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Only 15\(\frac{1}{8}\)” high, 15\(\frac{3}{8}\)” wide, and 9\(\frac{3}{4}\)” deep

THIS sensational, new radio receiving set has amazed the radio world! Breath-taking beauty—superb tone—marvelous performance! The exquisitely designed cabinet is of genuine Crosley Repwood—an exact replica of a beautiful, original hand carving. A turn of the dial brings your favorite programs—The CROSLEY NEW BUDDY is keenly selective and wonderfully sensitive. It is so light in weight and small in size that it can easily be moved from place to place. The newest type Crosley electro-magnetic power speaker is used. The NEW BUDDY employs three type -24 Screen Grid tubes, one type -45, one type -80. Never before in the history of radio has so remarkable a set been offered at such an amazingly low price. See and hear this new and astonishing radio marvel—either at your dealer’s store or in your home.

YOU'RE THERE WITH A CROSLEY

KIERULFF & RAVENSCROFT

121-131 Ninth Street
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LOS ANGELES

The James H. Barry Co., San Francisco

www.americanradiohistory.com
Synchronization Again Urged

CONSIDERABLE impetus has recently been given the movement to inaugurate broadcasting by two or more stations on the same frequency by means of some system of synchronization, with submission to the Federal Radio Commission of an application for permission to experiment along that line by the General Electric Company.

Indications are, however, that the commission will not change its previous attitude of opposition to synchronized transmission, adopted some time ago. The only synchronized transmission which has been operated on a permanent basis has been that of Stations WBZ at Springfield, Mass., and WBZA at Boston, accomplished by wire control. This, however, was found to be a very expensive method, and the Westinghouse company some time ago asked permission to abandon it.

Radio engineers in the employ of the large companies contend that synchronized operation now is feasible as a result of improved equipment, and are anxious to try it out on a commercial scale. The commission, however, it is understood, does not desire to foster synchronization, fearing apparently that successful operation might necessitate a major reallocation of the present broadcasting set-up which is only, after two years, now getting into satisfactory shape.

The matter was recently brought up at a commission meeting by Commissioner Sykes, who proposed that broadcasting stations at opposite sides of the country be placed on the same channels for simultaneous synchronized operation. He was supported by Commissioner Robinson, but the proposal was voted down by the other three members.

The application of the General Electric Company seeks permission to attempt synchronized operation of Stations WEAF at New York and WGY at Schenectady during the evening hours. Experimental work along synchronization lines has been attempted in several instances in the early morning hours, but it is pointed out now that it is essential that operating data be gathered regarding the effect of synchronous operation upon reception from other stations, which cannot be secured after programs, generally, have ceased for the night.

One of the greatest handicaps to any proposal for synchronous operation of stations on the Atlantic and Pacific Coasts, it has been contended, is the lack of sufficient high-power stations in the latter area to act as "partners" for the eastern broadcasters.

Members of the radio commission are also represented as opposed to any action which would force synchronization upon stations at the present stage of radio development. They are understood to believe that much has yet to be accomplished before dual operation can be handled satisfactorily, and are reluctant to take any step which would impose a financial burden upon any broadcaster until assured that the project is feasible.
We first knew Dell Perry about five years ago during those halcyon days of radio when people too near Room 281 at the Whitcomb Hotel complained they couldn't sleep on account of the "noise" from the broadcasting room and people down in the street would look up and wonder how long it would be before a good wind storm came along and blew down KFRC's two wooden poles on top of the building. Dell was accompanying that valiant little song plugger, Mort Harris, who, coatless and restless wrung the last ounce of sentiment out of Cecilia and other current hits. To give Mort a chance to mop his brow Dell would play piano solos. But one night Mort failed to show, a luxury all radio artists indulged in during those early days, and Dell felt it her duty to American family life to interpolate a few songs in her piano playing. It was the first time she had ever opened her mouth in the presence of a microphone. But that wasn't the half of it. She had never sung a song before an audience in her life. She plunged into a little humorous, sort of talking number she had heard in vaudeville and with quaking heart sang it through to the end. *(This is the point where we should say that the song was an instant hit, that the telephone began to ring, mail poured in, and the hue and cry went up: It's great, we want more)*

But all fooling aside, Dell is one of those very capable young ladies who does a lot of things well and when she suddenly decided to sing a song you can rest assured she put it across, some way.

Dell's independence began when she obtained a job as a stenographer back in Duluth, Minnesota. She was born in Chicago but obtained all of her schooling in Duluth. Her father was a railroad man. She might still be worrying some executive's wife today if she hadn't conceived the idea of getting three other piano-playing blondes, renting four grand pianos and keeping all of them going at once. This was the original vaudeville act, famous all over the country as "Jerry and Her Baby Grands." A month later they were playing the Keith circuit. After less than a year of this Dell's mother died and she gave up the stage to go home and keep house for her father.

*1 believe there were some telephone calls, and a lady in San Luis Obispo did write a letter. She wanted to know if Dell would sing an old song she hadn't heard since she was a little girl in Iowa. It was a song about a dog. She couldn't remember the name but she knew it was a song about a dog because whenever it was being sung old Towser would prickle up his ears and start to growl.

Seven years ago Dell Perry came to San Francisco. Her problem was to find a job for herself and she took the best she could find, selling sheet music. Her next job was on the stage again, in an act over the Pantages circuit called "The California Sun Maids." At least in California it was called that. Next she went with the Irving Berlin song publishing staff in San Francisco, which was then in charge of Mort Harris. She has been doing radio, vaudeville and club work in California and on the West Coast ever since. She played a part in a skit with the late Keith headliner, Percy Bronson, for a time.

Here is how she happened to team up with Oscar Young for the act in which she is now featured over the NBC. Oscar, by the way, was formerly with Paul Whiteman. There was a chance meeting at a local station and one day, about four months later, Oscar had a brilliant idea. He had been listening to Dell's work and it occurred to him they might get together and work up some duet numbers. They did and those who heard it were interested. KFRC gave them work and later they were signed by NBC.

Dell belongs comfortably to her age. She is in tune with jazz, machines and speed. She lives objectively. There is nothing subtle, imaginative or dreamy about her. On the other hand she is capable, practical, self-sufficient, serenely good humored and likeable.
THE ANGELUS
SCREEN GRID OPERATION • MAGNAVOX DYNAMIC SPEAKER

Mighty Midget
$69.50
Complete with tubes

Outstanding in—
PRICE
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QUALITY
AND BEAUTY

CONSOLE
$89.50
Complete with tubes

Licensed under
RCA, Hazel-
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"You Cannot Buy More Quality"

Northern California Distributors
KAEMPER-BARRETT CORPORATION, LTD.
871 FOLSOM STREET
SAN FRANCISCO
DOUGLAS 6700
James (Jimmie) Moyles, former gridiron star of the St. Ignatius High School football team, is the latest addition to the staff of KIP's office force. Jimmie, who occupied the berth of "fullback" on the "Foglers" team, has put away his football togs and has settled down to make his future in the radio field.

The Hallelujah Quartet, pronounced by the nation's leading music critics the outstanding negro quartet singing spirituals in the world today, became the radio lets. "The Sunny Four," are: Eddie Thomas, first tenor; Rand, second tenor; Al Gray, baritone; and Earl Powers, bass. Leila Isbell is the pianist, when one is needed. The group's specialty is the songs of America, grand opera parodies and, for violent contrast, rare religious chorales.

Robert Whittaker, trumpet soloist for the Mariners' concert orchestra over KGER, is also a singer, although he hasn't been heard over the air as a vocalist for more than a year. He placed second in the Atwater Kent auditions of Long Beach two years.

Dud Williamson of KYA staff insists that the prop man should share honors with the leading man in the radio plays, for, says Dud, any time a man plays the part of a squeaking rat, a police whistle, a low moan and a slamming door, all in the same sketch, it requires not only art, but concentration.

Paul Carson, NBC organist, was responsible for the loss of a vegetable patch in Olney, Illinois, the other day. His mother lives in that city, where her next-door neighbor, listening to the transcontinental broadcast of the NBC Vagabond program from San Francisco, suddenly heard Paul's name announced as the next artist. She streaked out the back door and across her pet vegetable garden to Mrs. Carson's house, to tell her. The two women then rushed back again, across the garden, just in time to hear Paul's offering.

"The vegetables were a total loss, but the thrill we got was worth all the lettuce and radishes in the world," Mrs. Carson wrote her son.

Louis Rueb, the genial physical instructor who conducts KECA's early morning exercise period, sends a diagram to listeners who follow his directions. Recently, in a letter, one of his fair listeners wrote:

"Will you be so kind as to send me one of your diaphragms? I feel that I cannot follow the exercises unless I have one."
“Dobbs Wins Lake Merritt Marathon.” This glaring headline in the Oakland Tribune recently caused pretty Ann Jetter, telephone operator at KPO, a busy afternoon when many calls came in to congratulate “Dobbsie.” But the fact that Steve Dobbs was the winner, and not “Dobbsie,” who, though a number of years ago was a hundred-yard champion, made it necessary for Miss Jetter to sweetly instruct them to “tell it to Steve.”

The new habit of broadcasting stations of using applause from a phonograph record is subject to catastrophe if the operator is not on the job. The applause is liable to come in just when the next number is starting. Al Pearce, of the KFRC Happy Go Lucky Hour, points out that the Happy Go Lucky applause is “not a phonograph record.” It is hand-made, and always comes in at the proper time.

Curtis Benton, noted announcer of KNX Hollywood, whose descriptions of the boxing matches staged at Hollywood Legion Stadium are an eagerly awaited weekly event at the station in “private” life is a scenario writer for one of the largest of the talking picture producing concerns.

June Parker, KHJ’s little blue girl, is going to put her highly cultivated tonsils in mothballs for some time and retire from the front line of the radio battle on the western front, where she has been one of the oft-decorated and most decorative of KHJ’s veterans. Gogo Delys, vaudeville, stage and screen semi-celebrity, will distribute blues without fear or favor to the radio audience for KHJ.

California advertising men were interested during September to learn that one of their number had stepped out into the broadcasting field by associating himself with KYA, San Francisco.

Mahlon T. Dolman, who has conducted an advertising agency in San Francisco since 1915 has taken over an hour at KYA, from 9 until 10 o’clock, broadcasting to housewives every day at that time, except Sunday.

Mr. Dolman is presenting the story of certain advertisers with whom he is associated, and is interspersing his talks with philosophical, inspirational messages concerning points of interest in and around San Francisco and the East Bay cities. Mr. Dolman is assisted also by an able corps of artists which include such well-known figures as Kevin Ahearn, Jimmy Moseley, and Helen Stone. Tune in some morning and give him a cheer.

Pacific Coast residents who are accustomed to sitting down in the living room after dinner to enjoy Amos ‘n’ Andy in comfort would find things different in Alaska. There the famous comedians whose daily fun-making goes all over the North American continent through the NBC network, arrive just in time for luncheon. Their dialogue is heard as clearly as in California, a San Franciscan who has just returned says. And even over the luncheon table they are just as popular in Alaska as they are everywhere else.

Jerry Jermaine, KPO’s crooning contralto, has decided to become a teacher. She has opened spacious studios at 26 O’Farrell Street, studio No. 1000, and will teach aspiring pupils of radio, talkies, and records the technic required to become no less popular than herself—and she enjoys a unique distinction on the ether lanes as one of the foremost of western crooning balladists.

Mildred Bailey, another KPO artist, pianist and contralto, will assist in the work of moulding the embryo artists.

Bill Wright, who is heard regularly over KFRC, chiefly in character parts on the Jamboree, once lived in Marysville. While sitting in the theater there one afternoon talking to the organist he was astonished to see a notice flashed on the screen that he had been drowned. It turned out that some man had been drowned, Bill had been missing all day, and so the practical-minded Marysvilleites simply put two and two together and decided it must have been he. With a little arguing he straightened matters out.

Another NBC artist has bade farewell forever to his bachelorhood. Captain Bill Royle, British war ace, who teaches radio listeners how to fly, conducting an air school on the air, slipped away to Placerville with Miss Madeline Bernice Kelly the other day and changed her name to Mrs. Royle. The bride was an aviation pupil of Captain Royle’s.
J. C., Oakland, Cal.—Bob Nichols is now affiliated with the San Francisco studios of the National Broadcasting Co. Bert Lown's orchestra originates in New York and comes over the Columbia system. You will find his schedule in the program department of this issue.

E. R., San Mateo, Cal.—Yes, Grace Sanderson Michie's "Miniature Biographies" require intensive research and she attends to this matter personally. Each week she examines literally dozens of volumes for just the right tone, the most interesting, colorful material. The "World Wanderings" also exact strenuous investigation for although she has traveled extensively, she has not lived long enough to have visited all the countries of which she writes so realistically.

MRS. A. J. B., Los Angeles, Cal.—Eddie McLane, whom you hear nightly over KPO with Joe Wright's orchestra is the same young man who entertained on the President Hayes' cruise a year or so ago.

MRS. G. D. S., Oakland, Cal.—The "kiddie songs" to which you refer on KTAB are sung by Gerda Lundberg, a Berkeley girl. Gerda is eighteen, ever so pretty; blue-eyed, fair complexioned, with enchantingly soft features emphasized by a piquant bob. She is 5 feet 2 inches tall, weighs 115 pounds and her whole makeup is one of frank, unguarded happiness.

MARY A., Berkeley, Cal.—Dell Perry (NBC) is 5 feet tall, has violet-transparent eyes and is endowed with just the proper transparent complexion to offset her blonde, French coiffure. She has a sunny disposition, is optimistic, philosophical and generous. Before the days of broadcasting, Dell excelled as a professional ice skater. Oscar Young's eyes are blue, his hair is dark brown touched with gray, he is 5 feet 8½ inches tall and weighs about 150 pounds. Rather a restless, high-strung person. "Just erratic enough" according to his best friend, "to be a genius." Oscar you know, is radio's Nat Goodwin.

L. T., San Jose, Cal.—The Park Sisters are now in New York and are heard on Tuesday afternoons over KGO at 3:45 Pacific standard time. The vocal soloist with the North Americans during Walter Kelsey's absence was Doug Richardson, staff member of KPO.

E. L., Sacramento, Cal.—Yvonne Peterson (KYA) is 5 feet 6 inches in height, weighs about 125 pounds, has brown hair and eyes of vampire-green. A magnetic personality with a fascinating little mannerism of bringing one shoulder forward and smiling over it like a small, wistful girl. She is the daughter of a well known educator, is a former U. W. co-ed and is irremediably addicted to swanky motor cars. Her latest sport's model defies description. So does Yvonne when she sits at the wheel in clothes to match.

GERTRUDE, Stockton, Cal.—George Taylor (KYA) is 5 feet 10½ inches tall and usually weighs 170 pounds but at present is lighter, due to a recent illness. His eyes are greenish-gray, his hair is dark brown, crisp and wavy, he is in his late twenties and is single.

J. L. H., Los Angeles, Calif.—It was Harold Peary who took Walter Beban's unsuspecting "Ambie" out into the wide, wide world. Harold revels in dialects. Studies them closely and constantly. He rather favors Canuck impersonations, although he is more popularly recognized in negro characterizations. Yes, he wrote the "Sam and Willie" sketches and besides being an impersonator, baritone, actor and writer, he is also an amateur wrestler, a collector of photographs—oh! that reminds me—you asked about an autographed picture. Address your request to Harold Peary in care of the National Broadcasting Co., San Francisco.
More and More Sales of the new 4 Pillar

Eveready Raytheon Radio Tubes

The tube you've seen advertised! An introductory sales plan that means added profit and satisfaction. A name that stands for permanence—Eveready. And a tube with an altogether new talking point in its improved construction.

You'll find it a seller from the word "go"!

Ernest Ingold, Inc.

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RADIO OWL

TURNS OFF
Your Radio Automatically

Radio Owl also turns off other electrical appliances . . . and it never forgets! The infallible memory of this wise little bird has made it a necessity rather than an accessory. You will get a kick out of going to sleep to music as Radio Owl stands guard. It quietly turns off the set at any time you say—up to two hours.

Sturdily made and handsomely finished in bronze with red jeweled eyes and antique bronze with green eyes. Actual size over four inches tall. Packed in novel box of modernistic design, suitable for gift giving.

Price, complete, $5.00

TAYLOR-TRAVERS CORPORATION, Ltd.
2201 East Fifty-First Street
Los Angeles, California
### BEST BETS TODAY

<table>
<thead>
<tr>
<th>TIME</th>
<th>STATION</th>
<th>PROGRAM</th>
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<tbody>
<tr>
<td>9:30 a.m.</td>
<td>KFRC</td>
<td>Prospect 0100</td>
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<tr>
<td>10:00 a.m.</td>
<td>610 Kcys.</td>
<td>1000 Watts</td>
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<tr>
<td>8:30 a.m.-12 noon</td>
<td>Don Lee, Inc., San Francisco, Calif.</td>
<td>Organ recital, Eleanor Allen</td>
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<tr>
<td>5:15 p.m.-7:30 p.m.</td>
<td>Don Lee, Inc., San Francisco, Calif.</td>
<td>&quot;Come Into the Garden,&quot; DLBS</td>
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<tr>
<td>9:00 p.m.-11:00 p.m.</td>
<td>Don Lee, Inc., San Francisco, Calif.</td>
<td>&quot;Home Sweet Home Concert, presented by the Pacific States Savings &amp; Loan Company (DLBS) (9:30-11:15 London Broadcast—Marquess of Zetland, &quot;The Problem of India&quot;)</td>
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**Pacific Broadcasting Corp., San Francisco**

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<th>TIME</th>
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<td>9 a.m.-12 noon</td>
<td>KFRC</td>
<td>Prospect 0100</td>
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<tr>
<td>10 a.m.-12 noon</td>
<td>Pacific Broadcasting Corp., San Francisco</td>
<td>Organ recital, Eleanor Allen</td>
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<tr>
<td>11:00 a.m.-12 noon</td>
<td>Pacific Broadcasting Corp., San Francisco</td>
<td>&quot;Come Into the Garden,&quot; DLBS</td>
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**KOMO**

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<th>TIME</th>
<th>STATION</th>
<th>PROGRAM</th>
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<tr>
<td>9 a.m.-11:15 p.m.</td>
<td>KOMO</td>
<td>Elliott 5890</td>
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<tr>
<td>10 a.m.-11:15 p.m.</td>
<td>KOMO</td>
<td>1000 Watts</td>
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<tr>
<td>11:15 a.m.-11:30 p.m.</td>
<td>KOMO</td>
<td>Plymouth Congregational Church service</td>
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<tr>
<td>12:15 p.m.-1:15 p.m.</td>
<td>KOMO</td>
<td>Friendly Hour, NBC</td>
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<tr>
<td>1:15 p.m.-2:15 p.m.</td>
<td>KOMO</td>
<td>National Sunday Forum, NBC</td>
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<tr>
<td>2:15 p.m.-3:15 p.m.</td>
<td>KOMO</td>
<td>Philadelphia Symphony Orch., NBC</td>
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<tr>
<td>3:15 p.m.-4:15 p.m.</td>
<td>KOMO</td>
<td>Catholic Hour, NBC</td>
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<td>4:15 p.m.-5:15 p.m.</td>
<td>KOMO</td>
<td>Sunday concert, NBC</td>
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<tr>
<td>5:15 p.m.-6:15 p.m.</td>
<td>KOMO</td>
<td>&quot;Etoff Melodies, NBC</td>
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<td>6:15 p.m.-7:15 p.m.</td>
<td>KOMO</td>
<td>Collier's Radio Hour, NBC</td>
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<tr>
<td>7:15 p.m.-8:15 p.m.</td>
<td>KOMO</td>
<td>Atwater Kent program, NBC</td>
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<tr>
<td>8:15 p.m.-9:15 p.m.</td>
<td>KOMO</td>
<td>Studebaker Champions, NBC</td>
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<td>9:15 p.m.-10:15 p.m.</td>
<td>KOMO</td>
<td>Vocal recital, NBC</td>
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<tr>
<td>10:15 p.m.-11:15 p.m.</td>
<td>KOMO</td>
<td>First Church of Christ, Scientist</td>
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<tr>
<td>11:15 p.m.-12:15 p.m.</td>
<td>KOMO</td>
<td>Borden Milk program, NBC</td>
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<tr>
<td>12:15 p.m.-1:15 p.m.</td>
<td>KOMO</td>
<td>&quot;Etoff Melodies, NBC</td>
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<tr>
<td>1:15 p.m.-2:15 p.m.</td>
<td>KOMO</td>
<td>Concert trio, NBC</td>
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<tr>
<td>2:15 p.m.-3:15 p.m.</td>
<td>KOMO</td>
<td>Concert orchestra and vocalists</td>
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**KXA**

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<tr>
<th>TIME</th>
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<tr>
<td>9:00 a.m.-10:00 a.m.</td>
<td>KXA</td>
<td>Seneca 1000</td>
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<tr>
<td>10:00 a.m.-11:00 a.m.</td>
<td>KXA</td>
<td>500 Watts</td>
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<tr>
<td>11:00 a.m.-12:00 noon</td>
<td>American Radio Tel. Co., Seattle, Wash.</td>
<td>First Methodist Episcopal Church</td>
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<tr>
<td>12:00 noon-1:00 p.m.</td>
<td>American Radio Tel. Co., Seattle, Wash.</td>
<td>Concert and organ records</td>
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<tr>
<td>1:00 p.m.-2:00 p.m.</td>
<td>American Radio Tel. Co., Seattle, Wash.</td>
<td>Aeolian Trio, singers</td>
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<tr>
<td>2:00 p.m.-3:00 p.m.</td>
<td>American Radio Tel. Co., Seattle, Wash.</td>
<td>Concert records</td>
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<tr>
<td>3:00 p.m.-4:00 p.m.</td>
<td>American Radio Tel. Co., Seattle, Wash.</td>
<td>First Methodist Episcopal Church</td>
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<tr>
<td>4:00 p.m.-5:00 p.m.</td>
<td>American Radio Tel. Co., Seattle, Wash.</td>
<td>Concert records</td>
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SUNDAY Programs

379.5 Mtr. NBC-KGO Sutter 1920 790 Kc.
National Broadcasting Co., San Francisco
10,000 Watts

8:30 to 9:30 a.m.—NBC organ recital, KGO
9:30 to 10:30 a.m.—Classical Series, KGO
10:30 to 11 a.m.—Neapolitan Nights, KGO
11 to 12 noon—Bible stories, KGO, KGW
12 to 1 p.m.—The Friendly Hour, KGO, KFW, KPO; KOMO, 12:15 to 1 p.m.

"Increase Your Range" has been chosen by Dr. J. Stanley Durkee as the subject for his address. His talk will be interpolated between musical numbers by a male quartet under the direction of George Shackley.

1 to 2 p.m.—National Sunday Forum, KGO, KOMO, KGW, KPO, KFS, KDAR
An address by Dr. Ralph W. Sockman and music by the Oratorio Choristers will be heard when the National Sunday Forum is broadcast. The singers will be directed by George Dlworth.

2 to 3 p.m.—Philadelphia Storage Battery Company program, KGO, KHQ, KOMO, KGW, KPO, KFS, KDAR

Leopold Stokowski and the Philadelphia Symphony Orchestra will present the first of a series of concerts over a coast-to-coast network of NBC stations today. The series is being sponsored by the Philadelphia Storage Company, which sponsored a similar series by the Philadelphia Symphony last winter.

3 to 4 p.m.—Catholic Hour, KGO, KOMO, KGW, KECA, KTAI
Rev. John McClorey, S. J., member of the faculty of the University of Detroit, will be the speaker during the Catholic Hour. The program, under direction of Father William J. Finn, will include sacred songs of classical nature sung by the Mediaevalists, a mixed octet.

4 to 5 p.m.—Sunday concert, KGO, KOMO, KGW, KFS, KDAR

Gwynn Jones, tenor, and an orchestra headed by Charles Hart will be heard in the Sunday Concert over the NBC network today.

5 to 5:15 p.m.—The Jettick quartet, KHO, KOMO, KGW, KPO, KFS, KDAR
Mme. Ernestine Schumann-Heink will be heard in Rashbach's "Trees" by the radio audience which will listen to the Enna Jettick Melodies to be broadcast. Other singers will be the Enna Jettick quartet, including Betsy Ayres, soprano; Mary Hopple, contralto; Stella Janison, tenor, and Leon Salathiel, bass.

5 to 6 p.m.—The Vagabonds, KGO, KECA
5:15 to 6:15 p.m.—Collier's Radio Hour, KHQ, KOMO, KGW, KPO, KFS, KDAR
Collier's Radio Hour, with guest speakers, dramatized stories and music, will be broadcast through an NBC coast-to-coast network tonight.

6 to 6:15 p.m.—News Service, KGO
6:15 to 7:15 p.m.—Atwater Kent program, KHQ, KOMO, KGW, KPO, KFS, KDAR
Richard Bonelli, American baritone of concert and opera fame, will be presented as the soloist in the second Atwater Kent program in the series. His program, titled "Dio Poscente," from Gounod's "Faust," will be heard.

7:15 to 7:45 p.m.—Studebaker Champions, KGO, KHQ, KOMO, KGW, KFS, KDAR
Abbie Mitchell, soprano, and the Studebaker Champions, Jean Goldkette directing, will be heard in a half-hour program of semi-classical and popular music.

7:45 to 8:15 p.m.—Sunday at Seth Parker's, KGO, KGW, KFS, KDAR
A story-singer who will be the high light of the half-hour semi-religious program. The group of neighbors assembled in the Parker home at Jonesport, Me., will be heard in a number of old-fashioned hymns, with Mother Parker playing the accompaniment on a melodone.

8:15 to 8:30 p.m.—The Entertainers, KGO, KFS, KDAR
8:30 to 9 p.m.—Gunnar Johansen, pianist, KGO, KFS, KDAR KKA; KGW, 8:45 to 9 p.m.
9 to 9:30 p.m.—Borden program, KGO, KHQ, KOMO, KGW, KFI, KDAR, KSL, KKA
Barbara Blanchard, soprano; Irving Kennedy and Ben Kissman, tenors; Austin Mosher, baritone, and Harry Stanton, basso, are the artists appearing on this program. Joseph Hornik directs the Blue and White Band.

9:30 to 9:45 p.m.—Enna Jettick Melodies, KGO, KHQ, KOMO, KGW, KFS, KDAR
Heart-songs and ballads popular in days gone by will be interpreted by a mixed quartet and an instrumental ensemble directed by Charles Hart.

9:45 to 10:15 p.m.—The Reader's Guide, KGO, KOMO
10 to 11 p.m.—Concert Jewels, KGO, KECA, KTAI
11 to 12 midnight—The Vagabonds, KGO, KFS, KDAR

508.2 Meters KHO Main 5384 590 Kcs.

1000 Watts

Louis Wasmer, Inc., Spokane, Washington
8 a.m.—Uncle Herb and the Funnies
9 a.m.—Morning Melodies
10 a.m.—I. B. S. A., KHQ, KOMO, KGW
11 a.m.—Central Methodist Episcopal Church
12 noon—Stewart-Warner
1 p.m.—National Sunday Forum, NBC
2 p.m.—Philadelphia Storage Battery, NBC
3 p.m.—Catholic Hour, NBC
5 p.m.—Enna Jettick Melodies
5:15 p.m.—Collier's Hour, NBC
6:30 p.m.—Atwater Kent program, NBC
7:15 p.m.—Studebaker Champions Trs., NBC
7:45 p.m.—Studio feature
8 p.m.—New Episcopal Cathedral
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Enna Jettick Melodies, NBC
9:45 p.m.—Hartley Trio
10:30 p.m.—Concert Jewels, NBC

265.3 Meters KSL Wasatch 3901 1130 Kcys.

5000 Watts

Radio Service Corp., Salt Lake City, Utah
4:30 p.m.—Williams' Oil-O-Matic in diversified musical program
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier's Hour, NBC
6:15 p.m.—Atwater Kent, NBC
7:15 p.m.—First Presbyterian Church
7:45 p.m.—Instrumental ensemble with featured vocalists in program of musical paintings
8 p.m.—Twilight Meditation
8:15 p.m.—L. D. S. services
8:45 p.m.—Informal musical presentations
9 p.m.—Borden program
9:30 p.m.—KSL Chamber of Music
10:30 p.m.—Vagabond of the Air
SUNDAY Programs

440.9 Meters  KPO  Garfield 8300  5000 Watts
Hale Bros. & The Chronicle, San Francisco
8 to 9:30 a.m.—Breakfast with Sperry
9:30 to 10 a.m.—Chronicle Comics of the Air
10 to 10:30 p.m.—Floyd Wright, organ recital
10:30 to 11:30 a.m.—Interdenominational and nonsectarian church services, Dr. Newton E. Monte, pastor Grace Trinity Center United Church
12 to 1 p.m.—Friendly Hour, NBC
1 to 2 p.m.—Temple of the Golden Hour
2 to 5 p.m.—Philadelphia Storage Battery program, NBC
3 to 5 p.m.—Football broadcast, Gonzaga vs. St. Ignatius, from Kezar Stadium, for Associated Oil Company with Don Thompson announcing
5 to 5:15 p.m.—Enna Jettick, NBC
5:15 to 6:15 p.m.—Collier Hour, NBC
6:15 to 7:25 p.m.—Atwater Kent program, NBC
7:30 to 7:45 p.m.—Lauren F. Wilson, 1929 Northern California State Winner Atwater Kent Foundation's National Radio Audition
7:30 to 8 p.m.—Nathan Abas, violin recital
8 to 8:30 p.m.—Radio feature
8:30 to 9 p.m.—Rudy Seiger and his Fairmont Hotel Concert Orchestra
9 to 10 p.m.—Abas String Quartette, with Allan Wilson, tenor
10 to 11 p.m.—Acolian Trio with Eva De Vol, coloratura soprano
11 to 12 a.m.—John Wolohan's El Patio Dance Orchestra

394.5 Meters  KVI  Broadway 4211  1000 Watts
8 to 8:30 a.m.—Organ recital, DLBS
8:30 to 9 a.m.—"Come Into the Garden," DLBS
9 to 10 a.m.—Organ recital
10 to 10:30 a.m.—Jewish Art program, CBS
10:30 to 11 a.m.—Conclave of Nations, CBS
11 to 12 noon—Cathedral Hour, CBS
12 to 1 p.m.—New York Philharmonic Orch., CBS
2 to 2:30 p.m.—Studio program, DLBS
2:30 to 3 p.m.—French Trio, CBS
3 to 5 p.m.—To be announced
5 to 5:15 p.m.—The World's Business, CBS
5:15 to 5:35 p.m.—The Crockett Mountainers, CBS
9 to 11 p.m.—Val Valente's orchestra, DLBS
11 to 12 midnight—Mike Doty's orchestra
12 to 1 a.m.—Organ recital

315.6 Meters  KFWB  Hollywood 0315  1000 Watts
Warner Brothers, Hollywood, Calif.
8:30 to 9 a.m.—The Funny Paper Man
9 to 12 noon—Late recordings
1:30 p.m.—Double-header baseball game, Seattle vs. Los Angeles, Pacific Coast League; records
6 p.m.—"Step On W," presenting Ted Dahl's orchestra and soloists
6:30 p.m.—Harry Jackson's entertainers
7 p.m.—Hurr McIntosh, Cheerful Philosopher
7:30 p.m.—The "Mirth Quakers"
8 p.m.—"Hearts Around the World," continuity program
8:30 p.m.—Johnny Johnson's orchestra
9 p.m.—Emma Kimmel, soprano; Ochi-Albi's concert sextet
9:30 p.m.—George Olsen's music
10:30 to 11 p.m.—Queue program

535.4 Meters  KTAB  Garfield 4700  1000 Watts
Associated Broadcasters, Oakland, Calif.
9 to 10 a.m.—Dr. L. L. Corley
10 to 11 a.m.—Bible Class, Tenth Avenue Baptist Church
12 to 12:30 p.m.—Church services
12:30 to 1 p.m.—Chapel of Chimes
1 to 1:30 p.m.—Chapel of Latter Day Saints
1:30 to 2:30 p.m.—Master's Album
3 to 4:45 p.m.—St. Ignatius-Gonzaga football game broadcast from Kemer
4:45 to 6 p.m.—Studio program; organ
6 to 6:30 p.m.—Rounding
6:30 to 7 p.m.—Light opera
7 to 7:30 p.m.—Jack Riley, songs and guitar
7:30 to 7:45 p.m.—Chapel of Chimes
7:45 to 9:15 p.m.—Tenth Avenue Baptist Church
9:15 to 9:30 p.m.—Chapel of Chimes
9:30 to 10 p.m.—Joan Ray, contralto; Jane Sargent Sands, accompanist
10 to 10:30 p.m.—Studio program
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra

340.7 Meters  KLX  Lake 6000-6015  500 Watts
Tribune Publishing Co., Oakland, Calif.
5 to 6 p.m.—Charles T. Besserer, organist
6 p.m.—Baseball results

499.7 Meters  KFSD  Franklin 6353  1000 Watts
Airran Radio Corp. Ltd., San Diego, Calif.
9:30 to 10:30 a.m.—Sponsored program
10:30 to 11 a.m.—Neapolitan Nights, NBC
11 to 12 noon—Morning concert
12 to 2 p.m.—Bay City Bldg. & Loan program
2 to 3 p.m.—Philadelphia Storage Battery, NBC
3 to 3:30 p.m.—Organ recital, Dr. Stewart
3:30 to 4 p.m.—Feature program
4 to 5 p.m.—Sunday Concert, NBC
5 to 5:15 p.m.—Enna Jettick Madocles, NBC
5:15 to 6:45 p.m.—Concert program
6:45 to 7:45 p.m.—North American Ensemble
7:45 to 8:15 p.m.—Sunday at Seth Parker's, NBC
8:15 to 8:45 p.m.—The Entertainers, NBC
8:30 to 9 p.m.—Gunnar Johannsen, NBC
9 to 10 p.m.—Hotel del Coronado, featuring Hutton's concert quartet and assisting artists
10 to 11 p.m.—Kennedy's Cafe program

296.6 Meters  KQW  Columbia 777  500 Watts
Pac. Agric. Foundation, Ltd., San Jose, Calif.
10:15 to 11 a.m.—Sunday School lessons by Fred J. Hart
11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ral- stin
7:30 to 9 p.m.—Evening services, First Baptist Church

220.4 Meters  KGER  Phone: 632-75  1360 Kcys.
C. M. Dobyns, Long Beach, Calif.
12 noon—Studio program; Helen Smith, piano
2 p.m.—Dick Dixon, organ recital
2:30 p.m.—Long Beach Municipal Band
4 p.m.—Charles Liberman's concert orchestra
5 p.m.—Everett Hoagland's Troubadors
5:30 p.m.—Catholic services
6 p.m.—Master's Music Shelf
6:30 p.m.—Mariner's concert orchestra
7 p.m.—Calvary Church, Placentia
9 p.m.—Everett Hoagland's Troubadors
10 p.m.—Ho Hom Review
11 p.m.—Everett Hoagland's Troubadours
11:30 p.m.—Dick Dixon, organ memories
322.4 Meters
KROW Glencourt 6774
930 KCys.
Educational Broad. Corp., Oakland, Calif.
8 a.m.—Sunday Sleepy-time program
9 a.m.—The Morning Stars, Beth and Harriet, harmony team
9:30 a.m.—Theodore Wolff, violinist; Ted Galindo, tenor; Lillian Boyd, accom.
9:45 a.m.—Watch Tower program, San Jose choral singers
11 a.m.—KROW Variety program, presenting Mid-Pacific Trio; Nola Starr, vocalist; George Rogers, baritone; Marquerita Bernae, soprano; Lillian Boyd, organist; Jean Ardath, pianist
12 noon—Lillian Boyd, organist; Pete King, tenor
1 p.m.—Watch Tower Program
6 p.m.—Old-fashioned Community Sing-Song
7 p.m.—Bill Simmons and his California Cowboys
9 p.m.—Watch Tower Program
10 p.m.—The Nut Hour, featuring Slim and Jim, Charlie Pacheco and Frank Killinger
11 p.m.—The Distant Hounds program

322.4 Meters
KFWI Franklin 0200
930 KCys.
Radio Entertainments, San Francisco, Calif.
2:30 to 3 p.m.—Helen Bingham and Nelle Callahan
3 to 3:30 p.m.—"The Four of Us"
3:30 to 4 p.m.—Crowell Beard, banjoist
4 to 4:30 p.m.—Norma Lee, contralto, and Lewis Beck, baritone
4:30 to 5 p.m.—Sherman Clay concert
5 to 5:30 p.m.—Nobilla-Frye program
5:30 to 6 p.m.—Selix popular program
8 to 9:10 p.m.—Service, Second Church of Christ, Scientist

280.2 Meters
KJBS Ord 4148-49
1070 KCys.
J. Brunton & Sons, San Francisco, Calif.
8 to 8:15 a.m.—Musical Shades
8:15 to 9 a.m.—Acme program; records
9 to 9:30 a.m.—Band music
9:30 to 10 a.m.—U. S. popular half-hour
10 to 10:30 a.m.—Sundown half-hour
10:30 to 11:30 a.m.—Records; Selix program
11:30 to 12:30 p.m.—Steinberg program; records
12:30 to 1 p.m.—Popular half-hour
1 to 1:30 p.m.—Cord Travel Diary
1:30 to 2:30 p.m.—Popular records
2:30 to 3 p.m.—Musical comedy selections
3 to 4:30 p.m.—Concert music; organ recital
4:30 to 5 p.m.—Saphe musical program
5 to 5:30 p.m.—Popular records
12 to 7 a.m.—KJBS Owl program

236.1 Meters
KOL Elliott 4466
1270 KCys.
Seattle Broadcasting Co., Seattle, Wash.
8 to 8:30 a.m.—Organ recital, DLBS
8:30 to 9 a.m.—"Come Into the Garden," DLBS
9 to 9:30 a.m.—The World's Business, CBS
9:30 to 10 a.m.—The Crockett Mountaineers, CBS
10 to 11 a.m.—Dance band
11 to 12 midnight—Organ recital, DLBS

309.1 Meters
KJR Seneca 1515
970 KCys.
8 a.m.—Organ concert
9 a.m.—"Joe Comic," reading the funny papers
10 a.m.—String orchestra; organ concert
12 noon—Fiji Hour; Homer Sweetman, crowning tenor
1 p.m.—Gypsy duo; Bursett Bros, quartet
3:30 p.m.—Emmanuel Tabernacle
4 p.m.—Music a la Carte; organ concert
4 p.m.—Lyric Trio; Jan Naylor, celio; Sam Meyer, violin; Hubert Graf, harp; George Maddox, tenor; Ellen Reep, contralto
5 p.m.—Songs of today
6 p.m.—Angelus Ensemble, Twilight Hour
7 p.m.—Hometowners Orchestra; Glen Eaton
7 p.m.—Imperial Grand Orchestra; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong, piano
9 p.m.—Tucker's Concert Band
10 p.m.—Hour on Broadway; Manhattan Musical Moods
11 p.m.—Warren Wright, organ concert

254.1 Meters
KEX Atwater 3111
1180 KCys.
Western Broadcasting Co., Portland, Oregon
8 a.m.—Recordings
9 a.m.—Nan Livingston's Funny Paper Review
9:45 a.m.—Recordings; organ concert
11:30 a.m.—Progressive Girls' Club Concert
12 noon—Organ recital
12 p.m.—Piano concert, Rudolph Howard
1:15 p.m.—The Song Bag
2:30 p.m.—Violin recital, Elz Uhles
3 p.m.—Organ concert
4 p.m.—Lyric Trio; Jan Naylor, celio; Sam Meyer, violin; Hubert Graf, harp; George Maddox, tenor; Ellen Reep, contralto; NBS
5 p.m.—Studio Song Recital, Josephine Albert
5:30 p.m.—Radio Gospel Hour
6 p.m.—Angelus Ensemble, NBS
8 p.m.—Imperial Grand Orchestra, Henri Damski, director; Betty Andersen, soprano; Harold Strong, piano; Jean Kantner, baritone
9 p.m.—Portland Community Chest
9:30 p.m.—Studio ensemble
10 p.m.—Hour on Broadway, NBS
11 p.m.—Songs of yesterday
12 midnight—Castle Organ Concert

333.1 Meters
KHJ Vandike 7111
900 KCys.
Don Lee, Inc., Los Angeles, California
8 to 8:30 a.m.—Program of recordings
8:30 to 9 a.m.—"Come Into the Garden," KFRC
9 to 9:30 a.m.—Pacific States Sav. & Loan Co. concert from KFRC
9:30 to 9:45 a.m.—London broadcast, CBS
9:45 to 11 a.m.—Concert from KFRC
11 to 12 noon—First M. E. Church service
12 to 2 p.m.—N. Y. Philharmonic Symphony Orchestra
2 to 3 p.m.—Organ, violin and harp
3 to 4:45 p.m.—KFRC studio program
4:45 to 5 p.m.—Colonial Dames, recordings
5 to 5:15 p.m.—The World's Business, CBS
5:15 to 5:30 p.m.—The Crockett Mountaineers, CBS
5:30 to 6 p.m.—Rabbi Magnin
6 to 6:30 p.m.—"Majestic Theater of the Air, CBS
6:30 to 7 p.m.—Hour, KFRC
7 to 7:30 p.m.—Dr. Strasska Laboratories
7:30 to 8 p.m.—Prof. Lindsay and organ
8 to 8:30 p.m.—Cajide-La Salle Orch., KFRC
8:30 to 9 p.m.—Studio Scrapbook
9 to 9:30 p.m.—Chevrolet Motors
9:30 to 10 p.m.—Valentine's orchestra
10 to 10:10 p.m.—World-wide news
10:10 to 11 p.m.—Valentine's orchestra
11 to 12 midnight—W. Tourtelotte, organ recital

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SUNDAY Programs

468.5 Meters KFI Westmore 0337
640 Kcys. 5000 Watts
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9:30 a.m.—Pryor Moore orchestra, with Evelyn Stidham and male quartet
10:50 a.m.—Third Church of Christ Scientist
12:10 p.m.—Karl Brandenburg, tenor
12:30 p.m.—Helen Guest, ballads
1 p.m.—National Thrift Golden Hour
2 p.m.—Philadelphia Storage Battery Co., NBC
3 p.m.—Sylvia’s Happy Hour
5:30 p.m.—“Advanced Thought,” Lella Castberg
5 p.m.—Enna Jettick Melodies, NBC
11:15 p.m.—Collier Hour, NBC
1:15 p.m.—Melody Makers String Ensemble
8:45 p.m.—Atwater Kent, NBC
4:15 p.m.—Maurine Dyer, contralto
7:15 p.m.—Studebaker Champions, NBC
7:45 p.m.—Frank Kneeland, baritone
8 p.m.—Evelyn S. Snow, contralto
8:15 p.m.—Sarah Padden Players
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Jane Green, Ron Wilson, vaudeville headliners
10 p.m.—Pryor Moore’s Orchestra
10:30 p.m.—Wally Perrin’s Packard dance orchestra with Three Co-eds
11 p.m.—The Vagabonds, NBC

526 Meters KMTR Hollywood 3026
570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, California
7 to 9 a.m.—Late recordings
9 to 12 noon—John Driscoll’s Meliscand Revue
12 to 2 p.m.—Recorded program
2 to 2:30 p.m.—Hawaiian Breezes
2:30 to 4 p.m.—Polo game; organ numbers
5 to 6 p.m.—Recorded program
6 to 6:30 p.m.—Banjo Boys
6:30 to 7:15 p.m.—Footlight favorites—past and present
7:15 to 7:30 p.m.—Hollywood Sweepstakes
7:30 to 8 p.m.—Musical pictures and tone poems
8 to 8:30 p.m.—“Moss Covered Melodies”
8:30 to 9 p.m.—S. C. Collegians
9 to 9:30 p.m.—Musical “Nit & Wits”
9:30 to 10 p.m.—“Vibrant Melodies”
10 to 10:30 p.m.—“The Old and the New”
10:30 to 10:45 p.m.—Patrick playing by ear
10:45 to 11 p.m.—Popular recordings
11 to 12 midnight—Vernon dance marathon

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colorado
9:30 to 9:55 a.m.—The Nomads
9:35 to 11:15 a.m.—Services of Trinity Methodist Episcopal Church
11:15 to 12 noon—Cosmopolitan luncheon hour
12 to 1 p.m.—Network program from N. Y.
1 to 2 p.m.—National Sunday Forum
2 to 3 p.m.—Philo Symphonic Hour
3 to 4 p.m.—Catholic Hour
4 to 4:30 p.m.—Songs of the Season
4:30 to 5 p.m.—Williams Ollomitas
5 to 5:15 p.m.—Enna Jettick Melodies
5:15 to 6:15 p.m.—Collier’s Hour
6:15 to 7 p.m.—Atwater Kent Hour
7:15 to 7:45 p.m.—Studebaker Champions
7:45 to 8:15 p.m.—Sunday evening at Seth Parker’s
8:15 to 8:45 p.m.—The Solitaire Cowboys
8:45 to 9 p.m.—Russian Cathedral Choir
9 to 9:30 p.m.—Borden program, NBC
9:30 to 10 p.m.—Kaffee Hag slumber music
10 to 11 p.m.—Concert Jewels

285.5 Meters KNX Hempstead 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles, Calif.
9 to 10:15 a.m.—Records: Home Remedy Hour
10:15 to 11 a.m.—Musical program; records
11 to 12:30 p.m.—First Presbyterian Church
12:30 to 1 p.m.—Louise Johnson, astroanalyst
1 to 2 p.m.—Watchtower L. B. S. A. program
2 to 4 p.m.—City Park Board musical program
4 to 4:30 p.m.—Roberts Golden State Band
4:30 to 5:30 p.m.—Radio Church of the Air
5:30 to 6 p.m.—Scriptural Research Bureau
6 to 6:30 p.m.—Dr. Ernest Holmes
6:30 to 7 p.m.—Dr. Theodore Curtis Abel
7 to 8 p.m.—Arizona Wranglers
8 to 9 p.m.—First Presbyterian Church
9 to 10 p.m.—Calmon Luboviski, violinist:
Claire Mellonino, pianist; Rosalie Frye, contralto
10:30 to 11:30 p.m.—Pantages Hollywood Theater

209.7 Meters KECA Westmore 0337
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles, Calif.
3 p.m.—Catholic services, NBC
4 p.m.—Aeolian organ recital
5 p.m.—The Vagabonds, NBC
6 p.m.—Three Sisters and Micky Conti
7:30 p.m.—Marian Mabee, soprano
7 p.m.—Margaret Ruth Kernan, diversified melodies
7:15 p.m.—Noreen Gammill, original character sketches
7:30 p.m.—Ray Van Dyke orchestra
8:30 p.m.—KECA Symphonette with Raine Bennett, Poet of the Air
9:30 p.m.—Enna Jettick Melodies, NBC
9:45 p.m.—Felipe Delgado, baritone
10 p.m.—Concert Jewels, NBC

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Huntington Park, Calif.
May Merge Government Radio Services

POSSIBLE eventual consolidation of the radio services operated by the Federal Government is seen in the investigation to be undertaken by an interdepartmental committee organized under instructions from President Hoover with a view to avoiding duplication of radio facilities between the War and Navy Departments and to economize in the use of radio frequencies by governmental agencies.

The committee is composed of representatives of the State, War, Navy and Commerce Departments and the Federal Radio Commission.

The State Department and the Department of Commerce use radio to a considerable extent but do not operate their own services. In common with other Government departments which use this means of communication, their messages, when possible, are routed over the War or Navy Department circuits. The annual volume of departmental matter other than their own which is handled by the War and Navy Departments is heavy and is steadily increasing.

Both branches of the military service have extensive circuits, with transmitters capable of communicating with any point in the world. For several years officials of the two departments have been working on plans for the elimination of duplication, but there are still a number of points to which service is rendered by both.

The possibility of consolidating the services is not entirely new, but both the War and Navy Departments have insisted that they must have constant contact with strategic points and the latter with its vessels at sea and at distant ports. The War Department only recently has completed a new station near Washington, to replace old Station WAR. This station maintains a 24-hour service to Seattle, San Francisco, Manila, Hawaii, Panama, San Antonio, Texas; Columbus, Ohio; Omaha, Nebraska; Chicago, Atlanta and Boston, as well as with Army transports at sea.

More Cleared Channels Urged

MORE high-power stations and an increase in the number of cleared channels have been recommended to the Federal Radio Commission by the Radio Manufacturers' Association, the trade organization of the industry, as a means of materially improving the broadcasting service to the public.

To make this possible without increasing congestion, the deletion of stations "not performing a real service to the public" is urged. Elimination of the greater number of small stations, it is indicated in a letter to the commission from Morris Metcalf, president of the organization, is favored by the radio manufacturers, who are "vitaly concerned in chain broadcasting, in its maintenance, development and expansion, believing that the public is best served by the high-class radio presentations of the chain companies and larger broadcast stations."

The organization's interest in chain expansion, it is brought out, is due to the fact that more sets can be sold in areas served by high-power stations offering nationally recognized programs than in sections dependent upon small stations offering local talent only.

"Better broadcasting—better radio reception for the public," the commission was told by Mr. Metcalf, "is a constant interest of radio manufacturers and we believe that this can be achieved, first, by increasing the number of cleared channels, and second, by permitting stations on cleared channels to use higher power under adequate regulation. We strongly urge action by the commission to this end, and assure the commission of our support in such action as, in its judgment, seems desirable to improve broadcasting.
Jack Carter, KNX

Jack Carter, the “Boy from London,” of KNX, Hollywood, started out in life to be a baritone, but ended up as a world wanderer and stage star.

Carter studied in the London College of Music under the great Italian master, Uttley, toured in opera for a year, then forsook that branch of art for the musical comedy stage. He says he forsook opera at the request of the company manager, who objected to Carter’s back-stage mimicry of great operatic stars and burlesqueing of their roles.

The ensuing years found Carter prominently cast in Gilbert and Sullivan favorites, in “Miss Hook of Holland” and other famous comedies.

Back again in vaudeville, Carter came to the New World and toured throughout Canada and the United States.

For the past four years Carter has been a featured personality at KNX besides filling innumerable engagements as master of ceremonies, entertainer, and other “outside” activities.

He made his first public appearance in London, where he was born, when he was four years of age and he hasn’t stopped since. They do say he has the tremendous repertoire of songs, mostly memorized, numbering more than 650.

These have all been especially arranged by another KNX star, Marie Golden.

During all this time Carter has managed to cross the Atlantic Ocean sixteen times.

Hobbies: Golf and stamp collecting.

Appearance: A typically aristocratic Englishman’s appearance; slender, medium complexion, blue eyes, and his English accent is not assumed!
MONDAY Programs

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Glen Eaton
KJIM—1:45 p.m.

BEST BETS TODAY

340.9 Meters
KPO Garfield 8300
5000 Watts
Hale Bros. & The Chronicle, San Francisco
7:50 to 8 a.m.—Quaker Oats, "Start o' the Day"
8 a.m.—The Shell Happytime by Hugh Barret Dodob
9 to 9:30 a.m.—Dobbie's Birthday Party
9:30 to 10:30 a.m.—Walter W. Cribbins
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:45 a.m.—Julia Hayes, Helpful Hints
11:45 to 11:55 a.m.—Helen Barker, art talk
11:55 to 12:05 p.m.—Time signals; Scripture
12:05 to 1 p.m.—Programs in Miniature
1 to 1:30 p.m.—Ann Warner's Home Chat
1:30 to 1:55 p.m.—Harold Small, book review
1:55 to 2 p.m.—Ye Towne Cryer
2 to 3 p.m.—Floyd Wright, organ recital
3 to 3:30 p.m.—Mormon Tabernacle, NBC
3:30 to 4:15 p.m.—Matinee Time, NBC
4:15 to 4:45 p.m.—Short story course
4:45 to 5 p.m.—Calif. State Chamber of Commerce talk
5 to 5:30 p.m.—Radio feature
5:30 to 5:45 p.m.—The Date Book
5:45 to 6 p.m.—News Digest, "Scotty" Mortland
6 to 6:45 p.m.—KPO Masters of Music
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 9 p.m.—Shell Symphonists program, NBC
9 to 10 p.m.—Radio feature
10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra
11 to 12 p.m.—The Toreadors

265.3 Meters
KSL Wasatch 3901
5000 Watts
Radio Service Corp., Salt Lake City, Utah
3 p.m.—Salt Lake Tabernacle Choir, NBC
4:30 p.m.—Quaker Man, NBC
5 p.m.—Criterion Male Quartet
5:30 p.m.—Story of Mines
5:45 p.m.—Federation of Labor
6 p.m.—Maytag Orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Western Concert Hour
7:30 p.m.—Empire Builders, NBC
8 p.m.—"The Jewel Box"
8:20 p.m.—"Amos 'n Andy," NBC
8:45 p.m.—Foreword entertainments
9:15 p.m.—Utah Advertisers
9:30 p.m.—Studio program
10 p.m.—News Highlights of the Day
11 p.m.—Midnight Hour

340.7 Meters
KLX Lake 6000-6015
500 Watts
Tribune Publishing Co., Oakland, Calif.
7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—Three Happy Hayseed
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern homes period
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 11 a.m.—Stocks; records
11 to 12 noon—Classified adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2 p.m.—Jean's Ill-Lights
2 to 2:40 p.m.—Recordings; stocks
2:40 to 4:30 p.m.—Opportunity Hour; records
4:30 to 5 p.m.—Charles T. Beeser's organist
5 to 5:30 p.m.—Brother Bob's club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8:30 p.m.—Moments Musciale
8:30 to 9 p.m.—Melody Makers
9 to 9:30 p.m.—Helen Wegman Parmelee, pianist
9:30 to 10 p.m.—Will R. Hill, Old Home Poet, in "Neath the Old Hanging Lamp"
10 to 11 p.m.—Dance program

239.9 Meters
KFOX Phone: 672-81
1250 Kcys.
Nichols & Warner, Long Beach, Calif.
5 to 12 noon—Music; talks; news
12 noon—The Three Vagabonds
12:30 p.m.—Beatrice Smith, novelty entertainer
1 p.m.—Bill and Coo; The Cherrio Boys
1:50 p.m.—Doris and Clarence; Rolly Wray
2:50 p.m.—The Harmonians
3:15 p.m.—Musical Relaxation treatments
3:45 p.m.—Organ recital, Vera Graham
4 p.m.—News reports; Day Dreams
4:30 p.m.—Gene & Bill; Cheerio Boys
5 p.m.—Organ recital, Vera Graham
5:30 p.m.—Bernice Smith, novelty entertainer
6 p.m.—"Em & Clem"
6:15 p.m.—Percy Prunes and Daisy Mae
6:30 p.m.—Over at Mart's House
6:45 p.m.—Three Vagabonds
7 p.m.—Swaydam's Buttermilk School
8 p.m.—Treatments of "Harmonious Suggestions"
8:30 p.m.—Texas Cowboys
9 p.m.—Lampill Hour; The Harmonians
9:30 p.m.—Len Nash and his Country Boys
10:30 p.m.—Novelty Foursome
11 p.m.—Majestic Ballroom
12 to 3 a.m.—The Knight Hawk

Jimmy Brown
KFOX—Announcer
MONTAG Programs

379.5 Mr. NBC-KGO Sutter 1920
790 Kc. 10,000 Watts
National Broadcasting Co., San Francisco

7:30 to 8 a.m.—Sunrise Serenaders, KGO
7:30 to 8 a.m.—Quaker Start of the Day, KHO, KOMO, KG1, KPO, KPSD, KFL; KPI, 7:45 to 8 a.m.
8 to 8:15 a.m.—Financial Service program, KTO
8:15 to 8:30 a.m.—Morning Melodies, KGO
8:30 to 9 a.m.—Cross-Cuts of the Day, KGO
9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KOMO, KG1, KPO, KFS;
9:15 to 9:30 a.m.—Meet the Folks, KGO
9:30 to 10:15 a.m.—Radio Ramblings, KGO
10:15 to 10:30 a.m.—Josephine R. Gibson, food talk, KGO, KHQ, KOMO, KG1, KFI
10:30 to 11:30 a.m.—Woman's Magazine of the Alii-Kielos, KHO, KOMO, KPO, KPI, KFL, KPSD; KSL, KOA, 10:30 to 11:10 a.m.; KTA
10:50 to 11:30 a.m.

to-day had to come to be the accepted feature of the Corox program. Incidentally, Helen Webster tells the listening housewives how to use this standard household product. Miss Webster's chart offers the easier Housekeeping Chart to anyone who writes for it. Ann Holden discusses salads on the Best Foods program. The Best Foods Library offered by the sponsors of the program is an especially complete compendium for the housewife. Monday's Magazine program closes with the Canny feature, presenting Helen Chase, the Camay beauty expert, whose ideas and directions regarding complexion care are especially interesting and helpful.

11:30 to 12 noon—California Federation of Women's Clubs, KGO, KPSD, KECA

Inaugurating their second series of radio programs, the California Federation of Women's Clubs presents a half-hour broadcast over an NBC network today.

12 to 12:30 p.m.—Luncheon concert, KGO
12:30 to 1 p.m.—Hotel St. Francis Salon Orchestra, KGO, KPSD
1 to 1:30 p.m.—Hotel Cosmopolitan dance orchestra, KGO, KPSD, KTA
1:30 to 2 p.m.—Silver State light opera, KGO, KPSD, KFI, KG1, 1:30 to 2 p.m.
2 to 3 p.m.—The Metropolitans, KGO; KTA
2 to 2:30 p.m.
3 to 3:30 p.m.—Mormon Tabernacle choir and organ, KGO, KG1, KPO, KPSD, KFI, KTA, KOMO

"The Swan," by Saint-Saens, is the best known and the most popular of the six pieces to be interpreted by the Mormon Tabernacle Choir and Alexander Schreiner, organist.

2:30 to 4:15 p.m.—Matinee Time, KGO, KPO

A diversified program offering selections of semi-classic music will be heard in Matinee Time, directed by Eva Garcia.

4:15 to 4:30 p.m.—The World Today, KGO, KG1
4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KG1, KECA, KPSD, KTA
4:45 to 5 p.m.—Roxy and His Gang, KGO
5 to 5:30 p.m.—A Half-Hour in the Nation's Capital, KGO, KECA, KPSD, KOMO
5:30 to 6 p.m.—The Olympians, KGO, KG1

"Moonlight in Paris" will be the first of nine selections to be offered in special four-voice arrangements by the Olympians. Myrand Jones will direct and accompany the singers during the concert.

6 to 6:30 p.m.—Maytag Orchestra, KGO, KHQ, KOMO, KG1, KECA

3:30—The presentation of the Maytag Orchestra and a galaxy of vocal and instrumental specialists.
6 to 6:30 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KG1, KFI

Willfred Glenn's bass voice will be heard in two solos. On the same program will be selections by the Brilliant Quartet and numbers by the orchestra under the direction of Frank Black.

7 to 7:30 p.m.—Stromberg - Carlson program, KGO, KHQ, KOMO, KG1, KFI, KPSD, KTA

Three numbers from "The Pageant of B. T. Barham," a suite by Moore, will be played by the Rochester Civic Orchestra of 50 pieces, under Fraser Harkness conducting.

7:30 to 8 p.m.—Empire Builders, KGO, KHQ, KOMO, KG1, KPSD, KEC, KFL, KTA

Another episode in the romantic history of the West will be dramatized for a coast-to-coast radio audience. Harvey Hays will be heard as the "Old Timer," with Bernardine Flinn and Don Amelio as the leading characters in the play.

8 to 8:30 p.m.—Pacific Serenaders, KGO, KECA

"Murmuring Zephyrs" and "Forest Syllphs" will entice the Pacific Serenaders into "The Heart of the Redwoods" during a fanciful word and tone picture of the great outdoors.

8 to 9 p.m.—Rudy Seiler's Shell Symphonists, KGO, KPO, KHQ, KOMO, KG1, KPSD, 8:45 to 9 p.m.
8:45 to 9 p.m.

Rudy Seiler's Shell Symphonists will entertain NBC network listeners with a program of light classical and popular dance music tonight.

8:30 to 9:45 p.m.—Amos 'n' Andy, KGO, KFI, KPO, KG1, KECA, KPSD
9:45 to 10 p.m.—Pacific Serenaders, KGO, KECA
10 to 11 p.m.—the Pacific Harmonie, KGO, KTA
10 to 11 p.m.—Sarah Kreindler, violinist, KGO, KHQ, KOMO, KOA

"Spanish Dancer" by Sarasate and "Recalle" by Jarroux will be heard on the program which Sarah Kreindler, violinist, has chosen to play over the NBC network tonight.

11 to 12 p.m.—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KG1, KFI

499.7 Meters

KFSF
Franklin 6353
600 Kycs.
1000 Watts
Airian Radio Corp. Ltd., San Diego, Calif.

4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, NBC
1:45 to 5 p.m.—Announcements
5 to 5:30 p.m.—Half Hour in the Nation's Capital, NBC
5 to 5:30 p.m.—Late news items
6 to 7 p.m.—Chick and Red
6 to 7 p.m.—"Floridante" with John Gorton, tenor
7 to 7:30 p.m.—Stromberg Carlson, NBC
7:30 to 8 p.m.—Empire Builders, NBC
8 to 8:30 p.m.—Feature program
8:30 to 9:15 p.m.—Amos 'n' Andy, NBC
8:45 to 9 p.m.—Cecil and Sally
9 to 9:30 p.m.—World Wanderings, NBC
9:30 to 10 p.m.—Sponsored program
10 to 11 p.m.—Kennedy's Cafe program
11 to 12 midnight—Request program
535.4 Meters  KTAB  Garfield 4700
560 Kcys.  Associated Broadcasters, Oakland, Calif.

7 to 9 a.m.—Cuckoo Club; Town Crier
9 to 10 a.m.—Prayer hour; records
10 to 10:30 a.m.—Morning musical notes
10:30 to 11 a.m.—Br. B. L. Corley
11 to 11:30 a.m.—Studio program
11:30 to 12 noon—Latin-American program
12 to 1 p.m.—Mid-day musical notes with Frank Wright, Peggy O'Moore, harpist; Alice Blue, pianist, and a soloist
1 to 1:45 p.m.—Organ; Sunshine Girls
1:45 to 2:30 p.m.—Classical program
2:30 to 3 p.m.—Alice Blue, organist; Mabel Payne, soprano
3 to 3:30 p.m.—Planlastic Pictures in Blue,”
with Alice Blue
3:30 to 4 p.m.—Elizabeth Gerberding, Current Events
4 to 4:30 p.m.—Studio program
4:30 to 5 p.m.—Short story course by Samuel Dickson
5 to 5:15 p.m.—Story Man's Air Castle
5:15 to 5:30 p.m.—Organ; Wright’s family
5:30 to 6:30 p.m.—Brother Bob’s Frolic Hour
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:30 p.m.—Studio program
7:30 to 8 p.m.—Alice Blue presenting “Organ Echoes”
8 to 9 p.m.—Poem Pictures, with John Teel, haritone; Jane Sargent Sands, accompanist
9 to 10 p.m.—“Yesterday,” on with ensemble of seven voices under the direction of Earl Towner
10 to 10:30 p.m.—Alice Blue; “Organ Echoes”
10:30 to 11:30 p.m.—Studio program
11:30 to 1 a.m.—Night Owls with Willard Kimball

285.5 Meters  KNX  Hempstead 4101
1050 Kcys.  L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Setting-up exercises
8 to 8:15 a.m.—Inspirational talk and prayer
8:15 to 9:30 a.m.—Program of late recordings
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Radio Albright’s family
10:30 to 11 a.m.—Home economics talk
11 to 11:15 a.m.—Recorded program
11:15 to 11:30 a.m.—Radio Church of the Air
11:30 to 12 noon—Musical notes; records
12 to 12:30 p.m.—KNX Symphony
12:30 to 1 p.m.—Silver Slipper Cafe program
1 to 2 p.m.—Records, “Let’s Have a Party”
2 to 2:30 p.m.—Records & “Jay,” the Jingle Man
2:30 to 2:55 p.m.—Musical program
2:55 to 3 p.m.—Lost and found and stock market reports
3 to 4 p.m.—Word-O-Graphs; music
4 to 4:30 p.m.—Gene Byrnes, organist
4:30 to 5 p.m.—C. F. R.'s musical program
5 to 5:15 p.m.—Talk on “Travel”
5:15 to 5:45 p.m.—“Brother Ken’s Kiddie Hour”
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:15 p.m.—KNX News Program
6:15 to 6:30 p.m.—Frank Watanabe, Japanese houseboy
6:30 to 7 p.m.—American Maize Co. program
7 to 7:30 p.m.—Professor Herman Schnitzel
7:30 to 8 p.m.—Under the Makeup”
7:38 to 8 p.m.—Horsey and his Wranglers
8 to 8:30 p.m.—One-act playlet directed by Cecilia Pifield
8:30 to 9 p.m.—Lubovskish violin choir and Claire Mellonino, pianist
9 to 9:30 p.m.—Rio Grande male quartet, the Delta Twins, Marie Golden and Ethel Kay
9:30 to 10 p.m.—Rev. Ethel Duncan, question and answer lady
10 to 12 midnight—Gus Arnhelm’s orchestra
12 to 1 a.m.—Madame Zucca’s Cafe
MONDAY Programs

6:45 a.m.—Early Birds; news
8:30 a.m.—Sunshine Hour; popular hits
9:30 a.m.—that Reminds Me
10 a.m.—Friendly Hour; organ recital
11 a.m.—Novelties; luncheon concert
11:30 a.m.—Popular concert or Perless Dentists
12 noon—Barton's Brevities
12:30 p.m.—Market reports; novelties
1 p.m.—Popular concert
1:30 p.m.—Dental Clinic of the Air
2 p.m.—Popular Melange; Bargain Matinee
3:30 p.m.—Tea Hour concert
4 p.m.—Good News Magazine
4:45 p.m.—Uncle Andy and the Kiddies
5 p.m.—Novelties; World Bookman
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Dinner music
6 p.m.—Hometowners Orchestra; Dancing Feet
7 p.m.—Dream Melodies; song story
7:30 p.m.—Whirlwinds Orchestra
8 p.m.—Northwest Salon Orchestra
9 p.m.—Montaville Flowers, Economist; lecture
9:30 p.m.—Concert Ensemble; request program

220.4 Meters KGER Phone: 632-75 1360 Kcys. C. M. Dobyns, Long Beach, Calif.
6 a.m.—Musical Clock program
7 a.m.—Sunrise Exercise Club
7:30 a.m.—Musical Clock; news
8:30 a.m.—Earl Judy and Paul O'Berg, piano, organ, songs
10 a.m.—Chick, Chet and Chuck
11:15 a.m.—Charles Lindsey's concert orchestra
12:30 p.m.—Peggy and Jerry skit
12:45 p.m.—Billy Van, the bad boy of radio
1:15 p.m.—Helene Smith, piano requests
2 p.m.—Dick Dixon, organ program
3 p.m.—Studio diversities
4 p.m.—New brevities
4:05 p.m.—Alley Oop studio frolie
5 p.m.—James orchestra; organ; Dick Love, accordion
6:15 p.m.—Studio program
6:30 p.m.—Everett Hoagland's Troubadours
7:30 p.m.—Melodies of Bygone Days
8 p.m.—Valparaiso dance orchestra
9 p.m.—Mariners concert orchestra
11:30 p.m.—Dick Dixon, organ memories

526 Meters KMTR Hollywood 3026 570 Kcys. KMTR Radio Corp., Hollywood, California
12:15 to 2:15 p.m.—Prosperity Hour; records
2:15 to 2:15 p.m.—Vernon dance marathon
2:15 to 2:15 p.m.—Records; Trading Post program
5:15 to 5:45 p.m.—Organ recital
6 to 6:30 p.m.—Banjo Boys
6:30 to 6:45 p.m.—Billy Markowitz, Jazzmaniacs
6:45 to 7 p.m.—Chamber of Commerce talk
7 to 7:15 a.m.—Musical Hits
7:15 to 7:30 p.m.—Hollywood Sweepstakes
7:30 to 7:45 p.m.—Talk on football
7:45 to 8 p.m.—Broadway hits
8 to 8:30 p.m.—Screen Mirror Frolie
8:30 to 9:30 p.m.—Salon ensemble; star reporter
9:30 to 10 p.m.—"String quintette"
10 to 10:30 p.m.—"The Old Lady of the New"
10:30 to 11 p.m.—Happy Harry, requests
11 to 12 midnight—Vernon dance marathon
12 to 1 a.m.—"8 Ball" and Charley Lang

491.5 Meters KFRC Prospect 0100 610 Kcys. 1000 Watts
7 to 8 a.m.—Seal Rocks Broadcast
8 to 8:45 a.m.—Halleyjah Hour, DLBS
8:45 to 9 a.m.—Leda's Mineral Water program
9 to 9:15 a.m.—News items
9:15 to 9:30 a.m.—Columbia Review
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Chet and Lindsey, Los Angeles, Daily Chat
11 to 11:30 a.m.—Mary Lewis Haines
11:30 to 12 noon—Ann Leaf, organist, CBS
12 to 12:55 p.m.—Sherman Clay noonday concert
12:55 to 1 p.m.—stock quotations
1 to 1:30 p.m.—Ballad Hour, CBS
1:30 to 2 p.m.—Wardman Park Hotel Orchestra, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—Manhattan Towers Orch., CBS
3:30 to 3:45 p.m.—The Vagabonds, CBS
3:45 to 4 p.m.—Tony's Scrapbook, CBS
4 to 4:15 p.m.—Pony Express, CBS
4:15 to 4:30 p.m.—The Rhythm Kings, CBS
4:30 to 5 p.m.—Novelties; Town Topics
5 to 5:30 p.m.—"Mac" and his Mountain Cabin
5:30 to 5:50 p.m.—Mardi Gras, CBS
5:50 to 6:00 p.m.—News items
6 to 6:15 p.m.—"Your Financial Problems," DLBS
6:15 to 6:30 p.m.—Studio program
6:30 to 7 p.m.—Bourjois program, CBS
7 to 7:30 p.m.—Robert Burns Panatela program, CBS
7:30 to 8 p.m.—Adventures of Don Amazo
8 to 9 p.m.—Golden State Blue Monday Jam-boree, DLBS
9 to 10 p.m.—Schwartz Ginger Band
10 to 10:15 p.m.—Gruen question and answer man
10:20 to 11 p.m.—Anson Weeks' orch., DLBS
11:15 to 12 midnight—Earl Burnett's orchestra, DLBS
12 to 1 a.m.—Dance music

468.5 Meters KFI Westmore 0337 640 Kcys. 500 Watts
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6:45 a.m.—Health exercises, Louis Rueb
7:30 to 8 a.m.—Quaker Start o' the Day, NBC
8 a.m.—Shell Happytime, KFO
9 a.m.—Helpful Hints, Beez Kilmer
9:30 a.m.—Helen Guest, ballads
10 a.m.—Wall Street Journal
10:15 a.m.—Josephine Gibson, talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Reduceoid Rhythm Boys
11:45 a.m.—French Lesson
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
2:30 p.m.—Winnie Fields Moore, travelogue
2:45 p.m.—Leonard Van Berg, tenor
3 p.m.—Public Library book review
3:50 p.m.—Bob Thompson Orchestra and Carol Johnson, soloist
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother; Story Man
5:30 p.m.—Beauty Talk, Sadie Nathan
5:45 p.m.—Stock market reports
6 p.m.—Program to be announced
6:30 p.m.—Bernice Morrison, pianist
7 p.m.—Stromberg Carlson, NBC
7:30 p.m.—Jeanne Lang, America's Personality Girl
8 p.m.—Rudy Seiger's Shell Symphonists, NBC
9 p.m.—Virginia Florifi, program of songs
9:15 p.m.—Jas. Carden and cast: "Emperor of Crime"
9:30 p.m.—Concert orch., with Rob. Hurd, tenor
10 p.m.—Sollee Intime, Blanche Crossman, Zay Clark and Clyde Lehman
11 p.m.—Hotel St. Francis dance orchestra, NBC

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MONDAY Programs

325.9  Meters  KOMO  Elliott 5890  1000 Watts
920  Kyes.
Fishor's  Blend  Station,  Inc.,  Seattle,  Wash.
6:55  a.m.-Morning  Reveller;  news;  organ
time  program;  Smillim's  Sam
10:00  a.m.-Ruth  of  the  Air
10:15  a.m.-Children  Program
12:15  p.m.-Newspaper  Reading
12:30  p.m.-Popular  orchestra  and  vocalists
6:30  p.m.-KOMO's  Garden  Pathway  program
6:20  p.m.-Maytag  Orchestra,  NBC
6:30  p.m.-Gen.  Motors  Family  Party,  NBC
7  p.m.-Stromberg-Carlson  concert,  NBC
7:30  p.m.-Empire  Builders,  NBC
8  p.m.-Rudy  Seiger's  shell  Symphony
8  p.m.-Amos  &  Andy,  NBC
8:15  p.m.-Shell  Symphony,  NBC
9  p.m.-Mozart  Concert  Hour
10  p.m.-News  flashes;  Tuneeful  Two
10:30  p.m.-Earl  Burtnett's  orchestra
10:45  p.m.-Sarah  Kreindler,  violinist,  NBC
11:15  p.m.-Laughner-Harris  St.  Francis  Hotel  dance  orchestra,  NBC
12  midnight-Organ  recital

309.1  Meters  KJR  Seneca  1515  970  Kyes.
7  a.m.-Morning  Reveller;  news;  organ
8:30  a.m.-Thrift  Home  of  the  Air
9:15  a.m.-Devotional  program
9:10  a.m.-Studio  program;  Smillim's  Sam
10  a.m.-Glen  Eaton,  tenor
10:15  a.m.-Beauty  talk,  Helen  Andrews
10:30  a.m.-Songs  you  like  to  hear
11  a.m.-Organ  program;  World  Bookman
12:30  p.m.-Mid-day  musical
1  p.m.-Betty  Anderson,  soprano;  George  Mud
dox,  tenor
1:15  p.m.-Dental  lecture
2  p.m.-Matinee  in  miniature
2:30  p.m.-Stephanie  Lewis,  soprano;  organ
3  p.m.-Stonewall  Jackson  quartet
3:15  p.m.-The  Three  Girls;  news
4:35  p.m.-Studio  program
4  p.m.-Organ  concert,  Ivan  Ditmars
5  p.m.-Chet  Cathers,  baritone
5:10  p.m.-Lost  and  found
5:15  p.m.-Baron  Keyes'  Air  Castles
5:30  p.m.-Market  Report
6  p.m.-Hometowners  Orchestra;  dancing  feet
6  p.m.-Dream  Melodies;  song  story
7  p.m.-Whirlwinds;  dance  music
8  p.m.-Songs  of  the  Sea
8  p.m.-Montavale  Flowers,  economist;  lecture
9:30  p.m.-Wrestling  match;  Ken  Stuart,  announcer
10:15  p.m.-Bits  of  Harmony
11  p.m.-Vic  Meyers'  Club  Victor  Orchestra
12  midnight-Midnight  Revellers

333.1  Meters  KHJ  Vandike  7111  900  Kyes.
Don  Lee,  Inc.,  Los  Angeles,  California
7  to  8:15  a.m.-Recordings;  Hallelujah
8:15  to  9:30  p.m.-Stock  exchange  reports
8:30  to  9:45  a.m.-Stock  exchange  reports
8:45  to  9  a.m.-Mr.  Plick,  CBS
9  to  9:15  a.m.-Kathleen  Clifford
9:15  to  9:30  a.m.-Music  Lovers  Shop
9:30  to  10:30  a.m.-Empire  Buildings,  Biltmore
10:30  to  10:45  a.m.-American  Institute  of  Food  Products
10:45  to  11:15  a.m.-Mrs.  &  Neil
11:15  to  11:30  a.m.-Fire  Safety  Bluing  &  Loan  Co.
11:30  to  11:45  a.m.-Ann  Leaf,  CBS
11:45  to  12  noon-Program  of  recordings
12  to  12:30  p.m.-Baltimore  concert  orchestra
12:30  to  12:45  p.m.-World-wide  news
12:45  to  1:30  p.m.-L.  A.  Optimists  Club
1  to  1:30  p.m.-Ballad  Hour,  CBS
1:30  to  2  p.m.-Times  Forum
2  to  3  p.m.-Happy-Go-Lucky  Hour
3  to  3:30  p.m.-Colonial  Dames;  Girls  Scouts
3:30  to  3:45  p.m.-Matthew  Murray's  talk  on  "Home  Problems"
4:30  to  4  p.m.-H.  M.  Robertson,  talk
4  to  4:30  p.m.-Recorded  program
4:30  to  4:50  p.m.-J.  W.  Harrington,  "Termites"
4:50  to  5:45  p.m.-Program  of  recordings
4:50  to  5  p.m.-Investment  and  service
4:50  to  5  p.m.-World-wide  news;  Town  Topics
5  to  5:30  p.m.-Carlo  Dyary,  KFRC
5:30  to  6  p.m.-Program  of  recordings
6  to  7  p.m.-Don  Lee  Symphony
7  to  7:30  p.m.-General  Cigar  Co.  program,  CBS
7:30  to  8  p.m.-American  Maker  program,  CBS
8  to  10  p.m.-Blue  Monday  Jamboree,  KFRC
10  to  10:05  p.m.-World-wide  news
10:05  to  10  p.m.-I.  B.  Biltmore  orchestra
11  to  11  p.m.-Evelyn  Bettes
12  to  1  a.m.-W.  Tourtellotte,  organ  recital

508.2  Meters  KHQ  Main  5383  590  Kyes.
Louis  Wasmer,  Inc.,  Spokane,  Washington
7  a.m.-"Towne  Crier"
7:30  a.m.-Start  O'Day,  NBC
8  a.m.-The  Shell  Happy  Time,  KPO
9  a.m.-Vermon  Lumpar  Jacks
9:15  a.m.-Walt  Norman
9:45  a.m.-Kronenberg  Shoe  Hospital
10  a.m.-KBU,  Notebook
10:15  a.m.-Josephine  Gibson,  NBC
10:20  a.m.-Woman's  of  the  Air,  NBC
11:30  a.m.-Organ  recital
12  noon-"Nat!  Savings  Luncheon  program
12:15  p.m.-C.  R.  C.  program
12:30  p.m.-Fulops  Fashion  Plates
1  p.m.-"Duch  Maid"  (Harry  Long)
1:15  p.m.-"Headliners";  "Hawaiian  Echoes"
1:45  p.m.-"Eatsum  Period;  "The  Old  Days"
2:15  p.m.-"Fur  Facts"  (Norman  True)
2:30  p.m.-"Musical  Gems";  Album  Alms
3:15  p.m.-Stewart-Warner
3:30  p.m.-Paint  O'  Mine;  Service  Hour
4:30  p.m.-Phil  Cook,  Quaker  Man,  NBC
5  p.m.-Service  Hour
6  p.m.-The  Maytag  Orchestra,  NBC
6:30  p.m.-General  Motors  Family  Party,  NBC
7  p.m.-Stromberg-Carlson  Program,  NBC
7:30  p.m.-Empire  Builders  Program,  NBC
8  p.m.-Rudy  Seiger's  shell  Symphony,  NBC
8:30  p.m.-Amos  &  Andy,  NBC
8:45  p.m.-Rudy  Seiger,  NBC
9  p.m.-Recorded  program
9:15  p.m.-Studio  parade
10:20  p.m.-Norman  Parsons  and  Evelyn  Swan
10:45  p.m.-Sarah  Kreindler,  NBC
11  p.m.-"The  Best  Steppers"

www.americanradiohistory.com
Importance of Educational Radio Increasing

EDUCATION bids fair to become an increasingly important phase of radio broadcasting throughout the world, awaiting only the perfection of television to become the ideal combination of oral and visual instruction.

When television does come, it will find educational radio ready to make the most of its facilities, on the basis of the experience now being gained by the various leading countries, in practically all of which broadcasting stations are engaged in considerable educational work.

In the United States, political education is fast becoming one of the most important phases of this work. Public officials, federal, state and local, are frequent speakers over the radio, discussing their work, and interest in political and public problems is said to be increasing rapidly. Rural school organizations, colleges and private and philanthropic agencies are using broadcasting to an increasing extent, and California, South Dakota and Ohio are leaders among the states in making radio education a prominent factor in their schools and among their people.

Abroad, according to reports received in Washington, the government of Mexico is purchasing receiving sets and establishing “listening stations” in order that its educational programs may be heard, and officials believe that the cultural level of the common people will be materially raised in this manner. The British Broadcasting Company, controlled by the English government, is paying considerable attention to adult education by radio and is also broadcasting daily programs for classroom reception.

Educational radio, however, it is claimed, has reached its greatest development so far in Germany, particularly in the way of school work. Microphones are taken into factories, shipyards, motion picture studios, government assemblies, etc., so that students may hear the buzz of industry and actual debates which form an effective background for the descriptions by the radio teacher.

Transfer of Radio Division Sought

LEGISLATION transferring the radio division of the Department of Commerce to the Federal Radio Commission, which failed of action at the last session of Congress, will again be sought when Congress returns to Washington in December.

In view of the fact that there is little possibility of passing the Couzens bill for establishment of a Federal Communications Commission in the short period of three months to which the next session will be limited, it is probable that the transfer may be approved by Congress as a means of increasing the efficiency of both the radio division and the commission until permanent legislation can be enacted.

A large part of the radio division's work is closely connected with the activities of the commission, practically the only operations of the former in which the latter is not directly interested being the inspections of ship radio installations. At the same time, having been deprived of administration over broadcasting and other transmitting services, the Department of Commerce, as such, no longer is greatly interested in radio.

The transfer for which the approval of Congress was sought last spring contemplated that the commission should take over not only the work of the radio division but its personnel as well, in order that the services of William D. Terrell, chief of the division, might not be lost. Terrell was practically in full charge of radio from the inception of broadcasting to the creation of the commission, and enjoys the full confidence of government officials and the various branches of the radio industry.

It was Mr. Terrell who broadened the broadcasting band, originally confined to one frequency, as the number of stations increased, and who first classified stations according to the character of their programs, giving to those with the best programs the choicest frequencies and putting the “canned music” stations on the less desirable wavelengths. So successfully did he handle the multitudinous problems of early broadcasting that it was not until 1926 that the authority of the department was questioned in the courts.
IF YOU honestly think that all radios sound alike, then your choice must logically be the lowest priced.

If you know there is a difference in quality, then some radios must be better. In fact, there must also be a "best."

The best product in any field is usually quite modest in its claims. It can afford to be. It has been placed securely on that pinnacle by popular judgment.

Any advertisement for the new HOWARD radio must merely point to the position it has fairly and honestly earned in the radio industry. That is all.

Others may claim superiority... may emphasize this or that immaterial point; but HOWARD remains the standard of excellence in the judgment of those who know.

HOWARD asks nothing more than a fair comparison with any of the better radios. You have only to hear the true tones of this receiver to realize that for clarity and sweetness... for sheer faithfulness of reproduction it is supreme.

Your HOWARD dealer will tell you why. Ask him. Better still let him place a HOWARD right in your home and leave the decision to your own judgment. Nothing could be fairer, and that's all we ask.
TUESDAY Programs
October 14, 1930

<table>
<thead>
<tr>
<th>TIME</th>
<th>STATION</th>
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BEST BETS TODAY

Emma Kimmel
KFWB—2:30 p.m.

William Don
KGO—9:30 a.m.

340.7 Meters
KLX Lake 6000-6015 500 Watts
Tribune Publishing Co., Oakland, Calif.
7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—Three Happy Hayseeds
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern homes period
9:30 to 11 a.m.—Records; stocks
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2 p.m.—Jean’s Hi-Lights
2 to 2:40 p.m.—Records; stocks
2:40 to 3:15 p.m.—Cecilian Singers; ladies’ trio
3:15 to 3:45 p.m.—Helen Parmelee, pianist
3:45 to 4:30 p.m.—Recorded program
4:30 to 5 p.m.—Charles T. Besserer, organist
5 to 5:30 p.m.—Brother Bob’s club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Remar program
8 to 8:30 p.m.—Darigold Milk program
8:30 to 10 p.m.—Baseball: Onks vs. Seattle, at Oakland
10 to 11 p.m.—Fleur de Lis dance orchestra
11 to 12 midnight—Dance program

394.5 Meters
KVI Broadway 4211 760 Kcys.
7 to 9:30 a.m.—Recordings; CBS program
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Recordings; KOL program
11 to 11:15 a.m.—Recordings and announcements
11:30 to 12 noon—Master Singers quartet, CBS
12 to 12:30 p.m.—Columbia Salon Orchestra, CBS
12:30 to 1 p.m.—For Your Information, CBS
1 to 1:30 p.m.—Italian Idyll, CBS
1:30 to 2 p.m.—Columbia Artists’ Recital, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour, DLBS
3 to 3:30 p.m.—Records; social calendar
3:30 to 4 p.m.—Talk and recordings
4 to 4:15 p.m.—Crockett Mountaineers, CBS
4:15 to 4:45 p.m.—Emerson Gill’s orchestra, CBS
4:45 to 5 p.m.—Early Book Worn, CBS
5 to 5:25 p.m.—Studio program
9 to 9:30 p.m.—Studio program
9:30 to 10:30 p.m.—DLBS program
10:30 to 12 midnight—Val Valente’s Orchestra, DLBS
12 to 1 a.m.—Organ recital

535.4 Meters
KTAB Garfield 4700 560 Kcys.
Associated Broadcasters, Oakland, Calif.
7 to 8:45 a.m.—Cockoo Club; Towne Cryer
8:45 to 9 a.m.—The Melody Girl
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Lou Daniel in one-half hour of radio cheer
10 to 10:30 a.m.—Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 11:30 a.m.—Studio program
11:30 to 12 noon—Latin-American program
12 to 1 p.m.—Mid-Day Musical Notes with Frank Wright, Peggy O’Moore, harpist; Alice Blue, pianist and organist; and a soloist
1 to 1:30 p.m.—Chapel of Chimes
1:30 to 1:45 p.m.—Sunshine Girls
1:45 to 2:30 p.m.—Classical program; records
2:40 to 4:45 p.m.—Baseball Broadcast
4:45 to 5 p.m.—Studio program
5 to 5:15 p.m.—Story Man’s Air Castles
5:15 to 5:30 p.m.—Frank Wright
5:30 to 6:30 p.m.—Brother Bob’s Frolic Hour
6:30 to 7:30 p.m.—Chapel of Chimes; records
7:30 to 7:45 p.m.—Alice Blue, "Organ Echoes"
7:45 to 8 p.m.—Aplets program with Alice Blue, pianist; Carl Tobin, tenor
8 to 9 p.m.—“Highway Highlights,” with Elbert Bellows, tenor; Joan Ray, contralto
9 to 10 p.m.—Orchestra with Madeleine O’Brien, soprano; John Teel, baritone
10 to 11 p.m.—“Organ Echoes” with Alice Blue, Carl Tobin, tenor
11 to 11:30 p.m.—Studio program
11:30 to 1 a.m.—“Night Owls,” with Willard Kimball and artists

265.3 Meters
KSL Wasatch 3901 1130 Kcys.
Radio Service Corp., Salt Lake City, Utah
5:30 p.m.—Florsheim Frolic, NBC
6 p.m.—Eversready program, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Diversified music
8 p.m.—The Harvester and his Merry Millers in program decidedly different
8:30 p.m.—“Amos ‘n’ Andy,” NBC
8:45 p.m.—Program of dance music
9 p.m.—Morning Hour organ reveries
9:30 p.m.—The Aberdeen Miners
10 p.m.—News Highlights of the Day
11 p.m.—Midnight Hour

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**TUESDAY Programs**

379.5 Mtr. NBC-KGO Sutter 2020 790 Kc. 10,000 Watts National Broadcasting Co., San Francisco

1:30 to 8 a.m.—Sunrise Serenaders, KGO
2:30 to 8 a.m.—Quaker Start o' the Day, KFI, KGO, KGM, KGW, KPO, KFSF; KFI, 7:45 to 8 a.m.
3:30 to 8:15 a.m.—Financial Service program, KFI
3:30 to 8:30 a.m.—Morning Melodies, KGO
2:30 to 9 a.m.—Cross-Cuts of the Day, KGO
9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KOMO, KGW, KECA
9:15 to 9:30 a.m.—Meet the Folks, KGO
9:30 to 9:45 a.m.—The Caras and Sarpis, KGO
9:45 to 10 a.m.—The Entertainers, KGO
10 to 10:30 a.m.—Color Harmony program, KGO, KFI 6:45 p.m. — KOR, KFI

The Arion Trio will offer a musical program to the discussion of interior decorating by A. E. Lawrence, on Zucker's program this week, in the presence of Jean Carroll's talk on the Packer Hair Beauty program. The program will be followed by the new magazine feature, the River Habit program which features delicious Southern recipes, Southern songs and harmony. Ann Holden has a new, afternoo of music each week as her share of this program. Irving Kennedy and Annabelle Rose will sing charming selections during the programs.

11:30 to 12 noon—NBC Philharmonic organ recital, KGO
12 to 1 p.m.—Hotel Sir Francis Drake Orchestra, KGO; KFSF, 12:30 to 1 p.m.
1 to 2 p.m.—Watanabe, Yaginuma, KGO, KFSF, KFI, KOR, KOMO, KGW, KOA; KGW, 1:30 to 2 p.m.

Participating artists include Mahlon Merrick, leader of the orchestra, the Coquettes, and Clarence Hayes, the "Voice of the South."

2 to 3 p.m.—Matinee Time, KGO; KFSD, 2 to 2:30 p.m.

3 to 4 p.m.—Brunn and Gold Room Orchestra, KGO, KGW, 3 to 3:30 p.m.

3:45 to 4 p.m.—Parks Sisters, KGO, KECA

4 to 4:15 p.m.—Le Trio Morgan, KGO

4 to 4:30 p.m.—Laws that Protect the Safeguard Society, KGO, KHQ, KOMO, KGW, KECA

Crimes committed by mistake, and the difference between the Anglo-Saxon and Latin courts of justice, will be the topic of Dean Gleason today when his talk on "Laws that Protect the Safeguard Society" is released through the NBC coast-to-coast network.

4:30 to 4:45 p.m.—P. H. C. C., the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSF, KFI, KFSD, KOR, KFSD, KFSD

4:45 to 5 p.m.—Hotel St. Francis Salon Orchestra, KGO

5 to 5:30 p.m.—Brazilian American program, KGO, KHQ, KOMO, KGW, KECA

5:30 to 6:30 p.m.—Quaker Man, KGO, KHQ, KOMO, KGW, KECA

6 to 6:30 p.m.—Radio City, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSF, KFI, KFSD, KOR, KFSD

An orchestra directed by Nathaniel Shlakert will play for radio listeners during the radio City program tonight.

6:30 to 7:15 p.m.—Wonder Bakers, KGO, KFI, KOMO, KGW, KECA

Percy Wenrich and Walter Donaldson, composers of popular songs, and Charles Donaldson, widely known as the writer of many ballets and musical shows, will be featured guests of the Happy Wonder Bakers.

7 to 7:30 p.m.—Westinghouse Salute, KGO, KHQ, KOR, KOMO, KGW, KECA, KFSF, KFSD, KTAR, KTO

Ladies and musical shows will be featured guests of the Happy Wonder Bakers.

5:15 to 5:30 p.m.—Seattlight, Joe Roberts

5:45 to 6 p.m.—Leggett & Co. program, CBS

6 to 6:30 p.m.—Studio program

7 to 7:15 p.m.—Joe and Vi, CBS

7:15 to 8 p.m.—Junior Harvest, CBS

8 to 8:15 p.m.—Studio program

8:15 to 9:15 p.m.—"What's the Matter with This Animal?"... "Secretaries"

8:45 to 9 p.m.—Musical program

9 to 10 p.m.—William Caburn's orchestra

10:02 to 11:15 p.m.—Ten O'Clock Tom, CBS

10:15 to 12 midnight—Staytlight, KTAR

12 to 12:30 a.m.—Hiawatha's Tinted Night, KTAR

12:30 to 3 a.m.—Requests records

**499.7 Meters**

**KFSF**  Franklin 6353

**600 Kcys.**  1000 Watts

Airfan Radio Corp., Ltd., San Diego, Calif.

4 to 4:30 p.m.—Spanish program

4:45 to 5:30 p.m.—Studio concert

5:30 to 5:50 p.m.—Late News Items

5:50 to 6 p.m.—Chuck and Red

6 to 6:30 p.m.—Studio program

6:30 to 7 p.m.—KFSF, 6:30 to 7 p.m.

7 to 7:30 p.m.—Westinghouse Salute, NBC

7:30 to 8 p.m.—Lucky Strike orchestra, NBC

8 to 8:30 p.m.—Quaker Man, KGO, KGW, KHQ, KOMO, KGW, KECA, KFSF, KFI, KFSD, KOR, KFSD

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSF

8:45 to 9 p.m.—Sperry's Smiles, KGO, KHQ, KOMO, KGW, KECA

Lee S. Roberts, his artists and his music will be heard over the NBC network tonight.

9 to 9:30 p.m.—Florsheim Frolic. KGO, KHQ, KOMO, KGW, KECA, KFSF, KTAR

Anson Weeks and the Florsheim Frolic Orchestra will interpret new dance melodies in individual arrangement for NBC listeners tonight.

9:30 to 10 p.m.—Memory Lane, KGO, KGW, KECA, KFSD, KTAR

The Smithers' program, "Miss La Salle and other residents of the Goshen Center, will carry radio auditors back to the gentle antics of the National Players, will play Billy Smithers, and Eileen Piggott and Richard Le Grand will be "Ma" and "Pa" Smithers.

10 to 11 p.m.—National Concert Orchestra, KGO, KOA, KGW, 10:30 to 11 p.m.

11 to midnight—Program from Donahue's Night Club

**236.1 Meters**

**KOL**  Elliott 4466

**1270 Kcys.**  1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

5 to 5:15 p.m.—Seattlight, Joe Roberts, 5:15 to 5:45 p.m.—Seattlight, Joe Roberts

5:45 to 6 p.m.—Leggett & Co. program, CBS

6 to 6:30 p.m.—Studio program

7 to 7:15 p.m.—Joe and Vi, CBS

7:15 to 8 p.m.—Junior Harvest, CBS

8 to 8:15 p.m.—Studio program

8:15 to 9:15 p.m.—"What's the Matter with This Animal?"... "Secretaries"

8:45 to 9 p.m.—Musical program

9 to 10 p.m.—William Caburn's orchestra

10:02 to 11:15 p.m.—Ten O'Clock Tom, CBS

10:15 to 12 midnight—Staytlight, KTAR

12 to 12:30 a.m.—Hiawatha's Tinted Night, KTAR

12:30 to 3 a.m.—Requests records
### TUESDAY Programs

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<th>Time</th>
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<td>2:30 a.m.</td>
<td>KFWI: Radio Entertainments, San Francisco, Calif.</td>
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<tr>
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<td>KFOX: Nichols &amp; Warinner, Long Beach, Calif.</td>
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<td>KGER: C. M. Dobyns, Long Beach, Calif.</td>
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#### 322.4 Meters

**KFWI**
- 930 Kcys.
- 500 Watts
- **Radio Entertainments, San Francisco, Calif.**
  - 7 to 8 a.m. — Eye-opener program
  - 9 to 9:30 a.m. — Slogan contest
  - 9:30 to 10 a.m. — Records and announcements
  - 10 to 10:30 a.m. — Hotel Bellevue program
  - 10:30 to 10:50 a.m. — Dr. Linebarger, health talk
  - 10:50 to 11 a.m. — Items of interest
  - 12 to 12:45 p.m. — Slogan contest
  - 12:45 to 1 p.m. — Drs. Bowring and Criston
  - 1 to 1:30 p.m. — Slogan contest

**KFOX**
- Phone: 672-811
- 1250 Kcys.
- 1000 Watts
- **Nichols & Warinner, Long Beach, Calif.**
  - 5 a.m. to 12:45 a.m. — Music; talks; news
  - 12:45 p.m. — Musical Moments, Mart Doughtery
  - 1 p.m. — Kansas City Cheerio Boys
  - 1:30 p.m. — Why Necessary?
  - 2:30 p.m. — The Harmonians
  - 3:15 p.m. — Musical Relaxation, Dr. J. F. Rausch
  - 4 p.m. — News reports; Day Dreams
  - 4:30 p.m. — Bill & Co; Cheerio Boys
  - 5 p.m. — Hollywood Girls; “Em & Clem”
  - 6:15 p.m. — Percy Prunes and Daisy Mae
  - 6:30 p.m. — Over at Mart’s House
  - 6:45 p.m. — Dr. Robert Williams
  - 7 p.m. — Sunset Harmony Boys
  - 7:15 p.m. — Froggy and Burrhead
  - 7:30 p.m. — Bill & Co
  - 7:45 p.m. — Silver Spray Hawaiians
  - 8 p.m. — Orpheum vaudeville
  - 8:30 p.m. — Texas Cowboys; Lamplit Hour
  - 9:30 p.m. — The Harmonians; studio program
  - 11 p.m. — Majestic Ballroom
  - 12 to 3 a.m. — The Knight Hawk

**KGER**
- Phone: 632-751
- 1360 Kcys.
- 1000 Watts
- **C. M. Dobyns, Long Beach, Calif.**
  - 6 a.m. — Musical Clock program
  - 7 a.m. — Sunrise Exercise; Classic Boys
  - 7:30 a.m. — Musical Clock program
  - 8:30 a.m. — Carl Judy and Paul O’Berg, songs and piano
  - 9 a.m. — Women’s Hour and Chick, Chet and Chuck
  - 11 a.m. — Studio diversities
  - 12:30 p.m. — Peggy and Jerry skit
  - 12:45 p.m. — Cecil Fry, songs and piano
  - 1 p.m. — Helene Smith, piano program
  - 2 p.m. — Dick Dixon, organ requests
  - 2:30 p.m. — Long Beach Municipal Band
  - 4 p.m. — News brevities
  - 4:05 p.m. — Alay Oop studio frolic
  - 5 p.m. — Morrissey’s orchestra; Cecil Fry, organ
  - 6:15 p.m. — West Coast program
  - 6:30 p.m. — Everett Hoagland’s Troubadours
  - 7:30 p.m. — Long Beach Municipal Band
  - 8 p.m. — Billy Van, the bad boy of radio
  - 8:30 p.m. — Marmthy Makers Dance Orchestra
  - 9 p.m. — Everett Hoagland’s Troubadours
  - 9:30 p.m. — Olympic flights
  - 10:30 p.m. — Cavaliers Dance Orchestra
  - 10:50 p.m. — Beach sun news flashes
  - 11 p.m. — Everett Hoagland’s Troubadours
  - 11:30 p.m. — Dick Dixon, organist

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#### 322.4 Meters

**KROW**
- Glencourt 6774
- 930 Kcys.
- 1000 Watts
- **Educational Broad. Corp., Oakland, Calif.**
  - 6:30 a.m. — Top o’ the Morning Program
  - 8 a.m. — Thirty Minutes of Melody, presenting Maud Nickerson, pop, blues; Florence Mott, pianist
  - 8:30 a.m. — Wade Forrester, answering health questions
  - 11 a.m. — The Midway, presented by Dan McLoone, tenor; Arlene Dodson, violinist; Mildred Anderson, pianist; Carl Otto and his Ukulele
  - 1:30 p.m. — Health program by Dr. McLain
  - 1:45 p.m. — Carnival Hour, presenting Melody Girls, harmony team; Maud Nickerson, pop, blues; Billie Sherwood, Hotel Alameda Band
  - 2:30 p.m. — Betty the Shopper, presenting Mid-Pacific Trio
  - 3 p.m. — Lillian Boyd, Music Memories
  - 3:30 p.m. — California Cowboys; Bill Simmons, Yodeling Cowboy; Chuck Darling, harmonica; Red Hildebrand, accordionist
  - 4 p.m. — The Ne’er Do Well
  - 4:30 p.m. — Fox West Coast Theater’s Frolic
  - 5 p.m. — Wade Forrester’s Hour of Sunshine
  - 7:30 p.m. — Baseball results; news items
  - 7:45 p.m. — LaVida Mineral Water program
  - 8 p.m. — Conceded to KFWI for special broad-cast
  - 9 p.m. — KROW Radio Follies, Jimmie Kendrick, master of ceremonies
  - 10 p.m. — Bible study, “What is Armageddon?”
  - 10:30 p.m. — Union Mutual Life Company program
  - 10:40 p.m. — KROW Smiling Army Program, presented by Serg. Doc Wells and Lillian Boyd, organist

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#### 285.5 Meters

**KNX**
- Hempstead 4101
- 1050 Kcys.
- 5000 Watts
- **L. A. Evening Express, Los Angeles, Calif.**
  - 6:45 to 8 a.m. — Setting-up exercises
  - 8 to 8:15 a.m. — Inspirational talk and prayer
  - 8:15 to 8:30 a.m. — Program of late recordings
  - 8:30 to 9:30 a.m. — Clinic of the Air
  - 9:30 to 10 a.m. — Radio shopping news
  - 10 to 10:30 a.m. — Eddie Albright’s family
  - 10:30 to 11 a.m. — Future of Home economics
  - 11 to 11:30 a.m. — Gene Byrnes, Scraps from the Waste Basket
  - 11:30 to 11:40 a.m. — Golden Rule Health Service
  - 11:40 to 12 noon — Program of recordings
  - 12 to 12:30 p.m. — Musical program; records
  - 12:30 to 1 p.m. — Silver Slipper Cafe program
  - 1 to 2 p.m. — Eddie Albright, late fiction
  - 2 to 3 p.m. — “Jay,” the Jingle Man; music
  - 3 to 3:15 p.m. — Hiram and Simpson at Yapp’s Crossing
  - 3:15 to 3:25 p.m. — Popular recordings
  - 3:25 to 3:30 p.m. — Lost and found and stock market reports
  - 3:30 to 4 p.m. — Musical program
  - 4 to 4:30 p.m. — Gene Byrnes, organist
  - 4:30 to 5 p.m. — C. P. R.’s musical program
  - 5 to 5:15 p.m. — Talk on “Travel”
  - 5:15 to 5:45 p.m. — “Big Brother Ken’s kiddie hour”
  - 5:45 to 6 p.m. — Town Crier’s amusement tips
  - 6 to 6:15 p.m. — Presenting the KNX Trio
  - 6:15 to 7 p.m. — Program of latest recordings
  - 7 to 7:08 p.m. — Professor Herman Schnitzel
  - 7:08 to 7:30 p.m. — Frank Watanabe, the Japanese House Party
  - 7:30 to 8 p.m. — “Popular Science” talk by Dr. Mars Baumgardt
  - 8 to 9 p.m. — The Arizona Wranglers
  - 9:30 to 10 p.m. — A spectacular program of late recordings
  - 10 to 12 midnight — Gus Arnheim’s orchestra
  - 12 to 1 a.m. — Madame Zucca’s Cafe program
TUESDAY Programs

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pacific Broadcasting Corp., San Francisco

7 a.m.—Top of the Morning
7:30 a.m.—The Foster Clock
8 a.m.—A Word of Cheer
8:15 a.m.—Standard Concert Selections
8:30 a.m.—Organ music
8:50 a.m.—The House You Live In
9 a.m.—Mahlon Dolman
9:30 a.m.—Fox and Warfield Theatres Revue
10 a.m.—Sunshine Hour, conducted by George Taylor
11 a.m.—Popular hits; Reducoid program
11:30 a.m.—Terpezone program
11:45 a.m.—Charles Beauty Salon
12 noon—Coffee Breaks
12:15 p.m.—Tuesday Noon Club
1 p.m.—Cal King's Country Store
1:30 p.m.—Newscasting; popular hits
2 p.m.—Organ recital, Dollo Sargent, organist
3 p.m.—Virginia Spencer, "Soliloquy"
3:15 p.m.—Health talk, Dr. Corley
3:30 p.m.—George Sullivan, baritone
3:45 p.m.—Popular hits: Concert Memories
4:30 p.m.—Dex program; "Russell"; records
5:45 p.m.—Variety hits
6 p.m.—Songs of the Islands
6:15 p.m.—Fox and Warfield Theatres Revue
6:45 p.m.—Stock yard prices and quotations
6:50 p.m.—Novelties; "The Whitney Letter"
7 p.m.—Duo Pianoflashes; Clem Kennedy, Virginia Spencer, Jack Deane, tenor
7:25 p.m.—Anti-Daylight Savings
7:30 p.m.—Melvin, Leo, Emanuel
7:45 p.m.—Jimmy Boyd
8 p.m.—Gene Sullivan, Harmonettes; Jack Deane, George Nickson in Song Contrasts
8:30 p.m.—Orpheus Ensemble; Mary Atkinson, soprano
9 p.m.—Orpheus Ensemble, George Nickson, tenor
9:15 p.m.—The Amber God, presented by the KYA Players
10 p.m.—Paul Kelli's Dance Orchestra
11 p.m.—Organ recital, Dollo Sargent, organist; George Nickson, tenor

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broadcasting Co., Portland, Oregon

7 a.m.—Morning Serenaders
8 a.m.—The Clock; Oregon News
9 a.m.—Classified; Town Topics
12 noon—Time; weather reports
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Ron's Rhythm Revue
1:30 p.m.—Castle Organ Concert
2 p.m.—Dental lecture
2:30 p.m.—Vagabond's News Reel
3:30 p.m.—Warner Stone and his Pebbles
5 p.m.—Negro Melodies
5:30 p.m.—Baron Keyes' Air Castles
5:45 p.m.—Cold Timer
6 p.m.—Farmer's Radio Club
6:30 p.m.—The Six O'Clock Steppers
8 p.m.—Ronald Buck, pianist
8:15 p.m.—Walter Girls; Ron and Brick
9 p.m.—George Maddox and Betty Andersen, duets
10 p.m.—Ken Stuart's Thirty Minutes of Sunshine
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—The White Wizard
11:45 p.m.—Folice and weather reports
12 midnight—Midnight Revellers

Oct. 12-18 BROADCAST WEEKLY

29

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:45 a.m.—Hallelujah Hour, DLBS
8:45 a.m.—9 a.m.—Mahlon Maddox, General Water program
9 to 9:15 a.m.—News items
9:15 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, CDLBS
10:30 to 11 a.m.—Wyn's Daily Chat
11 to 11:15 a.m.—Program of recordings
11:15 to 11:30 a.m.—The Metropolitans, CBS
11:30 to 12 noon—The Master Singers quartet, CBS
12 to 12:15 p.m.—Shelby Clay concert
12:15 to 1 p.m.—New York stock quotations
1 to 1:30 p.m.—Italian Idyll, CBS
1:30 to 2 p.m.—Columbia Artists recital, CBS
2 to 3 p.m.—Happy Go Lucky Hour, CDLBS
3 to 3:15 p.m.—National Security League Broadcast Series, CBS
3:15 to 3:30 p.m.—Harry Tucker and His Bar- clay Orchestra, CBS
3:30 to 3:45 p.m.—MacDougall Ramblers, CBS
3:45 to 4 p.m.—Tony's Scrapbook, CBS
4 to 4:15 p.m.—The Crockett Mountaineers, CBS
4:15 to 4:45 p.m.—Huston Ray and His Orches- tral
4:45 to 5 p.m.—The Early Book Worm, CBS
5 to 5:30 p.m.—KFRC Dance Band, DLBS
5:30 to 5:45 p.m.—News Items
5:45 to 6 p.m.—The Premier Salad Dressers, CBS
6 to 7 p.m.—Italian Hits, DLBS
7 to 7:15 p.m.—"Joe and Vi," CBS
7:15 to 8 p.m.—Paramount Publix Revue, CBS
8 to 8:15 p.m.—Joins-Manville "Fire Fighters," CBS
8:15 to 8:45 p.m.—What's Wrong With This Pic- ture, CBS
8:45 to 9:30 p.m.—Spanish Mirror, DLBS
9:30 to 9:45 p.m.—Piano and vocalists, DLBS
9:45 to 10 p.m.—Piano Moods, Edna Fischer
10 to 10:15 p.m.—"Radiant Fire," electrical transcription
10:15 to 10:20 p.m.—Guen Answer Man
10:20 to 12 midnight—Val Valente's orch., DLBS
12 to 1 a.m.—Dance music

508.2 Meters KHO Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Washington

7 a.m.—"Towne Crier"
7:30 a.m.—Start O'Day, NBC
8 a.m.—Shell Happy Time, KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Walt and Norman; Kronenberg
10 a.m.—Color Harmony, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Organ recital, Bell Furniture
12 noon—Chamber of Commerce
1 p.m.—Folps Fashion Plates
1:15 p.m.—"Dutch Maid"; Hawaiian Echoes
1:45 p.m.—Eatsum period; "Varieties"
2:15 p.m.—Fur Facts (Norman Thue)
2:30 p.m.—Gems from musical comedy
3 p.m.—Feature orchestra
3:30 p.m.—"Paint o' Mine"; studio feature
4:15 p.m.—Laws That Safeguard, NBC
4:30 p.m.—Phil Cook, NBC
5 p.m.—Brazilian Coffee program, NBC
6 p.m.—Eveready Hour, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse "Lights", NBC
7:30 p.m.—Lucky Strike orchestra, NBC
8 p.m.—Violet Ray Music Box, NBC
8:30 p.m.—Amos 'n Andy, NBC
8:45 p.m.—Speckle Smiles, NBC
9 p.m.—Florshelm Frolic, NBC
9:30 p.m.—Chevrolet transcription
10 p.m.—Studio Parade
11 p.m.—Best Steppers

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TUESDAY Programs

468.5 Meters

KFI Westmore 0337
640 Kcys.
5000 Watts

1930, E. C. Anthony, Inc., L. A.

6:30 a.m.—Opening market reports
6:45 a.m.—Health exercises, Louis Ruesb
7:30 to 8 a.m.—Quaker Oats, "Start o' the Day"
8 a.m.—Shell Happytime, KPO
9 a.m.—Sawyer Noonan, beauty talk
9:15 a.m.—Helpful Hints, Bess Kliman
9:30 a.m.—Sunny Four, Quartet
9:45 a.m.—Beatrice Mable, beauty talk
10 a.m.—Wall Street Journal
10:15 a.m.—Color Harmony, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Reduced Rhythm Boys
11:45 a.m.—English Lesson
12 noon—Dent. of Agriculture talk
12:15 p.m.—Federal and state market reports
12:30 p.m.—Seeing Southern California, D. Abbott
2:30 p.m.—Winnie Fields Moore, travelogue
2:45 p.m.—Sally and Russell Hill, piano and song
3 p.m.—Wedgewood Nowell, Playgoers Club
4:15 p.m.—KFI News Bureau
1:20 p.m.—Dr. John T. Miller
4:30 p.m.—Big Brother; Story Man
5:30 p.m.—Dr. Edward Myers
6:45 p.m.—Stock market reports
7 p.m.—G. R. Walters, speaker on Radio Interference
8:15 p.m.—Georgia Williams, violinist
8:30 p.m.—Vernon Elkins' Cotton Pickers Orch.
7 p.m.—Arthur Lang, baritone, and concert ensemble
8 p.m.—Violet Ray Music Box, NBC
8:30 p.m.—Virginia Fiohri, James Burroughs and orchestra
9:15 p.m.—Jas. Carden and cast: "Emperor of Crime"
9:30 p.m.—Don Abbott, tenor
9:45 p.m.—Three Skippers, ballads
10 p.m.—Waltz, organ recital
11 p.m.—Hotel St. Francis dance orch., NBC

204 Meters

KGA Main 3434
1470 Kcys.
5000 Watts


6:45 a.m.—Early Birds; news
8 a.m.—Sunshine Hour; popular hits
9:30 a.m.—Miss Spokane Musicale
10 a.m.—Friendly Hour
10:30 a.m.—Organ recital; novelty acts
11:15 a.m.—Luncheon and popular concert
11:45 a.m.—Peerless Dentists; Barton's Brevities
12:30 p.m.—Market reports; novelty acts
1 p.m.—Concert recordings
1:30 p.m.—Dental Clinic of the Air
2 p.m.—Popular Melange; Bargain Matinee
3:30 p.m.—Tea Hour concert
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the Kiddies
5 p.m.—Novelties; World Bookman
5:15 p.m.—Baron Keves' Air Castles
5:30 p.m.—Dinner music
6 p.m.—The Six O'Clock Steppers: "Dad and Dunne," saxophone
7 p.m.—Orpheus Ensemble; Betty Andersen, soprano; Ellen Repp, contralto; Hubert Graf, harp
8 p.m.—You Never Can Tell
9 p.m.—Musical Comedy Hour; Betty Andersen and George M. Cohan, duet
10 p.m.—Ken Stuart's Thirty Minutes of Sunshine
10:30 p.m.—Request program

440.9 Meters

KPO Garfield 8300
680 Kcys.
5000 Watts

Hale Bros. & The Chronicle, San Francisco

7:30 to 8 a.m.—Quaker Oats, "Start o' the Day"
8 to 9 a.m.—Shell Happytime by Hugh Barrett Dobbs
9 to 9:30 a.m.—Dohse's Birthday Party
9:30 to 10:30 a.m.—Walter W. Cribbins
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:45 a.m.—Julia Hayes, "Helpful Hints"
11:45 to 11:59 a.m.—Radio feature
11:50 to 12:05 p.m.—Time; Scripture reading
12:05 to 1 p.m.—Programs in Miniature
1 to 1:30 p.m.—Special Question Airbox
1:30 to 2:30 p.m.—Knickerbocker Piano Duo

5:30 to 6:45 p.m.—KFI Masters of Music
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 8:15 p.m.—The Harmonizers
8:15 to 8:30 p.m.—Meeting in The Tavern
8:30 to 9 p.m.—Radio feature
9 to 9:15 p.m.—Clyde Trobbe's concert orchestra
9:30 to 10 p.m.—Get Associated with baseball
4 to 5 p.m.—California Crooners
5 to 5:15 p.m.—Big Brother
5:15 to 5:30 p.m.—Federal Business Association Talk
5:30 to 5:45 p.m.—The Date Book
5:45 to 6 p.m.—New Boys' "Scotty" Mortland
6 to 6:45 p.m.—KFI Masters of Music
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 8:15 p.m.—The Harmonizers
8:15 to 8:30 p.m.—Meeting in The Tavern
9 to 9:15 p.m.—Clyde Trobbe's concert orchestra
9:30 to 10 p.m.—Get Associated with baseball
10 to 11 p.m.—Earl C. Anthony, "Packard Program"
11 to 12 p.m.—Palace Hotel Dance Orchestra
11 to 12 p.m.—Joe Wright's Dance Orchestra

325.9 Meters

KOMO Elliott 5890
920 Kcys.
1000 Watts

Fishier's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational service
7 a.m.—Orgahn recital
7:30 a.m.—Quaker Oats; Start o' the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Gordon and Mary
9:30 a.m.—Wright's Shining Moments
5:25 a.m.—Blue Chasers
9:45 a.m.—Way to a Man's Heart
10 a.m.—Color Harmony talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Vocal recital
12 noon—Farm talk; grain, fruit and veg. reports
12:15 p.m.—Tote'm Broadcasters, Prudence Penny
12:30 p.m.—Musical program
1 p.m.—Vocal recital; Teacup Philosopher
1:30 p.m.—Concert orchestra and vocalists
2 p.m.—Black and Gold Room Orchestra, NBC
2:30 p.m.—Hotel Sir Francis Drake Orch., NBC
3 p.m.—Popular orchestra and vocalists
2:30 p.m.—Concert orchestra and vocalists
4:15 p.m.—Stock quotations
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—National Lead Battery Co. NBC
5 p.m.—Brazilian American Coffee program, NBC
5:30 p.m.—Garden Patch program
6 p.m.—Even Ready Hour, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
6:30 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Plymouth contest program
8 p.m.—Violet Ray Music Box, NBC
8:30 p.m.—Amos and Andy, NBC
8:45 p.m.—Sperry Smather, NBC
9 p.m.—Florsheim Folic, NBC
9:30 p.m.—Fishier's Blend Hour
10:15 p.m.—New Models, Tumble Two
10:45 p.m.—Uncle Hank from Ciderville Center
11 p.m.—Laugher-Harris St. Francis Hotel dance orchestra, NBC
12 midnight—Organ recital

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**TUESDAY Programs**

**315.6 Meters**

**KFWB Hollywood 0315**

950 Kcys. 1000 Watts

Warner Brothers, Hollywood, Calif.

8:30 a.m.-Dorothy Burnham in popular piano numbers; "The Ivory Twins"; Jean Cowan, popular songs

10:30 a.m.-Wade Hamilton, organist

11:30 a.m.-Wade Hamilton, organist

12 noon-The Adventures of Toni and Wash

12:15 p.m.-Louise Lynch, popular songs

12:30 to 2 p.m.-Rose Valerio's concert ensemble

2 p.m.-Late recordings

2:30 p.m.-KFWB Salon Orchestra: Emma Kimmel, soprano; Charles Reynon, tenor; Cliff and Lolly "The Melody of Harmony"

3:30 p.m.-Late recordings

4 p.m.-Harold Howard's dance band; Jean Cowan, popular songs, with Elizabeth and Wilellie

6 p.m.-Harry Jackson's entertainers

8:30 p.m.-Wade Hamilton, organist

6:30 to 7:30 p.m.-Cecil and Sally in "The Funniest Things"

7 p.m.-"Nip and Tuck" in two-piano numbers

7:15 p.m.-"Golden Days," Kay Van Ripper

7:45 p.m.-Novelty program

8 p.m.-Johnny Johnson and his orchestra

8:30 p.m.-Strings and Bows; Vernon Rickard, tenor

9 p.m.-The Edgeworth Plantation Club with Art Pabst, Master of Ceremonies

9:30 p.m.-Blow by blow description of the main hoot from the Olympic Auditorium

10:30 p.m.-Johnny Johnson's orchestra

11 to 11:30 p.m.-George Freeman's orchestra

**333.1 Meters**

**KHJ**

Vandike 7111

900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8:30 a.m.-Recordings; Hallelujah

8:30 to 8:45 a.m.-Stock Exchange reports

8:45 to 9 a.m.-Sewing Circle, CBS

9 to 9:30 a.m.-Columbia Revue, CBS

9:30 to 10 a.m.-Feminine Fancies, KFRC

10:30 to 11 a.m.-Dr. Strasska Laboratories

11 to 11:15 a.m.-Pestless Products

11:15 to 11:30 a.m.-Safeguard's, Los Angeles, Calif.

11:30 to 12 noon-Master Singers Quartet, CBS

12 to 12:15 p.m.-Biltmore concert orchestra

12:30 to 12:45 p.m.-World-wide news

12:45 to 1:25 p.m.-Los Angeles Adv. Club lunch

1:30 to 2:30 p.m.-Times Forum

2 to 3 p.m.-Happy-Go-Lucky Hour, KFRC

3 to 3:15 p.m.-Ciella Collins (Finance)

3:15 to 3:30 p.m.-Conference, talk

3:30 to 3:45 p.m.-Midnight Mission, talk

3:45 to 4 p.m.-U. C. Trojan period

4 to 4:30 p.m.-Program of readings

4:30 to 4:45 p.m.-Platt Music Company

4:45 to 5 p.m.-World-wide news; Town Topics

5 to 5:30 p.m.-Ted White and Nell Larson

5:30 to 5:45 p.m.-Commissioner Thorpe

5:45 to 6 p.m.-Legends, CBS

6 to 6:30 p.m.-Peggy Hamilton

6:30 to 7 p.m.-Prof. Linsley

7 to 7:30 p.m.-CBS

7:30 to 8 p.m.-Paramount Hour, CBS

8 to 8:15 p.m.-John Manville, CBS

8:15 to 8:45 p.m.-Green River program, CBS

8:45 to 9:20 p.m.-Studio program; Song Parade

9:30 to 9:45 p.m.-Federal fashion parade. KFRC

9:45 to 10:05 p.m.-Studio program; news

10:05 to 12 midnight-Earl Burnett's dance or.

12 to 1 a.m.-W. Trouilletto, organ recital

**309.1 Meters**

**KJR**

Seneca 1515


7 a.m.-Morning Revellier; news; organ

8:30 a.m.-Thrift Home of the Air

9 a.m.-Devotional program

9:10 a.m.-Studio program: Smilin' Sam

10 a.m.-Robert Monsen, tenor

10:15 a.m.-Beauty talk, Helen Andrews

10:30 a.m.-Songs you like to hear

11 a.m.-Organ concert, Warren Wright

12 noon-World Rookman; World in Review

12:30 p.m.-Mid-day musical

1:05 p.m.-Betty Anderson, soprano; George Maddox, tenor

1:15 p.m.-Dental lecture

1:45 p.m.-Glen Eaton, tenor; Marjorie Robillard, piano

2 p.m.-Matinee in Miniature; organ music

3:15 p.m.-Homer Sweetman, tenor; news

4:45 p.m.-Organ novelties

4 p.m.-The Melody Boys Orchestra

5 p.m.-Chet Cathers, crooning baritone

5:10 p.m.-Lost and found

5:15 p.m.-Baron Keyes Air Castles

5:30 p.m.-Market report; news

5:50 p.m.-Garden talk, Cecil Solly

6 p.m.-"Six O'Clock Steppers: "Dud and Duane" saxophone

7 p.m.-Fiji Triple and "Bits of Harmony"

7:15 p.m.-Orpheus Ensemble, light classics

8 p.m.-The Song Exchange

9 p.m.-Musical Comedy Hour; Betty Anderson and George Maddox, duets

10 p.m.-Ken Stuart's Sunshine program; Ivan Ditmars, piano

10:30 p.m.-Red Topper dance orchestra

11 p.m.-Vic Meyers Club Victor Orchestra

12 midnight-Midnight Revelers

**280.2 Meters**

**KJBS**

Ord 4148-49

1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.-KJBS Alarm Klok Klub

8 to 9:30 a.m.-Popular records; orchestra

9:30 to 10 a.m.-Dr. Golden's Air Castle

10 to 11 a.m.-Records; Health Man

11 to 12 noon-Concert music

12:15 to 12:30 p.m.-Popular luncheon concert

12:30 to 1 p.m.-Auburn Air Castle

1 to 2 p.m.-Stock report and records

2 to 3:30 p.m.-The Bells and "Old Songs"

3:45 to 4 p.m.-Marjorie Lee, pianist

4 to 4:30 p.m.-Popular records

4:30 to 5 p.m.-Concert music

5 to 5:30 p.m.-Variety program

7 to 8 a.m.-KJBS Owl program

**296.6 Meters**

**KQW**

Columbia 777

1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11 a.m.-Morning music; helpful Hour

11 to 12:30 p.m.-Community Hour; records

12:30 to 1 p.m.-Market reports; weather

1 to 1:30 p.m.-Hart's Happy Half Hour

1 to 3:30 p.m.-Friendly Hour; records

3:30 to 5 p.m.-Children's program

5 to 5:15 p.m.-Baron Keyes' Air Castle

5:15 to 6 p.m.-Health talk

6 to 6:10 p.m.-U. S. D. A. Farm Flashes

6:10 to 6:20 p.m.-Farm Topics Discussion

6:20 to 6:30 p.m.-Nitrogen and its Effect on Plants

6:30 to 6:45 p.m.-Market reports

6:45 to 7 p.m.-KQW Market Place

7 to 7:15 p.m.-Legends, CBS

7:15 to 7:30 p.m.-Electrical talk

7:30 to 8 p.m.-KQW Players

8 to 9:30 p.m.-"You Never Can Tell" program

9:30 to 9:45 p.m.-Uncle Willard

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$59.50

New Model 64 JACKSON BELL Lowboy . . . reception that will enthuse the most critical musical ear in a cabinet that will gratify the most aesthetic taste. Radio at its best, with the latest modern features . . . tone control, genuine Magnavox dynamic speaker, 4 screen grid tubes, and illuminated dial.

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NOW....

FORUM OF THE AIR
over
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SYSTEM

Every
WEDNESDAY
8 to 8:30 P.M.
K G O      K E C A
S A N F R A N C I S C O  L O S A N G E L E S
K F S D      K T A R
S A N D I E G O  P H O E N I X , A R I Z.

Music of the great masters of today... and yesterday... interpreted by the magnificent S and W string orchestra under the direction of Joseph Hornik; and the renowned soloists, Barbara Blanchard, soprano; Eva Gruninger Atkinson, contralto; and the S and W Quartet, under the direction of Emil Polak, including Ben Klassen, tenor; Harold Dana, baritone; Irving Kennedy, tenor; Harry Staunton, basso. Also occasional brief talks by famous men on subjects of widespread interest.
WEDNESDAY Programs

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BEST BETS TODAY

William Ray
KGER—Manager

Carl Tobin
KTAB—8:30 p.m.

322.4 Meters
KFWI
Franklin 0200
930 Kcys.
Radio Entertainments, San Francisco, Calif.
7 a.m.—Eye-opener program
9 a.m.—Doodlebob's Birthday Party
9:30 a.m.—Records and announcements
10 to 10:10 a.m.—Polly Plan's Homey Period
10:30 a.m.—Dr. Linebarger, health talk
10:50 a.m.—Items of interest
11 a.m.—Selma Miller
11:15 a.m.—Faith Jimerson, pianist
11:30 a.m.—Schwabacher-Frey program
12 to 1:30 p.m.—Slogan contest
6 to 7 p.m.—Dinner dance music
7 to 7:15 p.m.—Dr. Linebarger, health talk
7:15 to 7:30 p.m.—Planologue by Dean Metcalf
8:30 to 8:55 p.m.—Chamber of Commerce speaker
8:55 to 9 p.m.—"The Four of Us"
9 a.m.—Arthur Bergner, baritone
9:30 a.m.—Isabel Henion, balladist, and Nadine Chrise, pianist
10 to 12 p.m.—Hotel Bellevue program
10:30 to 10:45 p.m.—"The Three Sweethearts"
10:45 to 11 p.m.—Don Merrill, baritone
11 to 12 midnight—Slogan contest
12 to 1 a.m.—Midnight Classics

322.4 Meters
KROW
Glencourt 6774
930 Kcys.
Educational Broad. Corp., Oakland, Calif.
6:30 a.m.—Top 'o' the Mornings Program
8 a.m.—Thirty Minutes of Melody, presenting Maud Nickerson, pop. blues; Florence Mott, pianist
8:30 a.m.—Wade Forrester, health questions
11:50 a.m.—Health Program by Dr. McLean
1:45 p.m.—Carnival Hour; presenting Melody Girls, harmony team; Maud Nickerson, pop. blues; Billie Sherwood; Hotel Alameda Band
2:30 p.m.—Watch Tower program
2:45 p.m.—Betty the Shopper, presenting: Dolores Ferguson, vocalist; Madeline Styer, violinist
3:30 p.m.—California Cowboys: Bill Simmons, vocalist; Chuck Darling, harmonica; Red Hildebrand, accordionist
4:30 p.m.—Nola Starr, vocalist; Marguerita Bernae, soprano; Lillian Boyd, pianist
4:30 p.m.—Fox West Coast Theater's Prolle
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Baseball results and news items
7:45 p.m.—La Vida Mineral Water program
8 p.m.—The Ne'er Do Well

322.4 Meters
KFWI
Franklin 0200
930 Kcys.
Radio Entertainments, San Francisco, Calif.
7:30 a.m.—Quaker Oats, "Start o' the Day"
8 a.m.—Shell Happytim by Hugh Barrett Dobbs
9 a.m.—Dobbsie's Birthday Party
9:30 a.m.—Walter W. Cribbins
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Julia Hayes, "Helpful Hints"
11:30 a.m.—Walter W. Cribbins
11:45 a.m.—Let's Get Associated
12:15 to 1 p.m.—Programs in Miniature
1 to 1:30 p.m.—Ann Warner's "Home Chat"
1:30 to 2 p.m.—Wednesday musicale
2 to 2:30 p.m.—Jerry Jermaine, crooning balladist
2:30 to 2:35 p.m.—Ye Towne Cryer
2:35 to 2:45 p.m.—Doug. Richardson, tenor-guitarist
2:45 to 4:30 p.m.—Get Associated with baseball
4:30 to 5 p.m.—Dorothea Lewis, contralto, and Fredric Bittke, baritone
5 a.m.—Big Brother
5:30 to 5:45 p.m.—"The Date Book"
5:45 to 6 p.m.—News Digest ("Scotty" Mortland)
6 to 6:45 p.m.—Sperry "Smiley" program
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—Let's Get Associated
8:30 to 9 p.m.—Radio feature
9 a.m.—Walter W. Cribbins
9:30 to 9:30 p.m.—Musical Capers
9:30 to 10 p.m.—Earle C. Anthony, "Packard Program"
11 to 11 p.m.—Jesse Stafford's Dance Orchestra
11 to 12 midnight—Joe Wright's Dance Orchestra

265.3 Meters
KSL
Wasatch 3901
1130 Kcys.
Radio Service Corp., Salt Lake City, Utah
4:30 p.m.—Quaker Man, NBC
5:30 p.m.—Mobiloil Concert Hour under the direction of Nat Shilkret
6 p.m.—Amer. Gas Assoc., NBC
7:30 p.m.—Mobiloil Christmas Hour, NBC
7:30 p.m.—Coca-Cola program, NBC
8 p.m.—William Peterson and the First Security Orchestra
8:30 p.m.—"Amos 'n' Andy"
8:45 p.m.—"Romance of Gems"
9 p.m.—Home Furnishers
9:30 p.m.—Cameleers Hour, NBC
11 p.m.—Midnight Hour

440.9 Meters
KPO
Garfield 8300
680 Kcys.
Broadcasting Co., San Francisco
7:30 to 8 a.m.—Quaker Oats, "Start o' the Day"
8 a.m.—Shell Happytim by Hugh Barrett Dobbs
9 a.m.—Dobbsie's Birthday Party
9:30 a.m.—Walter W. Cribbins
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4:30 to 5 p.m.—Dorothea Lewis, contralto, and Fredric Bittke, baritone
5 a.m.—Big Brother
5:30 to 5:45 p.m.—"The Date Book"
5:45 to 6 p.m.—News Digest ("Scotty" Mortland)
6 to 6:45 p.m.—Sperry "Smiley" program
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—Let's Get Associated
8:30 to 9 p.m.—Radio feature
9 a.m.—Walter W. Cribbins
9:30 to 9:30 p.m.—Musical Capers
9:30 to 10 p.m.—Earle C. Anthony, "Packard Program"
11 to 11 p.m.—Jesse Stafford's Dance Orchestra
11 to 12 midnight—Joe Wright's Dance Orchestra

www.americanradiohistory.com
### WEDNESDAY Programs

**379.5 Mtr. NBC-KGO Sutter 1920 790 Kc.** 10,000 Watts

National Broadcasting Co., San Francisco

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>7:30 to 8 a.m.</td>
<td>Sunrise Serenaders, KGO</td>
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<tr>
<td>7:30 to 8 a.m.</td>
<td>Quaker Start of the Day, KHO</td>
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<tr>
<td>7:30 to 8 a.m.</td>
<td>KOMO, KGW, KPO, KFPS; KFI, 7:45 to 8 a.m.</td>
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<tr>
<td>8 to 8:15 a.m.</td>
<td>Financial Service program, KGO</td>
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<tr>
<td>8 to 8:15 a.m.</td>
<td>Symphony of the Melodies, KGO</td>
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<tr>
<td>8:15 to 9 a.m.</td>
<td>Cross-Cuts of the Day, KGO</td>
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<tr>
<td>9 to 9:15 a.m.</td>
<td>Vermont Lumberjacks, KGO</td>
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<tr>
<td>9 to 9:15 a.m.</td>
<td>Meet the Folks, KGO</td>
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<tr>
<td>9:15 to 9:45 a.m.</td>
<td>Betty Crocker Gold Medal Home Service talks KGO, KHO, KOMO, KGW, KFI, KFPS</td>
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<tr>
<td>9:45 to 10:15 a.m.</td>
<td>Morning Glories, KGO</td>
</tr>
<tr>
<td>10:15 to 10:30 a.m.</td>
<td>Marv Hale Martin's Household Period, KGO, KQH, KOMO, KGW, KFI, KF1, KF2, KOA</td>
</tr>
<tr>
<td>10:30 to 11:30 a.m.</td>
<td>Woman's Magazine of the Air, KGO, KQH, KOMO, KGW, KPO, KFI, KFSD, 10:50 to 11:10 a.m.; KTAR, 11:10 to 11:30 a.m.</td>
</tr>
</tbody>
</table>

The Standard Oil Company's Bigger Dollars program opens the Magazine this morning with lively music and a discussion of immediate interest by Helen Webster on the subject of household economics. The second program, known as the Easier Housekeeping feature, is sponsored by Your Gas Company, and presents the story and development of our Clayton Murdoch Burns, the radio baby, and incidentally, the many uses of fuel gas for cooking and refrigeration. The W. P. Fuller program, giving the newest ideas in home decoration, is the third feature of the morning.

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>11:30 to 12 noon</td>
<td>Organ recital, KGO</td>
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<tr>
<td>12 to 12:30 p.m.</td>
<td>Luncheon concert, KGO</td>
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<tr>
<td>12:30 to 1 p.m.</td>
<td>Evening Stars, KGO</td>
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<td>1 to 2 p.m.</td>
<td>Radio Guild, KGO, KTAR</td>
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<td>2 to 2:30 p.m.</td>
<td>Series of Talks, KGO</td>
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<td>2:15 to 2:30 p.m.</td>
<td>Breen and De Rose, KGO 11:10 a.m.</td>
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<td>2:30 to 3 p.m.</td>
<td>Tea Timers, KGO</td>
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<td>3 to 3:25 p.m.</td>
<td>Whyte's Orchestra, KGO</td>
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<tr>
<td>3:25 to 3:30 p.m.</td>
<td>John B. Kennedy talk, KGO, KGW, KTAR</td>
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<td>3:30 to 3:45 p.m.</td>
<td>Whyte's Orchestra, KGO</td>
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<td>3:45 to 4 p.m.</td>
<td>Mathene Time, KGO</td>
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<td>4 to 4:15 p.m.</td>
<td>Hotel St. Francis Salon Orchestra, KGO</td>
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<tr>
<td>4:30 to 4:45 p.m.</td>
<td>Phil Cook, the Quaker Man, KGO, KQH, KOMO, KGW, KECA, KFPS, KFSD, KTAR</td>
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<tr>
<td>4:45 to 5 p.m.</td>
<td>Back of the News in Washington, KGO, KOMO, KECA, KFPS, 5 to 5:30 p.m. East of Cairo, KGO</td>
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<tr>
<td>5 to 5:30 p.m.</td>
<td>Back of the News in Washington, KGO, KOMO, KECA, KFPS, 5 to 5:30 p.m. East of Cairo, KGO</td>
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<tr>
<td>5:30 to 5:45 p.m.</td>
<td>Bits of Melody, KGO</td>
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<td>5:45 to 6 p.m.</td>
<td>News Service, KGO</td>
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<tr>
<td>6 to 6:30 p.m.</td>
<td>American Gas Association program, KGO, KOMO, KQH, KGW, KFI, KFPS, Jessica Dragouette, soprano; the Cities Service Favellas, male quartet; John Sargent, baritone; Leo O'Rourke, tenor and a large orchestra will be heard in the musical portion of the presentation. Bernard J. Mulki, in charge of the American Gas Association, will open the broadcast with a greeting to the radio audience. From opera to musical comedy, and from Rimsky-Korsakoff to the newest popular numbers, stray the Palmolive Revelers and soloists who will be heard tonight. 6:30 to 7:30 p.m. Palmolive Hour, KGO, KQH, KGW, KFI, KFSF.</td>
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A Grantland Rice sports interview and dance music by Leonard Joy's all-string orchestra are promised NBC listeners from coast to coast when the Cola Cola program is broadcast. Chester Gaylord, vocalist, will sing the choruses of the popular numbers.

8 to 8:30 p.m. S & W Forum of the Air, KGO, KECA, KFPS, KFSD, KTAR

Musical silhouettes, with vocal and instrumental artists suggesting the pictures by means of descriptive melodies, will be heard in the initial S & W Forum of the Air presentation. Eva Atkinson, contralto, will be the soloist. A male quartet and a trio directed by Mynard Jones, will contribute other vocal interpolations. The instrumental ensemble will consist entirely of violins. A violin choir will be an important feature of the program. Joseph Hornik will be the conductor.

8 to 8:30 p.m. Let's Get Associated, KQH, KOMO, KGW, KFI, KFSD, "The Love Story of Concepcion Arguello and Count Rezanoff" is the name of the Let's Get Associated drama whose third act will be heard tonight. Carlton Morse is the author of the play, which tells of the romance of the lovely young Concepcion, daughter of the combines, Arguello, Prince of the Spanish empire. Jack and Ethyl, Let's Get Associated stars, enact the principal roles in the historical drama.

8:30 to 8:45 p.m. Amos 'n Andy, KGO, KQH, KOMO, KGW, KECA, KFPS, 8:30 to 9 p.m. The Honorables, KGO, KGW, KFI, 9 to 9:30 p.m. Miniature Biographies, KGO, KECA, 9:30 to 10:30 p.m. Camel Pleasure Hour, KGO, KQH, KOMO, KGW, KECA, KFPS, KTAR, KSL, KOA.

In the group of artists contributing to the program of popular selections will be the Betty Kelly, soprano; Irving Kennedy, tenor; the Coquettes, Annette Hastings, Imelda Montagne and Marjorie Primpley; the orchestra conducted by Mahlon Merrick, and the Glee Club.

10:30 to 11 p.m. Hill Billy Boys, KGO, KGW, KFA.

11 to 12 p.m. Laugher-Harris Hotel St. Francis Dance Orchestra, KGO, KGW, KFI.

### Broadcast Weekly

Oct. 12-18

**239.9 Meters KFOX Phone: 672-8112 1250 Kcys. 1000 Watts**

Nichols & Wariner, Long Beach, Calif.

5 a.m. to 12:45 a.m. Music; talks; news

12:45 a.m. to Musical Moments, Mart Dougherty

1 p.m. to Rune; cherry Boys

1:30 p.m. Doris & Clarence; Polly Wray

2:30 p.m. The Harmonians

3:15 p.m. Musical Relaxation treatments

3:30 p.m. Organ recital; Vera Graham

4:30 p.m. Late news reports

4:15 p.m. Day Dreams; Gene & Bill

4:45 p.m. Cherry Boys

5:30 p.m. Hollywood will tell "Em & Clem"

6:15 p.m. Percy Prunes and Daisy Mae

6:30 p.m. Over at Mart's House

4:45 p.m. The Three Vagabonds

7:45 p.m. Sunset in San Diego

7:15 p.m. Froggy and Burrhead

7:30 p.m. Silver Spray Hawaiians

7:45 p.m. Doris & Clarence

8 p.m. Seth Parker Singing School

8:30 p.m. Cline and his harmonica

9:30 p.m. The Harmonians

10:30 p.m. Novelty Hour

11 p.m. Majestic Ballroom

12 to 3 a.m. The Knight Hawk
### Wednesday Programs

<table>
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<th>Time</th>
<th>Program</th>
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<tr>
<td>8:06 a.m.</td>
<td>Hallelujah Hour, DLBS</td>
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<td>8:30 a.m.</td>
<td>Columbia Revue, CBS</td>
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<tr>
<td>9:00 a.m.</td>
<td>Pickle Puckers Association, CBS</td>
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<tr>
<td>9:15 a.m.</td>
<td>Wynn's Daily Chat</td>
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<tr>
<td>9:15 a.m.</td>
<td>George A. Hornet program</td>
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<tr>
<td>9:30 a.m.</td>
<td>Mary Lewis Haines</td>
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<tr>
<td>10:15 a.m.</td>
<td>Columbia Little Symphony and soloists, CBS</td>
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<tr>
<td>12:15 p.m.</td>
<td>Happy Go Lucky Hour, CDLBS</td>
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<tr>
<td>3:00 p.m.</td>
<td>About New Books, Monroe Upson</td>
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<tr>
<td>3:45 p.m.</td>
<td>Something About Everything and recordings</td>
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<tr>
<td>4:15 p.m.</td>
<td>Tony's Scrapbook, CRS</td>
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<tr>
<td>4:15 p.m.</td>
<td>The Crockett Mountaineers, CBS</td>
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<tr>
<td>4:30 p.m.</td>
<td>Rhythm Ramblers, CBS</td>
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<td>4:55 p.m.</td>
<td>Piano Miniatures, Frank Moss, DLBS</td>
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<tr>
<td>5:50 p.m.</td>
<td>Town Topics</td>
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<tr>
<td>5:30 p.m.</td>
<td>Tosca Seidel and concert orchestra, CBS</td>
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<tr>
<td>6:30 p.m.</td>
<td>Studio program; news items</td>
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<tr>
<td>6:30 p.m.</td>
<td>General Mills Fast Freight, CBS</td>
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<tr>
<td>7:00 p.m.</td>
<td>Pop Warner's football talks</td>
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<tr>
<td>7:00 p.m.</td>
<td>Fnc., States Sav. concert, DLBS</td>
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<td>7:45 p.m.</td>
<td>The First of What Have You, DLBS</td>
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<tr>
<td>8:30 p.m.</td>
<td>Demi Tasse Revue, with George Olsen's Orchestra, courtesy MBJ Coffee Co., CDLBS</td>
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<tr>
<td>9:00 p.m.</td>
<td>California Melodies, CDLBS</td>
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<tr>
<td>9:30 p.m.</td>
<td>Songology, DLBS</td>
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<td>9:30 p.m.</td>
<td>Circle W Days</td>
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<tr>
<td>10:15 p.m.</td>
<td>Ten o'Clock Tom</td>
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<td>10:15 p.m.</td>
<td>Gruen Answer Man</td>
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<td>10:20 p.m.</td>
<td>Anson Weeks' Orch., DLBS</td>
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<tr>
<td>11:12 p.m.</td>
<td>Earl Burtnett's Orch., DLBS</td>
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<tr>
<td>12:15 p.m.</td>
<td>Dance music</td>
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</tbody>
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### KFWC

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>7:00 a.m.</td>
<td>KFWC Morning Music, program from KOL</td>
</tr>
<tr>
<td>7:15 a.m.</td>
<td>Records; announcements</td>
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<tr>
<td>7:30 a.m.</td>
<td>Syncopated Silhouettes, CBS</td>
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<tr>
<td>7:30 a.m.</td>
<td>Columbia Little Symphony and soloists, CBS</td>
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<tr>
<td>9:30 a.m.</td>
<td>Salute, Westernaires, CBS</td>
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<td>9:30 a.m.</td>
<td>Columbia Revue, CBS</td>
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<td>Fnc., States Sav. concert, DLBS</td>
</tr>
<tr>
<td>12:45 p.m.</td>
<td>The First of What Have You, DLBS</td>
</tr>
</tbody>
</table>

### KVI

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30 a.m.</td>
<td>Program of recordings</td>
</tr>
<tr>
<td>10:45 a.m.</td>
<td>Program from KOL</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Records; announcements</td>
</tr>
<tr>
<td>11:15 a.m.</td>
<td>Syncopated Silhouettes, CBS</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>Columbia Little Symphony and soloists, CBS</td>
</tr>
<tr>
<td>12:15 p.m.</td>
<td>Col. Salon Orchestra, CBS</td>
</tr>
<tr>
<td>12:30 p.m.</td>
<td>For Your Information, CBS</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Musical Albums</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>Happy Go Lucky Hour, DLBS</td>
</tr>
<tr>
<td>2:15 p.m.</td>
<td>&quot;Bill Schuelt's Going to Press&quot;</td>
</tr>
<tr>
<td>3:30 p.m.</td>
<td>Social Calendar</td>
</tr>
<tr>
<td>3:45 p.m.</td>
<td>Talk and recordings</td>
</tr>
<tr>
<td>4:15 p.m.</td>
<td>Program of recordings</td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>Doscha Seidel and concert orchestra, CBS</td>
</tr>
<tr>
<td>5:30 p.m.</td>
<td>Studio program</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>Studio program</td>
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<tr>
<td>7:15 p.m.</td>
<td>Anson Weeks' Orch., DLBS</td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>Earl Burtnett's Orch., DLBS</td>
</tr>
</tbody>
</table>
WEDNESDAY Programs

535.4 Meters
KTAB
Garfield 4700
560 Kcys.
1000 Watts
Associated Broadcasters, Oakland, Calif.

7 to 9 a.m.—Cuckoo Club; Towne Cryer
9 to 10 a.m.—Morning prayer; playlet
10 to 10:30 a.m.—Household Hour, Alma La Marr
10:30 to 11 a.m.—Dr. H. J. Corey
11 to 11:30 a.m.—Studio program
11:30 to 12 noon—Latin-American program
12 to 1 p.m.—Mid-day Musical Notes, with Frank Wright, Peggy O'Moore, harpist; Alice Blue, organist, and a soloist
1 to 1:30 p.m.—Chapel of Chimes
1:30 to 1:45 p.m.—Sunshine Girls
1:45 to 2:40 p.m.—Classical program; records
2:40 to 4:40 p.m.—Baseball Broadcast
4:45 to 5 p.m.—Studio program
5 to 5:15 p.m.—Story Man's Air Castle
5:15 to 5:20 p.m.—Frank Wright
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:30 p.m.—Studio program
7:30 to 8:30 p.m.—"Memories Bouquet," with Joan Ray, contralto; Harry McKnight, tenor; Alice Blue, organist, and Jane Sargent Sands, pianist
8:30 to 9 p.m.—Carl Tobin, tenor; Jack Riley, frontiers songs
9 to 10:30 p.m.—"Pepper Box" program
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
11:30 to 1 a.m.—The Night Owls, with Willard Kimball and artists

209.7 Meters
KECA
Westmore 0337
1430 Kcys.
1000 Watts
Earle C. Anthony, Inc., Los Angeles, Calif.

9 a.m.—Vermont Lumber Jacks, NBC
3 p.m.—Harry Coo, popular songs
3:45 p.m.—Sherman Lloyd, pianist
4:30 p.m.—Phil Cook, The Quaker Man, NBC
4 p.m.—Lydia Aldrich, soprano
4:15 p.m.—Happy Chappies, songs of tomorrow
4:30 p.m.—Eddie Armstrong, tenor, and Weidenroth, pianist
4:45 p.m.—Back of the News, NBC
6 p.m.—Halsey-Stuart, NBC
8:30 p.m.—Palmolive Hour, NBC
7:30 to 8:30 p.m.—Coca Cola program, NBC
8 p.m.—S. & W. Forum of the Air, NBC
8:30 p.m.—Amos 'n Andy, NBC
9 p.m.—Will Rounds' String Ensemble with Winnie Fields Moore
9:30 p.m.—Camel Pleasure Hour, NBC
10:30 p.m.—Health exercises, Louis Rueb

409.7 Meters
KFSD
Franklin 6533
600 Kcys.

Airfan Radio Corp., Ltd., San Diego, Calif.

4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, NBC
4:45 to 5 p.m.—Back of the News in Washington, NBC
5 to 5:30 p.m.—Commercial program
5:30 to 5:45 p.m.—Late news items
5:45 to 6 p.m.—Chuck and Red
6 to 6:30 p.m.—American Gas Assoc. program, NBC
6:30 to 7:30 p.m.—North American Ensemble
7:30 to 8 p.m.—Coca Cola program, NBC
8 to 8:30 p.m.—S. & W. Forum of the Air, NBC
8:30 to 9 p.m.—Amos 'n Andy, NBC
8:45 to 9 p.m.—Cecil and Sally
9 to 9:30 p.m.—Safety program
9:30 to 10:30 p.m.—Camel Pleasure Hour, NBC
10:30 to 11 p.m.—Winnie Fields Moore
11:30 to 12:30 a.m.—Douglas Night Club

340.7 Meters
KLX
Lake 6000-6015
880 Kcys.
500 Watts
Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—Three Happy Hayseeds
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern homes period
9:30 to 11 a.m.—Records; stocks
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2:30 p.m.—Laugh Hi-Lights; records
2:30 p.m.—Closing S. F. stocks
2:40 to 2:45 p.m.—Helen Wegman Parmelee, pianist; Sydney Charles, tenor, and Grace Harris, soprano
3:45 to 4:30 p.m.—Recorded program
4:30 to 5 p.m.—Charles T. Besserer, organist
5 to 5:30 p.m.—Brother Bob's club
5:30 to 6 p.m.—Edgar Russel
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Ethel Rhind and Cora Scott
8 to 9 p.m.—Signor Rinaldo and his orchestra
9 to 9:15 p.m.—Bookworm
9:15 to 9:30 p.m.—Willard Storage Battery program
9:30 to 10 p.m.—Baseball: Oaks vs. Seattle
10 to 11 p.m.—Dance program

280.2 Meters
KJBS
Ord 4148-49
1070 Kcys.

J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—KJBS Alarm Klok Club
8 to 9 a.m.—Recorded program
9 to 9:15 a.m.—Hy Wide and Handsome
9:15 to 9:30 a.m.—Assoc. Food Stores' program
9:30 to 9:45 a.m.—Francisco Bob
9:45 to 10 a.m.—Tommy Monroe and Bob Allen
10 to 11 a.m.—Varieties; Health Man
11 to 12 noon—Recordings
12 to 12:30 p.m.—Popular luncheon half-hour
12:30 to 2 p.m.—Popular recordings; stocks
2 to 2:30 p.m.—Lucille Gordon Players
2:30 to 3 p.m.—Recordings
3 to 3:30 p.m.—Art Fadden and Frank Galvin
3:30 to 5 p.m.—Variety records
5 to 5:30 p.m.—Salon orchestra
12 to 7 a.m.—KJBS Owl program

315.6 Meters
KFWB
Hollywood 0315
950 Kcys.

Warner Brothers, Hollywood, Calif.

8 a.m.—The Los Angeles Breakfast Club
10 a.m.—Prudence Penny, "Home Economics"
11 a.m.—Louise Mcchan, tenor, and Wade Hamilton, organist
11 a.m.—Melody Boys' dance band; Virginia Miller, piano
11:30 a.m.—Wade Hamilton, organist
12 noon—The Adventures of Tom and Wash
12:15 p.m.—Late recordings
12:30 to 2 p.m.—Base Willie's concert ensemble
2 p.m.—Late recordings
2:30 p.m.—KFWB Salon Orchestra; Ann Grey, soloist
3:30 a.m.—Late recordings
4 p.m.—Harold Howard's dance band; Jean Cowan, popular songs
6 p.m.—Harry Jackson's entertainers
6:30 p.m.—Wade Hamilton, organist
6:45 p.m.—Cecil and Sally
7 p.m.—Pop Warner on Football, and "Nip and Tuck," two-play program
7:30 p.m.—KFWB Salon Orchestra
7:45 p.m.—Coach Howard Jones
8 p.m.—MJB "Dent Tasse Revue
8:30 p.m.—KFWB Jazz Concert Orchestra
9 p.m.—Orchestra and soloists
9:30 p.m.—"Tackeeter," continuity by Jack Joy
10 p.m.—Johnny Johnson's orchestra
10:30 p.m.—George Olsen's music
11 to 12 midnight—George Freeman's orchestra

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254.1 Meters
1180 Kcys.
Western Broadcasting Co., Portland, Oregon
7 a.m.—Morning Serenaders
8 a.m.—The White Wizard: The Clock
9 a.m.—Julia Hayes; Robert P. Gust
9:30 a.m.—Classified news; Town Topics
12 noon—Tipton; weather reports
12:35 p.m.—Happy Hour Girls
1:05 p.m.—Ron’s Revue; organ concert
1:30 p.m.—Castle organ concert
2:30 p.m.—Dental lecture
4:30 p.m.—Vagabond’s News Reel
5 p.m.—Warner Stone and his Pebbles
5 p.m.—Band concert; Dr. Dean
5:30 p.m.—Baron Keyes’ Air Castles
6:15 p.m.—Old Timers’ Concert
6 p.m.—Farmer’s Radio Club
6:30 p.m.—Hometowners’ Orchestra; Ragnar
Saladin, acc.
8 p.m.—Ronald Buck, piano
8:15 p.m.—The Parker Girls
9 p.m.—Damski’s Neapolitans Orchestra; Betty Andersen, soprano; Jan Russell, violin; Jean Kanyter, baritone
10 p.m.—Ken Stuart’s Thirty Minutes of Sunshine
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—The White Wizard
11:45 p.m.—Police and weather reports
12 midnight—Midnight Revellers

236.1 Meters
1270 Kcys.
KOL
Elliott 4466
1000 Watts
Seattle Broadcasting Co., Seattle, Wash.
5 to 5:15 p.m.—Seattlite, Joe Roberts
6 to 6:15 p.m.—Request hour
6 to 6:30 p.m.—Gold Medal Fast Freight
6:30 to 7:45 p.m.—Studio program
7:45 to 8 p.m.—Transcription
8 to 8:30 p.m.—Bobs Demi Tasse Revue, DLBS
8 to 9 p.m.—California Melodies, DLBS
9 to 9:30 p.m.—Rickey’s male quartet
9:30 to 10 p.m.—The Whisper Hour
10:30 to 10:45 p.m.—“Ten o’Clock Tom, DLBS
10:45 to 11 p.m.—Anson Weeks’ orchestra, DLBS
11:00 to 12 midnight—Earl Burnett, DLBS
12 to 12:30 a.m.—Nervous Charlie’s Chinese Garden Band
12:30 to 3 a.m.—Request records

220.4 Meters
1360 Kcys.
KGER
Phone: 632-75
1000 Watts
C. M. Dobyns, Long Beach, Calif.
6 a.m.—Musical Clock program
7 a.m.—Sunrise exercise classic
7:30 a.m.—Musical Clock; news flashes
8:30 a.m.—Earl Judy and Paul O’berg, songs, piano and organ
10 a.m.—Woman’s Hour and Chick, Chet and Chuck
11:15 a.m.—Charles K. Lindsey’s orchestra
12:30 p.m.—Peggy & Jerry, skit
12:45 p.m.—Riley the radio’s bad boy
1:15 p.m.—Helene Smith, piano request program
2 p.m.—Dick Dixon, organ request
2:30 p.m.—Long Beach Band
4 p.m.—News brevities
4:05 p.m.—Allay Oop studio frolic
5 p.m.—James orchestra; Dick Love, accordion; organ
6:15 p.m.—Studio brevities
6:30 p.m.—Everett Hoagland’s Troubadours
7:30 p.m.—Cavaliers dance orchestra
8 p.m.—Symphonies’ dance orchestra
8:30 p.m.—Mid-week varieties
9 p.m.—Everett Hoagland’s Troubadours
9:30 p.m.—Wilmington Bowl Fights
10:30 p.m.—Cavaliers Dance Band
11 p.m.—Everett Hoagland’s Troubadours
11:30 p.m.—Dick Dixon, organ tunes

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WEDNESDAY Programs

329.9 Meters
KOMO
Elliott 5890
1000 Watts
Fisher's Blend Station, Inc., Seattle, Wash.
6:55 a.m.—Inspirational service
7 a.m.—Organ recital
7:15 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Lumberjack Jamborees, NBC
9:15 a.m.—Julia Hayes, Helpful Hints
9:30 a.m.—Betty Crocker's Homie talk, NBC
9:45 a.m.—Way to a Man's Heart
10 a.m.—P. S. Power & Light Co., Tuneful Two
10:15 a.m.—Mary Hale Martin Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Tuneful Two
12 noon—Grain, fruit & veg. reports
12:15 p.m.—Prudence Penny; vocal recital
1 p.m.—Talk; Teacup Philosopher
1:15 p.m.—Popular orchestras and vocalists
2:15 p.m.—Dorothy Chase and Charls Players
2:30 p.m.—Tea Timers, NBC
3 p.m.—Colbert orchestra and vocalists
4 p.m.—The Vagabonds, NBC
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Back of the news in Washington, NBC
5 p.m.—Tuneful Quotations, Tuneful Two
5:30 p.m.—Garden Patch program
6 p.m.—American Gas Association program, NBC
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Coca Cola program, NBC
8 p.m.—Let's Get Associated, NBC
8:30 p.m.—Amos 'n Andy, NBC
8:45 p.m.—Tuneful Two; The Navigators
9:15 p.m.—Uncle Hank from Cierville Center
9:30 p.m.—Camel Pleasure Hour, NBC
10:30 p.m.—Dance Hour; news flashes
11:45 p.m.—Vocal recital; organ recital

333.1 Meters
KHJ
Vandike 7111
900 Kcys.
1000 Watts
Don Lee, Inc., Los Angeles, California
7 to 8 a.m.—Recordings; Hallelujah
8:30 to 9 a.m.—Stock Records
9 to 9:15 a.m.—Kileen Clifford
9:15 to 9:30 a.m.—Music Lovers Shop
9:30 to 10 a.m.—Feminine Fancies, KFRC
10 to 10:15 a.m.—American Institute of Food Products
10:45 to 11 a.m.—Agnes White
11 a.m.—Elvia Allman and Nell Larson
11:15 to 11:30 a.m.—Safety Bldg. & Loan Co.
11:30 to 11:45 a.m.—Columbia Little Symphony, CBS
11:45 to 12 noon—Program of recordings
12 noon to 12:30 p.m.—Biltmore Hotel concert orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Kiwanis Club luncheon
1:30 to 2 p.m.—Times Forum
2 to 2:30 p.m.—Happy-Go-Lucky Hour, KFRC
3 to 3:30 p.m.—Fred C. McNabb, talk on gardens
3:30 to 4:30 p.m.—Glen Eaton, tenor
4 to 4:30 p.m.—Independent Merchants' Ass'n
4:30 to 4:45 p.m.—Nell Larson
4:45 to 5 p.m.—World-wide news: Town Topics
5 to 6:30 p.m.—Gordon Berger and Mona Content
5:30 to 6 p.m.—Recordings
6 to 6:30 p.m.—Gold Medal Fast Freight, CBS
6:30 to 7 p.m.—Strassburg Laboratories
7 to 7:30 p.m.—Bardan Crooners
7:30 to 8 p.m.—Wm. Hughson program, KFRC
8 to 8:30 p.m.—MJB Demi-Tasse Revue
8:30 to 9 p.m.—Cal Pops Melodies, CBS
9 to 10 p.m.—Legion Ascot Auto Races
10 to 10:30 p.m.—World-wide news
10:30 to 12 midnight—Earl Burttetle's dance or.
12 to 1 a.m.—W. Tourtellotte, organ recital

309.1 Meters
KJR
Seneca 1515
5000 Watts
7 a.m.—Morning Reveilier; news; organ
8:30 a.m.—-Thrift Home of the Air
9 a.m.—Morning devotional program
9:10 a.m.—Studio program: Smilin' Sam
10 a.m.—Glen Eaton, tenor
10:15 a.m.—Beauty talk, Helen Andrews
10:30 a.m.—Songs you like to hear
11 a.m.—Warren Wright, organ concert
12 noon—World Bookman; World in Review
12:30 p.m.—Mid-day musicale
1 p.m.—George Maddox, tenor; Betty Andersen, soprano
1:15 p.m.—Dental lecture
2 p.m.—Matinee in Miniature
2:30 p.m.—Stephanie Lewis, soprano; organ
3 p.m.—Stonewall Jackson, guitar
3:15 p.m.—The Three Girls; news
3:45 p.m.—Studio program; organ concert
5 p.m.—Chet Cathers, crooning baritone
5:10 p.m.—Lost and found
5:15 p.m.—Baron Ken's Air Castles
5:30 p.m.—Market reports
5:50 p.m.—Garden Talk, Cecil Solly
6 p.m.—Hometowners; Ragnar Salldin, accordion
7 p.m.—Old songs for new
8 p.m.—Thirty minutes with the operas
8:30 p.m.—Popular Medley
9 p.m.—Neapolitans; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone
10 p.m.—Ken Stuart's Sunshine Program; Ivan Ditmars, piano
10:30 p.m.—Song Birds
11 p.m.—Vict Meyers' Club Victor Orchestra
12 midnight—Midnight Revelers

468.5 Meters
KFI
Westmore 0377
640 Kcys.
5000 Watts
Copyright, 1930, E. C. Anthony, Inc., L. A.
6:30 a.m.—Opening market reports
6:45 a.m.—Health exercises, Louis Rueb
7:30 to 8 a.m.—Quaker Start o' the Day, NBC
8 a.m.—Shell Happytime, KPO
8:30 a.m.—Borg Klimier's Helpful Hints
9:15 a.m.—Cal. Rice Growers' program
9:30 a.m.—Betty Crocker, talk, NBC
9:45 a.m.—Sally and Russell Hill, piano and song
10 a.m.—Wall Street Journal
10:15 a.m.—Mary Hale Martin talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Redwood's Rhythm Boys
11:45 a.m.—French lesson, Annette Doherty
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
2:30 p.m.—Winnie Fields Moore, travelogue
2:45 p.m.—Sylvia's Happy Hour
3:46 p.m.—Eddie Armstrong, ballads
4 p.m.—Noreen Gammill, character sketches
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother; Story Man
5:30 p.m.—Haven Johnson, the melody man
5:45 p.m.—Closing stock market reports
6 p.m.—American Gas Assoc. program, NBC
6:30 p.m.—Nick Harris
7:40 p.m.—Slavic String Trio
7:50 p.m.—Virginia Fiore, Luis Alvares and Los Caballeros
7:30 p.m.—Paul Roberts, tenor
7:40 p.m.—Let's Get Associated, NBC
7:45 p.m.—Arthur Lang, baritone
8:45 p.m.—Pietro Salvatore, violinist
9:15 p.m.—James Carden and cast, "Emperor of the North West"; news
9:30 p.m.—Musical Comedy Album, Eva Ollivotti, soprano; James Burroughs, tenor, and concert orchestra
11 p.m.—Hotel St. Francis dance orchestra, NBC

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### THURSDAY Programs

**October 16, 1930**

<table>
<thead>
<tr>
<th>TIME</th>
<th>STATION</th>
<th>PROGRAM</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 a.m.</td>
<td>KJBS</td>
<td>Ord 4148-49</td>
</tr>
<tr>
<td>5:15 a.m.</td>
<td>KTAB</td>
<td>Garfield 4700</td>
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<tr>
<td>4:30 a.m.</td>
<td>KFIS</td>
<td>Westmore 0377</td>
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</tbody>
</table>

**NEW BEST BETS TODAY**

**535.4 Meters**  
**KTAB 560 Kcys.**  
Associated Broadcasters, Oakland, Calif.

- 7 to 8:15 a.m. — Cuckoo Club; Towne Cryer
- 8:45 to 9 a.m. — The Melody Girl
- 9 to 9:30 a.m. — Morning Prayer Hour
- 9:30 to 10 a.m. — Lou Emmel in one-half hour of radio cheer
- 10 to 10:30 a.m. — Household Hour
- 10:30 to 11 a.m. — Dr. B. L. Corley
- 11 to 11:15 a.m. — Artists' Vignettes
- 11:15 to 11:30 a.m. — Studio program
- 11:30 to 12 noon — Latin-American program
- 12 to 1 p.m. — Mid-day musical notes with Frank Wright: Peggy O'Moore, harpist; Alice Hué, organist, and a soloist
- 1 to 1:45 p.m. — Organ: Sunshine Girls
- 1:45 to 2:40 p.m. — Classical program; records
- 2:40 to 4:45 p.m. — Baseball game, Ernie Smith
- 4:45 to 5 p.m. — Studio program
- 5 to 5:15 p.m. — Story Man's Air Castle
- 5:15 to 5:30 p.m. — Frank Wright
- 5:30 to 6:30 p.m. — Broth Bob's Frolic Hour
- 6:30 to 7 p.m. — Chapel of Chimes
- 7 to 8 p.m. — Records; string trio
- 8 to 9 p.m. — Miniature musical portraits
- 9 to 10 p.m. — Orchestra with Harry McKnight, tenor; Jane Sargent Sands, accompanist
- 10 to 10:30 p.m. — "Organ Echoes" with Alice Blue
- 10:30 to 11:30 p.m. — Sweet's Ballroom Orchestra
- 11:30 to 12 a.m. — Night Owls with Willard Kimball

**280.2 Meters**  
**KJBS 1070 Kcys.**  
J. Brunton & Sons, San Francisco, Calif.

- 7 to 8 a.m. — KJBS Alarm Klok Klub
- 8 to 9:30 a.m. — Organ music
- 9:30 to 10 a.m. — Tommy Monroe and Bob Allen
- 10 to 10:45 a.m. — Band concert
- 10:45 to 11 a.m. — The Health Man
- 11 to 12 noon — Popular recorded selections
- 12 to 12:30 p.m. — Popular luncheon half-hour
- 12:30 to 1 p.m. — Auburn Airs
- 1 to 2 p.m. — Stock report; variety records
- 2 to 2:30 p.m. — Dell Raymond and Jack Chadles
- 2:30 to 3 p.m. — Records
- 3 to 3:30 p.m. — Blindcraft Ensemble
- 3:30 to 4 p.m. — Marjorie Lee, pianist; recordings
- 4 to 4:30 p.m. — Popular records
- 4:30 to 5:30 p.m. — Concert music; records
- 5:30 to 9 p.m. — KJBS Owl program

**209.7 Meters**  
**KECA 1430 Kcys.**  
Earle C. Anthony, Inc., Los Angeles, Calif.

- 3:15 p.m. — German lesson by Annette Doherty
- 3:45 p.m. — Sherman Loyd, pianist
- 4:20 p.m. — Phil Cook, The Quaker Man, NBC
- 4:45 p.m. — Friendly Five Footnotes, NBC
- 5 p.m. — Pleischmann Sunshine Hour, NBC
- 6 p.m. — Arco Birthday Party, NBC
- 8:30 p.m. — Maxwell House Melodies, NBC
- 7 p.m. — Wedgewood Nowell, Playgoers' Club
- 7:15 p.m. — Monterey Trio
- 7:45 p.m. — Renton Co. program
- 8:30 p.m. — Amos 'n' Andy, NBC
- 8:45 p.m. — Sperry Smiles, NBC
- 9 p.m. — Lucky Strike Hour, NBC
- 10 p.m. — Don Abbott, tenor
- 10:30 p.m. — Health exercises, Louis Rueb

**546.5 Meters**  
**KFI 640 Kcys.**  
Westmore 0377, 5000 Watts

- 6:30 a.m. — Opening market reports
- 6:45 a.m. — Health exercises, Louis Rueb
- 7:30 to 8 a.m. — Quaker Start o' the Day, NBC
- 8 a.m. — Shell Happymite, KPO
- 9 a.m. — Helpful Hints, Bess Klimor
- 9:15 a.m. — Helen Guest, ballads
- 9:45 a.m. — Wall Street Journal
- 10 a.m. — Woman's Magazine of the Air, NBC
- 11 a.m. — Standard School broadcast, NBC
- 11:45 a.m. — Reduceoids Rhythm Boys
- 12 noon — Dept. of Agriculture talk
- 12:15 p.m. — Federal and state market reports
- 2:30 p.m. — Winnie Fields Moore, travelogue
- 2:45 p.m. — Sally and Russell Hill
- 2 1/2 p.m. — Better American Federation
- 3:15 p.m. — Sylvia's Happy Hour
- 4:15 p.m. — News Bureau; Big Brother
- 5 p.m. — Baron Keyes, the Story Man
- 5:30 p.m. — Dr. E. H. Myers talk
- 5:45 p.m. — Stock market reports
- 7 p.m. — RCA Hour, NBC
- 7:30 p.m. — Standard Symphony Hour, NBC
- 8:45 p.m. — Sperry Smiles, NBC
- 9 p.m. — Three Skippers
- 9:15 p.m. — James Carden and cast, "Emperor of Crime"
- 9:30 p.m. — Packard concert orchestra with Robert Hurd
- 10:30 p.m. — Orchestral Hour
- 11 p.m. — Laughner-Harris Hotel St. Francis dance orchestra, NBC

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THURSDAY Programs

379.5 Mtr. NBC-KGO Sutter 1920
790 Kc. 10,000 Watts
National Broadcasting Co., San Francisco

7:30 to 8 a.m.—Sunrise Serenaders, KGO
7:30 to 8 a.m.—Quaker Start of the Day, KLO
8 to 8:15 a.m.—Financial Service Program, KGO
8:15 to 8:30 a.m.—Morning Melodies, KGO
8:30 to 8:45 a.m.—Cross-Cuts of the Day, KGO
9 to 9:15 a.m.—Vermonter Lumberjacks, KGO, KHK, KOMO, KGW, KPCA
9 to 9:30 a.m.—Meet the Folks, KGO
9:30 to 10 a.m.—The Entertainers KGO
9:45 to 10 a.m.—Safeguarding the Nation’s Food and Drug Supply, KGO

11:15 a.m.—Woman’s Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KSL, KOA, 10:29 to 11 a.m.

Today gives us Ann Holden in three different roles. She is bright and one when she tells about California Catsup in the first period of the Woman’s Magazine program; a pure white one when she discusses Chisee, and ripe making a Roman meal when she makes Roman Meal waffles.

Mynard Jones, well-known basso, will be heard on all three programs. The Magazine of the Air, under the direction of Edward J. Fitzpatrick, will offer a diversified program.

11 to 11:45 a.m.—Standard School Broadcast, KGO, KOMO, KGW, KFI, KPL

A study of the Los Angeles Philharmonic Orchestra and a review of previous lessons in the first period of this school year devoted to the study of music, will be heard by students today. The lectures this morning include the first portion of the Christmas Term of this radio course in music appreciation. Both elementary and advanced pupils will devote their attention to the same subjects.

11:45 to 12 noon—NBC organ recital, KGO
12 to 1 p.m.—Hotel Sir Francis Drake Orchestra, KGO, KFSD, 12:45 to 1 p.m.
1 to 1:30 p.m.—Magic of Speech, KGO, KFSD
1:30 to 2 p.m.—The Lady Next Door, KGO, KGW, KFSD, KFSD
2 to 2:30 p.m.—In the Spotlight, KGO, KFSD, KFSD
KTA
2:30 to 2:45 p.m.—Ballads, KGO, KFSD
2:45 to 3 p.m.—Tea Timers, KGO
3 to 3:45 p.m.—Black and Gold Room Orchestra, KGO, KGW, KFSD
3:45 to 4 p.m.—The Vagabonds, KGO, KTAR
4 to 4:15 p.m.—KDKK, KOMO, KGW, KPCA, KFSD, KFSD, KFSD
4 to 5 p.m.—Friendly Five Footnotes, KGO, KOMO, KGW, KECA, KFSD
5 to 6 p.m.—Fleischmann Hour, KGO, KHQ, KOMO, KGW, KECA, KTAR
5 to 6 p.m.—Friendly Five Footnotes, KGO, KOMO, KGW, KECA, KFSD

Led by Rudy Vallee, the Connecticut Yankee will be heard in their interpretations of popular song hits.

6 to 6:30 p.m.—Arco Birthday Party, KGO, KHQ, KOMO, KGW, KECA
6:30 to 7 p.m.—Maxwell House Ensemble, KGO, KGW, KOMO, KGW, KECA

William Penn, born in Pennsylvania, is to be the reincarnated guest of the Arco Birthday Party.

6:30 to 7 p.m.—Maxwell House Ensemble, KGO, KGW, KOMO, KGW, KECA

William Robison and his Deep River Orchestra, together with a male quartet and soloists, will be heard by a coast-to-coast radio audience.

7 to 7:30 p.m.—RCA Hour, KGO, KHQ, KOMO, KGW, KFI

An orchestra under the direction of Nathaniel Shilkret will contribute a portion of the RCA Hour program.

7:30 to 8:30 p.m.—Symphony Hour, KGO, KHQ, KOMO, KGW, KFI

Arthur Rodzinski and the Los Angeles Philharmonic Orchestra will present their first symphony concert this season for radio listeners when they play during the Standard Symphony Hour.

8:30 to 8:45 p.m.—Amos ’n Andy, KGO, KHQ, KOMO, KGW, KPCA, KFSD
8:45 to 9 p.m.—Sperry Smiles, KGO, KHQ, KOMO, KGW, KPCA
9 to 9:30 p.m.—The Story Teller, KGO
9:30 to 10 p.m.—‘Clouds Around the Moon’ is the interesting title of the tale which will be presented. Written by Thomas H. Hutchinson, the radio drama is a novel story of reincarnation. It begins in the Wanderers’ Club, where two young friends meet and begin reminiscing.

9 to 10 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KGO, KOMO, KGW, KPCA, KFSD
10 to 10:30 p.m.—Piano Paintings, KGO, KPCA
10:30 to 10:45 p.m.—Yr. Frien’ Scotty, KGO, KOA
10:45 to 11 p.m.—Sarah Kwindler, violinist, KGO, KOA
11 to 12 p.m.—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KGW KFI

265.3 Meters

KSL Washac 3901
1130 Kcys. 5000 Watts

Radio Service Corp., Salt Lake City, Utah

4:30 p.m.—Quaker Man, NBC
4:45 p.m.—Friendly Five Footnotes, NBC
5 p.m.—Fleischmann program, NBC
5:30 p.m.—Arco Birthday Party, NBC
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—RCA Hour, NBC
8 p.m.—Vico "Pep" program
8:30 p.m.—"Another Man's Andy," NBC
8:45 p.m.—A musical glimpse of Paris
9 p.m.—Morning hour organ reveries
9:30 p.m.—Lucky Strike Orchestra, NBC
10 p.m.—News of the Day
10:15 p.m.—Jack Frost Harmony Night Hawks
11 p.m.—Midnite Hour

239.9 Meters

KFOX Phone: 672-81
1250 Kcys. 1000 Watts

Nichols & Warner, Long Beach, Calif.

5 a.m. to 12:15 p.m.—Music; talks; news
1 p.m.—Health and Efficiency
1:30 p.m.—Cheerio Boys
1:50 p.m.—Paul & Clarence; Rolly Wray
2:30 p.m.—The Harmonians
3:15 p.m.—Musical Relaxation, Dir. J. F. Rausch
3:30 p.m.—Organ Recital, Vera Graham
4 p.m.—Late News of the Day
4:30 p.m.—Gene & Bill: Cheerio Boys
5 p.m.—Hollywood Girls: "Em & Cen""n
6:15 p.m.—Percy Prunes and Daisy Mae
6:30 p.m.—Over the Blue Moon
6:45 p.m.—The Three Vagabonds
7 p.m.—Sunset Harmony Boys
7:15 p.m.—Froggy and Burrhead
7:45 p.m.—Bill & Bill: Cheerio Boys
7:45 p.m.—Silver Spray Hawaiians
8 p.m.—Three Vagabonds
8:30 p.m.—Tedd and Anna
9:15 p.m.—Two of a Kind in Blue
9:30 p.m.—Lampiut Hour; The Harmonians
10:30 p.m.—Novelty Foursome
11 p.m.—Majestic Ballroom
12 to 2 a.m.—The Knight Hawk
THURSDAY

Programs

340.7 Meters
KLX
Lake 6000-6015
880 Kcs.

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Excelsises and entertainment
8 to 8:30 a.m.—The Happy Hayseeds
8:30 to 9 a.m.—Jenn Kent
9 to 9:30 a.m.—Modern homes period
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:45 a.m.—Stocks; records
10:50 to 11 a.m.—Belco talk
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2 p.m.—Jean's Hi-Lights
2 to 3 p.m.—Records; stocks
3 to 3:30 p.m.—Helen Parmelee, pianist
3:30 to 4:30 p.m.—Recorded program
4:30 to 5 p.m.—Charles T. Besserer, organist
5 to 5:30 p.m.—Brother Bob's club
5:30 to 6 p.m.—Edgar Russell
6 to 6:15 p.m.—Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Ethel Rhenard and Cora Scott
8 to 9 p.m.—Baseball; Oaks vs. Seattle, at Oakland
9 to 10 p.m.—Dance program

296.6 Meters
KQW
Columbia 777
1010 Kcs.

Pac. Agric. Foundation, Ltd., San Jose, Calif.

1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Religion recordings
3:45 to 5 p.m.—Children's program
5 to 5:15 p.m.—Baron Keyes' Air Castle
5:15 to 6 p.m.—Vesper music; health talk
6 to 7 p.m.—J. H. D. Farm Flashes
6:10 to 6:20 p.m.—Farm Topics Discussion
6:20 to 6:30 p.m.—Quarantine Against Alalfa

254.1 Meters
KEX
Atwater 3111
1180 Kcs.

Western Broadcasting Co., Portland, Oregon

7 a.m.—Morning Serenaders
8 a.m.—The White Wizard
8:10 a.m.—The Clock; Oregon Journal news
9 a.m.—Classified; Town Topics
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Ron's Rhythm Revue
1:30 p.m.—Castle Organ Concert
2 p.m.—Dental lecture; Langan Farm
2:30 p.m.—Vagabond's News Reel
3:40 p.m.—Warner Stone and His Pebbles
5 p.m.—Novelty recordings
5:30 p.m.—Baron Keyes' Air Castles
5:45 p.m.—Old Timers
6 p.m.—Farmer's Radio Club
6:30 p.m.—Hometown Orchestra
7 p.m.—Northwest Salon Orchestra
8:30 p.m.—Stump 'em Program
9 p.m.—Montville Flowers, Economist; lecture
9:30 p.m.—Folks and Memories
10 p.m.—Ken Stuart's Thirty Minutes of Sunshine
10:30 p.m.—Jack and Jill Talent Orchestra
11:30 p.m.—The White Wizard
11:45 p.m.—Night Club of the Air
12 a.m.—Midnight Revellers

285.5 Meters
KNX
Hempstead 4101
1050 Kcs.

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Set-upping exercises
8 to 9 a.m.—Variety; Bible topics
8:15 to 9:15 a.m.—Music; Bible topics and prayer
8:15 to 9:15 a.m.—Musical program
9:15 to 9:30 a.m.—Golden Rule Health Service
9:30 to 10 a.m.—Radio shipping news
10 to 10:20 a.m.—Dickie Albright's family
10:30 to 11 a.m.—Home economics talk
11 to 11:15 a.m.—Barbara Gould, program
11:15 to 11:30 a.m.—Gene Byrnes Scraps from the Waste Basket
11:45 to 12 noon—"Belco' talk by H. F. Allen
12 to 12:15 p.m.—Kip Corp. courtesy program
12:30 to 1 p.m.—Silver Slipper Cafe program
1:30 to 2 p.m.—Eddie Albright, late fiction
2 to 2:30 p.m.—Records & "Jay," the Jingle Man
2:30 to 3 p.m.—Prof. Leon, French lessons
3 to 3:30 p.m.—Musical program
3:35 to 4 p.m.—Louise Johnson, astroanalyst
4 to 4:30 p.m.—Musical program
4:30 to 5 p.m.—C. F. R.'s musical program
5 to 5:15 p.m.—Talk on "Travel"
5:15 to 5:45 p.m.—"Big Brother Ken"
5:45 to 6 p.m.—Town Crier's amusement tips
6:15 to 7 p.m.—HXI Talk
6:15 to 6:30 p.m.—Frank Watanabe, the Japanese houseboy
6:30 to 7 p.m.—Gene Byrnes, organist
7 to 7:08 p.m.—Herman Schnitzel
7:08 to 8 p.m.—Laf-O-Grafs; music
8 to 9 p.m.—The Arizona Wranglers in an old-fashioned hoe-down
9:10 to 9:30 p.m.—The Thunderbolts; music
10 to 12 midnight—Gus Arnheim's orchestra
12 to 1 a.m.—Madame Zucca's Cafe

Broadcast Weekly
Oct. 12-18

491.5 Meters
KFLC
Prospect 0100
610 Kcys.


7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:45 a.m.—Hiller Utah; DLBS
8:45 to 9 a.m.—La Vida Mineral Water Co. program
9 to 9:15 a.m.—News Items
9:15 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, CDLBS
10:30 to 11 a.m.—Wynn's Daily Chat
11 to 11:15 a.m.—Chars Players
11:15 to 11:45 a.m.—Columbia Artists' Recital, CBS
11:30 to 12 noon—Ann Leaf, organist, CBS
12 to 12:30 p.m.—Sherman Clay concert
12:55 to 1 p.m.—New York Stock Quotations
1 to 1:30 p.m.—The Captivators, CBS
1:30 to 2 p.m.—Melody Magic, CBS
2 to 3 p.m.—Happy Go Lucky Hour, CDLBS
3 to 3:15 p.m.—Columbia Educational Feature
3:15 to 3:30 p.m.—Harry Tucker's Orch., CBS
3:30 to 4 p.m.—Mary Lewis Haines
4 to 5 p.m.—Studio program; Town Topics
5 to 5:30 p.m.—Pacific States Organ, DLBS
5:30 to 6 p.m.—News Items; radio program
6 to 6:15 p.m.—Bobs, sports authority
6:15 to 6:30 p.m.—"Pianoville," DLBS
6:30 to 7 p.m.—Studio program
7 to 7:30 p.m.—Lutheran Laymen's League, CBS
7:30 to 8 p.m.—"Chocolate Isle," CDLBS
8 to 8:30 p.m.—Violet Ray Melody Hour, DLBS
8 to 9 p.m.—Golden Bear Growers and Bear Cats
9 to 9:30 p.m.—Folgeria, courtesy Folger Company, CDLBS
9:30 to 10 p.m.—"Piano Moods," Edna Fischer
9:45 to 10 p.m.—"As You Like It," John Moss, soloist; Eleanor Allen, organist
10 to 10:15 p.m.—"McAleer Melodies"
10:15 to 10:30 p.m.—Gruen Answer Man
10:20 to 11 p.m.—Anson Weeks' Orch., DLBS
11 to 12 midnight—Val Valente's orch., CDLBS
12 to 1 a.m.—Dance music

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**Thur. Programs**

**440.9 Meters**  
**KPO**  
Garfield 8300  
680 Kcys.  
5000 Watts  
Hale Bros. & The Chronicle, San Francisco  
7:30 to 8 a.m.—Quaker Oats, "Start o' the Day"  
8 to 9 a.m.—Shell Happytime by Hugh Barrett Dobbs  
9 to 9:30 a.m.—Dobbs's Birthday Party  
9:30 to 10 a.m.—Walter W. Cribbins  
10 to 11 a.m.—Magazine of the Air, NBC  
11 to 11:45 a.m.—Standard School broadcast  
11:45 to 11:55 a.m.—Julia Hayes, "Helpful Hints"  
11:59 to 12:05 p.m.—Time signals; Scripture reading, weather forecast  
12:05 to 12:10 p.m.—Wright's "Shining Moments," N.R.A.

**333.1 Meters**  
**KHJ**  
Vandike 7111  
900 Kcys.  
1000 Watts  
Don Lee, Inc., Los Angeles, California  
7 to 8 a.m.—Recordings; Hallelujah  
8:30 to 8:45 a.m.—Stock Exchange Reports  
8:45 to 9 a.m.—Party House  
9 to 9:30 a.m.—Columbia Revue, CBS  
9:30 to 10 a.m.—Feminine Fancies, KFRC  
10 to 10:15 a.m.—Ocean Spray, to CBS  
10:15 to 10:30 a.m.—Feminine Fancies, KFRC  
10:30 to 11 a.m.—Dr. Strasska Laboratories  
11 to 11:15 a.m.—Elvia & Neil  
11:15 to 11:30 a.m.—Safe Bldg. & Loan Co.  
11:30 to 12 noon—Ann Leaf, CBS  
12 to 12:30 p.m.—Biltmore Hotel concert orch.  
12:30 to 1 p.m.—World-wide news; records  
1 to 1:30 p.m.—The Captivators, CBS  
1:30 to 2 p.m.—Times Forum  
2 to 2:30 p.m.—Happy Go-Lucky Hour, KFRC  
2 to 2:15 p.m.—Weaver Jackson, talk  
2:15 to 2:30 p.m.—F. U. C. Trojan period  
2:30 to 3:45 p.m.—Y. M. C. A.  
3:45 to 4 p.m.—Auto. Club of So. Calif.  
4 to 4:30 p.m.—KFRC studio program  
4:30 to 5 p.m.—Fifteen Hot Minutes  
4:45 to 5 p.m.—World-wide news; Town Topics  
5 to 5:30 p.m.—Organ recital  
5:30 to 6 p.m.—Music program  
5:45 to 6 p.m.—Coast Investor, speaker  
6 to 6:30 p.m.—Planeville  
6:30 to 7 p.m.—Ivory thread Springs dance orch.  
7 to 7:30 p.m.—National Laymen's League, CBS  
7:30 to 8 p.m.—"Songs of the Day"  
8 to 8:30 p.m.—Violet Ray Music Hour  
8:30 to 9 p.m.—Morial Park  
9 to 9:30 p.m.—"Follow'ia"  
9:30 to 10 p.m.—Sports Edition of the Air  
10 to 10:05 p.m.—World-wide news  
10:05 to 11 p.m.—Earl Burtnett's dance or.  
12 to 1 a.m.—Organ recital

**243.8 Meters**  
**KYA**  
Prospect 3456  
1230 Kcys.  
1000 Watts  
Pacific Broadcasting Corp., San Francisco  
7 a.m.—Top of the Morning  
7:30 a.m.—The Foster Clock  
8 a.m.—A Word of Cheer  
8:15 a.m.—Standard concert selections  
8:30 a.m.—Organ music; Mahlon Dolman  
9:30 a.m.—Fox and Warfield Theatres Revue  
10 a.m.—Sunshine Hour, conducted by George Taylor  
11 a.m.—Popular hits; Redecedoid program  
11:30 a.m.—Terpezone program  
11:45 a.m.—Charles Beauty Salon  
12 noon—La Vida program  
12:15 p.m.—Allman Airs  
12:45 p.m.—Coming events  
1 p.m.—Cal King's Country Store  
1:30 p.m.—Newscasting; popular hits  
2 p.m.—Dolfo Sargent, organist  
3 p.m.—Virginia Spencer—"Soliloquy"  
3:15 p.m.—Health talk, Dr. Corley  
3:30 p.m.—Song recital, Helen Stone  
3:45 p.m.—Popular hits  
4 p.m.—Concert Memories  
4:30 p.m.—Dex program; "Russell"; records  
5:30 p.m.—"Simon and Isaacs, Inc."  
6 a.m.—Close Harmony  
6:30 a.m.—Fox and Warfield Theatres Revue  
6:50 a.m.—Stock yard prices and quotations  
6:55 a.m.—Novelties  
7 p.m.— Duo Plan Bashes, Clem Kennedy, Virginia Spencer, Jack Deane, tenor  
7:25 p.m.—Anti-Daylight Saving Talk  
7:30 p.m.—Home Bruisers  
7:45 p.m.—Highway Mosely  
8 p.m.—Sydney Dixon, tenor, in "Song and Word Pictures"  
8:30 p.m.—Orpheus Ensemble, Gene Sullivan, baritone; Mary Atkinson, soprano  
9:15 p.m.—Neil Schettler, violin  
9:30 p.m.—Tom Smith, Dud Williamson, "The Melodizers," "Pleaseing You"  
10 p.m.—Paul Kell's Dance Orchestra  
11 p.m.—Dolfo Sargent, organist; George Nickson, tenor

**508.2 Meters**  
**KHQ**  
Main 5383  
590 Kcys.  
1000 Watts  
Louis Wasmer, Inc., Spokane, Washington  
7 a.m.—The Town Crier  
7:30 a.m.—Start of Day, NBC  
8 a.m.—Shell Happy Time, KPO  
9 a.m.—Vermon Lumber Jacks, NBC  
9:15 a.m.—Walt and Norman  
9:45 a.m.—KHQ Studio  
10 a.m.—Woman's Magazine of the Air, NBC  
11 a.m.—Standard School program, NBC  
11:45 a.m.—Bell program, KHQ  
12 noon—National Savings luncheon program  
12:15 p.m.—C. R. C. program  
12:30 p.m.—Fullops Fashion Plates  
12:45 p.m.—Travelade; 'Dutch Maid'  
1:15 p.m.—"Headlining"; Hawaiian Echoes  
1:45 p.m.—Earl's Studio period; Norman True  
2:15 p.m.—Fur Facts; "With the Classics"  
3 p.m.—Thompson Cadillac  
3:15 p.m.—Stewart-Warner  
3:30 p.m.—Paint o' Mine; Service Hour  
4:30 p.m.—Phil Cook, NBC  
4:45 p.m.—Friendly Five Footnotes, NBC  
5 p.m.—Pleischmann Overton, NBC  
6 p.m.—Arco Birthday Party, NBC  
6:30 p.m.—Maxwell House Melodies, NBC  
7 p.m.—Radio Victor Hour, NBC  
7:30 p.m.—Stanely Symphony Concert, NBC  
8:30 p.m.—Amos 'n Andy, NBC  
8:45 p.m.—Sperry Program, NBC  
9 p.m.—Lucky Strike dance band, NBC  
10 p.m.—Associated Dance Band  
11 p.m.—Best Steppers
THURSDAY Programs

315.6 Meters KFWB Hollywood 0315
950 Kcys. 1000 Watts
Warner Brothers, Hollywood, Calif.
8:30 a.m.—Dorothy Burnham in popular piano numbers; "The Ivory Twine"; Jean Cowan, popular songs.
10 a.m.—Wade Hamilton, organist
10:30 a.m.—The Melody Boys’ dance band; Virginia Miller, pianist
11:30 a.m.—Wade Hamilton, organist
12 noon—The Adventures of Tom and Wash
12:15 p.m.—Louise Lynch, popular songs
12:30 to 2 p.m.—Rose Valerie’s concert ensemble
2 to 3 p.m.—Brunswick Preview Hour
5 to 6 p.m.—KFWB Salon Orchestra; Charles Keaton, tenor; Emma Kippel, soprano; Cliff & Lolly, the “Nuts of Harmony”
4 p.m.—Harold Howard’s dance band; Jean Cowan in popular songs
6 p.m.—The Jerry Jackson’s entertainers
6:30 p.m.—Wade Hamilton, organist
6:45 p.m.—Ceci land Sally
7 p.m.—Salon orchestra; Lewis Meehan, tenor
7:30 p.m.—“The Rubbersneaks”
8 p.m.—Seaboard Serenaders
8:30 p.m.—KFWB Concert Orchestra
9 p.m.—Examiner sport interview
9:30 p.m.—“Star Dust” program
10 p.m.—Johnny Johnson’s orchestra
10:30 p.m.—George Olsen’s music
11 p.m.—George Freeman’s orchestra

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcasting Co., Seattle, Wash.
5 to 5:15 p.m.—Seattlelight, Joe Roberts
5:15 to 6 p.m.—Records; service period
6 to 7 p.m.—Studio program
7 to 7:30 p.m.—Lutheran Laymen’s League, CBS
7:30 to 8:30 p.m.—Young’s dance band
8:30 to 9 p.m.—Jewels from the operas
9 to 9:30 p.m.—Folgeria, CDL109
9:30 to 10 p.m.—Opera; Linder, DBL57
10:00 to 10:15 p.m.—Jackson’s orchestra
10:15 to 11 p.m.—Anson Weeks’ orch., DBL57
11:01 to 12 midnight—Val Valente, DBL57
12:15 to 12:30 a.m.—Nervous Charlie’s Chinese Garden Band
12:30 to 2 a.m.—Request records

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp. Ltd., San Diego, Calif.
1 to 1:30 p.m.—Magic of Speech, NBC
1:30 to 2 p.m.—Lady Next Door, NBC
2 to 2:30 p.m.—In the Spotlight, NBC
2:30 to 3:30 p.m.—Organ recital. Dr. Stewart
3:30 to 4 p.m.—French lesson, Mme. Brementon
4 to 4:30 p.m.—Studio program
4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, NBC
4:45 to 5:30 p.m.—Feature program; NBC program
5:30 to 5:50 p.m.—Late news items
5:50 to 6 p.m.—Chuck and Red
6 to 6:30 p.m.—Commercial program
6:30 to 7:30 p.m.—Concert trio with John Wells, baritone
7:30 to 8 p.m.—Political program
8 to 8:30 p.m.—Chevrolet Chronicles
8:30 to 9 p.m.—Amos ‘n’ Andy, NBC
8:45 to 9 p.m.—Cecil and Sally
9 to 10 p.m.—Lucky Strike orchestra, NBC
10 to 11 p.m.—Kenne dy’s Cafe program
11 to 12 midnight—Requests

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
7 a.m.—Morning Revellier; news; organ
8:30 a.m.—Thrift Home of the Air
9 a.m.—Morning Devotional program
9:10 a.m.—Studio program; Smillim’ Sam
10 a.m.—Glen Eaton
10:15 a.m.—Beauty Talk, Helen Andrews
10:30 a.m.—Songs You Like to Hear
11 a.m.—Warren Wright, organ concert
12 noon—World of Man
12:30 p.m.—Mid-Day Musicals
1 p.m.—George Maddox, tenor; Betty Andersen, soprano
1:15 p.m.—Dental lecture
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Matinee in Miniature
2:30 p.m.—Organ music
2:45 p.m.—Homer Sweetman, tenor; news
3:15 p.m.—Studio program; organ concert
4:45 p.m.—“The Recording Hour” program
5:15 p.m.—Baron Keyes’ Air Castles
5:30 p.m.—Market reports
5:50 p.m.—“Garden Time” with Cecil Sally
6 p.m.—American Institute of Banking
6:15 p.m.—Hometowners Orchestra; Ed Sheldon’s banjo
7 p.m.—Piji Trio; Dream Melodies
7:30 p.m.—Electrical transcription program
7:45 p.m.—Los Gauchos
7:55 p.m.—Rabbi Samuel Koch, talk
8 p.m.— Northwest Saloon Orchestra
8:30 p.m.—Italian Knights
9 p.m.—Montavilla Flowers, economist; lecture
9:50 p.m.—Melodies and Memories
10 p.m.—Ken Stuart’s Sunshine Program; Ivan Dittmars, piano
10:30 p.m.—Whirlwinds Orchestra; Eulala Dean, singer
11 p.m.—Vic Meyers’ Club Victor orchestra
12 midnight—Midnight Revellers

325.9 Meters KOMO Elliott 5890
920 Kcys.
Seattle Broadcasting Co., Seattle, Wash.
6:55 a.m.—Inspirational service
7 a.m.—Theater organ recital
7:20 a.m.—The Quaker Oats Start o’ the Day, NRC
8 a.m.—Shell Hour, WRC
8 a.m.—Vernon Lumber Jacks, NBC
9:15 a.m.—Gordon and Mary in Song of the Morning
9:30 a.m.—“Safeguarding the Nation’s Food and Drug Supply”
9:45 a.m.—Way to a Man’s Heart
10 a.m.—Woman’s Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—Barbara Gould broadcast
12 noon—Farm talk; grain, fruit & veg. reports
12:15 p.m.—Tetome Broadcasters, Prudence Penny
12:30 p.m.—Hotel Sir Francis Drake Orch., NRC
1 p.m.—Tuneeful Two; Teacup Philosopher
1:30 p.m.—Popular orchestra and vocalists
2:30 p.m.—Studio orchestra and vocalists
3 p.m.—Old-time orchestra and vocalists
4 p.m.—Popular orchestra and vocalists
4:30 p.m.—Phil Cook, the Quaker Man, NBC
4:45 p.m.—Friendly Five Footnotes, NBC
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Arco Birthday Party, NBC
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—RCA Hour, NBC
7:30 p.m.—Standard Symphony Hour, NBC
8 p.m.—Amos ‘n’ Andy, NBC
8:45 p.m.—Sperry Silences, NBC
9 p.m.—Lucky Strike program, NBC
10 p.m.—Associated Equi-Fractionated Dance Hour
11 p.m.—News flashes
11:15 p.m.—Laughner-Harris St. Francis Hotel dance orchestra, NBC
12 midnight—Organ recital

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Oct. 12-18  BROADCAST WEEKLY  47

THURSDAY Programs

322.4 Meters  KROW Glencourt 6774
930 Kcys.  1000 Watts
Educational Broad. Corp., Oakland, Calif.
6:30 a.m.—Top o’ the Morning Program
8 a.m.—Thirty Minutes of Melody, presenting Maud Nickerson, pop. blues; Florence Mott, pianist
8:30 a.m.—Wade Forrester, health questions
10:15 a.m.—The Midway, presenting: Dan Malcolm, tenor; Arlene Dodson, Gypsy violinist; Mildred Anderson, pianist; Carl Otto and his uke
1:30 p.m.—Health Program by Dr. McLain
1:45 p.m.—Carnival Hour, presenting Melody Girls, harmony team; Maud Nickerson, pop. blues; Billie Sherwood; Hotel Alameda Band
2:30 p.m.—RKO, Oakland Orpheum
3 p.m.—Betty the Shopper, presenting: Dolores Ferguson, vocalist; Madeline Snyer, violinist
3:30 p.m.—California Cowboys and Bill Simons, yodeling with Chink Darling, harmonica; Red Hildebrand, accordionist
4 p.m.—The Ne’er Do Well
4:30 p.m.—Box West Coast Theaters Frolic
5 p.m.—Wade Forrester’s Hour of Sunshine
7:30 p.m.—Baseball results and news items
7:45 p.m.—La Vida Mineral Water program
8 p.m.—Make Waves talk “The Glorious Liberty of the Sons of God”
8:15 p.m.—Ward Baker, KROW musical director and concert violinist
8:30 p.m.—Preston, Jean Ardath
8:45 p.m.—Sports review, Al Santoro
9 p.m.—Musical Reflections, presented by Marguerita Bernae, vocalist; Ward Baker, violinist; Lillian Boyd, pianist and pianist
9:30 p.m.—Program of First Christian Church
10 p.m.—Program of the Anti-intelligence Society
10:15 p.m.—KROW Smiling Army program, presented by Serg. Doc Wells and Lillian Boyd, organist

526 Meters  KMTR Hollywood 3026
570 Kcys.  500 Watts
KMTR Radio Corp., Hollywood, California
6 to 6:45 a.m.—“Wake Up, Chillun, Wake Up”
6:45 to 7 a.m.—Vernon dance marathon
7 to 8 a.m.—Harold Curtis, organist
8 to 8:05 a.m.—Stock quotations
8:05 to 9 a.m.—Records; health man
9 to 10 a.m.—Mildred Kitchen, Home Economists Expert; records
10 to 10:30 a.m.—Louise Howatt
10:30 to 10:45 a.m.—Old Timers
10:45 to 11 a.m.—Galloping Gophers
11 to 11:15 a.m.—Modes and Fashions; records
11:15 to 12 noon—Public and civic officials
12 to 12:15 p.m.—“World in Review”
12:15 to 2:15 p.m.—Property Hour; records
2:15 to 2:30 p.m.—Spanish program
3 to 3:15 p.m.—Vernon dance marathon
3:15 to 3:30 p.m.—Recorded program
4:30 to 5:15 p.m.—Trading Post program
5:15 to 5:45 p.m.—Organ recital
5:45 to 6 p.m.—“Reporter of the Air”
6 to 6:30 p.m.—Banjo Boys
6:30 to 7 p.m.—S O Christians
7 to 7:15 p.m.—Vernon dance marathon
7:15 to 7:45 p.m.—Grayco Boys
7:45 to 8 p.m.—Jack Boys, talk
8 to 8:30 p.m.—Piano pianist
8:15 to 10:30 p.m.—Baseball game
10:30 to 11 p.m.—Special recordings
11 to 12 midnight—Vernon dance marathon
12 to 1 a.m.—“Ball” and Charley Long

322.4 Meters  KFWI Franklin 0200
930 Kcys.  500 Watts
Radio Entertainments, San Francisco, Calif.
7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Slogan contest
9:30 to 10 a.m.—Records and announcements
10 to 10:30 a.m.—Hotel Del Close program
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
12 to 12:45 p.m.—Slogan contest
12:45 to 1 p.m.—Dr. Byington and Crichton
1 to 1:30 p.m.—Slogan contest
6 to 7 p.m.—Dinner dance music
7 to 7:15 p.m.—Rita Murray’s investment chat
7:15 to 7:30 p.m.—Dr. Wolf, blues singer, and Nadine Chriis, pianist
11 to 12 midnight—Slogan contest
12 to 1 a.m.—Midnight Classics

204 Meters  KGA Main 3434
1470 Kcys.  5000 Watts
6:45 a.m.—Early Birds; news
8 a.m.—Sunshine Hour; popular hits
9:30 a.m.—Miss Spokane Musicale
10 a.m.—Friendly Hour
10:30 a.m.—Organ recital; novelties
11 a.m.—Luncheon concert; Bart’s Brevities
12:30 p.m.—Music; market reports
1 p.m.—Concert recordings
1:30 p.m.—Dental Clinic of the Air
9 p.m.—Popular Melange; Bargain Martine
3:30 p.m.—Tea Hour concert
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the Kiddies
5 p.m.—Novelties World Book
5:15 p.m.—Baron Keyes’ Air Castles
5:30 p.m.—Dinner music
6 to 9 p.m.—Homemakers Orchestra; Ed Sheldon, banjo
7 p.m.—Dream Melodies
7:30 p.m.—Los Gauchos Argentinos
8 p.m.—Northwest Salon Orchestra
8:30 p.m.—Italian Knights, NBS
9 p.m.—Montavilla Flowers, Economist; lecture
9:30 p.m.—Melodies and Memories
9 p.m.—Ken Stuart’s Thirty Minutes of Sunshine
10:30 p.m.—Request program

394.5 Meters  KVI 4211
760 Kcys.  1000 Watts
7 to 8:15 a.m.—Program of recordings
8:15 to 9 p.m.—The Five Arts, CBS
8:30 to 9 a.m.—The Party House
9 to 9:30 a.m.—Columbia Revue, CBS
9 to 10 a.m.—Feminine Fancies, DLBS
10 to 10:45 a.m.—Program of recordings
10:45 to 11 a.m.—Program from KOL
11 to 11:15 a.m.—Recordings; announcements
11:15 to 12 noon—Col. Artists Recital, CBS
12 to 12:30 p.m.—Salon Orchestra, CBS
12:30 to 1 p.m.—For Your Information, CBS
1 to 1:30 p.m.—The Captivators, CBS
1:30 to 2 p.m.—Melody Magic, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour, DLBS
2 to 3 p.m.—Records; Social Calendar
3 to 3:30 p.m.—Records; Social Calendar
3:30 to 5 p.m.—Talk and recordings
5 to 5:15 p.m.—The political situation
5:15 to 5:30 p.m.—Slogan contest
5:30 to 5:50 p.m.—Slogan contest
5:50 to 6 p.m.—Music; market reports
6 to 6:30 p.m.—Dr. Byington and Crichton
6:30 to 7 p.m.—Dr. Wolf, blues singer, and Nadine Chriis, pianist
7 to 7:15 p.m.—Rita Murray’s investment chat
7:15 to 7:30 p.m.—Dr. Wolf, blues singer, and Nadine Chriis, pianist
7:30 to 8 p.m.—“Folgeria,” DLBS
8 to 8:15 p.m.—Music; market reports
8:15 to 9 p.m.—Dr. Byington and Crichton
9 to 10 p.m.—Slogan contest
10 to 10:30 a.m.—DLBS studio program
10:30 to 10:50 a.m.—Dr. Byington and Crichton
10:50 to 12 p.m.—Music; market reports
12 to 12 midnight—Valentine’s Orch., DLBS
12 to 1 a.m.—Organ recital

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"Advertising Fundamentals
Do Apply to Radio"

By E. H. SANDERS

BECAUSE radio advertising was new, thousands of experienced advertisers greeted it a few years ago with the declaration that a brand-new set of advertising principles must be set up, assuming that none of those already established could be adapted to this newest and awe-inspiring medium.

Methods long ago catalogued as obsolete and impractical in other fields of advertising were introduced, in new dress, as the revolutionary by-laws of radio advertising. The trial and contradiction of these methods and the substitution of more practical ones simply confirmed the bromide that "history repeats itself," for the same steps were taken years ago in other advertising fields.

The readjustment was slow. First, there was a general revolt, among sponsors, against the illogical procedure, adopted in the beginning, of simply buying so much time on the air and relying on providence and an overworked radio station staff and management for the efficient use of that time. Advertisers finally realized that such a method was just as impractical and absurd as the practice, universal years ago, of buying newspaper space and allowing a member of the newspaper's advertising department, usually a solicitor, to turn out the copy. The copywriting was not a proper function of the publisher, and that a space salesman could not do the copy justice was eventually brought home to the advertisers.

Similarly it became apparent that radio continuities, particularly commercial announcements, required careful preparation by people entirely conversant with the sponsor's organization, policies and product. Immediately the more progressive sponsors recognized this matter as an advertising problem and concluded that their advertising agencies were best equipped to handle it.

But even this agency supervision did not correct some of the very apparent faults of this early procedure. Sponsors were still paying for "factory-made" programs presented with little enthusiasm and less originality. One minute the fans heard Johnny Jones directing a program for an automobile company and the next period brought Johnny Jones' message about a new cake of soap. Similarly, the station orchestra would be used for a number of programs the same evening. Advertisers came to realize that these methods did not make for enthusiasm. The entertainers and musical staff members could not possibly maintain an interest in all their programs. The evening's final program did not get the same enthusiastic interpretation as did the first.

The advertising agencies came to the fore again. "We had a similar problem years ago," was their statement. "We found it had policy to maintain a staff of artists. While we had such a staff it was good business for us to confine assignments to it, regardless of the fact that men better fitted for the assignment were available outside the organization. Finally we disbanded such staffs and retained only an art director."

The larger agencies found that their art director, familiar with the best artists in every field, knew the best men for each job and was not influenced by the problem of keeping a regular art staff busy. Advertisers today are getting distinctive advertising art, not the similarly executed illustrations rushed through an art department a few years back.

Seeking originality, distinctiveness and new personalities, radio advertisers found
their agencies prepared for this new problem. Many agencies had been building up radio departments comprising men whose experience with the various radio problems correspond to that of the art director in the advertising art world. The same advertisers who had long ago turned their newspaper and magazine advertising problems over to an agency decided that radio was simply another medium.

Today a large percentage of the successful programs are being handled through advertising agencies. Our agency supervises both Shell programs. Program sponsors no longer submit to the assignment of talent to a number of programs. The regular staffs of most stations are utilized, but are either assigned to particular programs or subordinated under the leadership of one or more featured program personalities. Some of the outstanding radio personalities have been "discovered" by sponsors or introduced to the radio audience by the advertising agencies.

Hugh Barrett Dobbs, the "Captain Dobbie" of our Shell Happytime program, retains all of the talent for our daily program. There are many "regulars" on the programs in addition to Dobbsie whose names and specialties are well known to the period's audience. We have Dobbs under a long-term contract, and he is a Shell artist exclusively.

The development of distinctive programs has been gradual. Personalities are being featured and have developed "program pride." Members of an orchestra, formerly referred to simply as "The Nightingales" or under a similar title, are now being "spotted." They are given solo assignments or feature parts which makes them feel a greater responsibility and pride in the program.

It was formerly out of order to allow an orchestra leader to talk to his audience. As early as 1927 we allowed Rudy Seiger, leader of our Shell Symphonists, to announce numbers and introduce guest artists and soloists, only to be told that it wasn't being done—that such duties were properly the announcer's. But we felt it lent a personal touch and continued the practice. Now virtually all well-known and successful programs are similarly handled.

The principles are elemental. They were proved years ago in the newspaper and magazine advertising fields—they are now being proved in radio.
Hale Hooper
KX-8 p.m.

BEST BETS TODAY

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<thead>
<tr>
<th>TIME</th>
<th>STATION</th>
<th>PROGRAM</th>
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<tr>
<td>254.1 Meters</td>
<td>KEX Atwater 3111 5000 Watts</td>
<td>Western Broadcasting Co., Portland, Oregon</td>
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<tr>
<td>1180 Kcys.</td>
<td>12 noon—Weather reports; news bulletin</td>
<td>12:05 p.m.—Happy Hour Revue</td>
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<td>2:45 p.m.—Ron's Rhythm Revue</td>
<td>9:30 p.m.—Popular dance concert</td>
<td>5:30 p.m.—Song recital, Dr. Dean</td>
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<td>6:30 p.m.—Farmer's Radio Service Club</td>
<td>10:30 p.m.—Thirty minutes with the masters</td>
<td>11:30 p.m.—The White Wizard</td>
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<td>12:45 p.m.—Musical Moments, Mart Dougherty</td>
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**FRIDAY Programs**

379.5 Mtr. NBC-KGO Sutter 1920

National Broadcasting Co., San Francisco

7:30 to 8 a.m.—Sunrise Serenaders, KGO
7:30 to 8 a.m.—Quaker Start o’ the Day, KHQ, KOMO, KGW, KPO, KFPS; KFI, 7:30 to
8 a.m.
8 to 8:15 a.m.—Financial service program, KGO
8:15 to 8:30 a.m.—Morning Melodies, KGO
8:30 to 9 a.m.—Ross-Cuts of the Day, KGO
9 to 9:15 a.m.—Vernon Lumberjacks KGO, KIHQ, KOMO, KGW, KECG
9:15 to 9:30 a.m.—Meet the Folks, KGO
9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service talks, KGO, KHQ, KOMO, KGW, KFI, KFPS
9:45 to 10 a.m.—Morning Glories, KGO
10 to 10:15 a.m.—The Recitalists, KGO
10:15 to 10:30 a.m.—Josephine B. Gibson, food talk, KGO, KHQ, KOMO, KGW, KFI
10:30 to 11:30 a.m.—Woman’s Magazine of the Air, KGK, KHQ, KOMO, KGW, KFI, KSI, KOA, 10:50 to 11:10 a.m.; KFPS, KTAR, 11:10 to 11:30 a.m.

Today’s programs are given for the makers of Ivory Plaques and Del Ray Fine Foods. In the first period Helen Webster will discuss Fall Fashions, and in the second, Ann Holden will offer a recipe for eggs and spinach soup a la minute, that should make a gentlemen chef green with envy. Clarence Hayes sings some popular tunes. Austin Mosher, baritone, will offer three numbers. Edward J. Fitzpatrick leads the Magazine Recitalists, who will supply the orchestral setting.

11:30 to 12 noon—NBC Philharmonic organ recital, KGO
12 to 12:30 p.m.—Luncheon concert, KGO
12:30 to 1 p.m.—Hotel St. Francis Saloon Orchestra, KGO KFPS
1 to 2 p.m.—Pacific Feature Hour. KGK, KFPS, KTAR; KOMO, KGK, 1:30 to 2 p.m.
Eva Gruninger Atkinson, contralto, fresh from her recent triumphs with the San Francisco and Los Angeles Opera Companies, will be heard singing two solos during the Pacific Feature Hour presentation.
2 to 3 p.m.—The Vagabonds, KGO
3 to 3:15 p.m.—The World in Music, by Pierre V. R. Key, KGO, KTAR, KGW
Pierre V. R. Key, widely known editor and music critic, will present a 15-minute discussion of current events in the musical realm.
3:15 to 3:45 p.m.—Black and Gold Room Orchestra, KGO, KTAR; KGW, 3 to 3:30 p.m.
3:45 to 4 p.m.—William Don, KGO
4 to 4:15 p.m.—Madame Lola Cabrera Gainsb—
KGO
Madame Lola Cabrera Gainsborg, celebrated tenor, teacher and composer, will be heard in a 15-minute recital.
4:15 to 4:30 p.m.—Football Forecasts, by Parke H. Davis, KGO, KOMO, KFI, KFPS
Commentary on the major gridiron contests to be played tomorrow throughout the country will be offered by Parke H. Davis in his “Football Forecasts.”
4:30 to 4:45 p.m.—Phil Cook, The Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFPS, KTAR
4:45 to 5 p.m.—News service, KGO

5 to 6 p.m.—Cities Service Concert Orchestra, KGO, KIHQ, KOMO, KGW, KFVA
Artists who will contribute to the program include Jessica Dragoonette, soprano, Leo O’Rourke, tenor, the Cavaliers quartet, and a concert orchestra under the direction of Sterling Bourdier and Kuson. The program will open with the Cathedral Chorale, who will offer an organ recital. Dick Brown will conduct the modern record, and a string orchestra will provide the musical background.
6 to 6:30 p.m.—Interwoven Pair, KHQ, KIHQ, KOMO, KGW, KFI, KFPS
Billy Jones and Ernie Hare are the comedians who appear on this program, and Will C. Perry and the Interwoven Orchestra provide the musical background.
6:30 to 7 p.m.—Armour program, KGO, KIHQ, KOMO, KGW, KFI
A mixed chorus of thirty voices and an orchestra headed by Josef Koestner will be heard in a program of semi-classical and light popular music.
7 to 7:30 p.m.—Armstrong Quakers, KGO, KIHQ, KOMO, KGW, KFI
“My Husband at Home” is the title of a talk to be given by Mrs. Edgar Guest, wife of America’s widely read and beloved poet, during the Armstrong Quakers program.
7:30 to 8 p.m.—Radio-Keith-Orpheum program, KGO, KHQ, KOMO, KGW, KFI, KFPS, KTAR
The imaginary aerial curtain will part on the KGO Theatre of the Air with the presentation of the program.
8 to 8:15 p.m.—Elgin program, KGO, KHQ, KOMO KGW, KECA, KFPS
Godfrey Ludlow, violinist, and the Armchair male quartet will furnish the musical portion of the Elgin program.
8:15 to 8:30 p.m.—Brownbilt Footsteps, KGO, KHQ, KOMO, KGW, KFI, KFPS, KTAR
Tuneful, syncopated dance music. The orchestra will be conducted by Clarence Hayes, a violin and guitar duo, and a novel instrumental quartet called the What Four will also be heard.
8:30 to 8:45 p.m.—Amos ‘n’ Andy, KGO, KHQ, KOMO, KGW, KECA, KFPS
8:45 to 9:15 p.m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI
A half-hour of popular numbers that tend themselves particularly well to rearrangement for four voices will be heard when the Rounders sing. Dudley Chambers is director of this male quartet, which has Donald Novis as first tenor and an unknown soloist.
9:15 to 9:30 p.m.—Mabel and Min, KGO, KTAR
Mabel, without a cent to her name, was left in the restaurant to foot the supper bill in the last episode of the Modest Minskit, the next edition of which will be heard tonight.
9:30 to 10 p.m.—Modern Melodists, KGO, KOMO, KGW, KOMA; KHQ 9:30 to 9:45 p.m.
A group of standard classical selections and light popular melodies have undergone mod- ernistic treatment at the hands of the Modern Melodists and will be played by an orchestra with Mahlon Merrick directing and sung by Irving Kennedy, tenor.
10 to 10:30 p.m.—The City of the Dead, KGO, KOA
An old, deserted graveyard in which gruesome happenings occur is the scene of the silent which tonight piles up new horrors. The murder mystery grows deeper, and more strange incidents take place, binding still tighter the principal characters of the day in a net of terror. Bernie Berwin and Thomas Kelly have the roles of the young people.
10:30 to 11 p.m.—Pacific Nomads, KSO A
Charles Hart is the director of the string ensemble which features the Pacific Nomads presentations. Lucile Kirtley, soprano, is always heard as the assisting guest artist.
11 to 12 p.m.—Laughter-Harris Hotel St. Francis Dance Orchestra, KGO, KFI

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FRIDAY Programs

340.7 Meters  KLY Lake 6000-6015  500 Watts

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—Three Happy Hayseeds
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern homes period
9:30 to 11 a.m.—Records; stocks
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2 p.m.—Jean's Hi-Lights
2 to 3 p.m.—Records and stocks
3 to 3:30 p.m.—Musical Memories with John and Sylvia
4:30 to 5 p.m.—Children's program
5 to 5:30 p.m.—Brother Bob's club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—"The Melody Man"
8 to 10 p.m.—Hi-jinks: Lost and Found, piano duo; Earl Cowd, pianist; Cora Scott, contralto; Vinton La Ferrera's KLY orchestra; Fred and Morris; Three Happy Hayseeds; Charlie Berger and his uke; Johnnie Zal, accordionist; Franklin Roberts, baritone, and Hale Hooper, tenor
10 to 11 p.m.—Dance program

209.7 Meters  KECA Westmore 0337  1430 Kcys.

Earle C. Anthony, Inc., Los Angeles, Calif.

9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Dorothy Raymond, piano capers
9:35 p.m.—Sherman Lloyd, pianist
4:30 p.m.—Phil Cook, The Quaker Man, NBC
5 p.m.—Cities Service Hour, NBC
8:30 p.m.—Armour Hour, NBC
7 p.m.—RKO Revue
7:30 p.m.—Buster Wilson and his orchestra
8 p.m.—Elgin program, NBC
8:15 p.m.—Otto Platz, dialect songs
8:30 p.m.—Amos 'n Andy, NBC
8:45 p.m.—Joe Bishop and his guitar
9 p.m.—Fred Donaldson, contralto
9:30 p.m.—Catherine C. Dixon, pianist
10 p.m.—Owen Evans, tenor
10:30 p.m.—Health exercises, Louis Rueb

315.6 Meters  KFWB Hollywood 0315  950 Kcys.

Warner Brothers, Hollywood, Calif.

8:30 a.m.—Dorothy Burnham, pianist; "The Ivory Twins"; Jean Cowan, popular songs
10 a.m.—Prudence Penny, "Home Economies"
10:30 a.m.—"Nip and Tuck" two-piano numbers; Cliff and Lolly, "The Nuts of Harmony"
11 a.m.—Melody Boys' dance band; Virginia Miller, pianist
11:30 a.m.—Wade Hamilton, organist
12 noon—The Adventures of Tom and Wash
12:15 p.m.—Late recordings
12:30 p.m.—Rose Valerie's concert ensemble
2 p.m.—Friday's Follies
4 p.m.—Harold Howard's dance band; Jean Cowan, popular songs
6 p.m.—Harry Jackson's entertainers
6:30 p.m.—Wade Hamilton, organist
6:45 p.m.—Cecil and Sally
7 p.m.—KFWB Salon Orchestra
7:30 p.m.—Sport talk, B. W. Shirley
7:45 p.m.—"Mac and Al"
8 p.m.—U. C. L. A. vs. St. Mary's
10 p.m.—Johnny Johnson's orchestra
10:30 p.m.—George Olsen's music
11 to 11:30 p.m.—George Freeman's orchestra

243.8 Meters  KYA Prospect 3456  1230 Kcys.

Pacific Broadcasting Corp., San Francisco

7 a.m.—Top of the Morning
7:30 a.m.—The Foster Clock
8 a.m.—A Word of Cheer
8:15 a.m.—Standard concert selections
8:30 a.m.—Organ music
8:50 a.m.—The House You Live In
9 a.m.—Mahlon T. Doleman, pianist
9:30 a.m.—Fox and Warfield Theatres Revue
10 a.m.—Sunshine Hour, conducted by George Taylor
11 a.m.—Popular hits; Reducoid program
11:30 a.m.—Health talk, Dr. Bond
11:45 a.m.—Charles Beauty Salon
12 noon—La Vida program
12:15 p.m.—Album Airs
12:45 p.m.—Coming events
1 p.m.—Cal King's Country Store
1:30 p.m.—Newscasting
1:45 p.m.—Wills Zink, contract bridge
2 p.m.—Dollo Sargent, organist; George Nickerson, tenor
3 p.m.—Virginia Spencer, "Soliloquy"
3:15 p.m.—Gene Sullivan, baritone
3:30 p.m.—Popular hits; Concert Memories
4:30 p.m.—Dex program; "Russell"; records
5 p.m.—Close Harmony
6:15 p.m.—Fox and Warfield Theatres Revue
6:45 p.m.—Stock yards prices and quotations
6:50 p.m.—Popular hits
7 p.m.—1640 Boys and Adele Burien
7:15 p.m.—Gene Sullivan, baritone; Virginia Spencer, accompanist
7:45 p.m.—Mechanics Bldg. & Loan program
8 p.m.—Orpheus Ensemble, under the direction of Nell Schettler: soprano soloist, Mary Atkinson; Sydney Dixon
9 p.m.—Home Counsellor
9:30 p.m.—Foolish Fables; Tom Smith, Harry Bechtel, Yvonne Peterson, Dud Williamson, "Melodizers"
10 p.m.—Futuristic Rhythm
11 p.m.—Dollo Sargent, organist; Gene Sullivan, baritone

508.2 Meters  KHO Main 5383  590 Kcys.

Louis Wasmer, Inc., Spokane, Washington

9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Walt and Norman
9:30 a.m.—Betty Crocker, NBC
9:45 a.m.—Walt and Norman
10 a.m.—Notebook, KBU
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:45 a.m.—Organ recital
12 noon—"For the Love of Scotch and Irish"
12:15 p.m.—C. R. C. program
12:30 p.m.—Fulop's Fashion Plates
12:45 p.m.—Travelade; "Dutch Maid"; "Headliners"
1:30 p.m.—Popular organ compositions
1:45 p.m.—Eatsum period; Norman True
2:15 p.m.—Fur Facts; Musical Gems
3:30 p.m.—Paint o' Mine; Service Hour
4:30 p.m.—Phil Cook, NBC
4:45 p.m.—Service Hour
5 p.m.—Cities Service Orchestra, NBC
6 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour Hour, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—RKO program, NBC
8 p.m.—Elgin Watch program, NBC
8:15 p.m.—Irownhit Foot-Lites, NBC
8:30 p.m.—Amos 'n Andy, NBC
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—Studio Features, Hurn & Strum
9:30 p.m.—Modern Melodies, NBC
10 p.m.—Heat; Studio Parade
11 p.m.—Best Steppers
FRIDAY Programs

322.4 Meters KFWI Franklin 0200 930 Kcys.
Radio Entertainments, San Francisco, Calif.
7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Slogan contest
9:30 to 10:45 a.m.—Records and announcements
10 to 10:15 a.m.—Polly Plan's Homey Period
10:10 to 10:30 a.m.—Studio program
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:15 a.m.—Selma Miller
11:15 to 12 noon—Schwabacher-Frey program
12 to 1:30 p.m.—Slogan contest
1:30 to 2:30 p.m.—Dinner dance music
7 to 7:15 p.m.—Dorothy Churchill, soprano
7:15 to 7:30 p.m.—Cecilia Hardman's Forum on Child Guidance
8:30 to 8:35 p.m.—Chamber of Commerce speaker
8:35 to 8:50 p.m.—Studio program
8:50 to 9 p.m.—Blindcraft speaker
9 to 9:15 p.m.—Pacific Choral Society
9:50 to 10 p.m.—Isabel Henion, soprano, and Nadine Chriss, pianist
10 to 10:30 p.m.—Hotel Bellevue program
10:30 to 10:45 p.m.—"The Three Streets hearts"
10:45 to 11 p.m.—Don Merrill, baritone
11 to 12 midnight—Slogan contest and dance music
12 to 1 a.m.—Sherman Clay midnight classics

322.4 Meters KROW Glencourt 6774 930 Kcys.
Educational Broad., Corp., Oakland, Calif.
6:30 a.m.—Top o' the Morning Program
8 a.m.—Thirty Minutes of Melody, featuring Maud Nickerson, pop. blues; Florence Mott, pianist
8:30 a.m.—Wade Forrester, health questions
1:30 p.m.—Health Program by Dr. McLain
1:45 p.m.—Carnival Hour, presenting Melody Girls, harmony team; Maud Nickerson, pop. blues; Billie Sherwood; Hotel Alameda Band
2:30 p.m.—Watch Tower program
2:45 p.m.—Betty the Shopper
3:30 p.m.—California Cowgirls, Bill Simmons, vocal solo; Chuck Darling, harmonica; Red Hildebrand, accordionist
4 p.m.—Nola Starr, vocalist; Marguerita Bernae, vocalist; Lillian Boyd, organist and pianist
4:30 p.m.—Fox West Coast Theaters Frolic
5 p.m.—Wade Forrester's Hour of Sunshine
7 p.m.—Baseball results and news items
7:45 p.m.—LaVida Mineral Water program
8 p.m.—The Ne'er Do Well

499.7 Meters KFSD Franklin 6353 600 Kcys.
Airfan Radio Corp. Ltd., San Diego, Calif.
4 to 4:20 p.m.—Studio program; Football forecasts, NBC
4:20 to 4:45 p.m.—Phil Cook, the Quaker Man, NBC
4:45 to 5:45 p.m.—Dinner program
5:45 to 6 p.m.—Late news items
6 to 6:30 p.m.—Interwoven Pair, NBC
6:30 to 7 p.m.—Parker's Old Time program
7 to 7:30 p.m.—RKO Hour, NBC
7:30 to 8 p.m.—Elgin program, NBC
8 to 8:15 p.m.—Brownbilt family, NBC
8:15 to 8:30 p.m.—Brownbilt family, NBC
8:30 to 8:45 p.m.—Amos in Andy, NBC
8:45 to 9 p.m.—Cecil and Sally
9 to 10 p.m.—Concert quintette with Mildred Marini
10 to 11 p.m.—Kennedy's Cafe program
11 to 12 midnight—Douglas Night Club program

491.5 Meters KFRC Prospect 0100 610 Kcys.
1000 Watts
7 to 8 a.m.—Seal Rocks Broadcast
8 to 8:45 a.m.—Hallelujah Hour, DLBS
8:46 to 9 a.m.—La Vida Mineral Water Co. program
9 to 9:15 a.m.—News Items
9:15 to 9:30 a.m.—Columbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:15 a.m.—Recordings
11:15 to 11:30 a.m.—Betty More's Ramblers, CBS
11:30 to 12 noon—Columbia artists recital, CBS
12 to 12:30 p.m.—Sherman Clay Concert
12:30 to 1 p.m.—New York Stock Quotations
1 to 1:30 p.m.—Thirty Minute Men, CBS
1:30 to 2 p.m.—Light Opera Gems, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—Ozzie Nelson's Glen Islanders, CBS
3:30 to 3:45 p.m.—Huston Ray and His Orchestra, CBS
3:45 to 4 p.m.—Tony's Ramblers, CBS
4 to 4:15 p.m.—The Crockett Mountainers, CBS
4:15 to 4:30 p.m.—Huston Ray and his orchestra, CBS
4 to 4:30 p.m.—Novelties, DLBS
4:55 to 5 p.m.—Three Titans
5 to 5:30 p.m.—The Darling Little Nit Wits, CBS
5:30 to 5:50 p.m.—Dixie Echoes, CBS
5:50 to 6 p.m.—News Items
6 to 6:15 p.m.—Joe Mendle and His Pep Band, CBS
6:15 to 6:30 p.m.—Pat Frayne's Sports talk
7 to 7:30 p.m.—"Radio Folies," CBS
7:30 to 7:45 p.m.—Studio program, DLBS
7:45 to 8 p.m.—Phoenix program, CBS
8 to 8:30 p.m.—"Three Decades of Dance Funes," DLBS
8:30 to 9 p.m.—Dink Templeton and Brick Morse, discussion on forthcoming football events and Brick Morse's Collegians, CDLBS
9 to 9:30 p.m.—Great Orchestral Makers dance
9:30 to 10 p.m.—Singing Strings
10 to 10:15 p.m.—Schwartz Ginger Band
10:15 to 10:20 p.m.—Gruen Answer Man
10:20 to 11 p.m.—Anson Weeks' Orch., DLBS
11 to midnight—Val Valente's Orch., DLBS
12 to 1 a.m.—Dance music

220.4 Meters KGER Phone: 632-75 1360 Kcys.
C. M. Dobyns, Long Beach, Calif.
6 a.m.—Musical Clock program
7 a.m.—Sunrise Exercise Class
7:30 a.m.—Musical Clock; News flashes
8:30 a.m.—Earl Judy and Paul O'lberg, piano, songs, organ
10 a.m.—Women's Hour and Helene Smith, pianist
11:15 a.m.—Charles K. Lindsey's orchestra
12:30 p.m.—Peggy and Jerry skit
12:45 p.m.—Billy Venable, piano
1:15 p.m.—Helene Smith, piano requests
2 p.m.—Organ recital, Dick Dixon
2:30 p.m.—Long Beach Municipal Band
3 p.m.—Billy Venable, piano
5 p.m.—James orchestra; Love, accordion; Fry, songs; organ
6:15 p.m.—Studio Brevities
6:30 p.m.—Everett Hoagland's Troubadours
7:30 p.m.—Long Beach Municipal Band
7:30 p.m.—Cavaliers dance orchestra
8 p.m.—Newsreading
8 p.m.—Everett Hoagland's Troubadours
9 p.m.—Mariners concert orchestra
10 p.m.—Selby, tenor; Berry, soprano; Beau- champ, tenor
10:30 p.m.—Rhythm Makers dance orchestra
11 p.m.—Everett Hoagland's Orchestra
11:30 p.m.—Organ Memories, Dick Dixon
FRIDAY Programs

333.1 Meters  
**KHJ**  
Vandike 7111  
900 Kcys.  
**Don Lee, Inc., Los Angeles, California**

- 7 to 8:30 a.m. — Recordings; Halilullah
- 8:30 to 9 a.m. — Stock reports; records
- 9 to 9:30 a.m. — Kathleen Clifford
- 9:30 to 10 a.m. — Music Movers Shop
- 10 to 10:30 a.m. — Feminine Fancies, KFRC
- 10:30 to 10:45 a.m. — American Institute of Food Products
- 10:45 to 11 a.m. — Cranberry Ass'n — Agnes White
- 11 to 11:15 a.m. — Gordon Berger and Mona Content
- 11:15 to 11:30 a.m. — Safety Bldg. & Loan Co.
- 11:30 to 11:45 a.m. — Columbia artists' recital, CBS
- 11:45 to 12 noon — Recordings
- 12 to 12:30 p.m. — Biltmore Hotel Concert Orch.
- 12:30 to 12:45 p.m. — International News, CBS
- 12:45 to 1 p.m. — Calif. Home Extension Assoc.
- 1 to 1:15 p.m. — Thirty-Greatest Men
- 1:15 to 2 p.m. — Times Forum
- 2 to 3 p.m. — Happy-Good Hour, KFRC
- 3 to 3:15 p.m. — Clean-up, talk
- 3:15 to 3:30 p.m. — Dr. Herzog's school program
- 3:30 to 3:45 p.m. — Walter Brown Murray
- 3:45 to 4 p.m. — Council of Interna. Relations
- 4 to 4:15 p.m. — Stovall
- 4:15 to 4:45 p.m. — Ted Florio Orch., CBS
- 4:45 to 5 p.m. — Platt Music Company
- 5 to 5:15 p.m. — World news; Town Topics
- 5:15 to 6 p.m. — Program of records
- 6 to 6:45 p.m. — Lawrence Mott, Sport-o-Logues
- 6:15 to 6:30 p.m. — Studio program
- 6:30 to 7 p.m. — Dr. Strauss Laboratories
- 7 to 7:30 p.m. — Assoc. Retail Jewelers' Assn, CBS
- 7:30 to 8 p.m. — Orchestra and singers
- 8 to 8:30 p.m. — Studio program
- 8:30 to 9 p.m. — Calif. Walnut Growers Ass'n
- 9 to 9:30 p.m. — Nights in Old World
- 9:30 to 9:45 p.m. — Program of records
- 10 to 10:30 p.m. — World-wide news
- 10:45 to 11 p.m. — Karl Burtrett's dance or
- 12 to 1 a.m. — W. Tourtelotte, organ recital

204 Meters  
**KGA**  
Main 3434  
1470 Kcys.  
**Northwest Broad. System, Spokane, Wash.**

- 6:45 a.m. — Early Birds; news
- 8 a.m. — Sunshine Hour; popular hits
- 8:30 a.m. — That Reminds Me; Friendly Hour
- 9 a.m. — Friendly Hour
- 10 a.m. — Organ recital; novellettes
- 11:15 a.m. — Luncheon concert
- 11:30 a.m. — Popular concert; Peerless Dentists
- 12 noon — Barton's Brevities
- 12:30 p.m. — Music; market reports; weather
- 1 p.m. — Concert recordings
- 1:30 p.m. — Dental Clinic of the Air
- 2 p.m. — Popular Melange; Bargain Matinee
- 3:30 p.m. — Tea Hour concert
- 4 p.m. — Good News Magazine
- 4:30 p.m. — Uncle Andy and the Kiddies
- 5 p.m. — Novelties; World Bookman
- 5:15 p.m. — Baron Edmond Castle
- 5:30 p.m. — Pacific Transfer Company program
- 5:45 p.m. — Dinner music
- 6 p.m. — Vic Meyers' recording orchestra
- 7 p.m. — Herman Leisinski's Wood-Wind Ensemble
- 8 p.m. — You Cannot Tell frolic
- 9 p.m. — Monteville Flowers, Economist; lecture
- 9:30 to 10 p.m. — Thirty minutes with the masters
- 10 p.m. — Ken Stuart's Thirty Minutes of Sunshine
- 10:30 p.m. — Request program

285.5 Meters  
**KNX**  
Hempstead 4101  
1050 Kcys.  
**L. A. Evening Express, Los Angeles, Calif.**

- 6:45 to 7 a.m. — Setting-up exercises
- 8 to 8:15 a.m. — Inspirational talk and prayer
- 8:15 to 9 a.m. — Musical program of late records
- 9 to 9:30 a.m. — Home Economics talks
- 9:30 to 10 a.m. — Radio shopping news
- 10 to 10:30 a.m. — Eddie Albright's family
- 10:30 to 10:45 a.m. — Late recordings
- 10:45 to 11 a.m. — Musical program
- 11 to 11:15 a.m. — First Radio Church of the Air
- 11:30 to 12 noon — Records; "Musical Contrasts"
- 12 to 12:30 p.m. — Musical program
- 12:30 to 1 p.m. — Silver Slipper Cafe
- 1 to 2 p.m. — Eddie Albright, late fiction
- 2 to 2:30 p.m. — "Jay," the Jingle Man
- 2:30 to 3 p.m. — Rev. Ethel Duncan
- 3 to 3:15 p.m. — Program of records
- 3:15 to 3:25 p.m. — Joyce Coad, little movie star
- 3:25 to 3:30 p.m. — Lost and found and stock market reports
- 3:35 to 4 p.m. — Federation of Women's Clubs program
- 4 to 4:30 p.m. — Gene Byrnes, organist
- 4:30 to 5 p.m. — C. P. R.'s musical program
- 5 to 5:15 p.m. — Talk on "Travel"
- 5:15 to 5:45 p.m. — Brother Ken's Kiddie Hour
- 5:45 to 6 p.m. — Town Crier's amusement tips
- 6 to 6:15 p.m. — KFRC ensemble
- 6:15 to 6:30 p.m. — Frank Watanabe, the Japanese houseboy
- 6:30 to 7 p.m. — Pantages Hollywood Theater
- 7 to 8 p.m. — Stovall
- 8 to 8:45 p.m. — "I'on Tamers"
- 9:45 p.m. — Main event from Hollywood Legion Stadium
- 10 to 11:30 p.m. — Gus Arnhem's orchestra
- 11 to 12 a.m. — Madame Zucca's Cafe

468.5 Meters  
**KFI**  
Westmore 0377  
640 Kcys.  
**5000 Watts**

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- 6:30 a.m. — O'Brien market reports
- 7:30 to 8 a.m. — Quaker Start of the Day, NBC
- 8 a.m. — Shell Happy Hour, NBC
- 9 a.m. — Bess Kilmer's Helpful Hints
- 9:15 a.m. — Calif. Rice Growers' program
- 9:30 a.m. — Betty Crocker talk, NBC
- 9:45 a.m. — Sally Russell Hill
- 10 a.m. — Wall Street Journal
- 10:15 a.m. — Josephine Gibson, food talk, NBC
- 10:30 a.m. — Woman's Magazine of the Air, NBC
- 11:15 a.m. — Reduceoids Rhythm Boys
- 11:30 a.m. — English Lesson, Artia Drew
- 12 noon — Deft. of Agriculture talk
- 12:15 p.m. — Federal and state market reports
- 12:30 p.m. — Seeing Southern Calif., D. Abbott, tenor
- 2:30 p.m. — Winnie Fields Moore
- 2:45 p.m. — James Owen, tenor
- 3:15 p.m. — Wedgewood Nowell, Playagers Club
- 4:15 p.m. — Football forecasts, NBC
- 4:30 p.m. — Big Brother; The Story Man
- 5:30 p.m. — E. H. Rust Norcross
- 5:45 p.m. — Stock market reports
- 6 p.m. — Interwoven Pair, NBC
- 7 p.m. — Armstrong Quakers, NBC
- 7:30 p.m. — KKLO program, NBC
- 7:45 p.m. — Pitch and Putt, with Schonberger Trio
- 8:15 p.m. — Brown-Bilt Footlights, NBC
- 8:30 p.m. — Clyde Lehman
- 8:45 p.m. — Union Oil Rounders, NBC
- 9:15 p.m. — James Carden and cast, "Emperor of Crime"
- 9:30 p.m. — Packard concert orchestra with Everett Statham, baritone
- 10:30 p.m. — Bob and Jimmy, popular songs
- 11 p.m. — Laughner-Harris Hotel St Francis Orchestra, NBC

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The Musical Sensation of the Day

Durium Products Phonograph Record

THAT BENDS

IT CANNOT BE BROKEN

The Finest Dance Music of the Day

THE HIT OF THE WEEK 15c

Every Friday a New Record

On Sale at All Newsstands

Distributed by ERNIE SMITH
### SATURDAY Programs

#### TIME | STATION | PROGRAM
--- | --- | ---
7:40 p.m. | KECA | SATURDAY Night Club, DLBS
9:30 p.m. | KECA | KECA String Ensemble
10:15 p.m. | KECA | Best BETS TODAY

#### BEST BETS TODAY

**Abe Bloom**

- 5:30 p.m. - KFRC

**Jean Ardath**

- KROW - 8:45 p.m.

#### TIME | STATION | PROGRAM
--- | --- | ---
7:40 p.m. | KECA | "The Melody Man"
8:45 p.m. | KECA | "Radio Debut Hour"
9:45 p.m. | KECA | "Dex program; late releases"
10:45 p.m. | KECA | "Russell": Close Harmony
11:45 p.m. | KECA | Stock yard prices and quotations
5:30 p.m. to 11:00 p.m. | KECA | Dance music

#### BEST BETS TODAY

**Abe Bloom**

- 5:30 p.m. - KFRC

**Jean Ardath**

- KROW - 8:45 p.m.
SUNDAY Programs

379.5 Mtr.  NBC-KGO  Sutter 20  790 Kc.
National Broadcasting Co., San Francisco

7:30 to 8 a.m.—Sunrise Serenaders, KGO
7:30 to 8 a.m.—Quaker Start o’ the Day, KHIQ, KOMO, KGW, KPO, KPSD; KFI, 7:45 to 8 a.m.
8 to 8:15 a.m.—Financial Service program, KGO
8:15 to 8:30 a.m.—Morning Melodies, KGO
8:30 to 9 a.m.—Cross-Cuts of the Day KGO
9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KOMO, KGW, KECA, KFSF
9:15 to 9:30 a.m.—Meet the Folks, KGO
9:30 to 10:00 a.m.—National Farm and Home Hour, KGO, KHQ, KFI, KGW, 9:45 to 10:20 a.m.
10:00 to 10:50 a.m.—Woman’s Magazine of the Air, KGO, KHQ, KOMO KGW, KPO, KFI
10 a.m.—Football and food technique, Helen Webster and Ann Holden will be the speakers during the Rumford program. Miss Webster will talk on home management, and Miss Holden will discuss hot bread recipes. Harold Peary, baritone, will sing. The Magazine Melodists, led by Edward J. Fitzpatrick, will feature Harvard and Army collegiate songs, in honor of the game to be played today.
10:50 to 11:45 a.m.—Harvard vs. Army football game, KG W, KPO, KOMO, KECA
11:50 to 12 p.m.—Morning Service program, KGO, KG W, KTAR
1 to 1:15 p.m.—Oregon-Washington Football Game, KGW, KOMO
2 to 2:30 p.m.—The Lady Next Door, KGO, KTAR
2 to 5 p.m.—Oregon-Washington Football Game, KGW, KOMO, KECA
1:30 to 3 p.m.—Merry Makers, KGO, KGW, KTAR
2:30 to 3 p.m.—Tea Timers, KGO
3 to 3:15 p.m.—The Jameses, KGO, KTAR
3:15 to 3:45 p.m.—Black and Gold Room Orchestra, KGO, KGW, 3 to 3:30 p.m.
3:45 to 4 p.m.—Bites of Melody, KGO
4 to 4:30 p.m.—Whyte’s Orchestra, KGO, KFSF
4:30 to 5 p.m.—Phil Spitalny’s Music, KGO, KFSF
5 to 5:30 p.m.—“Pop” Concert, KGO, KGW
5:30 to 6 p.m.—The Fuller Man, KGO, KHQ, KOMO, KG W, KECA
The Fuller Man will bring old and new numbers with him when he makes his appearance along with Earle Spiker, baritone, a male quartet and an orchestra led by Don Voorhees.
6 to 7 p.m.—General Electric program, KGO, KOMO, KGW, KFI, KPSD, KTAR
Floyd Gibbons will occupy the spotlight for ten minutes, during which he will be heard saying his rapid-fire tale on “Adventures in Science.” The balance of the period will be given over to music.
7 to 8 p.m.—B. A. Rolfe and His Lucky Strike Orchestra, KGO, KHQ KOMO, KG W, KFI, KPSD, KTAR
8 to 8:30 p.m. — Rainbow Harmonies, KGO, KECA, KTAR
Popular tunes that enjoyed quite a reign of popularity some years ago compose the major portion of the program to be played by an orchestra under the direction of Joseph Hornek.
8 to 8:30 p.m.—Gilmore Circus, KOMO, KG W, KPO, KFI
Clowns’ jokes and circus music will be heard tonight when the Gilmore Circus is broadcast. The atmosphere of the “big top” is recreated throughout, and the ring-master introduces the characteristic acts and artists.
8:30 to 8:45 p.m.—Amos ’n’ Andy, KGO, KHQ, KOMO, KGW, KECA, KFSF
8:45 to 9 p.m.—Saturday Smiles, KOMO, KHQ, KOMO, KG W, KECA
9 to 9:30 p.m.—El Sidelo Minstrels, KGO, KHQ, KOMO, KGW
9:30 p.m. — Perry Kitchen, KOMO, KTAR
9:45 to 10 p.m.—Band and Interlocutor, the three heads of all in Lebanon will be portrayed by Harold Peary, Charles Marshall and Harry Hopkins during the half-hour fun fest by El Sidelo Minstrels.
10:05 to 10:30 p.m.—NBC Drama Hour, KGW, KFSF, KOA
Upstage comedy and thrilling melodrama are mingled in “Captain Apple Jack,” tonight’s offering in the NBC Drama Hour. Fred Hodgins is the producer of the radio play.
10:30 to 11:45 p.m.—Spotlight Revue, KGO, KOMO, KECA, KOA; KG W 10:30 to 11:30 p.m.
Following the gridiron tussle between Oregon State and Stanford in California, students and members of the team of Oregon State will visit the National Broadcasting Company studios in San Francisco to take part in this collegiate program. There will be talks by the coach and the captain of the team and spirited singing of the Oregon fight and college songs. NBC will back up the guest of honor with the usual Spotlight presentation of comedy and song by such artists as Bobbe Deane, Peggy Chapman, Walter Brehm, Captain “Billy” Rovis, Irving Kennedy, Ted Maxwell, the Coquettes, Harold Peary, the Hill Billy Boys, Binnie Walker and others.

285.5 Meters  KNX  Hempstead 4101
1050 Kcys.
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Fortune-telling; Los Angeles News; Edward Armstrong’s daily column.
7:00 to 7:30 a.m.—Morning program, KGW.
7:30 to 8 a.m.—“Young Folks’ Hour,” KGW.
8 to 8:15 a.m.—Night News, KFW.
8:15 to 8:30 a.m.—Friday’s (1 p.m.) program of late recordings; KGW.
8:30 to 9 a.m.—Commercial program; KFW.
8:30 to 9:15 a.m.—Radio shopping news; KGW.
9 to 9:30 a.m.—“The Morning Light” feature program; KGW.
9:30 to 10 a.m.—“Jimmie” Jingle, KGW.
10 to 10:30 a.m.—“Jimmie” Jingle, KGW.
10:30 to 11 a.m.—Announcements; KGW.
11 to 11:30 a.m.—Musical program; KFW.
11:30 to 12 noon—“Jimmie” Jingle, KGW.
12 to 12:30 p.m.—“The Morning Light” feature program; KGW.
12:30 to 1 p.m.—Silver Slipper Cafe program; KG W.
1 to 1:15 p.m.—First Radio Church of the Air; KG W.
1:15 to 1:30 p.m.—Lost and found announcements and stock reports; KG W.
1 to 2 p.m.—“The Morning Light” feature program; KGW.
2 to 3 p.m.—“The Morning Light” feature program; KGW.
3 to 3:30 p.m.—“Travel” (radio talk); KG W.
3:30 to 4 p.m.—“First Radio Church of the Air” program; KG W.
4 to 4:15 p.m.—“Radio Church of the Air” program; KG W.
4:15 to 4:30 p.m.—“The Morning Light” feature program; KG W.
4:30 to 5 p.m.—“The Morning Light” feature program; KG W.
5 to 5:45 p.m.—“Travel” (radio talk); KG W.
5:45 to 6 p.m.—“Radio Church of the Air” program; KG W.
6 to 6:15 p.m.—“The Morning Light” feature program; KG W.
6:15 to 6:30 p.m.—“The Morning Light” feature program; KG W.
6:30 to 7 p.m.—“The Morning Light” feature program; KG W.
7 to 7:15 p.m.—“The Morning Light” feature program; KG W.
7 to 7:30 p.m.—“The Morning Light” feature program; KG W.
7:30 to 8 p.m.—“The Morning Light” feature program; KG W.
8 to 9 p.m.—“Radio Church of the Air” program; KG W.
9 to 9:30 p.m.—“The Morning Light” feature program; KG W.
9:30 to 10 p.m.—“The Morning Light” feature program; KG W.
10 to 11 p.m.—“The Morning Light” feature program; KG W.
11 to 11:15 p.m.—“The Morning Light” feature program; KG W.
12 to 12:30 p.m.—“The Morning Light” feature program; KG W.
12:30 to 1 p.m.—“The Morning Light” feature program; KG W.

Oct. 12-18

BROADCAST WEEKLY

535.4 Meters
KTAB
Garfield 4700
560 Kcys.
1000 Watts

Associated Broadcasters, Oakland, Calif.
7 to 8:45 a.m.—Cuckoo Club; Towne Cryer
8:45 to 9 a.m.—The Melody Girl
9 to 10 a.m.—Morning prayer; recordings
10 to 10:30 a.m.—A. J. Roman's Hour
10:30 to 11 a.m.—Dr. L. Corley
11 to 11:15 a.m.—Artists Vignettes
11:15 to 11:30 a.m.—Studio program
11:30 to 12 noon—Latin American program
12 to 1 p.m.—Midday Musical Notes with Peggi O'Moore, harpist; Alice Blue, organist and pianist; Frank Wright, and a soloist
1 to 1:30 p.m.—Chapel of Chimes
1:30 to 1:45 p.m.—Sunshine Girls
1:45 to 2:40 p.m.—Classical program; records
2:40 to 4:45 p.m.—Baseball, Ernie Smith at the mike
4:45 to 5:15 p.m.—Studio program
5:15 to 5:30 p.m.—Frank Wright
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7:30 p.m.—Chapel of Chimes; records
7:30 to 8 p.m.—Dorothy Nichols, cellist; Alice Blue, organist
8 to 8:30 p.m.—Walter J. Rudolph, concert pianist; recital
8:30 to 9:30 p.m.—Orchestra with Carl Toldt, tenor; Jane Sargent Sands, accompanist
9:30 to 10:30 p.m.—Orchestra with Lon Ennelm, trumpet and Alice Blue, pianist
10:30 to 11:30 p.m.—Sweet's ballroom orchestra
11:30 to 1 a.m.—"Night Owls," with Willard Kimball and artists

499.7 Meters
KFD
Franklin 6353
600 Kcys.
1000 Watts

Airline Radio Corp. Ltd., San Diego, Calif.
4 to 4:30 p.m.—Whyte's orchestra, NBC
4:30 to 5 p.m.—Phil Spitalny's orchestra, NBC
5 to 6 p.m.—Evening musical; news
6 to 7 p.m.—General Electric, NBC
7 to 8 p.m.—Lucky Strike Orchestra, NBC
8 to 8:30 p.m.—Fox Theater program
8:30 to 8:45 p.m.—Amos 'n Andy, NBC
8:45 to 9 p.m.—Reed and Sally's Hour
9 to 9:30 p.m.—Kennedy's Cafe program
9:30 to 10:30 p.m.—Drama Hour, NBC
10:30 to 11 p.m.—Kennedy's Cafe program
11 to 12 midnight—Douglas Night Club program

254.1 Meters
KEX
Atwater 3111
1180 Kcys.
5000 Watts

Western Broadcasting Co., Portland, Oregon
7 a.m.—Morning Serenaders
8 a.m.—The White Wizard; news
9 a.m.—Classified; Town Topics
12 noon—Time; weather reports
12:05 to 12:15 p.m.—Happy Hour Girls
1:05 p.m.—Ron's Rhythm Revue
1:30 p.m.—Organ concert; Newcasting
2:30 p.m.—Vagabond's Neon Reel
4:30 p.m.—The Terns; dance concert
5:30 p.m.—Hawaiian concert; Old Timers
6 a.m.—Farmers' Radio Club
6:30 a.m.—Advertising
8 p.m.—The Gondoliers; Stephanie Lewis, soprano; George Maddox, tenor
8:45 p.m.—Bob and Monte, Renton program
9 m.m.—Happy Hour Girls
10 p.m.—Ken Stuart's Thirty Minutes of Sunshine
10:30 p.m.—Jack and Jill Tavern Orchestra
11:45 p.m.—Police and weather reports
12 midnight—Midnight Revellers

322.4 Meters
KROW
Glencourt 6774
930 Kcys.
1000 Watts

Educational Broad. Corp., Oakland, Calif.
6:30 a.m.—Top of the Morning Program
8 a.m.—Thirty Minutes of Melody, presenting Mood Nickerson, pop. blues; Florence Moti, pianist
8:30 a.m.—Charlie Pacheco, The Black-Key Boy
11 a.m.—The Midway, presenting Dan McLoone, tenor; Arlene Podson, gypsy violinist; Mildred Anderson, pianist; Carl Otto and his Ike
1:30 p.m.—Health Program by Dr. McLain
1:30 p.m.—Carnival Hour, presenting Melody Girls, harmony team; Mood Nickerson, pop. blues; Billie Sherwood; Hotel Alameda Band
2:30 p.m.—Betty the Shopper
3:30 p.m.—California Cowboys, yodeling cowboy; Chuck Darling, harmonica; Red Hildebrand, accordionist
4 p.m.—The Ne'er Do Well
4:30 p.m.—Fox West Coast Theaters Frolic, presenting piano trio; Lewis Brothers and Dorothy Graham; Jane Wakefield, vocalist; Charlie Warner, vocalist
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Hassard results and News Items
5:30 p.m.—Musical program
8 p.m.—Westward Ho program
8:30 p.m.—Ward Baker, violinist
8:45 p.m.—Piano Trio, Jean Ardath
9 p.m.—Pete King, Marguerita Bernae, Jean Ardath, Ward Baker and Lillian Boyd
10 p.m.—Charlie Pacheco, the Black-Key Boy, and Charlie Addington presenting novelty songs
10:40 p.m.— KROW Smiling Army Program, presented by Serg. Doc Wells and Lillian Boyd, organist

322.4 Meters
KFWI
Franklin 0200
930 Kcys.
500 Watts

Radio Entertainments, San Francisco, Calif.
7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Slogan contest
9:30 to 10 a.m.—Records and announcements
10 to 10:30 a.m.—Hotel Bellevue program
10:30 to 10:50 a.m.—Dr. Lineberger, health talk
10:50 to 11 a.m.—Items of interest
12 to 1:30 p.m.—Slogan contest
6 to 7 p.m.—Dinner dance music
7 to 7:30 p.m.—Norma Lee, contralto, and Louise Gilbert, pianist
11 to 12 midnight—Slogan contest
12 to 1 a.m.—Midnight Classics

220.4 Meters
KGER
Phone: 632-75
1360 Kcys.
C. M. Dobyns, Long Beach, Calif.
7:30 a.m.—Musical Clock; news flashes
8 a.m.—Women's Hour; Chick, Chet and Chuck
11:15 a.m.—Charles K. Lindsey's orchestra
12:30 p.m.—Peggy and Jerry skit
12:45 p.m.—Billy Van
1:15 p.m.—Helene Smith, piano requests
2 p.m.—Organ requests, Dick Dixon
2:30 p.m.—Long Beach Municipal Band
4 p.m.—News briefs
4:06 p.m.—Alay Oop studio frolic
5 p.m.—Morrissey's orchestra; organ; trio
6:15 p.m.—Studio Entertainments
6:30 p.m.—Everett Hoagland's Troubadours
7:30 p.m.—Long Beach Municipal Band
8 p.m.—Billy Van
8:30 p.m.—Cavaliers dance orchestra
9 p.m.—Everett Hoagland's Troubadours
9:30 p.m.—Musical bouquet program
10 p.m.—Mariners dance orchestra
11 p.m.—Everett Hoagland's Troubadours
11:30 p.m.—Dick Dixon, organist

www.americanradiohistory.com


12:30 to 1:15 p.m.—Jack Delaney and his band
1 to 2 p.m.—Jean's Hi-Lights
2 to 2:30 p.m.—Recordings
2:30 to 5 p.m.—Football: U. C. vs. Olympic Club
5 to 5:30 p.m.—Brother Bob's Club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News Items
7:30 to 7:45 p.m.—Ethel Rhinard and Cora Scott
7:45 to 8:45 p.m.—Lynn Pryor and his California Midshipmen at Athens Athletic Club
8:45 to 9 p.m.—Sports news
9 to 11 p.m.—Chuck Dutton and his Hotel Oakland Ivory Court dance band
10 to 11 p.m.—Classic recordings

265.3 Meters

KSL

Wasatch 3901

1130 Kcys.

5000 Watts

Radio Service Corp., Salt Lake City, Utah

5:30 p.m.—New England Priscilla
6 p.m.—Electrical program, NBC
7 p.m.—Lucky Strike Dance Orchestra, NBC
8 p.m.—A visit with a great composer—Sego Concert Hour
8:30 p.m.—‘Annie o' Andy,” NBC
8:45 p.m.—Musical varieties
9 p.m.—Jack Frost Entertainers
9:30 p.m.—Utah Advertisers
10 p.m.—News Highlights of the Day
10:15 p.m.—Dance orchestra
11 p.m.—Midnite Hour

309.1 Meters

KJR

Seneca 1515

970 Kcys.


7 a.m.—Morning Revelleer; news; organ
8:30 a.m.—Thrift Home of the Air
9 a.m.—Morning devotional services
9:40 a.m.—Smill' Sam
10 a.m.—Robert Monsen, tenor
10:15 a.m.—Beauty Talk, Helen Andrews
10:30 a.m.—Songs You Like to Hear
11 a.m.—Warren Wright, organ recital
12 noon—World Book Man
12:30 p.m.—Mid-Day Musical
1 p.m.—George Maddox, tenor; Betty Andersen, soprano
1:15 p.m.—Uncle Frank's Kiddies Program
2 p.m.—Johnny O. Callum
5:05 p.m.—Labor talk; lost and found
5:15 p.m.—Air Transport Talk
5:30 p.m.—Market reports
5:50 p.m.—Gene Edwards tells the Scoff Solly
6 p.m.—Saturday Knights; Pearle Dempsey, piano; Robert Monsen, tenor; Art Pease, accordion
6:30 p.m.—Fiiji Trío; “Old Chestnuts”
7:30 p.m.—Music a la Carte; The Gondoliers
9 p.m.—Tucker's Everstate Band
9 p.m.—Jack Stuart's Sunshine Program; Ivan Dittmars, piano
10:30 p.m.—Whirlwinds; Eula La Dean blues singer; “Dud and Duane,” saxophones
11 p.m.—Tucker's Everstate Band
12 midnight—Midnight Revellers
**SATURDAY Programs**

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Station</th>
<th>City</th>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>508.2 Meters</td>
<td>KHO</td>
<td>Main 5383</td>
<td>590 Kcys.</td>
<td>1000 Watts</td>
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<td>361.2 Meters</td>
<td>KOA</td>
<td>York 5090</td>
<td>830 Kcys.</td>
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<td>526 Meters</td>
<td>KMTR</td>
<td>Hollywood 3026</td>
<td>570 Kcys.</td>
<td>500 Watts</td>
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<tr>
<td>239.9 Meters</td>
<td>KFOX</td>
<td>Phone: 672-81</td>
<td>1250 Kcys.</td>
<td>1000 Watts</td>
</tr>
</tbody>
</table>

**KHO**
- **7 a.m.** — The Town Crier
- **7:30 a.m.** — Start the Day, NBC
- **8 a.m.** — Shelly Harnik, KPO
- **9 a.m.** — Vernon Luntz, NBC
- **9:15 a.m.** — Walt and Norman
- **9:45 a.m.** — Nat's Farm and Home Hour, NBC
- **10:00 a.m.** — Woman's Magazine of the Air, NBC
- **11:30 a.m.** — Organ recital; band music
- **12:15 p.m.** — C. R. program
- **12:30 p.m.** — Pulp's Fashion Plates; Travelcade
- **1 p.m.** — "Dutch Maid"; "Headliners"
- **1:30 p.m.** — "Trail Blazing"; Eutsum Twins
- **2 p.m.** — "Varieties"; Fur Facts; musical gems
- **3 p.m.** — Concert gems; studio feature
- **3:30 p.m.** — Paint and Mine; Service Hour
- **1:30 p.m.** — Phil Cook, NBC
- **5 p.m.** — Service Hour; Studio Feature
- **5:30 p.m.** — The Fuller Man, NBC
- **6 p.m.** — General Electric
- **7 p.m.** — Lucky Strike Hour, NBC
- **8 p.m.** — Songs of the Past
- **8:30 p.m.** — Amos 'n' Andy, NBC
- **8:45 p.m.** — Sperry Program, NBC
- **9 p.m.** — El Sisio Ministro, NBC
- **9:30 p.m.** — Recorded program
- **10:30 p.m.** — Best Steppers

**KOA**
- **3:45 to 4 p.m.** — Edgewater Beach organ program
- **4 to 4:15 p.m.** — Whyte's orchestra
- **4:20 to 5 p.m.** — Phil Spitalny's music
- **5 to 5:30 p.m.** — Preview of International Sunday School lesson, the Rev. William O. Rogers
- **5:30 to 6 p.m.** — The Fuller Man
- **6 to 7 p.m.** — General Electric Band
- **7 to 8 p.m.** — B. A. Rolfe and his Lucky Strike orchestra
- **8 to 8:15 p.m.** — Slumber music
- **8:15 to 8:30 p.m.** — Literary Digest topics in brief, Floyd Gibbons
- **8:30 to 8:45 p.m.** — Amos 'n' Andy
- **8:45 to 9:15 p.m.** — Atwater Kent Colorado auditions
- **9:45 to 11 p.m.** — Johnny Johnson and his orch.

**KMTR**
- **8:05 to 9 a.m.** — Records; health man
- **9 to 10 a.m.** — Mildred Kitchen, Home Economics Expert; records
- **10 to 10:30 a.m.** — Louise Howatt
- **10:30 to 11 a.m.** — Galloping Gophers
- **11 to 11:45 a.m.** — Modes and Fashions; records
- **11:45 to 12 noon** — Public and civic officials
- **12 to 12:15 p.m.** — "World in Review"
- **12:15 to 1:15 p.m.** — Prosperity Hour
- **1:15 to 2:30 p.m.** — Records; Spanish program
- **2:30 to 5 p.m.** — Football game at Los Angeles Coliseum
- **5 to 5:15 p.m.** — Trading Post program
- **5:15 to 5:45 p.m.** — Organ recital
- **5:45 to 6 p.m.** — "Reporter of the Air"
- **6 to 6:30 p.m.** — Banjo Boys
- **6:30 to 7:15 p.m.** — Ben Herman and Studio Boys
- **7:15 to 7:30 p.m.** — Hollywood Sweepstakes
- **7:30 to 8:15 p.m.** — "Talking picture song hits"
- **8:15 to 10:30 p.m.** — Baseball game
- **10:30 to 11 p.m.** — Happy Hungry Geise — requests
- **11 to 12 midnight** — Vernon dance marathon
- **12 to 1 a.m.** — "Ball" and Charley Lung

**KFOX**
- **5 a.m. to 12:45 p.m.** — Music; talks; news
- **12:45 p.m.** — Musical Moments, Mart Dougherty
- **1 p.m.** — Bill and Coo; Cheeero Boys
- **1:50 p.m.** — Doris & Clarence; Rolly Wray
- **2:50 p.m.** — The Harmonians
- **3:15 p.m.** — Musical Relaxation, Dr. J. F. Rausch
- **3:30 p.m.** — Organ recital, Vera Graham
- **4 p.m.** — Late news; Day Dreams
- **4:15 p.m.** — Rolly Wray; Piano numbers
- **4:30 p.m.** — Gene & Bill, Those Two Boys
- **4:45 p.m.** — Cheeero Boys; Hollywood Girls
- **5 p.m.** — "Ein und Clem"
- **6:15 p.m.** — Percy Frenches and Daisy Mae
- **6:30 p.m.** — Over at Mart's House
- **6:45 p.m.** — The Three Vagabonds
- **7 p.m.** — Sunset Harmony Boys
- **7:15 p.m.** — Progey and Burrhead
- **7:30 p.m.** — Bill & Coo
- **7:45 p.m.** — Sliver Spray Hawaiians
- **8 p.m.** — Cline and his harmonica
- **8:15 p.m.** — Rolly Wray; Dream Train
- **9 p.m.** — Lamplight Hour
- **9:30 p.m.** — The Harmonians
- **10:30 p.m.** — Novelty Foursome
- **11 p.m.** — Majestic; Rex
- **12 to 1 a.m.** — The Knight Hawk

**KQW**
- **9 to 11 a.m.** — Morning music; Helpful Hour
- **11 to 12:30 p.m.** — Community Hour; records
- **12:30 to 1 p.m.** — Hit and report weather
- **1 to 1:30 p.m.** — Hart's Happy Half Hour
- **1:30 to 3:30 p.m.** — Friendly Hour; records
- **3:30 to 5:15 p.m.** — Children's program
- **5:15 to 6 p.m.** — Venner music; health talk
- **6 to 6:45 p.m.** — Recordings
- **6:45 to 7 p.m.** — KQW Market Place
- **7 to 7:15 p.m.** — Farm Bureau radio news
- **7:15 to 7:30 p.m.** — San Jose Better Business Bureau
- **7:30 to 7:45 p.m.** — Musical program
- **7:45 to 8:45 p.m.** — Studio program
- **8:45 to 9 p.m.** — Italian program

**KVI**
- **9 to 11 a.m.** — Records; orchestra
- **11 to 11:15 a.m.** — Recital
- **11:15 to 11:30 a.m.** — Col. C. Clark's French Quartet
- **11:30 to 12 noon** — Col. Salon Orchestra, CBS
- **12 to 12:30 p.m.** — Master Singers Quartet, CBS
- **12:30 to 1 p.m.** — For Your Information, CBS
- **1 to 1:30 p.m.** — Manhattan Towers Orchestra, CBS
- **1:30 to 2 p.m.** — Spanish Serenade, CBS
- **2 to 2:45 p.m.** — Ozzie Nelson's Glen Islanders, "R S"
- **2:45 to 3 p.m.** — Dr. Clark's French Lesson, CBS
- **3 to 3:15 p.m.** — Tom, Dick and Harry, CBS
- **3:15 to 3:30 p.m.** — Social Calendar
- **3:30 to 4 p.m.** — Talk and recordings
- **4 to 4:15 p.m.** — "Dixie Mules", Mountains, CBS
- **4:15 to 4:30 p.m.** — Colored male chorus, CBS
- **4:30 to 5 p.m.** — Recordings
- **5 to 5:15 p.m.** — Romance of the Air, CBS
- **5:15 to 5:45 p.m.** — 15 of evening broadcasts
- **9 to 9:30 p.m.** — "Top of the World" Night Club, "R S"
- **10 to 11 p.m.** — Mike Dow's orchestra
- **11 to 12 midnight** — Earl Burtnett's orch., DLBS
- **12 to 1 a.m.** — Organ recital
**SATURDAY** Programs

**468.5 Meters**

<table>
<thead>
<tr>
<th>KFI</th>
<th>Westmore 0377</th>
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<tr>
<td>640 Kcys.</td>
<td>5000 Watts</td>
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6:30 a.m.—Opening market reports
6:45 a.m.—Health exercises, Louis Rubb
7:30 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Chester Foster Rand, tenor
9:15 a.m.—Wall Street Journal
9:30 a.m.—Frances Hancock, mental exercises
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Jules Garrison, the passer-by
11:45 a.m.—Spanish Lesson, Annette Doherty
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and State market reports
2:15 p.m.—Alma and Adele Howell, duets
2:45 p.m.—Kelly Alexander, ballads
3:15 p.m.—L. A. Fire Department Orchestra
4:15 p.m.—KFI News Bureau
4:30 p.m.—Don Abbott, tenor
5 p.m.—Investment Talk
5:15 p.m.—Will E. Wing, Hollywood
5:30 p.m.—A. Malvern Christie, ballads
5:45 p.m.—Stock market reports
6 p.m.—General Electric program, NBC
7 p.m.—Lucky Strike Hour, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Sothe Intime
10 p.m.—Georgia Williams, violinist
10:30 p.m.—Harold Spaulding, tenor
11 p.m.—KFI Midnight Frolic

**333.1 Meters**

<table>
<thead>
<tr>
<th>KHJ</th>
<th>Vandike 7111</th>
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<tbody>
<tr>
<td>900 Kcys.</td>
<td>1000 Watts</td>
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</table>

Don Lee, Inc., Los Angeles, California

7 to 8:30 a.m.—Recordings; Hallelujah
8:30 to 8:40 a.m.—Stock exchange reports
8:40 to 9:30 a.m.—Program of recordings
9:30 to 10 a.m.—Feminine Fancies, KFRC
10 to 11 a.m.—Cheer Up and Smile Hour
11 to 11:15 a.m.—Neil Larson, organist
11:15 to 11:30 a.m.—Wild & Loan Co.
12 to 12:30 p.m.—Biltmore Hotel concert orchestra
12:30 to 1 p.m.—World-wide news; records
1 to 1:30 p.m.—Manhattan Towers Orch., CBS
1:30 to 2 p.m.—Times Forum
2 to 2:15 p.m.—Ozzie Nelson's Glen Islanders, CBS
2:15 to 5 p.m.—Oregon State-Stanford football game, from KFRC
5 to 5:15 p.m.—News; Town Topics
5 to 5:15 p.m.—World-wide news; Town Topics
5:15 to 8 p.m.—Columbia Male Chorus, Studio program
5:30 to 6 p.m.—Studio program
6 to 7 p.m.—Show Boat, CBS
7 to 7:30 p.m.—Chicago Varieties, CBS
7:30 to 8 p.m.—Jesse Crawford, CBS
8 to 8:30 p.m.—Don Lee Symphony
8:30 to 9 p.m.—Musical Cocktails
9 to 9:30 p.m.—Lyons & Lyons, vaudeville
9:30 to 10 p.m.—Ted White's Top of the World Night Club
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel dance or
12 to 1 a.m.—W. Tourtellotte, organ recital

**526 Meters**

<table>
<thead>
<tr>
<th>KXA</th>
<th>Seneca 1000</th>
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<tbody>
<tr>
<td>570 Kcys.</td>
<td>500 Watts</td>
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4 p.m.—Murrah: Town Crier
6:30 p.m.—Murrah; Cecil and Sally
7 p.m.—Popular records: Mozart studio trio
8:15 p.m.—Records; Harold Ford
9:45 p.m.—Red Toppers program
10 p.m.—Weather report; late dance records

315.6 Meters

<table>
<thead>
<tr>
<th>KFWB</th>
<th>Hollywood 0315</th>
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<tbody>
<tr>
<td>950 Kcys.</td>
<td>1000 Watts</td>
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Warner Brothers, Hollywood, Calif.

8:30 a.m.—Dorothy Burnham, pianist; "The Ivory Twins"; Jean Cowan, popular songs
10 a.m.—Wade Hamilton, organist
10:30 a.m.—The Melody Boys' dance band; Virginia Miller, pianist
11:30 a.m.—Wade Hamilton, organist
12 noon—I Love Columbia, Sunday and Wash
12:15 p.m.—Harold Rhodes, pianist
12:30 p.m.—Rose Valerie's concert ensemble
2 p.m.—Football game, Southern California vs. Georgia
5:30 p.m.—Harold Howard's dance band; Jean Cowan, popular songs
6 p.m.—Harry Jackson's entertainers
6:30 p.m.—Wade Hamilton, organist
6:45 p.m.—Cecil and Sally in 'The Funniest Things'
7 p.m.—Strings and Rows (string combination): Emma Kimmel soprano, Vernon Rickard, tenor
7:30 p.m.—Football talk
7:45 to 8:30 p.m.—Moana Oiler's; Lewis Meenan, tenor
9 p.m.—"Garden of Melody"
9:30 p.m.—Radio playlet by Stuart Buchanan
10 p.m.—Johnny Johnson's orchestra
10:30 p.m.—George Freeman's music
11 to 11:30 p.m.—George Freeman's orchestra

236.1 Meters

<table>
<thead>
<tr>
<th>KOI</th>
<th>Elliott 4466</th>
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<tr>
<td>1270 Kcys.</td>
<td>1000 Watts</td>
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</table>

Seattle Broadcasting Co., Seattle, Wash.

2:30 to 5 p.m.—Football game U. of Oregon vs. U. of W.
5 to 5:15 p.m.—Seattlelight, Joe Roberts
5:15 to 5:45 p.m.—Records; service period
5:45 to 6 p.m.—Studio program
6 to 7 p.m.—Hank Simmons' Show Boat, CBS
7 to 7:30 p.m.—Chicago variety program, CBS
7:30 to 8 p.m.—Jesse Crawford, organist, CBS
8 to 8:30 p.m.—Jack Denny's orchestra, CBS
8:30 to 9 p.m.—Guy Lombardo's Canadians, CBS
9 to 9:30 p.m.—Vaudeville program, DLBS
9:30 to 10 p.m.—Ted White's Top of the World Night Club, DLBS
10 to 11 p.m.—Barney's Jazz Band from Parker's Pavillion
11 to 12 midnight—Earl Burnett, DLBS
12 to 12:30 a.m.—Norvious Charlie's Chinese Garden Band
12:30 to 3 a.m.—Request records

325.9 Meters

<table>
<thead>
<tr>
<th>KOMO</th>
<th>Elliott 5890</th>
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<tr>
<td>920 Kcys.</td>
<td>1000 Watts</td>
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Fisher's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational service
7 a.m.—Organ recital
7:30 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Vermont Lumber Jacks, NBC
9:15 a.m.—Gordon and Mary
9:30 a.m.—Concert trio and vocalists
10 a.m.—Woman's Magazine of the Air, NBC
10:30 a.m.—Football game; Army vs. Harvard
11:30 a.m.—Male quartet
1 p.m.—Football game; University of Wash. vs. University of Oregon, NBC
1 p.m.—Garden Fash program
5:30 p.m.—The Fuller Man, NBC
6 p.m.—General Electric program, NBC
7 p.m.—Lucky Strike dance orchestra, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sperry Smiles, NBC
9 p.m.—El Sidelio Ministrels, NBC
9:30 p.m.—Drama Hour, NBC
10:30 p.m.—Spotlight Revue, NBC
12 midnight—Organ recital

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