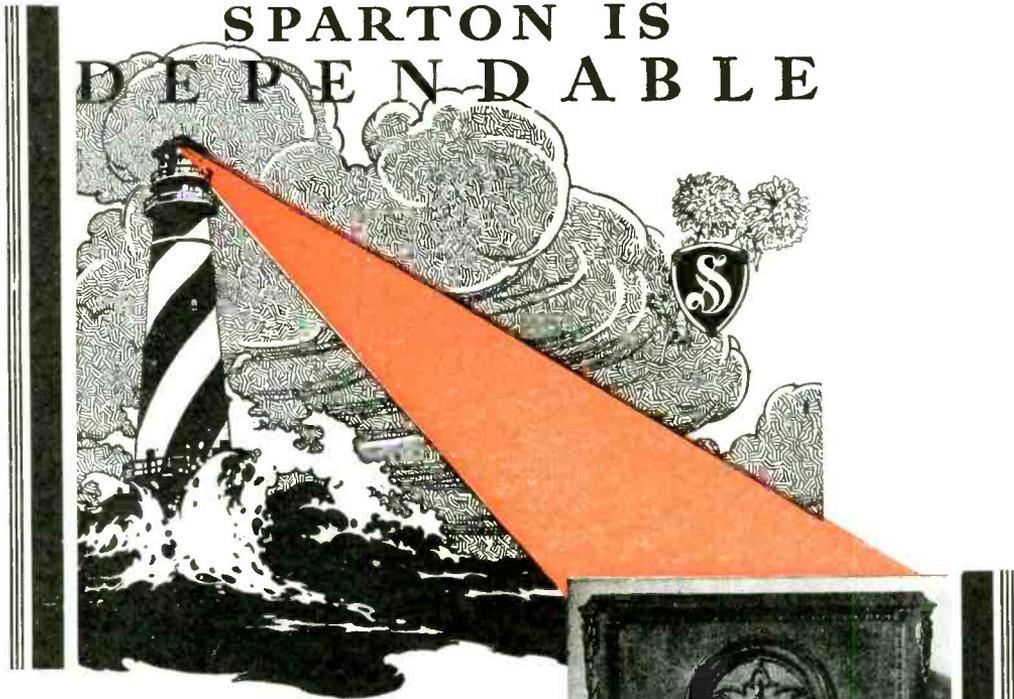
* * *

This new crop of nice, harmless, lady-like near-men of which the place seems to be full, everywhere you look, just must be a product of the radio. It's the radio that lets them cheep to us, with their bird-like twitterings. It's the radio that sells the "thrillies" that give girlish palpitations to the lace-romper boys. It's the radio that thrusts 'em at us, night after night, over the air as its best offering of masculine life to be found. That's what high power has done. It's the shifted gears for so many former men that even Uncle Sam is worried and has ordered a census to find out just how many women, and near-women there are in the country.

* * *

The Federal Radio Commission is considering letting radio stations use even more power than they do today. We think this is a mistake. They are using too much power now. Another thousand or so kilowatts, and the standing army can't be told from a federation of women's clubs, marching against the Demon Rum. What the commission ought to do is cut down the voltage and give the boys a chance to raise whiskers before it is too late.

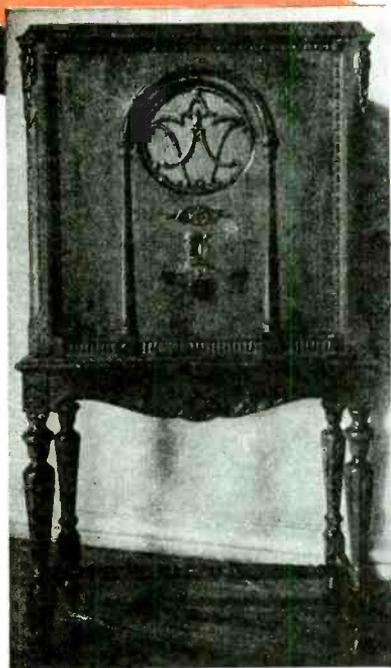
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MRS. E. J. B., VICTORIA, B. C.—Marjorie Robillard (KJR) is a fascinating young widow. Her eyes are deep brown, her features are delightfully proportioned, she has an especially nice mouth, her hair is light brown, she weighs

150 pounds and is 5 feet 7 inches tall. Marjorie was born in Pomona, California, studied music in Ellensburg, Washington, and began her musical career at the age of sixteen.

* * *

MRS. E. M., SANTA CRUZ, CAL.—Bennie Walker is Ben McLaughlin and Ann Holden is Frances Minton, married, but not to each other. I'm checking up on your other question. Hope to have the answer with next issue.

* * *

MRS. R. B. P., DEER LODGE, MON.—Your "Vagabond-of-the-air" (KSL) is known to his friends as Jerry Wilford. He was born in Juneau, Alaska, and knows his northwest, his mining, ranching and building. He is also a writer, an inventor and carries on in an advertising business in addition to his radio activities. A reg'lar out-door-he-man sort, about 38 years old, with broad, good-natured features, laughing brown eyes and hair (his hair doesn't laugh, but you know what I mean), wears a huge Buffalo Bill type of hat and is never seen without a wide, joyous grin.

* * *

JOHN W., WATSONVILLE, CAL.—The "Dainty Misses" are Nina Freitas, Dolores and Daphne Pavon. They were in vaudeville and with Station KFWM before joining the KFRC staff.

* * *

M. E., STOCKTON, CAL.—Helen Stone (KYA) has clear blue eyes, a fair complexion, strong yet sensitive features, beautiful teeth, a rare smile, chestnut hair boyishly cut, and stands straight and proud as a queen in her 5 feet 9 inches of slender symmetry. An aura of

romance surrounds her for all her frank off-handedness of manner. She is un-self-conscious, unimpressed with the importance of her extraordinary achievements. The sort of personality you could not if you would and would not if you could, forget, once you had met her.

* * *

L. H., SAN JOSE, CAL.—The soloist you have reference to is Walter Kelsey.

* * *

B. & E. B., SAN FRANCISCO, CAL.—Wes Johnson (KFRC) is 6 feet tall, weighs 150 pounds, has grey eyes and light brown hair. He is a former Stanford student, toured with an orchestra for several years, became a pilot in 1918, came down in a ghastly crash some years later and decided that banking was perhaps after all a more sane means of livelihood. His friendship with Eddie Holden (Frank Watanabe) began quite casually over a teller's window, grew steadily, took him back into the ether, this time via the microphone, and now he is an avocational broadcaster and vocational banker. His hobby is sound effects, his pet aversion chest protectors.

* * *

MR. J. W. MC., SAN JOSE, CAL.—Rose Freitas (KQW) is married. I hope you are not utterly crushed with this news. (You asked for the truth, remember?) Anyway, it was all so romantic. You see somebody or other thought 'twould be wonderful to send Rose off to a convent when she was fifteen years old. She had no mother, no step-mother, no grandmother they argued, and well . . . it was just a good, logical idea. But Rose somehow could not share their enthusiasm and while the matter was being proed and conned she settled everything by running away and getting married.

* * *

MRS. B. A. H., YUBA CITY, CAL.—Yes, William Wright (Prof. Von Hamburg) at one time lived in Marysville. Dick McCaffery has been ill, but is back with the band at KFRC and pretends that pneumonia isn't anything but an inconvenience and as for doctors' bills—"Gee! Dose guys gotta live," he shrugs; "give 'em a chance." No wonder everybody adores Dick. Did you receive the pictures?

MICROPHONE GOSSIP



Professor Bob Bence, KPO's versatile and entertaining announcer who daily goes through an hour of strenuous setting-up exercises, owes his stamina to his cowboy days when he roamed the Colorado hills astride a cow pony. Professor Bob does not recline on a piano bench and quirk a finger in time to the music—he actually goes through every exercise. To those who can see him in the studio there is disclosed a dark, handsome, six foot two, 200-pound athlete.

* * *

"After one has once been in radio work he will not leave it for anything else," says Bob Nichols, KFRC's latest addition to its announcing staff. Bob is well known as the ranking sports announcer of the Northwest. At one time he was chief announcer for a coast chain. He got into radio in this manner: When on his annual vacation he strolled into a Seattle station to sing a song for the folks, the announcer had been called out of town, Bob was asked to fill in and his announcing was so satisfactory he has been at it ever since. He will be heard regularly over the San Francisco station and the Don Lee network in the future.

* * *

Both the Boy Scouts and the Girl Scouts have recently inaugurated weekly periods on KHJ. Gene Byrnes, KHJ announcer—often known as Sir Standard McWebster, Count De Tour, Knight of the Road, and the composer of "Lolita"—believes he will join the Girl Scouts. He wants to learn how to untie his shoelaces and light a cigarette by rubbing two sticks together. The Boy Scouts kicked him out when he refused to go hiking on Sunday.

* * *

Everett Williams, baritone, who has just joined the staff of KFRC, was five years in Europe doing concert and operatic work. He studied under John Dreszy at Nice, France, understudied at La Scala in Milan for a year and a half, and upon returning to America made a very successful concert tour of the United States. He will be heard regularly over the Don Lee chain in the future.

* * *

During the Alarm Klok Klub program over KJBS one morning recently, Ted Berlin had broadcast a burlesque race between three famous animals of the comic strips, from the Ping Pong

Grounds at the Yankee Stadium, New York City. With the aid of several timely sound effect records, the noise and cheers of the crowds were brought to listeners in a realistic manner. So realistic, in fact, that late that day, a young lady, who happened to be visiting the studio, casually remarked that she didn't know KJBS had a wire connection with the Yankee Stadium!

* * *

Earle C. Anthony, under whose management are operated stations KFI and KECA in Los Angeles, returned recently from an extended trip to the Hawaiian Islands. He was accompanied by Mrs. Anthony.

During his six weeks' stay in the South Pacific archipelago, Anthony made an informal survey of reception and transmitting conditions in the islands. He was the recipient of many courtesies from Hawaiian broadcasters and officials.

* * *

Naylor Rogers, manager of KNX, has received word that Harold H. Isbell, formerly an announcer at KNX, is now on the staff of WENR, Chicago. Isbell has been in radio since 1924. He attended University of Illinois, studied music and dramatic art, and was for some years entertainer on lyceum, chautauqua and vaudeville circuits and on the legitimate stage. Isbell's name and voice were known to thousands of radio listeners on the Pacific Coast.

* * *

Plans are progressing for the installation of entirely new equipment at station KYA. John Cope, technical director, has announced the purchase of a new 1000-watt RCA transmitter, and KYA will be the first station on the Pacific Coast to install this newest and finest piece of broadcasting apparatus. The opening date has not been announced, but it is expected to be ready for operation the early part of June.

* * *

Helene D'Asalena, who was popular over KGO several years ago as a soprano, is now being heard over the NBC System. Illness caused her to give up singing, so Miss D'Asalena is now confining her efforts to interviewing songbirds over the air during "Meet the Folks." A number of letters from many of her friends of the old days along with others from new admirers are coming to her daily.

PHILCO—with all that the name implies of magnificently clear, natural tone—extraordinary selectivity—ability to tune in distant stations in enjoyable volume, even in daytime—utter simplicity of control—rich cabinet beauty.

New Console Model

Note the charming lines of this superb new console model. Like all Philco Cabinets it is a product of America's leading furniture designers. It is especially well adapted to the small room, and will do full justice to the most lavishly furnished home. Has built-in genuine Electro-Dynamic Speaker and Acoustic Equalizers.

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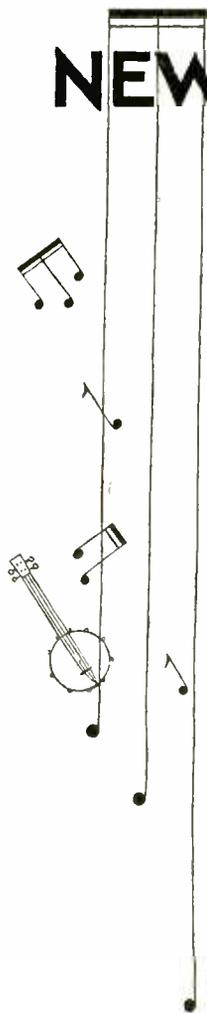
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NEW WORLDS of ENTERTAINMENT FROM YOUR RADIO



The world's best entertainment, when you want it, as you like it! Perhaps you'd like a famous jazz band to supply music for the dance tonight. Or, does your taste dictate classical music, seldom heard on the air. With the Super Phonovox you open the door to vast realms of recorded entertainment, superbly reproduced through your radio.

You know the quality the high priced electric radio phonograph combinations give. The same amazing fidelity of tone is yours from any record played electrically with the Super Phonovox through your radio set. Ask your dealer for a demonstration. See how simple it is to get that "Thousand Dollar Quality" from records. Anyone can install the Super Phonovox in less than five minutes.

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PACENT SUPER PHONOVOX

KFRC's Romantic 49's

Dedicated to the Pioneers of California

by the Standard Oil Co.

IN THE winter of 1849-50, a Sacramento minister entered a gambling hall and pleaded for a contribution to a fund he was raising for building a church. He approached a man with an open, pleasing face who was "bucking the tiger."

"Church? Oh, yes! People want churches as well as gambling houses. How much do you want?"

"Whatever you choose to give," blandly replied the preacher.

"Well, you see the twenty on that card. If it wins it's forty, and it's yours."

It won, and the preacher took the forty dollars. "Hold on," exclaimed the gambler. "I have a ten on that other card. You may have that, too." It won, also, and the preacher desired to be off.

"Stop a minute," cried the gambler. "Put your sixty dollars on that card, and you'll have a hundred and twenty, sure, and if you'll stand by me we'll win enough to build the whole bloomin' church."

This is an authentic story, taken from the records of the times at the California State Library. Just how the affair turned out will be revealed in a future episode of KFRC's Romantic Forty-Niners. The writing and research work for this unusual series of broadcasts of historical events is being done by Irvin Engler of Sacramento, assisted by Neva Fariss and Darwin J. Smith. They represent five years of research work in California's history and necessitated the services of a staff of readers. In addition to the books, and the newspapers of the times, there are old photographs, drawings, programs, mementos and copies of popular songs that were being sung.

"Searching among these old records," says Engler, "many of which there is only one copy now in existence, one is struck by the fact that the period of the gold rush had its own characteristic sense of humor, its own stories and songs, all distinctive of the times, and filling the emotional needs of the men who came to seek gold and lived the exciting life of the mining camps. It was a fast, whirling, kaleidoscopic affair, elemental and thrilling, luring the daring and adventuresome from all corners of the globe. It was without the softening influence of established homes and schools, the security of a smooth

running government and the refinements which seem so necessary today. Perhaps it is this very lack which brings out the drama in base relief and makes it so extraordinarily appealing to our imaginations.

Among the treasured volumes that tell of interesting human bits are the books written by travelers of the day who give their experiences and observations. Of particular assistance and value in this regard have been Bayard Taylor's "El Dorado," Jeems Pipes of Pipesville, memoirs of William Tecumseh Sherman, Walter Colton's Diary and the columns of California's first newspapers.

"Just as California appeared as the pot of gold at the end of the rainbow to the miner of forty-nine, so her history today is a mine of untold wealth to the seeker of romance and enchantment. In digging into this rich mine of California we have been greatly assisted by Milton J. Ferguson, state librarian, Miss Eudora Garrouette, head of the California Department, and her assistant, Miss Caroline Wenzel.

"And yet, in spite of this wealth of material, there are still fragments to be added, many choice bits still living in the memories of old-time residents which must be sought out and fitted into the fabric of that colorful and intriguing pattern that tells the romantic story of California's beginning.

"In this manner many unusual and heretofore unrecorded tales have come to light, amply rewarding the searchers. Whenever possible these are being told to radio listeners by the pioneers themselves during the Pioneer Jubilee which is conducted as a closing feature of each broadcast. H. Chester Ferguson, who conducts this portion of the program, is the son of a forty-niner. His work entails a great amount of travel and interviewing. He also directs the studio rehearsals for the dramatic episodes."

The Romantic Forty-Niners originates in the KFRC studios of the Don Lee Broadcasting System, and in addition to KFRC is broadcast over KHJ, Los Angeles; KMJ, Fresno, and KFBK, Sacramento, each Wednesday night at 8 o'clock. The Standard Oil Company of California dedicates the series to the pioneers of California.

"Owl Ears" To Have Own Concerts

THE all-nighters—the day workers who have to take their entertainment after midnight, when the rest of us are abed and useless, are to have their own radio entertainment, as a result of special arrangements which have been made by the Julius Brunton and Sons station, KJBS.

KJBS has always come closer to finding out what the mass mind wanted than perhaps any other station on the coast. Years ago, when broadcasting was in its infancy, this station started existence as a tiny 5-watter, with a transmitter no bigger than a cake box. The original idea was to entertain listeners around San Francisco. But—

From along the Canal Zone, from Hawaii, from the far northern part of Alaska, letters came in to the astonishment of the owners, telling them that the little "Baby Broadcaster" had been clearly heard at those points. Today stations of 10,000 to 50,000 watts are doing the same thing. But the "baby" beat them all to it.

The economy of the station's operation, because of its small size, gave the Bruntons an idea. They knew that radio dealers needed radio music to demonstrate radio sets. No station was on the air all the time. Why not KJBS? They talked it over, and as a result the "Baby Broadcaster" was put through the most severe test ever given a radio station in the country. It played all day, every day in the week, except Sunday, from 6 a. m., to 6 p. m., for nearly five years.

Now the "Baby" is going to play for the night owls. It will, hereafter, come on the air at midnight, when all the big high-powered stations are signing off with a varied program of entertainment. It will play straight through the night, through the day and until sundown of the next day. In other words, the station will be on the air EIGHTEEN HOURS a day without interruption. And this, to give the listeners who have no local early morning music, something to which to listen.

The "Baby's Midnight Marathon" begins at once.

Columbia Watches the Ja min the Ocean

WELL," says Uncle Sam, "here's your ice bill for the month!"

And fourteen nations dig down in their jeans, and pay their pro-rata. No fuss, no conferences, no parleys. They owe the money and they pay it, whenever Uncle Sam's "please remit" reaches them. The international ice bill is the only bill, as far as known, that is paid without argument.

The international ice bill is the charge which Uncle Sam levies the ice patrol in the transatlantic ship lane. The patrol is maintained by the United States Coast Guard cutters. They not only prowl up and down the ship lane in ice time, looking for icebergs on which ships may wreck themselves, but if the berg is not too big, they will shove it down the coast, where the Union Ice Company can get it.

The cutters broadcast hourly reports of berg and floating ice-jam conditions to liners. It is an invaluable service and one that is worth millions to the various governments. This country does the work, and fourteen other countries, whose ships sail our seas, pay their share of the berg-pushing costs. The service was established after the steamer Titanic went down with a great loss of life, after a collision with an iceberg.

England and North Ireland pay 40 per cent of the cost of maintaining the ice patrol. The United States contributes 18 per cent and does the work, and Germany hands over 10 per cent, war or no war. France pays 6 per cent, Italy 6, Holland 5, Canada and Norway 3 each, Belgium, Denmark and Sweden 2, and Japan, Spain and Soviet Russia 1.

The ice is supplied free by Greenland, Canada and the Arctic circle. So far all the boys have paid their share without a protest. But in 1932 the original agreement runs out. At that time anybody may discontinue the service, or Uncle Sam may announce that rum running has reached such a proportion that all the cutters will have to be used to chase bootleggers, and a new agreement will have to be made.

So far, however, the ice bill is paid on time.

WATCH FOR THE NEXT ISSUE
ON NEWSSTANDS MAY 1st

"CECIL and SALLY" in a beautiful three-color cover illustration—*Don't miss it!*

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Latest in every respect

DEPENDABLE MANUFACTURERS are not offering their radios at BARGAIN prices—HIDDEN DEFECTS AND BARGAIN PRICES are always found together. You get the bargain price when you buy—YOU get the defects later. You eventually pay for a good radio—why not get it at the start?

Buy a Dependable Radio A HOWARD

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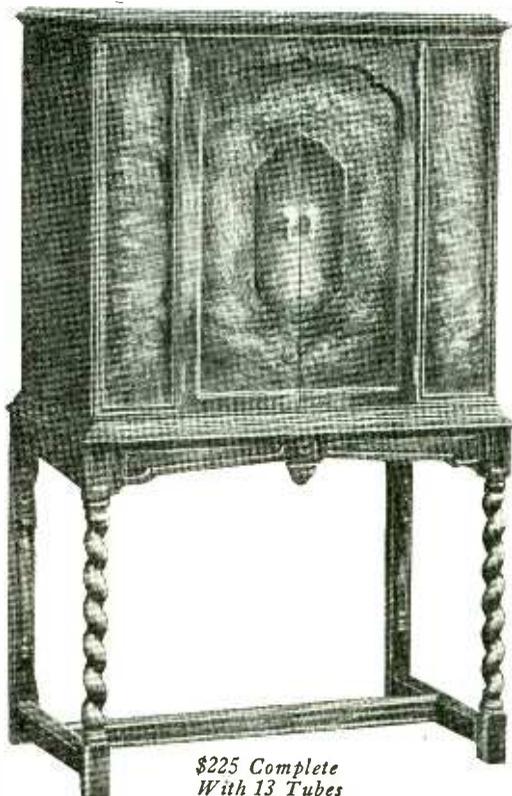
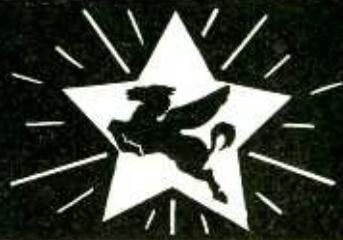
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SAN FRANCISCO

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MONROE R. UPTON (*Simpy Fitts*)

By MONROE R. UPTON

THERE is a prevalent tendency among persons in the public eye, or ear, when called upon to write about themselves, to do the job up in a humorous package and secure it with a string of wise-cracks. What is it that prevents a person from being frank and outspoken about himself? When one has the courage to do it, he takes on the qualities of greatness; witness Pepys, the shrewd busy man of affairs, setting down his motives with delightful candour and Montaigne, the humble introspective, sitting in his tower writing of himself.

We are going to begin bravely, at least. We were born in Bandon, Oregon, in 1898, to Mr. and Mrs. Upton, and christened Monroe Ralph. Our first recollections have to do with running away from home and boring holes in apple boxes at "Peter's" blacksmith shop. What to do about it? There was a tie vote. Our parent decided to tie us to the front porch with a long rope which just permitted us to reach the front gate.

Later we had inflammatory rheumatism, a sewing machine needle run through our finger, and finally the adventure of school opened up. The best thing about school turned out to be the hour of dismissal. There were marbles to be played for keeps and tops to be spun and maybe a fight behind the opera house.

Long before our teens we were a glutton for humorous stories and jokes, indicating that our predilection for clowning is natural and was not acquired with any malice aforethought. Besides O. Henry, Bill Nye, Mark Twain, the funny papers and Peck's Bad Boy we would dig great stacks of old Literary Digests out of a closet and sit until our back ached reading the Spice of Life column in the back. We were a serious little boy, too, and our life was full of tragedies. There was the time when a neighboring farmer (we were spending the summer on our grandfather's farm) shot our dog. And dozens of minor tragedies.

High school wasn't quite as bad as grammar school. We skidded through with a little of its offerings clinging to us. College we escaped by going off to sea in the capacity of radio operator. A radio operator is known on shipboard as "Sparks"; they change pretty often and a general term saves the crew the mental effort of learning



MONROE UPTON
"Simpy Fitts"

a new name each time. We were an exception to this rule of happy mental laziness among sailors; we always had at least a ten-foot shelf of books in our cabin. Wells, Shaw, Nietzsche, Strindberg, Masters, Hugo, Balzac, Maupassant, France, Thackeray, Conrad and dozens of others were represented at different times. We also read a lot of textbooks because at that time we were convinced of the feasibility of acquiring an education in that manner.

Many are the foreign ports that made us drunk with wonder. From Nome to Valparaiso; Vancouver to Antwerp, including Honolulu, Yokohama, Shanghai, Manila, Colombo, Antwerp, London, New York, Havana, Colon and Algiers, to just mention a few. Youth sees no logic in restraint and we confess to frequent reliances upon liquid inducements to intoxication. There were wild and wonderful times with care-free, generous shipmates; and quiet delightful times lodging ashore by ones-self taking in the sights. It is the radio operator's privilege to be ashore with the heaving line and not back until the pilot is scouting in the pantry for something to eat before taking her out.

Of course, a fly had to alight in the ointment. We developed a fatal tendency for falling in love with odd little pieces of femininity who had no business having any business with sailors in the first place. We too often put to sea with a heavy heart. And so after half a dozen years of it, a year of that time being spent in Shanghai constructing and running a radio station, we came ashore. Our headful of ideas failed to swell our pay envelope. The compensation we received for fixing radio receivers was chiefly contained in the entree into (and quick exit from) some very lovely homes. When an opportunity to watch the meters on a broadcasting transmitter (KFRC) presented itself, a delightful portal opened. But a radio shack on a hotel roof does precious little traveling about and we made a trip to the Arctic Ocean. Home again we sold radio sets; went back to KFRC and the second time soon graduated from technician to wise-cracking announcer and Clown of the Ether. Here is how it happened:

We had written a long tale about a gentleman

(Continued on Page 21)

A Page From the NBC Woman's Magazine of the Air

By MARIE C. ELBS

SPRINGTIME, with Mother Nature doing her best to transform a drab world into a paradise of color with flower-decked meadows and hills, invariably suggests color in the home.

The current season finds Helen Webster, Household Economics Editor of the NBC "Woman's Magazine of the Air," literally swamped with requests from her feminine followers for suggestions for brightening their bedrooms, living-rooms, kitchens, bathrooms, and other parts of the house. And the flowers that bloom in the spring, to borrow a phrase from Gilbert and Sullivan, really have something to do with at least one case.

A lilac bedroom—that sounds so interesting, doesn't it?—was described by Miss Webster recently in one of her Lady Pepperell talks. That everybody loves lilacs is Miss Webster's theory. She points out the fact that the season for these lovely blooms is short and suggests that women, particularly the youthful but white-haired type, use lilac-flowered cretonne curtains in their bedrooms with the orchid Pepperell sheets on the bed.

Women who are dissatisfied with their old-fashioned white bathroom fixtures often write to Miss Webster, asking her what she would advise them to do.

"Redecorate your walls and woodwork, change the color of your curtains, and leave the old white tubs alone," was her advise in a W. P. Fuller talk. "If you buy new green, blue or rose fixtures you'll probably have to keep them for years, even though you tire of the color. It's comparatively simple and inexpensive to change the curtains and retone the walls and wainscoting whenever you desire new color schemes."

To deviate from household problems for a moment, we found Ann Holden, the WMA domestic science authority, indulging in a quiet chuckle the other day. The cause, as she confessed upon inquiry, was that she had been able to suggest three songs which Eva Gruninger Atkinson, for all her experience as a recitalist and operatic contralto, didn't know. Mrs.

Atkinson promptly learned the numbers and sang them recently for the WMA audience.

With the vacation season approaching and folk planning on trips to places where no experts are nigh to give marcel and other waves to their hair, Jean Carroll's directions for water-waving one's hair seem especially appropriate. She gave them during a Packer's Tar Soap period the other day. Here they are:

"In this method all the waving combs on one side of the head have the teeth pointing *towards* the parting. Also, each comb is put in at the extreme inner curve and outer curve of the wave itself. You'll need about eleven or twelve waving combs, the inexpensive kind, a dressing comb, and a light mesh cap to put over the wave when it's finished.

"Part your hair neatly while it's still damp after a shampoo and start waving it on the side where it is worn longest. Push the hair back from the part with your dressing comb into a deep inward curve. Now insert your first waving comb parallel to the parting, teeth pointing towards the part. Put the comb at the innermost curve of the first dip. Again with your dressing comb draw the hair into a wide outward curve down over your forehead. Holding the first comb with one hand, insert a second comb where the outward dip is widest. Then, again, make an inward curve of the hair with your dressing comb, putting your third comb in to correspond with the first. Keep on making in and out waves until you reach the ear.

"If your hair is bobbed, coax the ends into graceful wisps on the cheeks. If it's long, pin the long strands firmly at the back or wind them up in soft kid curlers.

"After one side is set, begin waving the other side of the part in exactly the same way. On both sides the combs should point towards the part.

"Don't worry too much about setting a wave in the back if your wave is good at the sides. A very little swirl is quite effective, and this can be achieved by putting in short combs on a slant between the sides. Then, slip the mesh cap over the combs and let the hair dry."

KJBS

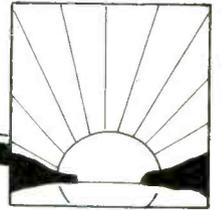


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**12 MIDNIGHT
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KJBS

1380 Bush Street

San Francisco

ORdway 4148

SUNDAY Programs

San Francisco

NBC

Sutter 1920

National Broadcasting Company

Daylight saving time becomes effective in New York and other eastern states on Sunday, April 27. All transcontinental programs, therefore, will reach the Pacific Coast one hour earlier than in the past. Because of this fact, it has been necessary to make a number of important changes in the broadcasting schedule of the NBC Pacific Division. In view of the likelihood of still further adjustments, all listings for this week are subject to change without notice.

11 to 12 noon—National Youth Conference, KGO, KGW, KOMO

Orchestral selections under George Shackley's direction and numbers by a double male quartet are programmed as a musical setting for Dr. Poling's talk and question box which are the features of the hour.

12 to 1 p.m.—Dr. S. Parkes Cadman, KGO
With inspirational music, both vocal and instrumental, contributing to the interest, Dr. S. Parkes Cadman will speak on "Life for Evermore."

2 to 3 p.m.—Catholic Religious Hour, KGO
Sacred music by the Paulist Choristers under the direction of Father Finn will be a feature of the program

3:30 to 4 p.m.—Duo Disc Program, KGO, KHQ, KOMO, KGW, KECA

A salon ensemble headed by Max Dolin along with John and Ned. vocaj and instrumental duo.

4 to 4:15 p.m.—Enna Jettick Melodies, KHQ, KOMO, KGW, KPO, KFI

4:15 to 5:15 p.m.—Collier's Radio Hour, KHQ, KOMO, KGW, KPO, KFI

Dr. Morris Fishbein, head of the American Medical Association, will discuss the prolongation of human life in a talk to be given today. This hour will also include music, dramatized stories and comedy.

5:15 to 6:15 p.m.—Atwater-Kent Hour, KHQ, KOMO, KGW, KPO, KFI

Two American musicians, John Powell, pianist, and William Simmons, baritone, will be presented in a joint concert. Orchestral selections conducted by Josef Pasternack will complete the program.

6:15 to 6:45 p.m.—Studebaker Champions, KGO, KHQ, KOMO, KGW, KFI

An unusually attractive array of favorite musical comedy song hits and theme melodies from current movies has been arranged by the Studebaker Champions.

9 to 9:30 p.m.—Borden Program, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA

Barbara Blanchard, soprano; a male quartet and the Blue and White Band headed by Joseph Hornik are the individuals and groups participating in this program.

9:30 to 10 p.m.—The Reader's Guide, KGO, KHQ, KOMO, KOA

Joseph Henry Jackson will direct listeners to the latest and best books and magazine articles during this talk.

468.5 Meters

KFI

Westmore 0337

64C Kcys.

5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

10 a.m.—L. A. Church Federation program

12 noon—Purcell Mayer, popular violin melodies

12:30 p.m.—Nat'l Thrift Corp. of America, KFI-KPO; Virginia Flohri, James Burroughs and Pryor Moore Orchestra

1:30 p.m.—Sylvia's Happy Hour

3 p.m.—Francis Sullivan, "Books I Kept"

3:30 p.m.—Kealoha Trio

4 to 6:45 p.m.—National Broadcasting Co. programs

7:45 p.m.—Modeste Altschuler and symphony orchestra

8:45 p.m.—Earl Cass, baritone

9 p.m.—Borden Milk program, NBC

9:30 p.m.—Violin recital, Purcell Mayer

10 p.m.—Wally Ferrin's Packard Dance Orchestra with Mart and Lill

440.9 Meters
680 Kcys.

KPO

Kearny 0704
5000 Watts

Hale Bros. & The Chronicle, San Francisco
10:30 to 11:30 a.m.—Interdenominational and nonsectarian church services; Dr. Norman W. Pendleton, pastor Grace Trinity Center United Church
12 to 12:30 p.m.—KPO Sequoians with Refa Miller, soprano

12:30 to 1:30 p.m.—Temple of the Golden Hour, KFI

2 to 3 p.m.—Catholic services, NBC

3 to 3:30 p.m.—Studio program

3:30 to 4 p.m.—KPO Vocal Ensemble

4 to 4:15 p.m.—Enna Jettick, NBC

4:15 to 5:15 p.m.—Collier Hour, NBC

5:15 to 6:15 p.m.—Atwater-Kent program, NBC

6:15 to 6:30 p.m.—Talk, "Science and Invention," by Elmer Robinson

6:30 to 7:30 p.m.—Kathryn Julye Trio with Eva De Vol, soprano

7:30 to 8:30 p.m.—Palace Hotel Concert Orchestra

8:30 to 9 p.m.—Rudy Seiger's Fairmont Hotel concert orchestra

9 to 10 p.m.—Abas String Quartette, with Allan Wilson, tenor

10 to 10:30 p.m.—News digest, "Scotty" Mortland

10:30 to 11:30 p.m.—Joe Wright's dance orchestra

265.3 Meters

KSL

Wasatch 3901
5000 Watts

Radio Service Corp., Salt Lake City, Utah

7 a.m.—Informal program; "Sunny Side Up"

10 a.m.—Utah Educational Department

10:30 a.m.—National Light Opera, NBC

11 a.m.—Metropolitan Echoes; concert, NBC

12 noon—"The Friendly Hour," NBC

1 p.m.—L. D. S. services from Tabernacle

2:30 p.m.—Vocal and instrumental ensemble

3:30 p.m.—Studio program; organ concert

4 p.m.—"Enna Jettick Melodies," NBC

4:15 p.m.—Collier's Hour, NBC

5:15 p.m.—Atwater-Kent Hour, NBC

7 p.m.—First Presbyterian Church services

7:30 p.m.—Roman Catholic discourse

8 p.m.—L. D. S. Church services

8:45 p.m.—"Television" concert

9 p.m.—Borden's concert, NBC

9:30 p.m.—Utah Hour

10:30 p.m.—"Vagabond of the Air"

285.5 Meters

KNX

Hempstead 4101
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

9 to 11 a.m.—Musical program of recordings

11 to 12:30 p.m.—First Presbyterian Church

12:30 to 1 p.m.—Louise Johnson, astroanalyst

1 to 2 p.m.—International Bible Students

2 to 4 p.m.—City Park Board musical program

4 to 5 p.m.—First Radio Church of the Air

5 to 6 p.m.—Guaranty Bldg. & Loan Assoc. program

6 to 6:30 p.m.—Talk by Dr. Ernest Holmes

6:30 to 7 p.m.—Hollywood Humanist Society

7 to 7:30 p.m.—Scriptural Research Bureau

7:30 to 8 p.m.—KNX artists

8 to 9 p.m.—First Presbyterian Church

9 to 10:30 p.m.—Calmon Luboviski, master violinist; Claire Mellonino, pianist; Walter V. Ferner, cellist

309.1 Meters

KJR

Main 2495-2475
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

12 noon—Classical concert; Y. M. C. A.

2 p.m.—Emanuel Tabernacle

3 p.m.—Bob Munson, tenor; Marjorie Robillard, piano

3:15 p.m.—Gethsemane Lutheran Church

4:30 p.m.—Lyric Trio; Stephanie Lewis, contralto; Eugene Castellarin, basso

5:30 p.m.—Bits of Harmony

6 p.m.—Broadway Quintet; Agatha Turley, soprano; Sydney Dixon, tenor; Jean Kantner, baritone

7 p.m.—Hometowners; Glen Eaton, tenor; Ragnar Salldin, accordion

8 p.m.—Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone

9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin

10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Temple Anderson, contralto

11 p.m.—Harmony Aces; Eulala Dean, blues

SUNDAY Programs

535.4 Meters **KTAB** **Garfield 4700**
560 Kcys. **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

9 to 11 a.m.—Dr. B. L. Corley; Bible Class
11 to 12:30 p.m.—Church services from Tenth Avenue Baptist Church
12:30 to 1 p.m.—Chapel of Chimes
1 to 1:30 p.m.—Church of Latter Day Saints
1:30 to 3 p.m.—Masters Album; novelty records
3 to 3:30 p.m.—Organ Echoes, with Alice Blue
3:30 to 4 p.m.—Pianistic Pictures in Blue
4 to 5 p.m.—Musical Appreciation Hour
5 to 6:30 p.m.—Chapel of Chimes; studio program
6:30 to 7 p.m.—Tindall lecture
7 to 7:45 p.m.—Joan Ray, contralto; Jane Sands, pianist; Chapel of Chimes
7:45 to 9:15 p.m.—Church Services from Tenth Avenue Baptist Church
9:15 to 9:30 p.m.—Chapel of Chimes
9:30 to 10 p.m.—Elbert Bellows, tenor; Jane Sargent Sands, pianist
10 to 11 p.m.—Brunswick Hour

340.7 Meters **KLX** **Lake 6000-6015**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

5 to 6 p.m.—Chas. T. Besserer at Scottish Rite organ

333.1 Meters **KHJ** **Vandike 7111**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

8 to 9 a.m.—Program of recordings
9 to 11 a.m.—Pac. States Sav. & Loan concert, KFRC
11 to 12:30 p.m.—First M. E. Church of Los Angeles
12:30 to 1 p.m.—Cathedral Half Hour, CBS
1 to 1:30 p.m.—McKesson and Robbins, CBS
1:30 to 3 p.m.—Terpezone The Gauchos, CBS
3 to 3:30 p.m.—Prof. Chas. Lindsley, drama
3:30 to 4 p.m.—Colonial Dames; Julius Klein
4 to 4:30 p.m.—Rabbi Edgar Magnin
4:30 to 5 p.m.—Around the Samovar, CBS
5 to 6 p.m.—Majestic Theatre of the Air, CBS
6 to 6:30 p.m.—Squibb, featuring Will Rogers, CBS
6:30 to 7:30 p.m.—Arabesque, CBS; organ recital
7:30 to 8:30 p.m.—Cadillac La Salle Concert Orch.
8:30 to 9 p.m.—Melody Hour, featuring Robert Olson
9 to 10 p.m.—Val Valente's orchestra, KFRC
10 to 10:10 p.m.—World-wide news
10:10 to 11 p.m.—Val Valente's orchestra, KFRC
11 to 12 midnight—Wesley Tourtellotte, organist

204 Meters **KGA** **Main 3434**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

10 a.m.—Revellers; organ; songs
12 noon—Singing Strings; Classical Hour
2 p.m.—Hour of Favorite Steppers
3 p.m.—Masterworks; popular favorites
5 p.m.—Artistic Ensemble
6 p.m.—Quintet and Agatha Turley; Jean Kantner
7 p.m.—Hometowners; Glen Eaton, tenor; Raganar Sallidin, accordion
8 p.m.—Damski Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone
9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin

280.2 Meters **KJBS** **Ord 4148-49**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

8:30 to 9:30 a.m.—Kresteller and Esrey programs
9:30 to 10 a.m.—Popular half-hour
10 to 10:30 a.m.—Sunshine half-hour
10:30 to 11:30 a.m.—Recorded music; Selix program
11:30 to 12:30 p.m.—Musical Sparklings; records
12:30 to 1 p.m.—U. S. popular half-hour
1 to 3 p.m.—Record program; California program
3 to 4 p.m.—Mabel Payne, soprano; records
4 to 4:30 p.m.—Sapphire program
4:30 to 5 p.m.—Vocal solos, Eugene Fulton
5 to 6:45 p.m.—Recordings; Wiseman program
12:01 midnight to 8:30 a.m.—All night broadcast

243.8 Meters **KYA** **Prospect 3456**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program
10 to 11 a.m.—Judge Rutherford, Bible Institute program
11 to 12 noon—Old St. Mary's Church services
12 to 1 p.m.—Program of Musical Vagabondages
1 to 5:45 p.m.—Recorded programs; Sunset Hour
5:45 to 6 p.m.—National Kanteens program
6 to 7 p.m.—Popular recordings
7 to 8 p.m.—Pacific Artists Trio; Nona Campbell, soloist; Gems from Grand Opera
8 to 9 p.m.—Old St. Mary's Church services
9 to 10 p.m.—Calendar of the Air, with Pacific Artists Trio, and Nellie Wren, soloist
10 to 1 a.m.—Dance and request recordings

361.2 Meters **KOA** **York 5090**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

4 to 4:15 p.m.—Enna Jettick Melodies
4:15 to 5:15 p.m.—Collier's Radio Hour
5:15 to 6:15 p.m.—Atwater-Kent Hour
6:15 to 6:45 p.m.—Studebaker Champions
6:45 to 7:15 p.m.—Sunday at Seth Parker's
8:15 to 8:45 p.m.—The Solitaire Cowboys
8:45 to 9 p.m.—Everett E. Foster, baritone
9 to 9:30 p.m.—Borden program
9:30 to 10 p.m.—The Reader's Guide
10 to 11 p.m.—The Gay Classics

325.9 Meters **KOMO** **Elliot 5890**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

9 a.m.—Theatre organ recital
10 a.m.—International Bible Students' Assn.
11 a.m.—National Youth Conference, NRC
3:30 to 6:45 p.m.—NBC programs
6:45 p.m.—Orchestra and vocalists
8 p.m.—First Church of Christ, Scientist
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Reader's Guide, NBC
10 p.m.—Gay Classics, NBC

499.7 Meters **KFSD** **Franklin 6353**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.

9:30 to 10:30 a.m.—Sponsored program
10:30 to 11 a.m.—Record program
11 to 11:30 a.m.—Yogi Alpha, the Mystery Man
11:30 to 2:30 p.m.—Studio program; Old Time program
2:30 to 3:30 p.m.—Organ concert, Dr. Humphrey J. Stewart at the console
8 to 8:30 p.m.—Katherine Pike Skedden, Caliste Conant Hudson and Ted Nauman
8:30 to 10 p.m.—Program from Hotel del Coronado

296.6 Meters **KQW** **Columbia 777**
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Calif.

10:15 to 11 a.m.—Sunday school lessons by Fred J. Hart
11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin
7:30 to 9 p.m.—Evening services, First Baptist Church

232.6 Meters **KDYL** **Wasatch 7180**
1290 Kcys. **1000 Watts**

Intermountain Broad. Corp., Salt Lake City

5 p.m.—Majestic Theatre of the Air, CBS
6 p.m.—Squibbs program, featuring Will Rogers, CBS
6:30 p.m.—CBS Arabesque, featuring Frank Knight, Yolande Langworthy, Georgia Backus, David Ross
7 p.m.—Lauren W. Gibbs Orchestra
7:30 p.m.—Around the World with Sam and Bill's International Orchestra
8 p.m.—Coral Islanders, CBS
8:30 p.m.—Ann Leaf, organist, CBS
9 p.m.—S & H Stamp Concert Orchestra
9:30 p.m.—Old and new song hits
10 p.m.—Terpsichorean Rhapsodies
10:30 p.m.—Midnight Dance Parade

SUNDAY Programs

322.4 Meters **KFWM** **Glenhurst 6774**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Calif.
 9 a.m.—Osborne Pearson, tenor; Mary Bibby, organist
 10 a.m.—Watch Tower program in Western States Network, presenting Judge J. F. Rutherford, president
 11 a.m.—“Surphonoprise” program
 12 noon—The Aeolian Trio: Jeanette Rauhut, violinist; Doris Eckler, cellist; Roslyn Rost, pianist
 1 p.m.—Bible Questions and Answers, C. R. Little
 1:30 p.m.—Program by San Francisco I. B. S. A.
 2 p.m.—Bible lecture, “Prophecy”
 6 p.m.—Community singing; Bible dialogue; music
 7 p.m.—Warren Guthrie, baritone; Hazel Fish, accompanist
 7:30 p.m.—Bible lecture, “Wait On the Lord”
 9 p.m.—Instrumental and vocal music; Bible lecture in the Greek language
 10 p.m.—Kinch’s Variety Program

322.4 Meters **KFWI** **Market 1140**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.
 2:30 to 2:45 p.m.—Semi-classical music
 2:45 to 3 p.m.—Noxache program
 3 to 3:30 p.m.—Florence Lorraine, ballads; Nadine Chriss, accompanist
 3:30 to 5 p.m.—Popular recordings
 5 to 5:30 p.m.—Sherman Clay classics
 5:30 to 6 p.m.—Selix “all request” program
 7:50 to 9:15 p.m.—Services Fifth Church of Christ, Scientist

299.8 Meters **KFVD** **Empire 5127**
1000 Kcys. **250 Watts**

Auburn Fuller, Culver City, Calif.
 9 a.m.—Selected recordings
 10 a.m.—Songs That Never Grow Old
 11 a.m.—Harmony Hawaiians
 12 noon—String trio
 1 p.m.—“Inspiration,” the Magazine of the Air
 2 p.m.—Sacred Half Hour
 3 p.m.—J. Newton Yates, organ recital
 4:30 p.m.—Selected recordings
 9:15 p.m.—Community program
 11 p.m.—Pipe organ, Peggy Price

230.6 Meters **KTBI** **Metropolitan 6701**
1300 Kcys. **1000 Watts**

Bible Institute of Los Angeles, Calif.
 6 to 7 p.m.—Studio vesper service, Rev. W. H. Pike
 8 to 9 p.m.—Church of the Open Door, Dr. P. W. Philpott
 9 to 10 p.m.—Bible Institute after-church service

220.4 Meters **KGER** **Phone: 632-75**
1360 Kcys. **250 Watts**

C. M. Dobyns, Long Beach, Calif.
 8:30 a.m.—Comrades of the Air
 9:30 a.m.—Taubman Men’s Bible class
 11:15 a.m.—First Presbyterian Church
 2:30 p.m.—Long Beach Band
 4 p.m.—Cathedral Hour
 6:30 p.m.—Aristocrat of the Supper Table
 7 p.m.—Harmony Trio
 7:30 p.m.—Triolian Trio; Reverie Hour
 10 p.m.—Sunday night frolic

Monroe R. Upton

(Continued from Page 15)

named Simpleton Fitts who organized and headed a coal and oil hunt to the North Pole. He was a trustful, naive, optimistic soul, a trifle wobbly in his mental gyrations. One day it occurred to us to present ourself in the character of Simpleton Fitts on the daily audition period. There were rumors that some people who had heard it showed a slight tendency to laugh and we were encouraged. You know the rest. Simpleton was shortened to Simpy and we’ve been given an indeterminate sentence to be funny when called upon, even at 7 o’clock in the morning, ever since.

Well, here we are at the end of our rope and we are wondering if there is much truth in what we have written or if it is all just a string of wise cracks. Pity the poor clown. Laugh, clown, laugh! The hearse is yet to come.

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The logo features a circular emblem with the letters 'SM' on the left. To its right, the word 'SILVER' is written in large, bold, serif capital letters, with '- MARSHALL' in smaller letters underneath. In the center, there is a heraldic crest with a shield and a lion. To the right of the crest, the word 'RADIO' is written in very large, bold, sans-serif capital letters, with 'EXTRAORDINARY' in smaller letters underneath.

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“...AND RUDY SEIGER will announce his own selections”

Rudy Seiger, beloved Violinist-Conductor-Composer, brings you his Shell Symphonists in a pleasing, soothing concert every Monday evening.

In addition to the Monday Shell Symphonist program with Rudy Seiger, “Dobbsie” broadcasts the Shell Happytime each week-day morning. Don’t miss it!

KPO, KFI, KOMO, KHQ, KGW, Monday, 8 to 9 p. m.



SHELL PROGRAMS ARE WORTH YOUR RADIO TIME

MONDAY Programs

April 28, 1930



Georgia Fifield
KNX—11:15 a.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Easton Kent
NBC—9:30 p.m.

440.9 Meters
680 Kcys.

KPO

Kearny 0704
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10 to 10:30 a.m.—Julia Hayes in "Helpful Hints"
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Time signals, Scripture reading
- 12:05 to 1 p.m.—Snapshots, programs in miniature
- 1:30 to 2 p.m.—Ann Warner's Homemaking Chats
- 2 to 2:10 p.m.—E. A. Pierce stock reports
- 2:10 to 2:30 p.m.—Book review, Harold Small
- 2:30 to 3 p.m.—Pacific Coast School of the Air, NBC
- 3 to 3:30 p.m.—Mormon Tabernacle, NBC
- 3:30 to 3:45 p.m.—Dept. of Commerce talk
- 3:45 to 4 p.m.—California State Chamber of Commerce
- 4 to 4:30 p.m.—Julia Hayes, "Helpful Hints"
- 4:30 to 4:50 p.m.—Doug. Richardson, guitarist
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News digest with "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 9 p.m.—Shell Symphonists program, NBC
- 9 to 9:10 p.m.—Cecil and Sally
- 9:10 to 10 p.m.—The Toreadors
- 10 to 11 p.m.—Jesse Stafford's dance orchestra

535.4 Meters
560 Kcys.

KTAB

Garfield 4700
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 6:30 to 7:30 a.m.—Health exercises; studio program
- 7:30 to 8 a.m.—Red Hat program
- 8 to 9 a.m.—Classical records; Towne Cryer
- 9 to 10 a.m.—Morning Prayer Hour; Dr. Keys
- 10 to 10:30 a.m.—Household Hour with Alma La Marr
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 1:30 p.m.—Studio program; Chapel of Chimes
- 1:30 to 2:30 p.m.—Recordings; Dr. Forrester
- 2:30 to 3 p.m.—Musical Appreciation Hour
- 3 to 3:30 p.m.—Alice Blue, organist; Mabel Payne, soloist
- 3:30 to 5 p.m.—Novelty records; studio program
- 5 to 5:15 p.m.—The Story Man and his Air Castle
- 5:15 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 6:30 p.m.—"Date Book"; studio program
- 6:30 to 7 p.m.—Chapel of Chimes
- 7 to 7:30 p.m.—"The Two Franks"; records
- 7:30 to 8 p.m.—Alice Blue, organist
- 8 to 9 p.m.—"Poem Pictures," with John Teel, Jane Sargent Sands, Melody Quintette
- 9 to 10 p.m.—Jane Sands, Melody Quintette
- 10 to 10:30 p.m.—Alice Blue, "Organ Echoes"
- 10:30 to 1 a.m.—Recordings; studio program

265.3 Meters
1130 Kcys.

KSL

Wasatch 3901
5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 5 to 9:30 p.m.—National Broadcasting Co. programs
- 10 p.m.—Organ recital; violin presentations
- 10:30 p.m.—"House of Myths," NBC
- 11 p.m.—"Vagabond of the Air"

254.1 Meters
1180 Kcys.

KEX

Atwater 3111
5000 Watts

Western Broadcasting Co., Portland, Ore.

- 7 a.m.—Morning Serenaders
- 8 a.m.—The Clock and Journal news
- 9:45 a.m.—Devotional services; organ
- 10:30 a.m.—Shopping service; Allen Daniels, baritone
- 12:05 p.m.—Happy Hour Girls; records
- 1:30 p.m.—Organ concert; song recital
- 3 p.m.—Matinee of recordings
- 5 p.m.—KEX Bulletin
- 6 p.m.—The Hometowners, NBS chain
- 6:45 p.m.—The Musical Musketeers
- 9 p.m.—The Jewel Box, NBS chain
- 9:30 p.m.—Melvin & Merciful
- 9:45 p.m.—Neapolitan Orchestra
- 10 p.m.—Novelty Recording Hour
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Time, police and weather reports
- 11:40 p.m.—KEX Midnite Matinee

285.5 Meters
1050 Kcys.

KNX

Hempstead 4101
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
- 8 to 8:15 a.m.—Talk on "Belco"
- 8:15 to 8:30 a.m.—Inspirational talk and prayer
- 9 to 9:30 a.m.—Courtesy program
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
- 10:30 to 11 a.m.—Kate Vaughn, Household Economics
- 11 to 11:15 a.m.—Musical program of recordings
- 11:15 to 11:30 a.m.—Madame Marie beauty secrets
- 11:30 to 12 noon—Radio Church of the Air
- 12 to 12:30 p.m.—Noonday Little Symphony
- 12:30 to 1 p.m.—C. P. R.'s musical program
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 2:30 p.m.—Records and announcements
- 2:30 to 3 p.m.—Matinee Symphony program
- 3 to 3:15 p.m.—Spanish instruction, Dr. Escobar
- 3:30 to 4 p.m.—Organ program, Lucie Lee
- 4 to 4:30 p.m.—"Home Builders' Hour"
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
- 5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 6:30 p.m.—Organ program, Lucie Lee
- 6:30 to 7 p.m.—KNX Little Symphony
- 7 to 7:30 p.m.—Program presenting KNX artists
- 7:30 to 8 p.m.—One-act play, Georgia Fifield, director
- 8 to 9 p.m.—Luboviski Musical Trio
- 9 to 9:30 p.m.—Rio Grande Oil program
- 9:30 to 10 p.m.—KNX feature program
- 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
- 12 to 1 a.m.—Dance hour of records

MONDAY Programs

San Francisco

NBC

Sutter 1920

National Broadcasting Company

10:15 to 10:30 a.m.—Josephine Gibson Food Talk, KGO, KHQ, KOMO, KGW, KFI
 10:30 to 11:30 a.m.—"Woman's Magazine of the Air," KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA, 10:50 to 11:10 a.m.

11:45 to 12 noon—The Hour of the Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
 12 to 1 p.m.—Pacific Vagabonds, KGO, KOA

Myron Niesley's tenor voice will be heard in the program of the Pacific Vagabonds which goes from San Francisco to New York.

2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ, KGO, KOMO, KGW, KPO

2:30 to 3 p.m.—Pacific Coast School of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI

Dr. Stolz, director of the Institute of Child Welfare at the University of California since July, 1927, will be presented to the student audience by Paul M. Pitman.

4:15 to 4:45 p.m.—Afternoon Musicale, KGO; KGW, 4:15 to 4:30

5 to 5:30 p.m.—The Maytag Orchestra, KGO, KHQ, KOMO, KGW, KECA

Presented in the Chicago studios of the National Broadcasting Company, this half-hour program of popular and symphonic music also brings before the microphone Retting and Platt, piano duo

5:30 to 6 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KGW, KFI

Maria Kurenko, Russian coloratura soprano, will entertain the nation-wide audience during her appearance as guest artist today.

6 to 6:30 p.m.—Stromberg-Carlson Program, KGO, KHQ, KOMO, KGW, KFI

The Rochester Civic Orchestra, headed by Guy Fraser Harrison, will be heard playing Wagner's overture to "The Flying Dutchman." The opera was first produced in Dresden in 1843.

6:30 to 7 p.m.—"Empire Builders," KGO, KHQ, KOMO, KGW, KFI

Virginia Gardiner has a leading role in the yarn which the "Old Timer" brings to the NBC System radio audience tonight.

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

8 to 9 p.m.—Rudy Seiger's Shell Symphonists, KPO, KFI, KHQ, KOMO, KGW

Familiar classics and especially arranged for the broadcast will be interpreted for listeners tonight when Rudy Seiger's Shell Symphonists present their weekly program.

9 to 9:30 p.m.—"Voice of Firestone," KGO, KHQ, KOMO, KGW, KFI, KSL, KOA

Max Dolin's concert orchestra will be supported by Easton Kent, tenor, and a male quartet.

10 to 10:30 p.m.—Hot Spot of Radio, KOA; KGO, KHQ, KECA, 10:15 to 10:30 p.m.

Henry Starr will be heard entertaining tonight. Starr accompanies himself on the piano as he sings and is particularly noted for an individual style of crooning his songs.

10:30 to 11 p.m.—House of Myths, KGO, KSL, KOA

Intriguingly sophisticated in its radio adaptation, this myth is interpreted by George Rand, Charles McAllister, Bernice Berwin and Barbara Lee, supported by a picked cast of National Players.

361.2 Meters

KOA

York 5090

830 Kcys.

12,500 Watts

General Electric Co., Denver, Colorado

4:30 to 5 p.m.—Inana Troubadours

5 to 5:30 p.m.—The Maytag Orchestra

5:30 to 6 p.m.—General Motors Family Party

6 to 6:30 p.m.—Stromberg-Carlson program

6:30 to 7 p.m.—Empire Builders

7 to 7:30 p.m.—Hotel Governor Clinton Orchestra

7:30 to 7:45 p.m.—Amos 'n' Andy

8 to 8:30 p.m.—Supreme Serenaders

9 to 9:30 p.m.—Voice of Firestone

9:30 to 10 p.m.—KOA String Trio

10 to 11 p.m.—Hot Spot of Radio; House of Myths

243.8 Meters

KYA

Prospect 3456

1230 Kcys.

1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program

10 to 10:15 a.m.—Mrs. George J. Simpers of the Parent-Teachers Association; subject, The Department of Extension

10:15 to 11 a.m.—Popular recordings; Dr. Bond

11 to 12:15 p.m.—California Sunshine Hour; news

12:15 to 2 p.m.—Popular and classic recordings

2 to 3 p.m.—Bridge Party Hour

3 to 3:30 p.m.—Cabbages and Kings

3:30 to 5:30 p.m.—Recordings; Sunset Hour

5:30 to 6:15 p.m.—Stock quotations; records

6:15 to 7 p.m.—Metro and Cosmo; records

7 to 7:30 p.m.—George Taylor and the Boys

7:30 to 8 p.m.—Tommy Monroe and Bob Allen

8 to 9 p.m.—The Musical Parade, conducted by George

Taylor, and presenting a revue of KYA artists

9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra

10 to 1 a.m.—Dance and request recordings

333.1 Meters

KHJ

Vandike 7111

900 Kcys.

1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock reports

8 to 8:45 a.m.—Georgia O. George; records

8:45 to 9:15 a.m.—Franklin Bldg. & Loan Assn.

9:15 to 9:30 a.m.—Richardson's Music Lovers' Shop

9:30 to 10:30 a.m.—Feminine Fancies, from KFRC

10:30 to 11 a.m.—Harold Stern's Ambassador Orch.

11 to 11:15 a.m.—Schaefer Hat Works

11:15 to 12 noon—Scientific laboratories; records

12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra

12:30 to 12:45 p.m.—World-wide news

12:45 to 1 p.m.—Organ and vocalists

1 to 2 p.m.—Organ recital; Times Forum

2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC

2:30 to 3:15 p.m.—Recordings; Colonial Dames

3:15 to 3:30 p.m.—Girl Scouts of America

3:30 to 3:45 p.m.—Talk on home problems

3:45 to 4 p.m.—Auto Club of Southern California

4 to 4:40 p.m.—Viennese Quintet

4:40 to 4:45 p.m.—Better Business Bureau

4:45 to 5 p.m.—World-wide news; Town Topics

5 to 5:30 p.m.—Charlie Wellman and Nell Larson

5:30 to 6:30 p.m.—Don Lee Concert Orchestra

6:30 to 7 p.m.—American Wire Fabrics, CBS

7 to 7:30 p.m.—Melodies of Broadway

7:30 to 8 p.m.—Chas. Hamp, presented by S. & W. Co.

8 to 10 p.m.—Golden State Milk Products Jamboree

10 to 10:05 p.m.—World-wide news

10:05 to 11 p.m.—Anson Weeks Dance Orch., KFRC

11 to 12 midnight—Biltmore Hotel Dance Orchestra

12 to 1 a.m.—Wesley Tourtellotte, organist

325.9 Meters

KOMO

Elliot 5890

920 Kcys.

1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational Services

7:45 a.m.—Y. M. C. A. Health Exercises

8 a.m.—Shell Happytime, KPO

9 a.m.—Julia Hayes Hints to Housewives

9:30 a.m.—Organ recital

10:15 a.m.—Josephine Gibson Talk, NBC

10:30 a.m.—Woman's Magazine of the Air

11:30 a.m.—P. S. Navigation Co., vocal trio

11:45 a.m.—The Hour of Canny Cook, NBC

12 noon—U. S. Farm Talk; Prudence Penny

12:30 p.m.—Grain, fruit and vegetable reports; orch.

1 p.m.—Orchestra, vocalists

2 p.m.—Salt Lake Tabernacle Choir, NBC

2:30 p.m.—Pacific Coast School of the Air, NBC

3 p.m.—Artistic Ensemble and vocalists

3:30 p.m.—Popular orchestra and singers

4 p.m.—Stock quotations, vocal ensemble

4:30 p.m.—Garden Patch children's program

5 to 7 p.m.—NBC programs

7 p.m.—Artistic Ensemble and vocalists

7:30 p.m.—Amos 'n' Andy, NBC

7:45 p.m.—"Ole and the Girls," NBC

8 p.m.—Rudy Seiger's Shell Symphonists, NBC

9 p.m.—Voice of Firestone, NBC

9:30 p.m.—Artistic Ensemble and vocalists

10 p.m.—University of Washington Hour

10:45 p.m.—Totem Broadcasters, news flashes

11 p.m.—Tiny Burnett's Olympic Hotel Dance Orch.

12 midnight—Organ recital

MONDAY Programs

340.7 Meters **KLX** **Lake 6000-6015**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

- 6:30 to 7 a.m.—Records; N. Y. stocks
- 7 to 8 a.m.—Exercises and entertainment; stocks
- 8 to 9:30 a.m.—Jean Kent; Modern Homes
- 9:30 to 10:15 a.m.—Clinic of the Air
- 10:15 to 10:30 a.m.—S. F. stocks; weather
- 10:30 to 11 a.m.—Henderson's Radiola program
- 11 to 12 noon—Classified Adv. hour
- 12 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2:30 p.m.—Jean's Hi-Lights; records
- 2:30 to 3:30 p.m.—Opportunity Hour; stocks
- 3:30 to 4:50 p.m.—Recordings; Lena and Lillie
- 4:50 to 5 p.m.—Humane Education talk
- 5 to 6 p.m.—Brother Bob Club; Edgar Russell
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 a.m.—News items
- 7:30 to 8 p.m.—Jack Delaney's orchestra
- 8 to 9 p.m.—Amati Quartet
- 9 to 9:30 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto, and Chas. Follette, accompanist
- 9:30 to 10 p.m.—Fred Keller's Novelty Trio
- 10 to 10:15 p.m.—Rachael and Benny
- 10:15 to 11 p.m.—Dance program

239.9 Meters **KFOX** **Phone: 672-81**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

- 12 to 12:45 p.m.—Sunset Harmony Boys
- 12:45 to 1:50 p.m.—Cherrio Boys; Bill and Co
- 1:50 to 2:20 p.m.—Dr. Harbottle, Doris & Clarence
- 2:20 to 3 p.m.—Rolly Wray; Sunset Boys
- 3 to 3:30 p.m.—Varieties; Today in History
- 3:30 to 4:15 p.m.—Organ recital; late news
- 4:15 to 4:30 p.m.—Rolly and Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Harmony Four
- 5 to 6 p.m.—Organ recital; Sunset Boys
- 6 to 6:15 p.m.—"Em & Clem"
- 6:15 to 6:30 p.m.—Percy at the Phone
- 6:30 to 6:45 p.m.—The Kaai Hawaiian Trio
- 6:45 to 7 p.m.—Cherrio Boys
- 7 to 8 p.m.—Suydam's Buttercream School
- 8 to 9 p.m.—Rolly and Gene; Texas cowboys
- 9 to 10 p.m.—Majestic Ballroom Orchestra
- 10 to 11 p.m.—Zandra's Mystic Hour
- 11 to 12 midnight—Majestic Ballroom
- 12 to 3 a.m.—Organ recital; Knight Fox

204 Meters **KGA** **Main 3434**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

- 8 a.m.—News and popular music
- 9 a.m.—Popular music; Friendly Hour
- 11 a.m.—Luncheon concert; news
- 1 p.m.—Gold Seal program
- 1:30 p.m.—Concert Classique; Popular Melange
- 3 p.m.—Radio Matinee; Gift program
- 4:30 p.m.—Tea Hour concert
- 5 p.m.—World Bookman, Uncle Andy
- 6 p.m.—Homesteaders' Orchestra; Glen Eaton, tenor
- 6:30 p.m.—Orchestra; Spencer Adams, xylophone
- 7 p.m.—Dream Melodies Orchestra; Agatha Turley, soprano; Eugene Castellarin, basso; Sydney Dixon, tenor; Mabel Mohrman, piano
- 8 p.m.—Harmony Aces
- 9 p.m.—Damski's Neapolitans; Agatha Turley, soprano
- 10 p.m.—Request program

499.7 Meters **KFSD** **Franklin 6353**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.

- 5 to 6 p.m.—Nightly musical review
- 6 to 6:30 p.m.—Late news; Your English
- 6:30 to 7 p.m.—Studio program
- 7 to 8 p.m.—Program from Thearle Music Hall
- 8 to 10 p.m.—KFSD artists; feature program
- 10 to 11 p.m.—Sleepy-time Revelries
- 11 to 12 midnight—Douglas Night Club program
- 12 to 2 a.m.—DX Party

322.4 Meters **KFWI** **Market 1140**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Exercises, Frank Roefler
- 9 to 10 a.m.—Morning "Pep" Hour
- 10 to 10:30 a.m.—Semi-classical program
- 10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
- 10:50 to 11 a.m.—Items of interest
- 11 to 11:30 a.m.—Happy Ray Batz, pianologue
- 11:30 to 1 p.m.—Recordings; dance music
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 7 p.m.—Dinner Hour Variety
- 7 to 7:15 p.m.—Crime prevention talk
- 7:15 to 7:30 p.m.—Rolf Metcalf, pianist
- 8:30 to 10 p.m.—Popular Hour; studio specialty
- 10 to 12 midnight—The Hooligan Frolic
- 12 to 1 a.m.—Midnight Hour

322.4 Meters **KFWM** **Glencourt 6774**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Calif.

- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:55 a.m.—Union Mutual Life program
- 1:30 p.m.—Organ Reverie; popular recordings
- 2 p.m.—The Tryco program, recordings
- 2:15 p.m.—Detective story by Tom King
- 2:30 p.m.—Richmond Stringed Duo
- 3 p.m.—Variety program sponsored by 1930 Food Show of Alameda County
- 4 p.m.—Musical program; Beth and Harriett
- 5 p.m.—Wade Forrester's Hour of Sunshine
- 7:30 p.m.—The Imperial program, recordings
- 7:45 p.m.—Doc Herrold's shopping program
- 8 p.m.—Food Show of Alameda County, program

309.1 Meters **KJR** **Main 2495-2475**
970 Kcys. **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

- 8 a.m.—News and music; devotional services
- 9:40 a.m.—Sally Jo Walker, Grant Merrill
- 10 a.m.—Marjorie Robillard; beauty talk
- 12 noon—World in Review; musical program
- 2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano; Joy Birds
- 5:15 p.m.—Aircastles, Land of Make-Believe
- 5:30 p.m.—Market reports; Garden talks
- 6 p.m.—Hometowners Orchestra; Spencer Adams, xylophone; Glen Eaton, tenor
- 7 p.m.—Sydney Dixon, tenor; Eugene Castellarin, basso
- 7:30 p.m.—Washington Fireman
- 8 p.m.—Mission Orange Aces; Bob Munson, tenor
- 8:30 p.m.—Harmony Aces; Marjorie Robillard
- 9 p.m.—Damski's Neapolitans; Agatha Turley, soprano
- 9:30 p.m.—Wrestling match, Ken Stuart
- 10:30 p.m.—Whirlwinds; Marjorie Robillard, Glen Eaton and Bob Munson
- 11 p.m.—Vic Meyer's Club Victor Orchestra
- 12 midnight—Midnite Revellers

315.6 Meters **KFWB** **Hollywood 0315**
950 Kcys. **1000 Watts**

Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet and Feature Trio
- 10 to 10:30 a.m.—Home Economics talk
- 10:30 to 11:30 a.m.—Jean Cowan and Syncopators
- 11:30 to 12 noon—Billy Van
- 12 to 12:30 p.m.—Orchestra; Nelson Case, soloist
- 12:30 to 2 p.m.—Variety Serenaders; Boswell Sisters
- 2 to 2:30 p.m.—Art Pabst and his banjo
- 2:30 to 3 p.m.—Ann Grey, accompanied by Don Warner
- 3 to 3:30 p.m.—Art and Artie in popular songs
- 3:30 to 4 p.m.—Musical program
- 4 to 6 p.m.—Johnny T. Green's ensemble
- 6 to 6:30 p.m.—Pacific Salon Orchestra
- 6:30 to 7 p.m.—Harry Jackson's Entertainers
- 7 to 7:10 p.m.—Ceell and Sally
- 7:10 to 7:30 p.m.—Don Warner and Ron Wilson in two-piano numbers
- 7:30 to 7:45 p.m.—Jean Leonard, "Wizard of the Ivories"
- 7:45 to 8 p.m.—The Three Co-eds
- 8 to 8:30 p.m.—"Evening in Paris"
- 8:30 to 9 p.m.—The Southlanders; Emma Kimmel
- 9 to 10 p.m.—Spanish program
- 10 to 10:30 p.m.—Irving Aaronson's Commanders
- 10:30 to 11:30 p.m.—Ben Bernie and his orchestra
- 11:30 to 12:30 a.m.—Irving Aaronson's Commanders

MONDAY Programs

379.5 Meters **KGO** **Sutter 1920**
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap Dancing Lessons
7:45 to 8:30 a.m.—The Chanticleers; Financial Service
8:30 to 9 a.m.—Crosscuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 10:15 a.m.—Radio Ramblings
10:15 to 10:30 a.m.—Josephine Gibson, food talk
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 11:45 a.m.—Philharmonic organ recital
11:45 to 12 noon—Canny Cook program
12 to 1 p.m.—Pacific Vagabonds
1 to 2 p.m.—Rembrandt Trio
2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ
2:30 to 3 p.m.—Pacific Coast School of the Air, NBC
3 to 3:15 p.m.—Rosalie Wolfe
3:15 to 3:30 p.m.—The World Today
3:30 to 4 p.m.—Roxy and His Gang
4 to 5 p.m.—Matinee Time; musicale; news
5 to 5:30 p.m.—The Maytag Orchestra
5:30 to 6 p.m.—General Motors Family Party
6 to 6:30 p.m.—Stromberg-Carlson program
6:30 to 7 p.m.—“Empire Builders”
7 to 7:30 p.m.—Hotel Governor Clinton Orchestra
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Ole and the Girls
8 to 9 p.m.—Piano Capers; Fiddlers Three
9 to 9:30 p.m.—The Voice of Firestone
9:30 to 10 p.m.—Musical Musketeers
10 to 10:30 p.m.—Hot Spot of Radio
10:30 to 11 p.m.—House of Myths
11 to 12 midnight—Laughner-Harris dance orchestra

468.5 Meters **KFI** **Westmore 0337**
640 Kcys. **5000 Watts**
Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market reports
7:45 a.m.—Chester Foster Rand, tenor
8 a.m.—Shell Happytime, from KPO
9 a.m.—Sylvia's Happy Hour
10:15 a.m.—Josephine Gibson talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—“Care of the Hair,” The Lovall Lady
11:45 a.m.—Spanish lesson, Annette Doherty
12 noon—Dept. of Agriculture talks
12:15 p.m.—Federal and state market reports
2:15 p.m.—Winnie Fields Moore, travelogue
2:30 p.m.—Pacific Coast School of the Air, NBC
3 p.m.—L. A. Public Library, “Book Review”
3:30 p.m.—Bess Kilmer's Helpful Hints
4 p.m.—Mothers' Legion of the Air
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother; The Story Man
5:30 to 7:30 p.m.—National Broadcasting Co. programs
8 p.m.—Shell Symphonists, NBC
9 p.m.—Firestone program, NBC
10 p.m.—Virginia Flohri, songs
10:30 p.m.—Cafe Max Fisher

280.2 Meters **KJBS** **Ord 4148-49**
1070 Kcys. **100 Watts**
J. Brunton & Sons, San Francisco, Calif.

7 to 9 a.m.—Alarm Klok Klub; records
9 to 9:30 a.m.—Associated Food Stores program
9:30 to 1:05 p.m.—Record program; popular program
1:05 to 1:45 p.m.—Stock report; records
1:45 to 4 p.m.—Dr. Wiseman, health talk; records
4 to 4:30 p.m.—Shirley Dale, news; records
4:30 to 5 p.m.—Al Sather, “Songs of the Moment”
5 to 6:45 p.m.—Popular recordings
12:01 to 7 a.m.—All night broadcast

230.6 Meters **KTBI** **Metropolitan 6701**
1300 Kcys. **1000 Watts**
Bible Institute of Los Angeles, Calif.

1:15 to 2 p.m.—Faculty Music Hour
2 to 2:30 p.m.—Visiting pastor
7 to 7:30 p.m.—The President's half-hour
7:30 to 8 p.m.—Rev. Milo Jamison
8 to 9 p.m.—Union Rescue Mission
9 to 10 p.m.—Dr. David L. Cooper

491.5 Meters **KFRC** **Prospect 0100**
610 Kcys. **1000 Watts**
Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:30 a.m.—Georgia O. George, DLBS
8:30 to 9:30 a.m.—Yeong's Orchestra, CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Mary Haines, Domestic Science talk
11:30 to 11:45 a.m.—Norman Nielson and Edna Fischer
11:45 to 12 noon—Auditions
12 to 1 p.m.—Sherman and Clay concert
1 to 1:30 p.m.—Don Bigelow and his orchestra, CBS
1:30 to 2 p.m.—Three Dainty Misses, DLBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—H. Kaltenborn, Current Events, CBS
3:30 to 3:45 p.m.—Western Air Express Aviation talk
3:45 to 4 p.m.—Bernhard Levitow's ensemble, CBS
4 to 4:30 p.m.—Studio program
4:30 to 4:55 p.m.—Raymond Paige's orchestra, DLBS
4:55 to 5 p.m.—Town Topics
5 to 5:30 p.m.—Wellman & Larsen, DLBS
5:30 to 6 p.m.—Don Lee concert, DLBS
6 to 6:15 p.m.—Bobs, sports authority
6:15 to 6:30 p.m.—“Your Financial Problems”
6:30 to 7 p.m.—“Gold Strand Crusaders”
7 to 7:30 p.m.—Melodies of Broadway, DLBS
7:30 to 8 p.m.—Charles W. Hamp for S. & W.
8 to 10 p.m.—“Golden State Blue Monday Jamboree”
10 to 10:15 p.m.—Cecil Wright, novelty program
10:15 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
11 to 12 midnight—Los Angeles Biltmore Orchestra
12 to 1 a.m.—Dance music

483.6 Meters **KGW** **Atwater 2121**
620 Kcys. **1000 Watts**
The Morning Oregonian, Portland, Oregon

7:15 a.m.—Popular music; exercises
8 a.m.—Shell Happytime, from KPO
9 a.m.—Town Cryer
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Musical Masterworks
11:45 a.m.—Canny Cook program, NBC
12 noon—Powers' Pied Piper
12:30 p.m.—Stewart-Warner organ
1 p.m.—Organ recital
2 p.m.—Mormon Tabernacle
2:30 p.m.—Pacific Coast School of the Air, NBC
3 p.m.—Musical program
3:45 p.m.—Traffic talk; the Spotlight
5 to 10 p.m.—National Broadcasting Co. programs
10 p.m.—Ben Sellings Boys
11 p.m.—Olympic Hotel Dance Orchestra

220.4 Meters **KGER** **Phone: 632-75**
1360 Kcys. **250 Watts**
C. M. Dobyons, Long Beach, Calif.

8 a.m.—Foot Comfort talks
9 a.m.—Home Makers Hour
10:45 a.m.—Beauty talk
11:45 a.m.—Hi-noon, Hi-Jinks (Rhythm Makers)
1 p.m.—Popular music
2:15 p.m.—Lost and Found
4 p.m.—Nature Study talk
5 p.m.—Wurlitzer organ
7:30 p.m.—The Captivators
8:30 p.m.—Women's Music Club
9 p.m.—News bulletin
9:15 p.m.—Pianistic Moods
9:30 p.m.—Rev. Ethel Duncan
10 p.m.—Southgate Dance Marathon
10:30 p.m.—Songs of the Islands
11 p.m.—Quiet Time Tunes

296.6 Meters **KQW** **Columbia 777**
1010 Kcys. **500 Watts**
Pac. Agric. Foundation, Ltd., San Jose, Calif.

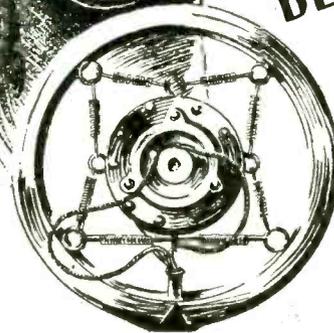
2:30 to 3 p.m.—Julia Hayes Helpful Hints
3 to 5:30 p.m.—Musical program; children's program
5:30 to 6 p.m.—San Jose Radionics Talk
6 to 6:20 p.m.—Farm flashes and farm topics
6:20 to 6:30 p.m.—Bovine Tuberculosis Control, O. G. Boyd
6:30 to 6:55 p.m.—Market reports; farm reporter
6:55 to 7 p.m.—KQW market report
7 to 8 p.m.—Farm Bureau news; Tom and Wash
8 to 9:30 p.m.—Studio programs

**THE
GREATER
KYA**

*San Francisco's newest and most modern
Broadcasting Station*
RCA SCREEN GRID TRANSMISSION

**HUNDREDS OF PRIZES
TO LISTENERS IN
WATCH THIS SPACE
FOR RULES OF CONTEST!**

**WATCH FOR THE
DEDICATION DATE**



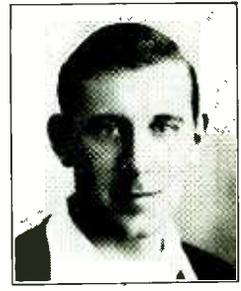
THE Greater KYA incorporates all the latest improvements known, and is the finished product of years of experimenting in the laboratories of the General Electric Company—100% modulation and screen-grid transmission. Opens from the Hotel Whitcomb about June first.

TUESDAY Programs **April 29, 1930**



Claire Upshur
KYA-6 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



John Moss
KFRC-Basso

340.7 Meters
880 Kcys.
KLX Lake 6000-6015
500 Watts
Tribune Publishing Co., Oakland, Calif.
6:30 to 7 a.m.—Records; N. Y. stocks
7 to 8 a.m.—Exercises and entertainment; stocks
8 to 9:30 a.m.—Jean Kent; Modern Homes
9:30 to 10:30 a.m.—Blue Jeans; records
10:30 to 11 a.m.—John Breuner's Radiola program
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2 p.m.—Jean's Hi-Lights
2 to 2:40 p.m.—Records; stocks
2:40 to 4:30 p.m.—Baseball, Oaks vs. Los Angeles
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 8 p.m.—News items; Remar program
8 to 9 p.m.—Fleur de Lis dance orchestra
9 to 9:15 p.m.—Oakland School Department talk
9:15 to 10 p.m.—Helen Parmelee, pianist; Nerino Turchet, accordionist; Muriel Scherruble, soprano
10 to 11 p.m.—Dance program

243.8 Meters
1230 Kcys.
KYA Prospect 3456
1000 Watts
Pacific Broadcasting Corp., San Francisco
9 to 11 a.m.—Records; Dr. Bowring
11 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 1 p.m.—Tuesday Noon Club
1 to 2 p.m.—Classical recordings
2 to 4:30 p.m.—Bridge party; popular recordings
4:30 to 6 p.m.—Sunset Hour; stocks; records
6 to 6:30 p.m.—Song recital with Nona Campbell and Claire Upshur
6:30 to 7 p.m.—Popular recorded program
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 7:45 p.m.—"College Daze" with Toby and Babs
7:45 to 8 p.m.—News, Pop Questions, Harmonettes
8 to 9 p.m.—Calendar of the Air, Pacific Artists Trio, with George Nickson, Nellie Wren, soloists; stories of the Duke of Wellington and Alexander II
9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra
10 to 11 p.m.—Pacific Artists Trio; Gene Sullivan, soloist
11 to 1 p.m.—Dance and request recordings

204 Meters
1470 Kcys.
KGA Main 3434
5000 Watts
Northwest Broadcasting System, Spokane, Wash.
8 a.m.—News and music; popular music
10 a.m.—Friendly Hour; concert
12 noon—News and music; Gold Seal program
1:30 p.m.—Concert Classique; Popular Melange
3 p.m.—Radio Matinee; concert; Gift program
5 p.m.—World Bookman, Uncle Andy
5:30 p.m.—Dinner Hour; market reports
6 p.m.—Ed Sheldon, mandolin
7 p.m.—Orpheus Quintet; Betty Anderson, soprano; Hubert Graf, harp; Jean Kantner, baritone; Betty Anderson, soprano

361.2 Meters
830 Kcys.
KOA York 5090
12,500 Watts
General Electric Co., Denver, Colorado
5 to 5:30 p.m.—Eveready Hour
5:30 to 6 p.m.—Happy Wonder Bakers
6 to 6:30 p.m.—Westinghouse Salute
6:30 to 7:30 p.m.—Radio-Keith-Orpheum Hour
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Literary Digest Prohibition Poll
8 to 8:30 p.m.—Farm Question Box
8 to 9:30 p.m.—The Old Stagecoachers
9:30 to 10 p.m.—Florsheim Frolic
10 to 11 p.m.—Down Through the Ages

254.1 Meters
1180 Kcys.
KEX Atwater 3111
5000 Watts
Western Broadcasting Co., Portland, Ore.
7 a.m.—Morning Serenaders; news
9 a.m.—Piano concert, featuring Ronald Buck
9:45 a.m.—Devotional services; organ concert
10:30 a.m.—Shopping; Allen Daniels, baritone
12:05 p.m.—Happy Hour Girls
1:05 p.m.—News-casting and Alice Allison, banjoist
1:30 p.m.—Castle organ concert
2 p.m.—Song recital of negro melodies
2:30 p.m.—The Bookman
3 p.m.—Afternoon matinee of recordings
5 p.m.—KEX Bulletin
6 p.m.—Mandolins at Sunset, NBS chain
8 p.m.—Popular dance concert
9 p.m.—Musical Comedy Hour
10 p.m.—Thomas & Tessie
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time; weather; police reports
11:40 p.m.—Midnight Matinee

483.6 Meters
620 Kcys.
KGW Atwater 2121
1000 Watts
The Morning Oregonian, Portland, Oregon
7:15 a.m.—Y. M. C. A. health exercises
7:45 a.m.—Devotional exercises
8 a.m.—Portland Breakfast Club; Town Cryer
10:15 a.m.—Color Harmony program, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Musical Masterworks
11:45 a.m.—Canny Cook program, NBC
12 noon—Powers' Pied Piper
12:30 p.m.—Stewart-Warner organ
1 p.m.—Among Ourselves
1:30 p.m.—Pacific Coast School of the Air, NBC
3:30 p.m.—Studio program
4 p.m.—Voters' Service, NBC
4:30 p.m.—The Spotlight
5 to 7:45 p.m.—National Broadcasting Co. programs
7:45 p.m.—Studio program; Don Amaizo
9:30 p.m.—Florsheim Frolic, NBC
10 p.m.—Ceel and Sally (records)
10:15 p.m.—Gold Shield Symphony
11 to 12 midnight—Hollywood Theater organ

TUESDAY Programs

San Francisco

NBC

Sutter 1920

National Broadcasting Company

- 9 to 9:30 a.m.—Meet the Folks, KGO; KOMO, 9:15 to 9:30 a.m.
- 10:15 to 10:30 a.m.—Color Harmony Program, KGO, KHQ, KOMO, KGW, KFI
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air," KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, 11:10 to 11:30 a.m.
- 11:45 to 12 noon—The Hour of the Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
- 1 to 1:30 p.m.—The Lady Next Door, KGO, KPO
- 1:30 to 2 p.m.—Pacific Coast School of the Air, KGO, KHQ, KOMO, KGW, KPO

From messenger boy to president in 26 years reads the story of Herbert D. Ivey, who will speak to students today.

- 3 to 3:30 p.m.—Voters' Service, KGO, KHQ, KOMO
- 5 to 5:30 p.m.—Eveready Program, KGO, KHQ, KOMO, KGW, KFI

- 5:30 to 6 p.m.—Happy Wonder Bakers, KGO, KHQ, KOMO, KGW, KECA

Frank Luther, tenor soloist. An orchestra under the direction of Frank Black and a male vocal trio will be heard in a program of current musical comedy and motion picture song hits.

- 6 to 6:30 p.m.—Westinghouse Salute, KGO, KHQ, KOMO, KGW, KECA

A symphony orchestra conducted by Cesare Sodero and a chorus of 40 voices will participate in this presentation.

- 6:30 to 7:30 p.m.—Radio-Keith-Orpheum Hour, KGO, KHQ, KOMO, KGW, KECA

Some of the regular personalities on this program who will be heard again include Margaret Schilling, soprano; Peter Higgins, tenor; Milton Schwarzwald's R-K-Olians; Tom Kennedy, tenor, and Graham McNamee, master of ceremonies.

- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

- 9:30 to 10 p.m.—Florsheim Frolic, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA

Given over entirely to jazz music, the Florsheim Frolic will have for its chief contributor a dance orchestra supported by a varied array of vocal talent.

- 10 to 11 p.m.—Down Through the Years, KOA; KGO, KHQ

Important events in American and European history some time before the twentieth century and a well-known opera will be dramatized by H. C. Connette in his "Down Through the Years" presentation.

- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO; KOMO, 11:15 to 12 p.m.

468.5 Meters

KFI

Westmore 0337

640 Kcys.

5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

- 7:30 a.m.—Opening market reports
- 7:45 a.m.—Gertrude Mussell, ballads
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Bess Kilmer's Helpful Hints
- 9:30 a.m.—Studio program reserved
- 10:15 a.m.—Color Harmony, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—"Care of the Hair," The Lovalon Lady
- 11:45 a.m.—English lesson, Ayrta Drew
- 12 noon—Dept. of Agriculture talk
- 12:15 p.m.—Federal and state market reports
- 2:30 p.m.—Grace Hamilton and Jack Stern, duets
- 3 p.m.—Jack Parker, ballads
- 3:30 p.m.—Wedgwood Nowel, "Playgoers' Memories"
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Big Brother; The Story Man
- 5 p.m.—Eveready Hour, NBC
- 6:30 p.m.—Bob and Monte
- 7 p.m.—Arthur Lang and concert ensemble
- 7:30 p.m.—Ray West Cafe program
- 8 p.m.—Soiree Intime, Packard Orchestra, Harold Spaulding, tenor, and Ivan Ivanoff, pianist
- 9:30 p.m.—Variety Hour, Three Skippers, Anna Christina and Happy Chappies
- 10:30 p.m.—Cafe Max Fisher program

379.5 Meters
790 Kcys.

KGO

Sutter 1920
10,000 Watts

General Electric Co., Oakland, Calif.

- 7:30 to 7:45 a.m.—Tap Dancing Lessons
- 7:45 to 8:30 a.m.—The Chanticleers; Financial Service
- 8:30 to 9 a.m.—Crosscuts of the Day
- 9 to 9:30 a.m.—Meet the Folks
- 9:30 to 9:45 a.m.—William Don
- 9:45 to 10:15 a.m.—The Entertainers
- 10:15 to 10:30 a.m.—Color Harmony program
- 10:30 to 11:30 a.m.—Magazine of the Air
- 11:30 to 11:45 a.m.—Philharmonic organ
- 11:45 to 12 noon—The Hour of Canny Cook
- 12 to 1 p.m.—The Novelty Five
- 1 to 1:30 p.m.—The Lady Next Door
- 1:30 to 2 p.m.—Pacific Coast School of the Air
- 2 to 3 p.m.—Black and Gold Room Orchestra
- 3 to 3:30 p.m.—Voters' Service
- 3:30 to 4:15 p.m.—Musical Musketeers
- 4:15 to 4:45 p.m.—Hotel St. Francis Salon Orchestra
- 4:45 to 5:30 p.m.—News Service; Eveready program
- 5:30 to 6 p.m.—Happy Wonder Bakers
- 6 to 6:30 p.m.—Westinghouse Salute
- 6:30 to 7:30 p.m.—Radio-Keith-Orpheum Hour
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8:30 p.m.—Songland; John and Ned
- 8:30 to 9:30 p.m.—Concert Album
- 9:30 to 10 p.m.—Florsheim Frolic
- 10 to 11 p.m.—Down Through the Years
- 11 to 12 midnight—Laughner-Harris Dance Orchestra

325.9 Meters

KOMO

Elliot 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:40 a.m.—Inspirational Services
- 7:45 a.m.—Y. M. C. A. Health Exercises
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Gordon and Mary
- 9:15 to 10:30 a.m.—NBC programs
- 11:30 a.m.—Pacific Fruit Co., vocalists
- 11:45 a.m.—The Hour of Canny Cook, NBC
- 12 noon—U. S. Farm Talk; Prudence Penny
- 12:30 p.m.—Grain, fruit and vegetable reports; orch.
- 1 p.m.—Orchestra and vocalists
- 1:30 p.m.—Pacific School of the Air, NBC
- 2 p.m.—Popular orchestra and vocalists
- 2:30 p.m.—Popular orchestra and vocalists
- 3 p.m.—Voters Service, NBC
- 3:30 p.m.—Artistic Ensemble and vocalists
- 4 p.m.—Totem Broadcasters, stock quotations
- 5 to 7:45 p.m.—NBC programs
- 7:45 p.m.—Artistic Ensemble and vocalists
- 8:45 p.m.—"Orientalog" by Clifton Pease
- 9 p.m.—Don Amalzo, the Wizard
- 9:30 p.m.—Florsheim Frolic, NBC
- 10 p.m.—Gold Shield Little Symphony Hour
- 11:15 p.m.—News flashes
- 11:30 p.m.—Laughner-Harris Merrymakers
- 12 midnight—Fox Theater organ recital

333.1 Meters

KHJ

Vandike 7111
1000 Watts

Don Lee, Inc., Los Angeles, California

- 7 to 8 a.m.—Recordings; Stock Exchange reports
- 8 to 8:30 a.m.—CBS Review
- 8:30 to 8:45 a.m.—Yoeng's Orchestra, CBS
- 8:45 to 9:30 a.m.—Franklin Bldg. & Loan; records
- 9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
- 10:30 to 11 a.m.—Recordings; Home Economics
- 11 to 11:30 a.m.—Chas. Hamp, presented by S & W
- 11:30 to 12 noon—American School of the Air, CBS
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:45 to 1:30 p.m.—L. A. Advertising Club luncheon
- 1:30 to 2 p.m.—Times Forum
- 2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
- 2:30 to 3:40 p.m.—Recordings and talks
- 3:45 to 4 p.m.—U. S. C. Trojan period
- 4 to 4:55 p.m.—Melody Masters; news
- 4:55 to 5 p.m.—Town Topics
- 5 to 6 p.m.—Paul Whiteman and orchestra, CBS
- 6 to 6:30 p.m.—"Jo and Vi," CBS
- 6:30 to 7 p.m.—Thompson's Malted Milk, CBS
- 7 to 8 p.m.—Don Lee Symphony
- 8 to 8:30 p.m.—Ice Carnival, KFRC
- 8:30 to 9 p.m.—Sierra Symphonists
- 9 to 9:30 p.m.—Don Lee Concert Orchestra
- 9:30 to 10:05 p.m.—Ballad Crooners news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtellotte, organist

TUESDAY Programs

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:30 a.m.—KFRC Dance Band, DLBS
8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Charles W. Hamp for S. & W.
11:30 to 12 noon—American School of the Air, CBS
12 to 1 p.m.—Sherman and Clay noonday concert
1 to 1:30 p.m.—Rhythm Kings Dance Orchestra, CBS
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:25 p.m.—Beauty talks; recordings
3:25 to 3:50 p.m.—Something About Everything
3:50 to 4 p.m.—Levitov's Commodore Ensemble, CBS
4 to 4:45 p.m.—Don Lee Concert Orchestra, DLBS
4:45 to 5 p.m.—Recordings and Town Topics
5 to 6 p.m.—Paul Whitehead and his Old Gold Orchestra, CBS
6 to 6:30 p.m.—"Joe and Vi," CBS
6:30 to 7 p.m.—Thompson's Malted Milk, CBS
7 to 7:15 p.m.—Edna Fischer, "Piano Moods"
7:15 to 8 p.m.—Studio program
8 to 8:30 p.m.—Ice Carnival, Calif. Ice Assoc., DLBS
8:30 to 9 p.m.—Song recital, DLBS
9 to 9:30 p.m.—Don Lee Symphony, DLBS
9:30 to 10 p.m.—Specialty program, DLBS
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
10:10 to 12:10 a.m.—Val Valente's orchestra, DLBS
12:10 to 1 a.m.—Dance music

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
8 to 8:15 a.m.—Musical program of recordings
8:15 to 8:30 a.m.—Inspirational talk and prayer
9 to 9:30 a.m.—Beauty talk, Georgia O. George
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albricht's 10 o'clock family
10:30 to 11 a.m.—Kate Vaughn Household Economics
11 to 12 noon—Concert hour of symphonic numbers
12 to 12:30 p.m.—Noonday Little Symphony
12:30 to 1 p.m.—C. P. R.'s musical program
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3:23 p.m.—Los Angeles Firemen's orchestra
3:30 to 3:35 p.m.—Announcements; stock reports
4 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Organ program, Lucie Lee
6:30 to 7 p.m.—KNX Little Symphony
7 to 7:30 p.m.—Talk by Dr. Mars Baumgardt
7:30 to 8 p.m.—Program presenting KNX artists
8 to 9 p.m.—Hercules Gasoline Co. program
9 to 9:30 p.m.—KNX feature program
9:30 to 10 p.m.—Puritan Malt courtesy program
10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
12 to 1 a.m.—Dance hour of records

299.8 Meters **KFVD** Empire 5127
1000 Kcys. 250 Watts

Auburn Fuller, Culver City, Calif.

6 a.m.—Spanish program
7 a.m.—Hal Roach Happy-Go-Lucky Trio
9 a.m.—Beauty Hour
12 noon—Tom Breneman, Laugh Club
12:30 p.m.—Tom and Wash
12:45 p.m.—Diet Question Box
1 p.m.—G. Allison's Radio Home program
2 p.m.—Health talk; Eldorado program
3 p.m.—Auburn Half Hour
3:30 p.m.—Pan-American Spanish program
4:30 p.m.—Beauty Hour; Timely Topics
10 p.m.—Tom and Wash
10:15 p.m.—J. Newton Yates, organ recital
11 p.m.—Selected recordings
12 midnight—J. Newton Yates, organ recital

440.9 Meters **KPO** Kearny 0704
680 Kcys. 5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:15 a.m.—Helen Barker, Art talk
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Time signals, Scripture reading
12:05 to 1 p.m.—Snapshots, programs in miniature
1 to 1:30 p.m.—The Lady Next Door, NBC
1:30 to 2 p.m.—Pacific Coast School of the Air, NBC
2 to 2:15 p.m.—Stock reports; talk
2:15 to 2:45 p.m.—California Crooners
2:45 to 4:50 p.m.—Baseball game
4:50 to 5 p.m.—Stock market quotations
5 to 5:50 p.m.—Children's Hour
5:50 to 6 p.m.—News digest, "Scotty" Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—Cy Trobbe's Scrap Book; Fredric Bittke, baritone
8:30 to 9 p.m.—Salon Orchestra; Allan Wilson, tenor
9 to 9:15 p.m.—Cecil and Sally
9:15 to 9:30 p.m.—Meeting in the Tavern
9:30 to 10 p.m.—KPO Sequoians
10 to 11 p.m.—Joe Wright's dance orchestra

309.1 Meters **KJR** Main 2495-2475
970 Kcys. 5000 Watts

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music; devotional services
9:40 a.m.—United Team, Sally Jo and Grant
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
10:15 a.m.—Beauty talk, Helen Andrews
11 a.m.—Classical program; World in Review; music
2 p.m.—Marjorie Robillard, piano
2:15 p.m.—Beatrice Nelson, soprano
3 p.m.—Baseball game
5:15 p.m.—Arcastles, Land of Make-Believe
5:30 p.m.—Market reports; Garden talk
6 p.m.—Mandolins at Sunset; Ed Sheldon, mandolin
7 p.m.—Orpheus Quintet; Betty Andersen, soprano; Hubert Graf, harp; Jean Kantner, baritone
8 p.m.—Gold and Silver Ensemble
9 p.m.—Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
10 p.m.—Ken Stuart Sunshine program
10:30 p.m.—Red Top Cab Co. Whirlwinds
11 p.m.—Vic Meyer's Club Victor Club Orchestra
12 midnight—Midnight Revellers

280.2 Meters **KJBS** Ord 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco, Calif.

7 to 9 a.m.—Alarm Klok Klub; records
9 to 10 a.m.—Salon orchestra music
10 to 10:30 a.m.—Tales of the Sea
10:30 to 12 noon—Popular records; concert music
12 to 12:30 p.m.—U. S. popular half-hour
12:30 to 1:30 p.m.—Studio program; stocks; guitar trio
1:30 to 3:30 p.m.—Records; Jack and Jill
3:30 to 4:30 p.m.—Restful Period; Shirley Dale
4:30 to 6:45 p.m.—Records; Barnes Sunset Revue
12:01 to 7 a.m.—Continuous broadcast

296.6 Meters **KQW** Columbia 777
1010 Kcys. 5000 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 10:30 a.m.—California Market; Helpful Hour
10:30 to 11 a.m.—Julia Hayes Helpful Hints
11 to 12:15 p.m.—Bank Credits program; records
12:15 to 12:30 p.m.—Tom and Wash
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 5:30 p.m.—Musical program; children's program
5:30 to 6 p.m.—San Jose Radionics Health Talk
6 to 6:10 p.m.—U. S. D. A. Farm Flashes
6:10 to 6:20 p.m.—Farm topics discussion
6:20 to 6:30 p.m.—A Review of Weight Scales Used in Various Businesses, J. S. Casey
6:30 to 6:55 p.m.—Market reports; farm reporter.
6:55 to 7 p.m.—Farmer's Exchange
7 to 8 p.m.—Farm Bureau news; Tom and Wash
8 to 9:30 p.m.—"You Never Can Tell" program

TUESDAY Programs

322.4 Meters **KFWM** **Glencourt 6774**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Calif.
8 a.m.—The Retail Grocers' Association of Alameda
8:30 a.m.—Dr. Wade Forrester
11 a.m.—Classical recordings
1:30 p.m.—Organ Reverie, Helen Jewell
2 p.m.—Hodge-Podge of Melody, Mildred Joyce
2:30 p.m.—Richmond Stringed Trio
3 p.m.—Variety program
4 p.m.—Orchestra and novelty features
4:30 p.m.—Four-Thirty Girls, Beth and Harriett
5 p.m.—"The Squirrels"; Wade Forrester's Tropical Trio; Ruth White, vocalist; Wade Forrester, vocalist
7:30 p.m.—Doc Herrold's shopping program
7:45 p.m.—Dr. Newman's health talk
8 p.m.—Variety program
9 p.m.—The Terrace Trio
9:15 p.m.—Detective story by Tom King
9:30 p.m.—Organ harmony, E. J. Thomas
10 p.m.—Union Mutual Life program
10:05 p.m.—Andy Wallace Dance Orchestra

265.3 Meters **KSL** **Wasatch 3901**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah
5 to 7:45 p.m.—National Broadcasting Co. programs
8:45 p.m.—Floyd Gibbons on Prohibition
9 p.m.—Brunswick Brevities
9:30 p.m.—Florsheim Frolic, NBC
10:15 p.m.—Drama Period, under direction of Kathryn Howard
11 p.m.—"Vagabond of the Air"

239.9 Meters **KFOX** **Phone: 672-81**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.
12:45 to 1:50 p.m.—Cherrio Boys; Kiwanis luncheon
1:50 to 2:30 p.m.—Doris & Clarence; Rolly Wray
2:30 to 3 p.m.—Sunset Harmony Boys
3 to 3:30 p.m.—Varieties; Today in History
3:30 to 4:15 p.m.—Organ recital; late news
4:15 to 4:30 p.m.—Rolly & Gene
4:30 to 4:45 p.m.—Violets Tiny Tots Hour
4:45 to 5 p.m.—Jones Harmony Four
5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"
6:15 to 6:30 p.m.—Percy at the Phone
6:30 to 6:45 p.m.—Sunset Harmony Boys
6:45 to 7 p.m.—Dr. Robert Williams
7 to 7:15 p.m.—Buttercream School Kids
7:15 to 7:30 p.m.—Seth Parker
7:30 to 7:45 p.m.—Vest Pocket Minstrels
7:45 to 8:30 p.m.—Bill & Co; The Gossipers
8:30 to 9 p.m.—Texas Cowboys
9 to 11 p.m.—KFOX Varieties
11 to 12 midnight—Majestic Ballroom Orchestra
12 to 3 a.m.—Organ recital; Knight Fox

315.6 Meters **KFWB** **Hollywood 0315**
950 Kcys. **1000 Watts**

Warner Brothers, Hollywood, California
8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio
10:30 to 11:30 a.m.—Jean Cowan; Dixieland Syncopators
11:30 to 12:30 p.m.—String orchestra and Nelson Case
12:30 to 2 p.m.—Variety Serenaders; Three Boswell Sisters and Bernard Cooney, popular songs
2:15 p.m.—Baseball game; Johnny TeGroen's Band
4 to 6 p.m.—Radio Varieties
6 p.m.—Pacific Salon Orchestra
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 7:30 p.m.—Emma Kimmel, soprano
7:30 to 8 p.m.—Hollywood Revelers; soloist
8 to 9 p.m.—The Southlanders and soloist
9 to 9:30 p.m.—The Edgeworth Plantation Club
9:30 to 10:30 p.m.—Main bout from Olympic Auditorium
10:30 to 11 p.m.—Irving Aaronson's Commanders
11 to 12 midnight—Ben Bernie's orchestra

535.4 Meters **KTAB** **Garfield 4700**
560 Kcys. **1000 Watts**
Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7:30 a.m.—Health exercises; studio program
7:30 to 8 a.m.—Red Hat program
8 to 9 a.m.—Masters Album; Towne Cryer
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 1:45 p.m.—"Fashionette"
1:45 to 2:40 p.m.—Dr. Forrester; recordings
2:40 to 4:45 p.m.—Baseball from Recreation Park
4:45 to 5 p.m.—Program of recordings
5 to 5:15 p.m.—The Story Man and his Air Castle
5:15 to 6 p.m.—Brother Bob's Frolic Hour
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:45 p.m.—"Hawaiians"; Jack Riley, song and uke
7:45 to 8 p.m.—Alice Blue, pianist
9 to 10 p.m.—Melody Quintette; Jane Sargent Sands, pianist
10 to 10:30 p.m.—"Organ Echoes," with Alice Blue
10:30 to 1 a.m.—Sweet's Dance Orchestra; records

322.4 Meters **KFWI** **Market 1140**
930 Kcys. **500 Watts**
Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefers exercises
9 to 10:30 a.m.—Cal King; records and announcements
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 1 p.m.—Items of interest; dance music
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour Variety
7 to 7:15 p.m.—Dorothy Churchill, lyric soprano; Elsie Campbell, pianist
7:15 to 7:30 p.m.—Recordings
11 to 1 a.m.—Dance music; Midnight Hour

220.4 Meters **KGER** **Phone: 632-75**
1360 Kcys. **2500 Watts**
C. M. Dobyns, Long Beach, Calif.

8 a.m.—Foot Comfort talks
9 a.m.—Home Makers Hour
10:45 a.m.—Beauty talk
11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
1 p.m.—Dolly Day Dreams
1:30 p.m.—Popular programs
2 p.m.—Siesta Period
2:15 p.m.—Lost and Found
5 p.m.—Wurlitzer organ
6:30 p.m.—Betty and Wanda; Murray and Harris
7:30 p.m.—Long Beach Band
9 p.m.—News bulletin
9:15 p.m.—Penry Selby, Dick Dixon, Earl Judy
10 p.m.—Southgate Dance Marathon
10:30 p.m.—Harmony Trio; Marion Sevier
11 p.m.—Quiet Time Tunes

499.7 Meters **KFSD** **Franklin 6353**
600 Kcys. **1000 Watts**
Airfan Radio Corp., San Diego, Calif.

5 to 6 p.m.—Nightly musical review
6 to 6:30 p.m.—Late news; Your English
6:30 to 9:30 p.m.—Studio program and features
9:30 to 10 p.m.—Yogi Alpha, the Mystery Man
10 to 11 p.m.—Sleepy-time Revelries
11 to 12 midnight—Douglas Night Club program

230.6 Meters **KTBI** **Metropolitan 6701**
1300 Kcys. **1000 Watts**
Bible Institute of Los Angeles, Calif.

8 to 8:15 a.m.—Uncle Harry's Bible story
8:15 to 8:45 a.m.—Devotional service
8:45 to 9:15 a.m.—News of Christian work
9:15 to 9:45 a.m.—Radio Bible course
9:45 to 10:35 a.m.—Radio Question Box
10:35 to 11:30 a.m.—Dr. John C. Page
11:30 to 12 noon—Dr. W. E. Edmonds
12 to 12:15 p.m.—Chimes and Scripture reading
1 to 1:30 p.m.—Hazel Shively and Gordon Hooker
1:30 to 2 p.m.—Messages from the best books
2 to 2:30 p.m.—Visiting pastor

WEDNESDAY Programs *April 30, 1930*



Frank Cope
KJBS—Announcer

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Dixie Marsh
KPO—8 a.m.

322.4 Meters **KFWI** **Market 1140**
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's exercises
9 to 10:30 a.m.—Cal King; records and announcements
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Happy Ray Batz, pianologue
11:30 to 12 noon—Semi-classical program
12 to 1 p.m.—Luncheon dance music
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour Variety
7 to 7:15 p.m.—Dr. T. G. Linebarger, health talk
7:15 to 7:30 p.m.—Program of recordings
9:30 to 9:45 p.m.—Isabel Henlon, ballads
9:45 to 10 p.m.—Radio skit, "Ambrose and Mandy"
10 to 12 midnight—Popular recordings
12 to 1 a.m.—Midnight Hour

491.5 Meters **KFRC** **Prospect 0100**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:30 a.m.—Beauty talk, DLBS
8:30 to 9:15 a.m.—Yoeng's Orchestra, CBS
9:15 to 9:30 a.m.—Ovaltine, electrical transcription
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:15 a.m.—Mary Haines, Domestic Science talk
11:15 to 11:30 a.m.—Dorothy Chase and Charis Players
11:30 to 11:45 a.m.—Glidden So-a-tone
11:45 to 12 noon—Barbara Gould broadcast
12 to 1 p.m.—Sherman & Clay concert
1 to 1:15 p.m.—Columbia Grenadiers, CBS
1:15 to 2 p.m.—Three Dainty Misses, DLBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—About New Books, Monroe Upton
3:30 to 3:45 p.m.—Levitov's Commodore Ensemble, CBS
3:45 to 3:50 p.m.—Something About Everything
3:50 to 4 p.m.—"Your English"; recordings
4 to 4:30 p.m.—In a Russian Village, CBS
4:30 to 5 p.m.—Studio program; Town Topics
5 to 5:30 p.m.—Wellman & Peppers, DLBS
5:30 to 6:10 p.m.—KFRC Dance Band, DLBS
6:10 to 6:15 p.m.—Seth Thomas Clock program
6:15 to 6:30 p.m.—Shaler Company program
6:30 to 7 p.m.—Studio program, DLBS
7 to 7:45 p.m.—Don Lee Symphony Orchestra and singers, DLBS
7:45 to 8 p.m.—National Retail Shoe, DLBS
8 to 8:30 p.m.—"Romantic Forty-Niners," DLBS
8:30 to 9 p.m.—KFRC Dance Band and soloists, DLBS
9 to 9:30 p.m.—Classical concert with singers, DLBS
9:30 to 10 p.m.—Stanley's, novelty program
10 to 10:30 p.m.—Bourjois Perfume, recordings
10:30 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
11 to 12 midnight—Los Angeles Biltmore Orchestra
12 to 1 a.m.—Dance music

322.4 Meters **KFWM** **Glencourt 6774**
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Calif.

8 a.m.—"Top o' the Morning, Doc Herrold
8:55 a.m.—Union Mutual Life program
1:30 p.m.—Piano recreation, Jean Aradth
2 p.m.—Organ Reverie, Helen Jewell
2:30 p.m.—"They Shall Not Labor in Vain," talk
2:45 p.m.—Classical recordings
3 p.m.—Variety program; music
4:30 p.m.—The Four-Thirty Girls, Beth and Harriett
5 p.m.—"The Squirrels"; Wade Forrester's Tropical Trio; Ruth White, vocalist; Wade Forrester, vocalist
7:30 p.m.—Doc Herrold's shopping program
8 p.m.—Variety program

483.6 Meters **KGW** **Atwater 2121**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Popular music; devotional services
8 a.m.—Shell Happytime, from KPO
9 a.m.—Town Cryer
9:30 a.m.—Betty Crocker, NBC
10:15 a.m.—Mary Hale Martin, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Dorothy Chase and Charis Players
11:45 a.m.—Canny Cook program, NBC
12 noon—Powers' Pied Piper
12:30 p.m.—Stewart-Warner organ
2 p.m.—Among Ourselves; Masterworks
3:30 p.m.—Studio program
5 to 7 p.m.—NBC programs
7 to 7:30 p.m.—Musical program
7:30 to 8:30 p.m.—National Broadcasting Co. programs
8:30 p.m.—Studio program
9:15 p.m.—Montag Melodians
9:30 p.m.—Veedol Vedvil, from KOMO
10 p.m.—Cecil and Sally
10:30 p.m.—Fisher Flouring Mills concert, KOMO
11 to 12 midnight—KGW Dance Band

315.6 Meters **KFWB** **Hollywood 0315**
950 Kcys. **1000 Watts**

Warner Brothers, Hollywood, California

8 to 10 a.m.—The Breakfast Club
10 to 10:30 a.m.—Prudence Penny of the Examiner
10:30 to 11:30 a.m.—Orpheus Sextet and Feature Trio
11:30 to 12 noon—Billy Van
12 to 12:30 p.m.—Orchestra; Nelson Case, soloist
12:30 to 1:30 p.m.—Jean Cowan; Dixieland Syncopators
1:30 to 2:15 p.m.—Ben Bernie's orchestra
2:15 p.m.—Baseball game; Johnny TeGroen's Ensemble
6 to 6:30 p.m.—Pacific Salon Orchestra
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 8 p.m.—The Southlanders
8 to 8:30 p.m.—"Pest of the Rancho," a serial, by Johnston McCully
8:30 to 9 p.m.—507 Orchestra
9 to 9:30 p.m.—Pacific Salon Orchestra and soloists
9:30 to 10 p.m.—Ted Dahl's Band
10 to 11 p.m.—Irving Aaronson's Commanders
11 to 12 midnight—Ben Bernie's orchestra

WEDNESDAY Programs

San Francisco

NBC

Sutter 1920

National Broadcasting Company

- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI
- 9:45 to 10 a.m.—Betty Kelly, KGO, KOMO
- 10:15 to 10:30 a.m.—Mary Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air," KGO, KHQ, KOMO, KGW, KPO, KFI
- 11:45 to 12 noon—The Hour of the Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
- 1 to 1:15 p.m.—Series of Talks, KGO, KHQ, KOMO
- 3:30 to 3:45 p.m.—Back of the News in Washington, KGO, KECA
- 5 to 5:30 p.m.—Halsey, Stuart Program, KGO, KHQ, KOMO, KGW, KFI

Important bits of financial gossip will be given by the Old Counsellor. The Chicago Little Symphony Orchestra, under the direction of George Dasch, will furnish the musical interest.

- 5:30 to 6:30 p.m.—Palmolive Hour, KGO, KHQ, KOMO, KGW, KFI

There will be solos by Olive Palmer and Paul Oliver as well as duets, quartet offerings by the Revelers, selections by Gustave Haenschen's orchestra, and the customary duet by Elizabeth Lennox and Miss Palmer.

- 6:30 to 7 p.m.—Coca Cola Program, KGO, KHQ, KOMO, KGW, KECA

Commenting on news of interest in the world of athletics, Grantland Rice will be heard together with Leonard Joy's all-string dance orchestra.

- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
- 8 to 8:30 p.m.—Let's Get Associated, KHQ, KOMO, KGW, KPO, KFI

The third and concluding episode of Jack and Ethyl's dramatization of the life of Bret Harte is told tonight.

- 9:15 to 9:30 p.m.—Montag Melodians, KHQ, KOMO, KGW, KSL

Charles Linn, guitarist, Reese Campbell, clarinetist, and Lon Proteau, pianist, form the instrumental and singing trio featured in this program.

- 10:15 to 11 p.m.—Cotton Blossom Minstrels, KGO, KHQ, KECA, KOA

Written and produced by Charles Marshall of the NBC production staff, this presentation offers a take-off on an old-fashioned minstrel show. The first part is devoted to jokes by the interlocutor and the two end men, the second section to songs and specialties by different members of the cast, and the concluding episode to a comic skit.

265.3 Meters
1130 Kcys.

KSL

Wasatch 3901
5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 5:30 p.m.—Palmolive Hour, NBC
- 6:30 p.m.—Coca Cola Sportscasts, NBC
- 7 p.m.—"Memories of Days Gone By"
- 7:05 p.m.—Instrumental and vocal ensemble
- 7:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Floyd Gibbons on Prohibition
- 9 p.m.—"Romance of Gems"
- 9:15 p.m.—Montag Melodians, NBC
- 9:30 p.m.—Newscasting—dramatization of current news events
- 9:45 p.m.—Review of books by well-known authors
- 10:15 p.m.—Harmony Night Hawks, popular orchestra
- 11 p.m.—"Vagabond of the Air"

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., San Diego, Calif.

- 5 to 6 p.m.—Nightly musical review
- 6 to 6:30 p.m.—Late news; Your English
- 7 to 7:45 p.m.—Program from Savoy Players' Theatre
- 7:45 to 8 p.m.—Featured program
- 8 to 9 p.m.—North American Ensemble
- 9 to 10 p.m.—Sponsored program
- 10 to 11 p.m.—Sleepy-time Revelries
- 11 to 12 midnight—Douglas Night Club program

440.9 Meters
680 Kcys.

KPO

Kearny 0704
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Scripture reading, time signals
- 12:05 to 1 p.m.—Snapshots, programs in miniature
- 1 to 1:20 p.m.—Jerry Jermaine, crooning balladist
- 1:20 to 1:30 p.m.—E. A. Pierce stock reports
- 1:30 to 2 p.m.—Ann Warner's Home Chat
- 2 to 2:45 p.m.—S. F. Branch American Penwomen
- 2:45 to 4:50 p.m.—Baseball game, Don Thompson
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:45 p.m.—Children's Hour
- 5:45 to 6 p.m.—News Digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—Let's Get Associated
- 8:30 to 9 p.m.—Musical Capers
- 9 to 9:15 p.m.—Cecil and Sally
- 9:15 to 9:45 p.m.—"Packard program," KPO and KFI
- 9:45 to 10 p.m.—Maurice Gunsky, popular balladist
- 10 to 11 p.m.—Jesse Stafford's dance orchestra
- 11 to 12 midnight—Joe Wright's dance orchestra

239.9 Meters
1250 Kcys.

KFOX

Phone: 672-81
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 12:45 to 1:50 p.m.—Cherrio Boys; Rotary luncheon
- 1:50 to 2:20 p.m.—Dr. Harbottle, Doris & Clarence
- 2:20 to 2:30 p.m.—Rolly Wray
- 2:30 to 3 p.m.—Sunset Harmony Boys
- 3 to 3:15 p.m.—The Coquettes
- 3:15 to 3:30 p.m.—Today in History
- 3:30 to 4:15 p.m.—Organ recital; late news
- 4:15 to 4:30 p.m.—Rolly & Wray
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Harmony Four
- 5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"
- 6:15 to 6:30 p.m.—Percy at the Telephone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Three Vagabonds
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:45 p.m.—Seth Parker; Vest Pocket Minstrels
- 7:45 to 8 p.m.—Cherrio Boys
- 8 to 8:30 p.m.—Seth Parker Singing School
- 8:30 to 9 p.m.—Bill & Co; Cline Chittick
- 9 to 9:30 p.m.—Pickwick Papers
- 9:30 to 10 p.m.—KFOX Varieties
- 10 to 11 p.m.—Zandra's Mystic Hour
- 11 to 12 midnight—Majestic Ballroom Orchestra
- 12 to 3 a.m.—Organ recital; Knight Fox

333.1 Meters
900 Kcys.

KHJ

Vandike 7111
1000 Watts

Don Lee, Inc., Los Angeles, California

- 7 to 8 a.m.—Recordings; stock reports
- 8 to 8:45 a.m.—CBS Review; records
- 8:45 to 9:30 a.m.—Franklin Bldg. & Loan; records
- 9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
- 10:30 to 11 a.m.—Recordings; Agnes White
- 11 to 11:30 a.m.—Georgia O. George, piano recital
- 11:30 to 12 noon—Richardson's Music Store; recordings
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1:30 p.m.—Optimist Club luncheon
- 1:30 to 2 p.m.—Times Forum
- 2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
- 2:30 to 3:30 p.m.—Recordings; talk on gardens
- 3:30 to 4 p.m.—L. A. Public Library book review
- 4 to 4:30 p.m.—In a Russian Village, CBS
- 4:30 to 5 p.m.—Recordings; news; Town Topics
- 5 to 5:30 p.m.—Charlie Wellman and his Peppers
- 5:30 to 5:45 p.m.—Nell Larson, organist
- 5:45 to 6 p.m.—Police Commissioner Thorpe
- 6 to 6:30 p.m.—Romance of Fashions, Peggy Hamilton
- 6:30 to 7 p.m.—Prof. Lindsley and organ
- 7 to 7:45 p.m.—Don Lee Symphony
- 7:45 to 8 p.m.—National Shoe Retailers' Ass'n, CBS
- 8 to 8:30 p.m.—"Romantic Days of '49"
- 8:30 to 9:30 p.m.—A Raymond Paige presentation
- 9:30 to 10 p.m.—Musical Suggestions
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Hotel Biltmore Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtelotte's organ recital

WEDNESDAY Programs

535.4 Meters **KTAB** **Garfield 4700**
560 Kcys. **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7:30 a.m.—Health exercises; studio program
7:30 to 8 a.m.—Red Hat program
8 to 9 a.m.—Towne Cryer; Dr. Forrester
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 12 noon—Dr. Corley; studio program
12 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 2:40 p.m.—Recordings; Dr. Wade Forrester
2:40 to 4:45 p.m.—Baseball from Recreation Park
4:45 to 5:15 p.m.—Recordings; The Story Man
5:15 to 6 p.m.—Brother Bob's Frolic Hour
6 to 6:30 p.m.—"Date Book"; studio program
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:30 p.m.—"The Two Franks"; records
7:30 to 8:30 p.m.—"Memory Bouquet," with Alice Blue, Dorothy Nichols, Joan Ray, Harry McKnight, Jane Sargent Sands
8:30 to 10:30 p.m.—"Pepper Box Program"
10:30 to 11:30 p.m.—Sweet's Dance Orchestra
11:30 to 1 a.m.—Recordings

361.2 Meters **KOA** **York 5090**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

5 to 5:30 p.m.—Halsey, Stuart program
5:30 to 6:30 p.m.—Palmolive Hour
6:30 to 7 p.m.—Coca Cola Topnotchers
7 to 7:30 p.m.—Extension Service, Colorado Agricultural College
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Literary Digest Program
8 to 8:30 p.m.—Reminiscences of the Old West
8:30 to 9 p.m.—Shmurr music
9 to 10 p.m.—Denver Concert Orchestra; Male Quartet
10 to 10:15 p.m.—Lucile Fowler, contralto
10:15 to 11 p.m.—Cotton Blossom Minstrels

254.1 Meters **KEX** **Atwater 3111**
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders; news
9:45 a.m.—Devotional service; organ concert
10:30 a.m.—Shopping; Allen Daniels, baritone
11:30 a.m.—Billy's Hawaiians
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Recordings; news; organ
2 p.m.—Hill Billy song recital
3 p.m.—Matinee of recordings
5 p.m.—KEX Bulletin Hour
6 p.m.—Blue Streaks, NBS chain
7 p.m.—Williams Oil-O-Matics
9 p.m.—Damski's Neapolitans Orchestra
10 p.m.—Novelty Recordig Hour
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time, weather and police reports
11:40 p.m.—KEX Midnight Matinee

204 Meters **KGa** **Main 3434**
1470 Kcys. **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

8 a.m.—News and music; popular music
10 a.m.—Friendly Hour; Luncheon Hour
12 noon—Grain news and music
1:30 p.m.—Concert Classique; Popular Melange
3 p.m.—Radio Matinee; Tea Hour concert
4 p.m.—Gift program
5 p.m.—World Bookman, Uncle Andy
5:30 p.m.—Dinner Hour; market reports
6 p.m.—Blue Streaks
6:30 p.m.—Glen Eaton, tenor; Ragnar Salldin, accordion
7 p.m.—Harmony Aces, Song Birds
7:30 p.m.—Ringlettes Captivators; Eulala Dean, blues
8 p.m.—Kalbachs Spanish Knights Orchestra; Stone-wall Jackson, guitar
9 p.m.—Neapolitans; Agatha Turley, Jean Kantner, Harold Strong
10 p.m.—Request program

379.5 Meters
790 Kcys.

KGO

Sutter 1920
10,000 Watts

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap Dancing Lessons
7:45 to 8:30 a.m.—The Chanticleers; Financial Service
8:30 to 9 a.m.—Crosscuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 9:45 a.m.—Betty Crocker, talk
9:45 to 10 a.m.—Betty Kelly
10 to 10:15 a.m.—The Recitalists
10:15 to 10:30 a.m.—Mary Hale Martin
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 to 11:45 a.m.—Philharmonic organ
11:45 to 12 noon—Canny Cook program
12 to 1:15 p.m.—Rembrandt Trio; series of talks
1:15 to 1:30 p.m.—Melody Musketeers
1:30 to 2 p.m.—Tea Timers
2 to 2:45 p.m.—New Yorker Hotel Orchestra; talk
2:45 to 3 p.m.—The Entertainers
3 to 3:30 p.m.—The Voice of Pan
3:30 to 3:45 p.m.—Back of the News in Washington
3:45 to 4 p.m.—Vincent Lopez St. Regis Orchestra
4 to 4:30 p.m.—St. Francis Hotel Orchestra
4:30 to 5 p.m.—Agricultural program; news
5 to 5:30 p.m.—Halsey, Stuart program
5:30 to 6:30 p.m.—Palmolive Hour
6:30 to 7 p.m.—Coca Cola program
7 to 7:30 p.m.—Phil Spitalny and his orchestra
7:30 to 8 p.m.—Amos 'n' Andy; Parks Sisters
8 to 8:30 p.m.—Stanislas Bem's Little Symphony
8:30 to 9 p.m.—Hill Billy Boys
9 to 9:15 p.m.—NBC concert favorites
9:15 to 9:30 p.m.—Max Dolin and his violin
9:30 to 10 p.m.—Miniature Biographies
10 to 11 p.m.—The Cotton Blossom Minstrels
11 to 12 midnight—Laughner-Harris dance orchestra

325.9 Meters
920 Kcys.

KOMO

Elliot 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational Services
7:45 a.m.—Y. M. C. A. Health Exercises
8 a.m.—Shell Happytime, KPO
9 a.m.—Julia Hayes Hints to Housewives
9:30 a.m.—Betty Crocker's Home Talk, NBC
9:45 a.m.—Betty Kelly, NBC
10 a.m.—Ovaltine program
10:15 a.m.—Mary Hale Martin Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Dorothy Chase and Charis Players
11:45 a.m.—The Hour of Canny Cook, NBC
12 noon—U. S. Farm Talk; Prudence Penny
12:30 p.m.—Grain, fruit and vegetable reports
12:35 p.m.—Orchestra and vocalists
1 p.m.—National Women's Party, NBC
1:15 p.m.—Orchestra and vocalists
2 p.m.—Artistic Ensemble
2:30 p.m.—Popular orchestra and vocalist
3:30 p.m.—Artistic Ensemble; stocks
4:30 p.m.—Garden Patch children's programs
5 to 7:45 p.m.—NBC programs
7:45 p.m.—Artistic Ensemble
8 p.m.—Let's Get Associated, NBC
8:30 p.m.—Orchestra and vocalists
9:15 p.m.—Montag Melodians, NBC
9:30 p.m.—Veedol Vodvil, NWT
10 p.m.—Fisher's Blend Hour, NWT
11:15 p.m.—Uncle Hank; news flashes
11:45 p.m.—Dance orchestra
12 midnight—Theater organ recital

296.6 Meters
1010 Kcys.

KQW

Columbia 777
500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11:45 a.m.—California Market; Helpful Hour
11 to 12:15 p.m.—Bank Credits program; records
12:15 to 1 p.m.—Tom and Wash; market reports
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 3:30 p.m.—The Friendly Hour; audition
3:30 to 5:30 p.m.—Musical program; children's program
5:30 to 6 p.m.—San Jose Radionics Health Talk
6 to 6:10 p.m.—U. S. D. A. Farm Flashes
6:10 to 6:20 p.m.—Farm topics discussion
6:20 to 6:30 p.m.—How the State Protects Growers of the Market Place, Fred N. Bigelow
6:30 to 6:55 p.m.—Market reports; farm reporter
6:55 to 7 p.m.—KQW market place
7 to 8 p.m.—Farm Bureau news; Tom and Wash
8 to 9:30 p.m.—First Baptist Church

WEDNESDAY Programs

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pacific Broadcasting Corp., San Francisco
9 to 11 a.m.—Recorded program
11 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 2 p.m.—Talk; recordings
2 to 3 p.m.—Bridge Party Hour
3 to 3:30 p.m.—Short story course
3:30 to 5:30 p.m.—Recordings; Sunset Hour
5:30 to 6 p.m.—Stock quotations; records
6 to 6:15 p.m.—Talk on crime prevention
6:15 to 7 p.m.—Metro and Cosmo; records
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 8:30 p.m.—1640 Boys, midweek jubilee; Tommy Monroe and Bob Allen, Jack Lee, George Bowers, and Larry Smith, guest announcer
8:30 to 9:30 p.m.—Calendar of the Air
9:30 to 10 p.m.—George Nickson, Virginia Spencer, Yvonne Petersen, Fred Heward and Dud Williamson
10 to 11 p.m.—Pacific Artists Trio, with Nellie Wren, soloist, presenting light opera hits
11 to 1 a.m.—Dance and request recordings

468.5 Meters **KFI** Westmore 0337
640 Kcys. 5000 Watts
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7:30 a.m.—Opening market reports
7:45 a.m.—Chester Foster Rand, tenor
8 a.m.—Shell Happytime, from KPO
9 a.m.—Bess Kilmer's Helpful Hints
9:30 a.m.—Betty Crocker Home Service talk, NBC
9:45 a.m.—Kaai Hawaiian Trio
10:15 a.m.—Mary Hale Martin talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—"Care of the Hair," The Lovalon Lady
11:45 a.m.—French lesson, Annette Doherty
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market report
2 p.m.—Ray West Cafe Orchestra
2:30 p.m.—Sylvia's Happy Hour
3:30 p.m.—Noreen Gammill, character sketches
3:45 p.m.—Eddie Armstrong, ballads
4 p.m.—Eddie Geldmacher, jazz pianist
4:30 p.m.—Big Brother
5 p.m.—Halsey Stuart program, NBC
5:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Ray West Cafe Orchestra
8 p.m.—Let's Get Associated, NBC
8:30 p.m.—Mart and Lill, Two Shades of Blue
8:45 p.m.—Comic Opera Album, Eva Olivotti, James Burroughs and orchestra
9:30 p.m.—Slumber Hour, Packard Orchestra with Maurine Dyer, soloist
9:45 p.m.—Packard Orchestra, Pryor Moore, director; Maurine Dyer, soloist
10:30 p.m.—Cafe Max Fisher program

309.1 Meters **KJR** Main 2495-2475
970 Kcys. 5000 Watts

Northwest Broadcasting System, Seattle, Wash.
8 a.m.—News and music; devotional services
9:40 a.m.—United Team, Sally Jo and Grant
10 a.m.—Bob Munson; Marjorie Robillard, piano
10:15 a.m.—Beauty talk, Helen Andrews
12 noon—Johnny Muskrat; World in Review
1 p.m.—Musical program
2 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
3 p.m.—Baseball game; Land of Make-Believe
5:30 p.m.—Market reports
5:45 p.m.—American Institute of Banking
6 p.m.—Blue Streaks; Song Birds
6:30 p.m.—Sea Board Oil, Hometowners
7 p.m.—Harmony Aces; Song Birds
7:30 p.m.—Ringlettes, Captivators and Eulala Dean, blues
8 p.m.—Spanish Knights Orchestra
9 p.m.—Orchestra; Harold Strong, piano
10 p.m.—Ken Stuart, 30 Minutes of Sunshine
10:30 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano; Bob Munson, uke; Eulala Dean, blues
11 p.m.—Vic Meyer's Club Victor Orchestra

340.7 Meters **KLX** Lake 6000-6015
880 Kcys. 500 Watts

Tribune Publishing Co., Oakland, Calif.
6:30 to 7 a.m.—Records; N. Y. stocks
7 to 8 a.m.—Exercises and entertainment; stocks
8 to 9:30 a.m.—Jean Kent; Modern Homes
9:30 to 10 a.m.—Sunset Magazine garden talk
10 to 10:30 a.m.—Records; stocks; weather
10:30 to 11 a.m.—Henderson's Radiola program
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2 p.m.—Jean's Hi-Lights
2 to 2:40 p.m.—Records; stocks
2:40 to 4:30 p.m.—Baseball, Oaks vs. Los Angeles
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 6 p.m.—Brother Bob Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Rhinar and Scott
8 to 9 p.m.—Signor Rinaldo and his orchestra
9 to 9:15 p.m.—The Bookworm
9:15 to 10 p.m.—Helen Wegman Parmelee, pianist; Iva Vanni, soprano
10 to 10:15 p.m.—Rachael and Benny
10:15 to 11:15 p.m.—Classified Adv. Hour Overflow program
11:15 to 12 midnight—Dance program

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles, Calif.
6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
8 to 8:15 a.m.—Talk on "Belco"
8:15 to 8:30 a.m.—Inspirational talk and prayer
9 to 9:30 a.m.—Musical program of recordings
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
10:30 to 11 a.m.—Kate Vaughn, Household Economics
11 to 11:30 a.m.—KNX Clinic of the Air
11:30 to 11:45 a.m.—Dorothy Chase and Charis Players
11:45 to 12 noon—Beauty secrets by Georgia Fifield
12 to 12:30 p.m.—Noonday Little Symphony
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3 p.m.—Matinee String Ensemble
3:15 to 3:30 p.m.—Instruction in Spanish
3:30 to 4 p.m.—KNX Clinic of the Air
4 to 4:30 p.m.—"Home Builders' Hour"
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Organ program, Lucie Lee
6:30 to 7 p.m.—KNX Little Symphony
7 to 7:30 p.m.—"Mr. and Mrs." radio skit
7:30 to 8 p.m.—Feature program by KNX artists
8 to 8:30 p.m.—"The Airdales" and Bert Butterworth
8:30 to 9 p.m.—AMORC String Ensemble
9 to 10 p.m.—Feature program; bridge talk
10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
12 to 1 a.m.—Dance hour of records

280.2 Meters **KJBS** Ord 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco, Calif.
7 to 9 a.m.—Alarm Klok Klub; records
9 to 9:30 a.m.—Associated Grocers' program
9:30 to 12 noon—Salon music; records
12 to 12:30 p.m.—U. S. popular half-hour
12:30 to 2 p.m.—Records; Health Talk
2 to 3:30 p.m.—Concert music; Art Fadden
3:30 to 5 p.m.—Records; Shirley Dale
5 to 7 p.m.—Records; popular music
12:01 to 7 a.m.—Continuous broadcast

220.4 Meters **KGER** Phone: 632-75
1360 Kcys. 250 Watts

C. M. Dobyms, Long Beach, Calif.
2:15 p.m.—Lost and Found
5 p.m.—Wurlitzer organ
7:30 p.m.—Penry Selby, Dick Dixon, Earl Judy
8:15 p.m.—Long Beach Band
9 p.m.—News bulletin
9:30 p.m.—Rev. Ethel Duncan
10 p.m.—Southgate Dance Marathon
10:30 p.m.—Rhythm Makers
11 p.m.—Quiet Time Tunes

THURSDAY Programs

San Francisco **NBC** Sutter 1920

National Broadcasting Company

9:30 to 10 a.m.—Morning Glories, KGO; KHQ, 9:45 to 10 a.m.

10 to 11 a.m.—"Woman's Magazine of the Air," KGO, KHQ, KOMO, KGW, KPO, KFI
 11 to 11:45 a.m.—Standard School Broadcasts, KGO, KHQ, KOMO, KGW, KPO, KFI

A musical conversation written by Arthur S. Garrett as a special illustrative example will be a feature of the advanced music appreciation lesson today.

11:45 to 12 noon—The Hour of the Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA

1:15 to 1:30 p.m.—Melody Musketeers, KGO, KGW

3:30 to 4 p.m.—"A Half Hour in the Nation's Capital," KGO, KECA

National and international problems and other items of general interest will be reviewed today.

4 to 5 p.m.—Fleischmann Hour, KGO, KHQ, KOMO, KGW, KECA

The Men about Town Trio consisting of Frank Luther, Jack Parker and Phil Dewey, with Will Donaldson as accompanist, will be introduced as the added attraction to the offerings which Rudy Vallee's Connecticut Yankees will give today.

5 to 5:30 p.m.—Harbor Lights, KGO, KHQ

Told by an old sea captain, a dramatic story of adventure on the briny deep. Edwin M. Whitney has the principal role in this presentation.

5:30 to 6 p.m.—Maxwell House Melodies, KGO, KHQ, KOMO, KGW, KECA

Muriel Wilson, soprano, is programmed for the solos which are high lights of the half-hour when Harold Sanford and his orchestra play for a nationwide audience.

6 to 7 p.m.—RCA Hour, KGO, KHQ, KOMO, KGW, KFI

Singing operatic arias for which he is world-renowned, Tito Schipa, lyric leading tenor of the Chicago Opera Company, will be the guest artist during the RCA Hour.

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

7:45 to 8:45 p.m.—Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KFI

An orchestra of symphonic proportions, composed of the most talented NBC staff musicians and augmented largely by the addition of members of the San Francisco Symphony Orchestra, will be heard during the series. This group of instrumentalists to be known as the Standard Symphony Orchestra.

9 to 9:30 p.m.—Memory Lane, KGO, KHQ, KGW, KECA

Turning the pages of the calendar back 30 years or more, Billy Page and the rest of the familiar "Memory Lane" players will be heard dramatizing another episode of the Goshen Center rural playlets during the NBC System half-hour broadcast from 9 to 9:30 o'clock tonight.

9:30 to 10 p.m.—The Olympians, KGO, KOA

Mynard Jones will occupy his usual spot as director and accompanist of the group during the concert.

10 to 11 p.m.—The National Concert Orchestra, KOA, KGO

Max Dolin will lead the National Concert Orchestra through works of Strauss, Raff, Tchaikovsky, Mendelssohn, Wolf-Ferrari, Kreisler and Bizet.

499.7 Meters **KFSD** Franklin 6353
 600 Kcys. 1000 Watts

Airfan Radio Corp., San Diego, Calif.

5 to 6 p.m.—Nightly musical review
 6 to 6:30 p.m.—Late news; Your English
 6:30 to 7 p.m.—Sponsored program
 7 to 8 p.m.—Cramer's Trio with John Wells
 8 to 9 p.m.—Featured program
 9 to 9:30 p.m.—Yogi Alpha, the Mystery Man
 9:30 to 10 p.m.—Don Amaizo
 10 to 11 p.m.—Sleepy-time Revelries
 11 to 12 midnight—Douglas Night Club program

340.7 Meters **KLX** Lake 6000-6015
 880 Kcys. 500 Watts

Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Recordings; stocks
 7 to 8 a.m.—Exercises and entertainment; stocks
 8 to 9:30 a.m.—Jean Kent; Modern Homes
 9:30 to 10:15 a.m.—Clinic of the Air
 10:15 to 10:30 a.m.—S. F. stocks and weather
 10:30 to 11 a.m.—Breuner's Radiola program
 11 to 12 noon—Classified Adv. hour
 12 to 1 p.m.—Machado's KLX Hawaiians
 1 to 2 p.m.—Jean's Hi-Lights
 2 to 2:35 p.m.—Records and stocks
 2:40 to 4:30 p.m.—Baseball, Oaks vs. Los Angeles
 4:30 to 5 p.m.—Chas. T. Besserer, organist
 5 to 6 p.m.—Brother Bob's Club; Edgar Russell
 6 to 7 p.m.—Hotel Oakland concert trio
 7 to 7:30 p.m.—News items
 7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
 8 to 8:30 p.m.—Burke S. Calfee and his Banjo-liers
 8:30 to 9 p.m.—"The Melody Man"
 9 to 9:30 p.m.—Gospel hymns by M. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist
 9:30 to 10 p.m.—Will R. Hill, old home poet, in "Neath the Old Hanging Lamp"
 10 to 11 p.m.—Machado's KLX Hawaiians
 11 to 12 midnight—Dance program

254.1 Meters **KEX** Atwater 3111
 1180 Kcys. 5000 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders; Clock; news
 9 a.m.—Piano concert, Ronald Buck
 9:45 a.m.—Devotional service; organ concert
 10:30 a.m.—Shopping; Allen Daniels, baritone
 12:05 p.m.—Happy Hour Girls
 1:05 p.m.—Alice Allison, banjoist; news
 1:30 p.m.—Organ and song recital
 2:30 p.m.—The Bookworm
 3 p.m.—Matinee of recordings
 5 p.m.—KEX Bulletin Hour
 8 p.m.—Popular dance concert
 9 p.m.—Eugene Castellari, basso; Song Birds
 9:30 p.m.—Hometowners, NBS chain
 10 p.m.—Novelty recording concert
 10:30 p.m.—Jack and Jill Tavern Orchestra
 11:30 p.m.—Time, weather, police reports
 11:40 p.m.—KEX Midnight Matinee

483.6 Meters **KGW** Atwater 2121
 620 Kcys. 1000 Watts

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Y. M. C. A. health exercises
 8 a.m.—Shell Happytime, from KPO
 9 a.m.—Town Crier
 10 a.m.—Woman's Magazine of the Air, NBC
 11 a.m.—Standard School broadcast, NBC
 11:45 a.m.—Canny Cook program, NBC
 12:30 p.m.—Stewart-Warner organ recital
 1:15 p.m.—A series of talks; Melody Musketeers, NBC
 3 p.m.—Musical program
 4 p.m.—Fleischmann Sunshine Hour, NBC
 6 to 9:30 p.m.—National Broadcasting Co. programs
 9:30 p.m.—Tommy Luke's Flower Girls
 9:45 p.m.—Boyer, the Society Parfumeur
 10 p.m.—Cecil and Sally
 10:30 p.m.—Associated Dance Band, KOMO
 11 to 12 midnight—Fox Hollywood organ recital

220.4 Meters **KGER** Phone: 632-75
 1360 Kcys. 250 Watts

C. M. Dobyns, Long Beach, Calif.

8 a.m.—Foot Comfort talks
 9 a.m.—Home Makers Hour
 10:45 a.m.—Beauty talk
 11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
 1 p.m.—Popular program
 1:30 p.m.—Audition Clinic; Siesta Period
 2:15 p.m.—Lost and Found
 4:45 p.m.—De Lano & James Orchestra
 7:30 p.m.—George Maye and party
 8 p.m.—The Captivators
 9 p.m.—News bulletin
 9:15 p.m.—P. C. C. musicale
 10 p.m.—Southgate Dance Marathon
 10:30 p.m.—Diamond Trio
 11 p.m.—Quiet Time Tunes

THURSDAY Programs

243.8 Meters
1230 Kcys.

KYA

Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Recorded program; Dr. Bowring
11 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 2 p.m.—Popular and classic recordings
2 to 3 p.m.—Bridge Party Hour
3 to 5:30 p.m.—Recordings; Sunset Hour
5:30 to 5:45 p.m.—Stock quotations; records
5:45 to 6 p.m.—National Kanteens, recordings
6 to 6:30 p.m.—“What’s in the Sky”
6:30 to 7 p.m.—Popular recorded program
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 7:45 p.m.—“College Daze” with Toby and Babs
7:45 to 8 p.m.—Harmonettes; Helen, Greta and Yvonne
8 to 9 p.m.—Calendar of the Air
9 to 10 p.m.—Paul Kelli’s Lido Cafe Orchestra
10 to 11 p.m.—Artists Trio; Nellie Wren and Gene Sullivan, soloists
11 to 1 a.m.—Dance and request recordings

468.5 Meters
640 Kcys.

KFI

Westmore 0337
5000 Watts

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7:30 a.m.—Stock market reports
8 a.m.—Shell Happytime, from KPO
9 a.m.—Herbie Scharlin, song and patter
9:45 a.m.—Spanish lesson, Annette Doherty
10 a.m.—Woman’s Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—“Care of the Hair,” The Lovall Lady
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market
2:15 p.m.—Winnie Moore, travelogue
2:30 p.m.—L. A. Fire Department orchestra
3:30 p.m.—Sylvia’s Happy Time
4:15 p.m.—News Bureau; Big Brother
5 p.m.—Baron Keys, the Story Man
5:30 p.m.—Dr. H. Edw. Myers, dentistry
5:45 p.m.—Stock market reports
6 p.m.—Radio Victor, NBC
7:45 p.m.—Standard Symphony, NBC
8:30 p.m.—Arthur Lang and concert ensemble
9 p.m.—Tom Terris, vagabond movie director
9:30 p.m.—Packard Concert Orchestra, Pryor Moore, director, with Harold Spaulding, tenor
10:30 p.m.—Cafe Max Fisher program

265.3 Meters
1130 Kcys.

KSL

Wasatch 3901
5000 Watts

Radio Service Corp., Salt Lake City, Utah

4 p.m.—Fleischmann “Sunshine” program, NBC
5 p.m.—Vico Light Opera Company
5:30 p.m.—Maxwell House Coffee, NBC
6 p.m.—Victor Radio program, NBC
7 p.m.—Conoco Adventurers, NBC
7:30 p.m.—Amos ‘n’ Andy, NBC
8:45 p.m.—Floyd Gibbons on Prohibition
9 p.m.—Musical Varieties
9:30 p.m.—“Blue Blaze Fireside Entertainers”
10 p.m.—Informal musical program
10:15 p.m.—Milt Taggart’s Odeon Orchestra
11 p.m.—“Vagabond of the Air”

299.8 Meters
1000 Kcys.

KFVD

Empire 5127
250 Watts

Auburn Fuller, Culver City, Calif.

6 a.m.—Spanish program
7 a.m.—Hal Roach Happy-Go-Lucky Trio
12 noon—Tom Breneman, Laugh Club
12:30 p.m.—Tom and Wash
12:45 p.m.—Diet Question Box
1 p.m.—G. Allison’s Radio Home program
2 p.m.—Helpful Hints to Housewives
2:30 p.m.—Eldorado program
3 p.m.—Auburn Half Hour
3:30 p.m.—Pan-American Spanish program
4:30 p.m.—Beauty Hour; Timely Topics
10 p.m.—Tom and Wash
10:15 p.m.—J. Newton Yates, organ recital
11 p.m.—Selected recordings
12 midnight—J. Newton Yates, organ recital

535.4 Meters
560 Kcys.

KTAB

Garfield 4700
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7:30 a.m.—Health exercises; studio program
7:30 to 8 a.m.—Red Hat program
8 to 9 a.m.—Masters Album; Towne Cryer
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Thompson
10:30 to 1 p.m.—Dr. B. L. Corley; studio program
1 to 1:45 p.m.—Chapel of Chimes; “Fashionette”
1:45 to 2:40 p.m.—Dr. Wade Forrester; records
2:40 to 4:45 p.m.—Baseball from Recreation Park
4:45 to 5:15 p.m.—Recordings; The Story Man
5:15 to 6 p.m.—Brother Bob’s Frolic Hour
6 to 6:15 p.m.—Date Book program
6:15 to 7 p.m.—Studio program; Chapel of Chimes
7 to 7:30 p.m.—“Hawaiians”
7:30 to 8 p.m.—Dorothy Nichols, cellist; Walter J. Rudolph, pianist
8 to 9 p.m.—“Highway Highlights”
9 to 10:30 p.m.—“Melody Quintette”; studio program
10:30 to 1 a.m.—Sweet’s Dance Orchestra; records

285.5 Meters
1050 Kcys.

KNX

Hempstead 4101
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
8:15 to 8:30 a.m.—Inspirational talk and prayer
9 to 9:30 a.m.—Georgia O’George program
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright’s 10 o’clock family
10:30 to 11 a.m.—Kate Vaughn, Household Economics
11 to 12 noon—Forrest Stove, Country Jane
12 to 12:30 p.m.—Noonday Little Symphony
1:30 to 2 p.m.—Reading interesting books
2:30 to 3 p.m.—French lessons by Edgard Leon
3 to 3:30 p.m.—Organ program, Lucie Lee
3:30 to 4 p.m.—Louise Johnson, astroanalyst
4 to 4:30 p.m.—Courtesy program
4:30 to 5 p.m.—C. F. R.’s musical program
5 to 5:15 p.m.—E. C. Griffith’s talk on “Travel”
5:15 to 5:45 p.m.—Big Brother Ken’s Kiddie Hour
5:45 to 6 p.m.—Town Crier’s amusement tips
6 to 7 p.m.—Forrest Stove, Country Jane
7 to 7:30 p.m.—“The Old Cedar Chest”
7:30 to 8 p.m.—“Hap and Sap” and their Hooligans
8 to 9 p.m.—KNX musical program
9 to 9:45 p.m.—Program of electrical transcription
9:45 to 10 p.m.—“Boyer Musicians” and “Boy Singers”
10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
12 to 1 a.m.—Dance hour of records

280.2 Meters
1070 Kcys.

KJBS

Ord 4148-49
100 Watts

J. Brunton & Sons, San Francisco, Calif.

7 to 10 a.m.—Alarm Klok Klub; records
10 to 11:45 a.m.—Infico program; records
11:45 to 12 noon—Agnes Alwyn, investments
12 to 12:30 p.m.—U. S. popular half-hour
12:30 to 2:30 p.m.—Variety records; stock report
2:30 to 3 p.m.—Jack and Jill
3 to 3:30 p.m.—Blindcraft Ensemble
3:30 to 5 p.m.—Records; Shirley Dale, news
5 to 7 p.m.—Recordings; dinner concert
12:01 to 7 a.m.—Continuous broadcast

296.6 Meters
1010 Kcys.

KQW

Columbia 777
500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 10:30 a.m.—California Market; Helpful Hour
10:30 to 11 a.m.—Julia Hayes Helpful Hints
11 to 12:15 p.m.—Bank Credits program; records
12:15 to 1 p.m.—Tom and Wash; market reports
1 to 1:30 p.m.—Hart’s Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 5:30 p.m.—Musical program; children’s program
5:30 to 6 p.m.—San Jose Radionics Health Talk
6 to 6:10 p.m.—U. S. D. A. Farm Flashes
6:10 to 6:20 p.m.—Farm topics discussion
6:20 to 6:30 p.m.—Summer Insect Pests and Their Control, Stewart Lockwood
6:30 to 6:55 p.m.—Market reports; Farm Reporter
6:55 to 7 p.m.—KQW market place
7 to 8 p.m.—Farm Bureau news; Tom and Wash
8 to 9 p.m.—Songs of the Old Church Choir
9 to 9:30 p.m.—San Jose Little Symphony
9:30 to 9:45 p.m.—The Five Pretzels

THURSDAY Programs

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
 Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcasts; stocks
- 8 to 9:15 a.m.—Recordings; Yoeng's Orchestra, CBS
- 9:15 to 9:30 a.m.—Hazel Warner and Edna Fischer
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—American School of the Air, CBS
- 11:30 to 12 noon—Studio program
- 12 to 1 p.m.—Sherman & Clay noonday concert
- 1 to 1:15 p.m.—The Book Parade, CBS
- 1:15 to 2 p.m.—Bert Lown's orchestra, CBS
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:15 p.m.—Talk on Popular Psychology
- 3:15 to 4 p.m.—Beauty talks; studio program
- 4 to 4:15 p.m.—The Vagabonds, CBS
- 4:15 to 4:30 p.m.—The Political Situation, CBS
- 4:30 to 5 p.m.—Manhattan Moods, CBS
- 5 to 5:30 p.m.—Orchestra and singers, DLBS
- 5:30 to 6 p.m.—Edna Fischer, "Piano Moods"
- 6 to 6:30 p.m.—Studio program from KHJ
- 6:30 to 7 p.m.—National Radio Forum
- 7 to 7:30 p.m.—Dream Boat, CBS
- 7:30 to 8 p.m.—Park Central Orchestra, CBS
- 8 to 9 p.m.—Violet Ray Merry-makers
- 9 to 9:30 p.m.—Eastman Kodak, CBS
- 9:30 to 10 p.m.—American Maize Products Co.
- 10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
- 10:10 to 11:10 p.m.—Val Valente's Orchestra, DLBS
- 11:10 to 12:10 a.m.—Anson weeks' Orchestra, DLBS
- 12:10 to 1 a.m.—Dance music

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. 1000 Watts
 Nichols & Warinner, Long Beach, Calif.

- 12:45 to 1:50 p.m.—Cherrio Boys; Health & Efficiency
- 1:50 to 2:20 p.m.—Dr. Harbottle, Doris & Clarence
- 2:20 to 2:30 p.m.—Rolly Wray
- 2:30 to 3 p.m.—Sunset Harmony Boys
- 3 to 3:15 p.m.—KFOX Varieties
- 3:15 to 3:30 p.m.—Today in History
- 3:30 to 4:15 p.m.—Organ recital; late news
- 4:15 to 4:30 p.m.—Rolly & Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Harmony Four
- 5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"
- 6:15 to 6:30 p.m.—Percy at the Phone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Three Vagabonds
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Seth Parker
- 7:30 to 7:45 p.m.—Vest Pocket Minstrels
- 7:45 to 8 p.m.—Cherrio Boys
- 8 to 9 p.m.—Bennie Light and Mark Cook
- 9 to 10 p.m.—KFOX Varieties
- 10 to 10:30 p.m.—Rev. Ethel Duncan, Question and Answer Lady
- 10:30 to 11 p.m.—KFOX Varieties
- 11 to 12 midnight—Majestic Ballroom Orchestra
- 12 to 3 a.m.—Organ recital; Knight Fox

315.6 Meters **KFWB** Hollywood 0315
950 Kcys. 1000 Watts
 Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio
- 10 to 10:30 a.m.—Ted Dahl's Orchestra
- 10:30 to 11:30 a.m.—Jean Cowan and Syncopators
- 11:30 to 12:30 p.m.—Orchestra; Nelson Case, soloist
- 12:30 to 2 p.m.—Variety Serenaders; Hoosier Sisters
- 2 p.m.—Baseball game; Radio Varieties
- 6 to 6:30 p.m.—Pacific Salon Orchestra
- 6:30 to 7 p.m.—Harry Jackson's Entertainers
- 7 to 7:10 p.m.—Cecil and Sally
- 7:10 to 8 p.m.—"The Daffodils" with "Daffy" Duke Atterbury as master of ceremonies
- 8 to 8:30 p.m.—507 Orchestra
- 8:30 to 9 p.m.—Program by Bert Butterworth
- 9 to 9:30 p.m.—"Etchings in Jazz"
- 9:30 to 10 p.m.—The Southlanders; soloist
- 10 to 10:30 p.m.—Irving Aaronson's Commanders
- 10:30 to 12 midnight—Ben Bernie's orchestra

322.4 Meters **KFWM** 1000 Watts
930 Kcys. Glencourt 6774
 Oakland Educational Society, Oakland, Calif.

- 8 a.m.—The Retail Grocers' Association of Alameda
- 8:30 a.m.—Dr. Wade Forrester
- 11 a.m.—Classical recordings
- 1:30 p.m.—Organ Reverie, Helen Jewell
- 2 p.m.—Hodge-Podge of Melody, Mildred Joyce
- 2:30 p.m.—Richmond Stringed Trio
- 3 p.m.—Variety program; music
- 4:30 p.m.—The Four-Thirty Girls, Beth and Harriett
- 5 p.m.—Wade Forrester's Hour of Sunshine
- 7:30 p.m.—The Imperial program, recordings
- 7:45 p.m.—Dr. Newman's Health talk
- 8 p.m.—Variety program
- 9 p.m.—Jackie's Novelty Trio
- 9:30 p.m.—Organ harmony, Lillian Boyd
- 10 p.m.—Union Mutual Life program
- 10:05 p.m.—Elmer Keeton's Brown Favorites

322.4 Meters **KFWI** Market 1140
930 Kcys. 500 Watts
 Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's exercises
- 9 to 10:30 a.m.—Cal King; records and announcements
- 10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
- 10:50 to 11 a.m.—Items of interest
- 12 to 1 p.m.—Luncheon dance program
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 7 p.m.—Dinner Hour Variety
- 7 to 7:30 p.m.—Norma Lee, contralto; Louise Gilbert, pianist
- 11 to 1 a.m.—Dance music; Midnight Hour

325.9 Meters **KOMO** Elliot 5890
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle, Wash.

- 7:40 a.m.—Inspirational Services
- 7:45 a.m.—Y. M. C. A. Health Exercises
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Sands Motor Co., Gordon and Mary
- 9:30 a.m.—Gilded Paint Co. program
- 9:45 to 12 noon—NBC programs
- 12 noon—U. S. Farm Talk
- 12:15 p.m.—Prudence Penny
- 12:30 p.m.—Grain, fruit and vegetable reports
- 1 p.m.—Orchestra; Artistic Ensemble
- 2:30 p.m.—Orchestra and vocalists
- 3 p.m.—Artistic Ensemble and singers
- 3:30 p.m.—Garden Patch children's program
- 4 p.m.—Fleischman Sunshine Hour, NBC
- 5 p.m.—Artistic Ensemble
- 5:30 to 7 p.m.—NBC programs
- 7 p.m.—Orchestra and vocalists
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Standard Symphony Hour, NBC
- 9 p.m.—Mozart Concert Hour
- 10 p.m.—Associated Dance Hour
- 11:15 p.m.—Herman Kenin's Dance Orchestra
- 12:15 a.m.—Organ recital

309.1 Meters **KJR** Main 2495-2475
970 Kcys. 5000 Watts
 Northwest Broadcasting System, Seattle, Wash.

- 8 a.m.—News and music; devotional services
- 9:40 a.m.—United Team, Sally Jo and Grant
- 10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 10:15 a.m.—Beauty talk, Helen Andrews
- 12 noon—World news; music
- 2 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Mabel Mohrman, piano
- 2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
- 3 p.m.—Baseball game; Land of Make-Believe
- 5:30 p.m.—Market report
- 5:50 p.m.—Malmo and Co., Garden talk
- 6 p.m.—Harry Reed, organist; Jean Kantner, baritone
- 6:30 p.m.—Dream Melodies; Agatha Turley, soprano; Sydney Dixon, tenor
- 7 p.m.—Zac Kalbach, saxophone; Glen Eaton, tenor
- 8 p.m.—Jean Kantner, baritone; Agatha Turley, soprano; Sydney Dixon, tenor
- 9 p.m.—Eugene Castellarin, basso; Song Birds
- 9:30 p.m.—An Evening in Paris
- 10 p.m.—Ken Stuart, 30 Minutes of Sunshine
- 10:30 p.m.—Red Top Cab Whirlwinds
- 11 p.m.—Vic Meyer's Club Victor Orchestra

FRIDAY Programs

May 2, 1930



Leslie Adams
KFSD—General Mgr.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Florence Israel
KFWD—Program Dir.

243.8 Meters
1230 Kcys.

KYA

Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 9 to 11 a.m.—Recordings; Dr. H. Bond
- 11 to 12:15 p.m.—California Sunshine Hour; news
- 12:15 to 2 p.m.—Popular and classic recordings
- 2 to 3 p.m.—Bridge Party Hour
- 3 to 3:30 p.m.—Cabbages and Kings
- 3:30 to 5:35 p.m.—Recordings; Sunset Hour; stocks
- 5:35 to 5:45 p.m.—Hillman Auto Loan program
- 5:45 to 6 p.m.—National Kanteens program
- 6 to 7 p.m.—Recordings; Metro and Cosmo
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 8 p.m.—Tommy Monroe and Bob Allen
- 8 to 9 p.m.—Calendar of the Air, Pacific Artists Trio, with Nellie Wren and Gene Sullivan, soloists; stories of Leonardo da Vinci and Catherine the Great
- 9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra
- 10 to 11 p.m.—Pacific Artists Trio with George Nickson and Greta Gahler
- 11 to 1 a.m.—Dance and request recordings

483.6 Meters
620 Kcys.

KGW

Atwater 2121
1000 Watts

The Morning Oregonian, Portland, Oregon

- 7:15 a.m.—Popular music; devotional services
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Town Crier
- 9:30 a.m.—Betty Crocker, NBC
- 10 a.m.—Dubarry talk, NBC
- 10:15 a.m.—Heinz Food talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Ghirardelli program
- 12 noon—Powers' Pied Piper; Bargain Betty
- 1:30 p.m.—Stewart organ recital; Among Ourselves
- 2:30 p.m.—Matinee Time, NBC
- 3 p.m.—Musical program; Spotlight
- 4 to 7:15 p.m.—National Broadcasting Co. programs
- 7:15 p.m.—Gill's Garden talk
- 7:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Tone Pictures, NBC
- 9:15 p.m.—Eastman Kodak program, NBC
- 10 p.m.—Cecil and Sally; music
- 10:30 p.m.—Walk-Over Strollers
- 11 to 12 midnight—Hoot Owls

280.2 Meters
1070 Kcys.

KJBS

Ord 4148-49
100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 7 to 9 a.m.—Alarm Klok Klub; records
- 9 to 9:30 a.m.—Associated Grocers' program
- 9:30 to 12 noon—Records; health talk
- 12 to 12:30 p.m.—U. S. popular half-hour
- 1:05 to 2 p.m.—Stock report; concert music
- 2 to 3:30 p.m.—Lucille Gordon Players; records
- 3:30 to 4:10 p.m.—Restful Period; news
- 4:10 to 5 p.m.—Records; Barnes Sunset Revue
- 5 to 7 p.m.—Concert music; records
- 12:01 to 7 a.m.—Continuous broadcast

535.4 Meters
560 Kcys.

KTAB

Garfield 4700
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 6:30 to 7:30 a.m.—Health exercises; studio program
- 7:30 to 8 a.m.—Red Hat program
- 8 to 9 a.m.—Towne Cryer; Dr. Forrester
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—Dr. W. G. Keys
- 10 to 10:30 a.m.—Household Hour with Alma La Marr
- 10:30 to 1 p.m.—Dr. B. L. Corley; studio program
- 1 to 1:45 p.m.—Chapel of Chimes; records
- 1:30 to 2:40 p.m.—Recordings; Dr. Forrester
- 2:40 to 4:45 p.m.—Baseball from Recreation Park
- 4:45 to 5:15 p.m.—Records; The Story Man
- 5:15 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 6:30 p.m.—Date Book program; studio program
- 6:30 to 7 p.m.—Chapel of Chimes
- 7 to 7:30 p.m.—"The Two Franks"; recordings
- 7:30 to 7:45 p.m.—Jack Riley, songs, ukelele
- 7:45 to 8 p.m.—Alice Blue, piano
- 8 to 10:30 p.m.—"Miniatures"; studio program
- 10:30 to 11:30 p.m.—Sweet's Dance Orchestra
- 11:30 to 1 a.m.—Dance records

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., San Diego, Calif.

- 5 to 6 p.m.—Nightly musical review
- 6 to 6:30 p.m.—Late news; Your English
- 6:30 to 7 p.m.—Sponsored program
- 7 to 8 p.m.—Program from Hearle's Music Hall
- 8 to 9 p.m.—Old Time program
- 9 to 10 p.m.—North American Ensemble
- 10 to 11 p.m.—Bradley-Woolman Chapel of the Chimes
- 11 to 12 midnight—Douglas Night Club

309.1 Meters
970 Kcys.

KJR

Main 2495-2475
5000 Watts

- Northwest Broadcasting System, Seattle, Wash.
- 8 a.m.—News and music; devotional services
- 9:40 a.m.—United Team, Sally Jo and Grant
- 10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 10:15 a.m.—Beauty talk, Helen Andrews
- 12 noon—World in Review; music
- 2 p.m.—Bob Weldon, tenor; Marjorie Robillard, piano
- 2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
- 3 p.m.—Baseball game; Land of Make-Believe
- 5:30 p.m.—Market reports; Garden talk
- 6 p.m.—Harmony Aces; Eulala Dean, blues
- 7 p.m.—Damski's Concert Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor
- 7:30 p.m.—Orchestra; Ellen Reep, contralto
- 8 p.m.—Gold and Silver Ensemble
- 9 p.m.—Damski's Neapolitans
- 9:30 p.m.—A Night in India with the White Wizard
- 10 p.m.—Ken Stuart, 30 Minutes of Sunshine
- 10:30 p.m.—Red Top Cab Whirlwinds
- 11 p.m.—Vic Meyer's Club Victor Orchestra
- 12 midnight—Midnight Revellers

FRIDAY Programs

491.5 Meters
610 Kcys.

KFRC

Prospect 0100
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
- 8 to 8:30 a.m.—Georgia O. George, DLBS
- 8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS
- 9 to 9:30 a.m.—Columbia Revue, CBS
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—Mary Haines, Domestic Science talk
- 11:30 to 11:45 a.m.—Hollywood gossip (recordings)
- 11:45 to 12 noon—Auditions
- 12 to 1 p.m.—Sherman & Clay concert
- 1 to 1:45 p.m.—Don Bigelow and his orchestra
- 1:45 to 2 p.m.—Studio program
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:30 p.m.—Hotel Paramount Orchestra, CBS
- 3:35 to 4 p.m.—Levitov's Commadore Ensemble, CBS
- 4 to 4:30 p.m.—Nit Wit Hour, CBS
- 4:30 to 4:45 p.m.—Al Santoro, sports
- 4:45 to 5 p.m.—Recordings and Town Topics
- 5 to 5:30 p.m.—Organ recital, DLBS
- 5:30 to 6 p.m.—Custo program
- 6 to 6:30 p.m.—Quaker State Oil, CBS
- 6:30 to 7 p.m.—General Mills Fast Freight, CBS
- 7 to 7:30 p.m.—Studio program
- 7:30 to 7:45 p.m.—C. H. McAleer Mfg. Co.
- 7:45 to 8 p.m.—Studio program
- 8 to 8:30 p.m.—Veedol Vodvil, DLBS
- 8:30 to 9 p.m.—Bckins, novelty program, DLBS
- 9 to 10 p.m.—True Story Hour, CBS
- 10 to 10:15 p.m.—Cecil Wright, novelty program
- 10:15 to 11 p.m.—Anson Weeks' Orchestra, DLBS
- 11 to 12 midnight—Val Valente's Orchestra, DLBS
- 12 to 1 a.m.—Dance music

361.2 Meters
830 Kcys.

KOA

York 5090
12,500 Watts

General Electric Co., Denver, Colorado

- 4 to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers
- 5 to 5:30 p.m.—Interwoven Pair
- 5:30 to 6 p.m.—Armour program
- 6 to 6:30 p.m.—Armstrong Quakers
- 6:30 to 7 p.m.—Raleigh Revue
- 7 to 7:15 p.m.—Hamilton Brown Sketch Book
- 7:15 to 7:30 p.m.—Ralph Hansell, xylophonist
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8 p.m.—Literary Digest Program
- 8 to 8:15 p.m.—Sally Mason, crooner
- 8:15 to 8:30 p.m.—Barteldes Piano Twins
- 9:15 to 9:45 p.m.—Kodak Week-End Hour
- 9:45 to 10 p.m.—Studio program
- 10 to 10:30 p.m.—Mystery serial
- 10:30 to 11 p.m.—Pacific Nomads
- 11 to 12 p.m.—Henry Halstead's Orchestra

239.9 Meters
1250 Kcys.

KFOX

Phone: 672-81
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 12:45 to 1:50 p.m.—Cherrio Boys; Masonic luncheon
- 1:50 to 2:20 p.m.—Dr. Harbottle, Clarence & Doris
- 2:20 to 2:30 p.m.—Rolly Wray
- 2:30 to 3 p.m.—Sunset Harmony Boys
- 3 to 3:15 p.m.—KFOX Varieties
- 3:15 to 3:30 p.m.—Today in History
- 3:30 to 4:15 p.m.—Organ recital; late news
- 4:15 to 4:30 p.m.—Rolly & Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Entertainers
- 5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"
- 6:15 to 6:30 p.m.—Percy at the Telephone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Three Vagabonds
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Seth Parker
- 7:30 to 7:45 p.m.—Vest Pocket Minstrels
- 7:45 to 8:30 p.m.—Cherrio Boys; Song Story
- 8:30 to 9 p.m.—Campus Nights
- 9 to 10 p.m.—KFOX Varieties
- 10 to 11 p.m.—Zandra's Mystic Hour
- 11 to 12 midnight—Majestic Ballroom Orchestra
- 12 to 3 a.m.—Organ recital; Knight Fox

San Francisco

NBC

Sutter 1920

National Broadcasting Company

- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI
- 10 to 10:15 a.m.—Du Barry Radio Program, KGO, KHQ, KOMO, KGW, KFI, KSL
- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk, KGO, KHQ, KOMO, KGW, KFI
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air," KGO, KGW, KPO, KFI; KHQ, KOMO, 10:30 to 11:10 a.m.; KSL, 10:50 to 11:10 a.m.
- 12 to 1 p.m.—Pacific Feature Hour, KGO, KOMO
- 2:15 to 2:30 p.m.—Matinee Time, KGO; KGW, 2:30 to 3 p.m.
- 3:15 to 3:30 p.m.—Universal Safety Series, KGO, KOMO, KECA
- 4 to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers, KGO, KHQ, KOMO, KGW, KECA
- 5 to 5:30 p.m.—Interwoven Pair, KGO, KHQ, KOMO, KGW, KFI
Billy Jones and Ernie Hare will sing and make "wise cracks" as the Interwoven Pair during the program today from 5 to 5:30 o'clock, P. S. T.
- 5:30 to 6 p.m.—Armour Program, KGO, KHQ, KOMO, KGW, KFI
With vocalists and instrumentalists in NBC's Chicago studios as the participants, an Armour program will be broadcast. Josef Koestner will conduct the mixed chorus and the orchestra.
- 6 to 6:30 p.m.—Armstrong Quakers, KGO, KHQ, KOMO, KGW, KFI
Lois Bennett, soprano, is the soloist. A male quartet and an orchestral unit headed by Don Voorhees will be heard during the program.
- 6:30 to 7 p.m.—Raleigh Revue, KGO, KHQ, KOMO, KGW, KECA
Alfred Shirley is the genial Englishman who, as Sir Walter Raleigh, is the master of ceremonies. Phil Ohman and Victor Arden again will be heard at their two pianos. William Merrigan Daly is the orchestral conductor and Wilfred Glenn has been cast for bass solos. The Rovers also will be on hand to sing.

- 7 to 7:15 p.m.—Hamilton-Brown Sketch Book, KGO, KHQ, KOMO, KGW, KECA
- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
- 8:45 to 9:15 p.m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI
Led by Dudley Chambers, the Rounders will offer NBC System listeners another half-hour concert of "Tone Pictures" when they broadcast from the Los Angeles studios of NBC.

- 9:15 to 9:45 p.m.—Kodak Week-End Hour, KGO, KHQ, KOMO, KGW, KECA, KOA
Gail Taylor, soprano soloist, will be heard in "Cottage for Sale" and with Irving Kennedy, tenor, in "Just We Two." Kennedy, Harry Stanton, Gwynn Jones and Harold Dana compose a quartet which also will present popular airs.
- 10 to 10:30 p.m.—Mystery Serial, KOA, KGO
Thrills are combined with humor in "The Cross-Eyed Parrot," a melodramatic comedy written by Ted Maxwell which is to be broadcast tonight.
- 10:30 to 11 p.m.—Pacific Nomads, KGO, KHQ, KOA
Songs and orchestral entertainments are included in the program arranged by Charles Hart for the appearance of the Pacific Nomads and Lucile Kirtley, soprano.

265.3 Meters
1130 Kcys.

KSL

Wasatch 3901
5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 4 p.m.—"Cities Service," NBC
- 5 p.m.—Interwoven Pair, NBC
- 5:30 p.m.—Armour Ensembles, NBC
- 6 p.m.—Armstrong Quakers, NBC
- 6:30 p.m.—Raleigh Revue, NBC
- 7 p.m.—Hamilton Brown Sketch Book, NBC
- 7:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Floyd Gibbons on Prohibition
- 9 p.m.—Chamber music
- 10 p.m.—Brief feature
- 10:15 p.m.—Radio-Keith-Orpheum Frolle
- 11 p.m.—"Vagabond of the Air"

FRIDAY Programs

340.7 Meters
880 Kcys.

KLX

Lake 6000-6015
500 Watts

Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; N. Y. stocks
7 to 8 a.m.—Exercises and entertainment
7:35 a.m.—Opening N. Y. stocks
8 to 9:30 a.m.—Jean Kent; Modern Homes Period
9:30 to 10:15 a.m.—Records; Educational talk
10:15 to 10:30 a.m.—S. F. stocks; weather
10:30 to 11 a.m.—Henderson's Radiola program
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2:35 p.m.—Jean's Hi-Lights; records
2:35 p.m.—Closing San Francisco stocks
2:40 to 4:30 p.m.—Baseball, Oaks vs. Los Angeles
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 8 p.m.—News items; Melody Man
8 to 10 p.m.—Hi-jinks program
10 to 10:15 p.m.—Rachael and Benny
10:15 to 11 p.m.—Fleur-de-Lis Dance Orchestra
11 to 12 midnight—Classical recordings

468.5 Meters
640 Kcys.

KFI

Westmore 0337
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market reports
7:45 a.m.—Chester Foster Rand, tenor
8 a.m.—Shell Happytime, from KPO
9 a.m.—Bess Kilmer's Helpful Hints
9:30 a.m.—Betty Crocker Home Service talk, NBC
10 a.m.—Dubarry Radio talk, NBC
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Mabel Lewis, musical memories
11:45 a.m.—Cowboy Joe, and his guitar
12 noon—Federal and state market reports
2:15 p.m.—Winnie Moore, travelogue
2:30 p.m.—Grace Hamilton and Jack Stern, duets
3 p.m.—Joe Charles and his guitar
3:15 p.m.—Wedgewood Nowell, "Playgoers' Memories"
4 p.m.—Mother's Legion of the Air
4:15 p.m.—News Bureau; Rig Brother
5 p.m.—Interwoven Pair, NBC
5:30 p.m.—Armour Hour, NBC
6 p.m.—Armstrong Quakers, NBC
7:30 p.m.—Paul Roberts and Schonberger Trio
8 p.m.—Glen Edmunds Three Strings with Two Shades of Blue
8:45 p.m.—Tone Pictures, NBC
9:30 p.m.—KFI Symphonet with Helen Guest, soloist
10:30 p.m.—Cafe Max Fisher

325.9 Meters
920 Kcys.

KOMO

Elliot 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational Services
7:45 a.m.—Y. M. C. A. Health Exercises
8 a.m.—Shell Happytime, KPO
9 a.m.—Julia Hayes Hints to Housewives
9:30 to 11:10 a.m.—NBC programs
11:10 a.m.—Orchestra and vocalists
11:45 a.m.—Barbara Gould
12 noon—Visits to Dairymen and Poultrymen
12:15 p.m.—Prudence Penny
12:30 p.m.—Grain, fruit and vegetable reports
1 p.m.—Orchestra and vocalists
2 p.m.—Artistic Ensemble
2:30 p.m.—Orchestra and vocalists
3 p.m.—Artistic Ensemble and vocalist
3:30 p.m.—Garden Patch children's program
4 to 7:15 p.m.—NBC programs
7:15 p.m.—Artistic Ensemble
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Artistic Ensemble
8:15 p.m.—McAleer Mfg. Co., Mac and Al
8:30 p.m.—Male quartet
8:45 to 9:45 p.m.—NBC programs
9:45 p.m.—News flashes
10 p.m.—"Latin Nights"
11 p.m.—Tiny Burnett's Olympic Hotel Orchestra
12 midnight—Fox Theater organ recital

322.4 Meters
930 Kcys.

KFWI

Market 1140
500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's exercises
9 to 9:30 a.m.—Cal King's Post Office Hour
9:30 to 10:30 a.m.—Popular hour and amusements
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Happy Ray Batz, planologue
11:30 to 12 noon—Semi-classical program
12 to 1 p.m.—Luncheon dance music
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour variety
7 to 7:15 p.m.—Original radio sketch
7:15 to 7:30 p.m.—Rolf Metcalf, pianist
8 to 9 p.m.—Christian Science lecture
9 to 9:30 p.m.—Novelty program
9:30 to 9:45 p.m.—Isabel Henion, ballads; Nadine Chriss, pianist.
9:45 to 10 p.m.—Radio skit, "Ambrose and Mandy"
10 to 10:30 p.m.—Philip Steinman, violinist; Clyde Dibble, tenor; Le Morgan, concert pianist
10:30 to 1 a.m.—Recordings; Midnight Hour

322.4 Meters
930 Kcys.

KFWM

Glencourt 6774
1000 Watts

Oakland Educational Society, Oakland, Calif.

8 a.m.—"Top o' the Morning," Doc Herrold
8:55 a.m.—Union Mutual Life program
1:30 p.m.—Richmond Quality Market program
2:30 p.m.—A Watch Tower talk
2:45 p.m.—Classical recordings
3 p.m.—Variety program; musical program
4:30 p.m.—The Four-Thirty Girls, Harriett and Beth
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Doc Herrold's shopping program

204 Meters
1470 Kcys.

KGA

Main 3434
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

8 a.m.—News and music; Friendly Hour
11 a.m.—Luncheon concert
12 noon—Grain news and music
1 p.m.—Gold Seal program
1:30 p.m.—Concert Classique; Popular Melange
3 p.m.—Matinee; Tea Hour concert; Gift program
6 p.m.—Elmore Vincent, tenor; Eulala Dean, blues
6 p.m.—Harmony Aces; Bob Munson, tenor; Eulala Dean, blues
7 p.m.—Damski's concert; orchestra; soloists
7:30 p.m.—Orchestra; Ellen Reep, contralto
8 p.m.—KGA Ensemble; Dwight Heter, baritone
9 p.m.—Jewel Box program; Agatha Turley, soprano
9:30 p.m.—A Night in India with White Wizard
10 p.m.—Request program

333.1 Meters
900 Kcys.

KHJ

Vandike 7111
1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; Stock reports
8 to 8:45 a.m.—Piano recital; Recordings
8:45 to 9 a.m.—Health talk, Dr. Dorosh
9 to 9:30 a.m.—Franklin Bldg. & Loan Association
9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
10:30 to 11:30 a.m.—Records; Columbia Ensemble, CBS
11:30 to 12 noon—Richardson's music program; records
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 1 p.m.—News; organ and vocalist
1 to 1:30 p.m.—Dan Bigelow and orchestra, CBS
1:30 to 2 p.m.—Times Forum
2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
2:30 to 3:15 p.m.—Recordings; Boy Scouts of America
3:15 to 3:30 p.m.—Dr. Hertzog's School program
3:30 to 4 p.m.—Council of International Relations
4 to 4:30 p.m.—Nit Wit Hour, CBS
4:30 to 4:45 p.m.—Charlie Wellman and Nell Larson
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 6 p.m.—Organ recital; Viennese Quintet
6 to 6:30 p.m.—Quaker State Oil, CBS
6:30 to 7 p.m.—General Mills Fast Freight, CBS
7 to 7:30 p.m.—Don Lee Symphony
7:30 to 8 p.m.—Studio program
8 to 8:30 p.m.—Veedol Vodvil, from KFRC
8:30 to 9 p.m.—Bekins Van and Storage, DLBS
9 to 10 p.m.—True Story Hour, CBS
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

FRIDAY Programs

**379.5 Meters
790 Kcys.**

KGO

**Sutter 1920
10,000 Watts**

General Electric Co., Oakland, Calif.

- 7:30 to 7:45 a.m.—Tap Dancing Lessons
- 7:45 to 8:30 a.m.—The Chanticleers; Financial Service
- 8:30 to 9 a.m.—Crosscuts of the Day
- 9 to 9:30 a.m.—Meet the Folks
- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal talk
- 9:45 to 10 a.m.—Parks Sisters
- 10 to 10:15 a.m.—Du Barry Radio talk
- 10:15 to 10:30 a.m.—Josephine Gibson, talk
- 10:30 to 11:30 a.m.—Magazine of the Air
- 11:30 to 12 noon—Philharmonic organ recital
- 12 to 1 p.m.—Pacific Feature Hour
- 1 to 2 p.m.—Rembrandt Trio
- 2 to 2:15 p.m.—Black and Gold Room Orchestra
- 2:15 to 2:30 p.m.—Matinee Time
- 2:30 to 2:45 p.m.—White's Restaurant Orchestra
- 2:45 to 3:15 p.m.—Hot Spot of Radio
- 3:15 to 3:30 p.m.—Universal Safety Series
- 3:30 to 4 p.m.—The Entertainers; news service
- 4 to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers
- 5 to 6 p.m.—Interwoven Pair; Armour program
- 6 to 7 p.m.—Armstrong Quakers; Raleigh Revue
- 7 to 7:15 p.m.—Hamilton-Brown Sketch Book
- 7:15 to 7:45 p.m.—Three Violins; Amos 'n' Andy
- 7:45 to 8:15 p.m.—Musical Musketeers
- 8:15 to 9:15 p.m.—Piano Paintings; Tone Pictures
- 9:15 to 9:45 p.m.—Kodak Week-end Hour
- 9:45 to 10 p.m.—Aces of Harmony
- 10 to 10:30 p.m.—Mystery serial
- 10:30 to 11 p.m.—Pacific Nomads
- 11 to 12 midnight—Laughner-Harris Dance Orchestra

**285.5 Meters
1050 Kcys.**

KNX

**Hempstead 4101
5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
- 8 to 8:15 a.m.—Talk on "Belco"
- 8:15 to 8:30 a.m.—Inspirational talk and prayer
- 9 to 9:30 a.m.—"A Menu for Sunday Dinner"
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
- 10:30 to 10:45 a.m.—The "Ovaltine" Ensemble
- 11:45 to 12 noon—"Musical Contrasts"
- 12 to 12:30 p.m.—Noonday Little Symphony
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 2:30 p.m.—Records and announcements
- 2:30 to 3 p.m.—Musical program, Matinee Symphony
- 3 to 3:10 p.m.—Joyce Coad, little movie star
- 3:30 to 4 p.m.—Federation of Women's Clubs
- 4 to 4:30 p.m.—Musical program
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
- 5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 6:30 p.m.—Organ program, Lucie Lee
- 6:30 to 7 p.m.—KNX Little Symphony
- 7 to 8 p.m.—Forrest Stove Works program
- 8 to 9 p.m.—Royal Order of Optimistic Do-Nuts
- 9 to 9:45 p.m.—The "Lion Tamers"
- 9:45 p.m.—Main event, Hollywood Legion Stadium
- 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
- 12 to 1 a.m.—Dance hour of records

**220.4 Meters
1360 Kcys.**

KGER

**Phone: 632-75
250 Watts**

C. M. Dobyns, Long Beach, Calif.

- 1 p.m.—Dolly Day's Dream
- 1:30 p.m.—Novelties
- 2:15 p.m.—Lost and Found
- 2:30 p.m.—Long Beach Band
- 5 p.m.—Wurlitzer organ
- 7 p.m.—Shell Concert Trio
- 8:30 p.m.—KGER Players
- 9 p.m.—News bulletin
- 9:15 p.m.—Oie and His Gang
- 9:45 p.m.—Chas. Cook
- 10 p.m.—Southgate Dance Marathon
- 10:30 p.m.—Rhythm Makers
- 11 p.m.—Quiet Time Tunes

**440.9 Meters
680 Kcys.**

KPO

**Kearny 0704
5000 Watts**

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Time signals, Scripture reading
- 12:05 to 12:45 p.m.—Snapshots, programs in miniature
- 12:45 to 1:30 p.m.—Commonwealth Club luncheon
- 1:30 to 2 p.m.—California Crooners
- 2 to 2:10 p.m.—Stock market quotations
- 2:10 to 2:45 p.m.—Dorothy Lewis, contralto, and G. Donald Gray, baritone
- 2:45 to 4:50 p.m.—Baseball game
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News Digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 9 p.m.—KPO Salon Orchestra with Eva De Vol, soprano
- 9 to 9:15 p.m.—Cecil and Sally
- 9:15 to 10 p.m.—Out West
- 10 to 11 p.m.—Jesse Stafford's dance orchestra
- 11 to 12 midnight—Joe Wright's dance orchestra

**254.1 Meters
1180 Kcys.**

KEX

**Atwater 3111
5000 Watts**

Western Broadcasting Co., Portland, Ore.

- 7 a.m.—Morning Serenaders; news
- 9:45 a.m.—Devotional service; organ
- 10:30 a.m.—Shopping; Allen Daniels, baritone
- 11:30 a.m.—Billy's Hawaiians
- 1:30 p.m.—Castle organ concert
- 2 p.m.—Musical Comedy Hour
- 2:30 p.m.—The Bookworm; Afternoon Matinee
- 5 p.m.—KEX Bulletin
- 6 p.m.—Harmony Aces, NBS chain
- 7 p.m.—Popular Dance Orchestra
- 7:30 p.m.—Crescent Entertainers, NBS chain
- 9 p.m.—Damski's Neapolitans
- 9:30 p.m.—Melvin & Merciful
- 9:45 p.m.—A Night in India with the White Wizard
- 10 p.m.—Novelty Recording Orchestra
- 11:30 p.m.—Time, weather and police reports
- 11:40 p.m.—KEX Midnight Matinee

**315.6 Meters
950 Kcys.**

KFWB

**Hollywood 0315
1000 Watts**

Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet; Feature Trio
- 10 to 10:30 a.m.—Prudence Penny of the Examiner
- 10:30 to 11:30 a.m.—Jean Cowan and Syncopators
- 11:30 to 12 noon—Billy Van
- 11:30 to 12:30 p.m.—String orchestra and Nelson Case
- 12:30 to 2 p.m.—Variety Serenaders; Boswell Sisters
- 2 p.m.—Baseball game; Radio Varieties
- 6 to 6:30 p.m.—Pacific Salon Orchestra
- 6:30 to 7 p.m.—Harry Jackson's Entertainers
- 7 to 7:10 p.m.—Cecil and Sally
- 7:10 to 7:45 p.m.—Rainbow Trail to Colorland
- 7:45 to 8:30 p.m.—Mac and Al; Billy Van
- 8:30 to 9 p.m.—National Life Dance Orchestra
- 9 to 9:30 p.m.—Sports interview by Mark Kelly
- 9:30 to 10 p.m.—Hollywood Revelers
- 10 to 10:30 p.m.—Irving Aaronson's Commanders
- 10:30 to 12 midnight—Ben Bernie's orchestra

**299.8 Meters
1000 Kcys.**

KFVD

**Empire 5127
250 Watts**

Auburn Fuller, Culver City, Calif.

- 9 a.m.—Beauty Half Hour
- 11 a.m.—Helpful Hints to Housewives
- 12 noon—Tom Breneman, Laugh Cluh
- 12:30 p.m.—Tom and Wash
- 12:45 p.m.—Waves of Happiness
- 1 p.m.—G. Allison's Radio Home program
- 2 p.m.—Health talk; Eldorado program
- 3:30 p.m.—Pan-American Spanish program
- 4:30 p.m.—Beauty Hour; Timely Topics
- 9:15 p.m.—Happy-Go-Lucky Trio
- 10 p.m.—Tom and Wash
- 10:15 p.m.—J. Newton Yates, organ recital
- 11 p.m.—Selected recordings
- 12 midnight—J. Newton Yates, organ recital

SATURDAY Programs

May 3, 1930



Jean Kent
KLX—8 a.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Alice Blue
KTAB—9:30 p.m.

340.7 Meters
880 Kcys.

KLX

Lake 6000-6015
500 Watts

Tribune Publishing Co., Oakland, Calif.

- 6:30 to 7 a.m.—Records; N. Y. stocks
- 7 to 8 a.m.—Exercises and entertainment; stocks
- 8 to 9:30 a.m.—Jean Kent; Modern Homes
- 9:30 to 10:15 a.m.—Clinic of the Air
- 10:15 to 10:30 a.m.—S. F. stocks; weather
- 10:30 to 11 a.m.—Breuner's Radiola program
- 11 to 12 noon—Classified Adv. hour
- 12 to 12:05 p.m.—Closing S. F. stocks
- 12:05 to 1 p.m.—Machado's KLX Hawaiians
- 1 to 2:35 p.m.—Jean's Hi-Lights; records
- 2:40 to 4:30 p.m.—Baseball, Oaks vs. Los Angeles at L. A.
- 4:30 to 5 p.m.—Chas. Besserer, organist
- 5 to 6 p.m.—Brother Bob's Club; Edgar Russell
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 p.m.—News items
- 7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
- 8 to 9 p.m.—Helen Parmelee, pianist; Myrth Lacy, soprano, and Franklin Roberts, baritone
- 9 to 10 p.m.—Chuck Dutton's dance orchestra
- 10 to 11 p.m.—Dance program

254.1 Meters
1180 Kcys.

KEX

Atwater 3111
5000 Watts

Western Broadcasting Co., Portland, Ore.

- 7 a.m.—Morning Serenaders; news
- 9 a.m.—Ronald Buck, piano
- 9:45 a.m.—Devotional services; organ
- 2 p.m.—Song recital; Bookworm
- 3 p.m.—Afternoon Classique
- 5 p.m.—KEX Bulletin Hour
- 6 p.m.—Harmony Aces, NBS chain
- 8 p.m.—Popular dance concert; Old Timers
- 10 p.m.—Thomas & Tessie; records
- 10:30 p.m.—Jack & Jill Tavern Orchestra
- 11:30 p.m.—Time, weather, police reports, news
- 11:40 p.m.—Midnight Matinee

204 Meters
1470 Kcys.

KGA

Main 3434
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

- 8 a.m.—News and music; popular music
- 10 a.m.—Friendly Hour; concert
- 12 noon—News and music; Concert Classique
- 2 p.m.—Popular Melange; Radio Matinee
- 3:30 p.m.—Tea Hour concert
- 4 p.m.—Gift program
- 5 p.m.—World Bookman, Uncle Andy
- 5:30 p.m.—Dinner Hour; market reports
- 6 p.m.—Harmony Aces; Eulala Dean, blues; Bob Munson, ukelele
- 7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Mabel Mohrman, piano
- 7:30 p.m.—Saturday Knights; Bob Munson, ukelele
- 8:30 p.m.—Rickey Quartet; Eulala Dean, blues
- 9 p.m.—KGA Ensemble; Dwight Heter, baritone
- 10 p.m.—Musical Potpourri; request program

322.4 Meters
930 Kcys.

KFWM

Glencourt 6774
1000 Watts

Oakland Educational Society, Oakland, Calif.

- 8 a.m.—The Retail Grocers' Association of Alameda
- 8:30 a.m.—Doc Herrold
- 11 a.m.—Classical recordings
- 1:30 p.m.—Popular recordings
- 2 p.m.—Hodge-Podge of Melody, Mildred Joyce
- 2:30 p.m.—The Richmond Stringed Trio
- 3 p.m.—Variety program
- 4 p.m.—Orchestra and novelty features
- 4:30 p.m.—The Four-Thirty Girls, Beth and Harriett
- 5 p.m.—Wade Forrester's Hour of Sunshine
- 7:30 p.m.—Vocal and instrumental selections; civic talks by local speakers
- 8 p.m.—Food Show of Alameda County, program
- 9 p.m.—Gustave Hoffman's Orchestra Supreme
- 10 p.m.—Union Mutual Life program
- 10:05 p.m.—Wade Forrester's Whoopee program

322.4 Meters
930 Kcys.

KFWI

Market 1140
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's exercises
- 9 to 9:30 a.m.—Cal King's Post Office Hour
- 9:30 to 10:30 a.m.—Popular hour and announcements
- 10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
- 10:50 to 1 p.m.—Items of interest; dance music
- 1 to 1:30 p.m.—Popular recordings
- 6 to 7 p.m.—Dinner Hour Variety
- 7 to 7:30 p.m.—Popular program
- 11 to 1 a.m.—Dance music; Midnight Hour

285.5 Meters
1050 Kcys.

KNX

Hempstead 4101
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
- 8:15 to 8:30 a.m.—Inspirational talk and prayer
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
- 10:30 to 11 a.m.—Recordings and announcements
- 11 to 12 noon—KNX Little Symphony
- 12 to 12:30 p.m.—Bundy & Albright musical program
- 12:30 to 1 p.m.—C. P. R. musical program
- 1 to 1:30 p.m.—Radio Church of the Air
- 1:30 to 2 p.m.—Reading interesting books
- 2 to 5 p.m.—Presenting an opera (recorded)
- 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 7 p.m.—Paramount Publix Hour, broadcasting over Columbia chain
- 7 to 8 p.m.—Program to be announced
- 8 to 9 p.m.—"Musical Comedy Hour"
- 9 to 9:45 p.m.—Broadcasting from the Russian American Art Club
- 9:45 to 10 p.m.—Program of musical contrasts (recordings)
- 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders
- 12 to 1 a.m.—Dance hour of records

SATURDAY Programs

**440.9 Meters
680 Kcys.**

KPO

**Kearny 0704
5000 Watts**

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
- 9:30 to 10 a.m.—Walter W. Cribbins
- 10 to 10:30 a.m.—National Home and Farm Hour, NBC
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Scripture reading and time signals
- 12:05 to 1 p.m.—Snapshots, programs in miniature
- 2 to 2:10 p.m.—E. A. Pierce stock reports
- 2:10 to 2:45 p.m.—Saturday Matinee
- 2:45 to 4:50 p.m.—Baseball game
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—The Gilmore Circus, NBC
- 8:30 to 9 p.m.—Packard program, KPO and KFI
- 9 to 9:15 p.m.—Cecil and Sally
- 9:15 to 10 p.m.—Salon Orchestra; Refa Miller, soprano
- 10 to 11 p.m.—Jesse Stafford's Palace Hotel Orchestra
- 11 to 12 midnight—Joe Wright's dance orchestra

**325.9 Meters
920 Kcys.**

KOMO

**Elliot 5890
1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:40 a.m.—Inspirational Services
- 7:45 a.m.—Y. M. C. A. Health Exercises
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Sands Motor Co., Gordon and Mary
- 9:15 a.m.—Fox Theater organ recital
- 10:15 a.m.—Pac. Fruit & Produce Co., vocal recital
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Orchestra and vocalists
- 12 noon—Grain, fruit and vegetable reports
- 12:35 p.m.—Orchestra, vocalists
- 1 p.m.—Dixie Dandies and Sunshine Rays, NBC
- 2 p.m.—Artistic Ensemble and vocalists
- 2:30 p.m.—Orchestra and vocalists
- 3:30 p.m.—Fuller Man, NBC
- 4 p.m.—Totem Broadcasters, New Business World, NBC
- 4:30 p.m.—News Theatre of the Air
- 5 p.m.—General Electric Hour, NBC
- 6 p.m.—Lucky Strike Dance Hour, NBC
- 7 p.m.—Artistic Ensemble and vocalists
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Artistic Ensemble and vocalists
- 8 p.m.—Gilmore Circus, NBC
- 8:45 p.m.—Nunn Bush program
- 9 p.m.—NBC program
- 9:30 p.m.—Famous Composers' Concert
- 10 p.m.—Spotlight Review, NBC
- 11:15 p.m.—News flashes
- 11:30 p.m.—RKO Theatrical Frolic
- 12 midnight—Fox Theater organ recital

**315.6 Meters
950 Kcys.**

KFWB

**Hollywood 0315
1000 Watts**

Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio
- 10 to 10:30 a.m.—The Dahl's Band
- 10:30 to 11:30 a.m.—Jean Cowan and Syncopators
- 11:30 to 12:30 p.m.—String orchestra and Nelson Case
- 12:30 to 1:30 p.m.—Variety Serenaders; Boswell Sisters
- 1:30 to 2:10 p.m.—Gus Arnheim's Orchestra
- 2:10 p.m.—Baseball game; Radio Varieties
- 6 to 6:30 p.m.—Pacific Salon Orchestra
- 6:30 to 7 p.m.—Harry Jackson's Entertainers
- 7 to 7:10 p.m.—Cecil and Sally
- 7:10 to 7:30 p.m.—Julius K. Johnson, organist
- 7:30 to 8 p.m.—Xavier Cugat, violinist, and Carmen Castillo, soprano
- 8 to 9 p.m.—Mona Motor Ollers; Vernon Rickard, tenor; Boswell Sisters
- 9 to 9:30 p.m.—Kelly Aristocrats
- 9:30 to 10 p.m.—Ben Bernie's orchestra
- 10 to 11 p.m.—Irving Aaronson and his Commanders
- 11 to 12 midnight—Ben Bernie's orchestra
- 12 to 1 a.m.—George Olsen and his music

San Francisco

NBC

Sutter 1920

National Broadcasting Company

- 9:45 to 10:30 a.m.—National Farm and Home Hour, KGO, KHQ, KGW, KFI, KPO, 10 to 10:30 a.m.—Massachusetts and Ohio leaders of the 4-H Club, a nation-wide organization of farm boys and girls, will be the speakers this morning.
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air," KGO, KHQ, KOMO, KPO, KFI; KGW, 10:45 to 11:30 a.m.
- 1 to 1:30 p.m.—Dixie Dandies, KGO, KOMO
- 2 to 3 p.m.—Black and Gold Room Orchestra, KGO; KOMO, 3:30 to 4 p.m.
- 3:30 to 4 p.m.—The Fuller Man, KGO, KHQ, KOMO, KGW, KECA
- A group of excerpts from "Simple Simon," Rodgers' musical comedy success, will be offered by the orchestra under Don Voorhees' direction, assisted by a male quartet and a soprano.
- 4 to 4:30 p.m.—The New Business World, KGO, KHQ, KOMO, KGW, KECA
- Problems of commerce and industry in this country and abroad are discussed. Merle Thorpe, editor of the "Nation's Business," conducts the program.
- 5 to 6 p.m.—General Electric Hour, KGO, KHQ, KOMO, KGW, KFI
- Walter Damrosch and his orchestra will tell the story of the Symphony No. 2 by Brahms when this masterpiece is played in its entirety during the General Electric Hour.
- 6 to 7 p.m.—B. A. Rolfe and His Lucky Strike Orchestra, KGO, KHQ, KOMO, KGW, KFI
- Playing for a vast audience extending from coast to coast, B. A. Rolfe and his Lucky Strike Orchestra will be heard in an all-dance music program.
- 7 to 7:30 p.m.—Bernie Cummins and His New Yorker Hotel Orchestra, KGO, KGW
- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
- 8 to 8:30 p.m.—Gilmore Circus, KOMO, KGW, KPO, KFI
- Participants in the circus performance, given every Saturday night, include wild and trained animals, human freaks, a typical band, singers and other entertainers.
- 9 to 9:30 p.m.—Marilyn Miller in "Sally," KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
- 9:30 to 10 p.m.—Penrod, KGO, KHQ, KOA
- "Bonded Prisoner," the first episode in a series of dramatizations based on Booth Tarkington's second Penrod novel, "Penrod and Sam." Billy Page as Penrod and Jack Cowden as Sam introduce the new game to the neighborhood, but Verman, the tongued-tied colored boy, excels at the sport, freeing more of the opponents than any of the other participants. Finally Sam captures Verman. He and Penrod decide the best way to keep Verman out of the combat is to lock him in Margaret Schofield's closet.
- 10 to 12 midnight—Spotlight Review, KGO, KHQ, KOMO

The entire program is in a popular vein and is built with the well-known surprise element constantly in mind. There will be jazz music by the Musical Musketeers, interspersed with comedy by Hal Perry, Captain "Bill" Royle and Bobbe Deane, songs by Peggy Chapman, crooner, and the Coquettes, old-time tunes by the Hill Billy Boys, the comic "School Days" skit, as well as contributions by Bennie Walker, Dick Le Grand and a number of others.

**299.8 Meters
1000 Kcys.**

KFVD

**Empire 5127
250 Watts**

Auburn Fuller, Culver City, Calif.

- 6 a.m.—Spanish program
- 7 a.m.—Hal Roach Happy-Go-Lucky Trio
- 9 a.m.—Beauty Half Hour
- 12 noon—Tom Breneman, Laugh Club
- 12:30 p.m.—Tom and Wash
- 12:45 p.m.—Waves of Happiness
- 1 p.m.—G. Allison's Radio Home program
- 2 p.m.—Health talk; Eldorado program
- 3:30 p.m.—Pan-American Spanish program
- 4:30 p.m.—Beauty Hour; Timely Topics
- 10 p.m.—Tom and Wash
- 10:15 p.m.—J. Newton Yates, organ recital
- 11 p.m.—Selected recordings
- 12 midnight—J. Newton Yates, organ recital

SATURDAY Programs

379.5 Meters

KGO

Sutter 1920

790 Kcys. 10,000 Watts

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap Dancing Lessons
 7:45 to 8:30 a.m.—The Chanticleers; Financial Service
 8:30 to 9 a.m.—Crosscuts of the Day
 9 to 9:30 a.m.—Meet the Folks
 9:30 to 9:45 a.m.—Grace Adams East, cornetist
 9:45 to 10:30 a.m.—Farm and Home Hour
 10:30 to 11:30 a.m.—Magazine of the Air, NBC
 11:30 to 12 noon—Philharmonic organ
 12 to 1:30 p.m.—Novelty Five; Dixie Dandies
 1:30 to 2 p.m.—Tea Timers; The Entertainers
 2 to 3 p.m.—Black and Gold Room Orchestra
 3 to 4 p.m.—Matinee Time; The Fuller Man
 4 to 4:30 p.m.—The New Business World
 4:30 to 5 p.m.—William Don; news service
 5 to 6 p.m.—General Electric Hour
 6 to 7 p.m.—B. A. Rolfe and his Lucky Strike Orchestra
 7 to 7:30 p.m.—Bernie Cummins and his orchestra
 7:30 to 8 p.m.—Amos 'n' Andy; Parks Sisters
 8 to 8:30 p.m.—Pacifac Serenaders
 8:30 to 9 p.m.—Scrapbook Tunes
 8:45 to 9 p.m.—Parks Sisters
 9 to 10 p.m.—NBC program; Penrod
 10 to 12 midnight—Spotlight Review

483.6 Meters

KGW

Atwater 2121

620 Kcys. 1000 Watts

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Y. M. C. A. health exercises
 7:45 a.m.—Devotional service
 8 a.m.—Shell Happytime, from KPO
 9 a.m.—Town Cryer
 9:45 a.m.—National Farm and Home Hour, NBC
 10:30 a.m.—Talk by O. M. Plummer
 10:45 a.m.—Magazine of the Air, NBC
 11:30 a.m.—Musical Masterworks
 12 noon—Powers' Pied Piper
 12:30 p.m.—Stewart-Warner organ
 2 p.m.—Among Ourselves; Musical Masterworks
 3:30 to 4:30 p.m.—NBC program
 4:30 p.m.—The Spotlight
 5 to 7:45 p.m.—National Broadcasting Co. programs
 7:45 p.m.—Book chat
 8 p.m.—Gilmore Circus, NBC
 9:30 p.m.—Studio; Yellow Cab Trio
 10 p.m.—Cecil and Sally; music
 11 p.m.—Hi Jinx
 12 to 1 a.m.—Oyster Loaf program

333.1 Meters

KHJ

Vandike 7111

900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock reports
 8 to 8:30 a.m.—Adventures of Helen and Mary, CBS
 8:30 to 9:30 a.m.—Young's Orchestra, CBS
 9:30 to 10 a.m.—Harry Tucker's orchestra, CBS
 10 to 10:30 a.m.—Ann Leaf at the organ, CBS
 10:30 to 11 a.m.—Dominion Male Quartet, CBS
 11 to 11:30 a.m.—Columbia Ensemble, CBS
 11:30 to 12 noon—"For Your Information," CBS
 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
 12:30 to 1 p.m.—World-wide news; recordings
 1 to 2 p.m.—French Trio, CBS; Times Forum
 2 to 2:30 p.m.—Hotel Shelton Orchestra, CBS
 2:30 to 3 p.m.—Ted Husing's Sportslants, CBS
 3 to 4 p.m.—The Captivator, CBS
 4 to 4:15 p.m.—Exploring the Jungle, CBS
 4:15 to 4:30 p.m.—Industrial America, CBS
 4:30 to 4:45 p.m.—Dixie Echoes, CBS
 4:45 to 5 p.m.—World-wide news; Town Topics
 5 to 6 p.m.—Show Boat, CBS
 6 to 7 p.m.—Paramount Hour, CBS
 7 to 8 p.m.—Don Lee Symphony
 8 to 8:30 p.m.—Williams Oil-O-Matic Heater concert, DLBS
 8:30 to 9 p.m.—Raymond Paige's Musical Cocktail
 9 to 10 p.m.—"Chasin' the Blues"
 10 to 10:05 p.m.—World-wide news
 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
 12 to 1 a.m.—Wesley Tourtellotte's organ recital

491.5 Meters

KFRC

Prospect 0100

610 Kcys.

1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
 8 to 8:30 a.m.—Adventures of Helen and Mary, CBS
 8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS
 9:30 to 10 a.m.—Program of recordings
 10 to 11 a.m.—Song recital from KHJ, DLBS
 11 to 12 noon—Auditions and church announcements
 12 to 1 p.m.—Sherman & Clay concert
 1 to 1:30 p.m.—French Trio with Kenyon Congdon, baritone, CBS
 1:30 to 1:45 p.m.—Ebony Twins, CBS
 1:45 to 2 p.m.—Program of recordings
 2 to 2:30 p.m.—Hotel Shelton Orchestra, CBS
 2:30 to 3 p.m.—Norman Neilson and Edna Fischer
 3 to 4 p.m.—The Captivators, CBS
 4 to 4:15 p.m.—"Exploring the Jungle for Science," CBS
 4:15 to 4:30 p.m.—Industrial American, CBS
 4:30 to 5 p.m.—Dixie Echoes, CBS
 5 to 6 p.m.—Hank Simmon's Show Boat, CBS
 6 to 7 p.m.—Paramount Public Radio Hour, CBS
 7 to 7:15 p.m.—Edna Fischer, "Piano Moods"
 7:15 to 8 p.m.—Studio program, DLBS
 8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS
 8:30 to 9 p.m.—Musical Cocktails, DLBS
 9 to 10 p.m.—Chasin' the Blues, DLBS
 10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
 10:10 to 11:10 p.m.—Anson Weeks' Orchestra, DLBS
 11:10 to 12:10 a.m.—Los Angeles Biltmore Hotel Orchestra, DLBS
 12:10 to 1 a.m.—Dance music

309.1 Meters

KJR

Main 2495-2475

970 Kcys.

5000 Watts

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music; devotional services
 9:40 a.m.—United Team, Sally Jo and Grant
 10:15 a.m.—Beauty talk, Helen Andrews
 12 noon—World in Review; music
 2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
 2:30 p.m.—Matinee program; baseball game
 5:30 p.m.—Dinner concert; market reports; talk
 6 p.m.—Harmony Aces; Eulala Dean, blues; Bob Munson, ukelele; Spencer Adams, xylophone
 7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Mabel Mohrman, piano
 7:30 p.m.—Saturday Knights; Pearle Dempsey, piano; Bob Munson, ukelele
 8:30 p.m.—Rickey Quartet; Eulala Dean, blues
 9 p.m.—Northwest Hour; Sydney Dixon, tenor; Agatha Turley, soprano
 10 p.m.—Ken Stuart in 30 Minutes of Sunshine
 10:30 p.m.—Whirlwinds and Song Birds
 11 p.m.—Vic Meyer's Orchestra
 12 midnight—Midnight Revellers

265.3 Meters

KSL

Wasatch 3901

1130 Kcys.

5000 Watts

Radio Service Corp., Salt Lake City, Utah

3:30 p.m.—"The Fuller Man," NBC
 4 p.m.—"Merle Thorpe," NBC
 4:30 p.m.—Del Monte Coffee, NBC
 5 p.m.—General Electric Hour, NBC
 6 p.m.—"Lucky Strike" dance orchestra, NBC
 7 p.m.—Sugarhouse Business League
 7:30 p.m.—Amos 'n' Andy, NBC
 7:45 p.m.—Floyd Gibbons on Prohibition
 9:15 p.m.—Organ recital
 10:15 p.m.—Dance music, featuring popular Granadians
 11 p.m.—"Vagabond of the Air"

280.2 Meters

KJBS

Ord 4148-49

1070 Kcys.

100 Watts

J. Brunton & Sons, San Francisco, Calif.

7 to 9 a.m.—Alarm Klok Klub; records
 9 to 9:30 a.m.—Associated Food Stores program
 9:30 to 12 noon—Dance records; concert music
 12 to 12:30 p.m.—U. S. popular half-hour
 12:30 to 1:30 p.m.—Stock report; records
 1:30 to 2:30 p.m.—Salon Orchestra
 2:30 to 4 p.m.—Jack and Jill; records
 4 to 4:30 p.m.—Jerry McMillan, pianist
 4:30 to 5 p.m.—Vocal recordings
 5 to 7 p.m.—Dinner concert; popular music
 12:01 to 7 a.m.—Continuous broadcast

SATURDAY Programs

243.8 Meters
1230 Kcys.

KYA

Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 9 to 11 a.m.—Program of recordings
- 11 to 12:15 p.m.—California Sunshine Hour; news
- 12:15 to 2 p.m.—Popular and classical recordings
- 2 to 3 p.m.—Bridge Party Hour
- 3 to 5:30 p.m.—Popular recordings; Sunset Hour
- 5:30 to 5:45 p.m.—Stock quotations; records
- 5:45 to 6 p.m.—National Kanteens recordings
- 6 to 6:30 p.m.—Song recital, Claire Upshur and Nona Campbell
- 6:30 to 7 p.m.—Recorded program
- 7 to 7:30 p.m.—George Taylor and the Boys
- 7:30 to 7:45 p.m.—“College Daze” with Toby and Babs
- 7:45 to 8 p.m.—News, Pop Questions, Harmonettes
- 8 to 9 p.m.—Pacific Artists Trio with Nellie Wren and Nona Campbell, soloists
- 9 to 10 p.m.—Marvelous Marin Entertainers
- 10 to 11 p.m.—Pacific Artists Trio with Gene Sullivan and Claire Upshur, soloists
- 11 to 1 a.m.—Dance and request recordings

239.9 Meters
1250 Kcys.

KFOX

Phone: 672-81
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 12:45 to 1:50 p.m.—Cherrio Boys; Bill & Co
- 1:50 to 2:30 p.m.—Doris & Clarence; Rolly Wray
- 2:30 to 3 p.m.—Sunset Harmony Boys
- 3 to 3:15 p.m.—KFOX Varieties
- 3:15 to 3:30 p.m.—Today in History
- 3:30 to 4:15 p.m.—Organ recital; late news
- 4:15 to 4:30 p.m.—Rolly & Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Entertainers
- 5 to 6 p.m.—Hollywood Girls
- 6 to 6:15 p.m.—“Em & Clem”
- 6:15 to 6:30 p.m.—Percy at the Telephone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Three Vagabonds
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Seth Parker
- 7:30 to 7:45 p.m.—Vest Pocket Minstrels
- 7:45 to 8 p.m.—Knights of the Air
- 8 to 8:30 p.m.—Tavern Club Orchestra
- 8:30 to 8:45 p.m.—Cline Chittick
- 8:45 to 9 p.m.—Three Vagabonds
- 9 to 10 p.m.—Majestic Ballroom; organ
- 10 to 10:30 p.m.—Rev. Ethel Duncan
- 10:30 to 11 p.m.—KFOX Varieties
- 11 to 12 midnight—Majestic Ballroom Orchestra
- 12 to 3 a.m.—Organ recital; Knight Fox

468.5 Meters
640 Kcys.

KFI

Westmore 0337
5000 Watts

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- 7:30 a.m.—Opening market reports
- 7:45 a.m.—Gertrude Gusseil, ballads
- 8 a.m.—Shell Happytime, from KPO
- 9 a.m.—Studio program reserved
- 9:45 a.m.—National Farm and Home Hour, NBC
- 10:30 a.m.—Woman’s Magazine of the Air, NBC
- 11:30 a.m.—Mabel Lewis, musical memories
- 11:45 a.m.—French lesson, Annette Doherty
- 12 noon—U. C. & U. S. Dept. of Agriculture talk
- 12:15 p.m.—Federal and state market reports
- 2:15 p.m.—Alma and Adele Howell, ballads
- 2:45 p.m.—Kelly Alexander, baritone
- 3:15 p.m.—Studio program reserved
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Glen Edmunds, Three Strings
- 5:15 p.m.—Don Abbot, popular tenor
- 5:30 p.m.—Two Shades of Blue
- 5:45 p.m.—Stock market reports
- 5 p.m.—General Electric Hour, NBC
- 6 p.m.—Lucky Strike Orchestra, NBC
- 8 p.m.—Gilmore Circus, NBC
- 8:30 p.m.—Robert Hurd, Packard Orchestra
- 9 p.m.—NBC program
- 9:30 p.m.—Mixed quartet with James Burroughs
- 10:30 p.m.—Cafe Max Fisher Orchestra
- 12 midnight—Midnight Frolic

535.4 Meters
560 Kcys.

KTAB

Garfield 4700
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 6:30 to 7:30 a.m.—Health exercises; studio program
- 7:30 to 8 a.m.—Red Hat program
- 8 to 9 a.m.—Masters Album; Towne Cryer
- 9 to 10 a.m.—Morning Prayer Hour; Dr. Keys
- 10 to 10:30 a.m.—Household Hour with Alma La Marr
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 1 p.m.—Records; studio program
- 1 to 1:30 p.m.—Chapel of Chimes
- 1:30 to 2:30 p.m.—Broadway Tunes; Dr. Forrester
- 2:30 to 5 p.m.—Records; baseball
- 5 to 5:15 p.m.—The Story Mand and his Air Castle
- 5:15 to 6 p.m.—Brother Bob’s Frolic Hour
- 6 to 6:30 p.m.—“Date Book”; studio program
- 6:30 to 7:30 p.m.—Chapel of Chimes; “Hawaiians”
- 7:30 to 8 p.m.—Piano recital by Walter J. Rudolph
- 8 to 8:30 p.m.—Dorothy Nichols, cellist, and Alice Blue, organist
- 8:30 to 9:30 p.m.—Melody Quintette and Carl Tobin, tenor
- 9:30 to 10:30 p.m.—Melody Makers and Alice Blue
- 10:30 to 1 a.m.—Sweet’s Dance Orchestra; records

361.2 Meters
830 Kcys.

KOA

York 5090
12,500 Watts

General Electric Co., Denver, Colorado

- 4 to 4:30 p.m.—The New Business World
- 4:30 to 5 p.m.—NBC program
- 5 to 6 p.m.—General Electric Hour
- 6 to 7 p.m.—Lucky Strike Orchestra
- 7 to 7:30 p.m.—Bernie Cummins Orchestra
- 7:30 to 7:45 p.m.—Amos ‘n’ Andy
- 7:45 to 8 p.m.—Floyd Gibbons, NBC
- 8 to 8:30 p.m.—Vassar Chocolates Girl
- 8:30 to 9 p.m.—Preview of Sunday School lesson
- 9 to 9:30 p.m.—Marimba Ensemble
- 9:30 to 10 p.m.—Penrod Stories
- 10 to 11 p.m.—Henry Halstead and his orchestra

220.4 Meters
1360 Kcys.

KGER

Phone: 632-75
250 Watts

C. M. Dobyns, Long Beach, Calif.

- 8 a.m.—Foot Comfort talks
- 9 a.m.—Home Makers Hour
- 10:45 a.m.—Beauty talk
- 11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
- 12:45 p.m.—Lost and Found
- 1 p.m.—Popular music
- 2:15 p.m.—Lost and Found
- 4:45 p.m.—De Lano & James Orchestra
- 8 p.m.—Melodies of Bygone Days
- 8:30 p.m.—Spotlight Review
- 9 p.m.—News bulletin
- 10 p.m.—Southgate Dance Marathon
- 11 p.m.—Quiet Time Tunes

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., San Diego, Calif.

- 5 to 6 p.m.—Nightly musical review
- 6 to 6:30 p.m.—Late news; Your English
- 6:30 to 9:30 p.m.—Sponsored programs
- 9:30 to 10 p.m.—Easley Players
- 10 to 11 p.m.—Sleepy-time Reverses
- 11 to 12 midnight—Douglas Night Club
- 12 to 1 a.m.—Program by remote control from Hotel del Coronado

296.6 Meters
1010 Kcys.

KQW

Columbia 777
500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.

- 9 to 11 a.m.—California Market; Helpful Hour
- 11 to 12:15 p.m.—Bank Credits program; records
- 12:15 to 12:30 p.m.—Tom and Wash
- 12:30 to 1 p.m.—Market reports, weather
- 1 to 1:30 p.m.—Hart’s Happy Half Hour
- 1:30 to 2:30 p.m.—The Friendly Hour
- 2:30 to 5:30 p.m.—Musical program; children’s program
- 5:30 to 6 p.m.—San Jose Radionics Health Talk
- 6 to 7 p.m.—Music; KQW Market Place
- 7 to 7:30 p.m.—Farm Bureau news; Better Business
- 7:30 to 7:45 p.m.—Tom and Wash
- 7:45 to 8:45 p.m.—Future Farmers of America
- 8:45 to 10 p.m.—Italian program

The Colotura

DYNAMIC SPEAKER

MAJESTIC'S Tone is
Majestic's Own—Not dup-
licated in any other receiver
—no matter what the price.



Model 102
\$205.50
Complete

EACH of the six new Majestic Models contains the New Colotura Dynamic Speaker; Majestic matched super tubes; a simplified, stronger chassis which assures long service and unusual freedom from trouble.

Model 102 (illustrated) is a radio-phonograph combination in an exquisite walnut cabinet. The bottom front rail drops forward revealing a large compartment for two record albums. \$205.50 complete with tubes.

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(Easy Payments, if you wish)

TUNE IN

Majestic Theater of the Air
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