**The Crosley Super-Administrator**

*an epoch-making receiving set*

Never before have you been able to get such a marvelous Radio Receiving Set. One of its most remarkable features is its amazing selectivity. Even when stations are extremely close together on the dial, it is possible to eliminate one and receive the other. This is accomplished by the new

**CROSLEY**

**SENIOR**

**SUPERHETERODYNE**

(Plionatron) features

employing 4 Screen Grid tubes, type '24; one tube type '27; two power output tubes, type '45, and permitting both static and tone control. In appearance this new model is the highest type of design. It is truly an outstanding product and worthy of your inspection at your dealer's.

*Distributed to the Trade in Northern California exclusively by*

**KIERULFF & RAVENSCROFT**

121-131  
Ninth Street  
SAN FRANCISCO

135-139  
West 17th Street  
LOS ANGELES

---

THE JAMES H. BARRY CO., SAN FRANCISCO
Will Add Ten Million
to Radio Audience

Ten million new members are expected to be added to the country's radio audience in 1931 by set manufacturers, who look for sales of 3,500,000 to 4,000,000 sets during the year, 75 per cent of which will represent sales to persons who have never before owned receivers, while the remainder will represent replacement business.

With an estimated "audience" of four to each receiving set, it is expected that at least 10,000,000 listeners will be gained through new sales this year, bringing the total audience to well over half the country's entire population.

A survey of the field has recently been completed by the Radio Manufacturers' Association, which indicates that a higher proportion of total sales than ever before will be in rural communities, as a result of increases in power to be granted a number of stations, which will bring good radio to many areas in which reception in the past has been poor. This will result in opening up new markets, especially in the southern states, it is believed.

The new "midget" set is an important factor in the business today. Late last year a large proportion of radio sales were of midget sets, but this proportion is reported to be decreasing, with a swing toward the standard and better performing console set. With the business conditions improving, the proportion of console sales is expected to increase, although possibly 50 per cent of 1931 sales may be of the midget type.

The electric set is rapidly supplanting the battery-operated type, trade estimates placing the number of the former at 11,000,000, while only about 3,000,000 of the latter are believed to be in use.
Walt Roesner's Grand Concert Orchestra on Shell Happytime

THE magic baton of Walt Roesner takes to the air! Thousands of western radio listeners thrilled to the music of Roesner's great concert symphony orchestra as it made its first studio broadcast Monday morning via the microphones of the Shell Happytime. But if music lovers were thrilled at this single presentation of that nation-famous aggregation, they were doubly thrilled at the announcement which followed. Roesner is to be a weekly feature of the Shell Oil Company's Monday morning Shell Happytime conducted by Captain Dobbsie!

This announcement was the signal for a deluge of telegrams and telephone calls from thousands of grateful fans throughout the Pacific Coast. The immediate and enthusiastic response could leave little doubt in the minds of Shell executives but that the tremendous expense in bringing Walt Roesner and his musicians to the radio audience would be justified a hundred fold.

The signing of Roesner for weekly programs over the Shell Happytime amounted to little short of a "scoop," for Roesner is undoubtedly the most popular and able conductor in the West today. His production overtures, in which he arranges the opera classics into a modern tempo, have won him acclaim among theater-goers and music lovers throughout the United States. From those who like their music in the lighter vein, Roesner has gained great popularity for his symphonical and jazz presentations of the present day dance tunes.

Born and raised in San Francisco, Roesner left school at an early age to follow the urge of music which had surged within him from his youngest days. His first job was playing the trombone and, occasionally, the violin, in the Santa Cruz Civic Band and at the age of 17 he had risen to the post of orchestra leader.

But still surging within him was the desire to express himself yet further in music. This took him to Los Angeles to study the 'cello and while there he earned his way by playing in various cafe orchestras. Completion of his studies found him in San Francisco, his home town, as musical conductor and master of ceremonies at several of the city's theaters.

In 1914 he joined Art Hickman and made two trips to New York, where the band proved an overnight sensation and quickly spread its fame throughout the nation. Roesner remained with Hickman until 1921, when he again returned to San Francisco to join Paul Ash's famous musical organization at the Granada Theater. Within a short time his musical ability won him a position as director of his own band at the T & D Theater in Oakland. A year later he was again back at the Granada, but this time as master of ceremonies and conductor of his own musical organization.

So tremendous was his popularity that he soon found himself in New York, leading the orchestra at the Capitol Theater in that city. Here he remained for two years, setting an all time record for sustained popularity along New York's Great White Way.

With the completion of the million dollar Fox Theater in San Francisco, Roesner was prevailed upon to return here as conductor of that theater's grand concert orchestra. Here he has remained, and from here comes the great musical aggregation which the radio audience of the Shell Happytime will hear each Monday morning from 8 to 9 o'clock over the Pacific Coast network of the National Broadcasting Company, including Stations KPO, KFI, KGW, KOMO, KHQ and KSL.

The famed Fox Theatre Grand Concert Orchestra, conducted by Walt Roesner, which is now heard each Monday morning over the Shell Happytime.
WALT ROESNER

One of the West's outstanding orchestra conductors, succumbs to the lure of radio, via the Shell Happytime.
• • • Joan Ray, of whom Dame Nellie Melba said: “She has the only perfect contralto voice I’ve ever heard,” thinks, dreams, lives music. Her career has been one of varied fascination. It is interesting to note, incidentally, that she is a niece of the great Lord Gladstone. But all these attributes are overshadowed in the KTAB studios by the quality of the angel and chocolate cakes that Joan bakes. She is “the artist of the range.” And as for being a swell wife for some appreciative lad, Joan is happily married and her husband is an artist at the keyboard of the grand.

• • • Baldwin McGaw, who directs the destinies of the KPO Drama Guild, has gathered about him a capable and experienced crew of actors from whom he can cast his plays with careful attention to choosing an actor or actress capable of interpreting the role assigned them. Among them are Barbara Lee, well known character actress; Emma Knox, who has played Shakesperian roles with great success; Dorothy Scott, a graduate of the Children’s Theater and an actress of exceptional ability; Victor Rodman, of road show and stock experience; Marion Y. Fonville, formerly a vaudeville and comedy star; and many others too numerous to mention. McGaw himself is a product of Shakesperian plays and noted as an actor of high standing in stock companies and as producer of the Mt. Tamalpais Open Air Play for the past several years.

• • • Bill Ray, KGER manager, is back on the job again, but minus his tonsils. Still a baritone announcer, Bill can be heard at the Wilmington Bowl fights each Wednesday night as well as on special occasions. Often for its premiere, does KFWB borrow the youthful Mr. Ray to introduce various celebrities before the valiant microphone in the forecourt of some theater or other.

• • • Just to settle all those bridge-table arguments about it—the present orchestra arrangements in the playing of “Perfect Song,” theme song for Amos ’n’ Andy, is composed of three violins, one ’cello, one saxophone and a piano.

• • • Ruby Adams, former local show girl who started her radio career on KJBS recently, has already become a “Mistress of Ceremonies.” Miss Adams not only writes her own continuities and arranges her musical numbers, but does her own announcing and introducing of other artists.

• • • Marjorie Lane Truesdale, KFRC’s twelve-year-old singer, has been engaged in a “career” since she was about six. At her home in Fresno she fitted a curtain up in the garage, and charged the neighborhood kids a penny to watch her dance and hear her sing.

• • • Glenn Dolberg, widely known radio executive, has been added to the staff of KFI-KECA in the capacity of production manager. Mr. Dolberg’s last radio connection in Los Angeles was as general manager of KHJ, and he was formerly manager of KEX and KXL, Portland.

• • • Madelon Sivyer’s popularity is growing and growing. She is a young violinist who plays a beautiful violin over KROW, Oakland. Besides offers from the Orpheum circuit, she had the honor of playing recently before Governor Rolph, Governor Baker, and important officials from West Point at the St. Francis Hotel, San Francisco. Her soulful music, coupled with a sparkling stage personality, brought warm praise from these notables.

• • • Sam Wineland, musical director for KFWB, came in beaming the other morning, as though he’d been left a million dollars. In an expansive moment he confided that the night before he had reached the pinnacle of his dreams—he’d tuned in Siberia on his short wave set! Which is nothing to sniff at!

• • • Sybella Clayton, one of the most distinguished of the younger generation of pianists, has been added to the staff of KFI-KECA, Los Angeles. Miss Clayton, a native of Salt Lake City, made her debut in Berlin, giving memorable performances with the Berlin Philharmonic.
Strange as it may seem, Don Johnson, KJR and NWBS playwright and continuity writer, is doing work "by remote control" for a station he was "godfather" for. A long time ago, the station now known as KPQ, Wenatchee, was located in Seattle. Johnson was working at the station, and he was asked to pick new call letters. He selected KPQ. This station joined the NWBS and continuity and plays written by Johnson are released daily over the Wenatchee station.

The Viennese magician of the table-harp, Bob Klier, is back. Playing his favorite Vienna melodies, Bob is attracting a new audience to the KTAB wave length. When he's away from the mike he's busy in his garden facing the ocean beach, where his kennel of police dogs is multiplying with the traditional speed of rabbits. At present sixteen wagging tails greet him when he comes home.

When he appears on a golfing green, Bobby Jones is accustomed to see a crowd gather as if by magic, and cluster around him so closely as to leave him scarcely room to swing his club. His ability to drive steadily, surely, accurately, while so surrounded, is one of the marvels of sport. But when the great golf player "went radio" it was different. The hand which has always retained perfect steadiness under the gaze of thousands of persons, trembles before the microphone, and when Bobby commenced his series of golf chats, now being broadcast transcontinentally by NBC, it was found necessary to paste his manuscript on cardboard. His hand shook so nervously that the paper settled until it sounded like a hurricane over the microphone.

Billy Van, KGER's melody madness man, seems to be losing ground these days. Starting in with a Cord car, he has changed to an Austin, within which he drapes his lean and lanky form—sort of wraps it around the steering wheel—and away they go.

David Tamkin, viola player in the KFRC Concert Orchestra, who makes many of the unusual arrangements played over the station, wrote his first important work when he was sixteen. They were "Three Poems for the Sabbath" for orchestra.

Musical comedy stars had better look out! KFWB has discovered a talented duo in Johnny Murray and Elinor Gail, who warble every Monday night those lilting melodies which one hears only in musical shows with the case of old timers. Elinor Gail was Hugette in the Broadway production of "The Vagabond King," while Johnny sang his way through "Good News" and Gene Buck's show, "Take the Air."

Graduate of the University of Utah with the class of 1928, Grant Pollock, deep-voiced announcer of KTAB, has spent all his post-college days in radio. He announced on the two Salt Lake stations, KSL and KDYL, and during his college days was a member of the very popular radio team: Hero and Zero. Now he spends his days and nights at the mike of KTAB.

Billy Page, NBC's juvenile star whose Billy Smathers of "Memory Lane" is one of the best-loved radio characters, has added a new member to his household. It is Mickey Mouse, quaint hero of animated cartoons by Walt Disney. Billy, who possesses no small talent as a pen and ink artist, has been drawing Mickey Mouse, his favorite "picture star," for months. He sent one of his best efforts to Disney, and back came a pleasant letter from the artist and several members of the Disney Studios' staff, announcing that Billy Smathers was the radio character most interesting to them. Accompanying the letter was Mickey Mouse himself, eighteen inches or so in height, and attired in black velvet jacket, red breeches and yellow gloves.

Native San Franciscans on the KFRC staff include Juanita Tennyson, Charles Bulotti, Harrison Holliway, station manager, and Edna Fischer.

Important reinforcements to the dramatic staff of KFI-KECA in Los Angeles, has been made in the persons of Guy Hedlund and Caroline Cooke, two of the most distinguished actors of the American stage. Miss Cooke in private life, is Mrs. Lorimer-Johnston, her husband being a well-known motion picture director. Mr. Hedlund will be remembered as an old associate of Richard Mansfield and as a star with the D. W. Griffith, Pathe, Edison and Eclair picture organizations.
Veona Socolofsky, KOMO
Eddie Holden ("Frank Watanabe"), KNX
This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

It Is—We Admit It

Your Broadcast Weekly must be very popular, because I went to four magazine stands this week before getting one.

I miss KFWB programs, it happens to be one of my favorite stations.

I think it's a shame that George Smith doesn't play his banjo more than once in the mornings.

I wouldn't miss the Happy-Go-Lucky Hour for anything, if I did, I'd miss Tommy Harris.

How's chances to see pictures of KFOX artists in this weekly magazine?

Thanks a lot for your great little radio guide.


Buys Radio Advertised Products

I am a new reader of the Broadcast Weekly and enjoy it very much. I can't understand how anyone can find fault with the radio broadcasts, with the exception of too much advertising by a few of the sponsors.

Whenever possible, I buy radio advertised products in appreciation of the programs that appeal to me especially.

I do not think we should "knock" the artists, however, as they are really trying to please the public. They always grant requests when possible.

Say something kind or keep still, is my motto. We surely have variety enough to please any taste. KFRC brings us "Mac" and his Cow Ho'low Gang, and the Happy-Go-Lucky Hour and the Blue Monday Jamboree.

KGO can't be outdone, as they surely have wonderful programs. We listened to them five hours last night and every minute of that time was good.

Tuesday they bring us "Memory Lane" and "The Hill Billy Boys.

KPO has some good programs also, and last but not least, "The California Cowboys" of KROW. We can "tune in" on many of the eastern studios and we don't find anything better than the above-mentioned stations. I appreciate what a wonderful invention the radio is and would be very lonely without mine. I naturally realize that what pleases me the most is not liked by someone else, and visa versa.

Didn't intend to leave out the news broadcast, especially the one from KPO by "Scotty." What a pleasing voice he has.

Also notice the announcers' voices over KGO, they are fine. I could write pages in praise of the fine programs. I often write to my favorites and tell them how much I enjoy listening to them and I know they appreciate it. I suppose some folks did get tired of hearing "Spring Time in the Rockies" as it's so popular, but it's requested just the same as "The Peanut Vendor," and perhaps some of us get tired of it. Let's try praising the artists and telling them what we like and I'll bet we will get what we like. One good thing, we can always turn the dial when we are displeased.

L. L. H., San Francisco, March 15.

Down with King Jazz

I am surely glad that I am so constituted that I can enjoy music intellectually and not like some Hottentot of Africa—from the hips down only.

Not that I enjoy a steady diet of heavy numbers exclusively, but I do enjoy a program of good music interspersed with some of the lighter, beautiful melodies of which there are so many. I am not a "highbrow" in any sense of the word, have no great musical or college education, but of me, but a real natural sense of the beauty in music is in my being and I find untold pleasures in living the very music itself as it comes to me in the quiet of my home through the medium of my radio.

I am gratefully thankful to all who so contribute to my pleasure and happiness. I am glad, too, to note the increasing interest being taken in the teaching of the child in our public schools, and the bringing into the home, via radio, of the better music such as exemplified by the Standard Oil broadcasts. Even as the Hottentot may through education be brought to a higher level than his present condition so will, I believe, eventually music in America be on a higher plane. I only wish for those who now enjoy only "that low-down rhythm" the higher and better emotions that come through the understanding and appreciation of the works of the master who gives a lifetime of study in bringing into the world his art.

Raymond J. L., Merced, Cal., March 21.
Too Much Advertising, Says C. C.

Since the Open Circuit has come to such prominence with bouquets, brickbats, bombs, etc., I have wondered how some people can find so much to kick about. If they would only turn the dials they would probably find a program to suit.

I have two complaints to make. First, can't the stations please announce their call letters oftener? On the chain programs, the fifteen-minute interval is O. K., but on single station programs it seems that some stations positively abhor their call letters. It would take but a few seconds to give them between numbers, and I'm sure everyone would appreciate it. Second, why put so much advertising into the programs? I used to enjoy the Lucky Strike program, but there is so much statistics in it that they spoil the program. The Jamboree is getting the same way. I have listened in on it off and on for around three years. Why did they quit their old signature songs, "Smiles" and "I Love You California"? They were half the program to me. They ought to dig up one of their old Jamboree programs and put it on. I wish that they would sing the aforesaid songs just once more and let the fans express their opinions.

I don't think that your present arrangement of programs can be improved upon. You might put a new log and call book in one issue like you did a year or so ago. As for favorite stations the nearest I can come is—KFRC, KPO, KGO, KHJ, KYA and others. Yours for more and new pictures.

Curtis C., Santa Rosa, Cal., March 18.

Let's Hear from More Northwest Readers

Congratulations on your splendid magazine! With its comprehensive program resume, its many pictures, its worthwhile editorials, and all its feature departments it is absolutely indispensable to a radio fan like myself. I eagerly await its arrival each week and read it from cover to cover (including the advertisements).

The most interesting feature of all is the "Open Circuit." If the contributors are careful to temper their frankness with consideration for the opinion of others, this department should prove mutually beneficial to the magazine, the stations, and the readers.

Regarding the selection of a favorite station, I believe the idea has possibilities. In the event of a contest, two qualifications should be made. First, it should be understood that in designating one station one is not casting aside the many other stations which he may like immensely. Second, there should be a division of the Pacific area into sections (for example: The Northwest, Northern California, Southern California, the Mountain States, etc.) in order that the majority in a less populous fan territory might not be lost in that of more density. It is conceivable that Washington's preference might be lost when pooled with the San Francisco Bay vote, where perhaps a majority of your subscribers reside.

However, contest or no contest, I want to cast my unofficial vote now. KFRC, KPO, KGO, KHJ, KYA and others have been mentioned heretofore; I like them too. But it is my humble opinion that right up here in the Northwest is the finest radio station of which I have any knowledge. With its dozen or more orchestras, its talented artists, its sonorous pipe-organ, its spacious studios, its powerful transmitter, and its friendly spirit, KJR, Seattle, is my favorite. Formerly key-station for the nation-wide network of the American Broadcasting Company, KJR has in the brief span of two years risen from the tragic financial failure of that company to be key-station for both the Northwest Broadcasting System and the United Broadcasting Company.

James W. B., Seattle, Wash., March 12.

Favors Chain Broadcasts

A letter by R. S. L. of Merced, California, published in the March 8 to 14 issue of The Broadcast Weekly, states that chain broadcast programs are controlling too many stations. I believe that the chain broadcast is the best part of radio programs. The chain broadcast has brought us great artists, mighty events and wonderful concerts with other features too numerous to mention that would be impossible over stations with localized programs.

I believe that KFRC gives the public the best radio entertainment of any station in the San Francisco Bay district. The local and the CBS programs of good and clean entertainment are insured to the radio listener most of the day.

Ted Husing and Robert Olsen remain the favorite entertainers of the air to my family. Personally, I should include Jesse Crawford also, because we never miss him if we are at home on a Sunday night.

Thomas M. C., Oakland, March 11.
How About It, Fans?

I have been a reader of your magazine for over two years and find it indispensable. I always read the “Open Circuit” and get a great deal of amusement out of it. All this fuss about artists and favorite stations seems amusing to me, but maybe the stations can get ideas from the letters.

I have just read the letter written by H. E. S., Sacramento, which suggests that you have a question and answer department. Nothing could be better, and I am sure that it would be very helpful, to me at least, as I have gotten some stations that broadcast in a foreign language or jumbled up their call letters so that they were unintelligible.

In conclusion, may I ask if it would be too much trouble to publish a list of Canadian, Mexican, and other stations in the range of our radio, as you have done in the past?


Nothing But Praise

Let me thank you for editing such a useful and entertaining radio magazine. I am glad you are listing Columbia programs. Why don't you list United programs in this manner also? The short description of each chain program is very helpful. In fact I would say your magazine has improved 100 per cent since the first of the year.

Why is it that so many announcers omit the name of the singer or performer when introducing a number? Often I hear a beautiful voice but never an announcement as to his or her identity.

That suggestion made about arranging the programs by hours instead of by stations is a good idea. It would mean a lot more work on your part, but I believe the results will justify it. I certainly hope you will adopt the plan.

I can't enter the KGO-KFRC debate, for I can't decide just which I do like best. They are my two favorite stations, at any rate. I rarely miss a Happy-Go-Lucky hour or a Blue Monday Jamboree. Likewise, nothing can induce me to leave home Saturday nights, as I would miss the Spotlight Revue. Both stations are so good it is hard to draw a line between them.

I agree with thousands of others who praise Hazel Warner, Meredith Willson, Al Pearce (why doesn't he sing oftener?), Edna Fischer, Amos 'n' Andy and the Memory Lane programs. But why does no one mention Jessica Dragonette, Theo Karel, Jesse Crawford, Agatha Turley, the Interwoven Pair, Frank Watanabe or Joe and Vi?

Why don't we hear some praise for the Happy Wonder Bakers, Maxwell House Melodies, Sunday at Seth Parker's, the Columbia Artists' Recitals, the Three Doctors, Ben Bernie and his orchestra or Val Valente and his music? Am I the only one who likes them?


Like Soup Without Salt

A word or two to echo the sentiments of "David W. J." of Sacramento in which he gives the announcers a break. They surely do add or detract from the program, whichever the case may be.

A Memory Lane playlet of recent date without Bill Andrews at the microphone was like soup without salt. This Andrews fellow is on a par with the best of them—bar none. Likewise Louis Witten, Al Chance and Frank Knight of the Columbia network. Listen for them and you'll agree with me.

Oh, yes, the music and singing is great, but here's to the good announcers. May their tribe increase and continue to bring joy and pleasure to the growing army of listeners for years to come.

Your magazine, by the way, is the only worthwhile publication of its kind on the local market. My new subscription is enclosed for one year, but one final request—let's have less repetition of artists' pictures. We get tired of looking at the same faces all the time.

J. D. A., Oakland, Cal., March 24.

MARK HOPKINS and FAIRMONT HOTELS

Overlooking San Francisco

A stone's throw from

featuring ANSON WEEKS

AND HIS ORCHESTRA

www.americanradiohistory.com
Rudy Seiger  
Violinist - Conductor - Composer

RUDY SEIGER is a boy from the city who remained in the city and made good. He was born in San Francisco about forty years ago. Four years later his father placed a fiddle in his tiny hands and began instructing him in its possibilities. Since then he has learned so much of its possibilities that he can't be happy without it for more than two days at a time. Rudy Seiger is not Rudy Seiger without Rudy Seiger's violin.

When Rudy was a serious, thoughtful lad of seven years he was very successfully managing violin solos. Already his life had begun to depend upon the little wooden box for happiness and achievement. At fourteen he was able to earn his living with it besides. In fact, one year later the records show that Master Rudy Seiger was director of the orchestra at the old Grand Opera House. He is a tall man now, nearly six feet, but in those days his height was still in transit and he was compelled to stand on a chair to direct.

We inquired about the teachers who succeeded his father and he spoke first of Karl Von der Mehden. The Von der Mehdens were a well-known German family that contributed much to the musical life of San Francisco during the score of years before the fire. He also studied with August Heinrichs, Julio Minetti and William Hoffman. Olmay helped him in mastering the piano. His one brother learned to play the piano also, though he did not take up music professionally. His one sister and his mother were not musically inclined.

An artist has two personalities. The one he puts into his work and the one that he exhibits in the flesh. It is seldom that a man is remarkable for both. Rudy Seiger is loved both as an artist and a man.

He told us that he is extremely fond of California, that he cannot bear to be away from his native state for long. It developed that he had principally in mind San Francisco, and in San Francisco his affections center around the Fairmont Hotel. He has been pretty much a part of the Fairmont Hotel since 1907 when he registered there with his fiddle for the first time. Since 1909 he has led the hotel's orchestra. The long stay is revealing of the man's character. He has made such a home of the hotel that he would be sorely missed were he to accept one of his many offers to go elsewhere. It is because he has such an affection for people, so much tolerance and friendliness about him and such an inwardly quiet and studious nature that he has fitted in so perfectly in such a large institution. He lost his wife during the post-war flu epidemic and has not remarried. He has one son in his early teens. Rudy Seiger has a mind which roves widely in its search for the fundamental concepts of living. He is not a man of strong likes and dislikes, nor does he lean overwhelmingly toward any single philosopher or school of philosophy—he takes something from all of them. Among the moderns he reads James, Shaw, Wells and Bertrand Russell. Biography and history he likes. Fiction doesn't interest him. Shakespeare he enjoys reading over and over again. The modern poets, apparently, have nothing for him; poetry must sing in the manner of the great lyrical poets to engage his interest. He adds music to the lines of Keats, Browning and Burns as he reads them. Rudy Seiger's nature suggests that he would be fond of country life. The country is very dear to his heart. He owns a small ranch near Mt. Diablo, in Contra Costa County, where he goes for vacation periods. Instead of hunting and fishing, however, he spends the days hiking and working in the garden. This is characteristic of the man.
BORN in Hamilton, Scotland, the birthplace of Harry Lauder, Ronald Graham, KFRC's staff baritone, lays claim to the distinction of being one of the few Scotch singers who doesn't imitate the style of the famous Sir Harry. Graham is only twenty years old and has already had a life filled with travel and interesting experience. His father was an officer in the British army during the World War, and while he was on the front in France his family in London saw the German air raids. After the war he brought his family to the San Francisco Bay district. The children arrived clad in the Scottish kilts, but soon abandoned them for the conventional attire.

At Tamalpais High School, Ronald studied commercial art, but his vocal efforts were also greatly encouraged and after graduation he made frequent appearances as a singer at amateur affairs. Music appealed to him so much more than commercial art that he resolved to make it his career.

While his father was in the British military service the Graham family traveled extensively about the world. Many months were spent in India, Egypt, Malta, Gibraltar and other British possessions. The family has been in military service for many generations back. There has also been much musical talent evident among his ancestors and present members of the family. A grandfather was band master of the famous Black Watch Regiment for years and was considered one of the finest musicians in the British isles in his time. An aunt is at present a leading contralto with the Carl Rosa Opera Company.

Ronald Graham still draws and paints some, though his principal interest is, of course, his music. He is fond of good reading, principally the modern writers. At school he played football and went in for the sprints and hurdles, but at present his only athletic activities is boxing, of which he is very fond.

His rich baritone voice is heard regularly over KFRC early on Sunday mornings, on the Wednesday Feminine Fancies program, on some of Wyn's chats and on the evening dinner concerts.

STUART Eugene Strong, whose "Date Book" program, heard over KPO daily 5:30 to 5:45, has won him a host of admirers and a large following, was born on Lincoln's birthday, 1905, and, like the "Great Emancipator," is endowed with an unusual ability as an orator. In fact Stuart was no sooner slapped on the back by the doctor than he uttered a large "squad" and has been "squadking" ever since—but with effect. When he talks his messages are fraught with meaning and a thorough understanding of his subject.

He graduated from grammar school in Kansas City, Missouri, where he was born. His family then moved to Madison, Wisconsin, and Stuart entered the Madison Central High School, and before graduating had distinguished himself as the state champion of extemporaneous speaking. He captained the state championship debating team. Following a year at the University of Wisconsin, Stuart was forced through necessity to go to work, working at various trades in Madison and Chicago. In 1924 his family moved to Berkeley, Stuart migrating west with them. For a year he followed free lance writing, and in 1925 entered the University of California. In his sophomore year he became a member of the university's varsity forensic squad, and in the three years that ensued he participated in no less than thirty-seven debates, and many a debater who came west, including the pick of European colleges, will never forget the six-foot-two blue-eyed 190-pound giant with the tousled chestnut hair who hammered home his argument with such direct force that they were routed in defeat.

Last year Strong entered radio and became identified with KPO with his "Date Book" program and has built up a real following with his informal, interesting and individual style of announcing outstanding events of interest to bay city dialers. He is unmarried. His hobbies include dogs, motoring and basketball. He has played on, captained and coached several championship quintets, as well as officiating as a member of the Northern California Coaches and Officials' Association.
B I L L T U C K E R, K F W B's star pianist, absolutely guarantees that he was born in Mt. Vernon, Illinois, and that he started playing the piano at the age of five out of sheer boredom. By the time he was sixteen he figured that Paderewski had better start making his farewell appearances on the concert stage, because another shining meteor was destined to make its appearance in the pianistic world. (That was Bill.)

But then Fate started laughing up her sleeve, and soon Mr. Tucker found himself the youngest member (practically) of the United States Marines, and being trained to the sleeve, in said-A into of jazz. and also band, one received. She sings diversion or hobby.

After a gay and giddy career at school, including becoming a Sigma Alpha Epsilon, commercialism winked in his direction, and he started out panicking Chicago in a college orchestra. After that he had his own band, one of the hottest and best in town, at the Marygarden Ballroom. And then the West called, and Bill and his chow dog, Poo Yu Fu, landed in Los Angeles.

Today he is concert pianist at KFWB, a member of Nip and Tuck, two-piano team, and also an exponent of the wickedest in jazz. In addition to that he has a rare sense of humor, has a laugh that throws the studio into a panic, and is what the elevator man said—A great guy!

B A R B A R A B L A N C H A R D has been singing through NBC System stations more than two years, coming into radio after an enviable success as a recitalist and concert singer in the San Francisco Bay district.

Miss Blanchard was chosen by Louis Graveuer, eminent Eastern and European coach, for his master classes in San Francisco some years ago, and her unusual voice quality has won for her other enviable recognitions.

Before singing occupied her continuously, the star was a Piedmont society matron who welcomed voice culture and dramatics as a diversion or hobby. She always has been a great favorite of the "shut-ins" from whom a great amount of her audience mail is received. She sings mostly semi-classics and light operatic selections.

O NCE a listener wrote to NBC station KGO and said "For Heaven's sake, get off the air! I'm fed up on radio hogs, steers, hay and Pennsylvania Fours. Give me jazz or give me—"

But in the same mail there was another letter: "Your reports on the live stock market, Mister 'J. P.,' saved me the price of a dandy radio set and then some. Thanks, old bug. My wife is sending you a cake."

JENNINGS PIERCE, chief announcer of the Pacific Division of the National Broadcasting Company, recipient of both letters, smiles when some caller mentions the missives, now framed side by side above his desk. His reputation is national now, and he confines his activities to the best of musical programs that NBC offers.

But there was a time when "J. P." was honestly interested in the livestock market and weather reports. Born in Bakersfield, California, he early determined to be a farmer, and was graduated from the University of California's agricultural school as a farm expert. Then by a trick of fate, he became a radio announcer, with agricultural reports as his field. Even his wife still believes in his ability to tell what the morrow holds forth in weather lines.

When NBC came to the Pacific, "J. P." was made chief announcer. He has six announcers under him now, but he finds time to sing solos now and then, in a voice which thrills the varied audience of radio as much as his perfect enunciation does as an announcer.

He was in the Marine Corps during the war. Married? Yes, and there are two little "J. P.'s" to prove it.

A youthful son, Edward Johnson Blanchard, bids fair to follow his mother to fame. Already his boyish soprano is attracting attention and Miss Blanchard is devoting time to its culture.

If Edward becomes a famous singer, he will be following not only his mother's example, but that of his godfather, as well. The night before Edward was born, Edward Johnson, the Metropolitan Opera tenor, was entertained by the Blanchards, and he asked that the expected arrival, if a boy, be named for him.
Martha, Spokan e.—O. T. West (NBC) makes your heart con-
tact in an agony of 
admiration when you 
think of the valiant 
soil within her. She began 
his career in the '80s 
at the age of twelve, and 
despite much op-
posing sentiment, inversions 
went gal-
antly on to success; not swiftly, not without 
many a heartbreak and dis-
appointments, but with 
conscientious e n e r gy 
and an eagerness that 
the years have a dula-
ded. You'd love her, 
Martha. She is so rich in 
experience and phi-
losophy, so stimulating and warm-hearted. The 
bug-a-boo age does not exist for her. There 
are too many absorbing interests in life. Inter-
esting things like confiding to an appreciative 
milk, that one is Lady Ella Gish-wah or Mrs. 
Moseley, swell, and read as many absorbing 
suggestions as you will ever need. He is the 
entertaining host who sits at the piano Improvising melodies and 
rhymes for his guests, taking care that no dull 
intermissions creep in. A San Franciscan by 
birth, he owns his own horse, is constantly 
moved, takes pride in his garden, and has 
never been found guilty of quarreling with his 
neighbors. He is prematurely gray, blue-eyed, 
six feet tall and weighs 170 pounds.

Mrs. D., San Francisco.—Frank Galvin 
(KJRS) looks more like a banker than a radio 
announcer. He is a born organizer and pro-
moter; always at the head of something in 
the numerous clubs to which he belongs, producing 
shows, getting members together for rallies and 
filling in with his own diversified talents when-
ever necessary. He is the last of that 
host of men who would be 
moved, takes pride in his garden, and has 
never been found guilty of quarreling with his 
neighbors. He is prematurely gray, blue-eyed, 
six feet tall and weighs 170 pounds.

T. D., Sacramento.—Betty Marino (NBC) is 
an attractive brunette among whom the gallants 
hover, hoping she will want a glass of water or 
something that they may fetch and carry. She 
is incurably extravagant, wears smart, exclu-
sive gowns, summons a taxi with or without 
excuse and is notable for her generous 
conscientious work and indefatigable spirit. Her 
favorite pastime is horseback riding. When 
inclement weather forces her to remain indoors 
she buries herself in Russian literature and 
orders quaint food sent up or plans glorious trips 
to the world which she never has time to 
take.

E. C. M., Parkwater.—Walt McKinney's 
(KTH) driver's license gives his full name as 
John Walton McKinney. He was born in Se-
attle, in twenty-six years he has an affair and 
celebrated his birthday on the tenth day of October. His 
height is 5 feet 2 inches, he weighs 130 pounds, 
has blue eyes and brown straight hair of un-
usual length that has a tendency toward acce-
tuating the thin lines of his sensitive features.

He was engaged in theatrical work before ac-
quainting himself with the microphone six years ago, 
pronounces himself to be absolutely immune to 
superstition, names as his favorite composers 
Frolm, and is an adept handball player. Not 
moved.

N. C., Seattle.—Horace Lintz (KOMO) began 
his radio experience in New York after some 
twenty years before the footlights. Some of the 
Davenport, Texas. His parents both came 
from Virginia and his grandfather was a Colo-
nel in the Civil War. Jimmy is the type you 
could never call James. He invariably reminds 
me of that little poem of his, which he 
noticed in the poem. His education was interrupted by the 
late war. After its conclusion he returned to 
his studies and eventually became an instructor 
in shorthand. Later he went into the road as a 
salesman. Wherever he traveled, his guitar 
and ukulele traveled right along. He "admired" 
to sing and play to himself after the turmoil of 
the day. One night while he was thus enjoying 
himself there was a knock on his door. It 
proved to be not a request to cease the 
serenade, but an invitation to appear at the local 
playhouse next evening. Jimmy was elated!
All went well until he experienced a sudden 
loss of memory. No grand speech came to 
his assistance and in desperation he explained, 
"Fash, folks, I've jumb forgot how it goes." 
He was "made" from that time and he has 
lost none of his naïveté in the years that have 
brung him success since then.

Kitty, Burlingame.—Edward Fitzpatrick (NBC) 
sweares he is unmarried, has an indulgent, kind 
disposition and could be, oh, so faithful. He 
measures one-half inch above six feet, weighs 
185 pounds, has dark shadowed hair nearly 
black, eyes of brown seasoned with humor, 
broads shoulders and an Adonis profile. He arises 
every morning at five o'clock, walks at least 
three miles daily, is always well-tailored and 
has an aversion to carrying parcels. Such an 
aversion that he keeps several violins in sev-
eral different places so he need never be trou-
bled to encumber himself at any time.
Radio's Most Costly Sound Effect

By HAROLD M. SIMS

THE machine that produces the roar of railway trains on “Empire Builders” is being explained to Lucille Hustling, leading lady, by Don Ameche, who is heard in the role of the hero in many of these Monday night radio dramas. This sound-producing device was the result of several months of experimenting by Harold M. Sims, executive assistant of the Great Northern railroad, who supervises the production of the “Empire Builders” playlets.

The device consists of a circular track, six feet in diameter, on which runs a truck, consisting of three pair of wheels. This miniature railway, including the wheels that operate over it, is built to scale, and the materials from which it was built were carefully tested to obtain the desired quality of sound. The miniature railway is supported by wooden ties and the “ballast” is a sound-deadening material that was decided upon after sand, gravel and various kinds of composition board were tried.

The tiny car, which has journals and springs the same as the large pullmans, and which is heavily weighted, is drawn by a revolving arm which is operated by a motor suspended underneath the device. It is controlled by a rheostat and a break lever. By adjusting the speed of the motor so that the car revolves fourteen times to the minute the effect of a train going sixty miles per hour is attained.

A megaphone arrangement, which also involved elaborate experimentations with different shapes and kinds of material, was developed and this diverts the sound into a special microphone at the peak of the cone, greatly amplifying the sound produced in the interior of the machine.

The track machine, by various adjustments, reproduces the familiar clickety-click of a railroad train, the roar of a speeding train, the sounds of trains passing each other, and the “swish” that is noticeable in a train when it passes stations and other structures along the right-of-way. Other adjustments enable the operators to imitate the sound of a train going through a cut, a tunnel, or over a trestle.

The locomotive bell and whistle, the puffing of the locomotive, exhaust steam and other train sounds, are blended into the sounds of the track machine as required.

This track machine, used on the Great Northern programs, is said to be the most costly piece of sound equipment ever built for a radio program.

STATISTICS OF MIDWEST "RADIO CITY"

LOCATION: An enormous two-story structure erected on top of the world’s largest building, the Merchandise Mart, Chicago.

Total floor space: More than 66,000 square feet.

Number of studios: Six.

Studio A is the largest broadcasting unit in the world.

Four studios are two stories high.

Plans completed for additional studios when needed.

Total of space devoted to studios: More than 240,000 cubic feet.

More than 56,000 square feet of sound-proof material is used.

More than ninety-five light fixtures in the studios.

More than 33,000 watts of electricity are required to light Studio A.

The halls, corridors and offices contain more than 13,400 feet of carpet.

The total floor space of the studios is more than 11,000 square feet.

More than 200 on the staff of employees. More than 400 radio entertainers are employed.

More than seventeen control boxes are used.

The various hallways and corridors have a total length of more than 1760 linear feet.

More than 8000 square feet is devoted to visitors.

More than 1500 square feet of visitors' observation windows.
"COME INTO THE GARDEN WITH US"

*every Sunday morning at 8:30*

These Foster and Kleiser Garden Programs are unique—filled with practical, authentic information on gardens and gardening, with a background of delightful music to add to their interest and charm.

*On any of these stations . . . at 8:30 a.m.*

**SUNDAY**

San Francisco  Los Angeles  Fresno
KFRC  KHJ  KMJ

Seattle, KOL

Tacoma  Portland
KVI  KOIN
Leopold Stokowski
NBC—2 p.m.

Lilah and Ruth Clark
KFRC—2:45 p.m.

Eva De Vol
KPO—12 noon

440.9 Meters
KPO
Garfield 8300
680 Kcys.
5000 Watts
Hale Bros., Chronicle, San Francisco
5:15—Collier's Hour, NBC
5:30—Sunrise Easter Service from Mt. Davidson, NBC
6:15—Orchestra, recital
7—National Concert Orchestra with Harold Dana, baritone
8—Symphonies of the Air
8:30—Organ recital
9—Lee S. Roberts, NBC
9:30—George Nyklock, organist, with Marsden Arrail, baritone
10—National Oratorio Society
10:45—Church services, Dr. Newton E. Moats, pastor Grace Trinity Center United Church
11:30—Yeastoamers program
12 noon—Salon orchestra with Eva DeVargas soprano
1—S. Parkes Cadman Cathedral Hour, NBC
2—Philadelphia Symphony Orchestra, NBC
3—Catholic services, NBC
4—Passing the Time Away
5—Enna Jetlick, NBC
5:15—Collier Hour, NBC
6:15—Atwater Kent Hour, NBC
7:15—Henry Thompson, tenor
7:30—Palace Hotel concert orchestra, directed by Uda Bermani
8—Fifteen minutes with Amer, poets
8:15—Heel Huggers Harmonies, NBC
8:30—Rudy Seiger and his Fairmont Hotel concert orchestra
9—California Baking Co. program
9:20—Abas String Quintet with Lajois Fenster, violinist
10 to 11 P.M.—KPO Salon Orchestra with Raymond Marlowe, tenor, in "Impressions of American Waste Lands"

265.3 Meters
KSL
Wasatch 3901
1130 Kcys.
3000 Watts
Radio Service Corp., Salt Lake City
5 P.M.—Enna Jetlick Melodies, NBC
5:15—Collier's hour, NBC
6:15—Atwater Kent program, NBC
7:15—First Presbyterian Church
7:45—Organ for Hunt
8:15—Heel Hogger Harmonies, NBC
8:30—L. D. S. services
9—Chase & Sonmez, NBC
9:30—Musical program
10—Pipe organ concert
11 to 12 midnight—Studio program

243.8 Meters
KYA
Prospect 3456
1230 Kcys.
1000 Watts
Pac. Broadcast Corp., San Francisco
8:45 A.M.—Morning melodic program
9—Dance melodies
9:15—Musical Melange
9:30—Dance melodies
9:45—Salon melodies
10—Musical Compact
10:15—Investment talk; music
10:30—Revue
10:45—Old St, Mary's Church
12 noon—Highlights of Music
1—Marina Trio
1:30—Operatic airs
2—Dolfo Sargent, organist; Lillian Leavensworth, soprano
3—Popular melodies
3:30—Hour from Broadway, UBC
4—Band music
4:45—Monologues by Claire Ingram
5—Dance melodies
5:30—Vesper Hour
6—Revue
6:30—Famous songs by famous singers
7—Calendar of the Air, UBC
7:30—Sunday Serenade, UBC
8—Old St. Mary's Church
9—Romance of Industry
9:15—On Parade, UBC
9:30—"Trahurlers!" hour, UBC
10—Organ recital, Dolfo Sargent, organist; Bobbie Freshman, violinist; Lucy Day, soprano
11 to 12 midnight—Dixieland Blue Blowers, UBC

526 Meters
KMTR
Holly, 2026
570 Kcys.
500 Watts
6 A.M.—"Keep Smiling" (records)
7—Recorded program
12 noon—Musical Treasure Chest
1—Andy's Oregon Lumberjacks
2—Musical Treasure Chest
8—Banjo Boys
6:30—Ethiopian Supper Club
7—Orchestra and Rhythmettes
8:30—Production hits with Vernon Kirkland
8:45—Abby Lyman's orchestra
9—Wedding of the Air
9:30—Johnson's string ensemble
10:15—Dance melodies
10:30—Dahl's Ship of Joy
11—Selected records
12 to 6 A.M.—Jack, the Bell Boy

491.3 Meters
KFRC
Prospect 0100
610 Kcys.
1000 Watts
6:30—Organ recital
8:45—Calvary Church, Placentia
8:30—Come Into the Garden
9—Home Sweet Home Concert
10—Chapel of Memories
11:15—Sherman Clay concert
12 noon—New York Philharmonic Symphony Orchestra, Artho Toscanini, conductor, CBS
2—Frank Moss piano recital
2:30—Doraldina recordings
2:45—We Girs, Clark Sisters
3—Organ recital
3:30—Sunday Sunshine
4:30—Dr. C. E. Fuller
5—"Devils, Drugs & Doctors,"
5:15—"Piano Moods," Edna Fisher
5:30—Buccaneers with Wm. Cowles
4:45—Piano Fable, CBS
6—Rabbi Magnin
6:30—Detroit Symphony Orch., CBS
7—Jesse Crawford and his Royal Duotones, CBS
7:30—Charles Bulotti, tenor; Juanita Tennison, soprano; KFRC concert orchestra under the direction of Meredith Wilson
8—A play
8:45—Musical Forget-Me-Not
9—Chevrolet Chronicles
9:30—Val Valente's orchestra
11 to 12 midnight—Phantom of the Organ

220.4 Meters
KGER
Phone 612
1360 Kcys.
1000 Watts
C. M. Dobyns, Long Beach, Calif.
8:30 A.M.—M. E. Church
9—Health program
9:45—Calvary Church, Placentia
10:45—Silent
12:30—Piano and organ duets
1—Helene Smith, pianist
1:30—Zoro
2—Dick Dixon, organist
2:30—Municipal Band
4—Organ and soloists
5—English Gibson Orchestra
5:30—Catholic services
6—Adventures in Philosophy
6:30—Recorded program
7—Easter music
8—Calvary Church, Placentia
9—On Parade, UBC
9:30—"Traumertl" hour, UBC
10—English Gibson Orchestra
11 P.M.—Blue Blowers orch., UBC
CBS

Columbia Broadcasting System

7 A.M.—Tony's Scrap Book, conducted by Anthony Wons; KFDY

7:30—Land of the Little Believe, Children's playlet; KFDL

7:30—Columbia Educational Features, with Charles Parris, conductor; Dr. Charles Fishler; KFDY

9—Jesus Art program: Script, talks of the master; music: KVY, KLZ, KOH


9:45—H. M. Canadian Grenadiers Chords’ Band of Montreal; KOL, KVI, KFPY, KLZ, KOH

10:30—Ballad Hour: Andre Kostelanets, conductor, with Catherine Field, soprano; KOL, KVI, KFPY, KLZ, KOH

11—Cathedral Hour: All musical presentation of a cathedral service with Channon Collinge, conductor; Julia Mahoney, soprano; Evan Evans, baritone, and large chorus: KVI, KFPY, KLZ, KOH

12 noon—New York Philharmonic Symphony Orchestra, Arturo Toscanini, conductor: KFPY, KFRC, KJII, KFDL, KFDY, KLZ, KOH

2—Drugs and Doctors: Howard W. Haggard, M. D., Associate Professor of Physiology at Yale University, KOL, KVI, KFPY, KOIN, KFDL, KOH

3:15—Piano Pals: Dolph Opinger, conductor: KFDL, KFSD, KFSD, KFSD, KFSD, KOH, KFPY, KFRC, KJII

4:15—The New Years Address of His Royal Highness the Prince of Wales; KOL, KVI, KFPY, KFDL, KOH

5—Royal’s Gala Program: KFBK, KFBK, KFBK, KFBK, KFDL, KFSD, KOH

6—Sight and Sound: KFBK, KFBK, KFBK, KFBK, KFBK, KFBK, KOH

4—Main 3434

1470 KHz. 5000 Watts

NW, Broad. System, Spokane, Wash.

1 A.M.—J. S. Bach’s Organ Concerto No. 1, cello solo: Mary Howland, cello; KFBK

2—Mary; male quartet

2—Organ; John Pearson, baritone

3—Jan. Naylor, ‘cello; Jan Russell, violin; Betty Andersen, soprano

5—Mary; male quartet

7—Organ; John Pearson, baritone

7:30—Hi-Steppera Orch.; Marjorie Teedall and Glenn Eaton, harmony; Chet Cathers, baritone

8—Blue Muddlers, novelty trio; Burroughs Bros. March Quartet

2—Organ concert

3—Seattle Pacific College quartet

4—Organ concert; Winifred Lumberg, contralto

5—Chet Cathers, baritone; Marshall Sohli and Betty Andrus, tenor; Frank J. Pavlik, soprano

6—Pearl Dempsey’s orchestra

6:30—Mixed vocal quartet

7—Dramma

8—Calender of the Air, UBC

10—Sight and Sound: KFBK, KFBK, KFBK, KFBK, KFBK, KFBK, KOH

10:30—Traumler, UBC

11—Brick English Orchestra, UBC

12—Dixieband Blue Blowers, UBC
325.9 Meters KOMO Elliott 5890
920 Kys.
1000 Watts
Fisher's Blend Station, Inc., Seattle
5:30 A.M.—Mount Davidson Easter service, NBC
6:30—Organ concert, Easter service, NBC
7—National Concert Orchestra, NBC
8—Neapolitan Days, NBC
9—Lee S. Roberts, NBC
9:30—Organ recital, NBC
10—National Oratorio Society, NBC
11—First Unitarian Church
11:15—Chorus, NBC
12:15 P.M.—National Youth Conference, BBC
1 P.M.—Dr. St. Parkes Cadman, NBC
2—Philadelphia Symphony Orchestra, NBC
3—Cathedral hour, NBC
4—Musical Moods, NBC
4:30—RCA Victor Co., NBC
5—Enna Jettick Melodies, NBC
5:15—Collier's Hour, NBC
6:15—Atwater Kent program, NBC
7:15—Scherber's singers
7:30—St. Francis Hotel Salon Orchestra, NBC
7:45—Vocal recital
8—First Church of Christ, Scientist
8—Cross and Scorn, NBC
8:30—Enna Jettick Melodies, NBC
8:45—Cello recital
9—Kemp Chamber Hour
10:30 to 11 P.M.—Concert orchestra and vocalists

236.1 Meters KOL Elliott 4466
1270 Kys.
1000 Watts
Seattle Broadcast Co., Seattle, Wash.
8 A.M.—Organ recital
8:30—'Into the Garden'
9—Seattle garden program
9:30—London broadcast, CBS
9—Garden talks
10—Grenadier Guards Band, CBS
10:30—Ballad hour, CBS
10:50—Silent for KTW
12:30 P.M.—N. Y. Philharmonic, CBS
2—Frank Moss, piano recital
2:30—Eva Gonnella
2:45—Studio program
3:00—Fern Kw
3:45—Bible Institute
5—Eastman Kodak program, CBS
5:45—The Old Time Hour
5:45—The Gauchos, CBS
6—Don Lee feature
6—Na Young Paige program, CBS
7—Jesse Crawford, CBS
7:30—Silent for KTW
9:15—Valentine's Orchestra
11—Phantom of the Organ

285.5 Meters KNX Hemp. 4101
1050 Kys.
5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Recordings
7—Bill Sharpes and his gang
8—Program of popular records
9—Meteor for Judge Rutherford
10:15—Popular recordings
10:30—Recorded program
11—First Presbyterian Church
12:30 P.M.—Louise Johnson, astro-analyst
1—Californa. Bible Students' Assoc.
2—City Park musical program
4—Wesley Tourtellotte, noted organist
5—Church of the Air
6—Feature recordings
6:30—Hollywood Humanist Society
7—Kerns Brothers
7:30—Arizona Wranglers
8—First Presbyterian Church
9—David Lobovikoff, violinist
Claire Melinnon, pianist
10:30 to 11:30 P.M.—Pantages Hollywood Theater

Los Angeles UBC Fitzroy 1235
United Broadcasting Co., Ltd.
10:15 A.M.—Financial talk: KPQ, KIWA, KGA, KEX, KORE, KKM, KFMB, KGAR, KGB
6:45 P.M.—Jettick Melodies, KPQ, KTVOS, KGA, KUR, KEX, KORE, KKM, KFMB, KGAR, KGB
3:00 P.M.—The Air of the Carpenters: KPQ, KTVOS, KGA, KUR, KEX, KORE, KKM, KFMB, KGAR, KGB
3:30—Album of Familiar Facets: KGA, KUR, KEX, KORE, KKM, KFMB, KGAR, KGB
8—Imperial Grand Orchestra: KPQ, KTVOS, KGA, KUR, KEX, KORE, KKM, KFMB, KGAR, KGB
9—On Parade: KYA, KGER, KGAR, KGB
9:30—'Traumerei': KPQ, KTVOS, KGA, KUR, KEX, KORE, KKM, KFMB, KGAR, KGB
10—Brick English Orchestra: KPQ, KTVOS, KGA, KUR, KEX, KORE, KKM, KFMB, KGAR, KGB
11 to 12 midnight—Dixieland Blue Blowers: KPQ, KTVOS, KGA, KUR, KEX, KORE, KKM, KFMB, KGAR, KGB

394.5 Meters KVI Broadway 4211
760 Kys.
Puget Sound Broad. Co., Tacoma
8 A.M.—Organ recital
8:30—'Into the Garden'
9—Jewish art program, CBS
9:30—International broadcast, CBS
9:45—H. M. Canadian Grenadier Guards Band, CBS
10:15—Recording
10:30—News, KEX, CBS
11—Cathedral hour, CBS
12 noon—New York Philharmonic Symphony Orchestra, CBS
2—Recorded program
2:15—Studio program
2:30—to be announced
4—Musical program
4:30—Dr. E. Fuller
5:00—'Devils, Drugs & Doctors', CBS
5:15—Piano Pals, CBS
5:30—Don Lee program
5:45—The Gauchos
6—to be announced
6:45—Silent
9—Valentine orchestra
10:30—Hans und Fritz
10:15—'Valentine's Orchestra for 13 to midnight—Phantom hour

499.7 Meters KFSF Franklin 6533
600 Kys.
Airtown Radio Corp., Ltd., San Diego
5 A.M.—Organ recital, NBC
5:30—Mount Davidson Sunrise Easter Services, NBC
7—Organ recital, NBC
8—Neapolitan Days, NBC
8:30—Cleveland Orchestra, NBC
9—Lee S. Roberts, NBC
9:30—Studio program
9:45—Echoes of the Orient, NBC
10—Fess Parker program
10:30—Prosperity program
11:30—Yeats Foamers, NBC
12 noon—Old Time program
2—Special Philco program, NBC
2:30—Organ concert
3:30—Studio program
4—Musical Moods, NBC
4:30—RCA Victor, NBC
5—Enna Jettick Melodies, NBC
5:15—Prosperity program
6:15—Concert
6:45—Rhein Trio
7:15—Seth Parker, NBC
7:15—Heel Hugger, NBC
8:30—Enna Jettick Melodies, NBC
9—Chase & Sanborn, NBC
9:30—Enna Jettick Melodies, NBC
9:45 to 11—Kennedy's Nite Club

333.1 Meters KHJ Vandyke 7111
900 Kys.
Don Lee, Inc., Los Angeles, Calif.
6:45 A.M.—Comics
8—'Come into the Garden'
9—Home Sweet Home concert
9:30—First Church of Christ
10 noon—N. Y. Philharmonic Symphony orchestra, CBS
2—Organ recital
3—Program
4:30—'Devils, Drugs & Doctors', CBS
5:15—Church service
5:30—Rabbi Edger Magnin
6—Detroit Symphony Orchestra
7—Royal Poet of the Organ
7:30—Edison String Symphony
8—Caldia-LaSalle concert orchestra
8:45—Hallowe'en quartet
9—Chevrolet Chronicles
9:30—Carmen's Watchmakers' Guild
9:45—Valentine's orchestra
10—World-wide news
10:30—Valentine's orchestra
11 to 12 midnight—Phantom of the Organ

526 Meters KXA Seneca 1000
500 Kys.
8 A.M.—Morning Alarm
9:30—Bethel Temple Rev. Officer
10:30—Pipe organ recordings
11—First Methodist Episcopal Church service
1 P.M.—Pipe organ recital
3:00—Krausoff studio recital
3:30—Edna Holt studio recital
4—Varsity Varieties
5—Leonard Miller, pianist
5:30—Aeolian 'The Visitant'
6—Mrs. Samuel Hedges and Melody Trio
7—Japanese program
7:30—First M. E. Church service
9:30 to 11 P.M.—Recordings

508.2 Meters KHQ Main 5383
590 Kys.
Lousi Wasmer, Inc., Spokane, Wash.
9 A.M.—Lee S. Roberts, NBC
9:30—Popular recordings
10—Bible students, Judge Rutherford
11—'Litany of Lessons'
11:30—Yeats Noambers, NBC
12 noon—Na Young Paige recital, NBC
1—Dr. S. Parkes Cadman, NBC
2—National Vesper, NBC
3—Catholic hour
4—Dance program
5—Enna Jettick Melodies, NBC
5:15—Collier's hour, NBC
5:45—Granger Water Kent concert, NBC
7—Orchestra and singers
7:45—'Rutgers Rainbows'
7:45—Fuller program
8—'A Morning in Colorado'
8:15—Enna Jettick Melodies, NBC
8:30—Ralph Manheim, NBC
9:15 to 11 P.M.—Paul Carlson, organist, NBC

239.9 Meters KFOX Phone 6722
1250 Kys.
1000 Watts
Nicholas & Warner, Long Beach, Calif.
5:30—Bill and Carl
6:15—'Dorothy Lee
6:30—Mac and Cline
7—California Broadcast Hour
7:30—'Rolly Wags'
8—First Church of Christ
8—Organ Recital
9—Dorothy Lee
10—'Rogey and Burrell at the Ghost House
11—Town Hall Revelers
12—The Knight Hawks
Again PHILCO outdoes other radios! Mrs. N. H. Carter resides in a steel-frame apartment building at 825 Geary Street, San Francisco, only two blocks from KFRC and close to KPO. Reception conditions there are very poor. Nobody else in that building, she says, gets distant programs. Yet her Philco Superheterodyne-PLUS brings in New York, Pittsburgh and other distant stations perfectly!

**Proved in Your Own Home**

The sensitivity and selectivity of the improved Philco Superheterodyne Circuit, the huge power of the 11 tubes (4 screen-grid), Philco Automatic Volume Control which counteracts fading, Philco four-phase Tone Control, Philco Balanced Units and Philco Balanced Tubes combine to produce a radio that is absolutely incomparable. You can prove this by trying this wonderful new instrument in your own home . . . FREE . . . without any obligation whatever.

**Easiest Payment Terms**

And you can own this great new Philco on the easiest payment terms imaginable. Only a few cents a day makes it yours. This offer is limited. Act at once, before the tremendous demand exhausts our stock of these radios. Call or telephone your nearest PHILCO dealer.

**ONLY $164.50**

Complete with Philco Balanced Tubes

**PHILCO**

**FACTORY BRANCHES**

San Francisco  Portland  Seattle  Spokane

**JAS. S. REMICK CO. INC.**

Sacramento  California

*These stations brought in right through San Francisco broadcasts:

- WKRC  Cincinnati  New York
- WEAF  New York
- WLW  Cincinnati
- CKMO  Vancouver, B. C.
- WJR  Detroit
- WFAP  Dallas
- KOA  Denver
- KW6R  Shreveport
- WKY  Oklahoma City
- KFEL  Denver
- KFPP  Denver
- KDKA  Pittsburgh
- KTAM  Cleveland
- KMRL  Chicago
- KGGM  Albuquerque
- KGIL  Butte
- KGAR  Tucson
- KOH  Reno
- KGRR  Armarillo
- KFXD  Nampa, Ida.
- CFCN  Calgary, Can.
- WGN  Chicago
- WGY  Schenectady
- WENR  Chicago
The 16-40 Boy—himself

Henry Starr—sweet singer of songs—has acquired an enviable reputation in the world of radio entertainment. You will be agreeably recompensed by listening in on these programs every evening except Sundays from 6:45 to 7:00 P.M. These sentimental ballads and songs are broadcast over Station KPO

and we cordially invite the public to send in their suggestions of songs to be sung. Humor, pathos, sentiment and valour are all embraced in these splendid music periods.
Monday Programs

4:45-Talk: "empire Builders: 'Shoes of Eloquence,' by Joseph Bielen, with Harvey Hay. Lucille Hunt-
ing, Don Amiche and Joe Cortez, Chinese orchestra direction Jose Roentgen. KGO, KEKA, KFSD, KTAR.

9:15-The Tabernacle: 'Lesson of the Week,' 4-45 to 5-15, with Edward J. Fitzpatrick. KGO, KGW, KEKA, KFSD.

7:30-Stromberg Carlson Program: George Frank, baritone; Eugene Lowenthal, bass; Rochester Civic Orchestra direction Guy Fraser-Harrison. KGO, KGW, KEKA, KFSD, KTAR.

5:15-Cowboy Bits: "The Vermonters," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

3:45-Morning Melodies: orchestra, KGO.

12:45-The Lunch Bunch: "Lumberjacks," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

1:45-The Woman's Magazine of the Air: KGO, KGW, KEKA, KFSD, KSL, KGA.

10:30-Pacal National Singers: "Anthem and Ritual," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

8:30-Around the Links with Peter Hay. Golf lessons: KGO, KGW, KEKA, KFSD.

6:45-KQW: "Alberta," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

5:15-Cross-Cuts: "The Old West of 1912," with Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

3:15-Mormon Orchestra, "The Book of Mormon," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

1:30-Pacific States: "The Story of the Air," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

10:30-Instrumental: "The Ranch," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

9:15-The Tabernacle: "Week of the Desert," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

7:30-Empire Builders: "Shoes of Eloquence," by Joseph Bielen, with Harvey Hay. Lucille Hunt-
ing, Don Amiche and Joe Cortez, Chinese orchestra direction Jose Roentgen. KGO, KEKA, KFSD, KTAR.

5:15-Cowboy Bits: "The Vermonters," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

3:45-Morning Melodies: orchestra, KGO.

12:45-The Lunch Bunch: "Lumberjacks," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

1:45-The Woman's Magazine of the Air: KGO, KGW, KEKA, KFSD, KSL, KGA.

10:30-Pacal National Singers: "Anthem and Ritual," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

8:30-Around the Links with Peter Hay. Golf lessons: KGO, KGW, KEKA, KFSD.

6:45-KQW: "Alberta," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

5:15-Cross-Cuts: "The Old West of 1912," with Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

3:15-Mormon Orchestra, "The Book of Mormon," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

1:30-Pacific States: "The Story of the Air," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.

10:30-Instrumental: "The Ranch," by Hugh Barrett Dobbs. KGO, KGW, KEKA, KFSD.
Monday Programs

BROADCAST WEEKLY

29

CBS

Columbia Broadcasting System
5:30 A.M.—Tony’s Scrap Book, conducted by Anthony Wons; KDFV
5:45—The Old Dutch Girl; Newsy Joe, in rhyme and song; KDFY, KLZ
6—Something for Everyone; Music, novelty, humor, poetry, etc., conducted by Ernest Natzger; KDFY, KLZ
6:30—The Melody Band; KDFY
7—Greetings, Radio Home-Makers; KDFY
7:15—Tune I Am Trying To Do; Radio Home-Makers; KOH
8:15—The Madison Singers; Musical program by mixed quartet; KOH
8:30—Uneeda Bakers; KDFV, KDLY, KLZ
9—Paul Tremaine and his Yoerg’s Restaurant Orchestra; KOL, KVI, KDFY, KLZ, KOH
9:30—Columbia Revue; Emery Deutsch, conductor; KOH
10—Frank DeFordino and his Park Central Orchestra; KOH
10:30—Ambassador Hotel Orchestra; KOH
11—Columbia Artists’ Recital; Marion McAfee, soprano, with Marion Crane, Home Economics Expert; KOL, KVI, KDFY, KLZ, KOH
11:15—Uneeda Bakers; KOL, KVI, KDFV, KFRC, KHJ, KLZ
11:30—American School of the Air; KOL, KVI, KDFV, KFRC, KHJ, KLZ, KOH
12 noon—Columbia Revue; Emery Deutsch, conductor; KOH
12:15—Pep Band, University of Chicago; KOL, KDFV, KLZ, KOH
12:30—Ann Leaf at the Organ, with Catherine Field, accompanist; KOL, KDFV, KLZ, KOH
12:45—Radio Listening Test: ‘Dick and Denny’ with Marra Crane, Home Economics Expert; KOL, KVI, KDFV, KFRC, KHJ, KLZ, KOH
1:15—U. S. Army Band; KOL, KDFV, KFRC, KHJ, KDLY, KLZ, KOH
1:30—Van Doren Park Hotel Orchestra; KOL, KDFV, KFRC, KDLY, KLZ, KOH
1:45—Gypsy Music Makers, Emery Deutsch, conductor; KDFY, KLZ, KOH
2:15—Gypsy Musicians, Emery Deutsch, conductor; KDFY, KLZ, KOH
2:45—Hilltop; KDFY, KLZ, KOH
3:15—W. Zaker’s Barn Orchestra; KOL, KDFV, KFRC, KHJ, KDLY, KLZ, KOH
3:30—Nino Martini; KOL, KVI, KDFV, KFRC, KHJ, KDLY, KLZ, KOH
3:45—H. V. Kallenborn; KOL, KVI, KDFV, KFRC, KHJ, KOH
4:15—Wilson’s Barn Orchestra; KOL, KDFV, KFRC, KHJ, KDLY, KLZ, KOH
4:30—The Simons Hour; KOL, KVI, KDFV, KFRC, KH, KDLY, KLZ, KOH
5—The Simons Hour; KOL, KVI, KDFV, KFRC, KHJ, KDLY, KLZ, KOH
5:30—The Simons Hour; KOL, KVI, KDFV, KFRC, KHJ, KDLY, KLZ, KOH
5:30—The Simons Hour; KOL, KVI, KDFV, KFRC, KHJ, KDLY, KLZ, KOH
6:30—Bourboni, an Evening in Paris; Pietro Humperdinck, master of ceremonies; Taylor Buckley, baritone; male quartet; soloists; radio orchestra directed by Max Smollen; KOL, KVI, KDFV, KFRC, KHJ, KDLY, KLZ
6:30—Bourboni, an Evening in Paris; Pietro Humperdinck, master of ceremonies; Taylor Buckley, baritone; male quartet; soloists; radio orchestra directed by Max Smollen; KOL, KVI, KDFV, KFRC, KHJ, KDLY, KLZ
7—Robert Burns Parateela program; Columbia’s orchestra; “The Lady in the Smoke”; KFBB, KJOL, KDFV, KFRC, KHJ, KDLY, KLZ
7:30—Don Amaizo; KNX, KFBK, KFBB, KJOL, KDFV, KFRC, KHJ, KDLY, KLZ, KOH
8—Columbia’s Radio Column, Heywood Broun; KFBK, KFRC, KHJ, KDLY, KLZ, KOH
8:15—Pryor’s Creemo Band; KFBK, KOL, KFPPY, KOIN, KFRC, KHJ, KDLY, KLZ, KOH
8:30 P.M.—Ben Bernie and his orchestra, from Columbia, KFBK, KJOL, KDFV, KDLY, KLZ

319 Meters KOIN Atwater 3333

KOIN Incorporated, Portland, Ore.

6 A.M.—KOIN’s Knock
7—Routledged Gardeners
7:15—The Early Birds
7:30—Noon Duo
8—Through the Window
8:45—Hawaiian ensemble
9—The Merrymakers
9:30—Feminine Fanctes
10—Melodians
11—International Kitchen
11:15—Nat’l Biscuit program, CBS
11:30—International Kitchen
11:45—A School of the Air, CBS
12 Noon—Rose City Beavers
12:30—Sperry Sunshine Boys
—Radio Home-Makers, CBS
1:10—Hostess of the Air
2—The Cuckoo Club
2—News of the Air
5—Prize Kiddie Club
5:30—Simmons Symphony Orchestra; CBS
6—The Three Bakers, CBS
6:30—Evening in Paris, CBS
7—Robert Burns Parateela program
7—Don Amaizo, CBS
8—Stu and Fred
8:30—Michael, CBS
9—Blue Monday Jamboree, DLBS
10—Bells of Harmony
10:15—Anson Wecks’ orch., DLBS
10:45—McElyor’s Great Orangemen
12 to 1 A.M.—Missy-Good Round

333.1 Meters KHJ VAndike 7110

KOY. 1000 Watts

Don Lee, Inc., Los Angeles, Calif.

7 A.M.—Walter Niles, “News Briefs,” and organ
7:30—Organ and instrumental soloists
8—Halleck Hour
9—“Grace and Jack”
9:30—Feminine Fanctes
9:45—Radio Home-Makers, organ
10:45—Ted and Nell
11:15—National Biscuit Co., CBS
11:30—Amer. School of the Air, CBS
12 noon—Blimp concert orchestra
12:30—World-wide news
12:45—Organ recital
1:00—Radio Listening Test, CBS
1:15—U. S. Army Band, CBS
3:30—Time Forum
2—Happy-Go-Lucky Hour
3—Talk beauty
g—Goodwin’s orch., CBS
3:30—Madame Angelika Paul, talk
4:15—Ted White and Neil Larson
4:30—Queen of Sheri Cosmetics
4:30—Top town; world news
4:45—Men and Women
5:15—“Black and Blue”
5:30—The Simons Hour, CBS
8:00—The Beaker Club, CBS
8:30—“An Evening in Paris,” CBS
7—Guy Lombardo’s orch., CBS
8—Don Amaizo, CBS
8—Blue Monday Jamboree
10—World-wide news
10:05—Bryor’s orch.
10:15—Anson Wecks orch.
11—Earl Burnett’s orchestra
12 A.M.—Phantos of the Organ

243.8 Meters KYA Prospect 3456

1230 Kcys. on 1000 Watts

Broadcasting Corp., San Francisco

7:30 A.M.—Drury’s Daily Dozen
8—Metropolitan Hour
8:45—A Word of Cheer
9—Mahlon Dolney’s program
9:30—Brisk program
9:45—Revue
10—Sunshine Hour; George Taylor, Clem Kennedy, Adele Burian, Jimmy Mosley, Greta Gahier, "The Melodizers"
11—Salon melodies
11:15—Dance melodies
11:30—Health talk
11:45—Baldwin Melody Girl
12 noon—Newscasting
12:30—Light opera airs
1—Cal King’s Country Store
1—Novelty bits
1:45—Dance melodies
2—Rajah Lipp, mystic philosopher
3—Gustavus Smith, organist
3—Health talk
3:30—George Nickson, tenor
4—Album airs
4—Philosopher
4:15—Children’s corner
5—Koffee Kup celebrities
5—Metropolitan hour
6—Revue
6—Uncle Jerry’s Safety Club
6:45—Hughespaper of the Air, UBC
6:50—Stock yard prices & quotations
6:55—Hughespaper of the Air, UBC
7—Home Towner’s Band
7—Novelty program, UBC
7:15—Council, Judge Fred T. Deary
8—Radio Program Workshop, UBC
8—Russian orchestra, UBC
8:30—Columbia’s orchestra
9—Dr. Good Cheer with Gene Sullivan, soloist
9—George Nickson, soloist
10:15—Jas. White and Robert Simons hour, CBS
11—To midnight—Dance orch., UBC

236.1 Meters KOL Elliott 4466

1270 Kcys. on 1000 Watts


6:45 A.M.—Top o’ the Morning
7—Morning Glories
8—Halleck Hour
9—Paul Tremaine, CBS
9:30—Dorums
9:45—Feminine Fanctes
10—“Four Features”
11—Special morning service
11:15—Ida Balsch, CBS
11:30—American Air School, CBS
12 noon—KOL Parade
12 noon—Listening Test, CBS
1:15—P. T. A. program
1:45—Warburg Park Hotel Orchestra, CBS
2—Happy-Go-Lucky Hour
3—Harriet Links
3—Gordon Kibler’s orchestra, CBS
3:30—Nino Martini, CBS
4—Shop service
4—Current events, CBS
4:15—Winegar’s Barn Orch., CBS
4:30—Service hour
5:30—The Simons Hour, CBS
6—Three Bakers, CBS
6:30—Evening in Paris, CBS
6:45—Morning Glories
7:30—Adventures of Don Amaizo, CBS
8—Down Waterman
8:15—Arthur Bryor’s Military Band, CBS
8:45—Three Graces
9:15—Ben Bernie’s orch., CBS
9:45—Blue Monday Jamboree
10—Royal Blly Boys
11:15—Anson Wecks dance orch.
12 midnight—Sign off
<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Frequency</th>
<th>City</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:45</td>
<td>KCMB</td>
<td>1000 Kys.</td>
<td>Columbus, Ohio</td>
<td>7:45 A.M.—Bill Sharpe's Big Hit Gang.</td>
</tr>
<tr>
<td>11:30</td>
<td>KXEL</td>
<td>550 Kys.</td>
<td>Dallas, Texas</td>
<td>9:00 A.M.—Inspirational talk and prayer.</td>
</tr>
<tr>
<td>8:45</td>
<td>KBAR</td>
<td>1000 Kys.</td>
<td>Burbank, Calif.</td>
<td>11:15 A.M.—Recorded program.</td>
</tr>
<tr>
<td>8:30</td>
<td>WOR</td>
<td>1500 Kys.</td>
<td>New York</td>
<td>11:30 A.M.—Radio Church of the Air.</td>
</tr>
<tr>
<td>8:00</td>
<td>WABC</td>
<td>1500 Kys.</td>
<td>New York</td>
<td>12 noon—Gene Byrnes, Waste Basket Scrap.</td>
</tr>
<tr>
<td>7:30</td>
<td>WOR</td>
<td>1500 Kys.</td>
<td>New York</td>
<td>1:00 A.M.—Eddie Albright, late fiction.</td>
</tr>
<tr>
<td>7:15</td>
<td>WOR</td>
<td>1500 Kys.</td>
<td>New York</td>
<td>2:00 A.M.—The KNX ensemble.</td>
</tr>
<tr>
<td>7:00</td>
<td>WOR</td>
<td>1500 Kys.</td>
<td>New York</td>
<td>2:30 A.M.—Glendale Prosperity program.</td>
</tr>
<tr>
<td>6:55</td>
<td>WOR</td>
<td>1500 Kys.</td>
<td>New York</td>
<td>3:00 A.M.—Program of recordings.</td>
</tr>
<tr>
<td>6:45</td>
<td>WOR</td>
<td>1500 Kys.</td>
<td>New York</td>
<td>4:00 A.M.—Travelogue.</td>
</tr>
<tr>
<td>6:00</td>
<td>WOR</td>
<td>1500 Kys.</td>
<td>New York</td>
<td>5:00 A.M.—Lubowalski Violin Choir and Claire Melinnouli pianist.</td>
</tr>
<tr>
<td>5:30</td>
<td>WOR</td>
<td>1500 Kys.</td>
<td>New York</td>
<td>6:00 A.M.—Artists Wranglers.</td>
</tr>
</tbody>
</table>

**491.5 Meters**  
**KFCB**  
**1000 Watts**  
**Don Lee, Inc., San Francisco, Calif.**  
**7 A.M.—Seaz Rocks broadcast; stocks of the moment.**  

**353.5 Meters**  
**KTAB**  
**Garfield 4700**  
**1000 Watts**  
**Assoc. Broadcasters, Oakland, Calif.**  
**7 A.M.—Cuckoo Club with Frank Wrigley.**  

**285.5 Meters**  
**KNX**  
**Hemp 4101**  
**1050 Kys.**  
**5000 Watts**  
**L. A. Evening Express, Los Angeles**  
**6:45 A.M.—Popular recordings.**  

**www.americanradiohistory.com**
Monday Programs

Broadcast Weekly

468.5 Meters KFI Westmore 0337 64 K.Wys.
Earle C. Anthony, Inc., Los Angeles
7:30 A.M.—Opening market reports
7:45—Van and Don, NBC
8—The Happy Hour, NBC
9:15—Helpful Hints to Housewives
9:30—Chester Foster Rand, tenor
10—Norma Monte, popular songs
10:15—Josephine Gibson, speaker
10:30—Woman's Magazine, NBC
11:30—Radio Trio
11:45—French lesson
12 noon—Dept. of Agriculture talk
12:15—Federal and state market reports
12:30—School of the Air, NBC
2—Melville story program, NBC
2:30—King Kelly and Lou Gordon, Kangothers
2:45—Winnie Moore, Nomad Novelist
3—L. A. Library book review
3:00—Masked Minstrels
4—Editorial review
4:15—Big Brother
4:30—The Jewel, NBC
4:45—The Story Man
5:15—Dr. H. Edward Myers
5:30—Market intelligence advice
5:45—Stock market reports
6—James Anderson, baritone
6:00—Johntier, NBC
6:15—Stromberg-Carlson
7:30—Concert program
8—Business items, NBC
9—Adventures Sherlock Holmes, NBC
9:30—Paul Roberts, tenor, and the Shalsohn
10—Tom Terriss and concert orch.
11—Hotel St. Francis dance orchestra, NBC

265.9 Meters KSL Waseotch 9001
11:30—General Electric Radio Service Corp., Salt Lake City
5 P.M.—How's Business?, NBC
5:15—Informal program
5:30—Gold Medal Express, NBC
6—Maytag orchestra, NBC
6:30—General Motors Party, NBC
7—Wein concert hour
7:30—Empire Builders, NBC
8—Amos 'n' Andy, NBC
8:15—Radio and Television Institute
8:45—Sherlock Holmes, NBC
9—News service
9:15—Pipe organ concert

526 Meters KMTR Holly, 3026 570 Kys.
500 Watts KMTR Radio Corp., Hollywood, Cal.

6 A.M.—Market, NBC
7—Breakfast program
9:00—M. Kitchen, Home Economics
9:15—Organ recital
9:45—Recorded program
10:30—Lani McIntyre's Hawaiians
11—Public service officials
12 noon—"World in Review"
12:15—Hi-Neon Hi-Lights
1:15—Andy's Lumberjacks
2:15—Recorded program
2:30—Harry Geise and Happy Guys
3:00—Radio news program
3:30—Musical Messengers
3:55—Chester Markert, organist
4:00—Radio news reporter
6—Banjo Boys
8—Ethiopian Supper Club
7—Maytag orchestra
7:45—Chamber of Commerce
6:45—Cavaliers
7:45—Messengers of Meditation
8:45—Just Johnson's string ensemble
9—Morning of the Air
9:30—Musical mixture
10—The Lyman's dance orchestra
10:15—Daily bit of Joy
11—Selected records

209.7 Meters KECA West 0337 1410 Kays.
Earl C. Anthony, Inc., Los Angeles
8:15 A.M.—Financial news
8:30—Louis Rueb, health exercises
9—Crossing the Dike, NBC
9:15—Arlo Trio, NBC
9:45—Jack Baldwin, pianist
10—Chester Willsman, S & W Prince of Pep, NBC
11:30—California Fed. of Women's Clubs, NBC
12 noon—Luncheon concert, NBC
12:15 P.M.—Farm and Home Hour, NBC
1—Sir Francis Drake orchestra, NBC
1:30—Betty Roberts, soprano, and Lillian Arl
2—Paul's Hawaiians
2:30—NBC Matinee
3—Federal and state market reports
3:15—Leonard Van Berg, tenor
3:45—Royce & Rondal, the Alabama Boys
4—Alex. Bevanl, Italian language
4:15—The World Today, NBC
4:30—Eddie Manley, piano and songs
5—Vagabond, NBC
5:30—Piano program
6—Maytag orchestra, NBC
6:30—Sherlock Holmes, Mildred Loughlin, contralto, and John Perez, speaker
7—Proctor's orchestra
7:30—Empire Builders, NBC
8—Amos 'n' Andy, NBC
8:15—Radio and Television Institute
8:30—Ann Gray, Don Warner, popular melodies
8:45—Vagabonds, NBC
9—String ensemble; Arthur Lang, baritone
10—Musical Echoes, NBC
10:30—Editorial review
10:45 to 11:15 P.M.—Health exercises, Louis Rueb

361.2 Meters KOA York 0900 810 Kys.
5,125,000 Watts General Electric Co., Denver, Colo.
5 P.M.—How's Business?, NBC
5:15—David Eisenberg, violinist
5:30—Gold Medal Express
6—The Maytag orchestra
6:30—General Motors program
7—Stromberg-Carlson program
7—Empire Builders
8—Amos 'n' Andy, NBC
8:15—Supernova Sirens
8:45—Henry Busse orchestra
9—Adventures of Sherlock Holmes
9:30—The Nightingale, NBC
10:15—Pacific National Singers
10:30—"Ir Frien' Scotty"
10:45 to 11 P.M.—The Voice of NBC

204 Meters KGA Main 3434 1470 Kays.
500 Watts

2—Mardi Gras, NWBS
3—Organ; Genevieve Brown, soprano
3:30—"Smillin' Sam from Alabam'
3:45—"Tea Time Tales"
4—Organ; Genevieve Brown, soprano
5—Ken Sturt's sports review
5:15—Uncle Frank's story hour
5:30—Walkathon
5:45—Dream Melodies, NWBS
6—2051. "America the Beautiful," by Don Johnson
6:45—"Home of the Air, UBC
7—Calendar of the Air, UBC
7:30—Old Chestnuts, UBC
7:45—"The Shooters, UBC
8—Radio Work Shop, UBC
8:15—Balalaika Orchestra, UBC
9—Montrealers, press report
9:30—Wrestling bouts
10:30—Moonlight Melodies, NWBS
11—60-second program, UBC
12 to 1 A.M.—Record request

241.1 Meters KEX Atwater 3111 5000 Watts

11:30 A.M.—Farm flashes
12:00—The World Today, NBC
12:30—Phil Cook, NBC
1:15—Radio Raft
2:15—"Seniors Banquet, UBC
7:30—Empire Builders, NBC
8—Amos 'n' Andy, NBC
8:30—Ted Naument, NBC
8:30—Callate Hudson
9:45—Political talks
10—Holmer's Adventures, NBC
9:30—Leah McMahon and Leonard Spaulding
11 to 12 midnight—Request program
A Radio SPECIALLY for y and

THIS is the SPECIA ALL-AROU toned SPARTOP finest recep trouble . . . weather stati for safe, eas Exactly the home, sun p use. One of price, yet on a SPARTOP

New "Summer Reception" Junior

$77.50

COMPLETE WITH TUBES

H. R. CI
SAN FRANCISCO

www.americanradiohistory.com
designed for our convenience and enjoyment NOW—

The radio you want now—SPARTON'S new SUMMER RECEPTION Model, the 'ND Radio. A genuine high-powered, sweet-sounding radio with special new features to insure reception in places where ordinary radios give trouble. SPECIAL provision to neutralize warm-cold. SPECIAL compactness and durability for moving. SPECIAL non-mar finish. SPECIAL provision to neutralize warm-cold. SPECIAL compactness and durability for moving. SPECIAL non-mar finish.

Radio for summer cabin, beach, mountain orch, lounging nook, and general all-around use. The finest, most useful radios regardless of price. Only $77.50 complete, in easy payments. See your Dealer at once, and be sure of early delivery.

URTIISS CO.—Northern California Distributor
OAKLAND—311 Tenth St.
...your favorite sports announcer over

DAILY EXCEPT KTAB 2:45
Sunday and Monday P. M.

ERNIE SMITH, noted all over the West as a sports announcer, will be an exclusive feature during the summer months on the Hillman program, giving full and complete returns of all

Pacific Coast League Games

Tune in on this feature daily and keep in touch with the baseball conditions. Daily at 2:45, except Sunday and Monday.

THIS WEEK'S GAMES
SEALS vs PORTLAND
April 7, 8, 9, 10, and 11

Hillman Auto Loan, Ltd.
1640 Van Ness Avenue
SAN FRANCISCO
2235 Broadway, Oakland
TUESDAY Programs

Ralph Freez
KOATenor

Everett E. Foster
NBC-Baritone

Jose Bohr
KFI-KECA—Tenor

Dan O'Brien
KPO—Tenor

353.4 Meters

KTAB
Garfield 4700
560 Kys.
1000 Watts
Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Cuckoo Club with Frank
8 —Recorded program
8:30—Morning Moods
9—Morning prayer hour
9:30—Dr. J. Douglas Thompson
10 —Household hour, Alma La Marr
10:30—B. L. Corley
10:50—Artists Vignettes
11:15—Recorded program
11:30—Midday musical notes
12:15 P.M.—Dr. McLain
12:30—Latin-American program
1—Chapel of Chimes organ
1:30—Dr. W. G. Keys
2—Masters Album
2:35—Baseball game with Ernie
Smith at the mike
5—The Story Man and his Air Castle
5:15—Frank Wright
5:30—Dr. J. Douglas Thompson
6—Mitaline Masterpieces
6:30—Chapel of Chimes organ
7—Melody Girl
7:15—Educating Wuzzy
7:30—Microphone Midgets
8—Studio program
8—Johnny Shaw, organ; Wint Cot-
ton, soloist
10—Moment Musicale
11 to 1 A.M.—"Jimmie Kendrick's
Night Owls"

272.7 Meters

KGDM
Stock, 795
117 Kys.
250 Watts
Peffer Music Co., Stockton, Calif.

6 A.M.—Weather and recordings
7—Breakfast Food program
7:30—Dine and Oil Co. program
8—Sunshine hour by W. C. Kirk-
man, D. A. Wallace, vocalist
8:30—Health Talk, Dr. Ross
9—News of the day
9:30—Jack Coale, Katten & Marengo
novelty program
10:30—Popular music
11—Sacramento Merchant's program
11:30—Style Talk, David Levison
11:45—Merchant's news
12:15 P.M.—Road reports
12:30—Lunch program
1—Civic program
2—Variety selected records
3—Organ selected records
4—Gilmore Oil Co.
5 to 6 P.M.—Prosperity program

Los Angeles

UBC
Fitzroy 1325

United Broadcasting Co., Ltd.

6:45 P.M.—Hughespaper of the Air:
KPQ, KYOS, KGA, KJR, KEX,
KORE, KMED, KYA
7—Calendar of the Air: KPQ,
KVOS, KGA, KJR, KXL, KORE,
KMED, KGB
7:30—Composers Hour: KPQ, KVOS,
KGA, KJR, KXL, KGER, KORE,
KMED, KYA, KGB
7:45—Three Jacks: KPQ, KVOS,
KGA, KJR, KXL, KORE, KMED,
KGB
8—Highway Highlights: KTM, KGB
8:30—"And a Gentleman": KVOS,
KEX, KORE, KMED, KYA,
KGER, KGB
9—Phantom of Broadway: KPQ,
KVOS, KGA, KJR, KEX, KXL,
KORE, KMED, KYA, KFWR,
KGER, KGB
9:30—Moonlight Melodies: KPQ,
KVOS, KGA, KJR, KGB
11 to 12 midnight—Vic Meyers' Or-
chestra: KPQ, KVOS, KGA, KJR,
KEX, KGER

280.2 Meters

KJBs
Ord, 4148-49
1070 Kys.
100 Watts

J. Brunton & Sons, San Francisco

6 A.M.—Commuters' Express
7—KJBs Alarm Klok Klub
8—Popular records
8:30—City of Paris day by day
9:45—Records
9—Assoc. Food Stores' program
9:30—Gallenkamps popular program
10—Popular records
10:15—Ralph Gorton, insurance

10:30—Recorded program
11—Shopping with Shirley Dale
11:30—Concert music
12 noon—Band music
12:15—Jimmie Waters program
12:30—LaVida Cloud Chasers
1—Stock report and records
2—Studio program
2:45—The Melody Girl
3—Trogan War as You Like It
3:15—Recorded program
3:30—Musical Styles
4—Popular records
4—Organ selected records
5—Country selections
5:15—Sonny Gun
6:01—Program from Coffee Dan's
6:45 to 6 A.M.—KJBs Owl program

333.1 Meters

KHJ
Vandike 7111
900 Kys.
1000 Watts

Don Lee, Inc., Los Angeles, Calif.

7 A.M.—Ken Niles, "News Brief"
7:30—Organ and instrumental soloist
8—Hallelelujah Hour
9—Helpful Household Hints
9—Female trio
10:30—Sadie Nathan, beauty talk
10:45—Organ recital
11—Dr. Home talk
12 noon—Billmore Hotel orchestra
12:30—World-wide news
12:45—Adv. Club luncheon
1:30—Times Forum
2—Happy-Go-Lucky Hour
3—Beauty talk
3:15—Safety Conference, talk
3:30—Midnight Mission, talk
4:10—U. S. C. Trojan period
4—Frederick William Will, CBS
4:15—Don Thomas, All-Year Club
4:30—Town topics: world news
4:45—Ted White and Neil Larson
5:15—Lorna Fan, Numerologist, 
CBS
5:30—"Black and Blue"
5:45—Lee Morse
6—Peggy Hamilton, Romance of 
Fashion
6:30—"Moods Moderne"
7—Don Lee Symphony
7:30—Paramount Hour, CBS
8—Sierra Symphonists
8:15—American Tobacco Co., CBS
8:30—General Paint concert
9—Blue Ribbon Malt, CBS
9:15—"Tapestries of Life"
10—World-wide news
10:15—Earl Burris's orchestra
12 to 1 A.M.—Phantom of the Organ

265.3 Meters

KSL
Wasatch 3901
1130 Kys.
500 Watts

Radio Service Corp., Salt Lake City

5 P.M.—Conoco transcriptions
5:30—Floridesm Frolic, NBC
6—Musical Magazine, NBC
6:30—Happy Wonder Bakers, NBC
7—Lucky Strike program, NBC
7:30—Chicago Chronicles
8—Amos 'n Andy, NBC
8:15—Harvester and Merry Millers
8:45—"Romance of Gena"
9—Organ reveries
9:30—University Night
11 News service over
10—Playhouse Players, drama
11 to 12 midnight—Dance music

April 5-11
BROADCAST WEEKLY

April 7, 1931

www.americanradiohistory.com
Tuesday Programs

325.9 Meters KOMO  Elliott 5890  1000 Watts
Fisher’s Blend Station, Inc., Seattle
6:55 A.M.—Inspirational service
Sunrise Farm broadcast
7:30—Sunrise Serenaders
7:45—Van and Don, NBC
8:00—Shell Happynight, NBC
9—Concert trio
9:45—Way to a Man’s Heart
10:30—Woman’s Magazine, NBC
11:30—Farm talk and volklisters
12:15—Farm and Home Hour, NBC
1—Popular orchestra and volklisters
3—Teaupheologist
3:15—Orchestra and volklisters
4—Service, NBC
4:30—Phil Cook, NBC
4:45—Stock quotations
5—Paul Whiteman’s Finders, NBC
5:30—Spratt’s program, NBC
5:30—McKesson Musical Magazine, N.D.
6:30—Happy Wonder Bakers, NBC
7—Lucky Strike orchestra, NBC
7—Amos ’n’ Andy, NBC
8:15—Memory Bakers, NBC
8:45—Lee S. Roberts, NBC
9—Florshelm Frolige, NBC
9:30—Fisher’s Blend Hour
10:30—Univ. of Wash. hour
11—News flash program
11:10—Variety Vaugabonds
12 to 12:30 A.M.—Organ recital

361.2 Meters KOA York 5000
830 Kys. 12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Paul Whiteman’s Paint Men
5:30—Florshelm Frolige
6—McKesson Musical Magazine
6:30—Happy Wonder Bakers
7—Lucky Strike orchestra
8—Amos ’n’ Andy
8:15—C. F. & I. program
8:30—General Electric hour
9:30—Hill Billy Boys
10 to 11 P.M.—National concert orchestra.

209.7 Meters KECa West 0337
14 Kys. 1500 Watts
Earl C. Anthony, Inc., Los Angeles
8:15 A.M.—Financial news
8:30—Louis Rube health exercises
9—Cross-Cuts of the Day, NBC
9—Grace Hale & The Rockwood
9:45—Entertainers, NBC
10—Lou Gordon, tenor, and Ann Blackwell
11:30—Organ recital, NBC
12 noon—Luncheon concert, NBC
12:15—Farming & Home Hour, NBC
1—Pacific Vaugabonds, NBC
2—Three Balladiers
2:30—Paul’s Hawailians
3—Federal & state market reports
3:15—Harry Cee Ballads
3:30—Who’s Behind the Name?, NBC
3:45—Eleanor Autrey, ballads
4:20—New York Nowell “Playgoers’ Club”
5—Paul Whiteman’s orchestra, NBC
5:30—Missouri Jo, NBC
5:45—Ann Blackwell, pianist
6—McKesson Musical Magazine, NBC
6:30—Happy Wonder Bakers, NBC
7—Sollee Intime
8—Amos ’n’ Andy, NBC
8:15—Spanish Men, Louis Alvarez, tenor, and Mildred Loughlin, soprano
8:45—Lee S. Roberts, NBC
9—Georgia Stark, soprano
9:30—The Hill Billies, NBC
10—Foster’s Musical Magazine
10:30—Editorial review
10:45 to 11 P.M.—Health exercises, Louis Rueb
Tuesday Programs

**CBS**

Columbia Broadcasting System

5:30 A.M.—Tony's Scrap Book, conducted by Don Wony—KDYL, KOH
5:45—Morning Minstrels, Vincent Sorey, conductor—KDYL, KOH
6—Everything for Everyone, music, news, humor, poetry, etc., conducted by Ernest Naftzier—KDYL, KOH
6:45—Morning Mood—KDYL
7:15—Fashion Facts or 1008 Mrs. Eunice Tobey, Radio Home-Makers—KDYL, KOH
7:45—Party House: Musical program by a novelty orchestra—KDYL, KOH
8—Moebius Parade—KOH
9—Brer Rabbit Folks, Ida Bailey Allen, Radio Home-Makers—KDYL, KOH
8:30—Senator Arthur Capper, Radio Home-Makers: KDYL, KOH
8:45—Three Men in a Tub: Musical program by male trio—KDYL, KOH
9—Paul Tremain and his Yoeng's Restaurant Orchestra: KOL, KFY, KDFY, KDFY, KDYL, KOL, KOH
9:30—Columbia Revue: Vincent Sorey's orchestra with Julia Mahoney, vocals—KDYL, KOH
10—Felix Ferdinand and his Park Central Orchestra: KOH
10:15—Theodore Vinnier and his Ritz Carlton Hotel Orchestra: KOH
11—The Four Clubmen, male quartet: KVI, KFY, KDFY, KDYL, KOH, KOL, KOH
11:30—American School of the Air: KVI, KFY, KDFY, KDYL, KOL, KOH
12 noon—Columbia Salon Orchestra—KVI, KFY, KDFY, KDYL, KOH, KOL, KOH
12:30—The Captivators, Nat Brustkoff conductor: KVI, KFY, KDYL, KOH, KOH
12:45—South Lown and his Bitmore Orchestra: KDYL, KDYL, KOH, KOH
1:45—Tony's Scrap Book, conducted by Anthony Wons—KDYL, KOH, KOH
2—Harry Tucker and his Barclay Orchestra: KOL, KFY, KDFY, KDYL, KOH
4—The Political Situation in Washington tonight, Frederick William Wile: KOL, KVI, KFY, KDFY, KHJ, KOH
5:45—Inger's Barn Orchestra: KFKB, KFY, KDFY, KDYL, KOH
6:00—World Wide Character Readings, Louisa Fantin: KFKB, KOL, KFY, KDFY, KOIN, KFKF, KJ, KOH, KOH
6:45—Lee Morse, with Nat Brustkoff's orchestra: KOL, KFY, KDFY, KHJ, KOL, KDYL, KOH
7—Graybar's Mr. and Mrs.: End show. Mrs. Graybar tells the lives of Joe and Mrs. Jack MJ, KOL, KFY, KOIN, KFKF, KHJ, KDYL, KOH, KOH
7:30—The Cocktail Hour: Milton Lester, Richie Craig, Jr.: KFKB, KDYL, KOH
7:30—Paramount-Publix Radio Playhouse with Morton Downey:

**KNX**

KOL, KFFY, KFRC, KHJ, KDYL, KOH
8—Paul Tremain and his Yoeng's Restaurant Orchestra: KFKB, KMJ, KOL, KFY, KDFY, KDYL, KOH
8:15—Proyo's Cremon Band: KFKB, KMJ, KOL, KFFY, KOIN, KFRC, KHJ, KOH
8:30 P.M.—Romaniell and his King Edward Orchestra from Toronto: KDYL, KOH

**KLX**

Lake, 6000

880 Keys


1 A.M.—Lawn exercises and entertainment
7:35—Opening New York stocks
7:45—Happy Hayseeds
8:30—Jean Kent
9—Modern Homes period
9:30—Y. W. C. A. health exercises
9:45—Recorded program
10:15—San Francisco stocks
10:30—Recorded program
11—Classified Ad
12 noon—Jack Delaney and his band
12:30—Business from Hotel Oakland, Junior Chamber of Commerce
1:30—Jean's Hi-Lights
1:45—San Francisco stocks
2:35—Baseball game, Missions vs. Oaks
3:30—Brother Bob's Club
5—Al Machado's Hawaiians
5:15—Helen Farnese, pianist
5:45—Old Artists' Recital: E. B. Bailey, organist
6—Hotel Oakland concert duo
7—News items
7:15—Harry He Parker and his uke and Helen Benjanson, band
7:45—B. M. Colligan's dance band
8—M. L. Davis, pianist
8:15—Babe and Angelo Castagna, accordion and guitar
9—Ethel Rhoad and Cora Scott
10 to 11 P.M.—Dance program

508.2 Meters

KHQ Main 3313

590 Keys

KNX, KOH, KOL, KFFY, KFRC, KHJ, KDYL, KOH
8—Paul Tremain and his Yoeng's Restaurant Orchestra: KFKB, KMJ, KOL, KFY, KDFY, KDYL, KOH
8:15—Proyo's Cremon Band: KFKB, KMJ, KOL, KFFY, KOIN, KFRC, KHJ, KOH
8:30 P.M.—Romaniell and his King Edward Orchestra from Toronto: KDYL, KOH

340.7 Meters

KLX

Lake, 6000

500 Watts

Radio Home-Makers: KDYL, KOH
8:30—Memo: Parade—KOH
9:00—Senator Arthur Capper, Radio Home-Makers: KDYL, KOH
8:30—Senator Arthur Capper, Radio Home-Makers: KDYL, KOH
8:45—Three Men in a Tub: Musical program by male trio: KDYL, KOH
9—Paul Tremain and his Yoeng's Restaurant Orchestra: KOL, KFY, KDFY, KDYL, KOL, KOH
9:30—Columbia Revue: Vincent Sorey's orchestra with Julia Mahoney, vocals: KDYL, KOH
10—Felix Ferdinand and his Park Central Orchestra: KOH
10:15—Theodore Vinnier and his Ritz Carlton Hotel Orchestra: KOH
11—The Four Clubmen, male quartet: KVI, KFY, KDFY, KDYL, KOH, KOL, KOH
11:30—American School of the Air: KVI, KFY, KDFY, KDYL, KOL, KOH
12 noon—Columbia Salon Orchestra: KVI, KFY, KDFY, KDYL, KOH, KOL, KOH
12:30—The Captivators, Nat Brustkoff conductor: KVI, KFY, KDYL, KOH, KOH
12:45—South Lown and his Bitmore Orchestra: KDYL, KDYL, KOH, KOH
1:45—Tony's Scrap Book, conducted by Anthony Wons: KDYL, KOH, KOH
2—Harry Tucker and his Barclay Orchestra: KOL, KFY, KDFY, KDYL, KOH
4—The Political Situation in Washington tonight, Frederick William Wile: KOL, KVI, KFY, KDFY, KHJ, KOH
5:45—Inger's Barn Orchestra: KFKB, KFY, KDFY, KDYL, KOH
6:00—World Wide Character Readings, Louisa Fantin: KFKB, KOL, KFY, KDFY, KOIN, KFKF, KJ, KOH, KOH
6:45—Lee Morse, with Nat Brustkoff's orchestra: KOL, KFY, KDFY, KHJ, KOL, KDYL, KOH
7—Graybar's Mr. and Mrs.: End show. Mrs. Graybar tells the lives of Joe and Mrs. Jack MJ, KOL, KFY, KOIN, KFKF, KHJ, KDYL, KOH, KOH
7:30—The Cocktail Hour: Milton Lester, Richie Craig, Jr.: KFKB, KDYL, KOH
7:30—Paramount-Publix Radio Playhouse with Morton Downey:

349.1 Meters

KFRC

Prospect 0100

610 Keys

1000 Watts


7:30 A.M.—Mac's Cow Hollow Symphony and time
8:15—Hallelujah Hour
8:45—Mildred Kitchen, Home Economics
9—Georgia O. George
9:15—Paul Tremain's orchestra, CBS
9:30—Feminine Fancies
9:45—Wyn's Daily Chat
10—The Four Clubmen, CBS
10:15—News items
11:30—Amer. School of the Air, CBS
12 noon—Noonday concert
12:15—Helpful Hint to Housewives
1:30—Stock quotations
1:30—New Items
1:45—Colburn's Artists', recital, CBS
2:00—Happy-Glo-Lucky Hour
2:15—Tobacco, S. execs.
2:30—Adventures of Black and Blue
3:30—Chit Chat, CBS
3:45—Something about Everything and recordings
4:00—Political situation, CBS
4:15—Organ recital
4:30—Town topics; news items
5:00—Lorna Fantin, Numerologist, CBS
5:30—Adventures of Black and Blue
6:00—Chit Chat, CBS
6:30—Peggy Hamilton Fashion Revue
6:15—Thermoidal
7:15—Artists' Recital
7:30—"Joe and Vi.", NBC
8:15—The Cecilians, DLBS
8:45—Paramount-Publix Radio Playhouse, CBS
9—Paul Tremain's orchestra, CBS
9:15—American Tobacco Co., CBS
9:30—General Paint concert
9:45—Water Meter and Mills, CBS
10:15—Welcome from the Sky, Henry M. Hyde
10:30—Dupont Speed Blenders
10:45—Plano Moods, Edna Fletcher
11—Emperor of the World
11:15—Recorded program
12—Home Economics talk
12—Popular recordings
1 P.M.—Off the air
1:30—Eddie Albritt, late fiction
2—Recorded program
3—The KNX ensemble
3:15—Lost, found, and stocks
3:30—Musical program
4—Travelogue
4:30—Recorded program
4:30—Musical program
5—Brother Ken's Kiddies' Club
5:15—"Butterfinger" contest
5:30—Recordings
5:45—Town Criers' amusement tips
6—Main stocks at KFRC.
6:00—KNX novelty trio
6:30—"Nita & Ina," melody maidens
7—Tank Watkinson and Hone
7:15—Sam Coslow, song writer
7:30—Paramount Públix hour
8—The Arordocian
8:30—"The Lion Tamers"
9—KNX Players
9:30—Jolani trio & "Piano Twins" of the AIR
10—Arizona Wrangler and Sheriff
11 to 12 midnight—Wesley Tourte, pianist

****
<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Frequency</th>
<th>Call Letters</th>
<th>Program Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:15</td>
<td>KGO</td>
<td>1140</td>
<td>KGO</td>
<td>Morning Devotions</td>
</tr>
<tr>
<td>9:45</td>
<td>KGO</td>
<td>1140</td>
<td>KGO</td>
<td>Neighborhood Chat</td>
</tr>
<tr>
<td>10:30</td>
<td>KGO</td>
<td>1140</td>
<td>KGO</td>
<td>The Radio Boy Friends</td>
</tr>
<tr>
<td>11:30</td>
<td>KGO</td>
<td>1140</td>
<td>KGO</td>
<td>Meadow Larks Orchestra</td>
</tr>
<tr>
<td>11:45</td>
<td>KGO</td>
<td>1140</td>
<td>KGO</td>
<td>Professor and his Dream Girl</td>
</tr>
<tr>
<td>12 noon</td>
<td>KGO</td>
<td>1140</td>
<td>KGO</td>
<td>Mid-day Request Program</td>
</tr>
<tr>
<td>12:30</td>
<td>KGO</td>
<td>1140</td>
<td>KGO</td>
<td>Mid-day music</td>
</tr>
<tr>
<td>12:30</td>
<td>KGO</td>
<td>1140</td>
<td>KGO</td>
<td>Walkathon from Lotus Island</td>
</tr>
<tr>
<td>12:45</td>
<td>KGO</td>
<td>1140</td>
<td>KGO</td>
<td>Mid-night music</td>
</tr>
<tr>
<td>1:00</td>
<td>KGO</td>
<td>1140</td>
<td>KGO</td>
<td>Daily Ship of Joy</td>
</tr>
<tr>
<td>1:45</td>
<td>KGO</td>
<td>1140</td>
<td>KGO</td>
<td>Jack, the Bell Boy</td>
</tr>
</tbody>
</table>

**Broadcast Weekly**

**Tuesday Programs**

**440.9 Meters**

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Call Letters</th>
<th>Program Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>KPO</td>
<td>680 Kys.</td>
<td>800</td>
<td>KPO</td>
</tr>
<tr>
<td>Garfield 8300</td>
<td>5000 Watts</td>
<td></td>
<td>Health exercises with Dobbs</td>
</tr>
<tr>
<td>7:45</td>
<td>KPO</td>
<td>680</td>
<td>KPO</td>
</tr>
<tr>
<td>9:15</td>
<td>KPO</td>
<td>680</td>
<td>KPO</td>
</tr>
<tr>
<td>9:45</td>
<td>KPO</td>
<td>680</td>
<td>KPO</td>
</tr>
<tr>
<td>9:45</td>
<td>Tune</td>
<td>57.5</td>
<td>Tune</td>
</tr>
<tr>
<td>9:45</td>
<td>Julia</td>
<td>57.5</td>
<td>Julia</td>
</tr>
<tr>
<td>9:45</td>
<td>Morning</td>
<td>57.5</td>
<td>Morning</td>
</tr>
<tr>
<td>9:45</td>
<td>Organ</td>
<td>57.5</td>
<td>Organ</td>
</tr>
<tr>
<td>9:45</td>
<td>Happytime</td>
<td>57.5</td>
<td>Happytime</td>
</tr>
<tr>
<td>9:45</td>
<td>Bobbitt</td>
<td>57.5</td>
<td>Bobbitt</td>
</tr>
<tr>
<td>9:45</td>
<td>Bobbitt</td>
<td>57.5</td>
<td>Bobbitt</td>
</tr>
</tbody>
</table>

**204 Meters**

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Call Letters</th>
<th>Program Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>KGA</td>
<td>1470 Kys.</td>
<td>5000</td>
<td>KGA</td>
</tr>
<tr>
<td>Main 3434</td>
<td>5000 Watts</td>
<td></td>
<td>NW. Broad. System, Spokane, Wash.</td>
</tr>
<tr>
<td>6:45 A.M.</td>
<td>KFA</td>
<td>570</td>
<td>KFA</td>
</tr>
<tr>
<td>6:45 A.M.</td>
<td>KFA</td>
<td>570</td>
<td>KFA</td>
</tr>
<tr>
<td>6:45 A.M.</td>
<td>KFA</td>
<td>570</td>
<td>KFA</td>
</tr>
<tr>
<td>6:45 A.M.</td>
<td>KFA</td>
<td>570</td>
<td>KFA</td>
</tr>
<tr>
<td>6:45 A.M.</td>
<td>KFA</td>
<td>570</td>
<td>KFA</td>
</tr>
<tr>
<td>6:45 A.M.</td>
<td>KFA</td>
<td>570</td>
<td>KFA</td>
</tr>
</tbody>
</table>

**239.9 Meters**

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Call Letters</th>
<th>Program Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>FFOX</td>
<td>1250 Kys.</td>
<td>1300</td>
<td>FFOX</td>
</tr>
<tr>
<td>Phone 672</td>
<td>1000 Watts</td>
<td></td>
<td>Nichols &amp; Warinner, Long Beach, Cal.</td>
</tr>
<tr>
<td>6:30</td>
<td>FFOX</td>
<td>1300</td>
<td>FFOX</td>
</tr>
<tr>
<td>6:30</td>
<td>FFOX</td>
<td>1300</td>
<td>FFOX</td>
</tr>
<tr>
<td>6:30</td>
<td>FFOX</td>
<td>1300</td>
<td>FFOX</td>
</tr>
<tr>
<td>6:30</td>
<td>FFOX</td>
<td>1300</td>
<td>FFOX</td>
</tr>
<tr>
<td>6:30</td>
<td>FFOX</td>
<td>1300</td>
<td>FFOX</td>
</tr>
<tr>
<td>6:30</td>
<td>FFOX</td>
<td>1300</td>
<td>FFOX</td>
</tr>
</tbody>
</table>

**243.8 Meters**

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Call Letters</th>
<th>Program Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>KYA</td>
<td>1230 Kys.</td>
<td>1000</td>
<td>KYA</td>
</tr>
<tr>
<td>Prospect 3456</td>
<td>1000 Watts</td>
<td></td>
<td>Pac. Broadcast. Corp., San Francisco</td>
</tr>
<tr>
<td>7:30 M.</td>
<td>KYA</td>
<td>1000</td>
<td>KYA</td>
</tr>
<tr>
<td>7:30 M.</td>
<td>KYA</td>
<td>1000</td>
<td>KYA</td>
</tr>
<tr>
<td>7:30 M.</td>
<td>KYA</td>
<td>1000</td>
<td>KYA</td>
</tr>
<tr>
<td>7:30 M.</td>
<td>KYA</td>
<td>1000</td>
<td>KYA</td>
</tr>
<tr>
<td>7:30 M.</td>
<td>KYA</td>
<td>1000</td>
<td>KYA</td>
</tr>
<tr>
<td>7:30 M.</td>
<td>KYA</td>
<td>1000</td>
<td>KYA</td>
</tr>
</tbody>
</table>

**www.americanradiohistory.com**
Tuesday Programs

BROADCAST WEEKLY

322.4 Meters KROW Glenc. 6774
930 Kys. 1000 Watts
Educa'l Broad. Corp., Oakland, Cal.

8 A.M.—Recordings
3:50—Parker's Dental Clinic, pre-
4:00—G. Wills
9—Silent period
11—Charlie Glenn, Grandma's Boy
12—Record program, Vivian Moore
12 noon—Silent period
12:30—Ed Georgia, crooner
1:15—Dr. Hobson, "Dor's Nurse"
2—Bert Chase, blues singer; Al
Adams, pianist
2:15—Ruth's Life program
2:30—KROW Shopping Hour
3 30—Organ recital, Vivian Moore
4—Booth Moore, soprano; Betty
Milton, pianist
4:15—Frank Ivaldi, accordianist;
Wilford Pike, banjoist
4:30—Recordings
4:45—Frank Holiday, tenor; Betty
Milton, pianist
5—Wade Forrest's Hour
5:30—Musical program
5:45—Alburtus and Chico Spanish Grant
6—Silent period
7:15—The California Cowboys
8—Time Tales
8:15—Lecture by Judge Rutherford
8:30—The Ne'er Do Well
9—Harry Langdon and Harry
9:15—Dorothy Churchill, soprano;
Vivian Moore, pianist
9:30—Wade Forrest's Surprise
hour
10 to 11 P.M.—Fleur de Lis Orchestra

322.4 Meters KFWI
Franklin 0200
930 Kys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Eye-opener program
8—Silent program
8:15—Jack Reed's Early Birds
9:30—Slogan contest
9:45—Recordings and announcements
10:15—Believe Hotel program
10:30—Dr. Linebraer, health talk
10:30—Items of Interest
12 noon—Recorded program
12:15—Alburtus, the Astralogue
12:45—Julee's Musical Hour
1—Dr. James M. Heady
1:15—Recordings
1:30—Alburtus
2—Dinner music
2:30—Alburtus, the Astralogue
2:45—Dinner music
3—Child Guidance Forum
7—Believe Hotel program
7:30—Opera recital
7:45—Popular music
12 to 1 A.M.—Midnight classics

236.1 Meters KOL
Elliott 4466
1270 Kys. 1000 Watts
Seattle Broadcast Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning
7—Morning Glories
8—Haleiuli Hour
9—Paul Tremaine, CBS
9:30—Feminine Fancies
9:45—Dorothy
10—"Four Features!
11:15—Four Clubmen, CBS
11:30—Columbia Air School, CBS
12 noon—KOL Parade
1 Kewanee luncheon
1:30—Columbia Artists' recital, CBS
2—Colonial Dames
2:15—Happy Hour-Lucky Hour
2:45—Betty Linkes
3:15—Harry Tucker's orchestra, CBS
3:45—Sheila
4:15—Frederick William Wise, CBS
4:45—Organ recital
5:15—Service period
5:15—Lorna Faintin, Numerologist, CBS

5:30—Tooth talk, Dr. Hobson
5:45—Lee Morse, CBS
6—Isle of Dreams
6:30—Modern
7—Jo and VI, CBS
7:15—Dan McLoone, tenor
7:30—Paul Tremaine, CBS
8—Arthur Pryor's Military Band,
CBS
8:30—General Paint concert
9—"Test for Fun, CBS
9:15—Dr. Hobson
9:45—Dan McLoone, tenor
10—Royal Blue
10:15—Valent's orchestra
12 midnight—Sign off

468.5 Meters KFI
Westmore 0337
640 Kys. 5000 Watts
Haleiuli, Inc., Los Angeles

7:30 A.M.—Opening market reports
7:45—Van and Don, NBC
8—Shell Shop Hour, NBC
8:15—Edward Johnson, tenor
9:30—Lou Gordon, tenor
9:45—Eleanor Auer, violinists
10—Color Hour, RNC
10:30—Woman's Magazine, NBC
11:30—Girls Trio
11:45— testified, Artie Draw
12 noon—Dept. of Agriculture talk
12:30—Off the air
12:45—Betty Langdon and Nomad Novelist
12:45—Eleanor Auer, ballads
3—Seeing Southern California
3:30—Sybil's Happy Hour
4—Editorial review
4:15—Big Brother
4:30—Philco, NBC
5:15—Winnie and Eddie, popular
melodies
5:30—Spitt's program, NBC
5:45—Stock market reports
6—George Grandee, popular melodies
6:30—Spanidning and Mayer quintet
7—Lucky Strike dance orch., NBC
8—Elizabeth Jensen, contra-contra-
8:15—Corliss Lane, NBC
8:45—"D 17, Emperor"
9—Florida Frolic, NBC
9:00—Corliss NC
9:15—Concert orchestra
9:45—Organ recital
10—Hotel Francis dance orch,
NBC

490.7 Meters KFSF
Franklin 6353
500 Kys. 1000 Watts
Airfair Radio Corp., Ltd., San Diego

7:30 A.M.—Studio program
7:45—Van and Don, NBC
8—Morning Musical
9—Good Cheer program
9:15—Mary B. Murray, NBC
9:30—Cly Lou shopping hour
10:15—Miss Dossett
10:30—Woman's Magazine, NBC
11:15—Organ recital, Jamie Erickson
12:15—Farmer and Home, NBC
12:45—Pacific trio, NBC
2—Thea Gooding, NBC
5—Thee program
3:30— internationally
5:15—Tea Time Tales
6:30—Better Business Bureau talk
2:30—Organ concert, Bobby Hains-
worth
3:30—Simmilin' Sam from Abalam'
3:45—Tea Time Tales
4:15—Prof. Jean Chessex, readings
in French
5—Ken Stuart's sports review
5:15—Uncle Frank's story hour
5:30—Health talk
5:45—Market reports
5:50—Garden talk
6—Marshall Sohl, tenor; Agatha
Turley, soprano
6:45—Hughespaper of the Air
7—Musical Crossword program
7:30—Staff artists recital, UBC
7:45—The Hoofers, UBC
8:00—Sixth Symphony, UBC
8:30—Cecile Barou, pianist
9—DuPont Speed Blenders
9:15—Baker Chocolates Co.
10—Ken Stuart's program
10:30—Mabel Mohrman, piano; Mar-
shall Sohl, tenor
11—Dick Meyers' Club Victor Orch.
11 to 12 A.M.—Midnight Revelers

394.3 Meters KVI
Broadway 4211
760 Kys. 1000 Watts
Puget Sound Broad. Co., Tacoma
7 A.M.—Recordings
7:15—Jack and Larry
7:45—Recordings
8—Haleiuli Hour
9—Paul Tremaine, orchestra, CBS
9:30—Feminine Fancies, DLBS
10—Mid morning melodies
11—The Four Clubmen, CBS
11:30—Am. School of the Air, CBS
12 noon—Garden talk
12:15—Columbia Air Orch., CBS
12:30—The Captivators, CBS
1—Italian Idyll, CBS
1:15—Columbia Artists' recital, CBS
2—Rhythm Kings, CBS
2:15—Happy-Go-Lucky Hour
5:15—Alburtus, people's orchestra, CBS
3:30—Dental Clinic
4—Frederick William Wise, CBS
4—Thrift Hour of the Air
9—Morning devotions
9:15—Mary from Proctors
9:45—Olive Reynolds, blues singer
10—Chet Cathers, crooning baritone
10:15—Robert Monsen, tenor
10:30—The Radio Boy Friends
11—Meadow Larks Orchestra
11:30—Julia Hayes program
11:45—Professor and his Dream Girt
12 noon—World Book Man; World
in Review
12:30—Mid-day musical
1—Betty Andersen, soprano; Mar-
shall Sohl, tenor
1—Dental Clinic of the Air
1—"Agatha Turley, soprano
2—Mardi Grass
3—Lowe Bros.
3:15—Better Business Bureau talk
2:30—Organ concert, Bobby Hains-
worth
3:30—Simmoll Sam from Abalam'
3:45—Tea Time Tales
4:15—Prof. Jean Chessex, readings
in French
5—Ken Stuart's sports review
5:15—Uncle Frank's story hour
5:30—Health talk
5:45—Market reports
5:50—Garden talk
6—Marshall Sohl, tenor; Agatha
Turley, soprano
6:45—Hughespaper of the Air
7—Musical Crossword program
7:30—Staff artists recital, UBC
7:45—The Hoofers, UBC
8:00—Sixth Symphony, UBC
8:30—Cecile Barou, pianist
9—DuPont Speed Blenders
9:15—Baker Chocolates Co.
10—Ken Stuart's program
10:30—Mabel Mohrman, piano; Mar-
shall Sohl, tenor
11—Dick Meyers' Club Victor Orch.
11 to 12 A.M.—Midnight Revelers

www.americanradiohistory.com
NOW—
THE FINAL IMPROVEMENT
AUTOMATIC VOLUME CONTROL
In Majestic's Marvelous New Superheterodynes

Distant stations—local stations—powerful or weak—they are all like locals now with the Astounding New . . . .

Majestic RADIO

Equipped with the amazing AUTOMATIC VOLUME CONTROL. Sharp-Tuning chassis built around the revolutionary Multi-Mu Tube. Full Vision Dial. Static Modifier. Hear this sensational radio today.

Model 61 (illustrated) is a Tudor Lowboy with 9 tubes and the Super Colotura Speaker, $144.50 Price. (Majestics from $72.50 to $207.50)

Tune in Majestic's Musical Moments, 5:15 to 5:30 P.M., Wednesdays, KLX

THOMPSON & HOLMES, Ltd.
Wholesale Distributor
171 Bluxome Street, San Francisco 291 Fourth Street, Oakland
April 8, 1931

WEDNESDAY Programs

322.4 Meters KROW
930 Kys.
1000 Watts

Educational Broad. Corp., Oakland, Cal.
8 A.M. — Recordings
8:30 — Dental Clinic, Sergt. Doc Wells
9 — Silent period
1:30 — Ed, Georgia crooner
4:45 — The Doctor’s Nurse
5:30 — Marion Thompson, soprano; Betty Milton, accompanist
2:20 — Union Mutual Life program
2:20 — Bible talk
2:45 — Shopping hour: music
3:30 — Organ recital, Vivian Moore
4 — Faye Poole, blues singer and pianist
4:15 — Bill Johnson, tenor; Betty Milhob, accompanist
4:30 — Recordings and announcements
5:55 — Marilyn Grace, child reader
5 — Wade, Brentner’s Hour
5:30 — Musical program
5:45 — Antoine-Chico Spanish Grant
6 — Public Service
7:30 — LaVida Water Company
8 — Announcements
8:30 — Grocers’ home hour

263.3 Meters KSL
1130 Kys.
5000 Watts

Radio Service Corp., Salt Lake City
5 P.M. — Bobby Jones golf chat, NBC
5:15 — Radiotron Varieties, NBC
6 — Concert hour, NBC
6 — Halsey, Stuart program, NBC
6:30 — Palmolive hour, NBC
7:30 — Coca-Cola program, NBC
8 — Amos ‘n’ Andy, NBC
8:15 — First Security program
8:45 — Citizens’ Pleasure Hour, NBC
9:15 — Popular composers
10 — KSL news service
10:30 — Organ concert

Maurice Gunsky
KYA — 8:30 p.m.

Olive Palmer
NBC — 6:30 p.m.

Raymond Paige
KJL — Musical Dir.

John Page
KGER — Tenor

322.4 Meters KFWI
930 Kys.
500 Watts
Radio Entertainments, San Francisco
7 A.M. — Eye-opener program
8 — Silent period
9 — Jack Reed’s Early Birds
9:30 — Street contest
9:45 — Recordings and announcements
10:15 — Bellevue Hotel program
10:30 — Dr. Linebarger, health talk
10:45 — Items of interest
11 — Goodloe Gilmer’s Journeys
11:15 — Sherman Clay concert
12 — Albertus, the Astrologer
12:45 — Recordings
1:30 — Silent period
6 — Dinner dance music
6:30 — Albertus, the Astrologer
6:45 — Dance dance music
7 — Dr. Linebarger, health talk
7:15 — Bellevue Hotel program
7:30 — Silent period
8:30 — Piana’s chat
8:45 — Pianology by Dean Metcalfe
8:55 — Downtown Assoc. speaker
9 — Harmony Hounds dance orch.
9:45 — Rhythm Masters
10 — Oklahoma Cowboys
10:45 — Popular recordings
11 — 1 A.M., "Alida," by Verdi, on phonograph records

322.4 Meters KECA
1430 Kys.
1000 Watts

Earle C. Anthony, Inc., Los Angeles
8:15 A.M. — Financial news
8:30 — Louis Reub, health exercises
9 — Cross-Cuts of the Day, NBC
9:15 — Grace Hale and Roy Rockwood
9:30 — The Day, NBC
10:30 — Edna Wallace Hopper, NBC
12:15 — Farm and Home Hour, NBC
1 — Eastman School Symphony Orchestra, NBC
2 — Studio program
2:30 — NBC Matinee
3:15 — Harry Cee, popular songs
3:45 — Eleanor Autrey, ballads
4 — Alex. Bovani, Italian language
4:15 — Science, NBC
4:30 — Raine Bennett, poet
4:45 — Back of the NBC
5 — Bobby Jones golf chat, NBC
5:15 — RCA Radiotron program, NBC
5:30 — A. Malvern Christie, songs
5:45 — Ann Blackwell, pianist
6 — L. A. Fire Dept. orchestra
6:30 — Eva Olivotti, soprano
7 — Fascinating music, NBC
7:45 — John Vale, tenor
8 — Amos ‘n’ Andy, NBC
8:15 — Paul Roberts and the Schonberger trio
9:15 — Night in Moscow; Russian Balalaika orchestra
9:45 — Bobby Jones Golf Chat, NBC
10:30 — Editorial review
10:45 — to 11 A.M. — Health exercises, Louis Rueb

209.7 Meters KECA
West, 0337
1000 Watts

Radio Entertainments, San Francisco
10 A.M. — Eye-opener program
10:15 — Bellevue Hotel program
10:30 — Dr. Linebarger, health talk
10:45 — Items of interest
11 — Goodloe Gilmer’s Journeys
11:15 — Sherman Clay concert
12:15 — Albertus, the Astrologer
12:45 — Recordings
1:30 — Silent period
6 — Dinner dance music
6:30 — Albertus, the Astrologer
6:45 — Dinner dance music
7 — Dr. Linebarger, health talk
7:15 — Bellevue Hotel program
7:30 — Silent period
8:30 — Piana’s chat
8:45 — Pianology by Dean Metcalfe
8:55 — Downtown Assoc. speaker
9 — Harmony Hounds dance orch.
9:45 — Rhythm Masters
10 — Oklahoma Cowboys
10:45 — Popular recordings
11 — 1 A.M., "Alida," by Verdi, on phonograph records

444.9 Meters KPO
680 Kys.
5000 Watts

Nacional Broadcasting Company, Los Angeles
7:45 — Van and Don, NBC
7:50 — Shell Happytime, by Hugh Barrett Dobbs
9:30 — Dobbsie’s Birthday Party
9:45 — Nicklebacker piano duo with Marie Leon, soprano
10:30 — Women’s Magazine, NBC
11:30 — Julia Hayes, "Helpful Hints"
11:45 — KPO Harmonizers
12 noon — Scripture reading; time
12:05 — Programs in miniature
1 KPO Harmonizers
1:30 — School of the Air, NBC
2 — Radio feature, NRA
2:30 — Ye Towne Cryer
3 — Who Cares with Bob Bence
4 — Acklen Trio
4:15 — Science talk
4:30 — Aeolian Trio
5 — Big Brother
5:15 — Cecil and Sally for S & W
5:30 — Date Book, Stuart Strong
5:45 — News digest, “Scotty” Mortland
6 — Lee S. Roberts
6:45 — Henry Starr, the 16/40 Boy
7 — Orchestra and vocal soloists
8 — Jess Norman’s San Franciscans
8:30 — Bostonians of the Air
9:15 — Rin-Tin-Tin Thrillers
9:30 — "Packard program"
10 — Jesse Stafford’s dance orchestra
11 to midnight — Floyd Wright, organist, with Helen Stone, blues singer

526 Meters KXA
Seneca 1000
570 Kys.
500 Watts

8 P.M. — Tiny’s Friendly Frolic
7:15 — Bill Tucker’s spotlight revue
7:30 — Billy and Betty
7:45 — Banjo Dick
8 — Dick Richardson, pianist
8:30 — The Music Lesson
9 — Stonewall Jackson and his Red Rock Trio
9:30 — Metro Radio Players (dramatics)
10 — Rex Howard and his Trianon Tigers
11 to midnight — Bremerton Walkathon

www.americanradiohistory.com
BROADCAST WEEKLY

Wednesday Programs

Los Angeles  

United Broadcasting Co., Ltd.

6:45 P.M.—Hughes program of the Air:  
KPO, KVOS, KGA, KJR, KNX, KORE, KMED, KYA  

7:30-Hup Yu:  
KPO, KVOS, KGA, KJR, KKL, KORE, KMED, KGA

8:30—Echoes from Farnassus:  
KPO, KVOS, KGA, KJR, KNX, KORE, KGA

9:30—Banjo:  
KPO, KVOS, KGA, KJR, KNX, KORE, KGA

9:30—Dancing Harmonies:  
KPO, KVOS, KGA, KJR, KKL, KORE, KGA

12:00—Hollywood Municipal Band:  
KPO, KVOS, KGA, KJR, KNX, KORE, KGA

280.2 Meters  

KBS  

Oral 4148-49

1070 Kcys.  

KBS Alarm Klok Kib  

KBS  

100 Watts  

KBS  

Commuters' Morning Express  

11:30—NBC Alarm  

KBS  

Program 8:30  

100 Watts  

KBS  

Program 8:30—City of Paris day by day  

Program 9:30—Recorded program  

Program 9:30—Recorded program  

Program 10:00—Shopping with Shirley Dale  

Program 12:00—Organ music  

Program 12:30—Johnny Waters program  

Program 2:30—Recorded program  

Program 2:30—Modest program  

Program 3:00—MUSICALS  

Program 3:30—Variety records  

Program 4:00—Silent period  

Program 12:00—From Coffee Dan's  

Program 12:45 to 6:00 A.M.—KBSW Owl program  

394.5 Meters  

KVI  

Broadway 4211

760 Kcys.  

Puget Sound Broadcast, Co., Tacoma  

7 A.M.—Recordings  

7:30—Jack and Larry  

7:30—Recordings  

8:00—Halleiuhah Hour  

9:30—Dobbs' orchestra, CBS  

9:30—Femine Fancies, DLBS  

10:00—Huairea's Arab Orchestra, CBS  

10:30—Columbia Serenade, CBS  

11:00—School of the Air, CBS  

12:00—Garden talk  

12:15—Columbia Orchestra, CBS  

12:30—Syncopated Silhouettes, CBS  

12:30—US. Navy Band, CBS  

1:00—Happy-Go-Lucky Hour  

3:00—Recordings  

3:00—Columbia's Barn, CBS  

3:00—Dental Clinic of the Air  

4:00—Morton Downey, CBS  

4:15—Felix Ferrandino's orchestra, CBS  

4:30—Recordings  

5:00—Sunkist Music Cocktails  

5:00—Golds Medal Fast Freight  

5:30—Recordings  

6:00—Silent  

6:00—Humming program  

6:30—Ferdna dance orchestra  

7:00—Auditorium Ballroom orchestra  

7:00—Anson Weeks' orchestra  

7:15 to 12—Earl Burritt's orchestra, DLBS

379.5 Mtrs  

NBC-KGO  

Sutter 1920

790 Kcys.  

National Broadcasting Co., San Francisco  

3:30—Palmont Hour: Olive Palmer  

Elizabeth Lennox, contralto; Paul Oliver, tenor; The Revelers—Lewis James and James Melton, guitarists; Elliott Shaw, baritone; Wilfred Glenn, bassist; orchestra direction Gustave Haenschen;  
KPO, KVOS, KGA, KJR, KKL, KORE, KMED, KGA

4:30—Recordings  

5:30—Backyard Dancerr:  
KPO, KVOS, KGA, KJR, KKL, KORE, KMED, KGA

6—Halsey, Stuart Program: Fred W. Sargent, President Chicago and North Western Railway, discusses plans of the railroads; symphony orchestra direction George Daesch:  
KPO, KVOS, KGA, KJR, KKL, KORE, KMED, KGA

6—Columbia & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.

6—Lawrence M. Fadden, President of the Chicago & North Western Railway, will discuss the policies of the railroad; talk will be of significant interest because of the important part the railroad's business plays in successive weeks on the program.

6—Sargent is the second of eight representative business leaders who will speak in successive weeks on the program.
Wednesday Programs

BROADCAST WEEKLY

CBS

Columbia Broadcasting System

5:30 A.M.-Tony's Scrap Book, conducted by Anthony Wons: KDFY, KLZ
5:45-The Girl: Old Dutch Jingles in rhyme and song: KDFY, KLZ
6:Something for Everyone: Music, news, humor, poetry, etc., conducted by Ernest Natzger: KDFY, KLZ
6:30-Morning Moods, Vincent Sorey and his orchestra: KDFY
7:00-Presidential Musical program by Vincent Sorey's orchestra: KDFY
8:15—Ben and Helen: Musical program by Ben Alley, tenor, and Helen Nugent, contralto: KDFY, KLZ
8:30—Ida Bailey Allen's Editorial Page, Radio Home-Makers: KDFY, KOH
8:45—Interior Decorating: Radio Home-Makers: KDFY, KOH
9—Paul Tremaine and his Yoegn's Quartet: Kon: KVI, KDFY, KLZ, KOH
9:30—Columbia Artists' Review: KOH
10—Felix Ferdinando and his Park Central Orchestra: KOH
10:30—Harry Tucker and his Barbershop Quartet: KOH
11—Columbia Artists' Recital: Charlotte Harriman, contralto, and Charles Carlisle, tenor: KVI, KDFY, KLZ, KOH
11:30—American School of the Air: KFRC, KLZ, KOH
12 noon—Columbia Saloon Orchestra. Every Tuesday, conductor: KVI, KDFY, KLZ, KOH
12:30—Syncopated Silhouettes: Nat Brusillof, with Helen Nugent, contralto, and Ben Alley, tenor: KVI, KDFY, KI.YL, KLZ, KOH
1—U. S. Navy Band: KOL, KVI, KDFY, KI.YL, KLZ, KOH
2—Abairy Park Casino Orchestra: KDFY, KLZ, KOH
2:15—Art Lecour and his Biltomore Orchestra: KDFY, KLZ, KOH
2:45—Tony's Scrap Book, conducted by Anthony Wons: KDFY, KLZ, KOH
3—"Bill Sch礼物's Going to Press": KVI, KDFY, KFRC, KI.YL, KLZ, KOH
3:15—President's Emergency Employment Committee: Speaker: KMJ, KOL, KDFY, KLZ, KOH
3:45—Winegar's Band Orchestra: KMJ, KOL, KVI, KDFY, KI.YL, KLZ, KOH
4—Morton Downey, with Freddie Rock's Orchestra: KOL, KVI, KDFY, KOH
4:15—Felix Ferdinando and his Park Central Orchestra: KOL, KVI, KDFY, KOH
5:00—The Sunkist Musical Cocktail: Ralph and Paige's orchestra, Hal- leujah Quartet, vocal chorus and soloists, from Los Angeles: KOL, KVI, KDFY, KI.YL, KOIN, KFRC, KLZ, KOH
5:30—The Sunkist Musical Cocktail: Ralph and Paige's orchestra, Hal- leujah Quartet, vocal chorus and soloists, from Los Angeles: KOL, KVI, KDFY, KI.YL, KOIN, KFRC, KLZ, KOH
6:00—Gold Medal Fast Freight: Vocal Quartet and Medal organist: KFBK, KOL, KVI, KDFY, KOIN, KFRC, KLZ, KOH
6:30—Speech by Ray Lyman Wilbur, Secretary of the Interior: KFBK, KMJ, KOL, KDFY, KLZ, KOH
6:45—Barnet and Michel, contralto, with New World Symphony: KFBK, KMJ, KFFY, KHJ, KDFY, KLZ, KOH
7:00—Vitality Personalities: KMJ, KOL, KFFY, KOIN, KFRC, KLZ, KOH
7:15—Gypsy Trail: Emery Deutsch, conductor: KFBK, KMJ, KFFY, KOIN, KFRC, KLZ, KOH
7:30—Savino Tone Pictures: Dome- nic Savino, conductor: KMJ, KOL, KDFY, KFRC, KLZ, KOH
8—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KFFY, KDFY, KLZ, KOH
8:15—Fryor's Cremone Band: KFBK, KMJ, KFFY, KOIN, KFRC, KLZ, KOH
8:30 P.M.—Johnny Johnson's Pennsylvaniaans from St. Paul: KDFY

296.6 Meters KQW Columbia 777

1010 Kevs. 500 Watts

Pac. Agr. Foundation, Ltd., San Jose
3:00 A.M.—Prosperity program
4:45—Helpful Tour, Dorothy Dean
10:20—Leah Bernhardt Kimbball
11:30—Easy Gables program
11:45—Recordings
12 noon—Variety program, Betty Jaye
12:30—Market reports, weather
1:00—Volunteer Program
1:45—The Friendly Hour
2:30—Studio program
2:45 Dr. Gardner and Dentistry
5—Studio program
4:30—Story Time
5—Vesper music
5:30—Recordings
6—C. S. D. A. Farm 1ashes
6:10—Favorite topics discussion
6:20—State Dept. of Agriculture
6:30—Market reports
6:45—KQW Market Place
7—News dispatches
7:15—Cooperative Marketing at Work
7:30—A Challenge
7:45—Floyd Gormley's program
8—Winifred Lewis
8:15—Garden City Four
8:30—California Life Insurers' program
9—Auto Gypsies
9:15—Musical feature
9:30 to 10 P.M.—Melody Masters

224.0 Meters KGER Phone 632
1366 Kevs. 1000 Watts

C. M. Dobyns, Long Beach, Calif.

6 A.M.—Am. School of the Air
6:30—News, weather, etc.
7—Shine Club
7:30—Chamber music
8:30—Mammy Jinny and Doughboys
9—Zoro
9:30—Health talk
10—Mountaineers
10:30—Helene Smith, pianist
11—Billy Van, Melody Madness
11:30—Radio varieties
12:30 P.M.—Silent two hours
2:30—Long Beach Municipal Band
3—Helene Smith and Joe Bjornsdahl
3:15—Long Beach Municipal Band
4—News brevities
4:15—Studio orchestra
5—Em andAudio
5:15—Orchestra
6—Silent
6:30—Recital, UBC
7—45—Studio talk
7—50—Music Band, UBC
8—Silent and Harmony Faces, UBC
9—Dancing harmonies, UBC
9:30—Fight from Wilmington Bowl
10—55 P.M.—Blue Birders or., UBC

491.5 Meters KFRC Prospect 0100

610 Kevs. 1000 Watts

De Luxe, Inc., San Francisco, Calif.
7 A.M.—Mac's Hollow Symphony
8—Halleilujah Hour
9—Georgia O'George
9:30—Feminine Fancies
10:30—Wyn's Daily Chat
11—Mary Lewis Halines
11:10—News items
11:15—Piver's Revue d'Or
12:30—Amer. School of the Air
12 noon—Noonday concert
1 New York stock quotations
1:15—S. N. Navy Band
1:30—Happy-Lucky Hour
2—Bill Schaudt's Going to Press
3—About new books, Munroe Up- to
3:30—Mingear's Barn Orch., CBS
3:45—Something About Everything and recordings
4—Musical program
4:15—Felix Fernando, CBS
4:30—We Girls. Clark Sisters
4:45—Recordings
5:55—Town topics, news items
5:15—Adventures of Black and Blue
6—C. S. D. A. Farm 1ashes
6:15—CBS Symphony, CBS
6:30—General Mills Fast Freight
6:30—Speech by Ray Lyman Wilbur
6:35—Steppling Along
7—Vitality Personalities, CBS
7:15—McAlley Makers, CBS
8—Guy Lombardo's Canadians, CBS
8—American Tobacco Co., CBS
8:30—Small Black Review
9—El Dora Band
9:15—Robert Olsen song recital
9:30—Tom Gerun Bal Tabarin Orch.
9:45—The Emperor of the World, a play by John Eugene Hasty
10—Gruen Answer Man
10:05—Anson Weeks' orchestra
11—Earl Burtinett's orchestra
12 to 1 A.M.—Vagabond of the Air

333.1 Meters KHJ

Vandike 7111
900 Kevs. 1000 Watts

Lee, Inc., Los Angeles, Calif.

7 A.M.—Ken Niles, "News Briefs"
7:30—Organ and instrumental soloist
8—Halleilujah Hour
8:15—"Grace and Jack"
9:15—Beauty talk
9:30—Feminine Fancies
10—Organ recital
10:30—Organ recital
11—Helpful Household Hints
11:30—Am. School of the Air
12 noon—Biltomore concert orchestra
12:30—World-wide news
12:35—Kiwani Club luncheon
12:45—Times Forum
2—Happy-Lucky Hour
3—Talk on Gardening
3:30—L. A. Public Library
4:15—Orch recital
4:30—"Mead and Nell"
4:30—Town topics, world news
4:45—Organ recital
5:30—"Black and Blue"
5:30—Sunkist Musical Cocktail
6—Gold Medal Fast Freight, CBS
6:30—Speech by Ray Lyman Wilbur
6:45—Barbara Maurel, contralto
7—New World Symphony
7:15—Guy Lombardo's Royal Cana- dians, CBS
8—American Tobacco Co., CBS
8:30—MJB Small Black Review
9—Franco-American Baking Co.
9:15—Gruen's Wristwatch Guild
9:45—Don Lee Symphony Orchestra
10—World-wide news
10—Earl Burtinett's orchestra
12 to 1 A.M.—Phantom of the Organ
**Wednesday Programs**

**340.7 Meters**  
**KLX**  
Lake. 6000  
880 Kcys.  
7 A.M.—Exercises & entertainment  
7:35—New York stocks  
7:38—Charles T. Besserer, organist  
7:39—Kent  
8:15—Vintage Parlor, organist  
8:30—Modern Period  
9:15—Y. C. A. health exercises  
9:45—L. C. D.  
10:15—San Francisco stocks  
10:30—Records  
11:00—Announcements  
12 noon—Jack Delaney and his band  
7:35—Jean’s Hi-Lights  
7:40—Rondo  
7:55—San Francisco stocks  
7:55—E. D. G. Russell  
7:55—Recorded program  
8:15—Ethel Rhinard, pianist  
8:30—Oakland school dept. program  
9:00—Brother Bob’s Club  
9:55—Helen Parma, pianist  
9:55—Majestic Musical Moments  
10:45—Jean Wakefield, Johnny Scott  
6:00—Hotel Oakland concert duo  
6:15—News items  
7:15—Parma, pianist  
7:45—Al. Machado’s Hawaiians  
8:00—Wharry Lewis, director  
8:00—G. W. E. Composer, lecturer and world traveler  
9:30—Rodeo Novelties Club  
10:00—Listeners Band  
11:00—Classic records  
11:30 to midnight—Dance program

**309.1 Meters**  
**KJR**  
797 Kcys.  
5000 Watts  
7 A.M.—Morning Revellier; news  
7:40—Opera concert  
8:45—Thrift Home of the Air  
8:55—Morning devotions  
9:15—Mary from Proctors  
9:45—Olive Reynolds, blues singer  
10:00—Webfred, corr.  
10:15—Robert Monsen, tenor  
10:45—Piver’s Revue  
11:15—Meadow Larks Orchestra  
11:30—Julia Hayes program  
11:45—Professor and his Dream Girl  
12:00—World Book Man; World in Review  
12:30—Mid-day musicale  
1:00—Mildred, tenor; Geneva Brown, soprano  
1:15—Dental Clinic of the Air  
1:15—Argus Anderson, soprano  
2:15—M. G. Russell  
5:00—Organ concert  
5:30—“Shades of You” from Alabam’  
5:45—Jean K. Martin, baritone  
4:00—Warren Wright; Homer Sweetman , tenor; Geneva Brown, soprano  
5:00—Ken Stuart’s sports review  
5:15—Uncle Frank’s story hour  
5:30—Health talk  
5:40—Market reports  
5:50—Garden talk  
6:00—Words and Music  
6:15—Seattle School Board talk  
6:45—Welcome to the Air, UBC  
7:00—Calendar of the Air, UBC  
7:30—Composers Hour, UBC  
7:45—UBC Town Hall  
8:15—Long Beach Municipal Band, UBC  
8:30—Echtes from Panama, UBC  
9:00—Neapolitan Orchestra; Agatha Turley, soprano, Jan Russell, violin; Jean K. Martin, tenor  
10:00—Ken Stuart’s Sunshine program  
10:30—Walkathon from Lotus Island  
11:00—Vic Meyers’ orchestra  
12 to 3 A.M.—Midnight Revelliers

**285.5 Meters**  
**KNX**  
Hemp. 4100  
1050 Kcys.  
L. A. Evening Express, Los Angeles  
6:45 A.M.—Popular recordings  
6:50—Bill Sharpey’s gang  
7:30—“Insipirational talk and prayer”  
8:15—Bill Sharpey’s gang  
9:15—Radio shopping news  
9:45—Charles Playe  
10:00—Record program  
12:00—L. A. Firemen’s Band  
12:30—Record program  
1:00—L. A. Firemen’s Band  
2:00—Record program  
3:00—L. A. Firemen’s Band  
4:00—Record program  
4:30—L. A. Firemen’s Band  
5:00—Record program  
5:30—L. A. Firemen’s Band  
6:00—Dinner musicale  
6:30—Midnight Revellers

**243.8 Meters**  
**KYYA**  
Prospect 3456  
1230 Kcys.  
Broadcast Corp., San Francisco  
7:30 A.M.—Sweet and Low  
8:15—A. Word from the Air  
9:00—Mahlon Dolman  
9:30—Brisk program  
10:00—Revue  
10:15—Sunshine hour; George Taylor, Clem Kennedy, Adele Burian, Oretta Gable, Jimmy Mosley, “The Melodizers”  
11:15—Salon melodies  
11:30—Community Chest  
11:45—Virginia Spencer, “Soliloquy”  
12 noon—Newscast  
12:15—Concert memories  
12:30—Marina Trio  
1:30—Land of Dreams, UBC  
1:30—Novelty bits  
2:45—Famous songs by famous singers

**499.7 Meters**  
**KFSN**  
Franklin 6533  
600 Kcys.  
1000 Watts  
Airfax Radio Corp., L.A., San Diego  
7:30 A.M.—Studio program  
7:45—Van and Don, NBC  
8:00—Morning musicale  
9:00—Good Cheer program  
9:15—“My Lou” shopping hour  
10:00—Charlie Weinman, S & W Prince of Pep, NBC  
10:15—Sponsored program  
10:30—Woman’s Magazine, NBC  
11:10—J. M. Erickson, organist  
12:00—Edna W. Race Hopper, NBC  
12:15—Farm and Home Hour, NBC  
1:00—“Ad” Club program  
1:30—School of the Air, NBC  
2:00—Studio program  
2:30—Organ recital  
3:00—“Ad” Club program  
4:30—Dental Clinic of the Air  
4:45—Science, NBC  
5:00—Phil Cook, NBC  
5:15—Back of the News, NBC  
5:30—Bobby Jones, NBC  
5:45—Radiothon Varieties, NBC  
6:00—Popular program  
6:15—Halsey Studio program, NBC  
7:00—“Coca Cola” program, NBC  
7:15—“Amos ‘n’ Andy, NBC  
7:30—“Cameel P. Whitney, NBC  
9:15—“K-T-T-T” Thriller, NBC  
9:30—Military News, NBC  
10:00—Bobby Jones’ Fort Chat, NBC  
10 to 12 midnight—Dance music

www.americanradiohistory.com
You owe a debt
to those who serve
you radio entertainment

As you sit at your ease night after night and
anticipate an enjoyable evening’s entertain-
ment—do you ever stop to consider just how
that entertainment is presented . . . absolutely
gratis. In all the realm of advertising, radio
advertising is the only free gift. . . . Through the
medium of radio advertisers, you are presented
with musical entertainment in which the highest
priced artists are employed by the advertisers.
It is true that to receive this entertainment you
must supply yourself with a receiving set, but
the fact remains that all of this entertainment
comes to you free. . . . So, don’t you think that
radio advertisers merit your support in having
you trade with them. By such support you are
assuring yourself of better and better programs
in the future.

Broadcast Weekly
THURSDAY Programs

Chet Boone
KROW—Guest Ann.

Charles Hart
NBC—Orchestra Dir.

Mabel Mohrman
KJR—10:30 p.m.

“Bobs”
KFRG—6 p.m.

340.7 Meters
KLX
Lake 6000
880 Kys.
7 A.M.—Exercises & entertainment
8—Charles T. Besserer, organist
8:30—Jean Kent
9—Modern Homes period
9:30—Clinic of the Air
10:15—San Francisco stocks
10:30—Beauty Mould program
10:45—R. Russel, KZJ pianist
11—Classified Adv. hour
12 noon—Jack Delaney and his band
1—Jean’s Hi-Lights
2—Recordings
2:30—San Francisco stocks
2:45—Edgar Russell
3:15—Recorded program
3:45—Ethel Rhinard, jazz pianist
4—Three Happy Hayseeds
4:30—Brother Bob’s Club
5—Al. Machado’s Hawaiians
5:15—Helen Parmelee, pianist
5:30—Jean Wakefield, Johnny Scott
6—Hotel Oakland concert duo
7—News items
7:30—Helen Parmelee, pianist
7:45—Uncle Frank’s program
8—Musical Sollee, John Wharry
9—Old Gospel hymns, with M. J.
10—Burgy Burson’s Band
11—Classic recordings
11:30 to 12 midnight—Dance program

239.9 Meters
KFOX
Phone 672
1250 Kys.
1000 Watts
Nichols & Warinner, Long Beach, Cal.
5:15—Black and Blue
5:45—Professor and Dream Girls
6—Over at Mary’s House
6:30—Percy Prunes
6:45—Bill and Coo
7—School Days
7:15—Jimmy Lee
7:30—Cheerio Boys
7:45—Sunset Harmony Boys
8—Burn, Free Delivery
8:30—Behind the Headlines
9—Three Vagabonds
9:30—Mae and Ruby Mae
10—Organ Reverses
11—Majestic Ballroom
12 to 3 A.M.—The Knight Hawk

204 Meters
KGA
Main 3434
1470 Kys.
3500 Watts
NW. Broad. System, Spokane, Wash.
6:45 A.M.—Early Birds; news
7—Warren Wright, organist
8—Morning devotional
8:15—Mary; George Madox, tenor
9—Betty Anderson, Marshall Sohl, duo
10—Rob. Monds, tenor
10:30—Radio Boy Friends
11—Meadow Larks Orchestra
11:15—Professor and his Dream Girl
12 noon—Mid-day request program
12:30—Mid-day musicale, NBS
1—Jean Kantler, baritone, NBS
1:15—Dental Clinic of the Air
1:45—Agatha Turley, soprano
2—Mardi Grass, NVBS
3—Organ concert, NWBS
3:30—Smarin’ Sam from Alaham’
4:30—Tea Time, Tales, NWBS
4—Bobby Halworth, organist;
Homer Sweetman, tenor, NBS
5—Stuart’s sports review
5:15—Uncle Frank’s story hour
5:30—Walkathon
5:45—Northwest Salon Orchestra
6:15—Melodies and Memories
6:45—Hughespaper of the Air, UBC
7—Calendar of the Air, UBC
7:30—Screen Snapshots, UBC
7:45—The Hoofers, UBC
8—French Miniatures, UBC
8—Brick English Orchestra, UBC
9—Antonv Flowers, lecture
9:30—Paintings, UBC
10—Ken Stuart’s Sunshine program
10:30—Moonlight Melodies; Agatha
Turley, soprano; Mabel Mohrman, piano
11—Vic Meyers’ orchestra, NBS
12 to 1 A.M.—Request recordings

361.2 Meters
KOAYork 5090
830 Kcs.
12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Fleischmann hour
6—Interwoven Pair
6:30—Maxwell House ensemble
7—Lucky Strike orchestra
8—Amos ‘n’ Andy
8:15—Conoco Listeners’ Hour
8:45—Sports interview
9—MJB Demi-Tasse Review
9:30—The Story Teller
10—Parisian quintet
10:30 to 11 P.M.—Organ recital, Erminie De La Vergne

Los Angeles
UBC
Fitzroy 1235

United Broadcasting Co., Ltd.
6:15 P.M.—Hughespaper of the Air: KFOQ, KVOS, KGA, KJR, KEX, KOHE, KMD, KYA
7—Calendar of the Air: KFOQ, KVOS, KGA, KJR, KXL, KORE, KMD, KYA, KGB
7:30—Screen Snapshots: KFOQ, KVOS, KGA, KXL, KORE, KJA
8—French Miniatures: KFOQ, KVOS, KGA, KJR, KXL, KORE, KMD, KYA, KGB
8:30—Brick English Orchestra: KFOQ, KVOS, KGA, KJR, KXL, KORE, KMD, KYA, KGB
8:30—Tone Paintings: KFOQ, KVOS, KGA, KEX, KORE, KMD, KYA, KGB
9:30—Musical Contrasts: KXL, KORE, KGB, KJA
9:30—Vic Meyers’ orchestra: KFOQ, KVOS, KGA, KEX, KORE, KMD, KYA, KGB
10:30—Moonlight Melodies: KFOQ, KVOS, KGA, KEX, KORE, KMD, KYA, KGB

280.2 Meters
KJBS
Ord. 4148-49
1070 Kys.
100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—Commuters’ Express
7—Alarm Klok Klub
8—Recorded program
8:15— compiled program
9—Assoc. Food Stores’ program
9:30—Popular records
9:30—Shopping with Shirley Dale
9:30—Popular records
10—Band music
12:15—Jimmy Waters program
12:30—LaVida Cloud Chasers
1—Stock reports and records
2—Studio program
2:30—Recorded program
2:45—The Melody Girl
3—Blindcraft ensemble
3:30—Ralph Gorton, insurance counselor
3:45—Concert records
4—Concert records
4:30—Popular music
6:30—Silent period
12:01—Program from Coffee Dan’s
12:45 to 6 A.M.—KJBS Owl program
Thursday Programs

370.5 Mts. NBC-KGO Sutter 1920
790 Keys. 7500 Watts
National Broadcast Co., San Francisco
3:30 A.M. - Squire's Serenaders: 8:30 to 7:30 to

2:30 - Cross-Cuts

5:15 - Fleischmann

2:45 - RICO

1:30 - Dancing Queen: Girlfriend; Rachel

KGO, KGW, KSL,

3:35 - Black

6:30 - Arco

2:35 - Woman's Magazine of the Air: KGO, KSHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KBOI to 10:20 to 11

10:15 - Standard School Broadcast: KGO, KSHQ, KOMO, KGW, KPO, KFI, KFSD

11:45 - Organ Recital: KGO, KKE

12 noon - Concert orchestra: KGO, KGW, KECA

12:15 - Western Farm and Home Program: KGO, KSHQ, KOMO, KGW, KKECA, KFSD; KSL; KTAR 12:45 to

1:00 - Hotel Sir Francis Drake Orchestra: KGO, KFSD

1:30 - Dancing Melodies: KGO, KGW, KFSD

2 - The Lady Next Door: KGO, KG

2:30 - RKO Vaudeville of the Air: KGO

3 - Black and Gold Room Orchestra: KGO, KGW 3 to 3:25

3:45 - John B. Kennedy talk: KGO, KG

3:35 - Black and Gold Room Orchestra: KGO

3:45 - Piano Capers: Dell Perry and Oscar Young; KGO, KG

4 - Sparklets: The Quoquates; Paul Carson, organist; Alvino Rey, banjoist and guitarist; KGO, KGW, KKECA, KFSD, KTAR

4:45 - News Service: KGO, KFSD

5 - Fleischmann Hour: Rudy Vallee and his orchestra: KGO, KSHQ, KOMO, KGW, KKECA, KFSD, KTAR

5:15 - Uncle Frank's Orchestra: Joffrey Harcourt, KGO, KHO, KOMO, KGW, KECA, KFSD, KTAR

6:15 - Arco Birthday Party: Washington Irving, reincarnated host; Henry Morton, Gilbert Hansen, tenor; John Moncrieff, basso; male quartet; orches- ter: Joffrey Harcourt, KGO, KGW; Fingers:

Oscar Young: KGW, KKECA, KFSD, KTAR

Another of the novel Arco Birthday Party broadcasts, this time with Washington Irving as the reincarnated honored guest. Irving is looked upon as one of America's finest literary products. He wrote many stories, including "Legend of Sleepy Hollow" and "Rip Van Winkle."

6:30 - Maxwell House Ensemble: Orchestra direction Don Voohs; Southern Aces, male quartet: KGO, KHO, KOMO, KGW, KECA, KFSD, KTAR

6:30 - Dialers will be transported to regions south of the Mason-Dixon Line: 7:30 to 7:45

7 - B. A. Rolfe and his Lucky Strike dance orchestra: KFSD, KTAR, KSL, KSHQ, KOMO, KGW, KFI, KGW, KFSD

7:30 - Symphony Hour: Consolidated Northwest High School Orchestra, direction Glenn Woods: KGO, KSHQ, KOMO, KGW, KFI

A concert by 200 prize music students from the Northwest states and British Columbia will be heard during the Standard Symphony hour. Young musicians, who range in age from 14 to 18 years, form the consolidated Northwest High School Orchestra.

8:30 - Amos 'n Andy: KGO, KSHQ, KOMO, KGW, KECA, KFSD

9:15 - Let's Hear It: Paul Carson, organist; soloist: Paul Carson, organist; soloist: KGO, KSHQ, KOMO, KGW, KECA,

9:30 - Demi-Tasse Revue: Gus Arnheim's Ambassador Hotel Cocoanut Grove orchestra: KGO, KSHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA

10:00 - The Story Teller: "The Man Who Would Be King," dramatization of Kipling's poem: KGO, KSHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL, KOA

10:30 - "The Men Who Would Be King," a radio dramatization by Henry Fil~, based on a short story by Rudyard Kipling; the tale is to be unfolded by The Story Teller Michael Baffett will be heard as Davot and Fred Thomas as Peachy. Bert Horton and Barrie Field will play the minor roles of the editor of the and Billy Fish.

10 - Park Hotel: String and piano ensemble direction Eva Garcia: KGO, KFI, KOA

10:30 - "The Fren," the Sagebrush Philosopher: KGO

10:45 - Sarah Krendel, violinist: KGO

11:00 - 12 midnight - Laughter - Harris Hotel St. Francis dance orchestra: KGO, KGW, KFI, KSL

254.4 Meters KEX Atwater 3111
1,180 Keys. 3,000 Watts
Western Broad. Co., Portland, Ore.
4:50 A.M. - Farm flashes

7:15 - Oregon Journal News

7:30 - Oregon Journal News

7:45 - Family Altar hour

4:15 - Salem Breakfast Club

5 - Morning man

9:15 - Morning man

9:45 - Tune Chasers

10:15 - Betty Andersen, Marshall Sohli duet

10:55 - Robert Monsen, tenor

11:30 - Radio College Club

11:45 - The Meadow Larks Orchestra

11:45 - Professor and his Dream Girl

12 noon - Sales hour

12:30 - Walkathon

12:45 - Mid-day musical

12:45 - Merri Motorists

2 - Dental Clinic of the Air

4:15 - Atasha Turley, soprano

2:35 - Mardi Gras, NWBS

3 - Organ concert

3:00 - "Smillin' Sam from Alabam-

3:15 - Newscasting

3:50 - Walkathon

4:30 - Organ concert

4:55 - White feathers:

5:15 - Uncle Frank's story hour

5:45 - Theater review, Dean Collins

6:00 - Oregon National Defense Band

6:15 - Melodies and Memories

6:45 - Hughespaper, UBC

7 - Silent Film Drama

8 - French Miniatures, UBC

8:30 - Oregon National Defense Band

9:30 - Radio College Club

9:45 - Koenig's Sunshine program

10:00 - "Vic Meyers' orchestra

10:30 to 12 A.M. - Midnite Revellers

CBS

Columbia Broadcasting System
3:30 A.M. - Tony's Scrap Book, conducted by Tony Moritz

4:45 - Morning Minstrels, Vincent Sorey, conductor: KDFY, KLZ

5:05 - Everything for Everyone: Music, news, humor, poetry, etc., conducted by Ernest Naftzger

6:00 - Morning Mood, Vincent Sorey, conductor: KDFY, KLZ

7 - Busy Home Makers: Radio Home-Makers: KDFY, KLZ

8 - Music Arts: Radio Home-Makers: KDFY, KLZ

8:15 - An Old-Fashioned Garden program by female trio: KDFY, KLZ

8:30 - Uneeda Bakers: KDFY, KLZ, KVO, KFRC, KFI, KGW, KFI

8:45 - Portland Night Orchestra: KFRC, KDFY, KLZ, KOH

9:00 - Columbia Revue, Vincent Sorey, con- ductor: KDFY, KLZ, KOH

9:15 - Felix Ferdinando and his Park Central Orchestra: KDFY, KLZ

9:30 - Bamboo Restaurant Orchestra: KOH

11 - Columbia Artists Recital, Catharine Field, soprano, and C. Cadle, bass: KVI, KFPY, KLZ

11:15 - Uneeda Bakers: KMJ, KOL, KVO, KFIN, KFRC, KHF

11:30 - American School of the Air: KMJ, KOL, KFW, KFDF, KLZ, KOH

12 noon - Rhythm Ramblers, Natt McEachron, conductor: KVI, KFPY, KDFY, KSI, KGW, KFDF, KLZ, KOH

12:30 - Columbia Salon Orchestra, Vincent Sorey, conductor: KVI, KGW, KFDF, KOL, KFPY, KDFY, KLZ, KOH

12:30 - Ashbury Park Casino Orches- tra: KDFY, KFI, KGW, KOH

12:30 - Will Osborne and his orchestra: KDFY, KLZ, KOH

1:30 - Virginia Pianist, pianist: KDFY, KLZ, KOH

2:30 - Morton Kibbler's Fulton Royal Orchestra: KVI, KGW, KFDF, KOL, KDFY, KFRC, KEL, KOH

3:30 - Pianist, pianist: KDFY, KGW, KEL, KOH

3:30 - Morton Downey, with Freddy Rio Orchestra: KVI, KGW, KFDF, KLZ, KOH

4 - St. Moritz Orchestra: KFWI, KFW, KFW, KFW, KFW, KFW, KFW

7:30 - Tosca Seidel and Concert Orches- tra: KVI, KFPY, KFW, KLZ, KOH

8:00 - Jack Denck's Orchestra: KFWI, KFW, KFW, KLZ, KOH

8:15 - Pryor's Cremo Band: KFWI, KFW, KFW, KFW, KLZ, KOH

9:00 - Busby and Busby's KGP, KFW, KLZ, KOH

10:00 - Rod Stewart's Sunshine program

10:30 - Wabash Island

11:30 - Vic Meyers' orchestra

12 to 3 A.M. - Midnite Revellers

www.americanradiohistory.com
Thursday Programs

BROADCAST WEEKLY

51

285.5 Meters

KNX

Hemp.

4101

1050 Keys.

1000 Watts

L.

A. Evening Express, Los Angeles

6:45 A.M.—Popular recordings

7—Bill Sharples and his gang

8—Inspirational talk and prayer

9—Bill Sharples and his gang

9—Radio shopping news

6:15—Recorded program

6—"Pequot Personalities"

10—Eddie Albright's family

10—Home Economics talk

11—Barbara Golovin

11—Recorded program

11—KNX ensemble

1—Off the air

1:30—Eddie Albright, late fiction

2—Recorded program

2:30—Professor Leon, French lessons

3—Musical program

3:30—Loaf, found stock reports

3:35—Louise Johnson, astroanalyst

4—Travelogue

1:15—Parody program

5:45—Twn C. P. M.—Thursday Evening program

7:15—"The Philo Symphony"

8—"The Philo Symphony"

8—Calmon Luboviski, violinist

9—Charlie Hamp

9—Dance ensemble and Joe Bish-

10—Arizona Wranglers

11 to 12 midnight—Wesley Toure-

lote, organist

236.1 Meters

KOL

Elliott 4666

1270 Keys.

1000 Watts

Seattle Broadcast Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning

7—"Morning Glories"

8—Hallelujah Hour

8—Peter Pan

9—Pepquet program

15—Paul Tremaine, CBS

9:05—Doremus

9—Feminine Fancies

4—Four Feature programs

11—Ida Bailey Allen

11—American Air School, CBS

12 noon—KOL Parade

1—The Three Doctors, CBS

1:30—Asbury Park orch., CBS

2—Happy-Go-Lucky Hour

3—Harrett Links

3:15—Gordon Kibbler's orchestra, CBS

3:20—Pancho and his orches.

3:45—Shop service

3:50—Morton Downey, CBS

4:15—Howard Lenin's orch., CBS

4:45—Service hour

5:00—Tooth talk, Dr. Hobson

5:45—Perky Features

6—Columbia feature

6:05—Lorna Fantin, Numerologist, CBS

6:30—Maud Nickerson and Dan Mc-

8—The Morning Glories

7—Lutheran Laymen's League, CBS

7:30—Chocolate Soldiers

7—Jack Denny's Orchestra, CBS

8:15—Arthur Pryor's Band, CBS

8:20—Whispering dance band

9:05—Fabio Trail

9:15—Folgeria, Central American com-

9:20—Vignettes in symphony

10—Royal Blue Boys

10:15—Earl Burnett Orchestra

11—Valentine's music

12 midnight—Sign off

K前往 American Radio History网站
"Among the Heather"

TONIGHT

S and W

Mellow'd Melodies

NBC System

8:30 p.m.

From the land of Bobbie Burns have come tuneful dances, sparkling melodies and heart stirring lyrics that have grown more appealing as the years have mellowed their charm. Come with us tonight to bonny Scotland while the S and W Orchestra plays Scottish Dances and the rousing Highland Fling... and muted singers bring you the well-loved songs, among them a delightful arrangement of "Coming Through the Rye."
FRIDAY Programs... April 10, 1931

Leslie Adams
KFSD—Gen. Manager

Helen W. Parmele
KLX—5:15 p.m.

June Parker
KMTR—Staff Artist

Carl Christiansen
KJBS—Announcer

7 A.M.—Cuckoo Club with Frank Wright
8—Popular records
8:30—Morning Moods
9—Morning prayer hour
9:30—Dr. J. Douglas Thompson
10—High school hour, Alma La Mar
10:30—Dr. B. L. Corley
10:30—Recordings
11:30—Mid-day musical notes
12:15 P.M.—Dr. McLain
12:30—Latin-American program
1—Chapel of Chimes organ
1:30—Dr. Keys
2—Masters Album
2:30—Baseball game
5—Story Man's Air Castle
5:15—Frank Wright
5:30—Dr. J. Douglas Thompson
6—Miniature masterpieces
6:30—Chapel of Chimes organ
7—Radio program
7:15—Educating Wuzzy
7:30—Studio program
8—Musical program
8—‘The Green Ray,' mystery drama
9—Jerry Jermaine's gossips with the business woman
10—‘Mornin’ Musicale
11 to I A.M.—Jimmie Kendric’s Night Owls

272.7 Meters KGDW Stock 795
6 A.M.—Weather and recordings
7—Breakfast program
7:30—Gilmour Oil special program
8—Sunshine hour, W. Carroll Kirkman
8:30—‘Health talk, Dr. Ross
8:45—News of the day
9:30—Jack Coale, Katten & Marenco novelty program
10:30—Popular music
11—Joe Mello, Bright Lights of Broadway
11:30—Style talk, David Levison
11:45—Merchant's news
12:15 P.M.—Manlio Silva orchestra
12:15—Civic program
2—Varieties
3—Organ recital
4—Gilmour Oil Co. program
4:30—Merchant's news
5 to 6 P.M.—Prosperity program

440.9 Meters KPO Garfield 8300
680 Kys. 5000 Watts
Hale Bros., Chronicle, San Francisco
Famous Records
7:15 A.M.—Health exercises with Dobbs
7:45—Van and Don, ABC
8—The 15 Bill Sharples and his gang
8:30—Lifehype time, by Hugh Barrett Dobbs
9—Dobbie's Birthday Party
9:30—Piano music, by Ralph McVey
10—KPO male trio
10:30—Woman's Magazine, NBC
11—Julia Hayes. "Helpful Hints"
11:45—Radio feature, NBC
12 noon—Scripture; time signals
12:15—George Nyklicek, organist
12:45—Commonwealth Club luncheon
1:30—Programs in miniature
2:30—KPO Harmonizers
2:50—Ye Towne Cryer
3—Who Cares with Bob Bence
4—Amelia Trio
5—Big Brother
5:30—Date Book, Stuart Strong
5:45—News digest, "Scotty" Mortland
6—Children players in "Mother Goose and the Rime Book"
6:15—Cecil and Sally for S & W
6:30—North Americans
6:45—Henry Starr, the 16/40 Boy
7—Concertized opera
7—Hess Norman’s San Franciscans
8—California Baking Company
9—"Grand Slam" program
9:15—Baker Chocolate program
9:30—Piano program
10—Jesse Stafford’s dance orchestra
11 to 12 midnight—Floyd Wright, organist, with Helen Stone, blues singer

285.5 Meters KNX Hemp. 4101
1050 Kys. 5000 Watts
L. A. Evening Express, Los Angeles
6 A.M.—Popular recordings
7—Bill Sharples and his gang
8—Inspirational talk and prayer
9—The 15 Bill Sharples and his gang
9:30—Radio shopping news
9:45—Recorded program
10—Home Economic talk
10:30—Popular recordings
11—Ladies’ morning program
11:30—Recorded program
12 noon—Gene Byrnes
12:30—Recorded program
1:30—Eddie Albright, late fiction
2—Recorded program
3:15—Joyce Coad, little movie star
3:25—Announcements, stock reports
3:35—Federation of Women’s Clubs program
4—Travelogue
4:15—Recorded program
4:30—C. P. H. musical program
5—Brother Ken’s Kiddies’ Club
5:25—"Butterfinger" contest
5:30—Recordings
5:45—Towner Croy’s amusement tips
6—Weary Tourtelotte, noted organist
6:30—Knights of the Rosary Road
7—Frank Watanabe and Hon. Archie
7:15—KNX ensemble
7:30—Metropolitan Water program
7:45—"Grand-Slam" musical program
8—Royal Order of Optimistic Donuts
9—DuPont Speed Blenders
9:15—Arizona Wranglers and Sheriff
9:45—Boeing bouts from Legion Stadium
11 to 12 midnight—Weleye Tourtelotte, organist

361.2 Meters KOA York 5090
830 Kys. 12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Cities Service concert
6—Intervenion Pair, NBC
6:30—Air Arm sm, NBC
7—Armsquers, NBC
7:30—KPO Theater of the Air, NBC
8—Amos ‘n’ Andy, NBC
8:15—Keely ensemble
8:30—Male quartet
9—Organ reveries
9:30—Kodak Week-end Hour, NBC
10—KSL news and jazz
10:15—Utah Old Timers
10:30—Organ program
11 P.M.—Midnight hour

www.americanradiohistory.com
BROADCAST WEEKLY

Friday Programs

379.3 Mtr. NBC-KGO Sutter 1920 790 Kays.
National Broadcast Co., San Francisco.
7:30 A.M.—Sunrise Serenaders: Orchestra: KGO, KOMO, KGW, KPO, KFI, KFSD, KTAJ.
8:45—Van and Don, Two Professors: KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAJ.
8:55—Shell Happytime: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAJ.
8:55—Financial Service Program: KGO.
8:55—Morning Melodies: Orchestra: KGO, KOMO, KGW, KPO, KFI, KFSD, KTAJ.
9:30—The Recitalists: KGO, KGW.
9:45—The Entertainers: KGO.
10:15—Josephine B. Gibson, Food talk: KGO, KHQ, KOMO, KGW, KFI.
10:15—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, 10:50 to 11:30; KSL, 10:15 to 11:00; KSL, 10:50 to 11:50.
11:30—Organ Recital, Paul Carson.
12 noon—Edna Wallace Hopper, beauty talk: KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAJ.
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAJ.
12:15—Radio Guild: KGO, KOMO, KECA, KFSD, KTAJ.
12:15—End of World in Music: KGO, KGW, KECA.
1:30—Black and Gold Room Orchestra: KECA, 2:15 to 3; KSL.
1:30—5 Bits of Melody, Rembrandt Trio: KGO.
4—Major Bowes’ “Family”: Musical program from Capitol Theatre, concert orchestra direction Yasha Bunchuk: KGO, KHQ, KOMO, KGW, KECA.
4—Phil Cook, the Quaker Man: KGO, KOMO, KGW, KFI, KFSD, KTAJ.
4:45—New Service: KGO.
5—Armour Program: Chorus and orchestra direction Joseph Koestner: KGO, KHQ, KOMO, KGW, KFI.
An original arrangement of Cadman’s “At Dawning” by Joseph Koestner, conductor of the Armour Orchestra, will be presented in the Armour program from the NBC Chicago studios.
7:45—Armour Orchestra: Los Benett, soprano; Mary Hopkins, contralto; male quartet; orchestra direction Joseph Koestner: KGO, KHQ, KOMO, KGW, KFI.
15—Fifteen songs from eleven sources by local composers. Successes give zest to the offerings of the Armstrong Quartets tonight.
7:30—The Paramount Theatre: Ir: Film, vaudeville and radio stars; William Hanley, narrator; orchestra direction: W. B. V. Ormond: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAJ.
8—Amos ’n’ Andy: KGO, KHQ, KOMO, KGW, KFI, KECA.
8:15—Brownie footlights: Orchestra: William Clifton Merrick: Clarence Hayes, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAJ.
8:30—S & W Mellow’d Melodies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAJ.
Conveying a breath of bonnie Scotland to radio listeners, and S and W Mellow’d Melodies program entitled “Auld the Heather” will be broadcast over the NBC network tonight. The program will be interspersed with the popular Scottish melodies, with the lifting “Comin’ Through the Rye” as the evening closes, and be interspersed by singers and instrumentalists under Joseph Horik’s baton. Among the outstanding numbers will be the “Highland Fling” and other Scottish dances, played by the violin choir, and the beloved “Annie Laurie,” offered by the muted snares with harp accompaniment.
9—The House of Color: Max Dolin, violin soloist and director; Eston Keni, the famous violinist; instrumental ensemble: KGO, KHQ, KOMO, KGW, KFI.
9:30—KOL, Midday Hour: Gail Taylor, soprano; male quartet; orchestra direction Mahlon Merrick: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAJ, KSL, KOA.
From grand opera, Tin Pan Alley, the German and Hollywood studios will come the selections which compose the program to be sung by Gail Taylor, soprano; a male quartet, and an orchestra led by Mahlon Merrick. We are pleased to announce that Dr. Webster, by Ruth de Pledge Burgener: KGO, KECA, KSL, KOA.
10—A Musical Echoes: Concert orchestra: YGO, KOA.
11 to 12 midnight—Laughner-Harris Hotel St. Francis dance orchestra: KGO, KFI, KSL.
463.5 Meters KFI Westmore O337 640 Kays. 5000 Watts
8:15—Earle and Friends, Inc., Los Angeles.
8:15—Van and Don, NBC.
8:15—Shelby Happytime, NBC.
8:30—Nellie Melba, NBC.
8:30—Bally Hill, NBC.
8:30—Norma and Monte, popular songs.
8:30—KOH, KSL.
8:30—Woman’s Magazine, NBC.
8:30—Ormandy’s Orchestra: KVI, KOL, KFPY, KDYL, KSL, KOH.
8:30—Columbia Educational Features, Dr. H. C. Dickinson, “Heat and Power”: KVI, KDYL, KSL, KOH.
8:30—Columbia Saloon Orchestra, Ernie Wald, conducted by KFI, KSL, KOH.
8:30—Rhythm Ramblers, Nat Brustol, conducted by KOL, KFI, KFPY, KDYL, KSL, KOH.
8:30—Nomad Novelist of Color, NBC.
8:30—Earie Collins, conductor, with Artie Fagan, dirigent, and Earie,iforn, bass; Marion McAftee, soprano; Mildred Johnson, contralto; and Harry Stone, bugler: KOL, KFI, KDYL, KSL, KOH.
8:30—Tony’s Scrap Book, conducted by Anthony Wons: KVI, KDYL, KSL, KOH.
8:30—Vinegar’s Barn Orchestra: KOL, KSI, KVI, KFPY, KFRC, KDYL, KSL, KOH.
8:30—Art Gillham: KFRC.
8:30—Morton Downey, with Freddie Rieh’s Orchestra: KOL, KVI, KFPY, KDYL, KSL, KOH.
8:30—Felix Mendelssohn and his Park Central Orchestra: KFBK, KOL, KFI, KDYL, KSL, KOH.
8:30—Van Huisen program, Lee Morse, director, “Bluebeard” by Harry von Zell, Master of Ceremonies; and Eugene Ormandy’s Orchestra: KOL, KFPY, KOIN, KFRC, KDYL, KSL, KSI, KSL, KSI.
8:30—Noble Sissle and his orchestra: KOL, KFPY, KHJ, KDYL, KSI, KSL, KOH.
8:30—Frytor’s Crepe Band: KFBK, KOL, KFI, KOIN, KFRC, KHJ, KDYL, KSL, KOH.
8:30—Civic Band: Kansas City, KOI, KFI, KFPY, KDYL, KSL, KOH.
8:30—Civic Band: Kansas City, KOI, KFI, KFPY, KDYL, KSL, KOH.

Columbia Broadcasting System

5:30 A. M.—Tony’s Scrap Book, conducted by Anthony Wons: KDYL.
5:30—The Old Dutch Girl, Newy Jingles in Rhyme and Song: KDYL, KOH.
5:30—Something for Everyone, music, news, humor, poetry, etc. Conducted by Ernest Natziger: KOH.
5:30—Morning Moods, Vincent Sor- cocy: KDYL, KOH.
9—Paul Tremain and his Yoeg’s Restaurant Orchestra: KVI, KSL, KFRC, KOH.
9—Columbia Revue: KOH.
9—Feix Ferdinando and his Park Central Orchestra: KOH.
9—Armand Vessey and his Ritz Carlton Hotel Orchestra: KOH.
11—Columbia Artists Recital: Adele Vasa, soprano; and Evan Evans, tenor: KOL, KFI, KFPY, KFRC, KDYL, KOH.
11:30—American School of the Air: KVI, KOL, KFPY, KFRC, KDYL, KSL, KOH.
12 noon—U.S. Marine Band Orchestra: KVI, KFI, KDYL, KSL, KOH.
12:30—Columbia Educational Features, Dr. H. C. Dickinson, “Heat and Power”: KVI, KDYL, KSL, KOH.
12—Columbia Saloon Orchestra, Ernie Wald, conducted by KFI, KSL, KOH.
12—Rhythm Ramblers, Nat Brustol, conducted by KOL, KFI, KFPY, KDYL, KSL, KOH.
12:30—Nomad Novelist of Color, NBC.
12:30—Earie Collins, conductor, with Artie Fagan, dirigent, and Earie,iforn, bass; Marion McAftee, soprano; Mildred Johnson, contralto; and Harry Stone, bugler: KOL, KFI, KDYL, KSL, KOH.
12:30—Tony’s Scrap Book, conducted by Anthony Wons: KVI, KDYL, KSL, KOH.
12:30—Vinegar’s Barn Orchestra: KOL, KSI, KVI, KFPY, KFRC, KDYL, KSL, KOH.
12:30—Art Gillham: KFRC.
12:30—Morton Downey, with Freddie Rieh’s Orchestra: KOL, KVI, KFPY, KDYL, KSL, KOH.
12:30—Felix Mendelssohn and his Park Central Orchestra: KFBK, KOL, KFI, KDYL, KSL, KOH.
12:30—Van Huisen program, Lee Morse, director, “Bluebeard” by Harry von Zell, Master of Ceremonies; and Eugene Ormandy’s Orchestra: KOL, KFPY, KOIN, KFRC, KDYL, KSL, KSI, KSL, KSI.
12:30—Noble Sissle and his orchestra: KOL, KFPY, KHJ, KDYL, KSI, KSL, KOH.
12:30—Frytor’s Crepe Band: KFBK, KOL, KFI, KOIN, KFRC, KHJ, KDYL, KSL, KOH.

www.americanradiohistory.com
Friday Programs

BROADCAST WEEKLY

394.5 Meters
KVI Broadway 4211
760 Kys.
Puget Sound Broad. Co., Tacoma
7 A.M.—Recordings
7:15—Hap and Larry
7:30—Recordings
8—Haleiujah Hour
9—Paul Tremaine’s orchestra, CBS
9:30—Feminine Fancies
10—Mid morning melodies
11—Amer. School of the Air, CBS
12 noon—Garden talk
12:15—Billie Lou, Band orch., CBS
12:45—Col. educa., features, CBS
1—Columbia Artists recital, CBS
1:30—Tommy Drombes, CBS
1:45—Recordings
2—Light opera gems, CBS
2:15—Happy Hour, CBS
3—Wineger’s Barn Orch., CBS
3:30—Dental Clinic
3:45—Morton Downey, CBS
4:15—Recordings
5—to be announced
5:30—Billy Vee, CBS
5:55—Sunkist Musical Cocktails
9:30—Delin Servites
10—Radio program
10:15—Anson Weeks’ orchestra
11 to 12 midnight—Val Valente’s orchestra, DLBS

204 Meters
KGA Main 3434
1470 Kys.
5000 Watts
NW. Broad., System, Spokane, Wash.
6:45 A.M.—Early Birds; news
8—Warren Wright, organist
9—Morning devotional
9:15—Don & Story, Alec Campbell, baritone
9:45—Olive Reynolds, blues singer
10—Betty Andersen, soprano
10:15—Barbara, tenor
10:30—The Radio Boy Friends
11—Meadow Larks Orchestra
11:45—Professor and his Dream Girl
12 noon—Mid-day request program
12:30—Mid-day musicale, NBS
1—Jean Kantner, baritone
1:15—Kantner’s Orch., baritone
3:30—Sinclair Sam from Alabam, baritone
3:45—Ward Frond, tenor
6—the Melody Muskeeters
6:15—Marshall Sohl, tenor; Geneva Sohl, soprano
6:45—Hughespaper of the Air, UBC
7—Continental Oil Co.
7:15—Paul Leyte, UBC
7:45—The Hoofers, UBC
8—UBC program
8:30—the Song Exchange
9—Montaville Flowers, lecture
9:30—Ken Stuart, announcer
10—Milligan Melodies
11—Vic Meyer’s Club Victor orch.
12 to 1 A.M.—Request recordings

220.4 Meters
KERG Phone 632
1360 Kys.
1000 Watts
C. M. Dobyns, Long Beach, Calif.
1—All-president orchestra
1:00—Studio orchestra
6—Silent
7:30—Or Land and Sea, UBC
7:45—Merritt Harris, UBC
8—Studio program
8:30—Harrison Harrgaves, UBC
9:00—Bob Maguire, UBC
9:30—Ad Lib Revue, UBC
10—English Gibson Orchestra
11—Vic Meyers’ orchestra, UBC

280.2 Meters
KJBS Ord. 4148-49
1070 Kys.
100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—Communiter’s Morning Express
6—KJBS Alarm Kick Klub
7—Popular recordings
8:30—City Park day by day
8:45—Recorded program
9—Assoc. Food Stores’ program
10:30—Val’s Record Hour
11—Shopping with Shirley Dale
11:30—Gallenkamps popular program
12 noon—Good Morning America
12:15—Jimmy Waters program
12:30—LaVida Cloud Chasers
1—Andr‚ and music
1:30—Ralph Gorton, insurance counsel-
or
1:30—Recorded program
2—Discovery program
2:30—Variety recordings
3:30—Delilah recording program
4—Popular music
4:15—Chuck Mandell, pianist
4:30—Ruby Adams and “Tiny” Per-
person
4:45—Recordings
5:30—Sir Simon’s program
12:01—Program from Coffee Dan’s
12:45 to 6 A.M.—KJBS Owl program

526 Meters
KMTR Holly. 3026
570 Kys.
500 Watts
KMTR Radio Corp., Hollywood, Cal.
6 A.M.—Andy and Chester
7—Breakfast program
8—Stock quotations
8:30—Program continued
9—Home Economics
9:15—Organ recital
9:45—Recorded program
10:30—Lani McIntyre’s Hawaiians
11—Recorded program
11:45—Choir
12 noon—“World in Review”
12:15—Hi-Noon Hi-Lights
1:15—Andy’s Oregon Lumberjacks
1:35—Recorded program
2:30—Harry Gease’s Happy Guys
3:30—Recorded program
4:30—The Musical Messengers
5:15—Chesler Markert, organist
5:45—Jazz music
6:15—Banjo Boys
6:30—Spanish Supper Club
7:30—Studio orchestra
7:45—Kavaliers’ orchestra
8—Musical mixtute
8:45—Moments of Meditation
9—Wedding of the Air
9:15—Art Wizer and Vernon Rickard
10—Abe Lyman’s orchestra
10:30—Dahl’s Ship of Joy
11:30—Selected records
12 to 6 A.M.—Jack, the Bell Boy

239.9 Meters
KFOX 1250 Kys.
1000 Watts
Nichols & Warinner, Long Beach, Cal.
4:15—Old time hymns
4:30—Rolly’s Orchestra
4:45—Cari Farr and his music
5:15—“Black and Blue”
5:45—Programs and Dream Girls
6—Over at Mary’s House
6:30—Percy Prunes
6:45—Bill Morgan and Boys
7—School Days
7:15—Jimmy Lee
7:30—Carnival Boys
7:45—Sunset Harmony Boys
8—Rural Free Delivery
8:30—“Harold Gray and Suggestions”
9—Three Vagabonds
9:30—Sassy Little and Daisy Mae
9:45—Bidy Green–Beaumont’s orchestra
10—Police–from the streets
10:30—Pac. Coast Club Rhythm Boys
11—Majestic Ballroom
12 to 3 A.M.—The Knight Hawk

309.1 Meters
KJR Seneca 1515
970 Kys.
5000 Watts
7 A.M.—Morning Revellier; news
7:45—Organ concert
8:45—Thrift Home of the Air
8—Morning devotional
9:15—Mary Fie Proctors; Alec
Campbell, baritone
9:45—Olive Reynolds, blues singer
10—Betty Andersen, soprano
10:15—Robert Monsen, tenor
10:30—The Radio Boy Friends
11—Meadow Larks Orchestra
11:30—Julia Hayes program
11:45—Professor and his Dream Girl
12 noon—Mid-day musicale
1—Jean Kantner, baritone
1:15—Dental Clinic of the Air
1:45—Agatha Turley, soprano
2—Mardi Gras
3—Boyle’s Hairsown, organist
6—Geneva Brown, soprano
3:30—Smirn Sam from Alabam
3:45—Jean Kantner and Marshall
Sohl, duo
4—Henri Damaki’s concert ensemble
5—Agnetha Turley, soprano
5—Ken Stuart’s sports review
5:15—Uncle Frank’s story hour
5:30—Health talk
5:40—Market report
5:50—Garden talk
The Melody Muskeeters
6:30—The Royal Loafers
7—The Stump ‘Em Twins
7:15—The Red Trouser
7:30—Ruth Lee, UBC
7:45—The Hoofers, UBC
8—The Horse Browsers, UBC
8:15—UBC program
8:30—Cecile Brown, pianist
Iris Mehl, cello
7:30—Montaville Flowers, lecture
9:30—Hockey game, Ken Stuart, announcer
10:15—Moonlight Melodies
11—Vic Meyers’ orchestra
12 to 3 A.M.—Midnight Revelers

331.1 Meters
KJH VanDik 7111
900 Kys.
1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—Ken Niles, “News Briefs”
7:30—Organ and instrumental soloist
8—Haleiujah program
8—“Grace and Jack”
9:15—Beauty talk
9:30—Feminine Fancies
10:30—Organ recital
11—“Helpful Household Hints”
11:30—Amer. School of the Air, CBS
12 noon—Biltmore concert orchestra
12:30—World-wide news
12:45—Organ recital
1—Columbia Salon Orchestra, CBS
1—LEA Popham
2—Happy-Go-Lucky Hour
2:30—Beauty talk
3:15—Dr. Hertzog’s School program
3:30—Walter Brown Murray
5—Council of Inter. Relations
4—Mortom Downey’s orch., CBS
4:15—Bridge talk
4:45—Town topics; news items
4:45—KJH ABC
5:15—“Black and Blue”
5:30 Ted Nate and Nell Larson
6—The Medebras
6:30—Pershing Memoirs
7—Van Heusen Boys
7:30—Inglewood Memorial Park
8—Noble Sissle and his orch., CBS
8:30—American Tobacco Co., CBS
8:30—Gillmore College Days
9—Sunkist Musical Cocktails
9:30—Milligan Melodies
10—Bill Meyer’s orchestra
10—World-wide news
10:05—Earl Burtner’s orchestra
12 to 1 A.M.—Phantom of the Organ
SUNDAY Programs

491.5 Meters KFRC  Prospect 0100 1000 Watts

7 A.M.-Mac's Cow Hollow Symphony; stocks
8-Hallelujah Hour
9-Paul Tremaine's orch., CBS
9:30-Junior artists program
10:30-School Days
11-Auditions and church announcements
12 noon-Noonday concert
1-Stock quotations
1:05-Ann Leaf, organist, CBS
1:30-Spanish Serenade, CBS
2-Leon Belasco's orchestra, CBS
2:45-Tony's Scrap Book, CBS
3-Ted Husing's sportslicts, CBS
3:30-Paul Tremaine's orch., CBS
3:45-Something About Everything and recordings
4-Morton Downey, CBS
4:15-Armand Vecsey's orch., CBS
4:40-Steamboat Bill
5:05-Town tones
5-Eleanor Allen, organ recital
5:15-Ben Alley, tenor, CBS
5:30-Donnan Allen, organ recital
5:45-Mary Charles, CBS
6-Atlantic City Entertainers, CBS
6:30-National Radio Forum, CBS
7-Hank Simmons' Show Boat, CBS
7-Jack Denny's orchestra, CBS
8:15-American Tobacco Co., CBS
8:30-Merrymakers
9:30-Town house orchestra
9:45-Dokes and Doakes
10:15-Anson Weeks' orchestra
11-Fari Burnette's orchestra
12 to 1 A.M.-Vagabond of the Air

256 Meters KXA  Seneca 1000 570 Kcs. 500 Watts
5:30-Tinny's Friendly Frolic
6:15-Musical Jewel Box
6:30-Bright-eyed Boy
6:45-Harry Foley, pianist
7:15-Bill Tucker's spotlight revue
7:30-Billy and Betty
7:45-Banjo Dick
8-Mrs. Samuel Hedges and Melody Trio
9-Popular recordings
10-Tex Howard's Trianon Tigers
11 to 12 midnight-Bremerton Walkathon

265.3 Meters KSL  Wasatch 3901 1130 Kcs. 5000 Watts
Radio Service Corp., Salt Lake City
5:30-Webster-Eisenbahr program
5:15-Radiotron Varieties, NBC
5:30-Informal musical program
6-Gen. Electric program, NBC
7-Lucky Strike orchestra, NBC
8-Amos 'n' Andy, NBC
9:15-Sego Melody Lane
9:45-Lone Star Ranger
10-Ballads and popular music
10 to 12 midnight-KSL Frolic

596.6 Meters KQW  Columbia 777 1010 Kcs. 500 Watts
Pac. Agr. Foundation, Ltd., San Jose
9:15-Music program
9:45-Helpful Hour, Dorothy Dean
10:30-Leah Bernhardt Kimball
11-Recordings
11:30-Easter Gables program
11:45-Recordings
12-Noon-Variety program, Betty Jaye
12:30-Market reports, weather
1-Musical program
1:30-Friendly Hour, Lena Leland
2:30-Blue Diamond program
2:45-Dr. Campbell and Dentistry
3-Studio program
4-Children's musical program
4:30-Children's Playtime Club
5-Vesper music
5:30-Recordings
6-Musical features
6:30-Feed for Better Poultry
6:45-KGW Market Place
7-Evening radio news
7:15-Better Business Bureau
7:30-Father and Son, Fred Saxton
7:45-Floyd Graham's program
8-California State Grange
9 to 10-Italian program

220.3 Meters KGER  Phone 632 1360 Kcs. 1000 Watts
C. M. Dobyns, Long Beach, Calif.
6 A.M.-Recorded program
6:30-Weather, news, etc.
7-Sunshine Club
7:30-Silent one hour
8:30-Mammy Jinny and Doughboys
9-Zoro
9:30-Health talk
10-Mountainaires
10:30-Helene Smith, piano
10:45-Beauty chat
11-Recorded program
11:30-Radio varieties
12:30 P.M.-Silent two hours
2:30-Long Beach Municipal Band
4-News brevities
4-Orchestra
5-Em and Tim
5-Orchestra
6-Quintet
7:30-Waltz Kings, UBC
8-Billy Van, Melody Madness
8:30-Oran program
9-English Gibson Orchestra
9:30-Tango Orchestra, UBC
10-English Gibson Orchestra
11-Vic Meyers' orchestra, UBC

www.americanradiohistory.com
CBS
Columbia Broadcasting System

5-30 A.M.—Tom Scott's Book, conducted by Anthony Wons: KDLY
5:45—Morning Minstrels, Vincent Sorrey, conductor: KDLY
6—Something for Everyone, music, news, humor, poetry, etc. Conducted by Ernest Nattiger: KDLY, KLZ
6:30—Morning Moods, Vincent Sorrey, conductor: KDLY
7—The Columbia Moonlight Trio with Virginia Arnold, pianist: KDLY
8—Adventures of Frank Ford, Jr., Barry, Children's Hour: KMI, KOL, KFPY, KDYL, KOH
8:30—Columbia Revue, Vincent Sorrey, conductor, with Marie Gerard, soprano: KOL, KFPY, KFRC, KDLY
9—Paul Tremaine and his Yoerg's Restaurant Orchestra: KMI, KOL, KDFY, KFRC, KJH, KFRC, KDYL, KOH
10—Felix Ferdinand and his Park Central Orchestra.
10:15—Saxo-Fern Plaza Orchestra: KOH
11—Columbia Artist Recital, Julia Mahoney, soprano: KVI, KFPY, KDFY, KDYL
11:15—National Democratic Club Forum: KOL, KVI, KFRC, KJH, KDYL, KOH
12 noon—The Forum Clubmen, male quartet, KVI, KFPY, KDYL, KOL
12:30—Saturday Syncopators, Nat Brustoff, conductor: KVI, KDYL, KOH
1—Ann Leaf at the Organ: KOL, KVI, KFPY, KFRC, KJH, KDYL, KOH
1:15—Spanish Serenade, Vincent Sorrey, conductor: KOL, KVI, KFPY, KDYL, KOH
2—Leon Belasco and his orchestra: KMI, KOL, KDFY, KDYL, KOH
2:20—Leon Belasco and his orchestra: KMI, KOL, KDFY, KDYL, KOH
2:45—Tony's Scrap Book, conducted by Anthony Wons: KOL, KVI, KFPY, KFRC, KDYL, KLZ, KOH
3:30—Paul Tremaine and his Yoerg's Restaurant Orchestra: KMI, KOL, KDFY, KFRC, KJH, KOH
4—Morton Downey, with Freddie Fisher's Orchestra: KMI, KOL, KVI, KFPY, KFRC, KOH
4:15—Armand Vessey and his Ritz Carlton Hotel Orchestra: KOL, KVI, KFPY, KFRC, KJH, KOH
4:30—Armand Vessey and his Ritz Carlton Hotel Orchestra: KOL, KMI, KFPY, KFRC, KJH, KDYL, KOH
5:15—Ben Alley, tenor with Ann Leaf at the Organ: KOL, KFPY, KFRC, KJH, KDYL, KOH
5:45—Mary Charles, with Fredrich Ritz Hotel Orchestra: KOL, KFPY, KFRC, KJH, KDYL, KOH
6—Atlantic City entertains: KOL, KFPY, KFRC, KJH, KDYL, KOH
6:30—Columbia Educational Features: KOL, KFPY, KFRC, KJH, KDYL, KLZ, KOH
7—Hank Simmons' Show Boat: KOL, KMI, KOL, KFPY, KFRC, KJH, KOH
7:15—Jack Benny and his Orchestra from Montreal: KFBK, KMI, KOL, KFPY, KOH, KJH, KDYL, KLZ, KOH
9:15—Pryor's Cremo Band: KFBK, KMI, KOL, KFPY, KOIN, KFRC, KJH, KDYL, KLZ, KOH
9:30—Guy Lombardo and his Royal Canadians: KFBK, KDFY, KFPY, KDYL

440.9 Meters KPO Garfield 8300
680 Keys.
Hale Bros., Chronicle, San Francisco
7:15 A.M.—Health exercises with Dobbs
7:45—Van and Don, NBC
8—Shell Happytime, by Hugh Barrett, NBC
9—Doobies Birthday Party
9:30—Home and Farm Hour, NBC
10:30—Woman's Magazine, NBC
8:15—George Nyklicek, organist
8:30—Programs in miniature
9—Broadway program
10—KPO Saloon Orchestra
10:30—Organ recital, George Nyklicek
11—KPO Symphony Orchestra
11:30—Recording, George Nyklicek
7:45—Scotty, NBC
8—Discoteque
9:30—Rev. Neer's Homily

7:15—Bellevue period
7—Radio Church
8—Saturday Synagogue
9—Columbia Artist recital
10—Saturday Synagogue

11:30—Columbia Artist recital
11:45—Henry Starr, the 10/40 Boy
12—Variety program
12:45—Radio feature, NRA
1—The Milmore Circus, NBC

5:30—Date Book, Stuart Strong
4:30—Footsteps, "Scotty" Mortland
9—Organ recital, George Nyklicek
8—Cecil and Sally for S & W
12—North American
3:15—Holiday program
10:15—Abubur, the Astrologer
12—Popular period
1—Saturday Synagogue
6—Dinner dance music
7—Alburtus, the Astrologer
8—Norma Lee, continral, and Louise Gilbert, pianist
9—Bellevue Hotel program
10—Silent period
11—Joe Wright's Cinderella Orch.
12—To 1 A.M.—Program of modern music

394.5 Meters KVI Broadway 4211
760 Keys.
Puget Sound Broad. Co., Tacoma
7 A.M.—Recordings
7:15—Jack and Larry
7:30—Recordings
8—Adventures of Helen & Larry, CBS
8:30—Columbia Artistic Features
9—Paul Tremaine's orchestra, CBS
10—Mid morning melodies
11—Columbia Art recital, CBS
12 noon—The Four Clubmen, CBS
12:30—Saturday Synagogue, CBS
1—Ann Leaf, organist, CBS
1:30—Spanish Serenade, CBS
2—Leon Belasco's orchestra, CBS
2:45—Tony's Scrap Book, CBS
3—Bud Husling's Sportsmen, CBS
3:30—Doobies Birthday Party
4—Morton Downey, CBS
4:15—Armand Vessey and his Ritz
4:30—Armand Vessey and his Ritz
5:15—Ben Alley, tenor, with Ann Leaf at the Organ
5:45—Mary Charles, CBS
6—Atlantic City entertains
6:30—Beauty talk
6:45—Resume of evening schedule
7:30—Silent period
9—Merrymakers
9:30—Town House orchestra
10—Auditorium
10:30—Anson Weeks' orchestra
11 to 12 midnight—Earl Burnett's orchestra

722.4 Meters KROW Glenc. 6774
930 Keys.
1000 Watts
Educal' Broad. Corp., Oakland, Cal.
7 A.M.—Recordings
7:30—Dental Clinic, Sergt. Doc Wells
7—Talk of evening
8—Charlie Glenn, Grandma's Boy
9:30—Vivian Moore, organist
9:45—Ed, Georgia crooner
9:55—The Doctor
10—Father Flanagan's Boys' Home
10:30—Organ recital, Vivian Moore
11—Echoes of '49
1:30—Recordings
2:30—Shopping hour; music
4:30—Organ recital, Vivian Moore
8:45—Recordings

10—Armand Vessey's program
10—Alburtus, the Astrologer
11:30—C. P. R.'s musical program
12 noon—KNX popular ensemble
12—Travelogue
1—First Radio Church of the Air
2:30—Announcements and stocks
3—Eddie Albright, late fiction
2—Musical masterpieces
5—Recorded program
6—Town Cryer's amusement tips
6—Wesley Torretto, noted organist
6:30—Church announcements
6:55—St. Petie's Church service
7—Frank Watanabe and Hon. Archie
7—Dance ensemble and June Purcell
8—KNX Revue
8—Russian-American Art Club
8—Ed. Rev. Evening Call
8:30—Arizona Wranglers and Sheriff
9 to 12 midnight—Wesley Torretto, organist

285.5 Meters KNX Hemp. 4101
1050 Keys.
5000 Watts
Evening Express, Los Angeles
6:45 A.M.—Popular recordings
7—Bill Sharpey and his gang
7:15—Recorded program
7:30—Bill Sharpey and his gang
7:45—Radio shopping news
8—Recorded program
8:15—Eddie Albright's family
8:30—Recorded program
8:45—Popular records
8:30—Popular records
11:30—C. P. R.'s musical program
12 noon—KNX popular ensemble
12—Travelogue
1—First Radio Church of the Air
1:30—Announcements and stocks
2:30—Eddie Albright, late fiction
2—Musical masterpieces
5—Recorded program
6—Town Cryer's amusement tips
6—Wesley Torretto, noted organist
6:30—Church announcements
6:55—St. Petie's Church service
7—Frank Watanabe and Hon. Archie
7—Dance ensemble and June Purcell
8—KNX Revue
8—Russian-American Art Club
8—Ed. Rev. Evening Call
8:30—Arizona Wranglers and Sheriff
9 to 12 midnight—Wesley Torretto, organist

www.americanradiohistory.com
Saturday Programs

BROADCAST WEEKLY

535.4 Meters
KTAB
Garfield 4700
560 Keys.
1000 Watts
Assoc. Broadcasters, Oakland, Calif.

7:00—Cuckoo Club with Frank Wright
8—Recorded program
8:30—Morning Moods
9—Morning Meyer hour
9:30—Dr. J. Douglas Thompson
10:00—Household hour, Alma La Marr
10:30—G. E. Corley
10:50—Artists Vignettes
11:15—Recordings
11:30—Chapel of Chimes organ
12:15 P.M.—Dr. McLain
12:30—Latin-American program
1—Chapel of Chimes organ
1:30—Recorded program
1:45—Studio program
2—Masters Album
2:35—Baseball game
5—Recorded program
5:15—Frank Wright
5:30—Dr. J. Douglas Thompson
6—Miniature masterpieces
6:30—Chapel of Chimes organ
7—The Melody Girl
7:15—Recorded program
7:30—Studio program
8:30—Ice hockey game with Ernie Smith at mike
10—Johanna Lou Boys, organist
11 to 1 A.M.—J. J. mme. Kendricks Night Owls

208.2 Meters
KLS
Lakeland 6223
1440 Kcys.
250 Watts
Warner Bros., Oakland, Calif.

9:30 A.M.—Studio program
10—Sonyear
10:30—Musical pictures
11—Buddy’s Band
11:30—Variety Program
12 noon—Popular program
12:30—Otto’s Hawaiians
1—Bandanna Lou Boys
2 to 2:30—Recordings

254.1 Meters
KEX
Atwater 3111
115 Keys.
5000 Watts
Western Broad. Co., Portland, Ore.

8 A.M.—Town Clock
7—White Wizard
7:15—Morning Serenaders
7:45—Family Altar hour
8:30—Organ concert
9—Morning devotional
9:15—Grant Merrill, piano
9:30—Newscasting
9:45—Tune Chasers
10—Homer Mays, tenor
10:15—Robert Monsen, tenor
10:30—The Radio Boy Friends
12 noon—Salem hour
12:30—Walkathon from Lotus Island
12:45—Mid-day musical
1:05—Tee-Motors
1:15—Organ concert
1:45—Robert Monsen, tenor
2—Mardia Grass
3—Tune Chasers
3:30—Juvenile program
4—Walkathon
4:15—Organ concert, NBWS
4:45—Theater review, Dean Collins
5—Waltz of the Bands
5:15—Vesper Glow
5:45—Theater review, Dean Collins
6:00—Ballew’s Ramblerettes
6:30—The Amber God
7—Silent period
8—Fountain Club, UBC
9—Apostolic Faith Mission concert
9:30—Chevrolet Chronicles
10—School orchestra program
10:30—Walkathon from Lotus Island
11:30—Vic Meyers’ orchestra
12 to 3 A.M.—Midnight Revellers

340.7 Meters
KLX
Lake 6000
880 Kcys.
500 Watts

7—Exercises and entertainment
7:30—Newspaper stories
8—Charles T. Besserer, organist
9:30—Jean Kent
11—Modern Homes period
9:30—Clinic of the Air
10:15—San Francisco stocks
10:30—Record program
11—Classified Adv. hour
12 noon—Closing stocks
12:05—The Melody Girl and his band
1—Jean’s Hi-Lights
2—Recordings
2:45—Ed Russell
3:15—Records
3:45—Ethel Rhinard, pianist
4—The Family Hour
4:30—Brother Bob’s Club
11 A.M.—Al. Machado’s Hawaiians
3:15—Thai Parmelee, pianist
5:30—Jean Wakefield, Johnny Scott
6—Hotel Oakland concert duo
7—News items
7:30—Charlie Warner and Dorothy Graham
7:45—Studio program
8—Ethel Rhinard and Cora Scott
8:30—Helen Parmelee, pianist
8:45—Sporting events
9—Studio program
9:30—The Four Caballeros
10—Bunny Carson’s Band
11—Classic recordings
11:30 to 12 midnight—Dance program

361.2 Meters
KOA
York 5090
830 Kcys.
12,500 Watts
General Electric Co., Denver, Colo.

5 P.M.—Weather program
5:15—Buddies
5:30—Radio Patrol Stories
5:30—The Fuller Man
6—General Electric hour
7—Lucky Strike upkeep
8—Amos n’ Andy
8:15—Smaller music
8:30—Sisters of the Skillet
8:45—Little Jack Little
9—Smith’s orchestra
10 to 11 P.M.—Hotel Cosmopolitan orchestra

209.7 Meters
KECA
West 0337
1430 Kcys.
1000 Watts
Earle C. Anthony, Inc., Los Angeles

8:15 A.M.—Wall St. financial news
8:30—Local news and Rhine
5—Cross-Cuts of the Day, NBC
9:15—Lumberjacks, NBC
9:30—Rhythm Makers
10—Russian Balalaika orchestra
11:30—Organ recital, NBC
12:30 P.M.—Sir Francis Drake orchestra
1—Plato Capers,
1:30—Pacific Feature Hour, NBC
2—NBC Matinee
3—Market reports
3:15—Demenie and Williams
3:45—Gortie Jacobs, diversified melodies
4—Vocal soloist, NBC
4:15—Laws that Safeguard Society, NBC
4:30—Sunny Four, quartet
5—Jack Baldwin, pianist
5:30—Merry Varieties, NBC
5:30—Fuller Bush program, NBC
6—L. A. Fire Dept. orchestra
7—String Serenaders
7:45—Frank Geiger, bartone
8—Amos n’ Andy, NBC
8:15—Tearooms, NBC
8:45—Lee S. Roberts, NBC
9—El Sidel Soclubs, NBC
9—Orchestra; Harold Spaulding, tenor
10:30 to 11 P.M.—Lenore Killian and string ensemble

204 Metrs
KGA
Main 3434
1470 Keys.
5000 Watts
NW. Broad. System, Spokane, Wash.

6:45 A.M.—Early Birds; news
7:30—Warren Wright, organist
9—Morning devotional, NWBS
9:15—Grant Merrill, piano, NBC
9:30—Newscast, NWBS
9:45—Olive Reynolds, blues singer
10—Homer Sweetman, tenor
11—Robert M. Thomas, tenor
10:30—The Radio Boy Friends
11—Meadow Larks Orchestra
11:45—Professor and his Dream Girl
12 noon—Mid-day request program
12:30—Mid-day musicale
1—Marshall Bell, tenor
1:15—Bobby Halmworth, organist
1:45—Robert Monsen, tenor
2—Harold Gras, NWBS
3—The Song Shop
3—Parent’s Forum
4:15—The Professor
5—Organ; Homer Sweetman, tenor
5—Ken Stuart’s sports review
5:30—Walkathon
5:45—Ward Ireland, tenor
6—Musical Racketeers
6:30—The Amber Go
7—Calendar of the Air, UBC
7:30—Waltz Kings, UBC
7:45—The Honkers, UBC
8—Four Moods, UBC
8—English Orchestra, UBC
9—Fango Racketeers, UBC
10—Ken Stuart’s Sunshine program
10:30—Moonlight Melodies
1—Vic Meyers’ orchestra, NBC
12 to 1 A.M.—Request recordings

239.9 Meters
KFOX
Phone 672
1250 Keys.
1000 Watts
Nichols & Warinner, Long Beach, Cal.

5 A.M.—The Early Bird
5:30—Hello Everybody
6—Early news items
7—Novelty musical numbers
7:20—Bright and Early Hour
7:30—Musical program
7:45—Mae Day beauty talk
8:30—Musical program
9—Clarence Cray with Duo Art
9:40—Kaai Hawaiian Trio
10:10—Studio orchestra
10:30—Rolly Wray
10:45—Vera Graham, organist
11:15—Jay Johnson and accordion
11:30—News report, NBWS
11:45—Cline and his harmonica
12 noon—Air Raiders
12:15—Cheerio Club of America
1—Teacup Philosophy
1:30—Drama and Literature
2—Village Rhymster
2:15—Music Appreciation
2:30—Vera Graham organ recital
3—Three Vagabonds
3—Surprise matinée
3:30—Town Hall Revellers
3:45—Late news report
4—Old time hymns
4:30—Rolly Wray
5—Carol Farr and his music
5:15—Town Hall Revellers
5:45—Professor and Dream Girls
6—Over at Mr. Hoge’s House
6:30—Percy Prunes
6:45—Bill & Coo
7—School Days
7:15—Jimmy Lee
7:30—Cheerio Boys
7:45—Sunset Harmony Boys
8—Rural Free Delivery
8:15—Campus Nights
8:30—Three Vagabonds
9:30—Sassy Little and Daisy Mae
9—Appreciation Society
10—Pace Coast Club Rhythm Boys
11—Majestic Ballroom
12 to 3 A.M.—The Knight Hawk

www.americanradiohistory.com
Sat

3:45—Radio Dental Clinic
4:15—Studio program
4:30—Rise of the Goldbergs, NBC
4:45—Picture Play, NBC
5—Feature program
5:15—Radiotron Varieties, NBC
5:30—Variety program
5:45—Late news items
6—General Electric program, NBC
7—Lucille Ball, Columbia, NBC
8—Amos ’n’ Andy, NBC
8:15—Aeolian Quartette
8:30—Radio program
8:45—Lee S. Roberts, NBC
9—Fox Theater program
9:30—Variety show
10 to midnight—Dance music

216.1 Meters KOL Elliot 4466
1270 Kys. 1000 Watts
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—Top o’ the Morning
7—'Morning Glories'
8—Adventures of Helen and Mary
9—Tobacco Magazine, NBC
9:30—Paul Tremaine’s Orch., CBS
9:45—Doremus
10—Four features
11:15—Democratic Club Forum, CBS
12 noon—KOL Parade
1—Ann Leaf Orchestra, CBS
1:30—Spanish Serenade, orch., CBS
2—Leon Belasco’s orchestra, CBS
2:45—Tony’s Scrapbook, CBS
3—Ted Husing’s sportscasts
3:30—Paul Tremaine’s orch., CBS
3:45—Shop orchestra
4—Morton Downey orch., CBS
4:15—Armand Vacey orch., CBS
4:30—Organ recital
4:40—Armand Vacey’s orch., CBS
5—Service hour
5—News items
6—National Radio Forum
7—Hank Simons’ Show Boat, CBS
7:30—Columbia orchestra, CBS
8—Arthur Pryor’s Military Band, CBS
9—Three Graces
8:45—Royal Blue Boy
9—Klen Nies’ Merrymakers
9:15—Jim Bittick’s orchestra
10—Barney’s Jazz Band
11 to 12—Earl Burnett’s orchestra

468.5 Meters KFI Wesmore 0337
640 Kys. 5000 Watts
Earle C. Anthony, Inc., Los Angeles, Calif.
7:30 A.M.—Opening market reports
7:45—Van and Don, NBC
8—Shell Hardin, NBC
9:15—Rhythm Masters
9:30—Farm and Home Hour, NBC
10:15—Woman’s Magazine, NBC
11:45—Spanish lesson, Annette Dolcho
12 noon—Dept. of Agriculture talk
12:15 P.M.—Market reports
1:15—Pacific Feature Hour, NBC
2:30—Swiss Hour
4—Elise Eyre, soprano; James Anderson, baritone, and Klein Trio
4:45—Betty Burke, piano and song
5—Will E. Wing, Hollywood
5:15—Investment talk
5:30—Ma Malvern Christie, songs
5:45—Stock market reports
6—General Electric Hour, NBC
7—Lucky Strike Window
8—Mildred Loughlin, contralto
8:15—Gilmore Circus, NBC
9—Cavalcade, "D-D-U”, NBC
9:15—George Lebling, pianist
9:30—Spotlight Review, NBC
11—Hotel St. Francis Dance orchestra, NBC

11:40 Meters KOIN Atwater 3333
940 Kys. 1000 Watts
KOIN Incorporated, Portland, Ore.
6 A.M.—KOIN’s Klock
7—Routeledge’s Market
7—The Early Birds
7:30—Novelty Duo
8—Lights out, Window
8:45—Hawaiian Ensemble
9—Merrymakers
9:30—Dance rhythms
10—Melodians
11—International Kitchen
12 Noon—Rose City Beavers
12:30—Sunshine Boys
1—Hostess of the Air
2:30—The Cuckoo Club
2—Newspaper of the Air
5—Popular organ melodies
5:30—Prize Kiddie Club
6—DBLS feature
6:30—Jack and Jill’s Tavern Music
7—Hank Simmons’ Boat, CBS
7:30—Dinner dance music
7:15—Pryor’s Military Band, CBS
7:30—The Bophemians
9—KJH Merrymakers
9:30—Southeast Portland Feature
9—The Symphony
11—McElroy’s Greater Oregonians
12 to 1 A.M.—Merry-Go-Round

272.7 Meters KGDG Stock 795
1100 Kys. 250 Watts
Peffer Music Co., Stockton, Calif.
6 A.M.—Weather and recordings
7—Breakfast program
7—Sunshine hour, W. Carrol Kirkman
8:50—Health talk, Dr. Ross
9—News of the world
9:30—Kiddie Review
10:30—Popular music
11:30—Style of David Levison
11:45—Merchant’s news
12:15 P.M.—Road reports
12:30—Lunchroom program
1—Varieties
1:30—Art Caviglia and his trio
2:30—Elise & Gladys, bits of harmony
3—Organ recital
4—Gilmore Oil Co.
4:30—Kiddie Club
5 to 6 P.M.—Joe Mello and his High Hatters

www.americanradiohistory.com
SPECIAL SUBSCRIPTION OFFERS

Look these offers over. Surely there’s one combination here that will suit you. The set of artists’ pictures alone is worth many times the price quoted. Make your choice now and mail in the coupon below.

1. BROADCAST WEEKLY, Motion Picture Magazine and Photoplay. All three for one year for only $4.00
2. BROADCAST WEEKLY and Motion Picture Magazine, both for one year, and 96 artists’ pictures 4.00
3. BROADCAST WEEKLY and Photoplay, both for one year, and 96 artists’ pictures 4.00
4. BROADCAST WEEKLY and Photoplay Magazine. Both for one year for only 3.50
5. BROADCAST WEEKLY for one year and 96 artists’ pictures 3.50
6. BROADCAST WEEKLY for one year and a Beautiful Leatherette Cover 3.50
7. BROADCAST WEEKLY and Motion Picture Magazine. Both for one year for only 3.40
8. BROADCAST WEEKLY. For one year 3.00
9. BROADCAST WEEKLY for 6 months and 96 artists’ pictures. For only 2.00
10. BROADCAST WEEKLY for 6 months and a Beautiful Leatherette Cover, for only____ 2.00
11. Complete set of 96 artists’ pictures_____________ 1.00
12. Beautiful Leatherette Cover 1.00

(For Canada add 50 cents to above offers)

HERE ARE THE ARTISTS: These are beautiful sepia finished pictures, 6 x 9 inches each

| Charles Hamp    | Lee S. Roberts  | Ted White  | Jack Deane  | Raymond Paige  | Bennie Walker | Barry Hopkins | Eugene Hawes  |
| Ken Stuart     | Bobbe Deane     | Ernie Smith | Edna O'Keefe | G. Donald Gray | Irving Kennedy | George Taylor | Richard Le Grand |
| Alice Blue     | Simple Pitts    | Ivan Ditmars| Don Thompson | Claire Hayes   | Clarence Hayes | Hazel Warner | Graham McNamee |
| Ann Grey       | Jo and Vi       | Carl Omerson| Rudy Vallee  | Raymond Paige  | Benjamin Walker | Louise Gillhouse | Wedgewood Nowell |
| Anson Weeks    | John Moss      | Earl Towner | Charles Cartier| Lawrence Hayes| Irving Kennedy | Amos 'n' Andy | Dorothy Churchill |
| Ted Husing     | Abe Bloom      | Tom Kelly  | Tommy Harris | Harrison Hollway| Eddie Holden | Cecil and Sally | Lucille Atherton |
| Sidney Dixon   | Eva Garcia     | Cal Pearce | James Harvey | Harrison Hollway| Lindsay MacHarrie| Floyd Gibbons | Hargar |
| Jean Norman    | Tom Kelly      | Al Pearce | Virginia Flohri | Eddie Holden | Bernice Berwin | Wm. Hancock | Eva Gruninger Atkinson |
| Delli Perry    | Tom Kelly      | Rudy Selzer| G. Donald Gray| Mrs. Mac} | Lindsy MacHarrie| Wm. H. Wright | Johnnie O'Brien |
| Leigh Harline  | Eva Garcia      | Billy Page | Irving Kennedy| Mrs. Mac} | Mrs. Mac} | Lindsay MacHarrie | Harold Spaulding |
| Harry Stanton  | Charley Pearl  | Ernie Smith| Clarence Hayes| Mrs. Mac} | Mrs. Mac} | Mrs. Mac} | Norman Nielsen |
| Clark Sisters  | Billy Page     | Ivan Ditmars| Harrison Hollway| Mrs. Mac} | Mrs. Mac} | Mrs. Mac} | James Burroughs |
| Edna Fischer   | Rudy Selzer    | Carl Omerson| Harrison Hollway| Mrs. Mac} | Mrs. Mac} | Mrs. Mac} | Juanita Tennyson |
| Elvia Allman   | Ernie Smith    | Earl Towner | Harrison Hollway| Mrs. Mac} | Mrs. Mac} | Mrs. Mac} | Calmon Luboviski |
| Olive West     | Ivan Ditmars  | Earl Towner | Harrison Hollway| Mrs. Mac} | Mrs. Mac} | Mrs. Mac} | Yvonne Petersen |
| Cecil Wright   | Carl Omerson | Earl Towner | Harrison Hollway| Mrs. Mac} | Mrs. Mac} | Mrs. Mac} | Charles Marshall |
| Jeanne Dunn    | Robert Hurst  | Carl Omerson| Harrison Hollway| Mrs. Mac} | Mrs. Mac} | Mrs. Mac} | Charlie Wellman |
| The Coquettes  | Harold Peary  | Earl Towner | Harrison Hollway| Mrs. Mac} | Mrs. Mac} | Mrs. Mac} | Harry McCormick (Mac) |
| George Rand    | Earl Towner  | Earl Towner | Harrison Hollway| Mrs. Mac} | Mrs. Mac} | Mrs. Mac} | Harry McCormick (Mac) |

BROADCAST WEEKLY, 726 Pacific Building, San Francisco, Calif.

Gentlemen: Here's Dollars, for which please send me Offer No.

Name

Street Address

City  New  Renewal  Extension

State

www.americanradiohistory.com
Just as Hundreds of Thousands Listen to S. & W Mellow'd Melodies Every Friday Night at 8:30 over the NBC System, so those same discriminating people insist on S. & W Mellow'd Coffee.

Only in S. & W Mellow'd Coffee can you find that delightful fragrance and aroma ... that rich, smooth mellowness which makes every cup of this delicious beverage an anticipated, and always enjoyable treat.

S & W the mellow'd COFFEE